



National Tracking Poll #2109060  
September 10-12, 2021

*Crosstabulation Results*

*Methodology:*

This poll was conducted between September 10-September 12, 2021 among a sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, educational attainment, age, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table MCBR1:** Which of the following statements comes closest to your view, even if neither is exactly right?

Demographic	Corporations play an important role in this country, and they should use their influence to impact political, societal and/or cultural issues		Corporations should stick to what they do, and not get involved in political, societal and/or cultural issues		Total N
Adults	43%	(940)	57%	(1260)	2200
Gender: Male	42%	(442)	58%	(620)	1062
Gender: Female	44%	(498)	56%	(640)	1138
Age: 18-34	57%	(376)	43%	(279)	655
Age: 35-44	44%	(159)	56%	(199)	358
Age: 45-64	35%	(266)	65%	(485)	751
Age: 65+	32%	(138)	68%	(298)	436
GenZers: 1997-2012	64%	(144)	36%	(82)	226
Millennials: 1981-1996	51%	(337)	49%	(327)	664
GenXers: 1965-1980	38%	(198)	62%	(326)	524
Baby Boomers: 1946-1964	33%	(239)	67%	(479)	717
PID: Dem (no lean)	63%	(522)	37%	(305)	827
PID: Ind (no lean)	38%	(291)	62%	(474)	765
PID: Rep (no lean)	21%	(127)	79%	(481)	608
PID/Gender: Dem Men	65%	(252)	35%	(134)	386
PID/Gender: Dem Women	61%	(270)	39%	(171)	440
PID/Gender: Ind Men	35%	(126)	65%	(234)	360
PID/Gender: Ind Women	41%	(165)	59%	(240)	406
PID/Gender: Rep Men	20%	(64)	80%	(252)	316
PID/Gender: Rep Women	22%	(63)	78%	(229)	292
Ideo: Liberal (1-3)	66%	(437)	34%	(224)	661
Ideo: Moderate (4)	41%	(247)	59%	(355)	602
Ideo: Conservative (5-7)	20%	(132)	80%	(532)	665
Educ: < College	40%	(610)	60%	(902)	1512
Educ: Bachelors degree	46%	(205)	54%	(239)	444
Educ: Post-grad	51%	(125)	49%	(119)	244

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**Table MCBR1:** Which of the following statements comes closest to your view, even if neither is exactly right?

Demographic	Corporations play an important role in this country, and they should use their influence to impact political, societal and/or cultural issues		Corporations should stick to what they do, and not get involved in political, societal and/or cultural issues		Total N
Adults	43%	(940)	57%	(1260)	2200
Income: Under 50k	44%	(535)	56%	(681)	1217
Income: 50k-100k	41%	(276)	59%	(397)	673
Income: 100k+	41%	(128)	59%	(182)	310
Ethnicity: White	38%	(660)	62%	(1062)	1722
Ethnicity: Hispanic	52%	(183)	48%	(167)	349
Ethnicity: Black	65%	(177)	35%	(97)	274
Ethnicity: Other	50%	(103)	50%	(101)	204
All Christian	38%	(366)	62%	(594)	960
All Non-Christian	53%	(46)	47%	(41)	87
Atheist	55%	(69)	45%	(55)	124
Agnostic/Nothing in particular	45%	(289)	55%	(348)	636
Something Else	44%	(171)	56%	(222)	393
Religious Non-Protestant/Catholic	48%	(56)	52%	(61)	117
Evangelical	36%	(204)	64%	(360)	563
Non-Evangelical	43%	(319)	57%	(431)	750
Community: Urban	55%	(331)	45%	(274)	605
Community: Suburban	41%	(426)	59%	(608)	1033
Community: Rural	33%	(184)	67%	(378)	562
Employ: Private Sector	45%	(323)	55%	(387)	709
Employ: Government	59%	(75)	41%	(51)	126
Employ: Self-Employed	49%	(90)	51%	(94)	184
Employ: Homemaker	33%	(51)	67%	(101)	152
Employ: Student	72%	(46)	28%	(18)	64
Employ: Retired	31%	(158)	69%	(345)	503
Employ: Unemployed	45%	(135)	55%	(164)	299
Employ: Other	39%	(64)	61%	(99)	164
Military HH: Yes	39%	(144)	61%	(230)	375
Military HH: No	44%	(796)	56%	(1030)	1825

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**Table MCBR1:** Which of the following statements comes closest to your view, even if neither is exactly right?

Demographic	Corporations play an important role in this country, and they should use their influence to impact political, societal and/or cultural issues		Corporations should stick to what they do, and not get involved in political, societal and/or cultural issues		Total N
Adults	43%	(940)	57%	(1260)	2200
RD/WT: Right Direction	61%	(488)	39%	(318)	806
RD/WT: Wrong Track	32%	(452)	68%	(942)	1394
Biden Job Approve	61%	(646)	39%	(409)	1055
Biden Job Disapprove	23%	(235)	77%	(769)	1004
Biden Job Strongly Approve	63%	(285)	37%	(169)	454
Biden Job Somewhat Approve	60%	(361)	40%	(240)	601
Biden Job Somewhat Disapprove	43%	(127)	57%	(166)	293
Biden Job Strongly Disapprove	15%	(108)	85%	(603)	711
Favorable of Biden	60%	(645)	40%	(431)	1075
Unfavorable of Biden	24%	(235)	76%	(761)	995
Very Favorable of Biden	64%	(317)	36%	(177)	494
Somewhat Favorable of Biden	56%	(328)	44%	(254)	582
Somewhat Unfavorable of Biden	50%	(116)	50%	(115)	232
Very Unfavorable of Biden	16%	(118)	84%	(645)	764
#1 Issue: Economy	42%	(301)	58%	(421)	722
#1 Issue: Security	18%	(71)	82%	(330)	401
#1 Issue: Health Care	58%	(191)	42%	(137)	327
#1 Issue: Medicare / Social Security	38%	(89)	62%	(144)	233
#1 Issue: Women's Issues	68%	(101)	32%	(47)	148
#1 Issue: Education	42%	(38)	58%	(52)	90
#1 Issue: Energy	66%	(81)	34%	(42)	123
#1 Issue: Other	44%	(69)	56%	(87)	156
2020 Vote: Joe Biden	62%	(592)	38%	(361)	953
2020 Vote: Donald Trump	18%	(125)	82%	(584)	709
2020 Vote: Other	35%	(29)	65%	(54)	83
2020 Vote: Didn't Vote	43%	(194)	57%	(260)	454

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**Table MCBR1:** Which of the following statements comes closest to your view, even if neither is exactly right?

Demographic	Corporations play an important role in this country, and they should use their influence to impact political, societal and/or cultural issues		Corporations should stick to what they do, and not get involved in political, societal and/or cultural issues		Total N
Adults	43%	(940)	57%	(1260)	2200
2018 House Vote: Democrat	60%	(464)	40%	(306)	770
2018 House Vote: Republican	18%	(109)	82%	(480)	589
2018 House Vote: Someone else	25%	(13)	75%	(40)	54
2016 Vote: Hillary Clinton	63%	(425)	37%	(252)	677
2016 Vote: Donald Trump	17%	(117)	83%	(553)	670
2016 Vote: Other	32%	(38)	68%	(81)	119
2016 Vote: Didn't Vote	49%	(359)	51%	(372)	731
Voted in 2014: Yes	39%	(476)	61%	(744)	1220
Voted in 2014: No	47%	(464)	53%	(516)	980
4-Region: Northeast	42%	(166)	58%	(228)	394
4-Region: Midwest	42%	(196)	58%	(266)	462
4-Region: South	40%	(328)	60%	(496)	824
4-Region: West	48%	(250)	52%	(270)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR2\_1: Do you support or oppose companies and brands speaking out about the following issues?**

*Racism*

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	36% (797)	16% (348)	8% (170)	28% (612)	12% (273)	2200
Gender: Male	35% (372)	16% (170)	8% (86)	30% (323)	10% (111)	1062
Gender: Female	37% (424)	16% (178)	7% (84)	25% (289)	14% (162)	1138
Age: 18-34	42% (276)	16% (104)	4% (26)	27% (174)	11% (75)	655
Age: 35-44	42% (149)	15% (52)	6% (22)	25% (88)	13% (47)	358
Age: 45-64	34% (256)	16% (116)	10% (76)	29% (218)	11% (85)	751
Age: 65+	27% (116)	17% (75)	11% (46)	30% (132)	15% (67)	436
GenZers: 1997-2012	50% (114)	13% (30)	3% (8)	21% (48)	12% (26)	226
Millennials: 1981-1996	39% (259)	16% (108)	5% (32)	28% (185)	12% (80)	664
GenXers: 1965-1980	37% (192)	17% (89)	9% (48)	25% (133)	12% (62)	524
Baby Boomers: 1946-1964	30% (217)	15% (105)	10% (72)	32% (233)	13% (90)	717
PID: Dem (no lean)	56% (463)	15% (125)	6% (47)	14% (118)	9% (73)	827
PID: Ind (no lean)	32% (244)	16% (124)	7% (52)	28% (212)	17% (134)	765
PID: Rep (no lean)	15% (90)	16% (99)	12% (72)	46% (281)	11% (67)	608
PID/Gender: Dem Men	58% (226)	15% (57)	6% (25)	14% (55)	6% (24)	386
PID/Gender: Dem Women	54% (237)	16% (68)	5% (22)	14% (64)	11% (48)	440
PID/Gender: Ind Men	30% (108)	18% (64)	8% (27)	28% (102)	16% (59)	360
PID/Gender: Ind Women	33% (136)	15% (61)	6% (24)	27% (110)	18% (75)	406
PID/Gender: Rep Men	12% (38)	16% (49)	11% (34)	53% (166)	9% (28)	316
PID/Gender: Rep Women	18% (51)	17% (49)	13% (38)	39% (115)	13% (39)	292
Ideo: Liberal (1-3)	58% (381)	15% (101)	6% (40)	15% (99)	6% (40)	661
Ideo: Moderate (4)	37% (222)	17% (105)	7% (45)	22% (132)	16% (98)	602
Ideo: Conservative (5-7)	14% (92)	16% (109)	12% (79)	47% (312)	11% (73)	665
Educ: < College	35% (534)	15% (225)	7% (102)	29% (443)	14% (209)	1512
Educ: Bachelors degree	40% (179)	18% (79)	9% (40)	23% (103)	10% (44)	444
Educ: Post-grad	34% (84)	18% (45)	12% (29)	27% (66)	9% (21)	244
Income: Under 50k	37% (455)	15% (179)	6% (79)	27% (330)	14% (174)	1217
Income: 50k-100k	37% (249)	16% (108)	9% (57)	28% (188)	11% (71)	673
Income: 100k+	30% (93)	20% (61)	11% (34)	30% (94)	9% (28)	310
Ethnicity: White	32% (552)	17% (292)	9% (155)	29% (506)	13% (218)	1722
Ethnicity: Hispanic	43% (151)	15% (51)	6% (19)	26% (91)	11% (37)	349

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**Table MCBR2\_1: Do you support or oppose companies and brands speaking out about the following issues?****Racism**

<b>Demographic</b>	<b>Strongly support</b>		<b>Somewhat support</b>		<b>Somewhat oppose</b>		<b>Strongly oppose</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	36%	(797)	16%	(348)	8%	(170)	28%	(612)	12%	(273)	2200
Ethnicity: Black	56%	(155)	11%	(30)	2%	(6)	21%	(57)	10%	(26)	274
Ethnicity: Other	44%	(90)	13%	(27)	4%	(9)	24%	(49)	14%	(29)	204
All Christian	31%	(297)	18%	(172)	10%	(93)	30%	(290)	11%	(109)	960
All Non-Christian	36%	(31)	24%	(21)	14%	(12)	20%	(18)	7%	(6)	87
Atheist	46%	(57)	19%	(23)	3%	(4)	24%	(30)	8%	(10)	124
Agnostic/Nothing in particular	41%	(259)	11%	(73)	7%	(46)	26%	(166)	15%	(93)	636
Something Else	39%	(153)	15%	(60)	4%	(16)	28%	(108)	14%	(56)	393
Religious Non-Protestant/Catholic	36%	(43)	23%	(27)	10%	(12)	25%	(29)	6%	(7)	117
Evangelical	33%	(184)	16%	(91)	8%	(43)	34%	(194)	9%	(52)	563
Non-Evangelical	34%	(254)	18%	(134)	8%	(64)	25%	(189)	15%	(110)	750
Community: Urban	43%	(261)	15%	(89)	8%	(47)	21%	(128)	13%	(80)	605
Community: Suburban	37%	(379)	17%	(178)	8%	(86)	27%	(284)	10%	(107)	1033
Community: Rural	28%	(156)	15%	(82)	7%	(37)	36%	(200)	15%	(87)	562
Employ: Private Sector	41%	(288)	17%	(118)	7%	(52)	27%	(192)	8%	(58)	709
Employ: Government	33%	(42)	23%	(28)	11%	(14)	23%	(28)	11%	(13)	126
Employ: Self-Employed	38%	(70)	15%	(27)	6%	(11)	31%	(57)	10%	(19)	184
Employ: Homemaker	35%	(53)	15%	(23)	9%	(14)	24%	(37)	17%	(26)	152
Employ: Student	46%	(30)	6%	(4)	2%	(1)	23%	(15)	22%	(14)	64
Employ: Retired	27%	(135)	16%	(83)	10%	(48)	31%	(157)	16%	(81)	503
Employ: Unemployed	37%	(111)	13%	(39)	7%	(21)	30%	(91)	12%	(36)	299
Employ: Other	41%	(68)	16%	(26)	5%	(9)	21%	(35)	16%	(26)	164
Military HH: Yes	31%	(116)	18%	(68)	9%	(33)	28%	(106)	14%	(51)	375
Military HH: No	37%	(680)	15%	(280)	8%	(137)	28%	(506)	12%	(222)	1825
RD/WT: Right Direction	52%	(415)	17%	(137)	7%	(54)	14%	(117)	10%	(84)	806
RD/WT: Wrong Track	27%	(382)	15%	(212)	8%	(117)	36%	(495)	14%	(190)	1394
Biden Job Approve	53%	(558)	17%	(178)	6%	(67)	14%	(150)	10%	(103)	1055
Biden Job Disapprove	19%	(191)	15%	(151)	10%	(103)	43%	(433)	13%	(126)	1004

Continued on next page

**Table MCBR2\_1: Do you support or oppose companies and brands speaking out about the following issues?**

*Racism*

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	36% (797)	16% (348)	8% (170)	28% (612)	12% (273)	2200
Biden Job Strongly Approve	61% (279)	14% (65)	5% (22)	11% (49)	9% (39)	454
Biden Job Somewhat Approve	46% (279)	19% (113)	8% (45)	17% (101)	11% (63)	601
Biden Job Somewhat Disapprove	34% (99)	17% (50)	9% (25)	24% (70)	17% (49)	293
Biden Job Strongly Disapprove	13% (92)	14% (101)	11% (78)	51% (363)	11% (77)	711
Favorable of Biden	53% (565)	17% (186)	7% (72)	14% (150)	9% (101)	1075
Unfavorable of Biden	20% (194)	15% (146)	10% (98)	43% (433)	13% (125)	995
Very Favorable of Biden	65% (318)	13% (65)	5% (24)	11% (53)	7% (33)	494
Somewhat Favorable of Biden	42% (247)	21% (121)	8% (48)	17% (98)	12% (68)	582
Somewhat Unfavorable of Biden	39% (90)	20% (46)	7% (17)	17% (40)	17% (39)	232
Very Unfavorable of Biden	14% (104)	13% (101)	11% (81)	51% (393)	11% (85)	764
#1 Issue: Economy	33% (239)	18% (130)	8% (58)	28% (200)	13% (96)	722
#1 Issue: Security	14% (57)	12% (47)	13% (50)	47% (188)	15% (59)	401
#1 Issue: Health Care	51% (166)	15% (50)	6% (20)	18% (58)	10% (33)	327
#1 Issue: Medicare / Social Security	32% (73)	20% (47)	9% (22)	23% (53)	16% (38)	233
#1 Issue: Women's Issues	58% (86)	13% (20)	3% (4)	19% (28)	8% (11)	148
#1 Issue: Education	39% (35)	17% (15)	6% (5)	22% (19)	16% (15)	90
#1 Issue: Energy	56% (69)	16% (20)	3% (3)	19% (23)	7% (8)	123
#1 Issue: Other	46% (72)	13% (19)	5% (8)	28% (43)	9% (13)	156
2020 Vote: Joe Biden	55% (526)	16% (148)	6% (55)	14% (135)	9% (89)	953
2020 Vote: Donald Trump	13% (91)	15% (108)	12% (86)	48% (341)	12% (82)	709
2020 Vote: Other	35% (30)	9% (8)	3% (3)	33% (27)	20% (16)	83
2020 Vote: Didn't Vote	33% (150)	18% (84)	6% (26)	24% (108)	19% (86)	454
2018 House Vote: Democrat	53% (407)	16% (126)	6% (50)	16% (120)	9% (68)	770
2018 House Vote: Republican	16% (96)	15% (86)	13% (75)	47% (274)	10% (57)	589
2018 House Vote: Someone else	36% (20)	8% (4)	5% (3)	38% (21)	12% (6)	54
2016 Vote: Hillary Clinton	56% (378)	15% (104)	6% (39)	14% (96)	9% (61)	677
2016 Vote: Donald Trump	16% (104)	17% (112)	12% (83)	45% (302)	10% (69)	670
2016 Vote: Other	37% (44)	12% (15)	10% (11)	23% (27)	19% (22)	119
2016 Vote: Didn't Vote	37% (270)	16% (117)	5% (36)	25% (186)	17% (121)	731

Continued on next page



**Table MCBR2\_1:** Do you support or oppose companies and brands speaking out about the following issues?*Racism*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	36%	(797)	16%	(348)	8%	(170)	28%	(612)	12%	(273)	2200
Voted in 2014: Yes	35%	(433)	15%	(186)	10%	(116)	30%	(369)	10%	(116)	1220
Voted in 2014: No	37%	(364)	17%	(162)	6%	(54)	25%	(242)	16%	(157)	980
4-Region: Northeast	39%	(152)	17%	(68)	8%	(31)	23%	(91)	13%	(51)	394
4-Region: Midwest	35%	(163)	13%	(61)	7%	(34)	30%	(139)	14%	(65)	462
4-Region: South	35%	(285)	16%	(133)	7%	(60)	29%	(236)	13%	(111)	824
4-Region: West	38%	(196)	17%	(86)	9%	(46)	28%	(146)	9%	(46)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR2\_2: Do you support or oppose companies and brands speaking out about the following issues?  
Registering to vote**

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	47% (1027)	21% (456)	7% (161)	14% (299)	12% (256)	2200
Gender: Male	47% (503)	21% (219)	9% (94)	15% (156)	8% (90)	1062
Gender: Female	46% (524)	21% (238)	6% (67)	13% (143)	15% (166)	1138
Age: 18-34	54% (354)	21% (136)	7% (46)	6% (37)	13% (82)	655
Age: 35-44	47% (168)	21% (74)	7% (24)	11% (41)	14% (51)	358
Age: 45-64	41% (310)	21% (161)	7% (55)	20% (150)	10% (74)	751
Age: 65+	45% (195)	20% (86)	8% (36)	16% (71)	11% (48)	436
GenZers: 1997-2012	55% (125)	22% (49)	7% (17)	2% (6)	13% (30)	226
Millennials: 1981-1996	51% (342)	19% (129)	7% (47)	9% (59)	13% (87)	664
GenXers: 1965-1980	41% (216)	25% (133)	7% (34)	16% (84)	11% (57)	524
Baby Boomers: 1946-1964	44% (314)	18% (129)	7% (54)	20% (144)	11% (76)	717
PID: Dem (no lean)	62% (510)	20% (164)	5% (42)	5% (42)	8% (69)	827
PID: Ind (no lean)	39% (299)	22% (166)	8% (58)	13% (102)	18% (141)	765
PID: Rep (no lean)	36% (218)	21% (127)	10% (62)	26% (156)	8% (46)	608
PID/Gender: Dem Men	65% (253)	18% (71)	7% (27)	3% (12)	6% (23)	386
PID/Gender: Dem Women	58% (257)	21% (93)	3% (15)	7% (29)	10% (46)	440
PID/Gender: Ind Men	39% (142)	23% (83)	9% (33)	15% (53)	14% (49)	360
PID/Gender: Ind Women	39% (158)	20% (83)	6% (25)	12% (49)	23% (92)	406
PID/Gender: Rep Men	34% (109)	20% (64)	11% (34)	29% (91)	5% (17)	316
PID/Gender: Rep Women	37% (109)	21% (62)	10% (28)	22% (64)	10% (29)	292
Ideo: Liberal (1-3)	66% (435)	18% (119)	6% (38)	4% (29)	6% (41)	661
Ideo: Moderate (4)	43% (260)	23% (137)	10% (59)	11% (63)	14% (84)	602
Ideo: Conservative (5-7)	35% (233)	22% (147)	8% (52)	28% (185)	7% (48)	665
Educ: < College	45% (682)	20% (308)	7% (109)	14% (208)	14% (206)	1512
Educ: Bachelors degree	51% (226)	22% (97)	7% (32)	13% (58)	7% (31)	444
Educ: Post-grad	49% (120)	21% (52)	8% (20)	13% (33)	8% (19)	244
Income: Under 50k	47% (572)	19% (229)	7% (86)	13% (156)	14% (173)	1217
Income: 50k-100k	47% (315)	23% (152)	7% (46)	14% (97)	9% (62)	673
Income: 100k+	45% (140)	24% (75)	9% (29)	15% (46)	6% (20)	310
Ethnicity: White	45% (769)	21% (359)	8% (131)	15% (259)	12% (204)	1722
Ethnicity: Hispanic	54% (190)	17% (61)	11% (38)	9% (30)	9% (31)	349

Continued on next page

**Table MCBR2\_2: Do you support or oppose companies and brands speaking out about the following issues?**  
*Registering to vote*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	47%	(1027)	21%	(456)	7%	(161)	14%	(299)	12%	(256)	2200
Ethnicity: Black	56%	(154)	17%	(47)	8%	(21)	7%	(20)	12%	(32)	274
Ethnicity: Other	51%	(104)	25%	(51)	4%	(9)	10%	(21)	9%	(19)	204
All Christian	44%	(426)	21%	(205)	8%	(81)	16%	(155)	10%	(94)	960
All Non-Christian	50%	(44)	17%	(15)	10%	(9)	15%	(13)	8%	(7)	87
Atheist	65%	(80)	19%	(23)	3%	(3)	10%	(12)	4%	(5)	124
Agnostic/Nothing in particular	48%	(307)	20%	(125)	7%	(43)	11%	(69)	14%	(92)	636
Something Else	43%	(170)	22%	(88)	6%	(25)	13%	(50)	15%	(59)	393
Religious Non-Protestant/Catholic	52%	(61)	17%	(20)	9%	(10)	15%	(17)	7%	(8)	117
Evangelical	42%	(238)	21%	(117)	10%	(56)	19%	(104)	9%	(49)	563
Non-Evangelical	45%	(341)	22%	(169)	6%	(45)	13%	(95)	13%	(100)	750
Community: Urban	49%	(298)	21%	(127)	8%	(47)	8%	(50)	14%	(83)	605
Community: Suburban	47%	(491)	21%	(213)	8%	(82)	15%	(151)	9%	(96)	1033
Community: Rural	42%	(239)	21%	(116)	6%	(32)	17%	(98)	14%	(76)	562
Employ: Private Sector	50%	(352)	21%	(152)	8%	(56)	14%	(97)	8%	(53)	709
Employ: Government	48%	(60)	25%	(32)	7%	(9)	11%	(14)	8%	(11)	126
Employ: Self-Employed	47%	(87)	24%	(44)	9%	(16)	13%	(24)	7%	(13)	184
Employ: Homemaker	47%	(71)	19%	(28)	3%	(5)	13%	(20)	18%	(28)	152
Employ: Student	61%	(39)	18%	(11)	1%	(1)	3%	(2)	17%	(11)	64
Employ: Retired	43%	(217)	18%	(92)	9%	(43)	17%	(87)	13%	(64)	503
Employ: Unemployed	44%	(131)	19%	(58)	8%	(25)	13%	(40)	15%	(45)	299
Employ: Other	43%	(70)	24%	(39)	4%	(7)	10%	(16)	19%	(32)	164
Military HH: Yes	44%	(166)	19%	(72)	10%	(38)	15%	(58)	11%	(40)	375
Military HH: No	47%	(861)	21%	(384)	7%	(123)	13%	(241)	12%	(216)	1825
RD/WT: Right Direction	58%	(468)	21%	(167)	6%	(48)	4%	(35)	11%	(88)	806
RD/WT: Wrong Track	40%	(560)	21%	(289)	8%	(114)	19%	(264)	12%	(168)	1394
Biden Job Approve	58%	(616)	23%	(238)	6%	(62)	4%	(47)	9%	(92)	1055
Biden Job Disapprove	37%	(367)	19%	(195)	10%	(96)	25%	(246)	10%	(100)	1004

Continued on next page

**Table MCBR2\_2: Do you support or oppose companies and brands speaking out about the following issues?  
Registering to vote**

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	47%	(1027)	21%	(456)	7%	(161)	14%	(299)	12%	(256)	2200
Biden Job Strongly Approve	66%	(300)	17%	(78)	5%	(24)	4%	(20)	7%	(33)	454
Biden Job Somewhat Approve	53%	(316)	27%	(160)	6%	(38)	5%	(28)	10%	(59)	601
Biden Job Somewhat Disapprove	45%	(132)	21%	(62)	11%	(31)	9%	(27)	14%	(41)	293
Biden Job Strongly Disapprove	33%	(235)	19%	(133)	9%	(65)	31%	(220)	8%	(58)	711
Favorable of Biden	58%	(627)	23%	(244)	5%	(59)	5%	(51)	9%	(94)	1075
Unfavorable of Biden	36%	(360)	20%	(197)	9%	(91)	24%	(241)	11%	(106)	995
Very Favorable of Biden	68%	(335)	17%	(82)	5%	(25)	4%	(20)	6%	(31)	494
Somewhat Favorable of Biden	50%	(292)	28%	(162)	6%	(34)	5%	(31)	11%	(63)	582
Somewhat Unfavorable of Biden	44%	(102)	23%	(53)	9%	(21)	6%	(15)	18%	(41)	232
Very Unfavorable of Biden	34%	(258)	19%	(144)	9%	(71)	30%	(226)	8%	(65)	764
#1 Issue: Economy	42%	(305)	24%	(172)	8%	(59)	14%	(102)	12%	(84)	722
#1 Issue: Security	35%	(139)	21%	(83)	8%	(32)	26%	(104)	11%	(43)	401
#1 Issue: Health Care	55%	(180)	20%	(67)	6%	(20)	7%	(23)	11%	(38)	327
#1 Issue: Medicare / Social Security	45%	(104)	21%	(50)	8%	(18)	12%	(28)	14%	(32)	233
#1 Issue: Women's Issues	67%	(100)	17%	(25)	1%	(2)	3%	(4)	12%	(18)	148
#1 Issue: Education	43%	(39)	23%	(21)	9%	(8)	8%	(8)	15%	(14)	90
#1 Issue: Energy	64%	(79)	14%	(17)	8%	(10)	7%	(8)	8%	(9)	123
#1 Issue: Other	52%	(81)	14%	(22)	7%	(12)	14%	(22)	12%	(19)	156
2020 Vote: Joe Biden	63%	(602)	19%	(180)	5%	(49)	4%	(41)	9%	(81)	953
2020 Vote: Donald Trump	34%	(240)	21%	(152)	9%	(64)	28%	(198)	8%	(55)	709
2020 Vote: Other	51%	(43)	9%	(7)	5%	(5)	18%	(15)	17%	(14)	83
2020 Vote: Didn't Vote	31%	(143)	26%	(117)	10%	(44)	10%	(45)	23%	(105)	454
2018 House Vote: Democrat	62%	(476)	18%	(140)	6%	(44)	6%	(46)	8%	(64)	770
2018 House Vote: Republican	34%	(203)	23%	(135)	9%	(51)	28%	(163)	6%	(37)	589
2018 House Vote: Someone else	49%	(27)	17%	(9)	2%	(1)	21%	(11)	10%	(6)	54
2016 Vote: Hillary Clinton	63%	(424)	19%	(130)	5%	(34)	5%	(34)	8%	(55)	677
2016 Vote: Donald Trump	33%	(220)	22%	(146)	10%	(66)	28%	(187)	8%	(51)	670
2016 Vote: Other	47%	(56)	20%	(23)	8%	(9)	9%	(11)	15%	(18)	119
2016 Vote: Didn't Vote	44%	(324)	21%	(157)	7%	(51)	9%	(67)	18%	(131)	731

Continued on next page

**Table MCBR2\_2:** Do you support or oppose companies and brands speaking out about the following issues?  
Registering to vote

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	47%	(1027)	21%	(456)	7%	(161)	14%	(299)	12%	(256)	2200
Voted in 2014: Yes	49%	(592)	20%	(240)	8%	(93)	16%	(201)	8%	(94)	1220
Voted in 2014: No	44%	(435)	22%	(216)	7%	(69)	10%	(98)	16%	(162)	980
4-Region: Northeast	49%	(194)	19%	(74)	9%	(34)	12%	(48)	11%	(44)	394
4-Region: Midwest	47%	(218)	19%	(87)	7%	(31)	14%	(63)	14%	(63)	462
4-Region: South	44%	(364)	22%	(178)	8%	(66)	14%	(117)	12%	(99)	824
4-Region: West	48%	(251)	23%	(118)	6%	(31)	14%	(71)	10%	(50)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR2\_3: Do you support or oppose companies and brands speaking out about the following issues?**

*Voting rights*

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	44% (977)	21% (460)	8% (165)	15% (338)	12% (260)	2200
Gender: Male	43% (461)	22% (231)	8% (82)	17% (181)	10% (107)	1062
Gender: Female	45% (517)	20% (229)	7% (83)	14% (157)	13% (153)	1138
Age: 18-34	56% (366)	22% (142)	6% (37)	5% (36)	12% (76)	655
Age: 35-44	44% (158)	20% (73)	7% (24)	13% (47)	16% (56)	358
Age: 45-64	38% (287)	22% (162)	8% (62)	22% (165)	10% (75)	751
Age: 65+	38% (167)	19% (83)	10% (43)	21% (91)	12% (53)	436
GenZers: 1997-2012	59% (132)	23% (52)	7% (17)	2% (5)	9% (20)	226
Millennials: 1981-1996	51% (337)	21% (139)	5% (35)	9% (62)	14% (90)	664
GenXers: 1965-1980	42% (219)	22% (115)	7% (35)	18% (93)	12% (62)	524
Baby Boomers: 1946-1964	37% (263)	19% (140)	10% (70)	24% (169)	10% (75)	717
PID: Dem (no lean)	60% (494)	21% (173)	6% (52)	5% (41)	8% (66)	827
PID: Ind (no lean)	40% (308)	20% (154)	7% (55)	16% (120)	17% (129)	765
PID: Rep (no lean)	29% (175)	22% (132)	10% (58)	29% (178)	11% (65)	608
PID/Gender: Dem Men	62% (240)	23% (89)	5% (21)	4% (17)	5% (20)	386
PID/Gender: Dem Women	58% (255)	19% (84)	7% (31)	5% (24)	10% (46)	440
PID/Gender: Ind Men	39% (141)	20% (73)	9% (31)	17% (62)	15% (52)	360
PID/Gender: Ind Women	41% (167)	20% (80)	6% (24)	14% (58)	19% (77)	406
PID/Gender: Rep Men	25% (79)	22% (68)	10% (31)	33% (103)	11% (34)	316
PID/Gender: Rep Women	33% (95)	22% (64)	9% (28)	26% (75)	10% (30)	292
Ideo: Liberal (1-3)	65% (428)	20% (129)	6% (38)	4% (29)	6% (37)	661
Ideo: Moderate (4)	41% (247)	24% (147)	9% (54)	13% (77)	13% (77)	602
Ideo: Conservative (5-7)	29% (193)	20% (132)	9% (60)	33% (218)	9% (63)	665
Educ: < College	43% (656)	21% (315)	7% (105)	16% (234)	13% (203)	1512
Educ: Bachelors degree	48% (213)	22% (97)	8% (34)	14% (64)	8% (36)	444
Educ: Post-grad	45% (109)	20% (48)	11% (27)	16% (40)	8% (21)	244
Income: Under 50k	46% (557)	20% (238)	7% (88)	13% (164)	14% (170)	1217
Income: 50k-100k	43% (286)	24% (160)	7% (48)	17% (117)	9% (62)	673
Income: 100k+	43% (134)	20% (61)	10% (30)	19% (58)	9% (27)	310
Ethnicity: White	42% (715)	21% (361)	8% (137)	18% (305)	12% (204)	1722
Ethnicity: Hispanic	53% (186)	22% (77)	6% (22)	7% (26)	11% (38)	349

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**Table MCBR2\_3: Do you support or oppose companies and brands speaking out about the following issues?**  
 Voting rights

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	44% (977)	21% (460)	8% (165)	15% (338)	12% (260)	2200
Ethnicity: Black	56% (153)	22% (59)	5% (15)	6% (16)	11% (31)	274
Ethnicity: Other	54% (110)	19% (39)	6% (13)	8% (17)	12% (25)	204
All Christian	40% (380)	22% (214)	9% (91)	19% (180)	10% (95)	960
All Non-Christian	47% (41)	24% (21)	8% (7)	14% (12)	8% (7)	87
Atheist	55% (68)	21% (26)	3% (4)	10% (12)	11% (14)	124
Agnostic/Nothing in particular	50% (315)	17% (109)	7% (48)	12% (75)	14% (89)	636
Something Else	44% (173)	23% (90)	4% (16)	15% (58)	14% (55)	393
Religious Non-Protestant/Catholic	49% (57)	23% (27)	7% (8)	14% (16)	7% (9)	117
Evangelical	39% (218)	22% (124)	8% (47)	22% (124)	9% (50)	563
Non-Evangelical	42% (317)	23% (169)	8% (58)	14% (109)	13% (97)	750
Community: Urban	48% (293)	22% (133)	6% (33)	10% (58)	15% (89)	605
Community: Suburban	45% (465)	21% (216)	9% (96)	15% (158)	10% (99)	1033
Community: Rural	39% (220)	20% (111)	6% (36)	22% (123)	13% (72)	562
Employ: Private Sector	48% (338)	21% (150)	9% (61)	14% (100)	8% (60)	709
Employ: Government	38% (47)	32% (40)	7% (9)	15% (19)	8% (10)	126
Employ: Self-Employed	52% (95)	22% (41)	3% (5)	15% (28)	8% (15)	184
Employ: Homemaker	39% (60)	20% (30)	6% (9)	15% (23)	20% (30)	152
Employ: Student	61% (39)	16% (10)	3% (2)	3% (2)	16% (10)	64
Employ: Retired	37% (186)	20% (101)	9% (47)	21% (104)	13% (64)	503
Employ: Unemployed	47% (142)	18% (53)	6% (18)	15% (44)	14% (43)	299
Employ: Other	43% (70)	21% (35)	8% (13)	11% (19)	16% (27)	164
Military HH: Yes	39% (147)	22% (82)	8% (28)	19% (70)	13% (48)	375
Military HH: No	45% (830)	21% (378)	8% (137)	15% (268)	12% (212)	1825
RD/WT: Right Direction	55% (444)	25% (205)	5% (44)	5% (39)	9% (73)	806
RD/WT: Wrong Track	38% (533)	18% (254)	9% (121)	21% (300)	13% (186)	1394
Biden Job Approve	57% (600)	24% (250)	6% (65)	5% (54)	8% (85)	1055
Biden Job Disapprove	32% (325)	18% (185)	10% (97)	28% (279)	12% (120)	1004

Continued on next page

**Table MCBR2\_3: Do you support or oppose companies and brands speaking out about the following issues?**  
Voting rights

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	44% (977)	21% (460)	8% (165)	15% (338)	12% (260)	2200
Biden Job Strongly Approve	64% (293)	19% (85)	5% (24)	4% (19)	7% (34)	454
Biden Job Somewhat Approve	51% (308)	27% (165)	7% (41)	6% (36)	9% (52)	601
Biden Job Somewhat Disapprove	45% (133)	22% (64)	12% (34)	9% (26)	12% (36)	293
Biden Job Strongly Disapprove	27% (192)	17% (120)	9% (63)	36% (253)	12% (84)	711
Favorable of Biden	57% (615)	23% (244)	6% (69)	5% (57)	8% (91)	1075
Unfavorable of Biden	32% (317)	19% (191)	9% (92)	28% (281)	11% (113)	995
Very Favorable of Biden	66% (328)	18% (90)	5% (23)	4% (20)	7% (33)	494
Somewhat Favorable of Biden	49% (287)	26% (154)	8% (46)	6% (37)	10% (58)	582
Somewhat Unfavorable of Biden	43% (99)	26% (61)	10% (24)	9% (20)	12% (27)	232
Very Unfavorable of Biden	29% (218)	17% (130)	9% (68)	34% (261)	11% (86)	764
#1 Issue: Economy	41% (296)	22% (162)	9% (62)	15% (108)	13% (94)	722
#1 Issue: Security	27% (107)	19% (75)	10% (39)	32% (129)	13% (52)	401
#1 Issue: Health Care	58% (191)	20% (67)	7% (23)	7% (22)	8% (26)	327
#1 Issue: Medicare / Social Security	40% (92)	25% (58)	8% (17)	15% (35)	13% (30)	233
#1 Issue: Women's Issues	68% (101)	17% (26)	3% (4)	4% (5)	8% (13)	148
#1 Issue: Education	44% (39)	28% (25)	5% (5)	8% (7)	15% (14)	90
#1 Issue: Energy	54% (66)	24% (30)	4% (5)	7% (9)	11% (13)	123
#1 Issue: Other	55% (85)	12% (18)	7% (10)	15% (24)	12% (19)	156
2020 Vote: Joe Biden	62% (587)	20% (194)	6% (54)	5% (45)	8% (74)	953
2020 Vote: Donald Trump	26% (186)	20% (140)	10% (73)	33% (236)	10% (73)	709
2020 Vote: Other	45% (38)	11% (9)	7% (6)	18% (15)	19% (16)	83
2020 Vote: Didn't Vote	37% (166)	26% (117)	7% (32)	9% (42)	21% (97)	454
2018 House Vote: Democrat	60% (465)	19% (143)	6% (49)	7% (52)	8% (61)	770
2018 House Vote: Republican	27% (161)	20% (115)	11% (64)	33% (193)	9% (56)	589
2018 House Vote: Someone else	39% (21)	20% (11)	6% (3)	21% (11)	13% (7)	54
2016 Vote: Hillary Clinton	63% (427)	18% (125)	5% (33)	6% (40)	8% (53)	677
2016 Vote: Donald Trump	27% (181)	22% (144)	10% (67)	32% (216)	9% (62)	670
2016 Vote: Other	40% (48)	19% (22)	13% (15)	12% (14)	16% (19)	119
2016 Vote: Didn't Vote	44% (321)	23% (166)	7% (51)	9% (67)	17% (126)	731

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**Table MCBR2\_3:** Do you support or oppose companies and brands speaking out about the following issues?*Voting rights*

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	44% (977)	21% (460)	8% (165)	15% (338)	12% (260)	2200
Voted in 2014: Yes	45% (544)	19% (233)	8% (102)	20% (240)	8% (101)	1220
Voted in 2014: No	44% (434)	23% (226)	6% (63)	10% (98)	16% (158)	980
4-Region: Northeast	50% (197)	20% (77)	6% (25)	13% (51)	11% (44)	394
4-Region: Midwest	45% (206)	21% (96)	6% (28)	16% (76)	12% (56)	462
4-Region: South	42% (345)	20% (162)	9% (70)	17% (142)	13% (105)	824
4-Region: West	44% (229)	24% (124)	8% (42)	13% (70)	10% (55)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR2\_4: Do you support or oppose companies and brands speaking out about the following issues?**  
LGBTQ rights

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	34% (744)	19% (419)	9% (207)	22% (492)	15% (338)	2200
Gender: Male	29% (310)	21% (219)	10% (111)	26% (272)	14% (150)	1062
Gender: Female	38% (434)	18% (201)	8% (96)	19% (220)	16% (187)	1138
Age: 18-34	50% (330)	19% (126)	7% (43)	11% (71)	13% (86)	655
Age: 35-44	35% (126)	21% (74)	8% (28)	19% (67)	17% (63)	358
Age: 45-64	25% (186)	19% (146)	10% (77)	30% (228)	15% (115)	751
Age: 65+	23% (102)	17% (74)	14% (60)	29% (127)	17% (74)	436
GenZers: 1997-2012	57% (130)	15% (34)	9% (21)	8% (18)	11% (24)	226
Millennials: 1981-1996	44% (291)	21% (140)	6% (41)	13% (88)	15% (103)	664
GenXers: 1965-1980	26% (136)	21% (112)	9% (49)	27% (140)	17% (88)	524
Baby Boomers: 1946-1964	25% (176)	16% (117)	12% (83)	32% (232)	15% (109)	717
PID: Dem (no lean)	50% (413)	22% (179)	7% (61)	9% (74)	12% (100)	827
PID: Ind (no lean)	34% (259)	19% (143)	9% (70)	20% (154)	18% (140)	765
PID: Rep (no lean)	12% (72)	16% (97)	13% (76)	43% (264)	16% (97)	608
PID/Gender: Dem Men	48% (185)	23% (88)	10% (38)	7% (25)	13% (50)	386
PID/Gender: Dem Women	52% (228)	21% (91)	5% (23)	11% (48)	11% (50)	440
PID/Gender: Ind Men	27% (98)	22% (79)	11% (38)	25% (90)	15% (54)	360
PID/Gender: Ind Women	40% (161)	16% (64)	8% (31)	16% (64)	21% (86)	406
PID/Gender: Rep Men	9% (27)	16% (51)	11% (35)	50% (156)	15% (46)	316
PID/Gender: Rep Women	15% (45)	16% (46)	14% (41)	37% (108)	18% (51)	292
Ideo: Liberal (1-3)	61% (402)	19% (123)	7% (45)	6% (38)	8% (53)	661
Ideo: Moderate (4)	29% (177)	24% (145)	10% (60)	17% (104)	19% (116)	602
Ideo: Conservative (5-7)	9% (61)	17% (115)	14% (93)	47% (313)	13% (83)	665
Educ: < College	33% (497)	17% (265)	9% (130)	23% (354)	18% (267)	1512
Educ: Bachelors degree	36% (161)	24% (105)	10% (44)	20% (89)	10% (44)	444
Educ: Post-grad	35% (86)	21% (50)	14% (33)	20% (48)	11% (27)	244
Income: Under 50k	35% (431)	18% (217)	8% (98)	21% (258)	17% (213)	1217
Income: 50k-100k	34% (226)	20% (132)	11% (72)	23% (157)	13% (86)	673
Income: 100k+	28% (87)	23% (70)	12% (37)	25% (77)	13% (39)	310
Ethnicity: White	31% (534)	19% (326)	11% (182)	25% (426)	15% (254)	1722
Ethnicity: Hispanic	44% (154)	17% (61)	9% (30)	14% (48)	16% (58)	349

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**Table MCBR2\_4: Do you support or oppose companies and brands speaking out about the following issues?  
LGBTQ rights**

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	34%	(744)	19%	(419)	9%	(207)	22%	(492)	15%	(338)	2200
Ethnicity: Black	43%	(118)	20%	(55)	6%	(18)	11%	(31)	19%	(53)	274
Ethnicity: Other	45%	(91)	19%	(38)	4%	(8)	18%	(36)	15%	(31)	204
All Christian	24%	(232)	23%	(222)	11%	(104)	27%	(256)	15%	(146)	960
All Non-Christian	38%	(34)	26%	(23)	7%	(6)	19%	(17)	9%	(8)	87
Atheist	47%	(58)	17%	(21)	4%	(5)	16%	(20)	16%	(20)	124
Agnostic/Nothing in particular	45%	(288)	14%	(88)	8%	(54)	16%	(103)	16%	(103)	636
Something Else	34%	(132)	17%	(66)	10%	(39)	24%	(96)	15%	(60)	393
Religious Non-Protestant/Catholic	35%	(41)	27%	(31)	6%	(7)	22%	(25)	10%	(12)	117
Evangelical	21%	(117)	18%	(104)	12%	(70)	35%	(200)	13%	(73)	563
Non-Evangelical	32%	(238)	23%	(172)	9%	(69)	19%	(142)	17%	(129)	750
Community: Urban	40%	(242)	18%	(109)	9%	(56)	15%	(93)	17%	(105)	605
Community: Suburban	35%	(359)	20%	(209)	11%	(114)	22%	(232)	12%	(119)	1033
Community: Rural	25%	(143)	18%	(101)	7%	(37)	30%	(167)	20%	(114)	562
Employ: Private Sector	36%	(254)	22%	(157)	10%	(69)	22%	(153)	11%	(76)	709
Employ: Government	32%	(41)	23%	(29)	15%	(19)	14%	(18)	14%	(18)	126
Employ: Self-Employed	38%	(70)	21%	(39)	6%	(11)	22%	(41)	13%	(24)	184
Employ: Homemaker	29%	(44)	19%	(29)	7%	(10)	22%	(33)	24%	(36)	152
Employ: Student	63%	(40)	11%	(7)	1%	(1)	2%	(1)	22%	(14)	64
Employ: Retired	23%	(116)	18%	(89)	11%	(56)	30%	(152)	18%	(91)	503
Employ: Unemployed	38%	(115)	15%	(45)	9%	(26)	20%	(60)	18%	(53)	299
Employ: Other	39%	(64)	15%	(25)	10%	(16)	20%	(33)	16%	(26)	164
Military HH: Yes	28%	(103)	18%	(68)	10%	(39)	25%	(92)	19%	(72)	375
Military HH: No	35%	(640)	19%	(351)	9%	(168)	22%	(400)	15%	(266)	1825
RD/WT: Right Direction	45%	(360)	27%	(214)	8%	(63)	8%	(61)	13%	(109)	806
RD/WT: Wrong Track	28%	(384)	15%	(205)	10%	(145)	31%	(431)	16%	(229)	1394
Biden Job Approve	48%	(503)	25%	(261)	7%	(78)	8%	(82)	12%	(131)	1055
Biden Job Disapprove	19%	(188)	14%	(136)	12%	(122)	40%	(398)	16%	(160)	1004

Continued on next page

**Table MCBR2\_4: Do you support or oppose companies and brands speaking out about the following issues?  
LGBTQ rights**

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	34% (744)	19% (419)	9% (207)	22% (492)	15% (338)	2200
Biden Job Strongly Approve	54% (243)	21% (97)	8% (34)	6% (28)	11% (51)	454
Biden Job Somewhat Approve	43% (260)	27% (164)	7% (44)	9% (54)	13% (80)	601
Biden Job Somewhat Disapprove	33% (98)	17% (49)	13% (37)	15% (45)	22% (64)	293
Biden Job Strongly Disapprove	13% (90)	12% (88)	12% (85)	50% (353)	13% (96)	711
Favorable of Biden	48% (512)	25% (264)	7% (79)	8% (87)	12% (134)	1075
Unfavorable of Biden	19% (186)	14% (135)	12% (121)	40% (394)	16% (159)	995
Very Favorable of Biden	53% (263)	23% (113)	7% (37)	6% (29)	11% (52)	494
Somewhat Favorable of Biden	43% (249)	26% (151)	7% (43)	10% (57)	14% (82)	582
Somewhat Unfavorable of Biden	36% (84)	17% (40)	13% (30)	12% (29)	22% (50)	232
Very Unfavorable of Biden	13% (103)	12% (95)	12% (91)	48% (365)	14% (109)	764
#1 Issue: Economy	29% (207)	24% (172)	11% (81)	20% (143)	17% (120)	722
#1 Issue: Security	12% (50)	15% (60)	12% (50)	44% (178)	16% (63)	401
#1 Issue: Health Care	48% (158)	16% (53)	9% (30)	14% (47)	12% (40)	327
#1 Issue: Medicare / Social Security	30% (71)	18% (43)	8% (19)	24% (56)	19% (44)	233
#1 Issue: Women's Issues	69% (102)	16% (24)	2% (3)	4% (6)	8% (13)	148
#1 Issue: Education	34% (31)	25% (22)	5% (4)	15% (13)	21% (19)	90
#1 Issue: Energy	43% (53)	25% (30)	7% (8)	9% (11)	16% (19)	123
#1 Issue: Other	47% (73)	9% (15)	7% (11)	23% (36)	13% (20)	156
2020 Vote: Joe Biden	50% (476)	23% (218)	7% (71)	8% (76)	12% (112)	953
2020 Vote: Donald Trump	11% (77)	15% (106)	14% (98)	46% (325)	14% (103)	709
2020 Vote: Other	41% (34)	15% (13)	6% (5)	21% (17)	17% (14)	83
2020 Vote: Didn't Vote	34% (156)	18% (83)	7% (33)	16% (74)	24% (109)	454
2018 House Vote: Democrat	49% (375)	21% (162)	8% (64)	10% (80)	12% (89)	770
2018 House Vote: Republican	12% (69)	15% (91)	14% (81)	45% (267)	14% (81)	589
2018 House Vote: Someone else	29% (15)	15% (8)	10% (5)	27% (15)	19% (10)	54
2016 Vote: Hillary Clinton	50% (337)	23% (154)	8% (56)	8% (54)	11% (76)	677
2016 Vote: Donald Trump	10% (70)	17% (115)	13% (87)	46% (306)	14% (92)	670
2016 Vote: Other	34% (40)	19% (22)	13% (15)	18% (21)	17% (20)	119
2016 Vote: Didn't Vote	41% (296)	18% (128)	7% (49)	15% (109)	20% (149)	731

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**Table MCBR2\_4:** Do you support or oppose companies and brands speaking out about the following issues?  
LGBTQ rights

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	34%	(744)	19%	(419)	9%	(207)	22%	(492)	15%	(338)	2200
Voted in 2014: Yes	31%	(373)	19%	(229)	11%	(139)	27%	(332)	12%	(146)	1220
Voted in 2014: No	38%	(370)	19%	(191)	7%	(68)	16%	(160)	20%	(191)	980
4-Region: Northeast	36%	(144)	18%	(71)	9%	(35)	19%	(74)	18%	(70)	394
4-Region: Midwest	36%	(168)	19%	(88)	7%	(34)	23%	(105)	14%	(67)	462
4-Region: South	30%	(249)	19%	(160)	11%	(93)	23%	(190)	16%	(131)	824
4-Region: West	35%	(183)	19%	(100)	9%	(45)	24%	(123)	13%	(69)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR2\_5: Do you support or oppose companies and brands speaking out about the following issues?**  
*Women's rights*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	47%	(1029)	22%	(486)	6%	(140)	15%	(326)	10%	(219)	2200
Gender: Male	44%	(469)	24%	(257)	7%	(74)	16%	(171)	9%	(91)	1062
Gender: Female	49%	(561)	20%	(229)	6%	(66)	14%	(155)	11%	(128)	1138
Age: 18-34	62%	(404)	20%	(133)	4%	(23)	6%	(42)	8%	(52)	655
Age: 35-44	52%	(186)	18%	(66)	4%	(14)	13%	(47)	13%	(46)	358
Age: 45-64	38%	(289)	24%	(180)	8%	(62)	20%	(150)	9%	(71)	751
Age: 65+	35%	(151)	25%	(107)	10%	(42)	20%	(86)	12%	(51)	436
GenZers: 1997-2012	67%	(151)	18%	(41)	2%	(4)	7%	(16)	6%	(15)	226
Millennials: 1981-1996	58%	(384)	20%	(130)	4%	(27)	8%	(53)	10%	(69)	664
GenXers: 1965-1980	39%	(205)	24%	(127)	8%	(40)	19%	(99)	10%	(53)	524
Baby Boomers: 1946-1964	37%	(268)	24%	(171)	8%	(60)	21%	(149)	10%	(70)	717
PID: Dem (no lean)	65%	(537)	19%	(157)	5%	(39)	5%	(42)	6%	(52)	827
PID: Ind (no lean)	43%	(325)	21%	(164)	5%	(40)	15%	(118)	15%	(118)	765
PID: Rep (no lean)	28%	(167)	27%	(166)	10%	(61)	27%	(166)	8%	(48)	608
PID/Gender: Dem Men	66%	(254)	19%	(73)	5%	(21)	5%	(18)	5%	(20)	386
PID/Gender: Dem Women	64%	(282)	19%	(83)	4%	(18)	5%	(24)	7%	(33)	440
PID/Gender: Ind Men	39%	(139)	25%	(89)	7%	(25)	16%	(59)	14%	(49)	360
PID/Gender: Ind Women	46%	(187)	19%	(75)	4%	(15)	15%	(59)	17%	(70)	406
PID/Gender: Rep Men	24%	(76)	30%	(95)	9%	(28)	30%	(94)	7%	(23)	316
PID/Gender: Rep Women	31%	(92)	24%	(71)	11%	(33)	25%	(72)	9%	(25)	292
Ideo: Liberal (1-3)	68%	(450)	18%	(122)	5%	(32)	4%	(28)	4%	(29)	661
Ideo: Moderate (4)	44%	(266)	24%	(147)	7%	(42)	12%	(72)	13%	(76)	602
Ideo: Conservative (5-7)	25%	(165)	26%	(174)	9%	(62)	30%	(202)	9%	(62)	665
Educ: < College	46%	(699)	21%	(323)	6%	(86)	16%	(237)	11%	(168)	1512
Educ: Bachelors degree	47%	(210)	25%	(110)	8%	(36)	12%	(55)	7%	(32)	444
Educ: Post-grad	49%	(120)	22%	(53)	8%	(18)	14%	(33)	8%	(19)	244
Income: Under 50k	49%	(597)	20%	(247)	5%	(66)	14%	(170)	11%	(136)	1217
Income: 50k-100k	45%	(303)	25%	(167)	6%	(44)	15%	(101)	9%	(58)	673
Income: 100k+	42%	(129)	23%	(72)	10%	(30)	17%	(54)	8%	(25)	310
Ethnicity: White	43%	(743)	23%	(395)	7%	(127)	17%	(285)	10%	(171)	1722
Ethnicity: Hispanic	54%	(189)	23%	(79)	5%	(19)	10%	(34)	8%	(29)	349

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**Table MCBR2\_5: Do you support or oppose companies and brands speaking out about the following issues?***Women's rights*

<b>Demographic</b>	<b>Strongly support</b>		<b>Somewhat support</b>		<b>Somewhat oppose</b>		<b>Strongly oppose</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	47%	(1029)	22%	(486)	6%	(140)	15%	(326)	10%	(219)	2200
Ethnicity: Black	65%	(179)	17%	(45)	2%	(4)	8%	(22)	9%	(24)	274
Ethnicity: Other	53%	(108)	22%	(46)	4%	(8)	9%	(18)	12%	(24)	204
All Christian	39%	(374)	25%	(244)	8%	(73)	19%	(178)	9%	(91)	960
All Non-Christian	48%	(42)	35%	(30)	5%	(4)	10%	(9)	3%	(3)	87
Atheist	59%	(73)	19%	(23)	3%	(3)	13%	(17)	6%	(7)	124
Agnostic/Nothing in particular	55%	(352)	16%	(103)	6%	(39)	11%	(70)	12%	(74)	636
Something Else	48%	(189)	22%	(86)	5%	(20)	13%	(52)	11%	(45)	393
Religious Non-Protestant/Catholic	45%	(53)	34%	(40)	6%	(7)	11%	(13)	3%	(3)	117
Evangelical	42%	(237)	22%	(124)	7%	(41)	22%	(122)	7%	(40)	563
Non-Evangelical	42%	(314)	26%	(194)	7%	(50)	13%	(101)	12%	(93)	750
Community: Urban	55%	(335)	18%	(110)	5%	(32)	10%	(63)	11%	(64)	605
Community: Suburban	45%	(461)	25%	(257)	7%	(76)	15%	(150)	9%	(89)	1033
Community: Rural	41%	(233)	21%	(118)	6%	(32)	20%	(113)	12%	(66)	562
Employ: Private Sector	51%	(365)	21%	(149)	8%	(53)	13%	(93)	7%	(49)	709
Employ: Government	46%	(58)	32%	(40)	4%	(5)	11%	(14)	7%	(9)	126
Employ: Self-Employed	49%	(91)	25%	(46)	4%	(8)	14%	(26)	7%	(13)	184
Employ: Homemaker	39%	(60)	19%	(29)	3%	(5)	21%	(32)	17%	(26)	152
Employ: Student	76%	(48)	10%	(7)	—	(0)	1%	(1)	12%	(8)	64
Employ: Retired	36%	(180)	25%	(124)	8%	(39)	20%	(100)	12%	(59)	503
Employ: Unemployed	51%	(154)	17%	(50)	7%	(22)	14%	(43)	10%	(30)	299
Employ: Other	45%	(74)	25%	(41)	4%	(7)	10%	(16)	15%	(25)	164
Military HH: Yes	40%	(152)	25%	(92)	7%	(28)	18%	(67)	10%	(36)	375
Military HH: No	48%	(878)	22%	(394)	6%	(112)	14%	(259)	10%	(183)	1825
RD/WT: Right Direction	60%	(481)	24%	(190)	4%	(30)	5%	(38)	8%	(67)	806
RD/WT: Wrong Track	39%	(549)	21%	(296)	8%	(110)	21%	(288)	11%	(152)	1394
Biden Job Approve	62%	(652)	21%	(218)	5%	(52)	5%	(53)	8%	(79)	1055
Biden Job Disapprove	31%	(314)	24%	(242)	9%	(86)	27%	(268)	9%	(95)	1004

Continued on next page

**Table MCBR2\_5: Do you support or oppose companies and brands speaking out about the following issues?**

*Women's rights*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	47%	(1029)	22%	(486)	6%	(140)	15%	(326)	10%	(219)	2200
Biden Job Strongly Approve	71%	(321)	15%	(69)	4%	(17)	4%	(19)	6%	(29)	454
Biden Job Somewhat Approve	55%	(331)	25%	(150)	6%	(36)	6%	(35)	8%	(50)	601
Biden Job Somewhat Disapprove	47%	(137)	27%	(78)	7%	(19)	9%	(28)	11%	(31)	293
Biden Job Strongly Disapprove	25%	(176)	23%	(164)	9%	(66)	34%	(240)	9%	(64)	711
Favorable of Biden	61%	(656)	22%	(233)	5%	(51)	5%	(52)	8%	(83)	1075
Unfavorable of Biden	32%	(321)	23%	(231)	9%	(85)	26%	(263)	10%	(95)	995
Very Favorable of Biden	72%	(355)	15%	(76)	3%	(15)	4%	(20)	6%	(28)	494
Somewhat Favorable of Biden	52%	(301)	27%	(157)	6%	(36)	6%	(33)	9%	(54)	582
Somewhat Unfavorable of Biden	50%	(115)	26%	(61)	7%	(16)	6%	(14)	11%	(25)	232
Very Unfavorable of Biden	27%	(206)	22%	(170)	9%	(69)	33%	(249)	9%	(70)	764
#1 Issue: Economy	44%	(321)	24%	(170)	6%	(46)	14%	(102)	11%	(83)	722
#1 Issue: Security	27%	(107)	23%	(92)	12%	(46)	29%	(116)	10%	(40)	401
#1 Issue: Health Care	60%	(197)	19%	(62)	5%	(16)	8%	(26)	8%	(26)	327
#1 Issue: Medicare / Social Security	43%	(100)	27%	(63)	5%	(12)	14%	(31)	11%	(26)	233
#1 Issue: Women's Issues	75%	(111)	14%	(21)	1%	(2)	2%	(4)	7%	(11)	148
#1 Issue: Education	48%	(43)	27%	(24)	4%	(4)	11%	(10)	11%	(10)	90
#1 Issue: Energy	54%	(66)	26%	(32)	4%	(5)	8%	(10)	8%	(9)	123
#1 Issue: Other	53%	(83)	15%	(23)	6%	(10)	17%	(26)	9%	(14)	156
2020 Vote: Joe Biden	64%	(606)	21%	(196)	5%	(43)	4%	(37)	7%	(71)	953
2020 Vote: Donald Trump	25%	(174)	24%	(173)	10%	(74)	31%	(219)	10%	(68)	709
2020 Vote: Other	52%	(43)	10%	(8)	9%	(7)	17%	(14)	13%	(11)	83
2020 Vote: Didn't Vote	45%	(206)	24%	(109)	3%	(15)	12%	(56)	15%	(68)	454
2018 House Vote: Democrat	62%	(474)	20%	(156)	5%	(40)	5%	(42)	8%	(58)	770
2018 House Vote: Republican	27%	(160)	23%	(137)	11%	(64)	30%	(178)	9%	(50)	589
2018 House Vote: Someone else	41%	(22)	18%	(10)	6%	(3)	24%	(13)	11%	(6)	54
2016 Vote: Hillary Clinton	65%	(440)	19%	(129)	4%	(29)	5%	(32)	7%	(47)	677
2016 Vote: Donald Trump	27%	(179)	25%	(168)	10%	(69)	30%	(198)	8%	(56)	670
2016 Vote: Other	38%	(46)	23%	(27)	10%	(11)	12%	(15)	17%	(20)	119
2016 Vote: Didn't Vote	50%	(365)	22%	(159)	4%	(30)	11%	(81)	13%	(96)	731

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**Table MCBR2\_5:** Do you support or oppose companies and brands speaking out about the following issues?*Women's rights*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	47%	(1029)	22%	(486)	6%	(140)	15%	(326)	10%	(219)	2200
Voted in 2014: Yes	45%	(550)	22%	(264)	8%	(92)	18%	(217)	8%	(98)	1220
Voted in 2014: No	49%	(480)	23%	(222)	5%	(48)	11%	(108)	12%	(121)	980
4-Region: Northeast	48%	(191)	23%	(90)	6%	(26)	12%	(47)	10%	(40)	394
4-Region: Midwest	47%	(215)	22%	(100)	5%	(21)	17%	(78)	10%	(48)	462
4-Region: South	45%	(371)	22%	(182)	7%	(54)	16%	(129)	11%	(87)	824
4-Region: West	49%	(252)	22%	(114)	8%	(39)	14%	(72)	8%	(43)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR2\_6: Do you support or oppose companies and brands speaking out about the following issues?**  
*Equal pay*

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	54% (1185)	22% (479)	6% (130)	10% (215)	9% (192)	2200
Gender: Male	51% (540)	23% (243)	8% (81)	11% (120)	7% (78)	1062
Gender: Female	57% (645)	21% (235)	4% (49)	8% (96)	10% (114)	1138
Age: 18-34	67% (436)	15% (98)	5% (33)	6% (38)	7% (49)	655
Age: 35-44	58% (206)	19% (66)	6% (21)	6% (22)	12% (42)	358
Age: 45-64	48% (364)	23% (173)	6% (45)	14% (105)	8% (64)	751
Age: 65+	41% (178)	32% (141)	7% (31)	11% (50)	9% (37)	436
GenZers: 1997-2012	68% (153)	15% (33)	7% (17)	4% (10)	6% (14)	226
Millennials: 1981-1996	63% (417)	17% (110)	5% (33)	7% (43)	9% (60)	664
GenXers: 1965-1980	52% (272)	20% (107)	5% (27)	12% (62)	11% (56)	524
Baby Boomers: 1946-1964	45% (319)	28% (203)	6% (45)	13% (95)	8% (54)	717
PID: Dem (no lean)	69% (569)	19% (156)	4% (30)	3% (27)	5% (44)	827
PID: Ind (no lean)	51% (392)	20% (155)	7% (52)	9% (65)	13% (101)	765
PID: Rep (no lean)	37% (223)	27% (167)	8% (48)	20% (123)	8% (47)	608
PID/Gender: Dem Men	66% (254)	22% (85)	5% (19)	3% (10)	5% (18)	386
PID/Gender: Dem Women	71% (315)	16% (72)	2% (11)	4% (17)	6% (26)	440
PID/Gender: Ind Men	50% (179)	21% (76)	9% (33)	9% (33)	11% (38)	360
PID/Gender: Ind Women	53% (213)	20% (79)	5% (19)	8% (32)	15% (62)	406
PID/Gender: Rep Men	34% (106)	26% (83)	9% (29)	24% (76)	7% (21)	316
PID/Gender: Rep Women	40% (117)	29% (84)	7% (19)	16% (47)	9% (26)	292
Ideo: Liberal (1-3)	73% (485)	16% (105)	3% (22)	3% (18)	5% (31)	661
Ideo: Moderate (4)	53% (316)	23% (137)	7% (44)	6% (35)	12% (70)	602
Ideo: Conservative (5-7)	35% (235)	29% (192)	7% (50)	22% (143)	7% (46)	665
Educ: < College	53% (806)	21% (319)	5% (81)	10% (152)	10% (154)	1512
Educ: Bachelors degree	55% (243)	24% (104)	7% (31)	9% (39)	6% (27)	444
Educ: Post-grad	55% (135)	23% (56)	8% (18)	10% (24)	4% (11)	244
Income: Under 50k	57% (689)	19% (233)	5% (66)	9% (108)	10% (120)	1217
Income: 50k-100k	53% (353)	24% (163)	5% (33)	11% (74)	7% (50)	673
Income: 100k+	46% (142)	27% (82)	10% (30)	11% (34)	7% (22)	310
Ethnicity: White	50% (866)	24% (414)	6% (110)	11% (182)	9% (149)	1722
Ethnicity: Hispanic	67% (236)	10% (37)	8% (28)	6% (19)	8% (30)	349

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**Table MCBR2\_6: Do you support or oppose companies and brands speaking out about the following issues?***Equal pay*

<b>Demographic</b>	<b>Strongly support</b>		<b>Somewhat support</b>		<b>Somewhat oppose</b>		<b>Strongly oppose</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	54%	(1185)	22%	(479)	6%	(130)	10%	(215)	9%	(192)	2200
Ethnicity: Black	71%	(194)	13%	(35)	4%	(11)	6%	(17)	6%	(17)	274
Ethnicity: Other	61%	(125)	14%	(29)	4%	(9)	8%	(16)	12%	(25)	204
All Christian	47%	(451)	26%	(247)	8%	(74)	11%	(109)	8%	(79)	960
All Non-Christian	59%	(52)	23%	(20)	4%	(3)	10%	(9)	4%	(3)	87
Atheist	67%	(83)	17%	(21)	1%	(1)	9%	(11)	6%	(8)	124
Agnostic/Nothing in particular	59%	(377)	17%	(105)	6%	(35)	8%	(51)	11%	(68)	636
Something Else	57%	(222)	22%	(85)	4%	(17)	9%	(36)	9%	(34)	393
Religious Non-Protestant/Catholic	59%	(69)	24%	(28)	4%	(5)	10%	(12)	3%	(3)	117
Evangelical	49%	(275)	24%	(136)	6%	(36)	15%	(86)	5%	(30)	563
Non-Evangelical	51%	(379)	25%	(187)	7%	(49)	7%	(54)	11%	(81)	750
Community: Urban	61%	(368)	18%	(109)	6%	(39)	6%	(37)	9%	(52)	605
Community: Suburban	52%	(538)	24%	(243)	5%	(56)	11%	(109)	8%	(87)	1033
Community: Rural	49%	(278)	23%	(127)	6%	(35)	12%	(70)	9%	(53)	562
Employ: Private Sector	56%	(396)	22%	(156)	6%	(41)	10%	(73)	6%	(43)	709
Employ: Government	59%	(74)	20%	(26)	7%	(8)	9%	(11)	5%	(7)	126
Employ: Self-Employed	54%	(99)	20%	(37)	9%	(16)	9%	(16)	9%	(16)	184
Employ: Homemaker	48%	(73)	21%	(33)	3%	(5)	10%	(15)	18%	(27)	152
Employ: Student	74%	(47)	6%	(4)	6%	(4)	1%	(1)	12%	(8)	64
Employ: Retired	42%	(211)	31%	(157)	6%	(29)	12%	(61)	9%	(46)	503
Employ: Unemployed	59%	(176)	13%	(40)	7%	(22)	11%	(32)	10%	(29)	299
Employ: Other	66%	(108)	16%	(26)	3%	(5)	5%	(8)	10%	(17)	164
Military HH: Yes	51%	(193)	22%	(83)	7%	(26)	11%	(42)	8%	(30)	375
Military HH: No	54%	(992)	22%	(395)	6%	(104)	9%	(173)	9%	(162)	1825
RD/WT: Right Direction	65%	(527)	20%	(164)	4%	(31)	3%	(24)	7%	(60)	806
RD/WT: Wrong Track	47%	(657)	23%	(315)	7%	(99)	14%	(191)	9%	(132)	1394
Biden Job Approve	67%	(705)	20%	(210)	4%	(42)	2%	(26)	7%	(73)	1055
Biden Job Disapprove	41%	(409)	24%	(244)	9%	(86)	19%	(187)	8%	(78)	1004

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**Table MCBR2\_6: Do you support or oppose companies and brands speaking out about the following issues?**  
*Equal pay*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	54%	(1185)	22%	(479)	6%	(130)	10%	(215)	9%	(192)	2200
Biden Job Strongly Approve	73%	(333)	15%	(68)	2%	(11)	3%	(15)	6%	(27)	454
Biden Job Somewhat Approve	62%	(372)	24%	(142)	5%	(31)	2%	(10)	8%	(46)	601
Biden Job Somewhat Disapprove	53%	(154)	23%	(67)	10%	(30)	6%	(17)	8%	(25)	293
Biden Job Strongly Disapprove	36%	(255)	25%	(177)	8%	(56)	24%	(170)	7%	(53)	711
Favorable of Biden	67%	(720)	20%	(216)	4%	(39)	2%	(24)	7%	(76)	1075
Unfavorable of Biden	41%	(407)	24%	(242)	8%	(83)	19%	(189)	7%	(74)	995
Very Favorable of Biden	74%	(367)	15%	(76)	3%	(13)	3%	(14)	5%	(24)	494
Somewhat Favorable of Biden	61%	(354)	24%	(140)	4%	(26)	2%	(10)	9%	(52)	582
Somewhat Unfavorable of Biden	54%	(125)	24%	(56)	9%	(22)	4%	(10)	8%	(19)	232
Very Unfavorable of Biden	37%	(282)	24%	(186)	8%	(61)	23%	(179)	7%	(56)	764
#1 Issue: Economy	55%	(394)	21%	(149)	8%	(57)	9%	(64)	8%	(58)	722
#1 Issue: Security	34%	(135)	31%	(123)	7%	(29)	20%	(81)	8%	(34)	401
#1 Issue: Health Care	64%	(211)	18%	(59)	3%	(11)	5%	(16)	9%	(31)	327
#1 Issue: Medicare / Social Security	45%	(104)	31%	(71)	6%	(13)	8%	(20)	11%	(25)	233
#1 Issue: Women's Issues	83%	(123)	7%	(11)	1%	(2)	1%	(1)	7%	(11)	148
#1 Issue: Education	48%	(43)	24%	(22)	9%	(8)	7%	(6)	12%	(11)	90
#1 Issue: Energy	66%	(81)	17%	(21)	4%	(5)	5%	(6)	8%	(10)	123
#1 Issue: Other	60%	(93)	15%	(24)	3%	(4)	14%	(21)	9%	(13)	156
2020 Vote: Joe Biden	69%	(657)	19%	(182)	4%	(36)	2%	(21)	6%	(58)	953
2020 Vote: Donald Trump	34%	(241)	26%	(187)	10%	(68)	22%	(157)	8%	(56)	709
2020 Vote: Other	57%	(47)	15%	(12)	6%	(5)	8%	(7)	14%	(12)	83
2020 Vote: Didn't Vote	53%	(239)	21%	(98)	5%	(21)	7%	(31)	15%	(66)	454
2018 House Vote: Democrat	67%	(514)	19%	(150)	4%	(35)	4%	(30)	5%	(41)	770
2018 House Vote: Republican	35%	(204)	27%	(159)	10%	(59)	22%	(130)	6%	(36)	589
2018 House Vote: Someone else	53%	(28)	22%	(12)	4%	(2)	10%	(6)	11%	(6)	54
2016 Vote: Hillary Clinton	70%	(475)	18%	(123)	4%	(25)	3%	(21)	5%	(33)	677
2016 Vote: Donald Trump	33%	(223)	29%	(194)	10%	(66)	21%	(142)	7%	(45)	670
2016 Vote: Other	47%	(56)	22%	(26)	7%	(9)	8%	(9)	16%	(19)	119
2016 Vote: Didn't Vote	59%	(429)	18%	(133)	4%	(30)	6%	(42)	13%	(96)	731

Continued on next page

**Table MCBR2\_6:** Do you support or oppose companies and brands speaking out about the following issues?  
*Equal pay*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	54%	(1185)	22%	(479)	6%	(130)	10%	(215)	9%	(192)	2200
Voted in 2014: Yes	51%	(622)	24%	(293)	7%	(89)	12%	(146)	6%	(70)	1220
Voted in 2014: No	57%	(562)	19%	(186)	4%	(41)	7%	(69)	12%	(122)	980
4-Region: Northeast	57%	(225)	22%	(88)	5%	(18)	7%	(26)	9%	(36)	394
4-Region: Midwest	54%	(249)	22%	(101)	6%	(26)	9%	(43)	9%	(43)	462
4-Region: South	52%	(432)	22%	(184)	5%	(39)	11%	(92)	9%	(78)	824
4-Region: West	54%	(278)	21%	(107)	9%	(47)	10%	(53)	7%	(34)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR2\_7: Do you support or oppose companies and brands speaking out about the following issues?**

*Civil rights*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	46%	(1005)	21%	(464)	6%	(143)	16%	(342)	11%	(247)	2200
Gender: Male	46%	(490)	21%	(224)	7%	(77)	18%	(188)	8%	(83)	1062
Gender: Female	45%	(515)	21%	(240)	6%	(66)	14%	(154)	14%	(164)	1138
Age: 18-34	61%	(401)	19%	(126)	4%	(25)	5%	(34)	11%	(69)	655
Age: 35-44	49%	(176)	21%	(74)	5%	(17)	14%	(50)	11%	(41)	358
Age: 45-64	38%	(287)	21%	(161)	7%	(54)	22%	(167)	11%	(82)	751
Age: 65+	32%	(142)	24%	(103)	10%	(46)	21%	(90)	13%	(55)	436
GenZers: 1997-2012	62%	(140)	16%	(35)	5%	(11)	3%	(7)	14%	(33)	226
Millennials: 1981-1996	57%	(379)	21%	(137)	4%	(26)	9%	(60)	9%	(62)	664
GenXers: 1965-1980	41%	(214)	23%	(122)	6%	(34)	19%	(98)	11%	(56)	524
Baby Boomers: 1946-1964	36%	(256)	21%	(150)	9%	(64)	23%	(165)	12%	(83)	717
PID: Dem (no lean)	61%	(505)	21%	(175)	4%	(30)	6%	(47)	8%	(69)	827
PID: Ind (no lean)	45%	(342)	20%	(153)	6%	(47)	14%	(110)	15%	(113)	765
PID: Rep (no lean)	26%	(157)	22%	(136)	11%	(65)	30%	(185)	11%	(65)	608
PID/Gender: Dem Men	64%	(249)	21%	(80)	4%	(15)	5%	(20)	6%	(23)	386
PID/Gender: Dem Women	58%	(256)	22%	(96)	3%	(15)	6%	(26)	11%	(47)	440
PID/Gender: Ind Men	46%	(165)	20%	(71)	8%	(30)	16%	(58)	10%	(37)	360
PID/Gender: Ind Women	44%	(178)	20%	(82)	4%	(17)	13%	(52)	19%	(76)	406
PID/Gender: Rep Men	24%	(76)	23%	(74)	10%	(32)	35%	(110)	8%	(24)	316
PID/Gender: Rep Women	28%	(81)	21%	(62)	11%	(33)	26%	(75)	14%	(41)	292
Ideo: Liberal (1-3)	69%	(453)	18%	(121)	3%	(22)	5%	(35)	5%	(31)	661
Ideo: Moderate (4)	42%	(254)	23%	(141)	9%	(54)	11%	(65)	15%	(88)	602
Ideo: Conservative (5-7)	24%	(162)	23%	(154)	9%	(61)	34%	(224)	10%	(64)	665
Educ: < College	46%	(689)	19%	(295)	6%	(93)	16%	(239)	13%	(196)	1512
Educ: Bachelors degree	46%	(203)	25%	(112)	6%	(28)	15%	(68)	7%	(32)	444
Educ: Post-grad	46%	(112)	23%	(57)	9%	(22)	14%	(34)	8%	(19)	244
Income: Under 50k	49%	(591)	19%	(236)	6%	(67)	13%	(163)	13%	(160)	1217
Income: 50k-100k	44%	(295)	22%	(151)	7%	(49)	18%	(118)	9%	(60)	673
Income: 100k+	38%	(119)	25%	(77)	9%	(27)	20%	(61)	9%	(27)	310
Ethnicity: White	42%	(719)	22%	(371)	8%	(131)	18%	(303)	11%	(198)	1722
Ethnicity: Hispanic	58%	(201)	19%	(65)	5%	(17)	11%	(39)	8%	(27)	349

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**Table MCBR2\_7: Do you support or oppose companies and brands speaking out about the following issues?***Civil rights*

<b>Demographic</b>	<b>Strongly support</b>		<b>Somewhat support</b>		<b>Somewhat oppose</b>		<b>Strongly oppose</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	46%	(1005)	21%	(464)	6%	(143)	16%	(342)	11%	(247)	2200
Ethnicity: Black	64%	(176)	17%	(46)	3%	(8)	7%	(19)	9%	(26)	274
Ethnicity: Other	54%	(110)	23%	(47)	2%	(4)	10%	(20)	11%	(23)	204
All Christian	38%	(363)	25%	(237)	7%	(71)	19%	(185)	11%	(104)	960
All Non-Christian	45%	(39)	31%	(27)	6%	(5)	13%	(11)	5%	(4)	87
Atheist	65%	(80)	14%	(18)	3%	(3)	11%	(14)	7%	(9)	124
Agnostic/Nothing in particular	51%	(325)	16%	(103)	7%	(45)	12%	(80)	13%	(84)	636
Something Else	50%	(198)	20%	(79)	5%	(18)	13%	(52)	12%	(46)	393
Religious Non-Protestant/Catholic	46%	(53)	31%	(37)	4%	(5)	14%	(16)	5%	(6)	117
Evangelical	40%	(224)	23%	(129)	7%	(41)	22%	(124)	8%	(46)	563
Non-Evangelical	43%	(322)	24%	(177)	6%	(45)	14%	(108)	13%	(99)	750
Community: Urban	51%	(311)	21%	(126)	6%	(34)	11%	(64)	12%	(70)	605
Community: Suburban	45%	(461)	23%	(234)	7%	(74)	16%	(165)	10%	(100)	1033
Community: Rural	42%	(233)	19%	(104)	6%	(35)	20%	(112)	14%	(77)	562
Employ: Private Sector	48%	(338)	23%	(162)	6%	(46)	15%	(104)	8%	(60)	709
Employ: Government	47%	(60)	25%	(32)	7%	(9)	13%	(17)	7%	(9)	126
Employ: Self-Employed	53%	(98)	23%	(43)	3%	(5)	14%	(25)	7%	(14)	184
Employ: Homemaker	39%	(60)	23%	(35)	5%	(8)	13%	(20)	19%	(28)	152
Employ: Student	64%	(41)	13%	(8)	1%	(1)	2%	(1)	20%	(13)	64
Employ: Retired	33%	(164)	21%	(107)	9%	(43)	23%	(118)	14%	(71)	503
Employ: Unemployed	56%	(166)	13%	(38)	7%	(20)	13%	(38)	12%	(36)	299
Employ: Other	48%	(79)	23%	(38)	7%	(11)	11%	(18)	10%	(17)	164
Military HH: Yes	41%	(153)	18%	(68)	8%	(31)	21%	(79)	12%	(44)	375
Military HH: No	47%	(852)	22%	(396)	6%	(112)	14%	(263)	11%	(203)	1825
RD/WT: Right Direction	58%	(469)	23%	(186)	4%	(36)	5%	(38)	10%	(77)	806
RD/WT: Wrong Track	38%	(536)	20%	(278)	8%	(107)	22%	(303)	12%	(170)	1394
Biden Job Approve	60%	(631)	23%	(239)	5%	(48)	5%	(53)	8%	(84)	1055
Biden Job Disapprove	32%	(318)	20%	(204)	9%	(89)	28%	(285)	11%	(108)	1004

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**Table MCBR2\_7: Do you support or oppose companies and brands speaking out about the following issues?**  
*Civil rights*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	46%	(1005)	21%	(464)	6%	(143)	16%	(342)	11%	(247)	2200
Biden Job Strongly Approve	66%	(301)	17%	(77)	4%	(19)	5%	(22)	8%	(35)	454
Biden Job Somewhat Approve	55%	(330)	27%	(162)	5%	(29)	5%	(31)	8%	(50)	601
Biden Job Somewhat Disapprove	45%	(133)	23%	(67)	8%	(22)	10%	(30)	14%	(40)	293
Biden Job Strongly Disapprove	26%	(185)	19%	(137)	9%	(67)	36%	(254)	10%	(68)	711
Favorable of Biden	59%	(634)	23%	(248)	5%	(49)	5%	(56)	8%	(88)	1075
Unfavorable of Biden	33%	(329)	20%	(199)	8%	(84)	28%	(280)	10%	(104)	995
Very Favorable of Biden	68%	(334)	17%	(84)	4%	(19)	5%	(26)	6%	(30)	494
Somewhat Favorable of Biden	52%	(300)	28%	(164)	5%	(30)	5%	(29)	10%	(58)	582
Somewhat Unfavorable of Biden	48%	(111)	22%	(52)	8%	(18)	8%	(19)	14%	(33)	232
Very Unfavorable of Biden	29%	(218)	19%	(147)	9%	(67)	34%	(261)	9%	(71)	764
#1 Issue: Economy	46%	(329)	21%	(154)	7%	(50)	15%	(111)	11%	(78)	722
#1 Issue: Security	22%	(90)	24%	(97)	10%	(40)	32%	(129)	11%	(45)	401
#1 Issue: Health Care	58%	(191)	18%	(58)	5%	(16)	8%	(25)	12%	(38)	327
#1 Issue: Medicare / Social Security	37%	(86)	27%	(63)	8%	(18)	14%	(33)	14%	(32)	233
#1 Issue: Women's Issues	73%	(109)	16%	(24)	—	(0)	3%	(5)	7%	(10)	148
#1 Issue: Education	43%	(39)	27%	(25)	2%	(2)	11%	(10)	16%	(14)	90
#1 Issue: Energy	66%	(81)	14%	(18)	5%	(6)	4%	(5)	10%	(12)	123
#1 Issue: Other	51%	(80)	17%	(26)	6%	(9)	15%	(23)	11%	(17)	156
2020 Vote: Joe Biden	60%	(576)	21%	(203)	4%	(42)	5%	(52)	8%	(80)	953
2020 Vote: Donald Trump	25%	(179)	21%	(150)	10%	(72)	33%	(232)	11%	(75)	709
2020 Vote: Other	52%	(43)	11%	(10)	4%	(3)	20%	(17)	13%	(11)	83
2020 Vote: Didn't Vote	45%	(206)	22%	(101)	6%	(25)	9%	(41)	18%	(81)	454
2018 House Vote: Democrat	60%	(459)	21%	(160)	4%	(33)	8%	(59)	8%	(59)	770
2018 House Vote: Republican	25%	(150)	23%	(135)	10%	(59)	33%	(193)	9%	(52)	589
2018 House Vote: Someone else	45%	(24)	11%	(6)	4%	(2)	27%	(14)	13%	(7)	54
2016 Vote: Hillary Clinton	61%	(416)	21%	(140)	3%	(23)	6%	(43)	8%	(55)	677
2016 Vote: Donald Trump	26%	(171)	23%	(153)	10%	(65)	33%	(219)	9%	(62)	670
2016 Vote: Other	37%	(44)	24%	(28)	8%	(10)	14%	(16)	17%	(21)	119
2016 Vote: Didn't Vote	51%	(374)	19%	(140)	6%	(44)	9%	(63)	15%	(109)	731

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**Table MCBR2\_7: Do you support or oppose companies and brands speaking out about the following issues?***Civil rights*

<b>Demographic</b>	<b>Strongly support</b>		<b>Somewhat support</b>		<b>Somewhat oppose</b>		<b>Strongly oppose</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	46%	(1005)	21%	(464)	6%	(143)	16%	(342)	11%	(247)	2200
Voted in 2014: Yes	42%	(511)	22%	(271)	7%	(86)	20%	(243)	9%	(108)	1220
Voted in 2014: No	50%	(494)	20%	(193)	6%	(56)	10%	(98)	14%	(139)	980
4-Region: Northeast	51%	(202)	19%	(76)	7%	(26)	13%	(50)	10%	(39)	394
4-Region: Midwest	45%	(210)	21%	(97)	4%	(20)	18%	(81)	12%	(55)	462
4-Region: South	44%	(365)	20%	(163)	7%	(61)	17%	(137)	12%	(99)	824
4-Region: West	44%	(227)	25%	(128)	7%	(36)	14%	(74)	10%	(54)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR2\_8: Do you support or oppose companies and brands speaking out about the following issues?**

*Police reform*

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	29% (637)	23% (506)	11% (242)	22% (486)	15% (329)	2200
Gender: Male	29% (308)	22% (234)	12% (131)	25% (269)	11% (120)	1062
Gender: Female	29% (329)	24% (272)	10% (111)	19% (218)	18% (209)	1138
Age: 18-34	41% (266)	24% (159)	8% (52)	12% (76)	15% (101)	655
Age: 35-44	32% (115)	19% (70)	9% (32)	20% (70)	20% (71)	358
Age: 45-64	22% (165)	24% (182)	12% (88)	30% (223)	12% (92)	751
Age: 65+	21% (90)	22% (95)	16% (69)	27% (117)	15% (65)	436
GenZers: 1997-2012	49% (111)	16% (35)	11% (26)	8% (18)	16% (36)	226
Millennials: 1981-1996	35% (231)	26% (170)	7% (47)	16% (104)	17% (111)	664
GenXers: 1965-1980	24% (125)	25% (133)	9% (50)	26% (136)	16% (81)	524
Baby Boomers: 1946-1964	22% (157)	21% (154)	15% (107)	30% (215)	12% (85)	717
PID: Dem (no lean)	43% (358)	28% (230)	8% (70)	8% (63)	13% (106)	827
PID: Ind (no lean)	27% (203)	22% (168)	10% (74)	22% (168)	20% (153)	765
PID: Rep (no lean)	13% (76)	18% (107)	16% (98)	42% (256)	12% (70)	608
PID/Gender: Dem Men	47% (183)	25% (97)	10% (38)	8% (31)	10% (37)	386
PID/Gender: Dem Women	40% (175)	30% (133)	7% (32)	7% (32)	16% (69)	440
PID/Gender: Ind Men	25% (92)	23% (81)	11% (39)	25% (90)	16% (58)	360
PID/Gender: Ind Women	27% (111)	21% (87)	8% (34)	19% (78)	23% (95)	406
PID/Gender: Rep Men	11% (34)	18% (55)	17% (54)	47% (148)	8% (25)	316
PID/Gender: Rep Women	15% (42)	18% (52)	15% (45)	37% (108)	15% (45)	292
Ideo: Liberal (1-3)	49% (323)	27% (179)	7% (45)	7% (45)	11% (70)	661
Ideo: Moderate (4)	24% (146)	25% (149)	15% (89)	18% (107)	18% (111)	602
Ideo: Conservative (5-7)	13% (86)	18% (118)	14% (91)	46% (307)	9% (63)	665
Educ: < College	28% (419)	23% (345)	10% (156)	22% (339)	17% (254)	1512
Educ: Bachelors degree	31% (139)	24% (105)	13% (56)	22% (98)	10% (46)	444
Educ: Post-grad	32% (78)	23% (56)	12% (30)	21% (50)	12% (29)	244
Income: Under 50k	31% (380)	22% (273)	9% (110)	19% (237)	18% (217)	1217
Income: 50k-100k	26% (177)	25% (171)	13% (87)	24% (161)	12% (78)	673
Income: 100k+	26% (80)	20% (62)	14% (45)	29% (89)	11% (35)	310
Ethnicity: White	25% (427)	24% (408)	12% (204)	25% (425)	15% (258)	1722
Ethnicity: Hispanic	38% (132)	25% (89)	7% (25)	14% (50)	15% (54)	349

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**Table MCBR2\_8:** Do you support or oppose companies and brands speaking out about the following issues?*Police reform*

<b>Demographic</b>	<b>Strongly support</b>		<b>Somewhat support</b>		<b>Somewhat oppose</b>		<b>Strongly oppose</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	29%	(637)	23%	(506)	11%	(242)	22%	(486)	15%	(329)	2200
Ethnicity: Black	46%	(127)	21%	(57)	9%	(24)	10%	(29)	13%	(37)	274
Ethnicity: Other	41%	(83)	20%	(40)	7%	(14)	16%	(33)	17%	(34)	204
All Christian	22%	(210)	25%	(236)	12%	(118)	28%	(267)	13%	(129)	960
All Non-Christian	33%	(28)	26%	(23)	16%	(14)	14%	(13)	10%	(9)	87
Atheist	44%	(55)	18%	(22)	10%	(12)	17%	(21)	11%	(14)	124
Agnostic/Nothing in particular	35%	(224)	21%	(131)	10%	(64)	17%	(110)	17%	(107)	636
Something Else	31%	(120)	24%	(94)	9%	(34)	19%	(75)	18%	(70)	393
Religious Non-Protestant/Catholic	31%	(37)	26%	(31)	14%	(16)	16%	(19)	12%	(14)	117
Evangelical	23%	(130)	25%	(142)	9%	(53)	30%	(169)	12%	(68)	563
Non-Evangelical	25%	(190)	24%	(179)	13%	(95)	22%	(163)	17%	(124)	750
Community: Urban	38%	(229)	21%	(127)	11%	(64)	15%	(89)	16%	(96)	605
Community: Suburban	27%	(278)	24%	(251)	12%	(123)	23%	(239)	14%	(143)	1033
Community: Rural	23%	(131)	23%	(127)	10%	(54)	28%	(159)	16%	(91)	562
Employ: Private Sector	30%	(211)	24%	(171)	12%	(84)	22%	(158)	12%	(85)	709
Employ: Government	39%	(49)	21%	(27)	11%	(14)	19%	(24)	9%	(12)	126
Employ: Self-Employed	30%	(56)	23%	(41)	10%	(19)	24%	(45)	13%	(24)	184
Employ: Homemaker	21%	(32)	28%	(43)	8%	(12)	21%	(32)	23%	(34)	152
Employ: Student	47%	(30)	16%	(10)	6%	(4)	7%	(4)	24%	(15)	64
Employ: Retired	22%	(109)	22%	(112)	13%	(65)	28%	(142)	15%	(74)	503
Employ: Unemployed	35%	(104)	20%	(59)	9%	(28)	19%	(57)	17%	(50)	299
Employ: Other	29%	(47)	25%	(42)	9%	(15)	15%	(25)	21%	(34)	164
Military HH: Yes	28%	(104)	19%	(72)	12%	(44)	30%	(111)	11%	(42)	375
Military HH: No	29%	(533)	24%	(433)	11%	(197)	21%	(375)	16%	(287)	1825
RD/WT: Right Direction	41%	(332)	28%	(228)	10%	(84)	6%	(51)	14%	(111)	806
RD/WT: Wrong Track	22%	(305)	20%	(277)	11%	(158)	31%	(436)	16%	(218)	1394
Biden Job Approve	41%	(436)	28%	(296)	9%	(97)	8%	(80)	14%	(146)	1055
Biden Job Disapprove	16%	(162)	19%	(188)	13%	(134)	39%	(396)	12%	(125)	1004

Continued on next page

**Table MCBR2\_8: Do you support or oppose companies and brands speaking out about the following issues?**

*Police reform*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	29%	(637)	23%	(506)	11%	(242)	22%	(486)	15%	(329)	2200
Biden Job Strongly Approve	50%	(229)	26%	(117)	6%	(27)	6%	(28)	12%	(53)	454
Biden Job Somewhat Approve	34%	(207)	30%	(179)	12%	(71)	9%	(52)	15%	(92)	601
Biden Job Somewhat Disapprove	27%	(78)	27%	(80)	16%	(47)	14%	(41)	16%	(47)	293
Biden Job Strongly Disapprove	12%	(84)	15%	(108)	12%	(86)	50%	(355)	11%	(78)	711
Favorable of Biden	41%	(436)	29%	(308)	9%	(97)	7%	(79)	14%	(155)	1075
Unfavorable of Biden	17%	(166)	18%	(176)	14%	(137)	40%	(397)	12%	(119)	995
Very Favorable of Biden	50%	(248)	26%	(131)	6%	(29)	7%	(35)	10%	(51)	494
Somewhat Favorable of Biden	32%	(187)	31%	(178)	12%	(68)	7%	(43)	18%	(105)	582
Somewhat Unfavorable of Biden	32%	(75)	23%	(52)	17%	(38)	13%	(30)	15%	(36)	232
Very Unfavorable of Biden	12%	(91)	16%	(124)	13%	(98)	48%	(367)	11%	(83)	764
#1 Issue: Economy	26%	(189)	24%	(175)	12%	(90)	21%	(153)	16%	(115)	722
#1 Issue: Security	11%	(43)	17%	(69)	14%	(56)	46%	(184)	12%	(49)	401
#1 Issue: Health Care	42%	(137)	26%	(85)	8%	(26)	11%	(37)	13%	(42)	327
#1 Issue: Medicare / Social Security	25%	(57)	26%	(61)	14%	(33)	18%	(42)	17%	(39)	233
#1 Issue: Women's Issues	42%	(62)	25%	(37)	8%	(12)	7%	(10)	19%	(28)	148
#1 Issue: Education	37%	(33)	26%	(24)	1%	(1)	16%	(14)	19%	(17)	90
#1 Issue: Energy	45%	(56)	23%	(28)	9%	(11)	11%	(13)	12%	(15)	123
#1 Issue: Other	39%	(60)	17%	(27)	8%	(12)	21%	(33)	16%	(24)	156
2020 Vote: Joe Biden	43%	(406)	28%	(263)	9%	(86)	8%	(73)	13%	(125)	953
2020 Vote: Donald Trump	12%	(83)	17%	(117)	15%	(109)	46%	(327)	10%	(72)	709
2020 Vote: Other	33%	(27)	15%	(12)	8%	(6)	27%	(23)	17%	(15)	83
2020 Vote: Didn't Vote	27%	(120)	25%	(113)	9%	(40)	14%	(64)	26%	(117)	454
2018 House Vote: Democrat	41%	(319)	27%	(210)	9%	(67)	10%	(77)	12%	(96)	770
2018 House Vote: Republican	11%	(65)	17%	(101)	16%	(95)	47%	(274)	9%	(53)	589
2018 House Vote: Someone else	25%	(13)	20%	(11)	12%	(6)	28%	(15)	15%	(8)	54
2016 Vote: Hillary Clinton	44%	(297)	28%	(189)	7%	(50)	8%	(53)	13%	(88)	677
2016 Vote: Donald Trump	11%	(73)	20%	(131)	15%	(103)	46%	(306)	8%	(57)	670
2016 Vote: Other	25%	(29)	21%	(24)	15%	(18)	21%	(25)	18%	(22)	119
2016 Vote: Didn't Vote	32%	(236)	22%	(161)	10%	(70)	14%	(101)	22%	(162)	731

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**Table MCBR2\_8:** Do you support or oppose companies and brands speaking out about the following issues?*Police reform*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	29%	(637)	23%	(506)	11%	(242)	22%	(486)	15%	(329)	2200
Voted in 2014: Yes	27%	(329)	23%	(275)	12%	(152)	28%	(337)	10%	(127)	1220
Voted in 2014: No	31%	(308)	24%	(230)	9%	(90)	15%	(150)	21%	(202)	980
4-Region: Northeast	31%	(121)	24%	(96)	10%	(41)	20%	(79)	14%	(57)	394
4-Region: Midwest	31%	(145)	20%	(92)	11%	(51)	23%	(108)	14%	(66)	462
4-Region: South	26%	(218)	22%	(181)	12%	(95)	23%	(189)	17%	(142)	824
4-Region: West	29%	(153)	26%	(136)	11%	(55)	21%	(111)	12%	(64)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR2\_9: Do you support or oppose companies and brands speaking out about the following issues?**  
*Black Lives Matter movement*

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	32% (705)	20% (430)	8% (186)	28% (618)	12% (262)	2200
Gender: Male	29% (304)	20% (208)	10% (111)	32% (337)	10% (102)	1062
Gender: Female	35% (400)	20% (222)	7% (75)	25% (281)	14% (160)	1138
Age: 18-34	52% (339)	18% (121)	5% (32)	14% (92)	11% (72)	655
Age: 35-44	33% (118)	22% (79)	5% (19)	25% (91)	14% (51)	358
Age: 45-64	22% (166)	20% (153)	9% (71)	37% (277)	11% (84)	751
Age: 65+	19% (82)	18% (77)	15% (65)	36% (158)	12% (54)	436
GenZers: 1997-2012	64% (145)	15% (34)	6% (12)	7% (16)	8% (18)	226
Millennials: 1981-1996	42% (276)	21% (142)	5% (34)	19% (125)	13% (87)	664
GenXers: 1965-1980	25% (133)	20% (104)	7% (34)	35% (182)	13% (70)	524
Baby Boomers: 1946-1964	19% (139)	19% (138)	13% (94)	39% (276)	10% (70)	717
PID: Dem (no lean)	51% (420)	27% (224)	6% (46)	9% (71)	8% (66)	827
PID: Ind (no lean)	31% (238)	17% (128)	8% (61)	26% (201)	18% (138)	765
PID: Rep (no lean)	8% (47)	13% (78)	13% (79)	57% (346)	9% (57)	608
PID/Gender: Dem Men	51% (199)	28% (108)	8% (32)	6% (22)	7% (26)	386
PID/Gender: Dem Women	50% (222)	26% (116)	3% (14)	11% (48)	9% (40)	440
PID/Gender: Ind Men	24% (87)	18% (65)	9% (34)	32% (116)	16% (57)	360
PID/Gender: Ind Women	37% (151)	15% (62)	7% (27)	21% (85)	20% (81)	406
PID/Gender: Rep Men	6% (19)	11% (35)	14% (45)	63% (198)	6% (19)	316
PID/Gender: Rep Women	10% (28)	15% (44)	12% (34)	51% (148)	13% (39)	292
Ideo: Liberal (1-3)	56% (373)	24% (161)	5% (32)	7% (47)	7% (48)	661
Ideo: Moderate (4)	28% (168)	24% (146)	12% (73)	21% (124)	15% (91)	602
Ideo: Conservative (5-7)	9% (62)	13% (84)	10% (68)	60% (397)	8% (53)	665
Educ: < College	32% (482)	18% (275)	8% (119)	29% (437)	13% (200)	1512
Educ: Bachelors degree	32% (144)	23% (100)	10% (42)	27% (120)	8% (38)	444
Educ: Post-grad	32% (79)	22% (54)	10% (25)	25% (61)	10% (24)	244
Income: Under 50k	36% (437)	17% (209)	8% (92)	25% (309)	14% (169)	1217
Income: 50k-100k	28% (191)	23% (152)	8% (55)	31% (211)	9% (63)	673
Income: 100k+	24% (76)	22% (69)	12% (38)	32% (98)	9% (29)	310
Ethnicity: White	26% (448)	20% (341)	10% (167)	32% (555)	12% (210)	1722
Ethnicity: Hispanic	43% (149)	22% (77)	6% (21)	17% (58)	13% (44)	349

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**Table MCBR2\_9: Do you support or oppose companies and brands speaking out about the following issues?**  
*Black Lives Matter movement*

<b>Demographic</b>	<b>Strongly support</b>		<b>Somewhat support</b>		<b>Somewhat oppose</b>		<b>Strongly oppose</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	32%	(705)	20%	(430)	8%	(186)	28%	(618)	12%	(262)	2200
Ethnicity: Black	61%	(168)	19%	(51)	3%	(8)	9%	(26)	8%	(21)	274
Ethnicity: Other	44%	(89)	19%	(38)	5%	(10)	18%	(37)	15%	(30)	204
All Christian	24%	(226)	22%	(207)	11%	(104)	34%	(325)	10%	(99)	960
All Non-Christian	28%	(25)	33%	(29)	9%	(8)	21%	(18)	9%	(8)	87
Atheist	39%	(49)	23%	(28)	5%	(6)	27%	(34)	5%	(7)	124
Agnostic/Nothing in particular	40%	(257)	14%	(92)	9%	(56)	22%	(139)	15%	(92)	636
Something Else	38%	(148)	19%	(74)	3%	(12)	26%	(102)	14%	(56)	393
Religious Non-Protestant/Catholic	28%	(33)	30%	(35)	6%	(8)	25%	(29)	11%	(13)	117
Evangelical	28%	(157)	17%	(98)	7%	(39)	39%	(218)	9%	(52)	563
Non-Evangelical	28%	(209)	23%	(172)	10%	(76)	26%	(196)	13%	(97)	750
Community: Urban	40%	(241)	21%	(127)	7%	(39)	21%	(126)	12%	(72)	605
Community: Suburban	32%	(334)	20%	(207)	9%	(96)	29%	(296)	10%	(101)	1033
Community: Rural	23%	(130)	17%	(96)	9%	(51)	35%	(196)	16%	(89)	562
Employ: Private Sector	34%	(242)	22%	(154)	9%	(62)	27%	(194)	8%	(57)	709
Employ: Government	37%	(46)	21%	(27)	13%	(16)	23%	(29)	6%	(8)	126
Employ: Self-Employed	36%	(66)	18%	(33)	7%	(12)	28%	(51)	12%	(22)	184
Employ: Homemaker	22%	(34)	17%	(25)	6%	(9)	30%	(46)	25%	(38)	152
Employ: Student	67%	(42)	10%	(6)	1%	(1)	9%	(6)	13%	(8)	64
Employ: Retired	19%	(94)	19%	(98)	11%	(57)	38%	(191)	13%	(63)	503
Employ: Unemployed	40%	(120)	17%	(50)	7%	(20)	22%	(66)	14%	(42)	299
Employ: Other	36%	(59)	23%	(38)	6%	(9)	21%	(35)	14%	(23)	164
Military HH: Yes	25%	(95)	17%	(65)	11%	(42)	35%	(130)	12%	(44)	375
Military HH: No	33%	(610)	20%	(365)	8%	(144)	27%	(488)	12%	(217)	1825
RD/WT: Right Direction	45%	(365)	28%	(229)	7%	(60)	8%	(62)	11%	(90)	806
RD/WT: Wrong Track	24%	(339)	14%	(201)	9%	(126)	40%	(556)	12%	(172)	1394
Biden Job Approve	48%	(504)	27%	(287)	7%	(75)	9%	(91)	9%	(98)	1055
Biden Job Disapprove	15%	(149)	12%	(116)	11%	(109)	51%	(516)	11%	(114)	1004

Continued on next page

**Table MCBR2\_9: Do you support or oppose companies and brands speaking out about the following issues?  
Black Lives Matter movement**

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	32% (705)	20% (430)	8% (186)	28% (618)	12% (262)	2200
Biden Job Strongly Approve	55% (251)	24% (109)	5% (22)	6% (29)	9% (43)	454
Biden Job Somewhat Approve	42% (253)	30% (178)	9% (52)	10% (63)	9% (55)	601
Biden Job Somewhat Disapprove	34% (99)	17% (50)	14% (41)	17% (50)	18% (53)	293
Biden Job Strongly Disapprove	7% (50)	9% (66)	10% (69)	65% (465)	9% (61)	711
Favorable of Biden	47% (507)	28% (299)	7% (74)	9% (93)	10% (102)	1075
Unfavorable of Biden	15% (151)	11% (111)	11% (108)	52% (514)	11% (113)	995
Very Favorable of Biden	57% (281)	25% (123)	5% (23)	6% (31)	7% (37)	494
Somewhat Favorable of Biden	39% (226)	30% (176)	9% (52)	11% (62)	11% (66)	582
Somewhat Unfavorable of Biden	37% (85)	19% (43)	14% (33)	15% (35)	15% (35)	232
Very Unfavorable of Biden	9% (65)	9% (67)	10% (75)	63% (479)	10% (77)	764
#1 Issue: Economy	28% (204)	21% (153)	11% (81)	26% (188)	13% (96)	722
#1 Issue: Security	9% (35)	9% (37)	11% (44)	60% (239)	11% (46)	401
#1 Issue: Health Care	47% (153)	22% (71)	6% (20)	15% (50)	10% (33)	327
#1 Issue: Medicare / Social Security	27% (62)	25% (58)	9% (21)	26% (60)	13% (31)	233
#1 Issue: Women's Issues	59% (87)	23% (34)	4% (6)	7% (10)	8% (12)	148
#1 Issue: Education	35% (32)	26% (23)	4% (3)	18% (16)	17% (15)	90
#1 Issue: Energy	57% (70)	26% (32)	2% (2)	8% (10)	7% (9)	123
#1 Issue: Other	40% (62)	14% (22)	6% (9)	28% (43)	12% (19)	156
2020 Vote: Joe Biden	50% (473)	26% (246)	7% (66)	8% (80)	9% (88)	953
2020 Vote: Donald Trump	7% (52)	10% (70)	12% (83)	61% (429)	11% (75)	709
2020 Vote: Other	34% (28)	18% (15)	3% (2)	32% (27)	14% (11)	83
2020 Vote: Didn't Vote	33% (151)	22% (99)	8% (34)	18% (82)	19% (88)	454
2018 House Vote: Democrat	47% (361)	26% (198)	6% (50)	12% (91)	9% (71)	770
2018 House Vote: Republican	8% (49)	11% (65)	13% (78)	59% (347)	9% (50)	589
2018 House Vote: Someone else	28% (15)	11% (6)	7% (4)	41% (22)	12% (6)	54
2016 Vote: Hillary Clinton	51% (342)	26% (174)	6% (39)	9% (64)	8% (57)	677
2016 Vote: Donald Trump	8% (51)	13% (84)	12% (82)	58% (390)	9% (63)	670
2016 Vote: Other	29% (35)	15% (17)	11% (13)	27% (32)	18% (21)	119
2016 Vote: Didn't Vote	38% (276)	21% (153)	7% (51)	18% (131)	16% (120)	731

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**Table MCBR2\_9:** Do you support or oppose companies and brands speaking out about the following issues?*Black Lives Matter movement*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	32%	(705)	20%	(430)	8%	(186)	28%	(618)	12%	(262)	2200
Voted in 2014: Yes	28%	(344)	18%	(225)	10%	(121)	34%	(419)	9%	(111)	1220
Voted in 2014: No	37%	(361)	21%	(205)	7%	(65)	20%	(199)	15%	(151)	980
4-Region: Northeast	35%	(138)	21%	(83)	8%	(30)	25%	(97)	12%	(45)	394
4-Region: Midwest	31%	(145)	19%	(88)	11%	(49)	28%	(132)	11%	(49)	462
4-Region: South	31%	(252)	18%	(145)	9%	(74)	29%	(243)	13%	(111)	824
4-Region: West	33%	(170)	22%	(114)	6%	(33)	28%	(146)	11%	(56)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR2\_10: Do you support or oppose companies and brands speaking out about the following issues?**  
Climate change

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	42% (925)	20% (449)	8% (178)	17% (385)	12% (264)	2200
Gender: Male	41% (430)	22% (238)	7% (73)	22% (228)	9% (92)	1062
Gender: Female	43% (494)	18% (210)	9% (105)	14% (156)	15% (172)	1138
Age: 18-34	51% (334)	19% (125)	7% (44)	10% (66)	13% (86)	655
Age: 35-44	41% (148)	22% (78)	8% (27)	14% (51)	15% (54)	358
Age: 45-64	38% (288)	21% (159)	8% (60)	23% (169)	10% (74)	751
Age: 65+	36% (155)	20% (86)	11% (46)	23% (99)	11% (50)	436
GenZers: 1997-2012	57% (128)	14% (31)	8% (18)	9% (19)	13% (29)	226
Millennials: 1981-1996	45% (300)	22% (148)	7% (48)	12% (76)	14% (92)	664
GenXers: 1965-1980	41% (214)	20% (105)	6% (32)	21% (108)	12% (65)	524
Baby Boomers: 1946-1964	37% (262)	21% (148)	10% (69)	23% (168)	10% (70)	717
PID: Dem (no lean)	63% (521)	20% (164)	4% (33)	5% (42)	8% (65)	827
PID: Ind (no lean)	39% (299)	21% (162)	7% (53)	16% (126)	16% (126)	765
PID: Rep (no lean)	17% (104)	20% (123)	15% (91)	36% (217)	12% (73)	608
PID/Gender: Dem Men	62% (239)	24% (92)	3% (11)	6% (22)	6% (23)	386
PID/Gender: Dem Women	64% (282)	16% (72)	5% (22)	5% (21)	10% (42)	440
PID/Gender: Ind Men	39% (139)	24% (87)	5% (17)	21% (76)	11% (41)	360
PID/Gender: Ind Women	39% (160)	18% (75)	9% (36)	12% (50)	21% (85)	406
PID/Gender: Rep Men	16% (52)	19% (60)	14% (45)	42% (131)	9% (28)	316
PID/Gender: Rep Women	18% (52)	22% (63)	16% (46)	29% (85)	16% (45)	292
Ideo: Liberal (1-3)	70% (465)	17% (112)	4% (29)	3% (23)	5% (32)	661
Ideo: Moderate (4)	41% (247)	27% (162)	8% (48)	12% (70)	13% (76)	602
Ideo: Conservative (5-7)	17% (110)	18% (123)	13% (89)	40% (266)	12% (77)	665
Educ: < College	39% (595)	20% (306)	9% (134)	18% (267)	14% (210)	1512
Educ: Bachelors degree	49% (217)	20% (88)	6% (27)	17% (77)	8% (35)	444
Educ: Post-grad	46% (112)	23% (55)	6% (16)	17% (41)	8% (20)	244
Income: Under 50k	43% (526)	19% (232)	8% (102)	15% (187)	14% (170)	1217
Income: 50k-100k	40% (272)	22% (146)	7% (49)	21% (140)	10% (66)	673
Income: 100k+	41% (127)	23% (71)	8% (26)	19% (58)	9% (29)	310
Ethnicity: White	40% (686)	21% (358)	8% (141)	20% (340)	11% (196)	1722
Ethnicity: Hispanic	55% (193)	16% (56)	5% (16)	11% (39)	13% (46)	349

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**Table MCBR2\_10: Do you support or oppose companies and brands speaking out about the following issues?**  
 Climate change

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	42%	(925)	20%	(449)	8%	(178)	17%	(385)	12%	(264)	2200
Ethnicity: Black	49%	(133)	22%	(60)	9%	(24)	7%	(21)	13%	(36)	274
Ethnicity: Other	51%	(105)	15%	(30)	6%	(12)	12%	(25)	16%	(32)	204
All Christian	36%	(347)	23%	(219)	10%	(92)	21%	(201)	11%	(101)	960
All Non-Christian	48%	(42)	32%	(28)	1%	(1)	11%	(10)	7%	(7)	87
Atheist	62%	(77)	14%	(18)	—	(1)	14%	(17)	9%	(11)	124
Agnostic/Nothing in particular	49%	(311)	16%	(101)	8%	(48)	15%	(93)	13%	(84)	636
Something Else	38%	(149)	21%	(83)	9%	(36)	16%	(64)	16%	(61)	393
Religious Non-Protestant/Catholic	47%	(55)	29%	(34)	4%	(4)	14%	(17)	6%	(7)	117
Evangelical	32%	(181)	21%	(121)	11%	(64)	26%	(147)	9%	(50)	563
Non-Evangelical	40%	(300)	23%	(173)	8%	(60)	14%	(107)	15%	(110)	750
Community: Urban	46%	(277)	18%	(110)	9%	(54)	12%	(71)	15%	(92)	605
Community: Suburban	44%	(455)	21%	(215)	8%	(87)	18%	(184)	9%	(92)	1033
Community: Rural	34%	(192)	22%	(123)	6%	(36)	23%	(131)	14%	(80)	562
Employ: Private Sector	45%	(322)	20%	(143)	7%	(52)	18%	(129)	9%	(63)	709
Employ: Government	44%	(56)	22%	(28)	6%	(8)	17%	(21)	11%	(13)	126
Employ: Self-Employed	40%	(75)	25%	(47)	8%	(15)	17%	(30)	10%	(18)	184
Employ: Homemaker	34%	(52)	21%	(32)	7%	(10)	18%	(28)	19%	(30)	152
Employ: Student	57%	(36)	12%	(7)	12%	(7)	3%	(2)	17%	(11)	64
Employ: Retired	36%	(179)	21%	(104)	10%	(48)	22%	(111)	12%	(61)	503
Employ: Unemployed	48%	(142)	18%	(53)	8%	(23)	15%	(46)	11%	(34)	299
Employ: Other	38%	(63)	21%	(34)	9%	(15)	11%	(17)	21%	(34)	164
Military HH: Yes	38%	(142)	18%	(68)	10%	(38)	23%	(87)	11%	(40)	375
Military HH: No	43%	(783)	21%	(381)	8%	(140)	16%	(297)	12%	(224)	1825
RD/WT: Right Direction	60%	(482)	22%	(177)	4%	(34)	5%	(41)	9%	(72)	806
RD/WT: Wrong Track	32%	(443)	20%	(272)	10%	(144)	25%	(344)	14%	(192)	1394
Biden Job Approve	61%	(646)	22%	(235)	4%	(42)	4%	(45)	8%	(87)	1055
Biden Job Disapprove	23%	(227)	19%	(193)	13%	(129)	34%	(337)	12%	(118)	1004

Continued on next page

**Table MCBR2\_10: Do you support or oppose companies and brands speaking out about the following issues?**  
Climate change

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	42% (925)	20% (449)	8% (178)	17% (385)	12% (264)	2200
Biden Job Strongly Approve	68% (309)	15% (68)	4% (17)	6% (25)	8% (35)	454
Biden Job Somewhat Approve	56% (337)	28% (167)	4% (25)	3% (20)	9% (52)	601
Biden Job Somewhat Disapprove	39% (114)	23% (68)	14% (42)	11% (32)	12% (36)	293
Biden Job Strongly Disapprove	16% (113)	17% (124)	12% (87)	43% (304)	12% (83)	711
Favorable of Biden	61% (659)	23% (243)	4% (43)	4% (41)	8% (89)	1075
Unfavorable of Biden	23% (225)	19% (193)	13% (126)	34% (335)	12% (117)	995
Very Favorable of Biden	71% (348)	15% (74)	3% (17)	4% (21)	7% (33)	494
Somewhat Favorable of Biden	53% (311)	29% (170)	5% (27)	3% (19)	10% (55)	582
Somewhat Unfavorable of Biden	45% (104)	23% (52)	12% (29)	8% (19)	12% (27)	232
Very Unfavorable of Biden	16% (121)	18% (140)	13% (97)	41% (316)	12% (89)	764
#1 Issue: Economy	37% (265)	25% (178)	8% (60)	17% (120)	14% (98)	722
#1 Issue: Security	17% (67)	20% (80)	12% (47)	40% (161)	11% (46)	401
#1 Issue: Health Care	59% (193)	16% (53)	7% (23)	8% (27)	10% (31)	327
#1 Issue: Medicare / Social Security	42% (98)	22% (52)	10% (23)	14% (32)	12% (28)	233
#1 Issue: Women's Issues	66% (98)	16% (24)	2% (2)	4% (6)	12% (17)	148
#1 Issue: Education	42% (38)	26% (23)	8% (7)	9% (8)	15% (13)	90
#1 Issue: Energy	65% (79)	18% (22)	3% (4)	5% (6)	10% (12)	123
#1 Issue: Other	55% (86)	10% (16)	6% (10)	16% (25)	12% (18)	156
2020 Vote: Joe Biden	64% (614)	21% (198)	3% (33)	4% (38)	7% (71)	953
2020 Vote: Donald Trump	15% (104)	21% (149)	13% (95)	40% (283)	11% (77)	709
2020 Vote: Other	41% (34)	17% (14)	6% (5)	22% (18)	14% (12)	83
2020 Vote: Didn't Vote	38% (172)	19% (87)	10% (44)	10% (47)	23% (104)	454
2018 House Vote: Democrat	62% (477)	20% (155)	4% (31)	6% (48)	8% (59)	770
2018 House Vote: Republican	17% (98)	20% (117)	14% (80)	39% (228)	11% (65)	589
2018 House Vote: Someone else	39% (21)	18% (10)	6% (3)	24% (13)	13% (7)	54
2016 Vote: Hillary Clinton	63% (428)	20% (133)	4% (28)	5% (34)	8% (53)	677
2016 Vote: Donald Trump	16% (105)	23% (156)	14% (92)	38% (254)	9% (63)	670
2016 Vote: Other	39% (47)	23% (28)	5% (6)	15% (18)	17% (20)	119
2016 Vote: Didn't Vote	47% (342)	18% (131)	7% (50)	11% (78)	18% (128)	731

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**Table MCBR2\_10:** Do you support or oppose companies and brands speaking out about the following issues?  
 Climate change

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	42%	(925)	20%	(449)	8%	(178)	17%	(385)	12%	(264)	2200
Voted in 2014: Yes	41%	(498)	21%	(250)	9%	(109)	22%	(264)	8%	(99)	1220
Voted in 2014: No	44%	(427)	20%	(198)	7%	(69)	12%	(121)	17%	(165)	980
4-Region: Northeast	47%	(186)	21%	(84)	6%	(23)	15%	(58)	11%	(42)	394
4-Region: Midwest	38%	(176)	20%	(92)	9%	(43)	22%	(101)	11%	(51)	462
4-Region: South	39%	(323)	20%	(165)	9%	(73)	18%	(150)	14%	(113)	824
4-Region: West	46%	(239)	21%	(108)	7%	(39)	15%	(77)	11%	(58)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR2\_11: Do you support or oppose companies and brands speaking out about the following issues?**  
*Immigrant rights*

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	31% (681)	22% (482)	12% (259)	22% (477)	14% (301)	2200
Gender: Male	30% (314)	24% (255)	12% (128)	25% (262)	10% (102)	1062
Gender: Female	32% (367)	20% (227)	12% (131)	19% (216)	17% (198)	1138
Age: 18-34	48% (316)	23% (150)	8% (51)	10% (67)	11% (71)	655
Age: 35-44	32% (115)	24% (87)	10% (37)	17% (61)	16% (58)	358
Age: 45-64	22% (166)	21% (158)	13% (99)	30% (223)	14% (105)	751
Age: 65+	19% (84)	20% (88)	17% (72)	29% (126)	15% (66)	436
GenZers: 1997-2012	58% (131)	18% (41)	6% (14)	5% (12)	12% (28)	226
Millennials: 1981-1996	41% (270)	24% (161)	9% (59)	14% (91)	12% (83)	664
GenXers: 1965-1980	24% (125)	24% (128)	12% (64)	25% (132)	14% (75)	524
Baby Boomers: 1946-1964	21% (147)	19% (134)	15% (110)	32% (227)	14% (99)	717
PID: Dem (no lean)	47% (390)	26% (215)	9% (72)	7% (61)	11% (89)	827
PID: Ind (no lean)	32% (241)	21% (159)	9% (69)	20% (154)	19% (142)	765
PID: Rep (no lean)	8% (50)	18% (108)	19% (118)	43% (262)	11% (70)	608
PID/Gender: Dem Men	49% (189)	29% (112)	9% (35)	7% (27)	6% (23)	386
PID/Gender: Dem Women	46% (201)	23% (103)	8% (37)	8% (34)	15% (66)	440
PID/Gender: Ind Men	28% (101)	23% (84)	10% (35)	24% (85)	15% (55)	360
PID/Gender: Ind Women	35% (140)	18% (75)	8% (34)	17% (69)	21% (87)	406
PID/Gender: Rep Men	8% (24)	19% (59)	18% (58)	48% (150)	8% (24)	316
PID/Gender: Rep Women	9% (26)	17% (49)	21% (60)	38% (112)	15% (45)	292
Ideo: Liberal (1-3)	54% (354)	27% (176)	6% (42)	6% (41)	7% (48)	661
Ideo: Moderate (4)	27% (163)	25% (153)	14% (82)	16% (98)	18% (107)	602
Ideo: Conservative (5-7)	8% (53)	18% (118)	18% (120)	45% (296)	12% (78)	665
Educ: < College	30% (451)	20% (303)	12% (180)	22% (340)	16% (238)	1512
Educ: Bachelors degree	33% (145)	26% (117)	12% (53)	20% (88)	9% (42)	444
Educ: Post-grad	35% (85)	26% (63)	11% (26)	20% (49)	8% (21)	244
Income: Under 50k	33% (400)	20% (248)	11% (139)	19% (231)	16% (199)	1217
Income: 50k-100k	30% (201)	22% (149)	13% (86)	25% (167)	10% (69)	673
Income: 100k+	26% (79)	27% (85)	11% (35)	26% (79)	11% (33)	310
Ethnicity: White	27% (460)	22% (378)	13% (219)	25% (423)	14% (241)	1722
Ethnicity: Hispanic	50% (174)	20% (71)	5% (19)	13% (44)	12% (42)	349

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**Table MCBR2\_11: Do you support or oppose companies and brands speaking out about the following issues?**  
*Immigrant rights*

