MORNING CONSULT

National Tracking Poll #2303016
March 03-05, 2023

Crosstabulation Results

Methodology:
This poll was conducted between March 3-March 5, 2023 among a sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, race, educational attainment, region, gender by age, and race by educational attainment. Results from the full survey have a margin of error of plus or minus 2 percentage points.

Table Index

1 **Table MCEN1_1:** *Generally speaking, how interested are you in watching the following? Documentaries about musicians* 5

2 **Table MCEN1_2:** *Generally speaking, how interested are you in watching the following? Concert films* 9

3 **Table MCEN1_3:** *Generally speaking, how interested are you in watching the following? Biopics about musicians* 13

4 **Table MCEN2:** *If one of your favorite musicians released a concert film on a specific streaming service, would that convince you to sign up for that streaming service?* 17

5 **Table MCEN3:** *If one of your favorite musicians released a music documentary on a specific streaming service, would that convince you to sign up for that streaming service?* 20

6 **Table MCEN4:** *In your opinion, do you think concert films are a good substitute for attending a concert live?* 23

7 **Table MCEN5_1:** *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Rock* 26

8 **Table MCEN5_2:** *How interested are you in watching concert films about musicians that fall in the following types of musical genres? RnB* 30

9 **Table MCEN5_3:** *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Hip Hop/Rap* 34

10 **Table MCEN5_4:** *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Pop* 38

11 **Table MCEN5_5:** *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Country* 42

12 **Table MCEN5_6:** *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Jazz* 46

13 **Table MCEN5_7:** *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Electronic* 50

14 **Table MCEN5_8:** *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Classical* 54

15 **Table MCEN5_9:** *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Latin Music* 58

16 **Table MCEN6_1:** *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Rock* 62

17 **Table MCEN6_2:** *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? RnB* 66

18 **Table MCEN6_3:** *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Hip Hop/Rap* 70

19 **Table MCEN6_4:** *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Pop* 74

20 **Table MCEN6_5:** *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Country* 78

21 **Table MCEN6_6:** *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Jazz* 82

22 **Table MCEN6_7:** *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Electronic* 86

23 **Table MCEN6_8:** *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Classical* 90

24 **Table MCEN6_9:** *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Latin Music* 94

25 **Table MCEN7:** *Which of the following comes closest to your opinion, even if neither is correct?* 98

26 **Table MCEN8:** *Which of the following comes closest to your opinion, even if neither is correct?* 102

27 **Table MCENdem1_1:** *In general, what kind of fan do you consider yourself of the following? Film* 106

28 **Table MCENdem1_2:** *In general, what kind of fan do you consider yourself of the following? Television* 109

29 **Table MCENdem1_3:** *In general, what kind of fan do you consider yourself of the following? Music* 112

30 **Table MCENdem1_4:** *In general, what kind of fan do you consider yourself of the following? Biographical films* 115

31 **Table MCENdem1_5:** *In general, what kind of fan do you consider yourself of the following? Documentaries* 118

32 **Table MCENdem1_6:** *In general, what kind of fan do you consider yourself of the following? Documentaries about musicians* 121

33 **Table MCENdem2_1:** *How often did you use the following services in the past month? Netflix* 124

34 **Table MCENdem2_2:** *How often did you use the following services in the past month? Amazon Prime Video* 128

35 **Table MCENdem2_3:** *How often did you use the following services in the past month? Hulu* 132

36 **Table MCENdem2_4:** *How often did you use the following services in the past month? Paramount+* 136

37 **Table MCENdem2_5:** *How often did you use the following services in the past month? Disney+* 140

38 **Table MCENdem2_6:** *How often did you use the following services in the past month? Apple TV+* . . . 144

39 **Table MCENdem2_7:** *How often did you use the following services in the past month? Discovery+* . . . 148

40 **Table MCENdem2_8:** *How often did you use the following services in the past month? HBO Max* . . . 152

41 **Table MCENdem2_9:** *How often did you use the following services in the past month? Peacock Premium or Peacock Premium Plus* . . . 156

42 **Table MCENdem2_10:** *How often did you use the following services in the past month? Showtime* . . . 160

43 **Table MCENdem2_11:** *How often did you use the following services in the past month? Starz* 164

44 **Table MCENdem3_1:** *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Netflix* . . . 168

45 **Table MCENdem3_2:** *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Amazon Prime Video* . . . 172

46 **Table MCENdem3_3:** *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Hulu* . . . 176

47 **Table MCENdem3_4:** *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Paramount+* . . . 180

48 **Table MCENdem3_5:** *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Disney+* . . . 184

49 **Table MCENdem3_6:** *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Apple TV+* . . . 188

50 **Table MCENdem3_7:** *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Discovery+* . . . 192

51 **Table MCENdem3_8:** *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? HBO Max* . . . 196

52 **Table MCENdem3_9:** *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Peacock Premium or Peacock Premium Plus* . . . 200

53 **Table MCENdem3_10:** *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Showtime* . . . 204

54 **Table MCENdem3_11:** *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Starz* . . . 208

55 **Summary Statistics of Survey Respondent Demographics** . . . 212

Crosstabulation Results by Respondent Demographics

Table MCEN1_1: *Generally speaking, how interested are you in watching the following?*
Documentaries about musicians

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	20%	(434)	38%	(835)	21%	(457)	22%	(474)	2200
Gender: Male	23%	(249)	37%	(397)	21%	(226)	19%	(198)	1070
Gender: Female	16%	(185)	39%	(437)	20%	(231)	24%	(274)	1127
Age: 18-34	18%	(116)	38%	(241)	21%	(134)	22%	(140)	631
Age: 35-44	26%	(96)	38%	(142)	21%	(78)	15%	(55)	371
Age: 45-64	22%	(153)	41%	(289)	17%	(118)	21%	(150)	711
Age: 65+	14%	(69)	34%	(163)	26%	(127)	26%	(128)	487
GenZers: 1997-2012	13%	(31)	37%	(87)	23%	(53)	28%	(66)	237
Millennials: 1981-1996	25%	(173)	40%	(276)	19%	(133)	16%	(111)	694
GenXers: 1965-1980	22%	(122)	39%	(216)	18%	(97)	21%	(115)	550
Baby Boomers: 1946-1964	15%	(94)	37%	(239)	24%	(154)	24%	(158)	645
PID: Dem (no lean)	28%	(273)	39%	(375)	18%	(175)	15%	(145)	969
PID: Ind (no lean)	14%	(88)	38%	(232)	24%	(144)	24%	(148)	612
PID: Rep (no lean)	12%	(72)	37%	(228)	22%	(137)	29%	(181)	619
PID/Gender: Dem Men	33%	(158)	35%	(167)	19%	(89)	12%	(58)	472
PID/Gender: Dem Women	23%	(115)	42%	(207)	17%	(87)	17%	(87)	496
PID/Gender: Ind Men	18%	(55)	39%	(117)	23%	(69)	20%	(60)	302
PID/Gender: Ind Women	11%	(33)	37%	(114)	24%	(74)	28%	(87)	309
PID/Gender: Rep Men	12%	(36)	38%	(113)	23%	(68)	27%	(80)	296
PID/Gender: Rep Women	11%	(36)	36%	(115)	22%	(70)	31%	(101)	323
Ideo: Liberal (1-3)	26%	(182)	41%	(293)	18%	(124)	15%	(110)	710
Ideo: Moderate (4)	17%	(111)	39%	(249)	23%	(146)	21%	(133)	639
Ideo: Conservative (5-7)	18%	(127)	35%	(244)	22%	(152)	25%	(178)	700
Educ: < College	20%	(282)	38%	(543)	20%	(286)	23%	(327)	1438
Educ: Bachelors degree	17%	(84)	39%	(190)	24%	(115)	20%	(95)	484
Educ: Post-grad	24%	(68)	37%	(102)	20%	(56)	19%	(52)	278

Continued on next page

Table MCEN1_1: *Generally speaking, how interested are you in watching the following?*
Documentaries about musicians

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	20%	(434)	38%	(835)	21%	(457)	22%	(474)	2200
Income: Under 50k	18%	(201)	40%	(447)	19%	(212)	23%	(257)	1117
Income: 50k-100k	20%	(131)	35%	(230)	24%	(158)	22%	(143)	662
Income: 100k+	24%	(102)	38%	(159)	21%	(87)	18%	(74)	421
Ethnicity: White	19%	(328)	38%	(651)	20%	(346)	22%	(372)	1698
Ethnicity: Hispanic	31%	(117)	39%	(149)	14%	(53)	16%	(59)	379
Ethnicity: Black	29%	(81)	37%	(103)	17%	(47)	18%	(51)	283
Ethnicity: Other	11%	(25)	37%	(81)	29%	(63)	23%	(51)	220
All Christian	18%	(175)	40%	(388)	21%	(201)	20%	(195)	959
All Non-Christian	33%	(61)	27%	(49)	22%	(41)	19%	(35)	186
Atheist	15%	(18)	47%	(55)	22%	(25)	16%	(18)	117
Agnostic/Nothing in particular	21%	(124)	36%	(211)	19%	(110)	23%	(135)	580
Something Else	16%	(56)	37%	(132)	22%	(79)	26%	(92)	358
Religious Non-Protestant/Catholic	29%	(62)	27%	(57)	24%	(51)	19%	(41)	211
Evangelical	20%	(105)	39%	(208)	19%	(100)	23%	(122)	535
Non-Evangelical	17%	(123)	40%	(295)	23%	(168)	21%	(156)	743
Community: Urban	27%	(180)	38%	(251)	17%	(114)	17%	(114)	659
Community: Suburban	18%	(186)	37%	(380)	22%	(228)	22%	(223)	1018
Community: Rural	13%	(67)	39%	(204)	22%	(115)	26%	(137)	523
Employ: Private Sector	22%	(158)	41%	(298)	20%	(145)	18%	(129)	729
Employ: Government	35%	(42)	33%	(40)	19%	(23)	13%	(15)	121
Employ: Self-Employed	19%	(40)	35%	(77)	25%	(54)	21%	(45)	216
Employ: Homemaker	19%	(26)	32%	(44)	22%	(30)	27%	(37)	137
Employ: Student	15%	(11)	34%	(24)	25%	(18)	26%	(19)	72
Employ: Retired	16%	(83)	34%	(182)	24%	(126)	26%	(139)	529
Employ: Unemployed	20%	(55)	41%	(113)	16%	(43)	24%	(65)	276
Employ: Other	16%	(19)	48%	(58)	15%	(18)	21%	(26)	120
Military HH: Yes	25%	(88)	32%	(112)	17%	(62)	26%	(93)	355
Military HH: No	19%	(346)	39%	(723)	21%	(395)	21%	(381)	1845
RD/WT: Right Direction	29%	(213)	36%	(267)	21%	(155)	14%	(107)	742
RD/WT: Wrong Track	15%	(221)	39%	(568)	21%	(302)	25%	(367)	1458

Continued on next page

Table MCEN1_1: *Generally speaking, how interested are you in watching the following?*
Documentaries about musicians

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	20%	(434)	38%	(835)	21%	(457)	22%	(474)	2200
Biden Job Approve	28%	(282)	37%	(373)	20%	(200)	15%	(150)	1006
Biden Job Disapprove	13%	(136)	39%	(422)	22%	(238)	27%	(288)	1084
Biden Job Strongly Approve	36%	(170)	33%	(154)	17%	(78)	14%	(64)	467
Biden Job Somewhat Approve	21%	(112)	41%	(219)	23%	(122)	16%	(86)	539
Biden Job Somewhat Disapprove	15%	(51)	45%	(156)	22%	(74)	18%	(62)	343
Biden Job Strongly Disapprove	12%	(85)	36%	(266)	22%	(164)	31%	(226)	741
Favorable of Biden	27%	(280)	38%	(394)	20%	(205)	15%	(157)	1036
Unfavorable of Biden	12%	(128)	38%	(403)	22%	(233)	27%	(284)	1047
Very Favorable of Biden	37%	(195)	35%	(185)	15%	(81)	13%	(70)	531
Somewhat Favorable of Biden	17%	(85)	41%	(209)	25%	(124)	17%	(87)	505
Somewhat Unfavorable of Biden	14%	(38)	47%	(133)	20%	(56)	19%	(54)	282
Very Unfavorable of Biden	12%	(90)	35%	(269)	23%	(177)	30%	(229)	765
#1 Issue: Economy	19%	(162)	39%	(330)	21%	(176)	22%	(185)	853
#1 Issue: Security	11%	(31)	42%	(121)	18%	(52)	28%	(81)	285
#1 Issue: Health Care	24%	(49)	36%	(73)	24%	(48)	16%	(33)	203
#1 Issue: Medicare / Social Security	20%	(55)	39%	(108)	21%	(57)	20%	(55)	275
#1 Issue: Women's Issues	21%	(54)	38%	(97)	24%	(62)	17%	(43)	256
#1 Issue: Education	18%	(13)	21%	(14)	27%	(19)	34%	(23)	69
#1 Issue: Energy	34%	(51)	35%	(52)	18%	(27)	13%	(19)	149
#1 Issue: Other	17%	(19)	37%	(40)	15%	(16)	31%	(33)	108
2022 House Vote: Democrat	29%	(280)	40%	(390)	18%	(171)	14%	(134)	974
2022 House Vote: Republican	13%	(81)	37%	(237)	22%	(137)	28%	(178)	633
2022 House Vote: Didnt Vote	13%	(71)	35%	(193)	25%	(136)	27%	(149)	549
2020 Vote: Joe Biden	27%	(278)	40%	(415)	19%	(191)	14%	(148)	1032
2020 Vote: Donald Trump	12%	(75)	36%	(234)	23%	(148)	29%	(189)	646
2020 Vote: Other	12%	(7)	43%	(25)	25%	(15)	21%	(12)	60
2020 Vote: Didn't Vote	16%	(73)	35%	(161)	22%	(103)	27%	(125)	463
2018 House Vote: Democrat	28%	(237)	41%	(348)	18%	(150)	14%	(118)	853
2018 House Vote: Republican	12%	(69)	37%	(214)	23%	(130)	28%	(159)	572
2018 House Vote: Didnt Vote	17%	(124)	34%	(248)	23%	(171)	25%	(186)	728

Continued on next page

Table MCEN1_1: *Generally speaking, how interested are you in watching the following?*
Documentaries about musicians

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	20%	(434)	38%	(835)	21%	(457)	22%	(474)	2200
4-Region: Northeast	23%	(88)	38%	(146)	20%	(78)	19%	(74)	385
4-Region: Midwest	18%	(81)	35%	(158)	26%	(118)	21%	(98)	455
4-Region: South	19%	(157)	39%	(327)	19%	(162)	23%	(193)	839
4-Region: West	21%	(108)	39%	(205)	19%	(99)	21%	(109)	521
Avid Music Fan	31%	(366)	41%	(481)	15%	(177)	12%	(141)	1165
Music Fan	21%	(426)	40%	(811)	21%	(434)	18%	(369)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_2: *Generally speaking, how interested are you in watching the following?*
Concert films

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	17%	(379)	31%	(681)	27%	(589)	25%	(552)	2200
Gender: Male	21%	(224)	32%	(338)	25%	(265)	23%	(242)	1070
Gender: Female	14%	(154)	30%	(342)	29%	(323)	27%	(308)	1127
Age: 18-34	16%	(102)	33%	(206)	25%	(158)	26%	(165)	631
Age: 35-44	24%	(90)	33%	(124)	25%	(93)	18%	(66)	371
Age: 45-64	18%	(131)	32%	(226)	25%	(175)	25%	(179)	711
Age: 65+	11%	(56)	26%	(125)	34%	(163)	29%	(143)	487
GenZers: 1997-2012	11%	(27)	31%	(73)	23%	(55)	34%	(81)	237
Millennials: 1981-1996	23%	(159)	34%	(237)	24%	(166)	19%	(131)	694
GenXers: 1965-1980	17%	(96)	32%	(175)	25%	(139)	26%	(141)	550
Baby Boomers: 1946-1964	14%	(93)	28%	(180)	31%	(198)	27%	(174)	645
PID: Dem (no lean)	25%	(244)	32%	(312)	24%	(235)	18%	(178)	969
PID: Ind (no lean)	13%	(80)	32%	(197)	27%	(164)	28%	(172)	612
PID: Rep (no lean)	9%	(55)	28%	(171)	31%	(191)	33%	(202)	619
PID/Gender: Dem Men	32%	(153)	31%	(146)	21%	(98)	16%	(75)	472
PID/Gender: Dem Women	18%	(91)	34%	(167)	27%	(136)	21%	(102)	496
PID/Gender: Ind Men	17%	(51)	34%	(103)	24%	(72)	25%	(76)	302
PID/Gender: Ind Women	9%	(29)	30%	(94)	29%	(91)	31%	(96)	309
PID/Gender: Rep Men	7%	(20)	30%	(89)	32%	(95)	31%	(91)	296
PID/Gender: Rep Women	11%	(35)	25%	(82)	30%	(96)	34%	(110)	323
Ideo: Liberal (1-3)	24%	(174)	33%	(235)	25%	(175)	18%	(126)	710
Ideo: Moderate (4)	15%	(95)	35%	(223)	27%	(175)	23%	(145)	639
Ideo: Conservative (5-7)	14%	(101)	26%	(185)	28%	(193)	32%	(222)	700
Educ: < College	17%	(238)	31%	(442)	26%	(373)	27%	(384)	1438
Educ: Bachelors degree	17%	(82)	31%	(151)	30%	(144)	22%	(108)	484
Educ: Post-grad	21%	(58)	32%	(88)	26%	(72)	22%	(60)	278
Income: Under 50k	16%	(184)	31%	(345)	25%	(278)	28%	(310)	1117
Income: 50k-100k	16%	(103)	30%	(200)	30%	(199)	24%	(160)	662
Income: 100k+	22%	(91)	32%	(135)	27%	(112)	19%	(82)	421
Ethnicity: White	18%	(299)	30%	(515)	27%	(451)	25%	(433)	1698
Ethnicity: Hispanic	28%	(106)	30%	(113)	22%	(84)	20%	(76)	379

Continued on next page

Table MCEN1_2: *Generally speaking, how interested are you in watching the following?*
Concert films

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	17%	(379)	31%	(681)	27%	(589)	25%	(552)	2200
Ethnicity: Black	20%	(57)	34%	(97)	24%	(67)	22%	(62)	283
Ethnicity: Other	10%	(23)	31%	(69)	32%	(71)	26%	(57)	220
All Christian	17%	(165)	31%	(298)	28%	(270)	24%	(226)	959
All Non-Christian	28%	(51)	31%	(57)	18%	(33)	24%	(45)	186
Atheist	15%	(18)	40%	(47)	26%	(31)	18%	(22)	117
Agnostic/Nothing in particular	17%	(98)	30%	(172)	26%	(151)	27%	(159)	580
Something Else	13%	(47)	30%	(108)	29%	(104)	28%	(100)	358
Religious Non-Protestant/Catholic	25%	(53)	32%	(67)	19%	(41)	24%	(50)	211
Evangelical	18%	(99)	30%	(163)	24%	(131)	27%	(143)	535
Non-Evangelical	15%	(109)	30%	(226)	31%	(231)	24%	(177)	743
Community: Urban	23%	(154)	35%	(233)	23%	(150)	18%	(122)	659
Community: Suburban	16%	(158)	29%	(299)	30%	(306)	25%	(254)	1018
Community: Rural	13%	(67)	28%	(148)	25%	(133)	34%	(175)	523
Employ: Private Sector	19%	(140)	35%	(253)	26%	(186)	21%	(150)	729
Employ: Government	30%	(36)	38%	(46)	20%	(25)	12%	(14)	121
Employ: Self-Employed	16%	(35)	28%	(61)	31%	(68)	24%	(52)	216
Employ: Homemaker	15%	(20)	24%	(33)	34%	(47)	27%	(37)	137
Employ: Student	10%	(8)	34%	(24)	25%	(18)	31%	(22)	72
Employ: Retired	13%	(67)	25%	(133)	31%	(163)	31%	(166)	529
Employ: Unemployed	21%	(57)	32%	(89)	19%	(52)	29%	(79)	276
Employ: Other	14%	(16)	35%	(42)	26%	(31)	26%	(31)	120
Military HH: Yes	20%	(71)	26%	(92)	24%	(85)	30%	(107)	355
Military HH: No	17%	(308)	32%	(589)	27%	(504)	24%	(444)	1845
RD/WT: Right Direction	26%	(191)	31%	(230)	26%	(193)	17%	(128)	742
RD/WT: Wrong Track	13%	(188)	31%	(451)	27%	(396)	29%	(424)	1458
Biden Job Approve	25%	(250)	32%	(318)	25%	(255)	18%	(182)	1006
Biden Job Disapprove	11%	(116)	31%	(331)	28%	(305)	31%	(333)	1084

Continued on next page

Table MCEN1_2: *Generally speaking, how interested are you in watching the following?*
Concert films

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	17%	(379)	31%	(681)	27%	(589)	25%	(552)	2200
Biden Job Strongly Approve	33%	(156)	29%	(134)	22%	(101)	16%	(77)	467
Biden Job Somewhat Approve	18%	(95)	34%	(184)	29%	(154)	20%	(106)	539
Biden Job Somewhat Disapprove	12%	(40)	39%	(134)	28%	(96)	21%	(73)	343
Biden Job Strongly Disapprove	10%	(76)	27%	(197)	28%	(209)	35%	(259)	741
Favorable of Biden	25%	(258)	32%	(328)	25%	(259)	18%	(190)	1036
Unfavorable of Biden	10%	(102)	30%	(315)	29%	(305)	31%	(326)	1047
Very Favorable of Biden	34%	(183)	30%	(158)	20%	(106)	16%	(84)	531
Somewhat Favorable of Biden	15%	(76)	34%	(170)	30%	(153)	21%	(106)	505
Somewhat Unfavorable of Biden	12%	(33)	36%	(102)	29%	(82)	23%	(65)	282
Very Unfavorable of Biden	9%	(69)	28%	(213)	29%	(223)	34%	(261)	765
#1 Issue: Economy	14%	(123)	32%	(274)	27%	(233)	26%	(224)	853
#1 Issue: Security	14%	(39)	30%	(84)	24%	(69)	33%	(93)	285
#1 Issue: Health Care	20%	(40)	33%	(67)	24%	(49)	23%	(47)	203
#1 Issue: Medicare / Social Security	16%	(44)	28%	(76)	35%	(96)	22%	(59)	275
#1 Issue: Women's Issues	19%	(48)	34%	(86)	28%	(73)	19%	(49)	256
#1 Issue: Education	20%	(14)	19%	(13)	28%	(19)	34%	(23)	69
#1 Issue: Energy	38%	(57)	31%	(46)	19%	(28)	12%	(18)	149
#1 Issue: Other	14%	(15)	31%	(33)	21%	(23)	34%	(37)	108
2022 House Vote: Democrat	26%	(258)	33%	(324)	25%	(240)	16%	(153)	974
2022 House Vote: Republican	10%	(65)	29%	(181)	29%	(185)	32%	(202)	633
2022 House Vote: Didnt Vote	10%	(54)	30%	(165)	27%	(148)	33%	(181)	549
2020 Vote: Joe Biden	24%	(246)	33%	(339)	27%	(274)	17%	(174)	1032
2020 Vote: Donald Trump	11%	(70)	28%	(179)	28%	(181)	33%	(216)	646
2020 Vote: Other	3%	(2)	42%	(25)	30%	(18)	25%	(15)	60
2020 Vote: Didn't Vote	13%	(61)	30%	(139)	25%	(116)	32%	(147)	463
2018 House Vote: Democrat	26%	(220)	34%	(286)	25%	(213)	16%	(135)	853
2018 House Vote: Republican	10%	(54)	29%	(163)	29%	(166)	33%	(188)	572
2018 House Vote: Didnt Vote	14%	(103)	29%	(210)	28%	(200)	29%	(215)	728

Continued on next page

Table MCEN1_2: *Generally speaking, how interested are you in watching the following?*
Concert films

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	17%	(379)	31%	(681)	27%	(589)	25%	(552)	2200
4-Region: Northeast	20%	(78)	37%	(144)	22%	(86)	20%	(77)	385
4-Region: Midwest	14%	(62)	30%	(137)	33%	(151)	23%	(105)	455
4-Region: South	17%	(141)	29%	(247)	25%	(206)	29%	(245)	839
4-Region: West	19%	(98)	29%	(152)	28%	(146)	24%	(125)	521
Avid Music Fan	27%	(320)	35%	(404)	23%	(263)	15%	(178)	1165
Music Fan	18%	(368)	33%	(664)	28%	(564)	22%	(443)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_3: *Generally speaking, how interested are you in watching the following?*
Biopics about musicians

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	16%	(354)	34%	(757)	24%	(525)	26%	(564)	2200
Gender: Male	20%	(213)	34%	(368)	22%	(238)	23%	(250)	1070
Gender: Female	12%	(140)	34%	(388)	25%	(286)	28%	(313)	1127
Age: 18-34	16%	(101)	34%	(214)	23%	(142)	28%	(174)	631
Age: 35-44	22%	(81)	37%	(136)	24%	(89)	18%	(66)	371
Age: 45-64	17%	(122)	35%	(249)	23%	(163)	25%	(177)	711
Age: 65+	11%	(51)	32%	(158)	27%	(130)	30%	(148)	487
GenZers: 1997-2012	11%	(26)	29%	(68)	28%	(66)	32%	(76)	237
Millennials: 1981-1996	22%	(150)	38%	(263)	20%	(139)	20%	(142)	694
GenXers: 1965-1980	18%	(97)	33%	(179)	25%	(136)	25%	(138)	550
Baby Boomers: 1946-1964	13%	(81)	34%	(216)	26%	(169)	28%	(179)	645
PID: Dem (no lean)	23%	(221)	37%	(362)	20%	(195)	20%	(192)	969
PID: Ind (no lean)	12%	(75)	32%	(198)	27%	(166)	28%	(173)	612
PID: Rep (no lean)	9%	(58)	32%	(197)	26%	(164)	32%	(200)	619
PID/Gender: Dem Men	28%	(135)	36%	(171)	18%	(86)	17%	(80)	472
PID/Gender: Dem Women	17%	(86)	38%	(190)	22%	(109)	22%	(111)	496
PID/Gender: Ind Men	16%	(49)	33%	(100)	24%	(73)	26%	(79)	302
PID/Gender: Ind Women	9%	(26)	31%	(97)	30%	(92)	30%	(93)	309
PID/Gender: Rep Men	10%	(30)	32%	(96)	26%	(78)	31%	(92)	296
PID/Gender: Rep Women	9%	(28)	31%	(101)	26%	(85)	34%	(108)	323
Ideo: Liberal (1-3)	23%	(163)	39%	(275)	20%	(142)	18%	(130)	710
Ideo: Moderate (4)	12%	(77)	36%	(233)	27%	(171)	25%	(158)	639
Ideo: Conservative (5-7)	15%	(104)	30%	(213)	25%	(172)	30%	(211)	700
Educ: < College	15%	(221)	33%	(476)	24%	(341)	28%	(400)	1438
Educ: Bachelors degree	17%	(82)	37%	(179)	24%	(118)	22%	(106)	484
Educ: Post-grad	19%	(52)	36%	(101)	24%	(66)	21%	(59)	278
Income: Under 50k	15%	(162)	35%	(394)	22%	(251)	28%	(310)	1117
Income: 50k-100k	15%	(98)	34%	(224)	25%	(169)	26%	(172)	662
Income: 100k+	22%	(94)	33%	(139)	25%	(105)	20%	(82)	421
Ethnicity: White	16%	(272)	35%	(592)	23%	(394)	26%	(440)	1698
Ethnicity: Hispanic	29%	(108)	35%	(131)	14%	(54)	23%	(86)	379

Continued on next page

Table MCEN1_3: *Generally speaking, how interested are you in watching the following?*
Biopics about musicians

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	16%	(354)	34%	(757)	24%	(525)	26%	(564)	2200
Ethnicity: Black	23%	(66)	35%	(98)	21%	(61)	21%	(58)	283
Ethnicity: Other	8%	(17)	30%	(66)	32%	(70)	30%	(67)	220
All Christian	15%	(139)	37%	(350)	24%	(234)	25%	(236)	959
All Non-Christian	29%	(54)	29%	(53)	15%	(29)	27%	(49)	186
Atheist	15%	(18)	37%	(43)	29%	(34)	19%	(23)	117
Agnostic/Nothing in particular	17%	(100)	34%	(195)	23%	(136)	26%	(148)	580
Something Else	12%	(43)	32%	(115)	26%	(93)	30%	(108)	358
Religious Non-Protestant/Catholic	26%	(55)	28%	(60)	19%	(40)	26%	(55)	211
Evangelical	17%	(91)	34%	(180)	24%	(126)	26%	(138)	535
Non-Evangelical	12%	(89)	36%	(271)	25%	(184)	27%	(198)	743
Community: Urban	22%	(143)	37%	(245)	21%	(137)	20%	(135)	659
Community: Suburban	15%	(152)	34%	(346)	26%	(261)	26%	(260)	1018
Community: Rural	12%	(60)	32%	(166)	24%	(127)	32%	(170)	523
Employ: Private Sector	16%	(117)	41%	(295)	23%	(169)	20%	(148)	729
Employ: Government	39%	(47)	32%	(38)	17%	(20)	13%	(15)	121
Employ: Self-Employed	14%	(30)	30%	(65)	27%	(59)	29%	(62)	216
Employ: Homemaker	16%	(22)	32%	(44)	25%	(34)	27%	(38)	137
Employ: Student	12%	(9)	25%	(18)	33%	(24)	30%	(21)	72
Employ: Retired	12%	(61)	33%	(174)	25%	(132)	31%	(163)	529
Employ: Unemployed	18%	(48)	29%	(79)	24%	(67)	29%	(81)	276
Employ: Other	17%	(20)	36%	(44)	16%	(20)	30%	(37)	120
Military HH: Yes	23%	(81)	29%	(102)	19%	(67)	30%	(106)	355
Military HH: No	15%	(273)	35%	(655)	25%	(458)	25%	(459)	1845
RD/WT: Right Direction	24%	(175)	36%	(267)	23%	(168)	18%	(132)	742
RD/WT: Wrong Track	12%	(180)	34%	(489)	24%	(357)	30%	(432)	1458
Biden Job Approve	23%	(231)	37%	(371)	22%	(220)	18%	(184)	1006
Biden Job Disapprove	10%	(110)	32%	(349)	26%	(285)	31%	(340)	1084

Continued on next page

Table MCEN1_3: *Generally speaking, how interested are you in watching the following?*
Biopics about musicians

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	16%	(354)	34%	(757)	24%	(525)	26%	(564)	2200
Biden Job Strongly Approve	32%	(148)	33%	(155)	19%	(88)	16%	(77)	467
Biden Job Somewhat Approve	15%	(83)	40%	(217)	25%	(132)	20%	(107)	539
Biden Job Somewhat Disapprove	12%	(41)	38%	(130)	27%	(91)	23%	(80)	343
Biden Job Strongly Disapprove	9%	(68)	30%	(219)	26%	(194)	35%	(260)	741
Favorable of Biden	22%	(229)	38%	(390)	21%	(222)	19%	(195)	1036
Unfavorable of Biden	10%	(101)	32%	(332)	27%	(287)	31%	(328)	1047
Very Favorable of Biden	31%	(166)	34%	(182)	18%	(94)	17%	(90)	531
Somewhat Favorable of Biden	13%	(63)	41%	(209)	25%	(128)	21%	(105)	505
Somewhat Unfavorable of Biden	12%	(35)	37%	(105)	28%	(78)	23%	(63)	282
Very Unfavorable of Biden	9%	(66)	30%	(226)	27%	(209)	35%	(265)	765
#1 Issue: Economy	15%	(126)	35%	(298)	24%	(206)	26%	(223)	853
#1 Issue: Security	12%	(34)	34%	(98)	25%	(73)	28%	(81)	285
#1 Issue: Health Care	21%	(43)	32%	(66)	26%	(53)	20%	(41)	203
#1 Issue: Medicare / Social Security	14%	(39)	41%	(112)	22%	(61)	23%	(63)	275
#1 Issue: Women's Issues	17%	(43)	32%	(83)	28%	(70)	23%	(60)	256
#1 Issue: Education	16%	(11)	22%	(15)	22%	(15)	40%	(28)	69
#1 Issue: Energy	31%	(46)	33%	(49)	20%	(29)	17%	(25)	149
#1 Issue: Other	11%	(12)	33%	(36)	16%	(17)	40%	(43)	108
2022 House Vote: Democrat	24%	(236)	38%	(366)	20%	(198)	18%	(174)	974
2022 House Vote: Republican	11%	(66)	33%	(209)	25%	(161)	31%	(197)	633
2022 House Vote: Didnt Vote	9%	(50)	31%	(171)	27%	(149)	32%	(178)	549
2020 Vote: Joe Biden	23%	(237)	38%	(395)	21%	(213)	18%	(187)	1032
2020 Vote: Donald Trump	10%	(63)	31%	(199)	27%	(173)	32%	(210)	646
2020 Vote: Other	6%	(4)	38%	(23)	29%	(17)	26%	(16)	60
2020 Vote: Didn't Vote	11%	(50)	30%	(139)	26%	(121)	33%	(152)	463
2018 House Vote: Democrat	24%	(202)	40%	(338)	19%	(166)	17%	(147)	853
2018 House Vote: Republican	11%	(62)	31%	(178)	27%	(153)	31%	(179)	572
2018 House Vote: Didnt Vote	12%	(90)	30%	(218)	27%	(196)	31%	(224)	728

Continued on next page

Table MCEN1_3: *Generally speaking, how interested are you in watching the following?*
Biopics about musicians

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	16%	(354)	34%	(757)	24%	(525)	26%	(564)	2200
4-Region: Northeast	23%	(89)	32%	(125)	23%	(89)	21%	(82)	385
4-Region: Midwest	12%	(53)	34%	(153)	30%	(138)	24%	(110)	455
4-Region: South	15%	(129)	35%	(297)	21%	(179)	28%	(234)	839
4-Region: West	16%	(84)	35%	(182)	23%	(118)	26%	(138)	521
Avid Music Fan	25%	(296)	39%	(451)	19%	(225)	17%	(194)	1165
Music Fan	17%	(349)	36%	(737)	24%	(493)	23%	(459)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2: *If one of your favorite musicians released a concert film on a specific streaming service, would that convince you to sign up for that streaming service?*

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Total N
Adults	14%	(307)	25%	(548)	39%	(852)	22%	(493)	2200
Gender: Male	19%	(198)	27%	(293)	34%	(364)	20%	(215)	1070
Gender: Female	10%	(108)	23%	(255)	43%	(487)	25%	(277)	1127
Age: 18-34	18%	(110)	29%	(185)	36%	(224)	18%	(111)	631
Age: 35-44	25%	(92)	32%	(120)	27%	(102)	15%	(57)	371
Age: 45-64	12%	(87)	25%	(178)	39%	(277)	24%	(168)	711
Age: 65+	3%	(17)	13%	(65)	51%	(249)	32%	(156)	487
GenZers: 1997-2012	10%	(24)	32%	(76)	33%	(79)	24%	(57)	237
Millennials: 1981-1996	24%	(168)	30%	(209)	32%	(225)	13%	(92)	694
GenXers: 1965-1980	15%	(84)	27%	(146)	37%	(201)	22%	(119)	550
Baby Boomers: 1946-1964	5%	(31)	17%	(111)	48%	(312)	30%	(192)	645
PID: Dem (no lean)	19%	(187)	29%	(282)	34%	(325)	18%	(175)	969
PID: Ind (no lean)	10%	(64)	25%	(150)	41%	(251)	24%	(147)	612
PID: Rep (no lean)	9%	(55)	19%	(116)	45%	(276)	28%	(171)	619
PID/Gender: Dem Men	26%	(124)	33%	(154)	26%	(121)	15%	(73)	472
PID/Gender: Dem Women	13%	(62)	26%	(129)	41%	(204)	20%	(101)	496
PID/Gender: Ind Men	14%	(43)	24%	(72)	38%	(115)	24%	(72)	302
PID/Gender: Ind Women	7%	(21)	25%	(78)	44%	(135)	24%	(75)	309
PID/Gender: Rep Men	10%	(31)	23%	(67)	43%	(128)	24%	(70)	296
PID/Gender: Rep Women	8%	(24)	15%	(49)	46%	(148)	31%	(102)	323
Ideo: Liberal (1-3)	17%	(121)	29%	(208)	37%	(262)	17%	(119)	710
Ideo: Moderate (4)	11%	(70)	28%	(181)	40%	(256)	21%	(132)	639
Ideo: Conservative (5-7)	15%	(106)	18%	(128)	37%	(263)	29%	(203)	700
Educ: < College	13%	(183)	24%	(348)	40%	(572)	23%	(334)	1438
Educ: Bachelors degree	13%	(64)	27%	(131)	39%	(187)	21%	(102)	484
Educ: Post-grad	21%	(59)	25%	(70)	33%	(93)	20%	(56)	278
Income: Under 50k	11%	(126)	24%	(273)	41%	(455)	24%	(263)	1117
Income: 50k-100k	14%	(89)	26%	(171)	38%	(250)	23%	(151)	662
Income: 100k+	22%	(91)	25%	(105)	35%	(146)	19%	(79)	421
Ethnicity: White	13%	(228)	23%	(384)	40%	(685)	24%	(400)	1698
Ethnicity: Hispanic	25%	(95)	28%	(104)	30%	(114)	17%	(65)	379
Ethnicity: Black	21%	(60)	34%	(95)	30%	(84)	16%	(44)	283

Continued on next page

Table MCEN2: *If one of your favorite musicians released a concert film on a specific streaming service, would that convince you to sign up for that streaming service?*

