# , MORNING CONSULT 

National Tracking Poll \#2207099
July 16-17, 2022
Crosstabulation Results

Methodology:
This poll was conducted between July 16-July 17, 2022 among a sample of 2210 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, age, race, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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## Crosstabulation Results by Respondent Demographics

Table MCER1: Thinking about your own behavior, how much, if at all, have you changed your behavior because of concerns over the environment?

| Demographic | A lot |  | Some |  | Not too much |  | Not at all |  | Total $\mathbf{N}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (317) | 47\% | (1031) | 25\% | (550) | 14\% | (313) | 2210 |
| Gender: Male | 14\% | (151) | 44\% | (467) | 26\% | (278) | 16\% | (171) | 1068 |
| Gender: Female | 14\% | (165) | 49\% | (564) | 24\% | (272) | 12\% | (141) | 1142 |
| Age: 18-34 | 17\% | (110) | 46\% | (297) | 26\% | (166) | 11\% | (69) | 642 |
| Age: 35-44 | 15\% | (54) | 50\% | (183) | 23\% | (82) | 12\% | (45) | 365 |
| Age: 45-64 | 13\% | (95) | 44\% | (312) | 26\% | (183) | 17\% | (125) | 714 |
| Age: 65+ | 12\% | (58) | 49\% | (239) | 24\% | (119) | 15\% | (73) | 489 |
| GenZers: 1997-2012 | 16\% | (39) | 50\% | (126) | 24\% | (61) | 10\% | (24) | 250 |
| Millennials: 1981-1996 | 18\% | (121) | 44\% | (290) | 26\% | (170) | 12\% | (79) | 660 |
| GenXers: 1965-1980 | 11\% | (60) | 48\% | (255) | 24\% | (129) | 17\% | (90) | 534 |
| Baby Boomers: 1946-1964 | 13\% | (87) | 47\% | (317) | 24\% | (165) | 16\% | (105) | 673 |
| PID: Dem (no lean) | 22\% | (178) | 54\% | (444) | 18\% | (145) | 6\% | (50) | 818 |
| PID: Ind (no lean) | 13\% | (94) | 47\% | (342) | 25\% | (186) | 15\% | (110) | 732 |
| PID: Rep (no lean) | 7\% | (45) | 37\% | (245) | 33\% | (218) | 23\% | (153) | 660 |
| PID/Gender: Dem Men | 21\% | (83) | 56\% | (218) | 16\% | (64) | 7\% | (26) | 391 |
| PID/Gender: Dem Women | 22\% | (95) | 53\% | (226) | 19\% | (81) | 6\% | (24) | 427 |
| PID/Gender: Ind Men | 13\% | (46) | 42\% | (146) | 28\% | (98) | 17\% | (60) | 350 |
| PID/Gender: Ind Women | 13\% | (48) | 51\% | (196) | 23\% | (88) | 13\% | (50) | 382 |
| PID/Gender: Rep Men | 7\% | (22) | 32\% | (104) | 35\% | (116) | 26\% | (85) | 327 |
| PID/Gender: Rep Women | 7\% | (22) | 42\% | (141) | $31 \%$ | (103) | 20\% | (68) | 334 |
| Ideo: Liberal (1-3) | 24\% | (148) | 56\% | (341) | 15\% | (92) | 5\% | (28) | 608 |
| Ideo: Moderate (4) | 10\% | (68) | 55\% | (365) | 24\% | (161) | 11\% | (70) | 665 |
| Ideo: Conservative (5-7) | 11\% | (77) | 34\% | (243) | 32\% | (226) | 24\% | (171) | 718 |
| Educ: < College | 11\% | (165) | 44\% | (639) | 28\% | (396) | 16\% | (237) | 1437 |
| Educ: Bachelors degree | 18\% | (89) | 51\% | (251) | 21\% | (101) | 10\% | (49) | 491 |
| Educ: Post-grad | 22\% | (63) | 50\% | (140) | 19\% | (52) | 9\% | (27) | 282 |
| Income: Under 50k | 14\% | (165) | 44\% | (517) | 26\% | (303) | 16\% | (182) | 1167 |
| Income: 50k-100k | 14\% | (94) | 47\% | (313) | 25\% | (165) | 14\% | (95) | 667 |
| Income: 100k+ | 15\% | (57) | 54\% | (202) | 22\% | (81) | 10\% | (36) | 376 |
| Ethnicity: White | 14\% | (242) | 46\% | (788) | 25\% | (426) | 15\% | (255) | 1711 |

[^0]Table MCER1: Thinking about your own behavior, how much, if at all, have you changed your behavior because of concerns over the environment?

| Demographic | A lot |  | Some |  | Not too much |  | Not at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (317) | 47\% | (1031) | 25\% | (550) | $14 \%$ | (313) | 2210 |
| Ethnicity: Hispanic | 24\% | (91) | 39\% | (147) | 25\% | (95) | 11\% | (42) | 374 |
| Ethnicity: Black | 15\% | (43) | 49\% | (139) | 22\% | (62) | 14\% | (39) | 282 |
| Ethnicity: Other | 15\% | (32) | 48\% | (104) | 29\% | (62) | 9\% | (18) | 217 |
| All Christian | 14\% | (138) | 45\% | (440) | 28\% | (276) | 13\% | (128) | 982 |
| All Non-Christian | 19\% | (20) | 48\% | (51) | 20\% | (21) | 14\% | (15) | 107 |
| Atheist | 22\% | (22) | 48\% | (48) | 22\% | (22) | 7\% | (7) | 100 |
| Agnostic/Nothing in particular | 12\% | (75) | 49\% | (305) | 21\% | (132) | 17\% | (104) | 616 |
| Something Else | 15\% | (61) | 46\% | (187) | 24\% | (98) | $14 \%$ | (58) | 404 |
| Religious Non-Protestant/Catholic | 17\% | (21) | 48\% | (61) | 23\% | (29) | 12\% | (15) | 126 |
| Evangelical | 19\% | (105) | 37\% | (204) | 28\% | (156) | 16\% | (91) | 557 |
| Non-Evangelical | $11 \%$ | (91) | 51\% | (406) | 26\% | (207) | 12\% | (95) | 799 |
| Community: Urban | 21\% | (121) | 44\% | (255) | 22\% | (131) | 13\% | (77) | 584 |
| Community: Suburban | 13\% | (138) | 49\% | (531) | 25\% | (276) | 13\% | (144) | 1088 |
| Community: Rural | 11\% | (58) | 46\% | (246) | 27\% | (142) | 17\% | (92) | 537 |
| Employ: Private Sector | 16\% | (111) | 49\% | (349) | 21\% | (152) | 13\% | (95) | 707 |
| Employ: Government | 17\% | (19) | 44\% | (52) | 26\% | (31) | 13\% | (15) | 118 |
| Employ: Self-Employed | 17\% | (40) | 46\% | (112) | 24\% | (57) | 13\% | (32) | 242 |
| Employ: Homemaker | 15\% | (21) | 44\% | (63) | 26\% | (37) | 15\% | (22) | 142 |
| Employ: Student | 13\% | (10) | 52\% | (42) | 23\% | (18) | 12\% | (10) | 80 |
| Employ: Retired | 11\% | (57) | 47\% | (235) | 26\% | (133) | 16\% | (79) | 505 |
| Employ: Unemployed | 15\% | (41) | 39\% | (107) | 32\% | (87) | 14\% | (39) | 274 |
| Employ: Other | 12\% | (17) | 49\% | (70) | 24\% | (35) | 15\% | (21) | 143 |
| Military HH: Yes | 16\% | (50) | 45\% | (136) | 23\% | (70) | 15\% | (46) | 302 |
| Military HH: No | 14\% | (267) | 47\% | (895) | 25\% | (480) | 14\% | (267) | 1908 |
| RD/WT: Right Direction | 23\% | (117) | 53\% | (270) | 19\% | (96) | 6\% | (31) | 515 |
| RD/WT: Wrong Track | 12\% | (200) | 45\% | (761) | 27\% | (453) | 17\% | (281) | 1695 |
| Biden Job Approve | 22\% | (188) | 57\% | (479) | 16\% | (136) | 5\% | (43) | 847 |
| Biden Job Disapprove | 10\% | (119) | 40\% | (494) | 30\% | (377) | 20\% | (252) | 1241 |
| Biden Job Strongly Approve | 34\% | (118) | 47\% | (163) | 15\% | (50) | 5\% | (16) | 347 |
| Biden Job Somewhat Approve | 14\% | (71) | 63\% | (316) | 17\% | (86) | 5\% | (27) | 500 |
| Biden Job Somewhat Disapprove | 11\% | (42) | 51\% | (192) | 27\% | (104) | 11\% | (41) | 379 |
| Biden Job Strongly Disapprove | 9\% | (77) | 35\% | (303) | $32 \%$ | (273) | 24\% | (210) | 862 |

Continued on next page

Table MCER1: Thinking about your own behavior, how much, if at all, have you changed your behavior because of concerns over the environment?

| Demographic | A lot |  | Some |  | Not too much |  | Not at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (317) | 47\% | (1031) | 25\% | (550) | 14\% | (313) | 2210 |
| Favorable of Biden | 21\% | (189) | 55\% | (489) | 18\% | (164) | 5\% | (48) | 889 |
| Unfavorable of Biden | 10\% | (120) | $41 \%$ | (492) | 29\% | (349) | 20\% | (245) | 1205 |
| Very Favorable of Biden | 29\% | (109) | 49\% | (184) | 16\% | (60) | 6\% | (21) | 375 |
| Somewhat Favorable of Biden | 15\% | (80) | 59\% | (305) | 20\% | (103) | 5\% | (27) | 515 |
| Somewhat Unfavorable of Biden | 12\% | (42) | 55\% | (188) | 23\% | (77) | 10\% | (34) | 340 |
| Very Unfavorable of Biden | 9\% | (79) | 35\% | (304) | 31\% | (272) | 24\% | (211) | 865 |
| \#1 Issue: Economy | 12\% | (114) | 46\% | (427) | 27\% | (249) | 14\% | (132) | 921 |
| \#1 Issue: Security | 10\% | (23) | $37 \%$ | (83) | 26\% | (60) | 27\% | (61) | 226 |
| \#1 Issue: Health Care | 19\% | (26) | 51\% | (70) | 23\% | (31) | 8\% | (10) | 137 |
| \#1 Issue: Medicare / Social Security | 14\% | (30) | 48\% | (105) | 25\% | (55) | 13\% | (28) | 218 |
| \#1 Issue: Women's Issues | 17\% | (54) | 56\% | (177) | 23\% | (72) | 5\% | (15) | 318 |
| \#1 Issue: Education | 19\% | (12) | 48\% | (30) | 26\% | (16) | 7\% | (4) | 62 |
| \#1 Issue: Energy | 18\% | (32) | 46\% | (83) | 20\% | (35) | 16\% | (29) | 180 |
| \#1 Issue: Other | 18\% | (27) | $38 \%$ | (56) | 22\% | (32) | 22\% | (33) | 148 |
| 2020 Vote: Joe Biden | 21\% | (198) | 58\% | (551) | 16\% | (156) | 5\% | (49) | 954 |
| 2020 Vote: Donald Trump | 7\% | (51) | 35\% | (257) | 33\% | (239) | 25\% | (183) | 729 |
| 2020 Vote: Other | 18\% | (12) | 44\% | (29) | 18\% | (12) | 20\% | (13) | 65 |
| 2020 Vote: Didn't Vote | 12\% | (56) | $42 \%$ | (195) | $31 \%$ | (144) | 15\% | (67) | 461 |
| 2018 House Vote: Democrat | 22\% | (169) | 58\% | (434) | 15\% | (115) | 5\% | (36) | 755 |
| 2018 House Vote: Republican | 7\% | (45) | 37\% | (221) | $32 \%$ | (194) | 24\% | (142) | 602 |
| 2018 House Vote: Someone else | 16\% | (10) | 44\% | (27) | 21\% | (13) | 20\% | (12) | 62 |
| 2016 Vote: Hillary Clinton | 23\% | (162) | 56\% | (393) | 15\% | (107) | 5\% | (35) | 697 |
| 2016 Vote: Donald Trump | 8\% | (53) | 37\% | (241) | $33 \%$ | (211) | 22\% | (142) | 647 |
| 2016 Vote: Other | 12\% | (13) | 46\% | (53) | 21\% | (25) | 21\% | (24) | 116 |
| 2016 Vote: Didn't Vote | 12\% | (88) | $46 \%$ | (341) | 27\% | (205) | 15\% | (111) | 745 |
| Voted in 2014: Yes | 16\% | (202) | 46\% | (566) | 24\% | (289) | 14\% | (171) | 1228 |
| Voted in 2014: No | 12\% | (115) | 47\% | (465) | 27\% | (261) | 14\% | (141) | 982 |
| 4-Region: Northeast | $14 \%$ | (55) | 46\% | (177) | 25\% | (95) | $14 \%$ | (55) | 383 |
| 4-Region: Midwest | 9\% | (43) | 53\% | (243) | 25\% | (114) | 12\% | (57) | 456 |
| 4-Region: South | 15\% | (127) | 43\% | (360) | 26\% | (220) | 16\% | (137) | 844 |
| 4-Region: West | 17\% | (92) | 48\% | (251) | 23\% | (121) | 12\% | (63) | 527 |

[^1]Table MCER1: Thinking about your own behavior, how much, if at all, have you changed your behavior because of concerns over the environment?

| Demographic | A lot |  | Some |  | Not too much |  | Not at all |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Adults | $14 \%$ | $(317)$ | $47 \%$ | $(1031)$ | $25 \%$ | $(550)$ | $14 \%$ | $(313)$ |
| Climate Concerned | $19 \%$ | $(303)$ | $57 \%$ | $(911)$ | $20 \%$ | $(327)$ | $4 \%$ | $(67)$ |
| Not Climate Concerned | $2 \%$ | $(9)$ | $19 \%$ | $(101)$ | $38 \%$ | $(200)$ | $41 \%$ | $(212)$ |
| Takes Action Bc of Climate Concern | $15 \%$ | $(314)$ | $49 \%$ | $(1011)$ | $25 \%$ | $(505)$ | $11 \%$ | $(229)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER2_1: Specifically, do you do any of the following because of concerns over the environment?
Recycle

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 80\% | (1760) | 20\% | (450) | 2210 |
| Gender: Male | 81\% | (868) | 19\% | (200) | 1068 |
| Gender: Female | 78\% | (893) | 22\% | (250) | 1142 |
| Age: 18-34 | 76\% | (489) | 24\% | (153) | 642 |
| Age: 35-44 | 78\% | (284) | 22\% | (82) | 365 |
| Age: 45-64 | 79\% | (565) | $21 \%$ | (148) | 714 |
| Age: 65+ | 86\% | (422) | 14\% | (67) | 489 |
| GenZers: 1997-2012 | 72\% | (181) | 28\% | (69) | 250 |
| Millennials: 1981-1996 | 78\% | (518) | 22\% | (142) | 660 |
| GenXers: 1965-1980 | 76\% | (407) | 24\% | (127) | 534 |
| Baby Boomers: 1946-1964 | 85\% | (574) | 15\% | (99) | 673 |
| PID: Dem (no lean) | 82\% | (669) | 18\% | (148) | 818 |
| PID: Ind (no lean) | 80\% | (583) | 20\% | (150) | 732 |
| PID: Rep (no lean) | 77\% | (509) | 23\% | (152) | 660 |
| PID/Gender: Dem Men | 82\% | (322) | 18\% | (69) | 391 |
| PID/Gender: Dem Women | 81\% | (347) | 19\% | (80) | 427 |
| PID/Gender: Ind Men | 80\% | (281) | 20\% | (69) | 350 |
| PID/Gender: Ind Women | 79\% | (301) | 21\% | (81) | 382 |
| PID/Gender: Rep Men | 81\% | (264) | 19\% | (63) | 327 |
| PID/Gender: Rep Women | 73\% | (245) | 27\% | (89) | 334 |
| Ideo: Liberal (1-3) | 84\% | (513) | 16\% | (95) | 608 |
| Ideo: Moderate (4) | 82\% | (542) | 18\% | (123) | 665 |
| Ideo: Conservative (5-7) | 77\% | (555) | 23\% | (163) | 718 |
| Educ: < College | 76\% | (1097) | 24\% | (340) | 1437 |
| Educ: Bachelors degree | 84\% | (411) | 16\% | (80) | 491 |
| Educ: Post-grad | 90\% | (253) | 10\% | (30) | 282 |
| Income: Under 50k | 76\% | (886) | 24\% | (282) | 1167 |
| Income: 50k-100k | 81\% | (540) | 19\% | (127) | 667 |
| Income: 100k+ | 89\% | (335) | $11 \%$ | (41) | 376 |
| Ethnicity: White | 80\% | (1371) | 20\% | (340) | 1711 |
| Ethnicity: Hispanic | 84\% | (314) | 16\% | (60) | 374 |
| Ethnicity: Black | 73\% | (205) | 27\% | (77) | 282 |

Table MCER2_1: Specifically, do you do any of the following because of concerns over the environment?
Recycle

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 80\% | (1760) | 20\% | (450) | 2210 |
| Ethnicity: Other | 85\% | (184) | 15\% | (33) | 217 |
| All Christian | 84\% | (826) | 16\% | (156) | 982 |
| All Non-Christian | 85\% | (91) | 15\% | (16) | 107 |
| Atheist | 85\% | (86) | 15\% | (15) | 100 |
| Agnostic/Nothing in particular | 78\% | (480) | 22\% | (136) | 616 |
| Something Else | 69\% | (278) | 31\% | (127) | 404 |
| Religious Non-Protestant/Catholic | 84\% | (106) | 16\% | (20) | 126 |
| Evangelical | 75\% | (416) | 25\% | (141) | 557 |
| Non-Evangelical | 83\% | (665) | 17\% | (133) | 799 |
| Community: Urban | 81\% | (471) | 19\% | (113) | 584 |
| Community: Suburban | 83\% | (901) | 17\% | (187) | 1088 |
| Community: Rural | 72\% | (388) | 28\% | (149) | 537 |
| Employ: Private Sector | 82\% | (582) | 18\% | (126) | 707 |
| Employ: Government | 78\% | (92) | 22\% | (26) | 118 |
| Employ: Self-Employed | 83\% | (200) | 17\% | (41) | 242 |
| Employ: Homemaker | 61\% | (86) | 39\% | (56) | 142 |
| Employ: Student | 76\% | (61) | 24\% | (19) | 80 |
| Employ: Retired | 85\% | (426) | 15\% | (78) | 505 |
| Employ: Unemployed | 77\% | (210) | 23\% | (63) | 274 |
| Employ: Other | 72\% | (103) | 28\% | (40) | 143 |
| Military HH: Yes | 80\% | (241) | 20\% | (61) | 302 |
| Military HH: No | 80\% | (1519) | 20\% | (389) | 1908 |
| RD/WT: Right Direction | 86\% | (441) | 14\% | (73) | 515 |
| RD/WT: Wrong Track | 78\% | (1319) | 22\% | (376) | 1695 |
| Biden Job Approve | 87\% | (736) | 13\% | (111) | 847 |
| Biden Job Disapprove | 75\% | (931) | 25\% | (310) | 1241 |
| Biden Job Strongly Approve | 90\% | (312) | 10\% | (35) | 347 |
| Biden Job Somewhat Approve | 85\% | (424) | 15\% | (75) | 500 |
| Biden Job Somewhat Disapprove | 78\% | (297) | 22\% | (82) | 379 |
| Biden Job Strongly Disapprove | 74\% | (634) | 26\% | (228) | 862 |

Continued on next page

Table MCER2_1: Specifically, do you do any of the following because of concerns over the environment?
Recycle

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 80\% | (1760) | 20\% | (450) | 2210 |
| Favorable of Biden | 86\% | (768) | 14\% | (122) | 889 |
| Unfavorable of Biden | 75\% | (910) | 25\% | (296) | 1205 |
| Very Favorable of Biden | 88\% | (331) | 12\% | (43) | 375 |
| Somewhat Favorable of Biden | 85\% | (436) | 15\% | (78) | 515 |
| Somewhat Unfavorable of Biden | 79\% | (270) | 21\% | (70) | 340 |
| Very Unfavorable of Biden | $74 \%$ | (640) | 26\% | (226) | 865 |
| \#1 Issue: Economy | 79\% | (725) | $21 \%$ | (196) | 921 |
| \#1 Issue: Security | 83\% | (188) | 17\% | (38) | 226 |
| \#1 Issue: Health Care | 78\% | (107) | 22\% | (30) | 137 |
| \#1 Issue: Medicare / Social Security | 82\% | (179) | 18\% | (39) | 218 |
| \#1 Issue: Women's Issues | 80\% | (253) | 20\% | (65) | 318 |
| \#1 Issue: Education | 82\% | (51) | 18\% | (11) | 62 |
| \#1 Issue: Energy | 82\% | (147) | 18\% | (32) | 180 |
| \#1 Issue: Other | $74 \%$ | (109) | 26\% | (39) | 148 |
| 2020 Vote: Joe Biden | 85\% | (812) | 15\% | (142) | 954 |
| 2020 Vote: Donald Trump | 77\% | (561) | 23\% | (168) | 729 |
| 2020 Vote: Other | 78\% | (51) | 22\% | (15) | 65 |
| 2020 Vote: Didn't Vote | 73\% | (336) | 27\% | (125) | 461 |
| 2018 House Vote: Democrat | 86\% | (646) | 14\% | (109) | 755 |
| 2018 House Vote: Republican | 80\% | (483) | 20\% | (118) | 602 |
| 2018 House Vote: Someone else | 82\% | (51) | 18\% | (11) | 62 |
| 2016 Vote: Hillary Clinton | 86\% | (598) | 14\% | (99) | 697 |
| 2016 Vote: Donald Trump | 80\% | (516) | 20\% | (131) | 647 |
| 2016 Vote: Other | 85\% | (99) | 15\% | (17) | 116 |
| 2016 Vote: Didn't Vote | 73\% | (542) | 27\% | (203) | 745 |
| Voted in 2014: Yes | 83\% | (1020) | 17\% | (207) | 1228 |
| Voted in 2014: No | 75\% | (740) | 25\% | (242) | 982 |
| 4-Region: Northeast | 88\% | (338) | 12\% | (44) | 383 |
| 4-Region: Midwest | 78\% | (358) | 22\% | (99) | 456 |
| 4-Region: South | 70\% | (593) | 30\% | (252) | 844 |
| 4-Region: West | 90\% | (472) | 10\% | (55) | 527 |

Table MCER2_1: Specifically, do you do any of the following because of concerns over the environment?
Recycle

| Demographic | Yes | No |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Adults | $80 \%$ | $(1760)$ | $20 \%$ | $(450)$ | Total N |
| Climate Concerned | $84 \%$ | $(1354)$ | $16 \%$ | $(254)$ | 2210 |
| Not Climate Concerned | $69 \%$ | $(358)$ | $31 \%$ | $(164)$ | 1609 |
| Takes Action Bc of Climate Concern | $86 \%$ | $(1760)$ | $14 \%$ | $(299)$ | 522 |

[^2]Table MCER2_2: Specifically, do you do any of the following because of concerns over the environment?
Use a refillable water bottle

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $74 \%$ | (1634) | 26\% | (576) | 2210 |
| Gender: Male | 68\% | (729) | $32 \%$ | (338) | 1068 |
| Gender: Female | 79\% | (904) | 21\% | (238) | 1142 |
| Age: 18-34 | $76 \%$ | (490) | 24\% | (152) | 642 |
| Age: 35-44 | 77\% | (280) | 23\% | (85) | 365 |
| Age: 45-64 | 73\% | (522) | 27\% | (192) | 714 |
| Age: 65+ | 70\% | (341) | 30\% | (148) | 489 |
| GenZers: 1997-2012 | 77\% | (193) | 23\% | (57) | 250 |
| Millennials: 1981-1996 | 77\% | (510) | 23\% | (150) | 660 |
| GenXers: 1965-1980 | 73\% | (391) | 27\% | (143) | 534 |
| Baby Boomers: 1946-1964 | 72\% | (485) | 28\% | (189) | 673 |
| PID: Dem (no lean) | 80\% | (651) | 20\% | (167) | 818 |
| PID: Ind (no lean) | $74 \%$ | (540) | 26\% | (192) | 732 |
| PID: Rep (no lean) | 67\% | (442) | 33\% | (218) | 660 |
| PID/Gender: Dem Men | 77\% | (300) | 23\% | (90) | 391 |
| PID/Gender: Dem Women | 82\% | (351) | 18\% | (76) | 427 |
| PID/Gender: Ind Men | 66\% | (230) | 34\% | (120) | 350 |
| PID/Gender: Ind Women | 81\% | (310) | 19\% | (71) | 382 |
| PID/Gender: Rep Men | 61\% | (199) | 39\% | (128) | 327 |
| PID/Gender: Rep Women | 73\% | (243) | 27\% | (91) | 334 |
| Ideo: Liberal (1-3) | 81\% | (495) | 19\% | (113) | 608 |
| Ideo: Moderate (4) | $74 \%$ | (495) | 26\% | (170) | 665 |
| Ideo: Conservative (5-7) | 68\% | (490) | 32\% | (227) | 718 |
| Educ: < College | $71 \%$ | (1023) | 29\% | (414) | 1437 |
| Educ: Bachelors degree | 79\% | (387) | 21\% | (104) | 491 |
| Educ: Post-grad | 79\% | (224) | $21 \%$ | (58) | 282 |
| Income: Under 50k | 73\% | (848) | 27\% | (320) | 1167 |
| Income: 50k-100k | $74 \%$ | (496) | 26\% | (171) | 667 |
| Income: 100k+ | 77\% | (290) | 23\% | (86) | 376 |
| Ethnicity: White | 73\% | (1253) | 27\% | (458) | 1711 |
| Ethnicity: Hispanic | 80\% | (299) | 20\% | (75) | 374 |
| Ethnicity: Black | 71\% | (200) | 29\% | (83) | 282 |

Table MCER2_2: Specifically, do you do any of the following because of concerns over the environment?
Use a refillable water bottle

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 74\% | (1634) | 26\% | (576) | 2210 |
| Ethnicity: Other | 83\% | (181) | 17\% | (36) | 217 |
| All Christian | 73\% | (715) | 27\% | (267) | 982 |
| All Non-Christian | 68\% | (73) | 32\% | (35) | 107 |
| Atheist | 74\% | (74) | 26\% | (26) | 100 |
| Agnostic/Nothing in particular | 76\% | (468) | 24\% | (148) | 616 |
| Something Else | 75\% | (304) | 25\% | (100) | 404 |
| Religious Non-Protestant/Catholic | 69\% | (88) | 31\% | (39) | 126 |
| Evangelical | 69\% | (387) | $31 \%$ | (170) | 557 |
| Non-Evangelical | 77\% | (612) | 23\% | (187) | 799 |
| Community: Urban | 75\% | (440) | 25\% | (144) | 584 |
| Community: Suburban | 73\% | (796) | 27\% | (293) | 1088 |
| Community: Rural | 74\% | (398) | 26\% | (140) | 537 |
| Employ: Private Sector | 76\% | (537) | 24\% | (170) | 707 |
| Employ: Government | 77\% | (91) | 23\% | (27) | 118 |
| Employ: Self-Employed | 79\% | (191) | 21\% | (50) | 242 |
| Employ: Homemaker | 75\% | (106) | 25\% | (36) | 142 |
| Employ: Student | 84\% | (67) | 16\% | (13) | 80 |
| Employ: Retired | 70\% | (351) | 30\% | (154) | 505 |
| Employ: Unemployed | 70\% | (191) | 30\% | (83) | 274 |
| Employ: Other | 70\% | (100) | 30\% | (43) | 143 |
| Military HH: Yes | 69\% | (210) | $31 \%$ | (92) | 302 |
| Military HH: No | 75\% | (1424) | 25\% | (484) | 1908 |
| RD/WT: Right Direction | 79\% | (408) | 21\% | (107) | 515 |
| RD/WT: Wrong Track | 72\% | (1226) | 28\% | (470) | 1695 |
| Biden Job Approve | 81\% | (683) | 19\% | (163) | 847 |
| Biden Job Disapprove | 69\% | (862) | $31 \%$ | (379) | 1241 |
| Biden Job Strongly Approve | 83\% | (289) | 17\% | (58) | 347 |
| Biden Job Somewhat Approve | 79\% | (394) | 21\% | (105) | 500 |
| Biden Job Somewhat Disapprove | 77\% | (290) | 23\% | (89) | 379 |
| Biden Job Strongly Disapprove | 66\% | (572) | 34\% | (290) | 862 |

Continued on next page

Table MCER2_2: Specifically, do you do any of the following because of concerns over the environment?
Use a refillable water bottle

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 74\% | (1634) | 26\% | (576) | 2210 |
| Favorable of Biden | 80\% | (715) | 20\% | (174) | 889 |
| Unfavorable of Biden | 70\% | (845) | 30\% | (361) | 1205 |
| Very Favorable of Biden | 81\% | (305) | 19\% | (70) | 375 |
| Somewhat Favorable of Biden | 80\% | (411) | 20\% | (104) | 515 |
| Somewhat Unfavorable of Biden | 78\% | (264) | 22\% | (76) | 340 |
| Very Unfavorable of Biden | 67\% | (581) | 33\% | (285) | 865 |
| \#1 Issue: Economy | 75\% | (688) | 25\% | (233) | 921 |
| \#1 Issue: Security | 67\% | (153) | 33\% | (74) | 226 |
| \#1 Issue: Health Care | 74\% | (102) | 26\% | (35) | 137 |
| \#1 Issue: Medicare / Social Security | 65\% | (142) | 35\% | (76) | 218 |
| \#1 Issue: Women's Issues | 85\% | (272) | 15\% | (46) | 318 |
| \#1 Issue: Education | 81\% | (50) | 19\% | (12) | 62 |
| \#1 Issue: Energy | 76\% | (137) | 24\% | (43) | 180 |
| \#1 Issue: Other | 62\% | (91) | 38\% | (57) | 148 |
| 2020 Vote: Joe Biden | 81\% | (771) | 19\% | (182) | 954 |
| 2020 Vote: Donald Trump | 67\% | (490) | 33\% | (240) | 729 |
| 2020 Vote: Other | 66\% | (43) | 34\% | (22) | 65 |
| 2020 Vote: Didn't Vote | 71\% | (329) | 29\% | (132) | 461 |
| 2018 House Vote: Democrat | 81\% | (609) | 19\% | (146) | 755 |
| 2018 House Vote: Republican | 69\% | (416) | $31 \%$ | (186) | 602 |
| 2018 House Vote: Someone else | 74\% | (46) | 26\% | (16) | 62 |
| 2016 Vote: Hillary Clinton | 81\% | (564) | 19\% | (132) | 697 |
| 2016 Vote: Donald Trump | 69\% | (447) | $31 \%$ | (199) | 647 |
| 2016 Vote: Other | 76\% | (88) | 24\% | (28) | 116 |
| 2016 Vote: Didn't Vote | $71 \%$ | (530) | 29\% | (215) | 745 |
| Voted in 2014: Yes | 75\% | (917) | 25\% | (311) | 1228 |
| Voted in 2014: No | 73\% | (717) | 27\% | (265) | 982 |
| 4-Region: Northeast | 75\% | (286) | 25\% | (96) | 383 |
| 4-Region: Midwest | 73\% | (332) | 27\% | (124) | 456 |
| 4-Region: South | 70\% | (591) | 30\% | (253) | 844 |
| 4-Region: West | 81\% | (424) | 19\% | (102) | 527 |

Table MCER2_2: Specifically, do you do any of the following because of concerns over the environment?
Use a refillable water bottle

| Demographic | Yes | No |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Adults | $74 \%$ | $(1634)$ | $26 \%$ | $(576)$ | Total N |
| Climate Concerned | $80 \%$ | $(1288)$ | $20 \%$ | $(321)$ | 1609 |
| Not Climate Concerned | $56 \%$ | $(294)$ | $44 \%$ | $(228)$ |  |
| Takes Action Bc of Climate Concern | $79 \%$ | $(1634)$ | $21 \%$ | $(425)$ | 522 |

[^3]Table MCER2_3: Specifically, do you do any of the following because of concerns over the environment?
Purchase products made from recycled materials

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 67\% | (1489) | 33\% | (721) | 2210 |
| Gender: Male | 64\% | (681) | 36\% | (387) | 1068 |
| Gender: Female | 71\% | (809) | 29\% | (334) | 1142 |
| Age: 18-34 | 68\% | (436) | 32\% | (206) | 642 |
| Age: 35-44 | 68\% | (247) | 32\% | (118) | 365 |
| Age: 45-64 | 66\% | (475) | 34\% | (239) | 714 |
| Age: 65+ | 68\% | (331) | $32 \%$ | (157) | 489 |
| GenZers: 1997-2012 | 65\% | (164) | 35\% | (87) | 250 |
| Millennials: 1981-1996 | 69\% | (456) | 31\% | (204) | 660 |
| GenXers: 1965-1980 | 68\% | (362) | 32\% | (172) | 534 |
| Baby Boomers: 1946-1964 | 67\% | (448) | 33\% | (225) | 673 |
| PID: Dem (no lean) | 77\% | (633) | 23\% | (184) | 818 |
| PID: Ind (no lean) | 64\% | (469) | 36\% | (263) | 732 |
| PID: Rep (no lean) | 59\% | (387) | $41 \%$ | (274) | 660 |
| PID/Gender: Dem Men | 76\% | (297) | 24\% | (93) | 391 |
| PID/Gender: Dem Women | 79\% | (336) | 21\% | (91) | 427 |
| PID/Gender: Ind Men | 59\% | (205) | $41 \%$ | (145) | 350 |
| PID/Gender: Ind Women | 69\% | (264) | $31 \%$ | (118) | 382 |
| PID/Gender: Rep Men | 55\% | (178) | 45\% | (149) | 327 |
| PID/Gender: Rep Women | 63\% | (209) | 37\% | (125) | 334 |
| Ideo: Liberal (1-3) | 82\% | (500) | 18\% | (108) | 608 |
| Ideo: Moderate (4) | 68\% | (451) | 32\% | (214) | 665 |
| Ideo: Conservative (5-7) | 59\% | (422) | $41 \%$ | (295) | 718 |
| Educ: < College | 65\% | (929) | 35\% | (508) | 1437 |
| Educ: Bachelors degree | 70\% | (342) | 30\% | (149) | 491 |
| Educ: Post-grad | 78\% | (219) | 22\% | (63) | 282 |
| Income: Under 50k | 65\% | (759) | 35\% | (408) | 1167 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 68\% | (451) | 32\% | (216) | 667 |
| Income: 100k+ | 74\% | (279) | 26\% | (97) | 376 |
| Ethnicity: White | 68\% | (1170) | 32\% | (540) | 1711 |
| Ethnicity: Hispanic | 72\% | (269) | 28\% | (105) | 374 |
| Ethnicity: Black | 65\% | (182) | 35\% | (100) | 282 |

Table MCER2_3: Specifically, do you do any of the following because of concerns over the environment?
Purchase products made from recycled materials

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 67\% | (1489) | 33\% | (721) | 2210 |
| Ethnicity: Other | 63\% | (137) | 37\% | (80) | 217 |
| All Christian | 69\% | (679) | $31 \%$ | (303) | 982 |
| All Non-Christian | 70\% | (76) | 30\% | (32) | 107 |
| Atheist | 82\% | (82) | 18\% | (18) | 100 |
| Agnostic/Nothing in particular | 64\% | (395) | 36\% | (221) | 616 |
| Something Else | 64\% | (258) | 36\% | (146) | 404 |
| Religious Non-Protestant/Catholic | 71\% | (89) | 29\% | (37) | 126 |
| Evangelical | 64\% | (356) | 36\% | (201) | 557 |
| Non-Evangelical | 70\% | (561) | 30\% | (238) | 799 |
| Community: Urban | 70\% | (409) | 30\% | (176) | 584 |
| Community: Suburban | 68\% | (741) | 32\% | (348) | 1088 |
| Community: Rural | 63\% | (340) | 37\% | (197) | 537 |
| Employ: Private Sector | 70\% | (497) | 30\% | (211) | 707 |
| Employ: Government | 67\% | (79) | 33\% | (39) | 118 |
| Employ: Self-Employed | 73\% | (177) | 27\% | (65) | 242 |
| Employ: Homemaker | 68\% | (97) | 32\% | (45) | 142 |
| Employ: Student | 67\% | (54) | 33\% | (26) | 80 |
| Employ: Retired | 65\% | (329) | 35\% | (176) | 505 |
| Employ: Unemployed | 61\% | (166) | 39\% | (108) | 274 |
| Employ: Other | 64\% | (91) | 36\% | (52) | 143 |
| Military HH: Yes | 65\% | (197) | 35\% | (105) | 302 |
| Military HH: No | 68\% | (1293) | 32\% | (615) | 1908 |
| RD/WT: Right Direction | 77\% | (398) | 23\% | (117) | 515 |
| RD/WT: Wrong Track | 64\% | (1091) | 36\% | (604) | 1695 |
| Biden Job Approve | 79\% | (665) | 21\% | (181) | 847 |
| Biden Job Disapprove | 61\% | (753) | 39\% | (488) | 1241 |
| Biden Job Strongly Approve | 82\% | (283) | 18\% | (64) | 347 |
| Biden Job Somewhat Approve | 77\% | (382) | 23\% | (117) | 500 |
| Biden Job Somewhat Disapprove | 70\% | (265) | 30\% | (114) | 379 |
| Biden Job Strongly Disapprove | 57\% | (488) | 43\% | (374) | 862 |

[^4]Table MCER2_3: Specifically, do you do any of the following because of concerns over the environment?
Purchase products made from recycled materials

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 67\% | (1489) | 33\% | (721) | 2210 |
| Favorable of Biden | 78\% | (695) | 22\% | (195) | 889 |
| Unfavorable of Biden | 61\% | (731) | 39\% | (475) | 1205 |
| Very Favorable of Biden | 79\% | (297) | 21\% | (78) | 375 |
| Somewhat Favorable of Biden | 77\% | (397) | 23\% | (117) | 515 |
| Somewhat Unfavorable of Biden | 71\% | (240) | 29\% | (100) | 340 |
| Very Unfavorable of Biden | 57\% | (491) | 43\% | (374) | 865 |
| \#1 Issue: Economy | 66\% | (606) | 34\% | (315) | 921 |
| \#1 Issue: Security | 61\% | (138) | 39\% | (88) | 226 |
| \#1 Issue: Health Care | 72\% | (99) | 28\% | (38) | 137 |
| \#1 Issue: Medicare / Social Security | 71\% | (154) | 29\% | (64) | 218 |
| \#1 Issue: Women's Issues | 73\% | (231) | 27\% | (87) | 318 |
| \#1 Issue: Education | 72\% | (45) | 28\% | (17) | 62 |
| \#1 Issue: Energy | 72\% | (130) | 28\% | (50) | 180 |
| \#1 Issue: Other | 58\% | (87) | 42\% | (62) | 148 |
| 2020 Vote: Joe Biden | 79\% | (752) | 21\% | (202) | 954 |
| 2020 Vote: Donald Trump | 57\% | (414) | 43\% | (316) | 729 |
| 2020 Vote: Other | 68\% | (44) | 32\% | (21) | 65 |
| 2020 Vote: Didn't Vote | 61\% | (280) | 39\% | (182) | 461 |
| 2018 House Vote: Democrat | 79\% | (594) | 21\% | (160) | 755 |
| 2018 House Vote: Republican | 61\% | (368) | 39\% | (233) | 602 |
| 2018 House Vote: Someone else | 63\% | (39) | 37\% | (23) | 62 |
| 2016 Vote: Hillary Clinton | 80\% | (561) | 20\% | (136) | 697 |
| 2016 Vote: Donald Trump | 61\% | (394) | 39\% | (253) | 647 |
| 2016 Vote: Other | 66\% | (76) | 34\% | (40) | 116 |
| 2016 Vote: Didn't Vote | 61\% | (455) | 39\% | (290) | 745 |
| Voted in 2014: Yes | 71\% | (868) | 29\% | (360) | 1228 |
| Voted in 2014: No | 63\% | (622) | 37\% | (360) | 982 |
| 4-Region: Northeast | 70\% | (269) | 30\% | (114) | 383 |
| 4-Region: Midwest | 67\% | (308) | 33\% | (149) | 456 |
| 4-Region: South | 64\% | (540) | 36\% | (305) | 844 |
| 4-Region: West | 71\% | (373) | 29\% | (154) | 527 |

Table MCER2_3: Specifically, do you do any of the following because of concerns over the environment?
Purchase products made from recycled materials

| Demographic | Yes |  | No |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Adults | $67 \%$ | $(1489)$ | $33 \%$ | $(721)$ | Total N |
| Climate Concerned | $77 \%$ | $(1244)$ | $23 \%$ | $(365)$ | 1609 |
| Not Climate Concerned | $41 \%$ | $(213)$ | $59 \%$ | $(308)$ |  |
| Takes Action Bc of Climate Concern | $72 \%$ | $(1489)$ | $28 \%$ | $(569)$ | 522 |

[^5]Table MCER2_4: Specifically, do you do any of the following because of concerns over the environment?
Avoid purchasing single-use packaging

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 44\% | (982) | 56\% | (1228) | 2210 |
| Gender: Male | 43\% | (456) | 57\% | (612) | 1068 |
| Gender: Female | 46\% | (526) | 54\% | (616) | 1142 |
| Age: 18-34 | 48\% | (305) | 52\% | (337) | 642 |
| Age: 35-44 | 47\% | (171) | 53\% | (195) | 365 |
| Age: 45-64 | 43\% | (307) | 57\% | (407) | 714 |
| Age: 65+ | $41 \%$ | (199) | 59\% | (289) | 489 |
| GenZers: 1997-2012 | 43\% | (108) | 57\% | (142) | 250 |
| Millennials: 1981-1996 | 49\% | (327) | $51 \%$ | (333) | 660 |
| GenXers: 1965-1980 | $41 \%$ | (221) | 59\% | (313) | 534 |
| Baby Boomers: 1946-1964 | 45\% | (303) | 55\% | (370) | 673 |
| PID: Dem (no lean) | 53\% | (436) | 47\% | (381) | 818 |
| PID: Ind (no lean) | 44\% | (322) | 56\% | (410) | 732 |
| PID: Rep (no lean) | $34 \%$ | (224) | 66\% | (437) | 660 |
| PID/Gender: Dem Men | 54\% | (210) | 46\% | (180) | 391 |
| PID/Gender: Dem Women | 53\% | (226) | 47\% | (201) | 427 |
| PID/Gender: Ind Men | 42\% | (148) | 58\% | (202) | 350 |
| PID/Gender: Ind Women | 45\% | (174) | 55\% | (208) | 382 |
| PID/Gender: Rep Men | 30\% | (97) | 70\% | (230) | 327 |
| PID/Gender: Rep Women | 38\% | (127) | 62\% | (207) | 334 |
| Ideo: Liberal (1-3) | 57\% | (350) | 43\% | (258) | 608 |
| Ideo: Moderate (4) | 43\% | (288) | 57\% | (376) | 665 |
| Ideo: Conservative (5-7) | $34 \%$ | (247) | 66\% | (470) | 718 |
| Educ: < College | $41 \%$ | (584) | 59\% | (853) | 1437 |
| Educ: Bachelors degree | 52\% | (257) | 48\% | (234) | 491 |
| Educ: Post-grad | 50\% | (141) | 50\% | (141) | 282 |
| Income: Under 50k | 43\% | (501) | 57\% | (667) | 1167 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 45\% | (300) | 55\% | (367) | 667 |
| Income: $100 \mathrm{k}+$ | 48\% | (182) | 52\% | (194) | 376 |
| Ethnicity: White | 44\% | (754) | 56\% | (957) | 1711 |
| Ethnicity: Hispanic | 50\% | (187) | 50\% | (187) | 374 |
| Ethnicity: Black | 41\% | (117) | 59\% | (165) | 282 |

Table MCER2_4: Specifically, do you do any of the following because of concerns over the environment?
Avoid purchasing single-use packaging

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 44\% | (982) | 56\% | (1228) | 2210 |
| Ethnicity: Other | 51\% | (111) | 49\% | (106) | 217 |
| All Christian | 43\% | (418) | 57\% | (564) | 982 |
| All Non-Christian | 55\% | (59) | 45\% | (48) | 107 |
| Atheist | 62\% | (62) | 38\% | (38) | 100 |
| Agnostic/Nothing in particular | 45\% | (277) | 55\% | (340) | 616 |
| Something Else | 41\% | (166) | 59\% | (238) | 404 |
| Religious Non-Protestant/Catholic | $53 \%$ | (67) | 47\% | (59) | 126 |
| Evangelical | 37\% | (205) | 63\% | (352) | 557 |
| Non-Evangelical | 46\% | (365) | 54\% | (433) | 799 |
| Community: Urban | 47\% | (274) | 53\% | (311) | 584 |
| Community: Suburban | 44\% | (478) | 56\% | (610) | 1088 |
| Community: Rural | 43\% | (230) | 57\% | (307) | 537 |
| Employ: Private Sector | 50\% | (355) | 50\% | (353) | 707 |
| Employ: Government | 49\% | (58) | 51\% | (60) | 118 |
| Employ: Self-Employed | 48\% | (116) | 52\% | (126) | 242 |
| Employ: Homemaker | 46\% | (65) | 54\% | (77) | 142 |
| Employ: Student | 37\% | (30) | 63\% | (50) | 80 |
| Employ: Retired | 40\% | (204) | 60\% | (300) | 505 |
| Employ: Unemployed | 36\% | (99) | 64\% | (175) | 274 |
| Employ: Other | 39\% | (55) | 61\% | (88) | 143 |
| Military HH: Yes | 45\% | (136) | 55\% | (166) | 302 |
| Military HH: No | 44\% | (846) | 56\% | (1062) | 1908 |
| RD/WT: Right Direction | 53\% | (273) | 47\% | (242) | 515 |
| RD/WT: Wrong Track | 42\% | (709) | 58\% | (986) | 1695 |
| Biden Job Approve | 54\% | (461) | 46\% | (386) | 847 |
| Biden Job Disapprove | 38\% | (473) | 62\% | (768) | 1241 |
| Biden Job Strongly Approve | 58\% | (202) | 42\% | (145) | 347 |
| Biden Job Somewhat Approve | 52\% | (259) | 48\% | (241) | 500 |
| Biden Job Somewhat Disapprove | 46\% | (174) | 54\% | (205) | 379 |
| Biden Job Strongly Disapprove | 35\% | (300) | 65\% | (563) | 862 |

Continued on next page

Table MCER2_4: Specifically, do you do any of the following because of concerns over the environment?
Avoid purchasing single-use packaging

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 44\% | (982) | 56\% | (1228) | 2210 |
| Favorable of Biden | 54\% | (477) | 46\% | (412) | 889 |
| Unfavorable of Biden | 38\% | (455) | 62\% | (750) | 1205 |
| Very Favorable of Biden | 57\% | (213) | 43\% | (162) | 375 |
| Somewhat Favorable of Biden | 51\% | (264) | 49\% | (250) | 515 |
| Somewhat Unfavorable of Biden | 47\% | (159) | 53\% | (181) | 340 |
| Very Unfavorable of Biden | 34\% | (296) | 66\% | (569) | 865 |
| \#1 Issue: Economy | 43\% | (398) | 57\% | (523) | 921 |
| \#1 Issue: Security | $37 \%$ | (83) | 63\% | (143) | 226 |
| \#1 Issue: Health Care | 50\% | (69) | 50\% | (68) | 137 |
| \#1 Issue: Medicare / Social Security | 40\% | (86) | 60\% | (132) | 218 |
| \#1 Issue: Women's Issues | 53\% | (168) | 47\% | (150) | 318 |
| \#1 Issue: Education | 33\% | (20) | 67\% | (42) | 62 |
| \#1 Issue: Energy | 50\% | (89) | 50\% | (90) | 180 |
| \#1 Issue: Other | 46\% | (68) | 54\% | (80) | 148 |
| 2020 Vote: Joe Biden | 55\% | (523) | 45\% | (431) | 954 |
| 2020 Vote: Donald Trump | 33\% | (241) | 67\% | (488) | 729 |
| 2020 Vote: Other | 43\% | (28) | 57\% | (37) | 65 |
| 2020 Vote: Didn't Vote | $41 \%$ | (190) | 59\% | (272) | 461 |
| 2018 House Vote: Democrat | 57\% | (431) | 43\% | (323) | 755 |
| 2018 House Vote: Republican | 33\% | (201) | 67\% | (401) | 602 |
| 2018 House Vote: Someone else | 47\% | (29) | 53\% | (33) | 62 |
| 2016 Vote: Hillary Clinton | 56\% | (392) | $44 \%$ | (305) | 697 |
| 2016 Vote: Donald Trump | $36 \%$ | (231) | 64\% | (416) | 647 |
| 2016 Vote: Other | 40\% | (46) | 60\% | (70) | 116 |
| 2016 Vote: Didn't Vote | 42\% | (311) | 58\% | (434) | 745 |
| Voted in 2014: Yes | 46\% | (570) | 54\% | (658) | 1228 |
| Voted in 2014: No | 42\% | (412) | 58\% | (570) | 982 |
| 4-Region: Northeast | 48\% | (184) | 52\% | (198) | 383 |
| 4-Region: Midwest | 47\% | (213) | 53\% | (244) | 456 |
| 4-Region: South | 41\% | (349) | 59\% | (495) | 844 |
| 4-Region: West | 45\% | (235) | 55\% | (291) | 527 |

Table MCER2_4: Specifically, do you do any of the following because of concerns over the environment?
Avoid purchasing single-use packaging

| Demographic | Yes | No |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Adults | $44 \%$ | $(982)$ | $56 \%$ | $(1228)$ | Total N |
| Climate Concerned | $53 \%$ | $(858)$ | $47 \%$ | $(751)$ | 1609 |
| Not Climate Concerned | $21 \%$ | $(108)$ | $79 \%$ | $(413)$ |  |
| Takes Action Bc of Climate Concern | $48 \%$ | $(982)$ | $52 \%$ | $(1077)$ | 522 |

[^6]Table MCER2_5: Specifically, do you do any of the following because of concerns over the environment?
Purchase products with limited to no packaging

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 48\% | (1058) | 52\% | (1152) | 2210 |
| Gender: Male | 46\% | (496) | 54\% | (572) | 1068 |
| Gender: Female | 49\% | (562) | $51 \%$ | (580) | 1142 |
| Age: 18-34 | 50\% | (319) | 50\% | (323) | 642 |
| Age: 35-44 | 48\% | (175) | 52\% | (190) | 365 |
| Age: 45-64 | 46\% | (331) | 54\% | (383) | 714 |
| Age: 65+ | 48\% | (233) | 52\% | (256) | 489 |
| GenZers: 1997-2012 | 47\% | (117) | 53\% | (134) | 250 |
| Millennials: 1981-1996 | 50\% | (331) | 50\% | (329) | 660 |
| GenXers: 1965-1980 | 45\% | (242) | 55\% | (292) | 534 |
| Baby Boomers: 1946-1964 | 48\% | (326) | 52\% | (347) | 673 |
| PID: Dem (no lean) | 55\% | (452) | 45\% | (366) | 818 |
| PID: Ind (no lean) | 48\% | (350) | 52\% | (382) | 732 |
| PID: Rep (no lean) | 39\% | (256) | 61\% | (405) | 660 |
| PID/Gender: Dem Men | 55\% | (217) | 45\% | (174) | 391 |
| PID/Gender: Dem Women | 55\% | (235) | 45\% | (191) | 427 |
| PID/Gender: Ind Men | 45\% | (156) | 55\% | (194) | 350 |
| PID/Gender: Ind Women | 51\% | (194) | 49\% | (187) | 382 |
| PID/Gender: Rep Men | 38\% | (123) | 62\% | (203) | 327 |
| PID/Gender: Rep Women | 40\% | (132) | 60\% | (201) | 334 |
| Ideo: Liberal (1-3) | 62\% | (374) | 38\% | (234) | 608 |
| Ideo: Moderate (4) | 50\% | (330) | 50\% | (335) | 665 |
| Ideo: Conservative (5-7) | 38\% | (275) | 62\% | (443) | 718 |
| Educ: < College | 44\% | (629) | 56\% | (808) | 1437 |
| Educ: Bachelors degree | 56\% | (273) | 44\% | (218) | 491 |
| Educ: Post-grad | 55\% | (156) | 45\% | (126) | 282 |
| Income: Under 50k | 45\% | (520) | 55\% | (647) | 1167 |
| Income: 50k-100k | 49\% | (326) | $51 \%$ | (341) | 667 |
| Income: 100k+ | 56\% | (212) | 44\% | (164) | 376 |
| Ethnicity: White | 48\% | (818) | 52\% | (892) | 1711 |
| Ethnicity: Hispanic | 49\% | (183) | 51\% | (191) | 374 |
| Ethnicity: Black | 43\% | (120) | 57\% | (162) | 282 |

Table MCER2_5: Specifically, do you do any of the following because of concerns over the environment?
Purchase products with limited to no packaging

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 48\% | (1058) | 52\% | (1152) | 2210 |
| Ethnicity: Other | 55\% | (120) | 45\% | (97) | 217 |
| All Christian | 47\% | (462) | 53\% | (520) | 982 |
| All Non-Christian | 54\% | (58) | 46\% | (49) | 107 |
| Atheist | 64\% | (64) | 36\% | (36) | 100 |
| Agnostic/Nothing in particular | 48\% | (293) | 52\% | (323) | 616 |
| Something Else | 45\% | (181) | 55\% | (223) | 404 |
| Religious Non-Protestant/Catholic | 55\% | (70) | 45\% | (56) | 126 |
| Evangelical | 42\% | (233) | 58\% | (324) | 557 |
| Non-Evangelical | 49\% | (393) | 51\% | (405) | 799 |
| Community: Urban | 50\% | (294) | 50\% | (290) | 584 |
| Community: Suburban | 48\% | (522) | 52\% | (567) | 1088 |
| Community: Rural | 45\% | (243) | 55\% | (294) | 537 |
| Employ: Private Sector | 50\% | (356) | 50\% | (351) | 707 |
| Employ: Government | 56\% | (66) | 44\% | (52) | 118 |
| Employ: Self-Employed | 57\% | (137) | 43\% | (104) | 242 |
| Employ: Homemaker | 43\% | (61) | 57\% | (81) | 142 |
| Employ: Student | 46\% | (37) | 54\% | (43) | 80 |
| Employ: Retired | 48\% | (240) | 52\% | (264) | 505 |
| Employ: Unemployed | 36\% | (100) | 64\% | (174) | 274 |
| Employ: Other | 43\% | (61) | 57\% | (82) | 143 |
| Military HH: Yes | $51 \%$ | (154) | 49\% | (149) | 302 |
| Military HH: No | 47\% | (905) | 53\% | (1003) | 1908 |
| RD/WT: Right Direction | 57\% | (292) | 43\% | (223) | 515 |
| RD/WT: Wrong Track | 45\% | (767) | 55\% | (929) | 1695 |
| Biden Job Approve | 58\% | (493) | 42\% | (353) | 847 |
| Biden Job Disapprove | 41\% | (511) | 59\% | (730) | 1241 |
| Biden Job Strongly Approve | 63\% | (219) | 37\% | (128) | 347 |
| Biden Job Somewhat Approve | 55\% | (274) | 45\% | (225) | 500 |
| Biden Job Somewhat Disapprove | 48\% | (183) | 52\% | (196) | 379 |
| Biden Job Strongly Disapprove | 38\% | (329) | 62\% | (534) | 862 |

Continued on next page

Table MCER2_5: Specifically, do you do any of the following because of concerns over the environment?
Purchase products with limited to no packaging

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 48\% | (1058) | 52\% | (1152) | 2210 |
| Favorable of Biden | 57\% | (507) | 43\% | (383) | 889 |
| Unfavorable of Biden | 41\% | (492) | 59\% | (713) | 1205 |
| Very Favorable of Biden | 61\% | (228) | 39\% | (147) | 375 |
| Somewhat Favorable of Biden | 54\% | (279) | 46\% | (236) | 515 |
| Somewhat Unfavorable of Biden | 47\% | (159) | 53\% | (181) | 340 |
| Very Unfavorable of Biden | 38\% | (333) | 62\% | (532) | 865 |
| \#1 Issue: Economy | 46\% | (421) | 54\% | (500) | 921 |
| \#1 Issue: Security | 40\% | (90) | 60\% | (136) | 226 |
| \#1 Issue: Health Care | $52 \%$ | (71) | 48\% | (66) | 137 |
| \#1 Issue: Medicare / Social Security | 49\% | (107) | 51\% | (112) | 218 |
| \#1 Issue: Women's Issues | 52\% | (165) | 48\% | (152) | 318 |
| \#1 Issue: Education | 55\% | (34) | 45\% | (28) | 62 |
| \#1 Issue: Energy | 55\% | (99) | 45\% | (81) | 180 |
| \#1 Issue: Other | 48\% | (71) | 52\% | (77) | 148 |
| 2020 Vote: Joe Biden | 56\% | (538) | 44\% | (416) | 954 |
| 2020 Vote: Donald Trump | 40\% | (291) | 60\% | (439) | 729 |
| 2020 Vote: Other | 53\% | (35) | 47\% | (31) | 65 |
| 2020 Vote: Didn't Vote | 42\% | (195) | 58\% | (266) | 461 |
| 2018 House Vote: Democrat | 58\% | (441) | 42\% | (313) | 755 |
| 2018 House Vote: Republican | 41\% | (249) | 59\% | (353) | 602 |
| 2018 House Vote: Someone else | 61\% | (38) | 39\% | (24) | 62 |
| 2016 Vote: Hillary Clinton | 59\% | (414) | 41\% | (283) | 697 |
| 2016 Vote: Donald Trump | 41\% | (263) | 59\% | (384) | 647 |
| 2016 Vote: Other | 52\% | (60) | 48\% | (56) | 116 |
| 2016 Vote: Didn't Vote | 43\% | (320) | 57\% | (426) | 745 |
| Voted in 2014: Yes | $52 \%$ | (641) | 48\% | (587) | 1228 |
| Voted in 2014: No | 42\% | (417) | 58\% | (565) | 982 |
| 4-Region: Northeast | 51\% | (197) | 49\% | (186) | 383 |
| 4-Region: Midwest | 45\% | (208) | 55\% | (249) | 456 |
| 4-Region: South | 45\% | (382) | 55\% | (462) | 844 |
| 4-Region: West | 52\% | (271) | 48\% | (255) | 527 |

Table MCER2_5: Specifically, do you do any of the following because of concerns over the environment?
Purchase products with limited to no packaging

| Demographic | Yes | No |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Adults | $48 \%$ | $(1058)$ | $52 \%$ | $(1152)$ | Total N |
| Climate Concerned | $57 \%$ | $(916)$ | $43 \%$ | $(693)$ |  |
| Not Climate Concerned | $23 \%$ | $(122)$ | $77 \%$ | $(399)$ |  |
| Takes Action Bc of Climate Concern | $51 \%$ | $(1058)$ | $49 \%$ | $(1001)$ | 1609 |

[^7]Table MCER2_6: Specifically, do you do any of the following because of concerns over the environment?
Limit your use of plastic