<b>Demographic</b>	<b>Strongly support</b>	<b>Somewhat support</b>	<b>Somewhat oppose</b>	<b>Strongly oppose</b>	<b>Don't know / No opinion</b>	<b>Total N</b>
Adults	31% (681)	22% (482)	12% (259)	22% (477)	14% (301)	2200
Ethnicity: Black	46% (125)	25% (69)	11% (29)	8% (21)	11% (30)	274
Ethnicity: Other	47% (95)	17% (34)	5% (11)	17% (34)	14% (30)	204
All Christian	24% (228)	23% (222)	14% (132)	26% (249)	13% (129)	960
All Non-Christian	30% (27)	34% (30)	8% (7)	16% (14)	11% (10)	87
Atheist	42% (51)	21% (26)	9% (11)	21% (26)	7% (9)	124
Agnostic/Nothing in particular	40% (255)	17% (107)	10% (65)	18% (115)	15% (94)	636
Something Else	30% (120)	24% (96)	11% (44)	19% (73)	15% (60)	393
Religious Non-Protestant/Catholic	31% (36)	33% (39)	7% (9)	17% (20)	12% (14)	117
Evangelical	24% (136)	23% (129)	13% (76)	28% (158)	12% (65)	563
Non-Evangelical	27% (202)	24% (178)	13% (94)	21% (157)	16% (119)	750
Community: Urban	39% (236)	22% (134)	10% (63)	15% (92)	13% (80)	605
Community: Suburban	31% (325)	23% (234)	12% (125)	22% (227)	12% (123)	1033
Community: Rural	21% (119)	20% (114)	13% (72)	28% (159)	17% (98)	562
Employ: Private Sector	33% (232)	25% (180)	12% (83)	21% (149)	9% (65)	709
Employ: Government	34% (43)	28% (35)	14% (18)	16% (20)	8% (10)	126
Employ: Self-Employed	38% (69)	18% (33)	12% (21)	22% (41)	10% (19)	184
Employ: Homemaker	25% (38)	19% (30)	9% (13)	21% (31)	27% (40)	152
Employ: Student	60% (38)	16% (10)	3% (2)	3% (2)	17% (11)	64
Employ: Retired	19% (95)	20% (100)	16% (78)	30% (149)	16% (81)	503
Employ: Unemployed	38% (112)	19% (56)	8% (24)	19% (57)	17% (50)	299
Employ: Other	33% (54)	23% (38)	12% (19)	17% (28)	15% (25)	164
Military HH: Yes	24% (89)	24% (90)	11% (42)	27% (102)	14% (52)	375
Military HH: No	32% (592)	21% (392)	12% (217)	21% (375)	14% (248)	1825
RD/WT: Right Direction	43% (346)	30% (241)	8% (67)	7% (53)	12% (99)	806
RD/WT: Wrong Track	24% (335)	17% (241)	14% (192)	30% (424)	14% (202)	1394
Biden Job Approve	46% (481)	28% (299)	8% (88)	7% (74)	11% (114)	1055
Biden Job Disapprove	14% (143)	16% (164)	17% (167)	39% (394)	14% (136)	1004

Continued on next page

**Table MCBR2\_11: Do you support or oppose companies and brands speaking out about the following issues?**  
*Immigrant rights*

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	31% (681)	22% (482)	12% (259)	22% (477)	14% (301)	2200
Biden Job Strongly Approve	51% (234)	26% (117)	7% (32)	6% (29)	9% (43)	454
Biden Job Somewhat Approve	41% (247)	30% (182)	9% (56)	7% (45)	12% (71)	601
Biden Job Somewhat Disapprove	31% (90)	21% (62)	16% (47)	13% (38)	19% (56)	293
Biden Job Strongly Disapprove	7% (53)	14% (102)	17% (120)	50% (356)	11% (80)	711
Favorable of Biden	44% (476)	29% (308)	8% (90)	7% (78)	12% (124)	1075
Unfavorable of Biden	16% (157)	16% (159)	16% (161)	39% (391)	13% (127)	995
Very Favorable of Biden	52% (255)	26% (127)	8% (38)	7% (33)	8% (41)	494
Somewhat Favorable of Biden	38% (221)	31% (181)	9% (52)	8% (45)	14% (83)	582
Somewhat Unfavorable of Biden	33% (78)	21% (48)	14% (32)	12% (27)	20% (47)	232
Very Unfavorable of Biden	10% (79)	14% (111)	17% (129)	48% (364)	11% (81)	764
#1 Issue: Economy	27% (195)	23% (167)	12% (89)	21% (150)	17% (122)	722
#1 Issue: Security	9% (35)	15% (61)	16% (66)	45% (179)	15% (61)	401
#1 Issue: Health Care	45% (148)	24% (79)	8% (26)	13% (43)	10% (33)	327
#1 Issue: Medicare / Social Security	28% (65)	23% (53)	14% (32)	22% (52)	13% (31)	233
#1 Issue: Women's Issues	56% (83)	24% (35)	8% (12)	3% (4)	9% (14)	148
#1 Issue: Education	41% (37)	25% (22)	6% (6)	12% (11)	15% (13)	90
#1 Issue: Energy	48% (59)	32% (40)	7% (8)	7% (8)	7% (8)	123
#1 Issue: Other	39% (61)	16% (24)	13% (21)	20% (31)	12% (19)	156
2020 Vote: Joe Biden	47% (450)	27% (260)	8% (74)	7% (64)	11% (104)	953
2020 Vote: Donald Trump	8% (54)	16% (113)	18% (130)	46% (325)	12% (86)	709
2020 Vote: Other	33% (27)	13% (11)	11% (9)	20% (17)	23% (19)	83
2020 Vote: Didn't Vote	33% (149)	21% (97)	10% (46)	16% (71)	20% (91)	454
2018 House Vote: Democrat	46% (351)	26% (197)	8% (61)	10% (77)	11% (84)	770
2018 House Vote: Republican	8% (48)	18% (106)	19% (112)	45% (265)	10% (58)	589
2018 House Vote: Someone else	26% (14)	24% (13)	8% (4)	27% (14)	15% (8)	54
2016 Vote: Hillary Clinton	47% (320)	26% (179)	7% (50)	8% (54)	11% (73)	677
2016 Vote: Donald Trump	9% (59)	17% (113)	19% (125)	45% (300)	11% (73)	670
2016 Vote: Other	32% (39)	22% (26)	13% (15)	16% (20)	16% (19)	119
2016 Vote: Didn't Vote	36% (263)	22% (162)	9% (68)	14% (103)	18% (134)	731

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**Table MCBR2\_11:** Do you support or oppose companies and brands speaking out about the following issues?*Immigrant rights*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	31%	(681)	22%	(482)	12%	(259)	22%	(477)	14%	(301)	2200
Voted in 2014: Yes	28%	(347)	22%	(263)	13%	(161)	26%	(321)	11%	(129)	1220
Voted in 2014: No	34%	(334)	22%	(219)	10%	(99)	16%	(156)	18%	(172)	980
4-Region: Northeast	29%	(116)	24%	(94)	12%	(45)	22%	(88)	13%	(51)	394
4-Region: Midwest	29%	(133)	25%	(114)	11%	(51)	22%	(104)	13%	(61)	462
4-Region: South	29%	(239)	20%	(164)	14%	(112)	22%	(184)	15%	(126)	824
4-Region: West	37%	(194)	21%	(110)	10%	(52)	19%	(101)	12%	(63)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR2\_12: Do you support or oppose companies and brands speaking out about the following issues?**

*Health care access*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	49%	(1087)	24%	(525)	6%	(129)	12%	(264)	9%	(195)	2200
Gender: Male	47%	(504)	26%	(279)	6%	(62)	14%	(146)	7%	(71)	1062
Gender: Female	51%	(583)	22%	(246)	6%	(67)	10%	(118)	11%	(124)	1138
Age: 18-34	63%	(411)	20%	(130)	5%	(33)	4%	(26)	8%	(55)	655
Age: 35-44	50%	(180)	24%	(84)	5%	(20)	10%	(37)	10%	(37)	358
Age: 45-64	44%	(327)	24%	(181)	6%	(48)	18%	(132)	8%	(62)	751
Age: 65+	39%	(169)	30%	(130)	6%	(28)	16%	(69)	9%	(40)	436
GenZers: 1997-2012	61%	(138)	20%	(46)	8%	(17)	2%	(5)	9%	(20)	226
Millennials: 1981-1996	59%	(393)	21%	(137)	4%	(29)	7%	(43)	9%	(61)	664
GenXers: 1965-1980	46%	(242)	25%	(129)	5%	(25)	16%	(81)	9%	(46)	524
Baby Boomers: 1946-1964	41%	(295)	26%	(184)	7%	(51)	17%	(125)	9%	(61)	717
PID: Dem (no lean)	65%	(539)	22%	(185)	3%	(27)	3%	(29)	6%	(48)	827
PID: Ind (no lean)	46%	(351)	22%	(171)	6%	(43)	12%	(91)	14%	(109)	765
PID: Rep (no lean)	32%	(197)	28%	(170)	10%	(59)	24%	(144)	6%	(38)	608
PID/Gender: Dem Men	66%	(256)	23%	(89)	3%	(13)	2%	(9)	5%	(19)	386
PID/Gender: Dem Women	64%	(283)	22%	(95)	3%	(14)	4%	(19)	6%	(28)	440
PID/Gender: Ind Men	43%	(153)	27%	(98)	6%	(22)	14%	(49)	11%	(38)	360
PID/Gender: Ind Women	49%	(198)	18%	(72)	5%	(21)	11%	(43)	17%	(71)	406
PID/Gender: Rep Men	30%	(95)	29%	(92)	9%	(27)	28%	(88)	4%	(14)	316
PID/Gender: Rep Women	35%	(102)	27%	(78)	11%	(31)	19%	(56)	8%	(25)	292
Ideo: Liberal (1-3)	69%	(457)	20%	(133)	3%	(22)	3%	(19)	5%	(30)	661
Ideo: Moderate (4)	47%	(286)	25%	(151)	8%	(49)	9%	(56)	10%	(61)	602
Ideo: Conservative (5-7)	29%	(190)	29%	(194)	8%	(55)	26%	(174)	8%	(52)	665
Educ: < College	50%	(751)	23%	(350)	5%	(83)	12%	(182)	10%	(145)	1512
Educ: Bachelors degree	49%	(220)	24%	(108)	7%	(31)	12%	(54)	7%	(31)	444
Educ: Post-grad	48%	(116)	27%	(66)	6%	(15)	11%	(27)	8%	(19)	244
Income: Under 50k	52%	(630)	22%	(272)	5%	(63)	11%	(131)	10%	(121)	1217
Income: 50k-100k	49%	(327)	25%	(171)	6%	(39)	13%	(87)	7%	(48)	673
Income: 100k+	42%	(131)	26%	(82)	8%	(26)	15%	(46)	8%	(26)	310
Ethnicity: White	46%	(794)	25%	(431)	6%	(107)	13%	(232)	9%	(158)	1722
Ethnicity: Hispanic	65%	(229)	17%	(58)	3%	(12)	7%	(24)	7%	(26)	349

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**Table MCBR2\_12: Do you support or oppose companies and brands speaking out about the following issues?**  
 Health care access

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	49%	(1087)	24%	(525)	6%	(129)	12%	(264)	9%	(195)	2200
Ethnicity: Black	64%	(176)	20%	(54)	4%	(12)	5%	(15)	7%	(18)	274
Ethnicity: Other	58%	(118)	19%	(40)	5%	(10)	9%	(18)	9%	(19)	204
All Christian	43%	(416)	26%	(250)	7%	(71)	15%	(141)	9%	(82)	960
All Non-Christian	59%	(52)	23%	(20)	3%	(2)	11%	(9)	4%	(3)	87
Atheist	66%	(81)	22%	(27)	3%	(4)	5%	(6)	5%	(6)	124
Agnostic/Nothing in particular	54%	(343)	20%	(124)	6%	(39)	9%	(60)	11%	(70)	636
Something Else	50%	(196)	26%	(103)	3%	(14)	12%	(47)	8%	(33)	393
Religious Non-Protestant/Catholic	59%	(69)	23%	(27)	3%	(4)	11%	(13)	4%	(4)	117
Evangelical	44%	(250)	25%	(142)	5%	(29)	18%	(103)	7%	(39)	563
Non-Evangelical	46%	(344)	27%	(203)	7%	(50)	11%	(81)	10%	(73)	750
Community: Urban	54%	(328)	23%	(141)	5%	(32)	8%	(49)	9%	(54)	605
Community: Suburban	49%	(508)	24%	(244)	5%	(57)	13%	(136)	9%	(90)	1033
Community: Rural	45%	(252)	25%	(140)	7%	(40)	14%	(79)	9%	(51)	562
Employ: Private Sector	52%	(367)	23%	(166)	6%	(43)	12%	(84)	7%	(49)	709
Employ: Government	50%	(63)	28%	(35)	7%	(9)	9%	(11)	6%	(7)	126
Employ: Self-Employed	55%	(101)	21%	(39)	7%	(12)	12%	(23)	5%	(10)	184
Employ: Homemaker	42%	(64)	25%	(37)	4%	(6)	12%	(19)	17%	(26)	152
Employ: Student	68%	(43)	9%	(6)	3%	(2)	2%	(1)	17%	(11)	64
Employ: Retired	38%	(192)	31%	(154)	6%	(30)	16%	(81)	9%	(46)	503
Employ: Unemployed	56%	(167)	16%	(49)	7%	(21)	11%	(32)	10%	(29)	299
Employ: Other	55%	(91)	24%	(40)	3%	(4)	7%	(12)	10%	(17)	164
Military HH: Yes	44%	(163)	25%	(94)	6%	(21)	16%	(59)	10%	(37)	375
Military HH: No	51%	(924)	24%	(430)	6%	(108)	11%	(205)	9%	(158)	1825
RD/WT: Right Direction	62%	(500)	24%	(190)	4%	(31)	3%	(22)	8%	(62)	806
RD/WT: Wrong Track	42%	(587)	24%	(335)	7%	(98)	17%	(242)	10%	(133)	1394
Biden Job Approve	63%	(668)	24%	(249)	3%	(36)	3%	(31)	7%	(71)	1055
Biden Job Disapprove	35%	(355)	25%	(254)	9%	(88)	23%	(232)	8%	(75)	1004

Continued on next page

**Table MCBR2\_12: Do you support or oppose companies and brands speaking out about the following issues?**

*Health care access*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	49%	(1087)	24%	(525)	6%	(129)	12%	(264)	9%	(195)	2200
Biden Job Strongly Approve	68%	(311)	18%	(83)	4%	(17)	3%	(13)	7%	(31)	454
Biden Job Somewhat Approve	59%	(357)	28%	(166)	3%	(20)	3%	(18)	7%	(40)	601
Biden Job Somewhat Disapprove	47%	(137)	26%	(77)	10%	(29)	8%	(23)	9%	(27)	293
Biden Job Strongly Disapprove	31%	(218)	25%	(177)	8%	(59)	29%	(209)	7%	(48)	711
Favorable of Biden	63%	(674)	24%	(257)	4%	(38)	3%	(32)	7%	(74)	1075
Unfavorable of Biden	36%	(357)	25%	(248)	9%	(87)	23%	(228)	8%	(75)	995
Very Favorable of Biden	69%	(343)	19%	(93)	3%	(17)	3%	(13)	5%	(27)	494
Somewhat Favorable of Biden	57%	(331)	28%	(163)	4%	(21)	3%	(19)	8%	(47)	582
Somewhat Unfavorable of Biden	47%	(110)	29%	(67)	9%	(20)	5%	(12)	10%	(24)	232
Very Unfavorable of Biden	32%	(247)	24%	(182)	9%	(67)	28%	(216)	7%	(51)	764
#1 Issue: Economy	48%	(344)	26%	(185)	7%	(48)	11%	(82)	9%	(64)	722
#1 Issue: Security	29%	(116)	28%	(112)	9%	(36)	26%	(103)	9%	(35)	401
#1 Issue: Health Care	64%	(210)	19%	(62)	4%	(13)	6%	(20)	7%	(23)	327
#1 Issue: Medicare / Social Security	47%	(109)	29%	(67)	4%	(10)	10%	(24)	10%	(23)	233
#1 Issue: Women's Issues	74%	(110)	13%	(19)	2%	(2)	3%	(4)	8%	(12)	148
#1 Issue: Education	43%	(38)	34%	(30)	2%	(1)	6%	(5)	16%	(14)	90
#1 Issue: Energy	65%	(80)	20%	(25)	5%	(7)	3%	(3)	7%	(8)	123
#1 Issue: Other	52%	(81)	17%	(26)	7%	(10)	15%	(23)	10%	(16)	156
2020 Vote: Joe Biden	65%	(622)	22%	(206)	3%	(33)	3%	(29)	7%	(63)	953
2020 Vote: Donald Trump	31%	(223)	26%	(184)	9%	(67)	26%	(185)	7%	(50)	709
2020 Vote: Other	42%	(35)	23%	(20)	5%	(4)	16%	(13)	14%	(12)	83
2020 Vote: Didn't Vote	46%	(207)	25%	(115)	5%	(25)	8%	(37)	15%	(70)	454
2018 House Vote: Democrat	63%	(488)	23%	(176)	3%	(25)	5%	(39)	6%	(43)	770
2018 House Vote: Republican	31%	(180)	28%	(166)	9%	(53)	26%	(156)	6%	(33)	589
2018 House Vote: Someone else	41%	(22)	28%	(15)	7%	(4)	15%	(8)	9%	(5)	54
2016 Vote: Hillary Clinton	66%	(444)	23%	(153)	3%	(17)	4%	(27)	5%	(35)	677
2016 Vote: Donald Trump	31%	(209)	29%	(193)	9%	(58)	25%	(170)	6%	(39)	670
2016 Vote: Other	42%	(50)	22%	(26)	10%	(12)	10%	(12)	16%	(19)	119
2016 Vote: Didn't Vote	52%	(382)	21%	(152)	6%	(41)	7%	(54)	14%	(102)	731

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**Table MCBR2\_12:** Do you support or oppose companies and brands speaking out about the following issues?  
 Health care access

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	49%	(1087)	24%	(525)	6%	(129)	12%	(264)	9%	(195)	2200
Voted in 2014: Yes	48%	(585)	25%	(302)	6%	(75)	16%	(189)	6%	(70)	1220
Voted in 2014: No	51%	(503)	23%	(223)	6%	(54)	8%	(75)	13%	(125)	980
4-Region: Northeast	53%	(209)	24%	(94)	4%	(15)	10%	(40)	9%	(36)	394
4-Region: Midwest	48%	(220)	26%	(119)	6%	(28)	12%	(55)	8%	(39)	462
4-Region: South	47%	(391)	23%	(194)	7%	(54)	13%	(107)	10%	(79)	824
4-Region: West	51%	(267)	23%	(118)	6%	(31)	12%	(62)	8%	(41)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR2\_13: Do you support or oppose companies and brands speaking out about the following issues?**  
*Abortion access*

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	31% (672)	15% (324)	11% (245)	28% (625)	15% (334)	2200
Gender: Male	27% (290)	17% (179)	13% (133)	29% (313)	14% (147)	1062
Gender: Female	34% (383)	13% (145)	10% (111)	27% (313)	16% (186)	1138
Age: 18-34	46% (300)	14% (92)	11% (74)	17% (110)	12% (79)	655
Age: 35-44	26% (92)	16% (57)	10% (35)	28% (99)	21% (75)	358
Age: 45-64	24% (183)	15% (114)	10% (73)	36% (269)	15% (112)	751
Age: 65+	22% (98)	14% (62)	14% (62)	34% (147)	15% (67)	436
GenZers: 1997-2012	50% (113)	11% (26)	12% (26)	16% (37)	11% (24)	226
Millennials: 1981-1996	38% (251)	15% (97)	11% (73)	21% (138)	16% (105)	664
GenXers: 1965-1980	24% (126)	18% (93)	7% (39)	32% (168)	19% (98)	524
Baby Boomers: 1946-1964	24% (171)	13% (97)	13% (95)	37% (265)	13% (90)	717
PID: Dem (no lean)	48% (393)	18% (148)	10% (85)	12% (100)	12% (101)	827
PID: Ind (no lean)	27% (207)	15% (113)	10% (80)	28% (211)	20% (154)	765
PID: Rep (no lean)	12% (73)	10% (63)	13% (79)	52% (314)	13% (79)	608
PID/Gender: Dem Men	46% (177)	20% (79)	14% (55)	11% (41)	9% (34)	386
PID/Gender: Dem Women	49% (215)	16% (69)	7% (30)	13% (59)	15% (66)	440
PID/Gender: Ind Men	23% (81)	19% (67)	11% (39)	28% (102)	20% (70)	360
PID/Gender: Ind Women	31% (125)	11% (47)	10% (41)	27% (110)	21% (83)	406
PID/Gender: Rep Men	10% (31)	10% (33)	12% (39)	54% (170)	13% (42)	316
PID/Gender: Rep Women	14% (42)	10% (30)	14% (40)	49% (143)	13% (37)	292
Ideo: Liberal (1-3)	56% (371)	17% (114)	8% (53)	11% (70)	8% (53)	661
Ideo: Moderate (4)	25% (153)	18% (110)	15% (90)	22% (135)	19% (114)	602
Ideo: Conservative (5-7)	10% (68)	10% (65)	13% (83)	54% (362)	13% (87)	665
Educ: < College	29% (438)	14% (210)	11% (161)	29% (443)	17% (260)	1512
Educ: Bachelors degree	34% (153)	16% (73)	12% (54)	26% (117)	11% (47)	444
Educ: Post-grad	34% (82)	17% (41)	12% (29)	27% (65)	11% (27)	244
Income: Under 50k	31% (373)	14% (168)	11% (128)	28% (340)	17% (208)	1217
Income: 50k-100k	31% (210)	16% (106)	11% (73)	28% (191)	14% (94)	673
Income: 100k+	29% (89)	16% (51)	14% (44)	30% (95)	10% (32)	310
Ethnicity: White	27% (473)	15% (265)	11% (193)	31% (540)	15% (251)	1722
Ethnicity: Hispanic	43% (152)	16% (56)	9% (33)	18% (64)	13% (46)	349

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**Table MCBR2\_13: Do you support or oppose companies and brands speaking out about the following issues?**  
 Abortion access

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	31%	(672)	15%	(324)	11%	(245)	28%	(625)	15%	(334)	2200
Ethnicity: Black	43%	(117)	12%	(32)	11%	(31)	15%	(42)	19%	(52)	274
Ethnicity: Other	41%	(83)	13%	(27)	10%	(21)	21%	(43)	15%	(30)	204
All Christian	22%	(210)	17%	(165)	14%	(135)	33%	(315)	14%	(135)	960
All Non-Christian	32%	(28)	22%	(19)	11%	(9)	20%	(17)	16%	(14)	87
Atheist	62%	(76)	10%	(13)	4%	(5)	17%	(21)	7%	(8)	124
Agnostic/Nothing in particular	39%	(251)	12%	(75)	10%	(63)	22%	(141)	17%	(106)	636
Something Else	27%	(106)	13%	(52)	8%	(32)	33%	(131)	18%	(71)	393
Religious Non-Protestant/Catholic	31%	(37)	19%	(23)	12%	(14)	24%	(28)	13%	(15)	117
Evangelical	19%	(109)	13%	(73)	12%	(70)	44%	(248)	11%	(64)	563
Non-Evangelical	26%	(199)	19%	(139)	12%	(87)	25%	(187)	18%	(138)	750
Community: Urban	36%	(220)	14%	(84)	13%	(77)	20%	(119)	17%	(105)	605
Community: Suburban	32%	(329)	14%	(148)	11%	(114)	29%	(299)	14%	(143)	1033
Community: Rural	22%	(123)	16%	(92)	10%	(54)	37%	(207)	15%	(85)	562
Employ: Private Sector	35%	(249)	16%	(113)	12%	(86)	25%	(180)	11%	(81)	709
Employ: Government	33%	(42)	16%	(21)	12%	(15)	27%	(33)	12%	(15)	126
Employ: Self-Employed	30%	(56)	15%	(27)	11%	(21)	34%	(62)	10%	(18)	184
Employ: Homemaker	22%	(34)	19%	(29)	7%	(10)	31%	(46)	21%	(33)	152
Employ: Student	47%	(30)	13%	(8)	10%	(6)	12%	(7)	18%	(11)	64
Employ: Retired	23%	(115)	15%	(74)	12%	(60)	34%	(172)	16%	(82)	503
Employ: Unemployed	33%	(98)	11%	(34)	11%	(32)	25%	(74)	20%	(61)	299
Employ: Other	29%	(48)	11%	(18)	9%	(15)	31%	(50)	20%	(33)	164
Military HH: Yes	26%	(99)	14%	(53)	11%	(41)	34%	(126)	15%	(56)	375
Military HH: No	31%	(574)	15%	(271)	11%	(204)	27%	(499)	15%	(278)	1825
RD/WT: Right Direction	42%	(336)	20%	(164)	12%	(97)	12%	(94)	14%	(114)	806
RD/WT: Wrong Track	24%	(336)	11%	(160)	11%	(147)	38%	(531)	16%	(220)	1394
Biden Job Approve	44%	(466)	19%	(203)	12%	(123)	11%	(119)	14%	(144)	1055
Biden Job Disapprove	17%	(171)	10%	(103)	11%	(115)	48%	(482)	13%	(133)	1004

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**Table MCBR2\_13: Do you support or oppose companies and brands speaking out about the following issues?**  
*Abortion access*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	31%	(672)	15%	(324)	11%	(245)	28%	(625)	15%	(334)	2200
Biden Job Strongly Approve	51%	(231)	19%	(84)	10%	(47)	11%	(48)	10%	(44)	454
Biden Job Somewhat Approve	39%	(236)	20%	(119)	13%	(76)	12%	(71)	17%	(99)	601
Biden Job Somewhat Disapprove	30%	(88)	14%	(40)	14%	(42)	26%	(75)	16%	(48)	293
Biden Job Strongly Disapprove	12%	(83)	9%	(63)	10%	(73)	57%	(407)	12%	(85)	711
Favorable of Biden	44%	(470)	19%	(206)	11%	(123)	12%	(131)	14%	(146)	1075
Unfavorable of Biden	17%	(173)	11%	(107)	11%	(112)	48%	(477)	13%	(126)	995
Very Favorable of Biden	50%	(246)	19%	(93)	11%	(53)	12%	(59)	9%	(43)	494
Somewhat Favorable of Biden	38%	(224)	20%	(113)	12%	(70)	12%	(72)	18%	(103)	582
Somewhat Unfavorable of Biden	32%	(74)	16%	(36)	13%	(31)	21%	(48)	18%	(42)	232
Very Unfavorable of Biden	13%	(99)	9%	(71)	11%	(81)	56%	(429)	11%	(83)	764
#1 Issue: Economy	26%	(190)	16%	(118)	14%	(98)	28%	(202)	16%	(114)	722
#1 Issue: Security	9%	(35)	10%	(40)	13%	(51)	52%	(209)	17%	(67)	401
#1 Issue: Health Care	43%	(142)	16%	(52)	8%	(25)	21%	(69)	12%	(40)	327
#1 Issue: Medicare / Social Security	29%	(68)	15%	(35)	10%	(24)	28%	(65)	18%	(42)	233
#1 Issue: Women's Issues	66%	(98)	14%	(21)	2%	(2)	7%	(10)	11%	(16)	148
#1 Issue: Education	34%	(30)	22%	(19)	11%	(10)	13%	(11)	21%	(19)	90
#1 Issue: Energy	47%	(57)	18%	(22)	12%	(14)	11%	(13)	13%	(16)	123
#1 Issue: Other	33%	(52)	11%	(17)	13%	(21)	29%	(45)	13%	(20)	156
2020 Vote: Joe Biden	46%	(443)	19%	(180)	10%	(99)	11%	(106)	13%	(125)	953
2020 Vote: Donald Trump	11%	(81)	9%	(66)	12%	(84)	55%	(393)	12%	(84)	709
2020 Vote: Other	35%	(29)	10%	(8)	7%	(6)	28%	(23)	21%	(18)	83
2020 Vote: Didn't Vote	26%	(119)	16%	(71)	12%	(55)	23%	(103)	23%	(106)	454
2018 House Vote: Democrat	46%	(352)	19%	(147)	10%	(77)	13%	(98)	12%	(96)	770
2018 House Vote: Republican	12%	(70)	12%	(71)	13%	(75)	53%	(314)	10%	(59)	589
2018 House Vote: Someone else	36%	(19)	12%	(7)	5%	(3)	30%	(16)	16%	(9)	54
2016 Vote: Hillary Clinton	45%	(307)	20%	(134)	10%	(70)	12%	(82)	12%	(83)	677
2016 Vote: Donald Trump	12%	(79)	11%	(74)	12%	(82)	53%	(356)	12%	(80)	670
2016 Vote: Other	32%	(37)	17%	(21)	10%	(12)	25%	(30)	16%	(19)	119
2016 Vote: Didn't Vote	34%	(249)	13%	(94)	11%	(80)	21%	(157)	21%	(151)	731

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**Table MCBR2\_13:** Do you support or oppose companies and brands speaking out about the following issues?  
 Abortion access

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	31%	(672)	15%	(324)	11%	(245)	28%	(625)	15%	(334)	2200
Voted in 2014: Yes	30%	(362)	15%	(185)	12%	(143)	32%	(394)	11%	(137)	1220
Voted in 2014: No	32%	(311)	14%	(139)	10%	(102)	24%	(232)	20%	(197)	980
4-Region: Northeast	34%	(134)	13%	(53)	11%	(45)	25%	(99)	16%	(63)	394
4-Region: Midwest	30%	(138)	15%	(71)	9%	(43)	29%	(134)	17%	(77)	462
4-Region: South	26%	(213)	15%	(122)	11%	(92)	32%	(263)	16%	(134)	824
4-Region: West	36%	(188)	15%	(78)	12%	(65)	25%	(130)	11%	(60)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR3:** How much have you seen, read, or heard about Texas Gov. Greg Abbott signing into law the Texas Heartbeat Act (Senate Bill 8) which bans abortions 6 weeks after conception?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	34%	(748)	38%	(831)	14%	(301)	15%	(321)	2200
Gender: Male	36%	(385)	38%	(406)	14%	(144)	12%	(127)	1062
Gender: Female	32%	(363)	37%	(425)	14%	(156)	17%	(194)	1138
Age: 18-34	31%	(205)	35%	(226)	17%	(110)	17%	(114)	655
Age: 35-44	28%	(101)	40%	(145)	13%	(48)	18%	(64)	358
Age: 45-64	34%	(253)	39%	(293)	13%	(96)	15%	(109)	751
Age: 65+	43%	(189)	38%	(167)	11%	(47)	8%	(33)	436
GenZers: 1997-2012	32%	(73)	32%	(73)	19%	(42)	17%	(37)	226
Millennials: 1981-1996	31%	(204)	38%	(249)	14%	(96)	17%	(115)	664
GenXers: 1965-1980	30%	(159)	38%	(200)	15%	(77)	17%	(88)	524
Baby Boomers: 1946-1964	39%	(282)	39%	(283)	11%	(78)	10%	(75)	717
PID: Dem (no lean)	41%	(338)	36%	(295)	12%	(103)	11%	(91)	827
PID: Ind (no lean)	28%	(216)	36%	(279)	16%	(122)	19%	(148)	765
PID: Rep (no lean)	32%	(194)	42%	(257)	12%	(75)	13%	(82)	608
PID/Gender: Dem Men	42%	(161)	37%	(142)	12%	(48)	9%	(35)	386
PID/Gender: Dem Women	40%	(177)	35%	(153)	12%	(55)	13%	(56)	440
PID/Gender: Ind Men	32%	(117)	36%	(129)	17%	(60)	15%	(54)	360
PID/Gender: Ind Women	25%	(100)	37%	(150)	15%	(62)	23%	(94)	406
PID/Gender: Rep Men	34%	(107)	43%	(135)	11%	(36)	12%	(38)	316
PID/Gender: Rep Women	30%	(87)	42%	(122)	14%	(40)	15%	(44)	292
Ideo: Liberal (1-3)	47%	(311)	34%	(226)	10%	(64)	9%	(60)	661
Ideo: Moderate (4)	28%	(168)	39%	(233)	16%	(99)	17%	(102)	602
Ideo: Conservative (5-7)	35%	(236)	44%	(294)	12%	(81)	8%	(54)	665
Educ: < College	28%	(427)	37%	(557)	16%	(248)	19%	(280)	1512
Educ: Bachelors degree	45%	(200)	42%	(185)	8%	(33)	6%	(25)	444
Educ: Post-grad	49%	(120)	36%	(89)	8%	(19)	6%	(16)	244
Income: Under 50k	30%	(366)	36%	(435)	15%	(188)	19%	(228)	1217
Income: 50k-100k	36%	(243)	40%	(266)	13%	(88)	11%	(76)	673
Income: 100k+	45%	(139)	42%	(130)	8%	(25)	5%	(17)	310
Ethnicity: White	36%	(628)	39%	(667)	11%	(194)	14%	(232)	1722
Ethnicity: Hispanic	30%	(106)	38%	(131)	15%	(51)	17%	(60)	349
Ethnicity: Black	25%	(68)	33%	(90)	23%	(63)	19%	(53)	274

Continued on next page

**Table MCBR3:** How much have you seen, read, or heard about Texas Gov. Greg Abbott signing into law the Texas Heartbeat Act (Senate Bill 8) which bans abortions 6 weeks after conception?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	34%	(748)	38%	(831)	14%	(301)	15%	(321)	2200
Ethnicity: Other	25%	(52)	36%	(73)	21%	(44)	17%	(35)	204
All Christian	35%	(338)	42%	(402)	13%	(127)	10%	(93)	960
All Non-Christian	45%	(40)	37%	(32)	10%	(9)	8%	(7)	87
Atheist	51%	(63)	24%	(29)	10%	(13)	15%	(19)	124
Agnostic/Nothing in particular	31%	(198)	36%	(231)	14%	(90)	18%	(117)	636
Something Else	28%	(110)	35%	(136)	16%	(63)	21%	(84)	393
Religious Non-Protestant/Catholic	41%	(48)	35%	(41)	15%	(17)	9%	(10)	117
Evangelical	34%	(190)	40%	(226)	14%	(80)	12%	(67)	563
Non-Evangelical	33%	(249)	40%	(297)	13%	(97)	14%	(108)	750
Community: Urban	33%	(201)	37%	(222)	13%	(80)	17%	(102)	605
Community: Suburban	38%	(388)	38%	(395)	14%	(144)	10%	(106)	1033
Community: Rural	28%	(159)	38%	(214)	14%	(76)	20%	(113)	562
Employ: Private Sector	35%	(247)	42%	(299)	11%	(78)	12%	(86)	709
Employ: Government	31%	(39)	47%	(59)	12%	(15)	10%	(13)	126
Employ: Self-Employed	38%	(70)	35%	(64)	13%	(23)	15%	(28)	184
Employ: Homemaker	28%	(42)	37%	(56)	17%	(26)	18%	(28)	152
Employ: Student	38%	(24)	22%	(14)	23%	(15)	17%	(11)	64
Employ: Retired	40%	(202)	37%	(187)	13%	(63)	10%	(51)	503
Employ: Unemployed	27%	(80)	34%	(101)	18%	(52)	22%	(65)	299
Employ: Other	27%	(44)	32%	(52)	17%	(27)	25%	(40)	164
Military HH: Yes	39%	(147)	37%	(140)	11%	(40)	13%	(48)	375
Military HH: No	33%	(601)	38%	(691)	14%	(261)	15%	(273)	1825
RD/WT: Right Direction	39%	(312)	37%	(295)	12%	(100)	12%	(98)	806
RD/WT: Wrong Track	31%	(436)	38%	(536)	14%	(201)	16%	(222)	1394
Biden Job Approve	40%	(418)	35%	(373)	14%	(152)	11%	(113)	1055
Biden Job Disapprove	32%	(317)	41%	(409)	12%	(123)	15%	(155)	1004
Biden Job Strongly Approve	48%	(218)	32%	(144)	12%	(53)	9%	(39)	454
Biden Job Somewhat Approve	33%	(200)	38%	(229)	16%	(98)	12%	(74)	601
Biden Job Somewhat Disapprove	30%	(87)	37%	(109)	14%	(40)	19%	(57)	293
Biden Job Strongly Disapprove	32%	(229)	42%	(300)	12%	(83)	14%	(98)	711

Continued on next page

**Table MCBR3:** How much have you seen, read, or heard about Texas Gov. Greg Abbott signing into law the Texas Heartbeat Act (Senate Bill 8) which bans abortions 6 weeks after conception?

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	34%	(748)	38%	(831)	14%	(301)	15%	(321)	2200
Favorable of Biden	39%	(424)	35%	(372)	14%	(147)	12%	(133)	1075
Unfavorable of Biden	32%	(314)	42%	(420)	13%	(128)	13%	(134)	995
Very Favorable of Biden	47%	(230)	32%	(158)	12%	(57)	10%	(49)	494
Somewhat Favorable of Biden	33%	(194)	37%	(214)	15%	(90)	15%	(84)	582
Somewhat Unfavorable of Biden	31%	(71)	42%	(98)	16%	(37)	11%	(26)	232
Very Unfavorable of Biden	32%	(243)	42%	(322)	12%	(91)	14%	(108)	764
#1 Issue: Economy	29%	(211)	41%	(295)	13%	(94)	17%	(123)	722
#1 Issue: Security	37%	(150)	38%	(154)	13%	(53)	11%	(44)	401
#1 Issue: Health Care	37%	(121)	36%	(117)	14%	(44)	14%	(46)	327
#1 Issue: Medicare / Social Security	30%	(69)	45%	(104)	14%	(32)	12%	(28)	233
#1 Issue: Women's Issues	47%	(70)	28%	(42)	11%	(16)	14%	(21)	148
#1 Issue: Education	30%	(27)	43%	(39)	15%	(13)	11%	(10)	90
#1 Issue: Energy	40%	(49)	25%	(31)	16%	(20)	19%	(23)	123
#1 Issue: Other	33%	(52)	32%	(49)	18%	(28)	17%	(27)	156
2020 Vote: Joe Biden	44%	(421)	37%	(350)	11%	(107)	8%	(75)	953
2020 Vote: Donald Trump	32%	(228)	44%	(313)	12%	(86)	11%	(81)	709
2020 Vote: Other	28%	(23)	42%	(35)	12%	(10)	19%	(16)	83
2020 Vote: Didn't Vote	17%	(76)	29%	(132)	21%	(98)	33%	(148)	454
2018 House Vote: Democrat	46%	(357)	35%	(267)	11%	(85)	8%	(60)	770
2018 House Vote: Republican	34%	(203)	47%	(274)	10%	(59)	9%	(53)	589
2018 House Vote: Someone else	33%	(18)	36%	(19)	13%	(7)	17%	(9)	54
2016 Vote: Hillary Clinton	46%	(313)	33%	(225)	11%	(76)	9%	(63)	677
2016 Vote: Donald Trump	34%	(227)	48%	(321)	11%	(72)	7%	(50)	670
2016 Vote: Other	40%	(47)	40%	(48)	10%	(12)	10%	(11)	119
2016 Vote: Didn't Vote	22%	(160)	32%	(234)	19%	(141)	27%	(195)	731
Voted in 2014: Yes	41%	(505)	41%	(500)	10%	(123)	7%	(91)	1220
Voted in 2014: No	25%	(243)	34%	(331)	18%	(177)	23%	(229)	980
4-Region: Northeast	34%	(132)	37%	(147)	11%	(44)	18%	(70)	394
4-Region: Midwest	33%	(154)	36%	(169)	14%	(64)	16%	(75)	462
4-Region: South	33%	(273)	36%	(294)	16%	(136)	15%	(122)	824
4-Region: West	36%	(189)	42%	(221)	11%	(56)	10%	(54)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR4:** As you may know, Texas Gov. Greg Abbott recently signed into law the Texas Heartbeat Act (Senate Bill 8), a six-week abortion ban that relies on enforcement by private individuals through civil lawsuits rather than criminal enforcement. This establishes a system where members of the public can sue abortion providers for a minimum of \$10,000. Based on what you know, do you support or oppose the Texas Heartbeat Act (Senate Bill 8)?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	18%	(400)	12%	(258)	10%	(217)	45%	(991)	15%	(333)	2200
Gender: Male	22%	(237)	15%	(159)	10%	(103)	41%	(432)	12%	(131)	1062
Gender: Female	14%	(164)	9%	(99)	10%	(114)	49%	(559)	18%	(202)	1138
Age: 18-34	14%	(91)	12%	(75)	11%	(70)	49%	(321)	15%	(98)	655
Age: 35-44	21%	(74)	11%	(40)	9%	(31)	39%	(140)	20%	(73)	358
Age: 45-64	20%	(151)	12%	(91)	9%	(67)	44%	(327)	15%	(115)	751
Age: 65+	19%	(85)	12%	(52)	11%	(49)	47%	(203)	11%	(47)	436
GenZers: 1997-2012	9%	(21)	13%	(30)	8%	(18)	51%	(116)	18%	(41)	226
Millennials: 1981-1996	18%	(118)	12%	(79)	11%	(71)	44%	(295)	15%	(101)	664
GenXers: 1965-1980	18%	(97)	10%	(55)	10%	(52)	41%	(215)	20%	(105)	524
Baby Boomers: 1946-1964	21%	(151)	12%	(85)	10%	(68)	47%	(336)	11%	(77)	717
PID: Dem (no lean)	10%	(85)	7%	(58)	8%	(67)	64%	(526)	11%	(91)	827
PID: Ind (no lean)	11%	(86)	11%	(85)	11%	(86)	45%	(346)	21%	(163)	765
PID: Rep (no lean)	38%	(230)	19%	(115)	11%	(65)	20%	(119)	13%	(79)	608
PID/Gender: Dem Men	16%	(60)	11%	(41)	9%	(35)	56%	(217)	9%	(34)	386
PID/Gender: Dem Women	6%	(24)	4%	(17)	7%	(32)	70%	(309)	13%	(57)	440
PID/Gender: Ind Men	11%	(40)	14%	(49)	13%	(46)	44%	(160)	18%	(65)	360
PID/Gender: Ind Women	11%	(46)	9%	(36)	10%	(40)	46%	(186)	24%	(97)	406
PID/Gender: Rep Men	43%	(136)	22%	(70)	7%	(23)	17%	(55)	10%	(32)	316
PID/Gender: Rep Women	32%	(93)	16%	(45)	14%	(42)	22%	(64)	16%	(47)	292
Ideo: Liberal (1-3)	8%	(55)	6%	(41)	7%	(47)	75%	(497)	3%	(21)	661
Ideo: Moderate (4)	10%	(59)	12%	(74)	12%	(70)	49%	(292)	18%	(107)	602
Ideo: Conservative (5-7)	38%	(255)	19%	(126)	12%	(79)	18%	(118)	13%	(87)	665
Educ: < College	18%	(278)	11%	(164)	10%	(155)	42%	(633)	19%	(282)	1512
Educ: Bachelors degree	17%	(76)	13%	(56)	10%	(44)	53%	(234)	8%	(34)	444
Educ: Post-grad	19%	(47)	16%	(38)	8%	(18)	51%	(124)	7%	(17)	244
Income: Under 50k	18%	(222)	10%	(125)	10%	(121)	44%	(539)	17%	(209)	1217
Income: 50k-100k	18%	(121)	12%	(79)	10%	(69)	44%	(299)	16%	(105)	673
Income: 100k+	18%	(57)	17%	(54)	9%	(27)	50%	(154)	6%	(19)	310

Continued on next page

**Table MCBR4:** As you may know, Texas Gov. Greg Abbott recently signed into law the Texas Heartbeat Act (Senate Bill 8), a six-week abortion ban that relies on enforcement by private individuals through civil lawsuits rather than criminal enforcement. This establishes a system where members of the public can sue abortion providers for a minimum of \$10,000. Based on what you know, do you support or oppose the Texas Heartbeat Act (Senate Bill 8)?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	18%	(400)	12%	(258)	10%	(217)	45%	(991)	15%	(333)	2200
Ethnicity: White	20%	(340)	12%	(204)	10%	(170)	45%	(776)	14%	(233)	1722
Ethnicity: Hispanic	14%	(48)	16%	(54)	11%	(39)	40%	(141)	19%	(67)	349
Ethnicity: Black	13%	(35)	10%	(29)	12%	(33)	45%	(124)	20%	(54)	274
Ethnicity: Other	12%	(25)	13%	(26)	7%	(14)	45%	(92)	23%	(47)	204
All Christian	24%	(226)	14%	(137)	12%	(119)	37%	(358)	12%	(119)	960
All Non-Christian	6%	(5)	10%	(9)	7%	(6)	64%	(56)	13%	(11)	87
Atheist	12%	(15)	4%	(4)	8%	(10)	66%	(81)	11%	(13)	124
Agnostic/Nothing in particular	10%	(65)	8%	(50)	7%	(42)	57%	(361)	19%	(119)	636
Something Else	23%	(89)	15%	(58)	10%	(40)	34%	(135)	18%	(71)	393
Religious Non-Protestant/Catholic	13%	(15)	10%	(12)	8%	(10)	55%	(64)	14%	(16)	117
Evangelical	38%	(213)	17%	(95)	10%	(58)	22%	(126)	13%	(71)	563
Non-Evangelical	12%	(92)	12%	(93)	13%	(96)	47%	(356)	15%	(114)	750
Community: Urban	16%	(96)	11%	(67)	9%	(56)	46%	(278)	18%	(107)	605
Community: Suburban	16%	(163)	11%	(119)	11%	(110)	50%	(518)	12%	(124)	1033
Community: Rural	25%	(141)	13%	(72)	9%	(51)	35%	(195)	18%	(102)	562
Employ: Private Sector	19%	(134)	15%	(105)	9%	(65)	45%	(322)	12%	(83)	709
Employ: Government	25%	(31)	11%	(13)	16%	(20)	40%	(50)	9%	(11)	126
Employ: Self-Employed	20%	(36)	14%	(26)	13%	(24)	43%	(79)	11%	(19)	184
Employ: Homemaker	18%	(28)	12%	(18)	12%	(18)	35%	(53)	24%	(36)	152
Employ: Student	14%	(9)	—	(0)	7%	(4)	55%	(35)	24%	(16)	64
Employ: Retired	20%	(101)	10%	(51)	9%	(45)	49%	(246)	12%	(59)	503
Employ: Unemployed	12%	(36)	10%	(31)	11%	(31)	46%	(138)	21%	(62)	299
Employ: Other	15%	(25)	9%	(14)	6%	(9)	42%	(69)	29%	(47)	164
Military HH: Yes	23%	(85)	13%	(50)	10%	(36)	42%	(156)	13%	(49)	375
Military HH: No	17%	(316)	11%	(208)	10%	(182)	46%	(835)	16%	(284)	1825
RD/WT: Right Direction	11%	(90)	10%	(82)	8%	(66)	60%	(483)	11%	(85)	806
RD/WT: Wrong Track	22%	(310)	13%	(176)	11%	(151)	36%	(508)	18%	(248)	1394

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**Table MCBR4:** As you may know, Texas Gov. Greg Abbott recently signed into law the Texas Heartbeat Act (Senate Bill 8), a six-week abortion ban that relies on enforcement by private individuals through civil lawsuits rather than criminal enforcement. This establishes a system where members of the public can sue abortion providers for a minimum of \$10,000. Based on what you know, do you support or oppose the Texas Heartbeat Act (Senate Bill 8)?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	18%	(400)	12%	(258)	10%	(217)	45%	(991)	15%	(333)	2200
Biden Job Approve	9%	(91)	9%	(95)	9%	(93)	63%	(665)	11%	(112)	1055
Biden Job Disapprove	30%	(299)	16%	(161)	12%	(116)	28%	(284)	14%	(144)	1004
Biden Job Strongly Approve	15%	(70)	7%	(30)	6%	(29)	64%	(289)	8%	(36)	454
Biden Job Somewhat Approve	4%	(21)	11%	(64)	11%	(64)	63%	(376)	13%	(76)	601
Biden Job Somewhat Disapprove	11%	(31)	12%	(36)	18%	(52)	45%	(131)	15%	(44)	293
Biden Job Strongly Disapprove	38%	(268)	18%	(126)	9%	(64)	22%	(154)	14%	(100)	711
Favorable of Biden	9%	(91)	8%	(88)	8%	(90)	63%	(679)	12%	(128)	1075
Unfavorable of Biden	30%	(303)	17%	(165)	12%	(119)	28%	(275)	13%	(134)	995
Very Favorable of Biden	13%	(66)	7%	(33)	5%	(27)	66%	(327)	8%	(41)	494
Somewhat Favorable of Biden	4%	(25)	9%	(55)	11%	(63)	60%	(352)	15%	(87)	582
Somewhat Unfavorable of Biden	8%	(19)	13%	(31)	14%	(32)	51%	(117)	14%	(32)	232
Very Unfavorable of Biden	37%	(284)	17%	(134)	11%	(87)	21%	(158)	13%	(102)	764
#1 Issue: Economy	17%	(120)	16%	(113)	10%	(74)	40%	(286)	18%	(129)	722
#1 Issue: Security	36%	(145)	17%	(69)	10%	(39)	22%	(87)	16%	(62)	401
#1 Issue: Health Care	13%	(43)	8%	(26)	9%	(29)	58%	(190)	12%	(39)	327
#1 Issue: Medicare / Social Security	14%	(32)	10%	(24)	13%	(30)	51%	(119)	12%	(28)	233
#1 Issue: Women's Issues	6%	(9)	1%	(2)	3%	(5)	78%	(115)	12%	(18)	148
#1 Issue: Education	15%	(13)	10%	(9)	18%	(16)	37%	(34)	20%	(18)	90
#1 Issue: Energy	10%	(13)	9%	(11)	10%	(12)	60%	(74)	11%	(13)	123
#1 Issue: Other	16%	(26)	3%	(5)	7%	(11)	56%	(87)	17%	(26)	156
2020 Vote: Joe Biden	7%	(71)	6%	(61)	9%	(83)	69%	(661)	8%	(76)	953
2020 Vote: Donald Trump	39%	(274)	18%	(130)	11%	(78)	18%	(129)	14%	(98)	709
2020 Vote: Other	8%	(7)	16%	(13)	13%	(11)	45%	(37)	18%	(15)	83
2020 Vote: Didn't Vote	11%	(48)	12%	(54)	10%	(45)	36%	(163)	32%	(144)	454
2018 House Vote: Democrat	9%	(68)	7%	(50)	8%	(64)	68%	(524)	8%	(64)	770
2018 House Vote: Republican	37%	(219)	19%	(113)	11%	(67)	21%	(125)	11%	(65)	589
2018 House Vote: Someone else	12%	(6)	10%	(5)	8%	(5)	50%	(27)	20%	(11)	54

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**Table MCBR4:** As you may know, Texas Gov. Greg Abbott recently signed into law the Texas Heartbeat Act (Senate Bill 8), a six-week abortion ban that relies on enforcement by private individuals through civil lawsuits rather than criminal enforcement. This establishes a system where members of the public can sue abortion providers for a minimum of \$10,000. Based on what you know, do you support or oppose the Texas Heartbeat Act (Senate Bill 8)?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	18%	(400)	12%	(258)	10%	(217)	45%	(991)	15%	(333)	2200
2016 Vote: Hillary Clinton	8%	(57)	7%	(47)	9%	(60)	68%	(458)	8%	(56)	677
2016 Vote: Donald Trump	36%	(238)	20%	(133)	11%	(77)	23%	(151)	11%	(71)	670
2016 Vote: Other	12%	(14)	7%	(8)	10%	(12)	58%	(69)	13%	(15)	119
2016 Vote: Didn't Vote	12%	(90)	9%	(68)	9%	(69)	43%	(313)	26%	(190)	731
Voted in 2014: Yes	22%	(266)	12%	(143)	11%	(130)	46%	(565)	10%	(116)	1220
Voted in 2014: No	14%	(134)	12%	(115)	9%	(88)	43%	(426)	22%	(217)	980
4-Region: Northeast	17%	(69)	11%	(44)	12%	(46)	46%	(182)	13%	(53)	394
4-Region: Midwest	20%	(90)	12%	(58)	9%	(42)	44%	(202)	15%	(70)	462
4-Region: South	19%	(160)	11%	(94)	11%	(87)	41%	(335)	18%	(149)	824
4-Region: West	16%	(81)	12%	(63)	8%	(43)	52%	(272)	12%	(61)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCBR5\_1:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?

## Airlines

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	16%	(350)	19%	(409)	20%	(446)	45%	(995)	2200
Gender: Male	18%	(188)	20%	(210)	19%	(205)	43%	(460)	1062
Gender: Female	14%	(162)	18%	(200)	21%	(241)	47%	(535)	1138
Age: 18-34	22%	(142)	23%	(148)	22%	(145)	34%	(220)	655
Age: 35-44	16%	(58)	25%	(91)	16%	(58)	42%	(151)	358
Age: 45-64	14%	(102)	16%	(117)	19%	(143)	52%	(389)	751
Age: 65+	11%	(48)	12%	(54)	23%	(100)	54%	(235)	436
GenZers: 1997-2012	20%	(46)	26%	(58)	21%	(47)	33%	(75)	226
Millennials: 1981-1996	21%	(140)	23%	(150)	20%	(133)	36%	(240)	664
GenXers: 1965-1980	13%	(66)	17%	(90)	22%	(114)	48%	(254)	524
Baby Boomers: 1946-1964	13%	(91)	14%	(99)	19%	(134)	55%	(393)	717
PID: Dem (no lean)	24%	(203)	25%	(204)	21%	(177)	29%	(243)	827
PID: Ind (no lean)	15%	(111)	18%	(141)	22%	(166)	45%	(347)	765
PID: Rep (no lean)	6%	(36)	11%	(64)	17%	(102)	67%	(405)	608
PID/Gender: Dem Men	31%	(120)	28%	(108)	19%	(74)	22%	(85)	386
PID/Gender: Dem Women	19%	(83)	22%	(96)	23%	(103)	36%	(158)	440
PID/Gender: Ind Men	13%	(46)	18%	(63)	24%	(87)	45%	(163)	360
PID/Gender: Ind Women	16%	(66)	19%	(78)	19%	(79)	45%	(184)	406
PID/Gender: Rep Men	7%	(22)	12%	(38)	14%	(43)	67%	(212)	316
PID/Gender: Rep Women	5%	(14)	9%	(26)	20%	(59)	66%	(193)	292
Ideo: Liberal (1-3)	31%	(208)	25%	(165)	18%	(119)	26%	(170)	661
Ideo: Moderate (4)	10%	(62)	22%	(131)	24%	(146)	44%	(263)	602
Ideo: Conservative (5-7)	6%	(39)	9%	(60)	18%	(118)	67%	(448)	665
Educ: < College	14%	(211)	19%	(285)	20%	(301)	47%	(715)	1512
Educ: Bachelors degree	19%	(85)	18%	(80)	20%	(90)	43%	(189)	444
Educ: Post-grad	22%	(54)	18%	(44)	22%	(54)	37%	(91)	244
Income: Under 50k	16%	(195)	19%	(231)	20%	(247)	45%	(543)	1217
Income: 50k-100k	14%	(97)	19%	(128)	21%	(140)	46%	(308)	673
Income: 100k+	19%	(58)	16%	(50)	19%	(58)	47%	(144)	310
Ethnicity: White	14%	(243)	17%	(288)	21%	(353)	49%	(839)	1722

Continued on next page

**Table MCBR5\_1: Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?**

Airlines

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	16%	(350)	19%	(409)	20%	(446)	45%	(995)	2200
Ethnicity: Hispanic	19%	(67)	20%	(71)	24%	(82)	37%	(129)	349
Ethnicity: Black	24%	(66)	26%	(72)	17%	(46)	33%	(90)	274
Ethnicity: Other	20%	(41)	25%	(50)	23%	(46)	33%	(66)	204
All Christian	12%	(115)	18%	(169)	21%	(202)	49%	(474)	960
All Non-Christian	24%	(21)	16%	(14)	26%	(22)	35%	(30)	87
Atheist	31%	(39)	21%	(26)	12%	(14)	36%	(45)	124
Agnostic/Nothing in particular	19%	(118)	18%	(115)	19%	(121)	44%	(282)	636
Something Else	14%	(56)	22%	(86)	22%	(86)	42%	(164)	393
Religious Non-Protestant/Catholic	19%	(23)	17%	(19)	24%	(28)	40%	(47)	117
Evangelical	12%	(70)	20%	(110)	18%	(103)	50%	(280)	563
Non-Evangelical	13%	(100)	18%	(139)	23%	(176)	45%	(336)	750
Community: Urban	19%	(115)	26%	(155)	19%	(118)	36%	(217)	605
Community: Suburban	14%	(150)	18%	(186)	20%	(209)	47%	(489)	1033
Community: Rural	15%	(85)	12%	(69)	21%	(119)	51%	(288)	562
Employ: Private Sector	18%	(129)	21%	(150)	16%	(115)	44%	(315)	709
Employ: Government	23%	(29)	18%	(23)	27%	(34)	32%	(40)	126
Employ: Self-Employed	13%	(24)	20%	(36)	26%	(47)	42%	(78)	184
Employ: Homemaker	12%	(19)	18%	(27)	23%	(35)	47%	(72)	152
Employ: Student	29%	(18)	20%	(12)	14%	(9)	38%	(24)	64
Employ: Retired	12%	(59)	12%	(60)	22%	(111)	54%	(273)	503
Employ: Unemployed	17%	(50)	23%	(68)	21%	(62)	40%	(118)	299
Employ: Other	14%	(23)	20%	(33)	20%	(33)	45%	(74)	164
Military HH: Yes	13%	(50)	13%	(49)	22%	(84)	51%	(192)	375
Military HH: No	16%	(299)	20%	(361)	20%	(362)	44%	(803)	1825
RD/WT: Right Direction	24%	(190)	24%	(196)	25%	(199)	27%	(221)	806
RD/WT: Wrong Track	11%	(160)	15%	(214)	18%	(247)	56%	(774)	1394
Biden Job Approve	23%	(239)	25%	(268)	21%	(224)	31%	(324)	1055
Biden Job Disapprove	8%	(84)	11%	(107)	18%	(179)	63%	(633)	1004

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**Table MCBR5\_1: Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?**

*Airlines*

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	16%	(350)	19%	(409)	20%	(446)	45%	(995)	2200
Biden Job Strongly Approve	33%	(150)	26%	(120)	15%	(67)	26%	(117)	454
Biden Job Somewhat Approve	15%	(88)	25%	(149)	26%	(157)	35%	(208)	601
Biden Job Somewhat Disapprove	15%	(43)	15%	(44)	26%	(76)	44%	(130)	293
Biden Job Strongly Disapprove	6%	(42)	9%	(63)	15%	(103)	71%	(503)	711
Favorable of Biden	23%	(247)	24%	(262)	21%	(226)	32%	(340)	1075
Unfavorable of Biden	8%	(78)	12%	(121)	19%	(189)	61%	(606)	995
Very Favorable of Biden	33%	(163)	25%	(121)	16%	(78)	27%	(131)	494
Somewhat Favorable of Biden	14%	(84)	24%	(141)	25%	(148)	36%	(209)	582
Somewhat Unfavorable of Biden	14%	(33)	20%	(47)	28%	(65)	37%	(87)	232
Very Unfavorable of Biden	6%	(45)	10%	(75)	16%	(124)	68%	(520)	764
#1 Issue: Economy	14%	(98)	18%	(131)	22%	(162)	46%	(331)	722
#1 Issue: Security	5%	(22)	11%	(45)	16%	(66)	67%	(269)	401
#1 Issue: Health Care	22%	(71)	26%	(86)	21%	(67)	31%	(103)	327
#1 Issue: Medicare / Social Security	13%	(30)	18%	(42)	23%	(54)	46%	(106)	233
#1 Issue: Women's Issues	24%	(35)	21%	(31)	21%	(31)	35%	(51)	148
#1 Issue: Education	12%	(10)	23%	(20)	30%	(27)	36%	(32)	90
#1 Issue: Energy	32%	(40)	23%	(28)	17%	(21)	28%	(35)	123
#1 Issue: Other	27%	(43)	17%	(27)	11%	(18)	44%	(68)	156
2020 Vote: Joe Biden	24%	(226)	24%	(231)	22%	(208)	30%	(289)	953
2020 Vote: Donald Trump	6%	(42)	10%	(70)	17%	(123)	67%	(473)	709
2020 Vote: Other	18%	(15)	11%	(9)	19%	(16)	52%	(43)	83
2020 Vote: Didn't Vote	14%	(66)	22%	(99)	22%	(99)	42%	(191)	454
2018 House Vote: Democrat	26%	(198)	23%	(175)	21%	(158)	31%	(239)	770
2018 House Vote: Republican	5%	(27)	10%	(59)	16%	(94)	70%	(409)	589
2018 House Vote: Someone else	10%	(6)	11%	(6)	24%	(13)	55%	(29)	54
2016 Vote: Hillary Clinton	26%	(174)	24%	(160)	20%	(136)	31%	(207)	677
2016 Vote: Donald Trump	7%	(44)	12%	(78)	16%	(107)	66%	(440)	670
2016 Vote: Other	14%	(17)	13%	(15)	23%	(28)	50%	(59)	119
2016 Vote: Didn't Vote	16%	(113)	21%	(156)	24%	(175)	39%	(287)	731

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**Table MCBR5\_1:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?

Airlines

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	16%	(350)	19%	(409)	20%	(446)	45%	(995)	2200
Voted in 2014: Yes	16%	(196)	17%	(204)	18%	(221)	49%	(599)	1220
Voted in 2014: No	16%	(154)	21%	(205)	23%	(224)	40%	(396)	980
4-Region: Northeast	17%	(67)	17%	(65)	21%	(82)	46%	(179)	394
4-Region: Midwest	13%	(60)	18%	(83)	21%	(96)	48%	(224)	462
4-Region: South	15%	(121)	18%	(152)	19%	(156)	48%	(394)	824
4-Region: West	19%	(101)	21%	(109)	22%	(112)	38%	(198)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR5\_2:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?

*Automotive companies*

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	15%	(341)	18%	(391)	20%	(441)	47%	(1028)	2200
Gender: Male	17%	(177)	20%	(211)	19%	(203)	44%	(471)	1062
Gender: Female	14%	(164)	16%	(180)	21%	(238)	49%	(557)	1138
Age: 18-34	21%	(135)	20%	(132)	23%	(148)	37%	(240)	655
Age: 35-44	17%	(60)	25%	(90)	16%	(56)	42%	(151)	358
Age: 45-64	13%	(100)	16%	(117)	18%	(134)	53%	(400)	751
Age: 65+	11%	(46)	12%	(52)	23%	(102)	54%	(236)	436
GenZers: 1997-2012	23%	(51)	21%	(47)	22%	(49)	35%	(78)	226
Millennials: 1981-1996	19%	(126)	22%	(149)	20%	(135)	38%	(253)	664
GenXers: 1965-1980	13%	(69)	17%	(91)	20%	(103)	50%	(261)	524
Baby Boomers: 1946-1964	12%	(88)	12%	(89)	19%	(136)	56%	(404)	717
PID: Dem (no lean)	24%	(196)	24%	(196)	21%	(170)	32%	(265)	827
PID: Ind (no lean)	15%	(112)	18%	(135)	22%	(167)	46%	(352)	765
PID: Rep (no lean)	5%	(33)	10%	(61)	17%	(104)	68%	(411)	608
PID/Gender: Dem Men	29%	(111)	30%	(116)	18%	(70)	23%	(89)	386
PID/Gender: Dem Women	19%	(85)	18%	(80)	23%	(100)	40%	(176)	440
PID/Gender: Ind Men	13%	(46)	17%	(60)	24%	(86)	46%	(167)	360
PID/Gender: Ind Women	16%	(66)	18%	(75)	20%	(80)	46%	(185)	406
PID/Gender: Rep Men	6%	(19)	11%	(35)	15%	(46)	68%	(215)	316
PID/Gender: Rep Women	5%	(13)	9%	(25)	20%	(58)	67%	(196)	292
Ideo: Liberal (1-3)	30%	(196)	24%	(159)	18%	(119)	28%	(187)	661
Ideo: Moderate (4)	10%	(59)	22%	(131)	24%	(146)	44%	(267)	602
Ideo: Conservative (5-7)	6%	(39)	8%	(55)	18%	(116)	68%	(454)	665
Educ: < College	14%	(213)	17%	(256)	20%	(295)	49%	(747)	1512
Educ: Bachelors degree	18%	(78)	20%	(88)	21%	(92)	42%	(187)	444
Educ: Post-grad	20%	(50)	19%	(47)	22%	(53)	38%	(94)	244
Income: Under 50k	16%	(199)	18%	(213)	20%	(238)	47%	(566)	1217
Income: 50k-100k	13%	(87)	18%	(123)	21%	(145)	47%	(318)	673
Income: 100k+	18%	(54)	18%	(55)	19%	(58)	46%	(144)	310
Ethnicity: White	14%	(235)	16%	(283)	20%	(346)	50%	(858)	1722

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**Table MCBR5\_2: Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?**  
*Automotive companies*

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	15%	(341)	18%	(391)	20%	(441)	47%	(1028)	2200
Ethnicity: Hispanic	19%	(67)	23%	(79)	22%	(78)	36%	(125)	349
Ethnicity: Black	22%	(59)	26%	(71)	17%	(47)	35%	(97)	274
Ethnicity: Other	23%	(47)	18%	(37)	23%	(47)	36%	(73)	204
All Christian	11%	(107)	17%	(168)	21%	(199)	51%	(486)	960
All Non-Christian	25%	(22)	13%	(11)	30%	(26)	32%	(28)	87
Atheist	34%	(42)	17%	(21)	12%	(15)	37%	(46)	124
Agnostic/Nothing in particular	18%	(115)	16%	(103)	19%	(121)	47%	(297)	636
Something Else	14%	(54)	22%	(88)	20%	(79)	44%	(172)	393
Religious Non-Protestant/Catholic	23%	(27)	12%	(14)	27%	(32)	38%	(45)	117
Evangelical	11%	(64)	22%	(126)	17%	(94)	50%	(280)	563
Non-Evangelical	12%	(92)	16%	(124)	24%	(177)	48%	(358)	750
Community: Urban	19%	(114)	23%	(138)	20%	(120)	39%	(233)	605
Community: Suburban	14%	(142)	17%	(180)	21%	(212)	48%	(500)	1033
Community: Rural	15%	(86)	13%	(73)	19%	(109)	52%	(294)	562
Employ: Private Sector	17%	(122)	21%	(147)	17%	(117)	46%	(323)	709
Employ: Government	18%	(23)	23%	(28)	20%	(26)	39%	(49)	126
Employ: Self-Employed	14%	(26)	18%	(33)	22%	(41)	46%	(84)	184
Employ: Homemaker	11%	(17)	18%	(28)	20%	(31)	50%	(76)	152
Employ: Student	25%	(16)	13%	(8)	23%	(15)	39%	(24)	64
Employ: Retired	11%	(53)	13%	(64)	22%	(112)	55%	(274)	503
Employ: Unemployed	20%	(60)	19%	(56)	23%	(68)	38%	(115)	299
Employ: Other	14%	(24)	17%	(27)	19%	(31)	50%	(81)	164
Military HH: Yes	13%	(50)	14%	(51)	22%	(81)	51%	(193)	375
Military HH: No	16%	(291)	19%	(340)	20%	(360)	46%	(835)	1825
RD/WT: Right Direction	22%	(174)	25%	(205)	23%	(185)	30%	(241)	806
RD/WT: Wrong Track	12%	(167)	13%	(186)	18%	(255)	56%	(786)	1394
Biden Job Approve	22%	(233)	24%	(254)	21%	(221)	33%	(347)	1055
Biden Job Disapprove	8%	(79)	11%	(109)	18%	(180)	63%	(637)	1004

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**Table MCBR5\_2:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
 Automotive companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	15%	(341)	18%	(391)	20%	(441)	47%	(1028)	2200
Biden Job Strongly Approve	32%	(144)	27%	(122)	14%	(65)	27%	(122)	454
Biden Job Somewhat Approve	15%	(88)	22%	(132)	26%	(156)	37%	(225)	601
Biden Job Somewhat Disapprove	12%	(36)	20%	(57)	24%	(70)	44%	(130)	293
Biden Job Strongly Disapprove	6%	(44)	7%	(51)	15%	(109)	71%	(507)	711
Favorable of Biden	22%	(240)	23%	(252)	21%	(222)	34%	(362)	1075
Unfavorable of Biden	8%	(78)	12%	(115)	19%	(188)	62%	(614)	995
Very Favorable of Biden	32%	(156)	24%	(121)	15%	(76)	29%	(141)	494
Somewhat Favorable of Biden	15%	(84)	23%	(131)	25%	(146)	38%	(221)	582
Somewhat Unfavorable of Biden	13%	(30)	22%	(52)	25%	(59)	40%	(92)	232
Very Unfavorable of Biden	6%	(49)	8%	(63)	17%	(130)	68%	(522)	764
#1 Issue: Economy	13%	(90)	18%	(127)	23%	(163)	47%	(342)	722
#1 Issue: Security	5%	(19)	9%	(37)	18%	(71)	68%	(274)	401
#1 Issue: Health Care	21%	(69)	28%	(93)	17%	(56)	34%	(110)	327
#1 Issue: Medicare / Social Security	12%	(28)	20%	(46)	22%	(52)	46%	(107)	233
#1 Issue: Women's Issues	23%	(34)	19%	(28)	22%	(32)	37%	(55)	148
#1 Issue: Education	17%	(15)	19%	(17)	24%	(22)	40%	(35)	90
#1 Issue: Energy	33%	(41)	19%	(23)	20%	(24)	28%	(35)	123
#1 Issue: Other	29%	(44)	13%	(21)	13%	(21)	45%	(70)	156
2020 Vote: Joe Biden	23%	(218)	25%	(236)	21%	(196)	32%	(304)	953
2020 Vote: Donald Trump	6%	(40)	8%	(58)	19%	(134)	67%	(478)	709
2020 Vote: Other	16%	(14)	17%	(14)	19%	(16)	48%	(40)	83
2020 Vote: Didn't Vote	15%	(69)	18%	(84)	21%	(95)	45%	(206)	454
2018 House Vote: Democrat	25%	(190)	23%	(179)	20%	(157)	32%	(244)	770
2018 House Vote: Republican	4%	(25)	9%	(55)	17%	(99)	70%	(410)	589
2018 House Vote: Someone else	10%	(5)	11%	(6)	22%	(12)	57%	(31)	54
2016 Vote: Hillary Clinton	24%	(159)	26%	(175)	20%	(137)	30%	(205)	677
2016 Vote: Donald Trump	6%	(41)	10%	(64)	17%	(117)	67%	(447)	670
2016 Vote: Other	13%	(16)	13%	(15)	21%	(25)	53%	(63)	119
2016 Vote: Didn't Vote	17%	(122)	18%	(135)	22%	(162)	43%	(312)	731

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**Table MCBR5\_2:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
Automotive companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	15%	(341)	18%	(391)	20%	(441)	47%	(1028)	2200
Voted in 2014: Yes	16%	(191)	16%	(201)	19%	(226)	49%	(602)	1220
Voted in 2014: No	15%	(150)	19%	(190)	22%	(215)	43%	(425)	980
4-Region: Northeast	17%	(66)	16%	(63)	21%	(82)	47%	(183)	394
4-Region: Midwest	13%	(58)	18%	(85)	20%	(94)	49%	(225)	462
4-Region: South	14%	(118)	18%	(149)	18%	(150)	49%	(407)	824
4-Region: West	19%	(99)	18%	(94)	22%	(115)	41%	(213)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCBR5\_3:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?*Baby brands*

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	23%	(514)	24%	(526)	17%	(382)	35%	(779)	2200
Gender: Male	22%	(234)	24%	(253)	18%	(196)	36%	(379)	1062
Gender: Female	25%	(280)	24%	(273)	16%	(186)	35%	(400)	1138
Age: 18-34	34%	(226)	28%	(182)	16%	(102)	22%	(145)	655
Age: 35-44	23%	(84)	28%	(99)	14%	(50)	35%	(124)	358
Age: 45-64	19%	(143)	24%	(177)	17%	(131)	40%	(301)	751
Age: 65+	14%	(61)	16%	(68)	23%	(99)	48%	(209)	436
GenZers: 1997-2012	40%	(90)	34%	(76)	12%	(27)	14%	(33)	226
Millennials: 1981-1996	29%	(194)	26%	(174)	16%	(105)	29%	(192)	664
GenXers: 1965-1980	21%	(109)	26%	(135)	17%	(88)	37%	(193)	524
Baby Boomers: 1946-1964	16%	(112)	17%	(124)	20%	(146)	47%	(335)	717
PID: Dem (no lean)	32%	(268)	28%	(235)	16%	(132)	23%	(192)	827
PID: Ind (no lean)	23%	(174)	24%	(180)	19%	(147)	35%	(264)	765
PID: Rep (no lean)	12%	(72)	18%	(111)	17%	(103)	53%	(322)	608
PID/Gender: Dem Men	34%	(130)	31%	(120)	18%	(71)	17%	(67)	386
PID/Gender: Dem Women	31%	(138)	26%	(115)	14%	(62)	29%	(126)	440
PID/Gender: Ind Men	20%	(72)	23%	(81)	20%	(71)	38%	(136)	360
PID/Gender: Ind Women	25%	(102)	24%	(99)	19%	(76)	32%	(128)	406
PID/Gender: Rep Men	10%	(32)	17%	(53)	18%	(55)	56%	(176)	316
PID/Gender: Rep Women	14%	(40)	20%	(58)	16%	(48)	50%	(146)	292
Ideo: Liberal (1-3)	40%	(267)	26%	(175)	14%	(95)	19%	(125)	661
Ideo: Moderate (4)	17%	(104)	28%	(166)	21%	(125)	34%	(208)	602
Ideo: Conservative (5-7)	11%	(76)	17%	(113)	17%	(115)	54%	(361)	665
Educ: < College	23%	(347)	24%	(362)	16%	(249)	37%	(554)	1512
Educ: Bachelors degree	23%	(104)	22%	(99)	20%	(89)	34%	(152)	444
Educ: Post-grad	26%	(63)	26%	(64)	18%	(43)	30%	(73)	244
Income: Under 50k	25%	(304)	24%	(297)	17%	(201)	34%	(415)	1217
Income: 50k-100k	19%	(131)	25%	(168)	19%	(130)	36%	(243)	673
Income: 100k+	25%	(79)	20%	(61)	16%	(50)	39%	(121)	310
Ethnicity: White	20%	(345)	23%	(400)	17%	(300)	39%	(676)	1722

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**Table MCBR5\_3: Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?**  
*Baby brands*

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	23%	(514)	24%	(526)	17%	(382)	35%	(779)	2200
Ethnicity: Hispanic	31%	(108)	27%	(93)	12%	(41)	31%	(108)	349
Ethnicity: Black	37%	(101)	27%	(75)	17%	(46)	19%	(53)	274
Ethnicity: Other	33%	(67)	25%	(50)	18%	(36)	24%	(50)	204
All Christian	16%	(157)	25%	(240)	19%	(187)	39%	(376)	960
All Non-Christian	32%	(28)	27%	(24)	16%	(14)	24%	(21)	87
Atheist	40%	(49)	24%	(30)	8%	(9)	29%	(35)	124
Agnostic/Nothing in particular	27%	(173)	21%	(135)	16%	(103)	35%	(225)	636
Something Else	27%	(106)	25%	(97)	17%	(68)	31%	(121)	393
Religious Non-Protestant/Catholic	26%	(31)	29%	(34)	18%	(21)	27%	(31)	117
Evangelical	22%	(122)	25%	(139)	15%	(85)	39%	(218)	563
Non-Evangelical	18%	(139)	25%	(184)	22%	(162)	35%	(266)	750
Community: Urban	30%	(181)	26%	(158)	17%	(106)	26%	(160)	605
Community: Suburban	21%	(221)	23%	(239)	19%	(194)	37%	(379)	1033
Community: Rural	20%	(111)	23%	(129)	15%	(83)	43%	(239)	562
Employ: Private Sector	25%	(175)	26%	(183)	15%	(105)	35%	(247)	709
Employ: Government	26%	(33)	25%	(31)	23%	(29)	26%	(33)	126
Employ: Self-Employed	28%	(52)	24%	(44)	14%	(26)	34%	(62)	184
Employ: Homemaker	16%	(25)	34%	(52)	18%	(27)	32%	(49)	152
Employ: Student	43%	(27)	30%	(19)	13%	(8)	14%	(9)	64
Employ: Retired	14%	(70)	15%	(75)	23%	(117)	48%	(241)	503
Employ: Unemployed	28%	(83)	27%	(81)	15%	(46)	30%	(89)	299
Employ: Other	29%	(48)	26%	(42)	15%	(25)	30%	(49)	164
Military HH: Yes	23%	(88)	18%	(68)	17%	(64)	41%	(155)	375
Military HH: No	23%	(426)	25%	(458)	17%	(318)	34%	(624)	1825
RD/WT: Right Direction	30%	(242)	28%	(229)	20%	(165)	21%	(170)	806
RD/WT: Wrong Track	19%	(272)	21%	(297)	16%	(217)	44%	(609)	1394
Biden Job Approve	31%	(330)	28%	(295)	17%	(181)	24%	(249)	1055
Biden Job Disapprove	15%	(147)	20%	(199)	16%	(158)	50%	(501)	1004

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**Table MCBR5\_3:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?

*Baby brands*

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	23%	(514)	24%	(526)	17%	(382)	35%	(779)	2200
Biden Job Strongly Approve	40%	(181)	26%	(116)	13%	(59)	22%	(98)	454
Biden Job Somewhat Approve	25%	(148)	30%	(179)	20%	(123)	25%	(152)	601
Biden Job Somewhat Disapprove	24%	(71)	25%	(75)	18%	(51)	33%	(96)	293
Biden Job Strongly Disapprove	11%	(76)	17%	(124)	15%	(107)	57%	(405)	711
Favorable of Biden	31%	(331)	28%	(303)	17%	(185)	24%	(257)	1075
Unfavorable of Biden	15%	(149)	19%	(191)	17%	(165)	49%	(490)	995
Very Favorable of Biden	41%	(203)	24%	(118)	14%	(67)	21%	(105)	494
Somewhat Favorable of Biden	22%	(128)	32%	(185)	20%	(118)	26%	(152)	582
Somewhat Unfavorable of Biden	26%	(60)	28%	(65)	19%	(44)	27%	(63)	232
Very Unfavorable of Biden	12%	(89)	16%	(126)	16%	(122)	56%	(427)	764
#1 Issue: Economy	21%	(150)	25%	(180)	18%	(127)	37%	(265)	722
#1 Issue: Security	11%	(45)	16%	(65)	19%	(76)	54%	(215)	401
#1 Issue: Health Care	32%	(103)	28%	(93)	18%	(58)	22%	(73)	327
#1 Issue: Medicare / Social Security	19%	(45)	21%	(50)	20%	(47)	40%	(92)	233
#1 Issue: Women's Issues	37%	(55)	22%	(33)	16%	(24)	24%	(36)	148
#1 Issue: Education	22%	(20)	34%	(31)	17%	(16)	27%	(24)	90
#1 Issue: Energy	39%	(48)	25%	(31)	18%	(22)	18%	(22)	123
#1 Issue: Other	31%	(48)	28%	(43)	9%	(14)	33%	(51)	156
2020 Vote: Joe Biden	32%	(309)	27%	(253)	17%	(164)	24%	(227)	953
2020 Vote: Donald Trump	11%	(79)	18%	(126)	16%	(111)	56%	(393)	709
2020 Vote: Other	27%	(22)	17%	(14)	16%	(13)	40%	(34)	83
2020 Vote: Didn't Vote	23%	(103)	29%	(133)	21%	(94)	27%	(124)	454
2018 House Vote: Democrat	32%	(247)	27%	(206)	17%	(131)	24%	(186)	770
2018 House Vote: Republican	9%	(55)	18%	(105)	17%	(98)	56%	(330)	589
2018 House Vote: Someone else	11%	(6)	14%	(7)	23%	(12)	52%	(28)	54
2016 Vote: Hillary Clinton	33%	(224)	26%	(179)	17%	(117)	23%	(157)	677
2016 Vote: Donald Trump	12%	(79)	17%	(115)	16%	(104)	55%	(371)	670
2016 Vote: Other	19%	(23)	18%	(22)	22%	(26)	40%	(48)	119
2016 Vote: Didn't Vote	26%	(186)	29%	(209)	18%	(135)	28%	(201)	731

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**Table MCBR5\_3:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
*Baby brands*

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	23%	(514)	24%	(526)	17%	(382)	35%	(779)	2200
Voted in 2014: Yes	22%	(263)	22%	(265)	17%	(207)	40%	(486)	1220
Voted in 2014: No	26%	(251)	27%	(261)	18%	(175)	30%	(293)	980
4-Region: Northeast	25%	(97)	21%	(84)	19%	(73)	36%	(140)	394
4-Region: Midwest	20%	(95)	24%	(112)	19%	(87)	37%	(169)	462
4-Region: South	22%	(181)	25%	(207)	17%	(142)	36%	(294)	824
4-Region: West	27%	(141)	24%	(124)	15%	(79)	34%	(176)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR5\_4:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
 Banks, credit cards or other financial institutions

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	16%	(349)	19%	(413)	20%	(443)	45%	(996)	2200
Gender: Male	17%	(181)	20%	(212)	19%	(202)	44%	(466)	1062
Gender: Female	15%	(167)	18%	(201)	21%	(241)	47%	(529)	1138
Age: 18-34	21%	(139)	24%	(154)	20%	(133)	35%	(229)	655
Age: 35-44	18%	(63)	23%	(81)	19%	(68)	41%	(145)	358
Age: 45-64	13%	(100)	16%	(120)	19%	(140)	52%	(391)	751
Age: 65+	11%	(46)	13%	(58)	23%	(102)	53%	(230)	436
GenZers: 1997-2012	24%	(53)	21%	(49)	20%	(45)	35%	(79)	226
Millennials: 1981-1996	20%	(130)	25%	(166)	19%	(127)	36%	(240)	664
GenXers: 1965-1980	13%	(70)	18%	(92)	20%	(107)	49%	(255)	524
Baby Boomers: 1946-1964	12%	(88)	13%	(93)	21%	(148)	54%	(388)	717
PID: Dem (no lean)	24%	(195)	24%	(196)	21%	(175)	32%	(261)	827
PID: Ind (no lean)	15%	(116)	19%	(146)	20%	(157)	45%	(346)	765
PID: Rep (no lean)	6%	(37)	12%	(71)	18%	(111)	64%	(389)	608
PID/Gender: Dem Men	28%	(108)	28%	(107)	21%	(80)	23%	(90)	386
PID/Gender: Dem Women	20%	(87)	20%	(88)	22%	(95)	39%	(170)	440
PID/Gender: Ind Men	14%	(49)	18%	(64)	20%	(73)	48%	(173)	360
PID/Gender: Ind Women	17%	(68)	20%	(82)	21%	(83)	43%	(173)	406
PID/Gender: Rep Men	8%	(24)	13%	(40)	15%	(49)	64%	(203)	316
PID/Gender: Rep Women	5%	(13)	10%	(30)	21%	(62)	64%	(186)	292
Ideo: Liberal (1-3)	31%	(203)	25%	(167)	17%	(113)	27%	(178)	661
Ideo: Moderate (4)	11%	(63)	22%	(133)	25%	(150)	43%	(256)	602
Ideo: Conservative (5-7)	5%	(36)	9%	(60)	19%	(126)	67%	(443)	665
Educ: < College	14%	(218)	18%	(274)	20%	(297)	48%	(723)	1512
Educ: Bachelors degree	19%	(85)	19%	(83)	20%	(90)	42%	(186)	444
Educ: Post-grad	19%	(46)	22%	(55)	23%	(55)	36%	(88)	244
Income: Under 50k	17%	(202)	18%	(224)	20%	(240)	45%	(551)	1217
Income: 50k-100k	14%	(95)	19%	(131)	21%	(144)	45%	(303)	673
Income: 100k+	17%	(52)	19%	(57)	19%	(59)	46%	(142)	310
Ethnicity: White	14%	(235)	18%	(313)	20%	(341)	48%	(833)	1722

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**Table MCBR5\_4:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
Banks, credit cards or other financial institutions

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	16%	(349)	19%	(413)	20%	(443)	45%	(996)	2200
Ethnicity: Hispanic	18%	(64)	24%	(84)	22%	(77)	36%	(125)	349
Ethnicity: Black	26%	(71)	22%	(60)	20%	(55)	32%	(88)	274
Ethnicity: Other	21%	(43)	20%	(40)	23%	(47)	37%	(75)	204
All Christian	11%	(103)	19%	(185)	22%	(207)	48%	(465)	960
All Non-Christian	25%	(22)	18%	(16)	25%	(22)	31%	(28)	87
Atheist	34%	(42)	16%	(20)	14%	(17)	36%	(45)	124
Agnostic/Nothing in particular	19%	(119)	17%	(109)	19%	(123)	45%	(285)	636
Something Else	16%	(63)	21%	(83)	19%	(73)	44%	(173)	393
Religious Non-Protestant/Catholic	19%	(23)	21%	(25)	25%	(29)	35%	(40)	117
Evangelical	13%	(74)	22%	(123)	15%	(86)	50%	(280)	563
Non-Evangelical	12%	(90)	18%	(135)	25%	(186)	45%	(339)	750
Community: Urban	17%	(104)	26%	(159)	19%	(117)	37%	(224)	605
Community: Suburban	15%	(152)	17%	(181)	21%	(215)	47%	(487)	1033
Community: Rural	16%	(92)	13%	(73)	20%	(111)	51%	(285)	562
Employ: Private Sector	17%	(118)	23%	(163)	16%	(114)	44%	(314)	709
Employ: Government	22%	(28)	23%	(30)	21%	(27)	33%	(42)	126
Employ: Self-Employed	16%	(30)	17%	(31)	19%	(36)	48%	(88)	184
Employ: Homemaker	11%	(17)	24%	(37)	17%	(25)	48%	(74)	152
Employ: Student	29%	(18)	14%	(9)	22%	(14)	35%	(22)	64
Employ: Retired	11%	(53)	12%	(61)	23%	(117)	54%	(271)	503
Employ: Unemployed	19%	(57)	19%	(55)	26%	(78)	36%	(108)	299
Employ: Other	17%	(28)	16%	(27)	20%	(32)	47%	(77)	164
Military HH: Yes	14%	(51)	16%	(61)	19%	(71)	51%	(191)	375
Military HH: No	16%	(297)	19%	(351)	20%	(372)	44%	(805)	1825
RD/WT: Right Direction	22%	(177)	27%	(214)	24%	(194)	27%	(221)	806
RD/WT: Wrong Track	12%	(172)	14%	(199)	18%	(249)	56%	(775)	1394
Biden Job Approve	22%	(235)	25%	(268)	22%	(228)	31%	(324)	1055
Biden Job Disapprove	9%	(87)	11%	(110)	18%	(179)	63%	(629)	1004

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**Table MCBR5\_4:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
 Banks, credit cards or other financial institutions

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	16%	(349)	19%	(413)	20%	(443)	45%	(996)	2200
Biden Job Strongly Approve	31%	(139)	28%	(128)	15%	(67)	26%	(119)	454
Biden Job Somewhat Approve	16%	(96)	23%	(140)	27%	(161)	34%	(204)	601
Biden Job Somewhat Disapprove	15%	(44)	15%	(44)	24%	(71)	46%	(134)	293
Biden Job Strongly Disapprove	6%	(43)	9%	(66)	15%	(108)	70%	(495)	711
Favorable of Biden	22%	(241)	25%	(268)	21%	(231)	31%	(336)	1075
Unfavorable of Biden	8%	(81)	12%	(120)	19%	(185)	61%	(610)	995
Very Favorable of Biden	30%	(147)	27%	(135)	15%	(75)	28%	(137)	494
Somewhat Favorable of Biden	16%	(94)	23%	(133)	27%	(156)	34%	(199)	582
Somewhat Unfavorable of Biden	12%	(29)	19%	(43)	29%	(67)	40%	(93)	232
Very Unfavorable of Biden	7%	(53)	10%	(77)	15%	(118)	68%	(517)	764
#1 Issue: Economy	12%	(83)	20%	(141)	23%	(164)	46%	(333)	722
#1 Issue: Security	5%	(22)	12%	(47)	18%	(70)	65%	(263)	401
#1 Issue: Health Care	24%	(78)	26%	(86)	19%	(62)	31%	(101)	327
#1 Issue: Medicare / Social Security	13%	(29)	18%	(42)	21%	(48)	49%	(113)	233
#1 Issue: Women's Issues	25%	(38)	20%	(29)	19%	(28)	36%	(53)	148
#1 Issue: Education	15%	(13)	25%	(22)	24%	(21)	37%	(33)	90
#1 Issue: Energy	34%	(42)	17%	(20)	19%	(23)	30%	(37)	123
#1 Issue: Other	27%	(43)	16%	(25)	16%	(25)	40%	(63)	156
2020 Vote: Joe Biden	23%	(222)	25%	(242)	21%	(202)	30%	(287)	953
2020 Vote: Donald Trump	6%	(45)	9%	(65)	18%	(124)	67%	(475)	709
2020 Vote: Other	17%	(14)	14%	(12)	17%	(14)	52%	(43)	83
2020 Vote: Didn't Vote	15%	(67)	21%	(94)	23%	(103)	42%	(191)	454
2018 House Vote: Democrat	25%	(194)	23%	(180)	19%	(149)	32%	(248)	770
2018 House Vote: Republican	5%	(29)	9%	(52)	19%	(109)	68%	(398)	589
2018 House Vote: Someone else	12%	(7)	11%	(6)	18%	(10)	58%	(31)	54
2016 Vote: Hillary Clinton	25%	(167)	26%	(173)	19%	(129)	31%	(207)	677
2016 Vote: Donald Trump	6%	(41)	11%	(72)	17%	(114)	66%	(443)	670
2016 Vote: Other	13%	(16)	14%	(17)	26%	(31)	46%	(55)	119
2016 Vote: Didn't Vote	17%	(125)	20%	(149)	23%	(168)	40%	(289)	731

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**Table MCBR5\_4:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
Banks, credit cards or other financial institutions

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	16%	(349)	19%	(413)	20%	(443)	45%	(996)	2200
Voted in 2014: Yes	16%	(192)	17%	(210)	18%	(221)	49%	(597)	1220
Voted in 2014: No	16%	(156)	21%	(203)	23%	(222)	41%	(399)	980
4-Region: Northeast	16%	(62)	18%	(73)	21%	(83)	45%	(177)	394
4-Region: Midwest	13%	(62)	17%	(81)	21%	(96)	48%	(223)	462
4-Region: South	16%	(129)	19%	(155)	18%	(152)	47%	(389)	824
4-Region: West	19%	(96)	20%	(105)	22%	(112)	40%	(207)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCBR5\_5:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
 Beauty/cosmetic companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	17%	(365)	20%	(435)	20%	(443)	44%	(957)	2200
Gender: Male	16%	(173)	22%	(233)	21%	(218)	41%	(437)	1062
Gender: Female	17%	(192)	18%	(202)	20%	(224)	46%	(520)	1138
Age: 18-34	23%	(149)	26%	(168)	20%	(131)	32%	(208)	655
Age: 35-44	17%	(62)	23%	(80)	21%	(76)	39%	(139)	358
Age: 45-64	14%	(105)	17%	(130)	18%	(132)	51%	(384)	751
Age: 65+	11%	(49)	13%	(57)	24%	(104)	52%	(227)	436
GenZers: 1997-2012	24%	(53)	26%	(59)	22%	(50)	28%	(64)	226
Millennials: 1981-1996	22%	(143)	25%	(165)	19%	(125)	35%	(230)	664
GenXers: 1965-1980	14%	(73)	19%	(101)	20%	(105)	47%	(246)	524
Baby Boomers: 1946-1964	12%	(88)	14%	(98)	20%	(145)	54%	(386)	717
PID: Dem (no lean)	25%	(208)	25%	(206)	20%	(165)	30%	(247)	827
PID: Ind (no lean)	16%	(122)	20%	(153)	22%	(167)	42%	(323)	765
PID: Rep (no lean)	6%	(35)	12%	(76)	18%	(111)	64%	(387)	608
PID/Gender: Dem Men	28%	(108)	28%	(109)	22%	(84)	22%	(85)	386
PID/Gender: Dem Women	23%	(100)	22%	(97)	18%	(81)	37%	(162)	440
PID/Gender: Ind Men	14%	(49)	21%	(76)	22%	(81)	43%	(154)	360
PID/Gender: Ind Women	18%	(73)	19%	(77)	21%	(86)	42%	(169)	406
PID/Gender: Rep Men	5%	(17)	15%	(48)	17%	(54)	63%	(198)	316
PID/Gender: Rep Women	6%	(18)	10%	(28)	20%	(57)	65%	(189)	292
Ideo: Liberal (1-3)	32%	(214)	24%	(161)	18%	(120)	25%	(166)	661
Ideo: Moderate (4)	12%	(70)	24%	(147)	23%	(141)	41%	(245)	602
Ideo: Conservative (5-7)	6%	(41)	11%	(75)	18%	(119)	65%	(431)	665
Educ: < College	15%	(224)	19%	(292)	21%	(311)	45%	(685)	1512
Educ: Bachelors degree	19%	(84)	20%	(90)	19%	(86)	42%	(185)	444
Educ: Post-grad	23%	(57)	22%	(53)	19%	(46)	36%	(87)	244
Income: Under 50k	17%	(205)	21%	(250)	20%	(244)	43%	(518)	1217
Income: 50k-100k	15%	(100)	20%	(131)	21%	(143)	44%	(299)	673
Income: 100k+	19%	(60)	17%	(54)	18%	(57)	45%	(141)	310
Ethnicity: White	15%	(254)	18%	(311)	21%	(356)	46%	(800)	1722

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**Table MCBR5\_5: Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?**  
*Beauty/cosmetic companies*

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	17%	(365)	20%	(435)	20%	(443)	44%	(957)	2200
Ethnicity: Hispanic	22%	(77)	26%	(91)	15%	(54)	37%	(128)	349
Ethnicity: Black	25%	(68)	25%	(68)	19%	(53)	31%	(85)	274
Ethnicity: Other	21%	(42)	27%	(56)	16%	(34)	35%	(72)	204
All Christian	12%	(119)	19%	(183)	22%	(212)	46%	(446)	960
All Non-Christian	27%	(23)	17%	(15)	23%	(20)	33%	(29)	87
Atheist	33%	(41)	16%	(20)	14%	(17)	37%	(46)	124
Agnostic/Nothing in particular	19%	(120)	19%	(122)	19%	(118)	43%	(275)	636
Something Else	16%	(61)	24%	(95)	19%	(75)	41%	(161)	393
Religious Non-Protestant/Catholic	21%	(24)	18%	(21)	26%	(31)	35%	(41)	117
Evangelical	14%	(80)	21%	(117)	18%	(102)	47%	(265)	563
Non-Evangelical	13%	(100)	20%	(154)	23%	(170)	44%	(327)	750
Community: Urban	20%	(120)	25%	(151)	18%	(111)	37%	(223)	605
Community: Suburban	16%	(161)	19%	(194)	21%	(213)	45%	(465)	1033
Community: Rural	15%	(83)	16%	(90)	21%	(119)	48%	(269)	562
Employ: Private Sector	18%	(131)	21%	(152)	17%	(121)	43%	(305)	709
Employ: Government	23%	(28)	22%	(27)	21%	(27)	34%	(43)	126
Employ: Self-Employed	17%	(31)	18%	(33)	25%	(46)	41%	(75)	184
Employ: Homemaker	11%	(16)	22%	(33)	20%	(31)	47%	(71)	152
Employ: Student	29%	(18)	16%	(10)	23%	(14)	33%	(21)	64
Employ: Retired	11%	(57)	13%	(67)	22%	(110)	53%	(269)	503
Employ: Unemployed	18%	(54)	28%	(82)	19%	(56)	35%	(105)	299
Employ: Other	17%	(29)	18%	(30)	23%	(37)	41%	(68)	164
Military HH: Yes	14%	(54)	17%	(62)	19%	(70)	50%	(188)	375
Military HH: No	17%	(311)	20%	(372)	20%	(373)	42%	(769)	1825
RD/WT: Right Direction	24%	(191)	26%	(206)	24%	(193)	27%	(217)	806
RD/WT: Wrong Track	13%	(175)	16%	(229)	18%	(250)	53%	(741)	1394
Biden Job Approve	24%	(249)	24%	(258)	22%	(234)	30%	(315)	1055
Biden Job Disapprove	9%	(91)	13%	(134)	18%	(179)	60%	(600)	1004

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**Table MCBR5\_5:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
 Beauty/cosmetic companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	17%	(365)	20%	(435)	20%	(443)	44%	(957)	2200
Biden Job Strongly Approve	33%	(148)	27%	(121)	14%	(64)	27%	(121)	454
Biden Job Somewhat Approve	17%	(101)	23%	(137)	28%	(170)	32%	(193)	601
Biden Job Somewhat Disapprove	16%	(48)	20%	(59)	25%	(73)	39%	(113)	293
Biden Job Strongly Disapprove	6%	(43)	10%	(75)	15%	(106)	68%	(487)	711
Favorable of Biden	23%	(251)	25%	(265)	22%	(232)	30%	(327)	1075
Unfavorable of Biden	9%	(91)	14%	(138)	19%	(185)	58%	(582)	995
Very Favorable of Biden	32%	(158)	25%	(122)	17%	(84)	26%	(130)	494
Somewhat Favorable of Biden	16%	(93)	25%	(143)	26%	(149)	34%	(197)	582
Somewhat Unfavorable of Biden	15%	(36)	22%	(51)	27%	(64)	35%	(81)	232
Very Unfavorable of Biden	7%	(55)	11%	(87)	16%	(121)	65%	(500)	764
#1 Issue: Economy	13%	(94)	22%	(157)	21%	(152)	44%	(320)	722
#1 Issue: Security	6%	(23)	10%	(41)	20%	(80)	64%	(256)	401
#1 Issue: Health Care	22%	(73)	29%	(95)	18%	(60)	31%	(100)	327
#1 Issue: Medicare / Social Security	14%	(33)	20%	(46)	22%	(51)	44%	(103)	233
#1 Issue: Women's Issues	26%	(38)	22%	(33)	20%	(29)	33%	(49)	148
#1 Issue: Education	13%	(12)	29%	(26)	24%	(21)	34%	(30)	90
#1 Issue: Energy	37%	(46)	10%	(12)	26%	(31)	27%	(33)	123
#1 Issue: Other	29%	(46)	16%	(25)	12%	(19)	42%	(66)	156
2020 Vote: Joe Biden	25%	(236)	26%	(244)	21%	(198)	29%	(275)	953
2020 Vote: Donald Trump	7%	(46)	12%	(83)	17%	(124)	64%	(456)	709
2020 Vote: Other	20%	(17)	15%	(13)	20%	(17)	45%	(38)	83
2020 Vote: Didn't Vote	14%	(65)	21%	(96)	23%	(104)	42%	(189)	454
2018 House Vote: Democrat	27%	(209)	24%	(184)	19%	(148)	30%	(229)	770
2018 House Vote: Republican	5%	(30)	11%	(62)	18%	(108)	66%	(389)	589
2018 House Vote: Someone else	10%	(5)	11%	(6)	19%	(10)	61%	(33)	54
2016 Vote: Hillary Clinton	27%	(184)	25%	(171)	19%	(127)	29%	(195)	677
2016 Vote: Donald Trump	6%	(42)	12%	(78)	18%	(122)	64%	(428)	670
2016 Vote: Other	15%	(18)	13%	(15)	26%	(31)	46%	(54)	119
2016 Vote: Didn't Vote	17%	(121)	23%	(168)	22%	(163)	38%	(279)	731

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**Table MCBR5\_5:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
Beauty/cosmetic companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	17%	(365)	20%	(435)	20%	(443)	44%	(957)	2200
Voted in 2014: Yes	17%	(211)	17%	(207)	19%	(229)	47%	(573)	1220
Voted in 2014: No	16%	(154)	23%	(227)	22%	(214)	39%	(385)	980
4-Region: Northeast	17%	(66)	20%	(80)	21%	(84)	42%	(164)	394
4-Region: Midwest	15%	(68)	19%	(86)	21%	(98)	45%	(210)	462
4-Region: South	15%	(123)	20%	(163)	18%	(144)	48%	(393)	824
4-Region: West	21%	(108)	20%	(105)	22%	(117)	37%	(190)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR5\_6:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?

*Clothing companies*

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	17%	(367)	21%	(456)	20%	(436)	43%	(941)	2200
Gender: Male	17%	(183)	21%	(225)	20%	(214)	41%	(440)	1062
Gender: Female	16%	(184)	20%	(231)	20%	(223)	44%	(500)	1138
Age: 18-34	23%	(150)	26%	(170)	21%	(135)	31%	(200)	655
Age: 35-44	18%	(63)	26%	(92)	18%	(64)	39%	(138)	358
Age: 45-64	14%	(106)	17%	(130)	19%	(140)	50%	(375)	751
Age: 65+	11%	(48)	15%	(63)	22%	(97)	52%	(227)	436
GenZers: 1997-2012	22%	(50)	30%	(67)	23%	(51)	25%	(57)	226
Millennials: 1981-1996	22%	(144)	25%	(165)	19%	(128)	34%	(228)	664
GenXers: 1965-1980	14%	(75)	20%	(107)	20%	(106)	45%	(236)	524
Baby Boomers: 1946-1964	13%	(91)	14%	(104)	19%	(136)	54%	(387)	717
PID: Dem (no lean)	26%	(213)	27%	(226)	19%	(161)	28%	(228)	827
PID: Ind (no lean)	16%	(123)	20%	(151)	22%	(169)	42%	(323)	765
PID: Rep (no lean)	5%	(32)	13%	(79)	18%	(107)	64%	(390)	608
PID/Gender: Dem Men	30%	(117)	29%	(114)	19%	(75)	21%	(81)	386
PID/Gender: Dem Women	22%	(96)	25%	(112)	19%	(85)	33%	(147)	440
PID/Gender: Ind Men	14%	(49)	18%	(63)	25%	(89)	44%	(158)	360
PID/Gender: Ind Women	18%	(74)	22%	(88)	20%	(79)	41%	(165)	406
PID/Gender: Rep Men	6%	(17)	15%	(48)	16%	(49)	64%	(201)	316
PID/Gender: Rep Women	5%	(15)	11%	(31)	20%	(58)	64%	(188)	292
Ideo: Liberal (1-3)	33%	(218)	25%	(166)	19%	(124)	23%	(154)	661
Ideo: Moderate (4)	10%	(61)	27%	(161)	23%	(137)	40%	(243)	602
Ideo: Conservative (5-7)	6%	(39)	11%	(73)	18%	(119)	65%	(434)	665
Educ: < College	15%	(227)	21%	(316)	20%	(301)	44%	(668)	1512
Educ: Bachelors degree	20%	(87)	20%	(88)	19%	(84)	42%	(185)	444
Educ: Post-grad	22%	(53)	21%	(51)	21%	(52)	36%	(88)	244
Income: Under 50k	17%	(204)	22%	(267)	20%	(245)	41%	(501)	1217
Income: 50k-100k	15%	(103)	20%	(135)	20%	(133)	45%	(302)	673
Income: 100k+	19%	(60)	17%	(53)	19%	(58)	45%	(138)	310
Ethnicity: White	15%	(256)	19%	(329)	20%	(338)	46%	(798)	1722

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**Table MCBR5\_6:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
Clothing companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	17%	(367)	21%	(456)	20%	(436)	43%	(941)	2200
Ethnicity: Hispanic	19%	(68)	29%	(103)	18%	(62)	33%	(116)	349
Ethnicity: Black	24%	(66)	25%	(68)	23%	(63)	28%	(78)	274
Ethnicity: Other	22%	(45)	29%	(59)	17%	(35)	32%	(64)	204
All Christian	12%	(115)	19%	(187)	22%	(209)	47%	(449)	960
All Non-Christian	25%	(22)	19%	(16)	22%	(19)	35%	(30)	87
Atheist	34%	(43)	18%	(23)	11%	(13)	36%	(45)	124
Agnostic/Nothing in particular	20%	(129)	21%	(135)	17%	(110)	41%	(262)	636
Something Else	15%	(59)	24%	(95)	22%	(85)	39%	(154)	393
Religious Non-Protestant/Catholic	19%	(23)	16%	(19)	24%	(29)	40%	(47)	117
Evangelical	13%	(76)	23%	(128)	18%	(99)	46%	(261)	563
Non-Evangelical	13%	(97)	20%	(150)	24%	(182)	43%	(320)	750
Community: Urban	20%	(120)	27%	(165)	19%	(117)	34%	(203)	605
Community: Suburban	15%	(154)	20%	(210)	20%	(202)	45%	(467)	1033
Community: Rural	17%	(93)	14%	(81)	21%	(117)	48%	(270)	562
Employ: Private Sector	19%	(133)	22%	(153)	18%	(130)	41%	(293)	709
Employ: Government	19%	(24)	28%	(35)	22%	(27)	32%	(40)	126
Employ: Self-Employed	18%	(32)	12%	(23)	27%	(51)	43%	(79)	184
Employ: Homemaker	13%	(20)	21%	(33)	22%	(34)	43%	(66)	152
Employ: Student	28%	(18)	25%	(16)	13%	(8)	35%	(22)	64
Employ: Retired	12%	(59)	14%	(71)	20%	(99)	55%	(275)	503
Employ: Unemployed	18%	(55)	29%	(87)	19%	(56)	34%	(101)	299
Employ: Other	16%	(26)	24%	(39)	20%	(32)	40%	(66)	164
Military HH: Yes	14%	(52)	17%	(64)	20%	(76)	49%	(183)	375
Military HH: No	17%	(315)	21%	(392)	20%	(360)	42%	(758)	1825
RD/WT: Right Direction	24%	(192)	27%	(220)	23%	(184)	26%	(209)	806
RD/WT: Wrong Track	13%	(175)	17%	(235)	18%	(252)	52%	(731)	1394
Biden Job Approve	24%	(252)	27%	(288)	20%	(216)	28%	(299)	1055
Biden Job Disapprove	9%	(86)	13%	(129)	19%	(186)	60%	(602)	1004

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**Table MCBR5\_6:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?

*Clothing companies*

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	17%	(367)	21%	(456)	20%	(436)	43%	(941)	2200
Biden Job Strongly Approve	35%	(157)	26%	(117)	14%	(64)	26%	(117)	454
Biden Job Somewhat Approve	16%	(95)	28%	(171)	25%	(153)	30%	(183)	601
Biden Job Somewhat Disapprove	14%	(42)	18%	(54)	29%	(85)	38%	(112)	293
Biden Job Strongly Disapprove	6%	(44)	11%	(76)	14%	(101)	69%	(490)	711
Favorable of Biden	24%	(260)	27%	(286)	20%	(219)	29%	(310)	1075
Unfavorable of Biden	8%	(79)	14%	(144)	19%	(192)	58%	(581)	995
Very Favorable of Biden	33%	(163)	25%	(121)	17%	(85)	25%	(125)	494
Somewhat Favorable of Biden	17%	(98)	28%	(165)	23%	(133)	32%	(186)	582
Somewhat Unfavorable of Biden	14%	(32)	26%	(60)	28%	(64)	33%	(76)	232
Very Unfavorable of Biden	6%	(48)	11%	(84)	17%	(127)	66%	(504)	764
#1 Issue: Economy	13%	(97)	21%	(150)	23%	(164)	43%	(310)	722
#1 Issue: Security	6%	(23)	11%	(46)	18%	(71)	65%	(261)	401
#1 Issue: Health Care	24%	(79)	31%	(103)	17%	(56)	27%	(89)	327
#1 Issue: Medicare / Social Security	13%	(30)	19%	(44)	23%	(54)	45%	(105)	233
#1 Issue: Women's Issues	28%	(41)	22%	(33)	18%	(27)	32%	(47)	148
#1 Issue: Education	15%	(13)	24%	(22)	29%	(26)	32%	(29)	90
#1 Issue: Energy	33%	(40)	20%	(24)	20%	(24)	28%	(34)	123
#1 Issue: Other	28%	(43)	22%	(34)	9%	(13)	42%	(65)	156
2020 Vote: Joe Biden	25%	(239)	27%	(255)	20%	(193)	28%	(266)	953
2020 Vote: Donald Trump	6%	(40)	11%	(81)	19%	(132)	64%	(456)	709
2020 Vote: Other	20%	(16)	18%	(15)	15%	(13)	47%	(39)	83
2020 Vote: Didn't Vote	16%	(71)	23%	(105)	22%	(99)	39%	(179)	454
2018 House Vote: Democrat	27%	(211)	24%	(186)	19%	(147)	29%	(226)	770
2018 House Vote: Republican	5%	(31)	10%	(59)	18%	(107)	66%	(391)	589
2018 House Vote: Someone else	10%	(5)	12%	(6)	22%	(12)	57%	(30)	54
2016 Vote: Hillary Clinton	26%	(179)	26%	(173)	20%	(137)	28%	(188)	677
2016 Vote: Donald Trump	6%	(40)	12%	(81)	18%	(118)	64%	(431)	670
2016 Vote: Other	16%	(19)	12%	(14)	23%	(28)	49%	(58)	119
2016 Vote: Didn't Vote	17%	(128)	26%	(187)	21%	(154)	36%	(262)	731

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**Table MCBR5\_6:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
Clothing companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	17%	(367)	21%	(456)	20%	(436)	43%	(941)	2200
Voted in 2014: Yes	17%	(211)	17%	(208)	19%	(227)	47%	(574)	1220
Voted in 2014: No	16%	(157)	25%	(247)	21%	(209)	37%	(367)	980
4-Region: Northeast	17%	(66)	20%	(80)	21%	(81)	42%	(166)	394
4-Region: Midwest	14%	(64)	22%	(102)	21%	(96)	43%	(200)	462
4-Region: South	16%	(132)	19%	(157)	18%	(151)	47%	(384)	824
4-Region: West	20%	(105)	23%	(117)	21%	(108)	37%	(190)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCBR5\_7: Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?**

*Dating services and apps*

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	17%	(375)	19%	(428)	19%	(422)	44%	(975)	2200
Gender: Male	18%	(186)	20%	(218)	19%	(204)	43%	(454)	1062
Gender: Female	17%	(189)	18%	(210)	19%	(217)	46%	(521)	1138
Age: 18-34	25%	(161)	24%	(159)	20%	(128)	31%	(206)	655
Age: 35-44	18%	(64)	22%	(80)	17%	(60)	43%	(154)	358
Age: 45-64	14%	(103)	18%	(133)	18%	(135)	51%	(380)	751
Age: 65+	11%	(47)	13%	(55)	23%	(99)	54%	(235)	436
GenZers: 1997-2012	23%	(51)	29%	(65)	20%	(44)	29%	(65)	226
Millennials: 1981-1996	24%	(156)	23%	(151)	18%	(123)	35%	(234)	664
GenXers: 1965-1980	13%	(70)	20%	(104)	19%	(97)	48%	(253)	524
Baby Boomers: 1946-1964	12%	(89)	14%	(98)	20%	(141)	54%	(389)	717
PID: Dem (no lean)	26%	(215)	25%	(207)	20%	(168)	29%	(237)	827
PID: Ind (no lean)	16%	(121)	20%	(150)	20%	(150)	45%	(344)	765
PID: Rep (no lean)	6%	(39)	12%	(71)	17%	(104)	65%	(394)	608
PID/Gender: Dem Men	30%	(115)	28%	(109)	19%	(75)	23%	(88)	386
PID/Gender: Dem Women	23%	(100)	22%	(98)	21%	(94)	34%	(149)	440
PID/Gender: Ind Men	14%	(49)	19%	(70)	23%	(81)	44%	(159)	360
PID/Gender: Ind Women	18%	(72)	20%	(80)	17%	(68)	46%	(185)	406
PID/Gender: Rep Men	7%	(22)	12%	(39)	15%	(48)	65%	(207)	316
PID/Gender: Rep Women	6%	(17)	11%	(33)	19%	(55)	64%	(188)	292
Ideo: Liberal (1-3)	33%	(220)	25%	(165)	17%	(110)	25%	(166)	661
Ideo: Moderate (4)	11%	(68)	22%	(130)	24%	(145)	43%	(260)	602
Ideo: Conservative (5-7)	7%	(44)	12%	(77)	18%	(120)	64%	(423)	665
Educ: < College	16%	(236)	19%	(292)	19%	(290)	46%	(695)	1512
Educ: Bachelors degree	18%	(80)	20%	(87)	19%	(86)	43%	(191)	444
Educ: Post-grad	24%	(59)	20%	(49)	19%	(46)	37%	(90)	244
Income: Under 50k	18%	(223)	19%	(229)	19%	(235)	44%	(530)	1217
Income: 50k-100k	14%	(93)	22%	(145)	20%	(132)	45%	(302)	673
Income: 100k+	19%	(59)	17%	(53)	18%	(54)	46%	(143)	310
Ethnicity: White	15%	(258)	19%	(321)	19%	(326)	47%	(816)	1722

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**Table MCBR5\_7: Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?**  
*Dating services and apps*

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	17%	(375)	19%	(428)	19%	(422)	44%	(975)	2200
Ethnicity: Hispanic	21%	(74)	28%	(97)	15%	(54)	36%	(125)	349
Ethnicity: Black	27%	(74)	19%	(53)	21%	(59)	32%	(88)	274
Ethnicity: Other	21%	(43)	26%	(53)	18%	(36)	35%	(71)	204
All Christian	11%	(110)	19%	(180)	21%	(203)	49%	(467)	960
All Non-Christian	26%	(23)	20%	(17)	21%	(18)	34%	(30)	87
Atheist	32%	(40)	20%	(24)	13%	(16)	35%	(43)	124
Agnostic/Nothing in particular	22%	(142)	20%	(125)	17%	(105)	41%	(264)	636
Something Else	15%	(61)	20%	(81)	20%	(80)	44%	(172)	393
Religious Non-Protestant/Catholic	20%	(24)	23%	(26)	20%	(23)	37%	(43)	117
Evangelical	14%	(79)	19%	(105)	19%	(104)	49%	(275)	563
Non-Evangelical	12%	(89)	19%	(144)	23%	(169)	46%	(348)	750
Community: Urban	21%	(126)	23%	(142)	19%	(114)	37%	(223)	605
Community: Suburban	15%	(159)	20%	(202)	19%	(201)	46%	(471)	1033
Community: Rural	16%	(90)	15%	(84)	19%	(107)	50%	(281)	562
Employ: Private Sector	17%	(120)	24%	(168)	16%	(114)	43%	(306)	709
Employ: Government	24%	(30)	20%	(25)	23%	(29)	33%	(42)	126
Employ: Self-Employed	20%	(37)	15%	(27)	24%	(44)	41%	(76)	184
Employ: Homemaker	13%	(20)	19%	(29)	19%	(29)	49%	(74)	152
Employ: Student	28%	(18)	22%	(14)	18%	(12)	32%	(20)	64
Employ: Retired	12%	(61)	12%	(61)	21%	(104)	55%	(277)	503
Employ: Unemployed	18%	(55)	23%	(69)	19%	(58)	39%	(117)	299
Employ: Other	22%	(35)	21%	(34)	20%	(32)	38%	(63)	164
Military HH: Yes	16%	(61)	16%	(58)	19%	(71)	49%	(185)	375
Military HH: No	17%	(314)	20%	(370)	19%	(351)	43%	(791)	1825
RD/WT: Right Direction	24%	(190)	26%	(207)	23%	(185)	28%	(223)	806
RD/WT: Wrong Track	13%	(185)	16%	(221)	17%	(236)	54%	(752)	1394
Biden Job Approve	24%	(253)	26%	(275)	20%	(215)	30%	(313)	1055
Biden Job Disapprove	9%	(94)	12%	(124)	17%	(169)	61%	(617)	1004

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**Table MCBR5\_7: Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?**

*Dating services and apps*

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	17%	(375)	19%	(428)	19%	(422)	44%	(975)	2200
Biden Job Strongly Approve	31%	(143)	29%	(130)	13%	(60)	27%	(121)	454
Biden Job Somewhat Approve	18%	(110)	24%	(145)	26%	(155)	32%	(192)	601
Biden Job Somewhat Disapprove	17%	(49)	18%	(53)	23%	(69)	42%	(122)	293
Biden Job Strongly Disapprove	6%	(45)	10%	(71)	14%	(100)	70%	(495)	711
Favorable of Biden	24%	(256)	25%	(269)	20%	(215)	31%	(336)	1075
Unfavorable of Biden	9%	(93)	14%	(136)	17%	(172)	60%	(594)	995
Very Favorable of Biden	31%	(151)	26%	(127)	16%	(81)	27%	(135)	494
Somewhat Favorable of Biden	18%	(105)	24%	(142)	23%	(134)	34%	(201)	582
Somewhat Unfavorable of Biden	16%	(36)	23%	(53)	23%	(54)	38%	(88)	232
Very Unfavorable of Biden	8%	(57)	11%	(83)	15%	(117)	66%	(506)	764
#1 Issue: Economy	14%	(102)	20%	(148)	22%	(160)	43%	(312)	722
#1 Issue: Security	6%	(23)	11%	(44)	17%	(67)	67%	(268)	401
#1 Issue: Health Care	21%	(68)	29%	(96)	19%	(62)	31%	(102)	327
#1 Issue: Medicare / Social Security	15%	(35)	17%	(40)	21%	(48)	47%	(110)	233
#1 Issue: Women's Issues	28%	(41)	22%	(33)	14%	(21)	35%	(53)	148
#1 Issue: Education	19%	(17)	22%	(20)	21%	(19)	38%	(34)	90
#1 Issue: Energy	38%	(46)	16%	(20)	22%	(28)	24%	(29)	123
#1 Issue: Other	28%	(43)	18%	(28)	11%	(17)	43%	(68)	156
2020 Vote: Joe Biden	25%	(241)	26%	(246)	19%	(181)	30%	(286)	953
2020 Vote: Donald Trump	6%	(43)	10%	(72)	19%	(132)	65%	(461)	709
2020 Vote: Other	23%	(19)	19%	(16)	14%	(12)	44%	(36)	83
2020 Vote: Didn't Vote	16%	(71)	21%	(94)	21%	(97)	42%	(192)	454
2018 House Vote: Democrat	26%	(204)	23%	(179)	20%	(153)	30%	(234)	770
2018 House Vote: Republican	5%	(31)	11%	(65)	17%	(101)	67%	(392)	589
2018 House Vote: Someone else	11%	(6)	10%	(5)	19%	(10)	60%	(32)	54
2016 Vote: Hillary Clinton	26%	(175)	25%	(166)	20%	(133)	30%	(203)	677
2016 Vote: Donald Trump	7%	(49)	11%	(75)	17%	(113)	65%	(433)	670
2016 Vote: Other	17%	(20)	18%	(21)	20%	(23)	46%	(55)	119
2016 Vote: Didn't Vote	18%	(130)	23%	(166)	21%	(152)	39%	(283)	731

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**Table MCBR5\_7: Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?**  
*Dating services and apps*

<b>Demographic</b>	<b>Very appropriate</b>		<b>Somewhat appropriate</b>		<b>Somewhat inappropriate</b>		<b>Very inappropriate</b>		<b>Total N</b>
Adults	17%	(375)	19%	(428)	19%	(422)	44%	(975)	2200
Voted in 2014: Yes	16%	(199)	17%	(210)	19%	(228)	48%	(583)	1220
Voted in 2014: No	18%	(176)	22%	(218)	20%	(193)	40%	(392)	980
4-Region: Northeast	20%	(78)	14%	(53)	22%	(87)	45%	(175)	394
4-Region: Midwest	15%	(69)	19%	(89)	20%	(93)	46%	(211)	462
4-Region: South	16%	(131)	19%	(156)	19%	(155)	46%	(383)	824
4-Region: West	19%	(98)	25%	(130)	17%	(87)	40%	(206)	520

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR5\_8:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?