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Total N
Adults	14%	(307)	25%	(548)	39%	(852)	22%	(493)	2200
Ethnicity: Other	8%	(18)	31%	(69)	38%	(83)	22%	(49)	220
All Christian	14%	(133)	25%	(238)	39%	(373)	23%	(216)	959
All Non-Christian	32%	(60)	22%	(41)	27%	(51)	18%	(34)	186
Atheist	7%	(9)	28%	(32)	34%	(40)	31%	(36)	117
Agnostic/Nothing in particular	12%	(71)	24%	(139)	41%	(236)	23%	(134)	580
Something Else	10%	(35)	28%	(99)	42%	(152)	20%	(72)	358
Religious Non-Protestant/Catholic	29%	(60)	25%	(52)	27%	(57)	19%	(41)	211
Evangelical	15%	(81)	28%	(149)	37%	(199)	20%	(105)	535
Non-Evangelical	11%	(85)	23%	(169)	42%	(314)	23%	(174)	743
Community: Urban	23%	(149)	28%	(184)	32%	(208)	18%	(118)	659
Community: Suburban	10%	(97)	25%	(253)	41%	(420)	24%	(248)	1018
Community: Rural	12%	(61)	21%	(111)	43%	(224)	24%	(127)	523
Employ: Private Sector	19%	(138)	32%	(234)	33%	(237)	17%	(121)	729
Employ: Government	35%	(43)	25%	(30)	28%	(34)	12%	(15)	121
Employ: Self-Employed	16%	(34)	27%	(59)	37%	(80)	20%	(43)	216
Employ: Homemaker	10%	(14)	23%	(32)	46%	(63)	20%	(28)	137
Employ: Student	9%	(6)	30%	(21)	31%	(22)	30%	(22)	72
Employ: Retired	4%	(24)	13%	(67)	51%	(272)	32%	(167)	529
Employ: Unemployed	14%	(40)	26%	(71)	38%	(106)	21%	(59)	276
Employ: Other	7%	(8)	29%	(35)	32%	(38)	32%	(38)	120
Military HH: Yes	14%	(48)	19%	(67)	39%	(139)	28%	(101)	355
Military HH: No	14%	(258)	26%	(481)	39%	(713)	21%	(392)	1845
RD/WT: Right Direction	22%	(166)	29%	(214)	35%	(257)	14%	(105)	742
RD/WT: Wrong Track	10%	(140)	23%	(335)	41%	(595)	27%	(388)	1458
Biden Job Approve	19%	(195)	29%	(291)	35%	(351)	17%	(168)	1006
Biden Job Disapprove	9%	(96)	21%	(232)	43%	(464)	27%	(292)	1084
Biden Job Strongly Approve	30%	(142)	24%	(112)	30%	(139)	16%	(74)	467
Biden Job Somewhat Approve	10%	(53)	33%	(180)	39%	(212)	17%	(94)	539
Biden Job Somewhat Disapprove	12%	(40)	25%	(87)	41%	(139)	22%	(77)	343
Biden Job Strongly Disapprove	8%	(56)	20%	(145)	44%	(325)	29%	(215)	741

Continued on next page

Table MCEN2: *If one of your favorite musicians released a concert film on a specific streaming service, would that convince you to sign up for that streaming service?*

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Total N
Adults	14%	(307)	25%	(548)	39%	(852)	22%	(493)	2200
Favorable of Biden	19%	(198)	29%	(302)	34%	(356)	17%	(180)	1036
Unfavorable of Biden	8%	(79)	22%	(226)	43%	(453)	28%	(289)	1047
Very Favorable of Biden	29%	(155)	26%	(139)	30%	(159)	15%	(78)	531
Somewhat Favorable of Biden	9%	(44)	32%	(162)	39%	(197)	20%	(102)	505
Somewhat Unfavorable of Biden	9%	(24)	24%	(68)	44%	(123)	24%	(67)	282
Very Unfavorable of Biden	7%	(54)	21%	(159)	43%	(330)	29%	(222)	765
#1 Issue: Economy	14%	(123)	25%	(214)	40%	(341)	21%	(176)	853
#1 Issue: Security	8%	(22)	26%	(73)	37%	(106)	29%	(83)	285
#1 Issue: Health Care	11%	(22)	25%	(51)	45%	(92)	18%	(37)	203
#1 Issue: Medicare / Social Security	11%	(31)	20%	(55)	46%	(128)	23%	(62)	275
#1 Issue: Women's Issues	17%	(43)	29%	(76)	36%	(93)	17%	(44)	256
#1 Issue: Education	18%	(12)	19%	(13)	32%	(22)	31%	(22)	69
#1 Issue: Energy	29%	(44)	23%	(34)	28%	(42)	19%	(29)	149
#1 Issue: Other	8%	(9)	30%	(32)	26%	(28)	36%	(40)	108
2022 House Vote: Democrat	18%	(180)	30%	(295)	35%	(338)	17%	(162)	974
2022 House Vote: Republican	10%	(61)	21%	(135)	43%	(275)	26%	(162)	633
2022 House Vote: Didnt Vote	11%	(62)	20%	(111)	40%	(221)	28%	(154)	549
2020 Vote: Joe Biden	17%	(179)	29%	(295)	36%	(369)	18%	(189)	1032
2020 Vote: Donald Trump	9%	(58)	19%	(124)	45%	(293)	27%	(171)	646
2020 Vote: Other	7%	(4)	41%	(24)	29%	(17)	23%	(14)	60
2020 Vote: Didn't Vote	14%	(66)	23%	(105)	38%	(174)	26%	(118)	463
2018 House Vote: Democrat	19%	(160)	29%	(251)	36%	(303)	16%	(138)	853
2018 House Vote: Republican	10%	(55)	20%	(115)	43%	(244)	28%	(158)	572
2018 House Vote: Didnt Vote	11%	(79)	24%	(172)	41%	(295)	25%	(182)	728
4-Region: Northeast	17%	(67)	28%	(108)	33%	(128)	22%	(83)	385
4-Region: Midwest	7%	(34)	22%	(98)	46%	(209)	25%	(113)	455
4-Region: South	15%	(125)	24%	(197)	39%	(327)	23%	(190)	839
4-Region: West	16%	(81)	28%	(145)	36%	(188)	20%	(107)	521
Avid Music Fan	20%	(232)	30%	(348)	36%	(420)	14%	(164)	1165
Music Fan	15%	(297)	26%	(532)	39%	(805)	20%	(405)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3: *If one of your favorite musicians released a music documentary on a specific streaming service, would that convince you to sign up for that streaming service?*

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Total N
Adults	13%	(292)	26%	(561)	39%	(861)	22%	(485)	2200
Gender: Male	18%	(191)	28%	(303)	34%	(366)	20%	(210)	1070
Gender: Female	9%	(102)	23%	(258)	44%	(493)	24%	(274)	1127
Age: 18-34	17%	(107)	31%	(197)	37%	(232)	15%	(96)	631
Age: 35-44	24%	(90)	33%	(124)	28%	(103)	15%	(54)	371
Age: 45-64	11%	(78)	26%	(182)	39%	(277)	24%	(174)	711
Age: 65+	3%	(17)	12%	(59)	51%	(250)	33%	(161)	487
GenZers: 1997-2012	9%	(21)	31%	(74)	39%	(92)	21%	(50)	237
Millennials: 1981-1996	24%	(166)	32%	(223)	32%	(220)	12%	(85)	694
GenXers: 1965-1980	14%	(77)	28%	(154)	36%	(201)	22%	(119)	550
Baby Boomers: 1946-1964	4%	(28)	16%	(105)	48%	(312)	31%	(200)	645
PID: Dem (no lean)	19%	(181)	28%	(276)	35%	(340)	18%	(173)	969
PID: Ind (no lean)	10%	(63)	23%	(143)	42%	(258)	24%	(148)	612
PID: Rep (no lean)	8%	(48)	23%	(143)	43%	(263)	26%	(164)	619
PID/Gender: Dem Men	25%	(118)	32%	(152)	28%	(131)	15%	(71)	472
PID/Gender: Dem Women	13%	(63)	25%	(124)	42%	(209)	20%	(101)	496
PID/Gender: Ind Men	15%	(45)	24%	(72)	37%	(112)	24%	(72)	302
PID/Gender: Ind Women	6%	(18)	23%	(70)	47%	(144)	25%	(76)	309
PID/Gender: Rep Men	9%	(27)	27%	(80)	42%	(123)	22%	(67)	296
PID/Gender: Rep Women	7%	(21)	20%	(64)	43%	(140)	30%	(97)	323
Ideo: Liberal (1-3)	17%	(118)	29%	(203)	38%	(266)	17%	(123)	710
Ideo: Moderate (4)	12%	(74)	27%	(174)	41%	(261)	21%	(131)	639
Ideo: Conservative (5-7)	14%	(96)	21%	(149)	37%	(260)	28%	(194)	700
Educ: < College	13%	(182)	25%	(355)	39%	(568)	23%	(333)	1438
Educ: Bachelors degree	13%	(61)	27%	(129)	41%	(198)	20%	(96)	484
Educ: Post-grad	18%	(50)	28%	(77)	34%	(96)	20%	(56)	278
Income: Under 50k	11%	(120)	26%	(288)	40%	(448)	23%	(260)	1117
Income: 50k-100k	14%	(90)	26%	(171)	38%	(255)	22%	(146)	662
Income: 100k+	20%	(82)	24%	(102)	37%	(158)	19%	(79)	421
Ethnicity: White	13%	(219)	24%	(410)	39%	(670)	23%	(399)	1698
Ethnicity: Hispanic	26%	(98)	28%	(107)	29%	(109)	17%	(65)	379
Ethnicity: Black	20%	(57)	29%	(83)	34%	(96)	17%	(47)	283

Continued on next page

Table MCEN3: *If one of your favorite musicians released a music documentary on a specific streaming service, would that convince you to sign up for that streaming service?*

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Total N
Adults	13%	(292)	26%	(561)	39%	(861)	22%	(485)	2200
Ethnicity: Other	8%	(17)	31%	(68)	43%	(95)	18%	(40)	220
All Christian	14%	(131)	24%	(231)	40%	(386)	22%	(210)	959
All Non-Christian	30%	(55)	23%	(44)	29%	(54)	18%	(33)	186
Atheist	7%	(8)	27%	(31)	37%	(43)	29%	(34)	117
Agnostic/Nothing in particular	11%	(66)	26%	(149)	40%	(235)	22%	(130)	580
Something Else	9%	(32)	30%	(106)	40%	(143)	22%	(78)	358
Religious Non-Protestant/Catholic	27%	(57)	25%	(53)	29%	(61)	19%	(40)	211
Evangelical	14%	(75)	29%	(156)	38%	(201)	19%	(102)	535
Non-Evangelical	12%	(87)	22%	(165)	42%	(314)	24%	(177)	743
Community: Urban	21%	(136)	29%	(192)	32%	(210)	19%	(122)	659
Community: Suburban	10%	(98)	24%	(245)	43%	(433)	24%	(241)	1018
Community: Rural	11%	(58)	24%	(124)	42%	(218)	23%	(123)	523
Employ: Private Sector	17%	(124)	34%	(246)	34%	(248)	15%	(112)	729
Employ: Government	35%	(42)	24%	(29)	28%	(34)	13%	(15)	121
Employ: Self-Employed	17%	(37)	29%	(63)	36%	(77)	18%	(39)	216
Employ: Homemaker	10%	(13)	24%	(33)	45%	(62)	22%	(30)	137
Employ: Student	11%	(8)	26%	(19)	35%	(25)	27%	(20)	72
Employ: Retired	4%	(21)	12%	(64)	51%	(272)	33%	(172)	529
Employ: Unemployed	14%	(38)	28%	(78)	36%	(100)	22%	(60)	276
Employ: Other	7%	(8)	26%	(31)	36%	(43)	31%	(37)	120
Military HH: Yes	15%	(54)	17%	(59)	40%	(141)	28%	(101)	355
Military HH: No	13%	(239)	27%	(502)	39%	(720)	21%	(384)	1845
RD/WT: Right Direction	21%	(158)	29%	(212)	35%	(258)	15%	(114)	742
RD/WT: Wrong Track	9%	(134)	24%	(350)	41%	(603)	25%	(371)	1458
Biden Job Approve	19%	(190)	28%	(280)	36%	(364)	17%	(172)	1006
Biden Job Disapprove	8%	(90)	24%	(260)	42%	(452)	26%	(282)	1084
Biden Job Strongly Approve	29%	(135)	25%	(115)	29%	(136)	17%	(81)	467
Biden Job Somewhat Approve	10%	(55)	31%	(165)	42%	(228)	17%	(91)	539
Biden Job Somewhat Disapprove	11%	(38)	27%	(92)	39%	(135)	23%	(79)	343
Biden Job Strongly Disapprove	7%	(52)	23%	(168)	43%	(317)	28%	(204)	741

Continued on next page

Table MCEN3: *If one of your favorite musicians released a music documentary on a specific streaming service, would that convince you to sign up for that streaming service?*

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Total N
Adults	13%	(292)	26%	(561)	39%	(861)	22%	(485)	2200
Favorable of Biden	18%	(191)	28%	(285)	36%	(371)	18%	(188)	1036
Unfavorable of Biden	7%	(72)	24%	(255)	43%	(446)	26%	(275)	1047
Very Favorable of Biden	28%	(149)	26%	(138)	30%	(161)	16%	(84)	531
Somewhat Favorable of Biden	8%	(43)	29%	(147)	42%	(210)	21%	(105)	505
Somewhat Unfavorable of Biden	8%	(23)	24%	(69)	43%	(121)	24%	(69)	282
Very Unfavorable of Biden	6%	(49)	24%	(186)	42%	(324)	27%	(206)	765
#1 Issue: Economy	14%	(116)	26%	(219)	40%	(342)	21%	(176)	853
#1 Issue: Security	7%	(19)	29%	(83)	36%	(104)	28%	(79)	285
#1 Issue: Health Care	14%	(28)	21%	(43)	47%	(96)	18%	(37)	203
#1 Issue: Medicare / Social Security	10%	(28)	18%	(51)	48%	(131)	24%	(65)	275
#1 Issue: Women's Issues	16%	(42)	28%	(73)	40%	(102)	16%	(40)	256
#1 Issue: Education	15%	(10)	29%	(20)	26%	(18)	30%	(21)	69
#1 Issue: Energy	28%	(42)	26%	(39)	26%	(39)	19%	(29)	149
#1 Issue: Other	7%	(8)	31%	(33)	26%	(28)	36%	(39)	108
2022 House Vote: Democrat	19%	(180)	28%	(277)	36%	(351)	17%	(166)	974
2022 House Vote: Republican	9%	(56)	23%	(148)	42%	(268)	25%	(161)	633
2022 House Vote: Didnt Vote	10%	(54)	24%	(131)	40%	(220)	26%	(143)	549
2020 Vote: Joe Biden	17%	(176)	27%	(281)	37%	(381)	19%	(195)	1032
2020 Vote: Donald Trump	8%	(53)	21%	(136)	44%	(285)	27%	(171)	646
2020 Vote: Other	8%	(5)	38%	(23)	34%	(20)	20%	(12)	60
2020 Vote: Didn't Vote	13%	(59)	26%	(121)	38%	(175)	23%	(107)	463
2018 House Vote: Democrat	19%	(162)	29%	(245)	35%	(302)	17%	(145)	853
2018 House Vote: Republican	9%	(54)	22%	(128)	41%	(234)	27%	(156)	572
2018 House Vote: Didnt Vote	9%	(67)	25%	(179)	43%	(312)	23%	(171)	728
4-Region: Northeast	17%	(66)	27%	(105)	34%	(131)	22%	(83)	385
4-Region: Midwest	8%	(35)	21%	(97)	46%	(208)	25%	(114)	455
4-Region: South	15%	(128)	24%	(201)	39%	(327)	22%	(184)	839
4-Region: West	12%	(64)	30%	(158)	37%	(194)	20%	(104)	521
Avid Music Fan	19%	(223)	31%	(361)	36%	(424)	13%	(156)	1165
Music Fan	14%	(283)	26%	(537)	40%	(822)	19%	(396)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4: *In your opinion, do you think concert films are a good substitute for attending a concert live?*

Demographic	Yes, definitely		Yes, somewhat		No, not really		No, definitely not		Total N
Adults	13%	(283)	33%	(722)	34%	(758)	20%	(438)	2200
Gender: Male	16%	(175)	32%	(338)	35%	(375)	17%	(182)	1070
Gender: Female	10%	(108)	34%	(382)	34%	(381)	23%	(256)	1127
Age: 18-34	14%	(87)	31%	(197)	32%	(204)	23%	(144)	631
Age: 35-44	21%	(76)	30%	(112)	30%	(111)	19%	(72)	371
Age: 45-64	12%	(88)	34%	(242)	34%	(241)	20%	(140)	711
Age: 65+	6%	(31)	35%	(171)	42%	(202)	17%	(82)	487
GenZers: 1997-2012	9%	(21)	28%	(66)	32%	(77)	31%	(73)	237
Millennials: 1981-1996	20%	(136)	32%	(224)	30%	(206)	18%	(126)	694
GenXers: 1965-1980	14%	(76)	31%	(170)	35%	(191)	21%	(113)	550
Baby Boomers: 1946-1964	7%	(43)	35%	(228)	40%	(260)	18%	(114)	645
PID: Dem (no lean)	17%	(164)	37%	(362)	30%	(292)	16%	(151)	969
PID: Ind (no lean)	10%	(61)	28%	(170)	41%	(252)	21%	(129)	612
PID: Rep (no lean)	9%	(57)	31%	(190)	35%	(214)	26%	(158)	619
PID/Gender: Dem Men	24%	(115)	34%	(161)	29%	(135)	13%	(61)	472
PID/Gender: Dem Women	10%	(50)	40%	(200)	32%	(157)	18%	(90)	496
PID/Gender: Ind Men	10%	(32)	26%	(78)	47%	(141)	17%	(51)	302
PID/Gender: Ind Women	10%	(29)	29%	(91)	36%	(110)	25%	(78)	309
PID/Gender: Rep Men	10%	(28)	33%	(99)	34%	(99)	23%	(69)	296
PID/Gender: Rep Women	9%	(29)	28%	(91)	35%	(114)	28%	(89)	323
Ideo: Liberal (1-3)	15%	(105)	38%	(270)	30%	(212)	17%	(123)	710
Ideo: Moderate (4)	10%	(66)	34%	(218)	39%	(248)	17%	(107)	639
Ideo: Conservative (5-7)	14%	(101)	28%	(198)	32%	(227)	25%	(174)	700
Educ: < College	12%	(177)	33%	(476)	34%	(489)	21%	(296)	1438
Educ: Bachelors degree	10%	(48)	34%	(163)	37%	(178)	20%	(96)	484
Educ: Post-grad	21%	(57)	30%	(84)	33%	(91)	17%	(47)	278
Income: Under 50k	11%	(125)	32%	(360)	36%	(407)	20%	(225)	1117
Income: 50k-100k	13%	(86)	35%	(232)	33%	(219)	19%	(126)	662
Income: 100k+	17%	(72)	31%	(130)	31%	(132)	21%	(87)	421
Ethnicity: White	13%	(215)	33%	(559)	34%	(585)	20%	(339)	1698
Ethnicity: Hispanic	20%	(76)	35%	(132)	26%	(99)	19%	(73)	379
Ethnicity: Black	17%	(48)	35%	(100)	31%	(88)	17%	(47)	283
Ethnicity: Other	9%	(20)	29%	(63)	38%	(84)	24%	(53)	220

Continued on next page

Table MCEN4: *In your opinion, do you think concert films are a good substitute for attending a concert live?*

Demographic	Yes, definitely		Yes, somewhat		No, not really		No, definitely not		Total N
Adults	13%	(283)	33%	(722)	34%	(758)	20%	(438)	2200
All Christian	13%	(129)	33%	(315)	35%	(335)	19%	(180)	959
All Non-Christian	30%	(55)	30%	(55)	25%	(46)	16%	(30)	186
Atheist	13%	(15)	32%	(37)	30%	(35)	26%	(30)	117
Agnostic/Nothing in particular	9%	(54)	30%	(172)	37%	(217)	24%	(137)	580
Something Else	8%	(29)	40%	(143)	35%	(126)	17%	(60)	358
Religious Non-Protestant/Catholic	26%	(56)	29%	(62)	24%	(51)	20%	(42)	211
Evangelical	16%	(84)	34%	(184)	33%	(178)	16%	(88)	535
Non-Evangelical	10%	(73)	35%	(259)	37%	(272)	19%	(138)	743
Community: Urban	20%	(133)	32%	(212)	29%	(190)	19%	(123)	659
Community: Suburban	9%	(94)	34%	(346)	36%	(367)	21%	(211)	1018
Community: Rural	11%	(55)	31%	(164)	38%	(200)	20%	(104)	523
Employ: Private Sector	16%	(119)	30%	(221)	33%	(241)	20%	(149)	729
Employ: Government	28%	(34)	33%	(40)	20%	(25)	18%	(22)	121
Employ: Self-Employed	15%	(32)	34%	(74)	33%	(72)	17%	(38)	216
Employ: Homemaker	13%	(18)	32%	(44)	38%	(52)	17%	(23)	137
Employ: Student	9%	(6)	26%	(19)	31%	(22)	34%	(24)	72
Employ: Retired	7%	(36)	35%	(188)	40%	(210)	18%	(96)	529
Employ: Unemployed	11%	(31)	36%	(100)	32%	(88)	21%	(57)	276
Employ: Other	6%	(7)	30%	(36)	40%	(48)	24%	(29)	120
Military HH: Yes	13%	(47)	30%	(108)	33%	(118)	23%	(82)	355
Military HH: No	13%	(235)	33%	(614)	35%	(640)	19%	(356)	1845
RD/WT: Right Direction	21%	(156)	37%	(273)	29%	(212)	14%	(101)	742
RD/WT: Wrong Track	9%	(126)	31%	(449)	37%	(546)	23%	(337)	1458
Biden Job Approve	18%	(177)	37%	(375)	31%	(310)	14%	(144)	1006
Biden Job Disapprove	8%	(89)	30%	(328)	37%	(402)	24%	(265)	1084
Biden Job Strongly Approve	28%	(129)	31%	(147)	27%	(126)	14%	(64)	467
Biden Job Somewhat Approve	9%	(47)	42%	(228)	34%	(183)	15%	(79)	539
Biden Job Somewhat Disapprove	9%	(31)	32%	(111)	36%	(123)	23%	(78)	343
Biden Job Strongly Disapprove	8%	(57)	29%	(217)	38%	(279)	25%	(187)	741
Favorable of Biden	18%	(185)	37%	(380)	30%	(308)	16%	(163)	1036
Unfavorable of Biden	7%	(70)	30%	(316)	39%	(408)	24%	(253)	1047

Continued on next page

Table MCEN4: *In your opinion, do you think concert films are a good substitute for attending a concert live?*

Demographic	Yes, definitely		Yes, somewhat		No, not really		No, definitely not		Total N
Adults	13%	(283)	33%	(722)	34%	(758)	20%	(438)	2200
Very Favorable of Biden	28%	(147)	32%	(168)	27%	(144)	13%	(71)	531
Somewhat Favorable of Biden	8%	(38)	42%	(212)	32%	(164)	18%	(91)	505
Somewhat Unfavorable of Biden	5%	(15)	30%	(85)	43%	(121)	22%	(61)	282
Very Unfavorable of Biden	7%	(55)	30%	(231)	38%	(287)	25%	(192)	765
#1 Issue: Economy	12%	(101)	30%	(256)	37%	(313)	22%	(184)	853
#1 Issue: Security	11%	(30)	38%	(109)	31%	(89)	20%	(58)	285
#1 Issue: Health Care	9%	(19)	33%	(68)	37%	(76)	20%	(41)	203
#1 Issue: Medicare / Social Security	13%	(36)	39%	(106)	37%	(100)	12%	(32)	275
#1 Issue: Women's Issues	16%	(41)	35%	(89)	30%	(77)	19%	(49)	256
#1 Issue: Education	8%	(6)	23%	(16)	38%	(26)	31%	(22)	69
#1 Issue: Energy	24%	(37)	37%	(56)	24%	(36)	14%	(21)	149
#1 Issue: Other	13%	(14)	21%	(23)	37%	(40)	29%	(31)	108
2022 House Vote: Democrat	17%	(162)	37%	(356)	31%	(307)	15%	(150)	974
2022 House Vote: Republican	9%	(58)	33%	(207)	34%	(215)	24%	(153)	633
2022 House Vote: Didnt Vote	11%	(61)	28%	(153)	39%	(213)	22%	(121)	549
2020 Vote: Joe Biden	16%	(160)	37%	(378)	31%	(315)	17%	(179)	1032
2020 Vote: Donald Trump	9%	(59)	29%	(188)	36%	(235)	25%	(163)	646
2020 Vote: Other	3%	(2)	26%	(15)	52%	(31)	19%	(11)	60
2020 Vote: Didn't Vote	13%	(61)	30%	(140)	38%	(176)	18%	(85)	463
2018 House Vote: Democrat	17%	(148)	36%	(307)	33%	(278)	14%	(120)	853
2018 House Vote: Republican	9%	(53)	30%	(172)	36%	(208)	24%	(138)	572
2018 House Vote: Didnt Vote	9%	(69)	32%	(235)	35%	(256)	23%	(168)	728
4-Region: Northeast	15%	(57)	35%	(136)	31%	(119)	19%	(74)	385
4-Region: Midwest	10%	(48)	33%	(148)	39%	(179)	18%	(80)	455
4-Region: South	12%	(97)	34%	(289)	35%	(292)	19%	(162)	839
4-Region: West	15%	(80)	29%	(149)	32%	(169)	24%	(123)	521
Avid Music Fan	15%	(180)	36%	(423)	31%	(359)	17%	(203)	1165
Music Fan	13%	(272)	33%	(682)	35%	(712)	18%	(373)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_1: *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Rock*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	26%	(568)	33%	(725)	18%	(390)	24%	(518)	2200
Gender: Male	33%	(350)	30%	(323)	16%	(176)	21%	(221)	1070
Gender: Female	19%	(217)	36%	(401)	19%	(214)	26%	(296)	1127
Age: 18-34	24%	(154)	34%	(213)	19%	(120)	23%	(144)	631
Age: 35-44	29%	(107)	33%	(124)	19%	(69)	19%	(72)	371
Age: 45-64	31%	(221)	33%	(231)	16%	(112)	21%	(146)	711
Age: 65+	17%	(85)	32%	(157)	18%	(89)	32%	(155)	487
GenZers: 1997-2012	19%	(46)	33%	(79)	20%	(48)	27%	(64)	237
Millennials: 1981-1996	29%	(203)	32%	(225)	18%	(128)	20%	(137)	694
GenXers: 1965-1980	32%	(176)	34%	(188)	14%	(78)	19%	(107)	550
Baby Boomers: 1946-1964	22%	(139)	32%	(205)	20%	(127)	27%	(174)	645
PID: Dem (no lean)	29%	(278)	30%	(295)	20%	(194)	21%	(203)	969
PID: Ind (no lean)	26%	(158)	35%	(217)	17%	(107)	21%	(131)	612
PID: Rep (no lean)	21%	(131)	35%	(214)	14%	(89)	30%	(185)	619
PID/Gender: Dem Men	36%	(169)	26%	(124)	18%	(84)	20%	(95)	472
PID/Gender: Dem Women	22%	(109)	34%	(171)	22%	(109)	22%	(107)	496
PID/Gender: Ind Men	35%	(107)	29%	(89)	14%	(43)	21%	(63)	302
PID/Gender: Ind Women	16%	(51)	41%	(127)	21%	(64)	22%	(67)	309
PID/Gender: Rep Men	25%	(75)	37%	(110)	16%	(49)	21%	(62)	296
PID/Gender: Rep Women	18%	(57)	32%	(103)	12%	(40)	38%	(122)	323
Ideo: Liberal (1-3)	31%	(222)	31%	(223)	18%	(126)	20%	(139)	710
Ideo: Moderate (4)	24%	(151)	32%	(207)	21%	(137)	23%	(144)	639
Ideo: Conservative (5-7)	25%	(172)	33%	(230)	15%	(104)	28%	(195)	700
Educ: < College	27%	(388)	33%	(481)	16%	(226)	24%	(342)	1438
Educ: Bachelors degree	21%	(100)	33%	(162)	23%	(111)	23%	(112)	484
Educ: Post-grad	28%	(79)	30%	(82)	19%	(53)	23%	(64)	278
Income: Under 50k	26%	(294)	32%	(359)	17%	(188)	25%	(276)	1117
Income: 50k-100k	24%	(161)	34%	(225)	18%	(119)	24%	(157)	662
Income: 100k+	27%	(113)	33%	(141)	20%	(83)	20%	(84)	421
Ethnicity: White	29%	(486)	34%	(579)	16%	(267)	22%	(366)	1698
Ethnicity: Hispanic	33%	(123)	35%	(134)	17%	(63)	15%	(58)	379

Continued on next page

Table MCEN5_1: *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Rock*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	26%	(568)	33%	(725)	18%	(390)	24%	(518)	2200
Ethnicity: Black	17%	(48)	25%	(72)	24%	(69)	33%	(94)	283
Ethnicity: Other	15%	(34)	34%	(74)	24%	(54)	26%	(58)	220
All Christian	26%	(245)	32%	(305)	20%	(189)	23%	(220)	959
All Non-Christian	34%	(64)	35%	(64)	8%	(16)	22%	(42)	186
Atheist	33%	(38)	39%	(45)	17%	(20)	12%	(13)	117
Agnostic/Nothing in particular	27%	(157)	32%	(189)	15%	(89)	25%	(147)	580
Something Else	18%	(64)	34%	(122)	21%	(76)	27%	(97)	358
Religious Non-Protestant/Catholic	34%	(71)	35%	(74)	9%	(20)	22%	(45)	211
Evangelical	22%	(117)	29%	(155)	21%	(113)	28%	(149)	535
Non-Evangelical	24%	(181)	34%	(256)	20%	(145)	22%	(161)	743
Community: Urban	29%	(194)	32%	(209)	19%	(125)	20%	(131)	659
Community: Suburban	25%	(252)	34%	(349)	17%	(178)	24%	(240)	1018
Community: Rural	23%	(122)	32%	(167)	17%	(87)	28%	(148)	523
Employ: Private Sector	30%	(217)	33%	(239)	16%	(120)	21%	(153)	729
Employ: Government	33%	(40)	40%	(48)	13%	(16)	14%	(17)	121
Employ: Self-Employed	28%	(60)	35%	(76)	20%	(43)	17%	(37)	216
Employ: Homemaker	15%	(21)	41%	(56)	22%	(31)	21%	(29)	137
Employ: Student	20%	(15)	33%	(23)	22%	(16)	25%	(18)	72
Employ: Retired	19%	(103)	29%	(156)	18%	(97)	33%	(174)	529
Employ: Unemployed	28%	(77)	30%	(83)	20%	(56)	22%	(60)	276
Employ: Other	30%	(36)	36%	(43)	10%	(12)	24%	(29)	120
Military HH: Yes	25%	(90)	33%	(116)	17%	(59)	26%	(91)	355
Military HH: No	26%	(478)	33%	(609)	18%	(331)	23%	(427)	1845
RD/WT: Right Direction	29%	(216)	31%	(231)	19%	(143)	20%	(152)	742
RD/WT: Wrong Track	24%	(351)	34%	(494)	17%	(246)	25%	(366)	1458
Biden Job Approve	28%	(286)	33%	(330)	19%	(191)	20%	(198)	1006
Biden Job Disapprove	24%	(257)	33%	(361)	17%	(184)	26%	(283)	1084

Continued on next page

Table MCEN5_1: *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Rock*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	26%	(568)	33%	(725)	18%	(390)	24%	(518)	2200
Biden Job Strongly Approve	34%	(158)	28%	(133)	18%	(85)	19%	(91)	467
Biden Job Somewhat Approve	24%	(128)	37%	(197)	20%	(106)	20%	(108)	539
Biden Job Somewhat Disapprove	27%	(92)	31%	(106)	22%	(76)	20%	(69)	343
Biden Job Strongly Disapprove	22%	(165)	34%	(254)	15%	(108)	29%	(213)	741
Favorable of Biden	28%	(293)	32%	(332)	19%	(192)	21%	(219)	1036
Unfavorable of Biden	22%	(235)	34%	(356)	18%	(189)	25%	(267)	1047
Very Favorable of Biden	34%	(183)	27%	(146)	18%	(98)	20%	(105)	531
Somewhat Favorable of Biden	22%	(110)	37%	(187)	19%	(94)	23%	(114)	505
Somewhat Unfavorable of Biden	25%	(70)	30%	(85)	24%	(69)	21%	(59)	282
Very Unfavorable of Biden	22%	(165)	36%	(272)	16%	(120)	27%	(208)	765
#1 Issue: Economy	28%	(237)	32%	(271)	18%	(155)	22%	(190)	853
#1 Issue: Security	20%	(56)	33%	(95)	20%	(57)	27%	(77)	285
#1 Issue: Health Care	28%	(56)	31%	(63)	17%	(35)	24%	(49)	203
#1 Issue: Medicare / Social Security	24%	(65)	38%	(104)	16%	(44)	22%	(62)	275
#1 Issue: Women's Issues	26%	(65)	35%	(90)	20%	(52)	19%	(49)	256
#1 Issue: Education	13%	(9)	28%	(19)	14%	(10)	45%	(31)	69
#1 Issue: Energy	35%	(52)	38%	(56)	11%	(17)	16%	(24)	149
#1 Issue: Other	25%	(27)	24%	(26)	18%	(20)	32%	(35)	108
2022 House Vote: Democrat	30%	(294)	31%	(304)	20%	(191)	19%	(185)	974
2022 House Vote: Republican	22%	(137)	36%	(227)	15%	(93)	28%	(175)	633
2022 House Vote: Didnt Vote	24%	(130)	33%	(181)	17%	(93)	26%	(144)	549
2020 Vote: Joe Biden	30%	(309)	31%	(322)	20%	(204)	19%	(197)	1032
2020 Vote: Donald Trump	21%	(134)	34%	(223)	14%	(88)	31%	(201)	646
2020 Vote: Other	40%	(24)	22%	(13)	17%	(10)	22%	(13)	60
2020 Vote: Didn't Vote	22%	(101)	36%	(167)	19%	(88)	23%	(107)	463
2018 House Vote: Democrat	30%	(253)	32%	(272)	20%	(168)	19%	(161)	853
2018 House Vote: Republican	22%	(127)	35%	(200)	13%	(77)	29%	(167)	572
2018 House Vote: Didnt Vote	24%	(175)	33%	(237)	19%	(136)	25%	(181)	728

Continued on next page

Table MCEN5_1: *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Rock*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	26%	(568)	33%	(725)	18%	(390)	24%	(518)	2200
4-Region: Northeast	28%	(109)	33%	(128)	18%	(69)	21%	(79)	385
4-Region: Midwest	25%	(116)	35%	(158)	16%	(72)	24%	(109)	455
4-Region: South	25%	(206)	31%	(258)	18%	(154)	26%	(222)	839
4-Region: West	26%	(137)	35%	(181)	18%	(95)	21%	(108)	521
Avid Music Fan	36%	(420)	35%	(406)	14%	(159)	15%	(180)	1165
Music Fan	27%	(554)	34%	(694)	18%	(374)	20%	(416)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_2: *How interested are you in watching concert films about musicians that fall in the following types of musical genres?*
RnB

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	15%	(338)	28%	(610)	21%	(457)	36%	(795)	2200
Gender: Male	17%	(183)	30%	(319)	20%	(217)	33%	(351)	1070
Gender: Female	14%	(155)	26%	(290)	21%	(240)	39%	(443)	1127
Age: 18-34	20%	(125)	30%	(187)	20%	(125)	31%	(194)	631
Age: 35-44	18%	(68)	36%	(134)	24%	(88)	22%	(81)	371
Age: 45-64	16%	(111)	25%	(180)	22%	(155)	37%	(266)	711
Age: 65+	7%	(35)	22%	(109)	18%	(89)	52%	(254)	487
GenZers: 1997-2012	17%	(39)	36%	(86)	17%	(41)	30%	(70)	237
Millennials: 1981-1996	21%	(146)	30%	(211)	22%	(154)	26%	(182)	694
GenXers: 1965-1980	16%	(89)	28%	(155)	19%	(107)	36%	(199)	550
Baby Boomers: 1946-1964	10%	(63)	23%	(146)	21%	(133)	47%	(303)	645
PID: Dem (no lean)	24%	(237)	27%	(266)	22%	(215)	26%	(252)	969
PID: Ind (no lean)	10%	(60)	33%	(202)	19%	(118)	38%	(232)	612
PID: Rep (no lean)	7%	(41)	23%	(142)	20%	(124)	50%	(312)	619
PID/Gender: Dem Men	29%	(137)	28%	(133)	19%	(91)	23%	(110)	472
PID/Gender: Dem Women	20%	(100)	27%	(132)	25%	(124)	28%	(141)	496
PID/Gender: Ind Men	8%	(24)	36%	(109)	20%	(61)	36%	(108)	302
PID/Gender: Ind Women	12%	(36)	30%	(93)	18%	(57)	40%	(123)	309
PID/Gender: Rep Men	8%	(23)	26%	(77)	22%	(64)	45%	(133)	296
PID/Gender: Rep Women	6%	(19)	20%	(65)	19%	(60)	56%	(179)	323
Ideo: Liberal (1-3)	22%	(155)	27%	(193)	24%	(170)	27%	(192)	710
Ideo: Moderate (4)	14%	(89)	30%	(189)	23%	(149)	33%	(212)	639
Ideo: Conservative (5-7)	11%	(79)	26%	(180)	16%	(114)	47%	(327)	700
Educ: < College	16%	(234)	29%	(414)	19%	(274)	36%	(517)	1438
Educ: Bachelors degree	14%	(66)	25%	(123)	25%	(120)	36%	(175)	484
Educ: Post-grad	14%	(38)	26%	(73)	23%	(63)	37%	(104)	278
Income: Under 50k	16%	(176)	31%	(348)	17%	(191)	36%	(402)	1117
Income: 50k-100k	15%	(97)	25%	(164)	25%	(164)	36%	(238)	662
Income: 100k+	15%	(65)	23%	(98)	24%	(103)	37%	(155)	421
Ethnicity: White	10%	(175)	26%	(441)	23%	(385)	41%	(697)	1698
Ethnicity: Hispanic	17%	(63)	42%	(158)	22%	(84)	20%	(75)	379

Continued on next page

Table MCEN5_2: *How interested are you in watching concert films about musicians that fall in the following types of musical genres?*
RnB