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 62\% | (1362) | 38\% | (848) | 2210 |
| Gender: Male | 58\% | (624) | 42\% | (444) | 1068 |
| Gender: Female | 65\% | (738) | 35\% | (404) | 1142 |
| Age: 18-34 | 64\% | (411) | 36\% | (231) | 642 |
| Age: 35-44 | 60\% | (220) | 40\% | (145) | 365 |
| Age: 45-64 | 57\% | (405) | 43\% | (309) | 714 |
| Age: 65+ | 67\% | (325) | 33\% | (163) | 489 |
| GenZers: 1997-2012 | 64\% | (160) | 36\% | (90) | 250 |
| Millennials: 1981-1996 | 63\% | (418) | 37\% | (242) | 660 |
| GenXers: 1965-1980 | 57\% | (302) | 43\% | (232) | 534 |
| Baby Boomers: 1946-1964 | 63\% | (425) | 37\% | (248) | 673 |
| PID: Dem (no lean) | 70\% | (573) | 30\% | (245) | 818 |
| PID: Ind (no lean) | 61\% | (445) | 39\% | (287) | 732 |
| PID: Rep (no lean) | 52\% | (344) | 48\% | (317) | 660 |
| PID/Gender: Dem Men | 68\% | (267) | 32\% | (124) | 391 |
| PID/Gender: Dem Women | 72\% | (306) | 28\% | (121) | 427 |
| PID/Gender: Ind Men | 57\% | (199) | 43\% | (151) | 350 |
| PID/Gender: Ind Women | 65\% | (246) | 35\% | (135) | 382 |
| PID/Gender: Rep Men | 48\% | (158) | 52\% | (169) | 327 |
| PID/Gender: Rep Women | 56\% | (186) | 44\% | (148) | 334 |
| Ideo: Liberal (1-3) | 76\% | (461) | 24\% | (147) | 608 |
| Ideo: Moderate (4) | 65\% | (432) | 35\% | (232) | 665 |
| Ideo: Conservative (5-7) | 50\% | (362) | 50\% | (356) | 718 |
| Educ: < College | 57\% | (821) | 43\% | (616) | 1437 |
| Educ: Bachelors degree | 69\% | (340) | 31\% | (150) | 491 |
| Educ: Post-grad | 71\% | (200) | 29\% | (82) | 282 |
| Income: Under 50k | 59\% | (685) | 41\% | (482) | 1167 |
| Income: 50k-100k | 63\% | (424) | 37\% | (243) | 667 |
| Income: 100k+ | 67\% | (253) | 33\% | (123) | 376 |
| Ethnicity: White | 62\% | (1061) | 38\% | (650) | 1711 |
| Ethnicity: Hispanic | 67\% | (250) | 33\% | (124) | 374 |
| Ethnicity: Black | 54\% | (154) | 46\% | (128) | 282 |

Table MCER2_6: Specifically, do you do any of the following because of concerns over the environment?
Limit your use of plastic

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 62\% | (1362) | 38\% | (848) | 2210 |
| Ethnicity: Other | 68\% | (147) | 32\% | (70) | 217 |
| All Christian | 60\% | (592) | 40\% | (390) | 982 |
| All Non-Christian | 72\% | (77) | 28\% | (30) | 107 |
| Atheist | 72\% | (73) | 28\% | (28) | 100 |
| Agnostic/Nothing in particular | 62\% | (381) | 38\% | (235) | 616 |
| Something Else | $59 \%$ | (239) | 41\% | (165) | 404 |
| Religious Non-Protestant/Catholic | 69\% | (88) | $31 \%$ | (39) | 126 |
| Evangelical | 55\% | (308) | 45\% | (249) | 557 |
| Non-Evangelical | 64\% | (508) | 36\% | (291) | 799 |
| Community: Urban | 63\% | (367) | 37\% | (217) | 584 |
| Community: Suburban | 63\% | (687) | 37\% | (401) | 1088 |
| Community: Rural | 57\% | (307) | 43\% | (230) | 537 |
| Employ: Private Sector | 63\% | (444) | 37\% | (264) | 707 |
| Employ: Government | 58\% | (68) | 42\% | (50) | 118 |
| Employ: Self-Employed | 69\% | (166) | 31\% | (76) | 242 |
| Employ: Homemaker | 58\% | (82) | 42\% | (59) | 142 |
| Employ: Student | 65\% | (52) | 35\% | (28) | 80 |
| Employ: Retired | 63\% | (316) | 37\% | (188) | 505 |
| Employ: Unemployed | 55\% | (151) | 45\% | (122) | 274 |
| Employ: Other | 57\% | (82) | 43\% | (61) | 143 |
| Military HH: Yes | 63\% | (191) | 37\% | (111) | 302 |
| Military HH: No | 61\% | (1170) | 39\% | (737) | 1908 |
| RD/WT: Right Direction | 72\% | (373) | 28\% | (142) | 515 |
| RD/WT: Wrong Track | 58\% | (989) | 42\% | (707) | 1695 |
| Biden Job Approve | 73\% | (616) | 27\% | (230) | 847 |
| Biden Job Disapprove | 55\% | (679) | 45\% | (563) | 1241 |
| Biden Job Strongly Approve | 80\% | (277) | 20\% | (70) | 347 |
| Biden Job Somewhat Approve | 68\% | (340) | 32\% | (160) | 500 |
| Biden Job Somewhat Disapprove | 66\% | (249) | 34\% | (130) | 379 |
| Biden Job Strongly Disapprove | 50\% | (430) | 50\% | (433) | 862 |

Continued on next page

Table MCER2_6: Specifically, do you do any of the following because of concerns over the environment?
Limit your use of plastic

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 62\% | (1362) | 38\% | (848) | 2210 |
| Favorable of Biden | 72\% | (637) | 28\% | (253) | 889 |
| Unfavorable of Biden | 55\% | (662) | 45\% | (544) | 1205 |
| Very Favorable of Biden | 75\% | (280) | 25\% | (95) | 375 |
| Somewhat Favorable of Biden | 69\% | (357) | $31 \%$ | (158) | 515 |
| Somewhat Unfavorable of Biden | 66\% | (225) | $34 \%$ | (115) | 340 |
| Very Unfavorable of Biden | 50\% | (437) | 50\% | (429) | 865 |
| \#1 Issue: Economy | 61\% | (558) | 39\% | (363) | 921 |
| \#1 Issue: Security | 57\% | (128) | 43\% | (98) | 226 |
| \#1 Issue: Health Care | 62\% | (85) | 38\% | (52) | 137 |
| \#1 Issue: Medicare / Social Security | 61\% | (133) | 39\% | (85) | 218 |
| \#1 Issue: Women's Issues | 71\% | (226) | 29\% | (92) | 318 |
| \#1 Issue: Education | 65\% | (40) | 35\% | (22) | 62 |
| \#1 Issue: Energy | 60\% | (107) | 40\% | (73) | 180 |
| \#1 Issue: Other | 57\% | (84) | 43\% | (64) | 148 |
| 2020 Vote: Joe Biden | 73\% | (695) | 27\% | (259) | 954 |
| 2020 Vote: Donald Trump | 50\% | (367) | 50\% | (362) | 729 |
| 2020 Vote: Other | 61\% | (40) | 39\% | (26) | 65 |
| 2020 Vote: Didn't Vote | 56\% | (260) | 44\% | (201) | 461 |
| 2018 House Vote: Democrat | 73\% | (553) | 27\% | (202) | 755 |
| 2018 House Vote: Republican | 52\% | (311) | 48\% | (291) | 602 |
| 2018 House Vote: Someone else | 64\% | (40) | $36 \%$ | (22) | 62 |
| 2016 Vote: Hillary Clinton | 75\% | (520) | 25\% | (177) | 697 |
| 2016 Vote: Donald Trump | 51\% | (331) | 49\% | (316) | 647 |
| 2016 Vote: Other | 64\% | (75) | 36\% | (41) | 116 |
| 2016 Vote: Didn't Vote | 58\% | (432) | 42\% | (313) | 745 |
| Voted in 2014: Yes | 63\% | (776) | 37\% | (452) | 1228 |
| Voted in 2014: No | 60\% | (586) | 40\% | (397) | 982 |
| 4-Region: Northeast | 65\% | (247) | 35\% | (135) | 383 |
| 4-Region: Midwest | 58\% | (266) | 42\% | (190) | 456 |
| 4-Region: South | 59\% | (496) | 41\% | (348) | 844 |
| 4-Region: West | 67\% | (352) | 33\% | (174) | 527 |

Table MCER2_6: Specifically, do you do any of the following because of concerns over the environment?
Limit your use of plastic

| Demographic | Yes | No |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Adults | $62 \%$ | $(1362)$ | $38 \%$ | $(848)$ | Total N |
| Climate Concerned | $72 \%$ | $(1154)$ | $28 \%$ | $(455)$ | 1609 |
| Not Climate Concerned | $35 \%$ | $(185)$ | $65 \%$ | $(337)$ | 522 |
| Takes Action Bc of Climate Concern | $66 \%$ | $(1362)$ | $34 \%$ | $(697)$ | 2059 |

[^8]Table MCER3_1: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Use packaging that contain some recycled materials

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 30\% | (669) | 41\% | (905) | 13\% | (279) | 9\% | (188) | 8\% | (169) | 2210 |
| Gender: Male | 29\% | (310) | 40\% | (422) | 15\% | (158) | 10\% | (103) | 7\% | (74) | 1068 |
| Gender: Female | 31\% | (360) | 42\% | (482) | 11\% | (121) | 7\% | (85) | 8\% | (94) | 1142 |
| Age: 18-34 | 31\% | (196) | 37\% | (234) | 16\% | (102) | 8\% | (48) | 9\% | (61) | 642 |
| Age: 35-44 | 28\% | (103) | 39\% | (143) | 11\% | (42) | 10\% | (38) | 11\% | (39) | 365 |
| Age: 45-64 | 30\% | (212) | 42\% | (300) | 13\% | (92) | 9\% | (66) | 6\% | (43) | 714 |
| Age: 65+ | 32\% | (158) | 46\% | (227) | 9\% | (43) | 7\% | (35) | 5\% | (25) | 489 |
| GenZers: 1997-2012 | 25\% | (64) | 35\% | (88) | 22\% | (54) | 7\% | (16) | $11 \%$ | (29) | 250 |
| Millennials: 1981-1996 | 32\% | (213) | 37\% | (243) | 12\% | (80) | 10\% | (63) | 9\% | (60) | 660 |
| GenXers: 1965-1980 | 29\% | (153) | 43\% | (229) | 11\% | (60) | 9\% | (50) | 8\% | (41) | 534 |
| Baby Boomers: 1946-1964 | 32\% | (215) | 45\% | (302) | 11\% | (74) | 8\% | (53) | 4\% | (30) | 673 |
| PID: Dem (no lean) | 39\% | (319) | 42\% | (339) | 9\% | (78) | 4\% | (29) | 6\% | (53) | 818 |
| PID: Ind (no lean) | 27\% | (201) | 39\% | (285) | 13\% | (94) | 9\% | (67) | 12\% | (86) | 732 |
| PID: Rep (no lean) | 23\% | (150) | 42\% | (281) | 16\% | (108) | 14\% | (92) | 5\% | (31) | 660 |
| PID/Gender: Dem Men | 38\% | (147) | 40\% | (157) | 11\% | (44) | 4\% | (16) | 7\% | (26) | 391 |
| PID/Gender: Dem Women | 40\% | (171) | 43\% | (182) | 8\% | (33) | 3\% | (13) | 6\% | (26) | 427 |
| PID/Gender: Ind Men | $24 \%$ | (85) | 39\% | (136) | 15\% | (52) | 11\% | (38) | $11 \%$ | (40) | 350 |
| PID/Gender: Ind Women | 30\% | (116) | 39\% | (149) | 11\% | (41) | 8\% | (29) | 12\% | (46) | 382 |
| PID/Gender: Rep Men | $24 \%$ | (77) | 40\% | (130) | 19\% | (61) | 15\% | (50) | 3\% | (9) | 327 |
| PID/Gender: Rep Women | $22 \%$ | (72) | 45\% | (151) | 14\% | (47) | 13\% | (42) | 7\% | (22) | 334 |
| Ideo: Liberal (1-3) | 44\% | (268) | 41\% | (247) | 8\% | (48) | 3\% | (19) | 4\% | (25) | 608 |
| Ideo: Moderate (4) | 31\% | (204) | 40\% | (268) | 11\% | (74) | 8\% | (53) | 10\% | (66) | 665 |
| Ideo: Conservative (5-7) | 22\% | (159) | 43\% | (311) | 17\% | (120) | 13\% | (96) | 5\% | (33) | 718 |
| Educ: < College | 27\% | (391) | 41\% | (583) | 13\% | (185) | 9\% | (132) | 10\% | (146) | 1437 |
| Educ: Bachelors degree | 35\% | (174) | 41\% | (203) | 12\% | (61) | 8\% | (38) | 3\% | (14) | 491 |
| Educ: Post-grad | 37\% | (104) | 42\% | (118) | 12\% | (33) | 6\% | (18) | 3\% | (9) | 282 |
| Income: Under 50k | 30\% | (352) | 38\% | (447) | 13\% | (151) | 9\% | (101) | 10\% | (115) | 1167 |
| Income: 50k-100k | 28\% | (186) | 45\% | (302) | 13\% | (84) | 9\% | (60) | 5\% | (35) | 667 |
| Income: 100k+ | 35\% | (131) | 41\% | (155) | 12\% | (44) | 7\% | (27) | 5\% | (19) | 376 |
| Ethnicity: White | 30\% | (512) | 42\% | (722) | 12\% | (209) | 9\% | (151) | 7\% | (117) | 1711 |
| Ethnicity: Hispanic | 35\% | (132) | 36\% | (136) | 14\% | (51) | 7\% | (26) | 8\% | (29) | 374 |

[^9]Table MCER3_1: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Use packaging that contain some recycled materials

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 30\% | (669) | 41\% | (905) | 13\% | (279) | 9\% | (188) | 8\% | (169) | 2210 |
| Ethnicity: Black | 30\% | (85) | 34\% | (97) | 14\% | (38) | 9\% | (24) | 13\% | (37) | 282 |
| Ethnicity: Other | $33 \%$ | (72) | 39\% | (85) | 15\% | (32) | 6\% | (13) | 7\% | (15) | 217 |
| All Christian | 31\% | (301) | 43\% | (426) | 11\% | (108) | 9\% | (84) | 6\% | (63) | 982 |
| All Non-Christian | 43\% | (46) | 30\% | (32) | 17\% | (18) | 7\% | (8) | 3\% | (4) | 107 |
| Atheist | 42\% | (43) | 42\% | (42) | 8\% | (8) | 4\% | (4) | 3\% | (3) | 100 |
| Agnostic/Nothing in particular | 26\% | (161) | 42\% | (258) | 13\% | (82) | 7\% | (46) | 11\% | (69) | 616 |
| Something Else | 29\% | (119) | 36\% | (146) | 16\% | (63) | $11 \%$ | (45) | 8\% | (31) | 404 |
| Religious Non-Protestant/Catholic | 41\% | (51) | 32\% | (41) | 16\% | (20) | 8\% | (11) | 3\% | (4) | 126 |
| Evangelical | 32\% | (178) | 36\% | (200) | 15\% | (82) | 11\% | (62) | 6\% | (35) | 557 |
| Non-Evangelical | 29\% | (232) | 45\% | (359) | 11\% | (87) | 8\% | (64) | 7\% | (56) | 799 |
| Community: Urban | 34\% | (200) | 40\% | (233) | 10\% | (60) | 7\% | (41) | 9\% | (50) | 584 |
| Community: Suburban | 30\% | (327) | 42\% | (458) | 13\% | (139) | 9\% | (93) | 7\% | (72) | 1088 |
| Community: Rural | 27\% | (143) | 40\% | (213) | 15\% | (81) | 10\% | (54) | 9\% | (47) | 537 |
| Employ: Private Sector | 33\% | (235) | 42\% | (296) | 13\% | (93) | 7\% | (52) | 5\% | (33) | 707 |
| Employ: Government | $33 \%$ | (39) | 34\% | (40) | 15\% | (18) | $11 \%$ | (13) | 8\% | (9) | 118 |
| Employ: Self-Employed | 30\% | (73) | 40\% | (98) | 16\% | (39) | 9\% | (22) | 4\% | (11) | 242 |
| Employ: Homemaker | $31 \%$ | (45) | 35\% | (50) | 9\% | (12) | 12\% | (17) | 13\% | (18) | 142 |
| Employ: Student | 25\% | (20) | 40\% | (32) | 14\% | (11) | 8\% | (6) | 14\% | (11) | 80 |
| Employ: Retired | 30\% | (154) | 47\% | (235) | 10\% | (48) | 8\% | (40) | 5\% | (27) | 505 |
| Employ: Unemployed | $24 \%$ | (67) | 38\% | (104) | 11\% | (30) | 11\% | (31) | 16\% | (43) | 274 |
| Employ: Other | 27\% | (39) | 35\% | (50) | 19\% | (28) | 6\% | (9) | 12\% | (18) | 143 |
| Military HH: Yes | 29\% | (89) | 44\% | (132) | 15\% | (44) | 7\% | (21) | 5\% | (16) | 302 |
| Military HH: No | 30\% | (581) | 40\% | (772) | 12\% | (235) | 9\% | (167) | 8\% | (153) | 1908 |
| RD/WT: Right Direction | 41\% | (211) | 42\% | (214) | 7\% | (37) | 3\% | (15) | 8\% | (39) | 515 |
| RD/WT: Wrong Track | 27\% | (459) | 41\% | (690) | 14\% | (242) | 10\% | (173) | 8\% | (130) | 1695 |
| Biden Job Approve | 42\% | (354) | 42\% | (354) | 8\% | (66) | 3\% | (26) | 6\% | (47) | 847 |
| Biden Job Disapprove | $24 \%$ | (297) | 41\% | (510) | 16\% | (194) | 13\% | (156) | 7\% | (84) | 1241 |

[^10]Table MCER3_1: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Use packaging that contain some recycled materials

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 30\% | (669) | 41\% | (905) | 13\% | (279) | 9\% | (188) | 8\% | (169) | 2210 |
| Biden Job Strongly Approve | 51\% | (176) | 36\% | (126) | 7\% | (25) | 1\% | (3) | 5\% | (17) | 347 |
| Biden Job Somewhat Approve | 35\% | (177) | 46\% | (228) | 8\% | (41) | 5\% | (23) | 6\% | (30) | 500 |
| Biden Job Somewhat Disapprove | 28\% | (107) | 46\% | (173) | 13\% | (49) | 7\% | (27) | 6\% | (22) | 379 |
| Biden Job Strongly Disapprove | 22\% | (190) | 39\% | (337) | 17\% | (145) | 15\% | (129) | 7\% | (62) | 862 |
| Favorable of Biden | 40\% | (355) | 44\% | (391) | 7\% | (63) | 3\% | (30) | 6\% | (51) | 889 |
| Unfavorable of Biden | 25\% | (300) | 39\% | (472) | 17\% | (203) | 12\% | (148) | 7\% | (83) | 1205 |
| Very Favorable of Biden | 48\% | (179) | 38\% | (142) | 6\% | (21) | 2\% | (7) | 7\% | (26) | 375 |
| Somewhat Favorable of Biden | 34\% | (176) | 48\% | (249) | 8\% | (42) | 5\% | (23) | 5\% | (25) | 515 |
| Somewhat Unfavorable of Biden | 31\% | (106) | 41\% | (138) | 16\% | (53) | 6\% | (22) | 6\% | (21) | 340 |
| Very Unfavorable of Biden | 22\% | (194) | 39\% | (333) | 17\% | (150) | 15\% | (126) | 7\% | (62) | 865 |
| \#1 Issue: Economy | 27\% | (247) | 42\% | (386) | 14\% | (125) | 9\% | (86) | 8\% | (77) | 921 |
| \#1 Issue: Security | 25\% | (56) | 46\% | (104) | 12\% | (28) | 11\% | (25) | 6\% | (13) | 226 |
| \#1 Issue: Health Care | 38\% | (52) | 36\% | (49) | 10\% | (13) | 9\% | (12) | 8\% | (10) | 137 |
| \#1 Issue: Medicare / Social Security | 30\% | (65) | 48\% | (104) | 8\% | (17) | 8\% | (17) | 7\% | (15) | 218 |
| \#1 Issue: Women's Issues | 37\% | (119) | 39\% | (125) | 13\% | (40) | 4\% | (13) | 7\% | (21) | 318 |
| \#1 Issue: Education | $31 \%$ | (19) | 33\% | (20) | 20\% | (12) | 10\% | (6) | 7\% | (4) | 62 |
| \#1 Issue: Energy | 37\% | (66) | 35\% | (63) | 15\% | (26) | 6\% | (11) | 7\% | (13) | 180 |
| \#1 Issue: Other | $31 \%$ | (46) | 36\% | (54) | 11\% | (17) | 11\% | (16) | 10\% | (15) | 148 |
| 2020 Vote: Joe Biden | 40\% | (381) | $41 \%$ | (391) | 10\% | (93) | 3\% | (29) | 6\% | (60) | 954 |
| 2020 Vote: Donald Trump | 22\% | (163) | 41\% | (300) | 16\% | (115) | 15\% | (113) | 5\% | (40) | 729 |
| 2020 Vote: Other | 39\% | (26) | 37\% | (24) | 11\% | (7) | 9\% | (6) | $4 \%$ | (2) | 65 |
| 2020 Vote: Didn't Vote | 22\% | (99) | 41\% | (190) | 14\% | (64) | 9\% | (41) | 14\% | (67) | 461 |
| 2018 House Vote: Democrat | 41\% | (311) | 40\% | (298) | 10\% | (74) | $3 \%$ | (22) | 6\% | (49) | 755 |
| 2018 House Vote: Republican | 26\% | (155) | 41\% | (245) | 15\% | (88) | 15\% | (88) | $4 \%$ | (26) | 602 |
| 2018 House Vote: Someone else | 27\% | (17) | 46\% | (29) | 13\% | (8) | 10\% | (6) | 4\% | (3) | 62 |
| 2016 Vote: Hillary Clinton | 43\% | (298) | 40\% | (276) | 9\% | (60) | 4\% | (24) | 6\% | (39) | 697 |
| 2016 Vote: Donald Trump | 25\% | (162) | 44\% | (282) | 14\% | (89) | 13\% | (86) | 4\% | (29) | 647 |
| 2016 Vote: Other | 32\% | (37) | 33\% | (38) | 19\% | (22) | 9\% | (10) | 8\% | (9) | 116 |
| 2016 Vote: Didn't Vote | 23\% | (172) | 41\% | (306) | 14\% | (108) | 9\% | (68) | 12\% | (91) | 745 |

[^11]Table MCER3_1: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Use packaging that contain some recycled materials

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 30\% | (669) | 41\% | (905) | 13\% | (279) | 9\% | (188) | 8\% | (169) | 2210 |
| Voted in 2014: Yes | 35\% | (424) | 41\% | (507) | 11\% | (134) | 8\% | (102) | 5\% | (61) | 1228 |
| Voted in 2014: No | 25\% | (245) | 40\% | (398) | 15\% | (145) | 9\% | (87) | 11\% | (108) | 982 |
| 4-Region: Northeast | 32\% | (122) | 41\% | (158) | 12\% | (47) | 6\% | (23) | 8\% | (32) | 383 |
| 4-Region: Midwest | 29\% | (131) | 45\% | (205) | 11\% | (50) | 8\% | (37) | 8\% | (35) | 456 |
| 4-Region: South | 29\% | (241) | 40\% | (339) | $14 \%$ | (118) | 10\% | (86) | 7\% | (60) | 844 |
| 4-Region: West | $33 \%$ | (175) | 38\% | (202) | 12\% | (64) | 8\% | (43) | 8\% | (42) | 527 |
| Climate Concerned | 37\% | (597) | 44\% | (713) | 9\% | (146) | 3\% | (56) | 6\% | (98) | 1609 |
| Not Climate Concerned | 12\% | (62) | 35\% | (180) | 24\% | (125) | 24\% | (127) | 5\% | (28) | 522 |
| Takes Action Bc of Climate Concern | $32 \%$ | (663) | 43\% | (885) | 12\% | (246) | 6\% | (127) | 7\% | (138) | 2059 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER3_2: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Use packaging that contain $100 \%$ recycled materials

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 31\% | (680) | $38 \%$ | (830) | 15\% | (331) | 9\% | (206) | 7\% | (164) | 2210 |
| Gender: Male | $30 \%$ | (322) | $37 \%$ | (399) | 16\% | (166) | 11\% | (114) | 6\% | (67) | 1068 |
| Gender: Female | 31\% | (358) | 38\% | (431) | 14\% | (165) | 8\% | (93) | 8\% | (96) | 1142 |
| Age: 18-34 | $32 \%$ | (206) | 33\% | (213) | 16\% | (105) | 8\% | (52) | 10\% | (65) | 642 |
| Age: 35-44 | 27\% | (98) | 38\% | (139) | 16\% | (58) | 11\% | (40) | 8\% | (30) | 365 |
| Age: 45-64 | 30\% | (216) | 39\% | (277) | 15\% | (104) | 10\% | (74) | 6\% | (43) | 714 |
| Age: 65+ | 33\% | (160) | 41\% | (200) | 13\% | (63) | 8\% | (40) | 5\% | (25) | 489 |
| GenZers: 1997-2012 | 29\% | (72) | $33 \%$ | (82) | 20\% | (51) | 6\% | (15) | 12\% | (30) | 250 |
| Millennials: 1981-1996 | 32\% | (210) | 35\% | (230) | 14\% | (93) | 10\% | (69) | 9\% | (58) | 660 |
| GenXers: 1965-1980 | 30\% | (159) | 38\% | (205) | 14\% | (77) | 10\% | (53) | 7\% | (39) | 534 |
| Baby Boomers: 1946-1964 | 32\% | (217) | 40\% | (269) | 14\% | (95) | 9\% | (62) | 5\% | (30) | 673 |
| PID: Dem (no lean) | 40\% | (324) | 40\% | (328) | 10\% | (83) | 3\% | (26) | 7\% | (56) | 818 |
| PID: Ind (no lean) | 27\% | (196) | 37\% | (274) | 16\% | (117) | 10\% | (71) | 10\% | (74) | 732 |
| PID: Rep (no lean) | $24 \%$ | (160) | 34\% | (228) | 20\% | (130) | 16\% | (109) | 5\% | (33) | 660 |
| PID/Gender: Dem Men | 40\% | (156) | 40\% | (158) | 10\% | (38) | 4\% | (15) | 6\% | (25) | 391 |
| PID/Gender: Dem Women | 39\% | (168) | 40\% | (171) | 11\% | (45) | 3\% | (11) | 7\% | (32) | 427 |
| PID/Gender: Ind Men | $24 \%$ | (84) | 39\% | (137) | 16\% | (57) | 11\% | (40) | 9\% | (33) | 350 |
| PID/Gender: Ind Women | 29\% | (112) | $36 \%$ | (137) | 16\% | (61) | 8\% | (32) | 11\% | (41) | 382 |
| PID/Gender: Rep Men | 25\% | (82) | $32 \%$ | (104) | 22\% | (71) | 18\% | (59) | 3\% | (10) | 327 |
| PID/Gender: Rep Women | 23\% | (78) | 37\% | (123) | 18\% | (59) | 15\% | (50) | 7\% | (24) | 334 |
| Ideo: Liberal (1-3) | 43\% | (263) | 38\% | (232) | 10\% | (62) | 3\% | (19) | 5\% | (32) | 608 |
| Ideo: Moderate (4) | $32 \%$ | (212) | 38\% | (253) | 14\% | (92) | 8\% | (52) | 8\% | (55) | 665 |
| Ideo: Conservative (5-7) | $24 \%$ | (169) | 37\% | (266) | 19\% | (135) | 16\% | (112) | 5\% | (35) | 718 |
| Educ: < College | 28\% | (406) | 36\% | (521) | 16\% | (231) | 10\% | (141) | 10\% | (139) | 1437 |
| Educ: Bachelors degree | 37\% | (181) | 39\% | (191) | 13\% | (61) | 8\% | (42) | 3\% | (16) | 491 |
| Educ: Post-grad | $33 \%$ | (93) | 42\% | (118) | 14\% | (38) | 8\% | (24) | 3\% | (8) | 282 |
| Income: Under 50k | 31\% | (364) | 35\% | (406) | 16\% | (183) | 9\% | (102) | 10\% | (113) | 1167 |
| Income: 50k-100k | 30\% | (198) | 39\% | (262) | 15\% | (103) | 11\% | (72) | 5\% | (32) | 667 |
| Income: 100k+ | $31 \%$ | (118) | 43\% | (162) | 12\% | (45) | 9\% | (32) | 5\% | (18) | 376 |
| Ethnicity: White | 30\% | (520) | 38\% | (652) | 15\% | (254) | 10\% | (167) | 7\% | (118) | 1711 |
| Ethnicity: Hispanic | $38 \%$ | (140) | 33\% | (122) | 16\% | (59) | 7\% | (27) | 7\% | (25) | 374 |

[^12]Table MCER3_2: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Use packaging that contain $100 \%$ recycled materials

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $31 \%$ | (680) | $38 \%$ | (830) | 15\% | (331) | 9\% | (206) | 7\% | (164) | 2210 |
| Ethnicity: Black | 32\% | (89) | 36\% | (102) | 15\% | (43) | 6\% | (18) | 11\% | (30) | 282 |
| Ethnicity: Other | 33\% | (71) | 35\% | (76) | 16\% | (34) | 10\% | (21) | 7\% | (15) | 217 |
| All Christian | 30\% | (297) | 39\% | (387) | 14\% | (133) | 10\% | (96) | 7\% | (69) | 982 |
| All Non-Christian | 46\% | (49) | 34\% | (37) | 10\% | (11) | 8\% | (9) | 1\% | (1) | 107 |
| Atheist | 46\% | (46) | 35\% | (35) | 9\% | (9) | 6\% | (6) | 5\% | (5) | 100 |
| Agnostic/Nothing in particular | 29\% | (176) | 38\% | (234) | 16\% | (99) | 7\% | (45) | 10\% | (61) | 616 |
| Something Else | 28\% | (111) | 34\% | (137) | 19\% | (78) | 12\% | (50) | 7\% | (28) | 404 |
| Religious Non-Protestant/Catholic | 44\% | (56) | 34\% | (43) | 12\% | (15) | 9\% | (12) | 1\% | (1) | 126 |
| Evangelical | 29\% | (161) | 35\% | (197) | 18\% | (100) | 12\% | (65) | 6\% | (34) | 557 |
| Non-Evangelical | 30\% | (238) | 39\% | (314) | 13\% | (107) | 10\% | (79) | 8\% | (61) | 799 |
| Community: Urban | 36\% | (211) | 37\% | (218) | 12\% | (69) | 8\% | (46) | 7\% | (41) | 584 |
| Community: Suburban | 30\% | (327) | 39\% | (421) | 15\% | (162) | 9\% | (98) | 7\% | (80) | 1088 |
| Community: Rural | 26\% | (142) | 35\% | (191) | 19\% | (100) | 12\% | (62) | 8\% | (43) | 537 |
| Employ: Private Sector | 32\% | (227) | 39\% | (276) | 15\% | (107) | 9\% | (66) | 4\% | (31) | 707 |
| Employ: Government | 35\% | (41) | 28\% | (33) | 22\% | (25) | 9\% | (11) | 6\% | (7) | 118 |
| Employ: Self-Employed | 34\% | (81) | 35\% | (84) | 16\% | (39) | 9\% | (21) | 7\% | (16) | 242 |
| Employ: Homemaker | 27\% | (38) | 35\% | (49) | 12\% | (17) | 12\% | (17) | 14\% | (20) | 142 |
| Employ: Student | $24 \%$ | (19) | 40\% | (32) | 20\% | (16) | 3\% | (3) | 13\% | (10) | 80 |
| Employ: Retired | $32 \%$ | (162) | 41\% | (207) | 13\% | (67) | 9\% | (45) | 5\% | (24) | 505 |
| Employ: Unemployed | 27\% | (73) | 35\% | (96) | 12\% | (32) | 12\% | (32) | 15\% | (40) | 274 |
| Employ: Other | $27 \%$ | (38) | 36\% | (52) | 19\% | (28) | 8\% | (11) | 10\% | (14) | 143 |
| Military HH: Yes | $31 \%$ | (95) | 39\% | (117) | 16\% | (49) | 9\% | (27) | 5\% | (14) | 302 |
| Military HH: No | $31 \%$ | (585) | 37\% | (712) | 15\% | (282) | 9\% | (179) | 8\% | (149) | 1908 |
| RD/WT: Right Direction | 41\% | (212) | 42\% | (215) | 7\% | (36) | $3 \%$ | (17) | 7\% | (35) | 515 |
| RD/WT: Wrong Track | 28\% | (468) | 36\% | (614) | 17\% | (295) | 11\% | (189) | 8\% | (129) | 1695 |
| Biden Job Approve | 43\% | (363) | 39\% | (333) | 10\% | (85) | 3\% | (22) | 5\% | (44) | 847 |
| Biden Job Disapprove | $24 \%$ | (293) | 36\% | (452) | 19\% | (235) | 14\% | (176) | 7\% | (86) | 1241 |

[^13]Table MCER3_2: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Use packaging that contain $100 \%$ recycled materials

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $31 \%$ | (680) | 38\% | (830) | 15\% | (331) | 9\% | (206) | 7\% | (164) | 2210 |
| Biden Job Strongly Approve | 57\% | (197) | 30\% | (105) | 7\% | (23) | 2\% | (8) | 4\% | (13) | 347 |
| Biden Job Somewhat Approve | 33\% | (165) | 46\% | (228) | 12\% | (62) | 3\% | (14) | 6\% | (31) | 500 |
| Biden Job Somewhat Disapprove | 27\% | (102) | 45\% | (170) | 16\% | (60) | 6\% | (23) | 6\% | (23) | 379 |
| Biden Job Strongly Disapprove | 22\% | (191) | 33\% | (282) | 20\% | (175) | 18\% | (153) | 7\% | (62) | 862 |
| Favorable of Biden | 40\% | (358) | 42\% | (376) | 9\% | (80) | 3\% | (27) | 6\% | (50) | 889 |
| Unfavorable of Biden | 25\% | (300) | 35\% | (417) | 20\% | (239) | 14\% | (172) | 7\% | (79) | 1205 |
| Very Favorable of Biden | 51\% | (192) | 34\% | (128) | 7\% | (26) | 3\% | (11) | 5\% | (19) | 375 |
| Somewhat Favorable of Biden | 32\% | (166) | 48\% | (248) | 10\% | (54) | 3\% | (16) | 6\% | (31) | 515 |
| Somewhat Unfavorable of Biden | 30\% | (101) | 41\% | (138) | 19\% | (63) | 5\% | (18) | 6\% | (19) | 340 |
| Very Unfavorable of Biden | 23\% | (198) | $32 \%$ | (278) | 20\% | (175) | 18\% | (154) | 7\% | (60) | 865 |
| \#1 Issue: Economy | 26\% | (240) | 38\% | (348) | 18\% | (167) | 10\% | (95) | 8\% | (70) | 921 |
| \#1 Issue: Security | 30\% | (68) | 34\% | (78) | 17\% | (39) | 14\% | (31) | 5\% | (11) | 226 |
| \#1 Issue: Health Care | 39\% | (54) | 36\% | (49) | 8\% | (11) | 10\% | (13) | 7\% | (10) | 137 |
| \#1 Issue: Medicare / Social Security | 31\% | (68) | 43\% | (94) | 11\% | (24) | 7\% | (16) | 7\% | (16) | 218 |
| \#1 Issue: Women's Issues | 35\% | (113) | 41\% | (129) | 12\% | (40) | 5\% | (14) | 7\% | (22) | 318 |
| \#1 Issue: Education | $32 \%$ | (19) | 32\% | (20) | 15\% | (9) | 6\% | (4) | 15\% | (9) | 62 |
| \#1 Issue: Energy | 41\% | (73) | $31 \%$ | (55) | 13\% | (23) | 9\% | (15) | 8\% | (14) | 180 |
| \#1 Issue: Other | $31 \%$ | (46) | 37\% | (55) | 12\% | (18) | 11\% | (17) | 8\% | (12) | 148 |
| 2020 Vote: Joe Biden | 40\% | (384) | 41\% | (388) | 10\% | (95) | 3\% | (33) | 6\% | (54) | 954 |
| 2020 Vote: Donald Trump | 24\% | (174) | 32\% | (236) | 19\% | (142) | 18\% | (134) | 6\% | (43) | 729 |
| 2020 Vote: Other | 28\% | (18) | 43\% | (28) | 16\% | (11) | 7\% | (5) | 5\% | (3) | 65 |
| 2020 Vote: Didn't Vote | 22\% | (103) | $38 \%$ | (176) | 18\% | (83) | 7\% | (34) | 14\% | (64) | 461 |
| 2018 House Vote: Democrat | 43\% | (321) | 38\% | (289) | 11\% | (82) | 3\% | (22) | 5\% | (40) | 755 |
| 2018 House Vote: Republican | 25\% | (153) | 35\% | (208) | 18\% | (105) | 17\% | (104) | 5\% | (31) | 602 |
| 2018 House Vote: Someone else | 25\% | (16) | 40\% | (25) | 21\% | (13) | 11\% | (7) | 2\% | (1) | 62 |
| 2016 Vote: Hillary Clinton | 41\% | (288) | 41\% | (288) | 10\% | (66) | 3\% | (22) | 5\% | (33) | 697 |
| 2016 Vote: Donald Trump | 26\% | (166) | 35\% | (225) | 18\% | (113) | 16\% | (104) | 6\% | (39) | 647 |
| 2016 Vote: Other | 35\% | (41) | $31 \%$ | (36) | 22\% | (26) | 7\% | (8) | 4\% | (5) | 116 |
| 2016 Vote: Didn't Vote | 25\% | (184) | 37\% | (278) | 17\% | (126) | 10\% | (72) | 11\% | (85) | 745 |

[^14]Table MCER3_2: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Use packaging that contain $100 \%$ recycled materials

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 31\% | (680) | 38\% | (830) | 15\% | (331) | 9\% | (206) | 7\% | (164) | 2210 |
| Voted in 2014: Yes | 35\% | (426) | 37\% | (456) | 13\% | (161) | 10\% | (120) | 5\% | (65) | 1228 |
| Voted in 2014: No | 26\% | (254) | 38\% | (373) | 17\% | (170) | 9\% | (87) | 10\% | (99) | 982 |
| 4-Region: Northeast | 35\% | (133) | 38\% | (144) | $11 \%$ | (42) | 9\% | (34) | 7\% | (29) | 383 |
| 4-Region: Midwest | 28\% | (126) | 39\% | (176) | 16\% | (71) | 9\% | (41) | 9\% | (42) | 456 |
| 4-Region: South | 30\% | (249) | 37\% | (313) | 16\% | (132) | 10\% | (89) | 7\% | (61) | 844 |
| 4-Region: West | 32\% | (171) | 37\% | (196) | 16\% | (85) | 8\% | (42) | 6\% | (32) | 527 |
| Climate Concerned | 38\% | (609) | 40\% | (650) | 12\% | (197) | 4\% | (65) | 5\% | (88) | 1609 |
| Not Climate Concerned | 13\% | (65) | $31 \%$ | (164) | 24\% | (127) | 26\% | (136) | 6\% | (29) | 522 |
| Takes Action Bc of Climate Concern | $33 \%$ | (674) | 39\% | (807) | 15\% | (303) | 7\% | (142) | 6\% | (133) | 2059 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER3_3: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Use packaging that does not contain plastic

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (607) | 37\% | (825) | 17\% | (377) | 10\% | (221) | 8\% | (180) | 2210 |
| Gender: Male | 26\% | (281) | 35\% | (378) | 18\% | (196) | 12\% | (129) | 8\% | (83) | 1068 |
| Gender: Female | 28\% | (326) | 39\% | (447) | 16\% | (181) | 8\% | (91) | 9\% | (97) | 1142 |
| Age: 18-34 | 29\% | (183) | $34 \%$ | (217) | 19\% | (119) | 10\% | (63) | 9\% | (59) | 642 |
| Age: 35-44 | 24\% | (89) | 38\% | (140) | 16\% | (59) | 12\% | (45) | 9\% | (32) | 365 |
| Age: 45-64 | 25\% | (179) | 39\% | (281) | 17\% | (120) | $11 \%$ | (78) | 8\% | (55) | 714 |
| Age: 65+ | 32\% | (155) | 38\% | (187) | 16\% | (79) | 7\% | (34) | 7\% | (34) | 489 |
| GenZers: 1997-2012 | 27\% | (67) | $32 \%$ | (80) | 24\% | (61) | 8\% | (21) | 8\% | (21) | 250 |
| Millennials: 1981-1996 | 28\% | (186) | 35\% | (232) | 15\% | (98) | $12 \%$ | (80) | 10\% | (65) | 660 |
| GenXers: 1965-1980 | 25\% | (131) | 40\% | (215) | 16\% | (88) | $11 \%$ | (57) | 8\% | (42) | 534 |
| Baby Boomers: 1946-1964 | 29\% | (193) | 39\% | (266) | 17\% | (118) | 8\% | (54) | 6\% | (43) | 673 |
| PID: Dem (no lean) | 37\% | (302) | 38\% | (315) | 13\% | (106) | 5\% | (43) | 6\% | (52) | 818 |
| PID: Ind (no lean) | 25\% | (181) | 38\% | (278) | 16\% | (120) | 10\% | (70) | 11\% | (84) | 732 |
| PID: Rep (no lean) | 19\% | (124) | 35\% | (232) | 23\% | (152) | 16\% | (107) | 7\% | (44) | 660 |
| PID/Gender: Dem Men | 37\% | (145) | $36 \%$ | (140) | 14\% | (56) | 7\% | (26) | 6\% | (24) | 391 |
| PID/Gender: Dem Women | $37 \%$ | (157) | $41 \%$ | (174) | 12\% | (50) | $4 \%$ | (17) | 7\% | (29) | 427 |
| PID/Gender: Ind Men | 21\% | (72) | 37\% | (131) | 19\% | (66) | $11 \%$ | (39) | 12\% | (42) | 350 |
| PID/Gender: Ind Women | 29\% | (109) | 38\% | (147) | 14\% | (54) | 8\% | (31) | 11\% | (42) | 382 |
| PID/Gender: Rep Men | 20\% | (65) | 33\% | (106) | 23\% | (75) | 19\% | (64) | 5\% | (17) | 327 |
| PID/Gender: Rep Women | 18\% | (60) | 38\% | (126) | 23\% | (77) | 13\% | (44) | 8\% | (27) | 334 |
| Ideo: Liberal (1-3) | 42\% | (254) | 38\% | (231) | 12\% | (74) | $4 \%$ | (23) | $4 \%$ | (26) | 608 |
| Ideo: Moderate (4) | 26\% | (173) | 40\% | (265) | 16\% | (110) | 7\% | (49) | 10\% | (68) | 665 |
| Ideo: Conservative (5-7) | 20\% | (142) | 37\% | (262) | 21\% | (153) | 17\% | (125) | 5\% | (35) | 718 |
| Educ: < College | 24\% | (346) | $36 \%$ | (524) | 18\% | (263) | $11 \%$ | (154) | 10\% | (150) | 1437 |
| Educ: Bachelors degree | $34 \%$ | (166) | 39\% | (191) | 14\% | (70) | 9\% | (42) | 4\% | (21) | 491 |
| Educ: Post-grad | 34\% | (95) | 39\% | (109) | 16\% | (44) | 9\% | (25) | 3\% | (9) | 282 |
| Income: Under 50k | 28\% | (329) | $34 \%$ | (396) | 18\% | (209) | 10\% | (115) | 10\% | (117) | 1167 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 26\% | (174) | 40\% | (265) | 18\% | (119) | $11 \%$ | (71) | 6\% | (39) | 667 |
| Income: $100 \mathrm{k}+$ | 28\% | (104) | 44\% | (164) | 13\% | (49) | 9\% | (34) | 7\% | (25) | 376 |
| Ethnicity: White | 28\% | (471) | 37\% | (641) | 17\% | (290) | 10\% | (173) | 8\% | (136) | 1711 |
| Ethnicity: Hispanic | $33 \%$ | (123) | $36 \%$ | (136) | 16\% | (59) | 9\% | (35) | 6\% | (21) | 374 |

[^15]Table MCER3_3: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Use packaging that does not contain plastic

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (607) | 37\% | (825) | 17\% | (377) | 10\% | (221) | 8\% | (180) | 2210 |
| Ethnicity: Black | 27\% | (76) | 36\% | (100) | 18\% | (51) | 10\% | (27) | 10\% | (28) | 282 |
| Ethnicity: Other | 28\% | (60) | 38\% | (83) | 17\% | (36) | 9\% | (21) | 8\% | (17) | 217 |
| All Christian | 26\% | (260) | 39\% | (379) | 18\% | (174) | 10\% | (94) | 8\% | (75) | 982 |
| All Non-Christian | 38\% | (41) | 40\% | (43) | 12\% | (13) | 8\% | (8) | 2\% | (2) | 107 |
| Atheist | 58\% | (58) | 24\% | (25) | 9\% | (9) | 6\% | (6) | 2\% | (2) | 100 |
| Agnostic/Nothing in particular | 24\% | (150) | 38\% | (235) | 17\% | (107) | 8\% | (52) | 12\% | (72) | 616 |
| Something Else | $24 \%$ | (98) | 35\% | (143) | 18\% | (73) | 15\% | (60) | 7\% | (30) | 404 |
| Religious Non-Protestant/Catholic | 37\% | (47) | 40\% | (50) | 12\% | (15) | 9\% | (11) | 2\% | (3) | 126 |
| Evangelical | $24 \%$ | (136) | 34\% | (192) | $21 \%$ | (117) | 14\% | (80) | 6\% | (31) | 557 |
| Non-Evangelical | 26\% | (211) | 40\% | (321) | 16\% | (126) | 9\% | (71) | 9\% | (69) | 799 |
| Community: Urban | 33\% | (190) | 35\% | (205) | 16\% | (92) | 7\% | (40) | 10\% | (57) | 584 |
| Community: Suburban | 27\% | (295) | 39\% | (429) | 16\% | (169) | 10\% | (113) | 8\% | (82) | 1088 |
| Community: Rural | 23\% | (122) | 35\% | (190) | 22\% | (116) | 13\% | (68) | 8\% | (42) | 537 |
| Employ: Private Sector | 27\% | (193) | 40\% | (285) | 18\% | (124) | 9\% | (63) | 6\% | (42) | 707 |
| Employ: Government | 37\% | (43) | 26\% | (30) | $21 \%$ | (24) | 13\% | (15) | 4\% | (5) | 118 |
| Employ: Self-Employed | 28\% | (67) | 39\% | (93) | 16\% | (40) | 10\% | (24) | 7\% | (17) | 242 |
| Employ: Homemaker | $24 \%$ | (33) | 31\% | (44) | 19\% | (27) | 14\% | (20) | 12\% | (18) | 142 |
| Employ: Student | 26\% | (21) | 36\% | (29) | 27\% | (22) | 4\% | (3) | 6\% | (5) | 80 |
| Employ: Retired | 30\% | (152) | 39\% | (198) | 16\% | (80) | 8\% | (43) | 6\% | (32) | 505 |
| Employ: Unemployed | 23\% | (63) | 34\% | (93) | 14\% | (38) | 13\% | (35) | 16\% | (45) | 274 |
| Employ: Other | $24 \%$ | (35) | 37\% | (52) | 15\% | (22) | 12\% | (17) | 12\% | (17) | 143 |
| Military HH: Yes | $29 \%$ | (88) | 36\% | (108) | 18\% | (55) | 11\% | (32) | 6\% | (19) | 302 |
| Military HH: No | $27 \%$ | (519) | 38\% | (717) | 17\% | (323) | 10\% | (188) | 8\% | (161) | 1908 |
| RD/WT: Right Direction | 40\% | (205) | 40\% | (206) | 8\% | (41) | 5\% | (28) | 7\% | (34) | 515 |
| RD/WT: Wrong Track | 24\% | (402) | 36\% | (619) | 20\% | (336) | 11\% | (192) | 9\% | (146) | 1695 |
| Biden Job Approve | 39\% | (332) | 41\% | (351) | 10\% | (89) | 4\% | (33) | 5\% | (42) | 847 |
| Biden Job Disapprove | 20\% | (249) | 35\% | (440) | 22\% | (275) | 14\% | (178) | 8\% | (100) | 1241 |

[^16]Table MCER3_3: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Use packaging that does not contain plastic

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (607) | 37\% | (825) | 17\% | (377) | 10\% | (221) | 8\% | (180) | 2210 |
| Biden Job Strongly Approve | 53\% | (185) | 33\% | (115) | 6\% | (20) | 4\% | (15) | 4\% | (12) | 347 |
| Biden Job Somewhat Approve | 30\% | (147) | 47\% | (235) | 14\% | (69) | 4\% | (18) | 6\% | (30) | 500 |
| Biden Job Somewhat Disapprove | 24\% | (92) | 43\% | (163) | 19\% | (70) | 6\% | (22) | 8\% | (31) | 379 |
| Biden Job Strongly Disapprove | 18\% | (156) | 32\% | (277) | 24\% | (205) | 18\% | (156) | 8\% | (69) | 862 |
| Favorable of Biden | 38\% | (334) | 42\% | (377) | 11\% | (98) | 4\% | (33) | 5\% | (47) | 889 |
| Unfavorable of Biden | 21\% | (248) | 35\% | (418) | 22\% | (270) | 15\% | (178) | 8\% | (92) | 1205 |
| Very Favorable of Biden | 50\% | (187) | 35\% | (130) | 8\% | (29) | 4\% | (15) | $4 \%$ | (15) | 375 |
| Somewhat Favorable of Biden | 29\% | (147) | 48\% | (248) | 13\% | (69) | 4\% | (18) | 6\% | (32) | 515 |
| Somewhat Unfavorable of Biden | 26\% | (90) | 41\% | (138) | 20\% | (68) | 5\% | (16) | 8\% | (28) | 340 |
| Very Unfavorable of Biden | 18\% | (158) | 32\% | (280) | 23\% | (202) | 19\% | (162) | 7\% | (64) | 865 |
| \#1 Issue: Economy | 22\% | (203) | 39\% | (358) | 19\% | (172) | 11\% | (104) | 9\% | (85) | 921 |
| \#1 Issue: Security | 27\% | (60) | 31\% | (70) | 24\% | (54) | 14\% | (32) | 4\% | (10) | 226 |
| \#1 Issue: Health Care | 37\% | (51) | 28\% | (39) | 11\% | (15) | 13\% | (18) | 10\% | (14) | 137 |
| \#1 Issue: Medicare / Social Security | 28\% | (62) | 44\% | (97) | 13\% | (29) | 7\% | (15) | 8\% | (16) | 218 |
| \#1 Issue: Women's Issues | 34\% | (109) | 39\% | (124) | 15\% | (47) | 5\% | (15) | 7\% | (23) | 318 |
| \#1 Issue: Education | 37\% | (23) | $31 \%$ | (19) | 17\% | (11) | 7\% | (5) | 7\% | (5) | 62 |
| \#1 Issue: Energy | $31 \%$ | (56) | 37\% | (66) | 18\% | (31) | 6\% | (11) | 8\% | (15) | 180 |
| \#1 Issue: Other | 29\% | (43) | 35\% | (52) | 12\% | (18) | 14\% | (21) | 9\% | (13) | 148 |
| 2020 Vote: Joe Biden | 37\% | (355) | 41\% | (390) | 11\% | (108) | 4\% | (41) | 6\% | (60) | 954 |
| 2020 Vote: Donald Trump | 20\% | (145) | 32\% | (232) | 24\% | (172) | 18\% | (133) | 7\% | (48) | 729 |
| 2020 Vote: Other | 24\% | (16) | 46\% | (30) | 12\% | (8) | 10\% | (7) | 8\% | (5) | 65 |
| 2020 Vote: Didn't Vote | 20\% | (91) | 37\% | (173) | 20\% | (90) | 9\% | (39) | 15\% | (68) | 461 |
| 2018 House Vote: Democrat | 39\% | (292) | 40\% | (301) | 12\% | (91) | 4\% | (30) | 5\% | (41) | 755 |
| 2018 House Vote: Republican | 21\% | (124) | 35\% | (208) | 21\% | (125) | 18\% | (106) | 6\% | (38) | 602 |
| 2018 House Vote: Someone else | 27\% | (17) | 38\% | (24) | 18\% | (11) | $11 \%$ | (7) | 7\% | (4) | 62 |
| 2016 Vote: Hillary Clinton | 39\% | (273) | 42\% | (293) | 11\% | (74) | 4\% | (25) | 4\% | (31) | 697 |
| 2016 Vote: Donald Trump | 20\% | (127) | 36\% | (234) | 21\% | (138) | 16\% | (102) | 7\% | (46) | 647 |
| 2016 Vote: Other | 25\% | (29) | $36 \%$ | (42) | 20\% | (24) | 13\% | (15) | 6\% | (6) | 116 |
| 2016 Vote: Didn't Vote | 24\% | (175) | 34\% | (254) | 19\% | (142) | 10\% | (78) | 13\% | (96) | 745 |

[^17]Table MCER3_3: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Use packaging that does not contain plastic

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (607) | 37\% | (825) | 17\% | (377) | 10\% | (221) | 8\% | (180) | 2210 |
| Voted in 2014: Yes | 31\% | (375) | 38\% | (462) | 16\% | (194) | 10\% | (124) | 6\% | (73) | 1228 |
| Voted in 2014: No | 24\% | (232) | 37\% | (363) | 19\% | (183) | 10\% | (97) | 11\% | (108) | 982 |
| 4-Region: Northeast | 34\% | (129) | $36 \%$ | (137) | 13\% | (49) | 9\% | (33) | 9\% | (34) | 383 |
| 4-Region: Midwest | 24\% | (110) | 39\% | (179) | 17\% | (77) | 10\% | (44) | 10\% | (47) | 456 |
| 4-Region: South | 25\% | (208) | 36\% | (307) | 20\% | (171) | 12\% | (102) | 7\% | (57) | 844 |
| 4-Region: West | 31\% | (161) | 38\% | (202) | 15\% | (80) | 8\% | (42) | 8\% | (42) | 527 |
| Climate Concerned | $34 \%$ | (540) | 42\% | (677) | 13\% | (212) | 5\% | (76) | 6\% | (103) | 1609 |
| Not Climate Concerned | 11\% | (59) | 26\% | (135) | 30\% | (158) | 27\% | (139) | 6\% | (31) | 522 |
| Takes Action Bc of Climate Concern | 29\% | (602) | 39\% | (807) | 17\% | (342) | 8\% | (155) | 7\% | (153) | 2059 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER3_4: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Use packaging that can be recycled

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 41\% | (906) | 34\% | (744) | 11\% | (247) | 8\% | (172) | 6\% | (142) | 2210 |
| Gender: Male | 41\% | (436) | 32\% | (337) | 13\% | (136) | 9\% | (98) | 6\% | (60) | 1068 |
| Gender: Female | 41\% | (470) | 36\% | (407) | 10\% | (111) | 7\% | (74) | 7\% | (81) | 1142 |
| Age: 18-34 | 41\% | (262) | 30\% | (195) | 13\% | (85) | 8\% | (50) | 8\% | (49) | 642 |
| Age: 35-44 | 34\% | (125) | 35\% | (129) | 13\% | (46) | 9\% | (33) | 9\% | (33) | 365 |
| Age: 45-64 | 41\% | (293) | 34\% | (245) | 10\% | (75) | 8\% | (58) | 6\% | (43) | 714 |
| Age: 65+ | 46\% | (226) | 36\% | (175) | 8\% | (41) | 6\% | (31) | 4\% | (17) | 489 |
| GenZers: 1997-2012 | 37\% | (92) | 32\% | (79) | 15\% | (39) | 8\% | (21) | 8\% | (20) | 250 |
| Millennials: 1981-1996 | 40\% | (262) | 32\% | (214) | 12\% | (78) | 8\% | (54) | 8\% | (52) | 660 |
| GenXers: 1965-1980 | 39\% | (208) | 34\% | (183) | 10\% | (54) | 9\% | (50) | 7\% | (39) | 534 |
| Baby Boomers: 1946-1964 | 46\% | (310) | 35\% | (232) | 10\% | (67) | 6\% | (40) | 4\% | (24) | 673 |
| PID: Dem (no lean) | 51\% | (416) | 32\% | (259) | 9\% | (75) | 3\% | (25) | 5\% | (44) | 818 |
| PID: Ind (no lean) | 38\% | (275) | 35\% | (258) | 9\% | (68) | 8\% | (58) | 10\% | (72) | 732 |
| PID: Rep (no lean) | 33\% | (215) | 34\% | (227) | 16\% | (104) | 14\% | (89) | 4\% | (26) | 660 |
| PID/Gender: Dem Men | 52\% | (204) | 29\% | (112) | 10\% | (40) | $4 \%$ | (14) | 5\% | (21) | 391 |
| PID/Gender: Dem Women | 50\% | (212) | 34\% | (147) | 8\% | (35) | 2\% | (11) | 5\% | (23) | 427 |
| PID/Gender: Ind Men | 35\% | (122) | 36\% | (126) | 11\% | (37) | 10\% | (34) | 9\% | (32) | 350 |
| PID/Gender: Ind Women | 40\% | (154) | 35\% | (132) | 8\% | (31) | 6\% | (24) | 11\% | (41) | 382 |
| PID/Gender: Rep Men | 34\% | (110) | $31 \%$ | (100) | 18\% | (59) | 15\% | (50) | 2\% | (8) | 327 |
| PID/Gender: Rep Women | 31\% | (105) | 38\% | (128) | 13\% | (44) | 12\% | (40) | 5\% | (18) | 334 |
| Ideo: Liberal (1-3) | 55\% | (337) | 29\% | (175) | 9\% | (53) | 3\% | (21) | 4\% | (23) | 608 |
| Ideo: Moderate (4) | 42\% | (278) | 35\% | (233) | 9\% | (57) | 6\% | (40) | 8\% | (55) | 665 |
| Ideo: Conservative (5-7) | 33\% | (235) | 37\% | (263) | 15\% | (106) | 13\% | (90) | 3\% | (24) | 718 |
| Educ: < College | 38\% | (544) | 33\% | (474) | $12 \%$ | (173) | 9\% | (124) | 9\% | (122) | 1437 |
| Educ: Bachelors degree | 47\% | (230) | 34\% | (169) | 10\% | (48) | 6\% | (30) | 3\% | (13) | 491 |
| Educ: Post-grad | 47\% | (131) | 36\% | (101) | 9\% | (26) | 6\% | (18) | 2\% | (6) | 282 |
| Income: Under 50k | 40\% | (465) | 32\% | (375) | 12\% | (138) | 8\% | (89) | 9\% | (100) | 1167 |
| Income: 50k-100k | 41\% | (276) | 36\% | (239) | 10\% | (64) | 9\% | (60) | 4\% | (28) | 667 |
| Income: 100k+ | 44\% | (164) | 35\% | (131) | 12\% | (44) | 6\% | (23) | 4\% | (14) | 376 |
| Ethnicity: White | 41\% | (705) | 35\% | (594) | 10\% | (179) | 8\% | (136) | 6\% | (97) | 1711 |
| Ethnicity: Hispanic | 45\% | (169) | 33\% | (124) | 12\% | (45) | 6\% | (22) | 4\% | (14) | 374 |

[^18]Table MCER3_4: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Use packaging that can be recycled