*Food and beverage companies*

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	17%	(375)	18%	(396)	21%	(455)	44%	(974)	2200
Gender: Male	19%	(197)	18%	(188)	21%	(221)	43%	(457)	1062
Gender: Female	16%	(178)	18%	(208)	21%	(235)	45%	(517)	1138
Age: 18-34	24%	(157)	22%	(141)	21%	(138)	33%	(218)	655
Age: 35-44	18%	(66)	23%	(82)	18%	(64)	41%	(146)	358
Age: 45-64	14%	(104)	16%	(119)	20%	(147)	51%	(381)	751
Age: 65+	11%	(48)	13%	(55)	24%	(105)	52%	(228)	436
GenZers: 1997-2012	25%	(58)	24%	(54)	21%	(48)	29%	(66)	226
Millennials: 1981-1996	22%	(148)	21%	(141)	20%	(130)	37%	(244)	664
GenXers: 1965-1980	14%	(74)	17%	(90)	22%	(116)	47%	(244)	524
Baby Boomers: 1946-1964	12%	(87)	14%	(97)	20%	(145)	54%	(388)	717
PID: Dem (no lean)	26%	(213)	23%	(193)	21%	(177)	30%	(244)	827
PID: Ind (no lean)	15%	(118)	18%	(137)	22%	(169)	44%	(340)	765
PID: Rep (no lean)	7%	(44)	11%	(66)	18%	(109)	64%	(389)	608
PID/Gender: Dem Men	32%	(125)	24%	(94)	22%	(85)	21%	(82)	386
PID/Gender: Dem Women	20%	(87)	22%	(99)	21%	(91)	37%	(162)	440
PID/Gender: Ind Men	14%	(50)	16%	(57)	24%	(86)	46%	(166)	360
PID/Gender: Ind Women	17%	(68)	20%	(80)	21%	(83)	43%	(174)	406
PID/Gender: Rep Men	7%	(21)	12%	(36)	16%	(49)	66%	(209)	316
PID/Gender: Rep Women	8%	(22)	10%	(30)	20%	(60)	62%	(180)	292
Ideo: Liberal (1-3)	33%	(216)	23%	(150)	20%	(130)	25%	(167)	661
Ideo: Moderate (4)	10%	(63)	23%	(137)	23%	(141)	43%	(262)	602
Ideo: Conservative (5-7)	6%	(38)	10%	(68)	19%	(127)	65%	(432)	665
Educ: < College	16%	(242)	17%	(261)	20%	(308)	46%	(701)	1512
Educ: Bachelors degree	17%	(77)	20%	(89)	21%	(93)	42%	(185)	444
Educ: Post-grad	23%	(56)	19%	(46)	22%	(54)	36%	(88)	244
Income: Under 50k	18%	(217)	19%	(228)	19%	(234)	44%	(538)	1217
Income: 50k-100k	15%	(100)	18%	(121)	23%	(157)	44%	(295)	673
Income: 100k+	19%	(58)	15%	(47)	21%	(64)	45%	(141)	310
Ethnicity: White	15%	(263)	16%	(282)	21%	(356)	48%	(821)	1722

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**Table MCBR5\_8:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
Food and beverage companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	17%	(375)	18%	(396)	21%	(455)	44%	(974)	2200
Ethnicity: Hispanic	22%	(78)	24%	(84)	16%	(58)	37%	(130)	349
Ethnicity: Black	26%	(71)	24%	(66)	22%	(61)	28%	(76)	274
Ethnicity: Other	20%	(41)	24%	(48)	19%	(38)	38%	(77)	204
All Christian	13%	(124)	18%	(171)	22%	(209)	48%	(457)	960
All Non-Christian	24%	(21)	16%	(14)	29%	(25)	32%	(28)	87
Atheist	36%	(45)	15%	(19)	14%	(17)	35%	(43)	124
Agnostic/Nothing in particular	20%	(124)	18%	(116)	18%	(112)	45%	(284)	636
Something Else	16%	(61)	20%	(77)	24%	(92)	41%	(162)	393
Religious Non-Protestant/Catholic	19%	(22)	16%	(19)	28%	(32)	37%	(43)	117
Evangelical	15%	(84)	18%	(100)	19%	(108)	48%	(271)	563
Non-Evangelical	13%	(97)	19%	(140)	24%	(183)	44%	(330)	750
Community: Urban	20%	(124)	24%	(146)	20%	(119)	36%	(216)	605
Community: Suburban	15%	(159)	18%	(181)	21%	(215)	46%	(478)	1033
Community: Rural	16%	(92)	12%	(69)	22%	(121)	50%	(280)	562
Employ: Private Sector	18%	(127)	20%	(144)	18%	(128)	44%	(311)	709
Employ: Government	21%	(27)	19%	(25)	26%	(32)	34%	(42)	126
Employ: Self-Employed	19%	(34)	12%	(21)	27%	(50)	43%	(79)	184
Employ: Homemaker	15%	(22)	20%	(30)	20%	(31)	46%	(69)	152
Employ: Student	33%	(21)	20%	(13)	16%	(10)	31%	(20)	64
Employ: Retired	11%	(58)	12%	(62)	23%	(115)	53%	(268)	503
Employ: Unemployed	20%	(60)	24%	(70)	19%	(58)	37%	(111)	299
Employ: Other	16%	(26)	19%	(32)	19%	(32)	45%	(74)	164
Military HH: Yes	16%	(59)	13%	(51)	20%	(73)	51%	(191)	375
Military HH: No	17%	(316)	19%	(346)	21%	(382)	43%	(782)	1825
RD/WT: Right Direction	24%	(194)	25%	(198)	25%	(199)	27%	(214)	806
RD/WT: Wrong Track	13%	(181)	14%	(198)	18%	(256)	54%	(759)	1394
Biden Job Approve	24%	(249)	25%	(259)	22%	(231)	30%	(316)	1055
Biden Job Disapprove	9%	(94)	11%	(106)	19%	(187)	61%	(617)	1004

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**Table MCBR5\_8:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?*Food and beverage companies*

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	17%	(375)	18%	(396)	21%	(455)	44%	(974)	2200
Biden Job Strongly Approve	34%	(156)	24%	(111)	15%	(70)	26%	(117)	454
Biden Job Somewhat Approve	15%	(92)	25%	(149)	27%	(161)	33%	(199)	601
Biden Job Somewhat Disapprove	15%	(44)	15%	(44)	28%	(82)	42%	(123)	293
Biden Job Strongly Disapprove	7%	(50)	9%	(62)	15%	(105)	69%	(494)	711
Favorable of Biden	24%	(260)	23%	(251)	22%	(232)	31%	(332)	1075
Unfavorable of Biden	9%	(86)	12%	(121)	20%	(194)	60%	(594)	995
Very Favorable of Biden	34%	(166)	23%	(112)	17%	(82)	27%	(133)	494
Somewhat Favorable of Biden	16%	(95)	24%	(139)	26%	(150)	34%	(198)	582
Somewhat Unfavorable of Biden	14%	(32)	22%	(52)	29%	(66)	35%	(82)	232
Very Unfavorable of Biden	7%	(54)	9%	(69)	17%	(128)	67%	(513)	764
#1 Issue: Economy	15%	(107)	17%	(126)	23%	(164)	45%	(325)	722
#1 Issue: Security	6%	(25)	9%	(35)	20%	(79)	66%	(263)	401
#1 Issue: Health Care	23%	(74)	29%	(95)	19%	(62)	29%	(96)	327
#1 Issue: Medicare / Social Security	13%	(30)	18%	(41)	25%	(58)	44%	(103)	233
#1 Issue: Women's Issues	25%	(37)	23%	(35)	18%	(26)	34%	(51)	148
#1 Issue: Education	14%	(12)	18%	(16)	31%	(27)	38%	(34)	90
#1 Issue: Energy	37%	(45)	17%	(21)	19%	(23)	28%	(34)	123
#1 Issue: Other	29%	(45)	18%	(28)	10%	(16)	43%	(67)	156
2020 Vote: Joe Biden	25%	(236)	24%	(226)	22%	(205)	30%	(286)	953
2020 Vote: Donald Trump	6%	(45)	9%	(66)	19%	(133)	66%	(465)	709
2020 Vote: Other	16%	(13)	18%	(15)	16%	(13)	50%	(42)	83
2020 Vote: Didn't Vote	18%	(80)	20%	(89)	23%	(104)	40%	(181)	454
2018 House Vote: Democrat	26%	(201)	23%	(176)	21%	(162)	30%	(232)	770
2018 House Vote: Republican	6%	(33)	9%	(51)	17%	(100)	69%	(404)	589
2018 House Vote: Someone else	11%	(6)	11%	(6)	19%	(10)	58%	(31)	54
2016 Vote: Hillary Clinton	25%	(170)	24%	(166)	21%	(140)	30%	(201)	677
2016 Vote: Donald Trump	7%	(50)	10%	(66)	17%	(113)	66%	(441)	670
2016 Vote: Other	14%	(17)	12%	(14)	25%	(30)	49%	(58)	119
2016 Vote: Didn't Vote	19%	(137)	21%	(150)	24%	(172)	37%	(272)	731

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**Table MCBR5\_8:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
*Food and beverage companies*

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	17%	(375)	18%	(396)	21%	(455)	44%	(974)	2200
Voted in 2014: Yes	16%	(201)	16%	(193)	19%	(232)	49%	(594)	1220
Voted in 2014: No	18%	(174)	21%	(203)	23%	(223)	39%	(380)	980
4-Region: Northeast	19%	(76)	16%	(64)	20%	(80)	44%	(174)	394
4-Region: Midwest	14%	(63)	18%	(85)	23%	(107)	45%	(207)	462
4-Region: South	16%	(130)	19%	(153)	20%	(162)	46%	(380)	824
4-Region: West	20%	(106)	18%	(94)	21%	(107)	41%	(213)	520

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCBR5\_9:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?

*Fitness companies*

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	15%	(330)	21%	(470)	21%	(460)	43%	(940)	2200
Gender: Male	16%	(168)	22%	(236)	21%	(224)	41%	(434)	1062
Gender: Female	14%	(163)	21%	(234)	21%	(236)	44%	(505)	1138
Age: 18-34	21%	(136)	26%	(170)	23%	(149)	31%	(200)	655
Age: 35-44	17%	(60)	26%	(94)	20%	(71)	37%	(132)	358
Age: 45-64	12%	(92)	19%	(143)	18%	(138)	50%	(378)	751
Age: 65+	10%	(43)	14%	(62)	23%	(102)	53%	(229)	436
GenZers: 1997-2012	22%	(49)	27%	(61)	27%	(61)	24%	(55)	226
Millennials: 1981-1996	19%	(127)	27%	(177)	20%	(134)	34%	(226)	664
GenXers: 1965-1980	13%	(67)	20%	(107)	20%	(107)	46%	(243)	524
Baby Boomers: 1946-1964	11%	(79)	15%	(110)	20%	(144)	54%	(384)	717
PID: Dem (no lean)	24%	(197)	27%	(226)	21%	(174)	28%	(229)	827
PID: Ind (no lean)	15%	(111)	20%	(151)	24%	(180)	42%	(324)	765
PID: Rep (no lean)	4%	(22)	15%	(93)	18%	(107)	64%	(386)	608
PID/Gender: Dem Men	29%	(113)	29%	(113)	21%	(81)	20%	(78)	386
PID/Gender: Dem Women	19%	(84)	26%	(112)	21%	(92)	34%	(151)	440
PID/Gender: Ind Men	12%	(44)	19%	(68)	26%	(92)	43%	(156)	360
PID/Gender: Ind Women	17%	(68)	20%	(82)	22%	(88)	41%	(168)	406
PID/Gender: Rep Men	3%	(11)	17%	(54)	16%	(51)	63%	(200)	316
PID/Gender: Rep Women	4%	(11)	13%	(39)	19%	(56)	64%	(186)	292
Ideo: Liberal (1-3)	29%	(193)	26%	(173)	19%	(127)	25%	(168)	661
Ideo: Moderate (4)	11%	(65)	26%	(157)	25%	(152)	38%	(229)	602
Ideo: Conservative (5-7)	4%	(30)	13%	(86)	18%	(117)	65%	(432)	665
Educ: < College	13%	(201)	21%	(317)	21%	(316)	45%	(679)	1512
Educ: Bachelors degree	17%	(77)	21%	(94)	22%	(97)	39%	(175)	444
Educ: Post-grad	21%	(52)	24%	(59)	19%	(47)	35%	(86)	244
Income: Under 50k	16%	(193)	21%	(259)	20%	(247)	43%	(518)	1217
Income: 50k-100k	13%	(85)	23%	(153)	22%	(151)	42%	(284)	673
Income: 100k+	17%	(52)	19%	(58)	20%	(62)	44%	(138)	310
Ethnicity: White	14%	(233)	19%	(329)	21%	(360)	46%	(799)	1722

Continued on next page

**Table MCBR5\_9:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
Fitness companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	15%	(330)	21%	(470)	21%	(460)	43%	(940)	2200
Ethnicity: Hispanic	18%	(62)	27%	(96)	21%	(72)	34%	(120)	349
Ethnicity: Black	21%	(58)	29%	(79)	21%	(59)	29%	(78)	274
Ethnicity: Other	19%	(39)	30%	(61)	21%	(42)	30%	(62)	204
All Christian	11%	(101)	21%	(202)	22%	(210)	47%	(447)	960
All Non-Christian	22%	(19)	21%	(18)	26%	(23)	32%	(28)	87
Atheist	28%	(34)	27%	(34)	10%	(13)	35%	(43)	124
Agnostic/Nothing in particular	19%	(119)	20%	(126)	20%	(125)	42%	(266)	636
Something Else	14%	(56)	23%	(90)	23%	(90)	40%	(156)	393
Religious Non-Protestant/Catholic	17%	(20)	21%	(24)	28%	(33)	35%	(40)	117
Evangelical	12%	(66)	22%	(123)	21%	(116)	46%	(259)	563
Non-Evangelical	12%	(91)	22%	(162)	23%	(171)	44%	(327)	750
Community: Urban	18%	(109)	30%	(180)	19%	(115)	33%	(201)	605
Community: Suburban	14%	(143)	20%	(204)	22%	(225)	45%	(461)	1033
Community: Rural	14%	(79)	15%	(85)	21%	(120)	49%	(278)	562
Employ: Private Sector	17%	(122)	22%	(159)	20%	(140)	41%	(288)	709
Employ: Government	14%	(17)	33%	(42)	21%	(26)	32%	(40)	126
Employ: Self-Employed	15%	(27)	18%	(32)	25%	(46)	43%	(79)	184
Employ: Homemaker	10%	(15)	24%	(37)	18%	(28)	47%	(72)	152
Employ: Student	28%	(18)	23%	(15)	15%	(10)	34%	(21)	64
Employ: Retired	10%	(51)	15%	(77)	21%	(104)	54%	(271)	503
Employ: Unemployed	19%	(56)	24%	(72)	22%	(65)	35%	(105)	299
Employ: Other	15%	(25)	22%	(36)	25%	(40)	38%	(62)	164
Military HH: Yes	11%	(42)	17%	(62)	23%	(85)	49%	(185)	375
Military HH: No	16%	(288)	22%	(407)	21%	(375)	41%	(754)	1825
RD/WT: Right Direction	21%	(173)	28%	(229)	25%	(201)	25%	(202)	806
RD/WT: Wrong Track	11%	(158)	17%	(240)	19%	(259)	53%	(737)	1394
Biden Job Approve	22%	(230)	28%	(299)	22%	(234)	28%	(292)	1055
Biden Job Disapprove	7%	(73)	14%	(139)	18%	(185)	61%	(608)	1004

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**Table MCBR5\_9:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
 Fitness companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	15%	(330)	21%	(470)	21%	(460)	43%	(940)	2200
Biden Job Strongly Approve	32%	(144)	29%	(132)	14%	(64)	25%	(114)	454
Biden Job Somewhat Approve	14%	(87)	28%	(166)	28%	(170)	30%	(178)	601
Biden Job Somewhat Disapprove	13%	(39)	20%	(58)	26%	(75)	41%	(121)	293
Biden Job Strongly Disapprove	5%	(33)	11%	(81)	15%	(109)	68%	(487)	711
Favorable of Biden	22%	(236)	27%	(294)	22%	(237)	29%	(309)	1075
Unfavorable of Biden	7%	(71)	15%	(152)	19%	(187)	59%	(586)	995
Very Favorable of Biden	30%	(150)	27%	(135)	17%	(83)	25%	(125)	494
Somewhat Favorable of Biden	15%	(85)	27%	(159)	26%	(153)	32%	(184)	582
Somewhat Unfavorable of Biden	15%	(34)	26%	(59)	27%	(62)	33%	(77)	232
Very Unfavorable of Biden	5%	(36)	12%	(93)	16%	(125)	67%	(509)	764
#1 Issue: Economy	13%	(91)	23%	(163)	22%	(158)	43%	(309)	722
#1 Issue: Security	5%	(20)	12%	(48)	19%	(78)	64%	(255)	401
#1 Issue: Health Care	22%	(73)	27%	(88)	21%	(70)	29%	(96)	327
#1 Issue: Medicare / Social Security	12%	(27)	19%	(45)	23%	(53)	46%	(108)	233
#1 Issue: Women's Issues	24%	(35)	22%	(33)	21%	(31)	33%	(49)	148
#1 Issue: Education	8%	(7)	29%	(26)	30%	(26)	33%	(30)	90
#1 Issue: Energy	28%	(34)	27%	(33)	19%	(23)	26%	(32)	123
#1 Issue: Other	27%	(42)	21%	(33)	13%	(20)	39%	(61)	156
2020 Vote: Joe Biden	23%	(218)	28%	(262)	22%	(210)	28%	(263)	953
2020 Vote: Donald Trump	4%	(30)	13%	(94)	18%	(124)	65%	(460)	709
2020 Vote: Other	17%	(14)	18%	(15)	16%	(13)	49%	(41)	83
2020 Vote: Didn't Vote	15%	(68)	21%	(98)	25%	(113)	39%	(176)	454
2018 House Vote: Democrat	24%	(184)	27%	(207)	21%	(158)	29%	(221)	770
2018 House Vote: Republican	4%	(22)	11%	(66)	18%	(107)	67%	(394)	589
2018 House Vote: Someone else	8%	(4)	18%	(10)	16%	(9)	58%	(31)	54
2016 Vote: Hillary Clinton	24%	(164)	28%	(191)	18%	(125)	29%	(198)	677
2016 Vote: Donald Trump	5%	(36)	12%	(81)	18%	(123)	64%	(429)	670
2016 Vote: Other	14%	(16)	14%	(17)	25%	(30)	47%	(56)	119
2016 Vote: Didn't Vote	16%	(114)	24%	(179)	25%	(182)	35%	(256)	731

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**Table MCBR5\_9:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
*Fitness companies*

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	15%	(330)	21%	(470)	21%	(460)	43%	(940)	2200
Voted in 2014: Yes	14%	(176)	19%	(235)	19%	(233)	47%	(576)	1220
Voted in 2014: No	16%	(154)	24%	(235)	23%	(228)	37%	(364)	980
4-Region: Northeast	16%	(61)	20%	(80)	22%	(88)	42%	(165)	394
4-Region: Midwest	13%	(62)	19%	(90)	22%	(101)	45%	(210)	462
4-Region: South	14%	(113)	21%	(170)	20%	(167)	45%	(374)	824
4-Region: West	18%	(94)	25%	(130)	20%	(104)	37%	(192)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR5\_10:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?

Food delivery companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	16%	(360)	18%	(393)	21%	(463)	45%	(984)	2200
Gender: Male	18%	(193)	18%	(194)	21%	(223)	43%	(451)	1062
Gender: Female	15%	(167)	17%	(199)	21%	(239)	47%	(533)	1138
Age: 18-34	24%	(155)	21%	(138)	22%	(146)	33%	(217)	655
Age: 35-44	18%	(63)	22%	(79)	20%	(72)	40%	(143)	358
Age: 45-64	13%	(96)	16%	(123)	18%	(139)	52%	(393)	751
Age: 65+	10%	(45)	12%	(53)	24%	(106)	53%	(231)	436
GenZers: 1997-2012	29%	(67)	20%	(45)	20%	(46)	31%	(69)	226
Millennials: 1981-1996	20%	(135)	22%	(149)	22%	(145)	35%	(234)	664
GenXers: 1965-1980	13%	(68)	18%	(93)	21%	(109)	48%	(253)	524
Baby Boomers: 1946-1964	12%	(83)	13%	(93)	20%	(143)	56%	(398)	717
PID: Dem (no lean)	26%	(216)	23%	(189)	21%	(172)	30%	(249)	827
PID: Ind (no lean)	15%	(113)	18%	(136)	23%	(178)	44%	(338)	765
PID: Rep (no lean)	5%	(31)	11%	(68)	19%	(113)	65%	(397)	608
PID/Gender: Dem Men	33%	(128)	24%	(93)	21%	(81)	22%	(84)	386
PID/Gender: Dem Women	20%	(88)	22%	(97)	21%	(90)	38%	(165)	440
PID/Gender: Ind Men	13%	(47)	17%	(62)	25%	(90)	44%	(160)	360
PID/Gender: Ind Women	16%	(66)	18%	(74)	22%	(88)	44%	(178)	406
PID/Gender: Rep Men	6%	(18)	13%	(40)	16%	(51)	66%	(207)	316
PID/Gender: Rep Women	5%	(13)	10%	(28)	21%	(61)	65%	(190)	292
Ideo: Liberal (1-3)	30%	(201)	23%	(155)	20%	(129)	27%	(175)	661
Ideo: Moderate (4)	11%	(66)	22%	(132)	25%	(150)	42%	(255)	602
Ideo: Conservative (5-7)	6%	(42)	9%	(61)	18%	(121)	66%	(441)	665
Educ: < College	15%	(229)	17%	(264)	21%	(319)	46%	(700)	1512
Educ: Bachelors degree	18%	(78)	20%	(87)	20%	(87)	43%	(192)	444
Educ: Post-grad	22%	(53)	17%	(42)	23%	(57)	38%	(92)	244
Income: Under 50k	17%	(212)	17%	(211)	21%	(257)	44%	(536)	1217
Income: 50k-100k	14%	(92)	20%	(133)	21%	(145)	45%	(303)	673
Income: 100k+	18%	(55)	16%	(49)	20%	(61)	47%	(145)	310
Ethnicity: White	14%	(243)	17%	(285)	21%	(355)	49%	(839)	1722

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**Table MCBR5\_10:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?

Food delivery companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	16%	(360)	18%	(393)	21%	(463)	45%	(984)	2200
Ethnicity: Hispanic	21%	(73)	22%	(75)	22%	(75)	36%	(126)	349
Ethnicity: Black	26%	(72)	24%	(67)	22%	(60)	28%	(76)	274
Ethnicity: Other	22%	(45)	20%	(41)	24%	(48)	34%	(70)	204
All Christian	13%	(124)	17%	(166)	21%	(202)	49%	(468)	960
All Non-Christian	22%	(19)	18%	(16)	26%	(22)	34%	(30)	87
Atheist	29%	(36)	20%	(25)	13%	(17)	38%	(46)	124
Agnostic/Nothing in particular	20%	(127)	17%	(107)	20%	(126)	44%	(277)	636
Something Else	14%	(55)	20%	(80)	24%	(95)	41%	(163)	393
Religious Non-Protestant/Catholic	21%	(25)	16%	(19)	25%	(29)	38%	(45)	117
Evangelical	13%	(73)	19%	(110)	18%	(102)	49%	(279)	563
Non-Evangelical	13%	(97)	18%	(133)	25%	(187)	44%	(334)	750
Community: Urban	20%	(120)	24%	(143)	21%	(129)	35%	(213)	605
Community: Suburban	15%	(156)	17%	(173)	21%	(216)	47%	(489)	1033
Community: Rural	15%	(84)	14%	(77)	21%	(118)	50%	(283)	562
Employ: Private Sector	18%	(125)	21%	(147)	17%	(124)	44%	(313)	709
Employ: Government	17%	(22)	25%	(31)	22%	(28)	36%	(45)	126
Employ: Self-Employed	19%	(36)	14%	(26)	26%	(49)	40%	(74)	184
Employ: Homemaker	13%	(19)	20%	(30)	21%	(31)	47%	(71)	152
Employ: Student	26%	(17)	17%	(11)	23%	(15)	34%	(21)	64
Employ: Retired	10%	(51)	12%	(61)	23%	(117)	54%	(273)	503
Employ: Unemployed	21%	(62)	18%	(53)	23%	(68)	39%	(115)	299
Employ: Other	17%	(28)	20%	(33)	18%	(30)	44%	(72)	164
Military HH: Yes	11%	(43)	17%	(62)	22%	(82)	50%	(188)	375
Military HH: No	17%	(317)	18%	(331)	21%	(381)	44%	(796)	1825
RD/WT: Right Direction	23%	(189)	25%	(199)	24%	(192)	28%	(226)	806
RD/WT: Wrong Track	12%	(171)	14%	(194)	19%	(271)	54%	(758)	1394
Biden Job Approve	24%	(251)	24%	(249)	21%	(226)	31%	(330)	1055
Biden Job Disapprove	8%	(82)	11%	(109)	20%	(197)	61%	(617)	1004

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**Table MCBR5\_10:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?

Food delivery companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	16%	(360)	18%	(393)	21%	(463)	45%	(984)	2200
Biden Job Strongly Approve	35%	(158)	24%	(107)	15%	(70)	26%	(119)	454
Biden Job Somewhat Approve	15%	(92)	24%	(142)	26%	(156)	35%	(211)	601
Biden Job Somewhat Disapprove	14%	(41)	15%	(43)	29%	(85)	42%	(124)	293
Biden Job Strongly Disapprove	6%	(41)	9%	(65)	16%	(112)	69%	(493)	711
Favorable of Biden	24%	(255)	23%	(250)	21%	(227)	32%	(343)	1075
Unfavorable of Biden	8%	(77)	12%	(117)	21%	(205)	60%	(597)	995
Very Favorable of Biden	34%	(169)	23%	(115)	16%	(77)	27%	(132)	494
Somewhat Favorable of Biden	15%	(86)	23%	(135)	26%	(149)	36%	(211)	582
Somewhat Unfavorable of Biden	14%	(32)	20%	(46)	28%	(66)	38%	(88)	232
Very Unfavorable of Biden	6%	(44)	9%	(70)	18%	(140)	67%	(509)	764
#1 Issue: Economy	14%	(100)	17%	(125)	23%	(168)	46%	(329)	722
#1 Issue: Security	5%	(21)	11%	(45)	18%	(72)	66%	(264)	401
#1 Issue: Health Care	22%	(73)	27%	(90)	20%	(65)	30%	(100)	327
#1 Issue: Medicare / Social Security	12%	(27)	17%	(40)	25%	(59)	46%	(106)	233
#1 Issue: Women's Issues	26%	(38)	20%	(29)	20%	(30)	34%	(51)	148
#1 Issue: Education	18%	(16)	17%	(15)	27%	(24)	38%	(34)	90
#1 Issue: Energy	34%	(42)	19%	(24)	21%	(26)	25%	(31)	123
#1 Issue: Other	27%	(43)	16%	(25)	12%	(19)	45%	(70)	156
2020 Vote: Joe Biden	24%	(230)	24%	(228)	22%	(209)	30%	(286)	953
2020 Vote: Donald Trump	5%	(38)	10%	(71)	19%	(134)	66%	(466)	709
2020 Vote: Other	16%	(13)	16%	(13)	19%	(16)	49%	(40)	83
2020 Vote: Didn't Vote	17%	(78)	18%	(81)	23%	(104)	42%	(192)	454
2018 House Vote: Democrat	26%	(199)	23%	(178)	21%	(160)	30%	(233)	770
2018 House Vote: Republican	4%	(26)	9%	(53)	19%	(109)	68%	(400)	589
2018 House Vote: Someone else	12%	(6)	12%	(7)	20%	(11)	56%	(30)	54
2016 Vote: Hillary Clinton	24%	(162)	25%	(168)	21%	(144)	30%	(203)	677
2016 Vote: Donald Trump	7%	(44)	10%	(66)	18%	(122)	65%	(437)	670
2016 Vote: Other	15%	(18)	14%	(16)	22%	(26)	50%	(59)	119
2016 Vote: Didn't Vote	19%	(136)	19%	(141)	23%	(169)	39%	(284)	731

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**Table MCBR5\_10:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?

Food delivery companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	16%	(360)	18%	(393)	21%	(463)	45%	(984)	2200
Voted in 2014: Yes	16%	(194)	16%	(201)	19%	(237)	48%	(588)	1220
Voted in 2014: No	17%	(166)	20%	(192)	23%	(226)	40%	(396)	980
4-Region: Northeast	16%	(62)	18%	(70)	20%	(81)	46%	(181)	394
4-Region: Midwest	14%	(67)	20%	(91)	21%	(99)	45%	(206)	462
4-Region: South	16%	(131)	17%	(139)	20%	(164)	47%	(390)	824
4-Region: West	19%	(100)	18%	(93)	23%	(119)	40%	(208)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCBR5\_11:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
 Health care providers

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	34%	(750)	30%	(650)	13%	(297)	23%	(503)	2200
Gender: Male	32%	(340)	29%	(309)	14%	(151)	25%	(262)	1062
Gender: Female	36%	(410)	30%	(341)	13%	(146)	21%	(241)	1138
Age: 18-34	50%	(326)	26%	(169)	12%	(79)	12%	(82)	655
Age: 35-44	31%	(112)	35%	(124)	14%	(48)	20%	(73)	358
Age: 45-64	27%	(203)	31%	(232)	13%	(101)	29%	(216)	751
Age: 65+	25%	(109)	29%	(125)	16%	(69)	30%	(133)	436
GenZers: 1997-2012	50%	(112)	29%	(66)	13%	(30)	8%	(18)	226
Millennials: 1981-1996	43%	(288)	28%	(184)	12%	(78)	17%	(113)	664
GenXers: 1965-1980	28%	(147)	32%	(170)	16%	(81)	24%	(126)	524
Baby Boomers: 1946-1964	26%	(188)	28%	(201)	14%	(99)	32%	(229)	717
PID: Dem (no lean)	48%	(396)	28%	(232)	11%	(92)	13%	(106)	827
PID: Ind (no lean)	32%	(248)	31%	(239)	15%	(114)	22%	(165)	765
PID: Rep (no lean)	17%	(106)	29%	(178)	15%	(92)	38%	(232)	608
PID/Gender: Dem Men	49%	(188)	28%	(109)	13%	(51)	10%	(39)	386
PID/Gender: Dem Women	47%	(209)	28%	(123)	9%	(40)	15%	(68)	440
PID/Gender: Ind Men	30%	(107)	31%	(112)	15%	(53)	24%	(88)	360
PID/Gender: Ind Women	35%	(141)	31%	(128)	15%	(61)	19%	(77)	406
PID/Gender: Rep Men	14%	(45)	28%	(88)	15%	(47)	43%	(136)	316
PID/Gender: Rep Women	21%	(61)	31%	(90)	15%	(45)	33%	(96)	292
Ideo: Liberal (1-3)	58%	(383)	24%	(158)	10%	(64)	8%	(55)	661
Ideo: Moderate (4)	29%	(175)	35%	(211)	16%	(98)	20%	(119)	602
Ideo: Conservative (5-7)	15%	(103)	29%	(190)	16%	(104)	40%	(267)	665
Educ: < College	32%	(489)	30%	(459)	13%	(199)	24%	(364)	1512
Educ: Bachelors degree	37%	(162)	29%	(127)	13%	(59)	21%	(95)	444
Educ: Post-grad	40%	(98)	26%	(63)	16%	(38)	18%	(44)	244
Income: Under 50k	35%	(425)	30%	(371)	13%	(156)	22%	(264)	1217
Income: 50k-100k	32%	(216)	29%	(195)	14%	(95)	25%	(166)	673
Income: 100k+	35%	(109)	27%	(84)	15%	(45)	24%	(73)	310
Ethnicity: White	32%	(548)	30%	(523)	13%	(220)	25%	(430)	1722

Continued on next page

**Table MCBR5\_11:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
Health care providers

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	34%	(750)	30%	(650)	13%	(297)	23%	(503)	2200
Ethnicity: Hispanic	45%	(157)	25%	(87)	10%	(36)	20%	(70)	349
Ethnicity: Black	41%	(112)	28%	(77)	18%	(49)	13%	(36)	274
Ethnicity: Other	44%	(89)	24%	(49)	14%	(28)	18%	(37)	204
All Christian	28%	(267)	30%	(290)	16%	(151)	26%	(253)	960
All Non-Christian	47%	(42)	26%	(23)	12%	(11)	14%	(12)	87
Atheist	50%	(62)	24%	(29)	11%	(13)	16%	(19)	124
Agnostic/Nothing in particular	39%	(250)	29%	(181)	12%	(75)	20%	(130)	636
Something Else	33%	(129)	32%	(126)	12%	(48)	23%	(89)	393
Religious Non-Protestant/Catholic	46%	(54)	26%	(31)	14%	(17)	13%	(16)	117
Evangelical	29%	(161)	30%	(169)	14%	(78)	28%	(156)	563
Non-Evangelical	30%	(222)	32%	(237)	15%	(111)	24%	(180)	750
Community: Urban	41%	(248)	28%	(172)	12%	(73)	18%	(112)	605
Community: Suburban	33%	(343)	31%	(317)	14%	(145)	22%	(228)	1033
Community: Rural	28%	(159)	29%	(161)	14%	(78)	29%	(163)	562
Employ: Private Sector	34%	(242)	29%	(206)	13%	(93)	24%	(168)	709
Employ: Government	38%	(48)	27%	(34)	19%	(24)	15%	(19)	126
Employ: Self-Employed	45%	(83)	20%	(36)	15%	(29)	20%	(36)	184
Employ: Homemaker	29%	(44)	37%	(57)	13%	(20)	21%	(32)	152
Employ: Student	55%	(35)	33%	(21)	3%	(2)	8%	(5)	64
Employ: Retired	25%	(123)	30%	(149)	14%	(71)	32%	(159)	503
Employ: Unemployed	37%	(110)	29%	(87)	13%	(40)	21%	(62)	299
Employ: Other	40%	(65)	36%	(59)	11%	(18)	14%	(22)	164
Military HH: Yes	30%	(114)	30%	(113)	13%	(48)	27%	(100)	375
Military HH: No	35%	(636)	29%	(537)	14%	(249)	22%	(404)	1825
RD/WT: Right Direction	43%	(343)	32%	(262)	14%	(109)	11%	(92)	806
RD/WT: Wrong Track	29%	(407)	28%	(388)	13%	(188)	30%	(411)	1394
Biden Job Approve	45%	(478)	30%	(322)	12%	(123)	13%	(132)	1055
Biden Job Disapprove	22%	(222)	29%	(287)	14%	(145)	35%	(350)	1004

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**Table MCBR5\_11:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
 Health care providers

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	34%	(750)	30%	(650)	13%	(297)	23%	(503)	2200
Biden Job Strongly Approve	53%	(240)	26%	(117)	9%	(39)	13%	(58)	454
Biden Job Somewhat Approve	40%	(238)	34%	(205)	14%	(85)	12%	(74)	601
Biden Job Somewhat Disapprove	38%	(111)	29%	(84)	17%	(51)	16%	(47)	293
Biden Job Strongly Disapprove	16%	(111)	29%	(203)	13%	(94)	43%	(303)	711
Favorable of Biden	45%	(488)	31%	(334)	11%	(123)	12%	(130)	1075
Unfavorable of Biden	22%	(223)	29%	(285)	14%	(140)	35%	(347)	995
Very Favorable of Biden	54%	(267)	24%	(118)	9%	(45)	13%	(64)	494
Somewhat Favorable of Biden	38%	(221)	37%	(216)	13%	(78)	11%	(67)	582
Somewhat Unfavorable of Biden	41%	(94)	31%	(71)	14%	(32)	15%	(34)	232
Very Unfavorable of Biden	17%	(129)	28%	(213)	14%	(108)	41%	(313)	764
#1 Issue: Economy	30%	(218)	32%	(231)	14%	(100)	24%	(174)	722
#1 Issue: Security	15%	(62)	31%	(126)	15%	(60)	38%	(154)	401
#1 Issue: Health Care	44%	(145)	30%	(98)	13%	(42)	13%	(42)	327
#1 Issue: Medicare / Social Security	29%	(68)	27%	(64)	18%	(42)	25%	(59)	233
#1 Issue: Women's Issues	55%	(81)	21%	(31)	10%	(15)	14%	(21)	148
#1 Issue: Education	38%	(34)	30%	(27)	15%	(13)	17%	(15)	90
#1 Issue: Energy	53%	(65)	24%	(30)	14%	(17)	9%	(11)	123
#1 Issue: Other	49%	(77)	28%	(43)	6%	(9)	17%	(27)	156
2020 Vote: Joe Biden	48%	(459)	28%	(267)	11%	(107)	13%	(120)	953
2020 Vote: Donald Trump	17%	(122)	28%	(199)	16%	(112)	39%	(276)	709
2020 Vote: Other	39%	(32)	29%	(24)	8%	(7)	24%	(20)	83
2020 Vote: Didn't Vote	30%	(136)	35%	(160)	16%	(71)	19%	(87)	454
2018 House Vote: Democrat	49%	(378)	27%	(206)	11%	(85)	13%	(101)	770
2018 House Vote: Republican	15%	(91)	29%	(168)	15%	(91)	40%	(238)	589
2018 House Vote: Someone else	23%	(12)	29%	(16)	17%	(9)	31%	(17)	54
2016 Vote: Hillary Clinton	49%	(335)	25%	(171)	12%	(82)	13%	(89)	677
2016 Vote: Donald Trump	17%	(117)	29%	(193)	15%	(101)	39%	(260)	670
2016 Vote: Other	34%	(40)	26%	(31)	19%	(22)	21%	(24)	119
2016 Vote: Didn't Vote	35%	(256)	35%	(254)	13%	(92)	18%	(128)	731

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**Table MCBR5\_11:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
Health care providers

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	34%	(750)	30%	(650)	13%	(297)	23%	(503)	2200
Voted in 2014: Yes	32%	(396)	27%	(332)	14%	(169)	26%	(323)	1220
Voted in 2014: No	36%	(354)	32%	(318)	13%	(128)	18%	(181)	980
4-Region: Northeast	38%	(149)	27%	(106)	12%	(48)	23%	(91)	394
4-Region: Midwest	32%	(146)	28%	(132)	15%	(71)	24%	(113)	462
4-Region: South	31%	(258)	31%	(256)	15%	(121)	23%	(189)	824
4-Region: West	38%	(197)	30%	(156)	11%	(57)	21%	(111)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR5\_12:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
 Hotels or home-sharing companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	16%	(357)	20%	(438)	20%	(433)	44%	(972)	2200
Gender: Male	18%	(190)	20%	(207)	20%	(209)	43%	(455)	1062
Gender: Female	15%	(166)	20%	(231)	20%	(224)	45%	(517)	1138
Age: 18-34	22%	(142)	25%	(161)	21%	(135)	33%	(217)	655
Age: 35-44	17%	(62)	24%	(85)	18%	(64)	41%	(146)	358
Age: 45-64	14%	(108)	17%	(130)	18%	(135)	50%	(378)	751
Age: 65+	10%	(44)	14%	(62)	23%	(99)	53%	(231)	436
GenZers: 1997-2012	22%	(49)	28%	(64)	22%	(50)	28%	(63)	226
Millennials: 1981-1996	21%	(136)	24%	(161)	18%	(121)	37%	(245)	664
GenXers: 1965-1980	14%	(74)	18%	(97)	21%	(113)	46%	(240)	524
Baby Boomers: 1946-1964	13%	(91)	14%	(102)	19%	(133)	55%	(391)	717
PID: Dem (no lean)	25%	(210)	25%	(209)	21%	(171)	29%	(236)	827
PID: Ind (no lean)	14%	(111)	21%	(159)	20%	(155)	45%	(341)	765
PID: Rep (no lean)	6%	(36)	11%	(69)	18%	(107)	65%	(395)	608
PID/Gender: Dem Men	32%	(124)	26%	(101)	21%	(80)	21%	(82)	386
PID/Gender: Dem Women	20%	(87)	25%	(108)	21%	(91)	35%	(154)	440
PID/Gender: Ind Men	13%	(46)	19%	(69)	22%	(79)	46%	(166)	360
PID/Gender: Ind Women	16%	(65)	22%	(90)	19%	(75)	43%	(175)	406
PID/Gender: Rep Men	7%	(21)	12%	(37)	16%	(50)	66%	(207)	316
PID/Gender: Rep Women	5%	(15)	11%	(32)	20%	(57)	64%	(188)	292
Ideo: Liberal (1-3)	32%	(214)	25%	(166)	19%	(124)	24%	(157)	661
Ideo: Moderate (4)	10%	(61)	22%	(135)	24%	(146)	43%	(260)	602
Ideo: Conservative (5-7)	5%	(34)	11%	(76)	18%	(121)	65%	(434)	665
Educ: < College	15%	(225)	19%	(295)	19%	(290)	46%	(702)	1512
Educ: Bachelors degree	18%	(78)	21%	(93)	21%	(92)	40%	(180)	444
Educ: Post-grad	22%	(53)	20%	(50)	21%	(50)	37%	(91)	244
Income: Under 50k	17%	(205)	20%	(245)	19%	(235)	44%	(532)	1217
Income: 50k-100k	15%	(98)	20%	(138)	21%	(139)	44%	(298)	673
Income: 100k+	17%	(54)	18%	(55)	19%	(59)	46%	(143)	310
Ethnicity: White	14%	(246)	19%	(320)	20%	(341)	47%	(815)	1722

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**Table MCBR5\_12:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
Hotels or home-sharing companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	16%	(357)	20%	(438)	20%	(433)	44%	(972)	2200
Ethnicity: Hispanic	20%	(70)	28%	(99)	16%	(56)	36%	(125)	349
Ethnicity: Black	24%	(66)	24%	(65)	20%	(56)	32%	(87)	274
Ethnicity: Other	22%	(45)	26%	(53)	18%	(36)	35%	(71)	204
All Christian	12%	(112)	20%	(188)	21%	(204)	48%	(456)	960
All Non-Christian	24%	(21)	19%	(17)	24%	(21)	32%	(28)	87
Atheist	34%	(42)	19%	(24)	13%	(16)	33%	(41)	124
Agnostic/Nothing in particular	18%	(116)	19%	(118)	18%	(113)	45%	(289)	636
Something Else	16%	(65)	23%	(91)	20%	(79)	40%	(158)	393
Religious Non-Protestant/Catholic	23%	(26)	17%	(20)	23%	(27)	38%	(44)	117
Evangelical	12%	(68)	23%	(128)	17%	(96)	48%	(271)	563
Non-Evangelical	14%	(104)	20%	(147)	23%	(176)	43%	(324)	750
Community: Urban	19%	(116)	26%	(155)	20%	(123)	35%	(211)	605
Community: Suburban	15%	(151)	19%	(199)	20%	(209)	46%	(475)	1033
Community: Rural	16%	(89)	15%	(84)	18%	(101)	51%	(287)	562
Employ: Private Sector	17%	(123)	22%	(155)	17%	(119)	44%	(312)	709
Employ: Government	19%	(24)	19%	(24)	30%	(38)	32%	(40)	126
Employ: Self-Employed	19%	(34)	17%	(31)	23%	(43)	42%	(77)	184
Employ: Homemaker	12%	(18)	25%	(39)	17%	(25)	46%	(70)	152
Employ: Student	28%	(18)	24%	(15)	12%	(7)	36%	(23)	64
Employ: Retired	12%	(58)	14%	(72)	20%	(99)	54%	(274)	503
Employ: Unemployed	20%	(59)	21%	(63)	22%	(67)	37%	(110)	299
Employ: Other	14%	(23)	23%	(38)	22%	(35)	41%	(67)	164
Military HH: Yes	13%	(47)	20%	(73)	18%	(69)	49%	(185)	375
Military HH: No	17%	(309)	20%	(364)	20%	(364)	43%	(788)	1825
RD/WT: Right Direction	24%	(195)	27%	(219)	22%	(177)	27%	(214)	806
RD/WT: Wrong Track	12%	(162)	16%	(219)	18%	(256)	54%	(758)	1394
Biden Job Approve	23%	(244)	27%	(287)	21%	(217)	29%	(307)	1055
Biden Job Disapprove	9%	(88)	11%	(114)	17%	(174)	63%	(628)	1004

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**Table MCBR5\_12:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
 Hotels or home-sharing companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	16%	(357)	20%	(438)	20%	(433)	44%	(972)	2200
Biden Job Strongly Approve	34%	(155)	28%	(127)	13%	(59)	25%	(112)	454
Biden Job Somewhat Approve	15%	(88)	27%	(160)	26%	(158)	32%	(195)	601
Biden Job Somewhat Disapprove	13%	(38)	17%	(50)	25%	(73)	45%	(132)	293
Biden Job Strongly Disapprove	7%	(50)	9%	(65)	14%	(101)	70%	(495)	711
Favorable of Biden	23%	(251)	26%	(277)	21%	(224)	30%	(322)	1075
Unfavorable of Biden	8%	(81)	13%	(134)	18%	(178)	61%	(603)	995
Very Favorable of Biden	35%	(171)	26%	(128)	15%	(76)	24%	(119)	494
Somewhat Favorable of Biden	14%	(80)	26%	(150)	26%	(149)	35%	(203)	582
Somewhat Unfavorable of Biden	14%	(32)	23%	(52)	27%	(62)	37%	(86)	232
Very Unfavorable of Biden	6%	(49)	11%	(81)	15%	(116)	68%	(517)	764
#1 Issue: Economy	13%	(95)	18%	(133)	23%	(166)	45%	(328)	722
#1 Issue: Security	5%	(21)	15%	(62)	14%	(55)	66%	(263)	401
#1 Issue: Health Care	23%	(75)	29%	(94)	19%	(61)	30%	(97)	327
#1 Issue: Medicare / Social Security	13%	(30)	18%	(42)	23%	(53)	46%	(107)	233
#1 Issue: Women's Issues	23%	(34)	25%	(38)	16%	(24)	35%	(52)	148
#1 Issue: Education	19%	(17)	19%	(17)	32%	(29)	30%	(27)	90
#1 Issue: Energy	33%	(41)	20%	(25)	23%	(29)	23%	(29)	123
#1 Issue: Other	28%	(43)	18%	(28)	10%	(16)	44%	(69)	156
2020 Vote: Joe Biden	24%	(232)	26%	(247)	21%	(196)	29%	(278)	953
2020 Vote: Donald Trump	6%	(41)	10%	(73)	17%	(124)	66%	(471)	709
2020 Vote: Other	19%	(16)	19%	(16)	10%	(8)	52%	(43)	83
2020 Vote: Didn't Vote	15%	(67)	22%	(102)	23%	(104)	40%	(181)	454
2018 House Vote: Democrat	27%	(205)	24%	(184)	20%	(153)	30%	(228)	770
2018 House Vote: Republican	4%	(25)	10%	(58)	16%	(97)	69%	(409)	589
2018 House Vote: Someone else	7%	(4)	15%	(8)	19%	(10)	58%	(31)	54
2016 Vote: Hillary Clinton	26%	(178)	26%	(174)	19%	(131)	29%	(193)	677
2016 Vote: Donald Trump	6%	(38)	11%	(76)	17%	(111)	66%	(445)	670
2016 Vote: Other	14%	(17)	14%	(17)	20%	(24)	51%	(61)	119
2016 Vote: Didn't Vote	17%	(122)	23%	(170)	23%	(167)	37%	(272)	731

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**Table MCBR5\_12:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
Hotels or home-sharing companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	16%	(357)	20%	(438)	20%	(433)	44%	(972)	2200
Voted in 2014: Yes	17%	(202)	17%	(213)	17%	(209)	49%	(595)	1220
Voted in 2014: No	16%	(154)	23%	(224)	23%	(224)	39%	(378)	980
4-Region: Northeast	18%	(69)	17%	(66)	22%	(86)	44%	(173)	394
4-Region: Midwest	14%	(64)	20%	(91)	20%	(94)	46%	(213)	462
4-Region: South	15%	(126)	20%	(165)	18%	(152)	46%	(382)	824
4-Region: West	19%	(97)	22%	(116)	19%	(101)	39%	(205)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCBR5\_13:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?

Insurance companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	21%	(472)	24%	(537)	18%	(397)	36%	(794)	2200
Gender: Male	22%	(232)	23%	(241)	18%	(195)	37%	(394)	1062
Gender: Female	21%	(240)	26%	(295)	18%	(202)	35%	(400)	1138
Age: 18-34	30%	(195)	27%	(176)	17%	(111)	26%	(172)	655
Age: 35-44	23%	(82)	27%	(98)	15%	(55)	34%	(122)	358
Age: 45-64	17%	(127)	24%	(181)	18%	(135)	41%	(308)	751
Age: 65+	16%	(68)	19%	(81)	22%	(97)	44%	(191)	436
GenZers: 1997-2012	30%	(69)	24%	(55)	19%	(43)	26%	(59)	226
Millennials: 1981-1996	28%	(188)	29%	(194)	14%	(95)	28%	(187)	664
GenXers: 1965-1980	16%	(82)	25%	(130)	20%	(105)	40%	(207)	524
Baby Boomers: 1946-1964	17%	(125)	19%	(139)	20%	(140)	44%	(313)	717
PID: Dem (no lean)	31%	(256)	29%	(243)	17%	(143)	22%	(184)	827
PID: Ind (no lean)	21%	(159)	23%	(174)	20%	(150)	37%	(283)	765
PID: Rep (no lean)	9%	(57)	20%	(120)	17%	(104)	54%	(327)	608
PID/Gender: Dem Men	34%	(133)	30%	(116)	18%	(68)	18%	(69)	386
PID/Gender: Dem Women	28%	(123)	29%	(127)	17%	(75)	26%	(115)	440
PID/Gender: Ind Men	19%	(69)	19%	(69)	22%	(77)	40%	(144)	360
PID/Gender: Ind Women	22%	(90)	26%	(104)	18%	(73)	34%	(138)	406
PID/Gender: Rep Men	10%	(30)	18%	(56)	16%	(50)	57%	(180)	316
PID/Gender: Rep Women	9%	(27)	22%	(64)	19%	(54)	50%	(147)	292
Ideo: Liberal (1-3)	39%	(257)	27%	(178)	14%	(95)	20%	(131)	661
Ideo: Moderate (4)	17%	(100)	28%	(169)	22%	(134)	33%	(199)	602
Ideo: Conservative (5-7)	8%	(56)	17%	(116)	18%	(121)	56%	(373)	665
Educ: < College	20%	(304)	25%	(372)	18%	(273)	37%	(563)	1512
Educ: Bachelors degree	23%	(103)	25%	(112)	17%	(77)	34%	(152)	444
Educ: Post-grad	27%	(65)	22%	(53)	19%	(47)	32%	(79)	244
Income: Under 50k	22%	(268)	24%	(298)	18%	(223)	35%	(428)	1217
Income: 50k-100k	20%	(137)	25%	(167)	18%	(123)	37%	(246)	673
Income: 100k+	22%	(67)	23%	(72)	17%	(52)	39%	(120)	310
Ethnicity: White	19%	(331)	24%	(410)	18%	(311)	39%	(669)	1722

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**Table MCBR5\_13:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
Insurance companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	21%	(472)	24%	(537)	18%	(397)	36%	(794)	2200
Ethnicity: Hispanic	27%	(96)	28%	(98)	14%	(48)	31%	(108)	349
Ethnicity: Black	30%	(82)	29%	(79)	20%	(54)	22%	(60)	274
Ethnicity: Other	29%	(59)	23%	(47)	16%	(33)	32%	(65)	204
All Christian	18%	(168)	24%	(229)	18%	(176)	40%	(387)	960
All Non-Christian	26%	(23)	25%	(21)	25%	(22)	24%	(21)	87
Atheist	39%	(48)	26%	(32)	10%	(12)	26%	(32)	124
Agnostic/Nothing in particular	24%	(150)	24%	(150)	18%	(115)	35%	(221)	636
Something Else	21%	(83)	27%	(105)	19%	(73)	34%	(132)	393
Religious Non-Protestant/Catholic	22%	(26)	26%	(30)	24%	(28)	28%	(33)	117
Evangelical	19%	(105)	25%	(142)	16%	(93)	40%	(224)	563
Non-Evangelical	19%	(142)	24%	(182)	20%	(148)	37%	(278)	750
Community: Urban	27%	(162)	28%	(168)	18%	(107)	28%	(167)	605
Community: Suburban	20%	(202)	25%	(256)	18%	(187)	38%	(388)	1033
Community: Rural	19%	(108)	20%	(112)	18%	(103)	42%	(238)	562
Employ: Private Sector	21%	(152)	27%	(193)	16%	(116)	35%	(248)	709
Employ: Government	30%	(37)	24%	(30)	17%	(21)	29%	(37)	126
Employ: Self-Employed	25%	(46)	18%	(34)	16%	(30)	40%	(74)	184
Employ: Homemaker	13%	(20)	36%	(55)	16%	(24)	35%	(53)	152
Employ: Student	39%	(25)	26%	(16)	12%	(8)	23%	(15)	64
Employ: Retired	17%	(84)	18%	(90)	21%	(107)	44%	(222)	503
Employ: Unemployed	24%	(71)	26%	(77)	18%	(55)	32%	(96)	299
Employ: Other	23%	(37)	26%	(42)	22%	(36)	30%	(49)	164
Military HH: Yes	24%	(90)	19%	(70)	18%	(67)	39%	(148)	375
Military HH: No	21%	(382)	26%	(467)	18%	(331)	35%	(646)	1825
RD/WT: Right Direction	30%	(246)	30%	(245)	18%	(141)	22%	(173)	806
RD/WT: Wrong Track	16%	(227)	21%	(291)	18%	(256)	44%	(620)	1394
Biden Job Approve	30%	(320)	29%	(308)	17%	(184)	23%	(243)	1055
Biden Job Disapprove	12%	(116)	18%	(184)	18%	(183)	52%	(522)	1004

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**Table MCBR5\_13:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
 Insurance companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	21%	(472)	24%	(537)	18%	(397)	36%	(794)	2200
Biden Job Strongly Approve	37%	(166)	31%	(139)	12%	(55)	21%	(94)	454
Biden Job Somewhat Approve	26%	(154)	28%	(169)	21%	(129)	25%	(150)	601
Biden Job Somewhat Disapprove	20%	(57)	25%	(73)	23%	(69)	32%	(94)	293
Biden Job Strongly Disapprove	8%	(59)	16%	(110)	16%	(114)	60%	(428)	711
Favorable of Biden	29%	(316)	30%	(321)	17%	(187)	23%	(251)	1075
Unfavorable of Biden	13%	(126)	18%	(183)	18%	(180)	51%	(507)	995
Very Favorable of Biden	37%	(183)	29%	(141)	13%	(65)	21%	(105)	494
Somewhat Favorable of Biden	23%	(133)	31%	(179)	21%	(123)	25%	(147)	582
Somewhat Unfavorable of Biden	25%	(57)	26%	(60)	24%	(55)	26%	(60)	232
Very Unfavorable of Biden	9%	(68)	16%	(123)	16%	(125)	59%	(447)	764
#1 Issue: Economy	17%	(126)	25%	(184)	20%	(145)	37%	(267)	722
#1 Issue: Security	10%	(39)	15%	(61)	19%	(76)	56%	(225)	401
#1 Issue: Health Care	28%	(92)	30%	(99)	17%	(56)	25%	(81)	327
#1 Issue: Medicare / Social Security	20%	(47)	24%	(57)	21%	(49)	35%	(81)	233
#1 Issue: Women's Issues	34%	(51)	25%	(36)	15%	(23)	26%	(38)	148
#1 Issue: Education	22%	(19)	33%	(29)	15%	(13)	31%	(28)	90
#1 Issue: Energy	40%	(49)	25%	(30)	15%	(18)	21%	(25)	123
#1 Issue: Other	32%	(49)	26%	(40)	11%	(18)	31%	(49)	156
2020 Vote: Joe Biden	32%	(302)	30%	(281)	17%	(163)	22%	(207)	953
2020 Vote: Donald Trump	9%	(66)	17%	(117)	18%	(125)	57%	(400)	709
2020 Vote: Other	26%	(21)	17%	(14)	15%	(12)	43%	(36)	83
2020 Vote: Didn't Vote	18%	(83)	27%	(124)	21%	(98)	33%	(150)	454
2018 House Vote: Democrat	32%	(249)	28%	(215)	17%	(134)	22%	(172)	770
2018 House Vote: Republican	8%	(45)	16%	(94)	18%	(109)	58%	(340)	589
2018 House Vote: Someone else	15%	(8)	18%	(10)	16%	(9)	51%	(28)	54
2016 Vote: Hillary Clinton	33%	(221)	28%	(190)	16%	(110)	23%	(155)	677
2016 Vote: Donald Trump	10%	(66)	17%	(117)	18%	(119)	55%	(368)	670
2016 Vote: Other	22%	(26)	22%	(26)	19%	(22)	38%	(45)	119
2016 Vote: Didn't Vote	22%	(159)	28%	(201)	20%	(146)	31%	(225)	731

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**Table MCBR5\_13:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?

*Insurance companies*

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	21%	(472)	24%	(537)	18%	(397)	36%	(794)	2200
Voted in 2014: Yes	21%	(255)	22%	(270)	17%	(212)	40%	(483)	1220
Voted in 2014: No	22%	(217)	27%	(266)	19%	(186)	32%	(311)	980
4-Region: Northeast	24%	(96)	18%	(72)	20%	(77)	38%	(148)	394
4-Region: Midwest	18%	(85)	25%	(115)	20%	(92)	37%	(170)	462
4-Region: South	20%	(164)	26%	(211)	18%	(152)	36%	(298)	824
4-Region: West	24%	(127)	27%	(138)	15%	(76)	34%	(178)	520

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR5\_14:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
 Liquor/alcoholic beverage companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	15%	(324)	17%	(363)	21%	(468)	47%	(1045)	2200
Gender: Male	16%	(173)	18%	(189)	20%	(215)	46%	(484)	1062
Gender: Female	13%	(151)	15%	(174)	22%	(253)	49%	(560)	1138
Age: 18-34	19%	(124)	20%	(131)	22%	(141)	39%	(259)	655
Age: 35-44	17%	(61)	21%	(76)	20%	(73)	41%	(147)	358
Age: 45-64	12%	(92)	14%	(104)	20%	(152)	54%	(403)	751
Age: 65+	11%	(46)	12%	(52)	23%	(102)	54%	(236)	436
GenZers: 1997-2012	18%	(40)	21%	(47)	24%	(55)	37%	(84)	226
Millennials: 1981-1996	20%	(130)	21%	(140)	20%	(130)	40%	(263)	664
GenXers: 1965-1980	11%	(59)	15%	(79)	23%	(122)	50%	(264)	524
Baby Boomers: 1946-1964	12%	(87)	12%	(85)	20%	(143)	56%	(402)	717
PID: Dem (no lean)	23%	(190)	22%	(182)	22%	(186)	33%	(270)	827
PID: Ind (no lean)	13%	(103)	17%	(130)	21%	(162)	48%	(371)	765
PID: Rep (no lean)	5%	(32)	8%	(51)	20%	(121)	66%	(404)	608
PID/Gender: Dem Men	29%	(111)	26%	(102)	19%	(74)	26%	(100)	386
PID/Gender: Dem Women	18%	(79)	18%	(80)	25%	(112)	39%	(170)	440
PID/Gender: Ind Men	12%	(44)	16%	(57)	23%	(84)	48%	(174)	360
PID/Gender: Ind Women	14%	(59)	18%	(73)	19%	(78)	48%	(196)	406
PID/Gender: Rep Men	6%	(18)	9%	(30)	18%	(58)	66%	(210)	316
PID/Gender: Rep Women	5%	(14)	7%	(22)	21%	(63)	66%	(194)	292
Ideo: Liberal (1-3)	29%	(193)	22%	(143)	19%	(125)	30%	(200)	661
Ideo: Moderate (4)	9%	(54)	20%	(123)	26%	(156)	45%	(270)	602
Ideo: Conservative (5-7)	5%	(36)	9%	(57)	19%	(129)	67%	(443)	665
Educ: < College	13%	(195)	16%	(244)	21%	(319)	50%	(755)	1512
Educ: Bachelors degree	18%	(78)	17%	(76)	22%	(96)	44%	(194)	444
Educ: Post-grad	21%	(52)	18%	(43)	22%	(53)	39%	(96)	244
Income: Under 50k	15%	(182)	16%	(194)	22%	(263)	47%	(578)	1217
Income: 50k-100k	13%	(88)	17%	(117)	22%	(146)	48%	(321)	673
Income: 100k+	17%	(54)	17%	(52)	19%	(59)	47%	(146)	310
Ethnicity: White	13%	(222)	16%	(269)	21%	(368)	50%	(863)	1722

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**Table MCBR5\_14:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
Liquor/alcoholic beverage companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	15%	(324)	17%	(363)	21%	(468)	47%	(1045)	2200
Ethnicity: Hispanic	15%	(52)	22%	(77)	21%	(73)	42%	(148)	349
Ethnicity: Black	23%	(63)	20%	(55)	20%	(54)	37%	(102)	274
Ethnicity: Other	19%	(39)	19%	(39)	23%	(46)	39%	(80)	204
All Christian	10%	(96)	17%	(168)	22%	(209)	51%	(488)	960
All Non-Christian	18%	(16)	13%	(11)	30%	(26)	39%	(34)	87
Atheist	34%	(42)	16%	(20)	10%	(12)	39%	(49)	124
Agnostic/Nothing in particular	17%	(108)	15%	(97)	21%	(133)	47%	(298)	636
Something Else	16%	(62)	17%	(68)	22%	(87)	45%	(175)	393
Religious Non-Protestant/Catholic	15%	(18)	13%	(16)	29%	(34)	42%	(50)	117
Evangelical	12%	(67)	18%	(103)	19%	(106)	51%	(288)	563
Non-Evangelical	12%	(90)	17%	(124)	24%	(180)	47%	(356)	750
Community: Urban	19%	(113)	22%	(134)	22%	(132)	37%	(226)	605
Community: Suburban	12%	(128)	16%	(162)	22%	(224)	50%	(520)	1033
Community: Rural	15%	(84)	12%	(68)	20%	(112)	53%	(298)	562
Employ: Private Sector	16%	(116)	19%	(136)	18%	(129)	46%	(329)	709
Employ: Government	20%	(25)	14%	(18)	32%	(40)	34%	(43)	126
Employ: Self-Employed	12%	(22)	15%	(28)	17%	(32)	55%	(102)	184
Employ: Homemaker	9%	(14)	18%	(28)	21%	(32)	52%	(79)	152
Employ: Student	26%	(16)	11%	(7)	23%	(15)	40%	(25)	64
Employ: Retired	11%	(57)	12%	(60)	22%	(112)	54%	(274)	503
Employ: Unemployed	17%	(51)	18%	(54)	24%	(71)	41%	(122)	299
Employ: Other	15%	(24)	20%	(32)	23%	(37)	43%	(70)	164
Military HH: Yes	13%	(47)	14%	(54)	22%	(81)	51%	(193)	375
Military HH: No	15%	(277)	17%	(309)	21%	(387)	47%	(852)	1825
RD/WT: Right Direction	21%	(172)	23%	(182)	25%	(204)	31%	(248)	806
RD/WT: Wrong Track	11%	(153)	13%	(181)	19%	(264)	57%	(797)	1394
Biden Job Approve	21%	(225)	23%	(238)	23%	(241)	33%	(352)	1055
Biden Job Disapprove	7%	(75)	9%	(93)	19%	(190)	64%	(646)	1004

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**Table MCBR5\_14:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
 Liquor/alcoholic beverage companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	15%	(324)	17%	(363)	21%	(468)	47%	(1045)	2200
Biden Job Strongly Approve	30%	(137)	25%	(114)	17%	(79)	27%	(123)	454
Biden Job Somewhat Approve	15%	(88)	21%	(124)	27%	(162)	38%	(228)	601
Biden Job Somewhat Disapprove	12%	(35)	14%	(40)	26%	(76)	48%	(142)	293
Biden Job Strongly Disapprove	6%	(40)	7%	(53)	16%	(114)	71%	(504)	711
Favorable of Biden	21%	(225)	22%	(239)	22%	(235)	35%	(376)	1075
Unfavorable of Biden	8%	(78)	10%	(98)	20%	(203)	62%	(617)	995
Very Favorable of Biden	29%	(143)	24%	(116)	19%	(92)	29%	(143)	494
Somewhat Favorable of Biden	14%	(83)	21%	(123)	25%	(143)	40%	(233)	582
Somewhat Unfavorable of Biden	13%	(31)	17%	(40)	30%	(69)	40%	(92)	232
Very Unfavorable of Biden	6%	(47)	8%	(58)	18%	(134)	69%	(525)	764
#1 Issue: Economy	12%	(85)	15%	(111)	24%	(172)	49%	(354)	722
#1 Issue: Security	4%	(15)	11%	(44)	18%	(74)	67%	(268)	401
#1 Issue: Health Care	21%	(68)	25%	(83)	21%	(68)	33%	(108)	327
#1 Issue: Medicare / Social Security	12%	(28)	16%	(37)	22%	(52)	49%	(115)	233
#1 Issue: Women's Issues	22%	(32)	18%	(27)	22%	(32)	38%	(57)	148
#1 Issue: Education	8%	(7)	21%	(19)	24%	(22)	46%	(41)	90
#1 Issue: Energy	37%	(46)	16%	(19)	20%	(25)	27%	(33)	123
#1 Issue: Other	27%	(42)	14%	(22)	15%	(23)	45%	(69)	156
2020 Vote: Joe Biden	22%	(207)	23%	(216)	23%	(217)	33%	(312)	953
2020 Vote: Donald Trump	5%	(38)	7%	(51)	19%	(136)	68%	(484)	709
2020 Vote: Other	18%	(15)	11%	(9)	17%	(14)	54%	(45)	83
2020 Vote: Didn't Vote	14%	(63)	19%	(87)	22%	(101)	45%	(203)	454
2018 House Vote: Democrat	25%	(191)	20%	(155)	22%	(170)	33%	(254)	770
2018 House Vote: Republican	4%	(24)	8%	(48)	17%	(101)	71%	(416)	589
2018 House Vote: Someone else	9%	(5)	14%	(8)	15%	(8)	62%	(33)	54
2016 Vote: Hillary Clinton	24%	(159)	22%	(149)	22%	(146)	33%	(223)	677
2016 Vote: Donald Trump	5%	(34)	10%	(64)	18%	(120)	67%	(452)	670
2016 Vote: Other	14%	(16)	11%	(13)	21%	(25)	54%	(64)	119
2016 Vote: Didn't Vote	16%	(114)	18%	(135)	24%	(176)	42%	(305)	731

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**Table MCBR5\_14:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
Liquor/alcoholic beverage companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	15%	(324)	17%	(363)	21%	(468)	47%	(1045)	2200
Voted in 2014: Yes	15%	(182)	15%	(178)	20%	(239)	51%	(621)	1220
Voted in 2014: No	14%	(142)	19%	(185)	23%	(229)	43%	(424)	980
4-Region: Northeast	15%	(60)	15%	(61)	22%	(86)	47%	(187)	394
4-Region: Midwest	12%	(56)	18%	(81)	22%	(100)	49%	(225)	462
4-Region: South	14%	(118)	16%	(134)	21%	(169)	49%	(404)	824
4-Region: West	17%	(91)	17%	(88)	22%	(113)	44%	(229)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCBR5\_15:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?

Local businesses

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	20%	(438)	24%	(518)	17%	(383)	39%	(861)	2200
Gender: Male	20%	(217)	24%	(257)	17%	(184)	38%	(404)	1062
Gender: Female	19%	(221)	23%	(262)	17%	(199)	40%	(457)	1138
Age: 18-34	30%	(193)	30%	(196)	15%	(99)	25%	(167)	655
Age: 35-44	19%	(67)	27%	(95)	18%	(63)	37%	(132)	358
Age: 45-64	16%	(120)	21%	(157)	16%	(123)	47%	(351)	751
Age: 65+	13%	(58)	16%	(70)	22%	(97)	48%	(211)	436
GenZers: 1997-2012	32%	(73)	29%	(65)	17%	(39)	22%	(49)	226
Millennials: 1981-1996	26%	(170)	30%	(199)	15%	(98)	30%	(197)	664
GenXers: 1965-1980	15%	(79)	23%	(123)	18%	(97)	43%	(226)	524
Baby Boomers: 1946-1964	15%	(109)	16%	(116)	19%	(134)	50%	(359)	717
PID: Dem (no lean)	28%	(235)	31%	(257)	16%	(134)	24%	(201)	827
PID: Ind (no lean)	19%	(148)	22%	(166)	19%	(142)	40%	(310)	765
PID: Rep (no lean)	9%	(55)	16%	(95)	18%	(107)	58%	(350)	608
PID/Gender: Dem Men	33%	(128)	33%	(128)	16%	(61)	18%	(69)	386
PID/Gender: Dem Women	24%	(107)	29%	(129)	16%	(73)	30%	(132)	440
PID/Gender: Ind Men	17%	(61)	22%	(80)	19%	(68)	42%	(150)	360
PID/Gender: Ind Women	21%	(87)	21%	(86)	18%	(74)	39%	(159)	406
PID/Gender: Rep Men	9%	(28)	15%	(49)	17%	(55)	58%	(184)	316
PID/Gender: Rep Women	9%	(27)	16%	(47)	18%	(52)	57%	(166)	292
Ideo: Liberal (1-3)	38%	(251)	28%	(182)	14%	(95)	20%	(133)	661
Ideo: Moderate (4)	13%	(80)	30%	(181)	19%	(112)	38%	(230)	602
Ideo: Conservative (5-7)	8%	(50)	14%	(95)	19%	(127)	59%	(393)	665
Educ: < College	18%	(273)	23%	(355)	17%	(259)	41%	(625)	1512
Educ: Bachelors degree	23%	(100)	22%	(99)	19%	(85)	36%	(159)	444
Educ: Post-grad	26%	(64)	26%	(64)	16%	(39)	31%	(77)	244
Income: Under 50k	21%	(256)	23%	(286)	18%	(214)	38%	(460)	1217
Income: 50k-100k	18%	(121)	25%	(166)	18%	(118)	40%	(267)	673
Income: 100k+	19%	(60)	21%	(67)	16%	(51)	43%	(133)	310
Ethnicity: White	18%	(302)	23%	(391)	18%	(303)	42%	(725)	1722

Continued on next page

**Table MCBR5\_15:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?

Local businesses

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	20%	(438)	24%	(518)	17%	(383)	39%	(861)	2200
Ethnicity: Hispanic	25%	(88)	26%	(91)	16%	(56)	33%	(115)	349
Ethnicity: Black	29%	(80)	30%	(82)	16%	(44)	25%	(68)	274
Ethnicity: Other	28%	(56)	22%	(45)	18%	(36)	33%	(67)	204
All Christian	14%	(134)	23%	(217)	20%	(192)	43%	(416)	960
All Non-Christian	29%	(26)	26%	(22)	18%	(16)	27%	(24)	87
Atheist	39%	(48)	21%	(25)	9%	(11)	32%	(39)	124
Agnostic/Nothing in particular	24%	(151)	24%	(155)	14%	(90)	38%	(240)	636
Something Else	20%	(79)	25%	(99)	19%	(74)	36%	(141)	393
Religious Non-Protestant/Catholic	28%	(33)	24%	(28)	18%	(21)	30%	(35)	117
Evangelical	15%	(85)	25%	(139)	17%	(96)	43%	(244)	563
Non-Evangelical	16%	(121)	22%	(167)	22%	(162)	40%	(299)	750
Community: Urban	25%	(151)	29%	(177)	16%	(99)	30%	(179)	605
Community: Suburban	18%	(185)	23%	(236)	18%	(185)	41%	(427)	1033
Community: Rural	18%	(102)	19%	(105)	18%	(99)	45%	(255)	562
Employ: Private Sector	21%	(152)	26%	(187)	15%	(107)	37%	(263)	709
Employ: Government	24%	(31)	27%	(34)	19%	(24)	30%	(37)	126
Employ: Self-Employed	20%	(36)	26%	(47)	17%	(32)	38%	(69)	184
Employ: Homemaker	15%	(22)	26%	(40)	17%	(27)	42%	(64)	152
Employ: Student	27%	(17)	22%	(14)	26%	(16)	26%	(16)	64
Employ: Retired	14%	(71)	16%	(80)	20%	(99)	50%	(252)	503
Employ: Unemployed	24%	(72)	27%	(81)	19%	(56)	30%	(89)	299
Employ: Other	22%	(36)	22%	(35)	14%	(23)	43%	(70)	164
Military HH: Yes	16%	(60)	17%	(64)	20%	(74)	47%	(177)	375
Military HH: No	21%	(378)	25%	(454)	17%	(309)	37%	(684)	1825
RD/WT: Right Direction	28%	(222)	31%	(247)	19%	(156)	22%	(181)	806
RD/WT: Wrong Track	15%	(216)	19%	(271)	16%	(228)	49%	(680)	1394
Biden Job Approve	27%	(289)	31%	(323)	17%	(177)	25%	(266)	1055
Biden Job Disapprove	12%	(118)	16%	(158)	17%	(170)	56%	(558)	1004

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**Table MCBR5\_15:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?

Local businesses

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	20%	(438)	24%	(518)	17%	(383)	39%	(861)	2200
Biden Job Strongly Approve	39%	(176)	28%	(125)	10%	(47)	23%	(106)	454
Biden Job Somewhat Approve	19%	(114)	33%	(198)	22%	(130)	27%	(160)	601
Biden Job Somewhat Disapprove	20%	(57)	24%	(69)	22%	(64)	35%	(103)	293
Biden Job Strongly Disapprove	9%	(61)	13%	(89)	15%	(106)	64%	(454)	711
Favorable of Biden	28%	(297)	29%	(317)	17%	(179)	26%	(282)	1075
Unfavorable of Biden	11%	(114)	17%	(169)	18%	(175)	54%	(538)	995
Very Favorable of Biden	37%	(184)	27%	(131)	12%	(62)	24%	(116)	494
Somewhat Favorable of Biden	19%	(113)	32%	(186)	20%	(118)	28%	(165)	582
Somewhat Unfavorable of Biden	18%	(41)	28%	(65)	24%	(56)	30%	(70)	232
Very Unfavorable of Biden	10%	(73)	14%	(104)	16%	(119)	61%	(468)	764
#1 Issue: Economy	17%	(120)	26%	(187)	19%	(134)	39%	(281)	722
#1 Issue: Security	7%	(27)	14%	(56)	17%	(69)	62%	(249)	401
#1 Issue: Health Care	28%	(91)	28%	(91)	19%	(61)	26%	(84)	327
#1 Issue: Medicare / Social Security	16%	(38)	23%	(55)	21%	(48)	39%	(92)	233
#1 Issue: Women's Issues	30%	(45)	30%	(45)	11%	(17)	28%	(41)	148
#1 Issue: Education	15%	(14)	31%	(28)	21%	(19)	32%	(29)	90
#1 Issue: Energy	42%	(51)	25%	(31)	14%	(17)	20%	(24)	123
#1 Issue: Other	33%	(51)	17%	(26)	11%	(17)	39%	(61)	156
2020 Vote: Joe Biden	29%	(274)	30%	(289)	17%	(158)	24%	(232)	953
2020 Vote: Donald Trump	8%	(58)	16%	(112)	17%	(118)	59%	(421)	709
2020 Vote: Other	21%	(18)	19%	(16)	15%	(12)	45%	(38)	83
2020 Vote: Didn't Vote	19%	(88)	22%	(101)	21%	(95)	38%	(170)	454
2018 House Vote: Democrat	31%	(240)	28%	(214)	16%	(122)	25%	(194)	770
2018 House Vote: Republican	7%	(43)	14%	(85)	18%	(105)	60%	(355)	589
2018 House Vote: Someone else	16%	(9)	15%	(8)	16%	(9)	53%	(28)	54
2016 Vote: Hillary Clinton	32%	(214)	28%	(186)	16%	(108)	25%	(168)	677
2016 Vote: Donald Trump	8%	(53)	16%	(109)	17%	(117)	58%	(391)	670
2016 Vote: Other	16%	(19)	23%	(28)	18%	(22)	42%	(50)	119
2016 Vote: Didn't Vote	21%	(152)	26%	(193)	19%	(136)	34%	(250)	731

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**Table MCBR5\_15:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?

Local businesses

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	20%	(438)	24%	(518)	17%	(383)	39%	(861)	2200
Voted in 2014: Yes	20%	(242)	21%	(252)	17%	(209)	42%	(518)	1220
Voted in 2014: No	20%	(196)	27%	(267)	18%	(174)	35%	(343)	980
4-Region: Northeast	21%	(84)	24%	(93)	17%	(66)	38%	(150)	394
4-Region: Midwest	16%	(75)	25%	(114)	18%	(81)	42%	(192)	462
4-Region: South	19%	(157)	21%	(175)	19%	(155)	41%	(337)	824
4-Region: West	23%	(122)	26%	(136)	15%	(80)	35%	(182)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR5\_16:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?

Restaurants

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	16%	(361)	18%	(406)	20%	(444)	45%	(990)	2200
Gender: Male	17%	(184)	19%	(203)	20%	(209)	44%	(465)	1062
Gender: Female	15%	(176)	18%	(202)	21%	(234)	46%	(525)	1138
Age: 18-34	22%	(146)	23%	(150)	21%	(136)	34%	(223)	655
Age: 35-44	18%	(65)	24%	(86)	17%	(62)	40%	(145)	358
Age: 45-64	14%	(102)	15%	(116)	19%	(144)	52%	(388)	751
Age: 65+	11%	(48)	12%	(54)	23%	(101)	54%	(234)	436
GenZers: 1997-2012	24%	(54)	21%	(48)	23%	(51)	32%	(73)	226
Millennials: 1981-1996	21%	(138)	25%	(165)	18%	(122)	36%	(239)	664
GenXers: 1965-1980	14%	(72)	17%	(92)	21%	(111)	47%	(249)	524
Baby Boomers: 1946-1964	13%	(90)	12%	(88)	20%	(142)	55%	(398)	717
PID: Dem (no lean)	25%	(210)	24%	(202)	21%	(173)	29%	(243)	827
PID: Ind (no lean)	15%	(116)	18%	(136)	21%	(161)	46%	(352)	765
PID: Rep (no lean)	6%	(35)	11%	(68)	18%	(110)	65%	(396)	608
PID/Gender: Dem Men	32%	(123)	26%	(99)	20%	(78)	22%	(86)	386
PID/Gender: Dem Women	20%	(86)	23%	(103)	21%	(94)	36%	(156)	440
PID/Gender: Ind Men	13%	(46)	18%	(63)	21%	(75)	49%	(176)	360
PID/Gender: Ind Women	17%	(71)	18%	(73)	21%	(86)	43%	(176)	406
PID/Gender: Rep Men	5%	(15)	13%	(41)	18%	(56)	64%	(203)	316
PID/Gender: Rep Women	7%	(19)	9%	(27)	18%	(54)	66%	(193)	292
Ideo: Liberal (1-3)	30%	(201)	25%	(168)	19%	(127)	25%	(165)	661
Ideo: Moderate (4)	11%	(68)	21%	(129)	24%	(145)	43%	(260)	602
Ideo: Conservative (5-7)	6%	(41)	9%	(61)	18%	(117)	67%	(446)	665
Educ: < College	14%	(219)	18%	(274)	20%	(302)	47%	(718)	1512
Educ: Bachelors degree	20%	(88)	19%	(84)	21%	(92)	41%	(181)	444
Educ: Post-grad	22%	(54)	20%	(48)	20%	(50)	37%	(91)	244
Income: Under 50k	17%	(204)	19%	(228)	21%	(252)	44%	(534)	1217
Income: 50k-100k	15%	(100)	19%	(125)	20%	(136)	46%	(312)	673
Income: 100k+	18%	(57)	17%	(53)	18%	(56)	47%	(145)	310
Ethnicity: White	15%	(253)	18%	(303)	19%	(328)	49%	(836)	1722

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**Table MCBR5\_16:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?

Restaurants

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	16%	(361)	18%	(406)	20%	(444)	45%	(990)	2200
Ethnicity: Hispanic	18%	(64)	25%	(89)	19%	(67)	37%	(130)	349
Ethnicity: Black	23%	(63)	25%	(68)	22%	(61)	30%	(83)	274
Ethnicity: Other	22%	(44)	17%	(35)	27%	(54)	35%	(71)	204
All Christian	13%	(122)	19%	(183)	20%	(193)	48%	(463)	960
All Non-Christian	25%	(22)	14%	(13)	25%	(22)	35%	(31)	87
Atheist	29%	(36)	21%	(26)	13%	(17)	36%	(45)	124
Agnostic/Nothing in particular	18%	(117)	18%	(116)	19%	(123)	44%	(280)	636
Something Else	16%	(63)	17%	(68)	23%	(90)	44%	(172)	393
Religious Non-Protestant/Catholic	21%	(25)	15%	(18)	23%	(27)	40%	(47)	117
Evangelical	14%	(79)	19%	(108)	18%	(103)	49%	(273)	563
Non-Evangelical	14%	(103)	18%	(137)	23%	(171)	45%	(340)	750
Community: Urban	21%	(125)	23%	(136)	21%	(130)	35%	(213)	605
Community: Suburban	14%	(147)	18%	(191)	20%	(205)	48%	(491)	1033
Community: Rural	16%	(88)	14%	(79)	19%	(109)	51%	(286)	562
Employ: Private Sector	18%	(131)	22%	(153)	16%	(117)	44%	(309)	709
Employ: Government	16%	(20)	26%	(33)	25%	(31)	33%	(42)	126
Employ: Self-Employed	16%	(30)	13%	(24)	22%	(41)	49%	(90)	184
Employ: Homemaker	12%	(18)	21%	(32)	20%	(31)	47%	(71)	152
Employ: Student	33%	(21)	9%	(6)	26%	(17)	31%	(20)	64
Employ: Retired	11%	(55)	12%	(62)	23%	(116)	54%	(270)	503
Employ: Unemployed	19%	(58)	22%	(64)	21%	(63)	38%	(114)	299
Employ: Other	17%	(28)	20%	(33)	18%	(29)	45%	(74)	164
Military HH: Yes	11%	(42)	17%	(64)	22%	(81)	50%	(187)	375
Military HH: No	17%	(318)	19%	(342)	20%	(362)	44%	(803)	1825
RD/WT: Right Direction	24%	(190)	26%	(209)	23%	(188)	27%	(218)	806
RD/WT: Wrong Track	12%	(170)	14%	(197)	18%	(255)	55%	(772)	1394
Biden Job Approve	23%	(246)	25%	(263)	22%	(231)	30%	(315)	1055
Biden Job Disapprove	8%	(80)	11%	(109)	18%	(177)	64%	(638)	1004

Continued on next page

**Table MCBR5\_16:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?

Restaurants

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	16%	(361)	18%	(406)	20%	(444)	45%	(990)	2200
Biden Job Strongly Approve	35%	(157)	26%	(117)	15%	(69)	24%	(111)	454
Biden Job Somewhat Approve	15%	(89)	24%	(146)	27%	(162)	34%	(204)	601
Biden Job Somewhat Disapprove	13%	(39)	15%	(44)	26%	(75)	46%	(135)	293
Biden Job Strongly Disapprove	6%	(42)	9%	(65)	14%	(101)	71%	(503)	711
Favorable of Biden	23%	(248)	25%	(269)	21%	(228)	31%	(331)	1075
Unfavorable of Biden	8%	(83)	11%	(112)	19%	(187)	62%	(613)	995
Very Favorable of Biden	34%	(166)	24%	(118)	17%	(82)	26%	(128)	494
Somewhat Favorable of Biden	14%	(82)	26%	(151)	25%	(146)	35%	(203)	582
Somewhat Unfavorable of Biden	15%	(36)	18%	(42)	28%	(64)	39%	(90)	232
Very Unfavorable of Biden	6%	(47)	9%	(70)	16%	(123)	69%	(524)	764
#1 Issue: Economy	14%	(104)	19%	(138)	21%	(151)	46%	(329)	722
#1 Issue: Security	6%	(25)	9%	(37)	17%	(67)	68%	(273)	401
#1 Issue: Health Care	23%	(76)	27%	(89)	20%	(64)	30%	(98)	327
#1 Issue: Medicare / Social Security	13%	(30)	18%	(42)	24%	(56)	45%	(105)	233
#1 Issue: Women's Issues	23%	(34)	24%	(35)	19%	(29)	34%	(51)	148
#1 Issue: Education	10%	(9)	23%	(21)	34%	(30)	33%	(30)	90
#1 Issue: Energy	31%	(38)	20%	(24)	21%	(26)	28%	(34)	123
#1 Issue: Other	29%	(45)	13%	(20)	13%	(20)	45%	(70)	156
2020 Vote: Joe Biden	24%	(229)	25%	(238)	22%	(208)	29%	(278)	953
2020 Vote: Donald Trump	6%	(44)	10%	(68)	17%	(118)	68%	(480)	709
2020 Vote: Other	21%	(17)	11%	(9)	18%	(15)	50%	(42)	83
2020 Vote: Didn't Vote	15%	(70)	20%	(91)	23%	(103)	42%	(190)	454
2018 House Vote: Democrat	27%	(205)	23%	(180)	20%	(156)	30%	(229)	770
2018 House Vote: Republican	5%	(32)	8%	(49)	17%	(99)	70%	(409)	589
2018 House Vote: Someone else	10%	(5)	12%	(7)	23%	(12)	55%	(30)	54
2016 Vote: Hillary Clinton	26%	(173)	25%	(168)	20%	(137)	29%	(199)	677
2016 Vote: Donald Trump	6%	(42)	10%	(68)	17%	(116)	66%	(444)	670
2016 Vote: Other	14%	(17)	13%	(15)	22%	(26)	52%	(62)	119
2016 Vote: Didn't Vote	17%	(127)	21%	(154)	23%	(165)	39%	(284)	731

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**Table MCBR5\_16:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?

Restaurants

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	16%	(361)	18%	(406)	20%	(444)	45%	(990)	2200
Voted in 2014: Yes	17%	(204)	16%	(195)	19%	(227)	49%	(594)	1220
Voted in 2014: No	16%	(156)	22%	(211)	22%	(216)	40%	(396)	980
4-Region: Northeast	17%	(68)	18%	(73)	21%	(82)	44%	(171)	394
4-Region: Midwest	13%	(62)	18%	(83)	22%	(100)	47%	(217)	462
4-Region: South	15%	(123)	19%	(155)	19%	(157)	47%	(388)	824
4-Region: West	21%	(108)	18%	(95)	20%	(104)	41%	(214)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCBR5\_17:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
 Media companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	20%	(447)	26%	(574)	16%	(363)	37%	(816)	2200
Gender: Male	20%	(217)	27%	(285)	16%	(172)	37%	(388)	1062
Gender: Female	20%	(231)	25%	(289)	17%	(191)	38%	(428)	1138
Age: 18-34	30%	(195)	31%	(206)	15%	(100)	24%	(154)	655
Age: 35-44	20%	(72)	31%	(111)	17%	(62)	32%	(113)	358
Age: 45-64	16%	(123)	24%	(177)	14%	(108)	46%	(343)	751
Age: 65+	13%	(58)	18%	(81)	21%	(92)	47%	(206)	436
GenZers: 1997-2012	32%	(73)	31%	(71)	18%	(40)	18%	(42)	226
Millennials: 1981-1996	26%	(172)	32%	(215)	15%	(98)	27%	(178)	664
GenXers: 1965-1980	16%	(86)	25%	(132)	17%	(89)	42%	(218)	524
Baby Boomers: 1946-1964	15%	(108)	19%	(138)	17%	(121)	49%	(350)	717
PID: Dem (no lean)	31%	(257)	32%	(262)	15%	(127)	22%	(181)	827
PID: Ind (no lean)	19%	(145)	25%	(193)	18%	(141)	37%	(286)	765
PID: Rep (no lean)	7%	(45)	20%	(119)	16%	(95)	57%	(349)	608
PID/Gender: Dem Men	35%	(133)	34%	(131)	16%	(63)	15%	(59)	386
PID/Gender: Dem Women	28%	(124)	30%	(131)	14%	(63)	28%	(122)	440
PID/Gender: Ind Men	18%	(64)	24%	(86)	18%	(64)	41%	(146)	360
PID/Gender: Ind Women	20%	(81)	27%	(108)	19%	(77)	34%	(140)	406
PID/Gender: Rep Men	6%	(20)	22%	(69)	14%	(45)	58%	(183)	316
PID/Gender: Rep Women	9%	(26)	17%	(51)	17%	(50)	57%	(166)	292
Ideo: Liberal (1-3)	38%	(251)	31%	(204)	12%	(82)	19%	(125)	661
Ideo: Moderate (4)	16%	(95)	29%	(177)	20%	(120)	35%	(210)	602
Ideo: Conservative (5-7)	7%	(47)	17%	(115)	16%	(109)	59%	(394)	665
Educ: < College	18%	(278)	26%	(395)	18%	(266)	38%	(572)	1512
Educ: Bachelors degree	23%	(100)	27%	(119)	14%	(62)	37%	(164)	444
Educ: Post-grad	28%	(69)	25%	(60)	14%	(35)	33%	(80)	244
Income: Under 50k	21%	(259)	26%	(314)	18%	(214)	35%	(429)	1217
Income: 50k-100k	17%	(114)	28%	(190)	16%	(110)	39%	(259)	673
Income: 100k+	24%	(74)	23%	(70)	13%	(39)	41%	(127)	310
Ethnicity: White	17%	(301)	26%	(444)	17%	(286)	40%	(691)	1722

Continued on next page

**Table MCBR5\_17:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
Media companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	20%	(447)	26%	(574)	16%	(363)	37%	(816)	2200
Ethnicity: Hispanic	24%	(85)	31%	(110)	14%	(50)	30%	(105)	349
Ethnicity: Black	30%	(83)	31%	(85)	14%	(40)	24%	(66)	274
Ethnicity: Other	31%	(63)	22%	(45)	18%	(37)	29%	(59)	204
All Christian	13%	(129)	26%	(252)	18%	(172)	42%	(407)	960
All Non-Christian	26%	(23)	31%	(27)	18%	(15)	26%	(22)	87
Atheist	36%	(45)	23%	(29)	10%	(12)	31%	(38)	124
Agnostic/Nothing in particular	26%	(166)	26%	(167)	13%	(86)	34%	(218)	636
Something Else	21%	(84)	25%	(100)	20%	(78)	33%	(131)	393
Religious Non-Protestant/Catholic	22%	(26)	28%	(33)	20%	(23)	30%	(35)	117
Evangelical	16%	(88)	26%	(145)	17%	(96)	42%	(235)	563
Non-Evangelical	16%	(123)	26%	(198)	19%	(146)	38%	(284)	750
Community: Urban	26%	(156)	31%	(188)	15%	(93)	28%	(168)	605
Community: Suburban	19%	(191)	26%	(265)	16%	(169)	40%	(408)	1033
Community: Rural	18%	(100)	22%	(121)	18%	(100)	43%	(240)	562
Employ: Private Sector	22%	(157)	28%	(202)	13%	(89)	37%	(261)	709
Employ: Government	25%	(32)	34%	(43)	16%	(20)	25%	(31)	126
Employ: Self-Employed	21%	(39)	29%	(53)	18%	(34)	31%	(58)	184
Employ: Homemaker	13%	(20)	36%	(54)	14%	(21)	37%	(56)	152
Employ: Student	33%	(21)	25%	(16)	24%	(15)	18%	(12)	64
Employ: Retired	14%	(70)	17%	(88)	19%	(97)	49%	(249)	503
Employ: Unemployed	24%	(71)	27%	(80)	20%	(61)	29%	(87)	299
Employ: Other	23%	(37)	23%	(38)	16%	(26)	38%	(62)	164
Military HH: Yes	19%	(70)	24%	(88)	17%	(64)	41%	(152)	375
Military HH: No	21%	(377)	27%	(486)	16%	(298)	36%	(664)	1825
RD/WT: Right Direction	28%	(223)	33%	(268)	18%	(143)	21%	(172)	806
RD/WT: Wrong Track	16%	(224)	22%	(306)	16%	(219)	46%	(644)	1394
Biden Job Approve	29%	(304)	32%	(336)	16%	(170)	23%	(246)	1055
Biden Job Disapprove	11%	(110)	20%	(199)	15%	(155)	54%	(540)	1004

Continued on next page

**Table MCBR5\_17:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
 Media companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	20%	(447)	26%	(574)	16%	(363)	37%	(816)	2200
Biden Job Strongly Approve	37%	(168)	32%	(145)	11%	(48)	20%	(93)	454
Biden Job Somewhat Approve	22%	(135)	32%	(191)	20%	(122)	25%	(153)	601
Biden Job Somewhat Disapprove	19%	(55)	27%	(80)	20%	(59)	34%	(99)	293
Biden Job Strongly Disapprove	8%	(55)	17%	(119)	14%	(97)	62%	(441)	711
Favorable of Biden	29%	(307)	32%	(346)	16%	(176)	23%	(246)	1075
Unfavorable of Biden	11%	(112)	20%	(195)	16%	(159)	53%	(529)	995
Very Favorable of Biden	37%	(182)	31%	(153)	13%	(63)	20%	(97)	494
Somewhat Favorable of Biden	21%	(125)	33%	(194)	19%	(113)	26%	(150)	582
Somewhat Unfavorable of Biden	20%	(45)	28%	(65)	20%	(45)	33%	(76)	232
Very Unfavorable of Biden	9%	(67)	17%	(130)	15%	(113)	59%	(453)	764
#1 Issue: Economy	18%	(127)	28%	(199)	18%	(128)	37%	(268)	722
#1 Issue: Security	7%	(28)	20%	(82)	14%	(57)	58%	(234)	401
#1 Issue: Health Care	27%	(90)	33%	(108)	17%	(55)	23%	(74)	327
#1 Issue: Medicare / Social Security	16%	(36)	21%	(49)	23%	(54)	40%	(93)	233
#1 Issue: Women's Issues	34%	(50)	29%	(43)	9%	(14)	28%	(41)	148
#1 Issue: Education	16%	(15)	42%	(37)	18%	(17)	24%	(21)	90
#1 Issue: Energy	42%	(52)	16%	(20)	19%	(24)	23%	(28)	123
#1 Issue: Other	32%	(50)	22%	(35)	9%	(15)	36%	(56)	156
2020 Vote: Joe Biden	30%	(287)	32%	(306)	15%	(140)	23%	(220)	953
2020 Vote: Donald Trump	8%	(58)	20%	(140)	14%	(98)	58%	(413)	709
2020 Vote: Other	21%	(18)	23%	(19)	12%	(10)	44%	(37)	83
2020 Vote: Didn't Vote	18%	(84)	24%	(110)	25%	(115)	32%	(146)	454
2018 House Vote: Democrat	33%	(255)	28%	(214)	15%	(117)	24%	(184)	770
2018 House Vote: Republican	6%	(35)	19%	(113)	14%	(82)	61%	(359)	589
2018 House Vote: Someone else	14%	(7)	20%	(11)	18%	(9)	49%	(26)	54
2016 Vote: Hillary Clinton	32%	(220)	30%	(203)	14%	(92)	24%	(162)	677
2016 Vote: Donald Trump	8%	(54)	20%	(132)	14%	(93)	58%	(391)	670
2016 Vote: Other	18%	(21)	19%	(22)	21%	(25)	43%	(50)	119
2016 Vote: Didn't Vote	21%	(152)	29%	(215)	21%	(152)	29%	(211)	731

Continued on next page

**Table MCBR5\_17:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
Media companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	20%	(447)	26%	(574)	16%	(363)	37%	(816)	2200
Voted in 2014: Yes	20%	(249)	24%	(290)	14%	(169)	42%	(512)	1220
Voted in 2014: No	20%	(198)	29%	(284)	20%	(194)	31%	(304)	980
4-Region: Northeast	22%	(85)	25%	(99)	17%	(68)	36%	(142)	394
4-Region: Midwest	18%	(81)	27%	(123)	16%	(73)	40%	(184)	462
4-Region: South	18%	(151)	27%	(221)	17%	(142)	38%	(309)	824
4-Region: West	25%	(130)	25%	(130)	15%	(79)	35%	(181)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR5\_18:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
 Ride-hailing companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	16%	(345)	19%	(407)	20%	(448)	45%	(1000)	2200
Gender: Male	16%	(170)	20%	(211)	20%	(211)	44%	(470)	1062
Gender: Female	15%	(175)	17%	(197)	21%	(237)	47%	(530)	1138
Age: 18-34	21%	(136)	21%	(138)	24%	(156)	34%	(226)	655
Age: 35-44	16%	(57)	25%	(89)	17%	(62)	42%	(150)	358
Age: 45-64	14%	(104)	17%	(129)	17%	(130)	52%	(388)	751
Age: 65+	11%	(49)	12%	(51)	23%	(100)	54%	(236)	436
GenZers: 1997-2012	20%	(46)	20%	(44)	28%	(63)	32%	(72)	226
Millennials: 1981-1996	20%	(132)	24%	(156)	20%	(131)	37%	(245)	664
GenXers: 1965-1980	13%	(66)	20%	(105)	19%	(102)	48%	(252)	524
Baby Boomers: 1946-1964	13%	(96)	12%	(88)	19%	(137)	55%	(397)	717
PID: Dem (no lean)	25%	(209)	24%	(196)	21%	(175)	30%	(247)	827
PID: Ind (no lean)	14%	(108)	18%	(140)	22%	(171)	45%	(346)	765
PID: Rep (no lean)	5%	(28)	12%	(71)	17%	(102)	67%	(408)	608
PID/Gender: Dem Men	29%	(112)	27%	(105)	21%	(80)	23%	(89)	386
PID/Gender: Dem Women	22%	(97)	21%	(91)	21%	(94)	36%	(158)	440
PID/Gender: Ind Men	13%	(46)	18%	(63)	23%	(84)	46%	(166)	360
PID/Gender: Ind Women	15%	(62)	19%	(77)	21%	(87)	44%	(180)	406
PID/Gender: Rep Men	4%	(13)	13%	(42)	15%	(46)	68%	(215)	316
PID/Gender: Rep Women	5%	(15)	10%	(29)	19%	(55)	66%	(193)	292
Ideo: Liberal (1-3)	32%	(214)	23%	(153)	19%	(125)	26%	(169)	661
Ideo: Moderate (4)	10%	(63)	24%	(142)	23%	(139)	43%	(259)	602
Ideo: Conservative (5-7)	4%	(30)	10%	(67)	18%	(118)	68%	(450)	665
Educ: < College	14%	(209)	18%	(268)	21%	(313)	48%	(722)	1512
Educ: Bachelors degree	18%	(82)	20%	(89)	20%	(88)	42%	(185)	444
Educ: Post-grad	22%	(54)	20%	(50)	19%	(47)	38%	(93)	244
Income: Under 50k	16%	(190)	19%	(229)	21%	(250)	45%	(547)	1217
Income: 50k-100k	14%	(96)	18%	(121)	22%	(145)	46%	(310)	673
Income: 100k+	19%	(59)	18%	(57)	17%	(52)	46%	(142)	310
Ethnicity: White	15%	(251)	17%	(293)	20%	(347)	48%	(831)	1722

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**Table MCBR5\_18:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
Ride-hailing companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	16%	(345)	19%	(407)	20%	(448)	45%	(1000)	2200
Ethnicity: Hispanic	16%	(57)	25%	(86)	21%	(74)	38%	(133)	349
Ethnicity: Black	19%	(53)	27%	(73)	22%	(60)	32%	(88)	274
Ethnicity: Other	20%	(41)	20%	(41)	20%	(41)	40%	(81)	204
All Christian	12%	(112)	18%	(175)	21%	(200)	49%	(472)	960
All Non-Christian	19%	(16)	22%	(19)	26%	(23)	33%	(29)	87
Atheist	33%	(41)	21%	(26)	13%	(16)	33%	(41)	124
Agnostic/Nothing in particular	19%	(120)	17%	(107)	19%	(122)	45%	(287)	636
Something Else	14%	(56)	20%	(80)	22%	(87)	43%	(171)	393
Religious Non-Protestant/Catholic	16%	(18)	18%	(22)	27%	(31)	39%	(46)	117
Evangelical	11%	(59)	23%	(127)	18%	(100)	49%	(277)	563
Non-Evangelical	14%	(107)	17%	(124)	23%	(175)	46%	(345)	750
Community: Urban	19%	(113)	24%	(147)	19%	(117)	38%	(228)	605
Community: Suburban	15%	(153)	18%	(182)	21%	(212)	47%	(487)	1033
Community: Rural	14%	(80)	14%	(78)	21%	(118)	51%	(285)	562
Employ: Private Sector	18%	(131)	21%	(152)	17%	(120)	43%	(306)	709
Employ: Government	15%	(19)	23%	(29)	26%	(33)	35%	(44)	126
Employ: Self-Employed	13%	(23)	18%	(33)	25%	(46)	44%	(82)	184
Employ: Homemaker	13%	(20)	20%	(30)	18%	(28)	49%	(74)	152
Employ: Student	23%	(15)	9%	(6)	33%	(21)	35%	(22)	64
Employ: Retired	12%	(60)	13%	(64)	20%	(100)	55%	(278)	503
Employ: Unemployed	17%	(51)	21%	(61)	23%	(69)	39%	(117)	299
Employ: Other	16%	(26)	19%	(31)	19%	(31)	46%	(76)	164
Military HH: Yes	11%	(43)	16%	(59)	21%	(80)	51%	(193)	375
Military HH: No	17%	(302)	19%	(348)	20%	(368)	44%	(807)	1825
RD/WT: Right Direction	23%	(188)	26%	(206)	24%	(191)	27%	(221)	806
RD/WT: Wrong Track	11%	(158)	14%	(201)	18%	(257)	56%	(779)	1394
Biden Job Approve	23%	(247)	25%	(262)	21%	(223)	31%	(323)	1055
Biden Job Disapprove	7%	(75)	11%	(115)	18%	(179)	63%	(636)	1004

Continued on next page

**Table MCBR5\_18:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
 Ride-hailing companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	16%	(345)	19%	(407)	20%	(448)	45%	(1000)	2200
Biden Job Strongly Approve	32%	(144)	26%	(117)	15%	(68)	28%	(126)	454
Biden Job Somewhat Approve	17%	(104)	24%	(146)	26%	(155)	33%	(197)	601
Biden Job Somewhat Disapprove	12%	(35)	17%	(50)	27%	(78)	44%	(129)	293
Biden Job Strongly Disapprove	6%	(40)	9%	(65)	14%	(100)	71%	(506)	711
Favorable of Biden	24%	(255)	24%	(257)	21%	(227)	31%	(337)	1075
Unfavorable of Biden	7%	(71)	13%	(129)	18%	(182)	62%	(613)	995
Very Favorable of Biden	32%	(159)	24%	(119)	16%	(81)	27%	(135)	494
Somewhat Favorable of Biden	17%	(96)	24%	(138)	25%	(147)	35%	(201)	582
Somewhat Unfavorable of Biden	13%	(31)	21%	(50)	26%	(59)	40%	(92)	232
Very Unfavorable of Biden	5%	(40)	10%	(79)	16%	(123)	68%	(522)	764
#1 Issue: Economy	12%	(89)	19%	(137)	22%	(162)	46%	(334)	722
#1 Issue: Security	4%	(16)	10%	(39)	19%	(75)	67%	(270)	401
#1 Issue: Health Care	23%	(74)	25%	(82)	22%	(70)	31%	(101)	327
#1 Issue: Medicare / Social Security	14%	(33)	18%	(41)	20%	(47)	48%	(112)	233
#1 Issue: Women's Issues	28%	(41)	22%	(32)	15%	(23)	35%	(52)	148
#1 Issue: Education	14%	(13)	18%	(17)	28%	(25)	40%	(36)	90
#1 Issue: Energy	28%	(35)	26%	(32)	23%	(28)	22%	(28)	123
#1 Issue: Other	28%	(44)	18%	(27)	11%	(18)	43%	(67)	156
2020 Vote: Joe Biden	25%	(236)	25%	(235)	21%	(204)	29%	(278)	953
2020 Vote: Donald Trump	4%	(31)	11%	(77)	18%	(124)	67%	(476)	709
2020 Vote: Other	19%	(16)	10%	(8)	21%	(17)	50%	(42)	83
2020 Vote: Didn't Vote	14%	(62)	19%	(86)	23%	(102)	45%	(204)	454
2018 House Vote: Democrat	28%	(213)	23%	(174)	19%	(149)	30%	(233)	770
2018 House Vote: Republican	4%	(25)	10%	(61)	17%	(101)	68%	(402)	589
2018 House Vote: Someone else	8%	(4)	18%	(9)	18%	(10)	56%	(30)	54
2016 Vote: Hillary Clinton	26%	(179)	24%	(164)	19%	(131)	30%	(202)	677
2016 Vote: Donald Trump	6%	(40)	12%	(78)	17%	(112)	66%	(440)	670
2016 Vote: Other	14%	(16)	15%	(17)	24%	(29)	48%	(56)	119
2016 Vote: Didn't Vote	15%	(110)	20%	(145)	24%	(176)	41%	(300)	731

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**Table MCBR5\_18:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
*Ride-hailing companies*

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	16%	(345)	19%	(407)	20%	(448)	45%	(1000)	2200
Voted in 2014: Yes	17%	(207)	17%	(208)	18%	(216)	48%	(589)	1220
Voted in 2014: No	14%	(138)	20%	(199)	24%	(232)	42%	(411)	980
4-Region: Northeast	14%	(55)	19%	(75)	22%	(85)	45%	(179)	394
4-Region: Midwest	14%	(64)	17%	(80)	19%	(90)	49%	(228)	462
4-Region: South	14%	(119)	18%	(145)	20%	(166)	48%	(395)	824
4-Region: West	21%	(107)	21%	(107)	21%	(108)	38%	(198)	520

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCBR5\_19:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?

Software companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	17%	(364)	19%	(415)	20%	(441)	45%	(979)	2200
Gender: Male	18%	(195)	19%	(199)	19%	(203)	44%	(465)	1062
Gender: Female	15%	(169)	19%	(217)	21%	(238)	45%	(514)	1138
Age: 18-34	24%	(156)	23%	(149)	18%	(120)	35%	(230)	655
Age: 35-44	18%	(66)	23%	(82)	19%	(68)	40%	(143)	358
Age: 45-64	12%	(94)	17%	(127)	20%	(151)	51%	(380)	751
Age: 65+	11%	(49)	13%	(58)	24%	(103)	52%	(227)	436
GenZers: 1997-2012	22%	(50)	28%	(63)	18%	(42)	31%	(70)	226
Millennials: 1981-1996	23%	(154)	22%	(146)	18%	(117)	37%	(246)	664
GenXers: 1965-1980	12%	(62)	18%	(97)	22%	(117)	47%	(249)	524
Baby Boomers: 1946-1964	12%	(88)	13%	(96)	21%	(150)	53%	(382)	717
PID: Dem (no lean)	25%	(208)	25%	(209)	21%	(177)	28%	(233)	827
PID: Ind (no lean)	16%	(122)	18%	(140)	21%	(160)	45%	(343)	765
PID: Rep (no lean)	6%	(34)	11%	(67)	17%	(105)	66%	(403)	608
PID/Gender: Dem Men	33%	(128)	25%	(97)	21%	(81)	21%	(80)	386
PID/Gender: Dem Women	18%	(81)	25%	(111)	22%	(95)	35%	(153)	440
PID/Gender: Ind Men	13%	(47)	18%	(65)	22%	(78)	47%	(169)	360
PID/Gender: Ind Women	19%	(75)	19%	(75)	20%	(81)	43%	(174)	406
PID/Gender: Rep Men	6%	(20)	12%	(36)	14%	(43)	68%	(216)	316
PID/Gender: Rep Women	5%	(13)	10%	(30)	21%	(61)	64%	(187)	292
Ideo: Liberal (1-3)	33%	(216)	24%	(161)	19%	(126)	24%	(159)	661
Ideo: Moderate (4)	10%	(61)	22%	(134)	25%	(148)	43%	(259)	602
Ideo: Conservative (5-7)	6%	(39)	10%	(69)	17%	(113)	67%	(444)	665
Educ: < College	15%	(232)	18%	(278)	20%	(298)	47%	(705)	1512
Educ: Bachelors degree	18%	(79)	20%	(90)	20%	(89)	42%	(185)	444
Educ: Post-grad	22%	(54)	19%	(47)	22%	(54)	37%	(90)	244
Income: Under 50k	18%	(218)	18%	(217)	21%	(253)	43%	(529)	1217
Income: 50k-100k	13%	(87)	22%	(149)	19%	(126)	46%	(310)	673
Income: 100k+	19%	(59)	16%	(49)	20%	(61)	45%	(141)	310
Ethnicity: White	14%	(244)	18%	(313)	20%	(341)	48%	(825)	1722

Continued on next page

**Table MCBR5\_19:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
Software companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	17%	(364)	19%	(415)	20%	(441)	45%	(979)	2200
Ethnicity: Hispanic	23%	(79)	22%	(76)	17%	(61)	38%	(133)	349
Ethnicity: Black	26%	(72)	22%	(61)	21%	(58)	30%	(84)	274
Ethnicity: Other	24%	(48)	20%	(41)	21%	(43)	35%	(71)	204
All Christian	13%	(121)	18%	(169)	22%	(209)	48%	(460)	960
All Non-Christian	22%	(19)	21%	(18)	25%	(22)	32%	(28)	87
Atheist	34%	(42)	17%	(21)	15%	(18)	35%	(43)	124
Agnostic/Nothing in particular	19%	(122)	19%	(123)	17%	(107)	45%	(284)	636
Something Else	15%	(59)	21%	(84)	22%	(85)	42%	(165)	393
Religious Non-Protestant/Catholic	21%	(25)	18%	(21)	24%	(28)	37%	(43)	117
Evangelical	14%	(81)	19%	(108)	18%	(102)	48%	(272)	563
Non-Evangelical	13%	(95)	19%	(141)	24%	(182)	44%	(332)	750
Community: Urban	19%	(116)	25%	(150)	20%	(121)	36%	(218)	605
Community: Suburban	16%	(160)	18%	(187)	20%	(204)	47%	(482)	1033
Community: Rural	16%	(88)	14%	(78)	21%	(116)	50%	(280)	562
Employ: Private Sector	19%	(132)	21%	(151)	16%	(115)	44%	(310)	709
Employ: Government	21%	(26)	22%	(28)	25%	(31)	33%	(41)	126
Employ: Self-Employed	18%	(33)	18%	(33)	22%	(41)	42%	(77)	184
Employ: Homemaker	12%	(19)	19%	(29)	25%	(37)	44%	(67)	152
Employ: Student	26%	(16)	21%	(13)	18%	(11)	36%	(23)	64
Employ: Retired	11%	(58)	13%	(66)	22%	(113)	53%	(266)	503
Employ: Unemployed	20%	(58)	21%	(62)	21%	(62)	39%	(116)	299
Employ: Other	13%	(21)	20%	(34)	19%	(31)	48%	(78)	164
Military HH: Yes	14%	(54)	16%	(59)	20%	(75)	50%	(187)	375
Military HH: No	17%	(311)	20%	(357)	20%	(366)	43%	(792)	1825
RD/WT: Right Direction	24%	(194)	26%	(208)	25%	(204)	25%	(199)	806
RD/WT: Wrong Track	12%	(170)	15%	(207)	17%	(237)	56%	(780)	1394
Biden Job Approve	23%	(246)	26%	(276)	22%	(236)	28%	(297)	1055
Biden Job Disapprove	9%	(88)	11%	(114)	17%	(170)	63%	(632)	1004

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**Table MCBR5\_19:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?