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	15%	(338)	28%	(610)	21%	(457)	36%	(795)	2200
Ethnicity: Black	50%	(141)	35%	(100)	6%	(18)	9%	(24)	283
Ethnicity: Other	10%	(23)	31%	(69)	24%	(54)	34%	(74)	220
All Christian	13%	(126)	26%	(245)	22%	(209)	39%	(379)	959
All Non-Christian	22%	(41)	29%	(54)	20%	(38)	28%	(53)	186
Atheist	22%	(25)	15%	(18)	22%	(26)	41%	(47)	117
Agnostic/Nothing in particular	15%	(85)	32%	(184)	19%	(110)	35%	(201)	580
Something Else	17%	(60)	30%	(109)	20%	(73)	32%	(116)	358
Religious Non-Protestant/Catholic	20%	(42)	27%	(58)	23%	(49)	30%	(63)	211
Evangelical	18%	(95)	28%	(148)	19%	(103)	35%	(189)	535
Non-Evangelical	12%	(89)	26%	(197)	22%	(164)	39%	(293)	743
Community: Urban	20%	(131)	31%	(205)	23%	(153)	26%	(170)	659
Community: Suburban	14%	(138)	26%	(263)	21%	(212)	40%	(404)	1018
Community: Rural	13%	(69)	27%	(141)	18%	(92)	42%	(221)	523
Employ: Private Sector	18%	(131)	28%	(204)	22%	(157)	32%	(237)	729
Employ: Government	28%	(34)	30%	(36)	15%	(18)	27%	(32)	121
Employ: Self-Employed	21%	(45)	25%	(55)	22%	(47)	32%	(68)	216
Employ: Homemaker	12%	(16)	20%	(28)	37%	(51)	31%	(42)	137
Employ: Student	19%	(14)	34%	(24)	17%	(12)	30%	(21)	72
Employ: Retired	7%	(37)	25%	(131)	20%	(103)	49%	(258)	529
Employ: Unemployed	14%	(38)	35%	(95)	17%	(46)	35%	(96)	276
Employ: Other	18%	(22)	30%	(35)	18%	(22)	34%	(41)	120
Military HH: Yes	13%	(45)	27%	(97)	21%	(74)	39%	(139)	355
Military HH: No	16%	(293)	28%	(512)	21%	(383)	36%	(656)	1845
RD/WT: Right Direction	24%	(177)	28%	(210)	24%	(175)	24%	(180)	742
RD/WT: Wrong Track	11%	(161)	27%	(399)	19%	(282)	42%	(616)	1458
Biden Job Approve	23%	(234)	27%	(273)	24%	(238)	26%	(261)	1006
Biden Job Disapprove	9%	(99)	26%	(285)	19%	(205)	46%	(495)	1084

Continued on next page

Table MCEN5_2: *How interested are you in watching concert films about musicians that fall in the following types of musical genres? RnB*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	15%	(338)	28%	(610)	21%	(457)	36%	(795)	2200
Biden Job Strongly Approve	29%	(133)	24%	(114)	26%	(120)	21%	(100)	467
Biden Job Somewhat Approve	19%	(101)	29%	(159)	22%	(117)	30%	(162)	539
Biden Job Somewhat Disapprove	12%	(42)	32%	(109)	22%	(77)	34%	(116)	343
Biden Job Strongly Disapprove	8%	(56)	24%	(176)	17%	(128)	51%	(380)	741
Favorable of Biden	23%	(243)	27%	(285)	22%	(229)	27%	(280)	1036
Unfavorable of Biden	8%	(83)	25%	(266)	21%	(216)	46%	(483)	1047
Very Favorable of Biden	30%	(157)	25%	(134)	24%	(126)	22%	(114)	531
Somewhat Favorable of Biden	17%	(86)	30%	(151)	20%	(103)	33%	(165)	505
Somewhat Unfavorable of Biden	8%	(21)	32%	(91)	26%	(72)	34%	(97)	282
Very Unfavorable of Biden	8%	(62)	23%	(174)	19%	(144)	50%	(386)	765
#1 Issue: Economy	16%	(138)	30%	(258)	20%	(170)	34%	(288)	853
#1 Issue: Security	6%	(18)	24%	(67)	20%	(56)	50%	(144)	285
#1 Issue: Health Care	17%	(36)	35%	(72)	17%	(35)	30%	(61)	203
#1 Issue: Medicare / Social Security	15%	(40)	26%	(70)	23%	(63)	37%	(102)	275
#1 Issue: Women's Issues	18%	(47)	21%	(54)	30%	(76)	31%	(79)	256
#1 Issue: Education	22%	(15)	23%	(16)	18%	(13)	37%	(26)	69
#1 Issue: Energy	22%	(33)	33%	(50)	18%	(27)	26%	(39)	149
#1 Issue: Other	11%	(12)	21%	(23)	15%	(17)	53%	(58)	108
2022 House Vote: Democrat	23%	(227)	27%	(259)	22%	(214)	28%	(274)	974
2022 House Vote: Republican	7%	(47)	23%	(144)	19%	(121)	51%	(321)	633
2022 House Vote: Didnt Vote	11%	(62)	36%	(196)	21%	(113)	32%	(178)	549
2020 Vote: Joe Biden	23%	(238)	26%	(272)	23%	(237)	28%	(286)	1032
2020 Vote: Donald Trump	7%	(43)	22%	(144)	18%	(118)	53%	(341)	646
2020 Vote: Other	6%	(4)	33%	(20)	25%	(15)	36%	(21)	60
2020 Vote: Didn't Vote	12%	(54)	38%	(174)	19%	(88)	32%	(147)	463
2018 House Vote: Democrat	25%	(211)	26%	(226)	22%	(191)	26%	(225)	853
2018 House Vote: Republican	6%	(33)	22%	(125)	20%	(113)	52%	(300)	572
2018 House Vote: Didnt Vote	13%	(91)	33%	(240)	20%	(146)	35%	(251)	728

Continued on next page

Table MCEN5_2: *How interested are you in watching concert films about musicians that fall in the following types of musical genres? RnB*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	15%	(338)	28%	(610)	21%	(457)	36%	(795)	2200
4-Region: Northeast	17%	(66)	26%	(101)	20%	(76)	37%	(142)	385
4-Region: Midwest	14%	(63)	21%	(95)	23%	(103)	42%	(193)	455
4-Region: South	18%	(149)	28%	(236)	20%	(164)	35%	(290)	839
4-Region: West	12%	(60)	34%	(177)	22%	(114)	33%	(170)	521
Avid Music Fan	23%	(272)	32%	(370)	20%	(234)	25%	(289)	1165
Music Fan	16%	(329)	29%	(593)	22%	(442)	33%	(674)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_3: *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Hip Hop/Rap*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	17%	(378)	23%	(498)	17%	(382)	43%	(942)	2200
Gender: Male	22%	(234)	21%	(220)	17%	(181)	41%	(435)	1070
Gender: Female	13%	(143)	25%	(278)	18%	(200)	45%	(506)	1127
Age: 18-34	29%	(183)	30%	(192)	16%	(99)	25%	(158)	631
Age: 35-44	25%	(91)	36%	(135)	18%	(68)	21%	(77)	371
Age: 45-64	13%	(95)	18%	(131)	19%	(137)	49%	(348)	711
Age: 65+	2%	(9)	8%	(40)	16%	(78)	74%	(360)	487
GenZers: 1997-2012	26%	(63)	32%	(76)	15%	(36)	26%	(62)	237
Millennials: 1981-1996	29%	(201)	32%	(220)	17%	(117)	22%	(154)	694
GenXers: 1965-1980	17%	(94)	23%	(126)	18%	(99)	42%	(231)	550
Baby Boomers: 1946-1964	3%	(19)	11%	(74)	18%	(115)	68%	(436)	645
PID: Dem (no lean)	24%	(236)	24%	(235)	20%	(197)	31%	(302)	969
PID: Ind (no lean)	14%	(85)	25%	(153)	15%	(93)	46%	(281)	612
PID: Rep (no lean)	9%	(58)	18%	(110)	15%	(92)	58%	(359)	619
PID/Gender: Dem Men	32%	(153)	21%	(101)	18%	(86)	28%	(133)	472
PID/Gender: Dem Women	17%	(83)	27%	(134)	22%	(110)	34%	(168)	496
PID/Gender: Ind Men	16%	(48)	22%	(66)	15%	(45)	47%	(143)	302
PID/Gender: Ind Women	12%	(37)	28%	(86)	15%	(47)	45%	(138)	309
PID/Gender: Rep Men	12%	(34)	18%	(52)	17%	(50)	54%	(160)	296
PID/Gender: Rep Women	7%	(23)	18%	(57)	13%	(42)	62%	(200)	323
Ideo: Liberal (1-3)	23%	(162)	23%	(160)	21%	(151)	33%	(237)	710
Ideo: Moderate (4)	17%	(107)	26%	(165)	19%	(120)	39%	(246)	639
Ideo: Conservative (5-7)	12%	(85)	17%	(120)	13%	(90)	58%	(405)	700
Educ: < College	18%	(262)	23%	(335)	16%	(229)	43%	(612)	1438
Educ: Bachelors degree	15%	(71)	22%	(107)	19%	(94)	44%	(212)	484
Educ: Post-grad	16%	(44)	20%	(56)	21%	(58)	43%	(119)	278
Income: Under 50k	16%	(177)	24%	(273)	16%	(174)	44%	(493)	1117
Income: 50k-100k	18%	(117)	20%	(130)	20%	(130)	43%	(285)	662
Income: 100k+	20%	(84)	22%	(95)	19%	(78)	39%	(165)	421
Ethnicity: White	13%	(224)	21%	(348)	18%	(309)	48%	(816)	1698
Ethnicity: Hispanic	25%	(96)	31%	(116)	18%	(68)	26%	(99)	379

Continued on next page

Table MCEN5_3: *How interested are you in watching concert films about musicians that fall in the following types of musical genres?*
Hip Hop/Rap

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	17%	(378)	23%	(498)	17%	(382)	43%	(942)	2200
Ethnicity: Black	42%	(120)	31%	(87)	10%	(29)	17%	(47)	283
Ethnicity: Other	16%	(34)	29%	(63)	20%	(44)	36%	(79)	220
All Christian	12%	(120)	17%	(165)	19%	(183)	51%	(491)	959
All Non-Christian	26%	(48)	29%	(54)	15%	(29)	30%	(55)	186
Atheist	26%	(31)	17%	(20)	14%	(17)	42%	(49)	117
Agnostic/Nothing in particular	19%	(111)	27%	(154)	15%	(87)	39%	(228)	580
Something Else	19%	(68)	29%	(104)	18%	(66)	33%	(120)	358
Religious Non-Protestant/Catholic	25%	(53)	28%	(60)	16%	(33)	31%	(65)	211
Evangelical	15%	(81)	24%	(126)	17%	(91)	44%	(236)	535
Non-Evangelical	14%	(100)	18%	(132)	20%	(150)	49%	(360)	743
Community: Urban	24%	(157)	26%	(168)	19%	(128)	31%	(206)	659
Community: Suburban	15%	(148)	20%	(200)	18%	(182)	48%	(487)	1018
Community: Rural	14%	(73)	25%	(130)	14%	(71)	48%	(249)	523
Employ: Private Sector	23%	(170)	24%	(174)	19%	(136)	34%	(250)	729
Employ: Government	33%	(40)	34%	(41)	10%	(12)	23%	(28)	121
Employ: Self-Employed	24%	(51)	26%	(56)	17%	(36)	34%	(72)	216
Employ: Homemaker	12%	(17)	29%	(40)	25%	(35)	33%	(46)	137
Employ: Student	26%	(19)	32%	(23)	15%	(11)	26%	(19)	72
Employ: Retired	1%	(8)	11%	(56)	16%	(84)	72%	(382)	529
Employ: Unemployed	21%	(58)	26%	(72)	16%	(44)	37%	(102)	276
Employ: Other	13%	(15)	30%	(36)	20%	(24)	37%	(44)	120
Military HH: Yes	11%	(38)	21%	(75)	15%	(53)	53%	(190)	355
Military HH: No	18%	(340)	23%	(423)	18%	(329)	41%	(752)	1845
RD/WT: Right Direction	26%	(191)	24%	(178)	21%	(154)	30%	(220)	742
RD/WT: Wrong Track	13%	(187)	22%	(320)	16%	(228)	50%	(723)	1458
Biden Job Approve	24%	(244)	23%	(232)	21%	(209)	32%	(320)	1006
Biden Job Disapprove	11%	(117)	21%	(227)	15%	(166)	53%	(574)	1084

Continued on next page

Table MCEN5_3: *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Hip Hop/Rap*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	17%	(378)	23%	(498)	17%	(382)	43%	(942)	2200
Biden Job Strongly Approve	30%	(141)	19%	(90)	21%	(100)	29%	(135)	467
Biden Job Somewhat Approve	19%	(103)	26%	(142)	20%	(109)	34%	(185)	539
Biden Job Somewhat Disapprove	17%	(60)	24%	(84)	20%	(68)	38%	(131)	343
Biden Job Strongly Disapprove	8%	(57)	19%	(143)	13%	(98)	60%	(442)	741
Favorable of Biden	24%	(254)	22%	(232)	20%	(205)	33%	(344)	1036
Unfavorable of Biden	9%	(97)	22%	(227)	16%	(167)	53%	(556)	1047
Very Favorable of Biden	32%	(167)	20%	(105)	20%	(109)	28%	(150)	531
Somewhat Favorable of Biden	17%	(86)	25%	(127)	19%	(97)	39%	(195)	505
Somewhat Unfavorable of Biden	12%	(34)	27%	(75)	21%	(59)	40%	(114)	282
Very Unfavorable of Biden	8%	(63)	20%	(152)	14%	(108)	58%	(442)	765
#1 Issue: Economy	20%	(167)	24%	(209)	18%	(153)	38%	(324)	853
#1 Issue: Security	8%	(24)	15%	(44)	15%	(43)	61%	(175)	285
#1 Issue: Health Care	18%	(37)	27%	(55)	16%	(32)	39%	(79)	203
#1 Issue: Medicare / Social Security	10%	(27)	17%	(48)	19%	(51)	54%	(150)	275
#1 Issue: Women's Issues	20%	(51)	25%	(63)	24%	(61)	32%	(82)	256
#1 Issue: Education	24%	(17)	23%	(16)	10%	(7)	43%	(30)	69
#1 Issue: Energy	26%	(39)	32%	(48)	13%	(20)	29%	(43)	149
#1 Issue: Other	15%	(16)	15%	(16)	14%	(15)	56%	(61)	108
2022 House Vote: Democrat	22%	(210)	23%	(227)	21%	(200)	35%	(338)	974
2022 House Vote: Republican	10%	(63)	15%	(92)	14%	(87)	62%	(390)	633
2022 House Vote: Didnt Vote	18%	(97)	31%	(170)	16%	(90)	35%	(191)	549
2020 Vote: Joe Biden	22%	(225)	22%	(226)	22%	(227)	34%	(354)	1032
2020 Vote: Donald Trump	9%	(56)	15%	(97)	13%	(84)	63%	(408)	646
2020 Vote: Other	10%	(6)	43%	(25)	12%	(7)	35%	(21)	60
2020 Vote: Didn't Vote	19%	(90)	32%	(149)	14%	(64)	35%	(160)	463
2018 House Vote: Democrat	22%	(187)	23%	(199)	21%	(180)	34%	(288)	853
2018 House Vote: Republican	8%	(45)	14%	(80)	14%	(78)	65%	(369)	572
2018 House Vote: Didnt Vote	18%	(133)	29%	(211)	16%	(118)	37%	(267)	728

Continued on next page

Table MCEN5_3: *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Hip Hop/Rap*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	17%	(378)	23%	(498)	17%	(382)	43%	(942)	2200
4-Region: Northeast	18%	(71)	21%	(82)	17%	(67)	43%	(165)	385
4-Region: Midwest	13%	(58)	19%	(84)	23%	(103)	46%	(210)	455
4-Region: South	20%	(164)	22%	(184)	16%	(131)	43%	(359)	839
4-Region: West	16%	(84)	28%	(147)	15%	(80)	40%	(209)	521
Avid Music Fan	26%	(300)	25%	(286)	17%	(202)	32%	(377)	1165
Music Fan	18%	(373)	24%	(482)	18%	(362)	40%	(822)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_4: *How interested are you in watching concert films about musicians that fall in the following types of musical genres?*
Pop

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	18%	(389)	36%	(794)	18%	(402)	28%	(616)	2200
Gender: Male	19%	(202)	34%	(359)	19%	(207)	28%	(301)	1070
Gender: Female	17%	(186)	38%	(433)	17%	(194)	28%	(314)	1127
Age: 18-34	24%	(151)	37%	(231)	17%	(106)	23%	(142)	631
Age: 35-44	22%	(83)	39%	(144)	18%	(67)	21%	(77)	371
Age: 45-64	17%	(118)	35%	(248)	20%	(143)	28%	(202)	711
Age: 65+	7%	(36)	35%	(170)	18%	(86)	40%	(195)	487
GenZers: 1997-2012	21%	(49)	38%	(89)	16%	(38)	26%	(60)	237
Millennials: 1981-1996	25%	(174)	37%	(259)	17%	(119)	20%	(141)	694
GenXers: 1965-1980	17%	(92)	38%	(210)	20%	(109)	25%	(140)	550
Baby Boomers: 1946-1964	11%	(69)	32%	(209)	19%	(123)	38%	(243)	645
PID: Dem (no lean)	24%	(228)	39%	(379)	18%	(177)	19%	(185)	969
PID: Ind (no lean)	14%	(88)	37%	(229)	20%	(120)	29%	(175)	612
PID: Rep (no lean)	12%	(72)	30%	(186)	17%	(104)	41%	(256)	619
PID/Gender: Dem Men	29%	(135)	34%	(162)	18%	(87)	19%	(88)	472
PID/Gender: Dem Women	19%	(93)	44%	(217)	18%	(90)	19%	(96)	496
PID/Gender: Ind Men	14%	(41)	35%	(107)	20%	(61)	31%	(93)	302
PID/Gender: Ind Women	15%	(47)	39%	(121)	19%	(59)	27%	(82)	309
PID/Gender: Rep Men	9%	(26)	31%	(91)	20%	(59)	41%	(120)	296
PID/Gender: Rep Women	14%	(46)	29%	(95)	14%	(45)	42%	(136)	323
Ideo: Liberal (1-3)	23%	(163)	39%	(274)	19%	(131)	20%	(141)	710
Ideo: Moderate (4)	18%	(113)	38%	(245)	18%	(118)	26%	(163)	639
Ideo: Conservative (5-7)	13%	(94)	31%	(219)	18%	(128)	37%	(259)	700
Educ: < College	17%	(243)	36%	(514)	17%	(247)	30%	(433)	1438
Educ: Bachelors degree	18%	(88)	35%	(167)	23%	(111)	25%	(119)	484
Educ: Post-grad	21%	(57)	40%	(112)	16%	(44)	23%	(64)	278
Income: Under 50k	16%	(184)	38%	(419)	17%	(186)	29%	(328)	1117
Income: 50k-100k	19%	(126)	32%	(209)	21%	(137)	29%	(191)	662
Income: 100k+	19%	(79)	39%	(166)	19%	(78)	23%	(97)	421
Ethnicity: White	17%	(293)	35%	(601)	18%	(312)	29%	(492)	1698
Ethnicity: Hispanic	24%	(89)	49%	(185)	13%	(50)	14%	(54)	379

Continued on next page

Table MCEN5_4: *How interested are you in watching concert films about musicians that fall in the following types of musical genres?*
Pop

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	18%	(389)	36%	(794)	18%	(402)	28%	(616)	2200
Ethnicity: Black	23%	(64)	38%	(108)	19%	(52)	20%	(58)	283
Ethnicity: Other	14%	(31)	38%	(84)	17%	(37)	30%	(67)	220
All Christian	19%	(179)	36%	(341)	18%	(173)	28%	(265)	959
All Non-Christian	27%	(49)	31%	(57)	15%	(28)	28%	(51)	186
Atheist	21%	(24)	34%	(40)	21%	(25)	24%	(29)	117
Agnostic/Nothing in particular	15%	(87)	37%	(213)	19%	(113)	29%	(167)	580
Something Else	14%	(49)	40%	(143)	17%	(62)	29%	(104)	358
Religious Non-Protestant/Catholic	26%	(54)	30%	(64)	17%	(35)	27%	(57)	211
Evangelical	17%	(92)	35%	(188)	19%	(100)	29%	(155)	535
Non-Evangelical	17%	(129)	38%	(282)	17%	(126)	28%	(206)	743
Community: Urban	22%	(143)	40%	(265)	18%	(118)	20%	(134)	659
Community: Suburban	18%	(182)	35%	(353)	19%	(191)	29%	(291)	1018
Community: Rural	12%	(64)	33%	(175)	18%	(93)	37%	(191)	523
Employ: Private Sector	21%	(151)	38%	(276)	17%	(127)	24%	(176)	729
Employ: Government	30%	(36)	37%	(45)	16%	(20)	16%	(19)	121
Employ: Self-Employed	17%	(37)	35%	(75)	21%	(45)	27%	(59)	216
Employ: Homemaker	13%	(18)	40%	(54)	25%	(35)	22%	(31)	137
Employ: Student	33%	(24)	37%	(27)	9%	(7)	20%	(14)	72
Employ: Retired	8%	(41)	34%	(180)	20%	(106)	38%	(202)	529
Employ: Unemployed	24%	(66)	31%	(86)	17%	(46)	28%	(78)	276
Employ: Other	13%	(16)	42%	(50)	15%	(18)	31%	(37)	120
Military HH: Yes	16%	(57)	35%	(123)	19%	(67)	30%	(108)	355
Military HH: No	18%	(331)	36%	(671)	18%	(334)	28%	(508)	1845
RD/WT: Right Direction	25%	(188)	38%	(279)	19%	(142)	18%	(134)	742
RD/WT: Wrong Track	14%	(201)	35%	(515)	18%	(260)	33%	(482)	1458
Biden Job Approve	25%	(249)	38%	(380)	18%	(184)	19%	(193)	1006
Biden Job Disapprove	12%	(127)	35%	(376)	18%	(195)	36%	(386)	1084

Continued on next page

Table MCEN5_4: *How interested are you in watching concert films about musicians that fall in the following types of musical genres?*
Pop

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	18%	(389)	36%	(794)	18%	(402)	28%	(616)	2200
Biden Job Strongly Approve	31%	(145)	35%	(165)	16%	(75)	18%	(82)	467
Biden Job Somewhat Approve	19%	(105)	40%	(215)	20%	(108)	21%	(111)	539
Biden Job Somewhat Disapprove	15%	(52)	44%	(151)	18%	(61)	23%	(79)	343
Biden Job Strongly Disapprove	10%	(75)	30%	(225)	18%	(134)	41%	(307)	741
Favorable of Biden	24%	(251)	38%	(391)	17%	(180)	21%	(213)	1036
Unfavorable of Biden	11%	(112)	35%	(362)	19%	(203)	35%	(370)	1047
Very Favorable of Biden	31%	(162)	36%	(189)	16%	(85)	18%	(95)	531
Somewhat Favorable of Biden	18%	(89)	40%	(203)	19%	(95)	23%	(118)	505
Somewhat Unfavorable of Biden	11%	(30)	48%	(135)	19%	(55)	22%	(62)	282
Very Unfavorable of Biden	11%	(82)	30%	(227)	19%	(148)	40%	(308)	765
#1 Issue: Economy	17%	(141)	38%	(321)	20%	(172)	26%	(219)	853
#1 Issue: Security	17%	(47)	29%	(83)	17%	(48)	38%	(107)	285
#1 Issue: Health Care	15%	(30)	38%	(76)	22%	(44)	26%	(53)	203
#1 Issue: Medicare / Social Security	15%	(41)	40%	(111)	16%	(45)	29%	(79)	275
#1 Issue: Women's Issues	22%	(57)	37%	(95)	20%	(52)	20%	(52)	256
#1 Issue: Education	26%	(18)	27%	(18)	15%	(11)	32%	(22)	69
#1 Issue: Energy	26%	(39)	38%	(57)	12%	(18)	23%	(34)	149
#1 Issue: Other	14%	(15)	29%	(32)	11%	(12)	46%	(50)	108
2022 House Vote: Democrat	24%	(231)	40%	(388)	18%	(177)	18%	(179)	974
2022 House Vote: Republican	11%	(70)	30%	(191)	18%	(117)	40%	(254)	633
2022 House Vote: Didnt Vote	15%	(80)	37%	(204)	18%	(98)	30%	(166)	549
2020 Vote: Joe Biden	23%	(241)	39%	(403)	19%	(192)	19%	(196)	1032
2020 Vote: Donald Trump	10%	(68)	30%	(191)	19%	(122)	41%	(266)	646
2020 Vote: Other	11%	(6)	42%	(25)	14%	(8)	33%	(20)	60
2020 Vote: Didn't Vote	16%	(73)	38%	(175)	17%	(79)	29%	(135)	463
2018 House Vote: Democrat	23%	(196)	40%	(341)	19%	(163)	18%	(154)	853
2018 House Vote: Republican	11%	(65)	29%	(167)	19%	(106)	41%	(233)	572
2018 House Vote: Didnt Vote	16%	(116)	38%	(276)	17%	(121)	30%	(215)	728

Continued on next page

Table MCEN5_4: *How interested are you in watching concert films about musicians that fall in the following types of musical genres?*
Pop

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	18%	(389)	36%	(794)	18%	(402)	28%	(616)	2200
4-Region: Northeast	23%	(90)	34%	(131)	19%	(73)	24%	(91)	385
4-Region: Midwest	14%	(64)	35%	(159)	20%	(89)	32%	(143)	455
4-Region: South	18%	(150)	35%	(298)	16%	(137)	30%	(254)	839
4-Region: West	16%	(85)	40%	(206)	20%	(103)	24%	(127)	521
Avid Music Fan	26%	(299)	40%	(460)	17%	(196)	18%	(210)	1165
Music Fan	19%	(378)	38%	(771)	19%	(383)	25%	(506)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_5: *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Country*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	17%	(373)	28%	(616)	19%	(413)	36%	(799)	2200
Gender: Male	18%	(189)	27%	(290)	20%	(212)	35%	(379)	1070
Gender: Female	16%	(184)	29%	(326)	18%	(199)	37%	(418)	1127
Age: 18-34	17%	(105)	21%	(135)	21%	(135)	41%	(256)	631
Age: 35-44	24%	(90)	36%	(135)	13%	(47)	27%	(100)	371
Age: 45-64	15%	(109)	29%	(205)	19%	(133)	37%	(265)	711
Age: 65+	14%	(69)	29%	(142)	20%	(98)	36%	(178)	487
GenZers: 1997-2012	11%	(26)	18%	(44)	24%	(58)	46%	(110)	237
Millennials: 1981-1996	22%	(155)	28%	(194)	16%	(113)	33%	(232)	694
GenXers: 1965-1980	18%	(100)	30%	(164)	16%	(87)	36%	(199)	550
Baby Boomers: 1946-1964	11%	(74)	31%	(197)	22%	(142)	36%	(231)	645
PID: Dem (no lean)	18%	(178)	25%	(243)	21%	(205)	35%	(343)	969
PID: Ind (no lean)	11%	(70)	26%	(158)	18%	(109)	45%	(276)	612
PID: Rep (no lean)	20%	(125)	35%	(215)	16%	(99)	29%	(180)	619
PID/Gender: Dem Men	21%	(101)	25%	(116)	22%	(104)	32%	(151)	472
PID/Gender: Dem Women	16%	(77)	26%	(127)	20%	(100)	39%	(191)	496
PID/Gender: Ind Men	10%	(30)	25%	(77)	17%	(51)	48%	(145)	302
PID/Gender: Ind Women	13%	(40)	26%	(81)	18%	(57)	42%	(131)	309
PID/Gender: Rep Men	20%	(58)	33%	(97)	19%	(57)	28%	(84)	296
PID/Gender: Rep Women	21%	(66)	37%	(118)	13%	(42)	30%	(96)	323
Ideo: Liberal (1-3)	15%	(104)	21%	(152)	22%	(154)	42%	(300)	710
Ideo: Moderate (4)	16%	(102)	30%	(191)	20%	(125)	35%	(222)	639
Ideo: Conservative (5-7)	21%	(148)	32%	(225)	17%	(116)	30%	(211)	700
Educ: < College	18%	(254)	28%	(403)	17%	(249)	37%	(532)	1438
Educ: Bachelors degree	14%	(66)	26%	(125)	22%	(107)	39%	(187)	484
Educ: Post-grad	19%	(53)	32%	(88)	20%	(56)	29%	(80)	278
Income: Under 50k	17%	(194)	26%	(295)	18%	(205)	38%	(423)	1117
Income: 50k-100k	18%	(118)	28%	(182)	20%	(131)	35%	(231)	662
Income: 100k+	14%	(60)	33%	(139)	18%	(77)	34%	(145)	421
Ethnicity: White	18%	(311)	29%	(497)	18%	(307)	34%	(582)	1698
Ethnicity: Hispanic	19%	(71)	31%	(119)	15%	(56)	35%	(133)	379

Continued on next page

Table MCEN5_5: *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Country*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	17%	(373)	28%	(616)	19%	(413)	36%	(799)	2200
Ethnicity: Black	13%	(37)	23%	(66)	25%	(72)	38%	(108)	283
Ethnicity: Other	11%	(25)	24%	(52)	16%	(34)	49%	(108)	220
All Christian	19%	(183)	30%	(291)	19%	(186)	31%	(299)	959
All Non-Christian	23%	(42)	29%	(55)	10%	(19)	38%	(70)	186
Atheist	13%	(16)	18%	(21)	12%	(14)	57%	(66)	117
Agnostic/Nothing in particular	13%	(77)	24%	(138)	20%	(119)	42%	(246)	580
Something Else	15%	(55)	31%	(111)	21%	(75)	33%	(118)	358
Religious Non-Protestant/Catholic	22%	(47)	30%	(63)	11%	(22)	37%	(78)	211
Evangelical	20%	(108)	34%	(179)	19%	(101)	27%	(146)	535
Non-Evangelical	16%	(122)	28%	(210)	21%	(154)	35%	(257)	743
Community: Urban	18%	(120)	25%	(163)	20%	(130)	37%	(247)	659
Community: Suburban	15%	(154)	28%	(286)	19%	(193)	38%	(385)	1018
Community: Rural	19%	(99)	32%	(167)	17%	(90)	32%	(167)	523
Employ: Private Sector	18%	(131)	29%	(208)	18%	(129)	36%	(261)	729
Employ: Government	26%	(31)	35%	(42)	17%	(20)	23%	(27)	121
Employ: Self-Employed	14%	(31)	30%	(65)	18%	(39)	38%	(81)	216
Employ: Homemaker	15%	(21)	30%	(40)	19%	(25)	37%	(51)	137
Employ: Student	13%	(9)	17%	(12)	27%	(20)	43%	(31)	72
Employ: Retired	15%	(79)	30%	(158)	18%	(96)	37%	(196)	529
Employ: Unemployed	19%	(51)	23%	(63)	21%	(59)	37%	(102)	276
Employ: Other	16%	(19)	22%	(26)	21%	(25)	41%	(50)	120
Military HH: Yes	17%	(60)	36%	(130)	19%	(66)	28%	(100)	355
Military HH: No	17%	(313)	26%	(486)	19%	(347)	38%	(698)	1845
RD/WT: Right Direction	22%	(162)	26%	(192)	20%	(149)	32%	(239)	742
RD/WT: Wrong Track	14%	(211)	29%	(424)	18%	(264)	38%	(559)	1458
Biden Job Approve	19%	(191)	24%	(237)	21%	(209)	37%	(369)	1006
Biden Job Disapprove	16%	(169)	32%	(349)	18%	(194)	34%	(372)	1084

Continued on next page

Table MCEN5_5: *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Country*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	17%	(373)	28%	(616)	19%	(413)	36%	(799)	2200
Biden Job Strongly Approve	26%	(123)	25%	(114)	18%	(82)	32%	(148)	467
Biden Job Somewhat Approve	13%	(68)	23%	(122)	23%	(126)	41%	(222)	539
Biden Job Somewhat Disapprove	11%	(38)	32%	(111)	20%	(69)	36%	(125)	343
Biden Job Strongly Disapprove	18%	(131)	32%	(238)	17%	(125)	33%	(247)	741
Favorable of Biden	19%	(197)	24%	(247)	20%	(205)	37%	(387)	1036
Unfavorable of Biden	15%	(158)	32%	(340)	19%	(195)	34%	(355)	1047
Very Favorable of Biden	26%	(139)	25%	(132)	18%	(94)	31%	(166)	531
Somewhat Favorable of Biden	12%	(58)	23%	(114)	22%	(111)	44%	(221)	505
Somewhat Unfavorable of Biden	11%	(30)	34%	(95)	22%	(62)	34%	(96)	282
Very Unfavorable of Biden	17%	(128)	32%	(245)	17%	(133)	34%	(259)	765
#1 Issue: Economy	17%	(149)	29%	(244)	17%	(144)	37%	(316)	853
#1 Issue: Security	17%	(48)	32%	(92)	21%	(61)	30%	(84)	285
#1 Issue: Health Care	12%	(24)	25%	(51)	21%	(42)	43%	(87)	203
#1 Issue: Medicare / Social Security	21%	(58)	31%	(85)	22%	(62)	26%	(70)	275
#1 Issue: Women's Issues	14%	(35)	20%	(52)	20%	(52)	46%	(117)	256
#1 Issue: Education	12%	(8)	25%	(17)	18%	(13)	45%	(31)	69
#1 Issue: Energy	24%	(36)	38%	(57)	14%	(22)	23%	(35)	149
#1 Issue: Other	14%	(16)	16%	(18)	16%	(17)	53%	(58)	108
2022 House Vote: Democrat	17%	(167)	25%	(247)	20%	(200)	37%	(360)	974
2022 House Vote: Republican	19%	(118)	33%	(209)	18%	(113)	30%	(193)	633
2022 House Vote: Didnt Vote	15%	(83)	27%	(151)	17%	(91)	41%	(223)	549
2020 Vote: Joe Biden	18%	(183)	26%	(266)	20%	(209)	36%	(374)	1032
2020 Vote: Donald Trump	17%	(112)	32%	(205)	19%	(122)	32%	(207)	646
2020 Vote: Other	15%	(9)	22%	(13)	22%	(13)	41%	(24)	60
2020 Vote: Didn't Vote	15%	(68)	28%	(131)	15%	(69)	42%	(194)	463
2018 House Vote: Democrat	19%	(160)	26%	(223)	21%	(183)	34%	(287)	853
2018 House Vote: Republican	18%	(102)	35%	(201)	17%	(97)	30%	(172)	572
2018 House Vote: Didnt Vote	14%	(105)	24%	(174)	17%	(127)	44%	(322)	728

Continued on next page

Table MCEN5_5: *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Country*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	17%	(373)	28%	(616)	19%	(413)	36%	(799)	2200
4-Region: Northeast	18%	(71)	28%	(108)	20%	(76)	34%	(131)	385
4-Region: Midwest	16%	(73)	26%	(118)	20%	(93)	37%	(170)	455
4-Region: South	19%	(155)	29%	(240)	17%	(145)	36%	(299)	839
4-Region: West	14%	(73)	29%	(149)	19%	(100)	38%	(199)	521
Avid Music Fan	22%	(257)	28%	(328)	18%	(212)	32%	(368)	1165
Music Fan	18%	(359)	29%	(593)	19%	(390)	34%	(696)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_6: *How interested are you in watching concert films about musicians that fall in the following types of musical genres?*
Jazz

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	12%	(262)	23%	(516)	22%	(492)	42%	(929)	2200
Gender: Male	16%	(168)	27%	(294)	22%	(236)	35%	(372)	1070
Gender: Female	8%	(93)	20%	(222)	23%	(255)	49%	(556)	1127
Age: 18-34	11%	(72)	23%	(144)	25%	(157)	41%	(259)	631
Age: 35-44	16%	(58)	29%	(106)	22%	(82)	34%	(125)	371
Age: 45-64	13%	(94)	21%	(152)	20%	(143)	45%	(321)	711
Age: 65+	8%	(38)	23%	(114)	23%	(110)	46%	(224)	487
GenZers: 1997-2012	8%	(18)	24%	(57)	23%	(55)	45%	(106)	237
Millennials: 1981-1996	15%	(105)	24%	(166)	25%	(175)	36%	(247)	694
GenXers: 1965-1980	15%	(80)	24%	(129)	17%	(92)	45%	(249)	550
Baby Boomers: 1946-1964	8%	(54)	23%	(147)	24%	(155)	45%	(290)	645
PID: Dem (no lean)	18%	(170)	25%	(244)	25%	(244)	32%	(310)	969
PID: Ind (no lean)	9%	(55)	26%	(159)	20%	(120)	45%	(278)	612
PID: Rep (no lean)	6%	(37)	18%	(113)	21%	(127)	55%	(342)	619
PID/Gender: Dem Men	23%	(107)	30%	(142)	20%	(97)	27%	(127)	472
PID/Gender: Dem Women	13%	(64)	21%	(102)	30%	(147)	37%	(183)	496
PID/Gender: Ind Men	11%	(34)	30%	(89)	22%	(67)	37%	(111)	302
PID/Gender: Ind Women	7%	(20)	23%	(70)	17%	(53)	54%	(166)	309
PID/Gender: Rep Men	9%	(27)	21%	(63)	24%	(72)	45%	(134)	296
PID/Gender: Rep Women	3%	(9)	16%	(50)	17%	(55)	64%	(208)	323
Ideo: Liberal (1-3)	16%	(111)	25%	(177)	24%	(173)	35%	(249)	710
Ideo: Moderate (4)	10%	(67)	26%	(169)	26%	(164)	37%	(240)	639
Ideo: Conservative (5-7)	11%	(80)	20%	(143)	19%	(133)	49%	(344)	700
Educ: < College	10%	(149)	22%	(314)	23%	(332)	45%	(642)	1438
Educ: Bachelors degree	13%	(61)	25%	(123)	22%	(109)	39%	(191)	484
Educ: Post-grad	19%	(51)	28%	(79)	18%	(51)	35%	(96)	278
Income: Under 50k	10%	(115)	23%	(256)	23%	(254)	44%	(492)	1117
Income: 50k-100k	12%	(77)	22%	(145)	25%	(166)	41%	(275)	662
Income: 100k+	17%	(71)	27%	(115)	17%	(72)	39%	(163)	421
Ethnicity: White	10%	(175)	22%	(375)	23%	(388)	45%	(759)	1698
Ethnicity: Hispanic	18%	(69)	26%	(100)	30%	(112)	26%	(98)	379