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $41 \%$ | (906) | 34\% | (744) | 11\% | (247) | 8\% | (172) | 6\% | (142) | 2210 |
| Ethnicity: Black | 38\% | (108) | 25\% | (72) | 16\% | (45) | 8\% | (22) | 12\% | (35) | 282 |
| Ethnicity: Other | 43\% | (93) | 36\% | (78) | 10\% | (22) | 6\% | (14) | 5\% | (10) | 217 |
| All Christian | 41\% | (402) | 36\% | (356) | 10\% | (95) | 9\% | (84) | 5\% | (46) | 982 |
| All Non-Christian | 44\% | (47) | 35\% | (38) | 13\% | (14) | 6\% | (7) | 1\% | (1) | 107 |
| Atheist | 57\% | (57) | 29\% | (29) | 9\% | (9) | 2\% | (2) | 3\% | (3) | 100 |
| Agnostic/Nothing in particular | 39\% | (238) | 31\% | (193) | 13\% | (82) | 6\% | (38) | 11\% | (65) | 616 |
| Something Else | 40\% | (161) | 32\% | (128) | 12\% | (47) | 10\% | (41) | 7\% | (27) | 404 |
| Religious Non-Protestant/Catholic | 43\% | (55) | 37\% | (46) | 11\% | (14) | 8\% | (10) | 1\% | (1) | 126 |
| Evangelical | 40\% | (223) | 32\% | (179) | 13\% | (70) | 11\% | (59) | 4\% | (25) | 557 |
| Non-Evangelical | 41\% | (326) | 37\% | (293) | 9\% | (72) | 8\% | (61) | 6\% | (46) | 799 |
| Community: Urban | 42\% | (243) | 33\% | (192) | 12\% | (68) | 6\% | (37) | 7\% | (44) | 584 |
| Community: Suburban | 43\% | (465) | 35\% | (376) | 9\% | (103) | 8\% | (82) | 6\% | (62) | 1088 |
| Community: Rural | 37\% | (197) | 33\% | (175) | 14\% | (76) | 10\% | (54) | 7\% | (36) | 537 |
| Employ: Private Sector | 42\% | (296) | 35\% | (250) | 12\% | (87) | 7\% | (48) | $4 \%$ | (27) | 707 |
| Employ: Government | 36\% | (42) | 32\% | (37) | 15\% | (18) | 10\% | (11) | 8\% | (9) | 118 |
| Employ: Self-Employed | 42\% | (102) | 32\% | (77) | 14\% | (33) | 7\% | (16) | 6\% | (14) | 242 |
| Employ: Homemaker | 39\% | (55) | 31\% | (43) | 8\% | (11) | 12\% | (17) | 10\% | (14) | 142 |
| Employ: Student | 39\% | (31) | 25\% | (20) | 18\% | (14) | 10\% | (8) | 9\% | (7) | 80 |
| Employ: Retired | 45\% | (228) | 36\% | (182) | 8\% | (42) | 7\% | (34) | 4\% | (18) | 505 |
| Employ: Unemployed | 35\% | (97) | 32\% | (87) | 9\% | (24) | 10\% | (27) | 14\% | (40) | 274 |
| Employ: Other | 39\% | (55) | 33\% | (48) | 13\% | (18) | 7\% | (10) | 8\% | (12) | 143 |
| Military HH: Yes | 40\% | (122) | 36\% | (108) | 12\% | (35) | 7\% | (21) | 5\% | (16) | 302 |
| Military HH: No | 41\% | (784) | 33\% | (636) | 11\% | (211) | 8\% | (151) | 7\% | (126) | 1908 |
| RD/WT: Right Direction | $52 \%$ | (267) | 32\% | (163) | 7\% | (36) | 3\% | (16) | 6\% | (33) | 515 |
| RD/WT: Wrong Track | 38\% | (639) | 34\% | (581) | 12\% | (211) | 9\% | (156) | 6\% | (108) | 1695 |
| Biden Job Approve | $54 \%$ | (457) | 32\% | (270) | $7 \%$ | (59) | 3\% | (24) | $4 \%$ | (35) | 847 |
| Biden Job Disapprove | $34 \%$ | (417) | 35\% | (435) | 14\% | (175) | 12\% | (143) | 6\% | (71) | 1241 |

[^19]Table MCER3_4: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Use packaging that can be recycled

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $41 \%$ | (906) | $34 \%$ | (744) | 11\% | (247) | 8\% | (172) | 6\% | (142) | 2210 |
| Biden Job Strongly Approve | 65\% | (225) | 23\% | (81) | 6\% | (20) | 2\% | (7) | $4 \%$ | (13) | 347 |
| Biden Job Somewhat Approve | 46\% | (232) | 38\% | (189) | 8\% | (39) | 3\% | (17) | 4\% | (22) | 500 |
| Biden Job Somewhat Disapprove | 38\% | (146) | 40\% | (150) | 12\% | (46) | 4\% | (15) | 6\% | (22) | 379 |
| Biden Job Strongly Disapprove | 31\% | (271) | 33\% | (285) | 15\% | (130) | 15\% | (128) | 6\% | (49) | 862 |
| Favorable of Biden | 52\% | (460) | 34\% | (301) | 7\% | (62) | 3\% | (26) | 5\% | (41) | 889 |
| Unfavorable of Biden | 35\% | (422) | 34\% | (407) | 15\% | (178) | 11\% | (134) | 5\% | (64) | 1205 |
| Very Favorable of Biden | 59\% | (222) | 27\% | (102) | 7\% | (26) | 2\% | (7) | 5\% | (18) | 375 |
| Somewhat Favorable of Biden | 46\% | (238) | 39\% | (199) | 7\% | (36) | 4\% | (18) | 4\% | (23) | 515 |
| Somewhat Unfavorable of Biden | 43\% | (148) | 36\% | (122) | 13\% | (44) | 3\% | (10) | 5\% | (16) | 340 |
| Very Unfavorable of Biden | $32 \%$ | (274) | 33\% | (285) | 15\% | (134) | 14\% | (124) | 6\% | (48) | 865 |
| \#1 Issue: Economy | 37\% | (338) | 37\% | (338) | 11\% | (105) | 9\% | (84) | 6\% | (57) | 921 |
| \#1 Issue: Security | 38\% | (85) | 32\% | (72) | 15\% | (33) | 10\% | (24) | 5\% | (12) | 226 |
| \#1 Issue: Health Care | 50\% | (69) | 24\% | (32) | 11\% | (15) | 7\% | (9) | 8\% | (11) | 137 |
| \#1 Issue: Medicare / Social Security | 42\% | (91) | 35\% | (77) | 10\% | (23) | 7\% | (15) | 5\% | (12) | 218 |
| \#1 Issue: Women's Issues | 49\% | (156) | 32\% | (101) | 10\% | (31) | 3\% | (10) | 6\% | (19) | 318 |
| \#1 Issue: Education | 38\% | (23) | 34\% | (21) | 8\% | (5) | 10\% | (6) | 10\% | (6) | 62 |
| \#1 Issue: Energy | 45\% | (80) | 30\% | (54) | 13\% | (23) | 5\% | (9) | 7\% | (12) | 180 |
| \#1 Issue: Other | 42\% | (62) | 32\% | (48) | 8\% | (12) | 10\% | (15) | 8\% | (12) | 148 |
| 2020 Vote: Joe Biden | $52 \%$ | (496) | 33\% | (313) | 8\% | (75) | 2\% | (23) | 5\% | (48) | 954 |
| 2020 Vote: Donald Trump | 33\% | (238) | 34\% | (246) | 15\% | (108) | 15\% | (107) | $4 \%$ | (30) | 729 |
| 2020 Vote: Other | 42\% | (28) | 37\% | (24) | 11\% | (7) | 7\% | (5) | 2\% | (2) | 65 |
| 2020 Vote: Didn't Vote | $31 \%$ | (144) | 35\% | (161) | 12\% | (56) | 8\% | (37) | 14\% | (62) | 461 |
| 2018 House Vote: Democrat | $52 \%$ | (393) | 33\% | (247) | 8\% | (59) | 2\% | (16) | 5\% | (40) | 755 |
| 2018 House Vote: Republican | 35\% | (208) | 35\% | (211) | 13\% | (78) | 14\% | (86) | 3\% | (18) | 602 |
| 2018 House Vote: Someone else | 45\% | (28) | 28\% | (17) | 17\% | (11) | 9\% | (6) | 1\% | (1) | 62 |
| 2016 Vote: Hillary Clinton | 54\% | (374) | 32\% | (222) | 7\% | (51) | 3\% | (18) | 5\% | (32) | 697 |
| 2016 Vote: Donald Trump | 36\% | (230) | 35\% | (224) | 13\% | (85) | 13\% | (84) | $4 \%$ | (23) | 647 |
| 2016 Vote: Other | 37\% | (43) | 39\% | (46) | 12\% | (14) | 7\% | (9) | 4\% | (5) | 116 |
| 2016 Vote: Didn't Vote | 34\% | (256) | 34\% | (251) | 13\% | (95) | 8\% | (61) | 11\% | (81) | 745 |

[^20]Table MCER3_4: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Use packaging that can be recycled

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 41\% | (906) | $34 \%$ | (744) | 11\% | (247) | 8\% | (172) | 6\% | (142) | 2210 |
| Voted in 2014: Yes | 45\% | (547) | 34\% | (419) | 10\% | (118) | 7\% | (91) | 4\% | (52) | 1228 |
| Voted in 2014: No | 37\% | (359) | 33\% | (325) | 13\% | (128) | 8\% | (81) | 9\% | (89) | 982 |
| 4-Region: Northeast | 45\% | (170) | 33\% | (124) | 10\% | (38) | 5\% | (19) | 8\% | (31) | 383 |
| 4-Region: Midwest | 41\% | (185) | 35\% | (160) | 10\% | (47) | 7\% | (34) | 7\% | (30) | 456 |
| 4-Region: South | 38\% | (322) | 33\% | (277) | 13\% | (108) | 10\% | (84) | 6\% | (54) | 844 |
| 4-Region: West | 43\% | (228) | 35\% | (183) | 10\% | (53) | 7\% | (35) | 5\% | (26) | 527 |
| Climate Concerned | 50\% | (806) | 34\% | (553) | 8\% | (125) | 4\% | (57) | 4\% | (68) | 1609 |
| Not Climate Concerned | 17\% | (88) | $34 \%$ | (179) | 22\% | (115) | $21 \%$ | (111) | 5\% | (28) | 522 |
| Takes Action Bc of Climate Concern | 44\% | (898) | 35\% | (726) | 10\% | (211) | 6\% | (113) | 5\% | (111) | 2059 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER3_5: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Create products that don't contain plastic

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (597) | $36 \%$ | (798) | $17 \%$ | (366) | 11\% | (235) | 10\% | (214) | 2210 |
| Gender: Male | 26\% | (282) | 34\% | (363) | 19\% | (204) | 13\% | (134) | 8\% | (85) | 1068 |
| Gender: Female | 28\% | (315) | 38\% | (436) | $14 \%$ | (162) | 9\% | (100) | 11\% | (129) | 1142 |
| Age: 18-34 | 29\% | (184) | 35\% | (227) | 15\% | (98) | 9\% | (59) | 11\% | (73) | 642 |
| Age: 35-44 | $24 \%$ | (87) | 34\% | (123) | 18\% | (65) | 12\% | (45) | 13\% | (46) | 365 |
| Age: 45-64 | 26\% | (188) | 35\% | (251) | 17\% | (122) | 13\% | (91) | 9\% | (61) | 714 |
| Age: 65+ | 28\% | (138) | 40\% | (198) | 17\% | (81) | 8\% | (39) | 7\% | (33) | 489 |
| GenZers: 1997-2012 | 25\% | (63) | 35\% | (89) | 17\% | (42) | 9\% | (22) | 14\% | (35) | 250 |
| Millennials: 1981-1996 | 28\% | (188) | 35\% | (232) | 15\% | (96) | 11\% | (73) | 11\% | (71) | 660 |
| GenXers: 1965-1980 | 26\% | (139) | 33\% | (176) | 18\% | (94) | 13\% | (68) | 11\% | (56) | 534 |
| Baby Boomers: 1946-1964 | 27\% | (182) | 40\% | (268) | 18\% | (119) | 9\% | (63) | 6\% | (42) | 673 |
| PID: Dem (no lean) | 37\% | (300) | 38\% | (312) | 11\% | (93) | 6\% | (46) | 8\% | (68) | 818 |
| PID: Ind (no lean) | 25\% | (180) | 34\% | (248) | 18\% | (129) | 11\% | (79) | 13\% | (96) | 732 |
| PID: Rep (no lean) | 18\% | (117) | 36\% | (238) | 22\% | (144) | 17\% | (110) | 8\% | (51) | 660 |
| PID/Gender: Dem Men | 35\% | (138) | 37\% | (144) | 13\% | (51) | 7\% | (29) | 7\% | (29) | 391 |
| PID/Gender: Dem Women | 38\% | (162) | 39\% | (168) | 10\% | (42) | 4\% | (17) | 9\% | (39) | 427 |
| PID/Gender: Ind Men | 24\% | (83) | 33\% | (114) | 20\% | (69) | 13\% | (45) | 11\% | (39) | 350 |
| PID/Gender: Ind Women | 25\% | (97) | 35\% | (134) | 16\% | (60) | 9\% | (35) | 15\% | (56) | 382 |
| PID/Gender: Rep Men | 19\% | (60) | 32\% | (104) | 26\% | (84) | 19\% | (61) | 5\% | (17) | 327 |
| PID/Gender: Rep Women | 17\% | (57) | 40\% | (134) | 18\% | (61) | 15\% | (49) | 10\% | (34) | 334 |
| Ideo: Liberal (1-3) | $41 \%$ | (247) | 38\% | (231) | 10\% | (62) | 4\% | (24) | 7\% | (45) | 608 |
| Ideo: Moderate (4) | 27\% | (177) | 36\% | (241) | 16\% | (108) | 10\% | (65) | 11\% | (73) | 665 |
| Ideo: Conservative (5-7) | 19\% | (138) | 35\% | (255) | $21 \%$ | (152) | 17\% | (123) | 7\% | (50) | 718 |
| Educ: < College | 25\% | (353) | 35\% | (498) | 17\% | (240) | 12\% | (167) | 12\% | (178) | 1437 |
| Educ: Bachelors degree | $32 \%$ | (156) | 39\% | (190) | 16\% | (79) | 8\% | (41) | 5\% | (25) | 491 |
| Educ: Post-grad | $31 \%$ | (88) | 39\% | (110) | 16\% | (46) | 9\% | (26) | 4\% | (12) | 282 |
| Income: Under 50k | 28\% | (321) | 33\% | (389) | 15\% | (180) | 12\% | (134) | 12\% | (142) | 1167 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 26\% | (170) | 37\% | (249) | 20\% | (135) | 10\% | (66) | 7\% | (47) | 667 |
| Income: 100k+ | 28\% | (105) | 43\% | (160) | 14\% | (51) | 9\% | (34) | 7\% | (25) | 376 |
| Ethnicity: White | 27\% | (468) | 37\% | (629) | 16\% | (282) | 10\% | (178) | 9\% | (153) | 1711 |
| Ethnicity: Hispanic | 35\% | (131) | 33\% | (123) | 15\% | (56) | 8\% | (31) | 9\% | (32) | 374 |

[^21]Table MCER3_5: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Create products that don't contain plastic

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (597) | 36\% | (798) | 17\% | (366) | 11\% | (235) | 10\% | (214) | 2210 |
| Ethnicity: Black | 25\% | (70) | 34\% | (97) | 16\% | (45) | 12\% | (35) | 13\% | (36) | 282 |
| Ethnicity: Other | 27\% | (59) | 33\% | (73) | 18\% | (39) | 10\% | (22) | 11\% | (25) | 217 |
| All Christian | 27\% | (261) | 38\% | (371) | 16\% | (160) | 11\% | (107) | 8\% | (83) | 982 |
| All Non-Christian | 36\% | (39) | 36\% | (39) | 11\% | (12) | 10\% | (11) | 6\% | (6) | 107 |
| Atheist | 46\% | (46) | 35\% | (36) | 8\% | (8) | 5\% | (5) | 6\% | (6) | 100 |
| Agnostic/Nothing in particular | $24 \%$ | (148) | 35\% | (219) | 18\% | (114) | 10\% | (59) | 12\% | (77) | 616 |
| Something Else | 25\% | (102) | 33\% | (134) | 18\% | (72) | 13\% | (54) | 10\% | (42) | 404 |
| Religious Non-Protestant/Catholic | 36\% | (45) | 35\% | (44) | 13\% | (16) | 11\% | (13) | 6\% | (8) | 126 |
| Evangelical | 26\% | (145) | 32\% | (179) | 18\% | (101) | 14\% | (80) | 10\% | (53) | 557 |
| Non-Evangelical | 26\% | (209) | 40\% | (319) | 16\% | (127) | 10\% | (77) | 8\% | (67) | 799 |
| Community: Urban | 30\% | (176) | 35\% | (202) | 16\% | (94) | 7\% | (43) | $12 \%$ | (70) | 584 |
| Community: Suburban | 27\% | (291) | 38\% | (414) | 16\% | (170) | 11\% | (122) | 8\% | (91) | 1088 |
| Community: Rural | $24 \%$ | (130) | 34\% | (182) | 19\% | (102) | 13\% | (70) | 10\% | (54) | 537 |
| Employ: Private Sector | $27 \%$ | (191) | 39\% | (278) | 17\% | (123) | 10\% | (67) | 7\% | (49) | 707 |
| Employ: Government | $34 \%$ | (40) | 28\% | (33) | 19\% | (22) | 11\% | (13) | 8\% | (9) | 118 |
| Employ: Self-Employed | 30\% | (73) | 34\% | (81) | 15\% | (36) | $11 \%$ | (26) | 10\% | (25) | 242 |
| Employ: Homemaker | 28\% | (40) | 29\% | (41) | 14\% | (19) | 13\% | (19) | 16\% | (22) | 142 |
| Employ: Student | $22 \%$ | (18) | 40\% | (32) | 17\% | (14) | 7\% | (6) | 14\% | (11) | 80 |
| Employ: Retired | 27\% | (137) | 40\% | (203) | 17\% | (85) | 9\% | (44) | 7\% | (35) | 505 |
| Employ: Unemployed | 22\% | (60) | 29\% | (78) | 15\% | (40) | 15\% | (42) | 19\% | (53) | 274 |
| Employ: Other | 26\% | (37) | 37\% | (52) | 18\% | (26) | 12\% | (17) | 8\% | (12) | 143 |
| Military HH: Yes | 26\% | (79) | 36\% | (110) | 18\% | (54) | 11\% | (34) | 8\% | (25) | 302 |
| Military HH: No | 27\% | (517) | 36\% | (688) | 16\% | (312) | $11 \%$ | (201) | 10\% | (189) | 1908 |
| RD/WT: Right Direction | 38\% | (196) | 39\% | (203) | 9\% | (47) | 5\% | (24) | 9\% | (45) | 515 |
| RD/WT: Wrong Track | $24 \%$ | (400) | 35\% | (596) | 19\% | (319) | 12\% | (211) | 10\% | (169) | 1695 |
| Biden Job Approve | 38\% | (324) | 39\% | (328) | 11\% | (93) | $4 \%$ | (34) | 8\% | (66) | 847 |
| Biden Job Disapprove | 20\% | (253) | 34\% | (424) | $21 \%$ | (259) | 16\% | (193) | 9\% | (112) | 1241 |

[^22]Table MCER3_5: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Create products that don't contain plastic

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (597) | 36\% | (798) | 17\% | (366) | 11\% | (235) | 10\% | (214) | 2210 |
| Biden Job Strongly Approve | 53\% | (183) | 30\% | (102) | 8\% | (28) | 3\% | (12) | 6\% | (21) | 347 |
| Biden Job Somewhat Approve | 28\% | (141) | 45\% | (226) | 13\% | (66) | 4\% | (22) | 9\% | (45) | 500 |
| Biden Job Somewhat Disapprove | 24\% | (90) | 40\% | (151) | 22\% | (83) | 6\% | (24) | 8\% | (31) | 379 |
| Biden Job Strongly Disapprove | 19\% | (163) | 32\% | (273) | 20\% | (176) | 20\% | (169) | 9\% | (81) | 862 |
| Favorable of Biden | 37\% | (326) | 40\% | (357) | 11\% | (101) | 4\% | (37) | 8\% | (70) | 889 |
| Unfavorable of Biden | 21\% | (252) | 34\% | (411) | 21\% | (251) | 16\% | (191) | 8\% | (100) | 1205 |
| Very Favorable of Biden | 50\% | (186) | 32\% | (120) | 10\% | (36) | 4\% | (14) | 5\% | (18) | 375 |
| Somewhat Favorable of Biden | 27\% | (139) | 46\% | (236) | 13\% | (65) | 4\% | (23) | 10\% | (51) | 515 |
| Somewhat Unfavorable of Biden | 26\% | (88) | 39\% | (134) | 21\% | (72) | 6\% | (22) | 7\% | (25) | 340 |
| Very Unfavorable of Biden | 19\% | (165) | 32\% | (277) | 21\% | (179) | 20\% | (170) | 9\% | (75) | 865 |
| \#1 Issue: Economy | 24\% | (224) | 36\% | (328) | 18\% | (163) | 12\% | (115) | 10\% | (91) | 921 |
| \#1 Issue: Security | 24\% | (54) | 33\% | (75) | 20\% | (46) | 15\% | (33) | 8\% | (18) | 226 |
| \#1 Issue: Health Care | 30\% | (42) | 35\% | (48) | 11\% | (15) | 10\% | (14) | 14\% | (19) | 137 |
| \#1 Issue: Medicare / Social Security | 28\% | (60) | 42\% | (91) | 15\% | (32) | 7\% | (16) | 9\% | (19) | 218 |
| \#1 Issue: Women's Issues | 31\% | (97) | 41\% | (131) | 15\% | (47) | 5\% | (14) | 9\% | (27) | 318 |
| \#1 Issue: Education | 34\% | (21) | 26\% | (16) | 15\% | (9) | 9\% | (6) | 16\% | (10) | 62 |
| \#1 Issue: Energy | 32\% | (57) | 33\% | (59) | 19\% | (34) | 8\% | (14) | 9\% | (16) | 180 |
| \#1 Issue: Other | 28\% | (42) | 34\% | (51) | 13\% | (20) | 15\% | (22) | 10\% | (14) | 148 |
| 2020 Vote: Joe Biden | 37\% | (350) | 39\% | (368) | 12\% | (119) | 5\% | (44) | 8\% | (73) | 954 |
| 2020 Vote: Donald Trump | 20\% | (147) | 31\% | (229) | 22\% | (158) | 19\% | (138) | 8\% | (58) | 729 |
| 2020 Vote: Other | 29\% | (19) | 38\% | (25) | 13\% | (9) | 11\% | (7) | 9\% | (6) | 65 |
| 2020 Vote: Didn't Vote | 18\% | (81) | 38\% | (177) | 17\% | (80) | 10\% | (45) | 17\% | (78) | 461 |
| 2018 House Vote: Democrat | 38\% | (286) | 38\% | (284) | 12\% | (90) | 5\% | (39) | 7\% | (56) | 755 |
| 2018 House Vote: Republican | $21 \%$ | (125) | 34\% | (204) | 20\% | (119) | 18\% | (111) | $7 \%$ | (44) | 602 |
| 2018 House Vote: Someone else | $31 \%$ | (19) | 36\% | (22) | 11\% | (7) | 14\% | (9) | 8\% | (5) | 62 |
| 2016 Vote: Hillary Clinton | $39 \%$ | (274) | 39\% | (269) | 12\% | (81) | 4\% | (31) | 6\% | (43) | 697 |
| 2016 Vote: Donald Trump | $21 \%$ | (137) | 35\% | (228) | 20\% | (130) | 15\% | (98) | 8\% | (53) | 647 |
| 2016 Vote: Other | 25\% | (29) | 37\% | (43) | 12\% | (14) | 21\% | (24) | 4\% | (5) | 116 |
| 2016 Vote: Didn't Vote | 21\% | (156) | 34\% | (256) | 19\% | (140) | 11\% | (81) | 15\% | (112) | 745 |

Continued on next page

Table MCER3_5: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Create products that don't contain plastic

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (597) | $36 \%$ | (798) | 17\% | (366) | 11\% | (235) | 10\% | (214) | 2210 |
| Voted in 2014: Yes | 30\% | (373) | 36\% | (442) | 16\% | (191) | 11\% | (134) | 7\% | (88) | 1228 |
| Voted in 2014: No | 23\% | (224) | 36\% | (356) | 18\% | (175) | 10\% | (101) | 13\% | (127) | 982 |
| 4-Region: Northeast | 31\% | (118) | 38\% | (146) | 13\% | (51) | 9\% | (36) | 8\% | (31) | 383 |
| 4-Region: Midwest | 23\% | (104) | 39\% | (180) | 16\% | (72) | 10\% | (46) | 12\% | (54) | 456 |
| 4-Region: South | 25\% | (211) | 35\% | (294) | 18\% | (154) | 13\% | (107) | 9\% | (78) | 844 |
| 4-Region: West | $31 \%$ | (163) | $34 \%$ | (178) | 17\% | (89) | 9\% | (46) | 10\% | (51) | 527 |
| Climate Concerned | $34 \%$ | (539) | 40\% | (640) | 13\% | (213) | 5\% | (86) | 8\% | (130) | 1609 |
| Not Climate Concerned | 10\% | (52) | 28\% | (145) | 28\% | (145) | 28\% | (145) | 7\% | (36) | 522 |
| Takes Action Bc of Climate Concern | 29\% | (593) | 38\% | (783) | 16\% | (326) | 8\% | (173) | 9\% | (185) | 2059 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER3_6: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Create products that contain some recycled materials

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (650) | 42\% | (925) | 13\% | (291) | 8\% | (178) | 8\% | (166) | 2210 |
| Gender: Male | 29\% | (312) | 40\% | (428) | 15\% | (160) | 9\% | (94) | 7\% | (74) | 1068 |
| Gender: Female | 30\% | (338) | 44\% | (497) | 11\% | (131) | 7\% | (84) | 8\% | (93) | 1142 |
| Age: 18-34 | 30\% | (192) | $38 \%$ | (246) | 15\% | (95) | 7\% | (45) | 10\% | (63) | 642 |
| Age: 35-44 | 30\% | (109) | 40\% | (145) | 14\% | (52) | 8\% | (31) | 8\% | (29) | 365 |
| Age: 45-64 | 31\% | (218) | 41\% | (292) | 12\% | (88) | 9\% | (67) | 7\% | (48) | 714 |
| Age: 65+ | 27\% | (131) | 50\% | (242) | 11\% | (55) | 7\% | (34) | 5\% | (26) | 489 |
| GenZers: 1997-2012 | 26\% | (65) | 40\% | (99) | 18\% | (46) | $3 \%$ | (8) | 12\% | (31) | 250 |
| Millennials: 1981-1996 | 32\% | (211) | $37 \%$ | (248) | 13\% | (87) | 9\% | (62) | 8\% | (52) | 660 |
| GenXers: 1965-1980 | 30\% | (161) | 40\% | (215) | 12\% | (62) | 10\% | (52) | 8\% | (45) | 534 |
| Baby Boomers: 1946-1964 | 28\% | (191) | 48\% | (321) | 12\% | (82) | 7\% | (50) | 4\% | (29) | 673 |
| PID: Dem (no lean) | 36\% | (292) | 46\% | (374) | 10\% | (79) | 3\% | (22) | 6\% | (51) | 818 |
| PID: Ind (no lean) | 28\% | (207) | 38\% | (276) | 14\% | (102) | 9\% | (63) | 11\% | (83) | 732 |
| PID: Rep (no lean) | 23\% | (152) | 41\% | (274) | 17\% | (109) | 14\% | (93) | 5\% | (33) | 660 |
| PID/Gender: Dem Men | 36\% | (141) | 45\% | (176) | 10\% | (40) | 3\% | (11) | 6\% | (23) | 391 |
| PID/Gender: Dem Women | 35\% | (151) | 46\% | (198) | 9\% | (39) | 3\% | (11) | 7\% | (28) | 427 |
| PID/Gender: Ind Men | 26\% | (91) | $37 \%$ | (128) | 17\% | (60) | 9\% | (31) | 11\% | (40) | 350 |
| PID/Gender: Ind Women | 30\% | (116) | 39\% | (148) | 11\% | (42) | 8\% | (32) | 11\% | (44) | 382 |
| PID/Gender: Rep Men | 25\% | (81) | 38\% | (123) | 18\% | (59) | 16\% | (52) | 4\% | (12) | 327 |
| PID/Gender: Rep Women | 21\% | (71) | 45\% | (151) | 15\% | (50) | 12\% | (41) | 6\% | (21) | 334 |
| Ideo: Liberal (1-3) | 39\% | (239) | 44\% | (268) | 10\% | (59) | 2\% | (11) | 5\% | (31) | 608 |
| Ideo: Moderate (4) | $32 \%$ | (214) | 41\% | (271) | 10\% | (69) | 7\% | (49) | 9\% | (63) | 665 |
| Ideo: Conservative (5-7) | 23\% | (168) | 42\% | (300) | 17\% | (123) | 13\% | (95) | 4\% | (32) | 718 |
| Educ: < College | 27\% | (384) | $41 \%$ | (591) | 14\% | (199) | 9\% | (125) | 10\% | (137) | 1437 |
| Educ: Bachelors degree | 35\% | (174) | 41\% | (201) | 13\% | (62) | 7\% | (35) | 4\% | (19) | 491 |
| Educ: Post-grad | 33\% | (92) | 47\% | (132) | 11\% | (30) | 6\% | (17) | 4\% | (10) | 282 |
| Income: Under 50k | 29\% | (342) | 39\% | (453) | 14\% | (162) | 9\% | (100) | 10\% | (111) | 1167 |
| Income: 50k-100k | 27\% | (179) | 47\% | (312) | 13\% | (88) | 8\% | (56) | 5\% | (31) | 667 |
| Income: 100k+ | $34 \%$ | (129) | 42\% | (160) | 11\% | (42) | 6\% | (22) | 6\% | (24) | 376 |
| Ethnicity: White | 30\% | (508) | 43\% | (727) | 12\% | (211) | 9\% | (146) | 7\% | (118) | 1711 |
| Ethnicity: Hispanic | $39 \%$ | (144) | 35\% | (130) | 15\% | (55) | 7\% | (24) | 5\% | (20) | 374 |

[^23]Table MCER3_6: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Create products that contain some recycled materials

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (650) | 42\% | (925) | 13\% | (291) | 8\% | (178) | 8\% | (166) | 2210 |
| Ethnicity: Black | 26\% | (74) | 39\% | (109) | 18\% | (50) | 6\% | (18) | 11\% | (31) | 282 |
| Ethnicity: Other | 31\% | (68) | 41\% | (88) | 14\% | (30) | 6\% | (14) | 8\% | (17) | 217 |
| All Christian | 29\% | (281) | 44\% | (430) | 13\% | (130) | 8\% | (80) | 6\% | (61) | 982 |
| All Non-Christian | 36\% | (39) | 44\% | (47) | 9\% | (10) | 9\% | (10) | 2\% | (2) | 107 |
| Atheist | 46\% | (46) | 39\% | (39) | 9\% | (9) | 2\% | (2) | 4\% | (4) | 100 |
| Agnostic/Nothing in particular | 27\% | (163) | 42\% | (257) | 13\% | (80) | 7\% | (43) | 12\% | (73) | 616 |
| Something Else | 30\% | (120) | 38\% | (152) | 16\% | (63) | 11\% | (43) | 6\% | (26) | 404 |
| Religious Non-Protestant/Catholic | 38\% | (47) | $41 \%$ | (52) | 11\% | (13) | 8\% | (10) | 3\% | (3) | 126 |
| Evangelical | 29\% | (164) | 39\% | (216) | 16\% | (87) | 10\% | (58) | 6\% | (32) | 557 |
| Non-Evangelical | 28\% | (225) | 45\% | (357) | 13\% | (101) | 8\% | (63) | 6\% | (52) | 799 |
| Community: Urban | 33\% | (193) | 40\% | (236) | 12\% | (71) | 6\% | (36) | 8\% | (49) | 584 |
| Community: Suburban | 29\% | (314) | 44\% | (476) | 12\% | (132) | 8\% | (88) | $7 \%$ | (77) | 1088 |
| Community: Rural | 27\% | (143) | 40\% | (213) | 16\% | (88) | 10\% | (53) | 8\% | (40) | 537 |
| Employ: Private Sector | 31\% | (218) | 43\% | (307) | 13\% | (94) | 8\% | (54) | 5\% | (35) | 707 |
| Employ: Government | 36\% | (43) | 31\% | (37) | 15\% | (17) | 8\% | (10) | 9\% | (11) | 118 |
| Employ: Self-Employed | 33\% | (79) | 38\% | (92) | 15\% | (36) | 7\% | (17) | 7\% | (17) | 242 |
| Employ: Homemaker | 24\% | (34) | 46\% | (65) | 7\% | (10) | 11\% | (15) | 13\% | (18) | 142 |
| Employ: Student | 24\% | (19) | 40\% | (32) | 18\% | (15) | 3\% | (2) | 15\% | (12) | 80 |
| Employ: Retired | 26\% | (132) | 49\% | (247) | 12\% | (60) | 8\% | (39) | 5\% | (28) | 505 |
| Employ: Unemployed | 29\% | (79) | 36\% | (98) | 11\% | (29) | 10\% | (29) | $14 \%$ | (39) | 274 |
| Employ: Other | 32\% | (46) | 33\% | (47) | 21\% | (31) | 8\% | (12) | 5\% | (8) | 143 |
| Military HH: Yes | 27\% | (83) | 46\% | (139) | 13\% | (40) | 8\% | (23) | 6\% | (17) | 302 |
| Military HH: No | 30\% | (567) | $41 \%$ | (785) | 13\% | (251) | 8\% | (155) | 8\% | (149) | 1908 |
| RD/WT: Right Direction | 38\% | (194) | 44\% | (225) | 9\% | (47) | 3\% | (14) | 7\% | (34) | 515 |
| RD/WT: Wrong Track | 27\% | (455) | 41\% | (700) | 14\% | (244) | 10\% | (164) | 8\% | (133) | 1695 |
| Biden Job Approve | 40\% | (338) | 44\% | (368) | 9\% | (75) | 2\% | (21) | 5\% | (44) | 847 |
| Biden Job Disapprove | 24\% | (293) | 41\% | (512) | 16\% | (200) | 12\% | (150) | 7\% | (87) | 1241 |

[^24]Table MCER3_6: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Create products that contain some recycled materials

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (650) | 42\% | (925) | 13\% | (291) | 8\% | (178) | 8\% | (166) | 2210 |
| Biden Job Strongly Approve | 53\% | (184) | 34\% | (119) | 8\% | (27) | 2\% | (8) | 3\% | (10) | 347 |
| Biden Job Somewhat Approve | 31\% | (154) | 50\% | (250) | 10\% | (49) | 3\% | (13) | 7\% | (34) | 500 |
| Biden Job Somewhat Disapprove | 29\% | (108) | 46\% | (175) | 14\% | (54) | 4\% | (16) | 7\% | (25) | 379 |
| Biden Job Strongly Disapprove | 21\% | (185) | 39\% | (337) | 17\% | (145) | 15\% | (134) | 7\% | (62) | 862 |
| Favorable of Biden | 38\% | (341) | 46\% | (407) | 8\% | (68) | 3\% | (23) | 6\% | (51) | 889 |
| Unfavorable of Biden | 24\% | (286) | 40\% | (482) | 17\% | (208) | 12\% | (148) | 7\% | (82) | 1205 |
| Very Favorable of Biden | 47\% | (177) | 39\% | (148) | 6\% | (23) | 2\% | (8) | 5\% | (19) | 375 |
| Somewhat Favorable of Biden | 32\% | (164) | 50\% | (259) | 9\% | (45) | 3\% | (15) | 6\% | (32) | 515 |
| Somewhat Unfavorable of Biden | 30\% | (102) | 43\% | (146) | 17\% | (56) | 5\% | (17) | 6\% | (19) | 340 |
| Very Unfavorable of Biden | 21\% | (184) | 39\% | (335) | 18\% | (152) | 15\% | (131) | 7\% | (63) | 865 |
| \#1 Issue: Economy | 25\% | (235) | 43\% | (395) | 15\% | (138) | 9\% | (83) | 8\% | (70) | 921 |
| \#1 Issue: Security | 30\% | (69) | 37\% | (83) | 14\% | (32) | 13\% | (29) | 6\% | (14) | 226 |
| \#1 Issue: Health Care | 37\% | (50) | 36\% | (49) | 9\% | (13) | 10\% | (14) | 8\% | (11) | 137 |
| \#1 Issue: Medicare / Social Security | 27\% | (59) | 47\% | (104) | $11 \%$ | (25) | 7\% | (15) | 7\% | (16) | 218 |
| \#1 Issue: Women's Issues | 35\% | (113) | 43\% | (137) | 10\% | (32) | 3\% | (10) | 8\% | (25) | 318 |
| \#1 Issue: Education | 32\% | (19) | 27\% | (17) | 27\% | (17) | 5\% | (3) | 9\% | (5) | 62 |
| \#1 Issue: Energy | $34 \%$ | (62) | 43\% | (77) | $11 \%$ | (21) | 4\% | (6) | 8\% | (14) | 180 |
| \#1 Issue: Other | 29\% | (43) | 42\% | (63) | 10\% | (14) | 11\% | (16) | 8\% | (11) | 148 |
| 2020 Vote: Joe Biden | 37\% | (355) | 45\% | (428) | 9\% | (86) | 3\% | (29) | 6\% | (56) | 954 |
| 2020 Vote: Donald Trump | 24\% | (172) | 38\% | (280) | 17\% | (124) | 16\% | (114) | 5\% | (39) | 729 |
| 2020 Vote: Other | 29\% | (19) | 48\% | (31) | 13\% | (8) | 8\% | (6) | 3\% | (2) | 65 |
| 2020 Vote: Didn't Vote | 23\% | (104) | 40\% | (185) | 16\% | (73) | 6\% | (29) | 15\% | (70) | 461 |
| 2018 House Vote: Democrat | 37\% | (281) | 44\% | (335) | 10\% | (77) | 3\% | (21) | 5\% | (41) | 755 |
| 2018 House Vote: Republican | 24\% | (147) | 42\% | (252) | 15\% | (90) | 14\% | (83) | 5\% | (30) | 602 |
| 2018 House Vote: Someone else | $34 \%$ | (21) | 34\% | (21) | 19\% | (12) | 11\% | (7) | 2\% | (1) | 62 |
| 2016 Vote: Hillary Clinton | 41\% | (282) | 43\% | (303) | 8\% | (58) | 3\% | (22) | 5\% | (31) | 697 |
| 2016 Vote: Donald Trump | 25\% | (160) | 42\% | (270) | 16\% | (100) | 13\% | (82) | 5\% | (34) | 647 |
| 2016 Vote: Other | 25\% | (30) | 42\% | (49) | 17\% | (20) | 8\% | (10) | 7\% | (8) | 116 |
| 2016 Vote: Didn't Vote | 23\% | (175) | 40\% | (302) | 15\% | (112) | 9\% | (65) | 12\% | (92) | 745 |

[^25]Table MCER3_6: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Create products that contain some recycled materials

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (650) | 42\% | (925) | 13\% | (291) | 8\% | (178) | 8\% | (166) | 2210 |
| Voted in 2014: Yes | 32\% | (395) | 43\% | (529) | 12\% | (145) | 8\% | (97) | 5\% | (62) | 1228 |
| Voted in 2014: No | 26\% | (255) | 40\% | (396) | 15\% | (146) | 8\% | (81) | 11\% | (104) | 982 |
| 4-Region: Northeast | 30\% | (116) | 43\% | (164) | 13\% | (50) | 6\% | (22) | 8\% | (30) | 383 |
| 4-Region: Midwest | 25\% | (114) | 48\% | (218) | 13\% | (57) | 7\% | (33) | 7\% | (34) | 456 |
| 4-Region: South | 28\% | (237) | 41\% | (346) | 14\% | (116) | 10\% | (87) | 7\% | (59) | 844 |
| 4-Region: West | 35\% | (183) | 37\% | (197) | 13\% | (68) | 7\% | (36) | 8\% | (43) | 527 |
| Climate Concerned | 36\% | (577) | 46\% | (741) | 9\% | (143) | 4\% | (57) | 6\% | (91) | 1609 |
| Not Climate Concerned | 13\% | (67) | 32\% | (168) | 27\% | (140) | 22\% | (116) | 6\% | (30) | 522 |
| Takes Action Bc of Climate Concern | $31 \%$ | (646) | 44\% | (904) | 12\% | (252) | 6\% | (120) | 7\% | (137) | 2059 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER3_7: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Create products that contain 100\% recycled materials

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $30 \%$ | (667) | 38\% | (830) | 16\% | (347) | 9\% | (194) | 8\% | (173) | 2210 |
| Gender: Male | 29\% | (308) | 38\% | (403) | 18\% | (187) | 10\% | (102) | 6\% | (68) | 1068 |
| Gender: Female | $31 \%$ | (359) | 37\% | (427) | 14\% | (160) | 8\% | (92) | 9\% | (105) | 1142 |
| Age: 18-34 | 30\% | (193) | 34\% | (215) | 19\% | (125) | 8\% | (49) | 9\% | (60) | 642 |
| Age: 35-44 | 28\% | (103) | 37\% | (134) | 14\% | (52) | 9\% | (34) | 11\% | (41) | 365 |
| Age: 45-64 | 31\% | (218) | 38\% | (268) | 16\% | (114) | 10\% | (69) | 6\% | (45) | 714 |
| Age: 65+ | 31\% | (152) | 43\% | (212) | 11\% | (56) | 8\% | (41) | 6\% | (27) | 489 |
| GenZers: 1997-2012 | 28\% | (70) | 33\% | (82) | 23\% | (59) | 7\% | (16) | 9\% | (23) | 250 |
| Millennials: 1981-1996 | 30\% | (195) | 35\% | (232) | 16\% | (106) | 9\% | (59) | 10\% | (67) | 660 |
| GenXers: 1965-1980 | 31\% | (167) | 37\% | (200) | 14\% | (76) | 9\% | (50) | 8\% | (42) | 534 |
| Baby Boomers: 1946-1964 | $32 \%$ | (213) | 41\% | (273) | 14\% | (96) | 9\% | (62) | 5\% | (30) | 673 |
| PID: Dem (no lean) | 39\% | (315) | 38\% | (311) | 13\% | (108) | $3 \%$ | (25) | 7\% | (58) | 818 |
| PID: Ind (no lean) | 28\% | (208) | 36\% | (262) | 16\% | (118) | 9\% | (63) | 11\% | (81) | 732 |
| PID: Rep (no lean) | 22\% | (144) | 39\% | (256) | 18\% | (120) | 16\% | (106) | 5\% | (34) | 660 |
| PID/Gender: Dem Men | 37\% | (146) | 38\% | (148) | 16\% | (62) | 3\% | (12) | 6\% | (22) | 391 |
| PID/Gender: Dem Women | 40\% | (169) | 38\% | (163) | 11\% | (46) | 3\% | (13) | 8\% | (35) | 427 |
| PID/Gender: Ind Men | 26\% | (90) | 38\% | (134) | 17\% | (61) | 9\% | (31) | 10\% | (35) | 350 |
| PID/Gender: Ind Women | 31\% | (118) | 34\% | (128) | 15\% | (57) | 8\% | (32) | 12\% | (46) | 382 |
| PID/Gender: Rep Men | 22\% | (72) | 37\% | (121) | 20\% | (64) | 18\% | (59) | 3\% | (10) | 327 |
| PID/Gender: Rep Women | 21\% | (71) | 40\% | (135) | 17\% | (56) | 14\% | (47) | 7\% | (24) | 334 |
| Ideo: Liberal (1-3) | 43\% | (259) | 38\% | (233) | 13\% | (78) | 2\% | (15) | 4\% | (22) | 608 |
| Ideo: Moderate (4) | 31\% | (209) | 38\% | (254) | 12\% | (82) | 8\% | (53) | 10\% | (68) | 665 |
| Ideo: Conservative (5-7) | 22\% | (160) | 38\% | (273) | 20\% | (140) | 15\% | (107) | 5\% | (37) | 718 |
| Educ: < College | 29\% | (410) | 36\% | (521) | 16\% | (228) | 9\% | (133) | 10\% | (144) | 1437 |
| Educ: Bachelors degree | 34\% | (168) | 38\% | (186) | 16\% | (78) | 8\% | (39) | 4\% | (20) | 491 |
| Educ: Post-grad | 32\% | (89) | 44\% | (123) | 14\% | (40) | 8\% | (22) | $3 \%$ | (8) | 282 |
| Income: Under 50k | 32\% | (373) | 35\% | (410) | 15\% | (176) | 8\% | (98) | 9\% | (109) | 1167 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 27\% | (182) | 37\% | (248) | 19\% | (124) | 10\% | (66) | 7\% | (48) | 667 |
| Income: 100k+ | 30\% | (113) | 46\% | (171) | 12\% | (47) | 8\% | (30) | 4\% | (15) | 376 |
| Ethnicity: White | $30 \%$ | (505) | 39\% | (663) | 15\% | (261) | 9\% | (158) | 7\% | (123) | 1711 |
| Ethnicity: Hispanic | $34 \%$ | (129) | 36\% | (134) | 18\% | (67) | 5\% | (19) | 7\% | (25) | 374 |

[^26]Table MCER3_7: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Create products that contain $100 \%$ recycled materials

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 30\% | (667) | 38\% | (830) | 16\% | (347) | 9\% | (194) | 8\% | (173) | 2210 |
| Ethnicity: Black | 31\% | (89) | 34\% | (97) | 16\% | (46) | 6\% | (18) | 12\% | (33) | 282 |
| Ethnicity: Other | $34 \%$ | (73) | 33\% | (71) | 18\% | (39) | 8\% | (17) | 8\% | (17) | 217 |
| All Christian | 30\% | (291) | 40\% | (388) | 15\% | (149) | 9\% | (90) | 6\% | (64) | 982 |
| All Non-Christian | 40\% | (43) | 33\% | (36) | 19\% | (20) | 6\% | (6) | 2\% | (2) | 107 |
| Atheist | 50\% | (51) | $31 \%$ | (31) | 12\% | (12) | 3\% | (3) | 4\% | (4) | 100 |
| Agnostic/Nothing in particular | 26\% | (159) | 37\% | (231) | 17\% | (104) | 8\% | (52) | $11 \%$ | (71) | 616 |
| Something Else | $31 \%$ | (124) | 36\% | (144) | 15\% | (62) | 10\% | (42) | 8\% | (32) | 404 |
| Religious Non-Protestant/Catholic | 37\% | (47) | 35\% | (44) | 19\% | (24) | 7\% | (9) | 2\% | (2) | 126 |
| Evangelical | 30\% | (168) | 37\% | (203) | 16\% | (91) | 10\% | (56) | 7\% | (40) | 557 |
| Non-Evangelical | 30\% | (239) | 40\% | (317) | 15\% | (116) | 9\% | (73) | 7\% | (54) | 799 |
| Community: Urban | $34 \%$ | (199) | 37\% | (213) | 15\% | (88) | 7\% | (40) | 8\% | (44) | 584 |
| Community: Suburban | 30\% | (324) | 40\% | (432) | 14\% | (158) | 9\% | (96) | 7\% | (79) | 1088 |
| Community: Rural | 27\% | (144) | 34\% | (185) | 19\% | (101) | 11\% | (58) | 9\% | (49) | 537 |
| Employ: Private Sector | 32\% | (225) | 38\% | (268) | 17\% | (123) | 8\% | (59) | 5\% | (32) | 707 |
| Employ: Government | $31 \%$ | (37) | $31 \%$ | (36) | 21\% | (24) | 8\% | (9) | 9\% | (11) | 118 |
| Employ: Self-Employed | $32 \%$ | (78) | 41\% | (99) | 13\% | (32) | 7\% | (18) | 6\% | (15) | 242 |
| Employ: Homemaker | 30\% | (42) | 34\% | (48) | 13\% | (18) | 11\% | (16) | 13\% | (18) | 142 |
| Employ: Student | $27 \%$ | (21) | 32\% | (26) | 24\% | (19) | 5\% | (4) | 11\% | (9) | 80 |
| Employ: Retired | 30\% | (151) | 43\% | (216) | 13\% | (64) | 9\% | (45) | 6\% | (29) | 505 |
| Employ: Unemployed | 28\% | (75) | 33\% | (92) | 14\% | (37) | 11\% | (30) | 15\% | (40) | 274 |
| Employ: Other | 25\% | (36) | $32 \%$ | (46) | 20\% | (29) | 9\% | (13) | 13\% | (18) | 143 |
| Military HH: Yes | $31 \%$ | (95) | 37\% | (112) | 18\% | (53) | 9\% | (28) | 5\% | (15) | 302 |
| Military HH: No | 30\% | (572) | 38\% | (718) | 15\% | (294) | 9\% | (166) | 8\% | (158) | 1908 |
| RD/WT: Right Direction | 40\% | (204) | 42\% | (216) | 7\% | (35) | $3 \%$ | (14) | 9\% | (45) | 515 |
| RD/WT: Wrong Track | 27\% | (463) | 36\% | (613) | 18\% | (311) | 11\% | (179) | 8\% | (128) | 1695 |
| Biden Job Approve | 41\% | (350) | 41\% | (344) | 10\% | (85) | 3\% | (23) | 5\% | (46) | 847 |
| Biden Job Disapprove | 23\% | (289) | 36\% | (450) | 20\% | (246) | 13\% | (166) | 7\% | (91) | 1241 |

[^27]Table MCER3_7: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Create products that contain $100 \%$ recycled materials

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 30\% | (667) | 38\% | (830) | 16\% | (347) | 9\% | (194) | 8\% | (173) | 2210 |
| Biden Job Strongly Approve | 52\% | (180) | 34\% | (119) | 6\% | (21) | 2\% | (7) | 6\% | (20) | 347 |
| Biden Job Somewhat Approve | 34\% | (169) | 45\% | (225) | 13\% | (64) | 3\% | (15) | 5\% | (26) | 500 |
| Biden Job Somewhat Disapprove | 27\% | (103) | 39\% | (150) | 19\% | (74) | 7\% | (25) | 7\% | (27) | 379 |
| Biden Job Strongly Disapprove | 22\% | (186) | 35\% | (300) | 20\% | (172) | 16\% | (141) | 7\% | (64) | 862 |
| Favorable of Biden | 40\% | (353) | 41\% | (362) | 11\% | (94) | 3\% | (26) | 6\% | (55) | 889 |
| Unfavorable of Biden | 24\% | (290) | 36\% | (433) | 20\% | (239) | 13\% | (161) | 7\% | (82) | 1205 |
| Very Favorable of Biden | 48\% | (181) | 33\% | (126) | 9\% | (34) | 2\% | (8) | 7\% | (27) | 375 |
| Somewhat Favorable of Biden | 33\% | (171) | 46\% | (236) | 12\% | (61) | 4\% | (18) | 5\% | (28) | 515 |
| Somewhat Unfavorable of Biden | 31\% | (104) | 37\% | (126) | 20\% | (68) | 6\% | (22) | 6\% | (20) | 340 |
| Very Unfavorable of Biden | 22\% | (186) | 36\% | (307) | 20\% | (171) | 16\% | (139) | 7\% | (61) | 865 |
| \#1 Issue: Economy | 26\% | (237) | 38\% | (353) | 18\% | (166) | 9\% | (87) | 9\% | (78) | 921 |
| \#1 Issue: Security | 31\% | (70) | 35\% | (80) | 15\% | (35) | 13\% | (28) | 6\% | (13) | 226 |
| \#1 Issue: Health Care | 32\% | (44) | 40\% | (54) | 10\% | (14) | 9\% | (12) | 9\% | (12) | 137 |
| \#1 Issue: Medicare / Social Security | $33 \%$ | (71) | 38\% | (83) | 14\% | (31) | 8\% | (17) | 7\% | (15) | 218 |
| \#1 Issue: Women's Issues | 34\% | (107) | 39\% | (123) | 16\% | (50) | 5\% | (16) | 7\% | (22) | 318 |
| \#1 Issue: Education | $33 \%$ | (20) | 45\% | (28) | 7\% | (4) | 6\% | (4) | 9\% | (6) | 62 |
| \#1 Issue: Energy | 37\% | (66) | 36\% | (65) | 13\% | (24) | 6\% | (12) | 7\% | (13) | 180 |
| \#1 Issue: Other | 34\% | (51) | 29\% | (43) | 16\% | (23) | 12\% | (18) | 9\% | (13) | 148 |
| 2020 Vote: Joe Biden | 39\% | (371) | 39\% | (375) | 12\% | (112) | 4\% | (38) | 6\% | (57) | 954 |
| 2020 Vote: Donald Trump | 22\% | (163) | 36\% | (264) | 19\% | (140) | 17\% | (122) | 6\% | (41) | 729 |
| 2020 Vote: Other | 29\% | (19) | 40\% | (26) | 15\% | (10) | 8\% | (5) | 7\% | (4) | 65 |
| 2020 Vote: Didn't Vote | 25\% | (114) | 36\% | (164) | 18\% | (85) | 6\% | (28) | 15\% | (70) | 461 |
| 2018 House Vote: Democrat | 40\% | (298) | 38\% | (288) | 13\% | (96) | 3\% | (21) | 7\% | (50) | 755 |
| 2018 House Vote: Republican | 24\% | (145) | 38\% | (227) | 18\% | (108) | 15\% | (92) | 5\% | (30) | 602 |
| 2018 House Vote: Someone else | $36 \%$ | (22) | 31\% | (19) | 15\% | (10) | 14\% | (9) | 4\% | (3) | 62 |
| 2016 Vote: Hillary Clinton | 41\% | (287) | 39\% | (273) | 11\% | (77) | 3\% | (20) | 6\% | (39) | 697 |
| 2016 Vote: Donald Trump | 23\% | (151) | 39\% | (251) | 18\% | (115) | 15\% | (95) | 5\% | (34) | 647 |
| 2016 Vote: Other | 31\% | (35) | 33\% | (38) | 20\% | (23) | 8\% | (10) | 8\% | (10) | 116 |
| 2016 Vote: Didn't Vote | 26\% | (191) | 36\% | (265) | 18\% | (131) | 9\% | (69) | 12\% | (89) | 745 |

[^28]Table MCER3_7: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Create products that contain $100 \%$ recycled materials

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 30\% | (667) | 38\% | (830) | 16\% | (347) | 9\% | (194) | 8\% | (173) | 2210 |
| Voted in 2014: Yes | $33 \%$ | (404) | 39\% | (475) | $14 \%$ | (170) | 9\% | (110) | 6\% | (70) | 1228 |
| Voted in 2014: No | 27\% | (263) | 36\% | (355) | 18\% | (176) | 9\% | (84) | 11\% | (103) | 982 |
| 4-Region: Northeast | $31 \%$ | (119) | 40\% | (154) | 13\% | (49) | 8\% | (30) | 8\% | (30) | 383 |
| 4-Region: Midwest | 26\% | (117) | 42\% | (190) | 15\% | (69) | 9\% | (40) | 9\% | (40) | 456 |
| 4-Region: South | 32\% | (274) | $32 \%$ | (270) | 17\% | (144) | 11\% | (90) | 8\% | (66) | 844 |
| 4-Region: West | 30\% | (157) | 41\% | (215) | 16\% | (84) | 7\% | (34) | 7\% | (36) | 527 |
| Climate Concerned | 38\% | (604) | $41 \%$ | (656) | 12\% | (198) | 3\% | (56) | 6\% | (96) | 1609 |
| Not Climate Concerned | 10\% | (53) | $31 \%$ | (159) | 28\% | (144) | 25\% | (132) | 6\% | (34) | 522 |
| Takes Action Bc of Climate Concern | $32 \%$ | (661) | 39\% | (812) | 15\% | (314) | 6\% | (131) | 7\% | (141) | 2059 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER3_8: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Create products that can be recycled

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (874) | 36\% | (799) | 11\% | (246) | 7\% | (147) | 7\% | (145) | 2210 |
| Gender: Male | 38\% | (411) | 35\% | (375) | 13\% | (136) | 8\% | (81) | 6\% | (65) | 1068 |
| Gender: Female | 41\% | (463) | 37\% | (424) | 10\% | (110) | 6\% | (66) | 7\% | (79) | 1142 |
| Age: 18-34 | 38\% | (245) | 34\% | (216) | 14\% | (91) | 6\% | (38) | 8\% | (52) | 642 |
| Age: 35-44 | 38\% | (137) | $37 \%$ | (137) | 10\% | (35) | 7\% | (26) | 8\% | (30) | 365 |
| Age: 45-64 | 37\% | (263) | 39\% | (280) | 11\% | (76) | 8\% | (58) | 5\% | (37) | 714 |
| Age: 65+ | 47\% | (229) | 34\% | (166) | 9\% | (43) | 5\% | (25) | 5\% | (25) | 489 |
| GenZers: 1997-2012 | 34\% | (84) | 33\% | (83) | 20\% | (51) | 5\% | (12) | 8\% | (20) | 250 |
| Millennials: 1981-1996 | 39\% | (257) | 37\% | (241) | 9\% | (63) | 7\% | (46) | 8\% | (53) | 660 |
| GenXers: 1965-1980 | 38\% | (204) | 37\% | (197) | 10\% | (53) | 9\% | (46) | 6\% | (34) | 534 |
| Baby Boomers: 1946-1964 | 43\% | (293) | $36 \%$ | (245) | 11\% | (71) | 5\% | (35) | 4\% | (29) | 673 |
| PID: Dem (no lean) | 49\% | (405) | 35\% | (282) | 8\% | (69) | 3\% | (22) | 5\% | (40) | 818 |
| PID: Ind (no lean) | 36\% | (261) | 37\% | (270) | 11\% | (79) | 6\% | (47) | 10\% | (75) | 732 |
| PID: Rep (no lean) | 31\% | (208) | 37\% | (247) | 15\% | (98) | 12\% | (78) | 5\% | (30) | 660 |
| PID/Gender: Dem Men | 50\% | (195) | 32\% | (125) | 10\% | (39) | 3\% | (11) | 5\% | (21) | 391 |
| PID/Gender: Dem Women | 49\% | (209) | 37\% | (158) | 7\% | (30) | 3\% | (11) | 4\% | (19) | 427 |
| PID/Gender: Ind Men | $33 \%$ | (116) | $38 \%$ | (133) | 12\% | (42) | 8\% | (26) | 9\% | (33) | 350 |
| PID/Gender: Ind Women | 38\% | (145) | 36\% | (137) | 10\% | (37) | 5\% | (21) | $11 \%$ | (42) | 382 |
| PID/Gender: Rep Men | 30\% | (99) | 36\% | (117) | 17\% | (55) | 13\% | (44) | 4\% | (12) | 327 |
| PID/Gender: Rep Women | 32\% | (108) | 39\% | (129) | 13\% | (43) | 10\% | (34) | 6\% | (18) | 334 |
| Ideo: Liberal (1-3) | $54 \%$ | (327) | 32\% | (194) | 9\% | (54) | 2\% | (10) | 4\% | (23) | 608 |
| Ideo: Moderate (4) | 41\% | (273) | 37\% | (245) | 9\% | (57) | 5\% | (36) | 8\% | (54) | 665 |
| Ideo: Conservative (5-7) | 32\% | (227) | 39\% | (277) | 15\% | (107) | 11\% | (80) | 4\% | (26) | 718 |
| Educ: < College | 37\% | (529) | 35\% | (507) | 12\% | (178) | 7\% | (104) | 8\% | (118) | 1437 |
| Educ: Bachelors degree | 46\% | (223) | 36\% | (176) | 9\% | (45) | 6\% | (30) | 3\% | (16) | 491 |
| Educ: Post-grad | 43\% | (121) | 41\% | (115) | 8\% | (22) | 5\% | (14) | 3\% | (10) | 282 |
| Income: Under 50k | 39\% | (457) | 34\% | (392) | 12\% | (140) | 6\% | (76) | 9\% | (103) | 1167 |
| Income: 50k-100k | 38\% | (252) | 39\% | (260) | 12\% | (77) | 8\% | (50) | $4 \%$ | (27) | 667 |
| Income: 100k+ | 44\% | (165) | 39\% | (146) | 8\% | (29) | 6\% | (22) | 4\% | (14) | 376 |
| Ethnicity: White | $41 \%$ | (693) | 36\% | (616) | 11\% | (181) | 7\% | (118) | 6\% | (102) | 1711 |
| Ethnicity: Hispanic | $41 \%$ | (155) | 39\% | (144) | 12\% | (46) | 4\% | (13) | 4\% | (15) | 374 |

[^29]Table MCER3_8: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Create products that can be recycled