*Software companies*

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	17%	(364)	19%	(415)	20%	(441)	45%	(979)	2200
Biden Job Strongly Approve	34%	(154)	27%	(122)	16%	(72)	23%	(106)	454
Biden Job Somewhat Approve	15%	(91)	26%	(155)	27%	(164)	32%	(192)	601
Biden Job Somewhat Disapprove	15%	(44)	17%	(51)	24%	(69)	44%	(130)	293
Biden Job Strongly Disapprove	6%	(44)	9%	(63)	14%	(101)	71%	(503)	711
Favorable of Biden	24%	(253)	25%	(273)	22%	(238)	29%	(311)	1075
Unfavorable of Biden	8%	(84)	12%	(123)	18%	(179)	61%	(609)	995
Very Favorable of Biden	33%	(163)	26%	(129)	17%	(86)	24%	(116)	494
Somewhat Favorable of Biden	16%	(91)	25%	(144)	26%	(152)	33%	(194)	582
Somewhat Unfavorable of Biden	14%	(34)	22%	(51)	27%	(62)	37%	(85)	232
Very Unfavorable of Biden	7%	(51)	9%	(72)	15%	(117)	69%	(524)	764
#1 Issue: Economy	14%	(102)	18%	(128)	23%	(165)	45%	(328)	722
#1 Issue: Security	5%	(20)	12%	(50)	16%	(63)	67%	(269)	401
#1 Issue: Health Care	22%	(71)	29%	(95)	19%	(63)	30%	(98)	327
#1 Issue: Medicare / Social Security	15%	(35)	17%	(39)	22%	(52)	46%	(107)	233
#1 Issue: Women's Issues	24%	(36)	23%	(34)	17%	(25)	35%	(53)	148
#1 Issue: Education	16%	(15)	24%	(22)	27%	(24)	33%	(29)	90
#1 Issue: Energy	33%	(40)	16%	(19)	25%	(31)	26%	(32)	123
#1 Issue: Other	30%	(47)	18%	(28)	12%	(18)	40%	(63)	156
2020 Vote: Joe Biden	25%	(238)	26%	(251)	20%	(191)	29%	(274)	953
2020 Vote: Donald Trump	5%	(36)	11%	(78)	17%	(123)	67%	(472)	709
2020 Vote: Other	21%	(17)	11%	(9)	17%	(14)	52%	(43)	83
2020 Vote: Didn't Vote	16%	(73)	17%	(77)	25%	(114)	42%	(190)	454
2018 House Vote: Democrat	27%	(207)	24%	(185)	20%	(158)	29%	(221)	770
2018 House Vote: Republican	4%	(24)	11%	(63)	16%	(91)	70%	(410)	589
2018 House Vote: Someone else	10%	(6)	8%	(4)	20%	(11)	62%	(33)	54
2016 Vote: Hillary Clinton	27%	(182)	25%	(171)	21%	(139)	27%	(185)	677
2016 Vote: Donald Trump	6%	(42)	11%	(75)	16%	(109)	66%	(444)	670
2016 Vote: Other	17%	(20)	10%	(12)	21%	(25)	52%	(62)	119
2016 Vote: Didn't Vote	16%	(120)	21%	(155)	23%	(169)	39%	(287)	731

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**Table MCBR5\_19:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
Software companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	17%	(364)	19%	(415)	20%	(441)	45%	(979)	2200
Voted in 2014: Yes	17%	(211)	17%	(204)	18%	(224)	48%	(581)	1220
Voted in 2014: No	16%	(153)	22%	(211)	22%	(217)	41%	(398)	980
4-Region: Northeast	18%	(69)	17%	(65)	22%	(85)	44%	(175)	394
4-Region: Midwest	12%	(57)	20%	(92)	22%	(102)	46%	(211)	462
4-Region: South	17%	(137)	17%	(143)	18%	(151)	48%	(393)	824
4-Region: West	19%	(101)	22%	(115)	20%	(104)	38%	(200)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR5\_20:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
 Sports leagues

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	16%	(356)	19%	(413)	19%	(422)	46%	(1009)	2200
Gender: Male	18%	(196)	20%	(208)	19%	(197)	43%	(460)	1062
Gender: Female	14%	(160)	18%	(205)	20%	(225)	48%	(549)	1138
Age: 18-34	21%	(138)	24%	(160)	20%	(133)	34%	(225)	655
Age: 35-44	19%	(68)	22%	(80)	16%	(56)	43%	(153)	358
Age: 45-64	14%	(105)	16%	(118)	19%	(141)	51%	(387)	751
Age: 65+	10%	(45)	12%	(54)	21%	(92)	56%	(245)	436
GenZers: 1997-2012	21%	(48)	26%	(59)	20%	(45)	32%	(73)	226
Millennials: 1981-1996	21%	(137)	24%	(160)	18%	(120)	37%	(247)	664
GenXers: 1965-1980	14%	(74)	18%	(92)	20%	(107)	48%	(251)	524
Baby Boomers: 1946-1964	12%	(89)	12%	(88)	19%	(133)	57%	(407)	717
PID: Dem (no lean)	25%	(208)	24%	(202)	20%	(168)	30%	(249)	827
PID: Ind (no lean)	15%	(114)	18%	(139)	20%	(156)	46%	(356)	765
PID: Rep (no lean)	6%	(34)	12%	(72)	16%	(97)	67%	(405)	608
PID/Gender: Dem Men	32%	(125)	27%	(105)	21%	(80)	20%	(77)	386
PID/Gender: Dem Women	19%	(83)	22%	(97)	20%	(88)	39%	(171)	440
PID/Gender: Ind Men	14%	(51)	16%	(59)	21%	(77)	48%	(173)	360
PID/Gender: Ind Women	16%	(63)	20%	(80)	20%	(79)	45%	(183)	406
PID/Gender: Rep Men	7%	(21)	14%	(45)	13%	(40)	67%	(210)	316
PID/Gender: Rep Women	4%	(13)	9%	(27)	20%	(57)	67%	(195)	292
Ideo: Liberal (1-3)	31%	(206)	26%	(172)	16%	(105)	27%	(178)	661
Ideo: Moderate (4)	11%	(66)	21%	(124)	25%	(150)	44%	(262)	602
Ideo: Conservative (5-7)	5%	(33)	10%	(68)	16%	(107)	69%	(456)	665
Educ: < College	14%	(217)	19%	(286)	20%	(296)	47%	(714)	1512
Educ: Bachelors degree	18%	(81)	19%	(82)	19%	(83)	45%	(198)	444
Educ: Post-grad	24%	(58)	18%	(45)	18%	(43)	40%	(98)	244
Income: Under 50k	17%	(201)	20%	(241)	19%	(231)	45%	(543)	1217
Income: 50k-100k	14%	(94)	18%	(122)	21%	(138)	47%	(318)	673
Income: 100k+	20%	(61)	16%	(49)	17%	(52)	48%	(148)	310
Ethnicity: White	14%	(243)	18%	(308)	19%	(323)	49%	(847)	1722

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**Table MCBR5\_20:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
Sports leagues

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	16%	(356)	19%	(413)	19%	(422)	46%	(1009)	2200
Ethnicity: Hispanic	22%	(78)	21%	(74)	17%	(58)	40%	(139)	349
Ethnicity: Black	23%	(63)	23%	(62)	22%	(61)	32%	(88)	274
Ethnicity: Other	24%	(49)	21%	(43)	18%	(37)	36%	(74)	204
All Christian	12%	(114)	19%	(182)	19%	(184)	50%	(481)	960
All Non-Christian	25%	(22)	13%	(12)	27%	(24)	34%	(30)	87
Atheist	34%	(42)	17%	(21)	14%	(17)	35%	(43)	124
Agnostic/Nothing in particular	18%	(114)	19%	(121)	18%	(114)	45%	(288)	636
Something Else	16%	(65)	20%	(78)	21%	(83)	43%	(167)	393
Religious Non-Protestant/Catholic	23%	(27)	12%	(14)	25%	(29)	40%	(47)	117
Evangelical	13%	(75)	20%	(112)	17%	(97)	49%	(279)	563
Non-Evangelical	13%	(98)	19%	(144)	21%	(159)	47%	(349)	750
Community: Urban	21%	(125)	25%	(150)	19%	(114)	36%	(215)	605
Community: Suburban	14%	(142)	18%	(186)	20%	(207)	48%	(498)	1033
Community: Rural	16%	(88)	14%	(77)	18%	(101)	53%	(296)	562
Employ: Private Sector	17%	(121)	22%	(156)	15%	(106)	46%	(326)	709
Employ: Government	21%	(27)	22%	(28)	23%	(29)	33%	(42)	126
Employ: Self-Employed	16%	(30)	18%	(33)	24%	(44)	42%	(77)	184
Employ: Homemaker	11%	(17)	20%	(31)	20%	(30)	49%	(74)	152
Employ: Student	26%	(17)	22%	(14)	22%	(14)	29%	(19)	64
Employ: Retired	12%	(58)	12%	(61)	20%	(103)	56%	(281)	503
Employ: Unemployed	20%	(60)	22%	(67)	19%	(58)	38%	(114)	299
Employ: Other	16%	(26)	15%	(24)	23%	(38)	47%	(76)	164
Military HH: Yes	14%	(51)	13%	(48)	21%	(80)	52%	(195)	375
Military HH: No	17%	(305)	20%	(365)	19%	(341)	45%	(814)	1825
RD/WT: Right Direction	24%	(196)	25%	(199)	24%	(193)	27%	(217)	806
RD/WT: Wrong Track	11%	(160)	15%	(214)	16%	(228)	57%	(792)	1394
Biden Job Approve	23%	(247)	25%	(263)	21%	(223)	30%	(322)	1055
Biden Job Disapprove	8%	(83)	12%	(118)	16%	(157)	64%	(646)	1004

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**Table MCBR5\_20:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
 Sports leagues

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	16%	(356)	19%	(413)	19%	(422)	46%	(1009)	2200
Biden Job Strongly Approve	35%	(159)	25%	(114)	15%	(68)	25%	(112)	454
Biden Job Somewhat Approve	15%	(88)	25%	(149)	26%	(155)	35%	(209)	601
Biden Job Somewhat Disapprove	12%	(36)	18%	(53)	23%	(68)	46%	(136)	293
Biden Job Strongly Disapprove	6%	(46)	9%	(65)	13%	(89)	72%	(510)	711
Favorable of Biden	24%	(255)	24%	(262)	21%	(221)	31%	(337)	1075
Unfavorable of Biden	8%	(81)	12%	(120)	17%	(168)	63%	(626)	995
Very Favorable of Biden	34%	(167)	23%	(116)	17%	(85)	25%	(126)	494
Somewhat Favorable of Biden	15%	(89)	25%	(146)	23%	(136)	36%	(211)	582
Somewhat Unfavorable of Biden	14%	(32)	20%	(46)	25%	(58)	42%	(97)	232
Very Unfavorable of Biden	6%	(49)	10%	(74)	14%	(110)	69%	(530)	764
#1 Issue: Economy	11%	(82)	20%	(147)	21%	(151)	47%	(342)	722
#1 Issue: Security	6%	(26)	9%	(37)	18%	(72)	66%	(266)	401
#1 Issue: Health Care	24%	(79)	26%	(86)	18%	(60)	31%	(103)	327
#1 Issue: Medicare / Social Security	12%	(28)	17%	(39)	22%	(52)	49%	(114)	233
#1 Issue: Women's Issues	25%	(37)	19%	(28)	18%	(27)	38%	(56)	148
#1 Issue: Education	17%	(16)	26%	(23)	24%	(22)	32%	(29)	90
#1 Issue: Energy	36%	(44)	18%	(22)	20%	(25)	26%	(32)	123
#1 Issue: Other	29%	(45)	19%	(30)	9%	(13)	44%	(68)	156
2020 Vote: Joe Biden	25%	(235)	24%	(229)	20%	(189)	31%	(300)	953
2020 Vote: Donald Trump	6%	(41)	11%	(77)	15%	(107)	68%	(484)	709
2020 Vote: Other	18%	(15)	13%	(11)	18%	(15)	51%	(42)	83
2020 Vote: Didn't Vote	14%	(64)	21%	(96)	24%	(110)	40%	(184)	454
2018 House Vote: Democrat	27%	(208)	23%	(175)	19%	(143)	32%	(244)	770
2018 House Vote: Republican	4%	(24)	10%	(60)	15%	(86)	71%	(418)	589
2018 House Vote: Someone else	10%	(6)	12%	(6)	21%	(11)	57%	(30)	54
2016 Vote: Hillary Clinton	27%	(182)	25%	(168)	19%	(126)	30%	(201)	677
2016 Vote: Donald Trump	6%	(37)	12%	(77)	14%	(97)	68%	(459)	670
2016 Vote: Other	14%	(16)	13%	(15)	20%	(24)	53%	(62)	119
2016 Vote: Didn't Vote	16%	(119)	21%	(152)	24%	(174)	39%	(285)	731

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**Table MCBR5\_20:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
*Sports leagues*

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	16%	(356)	19%	(413)	19%	(422)	46%	(1009)	2200
Voted in 2014: Yes	17%	(203)	16%	(199)	17%	(203)	50%	(615)	1220
Voted in 2014: No	16%	(153)	22%	(214)	22%	(219)	40%	(394)	980
4-Region: Northeast	18%	(70)	18%	(72)	20%	(80)	44%	(172)	394
4-Region: Midwest	14%	(66)	17%	(80)	20%	(91)	49%	(226)	462
4-Region: South	15%	(124)	17%	(143)	20%	(162)	48%	(395)	824
4-Region: West	18%	(96)	23%	(119)	17%	(88)	42%	(217)	520

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCBR5\_21:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
 Telehealth companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	24%	(528)	27%	(597)	17%	(366)	32%	(709)	2200
Gender: Male	24%	(252)	26%	(281)	18%	(190)	32%	(339)	1062
Gender: Female	24%	(276)	28%	(316)	16%	(176)	32%	(370)	1138
Age: 18-34	35%	(232)	29%	(192)	14%	(91)	21%	(141)	655
Age: 35-44	24%	(86)	27%	(97)	19%	(69)	29%	(105)	358
Age: 45-64	18%	(138)	27%	(200)	16%	(123)	39%	(289)	751
Age: 65+	16%	(72)	25%	(108)	19%	(82)	40%	(174)	436
GenZers: 1997-2012	39%	(88)	27%	(62)	14%	(32)	19%	(43)	226
Millennials: 1981-1996	31%	(203)	30%	(198)	15%	(98)	25%	(164)	664
GenXers: 1965-1980	20%	(105)	27%	(139)	19%	(101)	34%	(179)	524
Baby Boomers: 1946-1964	17%	(120)	25%	(177)	17%	(125)	41%	(296)	717
PID: Dem (no lean)	35%	(287)	31%	(257)	14%	(118)	20%	(165)	827
PID: Ind (no lean)	23%	(176)	27%	(208)	20%	(152)	30%	(230)	765
PID: Rep (no lean)	11%	(65)	22%	(132)	16%	(97)	52%	(314)	608
PID/Gender: Dem Men	37%	(144)	32%	(125)	16%	(63)	14%	(55)	386
PID/Gender: Dem Women	33%	(144)	30%	(132)	12%	(54)	25%	(110)	440
PID/Gender: Ind Men	20%	(74)	25%	(91)	22%	(77)	33%	(117)	360
PID/Gender: Ind Women	25%	(102)	29%	(116)	18%	(74)	28%	(113)	406
PID/Gender: Rep Men	11%	(35)	21%	(65)	15%	(49)	53%	(167)	316
PID/Gender: Rep Women	10%	(30)	23%	(67)	16%	(48)	50%	(147)	292
Ideo: Liberal (1-3)	43%	(286)	30%	(196)	12%	(77)	16%	(103)	661
Ideo: Moderate (4)	17%	(104)	32%	(191)	21%	(127)	30%	(180)	602
Ideo: Conservative (5-7)	11%	(74)	20%	(134)	17%	(113)	52%	(344)	665
Educ: < College	22%	(326)	27%	(412)	17%	(260)	34%	(514)	1512
Educ: Bachelors degree	28%	(123)	28%	(124)	16%	(73)	28%	(125)	444
Educ: Post-grad	33%	(79)	25%	(62)	13%	(33)	29%	(70)	244
Income: Under 50k	25%	(299)	28%	(339)	17%	(204)	31%	(375)	1217
Income: 50k-100k	21%	(145)	26%	(177)	18%	(124)	34%	(226)	673
Income: 100k+	27%	(84)	26%	(81)	12%	(38)	35%	(107)	310
Ethnicity: White	22%	(379)	26%	(455)	17%	(286)	35%	(602)	1722

Continued on next page

**Table MCBR5\_21:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
Telehealth companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	24%	(528)	27%	(597)	17%	(366)	32%	(709)	2200
Ethnicity: Hispanic	29%	(100)	33%	(114)	13%	(44)	26%	(91)	349
Ethnicity: Black	34%	(94)	29%	(80)	16%	(44)	20%	(56)	274
Ethnicity: Other	27%	(55)	30%	(62)	18%	(37)	25%	(50)	204
All Christian	18%	(172)	27%	(255)	18%	(176)	37%	(357)	960
All Non-Christian	37%	(33)	30%	(26)	10%	(9)	23%	(20)	87
Atheist	43%	(53)	24%	(30)	7%	(9)	26%	(32)	124
Agnostic/Nothing in particular	27%	(174)	26%	(167)	17%	(108)	29%	(187)	636
Something Else	25%	(97)	30%	(119)	16%	(64)	29%	(112)	393
Religious Non-Protestant/Catholic	37%	(43)	28%	(33)	10%	(12)	25%	(30)	117
Evangelical	21%	(119)	27%	(152)	16%	(92)	36%	(201)	563
Non-Evangelical	19%	(139)	29%	(214)	19%	(141)	34%	(256)	750
Community: Urban	30%	(184)	28%	(172)	16%	(99)	25%	(150)	605
Community: Suburban	23%	(237)	28%	(285)	16%	(165)	34%	(347)	1033
Community: Rural	19%	(107)	25%	(140)	18%	(102)	38%	(212)	562
Employ: Private Sector	26%	(182)	27%	(190)	16%	(111)	32%	(227)	709
Employ: Government	26%	(33)	30%	(38)	16%	(21)	27%	(35)	126
Employ: Self-Employed	28%	(52)	29%	(53)	13%	(23)	30%	(56)	184
Employ: Homemaker	17%	(25)	30%	(46)	21%	(32)	32%	(49)	152
Employ: Student	37%	(24)	29%	(18)	18%	(11)	15%	(10)	64
Employ: Retired	16%	(82)	25%	(125)	18%	(91)	41%	(205)	503
Employ: Unemployed	30%	(89)	27%	(79)	17%	(50)	27%	(80)	299
Employ: Other	25%	(41)	29%	(47)	16%	(26)	30%	(49)	164
Military HH: Yes	22%	(83)	26%	(96)	15%	(58)	37%	(138)	375
Military HH: No	24%	(446)	27%	(501)	17%	(308)	31%	(571)	1825
RD/WT: Right Direction	31%	(253)	33%	(269)	18%	(144)	17%	(139)	806
RD/WT: Wrong Track	20%	(275)	24%	(328)	16%	(222)	41%	(569)	1394
Biden Job Approve	33%	(351)	32%	(334)	16%	(167)	19%	(203)	1055
Biden Job Disapprove	14%	(145)	22%	(224)	15%	(156)	48%	(480)	1004

Continued on next page

**Table MCBR5\_21:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
 Telehealth companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	24%	(528)	27%	(597)	17%	(366)	32%	(709)	2200
Biden Job Strongly Approve	40%	(184)	31%	(139)	10%	(45)	19%	(86)	454
Biden Job Somewhat Approve	28%	(168)	32%	(195)	20%	(122)	19%	(116)	601
Biden Job Somewhat Disapprove	25%	(72)	30%	(88)	18%	(52)	28%	(82)	293
Biden Job Strongly Disapprove	10%	(73)	19%	(136)	15%	(104)	56%	(398)	711
Favorable of Biden	33%	(359)	31%	(334)	16%	(174)	19%	(208)	1075
Unfavorable of Biden	14%	(139)	23%	(229)	16%	(160)	47%	(468)	995
Very Favorable of Biden	41%	(201)	29%	(143)	11%	(54)	19%	(96)	494
Somewhat Favorable of Biden	27%	(158)	33%	(191)	21%	(120)	19%	(112)	582
Somewhat Unfavorable of Biden	23%	(54)	32%	(73)	18%	(43)	26%	(61)	232
Very Unfavorable of Biden	11%	(84)	20%	(156)	15%	(117)	53%	(407)	764
#1 Issue: Economy	18%	(131)	29%	(207)	19%	(136)	34%	(247)	722
#1 Issue: Security	10%	(39)	22%	(89)	18%	(70)	51%	(203)	401
#1 Issue: Health Care	35%	(114)	31%	(100)	14%	(47)	20%	(66)	327
#1 Issue: Medicare / Social Security	20%	(46)	28%	(66)	19%	(44)	33%	(77)	233
#1 Issue: Women's Issues	42%	(62)	25%	(38)	11%	(17)	21%	(31)	148
#1 Issue: Education	23%	(20)	35%	(31)	21%	(19)	22%	(20)	90
#1 Issue: Energy	47%	(58)	19%	(23)	17%	(20)	17%	(21)	123
#1 Issue: Other	37%	(58)	27%	(43)	8%	(13)	27%	(43)	156
2020 Vote: Joe Biden	35%	(332)	31%	(298)	15%	(142)	19%	(181)	953
2020 Vote: Donald Trump	10%	(73)	22%	(157)	16%	(111)	52%	(367)	709
2020 Vote: Other	30%	(25)	27%	(22)	7%	(6)	36%	(30)	83
2020 Vote: Didn't Vote	21%	(97)	26%	(120)	23%	(106)	29%	(130)	454
2018 House Vote: Democrat	37%	(282)	29%	(221)	15%	(118)	19%	(150)	770
2018 House Vote: Republican	9%	(55)	22%	(128)	15%	(88)	54%	(318)	589
2018 House Vote: Someone else	18%	(9)	19%	(10)	18%	(10)	45%	(24)	54
2016 Vote: Hillary Clinton	37%	(253)	29%	(196)	14%	(94)	20%	(134)	677
2016 Vote: Donald Trump	10%	(67)	22%	(146)	16%	(110)	52%	(346)	670
2016 Vote: Other	22%	(26)	27%	(32)	17%	(20)	34%	(40)	119
2016 Vote: Didn't Vote	25%	(182)	30%	(221)	19%	(141)	25%	(186)	731

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**Table MCBR5\_21:** Do you think it is appropriate or inappropriate for the following types of companies to make public statements on social media about the Texas Heartbeat Act (Senate Bill 8)?  
Telehealth companies

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Total N
Adults	24%	(528)	27%	(597)	17%	(366)	32%	(709)	2200
Voted in 2014: Yes	23%	(277)	26%	(315)	15%	(188)	36%	(439)	1220
Voted in 2014: No	26%	(251)	29%	(282)	18%	(178)	28%	(270)	980
4-Region: Northeast	26%	(104)	25%	(100)	15%	(60)	33%	(130)	394
4-Region: Midwest	22%	(104)	24%	(113)	18%	(83)	35%	(162)	462
4-Region: South	22%	(182)	28%	(231)	18%	(145)	32%	(267)	824
4-Region: West	27%	(138)	30%	(154)	15%	(78)	29%	(150)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6a\_1:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Airlines*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	8%	(84)	8%	(85)	39%	(402)	12%	(124)	33%	(347)	1041
Gender: Male	8%	(43)	10%	(50)	40%	(206)	12%	(62)	30%	(153)	514
Gender: Female	8%	(41)	7%	(35)	37%	(197)	12%	(62)	37%	(194)	528
Age: 18-34	9%	(26)	9%	(26)	37%	(105)	9%	(26)	36%	(101)	284
Age: 35-44	10%	(17)	16%	(27)	40%	(70)	7%	(13)	27%	(48)	174
Age: 45-64	6%	(20)	5%	(17)	42%	(147)	15%	(53)	32%	(113)	351
Age: 65+	8%	(20)	6%	(15)	35%	(82)	13%	(31)	37%	(85)	232
GenZers: 1997-2012	12%	(12)	4%	(5)	39%	(41)	12%	(12)	34%	(36)	106
Millennials: 1981-1996	9%	(25)	14%	(42)	38%	(112)	7%	(22)	32%	(96)	297
GenXers: 1965-1980	7%	(17)	6%	(15)	40%	(96)	16%	(38)	31%	(75)	240
Baby Boomers: 1946-1964	6%	(22)	6%	(21)	38%	(139)	13%	(49)	36%	(132)	363
PID: Dem (no lean)	7%	(29)	10%	(38)	33%	(131)	10%	(39)	40%	(158)	396
PID: Ind (no lean)	7%	(25)	6%	(22)	43%	(156)	13%	(46)	31%	(110)	358
PID: Rep (no lean)	10%	(30)	9%	(25)	40%	(116)	13%	(39)	27%	(78)	287
PID/Gender: Dem Men	8%	(15)	16%	(29)	32%	(60)	11%	(20)	33%	(62)	186
PID/Gender: Dem Women	7%	(15)	4%	(9)	34%	(71)	9%	(19)	46%	(96)	210
PID/Gender: Ind Men	6%	(10)	5%	(9)	46%	(79)	14%	(24)	29%	(49)	171
PID/Gender: Ind Women	8%	(15)	7%	(12)	41%	(77)	12%	(22)	33%	(61)	187
PID/Gender: Rep Men	12%	(18)	7%	(12)	43%	(67)	11%	(18)	27%	(42)	157
PID/Gender: Rep Women	9%	(11)	10%	(13)	37%	(49)	16%	(21)	28%	(36)	130
Ideo: Liberal (1-3)	6%	(19)	7%	(20)	26%	(81)	13%	(40)	49%	(154)	314
Ideo: Moderate (4)	5%	(16)	8%	(24)	44%	(129)	15%	(43)	28%	(82)	293
Ideo: Conservative (5-7)	12%	(39)	10%	(32)	41%	(132)	10%	(31)	27%	(86)	320
Educ: < College	8%	(55)	7%	(50)	42%	(296)	12%	(82)	31%	(221)	703
Educ: Bachelors degree	7%	(15)	11%	(24)	32%	(70)	15%	(32)	35%	(77)	219
Educ: Post-grad	11%	(14)	9%	(11)	31%	(37)	8%	(9)	41%	(49)	119
Income: Under 50k	7%	(43)	7%	(43)	40%	(236)	12%	(72)	33%	(196)	589
Income: 50k-100k	9%	(29)	8%	(27)	40%	(131)	11%	(35)	32%	(104)	327
Income: 100k+	9%	(12)	12%	(15)	28%	(36)	14%	(17)	37%	(47)	126
Ethnicity: White	7%	(59)	8%	(62)	38%	(311)	12%	(97)	35%	(285)	814

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**Table MCBR6a\_1:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

Airlines

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	8%	(84)	8%	(85)	39%	(402)	12%	(124)	33%	(347)	1041
Ethnicity: Hispanic	7%	(11)	7%	(11)	40%	(64)	11%	(18)	34%	(55)	159
Ethnicity: Black	12%	(15)	11%	(14)	38%	(48)	13%	(16)	25%	(32)	126
Ethnicity: Other	9%	(9)	9%	(9)	43%	(44)	10%	(10)	29%	(29)	101
All Christian	9%	(41)	10%	(48)	42%	(197)	10%	(47)	29%	(137)	470
Agnostic/Nothing in particular	7%	(19)	5%	(15)	34%	(97)	15%	(43)	40%	(115)	288
Something Else	9%	(18)	6%	(12)	36%	(70)	13%	(26)	35%	(69)	195
Religious Non-Protestant/Catholic	2%	(1)	9%	(5)	51%	(29)	9%	(5)	28%	(16)	56
Evangelical	14%	(38)	12%	(33)	38%	(105)	12%	(34)	23%	(64)	275
Non-Evangelical	5%	(20)	7%	(25)	40%	(150)	11%	(39)	37%	(138)	372
Community: Urban	12%	(34)	8%	(24)	34%	(101)	14%	(40)	32%	(95)	295
Community: Suburban	6%	(30)	9%	(43)	41%	(207)	11%	(53)	34%	(172)	507
Community: Rural	8%	(19)	7%	(18)	39%	(94)	13%	(30)	33%	(79)	240
Employ: Private Sector	9%	(30)	9%	(30)	35%	(113)	13%	(41)	33%	(106)	320
Employ: Government	20%	(12)	10%	(6)	40%	(24)	7%	(4)	23%	(14)	59
Employ: Self-Employed	3%	(2)	13%	(10)	42%	(33)	11%	(9)	32%	(25)	80
Employ: Homemaker	12%	(8)	8%	(5)	44%	(29)	8%	(6)	28%	(19)	67
Employ: Retired	6%	(17)	6%	(17)	37%	(98)	14%	(36)	37%	(98)	266
Employ: Unemployed	6%	(10)	7%	(12)	42%	(67)	13%	(21)	32%	(51)	161
Employ: Other	4%	(2)	8%	(5)	48%	(29)	12%	(7)	28%	(17)	61
Military HH: Yes	8%	(14)	8%	(14)	33%	(60)	12%	(21)	40%	(72)	180
Military HH: No	8%	(70)	8%	(71)	40%	(343)	12%	(102)	32%	(275)	861
RD/WT: Right Direction	10%	(36)	10%	(36)	33%	(124)	15%	(57)	32%	(120)	374
RD/WT: Wrong Track	7%	(47)	7%	(49)	42%	(278)	10%	(67)	34%	(226)	667
Biden Job Approve	8%	(44)	9%	(49)	35%	(180)	13%	(67)	35%	(182)	522
Biden Job Disapprove	8%	(36)	7%	(34)	41%	(193)	11%	(54)	33%	(156)	473
Biden Job Strongly Approve	13%	(29)	13%	(29)	33%	(74)	8%	(17)	34%	(77)	226
Biden Job Somewhat Approve	5%	(15)	7%	(20)	36%	(107)	17%	(49)	36%	(105)	295
Biden Job Somewhat Disapprove	2%	(2)	7%	(10)	46%	(66)	11%	(17)	35%	(50)	145
Biden Job Strongly Disapprove	10%	(34)	7%	(24)	39%	(127)	11%	(37)	32%	(106)	328

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**Table MCBR6a\_1:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?**Airlines*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	8%	(84)	8%	(85)	39%	(402)	12%	(124)	33%	(347)	1041
Favorable of Biden	8%	(44)	8%	(44)	34%	(181)	13%	(67)	36%	(189)	525
Unfavorable of Biden	8%	(35)	8%	(37)	42%	(195)	12%	(55)	31%	(146)	468
Very Favorable of Biden	13%	(32)	9%	(21)	31%	(76)	10%	(26)	37%	(90)	244
Somewhat Favorable of Biden	4%	(12)	8%	(23)	38%	(106)	15%	(41)	35%	(99)	281
Somewhat Unfavorable of Biden	2%	(3)	7%	(9)	45%	(51)	13%	(15)	33%	(38)	115
Very Unfavorable of Biden	9%	(33)	8%	(28)	41%	(143)	12%	(41)	31%	(108)	353
#1 Issue: Economy	9%	(29)	9%	(29)	38%	(123)	13%	(41)	31%	(99)	322
#1 Issue: Security	8%	(16)	11%	(22)	43%	(83)	11%	(22)	27%	(52)	195
#1 Issue: Health Care	6%	(10)	8%	(13)	34%	(54)	13%	(21)	38%	(62)	161
#1 Issue: Medicare / Social Security	3%	(4)	4%	(6)	45%	(58)	15%	(19)	32%	(41)	128
#1 Issue: Women's Issues	12%	(9)	6%	(5)	25%	(18)	10%	(7)	47%	(33)	71
#1 Issue: Other	9%	(7)	4%	(3)	37%	(27)	7%	(5)	43%	(32)	73
2020 Vote: Joe Biden	6%	(27)	8%	(38)	33%	(146)	11%	(51)	42%	(186)	448
2020 Vote: Donald Trump	11%	(38)	8%	(26)	41%	(133)	13%	(42)	27%	(88)	327
2020 Vote: Didn't Vote	9%	(19)	7%	(15)	49%	(108)	12%	(26)	23%	(50)	219
2018 House Vote: Democrat	8%	(27)	7%	(26)	31%	(109)	11%	(41)	43%	(150)	353
2018 House Vote: Republican	11%	(30)	9%	(25)	40%	(110)	12%	(33)	29%	(80)	278
2016 Vote: Hillary Clinton	8%	(25)	9%	(29)	29%	(92)	12%	(39)	42%	(134)	319
2016 Vote: Donald Trump	12%	(37)	8%	(25)	39%	(123)	13%	(41)	28%	(87)	313
2016 Vote: Other	2%	(1)	6%	(3)	45%	(25)	13%	(7)	35%	(19)	56
2016 Vote: Didn't Vote	6%	(21)	8%	(28)	46%	(161)	10%	(36)	30%	(106)	351
Voted in 2014: Yes	8%	(47)	8%	(48)	36%	(206)	11%	(66)	36%	(205)	572
Voted in 2014: No	8%	(36)	8%	(37)	42%	(197)	12%	(58)	30%	(141)	469
4-Region: Northeast	4%	(7)	8%	(13)	38%	(67)	14%	(24)	37%	(66)	178
4-Region: Midwest	11%	(25)	3%	(7)	39%	(89)	14%	(31)	33%	(75)	228
4-Region: South	9%	(34)	10%	(40)	41%	(162)	11%	(43)	30%	(118)	397
4-Region: West	7%	(17)	10%	(24)	35%	(84)	11%	(26)	37%	(88)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6a\_2:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Automotive companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	8%	(87)	8%	(81)	38%	(396)	12%	(120)	34%	(357)	1041
Gender: Male	8%	(42)	10%	(51)	40%	(204)	11%	(55)	32%	(162)	514
Gender: Female	9%	(45)	6%	(30)	36%	(192)	12%	(65)	37%	(195)	528
Age: 18-34	10%	(28)	9%	(25)	36%	(102)	9%	(24)	37%	(105)	284
Age: 35-44	12%	(21)	11%	(18)	40%	(70)	8%	(14)	29%	(50)	174
Age: 45-64	6%	(20)	7%	(25)	40%	(140)	15%	(51)	33%	(115)	351
Age: 65+	8%	(19)	5%	(12)	36%	(84)	13%	(30)	38%	(87)	232
GenZers: 1997-2012	10%	(11)	8%	(8)	37%	(39)	8%	(9)	37%	(40)	106
Millennials: 1981-1996	11%	(34)	11%	(32)	37%	(111)	8%	(25)	32%	(96)	297
GenXers: 1965-1980	6%	(15)	6%	(15)	41%	(98)	17%	(40)	30%	(73)	240
Baby Boomers: 1946-1964	6%	(22)	7%	(24)	37%	(134)	12%	(42)	39%	(141)	363
PID: Dem (no lean)	9%	(36)	7%	(29)	33%	(131)	10%	(39)	40%	(160)	396
PID: Ind (no lean)	7%	(25)	8%	(27)	40%	(144)	13%	(47)	32%	(115)	358
PID: Rep (no lean)	9%	(26)	9%	(25)	42%	(122)	12%	(33)	28%	(82)	287
PID/Gender: Dem Men	9%	(17)	14%	(27)	32%	(60)	9%	(16)	36%	(66)	186
PID/Gender: Dem Women	9%	(19)	1%	(3)	34%	(71)	11%	(23)	45%	(94)	210
PID/Gender: Ind Men	7%	(12)	6%	(11)	42%	(72)	15%	(26)	29%	(50)	171
PID/Gender: Ind Women	7%	(13)	9%	(16)	38%	(72)	11%	(21)	35%	(65)	187
PID/Gender: Rep Men	9%	(14)	8%	(13)	46%	(72)	8%	(13)	29%	(45)	157
PID/Gender: Rep Women	9%	(12)	9%	(11)	38%	(50)	16%	(21)	28%	(36)	130
Ideo: Liberal (1-3)	8%	(25)	5%	(17)	24%	(74)	13%	(41)	50%	(157)	314
Ideo: Moderate (4)	5%	(14)	10%	(28)	43%	(126)	14%	(42)	28%	(83)	293
Ideo: Conservative (5-7)	11%	(36)	10%	(32)	43%	(136)	9%	(27)	28%	(88)	320
Educ: < College	8%	(54)	8%	(54)	40%	(283)	12%	(81)	33%	(231)	703
Educ: Bachelors degree	8%	(18)	8%	(17)	35%	(77)	13%	(29)	36%	(78)	219
Educ: Post-grad	13%	(15)	8%	(10)	30%	(36)	8%	(10)	40%	(48)	119
Income: Under 50k	7%	(40)	8%	(48)	38%	(225)	12%	(73)	35%	(204)	589
Income: 50k-100k	9%	(30)	8%	(25)	41%	(135)	9%	(30)	33%	(107)	327
Income: 100k+	14%	(18)	6%	(8)	29%	(36)	13%	(17)	37%	(47)	126
Ethnicity: White	8%	(66)	7%	(55)	38%	(311)	11%	(88)	36%	(294)	814

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**Table MCBR6a\_2:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Automotive companies*

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	8%	(87)	8%	(81)	38%	(396)	12%	(120)	34%	(357)	1041
Ethnicity: Hispanic	8%	(12)	6%	(10)	41%	(65)	11%	(18)	34%	(54)	159
Ethnicity: Black	12%	(15)	11%	(14)	35%	(44)	16%	(20)	27%	(33)	126
Ethnicity: Other	6%	(6)	12%	(12)	41%	(41)	11%	(11)	30%	(30)	101
All Christian	10%	(49)	9%	(41)	42%	(196)	9%	(43)	30%	(141)	470
Agnostic/Nothing in particular	7%	(19)	6%	(16)	35%	(102)	13%	(38)	39%	(113)	288
Something Else	8%	(16)	7%	(15)	32%	(63)	14%	(27)	38%	(75)	195
Religious Non-Protestant/Catholic	2%	(1)	9%	(5)	47%	(27)	11%	(6)	31%	(17)	56
Evangelical	16%	(44)	12%	(32)	35%	(96)	12%	(34)	25%	(70)	275
Non-Evangelical	5%	(20)	6%	(24)	40%	(150)	10%	(36)	38%	(143)	372
Community: Urban	11%	(33)	9%	(27)	33%	(97)	14%	(43)	32%	(95)	295
Community: Suburban	6%	(31)	7%	(37)	41%	(207)	10%	(50)	36%	(182)	507
Community: Rural	10%	(23)	7%	(17)	38%	(92)	11%	(27)	34%	(81)	240
Employ: Private Sector	10%	(33)	8%	(25)	37%	(118)	13%	(41)	32%	(104)	320
Employ: Government	15%	(9)	15%	(9)	38%	(23)	7%	(4)	25%	(15)	59
Employ: Self-Employed	7%	(6)	3%	(3)	36%	(29)	16%	(13)	37%	(29)	80
Employ: Homemaker	12%	(8)	9%	(6)	43%	(29)	7%	(4)	29%	(19)	67
Employ: Retired	6%	(17)	7%	(19)	36%	(96)	12%	(32)	38%	(103)	266
Employ: Unemployed	5%	(9)	9%	(14)	41%	(65)	12%	(20)	33%	(53)	161
Employ: Other	5%	(3)	10%	(6)	46%	(28)	10%	(6)	29%	(18)	61
Military HH: Yes	10%	(19)	5%	(9)	33%	(60)	11%	(19)	40%	(73)	180
Military HH: No	8%	(69)	8%	(72)	39%	(336)	12%	(100)	33%	(284)	861
RD/WT: Right Direction	10%	(37)	9%	(32)	34%	(128)	13%	(50)	34%	(127)	374
RD/WT: Wrong Track	8%	(51)	7%	(49)	40%	(268)	10%	(70)	34%	(230)	667
Biden Job Approve	10%	(50)	8%	(41)	35%	(182)	12%	(61)	36%	(188)	522
Biden Job Disapprove	8%	(36)	7%	(33)	40%	(189)	11%	(54)	34%	(161)	473
Biden Job Strongly Approve	16%	(36)	7%	(15)	32%	(72)	9%	(21)	36%	(82)	226
Biden Job Somewhat Approve	5%	(14)	9%	(25)	37%	(110)	14%	(40)	36%	(106)	295
Biden Job Somewhat Disapprove	3%	(4)	5%	(8)	43%	(62)	15%	(21)	34%	(50)	145
Biden Job Strongly Disapprove	10%	(32)	8%	(25)	39%	(127)	10%	(33)	34%	(111)	328

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**Table MCBR6a\_2:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Automotive companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	8%	(87)	8%	(81)	38%	(396)	12%	(120)	34%	(357)	1041
Favorable of Biden	9%	(48)	7%	(36)	35%	(185)	12%	(62)	37%	(195)	525
Unfavorable of Biden	8%	(36)	8%	(38)	40%	(189)	12%	(54)	32%	(151)	468
Very Favorable of Biden	14%	(35)	6%	(14)	32%	(77)	10%	(24)	38%	(94)	244
Somewhat Favorable of Biden	4%	(13)	8%	(21)	38%	(108)	14%	(38)	36%	(101)	281
Somewhat Unfavorable of Biden	3%	(3)	11%	(13)	41%	(47)	13%	(15)	32%	(37)	115
Very Unfavorable of Biden	9%	(33)	7%	(25)	40%	(142)	11%	(40)	32%	(114)	353
#1 Issue: Economy	10%	(32)	7%	(22)	38%	(121)	14%	(44)	32%	(102)	322
#1 Issue: Security	8%	(15)	10%	(19)	45%	(87)	9%	(18)	28%	(55)	195
#1 Issue: Health Care	6%	(10)	8%	(13)	39%	(63)	8%	(13)	39%	(62)	161
#1 Issue: Medicare / Social Security	3%	(4)	6%	(8)	43%	(55)	19%	(24)	29%	(37)	128
#1 Issue: Women's Issues	15%	(10)	3%	(2)	24%	(17)	10%	(7)	49%	(35)	71
#1 Issue: Other	11%	(8)	5%	(3)	34%	(25)	7%	(5)	43%	(32)	73
2020 Vote: Joe Biden	8%	(37)	5%	(23)	34%	(152)	12%	(52)	41%	(184)	448
2020 Vote: Donald Trump	10%	(34)	8%	(26)	42%	(138)	11%	(37)	28%	(92)	327
2020 Vote: Didn't Vote	7%	(16)	12%	(26)	43%	(94)	12%	(27)	25%	(55)	219
2018 House Vote: Democrat	11%	(38)	5%	(18)	32%	(112)	9%	(32)	43%	(153)	353
2018 House Vote: Republican	9%	(26)	8%	(24)	41%	(114)	11%	(30)	30%	(84)	278
2016 Vote: Hillary Clinton	10%	(32)	5%	(15)	31%	(98)	11%	(35)	44%	(139)	319
2016 Vote: Donald Trump	11%	(36)	8%	(25)	39%	(122)	12%	(39)	29%	(91)	313
2016 Vote: Other	2%	(1)	6%	(3)	46%	(26)	12%	(7)	35%	(19)	56
2016 Vote: Didn't Vote	5%	(19)	11%	(38)	42%	(149)	11%	(39)	30%	(106)	351
Voted in 2014: Yes	10%	(57)	6%	(33)	36%	(208)	11%	(64)	37%	(211)	572
Voted in 2014: No	7%	(31)	10%	(48)	40%	(188)	12%	(56)	31%	(146)	469
4-Region: Northeast	3%	(6)	8%	(15)	38%	(67)	12%	(21)	39%	(69)	178
4-Region: Midwest	9%	(21)	7%	(17)	36%	(83)	12%	(27)	35%	(81)	228
4-Region: South	9%	(38)	8%	(33)	40%	(161)	12%	(47)	30%	(119)	397
4-Region: West	9%	(22)	7%	(16)	36%	(86)	11%	(26)	37%	(88)	238

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6a\_3:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Baby brands*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	10%	(103)	9%	(97)	38%	(394)	12%	(120)	31%	(328)	1041
Gender: Male	8%	(42)	12%	(60)	40%	(208)	11%	(56)	29%	(147)	514
Gender: Female	11%	(60)	7%	(37)	35%	(186)	12%	(64)	34%	(180)	528
Age: 18-34	11%	(32)	9%	(25)	35%	(100)	9%	(26)	35%	(100)	284
Age: 35-44	12%	(20)	17%	(29)	36%	(62)	8%	(15)	28%	(48)	174
Age: 45-64	8%	(27)	9%	(31)	42%	(147)	13%	(46)	29%	(101)	351
Age: 65+	10%	(24)	5%	(12)	36%	(85)	14%	(34)	34%	(78)	232
GenZers: 1997-2012	15%	(16)	7%	(8)	35%	(38)	6%	(6)	36%	(38)	106
Millennials: 1981-1996	10%	(29)	14%	(41)	35%	(105)	10%	(31)	31%	(91)	297
GenXers: 1965-1980	8%	(19)	8%	(19)	44%	(105)	12%	(28)	29%	(69)	240
Baby Boomers: 1946-1964	9%	(32)	7%	(26)	37%	(132)	14%	(51)	33%	(121)	363
PID: Dem (no lean)	9%	(35)	10%	(38)	33%	(129)	11%	(43)	38%	(150)	396
PID: Ind (no lean)	9%	(34)	9%	(33)	40%	(142)	12%	(42)	30%	(107)	358
PID: Rep (no lean)	12%	(33)	9%	(26)	43%	(123)	12%	(35)	24%	(70)	287
PID/Gender: Dem Men	8%	(14)	15%	(27)	33%	(62)	12%	(23)	32%	(60)	186
PID/Gender: Dem Women	10%	(21)	5%	(11)	32%	(67)	10%	(20)	43%	(91)	210
PID/Gender: Ind Men	8%	(13)	10%	(18)	43%	(73)	11%	(19)	28%	(48)	171
PID/Gender: Ind Women	11%	(21)	8%	(16)	37%	(69)	12%	(23)	32%	(60)	187
PID/Gender: Rep Men	10%	(15)	9%	(15)	46%	(73)	9%	(14)	26%	(40)	157
PID/Gender: Rep Women	14%	(18)	9%	(11)	39%	(50)	16%	(21)	23%	(30)	130
Ideo: Liberal (1-3)	10%	(31)	7%	(23)	21%	(65)	14%	(45)	47%	(149)	314
Ideo: Moderate (4)	5%	(15)	11%	(33)	44%	(130)	13%	(39)	26%	(76)	293
Ideo: Conservative (5-7)	14%	(46)	10%	(33)	44%	(140)	8%	(25)	24%	(76)	320
Educ: < College	9%	(66)	8%	(57)	41%	(288)	12%	(82)	30%	(210)	703
Educ: Bachelors degree	11%	(24)	10%	(22)	32%	(70)	13%	(28)	34%	(74)	219
Educ: Post-grad	11%	(13)	15%	(18)	29%	(35)	8%	(10)	37%	(44)	119
Income: Under 50k	10%	(58)	9%	(52)	38%	(226)	10%	(61)	32%	(191)	589
Income: 50k-100k	9%	(29)	10%	(32)	41%	(134)	12%	(38)	29%	(94)	327
Income: 100k+	12%	(15)	11%	(14)	27%	(34)	16%	(20)	34%	(42)	126
Ethnicity: White	10%	(80)	10%	(78)	36%	(294)	12%	(97)	33%	(266)	814

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**Table MCBR6a\_3:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Baby brands*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	10%	(103)	9%	(97)	38%	(394)	12%	(120)	31%	(328)	1041
Ethnicity: Hispanic	7%	(12)	8%	(13)	41%	(65)	13%	(20)	31%	(49)	159
Ethnicity: Black	12%	(15)	6%	(7)	40%	(50)	16%	(20)	26%	(33)	126
Ethnicity: Other	8%	(8)	12%	(12)	49%	(50)	3%	(3)	28%	(28)	101
All Christian	10%	(45)	11%	(51)	42%	(197)	11%	(53)	26%	(124)	470
Agnostic/Nothing in particular	8%	(24)	7%	(21)	34%	(97)	14%	(39)	37%	(106)	288
Something Else	13%	(25)	8%	(15)	33%	(65)	10%	(19)	36%	(70)	195
Religious Non-Protestant/Catholic	3%	(2)	8%	(5)	47%	(27)	10%	(6)	31%	(18)	56
Evangelical	16%	(44)	14%	(38)	34%	(94)	14%	(40)	21%	(58)	275
Non-Evangelical	7%	(25)	7%	(26)	42%	(157)	9%	(32)	35%	(132)	372
Community: Urban	10%	(30)	9%	(28)	37%	(108)	13%	(38)	31%	(91)	295
Community: Suburban	10%	(50)	8%	(41)	38%	(193)	11%	(54)	33%	(168)	507
Community: Rural	10%	(23)	12%	(28)	39%	(93)	11%	(28)	29%	(69)	240
Employ: Private Sector	11%	(37)	13%	(42)	36%	(114)	11%	(35)	29%	(93)	320
Employ: Government	14%	(8)	12%	(7)	49%	(29)	5%	(3)	20%	(12)	59
Employ: Self-Employed	8%	(6)	3%	(3)	37%	(30)	16%	(13)	35%	(28)	80
Employ: Homemaker	17%	(11)	8%	(6)	36%	(24)	11%	(7)	27%	(18)	67
Employ: Retired	8%	(21)	8%	(20)	37%	(100)	13%	(36)	34%	(89)	266
Employ: Unemployed	7%	(11)	7%	(11)	43%	(69)	11%	(17)	33%	(53)	161
Employ: Other	7%	(4)	14%	(8)	40%	(24)	13%	(8)	27%	(16)	61
Military HH: Yes	9%	(17)	8%	(15)	35%	(63)	14%	(25)	33%	(60)	180
Military HH: No	10%	(86)	10%	(82)	38%	(331)	11%	(95)	31%	(268)	861
RD/WT: Right Direction	10%	(38)	11%	(42)	33%	(123)	13%	(49)	32%	(121)	374
RD/WT: Wrong Track	10%	(64)	8%	(55)	41%	(271)	11%	(71)	31%	(207)	667
Biden Job Approve	10%	(51)	10%	(53)	34%	(178)	13%	(66)	34%	(175)	522
Biden Job Disapprove	10%	(49)	9%	(41)	39%	(184)	11%	(52)	31%	(147)	473
Biden Job Strongly Approve	13%	(30)	9%	(21)	33%	(74)	12%	(26)	33%	(74)	226
Biden Job Somewhat Approve	7%	(21)	11%	(31)	35%	(103)	13%	(39)	34%	(101)	295
Biden Job Somewhat Disapprove	7%	(10)	6%	(8)	39%	(57)	15%	(21)	33%	(48)	145
Biden Job Strongly Disapprove	12%	(39)	10%	(32)	39%	(127)	9%	(31)	30%	(99)	328

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**Table MCBR6a\_3:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Baby brands*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	10%	(103)	9%	(97)	38%	(394)	12%	(120)	31%	(328)	1041
Favorable of Biden	10%	(52)	10%	(51)	33%	(174)	13%	(67)	35%	(182)	525
Unfavorable of Biden	10%	(48)	9%	(43)	40%	(189)	11%	(53)	29%	(135)	468
Very Favorable of Biden	16%	(38)	8%	(20)	30%	(73)	11%	(26)	36%	(87)	244
Somewhat Favorable of Biden	5%	(14)	11%	(31)	36%	(101)	14%	(40)	34%	(94)	281
Somewhat Unfavorable of Biden	6%	(7)	7%	(8)	43%	(49)	13%	(15)	31%	(35)	115
Very Unfavorable of Biden	12%	(41)	10%	(35)	39%	(139)	11%	(38)	28%	(100)	353
#1 Issue: Economy	11%	(35)	12%	(39)	37%	(119)	10%	(31)	31%	(99)	322
#1 Issue: Security	10%	(20)	11%	(22)	43%	(84)	12%	(23)	23%	(45)	195
#1 Issue: Health Care	10%	(16)	10%	(15)	34%	(55)	9%	(15)	37%	(59)	161
#1 Issue: Medicare / Social Security	6%	(7)	7%	(9)	38%	(48)	22%	(28)	27%	(35)	128
#1 Issue: Women's Issues	18%	(13)	2%	(1)	25%	(18)	8%	(6)	47%	(33)	71
#1 Issue: Other	9%	(7)	5%	(3)	38%	(28)	7%	(5)	41%	(30)	73
2020 Vote: Joe Biden	8%	(37)	9%	(40)	31%	(138)	13%	(59)	39%	(175)	448
2020 Vote: Donald Trump	13%	(44)	9%	(31)	42%	(137)	11%	(37)	24%	(79)	327
2020 Vote: Didn't Vote	10%	(21)	9%	(19)	50%	(109)	9%	(21)	23%	(50)	219
2018 House Vote: Democrat	9%	(31)	7%	(26)	32%	(111)	12%	(42)	40%	(142)	353
2018 House Vote: Republican	12%	(35)	11%	(32)	42%	(116)	10%	(27)	24%	(68)	278
2016 Vote: Hillary Clinton	9%	(28)	8%	(26)	28%	(90)	14%	(45)	41%	(130)	319
2016 Vote: Donald Trump	14%	(43)	10%	(30)	40%	(124)	12%	(39)	25%	(77)	313
2016 Vote: Other	5%	(3)	6%	(4)	44%	(25)	12%	(7)	33%	(18)	56
2016 Vote: Didn't Vote	8%	(29)	10%	(36)	44%	(155)	8%	(29)	29%	(102)	351
Voted in 2014: Yes	11%	(60)	9%	(50)	36%	(205)	13%	(73)	32%	(185)	572
Voted in 2014: No	9%	(43)	10%	(47)	40%	(189)	10%	(47)	30%	(143)	469
4-Region: Northeast	8%	(14)	6%	(11)	38%	(68)	11%	(20)	37%	(66)	178
4-Region: Midwest	11%	(25)	7%	(17)	36%	(83)	13%	(31)	32%	(72)	228
4-Region: South	11%	(42)	10%	(38)	40%	(160)	13%	(50)	27%	(106)	397
4-Region: West	9%	(22)	13%	(31)	35%	(82)	8%	(19)	35%	(83)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6a\_4:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Banks, credit cards or other financial institutions*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	9%	(89)	8%	(79)	37%	(389)	13%	(130)	34%	(354)	1041
Gender: Male	8%	(41)	9%	(45)	40%	(207)	11%	(58)	32%	(163)	514
Gender: Female	9%	(47)	6%	(33)	35%	(183)	14%	(73)	36%	(191)	528
Age: 18-34	11%	(30)	9%	(25)	34%	(96)	12%	(34)	35%	(98)	284
Age: 35-44	12%	(21)	9%	(15)	42%	(73)	8%	(14)	30%	(52)	174
Age: 45-64	6%	(20)	7%	(23)	40%	(139)	14%	(47)	35%	(122)	351
Age: 65+	8%	(18)	7%	(15)	35%	(81)	15%	(35)	36%	(83)	232
GenZers: 1997-2012	13%	(14)	7%	(8)	34%	(36)	11%	(12)	34%	(36)	106
Millennials: 1981-1996	10%	(29)	11%	(32)	38%	(112)	11%	(31)	32%	(94)	297
GenXers: 1965-1980	7%	(17)	5%	(13)	39%	(93)	14%	(33)	35%	(84)	240
Baby Boomers: 1946-1964	6%	(22)	6%	(24)	37%	(135)	14%	(49)	37%	(133)	363
PID: Dem (no lean)	9%	(34)	6%	(26)	33%	(129)	13%	(50)	40%	(157)	396
PID: Ind (no lean)	8%	(27)	7%	(27)	41%	(146)	11%	(41)	33%	(117)	358
PID: Rep (no lean)	10%	(28)	9%	(26)	40%	(114)	14%	(40)	28%	(79)	287
PID/Gender: Dem Men	9%	(16)	10%	(18)	34%	(63)	15%	(27)	33%	(61)	186
PID/Gender: Dem Women	8%	(18)	4%	(8)	31%	(66)	11%	(22)	46%	(96)	210
PID/Gender: Ind Men	7%	(11)	7%	(12)	45%	(77)	9%	(16)	32%	(55)	171
PID/Gender: Ind Women	8%	(16)	8%	(15)	37%	(69)	13%	(25)	33%	(62)	187
PID/Gender: Rep Men	9%	(14)	10%	(16)	42%	(67)	9%	(14)	30%	(47)	157
PID/Gender: Rep Women	11%	(14)	8%	(11)	37%	(48)	20%	(25)	25%	(33)	130
Ideo: Liberal (1-3)	7%	(20)	6%	(18)	24%	(75)	16%	(49)	48%	(151)	314
Ideo: Moderate (4)	6%	(17)	8%	(22)	43%	(126)	15%	(43)	29%	(84)	293
Ideo: Conservative (5-7)	12%	(37)	11%	(34)	40%	(129)	10%	(31)	28%	(89)	320
Educ: < College	8%	(57)	6%	(44)	40%	(284)	13%	(88)	33%	(230)	703
Educ: Bachelors degree	9%	(19)	9%	(20)	33%	(72)	14%	(31)	35%	(77)	219
Educ: Post-grad	10%	(12)	13%	(15)	28%	(34)	9%	(11)	40%	(47)	119
Income: Under 50k	8%	(47)	6%	(37)	39%	(232)	12%	(71)	34%	(202)	589
Income: 50k-100k	8%	(28)	10%	(31)	38%	(124)	12%	(40)	32%	(105)	327
Income: 100k+	11%	(14)	8%	(10)	27%	(34)	15%	(19)	38%	(48)	126
Ethnicity: White	8%	(65)	7%	(57)	37%	(302)	12%	(97)	36%	(294)	814

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**Table MCBR6a\_4:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Banks, credit cards or other financial institutions*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	9%	(89)	8%	(79)	37%	(389)	13%	(130)	34%	(354)	1041
Ethnicity: Hispanic	7%	(11)	7%	(12)	36%	(57)	11%	(18)	38%	(61)	159
Ethnicity: Black	13%	(17)	7%	(9)	34%	(42)	20%	(25)	25%	(32)	126
Ethnicity: Other	7%	(7)	12%	(12)	45%	(45)	8%	(8)	28%	(28)	101
All Christian	9%	(41)	10%	(45)	41%	(192)	11%	(53)	30%	(139)	470
Agnostic/Nothing in particular	7%	(20)	5%	(15)	34%	(98)	15%	(44)	39%	(111)	288
Something Else	12%	(23)	5%	(9)	31%	(61)	12%	(24)	40%	(77)	195
Religious Non-Protestant/Catholic	2%	(1)	10%	(6)	48%	(27)	10%	(6)	29%	(16)	56
Evangelical	16%	(44)	10%	(26)	36%	(99)	13%	(36)	25%	(70)	275
Non-Evangelical	5%	(20)	7%	(25)	38%	(143)	11%	(42)	38%	(143)	372
Community: Urban	10%	(31)	7%	(20)	34%	(101)	15%	(44)	34%	(99)	295
Community: Suburban	7%	(34)	8%	(43)	38%	(192)	12%	(62)	35%	(176)	507
Community: Rural	10%	(24)	7%	(16)	40%	(96)	10%	(25)	33%	(79)	240
Employ: Private Sector	10%	(33)	8%	(26)	36%	(117)	13%	(42)	32%	(103)	320
Employ: Government	14%	(8)	17%	(10)	37%	(22)	11%	(6)	21%	(12)	59
Employ: Self-Employed	6%	(5)	6%	(5)	32%	(25)	19%	(15)	37%	(30)	80
Employ: Homemaker	13%	(9)	8%	(5)	41%	(28)	9%	(6)	28%	(19)	67
Employ: Retired	6%	(17)	7%	(19)	35%	(93)	15%	(39)	37%	(98)	266
Employ: Unemployed	7%	(11)	5%	(9)	44%	(70)	10%	(16)	34%	(55)	161
Employ: Other	6%	(4)	7%	(4)	46%	(28)	8%	(5)	33%	(20)	61
Military HH: Yes	8%	(14)	6%	(11)	32%	(58)	12%	(22)	41%	(75)	180
Military HH: No	9%	(75)	8%	(67)	39%	(332)	13%	(108)	32%	(279)	861
RD/WT: Right Direction	9%	(35)	9%	(34)	33%	(125)	16%	(58)	32%	(121)	374
RD/WT: Wrong Track	8%	(54)	7%	(45)	40%	(264)	11%	(72)	35%	(233)	667
Biden Job Approve	9%	(46)	9%	(45)	33%	(173)	14%	(72)	36%	(186)	522
Biden Job Disapprove	8%	(38)	7%	(33)	40%	(190)	11%	(52)	34%	(160)	473
Biden Job Strongly Approve	13%	(30)	8%	(19)	32%	(72)	11%	(25)	36%	(81)	226
Biden Job Somewhat Approve	5%	(16)	9%	(26)	34%	(101)	16%	(48)	35%	(105)	295
Biden Job Somewhat Disapprove	3%	(5)	5%	(7)	44%	(64)	13%	(19)	34%	(49)	145
Biden Job Strongly Disapprove	10%	(33)	8%	(26)	38%	(126)	10%	(33)	34%	(111)	328

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**Table MCBR6a\_4:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Banks, credit cards or other financial institutions*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	9%	(89)	8%	(79)	37%	(389)	13%	(130)	34%	(354)	1041
Favorable of Biden	8%	(44)	8%	(42)	33%	(175)	14%	(72)	36%	(191)	525
Unfavorable of Biden	8%	(39)	8%	(35)	40%	(189)	11%	(54)	32%	(152)	468
Very Favorable of Biden	13%	(32)	7%	(17)	28%	(68)	14%	(34)	38%	(93)	244
Somewhat Favorable of Biden	4%	(12)	9%	(25)	38%	(107)	14%	(38)	35%	(98)	281
Somewhat Unfavorable of Biden	2%	(2)	8%	(9)	46%	(52)	12%	(14)	33%	(38)	115
Very Unfavorable of Biden	10%	(37)	7%	(26)	39%	(137)	11%	(40)	32%	(114)	353
#1 Issue: Economy	9%	(30)	8%	(25)	37%	(118)	15%	(48)	31%	(101)	322
#1 Issue: Security	8%	(16)	10%	(19)	43%	(84)	8%	(16)	31%	(60)	195
#1 Issue: Health Care	8%	(12)	10%	(16)	35%	(56)	10%	(16)	38%	(61)	161
#1 Issue: Medicare / Social Security	4%	(5)	4%	(4)	42%	(54)	18%	(24)	31%	(40)	128
#1 Issue: Women's Issues	15%	(11)	4%	(3)	23%	(16)	10%	(7)	48%	(34)	71
#1 Issue: Other	11%	(8)	4%	(3)	36%	(26)	6%	(4)	43%	(32)	73
2020 Vote: Joe Biden	8%	(34)	6%	(27)	33%	(146)	13%	(57)	41%	(184)	448
2020 Vote: Donald Trump	10%	(33)	9%	(30)	41%	(135)	12%	(39)	28%	(91)	327
2020 Vote: Didn't Vote	10%	(22)	7%	(16)	43%	(95)	14%	(32)	25%	(55)	219
2018 House Vote: Democrat	9%	(32)	5%	(18)	31%	(111)	13%	(45)	42%	(147)	353
2018 House Vote: Republican	10%	(27)	10%	(29)	39%	(109)	10%	(29)	30%	(84)	278
2016 Vote: Hillary Clinton	9%	(29)	6%	(18)	29%	(93)	12%	(40)	43%	(139)	319
2016 Vote: Donald Trump	10%	(32)	9%	(29)	38%	(119)	14%	(43)	29%	(90)	313
2016 Vote: Other	2%	(1)	6%	(3)	45%	(25)	11%	(6)	37%	(21)	56
2016 Vote: Didn't Vote	8%	(26)	8%	(28)	43%	(151)	12%	(42)	30%	(104)	351
Voted in 2014: Yes	9%	(53)	7%	(39)	36%	(203)	13%	(72)	36%	(206)	572
Voted in 2014: No	8%	(36)	8%	(40)	40%	(186)	13%	(59)	32%	(148)	469
4-Region: Northeast	5%	(9)	5%	(9)	39%	(70)	11%	(19)	40%	(72)	178
4-Region: Midwest	8%	(18)	6%	(13)	38%	(86)	15%	(33)	34%	(77)	228
4-Region: South	10%	(40)	9%	(35)	38%	(151)	13%	(52)	30%	(120)	397
4-Region: West	9%	(22)	9%	(21)	35%	(84)	11%	(27)	36%	(85)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCBR6a\_5:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Beauty/cosmetic companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	8%	(85)	8%	(87)	38%	(394)	12%	(127)	33%	(348)	1041
Gender: Male	7%	(38)	10%	(52)	41%	(210)	11%	(58)	30%	(155)	514
Gender: Female	9%	(47)	6%	(34)	35%	(184)	13%	(69)	37%	(193)	528
Age: 18-34	10%	(28)	10%	(29)	35%	(100)	10%	(29)	34%	(98)	284
Age: 35-44	12%	(20)	13%	(23)	38%	(67)	8%	(14)	29%	(50)	174
Age: 45-64	6%	(20)	5%	(19)	41%	(145)	14%	(49)	34%	(118)	351
Age: 65+	7%	(17)	7%	(16)	36%	(83)	15%	(35)	35%	(82)	232
GenZers: 1997-2012	12%	(13)	8%	(9)	34%	(36)	12%	(13)	34%	(36)	106
Millennials: 1981-1996	10%	(29)	14%	(41)	37%	(110)	8%	(25)	31%	(92)	297
GenXers: 1965-1980	7%	(17)	5%	(11)	40%	(97)	15%	(35)	33%	(80)	240
Baby Boomers: 1946-1964	6%	(20)	6%	(21)	38%	(139)	14%	(50)	36%	(132)	363
PID: Dem (no lean)	8%	(33)	8%	(33)	34%	(133)	11%	(42)	39%	(155)	396
PID: Ind (no lean)	7%	(23)	8%	(29)	42%	(149)	11%	(40)	33%	(117)	358
PID: Rep (no lean)	10%	(29)	9%	(25)	39%	(113)	16%	(45)	27%	(76)	287
PID/Gender: Dem Men	8%	(15)	13%	(25)	37%	(68)	9%	(17)	33%	(61)	186
PID/Gender: Dem Women	8%	(18)	4%	(8)	31%	(65)	12%	(25)	45%	(94)	210
PID/Gender: Ind Men	5%	(9)	8%	(14)	44%	(75)	12%	(20)	31%	(53)	171
PID/Gender: Ind Women	8%	(15)	8%	(15)	39%	(74)	11%	(20)	34%	(64)	187
PID/Gender: Rep Men	9%	(14)	9%	(13)	43%	(67)	13%	(21)	26%	(41)	157
PID/Gender: Rep Women	11%	(15)	9%	(11)	35%	(45)	19%	(24)	27%	(35)	130
Ideo: Liberal (1-3)	7%	(23)	8%	(24)	25%	(78)	12%	(37)	48%	(152)	314
Ideo: Moderate (4)	5%	(16)	8%	(25)	45%	(133)	14%	(42)	27%	(78)	293
Ideo: Conservative (5-7)	11%	(35)	11%	(34)	40%	(126)	12%	(39)	27%	(85)	320
Educ: < College	7%	(53)	8%	(54)	41%	(286)	13%	(90)	31%	(221)	703
Educ: Bachelors degree	9%	(20)	10%	(21)	32%	(70)	13%	(28)	37%	(80)	219
Educ: Post-grad	11%	(13)	9%	(11)	33%	(39)	8%	(9)	39%	(47)	119
Income: Under 50k	7%	(43)	6%	(38)	40%	(237)	12%	(70)	34%	(200)	589
Income: 50k-100k	8%	(26)	11%	(35)	38%	(123)	12%	(40)	31%	(102)	327
Income: 100k+	13%	(16)	10%	(13)	27%	(34)	13%	(16)	37%	(47)	126
Ethnicity: White	8%	(64)	8%	(65)	37%	(302)	12%	(99)	35%	(284)	814

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**Table MCBR6a\_5:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Beauty/cosmetic companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	8%	(85)	8%	(87)	38%	(394)	12%	(127)	33%	(348)	1041
Ethnicity: Hispanic	10%	(15)	7%	(11)	39%	(61)	10%	(16)	36%	(57)	159
Ethnicity: Black	11%	(14)	10%	(12)	37%	(46)	16%	(20)	27%	(34)	126
Ethnicity: Other	7%	(7)	9%	(9)	45%	(46)	8%	(8)	31%	(31)	101
All Christian	9%	(44)	11%	(50)	41%	(191)	11%	(50)	29%	(135)	470
Agnostic/Nothing in particular	7%	(21)	5%	(15)	34%	(97)	16%	(46)	38%	(109)	288
Something Else	7%	(15)	5%	(10)	35%	(69)	12%	(24)	40%	(78)	195
Religious Non-Protestant/Catholic	2%	(1)	9%	(5)	50%	(28)	11%	(6)	28%	(16)	56
Evangelical	13%	(34)	12%	(33)	37%	(102)	11%	(30)	27%	(75)	275
Non-Evangelical	6%	(23)	7%	(27)	39%	(146)	11%	(42)	36%	(134)	372
Community: Urban	10%	(30)	11%	(32)	34%	(99)	13%	(39)	32%	(94)	295
Community: Suburban	7%	(36)	8%	(41)	39%	(198)	11%	(58)	34%	(173)	507
Community: Rural	8%	(19)	6%	(14)	40%	(97)	13%	(30)	34%	(81)	240
Employ: Private Sector	10%	(31)	10%	(31)	34%	(109)	14%	(46)	32%	(104)	320
Employ: Government	14%	(8)	8%	(5)	48%	(29)	8%	(5)	21%	(12)	59
Employ: Self-Employed	3%	(2)	14%	(11)	41%	(32)	7%	(6)	35%	(28)	80
Employ: Homemaker	13%	(9)	7%	(5)	43%	(29)	6%	(4)	30%	(20)	67
Employ: Retired	6%	(17)	7%	(19)	36%	(97)	14%	(37)	36%	(97)	266
Employ: Unemployed	6%	(10)	8%	(12)	42%	(67)	12%	(19)	33%	(53)	161
Employ: Other	5%	(3)	6%	(3)	42%	(25)	15%	(9)	33%	(20)	61
Military HH: Yes	8%	(15)	9%	(15)	30%	(53)	10%	(19)	43%	(77)	180
Military HH: No	8%	(70)	8%	(71)	40%	(341)	13%	(108)	31%	(271)	861
RD/WT: Right Direction	9%	(34)	10%	(38)	33%	(124)	15%	(55)	33%	(123)	374
RD/WT: Wrong Track	8%	(51)	7%	(48)	41%	(271)	11%	(72)	34%	(225)	667
Biden Job Approve	8%	(44)	10%	(53)	34%	(176)	12%	(65)	35%	(185)	522
Biden Job Disapprove	8%	(40)	6%	(30)	41%	(192)	12%	(58)	32%	(153)	473
Biden Job Strongly Approve	12%	(27)	12%	(28)	31%	(71)	8%	(18)	36%	(82)	226
Biden Job Somewhat Approve	6%	(17)	8%	(25)	36%	(105)	16%	(46)	35%	(102)	295
Biden Job Somewhat Disapprove	6%	(8)	5%	(7)	46%	(66)	12%	(17)	32%	(46)	145
Biden Job Strongly Disapprove	10%	(32)	7%	(23)	38%	(126)	12%	(41)	33%	(107)	328

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**Table MCBR6a\_5:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Beauty/cosmetic companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	8%	(85)	8%	(87)	38%	(394)	12%	(127)	33%	(348)	1041
Favorable of Biden	8%	(44)	9%	(49)	34%	(177)	12%	(65)	36%	(190)	525
Unfavorable of Biden	8%	(38)	7%	(34)	41%	(192)	13%	(60)	31%	(144)	468
Very Favorable of Biden	13%	(31)	10%	(24)	30%	(73)	9%	(22)	39%	(94)	244
Somewhat Favorable of Biden	5%	(13)	9%	(26)	37%	(104)	15%	(43)	34%	(96)	281
Somewhat Unfavorable of Biden	6%	(6)	7%	(8)	43%	(50)	14%	(16)	31%	(35)	115
Very Unfavorable of Biden	9%	(31)	7%	(26)	40%	(142)	13%	(44)	31%	(109)	353
#1 Issue: Economy	10%	(31)	8%	(26)	37%	(120)	15%	(47)	30%	(97)	322
#1 Issue: Security	7%	(14)	10%	(19)	43%	(84)	11%	(21)	29%	(56)	195
#1 Issue: Health Care	8%	(13)	11%	(18)	34%	(55)	9%	(14)	38%	(61)	161
#1 Issue: Medicare / Social Security	4%	(5)	3%	(4)	45%	(58)	18%	(24)	29%	(37)	128
#1 Issue: Women's Issues	16%	(11)	4%	(3)	21%	(15)	11%	(8)	48%	(34)	71
#1 Issue: Other	8%	(6)	4%	(3)	39%	(28)	4%	(3)	44%	(32)	73
2020 Vote: Joe Biden	7%	(32)	9%	(39)	33%	(146)	11%	(50)	40%	(181)	448
2020 Vote: Donald Trump	10%	(33)	7%	(25)	41%	(135)	13%	(44)	28%	(92)	327
2020 Vote: Didn't Vote	9%	(21)	7%	(15)	47%	(102)	13%	(28)	24%	(53)	219
2018 House Vote: Democrat	8%	(29)	8%	(28)	32%	(112)	10%	(35)	42%	(148)	353
2018 House Vote: Republican	10%	(28)	8%	(23)	40%	(110)	13%	(35)	29%	(82)	278
2016 Vote: Hillary Clinton	8%	(26)	7%	(23)	31%	(98)	11%	(36)	42%	(136)	319
2016 Vote: Donald Trump	11%	(34)	8%	(26)	39%	(122)	13%	(42)	28%	(89)	313
2016 Vote: Other	3%	(2)	6%	(3)	44%	(24)	13%	(7)	35%	(19)	56
2016 Vote: Didn't Vote	7%	(23)	10%	(34)	42%	(149)	12%	(41)	30%	(104)	351
Voted in 2014: Yes	9%	(50)	8%	(47)	36%	(207)	11%	(63)	36%	(206)	572
Voted in 2014: No	8%	(35)	8%	(40)	40%	(188)	14%	(64)	30%	(142)	469
4-Region: Northeast	3%	(6)	7%	(12)	38%	(68)	14%	(25)	37%	(67)	178
4-Region: Midwest	10%	(23)	8%	(19)	37%	(83)	14%	(31)	32%	(72)	228
4-Region: South	9%	(35)	8%	(32)	39%	(156)	13%	(52)	31%	(121)	397
4-Region: West	9%	(21)	10%	(23)	36%	(87)	8%	(18)	37%	(88)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6a\_6:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Clothing companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	9%	(91)	9%	(92)	37%	(381)	12%	(125)	34%	(352)	1041
Gender: Male	7%	(37)	11%	(58)	39%	(201)	11%	(54)	32%	(163)	514
Gender: Female	10%	(53)	6%	(34)	34%	(180)	13%	(71)	36%	(189)	528
Age: 18-34	11%	(30)	11%	(32)	33%	(94)	9%	(26)	36%	(102)	284
Age: 35-44	10%	(17)	15%	(25)	40%	(70)	7%	(12)	29%	(51)	174
Age: 45-64	7%	(24)	6%	(22)	38%	(133)	16%	(55)	33%	(117)	351
Age: 65+	8%	(19)	6%	(13)	37%	(85)	14%	(33)	35%	(82)	232
GenZers: 1997-2012	13%	(14)	7%	(7)	33%	(35)	11%	(12)	36%	(38)	106
Millennials: 1981-1996	9%	(27)	16%	(48)	36%	(108)	7%	(20)	32%	(95)	297
GenXers: 1965-1980	8%	(18)	4%	(11)	38%	(92)	16%	(38)	34%	(82)	240
Baby Boomers: 1946-1964	7%	(24)	7%	(24)	37%	(133)	14%	(52)	35%	(129)	363
PID: Dem (no lean)	8%	(33)	11%	(44)	30%	(120)	10%	(39)	40%	(160)	396
PID: Ind (no lean)	8%	(30)	8%	(29)	40%	(143)	11%	(41)	32%	(116)	358
PID: Rep (no lean)	10%	(28)	7%	(20)	41%	(118)	16%	(45)	27%	(76)	287
PID/Gender: Dem Men	7%	(14)	19%	(35)	31%	(57)	9%	(17)	34%	(63)	186
PID/Gender: Dem Women	9%	(19)	4%	(8)	30%	(63)	11%	(22)	46%	(97)	210
PID/Gender: Ind Men	6%	(10)	8%	(13)	42%	(73)	13%	(22)	31%	(53)	171
PID/Gender: Ind Women	11%	(20)	8%	(15)	38%	(71)	10%	(19)	33%	(62)	187
PID/Gender: Rep Men	9%	(14)	6%	(10)	46%	(72)	10%	(15)	30%	(47)	157
PID/Gender: Rep Women	11%	(14)	8%	(10)	35%	(46)	23%	(30)	23%	(30)	130
Ideo: Liberal (1-3)	8%	(26)	9%	(28)	21%	(66)	12%	(37)	50%	(156)	314
Ideo: Moderate (4)	6%	(16)	8%	(23)	44%	(128)	16%	(47)	27%	(78)	293
Ideo: Conservative (5-7)	10%	(34)	10%	(33)	41%	(132)	10%	(33)	27%	(87)	320
Educ: < College	8%	(55)	8%	(54)	40%	(282)	12%	(84)	32%	(228)	703
Educ: Bachelors degree	10%	(21)	12%	(26)	29%	(63)	14%	(31)	35%	(77)	219
Educ: Post-grad	12%	(15)	11%	(13)	30%	(36)	8%	(9)	39%	(47)	119
Income: Under 50k	8%	(47)	8%	(45)	38%	(225)	11%	(65)	35%	(207)	589
Income: 50k-100k	8%	(27)	11%	(35)	38%	(125)	13%	(42)	30%	(98)	327
Income: 100k+	13%	(16)	10%	(13)	25%	(32)	14%	(17)	37%	(47)	126
Ethnicity: White	9%	(70)	8%	(63)	36%	(295)	12%	(101)	35%	(286)	814

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**Table MCBR6a\_6:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Clothing companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	9%	(91)	9%	(92)	37%	(381)	12%	(125)	34%	(352)	1041
Ethnicity: Hispanic	10%	(16)	11%	(17)	35%	(56)	7%	(11)	37%	(60)	159
Ethnicity: Black	10%	(13)	14%	(17)	36%	(45)	15%	(19)	25%	(32)	126
Ethnicity: Other	8%	(8)	11%	(12)	41%	(42)	6%	(6)	34%	(34)	101
All Christian	10%	(45)	10%	(48)	40%	(190)	11%	(52)	29%	(135)	470
Agnostic/Nothing in particular	8%	(23)	7%	(20)	31%	(90)	15%	(44)	39%	(111)	288
Something Else	9%	(17)	7%	(14)	33%	(64)	10%	(20)	41%	(80)	195
Religious Non-Protestant/Catholic	2%	(1)	7%	(4)	50%	(28)	13%	(7)	28%	(16)	56
Evangelical	14%	(38)	15%	(42)	34%	(94)	8%	(22)	29%	(79)	275
Non-Evangelical	6%	(23)	5%	(19)	40%	(148)	13%	(50)	36%	(133)	372
Community: Urban	11%	(33)	10%	(29)	33%	(97)	14%	(42)	32%	(94)	295
Community: Suburban	6%	(32)	9%	(45)	38%	(193)	11%	(58)	35%	(179)	507
Community: Rural	11%	(26)	8%	(19)	38%	(91)	11%	(25)	33%	(79)	240
Employ: Private Sector	11%	(35)	9%	(30)	34%	(109)	13%	(42)	32%	(104)	320
Employ: Government	14%	(8)	13%	(8)	43%	(25)	9%	(5)	21%	(12)	59
Employ: Self-Employed	3%	(2)	14%	(11)	38%	(30)	10%	(8)	35%	(28)	80
Employ: Homemaker	14%	(10)	6%	(4)	43%	(28)	8%	(5)	29%	(19)	67
Employ: Retired	6%	(17)	8%	(21)	36%	(96)	14%	(36)	36%	(96)	266
Employ: Unemployed	8%	(13)	8%	(13)	37%	(59)	13%	(21)	34%	(55)	161
Employ: Other	4%	(2)	7%	(4)	46%	(28)	10%	(6)	33%	(20)	61
Military HH: Yes	9%	(16)	7%	(13)	31%	(56)	9%	(17)	43%	(78)	180
Military HH: No	9%	(74)	9%	(79)	38%	(325)	13%	(108)	32%	(274)	861
RD/WT: Right Direction	10%	(39)	11%	(41)	33%	(122)	14%	(51)	33%	(122)	374
RD/WT: Wrong Track	8%	(52)	8%	(52)	39%	(259)	11%	(75)	34%	(230)	667
Biden Job Approve	9%	(48)	10%	(52)	34%	(176)	12%	(64)	35%	(182)	522
Biden Job Disapprove	8%	(38)	8%	(37)	38%	(181)	12%	(56)	34%	(161)	473
Biden Job Strongly Approve	13%	(30)	11%	(25)	32%	(73)	7%	(15)	36%	(82)	226
Biden Job Somewhat Approve	6%	(18)	9%	(26)	35%	(103)	16%	(48)	34%	(100)	295
Biden Job Somewhat Disapprove	6%	(8)	5%	(8)	42%	(61)	13%	(19)	34%	(49)	145
Biden Job Strongly Disapprove	9%	(30)	9%	(29)	36%	(120)	11%	(37)	34%	(112)	328

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**Table MCBR6a\_6:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Clothing companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	9%	(91)	9%	(92)	37%	(381)	12%	(125)	34%	(352)	1041
Favorable of Biden	10%	(52)	8%	(44)	33%	(173)	13%	(66)	36%	(191)	525
Unfavorable of Biden	8%	(36)	9%	(42)	40%	(186)	12%	(55)	32%	(150)	468
Very Favorable of Biden	14%	(34)	8%	(20)	30%	(72)	9%	(23)	39%	(95)	244
Somewhat Favorable of Biden	6%	(18)	9%	(24)	36%	(100)	15%	(43)	34%	(96)	281
Somewhat Unfavorable of Biden	3%	(3)	10%	(11)	43%	(49)	13%	(15)	31%	(36)	115
Very Unfavorable of Biden	9%	(33)	9%	(30)	39%	(136)	11%	(40)	32%	(114)	353
#1 Issue: Economy	9%	(31)	8%	(26)	37%	(119)	14%	(44)	32%	(101)	322
#1 Issue: Security	8%	(16)	9%	(17)	42%	(83)	10%	(20)	30%	(59)	195
#1 Issue: Health Care	9%	(14)	12%	(20)	30%	(49)	9%	(15)	39%	(63)	161
#1 Issue: Medicare / Social Security	4%	(5)	4%	(5)	45%	(58)	19%	(24)	29%	(37)	128
#1 Issue: Women's Issues	14%	(10)	4%	(3)	24%	(17)	10%	(7)	48%	(34)	71
#1 Issue: Other	10%	(8)	8%	(6)	36%	(26)	4%	(3)	42%	(31)	73
2020 Vote: Joe Biden	8%	(36)	9%	(40)	31%	(138)	12%	(53)	40%	(180)	448
2020 Vote: Donald Trump	10%	(34)	7%	(24)	41%	(134)	13%	(43)	28%	(92)	327
2020 Vote: Didn't Vote	9%	(20)	11%	(23)	44%	(97)	11%	(23)	25%	(55)	219
2018 House Vote: Democrat	10%	(34)	9%	(32)	29%	(101)	10%	(35)	42%	(150)	353
2018 House Vote: Republican	11%	(30)	9%	(24)	39%	(108)	14%	(39)	28%	(78)	278
2016 Vote: Hillary Clinton	10%	(31)	8%	(26)	28%	(89)	12%	(37)	43%	(137)	319
2016 Vote: Donald Trump	11%	(33)	8%	(26)	39%	(123)	15%	(47)	27%	(85)	313
2016 Vote: Other	2%	(1)	6%	(3)	46%	(26)	12%	(7)	35%	(19)	56
2016 Vote: Didn't Vote	7%	(25)	11%	(38)	41%	(143)	10%	(35)	31%	(110)	351
Voted in 2014: Yes	9%	(52)	9%	(50)	35%	(200)	12%	(67)	35%	(203)	572
Voted in 2014: No	8%	(39)	9%	(42)	39%	(181)	12%	(59)	32%	(149)	469
4-Region: Northeast	4%	(8)	8%	(14)	37%	(66)	12%	(22)	38%	(68)	178
4-Region: Midwest	9%	(21)	6%	(14)	36%	(83)	15%	(35)	33%	(76)	228
4-Region: South	9%	(37)	11%	(42)	39%	(154)	11%	(42)	31%	(121)	397
4-Region: West	11%	(25)	10%	(23)	33%	(77)	11%	(26)	36%	(86)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6a\_7:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Dating services and apps*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	8%	(83)	8%	(81)	38%	(400)	11%	(116)	35%	(362)	1041
Gender: Male	9%	(45)	8%	(43)	42%	(214)	10%	(53)	31%	(159)	514
Gender: Female	7%	(38)	7%	(38)	35%	(186)	12%	(63)	38%	(202)	528
Age: 18-34	9%	(27)	11%	(31)	34%	(96)	9%	(25)	37%	(104)	284
Age: 35-44	11%	(18)	11%	(20)	40%	(70)	7%	(12)	31%	(54)	174
Age: 45-64	6%	(20)	5%	(18)	42%	(146)	13%	(47)	34%	(119)	351
Age: 65+	8%	(18)	5%	(11)	38%	(88)	13%	(31)	36%	(84)	232
GenZers: 1997-2012	7%	(8)	11%	(12)	34%	(37)	9%	(10)	38%	(40)	106
Millennials: 1981-1996	11%	(33)	12%	(35)	37%	(109)	8%	(22)	33%	(97)	297
GenXers: 1965-1980	7%	(16)	7%	(17)	39%	(93)	15%	(35)	33%	(80)	240
Baby Boomers: 1946-1964	5%	(20)	4%	(14)	40%	(146)	13%	(46)	38%	(136)	363
PID: Dem (no lean)	9%	(34)	9%	(34)	32%	(126)	10%	(41)	40%	(160)	396
PID: Ind (no lean)	6%	(23)	5%	(19)	43%	(154)	11%	(39)	34%	(123)	358
PID: Rep (no lean)	9%	(26)	10%	(28)	42%	(119)	12%	(36)	27%	(79)	287
PID/Gender: Dem Men	9%	(17)	12%	(22)	36%	(66)	8%	(15)	35%	(65)	186
PID/Gender: Dem Women	8%	(17)	6%	(12)	29%	(60)	12%	(26)	45%	(95)	210
PID/Gender: Ind Men	8%	(13)	4%	(6)	45%	(78)	13%	(23)	30%	(51)	171
PID/Gender: Ind Women	5%	(10)	7%	(13)	41%	(77)	9%	(16)	38%	(72)	187
PID/Gender: Rep Men	9%	(14)	9%	(15)	45%	(70)	9%	(15)	27%	(43)	157
PID/Gender: Rep Women	9%	(12)	10%	(13)	38%	(49)	16%	(21)	27%	(36)	130
Ideo: Liberal (1-3)	8%	(26)	7%	(22)	24%	(75)	10%	(31)	51%	(160)	314
Ideo: Moderate (4)	6%	(19)	6%	(16)	45%	(131)	13%	(38)	30%	(89)	293
Ideo: Conservative (5-7)	10%	(32)	11%	(34)	44%	(140)	10%	(31)	26%	(82)	320
Educ: < College	7%	(49)	7%	(52)	41%	(291)	11%	(79)	33%	(232)	703
Educ: Bachelors degree	9%	(19)	8%	(17)	33%	(72)	13%	(28)	37%	(82)	219
Educ: Post-grad	12%	(15)	9%	(11)	31%	(37)	7%	(9)	40%	(48)	119
Income: Under 50k	7%	(39)	7%	(42)	40%	(235)	10%	(61)	36%	(211)	589
Income: 50k-100k	9%	(28)	10%	(32)	38%	(124)	12%	(39)	32%	(103)	327
Income: 100k+	13%	(16)	6%	(7)	32%	(40)	12%	(16)	37%	(47)	126
Ethnicity: White	8%	(63)	7%	(60)	38%	(311)	11%	(88)	36%	(293)	814

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**Table MCBR6a\_7:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Dating services and apps*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	8%	(83)	8%	(81)	38%	(400)	11%	(116)	35%	(362)	1041
Ethnicity: Hispanic	6%	(10)	10%	(17)	36%	(57)	12%	(19)	35%	(56)	159
Ethnicity: Black	11%	(14)	6%	(8)	39%	(49)	13%	(17)	30%	(38)	126
Ethnicity: Other	6%	(6)	13%	(13)	39%	(40)	11%	(12)	30%	(30)	101
All Christian	9%	(42)	8%	(39)	41%	(194)	10%	(47)	32%	(148)	470
Agnostic/Nothing in particular	6%	(16)	6%	(16)	35%	(101)	15%	(43)	39%	(111)	288
Something Else	10%	(19)	8%	(16)	35%	(68)	9%	(18)	38%	(74)	195
Religious Non-Protestant/Catholic	5%	(3)	6%	(3)	49%	(27)	10%	(6)	30%	(17)	56
Evangelical	15%	(42)	12%	(34)	37%	(102)	9%	(24)	27%	(73)	275
Non-Evangelical	5%	(18)	5%	(20)	40%	(148)	11%	(41)	39%	(145)	372
Community: Urban	11%	(31)	8%	(24)	34%	(101)	13%	(39)	33%	(98)	295
Community: Suburban	7%	(34)	8%	(39)	40%	(201)	10%	(53)	35%	(180)	507
Community: Rural	7%	(18)	7%	(17)	41%	(98)	10%	(23)	35%	(84)	240
Employ: Private Sector	12%	(37)	8%	(26)	34%	(108)	13%	(43)	33%	(106)	320
Employ: Government	14%	(8)	15%	(9)	45%	(26)	3%	(2)	24%	(14)	59
Employ: Self-Employed	3%	(2)	7%	(6)	46%	(36)	7%	(6)	37%	(29)	80
Employ: Homemaker	9%	(6)	6%	(4)	43%	(29)	9%	(6)	32%	(21)	67
Employ: Retired	7%	(18)	5%	(13)	38%	(103)	12%	(33)	38%	(100)	266
Employ: Unemployed	6%	(9)	6%	(10)	42%	(67)	13%	(21)	33%	(54)	161
Employ: Other	4%	(2)	15%	(9)	40%	(24)	9%	(5)	33%	(20)	61
Military HH: Yes	11%	(19)	5%	(10)	34%	(60)	11%	(19)	40%	(72)	180
Military HH: No	7%	(64)	8%	(71)	39%	(339)	11%	(97)	34%	(290)	861
RD/WT: Right Direction	11%	(40)	8%	(29)	33%	(124)	13%	(49)	35%	(132)	374
RD/WT: Wrong Track	6%	(43)	8%	(52)	41%	(276)	10%	(67)	34%	(229)	667
Biden Job Approve	9%	(46)	9%	(47)	33%	(174)	12%	(62)	37%	(193)	522
Biden Job Disapprove	8%	(36)	6%	(31)	42%	(199)	10%	(49)	33%	(158)	473
Biden Job Strongly Approve	15%	(34)	9%	(20)	30%	(68)	9%	(20)	37%	(84)	226
Biden Job Somewhat Approve	4%	(12)	9%	(27)	36%	(106)	14%	(42)	37%	(109)	295
Biden Job Somewhat Disapprove	3%	(4)	4%	(6)	47%	(68)	10%	(15)	35%	(51)	145
Biden Job Strongly Disapprove	10%	(32)	7%	(24)	40%	(131)	10%	(34)	33%	(107)	328

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**Table MCBR6a\_7:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Dating services and apps*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	8%	(83)	8%	(81)	38%	(400)	11%	(116)	35%	(362)	1041
Favorable of Biden	9%	(47)	8%	(44)	32%	(170)	13%	(66)	38%	(198)	525
Unfavorable of Biden	7%	(33)	7%	(34)	44%	(204)	10%	(46)	32%	(150)	468
Very Favorable of Biden	13%	(33)	9%	(21)	27%	(66)	11%	(28)	39%	(96)	244
Somewhat Favorable of Biden	5%	(14)	8%	(23)	37%	(104)	14%	(39)	36%	(101)	281
Somewhat Unfavorable of Biden	2%	(2)	5%	(6)	51%	(58)	10%	(11)	33%	(38)	115
Very Unfavorable of Biden	9%	(32)	8%	(28)	41%	(146)	10%	(35)	32%	(112)	353
#1 Issue: Economy	10%	(31)	8%	(27)	37%	(120)	13%	(43)	31%	(100)	322
#1 Issue: Security	9%	(18)	11%	(21)	43%	(84)	9%	(17)	28%	(55)	195
#1 Issue: Health Care	7%	(11)	10%	(16)	36%	(58)	6%	(10)	41%	(66)	161
#1 Issue: Medicare / Social Security	4%	(5)	4%	(6)	45%	(57)	17%	(22)	30%	(38)	128
#1 Issue: Women's Issues	11%	(8)	7%	(5)	19%	(13)	16%	(11)	48%	(34)	71
#1 Issue: Other	6%	(4)	2%	(1)	40%	(29)	8%	(6)	44%	(32)	73
2020 Vote: Joe Biden	8%	(37)	6%	(27)	32%	(143)	12%	(53)	42%	(188)	448
2020 Vote: Donald Trump	10%	(34)	8%	(28)	44%	(143)	10%	(33)	27%	(90)	327
2020 Vote: Didn't Vote	5%	(11)	9%	(21)	47%	(103)	12%	(25)	27%	(59)	219
2018 House Vote: Democrat	9%	(33)	6%	(20)	31%	(110)	10%	(36)	44%	(154)	353
2018 House Vote: Republican	11%	(29)	8%	(22)	43%	(119)	10%	(27)	29%	(82)	278
2016 Vote: Hillary Clinton	9%	(30)	7%	(21)	28%	(90)	12%	(38)	44%	(141)	319
2016 Vote: Donald Trump	11%	(33)	7%	(22)	44%	(136)	11%	(33)	28%	(88)	313
2016 Vote: Other	4%	(2)	5%	(3)	43%	(24)	12%	(7)	36%	(20)	56
2016 Vote: Didn't Vote	5%	(18)	10%	(35)	42%	(149)	11%	(37)	32%	(112)	351
Voted in 2014: Yes	9%	(53)	7%	(38)	37%	(212)	10%	(57)	37%	(212)	572
Voted in 2014: No	6%	(30)	9%	(43)	40%	(188)	13%	(59)	32%	(149)	469
4-Region: Northeast	5%	(9)	6%	(11)	37%	(67)	14%	(24)	38%	(67)	178
4-Region: Midwest	8%	(18)	7%	(15)	41%	(93)	12%	(28)	33%	(75)	228
4-Region: South	9%	(37)	9%	(36)	40%	(158)	10%	(41)	32%	(125)	397
4-Region: West	9%	(20)	8%	(19)	35%	(82)	10%	(23)	40%	(94)	238

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6a\_8:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Food and beverage companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	9%	(93)	9%	(98)	36%	(373)	12%	(125)	34%	(352)	1041
Gender: Male	8%	(44)	11%	(58)	38%	(193)	11%	(59)	31%	(160)	514
Gender: Female	9%	(49)	8%	(40)	34%	(180)	13%	(67)	36%	(192)	528
Age: 18-34	11%	(31)	11%	(31)	32%	(92)	11%	(31)	35%	(99)	284
Age: 35-44	14%	(24)	12%	(21)	39%	(69)	7%	(13)	28%	(48)	174
Age: 45-64	6%	(20)	9%	(30)	37%	(131)	14%	(49)	35%	(121)	351
Age: 65+	8%	(18)	7%	(16)	35%	(82)	14%	(33)	36%	(84)	232
GenZers: 1997-2012	15%	(15)	4%	(5)	34%	(36)	13%	(13)	35%	(37)	106
Millennials: 1981-1996	10%	(30)	15%	(44)	35%	(105)	9%	(26)	31%	(93)	297
GenXers: 1965-1980	8%	(20)	7%	(18)	38%	(90)	14%	(34)	33%	(79)	240
Baby Boomers: 1946-1964	6%	(22)	8%	(28)	35%	(128)	13%	(49)	37%	(136)	363
PID: Dem (no lean)	10%	(38)	9%	(36)	32%	(125)	10%	(39)	40%	(157)	396
PID: Ind (no lean)	8%	(27)	10%	(34)	39%	(140)	11%	(41)	32%	(116)	358
PID: Rep (no lean)	10%	(28)	10%	(28)	37%	(107)	16%	(45)	28%	(79)	287
PID/Gender: Dem Men	10%	(19)	15%	(28)	31%	(57)	11%	(20)	33%	(61)	186
PID/Gender: Dem Women	9%	(19)	4%	(8)	32%	(68)	9%	(19)	45%	(95)	210
PID/Gender: Ind Men	6%	(11)	7%	(12)	43%	(73)	13%	(23)	30%	(52)	171
PID/Gender: Ind Women	9%	(16)	12%	(22)	36%	(67)	9%	(18)	34%	(64)	187
PID/Gender: Rep Men	9%	(14)	11%	(18)	40%	(63)	10%	(16)	30%	(47)	157
PID/Gender: Rep Women	11%	(14)	8%	(10)	34%	(44)	23%	(30)	25%	(33)	130
Ideo: Liberal (1-3)	8%	(24)	9%	(27)	22%	(70)	11%	(35)	50%	(158)	314
Ideo: Moderate (4)	6%	(17)	8%	(25)	42%	(123)	17%	(51)	27%	(78)	293
Ideo: Conservative (5-7)	11%	(35)	11%	(36)	40%	(128)	10%	(32)	28%	(89)	320
Educ: < College	9%	(64)	9%	(63)	38%	(266)	12%	(86)	32%	(224)	703
Educ: Bachelors degree	8%	(16)	10%	(22)	32%	(69)	14%	(31)	37%	(80)	219
Educ: Post-grad	11%	(13)	11%	(13)	32%	(38)	7%	(8)	40%	(48)	119
Income: Under 50k	8%	(50)	10%	(56)	37%	(218)	11%	(65)	34%	(199)	589
Income: 50k-100k	9%	(29)	8%	(27)	38%	(124)	13%	(42)	32%	(105)	327
Income: 100k+	11%	(14)	12%	(15)	25%	(31)	15%	(18)	38%	(47)	126
Ethnicity: White	8%	(67)	9%	(70)	35%	(282)	12%	(102)	36%	(294)	814

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**Table MCBR6a\_8:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Food and beverage companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	9%	(93)	9%	(98)	36%	(373)	12%	(125)	34%	(352)	1041
Ethnicity: Hispanic	7%	(12)	11%	(17)	36%	(57)	10%	(15)	36%	(58)	159
Ethnicity: Black	15%	(19)	12%	(16)	37%	(47)	12%	(15)	23%	(29)	126
Ethnicity: Other	7%	(7)	12%	(12)	44%	(44)	8%	(8)	29%	(29)	101
All Christian	10%	(46)	11%	(50)	40%	(186)	11%	(53)	29%	(135)	470
Agnostic/Nothing in particular	7%	(19)	7%	(19)	32%	(92)	14%	(40)	40%	(116)	288
Something Else	11%	(22)	11%	(21)	28%	(54)	12%	(23)	38%	(74)	195
Religious Non-Protestant/Catholic	4%	(2)	7%	(4)	50%	(28)	11%	(6)	29%	(16)	56
Evangelical	14%	(39)	16%	(44)	33%	(90)	12%	(32)	25%	(70)	275
Non-Evangelical	8%	(28)	7%	(25)	38%	(140)	12%	(43)	37%	(136)	372
Community: Urban	12%	(36)	9%	(27)	33%	(97)	15%	(43)	31%	(92)	295
Community: Suburban	7%	(35)	9%	(47)	38%	(191)	11%	(54)	35%	(179)	507
Community: Rural	9%	(21)	10%	(25)	35%	(85)	12%	(28)	34%	(81)	240
Employ: Private Sector	10%	(32)	10%	(33)	35%	(111)	13%	(41)	32%	(104)	320
Employ: Government	13%	(8)	12%	(7)	44%	(26)	8%	(4)	23%	(14)	59
Employ: Self-Employed	11%	(9)	10%	(8)	33%	(27)	10%	(8)	36%	(29)	80
Employ: Homemaker	12%	(8)	9%	(6)	42%	(28)	8%	(6)	28%	(19)	67
Employ: Retired	6%	(17)	8%	(23)	34%	(91)	13%	(34)	38%	(102)	266
Employ: Unemployed	7%	(12)	10%	(16)	37%	(59)	15%	(23)	32%	(51)	161
Employ: Other	6%	(4)	9%	(6)	40%	(25)	12%	(7)	33%	(20)	61
Military HH: Yes	9%	(16)	9%	(16)	28%	(51)	12%	(21)	42%	(76)	180
Military HH: No	9%	(77)	10%	(82)	37%	(322)	12%	(104)	32%	(276)	861
RD/WT: Right Direction	9%	(34)	9%	(35)	34%	(127)	14%	(53)	34%	(125)	374
RD/WT: Wrong Track	9%	(59)	9%	(63)	37%	(246)	11%	(73)	34%	(227)	667
Biden Job Approve	9%	(47)	9%	(47)	34%	(177)	12%	(61)	36%	(189)	522
Biden Job Disapprove	9%	(42)	10%	(46)	36%	(172)	12%	(58)	33%	(155)	473
Biden Job Strongly Approve	15%	(33)	8%	(18)	33%	(74)	9%	(19)	36%	(82)	226
Biden Job Somewhat Approve	5%	(14)	10%	(29)	35%	(103)	14%	(41)	36%	(107)	295
Biden Job Somewhat Disapprove	5%	(7)	7%	(10)	42%	(61)	13%	(18)	33%	(48)	145
Biden Job Strongly Disapprove	11%	(35)	11%	(36)	34%	(111)	12%	(40)	33%	(107)	328

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**Table MCBR6a\_8:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Food and beverage companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	9%	(93)	9%	(98)	36%	(373)	12%	(125)	34%	(352)	1041
Favorable of Biden	9%	(48)	8%	(40)	34%	(179)	12%	(63)	37%	(195)	525
Unfavorable of Biden	8%	(39)	12%	(57)	36%	(169)	12%	(58)	31%	(146)	468
Very Favorable of Biden	15%	(36)	8%	(19)	28%	(68)	10%	(25)	40%	(97)	244
Somewhat Favorable of Biden	4%	(12)	8%	(22)	39%	(111)	13%	(38)	35%	(98)	281
Somewhat Unfavorable of Biden	4%	(5)	9%	(11)	42%	(49)	13%	(15)	31%	(36)	115
Very Unfavorable of Biden	10%	(34)	13%	(46)	34%	(120)	12%	(43)	31%	(110)	353
#1 Issue: Economy	11%	(36)	8%	(25)	37%	(117)	15%	(49)	29%	(94)	322
#1 Issue: Security	8%	(15)	15%	(30)	36%	(71)	11%	(21)	30%	(58)	195
#1 Issue: Health Care	7%	(11)	10%	(15)	34%	(55)	8%	(14)	41%	(65)	161
#1 Issue: Medicare / Social Security	4%	(5)	8%	(11)	41%	(53)	16%	(20)	31%	(39)	128
#1 Issue: Women's Issues	15%	(11)	4%	(3)	23%	(16)	10%	(7)	48%	(34)	71
#1 Issue: Other	10%	(7)	6%	(5)	34%	(25)	5%	(3)	44%	(32)	73
2020 Vote: Joe Biden	8%	(35)	6%	(27)	33%	(150)	11%	(50)	41%	(186)	448
2020 Vote: Donald Trump	10%	(34)	10%	(33)	38%	(126)	13%	(42)	28%	(93)	327
2020 Vote: Didn't Vote	11%	(24)	15%	(32)	39%	(85)	12%	(27)	23%	(50)	219
2018 House Vote: Democrat	9%	(33)	7%	(24)	31%	(108)	9%	(33)	44%	(155)	353
2018 House Vote: Republican	10%	(28)	10%	(28)	38%	(106)	12%	(34)	29%	(82)	278
2016 Vote: Hillary Clinton	9%	(29)	8%	(27)	29%	(91)	11%	(34)	43%	(138)	319
2016 Vote: Donald Trump	12%	(37)	9%	(28)	37%	(117)	13%	(41)	29%	(90)	313
2016 Vote: Other	2%	(1)	6%	(3)	45%	(25)	13%	(7)	35%	(19)	56
2016 Vote: Didn't Vote	7%	(26)	12%	(41)	39%	(138)	12%	(42)	30%	(104)	351
Voted in 2014: Yes	10%	(54)	9%	(50)	34%	(196)	11%	(63)	36%	(208)	572
Voted in 2014: No	8%	(39)	10%	(48)	38%	(177)	13%	(62)	31%	(144)	469
4-Region: Northeast	6%	(10)	9%	(16)	38%	(68)	11%	(20)	36%	(65)	178
4-Region: Midwest	11%	(26)	6%	(14)	33%	(76)	16%	(36)	33%	(76)	228
4-Region: South	9%	(37)	10%	(40)	38%	(150)	12%	(46)	31%	(124)	397
4-Region: West	9%	(20)	12%	(28)	33%	(79)	10%	(23)	37%	(87)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6a\_9:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Fitness companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	9%	(91)	7%	(77)	39%	(402)	12%	(124)	33%	(347)	1041
Gender: Male	9%	(47)	9%	(45)	41%	(208)	12%	(59)	30%	(154)	514
Gender: Female	8%	(44)	6%	(32)	37%	(194)	12%	(65)	36%	(192)	528
Age: 18-34	10%	(29)	10%	(29)	36%	(101)	9%	(25)	35%	(100)	284
Age: 35-44	14%	(25)	11%	(19)	40%	(70)	8%	(13)	27%	(47)	174
Age: 45-64	5%	(18)	5%	(18)	42%	(146)	16%	(55)	32%	(114)	351
Age: 65+	8%	(18)	5%	(11)	37%	(86)	13%	(31)	37%	(86)	232
GenZers: 1997-2012	11%	(12)	8%	(9)	33%	(35)	11%	(12)	36%	(38)	106
Millennials: 1981-1996	11%	(31)	13%	(39)	38%	(113)	7%	(21)	31%	(93)	297
GenXers: 1965-1980	8%	(19)	3%	(7)	43%	(104)	16%	(39)	30%	(71)	240
Baby Boomers: 1946-1964	6%	(23)	5%	(20)	37%	(134)	14%	(50)	38%	(137)	363
PID: Dem (no lean)	9%	(35)	8%	(30)	34%	(136)	10%	(41)	39%	(154)	396
PID: Ind (no lean)	8%	(27)	7%	(26)	41%	(147)	12%	(42)	32%	(116)	358
PID: Rep (no lean)	10%	(29)	7%	(21)	42%	(120)	14%	(41)	27%	(77)	287
PID/Gender: Dem Men	11%	(21)	12%	(23)	33%	(62)	11%	(20)	33%	(61)	186
PID/Gender: Dem Women	7%	(14)	4%	(7)	35%	(74)	10%	(21)	45%	(94)	210
PID/Gender: Ind Men	6%	(11)	6%	(11)	44%	(75)	12%	(21)	31%	(53)	171
PID/Gender: Ind Women	9%	(16)	8%	(16)	38%	(72)	11%	(21)	34%	(63)	187
PID/Gender: Rep Men	9%	(15)	7%	(12)	45%	(71)	12%	(19)	26%	(41)	157
PID/Gender: Rep Women	11%	(14)	7%	(9)	37%	(49)	17%	(22)	27%	(36)	130
Ideo: Liberal (1-3)	8%	(24)	5%	(16)	25%	(78)	12%	(39)	50%	(157)	314
Ideo: Moderate (4)	5%	(14)	8%	(23)	45%	(133)	15%	(44)	27%	(80)	293
Ideo: Conservative (5-7)	11%	(36)	9%	(29)	43%	(138)	10%	(32)	26%	(85)	320
Educ: < College	8%	(59)	7%	(48)	42%	(292)	12%	(83)	31%	(220)	703
Educ: Bachelors degree	8%	(18)	9%	(19)	32%	(71)	15%	(32)	36%	(79)	219
Educ: Post-grad	11%	(13)	9%	(10)	33%	(39)	7%	(9)	40%	(47)	119
Income: Under 50k	9%	(50)	7%	(40)	39%	(229)	12%	(71)	34%	(199)	589
Income: 50k-100k	8%	(27)	7%	(24)	42%	(137)	11%	(37)	31%	(102)	327
Income: 100k+	11%	(14)	11%	(14)	29%	(36)	13%	(16)	37%	(46)	126
Ethnicity: White	8%	(65)	7%	(59)	37%	(304)	12%	(100)	35%	(287)	814

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**Table MCBR6a\_9:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Fitness companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	9%	(91)	7%	(77)	39%	(402)	12%	(124)	33%	(347)	1041
Ethnicity: Hispanic	8%	(12)	10%	(15)	40%	(63)	10%	(17)	33%	(52)	159
Ethnicity: Black	13%	(17)	8%	(11)	40%	(50)	13%	(17)	25%	(31)	126
Ethnicity: Other	8%	(9)	8%	(8)	48%	(48)	8%	(8)	28%	(29)	101
All Christian	8%	(40)	9%	(41)	42%	(199)	11%	(51)	30%	(139)	470
Agnostic/Nothing in particular	8%	(22)	8%	(22)	32%	(92)	14%	(41)	38%	(110)	288
Something Else	12%	(23)	4%	(8)	36%	(71)	11%	(21)	37%	(72)	195
Religious Non-Protestant/Catholic	4%	(2)	6%	(3)	48%	(27)	13%	(7)	30%	(17)	56
Evangelical	14%	(39)	9%	(26)	41%	(111)	10%	(26)	26%	(72)	275
Non-Evangelical	6%	(23)	6%	(22)	39%	(147)	12%	(45)	37%	(136)	372
Community: Urban	12%	(35)	9%	(25)	34%	(101)	15%	(44)	30%	(89)	295
Community: Suburban	7%	(35)	7%	(36)	40%	(201)	11%	(54)	35%	(179)	507
Community: Rural	8%	(20)	7%	(16)	42%	(100)	11%	(26)	33%	(78)	240
Employ: Private Sector	11%	(36)	8%	(26)	35%	(112)	14%	(44)	32%	(103)	320
Employ: Government	13%	(8)	10%	(6)	49%	(29)	6%	(4)	21%	(12)	59
Employ: Self-Employed	7%	(5)	8%	(7)	42%	(33)	10%	(8)	33%	(26)	80
Employ: Homemaker	11%	(7)	7%	(4)	45%	(30)	7%	(5)	30%	(20)	67
Employ: Retired	6%	(16)	6%	(15)	38%	(100)	13%	(35)	38%	(100)	266
Employ: Unemployed	7%	(12)	10%	(17)	38%	(62)	11%	(18)	33%	(53)	161
Employ: Other	7%	(4)	3%	(2)	49%	(30)	15%	(9)	26%	(16)	61
Military HH: Yes	7%	(13)	8%	(14)	35%	(63)	10%	(17)	41%	(74)	180
Military HH: No	9%	(78)	7%	(64)	39%	(339)	12%	(107)	32%	(273)	861
RD/WT: Right Direction	10%	(36)	7%	(26)	36%	(133)	15%	(55)	33%	(124)	374
RD/WT: Wrong Track	8%	(55)	8%	(51)	40%	(269)	10%	(69)	33%	(223)	667
Biden Job Approve	9%	(46)	7%	(38)	37%	(192)	12%	(65)	35%	(181)	522
Biden Job Disapprove	8%	(39)	8%	(36)	39%	(187)	12%	(55)	33%	(157)	473
Biden Job Strongly Approve	14%	(31)	8%	(19)	35%	(78)	8%	(18)	35%	(80)	226
Biden Job Somewhat Approve	5%	(15)	6%	(19)	38%	(113)	16%	(47)	34%	(101)	295
Biden Job Somewhat Disapprove	4%	(6)	7%	(10)	43%	(62)	11%	(16)	35%	(50)	145
Biden Job Strongly Disapprove	10%	(33)	8%	(26)	38%	(125)	12%	(39)	32%	(106)	328

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**Table MCBR6a\_9:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Fitness companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	9%	(91)	7%	(77)	39%	(402)	12%	(124)	33%	(347)	1041
Favorable of Biden	9%	(48)	7%	(38)	35%	(185)	12%	(65)	36%	(189)	525
Unfavorable of Biden	8%	(36)	8%	(36)	42%	(194)	12%	(56)	31%	(146)	468
Very Favorable of Biden	15%	(37)	7%	(18)	29%	(72)	11%	(26)	38%	(92)	244
Somewhat Favorable of Biden	4%	(11)	7%	(20)	40%	(113)	14%	(39)	34%	(97)	281
Somewhat Unfavorable of Biden	2%	(3)	7%	(9)	46%	(52)	12%	(14)	33%	(38)	115
Very Unfavorable of Biden	9%	(33)	8%	(27)	40%	(142)	12%	(42)	31%	(108)	353
#1 Issue: Economy	12%	(37)	7%	(22)	37%	(120)	14%	(44)	31%	(98)	322
#1 Issue: Security	6%	(13)	11%	(22)	46%	(89)	11%	(20)	26%	(51)	195
#1 Issue: Health Care	8%	(13)	9%	(14)	32%	(52)	11%	(17)	40%	(64)	161
#1 Issue: Medicare / Social Security	5%	(7)	3%	(3)	46%	(59)	17%	(22)	29%	(37)	128
#1 Issue: Women's Issues	15%	(11)	3%	(2)	22%	(16)	10%	(7)	50%	(36)	71
#1 Issue: Other	9%	(7)	4%	(3)	35%	(25)	7%	(5)	44%	(32)	73
2020 Vote: Joe Biden	7%	(33)	7%	(31)	33%	(146)	12%	(53)	41%	(185)	448
2020 Vote: Donald Trump	10%	(33)	7%	(24)	43%	(139)	13%	(42)	27%	(89)	327
2020 Vote: Didn't Vote	11%	(25)	8%	(16)	49%	(107)	10%	(22)	22%	(48)	219
2018 House Vote: Democrat	8%	(29)	7%	(24)	31%	(110)	10%	(35)	44%	(154)	353
2018 House Vote: Republican	11%	(29)	8%	(23)	40%	(110)	13%	(35)	29%	(80)	278
2016 Vote: Hillary Clinton	9%	(29)	7%	(21)	30%	(96)	11%	(36)	43%	(137)	319
2016 Vote: Donald Trump	11%	(33)	8%	(24)	41%	(127)	13%	(40)	28%	(88)	313
2016 Vote: Other	4%	(2)	4%	(2)	43%	(24)	16%	(9)	34%	(19)	56
2016 Vote: Didn't Vote	7%	(26)	9%	(30)	44%	(154)	11%	(38)	29%	(103)	351
Voted in 2014: Yes	9%	(53)	7%	(39)	37%	(209)	11%	(65)	36%	(206)	572
Voted in 2014: No	8%	(37)	8%	(38)	41%	(193)	13%	(59)	30%	(141)	469
4-Region: Northeast	6%	(11)	7%	(13)	37%	(66)	14%	(25)	35%	(63)	178
4-Region: Midwest	9%	(20)	6%	(15)	38%	(88)	12%	(28)	34%	(78)	228
4-Region: South	9%	(36)	9%	(35)	41%	(164)	11%	(45)	29%	(117)	397
4-Region: West	10%	(24)	6%	(15)	35%	(84)	11%	(26)	37%	(89)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6a\_10:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Food delivery companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	9%	(89)	8%	(83)	39%	(404)	11%	(119)	33%	(346)	1041
Gender: Male	8%	(42)	9%	(48)	42%	(215)	10%	(51)	31%	(157)	514
Gender: Female	9%	(47)	7%	(35)	36%	(189)	13%	(67)	36%	(189)	528
Age: 18-34	11%	(31)	10%	(28)	36%	(102)	9%	(25)	34%	(97)	284
Age: 35-44	13%	(22)	11%	(19)	42%	(73)	7%	(12)	27%	(48)	174
Age: 45-64	5%	(18)	6%	(23)	41%	(144)	14%	(51)	33%	(116)	351
Age: 65+	7%	(17)	6%	(13)	37%	(85)	13%	(31)	37%	(86)	232
GenZers: 1997-2012	13%	(14)	7%	(8)	36%	(38)	10%	(11)	34%	(36)	106
Millennials: 1981-1996	12%	(34)	12%	(35)	39%	(116)	7%	(21)	31%	(91)	297
GenXers: 1965-1980	6%	(15)	7%	(16)	41%	(99)	15%	(37)	30%	(73)	240
Baby Boomers: 1946-1964	6%	(20)	6%	(22)	37%	(136)	13%	(46)	38%	(138)	363
PID: Dem (no lean)	9%	(35)	8%	(33)	34%	(136)	10%	(40)	39%	(152)	396
PID: Ind (no lean)	8%	(28)	7%	(27)	40%	(145)	12%	(43)	32%	(116)	358
PID: Rep (no lean)	9%	(26)	8%	(24)	43%	(124)	12%	(36)	27%	(78)	287
PID/Gender: Dem Men	11%	(21)	12%	(21)	36%	(66)	9%	(17)	32%	(60)	186
PID/Gender: Dem Women	7%	(14)	5%	(11)	33%	(69)	11%	(23)	44%	(93)	210
PID/Gender: Ind Men	5%	(9)	9%	(15)	43%	(73)	12%	(21)	31%	(53)	171
PID/Gender: Ind Women	11%	(20)	6%	(12)	38%	(72)	12%	(22)	33%	(62)	187
PID/Gender: Rep Men	8%	(13)	7%	(12)	48%	(76)	8%	(13)	28%	(44)	157
PID/Gender: Rep Women	10%	(13)	9%	(12)	37%	(48)	18%	(23)	26%	(34)	130
Ideo: Liberal (1-3)	9%	(29)	5%	(16)	25%	(78)	11%	(33)	50%	(157)	314
Ideo: Moderate (4)	4%	(13)	8%	(24)	45%	(133)	14%	(43)	27%	(80)	293
Ideo: Conservative (5-7)	11%	(35)	10%	(32)	42%	(135)	10%	(33)	27%	(85)	320
Educ: < College	9%	(60)	7%	(52)	41%	(287)	12%	(82)	32%	(222)	703
Educ: Bachelors degree	8%	(18)	7%	(16)	35%	(77)	14%	(31)	35%	(77)	219
Educ: Post-grad	9%	(11)	12%	(15)	34%	(41)	5%	(6)	40%	(47)	119
Income: Under 50k	8%	(46)	7%	(41)	40%	(238)	11%	(65)	34%	(199)	589
Income: 50k-100k	8%	(27)	9%	(30)	41%	(133)	11%	(37)	31%	(100)	327
Income: 100k+	13%	(16)	9%	(12)	27%	(34)	13%	(17)	37%	(47)	126
Ethnicity: White	8%	(61)	8%	(62)	37%	(304)	12%	(99)	35%	(288)	814

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**Table MCBR6a\_10:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Food delivery companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	9%	(89)	8%	(83)	39%	(404)	11%	(119)	33%	(346)	1041
Ethnicity: Hispanic	11%	(18)	5%	(8)	41%	(66)	8%	(13)	34%	(55)	159
Ethnicity: Black	15%	(19)	11%	(14)	38%	(48)	12%	(16)	23%	(29)	126
Ethnicity: Other	9%	(9)	8%	(8)	52%	(52)	4%	(4)	29%	(29)	101
All Christian	9%	(43)	10%	(45)	42%	(199)	10%	(47)	29%	(136)	470
Agnostic/Nothing in particular	6%	(19)	5%	(14)	36%	(103)	15%	(44)	38%	(108)	288
Something Else	11%	(22)	8%	(16)	33%	(64)	10%	(19)	38%	(73)	195
Religious Non-Protestant/Catholic	4%	(2)	6%	(3)	48%	(27)	10%	(6)	32%	(18)	56
Evangelical	16%	(43)	12%	(33)	37%	(101)	10%	(27)	26%	(71)	275
Non-Evangelical	6%	(21)	7%	(28)	40%	(150)	10%	(39)	36%	(135)	372
Community: Urban	12%	(35)	10%	(30)	34%	(100)	13%	(37)	31%	(92)	295
Community: Suburban	7%	(34)	8%	(41)	40%	(203)	10%	(52)	35%	(177)	507
Community: Rural	8%	(20)	5%	(12)	42%	(102)	12%	(30)	32%	(77)	240
Employ: Private Sector	10%	(31)	9%	(29)	37%	(120)	12%	(38)	32%	(103)	320
Employ: Government	15%	(9)	12%	(7)	47%	(28)	5%	(3)	21%	(12)	59
Employ: Self-Employed	13%	(10)	6%	(5)	37%	(29)	11%	(9)	33%	(26)	80
Employ: Homemaker	12%	(8)	5%	(4)	47%	(31)	7%	(5)	28%	(19)	67
Employ: Retired	6%	(15)	6%	(17)	37%	(99)	12%	(33)	38%	(101)	266
Employ: Unemployed	6%	(10)	8%	(14)	39%	(63)	13%	(22)	32%	(52)	161
Employ: Other	4%	(2)	9%	(6)	45%	(27)	13%	(8)	29%	(18)	61
Military HH: Yes	9%	(15)	7%	(13)	30%	(53)	13%	(24)	41%	(74)	180
Military HH: No	9%	(74)	8%	(70)	41%	(351)	11%	(95)	32%	(272)	861
RD/WT: Right Direction	9%	(34)	9%	(35)	36%	(134)	13%	(47)	33%	(125)	374
RD/WT: Wrong Track	8%	(56)	7%	(48)	41%	(271)	11%	(72)	33%	(221)	667
Biden Job Approve	9%	(46)	9%	(44)	36%	(188)	12%	(62)	35%	(181)	522
Biden Job Disapprove	8%	(39)	7%	(34)	41%	(193)	11%	(51)	33%	(156)	473
Biden Job Strongly Approve	14%	(31)	10%	(22)	33%	(75)	8%	(19)	35%	(79)	226
Biden Job Somewhat Approve	5%	(14)	8%	(23)	38%	(113)	15%	(43)	34%	(102)	295
Biden Job Somewhat Disapprove	5%	(7)	5%	(8)	46%	(66)	12%	(18)	32%	(47)	145
Biden Job Strongly Disapprove	10%	(32)	8%	(27)	39%	(127)	10%	(33)	33%	(109)	328

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**Table MCBR6a\_10:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Food delivery companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	9%	(89)	8%	(83)	39%	(404)	11%	(119)	33%	(346)	1041
Favorable of Biden	9%	(46)	8%	(39)	36%	(188)	12%	(63)	36%	(189)	525
Unfavorable of Biden	8%	(39)	8%	(39)	41%	(194)	11%	(51)	31%	(146)	468
Very Favorable of Biden	15%	(36)	8%	(19)	29%	(71)	11%	(26)	38%	(92)	244
Somewhat Favorable of Biden	4%	(10)	7%	(21)	41%	(117)	13%	(36)	35%	(97)	281
Somewhat Unfavorable of Biden	2%	(2)	9%	(11)	46%	(53)	13%	(15)	30%	(35)	115
Very Unfavorable of Biden	10%	(37)	8%	(28)	40%	(141)	10%	(36)	31%	(111)	353
#1 Issue: Economy	9%	(30)	9%	(31)	38%	(122)	13%	(41)	30%	(98)	322
#1 Issue: Security	7%	(14)	11%	(22)	43%	(83)	12%	(23)	27%	(53)	195
#1 Issue: Health Care	7%	(12)	10%	(16)	35%	(56)	8%	(13)	40%	(64)	161
#1 Issue: Medicare / Social Security	7%	(9)	3%	(3)	45%	(58)	15%	(20)	29%	(37)	128
#1 Issue: Women's Issues	15%	(10)	4%	(3)	22%	(16)	12%	(8)	48%	(34)	71
#1 Issue: Other	8%	(6)	5%	(3)	38%	(28)	5%	(3)	44%	(32)	73
2020 Vote: Joe Biden	8%	(35)	6%	(26)	34%	(154)	11%	(48)	41%	(185)	448
2020 Vote: Donald Trump	10%	(34)	7%	(23)	43%	(141)	12%	(41)	27%	(88)	327
2020 Vote: Didn't Vote	9%	(20)	13%	(29)	44%	(97)	12%	(25)	22%	(47)	219
2018 House Vote: Democrat	9%	(32)	5%	(19)	33%	(117)	9%	(32)	43%	(153)	353
2018 House Vote: Republican	10%	(27)	8%	(23)	42%	(117)	11%	(31)	29%	(80)	278
2016 Vote: Hillary Clinton	10%	(31)	7%	(21)	31%	(99)	10%	(31)	43%	(137)	319
2016 Vote: Donald Trump	11%	(34)	8%	(24)	41%	(127)	13%	(39)	28%	(87)	313
2016 Vote: Other	3%	(2)	5%	(3)	44%	(24)	14%	(8)	35%	(19)	56
2016 Vote: Didn't Vote	6%	(22)	10%	(35)	43%	(153)	12%	(41)	29%	(102)	351
Voted in 2014: Yes	10%	(58)	7%	(38)	37%	(212)	10%	(57)	36%	(207)	572
Voted in 2014: No	7%	(31)	10%	(45)	41%	(193)	13%	(61)	30%	(139)	469
4-Region: Northeast	4%	(7)	9%	(17)	39%	(70)	12%	(21)	36%	(64)	178
4-Region: Midwest	10%	(23)	6%	(14)	37%	(84)	14%	(31)	33%	(76)	228
4-Region: South	10%	(38)	9%	(35)	40%	(160)	11%	(45)	30%	(119)	397
4-Region: West	9%	(21)	7%	(18)	38%	(90)	9%	(21)	37%	(87)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6a\_11:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
 Health care providers

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	13%	(141)	12%	(122)	34%	(359)	11%	(117)	29%	(303)	1041
Gender: Male	13%	(65)	15%	(76)	35%	(182)	10%	(53)	27%	(139)	514
Gender: Female	14%	(76)	9%	(46)	34%	(177)	12%	(64)	31%	(164)	528
Age: 18-34	16%	(46)	10%	(29)	33%	(93)	6%	(16)	35%	(99)	284
Age: 35-44	17%	(30)	17%	(29)	36%	(63)	8%	(14)	23%	(40)	174
Age: 45-64	10%	(37)	11%	(38)	38%	(134)	13%	(47)	27%	(96)	351
Age: 65+	12%	(28)	11%	(26)	30%	(69)	17%	(40)	30%	(69)	232
GenZers: 1997-2012	21%	(22)	7%	(8)	29%	(31)	7%	(7)	36%	(38)	106
Millennials: 1981-1996	15%	(43)	15%	(45)	35%	(105)	5%	(15)	30%	(88)	297
GenXers: 1965-1980	13%	(32)	9%	(21)	40%	(97)	13%	(31)	24%	(59)	240
Baby Boomers: 1946-1964	9%	(34)	12%	(43)	32%	(116)	16%	(59)	31%	(111)	363
PID: Dem (no lean)	16%	(61)	11%	(43)	28%	(109)	10%	(39)	36%	(144)	396
PID: Ind (no lean)	11%	(40)	9%	(31)	40%	(144)	10%	(37)	30%	(107)	358
PID: Rep (no lean)	14%	(39)	17%	(48)	37%	(106)	14%	(41)	18%	(53)	287
PID/Gender: Dem Men	15%	(28)	17%	(32)	28%	(53)	9%	(17)	30%	(56)	186
PID/Gender: Dem Women	16%	(33)	5%	(11)	27%	(56)	10%	(22)	42%	(88)	210
PID/Gender: Ind Men	10%	(17)	9%	(15)	41%	(71)	9%	(16)	30%	(52)	171
PID/Gender: Ind Women	12%	(23)	9%	(16)	39%	(73)	11%	(21)	29%	(55)	187
PID/Gender: Rep Men	12%	(19)	18%	(29)	37%	(58)	13%	(20)	20%	(31)	157
PID/Gender: Rep Women	15%	(20)	15%	(19)	37%	(48)	17%	(22)	17%	(22)	130
Ideo: Liberal (1-3)	14%	(43)	8%	(25)	21%	(65)	10%	(32)	48%	(150)	314
Ideo: Moderate (4)	10%	(30)	12%	(36)	40%	(118)	12%	(34)	25%	(74)	293
Ideo: Conservative (5-7)	16%	(52)	17%	(53)	37%	(119)	13%	(41)	17%	(55)	320
Educ: < College	12%	(86)	11%	(79)	38%	(270)	11%	(78)	27%	(189)	703
Educ: Bachelors degree	15%	(32)	14%	(30)	27%	(59)	11%	(25)	33%	(73)	219
Educ: Post-grad	18%	(22)	11%	(13)	25%	(30)	12%	(14)	34%	(41)	119
Income: Under 50k	12%	(71)	12%	(69)	36%	(214)	10%	(57)	30%	(178)	589
Income: 50k-100k	13%	(43)	12%	(39)	35%	(115)	13%	(42)	27%	(88)	327
Income: 100k+	21%	(26)	11%	(13)	23%	(29)	15%	(18)	30%	(38)	126
Ethnicity: White	12%	(100)	12%	(98)	34%	(279)	12%	(94)	30%	(244)	814

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**Table MCBR6a\_11:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Health care providers*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	13%	(141)	12%	(122)	34%	(359)	11%	(117)	29%	(303)	1041
Ethnicity: Hispanic	15%	(24)	8%	(14)	39%	(63)	7%	(11)	31%	(49)	159
Ethnicity: Black	19%	(24)	11%	(14)	31%	(39)	14%	(17)	25%	(32)	126
Ethnicity: Other	17%	(17)	10%	(10)	40%	(41)	6%	(6)	27%	(28)	101
All Christian	14%	(64)	14%	(66)	37%	(172)	12%	(55)	24%	(113)	470
Agnostic/Nothing in particular	9%	(25)	10%	(30)	30%	(86)	14%	(39)	37%	(107)	288
Something Else	21%	(40)	8%	(16)	31%	(61)	9%	(18)	31%	(60)	195
Religious Non-Protestant/Catholic	8%	(5)	11%	(6)	47%	(26)	9%	(5)	25%	(14)	56
Evangelical	25%	(68)	16%	(44)	30%	(83)	11%	(29)	19%	(52)	275
Non-Evangelical	10%	(35)	10%	(37)	38%	(140)	11%	(42)	32%	(118)	372
Community: Urban	16%	(48)	9%	(27)	35%	(102)	11%	(33)	29%	(85)	295
Community: Suburban	13%	(64)	13%	(64)	33%	(165)	12%	(59)	30%	(154)	507
Community: Rural	12%	(29)	13%	(31)	38%	(91)	11%	(26)	27%	(64)	240
Employ: Private Sector	16%	(52)	12%	(37)	34%	(108)	12%	(38)	27%	(85)	320
Employ: Government	29%	(17)	13%	(8)	33%	(19)	6%	(3)	20%	(12)	59
Employ: Self-Employed	16%	(13)	6%	(4)	42%	(33)	10%	(8)	27%	(22)	80
Employ: Homemaker	15%	(10)	9%	(6)	42%	(28)	9%	(6)	25%	(17)	67
Employ: Retired	9%	(24)	14%	(37)	30%	(80)	16%	(43)	31%	(82)	266
Employ: Unemployed	8%	(14)	12%	(19)	40%	(64)	7%	(11)	33%	(52)	161
Employ: Other	10%	(6)	15%	(9)	35%	(21)	14%	(8)	25%	(15)	61
Military HH: Yes	17%	(31)	9%	(15)	31%	(55)	14%	(25)	29%	(53)	180
Military HH: No	13%	(110)	12%	(106)	35%	(303)	11%	(92)	29%	(250)	861
RD/WT: Right Direction	15%	(56)	12%	(45)	31%	(115)	12%	(45)	30%	(113)	374
RD/WT: Wrong Track	13%	(85)	11%	(77)	37%	(244)	11%	(72)	29%	(190)	667
Biden Job Approve	15%	(79)	11%	(59)	29%	(152)	11%	(59)	33%	(173)	522
Biden Job Disapprove	12%	(56)	13%	(60)	38%	(178)	12%	(57)	26%	(122)	473
Biden Job Strongly Approve	22%	(49)	11%	(25)	28%	(64)	7%	(16)	32%	(73)	226
Biden Job Somewhat Approve	10%	(30)	12%	(34)	30%	(88)	15%	(43)	34%	(100)	295
Biden Job Somewhat Disapprove	8%	(12)	9%	(13)	41%	(60)	11%	(17)	30%	(44)	145
Biden Job Strongly Disapprove	14%	(45)	14%	(47)	36%	(118)	12%	(40)	24%	(79)	328

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**Table MCBR6a\_11:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
 Health care providers

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	13%	(141)	12%	(122)	34%	(359)	11%	(117)	29%	(303)	1041
Favorable of Biden	16%	(83)	11%	(56)	29%	(152)	11%	(59)	33%	(175)	525
Unfavorable of Biden	11%	(53)	13%	(63)	38%	(179)	12%	(56)	25%	(117)	468
Very Favorable of Biden	20%	(50)	10%	(24)	26%	(63)	8%	(20)	36%	(88)	244
Somewhat Favorable of Biden	12%	(33)	11%	(32)	32%	(89)	14%	(40)	31%	(87)	281
Somewhat Unfavorable of Biden	5%	(6)	10%	(12)	42%	(48)	11%	(13)	31%	(35)	115
Very Unfavorable of Biden	13%	(47)	14%	(51)	37%	(130)	12%	(43)	23%	(82)	353
#1 Issue: Economy	15%	(50)	13%	(42)	33%	(105)	12%	(39)	27%	(86)	322
#1 Issue: Security	15%	(29)	16%	(32)	40%	(78)	12%	(24)	16%	(32)	195
#1 Issue: Health Care	12%	(19)	13%	(21)	30%	(49)	8%	(14)	36%	(58)	161
#1 Issue: Medicare / Social Security	5%	(6)	7%	(9)	42%	(54)	18%	(23)	28%	(35)	128
#1 Issue: Women's Issues	19%	(13)	3%	(2)	23%	(17)	9%	(6)	46%	(33)	71
#1 Issue: Other	10%	(7)	4%	(3)	36%	(26)	5%	(4)	45%	(33)	73
2020 Vote: Joe Biden	13%	(58)	9%	(40)	28%	(127)	10%	(45)	40%	(178)	448
2020 Vote: Donald Trump	16%	(52)	14%	(47)	37%	(121)	14%	(47)	18%	(60)	327
2020 Vote: Didn't Vote	13%	(28)	13%	(28)	46%	(100)	8%	(19)	21%	(45)	219
2018 House Vote: Democrat	15%	(51)	9%	(33)	26%	(93)	9%	(31)	41%	(145)	353
2018 House Vote: Republican	17%	(46)	14%	(38)	37%	(102)	13%	(37)	20%	(55)	278
2016 Vote: Hillary Clinton	15%	(48)	9%	(30)	25%	(79)	8%	(27)	42%	(135)	319
2016 Vote: Donald Trump	18%	(56)	12%	(37)	37%	(115)	14%	(43)	20%	(61)	313
2016 Vote: Other	5%	(3)	9%	(5)	40%	(23)	18%	(10)	28%	(16)	56
2016 Vote: Didn't Vote	10%	(33)	14%	(49)	40%	(141)	11%	(38)	26%	(91)	351
Voted in 2014: Yes	14%	(83)	12%	(68)	32%	(184)	11%	(62)	31%	(175)	572
Voted in 2014: No	12%	(58)	11%	(53)	37%	(175)	12%	(55)	27%	(128)	469
4-Region: Northeast	12%	(21)	12%	(21)	32%	(57)	9%	(16)	35%	(63)	178
4-Region: Midwest	13%	(30)	11%	(26)	32%	(73)	12%	(28)	32%	(72)	228
4-Region: South	15%	(60)	12%	(49)	36%	(144)	14%	(56)	22%	(88)	397
4-Region: West	12%	(29)	11%	(26)	36%	(85)	7%	(16)	34%	(81)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6a\_12:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Hotels or home-sharing companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	9%	(89)	9%	(92)	37%	(385)	13%	(134)	33%	(341)	1041
Gender: Male	8%	(39)	12%	(61)	38%	(194)	13%	(67)	30%	(153)	514
Gender: Female	9%	(50)	6%	(31)	36%	(191)	13%	(67)	36%	(189)	528
Age: 18-34	9%	(24)	10%	(29)	36%	(102)	10%	(28)	35%	(99)	284
Age: 35-44	12%	(20)	15%	(25)	38%	(66)	8%	(14)	28%	(49)	174
Age: 45-64	7%	(26)	6%	(22)	39%	(136)	16%	(56)	32%	(111)	351
Age: 65+	8%	(19)	7%	(15)	35%	(81)	15%	(36)	35%	(82)	232
GenZers: 1997-2012	13%	(14)	9%	(9)	32%	(34)	12%	(12)	35%	(37)	106
Millennials: 1981-1996	9%	(25)	13%	(38)	38%	(114)	9%	(26)	32%	(94)	297
GenXers: 1965-1980	9%	(20)	7%	(16)	39%	(94)	17%	(42)	28%	(68)	240
Baby Boomers: 1946-1964	6%	(24)	7%	(26)	36%	(129)	14%	(50)	37%	(134)	363
PID: Dem (no lean)	8%	(30)	11%	(43)	32%	(126)	11%	(44)	39%	(153)	396
PID: Ind (no lean)	8%	(28)	7%	(24)	42%	(149)	12%	(43)	32%	(114)	358
PID: Rep (no lean)	11%	(31)	8%	(24)	38%	(110)	16%	(47)	26%	(75)	287
PID/Gender: Dem Men	7%	(13)	19%	(36)	29%	(54)	13%	(24)	32%	(59)	186
PID/Gender: Dem Women	8%	(17)	3%	(7)	35%	(73)	9%	(20)	44%	(93)	210
PID/Gender: Ind Men	6%	(10)	6%	(11)	46%	(78)	12%	(20)	30%	(52)	171
PID/Gender: Ind Women	10%	(18)	7%	(14)	38%	(70)	12%	(23)	33%	(62)	187
PID/Gender: Rep Men	10%	(16)	9%	(14)	40%	(62)	14%	(23)	27%	(42)	157
PID/Gender: Rep Women	11%	(15)	8%	(10)	37%	(48)	19%	(25)	25%	(33)	130
Ideo: Liberal (1-3)	7%	(21)	6%	(19)	25%	(80)	13%	(41)	49%	(153)	314
Ideo: Moderate (4)	5%	(14)	9%	(27)	43%	(125)	15%	(45)	28%	(82)	293
Ideo: Conservative (5-7)	13%	(41)	10%	(33)	39%	(124)	13%	(41)	25%	(80)	320
Educ: < College	8%	(58)	9%	(64)	38%	(271)	14%	(96)	30%	(214)	703
Educ: Bachelors degree	8%	(18)	7%	(16)	35%	(78)	13%	(29)	36%	(79)	219
Educ: Post-grad	11%	(13)	10%	(12)	31%	(37)	8%	(9)	41%	(49)	119
Income: Under 50k	7%	(44)	8%	(48)	39%	(229)	13%	(76)	33%	(192)	589
Income: 50k-100k	10%	(31)	9%	(30)	37%	(122)	13%	(41)	31%	(102)	327
Income: 100k+	11%	(14)	11%	(14)	27%	(34)	13%	(17)	37%	(47)	126
Ethnicity: White	9%	(73)	8%	(65)	35%	(288)	13%	(108)	35%	(281)	814