Continued on next page

Table MCEN5_6: *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Jazz*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	12%	(262)	23%	(516)	22%	(492)	42%	(929)	2200
Ethnicity: Black	23%	(66)	35%	(98)	16%	(47)	26%	(72)	283
Ethnicity: Other	10%	(21)	20%	(43)	26%	(57)	45%	(98)	220
All Christian	12%	(114)	23%	(217)	24%	(233)	41%	(395)	959
All Non-Christian	21%	(39)	32%	(59)	17%	(32)	30%	(55)	186
Atheist	16%	(19)	24%	(28)	15%	(18)	45%	(53)	117
Agnostic/Nothing in particular	11%	(63)	23%	(135)	21%	(123)	45%	(259)	580
Something Else	7%	(27)	22%	(77)	24%	(87)	47%	(167)	358
Religious Non-Protestant/Catholic	20%	(43)	30%	(64)	17%	(36)	32%	(68)	211
Evangelical	15%	(80)	25%	(134)	23%	(124)	37%	(197)	535
Non-Evangelical	7%	(56)	20%	(151)	25%	(189)	47%	(348)	743
Community: Urban	16%	(106)	30%	(197)	22%	(146)	32%	(210)	659
Community: Suburban	11%	(115)	22%	(223)	22%	(229)	44%	(450)	1018
Community: Rural	8%	(41)	18%	(96)	22%	(117)	51%	(269)	523
Employ: Private Sector	15%	(108)	25%	(179)	22%	(159)	39%	(283)	729
Employ: Government	21%	(25)	37%	(44)	11%	(14)	31%	(38)	121
Employ: Self-Employed	12%	(25)	25%	(54)	21%	(46)	42%	(91)	216
Employ: Homemaker	3%	(4)	18%	(25)	29%	(39)	50%	(69)	137
Employ: Student	16%	(11)	17%	(12)	32%	(23)	35%	(25)	72
Employ: Retired	9%	(47)	23%	(121)	24%	(125)	45%	(236)	529
Employ: Unemployed	12%	(33)	19%	(52)	22%	(61)	47%	(130)	276
Employ: Other	8%	(9)	23%	(28)	21%	(25)	48%	(57)	120
Military HH: Yes	15%	(52)	28%	(98)	20%	(71)	38%	(134)	355
Military HH: No	11%	(210)	23%	(418)	23%	(421)	43%	(795)	1845
RD/WT: Right Direction	19%	(144)	29%	(212)	23%	(173)	29%	(213)	742
RD/WT: Wrong Track	8%	(118)	21%	(305)	22%	(319)	49%	(716)	1458
Biden Job Approve	18%	(180)	27%	(273)	24%	(241)	31%	(311)	1006
Biden Job Disapprove	6%	(70)	20%	(214)	22%	(238)	52%	(562)	1084

Continued on next page

Table MCEN5_6: *How interested are you in watching concert films about musicians that fall in the following types of musical genres?*
Jazz

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	12%	(262)	23%	(516)	22%	(492)	42%	(929)	2200
Biden Job Strongly Approve	22%	(103)	28%	(132)	24%	(113)	25%	(119)	467
Biden Job Somewhat Approve	14%	(77)	26%	(141)	24%	(128)	36%	(192)	539
Biden Job Somewhat Disapprove	6%	(22)	21%	(72)	28%	(94)	45%	(156)	343
Biden Job Strongly Disapprove	7%	(48)	19%	(142)	19%	(144)	55%	(406)	741
Favorable of Biden	17%	(180)	27%	(279)	23%	(239)	33%	(337)	1036
Unfavorable of Biden	6%	(67)	19%	(194)	23%	(245)	52%	(541)	1047
Very Favorable of Biden	22%	(116)	29%	(153)	24%	(127)	25%	(135)	531
Somewhat Favorable of Biden	13%	(65)	25%	(126)	22%	(112)	40%	(202)	505
Somewhat Unfavorable of Biden	5%	(14)	17%	(49)	32%	(89)	46%	(130)	282
Very Unfavorable of Biden	7%	(53)	19%	(145)	20%	(156)	54%	(411)	765
#1 Issue: Economy	12%	(102)	22%	(188)	24%	(206)	42%	(358)	853
#1 Issue: Security	8%	(23)	23%	(65)	16%	(45)	53%	(152)	285
#1 Issue: Health Care	14%	(28)	27%	(54)	21%	(43)	38%	(77)	203
#1 Issue: Medicare / Social Security	10%	(28)	26%	(71)	26%	(71)	38%	(105)	275
#1 Issue: Women's Issues	11%	(28)	19%	(48)	29%	(75)	41%	(105)	256
#1 Issue: Education	10%	(7)	15%	(11)	19%	(13)	55%	(38)	69
#1 Issue: Energy	25%	(37)	33%	(49)	17%	(25)	26%	(39)	149
#1 Issue: Other	8%	(9)	28%	(30)	13%	(14)	51%	(56)	108
2022 House Vote: Democrat	19%	(180)	26%	(257)	24%	(237)	31%	(300)	974
2022 House Vote: Republican	8%	(53)	19%	(121)	21%	(131)	52%	(328)	633
2022 House Vote: Didnt Vote	5%	(28)	24%	(132)	21%	(114)	50%	(275)	549
2020 Vote: Joe Biden	17%	(178)	26%	(269)	25%	(256)	32%	(329)	1032
2020 Vote: Donald Trump	7%	(43)	19%	(120)	20%	(128)	55%	(355)	646
2020 Vote: Other	3%	(2)	34%	(20)	22%	(13)	41%	(24)	60
2020 Vote: Didn't Vote	9%	(40)	23%	(107)	21%	(95)	48%	(221)	463
2018 House Vote: Democrat	20%	(169)	27%	(234)	22%	(190)	31%	(261)	853
2018 House Vote: Republican	6%	(36)	20%	(112)	20%	(115)	54%	(309)	572
2018 House Vote: Didnt Vote	7%	(54)	22%	(157)	25%	(179)	46%	(338)	728

Continued on next page

Table MCEN5_6: *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Jazz*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	12%	(262)	23%	(516)	22%	(492)	42%	(929)	2200
4-Region: Northeast	13%	(51)	25%	(97)	21%	(79)	41%	(159)	385
4-Region: Midwest	8%	(36)	22%	(100)	26%	(117)	44%	(201)	455
4-Region: South	13%	(109)	22%	(188)	22%	(185)	43%	(358)	839
4-Region: West	13%	(66)	25%	(132)	21%	(111)	41%	(212)	521
Avid Music Fan	17%	(199)	25%	(291)	24%	(279)	34%	(397)	1165
Music Fan	13%	(258)	24%	(499)	23%	(473)	40%	(809)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_7: *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Electronic*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	9%	(204)	17%	(371)	22%	(491)	52%	(1134)	2200
Gender: Male	14%	(147)	22%	(232)	20%	(209)	45%	(482)	1070
Gender: Female	5%	(57)	12%	(139)	25%	(281)	58%	(651)	1127
Age: 18-34	13%	(81)	24%	(150)	25%	(161)	38%	(240)	631
Age: 35-44	13%	(47)	26%	(97)	25%	(93)	36%	(135)	371
Age: 45-64	9%	(67)	13%	(95)	21%	(150)	56%	(398)	711
Age: 65+	2%	(10)	6%	(29)	18%	(88)	74%	(360)	487
GenZers: 1997-2012	8%	(18)	21%	(49)	30%	(72)	41%	(98)	237
Millennials: 1981-1996	15%	(102)	27%	(185)	23%	(159)	36%	(248)	694
GenXers: 1965-1980	11%	(61)	13%	(72)	23%	(125)	53%	(292)	550
Baby Boomers: 1946-1964	4%	(23)	10%	(65)	18%	(119)	68%	(438)	645
PID: Dem (no lean)	13%	(129)	20%	(196)	24%	(228)	43%	(416)	969
PID: Ind (no lean)	7%	(46)	15%	(95)	25%	(150)	53%	(322)	612
PID: Rep (no lean)	5%	(29)	13%	(80)	18%	(113)	64%	(397)	619
PID/Gender: Dem Men	19%	(89)	25%	(120)	19%	(91)	36%	(172)	472
PID/Gender: Dem Women	8%	(40)	15%	(76)	27%	(136)	49%	(244)	496
PID/Gender: Ind Men	13%	(40)	21%	(62)	20%	(60)	46%	(140)	302
PID/Gender: Ind Women	2%	(6)	10%	(32)	29%	(90)	59%	(181)	309
PID/Gender: Rep Men	6%	(18)	17%	(50)	20%	(58)	58%	(171)	296
PID/Gender: Rep Women	3%	(11)	10%	(31)	17%	(55)	70%	(226)	323
Ideo: Liberal (1-3)	13%	(92)	20%	(142)	24%	(167)	43%	(309)	710
Ideo: Moderate (4)	8%	(49)	17%	(109)	27%	(175)	48%	(306)	639
Ideo: Conservative (5-7)	8%	(57)	14%	(98)	16%	(114)	62%	(431)	700
Educ: < College	9%	(125)	16%	(231)	23%	(324)	53%	(757)	1438
Educ: Bachelors degree	9%	(42)	18%	(85)	23%	(110)	51%	(247)	484
Educ: Post-grad	13%	(37)	20%	(55)	20%	(57)	47%	(130)	278
Income: Under 50k	8%	(84)	14%	(161)	23%	(259)	55%	(612)	1117
Income: 50k-100k	10%	(68)	19%	(124)	23%	(154)	48%	(316)	662
Income: 100k+	12%	(51)	20%	(86)	18%	(77)	49%	(206)	421
Ethnicity: White	9%	(152)	16%	(273)	21%	(357)	54%	(916)	1698
Ethnicity: Hispanic	20%	(77)	22%	(82)	26%	(100)	32%	(120)	379

Continued on next page

Table MCEN5_7: *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Electronic*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	9%	(204)	17%	(371)	22%	(491)	52%	(1134)	2200
Ethnicity: Black	8%	(24)	19%	(54)	30%	(84)	43%	(121)	283
Ethnicity: Other	12%	(27)	20%	(44)	23%	(51)	44%	(97)	220
All Christian	9%	(82)	15%	(142)	21%	(202)	56%	(533)	959
All Non-Christian	21%	(40)	29%	(54)	14%	(26)	35%	(66)	186
Atheist	15%	(18)	18%	(21)	22%	(26)	45%	(52)	117
Agnostic/Nothing in particular	8%	(47)	15%	(87)	25%	(148)	52%	(299)	580
Something Else	5%	(17)	19%	(67)	25%	(90)	51%	(184)	358
Religious Non-Protestant/Catholic	19%	(40)	28%	(60)	15%	(32)	37%	(78)	211
Evangelical	7%	(40)	18%	(97)	24%	(127)	51%	(270)	535
Non-Evangelical	8%	(57)	14%	(101)	21%	(156)	58%	(428)	743
Community: Urban	15%	(102)	22%	(147)	23%	(152)	39%	(258)	659
Community: Suburban	7%	(73)	15%	(157)	22%	(229)	55%	(560)	1018
Community: Rural	6%	(29)	13%	(67)	21%	(110)	61%	(317)	523
Employ: Private Sector	13%	(93)	22%	(161)	22%	(158)	43%	(317)	729
Employ: Government	16%	(19)	32%	(38)	19%	(22)	34%	(41)	121
Employ: Self-Employed	8%	(18)	22%	(47)	21%	(46)	48%	(105)	216
Employ: Homemaker	4%	(5)	10%	(13)	33%	(45)	54%	(73)	137
Employ: Student	14%	(10)	15%	(11)	38%	(27)	33%	(24)	72
Employ: Retired	1%	(6)	7%	(36)	19%	(103)	73%	(384)	529
Employ: Unemployed	16%	(43)	14%	(38)	23%	(63)	48%	(131)	276
Employ: Other	7%	(9)	21%	(25)	22%	(27)	49%	(59)	120
Military HH: Yes	9%	(32)	15%	(52)	17%	(60)	59%	(211)	355
Military HH: No	9%	(171)	17%	(320)	23%	(431)	50%	(923)	1845
RD/WT: Right Direction	15%	(108)	20%	(152)	22%	(161)	43%	(321)	742
RD/WT: Wrong Track	7%	(96)	15%	(219)	23%	(330)	56%	(813)	1458
Biden Job Approve	13%	(136)	19%	(191)	24%	(241)	44%	(437)	1006
Biden Job Disapprove	5%	(57)	14%	(156)	21%	(233)	59%	(638)	1084

Continued on next page

Table MCEN5_7: *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Electronic*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	9%	(204)	17%	(371)	22%	(491)	52%	(1134)	2200
Biden Job Strongly Approve	17%	(81)	21%	(98)	21%	(97)	41%	(191)	467
Biden Job Somewhat Approve	10%	(55)	17%	(93)	27%	(144)	46%	(247)	539
Biden Job Somewhat Disapprove	8%	(27)	20%	(68)	27%	(93)	45%	(155)	343
Biden Job Strongly Disapprove	4%	(30)	12%	(88)	19%	(140)	65%	(483)	741
Favorable of Biden	13%	(135)	19%	(192)	24%	(246)	45%	(463)	1036
Unfavorable of Biden	5%	(55)	14%	(144)	22%	(235)	59%	(613)	1047
Very Favorable of Biden	18%	(97)	20%	(106)	20%	(107)	42%	(221)	531
Somewhat Favorable of Biden	8%	(38)	17%	(86)	28%	(139)	48%	(241)	505
Somewhat Unfavorable of Biden	7%	(20)	17%	(49)	27%	(77)	48%	(137)	282
Very Unfavorable of Biden	5%	(36)	12%	(95)	21%	(158)	62%	(476)	765
#1 Issue: Economy	9%	(79)	19%	(159)	23%	(197)	49%	(417)	853
#1 Issue: Security	8%	(23)	13%	(37)	14%	(40)	65%	(185)	285
#1 Issue: Health Care	5%	(10)	19%	(38)	25%	(51)	51%	(104)	203
#1 Issue: Medicare / Social Security	6%	(16)	9%	(26)	25%	(69)	60%	(165)	275
#1 Issue: Women's Issues	10%	(26)	18%	(45)	29%	(75)	43%	(110)	256
#1 Issue: Education	8%	(5)	16%	(11)	22%	(15)	54%	(38)	69
#1 Issue: Energy	22%	(33)	28%	(41)	20%	(30)	30%	(45)	149
#1 Issue: Other	10%	(11)	13%	(14)	13%	(14)	64%	(69)	108
2022 House Vote: Democrat	14%	(141)	18%	(176)	23%	(223)	45%	(435)	974
2022 House Vote: Republican	4%	(28)	13%	(81)	18%	(115)	64%	(408)	633
2022 House Vote: Didnt Vote	6%	(33)	20%	(110)	25%	(138)	49%	(268)	549
2020 Vote: Joe Biden	13%	(139)	18%	(185)	24%	(250)	44%	(458)	1032
2020 Vote: Donald Trump	4%	(26)	11%	(73)	18%	(118)	66%	(429)	646
2020 Vote: Other	8%	(5)	29%	(17)	24%	(14)	39%	(23)	60
2020 Vote: Didn't Vote	7%	(33)	21%	(97)	24%	(109)	48%	(224)	463
2018 House Vote: Democrat	13%	(112)	19%	(158)	25%	(210)	44%	(373)	853
2018 House Vote: Republican	4%	(21)	12%	(68)	17%	(96)	67%	(385)	572
2018 House Vote: Didnt Vote	9%	(66)	18%	(134)	24%	(173)	49%	(356)	728

Continued on next page

Table MCEN5_7: *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Electronic*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	9%	(204)	17%	(371)	22%	(491)	52%	(1134)	2200
4-Region: Northeast	11%	(42)	22%	(84)	20%	(78)	47%	(182)	385
4-Region: Midwest	6%	(25)	12%	(55)	26%	(119)	56%	(256)	455
4-Region: South	8%	(67)	16%	(133)	22%	(186)	54%	(453)	839
4-Region: West	13%	(69)	19%	(99)	21%	(109)	47%	(244)	521
Avid Music Fan	14%	(159)	20%	(229)	24%	(280)	43%	(497)	1165
Music Fan	10%	(197)	18%	(357)	23%	(478)	49%	(1007)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_8: *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Classical*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	10%	(221)	23%	(499)	25%	(561)	42%	(919)	2200
Gender: Male	14%	(150)	26%	(275)	25%	(268)	35%	(377)	1070
Gender: Female	6%	(71)	20%	(223)	26%	(292)	48%	(541)	1127
Age: 18-34	10%	(61)	23%	(144)	27%	(170)	41%	(257)	631
Age: 35-44	16%	(59)	27%	(99)	25%	(92)	32%	(121)	371
Age: 45-64	9%	(66)	21%	(146)	26%	(184)	44%	(314)	711
Age: 65+	7%	(35)	23%	(110)	24%	(115)	47%	(227)	487
GenZers: 1997-2012	6%	(15)	18%	(44)	29%	(69)	46%	(109)	237
Millennials: 1981-1996	14%	(100)	27%	(187)	24%	(164)	35%	(243)	694
GenXers: 1965-1980	11%	(61)	20%	(110)	26%	(144)	43%	(235)	550
Baby Boomers: 1946-1964	7%	(43)	21%	(138)	25%	(161)	47%	(302)	645
PID: Dem (no lean)	13%	(127)	26%	(252)	26%	(255)	35%	(335)	969
PID: Ind (no lean)	9%	(55)	21%	(132)	24%	(149)	45%	(276)	612
PID: Rep (no lean)	6%	(39)	19%	(116)	25%	(157)	50%	(308)	619
PID/Gender: Dem Men	19%	(92)	29%	(135)	23%	(109)	29%	(136)	472
PID/Gender: Dem Women	7%	(35)	24%	(117)	29%	(146)	40%	(197)	496
PID/Gender: Ind Men	12%	(36)	26%	(79)	24%	(72)	38%	(115)	302
PID/Gender: Ind Women	6%	(19)	17%	(52)	25%	(77)	52%	(161)	309
PID/Gender: Rep Men	8%	(23)	21%	(61)	29%	(87)	42%	(125)	296
PID/Gender: Rep Women	5%	(16)	17%	(55)	21%	(69)	57%	(182)	323
Ideo: Liberal (1-3)	9%	(66)	27%	(192)	26%	(185)	38%	(266)	710
Ideo: Moderate (4)	11%	(69)	20%	(127)	28%	(180)	41%	(262)	639
Ideo: Conservative (5-7)	11%	(80)	22%	(154)	23%	(160)	44%	(307)	700
Educ: < College	8%	(110)	21%	(297)	26%	(374)	46%	(657)	1438
Educ: Bachelors degree	11%	(51)	25%	(121)	26%	(125)	39%	(187)	484
Educ: Post-grad	22%	(60)	29%	(81)	22%	(61)	27%	(76)	278
Income: Under 50k	8%	(89)	22%	(241)	26%	(292)	44%	(495)	1117
Income: 50k-100k	10%	(68)	21%	(142)	28%	(187)	40%	(266)	662
Income: 100k+	15%	(64)	28%	(117)	19%	(82)	38%	(158)	421
Ethnicity: White	10%	(169)	22%	(377)	25%	(431)	42%	(721)	1698
Ethnicity: Hispanic	12%	(46)	28%	(106)	31%	(118)	29%	(108)	379

Continued on next page

Table MCEN5_8: *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Classical*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	10%	(221)	23%	(499)	25%	(561)	42%	(919)	2200
Ethnicity: Black	12%	(34)	22%	(63)	28%	(80)	37%	(106)	283
Ethnicity: Other	8%	(18)	27%	(59)	23%	(50)	42%	(93)	220
All Christian	10%	(100)	24%	(231)	25%	(240)	40%	(388)	959
All Non-Christian	23%	(42)	28%	(52)	21%	(39)	28%	(52)	186
Atheist	14%	(17)	23%	(27)	20%	(23)	43%	(50)	117
Agnostic/Nothing in particular	7%	(41)	20%	(113)	28%	(163)	45%	(263)	580
Something Else	6%	(21)	21%	(76)	27%	(96)	46%	(164)	358
Religious Non-Protestant/Catholic	21%	(44)	28%	(59)	21%	(45)	30%	(62)	211
Evangelical	10%	(54)	24%	(126)	28%	(151)	38%	(203)	535
Non-Evangelical	9%	(65)	23%	(168)	24%	(175)	45%	(335)	743
Community: Urban	14%	(94)	25%	(163)	27%	(180)	34%	(222)	659
Community: Suburban	8%	(83)	24%	(240)	24%	(244)	44%	(451)	1018
Community: Rural	9%	(45)	18%	(96)	26%	(136)	47%	(247)	523
Employ: Private Sector	13%	(98)	27%	(196)	22%	(163)	37%	(273)	729
Employ: Government	24%	(29)	28%	(33)	17%	(20)	31%	(38)	121
Employ: Self-Employed	12%	(27)	23%	(49)	25%	(53)	40%	(87)	216
Employ: Homemaker	5%	(7)	17%	(23)	25%	(34)	53%	(73)	137
Employ: Student	11%	(8)	21%	(15)	28%	(20)	40%	(29)	72
Employ: Retired	5%	(29)	19%	(100)	28%	(146)	48%	(255)	529
Employ: Unemployed	5%	(15)	25%	(69)	30%	(82)	40%	(109)	276
Employ: Other	8%	(9)	11%	(13)	36%	(43)	46%	(55)	120
Military HH: Yes	13%	(45)	26%	(91)	19%	(66)	43%	(154)	355
Military HH: No	10%	(177)	22%	(408)	27%	(495)	41%	(765)	1845
RD/WT: Right Direction	17%	(127)	29%	(216)	23%	(173)	30%	(226)	742
RD/WT: Wrong Track	6%	(94)	19%	(283)	27%	(387)	48%	(693)	1458
Biden Job Approve	14%	(144)	28%	(280)	24%	(245)	33%	(337)	1006
Biden Job Disapprove	7%	(71)	18%	(190)	27%	(290)	49%	(533)	1084

Continued on next page

Table MCEN5_8: *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Classical*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	10%	(221)	23%	(499)	25%	(561)	42%	(919)	2200
Biden Job Strongly Approve	22%	(103)	29%	(134)	21%	(99)	28%	(130)	467
Biden Job Somewhat Approve	7%	(40)	27%	(146)	27%	(146)	38%	(206)	539
Biden Job Somewhat Disapprove	8%	(28)	18%	(63)	28%	(95)	46%	(158)	343
Biden Job Strongly Disapprove	6%	(44)	17%	(127)	26%	(195)	51%	(375)	741
Favorable of Biden	14%	(140)	27%	(283)	24%	(253)	35%	(359)	1036
Unfavorable of Biden	6%	(59)	18%	(188)	27%	(285)	49%	(514)	1047
Very Favorable of Biden	21%	(110)	29%	(153)	22%	(119)	28%	(149)	531
Somewhat Favorable of Biden	6%	(30)	26%	(130)	27%	(134)	42%	(210)	505
Somewhat Unfavorable of Biden	6%	(17)	16%	(45)	30%	(83)	49%	(137)	282
Very Unfavorable of Biden	6%	(43)	19%	(143)	26%	(202)	49%	(377)	765
#1 Issue: Economy	10%	(87)	22%	(189)	27%	(228)	41%	(349)	853
#1 Issue: Security	7%	(19)	19%	(55)	25%	(71)	49%	(140)	285
#1 Issue: Health Care	9%	(19)	21%	(43)	27%	(54)	43%	(88)	203
#1 Issue: Medicare / Social Security	11%	(31)	24%	(65)	26%	(71)	39%	(108)	275
#1 Issue: Women's Issues	8%	(21)	23%	(60)	26%	(67)	42%	(108)	256
#1 Issue: Education	6%	(4)	25%	(17)	19%	(13)	50%	(35)	69
#1 Issue: Energy	22%	(32)	31%	(47)	21%	(31)	26%	(39)	149
#1 Issue: Other	6%	(7)	22%	(23)	24%	(26)	48%	(52)	108
2022 House Vote: Democrat	14%	(133)	27%	(268)	25%	(240)	34%	(334)	974
2022 House Vote: Republican	7%	(45)	20%	(127)	24%	(153)	49%	(307)	633
2022 House Vote: Didnt Vote	8%	(42)	17%	(95)	29%	(157)	47%	(255)	549
2020 Vote: Joe Biden	13%	(136)	26%	(265)	25%	(262)	36%	(369)	1032
2020 Vote: Donald Trump	7%	(48)	18%	(118)	25%	(162)	49%	(318)	646
2020 Vote: Other	8%	(5)	19%	(11)	35%	(21)	37%	(22)	60
2020 Vote: Didn't Vote	7%	(33)	23%	(105)	25%	(116)	45%	(210)	463
2018 House Vote: Democrat	14%	(123)	27%	(230)	25%	(217)	33%	(284)	853
2018 House Vote: Republican	7%	(38)	20%	(112)	25%	(143)	49%	(278)	572
2018 House Vote: Didnt Vote	7%	(50)	20%	(148)	26%	(190)	47%	(339)	728

Continued on next page

Table MCEN5_8: *How interested are you in watching concert films about musicians that fall in the following types of musical genres? Classical*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	10%	(221)	23%	(499)	25%	(561)	42%	(919)	2200
4-Region: Northeast	14%	(55)	22%	(86)	26%	(99)	38%	(146)	385
4-Region: Midwest	7%	(34)	21%	(93)	27%	(121)	45%	(207)	455
4-Region: South	10%	(82)	22%	(186)	25%	(208)	43%	(364)	839
4-Region: West	10%	(51)	26%	(134)	26%	(133)	39%	(203)	521
Avid Music Fan	13%	(150)	26%	(302)	26%	(306)	35%	(406)	1165
Music Fan	10%	(213)	24%	(484)	27%	(541)	39%	(801)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_9: *How interested are you in watching concert films about musicians that fall in the following types of musical genres?*
Latin Music

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	7%	(152)	15%	(331)	23%	(510)	55%	(1206)	2200
Gender: Male	10%	(109)	17%	(184)	23%	(244)	50%	(532)	1070
Gender: Female	4%	(43)	13%	(146)	24%	(266)	60%	(672)	1127
Age: 18-34	9%	(54)	18%	(116)	26%	(165)	47%	(296)	631
Age: 35-44	15%	(55)	18%	(68)	20%	(75)	47%	(173)	371
Age: 45-64	5%	(37)	11%	(82)	24%	(172)	59%	(421)	711
Age: 65+	1%	(6)	13%	(66)	20%	(99)	65%	(316)	487
GenZers: 1997-2012	5%	(12)	20%	(48)	25%	(60)	49%	(116)	237
Millennials: 1981-1996	13%	(93)	18%	(124)	24%	(164)	45%	(312)	694
GenXers: 1965-1980	5%	(29)	13%	(74)	24%	(133)	57%	(315)	550
Baby Boomers: 1946-1964	3%	(18)	11%	(69)	22%	(140)	65%	(418)	645
PID: Dem (no lean)	13%	(123)	18%	(177)	25%	(238)	45%	(432)	969
PID: Ind (no lean)	2%	(13)	19%	(115)	24%	(147)	55%	(337)	612
PID: Rep (no lean)	3%	(17)	6%	(40)	20%	(125)	71%	(437)	619
PID/Gender: Dem Men	19%	(91)	18%	(87)	23%	(107)	40%	(187)	472
PID/Gender: Dem Women	6%	(31)	18%	(90)	26%	(131)	49%	(244)	496
PID/Gender: Ind Men	2%	(6)	25%	(74)	24%	(73)	49%	(149)	302
PID/Gender: Ind Women	2%	(7)	13%	(40)	24%	(74)	61%	(188)	309
PID/Gender: Rep Men	4%	(12)	8%	(23)	22%	(64)	66%	(197)	296
PID/Gender: Rep Women	2%	(5)	5%	(16)	19%	(61)	74%	(240)	323
Ideo: Liberal (1-3)	10%	(70)	18%	(125)	26%	(187)	46%	(328)	710
Ideo: Moderate (4)	4%	(25)	21%	(132)	24%	(155)	51%	(327)	639
Ideo: Conservative (5-7)	8%	(55)	7%	(50)	19%	(133)	66%	(462)	700
Educ: < College	6%	(88)	14%	(204)	23%	(332)	57%	(814)	1438
Educ: Bachelors degree	6%	(29)	15%	(72)	25%	(121)	54%	(262)	484
Educ: Post-grad	13%	(36)	20%	(55)	21%	(58)	47%	(130)	278
Income: Under 50k	4%	(46)	15%	(171)	24%	(273)	56%	(627)	1117
Income: 50k-100k	7%	(49)	15%	(96)	23%	(151)	55%	(366)	662
Income: 100k+	14%	(57)	15%	(63)	21%	(87)	51%	(214)	421
Ethnicity: White	7%	(124)	14%	(241)	21%	(359)	57%	(975)	1698
Ethnicity: Hispanic	21%	(79)	31%	(116)	19%	(74)	29%	(111)	379

Continued on next page

Table MCEN5_9: *How interested are you in watching concert films about musicians that fall in the following types of musical genres?*
Latin Music

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	7%	(152)	15%	(331)	23%	(510)	55%	(1206)	2200
Ethnicity: Black	5%	(15)	22%	(63)	33%	(92)	40%	(112)	283
Ethnicity: Other	6%	(13)	12%	(27)	27%	(60)	54%	(119)	220
All Christian	7%	(71)	15%	(143)	21%	(199)	57%	(545)	959
All Non-Christian	22%	(40)	20%	(36)	20%	(38)	38%	(71)	186
Atheist	8%	(9)	6%	(7)	27%	(32)	59%	(69)	117
Agnostic/Nothing in particular	4%	(24)	16%	(91)	26%	(149)	55%	(317)	580
Something Else	2%	(8)	15%	(54)	26%	(93)	57%	(204)	358
Religious Non-Protestant/Catholic	20%	(42)	18%	(38)	20%	(42)	42%	(89)	211
Evangelical	7%	(38)	17%	(90)	21%	(112)	55%	(294)	535
Non-Evangelical	5%	(38)	14%	(101)	23%	(171)	58%	(433)	743
Community: Urban	11%	(74)	19%	(125)	27%	(177)	43%	(282)	659
Community: Suburban	5%	(50)	16%	(159)	22%	(226)	57%	(583)	1018
Community: Rural	5%	(28)	9%	(47)	21%	(108)	65%	(342)	523
Employ: Private Sector	10%	(70)	17%	(125)	24%	(173)	50%	(361)	729
Employ: Government	26%	(31)	18%	(22)	18%	(21)	39%	(47)	121
Employ: Self-Employed	5%	(11)	20%	(44)	23%	(49)	52%	(112)	216
Employ: Homemaker	3%	(4)	6%	(8)	30%	(42)	61%	(83)	137
Employ: Student	11%	(8)	23%	(16)	26%	(19)	40%	(29)	72
Employ: Retired	1%	(3)	13%	(69)	21%	(111)	65%	(345)	529
Employ: Unemployed	7%	(19)	8%	(21)	26%	(72)	59%	(164)	276
Employ: Other	5%	(6)	20%	(24)	20%	(24)	55%	(66)	120
Military HH: Yes	11%	(38)	14%	(51)	19%	(66)	56%	(200)	355
Military HH: No	6%	(115)	15%	(280)	24%	(444)	55%	(1006)	1845
RD/WT: Right Direction	16%	(118)	20%	(147)	23%	(167)	42%	(310)	742
RD/WT: Wrong Track	2%	(34)	13%	(184)	24%	(343)	62%	(897)	1458
Biden Job Approve	13%	(130)	19%	(191)	24%	(239)	44%	(445)	1006
Biden Job Disapprove	2%	(21)	11%	(114)	23%	(244)	65%	(704)	1084

Continued on next page

Table MCEN5_9: *How interested are you in watching concert films about musicians that fall in the following types of musical genres?*
Latin Music

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	7%	(152)	15%	(331)	23%	(510)	55%	(1206)	2200
Biden Job Strongly Approve	20%	(95)	19%	(90)	20%	(95)	40%	(186)	467
Biden Job Somewhat Approve	7%	(35)	19%	(101)	27%	(144)	48%	(258)	539
Biden Job Somewhat Disapprove	2%	(7)	16%	(56)	32%	(109)	50%	(171)	343
Biden Job Strongly Disapprove	2%	(14)	8%	(58)	18%	(135)	72%	(533)	741
Favorable of Biden	12%	(128)	18%	(186)	24%	(248)	46%	(473)	1036
Unfavorable of Biden	2%	(19)	11%	(113)	22%	(231)	65%	(685)	1047
Very Favorable of Biden	19%	(104)	18%	(94)	22%	(116)	41%	(217)	531
Somewhat Favorable of Biden	5%	(25)	18%	(91)	26%	(132)	51%	(257)	505
Somewhat Unfavorable of Biden	2%	(5)	15%	(43)	32%	(90)	51%	(144)	282
Very Unfavorable of Biden	2%	(14)	9%	(70)	18%	(140)	71%	(541)	765
#1 Issue: Economy	6%	(50)	14%	(119)	25%	(212)	55%	(473)	853
#1 Issue: Security	6%	(17)	9%	(26)	18%	(51)	67%	(191)	285
#1 Issue: Health Care	5%	(10)	22%	(45)	23%	(47)	50%	(102)	203
#1 Issue: Medicare / Social Security	4%	(12)	14%	(39)	25%	(68)	57%	(156)	275
#1 Issue: Women's Issues	7%	(17)	17%	(42)	28%	(73)	48%	(124)	256
#1 Issue: Education	6%	(4)	16%	(11)	19%	(13)	60%	(41)	69
#1 Issue: Energy	25%	(37)	21%	(31)	17%	(26)	37%	(56)	149
#1 Issue: Other	5%	(5)	16%	(18)	20%	(21)	59%	(64)	108
2022 House Vote: Democrat	12%	(119)	19%	(182)	24%	(237)	45%	(437)	974
2022 House Vote: Republican	3%	(20)	8%	(52)	18%	(114)	71%	(448)	633
2022 House Vote: Didnt Vote	2%	(11)	17%	(93)	27%	(146)	54%	(299)	549
2020 Vote: Joe Biden	12%	(121)	18%	(186)	25%	(260)	45%	(465)	1032
2020 Vote: Donald Trump	3%	(19)	8%	(51)	18%	(117)	71%	(459)	646
2020 Vote: Other	—	(0)	35%	(21)	21%	(13)	44%	(26)	60
2020 Vote: Didn't Vote	3%	(13)	16%	(74)	26%	(121)	55%	(256)	463
2018 House Vote: Democrat	13%	(110)	19%	(162)	24%	(204)	44%	(377)	853
2018 House Vote: Republican	2%	(11)	7%	(41)	18%	(102)	73%	(417)	572
2018 House Vote: Didnt Vote	4%	(31)	16%	(114)	26%	(192)	54%	(391)	728

Continued on next page

Table MCEN5_9: *How interested are you in watching concert films about musicians that fall in the following types of musical genres?*
Latin Music

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	7%	(152)	15%	(331)	23%	(510)	55%	(1206)	2200
4-Region: Northeast	15%	(59)	15%	(59)	18%	(70)	51%	(196)	385
4-Region: Midwest	3%	(15)	15%	(68)	23%	(104)	59%	(267)	455
4-Region: South	5%	(39)	15%	(126)	23%	(193)	57%	(481)	839
4-Region: West	7%	(39)	15%	(78)	27%	(143)	50%	(262)	521
Avid Music Fan	9%	(102)	18%	(214)	25%	(287)	48%	(562)	1165
Music Fan	7%	(146)	16%	(320)	24%	(497)	53%	(1077)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_1: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Rock*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	24%	(538)	34%	(746)	16%	(349)	26%	(567)	2200
Gender: Male	29%	(312)	32%	(342)	16%	(172)	23%	(244)	1070
Gender: Female	20%	(225)	36%	(404)	16%	(177)	29%	(322)	1127
Age: 18-34	26%	(164)	30%	(187)	19%	(120)	25%	(161)	631
Age: 35-44	25%	(92)	40%	(147)	14%	(52)	22%	(81)	371
Age: 45-64	29%	(206)	36%	(253)	13%	(93)	22%	(158)	711
Age: 65+	16%	(77)	33%	(158)	17%	(84)	34%	(167)	487
GenZers: 1997-2012	22%	(52)	24%	(58)	24%	(56)	30%	(72)	237
Millennials: 1981-1996	28%	(192)	36%	(248)	16%	(109)	21%	(145)	694
GenXers: 1965-1980	28%	(156)	38%	(211)	12%	(65)	22%	(119)	550
Baby Boomers: 1946-1964	21%	(137)	32%	(203)	17%	(108)	30%	(197)	645
PID: Dem (no lean)	26%	(256)	34%	(329)	17%	(163)	23%	(221)	969
PID: Ind (no lean)	25%	(155)	34%	(211)	16%	(99)	24%	(147)	612
PID: Rep (no lean)	21%	(128)	33%	(206)	14%	(86)	32%	(199)	619
PID/Gender: Dem Men	31%	(148)	31%	(145)	17%	(79)	21%	(99)	472
PID/Gender: Dem Women	22%	(107)	37%	(184)	17%	(84)	24%	(121)	496
PID/Gender: Ind Men	33%	(99)	32%	(96)	14%	(43)	21%	(64)	302
PID/Gender: Ind Women	18%	(55)	37%	(115)	18%	(56)	27%	(82)	309
PID/Gender: Rep Men	22%	(65)	34%	(101)	17%	(50)	27%	(81)	296
PID/Gender: Rep Women	19%	(63)	33%	(105)	11%	(37)	37%	(118)	323
Ideo: Liberal (1-3)	29%	(203)	35%	(246)	15%	(108)	22%	(153)	710
Ideo: Moderate (4)	23%	(148)	34%	(215)	19%	(119)	24%	(156)	639
Ideo: Conservative (5-7)	24%	(165)	32%	(225)	14%	(98)	30%	(212)	700
Educ: < College	25%	(362)	34%	(485)	15%	(211)	26%	(379)	1438
Educ: Bachelors degree	22%	(105)	34%	(164)	20%	(95)	25%	(121)	484
Educ: Post-grad	26%	(72)	35%	(97)	15%	(43)	24%	(67)	278
Income: Under 50k	24%	(269)	35%	(389)	14%	(157)	27%	(302)	1117
Income: 50k-100k	24%	(159)	33%	(216)	19%	(124)	25%	(164)	662
Income: 100k+	26%	(110)	34%	(142)	16%	(69)	24%	(101)	421
Ethnicity: White	27%	(456)	35%	(588)	14%	(237)	25%	(417)	1698
Ethnicity: Hispanic	31%	(118)	36%	(136)	10%	(40)	22%	(85)	379

Continued on next page

Table MCEN6_1: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Rock*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	24%	(538)	34%	(746)	16%	(349)	26%	(567)	2200
Ethnicity: Black	17%	(49)	27%	(77)	23%	(66)	32%	(91)	283
Ethnicity: Other	15%	(34)	37%	(81)	21%	(46)	27%	(59)	220
All Christian	23%	(222)	34%	(325)	16%	(156)	27%	(256)	959
All Non-Christian	29%	(54)	40%	(73)	12%	(22)	19%	(36)	186
Atheist	30%	(35)	37%	(44)	16%	(18)	17%	(20)	117
Agnostic/Nothing in particular	27%	(158)	30%	(175)	16%	(94)	26%	(153)	580
Something Else	19%	(69)	36%	(129)	16%	(58)	29%	(103)	358
Religious Non-Protestant/Catholic	27%	(57)	41%	(86)	13%	(27)	19%	(40)	211
Evangelical	22%	(116)	30%	(159)	17%	(91)	31%	(168)	535
Non-Evangelical	23%	(169)	37%	(274)	16%	(116)	25%	(183)	743
Community: Urban	28%	(186)	33%	(221)	15%	(96)	24%	(156)	659
Community: Suburban	22%	(226)	35%	(357)	18%	(181)	25%	(253)	1018
Community: Rural	24%	(126)	32%	(168)	14%	(72)	30%	(157)	523
Employ: Private Sector	28%	(202)	36%	(264)	16%	(114)	20%	(149)	729
Employ: Government	26%	(32)	40%	(49)	12%	(14)	21%	(26)	121
Employ: Self-Employed	22%	(48)	41%	(89)	16%	(35)	20%	(44)	216
Employ: Homemaker	17%	(23)	40%	(55)	10%	(14)	33%	(45)	137
Employ: Student	19%	(14)	21%	(15)	29%	(21)	31%	(22)	72
Employ: Retired	19%	(101)	30%	(161)	16%	(85)	34%	(183)	529
Employ: Unemployed	31%	(85)	24%	(67)	19%	(54)	25%	(69)	276
Employ: Other	28%	(33)	39%	(46)	10%	(12)	24%	(29)	120
Military HH: Yes	26%	(94)	29%	(103)	15%	(52)	30%	(107)	355
Military HH: No	24%	(445)	35%	(643)	16%	(297)	25%	(460)	1845
RD/WT: Right Direction	29%	(213)	33%	(243)	15%	(112)	23%	(173)	742
RD/WT: Wrong Track	22%	(325)	35%	(503)	16%	(236)	27%	(394)	1458
Biden Job Approve	26%	(265)	36%	(360)	16%	(162)	22%	(219)	1006
Biden Job Disapprove	23%	(249)	33%	(354)	16%	(172)	29%	(310)	1084