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (874) | 36\% | (799) | 11\% | (246) | 7\% | (147) | 7\% | (145) | 2210 |
| Ethnicity: Black | 33\% | (92) | 36\% | (101) | 15\% | (42) | 6\% | (16) | 11\% | (31) | 282 |
| Ethnicity: Other | 41\% | (88) | 38\% | (82) | 11\% | (23) | 6\% | (13) | 5\% | (11) | 217 |
| All Christian | 39\% | (380) | 39\% | (385) | 10\% | (95) | 7\% | (69) | 5\% | (53) | 982 |
| All Non-Christian | $51 \%$ | (55) | 28\% | (30) | 11\% | (12) | 5\% | (5) | 5\% | (5) | 107 |
| Atheist | 60\% | (61) | 26\% | (26) | 8\% | (8) | 3\% | (3) | 3\% | (3) | 100 |
| Agnostic/Nothing in particular | 36\% | (220) | 37\% | (226) | 11\% | (71) | 6\% | (35) | 10\% | (64) | 616 |
| Something Else | 39\% | (157) | 32\% | (131) | 15\% | (61) | 9\% | (35) | 5\% | (20) | 404 |
| Religious Non-Protestant/Catholic | 48\% | (61) | 33\% | (42) | 10\% | (13) | 4\% | (5) | 4\% | (5) | 126 |
| Evangelical | 38\% | (211) | 35\% | (196) | 14\% | (78) | 9\% | (49) | 4\% | (22) | 557 |
| Non-Evangelical | 40\% | (316) | 38\% | (305) | 10\% | (76) | 7\% | (55) | 6\% | (46) | 799 |
| Community: Urban | 42\% | (245) | 37\% | (215) | 10\% | (61) | 4\% | (22) | 7\% | (41) | 584 |
| Community: Suburban | 41\% | (446) | 36\% | (396) | 10\% | (105) | 7\% | (81) | 6\% | (61) | 1088 |
| Community: Rural | $34 \%$ | (183) | 35\% | (187) | 15\% | (80) | 8\% | (44) | 8\% | (43) | 537 |
| Employ: Private Sector | 40\% | (282) | 40\% | (284) | 10\% | (72) | 6\% | (42) | $4 \%$ | (28) | 707 |
| Employ: Government | 43\% | (50) | 28\% | (33) | 14\% | (16) | 9\% | (10) | 7\% | (8) | 118 |
| Employ: Self-Employed | 38\% | (92) | 38\% | (92) | 13\% | (32) | 6\% | (15) | 5\% | (12) | 242 |
| Employ: Homemaker | $36 \%$ | (51) | 36\% | (50) | 9\% | (13) | 10\% | (14) | 10\% | (14) | 142 |
| Employ: Student | $31 \%$ | (25) | 34\% | (27) | 21\% | (17) | 4\% | (3) | 10\% | (8) | 80 |
| Employ: Retired | 44\% | (221) | 36\% | (181) | 8\% | (43) | 7\% | (33) | 5\% | (27) | 505 |
| Employ: Unemployed | 37\% | (102) | 28\% | (77) | 12\% | (33) | $7 \%$ | (20) | 15\% | (41) | 274 |
| Employ: Other | 35\% | (51) | 38\% | (54) | 15\% | (21) | 7\% | (10) | 5\% | (7) | 143 |
| Military HH: Yes | 40\% | (121) | 36\% | (110) | 12\% | (36) | 8\% | (23) | 4\% | (12) | 302 |
| Military HH: No | 39\% | (753) | 36\% | (689) | 11\% | (210) | 6\% | (124) | 7\% | (132) | 1908 |
| RD/WT: Right Direction | 52\% | (267) | 33\% | (169) | 7\% | (35) | 3\% | (13) | 6\% | (30) | 515 |
| RD/WT: Wrong Track | 36\% | (606) | 37\% | (630) | 12\% | (211) | 8\% | (134) | 7\% | (115) | 1695 |
| Biden Job Approve | $53 \%$ | (445) | 34\% | (287) | $7 \%$ | (62) | 2\% | (14) | 5\% | (39) | 847 |
| Biden Job Disapprove | $32 \%$ | (394) | 38\% | (475) | 14\% | (173) | 10\% | (126) | 6\% | (73) | 1241 |

[^30]Table MCER3_8: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Create products that can be recycled

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (874) | 36\% | (799) | 11\% | (246) | 7\% | (147) | 7\% | (145) | 2210 |
| Biden Job Strongly Approve | 64\% | (223) | 24\% | (84) | 7\% | (24) | 1\% | (4) | 4\% | (12) | 347 |
| Biden Job Somewhat Approve | 44\% | (222) | 41\% | (203) | 8\% | (38) | 2\% | (10) | 5\% | (27) | 500 |
| Biden Job Somewhat Disapprove | 37\% | (142) | 41\% | (156) | 12\% | (44) | 4\% | (17) | 5\% | (20) | 379 |
| Biden Job Strongly Disapprove | 29\% | (252) | 37\% | (319) | 15\% | (129) | 13\% | (110) | 6\% | (53) | 862 |
| Favorable of Biden | 51\% | (450) | 36\% | (319) | 6\% | (54) | 2\% | (22) | 5\% | (45) | 889 |
| Unfavorable of Biden | $33 \%$ | (394) | 37\% | (446) | 15\% | (180) | 10\% | (118) | 6\% | (67) | 1205 |
| Very Favorable of Biden | 58\% | (219) | $31 \%$ | (115) | 5\% | (17) | 2\% | (6) | 5\% | (18) | 375 |
| Somewhat Favorable of Biden | 45\% | (232) | 40\% | (204) | 7\% | (37) | 3\% | (16) | 5\% | (27) | 515 |
| Somewhat Unfavorable of Biden | 40\% | (137) | 38\% | (129) | 14\% | (46) | 4\% | (12) | 5\% | (16) | 340 |
| Very Unfavorable of Biden | 30\% | (257) | 37\% | (317) | 16\% | (134) | 12\% | (106) | 6\% | (51) | 865 |
| \#1 Issue: Economy | 33\% | (300) | 41\% | (377) | 12\% | (108) | 8\% | (73) | 7\% | (64) | 921 |
| \#1 Issue: Security | 38\% | (85) | 37\% | (85) | 10\% | (23) | 8\% | (19) | 6\% | (14) | 226 |
| \#1 Issue: Health Care | 50\% | (68) | 25\% | (34) | 13\% | (18) | 5\% | (7) | 7\% | (10) | 137 |
| \#1 Issue: Medicare / Social Security | 44\% | (96) | 34\% | (75) | 10\% | (21) | 6\% | (14) | 6\% | (13) | 218 |
| \#1 Issue: Women's Issues | 46\% | (147) | 35\% | (110) | 10\% | (33) | 3\% | (10) | 6\% | (18) | 318 |
| \#1 Issue: Education | 49\% | (30) | 25\% | (15) | 17\% | (11) | 4\% | (3) | 5\% | (3) | 62 |
| \#1 Issue: Energy | 46\% | (83) | 32\% | (57) | 11\% | (19) | 4\% | (8) | 7\% | (12) | 180 |
| \#1 Issue: Other | 43\% | (64) | 31\% | (46) | 9\% | (14) | 10\% | (15) | 7\% | (10) | 148 |
| 2020 Vote: Joe Biden | 51\% | (483) | 34\% | (324) | 7\% | (71) | 3\% | (25) | 5\% | (51) | 954 |
| 2020 Vote: Donald Trump | 31\% | (223) | 37\% | (273) | 15\% | (108) | 13\% | (93) | 5\% | (33) | 729 |
| 2020 Vote: Other | 43\% | (28) | 38\% | (25) | 7\% | (5) | 8\% | (6) | 3\% | (2) | 65 |
| 2020 Vote: Didn't Vote | $30 \%$ | (139) | 38\% | (177) | $14 \%$ | (62) | 5\% | (24) | 13\% | (58) | 461 |
| 2018 House Vote: Democrat | 51\% | (387) | 33\% | (252) | 8\% | (60) | 2\% | (16) | 5\% | (39) | 755 |
| 2018 House Vote: Republican | 35\% | (208) | 36\% | (218) | 13\% | (81) | 12\% | (73) | 4\% | (22) | 602 |
| 2018 House Vote: Someone else | 39\% | (24) | 40\% | (25) | 9\% | (6) | 10\% | (6) | 2\% | (1) | 62 |
| 2016 Vote: Hillary Clinton | 52\% | (364) | 33\% | (231) | 7\% | (51) | 3\% | (19) | 5\% | (32) | 697 |
| 2016 Vote: Donald Trump | 34\% | (218) | 38\% | (243) | 14\% | (88) | $11 \%$ | (70) | 4\% | (27) | 647 |
| 2016 Vote: Other | 42\% | (48) | 36\% | (42) | 10\% | (11) | 8\% | (10) | 4\% | (5) | 116 |
| 2016 Vote: Didn't Vote | $32 \%$ | (241) | 38\% | (279) | 13\% | (96) | 7\% | (49) | 11\% | (80) | 745 |

[^31]Table MCER3_8: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Create products that can be recycled

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (874) | $36 \%$ | (799) | 11\% | (246) | 7\% | (147) | 7\% | (145) | 2210 |
| Voted in 2014: Yes | 45\% | (550) | 34\% | (421) | 10\% | (118) | 7\% | (86) | 4\% | (53) | 1228 |
| Voted in 2014: No | 33\% | (323) | 38\% | (377) | 13\% | (128) | 6\% | (61) | 9\% | (92) | 982 |
| 4-Region: Northeast | 42\% | (161) | 35\% | (135) | 10\% | (37) | 5\% | (20) | 8\% | (31) | 383 |
| 4-Region: Midwest | 38\% | (171) | 38\% | (175) | 11\% | (49) | 7\% | (30) | 7\% | (31) | 456 |
| 4-Region: South | 37\% | (315) | 35\% | (298) | 13\% | (107) | 9\% | (72) | 6\% | (53) | 844 |
| 4-Region: West | 43\% | (227) | 36\% | (191) | 10\% | (53) | 5\% | (25) | 6\% | (30) | 527 |
| Climate Concerned | 49\% | (781) | 37\% | (591) | 8\% | (124) | 3\% | (41) | 4\% | (72) | 1609 |
| Not Climate Concerned | 15\% | (80) | 37\% | (195) | 22\% | (116) | 19\% | (100) | 6\% | (31) | 522 |
| Takes Action Bc of Climate Concern | 42\% | (868) | 38\% | (774) | 10\% | (209) | 4\% | (93) | 6\% | (115) | 2059 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER3_9: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Create products that can be reused or repaired

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (831) | 38\% | (843) | 10\% | (220) | 7\% | (164) | 7\% | (152) | 2210 |
| Gender: Male | 38\% | (403) | 39\% | (412) | 10\% | (106) | 9\% | (92) | 5\% | (55) | 1068 |
| Gender: Female | 38\% | (429) | 38\% | (431) | 10\% | (114) | 6\% | (71) | 8\% | (97) | 1142 |
| Age: 18-34 | 39\% | (248) | 36\% | (232) | 10\% | (62) | 7\% | (42) | 9\% | (58) | 642 |
| Age: 35-44 | 36\% | (133) | 36\% | (131) | 11\% | (41) | 9\% | (34) | 7\% | (26) | 365 |
| Age: 45-64 | 36\% | (256) | 39\% | (282) | 10\% | (70) | 9\% | (63) | 6\% | (43) | 714 |
| Age: 65+ | 40\% | (195) | 40\% | (198) | 10\% | (46) | 5\% | (25) | 5\% | (25) | 489 |
| GenZers: 1997-2012 | $33 \%$ | (84) | 39\% | (99) | 10\% | (26) | 7\% | (17) | 10\% | (25) | 250 |
| Millennials: 1981-1996 | 41\% | (270) | 35\% | (228) | 9\% | (59) | 8\% | (51) | 8\% | (53) | 660 |
| GenXers: 1965-1980 | $34 \%$ | (181) | 38\% | (203) | 12\% | (63) | 10\% | (52) | 7\% | (36) | 534 |
| Baby Boomers: 1946-1964 | 40\% | (269) | 40\% | (270) | 9\% | (62) | 6\% | (38) | 5\% | (33) | 673 |
| PID: Dem (no lean) | 46\% | (377) | 37\% | (306) | 7\% | (54) | 3\% | (24) | 7\% | (57) | 818 |
| PID: Ind (no lean) | 36\% | (265) | 37\% | (267) | 9\% | (69) | 9\% | (63) | 9\% | (68) | 732 |
| PID: Rep (no lean) | 29\% | (190) | 41\% | (269) | 15\% | (97) | 12\% | (77) | 4\% | (27) | 660 |
| PID/Gender: Dem Men | 48\% | (187) | 36\% | (140) | 6\% | (25) | $4 \%$ | (16) | 6\% | (22) | 391 |
| PID/Gender: Dem Women | 44\% | (189) | 39\% | (166) | 7\% | (28) | 2\% | (8) | 8\% | (35) | 427 |
| PID/Gender: Ind Men | 35\% | (122) | 40\% | (139) | 8\% | (27) | 10\% | (36) | 7\% | (26) | 350 |
| PID/Gender: Ind Women | 37\% | (143) | 33\% | (128) | 11\% | (42) | 7\% | (27) | 11\% | (42) | 382 |
| PID/Gender: Rep Men | 29\% | (94) | 40\% | (132) | 16\% | (53) | 12\% | (40) | 2\% | (7) | 327 |
| PID/Gender: Rep Women | 29\% | (96) | 41\% | (137) | 13\% | (44) | $11 \%$ | (36) | 6\% | (20) | 334 |
| Ideo: Liberal (1-3) | $52 \%$ | (315) | $34 \%$ | (209) | 7\% | (42) | 2\% | (14) | 5\% | (29) | 608 |
| Ideo: Moderate (4) | 38\% | (255) | 38\% | (253) | 9\% | (57) | 7\% | (48) | 8\% | (51) | 665 |
| Ideo: Conservative (5-7) | 29\% | (205) | 43\% | (308) | 13\% | (94) | 11\% | (79) | $4 \%$ | (32) | 718 |
| Educ: < College | $34 \%$ | (492) | 38\% | (544) | 10\% | (151) | 8\% | (122) | 9\% | (128) | 1437 |
| Educ: Bachelors degree | 44\% | (217) | 37\% | (182) | 10\% | (47) | 6\% | (30) | 3\% | (15) | 491 |
| Educ: Post-grad | 44\% | (123) | 41\% | (116) | 8\% | (21) | 4\% | (12) | 3\% | (9) | 282 |
| Income: Under 50k | 37\% | (436) | 36\% | (417) | 10\% | (120) | 8\% | (89) | 9\% | (104) | 1167 |
| Income: 50k-100k | 36\% | (239) | 41\% | (271) | 11\% | (72) | 8\% | (54) | 5\% | (31) | 667 |
| Income: 100k+ | 42\% | (156) | 41\% | (155) | 7\% | (27) | 6\% | (21) | 5\% | (17) | 376 |
| Ethnicity: White | 38\% | (656) | 38\% | (648) | 10\% | (169) | 7\% | (122) | 7\% | (115) | 1711 |
| Ethnicity: Hispanic | 38\% | (142) | 42\% | (157) | 8\% | (31) | 7\% | (25) | 5\% | (20) | 374 |

[^32]Table MCER3_9: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Create products that can be reused or repaired

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (831) | $38 \%$ | (843) | 10\% | (220) | 7\% | (164) | 7\% | (152) | 2210 |
| Ethnicity: Black | 33\% | (93) | 35\% | (100) | 12\% | (34) | 10\% | (28) | 10\% | (27) | 282 |
| Ethnicity: Other | 38\% | (82) | 44\% | (95) | 8\% | (17) | 6\% | (14) | 5\% | (10) | 217 |
| All Christian | 35\% | (344) | 42\% | (415) | 10\% | (99) | 7\% | (73) | 5\% | (52) | 982 |
| All Non-Christian | 48\% | (52) | 36\% | (39) | 8\% | (8) | 5\% | (6) | 3\% | (3) | 107 |
| Atheist | 64\% | (64) | 23\% | (23) | 6\% | (6) | 4\% | (4) | 3\% | (3) | 100 |
| Agnostic/Nothing in particular | 37\% | (228) | 35\% | (218) | 10\% | (63) | 7\% | (41) | 11\% | (66) | 616 |
| Something Else | 35\% | (143) | 37\% | (148) | $11 \%$ | (43) | 10\% | (40) | 7\% | (29) | 404 |
| Religious Non-Protestant/Catholic | 47\% | (59) | 38\% | (48) | 8\% | (10) | 5\% | (6) | 2\% | (3) | 126 |
| Evangelical | 34\% | (191) | 37\% | (206) | 13\% | (74) | 10\% | (54) | 5\% | (31) | 557 |
| Non-Evangelical | 36\% | (284) | 43\% | (344) | 8\% | (64) | 7\% | (59) | 6\% | (49) | 799 |
| Community: Urban | 40\% | (234) | 37\% | (216) | 10\% | (57) | 6\% | (34) | 8\% | (44) | 584 |
| Community: Suburban | 39\% | (425) | 38\% | (414) | 9\% | (100) | 8\% | (82) | 6\% | (67) | 1088 |
| Community: Rural | 32\% | (172) | 40\% | (213) | $12 \%$ | (63) | 9\% | (48) | 8\% | (41) | 537 |
| Employ: Private Sector | 39\% | (279) | 39\% | (278) | 11\% | (80) | 5\% | (36) | 5\% | (35) | 707 |
| Employ: Government | 46\% | (54) | 25\% | (29) | 9\% | (11) | 14\% | (17) | 6\% | (7) | 118 |
| Employ: Self-Employed | 37\% | (89) | 41\% | (99) | 8\% | (20) | 8\% | (19) | 6\% | (14) | 242 |
| Employ: Homemaker | 37\% | (52) | 34\% | (49) | 10\% | (14) | 10\% | (14) | 9\% | (13) | 142 |
| Employ: Student | 35\% | (28) | 37\% | (30) | 15\% | (12) | 4\% | (4) | 8\% | (6) | 80 |
| Employ: Retired | 37\% | (188) | 42\% | (210) | 9\% | (45) | 7\% | (33) | 5\% | (27) | 505 |
| Employ: Unemployed | 32\% | (88) | 35\% | (96) | $7 \%$ | (19) | 11\% | (30) | 15\% | (41) | 274 |
| Employ: Other | 36\% | (52) | 36\% | (52) | 13\% | (19) | 7\% | (11) | 7\% | (9) | 143 |
| Military HH: Yes | 37\% | (112) | 39\% | (117) | 11\% | (33) | 7\% | (22) | 6\% | (18) | 302 |
| Military HH: No | 38\% | (719) | 38\% | (726) | 10\% | (187) | $7 \%$ | (142) | 7\% | (135) | 1908 |
| RD/WT: Right Direction | 45\% | (234) | 40\% | (205) | 5\% | (24) | 4\% | (18) | 7\% | (33) | 515 |
| RD/WT: Wrong Track | 35\% | (598) | 38\% | (638) | 12\% | (196) | 9\% | (146) | 7\% | (119) | 1695 |
| Biden Job Approve | 49\% | (412) | 37\% | (313) | 6\% | (49) | 3\% | (29) | 5\% | (44) | 847 |
| Biden Job Disapprove | $32 \%$ | (392) | 39\% | (489) | 13\% | (164) | 10\% | (125) | 6\% | (72) | 1241 |

[^33]Table MCER3_9: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Create products that can be reused or repaired

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (831) | 38\% | (843) | 10\% | (220) | 7\% | (164) | 7\% | (152) | 2210 |
| Biden Job Strongly Approve | 57\% | (197) | $31 \%$ | (109) | 4\% | (15) | 2\% | (8) | 5\% | (17) | 347 |
| Biden Job Somewhat Approve | 43\% | (214) | 41\% | (205) | 7\% | (33) | 4\% | (21) | 5\% | (26) | 500 |
| Biden Job Somewhat Disapprove | 35\% | (134) | 43\% | (163) | 11\% | (41) | 5\% | (19) | 6\% | (22) | 379 |
| Biden Job Strongly Disapprove | 30\% | (257) | 38\% | (326) | 14\% | (123) | 12\% | (106) | 6\% | (50) | 862 |
| Favorable of Biden | 48\% | (427) | 37\% | (331) | 5\% | (46) | 4\% | (33) | 6\% | (52) | 889 |
| Unfavorable of Biden | 32\% | (382) | 39\% | (468) | 14\% | (166) | 10\% | (123) | 5\% | (65) | 1205 |
| Very Favorable of Biden | 54\% | (202) | 33\% | (123) | $3 \%$ | (12) | 4\% | (14) | 6\% | (23) | 375 |
| Somewhat Favorable of Biden | 44\% | (225) | 40\% | (207) | 7\% | (35) | 4\% | (19) | 6\% | (29) | 515 |
| Somewhat Unfavorable of Biden | 37\% | (126) | 43\% | (145) | 11\% | (38) | 5\% | (15) | 5\% | (16) | 340 |
| Very Unfavorable of Biden | 30\% | (257) | 37\% | (323) | 15\% | (128) | 12\% | (108) | 6\% | (50) | 865 |
| \#1 Issue: Economy | $34 \%$ | (312) | 40\% | (367) | 10\% | (95) | 8\% | (76) | 8\% | (71) | 921 |
| \#1 Issue: Security | $36 \%$ | (82) | 38\% | (85) | 11\% | (25) | 11\% | (25) | 4\% | (10) | 226 |
| \#1 Issue: Health Care | 43\% | (59) | 35\% | (48) | 6\% | (9) | 9\% | (12) | 7\% | (9) | 137 |
| \#1 Issue: Medicare / Social Security | 37\% | (81) | 40\% | (88) | 11\% | (24) | 6\% | (13) | 6\% | (14) | 218 |
| \#1 Issue: Women's Issues | 43\% | (136) | 36\% | (114) | 10\% | (33) | 3\% | (11) | 7\% | (24) | 318 |
| \#1 Issue: Education | 41\% | (26) | $41 \%$ | (26) | 6\% | (4) | 4\% | (3) | 7\% | (4) | 62 |
| \#1 Issue: Energy | 43\% | (77) | 34\% | (61) | 12\% | (21) | 5\% | (10) | 6\% | (11) | 180 |
| \#1 Issue: Other | 40\% | (60) | 37\% | (54) | 6\% | (9) | 10\% | (15) | 7\% | (10) | 148 |
| 2020 Vote: Joe Biden | 47\% | (452) | 37\% | (350) | 7\% | (64) | 3\% | (31) | 6\% | (57) | 954 |
| 2020 Vote: Donald Trump | 30\% | (217) | 39\% | (287) | 14\% | (100) | 12\% | (91) | 5\% | (35) | 729 |
| 2020 Vote: Other | 43\% | (28) | 38\% | (25) | 8\% | (5) | 7\% | (5) | 4\% | (2) | 65 |
| 2020 Vote: Didn't Vote | 29\% | (134) | 39\% | (182) | 11\% | (50) | 8\% | (38) | 13\% | (58) | 461 |
| 2018 House Vote: Democrat | 49\% | (372) | 35\% | (263) | 6\% | (48) | 4\% | (27) | 6\% | (46) | 755 |
| 2018 House Vote: Republican | $31 \%$ | (187) | 41\% | (245) | 13\% | (78) | 12\% | (70) | 4\% | (22) | 602 |
| 2018 House Vote: Someone else | 42\% | (26) | 34\% | (21) | 12\% | (8) | 11\% | (7) | 1\% | (1) | 62 |
| 2016 Vote: Hillary Clinton | 50\% | (346) | 35\% | (247) | 6\% | (44) | 4\% | (25) | 5\% | (35) | 697 |
| 2016 Vote: Donald Trump | 30\% | (194) | 42\% | (274) | 12\% | (80) | $11 \%$ | (69) | 4\% | (29) | 647 |
| 2016 Vote: Other | 43\% | (50) | $31 \%$ | (36) | 14\% | (16) | 8\% | (9) | 5\% | (6) | 116 |
| 2016 Vote: Didn't Vote | $32 \%$ | (239) | 38\% | (283) | 11\% | (80) | 8\% | (61) | 11\% | (82) | 745 |

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| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (831) | 38\% | (843) | 10\% | (220) | 7\% | (164) | 7\% | (152) | 2210 |
| Voted in 2014: Yes | 42\% | (512) | 37\% | (458) | 9\% | (115) | 7\% | (90) | 4\% | (53) | 1228 |
| Voted in 2014: No | $33 \%$ | (319) | 39\% | (385) | 11\% | (105) | 7\% | (73) | 10\% | (99) | 982 |
| 4-Region: Northeast | 41\% | (158) | 37\% | (142) | 8\% | (29) | 6\% | (21) | 8\% | (32) | 383 |
| 4-Region: Midwest | 39\% | (177) | 39\% | (180) | 9\% | (41) | 6\% | (27) | 7\% | (32) | 456 |
| 4-Region: South | 36\% | (303) | 35\% | (299) | 12\% | (103) | 10\% | (84) | 7\% | (56) | 844 |
| 4-Region: West | 37\% | (194) | 42\% | (222) | 9\% | (47) | 6\% | (32) | 6\% | (33) | 527 |
| Climate Concerned | 45\% | (728) | 39\% | (635) | 7\% | (109) | 4\% | (58) | 5\% | (78) | 1609 |
| Not Climate Concerned | 18\% | (95) | 37\% | (195) | 20\% | (105) | 19\% | (99) | 5\% | (28) | 522 |
| Takes Action Bc of Climate Concern | 40\% | (821) | 40\% | (820) | 9\% | (180) | 6\% | (114) | 6\% | (125) | 2059 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER3_10: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Ship products in a carbon neutral fashion (i.e. either through carbon tax credits or environmentally-friendly vehicles)

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% | (497) | $31 \%$ | (694) | 19\% | (417) | 13\% | (287) | 14\% | (315) | 2210 |
| Gender: Male | 23\% | (243) | $32 \%$ | (337) | 20\% | (214) | 14\% | (154) | 11\% | (120) | 1068 |
| Gender: Female | $22 \%$ | (254) | 31\% | (357) | 18\% | (203) | 12\% | (133) | 17\% | (195) | 1142 |
| Age: 18-34 | 27\% | (171) | $31 \%$ | (201) | 20\% | (126) | 10\% | (63) | 12\% | (80) | 642 |
| Age: 35-44 | $22 \%$ | (79) | 33\% | (120) | 15\% | (55) | 14\% | (53) | 16\% | (58) | 365 |
| Age: 45-64 | 21\% | (151) | 31\% | (218) | 20\% | (144) | 16\% | (113) | 12\% | (87) | 714 |
| Age: 65+ | 19\% | (95) | 32\% | (155) | 19\% | (92) | 12\% | (58) | 18\% | (89) | 489 |
| GenZers: 1997-2012 | $21 \%$ | (53) | 34\% | (85) | 19\% | (47) | 13\% | (33) | 13\% | (32) | 250 |
| Millennials: 1981-1996 | 27\% | (180) | 31\% | (203) | 18\% | (120) | 11\% | (73) | 13\% | (85) | 660 |
| GenXers: 1965-1980 | 20\% | (109) | $32 \%$ | (170) | 19\% | (100) | 15\% | (79) | 14\% | (76) | 534 |
| Baby Boomers: 1946-1964 | $21 \%$ | (139) | $31 \%$ | (212) | 19\% | (125) | 14\% | (94) | 15\% | (103) | 673 |
| PID: Dem (no lean) | $31 \%$ | (257) | 36\% | (292) | 15\% | (119) | 6\% | (49) | $12 \%$ | (101) | 818 |
| PID: Ind (no lean) | 20\% | (145) | 30\% | (221) | 18\% | (133) | 14\% | (101) | 18\% | (131) | 732 |
| PID: Rep (no lean) | 14\% | (94) | 27\% | (181) | 25\% | (165) | $21 \%$ | (137) | 13\% | (83) | 660 |
| PID/Gender: Dem Men | 33\% | (128) | 35\% | (138) | 14\% | (56) | 6\% | (24) | 11\% | (44) | 391 |
| PID/Gender: Dem Women | 30\% | (129) | 36\% | (154) | 15\% | (63) | 6\% | (25) | 13\% | (56) | 427 |
| PID/Gender: Ind Men | 18\% | (64) | 30\% | (104) | 22\% | (79) | 16\% | (55) | 14\% | (48) | 350 |
| PID/Gender: Ind Women | $21 \%$ | (81) | $31 \%$ | (117) | 14\% | (55) | 12\% | (46) | 22\% | (83) | 382 |
| PID/Gender: Rep Men | 15\% | (50) | 29\% | (95) | 24\% | (80) | 23\% | (75) | 8\% | (28) | 327 |
| PID/Gender: Rep Women | 13\% | (44) | 26\% | (87) | 26\% | (86) | 19\% | (62) | 17\% | (55) | 334 |
| Ideo: Liberal (1-3) | 35\% | (215) | 37\% | (226) | 12\% | (74) | 6\% | (34) | 10\% | (58) | 608 |
| Ideo: Moderate (4) | 22\% | (148) | 32\% | (215) | 17\% | (115) | 11\% | (76) | 17\% | (112) | 665 |
| Ideo: Conservative (5-7) | 15\% | (106) | 28\% | (199) | 25\% | (181) | 21\% | (152) | $11 \%$ | (80) | 718 |
| Educ: < College | 20\% | (294) | 29\% | (423) | 19\% | (277) | 14\% | (199) | 17\% | (244) | 1437 |
| Educ: Bachelors degree | 26\% | (126) | 34\% | (169) | 18\% | (88) | 12\% | (60) | 10\% | (48) | 491 |
| Educ: Post-grad | $27 \%$ | (77) | 36\% | (102) | 19\% | (53) | 10\% | (28) | 8\% | (22) | 282 |
| Income: Under 50k | $24 \%$ | (276) | 29\% | (336) | 18\% | (208) | 13\% | (153) | $17 \%$ | (193) | 1167 |
| Income: 50k-100k | 21\% | (139) | 32\% | (215) | 22\% | (144) | 13\% | (90) | $12 \%$ | (79) | 667 |
| Income: 100k+ | 22\% | (82) | 38\% | (143) | 17\% | (65) | 12\% | (44) | $11 \%$ | (42) | 376 |
| Ethnicity: White | 23\% | (386) | 31\% | (536) | 19\% | (320) | 14\% | (235) | $14 \%$ | (233) | 1711 |
| Ethnicity: Hispanic | 30\% | (112) | 31\% | (118) | 20\% | (73) | 12\% | (44) | 7\% | (27) | 374 |

[^35]Table MCER3_10: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Ship products in a carbon neutral fashion (i.e. either through carbon tax credits or environmentally-friendly vehicles)

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% | (497) | $31 \%$ | (694) | 19\% | (417) | 13\% | (287) | 14\% | (315) | 2210 |
| Ethnicity: Black | 19\% | (54) | 34\% | (97) | 17\% | (49) | 11\% | (31) | 18\% | (51) | 282 |
| Ethnicity: Other | 26\% | (56) | 28\% | (61) | 22\% | (48) | 10\% | (21) | 14\% | (31) | 217 |
| All Christian | 20\% | (198) | 32\% | (318) | $21 \%$ | (203) | 13\% | (129) | $14 \%$ | (134) | 982 |
| All Non-Christian | 34\% | (37) | 37\% | (40) | 9\% | (10) | 13\% | (14) | 6\% | (7) | 107 |
| Atheist | 51\% | (52) | 22\% | (22) | 17\% | (17) | 4\% | (4) | 5\% | (5) | 100 |
| Agnostic/Nothing in particular | 20\% | (125) | 33\% | (204) | 17\% | (105) | 11\% | (67) | 19\% | (115) | 616 |
| Something Else | $21 \%$ | (85) | 27\% | (110) | 20\% | (82) | 18\% | (72) | 13\% | (54) | 404 |
| Religious Non-Protestant/Catholic | $31 \%$ | (39) | 39\% | (49) | 11\% | (14) | 13\% | (17) | 6\% | (8) | 126 |
| Evangelical | 21\% | (120) | 28\% | (158) | 21\% | (116) | 17\% | (96) | 12\% | (67) | 557 |
| Non-Evangelical | 20\% | (158) | 33\% | (260) | 20\% | (163) | 13\% | (102) | $14 \%$ | (116) | 799 |
| Community: Urban | 27\% | (160) | 33\% | (195) | 15\% | (87) | 11\% | (62) | $14 \%$ | (80) | 584 |
| Community: Suburban | 22\% | (235) | 32\% | (348) | 19\% | (204) | 13\% | (144) | $14 \%$ | (157) | 1088 |
| Community: Rural | 19\% | (101) | 28\% | (151) | 24\% | (127) | 15\% | (81) | $14 \%$ | (77) | 537 |
| Employ: Private Sector | 24\% | (170) | 35\% | (246) | 21\% | (148) | 10\% | (74) | 10\% | (69) | 707 |
| Employ: Government | 32\% | (37) | 22\% | (26) | 22\% | (25) | 12\% | (14) | 13\% | (15) | 118 |
| Employ: Self-Employed | 23\% | (55) | 39\% | (93) | 12\% | (30) | 16\% | (38) | 10\% | (25) | 242 |
| Employ: Homemaker | 22\% | (31) | 26\% | (37) | 16\% | (23) | 17\% | (24) | 18\% | (26) | 142 |
| Employ: Student | 23\% | (18) | 32\% | (26) | 15\% | (12) | 14\% | (11) | 16\% | (13) | 80 |
| Employ: Retired | 19\% | (96) | 32\% | (162) | 19\% | (97) | 13\% | (63) | 17\% | (86) | 505 |
| Employ: Unemployed | 22\% | (61) | 24\% | (66) | 18\% | (49) | 15\% | (41) | 21\% | (57) | 274 |
| Employ: Other | 19\% | (27) | 26\% | (37) | 23\% | (33) | 15\% | (21) | 17\% | (24) | 143 |
| Military HH: Yes | 21\% | (65) | $31 \%$ | (94) | 20\% | (59) | 15\% | (46) | 13\% | (38) | 302 |
| Military HH: No | 23\% | (432) | 31\% | (600) | 19\% | (358) | 13\% | (241) | 15\% | (277) | 1908 |
| RD/WT: Right Direction | 32\% | (164) | 40\% | (204) | 11\% | (55) | 5\% | (24) | 13\% | (68) | 515 |
| RD/WT: Wrong Track | 20\% | (333) | 29\% | (490) | 21\% | (363) | 16\% | (263) | 15\% | (247) | 1695 |
| Biden Job Approve | 33\% | (281) | 37\% | (315) | 14\% | (115) | 4\% | (38) | 12\% | (98) | 847 |
| Biden Job Disapprove | 16\% | (196) | 28\% | (345) | 23\% | (288) | 20\% | (243) | 14\% | (168) | 1241 |

[^36]Table MCER3_10: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Ship products in a carbon neutral fashion (i.e. either through carbon tax credits or environmentally-friendly vehicles)

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% | (497) | 31\% | (694) | 19\% | (417) | 13\% | (287) | 14\% | (315) | 2210 |
| Biden Job Strongly Approve | 45\% | (155) | $32 \%$ | (111) | 10\% | (33) | 4\% | (15) | 9\% | (32) | 347 |
| Biden Job Somewhat Approve | 25\% | (126) | 41\% | (204) | 16\% | (81) | 5\% | (23) | 13\% | (66) | 500 |
| Biden Job Somewhat Disapprove | 19\% | (71) | 37\% | (139) | 22\% | (85) | 9\% | (33) | 14\% | (51) | 379 |
| Biden Job Strongly Disapprove | 15\% | (126) | 24\% | (206) | 24\% | (204) | 24\% | (210) | $14 \%$ | (117) | 862 |
| Favorable of Biden | 32\% | (285) | 36\% | (324) | 14\% | (124) | 5\% | (45) | $12 \%$ | (111) | 889 |
| Unfavorable of Biden | 16\% | (190) | 28\% | (341) | 24\% | (283) | 19\% | (231) | 13\% | (160) | 1205 |
| Very Favorable of Biden | 42\% | (157) | $31 \%$ | (115) | 13\% | (48) | 5\% | (18) | 10\% | (37) | 375 |
| Somewhat Favorable of Biden | 25\% | (128) | 41\% | (209) | 15\% | (76) | 5\% | (28) | 14\% | (74) | 515 |
| Somewhat Unfavorable of Biden | 20\% | (67) | 38\% | (130) | 21\% | (73) | 7\% | (25) | 13\% | (45) | 340 |
| Very Unfavorable of Biden | 14\% | (123) | 24\% | (211) | 24\% | (211) | 24\% | (206) | 13\% | (115) | 865 |
| \#1 Issue: Economy | 19\% | (173) | 30\% | (281) | 21\% | (192) | 15\% | (137) | 15\% | (139) | 921 |
| \#1 Issue: Security | 19\% | (42) | 25\% | (56) | 22\% | (50) | 22\% | (49) | 13\% | (29) | 226 |
| \#1 Issue: Health Care | 25\% | (35) | 33\% | (46) | 15\% | (21) | 11\% | (16) | 14\% | (20) | 137 |
| \#1 Issue: Medicare / Social Security | 20\% | (44) | $36 \%$ | (78) | 17\% | (37) | 10\% | (21) | 17\% | (38) | 218 |
| \#1 Issue: Women's Issues | 30\% | (95) | 37\% | (117) | 17\% | (53) | 5\% | (17) | $11 \%$ | (36) | 318 |
| \#1 Issue: Education | 30\% | (19) | 35\% | (21) | 13\% | (8) | 13\% | (8) | 9\% | (5) | 62 |
| \#1 Issue: Energy | 31\% | (56) | 32\% | (57) | 16\% | (28) | 9\% | (16) | 13\% | (23) | 180 |
| \#1 Issue: Other | 22\% | (33) | 26\% | (38) | 19\% | (28) | 16\% | (24) | 17\% | (25) | 148 |
| 2020 Vote: Joe Biden | 31\% | (293) | 37\% | (355) | 15\% | (141) | 5\% | (47) | 12\% | (118) | 954 |
| 2020 Vote: Donald Trump | 15\% | (108) | 24\% | (177) | 25\% | (184) | 23\% | (171) | 12\% | (90) | 729 |
| 2020 Vote: Other | 28\% | (18) | 32\% | (21) | 13\% | (8) | 16\% | (10) | $12 \%$ | (8) | 65 |
| 2020 Vote: Didn't Vote | 17\% | (78) | 31\% | (141) | 18\% | (85) | 13\% | (59) | 21\% | (99) | 461 |
| 2018 House Vote: Democrat | $32 \%$ | (244) | 36\% | (268) | 15\% | (109) | 5\% | (40) | $12 \%$ | (92) | 755 |
| 2018 House Vote: Republican | 14\% | (85) | 26\% | (156) | 25\% | (153) | 22\% | (132) | 12\% | (75) | 602 |
| 2018 House Vote: Someone else | 22\% | (14) | 39\% | (24) | 11\% | (7) | 23\% | (14) | 5\% | (3) | 62 |
| 2016 Vote: Hillary Clinton | 33\% | (227) | 38\% | (262) | 13\% | (93) | 5\% | (33) | 12\% | (82) | 697 |
| 2016 Vote: Donald Trump | 16\% | (101) | 27\% | (173) | 24\% | (153) | 21\% | (134) | 13\% | (85) | 647 |
| 2016 Vote: Other | 21\% | (24) | 33\% | (38) | 14\% | (16) | 23\% | (27) | 9\% | (11) | 116 |
| 2016 Vote: Didn't Vote | 19\% | (144) | 29\% | (218) | 21\% | (154) | 13\% | (94) | 18\% | (136) | 745 |

[^37]Table MCER3_10: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Ship products in a carbon neutral fashion (i.e. either through carbon tax credits or environmentally-friendly vehicles)

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% | (497) | $31 \%$ | (694) | 19\% | (417) | 13\% | (287) | 14\% | (315) | 2210 |
| Voted in 2014: Yes | 24\% | (300) | $32 \%$ | (390) | 18\% | (219) | 14\% | (169) | 12\% | (149) | 1228 |
| Voted in 2014: No | 20\% | (196) | $31 \%$ | (304) | 20\% | (199) | 12\% | (118) | 17\% | (165) | 982 |
| 4-Region: Northeast | 25\% | (97) | 30\% | (116) | 17\% | (67) | $11 \%$ | (43) | 15\% | (59) | 383 |
| 4-Region: Midwest | 19\% | (87) | $33 \%$ | (149) | 18\% | (84) | 12\% | (54) | 18\% | (83) | 456 |
| 4-Region: South | 21\% | (177) | 31\% | (263) | 20\% | (168) | 15\% | (130) | 13\% | (107) | 844 |
| 4-Region: West | 26\% | (135) | 32\% | (167) | 19\% | (99) | $11 \%$ | (60) | 13\% | (66) | 527 |
| Climate Concerned | 28\% | (456) | 36\% | (586) | 16\% | (258) | 6\% | (99) | 13\% | (210) | 1609 |
| Not Climate Concerned | 7\% | (37) | 19\% | (97) | 29\% | (150) | 35\% | (183) | 10\% | (54) | 522 |
| Takes Action Bc of Climate Concern | 24\% | (495) | 33\% | (679) | 18\% | (380) | $11 \%$ | (224) | 14\% | (281) | 2059 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER3_11: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Create products using renewable energy sources

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (634) | $39 \%$ | (854) | 14\% | (298) | 10\% | (227) | 9\% | (197) | 2210 |
| Gender: Male | 29\% | (314) | 38\% | (402) | 15\% | (158) | 11\% | (120) | 7\% | (74) | 1068 |
| Gender: Female | 28\% | (320) | 40\% | (452) | 12\% | (140) | 9\% | (107) | 11\% | (123) | 1142 |
| Age: 18-34 | $33 \%$ | (210) | 36\% | (231) | 15\% | (93) | 8\% | (49) | 9\% | (58) | 642 |
| Age: 35-44 | $24 \%$ | (89) | 39\% | (142) | 14\% | (53) | 11\% | (41) | 11\% | (41) | 365 |
| Age: 45-64 | 28\% | (200) | 39\% | (280) | 13\% | (90) | 13\% | (92) | 7\% | (52) | 714 |
| Age: 65+ | 28\% | (135) | 41\% | (201) | 13\% | (62) | 9\% | (45) | 9\% | (46) | 489 |
| GenZers: 1997-2012 | 33\% | (82) | $34 \%$ | (84) | 19\% | (47) | 7\% | (17) | 8\% | (20) | 250 |
| Millennials: 1981-1996 | 29\% | (194) | 39\% | (256) | 12\% | (80) | 9\% | (62) | 10\% | (69) | 660 |
| GenXers: 1965-1980 | 29\% | (156) | 36\% | (194) | 13\% | (69) | 13\% | (68) | 9\% | (47) | 534 |
| Baby Boomers: 1946-1964 | 27\% | (183) | 41\% | (279) | 13\% | (90) | 10\% | (71) | 7\% | (50) | 673 |
| PID: Dem (no lean) | 37\% | (305) | 40\% | (329) | 10\% | (83) | 4\% | (33) | 8\% | (68) | 818 |
| PID: Ind (no lean) | 27\% | (195) | 39\% | (288) | 12\% | (89) | 11\% | (80) | $11 \%$ | (80) | 732 |
| PID: Rep (no lean) | 20\% | (134) | $36 \%$ | (236) | 19\% | (126) | 17\% | (114) | 7\% | (49) | 660 |
| PID/Gender: Dem Men | 39\% | (152) | 37\% | (144) | 12\% | (48) | 4\% | (15) | 8\% | (32) | 391 |
| PID/Gender: Dem Women | 36\% | (152) | 43\% | (185) | 8\% | (35) | 4\% | (18) | 8\% | (36) | 427 |
| PID/Gender: Ind Men | 25\% | (88) | 43\% | (150) | 13\% | (45) | 11\% | (40) | 8\% | (27) | 350 |
| PID/Gender: Ind Women | 28\% | (107) | 36\% | (138) | 12\% | (44) | 10\% | (40) | 14\% | (53) | 382 |
| PID/Gender: Rep Men | 23\% | (74) | 33\% | (107) | 20\% | (65) | 20\% | (65) | 5\% | (15) | 327 |
| PID/Gender: Rep Women | 18\% | (61) | 39\% | (129) | 18\% | (61) | 15\% | (49) | 10\% | (34) | 334 |
| Ideo: Liberal (1-3) | 44\% | (270) | 37\% | (224) | 9\% | (57) | 4\% | (22) | 6\% | (36) | 608 |
| Ideo: Moderate (4) | 28\% | (185) | 42\% | (276) | 12\% | (81) | 9\% | (57) | 10\% | (66) | 665 |
| Ideo: Conservative (5-7) | 20\% | (141) | 38\% | (276) | 18\% | (127) | 18\% | (127) | 7\% | (47) | 718 |
| Educ: < College | 26\% | (370) | $38 \%$ | (551) | 14\% | (204) | 11\% | (153) | $11 \%$ | (157) | 1437 |
| Educ: Bachelors degree | 33\% | (161) | 39\% | (191) | 13\% | (65) | 10\% | (48) | 5\% | (26) | 491 |
| Educ: Post-grad | 36\% | (102) | 39\% | (111) | 10\% | (29) | 9\% | (26) | 5\% | (14) | 282 |
| Income: Under 50k | 30\% | (349) | 36\% | (426) | 13\% | (148) | 10\% | (119) | $11 \%$ | (126) | 1167 |
| Income: 50k-100k | 27\% | (183) | 40\% | (265) | 17\% | (110) | 11\% | (72) | 5\% | (37) | 667 |
| Income: 100k+ | 27\% | (102) | 43\% | (163) | 11\% | (40) | 10\% | (37) | 9\% | (35) | 376 |
| Ethnicity: White | 28\% | (482) | 40\% | (684) | 13\% | (214) | 10\% | (179) | 9\% | (152) | 1711 |
| Ethnicity: Hispanic | $32 \%$ | (120) | 38\% | (144) | 14\% | (53) | 9\% | (34) | 6\% | (24) | 374 |

[^38]Table MCER3_11: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Create products using renewable energy sources

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (634) | 39\% | (854) | 14\% | (298) | 10\% | (227) | 9\% | (197) | 2210 |
| Ethnicity: Black | 28\% | (79) | 37\% | (106) | 17\% | (47) | 9\% | (25) | 9\% | (26) | 282 |
| Ethnicity: Other | 34\% | (73) | 30\% | (64) | 17\% | (37) | 11\% | (23) | 9\% | (19) | 217 |
| All Christian | 26\% | (254) | 42\% | (410) | 13\% | (124) | 11\% | (108) | 9\% | (85) | 982 |
| All Non-Christian | 41\% | (44) | 36\% | (39) | 11\% | (12) | 9\% | (10) | 3\% | (3) | 107 |
| Atheist | 50\% | (51) | 30\% | (30) | 11\% | (11) | 6\% | (6) | 3\% | (3) | 100 |
| Agnostic/Nothing in particular | 27\% | (166) | 37\% | (228) | 15\% | (93) | 8\% | (47) | 13\% | (82) | 616 |
| Something Else | 29\% | (119) | 37\% | (148) | 14\% | (58) | 14\% | (56) | 6\% | (23) | 404 |
| Religious Non-Protestant/Catholic | 43\% | (54) | 37\% | (47) | 10\% | (12) | 8\% | (11) | 2\% | (3) | 126 |
| Evangelical | 25\% | (142) | 39\% | (217) | 16\% | (88) | 14\% | (77) | 6\% | (34) | 557 |
| Non-Evangelical | 27\% | (219) | 41\% | (328) | 12\% | (95) | 11\% | (85) | 9\% | (72) | 799 |
| Community: Urban | 32\% | (187) | 39\% | (229) | 12\% | (70) | 8\% | (49) | 8\% | (48) | 584 |
| Community: Suburban | 28\% | (305) | 40\% | (434) | 13\% | (144) | 10\% | (111) | 9\% | (95) | 1088 |
| Community: Rural | 26\% | (141) | 36\% | (191) | 16\% | (84) | 12\% | (67) | 10\% | (54) | 537 |
| Employ: Private Sector | 28\% | (201) | 41\% | (293) | 14\% | (102) | 8\% | (60) | 7\% | (50) | 707 |
| Employ: Government | 39\% | (46) | 24\% | (29) | 20\% | (23) | 12\% | (14) | 6\% | (7) | 118 |
| Employ: Self-Employed | 29\% | (69) | 42\% | (101) | 13\% | (32) | 10\% | (23) | 7\% | (16) | 242 |
| Employ: Homemaker | 25\% | (35) | 42\% | (60) | 7\% | (10) | 13\% | (18) | 12\% | (18) | 142 |
| Employ: Student | 38\% | (30) | 30\% | (24) | 13\% | (11) | 13\% | (10) | 6\% | (5) | 80 |
| Employ: Retired | 27\% | (134) | 43\% | (216) | 12\% | (61) | 10\% | (52) | 8\% | (42) | 505 |
| Employ: Unemployed | 29\% | (80) | 29\% | (80) | 13\% | (37) | 13\% | (34) | 15\% | (42) | 274 |
| Employ: Other | 26\% | (37) | 35\% | (51) | 16\% | (22) | $11 \%$ | (16) | 12\% | (17) | 143 |
| Military HH: Yes | 28\% | (84) | 39\% | (119) | 14\% | (41) | 12\% | (37) | 7\% | (21) | 302 |
| Military HH: No | $29 \%$ | (550) | 39\% | (735) | 13\% | (257) | 10\% | (190) | 9\% | (176) | 1908 |
| RD/WT: Right Direction | 37\% | (193) | 42\% | (215) | 8\% | (40) | 4\% | (19) | 9\% | (48) | 515 |
| RD/WT: Wrong Track | 26\% | (441) | 38\% | (639) | 15\% | (258) | 12\% | (208) | 9\% | (149) | 1695 |
| Biden Job Approve | 40\% | (335) | 42\% | (357) | 8\% | (71) | 3\% | (28) | 7\% | (55) | 847 |
| Biden Job Disapprove | $22 \%$ | (267) | 37\% | (463) | 17\% | (214) | 16\% | (194) | 8\% | (104) | 1241 |

[^39]Table MCER3_11: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
Create products using renewable energy sources

| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (634) | 39\% | (854) | 14\% | (298) | 10\% | (227) | 9\% | (197) | 2210 |
| Biden Job Strongly Approve | 50\% | (174) | 35\% | (121) | 7\% | (25) | 2\% | (9) | 5\% | (18) | 347 |
| Biden Job Somewhat Approve | 32\% | (162) | 47\% | (236) | 9\% | (46) | 4\% | (19) | 7\% | (37) | 500 |
| Biden Job Somewhat Disapprove | 25\% | (95) | 45\% | (170) | 15\% | (59) | 7\% | (27) | 7\% | (28) | 379 |
| Biden Job Strongly Disapprove | 20\% | (172) | 34\% | (293) | 18\% | (155) | 19\% | (167) | 9\% | (75) | 862 |
| Favorable of Biden | 38\% | (341) | 43\% | (380) | 8\% | (74) | 3\% | (27) | 8\% | (67) | 889 |
| Unfavorable of Biden | 22\% | (266) | 37\% | (441) | 18\% | (215) | 16\% | (189) | 8\% | (94) | 1205 |
| Very Favorable of Biden | 46\% | (172) | 38\% | (144) | 7\% | (26) | 3\% | (9) | 6\% | (23) | 375 |
| Somewhat Favorable of Biden | 33\% | (169) | 46\% | (236) | 9\% | (47) | 3\% | (18) | 9\% | (45) | 515 |
| Somewhat Unfavorable of Biden | 28\% | (94) | 43\% | (147) | 15\% | (51) | 7\% | (24) | 7\% | (24) | 340 |
| Very Unfavorable of Biden | 20\% | (172) | 34\% | (294) | 19\% | (164) | 19\% | (165) | 8\% | (70) | 865 |
| \#1 Issue: Economy | 23\% | (216) | 40\% | (368) | 15\% | (141) | $11 \%$ | (104) | 10\% | (93) | 921 |
| \#1 Issue: Security | 26\% | (58) | 37\% | (83) | 13\% | (30) | 16\% | (37) | 8\% | (19) | 226 |
| \#1 Issue: Health Care | 38\% | (53) | 33\% | (45) | 12\% | (17) | 11\% | (15) | 6\% | (8) | 137 |
| \#1 Issue: Medicare / Social Security | 30\% | (65) | 38\% | (83) | 13\% | (27) | 8\% | (18) | $11 \%$ | (25) | 218 |
| \#1 Issue: Women's Issues | 33\% | (105) | 43\% | (136) | 12\% | (37) | 5\% | (16) | 7\% | (24) | 318 |
| \#1 Issue: Education | 35\% | (22) | 40\% | (25) | 7\% | (5) | 12\% | (7) | 6\% | (4) | 62 |
| \#1 Issue: Energy | 38\% | (69) | 35\% | (63) | $14 \%$ | (26) | 6\% | (11) | 6\% | (11) | 180 |
| \#1 Issue: Other | 32\% | (47) | 35\% | (52) | 11\% | (16) | 13\% | (19) | 10\% | (14) | 148 |
| 2020 Vote: Joe Biden | 37\% | (354) | 42\% | (397) | 10\% | (94) | 4\% | (34) | 8\% | (75) | 954 |
| 2020 Vote: Donald Trump | 21\% | (153) | $34 \%$ | (245) | 19\% | (137) | 19\% | (139) | 8\% | (56) | 729 |
| 2020 Vote: Other | 25\% | (16) | 49\% | (32) | 10\% | (7) | 11\% | (7) | 6\% | (4) | 65 |
| 2020 Vote: Didn't Vote | 24\% | (110) | 39\% | (180) | 13\% | (60) | 10\% | (47) | 14\% | (63) | 461 |
| 2018 House Vote: Democrat | 38\% | (284) | 42\% | (317) | 10\% | (75) | 3\% | (24) | 7\% | (55) | 755 |
| 2018 House Vote: Republican | 21\% | (129) | 34\% | (206) | 18\% | (105) | 20\% | (119) | 7\% | (43) | 602 |
| 2018 House Vote: Someone else | 31\% | (19) | 41\% | (25) | 9\% | (6) | 14\% | (9) | 4\% | (3) | 62 |
| 2016 Vote: Hillary Clinton | 39\% | (270) | 42\% | (292) | 9\% | (64) | 4\% | (25) | 7\% | (46) | 697 |
| 2016 Vote: Donald Trump | 22\% | (144) | 37\% | (237) | 17\% | (108) | 17\% | (113) | 7\% | (46) | 647 |
| 2016 Vote: Other | 29\% | (34) | 41\% | (47) | 11\% | (13) | 15\% | (17) | 4\% | (5) | 116 |
| 2016 Vote: Didn't Vote | 25\% | (185) | 37\% | (275) | 15\% | (114) | 10\% | (72) | 13\% | (99) | 745 |

Continued on next page

Table MCER3_11: When purchasing products, how important is it to you, if at all, that the product, manufacturer, or company
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| Demographic | Very important |  | Somewhat important |  | Not that important |  | Not important at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (634) | $39 \%$ | (854) | 14\% | (298) | 10\% | (227) | 9\% | (197) | 2210 |
| Voted in 2014: Yes | $31 \%$ | (376) | 39\% | (478) | 12\% | (153) | 11\% | (137) | 7\% | (84) | 1228 |
| Voted in 2014: No | 26\% | (258) | 38\% | (376) | 15\% | (145) | 9\% | (90) | 11\% | (113) | 982 |
| 4-Region: Northeast | $33 \%$ | (127) | 38\% | (146) | 13\% | (49) | 9\% | (33) | 7\% | (27) | 383 |
| 4-Region: Midwest | 26\% | (117) | 41\% | (188) | 13\% | (58) | 10\% | (44) | 11\% | (50) | 456 |
| 4-Region: South | 28\% | (237) | 35\% | (300) | 15\% | (130) | 13\% | (106) | 9\% | (72) | 844 |
| 4-Region: West | 29\% | (153) | 42\% | (219) | 12\% | (62) | 8\% | (44) | 9\% | (48) | 527 |
| Climate Concerned | 35\% | (566) | 43\% | (698) | 10\% | (154) | 5\% | (74) | 7\% | (117) | 1609 |
| Not Climate Concerned | $11 \%$ | (55) | 28\% | (144) | 27\% | (139) | 29\% | (149) | 7\% | (35) | 522 |
| Takes Action Bc of Climate Concern | 30\% | (627) | 41\% | (838) | 13\% | (262) | 8\% | (162) | 8\% | (170) | 2059 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER4_1: How likely is it you would do the following if you received a financial incentive, such as a gift card or coupon?
Recycle single-use plastic to a designated location

| Demographic | Very likely |  | Somewhat likely |  | Somewhat unlikely |  | Very unlikely |  | I already do this |  | Don't know |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 39\% | (852) | 27\% | (607) | 8\% | (168) | 6\% | (134) | 12\% | (266) | 8\% | (183) | 2210 |
| Gender: Male | 36\% | (383) | $30 \%$ | (319) | 9\% | (93) | 7\% | (72) | 11\% | (120) | 8\% | (81) | 1068 |
| Gender: Female | 41\% | (470) | 25\% | (288) | 7\% | (74) | 5\% | (62) | 13\% | (146) | 9\% | (102) | 1142 |
| Age: 18-34 | 39\% | (251) | 26\% | (168) | 9\% | (57) | 4\% | (28) | 13\% | (82) | 9\% | (56) | 642 |
| Age: 35-44 | 39\% | (144) | 24\% | (88) | 7\% | (24) | 9\% | (33) | 12\% | (43) | 9\% | (32) | 365 |
| Age: 45-64 | 39\% | (280) | 32\% | (232) | 5\% | (36) | 6\% | (46) | 9\% | (65) | 8\% | (55) | 714 |
| Age: 65+ | 36\% | (177) | 24\% | (120) | 10\% | (50) | 6\% | (27) | 15\% | (75) | 8\% | (39) | 489 |
| GenZers: 1997-2012 | 37\% | (92) | 26\% | (64) | 10\% | (26) | 5\% | (11) | 13\% | (33) | 9\% | (23) | 250 |
| Millennials: 1981-1996 | 41\% | (270) | 26\% | (170) | 7\% | (45) | 6\% | (39) | 12\% | (81) | 9\% | (56) | 660 |
| GenXers: 1965-1980 | 36\% | (192) | $31 \%$ | (168) | 5\% | (29) | 7\% | (39) | 11\% | (57) | 9\% | (49) | 534 |
| Baby Boomers: 1946-1964 | 40\% | (268) | 28\% | (187) | 8\% | (52) | 6\% | (39) | 12\% | (82) | 7\% | (45) | 673 |
| PID: Dem (no lean) | 44\% | (360) | 26\% | (214) | 6\% | (48) | 4\% | (36) | 13\% | (105) | 7\% | (55) | 818 |
| PID: Ind (no lean) | 33\% | (245) | 29\% | (213) | 6\% | (44) | 6\% | (46) | 14\% | (102) | 11\% | (82) | 732 |
| PID: Rep (no lean) | 37\% | (247) | 27\% | (180) | 11\% | (76) | 8\% | (52) | 9\% | (59) | 7\% | (46) | 660 |
| PID/Gender: Dem Men | 42\% | (165) | 28\% | (109) | 5\% | (21) | 6\% | (23) | 13\% | (51) | 6\% | (23) | 391 |
| PID/Gender: Dem Women | 46\% | (195) | 25\% | (105) | 6\% | (27) | 3\% | (13) | 13\% | (54) | 7\% | (32) | 427 |
| PID/Gender: Ind Men | 29\% | (100) | 33\% | (115) | 8\% | (28) | 6\% | (21) | 13\% | (46) | 12\% | (41) | 350 |
| PID/Gender: Ind Women | 38\% | (145) | 26\% | (98) | 4\% | (16) | 7\% | (25) | 15\% | (55) | 11\% | (42) | 382 |
| PID/Gender: Rep Men | 36\% | (118) | 29\% | (95) | 14\% | (45) | 9\% | (28) | 7\% | (23) | 6\% | (18) | 327 |
| PID/Gender: Rep Women | 39\% | (130) | 25\% | (85) | 9\% | (31) | 7\% | (24) | 11\% | (36) | 8\% | (28) | 334 |
| Ideo: Liberal (1-3) | 46\% | (277) | 24\% | (144) | 5\% | (33) | 4\% | (25) | 17\% | (101) | 5\% | (29) | 608 |
| Ideo: Moderate (4) | 37\% | (248) | 30\% | (200) | 6\% | (39) | 6\% | (37) | 12\% | (81) | 9\% | (60) | 665 |
| Ideo: Conservative (5-7) | 37\% | (267) | 29\% | (209) | 11\% | (80) | 8\% | (55) | 9\% | (63) | 6\% | (44) | 718 |
| Educ: < College | 37\% | (525) | 28\% | (398) | 8\% | (120) | 6\% | (86) | 11\% | (154) | 11\% | (154) | 1437 |
| Educ: Bachelors degree | 41\% | (201) | 26\% | (130) | 7\% | (33) | 8\% | (38) | 14\% | (68) | 5\% | (22) | 491 |
| Educ: Post-grad | 45\% | (126) | 28\% | (80) | 5\% | (15) | 3\% | (10) | 16\% | (44) | 2\% | (7) | 282 |
| Income: Under 50k | 39\% | (452) | 25\% | (290) | 8\% | (93) | 6\% | (72) | 11\% | (126) | 11\% | (134) | 1167 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 37\% | (247) | 32\% | (212) | 6\% | (41) | 7\% | (47) | 13\% | (88) | 5\% | (32) | 667 |
| Income: 100k+ | 41\% | (153) | 28\% | (105) | 9\% | (34) | 4\% | (15) | 14\% | (51) | 4\% | (17) | 376 |
| Ethnicity: White | 39\% | (673) | 27\% | (464) | 7\% | (126) | 6\% | (106) | 12\% | (208) | 8\% | (134) | 1711 |
| Ethnicity: Hispanic | 42\% | (155) | 27\% | (101) | 10\% | (37) | 4\% | (16) | $11 \%$ | (41) | 6\% | (23) | 374 |