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**Table MCBR6a\_12:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
 Hotels or home-sharing companies

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	9%	(89)	9%	(92)	37%	(385)	13%	(134)	33%	(341)	1041
Ethnicity: Hispanic	9%	(15)	9%	(14)	38%	(61)	8%	(13)	35%	(56)	159
Ethnicity: Black	8%	(10)	12%	(15)	41%	(52)	15%	(19)	24%	(30)	126
Ethnicity: Other	6%	(6)	12%	(12)	44%	(45)	8%	(8)	30%	(30)	101
All Christian	9%	(42)	10%	(47)	41%	(192)	12%	(54)	29%	(135)	470
Agnostic/Nothing in particular	7%	(21)	5%	(15)	33%	(94)	17%	(48)	39%	(111)	288
Something Else	11%	(21)	8%	(16)	34%	(67)	11%	(22)	36%	(69)	195
Religious Non-Protestant/Catholic	5%	(3)	6%	(3)	47%	(27)	13%	(7)	29%	(16)	56
Evangelical	15%	(41)	13%	(37)	38%	(104)	10%	(27)	24%	(67)	275
Non-Evangelical	6%	(21)	7%	(25)	39%	(144)	13%	(48)	36%	(133)	372
Community: Urban	10%	(31)	11%	(31)	33%	(98)	15%	(45)	31%	(90)	295
Community: Suburban	6%	(32)	8%	(43)	39%	(199)	12%	(59)	34%	(173)	507
Community: Rural	11%	(26)	7%	(18)	37%	(88)	13%	(30)	32%	(78)	240
Employ: Private Sector	10%	(31)	8%	(27)	36%	(115)	15%	(47)	32%	(101)	320
Employ: Government	15%	(9)	15%	(9)	44%	(26)	3%	(2)	23%	(14)	59
Employ: Self-Employed	4%	(3)	14%	(11)	39%	(31)	14%	(11)	29%	(23)	80
Employ: Homemaker	14%	(10)	5%	(4)	41%	(27)	11%	(7)	28%	(19)	67
Employ: Retired	7%	(17)	8%	(21)	35%	(92)	14%	(38)	37%	(98)	266
Employ: Unemployed	7%	(11)	10%	(16)	38%	(61)	13%	(21)	32%	(52)	161
Employ: Other	10%	(6)	6%	(3)	43%	(26)	12%	(8)	29%	(18)	61
Military HH: Yes	11%	(20)	6%	(12)	32%	(58)	12%	(22)	38%	(69)	180
Military HH: No	8%	(69)	9%	(80)	38%	(328)	13%	(112)	32%	(272)	861
RD/WT: Right Direction	9%	(35)	11%	(40)	33%	(122)	15%	(58)	32%	(119)	374
RD/WT: Wrong Track	8%	(54)	8%	(52)	39%	(263)	11%	(76)	33%	(222)	667
Biden Job Approve	9%	(46)	10%	(52)	34%	(176)	13%	(69)	34%	(179)	522
Biden Job Disapprove	9%	(40)	8%	(36)	39%	(184)	12%	(59)	33%	(154)	473
Biden Job Strongly Approve	13%	(29)	12%	(27)	31%	(71)	10%	(23)	33%	(76)	226
Biden Job Somewhat Approve	6%	(17)	8%	(24)	35%	(104)	16%	(47)	35%	(103)	295
Biden Job Somewhat Disapprove	5%	(7)	6%	(9)	43%	(62)	11%	(16)	34%	(50)	145
Biden Job Strongly Disapprove	10%	(33)	8%	(26)	37%	(121)	13%	(43)	32%	(105)	328

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**Table MCBR6a\_12:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Hotels or home-sharing companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	9%	(89)	9%	(92)	37%	(385)	13%	(134)	33%	(341)	1041
Favorable of Biden	9%	(48)	9%	(46)	33%	(175)	13%	(70)	35%	(186)	525
Unfavorable of Biden	8%	(40)	8%	(40)	40%	(185)	13%	(60)	31%	(144)	468
Very Favorable of Biden	12%	(30)	10%	(24)	30%	(72)	13%	(31)	36%	(87)	244
Somewhat Favorable of Biden	6%	(18)	8%	(22)	37%	(103)	14%	(39)	35%	(99)	281
Somewhat Unfavorable of Biden	3%	(3)	11%	(13)	41%	(47)	12%	(14)	32%	(37)	115
Very Unfavorable of Biden	10%	(36)	8%	(27)	39%	(138)	13%	(46)	30%	(107)	353
#1 Issue: Economy	9%	(29)	9%	(28)	36%	(117)	17%	(53)	29%	(95)	322
#1 Issue: Security	10%	(19)	10%	(20)	42%	(81)	11%	(21)	27%	(53)	195
#1 Issue: Health Care	9%	(14)	10%	(16)	34%	(54)	9%	(14)	39%	(62)	161
#1 Issue: Medicare / Social Security	4%	(5)	7%	(10)	40%	(52)	20%	(25)	29%	(37)	128
#1 Issue: Women's Issues	13%	(10)	3%	(2)	26%	(19)	11%	(8)	47%	(33)	71
#1 Issue: Other	10%	(7)	3%	(2)	40%	(29)	6%	(4)	42%	(31)	73
2020 Vote: Joe Biden	6%	(29)	7%	(32)	34%	(154)	12%	(52)	40%	(180)	448
2020 Vote: Donald Trump	11%	(37)	8%	(26)	40%	(132)	14%	(45)	27%	(88)	327
2020 Vote: Didn't Vote	11%	(23)	13%	(28)	40%	(88)	14%	(31)	22%	(48)	219
2018 House Vote: Democrat	7%	(26)	9%	(30)	32%	(112)	10%	(37)	42%	(149)	353
2018 House Vote: Republican	12%	(33)	7%	(21)	38%	(107)	14%	(39)	28%	(78)	278
2016 Vote: Hillary Clinton	8%	(25)	6%	(21)	32%	(102)	12%	(38)	42%	(133)	319
2016 Vote: Donald Trump	12%	(36)	10%	(31)	36%	(114)	15%	(47)	27%	(84)	313
2016 Vote: Other	2%	(1)	6%	(3)	45%	(25)	13%	(7)	35%	(19)	56
2016 Vote: Didn't Vote	7%	(26)	11%	(37)	41%	(144)	12%	(41)	30%	(104)	351
Voted in 2014: Yes	9%	(51)	7%	(43)	36%	(207)	12%	(69)	35%	(203)	572
Voted in 2014: No	8%	(38)	10%	(49)	38%	(178)	14%	(65)	30%	(139)	469
4-Region: Northeast	5%	(9)	7%	(12)	39%	(70)	12%	(21)	37%	(66)	178
4-Region: Midwest	9%	(20)	8%	(18)	34%	(77)	15%	(35)	34%	(78)	228
4-Region: South	9%	(36)	10%	(39)	39%	(157)	13%	(52)	29%	(114)	397
4-Region: West	10%	(24)	10%	(23)	34%	(81)	11%	(26)	35%	(84)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCBR6a\_13:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Insurance companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	9%	(96)	11%	(117)	36%	(371)	12%	(124)	32%	(333)	1041
Gender: Male	9%	(45)	13%	(69)	37%	(191)	12%	(62)	28%	(146)	514
Gender: Female	10%	(51)	9%	(48)	34%	(181)	12%	(62)	35%	(186)	528
Age: 18-34	9%	(26)	11%	(32)	34%	(97)	11%	(31)	34%	(98)	284
Age: 35-44	12%	(22)	14%	(24)	40%	(69)	8%	(13)	27%	(46)	174
Age: 45-64	8%	(27)	11%	(39)	37%	(129)	14%	(49)	31%	(109)	351
Age: 65+	9%	(22)	10%	(23)	33%	(77)	13%	(31)	34%	(80)	232
GenZers: 1997-2012	10%	(11)	14%	(14)	33%	(35)	11%	(12)	32%	(34)	106
Millennials: 1981-1996	10%	(30)	13%	(39)	37%	(109)	9%	(26)	32%	(94)	297
GenXers: 1965-1980	9%	(21)	10%	(23)	38%	(91)	15%	(36)	29%	(69)	240
Baby Boomers: 1946-1964	8%	(28)	10%	(37)	34%	(122)	13%	(47)	35%	(128)	363
PID: Dem (no lean)	9%	(37)	12%	(49)	29%	(114)	11%	(43)	39%	(153)	396
PID: Ind (no lean)	7%	(25)	10%	(37)	39%	(139)	11%	(41)	32%	(116)	358
PID: Rep (no lean)	12%	(34)	11%	(31)	41%	(118)	14%	(41)	22%	(63)	287
PID/Gender: Dem Men	10%	(18)	19%	(35)	28%	(53)	11%	(20)	32%	(60)	186
PID/Gender: Dem Women	9%	(19)	7%	(14)	29%	(61)	11%	(22)	44%	(93)	210
PID/Gender: Ind Men	4%	(8)	11%	(19)	42%	(72)	14%	(23)	29%	(50)	171
PID/Gender: Ind Women	9%	(17)	10%	(18)	36%	(68)	9%	(18)	36%	(67)	187
PID/Gender: Rep Men	13%	(20)	10%	(15)	42%	(66)	12%	(18)	24%	(37)	157
PID/Gender: Rep Women	11%	(15)	12%	(16)	39%	(51)	17%	(22)	20%	(26)	130
Ideo: Liberal (1-3)	9%	(29)	8%	(25)	20%	(62)	13%	(40)	50%	(158)	314
Ideo: Moderate (4)	6%	(19)	14%	(40)	40%	(116)	14%	(41)	26%	(77)	293
Ideo: Conservative (5-7)	12%	(40)	13%	(42)	42%	(134)	11%	(35)	21%	(69)	320
Educ: < College	9%	(60)	10%	(73)	38%	(270)	13%	(88)	30%	(211)	703
Educ: Bachelors degree	9%	(21)	13%	(29)	31%	(68)	12%	(27)	34%	(75)	219
Educ: Post-grad	13%	(15)	13%	(15)	28%	(33)	8%	(9)	39%	(46)	119
Income: Under 50k	8%	(46)	11%	(63)	37%	(220)	12%	(69)	33%	(192)	589
Income: 50k-100k	9%	(31)	13%	(41)	36%	(119)	11%	(38)	30%	(98)	327
Income: 100k+	15%	(19)	11%	(13)	26%	(33)	14%	(18)	34%	(42)	126
Ethnicity: White	9%	(73)	12%	(97)	35%	(284)	11%	(93)	33%	(267)	814

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**Table MCBR6a\_13:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Insurance companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	9%	(96)	11%	(117)	36%	(371)	12%	(124)	32%	(333)	1041
Ethnicity: Hispanic	8%	(13)	13%	(21)	36%	(58)	7%	(10)	35%	(57)	159
Ethnicity: Black	11%	(14)	7%	(9)	35%	(44)	15%	(19)	31%	(39)	126
Ethnicity: Other	9%	(9)	11%	(11)	43%	(43)	12%	(12)	26%	(27)	101
All Christian	10%	(47)	13%	(60)	39%	(183)	11%	(52)	27%	(128)	470
Agnostic/Nothing in particular	7%	(21)	8%	(24)	32%	(91)	15%	(42)	38%	(110)	288
Something Else	11%	(22)	11%	(21)	31%	(61)	11%	(22)	35%	(69)	195
Religious Non-Protestant/Catholic	4%	(2)	10%	(5)	49%	(28)	10%	(5)	28%	(16)	56
Evangelical	17%	(47)	17%	(47)	32%	(89)	13%	(35)	21%	(57)	275
Non-Evangelical	6%	(21)	9%	(33)	38%	(143)	10%	(38)	37%	(137)	372
Community: Urban	11%	(33)	10%	(29)	36%	(107)	11%	(33)	31%	(92)	295
Community: Suburban	8%	(39)	12%	(61)	34%	(174)	12%	(61)	34%	(171)	507
Community: Rural	10%	(24)	11%	(27)	38%	(90)	12%	(29)	29%	(70)	240
Employ: Private Sector	11%	(34)	11%	(36)	34%	(110)	15%	(49)	28%	(91)	320
Employ: Government	19%	(11)	18%	(10)	35%	(20)	7%	(4)	21%	(12)	59
Employ: Self-Employed	7%	(6)	9%	(7)	32%	(26)	14%	(11)	37%	(30)	80
Employ: Homemaker	15%	(10)	9%	(6)	43%	(29)	7%	(5)	26%	(17)	67
Employ: Retired	8%	(21)	12%	(31)	33%	(88)	12%	(31)	36%	(95)	266
Employ: Unemployed	5%	(7)	9%	(14)	44%	(70)	9%	(15)	34%	(54)	161
Employ: Other	6%	(3)	20%	(12)	36%	(22)	13%	(8)	26%	(16)	61
Military HH: Yes	11%	(19)	10%	(19)	33%	(59)	11%	(20)	35%	(63)	180
Military HH: No	9%	(76)	11%	(99)	36%	(313)	12%	(104)	31%	(270)	861
RD/WT: Right Direction	10%	(38)	13%	(48)	31%	(116)	14%	(52)	32%	(121)	374
RD/WT: Wrong Track	9%	(58)	10%	(70)	38%	(256)	11%	(72)	32%	(212)	667
Biden Job Approve	10%	(54)	12%	(62)	31%	(160)	12%	(64)	35%	(182)	522
Biden Job Disapprove	9%	(41)	10%	(49)	38%	(182)	12%	(58)	30%	(144)	473
Biden Job Strongly Approve	14%	(32)	13%	(29)	30%	(67)	8%	(19)	35%	(80)	226
Biden Job Somewhat Approve	7%	(22)	11%	(33)	31%	(93)	15%	(45)	35%	(102)	295
Biden Job Somewhat Disapprove	2%	(4)	9%	(12)	41%	(59)	16%	(23)	33%	(47)	145
Biden Job Strongly Disapprove	11%	(37)	11%	(37)	37%	(123)	11%	(35)	29%	(96)	328

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**Table MCBR6a\_13:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Insurance companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	9%	(96)	11%	(117)	36%	(371)	12%	(124)	32%	(333)	1041
Favorable of Biden	10%	(52)	12%	(63)	30%	(157)	13%	(67)	35%	(185)	525
Unfavorable of Biden	9%	(41)	11%	(52)	39%	(184)	12%	(56)	29%	(136)	468
Very Favorable of Biden	15%	(35)	12%	(29)	27%	(65)	10%	(24)	37%	(91)	244
Somewhat Favorable of Biden	6%	(17)	12%	(34)	33%	(93)	15%	(43)	34%	(95)	281
Somewhat Unfavorable of Biden	3%	(3)	10%	(12)	44%	(51)	12%	(14)	31%	(36)	115
Very Unfavorable of Biden	11%	(38)	11%	(40)	38%	(133)	12%	(42)	28%	(100)	353
#1 Issue: Economy	8%	(26)	12%	(38)	37%	(119)	14%	(46)	28%	(92)	322
#1 Issue: Security	9%	(18)	17%	(33)	40%	(77)	11%	(21)	24%	(46)	195
#1 Issue: Health Care	10%	(15)	9%	(14)	35%	(56)	11%	(17)	37%	(59)	161
#1 Issue: Medicare / Social Security	5%	(7)	10%	(13)	38%	(48)	14%	(18)	34%	(43)	128
#1 Issue: Women's Issues	16%	(11)	3%	(2)	22%	(16)	13%	(9)	47%	(33)	71
#1 Issue: Other	8%	(6)	6%	(4)	36%	(26)	5%	(3)	45%	(33)	73
2020 Vote: Joe Biden	9%	(39)	10%	(46)	29%	(131)	11%	(50)	41%	(182)	448
2020 Vote: Donald Trump	13%	(42)	11%	(37)	41%	(134)	13%	(42)	22%	(73)	327
2020 Vote: Didn't Vote	7%	(15)	13%	(28)	44%	(96)	12%	(25)	25%	(54)	219
2018 House Vote: Democrat	11%	(37)	10%	(36)	27%	(94)	11%	(40)	41%	(146)	353
2018 House Vote: Republican	12%	(34)	12%	(34)	40%	(111)	11%	(31)	24%	(68)	278
2016 Vote: Hillary Clinton	9%	(30)	9%	(28)	25%	(81)	11%	(36)	45%	(144)	319
2016 Vote: Donald Trump	14%	(45)	12%	(37)	39%	(121)	12%	(37)	23%	(73)	313
2016 Vote: Other	4%	(2)	6%	(3)	43%	(24)	13%	(7)	34%	(19)	56
2016 Vote: Didn't Vote	5%	(19)	14%	(49)	41%	(144)	12%	(44)	27%	(96)	351
Voted in 2014: Yes	11%	(61)	10%	(59)	34%	(195)	11%	(63)	34%	(194)	572
Voted in 2014: No	7%	(35)	12%	(58)	38%	(176)	13%	(61)	30%	(139)	469
4-Region: Northeast	5%	(8)	11%	(20)	37%	(66)	11%	(19)	36%	(64)	178
4-Region: Midwest	11%	(24)	8%	(18)	36%	(82)	14%	(31)	32%	(73)	228
4-Region: South	10%	(41)	12%	(49)	36%	(143)	14%	(54)	28%	(109)	397
4-Region: West	9%	(22)	12%	(30)	34%	(81)	8%	(19)	36%	(86)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6a\_14:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Liquor/alcoholic beverage companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	7%	(77)	9%	(93)	37%	(387)	12%	(124)	35%	(359)	1041
Gender: Male	8%	(43)	10%	(52)	37%	(192)	12%	(60)	32%	(166)	514
Gender: Female	6%	(34)	8%	(41)	37%	(195)	12%	(64)	37%	(193)	528
Age: 18-34	7%	(20)	10%	(29)	35%	(100)	10%	(27)	38%	(108)	284
Age: 35-44	11%	(18)	16%	(28)	36%	(63)	8%	(14)	29%	(50)	174
Age: 45-64	7%	(23)	8%	(27)	38%	(135)	14%	(51)	33%	(116)	351
Age: 65+	7%	(16)	4%	(10)	38%	(88)	14%	(32)	37%	(86)	232
GenZers: 1997-2012	5%	(6)	6%	(6)	35%	(37)	14%	(15)	40%	(42)	106
Millennials: 1981-1996	9%	(26)	15%	(46)	36%	(108)	7%	(22)	32%	(96)	297
GenXers: 1965-1980	8%	(18)	7%	(17)	39%	(94)	14%	(33)	33%	(78)	240
Baby Boomers: 1946-1964	6%	(21)	6%	(22)	37%	(133)	14%	(51)	37%	(135)	363
PID: Dem (no lean)	7%	(28)	11%	(42)	32%	(126)	9%	(37)	41%	(163)	396
PID: Ind (no lean)	7%	(25)	9%	(31)	39%	(140)	12%	(43)	33%	(118)	358
PID: Rep (no lean)	8%	(24)	7%	(20)	42%	(121)	15%	(44)	27%	(78)	287
PID/Gender: Dem Men	9%	(17)	17%	(32)	28%	(51)	9%	(17)	37%	(68)	186
PID/Gender: Dem Women	5%	(11)	5%	(10)	36%	(75)	10%	(20)	45%	(94)	210
PID/Gender: Ind Men	7%	(11)	7%	(11)	42%	(72)	14%	(24)	30%	(52)	171
PID/Gender: Ind Women	7%	(14)	11%	(20)	36%	(68)	10%	(19)	35%	(66)	187
PID/Gender: Rep Men	9%	(15)	6%	(9)	43%	(68)	12%	(19)	29%	(46)	157
PID/Gender: Rep Women	7%	(10)	8%	(11)	40%	(53)	19%	(25)	25%	(33)	130
Ideo: Liberal (1-3)	8%	(25)	7%	(21)	23%	(73)	11%	(35)	51%	(159)	314
Ideo: Moderate (4)	4%	(11)	9%	(27)	43%	(127)	15%	(45)	28%	(84)	293
Ideo: Conservative (5-7)	10%	(32)	11%	(34)	41%	(132)	11%	(36)	27%	(85)	320
Educ: < College	7%	(46)	9%	(60)	40%	(281)	12%	(83)	33%	(233)	703
Educ: Bachelors degree	9%	(19)	9%	(20)	32%	(71)	14%	(32)	36%	(78)	219
Educ: Post-grad	10%	(12)	11%	(13)	30%	(36)	8%	(9)	41%	(49)	119
Income: Under 50k	6%	(38)	8%	(48)	39%	(228)	11%	(66)	35%	(209)	589
Income: 50k-100k	7%	(24)	11%	(35)	37%	(122)	13%	(42)	32%	(104)	327
Income: 100k+	12%	(15)	8%	(10)	29%	(37)	13%	(16)	37%	(47)	126
Ethnicity: White	8%	(63)	8%	(66)	36%	(297)	11%	(94)	36%	(295)	814

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**Table MCBR6a\_14:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Liquor/alcoholic beverage companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	7%	(77)	9%	(93)	37%	(387)	12%	(124)	35%	(359)	1041
Ethnicity: Hispanic	10%	(16)	12%	(20)	34%	(54)	9%	(14)	34%	(55)	159
Ethnicity: Black	6%	(7)	11%	(13)	38%	(47)	19%	(24)	27%	(34)	126
Ethnicity: Other	8%	(8)	14%	(14)	42%	(43)	7%	(7)	29%	(30)	101
All Christian	9%	(43)	9%	(42)	42%	(195)	10%	(49)	30%	(142)	470
Agnostic/Nothing in particular	6%	(16)	5%	(15)	34%	(99)	15%	(43)	40%	(114)	288
Something Else	6%	(13)	13%	(26)	29%	(57)	12%	(23)	39%	(77)	195
Religious Non-Protestant/Catholic	5%	(3)	6%	(3)	52%	(29)	8%	(5)	29%	(16)	56
Evangelical	12%	(34)	15%	(41)	35%	(97)	11%	(30)	27%	(73)	275
Non-Evangelical	5%	(20)	7%	(25)	38%	(143)	11%	(42)	38%	(142)	372
Community: Urban	11%	(33)	9%	(27)	32%	(95)	15%	(44)	33%	(96)	295
Community: Suburban	5%	(27)	9%	(46)	39%	(198)	11%	(55)	36%	(180)	507
Community: Rural	7%	(17)	9%	(21)	39%	(94)	10%	(25)	35%	(83)	240
Employ: Private Sector	8%	(27)	10%	(34)	35%	(113)	13%	(42)	33%	(104)	320
Employ: Government	14%	(8)	9%	(5)	41%	(24)	11%	(7)	25%	(15)	59
Employ: Self-Employed	9%	(7)	13%	(10)	31%	(24)	7%	(6)	40%	(32)	80
Employ: Homemaker	14%	(10)	5%	(4)	42%	(28)	8%	(5)	30%	(20)	67
Employ: Retired	6%	(16)	7%	(17)	36%	(96)	14%	(36)	38%	(100)	266
Employ: Unemployed	4%	(7)	8%	(12)	40%	(64)	14%	(23)	34%	(54)	161
Employ: Other	—	(0)	18%	(11)	47%	(29)	7%	(4)	28%	(17)	61
Military HH: Yes	9%	(17)	7%	(13)	32%	(57)	10%	(18)	42%	(75)	180
Military HH: No	7%	(60)	9%	(80)	38%	(330)	12%	(106)	33%	(285)	861
RD/WT: Right Direction	9%	(35)	9%	(34)	32%	(119)	15%	(56)	35%	(130)	374
RD/WT: Wrong Track	6%	(42)	9%	(59)	40%	(268)	10%	(68)	34%	(230)	667
Biden Job Approve	8%	(43)	9%	(48)	33%	(173)	12%	(65)	37%	(192)	522
Biden Job Disapprove	7%	(31)	9%	(44)	40%	(188)	11%	(53)	33%	(157)	473
Biden Job Strongly Approve	13%	(29)	11%	(26)	31%	(71)	9%	(20)	36%	(82)	226
Biden Job Somewhat Approve	5%	(15)	8%	(23)	35%	(102)	15%	(45)	38%	(111)	295
Biden Job Somewhat Disapprove	2%	(4)	7%	(11)	44%	(63)	13%	(19)	33%	(48)	145
Biden Job Strongly Disapprove	9%	(28)	10%	(33)	38%	(124)	11%	(35)	33%	(108)	328

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**Table MCBR6a\_14:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Liquor/alcoholic beverage companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	7%	(77)	9%	(93)	37%	(387)	12%	(124)	35%	(359)	1041
Favorable of Biden	8%	(44)	9%	(45)	33%	(174)	12%	(63)	38%	(199)	525
Unfavorable of Biden	7%	(32)	10%	(46)	40%	(188)	12%	(56)	31%	(146)	468
Very Favorable of Biden	12%	(30)	9%	(23)	28%	(68)	11%	(27)	39%	(96)	244
Somewhat Favorable of Biden	5%	(14)	8%	(22)	38%	(106)	13%	(36)	37%	(103)	281
Somewhat Unfavorable of Biden	2%	(2)	8%	(9)	43%	(50)	15%	(18)	32%	(36)	115
Very Unfavorable of Biden	8%	(30)	10%	(37)	39%	(138)	11%	(38)	31%	(110)	353
#1 Issue: Economy	9%	(28)	8%	(25)	36%	(117)	15%	(49)	32%	(102)	322
#1 Issue: Security	6%	(12)	14%	(27)	42%	(82)	10%	(19)	28%	(54)	195
#1 Issue: Health Care	6%	(9)	11%	(18)	34%	(55)	8%	(12)	41%	(66)	161
#1 Issue: Medicare / Social Security	4%	(5)	8%	(10)	42%	(53)	16%	(21)	30%	(39)	128
#1 Issue: Women's Issues	9%	(6)	1%	(1)	30%	(22)	12%	(9)	48%	(34)	71
#1 Issue: Other	8%	(6)	3%	(2)	40%	(29)	7%	(5)	42%	(31)	73
2020 Vote: Joe Biden	7%	(31)	7%	(29)	33%	(147)	12%	(54)	42%	(186)	448
2020 Vote: Donald Trump	9%	(30)	8%	(25)	42%	(138)	13%	(43)	28%	(92)	327
2020 Vote: Didn't Vote	7%	(16)	15%	(33)	41%	(90)	10%	(22)	26%	(57)	219
2018 House Vote: Democrat	8%	(29)	8%	(27)	31%	(109)	9%	(33)	44%	(154)	353
2018 House Vote: Republican	9%	(25)	8%	(23)	40%	(112)	14%	(38)	29%	(80)	278
2016 Vote: Hillary Clinton	7%	(23)	9%	(28)	29%	(92)	11%	(34)	44%	(142)	319
2016 Vote: Donald Trump	11%	(34)	7%	(23)	39%	(122)	14%	(45)	28%	(88)	313
2016 Vote: Other	3%	(2)	4%	(2)	44%	(25)	14%	(8)	35%	(19)	56
2016 Vote: Didn't Vote	5%	(18)	11%	(39)	42%	(147)	11%	(37)	31%	(110)	351
Voted in 2014: Yes	9%	(49)	8%	(45)	36%	(207)	11%	(63)	36%	(208)	572
Voted in 2014: No	6%	(29)	10%	(48)	38%	(180)	13%	(61)	32%	(151)	469
4-Region: Northeast	4%	(8)	7%	(13)	39%	(69)	12%	(22)	37%	(67)	178
4-Region: Midwest	9%	(20)	7%	(16)	36%	(82)	14%	(32)	34%	(77)	228
4-Region: South	7%	(29)	10%	(39)	39%	(156)	12%	(46)	32%	(128)	397
4-Region: West	9%	(21)	11%	(25)	34%	(80)	10%	(24)	37%	(88)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6a\_15:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Local businesses*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	10%	(103)	10%	(109)	35%	(364)	12%	(126)	33%	(340)	1041
Gender: Male	8%	(42)	13%	(69)	37%	(192)	12%	(61)	29%	(150)	514
Gender: Female	11%	(61)	8%	(40)	33%	(172)	12%	(65)	36%	(190)	528
Age: 18-34	11%	(33)	12%	(35)	31%	(89)	8%	(23)	37%	(104)	284
Age: 35-44	13%	(22)	13%	(23)	37%	(65)	9%	(17)	28%	(49)	174
Age: 45-64	7%	(26)	10%	(34)	38%	(132)	14%	(49)	32%	(111)	351
Age: 65+	10%	(22)	8%	(17)	34%	(79)	16%	(38)	33%	(76)	232
GenZers: 1997-2012	14%	(15)	12%	(12)	29%	(30)	10%	(11)	35%	(37)	106
Millennials: 1981-1996	10%	(30)	14%	(42)	35%	(103)	8%	(24)	33%	(99)	297
GenXers: 1965-1980	9%	(21)	7%	(17)	40%	(95)	15%	(35)	30%	(72)	240
Baby Boomers: 1946-1964	8%	(30)	9%	(33)	34%	(122)	14%	(52)	34%	(124)	363
PID: Dem (no lean)	9%	(36)	12%	(49)	29%	(116)	10%	(40)	39%	(155)	396
PID: Ind (no lean)	9%	(32)	9%	(33)	39%	(140)	11%	(39)	32%	(114)	358
PID: Rep (no lean)	12%	(34)	9%	(26)	38%	(108)	17%	(48)	25%	(71)	287
PID/Gender: Dem Men	7%	(14)	20%	(38)	29%	(54)	11%	(21)	32%	(59)	186
PID/Gender: Dem Women	11%	(23)	5%	(11)	29%	(61)	9%	(19)	46%	(96)	210
PID/Gender: Ind Men	7%	(12)	9%	(15)	43%	(74)	12%	(20)	29%	(50)	171
PID/Gender: Ind Women	11%	(20)	10%	(18)	35%	(66)	10%	(18)	34%	(64)	187
PID/Gender: Rep Men	11%	(16)	10%	(16)	41%	(64)	13%	(20)	26%	(41)	157
PID/Gender: Rep Women	14%	(18)	8%	(11)	34%	(44)	21%	(28)	23%	(30)	130
Ideo: Liberal (1-3)	8%	(26)	10%	(30)	22%	(68)	11%	(35)	50%	(155)	314
Ideo: Moderate (4)	6%	(17)	10%	(31)	42%	(124)	15%	(44)	27%	(78)	293
Ideo: Conservative (5-7)	14%	(44)	10%	(33)	40%	(126)	11%	(35)	25%	(81)	320
Educ: < College	9%	(65)	10%	(73)	37%	(258)	13%	(92)	31%	(216)	703
Educ: Bachelors degree	10%	(22)	12%	(26)	31%	(69)	12%	(25)	35%	(77)	219
Educ: Post-grad	13%	(16)	8%	(10)	32%	(38)	8%	(9)	39%	(47)	119
Income: Under 50k	10%	(58)	10%	(56)	37%	(216)	11%	(63)	33%	(195)	589
Income: 50k-100k	9%	(29)	11%	(37)	35%	(113)	15%	(49)	30%	(98)	327
Income: 100k+	12%	(15)	12%	(15)	27%	(34)	12%	(15)	37%	(47)	126
Ethnicity: White	9%	(76)	10%	(83)	33%	(273)	13%	(105)	34%	(278)	814

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**Table MCBR6a\_15:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Local businesses*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	10%	(103)	10%	(109)	35%	(364)	12%	(126)	33%	(340)	1041
Ethnicity: Hispanic	8%	(12)	11%	(17)	39%	(62)	8%	(13)	35%	(55)	159
Ethnicity: Black	16%	(20)	10%	(12)	39%	(49)	9%	(12)	27%	(34)	126
Ethnicity: Other	7%	(7)	13%	(14)	43%	(43)	10%	(10)	28%	(28)	101
All Christian	11%	(50)	12%	(59)	38%	(178)	11%	(53)	28%	(131)	470
Agnostic/Nothing in particular	8%	(23)	7%	(19)	32%	(92)	14%	(40)	40%	(114)	288
Something Else	13%	(25)	9%	(18)	32%	(62)	11%	(21)	36%	(69)	195
Religious Non-Protestant/Catholic	5%	(3)	8%	(5)	48%	(27)	10%	(5)	29%	(16)	56
Evangelical	17%	(46)	16%	(44)	32%	(89)	10%	(28)	25%	(68)	275
Non-Evangelical	7%	(27)	8%	(31)	38%	(141)	12%	(45)	34%	(128)	372
Community: Urban	13%	(37)	10%	(31)	31%	(90)	15%	(45)	31%	(92)	295
Community: Suburban	8%	(39)	11%	(54)	38%	(193)	10%	(50)	34%	(171)	507
Community: Rural	11%	(26)	10%	(24)	34%	(81)	13%	(31)	32%	(77)	240
Employ: Private Sector	11%	(36)	12%	(40)	33%	(105)	12%	(39)	32%	(101)	320
Employ: Government	19%	(11)	14%	(8)	38%	(22)	10%	(6)	20%	(12)	59
Employ: Self-Employed	8%	(6)	8%	(6)	45%	(36)	10%	(8)	29%	(23)	80
Employ: Homemaker	15%	(10)	7%	(5)	42%	(28)	6%	(4)	29%	(19)	67
Employ: Retired	9%	(23)	9%	(23)	32%	(86)	15%	(41)	35%	(93)	266
Employ: Unemployed	6%	(10)	12%	(20)	36%	(58)	12%	(20)	33%	(53)	161
Employ: Other	6%	(3)	9%	(5)	38%	(23)	15%	(9)	33%	(20)	61
Military HH: Yes	10%	(19)	10%	(18)	29%	(53)	12%	(21)	39%	(70)	180
Military HH: No	10%	(84)	11%	(91)	36%	(311)	12%	(106)	31%	(269)	861
RD/WT: Right Direction	11%	(40)	12%	(45)	31%	(117)	14%	(52)	32%	(119)	374
RD/WT: Wrong Track	9%	(63)	10%	(64)	37%	(247)	11%	(74)	33%	(220)	667
Biden Job Approve	10%	(53)	12%	(62)	32%	(165)	12%	(64)	34%	(178)	522
Biden Job Disapprove	9%	(45)	10%	(46)	36%	(173)	12%	(59)	32%	(151)	473
Biden Job Strongly Approve	15%	(33)	11%	(25)	29%	(66)	10%	(22)	36%	(81)	226
Biden Job Somewhat Approve	7%	(20)	13%	(37)	34%	(99)	14%	(42)	33%	(97)	295
Biden Job Somewhat Disapprove	4%	(6)	10%	(15)	42%	(60)	11%	(17)	32%	(47)	145
Biden Job Strongly Disapprove	12%	(39)	9%	(31)	34%	(112)	13%	(42)	32%	(104)	328

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**Table MCBR6a\_15:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Local businesses*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	10%	(103)	10%	(109)	35%	(364)	12%	(126)	33%	(340)	1041
Favorable of Biden	10%	(54)	12%	(61)	31%	(160)	13%	(67)	35%	(184)	525
Unfavorable of Biden	10%	(45)	10%	(45)	38%	(178)	12%	(57)	30%	(142)	468
Very Favorable of Biden	14%	(35)	11%	(27)	27%	(66)	10%	(24)	38%	(92)	244
Somewhat Favorable of Biden	7%	(19)	12%	(34)	33%	(94)	15%	(43)	33%	(92)	281
Somewhat Unfavorable of Biden	4%	(5)	12%	(13)	41%	(47)	11%	(12)	32%	(37)	115
Very Unfavorable of Biden	11%	(40)	9%	(32)	37%	(131)	13%	(45)	30%	(106)	353
#1 Issue: Economy	12%	(40)	9%	(30)	36%	(116)	13%	(42)	29%	(93)	322
#1 Issue: Security	9%	(18)	12%	(24)	38%	(74)	11%	(22)	29%	(56)	195
#1 Issue: Health Care	6%	(10)	12%	(20)	35%	(56)	9%	(14)	38%	(61)	161
#1 Issue: Medicare / Social Security	5%	(6)	9%	(11)	41%	(52)	19%	(24)	27%	(35)	128
#1 Issue: Women's Issues	18%	(13)	4%	(2)	18%	(13)	13%	(9)	48%	(34)	71
#1 Issue: Other	12%	(9)	2%	(1)	37%	(27)	5%	(3)	44%	(32)	73
2020 Vote: Joe Biden	9%	(38)	9%	(39)	31%	(139)	12%	(52)	40%	(179)	448
2020 Vote: Donald Trump	12%	(40)	10%	(32)	38%	(126)	13%	(44)	26%	(86)	327
2020 Vote: Didn't Vote	11%	(24)	14%	(30)	40%	(87)	12%	(26)	23%	(51)	219
2018 House Vote: Democrat	10%	(35)	9%	(32)	29%	(102)	10%	(35)	42%	(148)	353
2018 House Vote: Republican	12%	(32)	12%	(33)	38%	(106)	13%	(36)	26%	(71)	278
2016 Vote: Hillary Clinton	11%	(35)	7%	(22)	29%	(93)	11%	(35)	42%	(134)	319
2016 Vote: Donald Trump	13%	(40)	11%	(36)	37%	(115)	14%	(44)	25%	(78)	313
2016 Vote: Other	4%	(3)	5%	(3)	45%	(25)	12%	(7)	35%	(19)	56
2016 Vote: Didn't Vote	7%	(25)	14%	(47)	37%	(131)	12%	(41)	31%	(107)	351
Voted in 2014: Yes	11%	(64)	9%	(50)	34%	(197)	11%	(64)	34%	(197)	572
Voted in 2014: No	8%	(39)	12%	(59)	36%	(167)	13%	(62)	30%	(142)	469
4-Region: Northeast	7%	(12)	7%	(13)	37%	(66)	13%	(23)	36%	(64)	178
4-Region: Midwest	10%	(22)	9%	(21)	35%	(80)	11%	(26)	35%	(79)	228
4-Region: South	12%	(47)	12%	(49)	36%	(143)	12%	(47)	28%	(113)	397
4-Region: West	9%	(22)	11%	(26)	32%	(76)	13%	(30)	35%	(84)	238

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6a\_16:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

Restaurants

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	9%	(92)	9%	(93)	36%	(372)	13%	(136)	33%	(348)	1041
Gender: Male	9%	(45)	10%	(51)	38%	(196)	13%	(69)	30%	(152)	514
Gender: Female	9%	(47)	8%	(42)	33%	(175)	13%	(68)	37%	(195)	528
Age: 18-34	11%	(32)	11%	(31)	33%	(93)	10%	(29)	35%	(99)	284
Age: 35-44	13%	(23)	10%	(18)	41%	(71)	8%	(14)	27%	(47)	174
Age: 45-64	5%	(19)	8%	(28)	36%	(125)	17%	(59)	34%	(119)	351
Age: 65+	8%	(18)	7%	(15)	35%	(82)	15%	(34)	35%	(82)	232
GenZers: 1997-2012	15%	(16)	6%	(6)	34%	(36)	12%	(12)	34%	(36)	106
Millennials: 1981-1996	11%	(34)	13%	(38)	36%	(107)	9%	(25)	31%	(93)	297
GenXers: 1965-1980	6%	(15)	8%	(19)	37%	(88)	16%	(39)	33%	(80)	240
Baby Boomers: 1946-1964	6%	(22)	7%	(26)	35%	(128)	15%	(56)	36%	(131)	363
PID: Dem (no lean)	9%	(37)	9%	(36)	31%	(122)	11%	(42)	40%	(159)	396
PID: Ind (no lean)	8%	(29)	9%	(32)	39%	(139)	12%	(43)	32%	(115)	358
PID: Rep (no lean)	9%	(27)	9%	(25)	38%	(110)	18%	(51)	26%	(74)	287
PID/Gender: Dem Men	11%	(20)	15%	(27)	31%	(57)	10%	(19)	34%	(62)	186
PID/Gender: Dem Women	8%	(17)	4%	(9)	31%	(65)	11%	(23)	46%	(96)	210
PID/Gender: Ind Men	6%	(11)	7%	(12)	43%	(74)	12%	(21)	31%	(53)	171
PID/Gender: Ind Women	10%	(18)	11%	(20)	35%	(65)	12%	(22)	33%	(62)	187
PID/Gender: Rep Men	9%	(15)	7%	(12)	42%	(65)	18%	(28)	24%	(37)	157
PID/Gender: Rep Women	9%	(12)	10%	(13)	35%	(45)	18%	(23)	28%	(37)	130
Ideo: Liberal (1-3)	8%	(25)	7%	(23)	22%	(69)	12%	(39)	50%	(158)	314
Ideo: Moderate (4)	6%	(16)	8%	(24)	43%	(127)	16%	(47)	27%	(79)	293
Ideo: Conservative (5-7)	11%	(34)	11%	(37)	39%	(124)	13%	(42)	26%	(83)	320
Educ: < College	8%	(59)	8%	(57)	38%	(269)	14%	(95)	32%	(223)	703
Educ: Bachelors degree	8%	(19)	11%	(25)	30%	(65)	15%	(33)	35%	(77)	219
Educ: Post-grad	12%	(14)	9%	(11)	32%	(38)	7%	(8)	40%	(48)	119
Income: Under 50k	8%	(45)	9%	(54)	36%	(214)	13%	(77)	34%	(199)	589
Income: 50k-100k	8%	(26)	9%	(30)	39%	(127)	12%	(39)	32%	(105)	327
Income: 100k+	16%	(21)	7%	(8)	25%	(32)	16%	(20)	36%	(45)	126
Ethnicity: White	9%	(71)	8%	(66)	35%	(284)	13%	(106)	35%	(287)	814

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**Table MCBR6a\_16:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Restaurants*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	9%	(92)	9%	(93)	36%	(372)	13%	(136)	33%	(348)	1041
Ethnicity: Hispanic	12%	(19)	10%	(16)	33%	(53)	12%	(19)	33%	(53)	159
Ethnicity: Black	11%	(14)	12%	(15)	37%	(46)	16%	(20)	24%	(30)	126
Ethnicity: Other	7%	(7)	12%	(12)	41%	(41)	10%	(11)	30%	(30)	101
All Christian	10%	(48)	10%	(48)	38%	(178)	13%	(62)	29%	(134)	470
Agnostic/Nothing in particular	8%	(23)	5%	(15)	33%	(95)	16%	(46)	38%	(109)	288
Something Else	9%	(18)	10%	(19)	32%	(63)	9%	(17)	40%	(79)	195
Religious Non-Protestant/Catholic	2%	(1)	9%	(5)	48%	(27)	13%	(7)	28%	(16)	56
Evangelical	16%	(43)	14%	(38)	33%	(90)	10%	(27)	27%	(76)	275
Non-Evangelical	6%	(21)	7%	(28)	37%	(139)	14%	(51)	36%	(134)	372
Community: Urban	13%	(37)	10%	(30)	31%	(93)	16%	(46)	30%	(88)	295
Community: Suburban	6%	(31)	9%	(47)	37%	(186)	12%	(63)	35%	(179)	507
Community: Rural	10%	(24)	7%	(16)	39%	(93)	11%	(27)	33%	(80)	240
Employ: Private Sector	10%	(31)	10%	(32)	33%	(105)	15%	(48)	33%	(105)	320
Employ: Government	17%	(10)	9%	(5)	44%	(26)	9%	(5)	21%	(12)	59
Employ: Self-Employed	7%	(6)	16%	(13)	31%	(25)	10%	(8)	35%	(28)	80
Employ: Homemaker	12%	(8)	12%	(8)	38%	(26)	9%	(6)	29%	(19)	67
Employ: Retired	7%	(18)	8%	(22)	34%	(92)	14%	(37)	37%	(98)	266
Employ: Unemployed	9%	(15)	5%	(8)	40%	(64)	16%	(26)	30%	(48)	161
Employ: Other	4%	(2)	7%	(4)	47%	(29)	9%	(5)	33%	(20)	61
Military HH: Yes	11%	(20)	6%	(11)	28%	(51)	12%	(22)	42%	(76)	180
Military HH: No	8%	(72)	10%	(82)	37%	(321)	13%	(114)	32%	(272)	861
RD/WT: Right Direction	10%	(37)	10%	(37)	32%	(119)	15%	(57)	33%	(124)	374
RD/WT: Wrong Track	8%	(55)	8%	(56)	38%	(253)	12%	(80)	34%	(224)	667
Biden Job Approve	9%	(48)	9%	(49)	33%	(170)	14%	(71)	35%	(183)	522
Biden Job Disapprove	8%	(40)	9%	(41)	37%	(176)	12%	(59)	33%	(156)	473
Biden Job Strongly Approve	15%	(34)	10%	(22)	29%	(66)	10%	(24)	36%	(81)	226
Biden Job Somewhat Approve	5%	(14)	9%	(27)	35%	(104)	16%	(48)	35%	(102)	295
Biden Job Somewhat Disapprove	4%	(6)	10%	(15)	42%	(61)	10%	(15)	34%	(49)	145
Biden Job Strongly Disapprove	11%	(35)	8%	(27)	35%	(115)	13%	(44)	33%	(108)	328

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**Table MCBR6a\_16:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

Restaurants

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	9%	(92)	9%	(93)	36%	(372)	13%	(136)	33%	(348)	1041
Favorable of Biden	10%	(53)	8%	(42)	32%	(170)	14%	(71)	36%	(189)	525
Unfavorable of Biden	7%	(33)	11%	(49)	38%	(178)	13%	(60)	31%	(147)	468
Very Favorable of Biden	15%	(38)	8%	(20)	28%	(68)	9%	(23)	39%	(96)	244
Somewhat Favorable of Biden	5%	(15)	8%	(22)	36%	(102)	17%	(49)	33%	(93)	281
Somewhat Unfavorable of Biden	2%	(2)	12%	(13)	43%	(49)	11%	(13)	33%	(38)	115
Very Unfavorable of Biden	9%	(32)	10%	(36)	36%	(129)	14%	(48)	31%	(109)	353
#1 Issue: Economy	10%	(31)	8%	(26)	37%	(119)	15%	(48)	30%	(97)	322
#1 Issue: Security	8%	(16)	11%	(22)	38%	(74)	13%	(26)	29%	(57)	195
#1 Issue: Health Care	9%	(14)	12%	(20)	29%	(47)	8%	(12)	42%	(67)	161
#1 Issue: Medicare / Social Security	4%	(5)	7%	(10)	42%	(54)	20%	(26)	26%	(34)	128
#1 Issue: Women's Issues	15%	(11)	4%	(3)	23%	(16)	10%	(7)	48%	(34)	71
#1 Issue: Other	11%	(8)	3%	(2)	37%	(27)	5%	(3)	44%	(32)	73
2020 Vote: Joe Biden	9%	(38)	6%	(27)	32%	(143)	13%	(56)	41%	(183)	448
2020 Vote: Donald Trump	10%	(32)	9%	(29)	39%	(128)	15%	(49)	27%	(90)	327
2020 Vote: Didn't Vote	10%	(21)	14%	(31)	40%	(88)	12%	(26)	24%	(53)	219
2018 House Vote: Democrat	10%	(35)	7%	(23)	30%	(105)	10%	(36)	44%	(154)	353
2018 House Vote: Republican	11%	(31)	9%	(26)	36%	(101)	15%	(41)	28%	(79)	278
2016 Vote: Hillary Clinton	9%	(29)	8%	(27)	28%	(89)	11%	(36)	43%	(138)	319
2016 Vote: Donald Trump	11%	(36)	9%	(27)	37%	(116)	15%	(47)	28%	(87)	313
2016 Vote: Other	3%	(2)	6%	(3)	45%	(25)	12%	(7)	35%	(19)	56
2016 Vote: Didn't Vote	7%	(25)	10%	(35)	40%	(141)	13%	(46)	30%	(104)	351
Voted in 2014: Yes	10%	(57)	8%	(45)	34%	(195)	13%	(72)	36%	(204)	572
Voted in 2014: No	8%	(36)	10%	(48)	38%	(177)	14%	(64)	31%	(144)	469
4-Region: Northeast	4%	(7)	8%	(14)	38%	(68)	15%	(27)	35%	(63)	178
4-Region: Midwest	10%	(22)	6%	(14)	37%	(85)	14%	(33)	33%	(74)	228
4-Region: South	10%	(41)	11%	(45)	36%	(143)	12%	(49)	30%	(119)	397
4-Region: West	9%	(22)	9%	(21)	32%	(76)	11%	(27)	38%	(91)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6a\_17:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Media companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	10%	(107)	10%	(105)	35%	(370)	12%	(126)	32%	(334)	1041
Gender: Male	9%	(47)	12%	(63)	37%	(192)	12%	(59)	30%	(152)	514
Gender: Female	11%	(60)	8%	(43)	34%	(177)	13%	(66)	34%	(181)	528
Age: 18-34	12%	(35)	10%	(28)	34%	(96)	8%	(23)	36%	(102)	284
Age: 35-44	12%	(21)	16%	(27)	38%	(67)	8%	(14)	26%	(45)	174
Age: 45-64	8%	(27)	9%	(30)	38%	(134)	16%	(55)	30%	(105)	351
Age: 65+	10%	(24)	9%	(20)	32%	(73)	15%	(34)	35%	(81)	232
GenZers: 1997-2012	13%	(14)	9%	(9)	33%	(35)	9%	(9)	36%	(38)	106
Millennials: 1981-1996	12%	(36)	13%	(39)	36%	(108)	7%	(22)	31%	(92)	297
GenXers: 1965-1980	10%	(24)	8%	(20)	37%	(89)	17%	(41)	28%	(67)	240
Baby Boomers: 1946-1964	7%	(27)	10%	(35)	34%	(123)	14%	(50)	35%	(128)	363
PID: Dem (no lean)	11%	(42)	11%	(44)	29%	(115)	10%	(38)	39%	(156)	396
PID: Ind (no lean)	9%	(34)	9%	(32)	39%	(139)	12%	(43)	31%	(110)	358
PID: Rep (no lean)	11%	(31)	10%	(29)	40%	(115)	16%	(45)	23%	(67)	287
PID/Gender: Dem Men	10%	(18)	19%	(36)	29%	(54)	9%	(16)	33%	(62)	186
PID/Gender: Dem Women	12%	(24)	4%	(8)	29%	(62)	10%	(21)	45%	(94)	210
PID/Gender: Ind Men	7%	(12)	7%	(12)	43%	(73)	14%	(24)	29%	(50)	171
PID/Gender: Ind Women	12%	(22)	11%	(20)	36%	(67)	10%	(19)	32%	(60)	187
PID/Gender: Rep Men	11%	(17)	9%	(15)	42%	(66)	12%	(19)	26%	(40)	157
PID/Gender: Rep Women	11%	(14)	11%	(15)	38%	(49)	20%	(26)	21%	(27)	130
Ideo: Liberal (1-3)	9%	(29)	8%	(25)	21%	(65)	12%	(37)	50%	(158)	314
Ideo: Moderate (4)	6%	(18)	10%	(31)	43%	(127)	14%	(42)	26%	(76)	293
Ideo: Conservative (5-7)	14%	(46)	12%	(37)	40%	(128)	11%	(35)	23%	(74)	320
Educ: < College	11%	(76)	9%	(65)	38%	(268)	13%	(90)	29%	(204)	703
Educ: Bachelors degree	8%	(18)	12%	(27)	30%	(66)	13%	(28)	37%	(80)	219
Educ: Post-grad	11%	(14)	12%	(14)	30%	(35)	6%	(7)	41%	(49)	119
Income: Under 50k	10%	(59)	10%	(60)	36%	(210)	12%	(71)	32%	(189)	589
Income: 50k-100k	10%	(31)	9%	(31)	40%	(129)	11%	(37)	30%	(98)	327
Income: 100k+	14%	(17)	11%	(14)	24%	(30)	13%	(17)	37%	(47)	126
Ethnicity: White	10%	(78)	11%	(86)	34%	(279)	12%	(95)	34%	(276)	814

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**Table MCBR6a\_17:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Media companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	10%	(107)	10%	(105)	35%	(370)	12%	(126)	32%	(334)	1041
Ethnicity: Hispanic	10%	(15)	11%	(17)	38%	(60)	8%	(12)	34%	(54)	159
Ethnicity: Black	17%	(21)	8%	(9)	36%	(45)	15%	(19)	25%	(32)	126
Ethnicity: Other	8%	(8)	10%	(10)	45%	(46)	11%	(11)	26%	(26)	101
All Christian	9%	(44)	12%	(58)	39%	(184)	10%	(48)	29%	(136)	470
Agnostic/Nothing in particular	10%	(28)	8%	(23)	29%	(84)	14%	(41)	39%	(111)	288
Something Else	15%	(29)	8%	(15)	32%	(62)	13%	(26)	32%	(63)	195
Religious Non-Protestant/Catholic	4%	(2)	11%	(6)	44%	(25)	12%	(7)	29%	(16)	56
Evangelical	18%	(50)	14%	(38)	33%	(92)	11%	(31)	23%	(64)	275
Non-Evangelical	6%	(22)	9%	(33)	39%	(144)	11%	(42)	35%	(130)	372
Community: Urban	13%	(40)	11%	(33)	34%	(99)	13%	(38)	29%	(85)	295
Community: Suburban	9%	(43)	9%	(44)	37%	(189)	12%	(59)	34%	(171)	507
Community: Rural	10%	(25)	12%	(29)	34%	(81)	12%	(28)	32%	(78)	240
Employ: Private Sector	10%	(32)	11%	(35)	35%	(111)	14%	(44)	31%	(98)	320
Employ: Government	15%	(9)	13%	(7)	47%	(28)	5%	(3)	20%	(12)	59
Employ: Self-Employed	10%	(8)	11%	(9)	38%	(31)	10%	(8)	30%	(24)	80
Employ: Homemaker	15%	(10)	9%	(6)	43%	(29)	7%	(5)	26%	(17)	67
Employ: Retired	9%	(23)	10%	(26)	32%	(85)	14%	(37)	36%	(96)	266
Employ: Unemployed	10%	(16)	10%	(15)	36%	(58)	12%	(20)	32%	(51)	161
Employ: Other	10%	(6)	10%	(6)	39%	(24)	13%	(8)	29%	(18)	61
Military HH: Yes	12%	(21)	9%	(16)	31%	(55)	12%	(21)	37%	(67)	180
Military HH: No	10%	(87)	10%	(90)	36%	(314)	12%	(104)	31%	(266)	861
RD/WT: Right Direction	9%	(35)	11%	(40)	34%	(127)	13%	(48)	33%	(123)	374
RD/WT: Wrong Track	11%	(73)	10%	(65)	36%	(242)	12%	(78)	31%	(210)	667
Biden Job Approve	10%	(54)	10%	(54)	33%	(173)	12%	(60)	35%	(181)	522
Biden Job Disapprove	10%	(46)	10%	(50)	36%	(172)	13%	(62)	31%	(145)	473
Biden Job Strongly Approve	15%	(33)	13%	(28)	31%	(70)	7%	(16)	35%	(79)	226
Biden Job Somewhat Approve	7%	(21)	9%	(25)	35%	(102)	15%	(45)	34%	(102)	295
Biden Job Somewhat Disapprove	3%	(5)	11%	(17)	41%	(60)	11%	(15)	33%	(49)	145
Biden Job Strongly Disapprove	13%	(41)	10%	(33)	34%	(112)	14%	(46)	29%	(96)	328

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**Table MCBR6a\_17:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Media companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	10%	(107)	10%	(105)	35%	(370)	12%	(126)	32%	(334)	1041
Favorable of Biden	11%	(55)	11%	(55)	31%	(165)	12%	(62)	36%	(188)	525
Unfavorable of Biden	9%	(43)	11%	(49)	38%	(180)	13%	(61)	29%	(135)	468
Very Favorable of Biden	16%	(40)	11%	(28)	25%	(62)	10%	(25)	37%	(90)	244
Somewhat Favorable of Biden	6%	(16)	10%	(28)	37%	(103)	13%	(37)	35%	(97)	281
Somewhat Unfavorable of Biden	2%	(3)	9%	(10)	46%	(53)	11%	(13)	32%	(37)	115
Very Unfavorable of Biden	11%	(40)	11%	(39)	36%	(127)	14%	(48)	28%	(98)	353
#1 Issue: Economy	11%	(35)	11%	(35)	35%	(112)	14%	(45)	30%	(96)	322
#1 Issue: Security	11%	(21)	13%	(26)	40%	(77)	12%	(23)	24%	(47)	195
#1 Issue: Health Care	9%	(14)	12%	(20)	32%	(51)	11%	(17)	36%	(59)	161
#1 Issue: Medicare / Social Security	4%	(5)	7%	(9)	42%	(54)	17%	(22)	30%	(38)	128
#1 Issue: Women's Issues	17%	(12)	4%	(3)	21%	(15)	11%	(8)	48%	(34)	71
#1 Issue: Other	12%	(9)	2%	(2)	34%	(25)	6%	(5)	44%	(32)	73
2020 Vote: Joe Biden	9%	(41)	8%	(36)	30%	(136)	11%	(51)	41%	(184)	448
2020 Vote: Donald Trump	12%	(39)	10%	(32)	40%	(132)	14%	(44)	24%	(80)	327
2020 Vote: Didn't Vote	12%	(27)	14%	(30)	42%	(92)	11%	(25)	21%	(46)	219
2018 House Vote: Democrat	11%	(37)	8%	(27)	29%	(101)	10%	(34)	43%	(153)	353
2018 House Vote: Republican	12%	(32)	11%	(31)	39%	(109)	13%	(36)	25%	(69)	278
2016 Vote: Hillary Clinton	10%	(31)	9%	(28)	28%	(89)	11%	(34)	43%	(137)	319
2016 Vote: Donald Trump	13%	(41)	10%	(31)	38%	(119)	14%	(44)	25%	(77)	313
2016 Vote: Other	5%	(3)	4%	(2)	46%	(25)	14%	(8)	31%	(18)	56
2016 Vote: Didn't Vote	9%	(32)	12%	(43)	39%	(135)	11%	(39)	29%	(101)	351
Voted in 2014: Yes	12%	(66)	8%	(47)	35%	(198)	11%	(62)	35%	(199)	572
Voted in 2014: No	9%	(41)	12%	(58)	37%	(172)	14%	(63)	29%	(135)	469
4-Region: Northeast	4%	(8)	11%	(20)	36%	(63)	12%	(22)	36%	(64)	178
4-Region: Midwest	12%	(27)	5%	(13)	36%	(82)	13%	(30)	33%	(76)	228
4-Region: South	13%	(51)	11%	(44)	36%	(143)	13%	(50)	27%	(109)	397
4-Region: West	9%	(21)	12%	(28)	34%	(81)	10%	(23)	35%	(84)	238

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6a\_18:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Ride-hailing companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	8%	(80)	8%	(87)	38%	(394)	12%	(125)	34%	(355)	1041
Gender: Male	8%	(39)	11%	(55)	40%	(204)	10%	(53)	32%	(163)	514
Gender: Female	8%	(41)	6%	(32)	36%	(190)	14%	(72)	37%	(193)	528
Age: 18-34	9%	(26)	11%	(30)	35%	(98)	9%	(25)	37%	(104)	284
Age: 35-44	9%	(15)	16%	(28)	37%	(64)	8%	(15)	30%	(53)	174
Age: 45-64	6%	(21)	5%	(19)	41%	(145)	15%	(52)	32%	(114)	351
Age: 65+	8%	(17)	4%	(10)	38%	(87)	14%	(32)	37%	(85)	232
GenZers: 1997-2012	11%	(11)	8%	(9)	36%	(38)	11%	(12)	34%	(36)	106
Millennials: 1981-1996	9%	(26)	16%	(47)	35%	(104)	7%	(22)	33%	(99)	297
GenXers: 1965-1980	6%	(14)	6%	(14)	40%	(95)	18%	(42)	31%	(75)	240
Baby Boomers: 1946-1964	6%	(23)	5%	(16)	39%	(142)	12%	(44)	38%	(137)	363
PID: Dem (no lean)	8%	(32)	10%	(39)	31%	(124)	11%	(42)	40%	(158)	396
PID: Ind (no lean)	7%	(24)	6%	(23)	42%	(150)	13%	(46)	32%	(116)	358
PID: Rep (no lean)	8%	(23)	9%	(26)	42%	(120)	13%	(36)	28%	(81)	287
PID/Gender: Dem Men	9%	(17)	16%	(29)	30%	(55)	10%	(18)	36%	(67)	186
PID/Gender: Dem Women	7%	(16)	5%	(10)	33%	(69)	12%	(24)	44%	(91)	210
PID/Gender: Ind Men	5%	(9)	8%	(13)	46%	(78)	11%	(19)	30%	(51)	171
PID/Gender: Ind Women	8%	(15)	5%	(10)	38%	(72)	14%	(27)	35%	(65)	187
PID/Gender: Rep Men	8%	(13)	8%	(13)	45%	(71)	10%	(15)	28%	(45)	157
PID/Gender: Rep Women	8%	(11)	10%	(13)	38%	(49)	16%	(21)	28%	(36)	130
Ideo: Liberal (1-3)	6%	(19)	7%	(23)	24%	(75)	14%	(43)	49%	(153)	314
Ideo: Moderate (4)	5%	(16)	10%	(28)	41%	(122)	15%	(44)	28%	(83)	293
Ideo: Conservative (5-7)	10%	(33)	9%	(28)	44%	(140)	9%	(29)	28%	(90)	320
Educ: < College	7%	(50)	8%	(55)	40%	(283)	13%	(90)	32%	(224)	703
Educ: Bachelors degree	7%	(15)	9%	(20)	34%	(74)	13%	(28)	38%	(82)	219
Educ: Post-grad	12%	(15)	10%	(12)	31%	(37)	5%	(6)	41%	(50)	119
Income: Under 50k	6%	(38)	7%	(42)	39%	(231)	12%	(73)	35%	(205)	589
Income: 50k-100k	9%	(29)	10%	(32)	39%	(128)	11%	(36)	31%	(102)	327
Income: 100k+	11%	(14)	11%	(13)	28%	(35)	13%	(16)	38%	(48)	126
Ethnicity: White	8%	(62)	7%	(59)	38%	(308)	12%	(98)	35%	(289)	814

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**Table MCBR6a\_18:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
 Ride-hailing companies

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	8%	(80)	8%	(87)	38%	(394)	12%	(125)	34%	(355)	1041
Ethnicity: Hispanic	7%	(11)	11%	(17)	37%	(59)	13%	(20)	33%	(52)	159
Ethnicity: Black	8%	(11)	14%	(18)	33%	(42)	14%	(18)	30%	(37)	126
Ethnicity: Other	7%	(7)	10%	(11)	44%	(44)	9%	(9)	29%	(29)	101
All Christian	8%	(37)	10%	(46)	41%	(192)	12%	(55)	30%	(141)	470
Agnostic/Nothing in particular	7%	(20)	6%	(17)	35%	(101)	13%	(37)	39%	(112)	288
Something Else	8%	(16)	8%	(15)	34%	(66)	12%	(24)	38%	(74)	195
Religious Non-Protestant/Catholic	2%	(1)	9%	(5)	47%	(26)	13%	(7)	29%	(16)	56
Evangelical	12%	(33)	15%	(40)	37%	(101)	11%	(30)	26%	(71)	275
Non-Evangelical	5%	(19)	5%	(20)	39%	(145)	13%	(48)	38%	(141)	372
Community: Urban	9%	(28)	9%	(26)	36%	(106)	13%	(39)	32%	(95)	295
Community: Suburban	6%	(29)	9%	(44)	39%	(200)	11%	(53)	36%	(181)	507
Community: Rural	10%	(23)	7%	(18)	36%	(88)	13%	(32)	33%	(79)	240
Employ: Private Sector	10%	(32)	11%	(35)	34%	(109)	12%	(38)	33%	(106)	320
Employ: Government	12%	(7)	17%	(10)	39%	(23)	7%	(4)	25%	(15)	59
Employ: Self-Employed	5%	(4)	9%	(8)	35%	(28)	15%	(12)	35%	(28)	80
Employ: Homemaker	9%	(6)	6%	(4)	45%	(30)	9%	(6)	30%	(20)	67
Employ: Retired	6%	(16)	5%	(13)	38%	(102)	13%	(36)	37%	(100)	266
Employ: Unemployed	6%	(10)	7%	(11)	43%	(68)	12%	(19)	33%	(52)	161
Employ: Other	4%	(2)	10%	(6)	45%	(27)	12%	(7)	29%	(18)	61
Military HH: Yes	8%	(15)	8%	(14)	35%	(64)	11%	(19)	38%	(69)	180
Military HH: No	8%	(65)	9%	(74)	38%	(330)	12%	(106)	33%	(287)	861
RD/WT: Right Direction	9%	(33)	11%	(40)	32%	(119)	14%	(54)	34%	(127)	374
RD/WT: Wrong Track	7%	(47)	7%	(47)	41%	(275)	11%	(71)	34%	(228)	667
Biden Job Approve	8%	(43)	10%	(52)	33%	(174)	13%	(66)	36%	(187)	522
Biden Job Disapprove	8%	(37)	7%	(33)	40%	(190)	12%	(55)	33%	(158)	473
Biden Job Strongly Approve	11%	(26)	12%	(28)	31%	(71)	8%	(17)	37%	(85)	226
Biden Job Somewhat Approve	6%	(17)	8%	(24)	35%	(103)	17%	(49)	35%	(102)	295
Biden Job Somewhat Disapprove	4%	(6)	8%	(11)	43%	(62)	11%	(16)	34%	(49)	145
Biden Job Strongly Disapprove	9%	(31)	7%	(22)	39%	(128)	12%	(38)	33%	(109)	328

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**Table MCBR6a\_18:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Ride-hailing companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	8%	(80)	8%	(87)	38%	(394)	12%	(125)	34%	(355)	1041
Favorable of Biden	8%	(43)	10%	(51)	33%	(172)	13%	(67)	37%	(192)	525
Unfavorable of Biden	7%	(35)	7%	(34)	42%	(194)	12%	(55)	32%	(150)	468
Very Favorable of Biden	11%	(26)	11%	(27)	29%	(70)	10%	(25)	39%	(96)	244
Somewhat Favorable of Biden	6%	(17)	8%	(23)	36%	(102)	15%	(42)	34%	(96)	281
Somewhat Unfavorable of Biden	3%	(3)	8%	(9)	46%	(52)	11%	(13)	33%	(38)	115
Very Unfavorable of Biden	9%	(32)	7%	(25)	40%	(142)	12%	(43)	32%	(112)	353
#1 Issue: Economy	8%	(25)	10%	(33)	36%	(115)	16%	(50)	31%	(100)	322
#1 Issue: Security	8%	(15)	9%	(18)	47%	(92)	7%	(14)	28%	(55)	195
#1 Issue: Health Care	9%	(14)	8%	(14)	33%	(53)	10%	(16)	40%	(64)	161
#1 Issue: Medicare / Social Security	6%	(7)	4%	(5)	41%	(52)	20%	(25)	30%	(38)	128
#1 Issue: Women's Issues	13%	(9)	4%	(3)	26%	(18)	10%	(7)	48%	(34)	71
#1 Issue: Other	7%	(5)	3%	(2)	40%	(29)	5%	(4)	44%	(32)	73
2020 Vote: Joe Biden	7%	(32)	8%	(38)	32%	(143)	11%	(51)	41%	(183)	448
2020 Vote: Donald Trump	10%	(32)	9%	(28)	43%	(141)	11%	(36)	28%	(91)	327
2020 Vote: Didn't Vote	7%	(15)	7%	(16)	45%	(98)	16%	(34)	26%	(56)	219
2018 House Vote: Democrat	8%	(29)	9%	(31)	29%	(104)	10%	(35)	43%	(153)	353
2018 House Vote: Republican	11%	(29)	10%	(27)	40%	(110)	9%	(26)	31%	(85)	278
2016 Vote: Hillary Clinton	7%	(23)	8%	(26)	28%	(89)	12%	(37)	45%	(143)	319
2016 Vote: Donald Trump	12%	(37)	10%	(31)	38%	(119)	11%	(35)	29%	(90)	313
2016 Vote: Other	3%	(2)	5%	(3)	46%	(26)	12%	(7)	35%	(19)	56
2016 Vote: Didn't Vote	5%	(18)	8%	(27)	45%	(159)	13%	(46)	29%	(102)	351
Voted in 2014: Yes	9%	(50)	9%	(50)	35%	(202)	10%	(57)	37%	(213)	572
Voted in 2014: No	6%	(29)	8%	(37)	41%	(192)	14%	(67)	30%	(142)	469
4-Region: Northeast	4%	(7)	5%	(8)	40%	(71)	13%	(23)	38%	(69)	178
4-Region: Midwest	8%	(17)	7%	(15)	38%	(88)	13%	(30)	34%	(78)	228
4-Region: South	8%	(33)	11%	(44)	38%	(150)	13%	(51)	30%	(119)	397
4-Region: West	9%	(22)	9%	(20)	36%	(85)	9%	(21)	38%	(90)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6a\_19:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Software companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	9%	(90)	9%	(91)	38%	(391)	12%	(121)	33%	(349)	1041
Gender: Male	9%	(45)	11%	(59)	39%	(201)	10%	(52)	31%	(157)	514
Gender: Female	8%	(45)	6%	(32)	36%	(191)	13%	(69)	36%	(192)	528
Age: 18-34	9%	(26)	10%	(29)	34%	(97)	10%	(29)	36%	(103)	284
Age: 35-44	14%	(25)	13%	(23)	38%	(66)	9%	(16)	26%	(45)	174
Age: 45-64	6%	(22)	7%	(24)	41%	(146)	13%	(44)	33%	(116)	351
Age: 65+	7%	(17)	6%	(15)	36%	(83)	14%	(33)	36%	(84)	232
GenZers: 1997-2012	10%	(10)	8%	(9)	35%	(38)	10%	(11)	36%	(39)	106
Millennials: 1981-1996	12%	(34)	12%	(37)	36%	(106)	9%	(28)	31%	(93)	297
GenXers: 1965-1980	7%	(18)	8%	(18)	41%	(97)	14%	(34)	30%	(73)	240
Baby Boomers: 1946-1964	6%	(21)	6%	(23)	38%	(136)	13%	(46)	38%	(136)	363
PID: Dem (no lean)	10%	(38)	8%	(31)	35%	(137)	10%	(39)	38%	(151)	396
PID: Ind (no lean)	7%	(24)	9%	(31)	40%	(144)	12%	(44)	32%	(114)	358
PID: Rep (no lean)	9%	(27)	10%	(29)	38%	(110)	13%	(38)	29%	(83)	287
PID/Gender: Dem Men	12%	(22)	13%	(24)	34%	(64)	10%	(18)	32%	(58)	186
PID/Gender: Dem Women	8%	(17)	3%	(7)	35%	(73)	10%	(21)	44%	(93)	210
PID/Gender: Ind Men	5%	(9)	10%	(16)	43%	(73)	12%	(21)	30%	(51)	171
PID/Gender: Ind Women	8%	(15)	8%	(15)	38%	(71)	12%	(23)	34%	(63)	187
PID/Gender: Rep Men	9%	(14)	12%	(19)	41%	(64)	8%	(13)	30%	(47)	157
PID/Gender: Rep Women	10%	(13)	8%	(10)	36%	(46)	19%	(25)	28%	(36)	130
Ideo: Liberal (1-3)	8%	(25)	5%	(17)	25%	(77)	13%	(41)	49%	(154)	314
Ideo: Moderate (4)	6%	(18)	8%	(24)	44%	(128)	14%	(41)	28%	(82)	293
Ideo: Conservative (5-7)	11%	(36)	11%	(36)	41%	(132)	9%	(30)	27%	(87)	320
Educ: < College	8%	(57)	8%	(58)	40%	(283)	12%	(82)	32%	(223)	703
Educ: Bachelors degree	7%	(15)	11%	(25)	33%	(71)	13%	(29)	36%	(78)	219
Educ: Post-grad	15%	(17)	7%	(8)	31%	(37)	8%	(10)	40%	(47)	119
Income: Under 50k	7%	(43)	8%	(49)	39%	(232)	12%	(69)	33%	(197)	589
Income: 50k-100k	9%	(28)	10%	(33)	38%	(125)	11%	(35)	32%	(105)	327
Income: 100k+	15%	(19)	7%	(9)	27%	(34)	13%	(17)	37%	(46)	126
Ethnicity: White	8%	(64)	8%	(66)	37%	(303)	11%	(92)	36%	(290)	814

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**Table MCBR6a\_19:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Software companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	9%	(90)	9%	(91)	38%	(391)	12%	(121)	33%	(349)	1041
Ethnicity: Hispanic	9%	(15)	9%	(14)	37%	(59)	12%	(19)	33%	(53)	159
Ethnicity: Black	14%	(18)	11%	(14)	35%	(44)	17%	(21)	24%	(30)	126
Ethnicity: Other	8%	(8)	11%	(11)	45%	(45)	8%	(8)	29%	(29)	101
All Christian	10%	(45)	10%	(47)	41%	(193)	9%	(43)	30%	(142)	470
Agnostic/Nothing in particular	6%	(18)	7%	(20)	34%	(97)	14%	(42)	39%	(111)	288
Something Else	10%	(20)	8%	(16)	32%	(63)	14%	(27)	35%	(69)	195
Religious Non-Protestant/Catholic	4%	(2)	9%	(5)	48%	(27)	9%	(5)	30%	(17)	56
Evangelical	17%	(46)	13%	(35)	33%	(91)	12%	(33)	25%	(69)	275
Non-Evangelical	5%	(18)	7%	(26)	41%	(154)	10%	(36)	37%	(138)	372
Community: Urban	13%	(39)	7%	(21)	35%	(104)	13%	(38)	31%	(93)	295
Community: Suburban	6%	(28)	10%	(49)	39%	(196)	11%	(58)	35%	(175)	507
Community: Rural	9%	(23)	9%	(21)	38%	(91)	10%	(25)	34%	(81)	240
Employ: Private Sector	10%	(33)	10%	(33)	33%	(107)	14%	(43)	32%	(104)	320
Employ: Government	13%	(8)	15%	(9)	43%	(25)	7%	(4)	21%	(12)	59
Employ: Self-Employed	9%	(8)	7%	(6)	39%	(31)	12%	(10)	32%	(26)	80
Employ: Homemaker	9%	(6)	5%	(4)	50%	(34)	6%	(4)	29%	(19)	67
Employ: Retired	6%	(16)	8%	(20)	36%	(97)	12%	(32)	38%	(102)	266
Employ: Unemployed	8%	(13)	9%	(14)	38%	(60)	13%	(21)	33%	(53)	161
Employ: Other	5%	(3)	8%	(5)	49%	(30)	11%	(7)	28%	(17)	61
Military HH: Yes	11%	(19)	8%	(15)	30%	(54)	9%	(16)	42%	(76)	180
Military HH: No	8%	(71)	9%	(76)	39%	(338)	12%	(105)	32%	(272)	861
RD/WT: Right Direction	9%	(34)	10%	(36)	36%	(134)	13%	(49)	32%	(121)	374
RD/WT: Wrong Track	8%	(56)	8%	(54)	39%	(258)	11%	(73)	34%	(227)	667
Biden Job Approve	9%	(48)	9%	(46)	36%	(187)	12%	(61)	34%	(179)	522
Biden Job Disapprove	8%	(37)	8%	(40)	38%	(179)	12%	(56)	34%	(161)	473
Biden Job Strongly Approve	15%	(34)	10%	(22)	33%	(74)	8%	(18)	34%	(78)	226
Biden Job Somewhat Approve	5%	(14)	8%	(24)	38%	(113)	15%	(43)	34%	(101)	295
Biden Job Somewhat Disapprove	3%	(5)	8%	(11)	40%	(57)	16%	(23)	33%	(48)	145
Biden Job Strongly Disapprove	10%	(32)	9%	(29)	37%	(121)	10%	(33)	34%	(113)	328

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**Table MCBR6a\_19:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Software companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	9%	(90)	9%	(91)	38%	(391)	12%	(121)	33%	(349)	1041
Favorable of Biden	9%	(45)	9%	(48)	35%	(185)	12%	(61)	36%	(187)	525
Unfavorable of Biden	8%	(38)	8%	(38)	39%	(184)	12%	(57)	32%	(151)	468
Very Favorable of Biden	14%	(34)	8%	(19)	33%	(80)	9%	(23)	37%	(89)	244
Somewhat Favorable of Biden	4%	(12)	10%	(29)	37%	(105)	13%	(38)	35%	(98)	281
Somewhat Unfavorable of Biden	3%	(3)	7%	(9)	44%	(51)	14%	(16)	32%	(36)	115
Very Unfavorable of Biden	10%	(34)	8%	(29)	38%	(133)	12%	(42)	33%	(115)	353
#1 Issue: Economy	10%	(32)	10%	(31)	36%	(116)	13%	(43)	31%	(99)	322
#1 Issue: Security	7%	(14)	12%	(24)	43%	(83)	9%	(17)	29%	(56)	195
#1 Issue: Health Care	8%	(12)	11%	(17)	35%	(57)	9%	(14)	38%	(61)	161
#1 Issue: Medicare / Social Security	4%	(5)	5%	(7)	42%	(54)	19%	(24)	30%	(39)	128
#1 Issue: Women's Issues	15%	(10)	4%	(3)	23%	(16)	12%	(9)	46%	(33)	71
#1 Issue: Other	8%	(6)	2%	(2)	40%	(29)	5%	(3)	44%	(32)	73
2020 Vote: Joe Biden	9%	(38)	7%	(30)	33%	(149)	11%	(50)	40%	(180)	448
2020 Vote: Donald Trump	10%	(34)	10%	(32)	39%	(129)	11%	(36)	30%	(97)	327
2020 Vote: Didn't Vote	8%	(17)	11%	(23)	46%	(101)	14%	(30)	22%	(48)	219
2018 House Vote: Democrat	10%	(36)	7%	(23)	31%	(111)	9%	(33)	42%	(149)	353
2018 House Vote: Republican	10%	(29)	12%	(33)	37%	(102)	11%	(30)	30%	(84)	278
2016 Vote: Hillary Clinton	9%	(30)	9%	(28)	28%	(90)	12%	(38)	42%	(133)	319
2016 Vote: Donald Trump	13%	(39)	10%	(30)	37%	(115)	12%	(37)	29%	(92)	313
2016 Vote: Other	2%	(1)	5%	(3)	44%	(24)	15%	(8)	35%	(19)	56
2016 Vote: Didn't Vote	5%	(19)	8%	(30)	46%	(161)	11%	(38)	30%	(104)	351
Voted in 2014: Yes	10%	(56)	9%	(50)	34%	(194)	11%	(63)	37%	(210)	572
Voted in 2014: No	7%	(34)	9%	(41)	42%	(197)	12%	(59)	30%	(138)	469
4-Region: Northeast	4%	(8)	7%	(12)	39%	(70)	13%	(24)	36%	(64)	178
4-Region: Midwest	11%	(24)	6%	(14)	37%	(84)	12%	(28)	34%	(78)	228
4-Region: South	9%	(36)	11%	(44)	37%	(148)	13%	(50)	30%	(119)	397
4-Region: West	9%	(21)	9%	(20)	38%	(89)	8%	(20)	37%	(87)	238

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6a\_20:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Sports leagues*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	8%	(82)	9%	(90)	37%	(390)	11%	(120)	35%	(360)	1041
Gender: Male	8%	(39)	11%	(58)	39%	(199)	11%	(57)	31%	(161)	514
Gender: Female	8%	(42)	6%	(32)	36%	(191)	12%	(63)	38%	(199)	528
Age: 18-34	7%	(21)	14%	(41)	35%	(98)	7%	(19)	37%	(105)	284
Age: 35-44	12%	(21)	10%	(18)	39%	(69)	9%	(16)	29%	(51)	174
Age: 45-64	6%	(20)	5%	(18)	40%	(141)	15%	(53)	34%	(118)	351
Age: 65+	8%	(19)	6%	(13)	35%	(82)	14%	(32)	37%	(85)	232
GenZers: 1997-2012	8%	(8)	9%	(9)	39%	(41)	9%	(9)	36%	(39)	106
Millennials: 1981-1996	10%	(29)	15%	(44)	36%	(106)	7%	(21)	33%	(98)	297
GenXers: 1965-1980	6%	(14)	7%	(16)	40%	(95)	15%	(36)	33%	(79)	240
Baby Boomers: 1946-1964	7%	(25)	5%	(17)	37%	(134)	14%	(51)	38%	(136)	363
PID: Dem (no lean)	7%	(29)	9%	(34)	32%	(126)	11%	(44)	41%	(162)	396
PID: Ind (no lean)	7%	(24)	9%	(33)	41%	(146)	10%	(37)	33%	(117)	358
PID: Rep (no lean)	10%	(28)	8%	(23)	41%	(118)	13%	(39)	28%	(80)	287
PID/Gender: Dem Men	9%	(16)	15%	(29)	30%	(56)	10%	(19)	36%	(66)	186
PID/Gender: Dem Women	7%	(14)	2%	(5)	33%	(70)	12%	(25)	46%	(96)	210
PID/Gender: Ind Men	5%	(8)	10%	(16)	43%	(74)	12%	(20)	31%	(52)	171
PID/Gender: Ind Women	9%	(16)	9%	(17)	39%	(72)	9%	(17)	35%	(65)	187
PID/Gender: Rep Men	10%	(15)	8%	(13)	44%	(69)	11%	(17)	27%	(42)	157
PID/Gender: Rep Women	10%	(13)	7%	(10)	38%	(49)	16%	(21)	29%	(38)	130
Ideo: Liberal (1-3)	7%	(22)	7%	(23)	23%	(72)	12%	(37)	51%	(160)	314
Ideo: Moderate (4)	4%	(11)	11%	(32)	43%	(127)	12%	(37)	30%	(87)	293
Ideo: Conservative (5-7)	12%	(39)	8%	(26)	41%	(132)	12%	(38)	26%	(84)	320
Educ: < College	7%	(53)	7%	(52)	40%	(283)	12%	(85)	33%	(230)	703
Educ: Bachelors degree	7%	(16)	11%	(25)	32%	(71)	12%	(26)	37%	(81)	219
Educ: Post-grad	11%	(13)	11%	(13)	30%	(36)	8%	(9)	40%	(48)	119
Income: Under 50k	7%	(40)	8%	(48)	39%	(229)	11%	(64)	35%	(208)	589
Income: 50k-100k	8%	(26)	9%	(28)	39%	(128)	12%	(40)	32%	(105)	327
Income: 100k+	13%	(16)	11%	(14)	26%	(33)	13%	(16)	38%	(47)	126
Ethnicity: White	8%	(64)	8%	(62)	37%	(298)	12%	(96)	36%	(295)	814

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**Table MCBR6a\_20:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
 Sports leagues

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	8%	(82)	9%	(90)	37%	(390)	11%	(120)	35%	(360)	1041
Ethnicity: Hispanic	7%	(12)	13%	(21)	34%	(54)	12%	(19)	34%	(54)	159
Ethnicity: Black	9%	(11)	10%	(12)	39%	(49)	13%	(17)	29%	(37)	126
Ethnicity: Other	6%	(6)	16%	(16)	43%	(43)	7%	(7)	28%	(28)	101
All Christian	9%	(43)	10%	(47)	40%	(188)	10%	(45)	31%	(145)	470
Agnostic/Nothing in particular	6%	(19)	7%	(20)	33%	(96)	14%	(41)	39%	(112)	288
Something Else	8%	(15)	7%	(14)	35%	(68)	12%	(23)	39%	(75)	195
Religious Non-Protestant/Catholic	4%	(2)	9%	(5)	50%	(28)	8%	(5)	29%	(16)	56
Evangelical	14%	(39)	13%	(35)	35%	(96)	11%	(29)	27%	(75)	275
Non-Evangelical	5%	(18)	6%	(23)	40%	(149)	11%	(39)	38%	(142)	372
Community: Urban	12%	(36)	8%	(25)	32%	(93)	14%	(42)	34%	(99)	295
Community: Suburban	5%	(26)	9%	(47)	40%	(201)	11%	(54)	35%	(178)	507
Community: Rural	8%	(20)	8%	(18)	40%	(96)	10%	(24)	34%	(83)	240
Employ: Private Sector	9%	(28)	10%	(32)	35%	(112)	11%	(35)	36%	(114)	320
Employ: Government	12%	(7)	13%	(7)	47%	(28)	5%	(3)	23%	(13)	59
Employ: Self-Employed	9%	(7)	10%	(8)	31%	(25)	12%	(10)	38%	(30)	80
Employ: Homemaker	12%	(8)	4%	(3)	47%	(31)	9%	(6)	28%	(18)	67
Employ: Retired	8%	(20)	6%	(15)	36%	(97)	13%	(36)	37%	(99)	266
Employ: Unemployed	6%	(9)	12%	(19)	38%	(62)	13%	(21)	31%	(50)	161
Employ: Other	—	(0)	8%	(5)	49%	(30)	16%	(10)	28%	(17)	61
Military HH: Yes	10%	(17)	8%	(15)	31%	(55)	12%	(22)	39%	(71)	180
Military HH: No	7%	(65)	9%	(75)	39%	(335)	11%	(98)	34%	(289)	861
RD/WT: Right Direction	9%	(33)	9%	(33)	34%	(129)	12%	(46)	36%	(133)	374
RD/WT: Wrong Track	7%	(48)	9%	(57)	39%	(261)	11%	(74)	34%	(226)	667
Biden Job Approve	8%	(43)	9%	(47)	34%	(178)	12%	(62)	37%	(192)	522
Biden Job Disapprove	7%	(35)	9%	(42)	39%	(185)	12%	(55)	33%	(158)	473
Biden Job Strongly Approve	14%	(32)	9%	(21)	30%	(68)	9%	(20)	38%	(86)	226
Biden Job Somewhat Approve	4%	(11)	9%	(26)	37%	(111)	14%	(42)	36%	(106)	295
Biden Job Somewhat Disapprove	2%	(2)	9%	(13)	43%	(62)	12%	(18)	34%	(49)	145
Biden Job Strongly Disapprove	10%	(32)	9%	(28)	37%	(122)	11%	(37)	33%	(109)	328

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*Sports leagues*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	8%	(82)	9%	(90)	37%	(390)	11%	(120)	35%	(360)	1041
Favorable of Biden	8%	(43)	8%	(44)	34%	(177)	12%	(63)	38%	(198)	525
Unfavorable of Biden	7%	(35)	9%	(43)	40%	(187)	12%	(56)	32%	(148)	468
Very Favorable of Biden	14%	(34)	9%	(21)	29%	(70)	9%	(22)	40%	(97)	244
Somewhat Favorable of Biden	3%	(9)	8%	(23)	38%	(107)	14%	(41)	36%	(101)	281
Somewhat Unfavorable of Biden	2%	(2)	8%	(9)	46%	(53)	12%	(14)	32%	(37)	115
Very Unfavorable of Biden	9%	(33)	10%	(34)	38%	(133)	12%	(42)	31%	(111)	353
#1 Issue: Economy	9%	(28)	8%	(26)	38%	(123)	14%	(44)	31%	(101)	322
#1 Issue: Security	7%	(15)	12%	(23)	42%	(82)	10%	(20)	28%	(55)	195
#1 Issue: Health Care	7%	(11)	10%	(16)	35%	(55)	8%	(12)	41%	(66)	161
#1 Issue: Medicare / Social Security	4%	(5)	7%	(9)	42%	(54)	17%	(22)	30%	(38)	128
#1 Issue: Women's Issues	11%	(8)	7%	(5)	23%	(16)	10%	(7)	49%	(35)	71
#1 Issue: Other	10%	(8)	3%	(2)	38%	(28)	4%	(3)	45%	(33)	73
2020 Vote: Joe Biden	7%	(33)	8%	(34)	31%	(141)	11%	(48)	43%	(191)	448
2020 Vote: Donald Trump	10%	(34)	8%	(27)	41%	(135)	12%	(38)	28%	(93)	327
2020 Vote: Didn't Vote	6%	(14)	11%	(24)	46%	(100)	13%	(28)	24%	(53)	219
2018 House Vote: Democrat	9%	(32)	8%	(28)	30%	(104)	9%	(32)	44%	(156)	353
2018 House Vote: Republican	10%	(28)	9%	(24)	40%	(112)	11%	(31)	30%	(82)	278
2016 Vote: Hillary Clinton	8%	(27)	10%	(31)	27%	(86)	10%	(32)	45%	(143)	319
2016 Vote: Donald Trump	12%	(37)	7%	(23)	39%	(123)	13%	(40)	29%	(90)	313
2016 Vote: Other	2%	(1)	6%	(3)	46%	(26)	10%	(6)	36%	(20)	56
2016 Vote: Didn't Vote	5%	(17)	9%	(32)	44%	(155)	12%	(42)	30%	(106)	351
Voted in 2014: Yes	9%	(54)	9%	(50)	34%	(197)	10%	(58)	37%	(213)	572
Voted in 2014: No	6%	(28)	9%	(40)	41%	(193)	13%	(62)	31%	(146)	469
4-Region: Northeast	3%	(6)	8%	(15)	36%	(65)	14%	(24)	38%	(68)	178
4-Region: Midwest	11%	(25)	5%	(11)	37%	(84)	13%	(31)	33%	(76)	228
4-Region: South	7%	(30)	10%	(38)	41%	(161)	11%	(44)	31%	(124)	397
4-Region: West	9%	(21)	11%	(25)	34%	(80)	9%	(21)	38%	(91)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCBR6a\_21:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
 Telehealth companies

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	10%	(105)	11%	(110)	35%	(368)	12%	(120)	32%	(338)	1041
Gender: Male	10%	(49)	12%	(63)	39%	(202)	10%	(52)	29%	(148)	514
Gender: Female	11%	(56)	9%	(47)	32%	(166)	13%	(68)	36%	(190)	528
Age: 18-34	11%	(30)	11%	(31)	30%	(86)	10%	(28)	38%	(108)	284
Age: 35-44	16%	(27)	12%	(20)	41%	(72)	7%	(12)	25%	(43)	174
Age: 45-64	7%	(24)	12%	(41)	37%	(131)	13%	(47)	31%	(108)	351
Age: 65+	10%	(24)	8%	(18)	34%	(79)	14%	(33)	34%	(79)	232
GenZers: 1997-2012	8%	(9)	11%	(11)	34%	(36)	11%	(12)	36%	(38)	106
Millennials: 1981-1996	12%	(36)	13%	(40)	33%	(99)	7%	(21)	34%	(100)	297
GenXers: 1965-1980	10%	(24)	9%	(21)	41%	(98)	14%	(33)	27%	(65)	240
Baby Boomers: 1946-1964	8%	(29)	10%	(37)	33%	(121)	14%	(50)	35%	(126)	363
PID: Dem (no lean)	12%	(46)	10%	(40)	29%	(117)	10%	(40)	39%	(153)	396
PID: Ind (no lean)	8%	(27)	9%	(32)	39%	(142)	10%	(35)	34%	(122)	358
PID: Rep (no lean)	11%	(32)	13%	(39)	38%	(110)	15%	(44)	22%	(63)	287
PID/Gender: Dem Men	12%	(21)	15%	(29)	29%	(54)	11%	(20)	33%	(61)	186
PID/Gender: Dem Women	12%	(24)	5%	(11)	30%	(62)	10%	(20)	44%	(92)	210
PID/Gender: Ind Men	7%	(12)	9%	(15)	46%	(78)	8%	(13)	31%	(52)	171
PID/Gender: Ind Women	8%	(15)	9%	(17)	34%	(63)	12%	(22)	37%	(69)	187
PID/Gender: Rep Men	10%	(16)	13%	(20)	44%	(69)	12%	(18)	22%	(34)	157
PID/Gender: Rep Women	12%	(16)	14%	(19)	32%	(41)	20%	(26)	22%	(29)	130
Ideo: Liberal (1-3)	10%	(31)	7%	(22)	20%	(62)	12%	(37)	52%	(162)	314
Ideo: Moderate (4)	6%	(17)	12%	(34)	42%	(124)	12%	(35)	28%	(82)	293
Ideo: Conservative (5-7)	14%	(44)	14%	(43)	40%	(128)	12%	(37)	21%	(67)	320
Educ: < College	9%	(65)	9%	(66)	39%	(273)	12%	(86)	30%	(213)	703
Educ: Bachelors degree	11%	(24)	13%	(28)	30%	(65)	11%	(24)	36%	(78)	219
Educ: Post-grad	13%	(16)	14%	(16)	26%	(31)	8%	(10)	39%	(47)	119
Income: Under 50k	9%	(55)	9%	(55)	36%	(214)	12%	(69)	33%	(196)	589
Income: 50k-100k	10%	(32)	11%	(37)	38%	(123)	12%	(38)	30%	(97)	327
Income: 100k+	14%	(18)	15%	(18)	24%	(31)	10%	(13)	36%	(45)	126
Ethnicity: White	9%	(76)	11%	(91)	35%	(286)	11%	(91)	33%	(270)	814

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**Table MCBR6a\_21:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Telehealth companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	10%	(105)	11%	(110)	35%	(368)	12%	(120)	32%	(338)	1041
Ethnicity: Hispanic	8%	(13)	17%	(26)	33%	(53)	5%	(9)	36%	(58)	159
Ethnicity: Black	16%	(20)	7%	(9)	28%	(35)	17%	(22)	32%	(40)	126
Ethnicity: Other	9%	(9)	10%	(10)	47%	(47)	7%	(7)	27%	(27)	101
All Christian	10%	(48)	14%	(66)	39%	(182)	9%	(40)	29%	(135)	470
Agnostic/Nothing in particular	9%	(25)	8%	(23)	29%	(84)	17%	(48)	38%	(109)	288
Something Else	13%	(24)	8%	(15)	32%	(62)	12%	(24)	36%	(70)	195
Religious Non-Protestant/Catholic	5%	(3)	7%	(4)	53%	(30)	10%	(6)	24%	(14)	56
Evangelical	18%	(49)	16%	(45)	31%	(84)	9%	(26)	26%	(71)	275
Non-Evangelical	6%	(22)	9%	(35)	39%	(147)	10%	(37)	35%	(131)	372
Community: Urban	12%	(36)	11%	(32)	32%	(95)	12%	(35)	33%	(96)	295
Community: Suburban	9%	(47)	11%	(55)	36%	(181)	11%	(55)	33%	(168)	507
Community: Rural	9%	(22)	10%	(24)	38%	(92)	12%	(29)	31%	(74)	240
Employ: Private Sector	11%	(37)	13%	(41)	34%	(109)	12%	(37)	30%	(96)	320
Employ: Government	16%	(9)	15%	(9)	35%	(21)	12%	(7)	21%	(13)	59
Employ: Self-Employed	11%	(9)	7%	(6)	35%	(28)	12%	(10)	34%	(27)	80
Employ: Homemaker	12%	(8)	11%	(8)	41%	(27)	7%	(5)	28%	(19)	67
Employ: Retired	9%	(25)	9%	(24)	34%	(90)	14%	(37)	34%	(91)	266
Employ: Unemployed	7%	(11)	7%	(12)	40%	(64)	10%	(16)	36%	(58)	161
Employ: Other	6%	(3)	17%	(10)	37%	(23)	12%	(7)	29%	(18)	61
Military HH: Yes	10%	(18)	12%	(21)	32%	(58)	10%	(19)	35%	(63)	180
Military HH: No	10%	(87)	10%	(89)	36%	(310)	12%	(101)	32%	(275)	861
RD/WT: Right Direction	11%	(41)	11%	(43)	32%	(118)	13%	(49)	33%	(122)	374
RD/WT: Wrong Track	10%	(64)	10%	(68)	37%	(250)	11%	(70)	32%	(215)	667
Biden Job Approve	11%	(60)	11%	(55)	31%	(163)	12%	(63)	35%	(182)	522
Biden Job Disapprove	9%	(44)	11%	(52)	38%	(179)	11%	(53)	31%	(146)	473
Biden Job Strongly Approve	18%	(41)	9%	(21)	32%	(72)	7%	(15)	35%	(78)	226
Biden Job Somewhat Approve	6%	(19)	12%	(34)	31%	(91)	16%	(48)	35%	(104)	295
Biden Job Somewhat Disapprove	4%	(7)	11%	(15)	37%	(54)	12%	(17)	36%	(52)	145
Biden Job Strongly Disapprove	11%	(37)	11%	(36)	38%	(125)	11%	(36)	29%	(94)	328

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**Table MCBR6a\_21:** *If each of the following types of companies made public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Telehealth companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	10%	(105)	11%	(110)	35%	(368)	12%	(120)	32%	(338)	1041
Favorable of Biden	11%	(57)	11%	(60)	31%	(161)	11%	(60)	36%	(187)	525
Unfavorable of Biden	9%	(43)	10%	(48)	39%	(183)	12%	(55)	30%	(138)	468
Very Favorable of Biden	16%	(39)	9%	(21)	28%	(69)	10%	(24)	38%	(92)	244
Somewhat Favorable of Biden	7%	(19)	14%	(39)	33%	(92)	13%	(36)	34%	(95)	281
Somewhat Unfavorable of Biden	5%	(5)	7%	(8)	42%	(49)	12%	(14)	33%	(38)	115
Very Unfavorable of Biden	11%	(38)	11%	(39)	38%	(135)	12%	(41)	28%	(100)	353
#1 Issue: Economy	11%	(35)	9%	(30)	37%	(120)	13%	(41)	30%	(95)	322
#1 Issue: Security	10%	(20)	17%	(32)	41%	(79)	11%	(21)	22%	(42)	195
#1 Issue: Health Care	9%	(15)	14%	(23)	26%	(42)	11%	(18)	39%	(63)	161
#1 Issue: Medicare / Social Security	5%	(6)	8%	(10)	39%	(50)	14%	(18)	34%	(44)	128
#1 Issue: Women's Issues	18%	(13)	1%	(1)	23%	(17)	10%	(7)	48%	(34)	71
#1 Issue: Other	9%	(7)	2%	(2)	38%	(28)	7%	(5)	44%	(32)	73
2020 Vote: Joe Biden	10%	(44)	9%	(40)	29%	(131)	10%	(46)	42%	(186)	448
2020 Vote: Donald Trump	12%	(38)	12%	(40)	40%	(131)	12%	(39)	24%	(78)	327
2020 Vote: Didn't Vote	10%	(22)	11%	(24)	42%	(93)	13%	(28)	23%	(51)	219
2018 House Vote: Democrat	12%	(41)	8%	(28)	29%	(102)	9%	(33)	42%	(149)	353
2018 House Vote: Republican	12%	(32)	15%	(41)	38%	(107)	11%	(30)	24%	(68)	278
2016 Vote: Hillary Clinton	12%	(38)	8%	(26)	26%	(83)	9%	(29)	45%	(144)	319
2016 Vote: Donald Trump	14%	(43)	11%	(36)	39%	(121)	12%	(38)	24%	(75)	313
2016 Vote: Other	4%	(2)	9%	(5)	42%	(24)	15%	(9)	30%	(17)	56
2016 Vote: Didn't Vote	6%	(22)	12%	(44)	40%	(140)	12%	(44)	29%	(102)	351
Voted in 2014: Yes	11%	(64)	10%	(57)	34%	(197)	10%	(56)	35%	(198)	572
Voted in 2014: No	9%	(41)	11%	(53)	37%	(171)	14%	(64)	30%	(140)	469
4-Region: Northeast	7%	(13)	9%	(16)	35%	(63)	10%	(17)	38%	(68)	178
4-Region: Midwest	11%	(26)	8%	(17)	36%	(82)	13%	(29)	33%	(74)	228
4-Region: South	11%	(43)	13%	(53)	34%	(137)	13%	(52)	28%	(112)	397
4-Region: West	10%	(23)	10%	(24)	36%	(86)	9%	(22)	35%	(84)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6b\_1:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

Airlines

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	16%	(191)	15%	(171)	39%	(457)	10%	(117)	19%	(222)	1159
Gender: Male	17%	(93)	16%	(87)	36%	(197)	10%	(53)	21%	(118)	548
Gender: Female	16%	(98)	14%	(84)	43%	(261)	10%	(64)	17%	(104)	611
Age: 18-34	22%	(83)	13%	(48)	40%	(148)	11%	(40)	14%	(54)	372
Age: 35-44	15%	(28)	24%	(43)	38%	(70)	7%	(13)	16%	(29)	183
Age: 45-64	13%	(51)	14%	(56)	41%	(164)	11%	(42)	21%	(86)	400
Age: 65+	14%	(29)	12%	(24)	37%	(75)	11%	(22)	26%	(54)	204
GenZers: 1997-2012	23%	(27)	10%	(12)	45%	(54)	17%	(21)	6%	(7)	120
Millennials: 1981-1996	20%	(74)	18%	(65)	37%	(136)	8%	(28)	17%	(64)	366
GenXers: 1965-1980	14%	(39)	16%	(45)	42%	(119)	9%	(26)	19%	(54)	284
Baby Boomers: 1946-1964	13%	(46)	14%	(48)	39%	(138)	9%	(32)	25%	(90)	355
PID: Dem (no lean)	27%	(116)	24%	(103)	36%	(155)	6%	(24)	8%	(33)	431
PID: Ind (no lean)	14%	(55)	10%	(40)	49%	(198)	12%	(51)	16%	(63)	407
PID: Rep (no lean)	6%	(20)	9%	(28)	33%	(105)	13%	(42)	39%	(126)	321
PID/Gender: Dem Men	25%	(50)	26%	(52)	34%	(68)	6%	(11)	10%	(19)	201
PID/Gender: Dem Women	28%	(66)	22%	(51)	38%	(87)	6%	(13)	6%	(14)	230
PID/Gender: Ind Men	16%	(31)	9%	(17)	47%	(90)	13%	(24)	14%	(26)	189
PID/Gender: Ind Women	11%	(24)	10%	(23)	49%	(108)	12%	(26)	17%	(37)	219
PID/Gender: Rep Men	8%	(12)	11%	(18)	25%	(39)	11%	(18)	46%	(72)	159
PID/Gender: Rep Women	5%	(8)	6%	(10)	41%	(66)	15%	(25)	33%	(54)	162
Ideo: Liberal (1-3)	39%	(137)	22%	(76)	28%	(98)	5%	(17)	6%	(21)	348
Ideo: Moderate (4)	9%	(29)	16%	(49)	53%	(164)	10%	(30)	12%	(37)	309
Ideo: Conservative (5-7)	4%	(15)	10%	(33)	31%	(108)	15%	(53)	39%	(136)	345
Educ: < College	13%	(109)	14%	(115)	42%	(340)	10%	(85)	20%	(161)	809
Educ: Bachelors degree	25%	(56)	15%	(34)	33%	(73)	9%	(19)	19%	(42)	225
Educ: Post-grad	21%	(26)	18%	(22)	35%	(44)	11%	(13)	15%	(19)	125
Income: Under 50k	15%	(94)	14%	(91)	43%	(268)	11%	(70)	17%	(104)	628
Income: 50k-100k	18%	(63)	16%	(56)	33%	(115)	9%	(30)	24%	(82)	346
Income: 100k+	18%	(33)	13%	(25)	40%	(74)	9%	(17)	19%	(36)	185
Ethnicity: White	17%	(153)	14%	(125)	38%	(344)	10%	(89)	22%	(196)	907

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**Table MCBR6b\_1:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?**Airlines*

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	16%	(191)	15%	(171)	39%	(457)	10%	(117)	19%	(222)	1159
Ethnicity: Hispanic	22%	(43)	14%	(27)	34%	(64)	14%	(27)	15%	(29)	190
Ethnicity: Black	12%	(18)	23%	(35)	42%	(63)	10%	(15)	12%	(18)	149
Ethnicity: Other	19%	(20)	11%	(12)	49%	(51)	13%	(13)	8%	(8)	103
All Christian	11%	(54)	15%	(73)	39%	(192)	11%	(54)	24%	(116)	490
Atheist	45%	(35)	15%	(12)	21%	(16)	3%	(2)	15%	(12)	77
Agnostic/Nothing in particular	21%	(73)	15%	(52)	40%	(139)	11%	(37)	14%	(48)	349
Something Else	7%	(13)	13%	(26)	48%	(95)	11%	(22)	21%	(41)	198
Religious Non-Protestant/Catholic	29%	(18)	18%	(11)	38%	(23)	4%	(2)	12%	(7)	61
Evangelical	9%	(25)	14%	(39)	35%	(101)	14%	(40)	29%	(84)	289
Non-Evangelical	11%	(41)	15%	(57)	46%	(173)	10%	(36)	19%	(71)	378
Community: Urban	16%	(50)	20%	(63)	38%	(117)	11%	(34)	15%	(47)	310
Community: Suburban	18%	(95)	15%	(78)	40%	(210)	11%	(58)	16%	(86)	527
Community: Rural	14%	(46)	9%	(30)	41%	(131)	8%	(26)	28%	(90)	322
Employ: Private Sector	18%	(70)	17%	(67)	39%	(151)	7%	(27)	19%	(74)	389
Employ: Government	25%	(17)	12%	(8)	32%	(21)	8%	(5)	23%	(15)	67
Employ: Self-Employed	22%	(22)	8%	(9)	33%	(35)	19%	(20)	18%	(18)	104
Employ: Homemaker	12%	(11)	14%	(12)	46%	(39)	11%	(10)	16%	(14)	85
Employ: Retired	13%	(32)	12%	(29)	40%	(94)	12%	(27)	23%	(54)	236
Employ: Unemployed	12%	(16)	22%	(30)	37%	(51)	10%	(14)	19%	(27)	138
Employ: Other	16%	(16)	13%	(13)	46%	(47)	13%	(13)	13%	(13)	103
Military HH: Yes	8%	(16)	11%	(21)	46%	(90)	13%	(25)	21%	(42)	195
Military HH: No	18%	(174)	16%	(150)	38%	(367)	10%	(92)	19%	(180)	964
RD/WT: Right Direction	28%	(119)	23%	(101)	35%	(153)	5%	(23)	8%	(36)	432
RD/WT: Wrong Track	10%	(71)	10%	(70)	42%	(305)	13%	(94)	26%	(186)	727
Biden Job Approve	26%	(139)	23%	(123)	38%	(204)	5%	(25)	8%	(43)	534
Biden Job Disapprove	8%	(42)	8%	(41)	36%	(193)	15%	(82)	33%	(173)	531

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**Table MCBR6b\_1:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

Airlines

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	16%	(191)	15%	(171)	39%	(457)	10%	(117)	19%	(222)	1159
Biden Job Strongly Approve	33%	(75)	22%	(50)	32%	(73)	3%	(7)	10%	(23)	228
Biden Job Somewhat Approve	21%	(64)	24%	(73)	43%	(131)	6%	(19)	7%	(20)	306
Biden Job Somewhat Disapprove	14%	(20)	8%	(11)	49%	(72)	19%	(28)	11%	(16)	148
Biden Job Strongly Disapprove	6%	(22)	8%	(30)	32%	(121)	14%	(54)	41%	(157)	383
Favorable of Biden	25%	(138)	23%	(127)	39%	(213)	6%	(31)	8%	(42)	550
Unfavorable of Biden	8%	(44)	7%	(38)	37%	(194)	15%	(78)	33%	(173)	527
Very Favorable of Biden	32%	(79)	23%	(57)	30%	(76)	5%	(12)	10%	(26)	249
Somewhat Favorable of Biden	19%	(58)	23%	(70)	46%	(137)	6%	(19)	5%	(16)	301
Somewhat Unfavorable of Biden	17%	(20)	8%	(10)	53%	(62)	13%	(16)	8%	(10)	117
Very Unfavorable of Biden	6%	(24)	7%	(28)	32%	(133)	15%	(63)	40%	(163)	410
#1 Issue: Economy	10%	(39)	14%	(55)	44%	(176)	14%	(56)	19%	(75)	400
#1 Issue: Security	5%	(11)	8%	(16)	38%	(79)	11%	(23)	38%	(78)	207
#1 Issue: Health Care	25%	(42)	21%	(35)	40%	(67)	4%	(6)	9%	(16)	167
#1 Issue: Medicare / Social Security	12%	(12)	20%	(21)	38%	(40)	15%	(15)	15%	(16)	105
#1 Issue: Women's Issues	40%	(31)	13%	(10)	33%	(26)	1%	(1)	13%	(10)	77
#1 Issue: Energy	47%	(35)	14%	(10)	32%	(24)	5%	(4)	2%	(1)	74
#1 Issue: Other	19%	(16)	14%	(12)	28%	(23)	15%	(12)	24%	(20)	83
2020 Vote: Joe Biden	28%	(139)	24%	(123)	36%	(179)	5%	(24)	8%	(40)	506
2020 Vote: Donald Trump	6%	(25)	8%	(29)	32%	(121)	15%	(56)	39%	(150)	381
2020 Vote: Didn't Vote	9%	(21)	8%	(18)	57%	(135)	15%	(35)	11%	(26)	235
2018 House Vote: Democrat	28%	(116)	23%	(98)	35%	(144)	7%	(29)	7%	(30)	417
2018 House Vote: Republican	4%	(13)	6%	(18)	32%	(99)	15%	(46)	44%	(136)	311
2016 Vote: Hillary Clinton	29%	(103)	22%	(79)	36%	(128)	6%	(23)	7%	(25)	358
2016 Vote: Donald Trump	5%	(17)	8%	(28)	36%	(127)	15%	(53)	37%	(133)	357
2016 Vote: Other	17%	(11)	14%	(9)	47%	(30)	6%	(4)	16%	(10)	63
2016 Vote: Didn't Vote	16%	(60)	14%	(54)	46%	(173)	10%	(38)	14%	(55)	379
Voted in 2014: Yes	17%	(111)	16%	(105)	34%	(220)	10%	(67)	22%	(145)	648
Voted in 2014: No	16%	(80)	13%	(67)	46%	(237)	10%	(50)	15%	(77)	511

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**Table MCBR6b\_1:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?**Airlines*

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	16%	(191)	15%	(171)	39%	(457)	10%	(117)	19%	(222)	1159
4-Region: Northeast	19%	(40)	11%	(23)	43%	(93)	11%	(25)	16%	(34)	215
4-Region: Midwest	15%	(36)	19%	(45)	39%	(92)	4%	(9)	22%	(52)	234
4-Region: South	13%	(57)	12%	(49)	43%	(184)	11%	(47)	21%	(89)	427
4-Region: West	20%	(58)	19%	(53)	31%	(89)	13%	(36)	16%	(46)	282

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6b\_2:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Automotive companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	17%	(193)	13%	(152)	42%	(488)	10%	(111)	19%	(215)	1159
Gender: Male	17%	(95)	15%	(83)	38%	(210)	9%	(51)	20%	(108)	548
Gender: Female	16%	(98)	11%	(69)	45%	(278)	10%	(60)	17%	(107)	611
Age: 18-34	22%	(80)	12%	(43)	43%	(162)	10%	(36)	14%	(52)	372
Age: 35-44	19%	(35)	17%	(31)	42%	(76)	6%	(11)	17%	(30)	183
Age: 45-64	13%	(52)	13%	(53)	43%	(172)	11%	(44)	20%	(79)	400
Age: 65+	13%	(27)	12%	(25)	38%	(78)	10%	(20)	26%	(54)	204
GenZers: 1997-2012	21%	(25)	7%	(9)	49%	(59)	16%	(20)	6%	(7)	120
Millennials: 1981-1996	21%	(78)	15%	(54)	40%	(148)	6%	(24)	17%	(62)	366
GenXers: 1965-1980	15%	(41)	15%	(43)	44%	(124)	8%	(24)	18%	(51)	284
Baby Boomers: 1946-1964	13%	(44)	13%	(45)	41%	(144)	10%	(35)	24%	(86)	355
PID: Dem (no lean)	27%	(117)	23%	(98)	36%	(156)	6%	(28)	8%	(32)	431
PID: Ind (no lean)	13%	(53)	10%	(41)	51%	(208)	10%	(41)	15%	(63)	407
PID: Rep (no lean)	7%	(23)	4%	(13)	39%	(124)	13%	(42)	37%	(120)	321
PID/Gender: Dem Men	26%	(53)	26%	(53)	33%	(65)	7%	(13)	8%	(16)	201
PID/Gender: Dem Women	28%	(64)	19%	(45)	39%	(91)	6%	(14)	7%	(16)	230
PID/Gender: Ind Men	15%	(29)	11%	(20)	51%	(97)	9%	(16)	14%	(26)	189
PID/Gender: Ind Women	11%	(24)	10%	(21)	51%	(111)	11%	(25)	17%	(37)	219
PID/Gender: Rep Men	8%	(13)	6%	(10)	30%	(48)	13%	(21)	42%	(66)	159
PID/Gender: Rep Women	6%	(9)	2%	(3)	47%	(76)	13%	(20)	33%	(54)	162
Ideo: Liberal (1-3)	39%	(136)	23%	(79)	28%	(96)	5%	(16)	6%	(21)	348
Ideo: Moderate (4)	10%	(32)	14%	(43)	56%	(172)	9%	(28)	11%	(35)	309
Ideo: Conservative (5-7)	5%	(19)	6%	(21)	35%	(121)	16%	(54)	38%	(131)	345
Educ: < College	14%	(112)	12%	(93)	45%	(367)	10%	(84)	19%	(154)	809
Educ: Bachelors degree	24%	(55)	15%	(33)	35%	(79)	7%	(16)	18%	(41)	225
Educ: Post-grad	22%	(27)	20%	(25)	34%	(42)	8%	(10)	16%	(20)	125
Income: Under 50k	16%	(98)	12%	(77)	45%	(283)	11%	(68)	16%	(102)	628
Income: 50k-100k	18%	(62)	13%	(47)	38%	(132)	8%	(28)	23%	(78)	346
Income: 100k+	18%	(33)	16%	(29)	40%	(73)	8%	(15)	19%	(35)	185
Ethnicity: White	17%	(157)	12%	(106)	41%	(374)	9%	(82)	21%	(188)	907

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**Table MCBR6b\_2:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Automotive companies*

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	17%	(193)	13%	(152)	42%	(488)	10%	(111)	19%	(215)	1159
Ethnicity: Hispanic	21%	(41)	15%	(28)	37%	(70)	12%	(22)	15%	(29)	190
Ethnicity: Black	13%	(20)	19%	(29)	45%	(67)	10%	(15)	12%	(18)	149
Ethnicity: Other	16%	(16)	17%	(17)	45%	(46)	13%	(14)	9%	(9)	103
All Christian	11%	(56)	13%	(65)	40%	(197)	12%	(59)	23%	(114)	490
Atheist	45%	(34)	12%	(9)	31%	(24)	—	(0)	12%	(9)	77
Agnostic/Nothing in particular	21%	(72)	11%	(39)	46%	(161)	8%	(29)	14%	(48)	349
Something Else	8%	(16)	16%	(31)	46%	(90)	11%	(21)	20%	(40)	198
Religious Non-Protestant/Catholic	29%	(17)	23%	(14)	30%	(18)	6%	(4)	12%	(7)	61
Evangelical	8%	(23)	11%	(31)	40%	(115)	14%	(41)	27%	(79)	289
Non-Evangelical	12%	(47)	15%	(58)	44%	(167)	9%	(34)	19%	(73)	378
Community: Urban	16%	(48)	17%	(54)	39%	(122)	12%	(37)	16%	(49)	310
Community: Suburban	19%	(98)	14%	(75)	43%	(227)	9%	(45)	16%	(82)	527
Community: Rural	15%	(47)	7%	(23)	43%	(139)	9%	(28)	26%	(84)	322
Employ: Private Sector	20%	(77)	15%	(59)	39%	(150)	7%	(29)	19%	(73)	389
Employ: Government	26%	(17)	12%	(8)	34%	(23)	8%	(5)	20%	(13)	67
Employ: Self-Employed	19%	(20)	8%	(9)	39%	(40)	19%	(20)	15%	(16)	104
Employ: Homemaker	11%	(9)	9%	(8)	51%	(44)	9%	(8)	19%	(17)	85
Employ: Retired	13%	(30)	12%	(29)	41%	(97)	11%	(25)	23%	(55)	236
Employ: Unemployed	12%	(17)	18%	(25)	47%	(65)	5%	(6)	18%	(25)	138
Employ: Other	15%	(15)	11%	(11)	52%	(54)	12%	(12)	10%	(10)	103
Military HH: Yes	8%	(16)	12%	(23)	49%	(95)	10%	(19)	21%	(41)	195
Military HH: No	18%	(177)	13%	(129)	41%	(393)	9%	(91)	18%	(174)	964
RD/WT: Right Direction	27%	(118)	22%	(94)	39%	(166)	5%	(20)	8%	(34)	432
RD/WT: Wrong Track	10%	(75)	8%	(58)	44%	(321)	12%	(91)	25%	(181)	727
Biden Job Approve	26%	(140)	20%	(108)	40%	(214)	5%	(27)	8%	(45)	534
Biden Job Disapprove	8%	(43)	7%	(37)	39%	(206)	15%	(80)	31%	(165)	531

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**Table MCBR6b\_2:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Automotive companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	17%	(193)	13%	(152)	42%	(488)	10%	(111)	19%	(215)	1159
Biden Job Strongly Approve	35%	(79)	21%	(49)	32%	(72)	2%	(5)	10%	(23)	228
Biden Job Somewhat Approve	20%	(61)	19%	(59)	46%	(142)	7%	(22)	7%	(23)	306
Biden Job Somewhat Disapprove	12%	(18)	11%	(16)	50%	(74)	18%	(26)	10%	(14)	148
Biden Job Strongly Disapprove	7%	(25)	5%	(20)	35%	(132)	14%	(54)	39%	(151)	383
Favorable of Biden	25%	(140)	21%	(116)	41%	(224)	5%	(28)	8%	(43)	550
Unfavorable of Biden	8%	(45)	5%	(28)	40%	(212)	14%	(76)	31%	(166)	527
Very Favorable of Biden	32%	(80)	22%	(56)	31%	(76)	5%	(13)	10%	(24)	249
Somewhat Favorable of Biden	20%	(59)	20%	(60)	49%	(148)	5%	(15)	6%	(19)	301
Somewhat Unfavorable of Biden	15%	(18)	9%	(10)	56%	(66)	12%	(14)	8%	(9)	117
Very Unfavorable of Biden	7%	(27)	4%	(18)	36%	(146)	15%	(63)	38%	(156)	410
#1 Issue: Economy	11%	(43)	12%	(49)	47%	(186)	12%	(48)	18%	(74)	400
#1 Issue: Security	4%	(8)	7%	(15)	42%	(87)	12%	(24)	35%	(72)	207
#1 Issue: Health Care	27%	(44)	17%	(28)	44%	(73)	4%	(7)	9%	(14)	167
#1 Issue: Medicare / Social Security	12%	(12)	18%	(19)	43%	(45)	11%	(12)	16%	(17)	105
#1 Issue: Women's Issues	36%	(28)	19%	(15)	27%	(21)	5%	(4)	13%	(10)	77
#1 Issue: Energy	44%	(33)	10%	(7)	36%	(26)	9%	(6)	2%	(1)	74
#1 Issue: Other	21%	(17)	13%	(10)	31%	(26)	9%	(8)	26%	(22)	83
2020 Vote: Joe Biden	28%	(143)	21%	(108)	38%	(192)	5%	(24)	8%	(40)	506
2020 Vote: Donald Trump	7%	(26)	5%	(20)	36%	(136)	14%	(55)	38%	(145)	381
2020 Vote: Didn't Vote	8%	(18)	10%	(24)	58%	(137)	13%	(30)	11%	(26)	235
2018 House Vote: Democrat	28%	(116)	22%	(93)	36%	(151)	6%	(27)	7%	(30)	417
2018 House Vote: Republican	5%	(14)	3%	(11)	36%	(112)	14%	(44)	42%	(130)	311
2016 Vote: Hillary Clinton	29%	(103)	22%	(80)	37%	(132)	6%	(21)	6%	(22)	358
2016 Vote: Donald Trump	5%	(19)	5%	(18)	39%	(138)	15%	(52)	36%	(129)	357
2016 Vote: Other	17%	(11)	11%	(7)	50%	(32)	5%	(3)	16%	(10)	63
2016 Vote: Didn't Vote	16%	(60)	12%	(45)	49%	(186)	9%	(34)	14%	(54)	379
Voted in 2014: Yes	18%	(114)	15%	(94)	36%	(233)	10%	(62)	22%	(145)	648
Voted in 2014: No	16%	(79)	11%	(58)	50%	(255)	10%	(49)	14%	(70)	511

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**Table MCBR6b\_2:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Automotive companies*

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	17%	(193)	13%	(152)	42%	(488)	10%	(111)	19%	(215)	1159
4-Region: Northeast	20%	(43)	9%	(20)	47%	(102)	8%	(18)	15%	(32)	215
4-Region: Midwest	14%	(32)	15%	(36)	45%	(104)	6%	(15)	20%	(47)	234
4-Region: South	14%	(58)	11%	(48)	44%	(190)	10%	(44)	21%	(88)	427
4-Region: West	21%	(60)	17%	(48)	32%	(91)	12%	(35)	17%	(48)	282