Continued on next page

Table MCEN6_1: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Rock*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	24%	(538)	34%	(746)	16%	(349)	26%	(567)	2200
Biden Job Strongly Approve	30%	(142)	34%	(158)	14%	(64)	22%	(104)	467
Biden Job Somewhat Approve	23%	(123)	38%	(202)	18%	(98)	21%	(115)	539
Biden Job Somewhat Disapprove	23%	(81)	36%	(122)	18%	(63)	22%	(77)	343
Biden Job Strongly Disapprove	23%	(168)	31%	(232)	15%	(108)	31%	(233)	741
Favorable of Biden	26%	(269)	34%	(357)	17%	(176)	23%	(233)	1036
Unfavorable of Biden	23%	(236)	33%	(347)	15%	(162)	29%	(302)	1047
Very Favorable of Biden	33%	(173)	32%	(171)	14%	(76)	21%	(111)	531
Somewhat Favorable of Biden	19%	(96)	37%	(186)	20%	(101)	24%	(122)	505
Somewhat Unfavorable of Biden	23%	(66)	35%	(100)	16%	(44)	25%	(72)	282
Very Unfavorable of Biden	22%	(170)	32%	(247)	15%	(118)	30%	(230)	765
#1 Issue: Economy	27%	(234)	31%	(264)	17%	(143)	25%	(212)	853
#1 Issue: Security	21%	(59)	32%	(91)	14%	(40)	33%	(95)	285
#1 Issue: Health Care	25%	(50)	35%	(72)	17%	(35)	23%	(47)	203
#1 Issue: Medicare / Social Security	19%	(53)	41%	(112)	16%	(45)	24%	(65)	275
#1 Issue: Women's Issues	22%	(57)	38%	(97)	19%	(50)	20%	(51)	256
#1 Issue: Education	16%	(11)	36%	(25)	11%	(8)	37%	(26)	69
#1 Issue: Energy	30%	(45)	39%	(59)	11%	(16)	20%	(30)	149
#1 Issue: Other	26%	(29)	25%	(27)	12%	(13)	37%	(40)	108
2022 House Vote: Democrat	29%	(281)	34%	(334)	17%	(161)	20%	(199)	974
2022 House Vote: Republican	22%	(141)	32%	(203)	15%	(97)	30%	(193)	633
2022 House Vote: Didnt Vote	20%	(112)	36%	(196)	15%	(80)	29%	(161)	549
2020 Vote: Joe Biden	28%	(285)	34%	(353)	17%	(171)	22%	(223)	1032
2020 Vote: Donald Trump	21%	(133)	32%	(204)	15%	(97)	33%	(212)	646
2020 Vote: Other	44%	(26)	21%	(12)	18%	(11)	18%	(11)	60
2020 Vote: Didn't Vote	20%	(94)	38%	(177)	15%	(71)	26%	(121)	463
2018 House Vote: Democrat	27%	(230)	35%	(297)	18%	(150)	21%	(177)	853
2018 House Vote: Republican	23%	(130)	31%	(179)	14%	(82)	31%	(180)	572
2018 House Vote: Didnt Vote	24%	(173)	34%	(247)	15%	(109)	27%	(200)	728

Continued on next page

Table MCEN6_1: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Rock*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	24%	(538)	34%	(746)	16%	(349)	26%	(567)	2200
4-Region: Northeast	27%	(105)	36%	(139)	13%	(52)	23%	(89)	385
4-Region: Midwest	24%	(111)	34%	(155)	15%	(69)	26%	(120)	455
4-Region: South	22%	(184)	33%	(274)	18%	(150)	28%	(231)	839
4-Region: West	26%	(137)	34%	(178)	15%	(78)	24%	(127)	521
Avid Music Fan	36%	(422)	34%	(395)	13%	(155)	17%	(193)	1165
Music Fan	26%	(529)	35%	(721)	16%	(333)	22%	(455)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_2: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? RnB*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	16%	(353)	28%	(625)	18%	(399)	37%	(824)	2200
Gender: Male	18%	(196)	29%	(312)	18%	(197)	34%	(364)	1070
Gender: Female	14%	(156)	28%	(312)	18%	(201)	41%	(458)	1127
Age: 18-34	19%	(122)	29%	(182)	19%	(117)	33%	(210)	631
Age: 35-44	19%	(70)	39%	(143)	19%	(70)	24%	(88)	371
Age: 45-64	17%	(124)	26%	(182)	19%	(133)	38%	(272)	711
Age: 65+	8%	(37)	24%	(117)	16%	(79)	52%	(254)	487
GenZers: 1997-2012	17%	(41)	27%	(63)	20%	(46)	36%	(86)	237
Millennials: 1981-1996	20%	(141)	34%	(239)	19%	(129)	27%	(184)	694
GenXers: 1965-1980	20%	(108)	27%	(150)	19%	(103)	35%	(190)	550
Baby Boomers: 1946-1964	10%	(62)	23%	(151)	17%	(110)	50%	(322)	645
PID: Dem (no lean)	25%	(239)	30%	(287)	18%	(172)	28%	(271)	969
PID: Ind (no lean)	13%	(79)	30%	(181)	21%	(128)	37%	(224)	612
PID: Rep (no lean)	6%	(35)	25%	(157)	16%	(98)	53%	(329)	619
PID/Gender: Dem Men	29%	(138)	28%	(132)	17%	(82)	26%	(121)	472
PID/Gender: Dem Women	20%	(101)	31%	(155)	18%	(91)	30%	(150)	496
PID/Gender: Ind Men	13%	(38)	32%	(97)	21%	(65)	34%	(102)	302
PID/Gender: Ind Women	13%	(40)	27%	(84)	20%	(63)	39%	(121)	309
PID/Gender: Rep Men	7%	(19)	28%	(84)	17%	(51)	48%	(142)	296
PID/Gender: Rep Women	5%	(16)	22%	(72)	15%	(47)	58%	(187)	323
Ideo: Liberal (1-3)	22%	(154)	30%	(215)	18%	(131)	30%	(210)	710
Ideo: Moderate (4)	16%	(99)	28%	(178)	23%	(149)	33%	(213)	639
Ideo: Conservative (5-7)	12%	(86)	26%	(179)	15%	(102)	48%	(334)	700
Educ: < College	17%	(245)	29%	(416)	17%	(241)	37%	(535)	1438
Educ: Bachelors degree	14%	(66)	29%	(140)	20%	(98)	37%	(180)	484
Educ: Post-grad	15%	(42)	25%	(68)	21%	(60)	39%	(108)	278
Income: Under 50k	17%	(186)	32%	(356)	15%	(164)	37%	(411)	1117
Income: 50k-100k	15%	(100)	24%	(156)	23%	(150)	39%	(256)	662
Income: 100k+	16%	(67)	27%	(113)	20%	(85)	37%	(157)	421
Ethnicity: White	10%	(174)	28%	(470)	20%	(332)	42%	(721)	1698
Ethnicity: Hispanic	18%	(69)	41%	(156)	17%	(66)	23%	(88)	379

Continued on next page

Table MCEN6_2: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? RnB*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	16%	(353)	28%	(625)	18%	(399)	37%	(824)	2200
Ethnicity: Black	53%	(149)	32%	(91)	6%	(17)	9%	(25)	283
Ethnicity: Other	13%	(30)	29%	(63)	23%	(50)	35%	(77)	220
All Christian	14%	(135)	25%	(240)	19%	(187)	41%	(397)	959
All Non-Christian	21%	(39)	32%	(59)	15%	(27)	32%	(60)	186
Atheist	20%	(23)	20%	(24)	19%	(22)	41%	(48)	117
Agnostic/Nothing in particular	16%	(94)	34%	(194)	16%	(91)	35%	(201)	580
Something Else	17%	(62)	30%	(107)	20%	(71)	33%	(118)	358
Religious Non-Protestant/Catholic	19%	(40)	31%	(65)	17%	(35)	34%	(71)	211
Evangelical	19%	(101)	26%	(139)	16%	(83)	40%	(211)	535
Non-Evangelical	12%	(93)	26%	(196)	22%	(164)	39%	(290)	743
Community: Urban	21%	(139)	30%	(195)	20%	(131)	29%	(194)	659
Community: Suburban	14%	(143)	26%	(269)	19%	(191)	41%	(414)	1018
Community: Rural	13%	(70)	31%	(161)	15%	(76)	41%	(216)	523
Employ: Private Sector	17%	(127)	30%	(222)	20%	(147)	32%	(234)	729
Employ: Government	27%	(33)	34%	(41)	9%	(11)	30%	(36)	121
Employ: Self-Employed	19%	(42)	30%	(65)	16%	(34)	35%	(75)	216
Employ: Homemaker	10%	(14)	27%	(37)	30%	(41)	33%	(45)	137
Employ: Student	20%	(14)	16%	(11)	23%	(16)	42%	(30)	72
Employ: Retired	8%	(41)	27%	(141)	16%	(86)	49%	(262)	529
Employ: Unemployed	22%	(60)	25%	(68)	17%	(46)	37%	(101)	276
Employ: Other	19%	(23)	33%	(39)	15%	(17)	34%	(40)	120
Military HH: Yes	14%	(51)	26%	(94)	18%	(63)	41%	(147)	355
Military HH: No	16%	(301)	29%	(531)	18%	(336)	37%	(676)	1845
RD/WT: Right Direction	26%	(194)	29%	(214)	19%	(139)	26%	(195)	742
RD/WT: Wrong Track	11%	(159)	28%	(411)	18%	(260)	43%	(629)	1458
Biden Job Approve	24%	(243)	29%	(293)	19%	(193)	28%	(277)	1006
Biden Job Disapprove	8%	(91)	28%	(298)	18%	(191)	46%	(504)	1084

Continued on next page

Table MCEN6_2: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? RnB*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	16%	(353)	28%	(625)	18%	(399)	37%	(824)	2200
Biden Job Strongly Approve	30%	(142)	29%	(134)	17%	(78)	24%	(113)	467
Biden Job Somewhat Approve	19%	(102)	30%	(159)	21%	(114)	30%	(163)	539
Biden Job Somewhat Disapprove	11%	(38)	33%	(112)	24%	(82)	33%	(112)	343
Biden Job Strongly Disapprove	7%	(54)	25%	(186)	15%	(109)	53%	(392)	741
Favorable of Biden	24%	(251)	28%	(293)	19%	(196)	29%	(296)	1036
Unfavorable of Biden	7%	(78)	27%	(282)	18%	(192)	47%	(495)	1047
Very Favorable of Biden	31%	(165)	28%	(148)	17%	(90)	24%	(128)	531
Somewhat Favorable of Biden	17%	(87)	29%	(144)	21%	(106)	33%	(167)	505
Somewhat Unfavorable of Biden	8%	(23)	34%	(96)	24%	(67)	34%	(95)	282
Very Unfavorable of Biden	7%	(54)	24%	(186)	16%	(126)	52%	(400)	765
#1 Issue: Economy	17%	(143)	30%	(256)	19%	(160)	34%	(294)	853
#1 Issue: Security	7%	(20)	22%	(63)	18%	(52)	53%	(150)	285
#1 Issue: Health Care	21%	(43)	31%	(63)	15%	(30)	33%	(68)	203
#1 Issue: Medicare / Social Security	13%	(37)	31%	(85)	19%	(52)	37%	(102)	275
#1 Issue: Women's Issues	18%	(47)	24%	(61)	25%	(65)	33%	(84)	256
#1 Issue: Education	25%	(17)	22%	(16)	17%	(12)	35%	(25)	69
#1 Issue: Energy	21%	(32)	37%	(56)	8%	(12)	33%	(49)	149
#1 Issue: Other	14%	(15)	23%	(25)	15%	(16)	48%	(52)	108
2022 House Vote: Democrat	24%	(232)	28%	(277)	19%	(185)	29%	(280)	974
2022 House Vote: Republican	6%	(40)	25%	(157)	16%	(103)	53%	(332)	633
2022 House Vote: Didnt Vote	14%	(77)	33%	(182)	18%	(100)	34%	(189)	549
2020 Vote: Joe Biden	23%	(235)	29%	(302)	19%	(201)	29%	(295)	1032
2020 Vote: Donald Trump	6%	(39)	24%	(156)	16%	(104)	54%	(347)	646
2020 Vote: Other	13%	(7)	34%	(20)	20%	(12)	34%	(20)	60
2020 Vote: Didn't Vote	15%	(71)	32%	(147)	18%	(83)	35%	(161)	463
2018 House Vote: Democrat	25%	(210)	30%	(252)	18%	(151)	28%	(239)	853
2018 House Vote: Republican	6%	(33)	24%	(135)	17%	(95)	54%	(307)	572
2018 House Vote: Didnt Vote	15%	(106)	30%	(218)	20%	(145)	35%	(258)	728

Continued on next page

Table MCEN6_2: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres?*
RnB

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	16%	(353)	28%	(625)	18%	(399)	37%	(824)	2200
4-Region: Northeast	15%	(58)	29%	(112)	14%	(56)	41%	(159)	385
4-Region: Midwest	13%	(57)	24%	(110)	19%	(87)	44%	(200)	455
4-Region: South	19%	(156)	29%	(240)	18%	(147)	35%	(296)	839
4-Region: West	16%	(82)	31%	(162)	21%	(109)	32%	(169)	521
Avid Music Fan	25%	(295)	32%	(373)	16%	(187)	27%	(309)	1165
Music Fan	17%	(348)	30%	(602)	19%	(386)	34%	(703)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_3: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Hip Hop/Rap*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	18%	(402)	22%	(488)	16%	(346)	44%	(963)	2200
Gender: Male	22%	(231)	22%	(237)	14%	(153)	42%	(448)	1070
Gender: Female	15%	(170)	22%	(251)	17%	(193)	45%	(513)	1127
Age: 18-34	30%	(188)	29%	(185)	12%	(76)	29%	(181)	631
Age: 35-44	25%	(94)	36%	(132)	16%	(61)	23%	(85)	371
Age: 45-64	15%	(107)	19%	(136)	18%	(129)	48%	(339)	711
Age: 65+	3%	(14)	7%	(35)	16%	(80)	74%	(358)	487
GenZers: 1997-2012	27%	(63)	28%	(66)	15%	(36)	30%	(71)	237
Millennials: 1981-1996	30%	(206)	33%	(228)	13%	(93)	24%	(166)	694
GenXers: 1965-1980	18%	(101)	24%	(131)	17%	(92)	41%	(225)	550
Baby Boomers: 1946-1964	5%	(32)	9%	(61)	17%	(109)	69%	(444)	645
PID: Dem (no lean)	26%	(248)	24%	(233)	17%	(166)	33%	(322)	969
PID: Ind (no lean)	16%	(96)	25%	(153)	16%	(97)	44%	(266)	612
PID: Rep (no lean)	10%	(59)	17%	(102)	13%	(83)	61%	(375)	619
PID/Gender: Dem Men	32%	(150)	23%	(110)	13%	(63)	31%	(149)	472
PID/Gender: Dem Women	20%	(98)	25%	(123)	21%	(103)	35%	(172)	496
PID/Gender: Ind Men	17%	(52)	25%	(74)	15%	(46)	43%	(130)	302
PID/Gender: Ind Women	14%	(43)	26%	(79)	16%	(51)	44%	(136)	309
PID/Gender: Rep Men	10%	(29)	18%	(53)	15%	(44)	57%	(170)	296
PID/Gender: Rep Women	9%	(30)	15%	(49)	12%	(39)	63%	(205)	323
Ideo: Liberal (1-3)	22%	(155)	26%	(183)	18%	(126)	35%	(245)	710
Ideo: Moderate (4)	18%	(118)	23%	(149)	18%	(117)	40%	(255)	639
Ideo: Conservative (5-7)	15%	(103)	16%	(112)	12%	(86)	57%	(399)	700
Educ: < College	20%	(285)	21%	(306)	15%	(212)	44%	(635)	1438
Educ: Bachelors degree	15%	(75)	24%	(118)	18%	(86)	42%	(206)	484
Educ: Post-grad	15%	(43)	23%	(65)	17%	(48)	44%	(122)	278
Income: Under 50k	17%	(187)	23%	(258)	14%	(156)	46%	(516)	1117
Income: 50k-100k	20%	(130)	18%	(118)	19%	(127)	43%	(287)	662
Income: 100k+	20%	(85)	27%	(112)	15%	(63)	38%	(161)	421
Ethnicity: White	14%	(246)	19%	(329)	17%	(291)	49%	(831)	1698
Ethnicity: Hispanic	30%	(115)	30%	(114)	13%	(48)	27%	(102)	379

Continued on next page

Table MCEN6_3: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Hip Hop/Rap*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	18%	(402)	22%	(488)	16%	(346)	44%	(963)	2200
Ethnicity: Black	44%	(123)	30%	(85)	8%	(23)	18%	(51)	283
Ethnicity: Other	15%	(33)	34%	(74)	15%	(32)	37%	(81)	220
All Christian	12%	(115)	18%	(175)	17%	(164)	53%	(505)	959
All Non-Christian	24%	(45)	32%	(60)	12%	(22)	31%	(58)	186
Atheist	25%	(30)	19%	(22)	15%	(17)	41%	(48)	117
Agnostic/Nothing in particular	25%	(145)	22%	(128)	14%	(81)	39%	(226)	580
Something Else	19%	(68)	29%	(103)	17%	(62)	35%	(126)	358
Religious Non-Protestant/Catholic	22%	(47)	32%	(66)	13%	(28)	33%	(69)	211
Evangelical	16%	(83)	22%	(119)	14%	(75)	48%	(257)	535
Non-Evangelical	13%	(96)	20%	(148)	19%	(139)	48%	(359)	743
Community: Urban	26%	(172)	25%	(167)	16%	(104)	33%	(216)	659
Community: Suburban	14%	(139)	21%	(212)	17%	(177)	48%	(489)	1018
Community: Rural	17%	(91)	21%	(109)	13%	(66)	49%	(258)	523
Employ: Private Sector	21%	(151)	30%	(216)	16%	(114)	34%	(248)	729
Employ: Government	35%	(42)	29%	(35)	12%	(14)	25%	(30)	121
Employ: Self-Employed	24%	(52)	24%	(52)	13%	(29)	39%	(84)	216
Employ: Homemaker	14%	(19)	30%	(41)	19%	(26)	37%	(51)	137
Employ: Student	26%	(18)	22%	(16)	18%	(13)	34%	(24)	72
Employ: Retired	3%	(15)	9%	(49)	17%	(89)	71%	(376)	529
Employ: Unemployed	29%	(81)	19%	(52)	15%	(40)	37%	(102)	276
Employ: Other	20%	(24)	23%	(28)	18%	(21)	39%	(47)	120
Military HH: Yes	16%	(56)	15%	(54)	16%	(57)	53%	(188)	355
Military HH: No	19%	(347)	24%	(434)	16%	(289)	42%	(775)	1845
RD/WT: Right Direction	26%	(192)	25%	(183)	17%	(124)	33%	(243)	742
RD/WT: Wrong Track	14%	(211)	21%	(305)	15%	(222)	49%	(720)	1458
Biden Job Approve	24%	(244)	24%	(246)	18%	(177)	34%	(339)	1006
Biden Job Disapprove	12%	(132)	20%	(214)	14%	(156)	54%	(582)	1084

Continued on next page

Table MCEN6_3: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Hip Hop/Rap*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	18%	(402)	22%	(488)	16%	(346)	44%	(963)	2200
Biden Job Strongly Approve	27%	(127)	24%	(112)	17%	(82)	31%	(146)	467
Biden Job Somewhat Approve	22%	(117)	25%	(134)	18%	(96)	36%	(192)	539
Biden Job Somewhat Disapprove	16%	(54)	28%	(95)	19%	(64)	38%	(130)	343
Biden Job Strongly Disapprove	11%	(78)	16%	(118)	12%	(92)	61%	(452)	741
Favorable of Biden	24%	(253)	23%	(240)	18%	(184)	35%	(359)	1036
Unfavorable of Biden	12%	(122)	19%	(201)	15%	(154)	54%	(571)	1047
Very Favorable of Biden	30%	(158)	23%	(122)	17%	(88)	31%	(163)	531
Somewhat Favorable of Biden	19%	(95)	23%	(118)	19%	(96)	39%	(195)	505
Somewhat Unfavorable of Biden	13%	(37)	28%	(79)	18%	(50)	41%	(116)	282
Very Unfavorable of Biden	11%	(85)	16%	(122)	13%	(103)	59%	(455)	765
#1 Issue: Economy	21%	(179)	25%	(217)	15%	(127)	39%	(331)	853
#1 Issue: Security	9%	(26)	13%	(38)	14%	(39)	64%	(181)	285
#1 Issue: Health Care	20%	(41)	27%	(54)	14%	(29)	39%	(79)	203
#1 Issue: Medicare / Social Security	9%	(26)	15%	(42)	20%	(55)	56%	(153)	275
#1 Issue: Women's Issues	19%	(50)	25%	(63)	23%	(59)	33%	(84)	256
#1 Issue: Education	22%	(15)	26%	(18)	15%	(10)	37%	(25)	69
#1 Issue: Energy	27%	(41)	28%	(42)	10%	(16)	34%	(51)	149
#1 Issue: Other	23%	(25)	12%	(13)	10%	(11)	54%	(59)	108
2022 House Vote: Democrat	23%	(220)	24%	(234)	18%	(171)	36%	(349)	974
2022 House Vote: Republican	10%	(64)	15%	(92)	13%	(83)	62%	(395)	633
2022 House Vote: Didnt Vote	20%	(111)	28%	(154)	16%	(86)	36%	(197)	549
2020 Vote: Joe Biden	22%	(231)	23%	(240)	19%	(193)	36%	(367)	1032
2020 Vote: Donald Trump	9%	(58)	14%	(92)	13%	(84)	64%	(412)	646
2020 Vote: Other	28%	(17)	21%	(12)	16%	(10)	35%	(21)	60
2020 Vote: Didn't Vote	21%	(97)	31%	(144)	13%	(59)	35%	(163)	463
2018 House Vote: Democrat	23%	(192)	24%	(208)	18%	(156)	35%	(296)	853
2018 House Vote: Republican	9%	(52)	14%	(78)	12%	(68)	65%	(373)	572
2018 House Vote: Didnt Vote	21%	(151)	26%	(189)	16%	(115)	37%	(273)	728

Continued on next page

Table MCEN6_3: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Hip Hop/Rap*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	18%	(402)	22%	(488)	16%	(346)	44%	(963)	2200
4-Region: Northeast	19%	(73)	22%	(84)	13%	(51)	46%	(178)	385
4-Region: Midwest	14%	(62)	17%	(77)	22%	(99)	48%	(217)	455
4-Region: South	19%	(161)	23%	(194)	14%	(118)	44%	(365)	839
4-Region: West	20%	(107)	26%	(134)	15%	(77)	39%	(203)	521
Avid Music Fan	28%	(325)	24%	(280)	14%	(168)	34%	(391)	1165
Music Fan	20%	(398)	23%	(472)	16%	(332)	41%	(837)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_4: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres?*
Pop

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	19%	(416)	33%	(734)	18%	(389)	30%	(661)	2200
Gender: Male	22%	(234)	31%	(328)	18%	(191)	30%	(318)	1070
Gender: Female	16%	(182)	36%	(405)	18%	(198)	30%	(342)	1127
Age: 18-34	27%	(167)	29%	(186)	18%	(116)	26%	(161)	631
Age: 35-44	24%	(90)	35%	(131)	18%	(67)	22%	(83)	371
Age: 45-64	18%	(125)	36%	(257)	17%	(122)	29%	(207)	711
Age: 65+	7%	(34)	33%	(160)	17%	(84)	43%	(209)	487
GenZers: 1997-2012	23%	(54)	26%	(62)	20%	(46)	31%	(74)	237
Millennials: 1981-1996	27%	(189)	34%	(239)	18%	(122)	21%	(144)	694
GenXers: 1965-1980	19%	(105)	36%	(198)	18%	(98)	27%	(148)	550
Baby Boomers: 1946-1964	10%	(65)	32%	(207)	17%	(112)	40%	(261)	645
PID: Dem (no lean)	25%	(242)	37%	(359)	16%	(160)	22%	(209)	969
PID: Ind (no lean)	16%	(100)	33%	(204)	19%	(118)	31%	(190)	612
PID: Rep (no lean)	12%	(74)	28%	(171)	18%	(111)	42%	(262)	619
PID/Gender: Dem Men	32%	(152)	32%	(152)	16%	(74)	20%	(94)	472
PID/Gender: Dem Women	18%	(90)	41%	(206)	17%	(86)	23%	(114)	496
PID/Gender: Ind Men	19%	(57)	33%	(99)	17%	(50)	32%	(96)	302
PID/Gender: Ind Women	14%	(43)	34%	(105)	22%	(68)	30%	(93)	309
PID/Gender: Rep Men	9%	(25)	26%	(76)	23%	(67)	43%	(127)	296
PID/Gender: Rep Women	15%	(49)	29%	(95)	14%	(44)	42%	(135)	323
Ideo: Liberal (1-3)	24%	(171)	36%	(257)	17%	(124)	22%	(158)	710
Ideo: Moderate (4)	16%	(105)	37%	(234)	20%	(126)	27%	(174)	639
Ideo: Conservative (5-7)	17%	(117)	28%	(195)	17%	(116)	39%	(272)	700
Educ: < College	19%	(271)	32%	(464)	16%	(236)	32%	(466)	1438
Educ: Bachelors degree	18%	(86)	35%	(171)	21%	(102)	26%	(125)	484
Educ: Post-grad	21%	(59)	35%	(98)	18%	(51)	25%	(70)	278
Income: Under 50k	18%	(198)	34%	(376)	16%	(175)	33%	(368)	1117
Income: 50k-100k	20%	(130)	31%	(203)	21%	(137)	29%	(192)	662
Income: 100k+	21%	(89)	37%	(154)	18%	(78)	24%	(101)	421
Ethnicity: White	19%	(316)	32%	(547)	18%	(299)	31%	(535)	1698
Ethnicity: Hispanic	32%	(123)	37%	(142)	10%	(38)	20%	(77)	379

Continued on next page

Table MCEN6_4: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres?*
Pop

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	19%	(416)	33%	(734)	18%	(389)	30%	(661)	2200
Ethnicity: Black	25%	(70)	37%	(105)	13%	(36)	25%	(72)	283
Ethnicity: Other	14%	(30)	37%	(81)	25%	(54)	25%	(55)	220
All Christian	18%	(176)	33%	(320)	17%	(167)	31%	(296)	959
All Non-Christian	27%	(51)	30%	(56)	14%	(26)	28%	(53)	186
Atheist	21%	(25)	26%	(31)	27%	(32)	25%	(30)	117
Agnostic/Nothing in particular	21%	(120)	33%	(189)	17%	(99)	30%	(173)	580
Something Else	13%	(45)	39%	(138)	18%	(65)	31%	(109)	358
Religious Non-Protestant/Catholic	26%	(54)	30%	(64)	15%	(32)	29%	(61)	211
Evangelical	17%	(89)	33%	(175)	19%	(101)	32%	(169)	535
Non-Evangelical	17%	(126)	36%	(268)	16%	(122)	31%	(227)	743
Community: Urban	27%	(180)	33%	(218)	17%	(113)	23%	(149)	659
Community: Suburban	16%	(158)	35%	(351)	20%	(203)	30%	(305)	1018
Community: Rural	15%	(79)	31%	(165)	14%	(73)	40%	(207)	523
Employ: Private Sector	21%	(155)	37%	(269)	18%	(134)	23%	(171)	729
Employ: Government	30%	(36)	36%	(43)	13%	(16)	21%	(26)	121
Employ: Self-Employed	21%	(46)	30%	(64)	18%	(39)	31%	(67)	216
Employ: Homemaker	11%	(15)	40%	(55)	23%	(31)	26%	(36)	137
Employ: Student	29%	(21)	24%	(17)	23%	(17)	24%	(17)	72
Employ: Retired	8%	(43)	31%	(166)	18%	(93)	43%	(228)	529
Employ: Unemployed	27%	(74)	28%	(76)	16%	(45)	29%	(79)	276
Employ: Other	22%	(27)	35%	(42)	12%	(14)	30%	(37)	120
Military HH: Yes	18%	(65)	31%	(111)	18%	(63)	33%	(116)	355
Military HH: No	19%	(351)	34%	(623)	18%	(326)	30%	(545)	1845
RD/WT: Right Direction	28%	(207)	35%	(259)	17%	(129)	20%	(147)	742
RD/WT: Wrong Track	14%	(209)	33%	(474)	18%	(260)	35%	(514)	1458
Biden Job Approve	25%	(256)	36%	(365)	17%	(171)	21%	(213)	1006
Biden Job Disapprove	12%	(132)	32%	(344)	18%	(200)	38%	(408)	1084

Continued on next page

Table MCEN6_4: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Pop*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	19%	(416)	33%	(734)	18%	(389)	30%	(661)	2200
Biden Job Strongly Approve	31%	(146)	35%	(165)	14%	(65)	20%	(92)	467
Biden Job Somewhat Approve	20%	(110)	37%	(201)	20%	(107)	22%	(121)	539
Biden Job Somewhat Disapprove	14%	(47)	43%	(148)	17%	(60)	26%	(88)	343
Biden Job Strongly Disapprove	11%	(84)	27%	(196)	19%	(140)	43%	(320)	741
Favorable of Biden	25%	(257)	36%	(375)	16%	(168)	23%	(236)	1036
Unfavorable of Biden	12%	(126)	31%	(323)	20%	(206)	37%	(393)	1047
Very Favorable of Biden	33%	(175)	34%	(180)	13%	(69)	20%	(108)	531
Somewhat Favorable of Biden	16%	(82)	39%	(195)	20%	(99)	25%	(129)	505
Somewhat Unfavorable of Biden	12%	(35)	42%	(118)	18%	(52)	27%	(77)	282
Very Unfavorable of Biden	12%	(91)	27%	(205)	20%	(154)	41%	(316)	765
#1 Issue: Economy	19%	(158)	34%	(286)	18%	(156)	30%	(253)	853
#1 Issue: Security	16%	(45)	32%	(90)	17%	(47)	36%	(103)	285
#1 Issue: Health Care	16%	(33)	37%	(75)	20%	(41)	27%	(54)	203
#1 Issue: Medicare / Social Security	14%	(39)	37%	(101)	17%	(48)	32%	(87)	275
#1 Issue: Women's Issues	22%	(57)	33%	(83)	22%	(56)	23%	(60)	256
#1 Issue: Education	24%	(17)	24%	(17)	18%	(13)	34%	(23)	69
#1 Issue: Energy	28%	(41)	35%	(53)	15%	(22)	23%	(34)	149
#1 Issue: Other	23%	(25)	26%	(28)	7%	(8)	44%	(47)	108
2022 House Vote: Democrat	25%	(247)	38%	(368)	16%	(152)	21%	(208)	974
2022 House Vote: Republican	11%	(70)	29%	(186)	18%	(116)	41%	(262)	633
2022 House Vote: Didnt Vote	17%	(93)	31%	(172)	21%	(114)	31%	(170)	549
2020 Vote: Joe Biden	24%	(252)	37%	(387)	16%	(167)	22%	(227)	1032
2020 Vote: Donald Trump	9%	(61)	28%	(178)	20%	(127)	43%	(280)	646
2020 Vote: Other	32%	(19)	27%	(16)	17%	(10)	25%	(15)	60
2020 Vote: Didn't Vote	18%	(84)	33%	(153)	19%	(86)	30%	(140)	463
2018 House Vote: Democrat	24%	(209)	38%	(326)	17%	(144)	20%	(175)	853
2018 House Vote: Republican	12%	(67)	28%	(161)	18%	(100)	43%	(244)	572
2018 House Vote: Didnt Vote	19%	(136)	31%	(229)	19%	(139)	31%	(223)	728

Continued on next page

Table MCEN6_4: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres?*
Pop

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	19%	(416)	33%	(734)	18%	(389)	30%	(661)	2200
4-Region: Northeast	25%	(96)	32%	(122)	16%	(62)	28%	(106)	385
4-Region: Midwest	16%	(73)	31%	(139)	19%	(87)	34%	(155)	455
4-Region: South	17%	(141)	35%	(291)	16%	(133)	33%	(275)	839
4-Region: West	21%	(107)	35%	(182)	20%	(107)	24%	(125)	521
Avid Music Fan	28%	(325)	35%	(412)	16%	(190)	20%	(238)	1165
Music Fan	20%	(410)	35%	(705)	19%	(377)	27%	(547)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_5: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Country*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	18%	(391)	29%	(642)	17%	(368)	36%	(799)	2200
Gender: Male	17%	(182)	30%	(318)	18%	(195)	35%	(375)	1070
Gender: Female	19%	(209)	29%	(324)	15%	(172)	37%	(422)	1127
Age: 18-34	16%	(101)	25%	(158)	18%	(115)	41%	(257)	631
Age: 35-44	22%	(83)	35%	(128)	15%	(55)	28%	(105)	371
Age: 45-64	19%	(138)	29%	(209)	15%	(109)	36%	(255)	711
Age: 65+	14%	(69)	30%	(147)	18%	(89)	37%	(182)	487
GenZers: 1997-2012	11%	(25)	25%	(58)	18%	(42)	47%	(110)	237
Millennials: 1981-1996	20%	(141)	30%	(208)	17%	(118)	33%	(227)	694
GenXers: 1965-1980	22%	(122)	29%	(158)	15%	(83)	34%	(187)	550
Baby Boomers: 1946-1964	13%	(84)	30%	(196)	18%	(114)	39%	(250)	645
PID: Dem (no lean)	19%	(186)	29%	(277)	15%	(146)	37%	(361)	969
PID: Ind (no lean)	13%	(82)	25%	(154)	21%	(128)	40%	(248)	612
PID: Rep (no lean)	20%	(123)	34%	(211)	15%	(94)	31%	(190)	619
PID/Gender: Dem Men	21%	(99)	29%	(137)	15%	(70)	35%	(166)	472
PID/Gender: Dem Women	17%	(86)	28%	(140)	15%	(76)	39%	(194)	496
PID/Gender: Ind Men	13%	(40)	25%	(75)	23%	(68)	39%	(119)	302
PID/Gender: Ind Women	14%	(42)	26%	(79)	19%	(59)	42%	(128)	309
PID/Gender: Rep Men	14%	(43)	36%	(106)	19%	(57)	30%	(90)	296
PID/Gender: Rep Women	25%	(80)	33%	(105)	11%	(37)	31%	(100)	323
Ideo: Liberal (1-3)	14%	(101)	24%	(172)	19%	(135)	43%	(302)	710
Ideo: Moderate (4)	15%	(94)	34%	(215)	17%	(107)	35%	(223)	639
Ideo: Conservative (5-7)	24%	(165)	32%	(221)	15%	(108)	30%	(207)	700
Educ: < College	19%	(278)	29%	(416)	15%	(216)	37%	(527)	1438
Educ: Bachelors degree	12%	(60)	30%	(145)	20%	(95)	38%	(184)	484
Educ: Post-grad	19%	(53)	29%	(81)	20%	(57)	32%	(88)	278
Income: Under 50k	18%	(202)	29%	(323)	16%	(180)	37%	(412)	1117
Income: 50k-100k	17%	(113)	28%	(188)	17%	(115)	37%	(247)	662
Income: 100k+	18%	(76)	31%	(132)	17%	(73)	33%	(141)	421
Ethnicity: White	19%	(329)	30%	(516)	16%	(264)	35%	(589)	1698
Ethnicity: Hispanic	25%	(95)	26%	(100)	13%	(48)	36%	(136)	379

Continued on next page

Table MCEN6_5: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Country*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	18%	(391)	29%	(642)	17%	(368)	36%	(799)	2200
Ethnicity: Black	14%	(41)	25%	(72)	19%	(53)	41%	(117)	283
Ethnicity: Other	10%	(22)	25%	(54)	23%	(51)	42%	(93)	220
All Christian	20%	(189)	32%	(303)	17%	(163)	32%	(304)	959
All Non-Christian	22%	(41)	30%	(56)	13%	(25)	34%	(64)	186
Atheist	9%	(11)	23%	(27)	17%	(20)	51%	(59)	117
Agnostic/Nothing in particular	15%	(89)	24%	(142)	17%	(99)	43%	(251)	580
Something Else	17%	(61)	32%	(115)	17%	(62)	34%	(121)	358
Religious Non-Protestant/Catholic	21%	(45)	31%	(66)	14%	(29)	34%	(71)	211
Evangelical	22%	(116)	33%	(176)	17%	(90)	29%	(153)	535
Non-Evangelical	17%	(129)	30%	(224)	17%	(129)	35%	(260)	743
Community: Urban	20%	(134)	27%	(177)	16%	(106)	37%	(242)	659
Community: Suburban	14%	(147)	29%	(298)	19%	(189)	38%	(383)	1018
Community: Rural	21%	(110)	32%	(167)	14%	(73)	33%	(174)	523
Employ: Private Sector	18%	(129)	31%	(226)	18%	(133)	33%	(241)	729
Employ: Government	23%	(28)	37%	(45)	13%	(16)	26%	(32)	121
Employ: Self-Employed	17%	(36)	26%	(57)	20%	(42)	37%	(80)	216
Employ: Homemaker	15%	(21)	25%	(34)	12%	(16)	48%	(66)	137
Employ: Student	8%	(6)	25%	(18)	21%	(15)	46%	(33)	72
Employ: Retired	17%	(90)	31%	(162)	16%	(82)	37%	(196)	529
Employ: Unemployed	22%	(61)	26%	(73)	16%	(44)	35%	(97)	276
Employ: Other	17%	(20)	23%	(28)	15%	(18)	45%	(54)	120
Military HH: Yes	21%	(75)	31%	(110)	16%	(57)	32%	(113)	355
Military HH: No	17%	(316)	29%	(532)	17%	(311)	37%	(686)	1845
RD/WT: Right Direction	22%	(164)	30%	(221)	14%	(103)	34%	(253)	742
RD/WT: Wrong Track	16%	(227)	29%	(421)	18%	(264)	37%	(546)	1458
Biden Job Approve	19%	(188)	27%	(276)	15%	(155)	38%	(386)	1006
Biden Job Disapprove	17%	(181)	31%	(341)	18%	(200)	33%	(362)	1084