[^40]Table MCER4_1: How likely is it you would do the following if you received a financial incentive, such as a gift card or coupon?
Recycle single-use plastic to a designated location

| Demographic | Very likely |  | Somewhat likely |  | Somewhat unlikely |  | Very unlikely |  | I already do this |  | Don't know |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $39 \%$ | (852) | 27\% | (607) | 8\% | (168) | 6\% | (134) | 12\% | (266) | 8\% | (183) | 2210 |
| Ethnicity: Black | 34\% | (97) | 29\% | (81) | 9\% | (26) | 7\% | (21) | 9\% | (24) | 12\% | (34) | 282 |
| Ethnicity: Other | 38\% | (83) | 29\% | (63) | 7\% | (15) | 3\% | (7) | 16\% | (34) | 7\% | (15) | 217 |
| All Christian | 39\% | (382) | 28\% | (277) | 9\% | (87) | 6\% | (58) | 12\% | (118) | 6\% | (60) | 982 |
| All Non-Christian | 39\% | (42) | 22\% | (24) | 7\% | (8) | 5\% | (6) | 21\% | (23) | 5\% | (5) | 107 |
| Atheist | 44\% | (44) | 15\% | (15) | 7\% | (7) | 4\% | (4) | 25\% | (25) | 6\% | (6) | 100 |
| Agnostic/Nothing in particular | 38\% | (232) | 28\% | (172) | 6\% | (40) | 6\% | (40) | 10\% | (60) | 12\% | (73) | 616 |
| Something Else | $38 \%$ | (153) | 30\% | (120) | 6\% | (26) | 7\% | (27) | 10\% | (40) | 10\% | (39) | 404 |
| Religious Non-Protestant/Catholic | 39\% | (49) | 23\% | (30) | 11\% | (14) | 5\% | (6) | 18\% | (23) | 4\% | (5) | 126 |
| Evangelical | 40\% | (222) | 27\% | (153) | 8\% | (47) | 6\% | (32) | 11\% | (59) | 8\% | (45) | 557 |
| Non-Evangelical | 38\% | (301) | 30\% | (237) | 7\% | (60) | 6\% | (50) | 12\% | (98) | 7\% | (53) | 799 |
| Community: Urban | 39\% | (229) | 26\% | (153) | 9\% | (52) | 5\% | (29) | 12\% | (72) | 8\% | (49) | 584 |
| Community: Suburban | 39\% | (425) | 27\% | (292) | 7\% | (76) | 6\% | (70) | $12 \%$ | (134) | 8\% | (90) | 1088 |
| Community: Rural | 37\% | (198) | 30\% | (162) | 7\% | (40) | 6\% | (34) | $11 \%$ | (59) | 8\% | (44) | 537 |
| Employ: Private Sector | 39\% | (277) | 32\% | (225) | 8\% | (54) | 5\% | (38) | $12 \%$ | (84) | 4\% | (30) | 707 |
| Employ: Government | 38\% | (45) | 23\% | (28) | 10\% | (12) | $4 \%$ | (5) | 17\% | (20) | 8\% | (9) | 118 |
| Employ: Self-Employed | 42\% | (101) | 26\% | (64) | 6\% | (16) | 7\% | (18) | 14\% | (34) | 4\% | (10) | 242 |
| Employ: Homemaker | 43\% | (60) | 26\% | (36) | 4\% | (5) | 7\% | (10) | 6\% | (8) | 16\% | (22) | 142 |
| Employ: Student | 37\% | (30) | 25\% | (20) | 10\% | (8) | 10\% | (8) | 8\% | (6) | 9\% | (7) | 80 |
| Employ: Retired | 37\% | (188) | 27\% | (135) | 10\% | (48) | 5\% | (27) | 13\% | (65) | 8\% | (43) | 505 |
| Employ: Unemployed | 36\% | (98) | 23\% | (63) | 5\% | (13) | 8\% | (21) | $12 \%$ | (34) | 16\% | (45) | 274 |
| Employ: Other | 38\% | (55) | 26\% | (37) | 7\% | (10) | 5\% | (8) | 11\% | (16) | 12\% | (17) | 143 |
| Military HH: Yes | 44\% | (134) | 23\% | (70) | 7\% | (20) | 6\% | (20) | 12\% | (37) | 7\% | (22) | 302 |
| Military HH: No | 38\% | (719) | 28\% | (537) | 8\% | (148) | 6\% | (115) | 12\% | (229) | 8\% | (161) | 1908 |
| RD/WT: Right Direction | 43\% | (223) | 26\% | (132) | 5\% | (25) | 3\% | (17) | 16\% | (82) | 7\% | (34) | 515 |
| RD/WT: Wrong Track | 37\% | (629) | 28\% | (475) | 8\% | (142) | 7\% | (117) | 11\% | (184) | 9\% | (149) | 1695 |
| Biden Job Approve | 44\% | (376) | 26\% | (220) | 6\% | (49) | 3\% | (28) | 15\% | (125) | 6\% | (49) | 847 |
| Biden Job Disapprove | 36\% | (447) | 29\% | (361) | 9\% | (115) | 8\% | (99) | 9\% | (116) | 8\% | (103) | 1241 |

[^41]Table MCER4_1: How likely is it you would do the following if you received a financial incentive, such as a gift card or coupon?
Recycle single-use plastic to a designated location

| Demographic | Very likely |  | Somewhat likely |  | Somewhat unlikely |  | Very unlikely |  | I already do this |  | Don't know |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 39\% | (852) | 27\% | (607) | 8\% | (168) | 6\% | (134) | 12\% | (266) | 8\% | (183) | 2210 |
| Biden Job Strongly Approve | 50\% | (172) | 19\% | (67) | 3\% | (9) | 3\% | (11) | 19\% | (66) | 6\% | (23) | 347 |
| Biden Job Somewhat Approve | 41\% | (204) | 31\% | (153) | 8\% | (40) | 3\% | (17) | 12\% | (59) | 5\% | (26) | 500 |
| Biden Job Somewhat Disapprove | 34\% | (130) | 32\% | (122) | 9\% | (36) | 6\% | (23) | 11\% | (40) | 7\% | (27) | 379 |
| Biden Job Strongly Disapprove | 37\% | (316) | 28\% | (239) | 9\% | (79) | 9\% | (76) | 9\% | (76) | 9\% | (75) | 862 |
| Favorable of Biden | 43\% | (380) | 26\% | (234) | 6\% | (55) | 4\% | (38) | 14\% | (125) | 6\% | (57) | 889 |
| Unfavorable of Biden | 37\% | (449) | 29\% | (345) | 9\% | (110) | 8\% | (91) | 9\% | (113) | 8\% | (97) | 1205 |
| Very Favorable of Biden | 48\% | (181) | 20\% | (74) | 6\% | (23) | 3\% | (13) | 16\% | (59) | 7\% | (25) | 375 |
| Somewhat Favorable of Biden | 39\% | (200) | 31\% | (160) | 6\% | (32) | 5\% | (25) | 13\% | (66) | 6\% | (32) | 515 |
| Somewhat Unfavorable of Biden | 39\% | (134) | 30\% | (101) | 9\% | (31) | 6\% | (20) | 8\% | (29) | 8\% | (26) | 340 |
| Very Unfavorable of Biden | 36\% | (315) | 28\% | (244) | 9\% | (79) | 8\% | (71) | 10\% | (84) | 8\% | (71) | 865 |
| \#1 Issue: Economy | 39\% | (358) | 29\% | (264) | 7\% | (68) | 6\% | (58) | 10\% | (95) | 8\% | (77) | 921 |
| \#1 Issue: Security | $33 \%$ | (74) | 31\% | (70) | 9\% | (20) | 6\% | (15) | 12\% | (26) | 9\% | (21) | 226 |
| \#1 Issue: Health Care | 45\% | (61) | 20\% | (28) | 7\% | (10) | 6\% | (8) | 16\% | (22) | 6\% | (9) | 137 |
| \#1 Issue: Medicare / Social Security | 35\% | (76) | 27\% | (58) | 11\% | (24) | 4\% | (10) | 16\% | (36) | 7\% | (14) | 218 |
| \#1 Issue: Women's Issues | 42\% | (133) | 25\% | (79) | 7\% | (23) | 5\% | (15) | 12\% | (39) | 9\% | (29) | 318 |
| \#1 Issue: Education | 42\% | (26) | $33 \%$ | (21) | - | (0) | 9\% | (6) | 12\% | (7) | 4\% | (2) | 62 |
| \#1 Issue: Energy | 37\% | (67) | 34\% | (60) | 6\% | (12) | 6\% | (11) | 10\% | (18) | 7\% | (12) | 180 |
| \#1 Issue: Other | 39\% | (57) | 18\% | (27) | 7\% | (11) | 8\% | (13) | 15\% | (22) | 12\% | (18) | 148 |
| 2020 Vote: Joe Biden | 42\% | (399) | 28\% | (265) | 5\% | (50) | 5\% | (44) | 15\% | (143) | 5\% | (52) | 954 |
| 2020 Vote: Donald Trump | 37\% | (272) | 29\% | (211) | 11\% | (80) | 8\% | (55) | 9\% | (65) | 6\% | (46) | 729 |
| 2020 Vote: Other | 41\% | (27) | 31\% | (20) | 6\% | (4) | 9\% | (6) | 8\% | (5) | 4\% | (3) | 65 |
| 2020 Vote: Didn't Vote | 33\% | (154) | 24\% | (111) | 7\% | (34) | 6\% | (29) | 11\% | (52) | 18\% | (82) | 461 |
| 2018 House Vote: Democrat | 41\% | (313) | 29\% | (220) | 5\% | (40) | 4\% | (32) | 15\% | (110) | 5\% | (39) | 755 |
| 2018 House Vote: Republican | 37\% | (223) | 29\% | (174) | 10\% | (57) | 7\% | (45) | 11\% | (63) | 6\% | (39) | 602 |
| 2018 House Vote: Someone else | 35\% | (22) | 29\% | (18) | 8\% | (5) | 3\% | (2) | 20\% | (13) | 5\% | (3) | 62 |
| 2016 Vote: Hillary Clinton | 42\% | (292) | 29\% | (204) | 5\% | (37) | 4\% | (28) | 15\% | (104) | 4\% | (31) | 697 |
| 2016 Vote: Donald Trump | 38\% | (246) | 28\% | (183) | 9\% | (61) | 7\% | (48) | 10\% | (64) | 7\% | (44) | 647 |
| 2016 Vote: Other | 34\% | (40) | 34\% | (39) | 6\% | (7) | 3\% | (3) | 17\% | (20) | 6\% | (7) | 116 |
| 2016 Vote: Didn't Vote | 37\% | (273) | 24\% | (180) | 8\% | (63) | 7\% | (54) | 10\% | (77) | 13\% | (99) | 745 |

Continued on next page

Table MCER4_1: How likely is it you would do the following if you received a financial incentive, such as a gift card or coupon?
Recycle single-use plastic to a designated location

| Demographic | Very likely | Somewhat likely | Somewhat unlikely |  | Very unlikely |  | I already do this |  | Don't know |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 39\% (852) | 27\% (607) | 8\% | (168) | 6\% | (134) | 12\% | (266) | 8\% | (183) | 2210 |
| Voted in 2014: Yes | 39\% (480) | 29\% (357) | 7\% | (84) | 6\% | (73) | $13 \%$ | (161) | 6\% | (73) | 1228 |
| Voted in 2014: No | 38\% (373) | 25\% (250) | 9\% | (84) | 6\% | (61) | 11\% | (104) | 11\% | (110) | 982 |
| 4-Region: Northeast | 35\% (135) | 28\% (108) | 8\% | (30) | 5\% | (20) | 15\% | (57) | 8\% | (32) | 383 |
| 4-Region: Midwest | 39\% (176) | 27\% (125) | 8\% | (36) | 6\% | (29) | 11\% | (48) | 9\% | (42) | 456 |
| 4-Region: South | 37\% (315) | 29\% (244) | 8\% | (67) | 7\% | (59) | 10\% | (86) | 9\% | (72) | 844 |
| 4-Region: West | 43\% (226) | 25\% (130) | 7\% | (34) | 5\% | (25) | $14 \%$ | (75) | 7\% | (36) | 527 |
| Climate Concerned | 43\% (693) | 26\% (423) | 6\% | (102) | 4\% | (68) | $14 \%$ | (225) | 6\% | (96) | 1609 |
| Not Climate Concerned | 29\% (149) | 32\% (167) | 12\% | (65) | 12\% | (61) | 6\% | (33) | 9\% | (47) | 522 |
| Takes Action Bc of Climate Concern | 40\% (826) | 28\% (574) | 7\% | (141) | 5\% | (100) | 13\% | (264) | 7\% | (154) | 2059 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER4_2: How likely is it you would do the following if you received a financial incentive, such as a gift card or coupon?
Recycle single-use plastic via recycling pick up

| Demographic | Very likely |  | Somewhat likely |  | Somewhat unlikely |  | Very unlikely |  | I already do this |  | Don't know |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 41\% | (903) | 24\% | (525) | 7\% | (149) | 5\% | (102) | 16\% | (357) | 8\% | (174) | 2210 |
| Gender: Male | 41\% | (433) | 25\% | (262) | 7\% | (79) | 6\% | (63) | 15\% | (163) | 6\% | (68) | 1068 |
| Gender: Female | 41\% | (470) | 23\% | (263) | 6\% | (70) | 3\% | (40) | 17\% | (195) | 9\% | (105) | 1142 |
| Age: 18-34 | 42\% | (268) | 24\% | (153) | 8\% | (49) | 4\% | (28) | 13\% | (81) | 10\% | (62) | 642 |
| Age: 35-44 | 40\% | (146) | 22\% | (82) | 6\% | (22) | 6\% | (20) | 15\% | (54) | 11\% | (41) | 365 |
| Age: 45-64 | 42\% | (296) | 26\% | (188) | 7\% | (49) | 5\% | (34) | 15\% | (104) | 6\% | (42) | 714 |
| Age: 65+ | 39\% | (192) | 21\% | (102) | 6\% | (28) | 4\% | (19) | 24\% | (118) | 6\% | (29) | 489 |
| GenZers: 1997-2012 | 36\% | (90) | 26\% | (65) | 7\% | (19) | 5\% | (13) | 13\% | (32) | 12\% | (30) | 250 |
| Millennials: 1981-1996 | 43\% | (285) | 23\% | (150) | 6\% | (40) | 5\% | (30) | 14\% | (92) | 10\% | (65) | 660 |
| GenXers: 1965-1980 | 39\% | (210) | 27\% | (144) | 7\% | (35) | 5\% | (26) | 15\% | (78) | 8\% | (41) | 534 |
| Baby Boomers: 1946-1964 | 43\% | (292) | 21\% | (140) | 7\% | (46) | 5\% | (31) | 19\% | (126) | 6\% | (38) | 673 |
| PID: Dem (no lean) | 46\% | (374) | 22\% | (180) | 6\% | (47) | 2\% | (20) | 16\% | (134) | 8\% | (63) | 818 |
| PID: Ind (no lean) | 35\% | (257) | 26\% | (190) | 6\% | (41) | 6\% | (41) | 17\% | (127) | 10\% | (76) | 732 |
| PID: Rep (no lean) | 41\% | (271) | 23\% | (155) | 9\% | (61) | 6\% | (42) | 15\% | (96) | 5\% | (35) | 660 |
| PID/Gender: Dem Men | 46\% | (179) | 21\% | (84) | 7\% | (25) | $4 \%$ | (17) | 15\% | (59) | 7\% | (26) | 391 |
| PID/Gender: Dem Women | 46\% | (195) | 23\% | (96) | 5\% | (22) | 1\% | (2) | 18\% | (75) | 9\% | (37) | 427 |
| PID/Gender: Ind Men | 33\% | (114) | 29\% | (101) | 5\% | (19) | 8\% | (27) | 16\% | (58) | 9\% | (32) | 350 |
| PID/Gender: Ind Women | 37\% | (143) | 23\% | (89) | 6\% | (22) | $4 \%$ | (13) | 18\% | (70) | 12\% | (44) | 382 |
| PID/Gender: Rep Men | 43\% | (139) | 24\% | (78) | 11\% | (35) | 6\% | (18) | 14\% | (46) | 3\% | (10) | 327 |
| PID/Gender: Rep Women | 40\% | (132) | 23\% | (77) | 8\% | (26) | 7\% | (24) | 15\% | (50) | 7\% | (25) | 334 |
| Ideo: Liberal (1-3) | 51\% | (307) | 18\% | (109) | 5\% | (30) | 3\% | (16) | 19\% | (117) | 5\% | (29) | 608 |
| Ideo: Moderate (4) | 39\% | (258) | 24\% | (157) | 7\% | (48) | 4\% | (26) | 16\% | (109) | 10\% | (67) | 665 |
| Ideo: Conservative (5-7) | 39\% | (278) | 28\% | (199) | 8\% | (56) | 7\% | (48) | 14\% | (103) | 5\% | (33) | 718 |
| Educ: < College | 38\% | (551) | 24\% | (350) | 7\% | (105) | 5\% | (72) | $14 \%$ | (199) | 11\% | (159) | 1437 |
| Educ: Bachelors degree | 43\% | (212) | 23\% | (114) | 6\% | (29) | 5\% | (23) | 21\% | (103) | 2\% | (10) | 491 |
| Educ: Post-grad | 49\% | (139) | 22\% | (61) | 5\% | (15) | 3\% | (7) | 19\% | (55) | 2\% | (5) | 282 |
| Income: Under 50k | 39\% | (451) | 23\% | (265) | 8\% | (97) | 5\% | (54) | 15\% | (170) | 11\% | (130) | 1167 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 43\% | (288) | 26\% | (175) | 5\% | (35) | 5\% | (35) | 15\% | (102) | 5\% | (33) | 667 |
| Income: 100k+ | 43\% | (163) | 23\% | (85) | 5\% | (18) | 4\% | (13) | 23\% | (85) | 3\% | (11) | 376 |
| Ethnicity: White | 41\% | (701) | 23\% | (396) | 7\% | (113) | 5\% | (79) | 17\% | (297) | 7\% | (124) | 1711 |
| Ethnicity: Hispanic | 45\% | (169) | 21\% | (79) | 9\% | (33) | $4 \%$ | (15) | 11\% | (43) | 9\% | (34) | 374 |

Continued on next page

Table MCER4_2: How likely is it you would do the following if you received a financial incentive, such as a gift card or coupon?
Recycle single-use plastic via recycling pick up

| Demographic | Very likely |  | Somewhat likely |  | Somewhat unlikely |  | Very unlikely |  | I already do this |  | Don't know |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 41\% | (903) | 24\% | (525) | 7\% | (149) | 5\% | (102) | 16\% | (357) | 8\% | (174) | 2210 |
| Ethnicity: Black | 36\% | (101) | 27\% | (77) | 9\% | (26) | 5\% | (14) | 10\% | (28) | 13\% | (36) | 282 |
| Ethnicity: Other | 46\% | (100) | 24\% | (52) | 5\% | (10) | 4\% | (8) | 15\% | (33) | 6\% | (13) | 217 |
| All Christian | 41\% | (406) | 24\% | (241) | 7\% | (69) | 5\% | (45) | 17\% | (166) | 6\% | (55) | 982 |
| All Non-Christian | 48\% | (52) | 17\% | (18) | 7\% | (7) | 8\% | (9) | 14\% | (15) | 6\% | (6) | 107 |
| Atheist | 49\% | (49) | 14\% | (14) | 4\% | (4) | 3\% | (3) | 24\% | (24) | 6\% | (6) | 100 |
| Agnostic/Nothing in particular | 39\% | (242) | 23\% | (139) | 7\% | (41) | 3\% | (21) | 16\% | (100) | 12\% | (73) | 616 |
| Something Else | 38\% | (153) | 28\% | (113) | 7\% | (28) | 6\% | (25) | 13\% | (52) | 8\% | (34) | 404 |
| Religious Non-Protestant/Catholic | 47\% | (59) | 19\% | (24) | 8\% | (10) | 8\% | (10) | 13\% | (17) | 5\% | (6) | 126 |
| Evangelical | 40\% | (224) | 26\% | (142) | 8\% | (47) | 5\% | (29) | 14\% | (76) | 7\% | (38) | 557 |
| Non-Evangelical | 40\% | (323) | 25\% | (203) | 6\% | (47) | 5\% | (37) | 17\% | (139) | 6\% | (49) | 799 |
| Community: Urban | 43\% | (250) | 25\% | (146) | 7\% | (40) | 3\% | (20) | 14\% | (80) | 8\% | (49) | 584 |
| Community: Suburban | 40\% | (440) | 23\% | (249) | 7\% | (74) | 5\% | (49) | 19\% | (203) | 7\% | (73) | 1088 |
| Community: Rural | 40\% | (213) | 24\% | (130) | 7\% | (35) | 6\% | (33) | 14\% | (75) | 10\% | (52) | 537 |
| Employ: Private Sector | 44\% | (311) | 27\% | (192) | 7\% | (50) | 4\% | (30) | 15\% | (103) | 3\% | (23) | 707 |
| Employ: Government | 40\% | (47) | 21\% | (24) | 8\% | (9) | 3\% | (3) | 24\% | (28) | 5\% | (6) | 118 |
| Employ: Self-Employed | 42\% | (101) | 23\% | (57) | 6\% | (14) | 7\% | (16) | 17\% | (41) | 6\% | (13) | 242 |
| Employ: Homemaker | 40\% | (57) | 25\% | (35) | 5\% | (7) | 4\% | (5) | 12\% | (17) | 14\% | (20) | 142 |
| Employ: Student | 40\% | (32) | 15\% | (12) | 6\% | (5) | 10\% | (8) | 12\% | (10) | 16\% | (13) | 80 |
| Employ: Retired | 41\% | (209) | 23\% | (116) | 6\% | (32) | 3\% | (17) | 21\% | (104) | 5\% | (27) | 505 |
| Employ: Unemployed | 33\% | (90) | 24\% | (65) | 5\% | (14) | 6\% | (17) | 14\% | (38) | 18\% | (50) | 274 |
| Employ: Other | 39\% | (56) | 17\% | (24) | 13\% | (18) | 4\% | (6) | 12\% | (16) | 15\% | (22) | 143 |
| Military HH: Yes | 44\% | (133) | 21\% | (63) | 5\% | (14) | 5\% | (16) | 18\% | (55) | 7\% | (22) | 302 |
| Military HH: No | 40\% | (769) | 24\% | (462) | 7\% | (135) | 5\% | (87) | 16\% | (302) | 8\% | (152) | 1908 |
| RD/WT: Right Direction | 43\% | (219) | $22 \%$ | (113) | 6\% | (28) | 3\% | (14) | 18\% | (94) | 9\% | (46) | 515 |
| RD/WT: Wrong Track | 40\% | (683) | 24\% | (412) | 7\% | (121) | 5\% | (88) | 16\% | (263) | 8\% | (128) | 1695 |
| Biden Job Approve | 47\% | (396) | 22\% | (183) | 6\% | (49) | 2\% | (18) | 18\% | (150) | 6\% | (50) | 847 |
| Biden Job Disapprove | 38\% | (474) | 26\% | (317) | 8\% | (99) | 6\% | (80) | 15\% | (181) | 7\% | (90) | 1241 |

[^42]Table MCER4_2: How likely is it you would do the following if you received a financial incentive, such as a gift card or coupon?
Recycle single-use plastic via recycling pick up

| Demographic | Very likely |  | Somewhat likely |  | Somewhat unlikely |  | Very unlikely |  | I already do this |  | Don't know |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 41\% | (903) | 24\% | (525) | 7\% | (149) | 5\% | (102) | 16\% | (357) | 8\% | (174) | 2210 |
| Biden Job Strongly Approve | 50\% | (173) | 18\% | (61) | 3\% | (10) | 2\% | (6) | 19\% | (68) | 9\% | (30) | 347 |
| Biden Job Somewhat Approve | 45\% | (223) | 24\% | (122) | 8\% | (39) | 2\% | (12) | 16\% | (82) | 4\% | (21) | 500 |
| Biden Job Somewhat Disapprove | 37\% | (140) | 26\% | (98) | 8\% | (31) | 4\% | (16) | 17\% | (65) | 8\% | (29) | 379 |
| Biden Job Strongly Disapprove | 39\% | (335) | 25\% | (219) | 8\% | (67) | 7\% | (64) | 13\% | (116) | 7\% | (61) | 862 |
| Favorable of Biden | 45\% | (402) | 22\% | (197) | 6\% | (53) | 2\% | (19) | 18\% | (157) | 7\% | (62) | 889 |
| Unfavorable of Biden | 39\% | (474) | 25\% | (304) | 8\% | (94) | 6\% | (78) | 14\% | (173) | 7\% | (82) | 1205 |
| Very Favorable of Biden | 47\% | (175) | 18\% | (66) | 7\% | (25) | 2\% | (9) | 18\% | (69) | 8\% | (31) | 375 |
| Somewhat Favorable of Biden | 44\% | (227) | 25\% | (131) | 5\% | (28) | 2\% | (9) | 17\% | (88) | 6\% | (31) | 515 |
| Somewhat Unfavorable of Biden | 42\% | (143) | 24\% | (82) | 7\% | (24) | 5\% | (17) | 15\% | (53) | 6\% | (21) | 340 |
| Very Unfavorable of Biden | 38\% | (331) | 26\% | (221) | 8\% | (70) | 7\% | (62) | 14\% | (121) | 7\% | (60) | 865 |
| \#1 Issue: Economy | 40\% | (366) | 25\% | (233) | 8\% | (70) | $4 \%$ | (41) | 15\% | (136) | 8\% | (77) | 921 |
| \#1 Issue: Security | 41\% | (93) | 26\% | (59) | 6\% | (13) | 7\% | (15) | 15\% | (34) | 6\% | (13) | 226 |
| \#1 Issue: Health Care | 45\% | (61) | 25\% | (34) | 6\% | (8) | 5\% | (7) | 14\% | (19) | 5\% | (8) | 137 |
| \#1 Issue: Medicare / Social Security | 42\% | (91) | 21\% | (46) | 7\% | (14) | 4\% | (8) | 18\% | (39) | 9\% | (20) | 218 |
| \#1 Issue: Women's Issues | 45\% | (143) | 22\% | (69) | 6\% | (20) | 3\% | (10) | 16\% | (51) | 8\% | (25) | 318 |
| \#1 Issue: Education | 46\% | (28) | 30\% | (18) | 2\% | (1) | 3\% | (2) | 11\% | (7) | 8\% | (5) | 62 |
| \#1 Issue: Energy | 37\% | (67) | 24\% | (42) | 9\% | (16) | 5\% | (9) | 18\% | (32) | 7\% | (13) | 180 |
| \#1 Issue: Other | 36\% | (53) | 16\% | (23) | 5\% | (8) | 7\% | (10) | 27\% | (40) | 10\% | (15) | 148 |
| 2020 Vote: Joe Biden | 45\% | (432) | 22\% | (214) | 5\% | (46) | 3\% | (27) | 19\% | (180) | 6\% | (54) | 954 |
| 2020 Vote: Donald Trump | 40\% | (290) | 26\% | (192) | 9\% | (63) | 7\% | (50) | 14\% | (104) | 4\% | (30) | 729 |
| 2020 Vote: Other | 41\% | (27) | 28\% | (18) | 5\% | (3) | 7\% | (5) | 16\% | (11) | 3\% | (2) | 65 |
| 2020 Vote: Didn't Vote | 33\% | (154) | 22\% | (100) | 8\% | (36) | 5\% | (21) | 14\% | (62) | 19\% | (87) | 461 |
| 2018 House Vote: Democrat | 45\% | (338) | 23\% | (175) | 5\% | (38) | 2\% | (18) | 19\% | (145) | 5\% | (41) | 755 |
| 2018 House Vote: Republican | 41\% | (245) | 25\% | (149) | 8\% | (48) | 6\% | (37) | 16\% | (96) | 4\% | (26) | 602 |
| 2018 House Vote: Someone else | 37\% | (23) | 27\% | (17) | 5\% | (3) | 5\% | (3) | 24\% | (15) | 1\% | (1) | 62 |
| 2016 Vote: Hillary Clinton | 46\% | (321) | 23\% | (159) | 5\% | (35) | 2\% | (14) | 19\% | (133) | 5\% | (36) | 697 |
| 2016 Vote: Donald Trump | 40\% | (258) | 26\% | (167) | 8\% | (49) | 6\% | (37) | 16\% | (105) | 5\% | (31) | 647 |
| 2016 Vote: Other | 44\% | (51) | 30\% | (34) | 5\% | (6) | 4\% | (4) | 16\% | (19) | 1\% | (2) | 116 |
| 2016 Vote: Didn't Vote | 36\% | (272) | 22\% | (162) | 8\% | (60) | 6\% | (47) | 13\% | (99) | 14\% | (105) | 745 |

Continued on next page

Table MCER4_2: How likely is it you would do the following if you received a financial incentive, such as a gift card or coupon?
Recycle single-use plastic via recycling pick up

| Demographic | Very likely |  | Somewhat likely |  | Somewhat unlikely |  | Very unlikely |  | I already do this |  | Don't know |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 41\% | (903) | 24\% | (525) | 7\% | (149) | 5\% | (102) | 16\% | (357) | 8\% | (174) | 2210 |
| Voted in 2014: Yes | 43\% | (527) | 24\% | (294) | 6\% | (73) | 4\% | (52) | 19\% | (227) | 4\% | (54) | 1228 |
| Voted in 2014: No | 38\% | (375) | 23\% | (231) | 8\% | (76) | 5\% | (50) | 13\% | (130) | 12\% | (119) | 982 |
| 4-Region: Northeast | 39\% | (151) | 21\% | (82) | 6\% | (23) | 3\% | (10) | 23\% | (88) | 8\% | (30) | 383 |
| 4-Region: Midwest | 39\% | (180) | 27\% | (121) | 6\% | (29) | 5\% | (21) | 15\% | (69) | 8\% | (37) | 456 |
| 4-Region: South | 38\% | (325) | 25\% | (209) | 8\% | (68) | 6\% | (53) | 13\% | (108) | 10\% | (81) | 844 |
| 4-Region: West | 47\% | (248) | 21\% | (113) | 6\% | (29) | 3\% | (18) | 18\% | (93) | 5\% | (26) | 527 |
| Climate Concerned | 46\% | (740) | 22\% | (352) | 5\% | (87) | 3\% | (46) | 17\% | (277) | 7\% | (107) | 1609 |
| Not Climate Concerned | 29\% | (149) | 30\% | (157) | 11\% | (58) | $11 \%$ | (55) | 14\% | (74) | 6\% | (29) | 522 |
| Takes Action Bc of Climate Concern | 43\% | (876) | 24\% | (489) | 6\% | (123) | $3 \%$ | (70) | 17\% | (354) | 7\% | (146) | 2059 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER4_3: How likely is it you would do the following if you received a financial incentive, such as a gift card or coupon?
Purchase products with no packaging

| Demographic | Very likely |  | Somewhat likely |  | Somewhat unlikely |  | Very unlikely |  | I already do this |  | Don't know |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 36\% | (790) | 31\% | (677) | 11\% | (236) | 7\% | (151) | 7\% | (149) | 9\% | (207) | 2210 |
| Gender: Male | $34 \%$ | (363) | 32\% | (342) | 12\% | (124) | 8\% | (88) | 7\% | (71) | 7\% | (80) | 1068 |
| Gender: Female | 37\% | (427) | 29\% | (334) | 10\% | (112) | 6\% | (63) | 7\% | (78) | $11 \%$ | (128) | 1142 |
| Age: 18-34 | 37\% | (238) | 29\% | (186) | 10\% | (63) | 6\% | (42) | 7\% | (45) | 11\% | (68) | 642 |
| Age: 35-44 | 35\% | (127) | 29\% | (107) | 11\% | (40) | 6\% | (23) | 9\% | (31) | 10\% | (37) | 365 |
| Age: 45-64 | 35\% | (252) | 33\% | (239) | 10\% | (71) | 7\% | (49) | 6\% | (43) | 8\% | (60) | 714 |
| Age: 65+ | 35\% | (173) | 30\% | (145) | 13\% | (62) | 8\% | (37) | 6\% | (29) | 9\% | (42) | 489 |
| GenZers: 1997-2012 | 33\% | (83) | 32\% | (81) | 9\% | (24) | 8\% | (19) | 7\% | (17) | 10\% | (26) | 250 |
| Millennials: 1981-1996 | 38\% | (248) | 27\% | (181) | 10\% | (67) | 6\% | (40) | 8\% | (53) | 11\% | (72) | 660 |
| GenXers: 1965-1980 | 36\% | (190) | 32\% | (171) | 10\% | (56) | 6\% | (34) | 6\% | (34) | 9\% | (49) | 534 |
| Baby Boomers: 1946-1964 | 36\% | (243) | 31\% | (209) | 12\% | (78) | 8\% | (53) | 6\% | (39) | 7\% | (50) | 673 |
| PID: Dem (no lean) | 43\% | (351) | 28\% | (231) | 9\% | (73) | 6\% | (46) | 7\% | (53) | 8\% | (63) | 818 |
| PID: Ind (no lean) | 33\% | (243) | 31\% | (224) | 10\% | (70) | 6\% | (45) | 8\% | (62) | 12\% | (88) | 732 |
| PID: Rep (no lean) | 30\% | (197) | 33\% | (221) | $14 \%$ | (93) | 9\% | (60) | 5\% | (34) | 9\% | (56) | 660 |
| PID/Gender: Dem Men | 43\% | (169) | 28\% | (109) | 9\% | (36) | 7\% | (28) | 6\% | (24) | 6\% | (24) | 391 |
| PID/Gender: Dem Women | 43\% | (182) | 29\% | (122) | 9\% | (38) | 4\% | (18) | 7\% | (29) | 9\% | (39) | 427 |
| PID/Gender: Ind Men | 29\% | (102) | 34\% | (120) | 11\% | (37) | 8\% | (27) | 8\% | (29) | 10\% | (35) | 350 |
| PID/Gender: Ind Women | 37\% | (140) | 27\% | (105) | 9\% | (33) | 5\% | (18) | 9\% | (33) | 14\% | (53) | 382 |
| PID/Gender: Rep Men | 28\% | (92) | 35\% | (113) | 16\% | (51) | 10\% | (32) | 5\% | (17) | 6\% | (20) | 327 |
| PID/Gender: Rep Women | 31\% | (105) | 32\% | (107) | 12\% | (42) | 8\% | (28) | 5\% | (16) | $11 \%$ | (36) | 334 |
| Ideo: Liberal (1-3) | 46\% | (281) | 28\% | (168) | 6\% | (38) | 5\% | (32) | 8\% | (50) | 6\% | (39) | 608 |
| Ideo: Moderate (4) | 36\% | (236) | 33\% | (218) | 10\% | (67) | 6\% | (39) | 6\% | (38) | 10\% | (68) | 665 |
| Ideo: Conservative (5-7) | 31\% | (222) | 33\% | (236) | 14\% | (104) | 10\% | (70) | 6\% | (42) | 6\% | (45) | 718 |
| Educ: < College | 32\% | (453) | 31\% | (445) | 12\% | (166) | 8\% | (111) | 6\% | (83) | 12\% | (178) | 1437 |
| Educ: Bachelors degree | 43\% | (211) | 29\% | (141) | 10\% | (51) | 5\% | (25) | 9\% | (46) | $4 \%$ | (18) | 491 |
| Educ: Post-grad | 45\% | (126) | 32\% | (90) | 7\% | (19) | 5\% | (15) | 7\% | (20) | $4 \%$ | (11) | 282 |
| Income: Under 50k | 33\% | (390) | 29\% | (334) | 11\% | (126) | 8\% | (90) | 6\% | (72) | 13\% | (155) | 1167 |
| Income: 50k-100k | 35\% | (235) | 36\% | (237) | 11\% | (76) | 6\% | (42) | 7\% | (44) | 5\% | (33) | 667 |
| Income: 100k+ | 44\% | (164) | 28\% | (105) | 9\% | (34) | 5\% | (19) | 9\% | (32) | 5\% | (20) | 376 |
| Ethnicity: White | 36\% | (623) | 31\% | (522) | 10\% | (170) | 7\% | (116) | 7\% | (121) | 9\% | (158) | 1711 |
| Ethnicity: Hispanic | 34\% | (127) | 32\% | (118) | 15\% | (56) | 5\% | (18) | 8\% | (31) | 7\% | (25) | 374 |

Continued on next page

Table MCER4_3: How likely is it you would do the following if you received a financial incentive, such as a gift card or coupon?
Purchase products with no packaging

| Demographic | Very likely |  | Somewhat likely |  | Somewhat unlikely |  | Very unlikely |  | I already do this |  | Don't know |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $36 \%$ | (790) | 31\% | (677) | 11\% | (236) | 7\% | (151) | 7\% | (149) | 9\% | (207) | 2210 |
| Ethnicity: Black | 29\% | (82) | 28\% | (80) | 14\% | (38) | 10\% | (30) | 6\% | (16) | 13\% | (36) | 282 |
| Ethnicity: Other | 39\% | (85) | 34\% | (74) | 13\% | (28) | 3\% | (6) | 6\% | (12) | 6\% | (13) | 217 |
| All Christian | 35\% | (344) | 32\% | (310) | 12\% | (116) | 7\% | (66) | 7\% | (68) | 8\% | (79) | 982 |
| All Non-Christian | 40\% | (43) | 30\% | (32) | 12\% | (13) | 6\% | (7) | 8\% | (8) | $4 \%$ | (4) | 107 |
| Atheist | 49\% | (49) | 26\% | (26) | 7\% | (7) | 4\% | (4) | 9\% | (9) | 4\% | (4) | 100 |
| Agnostic/Nothing in particular | 35\% | (218) | 29\% | (177) | 11\% | (66) | 5\% | (34) | 6\% | (36) | 14\% | (86) | 616 |
| Something Else | 34\% | (136) | 32\% | (131) | 9\% | (36) | 10\% | (40) | 7\% | (27) | 8\% | (34) | 404 |
| Religious Non-Protestant/Catholic | 38\% | (48) | 34\% | (43) | 12\% | (15) | 5\% | (7) | 6\% | (8) | 4\% | (5) | 126 |
| Evangelical | 33\% | (186) | 32\% | (179) | 12\% | (67) | 9\% | (51) | 6\% | (32) | 8\% | (42) | 557 |
| Non-Evangelical | 36\% | (286) | $31 \%$ | (246) | 10\% | (83) | 7\% | (53) | 8\% | (62) | 9\% | (69) | 799 |
| Community: Urban | 38\% | (222) | 29\% | (170) | 11\% | (67) | 6\% | (34) | 6\% | (35) | 9\% | (55) | 584 |
| Community: Suburban | 35\% | (385) | 32\% | (344) | 10\% | (112) | 6\% | (69) | 8\% | (83) | 9\% | (96) | 1088 |
| Community: Rural | 34\% | (183) | 30\% | (163) | 11\% | (57) | 9\% | (48) | 6\% | (31) | 10\% | (56) | 537 |
| Employ: Private Sector | 38\% | (266) | 32\% | (227) | 12\% | (83) | 5\% | (37) | 8\% | (58) | 5\% | (36) | 707 |
| Employ: Government | 39\% | (46) | 30\% | (35) | 12\% | (14) | 6\% | (7) | 8\% | (9) | 5\% | (6) | 118 |
| Employ: Self-Employed | 38\% | (91) | 30\% | (73) | 10\% | (24) | 6\% | (14) | 10\% | (23) | 7\% | (17) | 242 |
| Employ: Homemaker | 32\% | (46) | 40\% | (57) | 4\% | (6) | 6\% | (9) | 2\% | (3) | 15\% | (21) | 142 |
| Employ: Student | 36\% | (29) | 20\% | (16) | 13\% | (11) | 12\% | (10) | 6\% | (5) | 12\% | (9) | 80 |
| Employ: Retired | 37\% | (187) | 32\% | (160) | 11\% | (55) | 7\% | (37) | 5\% | (25) | 8\% | (40) | 505 |
| Employ: Unemployed | 30\% | (82) | 28\% | (76) | 8\% | (23) | 9\% | (24) | 5\% | (14) | 20\% | (55) | 274 |
| Employ: Other | 30\% | (42) | 23\% | (33) | $14 \%$ | (20) | 9\% | (13) | 8\% | (11) | 16\% | (23) | 143 |
| Military HH: Yes | 41\% | (124) | 26\% | (78) | 10\% | (31) | 8\% | (24) | 7\% | (22) | 8\% | (23) | 302 |
| Military HH: No | 35\% | (666) | 31\% | (599) | 11\% | (206) | 7\% | (127) | 7\% | (127) | 10\% | (184) | 1908 |
| RD/WT: Right Direction | 44\% | (226) | 27\% | (141) | 7\% | (38) | 5\% | (26) | 8\% | (41) | 8\% | (43) | 515 |
| RD/WT: Wrong Track | 33\% | (564) | 32\% | (536) | 12\% | (199) | 7\% | (125) | 6\% | (108) | 10\% | (164) | 1695 |
| Biden Job Approve | 44\% | (373) | 30\% | (254) | 8\% | (67) | 4\% | (37) | 7\% | (63) | 6\% | (53) | 847 |
| Biden Job Disapprove | 30\% | (377) | 32\% | (401) | 13\% | (166) | 9\% | (108) | 6\% | (72) | 9\% | (116) | 1241 |

[^43]Table MCER4_3: How likely is it you would do the following if you received a financial incentive, such as a gift card or coupon?
Purchase products with no packaging

| Demographic | Very likely |  | Somewhat likely |  | Somewhat unlikely |  | Very unlikely |  | I already do this |  | Don't know |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $36 \%$ | (790) | $31 \%$ | (677) | 11\% | (236) | 7\% | (151) | 7\% | (149) | 9\% | (207) | 2210 |
| Biden Job Strongly Approve | 51\% | (176) | 21\% | (74) | 7\% | (25) | 4\% | (14) | 11\% | (37) | 6\% | (21) | 347 |
| Biden Job Somewhat Approve | 39\% | (197) | 36\% | (180) | 8\% | (42) | 5\% | (23) | 5\% | (26) | 7\% | (33) | 500 |
| Biden Job Somewhat Disapprove | 35\% | (132) | 34\% | (129) | 13\% | (48) | 6\% | (22) | 4\% | (17) | 8\% | (31) | 379 |
| Biden Job Strongly Disapprove | 28\% | (245) | 32\% | (273) | 14\% | (118) | 10\% | (86) | 6\% | (56) | 10\% | (86) | 862 |
| Favorable of Biden | 44\% | (389) | 30\% | (266) | 8\% | (73) | 4\% | (39) | 7\% | (59) | 7\% | (64) | 889 |
| Unfavorable of Biden | $31 \%$ | (372) | 32\% | (390) | 13\% | (158) | 9\% | (107) | 6\% | (70) | 9\% | (109) | 1205 |
| Very Favorable of Biden | 51\% | (190) | 22\% | (81) | 9\% | (35) | 5\% | (19) | 7\% | (28) | 6\% | (21) | 375 |
| Somewhat Favorable of Biden | 39\% | (200) | 36\% | (184) | 7\% | (38) | 4\% | (19) | 6\% | (31) | 8\% | (43) | 515 |
| Somewhat Unfavorable of Biden | 38\% | (129) | 33\% | (112) | 11\% | (36) | 6\% | (21) | 4\% | (15) | 8\% | (27) | 340 |
| Very Unfavorable of Biden | 28\% | (244) | 32\% | (278) | 14\% | (122) | 10\% | (86) | 6\% | (54) | 9\% | (82) | 865 |
| \#1 Issue: Economy | 32\% | (298) | 33\% | (300) | 12\% | (109) | 7\% | (62) | 7\% | (69) | 9\% | (84) | 921 |
| \#1 Issue: Security | 33\% | (74) | 31\% | (71) | 12\% | (28) | 10\% | (24) | 5\% | (12) | 8\% | (17) | 226 |
| \#1 Issue: Health Care | 46\% | (62) | 29\% | (39) | 6\% | (8) | 6\% | (8) | 7\% | (10) | 7\% | (10) | 137 |
| \#1 Issue: Medicare / Social Security | 37\% | (82) | 26\% | (57) | 12\% | (25) | 8\% | (17) | 5\% | (12) | 12\% | (26) | 218 |
| \#1 Issue: Women's Issues | 39\% | (125) | 29\% | (94) | 9\% | (27) | 4\% | (14) | 9\% | (27) | 10\% | (31) | 318 |
| \#1 Issue: Education | 24\% | (15) | 55\% | (34) | 3\% | (2) | 5\% | (3) | 6\% | (4) | 7\% | (4) | 62 |
| \#1 Issue: Energy | 41\% | (74) | 29\% | (52) | 13\% | (23) | 7\% | (12) | 4\% | (6) | 7\% | (12) | 180 |
| \#1 Issue: Other | 41\% | (60) | 21\% | (31) | 10\% | (15) | 8\% | (12) | 6\% | (8) | 15\% | (22) | 148 |
| 2020 Vote: Joe Biden | 43\% | (411) | 28\% | (269) | 9\% | (88) | 5\% | (49) | 8\% | (75) | 7\% | (62) | 954 |
| 2020 Vote: Donald Trump | $31 \%$ | (225) | 34\% | (248) | 14\% | (99) | 9\% | (67) | 6\% | (42) | 7\% | (49) | 729 |
| 2020 Vote: Other | 36\% | (23) | 36\% | (23) | 13\% | (9) | 4\% | (3) | 8\% | (5) | 4\% | (3) | 65 |
| 2020 Vote: Didn't Vote | 28\% | (130) | 30\% | (136) | 9\% | (41) | 7\% | (33) | 6\% | (27) | 20\% | (94) | 461 |
| 2018 House Vote: Democrat | 43\% | (326) | 29\% | (219) | 10\% | (72) | 5\% | (34) | 8\% | (58) | 6\% | (45) | 755 |
| 2018 House Vote: Republican | 29\% | (177) | 34\% | (205) | 14\% | (86) | 8\% | (50) | 7\% | (43) | 7\% | (40) | 602 |
| 2018 House Vote: Someone else | 33\% | (21) | 35\% | (22) | 12\% | (8) | 3\% | (2) | 14\% | (9) | 3\% | (2) | 62 |
| 2016 Vote: Hillary Clinton | 44\% | (309) | 30\% | (206) | 9\% | (60) | 4\% | (29) | 8\% | (53) | 6\% | (39) | 697 |
| 2016 Vote: Donald Trump | 30\% | (193) | 34\% | (218) | 14\% | (92) | 9\% | (55) | 7\% | (45) | 7\% | (44) | 647 |
| 2016 Vote: Other | 40\% | (46) | 31\% | (36) | 9\% | (11) | 5\% | (5) | 10\% | (11) | 5\% | (6) | 116 |
| 2016 Vote: Didn't Vote | 32\% | (239) | 29\% | (215) | 10\% | (74) | 8\% | (61) | 5\% | (39) | 16\% | (116) | 745 |

Continued on next page

Table MCER4_3: How likely is it you would do the following if you received a financial incentive, such as a gift card or coupon?
Purchase products with no packaging

| Demographic | Very likely |  | Somewhat likely |  | Somewhat unlikely |  | Very unlikely |  | I already do this |  | Don't know |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 36\% | (790) | 31\% | (677) | 11\% | (236) | 7\% | (151) | 7\% | (149) | 9\% | (207) | 2210 |
| Voted in 2014: Yes | 37\% | (455) | 33\% | (400) | 10\% | (128) | 6\% | (72) | 8\% | (97) | 6\% | (76) | 1228 |
| Voted in 2014: No | 34\% | (335) | 28\% | (277) | 11\% | (108) | 8\% | (79) | 5\% | (52) | 13\% | (132) | 982 |
| 4-Region: Northeast | 40\% | (152) | 25\% | (96) | 13\% | (50) | 7\% | (25) | 8\% | (29) | 8\% | (31) | 383 |
| 4-Region: Midwest | 35\% | (160) | 32\% | (146) | 8\% | (38) | 8\% | (35) | 6\% | (26) | 11\% | (52) | 456 |
| 4-Region: South | 33\% | (275) | 30\% | (252) | 12\% | (99) | 8\% | (70) | 7\% | (56) | $11 \%$ | (92) | 844 |
| 4-Region: West | 39\% | (204) | 35\% | (183) | 9\% | (49) | 4\% | (21) | 7\% | (37) | 6\% | (33) | 527 |
| Climate Concerned | 41\% | (666) | 31\% | (493) | 8\% | (136) | $4 \%$ | (70) | 8\% | (128) | 7\% | (116) | 1609 |
| Not Climate Concerned | 22\% | (114) | 33\% | (171) | 18\% | (95) | 15\% | (79) | 3\% | (18) | 9\% | (45) | 522 |
| Takes Action Bc of Climate Concern | 37\% | (771) | 31\% | (638) | 10\% | (214) | 6\% | (116) | 7\% | (146) | 8\% | (174) | 2059 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER5: How effective is recycling when it comes to protecting the environment and combating climate change?

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (576) | 48\% | (1055) | $11 \%$ | (237) | 5\% | (116) | 10\% | (226) | 2210 |
| Gender: Male | 25\% | (262) | 51\% | (545) | 12\% | (130) | 6\% | (65) | 6\% | (66) | 1068 |
| Gender: Female | 27\% | (314) | 45\% | (510) | 9\% | (108) | $4 \%$ | (51) | 14\% | (159) | 1142 |
| Age: 18-34 | $31 \%$ | (200) | 45\% | (287) | 10\% | (64) | 3\% | (22) | 11\% | (68) | 642 |
| Age: 35-44 | 30\% | (111) | 42\% | (152) | 7\% | (27) | 6\% | (22) | 15\% | (53) | 365 |
| Age: 45-64 | 21\% | (151) | 50\% | (359) | 12\% | (89) | 7\% | (53) | 9\% | (62) | 714 |
| Age: 65+ | 23\% | (113) | 53\% | (257) | 12\% | (58) | $4 \%$ | (19) | 9\% | (42) | 489 |
| GenZers: 1997-2012 | 28\% | (69) | 48\% | (120) | 10\% | (24) | 3\% | (6) | 12\% | (30) | 250 |
| Millennials: 1981-1996 | $32 \%$ | (209) | 42\% | (277) | 10\% | (63) | 5\% | (32) | 12\% | (79) | 660 |
| GenXers: 1965-1980 | 24\% | (127) | 49\% | (261) | $11 \%$ | (61) | 7\% | (36) | 9\% | (49) | 534 |
| Baby Boomers: 1946-1964 | 22\% | (146) | 52\% | (351) | 12\% | (79) | 6\% | (39) | 9\% | (59) | 673 |
| PID: Dem (no lean) | $33 \%$ | (267) | 48\% | (391) | 8\% | (67) | $4 \%$ | (31) | 7\% | (61) | 818 |
| PID: Ind (no lean) | 25\% | (182) | 46\% | (334) | $11 \%$ | (81) | 5\% | (39) | 13\% | (96) | 732 |
| PID: Rep (no lean) | 19\% | (127) | 50\% | (329) | 14\% | (89) | 7\% | (46) | 10\% | (69) | 660 |
| PID/Gender: Dem Men | 32\% | (124) | 50\% | (196) | 8\% | (33) | $4 \%$ | (16) | 5\% | (21) | 391 |
| PID/Gender: Dem Women | $34 \%$ | (143) | 46\% | (195) | 8\% | (35) | 3\% | (14) | 9\% | (40) | 427 |
| PID/Gender: Ind Men | 21\% | (72) | 52\% | (182) | 13\% | (46) | 6\% | (21) | 8\% | (29) | 350 |
| PID/Gender: Ind Women | 29\% | (109) | 40\% | (152) | 9\% | (35) | 5\% | (18) | 18\% | (67) | 382 |
| PID/Gender: Rep Men | 20\% | (65) | 51\% | (166) | 16\% | (51) | 9\% | (28) | 5\% | (16) | 327 |
| PID/Gender: Rep Women | 18\% | (61) | 49\% | (163) | $11 \%$ | (38) | 6\% | (18) | 16\% | (52) | 334 |
| Ideo: Liberal (1-3) | 29\% | (176) | 52\% | (315) | 10\% | (58) | 4\% | (25) | 5\% | (33) | 608 |
| Ideo: Moderate (4) | 27\% | (177) | 49\% | (324) | 9\% | (63) | 5\% | (30) | 11\% | (72) | 665 |
| Ideo: Conservative (5-7) | 22\% | (158) | 48\% | (345) | 14\% | (100) | 7\% | (52) | 9\% | (63) | 718 |
| Educ: < College | 28\% | (398) | 45\% | (640) | 10\% | (144) | 5\% | (74) | 13\% | (182) | 1437 |
| Educ: Bachelors degree | 24\% | (116) | 52\% | (256) | 12\% | (59) | 6\% | (28) | 7\% | (32) | 491 |
| Educ: Post-grad | 22\% | (62) | 56\% | (159) | 13\% | (35) | 5\% | (14) | $4 \%$ | (12) | 282 |
| Income: Under 50k | 28\% | (328) | 45\% | (526) | 8\% | (98) | 6\% | (67) | 13\% | (148) | 1167 |
| Income: 50 k -100k | 23\% | (153) | 50\% | (331) | 15\% | (101) | 4\% | (24) | 9\% | (57) | 667 |
| Income: $100 \mathrm{k}+$ | 25\% | (94) | 52\% | (197) | 10\% | (39) | 7\% | (25) | 6\% | (21) | 376 |
| Ethnicity: White | 24\% | (416) | 49\% | (844) | 12\% | (203) | 5\% | (82) | 10\% | (167) | 1711 |
| Ethnicity: Hispanic | $32 \%$ | (120) | 47\% | (174) | 10\% | (37) | 3\% | (13) | 8\% | (30) | 374 |
| Ethnicity: Black | $37 \%$ | (106) | 34\% | (97) | 7\% | (21) | 6\% | (18) | 14\% | (41) | 282 |

Continued on next page

Table MCER5: How effective is recycling when it comes to protecting the environment and combating climate change?

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (576) | 48\% | (1055) | 11\% | (237) | 5\% | (116) | 10\% | (226) | 2210 |
| Ethnicity: Other | 25\% | (54) | 53\% | (114) | 6\% | (14) | 8\% | (16) | 8\% | (18) | 217 |
| All Christian | 27\% | (266) | 47\% | (463) | $11 \%$ | (109) | 5\% | (52) | 9\% | (92) | 982 |
| All Non-Christian | 35\% | (38) | 42\% | (46) | 15\% | (17) | 6\% | (7) | 1\% | (1) | 107 |
| Atheist | 20\% | (20) | 55\% | (55) | $11 \%$ | (11) | 7\% | (7) | 8\% | (8) | 100 |
| Agnostic/Nothing in particular | 23\% | (140) | 49\% | (303) | $11 \%$ | (66) | 4\% | (25) | 13\% | (82) | 616 |
| Something Else | 28\% | (112) | 47\% | (189) | 9\% | (35) | 6\% | (25) | 11\% | (44) | 404 |
| Religious Non-Protestant/Catholic | $34 \%$ | (43) | 40\% | (51) | 14\% | (18) | 9\% | (11) | 2\% | (3) | 126 |
| Evangelical | 30\% | (165) | 43\% | (242) | 9\% | (51) | 7\% | (41) | 10\% | (58) | 557 |
| Non-Evangelical | 26\% | (204) | 50\% | (400) | $11 \%$ | (92) | 4\% | (30) | 9\% | (72) | 799 |
| Community: Urban | 33\% | (194) | 42\% | (245) | $11 \%$ | (63) | 6\% | (32) | 8\% | (49) | 584 |
| Community: Suburban | 23\% | (250) | $51 \%$ | (553) | 10\% | (112) | 5\% | (59) | 10\% | (114) | 1088 |
| Community: Rural | 25\% | (132) | 48\% | (256) | 12\% | (62) | 5\% | (25) | 12\% | (62) | 537 |
| Employ: Private Sector | 26\% | (187) | 50\% | (352) | 12\% | (83) | 5\% | (37) | 7\% | (49) | 707 |
| Employ: Government | $32 \%$ | (38) | 46\% | (54) | 12\% | (14) | 6\% | (7) | $4 \%$ | (4) | 118 |
| Employ: Self-Employed | 30\% | (73) | 48\% | (117) | 9\% | (22) | $4 \%$ | (10) | 8\% | (19) | 242 |
| Employ: Homemaker | 29\% | (41) | 38\% | (54) | 8\% | (11) | 9\% | (13) | 16\% | (22) | 142 |
| Employ: Student | 14\% | (11) | 52\% | (41) | 19\% | (15) | $4 \%$ | (3) | 11\% | (9) | 80 |
| Employ: Retired | 21\% | (108) | 53\% | (269) | $11 \%$ | (56) | 5\% | (23) | 9\% | (48) | 505 |
| Employ: Unemployed | 28\% | (77) | 42\% | (114) | 8\% | (22) | 5\% | (13) | 17\% | (47) | 274 |
| Employ: Other | 29\% | (41) | 37\% | (53) | 9\% | (13) | 6\% | (9) | 19\% | (27) | 143 |
| Military HH: Yes | 27\% | (81) | 47\% | (142) | $11 \%$ | (34) | 8\% | (23) | 7\% | (22) | 302 |
| Military HH: No | 26\% | (495) | 48\% | (913) | $11 \%$ | (203) | 5\% | (93) | 11\% | (204) | 1908 |
| RD/WT: Right Direction | 39\% | (201) | 42\% | (216) | 6\% | (33) | 3\% | (15) | 10\% | (49) | 515 |
| RD/WT: Wrong Track | 22\% | (374) | 49\% | (839) | 12\% | (205) | 6\% | (101) | 10\% | (177) | 1695 |
| Biden Job Approve | 33\% | (276) | 50\% | (422) | 8\% | (66) | 4\% | (31) | 6\% | (51) | 847 |
| Biden Job Disapprove | 21\% | (266) | 48\% | (590) | 13\% | (167) | 6\% | (78) | 11\% | (140) | 1241 |
| Biden Job Strongly Approve | $44 \%$ | (151) | 41\% | (142) | 5\% | (17) | 4\% | (13) | 7\% | (24) | 347 |
| Biden Job Somewhat Approve | 25\% | (125) | 56\% | (280) | 10\% | (49) | 4\% | (18) | 5\% | (27) | 500 |
| Biden Job Somewhat Disapprove | 25\% | (96) | 50\% | (190) | $11 \%$ | (43) | 3\% | (10) | 10\% | (40) | 379 |
| Biden Job Strongly Disapprove | 20\% | (170) | 46\% | (400) | 14\% | (123) | 8\% | (68) | 12\% | (100) | 862 |

[^44]Table MCER5: How effective is recycling when it comes to protecting the environment and combating climate change?