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6b\_3:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Baby brands*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	20%	(228)	15%	(173)	38%	(445)	9%	(105)	18%	(208)	1159
Gender: Male	20%	(107)	18%	(96)	34%	(185)	9%	(49)	20%	(110)	548
Gender: Female	20%	(121)	13%	(77)	43%	(260)	9%	(56)	16%	(97)	611
Age: 18-34	26%	(97)	14%	(52)	36%	(135)	9%	(34)	15%	(54)	372
Age: 35-44	21%	(38)	20%	(37)	34%	(63)	9%	(16)	16%	(29)	183
Age: 45-64	16%	(63)	14%	(56)	42%	(170)	9%	(37)	18%	(74)	400
Age: 65+	15%	(30)	14%	(28)	38%	(77)	9%	(19)	25%	(51)	204
GenZers: 1997-2012	23%	(27)	13%	(15)	46%	(55)	14%	(17)	5%	(6)	120
Millennials: 1981-1996	26%	(94)	17%	(62)	32%	(117)	8%	(30)	17%	(64)	366
GenXers: 1965-1980	18%	(51)	15%	(43)	39%	(112)	10%	(28)	18%	(50)	284
Baby Boomers: 1946-1964	14%	(51)	15%	(53)	42%	(149)	5%	(19)	23%	(82)	355
PID: Dem (no lean)	33%	(141)	22%	(96)	33%	(141)	7%	(29)	6%	(24)	431
PID: Ind (no lean)	15%	(60)	12%	(50)	48%	(197)	8%	(31)	17%	(69)	407
PID: Rep (no lean)	8%	(27)	9%	(27)	33%	(107)	14%	(45)	36%	(114)	321
PID/Gender: Dem Men	32%	(63)	27%	(55)	29%	(59)	6%	(12)	6%	(12)	201
PID/Gender: Dem Women	34%	(78)	18%	(41)	36%	(82)	7%	(17)	5%	(13)	230
PID/Gender: Ind Men	16%	(30)	13%	(25)	43%	(82)	7%	(14)	20%	(38)	189
PID/Gender: Ind Women	14%	(30)	11%	(25)	52%	(115)	8%	(17)	14%	(32)	219
PID/Gender: Rep Men	9%	(14)	11%	(17)	27%	(44)	14%	(23)	38%	(61)	159
PID/Gender: Rep Women	8%	(13)	6%	(10)	39%	(64)	13%	(22)	33%	(53)	162
Ideo: Liberal (1-3)	44%	(153)	21%	(73)	25%	(86)	4%	(13)	6%	(22)	348
Ideo: Moderate (4)	13%	(39)	16%	(51)	51%	(158)	9%	(27)	11%	(34)	309
Ideo: Conservative (5-7)	6%	(19)	12%	(40)	33%	(115)	14%	(49)	35%	(121)	345
Educ: < College	17%	(140)	14%	(112)	41%	(335)	9%	(76)	18%	(146)	809
Educ: Bachelors degree	25%	(57)	18%	(41)	32%	(71)	7%	(16)	18%	(40)	225
Educ: Post-grad	25%	(31)	16%	(20)	31%	(39)	11%	(13)	18%	(22)	125
Income: Under 50k	20%	(124)	14%	(90)	41%	(260)	10%	(62)	15%	(91)	628
Income: 50k-100k	20%	(70)	16%	(55)	34%	(116)	7%	(23)	24%	(82)	346
Income: 100k+	19%	(35)	15%	(28)	37%	(68)	11%	(20)	19%	(35)	185
Ethnicity: White	19%	(172)	14%	(129)	38%	(348)	9%	(80)	20%	(179)	907

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**Table MCBR6b\_3:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?**Baby brands*

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	20%	(228)	15%	(173)	38%	(445)	9%	(105)	18%	(208)	1159
Ethnicity: Hispanic	25%	(47)	15%	(29)	28%	(52)	16%	(31)	16%	(31)	190
Ethnicity: Black	24%	(36)	17%	(26)	38%	(56)	9%	(13)	12%	(18)	149
Ethnicity: Other	19%	(20)	18%	(18)	40%	(41)	12%	(13)	11%	(11)	103
All Christian	12%	(59)	16%	(79)	39%	(189)	11%	(56)	22%	(106)	490
Atheist	49%	(37)	14%	(11)	20%	(16)	2%	(1)	15%	(12)	77
Agnostic/Nothing in particular	25%	(88)	13%	(45)	41%	(144)	8%	(29)	12%	(43)	349
Something Else	13%	(25)	15%	(30)	43%	(84)	8%	(16)	21%	(42)	198
Religious Non-Protestant/Catholic	32%	(20)	14%	(9)	38%	(23)	5%	(3)	11%	(6)	61
Evangelical	13%	(36)	13%	(39)	36%	(103)	14%	(39)	25%	(71)	289
Non-Evangelical	12%	(47)	18%	(66)	42%	(157)	9%	(33)	20%	(75)	378
Community: Urban	22%	(67)	16%	(50)	36%	(112)	11%	(34)	15%	(46)	310
Community: Suburban	20%	(106)	17%	(92)	38%	(202)	8%	(43)	16%	(83)	527
Community: Rural	17%	(54)	10%	(31)	40%	(130)	9%	(27)	24%	(78)	322
Employ: Private Sector	22%	(84)	18%	(69)	35%	(136)	10%	(37)	16%	(63)	389
Employ: Government	34%	(22)	9%	(6)	30%	(20)	5%	(3)	22%	(15)	67
Employ: Self-Employed	23%	(24)	13%	(14)	28%	(29)	17%	(17)	19%	(20)	104
Employ: Homemaker	17%	(14)	14%	(12)	43%	(37)	7%	(6)	20%	(17)	85
Employ: Retired	13%	(32)	15%	(35)	41%	(97)	8%	(20)	22%	(53)	236
Employ: Unemployed	21%	(29)	15%	(21)	38%	(52)	9%	(12)	17%	(24)	138
Employ: Other	11%	(12)	13%	(13)	55%	(56)	7%	(7)	14%	(14)	103
Military HH: Yes	13%	(25)	14%	(26)	44%	(85)	11%	(21)	19%	(37)	195
Military HH: No	21%	(203)	15%	(147)	37%	(360)	9%	(84)	18%	(170)	964
RD/WT: Right Direction	32%	(138)	22%	(93)	33%	(144)	5%	(22)	8%	(35)	432
RD/WT: Wrong Track	12%	(90)	11%	(80)	41%	(300)	12%	(84)	24%	(173)	727
Biden Job Approve	31%	(167)	20%	(108)	36%	(190)	5%	(28)	8%	(41)	534
Biden Job Disapprove	9%	(47)	10%	(55)	37%	(197)	13%	(71)	30%	(161)	531

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**Table MCBR6b\_3:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Baby brands*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	20%	(228)	15%	(173)	38%	(445)	9%	(105)	18%	(208)	1159
Biden Job Strongly Approve	41%	(92)	21%	(47)	27%	(61)	3%	(8)	9%	(20)	228
Biden Job Somewhat Approve	24%	(75)	20%	(61)	42%	(129)	7%	(21)	7%	(21)	306
Biden Job Somewhat Disapprove	15%	(22)	12%	(18)	49%	(72)	16%	(23)	9%	(13)	148
Biden Job Strongly Disapprove	7%	(26)	10%	(37)	32%	(124)	12%	(47)	39%	(148)	383
Favorable of Biden	30%	(163)	21%	(113)	37%	(206)	5%	(29)	7%	(40)	550
Unfavorable of Biden	9%	(50)	10%	(51)	37%	(194)	13%	(71)	31%	(161)	527
Very Favorable of Biden	37%	(92)	22%	(54)	26%	(65)	7%	(17)	8%	(21)	249
Somewhat Favorable of Biden	23%	(71)	19%	(58)	47%	(141)	4%	(12)	6%	(19)	301
Somewhat Unfavorable of Biden	20%	(23)	12%	(14)	49%	(58)	12%	(14)	7%	(8)	117
Very Unfavorable of Biden	7%	(27)	9%	(37)	33%	(137)	14%	(57)	37%	(153)	410
#1 Issue: Economy	14%	(58)	14%	(56)	44%	(175)	12%	(50)	16%	(62)	400
#1 Issue: Security	5%	(11)	11%	(23)	36%	(75)	12%	(25)	35%	(73)	207
#1 Issue: Health Care	30%	(51)	19%	(31)	39%	(65)	3%	(5)	8%	(14)	167
#1 Issue: Medicare / Social Security	15%	(16)	17%	(18)	42%	(44)	6%	(6)	19%	(20)	105
#1 Issue: Women's Issues	42%	(32)	20%	(16)	19%	(15)	7%	(5)	12%	(9)	77
#1 Issue: Energy	49%	(36)	12%	(9)	32%	(24)	4%	(3)	4%	(3)	74
#1 Issue: Other	21%	(17)	9%	(8)	32%	(27)	12%	(10)	26%	(22)	83
2020 Vote: Joe Biden	33%	(168)	21%	(108)	33%	(167)	5%	(27)	7%	(35)	506
2020 Vote: Donald Trump	7%	(27)	9%	(33)	32%	(123)	14%	(55)	38%	(143)	381
2020 Vote: Didn't Vote	11%	(26)	13%	(31)	56%	(131)	9%	(21)	11%	(26)	235
2018 House Vote: Democrat	32%	(133)	22%	(91)	34%	(144)	5%	(23)	6%	(27)	417
2018 House Vote: Republican	5%	(16)	8%	(23)	31%	(97)	16%	(50)	40%	(124)	311
2016 Vote: Hillary Clinton	33%	(117)	21%	(76)	35%	(124)	5%	(18)	6%	(23)	358
2016 Vote: Donald Trump	6%	(22)	11%	(39)	33%	(116)	16%	(58)	34%	(122)	357
2016 Vote: Other	17%	(11)	10%	(6)	55%	(35)	7%	(4)	10%	(7)	63
2016 Vote: Didn't Vote	20%	(76)	14%	(52)	45%	(169)	7%	(25)	15%	(57)	379
Voted in 2014: Yes	20%	(131)	15%	(100)	34%	(222)	10%	(64)	20%	(131)	648
Voted in 2014: No	19%	(97)	14%	(74)	44%	(223)	8%	(41)	15%	(77)	511

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**Table MCBR6b\_3:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Baby brands*

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	20%	(228)	15%	(173)	38%	(445)	9%	(105)	18%	(208)	1159
4-Region: Northeast	21%	(46)	15%	(32)	39%	(85)	9%	(19)	16%	(34)	215
4-Region: Midwest	21%	(49)	13%	(31)	41%	(95)	5%	(13)	20%	(46)	234
4-Region: South	15%	(66)	13%	(57)	42%	(178)	10%	(41)	20%	(84)	427
4-Region: West	24%	(68)	19%	(52)	31%	(86)	12%	(32)	15%	(43)	282

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6b\_4:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Banks, credit cards or other financial institutions*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	17%	(199)	15%	(170)	38%	(446)	10%	(119)	19%	(226)	1159
Gender: Male	18%	(101)	16%	(88)	35%	(189)	9%	(51)	22%	(119)	548
Gender: Female	16%	(98)	13%	(82)	42%	(257)	11%	(68)	17%	(106)	611
Age: 18-34	23%	(87)	15%	(55)	36%	(135)	10%	(37)	16%	(58)	372
Age: 35-44	16%	(30)	22%	(39)	38%	(69)	9%	(17)	15%	(28)	183
Age: 45-64	14%	(54)	12%	(47)	42%	(169)	12%	(46)	21%	(83)	400
Age: 65+	14%	(28)	14%	(29)	36%	(73)	9%	(18)	28%	(56)	204
GenZers: 1997-2012	21%	(25)	15%	(18)	40%	(48)	20%	(24)	4%	(4)	120
Millennials: 1981-1996	23%	(84)	17%	(63)	34%	(125)	7%	(27)	19%	(68)	366
GenXers: 1965-1980	13%	(38)	15%	(43)	42%	(119)	10%	(29)	20%	(56)	284
Baby Boomers: 1946-1964	13%	(47)	13%	(44)	40%	(142)	9%	(32)	25%	(89)	355
PID: Dem (no lean)	30%	(130)	21%	(91)	33%	(144)	8%	(34)	7%	(32)	431
PID: Ind (no lean)	14%	(57)	12%	(48)	46%	(189)	11%	(43)	17%	(69)	407
PID: Rep (no lean)	4%	(13)	9%	(30)	35%	(112)	13%	(42)	39%	(124)	321
PID/Gender: Dem Men	33%	(67)	22%	(45)	29%	(59)	7%	(13)	8%	(17)	201
PID/Gender: Dem Women	27%	(63)	20%	(46)	37%	(85)	9%	(21)	7%	(15)	230
PID/Gender: Ind Men	16%	(30)	10%	(20)	45%	(85)	10%	(19)	18%	(34)	189
PID/Gender: Ind Women	12%	(27)	13%	(29)	48%	(104)	11%	(24)	16%	(35)	219
PID/Gender: Rep Men	3%	(4)	14%	(23)	28%	(45)	12%	(18)	43%	(68)	159
PID/Gender: Rep Women	5%	(9)	4%	(7)	41%	(67)	14%	(23)	35%	(56)	162
Ideo: Liberal (1-3)	42%	(144)	24%	(82)	23%	(81)	5%	(19)	6%	(21)	348
Ideo: Moderate (4)	10%	(31)	15%	(47)	54%	(167)	11%	(33)	10%	(32)	309
Ideo: Conservative (5-7)	4%	(14)	9%	(30)	33%	(112)	16%	(55)	39%	(134)	345
Educ: < College	15%	(117)	14%	(114)	40%	(325)	11%	(88)	20%	(165)	809
Educ: Bachelors degree	23%	(52)	16%	(36)	35%	(78)	8%	(17)	19%	(42)	225
Educ: Post-grad	24%	(30)	16%	(20)	35%	(43)	11%	(14)	15%	(18)	125
Income: Under 50k	17%	(107)	15%	(93)	40%	(252)	11%	(66)	18%	(110)	628
Income: 50k-100k	17%	(57)	15%	(52)	34%	(119)	11%	(37)	23%	(80)	346
Income: 100k+	19%	(35)	13%	(24)	40%	(74)	8%	(16)	19%	(35)	185
Ethnicity: White	18%	(163)	13%	(121)	38%	(342)	10%	(90)	21%	(192)	907

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**Table MCBR6b\_4:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Banks, credit cards or other financial institutions*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	17%	(199)	15%	(170)	38%	(446)	10%	(119)	19%	(226)	1159
Ethnicity: Hispanic	19%	(37)	20%	(39)	26%	(50)	14%	(27)	19%	(37)	190
Ethnicity: Black	13%	(19)	21%	(31)	40%	(59)	11%	(16)	16%	(23)	149
Ethnicity: Other	17%	(17)	17%	(18)	44%	(45)	13%	(13)	10%	(10)	103
All Christian	13%	(61)	14%	(69)	39%	(192)	11%	(53)	23%	(114)	490
Atheist	33%	(25)	26%	(20)	21%	(16)	3%	(3)	17%	(13)	77
Agnostic/Nothing in particular	23%	(80)	14%	(47)	39%	(137)	9%	(31)	15%	(54)	349
Something Else	9%	(17)	13%	(25)	43%	(85)	15%	(30)	20%	(40)	198
Religious Non-Protestant/Catholic	30%	(18)	15%	(9)	39%	(24)	4%	(2)	12%	(7)	61
Evangelical	12%	(34)	10%	(30)	36%	(104)	15%	(42)	27%	(79)	289
Non-Evangelical	11%	(42)	17%	(63)	42%	(160)	11%	(41)	19%	(73)	378
Community: Urban	17%	(53)	19%	(59)	34%	(107)	14%	(42)	16%	(50)	310
Community: Suburban	19%	(102)	14%	(76)	40%	(213)	10%	(52)	16%	(83)	527
Community: Rural	14%	(44)	11%	(34)	39%	(126)	8%	(24)	29%	(93)	322
Employ: Private Sector	21%	(83)	16%	(62)	35%	(136)	9%	(36)	18%	(71)	389
Employ: Government	17%	(11)	20%	(13)	34%	(23)	7%	(5)	23%	(15)	67
Employ: Self-Employed	19%	(20)	13%	(13)	31%	(32)	16%	(17)	21%	(22)	104
Employ: Homemaker	9%	(8)	12%	(10)	46%	(39)	15%	(12)	19%	(16)	85
Employ: Retired	13%	(30)	14%	(33)	39%	(93)	10%	(23)	24%	(57)	236
Employ: Unemployed	16%	(22)	15%	(20)	44%	(60)	7%	(10)	18%	(25)	138
Employ: Other	17%	(18)	9%	(9)	47%	(49)	13%	(13)	14%	(14)	103
Military HH: Yes	6%	(13)	14%	(28)	47%	(92)	10%	(19)	22%	(43)	195
Military HH: No	19%	(187)	15%	(142)	37%	(353)	10%	(100)	19%	(183)	964
RD/WT: Right Direction	29%	(126)	23%	(101)	34%	(146)	6%	(24)	8%	(35)	432
RD/WT: Wrong Track	10%	(73)	9%	(69)	41%	(299)	13%	(95)	26%	(191)	727
Biden Job Approve	29%	(153)	22%	(116)	36%	(191)	5%	(29)	8%	(44)	534
Biden Job Disapprove	7%	(36)	9%	(46)	37%	(197)	15%	(79)	33%	(174)	531

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**Table MCBR6b\_4:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Banks, credit cards or other financial institutions*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	17%	(199)	15%	(170)	38%	(446)	10%	(119)	19%	(226)	1159
Biden Job Strongly Approve	40%	(90)	19%	(43)	27%	(61)	4%	(8)	11%	(24)	228
Biden Job Somewhat Approve	20%	(63)	24%	(73)	42%	(130)	7%	(21)	6%	(20)	306
Biden Job Somewhat Disapprove	14%	(21)	10%	(14)	49%	(72)	15%	(22)	12%	(19)	148
Biden Job Strongly Disapprove	4%	(15)	8%	(31)	32%	(124)	15%	(57)	41%	(155)	383
Favorable of Biden	28%	(152)	22%	(119)	37%	(205)	6%	(33)	7%	(41)	550
Unfavorable of Biden	7%	(36)	8%	(42)	37%	(196)	15%	(78)	33%	(176)	527
Very Favorable of Biden	36%	(89)	20%	(50)	27%	(68)	7%	(18)	10%	(25)	249
Somewhat Favorable of Biden	21%	(62)	23%	(70)	46%	(137)	5%	(15)	5%	(16)	301
Somewhat Unfavorable of Biden	16%	(19)	10%	(11)	52%	(61)	15%	(17)	8%	(9)	117
Very Unfavorable of Biden	4%	(18)	8%	(31)	33%	(135)	15%	(60)	41%	(166)	410
#1 Issue: Economy	13%	(50)	13%	(50)	44%	(176)	12%	(48)	19%	(76)	400
#1 Issue: Security	6%	(13)	6%	(12)	37%	(76)	13%	(27)	38%	(79)	207
#1 Issue: Health Care	27%	(45)	18%	(30)	40%	(67)	5%	(9)	9%	(15)	167
#1 Issue: Medicare / Social Security	11%	(12)	20%	(21)	38%	(40)	13%	(14)	17%	(18)	105
#1 Issue: Women's Issues	39%	(30)	18%	(13)	24%	(19)	5%	(4)	14%	(11)	77
#1 Issue: Energy	38%	(29)	19%	(14)	33%	(25)	7%	(6)	2%	(1)	74
#1 Issue: Other	18%	(15)	21%	(17)	25%	(21)	12%	(10)	24%	(20)	83
2020 Vote: Joe Biden	30%	(153)	22%	(112)	34%	(173)	6%	(28)	8%	(39)	506
2020 Vote: Donald Trump	4%	(15)	8%	(32)	32%	(124)	15%	(57)	40%	(154)	381
2020 Vote: Didn't Vote	10%	(24)	10%	(24)	54%	(127)	14%	(32)	12%	(27)	235
2018 House Vote: Democrat	30%	(123)	21%	(89)	34%	(143)	7%	(29)	8%	(33)	417
2018 House Vote: Republican	4%	(12)	5%	(16)	33%	(102)	14%	(44)	44%	(137)	311
2016 Vote: Hillary Clinton	31%	(110)	21%	(74)	36%	(129)	6%	(22)	6%	(23)	358
2016 Vote: Donald Trump	6%	(22)	7%	(24)	35%	(124)	15%	(53)	38%	(135)	357
2016 Vote: Other	15%	(9)	15%	(10)	49%	(31)	4%	(2)	17%	(11)	63
2016 Vote: Didn't Vote	15%	(58)	16%	(61)	43%	(162)	11%	(41)	15%	(57)	379
Voted in 2014: Yes	18%	(118)	15%	(96)	34%	(220)	10%	(63)	23%	(150)	648
Voted in 2014: No	16%	(81)	14%	(73)	44%	(226)	11%	(55)	15%	(76)	511

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**Table MCBR6b\_4:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Banks, credit cards or other financial institutions*

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	17%	(199)	15%	(170)	38%	(446)	10%	(119)	19%	(226)	1159
4-Region: Northeast	18%	(39)	13%	(28)	42%	(91)	11%	(23)	16%	(34)	215
4-Region: Midwest	17%	(39)	15%	(34)	40%	(93)	9%	(20)	21%	(48)	234
4-Region: South	14%	(60)	12%	(51)	42%	(179)	11%	(48)	21%	(89)	427
4-Region: West	22%	(61)	20%	(56)	29%	(83)	10%	(28)	19%	(55)	282

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6b\_5:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Beauty/cosmetic companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	18%	(214)	13%	(147)	40%	(464)	11%	(124)	18%	(210)	1159
Gender: Male	19%	(105)	14%	(76)	37%	(202)	10%	(55)	20%	(109)	548
Gender: Female	18%	(109)	12%	(71)	43%	(262)	11%	(68)	17%	(101)	611
Age: 18-34	27%	(100)	11%	(41)	39%	(145)	9%	(35)	14%	(52)	372
Age: 35-44	17%	(31)	19%	(35)	39%	(71)	12%	(22)	13%	(24)	183
Age: 45-64	14%	(54)	12%	(47)	43%	(170)	12%	(47)	20%	(82)	400
Age: 65+	14%	(29)	12%	(25)	38%	(78)	10%	(20)	26%	(52)	204
GenZers: 1997-2012	27%	(33)	7%	(8)	43%	(52)	16%	(20)	6%	(7)	120
Millennials: 1981-1996	23%	(85)	15%	(56)	37%	(137)	8%	(30)	16%	(57)	366
GenXers: 1965-1980	15%	(44)	13%	(38)	41%	(117)	12%	(33)	18%	(52)	284
Baby Boomers: 1946-1964	13%	(46)	13%	(45)	41%	(146)	9%	(32)	24%	(86)	355
PID: Dem (no lean)	30%	(128)	20%	(87)	36%	(154)	7%	(32)	7%	(30)	431
PID: Ind (no lean)	15%	(61)	10%	(40)	49%	(198)	11%	(45)	15%	(63)	407
PID: Rep (no lean)	8%	(24)	6%	(21)	35%	(112)	14%	(46)	37%	(118)	321
PID/Gender: Dem Men	31%	(61)	20%	(41)	33%	(67)	8%	(17)	7%	(15)	201
PID/Gender: Dem Women	29%	(67)	20%	(46)	38%	(87)	7%	(15)	6%	(15)	230
PID/Gender: Ind Men	15%	(29)	10%	(19)	51%	(97)	9%	(17)	15%	(27)	189
PID/Gender: Ind Women	15%	(32)	10%	(21)	46%	(101)	13%	(28)	16%	(35)	219
PID/Gender: Rep Men	9%	(15)	11%	(17)	24%	(38)	14%	(22)	42%	(67)	159
PID/Gender: Rep Women	6%	(9)	2%	(4)	45%	(74)	15%	(25)	31%	(51)	162
Ideo: Liberal (1-3)	44%	(153)	21%	(71)	24%	(85)	5%	(17)	6%	(22)	348
Ideo: Moderate (4)	11%	(35)	14%	(44)	55%	(169)	9%	(28)	11%	(34)	309
Ideo: Conservative (5-7)	5%	(18)	7%	(26)	33%	(115)	18%	(62)	36%	(123)	345
Educ: < College	16%	(126)	12%	(93)	42%	(343)	12%	(96)	19%	(150)	809
Educ: Bachelors degree	26%	(58)	16%	(36)	33%	(75)	7%	(16)	18%	(41)	225
Educ: Post-grad	24%	(30)	15%	(18)	37%	(46)	10%	(12)	15%	(19)	125
Income: Under 50k	18%	(113)	13%	(79)	41%	(260)	12%	(75)	16%	(100)	628
Income: 50k-100k	19%	(66)	13%	(45)	37%	(127)	9%	(32)	22%	(76)	346
Income: 100k+	19%	(34)	13%	(23)	42%	(77)	9%	(16)	19%	(34)	185
Ethnicity: White	18%	(162)	12%	(112)	40%	(360)	10%	(90)	20%	(184)	907

Continued on next page

**Table MCBR6b\_5:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Beauty/cosmetic companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	18%	(214)	13%	(147)	40%	(464)	11%	(124)	18%	(210)	1159
Ethnicity: Hispanic	26%	(50)	15%	(28)	32%	(61)	12%	(23)	15%	(29)	190
Ethnicity: Black	16%	(24)	15%	(22)	43%	(64)	13%	(20)	12%	(18)	149
Ethnicity: Other	27%	(28)	13%	(14)	39%	(40)	13%	(13)	8%	(8)	103
All Christian	14%	(67)	14%	(70)	38%	(185)	12%	(57)	23%	(111)	490
Atheist	45%	(34)	12%	(9)	29%	(23)	1%	(1)	14%	(11)	77
Agnostic/Nothing in particular	23%	(79)	12%	(41)	42%	(146)	11%	(39)	13%	(44)	349
Something Else	9%	(17)	11%	(21)	48%	(95)	13%	(25)	20%	(40)	198
Religious Non-Protestant/Catholic	30%	(18)	15%	(9)	41%	(25)	3%	(2)	12%	(7)	61
Evangelical	10%	(30)	11%	(32)	34%	(99)	18%	(52)	26%	(76)	289
Non-Evangelical	14%	(53)	15%	(57)	44%	(167)	8%	(30)	19%	(72)	378
Community: Urban	20%	(63)	18%	(55)	36%	(113)	11%	(33)	15%	(47)	310
Community: Suburban	19%	(102)	14%	(71)	41%	(219)	11%	(56)	15%	(79)	527
Community: Rural	15%	(49)	7%	(21)	41%	(132)	11%	(35)	26%	(85)	322
Employ: Private Sector	20%	(79)	16%	(62)	37%	(144)	9%	(33)	18%	(70)	389
Employ: Government	27%	(18)	13%	(9)	33%	(22)	8%	(5)	19%	(13)	67
Employ: Self-Employed	23%	(24)	7%	(7)	40%	(41)	17%	(17)	14%	(14)	104
Employ: Homemaker	12%	(11)	10%	(8)	51%	(43)	11%	(10)	16%	(14)	85
Employ: Retired	12%	(29)	13%	(30)	40%	(96)	11%	(27)	23%	(55)	236
Employ: Unemployed	19%	(26)	17%	(23)	37%	(51)	9%	(13)	18%	(25)	138
Employ: Other	14%	(14)	6%	(7)	52%	(53)	16%	(17)	12%	(12)	103
Military HH: Yes	9%	(18)	10%	(19)	48%	(94)	11%	(22)	21%	(42)	195
Military HH: No	20%	(195)	13%	(128)	38%	(370)	11%	(102)	17%	(169)	964
RD/WT: Right Direction	30%	(129)	20%	(85)	37%	(161)	6%	(25)	7%	(32)	432
RD/WT: Wrong Track	12%	(84)	9%	(62)	42%	(303)	14%	(99)	25%	(179)	727
Biden Job Approve	29%	(157)	19%	(102)	38%	(202)	6%	(31)	8%	(42)	534
Biden Job Disapprove	8%	(43)	7%	(37)	38%	(203)	17%	(88)	30%	(160)	531

Continued on next page

**Table MCBR6b\_5:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Beauty/cosmetic companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	18%	(214)	13%	(147)	40%	(464)	11%	(124)	18%	(210)	1159
Biden Job Strongly Approve	38%	(87)	20%	(46)	28%	(64)	5%	(11)	9%	(19)	228
Biden Job Somewhat Approve	23%	(69)	18%	(56)	45%	(138)	7%	(20)	7%	(23)	306
Biden Job Somewhat Disapprove	14%	(20)	7%	(11)	51%	(76)	18%	(27)	9%	(14)	148
Biden Job Strongly Disapprove	6%	(22)	7%	(26)	33%	(126)	16%	(61)	38%	(147)	383
Favorable of Biden	28%	(155)	20%	(108)	39%	(213)	6%	(35)	7%	(40)	550
Unfavorable of Biden	8%	(44)	6%	(33)	39%	(204)	16%	(85)	31%	(161)	527
Very Favorable of Biden	35%	(88)	21%	(52)	29%	(72)	6%	(15)	9%	(22)	249
Somewhat Favorable of Biden	22%	(67)	19%	(56)	47%	(141)	6%	(19)	6%	(18)	301
Somewhat Unfavorable of Biden	16%	(19)	9%	(10)	56%	(65)	11%	(13)	7%	(9)	117
Very Unfavorable of Biden	6%	(25)	6%	(23)	34%	(139)	17%	(71)	37%	(152)	410
#1 Issue: Economy	12%	(48)	11%	(46)	45%	(182)	14%	(56)	17%	(69)	400
#1 Issue: Security	6%	(13)	6%	(12)	41%	(85)	11%	(23)	36%	(74)	207
#1 Issue: Health Care	28%	(47)	17%	(29)	39%	(65)	7%	(12)	9%	(14)	167
#1 Issue: Medicare / Social Security	13%	(13)	18%	(19)	42%	(44)	12%	(13)	15%	(16)	105
#1 Issue: Women's Issues	39%	(30)	19%	(14)	26%	(20)	3%	(2)	13%	(10)	77
#1 Issue: Energy	47%	(35)	8%	(6)	35%	(26)	7%	(5)	4%	(3)	74
#1 Issue: Other	23%	(19)	18%	(15)	23%	(19)	13%	(10)	23%	(19)	83
2020 Vote: Joe Biden	29%	(149)	21%	(105)	37%	(186)	5%	(27)	8%	(38)	506
2020 Vote: Donald Trump	6%	(24)	6%	(24)	34%	(129)	17%	(64)	37%	(140)	381
2020 Vote: Didn't Vote	15%	(35)	7%	(17)	54%	(127)	13%	(30)	11%	(27)	235
2018 House Vote: Democrat	30%	(124)	20%	(85)	36%	(151)	7%	(28)	7%	(29)	417
2018 House Vote: Republican	4%	(13)	4%	(13)	34%	(106)	17%	(53)	41%	(126)	311
2016 Vote: Hillary Clinton	30%	(107)	21%	(74)	37%	(133)	6%	(23)	6%	(21)	358
2016 Vote: Donald Trump	5%	(19)	7%	(26)	35%	(126)	17%	(62)	35%	(124)	357
2016 Vote: Other	20%	(13)	11%	(7)	48%	(30)	4%	(2)	16%	(10)	63
2016 Vote: Didn't Vote	20%	(75)	11%	(40)	46%	(173)	9%	(36)	15%	(56)	379
Voted in 2014: Yes	19%	(120)	14%	(90)	35%	(225)	11%	(74)	21%	(138)	648
Voted in 2014: No	18%	(93)	11%	(58)	47%	(239)	10%	(49)	14%	(72)	511

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**Table MCBR6b\_5:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
 Beauty/cosmetic companies

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	18%	(214)	13%	(147)	40%	(464)	11%	(124)	18%	(210)	1159
4-Region: Northeast	20%	(43)	12%	(26)	43%	(92)	10%	(21)	15%	(33)	215
4-Region: Midwest	16%	(37)	13%	(31)	45%	(105)	7%	(16)	19%	(44)	234
4-Region: South	15%	(63)	9%	(40)	43%	(184)	12%	(49)	21%	(90)	427
4-Region: West	25%	(70)	17%	(49)	29%	(83)	13%	(37)	15%	(43)	282

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6b\_6:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
Clothing companies

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	16%	(189)	14%	(168)	40%	(469)	10%	(113)	19%	(220)	1159
Gender: Male	17%	(92)	18%	(96)	35%	(192)	10%	(55)	21%	(112)	548
Gender: Female	16%	(97)	12%	(71)	45%	(277)	10%	(58)	18%	(108)	611
Age: 18-34	21%	(78)	17%	(63)	39%	(144)	9%	(33)	14%	(53)	372
Age: 35-44	16%	(29)	20%	(36)	40%	(74)	8%	(14)	17%	(31)	183
Age: 45-64	14%	(56)	11%	(43)	43%	(172)	12%	(47)	20%	(81)	400
Age: 65+	13%	(26)	13%	(26)	39%	(79)	9%	(19)	27%	(55)	204
GenZers: 1997-2012	19%	(23)	12%	(14)	52%	(62)	10%	(12)	7%	(8)	120
Millennials: 1981-1996	20%	(73)	20%	(73)	35%	(128)	8%	(28)	18%	(64)	366
GenXers: 1965-1980	15%	(42)	13%	(37)	43%	(121)	11%	(32)	18%	(52)	284
Baby Boomers: 1946-1964	13%	(46)	12%	(44)	41%	(146)	9%	(32)	25%	(87)	355
PID: Dem (no lean)	30%	(128)	20%	(88)	36%	(155)	7%	(30)	7%	(31)	431
PID: Ind (no lean)	12%	(50)	13%	(51)	49%	(201)	9%	(38)	16%	(67)	407
PID: Rep (no lean)	3%	(11)	9%	(28)	35%	(113)	14%	(45)	38%	(123)	321
PID/Gender: Dem Men	31%	(62)	22%	(45)	31%	(61)	9%	(18)	7%	(15)	201
PID/Gender: Dem Women	29%	(66)	19%	(43)	41%	(93)	5%	(12)	7%	(16)	230
PID/Gender: Ind Men	15%	(28)	14%	(27)	46%	(88)	9%	(16)	16%	(30)	189
PID/Gender: Ind Women	10%	(22)	11%	(24)	52%	(114)	10%	(22)	17%	(37)	219
PID/Gender: Rep Men	2%	(3)	15%	(24)	27%	(43)	13%	(21)	43%	(68)	159
PID/Gender: Rep Women	5%	(9)	3%	(4)	43%	(70)	15%	(24)	34%	(55)	162
Ideo: Liberal (1-3)	40%	(138)	25%	(86)	25%	(86)	4%	(15)	6%	(22)	348
Ideo: Moderate (4)	9%	(28)	14%	(44)	56%	(174)	9%	(29)	11%	(33)	309
Ideo: Conservative (5-7)	4%	(14)	8%	(27)	33%	(115)	16%	(57)	38%	(132)	345
Educ: < College	14%	(111)	13%	(105)	43%	(351)	11%	(85)	19%	(157)	809
Educ: Bachelors degree	23%	(52)	17%	(38)	34%	(76)	6%	(14)	19%	(44)	225
Educ: Post-grad	21%	(26)	19%	(24)	34%	(42)	11%	(13)	16%	(19)	125
Income: Under 50k	15%	(94)	14%	(87)	44%	(277)	10%	(63)	17%	(107)	628
Income: 50k-100k	18%	(63)	15%	(53)	34%	(118)	10%	(35)	22%	(77)	346
Income: 100k+	17%	(32)	15%	(28)	40%	(73)	9%	(16)	20%	(37)	185
Ethnicity: White	17%	(155)	13%	(115)	40%	(360)	9%	(85)	21%	(192)	907

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**Table MCBR6b\_6:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Clothing companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	16%	(189)	14%	(168)	40%	(469)	10%	(113)	19%	(220)	1159
Ethnicity: Hispanic	19%	(37)	18%	(33)	36%	(68)	12%	(23)	15%	(29)	190
Ethnicity: Black	11%	(16)	25%	(38)	40%	(59)	11%	(16)	13%	(20)	149
Ethnicity: Other	17%	(17)	14%	(15)	48%	(50)	12%	(13)	8%	(8)	103
All Christian	10%	(51)	14%	(67)	41%	(199)	12%	(59)	23%	(113)	490
Atheist	38%	(30)	19%	(14)	25%	(19)	4%	(3)	14%	(11)	77
Agnostic/Nothing in particular	21%	(74)	14%	(49)	43%	(149)	9%	(30)	14%	(48)	349
Something Else	8%	(17)	16%	(32)	43%	(86)	10%	(19)	22%	(44)	198
Religious Non-Protestant/Catholic	31%	(19)	14%	(9)	39%	(24)	4%	(3)	12%	(7)	61
Evangelical	7%	(20)	13%	(38)	36%	(104)	15%	(44)	28%	(82)	289
Non-Evangelical	12%	(47)	15%	(57)	44%	(167)	9%	(34)	19%	(73)	378
Community: Urban	16%	(51)	19%	(59)	38%	(118)	10%	(30)	17%	(53)	310
Community: Suburban	18%	(97)	15%	(79)	41%	(218)	10%	(51)	16%	(82)	527
Community: Rural	13%	(41)	9%	(29)	41%	(133)	10%	(32)	27%	(86)	322
Employ: Private Sector	19%	(73)	18%	(71)	36%	(142)	8%	(31)	19%	(72)	389
Employ: Government	15%	(10)	22%	(15)	29%	(20)	14%	(9)	19%	(13)	67
Employ: Self-Employed	20%	(21)	10%	(10)	35%	(37)	20%	(21)	15%	(15)	104
Employ: Homemaker	12%	(10)	9%	(8)	51%	(43)	9%	(8)	19%	(17)	85
Employ: Retired	12%	(29)	13%	(30)	41%	(97)	10%	(23)	24%	(58)	236
Employ: Unemployed	18%	(25)	12%	(17)	45%	(62)	6%	(8)	19%	(26)	138
Employ: Other	12%	(12)	13%	(13)	49%	(51)	13%	(13)	13%	(14)	103
Military HH: Yes	5%	(11)	14%	(26)	50%	(97)	10%	(19)	22%	(42)	195
Military HH: No	18%	(178)	15%	(141)	39%	(372)	10%	(94)	19%	(178)	964
RD/WT: Right Direction	27%	(115)	23%	(99)	37%	(161)	6%	(26)	7%	(31)	432
RD/WT: Wrong Track	10%	(74)	9%	(69)	42%	(308)	12%	(87)	26%	(190)	727
Biden Job Approve	27%	(145)	21%	(112)	38%	(203)	6%	(30)	8%	(45)	534
Biden Job Disapprove	6%	(33)	9%	(46)	38%	(201)	16%	(82)	32%	(168)	531

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**Table MCBR6b\_6:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Clothing companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	16%	(189)	14%	(168)	40%	(469)	10%	(113)	19%	(220)	1159
Biden Job Strongly Approve	37%	(84)	22%	(50)	29%	(65)	3%	(8)	9%	(21)	228
Biden Job Somewhat Approve	20%	(61)	20%	(62)	45%	(138)	7%	(22)	8%	(23)	306
Biden Job Somewhat Disapprove	13%	(19)	9%	(13)	48%	(71)	20%	(30)	10%	(15)	148
Biden Job Strongly Disapprove	4%	(14)	9%	(33)	34%	(130)	14%	(53)	40%	(153)	383
Favorable of Biden	27%	(148)	21%	(113)	39%	(214)	6%	(33)	8%	(42)	550
Unfavorable of Biden	6%	(32)	9%	(46)	38%	(201)	15%	(78)	32%	(170)	527
Very Favorable of Biden	35%	(86)	23%	(57)	28%	(70)	5%	(13)	9%	(23)	249
Somewhat Favorable of Biden	20%	(61)	19%	(57)	48%	(143)	7%	(20)	6%	(20)	301
Somewhat Unfavorable of Biden	15%	(17)	13%	(15)	52%	(61)	12%	(14)	8%	(9)	117
Very Unfavorable of Biden	4%	(15)	8%	(32)	34%	(139)	15%	(63)	39%	(161)	410
#1 Issue: Economy	11%	(43)	12%	(46)	45%	(181)	14%	(58)	18%	(73)	400
#1 Issue: Security	4%	(8)	8%	(16)	41%	(84)	12%	(24)	36%	(75)	207
#1 Issue: Health Care	28%	(47)	17%	(28)	40%	(67)	6%	(11)	8%	(14)	167
#1 Issue: Medicare / Social Security	12%	(13)	19%	(20)	42%	(44)	11%	(11)	16%	(17)	105
#1 Issue: Women's Issues	36%	(28)	22%	(17)	26%	(20)	1%	(1)	15%	(12)	77
#1 Issue: Energy	36%	(27)	22%	(16)	35%	(26)	4%	(3)	4%	(3)	74
#1 Issue: Other	18%	(15)	17%	(14)	33%	(27)	5%	(4)	26%	(22)	83
2020 Vote: Joe Biden	29%	(148)	23%	(117)	34%	(173)	5%	(27)	8%	(40)	506
2020 Vote: Donald Trump	4%	(14)	8%	(30)	35%	(132)	15%	(59)	38%	(146)	381
2020 Vote: Didn't Vote	9%	(20)	8%	(19)	60%	(142)	11%	(26)	12%	(28)	235
2018 House Vote: Democrat	29%	(123)	22%	(92)	34%	(142)	7%	(29)	8%	(32)	417
2018 House Vote: Republican	2%	(7)	6%	(18)	33%	(104)	16%	(49)	43%	(132)	311
2016 Vote: Hillary Clinton	30%	(106)	22%	(80)	35%	(126)	7%	(24)	6%	(22)	358
2016 Vote: Donald Trump	4%	(13)	8%	(30)	35%	(125)	16%	(57)	37%	(132)	357
2016 Vote: Other	17%	(11)	12%	(7)	49%	(31)	5%	(3)	17%	(11)	63
2016 Vote: Didn't Vote	15%	(58)	13%	(50)	49%	(187)	8%	(28)	15%	(56)	379
Voted in 2014: Yes	17%	(113)	15%	(97)	34%	(223)	11%	(68)	23%	(147)	648
Voted in 2014: No	15%	(76)	14%	(70)	48%	(246)	9%	(45)	14%	(74)	511

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**Table MCBR6b\_6:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Clothing companies*

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	16%	(189)	14%	(168)	40%	(469)	10%	(113)	19%	(220)	1159
4-Region: Northeast	15%	(32)	16%	(34)	46%	(98)	8%	(18)	15%	(33)	215
4-Region: Midwest	17%	(39)	17%	(40)	41%	(95)	8%	(19)	18%	(42)	234
4-Region: South	15%	(63)	11%	(46)	43%	(182)	8%	(36)	24%	(101)	427
4-Region: West	20%	(55)	17%	(48)	33%	(93)	14%	(41)	16%	(45)	282

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6b\_7:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Dating services and apps*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	16%	(183)	13%	(151)	44%	(510)	9%	(101)	18%	(214)	1159
Gender: Male	15%	(84)	16%	(87)	42%	(229)	6%	(34)	21%	(114)	548
Gender: Female	16%	(99)	10%	(64)	46%	(282)	11%	(66)	16%	(100)	611
Age: 18-34	21%	(76)	16%	(58)	43%	(159)	7%	(28)	14%	(50)	372
Age: 35-44	18%	(34)	14%	(26)	42%	(76)	8%	(14)	18%	(34)	183
Age: 45-64	12%	(46)	11%	(45)	47%	(188)	10%	(41)	20%	(79)	400
Age: 65+	13%	(27)	10%	(21)	43%	(88)	9%	(17)	25%	(51)	204
GenZers: 1997-2012	21%	(26)	12%	(15)	44%	(53)	14%	(17)	8%	(10)	120
Millennials: 1981-1996	20%	(73)	16%	(60)	42%	(155)	5%	(20)	16%	(58)	366
GenXers: 1965-1980	12%	(34)	12%	(34)	46%	(131)	11%	(30)	19%	(54)	284
Baby Boomers: 1946-1964	13%	(45)	12%	(42)	45%	(158)	8%	(28)	23%	(83)	355
PID: Dem (no lean)	28%	(120)	20%	(85)	40%	(171)	5%	(24)	7%	(32)	431
PID: Ind (no lean)	12%	(50)	11%	(43)	52%	(214)	8%	(33)	17%	(67)	407
PID: Rep (no lean)	4%	(13)	7%	(23)	39%	(126)	14%	(44)	36%	(115)	321
PID/Gender: Dem Men	26%	(52)	23%	(47)	40%	(80)	4%	(8)	7%	(15)	201
PID/Gender: Dem Women	30%	(68)	16%	(38)	40%	(91)	7%	(16)	7%	(17)	230
PID/Gender: Ind Men	14%	(26)	11%	(20)	54%	(103)	4%	(8)	17%	(32)	189
PID/Gender: Ind Women	11%	(24)	10%	(23)	51%	(111)	12%	(25)	16%	(35)	219
PID/Gender: Rep Men	4%	(7)	12%	(19)	29%	(46)	12%	(19)	43%	(67)	159
PID/Gender: Rep Women	4%	(6)	2%	(4)	49%	(79)	15%	(25)	29%	(48)	162
Ideo: Liberal (1-3)	37%	(128)	21%	(74)	32%	(110)	4%	(12)	7%	(23)	348
Ideo: Moderate (4)	9%	(28)	14%	(45)	58%	(179)	8%	(25)	10%	(32)	309
Ideo: Conservative (5-7)	6%	(20)	7%	(23)	36%	(125)	15%	(52)	36%	(125)	345
Educ: < College	13%	(103)	12%	(93)	48%	(385)	9%	(76)	19%	(152)	809
Educ: Bachelors degree	23%	(51)	16%	(36)	36%	(81)	6%	(14)	19%	(42)	225
Educ: Post-grad	23%	(28)	17%	(22)	36%	(45)	8%	(11)	16%	(20)	125
Income: Under 50k	14%	(91)	12%	(77)	48%	(302)	9%	(58)	16%	(101)	628
Income: 50k-100k	17%	(60)	13%	(46)	39%	(135)	9%	(30)	22%	(76)	346
Income: 100k+	18%	(33)	15%	(28)	40%	(74)	7%	(13)	20%	(37)	185
Ethnicity: White	16%	(149)	11%	(101)	44%	(400)	8%	(74)	20%	(184)	907

Continued on next page

**Table MCBR6b\_7:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Dating services and apps*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	16%	(183)	13%	(151)	44%	(510)	9%	(101)	18%	(214)	1159
Ethnicity: Hispanic	16%	(30)	18%	(33)	43%	(81)	11%	(21)	13%	(25)	190
Ethnicity: Black	11%	(16)	24%	(36)	41%	(61)	10%	(15)	14%	(21)	149
Ethnicity: Other	18%	(18)	13%	(14)	49%	(50)	11%	(11)	9%	(10)	103
All Christian	11%	(53)	14%	(66)	45%	(219)	9%	(44)	22%	(108)	490
Atheist	35%	(27)	19%	(14)	28%	(22)	7%	(5)	12%	(9)	77
Agnostic/Nothing in particular	20%	(71)	10%	(36)	47%	(164)	8%	(29)	14%	(50)	349
Something Else	8%	(16)	14%	(28)	47%	(92)	10%	(20)	21%	(42)	198
Religious Non-Protestant/Catholic	30%	(18)	16%	(10)	37%	(23)	5%	(3)	12%	(7)	61
Evangelical	9%	(25)	13%	(39)	39%	(114)	12%	(35)	26%	(76)	289
Non-Evangelical	11%	(43)	13%	(49)	49%	(187)	7%	(28)	19%	(72)	378
Community: Urban	17%	(53)	16%	(49)	41%	(128)	10%	(30)	16%	(50)	310
Community: Suburban	17%	(90)	13%	(70)	45%	(238)	9%	(46)	15%	(82)	527
Community: Rural	12%	(40)	10%	(31)	45%	(143)	8%	(25)	26%	(82)	322
Employ: Private Sector	18%	(70)	15%	(59)	40%	(155)	9%	(34)	18%	(71)	389
Employ: Government	15%	(10)	26%	(17)	31%	(21)	10%	(7)	18%	(12)	67
Employ: Self-Employed	18%	(19)	16%	(17)	41%	(42)	9%	(10)	16%	(16)	104
Employ: Homemaker	11%	(9)	10%	(8)	52%	(45)	11%	(10)	16%	(13)	85
Employ: Retired	12%	(28)	10%	(24)	46%	(110)	9%	(20)	23%	(55)	236
Employ: Unemployed	18%	(25)	10%	(14)	47%	(64)	7%	(10)	18%	(25)	138
Employ: Other	15%	(16)	8%	(8)	55%	(56)	6%	(7)	16%	(16)	103
Military HH: Yes	4%	(8)	13%	(25)	50%	(98)	11%	(22)	22%	(42)	195
Military HH: No	18%	(175)	13%	(126)	43%	(412)	8%	(79)	18%	(172)	964
RD/WT: Right Direction	26%	(111)	22%	(96)	41%	(179)	4%	(16)	7%	(29)	432
RD/WT: Wrong Track	10%	(72)	7%	(54)	46%	(331)	12%	(84)	25%	(185)	727
Biden Job Approve	26%	(140)	19%	(102)	41%	(221)	5%	(25)	8%	(45)	534
Biden Job Disapprove	6%	(33)	7%	(39)	43%	(229)	13%	(69)	30%	(161)	531

Continued on next page

**Table MCBR6b\_7:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Dating services and apps*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	16%	(183)	13%	(151)	44%	(510)	9%	(101)	18%	(214)	1159
Biden Job Strongly Approve	34%	(76)	21%	(48)	33%	(76)	3%	(8)	9%	(19)	228
Biden Job Somewhat Approve	21%	(64)	18%	(55)	47%	(145)	5%	(17)	8%	(26)	306
Biden Job Somewhat Disapprove	11%	(17)	7%	(10)	58%	(87)	14%	(21)	9%	(13)	148
Biden Job Strongly Disapprove	4%	(16)	7%	(28)	37%	(142)	13%	(48)	39%	(148)	383
Favorable of Biden	25%	(139)	18%	(101)	43%	(239)	5%	(27)	8%	(44)	550
Unfavorable of Biden	7%	(37)	8%	(40)	42%	(221)	13%	(68)	31%	(162)	527
Very Favorable of Biden	31%	(77)	22%	(55)	33%	(83)	4%	(11)	10%	(24)	249
Somewhat Favorable of Biden	21%	(62)	15%	(46)	52%	(156)	5%	(16)	7%	(20)	301
Somewhat Unfavorable of Biden	16%	(18)	9%	(10)	56%	(66)	14%	(17)	5%	(6)	117
Very Unfavorable of Biden	4%	(18)	7%	(30)	38%	(156)	12%	(51)	38%	(156)	410
#1 Issue: Economy	11%	(42)	12%	(47)	50%	(199)	10%	(42)	17%	(70)	400
#1 Issue: Security	3%	(6)	8%	(17)	42%	(86)	12%	(24)	35%	(73)	207
#1 Issue: Health Care	25%	(41)	14%	(23)	46%	(77)	7%	(12)	8%	(14)	167
#1 Issue: Medicare / Social Security	12%	(13)	16%	(17)	50%	(52)	7%	(7)	15%	(16)	105
#1 Issue: Women's Issues	37%	(28)	12%	(9)	31%	(24)	5%	(4)	16%	(12)	77
#1 Issue: Energy	41%	(31)	24%	(17)	29%	(22)	2%	(2)	4%	(3)	74
#1 Issue: Other	18%	(15)	13%	(11)	32%	(27)	10%	(8)	26%	(22)	83
2020 Vote: Joe Biden	28%	(141)	20%	(100)	41%	(205)	4%	(18)	8%	(42)	506
2020 Vote: Donald Trump	4%	(17)	7%	(28)	39%	(150)	13%	(50)	36%	(137)	381
2020 Vote: Didn't Vote	8%	(19)	9%	(22)	57%	(134)	13%	(31)	12%	(29)	235
2018 House Vote: Democrat	28%	(117)	21%	(87)	40%	(166)	4%	(19)	7%	(28)	417
2018 House Vote: Republican	4%	(11)	4%	(12)	39%	(122)	14%	(43)	40%	(123)	311
2016 Vote: Hillary Clinton	28%	(99)	21%	(74)	42%	(151)	4%	(14)	5%	(19)	358
2016 Vote: Donald Trump	5%	(17)	7%	(25)	40%	(143)	14%	(50)	34%	(123)	357
2016 Vote: Other	19%	(12)	13%	(8)	50%	(32)	5%	(3)	14%	(9)	63
2016 Vote: Didn't Vote	14%	(55)	11%	(42)	49%	(185)	9%	(33)	17%	(64)	379
Voted in 2014: Yes	17%	(109)	13%	(87)	41%	(264)	8%	(53)	21%	(135)	648
Voted in 2014: No	14%	(74)	13%	(64)	48%	(247)	9%	(48)	15%	(79)	511

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**Table MCBR6b\_7:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Dating services and apps*

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	16%	(183)	13%	(151)	44%	(510)	9%	(101)	18%	(214)	1159
4-Region: Northeast	17%	(37)	13%	(28)	45%	(97)	9%	(19)	15%	(33)	215
4-Region: Midwest	16%	(36)	12%	(29)	48%	(112)	5%	(11)	20%	(46)	234
4-Region: South	13%	(57)	11%	(49)	44%	(189)	10%	(41)	21%	(91)	427
4-Region: West	18%	(52)	16%	(45)	40%	(112)	11%	(30)	15%	(44)	282

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6b\_8:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Food and beverage companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	17%	(194)	14%	(159)	40%	(463)	10%	(113)	20%	(229)	1159
Gender: Male	17%	(92)	16%	(86)	36%	(197)	9%	(48)	23%	(125)	548
Gender: Female	17%	(102)	12%	(74)	44%	(266)	11%	(66)	17%	(103)	611
Age: 18-34	21%	(79)	16%	(58)	35%	(129)	10%	(39)	18%	(66)	372
Age: 35-44	18%	(33)	17%	(31)	42%	(77)	7%	(13)	16%	(29)	183
Age: 45-64	14%	(56)	11%	(44)	44%	(177)	10%	(42)	20%	(81)	400
Age: 65+	13%	(27)	13%	(26)	39%	(79)	10%	(20)	25%	(52)	204
GenZers: 1997-2012	19%	(23)	10%	(12)	47%	(56)	16%	(19)	8%	(10)	120
Millennials: 1981-1996	21%	(77)	18%	(65)	33%	(122)	8%	(28)	20%	(74)	366
GenXers: 1965-1980	15%	(43)	12%	(35)	45%	(129)	10%	(27)	17%	(50)	284
Baby Boomers: 1946-1964	13%	(46)	13%	(46)	41%	(145)	8%	(29)	25%	(88)	355
PID: Dem (no lean)	29%	(123)	22%	(93)	37%	(160)	6%	(24)	7%	(31)	431
PID: Ind (no lean)	13%	(52)	11%	(45)	47%	(193)	11%	(45)	18%	(72)	407
PID: Rep (no lean)	6%	(19)	7%	(21)	34%	(110)	14%	(45)	39%	(126)	321
PID/Gender: Dem Men	29%	(58)	23%	(47)	33%	(67)	5%	(11)	9%	(18)	201
PID/Gender: Dem Women	28%	(64)	20%	(47)	40%	(92)	6%	(13)	6%	(14)	230
PID/Gender: Ind Men	13%	(25)	12%	(24)	47%	(89)	8%	(15)	19%	(36)	189
PID/Gender: Ind Women	12%	(27)	10%	(21)	48%	(104)	14%	(30)	17%	(36)	219
PID/Gender: Rep Men	5%	(9)	10%	(16)	25%	(40)	14%	(22)	45%	(72)	159
PID/Gender: Rep Women	6%	(10)	4%	(6)	43%	(70)	14%	(23)	33%	(54)	162
Ideo: Liberal (1-3)	40%	(137)	24%	(85)	25%	(87)	5%	(19)	6%	(20)	348
Ideo: Moderate (4)	10%	(29)	13%	(41)	56%	(172)	10%	(32)	11%	(34)	309
Ideo: Conservative (5-7)	5%	(17)	6%	(22)	34%	(117)	15%	(53)	39%	(136)	345
Educ: < College	14%	(114)	13%	(102)	43%	(346)	10%	(80)	21%	(168)	809
Educ: Bachelors degree	23%	(53)	15%	(34)	34%	(77)	8%	(18)	19%	(43)	225
Educ: Post-grad	22%	(28)	19%	(24)	32%	(40)	12%	(15)	14%	(18)	125
Income: Under 50k	16%	(98)	14%	(87)	42%	(266)	10%	(62)	18%	(115)	628
Income: 50k-100k	18%	(62)	14%	(48)	35%	(121)	10%	(35)	23%	(81)	346
Income: 100k+	19%	(35)	13%	(24)	41%	(77)	9%	(17)	18%	(32)	185
Ethnicity: White	17%	(156)	13%	(115)	39%	(356)	9%	(82)	22%	(198)	907

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**Table MCBR6b\_8:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Food and beverage companies*

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	17%	(194)	14%	(159)	40%	(463)	10%	(113)	20%	(229)	1159
Ethnicity: Hispanic	17%	(32)	17%	(33)	33%	(63)	13%	(25)	19%	(37)	190
Ethnicity: Black	13%	(19)	19%	(28)	45%	(67)	8%	(12)	15%	(22)	149
Ethnicity: Other	18%	(19)	16%	(16)	39%	(40)	19%	(19)	8%	(9)	103
All Christian	12%	(58)	13%	(63)	40%	(195)	12%	(60)	23%	(113)	490
Atheist	37%	(28)	22%	(17)	25%	(19)	2%	(1)	15%	(12)	77
Agnostic/Nothing in particular	21%	(74)	13%	(45)	41%	(143)	9%	(32)	16%	(54)	349
Something Else	9%	(17)	14%	(28)	46%	(90)	9%	(18)	23%	(45)	198
Religious Non-Protestant/Catholic	28%	(17)	17%	(11)	39%	(23)	4%	(2)	12%	(7)	61
Evangelical	9%	(27)	12%	(35)	38%	(109)	12%	(33)	29%	(85)	289
Non-Evangelical	13%	(47)	14%	(52)	43%	(164)	12%	(44)	19%	(71)	378
Community: Urban	17%	(53)	18%	(54)	36%	(112)	13%	(39)	17%	(52)	310
Community: Suburban	18%	(97)	14%	(74)	41%	(218)	10%	(52)	16%	(85)	527
Community: Rural	14%	(44)	9%	(30)	41%	(133)	7%	(23)	28%	(91)	322
Employ: Private Sector	21%	(82)	15%	(58)	37%	(145)	8%	(32)	19%	(72)	389
Employ: Government	17%	(11)	23%	(16)	27%	(18)	11%	(7)	22%	(14)	67
Employ: Self-Employed	17%	(18)	9%	(10)	36%	(37)	14%	(15)	24%	(25)	104
Employ: Homemaker	11%	(9)	11%	(9)	48%	(41)	11%	(9)	20%	(17)	85
Employ: Retired	13%	(30)	13%	(30)	42%	(99)	10%	(23)	23%	(55)	236
Employ: Unemployed	16%	(22)	15%	(21)	42%	(58)	9%	(13)	17%	(24)	138
Employ: Other	12%	(12)	13%	(13)	50%	(51)	10%	(10)	16%	(16)	103
Military HH: Yes	5%	(9)	16%	(30)	49%	(95)	11%	(22)	20%	(38)	195
Military HH: No	19%	(185)	13%	(129)	38%	(368)	9%	(91)	20%	(191)	964
RD/WT: Right Direction	28%	(121)	21%	(91)	38%	(162)	6%	(25)	7%	(32)	432
RD/WT: Wrong Track	10%	(73)	9%	(68)	41%	(301)	12%	(88)	27%	(197)	727
Biden Job Approve	28%	(148)	20%	(106)	38%	(205)	6%	(33)	8%	(42)	534
Biden Job Disapprove	7%	(35)	8%	(43)	37%	(199)	14%	(76)	33%	(177)	531

Continued on next page

**Table MCBR6b\_8:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Food and beverage companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	17%	(194)	14%	(159)	40%	(463)	10%	(113)	20%	(229)	1159
Biden Job Strongly Approve	39%	(89)	19%	(44)	28%	(65)	4%	(8)	10%	(22)	228
Biden Job Somewhat Approve	19%	(59)	20%	(62)	46%	(140)	8%	(25)	7%	(20)	306
Biden Job Somewhat Disapprove	11%	(17)	10%	(15)	48%	(71)	14%	(21)	16%	(24)	148
Biden Job Strongly Disapprove	5%	(19)	7%	(28)	33%	(128)	14%	(55)	40%	(154)	383
Favorable of Biden	26%	(143)	21%	(113)	39%	(217)	6%	(35)	7%	(41)	550
Unfavorable of Biden	7%	(39)	7%	(38)	38%	(200)	14%	(72)	34%	(178)	527
Very Favorable of Biden	34%	(86)	22%	(55)	29%	(73)	5%	(12)	10%	(24)	249
Somewhat Favorable of Biden	19%	(58)	19%	(59)	48%	(144)	8%	(23)	6%	(17)	301
Somewhat Unfavorable of Biden	16%	(18)	11%	(13)	53%	(61)	14%	(16)	7%	(8)	117
Very Unfavorable of Biden	5%	(20)	6%	(25)	34%	(139)	14%	(56)	42%	(170)	410
#1 Issue: Economy	11%	(46)	12%	(46)	44%	(177)	12%	(50)	20%	(81)	400
#1 Issue: Security	5%	(10)	6%	(13)	39%	(80)	12%	(25)	38%	(79)	207
#1 Issue: Health Care	28%	(47)	16%	(27)	44%	(73)	4%	(6)	8%	(13)	167
#1 Issue: Medicare / Social Security	15%	(15)	17%	(18)	43%	(45)	9%	(10)	16%	(17)	105
#1 Issue: Women's Issues	36%	(28)	19%	(15)	29%	(23)	2%	(2)	13%	(10)	77
#1 Issue: Energy	36%	(27)	21%	(15)	36%	(27)	4%	(3)	4%	(3)	74
#1 Issue: Other	18%	(15)	16%	(14)	21%	(18)	20%	(17)	23%	(19)	83
2020 Vote: Joe Biden	29%	(147)	22%	(114)	36%	(184)	4%	(22)	8%	(39)	506
2020 Vote: Donald Trump	5%	(19)	6%	(22)	35%	(132)	14%	(53)	41%	(155)	381
2020 Vote: Didn't Vote	9%	(22)	10%	(23)	53%	(125)	15%	(36)	12%	(29)	235
2018 House Vote: Democrat	29%	(122)	22%	(91)	35%	(147)	6%	(25)	8%	(32)	417
2018 House Vote: Republican	4%	(14)	4%	(12)	33%	(103)	14%	(44)	45%	(139)	311
2016 Vote: Hillary Clinton	30%	(106)	22%	(77)	37%	(131)	5%	(19)	7%	(25)	358
2016 Vote: Donald Trump	6%	(20)	7%	(23)	35%	(124)	15%	(54)	38%	(136)	357
2016 Vote: Other	18%	(11)	15%	(10)	47%	(30)	6%	(4)	14%	(9)	63
2016 Vote: Didn't Vote	15%	(57)	13%	(48)	47%	(179)	10%	(37)	16%	(59)	379
Voted in 2014: Yes	18%	(119)	14%	(90)	35%	(227)	10%	(63)	23%	(149)	648
Voted in 2014: No	15%	(75)	14%	(70)	46%	(236)	10%	(51)	16%	(80)	511

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**Table MCBR6b\_8:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Food and beverage companies*

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	17%	(194)	14%	(159)	40%	(463)	10%	(113)	20%	(229)	1159
4-Region: Northeast	17%	(36)	14%	(31)	45%	(98)	9%	(19)	15%	(33)	215
4-Region: Midwest	16%	(38)	17%	(39)	39%	(91)	7%	(17)	21%	(49)	234
4-Region: South	14%	(59)	10%	(43)	43%	(186)	9%	(40)	23%	(99)	427
4-Region: West	22%	(62)	16%	(47)	31%	(89)	13%	(37)	17%	(48)	282

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6b\_9:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Fitness companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	18%	(209)	14%	(158)	41%	(470)	9%	(99)	19%	(223)	1159
Gender: Male	20%	(108)	15%	(81)	38%	(209)	7%	(37)	21%	(113)	548
Gender: Female	16%	(101)	13%	(78)	43%	(261)	10%	(62)	18%	(109)	611
Age: 18-34	26%	(97)	15%	(56)	37%	(139)	6%	(23)	15%	(57)	372
Age: 35-44	18%	(33)	18%	(33)	41%	(74)	7%	(12)	17%	(31)	183
Age: 45-64	13%	(54)	11%	(44)	44%	(174)	12%	(48)	20%	(80)	400
Age: 65+	13%	(26)	13%	(26)	40%	(82)	8%	(16)	27%	(55)	204
GenZers: 1997-2012	24%	(29)	17%	(20)	43%	(52)	11%	(13)	5%	(6)	120
Millennials: 1981-1996	25%	(92)	15%	(56)	36%	(133)	5%	(18)	18%	(67)	366
GenXers: 1965-1980	14%	(40)	12%	(35)	45%	(128)	10%	(28)	19%	(53)	284
Baby Boomers: 1946-1964	12%	(43)	13%	(47)	41%	(144)	9%	(33)	25%	(88)	355
PID: Dem (no lean)	29%	(126)	22%	(94)	36%	(155)	7%	(28)	6%	(28)	431
PID: Ind (no lean)	14%	(57)	12%	(48)	49%	(199)	7%	(29)	18%	(74)	407
PID: Rep (no lean)	8%	(27)	5%	(16)	36%	(115)	13%	(41)	38%	(121)	321
PID/Gender: Dem Men	30%	(60)	22%	(45)	34%	(68)	7%	(13)	7%	(14)	201
PID/Gender: Dem Women	28%	(65)	21%	(49)	38%	(87)	7%	(15)	6%	(13)	230
PID/Gender: Ind Men	16%	(31)	12%	(23)	51%	(96)	4%	(8)	16%	(31)	189
PID/Gender: Ind Women	12%	(26)	11%	(25)	47%	(103)	10%	(22)	20%	(43)	219
PID/Gender: Rep Men	11%	(17)	8%	(13)	28%	(44)	10%	(16)	43%	(68)	159
PID/Gender: Rep Women	6%	(9)	2%	(4)	44%	(71)	15%	(25)	33%	(53)	162
Ideo: Liberal (1-3)	42%	(145)	22%	(76)	25%	(86)	4%	(15)	7%	(25)	348
Ideo: Moderate (4)	10%	(31)	13%	(39)	57%	(175)	7%	(23)	13%	(41)	309
Ideo: Conservative (5-7)	7%	(22)	7%	(25)	34%	(119)	14%	(50)	37%	(129)	345
Educ: < College	15%	(122)	13%	(102)	43%	(352)	9%	(72)	20%	(161)	809
Educ: Bachelors degree	24%	(55)	17%	(37)	35%	(78)	5%	(12)	19%	(43)	225
Educ: Post-grad	26%	(32)	15%	(19)	32%	(40)	12%	(15)	15%	(19)	125
Income: Under 50k	18%	(110)	14%	(89)	44%	(274)	8%	(53)	16%	(103)	628
Income: 50k-100k	18%	(63)	13%	(47)	36%	(123)	9%	(30)	24%	(84)	346
Income: 100k+	20%	(36)	12%	(23)	40%	(73)	9%	(17)	19%	(36)	185
Ethnicity: White	18%	(168)	12%	(113)	40%	(365)	8%	(75)	21%	(186)	907

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**Table MCBR6b\_9:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Fitness companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	18%	(209)	14%	(158)	41%	(470)	9%	(99)	19%	(223)	1159
Ethnicity: Hispanic	26%	(49)	15%	(28)	34%	(64)	7%	(14)	19%	(35)	190
Ethnicity: Black	14%	(21)	19%	(28)	42%	(63)	9%	(13)	16%	(24)	149
Ethnicity: Other	20%	(21)	16%	(17)	41%	(42)	10%	(10)	12%	(13)	103
All Christian	13%	(64)	14%	(67)	39%	(193)	11%	(52)	23%	(113)	490
Atheist	43%	(33)	16%	(12)	26%	(20)	—	(0)	15%	(12)	77
Agnostic/Nothing in particular	23%	(79)	13%	(45)	45%	(158)	6%	(19)	14%	(47)	349
Something Else	8%	(15)	14%	(28)	42%	(84)	13%	(25)	23%	(45)	198
Religious Non-Protestant/Catholic	31%	(19)	13%	(8)	40%	(24)	5%	(3)	12%	(7)	61
Evangelical	10%	(29)	13%	(36)	35%	(101)	15%	(44)	27%	(78)	289
Non-Evangelical	13%	(49)	15%	(57)	43%	(161)	9%	(33)	21%	(78)	378
Community: Urban	18%	(57)	18%	(55)	36%	(113)	11%	(33)	17%	(52)	310
Community: Suburban	20%	(104)	13%	(70)	43%	(224)	8%	(44)	16%	(85)	527
Community: Rural	15%	(48)	10%	(33)	41%	(133)	7%	(23)	26%	(85)	322
Employ: Private Sector	21%	(82)	14%	(55)	37%	(145)	9%	(33)	19%	(74)	389
Employ: Government	28%	(19)	11%	(7)	30%	(20)	5%	(4)	25%	(17)	67
Employ: Self-Employed	23%	(24)	19%	(19)	36%	(38)	8%	(9)	15%	(15)	104
Employ: Homemaker	13%	(11)	14%	(12)	48%	(41)	9%	(8)	16%	(13)	85
Employ: Retired	12%	(28)	13%	(31)	42%	(99)	9%	(22)	24%	(56)	236
Employ: Unemployed	17%	(24)	14%	(19)	45%	(61)	4%	(5)	20%	(28)	138
Employ: Other	15%	(15)	6%	(6)	50%	(51)	16%	(16)	14%	(14)	103
Military HH: Yes	9%	(18)	10%	(20)	51%	(99)	8%	(15)	22%	(43)	195
Military HH: No	20%	(191)	14%	(139)	38%	(371)	9%	(84)	19%	(180)	964
RD/WT: Right Direction	30%	(129)	19%	(82)	38%	(164)	5%	(21)	9%	(37)	432
RD/WT: Wrong Track	11%	(81)	11%	(76)	42%	(306)	11%	(79)	25%	(185)	727
Biden Job Approve	28%	(147)	19%	(103)	39%	(210)	5%	(27)	9%	(46)	534
Biden Job Disapprove	9%	(47)	9%	(47)	37%	(197)	13%	(71)	32%	(168)	531

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**Table MCBR6b\_9:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Fitness companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	18%	(209)	14%	(158)	41%	(470)	9%	(99)	19%	(223)	1159
Biden Job Strongly Approve	38%	(85)	20%	(45)	29%	(65)	4%	(9)	10%	(23)	228
Biden Job Somewhat Approve	20%	(62)	19%	(58)	47%	(145)	6%	(18)	8%	(23)	306
Biden Job Somewhat Disapprove	14%	(21)	17%	(25)	47%	(69)	13%	(19)	9%	(14)	148
Biden Job Strongly Disapprove	7%	(26)	6%	(22)	33%	(128)	14%	(52)	40%	(155)	383
Favorable of Biden	27%	(149)	20%	(109)	40%	(220)	5%	(30)	8%	(42)	550
Unfavorable of Biden	9%	(50)	8%	(42)	38%	(199)	13%	(68)	32%	(169)	527
Very Favorable of Biden	35%	(87)	22%	(54)	28%	(69)	7%	(17)	9%	(23)	249
Somewhat Favorable of Biden	21%	(63)	18%	(55)	50%	(151)	4%	(13)	6%	(19)	301
Somewhat Unfavorable of Biden	19%	(23)	14%	(16)	48%	(56)	12%	(14)	7%	(8)	117
Very Unfavorable of Biden	7%	(27)	6%	(26)	35%	(143)	13%	(54)	39%	(161)	410
#1 Issue: Economy	13%	(53)	11%	(45)	47%	(188)	11%	(42)	18%	(73)	400
#1 Issue: Security	5%	(11)	6%	(13)	39%	(81)	11%	(23)	38%	(78)	207
#1 Issue: Health Care	26%	(43)	19%	(32)	41%	(68)	3%	(6)	10%	(17)	167
#1 Issue: Medicare / Social Security	15%	(15)	19%	(20)	40%	(42)	11%	(12)	15%	(16)	105
#1 Issue: Women's Issues	38%	(29)	17%	(13)	28%	(22)	6%	(4)	12%	(9)	77
#1 Issue: Energy	45%	(33)	9%	(7)	36%	(27)	7%	(5)	4%	(3)	74
#1 Issue: Other	18%	(15)	22%	(19)	26%	(22)	7%	(6)	26%	(22)	83
2020 Vote: Joe Biden	30%	(152)	20%	(103)	36%	(183)	6%	(28)	8%	(39)	506
2020 Vote: Donald Trump	7%	(27)	7%	(27)	34%	(131)	12%	(47)	39%	(149)	381
2020 Vote: Didn't Vote	10%	(24)	11%	(26)	57%	(134)	9%	(21)	13%	(30)	235
2018 House Vote: Democrat	29%	(121)	21%	(89)	37%	(153)	6%	(24)	7%	(30)	417
2018 House Vote: Republican	6%	(17)	6%	(18)	34%	(107)	12%	(38)	42%	(131)	311
2016 Vote: Hillary Clinton	30%	(108)	20%	(72)	38%	(137)	6%	(20)	6%	(21)	358
2016 Vote: Donald Trump	8%	(27)	8%	(28)	36%	(127)	13%	(46)	36%	(128)	357
2016 Vote: Other	17%	(11)	13%	(8)	49%	(31)	6%	(4)	15%	(9)	63
2016 Vote: Didn't Vote	16%	(61)	13%	(50)	46%	(175)	8%	(29)	17%	(64)	379
Voted in 2014: Yes	19%	(122)	15%	(95)	36%	(235)	9%	(55)	22%	(141)	648
Voted in 2014: No	17%	(87)	12%	(64)	46%	(235)	9%	(44)	16%	(82)	511

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**Table MCBR6b\_9:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Fitness companies*

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	18%	(209)	14%	(158)	41%	(470)	9%	(99)	19%	(223)	1159
4-Region: Northeast	24%	(51)	9%	(20)	44%	(94)	9%	(18)	15%	(33)	215
4-Region: Midwest	16%	(39)	14%	(34)	43%	(100)	5%	(12)	22%	(51)	234
4-Region: South	14%	(59)	11%	(45)	45%	(194)	10%	(42)	21%	(88)	427
4-Region: West	22%	(61)	21%	(60)	29%	(83)	10%	(27)	18%	(51)	282

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6b\_10:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Food delivery companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	17%	(192)	14%	(157)	41%	(471)	10%	(120)	19%	(217)	1159
Gender: Male	16%	(89)	16%	(90)	37%	(202)	10%	(55)	20%	(112)	548
Gender: Female	17%	(103)	11%	(68)	44%	(269)	11%	(65)	17%	(105)	611
Age: 18-34	23%	(85)	13%	(49)	37%	(139)	12%	(44)	15%	(55)	372
Age: 35-44	15%	(28)	19%	(35)	41%	(76)	7%	(13)	17%	(31)	183
Age: 45-64	13%	(52)	13%	(50)	43%	(173)	12%	(46)	20%	(79)	400
Age: 65+	14%	(28)	11%	(23)	41%	(84)	8%	(17)	26%	(52)	204
GenZers: 1997-2012	22%	(26)	7%	(8)	46%	(55)	19%	(23)	7%	(8)	120
Millennials: 1981-1996	21%	(77)	17%	(63)	35%	(129)	9%	(32)	18%	(65)	366
GenXers: 1965-1980	14%	(39)	15%	(42)	44%	(124)	9%	(27)	18%	(52)	284
Baby Boomers: 1946-1964	13%	(45)	12%	(43)	43%	(151)	9%	(31)	24%	(83)	355
PID: Dem (no lean)	29%	(125)	21%	(93)	36%	(155)	7%	(29)	7%	(29)	431
PID: Ind (no lean)	13%	(51)	10%	(39)	50%	(202)	11%	(46)	17%	(68)	407
PID: Rep (no lean)	5%	(16)	8%	(26)	36%	(115)	14%	(45)	37%	(120)	321
PID/Gender: Dem Men	30%	(59)	25%	(49)	30%	(61)	8%	(16)	8%	(16)	201
PID/Gender: Dem Women	29%	(66)	19%	(43)	41%	(94)	6%	(13)	6%	(14)	230
PID/Gender: Ind Men	13%	(25)	9%	(16)	51%	(97)	11%	(20)	16%	(30)	189
PID/Gender: Ind Women	12%	(26)	10%	(23)	48%	(105)	12%	(26)	17%	(38)	219
PID/Gender: Rep Men	3%	(5)	15%	(24)	28%	(44)	12%	(19)	42%	(66)	159
PID/Gender: Rep Women	7%	(11)	1%	(2)	43%	(70)	16%	(26)	33%	(54)	162
Ideo: Liberal (1-3)	40%	(140)	23%	(78)	26%	(91)	4%	(15)	7%	(23)	348
Ideo: Moderate (4)	9%	(29)	14%	(45)	54%	(167)	11%	(34)	11%	(35)	309
Ideo: Conservative (5-7)	4%	(14)	7%	(25)	35%	(122)	16%	(53)	38%	(129)	345
Educ: < College	14%	(110)	12%	(101)	43%	(348)	12%	(97)	19%	(154)	809
Educ: Bachelors degree	24%	(54)	15%	(34)	36%	(81)	6%	(12)	19%	(43)	225
Educ: Post-grad	23%	(28)	18%	(23)	34%	(43)	9%	(11)	16%	(20)	125
Income: Under 50k	15%	(96)	14%	(86)	44%	(278)	10%	(66)	16%	(102)	628
Income: 50k-100k	17%	(59)	13%	(47)	34%	(118)	12%	(43)	23%	(79)	346
Income: 100k+	20%	(37)	14%	(25)	41%	(75)	6%	(12)	19%	(36)	185
Ethnicity: White	18%	(161)	12%	(107)	40%	(360)	10%	(92)	21%	(187)	907

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**Table MCBR6b\_10:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Food delivery companies*

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	17%	(192)	14%	(157)	41%	(471)	10%	(120)	19%	(217)	1159
Ethnicity: Hispanic	19%	(37)	18%	(35)	33%	(62)	14%	(27)	15%	(29)	190
Ethnicity: Black	9%	(13)	24%	(35)	42%	(62)	10%	(15)	15%	(22)	149
Ethnicity: Other	18%	(18)	15%	(15)	47%	(49)	13%	(13)	8%	(8)	103
All Christian	12%	(60)	14%	(67)	39%	(193)	12%	(57)	23%	(113)	490
Atheist	37%	(28)	19%	(15)	25%	(19)	7%	(5)	12%	(9)	77
Agnostic/Nothing in particular	22%	(75)	12%	(42)	43%	(149)	11%	(38)	13%	(45)	349
Something Else	6%	(13)	13%	(26)	48%	(94)	10%	(19)	23%	(46)	198
Religious Non-Protestant/Catholic	29%	(17)	15%	(9)	41%	(25)	3%	(2)	12%	(7)	61
Evangelical	9%	(27)	11%	(30)	38%	(110)	14%	(41)	28%	(80)	289
Non-Evangelical	12%	(44)	16%	(61)	44%	(165)	8%	(32)	20%	(76)	378
Community: Urban	18%	(55)	17%	(52)	39%	(122)	11%	(33)	16%	(48)	310
Community: Suburban	19%	(100)	14%	(73)	41%	(217)	10%	(51)	16%	(86)	527
Community: Rural	12%	(38)	10%	(33)	41%	(132)	11%	(36)	26%	(83)	322
Employ: Private Sector	20%	(79)	17%	(64)	37%	(144)	8%	(31)	18%	(71)	389
Employ: Government	15%	(10)	23%	(16)	30%	(20)	10%	(6)	21%	(14)	67
Employ: Self-Employed	20%	(21)	9%	(10)	35%	(36)	20%	(21)	16%	(17)	104
Employ: Homemaker	12%	(10)	10%	(8)	47%	(40)	14%	(12)	18%	(15)	85
Employ: Retired	12%	(29)	12%	(28)	44%	(103)	9%	(21)	23%	(55)	236
Employ: Unemployed	17%	(23)	15%	(20)	42%	(57)	9%	(12)	18%	(25)	138
Employ: Other	13%	(13)	7%	(8)	52%	(53)	13%	(13)	15%	(15)	103
Military HH: Yes	4%	(9)	14%	(26)	49%	(95)	12%	(23)	21%	(41)	195
Military HH: No	19%	(184)	14%	(131)	39%	(376)	10%	(97)	18%	(177)	964
RD/WT: Right Direction	28%	(121)	23%	(100)	35%	(151)	6%	(24)	8%	(36)	432
RD/WT: Wrong Track	10%	(71)	8%	(58)	44%	(320)	13%	(96)	25%	(182)	727
Biden Job Approve	28%	(148)	20%	(106)	39%	(209)	5%	(27)	8%	(43)	534
Biden Job Disapprove	6%	(33)	8%	(41)	39%	(205)	16%	(85)	31%	(167)	531

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**Table MCBR6b\_10:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Food delivery companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	17%	(192)	14%	(157)	41%	(471)	10%	(120)	19%	(217)	1159
Biden Job Strongly Approve	38%	(87)	19%	(44)	29%	(67)	3%	(7)	10%	(24)	228
Biden Job Somewhat Approve	20%	(61)	20%	(62)	47%	(143)	7%	(21)	6%	(19)	306
Biden Job Somewhat Disapprove	11%	(17)	8%	(12)	52%	(77)	16%	(24)	12%	(17)	148
Biden Job Strongly Disapprove	4%	(17)	8%	(29)	33%	(127)	16%	(60)	39%	(150)	383
Favorable of Biden	27%	(146)	21%	(113)	41%	(223)	5%	(26)	8%	(42)	550
Unfavorable of Biden	7%	(35)	7%	(37)	39%	(203)	16%	(84)	32%	(168)	527
Very Favorable of Biden	34%	(84)	21%	(52)	30%	(75)	5%	(13)	10%	(25)	249
Somewhat Favorable of Biden	21%	(62)	20%	(61)	49%	(148)	4%	(13)	6%	(17)	301
Somewhat Unfavorable of Biden	15%	(18)	7%	(9)	55%	(64)	13%	(16)	9%	(11)	117
Very Unfavorable of Biden	4%	(17)	7%	(28)	34%	(139)	17%	(69)	38%	(157)	410
#1 Issue: Economy	12%	(49)	13%	(52)	44%	(174)	12%	(48)	19%	(77)	400
#1 Issue: Security	5%	(9)	7%	(14)	41%	(84)	15%	(30)	33%	(69)	207
#1 Issue: Health Care	26%	(43)	17%	(28)	43%	(72)	4%	(7)	9%	(16)	167
#1 Issue: Medicare / Social Security	11%	(12)	17%	(18)	45%	(47)	10%	(11)	17%	(18)	105
#1 Issue: Women's Issues	37%	(28)	16%	(12)	30%	(23)	5%	(4)	13%	(10)	77
#1 Issue: Energy	37%	(28)	16%	(12)	33%	(25)	10%	(8)	4%	(3)	74
#1 Issue: Other	18%	(15)	14%	(12)	29%	(24)	13%	(11)	25%	(21)	83
2020 Vote: Joe Biden	29%	(147)	21%	(108)	38%	(193)	3%	(17)	8%	(41)	506
2020 Vote: Donald Trump	4%	(17)	8%	(32)	34%	(128)	16%	(59)	38%	(145)	381
2020 Vote: Didn't Vote	10%	(23)	7%	(16)	54%	(128)	18%	(42)	11%	(26)	235
2018 House Vote: Democrat	29%	(119)	21%	(89)	36%	(152)	6%	(25)	8%	(32)	417
2018 House Vote: Republican	3%	(10)	5%	(17)	34%	(104)	15%	(47)	43%	(132)	311
2016 Vote: Hillary Clinton	29%	(103)	22%	(77)	38%	(135)	5%	(17)	7%	(25)	358
2016 Vote: Donald Trump	6%	(21)	7%	(24)	36%	(129)	15%	(55)	36%	(128)	357
2016 Vote: Other	15%	(9)	11%	(7)	53%	(33)	4%	(3)	16%	(10)	63
2016 Vote: Didn't Vote	16%	(59)	12%	(47)	46%	(174)	12%	(46)	14%	(54)	379
Voted in 2014: Yes	17%	(112)	15%	(96)	36%	(232)	9%	(61)	23%	(147)	648
Voted in 2014: No	16%	(81)	12%	(61)	47%	(240)	12%	(60)	14%	(70)	511

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**Table MCBR6b\_10:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Food delivery companies*

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	17%	(192)	14%	(157)	41%	(471)	10%	(120)	19%	(217)	1159
4-Region: Northeast	18%	(39)	11%	(24)	43%	(93)	12%	(25)	16%	(35)	215
4-Region: Midwest	16%	(37)	14%	(32)	44%	(102)	6%	(14)	21%	(49)	234
4-Region: South	13%	(54)	11%	(47)	46%	(194)	10%	(43)	21%	(89)	427
4-Region: West	22%	(62)	19%	(55)	29%	(81)	14%	(38)	16%	(46)	282

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6b\_11:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
Health care providers

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	23%	(271)	19%	(220)	35%	(401)	7%	(86)	16%	(181)	1159
Gender: Male	24%	(130)	20%	(109)	31%	(169)	6%	(35)	19%	(105)	548
Gender: Female	23%	(140)	18%	(112)	38%	(231)	8%	(52)	12%	(76)	611
Age: 18-34	32%	(118)	18%	(67)	31%	(117)	6%	(23)	13%	(46)	372
Age: 35-44	24%	(44)	22%	(40)	35%	(65)	8%	(14)	11%	(21)	183
Age: 45-64	17%	(67)	19%	(74)	39%	(155)	8%	(34)	18%	(70)	400
Age: 65+	20%	(42)	19%	(39)	32%	(64)	8%	(15)	21%	(44)	204
GenZers: 1997-2012	28%	(34)	17%	(21)	38%	(45)	13%	(16)	4%	(4)	120
Millennials: 1981-1996	31%	(113)	21%	(75)	29%	(108)	5%	(18)	14%	(53)	366
GenXers: 1965-1980	19%	(53)	18%	(52)	38%	(109)	9%	(25)	16%	(45)	284
Baby Boomers: 1946-1964	19%	(66)	18%	(63)	36%	(129)	7%	(23)	21%	(74)	355
PID: Dem (no lean)	38%	(162)	25%	(108)	26%	(113)	6%	(26)	5%	(23)	431
PID: Ind (no lean)	17%	(70)	19%	(77)	44%	(179)	7%	(27)	13%	(54)	407
PID: Rep (no lean)	12%	(39)	11%	(36)	34%	(109)	10%	(33)	33%	(104)	321
PID/Gender: Dem Men	36%	(73)	29%	(58)	24%	(48)	5%	(10)	6%	(12)	201
PID/Gender: Dem Women	39%	(89)	22%	(50)	28%	(64)	7%	(16)	4%	(10)	230
PID/Gender: Ind Men	19%	(36)	18%	(33)	42%	(79)	6%	(12)	15%	(29)	189
PID/Gender: Ind Women	15%	(33)	20%	(44)	46%	(101)	7%	(16)	12%	(25)	219
PID/Gender: Rep Men	13%	(21)	11%	(18)	27%	(42)	8%	(13)	40%	(64)	159
PID/Gender: Rep Women	11%	(18)	11%	(18)	41%	(66)	12%	(20)	25%	(40)	162
Ideo: Liberal (1-3)	50%	(173)	25%	(85)	17%	(59)	4%	(15)	4%	(15)	348
Ideo: Moderate (4)	17%	(52)	19%	(59)	50%	(156)	6%	(17)	8%	(26)	309
Ideo: Conservative (5-7)	8%	(29)	14%	(48)	32%	(109)	13%	(44)	33%	(114)	345
Educ: < College	21%	(167)	18%	(143)	38%	(309)	8%	(62)	16%	(128)	809
Educ: Bachelors degree	31%	(69)	21%	(48)	25%	(57)	6%	(14)	17%	(37)	225
Educ: Post-grad	28%	(34)	24%	(29)	28%	(35)	8%	(10)	13%	(16)	125
Income: Under 50k	24%	(150)	19%	(119)	37%	(230)	8%	(52)	12%	(75)	628
Income: 50k-100k	22%	(75)	20%	(70)	31%	(107)	6%	(21)	21%	(73)	346
Income: 100k+	24%	(45)	17%	(31)	34%	(63)	7%	(13)	17%	(32)	185
Ethnicity: White	24%	(217)	17%	(157)	35%	(314)	7%	(62)	17%	(158)	907

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**Table MCBR6b\_11:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
 Health care providers

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	23%	(271)	19%	(220)	35%	(401)	7%	(86)	16%	(181)	1159
Ethnicity: Hispanic	30%	(57)	21%	(40)	27%	(51)	7%	(14)	14%	(27)	190
Ethnicity: Black	21%	(31)	25%	(37)	34%	(51)	10%	(15)	10%	(14)	149
Ethnicity: Other	22%	(22)	26%	(27)	35%	(36)	9%	(9)	9%	(9)	103
All Christian	17%	(83)	20%	(98)	35%	(169)	10%	(47)	19%	(94)	490
Atheist	52%	(40)	19%	(15)	16%	(12)	2%	(1)	11%	(8)	77
Agnostic/Nothing in particular	30%	(105)	16%	(57)	37%	(129)	6%	(21)	11%	(38)	349
Something Else	11%	(22)	22%	(44)	41%	(80)	7%	(15)	19%	(37)	198
Religious Non-Protestant/Catholic	44%	(27)	20%	(12)	24%	(14)	4%	(3)	9%	(5)	61
Evangelical	13%	(37)	18%	(52)	34%	(98)	13%	(37)	22%	(65)	289
Non-Evangelical	16%	(62)	22%	(84)	38%	(143)	7%	(25)	17%	(65)	378
Community: Urban	24%	(74)	23%	(72)	30%	(93)	9%	(29)	14%	(42)	310
Community: Suburban	26%	(135)	19%	(101)	34%	(181)	8%	(40)	13%	(69)	527
Community: Rural	19%	(61)	15%	(47)	39%	(127)	5%	(17)	22%	(70)	322
Employ: Private Sector	25%	(98)	22%	(86)	30%	(118)	8%	(29)	15%	(58)	389
Employ: Government	32%	(21)	17%	(11)	23%	(16)	7%	(5)	21%	(14)	67
Employ: Self-Employed	26%	(27)	17%	(18)	31%	(33)	11%	(11)	15%	(15)	104
Employ: Homemaker	22%	(19)	17%	(15)	43%	(37)	6%	(5)	12%	(10)	85
Employ: Retired	18%	(43)	20%	(47)	36%	(84)	7%	(17)	20%	(47)	236
Employ: Unemployed	20%	(27)	14%	(20)	43%	(59)	7%	(10)	15%	(21)	138
Employ: Other	22%	(22)	14%	(15)	45%	(46)	7%	(7)	12%	(13)	103
Military HH: Yes	18%	(34)	18%	(35)	40%	(77)	9%	(18)	16%	(31)	195
Military HH: No	25%	(236)	19%	(185)	34%	(324)	7%	(69)	16%	(150)	964
RD/WT: Right Direction	38%	(164)	22%	(93)	29%	(125)	5%	(23)	6%	(27)	432
RD/WT: Wrong Track	15%	(107)	17%	(127)	38%	(276)	9%	(64)	21%	(154)	727
Biden Job Approve	36%	(191)	23%	(121)	30%	(161)	6%	(29)	6%	(31)	534
Biden Job Disapprove	12%	(61)	17%	(89)	35%	(185)	10%	(51)	27%	(144)	531

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**Table MCBR6b\_11:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
Health care providers

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	23%	(271)	19%	(220)	35%	(401)	7%	(86)	16%	(181)	1159
Biden Job Strongly Approve	45%	(102)	21%	(48)	22%	(51)	4%	(8)	8%	(19)	228
Biden Job Somewhat Approve	29%	(89)	24%	(72)	36%	(111)	7%	(21)	4%	(12)	306
Biden Job Somewhat Disapprove	19%	(28)	23%	(34)	45%	(66)	7%	(10)	6%	(10)	148
Biden Job Strongly Disapprove	9%	(33)	14%	(55)	31%	(119)	11%	(41)	35%	(135)	383
Favorable of Biden	35%	(195)	24%	(129)	30%	(163)	6%	(34)	5%	(29)	550
Unfavorable of Biden	12%	(62)	16%	(84)	36%	(189)	9%	(48)	28%	(145)	527
Very Favorable of Biden	43%	(107)	23%	(58)	19%	(47)	7%	(16)	8%	(21)	249
Somewhat Favorable of Biden	29%	(88)	24%	(71)	39%	(116)	6%	(17)	3%	(8)	301
Somewhat Unfavorable of Biden	22%	(26)	19%	(22)	49%	(57)	6%	(7)	5%	(6)	117
Very Unfavorable of Biden	9%	(36)	15%	(62)	32%	(132)	10%	(41)	34%	(140)	410
#1 Issue: Economy	17%	(69)	19%	(77)	40%	(159)	9%	(37)	15%	(59)	400
#1 Issue: Security	8%	(17)	14%	(29)	38%	(78)	7%	(13)	33%	(69)	207
#1 Issue: Health Care	36%	(60)	18%	(30)	34%	(56)	5%	(8)	7%	(12)	167
#1 Issue: Medicare / Social Security	19%	(20)	22%	(23)	35%	(36)	12%	(13)	13%	(13)	105
#1 Issue: Women's Issues	51%	(39)	18%	(14)	16%	(13)	4%	(3)	10%	(8)	77
#1 Issue: Energy	46%	(34)	20%	(15)	25%	(19)	6%	(4)	4%	(3)	74
#1 Issue: Other	29%	(24)	23%	(19)	22%	(18)	9%	(7)	17%	(14)	83
2020 Vote: Joe Biden	39%	(198)	24%	(123)	25%	(126)	6%	(30)	5%	(28)	506
2020 Vote: Donald Trump	8%	(29)	14%	(54)	34%	(129)	10%	(39)	34%	(130)	381
2020 Vote: Didn't Vote	16%	(37)	17%	(40)	53%	(124)	6%	(14)	9%	(20)	235
2018 House Vote: Democrat	36%	(150)	29%	(119)	25%	(103)	6%	(24)	5%	(21)	417
2018 House Vote: Republican	9%	(27)	12%	(36)	33%	(103)	10%	(32)	36%	(112)	311
2016 Vote: Hillary Clinton	36%	(129)	27%	(98)	26%	(93)	6%	(20)	5%	(17)	358
2016 Vote: Donald Trump	10%	(36)	14%	(50)	34%	(121)	11%	(38)	31%	(112)	357
2016 Vote: Other	26%	(17)	16%	(10)	42%	(27)	6%	(4)	9%	(6)	63
2016 Vote: Didn't Vote	23%	(89)	16%	(61)	42%	(160)	6%	(24)	12%	(46)	379
Voted in 2014: Yes	23%	(151)	21%	(134)	30%	(193)	8%	(54)	18%	(116)	648
Voted in 2014: No	23%	(120)	17%	(86)	41%	(207)	6%	(32)	13%	(65)	511

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**Table MCBR6b\_11:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?**Health care providers*

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	23%	(271)	19%	(220)	35%	(401)	7%	(86)	16%	(181)	1159
4-Region: Northeast	29%	(62)	17%	(37)	35%	(75)	5%	(11)	14%	(31)	215
4-Region: Midwest	21%	(49)	21%	(49)	35%	(83)	6%	(14)	17%	(40)	234
4-Region: South	19%	(83)	16%	(69)	38%	(164)	9%	(39)	17%	(72)	427
4-Region: West	27%	(77)	23%	(66)	28%	(79)	8%	(23)	14%	(38)	282

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6b\_12:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Hotels and Home-sharing companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	16%	(187)	15%	(169)	40%	(464)	10%	(116)	19%	(222)	1159
Gender: Male	17%	(91)	18%	(100)	38%	(206)	8%	(42)	20%	(110)	548
Gender: Female	16%	(97)	11%	(69)	42%	(258)	12%	(74)	18%	(112)	611
Age: 18-34	21%	(79)	16%	(58)	37%	(138)	11%	(39)	15%	(57)	372
Age: 35-44	16%	(30)	22%	(39)	42%	(76)	6%	(11)	15%	(27)	183
Age: 45-64	13%	(53)	12%	(47)	43%	(171)	11%	(46)	21%	(84)	400
Age: 65+	13%	(26)	12%	(25)	38%	(78)	10%	(21)	27%	(54)	204
GenZers: 1997-2012	22%	(26)	7%	(8)	47%	(56)	19%	(23)	6%	(7)	120
Millennials: 1981-1996	20%	(72)	20%	(74)	36%	(130)	6%	(23)	18%	(66)	366
GenXers: 1965-1980	15%	(41)	14%	(40)	42%	(120)	11%	(30)	18%	(52)	284
Baby Boomers: 1946-1964	12%	(42)	13%	(47)	41%	(145)	9%	(33)	25%	(88)	355
PID: Dem (no lean)	28%	(122)	24%	(102)	34%	(148)	7%	(32)	6%	(27)	431
PID: Ind (no lean)	13%	(51)	10%	(42)	49%	(200)	11%	(46)	16%	(67)	407
PID: Rep (no lean)	4%	(14)	8%	(25)	36%	(116)	12%	(38)	40%	(128)	321
PID/Gender: Dem Men	29%	(59)	28%	(56)	30%	(61)	5%	(11)	7%	(14)	201
PID/Gender: Dem Women	27%	(63)	20%	(46)	38%	(87)	9%	(21)	6%	(13)	230
PID/Gender: Ind Men	14%	(26)	12%	(23)	52%	(98)	8%	(15)	14%	(27)	189
PID/Gender: Ind Women	12%	(25)	9%	(20)	47%	(102)	14%	(31)	18%	(40)	219
PID/Gender: Rep Men	4%	(6)	13%	(21)	29%	(47)	10%	(16)	43%	(69)	159
PID/Gender: Rep Women	5%	(8)	2%	(4)	43%	(69)	13%	(22)	36%	(59)	162
Ideo: Liberal (1-3)	38%	(133)	26%	(89)	23%	(81)	6%	(20)	7%	(23)	348
Ideo: Moderate (4)	10%	(30)	14%	(42)	56%	(175)	9%	(29)	11%	(33)	309
Ideo: Conservative (5-7)	4%	(15)	8%	(26)	34%	(118)	14%	(49)	39%	(136)	345
Educ: < College	13%	(106)	13%	(105)	43%	(345)	11%	(90)	20%	(162)	809
Educ: Bachelors degree	24%	(55)	17%	(38)	34%	(76)	6%	(14)	18%	(41)	225
Educ: Post-grad	21%	(26)	21%	(26)	34%	(42)	9%	(12)	15%	(19)	125
Income: Under 50k	15%	(94)	14%	(90)	42%	(264)	12%	(72)	17%	(108)	628
Income: 50k-100k	18%	(61)	15%	(51)	36%	(125)	8%	(29)	23%	(80)	346
Income: 100k+	18%	(33)	15%	(28)	40%	(75)	8%	(15)	19%	(34)	185
Ethnicity: White	17%	(153)	13%	(119)	40%	(360)	9%	(86)	21%	(188)	907

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**Table MCBR6b\_12:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Hotels and Home-sharing companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	16%	(187)	15%	(169)	40%	(464)	10%	(116)	19%	(222)	1159
Ethnicity: Hispanic	18%	(34)	18%	(34)	32%	(60)	17%	(33)	15%	(29)	190
Ethnicity: Black	10%	(15)	23%	(34)	39%	(58)	10%	(15)	17%	(26)	149
Ethnicity: Other	18%	(19)	15%	(16)	44%	(45)	15%	(15)	8%	(8)	103
All Christian	11%	(56)	14%	(67)	40%	(195)	11%	(56)	24%	(116)	490
Atheist	36%	(28)	22%	(17)	23%	(18)	2%	(1)	17%	(13)	77
Agnostic/Nothing in particular	20%	(69)	15%	(51)	42%	(147)	10%	(36)	13%	(46)	349
Something Else	10%	(19)	13%	(26)	45%	(89)	11%	(21)	21%	(42)	198
Religious Non-Protestant/Catholic	25%	(15)	21%	(13)	38%	(23)	3%	(2)	13%	(8)	61
Evangelical	9%	(27)	12%	(35)	37%	(106)	14%	(40)	28%	(81)	289
Non-Evangelical	13%	(47)	14%	(55)	43%	(165)	10%	(37)	20%	(75)	378
Community: Urban	16%	(49)	21%	(65)	37%	(114)	9%	(28)	18%	(54)	310
Community: Suburban	18%	(94)	14%	(75)	41%	(217)	11%	(59)	16%	(82)	527
Community: Rural	14%	(44)	9%	(30)	41%	(133)	9%	(29)	27%	(86)	322
Employ: Private Sector	19%	(72)	19%	(75)	37%	(143)	7%	(28)	18%	(70)	389
Employ: Government	17%	(11)	21%	(14)	31%	(21)	8%	(5)	23%	(15)	67
Employ: Self-Employed	19%	(20)	10%	(10)	39%	(41)	16%	(17)	15%	(16)	104
Employ: Homemaker	12%	(11)	10%	(8)	48%	(41)	10%	(9)	19%	(17)	85
Employ: Retired	12%	(29)	13%	(30)	41%	(96)	10%	(24)	24%	(58)	236
Employ: Unemployed	15%	(21)	17%	(23)	39%	(54)	10%	(14)	19%	(25)	138
Employ: Other	15%	(15)	6%	(6)	52%	(54)	12%	(12)	15%	(16)	103
Military HH: Yes	5%	(10)	13%	(25)	48%	(94)	12%	(24)	22%	(42)	195
Military HH: No	18%	(177)	15%	(144)	38%	(370)	10%	(93)	19%	(180)	964
RD/WT: Right Direction	27%	(117)	23%	(98)	36%	(156)	6%	(25)	8%	(36)	432
RD/WT: Wrong Track	10%	(70)	10%	(71)	42%	(308)	13%	(92)	26%	(186)	727
Biden Job Approve	26%	(140)	22%	(120)	36%	(194)	7%	(37)	8%	(43)	534
Biden Job Disapprove	7%	(35)	8%	(40)	40%	(210)	14%	(75)	32%	(171)	531

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**Table MCBR6b\_12:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Hotels and Home-sharing companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	16%	(187)	15%	(169)	40%	(464)	10%	(116)	19%	(222)	1159
Biden Job Strongly Approve	35%	(79)	22%	(51)	29%	(66)	3%	(7)	11%	(25)	228
Biden Job Somewhat Approve	20%	(60)	22%	(69)	42%	(128)	10%	(31)	6%	(18)	306
Biden Job Somewhat Disapprove	13%	(19)	6%	(9)	54%	(80)	18%	(26)	9%	(14)	148
Biden Job Strongly Disapprove	4%	(16)	8%	(31)	34%	(130)	13%	(49)	41%	(158)	383
Favorable of Biden	26%	(142)	22%	(123)	38%	(208)	7%	(39)	7%	(39)	550
Unfavorable of Biden	7%	(35)	7%	(38)	40%	(213)	13%	(71)	32%	(171)	527
Very Favorable of Biden	33%	(83)	23%	(58)	29%	(73)	5%	(12)	9%	(23)	249
Somewhat Favorable of Biden	19%	(59)	21%	(65)	45%	(135)	9%	(27)	5%	(16)	301
Somewhat Unfavorable of Biden	14%	(17)	8%	(10)	59%	(70)	11%	(13)	7%	(8)	117
Very Unfavorable of Biden	4%	(18)	7%	(29)	35%	(143)	14%	(58)	40%	(162)	410
#1 Issue: Economy	10%	(42)	14%	(57)	42%	(167)	15%	(60)	19%	(75)	400
#1 Issue: Security	4%	(9)	6%	(13)	42%	(87)	9%	(20)	38%	(78)	207
#1 Issue: Health Care	25%	(42)	20%	(34)	44%	(73)	2%	(3)	9%	(15)	167
#1 Issue: Medicare / Social Security	12%	(13)	16%	(17)	44%	(46)	12%	(13)	16%	(16)	105
#1 Issue: Women's Issues	40%	(31)	16%	(12)	26%	(20)	6%	(5)	12%	(9)	77
#1 Issue: Energy	39%	(29)	17%	(13)	37%	(27)	3%	(2)	4%	(3)	74
#1 Issue: Other	18%	(15)	15%	(13)	26%	(21)	15%	(12)	26%	(22)	83
2020 Vote: Joe Biden	28%	(142)	24%	(123)	36%	(182)	4%	(23)	7%	(36)	506
2020 Vote: Donald Trump	5%	(18)	7%	(26)	34%	(131)	15%	(56)	39%	(151)	381
2020 Vote: Didn't Vote	9%	(22)	8%	(18)	55%	(130)	15%	(35)	13%	(31)	235
2018 House Vote: Democrat	28%	(117)	23%	(96)	36%	(151)	6%	(24)	7%	(30)	417
2018 House Vote: Republican	3%	(10)	5%	(16)	35%	(107)	14%	(43)	43%	(135)	311
2016 Vote: Hillary Clinton	29%	(105)	23%	(81)	37%	(131)	6%	(20)	6%	(22)	358
2016 Vote: Donald Trump	5%	(17)	8%	(29)	35%	(127)	14%	(51)	37%	(133)	357
2016 Vote: Other	17%	(11)	10%	(7)	52%	(33)	7%	(4)	13%	(8)	63
2016 Vote: Didn't Vote	14%	(55)	13%	(51)	46%	(173)	11%	(42)	16%	(59)	379
Voted in 2014: Yes	18%	(115)	15%	(99)	35%	(225)	10%	(65)	22%	(144)	648
Voted in 2014: No	14%	(73)	14%	(70)	47%	(238)	10%	(52)	15%	(79)	511

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**Table MCBR6b\_12:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Hotels and Home-sharing companies*

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	16%	(187)	15%	(169)	40%	(464)	10%	(116)	19%	(222)	1159
4-Region: Northeast	15%	(33)	17%	(36)	45%	(97)	8%	(18)	15%	(32)	215
4-Region: Midwest	14%	(33)	17%	(40)	43%	(101)	5%	(13)	20%	(47)	234
4-Region: South	15%	(64)	10%	(41)	43%	(184)	11%	(45)	22%	(92)	427
4-Region: West	20%	(57)	19%	(52)	29%	(81)	14%	(40)	18%	(51)	282

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6b\_13:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Insurance companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	20%	(227)	16%	(189)	38%	(446)	8%	(89)	18%	(208)	1159
Gender: Male	20%	(110)	17%	(91)	35%	(192)	7%	(40)	21%	(115)	548
Gender: Female	19%	(117)	16%	(98)	42%	(254)	8%	(49)	15%	(93)	611
Age: 18-34	26%	(98)	16%	(61)	38%	(140)	6%	(21)	14%	(53)	372
Age: 35-44	22%	(40)	22%	(40)	35%	(65)	7%	(12)	14%	(26)	183
Age: 45-64	15%	(59)	15%	(58)	42%	(166)	9%	(37)	20%	(80)	400
Age: 65+	15%	(30)	14%	(29)	37%	(75)	9%	(19)	24%	(50)	204
GenZers: 1997-2012	19%	(22)	20%	(23)	44%	(53)	10%	(12)	8%	(9)	120
Millennials: 1981-1996	29%	(105)	17%	(63)	34%	(124)	5%	(17)	16%	(57)	366
GenXers: 1965-1980	15%	(42)	17%	(47)	41%	(117)	9%	(25)	18%	(52)	284
Baby Boomers: 1946-1964	15%	(52)	15%	(54)	39%	(138)	8%	(27)	23%	(83)	355
PID: Dem (no lean)	31%	(135)	23%	(101)	33%	(143)	5%	(20)	7%	(32)	431
PID: Ind (no lean)	16%	(64)	15%	(61)	47%	(191)	8%	(32)	14%	(59)	407
PID: Rep (no lean)	9%	(28)	8%	(27)	35%	(111)	12%	(37)	37%	(118)	321
PID/Gender: Dem Men	30%	(60)	24%	(48)	33%	(66)	5%	(9)	9%	(17)	201
PID/Gender: Dem Women	33%	(76)	23%	(52)	33%	(77)	4%	(10)	6%	(15)	230
PID/Gender: Ind Men	17%	(32)	16%	(30)	44%	(83)	7%	(14)	15%	(29)	189
PID/Gender: Ind Women	14%	(31)	14%	(31)	49%	(108)	8%	(18)	14%	(30)	219
PID/Gender: Rep Men	11%	(18)	8%	(13)	27%	(42)	11%	(17)	43%	(69)	159
PID/Gender: Rep Women	6%	(10)	9%	(14)	42%	(69)	12%	(20)	30%	(49)	162
Ideo: Liberal (1-3)	45%	(156)	24%	(82)	24%	(82)	3%	(9)	5%	(19)	348
Ideo: Moderate (4)	12%	(37)	17%	(52)	51%	(156)	9%	(28)	11%	(36)	309
Ideo: Conservative (5-7)	6%	(22)	9%	(30)	34%	(118)	14%	(49)	37%	(127)	345
Educ: < College	17%	(141)	16%	(129)	41%	(332)	7%	(59)	18%	(150)	809
Educ: Bachelors degree	26%	(58)	17%	(38)	32%	(72)	7%	(16)	18%	(40)	225
Educ: Post-grad	23%	(28)	18%	(22)	34%	(42)	11%	(14)	15%	(18)	125
Income: Under 50k	20%	(126)	17%	(105)	41%	(256)	7%	(44)	15%	(96)	628
Income: 50k-100k	19%	(66)	17%	(58)	33%	(114)	9%	(31)	22%	(77)	346
Income: 100k+	19%	(35)	14%	(26)	41%	(75)	7%	(14)	19%	(35)	185
Ethnicity: White	20%	(185)	15%	(133)	38%	(342)	7%	(66)	20%	(182)	907

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**Table MCBR6b\_13:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Insurance companies*

Demographic	Much more favorable	Somewhat more favorable	No impact	Somewhat less favorable	Much less favorable	Total N
Adults	20% (227)	16% (189)	38% (446)	8% (89)	18% (208)	1159
Ethnicity: Hispanic	25% (48)	15% (28)	36% (69)	8% (15)	16% (30)	190
Ethnicity: Black	15% (23)	25% (37)	42% (62)	6% (9)	11% (17)	149
Ethnicity: Other	19% (19)	18% (19)	40% (41)	13% (14)	10% (10)	103
All Christian	14% (68)	15% (71)	40% (196)	9% (43)	23% (111)	490
Atheist	47% (36)	15% (11)	26% (20)	— (0)	13% (10)	77
Agnostic/Nothing in particular	25% (89)	18% (62)	39% (136)	5% (18)	13% (45)	349
Something Else	9% (18)	19% (37)	41% (81)	13% (25)	19% (38)	198
Religious Non-Protestant/Catholic	35% (21)	18% (11)	32% (19)	5% (3)	10% (6)	61
Evangelical	11% (31)	14% (39)	37% (106)	13% (38)	26% (74)	289
Non-Evangelical	13% (50)	17% (62)	43% (163)	8% (30)	19% (73)	378
Community: Urban	20% (63)	20% (62)	36% (112)	9% (28)	15% (45)	310
Community: Suburban	20% (107)	16% (85)	40% (212)	8% (44)	15% (78)	527
Community: Rural	18% (57)	13% (42)	38% (121)	5% (17)	26% (85)	322
Employ: Private Sector	23% (89)	19% (72)	35% (136)	6% (23)	18% (69)	389
Employ: Government	28% (19)	12% (8)	32% (22)	7% (5)	21% (14)	67
Employ: Self-Employed	18% (19)	16% (17)	33% (34)	18% (18)	15% (16)	104
Employ: Homemaker	20% (17)	14% (12)	43% (37)	8% (7)	15% (12)	85
Employ: Retired	13% (31)	15% (36)	41% (98)	8% (19)	22% (53)	236
Employ: Unemployed	19% (26)	16% (22)	41% (57)	4% (5)	20% (27)	138
Employ: Other	15% (16)	16% (16)	47% (48)	10% (10)	13% (13)	103
Military HH: Yes	12% (24)	15% (30)	44% (86)	10% (19)	19% (37)	195
Military HH: No	21% (203)	17% (160)	37% (360)	7% (70)	18% (171)	964
RD/WT: Right Direction	32% (139)	20% (88)	35% (152)	4% (18)	8% (34)	432
RD/WT: Wrong Track	12% (88)	14% (101)	40% (294)	10% (71)	24% (174)	727
Biden Job Approve	31% (168)	21% (113)	36% (190)	4% (20)	8% (43)	534
Biden Job Disapprove	9% (46)	13% (68)	36% (193)	13% (67)	30% (157)	531

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**Table MCBR6b\_13:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Insurance companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	20%	(227)	16%	(189)	38%	(446)	8%	(89)	18%	(208)	1159
Biden Job Strongly Approve	41%	(94)	18%	(42)	28%	(64)	3%	(7)	9%	(21)	228
Biden Job Somewhat Approve	24%	(74)	23%	(71)	41%	(126)	4%	(13)	7%	(22)	306
Biden Job Somewhat Disapprove	14%	(21)	21%	(31)	43%	(64)	13%	(19)	9%	(13)	148
Biden Job Strongly Disapprove	6%	(25)	10%	(37)	34%	(129)	13%	(48)	38%	(144)	383
Favorable of Biden	30%	(165)	22%	(120)	37%	(202)	4%	(20)	8%	(44)	550
Unfavorable of Biden	9%	(48)	11%	(60)	37%	(197)	12%	(65)	30%	(159)	527
Very Favorable of Biden	38%	(93)	20%	(50)	28%	(71)	4%	(9)	10%	(26)	249
Somewhat Favorable of Biden	24%	(71)	23%	(69)	44%	(131)	4%	(12)	6%	(18)	301
Somewhat Unfavorable of Biden	18%	(22)	16%	(19)	48%	(56)	11%	(12)	7%	(8)	117
Very Unfavorable of Biden	6%	(26)	10%	(41)	34%	(140)	13%	(53)	37%	(150)	410
#1 Issue: Economy	15%	(62)	14%	(56)	42%	(170)	10%	(41)	18%	(72)	400
#1 Issue: Security	6%	(13)	8%	(17)	38%	(78)	11%	(22)	37%	(77)	207
#1 Issue: Health Care	30%	(50)	21%	(34)	38%	(63)	3%	(5)	9%	(14)	167
#1 Issue: Medicare / Social Security	13%	(14)	21%	(22)	39%	(41)	13%	(13)	15%	(15)	105
#1 Issue: Women's Issues	39%	(30)	20%	(15)	27%	(21)	1%	(1)	13%	(10)	77
#1 Issue: Energy	42%	(31)	25%	(18)	27%	(20)	4%	(3)	4%	(3)	74
#1 Issue: Other	23%	(19)	21%	(17)	36%	(30)	3%	(2)	17%	(14)	83
2020 Vote: Joe Biden	33%	(165)	23%	(117)	33%	(168)	3%	(17)	8%	(39)	506
2020 Vote: Donald Trump	6%	(24)	11%	(41)	33%	(127)	13%	(50)	37%	(140)	381
2020 Vote: Didn't Vote	13%	(31)	13%	(30)	55%	(129)	9%	(20)	10%	(25)	235
2018 House Vote: Democrat	31%	(127)	23%	(98)	35%	(146)	4%	(18)	7%	(29)	417
2018 House Vote: Republican	6%	(18)	8%	(25)	32%	(101)	12%	(38)	41%	(129)	311
2016 Vote: Hillary Clinton	31%	(111)	22%	(79)	35%	(126)	5%	(18)	7%	(24)	358
2016 Vote: Donald Trump	8%	(30)	10%	(36)	35%	(125)	12%	(42)	35%	(125)	357
2016 Vote: Other	24%	(15)	10%	(6)	50%	(31)	2%	(1)	14%	(9)	63
2016 Vote: Didn't Vote	19%	(72)	18%	(67)	43%	(162)	7%	(28)	13%	(50)	379
Voted in 2014: Yes	19%	(126)	16%	(104)	35%	(224)	8%	(54)	22%	(141)	648
Voted in 2014: No	20%	(102)	17%	(85)	43%	(221)	7%	(35)	13%	(68)	511

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**Table MCBR6b\_13:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Insurance companies*

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	20%	(227)	16%	(189)	38%	(446)	8%	(89)	18%	(208)	1159
4-Region: Northeast	24%	(51)	14%	(30)	41%	(89)	5%	(11)	16%	(34)	215
4-Region: Midwest	18%	(43)	17%	(39)	37%	(88)	7%	(17)	20%	(47)	234
4-Region: South	15%	(66)	14%	(58)	44%	(187)	8%	(35)	19%	(82)	427
4-Region: West	24%	(67)	22%	(62)	29%	(82)	9%	(26)	16%	(45)	282

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6b\_14:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Liquor/alcoholic beverage companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	15%	(173)	15%	(177)	42%	(489)	9%	(106)	19%	(215)	1159
Gender: Male	15%	(81)	19%	(103)	37%	(201)	9%	(48)	21%	(116)	548
Gender: Female	15%	(92)	12%	(74)	47%	(288)	10%	(59)	16%	(99)	611
Age: 18-34	20%	(74)	16%	(58)	41%	(152)	9%	(33)	15%	(54)	372
Age: 35-44	14%	(26)	21%	(39)	42%	(78)	7%	(12)	15%	(28)	183
Age: 45-64	12%	(47)	14%	(57)	42%	(169)	11%	(46)	20%	(80)	400
Age: 65+	12%	(25)	11%	(22)	44%	(90)	7%	(15)	26%	(53)	204
GenZers: 1997-2012	21%	(26)	8%	(9)	50%	(60)	14%	(17)	7%	(8)	120
Millennials: 1981-1996	18%	(67)	21%	(75)	38%	(141)	7%	(25)	16%	(59)	366
GenXers: 1965-1980	12%	(34)	16%	(45)	43%	(122)	11%	(30)	18%	(52)	284
Baby Boomers: 1946-1964	11%	(41)	13%	(47)	43%	(152)	8%	(29)	24%	(86)	355
PID: Dem (no lean)	25%	(110)	23%	(100)	37%	(160)	7%	(32)	7%	(29)	431
PID: Ind (no lean)	12%	(49)	12%	(51)	50%	(205)	9%	(37)	16%	(66)	407
PID: Rep (no lean)	4%	(14)	8%	(26)	38%	(123)	12%	(38)	37%	(120)	321
PID/Gender: Dem Men	25%	(51)	27%	(55)	29%	(58)	10%	(21)	8%	(17)	201
PID/Gender: Dem Women	25%	(59)	19%	(45)	45%	(103)	5%	(11)	6%	(13)	230
PID/Gender: Ind Men	13%	(24)	14%	(26)	51%	(96)	6%	(12)	16%	(31)	189
PID/Gender: Ind Women	11%	(25)	11%	(24)	50%	(110)	11%	(25)	16%	(35)	219
PID/Gender: Rep Men	3%	(5)	14%	(22)	30%	(47)	10%	(15)	43%	(69)	159
PID/Gender: Rep Women	5%	(8)	3%	(5)	47%	(76)	14%	(22)	32%	(51)	162
Ideo: Liberal (1-3)	35%	(121)	26%	(90)	27%	(94)	6%	(22)	6%	(21)	348
Ideo: Moderate (4)	9%	(27)	15%	(46)	57%	(176)	8%	(25)	11%	(35)	309
Ideo: Conservative (5-7)	4%	(15)	8%	(28)	37%	(127)	14%	(47)	37%	(127)	345
Educ: < College	11%	(92)	14%	(117)	46%	(371)	9%	(76)	19%	(153)	809
Educ: Bachelors degree	24%	(53)	16%	(35)	34%	(76)	8%	(19)	19%	(42)	225
Educ: Post-grad	22%	(27)	19%	(24)	33%	(42)	9%	(11)	16%	(20)	125
Income: Under 50k	13%	(82)	15%	(97)	46%	(291)	10%	(62)	15%	(96)	628
Income: 50k-100k	17%	(58)	15%	(51)	36%	(124)	9%	(33)	23%	(81)	346
Income: 100k+	18%	(33)	15%	(29)	40%	(74)	6%	(12)	21%	(38)	185
Ethnicity: White	15%	(140)	14%	(123)	41%	(374)	9%	(84)	20%	(186)	907

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**Table MCBR6b\_14:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Liquor/alcoholic beverage companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	15%	(173)	15%	(177)	42%	(489)	9%	(106)	19%	(215)	1159
Ethnicity: Hispanic	14%	(27)	25%	(48)	33%	(63)	13%	(24)	15%	(28)	190
Ethnicity: Black	9%	(14)	25%	(38)	40%	(60)	11%	(16)	14%	(21)	149
Ethnicity: Other	18%	(19)	15%	(16)	53%	(55)	6%	(6)	8%	(8)	103
All Christian	11%	(52)	16%	(78)	40%	(196)	10%	(49)	23%	(115)	490
Atheist	33%	(26)	23%	(18)	26%	(20)	2%	(2)	15%	(12)	77
Agnostic/Nothing in particular	18%	(63)	12%	(42)	47%	(164)	11%	(37)	13%	(44)	349
Something Else	9%	(18)	16%	(31)	47%	(93)	8%	(16)	20%	(40)	198
Religious Non-Protestant/Catholic	25%	(15)	17%	(10)	39%	(24)	6%	(4)	12%	(7)	61
Evangelical	10%	(29)	12%	(34)	40%	(114)	12%	(36)	26%	(75)	289
Non-Evangelical	10%	(40)	19%	(73)	43%	(164)	7%	(28)	20%	(74)	378
Community: Urban	14%	(45)	21%	(66)	41%	(128)	9%	(26)	15%	(46)	310
Community: Suburban	16%	(87)	15%	(80)	41%	(219)	11%	(58)	16%	(84)	527
Community: Rural	13%	(41)	10%	(31)	44%	(142)	7%	(22)	27%	(85)	322
Employ: Private Sector	17%	(67)	20%	(76)	36%	(141)	9%	(35)	18%	(70)	389
Employ: Government	16%	(11)	19%	(13)	32%	(21)	10%	(7)	22%	(15)	67
Employ: Self-Employed	18%	(19)	14%	(14)	37%	(39)	14%	(15)	17%	(18)	104
Employ: Homemaker	9%	(8)	13%	(11)	51%	(44)	12%	(10)	15%	(13)	85
Employ: Retired	11%	(26)	11%	(26)	46%	(110)	9%	(22)	23%	(54)	236
Employ: Unemployed	15%	(20)	15%	(20)	46%	(64)	6%	(9)	18%	(24)	138
Employ: Other	15%	(15)	11%	(11)	53%	(54)	7%	(7)	14%	(15)	103
Military HH: Yes	5%	(10)	13%	(26)	53%	(103)	7%	(14)	21%	(42)	195
Military HH: No	17%	(163)	16%	(151)	40%	(386)	10%	(92)	18%	(173)	964
RD/WT: Right Direction	23%	(101)	25%	(108)	36%	(156)	8%	(35)	7%	(31)	432
RD/WT: Wrong Track	10%	(71)	9%	(68)	46%	(332)	10%	(71)	25%	(184)	727
Biden Job Approve	24%	(126)	23%	(121)	38%	(204)	7%	(40)	8%	(42)	534
Biden Job Disapprove	7%	(35)	8%	(44)	43%	(226)	11%	(61)	31%	(165)	531