Continued on next page

Table MCEN6_5: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Country*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	18%	(391)	29%	(642)	17%	(368)	36%	(799)	2200
Biden Job Strongly Approve	27%	(126)	27%	(127)	12%	(54)	34%	(160)	467
Biden Job Somewhat Approve	12%	(62)	28%	(149)	19%	(101)	42%	(226)	539
Biden Job Somewhat Disapprove	11%	(39)	34%	(117)	22%	(77)	32%	(110)	343
Biden Job Strongly Disapprove	19%	(142)	30%	(225)	17%	(123)	34%	(252)	741
Favorable of Biden	19%	(194)	28%	(289)	15%	(157)	38%	(395)	1036
Unfavorable of Biden	16%	(171)	31%	(326)	19%	(199)	34%	(352)	1047
Very Favorable of Biden	28%	(151)	27%	(142)	11%	(57)	34%	(181)	531
Somewhat Favorable of Biden	9%	(43)	29%	(146)	20%	(101)	42%	(214)	505
Somewhat Unfavorable of Biden	11%	(31)	35%	(98)	24%	(67)	31%	(86)	282
Very Unfavorable of Biden	18%	(140)	30%	(227)	17%	(133)	35%	(265)	765
#1 Issue: Economy	18%	(156)	28%	(241)	18%	(158)	35%	(299)	853
#1 Issue: Security	17%	(50)	34%	(96)	16%	(47)	33%	(93)	285
#1 Issue: Health Care	9%	(19)	29%	(60)	22%	(45)	39%	(80)	203
#1 Issue: Medicare / Social Security	23%	(63)	35%	(97)	13%	(37)	29%	(78)	275
#1 Issue: Women's Issues	16%	(41)	21%	(55)	14%	(36)	48%	(124)	256
#1 Issue: Education	11%	(8)	26%	(18)	21%	(15)	41%	(29)	69
#1 Issue: Energy	23%	(35)	40%	(59)	11%	(16)	27%	(40)	149
#1 Issue: Other	18%	(19)	15%	(17)	14%	(15)	53%	(57)	108
2022 House Vote: Democrat	18%	(180)	27%	(263)	18%	(174)	37%	(358)	974
2022 House Vote: Republican	19%	(120)	32%	(205)	17%	(110)	31%	(198)	633
2022 House Vote: Didnt Vote	16%	(87)	30%	(162)	14%	(76)	41%	(223)	549
2020 Vote: Joe Biden	18%	(183)	28%	(288)	17%	(179)	37%	(382)	1032
2020 Vote: Donald Trump	19%	(123)	31%	(197)	18%	(117)	32%	(208)	646
2020 Vote: Other	15%	(9)	24%	(15)	27%	(16)	33%	(20)	60
2020 Vote: Didn't Vote	16%	(76)	31%	(142)	12%	(55)	41%	(189)	463
2018 House Vote: Democrat	19%	(165)	29%	(245)	17%	(145)	35%	(298)	853
2018 House Vote: Republican	18%	(105)	35%	(198)	15%	(88)	32%	(181)	572
2018 House Vote: Didnt Vote	16%	(118)	24%	(176)	18%	(128)	42%	(306)	728

Continued on next page

Table MCEN6_5: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Country*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	18%	(391)	29%	(642)	17%	(368)	36%	(799)	2200
4-Region: Northeast	18%	(71)	30%	(114)	13%	(51)	39%	(149)	385
4-Region: Midwest	18%	(84)	26%	(118)	18%	(83)	37%	(170)	455
4-Region: South	17%	(144)	29%	(245)	19%	(161)	34%	(289)	839
4-Region: West	18%	(92)	32%	(165)	14%	(73)	37%	(191)	521
Avid Music Fan	25%	(294)	28%	(321)	16%	(187)	31%	(362)	1165
Music Fan	19%	(383)	30%	(613)	17%	(346)	34%	(697)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_6: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Jazz*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	12%	(266)	24%	(533)	19%	(423)	44%	(978)	2200
Gender: Male	16%	(174)	27%	(291)	19%	(206)	37%	(398)	1070
Gender: Female	8%	(92)	21%	(241)	19%	(216)	51%	(578)	1127
Age: 18-34	11%	(72)	26%	(163)	18%	(111)	45%	(286)	631
Age: 35-44	18%	(65)	26%	(97)	20%	(75)	36%	(134)	371
Age: 45-64	12%	(86)	25%	(174)	17%	(124)	46%	(326)	711
Age: 65+	9%	(42)	20%	(99)	23%	(113)	48%	(232)	487
GenZers: 1997-2012	7%	(17)	25%	(59)	19%	(45)	49%	(115)	237
Millennials: 1981-1996	17%	(118)	27%	(187)	18%	(125)	38%	(264)	694
GenXers: 1965-1980	13%	(72)	25%	(139)	16%	(89)	46%	(250)	550
Baby Boomers: 1946-1964	9%	(57)	20%	(131)	22%	(144)	48%	(312)	645
PID: Dem (no lean)	18%	(178)	26%	(251)	20%	(198)	35%	(343)	969
PID: Ind (no lean)	8%	(48)	27%	(164)	18%	(112)	47%	(288)	612
PID: Rep (no lean)	7%	(41)	19%	(118)	18%	(113)	56%	(347)	619
PID/Gender: Dem Men	23%	(108)	29%	(138)	17%	(82)	30%	(143)	472
PID/Gender: Dem Women	14%	(70)	23%	(112)	23%	(115)	40%	(199)	496
PID/Gender: Ind Men	12%	(35)	31%	(94)	19%	(57)	38%	(115)	302
PID/Gender: Ind Women	4%	(12)	23%	(70)	18%	(54)	56%	(173)	309
PID/Gender: Rep Men	10%	(31)	20%	(59)	23%	(67)	47%	(140)	296
PID/Gender: Rep Women	3%	(10)	18%	(59)	14%	(46)	64%	(207)	323
Ideo: Liberal (1-3)	16%	(111)	28%	(199)	19%	(133)	38%	(267)	710
Ideo: Moderate (4)	10%	(65)	26%	(169)	22%	(143)	41%	(261)	639
Ideo: Conservative (5-7)	12%	(84)	21%	(146)	17%	(119)	50%	(351)	700
Educ: < College	11%	(154)	23%	(328)	20%	(283)	47%	(673)	1438
Educ: Bachelors degree	12%	(60)	27%	(133)	19%	(91)	42%	(201)	484
Educ: Post-grad	19%	(53)	26%	(73)	18%	(49)	37%	(104)	278
Income: Under 50k	11%	(124)	24%	(264)	19%	(217)	46%	(512)	1117
Income: 50k-100k	10%	(65)	23%	(152)	22%	(143)	45%	(301)	662
Income: 100k+	18%	(77)	28%	(116)	15%	(63)	39%	(165)	421
Ethnicity: White	10%	(178)	22%	(369)	20%	(348)	47%	(803)	1698
Ethnicity: Hispanic	19%	(73)	24%	(93)	20%	(76)	36%	(137)	379

Continued on next page

Table MCEN6_6: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres?*
Jazz

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	12%	(266)	24%	(533)	19%	(423)	44%	(978)	2200
Ethnicity: Black	26%	(72)	34%	(97)	12%	(34)	28%	(80)	283
Ethnicity: Other	7%	(16)	30%	(66)	19%	(42)	44%	(96)	220
All Christian	11%	(109)	24%	(234)	20%	(193)	44%	(423)	959
All Non-Christian	26%	(49)	30%	(57)	14%	(26)	29%	(54)	186
Atheist	15%	(17)	24%	(28)	15%	(18)	46%	(54)	117
Agnostic/Nothing in particular	10%	(57)	22%	(130)	22%	(126)	46%	(266)	580
Something Else	10%	(34)	23%	(84)	17%	(60)	50%	(180)	358
Religious Non-Protestant/Catholic	23%	(49)	29%	(62)	16%	(34)	31%	(66)	211
Evangelical	14%	(77)	27%	(147)	17%	(88)	42%	(222)	535
Non-Evangelical	9%	(63)	21%	(158)	21%	(156)	49%	(366)	743
Community: Urban	17%	(111)	32%	(211)	14%	(95)	37%	(242)	659
Community: Suburban	10%	(104)	23%	(234)	22%	(221)	45%	(458)	1018
Community: Rural	10%	(51)	17%	(87)	20%	(107)	53%	(278)	523
Employ: Private Sector	13%	(96)	28%	(208)	18%	(130)	41%	(296)	729
Employ: Government	25%	(30)	32%	(39)	10%	(12)	33%	(40)	121
Employ: Self-Employed	14%	(31)	19%	(42)	24%	(52)	42%	(91)	216
Employ: Homemaker	4%	(5)	17%	(23)	17%	(24)	62%	(85)	137
Employ: Student	8%	(6)	23%	(17)	24%	(17)	45%	(32)	72
Employ: Retired	10%	(55)	21%	(111)	23%	(121)	46%	(243)	529
Employ: Unemployed	13%	(35)	25%	(70)	16%	(43)	46%	(128)	276
Employ: Other	8%	(9)	20%	(24)	20%	(24)	52%	(63)	120
Military HH: Yes	15%	(52)	26%	(92)	17%	(60)	43%	(151)	355
Military HH: No	12%	(214)	24%	(441)	20%	(363)	45%	(827)	1845
RD/WT: Right Direction	21%	(153)	27%	(202)	20%	(147)	32%	(240)	742
RD/WT: Wrong Track	8%	(113)	23%	(331)	19%	(276)	51%	(738)	1458
Biden Job Approve	18%	(183)	28%	(283)	19%	(188)	35%	(352)	1006
Biden Job Disapprove	7%	(73)	21%	(231)	20%	(220)	52%	(560)	1084

Continued on next page

Table MCEN6_6: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres?*
Jazz

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	12%	(266)	24%	(533)	19%	(423)	44%	(978)	2200
Biden Job Strongly Approve	24%	(112)	28%	(129)	18%	(83)	31%	(143)	467
Biden Job Somewhat Approve	13%	(71)	28%	(153)	20%	(105)	39%	(209)	539
Biden Job Somewhat Disapprove	7%	(23)	25%	(85)	25%	(86)	43%	(149)	343
Biden Job Strongly Disapprove	7%	(50)	20%	(146)	18%	(134)	56%	(411)	741
Favorable of Biden	18%	(186)	28%	(288)	18%	(191)	36%	(371)	1036
Unfavorable of Biden	6%	(66)	20%	(212)	21%	(221)	52%	(548)	1047
Very Favorable of Biden	25%	(135)	28%	(150)	16%	(87)	30%	(159)	531
Somewhat Favorable of Biden	10%	(50)	27%	(138)	20%	(103)	42%	(213)	505
Somewhat Unfavorable of Biden	5%	(13)	24%	(67)	28%	(79)	44%	(124)	282
Very Unfavorable of Biden	7%	(54)	19%	(145)	19%	(142)	55%	(424)	765
#1 Issue: Economy	12%	(100)	25%	(212)	20%	(170)	44%	(372)	853
#1 Issue: Security	10%	(28)	21%	(59)	14%	(41)	55%	(158)	285
#1 Issue: Health Care	10%	(20)	33%	(67)	18%	(37)	39%	(79)	203
#1 Issue: Medicare / Social Security	11%	(30)	21%	(58)	28%	(77)	40%	(111)	275
#1 Issue: Women's Issues	14%	(35)	20%	(52)	20%	(52)	46%	(117)	256
#1 Issue: Education	13%	(9)	17%	(12)	17%	(12)	53%	(37)	69
#1 Issue: Energy	23%	(34)	33%	(49)	16%	(24)	28%	(41)	149
#1 Issue: Other	10%	(11)	22%	(23)	11%	(12)	58%	(63)	108
2022 House Vote: Democrat	20%	(191)	27%	(266)	20%	(196)	33%	(322)	974
2022 House Vote: Republican	8%	(48)	21%	(133)	18%	(113)	54%	(340)	633
2022 House Vote: Didnt Vote	5%	(27)	23%	(127)	19%	(105)	53%	(289)	549
2020 Vote: Joe Biden	18%	(184)	27%	(278)	20%	(211)	35%	(359)	1032
2020 Vote: Donald Trump	7%	(44)	20%	(127)	19%	(122)	55%	(352)	646
2020 Vote: Other	10%	(6)	16%	(10)	25%	(15)	49%	(29)	60
2020 Vote: Didn't Vote	7%	(32)	25%	(118)	16%	(76)	51%	(238)	463
2018 House Vote: Democrat	20%	(170)	27%	(232)	21%	(180)	32%	(272)	853
2018 House Vote: Republican	7%	(39)	21%	(117)	17%	(96)	56%	(320)	572
2018 House Vote: Didnt Vote	7%	(55)	23%	(170)	19%	(139)	50%	(365)	728

Continued on next page

Table MCEN6_6: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres?*
Jazz

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	12%	(266)	24%	(533)	19%	(423)	44%	(978)	2200
4-Region: Northeast	15%	(57)	27%	(104)	16%	(61)	42%	(164)	385
4-Region: Midwest	8%	(38)	23%	(105)	22%	(99)	47%	(213)	455
4-Region: South	12%	(104)	24%	(201)	20%	(166)	44%	(368)	839
4-Region: West	13%	(67)	23%	(122)	19%	(98)	45%	(233)	521
Avid Music Fan	17%	(203)	27%	(311)	19%	(224)	37%	(427)	1165
Music Fan	12%	(255)	26%	(520)	20%	(412)	42%	(852)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_7: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Electronic*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	10%	(227)	14%	(298)	22%	(492)	54%	(1183)	2200
Gender: Male	16%	(173)	17%	(179)	21%	(225)	46%	(493)	1070
Gender: Female	5%	(53)	11%	(119)	24%	(266)	61%	(689)	1127
Age: 18-34	15%	(93)	17%	(110)	24%	(149)	44%	(279)	631
Age: 35-44	15%	(56)	22%	(83)	23%	(85)	40%	(147)	371
Age: 45-64	9%	(66)	12%	(87)	23%	(166)	55%	(392)	711
Age: 65+	2%	(12)	4%	(18)	19%	(91)	75%	(366)	487
GenZers: 1997-2012	8%	(19)	18%	(42)	26%	(60)	49%	(116)	237
Millennials: 1981-1996	18%	(128)	20%	(136)	23%	(157)	39%	(273)	694
GenXers: 1965-1980	9%	(51)	15%	(82)	23%	(128)	53%	(289)	550
Baby Boomers: 1946-1964	5%	(29)	6%	(39)	20%	(127)	70%	(451)	645
PID: Dem (no lean)	16%	(156)	15%	(143)	26%	(247)	44%	(423)	969
PID: Ind (no lean)	7%	(40)	16%	(96)	23%	(140)	55%	(336)	612
PID: Rep (no lean)	5%	(31)	10%	(59)	17%	(104)	69%	(425)	619
PID/Gender: Dem Men	26%	(121)	17%	(81)	21%	(101)	36%	(169)	472
PID/Gender: Dem Women	7%	(36)	12%	(62)	29%	(146)	51%	(253)	496
PID/Gender: Ind Men	11%	(33)	21%	(64)	21%	(62)	47%	(142)	302
PID/Gender: Ind Women	2%	(7)	10%	(31)	25%	(78)	62%	(193)	309
PID/Gender: Rep Men	7%	(20)	11%	(33)	21%	(62)	61%	(182)	296
PID/Gender: Rep Women	3%	(11)	8%	(26)	13%	(43)	75%	(243)	323
Ideo: Liberal (1-3)	15%	(107)	15%	(105)	25%	(177)	45%	(321)	710
Ideo: Moderate (4)	8%	(52)	16%	(103)	27%	(171)	49%	(314)	639
Ideo: Conservative (5-7)	9%	(61)	10%	(69)	16%	(114)	65%	(457)	700
Educ: < College	10%	(144)	12%	(175)	23%	(324)	55%	(794)	1438
Educ: Bachelors degree	8%	(40)	16%	(77)	23%	(109)	53%	(258)	484
Educ: Post-grad	15%	(43)	16%	(46)	21%	(59)	47%	(131)	278
Income: Under 50k	8%	(88)	12%	(137)	23%	(259)	57%	(632)	1117
Income: 50k-100k	11%	(71)	14%	(92)	23%	(155)	52%	(343)	662
Income: 100k+	16%	(67)	16%	(69)	18%	(78)	49%	(207)	421
Ethnicity: White	11%	(180)	12%	(207)	21%	(361)	56%	(949)	1698
Ethnicity: Hispanic	24%	(90)	15%	(58)	22%	(83)	39%	(148)	379

Continued on next page

Table MCEN6_7: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Electronic*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	10%	(227)	14%	(298)	22%	(492)	54%	(1183)	2200
Ethnicity: Black	8%	(22)	17%	(49)	28%	(80)	47%	(132)	283
Ethnicity: Other	11%	(25)	19%	(42)	23%	(51)	46%	(102)	220
All Christian	9%	(82)	12%	(120)	21%	(199)	58%	(559)	959
All Non-Christian	26%	(49)	19%	(34)	17%	(31)	38%	(71)	186
Atheist	10%	(11)	16%	(18)	25%	(29)	50%	(58)	117
Agnostic/Nothing in particular	11%	(63)	13%	(75)	24%	(141)	52%	(302)	580
Something Else	6%	(22)	14%	(51)	26%	(91)	54%	(194)	358
Religious Non-Protestant/Catholic	23%	(50)	18%	(37)	19%	(40)	40%	(84)	211
Evangelical	8%	(42)	14%	(75)	23%	(123)	55%	(294)	535
Non-Evangelical	8%	(59)	12%	(89)	21%	(155)	59%	(439)	743
Community: Urban	17%	(113)	19%	(125)	24%	(156)	40%	(265)	659
Community: Suburban	7%	(75)	12%	(125)	23%	(231)	58%	(587)	1018
Community: Rural	7%	(39)	9%	(48)	20%	(105)	63%	(331)	523
Employ: Private Sector	13%	(97)	19%	(137)	22%	(163)	46%	(333)	729
Employ: Government	24%	(30)	21%	(25)	18%	(22)	37%	(44)	121
Employ: Self-Employed	11%	(23)	18%	(38)	23%	(50)	49%	(105)	216
Employ: Homemaker	3%	(4)	11%	(16)	22%	(30)	63%	(87)	137
Employ: Student	13%	(9)	9%	(6)	34%	(24)	44%	(32)	72
Employ: Retired	2%	(10)	4%	(23)	21%	(110)	73%	(386)	529
Employ: Unemployed	16%	(44)	10%	(28)	23%	(65)	50%	(139)	276
Employ: Other	7%	(9)	21%	(25)	24%	(28)	48%	(58)	120
Military HH: Yes	11%	(39)	10%	(35)	21%	(75)	58%	(206)	355
Military HH: No	10%	(188)	14%	(263)	23%	(416)	53%	(977)	1845
RD/WT: Right Direction	17%	(129)	18%	(131)	21%	(157)	44%	(325)	742
RD/WT: Wrong Track	7%	(98)	12%	(168)	23%	(335)	59%	(858)	1458
Biden Job Approve	16%	(156)	16%	(165)	25%	(247)	44%	(438)	1006
Biden Job Disapprove	5%	(58)	10%	(111)	21%	(230)	63%	(685)	1084

Continued on next page

Table MCEN6_7: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Electronic*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	10%	(227)	14%	(298)	22%	(492)	54%	(1183)	2200
Biden Job Strongly Approve	21%	(98)	16%	(76)	23%	(106)	40%	(187)	467
Biden Job Somewhat Approve	11%	(58)	16%	(88)	26%	(142)	46%	(250)	539
Biden Job Somewhat Disapprove	10%	(33)	14%	(48)	28%	(95)	49%	(167)	343
Biden Job Strongly Disapprove	3%	(25)	8%	(63)	18%	(135)	70%	(518)	741
Favorable of Biden	15%	(156)	15%	(154)	25%	(254)	45%	(471)	1036
Unfavorable of Biden	5%	(55)	10%	(107)	22%	(227)	63%	(657)	1047
Very Favorable of Biden	21%	(114)	15%	(81)	24%	(126)	40%	(210)	531
Somewhat Favorable of Biden	8%	(42)	15%	(73)	25%	(129)	52%	(260)	505
Somewhat Unfavorable of Biden	9%	(24)	13%	(37)	29%	(81)	49%	(139)	282
Very Unfavorable of Biden	4%	(31)	9%	(70)	19%	(146)	68%	(518)	765
#1 Issue: Economy	10%	(84)	14%	(121)	23%	(193)	53%	(456)	853
#1 Issue: Security	9%	(25)	11%	(30)	16%	(45)	65%	(184)	285
#1 Issue: Health Care	9%	(19)	14%	(28)	26%	(53)	51%	(104)	203
#1 Issue: Medicare / Social Security	3%	(9)	10%	(27)	25%	(69)	62%	(170)	275
#1 Issue: Women's Issues	12%	(31)	13%	(33)	29%	(75)	46%	(117)	256
#1 Issue: Education	5%	(4)	18%	(12)	25%	(17)	52%	(36)	69
#1 Issue: Energy	28%	(41)	21%	(32)	17%	(25)	34%	(51)	149
#1 Issue: Other	14%	(15)	14%	(15)	12%	(13)	60%	(65)	108
2022 House Vote: Democrat	16%	(156)	14%	(140)	26%	(250)	44%	(429)	974
2022 House Vote: Republican	5%	(30)	10%	(61)	18%	(116)	67%	(426)	633
2022 House Vote: Didnt Vote	7%	(39)	17%	(91)	21%	(116)	55%	(302)	549
2020 Vote: Joe Biden	15%	(154)	15%	(151)	25%	(261)	45%	(466)	1032
2020 Vote: Donald Trump	4%	(28)	8%	(49)	19%	(120)	69%	(448)	646
2020 Vote: Other	10%	(6)	26%	(16)	22%	(13)	42%	(25)	60
2020 Vote: Didn't Vote	8%	(39)	18%	(83)	21%	(97)	53%	(244)	463
2018 House Vote: Democrat	16%	(134)	14%	(120)	26%	(223)	44%	(377)	853
2018 House Vote: Republican	4%	(21)	9%	(54)	16%	(94)	70%	(403)	572
2018 House Vote: Didnt Vote	10%	(70)	15%	(110)	23%	(165)	53%	(383)	728

Continued on next page

Table MCEN6_7: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Electronic*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	10%	(227)	14%	(298)	22%	(492)	54%	(1183)	2200
4-Region: Northeast	15%	(59)	15%	(58)	19%	(72)	51%	(196)	385
4-Region: Midwest	5%	(24)	10%	(46)	27%	(125)	57%	(260)	455
4-Region: South	8%	(71)	14%	(114)	23%	(192)	55%	(463)	839
4-Region: West	14%	(73)	16%	(81)	20%	(103)	51%	(264)	521
Avid Music Fan	15%	(179)	15%	(178)	24%	(285)	45%	(523)	1165
Music Fan	11%	(217)	14%	(293)	23%	(474)	52%	(1055)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_8: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Classical*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	11%	(231)	24%	(524)	21%	(472)	44%	(973)	2200
Gender: Male	14%	(146)	27%	(289)	21%	(225)	38%	(409)	1070
Gender: Female	8%	(85)	21%	(235)	22%	(246)	50%	(562)	1127
Age: 18-34	12%	(76)	22%	(141)	24%	(149)	42%	(264)	631
Age: 35-44	16%	(60)	28%	(106)	19%	(71)	36%	(134)	371
Age: 45-64	8%	(59)	25%	(176)	20%	(145)	47%	(331)	711
Age: 65+	7%	(36)	21%	(101)	22%	(106)	50%	(243)	487
GenZers: 1997-2012	7%	(18)	20%	(47)	19%	(46)	53%	(126)	237
Millennials: 1981-1996	17%	(117)	26%	(178)	24%	(163)	34%	(236)	694
GenXers: 1965-1980	9%	(51)	25%	(139)	18%	(100)	47%	(260)	550
Baby Boomers: 1946-1964	7%	(43)	21%	(133)	23%	(147)	50%	(322)	645
PID: Dem (no lean)	14%	(135)	27%	(258)	23%	(222)	36%	(354)	969
PID: Ind (no lean)	8%	(51)	25%	(151)	20%	(123)	47%	(287)	612
PID: Rep (no lean)	7%	(44)	19%	(116)	20%	(126)	54%	(332)	619
PID/Gender: Dem Men	19%	(90)	29%	(139)	21%	(100)	30%	(144)	472
PID/Gender: Dem Women	9%	(46)	24%	(119)	25%	(123)	42%	(209)	496
PID/Gender: Ind Men	10%	(29)	32%	(96)	19%	(56)	40%	(121)	302
PID/Gender: Ind Women	7%	(22)	18%	(55)	22%	(66)	54%	(166)	309
PID/Gender: Rep Men	9%	(27)	18%	(54)	24%	(70)	49%	(145)	296
PID/Gender: Rep Women	5%	(17)	19%	(62)	18%	(57)	58%	(187)	323
Ideo: Liberal (1-3)	11%	(80)	27%	(192)	24%	(167)	38%	(271)	710
Ideo: Moderate (4)	9%	(60)	24%	(156)	23%	(144)	44%	(280)	639
Ideo: Conservative (5-7)	12%	(85)	21%	(146)	19%	(135)	48%	(334)	700
Educ: < College	9%	(124)	22%	(319)	22%	(310)	48%	(684)	1438
Educ: Bachelors degree	10%	(50)	26%	(125)	22%	(107)	42%	(202)	484
Educ: Post-grad	20%	(57)	29%	(80)	20%	(55)	31%	(87)	278
Income: Under 50k	7%	(81)	26%	(285)	20%	(222)	47%	(529)	1117
Income: 50k-100k	12%	(80)	19%	(128)	25%	(167)	43%	(287)	662
Income: 100k+	17%	(71)	26%	(111)	20%	(83)	37%	(156)	421
Ethnicity: White	10%	(175)	23%	(393)	21%	(350)	46%	(780)	1698
Ethnicity: Hispanic	17%	(63)	32%	(120)	17%	(63)	35%	(133)	379

Continued on next page

Table MCEN6_8: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Classical*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	11%	(231)	24%	(524)	21%	(472)	44%	(973)	2200
Ethnicity: Black	14%	(41)	22%	(61)	25%	(71)	39%	(110)	283
Ethnicity: Other	7%	(15)	32%	(70)	23%	(51)	38%	(83)	220
All Christian	10%	(93)	27%	(258)	20%	(188)	44%	(420)	959
All Non-Christian	26%	(48)	30%	(55)	14%	(26)	30%	(56)	186
Atheist	10%	(12)	27%	(31)	20%	(23)	43%	(50)	117
Agnostic/Nothing in particular	9%	(53)	18%	(105)	25%	(147)	47%	(274)	580
Something Else	7%	(24)	21%	(74)	24%	(87)	48%	(173)	358
Religious Non-Protestant/Catholic	23%	(49)	29%	(62)	16%	(34)	31%	(66)	211
Evangelical	11%	(60)	23%	(122)	24%	(128)	42%	(223)	535
Non-Evangelical	7%	(54)	27%	(197)	18%	(137)	48%	(355)	743
Community: Urban	15%	(100)	27%	(179)	20%	(135)	37%	(246)	659
Community: Suburban	8%	(82)	25%	(256)	23%	(229)	44%	(450)	1018
Community: Rural	9%	(49)	17%	(89)	21%	(108)	53%	(278)	523
Employ: Private Sector	13%	(91)	27%	(200)	21%	(152)	39%	(285)	729
Employ: Government	26%	(32)	31%	(37)	12%	(14)	31%	(38)	121
Employ: Self-Employed	10%	(21)	26%	(57)	22%	(48)	42%	(90)	216
Employ: Homemaker	5%	(7)	19%	(26)	20%	(27)	56%	(77)	137
Employ: Student	8%	(6)	17%	(12)	28%	(20)	47%	(34)	72
Employ: Retired	6%	(30)	19%	(99)	23%	(124)	52%	(276)	529
Employ: Unemployed	14%	(37)	25%	(70)	21%	(59)	40%	(110)	276
Employ: Other	5%	(6)	19%	(23)	23%	(27)	53%	(64)	120
Military HH: Yes	13%	(46)	22%	(77)	20%	(70)	46%	(162)	355
Military HH: No	10%	(185)	24%	(447)	22%	(402)	44%	(811)	1845
RD/WT: Right Direction	18%	(136)	29%	(216)	19%	(138)	34%	(251)	742
RD/WT: Wrong Track	7%	(95)	21%	(308)	23%	(333)	50%	(722)	1458
Biden Job Approve	15%	(147)	28%	(282)	22%	(220)	36%	(357)	1006
Biden Job Disapprove	6%	(65)	21%	(227)	22%	(238)	51%	(554)	1084

Continued on next page

Table MCEN6_8: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Classical*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	11%	(231)	24%	(524)	21%	(472)	44%	(973)	2200
Biden Job Strongly Approve	22%	(104)	30%	(142)	18%	(84)	29%	(138)	467
Biden Job Somewhat Approve	8%	(43)	26%	(140)	25%	(136)	41%	(220)	539
Biden Job Somewhat Disapprove	6%	(20)	26%	(91)	25%	(85)	43%	(147)	343
Biden Job Strongly Disapprove	6%	(45)	18%	(136)	21%	(153)	55%	(407)	741
Favorable of Biden	14%	(148)	27%	(282)	22%	(224)	37%	(381)	1036
Unfavorable of Biden	6%	(59)	21%	(220)	22%	(232)	51%	(536)	1047
Very Favorable of Biden	21%	(111)	31%	(165)	17%	(91)	31%	(164)	531
Somewhat Favorable of Biden	7%	(38)	23%	(117)	26%	(133)	43%	(217)	505
Somewhat Unfavorable of Biden	4%	(12)	26%	(73)	25%	(71)	45%	(126)	282
Very Unfavorable of Biden	6%	(47)	19%	(147)	21%	(161)	54%	(410)	765
#1 Issue: Economy	10%	(87)	24%	(202)	23%	(195)	43%	(369)	853
#1 Issue: Security	7%	(20)	21%	(61)	19%	(53)	53%	(152)	285
#1 Issue: Health Care	7%	(14)	23%	(47)	24%	(49)	46%	(93)	203
#1 Issue: Medicare / Social Security	10%	(26)	27%	(73)	23%	(63)	41%	(112)	275
#1 Issue: Women's Issues	11%	(27)	25%	(63)	23%	(60)	41%	(106)	256
#1 Issue: Education	12%	(8)	18%	(12)	21%	(15)	50%	(34)	69
#1 Issue: Energy	27%	(40)	25%	(38)	16%	(24)	31%	(47)	149
#1 Issue: Other	7%	(8)	25%	(27)	11%	(12)	56%	(61)	108
2022 House Vote: Democrat	15%	(142)	29%	(282)	21%	(205)	36%	(346)	974
2022 House Vote: Republican	8%	(49)	19%	(120)	21%	(134)	52%	(330)	633
2022 House Vote: Didnt Vote	7%	(38)	21%	(113)	23%	(125)	50%	(272)	549
2020 Vote: Joe Biden	13%	(139)	28%	(290)	21%	(216)	38%	(388)	1032
2020 Vote: Donald Trump	7%	(45)	19%	(123)	21%	(138)	53%	(339)	646
2020 Vote: Other	14%	(9)	15%	(9)	20%	(12)	50%	(30)	60
2020 Vote: Didn't Vote	8%	(39)	22%	(102)	23%	(106)	47%	(216)	463
2018 House Vote: Democrat	15%	(126)	28%	(236)	23%	(193)	35%	(298)	853
2018 House Vote: Republican	6%	(36)	19%	(109)	21%	(120)	53%	(306)	572
2018 House Vote: Didnt Vote	9%	(68)	22%	(161)	21%	(151)	48%	(348)	728

Continued on next page

Table MCEN6_8: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Classical*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	11%	(231)	24%	(524)	21%	(472)	44%	(973)	2200
4-Region: Northeast	16%	(62)	23%	(88)	21%	(80)	40%	(155)	385
4-Region: Midwest	8%	(34)	23%	(104)	23%	(105)	46%	(211)	455
4-Region: South	9%	(73)	24%	(200)	23%	(190)	45%	(376)	839
4-Region: West	12%	(61)	25%	(132)	19%	(97)	44%	(231)	521
Avid Music Fan	14%	(169)	27%	(313)	22%	(258)	36%	(425)	1165
Music Fan	11%	(227)	25%	(509)	22%	(454)	42%	(849)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_9: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres?*
Latin Music

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	8%	(183)	15%	(332)	21%	(463)	56%	(1223)	2200
Gender: Male	11%	(115)	18%	(190)	21%	(225)	51%	(540)	1070
Gender: Female	6%	(67)	13%	(142)	21%	(238)	60%	(681)	1127
Age: 18-34	11%	(67)	19%	(118)	25%	(155)	46%	(290)	631
Age: 35-44	14%	(52)	19%	(70)	20%	(73)	48%	(177)	371
Age: 45-64	7%	(53)	14%	(101)	20%	(140)	59%	(417)	711
Age: 65+	2%	(10)	9%	(42)	19%	(95)	70%	(339)	487
GenZers: 1997-2012	10%	(24)	21%	(49)	25%	(58)	44%	(105)	237
Millennials: 1981-1996	12%	(87)	19%	(134)	23%	(157)	46%	(316)	694
GenXers: 1965-1980	9%	(49)	15%	(81)	20%	(107)	57%	(313)	550
Baby Boomers: 1946-1964	4%	(23)	10%	(61)	19%	(123)	68%	(437)	645
PID: Dem (no lean)	13%	(123)	19%	(180)	24%	(233)	45%	(434)	969
PID: Ind (no lean)	7%	(40)	17%	(104)	18%	(108)	59%	(360)	612
PID: Rep (no lean)	3%	(20)	8%	(48)	20%	(122)	69%	(428)	619
PID/Gender: Dem Men	16%	(78)	22%	(103)	22%	(106)	39%	(185)	472
PID/Gender: Dem Women	9%	(45)	15%	(76)	26%	(127)	50%	(248)	496
PID/Gender: Ind Men	9%	(26)	20%	(61)	20%	(59)	52%	(156)	302
PID/Gender: Ind Women	4%	(14)	14%	(43)	16%	(48)	66%	(204)	309
PID/Gender: Rep Men	4%	(12)	9%	(26)	20%	(60)	67%	(199)	296
PID/Gender: Rep Women	3%	(8)	7%	(22)	19%	(63)	71%	(229)	323
Ideo: Liberal (1-3)	10%	(71)	18%	(125)	25%	(174)	48%	(339)	710
Ideo: Moderate (4)	7%	(43)	18%	(116)	24%	(155)	51%	(325)	639
Ideo: Conservative (5-7)	9%	(61)	10%	(68)	16%	(111)	66%	(459)	700
Educ: < College	8%	(119)	14%	(195)	21%	(308)	57%	(816)	1438
Educ: Bachelors degree	6%	(30)	18%	(85)	20%	(99)	56%	(270)	484
Educ: Post-grad	12%	(34)	19%	(52)	20%	(55)	49%	(137)	278
Income: Under 50k	7%	(83)	14%	(160)	21%	(230)	58%	(644)	1117
Income: 50k-100k	7%	(48)	14%	(96)	23%	(154)	55%	(364)	662
Income: 100k+	12%	(52)	18%	(76)	19%	(79)	51%	(214)	421
Ethnicity: White	8%	(138)	14%	(229)	20%	(341)	58%	(990)	1698
Ethnicity: Hispanic	24%	(93)	24%	(92)	21%	(79)	30%	(115)	379

Continued on next page

Table MCEN6_9: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Latin Music*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	8%	(183)	15%	(332)	21%	(463)	56%	(1223)	2200
Ethnicity: Black	10%	(28)	23%	(66)	25%	(72)	41%	(116)	283
Ethnicity: Other	8%	(17)	17%	(36)	23%	(50)	53%	(117)	220
All Christian	8%	(73)	14%	(133)	21%	(203)	57%	(550)	959
All Non-Christian	17%	(32)	23%	(43)	20%	(36)	40%	(74)	186
Atheist	9%	(11)	14%	(16)	19%	(22)	59%	(69)	117
Agnostic/Nothing in particular	9%	(53)	15%	(87)	21%	(123)	55%	(318)	580
Something Else	4%	(15)	15%	(53)	22%	(79)	59%	(212)	358
Religious Non-Protestant/Catholic	15%	(33)	22%	(47)	21%	(43)	42%	(88)	211
Evangelical	7%	(40)	16%	(88)	20%	(106)	56%	(301)	535
Non-Evangelical	6%	(47)	12%	(90)	22%	(164)	60%	(442)	743
Community: Urban	14%	(94)	18%	(121)	24%	(161)	43%	(283)	659
Community: Suburban	6%	(58)	15%	(153)	21%	(217)	58%	(590)	1018
Community: Rural	6%	(31)	11%	(58)	16%	(84)	67%	(350)	523
Employ: Private Sector	10%	(73)	18%	(130)	22%	(161)	50%	(365)	729
Employ: Government	21%	(25)	25%	(30)	16%	(19)	38%	(46)	121
Employ: Self-Employed	7%	(14)	20%	(44)	19%	(41)	54%	(116)	216
Employ: Homemaker	2%	(3)	9%	(13)	26%	(35)	63%	(86)	137
Employ: Student	13%	(9)	22%	(16)	29%	(21)	36%	(26)	72
Employ: Retired	2%	(9)	9%	(47)	20%	(106)	70%	(368)	529
Employ: Unemployed	13%	(36)	13%	(35)	19%	(53)	55%	(151)	276
Employ: Other	10%	(12)	14%	(17)	22%	(27)	53%	(64)	120
Military HH: Yes	10%	(35)	14%	(51)	18%	(64)	58%	(206)	355
Military HH: No	8%	(148)	15%	(281)	22%	(399)	55%	(1017)	1845
RD/WT: Right Direction	14%	(107)	21%	(157)	22%	(164)	42%	(313)	742
RD/WT: Wrong Track	5%	(76)	12%	(174)	20%	(298)	62%	(910)	1458
Biden Job Approve	12%	(124)	20%	(198)	23%	(231)	45%	(453)	1006
Biden Job Disapprove	4%	(38)	11%	(119)	20%	(218)	65%	(709)	1084