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (576) | 48\% | (1055) | $11 \%$ | (237) | 5\% | (116) | 10\% | (226) | 2210 |
| Favorable of Biden | 32\% | (283) | 50\% | (441) | 8\% | (73) | 4\% | (33) | 7\% | (60) | 889 |
| Unfavorable of Biden | 21\% | (259) | 48\% | (578) | 13\% | (160) | 7\% | (79) | 11\% | (129) | 1205 |
| Very Favorable of Biden | 41\% | (155) | 42\% | (158) | 5\% | (19) | $4 \%$ | (15) | 7\% | (28) | 375 |
| Somewhat Favorable of Biden | 25\% | (128) | 55\% | (283) | 10\% | (53) | $4 \%$ | (18) | 6\% | (32) | 515 |
| Somewhat Unfavorable of Biden | 27\% | (91) | 50\% | (172) | $11 \%$ | (37) | $2 \%$ | (7) | 10\% | (34) | 340 |
| Very Unfavorable of Biden | 19\% | (168) | 47\% | (406) | 14\% | (123) | 8\% | (72) | 11\% | (95) | 865 |
| \#1 Issue: Economy | 26\% | (237) | 47\% | (430) | 13\% | (119) | 5\% | (42) | 10\% | (93) | 921 |
| \#1 Issue: Security | 25\% | (58) | 44\% | (98) | 12\% | (26) | 8\% | (19) | 11\% | (25) | 226 |
| \#1 Issue: Health Care | $32 \%$ | (44) | 45\% | (61) | 5\% | (7) | 6\% | (8) | 12\% | (17) | 137 |
| \#1 Issue: Medicare / Social Security | 25\% | (54) | 53\% | (116) | 7\% | (16) | 3\% | (7) | 11\% | (24) | 218 |
| \#1 Issue: Women's Issues | 27\% | (87) | 54\% | (171) | 9\% | (27) | $4 \%$ | (12) | 7\% | (21) | 318 |
| \#1 Issue: Education | 29\% | (18) | 49\% | (30) | 3\% | (2) | 4\% | (3) | 16\% | (10) | 62 |
| \#1 Issue: Energy | 23\% | (41) | 50\% | (90) | 13\% | (24) | 7\% | (12) | 7\% | (13) | 180 |
| \#1 Issue: Other | 25\% | (37) | 39\% | (58) | 12\% | (17) | 8\% | (12) | 16\% | (23) | 148 |
| 2020 Vote: Joe Biden | 30\% | (281) | 50\% | (478) | 9\% | (88) | 4\% | (37) | 7\% | (70) | 954 |
| 2020 Vote: Donald Trump | 20\% | (143) | 51\% | (369) | 13\% | (98) | 7\% | (48) | 10\% | (71) | 729 |
| 2020 Vote: Other | 23\% | (15) | 39\% | (25) | 18\% | (12) | 14\% | (9) | 6\% | (4) | 65 |
| 2020 Vote: Didn't Vote | 29\% | (136) | 40\% | (183) | 9\% | (39) | 5\% | (23) | 17\% | (81) | 461 |
| 2018 House Vote: Democrat | 30\% | (223) | 49\% | (372) | 10\% | (78) | 5\% | (35) | 6\% | (47) | 755 |
| 2018 House Vote: Republican | 20\% | (122) | 50\% | (301) | 14\% | (86) | 8\% | (45) | 8\% | (47) | 602 |
| 2018 House Vote: Someone else | 17\% | (10) | 63\% | (39) | 5\% | (3) | 9\% | (6) | 6\% | (4) | 62 |
| 2016 Vote: Hillary Clinton | 30\% | (210) | 50\% | (345) | 9\% | (61) | 5\% | (36) | 7\% | (45) | 697 |
| 2016 Vote: Donald Trump | 21\% | (135) | 50\% | (325) | 14\% | (89) | 7\% | (43) | 8\% | (54) | 647 |
| 2016 Vote: Other | 13\% | (15) | 58\% | (68) | 13\% | (15) | 8\% | (9) | 8\% | (9) | 116 |
| 2016 Vote: Didn't Vote | 29\% | (215) | 42\% | (315) | 10\% | (73) | $4 \%$ | (28) | 15\% | (115) | 745 |
| Voted in 2014: Yes | 25\% | (310) | 50\% | (617) | $11 \%$ | (141) | 6\% | (77) | 7\% | (83) | 1228 |
| Voted in 2014: No | 27\% | (266) | 45\% | (438) | 10\% | (97) | 4\% | (39) | 15\% | (143) | 982 |
| 4-Region: Northeast | 25\% | (94) | 49\% | (187) | 12\% | (48) | 5\% | (18) | 9\% | (35) | 383 |
| 4-Region: Midwest | 24\% | (112) | 52\% | (238) | $11 \%$ | (49) | 4\% | (17) | 9\% | (40) | 456 |
| 4-Region: South | 28\% | (232) | 45\% | (377) | 10\% | (85) | 6\% | (50) | 12\% | (100) | 844 |
| 4-Region: West | 26\% | (137) | 48\% | (254) | 10\% | (55) | 6\% | (31) | 10\% | (50) | 527 |

Continued on next page

Table MCER5: How effective is recycling when it comes to protecting the environment and combating climate change?

| Demographic | Very effective |  | Somewhat effective |  | Somewhat ineffective |  | Very ineffective |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (576) | 48\% | (1055) | 11\% | (237) | 5\% | (116) | 10\% | (226) | 2210 |
| Climate Concerned | $32 \%$ | (511) | 50\% | (802) | 8\% | (134) | 4\% | (65) | 6\% | (97) | 1609 |
| Not Climate Concerned | 11\% | (59) | 45\% | (234) | 19\% | (100) | 9\% | (47) | 16\% | (81) | 522 |
| Takes Action Bc of Climate Concern | 27\% | (562) | 49\% | (1009) | 10\% | (214) | 5\% | (94) | 9\% | (180) | 2059 |

[^45]Table MCER6_1: How responsible do you believe each of the following is in helping to protect the environment and combat climate change?
Federal government

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $39 \%$ | (869) | 32\% | (702) | 13\% | (294) | 6\% | (133) | 10\% | (212) | 2210 |
| Gender: Male | 41\% | (437) | $33 \%$ | (349) | 13\% | (139) | 7\% | (71) | 7\% | (72) | 1068 |
| Gender: Female | 38\% | (432) | 31\% | (352) | 14\% | (155) | 6\% | (63) | 12\% | (140) | 1142 |
| Age: 18-34 | 46\% | (298) | 27\% | (176) | 11\% | (72) | 5\% | (29) | 10\% | (67) | 642 |
| Age: 35-44 | 41\% | (151) | 30\% | (109) | 9\% | (33) | 6\% | (21) | 14\% | (52) | 365 |
| Age: 45-64 | 37\% | (263) | 33\% | (237) | 14\% | (103) | 8\% | (60) | 7\% | (51) | 714 |
| Age: 65+ | 32\% | (158) | 37\% | (180) | 17\% | (85) | 5\% | (24) | 9\% | (42) | 489 |
| GenZers: 1997-2012 | 43\% | (108) | 26\% | (65) | 13\% | (34) | $4 \%$ | (10) | 14\% | (34) | 250 |
| Millennials: 1981-1996 | 44\% | (294) | 30\% | (200) | 9\% | (60) | 6\% | (37) | 10\% | (69) | 660 |
| GenXers: 1965-1980 | 39\% | (206) | 29\% | (156) | 15\% | (79) | 8\% | (41) | 10\% | (51) | 534 |
| Baby Boomers: 1946-1964 | $36 \%$ | (241) | 36\% | (241) | 15\% | (104) | 7\% | (44) | 7\% | (44) | 673 |
| PID: Dem (no lean) | $51 \%$ | (414) | 32\% | (258) | 8\% | (69) | 3\% | (28) | 6\% | (49) | 818 |
| PID: Ind (no lean) | 39\% | (287) | 27\% | (201) | 14\% | (101) | 6\% | (47) | 13\% | (97) | 732 |
| PID: Rep (no lean) | 25\% | (168) | 37\% | (243) | 19\% | (125) | 9\% | (58) | 10\% | (66) | 660 |
| PID/Gender: Dem Men | 54\% | (210) | 30\% | (116) | 8\% | (30) | 4\% | (15) | 5\% | (20) | 391 |
| PID/Gender: Dem Women | 48\% | (204) | 33\% | (142) | 9\% | (39) | 3\% | (13) | 7\% | (29) | 427 |
| PID/Gender: Ind Men | 40\% | (140) | 29\% | (101) | 13\% | (45) | 8\% | (29) | 10\% | (35) | 350 |
| PID/Gender: Ind Women | 38\% | (147) | 26\% | (100) | 15\% | (55) | 5\% | (19) | 16\% | (61) | 382 |
| PID/Gender: Rep Men | 26\% | (86) | 41\% | (133) | 20\% | (64) | 8\% | (27) | 5\% | (17) | 327 |
| PID/Gender: Rep Women | 25\% | (82) | 33\% | (110) | 18\% | (61) | 9\% | (31) | 15\% | (50) | 334 |
| Ideo: Liberal (1-3) | 55\% | (334) | 28\% | (173) | 9\% | (57) | 4\% | (21) | 4\% | (23) | 608 |
| Ideo: Moderate (4) | 41\% | (272) | 30\% | (200) | 14\% | (92) | 5\% | (36) | 10\% | (65) | 665 |
| Ideo: Conservative (5-7) | 28\% | (204) | 38\% | (269) | 17\% | (121) | 9\% | (64) | 8\% | (60) | 718 |
| Educ: < College | 38\% | (539) | 30\% | (434) | 14\% | (196) | 6\% | (89) | 12\% | (179) | 1437 |
| Educ: Bachelors degree | 43\% | (211) | 33\% | (164) | 13\% | (65) | 5\% | (26) | 5\% | (26) | 491 |
| Educ: Post-grad | 42\% | (119) | 37\% | (104) | 12\% | (34) | 7\% | (18) | 2\% | (7) | 282 |
| Income: Under 50k | 39\% | (461) | 29\% | (338) | 13\% | (155) | 6\% | (65) | 13\% | (149) | 1167 |
| Income: 50k-100k | 38\% | (252) | 36\% | (237) | 13\% | (85) | 7\% | (50) | 6\% | (43) | 667 |
| Income: 100k+ | 41\% | (156) | 34\% | (127) | 15\% | (55) | 5\% | (19) | 5\% | (20) | 376 |
| Ethnicity: White | 39\% | (671) | 33\% | (559) | 13\% | (224) | 6\% | (103) | 9\% | (154) | 1711 |
| Ethnicity: Hispanic | 46\% | (174) | 29\% | (110) | 11\% | (43) | 3\% | (11) | 10\% | (36) | 374 |

[^46]Table MCER6_1: How responsible do you believe each of the following is in helping to protect the environment and combat climate change?
Federal government

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 39\% | (869) | 32\% | (702) | 13\% | (294) | 6\% | (133) | 10\% | (212) | 2210 |
| Ethnicity: Black | 42\% | (120) | 28\% | (78) | 11\% | (30) | 6\% | (17) | 13\% | (37) | 282 |
| Ethnicity: Other | 36\% | (78) | 30\% | (65) | 18\% | (40) | 6\% | (13) | 10\% | (21) | 217 |
| All Christian | 36\% | (355) | 36\% | (354) | 15\% | (152) | 5\% | (51) | 7\% | (71) | 982 |
| All Non-Christian | 48\% | (52) | 26\% | (28) | 17\% | (18) | 3\% | (3) | 7\% | (7) | 107 |
| Atheist | 56\% | (56) | 20\% | (20) | 7\% | (7) | 10\% | (10) | 6\% | (6) | 100 |
| Agnostic/Nothing in particular | 41\% | (252) | 30\% | (186) | 10\% | (60) | 5\% | (33) | 14\% | (85) | 616 |
| Something Else | 38\% | (154) | 28\% | (115) | 14\% | (57) | 9\% | (36) | $11 \%$ | (43) | 404 |
| Religious Non-Protestant/Catholic | 49\% | (62) | 22\% | (28) | 19\% | (24) | 4\% | (5) | 6\% | (8) | 126 |
| Evangelical | 33\% | (184) | 35\% | (196) | 15\% | (84) | 7\% | (40) | 9\% | (53) | 557 |
| Non-Evangelical | 39\% | (308) | 34\% | (270) | 15\% | (119) | 5\% | (43) | 7\% | (58) | 799 |
| Community: Urban | 44\% | (256) | 30\% | (177) | 13\% | (78) | 4\% | (20) | 9\% | (53) | 584 |
| Community: Suburban | 38\% | (415) | 32\% | (348) | 14\% | (150) | 7\% | (78) | 9\% | (98) | 1088 |
| Community: Rural | 37\% | (198) | 33\% | (177) | 12\% | (67) | 6\% | (35) | 11\% | (61) | 537 |
| Employ: Private Sector | 42\% | (296) | 33\% | (232) | 13\% | (93) | 6\% | (43) | 6\% | (43) | 707 |
| Employ: Government | 47\% | (56) | 27\% | (32) | 8\% | (9) | 7\% | (9) | 11\% | (13) | 118 |
| Employ: Self-Employed | 47\% | (113) | 28\% | (67) | 12\% | (28) | 6\% | (16) | 8\% | (19) | 242 |
| Employ: Homemaker | 34\% | (47) | 31\% | (45) | 14\% | (19) | 8\% | (12) | 13\% | (19) | 142 |
| Employ: Student | 48\% | (38) | 25\% | (20) | 10\% | (8) | 4\% | (3) | 13\% | (11) | 80 |
| Employ: Retired | 34\% | (173) | 36\% | (182) | 18\% | (88) | 4\% | (21) | 8\% | (40) | 505 |
| Employ: Unemployed | 33\% | (90) | $31 \%$ | (84) | 12\% | (33) | 7\% | (19) | 17\% | (48) | 274 |
| Employ: Other | 39\% | (56) | 28\% | (40) | 11\% | (15) | 8\% | (11) | 15\% | (21) | 143 |
| Military HH: Yes | 37\% | (113) | 33\% | (100) | 14\% | (44) | 7\% | (21) | 8\% | (24) | 302 |
| Military HH: No | 40\% | (756) | 32\% | (602) | 13\% | (251) | 6\% | (112) | 10\% | (187) | 1908 |
| RD/WT: Right Direction | 46\% | (237) | 33\% | (168) | 11\% | (55) | 2\% | (8) | 9\% | (46) | 515 |
| RD/WT: Wrong Track | 37\% | (632) | 32\% | (534) | 14\% | (239) | 7\% | (125) | 10\% | (166) | 1695 |
| Biden Job Approve | 50\% | (421) | 32\% | (275) | 10\% | (87) | 2\% | (18) | 5\% | (46) | 847 |
| Biden Job Disapprove | 33\% | (409) | 32\% | (400) | 16\% | (204) | 9\% | (113) | 9\% | (115) | 1241 |

Continued on next page

Table MCER6_1: How responsible do you believe each of the following is in helping to protect the environment and combat climate change?
Federal government

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 39\% | (869) | 32\% | (702) | 13\% | (294) | 6\% | (133) | 10\% | (212) | 2210 |
| Biden Job Strongly Approve | 53\% | (183) | 32\% | (112) | 6\% | (22) | 3\% | (11) | 6\% | (19) | 347 |
| Biden Job Somewhat Approve | 48\% | (238) | 33\% | (163) | 13\% | (64) | 1\% | (7) | 5\% | (27) | 500 |
| Biden Job Somewhat Disapprove | 43\% | (162) | 28\% | (105) | 17\% | (64) | 5\% | (17) | 8\% | (30) | 379 |
| Biden Job Strongly Disapprove | 29\% | (247) | 34\% | (294) | 16\% | (140) | 11\% | (96) | 10\% | (85) | 862 |
| Favorable of Biden | 49\% | (434) | 32\% | (284) | 10\% | (86) | 3\% | (28) | 6\% | (58) | 889 |
| Unfavorable of Biden | 33\% | (400) | 33\% | (396) | 17\% | (204) | 9\% | (103) | 9\% | (103) | 1205 |
| Very Favorable of Biden | 53\% | (198) | 32\% | (120) | 6\% | (24) | 2\% | (8) | 7\% | (25) | 375 |
| Somewhat Favorable of Biden | 46\% | (236) | 32\% | (164) | 12\% | (62) | 4\% | (21) | 6\% | (32) | 515 |
| Somewhat Unfavorable of Biden | 45\% | (154) | 28\% | (97) | 17\% | (58) | 3\% | (10) | 6\% | (22) | 340 |
| Very Unfavorable of Biden | 28\% | (246) | 35\% | (300) | 17\% | (146) | 11\% | (93) | 9\% | (81) | 865 |
| \#1 Issue: Economy | 38\% | (352) | $31 \%$ | (289) | 16\% | (147) | 6\% | (57) | 8\% | (76) | 921 |
| \#1 Issue: Security | 33\% | (74) | 32\% | (72) | 11\% | (26) | 12\% | (27) | $12 \%$ | (27) | 226 |
| \#1 Issue: Health Care | 44\% | (60) | 38\% | (52) | 6\% | (8) | 1\% | (1) | $11 \%$ | (16) | 137 |
| \#1 Issue: Medicare / Social Security | $31 \%$ | (68) | 35\% | (77) | $21 \%$ | (45) | 2\% | (4) | 12\% | (25) | 218 |
| \#1 Issue: Women's Issues | 50\% | (158) | $31 \%$ | (98) | 7\% | (22) | 4\% | (13) | 8\% | (27) | 318 |
| \#1 Issue: Education | 30\% | (19) | 27\% | (17) | 15\% | (10) | 15\% | (9) | 12\% | (7) | 62 |
| \#1 Issue: Energy | 41\% | (73) | 33\% | (60) | 12\% | (22) | 6\% | (10) | 8\% | (15) | 180 |
| \#1 Issue: Other | 43\% | (64) | 26\% | (38) | 11\% | (16) | 8\% | (11) | 13\% | (19) | 148 |
| 2020 Vote: Joe Biden | 49\% | (463) | 31\% | (295) | 11\% | (104) | 4\% | (36) | 6\% | (56) | 954 |
| 2020 Vote: Donald Trump | 27\% | (193) | 39\% | (282) | 16\% | (118) | 10\% | (71) | 9\% | (65) | 729 |
| 2020 Vote: Other | 47\% | (30) | 20\% | (13) | 15\% | (10) | 12\% | (8) | 7\% | (5) | 65 |
| 2020 Vote: Didn't Vote | 40\% | (182) | 24\% | (112) | 14\% | (63) | 4\% | (19) | 19\% | (86) | 461 |
| 2018 House Vote: Democrat | 50\% | (378) | 31\% | (232) | 11\% | (86) | 3\% | (23) | 5\% | (35) | 755 |
| 2018 House Vote: Republican | 26\% | (157) | 39\% | (234) | 17\% | (103) | 10\% | (60) | 8\% | (47) | 602 |
| 2018 House Vote: Someone else | 34\% | (21) | 32\% | (20) | 15\% | (9) | 13\% | (8) | 6\% | (4) | 62 |
| 2016 Vote: Hillary Clinton | 50\% | (345) | 32\% | (221) | 10\% | (70) | 4\% | (26) | 5\% | (35) | 697 |
| 2016 Vote: Donald Trump | 27\% | (177) | 38\% | (247) | 17\% | (110) | 9\% | (61) | 8\% | (51) | 647 |
| 2016 Vote: Other | 40\% | (47) | 26\% | (30) | 17\% | (20) | 8\% | (10) | 8\% | (10) | 116 |
| 2016 Vote: Didn't Vote | 40\% | (298) | 27\% | (202) | 12\% | (93) | 5\% | (37) | 16\% | (116) | 745 |

[^47]Table MCER6_1: How responsible do you believe each of the following is in helping to protect the environment and combat climate change?
Federal government

| Demographic | Very <br> responsible |  | Somewhat <br> responsible |  | Not that <br> responsible | Not responsible <br> at all | Don't know <br> No opinion |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Total N |  |  |  |  |  |  |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER6_2: How responsible do you believe each of the following is in helping to protect the environment and combat climate change?
State government

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 37\% | (811) | 35\% | (775) | 14\% | (300) | 5\% | (120) | $9 \%$ | (204) | 2210 |
| Gender: Male | 38\% | (403) | 37\% | (395) | 13\% | (140) | 6\% | (67) | $6 \%$ | (63) | 1068 |
| Gender: Female | 36\% | (408) | 33\% | (380) | 14\% | (160) | 5\% | (53) | 12\% | (142) | 1142 |
| Age: 18-34 | 44\% | (280) | 29\% | (184) | 13\% | (84) | 5\% | (33) | 10\% | (62) | 642 |
| Age: 35-44 | 38\% | (139) | 33\% | (119) | 10\% | (37) | 7\% | (26) | 12\% | (45) | 365 |
| Age: 45-64 | 34\% | (244) | 37\% | (262) | $14 \%$ | (103) | 6\% | (45) | 8\% | (60) | 714 |
| Age: 65+ | 30\% | (147) | 43\% | (210) | 16\% | (77) | 3\% | (16) | 8\% | (38) | 489 |
| GenZers: 1997-2012 | 40\% | (100) | 28\% | (69) | 16\% | (39) | $4 \%$ | (10) | 12\% | (31) | 250 |
| Millennials: 1981-1996 | 42\% | (275) | 32\% | (211) | 11\% | (72) | 6\% | (40) | 10\% | (63) | 660 |
| GenXers: 1965-1980 | 37\% | (198) | 32\% | (172) | 15\% | (78) | 7\% | (36) | 9\% | (50) | 534 |
| Baby Boomers: 1946-1964 | 33\% | (219) | 42\% | (280) | 14\% | (91) | 5\% | (34) | 7\% | (49) | 673 |
| PID: Dem (no lean) | 48\% | (393) | 33\% | (271) | $11 \%$ | (90) | $2 \%$ | (20) | 5\% | (43) | 818 |
| PID: Ind (no lean) | $36 \%$ | (261) | $31 \%$ | (226) | 14\% | (101) | 7\% | (51) | 13\% | (93) | 732 |
| PID: Rep (no lean) | 24\% | (156) | 42\% | (278) | 17\% | (109) | 7\% | (49) | 10\% | (68) | 660 |
| PID/Gender: Dem Men | 51\% | (200) | $33 \%$ | (127) | $9 \%$ | (36) | $3 \%$ | (11) | $4 \%$ | (17) | 391 |
| PID/Gender: Dem Women | 45\% | (193) | 34\% | (144) | 13\% | (54) | $2 \%$ | (9) | 6\% | (26) | 427 |
| PID/Gender: Ind Men | 36\% | (127) | 33\% | (116) | 14\% | (48) | 9\% | (31) | 8\% | (28) | 350 |
| PID/Gender: Ind Women | 35\% | (135) | 29\% | (110) | 14\% | (52) | 5\% | (20) | 17\% | (65) | 382 |
| PID/Gender: Rep Men | 24\% | (77) | 46\% | (151) | 17\% | (55) | 8\% | (25) | 5\% | (18) | 327 |
| PID/Gender: Rep Women | 24\% | (79) | 38\% | (126) | 16\% | (54) | 7\% | (24) | 15\% | (50) | 334 |
| Ideo: Liberal (1-3) | 52\% | (315) | 32\% | (192) | 11\% | (64) | 3\% | (16) | $3 \%$ | (21) | 608 |
| Ideo: Moderate (4) | 37\% | (244) | 35\% | (230) | $14 \%$ | (90) | 6\% | (38) | 9\% | (63) | 665 |
| Ideo: Conservative (5-7) | 26\% | (186) | 42\% | (305) | 16\% | (114) | 7\% | (53) | 8\% | (60) | 718 |
| Educ: < College | 36\% | (513) | 33\% | (470) | 14\% | (196) | 6\% | (83) | 12\% | (175) | 1437 |
| Educ: Bachelors degree | 37\% | (182) | 39\% | (191) | 14\% | (68) | 5\% | (26) | 5\% | (23) | 491 |
| Educ: Post-grad | 41\% | (115) | 40\% | (114) | 13\% | (36) | $4 \%$ | (11) | $2 \%$ | (6) | 282 |
| Income: Under 50k | $36 \%$ | (426) | 33\% | (385) | 13\% | (149) | 5\% | (60) | 13\% | (147) | 1167 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | $36 \%$ | (241) | 38\% | (252) | 14\% | (93) | 7\% | (45) | 5\% | (36) | 667 |
| Income: $100 \mathrm{k}+$ | 38\% | (144) | 37\% | (138) | 15\% | (58) | $4 \%$ | (14) | 6\% | (22) | 376 |
| Ethnicity: White | 36\% | (621) | 36\% | (620) | 13\% | (226) | 5\% | (89) | 9\% | (155) | 1711 |
| Ethnicity: Hispanic | 45\% | (169) | 28\% | (104) | 15\% | (55) | 5\% | (17) | 8\% | (29) | 374 |

[^48]Table MCER6_2: How responsible do you believe each of the following is in helping to protect the environment and combat climate change?
State government

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $37 \%$ | (811) | $35 \%$ | (775) | 14\% | (300) | 5\% | (120) | 9\% | (204) | 2210 |
| Ethnicity: Black | 39\% | (110) | 29\% | (82) | 15\% | (42) | 6\% | (17) | 11\% | (31) | 282 |
| Ethnicity: Other | 37\% | (80) | 33\% | (73) | 15\% | (32) | 6\% | (13) | 9\% | (19) | 217 |
| All Christian | $34 \%$ | (332) | 40\% | (389) | 15\% | (144) | 5\% | (47) | 7\% | (70) | 982 |
| All Non-Christian | 49\% | (52) | 34\% | (37) | 13\% | (14) | - | (0) | 4\% | (5) | 107 |
| Atheist | 48\% | (48) | 28\% | (28) | 9\% | (9) | 7\% | (7) | 8\% | (8) | 100 |
| Agnostic/Nothing in particular | 38\% | (235) | 30\% | (187) | 12\% | (76) | 6\% | (37) | 13\% | (82) | 616 |
| Something Else | 36\% | (144) | 33\% | (135) | 14\% | (58) | 7\% | (28) | 10\% | (40) | 404 |
| Religious Non-Protestant/Catholic | 48\% | (61) | 34\% | (42) | 13\% | (17) | 1\% | (2) | 4\% | (5) | 126 |
| Evangelical | 32\% | (178) | 40\% | (221) | 13\% | (75) | 6\% | (36) | 8\% | (47) | 557 |
| Non-Evangelical | 35\% | (282) | 37\% | (296) | 15\% | (123) | 5\% | (37) | 8\% | (61) | 799 |
| Community: Urban | 42\% | (247) | $32 \%$ | (186) | 13\% | (74) | 5\% | (27) | 8\% | (49) | 584 |
| Community: Suburban | 35\% | (383) | 37\% | (398) | 13\% | (146) | 6\% | (65) | 9\% | (96) | 1088 |
| Community: Rural | 34\% | (180) | 36\% | (191) | 15\% | (79) | 5\% | (28) | 11\% | (59) | 537 |
| Employ: Private Sector | 39\% | (277) | 35\% | (248) | 15\% | (109) | 4\% | (30) | 6\% | (43) | 707 |
| Employ: Government | 45\% | (53) | 30\% | (35) | 12\% | (14) | 7\% | (8) | 6\% | (8) | 118 |
| Employ: Self-Employed | 45\% | (109) | 27\% | (65) | 14\% | (33) | 7\% | (18) | 7\% | (17) | 242 |
| Employ: Homemaker | 36\% | (50) | 31\% | (44) | 15\% | (22) | 5\% | (7) | 13\% | (19) | 142 |
| Employ: Student | $33 \%$ | (26) | 35\% | (28) | 15\% | (12) | $4 \%$ | (3) | 13\% | (11) | 80 |
| Employ: Retired | 31\% | (159) | 43\% | (218) | 14\% | (71) | 3\% | (17) | 8\% | (40) | 505 |
| Employ: Unemployed | 31\% | (85) | 33\% | (91) | 10\% | (28) | 9\% | (24) | 16\% | (45) | 274 |
| Employ: Other | 36\% | (52) | 32\% | (46) | 7\% | (10) | 9\% | (13) | 16\% | (22) | 143 |
| Military HH: Yes | 36\% | (108) | 39\% | (118) | 12\% | (36) | 6\% | (17) | 8\% | (24) | 302 |
| Military HH: No | 37\% | (703) | 34\% | (658) | 14\% | (264) | 5\% | (103) | 9\% | (181) | 1908 |
| RD/WT: Right Direction | 47\% | (242) | $31 \%$ | (161) | 13\% | (66) | 2\% | (11) | 7\% | (36) | 515 |
| RD/WT: Wrong Track | 34\% | (568) | 36\% | (615) | 14\% | (234) | 6\% | (109) | 10\% | (169) | 1695 |
| Biden Job Approve | 48\% | (408) | 32\% | (270) | 12\% | (102) | 3\% | (23) | 5\% | (43) | 847 |
| Biden Job Disapprove | 29\% | (364) | 38\% | (477) | 15\% | (191) | 8\% | (96) | 9\% | (114) | 1241 |

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State government

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 37\% | (811) | 35\% | (775) | 14\% | (300) | 5\% | (120) | 9\% | (204) | 2210 |
| Biden Job Strongly Approve | 54\% | (186) | 28\% | (98) | 9\% | (30) | 3\% | (10) | 7\% | (23) | 347 |
| Biden Job Somewhat Approve | $44 \%$ | (221) | $34 \%$ | (172) | 15\% | (73) | $3 \%$ | (13) | 4\% | (21) | 500 |
| Biden Job Somewhat Disapprove | 36\% | (137) | 37\% | (140) | 15\% | (58) | $4 \%$ | (16) | 7\% | (28) | 379 |
| Biden Job Strongly Disapprove | 26\% | (227) | 39\% | (337) | 15\% | (134) | $9 \%$ | (80) | 10\% | (86) | 862 |
| Favorable of Biden | 47\% | (419) | 32\% | (288) | $11 \%$ | (102) | 3\% | (30) | 6\% | (51) | 889 |
| Unfavorable of Biden | 29\% | (355) | 39\% | (471) | 16\% | (190) | 7\% | (86) | 9\% | (103) | 1205 |
| Very Favorable of Biden | 53\% | (198) | 30\% | (114) | 9\% | (33) | $2 \%$ | (8) | 6\% | (22) | 375 |
| Somewhat Favorable of Biden | 43\% | (222) | $34 \%$ | (174) | 14\% | (69) | $4 \%$ | (21) | 6\% | (29) | 515 |
| Somewhat Unfavorable of Biden | 38\% | (130) | 37\% | (127) | 15\% | (50) | $3 \%$ | (9) | 7\% | (24) | 340 |
| Very Unfavorable of Biden | 26\% | (225) | 40\% | (344) | 16\% | (140) | 9\% | (77) | 9\% | (79) | 865 |
| \#1 Issue: Economy | 34\% | (309) | 39\% | (356) | 15\% | (137) | 5\% | (51) | 7\% | (69) | 921 |
| \#1 Issue: Security | 33\% | (76) | $31 \%$ | (70) | 11\% | (26) | 10\% | (23) | 14\% | (32) | 226 |
| \#1 Issue: Health Care | 43\% | (59) | $34 \%$ | (46) | 11\% | (15) | 1\% | (2) | 11\% | (16) | 137 |
| \#1 Issue: Medicare / Social Security | 33\% | (73) | 39\% | (85) | 16\% | (36) | $2 \%$ | (4) | 9\% | (21) | 218 |
| \#1 Issue: Women's Issues | 44\% | (140) | 30\% | (96) | 12\% | (39) | $4 \%$ | (13) | 9\% | (29) | 318 |
| \#1 Issue: Education | $34 \%$ | (21) | 28\% | (17) | 16\% | (10) | 13\% | (8) | 10\% | (6) | 62 |
| \#1 Issue: Energy | 38\% | (68) | 39\% | (70) | 12\% | (22) | $4 \%$ | (7) | 7\% | (13) | 180 |
| \#1 Issue: Other | 45\% | (66) | 24\% | (36) | 11\% | (16) | 8\% | (11) | 13\% | (19) | 148 |
| 2020 Vote: Joe Biden | 46\% | (440) | 33\% | (318) | 12\% | (118) | $3 \%$ | (33) | 5\% | (46) | 954 |
| 2020 Vote: Donald Trump | 24\% | (177) | 43\% | (315) | 16\% | (119) | 7\% | (54) | 9\% | (64) | 729 |
| 2020 Vote: Other | 44\% | (29) | 27\% | (18) | 12\% | (8) | 10\% | (7) | 7\% | (5) | 65 |
| 2020 Vote: Didn't Vote | 36\% | (165) | 27\% | (124) | 12\% | (56) | 6\% | (26) | 19\% | (89) | 461 |
| 2018 House Vote: Democrat | 47\% | (351) | $34 \%$ | (260) | 12\% | (94) | 3\% | (24) | 3\% | (25) | 755 |
| 2018 House Vote: Republican | 24\% | (141) | 44\% | (264) | 16\% | (98) | 8\% | (49) | 8\% | (50) | 602 |
| 2018 House Vote: Someone else | $34 \%$ | (21) | 33\% | (20) | 15\% | (9) | 12\% | (7) | 6\% | (4) | 62 |
| 2016 Vote: Hillary Clinton | 47\% | (328) | $34 \%$ | (240) | 11\% | (79) | 3\% | (23) | $4 \%$ | (28) | 697 |
| 2016 Vote: Donald Trump | 24\% | (157) | $44 \%$ | (285) | 16\% | (100) | 8\% | (52) | 8\% | (53) | 647 |
| 2016 Vote: Other | $32 \%$ | (37) | 36\% | (42) | 18\% | (21) | 7\% | (8) | 8\% | (9) | 116 |
| 2016 Vote: Didn't Vote | 38\% | (287) | 28\% | (207) | 13\% | (99) | 5\% | (38) | 15\% | (114) | 745 |

[^50]Table MCER6_2: How responsible do you believe each of the following is in helping to protect the environment and combat climate change?
State government

| Demographic | Very <br> responsible |  | Somewhat <br> responsible |  | Not that <br> responsible | Not responsible <br> at all | Don't know <br> No opinion |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Total N |  |  |  |  |  |  |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER6_3: How responsible do you believe each of the following is in helping to protect the environment and combat climate change?
Local government

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $34 \%$ | (761) | $38 \%$ | (832) | 12\% | (264) | 6\% | (136) | 10\% | (217) | 2210 |
| Gender: Male | 34\% | (364) | 39\% | (414) | 13\% | (135) | 8\% | (84) | 7\% | (70) | 1068 |
| Gender: Female | 35\% | (397) | 37\% | (417) | $11 \%$ | (129) | 5\% | (52) | 13\% | (147) | 1142 |
| Age: 18-34 | 39\% | (252) | $34 \%$ | (217) | 10\% | (62) | 8\% | (49) | 10\% | (61) | 642 |
| Age: 35-44 | 38\% | (138) | $32 \%$ | (117) | 9\% | (32) | 7\% | (25) | 15\% | (53) | 365 |
| Age: 45-64 | $32 \%$ | (229) | 39\% | (276) | 14\% | (101) | 6\% | (46) | 9\% | (62) | 714 |
| Age: 65+ | 29\% | (142) | 45\% | (222) | 14\% | (69) | 3\% | (16) | 8\% | (41) | 489 |
| GenZers: 1997-2012 | 38\% | (95) | 29\% | (74) | $11 \%$ | (27) | 9\% | (23) | 13\% | (31) | 250 |
| Millennials: 1981-1996 | 38\% | (252) | 36\% | (239) | 9\% | (59) | 7\% | (44) | 10\% | (67) | 660 |
| GenXers: 1965-1980 | 35\% | (186) | $34 \%$ | (182) | 14\% | (74) | 6\% | (34) | $11 \%$ | (58) | 534 |
| Baby Boomers: 1946-1964 | 31\% | (208) | 43\% | (291) | 14\% | (92) | 5\% | (35) | 7\% | (47) | 673 |
| PID: Dem (no lean) | 45\% | (365) | 36\% | (296) | 9\% | (75) | 3\% | (27) | 7\% | (55) | 818 |
| PID: Ind (no lean) | 35\% | (255) | 33\% | (243) | 12\% | (86) | 7\% | (54) | 13\% | (95) | 732 |
| PID: Rep (no lean) | 22\% | (142) | 44\% | (292) | 16\% | (104) | 8\% | (55) | 10\% | (68) | 660 |
| PID/Gender: Dem Men | 45\% | (175) | $38 \%$ | (147) | 9\% | (34) | $4 \%$ | (16) | 5\% | (18) | 391 |
| PID/Gender: Dem Women | 44\% | (189) | 35\% | (149) | 10\% | (41) | 3\% | (11) | 8\% | (36) | 427 |
| PID/Gender: Ind Men | 33\% | (116) | 35\% | (122) | 13\% | (46) | 9\% | (32) | 10\% | (34) | 350 |
| PID/Gender: Ind Women | 36\% | (139) | $32 \%$ | (121) | 10\% | (39) | 6\% | (22) | 16\% | (61) | 382 |
| PID/Gender: Rep Men | 22\% | (73) | 44\% | (145) | 17\% | (55) | $11 \%$ | (35) | 6\% | (18) | 327 |
| PID/Gender: Rep Women | 21\% | (69) | 44\% | (147) | 15\% | (49) | 6\% | (19) | 15\% | (50) | 334 |
| Ideo: Liberal (1-3) | 49\% | (295) | $33 \%$ | (199) | 10\% | (62) | 5\% | (28) | $4 \%$ | (24) | 608 |
| Ideo: Moderate (4) | 36\% | (238) | 38\% | (250) | $11 \%$ | (75) | 4\% | (30) | $11 \%$ | (73) | 665 |
| Ideo: Conservative (5-7) | 24\% | (175) | 44\% | (318) | 14\% | (103) | 9\% | (61) | 8\% | (59) | 718 |
| Educ: < College | 33\% | (479) | 36\% | (519) | $11 \%$ | (161) | 6\% | (93) | 13\% | (185) | 1437 |
| Educ: Bachelors degree | 36\% | (175) | 40\% | (197) | 13\% | (66) | 6\% | (27) | 5\% | (27) | 491 |
| Educ: Post-grad | 38\% | (108) | 41\% | (116) | 13\% | (38) | 6\% | (16) | $2 \%$ | (5) | 282 |
| Income: Under 50k | 35\% | (414) | $34 \%$ | (397) | $11 \%$ | (132) | 6\% | (70) | 13\% | (154) | 1167 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 32\% | (212) | 43\% | (285) | 12\% | (81) | 7\% | (46) | 6\% | (42) | 667 |
| Income: $100 \mathrm{k}+$ | 36\% | (136) | 40\% | (150) | 14\% | (51) | 5\% | (19) | 5\% | (21) | 376 |
| Ethnicity: White | 34\% | (574) | 39\% | (670) | 12\% | (210) | 6\% | (98) | 9\% | (159) | 1711 |
| Ethnicity: Hispanic | 42\% | (156) | 29\% | (109) | 14\% | (52) | 6\% | (22) | 10\% | (36) | 374 |

[^51]Table MCER6_3: How responsible do you believe each of the following is in helping to protect the environment and combat climate change?
Local government

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $34 \%$ | (761) | 38\% | (832) | 12\% | (264) | 6\% | (136) | 10\% | (217) | 2210 |
| Ethnicity: Black | 38\% | (108) | 33\% | (93) | 9\% | (24) | 7\% | (20) | 13\% | (37) | 282 |
| Ethnicity: Other | 36\% | (79) | 32\% | (69) | 14\% | (30) | 9\% | (19) | 10\% | (21) | 217 |
| All Christian | 32\% | (310) | 42\% | (416) | 13\% | (131) | 5\% | (50) | 8\% | (74) | 982 |
| All Non-Christian | 48\% | (51) | 29\% | (31) | 17\% | (18) | 3\% | (4) | 3\% | (3) | 107 |
| Atheist | 43\% | (43) | 34\% | (35) | 7\% | (7) | 9\% | (9) | 7\% | (7) | 100 |
| Agnostic/Nothing in particular | $36 \%$ | (220) | 35\% | (217) | 9\% | (55) | 7\% | (44) | 13\% | (81) | 616 |
| Something Else | 34\% | (137) | 33\% | (133) | 13\% | (53) | 7\% | (29) | 13\% | (52) | 404 |
| Religious Non-Protestant/Catholic | 46\% | (59) | 28\% | (36) | 18\% | (22) | 5\% | (6) | 3\% | (3) | 126 |
| Evangelical | 31\% | (171) | 39\% | (215) | 13\% | (75) | 7\% | (37) | 11\% | (60) | 557 |
| Non-Evangelical | 33\% | (263) | 41\% | (327) | 13\% | (105) | 5\% | (39) | 8\% | (65) | 799 |
| Community: Urban | 38\% | (223) | 37\% | (217) | 12\% | (71) | 4\% | (25) | 8\% | (48) | 584 |
| Community: Suburban | 34\% | (373) | 39\% | (420) | $11 \%$ | (120) | 7\% | (77) | 9\% | (100) | 1088 |
| Community: Rural | 31\% | (165) | 36\% | (196) | $14 \%$ | (73) | 6\% | (34) | 13\% | (69) | 537 |
| Employ: Private Sector | 36\% | (252) | 41\% | (290) | 13\% | (90) | 5\% | (38) | 5\% | (37) | 707 |
| Employ: Government | 41\% | (48) | 34\% | (40) | 8\% | (9) | 9\% | (11) | 9\% | (11) | 118 |
| Employ: Self-Employed | 43\% | (105) | 27\% | (65) | 11\% | (27) | 10\% | (24) | 9\% | (22) | 242 |
| Employ: Homemaker | 34\% | (48) | 37\% | (53) | 9\% | (13) | 3\% | (5) | 17\% | (24) | 142 |
| Employ: Student | 33\% | (26) | $34 \%$ | (27) | 17\% | (14) | 2\% | (2) | 13\% | (11) | 80 |
| Employ: Retired | 30\% | (150) | 44\% | (223) | 15\% | (74) | 3\% | (16) | 8\% | (41) | 505 |
| Employ: Unemployed | 28\% | (78) | 35\% | (97) | 11\% | (30) | 8\% | (23) | 17\% | (47) | 274 |
| Employ: Other | 38\% | (55) | 26\% | (38) | 6\% | (8) | 12\% | (17) | 17\% | (25) | 143 |
| Military HH: Yes | 33\% | (100) | 41\% | (125) | 13\% | (40) | 6\% | (18) | 7\% | (20) | 302 |
| Military HH: No | 35\% | (661) | 37\% | (707) | 12\% | (225) | 6\% | (118) | 10\% | (197) | 1908 |
| RD/WT: Right Direction | 44\% | (228) | 33\% | (172) | 10\% | (53) | 3\% | (18) | 8\% | (43) | 515 |
| RD/WT: Wrong Track | 31\% | (533) | 39\% | (659) | 12\% | (211) | 7\% | (118) | 10\% | (174) | 1695 |
| Biden Job Approve | 46\% | (386) | 35\% | (299) | 10\% | (82) | 3\% | (25) | 6\% | (54) | 847 |
| Biden Job Disapprove | 27\% | (340) | 41\% | (505) | 14\% | (175) | 8\% | (104) | 9\% | (117) | 1241 |

Continued on next page

Table MCER6_3: How responsible do you believe each of the following is in helping to protect the environment and combat climate change?
Local government

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $34 \%$ | (761) | 38\% | (832) | 12\% | (264) | 6\% | (136) | 10\% | (217) | 2210 |
| Biden Job Strongly Approve | 51\% | (178) | 33\% | (114) | 5\% | (19) | 3\% | (9) | 8\% | (27) | 347 |
| Biden Job Somewhat Approve | 42\% | (208) | 37\% | (184) | 13\% | (64) | 3\% | (17) | 5\% | (27) | 500 |
| Biden Job Somewhat Disapprove | 32\% | (120) | 39\% | (147) | 16\% | (60) | 6\% | (22) | 8\% | (29) | 379 |
| Biden Job Strongly Disapprove | 26\% | (220) | 41\% | (357) | 13\% | (115) | 9\% | (82) | 10\% | (89) | 862 |
| Favorable of Biden | 45\% | (396) | 35\% | (312) | 10\% | (89) | 3\% | (30) | 7\% | (62) | 889 |
| Unfavorable of Biden | 28\% | (334) | 41\% | (497) | 14\% | (170) | 8\% | (98) | 9\% | (107) | 1205 |
| Very Favorable of Biden | 51\% | (192) | 33\% | (124) | 6\% | (23) | 2\% | (7) | 8\% | (29) | 375 |
| Somewhat Favorable of Biden | 40\% | (204) | 37\% | (188) | 13\% | (66) | 4\% | (23) | 6\% | (33) | 515 |
| Somewhat Unfavorable of Biden | 35\% | (117) | 40\% | (137) | 14\% | (47) | 6\% | (19) | 6\% | (20) | 340 |
| Very Unfavorable of Biden | 25\% | (216) | 42\% | (360) | 14\% | (123) | 9\% | (79) | 10\% | (87) | 865 |
| \#1 Issue: Economy | 32\% | (297) | 37\% | (345) | 14\% | (132) | 7\% | (66) | 9\% | (82) | 921 |
| \#1 Issue: Security | 27\% | (62) | 41\% | (93) | 10\% | (23) | 9\% | (20) | 13\% | (29) | 226 |
| \#1 Issue: Health Care | 35\% | (48) | 44\% | (61) | 5\% | (7) | 3\% | (4) | 12\% | (17) | 137 |
| \#1 Issue: Medicare / Social Security | $31 \%$ | (67) | 41\% | (89) | 16\% | (34) | $2 \%$ | (4) | 11\% | (24) | 218 |
| \#1 Issue: Women's Issues | 43\% | (136) | 37\% | (119) | 8\% | (27) | 4\% | (13) | 7\% | (23) | 318 |
| \#1 Issue: Education | 36\% | (22) | 21\% | (13) | $21 \%$ | (13) | 9\% | (5) | 13\% | (8) | 62 |
| \#1 Issue: Energy | 37\% | (67) | 38\% | (68) | 11\% | (19) | 5\% | (8) | 9\% | (17) | 180 |
| \#1 Issue: Other | 42\% | (62) | 29\% | (44) | 6\% | (10) | 9\% | (14) | 13\% | (19) | 148 |
| 2020 Vote: Joe Biden | 43\% | (412) | 37\% | (349) | 10\% | (100) | $4 \%$ | (34) | 6\% | (59) | 954 |
| 2020 Vote: Donald Trump | 22\% | (163) | 45\% | (326) | 15\% | (109) | 9\% | (64) | 9\% | (67) | 729 |
| 2020 Vote: Other | 47\% | (31) | 29\% | (19) | 10\% | (6) | 6\% | (4) | 8\% | (5) | 65 |
| 2020 Vote: Didn't Vote | 34\% | (155) | 30\% | (138) | $11 \%$ | (48) | 7\% | (33) | 19\% | (86) | 461 |
| 2018 House Vote: Democrat | 43\% | (326) | 38\% | (283) | 11\% | (81) | 3\% | (24) | 5\% | (40) | 755 |
| 2018 House Vote: Republican | $21 \%$ | (128) | 45\% | (273) | 16\% | (94) | 9\% | (55) | 9\% | (52) | 602 |
| 2018 House Vote: Someone else | 32\% | (20) | 36\% | (23) | 17\% | (10) | 10\% | (6) | 6\% | (4) | 62 |
| 2016 Vote: Hillary Clinton | 44\% | (310) | 38\% | (262) | 10\% | (68) | $3 \%$ | (21) | 5\% | (36) | 697 |
| 2016 Vote: Donald Trump | 23\% | (146) | 45\% | (291) | 16\% | (101) | 8\% | (53) | 9\% | (55) | 647 |
| 2016 Vote: Other | 29\% | (33) | 38\% | (44) | 18\% | (21) | 8\% | (9) | 8\% | (9) | 116 |
| 2016 Vote: Didn't Vote | 36\% | (269) | 31\% | (232) | 10\% | (74) | 7\% | (53) | 16\% | (117) | 745 |

[^52]Table MCER6_3: How responsible do you believe each of the following is in helping to protect the environment and combat climate change?
Local government

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 34\% | (761) | 38\% | (832) | 12\% | (264) | 6\% | (136) | 10\% | (217) | 2210 |
| Voted in 2014: Yes | 33\% | (403) | 41\% | (505) | 13\% | (163) | 6\% | (74) | 7\% | (83) | 1228 |
| Voted in 2014: No | 36\% | (358) | 33\% | (327) | 10\% | (101) | 6\% | (62) | 14\% | (134) | 982 |
| 4-Region: Northeast | 33\% | (125) | 45\% | (174) | 10\% | (39) | 4\% | (17) | 7\% | (28) | 383 |
| 4-Region: Midwest | 29\% | (134) | 42\% | (193) | 13\% | (57) | 5\% | (21) | 11\% | (51) | 456 |
| 4-Region: South | 35\% | (296) | $34 \%$ | (288) | 13\% | (109) | 7\% | (58) | 11\% | (93) | 844 |
| 4-Region: West | 39\% | (207) | 34\% | (177) | 11\% | (58) | 8\% | (40) | 8\% | (44) | 527 |
| Climate Concerned | 43\% | (685) | 36\% | (586) | 10\% | (164) | $4 \%$ | (72) | 6\% | (102) | 1609 |
| Not Climate Concerned | 13\% | (67) | 44\% | (230) | 19\% | (97) | 11\% | (60) | 13\% | (68) | 522 |
| Takes Action Bc of Climate Concern | 36\% | (737) | 39\% | (797) | 12\% | (246) | 5\% | (105) | 8\% | (174) | 2059 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER6_4: How responsible do you believe each of the following is in helping to protect the environment and combat climate change?
Other countries

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 35\% | (773) | 29\% | (645) | 12\% | (268) | 8\% | (181) | 16\% | (343) | 2210 |
| Gender: Male | 37\% | (396) | 30\% | (315) | 12\% | (131) | 10\% | (106) | 11\% | (120) | 1068 |
| Gender: Female | 33\% | (377) | 29\% | (330) | 12\% | (137) | 7\% | (75) | 20\% | (223) | 1142 |
| Age: 18-34 | 39\% | (251) | 30\% | (194) | 11\% | (69) | 6\% | (41) | 13\% | (86) | 642 |
| Age: 35-44 | 34\% | (125) | 32\% | (115) | 9\% | (33) | 6\% | (23) | 19\% | (69) | 365 |
| Age: 45-64 | 34\% | (242) | 29\% | (206) | 13\% | (90) | 9\% | (68) | 15\% | (108) | 714 |
| Age: 65+ | 32\% | (154) | 26\% | (129) | 15\% | (76) | 10\% | (50) | 16\% | (80) | 489 |
| GenZers: 1997-2012 | 40\% | (101) | 26\% | (65) | 12\% | (30) | 5\% | (13) | 17\% | (42) | 250 |
| Millennials: 1981-1996 | 36\% | (238) | 34\% | (221) | 10\% | (64) | 6\% | (43) | 14\% | (94) | 660 |
| GenXers: 1965-1980 | 35\% | (187) | 28\% | (147) | 13\% | (69) | 9\% | (47) | 16\% | (84) | 534 |
| Baby Boomers: 1946-1964 | 34\% | (227) | 29\% | (196) | 13\% | (86) | 10\% | (68) | $14 \%$ | (96) | 673 |
| PID: Dem (no lean) | 44\% | (357) | 29\% | (239) | 10\% | (78) | 4\% | (33) | $14 \%$ | (110) | 818 |
| PID: Ind (no lean) | 34\% | (249) | 27\% | (200) | 12\% | (89) | 8\% | (62) | 18\% | (132) | 732 |
| PID: Rep (no lean) | 25\% | (167) | $31 \%$ | (205) | 15\% | (101) | 13\% | (86) | 15\% | (101) | 660 |
| PID/Gender: Dem Men | 47\% | (184) | 26\% | (103) | 11\% | (44) | 5\% | (18) | 11\% | (42) | 391 |
| PID/Gender: Dem Women | 41\% | (173) | 32\% | (136) | 8\% | (34) | 4\% | (15) | 16\% | (69) | 427 |
| PID/Gender: Ind Men | 34\% | (121) | 28\% | (96) | 12\% | (41) | 11\% | (38) | 15\% | (54) | 350 |
| PID/Gender: Ind Women | 34\% | (128) | 27\% | (104) | 13\% | (48) | 6\% | (24) | 20\% | (78) | 382 |
| PID/Gender: Rep Men | 28\% | (92) | 35\% | (116) | 14\% | (46) | 15\% | (50) | 7\% | (24) | 327 |
| PID/Gender: Rep Women | 23\% | (75) | 27\% | (89) | 17\% | (56) | 11\% | (37) | 23\% | (77) | 334 |
| Ideo: Liberal (1-3) | 47\% | (285) | 28\% | (170) | 9\% | (54) | 5\% | (31) | 11\% | (67) | 608 |
| Ideo: Moderate (4) | 35\% | (234) | 30\% | (201) | 13\% | (83) | 6\% | (39) | 16\% | (106) | 665 |
| Ideo: Conservative (5-7) | 28\% | (202) | $31 \%$ | (221) | 15\% | (108) | 13\% | (91) | 13\% | (95) | 718 |
| Educ: < College | 32\% | (464) | 28\% | (406) | 12\% | (169) | 8\% | (122) | 19\% | (276) | 1437 |
| Educ: Bachelors degree | 40\% | (197) | 30\% | (149) | 13\% | (66) | 6\% | (29) | 10\% | (50) | 491 |
| Educ: Post-grad | 40\% | (112) | 32\% | (90) | 12\% | (33) | 11\% | (30) | 6\% | (17) | 282 |
| Income: Under 50k | 34\% | (401) | 27\% | (318) | 11\% | (134) | 8\% | (88) | 19\% | (226) | 1167 |
| Income: 50k-100k | 36\% | (238) | 31\% | (204) | 13\% | (88) | 9\% | (60) | 11\% | (76) | 667 |
| Income: 100k+ | 35\% | (133) | 33\% | (122) | 12\% | (46) | 9\% | (33) | 11\% | (41) | 376 |
| Ethnicity: White | 36\% | (608) | 30\% | (510) | 12\% | (206) | 8\% | (141) | $14 \%$ | (246) | 1711 |
| Ethnicity: Hispanic | 40\% | (151) | 26\% | (96) | $11 \%$ | (41) | 8\% | (30) | 15\% | (57) | 374 |

[^53]Table MCER6_4: How responsible do you believe each of the following is in helping to protect the environment and combat climate change?
Other countries

| Demographic | Very <br> responsible |  | Somewhat <br> responsible |  | Not that <br> responsible | Not responsible <br> at all | Don't know <br> No opinion |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Total N |  |  |  |  |  |  |  |

[^54]Table MCER6_4: How responsible do you believe each of the following is in helping to protect the environment and combat climate change?
Other countries

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 35\% | (773) | 29\% | (645) | 12\% | (268) | 8\% | (181) | 16\% | (343) | 2210 |
| Biden Job Strongly Approve | 48\% | (166) | 26\% | (89) | 10\% | (34) | 2\% | (8) | 14\% | (49) | 347 |
| Biden Job Somewhat Approve | 38\% | (191) | 37\% | (184) | 11\% | (55) | 3\% | (16) | 11\% | (54) | 500 |
| Biden Job Somewhat Disapprove | 33\% | (126) | $31 \%$ | (119) | 13\% | (49) | 9\% | (34) | 14\% | (51) | 379 |
| Biden Job Strongly Disapprove | 30\% | (256) | 27\% | (231) | 14\% | (117) | 14\% | (121) | 16\% | (137) | 862 |
| Favorable of Biden | 42\% | (372) | 31\% | (279) | 10\% | (91) | 3\% | (27) | 14\% | (120) | 889 |
| Unfavorable of Biden | 31\% | (375) | 29\% | (345) | 13\% | (162) | 13\% | (151) | 14\% | (172) | 1205 |
| Very Favorable of Biden | 48\% | (181) | 26\% | (97) | 8\% | (29) | 3\% | (11) | 15\% | (58) | 375 |
| Somewhat Favorable of Biden | 37\% | (192) | 35\% | (182) | 12\% | (61) | 3\% | (17) | 12\% | (63) | 515 |
| Somewhat Unfavorable of Biden | 37\% | (126) | 31\% | (105) | 11\% | (38) | 8\% | (27) | 13\% | (44) | 340 |
| Very Unfavorable of Biden | 29\% | (248) | 28\% | (241) | $14 \%$ | (124) | 14\% | (124) | 15\% | (128) | 865 |
| \#1 Issue: Economy | 34\% | (311) | 30\% | (278) | 12\% | (108) | 10\% | (91) | 14\% | (132) | 921 |
| \#1 Issue: Security | 31\% | (69) | 24\% | (55) | 13\% | (30) | 15\% | (34) | 17\% | (39) | 226 |
| \#1 Issue: Health Care | 32\% | (43) | 36\% | (49) | 12\% | (17) | 2\% | (3) | 18\% | (25) | 137 |
| \#1 Issue: Medicare / Social Security | 33\% | (71) | 26\% | (57) | 15\% | (34) | 8\% | (18) | 18\% | (39) | 218 |
| \#1 Issue: Women's Issues | 37\% | (118) | 35\% | (110) | 9\% | (30) | 3\% | (10) | 15\% | (49) | 318 |
| \#1 Issue: Education | 34\% | (21) | 12\% | (8) | 19\% | (12) | 13\% | (8) | 22\% | (14) | 62 |
| \#1 Issue: Energy | 44\% | (80) | 28\% | (50) | 13\% | (24) | 3\% | (5) | 11\% | (21) | 180 |
| \#1 Issue: Other | 40\% | (59) | 26\% | (38) | 10\% | (14) | 8\% | (12) | 17\% | (26) | 148 |
| 2020 Vote: Joe Biden | 42\% | (400) | 29\% | (280) | 11\% | (108) | 5\% | (46) | 13\% | (119) | 954 |
| 2020 Vote: Donald Trump | 26\% | (192) | 30\% | (219) | 16\% | (119) | 13\% | (95) | 14\% | (104) | 729 |
| 2020 Vote: Other | 41\% | (27) | 25\% | (16) | 8\% | (5) | 13\% | (9) | 13\% | (9) | 65 |
| 2020 Vote: Didn't Vote | 33\% | (154) | 28\% | (129) | 8\% | (36) | 7\% | (31) | 24\% | (111) | 461 |
| 2018 House Vote: Democrat | 43\% | (325) | 31\% | (234) | 11\% | (82) | 4\% | (31) | 11\% | (83) | 755 |
| 2018 House Vote: Republican | 27\% | (160) | 29\% | (177) | 16\% | (94) | 15\% | (88) | 14\% | (83) | 602 |
| 2018 House Vote: Someone else | 38\% | (24) | 34\% | (21) | 15\% | (9) | $4 \%$ | (3) | 8\% | (5) | 62 |
| 2016 Vote: Hillary Clinton | 42\% | (294) | 30\% | (209) | 11\% | (78) | 4\% | (28) | 13\% | (88) | 697 |
| 2016 Vote: Donald Trump | 25\% | (161) | 31\% | (199) | 16\% | (104) | 14\% | (89) | 14\% | (93) | 647 |
| 2016 Vote: Other | 45\% | (53) | 24\% | (27) | 14\% | (16) | 6\% | (7) | 11\% | (13) | 116 |
| 2016 Vote: Didn't Vote | 35\% | (262) | 28\% | (207) | 9\% | (70) | 8\% | (57) | 20\% | (149) | 745 |

[^55]Table MCER6_4: How responsible do you believe each of the following is in helping to protect the environment and combat climate change?
Other countries

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 35\% | (773) | 29\% | (645) | 12\% | (268) | 8\% | (181) | 16\% | (343) | 2210 |
| Voted in 2014: Yes | 35\% | (425) | $31 \%$ | (375) | 13\% | (159) | 9\% | (108) | 13\% | (161) | 1228 |
| Voted in 2014: No | 35\% | (348) | 27\% | (270) | 11\% | (109) | 7\% | (73) | 19\% | (182) | 982 |
| 4-Region: Northeast | 33\% | (128) | $31 \%$ | (120) | 12\% | (45) | 7\% | (26) | 17\% | (64) | 383 |
| 4-Region: Midwest | 32\% | (145) | 33\% | (149) | 13\% | (59) | 8\% | (35) | 15\% | (70) | 456 |
| 4-Region: South | 36\% | (301) | 27\% | (226) | 12\% | (102) | 9\% | (72) | 17\% | (143) | 844 |
| 4-Region: West | 38\% | (199) | 29\% | (150) | 12\% | (63) | 9\% | (48) | 13\% | (67) | 527 |
| Climate Concerned | 41\% | (658) | 30\% | (481) | 11\% | (176) | 6\% | (92) | 13\% | (202) | 1609 |
| Not Climate Concerned | 20\% | (105) | 30\% | (155) | 17\% | (88) | 16\% | (85) | 17\% | (89) | 522 |
| Takes Action Bc of Climate Concern | $36 \%$ | (749) | 30\% | (618) | 12\% | (246) | $7 \%$ | (152) | 14\% | (293) | 2059 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER6_5: How responsible do you believe each of the following is in helping to protect the environment and combat climate change?
Product manufacturers