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**Table MCBR6b\_14:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Liquor/alcoholic beverage companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	15%	(173)	15%	(177)	42%	(489)	9%	(106)	19%	(215)	1159
Biden Job Strongly Approve	29%	(67)	25%	(57)	30%	(69)	6%	(15)	9%	(21)	228
Biden Job Somewhat Approve	20%	(60)	21%	(65)	44%	(135)	8%	(25)	7%	(22)	306
Biden Job Somewhat Disapprove	13%	(19)	8%	(12)	58%	(85)	12%	(18)	9%	(14)	148
Biden Job Strongly Disapprove	4%	(16)	9%	(33)	37%	(141)	11%	(43)	39%	(151)	383
Favorable of Biden	23%	(126)	24%	(129)	39%	(214)	8%	(44)	7%	(37)	550
Unfavorable of Biden	7%	(38)	8%	(41)	43%	(226)	11%	(57)	31%	(165)	527
Very Favorable of Biden	27%	(67)	26%	(64)	30%	(74)	9%	(23)	8%	(20)	249
Somewhat Favorable of Biden	19%	(58)	22%	(65)	46%	(140)	7%	(20)	6%	(17)	301
Somewhat Unfavorable of Biden	16%	(18)	10%	(12)	57%	(66)	10%	(12)	7%	(9)	117
Very Unfavorable of Biden	5%	(20)	7%	(30)	39%	(160)	11%	(45)	38%	(156)	410
#1 Issue: Economy	10%	(39)	14%	(58)	49%	(195)	11%	(44)	16%	(65)	400
#1 Issue: Security	5%	(10)	7%	(14)	41%	(86)	8%	(17)	39%	(80)	207
#1 Issue: Health Care	22%	(37)	18%	(31)	44%	(74)	7%	(12)	8%	(14)	167
#1 Issue: Medicare / Social Security	12%	(12)	20%	(21)	45%	(47)	10%	(10)	14%	(15)	105
#1 Issue: Women's Issues	34%	(26)	17%	(13)	29%	(23)	8%	(6)	12%	(9)	77
#1 Issue: Energy	37%	(28)	17%	(12)	32%	(24)	8%	(6)	5%	(4)	74
#1 Issue: Other	19%	(16)	22%	(18)	22%	(18)	11%	(9)	26%	(22)	83
2020 Vote: Joe Biden	25%	(129)	23%	(118)	38%	(190)	7%	(34)	7%	(35)	506
2020 Vote: Donald Trump	5%	(17)	9%	(36)	38%	(144)	11%	(41)	38%	(143)	381
2020 Vote: Didn't Vote	9%	(21)	9%	(22)	56%	(133)	12%	(28)	13%	(31)	235
2018 House Vote: Democrat	25%	(105)	23%	(94)	37%	(155)	9%	(37)	7%	(27)	417
2018 House Vote: Republican	3%	(11)	7%	(23)	36%	(112)	11%	(35)	42%	(130)	311
2016 Vote: Hillary Clinton	26%	(93)	23%	(82)	37%	(132)	9%	(32)	5%	(19)	358
2016 Vote: Donald Trump	5%	(17)	9%	(33)	39%	(140)	11%	(40)	35%	(127)	357
2016 Vote: Other	15%	(9)	10%	(7)	50%	(31)	7%	(4)	18%	(11)	63
2016 Vote: Didn't Vote	14%	(54)	14%	(54)	49%	(185)	8%	(29)	15%	(58)	379
Voted in 2014: Yes	16%	(102)	16%	(103)	38%	(245)	10%	(62)	21%	(136)	648
Voted in 2014: No	14%	(71)	14%	(74)	48%	(244)	9%	(44)	15%	(79)	511

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**Table MCBR6b\_14:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Liquor/alcoholic beverage companies*

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	15%	(173)	15%	(177)	42%	(489)	9%	(106)	19%	(215)	1159
4-Region: Northeast	15%	(32)	16%	(34)	46%	(98)	8%	(17)	15%	(33)	215
4-Region: Midwest	14%	(32)	14%	(34)	45%	(105)	7%	(16)	20%	(48)	234
4-Region: South	13%	(57)	12%	(53)	43%	(184)	11%	(45)	20%	(87)	427
4-Region: West	18%	(51)	20%	(56)	36%	(101)	10%	(27)	17%	(47)	282

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6b\_15:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

Local businesses

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	19%	(220)	15%	(178)	38%	(443)	9%	(101)	19%	(216)	1159
Gender: Male	20%	(107)	17%	(95)	35%	(190)	8%	(42)	21%	(115)	548
Gender: Female	18%	(113)	14%	(83)	42%	(253)	10%	(60)	17%	(102)	611
Age: 18-34	28%	(102)	16%	(58)	36%	(132)	7%	(26)	14%	(53)	372
Age: 35-44	16%	(30)	20%	(37)	38%	(70)	10%	(18)	16%	(29)	183
Age: 45-64	15%	(59)	13%	(52)	42%	(167)	10%	(40)	20%	(81)	400
Age: 65+	14%	(29)	15%	(30)	36%	(74)	9%	(18)	26%	(53)	204
GenZers: 1997-2012	23%	(28)	14%	(17)	42%	(50)	15%	(18)	6%	(7)	120
Millennials: 1981-1996	25%	(93)	19%	(68)	35%	(126)	5%	(17)	17%	(62)	366
GenXers: 1965-1980	16%	(44)	14%	(40)	40%	(114)	12%	(33)	18%	(52)	284
Baby Boomers: 1946-1964	14%	(49)	15%	(52)	40%	(141)	7%	(26)	24%	(86)	355
PID: Dem (no lean)	32%	(138)	22%	(96)	32%	(138)	7%	(29)	7%	(29)	431
PID: Ind (no lean)	15%	(60)	14%	(58)	48%	(195)	7%	(29)	16%	(65)	407
PID: Rep (no lean)	7%	(22)	7%	(23)	34%	(111)	13%	(43)	38%	(122)	321
PID/Gender: Dem Men	32%	(65)	26%	(52)	28%	(55)	7%	(13)	8%	(16)	201
PID/Gender: Dem Women	32%	(74)	19%	(44)	36%	(83)	7%	(16)	6%	(13)	230
PID/Gender: Ind Men	16%	(30)	14%	(27)	47%	(89)	5%	(10)	17%	(32)	189
PID/Gender: Ind Women	13%	(29)	14%	(31)	48%	(105)	9%	(19)	15%	(33)	219
PID/Gender: Rep Men	8%	(12)	10%	(16)	28%	(45)	12%	(18)	42%	(67)	159
PID/Gender: Rep Women	6%	(10)	4%	(7)	40%	(65)	15%	(25)	34%	(55)	162
Ideo: Liberal (1-3)	45%	(155)	23%	(81)	21%	(75)	4%	(14)	7%	(23)	348
Ideo: Moderate (4)	12%	(36)	17%	(54)	54%	(166)	7%	(22)	10%	(32)	309
Ideo: Conservative (5-7)	6%	(19)	9%	(31)	32%	(112)	16%	(55)	37%	(127)	345
Educ: < College	17%	(134)	14%	(112)	42%	(336)	9%	(73)	19%	(154)	809
Educ: Bachelors degree	25%	(55)	18%	(41)	31%	(69)	7%	(16)	19%	(44)	225
Educ: Post-grad	25%	(31)	20%	(25)	31%	(38)	10%	(12)	15%	(18)	125
Income: Under 50k	19%	(121)	15%	(93)	41%	(260)	9%	(54)	16%	(99)	628
Income: 50k-100k	19%	(64)	15%	(52)	34%	(116)	9%	(32)	23%	(81)	346
Income: 100k+	19%	(35)	18%	(32)	36%	(67)	8%	(15)	19%	(36)	185
Ethnicity: White	19%	(169)	15%	(134)	38%	(344)	8%	(71)	21%	(190)	907

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**Table MCBR6b\_15:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Local businesses*

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	19%	(220)	15%	(178)	38%	(443)	9%	(101)	19%	(216)	1159
Ethnicity: Hispanic	21%	(40)	18%	(34)	38%	(71)	8%	(16)	15%	(29)	190
Ethnicity: Black	22%	(33)	14%	(21)	37%	(55)	15%	(22)	12%	(17)	149
Ethnicity: Other	17%	(18)	23%	(24)	43%	(45)	8%	(8)	9%	(9)	103
All Christian	11%	(56)	16%	(79)	38%	(185)	11%	(53)	24%	(116)	490
Atheist	50%	(38)	9%	(7)	21%	(16)	5%	(4)	15%	(12)	77
Agnostic/Nothing in particular	26%	(89)	15%	(54)	39%	(136)	7%	(25)	13%	(46)	349
Something Else	10%	(21)	14%	(27)	47%	(94)	9%	(18)	19%	(38)	198
Religious Non-Protestant/Catholic	28%	(17)	23%	(14)	33%	(20)	4%	(3)	12%	(7)	61
Evangelical	10%	(30)	12%	(36)	38%	(109)	12%	(36)	27%	(78)	289
Non-Evangelical	12%	(46)	17%	(66)	42%	(160)	8%	(32)	20%	(74)	378
Community: Urban	20%	(63)	22%	(67)	34%	(106)	8%	(25)	16%	(49)	310
Community: Suburban	20%	(106)	15%	(78)	39%	(205)	10%	(54)	16%	(85)	527
Community: Rural	16%	(51)	10%	(33)	41%	(132)	7%	(23)	26%	(82)	322
Employ: Private Sector	21%	(81)	20%	(76)	34%	(133)	7%	(27)	18%	(72)	389
Employ: Government	25%	(17)	14%	(10)	32%	(22)	6%	(4)	22%	(15)	67
Employ: Self-Employed	24%	(25)	11%	(11)	35%	(36)	17%	(17)	14%	(14)	104
Employ: Homemaker	13%	(11)	11%	(9)	48%	(41)	9%	(8)	20%	(17)	85
Employ: Retired	13%	(31)	15%	(36)	39%	(91)	9%	(21)	24%	(57)	236
Employ: Unemployed	21%	(29)	13%	(18)	38%	(52)	10%	(14)	18%	(24)	138
Employ: Other	18%	(18)	10%	(10)	54%	(55)	7%	(7)	12%	(12)	103
Military HH: Yes	9%	(18)	12%	(23)	50%	(97)	9%	(18)	20%	(39)	195
Military HH: No	21%	(202)	16%	(155)	36%	(346)	9%	(84)	18%	(177)	964
RD/WT: Right Direction	32%	(136)	22%	(96)	33%	(141)	6%	(24)	8%	(35)	432
RD/WT: Wrong Track	12%	(84)	11%	(82)	42%	(302)	11%	(78)	25%	(182)	727
Biden Job Approve	30%	(162)	23%	(122)	34%	(181)	6%	(30)	7%	(40)	534
Biden Job Disapprove	9%	(48)	8%	(41)	39%	(208)	13%	(67)	31%	(167)	531

Continued on next page

**Table MCBR6b\_15:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

Local businesses

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	19%	(220)	15%	(178)	38%	(443)	9%	(101)	19%	(216)	1159
Biden Job Strongly Approve	39%	(90)	23%	(52)	25%	(58)	3%	(8)	9%	(21)	228
Biden Job Somewhat Approve	23%	(72)	23%	(70)	40%	(123)	7%	(22)	6%	(19)	306
Biden Job Somewhat Disapprove	14%	(21)	7%	(11)	56%	(83)	12%	(18)	10%	(14)	148
Biden Job Strongly Disapprove	7%	(27)	8%	(30)	33%	(125)	13%	(49)	40%	(153)	383
Favorable of Biden	29%	(159)	23%	(128)	35%	(193)	5%	(28)	8%	(41)	550
Unfavorable of Biden	9%	(49)	8%	(41)	39%	(208)	12%	(65)	31%	(164)	527
Very Favorable of Biden	36%	(91)	22%	(55)	27%	(67)	4%	(11)	10%	(25)	249
Somewhat Favorable of Biden	23%	(68)	24%	(73)	42%	(126)	6%	(17)	5%	(16)	301
Somewhat Unfavorable of Biden	18%	(21)	12%	(14)	55%	(64)	9%	(10)	6%	(7)	117
Very Unfavorable of Biden	7%	(28)	7%	(27)	35%	(144)	13%	(55)	38%	(156)	410
#1 Issue: Economy	13%	(53)	15%	(59)	44%	(176)	11%	(45)	17%	(68)	400
#1 Issue: Security	5%	(11)	6%	(13)	41%	(85)	11%	(22)	36%	(75)	207
#1 Issue: Health Care	29%	(49)	18%	(29)	39%	(65)	5%	(9)	9%	(15)	167
#1 Issue: Medicare / Social Security	14%	(15)	17%	(18)	40%	(42)	11%	(11)	18%	(19)	105
#1 Issue: Women's Issues	40%	(30)	20%	(15)	25%	(19)	3%	(2)	13%	(10)	77
#1 Issue: Energy	51%	(38)	15%	(11)	25%	(18)	6%	(4)	4%	(3)	74
#1 Issue: Other	21%	(17)	23%	(19)	23%	(19)	8%	(7)	24%	(20)	83
2020 Vote: Joe Biden	32%	(160)	25%	(124)	32%	(161)	4%	(21)	8%	(39)	506
2020 Vote: Donald Trump	6%	(25)	5%	(20)	37%	(140)	14%	(53)	38%	(144)	381
2020 Vote: Didn't Vote	13%	(30)	14%	(32)	51%	(121)	10%	(24)	12%	(29)	235
2018 House Vote: Democrat	32%	(135)	23%	(97)	32%	(132)	5%	(23)	7%	(31)	417
2018 House Vote: Republican	3%	(10)	6%	(19)	35%	(109)	14%	(43)	42%	(129)	311
2016 Vote: Hillary Clinton	32%	(116)	22%	(79)	34%	(122)	5%	(18)	6%	(23)	358
2016 Vote: Donald Trump	5%	(19)	9%	(33)	36%	(130)	14%	(49)	36%	(127)	357
2016 Vote: Other	20%	(13)	15%	(9)	45%	(29)	9%	(5)	11%	(7)	63
2016 Vote: Didn't Vote	19%	(73)	15%	(56)	43%	(163)	8%	(30)	15%	(59)	379
Voted in 2014: Yes	19%	(124)	16%	(104)	34%	(218)	10%	(62)	21%	(139)	648
Voted in 2014: No	19%	(96)	14%	(73)	44%	(226)	8%	(39)	15%	(77)	511

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**Table MCBR6b\_15:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Local businesses*

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	19%	(220)	15%	(178)	38%	(443)	9%	(101)	19%	(216)	1159
4-Region: Northeast	20%	(43)	16%	(33)	40%	(85)	10%	(21)	15%	(33)	215
4-Region: Midwest	21%	(49)	16%	(38)	36%	(85)	8%	(18)	19%	(45)	234
4-Region: South	15%	(65)	12%	(50)	42%	(181)	9%	(38)	22%	(93)	427
4-Region: West	22%	(63)	20%	(57)	33%	(93)	9%	(25)	16%	(45)	282

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6b\_16:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

Restaurants

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	17%	(199)	14%	(164)	40%	(462)	9%	(104)	20%	(229)	1159
Gender: Male	19%	(101)	16%	(88)	35%	(193)	7%	(40)	23%	(126)	548
Gender: Female	16%	(97)	13%	(76)	44%	(270)	11%	(64)	17%	(103)	611
Age: 18-34	23%	(86)	14%	(53)	37%	(138)	8%	(30)	18%	(65)	372
Age: 35-44	17%	(31)	19%	(35)	43%	(78)	7%	(13)	15%	(27)	183
Age: 45-64	14%	(55)	12%	(48)	43%	(174)	10%	(42)	21%	(82)	400
Age: 65+	13%	(27)	14%	(29)	36%	(73)	10%	(20)	27%	(55)	204
GenZers: 1997-2012	20%	(24)	12%	(14)	43%	(52)	16%	(19)	9%	(11)	120
Millennials: 1981-1996	22%	(82)	16%	(59)	37%	(135)	5%	(20)	19%	(69)	366
GenXers: 1965-1980	15%	(42)	15%	(42)	44%	(125)	9%	(25)	18%	(51)	284
Baby Boomers: 1946-1964	13%	(45)	14%	(49)	39%	(139)	8%	(30)	26%	(91)	355
PID: Dem (no lean)	29%	(126)	23%	(100)	34%	(146)	6%	(24)	8%	(35)	431
PID: Ind (no lean)	13%	(52)	11%	(45)	50%	(204)	8%	(35)	18%	(71)	407
PID: Rep (no lean)	7%	(21)	6%	(19)	35%	(112)	14%	(46)	38%	(123)	321
PID/Gender: Dem Men	30%	(61)	25%	(51)	29%	(58)	5%	(11)	10%	(21)	201
PID/Gender: Dem Women	28%	(65)	22%	(50)	38%	(88)	6%	(13)	6%	(14)	230
PID/Gender: Ind Men	14%	(27)	12%	(23)	50%	(94)	5%	(9)	19%	(35)	189
PID/Gender: Ind Women	11%	(25)	10%	(22)	50%	(110)	12%	(25)	17%	(36)	219
PID/Gender: Rep Men	8%	(13)	9%	(14)	26%	(41)	12%	(20)	45%	(71)	159
PID/Gender: Rep Women	5%	(8)	3%	(5)	44%	(71)	16%	(26)	32%	(52)	162
Ideo: Liberal (1-3)	42%	(145)	22%	(78)	25%	(88)	4%	(14)	7%	(23)	348
Ideo: Moderate (4)	9%	(28)	16%	(48)	55%	(169)	9%	(29)	11%	(35)	309
Ideo: Conservative (5-7)	5%	(16)	8%	(28)	33%	(115)	15%	(53)	38%	(132)	345
Educ: < College	15%	(119)	12%	(100)	43%	(349)	9%	(76)	20%	(166)	809
Educ: Bachelors degree	23%	(52)	18%	(40)	33%	(74)	7%	(16)	20%	(44)	225
Educ: Post-grad	22%	(28)	20%	(25)	32%	(40)	10%	(12)	16%	(19)	125
Income: Under 50k	17%	(106)	13%	(82)	43%	(271)	10%	(60)	17%	(109)	628
Income: 50k-100k	18%	(61)	16%	(54)	34%	(119)	8%	(28)	24%	(83)	346
Income: 100k+	17%	(32)	15%	(28)	39%	(73)	9%	(16)	20%	(36)	185
Ethnicity: White	18%	(161)	13%	(116)	39%	(356)	9%	(79)	21%	(195)	907

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**Table MCBR6b\_16:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Restaurants*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	17%	(199)	14%	(164)	40%	(462)	9%	(104)	20%	(229)	1159
Ethnicity: Hispanic	23%	(43)	15%	(29)	31%	(59)	13%	(24)	18%	(35)	190
Ethnicity: Black	14%	(20)	21%	(31)	40%	(59)	10%	(14)	16%	(24)	149
Ethnicity: Other	17%	(17)	16%	(17)	46%	(47)	11%	(11)	10%	(11)	103
All Christian	12%	(59)	15%	(73)	38%	(188)	11%	(53)	24%	(117)	490
Atheist	44%	(34)	10%	(8)	24%	(19)	4%	(3)	17%	(13)	77
Agnostic/Nothing in particular	21%	(73)	14%	(49)	42%	(147)	8%	(27)	15%	(53)	349
Something Else	9%	(18)	13%	(26)	47%	(93)	10%	(19)	21%	(41)	198
Religious Non-Protestant/Catholic	27%	(16)	19%	(12)	38%	(23)	4%	(3)	12%	(7)	61
Evangelical	11%	(33)	11%	(31)	37%	(106)	13%	(38)	28%	(81)	289
Non-Evangelical	12%	(44)	17%	(64)	43%	(165)	9%	(33)	19%	(73)	378
Community: Urban	15%	(47)	22%	(69)	35%	(110)	10%	(30)	18%	(55)	310
Community: Suburban	19%	(101)	14%	(72)	42%	(221)	10%	(51)	16%	(83)	527
Community: Rural	16%	(51)	7%	(24)	41%	(132)	7%	(23)	28%	(91)	322
Employ: Private Sector	20%	(77)	18%	(71)	37%	(142)	8%	(30)	18%	(69)	389
Employ: Government	26%	(17)	13%	(8)	30%	(20)	9%	(6)	23%	(15)	67
Employ: Self-Employed	18%	(18)	11%	(11)	35%	(36)	12%	(12)	25%	(26)	104
Employ: Homemaker	11%	(9)	10%	(8)	49%	(42)	11%	(10)	19%	(16)	85
Employ: Retired	12%	(29)	14%	(33)	40%	(94)	11%	(25)	23%	(55)	236
Employ: Unemployed	17%	(24)	13%	(19)	42%	(58)	8%	(11)	19%	(26)	138
Employ: Other	16%	(16)	11%	(12)	50%	(51)	8%	(8)	15%	(16)	103
Military HH: Yes	9%	(18)	10%	(20)	47%	(92)	12%	(24)	21%	(41)	195
Military HH: No	19%	(181)	15%	(145)	38%	(370)	8%	(80)	20%	(188)	964
RD/WT: Right Direction	28%	(121)	23%	(99)	35%	(153)	5%	(21)	9%	(37)	432
RD/WT: Wrong Track	11%	(77)	9%	(65)	43%	(309)	11%	(83)	26%	(192)	727
Biden Job Approve	27%	(143)	23%	(121)	38%	(202)	4%	(21)	9%	(47)	534
Biden Job Disapprove	9%	(45)	6%	(32)	38%	(200)	15%	(79)	33%	(175)	531

Continued on next page

**Table MCBR6b\_16:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

Restaurants

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	17%	(199)	14%	(164)	40%	(462)	9%	(104)	20%	(229)	1159
Biden Job Strongly Approve	36%	(82)	24%	(54)	26%	(59)	3%	(8)	11%	(25)	228
Biden Job Somewhat Approve	20%	(61)	22%	(68)	47%	(142)	4%	(13)	7%	(21)	306
Biden Job Somewhat Disapprove	14%	(20)	8%	(12)	48%	(71)	16%	(23)	15%	(22)	148
Biden Job Strongly Disapprove	7%	(25)	5%	(20)	34%	(129)	15%	(56)	40%	(153)	383
Favorable of Biden	26%	(144)	23%	(125)	39%	(216)	4%	(24)	8%	(41)	550
Unfavorable of Biden	9%	(46)	6%	(31)	38%	(199)	14%	(75)	33%	(176)	527
Very Favorable of Biden	33%	(83)	25%	(63)	27%	(66)	5%	(12)	10%	(24)	249
Somewhat Favorable of Biden	20%	(61)	21%	(62)	50%	(149)	4%	(12)	6%	(17)	301
Somewhat Unfavorable of Biden	17%	(20)	10%	(11)	52%	(61)	13%	(15)	8%	(9)	117
Very Unfavorable of Biden	7%	(27)	5%	(19)	34%	(138)	15%	(60)	41%	(166)	410
#1 Issue: Economy	11%	(46)	12%	(46)	46%	(183)	11%	(45)	20%	(80)	400
#1 Issue: Security	5%	(10)	7%	(14)	40%	(82)	11%	(22)	38%	(79)	207
#1 Issue: Health Care	28%	(47)	19%	(31)	42%	(70)	3%	(5)	8%	(13)	167
#1 Issue: Medicare / Social Security	12%	(12)	21%	(22)	39%	(41)	12%	(13)	16%	(17)	105
#1 Issue: Women's Issues	38%	(29)	18%	(14)	27%	(21)	1%	(1)	16%	(12)	77
#1 Issue: Energy	46%	(34)	15%	(11)	28%	(21)	5%	(4)	5%	(4)	74
#1 Issue: Other	18%	(15)	17%	(14)	26%	(22)	15%	(13)	23%	(19)	83
2020 Vote: Joe Biden	29%	(146)	25%	(125)	35%	(176)	4%	(20)	8%	(38)	506
2020 Vote: Donald Trump	6%	(24)	5%	(21)	34%	(131)	14%	(53)	40%	(153)	381
2020 Vote: Didn't Vote	10%	(23)	7%	(17)	57%	(134)	12%	(29)	14%	(32)	235
2018 House Vote: Democrat	28%	(118)	24%	(102)	34%	(141)	6%	(24)	8%	(32)	417
2018 House Vote: Republican	4%	(12)	5%	(16)	33%	(101)	14%	(43)	44%	(138)	311
2016 Vote: Hillary Clinton	29%	(104)	24%	(86)	35%	(124)	6%	(22)	6%	(23)	358
2016 Vote: Donald Trump	6%	(23)	7%	(25)	35%	(124)	14%	(50)	38%	(136)	357
2016 Vote: Other	15%	(9)	16%	(10)	49%	(31)	4%	(2)	16%	(10)	63
2016 Vote: Didn't Vote	17%	(63)	11%	(42)	49%	(184)	8%	(30)	16%	(60)	379
Voted in 2014: Yes	18%	(114)	16%	(102)	34%	(221)	10%	(62)	23%	(149)	648
Voted in 2014: No	17%	(85)	12%	(63)	47%	(242)	8%	(42)	16%	(80)	511

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**Table MCBR6b\_16:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Restaurants*

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	17%	(199)	14%	(164)	40%	(462)	9%	(104)	20%	(229)	1159
4-Region: Northeast	22%	(48)	10%	(22)	43%	(92)	10%	(22)	15%	(31)	215
4-Region: Midwest	15%	(36)	16%	(38)	42%	(98)	5%	(11)	22%	(52)	234
4-Region: South	14%	(60)	11%	(49)	42%	(181)	10%	(44)	22%	(93)	427
4-Region: West	20%	(55)	20%	(55)	32%	(91)	10%	(27)	19%	(53)	282

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6b\_17:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Media companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	19%	(215)	16%	(190)	38%	(435)	9%	(105)	18%	(214)	1159
Gender: Male	19%	(105)	20%	(108)	34%	(188)	6%	(32)	21%	(115)	548
Gender: Female	18%	(110)	13%	(81)	41%	(248)	12%	(73)	16%	(99)	611
Age: 18-34	24%	(89)	19%	(70)	34%	(127)	9%	(32)	14%	(54)	372
Age: 35-44	19%	(34)	20%	(37)	41%	(74)	8%	(14)	13%	(24)	183
Age: 45-64	16%	(62)	14%	(54)	40%	(162)	10%	(41)	20%	(80)	400
Age: 65+	15%	(30)	14%	(29)	35%	(72)	9%	(18)	27%	(56)	204
GenZers: 1997-2012	24%	(29)	17%	(21)	37%	(44)	17%	(20)	6%	(7)	120
Millennials: 1981-1996	22%	(80)	20%	(72)	36%	(133)	6%	(23)	16%	(58)	366
GenXers: 1965-1980	17%	(49)	16%	(45)	40%	(112)	9%	(26)	18%	(52)	284
Baby Boomers: 1946-1964	15%	(52)	14%	(51)	38%	(135)	8%	(27)	25%	(89)	355
PID: Dem (no lean)	33%	(141)	23%	(99)	34%	(145)	5%	(22)	6%	(24)	431
PID: Ind (no lean)	14%	(56)	15%	(61)	46%	(188)	8%	(32)	17%	(70)	407
PID: Rep (no lean)	5%	(17)	9%	(30)	32%	(103)	16%	(51)	37%	(120)	321
PID/Gender: Dem Men	34%	(68)	28%	(56)	30%	(59)	4%	(8)	5%	(10)	201
PID/Gender: Dem Women	32%	(74)	19%	(43)	37%	(85)	6%	(14)	6%	(14)	230
PID/Gender: Ind Men	16%	(31)	16%	(30)	46%	(88)	2%	(4)	19%	(36)	189
PID/Gender: Ind Women	12%	(25)	14%	(31)	46%	(100)	13%	(27)	16%	(35)	219
PID/Gender: Rep Men	4%	(6)	14%	(23)	26%	(41)	12%	(20)	44%	(70)	159
PID/Gender: Rep Women	7%	(11)	4%	(7)	38%	(62)	19%	(31)	31%	(50)	162
Ideo: Liberal (1-3)	42%	(145)	26%	(91)	23%	(79)	3%	(10)	6%	(22)	348
Ideo: Moderate (4)	12%	(36)	18%	(57)	49%	(153)	9%	(28)	11%	(35)	309
Ideo: Conservative (5-7)	6%	(22)	8%	(27)	32%	(112)	16%	(55)	37%	(129)	345
Educ: < College	16%	(128)	15%	(125)	40%	(327)	10%	(79)	19%	(150)	809
Educ: Bachelors degree	25%	(57)	17%	(38)	31%	(71)	6%	(15)	20%	(44)	225
Educ: Post-grad	24%	(30)	21%	(27)	30%	(38)	9%	(11)	16%	(20)	125
Income: Under 50k	18%	(114)	16%	(102)	40%	(250)	10%	(60)	16%	(101)	628
Income: 50k-100k	19%	(65)	17%	(59)	34%	(116)	8%	(29)	22%	(77)	346
Income: 100k+	19%	(35)	16%	(29)	37%	(69)	9%	(16)	19%	(36)	185
Ethnicity: White	19%	(170)	14%	(129)	38%	(343)	9%	(81)	20%	(184)	907

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**Table MCBR6b\_17:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Media companies*

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	19%	(215)	16%	(190)	38%	(435)	9%	(105)	18%	(214)	1159
Ethnicity: Hispanic	23%	(43)	20%	(38)	32%	(61)	11%	(21)	14%	(27)	190
Ethnicity: Black	16%	(24)	26%	(39)	39%	(58)	8%	(12)	11%	(17)	149
Ethnicity: Other	21%	(21)	22%	(22)	33%	(34)	12%	(13)	12%	(13)	103
All Christian	12%	(60)	16%	(77)	38%	(186)	12%	(57)	23%	(110)	490
Atheist	38%	(29)	25%	(19)	19%	(15)	7%	(6)	10%	(8)	77
Agnostic/Nothing in particular	25%	(87)	14%	(49)	42%	(146)	7%	(24)	12%	(42)	349
Something Else	9%	(19)	18%	(36)	40%	(78)	8%	(17)	24%	(48)	198
Religious Non-Protestant/Catholic	34%	(21)	24%	(14)	25%	(15)	5%	(3)	13%	(8)	61
Evangelical	10%	(28)	14%	(41)	33%	(95)	16%	(47)	27%	(77)	289
Non-Evangelical	13%	(50)	17%	(65)	42%	(160)	7%	(25)	21%	(79)	378
Community: Urban	19%	(58)	20%	(63)	34%	(105)	11%	(35)	16%	(49)	310
Community: Suburban	21%	(111)	16%	(87)	38%	(199)	9%	(50)	15%	(81)	527
Community: Rural	14%	(46)	13%	(40)	41%	(131)	7%	(21)	26%	(83)	322
Employ: Private Sector	22%	(86)	16%	(62)	36%	(140)	8%	(33)	18%	(68)	389
Employ: Government	19%	(12)	23%	(16)	37%	(25)	10%	(7)	11%	(7)	67
Employ: Self-Employed	22%	(23)	20%	(21)	33%	(34)	6%	(6)	19%	(20)	104
Employ: Homemaker	14%	(12)	13%	(11)	47%	(40)	9%	(8)	17%	(14)	85
Employ: Retired	14%	(33)	14%	(34)	39%	(91)	9%	(20)	25%	(58)	236
Employ: Unemployed	16%	(21)	16%	(21)	39%	(53)	11%	(16)	19%	(26)	138
Employ: Other	16%	(17)	16%	(17)	41%	(42)	12%	(12)	14%	(15)	103
Military HH: Yes	8%	(15)	18%	(34)	40%	(79)	14%	(27)	20%	(40)	195
Military HH: No	21%	(200)	16%	(155)	37%	(356)	8%	(78)	18%	(174)	964
RD/WT: Right Direction	30%	(128)	24%	(105)	35%	(152)	4%	(19)	6%	(27)	432
RD/WT: Wrong Track	12%	(86)	12%	(85)	39%	(283)	12%	(86)	26%	(187)	727
Biden Job Approve	31%	(165)	22%	(118)	36%	(190)	4%	(23)	7%	(37)	534
Biden Job Disapprove	7%	(39)	11%	(60)	36%	(188)	14%	(74)	32%	(169)	531

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**Table MCBR6b\_17:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Media companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	19%	(215)	16%	(190)	38%	(435)	9%	(105)	18%	(214)	1159
Biden Job Strongly Approve	41%	(93)	20%	(47)	29%	(65)	3%	(8)	7%	(16)	228
Biden Job Somewhat Approve	24%	(72)	23%	(71)	41%	(125)	5%	(16)	7%	(21)	306
Biden Job Somewhat Disapprove	14%	(21)	15%	(22)	47%	(70)	13%	(20)	11%	(16)	148
Biden Job Strongly Disapprove	5%	(18)	10%	(38)	31%	(118)	14%	(55)	40%	(153)	383
Favorable of Biden	30%	(165)	23%	(128)	36%	(197)	5%	(27)	6%	(34)	550
Unfavorable of Biden	8%	(42)	10%	(55)	36%	(188)	14%	(73)	32%	(171)	527
Very Favorable of Biden	38%	(95)	24%	(60)	27%	(67)	5%	(12)	6%	(16)	249
Somewhat Favorable of Biden	23%	(69)	23%	(68)	43%	(130)	5%	(15)	6%	(18)	301
Somewhat Unfavorable of Biden	19%	(23)	11%	(13)	50%	(59)	11%	(13)	9%	(10)	117
Very Unfavorable of Biden	5%	(19)	10%	(41)	31%	(129)	15%	(60)	39%	(161)	410
#1 Issue: Economy	13%	(52)	15%	(59)	44%	(174)	12%	(47)	17%	(69)	400
#1 Issue: Security	5%	(11)	9%	(19)	34%	(71)	13%	(27)	38%	(78)	207
#1 Issue: Health Care	32%	(53)	15%	(25)	39%	(65)	5%	(8)	9%	(15)	167
#1 Issue: Medicare / Social Security	14%	(15)	20%	(21)	41%	(43)	9%	(9)	16%	(17)	105
#1 Issue: Women's Issues	41%	(31)	18%	(14)	25%	(19)	3%	(2)	14%	(11)	77
#1 Issue: Energy	39%	(29)	27%	(20)	31%	(23)	2%	(1)	2%	(1)	74
#1 Issue: Other	18%	(15)	26%	(22)	22%	(18)	12%	(10)	22%	(18)	83
2020 Vote: Joe Biden	33%	(168)	23%	(118)	33%	(169)	4%	(18)	6%	(33)	506
2020 Vote: Donald Trump	5%	(19)	10%	(37)	34%	(128)	13%	(51)	38%	(146)	381
2020 Vote: Didn't Vote	9%	(22)	14%	(33)	50%	(117)	15%	(35)	12%	(29)	235
2018 House Vote: Democrat	31%	(131)	25%	(103)	32%	(135)	5%	(21)	7%	(28)	417
2018 House Vote: Republican	5%	(14)	6%	(20)	33%	(103)	14%	(43)	42%	(131)	311
2016 Vote: Hillary Clinton	32%	(115)	25%	(89)	33%	(119)	5%	(16)	5%	(19)	358
2016 Vote: Donald Trump	7%	(24)	7%	(25)	37%	(130)	14%	(48)	36%	(129)	357
2016 Vote: Other	19%	(12)	14%	(9)	44%	(28)	5%	(3)	19%	(12)	63
2016 Vote: Didn't Vote	16%	(62)	18%	(67)	42%	(158)	10%	(38)	14%	(54)	379
Voted in 2014: Yes	20%	(126)	17%	(108)	34%	(217)	9%	(57)	21%	(139)	648
Voted in 2014: No	17%	(88)	16%	(82)	43%	(218)	9%	(48)	15%	(75)	511

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**Table MCBR6b\_17:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Media companies*

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	19%	(215)	16%	(190)	38%	(435)	9%	(105)	18%	(214)	1159
4-Region: Northeast	20%	(43)	19%	(40)	41%	(88)	8%	(18)	12%	(27)	215
4-Region: Midwest	19%	(45)	14%	(33)	38%	(88)	6%	(15)	22%	(52)	234
4-Region: South	16%	(68)	15%	(64)	39%	(167)	9%	(38)	21%	(91)	427
4-Region: West	21%	(59)	19%	(53)	33%	(92)	12%	(35)	16%	(44)	282

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6b\_18:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Ride-hailing companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	17%	(192)	13%	(147)	42%	(485)	10%	(119)	19%	(217)	1159
Gender: Male	17%	(93)	14%	(79)	39%	(213)	9%	(48)	21%	(116)	548
Gender: Female	16%	(99)	11%	(68)	44%	(272)	12%	(70)	17%	(101)	611
Age: 18-34	23%	(84)	12%	(43)	41%	(151)	11%	(41)	14%	(53)	372
Age: 35-44	15%	(27)	20%	(37)	43%	(79)	6%	(12)	16%	(29)	183
Age: 45-64	14%	(55)	11%	(42)	44%	(178)	11%	(44)	20%	(81)	400
Age: 65+	13%	(26)	12%	(25)	38%	(78)	11%	(23)	26%	(53)	204
GenZers: 1997-2012	19%	(23)	11%	(13)	44%	(52)	21%	(25)	6%	(7)	120
Millennials: 1981-1996	22%	(80)	14%	(52)	40%	(147)	7%	(25)	17%	(61)	366
GenXers: 1965-1980	13%	(38)	13%	(37)	46%	(129)	9%	(26)	19%	(53)	284
Baby Boomers: 1946-1964	13%	(46)	12%	(43)	41%	(145)	9%	(33)	24%	(86)	355
PID: Dem (no lean)	28%	(119)	20%	(85)	39%	(168)	6%	(28)	7%	(32)	431
PID: Ind (no lean)	14%	(55)	11%	(44)	48%	(197)	11%	(46)	16%	(66)	407
PID: Rep (no lean)	6%	(18)	6%	(19)	37%	(120)	14%	(45)	37%	(119)	321
PID/Gender: Dem Men	27%	(55)	23%	(46)	35%	(70)	7%	(14)	8%	(17)	201
PID/Gender: Dem Women	28%	(64)	17%	(38)	43%	(98)	6%	(14)	7%	(15)	230
PID/Gender: Ind Men	14%	(27)	10%	(19)	51%	(96)	9%	(17)	16%	(30)	189
PID/Gender: Ind Women	13%	(28)	11%	(25)	46%	(101)	13%	(29)	16%	(36)	219
PID/Gender: Rep Men	7%	(11)	9%	(14)	30%	(47)	11%	(18)	43%	(69)	159
PID/Gender: Rep Women	4%	(7)	3%	(5)	45%	(73)	17%	(27)	31%	(50)	162
Ideo: Liberal (1-3)	41%	(142)	21%	(73)	26%	(92)	5%	(17)	7%	(23)	348
Ideo: Moderate (4)	9%	(28)	13%	(39)	59%	(182)	8%	(26)	11%	(34)	309
Ideo: Conservative (5-7)	3%	(12)	7%	(26)	35%	(120)	17%	(59)	37%	(128)	345
Educ: < College	14%	(110)	11%	(91)	45%	(364)	11%	(88)	19%	(156)	809
Educ: Bachelors degree	24%	(55)	15%	(33)	35%	(79)	7%	(16)	19%	(42)	225
Educ: Post-grad	22%	(27)	18%	(22)	34%	(42)	12%	(15)	15%	(18)	125
Income: Under 50k	16%	(99)	12%	(77)	44%	(279)	11%	(70)	16%	(102)	628
Income: 50k-100k	17%	(59)	12%	(43)	39%	(134)	9%	(31)	23%	(79)	346
Income: 100k+	19%	(34)	14%	(26)	39%	(72)	9%	(17)	19%	(35)	185
Ethnicity: White	17%	(155)	11%	(102)	41%	(373)	10%	(88)	21%	(189)	907

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**Table MCBR6b\_18:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Ride-hailing companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	17%	(192)	13%	(147)	42%	(485)	10%	(119)	19%	(217)	1159
Ethnicity: Hispanic	21%	(40)	12%	(23)	37%	(70)	14%	(26)	16%	(31)	190
Ethnicity: Black	13%	(20)	17%	(25)	44%	(66)	12%	(18)	13%	(20)	149
Ethnicity: Other	17%	(17)	19%	(19)	45%	(46)	12%	(13)	8%	(8)	103
All Christian	11%	(54)	13%	(66)	41%	(203)	11%	(54)	23%	(114)	490
Atheist	44%	(34)	14%	(11)	25%	(19)	6%	(4)	12%	(9)	77
Agnostic/Nothing in particular	22%	(77)	10%	(36)	44%	(154)	10%	(35)	13%	(46)	349
Something Else	6%	(12)	14%	(27)	47%	(93)	11%	(23)	22%	(43)	198
Religious Non-Protestant/Catholic	30%	(18)	13%	(8)	41%	(25)	5%	(3)	11%	(7)	61
Evangelical	8%	(22)	12%	(33)	37%	(107)	15%	(43)	29%	(83)	289
Non-Evangelical	11%	(41)	15%	(56)	47%	(176)	9%	(34)	19%	(72)	378
Community: Urban	16%	(50)	19%	(58)	40%	(125)	9%	(29)	16%	(49)	310
Community: Suburban	18%	(96)	12%	(65)	42%	(223)	12%	(62)	15%	(81)	527
Community: Rural	14%	(46)	8%	(24)	42%	(136)	9%	(28)	27%	(86)	322
Employ: Private Sector	19%	(73)	15%	(57)	41%	(158)	7%	(28)	18%	(72)	389
Employ: Government	27%	(18)	12%	(8)	30%	(20)	11%	(7)	20%	(13)	67
Employ: Self-Employed	17%	(18)	10%	(10)	38%	(40)	19%	(20)	16%	(17)	104
Employ: Homemaker	11%	(10)	11%	(10)	52%	(44)	9%	(8)	16%	(14)	85
Employ: Retired	13%	(30)	12%	(29)	40%	(96)	12%	(28)	23%	(54)	236
Employ: Unemployed	16%	(22)	13%	(18)	45%	(62)	7%	(10)	19%	(25)	138
Employ: Other	14%	(15)	8%	(8)	49%	(51)	13%	(13)	16%	(16)	103
Military HH: Yes	7%	(14)	12%	(23)	48%	(94)	12%	(23)	21%	(40)	195
Military HH: No	18%	(178)	13%	(123)	41%	(391)	10%	(96)	18%	(177)	964
RD/WT: Right Direction	29%	(124)	19%	(83)	38%	(166)	6%	(25)	8%	(35)	432
RD/WT: Wrong Track	9%	(68)	9%	(64)	44%	(319)	13%	(94)	25%	(182)	727
Biden Job Approve	27%	(143)	19%	(103)	40%	(216)	5%	(27)	8%	(45)	534
Biden Job Disapprove	7%	(39)	6%	(34)	40%	(210)	16%	(84)	31%	(164)	531

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**Table MCBR6b\_18:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Ride-hailing companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	17%	(192)	13%	(147)	42%	(485)	10%	(119)	19%	(217)	1159
Biden Job Strongly Approve	35%	(80)	21%	(47)	30%	(69)	4%	(9)	10%	(22)	228
Biden Job Somewhat Approve	20%	(62)	18%	(56)	48%	(147)	6%	(18)	7%	(23)	306
Biden Job Somewhat Disapprove	13%	(19)	6%	(9)	53%	(79)	18%	(27)	10%	(14)	148
Biden Job Strongly Disapprove	5%	(20)	7%	(25)	34%	(131)	15%	(57)	39%	(149)	383
Favorable of Biden	25%	(138)	19%	(107)	42%	(230)	6%	(32)	8%	(43)	550
Unfavorable of Biden	8%	(42)	6%	(32)	39%	(206)	15%	(81)	31%	(166)	527
Very Favorable of Biden	31%	(78)	21%	(51)	32%	(79)	6%	(16)	10%	(25)	249
Somewhat Favorable of Biden	20%	(60)	19%	(56)	50%	(151)	5%	(16)	6%	(18)	301
Somewhat Unfavorable of Biden	17%	(20)	7%	(8)	55%	(65)	13%	(15)	8%	(9)	117
Very Unfavorable of Biden	5%	(21)	6%	(24)	35%	(142)	16%	(67)	38%	(157)	410
#1 Issue: Economy	10%	(40)	11%	(43)	48%	(193)	13%	(53)	18%	(71)	400
#1 Issue: Security	4%	(8)	7%	(14)	41%	(84)	12%	(25)	37%	(75)	207
#1 Issue: Health Care	27%	(45)	15%	(26)	44%	(74)	5%	(8)	9%	(14)	167
#1 Issue: Medicare / Social Security	13%	(13)	18%	(18)	41%	(43)	13%	(14)	15%	(16)	105
#1 Issue: Women's Issues	37%	(28)	17%	(13)	29%	(22)	2%	(2)	15%	(11)	77
#1 Issue: Energy	46%	(34)	12%	(9)	29%	(22)	8%	(6)	4%	(3)	74
#1 Issue: Other	21%	(17)	17%	(14)	25%	(21)	12%	(10)	25%	(21)	83
2020 Vote: Joe Biden	28%	(143)	20%	(102)	39%	(197)	5%	(24)	8%	(39)	506
2020 Vote: Donald Trump	5%	(19)	4%	(16)	36%	(139)	16%	(61)	38%	(145)	381
2020 Vote: Didn't Vote	10%	(24)	12%	(27)	54%	(126)	13%	(31)	11%	(27)	235
2018 House Vote: Democrat	28%	(117)	21%	(87)	37%	(154)	7%	(28)	8%	(32)	417
2018 House Vote: Republican	4%	(13)	4%	(11)	35%	(108)	16%	(49)	42%	(130)	311
2016 Vote: Hillary Clinton	28%	(101)	21%	(76)	38%	(135)	7%	(24)	6%	(22)	358
2016 Vote: Donald Trump	5%	(18)	6%	(20)	38%	(135)	16%	(57)	36%	(128)	357
2016 Vote: Other	18%	(11)	9%	(6)	53%	(33)	5%	(3)	15%	(10)	63
2016 Vote: Didn't Vote	16%	(62)	11%	(43)	48%	(182)	9%	(35)	15%	(57)	379
Voted in 2014: Yes	17%	(111)	14%	(89)	36%	(235)	11%	(72)	22%	(140)	648
Voted in 2014: No	16%	(81)	11%	(57)	49%	(250)	9%	(47)	15%	(76)	511

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**Table MCBR6b\_18:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
 Ride-hailing companies

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	17%	(192)	13%	(147)	42%	(485)	10%	(119)	19%	(217)	1159
4-Region: Northeast	19%	(40)	10%	(22)	45%	(98)	10%	(21)	16%	(34)	215
4-Region: Midwest	16%	(38)	12%	(28)	46%	(108)	5%	(13)	21%	(48)	234
4-Region: South	12%	(52)	12%	(49)	44%	(189)	11%	(47)	21%	(90)	427
4-Region: West	22%	(61)	17%	(47)	32%	(91)	13%	(37)	16%	(45)	282

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6b\_19:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Software companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	17%	(201)	13%	(151)	41%	(480)	8%	(98)	20%	(229)	1159
Gender: Male	18%	(101)	15%	(82)	37%	(203)	8%	(45)	21%	(117)	548
Gender: Female	16%	(100)	11%	(69)	45%	(277)	9%	(53)	18%	(112)	611
Age: 18-34	24%	(90)	11%	(42)	41%	(154)	6%	(21)	17%	(64)	372
Age: 35-44	15%	(27)	22%	(40)	40%	(73)	9%	(16)	14%	(27)	183
Age: 45-64	14%	(56)	10%	(40)	45%	(180)	11%	(43)	20%	(82)	400
Age: 65+	13%	(27)	14%	(29)	36%	(73)	9%	(18)	28%	(57)	204
GenZers: 1997-2012	21%	(25)	8%	(10)	50%	(60)	12%	(14)	9%	(10)	120
Millennials: 1981-1996	22%	(82)	16%	(60)	37%	(137)	5%	(19)	19%	(69)	366
GenXers: 1965-1980	15%	(42)	12%	(34)	46%	(130)	9%	(25)	18%	(52)	284
Baby Boomers: 1946-1964	13%	(47)	13%	(45)	40%	(142)	9%	(31)	25%	(90)	355
PID: Dem (no lean)	29%	(126)	21%	(90)	37%	(158)	6%	(26)	7%	(31)	431
PID: Ind (no lean)	14%	(56)	11%	(44)	51%	(206)	7%	(29)	18%	(72)	407
PID: Rep (no lean)	6%	(18)	5%	(17)	36%	(116)	13%	(42)	39%	(126)	321
PID/Gender: Dem Men	31%	(62)	24%	(48)	31%	(62)	7%	(13)	8%	(15)	201
PID/Gender: Dem Women	28%	(64)	18%	(41)	42%	(96)	6%	(13)	7%	(16)	230
PID/Gender: Ind Men	15%	(28)	12%	(22)	50%	(94)	5%	(10)	18%	(34)	189
PID/Gender: Ind Women	13%	(28)	10%	(22)	51%	(111)	9%	(19)	17%	(38)	219
PID/Gender: Rep Men	7%	(11)	7%	(11)	29%	(47)	14%	(22)	43%	(68)	159
PID/Gender: Rep Women	5%	(8)	4%	(6)	43%	(70)	13%	(21)	36%	(58)	162
Ideo: Liberal (1-3)	43%	(148)	20%	(71)	26%	(91)	3%	(12)	7%	(25)	348
Ideo: Moderate (4)	9%	(26)	15%	(46)	58%	(180)	7%	(21)	12%	(36)	309
Ideo: Conservative (5-7)	5%	(17)	7%	(26)	34%	(116)	16%	(55)	38%	(131)	345
Educ: < College	15%	(121)	12%	(97)	44%	(357)	9%	(69)	20%	(166)	809
Educ: Bachelors degree	24%	(53)	14%	(31)	36%	(80)	7%	(15)	20%	(45)	225
Educ: Post-grad	21%	(27)	18%	(22)	35%	(44)	11%	(14)	15%	(18)	125
Income: Under 50k	17%	(107)	12%	(77)	45%	(279)	8%	(52)	18%	(112)	628
Income: 50k-100k	17%	(60)	15%	(51)	36%	(126)	9%	(30)	23%	(80)	346
Income: 100k+	18%	(33)	13%	(24)	41%	(75)	8%	(15)	20%	(37)	185
Ethnicity: White	17%	(154)	13%	(116)	40%	(360)	9%	(79)	22%	(198)	907

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**Table MCBR6b\_19:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Software companies*

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	17%	(201)	13%	(151)	41%	(480)	8%	(98)	20%	(229)	1159
Ethnicity: Hispanic	24%	(46)	11%	(21)	39%	(74)	7%	(13)	19%	(36)	190
Ethnicity: Black	18%	(27)	15%	(22)	44%	(65)	10%	(14)	13%	(20)	149
Ethnicity: Other	19%	(19)	13%	(13)	54%	(55)	4%	(4)	11%	(11)	103
All Christian	12%	(58)	13%	(64)	40%	(196)	11%	(55)	24%	(117)	490
Atheist	42%	(32)	18%	(14)	24%	(18)	1%	(1)	15%	(12)	77
Agnostic/Nothing in particular	23%	(79)	10%	(36)	45%	(156)	7%	(26)	15%	(52)	349
Something Else	7%	(13)	16%	(31)	48%	(94)	8%	(15)	22%	(44)	198
Religious Non-Protestant/Catholic	31%	(19)	14%	(9)	39%	(23)	4%	(2)	12%	(7)	61
Evangelical	11%	(32)	10%	(28)	38%	(108)	13%	(38)	28%	(82)	289
Non-Evangelical	10%	(38)	16%	(61)	45%	(172)	8%	(31)	20%	(76)	378
Community: Urban	18%	(55)	16%	(49)	43%	(133)	7%	(22)	16%	(51)	310
Community: Suburban	19%	(99)	14%	(74)	41%	(216)	10%	(53)	16%	(84)	527
Community: Rural	14%	(47)	8%	(27)	41%	(132)	7%	(22)	29%	(94)	322
Employ: Private Sector	20%	(78)	15%	(59)	38%	(149)	7%	(27)	19%	(75)	389
Employ: Government	25%	(17)	14%	(10)	31%	(21)	8%	(5)	22%	(15)	67
Employ: Self-Employed	22%	(23)	12%	(13)	31%	(33)	16%	(16)	19%	(20)	104
Employ: Homemaker	11%	(9)	11%	(9)	51%	(44)	9%	(8)	18%	(15)	85
Employ: Retired	12%	(29)	15%	(34)	39%	(92)	9%	(22)	25%	(59)	236
Employ: Unemployed	16%	(22)	13%	(18)	45%	(62)	8%	(11)	19%	(25)	138
Employ: Other	15%	(15)	6%	(6)	58%	(60)	8%	(8)	14%	(14)	103
Military HH: Yes	8%	(16)	10%	(20)	51%	(99)	8%	(17)	22%	(44)	195
Military HH: No	19%	(185)	14%	(131)	40%	(382)	8%	(81)	19%	(186)	964
RD/WT: Right Direction	30%	(130)	20%	(87)	37%	(158)	5%	(23)	8%	(34)	432
RD/WT: Wrong Track	10%	(71)	9%	(64)	44%	(323)	10%	(74)	27%	(195)	727
Biden Job Approve	28%	(151)	20%	(106)	39%	(209)	4%	(24)	8%	(44)	534
Biden Job Disapprove	7%	(40)	7%	(36)	39%	(209)	13%	(69)	33%	(177)	531

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**Table MCBR6b\_19:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Software companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	17%	(201)	13%	(151)	41%	(480)	8%	(98)	20%	(229)	1159
Biden Job Strongly Approve	40%	(90)	20%	(45)	28%	(64)	3%	(7)	10%	(22)	228
Biden Job Somewhat Approve	20%	(61)	20%	(61)	47%	(144)	6%	(17)	7%	(22)	306
Biden Job Somewhat Disapprove	13%	(19)	8%	(11)	54%	(80)	12%	(18)	14%	(20)	148
Biden Job Strongly Disapprove	5%	(21)	6%	(25)	34%	(129)	13%	(51)	41%	(157)	383
Favorable of Biden	27%	(149)	20%	(111)	40%	(222)	5%	(26)	8%	(42)	550
Unfavorable of Biden	8%	(40)	6%	(33)	40%	(211)	12%	(66)	34%	(178)	527
Very Favorable of Biden	36%	(91)	21%	(51)	28%	(69)	5%	(12)	11%	(26)	249
Somewhat Favorable of Biden	19%	(58)	20%	(59)	51%	(154)	5%	(14)	5%	(15)	301
Somewhat Unfavorable of Biden	15%	(18)	9%	(11)	58%	(68)	10%	(11)	8%	(9)	117
Very Unfavorable of Biden	5%	(22)	5%	(22)	35%	(143)	13%	(55)	41%	(169)	410
#1 Issue: Economy	12%	(47)	13%	(51)	46%	(186)	10%	(41)	19%	(76)	400
#1 Issue: Security	5%	(11)	6%	(13)	40%	(83)	10%	(20)	38%	(79)	207
#1 Issue: Health Care	26%	(43)	16%	(27)	45%	(75)	4%	(7)	9%	(15)	167
#1 Issue: Medicare / Social Security	11%	(12)	18%	(19)	41%	(43)	12%	(13)	17%	(18)	105
#1 Issue: Women's Issues	38%	(29)	18%	(14)	27%	(21)	1%	(1)	16%	(12)	77
#1 Issue: Energy	50%	(37)	11%	(8)	28%	(21)	7%	(5)	4%	(3)	74
#1 Issue: Other	18%	(15)	15%	(13)	31%	(25)	11%	(9)	25%	(21)	83
2020 Vote: Joe Biden	29%	(148)	21%	(107)	37%	(188)	4%	(22)	8%	(41)	506
2020 Vote: Donald Trump	6%	(23)	5%	(20)	35%	(133)	13%	(51)	40%	(154)	381
2020 Vote: Didn't Vote	10%	(24)	10%	(23)	59%	(138)	10%	(23)	12%	(28)	235
2018 House Vote: Democrat	29%	(119)	23%	(94)	35%	(148)	6%	(27)	7%	(30)	417
2018 House Vote: Republican	4%	(11)	4%	(13)	33%	(104)	14%	(44)	45%	(138)	311
2016 Vote: Hillary Clinton	29%	(104)	21%	(76)	37%	(133)	7%	(24)	6%	(20)	358
2016 Vote: Donald Trump	6%	(21)	6%	(23)	35%	(126)	14%	(51)	38%	(136)	357
2016 Vote: Other	17%	(11)	14%	(9)	48%	(30)	5%	(3)	16%	(10)	63
2016 Vote: Didn't Vote	16%	(62)	11%	(43)	50%	(192)	5%	(20)	16%	(63)	379
Voted in 2014: Yes	18%	(114)	15%	(95)	35%	(227)	10%	(63)	23%	(147)	648
Voted in 2014: No	17%	(86)	11%	(56)	50%	(253)	7%	(34)	16%	(82)	511

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**Table MCBR6b\_19:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Software companies*

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	17%	(201)	13%	(151)	41%	(480)	8%	(98)	20%	(229)	1159
4-Region: Northeast	20%	(44)	10%	(21)	45%	(96)	10%	(21)	15%	(33)	215
4-Region: Midwest	16%	(37)	14%	(33)	45%	(106)	7%	(16)	19%	(43)	234
4-Region: South	14%	(58)	12%	(50)	43%	(184)	9%	(40)	22%	(95)	427
4-Region: West	22%	(62)	17%	(47)	33%	(94)	7%	(21)	21%	(58)	282

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6b\_20:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Sports leagues*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	16%	(190)	14%	(159)	41%	(469)	10%	(116)	19%	(224)	1159
Gender: Male	18%	(96)	15%	(85)	36%	(198)	9%	(49)	22%	(120)	548
Gender: Female	15%	(94)	12%	(74)	44%	(271)	11%	(67)	17%	(105)	611
Age: 18-34	21%	(80)	15%	(56)	38%	(142)	12%	(43)	14%	(51)	372
Age: 35-44	17%	(31)	17%	(31)	40%	(73)	10%	(18)	16%	(30)	183
Age: 45-64	13%	(52)	12%	(50)	44%	(175)	9%	(34)	22%	(89)	400
Age: 65+	13%	(27)	11%	(23)	39%	(79)	10%	(20)	27%	(55)	204
GenZers: 1997-2012	23%	(28)	9%	(10)	42%	(51)	19%	(23)	7%	(8)	120
Millennials: 1981-1996	20%	(73)	18%	(65)	37%	(137)	9%	(33)	16%	(59)	366
GenXers: 1965-1980	14%	(41)	15%	(41)	44%	(125)	8%	(23)	19%	(54)	284
Baby Boomers: 1946-1964	12%	(44)	12%	(41)	41%	(146)	8%	(29)	26%	(94)	355
PID: Dem (no lean)	28%	(120)	23%	(99)	36%	(153)	7%	(32)	6%	(26)	431
PID: Ind (no lean)	12%	(51)	11%	(47)	49%	(199)	10%	(39)	18%	(73)	407
PID: Rep (no lean)	6%	(19)	4%	(13)	37%	(118)	14%	(45)	39%	(125)	321
PID/Gender: Dem Men	27%	(53)	28%	(56)	31%	(63)	8%	(15)	6%	(13)	201
PID/Gender: Dem Women	29%	(67)	19%	(43)	39%	(90)	7%	(16)	6%	(13)	230
PID/Gender: Ind Men	16%	(30)	9%	(17)	49%	(93)	7%	(13)	19%	(36)	189
PID/Gender: Ind Women	9%	(21)	13%	(29)	48%	(106)	12%	(26)	17%	(37)	219
PID/Gender: Rep Men	8%	(13)	7%	(12)	27%	(43)	13%	(21)	45%	(71)	159
PID/Gender: Rep Women	4%	(6)	1%	(2)	46%	(75)	15%	(25)	33%	(54)	162
Ideo: Liberal (1-3)	40%	(139)	24%	(83)	25%	(88)	4%	(15)	7%	(23)	348
Ideo: Moderate (4)	9%	(29)	14%	(44)	56%	(172)	9%	(28)	12%	(36)	309
Ideo: Conservative (5-7)	4%	(15)	7%	(23)	34%	(117)	16%	(56)	39%	(135)	345
Educ: < College	13%	(108)	13%	(104)	43%	(350)	12%	(95)	19%	(152)	809
Educ: Bachelors degree	23%	(51)	15%	(33)	34%	(78)	5%	(11)	23%	(52)	225
Educ: Post-grad	24%	(30)	18%	(22)	34%	(42)	8%	(10)	17%	(21)	125
Income: Under 50k	15%	(92)	14%	(89)	43%	(268)	12%	(74)	17%	(105)	628
Income: 50k-100k	19%	(64)	13%	(43)	37%	(127)	9%	(30)	24%	(82)	346
Income: 100k+	18%	(34)	14%	(27)	41%	(75)	7%	(12)	20%	(38)	185
Ethnicity: White	16%	(146)	13%	(114)	40%	(362)	10%	(89)	22%	(197)	907

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**Table MCBR6b\_20:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Sports leagues*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	16%	(190)	14%	(159)	41%	(469)	10%	(116)	19%	(224)	1159
Ethnicity: Hispanic	22%	(41)	20%	(38)	30%	(56)	13%	(24)	16%	(30)	190
Ethnicity: Black	17%	(25)	20%	(30)	43%	(63)	10%	(14)	11%	(16)	149
Ethnicity: Other	18%	(19)	15%	(16)	43%	(44)	13%	(13)	10%	(11)	103
All Christian	11%	(52)	15%	(74)	39%	(192)	10%	(51)	25%	(121)	490
Atheist	45%	(34)	13%	(10)	29%	(22)	—	(0)	14%	(10)	77
Agnostic/Nothing in particular	20%	(70)	12%	(41)	42%	(147)	12%	(43)	13%	(47)	349
Something Else	9%	(18)	14%	(27)	47%	(92)	10%	(19)	21%	(41)	198
Religious Non-Protestant/Catholic	28%	(17)	13%	(8)	42%	(25)	5%	(3)	12%	(7)	61
Evangelical	10%	(30)	11%	(31)	37%	(106)	15%	(42)	28%	(80)	289
Non-Evangelical	10%	(38)	18%	(69)	43%	(164)	7%	(27)	21%	(80)	378
Community: Urban	18%	(55)	17%	(52)	40%	(125)	10%	(31)	16%	(49)	310
Community: Suburban	18%	(93)	16%	(82)	40%	(208)	10%	(52)	17%	(92)	527
Community: Rural	13%	(43)	8%	(26)	42%	(136)	10%	(33)	26%	(83)	322
Employ: Private Sector	19%	(75)	16%	(63)	37%	(142)	9%	(35)	19%	(74)	389
Employ: Government	26%	(18)	14%	(9)	34%	(23)	7%	(4)	19%	(13)	67
Employ: Self-Employed	18%	(19)	12%	(13)	40%	(42)	15%	(16)	15%	(15)	104
Employ: Homemaker	11%	(9)	10%	(9)	51%	(43)	11%	(9)	18%	(15)	85
Employ: Retired	13%	(30)	12%	(28)	41%	(96)	10%	(24)	25%	(58)	236
Employ: Unemployed	15%	(20)	15%	(21)	41%	(56)	11%	(15)	19%	(26)	138
Employ: Other	11%	(12)	9%	(9)	51%	(52)	12%	(13)	17%	(18)	103
Military HH: Yes	8%	(16)	10%	(19)	50%	(97)	11%	(22)	21%	(41)	195
Military HH: No	18%	(174)	15%	(140)	39%	(373)	10%	(94)	19%	(183)	964
RD/WT: Right Direction	28%	(121)	23%	(99)	37%	(160)	4%	(19)	7%	(32)	432
RD/WT: Wrong Track	9%	(69)	8%	(60)	43%	(309)	13%	(97)	26%	(192)	727
Biden Job Approve	26%	(139)	22%	(119)	39%	(206)	6%	(30)	7%	(40)	534
Biden Job Disapprove	7%	(39)	6%	(33)	39%	(205)	15%	(79)	33%	(175)	531

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**Table MCBR6b\_20:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Sports leagues*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	16%	(190)	14%	(159)	41%	(469)	10%	(116)	19%	(224)	1159
Biden Job Strongly Approve	35%	(79)	22%	(50)	31%	(71)	3%	(6)	9%	(21)	228
Biden Job Somewhat Approve	20%	(61)	22%	(68)	44%	(135)	8%	(24)	6%	(19)	306
Biden Job Somewhat Disapprove	13%	(19)	7%	(11)	48%	(71)	20%	(30)	12%	(18)	148
Biden Job Strongly Disapprove	5%	(20)	6%	(22)	35%	(134)	13%	(49)	41%	(158)	383
Favorable of Biden	25%	(139)	23%	(125)	39%	(214)	6%	(34)	7%	(39)	550
Unfavorable of Biden	8%	(42)	6%	(31)	39%	(204)	14%	(76)	33%	(175)	527
Very Favorable of Biden	32%	(80)	24%	(60)	30%	(74)	5%	(14)	9%	(22)	249
Somewhat Favorable of Biden	19%	(59)	22%	(65)	46%	(140)	7%	(21)	6%	(17)	301
Somewhat Unfavorable of Biden	17%	(20)	8%	(10)	52%	(61)	14%	(16)	9%	(10)	117
Very Unfavorable of Biden	5%	(21)	5%	(21)	35%	(143)	15%	(60)	40%	(165)	410
#1 Issue: Economy	9%	(37)	15%	(62)	44%	(177)	13%	(53)	18%	(72)	400
#1 Issue: Security	6%	(12)	5%	(10)	42%	(86)	10%	(21)	38%	(78)	207
#1 Issue: Health Care	26%	(43)	15%	(26)	43%	(72)	6%	(10)	10%	(16)	167
#1 Issue: Medicare / Social Security	14%	(15)	16%	(16)	43%	(45)	12%	(12)	16%	(16)	105
#1 Issue: Women's Issues	33%	(26)	16%	(12)	30%	(23)	7%	(5)	15%	(11)	77
#1 Issue: Energy	48%	(36)	11%	(8)	32%	(24)	6%	(4)	4%	(3)	74
#1 Issue: Other	19%	(16)	20%	(16)	24%	(20)	11%	(9)	26%	(22)	83
2020 Vote: Joe Biden	28%	(141)	22%	(110)	36%	(184)	6%	(30)	8%	(39)	506
2020 Vote: Donald Trump	7%	(25)	6%	(21)	34%	(130)	14%	(54)	40%	(151)	381
2020 Vote: Didn't Vote	8%	(18)	11%	(27)	56%	(133)	13%	(30)	12%	(28)	235
2018 House Vote: Democrat	28%	(119)	22%	(92)	36%	(150)	6%	(27)	7%	(30)	417
2018 House Vote: Republican	4%	(12)	4%	(14)	33%	(104)	15%	(47)	44%	(135)	311
2016 Vote: Hillary Clinton	29%	(104)	22%	(79)	38%	(135)	5%	(18)	6%	(21)	358
2016 Vote: Donald Trump	4%	(16)	8%	(27)	35%	(126)	15%	(55)	37%	(134)	357
2016 Vote: Other	16%	(10)	14%	(9)	45%	(28)	8%	(5)	17%	(11)	63
2016 Vote: Didn't Vote	16%	(60)	11%	(42)	47%	(180)	10%	(38)	16%	(59)	379
Voted in 2014: Yes	17%	(113)	14%	(92)	36%	(231)	10%	(64)	23%	(147)	648
Voted in 2014: No	15%	(77)	13%	(67)	47%	(238)	10%	(52)	15%	(78)	511

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**Table MCBR6b\_20:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Sports leagues*

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	16%	(190)	14%	(159)	41%	(469)	10%	(116)	19%	(224)	1159
4-Region: Northeast	19%	(41)	10%	(22)	47%	(102)	6%	(14)	17%	(37)	215
4-Region: Midwest	14%	(33)	16%	(37)	44%	(102)	7%	(16)	20%	(46)	234
4-Region: South	13%	(58)	10%	(45)	42%	(179)	11%	(49)	23%	(97)	427
4-Region: West	20%	(58)	20%	(57)	30%	(86)	13%	(37)	16%	(45)	282

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR6b\_21:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Telehealth companies*

Demographic	Much more favorable	Somewhat more favorable	No impact	Somewhat less favorable	Much less favorable	Total N
Adults	20% (228)	17% (192)	39% (446)	7% (85)	18% (208)	1159
Gender: Male	19% (105)	18% (99)	35% (193)	6% (34)	21% (117)	548
Gender: Female	20% (123)	15% (93)	42% (254)	8% (51)	15% (91)	611
Age: 18-34	26% (97)	15% (56)	37% (137)	7% (25)	15% (56)	372
Age: 35-44	19% (36)	22% (41)	36% (66)	7% (14)	15% (27)	183
Age: 45-64	15% (60)	15% (62)	42% (167)	8% (34)	19% (76)	400
Age: 65+	17% (35)	16% (33)	37% (75)	6% (12)	24% (49)	204
GenZers: 1997-2012	29% (35)	10% (12)	43% (52)	11% (14)	6% (7)	120
Millennials: 1981-1996	23% (86)	19% (70)	34% (125)	6% (22)	17% (63)	366
GenXers: 1965-1980	16% (45)	18% (51)	41% (116)	7% (21)	18% (51)	284
Baby Boomers: 1946-1964	16% (57)	16% (55)	39% (140)	6% (22)	23% (81)	355
PID: Dem (no lean)	32% (138)	23% (98)	32% (137)	6% (27)	7% (31)	431
PID: Ind (no lean)	17% (68)	15% (59)	47% (189)	7% (28)	15% (63)	407
PID: Rep (no lean)	7% (22)	11% (35)	38% (120)	9% (30)	35% (114)	321
PID/Gender: Dem Men	31% (62)	24% (48)	30% (60)	7% (14)	8% (16)	201
PID/Gender: Dem Women	33% (75)	21% (49)	33% (76)	6% (13)	7% (15)	230
PID/Gender: Ind Men	18% (34)	14% (27)	44% (84)	5% (9)	19% (35)	189
PID/Gender: Ind Women	16% (34)	15% (32)	48% (105)	9% (19)	13% (28)	219
PID/Gender: Rep Men	6% (9)	15% (23)	31% (49)	7% (11)	42% (66)	159
PID/Gender: Rep Women	8% (13)	7% (11)	44% (72)	12% (19)	29% (48)	162
Ideo: Liberal (1-3)	46% (158)	24% (85)	21% (73)	3% (12)	6% (19)	348
Ideo: Moderate (4)	12% (36)	20% (61)	47% (146)	11% (32)	11% (34)	309
Ideo: Conservative (5-7)	6% (21)	10% (33)	37% (129)	10% (35)	37% (126)	345
Educ: < College	17% (138)	15% (122)	43% (345)	7% (59)	18% (145)	809
Educ: Bachelors degree	26% (57)	21% (46)	28% (62)	7% (16)	19% (43)	225
Educ: Post-grad	26% (32)	19% (23)	32% (40)	8% (10)	16% (20)	125
Income: Under 50k	20% (127)	16% (102)	42% (267)	7% (43)	14% (89)	628
Income: 50k-100k	19% (66)	16% (55)	33% (116)	8% (27)	24% (83)	346
Income: 100k+	19% (35)	19% (35)	34% (64)	8% (15)	19% (36)	185
Ethnicity: White	19% (176)	16% (141)	38% (349)	7% (64)	20% (178)	907

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**Table MCBR6b\_21:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
 Telehealth companies

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	20%	(228)	17%	(192)	39%	(446)	7%	(85)	18%	(208)	1159
Ethnicity: Hispanic	25%	(48)	17%	(33)	30%	(56)	11%	(21)	17%	(33)	190
Ethnicity: Black	16%	(24)	21%	(32)	42%	(62)	9%	(13)	12%	(18)	149
Ethnicity: Other	27%	(28)	18%	(19)	35%	(36)	8%	(8)	12%	(12)	103
All Christian	14%	(70)	17%	(82)	39%	(189)	9%	(44)	21%	(105)	490
Atheist	35%	(27)	25%	(19)	24%	(18)	2%	(2)	14%	(11)	77
Agnostic/Nothing in particular	24%	(85)	15%	(53)	41%	(145)	5%	(19)	14%	(47)	349
Something Else	14%	(28)	14%	(28)	42%	(83)	9%	(18)	21%	(41)	198
Religious Non-Protestant/Catholic	35%	(21)	19%	(12)	33%	(20)	5%	(3)	9%	(5)	61
Evangelical	12%	(34)	13%	(38)	39%	(112)	12%	(36)	24%	(69)	289
Non-Evangelical	16%	(61)	18%	(69)	39%	(148)	7%	(26)	20%	(75)	378
Community: Urban	21%	(65)	20%	(62)	35%	(108)	8%	(26)	16%	(49)	310
Community: Suburban	22%	(115)	17%	(90)	39%	(203)	7%	(39)	15%	(80)	527
Community: Rural	15%	(48)	12%	(40)	42%	(135)	6%	(19)	24%	(79)	322
Employ: Private Sector	21%	(82)	19%	(73)	35%	(136)	8%	(30)	18%	(68)	389
Employ: Government	20%	(13)	24%	(16)	28%	(19)	6%	(4)	22%	(15)	67
Employ: Self-Employed	24%	(25)	9%	(10)	39%	(41)	9%	(10)	19%	(19)	104
Employ: Homemaker	15%	(13)	17%	(14)	46%	(39)	5%	(4)	17%	(15)	85
Employ: Retired	15%	(35)	16%	(38)	42%	(98)	6%	(15)	22%	(51)	236
Employ: Unemployed	22%	(31)	16%	(21)	38%	(52)	6%	(8)	19%	(25)	138
Employ: Other	14%	(15)	17%	(17)	47%	(48)	11%	(11)	11%	(12)	103
Military HH: Yes	10%	(19)	17%	(33)	44%	(86)	11%	(21)	18%	(36)	195
Military HH: No	22%	(209)	17%	(159)	37%	(360)	7%	(64)	18%	(172)	964
RD/WT: Right Direction	30%	(128)	25%	(107)	32%	(139)	5%	(23)	8%	(35)	432
RD/WT: Wrong Track	14%	(100)	12%	(85)	42%	(307)	8%	(62)	24%	(173)	727
Biden Job Approve	31%	(164)	23%	(123)	34%	(179)	5%	(25)	8%	(43)	534
Biden Job Disapprove	9%	(48)	11%	(58)	40%	(211)	10%	(56)	30%	(158)	531

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**Table MCBR6b\_21:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*  
*Telehealth companies*

Demographic	Much more favorable		Somewhat more favorable		No impact		Somewhat less favorable		Much less favorable		Total N
Adults	20%	(228)	17%	(192)	39%	(446)	7%	(85)	18%	(208)	1159
Biden Job Strongly Approve	37%	(85)	21%	(49)	26%	(60)	5%	(11)	10%	(23)	228
Biden Job Somewhat Approve	26%	(79)	24%	(74)	39%	(119)	5%	(14)	6%	(20)	306
Biden Job Somewhat Disapprove	17%	(26)	10%	(14)	53%	(79)	12%	(18)	7%	(11)	148
Biden Job Strongly Disapprove	6%	(22)	11%	(44)	35%	(133)	10%	(37)	38%	(147)	383
Favorable of Biden	30%	(166)	24%	(129)	33%	(183)	5%	(29)	8%	(42)	550
Unfavorable of Biden	9%	(50)	11%	(56)	40%	(213)	10%	(51)	30%	(157)	527
Very Favorable of Biden	36%	(89)	24%	(59)	24%	(60)	6%	(16)	10%	(26)	249
Somewhat Favorable of Biden	26%	(78)	23%	(71)	41%	(123)	4%	(13)	5%	(17)	301
Somewhat Unfavorable of Biden	20%	(24)	12%	(14)	52%	(61)	11%	(13)	5%	(6)	117
Very Unfavorable of Biden	6%	(26)	10%	(42)	37%	(153)	9%	(38)	37%	(151)	410
#1 Issue: Economy	13%	(53)	15%	(61)	44%	(176)	11%	(45)	16%	(65)	400
#1 Issue: Security	5%	(11)	11%	(22)	38%	(79)	8%	(17)	38%	(78)	207
#1 Issue: Health Care	31%	(51)	20%	(34)	39%	(64)	2%	(3)	9%	(14)	167
#1 Issue: Medicare / Social Security	17%	(18)	22%	(24)	39%	(41)	7%	(7)	14%	(15)	105
#1 Issue: Women's Issues	45%	(34)	13%	(10)	24%	(18)	4%	(3)	14%	(11)	77
#1 Issue: Energy	37%	(27)	21%	(16)	36%	(27)	2%	(2)	4%	(3)	74
#1 Issue: Other	30%	(25)	16%	(13)	28%	(23)	7%	(6)	18%	(15)	83
2020 Vote: Joe Biden	32%	(163)	25%	(126)	30%	(151)	5%	(27)	7%	(37)	506
2020 Vote: Donald Trump	7%	(25)	11%	(40)	37%	(143)	8%	(32)	37%	(141)	381
2020 Vote: Didn't Vote	14%	(33)	10%	(24)	55%	(130)	10%	(23)	11%	(25)	235
2018 House Vote: Democrat	32%	(134)	24%	(99)	31%	(128)	6%	(27)	7%	(30)	417
2018 House Vote: Republican	6%	(19)	8%	(24)	37%	(114)	10%	(31)	39%	(123)	311
2016 Vote: Hillary Clinton	33%	(119)	23%	(81)	32%	(115)	6%	(20)	6%	(22)	358
2016 Vote: Donald Trump	6%	(22)	11%	(39)	37%	(132)	11%	(41)	35%	(124)	357
2016 Vote: Other	21%	(13)	14%	(9)	49%	(31)	4%	(2)	11%	(7)	63
2016 Vote: Didn't Vote	19%	(72)	17%	(63)	44%	(168)	6%	(22)	14%	(54)	379
Voted in 2014: Yes	21%	(133)	16%	(103)	34%	(221)	8%	(54)	21%	(136)	648
Voted in 2014: No	18%	(95)	17%	(89)	44%	(225)	6%	(31)	14%	(72)	511

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**Table MCBR6b\_21:** *If each of the following types of companies made public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you have a more or less favorable view of the company, or would it have no impact?*

*Telehealth companies*

<b>Demographic</b>	<b>Much more favorable</b>		<b>Somewhat more favorable</b>		<b>No impact</b>		<b>Somewhat less favorable</b>		<b>Much less favorable</b>		<b>Total N</b>
Adults	20%	(228)	17%	(192)	39%	(446)	7%	(85)	18%	(208)	1159
4-Region: Northeast	21%	(44)	21%	(46)	37%	(79)	8%	(16)	14%	(29)	215
4-Region: Midwest	18%	(42)	14%	(34)	41%	(95)	6%	(14)	21%	(50)	234
4-Region: South	16%	(68)	14%	(59)	43%	(185)	7%	(30)	20%	(84)	427
4-Region: West	26%	(74)	19%	(53)	31%	(87)	8%	(24)	16%	(45)	282

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR7:** As you may know, Texas Gov. Greg Abbott recently signed into law the Texas Heartbeat Act (Senate Bill 8), a six-week abortion ban that relies on enforcement by private individuals through civil lawsuits rather than criminal enforcement. This establishes a system where members of the public can sue abortion providers for a minimum of \$10,000. If a company you regularly used released public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you...?

Demographic	Purchase more products or services from that company		Purchase fewer products or services from that company		Stop purchasing any products or services from that company		Don't know / No opinion		Total N
Adults	18%	(390)	16%	(361)	30%	(655)	36%	(794)	2200
Gender: Male	22%	(232)	17%	(182)	27%	(286)	34%	(363)	1062
Gender: Female	14%	(158)	16%	(179)	32%	(370)	38%	(431)	1138
Age: 18-34	17%	(112)	18%	(118)	34%	(225)	31%	(201)	655
Age: 35-44	19%	(68)	19%	(67)	24%	(84)	39%	(139)	358
Age: 45-64	18%	(134)	15%	(114)	28%	(207)	39%	(296)	751
Age: 65+	17%	(76)	14%	(63)	32%	(139)	36%	(158)	436
GenZers: 1997-2012	14%	(33)	18%	(42)	35%	(80)	32%	(72)	226
Millennials: 1981-1996	19%	(129)	19%	(124)	30%	(199)	32%	(211)	664
GenXers: 1965-1980	17%	(92)	17%	(90)	25%	(132)	40%	(211)	524
Baby Boomers: 1946-1964	16%	(117)	14%	(98)	31%	(226)	39%	(277)	717
PID: Dem (no lean)	11%	(90)	18%	(150)	46%	(378)	25%	(207)	827
PID: Ind (no lean)	13%	(101)	16%	(124)	27%	(208)	43%	(332)	765
PID: Rep (no lean)	33%	(198)	14%	(87)	11%	(69)	42%	(254)	608
PID/Gender: Dem Men	17%	(65)	22%	(84)	42%	(162)	20%	(76)	386
PID/Gender: Dem Women	6%	(25)	15%	(67)	49%	(217)	30%	(131)	440
PID/Gender: Ind Men	15%	(52)	15%	(53)	26%	(95)	44%	(159)	360
PID/Gender: Ind Women	12%	(49)	17%	(71)	28%	(113)	43%	(173)	406
PID/Gender: Rep Men	36%	(115)	14%	(45)	9%	(29)	40%	(128)	316
PID/Gender: Rep Women	29%	(84)	14%	(42)	14%	(40)	43%	(126)	292
Ideo: Liberal (1-3)	10%	(67)	19%	(128)	56%	(368)	15%	(98)	661
Ideo: Moderate (4)	13%	(77)	21%	(124)	26%	(155)	41%	(247)	602
Ideo: Conservative (5-7)	34%	(229)	13%	(86)	12%	(78)	41%	(271)	665
Educ: < College	17%	(257)	16%	(239)	27%	(414)	40%	(602)	1512
Educ: Bachelors degree	18%	(80)	18%	(79)	35%	(157)	29%	(128)	444
Educ: Post-grad	22%	(54)	18%	(43)	34%	(84)	26%	(63)	244

Continued on next page



**Table MCBR7:** As you may know, Texas Gov. Greg Abbott recently signed into law the Texas Heartbeat Act (Senate Bill 8), a six-week abortion ban that relies on enforcement by private individuals through civil lawsuits rather than criminal enforcement. This establishes a system where members of the public can sue abortion providers for a minimum of \$10,000. If a company you regularly used released public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you...?

Demographic	Purchase more products or services from that company		Purchase fewer products or services from that company		Stop purchasing any products or services from that company		Don't know / No opinion		Total N
Adults	18%	(390)	16%	(361)	30%	(655)	36%	(794)	2200
Income: Under 50k	17%	(206)	16%	(190)	30%	(365)	37%	(455)	1217
Income: 50k-100k	17%	(115)	17%	(115)	29%	(195)	37%	(248)	673
Income: 100k+	22%	(69)	18%	(56)	31%	(95)	29%	(91)	310
Ethnicity: White	18%	(318)	16%	(275)	30%	(513)	36%	(616)	1722
Ethnicity: Hispanic	14%	(48)	22%	(78)	29%	(101)	35%	(123)	349
Ethnicity: Black	18%	(50)	19%	(52)	29%	(80)	33%	(92)	274
Ethnicity: Other	11%	(22)	17%	(34)	31%	(62)	42%	(86)	204
All Christian	24%	(230)	18%	(172)	23%	(221)	35%	(337)	960
All Non-Christian	11%	(9)	19%	(17)	41%	(36)	29%	(26)	87
Atheist	11%	(14)	12%	(14)	48%	(59)	29%	(36)	124
Agnostic/Nothing in particular	9%	(57)	15%	(97)	38%	(241)	38%	(241)	636
Something Else	20%	(80)	15%	(60)	25%	(99)	39%	(153)	393
Religious Non-Protestant/Catholic	14%	(16)	19%	(22)	33%	(38)	35%	(41)	117
Evangelical	37%	(210)	16%	(88)	15%	(82)	32%	(183)	563
Non-Evangelical	12%	(91)	18%	(136)	31%	(234)	39%	(290)	750
Community: Urban	20%	(118)	20%	(122)	30%	(179)	31%	(186)	605
Community: Suburban	15%	(157)	16%	(163)	32%	(330)	37%	(383)	1033
Community: Rural	20%	(114)	13%	(76)	26%	(147)	40%	(225)	562
Employ: Private Sector	19%	(134)	19%	(133)	29%	(203)	34%	(240)	709
Employ: Government	27%	(35)	18%	(22)	27%	(34)	28%	(35)	126
Employ: Self-Employed	20%	(36)	19%	(35)	27%	(49)	35%	(64)	184
Employ: Homemaker	20%	(31)	12%	(18)	21%	(31)	47%	(72)	152
Employ: Student	7%	(4)	26%	(16)	40%	(25)	28%	(18)	64
Employ: Retired	18%	(88)	12%	(62)	33%	(167)	37%	(185)	503
Employ: Unemployed	13%	(39)	17%	(51)	33%	(99)	37%	(110)	299
Employ: Other	14%	(24)	15%	(24)	28%	(47)	42%	(69)	164

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**Table MCBR7:** As you may know, Texas Gov. Greg Abbott recently signed into law the Texas Heartbeat Act (Senate Bill 8), a six-week abortion ban that relies on enforcement by private individuals through civil lawsuits rather than criminal enforcement. This establishes a system where members of the public can sue abortion providers for a minimum of \$10,000. If a company you regularly used released public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you...?

Demographic	Purchase more products or services from that company		Purchase fewer products or services from that company		Stop purchasing any products or services from that company		Don't know / No opinion		Total N
Adults	18%	(390)	16%	(361)	30%	(655)	36%	(794)	2200
Military HH: Yes	20%	(73)	15%	(58)	23%	(87)	42%	(156)	375
Military HH: No	17%	(317)	17%	(303)	31%	(568)	35%	(637)	1825
RD/WT: Right Direction	14%	(115)	20%	(158)	41%	(332)	25%	(201)	806
RD/WT: Wrong Track	20%	(275)	15%	(203)	23%	(324)	43%	(593)	1394
Biden Job Approve	12%	(123)	18%	(194)	43%	(455)	27%	(283)	1055
Biden Job Disapprove	26%	(263)	15%	(150)	17%	(174)	42%	(417)	1004
Biden Job Strongly Approve	15%	(69)	15%	(66)	47%	(214)	23%	(105)	454
Biden Job Somewhat Approve	9%	(54)	21%	(128)	40%	(242)	30%	(178)	601
Biden Job Somewhat Disapprove	13%	(37)	18%	(53)	25%	(75)	44%	(128)	293
Biden Job Strongly Disapprove	32%	(226)	14%	(97)	14%	(99)	41%	(289)	711
Favorable of Biden	11%	(119)	18%	(197)	43%	(460)	28%	(300)	1075
Unfavorable of Biden	27%	(264)	15%	(151)	17%	(168)	41%	(412)	995
Very Favorable of Biden	13%	(63)	16%	(80)	49%	(239)	23%	(111)	494
Somewhat Favorable of Biden	10%	(56)	20%	(116)	38%	(221)	32%	(189)	582
Somewhat Unfavorable of Biden	10%	(22)	16%	(37)	31%	(73)	43%	(99)	232
Very Unfavorable of Biden	32%	(242)	15%	(114)	12%	(95)	41%	(313)	764
#1 Issue: Economy	21%	(150)	20%	(145)	21%	(150)	38%	(277)	722
#1 Issue: Security	28%	(114)	13%	(54)	13%	(52)	45%	(182)	401
#1 Issue: Health Care	9%	(30)	14%	(46)	44%	(145)	33%	(107)	327
#1 Issue: Medicare / Social Security	13%	(30)	14%	(32)	38%	(88)	35%	(82)	233
#1 Issue: Women's Issues	6%	(10)	13%	(20)	62%	(92)	18%	(27)	148
#1 Issue: Education	21%	(19)	13%	(12)	31%	(28)	34%	(30)	90
#1 Issue: Energy	13%	(16)	23%	(28)	41%	(50)	24%	(29)	123
#1 Issue: Other	14%	(22)	16%	(24)	33%	(51)	38%	(59)	156

Continued on next page

**Table MCBR7:** As you may know, Texas Gov. Greg Abbott recently signed into law the Texas Heartbeat Act (Senate Bill 8), a six-week abortion ban that relies on enforcement by private individuals through civil lawsuits rather than criminal enforcement. This establishes a system where members of the public can sue abortion providers for a minimum of \$10,000. If a company you regularly used released public statements supporting the Texas Heartbeat Act (Senate Bill 8), would you...?

Demographic	Purchase more products or services from that company		Purchase fewer products or services from that company		Stop purchasing any products or services from that company		Don't know / No opinion		Total N
Adults	18%	(390)	16%	(361)	30%	(655)	36%	(794)	2200
2020 Vote: Joe Biden	9%	(84)	19%	(182)	48%	(456)	24%	(231)	953
2020 Vote: Donald Trump	35%	(245)	13%	(91)	11%	(78)	41%	(294)	709
2020 Vote: Other	7%	(6)	16%	(14)	26%	(22)	51%	(42)	83
2020 Vote: Didn't Vote	12%	(55)	16%	(74)	22%	(99)	50%	(226)	454
2018 House Vote: Democrat	10%	(77)	17%	(133)	51%	(391)	22%	(170)	770
2018 House Vote: Republican	34%	(198)	15%	(90)	12%	(70)	39%	(230)	589
2018 House Vote: Someone else	5%	(3)	22%	(12)	29%	(15)	44%	(24)	54
2016 Vote: Hillary Clinton	10%	(67)	19%	(127)	48%	(324)	23%	(158)	677
2016 Vote: Donald Trump	34%	(228)	13%	(87)	15%	(102)	38%	(254)	670
2016 Vote: Other	3%	(4)	20%	(24)	37%	(43)	40%	(47)	119
2016 Vote: Didn't Vote	12%	(88)	17%	(123)	25%	(186)	46%	(333)	731
Voted in 2014: Yes	20%	(250)	17%	(209)	32%	(392)	30%	(369)	1220
Voted in 2014: No	14%	(140)	16%	(152)	27%	(263)	43%	(425)	980
4-Region: Northeast	17%	(69)	17%	(65)	31%	(121)	35%	(139)	394
4-Region: Midwest	19%	(88)	16%	(74)	29%	(133)	36%	(167)	462
4-Region: South	17%	(143)	16%	(130)	27%	(222)	40%	(328)	824
4-Region: West	17%	(91)	18%	(91)	34%	(179)	31%	(159)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR8:** *And if a company you regularly used released public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you...?*

Demographic	Purchase more products or services from that company		Purchase fewer products or services from that company		Stop purchasing any products or services from that company		Don't know / No opinion		Total N
Adults	34%	(743)	15%	(328)	13%	(284)	38%	(845)	2200
Gender: Male	33%	(356)	17%	(177)	14%	(153)	35%	(377)	1062
Gender: Female	34%	(387)	13%	(152)	11%	(131)	41%	(468)	1138
Age: 18-34	42%	(273)	17%	(112)	9%	(62)	32%	(208)	655
Age: 35-44	33%	(119)	12%	(42)	11%	(38)	44%	(159)	358
Age: 45-64	28%	(207)	15%	(114)	15%	(109)	43%	(320)	751
Age: 65+	33%	(144)	14%	(60)	17%	(74)	36%	(158)	436
GenZers: 1997-2012	42%	(94)	21%	(47)	8%	(18)	30%	(67)	226
Millennials: 1981-1996	40%	(265)	14%	(96)	10%	(69)	35%	(233)	664
GenXers: 1965-1980	28%	(149)	13%	(69)	12%	(62)	47%	(244)	524
Baby Boomers: 1946-1964	30%	(213)	15%	(106)	17%	(120)	39%	(279)	717
PID: Dem (no lean)	54%	(448)	11%	(92)	6%	(50)	28%	(236)	827
PID: Ind (no lean)	28%	(216)	14%	(107)	11%	(86)	46%	(356)	765
PID: Rep (no lean)	13%	(78)	21%	(129)	24%	(147)	42%	(254)	608
PID/Gender: Dem Men	56%	(215)	14%	(55)	6%	(25)	24%	(92)	386
PID/Gender: Dem Women	53%	(233)	9%	(37)	6%	(26)	33%	(144)	440
PID/Gender: Ind Men	29%	(104)	13%	(48)	12%	(42)	46%	(165)	360
PID/Gender: Ind Women	28%	(112)	15%	(59)	11%	(44)	47%	(191)	406
PID/Gender: Rep Men	11%	(36)	23%	(74)	27%	(86)	38%	(120)	316
PID/Gender: Rep Women	15%	(43)	19%	(55)	21%	(61)	46%	(133)	292
Ideo: Liberal (1-3)	63%	(418)	10%	(64)	8%	(52)	19%	(128)	661
Ideo: Moderate (4)	32%	(191)	17%	(101)	7%	(44)	44%	(267)	602
Ideo: Conservative (5-7)	13%	(85)	23%	(151)	25%	(165)	40%	(264)	665
Educ: < College	30%	(448)	16%	(248)	13%	(194)	41%	(622)	1512
Educ: Bachelors degree	43%	(189)	10%	(44)	15%	(66)	33%	(145)	444
Educ: Post-grad	43%	(106)	15%	(36)	10%	(24)	32%	(79)	244
Income: Under 50k	32%	(386)	17%	(204)	13%	(154)	39%	(473)	1217
Income: 50k-100k	37%	(247)	13%	(86)	12%	(83)	38%	(257)	673
Income: 100k+	36%	(110)	12%	(39)	15%	(46)	37%	(115)	310
Ethnicity: White	34%	(583)	14%	(236)	14%	(237)	39%	(667)	1722

Continued on next page

**Table MCBR8:** *And if a company you regularly used released public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you...?*

Demographic	Purchase more products or services from that company		Purchase fewer products or services from that company		Stop purchasing any products or services from that company		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	34%	(743)	15%	(328)	13%	(284)	38%	(845)	2200
Ethnicity: Hispanic	38%	(132)	17%	(60)	8%	(29)	37%	(128)	349
Ethnicity: Black	33%	(91)	22%	(60)	10%	(27)	35%	(96)	274
Ethnicity: Other	34%	(69)	16%	(33)	10%	(19)	41%	(83)	204
All Christian	30%	(284)	16%	(152)	17%	(164)	38%	(360)	960
All Non-Christian	51%	(45)	8%	(7)	5%	(5)	36%	(31)	87
Atheist	52%	(64)	7%	(9)	11%	(13)	31%	(38)	124
Agnostic/Nothing in particular	40%	(252)	12%	(74)	8%	(50)	41%	(260)	636
Something Else	25%	(99)	22%	(86)	13%	(52)	40%	(156)	393
Religious Non-Protestant/Catholic	44%	(52)	8%	(10)	8%	(9)	39%	(46)	117
Evangelical	22%	(123)	23%	(128)	22%	(123)	33%	(189)	563
Non-Evangelical	33%	(248)	14%	(107)	11%	(86)	41%	(310)	750
Community: Urban	40%	(240)	17%	(100)	10%	(59)	34%	(206)	605
Community: Suburban	34%	(353)	13%	(137)	13%	(135)	40%	(409)	1033
Community: Rural	27%	(150)	16%	(92)	16%	(90)	41%	(230)	562
Employ: Private Sector	36%	(253)	16%	(114)	11%	(78)	37%	(265)	709
Employ: Government	41%	(51)	13%	(16)	13%	(17)	33%	(41)	126
Employ: Self-Employed	38%	(70)	16%	(29)	11%	(20)	36%	(66)	184
Employ: Homemaker	25%	(37)	17%	(26)	12%	(18)	46%	(71)	152
Employ: Student	47%	(30)	9%	(6)	12%	(8)	32%	(21)	64
Employ: Retired	32%	(159)	12%	(61)	17%	(85)	39%	(197)	503
Employ: Unemployed	34%	(103)	16%	(48)	11%	(32)	39%	(116)	299
Employ: Other	25%	(40)	17%	(28)	16%	(26)	42%	(68)	164
Military HH: Yes	28%	(104)	15%	(55)	18%	(66)	40%	(150)	375
Military HH: No	35%	(639)	15%	(274)	12%	(218)	38%	(695)	1825
RD/WT: Right Direction	52%	(421)	12%	(95)	6%	(52)	29%	(237)	806
RD/WT: Wrong Track	23%	(322)	17%	(234)	17%	(231)	44%	(608)	1394
Biden Job Approve	52%	(548)	11%	(120)	5%	(57)	31%	(330)	1055
Biden Job Disapprove	17%	(170)	20%	(201)	22%	(221)	41%	(411)	1004

Continued on next page

**Table MCBR8:** *And if a company you regularly used released public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you...?*

Demographic	Purchase more products or services from that company		Purchase fewer products or services from that company		Stop purchasing any products or services from that company		Don't know / No opinion		Total N
Adults	34%	(743)	15%	(328)	13%	(284)	38%	(845)	2200
Biden Job Strongly Approve	58%	(264)	11%	(52)	6%	(29)	24%	(109)	454
Biden Job Somewhat Approve	47%	(284)	11%	(68)	5%	(28)	37%	(221)	601
Biden Job Somewhat Disapprove	29%	(86)	18%	(52)	8%	(25)	45%	(130)	293
Biden Job Strongly Disapprove	12%	(85)	21%	(149)	28%	(197)	40%	(281)	711
Favorable of Biden	51%	(549)	11%	(115)	6%	(64)	32%	(347)	1075
Unfavorable of Biden	17%	(171)	21%	(206)	21%	(211)	41%	(408)	995
Very Favorable of Biden	58%	(288)	12%	(59)	7%	(32)	23%	(114)	494
Somewhat Favorable of Biden	45%	(261)	10%	(55)	6%	(32)	40%	(233)	582
Somewhat Unfavorable of Biden	34%	(79)	14%	(32)	7%	(16)	45%	(105)	232
Very Unfavorable of Biden	12%	(92)	23%	(174)	26%	(195)	40%	(303)	764
#1 Issue: Economy	29%	(208)	20%	(145)	10%	(70)	41%	(299)	722
#1 Issue: Security	13%	(51)	21%	(86)	23%	(94)	43%	(171)	401
#1 Issue: Health Care	47%	(154)	6%	(19)	11%	(35)	37%	(120)	327
#1 Issue: Medicare / Social Security	32%	(75)	14%	(32)	14%	(32)	40%	(93)	233
#1 Issue: Women's Issues	66%	(98)	6%	(8)	10%	(15)	19%	(27)	148
#1 Issue: Education	37%	(33)	15%	(14)	7%	(6)	41%	(36)	90
#1 Issue: Energy	51%	(62)	9%	(11)	8%	(9)	32%	(40)	123
#1 Issue: Other	40%	(62)	8%	(13)	14%	(22)	37%	(58)	156
2020 Vote: Joe Biden	57%	(544)	9%	(89)	5%	(46)	29%	(275)	953
2020 Vote: Donald Trump	12%	(83)	22%	(156)	26%	(184)	40%	(286)	709
2020 Vote: Other	24%	(20)	18%	(15)	7%	(6)	50%	(42)	83
2020 Vote: Didn't Vote	21%	(96)	15%	(69)	11%	(48)	53%	(242)	454
2018 House Vote: Democrat	57%	(436)	10%	(76)	6%	(48)	27%	(210)	770
2018 House Vote: Republican	16%	(94)	20%	(120)	25%	(149)	38%	(225)	589
2018 House Vote: Someone else	26%	(14)	17%	(9)	8%	(4)	48%	(26)	54
2016 Vote: Hillary Clinton	56%	(379)	11%	(75)	5%	(32)	28%	(190)	677
2016 Vote: Donald Trump	17%	(112)	20%	(135)	25%	(171)	38%	(252)	670
2016 Vote: Other	38%	(46)	10%	(12)	4%	(5)	47%	(56)	119
2016 Vote: Didn't Vote	28%	(204)	15%	(106)	10%	(75)	47%	(346)	731

Continued on next page

**Table MCBR8:** *And if a company you regularly used released public statements opposing the Texas Heartbeat Act (Senate Bill 8), would you...?*

Demographic	Purchase more products or services from that company		Purchase fewer products or services from that company		Stop purchasing any products or services from that company		Don't know / No opinion		Total N
Adults	34%	(743)	15%	(328)	13%	(284)	38%	(845)	2200
Voted in 2014: Yes	37%	(453)	15%	(185)	15%	(188)	32%	(394)	1220
Voted in 2014: No	30%	(290)	15%	(143)	10%	(96)	46%	(451)	980
4-Region: Northeast	36%	(143)	11%	(45)	13%	(49)	40%	(156)	394
4-Region: Midwest	35%	(163)	16%	(73)	12%	(57)	37%	(170)	462
4-Region: South	28%	(232)	16%	(131)	14%	(119)	41%	(342)	824
4-Region: West	40%	(206)	15%	(80)	11%	(57)	34%	(177)	520

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR9:** Based on what you know, do you believe companies that are based in Texas should relocate their office to another state with fewer abortion restrictions?

Demographic	Yes, definitely relocate to another state	Yes, probably relocate to another state	No, probably not relocate to another state	No, definitely not relocate to another state	Don't know / No opinion	Total N
Adults	14% (317)	15% (340)	17% (372)	22% (489)	31% (681)	2200
Gender: Male	16% (175)	16% (168)	17% (178)	27% (284)	24% (257)	1062
Gender: Female	13% (143)	15% (172)	17% (194)	18% (205)	37% (425)	1138
Age: 18-34	14% (92)	23% (149)	19% (126)	13% (86)	31% (202)	655
Age: 35-44	16% (59)	15% (55)	13% (45)	22% (79)	33% (120)	358
Age: 45-64	12% (93)	10% (76)	16% (117)	28% (210)	34% (256)	751
Age: 65+	17% (73)	14% (60)	19% (84)	26% (115)	24% (104)	436
GenZers: 1997-2012	18% (41)	22% (51)	18% (40)	8% (19)	34% (76)	226
Millennials: 1981-1996	15% (100)	21% (138)	18% (118)	18% (118)	29% (190)	664
GenXers: 1965-1980	13% (66)	11% (57)	14% (73)	27% (139)	36% (189)	524
Baby Boomers: 1946-1964	14% (99)	12% (86)	18% (128)	27% (197)	29% (208)	717
PID: Dem (no lean)	24% (201)	22% (179)	17% (138)	10% (81)	27% (227)	827
PID: Ind (no lean)	11% (88)	14% (110)	17% (130)	18% (139)	39% (299)	765
PID: Rep (no lean)	5% (28)	8% (51)	17% (104)	44% (269)	26% (156)	608
PID/Gender: Dem Men	29% (113)	23% (87)	18% (69)	12% (45)	19% (72)	386
PID/Gender: Dem Women	20% (88)	21% (91)	16% (69)	8% (37)	35% (155)	440
PID/Gender: Ind Men	14% (49)	15% (53)	17% (61)	23% (81)	32% (116)	360
PID/Gender: Ind Women	10% (39)	14% (58)	17% (68)	14% (58)	45% (183)	406
PID/Gender: Rep Men	4% (13)	9% (28)	15% (48)	50% (159)	22% (69)	316
PID/Gender: Rep Women	5% (15)	8% (23)	19% (56)	38% (111)	30% (87)	292
Ideo: Liberal (1-3)	29% (192)	27% (177)	16% (103)	7% (46)	22% (144)	661
Ideo: Moderate (4)	11% (63)	15% (91)	20% (120)	17% (104)	37% (224)	602
Ideo: Conservative (5-7)	6% (40)	7% (46)	18% (119)	46% (306)	23% (153)	665
Educ: < College	12% (185)	14% (218)	17% (255)	22% (331)	35% (524)	1512
Educ: Bachelors degree	16% (71)	16% (73)	18% (82)	24% (106)	25% (112)	444
Educ: Post-grad	25% (61)	20% (50)	15% (35)	21% (52)	19% (46)	244
Income: Under 50k	13% (163)	16% (194)	16% (191)	20% (238)	35% (430)	1217
Income: 50k-100k	14% (97)	14% (94)	19% (126)	25% (166)	28% (190)	673
Income: 100k+	18% (57)	17% (52)	18% (55)	28% (86)	20% (61)	310
Ethnicity: White	15% (260)	15% (263)	16% (280)	24% (414)	29% (505)	1722

Continued on next page



**Table MCBR9:** Based on what you know, do you believe companies that are based in Texas should relocate their office to another state with fewer abortion restrictions?

Demographic	Yes, definitely relocate to another state		Yes, probably relocate to another state		No, probably not relocate to another state		No, definitely not relocate to another state		Don't know / No opinion		Total N
Adults	14%	(317)	15%	(340)	17%	(372)	22%	(489)	31%	(681)	2200
Ethnicity: Hispanic	19%	(65)	17%	(61)	14%	(49)	16%	(56)	34%	(118)	349
Ethnicity: Black	9%	(23)	21%	(58)	24%	(66)	14%	(37)	33%	(90)	274
Ethnicity: Other	17%	(34)	9%	(19)	13%	(26)	19%	(38)	42%	(86)	204
All Christian	12%	(114)	14%	(131)	17%	(166)	30%	(288)	27%	(261)	960
All Non-Christian	20%	(18)	20%	(17)	21%	(19)	8%	(7)	31%	(27)	87
Atheist	30%	(38)	21%	(26)	11%	(13)	14%	(17)	24%	(30)	124
Agnostic/Nothing in particular	17%	(107)	17%	(107)	15%	(93)	15%	(96)	37%	(233)	636
Something Else	10%	(41)	15%	(58)	21%	(81)	21%	(81)	33%	(131)	393
Religious Non-Protestant/Catholic	17%	(20)	19%	(23)	18%	(21)	11%	(13)	34%	(40)	117
Evangelical	11%	(62)	11%	(60)	18%	(102)	35%	(198)	25%	(141)	563
Non-Evangelical	12%	(91)	16%	(123)	18%	(138)	22%	(163)	31%	(235)	750
Community: Urban	14%	(86)	22%	(132)	13%	(78)	18%	(109)	33%	(199)	605
Community: Suburban	15%	(158)	15%	(153)	19%	(196)	22%	(225)	29%	(302)	1033
Community: Rural	13%	(72)	10%	(55)	17%	(98)	28%	(156)	32%	(181)	562
Employ: Private Sector	15%	(106)	16%	(115)	18%	(130)	24%	(169)	27%	(189)	709
Employ: Government	16%	(20)	21%	(27)	19%	(23)	22%	(28)	22%	(28)	126
Employ: Self-Employed	14%	(26)	16%	(30)	23%	(42)	21%	(38)	26%	(48)	184
Employ: Homemaker	10%	(16)	12%	(19)	16%	(24)	23%	(36)	38%	(58)	152
Employ: Student	19%	(12)	25%	(16)	16%	(10)	3%	(2)	37%	(24)	64
Employ: Retired	15%	(78)	13%	(64)	18%	(90)	27%	(134)	27%	(137)	503
Employ: Unemployed	13%	(38)	15%	(45)	13%	(38)	17%	(50)	43%	(128)	299
Employ: Other	14%	(22)	15%	(25)	9%	(15)	20%	(33)	42%	(68)	164
Military HH: Yes	12%	(43)	16%	(60)	13%	(50)	27%	(102)	32%	(119)	375
Military HH: No	15%	(274)	15%	(280)	18%	(321)	21%	(388)	31%	(562)	1825
RD/WT: Right Direction	23%	(183)	22%	(180)	17%	(136)	11%	(87)	27%	(220)	806
RD/WT: Wrong Track	10%	(134)	12%	(161)	17%	(236)	29%	(402)	33%	(462)	1394
Biden Job Approve	23%	(239)	22%	(237)	16%	(167)	11%	(120)	28%	(292)	1055
Biden Job Disapprove	7%	(69)	9%	(90)	20%	(196)	36%	(362)	29%	(287)	1004

Continued on next page

**Table MCBR9:** Based on what you know, do you believe companies that are based in Texas should relocate their office to another state with fewer abortion restrictions?

Demographic	Yes, definitely relocate to another state	Yes, probably relocate to another state	No, probably not relocate to another state	No, definitely not relocate to another state	Don't know / No opinion	Total N
Adults	14% (317)	15% (340)	17% (372)	22% (489)	31% (681)	2200
Biden Job Strongly Approve	31% (143)	21% (96)	13% (58)	10% (46)	24% (111)	454
Biden Job Somewhat Approve	16% (96)	23% (141)	18% (109)	12% (73)	30% (181)	601
Biden Job Somewhat Disapprove	11% (32)	14% (40)	28% (82)	16% (47)	31% (92)	293
Biden Job Strongly Disapprove	5% (37)	7% (50)	16% (114)	44% (315)	27% (195)	711
Favorable of Biden	23% (246)	21% (231)	15% (166)	11% (120)	29% (312)	1075
Unfavorable of Biden	6% (61)	10% (99)	20% (198)	36% (361)	28% (277)	995
Very Favorable of Biden	30% (147)	22% (109)	13% (65)	11% (54)	24% (119)	494
Somewhat Favorable of Biden	17% (100)	21% (122)	17% (101)	11% (66)	33% (193)	582
Somewhat Unfavorable of Biden	9% (21)	17% (39)	27% (63)	14% (32)	33% (77)	232
Very Unfavorable of Biden	5% (41)	8% (60)	18% (134)	43% (329)	26% (200)	764
#1 Issue: Economy	10% (71)	14% (100)	21% (150)	23% (167)	32% (234)	722
#1 Issue: Security	6% (25)	8% (33)	15% (61)	46% (186)	24% (96)	401
#1 Issue: Health Care	21% (70)	19% (61)	17% (57)	12% (38)	31% (101)	327
#1 Issue: Medicare / Social Security	19% (43)	16% (38)	15% (34)	19% (43)	32% (74)	233
#1 Issue: Women's Issues	31% (47)	20% (29)	9% (13)	11% (16)	29% (43)	148
#1 Issue: Education	14% (13)	22% (20)	14% (13)	8% (7)	42% (38)	90
#1 Issue: Energy	21% (25)	21% (26)	25% (30)	5% (6)	29% (35)	123
#1 Issue: Other	15% (23)	21% (32)	9% (14)	17% (26)	38% (60)	156
2020 Vote: Joe Biden	25% (238)	22% (213)	16% (148)	9% (89)	28% (265)	953
2020 Vote: Donald Trump	5% (33)	8% (59)	17% (123)	45% (322)	24% (171)	709
2020 Vote: Other	11% (9)	11% (9)	23% (19)	19% (16)	37% (31)	83
2020 Vote: Didn't Vote	8% (36)	13% (58)	18% (83)	14% (63)	47% (214)	454
2018 House Vote: Democrat	26% (197)	22% (172)	17% (128)	10% (76)	26% (198)	770
2018 House Vote: Republican	8% (44)	7% (43)	18% (108)	46% (270)	21% (124)	589
2018 House Vote: Someone else	11% (6)	7% (4)	23% (12)	17% (9)	43% (23)	54
2016 Vote: Hillary Clinton	24% (165)	23% (158)	18% (119)	10% (69)	24% (165)	677
2016 Vote: Donald Trump	8% (51)	8% (53)	19% (124)	43% (290)	23% (152)	670
2016 Vote: Other	12% (15)	15% (18)	19% (23)	18% (22)	35% (41)	119
2016 Vote: Didn't Vote	12% (85)	15% (110)	14% (105)	15% (107)	44% (323)	731

Continued on next page

**Table MCBR9:** Based on what you know, do you believe companies that are based in Texas should relocate their office to another state with fewer abortion restrictions?