Continued on next page

Table MCEN6_9: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres? Latin Music*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	8%	(183)	15%	(332)	21%	(463)	56%	(1223)	2200
Biden Job Strongly Approve	17%	(78)	22%	(105)	20%	(95)	40%	(189)	467
Biden Job Somewhat Approve	9%	(46)	17%	(93)	25%	(135)	49%	(265)	539
Biden Job Somewhat Disapprove	3%	(12)	15%	(50)	29%	(99)	53%	(182)	343
Biden Job Strongly Disapprove	4%	(26)	9%	(69)	16%	(119)	71%	(527)	741
Favorable of Biden	12%	(125)	19%	(197)	23%	(240)	46%	(474)	1036
Unfavorable of Biden	3%	(35)	11%	(114)	20%	(214)	65%	(685)	1047
Very Favorable of Biden	17%	(92)	22%	(116)	22%	(115)	39%	(207)	531
Somewhat Favorable of Biden	6%	(32)	16%	(81)	25%	(125)	53%	(267)	505
Somewhat Unfavorable of Biden	3%	(9)	13%	(35)	32%	(90)	52%	(147)	282
Very Unfavorable of Biden	3%	(26)	10%	(79)	16%	(124)	70%	(537)	765
#1 Issue: Economy	8%	(66)	15%	(127)	21%	(177)	57%	(482)	853
#1 Issue: Security	7%	(21)	11%	(32)	15%	(43)	66%	(190)	285
#1 Issue: Health Care	5%	(10)	22%	(45)	20%	(40)	53%	(108)	203
#1 Issue: Medicare / Social Security	4%	(11)	12%	(33)	26%	(71)	58%	(160)	275
#1 Issue: Women's Issues	9%	(22)	17%	(43)	30%	(77)	44%	(114)	256
#1 Issue: Education	7%	(5)	13%	(9)	29%	(20)	52%	(36)	69
#1 Issue: Energy	20%	(30)	22%	(32)	14%	(21)	44%	(66)	149
#1 Issue: Other	16%	(17)	10%	(11)	12%	(13)	62%	(67)	108
2022 House Vote: Democrat	13%	(122)	18%	(178)	22%	(219)	47%	(455)	974
2022 House Vote: Republican	3%	(19)	10%	(64)	16%	(104)	71%	(447)	633
2022 House Vote: Didnt Vote	7%	(39)	15%	(81)	24%	(133)	54%	(296)	549
2020 Vote: Joe Biden	11%	(118)	18%	(188)	24%	(248)	46%	(478)	1032
2020 Vote: Donald Trump	3%	(21)	9%	(60)	16%	(105)	71%	(460)	646
2020 Vote: Other	19%	(11)	13%	(8)	18%	(11)	50%	(30)	60
2020 Vote: Didn't Vote	7%	(33)	16%	(75)	21%	(99)	55%	(255)	463
2018 House Vote: Democrat	12%	(105)	19%	(165)	23%	(197)	45%	(386)	853
2018 House Vote: Republican	3%	(17)	8%	(48)	16%	(92)	73%	(415)	572
2018 House Vote: Didnt Vote	8%	(60)	14%	(102)	23%	(167)	55%	(399)	728

Continued on next page

Table MCEN6_9: *How interested are you in watching documentaries about musicians that fall in the following types of musical genres?*
Latin Music

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	8%	(183)	15%	(332)	21%	(463)	56%	(1223)	2200
4-Region: Northeast	13%	(50)	19%	(72)	16%	(61)	53%	(203)	385
4-Region: Midwest	5%	(23)	14%	(63)	21%	(96)	60%	(272)	455
4-Region: South	6%	(52)	13%	(113)	21%	(178)	59%	(496)	839
4-Region: West	11%	(58)	16%	(83)	24%	(128)	48%	(252)	521
Avid Music Fan	12%	(139)	17%	(203)	22%	(251)	49%	(572)	1165
Music Fan	9%	(181)	16%	(317)	22%	(450)	54%	(1091)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7: *Which of the following comes closest to your opinion, even if neither is correct?*

Demographic	Documentaries about musicians are only interesting if they are made after they have retired from their music career so the documentary can explore their career in its entirety		Documentaries about musicians that are made while they are still producing music are interesting, as they provide a unique perspective and scope that a full career retrospective cannot		Total N
Adults	40%	(878)	60%	(1322)	2200
Gender: Male	41%	(443)	59%	(627)	1070
Gender: Female	39%	(434)	61%	(693)	1127
Age: 18-34	37%	(230)	63%	(401)	631
Age: 35-44	44%	(164)	56%	(207)	371
Age: 45-64	38%	(271)	62%	(440)	711
Age: 65+	44%	(212)	56%	(274)	487
GenZers: 1997-2012	40%	(96)	60%	(141)	237
Millennials: 1981-1996	37%	(253)	63%	(440)	694
GenXers: 1965-1980	42%	(231)	58%	(319)	550
Baby Boomers: 1946-1964	42%	(271)	58%	(374)	645
PID: Dem (no lean)	37%	(356)	63%	(614)	969
PID: Ind (no lean)	39%	(242)	61%	(371)	612
PID: Rep (no lean)	45%	(281)	55%	(338)	619
PID/Gender: Dem Men	39%	(185)	61%	(287)	472
PID/Gender: Dem Women	34%	(171)	66%	(325)	496
PID/Gender: Ind Men	35%	(105)	65%	(197)	302
PID/Gender: Ind Women	44%	(136)	56%	(173)	309
PID/Gender: Rep Men	52%	(153)	48%	(143)	296
PID/Gender: Rep Women	40%	(128)	60%	(195)	323
Ideo: Liberal (1-3)	39%	(277)	61%	(433)	710
Ideo: Moderate (4)	38%	(242)	62%	(397)	639
Ideo: Conservative (5-7)	44%	(307)	56%	(394)	700
Educ: < College	40%	(573)	60%	(864)	1438
Educ: Bachelors degree	39%	(190)	61%	(294)	484
Educ: Post-grad	41%	(115)	59%	(163)	278

Continued on next page

Table MCEN7: *Which of the following comes closest to your opinion, even if neither is correct?*

Demographic	Documentaries about musicians are only interesting if they are made after they have retired from their music career so the documentary can explore their career in its entirety		Documentaries about musicians that are made while they are still producing music are interesting, as they provide a unique perspective and scope that a full career retrospective cannot		Total N
Adults	40%	(878)	60%	(1322)	2200
Income: Under 50k	40%	(444)	60%	(673)	1117
Income: 50k-100k	40%	(265)	60%	(397)	662
Income: 100k+	40%	(169)	60%	(252)	421
Ethnicity: White	40%	(677)	60%	(1021)	1698
Ethnicity: Hispanic	31%	(118)	69%	(261)	379
Ethnicity: Black	40%	(113)	60%	(169)	283
Ethnicity: Other	40%	(88)	60%	(131)	220
All Christian	42%	(404)	58%	(555)	959
All Non-Christian	36%	(66)	64%	(119)	186
Atheist	40%	(47)	60%	(70)	117
Agnostic/Nothing in particular	34%	(199)	66%	(381)	580
Something Else	45%	(161)	55%	(197)	358
Religious Non-Protestant/Catholic	37%	(78)	63%	(132)	211
Evangelical	45%	(239)	55%	(296)	535
Non-Evangelical	42%	(308)	58%	(434)	743
Community: Urban	35%	(231)	65%	(428)	659
Community: Suburban	40%	(408)	60%	(610)	1018
Community: Rural	46%	(239)	54%	(284)	523
Employ: Private Sector	39%	(288)	61%	(442)	729
Employ: Government	52%	(63)	48%	(58)	121
Employ: Self-Employed	40%	(86)	60%	(130)	216
Employ: Homemaker	38%	(52)	62%	(85)	137
Employ: Student	31%	(22)	69%	(49)	72
Employ: Retired	43%	(229)	57%	(301)	529
Employ: Unemployed	33%	(90)	67%	(186)	276
Employ: Other	40%	(48)	60%	(72)	120

Continued on next page

Table MCEN7: *Which of the following comes closest to your opinion, even if neither is correct?*

Demographic	Documentaries about musicians are only interesting if they are made after they have retired from their music career so the documentary can explore their career in its entirety		Documentaries about musicians that are made while they are still producing music are interesting, as they provide a unique perspective and scope that a full career retrospective cannot		Total N
Adults	40%	(878)	60%	(1322)	2200
Military HH: Yes	47%	(166)	53%	(189)	355
Military HH: No	39%	(712)	61%	(1133)	1845
RD/WT: Right Direction	37%	(271)	63%	(471)	742
RD/WT: Wrong Track	42%	(607)	58%	(851)	1458
Biden Job Approve	37%	(373)	63%	(632)	1006
Biden Job Disapprove	44%	(481)	56%	(603)	1084
Biden Job Strongly Approve	39%	(182)	61%	(285)	467
Biden Job Somewhat Approve	36%	(191)	64%	(347)	539
Biden Job Somewhat Disapprove	41%	(140)	59%	(203)	343
Biden Job Strongly Disapprove	46%	(341)	54%	(400)	741
Favorable of Biden	36%	(374)	64%	(661)	1036
Unfavorable of Biden	46%	(478)	54%	(570)	1047
Very Favorable of Biden	38%	(203)	62%	(328)	531
Somewhat Favorable of Biden	34%	(172)	66%	(333)	505
Somewhat Unfavorable of Biden	42%	(119)	58%	(163)	282
Very Unfavorable of Biden	47%	(358)	53%	(407)	765
#1 Issue: Economy	42%	(360)	58%	(493)	853
#1 Issue: Security	43%	(122)	57%	(164)	285
#1 Issue: Health Care	38%	(77)	62%	(127)	203
#1 Issue: Medicare / Social Security	42%	(116)	58%	(159)	275
#1 Issue: Women's Issues	31%	(78)	69%	(178)	256
#1 Issue: Education	32%	(22)	68%	(47)	69
#1 Issue: Energy	43%	(64)	57%	(86)	149
#1 Issue: Other	37%	(40)	63%	(69)	108
2022 House Vote: Democrat	36%	(346)	64%	(628)	974
2022 House Vote: Republican	45%	(283)	55%	(349)	633
2022 House Vote: Didnt Vote	41%	(226)	59%	(323)	549

Continued on next page

Table MCEN7: *Which of the following comes closest to your opinion, even if neither is correct?*

Demographic	Documentaries about musicians are only interesting if they are made after they have retired from their music career so the documentary can explore their career in its entirety		Documentaries about musicians that are made while they are still producing music are interesting, as they provide a unique perspective and scope that a full career retrospective cannot		Total N
Adults	40%	(878)	60%	(1322)	2200
2020 Vote: Joe Biden	37%	(381)	63%	(651)	1032
2020 Vote: Donald Trump	45%	(289)	55%	(357)	646
2020 Vote: Other	34%	(20)	66%	(39)	60
2020 Vote: Didn't Vote	41%	(187)	59%	(275)	463
2018 House Vote: Democrat	37%	(315)	63%	(538)	853
2018 House Vote: Republican	44%	(252)	56%	(320)	572
2018 House Vote: Didnt Vote	40%	(293)	60%	(435)	728
4-Region: Northeast	40%	(154)	60%	(231)	385
4-Region: Midwest	42%	(189)	58%	(266)	455
4-Region: South	41%	(346)	59%	(493)	839
4-Region: West	36%	(189)	64%	(331)	521
Avid Music Fan	34%	(400)	66%	(765)	1165
Music Fan	39%	(803)	61%	(1236)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8: *Which of the following comes closest to your opinion, even if neither is correct?*

Demographic	Documentaries about musicians are only appropriate if they are made after they have retired from their music career so the documentary can explore their career in its entirety		Documentaries about musicians that are made while they are still producing music are appropriate, as they provide a unique perspective and scope that a full career retrospective cannot		Total N
Adults	38%	(842)	62%	(1358)	2200
Gender: Male	38%	(411)	62%	(658)	1070
Gender: Female	38%	(430)	62%	(697)	1127
Age: 18-34	37%	(232)	63%	(399)	631
Age: 35-44	38%	(141)	62%	(231)	371
Age: 45-64	36%	(257)	64%	(454)	711
Age: 65+	44%	(213)	56%	(274)	487
GenZers: 1997-2012	45%	(107)	55%	(129)	237
Millennials: 1981-1996	34%	(234)	66%	(460)	694
GenXers: 1965-1980	37%	(204)	63%	(346)	550
Baby Boomers: 1946-1964	41%	(262)	59%	(383)	645
PID: Dem (no lean)	35%	(338)	65%	(631)	969
PID: Ind (no lean)	36%	(222)	64%	(390)	612
PID: Rep (no lean)	46%	(282)	54%	(337)	619
PID/Gender: Dem Men	35%	(166)	65%	(307)	472
PID/Gender: Dem Women	35%	(172)	65%	(324)	496
PID/Gender: Ind Men	33%	(100)	67%	(202)	302
PID/Gender: Ind Women	39%	(121)	61%	(188)	309
PID/Gender: Rep Men	49%	(146)	51%	(150)	296
PID/Gender: Rep Women	42%	(136)	58%	(186)	323
Ideo: Liberal (1-3)	34%	(239)	66%	(470)	710
Ideo: Moderate (4)	40%	(258)	60%	(381)	639
Ideo: Conservative (5-7)	43%	(299)	57%	(402)	700
Educ: < College	40%	(574)	60%	(864)	1438
Educ: Bachelors degree	36%	(175)	64%	(310)	484
Educ: Post-grad	34%	(94)	66%	(185)	278

Continued on next page

Table MCEN8: *Which of the following comes closest to your opinion, even if neither is correct?*

Demographic	Documentaries about musicians are only appropriate if they are made after they have retired from their music career so the documentary can explore their career in its entirety		Documentaries about musicians that are made while they are still producing music are appropriate, as they provide a unique perspective and scope that a full career retrospective cannot		Total N
Adults	38%	(842)	62%	(1358)	2200
Income: Under 50k	40%	(443)	60%	(674)	1117
Income: 50k-100k	37%	(248)	63%	(414)	662
Income: 100k+	36%	(151)	64%	(269)	421
Ethnicity: White	38%	(644)	62%	(1054)	1698
Ethnicity: Hispanic	28%	(107)	72%	(272)	379
Ethnicity: Black	45%	(126)	55%	(157)	283
Ethnicity: Other	33%	(73)	67%	(147)	220
All Christian	41%	(391)	59%	(568)	959
All Non-Christian	35%	(65)	65%	(120)	186
Atheist	32%	(37)	68%	(80)	117
Agnostic/Nothing in particular	31%	(182)	69%	(398)	580
Something Else	47%	(167)	53%	(191)	358
Religious Non-Protestant/Catholic	36%	(76)	64%	(134)	211
Evangelical	46%	(248)	54%	(287)	535
Non-Evangelical	39%	(292)	61%	(450)	743
Community: Urban	33%	(216)	67%	(443)	659
Community: Suburban	40%	(404)	60%	(614)	1018
Community: Rural	42%	(222)	58%	(301)	523
Employ: Private Sector	36%	(263)	64%	(466)	729
Employ: Government	43%	(52)	57%	(69)	121
Employ: Self-Employed	38%	(81)	62%	(135)	216
Employ: Homemaker	39%	(54)	61%	(83)	137
Employ: Student	39%	(28)	61%	(44)	72
Employ: Retired	43%	(230)	57%	(300)	529
Employ: Unemployed	32%	(87)	68%	(188)	276
Employ: Other	39%	(47)	61%	(73)	120

Continued on next page

Table MCEN8: *Which of the following comes closest to your opinion, even if neither is correct?*

Demographic	Documentaries about musicians are only appropriate if they are made after they have retired from their music career so the documentary can explore their career in its entirety		Documentaries about musicians that are made while they are still producing music are appropriate, as they provide a unique perspective and scope that a full career retrospective cannot		Total N
Adults	38%	(842)	62%	(1358)	2200
Military HH: Yes	46%	(163)	54%	(193)	355
Military HH: No	37%	(680)	63%	(1165)	1845
RD/WT: Right Direction	35%	(257)	65%	(485)	742
RD/WT: Wrong Track	40%	(585)	60%	(873)	1458
Biden Job Approve	35%	(352)	65%	(654)	1006
Biden Job Disapprove	43%	(461)	57%	(623)	1084
Biden Job Strongly Approve	39%	(184)	61%	(283)	467
Biden Job Somewhat Approve	31%	(168)	69%	(370)	539
Biden Job Somewhat Disapprove	36%	(125)	64%	(218)	343
Biden Job Strongly Disapprove	45%	(336)	55%	(405)	741
Favorable of Biden	35%	(366)	65%	(669)	1036
Unfavorable of Biden	43%	(446)	57%	(601)	1047
Very Favorable of Biden	38%	(202)	62%	(329)	531
Somewhat Favorable of Biden	32%	(164)	68%	(341)	505
Somewhat Unfavorable of Biden	37%	(103)	63%	(179)	282
Very Unfavorable of Biden	45%	(343)	55%	(422)	765
#1 Issue: Economy	39%	(333)	61%	(520)	853
#1 Issue: Security	41%	(118)	59%	(167)	285
#1 Issue: Health Care	31%	(62)	69%	(141)	203
#1 Issue: Medicare / Social Security	45%	(124)	55%	(152)	275
#1 Issue: Women's Issues	29%	(74)	71%	(182)	256
#1 Issue: Education	45%	(31)	55%	(38)	69
#1 Issue: Energy	42%	(63)	58%	(87)	149
#1 Issue: Other	35%	(37)	65%	(71)	108
2022 House Vote: Democrat	33%	(325)	67%	(649)	974
2022 House Vote: Republican	44%	(277)	56%	(356)	633
2022 House Vote: Didnt Vote	40%	(217)	60%	(331)	549

Continued on next page

Table MCEN8: *Which of the following comes closest to your opinion, even if neither is correct?*

Demographic	Documentaries about musicians are only appropriate if they are made after they have retired from their music career so the documentary can explore their career in its entirety		Documentaries about musicians that are made while they are still producing music are appropriate, as they provide a unique perspective and scope that a full career retrospective cannot		Total N
Adults	38%	(842)	62%	(1358)	2200
2020 Vote: Joe Biden	34%	(355)	66%	(677)	1032
2020 Vote: Donald Trump	44%	(281)	56%	(365)	646
2020 Vote: Other	35%	(21)	65%	(39)	60
2020 Vote: Didn't Vote	40%	(186)	60%	(277)	463
2018 House Vote: Democrat	36%	(304)	64%	(549)	853
2018 House Vote: Republican	42%	(238)	58%	(334)	572
2018 House Vote: Didnt Vote	38%	(280)	62%	(448)	728
4-Region: Northeast	38%	(146)	62%	(240)	385
4-Region: Midwest	42%	(191)	58%	(263)	455
4-Region: South	40%	(332)	60%	(507)	839
4-Region: West	33%	(173)	67%	(348)	521
Avid Music Fan	33%	(385)	67%	(781)	1165
Music Fan	37%	(757)	63%	(1282)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_1: *In general, what kind of fan do you consider yourself of the following?*
Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	37%	(823)	49%	(1082)	13%	(295)	2200
Gender: Male	42%	(445)	48%	(508)	11%	(116)	1070
Gender: Female	33%	(377)	51%	(572)	16%	(178)	1127
Age: 18-34	40%	(253)	46%	(292)	14%	(87)	631
Age: 35-44	48%	(178)	44%	(162)	8%	(31)	371
Age: 45-64	35%	(247)	51%	(365)	14%	(99)	711
Age: 65+	30%	(144)	54%	(264)	16%	(79)	487
GenZers: 1997-2012	33%	(77)	49%	(117)	18%	(43)	237
Millennials: 1981-1996	48%	(334)	43%	(295)	9%	(64)	694
GenXers: 1965-1980	36%	(197)	52%	(285)	12%	(68)	550
Baby Boomers: 1946-1964	29%	(189)	53%	(343)	17%	(112)	645
PID: Dem (no lean)	48%	(466)	44%	(431)	7%	(72)	969
PID: Ind (no lean)	31%	(193)	52%	(316)	17%	(103)	612
PID: Rep (no lean)	26%	(164)	54%	(335)	19%	(120)	619
PID/Gender: Dem Men	52%	(246)	43%	(201)	5%	(25)	472
PID/Gender: Dem Women	44%	(220)	46%	(229)	9%	(47)	496
PID/Gender: Ind Men	39%	(118)	49%	(146)	12%	(37)	302
PID/Gender: Ind Women	24%	(74)	55%	(169)	21%	(66)	309
PID/Gender: Rep Men	28%	(82)	54%	(161)	18%	(54)	296
PID/Gender: Rep Women	26%	(82)	54%	(174)	20%	(66)	323
Ideo: Liberal (1-3)	48%	(340)	44%	(310)	8%	(60)	710
Ideo: Moderate (4)	34%	(215)	53%	(338)	14%	(86)	639
Ideo: Conservative (5-7)	32%	(227)	51%	(355)	17%	(118)	700
Educ: < College	37%	(525)	48%	(687)	16%	(226)	1438
Educ: Bachelors degree	39%	(188)	52%	(252)	9%	(44)	484
Educ: Post-grad	39%	(109)	52%	(143)	9%	(25)	278
Income: Under 50k	37%	(411)	48%	(537)	15%	(170)	1117
Income: 50k-100k	37%	(246)	51%	(339)	12%	(77)	662
Income: 100k+	40%	(166)	49%	(206)	11%	(48)	421
Ethnicity: White	37%	(620)	50%	(853)	13%	(225)	1698
Ethnicity: Hispanic	52%	(196)	37%	(140)	11%	(42)	379
Ethnicity: Black	46%	(131)	42%	(120)	11%	(32)	283

Continued on next page

Table MCENdem1_1: *In general, what kind of fan do you consider yourself of the following?*
Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	37%	(823)	49%	(1082)	13%	(295)	2200
Ethnicity: Other	33%	(72)	50%	(109)	18%	(39)	220
All Christian	36%	(346)	52%	(498)	12%	(116)	959
All Non-Christian	49%	(90)	37%	(69)	14%	(26)	186
Atheist	40%	(47)	51%	(60)	9%	(10)	117
Agnostic/Nothing in particular	37%	(217)	47%	(270)	16%	(93)	580
Something Else	34%	(123)	52%	(185)	14%	(50)	358
Religious Non-Protestant/Catholic	46%	(97)	39%	(82)	15%	(31)	211
Evangelical	33%	(175)	54%	(287)	13%	(72)	535
Non-Evangelical	38%	(279)	50%	(375)	12%	(89)	743
Community: Urban	46%	(306)	41%	(269)	13%	(84)	659
Community: Suburban	35%	(358)	52%	(528)	13%	(133)	1018
Community: Rural	30%	(159)	55%	(286)	15%	(79)	523
Employ: Private Sector	40%	(289)	51%	(369)	10%	(71)	729
Employ: Government	44%	(53)	46%	(56)	10%	(12)	121
Employ: Self-Employed	39%	(84)	50%	(107)	12%	(25)	216
Employ: Homemaker	38%	(52)	51%	(69)	12%	(16)	137
Employ: Student	34%	(24)	48%	(34)	18%	(13)	72
Employ: Retired	31%	(161)	52%	(277)	17%	(91)	529
Employ: Unemployed	41%	(114)	40%	(111)	18%	(51)	276
Employ: Other	38%	(45)	48%	(58)	14%	(17)	120
Military HH: Yes	41%	(147)	44%	(155)	15%	(53)	355
Military HH: No	37%	(675)	50%	(927)	13%	(242)	1845
RD/WT: Right Direction	45%	(336)	45%	(336)	9%	(70)	742
RD/WT: Wrong Track	33%	(486)	51%	(747)	15%	(225)	1458
Biden Job Approve	46%	(462)	46%	(461)	8%	(83)	1006
Biden Job Disapprove	30%	(325)	52%	(569)	18%	(191)	1084
Biden Job Strongly Approve	53%	(249)	38%	(179)	8%	(38)	467
Biden Job Somewhat Approve	39%	(213)	52%	(281)	8%	(45)	539
Biden Job Somewhat Disapprove	35%	(121)	55%	(188)	10%	(34)	343
Biden Job Strongly Disapprove	27%	(204)	51%	(380)	21%	(157)	741

Continued on next page

Table MCENdem1_1: *In general, what kind of fan do you consider yourself of the following?*
Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	37%	(823)	49%	(1082)	13%	(295)	2200
Favorable of Biden	47%	(482)	46%	(472)	8%	(82)	1036
Unfavorable of Biden	30%	(309)	52%	(545)	18%	(193)	1047
Very Favorable of Biden	53%	(279)	39%	(206)	9%	(46)	531
Somewhat Favorable of Biden	40%	(202)	53%	(266)	7%	(36)	505
Somewhat Unfavorable of Biden	36%	(102)	50%	(140)	14%	(40)	282
Very Unfavorable of Biden	27%	(207)	53%	(405)	20%	(153)	765
#1 Issue: Economy	38%	(322)	50%	(424)	13%	(107)	853
#1 Issue: Security	27%	(78)	53%	(153)	19%	(55)	285
#1 Issue: Health Care	46%	(94)	44%	(89)	10%	(20)	203
#1 Issue: Medicare / Social Security	34%	(94)	51%	(141)	14%	(39)	275
#1 Issue: Women's Issues	41%	(106)	48%	(123)	11%	(27)	256
#1 Issue: Education	31%	(21)	51%	(36)	18%	(13)	69
#1 Issue: Energy	52%	(77)	41%	(62)	7%	(10)	149
#1 Issue: Other	28%	(30)	50%	(54)	23%	(24)	108
2022 House Vote: Democrat	48%	(465)	45%	(438)	7%	(71)	974
2022 House Vote: Republican	28%	(176)	53%	(338)	19%	(118)	633
2022 House Vote: Didnt Vote	31%	(173)	51%	(279)	18%	(97)	549
2020 Vote: Joe Biden	47%	(487)	45%	(466)	8%	(79)	1032
2020 Vote: Donald Trump	27%	(177)	53%	(343)	19%	(126)	646
2020 Vote: Other	29%	(17)	53%	(32)	18%	(11)	60
2020 Vote: Didn't Vote	31%	(142)	52%	(241)	17%	(80)	463
2018 House Vote: Democrat	47%	(402)	46%	(392)	7%	(59)	853
2018 House Vote: Republican	26%	(147)	55%	(314)	19%	(110)	572
2018 House Vote: Didnt Vote	36%	(262)	47%	(343)	17%	(123)	728
4-Region: Northeast	41%	(157)	44%	(168)	15%	(60)	385
4-Region: Midwest	31%	(140)	56%	(256)	13%	(59)	455
4-Region: South	37%	(308)	49%	(414)	14%	(118)	839
4-Region: West	42%	(218)	47%	(244)	11%	(59)	521
Avid Music Fan	51%	(598)	41%	(481)	7%	(86)	1165
Music Fan	39%	(792)	51%	(1033)	10%	(213)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_2: *In general, what kind of fan do you consider yourself of the following?*
Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	50%	(1098)	42%	(916)	8%	(186)	2200
Gender: Male	48%	(511)	42%	(453)	10%	(106)	1070
Gender: Female	52%	(586)	41%	(462)	7%	(79)	1127
Age: 18-34	45%	(287)	45%	(283)	10%	(61)	631
Age: 35-44	51%	(188)	43%	(160)	6%	(24)	371
Age: 45-64	51%	(361)	38%	(273)	11%	(77)	711
Age: 65+	54%	(262)	41%	(200)	5%	(24)	487
GenZers: 1997-2012	39%	(93)	49%	(116)	12%	(28)	237
Millennials: 1981-1996	50%	(347)	43%	(296)	7%	(51)	694
GenXers: 1965-1980	50%	(273)	40%	(220)	10%	(57)	550
Baby Boomers: 1946-1964	53%	(340)	40%	(256)	8%	(50)	645
PID: Dem (no lean)	59%	(576)	36%	(349)	5%	(44)	969
PID: Ind (no lean)	36%	(223)	50%	(305)	14%	(84)	612
PID: Rep (no lean)	48%	(299)	42%	(262)	9%	(57)	619
PID/Gender: Dem Men	56%	(267)	38%	(181)	5%	(25)	472
PID/Gender: Dem Women	62%	(309)	34%	(168)	4%	(18)	496
PID/Gender: Ind Men	34%	(103)	50%	(151)	16%	(48)	302
PID/Gender: Ind Women	39%	(119)	50%	(153)	12%	(36)	309
PID/Gender: Rep Men	48%	(142)	41%	(121)	11%	(33)	296
PID/Gender: Rep Women	49%	(158)	44%	(141)	8%	(24)	323
Ideo: Liberal (1-3)	56%	(398)	38%	(270)	6%	(41)	710
Ideo: Moderate (4)	48%	(308)	43%	(274)	9%	(58)	639
Ideo: Conservative (5-7)	48%	(338)	43%	(299)	9%	(63)	700
Educ: < College	53%	(761)	39%	(556)	8%	(121)	1438
Educ: Bachelors degree	45%	(216)	48%	(230)	8%	(38)	484
Educ: Post-grad	44%	(121)	47%	(130)	10%	(27)	278
Income: Under 50k	53%	(593)	38%	(425)	9%	(98)	1117
Income: 50k-100k	47%	(314)	43%	(287)	9%	(62)	662
Income: 100k+	46%	(192)	48%	(204)	6%	(25)	421
Ethnicity: White	50%	(845)	43%	(732)	7%	(122)	1698
Ethnicity: Hispanic	56%	(214)	34%	(128)	10%	(37)	379
Ethnicity: Black	62%	(176)	31%	(87)	7%	(20)	283

Continued on next page

Table MCENdem1_2: *In general, what kind of fan do you consider yourself of the following?*
Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	50%	(1098)	42%	(916)	8%	(186)	2200
Ethnicity: Other	35%	(78)	44%	(98)	20%	(44)	220
All Christian	55%	(524)	39%	(377)	6%	(58)	959
All Non-Christian	43%	(80)	44%	(82)	13%	(24)	186
Atheist	40%	(47)	46%	(54)	14%	(16)	117
Agnostic/Nothing in particular	49%	(283)	41%	(240)	10%	(58)	580
Something Else	46%	(165)	46%	(164)	8%	(30)	358
Religious Non-Protestant/Catholic	43%	(90)	44%	(94)	13%	(27)	211
Evangelical	53%	(283)	41%	(218)	6%	(33)	535
Non-Evangelical	53%	(391)	41%	(301)	7%	(51)	743
Community: Urban	53%	(352)	37%	(245)	9%	(62)	659
Community: Suburban	48%	(484)	45%	(458)	7%	(75)	1018
Community: Rural	50%	(262)	41%	(213)	9%	(48)	523
Employ: Private Sector	46%	(335)	47%	(341)	7%	(53)	729
Employ: Government	44%	(53)	52%	(63)	4%	(5)	121
Employ: Self-Employed	46%	(100)	42%	(91)	12%	(25)	216
Employ: Homemaker	53%	(73)	42%	(58)	5%	(7)	137
Employ: Student	51%	(37)	44%	(32)	5%	(3)	72
Employ: Retired	56%	(295)	38%	(202)	6%	(33)	529
Employ: Unemployed	53%	(146)	30%	(83)	17%	(47)	276
Employ: Other	50%	(60)	40%	(48)	10%	(12)	120
Military HH: Yes	51%	(180)	40%	(141)	9%	(34)	355
Military HH: No	50%	(918)	42%	(775)	8%	(152)	1845
RD/WT: Right Direction	54%	(403)	39%	(287)	7%	(52)	742
RD/WT: Wrong Track	48%	(695)	43%	(629)	9%	(134)	1458
Biden Job Approve	54%	(539)	41%	(409)	6%	(58)	1006
Biden Job Disapprove	48%	(524)	43%	(463)	9%	(97)	1084
Biden Job Strongly Approve	59%	(278)	33%	(155)	7%	(35)	467
Biden Job Somewhat Approve	48%	(261)	47%	(254)	4%	(23)	539
Biden Job Somewhat Disapprove	49%	(169)	46%	(158)	5%	(16)	343
Biden Job Strongly Disapprove	48%	(355)	41%	(305)	11%	(81)	741

Continued on next page

Table MCENdem1_2: *In general, what kind of fan do you consider yourself of the following?*
Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	50%	(1098)	42%	(916)	8%	(186)	2200
Favorable of Biden	56%	(578)	39%	(401)	5%	(56)	1036
Unfavorable of Biden	47%	(495)	43%	(449)	10%	(103)	1047
Very Favorable of Biden	61%	(325)	33%	(173)	6%	(33)	531
Somewhat Favorable of Biden	50%	(254)	45%	(228)	5%	(23)	505
Somewhat Unfavorable of Biden	47%	(134)	46%	(129)	7%	(19)	282
Very Unfavorable of Biden	47%	(361)	42%	(320)	11%	(85)	765
#1 Issue: Economy	45%	(387)	46%	(393)	8%	(72)	853
#1 Issue: Security	49%	(140)	41%	(117)	10%	(28)	285
#1 Issue: Health Care	52%	(107)	40%	(81)	8%	(16)	203
#1 Issue: Medicare / Social Security	58%	(159)	38%	(104)	4%	(12)	275
#1 Issue: Women's Issues	56%	(144)	34%	(88)	9%	(24)	256
#1 Issue: Education	48%	(33)	45%	(32)	7%	(5)	69
#1 Issue: Energy	55%	(82)	41%	(61)	4%	(6)	149
#1 Issue: Other	42%	(46)	37%	(40)	21%	(22)	108
2022 House Vote: Democrat	58%	(562)	37%	(361)	5%	(51)	974
2022 House Vote: Republican	46%	(289)	44%	(278)	10%	(65)	633
2022 House Vote: Didnt Vote	43%	(236)	46%	(250)	11%	(62)	549
2020 Vote: Joe Biden	57%	(593)	37%	(386)	5%	(53)	1032
2020 Vote: Donald Trump	45%	(288)	45%	(288)	11%	(71)	646
2020 Vote: Other	32%	(19)	54%	(32)	14%	(8)	60
2020 Vote: Didn't Vote	43%	(199)	45%	(210)	12%	(54)	463
2018 House Vote: Democrat	58%	(494)	37%	(320)	5%	(39)	853
2018 House Vote: Republican	48%	(272)	44%	(253)	8%	(47)	572
2018 House Vote: Didnt Vote	44%	(320)	43%	(313)	13%	(95)	728
4-Region: Northeast	58%	(223)	36%	(138)	6%	(24)	385
4-Region: Midwest	48%	(219)	44%	(199)	8%	(37)	455
4-Region: South	48%	(406)	43%	(360)	9%	(73)	839
4-Region: West	48%	(250)	42%	(219)	10%	(51)	521
Avid Music Fan	61%	(707)	33%	(383)	6%	(75)	1165
Music Fan	51%	(1046)	43%	(868)	6%	(125)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_3: *In general, what kind of fan do you consider yourself of the following?*
Music

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	53%	(1165)	40%	(874)	7%	(161)	2200
Gender: Male	53%	(568)	39%	(416)	8%	(86)	1070
Gender: Female	53%	(595)	41%	(458)	7%	(74)	1127
Age: 18-34	65%	(409)	29%	(180)	7%	(42)	631
Age: 35-44	53%	(197)	39%	(143)	8%	(31)	371
Age: 45-64	52%	(372)	40%	(288)	7%	(51)	711
Age: 65+	38%	(187)	54%	(263)	8%	(37)	487
GenZers: 1997-2012	67%	(159)	28%	(66)	5%	(12)	237
Millennials: 1981-1996	60%	(419)	32%	(224)	7%	(51)	694
GenXers: 1965-1980	52%	(286)	41%	(224)	7%	(40)	550
Baby Boomers: 1946-1964	43%	(276)	50%	(320)	8%	(49)	645
PID: Dem (no lean)	59%	(568)	35%	(340)	6%	(61)	969
PID: Ind (no lean)	52%	(316)	40%	(248)	8%	(48)	612
PID: Rep (no lean)	45%	(281)	46%	(285)	8%	(52)	619
PID/Gender: Dem Men	62%	(292)	30%	(141)	8%	(39)	472
PID/Gender: Dem Women	56%	(275)	40%	(200)	4%	(21)	496
PID/Gender: Ind Men	48%	(146)	44%	(132)	8%	(24)	302
PID/Gender: Ind Women	55%	(169)	37%	(115)	8%	(25)	309
PID/Gender: Rep Men	44%	(130)	48%	(143)	8%	(23)	296
PID/Gender: Rep Women	47%	(151)	44%	(143)	9%	(29)	323
Ideo: Liberal (1-3)	61%	(433)	34%	(238)	5%	(38)	710
Ideo: Moderate (4)	51%	(324)	42%	(267)	8%	(48)	639
Ideo: Conservative (5-7)	47%	(327)	45%	(313)	9%	(61)	700
Educ: < College	56%	(807)	37%	(530)	7%	(101)	1438
Educ: Bachelors degree	47%	(228)	46%	(225)	7%	(32)	484
Educ: Post-grad	47%	(131)	43%	(119)	10%	(28)	278
Income: Under 50k	57%	(640)	35%	(395)	7%	(82)	1117
Income: 50k-100k	49%	(327)	42%	(279)	9%	(57)	662
Income: 100k+	47%	(198)	47%	(200)	6%	(23)	421
Ethnicity: White	51%	(868)	42%	(717)	7%	(113)	1698
Ethnicity: Hispanic	66%	(249)	28%	(106)	6%	(23)	379
Ethnicity: Black	67%	(190)	27%	(76)	6%	(17)	283

Continued on next page

Table MCENdem1_3: *In general, what kind of fan do you consider yourself of the following?*
Music