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 44\% | (982) | 32\% | (717) | 10\% | (216) | 5\% | (107) | 9\% | (188) | 2210 |
| Gender: Male | 45\% | (481) | 34\% | (362) | 10\% | (106) | 6\% | (59) | 6\% | (60) | 1068 |
| Gender: Female | 44\% | (501) | 31\% | (356) | 10\% | (110) | 4\% | (48) | 11\% | (128) | 1142 |
| Age: 18-34 | 50\% | (323) | 28\% | (181) | 7\% | (48) | 5\% | (31) | 9\% | (58) | 642 |
| Age: 35-44 | 45\% | (166) | 31\% | (113) | 6\% | (24) | 6\% | (22) | 11\% | (40) | 365 |
| Age: 45-64 | 42\% | (300) | 33\% | (236) | 12\% | (86) | 6\% | (41) | 7\% | (51) | 714 |
| Age: 65+ | 39\% | (192) | 38\% | (187) | 12\% | (59) | 3\% | (13) | 8\% | (38) | 489 |
| GenZers: 1997-2012 | 46\% | (116) | 31\% | (77) | 5\% | (13) | 5\% | (11) | 13\% | (32) | 250 |
| Millennials: 1981-1996 | 50\% | (331) | 29\% | (190) | 8\% | (51) | 5\% | (32) | 8\% | (55) | 660 |
| GenXers: 1965-1980 | 43\% | (232) | 30\% | (160) | 12\% | (62) | 7\% | (36) | 8\% | (44) | 534 |
| Baby Boomers: 1946-1964 | 41\% | (275) | 38\% | (259) | 10\% | (70) | 4\% | (28) | 6\% | (42) | 673 |
| PID: Dem (no lean) | 55\% | (453) | 28\% | (226) | 7\% | (58) | 4\% | (35) | 5\% | (45) | 818 |
| PID: Ind (no lean) | 40\% | (296) | 32\% | (234) | 10\% | (74) | 6\% | (43) | 12\% | (86) | 732 |
| PID: Rep (no lean) | 35\% | (233) | 39\% | (257) | 13\% | (83) | 4\% | (30) | 9\% | (58) | 660 |
| PID/Gender: Dem Men | 56\% | (219) | 27\% | (107) | 7\% | (28) | 5\% | (18) | 5\% | (19) | 391 |
| PID/Gender: Dem Women | 55\% | (234) | 28\% | (119) | 7\% | (31) | 4\% | (17) | 6\% | (26) | 427 |
| PID/Gender: Ind Men | 39\% | (138) | 35\% | (123) | 10\% | (36) | 7\% | (26) | 8\% | (28) | 350 |
| PID/Gender: Ind Women | 41\% | (158) | 29\% | (111) | 10\% | (38) | 4\% | (17) | 15\% | (58) | 382 |
| PID/Gender: Rep Men | 38\% | (124) | 40\% | (132) | 13\% | (42) | 5\% | (16) | 4\% | (13) | 327 |
| PID/Gender: Rep Women | 33\% | (109) | 38\% | (125) | 12\% | (41) | 4\% | (14) | 13\% | (45) | 334 |
| Ideo: Liberal (1-3) | $61 \%$ | (370) | 23\% | (142) | 7\% | (43) | 5\% | (30) | 4\% | (23) | 608 |
| Ideo: Moderate (4) | 43\% | (289) | 33\% | (222) | 10\% | (66) | 4\% | (28) | 9\% | (61) | 665 |
| Ideo: Conservative (5-7) | 37\% | (265) | 39\% | (282) | 12\% | (83) | 5\% | (38) | 7\% | (50) | 718 |
| Educ: < College | 42\% | (607) | 33\% | (475) | 9\% | (128) | 5\% | (67) | 11\% | (160) | 1437 |
| Educ: Bachelors degree | 47\% | (229) | 31\% | (151) | 12\% | (58) | 6\% | (28) | 5\% | (25) | 491 |
| Educ: Post-grad | 52\% | (145) | 32\% | (91) | 11\% | (30) | 4\% | (13) | 1\% | (3) | 282 |
| Income: Under 50k | 44\% | (510) | 31\% | (368) | 9\% | (104) | 4\% | (45) | 12\% | (141) | 1167 |
| Income: 50k-100k | 44\% | (296) | 33\% | (220) | 11\% | (75) | 6\% | (43) | 5\% | (34) | 667 |
| Income: 100k+ | 47\% | (176) | 35\% | (130) | 10\% | (36) | 5\% | (20) | 4\% | (14) | 376 |
| Ethnicity: White | 45\% | (778) | 33\% | (557) | 10\% | (169) | 4\% | (71) | 8\% | (136) | 1711 |
| Ethnicity: Hispanic | 47\% | (175) | 31\% | (118) | 8\% | (32) | 6\% | (21) | 8\% | (29) | 374 |

[^56]Table MCER6_5: How responsible do you believe each of the following is in helping to protect the environment and combat climate change?
Product manufacturers

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 44\% | (982) | 32\% | (717) | 10\% | (216) | 5\% | (107) | 9\% | (188) | 2210 |
| Ethnicity: Black | 43\% | (121) | 32\% | (91) | 6\% | (16) | 8\% | (22) | 12\% | (33) | 282 |
| Ethnicity: Other | 38\% | (83) | 32\% | (70) | 14\% | (31) | 7\% | (15) | 8\% | (18) | 217 |
| All Christian | 42\% | (417) | 37\% | (362) | 10\% | (96) | 4\% | (41) | 7\% | (66) | 982 |
| All Non-Christian | 45\% | (48) | 32\% | (34) | 13\% | (14) | 6\% | (6) | 4\% | (4) | 107 |
| Atheist | 53\% | (54) | 25\% | (25) | 8\% | (8) | 8\% | (8) | 6\% | (6) | 100 |
| Agnostic/Nothing in particular | 48\% | (293) | 26\% | (162) | 9\% | (56) | 5\% | (30) | 12\% | (75) | 616 |
| Something Else | 42\% | (170) | 33\% | (134) | 10\% | (41) | 6\% | (22) | 9\% | (36) | 404 |
| Religious Non-Protestant/Catholic | 48\% | (60) | 32\% | (40) | 11\% | (14) | 6\% | (7) | 3\% | (4) | 126 |
| Evangelical | 41\% | (227) | 39\% | (218) | 9\% | (48) | 4\% | (23) | 7\% | (41) | 557 |
| Non-Evangelical | 43\% | (341) | $34 \%$ | (271) | 11\% | (88) | 5\% | (38) | 8\% | (60) | 799 |
| Community: Urban | 48\% | (279) | 31\% | (179) | 10\% | (57) | 5\% | (29) | 7\% | (40) | 584 |
| Community: Suburban | 43\% | (469) | 34\% | (366) | 9\% | (103) | 5\% | (58) | 8\% | (92) | 1088 |
| Community: Rural | 44\% | (234) | 32\% | (172) | 10\% | (56) | 4\% | (20) | 10\% | (55) | 537 |
| Employ: Private Sector | 46\% | (327) | 33\% | (236) | 12\% | (82) | 5\% | (34) | 4\% | (29) | 707 |
| Employ: Government | 54\% | (64) | 23\% | (27) | 8\% | (9) | 9\% | (11) | 6\% | (7) | 118 |
| Employ: Self-Employed | 47\% | (114) | 33\% | (80) | 6\% | (14) | 6\% | (15) | 8\% | (18) | 242 |
| Employ: Homemaker | 44\% | (62) | 29\% | (41) | 9\% | (13) | 3\% | (5) | 15\% | (21) | 142 |
| Employ: Student | 54\% | (43) | 18\% | (15) | 6\% | (5) | 9\% | (7) | 13\% | (10) | 80 |
| Employ: Retired | 41\% | (205) | 37\% | (187) | 12\% | (62) | 2\% | (10) | 8\% | (40) | 505 |
| Employ: Unemployed | 39\% | (107) | 32\% | (88) | 7\% | (18) | 5\% | (15) | 17\% | (45) | 274 |
| Employ: Other | 40\% | (58) | 30\% | (44) | 9\% | (13) | 7\% | (11) | 13\% | (18) | 143 |
| Military HH: Yes | 41\% | (124) | 38\% | (115) | 11\% | (34) | 3\% | (10) | 7\% | (21) | 302 |
| Military HH: No | 45\% | (858) | $32 \%$ | (603) | 10\% | (182) | 5\% | (98) | 9\% | (167) | 1908 |
| RD/WT: Right Direction | 50\% | (259) | 31\% | (161) | 9\% | (44) | 2\% | (9) | 8\% | (41) | 515 |
| RD/WT: Wrong Track | 43\% | (723) | 33\% | (556) | 10\% | (171) | 6\% | (98) | 9\% | (147) | 1695 |
| Biden Job Approve | 53\% | (453) | 29\% | (247) | 9\% | (73) | 4\% | (32) | 5\% | (42) | 847 |
| Biden Job Disapprove | 39\% | (489) | 36\% | (441) | 11\% | (136) | 6\% | (72) | 8\% | (103) | 1241 |

[^57]Table MCER6_5: How responsible do you believe each of the following is in helping to protect the environment and combat climate change?
Product manufacturers

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 44\% | (982) | $32 \%$ | (717) | 10\% | (216) | 5\% | (107) | $9 \%$ | (188) | 2210 |
| Biden Job Strongly Approve | 56\% | (196) | 28\% | (96) | 7\% | (23) | 3\% | (11) | $6 \%$ | (21) | 347 |
| Biden Job Somewhat Approve | 51\% | (257) | 30\% | (151) | 10\% | (50) | $4 \%$ | (21) | $4 \%$ | (21) | 500 |
| Biden Job Somewhat Disapprove | 47\% | (179) | 30\% | (114) | $11 \%$ | (42) | 4\% | (15) | 7\% | (28) | 379 |
| Biden Job Strongly Disapprove | $36 \%$ | (310) | 38\% | (327) | $11 \%$ | (93) | 7\% | (57) | 9\% | (75) | 862 |
| Favorable of Biden | 53\% | (471) | 28\% | (253) | 8\% | (73) | $4 \%$ | (40) | 6\% | (52) | 889 |
| Unfavorable of Biden | 40\% | (479) | $36 \%$ | (437) | $11 \%$ | (136) | 5\% | (64) | 7\% | (89) | 1205 |
| Very Favorable of Biden | 56\% | (211) | 27\% | (100) | 7\% | (26) | 3\% | (13) | 7\% | (25) | 375 |
| Somewhat Favorable of Biden | 51\% | (260) | 30\% | (153) | 9\% | (47) | 5\% | (27) | 5\% | (27) | 515 |
| Somewhat Unfavorable of Biden | 48\% | (162) | 33\% | (113) | $11 \%$ | (38) | 3\% | (9) | 5\% | (19) | 340 |
| Very Unfavorable of Biden | 37\% | (318) | 37\% | (324) | $11 \%$ | (98) | 6\% | (55) | 8\% | (70) | 865 |
| \#1 Issue: Economy | 43\% | (400) | $34 \%$ | (316) | $11 \%$ | (99) | 5\% | (45) | 7\% | (62) | 921 |
| \#1 Issue: Security | 40\% | (90) | $32 \%$ | (72) | 8\% | (18) | 6\% | (14) | 15\% | (33) | 226 |
| \#1 Issue: Health Care | 47\% | (64) | 29\% | (40) | 12\% | (17) | $2 \%$ | (2) | 10\% | (14) | 137 |
| \#1 Issue: Medicare / Social Security | 39\% | (84) | 38\% | (84) | 12\% | (26) | 3\% | (7) | 8\% | (17) | 218 |
| \#1 Issue: Women's Issues | 49\% | (157) | 28\% | (90) | 9\% | (29) | 5\% | (16) | 8\% | (26) | 318 |
| \#1 Issue: Education | 49\% | (31) | 27\% | (17) | 4\% | (2) | 9\% | (6) | 10\% | (6) | 62 |
| \#1 Issue: Energy | 48\% | (87) | 33\% | (59) | 8\% | (15) | $4 \%$ | (7) | 7\% | (12) | 180 |
| \#1 Issue: Other | 47\% | (70) | 27\% | (39) | 7\% | (11) | 7\% | (10) | 12\% | (18) | 148 |
| 2020 Vote: Joe Biden | 53\% | (501) | 28\% | (266) | 10\% | (91) | 5\% | (49) | 5\% | (46) | 954 |
| 2020 Vote: Donald Trump | $36 \%$ | (266) | 38\% | (278) | 12\% | (84) | 5\% | (40) | 8\% | (61) | 729 |
| 2020 Vote: Other | 53\% | (35) | 22\% | (15) | $11 \%$ | (7) | 9\% | (6) | $6 \%$ | (4) | 65 |
| 2020 Vote: Didn't Vote | 39\% | (180) | $34 \%$ | (158) | 7\% | (33) | 3\% | (13) | 17\% | (78) | 461 |
| 2018 House Vote: Democrat | 53\% | (403) | 28\% | (213) | 10\% | (74) | 5\% | (35) | $4 \%$ | (30) | 755 |
| 2018 House Vote: Republican | 35\% | (208) | 41\% | (246) | 12\% | (72) | 5\% | (33) | 7\% | (42) | 602 |
| 2018 House Vote: Someone else | 41\% | (25) | $31 \%$ | (20) | 9\% | (5) | 15\% | (10) | $4 \%$ | (2) | 62 |
| 2016 Vote: Hillary Clinton | 54\% | (375) | 28\% | (197) | 9\% | (60) | 5\% | (32) | 5\% | (33) | 697 |
| 2016 Vote: Donald Trump | 35\% | (227) | 42\% | (269) | 11\% | (73) | 5\% | (34) | 7\% | (43) | 647 |
| 2016 Vote: Other | $42 \%$ | (49) | 28\% | (32) | 14\% | (16) | 9\% | (10) | 7\% | (8) | 116 |
| 2016 Vote: Didn't Vote | $44 \%$ | (327) | 29\% | (217) | 9\% | (66) | $4 \%$ | (32) | 14\% | (103) | 745 |

Continued on next page

Table MCER6_5: How responsible do you believe each of the following is in helping to protect the environment and combat climate change?
Product manufacturers

| Demographic | Very <br> responsible |  | Somewhat <br> responsible |  | Not that <br> responsible | Not responsible <br> at all | Don't know <br> No opinion |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Total N |  |  |  |  |  |  |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER6_6: How responsible do you believe each of the following is in helping to protect the environment and combat climate change?
Stores and retailers

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $31 \%$ | (688) | 40\% | (886) | 15\% | (325) | 5\% | (108) | 9\% | (204) | 2210 |
| Gender: Male | 30\% | (317) | 42\% | (452) | 15\% | (165) | $6 \%$ | (61) | 7\% | (72) | 1068 |
| Gender: Female | $32 \%$ | (371) | $38 \%$ | (434) | 14\% | (160) | $4 \%$ | (47) | 11\% | (131) | 1142 |
| Age: 18-34 | $34 \%$ | (219) | 39\% | (248) | 12\% | (80) | 5\% | (33) | 10\% | (62) | 642 |
| Age: 35-44 | $31 \%$ | (115) | 40\% | (145) | 13\% | (46) | 6\% | (22) | 10\% | (38) | 365 |
| Age: 45-64 | 31\% | (220) | 38\% | (271) | 17\% | (125) | 6\% | (42) | 8\% | (56) | 714 |
| Age: 65+ | 27\% | (134) | 45\% | (221) | 15\% | (75) | $2 \%$ | (11) | 10\% | (47) | 489 |
| GenZers: 1997-2012 | 30\% | (76) | 39\% | (97) | 15\% | (38) | $4 \%$ | (11) | 11\% | (28) | 250 |
| Millennials: 1981-1996 | 34\% | (224) | $41 \%$ | (269) | 12\% | (77) | 5\% | (32) | 9\% | (58) | 660 |
| GenXers: 1965-1980 | 30\% | (159) | $36 \%$ | (194) | 17\% | (89) | 7\% | (38) | 10\% | (54) | 534 |
| Baby Boomers: 1946-1964 | 31\% | (212) | 42\% | (283) | 16\% | (105) | $4 \%$ | (27) | 7\% | (46) | 673 |
| PID: Dem (no lean) | 39\% | (323) | 39\% | (317) | 14\% | (111) | $3 \%$ | (21) | 6\% | (46) | 818 |
| PID: Ind (no lean) | $31 \%$ | (225) | 37\% | (268) | $14 \%$ | (102) | 6\% | (48) | 12\% | (90) | 732 |
| PID: Rep (no lean) | 21\% | (140) | 45\% | (300) | 17\% | (112) | 6\% | (40) | 10\% | (68) | 660 |
| PID/Gender: Dem Men | 39\% | (154) | 39\% | (151) | 14\% | (56) | $2 \%$ | (9) | 6\% | (22) | 391 |
| PID/Gender: Dem Women | 40\% | (169) | 39\% | (167) | 13\% | (56) | $3 \%$ | (12) | 6\% | (24) | 427 |
| PID/Gender: Ind Men | 28\% | (99) | 38\% | (134) | 16\% | (56) | 8\% | (27) | 10\% | (35) | 350 |
| PID/Gender: Ind Women | 33\% | (126) | 35\% | (134) | 12\% | (46) | 5\% | (21) | 15\% | (55) | 382 |
| PID/Gender: Rep Men | 20\% | (65) | $51 \%$ | (167) | 17\% | (54) | 8\% | (25) | 5\% | (16) | 327 |
| PID/Gender: Rep Women | 23\% | (75) | 40\% | (133) | 17\% | (58) | $5 \%$ | (15) | 16\% | (52) | 334 |
| Ideo: Liberal (1-3) | $41 \%$ | (250) | 37\% | (223) | 15\% | (91) | $4 \%$ | (22) | 4\% | (23) | 608 |
| Ideo: Moderate (4) | 30\% | (202) | 42\% | (279) | 14\% | (94) | $4 \%$ | (24) | 10\% | (65) | 665 |
| Ideo: Conservative (5-7) | 25\% | (179) | $44 \%$ | (318) | 16\% | (114) | 7\% | (49) | 8\% | (58) | 718 |
| Educ: < College | 29\% | (418) | 40\% | (574) | 14\% | (203) | 5\% | (72) | 12\% | (170) | 1437 |
| Educ: Bachelors degree | $34 \%$ | (166) | 40\% | (197) | 16\% | (78) | 5\% | (23) | 5\% | (26) | 491 |
| Educ: Post-grad | 37\% | (104) | 41\% | (114) | 15\% | (44) | 5\% | (13) | 3\% | (7) | 282 |
| Income: Under 50k | 30\% | (354) | 39\% | (452) | 14\% | (161) | $4 \%$ | (51) | 13\% | (149) | 1167 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 30\% | (203) | 42\% | (277) | 17\% | (112) | 6\% | (38) | 5\% | (36) | 667 |
| Income: $100 \mathrm{k}+$ | 35\% | (131) | 42\% | (157) | 14\% | (52) | 5\% | (19) | 5\% | (18) | 376 |
| Ethnicity: White | 32\% | (540) | $41 \%$ | (697) | 15\% | (253) | $4 \%$ | (68) | 9\% | (153) | 1711 |
| Ethnicity: Hispanic | 38\% | (142) | $38 \%$ | (141) | 13\% | (47) | 5\% | (20) | 6\% | (24) | 374 |

[^58]Table MCER6_6: How responsible do you believe each of the following is in helping to protect the environment and combat climate change?
Stores and retailers

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $31 \%$ | (688) | 40\% | (886) | 15\% | (325) | 5\% | (108) | 9\% | (204) | 2210 |
| Ethnicity: Black | 28\% | (79) | 37\% | (106) | 15\% | (43) | 8\% | (23) | 11\% | (32) | 282 |
| Ethnicity: Other | 32\% | (69) | 38\% | (83) | 14\% | (30) | 8\% | (17) | 9\% | (19) | 217 |
| All Christian | 31\% | (302) | 42\% | (414) | 16\% | (155) | 4\% | (40) | 7\% | (71) | 982 |
| All Non-Christian | 43\% | (46) | 39\% | (42) | 12\% | (12) | 3\% | (3) | 3\% | (3) | 107 |
| Atheist | 32\% | (32) | 45\% | (46) | 9\% | (9) | 7\% | (7) | 6\% | (6) | 100 |
| Agnostic/Nothing in particular | 31\% | (192) | 38\% | (235) | 13\% | (81) | 5\% | (30) | 13\% | (78) | 616 |
| Something Else | 29\% | (116) | 37\% | (149) | 17\% | (67) | 7\% | (28) | 11\% | (45) | 404 |
| Religious Non-Protestant/Catholic | 41\% | (51) | 41\% | (51) | 14\% | (17) | 2\% | (3) | 3\% | (3) | 126 |
| Evangelical | 28\% | (156) | 42\% | (235) | 15\% | (82) | 5\% | (30) | 10\% | (54) | 557 |
| Non-Evangelical | 31\% | (251) | 39\% | (313) | 17\% | (135) | 5\% | (38) | 8\% | (61) | 799 |
| Community: Urban | 34\% | (201) | 38\% | (223) | 16\% | (92) | $4 \%$ | (26) | 7\% | (43) | 584 |
| Community: Suburban | $31 \%$ | (341) | 40\% | (439) | 14\% | (150) | 5\% | (57) | 9\% | (101) | 1088 |
| Community: Rural | 27\% | (147) | 42\% | (223) | 15\% | (83) | 5\% | (25) | 11\% | (59) | 537 |
| Employ: Private Sector | 32\% | (230) | 43\% | (305) | 16\% | (110) | 4\% | (31) | 4\% | (31) | 707 |
| Employ: Government | 38\% | (45) | $38 \%$ | (44) | 9\% | (11) | 9\% | (10) | 6\% | (7) | 118 |
| Employ: Self-Employed | 35\% | (84) | 35\% | (83) | 17\% | (42) | 5\% | (12) | 8\% | (20) | 242 |
| Employ: Homemaker | 32\% | (46) | 37\% | (52) | $12 \%$ | (17) | 4\% | (6) | 15\% | (21) | 142 |
| Employ: Student | 34\% | (27) | $31 \%$ | (25) | 21\% | (17) | 1\% | (1) | 13\% | (10) | 80 |
| Employ: Retired | 29\% | (146) | 42\% | (213) | 17\% | (85) | 2\% | (11) | 10\% | (50) | 505 |
| Employ: Unemployed | 25\% | (67) | 39\% | (108) | $11 \%$ | (31) | 9\% | (25) | 16\% | (43) | 274 |
| Employ: Other | 30\% | (43) | 38\% | (54) | 8\% | (12) | 9\% | (13) | 15\% | (21) | 143 |
| Military HH: Yes | $32 \%$ | (98) | 44\% | (133) | $11 \%$ | (34) | 5\% | (16) | 7\% | (22) | 302 |
| Military HH: No | $31 \%$ | (589) | 39\% | (753) | 15\% | (291) | 5\% | (92) | 10\% | (182) | 1908 |
| RD/WT: Right Direction | 40\% | (207) | 36\% | (184) | 14\% | (71) | 1\% | (8) | 9\% | (45) | 515 |
| RD/WT: Wrong Track | 28\% | (481) | 41\% | (701) | 15\% | (254) | 6\% | (101) | 9\% | (159) | 1695 |
| Biden Job Approve | 40\% | (335) | 39\% | (332) | 13\% | (114) | 2\% | (19) | 6\% | (47) | 847 |
| Biden Job Disapprove | 26\% | (320) | 42\% | (519) | 16\% | (203) | 7\% | (85) | 9\% | (113) | 1241 |

[^59]Table MCER6_6: How responsible do you believe each of the following is in helping to protect the environment and combat climate change? Stores and retailers

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 31\% | (688) | 40\% | (886) | 15\% | (325) | 5\% | (108) | 9\% | (204) | 2210 |
| Biden Job Strongly Approve | 45\% | (156) | 36\% | (125) | 10\% | (33) | 3\% | (10) | 7\% | (23) | 347 |
| Biden Job Somewhat Approve | $36 \%$ | (179) | $41 \%$ | (207) | 16\% | (81) | $2 \%$ | (9) | 5\% | (24) | 500 |
| Biden Job Somewhat Disapprove | 34\% | (128) | 38\% | (146) | 15\% | (57) | 5\% | (18) | 8\% | (30) | 379 |
| Biden Job Strongly Disapprove | 22\% | (193) | 43\% | (373) | 17\% | (146) | 8\% | (67) | 10\% | (83) | 862 |
| Favorable of Biden | 38\% | (340) | 39\% | (347) | 14\% | (125) | 3\% | (26) | 6\% | (51) | 889 |
| Unfavorable of Biden | 26\% | (319) | 42\% | (512) | 16\% | (196) | 7\% | (79) | 8\% | (99) | 1205 |
| Very Favorable of Biden | 45\% | (169) | 36\% | (135) | 9\% | (35) | $3 \%$ | (12) | 6\% | (23) | 375 |
| Somewhat Favorable of Biden | 33\% | (171) | $41 \%$ | (212) | 17\% | (90) | 3\% | (14) | 5\% | (28) | 515 |
| Somewhat Unfavorable of Biden | 36\% | (122) | 40\% | (134) | 15\% | (52) | $3 \%$ | (10) | 6\% | (21) | 340 |
| Very Unfavorable of Biden | 23\% | (197) | $44 \%$ | (378) | 17\% | (144) | 8\% | (69) | 9\% | (78) | 865 |
| \#1 Issue: Economy | 28\% | (259) | 42\% | (390) | 16\% | (151) | 5\% | (46) | 8\% | (75) | 921 |
| \#1 Issue: Security | 29\% | (65) | $36 \%$ | (82) | 11\% | (26) | 10\% | (22) | 14\% | (32) | 226 |
| \#1 Issue: Health Care | 40\% | (55) | $36 \%$ | (49) | 11\% | (15) | $2 \%$ | (2) | 11\% | (15) | 137 |
| \#1 Issue: Medicare / Social Security | 29\% | (64) | 42\% | (92) | 17\% | (37) | $2 \%$ | (5) | 9\% | (20) | 218 |
| \#1 Issue: Women's Issues | 37\% | (117) | 40\% | (126) | 13\% | (42) | $3 \%$ | (9) | 7\% | (23) | 318 |
| \#1 Issue: Education | 35\% | (21) | 28\% | (17) | 19\% | (11) | 10\% | (6) | 9\% | (5) | 62 |
| \#1 Issue: Energy | $33 \%$ | (60) | $41 \%$ | (73) | 15\% | (27) | $3 \%$ | (6) | 8\% | (14) | 180 |
| \#1 Issue: Other | $32 \%$ | (47) | 37\% | (55) | 11\% | (16) | 8\% | (11) | 12\% | (18) | 148 |
| 2020 Vote: Joe Biden | 39\% | (372) | 37\% | (351) | 15\% | (141) | $4 \%$ | (36) | 6\% | (53) | 954 |
| 2020 Vote: Donald Trump | 22\% | (158) | 46\% | (338) | 16\% | (118) | 7\% | (48) | 9\% | (67) | 729 |
| 2020 Vote: Other | 34\% | (22) | $41 \%$ | (27) | 13\% | (9) | 6\% | (4) | 5\% | (3) | 65 |
| 2020 Vote: Didn't Vote | 29\% | (135) | 37\% | (170) | 12\% | (58) | $4 \%$ | (19) | 17\% | (79) | 461 |
| 2018 House Vote: Democrat | 39\% | (297) | 39\% | (291) | $14 \%$ | (107) | 3\% | (26) | 5\% | (35) | 755 |
| 2018 House Vote: Republican | 20\% | (123) | 47\% | (285) | 17\% | (100) | 7\% | (41) | 9\% | (53) | 602 |
| 2018 House Vote: Someone else | 28\% | (17) | $41 \%$ | (25) | 15\% | (9) | $11 \%$ | (7) | 6\% | (4) | 62 |
| 2016 Vote: Hillary Clinton | 40\% | (280) | 39\% | (269) | 13\% | (93) | $3 \%$ | (19) | 5\% | (35) | 697 |
| 2016 Vote: Donald Trump | 22\% | (140) | 47\% | (303) | 17\% | (108) | 6\% | (40) | 9\% | (56) | 647 |
| 2016 Vote: Other | 26\% | (30) | 40\% | (46) | 18\% | (21) | 8\% | (9) | 9\% | (10) | 116 |
| 2016 Vote: Didn't Vote | $32 \%$ | (235) | 35\% | (264) | $14 \%$ | (104) | 5\% | (40) | $14 \%$ | (102) | 745 |

Continued on next page

Table MCER6_6: How responsible do you believe each of the following is in helping to protect the environment and combat climate change? Stores and retailers

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $31 \%$ | (688) | 40\% | (886) | 15\% | (325) | 5\% | (108) | 9\% | (204) | 2210 |
| Voted in 2014: Yes | $31 \%$ | (379) | 42\% | (511) | 15\% | (190) | 5\% | (59) | 7\% | (88) | 1228 |
| Voted in 2014: No | $31 \%$ | (309) | 38\% | (374) | $14 \%$ | (135) | 5\% | (49) | 12\% | (115) | 982 |
| 4-Region: Northeast | 33\% | (128) | 42\% | (162) | 13\% | (50) | 3\% | (13) | 8\% | (31) | 383 |
| 4-Region: Midwest | 25\% | (115) | 46\% | (211) | $14 \%$ | (64) | 4\% | (19) | 10\% | (47) | 456 |
| 4-Region: South | 32\% | (267) | 37\% | (313) | 16\% | (133) | 5\% | (43) | 10\% | (88) | 844 |
| 4-Region: West | 34\% | (178) | 38\% | (199) | 15\% | (79) | 6\% | (33) | 7\% | (37) | 527 |
| Climate Concerned | 38\% | (617) | 39\% | (625) | 14\% | (223) | 3\% | (55) | 5\% | (88) | 1609 |
| Not Climate Concerned | 12\% | (61) | 47\% | (244) | 19\% | (98) | 9\% | (49) | 13\% | (69) | 522 |
| Takes Action Bc of Climate Concern | 33\% | (673) | 41\% | (846) | 15\% | (303) | $4 \%$ | (79) | 8\% | (159) | 2059 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER6_7: How responsible do you believe each of the following is in helping to protect the environment and combat climate change?
Consumers

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (843) | 37\% | (811) | 13\% | (283) | 5\% | (105) | 8\% | (167) | 2210 |
| Gender: Male | 38\% | (407) | 37\% | (395) | 14\% | (147) | 6\% | (66) | 5\% | (53) | 1068 |
| Gender: Female | 38\% | (436) | 36\% | (417) | 12\% | (136) | 3\% | (39) | 10\% | (114) | 1142 |
| Age: 18-34 | 41\% | (261) | 32\% | (205) | 14\% | (89) | 5\% | (33) | 8\% | (54) | 642 |
| Age: 35-44 | 39\% | (143) | 36\% | (132) | 10\% | (38) | 4\% | (15) | 10\% | (37) | 365 |
| Age: 45-64 | 36\% | (257) | 37\% | (264) | 14\% | (99) | 6\% | (43) | 7\% | (51) | 714 |
| Age: 65+ | 37\% | (181) | 43\% | (211) | 12\% | (58) | 3\% | (14) | 5\% | (25) | 489 |
| GenZers: 1997-2012 | 37\% | (92) | 29\% | (72) | 18\% | (46) | 6\% | (15) | 10\% | (26) | 250 |
| Millennials: 1981-1996 | 42\% | (275) | 36\% | (235) | 10\% | (67) | 5\% | (30) | 8\% | (53) | 660 |
| GenXers: 1965-1980 | 35\% | (189) | 36\% | (191) | 15\% | (78) | 6\% | (30) | 9\% | (46) | 534 |
| Baby Boomers: 1946-1964 | 39\% | (266) | 41\% | (273) | 10\% | (70) | 4\% | (27) | 6\% | (37) | 673 |
| PID: Dem (no lean) | 48\% | (396) | 33\% | (269) | 12\% | (95) | 3\% | (21) | 4\% | (36) | 818 |
| PID: Ind (no lean) | 36\% | (267) | 34\% | (246) | 13\% | (98) | 5\% | (40) | 11\% | (82) | 732 |
| PID: Rep (no lean) | 27\% | (180) | 45\% | (296) | 14\% | (90) | 7\% | (44) | 8\% | (50) | 660 |
| PID/Gender: Dem Men | 52\% | (202) | 30\% | (119) | $11 \%$ | (41) | $4 \%$ | (15) | $4 \%$ | (14) | 391 |
| PID/Gender: Dem Women | 45\% | (194) | 35\% | (151) | 13\% | (54) | 2\% | (7) | 5\% | (22) | 427 |
| PID/Gender: Ind Men | 34\% | (120) | 36\% | (125) | 16\% | (56) | 6\% | (23) | 8\% | (26) | 350 |
| PID/Gender: Ind Women | 38\% | (147) | 32\% | (121) | 11\% | (42) | 4\% | (17) | 14\% | (55) | 382 |
| PID/Gender: Rep Men | 26\% | (84) | 46\% | (151) | 15\% | (50) | 9\% | (28) | 4\% | (13) | 327 |
| PID/Gender: Rep Women | 29\% | (96) | 43\% | (145) | 12\% | (40) | 5\% | (16) | 11\% | (37) | 334 |
| Ideo: Liberal (1-3) | 48\% | (292) | 32\% | (195) | 13\% | (77) | 4\% | (22) | 4\% | (22) | 608 |
| Ideo: Moderate (4) | 40\% | (266) | 36\% | (237) | 12\% | (81) | 3\% | (23) | 9\% | (59) | 665 |
| Ideo: Conservative (5-7) | 31\% | (221) | 44\% | (319) | 13\% | (94) | 7\% | (47) | 5\% | (37) | 718 |
| Educ: < College | 36\% | (522) | $36 \%$ | (521) | 12\% | (179) | 5\% | (70) | 10\% | (144) | 1437 |
| Educ: Bachelors degree | 41\% | (200) | 37\% | (179) | 14\% | (68) | 5\% | (23) | 4\% | (20) | 491 |
| Educ: Post-grad | 43\% | (121) | 39\% | (111) | 13\% | (36) | 4\% | (11) | 1\% | (3) | 282 |
| Income: Under 50k | 38\% | (438) | 35\% | (406) | 12\% | (136) | 5\% | (63) | 11\% | (124) | 1167 |
| Income: 50k-100k | 37\% | (247) | 39\% | (257) | 16\% | (107) | 4\% | (25) | 5\% | (31) | 667 |
| Income: 100k+ | 42\% | (158) | 39\% | (148) | 11\% | (40) | 5\% | (17) | 3\% | (13) | 376 |
| Ethnicity: White | 39\% | (665) | 38\% | (643) | 12\% | (211) | 4\% | (70) | 7\% | (121) | 1711 |
| Ethnicity: Hispanic | 43\% | (161) | 35\% | (131) | 12\% | (43) | $4 \%$ | (15) | 6\% | (24) | 374 |

[^60]Table MCER6_7: How responsible do you believe each of the following is in helping to protect the environment and combat climate change?
Consumers

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $38 \%$ | (843) | 37\% | (811) | 13\% | (283) | 5\% | (105) | 8\% | (167) | 2210 |
| Ethnicity: Black | 39\% | (109) | 26\% | (73) | 14\% | (40) | 9\% | (27) | 12\% | (34) | 282 |
| Ethnicity: Other | 32\% | (70) | 44\% | (95) | 15\% | (32) | 4\% | (9) | 5\% | (12) | 217 |
| All Christian | 39\% | (383) | 40\% | (392) | 13\% | (124) | 3\% | (33) | 5\% | (50) | 982 |
| All Non-Christian | 44\% | (48) | 32\% | (34) | 16\% | (18) | 5\% | (6) | 2\% | (3) | 107 |
| Atheist | 42\% | (42) | 36\% | (36) | 10\% | (10) | 7\% | (7) | 5\% | (5) | 100 |
| Agnostic/Nothing in particular | 37\% | (226) | 34\% | (207) | 13\% | (79) | 5\% | (34) | 11\% | (70) | 616 |
| Something Else | 36\% | (145) | 35\% | (142) | 13\% | (52) | 6\% | (26) | 10\% | (39) | 404 |
| Religious Non-Protestant/Catholic | 42\% | (53) | 36\% | (46) | 15\% | (19) | 4\% | (6) | 2\% | (3) | 126 |
| Evangelical | 36\% | (200) | 40\% | (225) | 12\% | (67) | 5\% | (30) | 6\% | (35) | 557 |
| Non-Evangelical | 40\% | (319) | 37\% | (292) | 13\% | (107) | $4 \%$ | (28) | 7\% | (52) | 799 |
| Community: Urban | 40\% | (236) | 35\% | (203) | 13\% | (78) | 4\% | (22) | 8\% | (45) | 584 |
| Community: Suburban | 38\% | (413) | 37\% | (406) | 13\% | (140) | 5\% | (56) | 7\% | (74) | 1088 |
| Community: Rural | 36\% | (194) | 38\% | (202) | 12\% | (65) | 5\% | (27) | 9\% | (48) | 537 |
| Employ: Private Sector | 40\% | (281) | 38\% | (266) | 14\% | (100) | 4\% | (28) | 5\% | (33) | 707 |
| Employ: Government | 35\% | (41) | 36\% | (43) | 16\% | (19) | 6\% | (7) | 7\% | (8) | 118 |
| Employ: Self-Employed | 39\% | (94) | 36\% | (88) | 12\% | (30) | 7\% | (16) | 6\% | (14) | 242 |
| Employ: Homemaker | 41\% | (59) | 35\% | (50) | 10\% | (14) | 3\% | (4) | 11\% | (16) | 142 |
| Employ: Student | 41\% | (33) | 15\% | (12) | 25\% | (20) | 7\% | (5) | 13\% | (10) | 80 |
| Employ: Retired | 37\% | (187) | 43\% | (215) | 12\% | (63) | 3\% | (13) | 5\% | (26) | 505 |
| Employ: Unemployed | 32\% | (89) | 35\% | (97) | 11\% | (29) | 6\% | (18) | 15\% | (41) | 274 |
| Employ: Other | 42\% | (60) | 29\% | (42) | 7\% | (10) | 10\% | (14) | 13\% | (18) | 143 |
| Military HH: Yes | 37\% | (110) | 42\% | (127) | 10\% | (30) | 6\% | (17) | 6\% | (18) | 302 |
| Military HH: No | 38\% | (733) | 36\% | (684) | 13\% | (254) | 5\% | (88) | 8\% | (149) | 1908 |
| RD/WT: Right Direction | 47\% | (242) | 33\% | (169) | 11\% | (55) | 2\% | (10) | 8\% | (39) | 515 |
| RD/WT: Wrong Track | 35\% | (601) | 38\% | (643) | 13\% | (228) | 6\% | (95) | 8\% | (128) | 1695 |
| Biden Job Approve | 50\% | (420) | 32\% | (272) | 12\% | (102) | 2\% | (14) | 5\% | (38) | 847 |
| Biden Job Disapprove | 31\% | (389) | 40\% | (502) | 14\% | (171) | 7\% | (89) | 7\% | (91) | 1241 |

[^61]Table MCER6_7: How responsible do you believe each of the following is in helping to protect the environment and combat climate change?
Consumers

| Demographic | Very |  | Somewhat <br> responsible |  | Not that <br> responsible | Not responsible <br> at all | Don't know <br> No opinion |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Total N |  |  |  |  |  |  |  |

Continued on next page

Table MCER6_7: How responsible do you believe each of the following is in helping to protect the environment and combat climate change?
Consumers

| Demographic | Very <br> responsible |  | Somewhat <br> responsible |  | Not that <br> responsible | Not responsible <br> at all | Don't know <br> No opinion |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Total N |  |  |  |  |  |  |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER7: And specifically, how responsible are companies for reducing, reusing and recycling plastic packaging they produce?

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (895) | 35\% | (776) | $11 \%$ | (246) | 4\% | (87) | 9\% | (206) | 2210 |
| Gender: Male | 40\% | (427) | 38\% | (403) | $11 \%$ | (121) | $4 \%$ | (43) | 7\% | (74) | 1068 |
| Gender: Female | 41\% | (468) | 33\% | (373) | $11 \%$ | (125) | $4 \%$ | (44) | 12\% | (132) | 1142 |
| Age: 18-34 | 46\% | (298) | 29\% | (184) | $11 \%$ | (72) | $4 \%$ | (29) | 9\% | (59) | 642 |
| Age: 35-44 | 46\% | (168) | 30\% | (108) | 9\% | (33) | $4 \%$ | (13) | 12\% | (43) | 365 |
| Age: 45-64 | 36\% | (255) | 39\% | (280) | 12\% | (83) | $4 \%$ | (31) | 9\% | (65) | 714 |
| Age: 65+ | 35\% | (173) | 42\% | (204) | 12\% | (58) | 3\% | (14) | 8\% | (39) | 489 |
| GenZers: 1997-2012 | 40\% | (99) | $31 \%$ | (77) | 13\% | (33) | 7\% | (16) | 10\% | (25) | 250 |
| Millennials: 1981-1996 | 49\% | (323) | 28\% | (186) | 9\% | (60) | $4 \%$ | (23) | 10\% | (68) | 660 |
| GenXers: 1965-1980 | 36\% | (192) | 39\% | (209) | 12\% | (62) | $4 \%$ | (20) | 9\% | (50) | 534 |
| Baby Boomers: 1946-1964 | 38\% | (255) | 40\% | (272) | $11 \%$ | (75) | $4 \%$ | (27) | 7\% | (44) | 673 |
| PID: Dem (no lean) | 52\% | (429) | 30\% | (249) | 9\% | (71) | $2 \%$ | (15) | 7\% | (53) | 818 |
| PID: Ind (no lean) | 39\% | (283) | $31 \%$ | (230) | $11 \%$ | (81) | 6\% | (43) | 13\% | (95) | 732 |
| PID: Rep (no lean) | 28\% | (183) | 45\% | (298) | 14\% | (93) | 4\% | (30) | 9\% | (57) | 660 |
| PID/Gender: Dem Men | 56\% | (219) | $31 \%$ | (120) | 8\% | (32) | 1\% | (3) | $4 \%$ | (17) | 391 |
| PID/Gender: Dem Women | 49\% | (210) | 30\% | (129) | 9\% | (39) | 3\% | (12) | 9\% | (37) | 427 |
| PID/Gender: Ind Men | 34\% | (118) | 37\% | (130) | $11 \%$ | (40) | 7\% | (23) | 11\% | (39) | 350 |
| PID/Gender: Ind Women | 43\% | (165) | 26\% | (100) | $11 \%$ | (41) | 5\% | (20) | 15\% | (57) | 382 |
| PID/Gender: Rep Men | 27\% | (89) | 47\% | (154) | 15\% | (49) | 5\% | (17) | 6\% | (18) | 327 |
| PID/Gender: Rep Women | 28\% | (94) | 43\% | (144) | 13\% | (44) | $4 \%$ | (13) | 12\% | (39) | 334 |
| Ideo: Liberal (1-3) | 57\% | (344) | 28\% | (173) | 8\% | (46) | 3\% | (16) | 5\% | (30) | 608 |
| Ideo: Moderate (4) | 40\% | (267) | 35\% | (232) | 12\% | (78) | 3\% | (20) | 10\% | (68) | 665 |
| Ideo: Conservative (5-7) | $31 \%$ | (225) | 44\% | (314) | 14\% | (97) | 5\% | (33) | 7\% | (49) | 718 |
| Educ: < College | 38\% | (544) | 34\% | (492) | $11 \%$ | (163) | 4\% | (61) | 12\% | (177) | 1437 |
| Educ: Bachelors degree | 46\% | (223) | 34\% | (168) | $11 \%$ | (54) | 4\% | (19) | 5\% | (26) | 491 |
| Educ: Post-grad | 45\% | (128) | $41 \%$ | (117) | 10\% | (28) | $2 \%$ | (7) | 1\% | (3) | 282 |
| Income: Under 50k | 40\% | (470) | $31 \%$ | (365) | $11 \%$ | (127) | 4\% | (45) | 14\% | (159) | 1167 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 39\% | (257) | 40\% | (267) | 12\% | (80) | 5\% | (32) | 5\% | (31) | 667 |
| Income: $100 \mathrm{k}+$ | 44\% | (167) | $38 \%$ | (145) | 10\% | (38) | 3\% | (10) | $4 \%$ | (16) | 376 |
| Ethnicity: White | 41\% | (706) | 35\% | (605) | 12\% | (201) | 3\% | (52) | 9\% | (147) | 1711 |
| Ethnicity: Hispanic | 47\% | (175) | 30\% | (112) | 10\% | (37) | 7\% | (26) | 6\% | (23) | 374 |
| Ethnicity: Black | 39\% | (111) | $34 \%$ | (95) | 9\% | (25) | 6\% | (16) | 13\% | (36) | 282 |

Continued on next page

Table MCER7: And specifically, how responsible are companies for reducing, reusing and recycling plastic packaging they produce?

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (895) | 35\% | (776) | $11 \%$ | (246) | 4\% | (87) | 9\% | (206) | 2210 |
| Ethnicity: Other | 36\% | (78) | 35\% | (76) | 9\% | (20) | 9\% | (20) | 11\% | (23) | 217 |
| All Christian | 40\% | (390) | 39\% | (381) | $11 \%$ | (112) | 3\% | (30) | 7\% | (69) | 982 |
| All Non-Christian | 49\% | (53) | 30\% | (32) | 14\% | (15) | 3\% | (3) | 4\% | (4) | 107 |
| Atheist | 50\% | (50) | 22\% | (22) | 13\% | (13) | 7\% | (7) | 8\% | (8) | 100 |
| Agnostic/Nothing in particular | 42\% | (256) | $31 \%$ | (190) | $11 \%$ | (65) | 4\% | (22) | 13\% | (82) | 616 |
| Something Else | 36\% | (144) | 37\% | (151) | 10\% | (40) | 6\% | (26) | 11\% | (43) | 404 |
| Religious Non-Protestant/Catholic | 48\% | (60) | 30\% | (38) | 14\% | (18) | 2\% | (3) | 5\% | (7) | 126 |
| Evangelical | 38\% | (212) | 38\% | (209) | $11 \%$ | (62) | 5\% | (27) | 8\% | (46) | 557 |
| Non-Evangelical | 39\% | (310) | 39\% | (313) | $11 \%$ | (87) | 4\% | (28) | 8\% | (61) | 799 |
| Community: Urban | 43\% | (251) | 34\% | (199) | $11 \%$ | (65) | $4 \%$ | (24) | 8\% | (45) | 584 |
| Community: Suburban | 39\% | (419) | 36\% | (391) | $12 \%$ | (134) | $4 \%$ | (41) | 9\% | (103) | 1088 |
| Community: Rural | 42\% | (225) | 35\% | (187) | 9\% | (46) | 4\% | (23) | 11\% | (58) | 537 |
| Employ: Private Sector | 43\% | (308) | 38\% | (271) | 12\% | (85) | 2\% | (17) | 4\% | (28) | 707 |
| Employ: Government | 53\% | (62) | 28\% | (33) | $12 \%$ | (14) | 3\% | (4) | 4\% | (4) | 118 |
| Employ: Self-Employed | 48\% | (116) | 31\% | (74) | 8\% | (20) | 6\% | (14) | 7\% | (18) | 242 |
| Employ: Homemaker | 36\% | (51) | 32\% | (46) | $11 \%$ | (15) | 5\% | (7) | 16\% | (23) | 142 |
| Employ: Student | 42\% | (34) | 29\% | (23) | $12 \%$ | (10) | 4\% | (3) | 12\% | (10) | 80 |
| Employ: Retired | 35\% | (178) | 42\% | (210) | 12\% | (60) | 2\% | (11) | 9\% | (46) | 505 |
| Employ: Unemployed | 31\% | (86) | 30\% | (82) | 10\% | (26) | 10\% | (26) | 19\% | (53) | 274 |
| Employ: Other | 42\% | (60) | 26\% | (37) | 11\% | (16) | 4\% | (5) | 17\% | (24) | 143 |
| Military HH: Yes | 40\% | (121) | 40\% | (121) | 9\% | (27) | $4 \%$ | (13) | 7\% | (21) | 302 |
| Military HH: No | 41\% | (773) | 34\% | (655) | $11 \%$ | (219) | $4 \%$ | (75) | 10\% | (185) | 1908 |
| RD/WT: Right Direction | 50\% | (259) | 31\% | (160) | 7\% | (38) | 1\% | (6) | 10\% | (51) | 515 |
| RD/WT: Wrong Track | 38\% | (636) | 36\% | (616) | $12 \%$ | (207) | 5\% | (81) | 9\% | (155) | 1695 |
| Biden Job Approve | 51\% | (433) | 32\% | (275) | 9\% | (73) | 2\% | (14) | 6\% | (52) | 847 |
| Biden Job Disapprove | 34\% | (426) | 38\% | (477) | 13\% | (162) | 5\% | (68) | 9\% | (108) | 1241 |
| Biden Job Strongly Approve | 58\% | (202) | 29\% | (100) | 5\% | (17) | 2\% | (8) | 6\% | (20) | 347 |
| Biden Job Somewhat Approve | 46\% | (231) | 35\% | (175) | 11\% | (56) | 1\% | (6) | 6\% | (32) | 500 |
| Biden Job Somewhat Disapprove | 45\% | (169) | 34\% | (131) | 12\% | (45) | 3\% | (10) | 6\% | (23) | 379 |
| Biden Job Strongly Disapprove | 30\% | (257) | 40\% | (347) | 13\% | (116) | 7\% | (58) | 10\% | (85) | 862 |

Continued on next page

Table MCER7: And specifically, how responsible are companies for reducing, reusing and recycling plastic packaging they produce?

| Demographic | Very responsible |  | Somewhat responsible |  | Not that responsible |  | Not responsible at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (895) | 35\% | (776) | 11\% | (246) | $4 \%$ | (87) | $9 \%$ | (206) | 2210 |
| Favorable of Biden | 50\% | (443) | 32\% | (288) | 9\% | (76) | 3\% | (24) | 7\% | (59) | 889 |
| Unfavorable of Biden | 35\% | (418) | 39\% | (468) | 13\% | (162) | 5\% | (57) | 8\% | (101) | 1205 |
| Very Favorable of Biden | 58\% | (216) | 28\% | (104) | 6\% | (22) | $2 \%$ | (6) | 7\% | (26) | 375 |
| Somewhat Favorable of Biden | 44\% | (227) | 36\% | (183) | 10\% | (54) | $4 \%$ | (18) | 6\% | (33) | 515 |
| Somewhat Unfavorable of Biden | 47\% | (159) | $34 \%$ | (115) | 12\% | (42) | 1\% | (3) | 6\% | (21) | 340 |
| Very Unfavorable of Biden | 30\% | (259) | 41\% | (353) | 14\% | (120) | 6\% | (53) | 9\% | (80) | 865 |
| \#1 Issue: Economy | 39\% | (360) | 38\% | (348) | $11 \%$ | (103) | $4 \%$ | (36) | 8\% | (75) | 921 |
| \#1 Issue: Security | $32 \%$ | (73) | 41\% | (94) | 12\% | (27) | $4 \%$ | (9) | 10\% | (23) | 226 |
| \#1 Issue: Health Care | 48\% | (65) | $31 \%$ | (42) | 7\% | (10) | $2 \%$ | (2) | 13\% | (18) | 137 |
| \#1 Issue: Medicare / Social Security | 35\% | (76) | 36\% | (79) | 14\% | (30) | $2 \%$ | (5) | 13\% | (29) | 218 |
| \#1 Issue: Women's Issues | 46\% | (146) | $31 \%$ | (99) | 10\% | (33) | 3\% | (8) | 10\% | (32) | 318 |
| \#1 Issue: Education | 49\% | (30) | 25\% | (16) | 8\% | (5) | $11 \%$ | (7) | 6\% | (4) | 62 |
| \#1 Issue: Energy | 43\% | (78) | 36\% | (65) | 10\% | (19) | $4 \%$ | (7) | 6\% | (11) | 180 |
| \#1 Issue: Other | 45\% | (67) | 23\% | (34) | 13\% | (19) | 9\% | (13) | 10\% | (15) | 148 |
| 2020 Vote: Joe Biden | 51\% | (484) | 31\% | (293) | 9\% | (89) | 3\% | (27) | 6\% | (61) | 954 |
| 2020 Vote: Donald Trump | 28\% | (207) | 45\% | (330) | 14\% | (99) | 5\% | (37) | 8\% | (56) | 729 |
| 2020 Vote: Other | 48\% | (31) | 35\% | (23) | 7\% | (5) | 5\% | (3) | 5\% | (3) | 65 |
| 2020 Vote: Didn't Vote | 37\% | (172) | 28\% | (130) | 11\% | (53) | $4 \%$ | (20) | 18\% | (85) | 461 |
| 2018 House Vote: Democrat | 52\% | (390) | $31 \%$ | (232) | 9\% | (69) | $2 \%$ | (18) | $6 \%$ | (46) | 755 |
| 2018 House Vote: Republican | 29\% | (173) | 47\% | (280) | 13\% | (77) | 5\% | (31) | 7\% | (40) | 602 |
| 2018 House Vote: Someone else | 38\% | (23) | 35\% | (22) | 11\% | (7) | 11\% | (7) | 5\% | (3) | 62 |
| 2016 Vote: Hillary Clinton | 53\% | (370) | 31\% | (214) | 8\% | (59) | $2 \%$ | (14) | 6\% | (39) | 697 |
| 2016 Vote: Donald Trump | 29\% | (185) | 47\% | (302) | 13\% | (87) | $4 \%$ | (29) | 7\% | (43) | 647 |
| 2016 Vote: Other | 44\% | (51) | 30\% | (35) | 9\% | (11) | 8\% | (9) | 8\% | (10) | 116 |
| 2016 Vote: Didn't Vote | 38\% | (287) | 30\% | (223) | 12\% | (87) | 5\% | (35) | 15\% | (113) | 745 |
| Voted in 2014: Yes | 39\% | (483) | 39\% | (478) | 11\% | (132) | $4 \%$ | (47) | 7\% | (88) | 1228 |
| Voted in 2014: No | 42\% | (412) | 30\% | (298) | 12\% | (113) | $4 \%$ | (41) | 12\% | (118) | 982 |
| 4-Region: Northeast | 41\% | (156) | 37\% | (142) | 10\% | (38) | 3\% | (12) | 9\% | (35) | 383 |
| 4-Region: Midwest | 37\% | (169) | 39\% | (178) | $11 \%$ | (49) | 2\% | (10) | 11\% | (50) | 456 |
| 4-Region: South | 41\% | (342) | 32\% | (273) | 13\% | (106) | 5\% | (41) | 10\% | (82) | 844 |
| 4-Region: West | 43\% | (226) | 35\% | (183) | 10\% | (53) | 5\% | (24) | 7\% | (39) | 527 |

[^62]Table MCER7: And specifically, how responsible are companies for reducing, reusing and recycling plastic packaging they produce?

| Demographic | Very <br> responsible |  | Somewhat <br> responsible |  | Not that <br> responsible |  | Not responsible <br> at all | Don't know <br> No opinion | Total N |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

[^63]Table MCER8_1: To what extent do you support or oppose the following?
Banning single-use plastics as soon as possible

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% | (530) | $32 \%$ | (715) | 15\% | (329) | 12\% | (271) | 16\% | (365) | 2210 |
| Gender: Male | 26\% | (277) | 32\% | (342) | 16\% | (168) | 14\% | (149) | 12\% | (131) | 1068 |
| Gender: Female | 22\% | (253) | 33\% | (373) | 14\% | (161) | 11\% | (121) | 20\% | (233) | 1142 |
| Age: 18-34 | 26\% | (167) | $32 \%$ | (204) | 15\% | (98) | 9\% | (57) | 18\% | (116) | 642 |
| Age: 35-44 | 22\% | (79) | $31 \%$ | (113) | 16\% | (58) | 12\% | (42) | 20\% | (73) | 365 |
| Age: 45-64 | 22\% | (159) | 32\% | (227) | 16\% | (115) | 15\% | (108) | 15\% | (105) | 714 |
| Age: 65+ | 26\% | (125) | 35\% | (171) | 12\% | (59) | 13\% | (64) | 14\% | (71) | 489 |
| GenZers: 1997-2012 | 20\% | (50) | $34 \%$ | (86) | 19\% | (47) | 8\% | (21) | 19\% | (47) | 250 |
| Millennials: 1981-1996 | 27\% | (178) | $30 \%$ | (197) | 14\% | (91) | 10\% | (65) | 20\% | (129) | 660 |
| GenXers: 1965-1980 | 23\% | (121) | $31 \%$ | (165) | 16\% | (87) | 15\% | (80) | 15\% | (80) | 534 |
| Baby Boomers: 1946-1964 | 23\% | (156) | $34 \%$ | (232) | 14\% | (92) | 15\% | (98) | 14\% | (95) | 673 |
| PID: Dem (no lean) | 34\% | (279) | 35\% | (285) | 12\% | (95) | 4\% | (33) | 15\% | (124) | 818 |
| PID: Ind (no lean) | 22\% | (158) | 33\% | (243) | 13\% | (97) | 12\% | (87) | 20\% | (147) | 732 |
| PID: Rep (no lean) | 14\% | (93) | 28\% | (187) | $21 \%$ | (137) | 23\% | (150) | 14\% | (94) | 660 |
| PID/Gender: Dem Men | 37\% | (144) | 36\% | (141) | 12\% | (46) | $4 \%$ | (17) | 11\% | (44) | 391 |
| PID/Gender: Dem Women | 32\% | (135) | $34 \%$ | (145) | 12\% | (49) | $4 \%$ | (17) | 19\% | (80) | 427 |
| PID/Gender: Ind Men | 22\% | (76) | $33 \%$ | (115) | 14\% | (50) | 14\% | (50) | 17\% | (59) | 350 |
| PID/Gender: Ind Women | 21\% | (81) | 34\% | (128) | 12\% | (47) | 10\% | (38) | 23\% | (88) | 382 |
| PID/Gender: Rep Men | 17\% | (57) | 27\% | (87) | 22\% | (72) | 25\% | (83) | 9\% | (28) | 327 |
| PID/Gender: Rep Women | $11 \%$ | (36) | 30\% | (100) | 19\% | (65) | 20\% | (67) | 20\% | (65) | 334 |
| Ideo: Liberal (1-3) | 41\% | (248) | 35\% | (214) | 11\% | (69) | 3\% | (17) | 10\% | (60) | 608 |
| Ideo: Moderate (4) | 24\% | (157) | 36\% | (243) | 14\% | (92) | 9\% | (59) | 17\% | (114) | 665 |
| Ideo: Conservative (5-7) | 15\% | (105) | 27\% | (195) | 20\% | (145) | 24\% | (173) | 14\% | (99) | 718 |
| Educ: < College | 19\% | (278) | 31\% | (452) | 16\% | (228) | 12\% | (174) | 21\% | (304) | 1437 |
| Educ: Bachelors degree | 31\% | (152) | $34 \%$ | (168) | 13\% | (64) | 13\% | (63) | 9\% | (43) | 491 |
| Educ: Post-grad | 35\% | (100) | $33 \%$ | (95) | 13\% | (37) | 12\% | (34) | 6\% | (17) | 282 |
| Income: Under 50k | 21\% | (249) | 31\% | (367) | 14\% | (163) | 11\% | (129) | 22\% | (258) | 1167 |
| Income: 50k-100k | 25\% | (168) | 33\% | (221) | 16\% | (108) | 14\% | (91) | 12\% | (79) | 667 |
| Income: 100k+ | 30\% | (113) | $34 \%$ | (127) | 15\% | (58) | 13\% | (50) | 7\% | (28) | 376 |
| Ethnicity: White | 24\% | (419) | $32 \%$ | (545) | 15\% | (260) | 13\% | (215) | 16\% | (272) | 1711 |
| Ethnicity: Hispanic | 24\% | (89) | 32\% | (119) | 17\% | (65) | 10\% | (36) | 17\% | (65) | 374 |

[^64]Table MCER8_1: To what extent do you support or oppose the following?
Banning single-use plastics as soon as possible

| Demographic | Strongly <br> support |  | Somewhat <br> support |  | Somewhat <br> oppose | Strongly <br> oppose | Don't know <br> No opinion |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Total N |  |  |  |  |  |  |  |