Demographic	Yes, definitely relocate to another state	Yes, probably relocate to another state	No, probably not relocate to another state	No, definitely not relocate to another state	Don't know / No opinion	Total N
Adults	14% (317)	15% (340)	17% (372)	22% (489)	31% (681)	2200
Voted in 2014: Yes	17% (207)	15% (189)	17% (210)	27% (332)	23% (282)	1220
Voted in 2014: No	11% (110)	15% (151)	17% (162)	16% (157)	41% (399)	980
4-Region: Northeast	16% (64)	18% (69)	17% (66)	21% (82)	29% (113)	394
4-Region: Midwest	12% (56)	14% (66)	17% (79)	24% (111)	33% (150)	462
4-Region: South	12% (101)	13% (107)	18% (148)	26% (211)	31% (257)	824
4-Region: West	18% (95)	19% (98)	15% (80)	17% (86)	31% (161)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR10\_1: How proud would you be to work for an employer who took each of the following actions?  
Made a public statement in support of the Texas Heartbeat Act (SB 8)**

Demographic	Very proud		Somewhat proud		Not that proud		Not proud at all		Total N
Adults	15%	(340)	17%	(370)	24%	(535)	43%	(956)	2200
Gender: Male	17%	(184)	19%	(200)	24%	(256)	40%	(422)	1062
Gender: Female	14%	(155)	15%	(170)	24%	(279)	47%	(534)	1138
Age: 18-34	14%	(91)	19%	(123)	22%	(147)	45%	(294)	655
Age: 35-44	17%	(62)	18%	(64)	27%	(97)	38%	(135)	358
Age: 45-64	16%	(117)	15%	(113)	26%	(193)	44%	(329)	751
Age: 65+	16%	(70)	16%	(70)	22%	(98)	45%	(198)	436
GenZers: 1997-2012	10%	(22)	22%	(50)	19%	(42)	49%	(111)	226
Millennials: 1981-1996	16%	(109)	18%	(118)	25%	(167)	41%	(269)	664
GenXers: 1965-1980	15%	(76)	15%	(79)	26%	(137)	44%	(232)	524
Baby Boomers: 1946-1964	16%	(117)	15%	(108)	24%	(175)	44%	(317)	717
PID: Dem (no lean)	11%	(93)	13%	(105)	21%	(174)	55%	(455)	827
PID: Ind (no lean)	11%	(87)	17%	(127)	27%	(204)	45%	(348)	765
PID: Rep (no lean)	26%	(160)	23%	(138)	26%	(157)	25%	(154)	608
PID/Gender: Dem Men	15%	(58)	17%	(64)	21%	(80)	48%	(185)	386
PID/Gender: Dem Women	8%	(34)	9%	(41)	22%	(95)	61%	(270)	440
PID/Gender: Ind Men	12%	(44)	14%	(50)	27%	(98)	46%	(167)	360
PID/Gender: Ind Women	11%	(43)	19%	(77)	26%	(105)	45%	(181)	406
PID/Gender: Rep Men	26%	(82)	27%	(86)	25%	(78)	22%	(70)	316
PID/Gender: Rep Women	27%	(78)	18%	(52)	27%	(79)	29%	(83)	292
Ideo: Liberal (1-3)	11%	(70)	8%	(54)	17%	(111)	65%	(427)	661
Ideo: Moderate (4)	9%	(53)	19%	(114)	31%	(186)	41%	(249)	602
Ideo: Conservative (5-7)	29%	(191)	24%	(159)	23%	(150)	25%	(165)	665
Educ: < College	15%	(231)	17%	(258)	26%	(389)	42%	(634)	1512
Educ: Bachelors degree	15%	(67)	14%	(63)	23%	(103)	47%	(211)	444
Educ: Post-grad	17%	(41)	20%	(49)	17%	(42)	46%	(112)	244
Income: Under 50k	16%	(199)	16%	(198)	25%	(310)	42%	(510)	1217
Income: 50k-100k	14%	(95)	19%	(128)	23%	(158)	43%	(292)	673
Income: 100k+	15%	(46)	14%	(44)	22%	(67)	49%	(154)	310
Ethnicity: White	16%	(276)	16%	(272)	24%	(415)	44%	(759)	1722
Ethnicity: Hispanic	12%	(43)	20%	(69)	24%	(84)	44%	(154)	349
Ethnicity: Black	14%	(38)	22%	(60)	25%	(68)	40%	(109)	274

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**Table MCBR10\_1: How proud would you be to work for an employer who took each of the following actions?  
Made a public statement in support of the Texas Heartbeat Act (SB 8)**

Demographic	Very proud		Somewhat proud		Not that proud		Not proud at all		Total N
Adults	15%	(340)	17%	(370)	24%	(535)	43%	(956)	2200
Ethnicity: Other	13%	(26)	19%	(38)	25%	(52)	43%	(88)	204
All Christian	20%	(191)	20%	(188)	25%	(239)	36%	(342)	960
All Non-Christian	10%	(9)	16%	(14)	20%	(17)	54%	(47)	87
Atheist	7%	(9)	17%	(21)	23%	(29)	53%	(66)	124
Agnostic/Nothing in particular	9%	(54)	12%	(78)	24%	(150)	56%	(354)	636
Something Else	20%	(77)	18%	(70)	25%	(99)	37%	(147)	393
Religious Non-Protestant/Catholic	13%	(15)	18%	(21)	23%	(27)	47%	(54)	117
Evangelical	33%	(188)	21%	(118)	21%	(117)	25%	(140)	563
Non-Evangelical	10%	(73)	17%	(129)	28%	(208)	45%	(340)	750
Community: Urban	17%	(104)	19%	(116)	22%	(131)	42%	(254)	605
Community: Suburban	13%	(137)	15%	(153)	25%	(261)	47%	(482)	1033
Community: Rural	18%	(99)	18%	(101)	25%	(142)	39%	(220)	562
Employ: Private Sector	16%	(113)	17%	(120)	23%	(163)	44%	(314)	709
Employ: Government	14%	(18)	22%	(28)	27%	(34)	37%	(46)	126
Employ: Self-Employed	20%	(36)	17%	(31)	20%	(37)	44%	(80)	184
Employ: Homemaker	16%	(24)	22%	(33)	27%	(42)	35%	(53)	152
Employ: Student	23%	(15)	11%	(7)	11%	(7)	55%	(35)	64
Employ: Retired	16%	(82)	13%	(67)	25%	(124)	46%	(229)	503
Employ: Unemployed	10%	(30)	16%	(48)	30%	(90)	44%	(131)	299
Employ: Other	14%	(22)	22%	(35)	24%	(39)	41%	(67)	164
Military HH: Yes	19%	(73)	20%	(75)	24%	(91)	36%	(136)	375
Military HH: No	15%	(267)	16%	(295)	24%	(444)	45%	(820)	1825
RD/WT: Right Direction	10%	(80)	17%	(138)	19%	(154)	54%	(434)	806
RD/WT: Wrong Track	19%	(260)	17%	(232)	27%	(380)	37%	(522)	1394
Biden Job Approve	10%	(108)	15%	(154)	20%	(212)	55%	(582)	1055
Biden Job Disapprove	22%	(225)	19%	(193)	27%	(269)	32%	(317)	1004
Biden Job Strongly Approve	16%	(71)	12%	(54)	17%	(76)	56%	(252)	454
Biden Job Somewhat Approve	6%	(36)	17%	(100)	22%	(135)	55%	(330)	601
Biden Job Somewhat Disapprove	11%	(32)	17%	(48)	33%	(97)	39%	(115)	293
Biden Job Strongly Disapprove	27%	(193)	20%	(144)	24%	(173)	28%	(202)	711

Continued on next page

**Table MCBR10\_1: How proud would you be to work for an employer who took each of the following actions?  
Made a public statement in support of the Texas Heartbeat Act (SB 8)**

Demographic	Very proud		Somewhat proud		Not that proud		Not proud at all		Total N
Adults	15%	(340)	17%	(370)	24%	(535)	43%	(956)	2200
Favorable of Biden	9%	(101)	14%	(152)	21%	(230)	55%	(592)	1075
Unfavorable of Biden	23%	(227)	19%	(193)	26%	(263)	31%	(312)	995
Very Favorable of Biden	14%	(70)	12%	(57)	16%	(80)	58%	(286)	494
Somewhat Favorable of Biden	5%	(31)	16%	(95)	26%	(150)	52%	(305)	582
Somewhat Unfavorable of Biden	7%	(15)	19%	(45)	29%	(67)	45%	(104)	232
Very Unfavorable of Biden	28%	(212)	19%	(148)	26%	(196)	27%	(208)	764
#1 Issue: Economy	14%	(103)	18%	(133)	30%	(218)	37%	(268)	722
#1 Issue: Security	26%	(105)	24%	(94)	26%	(102)	25%	(99)	401
#1 Issue: Health Care	13%	(42)	15%	(51)	19%	(61)	53%	(174)	327
#1 Issue: Medicare / Social Security	12%	(27)	16%	(36)	27%	(62)	46%	(107)	233
#1 Issue: Women's Issues	11%	(16)	3%	(5)	8%	(11)	79%	(116)	148
#1 Issue: Education	10%	(9)	13%	(12)	25%	(22)	52%	(47)	90
#1 Issue: Energy	8%	(10)	23%	(28)	16%	(20)	53%	(65)	123
#1 Issue: Other	18%	(27)	7%	(11)	24%	(38)	51%	(80)	156
2020 Vote: Joe Biden	9%	(88)	10%	(96)	20%	(188)	61%	(581)	953
2020 Vote: Donald Trump	28%	(197)	22%	(157)	26%	(183)	24%	(171)	709
2020 Vote: Other	11%	(9)	19%	(15)	31%	(26)	39%	(33)	83
2020 Vote: Didn't Vote	10%	(45)	22%	(102)	30%	(137)	38%	(171)	454
2018 House Vote: Democrat	11%	(82)	11%	(88)	19%	(150)	59%	(451)	770
2018 House Vote: Republican	27%	(157)	22%	(130)	26%	(151)	26%	(151)	589
2018 House Vote: Someone else	10%	(6)	15%	(8)	23%	(12)	52%	(28)	54
2016 Vote: Hillary Clinton	10%	(71)	12%	(85)	19%	(132)	58%	(390)	677
2016 Vote: Donald Trump	27%	(182)	20%	(133)	25%	(166)	28%	(189)	670
2016 Vote: Other	9%	(11)	10%	(12)	30%	(35)	51%	(61)	119
2016 Vote: Didn't Vote	10%	(75)	19%	(139)	28%	(202)	43%	(316)	731
Voted in 2014: Yes	18%	(222)	16%	(190)	23%	(276)	44%	(533)	1220
Voted in 2014: No	12%	(118)	18%	(180)	26%	(259)	43%	(423)	980
4-Region: Northeast	14%	(54)	16%	(62)	24%	(95)	47%	(183)	394
4-Region: Midwest	20%	(91)	15%	(68)	22%	(102)	44%	(202)	462
4-Region: South	16%	(130)	20%	(162)	25%	(204)	40%	(328)	824
4-Region: West	13%	(65)	15%	(78)	26%	(134)	47%	(243)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR10\_2: How proud would you be to work for an employer who took each of the following actions?  
 Made a public statement opposing the Texas Heartbeat Act (SB 8)**

Demographic	Very proud		Somewhat proud		Not that proud		Not proud at all		Total N
Adults	31%	(691)	23%	(498)	20%	(451)	25%	(560)	2200
Gender: Male	30%	(320)	22%	(231)	20%	(217)	28%	(294)	1062
Gender: Female	33%	(372)	23%	(267)	20%	(233)	23%	(266)	1138
Age: 18-34	41%	(266)	22%	(144)	21%	(135)	17%	(111)	655
Age: 35-44	28%	(101)	26%	(93)	20%	(72)	26%	(92)	358
Age: 45-64	27%	(202)	23%	(170)	22%	(166)	28%	(212)	751
Age: 65+	28%	(122)	21%	(91)	18%	(78)	33%	(145)	436
GenZers: 1997-2012	41%	(92)	26%	(59)	20%	(46)	13%	(29)	226
Millennials: 1981-1996	38%	(249)	22%	(147)	20%	(133)	20%	(134)	664
GenXers: 1965-1980	26%	(134)	25%	(132)	21%	(112)	28%	(146)	524
Baby Boomers: 1946-1964	28%	(200)	20%	(143)	20%	(145)	32%	(229)	717
PID: Dem (no lean)	51%	(420)	24%	(199)	14%	(116)	11%	(92)	827
PID: Ind (no lean)	26%	(199)	25%	(191)	23%	(178)	26%	(198)	765
PID: Rep (no lean)	12%	(73)	18%	(108)	26%	(157)	44%	(270)	608
PID/Gender: Dem Men	51%	(196)	26%	(99)	13%	(49)	11%	(43)	386
PID/Gender: Dem Women	51%	(223)	23%	(101)	15%	(67)	11%	(49)	440
PID/Gender: Ind Men	25%	(90)	23%	(83)	22%	(79)	30%	(108)	360
PID/Gender: Ind Women	27%	(109)	26%	(108)	24%	(99)	22%	(91)	406
PID/Gender: Rep Men	11%	(33)	16%	(49)	28%	(90)	45%	(143)	316
PID/Gender: Rep Women	13%	(39)	20%	(59)	23%	(67)	43%	(127)	292
Ideo: Liberal (1-3)	61%	(405)	22%	(147)	10%	(68)	6%	(41)	661
Ideo: Moderate (4)	26%	(156)	28%	(171)	27%	(161)	19%	(114)	602
Ideo: Conservative (5-7)	11%	(76)	18%	(120)	22%	(147)	48%	(321)	665
Educ: < College	28%	(429)	23%	(349)	22%	(333)	27%	(402)	1512
Educ: Bachelors degree	36%	(161)	23%	(102)	16%	(72)	25%	(109)	444
Educ: Post-grad	42%	(102)	19%	(47)	19%	(47)	20%	(49)	244
Income: Under 50k	31%	(378)	23%	(279)	20%	(247)	26%	(312)	1217
Income: 50k-100k	29%	(198)	22%	(146)	22%	(149)	27%	(180)	673
Income: 100k+	37%	(115)	23%	(72)	18%	(55)	22%	(68)	310
Ethnicity: White	32%	(554)	21%	(369)	20%	(339)	27%	(460)	1722
Ethnicity: Hispanic	34%	(118)	24%	(84)	22%	(77)	20%	(71)	349
Ethnicity: Black	31%	(85)	29%	(79)	23%	(64)	17%	(47)	274

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**Table MCBR10\_2: How proud would you be to work for an employer who took each of the following actions?  
Made a public statement opposing the Texas Heartbeat Act (SB 8)**

Demographic	Very proud		Somewhat proud		Not that proud		Not proud at all		Total N
Adults	31%	(691)	23%	(498)	20%	(451)	25%	(560)	2200
Ethnicity: Other	26%	(53)	24%	(49)	24%	(48)	26%	(54)	204
All Christian	25%	(244)	23%	(221)	22%	(211)	30%	(284)	960
All Non-Christian	49%	(43)	18%	(16)	16%	(14)	17%	(15)	87
Atheist	47%	(57)	20%	(25)	21%	(26)	12%	(14)	124
Agnostic/Nothing in particular	39%	(248)	21%	(136)	18%	(113)	22%	(139)	636
Something Else	25%	(99)	25%	(99)	22%	(87)	28%	(108)	393
Religious Non-Protestant/Catholic	39%	(46)	20%	(24)	17%	(20)	24%	(28)	117
Evangelical	20%	(112)	22%	(126)	21%	(119)	37%	(206)	563
Non-Evangelical	30%	(227)	24%	(183)	22%	(168)	23%	(172)	750
Community: Urban	35%	(214)	24%	(143)	22%	(133)	19%	(115)	605
Community: Suburban	33%	(338)	23%	(233)	19%	(198)	26%	(264)	1033
Community: Rural	25%	(139)	22%	(122)	21%	(121)	32%	(180)	562
Employ: Private Sector	32%	(227)	23%	(163)	21%	(152)	24%	(168)	709
Employ: Government	33%	(41)	22%	(27)	24%	(30)	22%	(27)	126
Employ: Self-Employed	32%	(59)	24%	(44)	21%	(38)	24%	(43)	184
Employ: Homemaker	24%	(37)	29%	(43)	19%	(28)	29%	(44)	152
Employ: Student	45%	(29)	23%	(14)	13%	(8)	20%	(12)	64
Employ: Retired	28%	(142)	22%	(112)	19%	(94)	31%	(155)	503
Employ: Unemployed	38%	(112)	19%	(57)	21%	(63)	22%	(66)	299
Employ: Other	27%	(44)	23%	(37)	23%	(38)	27%	(45)	164
Military HH: Yes	27%	(101)	21%	(80)	22%	(83)	30%	(111)	375
Military HH: No	32%	(590)	23%	(418)	20%	(367)	25%	(449)	1825
RD/WT: Right Direction	45%	(362)	28%	(229)	15%	(120)	12%	(95)	806
RD/WT: Wrong Track	24%	(329)	19%	(269)	24%	(331)	33%	(465)	1394
Biden Job Approve	47%	(498)	26%	(272)	15%	(164)	11%	(121)	1055
Biden Job Disapprove	16%	(163)	18%	(185)	25%	(248)	41%	(408)	1004
Biden Job Strongly Approve	54%	(245)	23%	(106)	10%	(44)	13%	(59)	454
Biden Job Somewhat Approve	42%	(253)	28%	(167)	20%	(119)	10%	(62)	601
Biden Job Somewhat Disapprove	28%	(82)	27%	(80)	25%	(75)	19%	(56)	293
Biden Job Strongly Disapprove	11%	(81)	15%	(104)	24%	(173)	50%	(352)	711

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**Table MCBR10\_2: How proud would you be to work for an employer who took each of the following actions?  
Made a public statement opposing the Texas Heartbeat Act (SB 8)**

Demographic	Very proud		Somewhat proud		Not that proud		Not proud at all		Total N
Adults	31%	(691)	23%	(498)	20%	(451)	25%	(560)	2200
Favorable of Biden	47%	(506)	26%	(279)	16%	(168)	11%	(122)	1075
Unfavorable of Biden	16%	(157)	18%	(180)	26%	(255)	40%	(403)	995
Very Favorable of Biden	55%	(273)	22%	(111)	10%	(48)	13%	(62)	494
Somewhat Favorable of Biden	40%	(233)	29%	(168)	21%	(120)	10%	(60)	582
Somewhat Unfavorable of Biden	29%	(68)	29%	(68)	25%	(58)	16%	(38)	232
Very Unfavorable of Biden	12%	(89)	15%	(112)	26%	(198)	48%	(365)	764
#1 Issue: Economy	24%	(175)	25%	(183)	26%	(188)	25%	(177)	722
#1 Issue: Security	15%	(59)	14%	(56)	26%	(104)	45%	(182)	401
#1 Issue: Health Care	45%	(148)	27%	(88)	12%	(40)	16%	(51)	327
#1 Issue: Medicare / Social Security	29%	(68)	24%	(56)	24%	(56)	23%	(54)	233
#1 Issue: Women's Issues	67%	(99)	10%	(15)	7%	(11)	15%	(23)	148
#1 Issue: Education	33%	(30)	33%	(29)	14%	(13)	20%	(18)	90
#1 Issue: Energy	44%	(54)	31%	(38)	15%	(19)	11%	(13)	123
#1 Issue: Other	38%	(59)	21%	(33)	14%	(21)	27%	(42)	156
2020 Vote: Joe Biden	52%	(499)	24%	(231)	13%	(128)	10%	(95)	953
2020 Vote: Donald Trump	11%	(77)	17%	(123)	24%	(173)	47%	(336)	709
2020 Vote: Other	26%	(22)	27%	(23)	21%	(17)	26%	(22)	83
2020 Vote: Didn't Vote	21%	(93)	27%	(121)	29%	(132)	24%	(108)	454
2018 House Vote: Democrat	51%	(394)	24%	(186)	14%	(108)	11%	(82)	770
2018 House Vote: Republican	14%	(80)	15%	(89)	24%	(140)	47%	(279)	589
2018 House Vote: Someone else	30%	(16)	15%	(8)	28%	(15)	27%	(14)	54
2016 Vote: Hillary Clinton	51%	(345)	26%	(175)	14%	(92)	9%	(64)	677
2016 Vote: Donald Trump	15%	(102)	15%	(103)	23%	(156)	46%	(309)	670
2016 Vote: Other	31%	(37)	26%	(30)	20%	(24)	23%	(27)	119
2016 Vote: Didn't Vote	28%	(206)	26%	(188)	24%	(178)	22%	(158)	731
Voted in 2014: Yes	33%	(406)	20%	(240)	19%	(233)	28%	(341)	1220
Voted in 2014: No	29%	(286)	26%	(258)	22%	(218)	22%	(219)	980
4-Region: Northeast	33%	(131)	25%	(97)	18%	(69)	24%	(96)	394
4-Region: Midwest	32%	(148)	20%	(91)	20%	(92)	28%	(131)	462
4-Region: South	28%	(232)	24%	(198)	21%	(169)	27%	(225)	824
4-Region: West	34%	(179)	22%	(113)	23%	(120)	21%	(108)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR10\_3: How proud would you be to work for an employer who took each of the following actions?**  
Created a fund to support employees sued through the Texas Heartbeat Act (SB 8)

Demographic	Very proud		Somewhat proud		Not that proud		Not proud at all		Total N
Adults	28%	(623)	26%	(566)	22%	(477)	24%	(535)	2200
Gender: Male	28%	(296)	26%	(281)	20%	(214)	26%	(271)	1062
Gender: Female	29%	(327)	25%	(285)	23%	(263)	23%	(263)	1138
Age: 18-34	37%	(241)	26%	(167)	19%	(127)	18%	(120)	655
Age: 35-44	28%	(99)	25%	(91)	23%	(84)	24%	(84)	358
Age: 45-64	24%	(179)	26%	(199)	22%	(169)	27%	(205)	751
Age: 65+	24%	(104)	25%	(109)	22%	(97)	29%	(126)	436
GenZers: 1997-2012	31%	(70)	31%	(70)	21%	(47)	17%	(39)	226
Millennials: 1981-1996	36%	(240)	24%	(158)	20%	(133)	20%	(132)	664
GenXers: 1965-1980	23%	(121)	27%	(143)	22%	(115)	28%	(146)	524
Baby Boomers: 1946-1964	25%	(178)	24%	(176)	23%	(165)	28%	(199)	717
PID: Dem (no lean)	45%	(372)	27%	(224)	16%	(129)	12%	(102)	827
PID: Ind (no lean)	24%	(183)	27%	(206)	23%	(177)	26%	(200)	765
PID: Rep (no lean)	11%	(68)	22%	(136)	28%	(171)	38%	(233)	608
PID/Gender: Dem Men	44%	(169)	30%	(116)	15%	(56)	12%	(45)	386
PID/Gender: Dem Women	46%	(203)	25%	(108)	16%	(72)	13%	(57)	440
PID/Gender: Ind Men	24%	(88)	25%	(91)	21%	(75)	29%	(105)	360
PID/Gender: Ind Women	23%	(95)	28%	(115)	25%	(102)	23%	(94)	406
PID/Gender: Rep Men	12%	(38)	23%	(74)	26%	(82)	38%	(121)	316
PID/Gender: Rep Women	10%	(30)	21%	(62)	30%	(89)	38%	(112)	292
Ideo: Liberal (1-3)	54%	(355)	27%	(182)	10%	(66)	9%	(58)	661
Ideo: Moderate (4)	25%	(149)	30%	(183)	25%	(151)	20%	(120)	602
Ideo: Conservative (5-7)	12%	(79)	20%	(135)	27%	(179)	41%	(271)	665
Educ: < College	25%	(380)	26%	(396)	24%	(357)	25%	(379)	1512
Educ: Bachelors degree	35%	(154)	25%	(110)	18%	(79)	23%	(102)	444
Educ: Post-grad	36%	(89)	24%	(60)	17%	(42)	22%	(54)	244
Income: Under 50k	27%	(326)	26%	(313)	23%	(274)	25%	(303)	1217
Income: 50k-100k	29%	(196)	25%	(170)	22%	(147)	24%	(160)	673
Income: 100k+	32%	(101)	27%	(83)	18%	(55)	23%	(71)	310
Ethnicity: White	29%	(493)	24%	(420)	22%	(372)	25%	(437)	1722
Ethnicity: Hispanic	28%	(98)	28%	(98)	23%	(80)	21%	(73)	349
Ethnicity: Black	31%	(85)	31%	(84)	21%	(58)	17%	(47)	274

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**Table MCBR10\_3:** How proud would you be to work for an employer who took each of the following actions?  
 Created a fund to support employees sued through the Texas Heartbeat Act (SB 8)

Demographic	Very proud		Somewhat proud		Not that proud		Not proud at all		Total N
Adults	28%	(623)	26%	(566)	22%	(477)	24%	(535)	2200
Ethnicity: Other	22%	(44)	30%	(62)	23%	(47)	25%	(51)	204
All Christian	24%	(226)	27%	(264)	22%	(210)	27%	(259)	960
All Non-Christian	34%	(29)	34%	(30)	14%	(12)	19%	(16)	87
Atheist	43%	(53)	24%	(30)	21%	(26)	11%	(14)	124
Agnostic/Nothing in particular	34%	(214)	24%	(154)	19%	(121)	23%	(147)	636
Something Else	25%	(100)	22%	(88)	27%	(107)	25%	(98)	393
Religious Non-Protestant/Catholic	30%	(36)	30%	(36)	15%	(17)	24%	(29)	117
Evangelical	19%	(104)	26%	(144)	26%	(149)	29%	(166)	563
Non-Evangelical	29%	(215)	26%	(195)	22%	(162)	24%	(179)	750
Community: Urban	33%	(197)	26%	(157)	19%	(114)	23%	(136)	605
Community: Suburban	31%	(324)	26%	(268)	20%	(208)	23%	(233)	1033
Community: Rural	18%	(101)	25%	(141)	28%	(155)	29%	(165)	562
Employ: Private Sector	32%	(225)	26%	(187)	20%	(139)	22%	(158)	709
Employ: Government	28%	(35)	27%	(33)	23%	(28)	23%	(29)	126
Employ: Self-Employed	35%	(65)	21%	(39)	23%	(43)	21%	(38)	184
Employ: Homemaker	23%	(35)	26%	(39)	26%	(40)	25%	(38)	152
Employ: Student	31%	(20)	28%	(18)	18%	(11)	24%	(15)	64
Employ: Retired	23%	(115)	27%	(135)	22%	(112)	28%	(142)	503
Employ: Unemployed	29%	(87)	25%	(73)	22%	(65)	24%	(73)	299
Employ: Other	25%	(41)	25%	(42)	24%	(39)	26%	(42)	164
Military HH: Yes	25%	(92)	25%	(93)	24%	(91)	26%	(99)	375
Military HH: No	29%	(531)	26%	(473)	21%	(386)	24%	(436)	1825
RD/WT: Right Direction	40%	(325)	33%	(263)	14%	(110)	13%	(108)	806
RD/WT: Wrong Track	21%	(298)	22%	(303)	26%	(367)	31%	(426)	1394
Biden Job Approve	41%	(428)	31%	(324)	15%	(163)	13%	(139)	1055
Biden Job Disapprove	17%	(170)	20%	(199)	27%	(271)	36%	(365)	1004
Biden Job Strongly Approve	47%	(213)	27%	(124)	12%	(53)	14%	(64)	454
Biden Job Somewhat Approve	36%	(216)	33%	(201)	18%	(110)	13%	(75)	601
Biden Job Somewhat Disapprove	27%	(79)	25%	(73)	28%	(83)	19%	(57)	293
Biden Job Strongly Disapprove	13%	(90)	18%	(126)	26%	(188)	43%	(308)	711

Continued on next page

**Table MCBR10\_3: How proud would you be to work for an employer who took each of the following actions?**  
Created a fund to support employees sued through the Texas Heartbeat Act (SB 8)

Demographic	Very proud		Somewhat proud		Not that proud		Not proud at all		Total N
Adults	28%	(623)	26%	(566)	22%	(477)	24%	(535)	2200
Favorable of Biden	40%	(432)	31%	(333)	16%	(169)	13%	(141)	1075
Unfavorable of Biden	17%	(167)	19%	(193)	28%	(274)	36%	(361)	995
Very Favorable of Biden	49%	(242)	26%	(130)	12%	(61)	12%	(60)	494
Somewhat Favorable of Biden	33%	(190)	35%	(202)	19%	(108)	14%	(81)	582
Somewhat Unfavorable of Biden	31%	(73)	23%	(54)	29%	(67)	16%	(38)	232
Very Unfavorable of Biden	12%	(95)	18%	(139)	27%	(208)	42%	(323)	764
#1 Issue: Economy	23%	(168)	26%	(184)	26%	(186)	25%	(183)	722
#1 Issue: Security	13%	(51)	22%	(90)	28%	(113)	37%	(147)	401
#1 Issue: Health Care	41%	(134)	30%	(97)	12%	(40)	17%	(56)	327
#1 Issue: Medicare / Social Security	26%	(60)	24%	(57)	29%	(67)	21%	(49)	233
#1 Issue: Women's Issues	54%	(81)	17%	(26)	14%	(21)	14%	(21)	148
#1 Issue: Education	28%	(25)	31%	(27)	18%	(16)	24%	(22)	90
#1 Issue: Energy	42%	(52)	37%	(45)	8%	(10)	13%	(16)	123
#1 Issue: Other	34%	(52)	25%	(39)	15%	(24)	26%	(40)	156
2020 Vote: Joe Biden	45%	(432)	29%	(275)	14%	(138)	11%	(108)	953
2020 Vote: Donald Trump	12%	(83)	20%	(142)	27%	(193)	41%	(290)	709
2020 Vote: Other	32%	(27)	23%	(19)	23%	(19)	22%	(18)	83
2020 Vote: Didn't Vote	18%	(80)	29%	(130)	28%	(126)	26%	(119)	454
2018 House Vote: Democrat	46%	(355)	28%	(218)	13%	(104)	12%	(92)	770
2018 House Vote: Republican	12%	(72)	19%	(112)	27%	(161)	41%	(244)	589
2018 House Vote: Someone else	28%	(15)	17%	(9)	30%	(16)	25%	(13)	54
2016 Vote: Hillary Clinton	46%	(313)	28%	(190)	14%	(93)	12%	(81)	677
2016 Vote: Donald Trump	14%	(92)	19%	(131)	27%	(180)	40%	(267)	670
2016 Vote: Other	28%	(33)	28%	(34)	24%	(28)	20%	(24)	119
2016 Vote: Didn't Vote	25%	(185)	29%	(210)	24%	(175)	22%	(161)	731
Voted in 2014: Yes	31%	(379)	23%	(277)	21%	(251)	26%	(313)	1220
Voted in 2014: No	25%	(244)	29%	(289)	23%	(226)	23%	(222)	980
4-Region: Northeast	28%	(112)	30%	(118)	18%	(71)	23%	(92)	394
4-Region: Midwest	30%	(139)	23%	(107)	22%	(104)	24%	(112)	462
4-Region: South	26%	(218)	24%	(198)	24%	(198)	25%	(210)	824
4-Region: West	30%	(154)	27%	(142)	20%	(104)	23%	(121)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR10\_4:** How proud would you be to work for an employer who took each of the following actions?  
 Donated to organizations working to expand abortion access

Demographic	Very proud		Somewhat proud		Not that proud		Not proud at all		Total N
Adults	28%	(610)	23%	(516)	22%	(489)	27%	(585)	2200
Gender: Male	25%	(263)	25%	(264)	23%	(247)	27%	(288)	1062
Gender: Female	31%	(347)	22%	(252)	21%	(242)	26%	(297)	1138
Age: 18-34	40%	(265)	22%	(147)	20%	(129)	17%	(114)	655
Age: 35-44	26%	(94)	24%	(87)	26%	(91)	24%	(85)	358
Age: 45-64	20%	(153)	25%	(187)	23%	(171)	32%	(240)	751
Age: 65+	23%	(99)	22%	(95)	22%	(97)	33%	(146)	436
GenZers: 1997-2012	45%	(101)	24%	(54)	17%	(39)	14%	(31)	226
Millennials: 1981-1996	35%	(231)	23%	(151)	23%	(152)	19%	(129)	664
GenXers: 1965-1980	21%	(108)	25%	(129)	22%	(114)	33%	(174)	524
Baby Boomers: 1946-1964	21%	(153)	24%	(170)	23%	(165)	32%	(229)	717
PID: Dem (no lean)	46%	(384)	25%	(209)	17%	(142)	11%	(92)	827
PID: Ind (no lean)	24%	(180)	24%	(181)	26%	(197)	27%	(207)	765
PID: Rep (no lean)	8%	(46)	21%	(125)	25%	(150)	47%	(286)	608
PID/Gender: Dem Men	43%	(165)	30%	(114)	18%	(68)	10%	(39)	386
PID/Gender: Dem Women	50%	(219)	22%	(95)	17%	(74)	12%	(52)	440
PID/Gender: Ind Men	20%	(73)	23%	(83)	28%	(101)	29%	(103)	360
PID/Gender: Ind Women	26%	(107)	24%	(98)	24%	(96)	26%	(104)	406
PID/Gender: Rep Men	8%	(26)	21%	(67)	25%	(78)	46%	(145)	316
PID/Gender: Rep Women	7%	(21)	20%	(58)	24%	(72)	48%	(141)	292
Ideo: Liberal (1-3)	56%	(372)	27%	(176)	10%	(64)	8%	(50)	661
Ideo: Moderate (4)	21%	(127)	30%	(183)	28%	(167)	21%	(126)	602
Ideo: Conservative (5-7)	8%	(52)	17%	(112)	26%	(172)	49%	(328)	665
Educ: < College	25%	(377)	23%	(354)	24%	(365)	28%	(416)	1512
Educ: Bachelors degree	32%	(142)	24%	(105)	18%	(80)	26%	(116)	444
Educ: Post-grad	37%	(91)	23%	(57)	18%	(43)	22%	(53)	244
Income: Under 50k	27%	(323)	23%	(277)	23%	(275)	28%	(343)	1217
Income: 50k-100k	28%	(188)	24%	(163)	24%	(159)	24%	(163)	673
Income: 100k+	32%	(100)	24%	(76)	18%	(55)	26%	(79)	310
Ethnicity: White	27%	(465)	23%	(395)	22%	(386)	28%	(475)	1722
Ethnicity: Hispanic	33%	(114)	29%	(101)	22%	(76)	17%	(59)	349
Ethnicity: Black	31%	(84)	24%	(67)	25%	(68)	20%	(56)	274

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**Table MCBR10\_4:** How proud would you be to work for an employer who took each of the following actions?  
Donated to organizations working to expand abortion access

Demographic	Very proud		Somewhat proud		Not that proud		Not proud at all		Total N
Adults	28%	(610)	23%	(516)	22%	(489)	27%	(585)	2200
Ethnicity: Other	30%	(61)	26%	(54)	17%	(35)	27%	(54)	204
All Christian	20%	(192)	27%	(255)	22%	(209)	32%	(304)	960
All Non-Christian	43%	(37)	26%	(22)	14%	(13)	17%	(15)	87
Atheist	42%	(53)	28%	(35)	21%	(26)	8%	(10)	124
Agnostic/Nothing in particular	37%	(238)	21%	(136)	20%	(127)	21%	(135)	636
Something Else	23%	(90)	17%	(68)	29%	(113)	31%	(121)	393
Religious Non-Protestant/Catholic	38%	(44)	22%	(26)	15%	(18)	25%	(29)	117
Evangelical	18%	(100)	20%	(112)	22%	(125)	40%	(227)	563
Non-Evangelical	23%	(175)	27%	(204)	25%	(187)	25%	(184)	750
Community: Urban	30%	(183)	25%	(153)	24%	(143)	21%	(125)	605
Community: Suburban	30%	(314)	24%	(246)	21%	(213)	25%	(261)	1033
Community: Rural	20%	(113)	21%	(117)	24%	(132)	35%	(199)	562
Employ: Private Sector	28%	(196)	27%	(190)	21%	(149)	25%	(174)	709
Employ: Government	32%	(41)	26%	(33)	20%	(25)	21%	(27)	126
Employ: Self-Employed	30%	(55)	23%	(43)	26%	(49)	20%	(37)	184
Employ: Homemaker	21%	(31)	21%	(31)	29%	(45)	29%	(45)	152
Employ: Student	41%	(26)	31%	(20)	9%	(6)	19%	(12)	64
Employ: Retired	24%	(118)	22%	(108)	23%	(115)	32%	(161)	503
Employ: Unemployed	31%	(94)	21%	(62)	21%	(62)	27%	(81)	299
Employ: Other	31%	(50)	17%	(28)	24%	(39)	29%	(48)	164
Military HH: Yes	25%	(95)	20%	(76)	27%	(102)	27%	(102)	375
Military HH: No	28%	(515)	24%	(440)	21%	(387)	26%	(483)	1825
RD/WT: Right Direction	40%	(324)	30%	(238)	18%	(141)	13%	(102)	806
RD/WT: Wrong Track	21%	(286)	20%	(277)	25%	(348)	35%	(483)	1394
Biden Job Approve	42%	(439)	28%	(295)	18%	(192)	12%	(130)	1055
Biden Job Disapprove	14%	(143)	19%	(189)	26%	(257)	41%	(416)	1004
Biden Job Strongly Approve	48%	(220)	26%	(117)	13%	(59)	13%	(58)	454
Biden Job Somewhat Approve	37%	(220)	29%	(177)	22%	(132)	12%	(72)	601
Biden Job Somewhat Disapprove	28%	(81)	27%	(79)	27%	(78)	19%	(55)	293
Biden Job Strongly Disapprove	9%	(62)	15%	(110)	25%	(178)	51%	(361)	711

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**Table MCBR10\_4:** How proud would you be to work for an employer who took each of the following actions?  
Donated to organizations working to expand abortion access

Demographic	Very proud		Somewhat proud		Not that proud		Not proud at all		Total N
Adults	28%	(610)	23%	(516)	22%	(489)	27%	(585)	2200
Favorable of Biden	42%	(451)	28%	(297)	19%	(200)	12%	(127)	1075
Unfavorable of Biden	13%	(129)	19%	(192)	26%	(257)	42%	(418)	995
Very Favorable of Biden	50%	(247)	25%	(125)	14%	(68)	11%	(55)	494
Somewhat Favorable of Biden	35%	(204)	30%	(172)	23%	(132)	12%	(72)	582
Somewhat Unfavorable of Biden	28%	(64)	26%	(61)	26%	(60)	20%	(46)	232
Very Unfavorable of Biden	9%	(65)	17%	(130)	26%	(197)	49%	(371)	764
#1 Issue: Economy	22%	(161)	26%	(185)	26%	(185)	26%	(191)	722
#1 Issue: Security	8%	(34)	19%	(76)	28%	(111)	45%	(181)	401
#1 Issue: Health Care	40%	(131)	26%	(86)	17%	(55)	17%	(55)	327
#1 Issue: Medicare / Social Security	27%	(62)	26%	(60)	27%	(62)	21%	(49)	233
#1 Issue: Women's Issues	60%	(88)	14%	(21)	9%	(13)	17%	(26)	148
#1 Issue: Education	28%	(25)	22%	(19)	25%	(23)	25%	(23)	90
#1 Issue: Energy	45%	(55)	30%	(37)	14%	(17)	12%	(14)	123
#1 Issue: Other	35%	(55)	20%	(32)	15%	(23)	30%	(46)	156
2020 Vote: Joe Biden	45%	(432)	28%	(267)	17%	(158)	10%	(96)	953
2020 Vote: Donald Trump	7%	(48)	20%	(138)	26%	(182)	48%	(341)	709
2020 Vote: Other	27%	(23)	18%	(15)	30%	(25)	24%	(20)	83
2020 Vote: Didn't Vote	24%	(107)	21%	(95)	27%	(123)	28%	(128)	454
2018 House Vote: Democrat	46%	(355)	24%	(187)	17%	(134)	12%	(95)	770
2018 House Vote: Republican	9%	(52)	18%	(104)	25%	(150)	48%	(283)	589
2018 House Vote: Someone else	20%	(11)	30%	(16)	23%	(12)	27%	(15)	54
2016 Vote: Hillary Clinton	45%	(306)	26%	(175)	17%	(112)	12%	(83)	677
2016 Vote: Donald Trump	10%	(64)	18%	(122)	26%	(177)	46%	(307)	670
2016 Vote: Other	25%	(30)	26%	(31)	25%	(30)	24%	(28)	119
2016 Vote: Didn't Vote	29%	(210)	25%	(186)	23%	(169)	23%	(165)	731
Voted in 2014: Yes	28%	(344)	21%	(254)	21%	(262)	29%	(359)	1220
Voted in 2014: No	27%	(266)	27%	(261)	23%	(227)	23%	(226)	980
4-Region: Northeast	32%	(126)	23%	(92)	18%	(72)	27%	(105)	394
4-Region: Midwest	26%	(118)	21%	(98)	24%	(111)	29%	(135)	462
4-Region: South	26%	(212)	23%	(189)	24%	(195)	28%	(228)	824
4-Region: West	30%	(154)	26%	(137)	21%	(111)	22%	(117)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR10\_5: How proud would you be to work for an employer who took each of the following actions?**  
*Donated to organizations working to restrict abortion access*

Demographic	Very proud		Somewhat proud		Not that proud		Not proud at all		Total N
Adults	15%	(325)	18%	(391)	23%	(501)	45%	(982)	2200
Gender: Male	17%	(183)	20%	(213)	22%	(233)	41%	(432)	1062
Gender: Female	13%	(142)	16%	(178)	24%	(268)	48%	(550)	1138
Age: 18-34	14%	(89)	18%	(119)	21%	(135)	48%	(313)	655
Age: 35-44	21%	(77)	19%	(69)	24%	(85)	35%	(127)	358
Age: 45-64	14%	(104)	18%	(132)	23%	(173)	45%	(341)	751
Age: 65+	13%	(56)	16%	(71)	25%	(108)	46%	(201)	436
GenZers: 1997-2012	9%	(20)	16%	(37)	24%	(54)	51%	(115)	226
Millennials: 1981-1996	18%	(121)	20%	(135)	20%	(131)	42%	(277)	664
GenXers: 1965-1980	15%	(76)	18%	(92)	22%	(117)	45%	(238)	524
Baby Boomers: 1946-1964	14%	(99)	16%	(114)	25%	(181)	45%	(324)	717
PID: Dem (no lean)	13%	(106)	15%	(121)	19%	(155)	54%	(445)	827
PID: Ind (no lean)	11%	(81)	15%	(115)	26%	(199)	49%	(371)	765
PID: Rep (no lean)	23%	(138)	26%	(156)	24%	(148)	27%	(166)	608
PID/Gender: Dem Men	20%	(78)	18%	(71)	16%	(61)	46%	(177)	386
PID/Gender: Dem Women	6%	(28)	11%	(50)	21%	(94)	61%	(268)	440
PID/Gender: Ind Men	10%	(37)	14%	(51)	26%	(92)	50%	(179)	360
PID/Gender: Ind Women	11%	(43)	16%	(64)	26%	(106)	47%	(192)	406
PID/Gender: Rep Men	21%	(67)	29%	(92)	25%	(80)	24%	(77)	316
PID/Gender: Rep Women	24%	(71)	22%	(64)	23%	(68)	30%	(89)	292
Ideo: Liberal (1-3)	10%	(64)	12%	(77)	12%	(78)	67%	(443)	661
Ideo: Moderate (4)	10%	(60)	19%	(116)	29%	(177)	42%	(250)	602
Ideo: Conservative (5-7)	25%	(166)	24%	(161)	23%	(155)	27%	(182)	665
Educ: < College	15%	(228)	19%	(281)	24%	(364)	42%	(639)	1512
Educ: Bachelors degree	14%	(63)	14%	(60)	21%	(94)	51%	(226)	444
Educ: Post-grad	14%	(33)	20%	(50)	18%	(44)	48%	(117)	244
Income: Under 50k	16%	(196)	17%	(204)	24%	(288)	44%	(529)	1217
Income: 50k-100k	12%	(83)	21%	(140)	23%	(153)	44%	(298)	673
Income: 100k+	15%	(47)	15%	(48)	20%	(61)	50%	(155)	310
Ethnicity: White	15%	(259)	17%	(300)	23%	(397)	44%	(766)	1722
Ethnicity: Hispanic	11%	(37)	20%	(71)	28%	(97)	41%	(144)	349
Ethnicity: Black	18%	(50)	21%	(58)	22%	(59)	39%	(107)	274

Continued on next page



**Table MCBR10\_5: How proud would you be to work for an employer who took each of the following actions?**  
 Donated to organizations working to restrict abortion access

Demographic	Very proud		Somewhat proud		Not that proud		Not proud at all		Total N
Adults	15%	(325)	18%	(391)	23%	(501)	45%	(982)	2200
Ethnicity: Other	8%	(17)	16%	(33)	22%	(45)	54%	(109)	204
All Christian	16%	(151)	23%	(216)	23%	(223)	39%	(370)	960
All Non-Christian	11%	(9)	13%	(11)	21%	(19)	56%	(49)	87
Atheist	3%	(4)	14%	(17)	21%	(26)	62%	(76)	124
Agnostic/Nothing in particular	11%	(68)	11%	(73)	23%	(146)	55%	(349)	636
Something Else	24%	(93)	19%	(74)	22%	(88)	35%	(138)	393
Religious Non-Protestant/Catholic	10%	(12)	14%	(16)	21%	(25)	54%	(64)	117
Evangelical	30%	(168)	26%	(145)	21%	(116)	24%	(135)	563
Non-Evangelical	10%	(73)	18%	(136)	25%	(185)	48%	(357)	750
Community: Urban	17%	(101)	20%	(122)	19%	(113)	45%	(269)	605
Community: Suburban	13%	(131)	15%	(154)	25%	(256)	48%	(494)	1033
Community: Rural	17%	(94)	21%	(116)	24%	(133)	39%	(219)	562
Employ: Private Sector	14%	(103)	20%	(139)	21%	(149)	45%	(319)	709
Employ: Government	19%	(24)	21%	(27)	22%	(27)	38%	(48)	126
Employ: Self-Employed	21%	(39)	15%	(28)	20%	(36)	44%	(81)	184
Employ: Homemaker	17%	(25)	15%	(24)	29%	(43)	39%	(60)	152
Employ: Student	14%	(9)	6%	(4)	16%	(10)	64%	(40)	64
Employ: Retired	12%	(61)	16%	(81)	25%	(126)	47%	(235)	503
Employ: Unemployed	15%	(45)	15%	(45)	27%	(79)	43%	(129)	299
Employ: Other	12%	(20)	27%	(44)	18%	(29)	43%	(71)	164
Military HH: Yes	14%	(53)	20%	(77)	26%	(96)	40%	(150)	375
Military HH: No	15%	(273)	17%	(315)	22%	(405)	46%	(832)	1825
RD/WT: Right Direction	12%	(95)	18%	(142)	19%	(151)	52%	(417)	806
RD/WT: Wrong Track	17%	(230)	18%	(249)	25%	(350)	41%	(565)	1394
Biden Job Approve	10%	(107)	15%	(160)	21%	(217)	54%	(572)	1055
Biden Job Disapprove	20%	(203)	20%	(205)	24%	(244)	35%	(352)	1004
Biden Job Strongly Approve	18%	(83)	14%	(63)	16%	(72)	52%	(235)	454
Biden Job Somewhat Approve	4%	(23)	16%	(96)	24%	(145)	56%	(337)	601
Biden Job Somewhat Disapprove	12%	(36)	20%	(57)	27%	(78)	42%	(122)	293
Biden Job Strongly Disapprove	23%	(167)	21%	(148)	23%	(167)	32%	(230)	711

Continued on next page

**Table MCBR10\_5: How proud would you be to work for an employer who took each of the following actions?**  
*Donated to organizations working to restrict abortion access*

Demographic	Very proud		Somewhat proud		Not that proud		Not proud at all		Total N
Adults	15%	(325)	18%	(391)	23%	(501)	45%	(982)	2200
Favorable of Biden	10%	(105)	15%	(157)	21%	(226)	55%	(587)	1075
Unfavorable of Biden	20%	(200)	21%	(208)	25%	(249)	34%	(338)	995
Very Favorable of Biden	16%	(80)	14%	(67)	16%	(77)	54%	(268)	494
Somewhat Favorable of Biden	4%	(25)	15%	(90)	26%	(149)	55%	(318)	582
Somewhat Unfavorable of Biden	7%	(17)	23%	(53)	25%	(57)	45%	(105)	232
Very Unfavorable of Biden	24%	(182)	20%	(155)	25%	(192)	31%	(234)	764
#1 Issue: Economy	15%	(109)	19%	(136)	26%	(188)	40%	(289)	722
#1 Issue: Security	21%	(85)	26%	(106)	25%	(101)	27%	(110)	401
#1 Issue: Health Care	15%	(48)	14%	(46)	18%	(60)	53%	(174)	327
#1 Issue: Medicare / Social Security	11%	(27)	14%	(32)	29%	(67)	46%	(107)	233
#1 Issue: Women's Issues	9%	(14)	6%	(8)	10%	(15)	75%	(111)	148
#1 Issue: Education	12%	(10)	21%	(19)	17%	(15)	51%	(46)	90
#1 Issue: Energy	10%	(12)	22%	(27)	15%	(18)	54%	(66)	123
#1 Issue: Other	13%	(21)	12%	(18)	24%	(37)	51%	(80)	156
2020 Vote: Joe Biden	10%	(92)	13%	(119)	19%	(183)	59%	(559)	953
2020 Vote: Donald Trump	24%	(173)	24%	(172)	24%	(173)	27%	(191)	709
2020 Vote: Other	9%	(7)	14%	(12)	32%	(27)	45%	(37)	83
2020 Vote: Didn't Vote	12%	(53)	20%	(89)	26%	(118)	43%	(194)	454
2018 House Vote: Democrat	11%	(86)	12%	(93)	18%	(136)	59%	(455)	770
2018 House Vote: Republican	23%	(137)	24%	(141)	23%	(136)	30%	(174)	589
2018 House Vote: Someone else	8%	(4)	17%	(9)	25%	(13)	51%	(27)	54
2016 Vote: Hillary Clinton	12%	(79)	14%	(92)	17%	(113)	58%	(393)	677
2016 Vote: Donald Trump	23%	(155)	23%	(152)	24%	(159)	31%	(204)	670
2016 Vote: Other	10%	(11)	7%	(9)	33%	(39)	51%	(60)	119
2016 Vote: Didn't Vote	11%	(80)	19%	(136)	26%	(190)	44%	(324)	731
Voted in 2014: Yes	18%	(215)	17%	(204)	21%	(254)	45%	(548)	1220
Voted in 2014: No	11%	(111)	19%	(187)	25%	(248)	44%	(435)	980
4-Region: Northeast	15%	(59)	17%	(67)	21%	(81)	48%	(187)	394
4-Region: Midwest	17%	(78)	17%	(79)	20%	(92)	46%	(213)	462
4-Region: South	16%	(134)	19%	(157)	25%	(204)	40%	(330)	824
4-Region: West	10%	(54)	17%	(89)	24%	(124)	49%	(252)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR11:** *And how willing or unwilling would you be to relocate to Texas?*

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	15%	(320)	18%	(400)	17%	(364)	51%	(1117)	2200
Gender: Male	19%	(201)	21%	(221)	16%	(172)	44%	(467)	1062
Gender: Female	10%	(118)	16%	(178)	17%	(192)	57%	(650)	1138
Age: 18-34	13%	(85)	19%	(126)	20%	(133)	47%	(311)	655
Age: 35-44	16%	(56)	21%	(75)	17%	(61)	46%	(165)	358
Age: 45-64	15%	(115)	18%	(135)	15%	(112)	52%	(389)	751
Age: 65+	14%	(63)	15%	(64)	13%	(58)	58%	(252)	436
GenZers: 1997-2012	11%	(26)	19%	(42)	24%	(54)	46%	(105)	226
Millennials: 1981-1996	15%	(103)	20%	(131)	18%	(120)	47%	(310)	664
GenXers: 1965-1980	14%	(72)	20%	(105)	16%	(84)	50%	(263)	524
Baby Boomers: 1946-1964	15%	(110)	16%	(113)	13%	(97)	55%	(398)	717
PID: Dem (no lean)	7%	(61)	12%	(95)	15%	(127)	66%	(543)	827
PID: Ind (no lean)	13%	(100)	19%	(146)	18%	(139)	50%	(380)	765
PID: Rep (no lean)	26%	(158)	26%	(158)	16%	(98)	32%	(194)	608
PID/Gender: Dem Men	12%	(48)	14%	(56)	16%	(60)	57%	(222)	386
PID/Gender: Dem Women	3%	(13)	9%	(40)	15%	(66)	73%	(321)	440
PID/Gender: Ind Men	14%	(49)	21%	(76)	16%	(57)	49%	(177)	360
PID/Gender: Ind Women	13%	(51)	17%	(70)	20%	(82)	50%	(203)	406
PID/Gender: Rep Men	33%	(104)	28%	(89)	17%	(55)	21%	(68)	316
PID/Gender: Rep Women	19%	(54)	24%	(69)	15%	(43)	43%	(126)	292
Ideo: Liberal (1-3)	7%	(48)	12%	(77)	13%	(86)	68%	(449)	661
Ideo: Moderate (4)	10%	(59)	17%	(100)	18%	(110)	55%	(334)	602
Ideo: Conservative (5-7)	26%	(176)	27%	(180)	17%	(111)	30%	(198)	665
Educ: < College	13%	(203)	19%	(283)	16%	(247)	52%	(779)	1512
Educ: Bachelors degree	16%	(72)	16%	(72)	17%	(77)	50%	(222)	444
Educ: Post-grad	18%	(45)	18%	(44)	16%	(39)	47%	(116)	244
Income: Under 50k	14%	(172)	17%	(207)	16%	(196)	53%	(641)	1217
Income: 50k-100k	12%	(81)	20%	(136)	18%	(121)	50%	(335)	673
Income: 100k+	22%	(67)	18%	(56)	15%	(46)	45%	(141)	310
Ethnicity: White	15%	(258)	18%	(305)	16%	(274)	51%	(885)	1722
Ethnicity: Hispanic	15%	(51)	20%	(71)	17%	(59)	48%	(168)	349
Ethnicity: Black	15%	(42)	22%	(60)	16%	(44)	47%	(128)	274

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**Table MCBR11: And how willing or unwilling would you be to relocate to Texas?**

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Total N
Adults	15%	(320)	18%	(400)	17%	(364)	51%	(1117)	2200
Ethnicity: Other	10%	(20)	17%	(34)	22%	(45)	51%	(104)	204
All Christian	19%	(184)	21%	(201)	16%	(157)	44%	(418)	960
All Non-Christian	13%	(11)	13%	(11)	14%	(12)	60%	(52)	87
Atheist	8%	(10)	14%	(17)	5%	(6)	73%	(90)	124
Agnostic/Nothing in particular	9%	(56)	15%	(96)	17%	(108)	59%	(376)	636
Something Else	15%	(58)	19%	(74)	20%	(80)	46%	(181)	393
Religious Non-Protestant/Catholic	19%	(22)	15%	(18)	13%	(16)	52%	(61)	117
Evangelical	24%	(137)	25%	(139)	18%	(101)	33%	(187)	563
Non-Evangelical	12%	(92)	17%	(128)	17%	(130)	53%	(401)	750
Community: Urban	15%	(90)	20%	(118)	15%	(93)	50%	(303)	605
Community: Suburban	13%	(132)	16%	(161)	19%	(198)	53%	(543)	1033
Community: Rural	17%	(97)	21%	(120)	13%	(73)	48%	(271)	562
Employ: Private Sector	14%	(100)	20%	(144)	18%	(130)	47%	(335)	709
Employ: Government	19%	(24)	23%	(29)	17%	(21)	41%	(51)	126
Employ: Self-Employed	18%	(34)	23%	(42)	18%	(34)	41%	(75)	184
Employ: Homemaker	19%	(29)	13%	(20)	15%	(22)	53%	(81)	152
Employ: Student	7%	(5)	16%	(10)	27%	(17)	49%	(31)	64
Employ: Retired	15%	(75)	15%	(76)	13%	(64)	57%	(289)	503
Employ: Unemployed	13%	(37)	18%	(54)	16%	(49)	53%	(159)	299
Employ: Other	10%	(17)	15%	(25)	16%	(26)	59%	(96)	164
Military HH: Yes	18%	(67)	22%	(81)	17%	(64)	43%	(163)	375
Military HH: No	14%	(252)	17%	(319)	16%	(300)	52%	(954)	1825
RD/WT: Right Direction	9%	(70)	14%	(112)	17%	(137)	60%	(487)	806
RD/WT: Wrong Track	18%	(250)	21%	(288)	16%	(227)	45%	(630)	1394
Biden Job Approve	8%	(86)	12%	(130)	15%	(157)	65%	(682)	1055
Biden Job Disapprove	22%	(218)	25%	(249)	16%	(164)	37%	(373)	1004
Biden Job Strongly Approve	13%	(57)	10%	(45)	11%	(52)	66%	(299)	454
Biden Job Somewhat Approve	5%	(29)	14%	(85)	17%	(105)	64%	(383)	601
Biden Job Somewhat Disapprove	11%	(31)	22%	(65)	22%	(65)	45%	(132)	293
Biden Job Strongly Disapprove	26%	(187)	26%	(183)	14%	(99)	34%	(241)	711

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**Table MCBR11:** *And how willing or unwilling would you be to relocate to Texas?*

Demographic	Very willing		Somewhat willing		Somewhat unwilling		Very unwilling		Total N
Adults	15%	(320)	18%	(400)	17%	(364)	51%	(1117)	2200
Favorable of Biden	7%	(77)	12%	(127)	15%	(165)	66%	(706)	1075
Unfavorable of Biden	22%	(218)	25%	(248)	17%	(165)	37%	(365)	995
Very Favorable of Biden	9%	(46)	11%	(56)	12%	(57)	68%	(335)	494
Somewhat Favorable of Biden	5%	(32)	12%	(71)	18%	(108)	64%	(371)	582
Somewhat Unfavorable of Biden	8%	(19)	19%	(45)	21%	(48)	51%	(119)	232
Very Unfavorable of Biden	26%	(198)	27%	(203)	15%	(116)	32%	(246)	764
#1 Issue: Economy	15%	(109)	22%	(161)	19%	(134)	44%	(318)	722
#1 Issue: Security	24%	(96)	27%	(106)	16%	(62)	34%	(136)	401
#1 Issue: Health Care	9%	(29)	11%	(35)	18%	(60)	62%	(204)	327
#1 Issue: Medicare / Social Security	11%	(26)	13%	(30)	13%	(30)	63%	(147)	233
#1 Issue: Women's Issues	4%	(6)	6%	(9)	13%	(19)	77%	(115)	148
#1 Issue: Education	22%	(19)	14%	(13)	21%	(19)	43%	(39)	90
#1 Issue: Energy	8%	(9)	18%	(22)	16%	(19)	58%	(72)	123
#1 Issue: Other	16%	(25)	16%	(24)	13%	(20)	56%	(87)	156
2020 Vote: Joe Biden	6%	(62)	11%	(108)	14%	(135)	68%	(648)	953
2020 Vote: Donald Trump	28%	(196)	25%	(180)	16%	(112)	31%	(220)	709
2020 Vote: Other	5%	(4)	29%	(24)	22%	(19)	44%	(36)	83
2020 Vote: Didn't Vote	13%	(57)	19%	(87)	22%	(98)	47%	(212)	454
2018 House Vote: Democrat	7%	(52)	11%	(88)	13%	(103)	68%	(527)	770
2018 House Vote: Republican	27%	(160)	27%	(156)	15%	(85)	32%	(186)	589
2018 House Vote: Someone else	15%	(8)	18%	(10)	13%	(7)	55%	(29)	54
2016 Vote: Hillary Clinton	6%	(40)	12%	(81)	14%	(94)	68%	(462)	677
2016 Vote: Donald Trump	28%	(187)	25%	(168)	14%	(96)	33%	(219)	670
2016 Vote: Other	7%	(8)	15%	(18)	15%	(18)	63%	(75)	119
2016 Vote: Didn't Vote	11%	(83)	18%	(132)	21%	(157)	49%	(359)	731
Voted in 2014: Yes	17%	(209)	18%	(222)	14%	(169)	51%	(621)	1220
Voted in 2014: No	11%	(111)	18%	(177)	20%	(195)	51%	(496)	980
4-Region: Northeast	10%	(39)	21%	(83)	15%	(59)	54%	(212)	394
4-Region: Midwest	15%	(69)	14%	(65)	16%	(73)	55%	(255)	462
4-Region: South	17%	(144)	20%	(166)	19%	(159)	43%	(356)	824
4-Region: West	13%	(67)	16%	(85)	14%	(73)	56%	(294)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR12:** *Thinking about any statements you've seen, read, or heard from companies about the Texas Heartbeat Act, which of the following best describes why you think these companies released these statements?*

Demographic	They primarily want to do good		They want to do good, and also get publicity		They primarily want to get publicity		Don't know / No opinion		Total N
Adults	13%	(281)	25%	(551)	30%	(662)	32%	(705)	2200
Gender: Male	16%	(166)	27%	(283)	34%	(357)	24%	(256)	1062
Gender: Female	10%	(115)	24%	(269)	27%	(305)	39%	(449)	1138
Age: 18-34	14%	(89)	31%	(201)	25%	(164)	31%	(200)	655
Age: 35-44	16%	(59)	27%	(95)	28%	(101)	29%	(103)	358
Age: 45-64	11%	(86)	22%	(165)	31%	(232)	36%	(268)	751
Age: 65+	11%	(47)	21%	(90)	38%	(166)	31%	(134)	436
GenZers: 1997-2012	12%	(28)	37%	(83)	22%	(49)	30%	(67)	226
Millennials: 1981-1996	16%	(108)	27%	(182)	27%	(180)	29%	(193)	664
GenXers: 1965-1980	13%	(67)	22%	(113)	30%	(157)	36%	(188)	524
Baby Boomers: 1946-1964	10%	(75)	22%	(156)	35%	(250)	33%	(236)	717
PID: Dem (no lean)	17%	(144)	32%	(268)	22%	(185)	28%	(230)	827
PID: Ind (no lean)	10%	(75)	24%	(181)	28%	(216)	38%	(294)	765
PID: Rep (no lean)	10%	(62)	17%	(102)	43%	(261)	30%	(182)	608
PID/Gender: Dem Men	23%	(88)	36%	(139)	21%	(80)	21%	(80)	386
PID/Gender: Dem Women	13%	(56)	29%	(129)	24%	(105)	34%	(150)	440
PID/Gender: Ind Men	12%	(43)	25%	(91)	33%	(118)	30%	(107)	360
PID/Gender: Ind Women	8%	(32)	22%	(90)	24%	(98)	46%	(186)	406
PID/Gender: Rep Men	11%	(36)	17%	(53)	50%	(158)	22%	(69)	316
PID/Gender: Rep Women	9%	(27)	17%	(49)	35%	(103)	39%	(113)	292
Ideo: Liberal (1-3)	18%	(122)	38%	(251)	21%	(138)	23%	(150)	661
Ideo: Moderate (4)	13%	(81)	25%	(149)	28%	(166)	34%	(206)	602
Ideo: Conservative (5-7)	9%	(62)	17%	(114)	46%	(304)	28%	(185)	665
Educ: < College	12%	(176)	24%	(359)	29%	(440)	35%	(537)	1512
Educ: Bachelors degree	14%	(64)	28%	(124)	32%	(143)	25%	(113)	444
Educ: Post-grad	17%	(41)	28%	(68)	33%	(79)	23%	(56)	244
Income: Under 50k	12%	(148)	24%	(295)	27%	(334)	36%	(440)	1217
Income: 50k-100k	12%	(79)	27%	(179)	33%	(223)	29%	(192)	673
Income: 100k+	18%	(55)	25%	(77)	34%	(105)	24%	(73)	310
Ethnicity: White	13%	(217)	25%	(425)	32%	(553)	31%	(526)	1722

Continued on next page

**Table MCBR12:** Thinking about any statements you've seen, read, or heard from companies about the Texas Heartbeat Act, which of the following best describes why you think these companies released these statements?

Demographic	They primarily want to do good		They want to do good, and also get publicity		They primarily want to get publicity		Don't know / No opinion		Total N
Adults	13%	(281)	25%	(551)	30%	(662)	32%	(705)	2200
Ethnicity: Hispanic	13%	(46)	29%	(100)	29%	(100)	30%	(104)	349
Ethnicity: Black	14%	(40)	28%	(77)	22%	(60)	36%	(98)	274
Ethnicity: Other	12%	(24)	24%	(49)	25%	(50)	40%	(81)	204
All Christian	11%	(103)	25%	(237)	34%	(330)	30%	(290)	960
All Non-Christian	18%	(16)	26%	(23)	19%	(17)	36%	(32)	87
Atheist	19%	(23)	30%	(37)	27%	(33)	25%	(31)	124
Agnostic/Nothing in particular	14%	(90)	23%	(143)	29%	(182)	35%	(220)	636
Something Else	12%	(49)	28%	(111)	26%	(101)	34%	(132)	393
Religious Non-Protestant/Catholic	17%	(20)	27%	(32)	19%	(23)	37%	(43)	117
Evangelical	14%	(78)	25%	(140)	33%	(185)	28%	(160)	563
Non-Evangelical	9%	(67)	26%	(198)	31%	(236)	33%	(250)	750
Community: Urban	14%	(85)	29%	(173)	23%	(138)	34%	(209)	605
Community: Suburban	12%	(127)	25%	(255)	33%	(336)	31%	(316)	1033
Community: Rural	12%	(69)	22%	(124)	33%	(188)	32%	(181)	562
Employ: Private Sector	14%	(98)	28%	(196)	31%	(217)	28%	(198)	709
Employ: Government	18%	(22)	25%	(32)	36%	(46)	21%	(26)	126
Employ: Self-Employed	18%	(33)	30%	(56)	28%	(52)	24%	(44)	184
Employ: Homemaker	16%	(25)	21%	(31)	25%	(38)	38%	(58)	152
Employ: Student	5%	(3)	36%	(23)	27%	(17)	32%	(20)	64
Employ: Retired	10%	(51)	21%	(104)	36%	(180)	33%	(168)	503
Employ: Unemployed	12%	(35)	21%	(62)	23%	(70)	44%	(132)	299
Employ: Other	9%	(14)	29%	(47)	26%	(43)	36%	(60)	164
Military HH: Yes	11%	(43)	25%	(93)	34%	(128)	29%	(110)	375
Military HH: No	13%	(238)	25%	(458)	29%	(534)	33%	(595)	1825
RD/WT: Right Direction	18%	(143)	32%	(257)	21%	(170)	29%	(236)	806
RD/WT: Wrong Track	10%	(138)	21%	(294)	35%	(493)	34%	(470)	1394
Biden Job Approve	17%	(180)	33%	(346)	21%	(223)	29%	(306)	1055
Biden Job Disapprove	9%	(95)	19%	(187)	41%	(410)	31%	(312)	1004

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**Table MCBR12:** Thinking about any statements you've seen, read, or heard from companies about the Texas Heartbeat Act, which of the following best describes why you think these companies released these statements?

Demographic	They primarily want to do good		They want to do good, and also get publicity		They primarily want to get publicity		Don't know / No opinion		Total N
Adults	13%	(281)	25%	(551)	30%	(662)	32%	(705)	2200
Biden Job Strongly Approve	23%	(106)	28%	(125)	20%	(90)	29%	(132)	454
Biden Job Somewhat Approve	12%	(74)	37%	(221)	22%	(133)	29%	(174)	601
Biden Job Somewhat Disapprove	10%	(29)	28%	(83)	27%	(79)	35%	(101)	293
Biden Job Strongly Disapprove	9%	(66)	15%	(104)	47%	(331)	30%	(211)	711
Favorable of Biden	16%	(173)	32%	(341)	22%	(233)	30%	(327)	1075
Unfavorable of Biden	10%	(96)	20%	(204)	41%	(405)	29%	(291)	995
Very Favorable of Biden	22%	(109)	31%	(154)	19%	(95)	27%	(135)	494
Somewhat Favorable of Biden	11%	(64)	32%	(187)	24%	(138)	33%	(192)	582
Somewhat Unfavorable of Biden	8%	(18)	34%	(79)	27%	(62)	31%	(73)	232
Very Unfavorable of Biden	10%	(78)	16%	(125)	45%	(343)	29%	(218)	764
#1 Issue: Economy	13%	(92)	26%	(185)	30%	(217)	32%	(228)	722
#1 Issue: Security	9%	(37)	17%	(66)	43%	(174)	31%	(124)	401
#1 Issue: Health Care	16%	(52)	31%	(100)	20%	(65)	34%	(111)	327
#1 Issue: Medicare / Social Security	10%	(23)	25%	(59)	36%	(83)	29%	(67)	233
#1 Issue: Women's Issues	18%	(26)	26%	(39)	25%	(37)	31%	(46)	148
#1 Issue: Education	14%	(13)	22%	(20)	22%	(20)	41%	(37)	90
#1 Issue: Energy	20%	(25)	41%	(50)	16%	(19)	23%	(28)	123
#1 Issue: Other	8%	(12)	20%	(32)	31%	(48)	41%	(64)	156
2020 Vote: Joe Biden	16%	(149)	34%	(320)	23%	(220)	28%	(265)	953
2020 Vote: Donald Trump	10%	(70)	16%	(114)	46%	(327)	28%	(198)	709
2020 Vote: Other	11%	(9)	13%	(11)	40%	(33)	36%	(30)	83
2020 Vote: Didn't Vote	12%	(53)	23%	(106)	18%	(83)	47%	(212)	454
2018 House Vote: Democrat	17%	(132)	32%	(246)	23%	(173)	28%	(219)	770
2018 House Vote: Republican	8%	(46)	17%	(100)	49%	(289)	26%	(154)	589
2018 House Vote: Someone else	9%	(5)	15%	(8)	41%	(22)	36%	(19)	54
2016 Vote: Hillary Clinton	17%	(116)	33%	(220)	21%	(144)	29%	(197)	677
2016 Vote: Donald Trump	9%	(58)	18%	(119)	47%	(315)	27%	(178)	670
2016 Vote: Other	4%	(5)	25%	(30)	37%	(44)	34%	(40)	119
2016 Vote: Didn't Vote	14%	(100)	25%	(182)	22%	(159)	40%	(289)	731

Continued on next page



**Table MCBR12:** Thinking about any statements you've seen, read, or heard from companies about the Texas Heartbeat Act, which of the following best describes why you think these companies released these statements?

Demographic	They primarily want to do good		They want to do good, and also get publicity		They primarily want to get publicity		Don't know / No opinion		Total N
Adults	13%	(281)	25%	(551)	30%	(662)	32%	(705)	2200
Voted in 2014: Yes	14%	(170)	24%	(296)	35%	(423)	27%	(330)	1220
Voted in 2014: No	11%	(111)	26%	(255)	24%	(239)	38%	(375)	980
4-Region: Northeast	14%	(57)	22%	(85)	35%	(138)	29%	(114)	394
4-Region: Midwest	14%	(64)	23%	(105)	30%	(137)	34%	(156)	462
4-Region: South	12%	(99)	24%	(201)	30%	(247)	34%	(277)	824
4-Region: West	12%	(61)	31%	(160)	27%	(141)	30%	(158)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR13\_1: How much have you seen, read, or heard about the following?**  
*Bumble creating a relief fund supporting reproductive rights*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(104)	11%	(247)	16%	(355)	68%	(1494)	2200
Gender: Male	6%	(64)	14%	(148)	16%	(170)	64%	(680)	1062
Gender: Female	3%	(40)	9%	(99)	16%	(185)	71%	(814)	1138
Age: 18-34	6%	(39)	19%	(124)	24%	(157)	51%	(335)	655
Age: 35-44	10%	(35)	16%	(56)	14%	(51)	60%	(215)	358
Age: 45-64	3%	(23)	6%	(48)	14%	(106)	77%	(575)	751
Age: 65+	1%	(6)	4%	(19)	10%	(42)	85%	(369)	436
GenZers: 1997-2012	6%	(13)	22%	(49)	28%	(63)	45%	(101)	226
Millennials: 1981-1996	8%	(56)	18%	(119)	19%	(127)	54%	(361)	664
GenXers: 1965-1980	4%	(23)	9%	(45)	16%	(84)	71%	(371)	524
Baby Boomers: 1946-1964	2%	(11)	4%	(32)	10%	(74)	84%	(600)	717
PID: Dem (no lean)	8%	(68)	15%	(123)	16%	(132)	61%	(503)	827
PID: Ind (no lean)	3%	(24)	10%	(78)	18%	(139)	68%	(524)	765
PID: Rep (no lean)	2%	(12)	7%	(45)	14%	(84)	77%	(467)	608
PID/Gender: Dem Men	13%	(49)	22%	(86)	12%	(48)	53%	(203)	386
PID/Gender: Dem Women	4%	(18)	9%	(38)	19%	(84)	68%	(300)	440
PID/Gender: Ind Men	3%	(10)	9%	(34)	20%	(70)	68%	(245)	360
PID/Gender: Ind Women	4%	(15)	11%	(44)	17%	(69)	69%	(278)	406
PID/Gender: Rep Men	2%	(5)	9%	(28)	16%	(51)	73%	(232)	316
PID/Gender: Rep Women	2%	(7)	6%	(18)	11%	(32)	81%	(235)	292
Ideo: Liberal (1-3)	7%	(47)	16%	(107)	17%	(110)	60%	(397)	661
Ideo: Moderate (4)	4%	(26)	12%	(75)	18%	(107)	66%	(395)	602
Ideo: Conservative (5-7)	3%	(21)	8%	(51)	13%	(84)	77%	(509)	665
Educ: < College	4%	(59)	10%	(149)	17%	(255)	69%	(1049)	1512
Educ: Bachelors degree	5%	(23)	13%	(60)	14%	(63)	67%	(299)	444
Educ: Post-grad	9%	(22)	16%	(38)	15%	(38)	60%	(146)	244
Income: Under 50k	5%	(57)	10%	(120)	17%	(210)	68%	(830)	1217
Income: 50k-100k	3%	(23)	12%	(82)	16%	(105)	69%	(463)	673
Income: 100k+	8%	(24)	15%	(46)	13%	(41)	65%	(201)	310
Ethnicity: White	3%	(60)	10%	(175)	15%	(259)	71%	(1228)	1722
Ethnicity: Hispanic	7%	(24)	17%	(59)	22%	(75)	55%	(192)	349
Ethnicity: Black	12%	(34)	16%	(44)	20%	(54)	52%	(142)	274

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**Table MCBR13\_1: How much have you seen, read, or heard about the following?**  
*Bumble creating a relief fund supporting reproductive rights*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(104)	11%	(247)	16%	(355)	68%	(1494)	2200
Ethnicity: Other	5%	(9)	14%	(28)	21%	(43)	61%	(124)	204
All Christian	4%	(41)	11%	(109)	12%	(119)	72%	(690)	960
All Non-Christian	10%	(9)	16%	(14)	17%	(15)	57%	(50)	87
Atheist	1%	(2)	13%	(16)	17%	(20)	69%	(85)	124
Agnostic/Nothing in particular	6%	(36)	9%	(59)	18%	(118)	67%	(423)	636
Something Else	4%	(16)	12%	(48)	21%	(83)	63%	(246)	393
Religious Non-Protestant/Catholic	10%	(12)	13%	(15)	15%	(18)	61%	(72)	117
Evangelical	6%	(34)	14%	(78)	15%	(85)	65%	(366)	563
Non-Evangelical	3%	(20)	10%	(75)	15%	(112)	73%	(544)	750
Community: Urban	8%	(46)	15%	(92)	19%	(114)	58%	(353)	605
Community: Suburban	4%	(39)	9%	(98)	16%	(160)	71%	(736)	1033
Community: Rural	3%	(18)	10%	(58)	14%	(81)	72%	(405)	562
Employ: Private Sector	6%	(46)	15%	(107)	17%	(119)	62%	(437)	709
Employ: Government	6%	(8)	16%	(21)	17%	(21)	61%	(76)	126
Employ: Self-Employed	7%	(13)	18%	(33)	19%	(34)	56%	(104)	184
Employ: Homemaker	1%	(2)	11%	(16)	9%	(13)	79%	(120)	152
Employ: Student	9%	(6)	9%	(6)	27%	(17)	55%	(35)	64
Employ: Retired	2%	(8)	4%	(18)	11%	(55)	84%	(422)	503
Employ: Unemployed	4%	(11)	11%	(32)	20%	(60)	66%	(196)	299
Employ: Other	6%	(10)	8%	(14)	22%	(36)	64%	(104)	164
Military HH: Yes	1%	(6)	10%	(39)	10%	(36)	79%	(294)	375
Military HH: No	5%	(98)	11%	(208)	17%	(319)	66%	(1200)	1825
RD/WT: Right Direction	8%	(65)	15%	(123)	17%	(135)	60%	(483)	806
RD/WT: Wrong Track	3%	(38)	9%	(124)	16%	(221)	73%	(1011)	1394
Biden Job Approve	7%	(75)	15%	(153)	17%	(176)	62%	(651)	1055
Biden Job Disapprove	2%	(23)	8%	(80)	15%	(148)	75%	(753)	1004
Biden Job Strongly Approve	13%	(59)	15%	(67)	14%	(66)	58%	(262)	454
Biden Job Somewhat Approve	3%	(16)	14%	(86)	18%	(110)	65%	(389)	601
Biden Job Somewhat Disapprove	4%	(12)	11%	(32)	18%	(54)	67%	(195)	293
Biden Job Strongly Disapprove	2%	(11)	7%	(48)	13%	(94)	79%	(558)	711

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**Table MCBR13\_1: How much have you seen, read, or heard about the following?  
Bumble creating a relief fund supporting reproductive rights**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(104)	11%	(247)	16%	(355)	68%	(1494)	2200
Favorable of Biden	7%	(79)	14%	(147)	16%	(176)	63%	(673)	1075
Unfavorable of Biden	2%	(19)	8%	(81)	15%	(147)	75%	(749)	995
Very Favorable of Biden	11%	(57)	14%	(71)	14%	(70)	60%	(296)	494
Somewhat Favorable of Biden	4%	(22)	13%	(76)	18%	(106)	65%	(377)	582
Somewhat Unfavorable of Biden	3%	(7)	13%	(30)	20%	(46)	64%	(149)	232
Very Unfavorable of Biden	2%	(12)	7%	(50)	13%	(102)	79%	(600)	764
#1 Issue: Economy	5%	(35)	12%	(87)	18%	(128)	65%	(472)	722
#1 Issue: Security	2%	(9)	6%	(24)	12%	(48)	80%	(320)	401
#1 Issue: Health Care	8%	(25)	15%	(48)	19%	(64)	58%	(191)	327
#1 Issue: Medicare / Social Security	2%	(5)	7%	(17)	12%	(28)	78%	(183)	233
#1 Issue: Women's Issues	9%	(13)	11%	(17)	18%	(27)	62%	(92)	148
#1 Issue: Education	9%	(8)	15%	(14)	22%	(20)	53%	(48)	90
#1 Issue: Energy	5%	(6)	24%	(29)	11%	(14)	60%	(74)	123
#1 Issue: Other	1%	(2)	7%	(11)	17%	(27)	74%	(115)	156
2020 Vote: Joe Biden	7%	(69)	14%	(138)	15%	(145)	63%	(601)	953
2020 Vote: Donald Trump	2%	(12)	8%	(54)	14%	(98)	77%	(545)	709
2020 Vote: Other	8%	(6)	12%	(10)	19%	(15)	61%	(51)	83
2020 Vote: Didn't Vote	4%	(17)	10%	(45)	21%	(96)	65%	(296)	454
2018 House Vote: Democrat	8%	(62)	14%	(110)	16%	(126)	61%	(472)	770
2018 House Vote: Republican	2%	(14)	7%	(39)	14%	(80)	77%	(455)	589
2018 House Vote: Someone else	2%	(1)	8%	(4)	12%	(6)	78%	(42)	54
2016 Vote: Hillary Clinton	9%	(58)	14%	(96)	17%	(112)	61%	(410)	677
2016 Vote: Donald Trump	2%	(11)	8%	(53)	13%	(89)	77%	(517)	670
2016 Vote: Other	4%	(5)	11%	(13)	10%	(11)	76%	(90)	119
2016 Vote: Didn't Vote	4%	(28)	12%	(85)	19%	(142)	65%	(476)	731
Voted in 2014: Yes	6%	(71)	11%	(131)	14%	(177)	69%	(841)	1220
Voted in 2014: No	3%	(33)	12%	(116)	18%	(179)	67%	(653)	980
4-Region: Northeast	5%	(19)	11%	(44)	15%	(58)	69%	(272)	394
4-Region: Midwest	5%	(22)	12%	(54)	14%	(67)	69%	(320)	462
4-Region: South	4%	(33)	11%	(89)	17%	(137)	69%	(565)	824
4-Region: West	6%	(29)	12%	(60)	18%	(94)	65%	(337)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR13\_2: How much have you seen, read, or heard about the following?***Lyft creating a Driver Legal Defense Fund to cover all legal fees incurred if drivers are sued under the Texas Heartbeat Act (SB 8)*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(178)	16%	(360)	15%	(323)	61%	(1339)	2200
Gender: Male	9%	(98)	19%	(199)	15%	(154)	57%	(610)	1062
Gender: Female	7%	(79)	14%	(161)	15%	(168)	64%	(729)	1138
Age: 18-34	13%	(86)	22%	(145)	17%	(113)	48%	(312)	655
Age: 35-44	14%	(48)	18%	(63)	15%	(52)	54%	(194)	358
Age: 45-64	4%	(34)	15%	(110)	13%	(97)	68%	(511)	751
Age: 65+	2%	(10)	10%	(43)	14%	(61)	74%	(323)	436
GenZers: 1997-2012	9%	(19)	24%	(55)	25%	(56)	42%	(95)	226
Millennials: 1981-1996	16%	(106)	21%	(137)	14%	(94)	49%	(327)	664
GenXers: 1965-1980	5%	(28)	14%	(74)	15%	(76)	66%	(345)	524
Baby Boomers: 1946-1964	3%	(23)	13%	(90)	12%	(87)	72%	(516)	717
PID: Dem (no lean)	14%	(115)	17%	(144)	16%	(130)	53%	(437)	827
PID: Ind (no lean)	7%	(50)	18%	(140)	15%	(112)	61%	(464)	765
PID: Rep (no lean)	2%	(12)	13%	(76)	13%	(80)	72%	(439)	608
PID/Gender: Dem Men	19%	(72)	20%	(75)	15%	(56)	47%	(182)	386
PID/Gender: Dem Women	10%	(43)	16%	(69)	17%	(74)	58%	(255)	440
PID/Gender: Ind Men	6%	(21)	22%	(79)	13%	(46)	60%	(214)	360
PID/Gender: Ind Women	7%	(29)	15%	(61)	16%	(67)	61%	(249)	406
PID/Gender: Rep Men	2%	(5)	14%	(45)	17%	(52)	68%	(214)	316
PID/Gender: Rep Women	3%	(7)	11%	(32)	10%	(28)	77%	(225)	292
Ideo: Liberal (1-3)	16%	(108)	22%	(147)	15%	(98)	47%	(309)	661
Ideo: Moderate (4)	6%	(35)	17%	(101)	17%	(104)	60%	(362)	602
Ideo: Conservative (5-7)	3%	(23)	12%	(79)	13%	(87)	72%	(476)	665
Educ: < College	7%	(105)	13%	(202)	15%	(227)	65%	(978)	1512
Educ: Bachelors degree	10%	(43)	23%	(102)	12%	(55)	55%	(243)	444
Educ: Post-grad	12%	(29)	23%	(56)	17%	(41)	48%	(118)	244
Income: Under 50k	8%	(93)	14%	(176)	15%	(182)	63%	(765)	1217
Income: 50k-100k	7%	(50)	19%	(127)	14%	(94)	60%	(402)	673
Income: 100k+	11%	(34)	18%	(57)	15%	(47)	55%	(172)	310
Ethnicity: White	7%	(119)	16%	(273)	14%	(237)	63%	(1093)	1722
Ethnicity: Hispanic	12%	(43)	21%	(74)	18%	(62)	49%	(170)	349
Ethnicity: Black	17%	(45)	19%	(52)	16%	(44)	49%	(133)	274

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**Table MCBR13\_2: How much have you seen, read, or heard about the following?**

*Lyft creating a Driver Legal Defense Fund to cover all legal fees incurred if drivers are sued under the Texas Heartbeat Act (SB 8)*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(178)	16%	(360)	15%	(323)	61%	(1339)	2200
Ethnicity: Other	7%	(13)	17%	(35)	21%	(42)	56%	(113)	204
All Christian	8%	(77)	15%	(147)	13%	(125)	64%	(610)	960
All Non-Christian	11%	(9)	23%	(20)	22%	(19)	45%	(39)	87
Atheist	9%	(12)	21%	(26)	14%	(17)	55%	(69)	124
Agnostic/Nothing in particular	9%	(57)	17%	(107)	14%	(91)	60%	(381)	636
Something Else	6%	(22)	15%	(61)	18%	(70)	61%	(240)	393
Religious Non-Protestant/Catholic	12%	(14)	18%	(21)	21%	(24)	49%	(58)	117
Evangelical	9%	(52)	16%	(90)	15%	(83)	60%	(338)	563
Non-Evangelical	6%	(42)	15%	(114)	14%	(102)	66%	(492)	750
Community: Urban	12%	(73)	19%	(113)	17%	(105)	52%	(313)	605
Community: Suburban	8%	(84)	16%	(169)	13%	(135)	62%	(645)	1033
Community: Rural	4%	(20)	14%	(78)	15%	(82)	68%	(381)	562
Employ: Private Sector	11%	(79)	19%	(135)	14%	(100)	56%	(395)	709
Employ: Government	11%	(13)	31%	(39)	12%	(15)	47%	(59)	126
Employ: Self-Employed	11%	(20)	15%	(28)	19%	(34)	55%	(102)	184
Employ: Homemaker	6%	(9)	12%	(19)	11%	(17)	71%	(108)	152
Employ: Student	16%	(10)	21%	(13)	9%	(6)	55%	(35)	64
Employ: Retired	3%	(13)	9%	(47)	14%	(71)	74%	(371)	503
Employ: Unemployed	6%	(17)	17%	(52)	16%	(47)	61%	(182)	299
Employ: Other	9%	(16)	17%	(28)	20%	(32)	54%	(88)	164
Military HH: Yes	4%	(16)	14%	(53)	14%	(51)	68%	(254)	375
Military HH: No	9%	(161)	17%	(307)	15%	(272)	59%	(1085)	1825
RD/WT: Right Direction	13%	(101)	19%	(154)	17%	(135)	52%	(415)	806
RD/WT: Wrong Track	5%	(77)	15%	(206)	13%	(187)	66%	(924)	1394
Biden Job Approve	12%	(130)	19%	(204)	16%	(165)	53%	(556)	1055
Biden Job Disapprove	4%	(38)	14%	(138)	13%	(134)	69%	(695)	1004
Biden Job Strongly Approve	18%	(80)	20%	(90)	12%	(54)	51%	(230)	454
Biden Job Somewhat Approve	8%	(50)	19%	(114)	18%	(111)	54%	(327)	601
Biden Job Somewhat Disapprove	6%	(17)	16%	(46)	15%	(45)	63%	(185)	293
Biden Job Strongly Disapprove	3%	(21)	13%	(92)	12%	(89)	72%	(510)	711

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**Table MCBR13\_2: How much have you seen, read, or heard about the following?**

*Lyft creating a Driver Legal Defense Fund to cover all legal fees incurred if drivers are sued under the Texas Heartbeat Act (SB 8)*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(178)	16%	(360)	15%	(323)	61%	(1339)	2200
Favorable of Biden	12%	(130)	20%	(210)	15%	(157)	54%	(579)	1075
Unfavorable of Biden	4%	(41)	13%	(130)	13%	(134)	69%	(690)	995
Very Favorable of Biden	15%	(76)	19%	(94)	12%	(58)	54%	(265)	494
Somewhat Favorable of Biden	9%	(53)	20%	(115)	17%	(99)	54%	(314)	582
Somewhat Unfavorable of Biden	7%	(15)	15%	(36)	18%	(42)	60%	(138)	232
Very Unfavorable of Biden	3%	(26)	12%	(94)	12%	(92)	72%	(552)	764
#1 Issue: Economy	7%	(54)	15%	(105)	16%	(118)	62%	(446)	722
#1 Issue: Security	3%	(13)	12%	(48)	11%	(45)	74%	(296)	401
#1 Issue: Health Care	13%	(41)	19%	(64)	17%	(56)	51%	(167)	327
#1 Issue: Medicare / Social Security	6%	(15)	11%	(25)	13%	(31)	70%	(162)	233
#1 Issue: Women's Issues	16%	(23)	21%	(31)	18%	(26)	46%	(68)	148
#1 Issue: Education	14%	(12)	24%	(21)	12%	(11)	50%	(45)	90
#1 Issue: Energy	10%	(12)	28%	(34)	17%	(20)	46%	(56)	123
#1 Issue: Other	5%	(8)	21%	(32)	10%	(16)	64%	(100)	156
2020 Vote: Joe Biden	13%	(125)	19%	(185)	15%	(144)	52%	(499)	953
2020 Vote: Donald Trump	2%	(14)	13%	(90)	13%	(89)	73%	(515)	709
2020 Vote: Other	14%	(11)	20%	(16)	11%	(9)	56%	(47)	83
2020 Vote: Didn't Vote	6%	(28)	15%	(69)	18%	(80)	61%	(278)	454
2018 House Vote: Democrat	14%	(107)	20%	(157)	16%	(120)	50%	(385)	770
2018 House Vote: Republican	2%	(14)	14%	(83)	11%	(63)	73%	(428)	589
2018 House Vote: Someone else	9%	(5)	15%	(8)	7%	(4)	69%	(37)	54
2016 Vote: Hillary Clinton	15%	(102)	20%	(136)	14%	(98)	50%	(341)	677
2016 Vote: Donald Trump	4%	(25)	14%	(92)	11%	(74)	72%	(479)	670
2016 Vote: Other	9%	(10)	13%	(16)	16%	(19)	62%	(74)	119
2016 Vote: Didn't Vote	5%	(40)	16%	(114)	18%	(133)	61%	(444)	731
Voted in 2014: Yes	10%	(119)	16%	(199)	14%	(166)	60%	(737)	1220
Voted in 2014: No	6%	(59)	16%	(161)	16%	(157)	62%	(603)	980
4-Region: Northeast	9%	(36)	17%	(66)	13%	(53)	61%	(238)	394
4-Region: Midwest	9%	(39)	12%	(57)	15%	(70)	64%	(295)	462
4-Region: South	7%	(55)	17%	(139)	14%	(117)	62%	(513)	824
4-Region: West	9%	(47)	19%	(98)	16%	(82)	56%	(293)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR13\_3: How much have you seen, read, or heard about the following?**  
Match Group starting a fund for employees in need of abortion care

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	4%	(96)	11%	(239)	16%	(354)	69%	(1511)	2200
Gender: Male	7%	(73)	13%	(134)	16%	(174)	64%	(681)	1062
Gender: Female	2%	(23)	9%	(105)	16%	(180)	73%	(830)	1138
Age: 18-34	5%	(35)	18%	(118)	23%	(153)	53%	(349)	655
Age: 35-44	10%	(35)	13%	(48)	15%	(55)	61%	(219)	358
Age: 45-64	3%	(21)	7%	(55)	13%	(94)	77%	(581)	751
Age: 65+	1%	(6)	4%	(17)	12%	(51)	83%	(362)	436
GenZers: 1997-2012	4%	(9)	20%	(44)	28%	(63)	48%	(109)	226
Millennials: 1981-1996	8%	(56)	17%	(114)	19%	(125)	56%	(370)	664
GenXers: 1965-1980	4%	(21)	9%	(45)	14%	(73)	73%	(385)	524
Baby Boomers: 1946-1964	1%	(10)	5%	(32)	12%	(86)	82%	(589)	717
PID: Dem (no lean)	8%	(64)	13%	(112)	17%	(139)	62%	(513)	827
PID: Ind (no lean)	3%	(22)	11%	(81)	17%	(126)	70%	(536)	765
PID: Rep (no lean)	2%	(11)	8%	(46)	15%	(89)	76%	(462)	608
PID/Gender: Dem Men	14%	(53)	19%	(75)	14%	(56)	53%	(203)	386
PID/Gender: Dem Women	2%	(11)	8%	(37)	19%	(83)	70%	(310)	440
PID/Gender: Ind Men	4%	(14)	9%	(31)	16%	(59)	71%	(255)	360
PID/Gender: Ind Women	2%	(8)	12%	(50)	17%	(67)	69%	(281)	406
PID/Gender: Rep Men	2%	(6)	9%	(27)	19%	(59)	71%	(223)	316
PID/Gender: Rep Women	2%	(4)	6%	(19)	10%	(30)	82%	(239)	292
Ideo: Liberal (1-3)	7%	(48)	15%	(98)	18%	(116)	60%	(400)	661
Ideo: Moderate (4)	3%	(20)	12%	(73)	17%	(105)	67%	(404)	602
Ideo: Conservative (5-7)	3%	(19)	7%	(46)	14%	(90)	77%	(510)	665
Educ: < College	3%	(52)	10%	(153)	16%	(245)	70%	(1063)	1512
Educ: Bachelors degree	5%	(21)	12%	(54)	16%	(71)	67%	(297)	444
Educ: Post-grad	9%	(23)	13%	(32)	15%	(38)	62%	(152)	244
Income: Under 50k	4%	(48)	10%	(128)	16%	(193)	70%	(848)	1217
Income: 50k-100k	4%	(25)	11%	(77)	16%	(109)	69%	(462)	673
Income: 100k+	7%	(23)	11%	(35)	17%	(51)	65%	(202)	310
Ethnicity: White	3%	(59)	9%	(157)	15%	(263)	72%	(1241)	1722
Ethnicity: Hispanic	7%	(25)	19%	(65)	20%	(71)	54%	(188)	349
Ethnicity: Black	9%	(26)	20%	(54)	18%	(48)	53%	(147)	274

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**Table MCBR13\_3: How much have you seen, read, or heard about the following?**  
**Match Group starting a fund for employees in need of abortion care**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	4%	(96)	11%	(239)	16%	(354)	69%	(1511)	2200
Ethnicity: Other	5%	(11)	14%	(28)	21%	(42)	60%	(123)	204
All Christian	4%	(42)	10%	(100)	13%	(126)	72%	(693)	960
All Non-Christian	7%	(6)	15%	(13)	24%	(21)	54%	(47)	87
Atheist	4%	(5)	12%	(15)	23%	(28)	61%	(76)	124
Agnostic/Nothing in particular	4%	(27)	10%	(65)	16%	(104)	69%	(441)	636
Something Else	4%	(17)	12%	(47)	19%	(74)	65%	(255)	393
Religious Non-Protestant/Catholic	8%	(10)	12%	(14)	22%	(26)	57%	(67)	117
Evangelical	7%	(40)	13%	(72)	14%	(79)	66%	(372)	563
Non-Evangelical	2%	(15)	9%	(69)	15%	(113)	74%	(553)	750
Community: Urban	9%	(51)	14%	(84)	18%	(110)	60%	(360)	605
Community: Suburban	3%	(35)	9%	(91)	15%	(160)	72%	(747)	1033
Community: Rural	2%	(10)	11%	(64)	15%	(84)	72%	(404)	562
Employ: Private Sector	7%	(50)	13%	(96)	15%	(106)	65%	(458)	709
Employ: Government	8%	(10)	16%	(20)	20%	(26)	56%	(70)	126
Employ: Self-Employed	5%	(10)	15%	(28)	18%	(33)	61%	(113)	184
Employ: Homemaker	1%	(2)	5%	(7)	15%	(23)	79%	(119)	152
Employ: Student	4%	(2)	10%	(6)	22%	(14)	64%	(41)	64
Employ: Retired	1%	(6)	4%	(21)	12%	(61)	83%	(415)	503
Employ: Unemployed	2%	(6)	14%	(43)	18%	(55)	65%	(194)	299
Employ: Other	6%	(10)	11%	(17)	22%	(36)	62%	(101)	164
Military HH: Yes	3%	(10)	10%	(38)	11%	(41)	76%	(285)	375
Military HH: No	5%	(86)	11%	(200)	17%	(313)	67%	(1226)	1825
RD/WT: Right Direction	8%	(65)	15%	(121)	18%	(141)	59%	(479)	806
RD/WT: Wrong Track	2%	(32)	8%	(118)	15%	(212)	74%	(1033)	1394
Biden Job Approve	7%	(75)	12%	(125)	19%	(197)	62%	(659)	1055
Biden Job Disapprove	2%	(16)	9%	(95)	13%	(129)	76%	(764)	1004
Biden Job Strongly Approve	13%	(61)	13%	(57)	15%	(69)	59%	(268)	454
Biden Job Somewhat Approve	2%	(14)	11%	(68)	21%	(128)	65%	(391)	601
Biden Job Somewhat Disapprove	3%	(8)	13%	(37)	12%	(36)	73%	(213)	293
Biden Job Strongly Disapprove	1%	(9)	8%	(58)	13%	(94)	77%	(551)	711

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**Table MCBR13\_3: How much have you seen, read, or heard about the following?**  
Match Group starting a fund for employees in need of abortion care

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	4%	(96)	11%	(239)	16%	(354)	69%	(1511)	2200
Favorable of Biden	7%	(76)	12%	(134)	17%	(186)	63%	(679)	1075
Unfavorable of Biden	1%	(14)	9%	(85)	14%	(136)	76%	(760)	995
Very Favorable of Biden	12%	(57)	13%	(64)	14%	(67)	62%	(305)	494
Somewhat Favorable of Biden	3%	(18)	12%	(70)	20%	(119)	64%	(374)	582
Somewhat Unfavorable of Biden	2%	(6)	10%	(22)	18%	(41)	70%	(162)	232
Very Unfavorable of Biden	1%	(8)	8%	(63)	12%	(95)	78%	(597)	764
#1 Issue: Economy	5%	(34)	11%	(82)	17%	(123)	67%	(483)	722
#1 Issue: Security	3%	(11)	5%	(19)	12%	(50)	80%	(321)	401
#1 Issue: Health Care	7%	(23)	14%	(47)	21%	(68)	58%	(189)	327
#1 Issue: Medicare / Social Security	2%	(6)	10%	(24)	11%	(25)	77%	(179)	233
#1 Issue: Women's Issues	5%	(8)	7%	(11)	20%	(29)	68%	(100)	148
#1 Issue: Education	10%	(9)	19%	(17)	10%	(9)	61%	(55)	90
#1 Issue: Energy	5%	(6)	21%	(26)	18%	(22)	56%	(69)	123
#1 Issue: Other	—	(1)	9%	(14)	17%	(27)	74%	(115)	156
2020 Vote: Joe Biden	7%	(66)	13%	(121)	16%	(157)	64%	(609)	953
2020 Vote: Donald Trump	2%	(14)	8%	(54)	13%	(96)	77%	(546)	709
2020 Vote: Other	4%	(3)	10%	(8)	20%	(17)	66%	(55)	83
2020 Vote: Didn't Vote	3%	(13)	12%	(56)	18%	(84)	66%	(302)	454
2018 House Vote: Democrat	8%	(58)	13%	(104)	17%	(134)	62%	(474)	770
2018 House Vote: Republican	2%	(12)	7%	(40)	13%	(76)	78%	(461)	589
2018 House Vote: Someone else	2%	(1)	12%	(6)	7%	(4)	79%	(42)	54
2016 Vote: Hillary Clinton	8%	(52)	15%	(102)	16%	(108)	61%	(414)	677
2016 Vote: Donald Trump	2%	(15)	7%	(46)	12%	(79)	79%	(530)	670
2016 Vote: Other	3%	(3)	9%	(10)	13%	(16)	75%	(89)	119
2016 Vote: Didn't Vote	4%	(26)	11%	(78)	21%	(150)	65%	(476)	731
Voted in 2014: Yes	5%	(66)	11%	(135)	14%	(167)	70%	(852)	1220
Voted in 2014: No	3%	(31)	11%	(103)	19%	(187)	67%	(659)	980
4-Region: Northeast	4%	(16)	13%	(50)	17%	(66)	66%	(261)	394
4-Region: Midwest	4%	(21)	9%	(43)	14%	(63)	73%	(335)	462
4-Region: South	3%	(26)	11%	(92)	16%	(129)	70%	(577)	824
4-Region: West	6%	(34)	10%	(53)	18%	(95)	65%	(338)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR13\_4:** How much have you seen, read, or heard about the following?

Uber covering all legal fees incurred if drivers are sued under the Texas Heartbeat Act (SB 8)

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(174)	17%	(365)	16%	(347)	60%	(1314)	2200
Gender: Male	10%	(102)	18%	(192)	16%	(167)	57%	(601)	1062
Gender: Female	6%	(72)	15%	(172)	16%	(181)	63%	(713)	1138
Age: 18-34	12%	(77)	20%	(134)	21%	(138)	47%	(307)	655
Age: 35-44	14%	(49)	19%	(68)	13%	(45)	55%	(196)	358
Age: 45-64	5%	(37)	14%	(105)	14%	(105)	67%	(503)	751
Age: 65+	3%	(12)	13%	(58)	14%	(59)	70%	(307)	436
GenZers: 1997-2012	11%	(25)	21%	(47)	28%	(63)	40%	(91)	226
Millennials: 1981-1996	14%	(91)	21%	(141)	16%	(107)	49%	(325)	664
GenXers: 1965-1980	6%	(30)	13%	(67)	15%	(80)	66%	(347)	524
Baby Boomers: 1946-1964	4%	(27)	14%	(103)	12%	(88)	70%	(499)	717
PID: Dem (no lean)	14%	(116)	20%	(164)	15%	(127)	51%	(419)	827
PID: Ind (no lean)	6%	(42)	17%	(134)	17%	(129)	60%	(461)	765
PID: Rep (no lean)	3%	(16)	11%	(67)	15%	(92)	71%	(434)	608
PID/Gender: Dem Men	18%	(69)	22%	(86)	15%	(57)	45%	(175)	386
PID/Gender: Dem Women	11%	(47)	18%	(78)	16%	(70)	56%	(245)	440
PID/Gender: Ind Men	7%	(24)	20%	(72)	14%	(50)	60%	(214)	360
PID/Gender: Ind Women	5%	(19)	15%	(62)	19%	(78)	61%	(247)	406
PID/Gender: Rep Men	3%	(9)	11%	(35)	19%	(60)	67%	(212)	316
PID/Gender: Rep Women	2%	(7)	11%	(32)	11%	(32)	76%	(222)	292
Ideo: Liberal (1-3)	15%	(98)	24%	(160)	17%	(112)	44%	(292)	661
Ideo: Moderate (4)	7%	(40)	17%	(103)	16%	(95)	61%	(364)	602
Ideo: Conservative (5-7)	4%	(24)	11%	(71)	16%	(105)	70%	(465)	665
Educ: < College	6%	(98)	14%	(207)	16%	(247)	63%	(960)	1512
Educ: Bachelors degree	10%	(46)	23%	(102)	14%	(61)	53%	(235)	444
Educ: Post-grad	13%	(31)	23%	(56)	16%	(39)	49%	(119)	244
Income: Under 50k	7%	(91)	15%	(182)	16%	(193)	62%	(752)	1217
Income: 50k-100k	7%	(44)	18%	(123)	16%	(109)	59%	(397)	673
Income: 100k+	13%	(40)	19%	(59)	15%	(46)	53%	(165)	310
Ethnicity: White	7%	(122)	16%	(282)	14%	(249)	62%	(1069)	1722
Ethnicity: Hispanic	11%	(37)	21%	(75)	21%	(75)	47%	(163)	349
Ethnicity: Black	13%	(37)	19%	(53)	19%	(52)	48%	(132)	274

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**Table MCBR13\_4: How much have you seen, read, or heard about the following?**  
*Uber covering all legal fees incurred if drivers are sued under the Texas Heartbeat Act (SB 8)*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(174)	17%	(365)	16%	(347)	60%	(1314)	2200
Ethnicity: Other	8%	(16)	14%	(29)	22%	(46)	55%	(113)	204
All Christian	8%	(72)	15%	(148)	15%	(147)	62%	(593)	960
All Non-Christian	9%	(8)	25%	(22)	20%	(17)	46%	(40)	87
Atheist	10%	(12)	18%	(22)	17%	(22)	55%	(68)	124
Agnostic/Nothing in particular	9%	(59)	18%	(117)	13%	(81)	60%	(379)	636
Something Else	6%	(23)	14%	(55)	20%	(80)	60%	(234)	393
Religious Non-Protestant/Catholic	11%	(13)	20%	(23)	21%	(24)	49%	(57)	117
Evangelical	9%	(49)	15%	(85)	17%	(97)	59%	(333)	563
Non-Evangelical	5%	(41)	15%	(116)	16%	(118)	63%	(475)	750
Community: Urban	12%	(74)	19%	(114)	19%	(116)	50%	(301)	605
Community: Suburban	8%	(79)	17%	(179)	14%	(144)	61%	(632)	1033
Community: Rural	4%	(22)	13%	(71)	16%	(88)	68%	(381)	562
Employ: Private Sector	11%	(75)	19%	(135)	16%	(115)	54%	(383)	709
Employ: Government	10%	(13)	25%	(31)	18%	(23)	47%	(59)	126
Employ: Self-Employed	10%	(18)	16%	(30)	20%	(37)	54%	(100)	184
Employ: Homemaker	7%	(10)	11%	(17)	12%	(18)	71%	(107)	152
Employ: Student	15%	(10)	20%	(13)	16%	(10)	49%	(31)	64
Employ: Retired	3%	(15)	13%	(65)	13%	(68)	71%	(356)	503
Employ: Unemployed	5%	(15)	16%	(48)	17%	(49)	62%	(186)	299
Employ: Other	12%	(20)	16%	(25)	17%	(28)	56%	(91)	164
Military HH: Yes	5%	(18)	13%	(49)	15%	(57)	67%	(251)	375
Military HH: No	9%	(156)	17%	(316)	16%	(291)	58%	(1063)	1825
RD/WT: Right Direction	12%	(100)	22%	(177)	18%	(143)	48%	(385)	806
RD/WT: Wrong Track	5%	(74)	13%	(187)	15%	(204)	67%	(929)	1394
Biden Job Approve	12%	(131)	21%	(225)	16%	(168)	50%	(531)	1055
Biden Job Disapprove	4%	(37)	13%	(128)	14%	(143)	69%	(696)	1004
Biden Job Strongly Approve	18%	(84)	21%	(98)	13%	(57)	47%	(215)	454
Biden Job Somewhat Approve	8%	(48)	21%	(127)	18%	(111)	53%	(316)	601
Biden Job Somewhat Disapprove	4%	(13)	15%	(44)	17%	(49)	64%	(187)	293
Biden Job Strongly Disapprove	3%	(24)	12%	(84)	13%	(94)	72%	(509)	711

Continued on next page

**Table MCBR13\_4: How much have you seen, read, or heard about the following?**  
*Uber covering all legal fees incurred if drivers are sued under the Texas Heartbeat Act (SB 8)*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(174)	17%	(365)	16%	(347)	60%	(1314)	2200
Favorable of Biden	12%	(134)	21%	(228)	15%	(165)	51%	(548)	1075
Unfavorable of Biden	4%	(35)	12%	(121)	14%	(141)	70%	(698)	995
Very Favorable of Biden	17%	(83)	22%	(108)	13%	(65)	48%	(237)	494
Somewhat Favorable of Biden	9%	(51)	21%	(120)	17%	(100)	53%	(311)	582
Somewhat Unfavorable of Biden	4%	(9)	19%	(44)	15%	(34)	63%	(145)	232
Very Unfavorable of Biden	3%	(26)	10%	(77)	14%	(107)	72%	(553)	764
#1 Issue: Economy	7%	(49)	15%	(109)	18%	(129)	60%	(435)	722
#1 Issue: Security	4%	(18)	10%	(42)	13%	(52)	72%	(289)	401
#1 Issue: Health Care	12%	(39)	19%	(63)	18%	(59)	51%	(166)	327
#1 Issue: Medicare / Social Security	6%	(13)	14%	(32)	14%	(32)	67%	(156)	233
#1 Issue: Women's Issues	17%	(25)	21%	(31)	15%	(22)	47%	(70)	148
#1 Issue: Education	12%	(11)	17%	(15)	20%	(18)	50%	(45)	90
#1 Issue: Energy	8%	(10)	31%	(38)	19%	(23)	42%	(52)	123
#1 Issue: Other	6%	(9)	22%	(35)	7%	(12)	64%	(100)	156
2020 Vote: Joe Biden	13%	(125)	22%	(207)	16%	(149)	50%	(472)	953
2020 Vote: Donald Trump	3%	(20)	10%	(73)	14%	(100)	73%	(515)	709
2020 Vote: Other	13%	(11)	25%	(21)	18%	(15)	44%	(37)	83
2020 Vote: Didn't Vote	4%	(19)	14%	(63)	18%	(83)	64%	(290)	454
2018 House Vote: Democrat	13%	(103)	23%	(176)	16%	(120)	48%	(372)	770
2018 House Vote: Republican	3%	(18)	13%	(77)	12%	(70)	72%	(424)	589
2018 House Vote: Someone else	5%	(3)	18%	(10)	6%	(3)	70%	(38)	54
2016 Vote: Hillary Clinton	14%	(95)	22%	(152)	15%	(103)	48%	(326)	677
2016 Vote: Donald Trump	4%	(27)	13%	(89)	12%	(79)	71%	(476)	670
2016 Vote: Other	7%	(8)	16%	(20)	15%	(18)	62%	(73)	119
2016 Vote: Didn't Vote	6%	(44)	14%	(102)	20%	(148)	60%	(437)	731
Voted in 2014: Yes	10%	(118)	17%	(212)	14%	(172)	59%	(718)	1220
Voted in 2014: No	6%	(57)	16%	(153)	18%	(175)	61%	(595)	980
4-Region: Northeast	9%	(36)	17%	(67)	12%	(48)	62%	(242)	394
4-Region: Midwest	8%	(35)	15%	(67)	16%	(73)	62%	(287)	462
4-Region: South	8%	(63)	17%	(136)	17%	(141)	59%	(484)	824
4-Region: West	8%	(40)	18%	(94)	16%	(86)	58%	(301)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBR13\_5:** How much have you seen, read, or heard about the following?

More than 50 Fortune 250 companies including AT&T, Berkshire Hathaway, and UnitedHealth Group donating to Texas legislators who sponsored the Texas Heartbeat Act (SB 8)

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	4%	(86)	12%	(264)	19%	(407)	66%	(1442)	2200
Gender: Male	6%	(62)	15%	(155)	20%	(207)	60%	(638)	1062
Gender: Female	2%	(24)	10%	(109)	18%	(200)	71%	(805)	1138
Age: 18-34	6%	(36)	17%	(110)	24%	(156)	54%	(352)	655
Age: 35-44	7%	(25)	17%	(59)	18%	(64)	59%	(210)	358
Age: 45-64	2%	(18)	9%	(68)	18%	(133)	71%	(532)	751
Age: 65+	2%	(7)	6%	(26)	13%	(55)	80%	(348)	436
GenZers: 1997-2012	5%	(11)	12%	(27)	30%	(69)	53%	(119)	226
Millennials: 1981-1996	6%	(42)	20%	(134)	20%	(132)	54%	(356)	664
GenXers: 1965-1980	4%	(23)	9%	(47)	18%	(94)	69%	(360)	524
Baby Boomers: 1946-1964	1%	(10)	7%	(52)	15%	(104)	77%	(550)	717
PID: Dem (no lean)	6%	(47)	14%	(114)	18%	(153)	62%	(513)	827
PID: Ind (no lean)	3%	(23)	12%	(88)	18%	(141)	67%	(514)	765
PID: Rep (no lean)	3%	(17)	10%	(61)	19%	(114)	68%	(416)	608
PID/Gender: Dem Men	9%	(36)	20%	(76)	19%	(73)	52%	(201)	386
PID/Gender: Dem Women	2%	(11)	9%	(39)	18%	(79)	71%	(311)	440
PID/Gender: Ind Men	4%	(13)	12%	(42)	19%	(69)	66%	(236)	360
PID/Gender: Ind Women	2%	(10)	11%	(46)	18%	(72)	68%	(278)	406
PID/Gender: Rep Men	4%	(13)	12%	(37)	21%	(65)	64%	(201)	316
PID/Gender: Rep Women	1%	(3)	8%	(25)	17%	(48)	74%	(216)	292
Ideo: Liberal (1-3)	5%	(34)	17%	(113)	18%	(119)	60%	(395)	661
Ideo: Moderate (4)	4%	(23)	9%	(55)	21%	(128)	66%	(396)	602
Ideo: Conservative (5-7)	3%	(19)	9%	(63)	18%	(118)	70%	(465)	665
Educ: < College	3%	(48)	11%	(165)	18%	(275)	68%	(1024)	1512
Educ: Bachelors degree	4%	(18)	13%	(59)	19%	(84)	64%	(282)	444
Educ: Post-grad	8%	(20)	16%	(40)	20%	(48)	56%	(137)	244
Income: Under 50k	3%	(39)	11%	(129)	18%	(219)	68%	(830)	1217
Income: 50k-100k	4%	(25)	14%	(92)	19%	(126)	64%	(429)	673
Income: 100k+	7%	(22)	14%	(44)	20%	(62)	59%	(183)	310
Ethnicity: White	3%	(60)	12%	(202)	17%	(298)	67%	(1162)	1722
Ethnicity: Hispanic	4%	(15)	17%	(58)	20%	(70)	59%	(206)	349

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**Table MCBR13\_5:** How much have you seen, read, or heard about the following?

More than 50 Fortune 250 companies including AT&T, Berkshire Hathaway, and UnitedHealth Group donating to Texas legislators who sponsored the Texas Heartbeat Act (SB 8)

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	4%	(86)	12%	(264)	19%	(407)	66%	(1442)	2200
Ethnicity: Black	5%	(14)	16%	(43)	21%	(59)	58%	(158)	274
Ethnicity: Other	6%	(12)	9%	(19)	25%	(51)	60%	(122)	204
All Christian	4%	(39)	12%	(111)	16%	(157)	68%	(652)	960
All Non-Christian	8%	(7)	15%	(13)	23%	(20)	54%	(47)	87
Atheist	4%	(5)	19%	(23)	16%	(20)	61%	(76)	124
Agnostic/Nothing in particular	2%	(15)	12%	(78)	18%	(113)	68%	(430)	636
Something Else	5%	(20)	10%	(38)	25%	(97)	60%	(237)	393
Religious Non-Protestant/Catholic	10%	(11)	13%	(15)	19%	(23)	58%	(68)	117
Evangelical	6%	(35)	14%	(78)	20%	(112)	60%	(338)	563
Non-Evangelical	3%	(19)	9%	(69)	18%	(135)	70%	(527)	750
Community: Urban	6%	(34)	14%	(82)	21%	(130)	59%	(360)	605
Community: Suburban	3%	(35)	11%	(110)	18%	(190)	68%	(698)	1033
Community: Rural	3%	(17)	13%	(72)	16%	(88)	69%	(385)	562
Employ: Private Sector	5%	(38)	16%	(112)	18%	(130)	60%	(429)	709
Employ: Government	4%	(5)	19%	(24)	19%	(23)	58%	(73)	126
Employ: Self-Employed	7%	(13)	12%	(22)	24%	(44)	58%	(106)	184
Employ: Homemaker	2%	(2)	15%	(23)	11%	(17)	72%	(109)	152
Employ: Student	4%	(2)	15%	(9)	19%	(12)	63%	(40)	64
Employ: Retired	1%	(7)	6%	(32)	14%	(68)	79%	(396)	503
Employ: Unemployed	3%	(10)	13%	(38)	21%	(61)	63%	(189)	299
Employ: Other	5%	(9)	2%	(4)	32%	(52)	61%	(100)	164
Military HH: Yes	4%	(14)	10%	(36)	15%	(56)	72%	(268)	375
Military HH: No	4%	(73)	12%	(228)	19%	(351)	64%	(1174)	1825
RD/WT: Right Direction	5%	(44)	15%	(123)	19%	(155)	60%	(483)	806
RD/WT: Wrong Track	3%	(42)	10%	(141)	18%	(252)	69%	(959)	1394
Biden Job Approve	5%	(55)	13%	(135)	20%	(213)	62%	(652)	1055
Biden Job Disapprove	3%	(29)	11%	(108)	16%	(164)	70%	(703)	1004

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**Table MCBR13\_5:** How much have you seen, read, or heard about the following?

More than 50 Fortune 250 companies including AT&T, Berkshire Hathaway, and UnitedHealth Group donating to Texas legislators who sponsored the Texas Heartbeat Act (SB 8)

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	4%	(86)	12%	(264)	19%	(407)	66%	(1442)	2200
Biden Job Strongly Approve	10%	(45)	14%	(63)	14%	(62)	62%	(283)	454
Biden Job Somewhat Approve	2%	(10)	12%	(72)	25%	(151)	61%	(369)	601
Biden Job Somewhat Disapprove	3%	(9)	10%	(29)	19%	(56)	68%	(199)	293
Biden Job Strongly Disapprove	3%	(20)	11%	(79)	15%	(109)	71%	(504)	711
Favorable of Biden	5%	(52)	13%	(142)	19%	(204)	63%	(677)	1075
Unfavorable of Biden	3%	(28)	10%	(99)	18%	(175)	70%	(693)	995
Very Favorable of Biden	9%	(44)	15%	(72)	13%	(65)	64%	(314)	494
Somewhat Favorable of Biden	1%	(8)	12%	(70)	24%	(140)	62%	(363)	582
Somewhat Unfavorable of Biden	3%	(6)	9%	(21)	24%	(55)	64%	(149)	232
Very Unfavorable of Biden	3%	(22)	10%	(78)	16%	(120)	71%	(544)	764
#1 Issue: Economy	4%	(32)	13%	(96)	21%	(152)	61%	(443)	722
#1 Issue: Security	3%	(11)	7%	(30)	17%	(69)	73%	(292)	401
#1 Issue: Health Care	5%	(16)	16%	(52)	19%	(62)	60%	(198)	327
#1 Issue: Medicare / Social Security	2%	(4)	7%	(17)	10%	(24)	81%	(187)	233
#1 Issue: Women's Issues	4%	(5)	6%	(8)	19%	(28)	72%	(106)	148
#1 Issue: Education	12%	(11)	15%	(13)	17%	(15)	57%	(51)	90
#1 Issue: Energy	2%	(3)	26%	(32)	19%	(23)	53%	(65)	123
#1 Issue: Other	2%	(4)	11%	(17)	22%	(35)	64%	(100)	156
2020 Vote: Joe Biden	5%	(46)	14%	(133)	18%	(171)	63%	(602)	953
2020 Vote: Donald Trump	3%	(18)	10%	(73)	17%	(120)	70%	(498)	709
2020 Vote: Other	7%	(6)	16%	(13)	17%	(15)	60%	(50)	83
2020 Vote: Didn't Vote	4%	(16)	10%	(44)	22%	(101)	64%	(292)	454
2018 House Vote: Democrat	5%	(40)	14%	(111)	19%	(143)	62%	(477)	770
2018 House Vote: Republican	3%	(19)	10%	(57)	16%	(93)	71%	(419)	589
2018 House Vote: Someone else	7%	(4)	13%	(7)	8%	(4)	72%	(39)	54
2016 Vote: Hillary Clinton	5%	(31)	14%	(97)	19%	(127)	62%	(422)	677
2016 Vote: Donald Trump	3%	(21)	11%	(71)	16%	(105)	70%	(472)	670
2016 Vote: Other	7%	(8)	9%	(10)	19%	(22)	66%	(78)	119
2016 Vote: Didn't Vote	3%	(24)	12%	(86)	21%	(153)	64%	(469)	731

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**Table MCBR13\_5:** *How much have you seen, read, or heard about the following?*

*More than 50 Fortune 250 companies including AT&T, Berkshire Hathaway, and UnitedHealth Group donating to Texas legislators who sponsored the Texas Heartbeat Act (SB 8)*

<b>Demographic</b>	<b>A lot</b>		<b>Some</b>		<b>Not much</b>		<b>Nothing at all</b>		<b>Total N</b>
Adults	4%	(86)	12%	(264)	19%	(407)	66%	(1442)	2200
Voted in 2014: Yes	5%	(55)	12%	(148)	17%	(207)	66%	(810)	1220
Voted in 2014: No	3%	(31)	12%	(116)	20%	(201)	65%	(632)	980
4-Region: Northeast	4%	(17)	14%	(54)	16%	(61)	66%	(261)	394
4-Region: Midwest	4%	(19)	9%	(42)	18%	(85)	68%	(316)	462
4-Region: South	3%	(29)	12%	(99)	19%	(153)	66%	(543)	824
4-Region: West	4%	(22)	13%	(69)	21%	(108)	62%	(322)	520

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCBRdem1: Do you think abortion should be**

Demographic	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't Know / No Opinion	Total N
Adults	26% (563)	31% (680)	24% (527)	10% (211)	10% (219)	2200
Gender: Male	22% (230)	33% (347)	28% (299)	9% (101)	8% (85)	1062
Gender: Female	29% (333)	29% (334)	20% (228)	10% (110)	12% (134)	1138
Age: 18-34	38% (246)	27% (177)	19% (127)	8% (52)	8% (54)	655
Age: 35-44	20% (71)	32% (113)	24% (86)	12% (44)	12% (43)	358
Age: 45-64	21% (158)	32% (243)	25% (191)	9% (70)	12% (89)	751
Age: 65+	20% (89)	34% (147)	28% (122)	10% (45)	8% (34)	436
GenZers: 1997-2012	44% (99)	24% (54)	18% (42)	6% (14)	8% (17)	226
Millennials: 1981-1996	30% (201)	29% (191)	22% (146)	10% (68)	9% (57)	664
GenXers: 1965-1980	19% (101)	35% (183)	24% (124)	9% (47)	13% (70)	524
Baby Boomers: 1946-1964	21% (153)	32% (229)	26% (189)	10% (73)	10% (72)	717
PID: Dem (no lean)	36% (299)	39% (323)	12% (100)	6% (51)	7% (54)	827
PID: Ind (no lean)	25% (195)	31% (234)	21% (158)	9% (67)	15% (112)	765
PID: Rep (no lean)	11% (69)	20% (124)	44% (269)	15% (93)	9% (53)	608
PID/Gender: Dem Men	32% (122)	41% (158)	15% (58)	8% (32)	4% (17)	386
PID/Gender: Dem Women	40% (177)	37% (164)	10% (42)	4% (19)	9% (38)	440
PID/Gender: Ind Men	21% (75)	35% (126)	25% (89)	7% (23)	13% (46)	360
PID/Gender: Ind Women	30% (120)	26% (107)	17% (69)	11% (43)	16% (66)	406
PID/Gender: Rep Men	11% (34)	20% (62)	48% (152)	14% (45)	7% (22)	316
PID/Gender: Rep Women	12% (35)	21% (62)	40% (117)	16% (48)	10% (30)	292
Ideo: Liberal (1-3)	45% (296)	39% (260)	9% (58)	4% (29)	3% (18)	661
Ideo: Moderate (4)	24% (145)	38% (228)	21% (126)	6% (33)	12% (71)	602
Ideo: Conservative (5-7)	9% (63)	21% (138)	44% (289)	17% (114)	9% (60)	665
Educ: < College	24% (360)	30% (454)	23% (355)	11% (163)	12% (180)	1512
Educ: Bachelors degree	28% (126)	33% (148)	26% (114)	7% (30)	6% (25)	444
Educ: Post-grad	32% (77)	32% (78)	24% (57)	7% (17)	6% (14)	244
Income: Under 50k	25% (309)	29% (349)	23% (281)	11% (137)	12% (140)	1217
Income: 50k-100k	26% (177)	31% (211)	25% (170)	7% (50)	10% (65)	673
Income: 100k+	25% (77)	39% (120)	24% (76)	7% (23)	4% (14)	310
Ethnicity: White	25% (428)	31% (527)	26% (440)	10% (171)	9% (157)	1722
Ethnicity: Hispanic	30% (104)	30% (105)	19% (65)	10% (33)	12% (43)	349
Ethnicity: Black	27% (73)	34% (94)	17% (47)	8% (22)	14% (39)	274

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**Table MCBRdem1: Do you think abortion should be**

Demographic	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't Know / No Opinion	Total N
Adults	26% (563)	31% (680)	24% (527)	10% (211)	10% (219)	2200
Ethnicity: Other	31% (63)	29% (60)	19% (39)	9% (19)	11% (23)	204
All Christian	18% (169)	33% (314)	30% (291)	11% (106)	8% (79)	960
All Non-Christian	31% (27)	49% (43)	9% (8)	2% (2)	9% (8)	87
Atheist	54% (66)	24% (29)	17% (21)	2% (2)	4% (5)	124
Agnostic/Nothing in particular	36% (230)	31% (194)	16% (102)	6% (39)	11% (71)	636
Something Else	18% (71)	25% (100)	27% (104)	16% (61)	14% (56)	393
Religious Non-Protestant/Catholic	25% (29)	42% (49)	20% (23)	7% (8)	7% (8)	117
Evangelical	11% (64)	22% (125)	36% (204)	21% (119)	9% (51)	563
Non-Evangelical	23% (173)	37% (276)	23% (174)	6% (42)	11% (85)	750
Community: Urban	29% (176)	31% (186)	18% (112)	11% (65)	11% (66)	605
Community: Suburban	27% (281)	34% (353)	24% (251)	7% (72)	7% (76)	1033
Community: Rural	19% (106)	25% (141)	29% (164)	13% (74)	14% (77)	562
Employ: Private Sector	28% (201)	32% (229)	25% (180)	5% (37)	9% (62)	709
Employ: Government	24% (30)	33% (42)	26% (32)	15% (18)	3% (4)	126
Employ: Self-Employed	24% (44)	35% (64)	16% (30)	18% (33)	7% (14)	184
Employ: Homemaker	24% (36)	24% (37)	26% (39)	12% (18)	14% (21)	152
Employ: Student	44% (28)	30% (19)	12% (8)	5% (3)	10% (6)	64
Employ: Retired	21% (108)	34% (171)	26% (130)	10% (48)	9% (46)	503
Employ: Unemployed	25% (73)	29% (87)	23% (68)	9% (28)	14% (42)	299
Employ: Other	26% (43)	20% (32)	24% (40)	15% (24)	15% (24)	164
Military HH: Yes	20% (76)	29% (108)	31% (116)	12% (44)	8% (30)	375
Military HH: No	27% (487)	31% (572)	22% (411)	9% (167)	10% (189)	1825
RD/WT: Right Direction	34% (272)	39% (318)	13% (106)	6% (49)	8% (61)	806
RD/WT: Wrong Track	21% (291)	26% (362)	30% (421)	12% (162)	11% (158)	1394
Biden Job Approve	36% (378)	39% (414)	13% (134)	5% (55)	7% (75)	1055
Biden Job Disapprove	15% (150)	24% (243)	37% (376)	14% (139)	10% (95)	1004
Biden Job Strongly Approve	36% (164)	40% (181)	10% (45)	8% (35)	6% (29)	454
Biden Job Somewhat Approve	35% (213)	39% (233)	15% (89)	3% (20)	8% (46)	601
Biden Job Somewhat Disapprove	22% (65)	36% (105)	25% (72)	8% (23)	9% (28)	293
Biden Job Strongly Disapprove	12% (85)	19% (138)	43% (304)	16% (116)	10% (68)	711

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**Table MCBRdem1: Do you think abortion should be**

Demographic	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Don't Know / No Opinion	Total N
Adults	26% (563)	31% (680)	24% (527)	10% (211)	10% (219)	2200
Favorable of Biden	35% (379)	40% (426)	12% (133)	6% (63)	7% (74)	1075
Unfavorable of Biden	16% (161)	23% (228)	38% (378)	13% (130)	10% (100)	995
Very Favorable of Biden	36% (179)	40% (195)	10% (51)	7% (33)	7% (35)	494
Somewhat Favorable of Biden	34% (200)	40% (231)	14% (82)	5% (30)	7% (39)	582
Somewhat Unfavorable of Biden	27% (63)	35% (80)	24% (55)	4% (9)	10% (23)	232
Very Unfavorable of Biden	13% (97)	19% (147)	42% (322)	16% (120)	10% (77)	764
#1 Issue: Economy	22% (158)	31% (226)	26% (185)	10% (72)	11% (81)	722
#1 Issue: Security	11% (43)	23% (94)	44% (175)	14% (55)	9% (34)	401
#1 Issue: Health Care	35% (115)	34% (112)	15% (48)	7% (23)	9% (29)	327
#1 Issue: Medicare / Social Security	23% (53)	35% (82)	21% (49)	9% (20)	12% (28)	233
#1 Issue: Women's Issues	53% (79)	27% (41)	4% (5)	8% (12)	7% (11)	148
#1 Issue: Education	30% (27)	30% (27)	18% (16)	8% (7)	14% (13)	90
#1 Issue: Energy	37% (45)	39% (48)	16% (20)	2% (3)	6% (7)	123
#1 Issue: Other	28% (43)	32% (50)	18% (28)	12% (18)	10% (16)	156
2020 Vote: Joe Biden	38% (359)	40% (383)	11% (108)	4% (42)	6% (61)	953
2020 Vote: Donald Trump	11% (79)	20% (144)	43% (306)	17% (120)	8% (59)	709
2020 Vote: Other	29% (25)	28% (24)	21% (17)	3% (2)	19% (16)	83
2020 Vote: Didn't Vote	22% (99)	28% (129)	21% (96)	10% (47)	18% (83)	454
2018 House Vote: Democrat	38% (290)	41% (314)	10% (80)	5% (37)	6% (49)	770
2018 House Vote: Republican	12% (72)	23% (135)	42% (247)	16% (92)	7% (43)	589
2018 House Vote: Someone else	36% (20)	22% (12)	17% (9)	4% (2)	20% (11)	54
2016 Vote: Hillary Clinton	37% (249)	41% (281)	10% (66)	5% (34)	7% (48)	677
2016 Vote: Donald Trump	11% (73)	25% (165)	41% (277)	16% (105)	8% (51)	670
2016 Vote: Other	30% (36)	27% (32)	20% (24)	5% (6)	17% (20)	119
2016 Vote: Didn't Vote	28% (204)	28% (203)	22% (159)	9% (64)	14% (101)	731
Voted in 2014: Yes	25% (307)	31% (384)	25% (306)	11% (133)	7% (90)	1220
Voted in 2014: No	26% (256)	30% (296)	22% (220)	8% (78)	13% (129)	980
4-Region: Northeast	25% (96)	34% (135)	21% (84)	11% (44)	9% (34)	394
4-Region: Midwest	26% (118)	30% (137)	24% (112)	12% (55)	9% (40)	462
4-Region: South	22% (183)	30% (250)	26% (216)	10% (82)	11% (93)	824
4-Region: West	32% (166)	30% (158)	22% (114)	6% (31)	10% (51)	520

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age	Age: 18-34	655	30%
	Age: 35-44	358	16%
	Age: 45-64	751	34%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	GenZers: 1997-2012	226	10%
	Millennials: 1981-1996	664	30%
	GenXers: 1965-1980	524	24%
	Baby Boomers: 1946-1964	717	33%
	N	2131	
xpid3	PID: Dem (no lean)	827	38%
	PID: Ind (no lean)	765	35%
	PID: Rep (no lean)	608	28%
	N	2200	
xpidGender	PID/Gender: Dem Men	386	18%
	PID/Gender: Dem Women	440	20%
	PID/Gender: Ind Men	360	16%
	PID/Gender: Ind Women	406	18%
	PID/Gender: Rep Men	316	14%
	PID/Gender: Rep Women	292	13%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	661	30%
	Ideo: Moderate (4)	602	27%
	Ideo: Conservative (5-7)	665	30%
	N	1928	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1217	55%
	Income: 50k-100k	673	31%
	Income: 100k+	310	14%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Black	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	960	44%
	All Non-Christian	87	4%
	Atheist	124	6%
	Agnostic/Nothing in particular	636	29%
	Something Else	393	18%
	N	2200	
xdemReligOther	Religious Non-Protestant/Catholic	117	5%
xdemEvang	Evangelical	563	26%
	Non-Evangelical	750	34%
	N	1314	
xdemUsr	Community: Urban	605	27%
	Community: Suburban	1033	47%
	Community: Rural	562	26%
	N	2200	
xdemEmploy	Employ: Private Sector	709	32%
	Employ: Government	126	6%
	Employ: Self-Employed	184	8%
	Employ: Homemaker	152	7%
	Employ: Student	64	3%
	Employ: Retired	503	23%
	Employ: Unemployed	299	14%
	Employ: Other	164	7%
	N	2200	
xdemMilHH1	Military HH: Yes	375	17%
	Military HH: No	1825	83%
	N	2200	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	806	37%
	RD/WT: Wrong Track	1394	63%
	N	2200	
xdemBidenApprove	Biden Job Approve	1055	48%
	Biden Job Disapprove	1004	46%
	N	2059	
xdemBidenApprove2	Biden Job Strongly Approve	454	21%
	Biden Job Somewhat Approve	601	27%
	Biden Job Somewhat Disapprove	293	13%
	Biden Job Strongly Disapprove	711	32%
	N	2059	
xdemBidenFav	Favorable of Biden	1075	49%
	Unfavorable of Biden	995	45%
	N	2071	
xdemBidenFavFull	Very Favorable of Biden	494	22%
	Somewhat Favorable of Biden	582	26%
	Somewhat Unfavorable of Biden	232	11%
	Very Unfavorable of Biden	764	35%
	N	2071	
xnr3	#1 Issue: Economy	722	33%
	#1 Issue: Security	401	18%
	#1 Issue: Health Care	327	15%
	#1 Issue: Medicare / Social Security	233	11%
	#1 Issue: Women's Issues	148	7%
	#1 Issue: Education	90	4%
	#1 Issue: Energy	123	6%
	#1 Issue: Other	156	7%
	N	2200	
xsubVote20O	2020 Vote: Joe Biden	953	43%
	2020 Vote: Donald Trump	709	32%
	2020 Vote: Other	83	4%
	2020 Vote: Didn't Vote	454	21%
	N	2200	
xsubVote18O	2018 House Vote: Democrat	770	35%
	2018 House Vote: Republican	589	27%
	2018 House Vote: Someone else	54	2%
	N	1412	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	677	31%
	2016 Vote: Donald Trump	670	30%
	2016 Vote: Other	119	5%
	2016 Vote: Didn't Vote	731	33%
	<i>N</i>	2196	
xsubVote14O	Voted in 2014: Yes	1220	55%
	Voted in 2014: No	980	45%
	<i>N</i>	2200	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	<i>N</i>	2200	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.





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