[^65]Table MCER8_1: To what extent do you support or oppose the following?
Banning single-use plastics as soon as possible

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% | (530) | $32 \%$ | (715) | 15\% | (329) | 12\% | (271) | 16\% | (365) | 2210 |
| Biden Job Strongly Approve | 45\% | (155) | 33\% | (116) | 10\% | (34) | 1\% | (5) | 10\% | (36) | 347 |
| Biden Job Somewhat Approve | 30\% | (147) | 41\% | (206) | $11 \%$ | (54) | 4\% | (21) | 14\% | (70) | 500 |
| Biden Job Somewhat Disapprove | 23\% | (88) | 38\% | (143) | 16\% | (61) | 8\% | (31) | 15\% | (56) | 379 |
| Biden Job Strongly Disapprove | 15\% | (126) | 25\% | (219) | 20\% | (171) | $24 \%$ | (208) | 16\% | (139) | 862 |
| Favorable of Biden | 36\% | (316) | 37\% | (329) | 11\% | (94) | 4\% | (34) | 13\% | (116) | 889 |
| Unfavorable of Biden | 17\% | (204) | 30\% | (357) | 19\% | (225) | 19\% | (233) | 15\% | (185) | 1205 |
| Very Favorable of Biden | 44\% | (163) | 33\% | (124) | 9\% | (34) | 3\% | (11) | $11 \%$ | (43) | 375 |
| Somewhat Favorable of Biden | 30\% | (153) | 40\% | (205) | 12\% | (60) | 4\% | (23) | 14\% | (73) | 515 |
| Somewhat Unfavorable of Biden | 25\% | (84) | 37\% | (125) | 16\% | (54) | 8\% | (26) | 15\% | (51) | 340 |
| Very Unfavorable of Biden | 14\% | (120) | 27\% | (232) | 20\% | (172) | 24\% | (207) | 15\% | (134) | 865 |
| \#1 Issue: Economy | 19\% | (173) | $32 \%$ | (294) | 18\% | (168) | 15\% | (141) | 16\% | (144) | 921 |
| \#1 Issue: Security | 19\% | (43) | 25\% | (56) | 15\% | (34) | 20\% | (46) | 21\% | (48) | 226 |
| \#1 Issue: Health Care | $33 \%$ | (45) | 30\% | (42) | $11 \%$ | (15) | 6\% | (9) | 19\% | (26) | 137 |
| \#1 Issue: Medicare / Social Security | 24\% | (52) | 40\% | (87) | 12\% | (25) | 8\% | (17) | 17\% | (36) | 218 |
| \#1 Issue: Women's Issues | $32 \%$ | (102) | $34 \%$ | (107) | 12\% | (37) | 5\% | (17) | 17\% | (55) | 318 |
| \#1 Issue: Education | 29\% | (18) | $36 \%$ | (22) | 24\% | (15) | 7\% | (4) | 5\% | (3) | 62 |
| \#1 Issue: Energy | $33 \%$ | (59) | 33\% | (60) | $11 \%$ | (20) | 10\% | (17) | 12\% | (22) | 180 |
| \#1 Issue: Other | 26\% | (39) | $31 \%$ | (47) | 9\% | (14) | 13\% | (19) | 20\% | (30) | 148 |
| 2020 Vote: Joe Biden | 35\% | (330) | 37\% | (351) | 12\% | (115) | 4\% | (42) | 12\% | (116) | 954 |
| 2020 Vote: Donald Trump | 14\% | (102) | 27\% | (196) | 21\% | (156) | 25\% | (182) | 13\% | (94) | 729 |
| 2020 Vote: Other | 18\% | (12) | 44\% | (29) | 21\% | (14) | 10\% | (6) | 8\% | (5) | 65 |
| 2020 Vote: Didn't Vote | 19\% | (87) | 30\% | (140) | 10\% | (45) | 9\% | (40) | $32 \%$ | (149) | 461 |
| 2018 House Vote: Democrat | 36\% | (270) | 37\% | (281) | 12\% | (90) | 4\% | (27) | $11 \%$ | (85) | 755 |
| 2018 House Vote: Republican | 17\% | (103) | 26\% | (155) | 22\% | (132) | 24\% | (147) | $11 \%$ | (64) | 602 |
| 2018 House Vote: Someone else | 22\% | (13) | 38\% | (23) | 13\% | (8) | 11\% | (7) | 17\% | (11) | 62 |
| 2016 Vote: Hillary Clinton | $37 \%$ | (257) | 35\% | (242) | 12\% | (84) | 5\% | (32) | 12\% | (83) | 697 |
| 2016 Vote: Donald Trump | 16\% | (105) | 29\% | (188) | 20\% | (127) | 23\% | (146) | 12\% | (80) | 647 |
| 2016 Vote: Other | 28\% | (32) | 37\% | (42) | 16\% | (19) | 11\% | (13) | 8\% | (9) | 116 |
| 2016 Vote: Didn't Vote | 18\% | (135) | $32 \%$ | (242) | 13\% | (99) | 11\% | (79) | 25\% | (190) | 745 |

Continued on next page

Table MCER8_1: To what extent do you support or oppose the following?
Banning single-use plastics as soon as possible

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% | (530) | 32\% | (715) | 15\% | (329) | 12\% | (271) | 16\% | (365) | 2210 |
| Voted in 2014: Yes | 27\% | (333) | 32\% | (390) | 16\% | (198) | 13\% | (163) | 12\% | (145) | 1228 |
| Voted in 2014: No | 20\% | (197) | 33\% | (326) | 13\% | (131) | 11\% | (108) | 22\% | (220) | 982 |
| 4-Region: Northeast | 27\% | (102) | 36\% | (136) | 12\% | (46) | 10\% | (39) | 16\% | (60) | 383 |
| 4-Region: Midwest | 23\% | (107) | 32\% | (147) | 15\% | (66) | 12\% | (55) | 18\% | (82) | 456 |
| 4-Region: South | 22\% | (187) | 31\% | (264) | 15\% | (131) | 13\% | (112) | 18\% | (151) | 844 |
| 4-Region: West | 26\% | (135) | $32 \%$ | (168) | 16\% | (87) | 12\% | (65) | 14\% | (72) | 527 |
| Climate Concerned | 31\% | (491) | 37\% | (590) | 13\% | (212) | 6\% | (92) | 14\% | (224) | 1609 |
| Not Climate Concerned | 7\% | (38) | 22\% | (115) | 22\% | (113) | 33\% | (172) | 16\% | (84) | 522 |
| Takes Action Bc of Climate Concern | 25\% | (521) | 33\% | (686) | 15\% | (315) | 11\% | (220) | 15\% | (316) | 2059 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER8_2: To what extent do you support or oppose the following?
The U.S. government limiting its use and sale of single-use plastics

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $30 \%$ | (671) | 34\% | (754) | 12\% | (270) | 8\% | (175) | 15\% | (340) | 2210 |
| Gender: Male | 32\% | (345) | 33\% | (354) | 13\% | (140) | 10\% | (107) | 12\% | (123) | 1068 |
| Gender: Female | 29\% | (327) | 35\% | (400) | 11\% | (130) | 6\% | (68) | 19\% | (217) | 1142 |
| Age: 18-34 | $34 \%$ | (221) | 30\% | (192) | 13\% | (83) | 6\% | (38) | 17\% | (109) | 642 |
| Age: 35-44 | 25\% | (92) | 35\% | (129) | 14\% | (50) | 7\% | (25) | 19\% | (68) | 365 |
| Age: 45-64 | 29\% | (205) | 35\% | (251) | 12\% | (86) | 10\% | (72) | 14\% | (101) | 714 |
| Age: 65+ | 31\% | (153) | 37\% | (182) | 10\% | (51) | 8\% | (40) | 13\% | (62) | 489 |
| GenZers: 1997-2012 | $34 \%$ | (86) | 28\% | (71) | 14\% | (34) | 7\% | (16) | 17\% | (42) | 250 |
| Millennials: 1981-1996 | $31 \%$ | (204) | 33\% | (218) | 12\% | (81) | 6\% | (37) | 18\% | (120) | 660 |
| GenXers: 1965-1980 | 29\% | (154) | 33\% | (175) | 15\% | (77) | 9\% | (50) | 14\% | (77) | 534 |
| Baby Boomers: 1946-1964 | 29\% | (197) | 38\% | (253) | 10\% | (69) | 10\% | (70) | 13\% | (85) | 673 |
| PID: Dem (no lean) | 40\% | (330) | 38\% | (307) | 7\% | (58) | 3\% | (23) | 12\% | (100) | 818 |
| PID: Ind (no lean) | 30\% | (222) | 31\% | (229) | 11\% | (77) | 8\% | (58) | 20\% | (146) | 732 |
| PID: Rep (no lean) | 18\% | (119) | 33\% | (218) | 20\% | (134) | 14\% | (94) | 14\% | (95) | 660 |
| PID/Gender: Dem Men | 43\% | (169) | 37\% | (145) | 7\% | (28) | 4\% | (15) | 9\% | (34) | 391 |
| PID/Gender: Dem Women | 38\% | (161) | 38\% | (162) | 7\% | (30) | 2\% | (8) | 15\% | (66) | 427 |
| PID/Gender: Ind Men | 30\% | (104) | 32\% | (111) | 12\% | (41) | 11\% | (38) | 16\% | (56) | 350 |
| PID/Gender: Ind Women | $31 \%$ | (118) | 31\% | (118) | 9\% | (36) | 5\% | (20) | 23\% | (89) | 382 |
| PID/Gender: Rep Men | 22\% | (71) | 30\% | (98) | 22\% | (71) | 17\% | (54) | 10\% | (32) | 327 |
| PID/Gender: Rep Women | 14\% | (48) | 36\% | (120) | 19\% | (64) | 12\% | (40) | 19\% | (62) | 334 |
| Ideo: Liberal (1-3) | 50\% | (304) | 33\% | (198) | 7\% | (43) | 3\% | (18) | 7\% | (46) | 608 |
| Ideo: Moderate (4) | 30\% | (200) | 40\% | (264) | 10\% | (68) | 4\% | (29) | 16\% | (105) | 665 |
| Ideo: Conservative (5-7) | 18\% | (131) | 33\% | (237) | 19\% | (139) | 16\% | (115) | 13\% | (97) | 718 |
| Educ: < College | 26\% | (375) | 33\% | (469) | 13\% | (185) | 8\% | (120) | 20\% | (289) | 1437 |
| Educ: Bachelors degree | $37 \%$ | (180) | 38\% | (185) | 13\% | (62) | 6\% | (31) | 7\% | (34) | 491 |
| Educ: Post-grad | 41\% | (116) | 36\% | (101) | 8\% | (23) | 9\% | (25) | 6\% | (17) | 282 |
| Income: Under 50k | 28\% | (329) | 31\% | (365) | 12\% | (142) | 7\% | (85) | 21\% | (246) | 1167 |
| Income: 50k-100k | $31 \%$ | (209) | 36\% | (241) | 13\% | (88) | 9\% | (63) | 10\% | (67) | 667 |
| Income: 100k+ | 35\% | (133) | 39\% | (148) | 11\% | (41) | 7\% | (26) | 7\% | (28) | 376 |
| Ethnicity: White | 30\% | (519) | 35\% | (593) | 12\% | (212) | 8\% | (134) | 15\% | (252) | 1711 |
| Ethnicity: Hispanic | 29\% | (107) | 37\% | (140) | 13\% | (49) | 8\% | (30) | 13\% | (48) | 374 |

[^66]Table MCER8_2: To what extent do you support or oppose the following?
The U.S. government limiting its use and sale of single-use plastics

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 30\% | (671) | $34 \%$ | (754) | 12\% | (270) | 8\% | (175) | 15\% | (340) | 2210 |
| Ethnicity: Black | 28\% | (79) | $31 \%$ | (86) | 12\% | (34) | 8\% | (23) | 21\% | (59) | 282 |
| Ethnicity: Other | 34\% | (73) | $34 \%$ | (75) | 11\% | (24) | 8\% | (17) | 13\% | (28) | 217 |
| All Christian | 28\% | (275) | $37 \%$ | (363) | 14\% | (137) | 9\% | (87) | 12\% | (121) | 982 |
| All Non-Christian | 44\% | (47) | $31 \%$ | (33) | 12\% | (13) | 9\% | (10) | 4\% | (4) | 107 |
| Atheist | 56\% | (56) | 29\% | (29) | 6\% | (6) | 4\% | (4) | 6\% | (6) | 100 |
| Agnostic/Nothing in particular | $31 \%$ | (193) | 32\% | (200) | 10\% | (59) | 7\% | (45) | 19\% | (119) | 616 |
| Something Else | 25\% | (100) | 32\% | (130) | 14\% | (55) | 7\% | (29) | 22\% | (90) | 404 |
| Religious Non-Protestant/Catholic | 43\% | (55) | 30\% | (38) | 15\% | (19) | 8\% | (11) | $3 \%$ | (4) | 126 |
| Evangelical | 24\% | (134) | $33 \%$ | (182) | 15\% | (86) | 9\% | (51) | 19\% | (104) | 557 |
| Non-Evangelical | 29\% | (229) | 38\% | (300) | 13\% | (100) | 8\% | (64) | 13\% | (105) | 799 |
| Community: Urban | 32\% | (189) | 35\% | (203) | 13\% | (75) | 5\% | (30) | 15\% | (88) | 584 |
| Community: Suburban | 32\% | (344) | 35\% | (376) | 10\% | (114) | 9\% | (95) | 15\% | (161) | 1088 |
| Community: Rural | 26\% | (139) | 33\% | (175) | 15\% | (81) | 9\% | (51) | 17\% | (91) | 537 |
| Employ: Private Sector | 33\% | (231) | 38\% | (270) | 13\% | (90) | 7\% | (50) | 9\% | (67) | 707 |
| Employ: Government | 38\% | (45) | 29\% | (34) | 9\% | (11) | 14\% | (16) | 10\% | (12) | 118 |
| Employ: Self-Employed | 37\% | (89) | 28\% | (68) | 13\% | (31) | 8\% | (19) | 14\% | (34) | 242 |
| Employ: Homemaker | 27\% | (38) | 40\% | (57) | 8\% | (11) | 7\% | (10) | 18\% | (26) | 142 |
| Employ: Student | 30\% | (24) | 26\% | (21) | 19\% | (15) | 7\% | (6) | 17\% | (14) | 80 |
| Employ: Retired | 30\% | (151) | 36\% | (181) | 11\% | (56) | 9\% | (48) | 14\% | (69) | 505 |
| Employ: Unemployed | 23\% | (63) | 27\% | (73) | 15\% | (41) | 7\% | (20) | 28\% | (77) | 274 |
| Employ: Other | 22\% | (31) | 35\% | (49) | 10\% | (14) | 5\% | (7) | 30\% | (42) | 143 |
| Military HH: Yes | 28\% | (86) | 39\% | (117) | 12\% | (37) | 9\% | (27) | 12\% | (35) | 302 |
| Military HH: No | 31\% | (586) | 33\% | (637) | 12\% | (233) | 8\% | (148) | 16\% | (305) | 1908 |
| RD/WT: Right Direction | 39\% | (203) | 37\% | (188) | 9\% | (46) | 2\% | (13) | 13\% | (65) | 515 |
| RD/WT: Wrong Track | 28\% | (468) | $33 \%$ | (566) | 13\% | (224) | 10\% | (162) | 16\% | (275) | 1695 |
| Biden Job Approve | 43\% | (364) | 39\% | (327) | 7\% | (58) | 2\% | (18) | 9\% | (80) | 847 |
| Biden Job Disapprove | 23\% | (287) | 33\% | (405) | 16\% | (205) | 12\% | (149) | 16\% | (196) | 1241 |

[^67]Table MCER8_2: To what extent do you support or oppose the following?
The U.S. government limiting its use and sale of single-use plastics

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 30\% | (671) | 34\% | (754) | 12\% | (270) | 8\% | (175) | 15\% | (340) | 2210 |
| Biden Job Strongly Approve | 50\% | (174) | 35\% | (123) | 4\% | (14) | 2\% | (7) | 8\% | (29) | 347 |
| Biden Job Somewhat Approve | 38\% | (189) | 41\% | (204) | 9\% | (44) | 2\% | (11) | 10\% | (51) | 500 |
| Biden Job Somewhat Disapprove | 32\% | (120) | 39\% | (149) | 10\% | (39) | 4\% | (16) | 15\% | (55) | 379 |
| Biden Job Strongly Disapprove | 19\% | (167) | 30\% | (257) | 19\% | (166) | 15\% | (133) | 16\% | (141) | 862 |
| Favorable of Biden | 42\% | (375) | 38\% | (341) | 6\% | (53) | 3\% | (24) | 11\% | (96) | 889 |
| Unfavorable of Biden | 23\% | (281) | 33\% | (392) | 17\% | (209) | 12\% | (145) | 15\% | (179) | 1205 |
| Very Favorable of Biden | 49\% | (184) | 35\% | (131) | 5\% | (19) | 3\% | (11) | 8\% | (30) | 375 |
| Somewhat Favorable of Biden | 37\% | (192) | 41\% | (210) | 7\% | (34) | 2\% | (12) | 13\% | (66) | 515 |
| Somewhat Unfavorable of Biden | 34\% | (116) | 38\% | (128) | 12\% | (41) | 4\% | (13) | 12\% | (42) | 340 |
| Very Unfavorable of Biden | 19\% | (165) | $31 \%$ | (264) | 19\% | (168) | 15\% | (132) | 16\% | (137) | 865 |
| \#1 Issue: Economy | 25\% | (229) | $36 \%$ | (328) | 15\% | (136) | 10\% | (92) | 15\% | (136) | 921 |
| \#1 Issue: Security | 20\% | (45) | 34\% | (76) | 16\% | (37) | 13\% | (30) | 17\% | (38) | 226 |
| \#1 Issue: Health Care | 35\% | (47) | 37\% | (51) | 8\% | (11) | 4\% | (5) | 16\% | (22) | 137 |
| \#1 Issue: Medicare / Social Security | 31\% | (68) | 35\% | (77) | 9\% | (20) | 6\% | (14) | 18\% | (40) | 218 |
| \#1 Issue: Women's Issues | 41\% | (131) | 32\% | (103) | 9\% | (28) | 2\% | (6) | 15\% | (49) | 318 |
| \#1 Issue: Education | 33\% | (20) | 45\% | (28) | 9\% | (6) | 1\% | (1) | 12\% | (8) | 62 |
| \#1 Issue: Energy | 38\% | (68) | 31\% | (55) | 14\% | (24) | 6\% | (10) | 12\% | (22) | 180 |
| \#1 Issue: Other | 42\% | (62) | 24\% | (36) | 5\% | (7) | 11\% | (17) | 18\% | (26) | 148 |
| 2020 Vote: Joe Biden | 42\% | (401) | 38\% | (364) | 6\% | (61) | 3\% | (30) | 10\% | (97) | 954 |
| 2020 Vote: Donald Trump | 18\% | (130) | $31 \%$ | (227) | 22\% | (160) | 16\% | (116) | 13\% | (96) | 729 |
| 2020 Vote: Other | 29\% | (19) | 41\% | (27) | 13\% | (9) | 6\% | (4) | $11 \%$ | (7) | 65 |
| 2020 Vote: Didn't Vote | 26\% | (121) | 29\% | (135) | 9\% | (40) | 5\% | (25) | 30\% | (140) | 461 |
| 2018 House Vote: Democrat | 44\% | (335) | 38\% | (287) | 6\% | (45) | 3\% | (21) | 9\% | (67) | 755 |
| 2018 House Vote: Republican | 19\% | (117) | 30\% | (181) | 21\% | (124) | 17\% | (104) | 13\% | (75) | 602 |
| 2018 House Vote: Someone else | $31 \%$ | (19) | $31 \%$ | (19) | 16\% | (10) | 4\% | (3) | 18\% | (11) | 62 |
| 2016 Vote: Hillary Clinton | 44\% | (309) | 36\% | (254) | 7\% | (46) | 3\% | (22) | 9\% | (66) | 697 |
| 2016 Vote: Donald Trump | 21\% | (134) | $32 \%$ | (206) | 19\% | (123) | 15\% | (98) | 13\% | (86) | 647 |
| 2016 Vote: Other | 32\% | (37) | 37\% | (43) | 14\% | (16) | 7\% | (9) | 10\% | (11) | 116 |
| 2016 Vote: Didn't Vote | 26\% | (190) | 33\% | (249) | 11\% | (84) | 6\% | (46) | 24\% | (176) | 745 |

Continued on next page

Table MCER8_2: To what extent do you support or oppose the following?
The U.S. government limiting its use and sale of single-use plastics

| Demographic | Strongly <br> support |  | Somewhat <br> support |  | Somewhat <br> oppose | Strongly <br> oppose | Don't know <br> No opinion |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Total N |  |  |  |  |  |  |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCER8_3: To what extent do you support or oppose the following?
Federally distributed financial incentives for consumers to recycle

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 39\% | (855) | 33\% | (727) | 9\% | (196) | 6\% | (131) | 14\% | (301) | 2210 |
| Gender: Male | 37\% | (394) | 34\% | (366) | 11\% | (119) | 8\% | (81) | 10\% | (108) | 1068 |
| Gender: Female | 40\% | (460) | 32\% | (361) | 7\% | (77) | 4\% | (50) | 17\% | (194) | 1142 |
| Age: 18-34 | 42\% | (271) | 30\% | (192) | 8\% | (53) | 3\% | (18) | 17\% | (108) | 642 |
| Age: 35-44 | 40\% | (145) | $31 \%$ | (113) | 7\% | (26) | 4\% | (16) | 18\% | (66) | 365 |
| Age: 45-64 | 35\% | (251) | 37\% | (261) | 9\% | (62) | 8\% | (58) | 11\% | (81) | 714 |
| Age: 65+ | 39\% | (189) | 33\% | (161) | 11\% | (55) | 8\% | (38) | 10\% | (47) | 489 |
| GenZers: 1997-2012 | $36 \%$ | (90) | $33 \%$ | (82) | 8\% | (19) | 4\% | (9) | 20\% | (49) | 250 |
| Millennials: 1981-1996 | 44\% | (288) | 29\% | (190) | 8\% | (51) | 3\% | (23) | 16\% | (108) | 660 |
| GenXers: 1965-1980 | 36\% | (191) | 35\% | (188) | 8\% | (45) | 7\% | (38) | 13\% | (71) | 534 |
| Baby Boomers: 1946-1964 | 38\% | (255) | 34\% | (231) | 10\% | (67) | 8\% | (53) | 10\% | (67) | 673 |
| PID: Dem (no lean) | 50\% | (410) | 32\% | (259) | 5\% | (45) | 1\% | (12) | 11\% | (92) | 818 |
| PID: Ind (no lean) | 34\% | (249) | 32\% | (235) | 9\% | (63) | 7\% | (49) | 19\% | (136) | 732 |
| PID: Rep (no lean) | 30\% | (195) | 35\% | (233) | 13\% | (88) | 11\% | (70) | $11 \%$ | (74) | 660 |
| PID/Gender: Dem Men | 52\% | (203) | $31 \%$ | (123) | 7\% | (28) | 2\% | (9) | 7\% | (28) | 391 |
| PID/Gender: Dem Women | 49\% | (207) | 32\% | (136) | 4\% | (17) | 1\% | (3) | 15\% | (64) | 427 |
| PID/Gender: Ind Men | 29\% | (101) | 36\% | (127) | 12\% | (41) | 9\% | (33) | 14\% | (48) | 350 |
| PID/Gender: Ind Women | 39\% | (148) | 28\% | (108) | 6\% | (22) | 4\% | (16) | 23\% | (88) | 382 |
| PID/Gender: Rep Men | 28\% | (90) | 36\% | (116) | 15\% | (50) | 12\% | (39) | 10\% | (32) | 327 |
| PID/Gender: Rep Women | 31\% | (105) | 35\% | (117) | 12\% | (38) | 9\% | (31) | 13\% | (42) | 334 |
| Ideo: Liberal (1-3) | 57\% | (344) | 30\% | (185) | $4 \%$ | (26) | 2\% | (9) | 7\% | (43) | 608 |
| Ideo: Moderate (4) | 38\% | (253) | 36\% | (237) | 9\% | (59) | 3\% | (23) | 14\% | (94) | 665 |
| Ideo: Conservative (5-7) | 30\% | (214) | 34\% | (243) | 14\% | (98) | 12\% | (88) | 10\% | (75) | 718 |
| Educ: < College | 35\% | (510) | 33\% | (467) | 9\% | (122) | 6\% | (81) | 18\% | (256) | 1437 |
| Educ: Bachelors degree | 46\% | (228) | 31\% | (155) | 10\% | (47) | 6\% | (31) | 6\% | (30) | 491 |
| Educ: Post-grad | 41\% | (117) | 37\% | (105) | 9\% | (26) | 7\% | (19) | 5\% | (15) | 282 |
| Income: Under 50k | 37\% | (436) | 31\% | (360) | 8\% | (90) | 6\% | (65) | 18\% | (215) | 1167 |
| Income: 50k-100k | 39\% | (258) | 37\% | (245) | 10\% | (68) | 6\% | (37) | 9\% | (60) | 667 |
| Income: 100k+ | 43\% | (161) | 33\% | (122) | 10\% | (37) | 8\% | (28) | 7\% | (26) | 376 |
| Ethnicity: White | 39\% | (670) | 33\% | (566) | 9\% | (150) | 6\% | (110) | 13\% | (214) | 1711 |
| Ethnicity: Hispanic | 42\% | (157) | 32\% | (118) | 8\% | (29) | 3\% | (11) | 16\% | (59) | 374 |

[^68]Table MCER8_3: To what extent do you support or oppose the following?
Federally distributed financial incentives for consumers to recycle

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $39 \%$ | (855) | 33\% | (727) | 9\% | (196) | 6\% | (131) | 14\% | (301) | 2210 |
| Ethnicity: Black | 37\% | (105) | 29\% | (82) | 10\% | (28) | 3\% | (8) | 21\% | (59) | 282 |
| Ethnicity: Other | 37\% | (80) | 37\% | (79) | 8\% | (17) | 6\% | (13) | 13\% | (28) | 217 |
| All Christian | 38\% | (377) | 35\% | (345) | 10\% | (97) | 8\% | (75) | 9\% | (87) | 982 |
| All Non-Christian | 40\% | (43) | 33\% | (36) | 13\% | (14) | 7\% | (8) | 7\% | (7) | 107 |
| Atheist | 50\% | (50) | 31\% | (31) | 5\% | (5) | 6\% | (6) | 8\% | (8) | 100 |
| Agnostic/Nothing in particular | 39\% | (242) | 32\% | (195) | 7\% | (45) | 3\% | (19) | 19\% | (115) | 616 |
| Something Else | 35\% | (143) | 30\% | (120) | 9\% | (36) | 6\% | (22) | 21\% | (83) | 404 |
| Religious Non-Protestant/Catholic | 40\% | (51) | $31 \%$ | (39) | 13\% | (16) | 9\% | (11) | 8\% | (10) | 126 |
| Evangelical | 38\% | (209) | $31 \%$ | (175) | 10\% | (54) | 7\% | (39) | 14\% | (80) | 557 |
| Non-Evangelical | 37\% | (296) | 36\% | (285) | 9\% | (75) | 7\% | (56) | 11\% | (87) | 799 |
| Community: Urban | 43\% | (248) | 32\% | (190) | 10\% | (58) | $3 \%$ | (17) | 12\% | (71) | 584 |
| Community: Suburban | 38\% | (416) | 34\% | (365) | 9\% | (99) | 7\% | (74) | 12\% | (134) | 1088 |
| Community: Rural | 35\% | (190) | $32 \%$ | (173) | 7\% | (38) | 7\% | (40) | 18\% | (96) | 537 |
| Employ: Private Sector | 44\% | (308) | 36\% | (257) | 9\% | (65) | 4\% | (31) | 7\% | (46) | 707 |
| Employ: Government | 45\% | (53) | 29\% | (34) | 10\% | (11) | 8\% | (9) | 8\% | (10) | 118 |
| Employ: Self-Employed | 41\% | (99) | 33\% | (79) | 5\% | (12) | 9\% | (21) | 13\% | (31) | 242 |
| Employ: Homemaker | 36\% | (52) | 37\% | (52) | 5\% | (7) | 7\% | (10) | 14\% | (21) | 142 |
| Employ: Student | 42\% | (33) | $31 \%$ | (25) | 9\% | (7) | 5\% | (4) | 14\% | (11) | 80 |
| Employ: Retired | 38\% | (191) | 33\% | (166) | $11 \%$ | (57) | 7\% | (33) | 11\% | (57) | 505 |
| Employ: Unemployed | 30\% | (82) | 27\% | (75) | 9\% | (25) | 6\% | (18) | 27\% | (75) | 274 |
| Employ: Other | 26\% | (37) | 28\% | (40) | 7\% | (11) | 3\% | (5) | 35\% | (51) | 143 |
| Military HH: Yes | 40\% | (122) | 32\% | (97) | 10\% | (32) | 7\% | (22) | 10\% | (30) | 302 |
| Military HH: No | 38\% | (733) | 33\% | (631) | 9\% | (164) | 6\% | (109) | 14\% | (272) | 1908 |
| RD/WT: Right Direction | 48\% | (245) | 32\% | (164) | 5\% | (25) | 2\% | (10) | 14\% | (70) | 515 |
| RD/WT: Wrong Track | 36\% | (609) | 33\% | (564) | 10\% | (170) | 7\% | (121) | 14\% | (231) | 1695 |
| Biden Job Approve | 50\% | (419) | 35\% | (294) | 5\% | (40) | 2\% | (14) | 9\% | (79) | 847 |
| Biden Job Disapprove | 33\% | (411) | 33\% | (413) | $12 \%$ | (150) | 9\% | (114) | 12\% | (154) | 1241 |

[^69]Table MCER8_3: To what extent do you support or oppose the following?
Federally distributed financial incentives for consumers to recycle

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 39\% | (855) | 33\% | (727) | 9\% | (196) | 6\% | (131) | 14\% | (301) | 2210 |
| Biden Job Strongly Approve | 58\% | (200) | 28\% | (96) | 3\% | (10) | 3\% | (9) | 9\% | (32) | 347 |
| Biden Job Somewhat Approve | 44\% | (220) | 39\% | (197) | 6\% | (31) | 1\% | (5) | 9\% | (47) | 500 |
| Biden Job Somewhat Disapprove | 42\% | (158) | 34\% | (130) | 10\% | (38) | 2\% | (7) | 12\% | (45) | 379 |
| Biden Job Strongly Disapprove | 29\% | (252) | 33\% | (282) | 13\% | (112) | 12\% | (107) | 13\% | (109) | 862 |
| Favorable of Biden | 49\% | (434) | $34 \%$ | (306) | 5\% | (44) | 2\% | (17) | 10\% | (89) | 889 |
| Unfavorable of Biden | 34\% | (406) | 33\% | (396) | 12\% | (146) | 9\% | (112) | 12\% | (145) | 1205 |
| Very Favorable of Biden | 57\% | (213) | 27\% | (102) | 4\% | (16) | 3\% | (10) | 9\% | (34) | 375 |
| Somewhat Favorable of Biden | 43\% | (221) | 40\% | (205) | 5\% | (28) | 1\% | (7) | 11\% | (55) | 515 |
| Somewhat Unfavorable of Biden | 46\% | (155) | 32\% | (109) | 9\% | (31) | 2\% | (7) | 11\% | (38) | 340 |
| Very Unfavorable of Biden | 29\% | (251) | 33\% | (287) | 13\% | (115) | 12\% | (105) | 12\% | (107) | 865 |
| \#1 Issue: Economy | 35\% | (321) | 35\% | (319) | 11\% | (98) | 7\% | (69) | 12\% | (115) | 921 |
| \#1 Issue: Security | 28\% | (64) | 31\% | (70) | 13\% | (29) | 11\% | (25) | 17\% | (38) | 226 |
| \#1 Issue: Health Care | 45\% | (62) | 32\% | (43) | 3\% | (4) | 4\% | (6) | 16\% | (22) | 137 |
| \#1 Issue: Medicare / Social Security | 44\% | (97) | 30\% | (66) | 8\% | (17) | 4\% | (8) | 13\% | (29) | 218 |
| \#1 Issue: Women's Issues | 50\% | (159) | 29\% | (92) | 6\% | (19) | 2\% | (5) | 13\% | (43) | 318 |
| \#1 Issue: Education | 36\% | (22) | 45\% | (28) | 6\% | (4) | 3\% | (2) | 11\% | (7) | 62 |
| \#1 Issue: Energy | $39 \%$ | (71) | 36\% | (64) | 10\% | (17) | 4\% | (7) | 11\% | (21) | 180 |
| \#1 Issue: Other | 39\% | (58) | 31\% | (45) | 5\% | (8) | 6\% | (9) | 19\% | (28) | 148 |
| 2020 Vote: Joe Biden | 50\% | (479) | 32\% | (306) | 6\% | (56) | 2\% | (21) | 10\% | (93) | 954 |
| 2020 Vote: Donald Trump | 28\% | (208) | 35\% | (259) | 14\% | (103) | 12\% | (86) | 10\% | (75) | 729 |
| 2020 Vote: Other | 40\% | (26) | 32\% | (21) | 14\% | (9) | 8\% | (5) | 6\% | (4) | 65 |
| 2020 Vote: Didn't Vote | 31\% | (143) | $31 \%$ | (142) | 6\% | (28) | 4\% | (19) | 28\% | (130) | 461 |
| 2018 House Vote: Democrat | 52\% | (395) | $31 \%$ | (238) | 6\% | (48) | 2\% | (13) | 8\% | (61) | 755 |
| 2018 House Vote: Republican | 30\% | (183) | 34\% | (207) | 15\% | (88) | 13\% | (75) | 8\% | (49) | 602 |
| 2018 House Vote: Someone else | $31 \%$ | (20) | 39\% | (24) | 9\% | (6) | 5\% | (3) | 15\% | (10) | 62 |
| 2016 Vote: Hillary Clinton | 51\% | (359) | 32\% | (221) | 6\% | (43) | 2\% | (12) | 9\% | (63) | 697 |
| 2016 Vote: Donald Trump | 30\% | (197) | 36\% | (230) | 13\% | (86) | 12\% | (75) | 9\% | (59) | 647 |
| 2016 Vote: Other | 43\% | (50) | 34\% | (39) | 8\% | (9) | 9\% | (10) | 6\% | (7) | 116 |
| 2016 Vote: Didn't Vote | 33\% | (248) | $31 \%$ | (234) | 8\% | (58) | 4\% | (33) | 23\% | (172) | 745 |

Continued on next page

Table MCER8_3: To what extent do you support or oppose the following?
Federally distributed financial incentives for consumers to recycle

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 39\% | (855) | $33 \%$ | (727) | 9\% | (196) | 6\% | (131) | $14 \%$ | (301) | 2210 |
| Voted in 2014: Yes | 41\% | (500) | $34 \%$ | (419) | 10\% | (121) | 7\% | (89) | 8\% | (98) | 1228 |
| Voted in 2014: No | 36\% | (355) | $31 \%$ | (308) | 8\% | (75) | 4\% | (42) | 21\% | (204) | 982 |
| 4-Region: Northeast | 39\% | (149) | $31 \%$ | (120) | 10\% | (37) | 5\% | (20) | 15\% | (56) | 383 |
| 4-Region: Midwest | 38\% | (173) | $34 \%$ | (157) | 8\% | (36) | 7\% | (30) | 13\% | (60) | 456 |
| 4-Region: South | 38\% | (323) | $33 \%$ | (281) | 7\% | (58) | 6\% | (55) | 15\% | (127) | 844 |
| 4-Region: West | 40\% | (210) | $32 \%$ | (169) | 12\% | (64) | 5\% | (26) | $11 \%$ | (58) | 527 |
| Climate Concerned | 47\% | (759) | 33\% | (530) | 7\% | (105) | 3\% | (42) | 11\% | (173) | 1609 |
| Not Climate Concerned | 17\% | (89) | $36 \%$ | (186) | 17\% | (86) | 17\% | (87) | 14\% | (73) | 522 |
| Takes Action Bc of Climate Concern | 40\% | (832) | $34 \%$ | (691) | 9\% | (182) | 5\% | (102) | 12\% | (252) | 2059 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCERdem1: How concerned are you with the issue of climate change and its impacts?

| Demographic | Very concerned |  | Somewhat concerned |  | Not very concerned |  | Not concerned at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 39\% | (860) | $34 \%$ | (748) | 13\% | (285) | 11\% | (236) | 4\% | (80) | 2210 |
| Gender: Male | 39\% | (412) | $32 \%$ | (341) | 14\% | (146) | 14\% | (147) | 2\% | (23) | 1068 |
| Gender: Female | 39\% | (449) | 36\% | (408) | 12\% | (140) | 8\% | (89) | 5\% | (57) | 1142 |
| Age: 18-34 | 44\% | (282) | 35\% | (222) | 9\% | (55) | 8\% | (54) | 5\% | (30) | 642 |
| Age: 35-44 | 37\% | (135) | 40\% | (146) | $11 \%$ | (41) | 6\% | (24) | 5\% | (19) | 365 |
| Age: 45-64 | $34 \%$ | (240) | $33 \%$ | (238) | 17\% | (122) | 12\% | (88) | 4\% | (25) | 714 |
| Age: 65+ | 42\% | (204) | 29\% | (142) | 14\% | (67) | 15\% | (71) | 1\% | (5) | 489 |
| GenZers: 1997-2012 | 44\% | (110) | $33 \%$ | (82) | 9\% | (23) | 7\% | (18) | 7\% | (17) | 250 |
| Millennials: 1981-1996 | $41 \%$ | (271) | 37\% | (247) | 10\% | (65) | 8\% | (52) | 4\% | (26) | 660 |
| GenXers: 1965-1980 | $33 \%$ | (174) | 37\% | (199) | 14\% | (77) | 10\% | (56) | 5\% | (28) | 534 |
| Baby Boomers: 1946-1964 | $41 \%$ | (273) | 29\% | (196) | 14\% | (98) | 15\% | (99) | 1\% | (8) | 673 |
| PID: Dem (no lean) | 59\% | (486) | 32\% | (264) | $4 \%$ | (36) | $2 \%$ | (16) | 2\% | (16) | 818 |
| PID: Ind (no lean) | 38\% | (279) | 36\% | (264) | $11 \%$ | (79) | 9\% | (65) | 6\% | (46) | 732 |
| PID: Rep (no lean) | $14 \%$ | (95) | 33\% | (221) | 26\% | (170) | 24\% | (156) | 3\% | (18) | 660 |
| PID/Gender: Dem Men | $61 \%$ | (237) | 32\% | (125) | 4\% | (15) | 3\% | (10) | 1\% | (3) | 391 |
| PID/Gender: Dem Women | 58\% | (249) | 32\% | (138) | 5\% | (21) | 1\% | (6) | $3 \%$ | (13) | 427 |
| PID/Gender: Ind Men | 37\% | (128) | 35\% | (122) | 12\% | (44) | 12\% | (43) | 4\% | (13) | 350 |
| PID/Gender: Ind Women | 40\% | (151) | 37\% | (141) | 9\% | (35) | 6\% | (21) | 9\% | (33) | 382 |
| PID/Gender: Rep Men | 14\% | (47) | 28\% | (93) | 26\% | (86) | 29\% | (93) | 2\% | (7) | 327 |
| PID/Gender: Rep Women | 15\% | (49) | 38\% | (128) | 25\% | (84) | 19\% | (62) | 3\% | (11) | 334 |
| Ideo: Liberal (1-3) | 67\% | (408) | 27\% | (163) | 3\% | (17) | 1\% | (8) | 2\% | (13) | 608 |
| Ideo: Moderate (4) | 38\% | (254) | 42\% | (278) | 12\% | (77) | 6\% | (38) | 3\% | (17) | 665 |
| Ideo: Conservative (5-7) | 19\% | (134) | $31 \%$ | (222) | 24\% | (173) | 25\% | (177) | 2\% | (12) | 718 |
| Educ: < College | $34 \%$ | (492) | 36\% | (519) | 14\% | (197) | 11\% | (156) | 5\% | (73) | 1437 |
| Educ: Bachelors degree | 48\% | (238) | 29\% | (140) | $11 \%$ | (55) | 11\% | (52) | 1\% | (5) | 491 |
| Educ: Post-grad | 46\% | (130) | $32 \%$ | (89) | 12\% | (33) | 10\% | (28) | 1\% | (2) | 282 |
| Income: Under 50k | 39\% | (456) | $33 \%$ | (387) | 12\% | (142) | 10\% | (118) | 5\% | (63) | 1167 |
| Income: 50k-100k | 37\% | (248) | 35\% | (235) | 14\% | (91) | 12\% | (80) | 2\% | (13) | 667 |
| Income: $100 \mathrm{k}+$ | 42\% | (157) | $33 \%$ | (126) | $14 \%$ | (52) | 10\% | (38) | 1\% | (3) | 376 |
| Ethnicity: White | 38\% | (655) | 33\% | (561) | 14\% | (240) | 12\% | (197) | 3\% | (57) | 1711 |
| Ethnicity: Hispanic | 44\% | (164) | 35\% | (131) | 9\% | (34) | $9 \%$ | (35) | 3\% | (10) | 374 |
| Ethnicity: Black | $41 \%$ | (115) | 36\% | (101) | 10\% | (29) | 8\% | (22) | 6\% | (16) | 282 |

Continued on next page

Table MCERdem1: How concerned are you with the issue of climate change and its impacts?

| Demographic | Very concerned |  | Somewhat concerned |  | Not very concerned |  | Not concerned at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 39\% | (860) | $34 \%$ | (748) | 13\% | (285) | $11 \%$ | (236) | 4\% | (80) | 2210 |
| Ethnicity: Other | 42\% | (91) | 39\% | (85) | 8\% | (17) | 8\% | (17) | 3\% | (7) | 217 |
| All Christian | 36\% | (350) | 35\% | (341) | 16\% | (153) | 13\% | (123) | 1\% | (14) | 982 |
| All Non-Christian | 50\% | (53) | 28\% | (30) | 13\% | (14) | 9\% | (9) | - | (0) | 107 |
| Atheist | 61\% | (61) | 22\% | (22) | 6\% | (6) | 9\% | (9) | 3\% | (3) | 100 |
| Agnostic/Nothing in particular | 43\% | (262) | 32\% | (198) | 10\% | (60) | 8\% | (51) | 7\% | (45) | 616 |
| Something Else | $33 \%$ | (134) | 39\% | (157) | 13\% | (51) | 11\% | (45) | $4 \%$ | (17) | 404 |
| Religious Non-Protestant/Catholic | 48\% | (61) | 30\% | (38) | 13\% | (16) | 9\% | (12) | - | (0) | 126 |
| Evangelical | $31 \%$ | (170) | 35\% | (193) | 15\% | (86) | 16\% | (89) | 3\% | (19) | 557 |
| Non-Evangelical | 38\% | (302) | 37\% | (294) | 14\% | (115) | 10\% | (76) | 1\% | (11) | 799 |
| Community: Urban | 48\% | (279) | $31 \%$ | (182) | 9\% | (55) | 8\% | (48) | 3\% | (20) | 584 |
| Community: Suburban | 37\% | (400) | 35\% | (382) | 14\% | (151) | 11\% | (118) | 3\% | (37) | 1088 |
| Community: Rural | 34\% | (181) | 34\% | (184) | 15\% | (79) | 13\% | (70) | 4\% | (23) | 537 |
| Employ: Private Sector | 40\% | (283) | 34\% | (240) | 13\% | (89) | $11 \%$ | (78) | $3 \%$ | (18) | 707 |
| Employ: Government | 44\% | (52) | 36\% | (42) | 6\% | (8) | 12\% | (14) | 1\% | (1) | 118 |
| Employ: Self-Employed | 38\% | (92) | 38\% | (93) | 13\% | (31) | 10\% | (24) | 1\% | (3) | 242 |
| Employ: Homemaker | $33 \%$ | (47) | 37\% | (52) | 14\% | (21) | 9\% | (13) | 6\% | (9) | 142 |
| Employ: Student | 45\% | (36) | 37\% | (30) | 11\% | (9) | 3\% | (2) | 3\% | (3) | 80 |
| Employ: Retired | 40\% | (200) | 29\% | (149) | 15\% | (76) | 14\% | (71) | $2 \%$ | (9) | 505 |
| Employ: Unemployed | 37\% | (102) | 33\% | (91) | 11\% | (29) | 8\% | (21) | $11 \%$ | (30) | 274 |
| Employ: Other | 33\% | (48) | 36\% | (52) | 16\% | (23) | 9\% | (13) | 5\% | (7) | 143 |
| Military HH: Yes | 41\% | (122) | 29\% | (89) | 13\% | (40) | 15\% | (45) | $2 \%$ | (6) | 302 |
| Military HH: No | 39\% | (738) | 35\% | (660) | 13\% | (245) | 10\% | (191) | 4\% | (74) | 1908 |
| RD/WT: Right Direction | 53\% | (273) | 33\% | (170) | 6\% | (31) | 3\% | (18) | 5\% | (23) | 515 |
| RD/WT: Wrong Track | 35\% | (588) | 34\% | (579) | 15\% | (254) | 13\% | (219) | 3\% | (56) | 1695 |
| Biden Job Approve | 60\% | (510) | $32 \%$ | (274) | 4\% | (36) | 1\% | (12) | $2 \%$ | (15) | 847 |
| Biden Job Disapprove | 25\% | (314) | 35\% | (433) | 20\% | (244) | 17\% | (217) | 3\% | (33) | 1241 |
| Biden Job Strongly Approve | 70\% | (243) | 23\% | (80) | 4\% | (14) | 2\% | (8) | - | (2) | 347 |
| Biden Job Somewhat Approve | 53\% | (267) | 39\% | (194) | $4 \%$ | (22) | 1\% | (4) | $3 \%$ | (13) | 500 |
| Biden Job Somewhat Disapprove | 41\% | (154) | 41\% | (156) | 12\% | (47) | 3\% | (10) | 3\% | (12) | 379 |
| Biden Job Strongly Disapprove | 19\% | (160) | 32\% | (277) | 23\% | (197) | 24\% | (207) | $2 \%$ | (21) | 862 |

[^70]Table MCERdem1: How concerned are you with the issue of climate change and its impacts?

| Demographic | Very concerned |  | Somewhat concerned |  | Not very concerned |  | Not concerned at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 39\% | (860) | 34\% | (748) | 13\% | (285) | 11\% | (236) | 4\% | (80) | 2210 |
| Favorable of Biden | 59\% | (528) | 33\% | (289) | 5\% | (41) | 2\% | (15) | 2\% | (16) | 889 |
| Unfavorable of Biden | 25\% | (299) | 35\% | (427) | 19\% | (234) | 18\% | (214) | 3\% | (31) | 1205 |
| Very Favorable of Biden | 68\% | (253) | 25\% | (93) | 5\% | (18) | 2\% | (9) | - | (1) | 375 |
| Somewhat Favorable of Biden | 53\% | (275) | 38\% | (196) | 4\% | (23) | 1\% | (6) | 3\% | (15) | 515 |
| Somewhat Unfavorable of Biden | 42\% | (142) | 42\% | (144) | 11\% | (38) | 2\% | (5) | 3\% | (11) | 340 |
| Very Unfavorable of Biden | 18\% | (157) | 33\% | (283) | 23\% | (197) | 24\% | (209) | 2\% | (20) | 865 |
| \#1 Issue: Economy | 31\% | (284) | 39\% | (359) | 15\% | (142) | 11\% | (102) | $4 \%$ | (34) | 921 |
| \#1 Issue: Security | 23\% | (52) | 24\% | (54) | 23\% | (52) | 25\% | (56) | 5\% | (12) | 226 |
| \#1 Issue: Health Care | 50\% | (69) | 33\% | (46) | 7\% | (10) | 7\% | (10) | 2\% | (3) | 137 |
| \#1 Issue: Medicare / Social Security | 42\% | (92) | 37\% | (80) | 11\% | (25) | 9\% | (20) | 1\% | (1) | 218 |
| \#1 Issue: Women's Issues | 57\% | (180) | 32\% | (102) | 5\% | (15) | 2\% | (7) | $4 \%$ | (14) | 318 |
| \#1 Issue: Education | $36 \%$ | (22) | 47\% | (29) | 8\% | (5) | 5\% | (3) | $4 \%$ | (3) | 62 |
| \#1 Issue: Energy | 49\% | (88) | 28\% | (50) | 12\% | (21) | 8\% | (15) | 3\% | (5) | 180 |
| \#1 Issue: Other | 50\% | (73) | 19\% | (28) | 11\% | (16) | 16\% | (24) | $4 \%$ | (6) | 148 |
| 2020 Vote: Joe Biden | 59\% | (563) | 34\% | (320) | 4\% | (41) | 1\% | (14) | 2\% | (16) | 954 |
| 2020 Vote: Donald Trump | 14\% | (103) | 33\% | (241) | 25\% | (184) | 26\% | (187) | 2\% | (14) | 729 |
| 2020 Vote: Other | 44\% | (29) | 31\% | (20) | 8\% | (6) | 15\% | (10) | 2\% | (1) | 65 |
| 2020 Vote: Didn't Vote | $36 \%$ | (165) | 36\% | (167) | 12\% | (54) | 6\% | (26) | 11\% | (49) | 461 |
| 2018 House Vote: Democrat | 61\% | (463) | 31\% | (233) | 5\% | (37) | 2\% | (14) | 1\% | (7) | 755 |
| 2018 House Vote: Republican | 17\% | (100) | 33\% | (198) | 24\% | (142) | 25\% | (153) | 2\% | (9) | 602 |
| 2018 House Vote: Someone else | 43\% | (26) | 27\% | (17) | 11\% | (7) | 15\% | (9) | 5\% | (3) | 62 |
| 2016 Vote: Hillary Clinton | 62\% | (434) | 29\% | (203) | 5\% | (34) | 2\% | (14) | 2\% | (12) | 697 |
| 2016 Vote: Donald Trump | 17\% | (109) | 35\% | (228) | 24\% | (153) | 23\% | (146) | 2\% | (11) | 647 |
| 2016 Vote: Other | 45\% | (53) | 30\% | (35) | 6\% | (8) | 17\% | (20) | 1\% | (1) | 116 |
| 2016 Vote: Didn't Vote | 35\% | (263) | 38\% | (280) | 12\% | (91) | 8\% | (57) | 7\% | (55) | 745 |
| Voted in 2014: Yes | 41\% | (506) | 31\% | (375) | 14\% | (167) | 13\% | (162) | 1\% | (18) | 1228 |
| Voted in 2014: No | $36 \%$ | (354) | 38\% | (373) | 12\% | (119) | 8\% | (75) | 6\% | (61) | 982 |
| 4-Region: Northeast | 41\% | (158) | 32\% | (123) | 14\% | (53) | 10\% | (37) | 3\% | (11) | 383 |
| 4-Region: Midwest | 37\% | (169) | 35\% | (158) | 15\% | (67) | 11\% | (49) | 3\% | (15) | 456 |
| 4-Region: South | 36\% | (307) | 33\% | (283) | 13\% | (113) | 12\% | (102) | 5\% | (41) | 844 |
| 4-Region: West | 43\% | (227) | 35\% | (184) | 10\% | (53) | 9\% | (49) | 3\% | (13) | 527 |

Continued on next page

Table MCERdem1: How concerned are you with the issue of climate change and its impacts?

| Demographic | Very concerned |  |  |  | Somewhat <br> concerned |  | Not very <br> concerned |  | Not concerned <br> at all |  | Don't know <br> No opinion |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: |
| Total N |  |  |  |  |  |  |  |  |  |  |  |

[^71]
## Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xdemAll | Adults | 2210 | 100\% |
| xdemGender | Gender: Male Gender: Female $N$ | $\begin{array}{r} 1068 \\ 1142 \\ 2210 \end{array}$ | $\begin{aligned} & 48 \% \\ & 52 \% \end{aligned}$ |
| age | Age: 18-34 <br> Age: 35-44 <br> Age: 45-64 <br> Age: 65+ <br> $N$ | $\begin{array}{r} 642 \\ 365 \\ 714 \\ 489 \\ 2210 \end{array}$ | $\begin{gathered} 29 \% \\ 17 \% \\ 32 \% \\ 22 \% \end{gathered}$ |
| demAgeGeneration | GenZers: 1997-2012 Millennials: 1981-1996 GenXers: 1965-1980 Baby Boomers: 1946-1964 $N$ | $\begin{array}{r} 250 \\ 660 \\ 534 \\ 673 \\ 2118 \end{array}$ | $\begin{aligned} & 11 \% \\ & 30 \% \\ & 24 \% \\ & 30 \% \end{aligned}$ |
| xpid3 | PID: Dem (no lean) <br> PID: Ind (no lean) <br> PID: Rep (no lean) <br> $N$ | $\begin{array}{r} 818 \\ 732 \\ 660 \\ 2210 \end{array}$ | $\begin{aligned} & 37 \% \\ & 33 \% \\ & 30 \% \end{aligned}$ |
| xpidGender | PID/Gender: Dem Men PID/Gender: Dem Women PID/Gender: Ind Men PID/Gender: Ind Women PID/Gender: Rep Men PID/Gender: Rep Women | $\begin{array}{r} 391 \\ 427 \\ 350 \\ 382 \\ 327 \\ 334 \\ 2210 \end{array}$ | $\begin{aligned} & 18 \% \\ & 19 \% \\ & 16 \% \\ & 17 \% \\ & 15 \% \\ & 15 \% \end{aligned}$ |
| xdemIdeo3 | Ideo: Liberal (1-3) <br> Ideo: Moderate (4) <br> Ideo: Conservative (5-7) <br> $N$ | $\begin{array}{r} 608 \\ 665 \\ 718 \\ 1991 \end{array}$ | $\begin{aligned} & 28 \% \\ & 30 \% \\ & 32 \% \end{aligned}$ |
| xeduc3 | Educ: < College <br> Educ: Bachelors degree <br> Educ: Post-grad <br> $N$ | $\begin{array}{r} 1437 \\ 491 \\ 282 \\ 2210 \end{array}$ | $\begin{gathered} 65 \% \\ 22 \% \\ 13 \% \end{gathered}$ |

## Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xdemInc3 | Income: Under 50k | 1167 | 53\% |
|  | Income: $50 \mathrm{k}-100 \mathrm{k}$ | 667 | 30\% |
|  | Income: 100k+ | 376 | 17\% |
|  | $N$ | 2210 |  |
| xdemWhite | Ethnicity: White | 1711 | 77\% |
| xdemHispBin | Ethnicity: Hispanic | 374 | 17\% |
| demBlackBin | Ethnicity: Black | 282 | 13\% |
| demRaceOther | Ethnicity: Other | 217 | 10\% |
| xdemReligion | All Christian | 982 | 44\% |
|  | All Non-Christian | 107 | 5\% |
|  | Atheist | 100 | 5\% |
|  | Agnostic/Nothing in particular | 616 | 28\% |
|  | Something Else | 404 | 18\% |
|  | $N$ | 2210 |  |
| xdemReligOther | Religious Non-Protestant/Catholic | 126 | 6\% |
| xdemEvang | Evangelical | 557 | 25\% |
|  | Non-Evangelical | 799 | $36 \%$ |
|  | $N$ | 1356 |  |
| xdemUsr | Community: Urban | 584 | 26\% |
|  | Community: Suburban | 1088 | 49\% |
|  | Community: Rural | 537 | 24\% |
|  | $N$ | 2210 |  |
| xdemEmploy | Employ: Private Sector | 707 | 32\% |
|  | Employ: Government | 118 | 5\% |
|  | Employ: Self-Employed | 242 | 11\% |
|  | Employ: Homemaker | 142 | 6\% |
|  | Employ: Student | 80 | 4\% |
|  | Employ: Retired | 505 | 23\% |
|  | Employ: Unemployed | 274 | 12\% |
|  | Employ: Other | 143 | 6\% |
|  | $N$ | 2210 |  |
| xdemMilHH1 | Military HH: Yes | 302 | 14\% |
|  | Military HH: No | 1908 | 86\% |
|  | $N$ | 2210 |  |

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xnr1 | RD/WT: Right Direction RD/WT: Wrong Track $N$ | $\begin{array}{r} 515 \\ 1695 \\ 2210 \end{array}$ | $\begin{aligned} & 23 \% \\ & 77 \% \end{aligned}$ |
| xdemBidenApprove | Biden Job Approve Biden Job Disapprove $N$ | $\begin{array}{r} 847 \\ 1241 \\ 2088 \end{array}$ | $\begin{aligned} & 38 \% \\ & 56 \% \end{aligned}$ |
| xdemBidenApprove2 | Biden Job Strongly Approve Biden Job Somewhat Approve Biden Job Somewhat Disapprove Biden Job Strongly Disapprove | $\begin{array}{r} 347 \\ 500 \\ 379 \\ 862 \\ 2088 \end{array}$ | $\begin{gathered} 16 \% \\ 23 \% \\ 17 \% \\ 39 \% \end{gathered}$ |
| xdemBidenFav | Favorable of Biden Unfavorable of Biden $N$ | $\begin{array}{r} 889 \\ 1205 \\ 2095 \end{array}$ | $\begin{aligned} & 40 \% \\ & 55 \% \end{aligned}$ |
| xdemBidenFavFull | Very Favorable of Biden Somewhat Favorable of Biden Somewhat Unfavorable of Biden Very Unfavorable of Biden $N$ | $\begin{array}{r} 375 \\ 515 \\ 340 \\ 865 \\ 2095 \end{array}$ | $\begin{gathered} 17 \% \\ 23 \% \\ 15 \% \\ 39 \% \end{gathered}$ |
| xnr3 | \#1 Issue: Economy <br> \#1 Issue: Security \#1 Issue: Health Care <br> \#1 Issue: Medicare / Social Security \#1 Issue: Women's Issues \#1 Issue: Education \#1 Issue: Energy \#1 Issue: Other | $\begin{array}{r} 921 \\ 226 \\ 137 \\ 218 \\ 318 \\ 62 \\ 180 \\ 148 \\ 2210 \end{array}$ | $\begin{array}{r} 42 \% \\ 10 \% \\ 6 \% \\ 10 \% \\ 14 \% \\ 3 \% \\ 8 \% \\ 7 \% \end{array}$ |
| xsubVote200 | 2020 Vote: Joe Biden 2020 Vote: Donald Trump 2020 Vote: Other 2020 Vote: Didn't Vote | $\begin{array}{r} 954 \\ 729 \\ 65 \\ 461 \\ 2210 \end{array}$ | $\begin{array}{r} 43 \% \\ 33 \% \\ 3 \% \\ 21 \% \end{array}$ |
| xsubVote18O | 2018 House Vote: Democrat 2018 House Vote: Republican 2018 House Vote: Someone else $N$ | $\begin{array}{r} 755 \\ 602 \\ 62 \\ 1418 \end{array}$ | $\begin{array}{r} 34 \% \\ 27 \% \\ 3 \% \end{array}$ |

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Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xsubVote16O | 2016 Vote: Hillary Clinton | 697 | $32 \%$ |
|  | 2016 Vote: Donald Trump | 647 | 29\% |
|  | 2016 Vote: Other | 116 | 5\% |
|  | 2016 Vote: Didn't Vote | 745 | $34 \%$ |
|  | $N$ | 2204 |  |
| xsubVote14O | Voted in 2014: Yes | 1228 | 56\% |
|  | Voted in 2014: No | 982 | $44 \%$ |
|  | $N$ | 2210 |  |
| xreg4 | 4-Region: Northeast | 383 | 17\% |
|  | 4-Region: Midwest | 456 | 21\% |
|  | 4-Region: South | 844 | 38\% |
|  | 4-Region: West | 527 | 24\% |
|  | $N$ | 2210 |  |
| MCERxdem1 | Climate Concerned | 1609 | 73\% |
|  | Not Climate Concerned | 522 | 24\% |
|  | $N$ | 2130 |  |
| MCERxdem 2 | Takes Action Bc of Climate Concern | 2059 | 93\% |

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.


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[^2]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

[^3]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

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[^5]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com

[^6]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

[^7]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

[^8]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

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[^45]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

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[^63]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

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[^71]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