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	53%	(1165)	40%	(874)	7%	(161)	2200
Ethnicity: Other	49%	(107)	37%	(81)	14%	(32)	220
All Christian	51%	(487)	43%	(412)	6%	(60)	959
All Non-Christian	47%	(88)	39%	(72)	13%	(25)	186
Atheist	51%	(59)	40%	(46)	10%	(11)	117
Agnostic/Nothing in particular	56%	(326)	37%	(213)	7%	(41)	580
Something Else	57%	(204)	36%	(129)	7%	(25)	358
Religious Non-Protestant/Catholic	49%	(103)	39%	(83)	12%	(25)	211
Evangelical	53%	(284)	39%	(208)	8%	(43)	535
Non-Evangelical	52%	(387)	42%	(315)	5%	(41)	743
Community: Urban	58%	(383)	34%	(225)	8%	(51)	659
Community: Suburban	50%	(511)	43%	(441)	6%	(65)	1018
Community: Rural	52%	(271)	40%	(208)	9%	(45)	523
Employ: Private Sector	55%	(398)	39%	(285)	6%	(46)	729
Employ: Government	53%	(64)	44%	(53)	3%	(3)	121
Employ: Self-Employed	57%	(124)	33%	(71)	10%	(21)	216
Employ: Homemaker	49%	(67)	43%	(59)	9%	(12)	137
Employ: Student	75%	(54)	22%	(16)	3%	(2)	72
Employ: Retired	40%	(213)	51%	(270)	9%	(46)	529
Employ: Unemployed	67%	(183)	23%	(64)	10%	(28)	276
Employ: Other	51%	(61)	46%	(56)	2%	(3)	120
Military HH: Yes	45%	(159)	45%	(159)	11%	(37)	355
Military HH: No	55%	(1006)	39%	(714)	7%	(124)	1845
RD/WT: Right Direction	54%	(397)	39%	(290)	7%	(55)	742
RD/WT: Wrong Track	53%	(768)	40%	(584)	7%	(106)	1458
Biden Job Approve	57%	(575)	36%	(362)	7%	(68)	1006
Biden Job Disapprove	50%	(537)	43%	(465)	8%	(82)	1084
Biden Job Strongly Approve	57%	(267)	35%	(163)	8%	(37)	467
Biden Job Somewhat Approve	57%	(308)	37%	(200)	6%	(31)	539
Biden Job Somewhat Disapprove	52%	(178)	41%	(140)	7%	(25)	343
Biden Job Strongly Disapprove	48%	(359)	44%	(325)	8%	(57)	741

Continued on next page

Table MCENdem1_3: *In general, what kind of fan do you consider yourself of the following?*
Music

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	53%	(1165)	40%	(874)	7%	(161)	2200
Favorable of Biden	57%	(587)	36%	(375)	7%	(73)	1036
Unfavorable of Biden	50%	(521)	43%	(448)	7%	(78)	1047
Very Favorable of Biden	59%	(315)	34%	(181)	7%	(35)	531
Somewhat Favorable of Biden	54%	(273)	38%	(194)	8%	(38)	505
Somewhat Unfavorable of Biden	50%	(141)	43%	(120)	7%	(20)	282
Very Unfavorable of Biden	50%	(380)	43%	(328)	7%	(57)	765
#1 Issue: Economy	56%	(475)	37%	(318)	7%	(60)	853
#1 Issue: Security	42%	(120)	50%	(143)	8%	(23)	285
#1 Issue: Health Care	60%	(122)	32%	(66)	8%	(16)	203
#1 Issue: Medicare / Social Security	41%	(113)	50%	(139)	9%	(23)	275
#1 Issue: Women's Issues	63%	(161)	32%	(81)	5%	(14)	256
#1 Issue: Education	61%	(42)	37%	(26)	2%	(1)	69
#1 Issue: Energy	59%	(88)	37%	(55)	4%	(6)	149
#1 Issue: Other	41%	(44)	42%	(46)	17%	(18)	108
2022 House Vote: Democrat	59%	(572)	35%	(344)	6%	(59)	974
2022 House Vote: Republican	45%	(286)	47%	(294)	8%	(53)	633
2022 House Vote: Didnt Vote	53%	(290)	39%	(214)	8%	(44)	549
2020 Vote: Joe Biden	58%	(601)	35%	(360)	7%	(71)	1032
2020 Vote: Donald Trump	45%	(291)	47%	(305)	8%	(49)	646
2020 Vote: Other	39%	(23)	51%	(31)	10%	(6)	60
2020 Vote: Didn't Vote	54%	(249)	38%	(177)	8%	(36)	463
2018 House Vote: Democrat	59%	(501)	36%	(310)	5%	(42)	853
2018 House Vote: Republican	45%	(258)	46%	(261)	9%	(52)	572
2018 House Vote: Didnt Vote	54%	(391)	38%	(275)	9%	(62)	728
4-Region: Northeast	55%	(211)	39%	(152)	6%	(22)	385
4-Region: Midwest	51%	(231)	41%	(186)	8%	(38)	455
4-Region: South	54%	(453)	39%	(328)	7%	(58)	839
4-Region: West	52%	(270)	40%	(207)	8%	(44)	521
Avid Music Fan	100%	(1165)	—	(0)	—	(0)	1165
Music Fan	57%	(1165)	43%	(874)	—	(0)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_4: *In general, what kind of fan do you consider yourself of the following?*
Biographical films

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	21%	(472)	50%	(1102)	28%	(625)	2200
Gender: Male	25%	(264)	52%	(558)	23%	(247)	1070
Gender: Female	18%	(208)	48%	(543)	33%	(376)	1127
Age: 18-34	17%	(110)	49%	(306)	34%	(214)	631
Age: 35-44	31%	(114)	46%	(169)	24%	(89)	371
Age: 45-64	21%	(152)	49%	(352)	29%	(207)	711
Age: 65+	20%	(96)	57%	(275)	24%	(115)	487
GenZers: 1997-2012	12%	(29)	43%	(103)	44%	(105)	237
Millennials: 1981-1996	26%	(183)	48%	(332)	26%	(178)	694
GenXers: 1965-1980	21%	(114)	52%	(285)	27%	(151)	550
Baby Boomers: 1946-1964	21%	(136)	53%	(339)	26%	(170)	645
PID: Dem (no lean)	27%	(264)	49%	(479)	23%	(226)	969
PID: Ind (no lean)	20%	(120)	48%	(292)	33%	(200)	612
PID: Rep (no lean)	14%	(89)	53%	(331)	32%	(199)	619
PID/Gender: Dem Men	32%	(149)	49%	(233)	19%	(90)	472
PID/Gender: Dem Women	23%	(115)	50%	(246)	27%	(135)	496
PID/Gender: Ind Men	23%	(70)	53%	(161)	24%	(71)	302
PID/Gender: Ind Women	16%	(50)	42%	(130)	42%	(129)	309
PID/Gender: Rep Men	15%	(45)	55%	(164)	29%	(87)	296
PID/Gender: Rep Women	13%	(43)	52%	(167)	35%	(112)	323
Ideo: Liberal (1-3)	26%	(182)	51%	(363)	23%	(164)	710
Ideo: Moderate (4)	18%	(117)	50%	(320)	32%	(203)	639
Ideo: Conservative (5-7)	22%	(155)	50%	(351)	28%	(195)	700
Educ: < College	20%	(291)	49%	(697)	31%	(450)	1438
Educ: Bachelors degree	22%	(108)	54%	(262)	24%	(114)	484
Educ: Post-grad	26%	(73)	52%	(143)	22%	(62)	278
Income: Under 50k	19%	(216)	49%	(545)	32%	(356)	1117
Income: 50k-100k	23%	(150)	52%	(346)	25%	(166)	662
Income: 100k+	25%	(107)	50%	(211)	25%	(103)	421
Ethnicity: White	21%	(356)	51%	(866)	28%	(476)	1698
Ethnicity: Hispanic	32%	(122)	45%	(170)	23%	(87)	379
Ethnicity: Black	30%	(84)	44%	(123)	27%	(75)	283

Continued on next page

Table MCENdem1_4: *In general, what kind of fan do you consider yourself of the following?*
Biographical films

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	21%	(472)	50%	(1102)	28%	(625)	2200
Ethnicity: Other	14%	(32)	52%	(113)	34%	(74)	220
All Christian	22%	(215)	53%	(508)	25%	(236)	959
All Non-Christian	34%	(63)	44%	(82)	22%	(41)	186
Atheist	19%	(22)	44%	(51)	37%	(43)	117
Agnostic/Nothing in particular	19%	(111)	49%	(283)	32%	(186)	580
Something Else	17%	(62)	50%	(178)	33%	(118)	358
Religious Non-Protestant/Catholic	31%	(64)	45%	(95)	25%	(52)	211
Evangelical	19%	(103)	48%	(257)	33%	(175)	535
Non-Evangelical	23%	(168)	55%	(407)	23%	(168)	743
Community: Urban	27%	(179)	45%	(297)	28%	(183)	659
Community: Suburban	20%	(201)	53%	(541)	27%	(275)	1018
Community: Rural	18%	(92)	50%	(264)	32%	(167)	523
Employ: Private Sector	21%	(155)	54%	(396)	24%	(178)	729
Employ: Government	36%	(44)	47%	(57)	16%	(20)	121
Employ: Self-Employed	24%	(52)	45%	(97)	31%	(68)	216
Employ: Homemaker	21%	(29)	47%	(64)	32%	(44)	137
Employ: Student	11%	(8)	39%	(28)	50%	(36)	72
Employ: Retired	19%	(98)	56%	(298)	25%	(133)	529
Employ: Unemployed	25%	(69)	39%	(107)	36%	(99)	276
Employ: Other	15%	(17)	46%	(55)	39%	(47)	120
Military HH: Yes	23%	(81)	52%	(186)	25%	(88)	355
Military HH: No	21%	(391)	50%	(916)	29%	(537)	1845
RD/WT: Right Direction	30%	(223)	47%	(349)	23%	(170)	742
RD/WT: Wrong Track	17%	(250)	52%	(753)	31%	(455)	1458
Biden Job Approve	28%	(279)	49%	(490)	24%	(236)	1006
Biden Job Disapprove	16%	(173)	53%	(572)	31%	(339)	1084
Biden Job Strongly Approve	34%	(159)	43%	(202)	23%	(106)	467
Biden Job Somewhat Approve	22%	(120)	53%	(288)	24%	(130)	539
Biden Job Somewhat Disapprove	19%	(64)	56%	(191)	26%	(88)	343
Biden Job Strongly Disapprove	15%	(109)	51%	(381)	34%	(251)	741

Continued on next page

Table MCENdem1_4: *In general, what kind of fan do you consider yourself of the following?*
Biographical films

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	21%	(472)	50%	(1102)	28%	(625)	2200
Favorable of Biden	27%	(282)	49%	(506)	24%	(248)	1036
Unfavorable of Biden	15%	(158)	53%	(558)	32%	(331)	1047
Very Favorable of Biden	35%	(185)	43%	(230)	22%	(116)	531
Somewhat Favorable of Biden	19%	(97)	55%	(276)	26%	(132)	505
Somewhat Unfavorable of Biden	19%	(53)	54%	(154)	27%	(75)	282
Very Unfavorable of Biden	14%	(104)	53%	(405)	33%	(256)	765
#1 Issue: Economy	20%	(175)	53%	(452)	27%	(227)	853
#1 Issue: Security	16%	(47)	52%	(149)	32%	(90)	285
#1 Issue: Health Care	23%	(46)	49%	(99)	29%	(58)	203
#1 Issue: Medicare / Social Security	20%	(55)	53%	(147)	27%	(73)	275
#1 Issue: Women's Issues	24%	(62)	49%	(127)	26%	(67)	256
#1 Issue: Education	22%	(15)	40%	(28)	38%	(27)	69
#1 Issue: Energy	35%	(53)	40%	(59)	25%	(37)	149
#1 Issue: Other	18%	(19)	40%	(43)	42%	(46)	108
2022 House Vote: Democrat	29%	(283)	49%	(473)	22%	(218)	974
2022 House Vote: Republican	16%	(99)	55%	(351)	29%	(183)	633
2022 House Vote: Didnt Vote	16%	(89)	46%	(253)	38%	(206)	549
2020 Vote: Joe Biden	27%	(281)	51%	(525)	22%	(227)	1032
2020 Vote: Donald Trump	15%	(94)	53%	(341)	33%	(211)	646
2020 Vote: Other	16%	(10)	42%	(25)	42%	(25)	60
2020 Vote: Didn't Vote	19%	(88)	46%	(212)	35%	(163)	463
2018 House Vote: Democrat	28%	(242)	50%	(427)	22%	(184)	853
2018 House Vote: Republican	16%	(91)	56%	(319)	28%	(162)	572
2018 House Vote: Didnt Vote	18%	(133)	45%	(327)	37%	(268)	728
4-Region: Northeast	26%	(102)	47%	(180)	27%	(103)	385
4-Region: Midwest	16%	(73)	54%	(244)	30%	(137)	455
4-Region: South	21%	(178)	49%	(415)	29%	(247)	839
4-Region: West	23%	(119)	51%	(264)	26%	(138)	521
Avid Music Fan	29%	(344)	49%	(574)	21%	(248)	1165
Music Fan	22%	(458)	52%	(1054)	26%	(526)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_5: *In general, what kind of fan do you consider yourself of the following?*
Documentaries

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	31%	(672)	51%	(1116)	19%	(412)	2200
Gender: Male	33%	(352)	51%	(550)	16%	(168)	1070
Gender: Female	28%	(320)	50%	(564)	22%	(243)	1127
Age: 18-34	28%	(175)	51%	(321)	21%	(135)	631
Age: 35-44	42%	(156)	43%	(160)	15%	(55)	371
Age: 45-64	30%	(217)	50%	(354)	20%	(140)	711
Age: 65+	25%	(124)	58%	(282)	17%	(81)	487
GenZers: 1997-2012	19%	(46)	59%	(139)	22%	(51)	237
Millennials: 1981-1996	37%	(259)	45%	(311)	18%	(124)	694
GenXers: 1965-1980	33%	(180)	49%	(270)	18%	(101)	550
Baby Boomers: 1946-1964	28%	(178)	54%	(350)	18%	(117)	645
PID: Dem (no lean)	37%	(359)	49%	(471)	14%	(139)	969
PID: Ind (no lean)	26%	(162)	51%	(313)	22%	(137)	612
PID: Rep (no lean)	24%	(151)	54%	(332)	22%	(135)	619
PID/Gender: Dem Men	40%	(189)	47%	(221)	13%	(62)	472
PID/Gender: Dem Women	34%	(170)	50%	(248)	16%	(78)	496
PID/Gender: Ind Men	29%	(87)	51%	(155)	20%	(60)	302
PID/Gender: Ind Women	24%	(74)	51%	(157)	25%	(77)	309
PID/Gender: Rep Men	26%	(76)	59%	(174)	16%	(47)	296
PID/Gender: Rep Women	23%	(76)	49%	(159)	27%	(88)	323
Ideo: Liberal (1-3)	36%	(257)	49%	(348)	15%	(105)	710
Ideo: Moderate (4)	26%	(167)	53%	(342)	20%	(131)	639
Ideo: Conservative (5-7)	30%	(212)	52%	(362)	18%	(126)	700
Educ: < College	30%	(426)	50%	(721)	20%	(291)	1438
Educ: Bachelors degree	32%	(154)	52%	(250)	17%	(80)	484
Educ: Post-grad	33%	(92)	52%	(146)	14%	(40)	278
Income: Under 50k	28%	(314)	51%	(571)	21%	(232)	1117
Income: 50k-100k	32%	(214)	50%	(334)	17%	(114)	662
Income: 100k+	34%	(144)	50%	(212)	16%	(65)	421
Ethnicity: White	30%	(504)	53%	(897)	17%	(297)	1698
Ethnicity: Hispanic	42%	(158)	45%	(170)	13%	(51)	379
Ethnicity: Black	39%	(110)	41%	(115)	21%	(58)	283

Continued on next page

Table MCENdem1_5: *In general, what kind of fan do you consider yourself of the following?*
Documentaries

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	31%	(672)	51%	(1116)	19%	(412)	2200
Ethnicity: Other	26%	(58)	48%	(105)	26%	(57)	220
All Christian	32%	(305)	51%	(493)	17%	(161)	959
All Non-Christian	34%	(63)	46%	(85)	20%	(38)	186
Atheist	27%	(31)	50%	(58)	23%	(27)	117
Agnostic/Nothing in particular	32%	(186)	48%	(277)	20%	(117)	580
Something Else	24%	(86)	57%	(203)	19%	(68)	358
Religious Non-Protestant/Catholic	32%	(67)	46%	(98)	22%	(46)	211
Evangelical	29%	(154)	52%	(276)	20%	(105)	535
Non-Evangelical	31%	(228)	54%	(400)	15%	(115)	743
Community: Urban	37%	(247)	43%	(285)	19%	(128)	659
Community: Suburban	29%	(293)	53%	(542)	18%	(183)	1018
Community: Rural	25%	(132)	55%	(290)	19%	(101)	523
Employ: Private Sector	32%	(235)	51%	(371)	17%	(123)	729
Employ: Government	34%	(41)	53%	(65)	13%	(15)	121
Employ: Self-Employed	38%	(82)	46%	(100)	16%	(34)	216
Employ: Homemaker	26%	(36)	54%	(75)	20%	(27)	137
Employ: Student	20%	(15)	50%	(36)	30%	(21)	72
Employ: Retired	26%	(137)	55%	(292)	19%	(100)	529
Employ: Unemployed	35%	(97)	40%	(110)	25%	(69)	276
Employ: Other	25%	(30)	57%	(68)	18%	(22)	120
Military HH: Yes	34%	(121)	47%	(167)	19%	(68)	355
Military HH: No	30%	(551)	51%	(950)	19%	(344)	1845
RD/WT: Right Direction	36%	(270)	48%	(353)	16%	(119)	742
RD/WT: Wrong Track	28%	(402)	52%	(763)	20%	(293)	1458
Biden Job Approve	35%	(352)	50%	(503)	15%	(150)	1006
Biden Job Disapprove	27%	(293)	52%	(563)	21%	(228)	1084
Biden Job Strongly Approve	40%	(186)	46%	(214)	14%	(67)	467
Biden Job Somewhat Approve	31%	(165)	54%	(290)	16%	(83)	539
Biden Job Somewhat Disapprove	29%	(99)	53%	(183)	18%	(61)	343
Biden Job Strongly Disapprove	26%	(195)	51%	(380)	23%	(167)	741

Continued on next page

Table MCENdem1_5: *In general, what kind of fan do you consider yourself of the following?*
Documentaries

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	31%	(672)	51%	(1116)	19%	(412)	2200
Favorable of Biden	35%	(363)	50%	(516)	15%	(157)	1036
Unfavorable of Biden	27%	(278)	52%	(542)	22%	(227)	1047
Very Favorable of Biden	41%	(219)	45%	(240)	14%	(73)	531
Somewhat Favorable of Biden	29%	(144)	55%	(276)	17%	(85)	505
Somewhat Unfavorable of Biden	30%	(85)	50%	(142)	20%	(55)	282
Very Unfavorable of Biden	25%	(194)	52%	(400)	22%	(172)	765
#1 Issue: Economy	31%	(264)	51%	(433)	18%	(156)	853
#1 Issue: Security	23%	(66)	58%	(166)	19%	(53)	285
#1 Issue: Health Care	32%	(65)	47%	(96)	21%	(42)	203
#1 Issue: Medicare / Social Security	24%	(67)	58%	(159)	18%	(49)	275
#1 Issue: Women's Issues	37%	(94)	46%	(117)	18%	(46)	256
#1 Issue: Education	32%	(22)	41%	(28)	28%	(19)	69
#1 Issue: Energy	44%	(65)	46%	(68)	11%	(16)	149
#1 Issue: Other	26%	(29)	45%	(49)	28%	(31)	108
2022 House Vote: Democrat	37%	(363)	49%	(473)	14%	(138)	974
2022 House Vote: Republican	25%	(158)	57%	(358)	18%	(116)	633
2022 House Vote: Didnt Vote	26%	(142)	47%	(260)	27%	(146)	549
2020 Vote: Joe Biden	36%	(375)	50%	(512)	14%	(145)	1032
2020 Vote: Donald Trump	24%	(155)	56%	(359)	20%	(131)	646
2020 Vote: Other	24%	(14)	52%	(31)	24%	(14)	60
2020 Vote: Didn't Vote	28%	(127)	46%	(214)	26%	(121)	463
2018 House Vote: Democrat	38%	(321)	50%	(430)	12%	(103)	853
2018 House Vote: Republican	26%	(148)	55%	(317)	19%	(107)	572
2018 House Vote: Didnt Vote	26%	(192)	47%	(340)	27%	(196)	728
4-Region: Northeast	37%	(144)	47%	(181)	16%	(61)	385
4-Region: Midwest	26%	(117)	54%	(246)	20%	(91)	455
4-Region: South	28%	(238)	51%	(425)	21%	(175)	839
4-Region: West	33%	(172)	51%	(264)	16%	(84)	521
Avid Music Fan	41%	(474)	48%	(554)	12%	(136)	1165
Music Fan	32%	(656)	52%	(1066)	16%	(317)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_6: *In general, what kind of fan do you consider yourself of the following?*
Documentaries about musicians

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	18%	(394)	47%	(1035)	35%	(771)	2200
Gender: Male	22%	(234)	44%	(470)	34%	(366)	1070
Gender: Female	14%	(160)	50%	(564)	36%	(404)	1127
Age: 18-34	16%	(101)	47%	(294)	37%	(236)	631
Age: 35-44	26%	(96)	49%	(180)	26%	(95)	371
Age: 45-64	21%	(149)	46%	(326)	33%	(236)	711
Age: 65+	10%	(48)	48%	(234)	42%	(205)	487
GenZers: 1997-2012	11%	(25)	46%	(109)	43%	(103)	237
Millennials: 1981-1996	24%	(165)	47%	(327)	29%	(201)	694
GenXers: 1965-1980	23%	(126)	47%	(258)	30%	(166)	550
Baby Boomers: 1946-1964	12%	(76)	48%	(307)	40%	(261)	645
PID: Dem (no lean)	23%	(226)	50%	(482)	27%	(262)	969
PID: Ind (no lean)	14%	(84)	47%	(286)	40%	(243)	612
PID: Rep (no lean)	14%	(84)	43%	(267)	43%	(267)	619
PID/Gender: Dem Men	28%	(132)	46%	(218)	26%	(122)	472
PID/Gender: Dem Women	19%	(93)	53%	(264)	28%	(139)	496
PID/Gender: Ind Men	17%	(50)	45%	(135)	39%	(117)	302
PID/Gender: Ind Women	11%	(33)	49%	(151)	40%	(124)	309
PID/Gender: Rep Men	17%	(52)	40%	(118)	43%	(127)	296
PID/Gender: Rep Women	10%	(33)	46%	(149)	44%	(141)	323
Ideo: Liberal (1-3)	21%	(147)	51%	(362)	28%	(201)	710
Ideo: Moderate (4)	16%	(105)	48%	(307)	36%	(228)	639
Ideo: Conservative (5-7)	18%	(125)	44%	(307)	38%	(268)	700
Educ: < College	18%	(253)	46%	(665)	36%	(519)	1438
Educ: Bachelors degree	18%	(88)	49%	(236)	33%	(160)	484
Educ: Post-grad	19%	(53)	48%	(134)	33%	(92)	278
Income: Under 50k	16%	(182)	48%	(531)	36%	(404)	1117
Income: 50k-100k	19%	(126)	45%	(298)	36%	(239)	662
Income: 100k+	20%	(86)	49%	(206)	31%	(129)	421
Ethnicity: White	17%	(289)	48%	(818)	35%	(591)	1698
Ethnicity: Hispanic	24%	(92)	48%	(181)	28%	(106)	379
Ethnicity: Black	29%	(83)	42%	(119)	29%	(82)	283

Continued on next page

Table MCENdem1_6: *In general, what kind of fan do you consider yourself of the following?*
Documentaries about musicians

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	18%	(394)	47%	(1035)	35%	(771)	2200
Ethnicity: Other	10%	(22)	45%	(99)	45%	(99)	220
All Christian	17%	(159)	49%	(473)	34%	(326)	959
All Non-Christian	29%	(53)	39%	(73)	32%	(60)	186
Atheist	19%	(22)	48%	(56)	34%	(39)	117
Agnostic/Nothing in particular	18%	(107)	48%	(279)	33%	(194)	580
Something Else	15%	(52)	43%	(154)	42%	(152)	358
Religious Non-Protestant/Catholic	26%	(54)	40%	(84)	34%	(72)	211
Evangelical	17%	(92)	45%	(240)	38%	(202)	535
Non-Evangelical	15%	(115)	50%	(368)	35%	(259)	743
Community: Urban	25%	(168)	42%	(276)	33%	(215)	659
Community: Suburban	14%	(144)	51%	(518)	35%	(356)	1018
Community: Rural	16%	(82)	46%	(241)	38%	(200)	523
Employ: Private Sector	20%	(147)	50%	(366)	30%	(216)	729
Employ: Government	32%	(38)	48%	(58)	21%	(25)	121
Employ: Self-Employed	20%	(42)	43%	(93)	38%	(81)	216
Employ: Homemaker	22%	(30)	38%	(53)	40%	(54)	137
Employ: Student	13%	(10)	49%	(35)	38%	(27)	72
Employ: Retired	11%	(61)	47%	(248)	42%	(221)	529
Employ: Unemployed	18%	(48)	45%	(125)	37%	(102)	276
Employ: Other	15%	(17)	49%	(58)	37%	(44)	120
Military HH: Yes	19%	(69)	45%	(159)	36%	(128)	355
Military HH: No	18%	(325)	47%	(876)	35%	(644)	1845
RD/WT: Right Direction	24%	(181)	46%	(343)	29%	(217)	742
RD/WT: Wrong Track	15%	(212)	47%	(692)	38%	(554)	1458
Biden Job Approve	23%	(232)	48%	(485)	29%	(288)	1006
Biden Job Disapprove	14%	(147)	47%	(515)	39%	(423)	1084
Biden Job Strongly Approve	29%	(135)	42%	(197)	29%	(135)	467
Biden Job Somewhat Approve	18%	(96)	54%	(289)	29%	(154)	539
Biden Job Somewhat Disapprove	11%	(39)	59%	(204)	29%	(100)	343
Biden Job Strongly Disapprove	14%	(107)	42%	(311)	44%	(323)	741

Continued on next page

Table MCENdem1_6: *In general, what kind of fan do you consider yourself of the following?*
Documentaries about musicians

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	18%	(394)	47%	(1035)	35%	(771)	2200
Favorable of Biden	22%	(232)	49%	(507)	29%	(296)	1036
Unfavorable of Biden	13%	(137)	47%	(488)	40%	(422)	1047
Very Favorable of Biden	30%	(157)	45%	(238)	26%	(136)	531
Somewhat Favorable of Biden	15%	(76)	53%	(269)	32%	(160)	505
Somewhat Unfavorable of Biden	10%	(29)	58%	(163)	32%	(90)	282
Very Unfavorable of Biden	14%	(108)	43%	(325)	43%	(331)	765
#1 Issue: Economy	18%	(157)	47%	(397)	35%	(299)	853
#1 Issue: Security	12%	(35)	47%	(133)	41%	(117)	285
#1 Issue: Health Care	17%	(34)	51%	(104)	32%	(65)	203
#1 Issue: Medicare / Social Security	17%	(46)	50%	(138)	33%	(91)	275
#1 Issue: Women's Issues	18%	(47)	46%	(119)	35%	(90)	256
#1 Issue: Education	19%	(14)	38%	(26)	42%	(29)	69
#1 Issue: Energy	33%	(49)	45%	(68)	22%	(32)	149
#1 Issue: Other	11%	(12)	45%	(49)	44%	(48)	108
2022 House Vote: Democrat	24%	(233)	51%	(493)	25%	(248)	974
2022 House Vote: Republican	14%	(87)	43%	(274)	43%	(272)	633
2022 House Vote: Didnt Vote	13%	(71)	46%	(251)	41%	(227)	549
2020 Vote: Joe Biden	22%	(226)	51%	(524)	27%	(282)	1032
2020 Vote: Donald Trump	14%	(90)	42%	(274)	44%	(281)	646
2020 Vote: Other	11%	(7)	34%	(20)	55%	(33)	60
2020 Vote: Didn't Vote	15%	(70)	47%	(217)	38%	(176)	463
2018 House Vote: Democrat	24%	(203)	51%	(438)	25%	(213)	853
2018 House Vote: Republican	14%	(77)	45%	(259)	41%	(235)	572
2018 House Vote: Didnt Vote	15%	(109)	43%	(316)	42%	(304)	728
4-Region: Northeast	23%	(89)	46%	(178)	31%	(118)	385
4-Region: Midwest	16%	(71)	48%	(218)	36%	(166)	455
4-Region: South	18%	(148)	45%	(378)	37%	(313)	839
4-Region: West	16%	(86)	50%	(261)	33%	(174)	521
Avid Music Fan	28%	(326)	52%	(605)	20%	(234)	1165
Music Fan	19%	(385)	50%	(1016)	31%	(637)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2_1: *How often did you use the following services in the past month?*
Netflix

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	16% (355)	12% (271)	22% (487)	6% (131)	10% (226)	3% (57)	31% (673)	2200
Gender: Male	16% (168)	14% (147)	23% (242)	6% (66)	9% (101)	2% (24)	30% (321)	1070
Gender: Female	17% (187)	11% (124)	22% (245)	6% (65)	11% (124)	3% (32)	31% (351)	1127
Age: 18-34	25% (155)	14% (90)	26% (162)	6% (35)	13% (79)	3% (19)	14% (91)	631
Age: 35-44	19% (71)	17% (63)	23% (85)	9% (33)	11% (42)	3% (13)	17% (64)	371
Age: 45-64	14% (101)	11% (76)	21% (151)	5% (35)	9% (66)	2% (17)	37% (265)	711
Age: 65+	6% (28)	9% (42)	18% (89)	6% (28)	8% (39)	2% (8)	52% (253)	487
GenZers: 1997-2012	19% (46)	15% (35)	30% (70)	6% (15)	15% (34)	3% (6)	12% (29)	237
Millennials: 1981-1996	25% (172)	16% (111)	23% (159)	7% (47)	11% (76)	3% (22)	15% (107)	694
GenXers: 1965-1980	17% (92)	12% (69)	21% (118)	6% (33)	10% (54)	3% (15)	31% (169)	550
Baby Boomers: 1946-1964	7% (45)	7% (43)	20% (132)	5% (32)	10% (62)	2% (12)	49% (319)	645
PID: Dem (no lean)	17% (169)	15% (141)	25% (238)	7% (66)	9% (90)	3% (25)	25% (239)	969
PID: Ind (no lean)	15% (93)	9% (57)	21% (130)	6% (39)	12% (76)	2% (15)	33% (203)	612
PID: Rep (no lean)	15% (93)	12% (73)	19% (119)	4% (26)	10% (60)	3% (17)	37% (230)	619
PID/Gender: Dem Men	19% (88)	15% (69)	25% (120)	7% (32)	9% (44)	3% (12)	23% (107)	472
PID/Gender: Dem Women	16% (82)	14% (72)	24% (118)	7% (35)	9% (46)	2% (12)	26% (131)	496
PID/Gender: Ind Men	13% (39)	13% (39)	20% (61)	6% (19)	7% (23)	3% (8)	37% (113)	302
PID/Gender: Ind Women	18% (54)	6% (17)	22% (69)	6% (19)	17% (53)	2% (6)	29% (90)	309
PID/Gender: Rep Men	14% (42)	13% (38)	21% (61)	5% (15)	12% (35)	1% (4)	34% (101)	296
PID/Gender: Rep Women	16% (51)	11% (35)	18% (58)	3% (10)	8% (25)	4% (14)	40% (129)	323
Ideo: Liberal (1-3)	16% (117)	12% (84)	28% (202)	6% (44)	10% (73)	2% (16)	24% (174)	710
Ideo: Moderate (4)	16% (104)	14% (91)	21% (136)	7% (43)	10% (62)	3% (21)	28% (181)	639
Ideo: Conservative (5-7)	15% (102)	12% (86)	17% (120)	5% (37)	10% (69)	2% (16)	39% (270)	700
Educ: < College	18% (262)	11% (160)	20% (285)	5% (76)	10% (141)	2% (33)	33% (481)	1438
Educ: Bachelors degree	10% (47)	14% (68)	28% (135)	7% (34)	12% (60)	3% (15)	26% (125)	484
Educ: Post-grad	17% (46)	16% (43)	24% (66)	7% (21)	9% (26)	3% (8)	24% (68)	278
Income: Under 50k	16% (174)	11% (122)	19% (213)	5% (52)	9% (98)	3% (29)	38% (429)	1117
Income: 50k-100k	19% (123)	11% (70)	24% (162)	5% (36)	13% (88)	2% (16)	25% (168)	662
Income: 100k+	14% (59)	19% (79)	27% (112)	10% (44)	9% (40)	3% (11)	18% (76)	421
Ethnicity: White	15% (249)	12% (209)	22% (371)	6% (110)	10% (178)	3% (48)	31% (534)	1698
Ethnicity: Hispanic	24% (92)	16% (60)	23% (87)	6% (22)	10% (39)	1% (5)	20% (74)	379

Continued on next page

Table MCENdem2_1: *How often did you use the following services in the past month?*
Netflix

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	16% (355)	12% (271)	22% (487)	6% (131)	10% (226)	3% (57)	31% (673)	2200
Ethnicity: Black	23% (65)	11% (31)	24% (67)	3% (10)	9% (26)	1% (4)	29% (81)	283
Ethnicity: Other	19% (42)	14% (31)	22% (49)	5% (11)	10% (22)	3% (6)	27% (58)	220
All Christian	14% (132)	13% (123)	22% (215)	6% (54)	10% (94)	2% (19)	34% (321)	959
All Non-Christian	18% (34)	16% (31)	18% (34)	14% (25)	10% (18)	2% (4)	21% (39)	186
Atheist	16% (19)	11% (13)	26% (31)	8% (9)	9% (11)	4% (5)	26% (30)	117
Agnostic/Nothing in particular	18% (103)	12% (68)	22% (129)	5% (28)	11% (65)	2% (14)	30% (173)	580
Something Else	19% (68)	10% (36)	22% (78)	4% (14)	11% (38)	4% (15)	31% (109)	358
Religious Non-Protestant/Catholic	19% (39)	16% (35)	17% (37)	13% (27)	10% (22)	2% (5)	22% (47)	211
Evangelical	15% (81)	12% (65)	18% (98)	4% (19)	9% (49)	3% (18)	38% (204)	535
Non-Evangelical	15% (113)	12% (87)	26% (191)	6% (45)	10% (74)	2% (15)	29% (218)	743
Community: Urban	20% (131)	14% (93)	22% (146)	5% (31)	10% (63)	2% (16)	27% (179)	659
Community: Suburban	14% (146)	13% (129)	24% (248)	7% (68)	12% (118)	3% (29)	28% (280)	1018
Community: Rural	15% (78)	9% (49)	18% (94)	6% (32)	8% (44)	2% (12)	41% (214)	523
Employ: Private Sector	18% (134)	17% (127)	24% (177)	6% (46)	11% (79)	3% (19)	20% (148)	729
Employ: Government	21% (25)	14% (17)	20% (24)	17% (21)	15% (18)	2% (2)	11% (14)	121
Employ: Self-Employed	19% (41)	11% (24)	18% (38)	7% (15)	12% (26)	2% (5)	31% (67)	216
Employ: Homemaker	20% (27)	10% (14)	32% (44)	4% (6)	10% (14)	4% (6)	19% (26)	137
Employ: Student	14% (10)	11% (8)	27% (20)	7% (5)	20% (14)	3% (2)	19% (14)	72
Employ: Retired	9% (47)	9% (45)	17% (92)	5% (27)	6% (33)	2% (10)	52% (275)	529
Employ: Unemployed	20% (56)	8% (23)	22% (60)	3% (7)	9% (24)	3% (8)	35% (96)	276
Employ: Other	13% (16)	12% (14)	26% (31)	3% (4)	15% (17)	4% (5)	27% (33)	120
Military HH: Yes	12% (44)	11% (38)	21% (75)	7% (26)	10% (35)	3% (9)	36% (129)	355
Military HH: No	17% (312)	13% (233)	22% (412)	6% (105)	10% (191)	3% (47)	29% (544)	1845
RD/WT: Right Direction	19% (141)	15% (111)	22% (166)	7% (54)	9% (67)	2% (18)	25% (186)	742
RD/WT: Wrong Track	15% (214)	11% (160)	22% (321)	5% (77)	11% (159)	3% (39)	33% (487)	1458
Biden Job Approve	18% (179)	14% (140)	25% (253)	7% (69)	10% (98)	2% (23)	24% (244)	1006
Biden Job Disapprove	14% (155)	12% (127)	20% (211)	5% (58)	10% (112)	3% (29)	36% (391)	1084

Continued on next page

Table MCENdem2_1: *How often did you use the following services in the past month?*
Netflix

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	16% (355)	12% (271)	22% (487)	6% (131)	10% (226)	3% (57)	31% (673)	2200
Biden Job Strongly Approve	17% (82)	16% (76)	21% (100)	6% (28)	9% (43)	3% (12)	27% (126)	467
Biden Job Somewhat Approve	18% (97)	12% (64)	28% (152)	8% (41)	10% (55)	2% (11)	22% (118)	539
Biden Job Somewhat Disapprove	17% (60)	13% (46)	24% (83)	5% (17)	9% (31)	2% (7)	29% (99)	343
Biden Job Strongly Disapprove	13% (95)	11% (81)	17% (128)	6% (41)	11% (80)	3% (22)	39% (292)	741
Favorable of Biden	17% (180)	14% (144)	25% (259)	7% (73)	10% (99)	2% (26)	25% (256)	1036
Unfavorable of Biden	15% (153)	11% (114)	20% (210)	5% (52)	11% (111)	3% (30)	36% (376)	1047
Very Favorable of Biden	17% (92)	16% (86)	23% (124)	6% (31)	10% (51)	2% (13)	25% (135)	531
Somewhat Favorable of Biden	17% (88)	11% (57)	27% (135)	8% (42)	9% (48)	3% (13)	24% (121)	505
Somewhat Unfavorable of Biden	18% (51)	10% (28)	26% (72)	4% (11)	13% (36)	3% (8)	27% (76)	282
Very Unfavorable of Biden	13% (103)	11% (86)	18% (138)	5% (41)	10% (75)	3% (22)	39% (300)	765
#1 Issue: Economy	19% (159)	13% (112)	22% (189)	5% (39)	10% (88)	3% (25)	28% (241)	853
#1 Issue: Security	12% (34)	9% (26)	17% (50)	3% (10)	12% (35)	3% (9)	42% (121)	285
#1 Issue: Health Care	14% (27)	12% (25)	31% (63)	6% (12)	11% (22)	2% (4)	25% (50)	203
#1 Issue: Medicare / Social Security	10% (28)	11% (30)	17% (45)	8% (23)	7% (19)	2% (4)	46% (126)	275
#1 Issue: Women's Issues	24% (61)	12% (30)	26% (66)	7% (17)	13% (33)	3% (8)	16% (42)	256
#1 Issue: Education	16% (11)	10% (7)	21% (15)	13% (9)	10% (7)	1% (1)	28% (19)	69
#1 Issue: Energy	17% (25)	19% (28)	21% (32)	9% (14)	9% (13)	3% (4)	22% (33)	149
#1 Issue: Other	9% (10)	11% (12)	27% (29)	5% (6)	8% (8)	2% (2)	38% (41)	108
2022 House Vote: Democrat	16% (159)	16% (151)	26% (253)	6% (60)	9% (91)	2% (22)	24% (238)	974
2022 House Vote: Republican	14% (87)	11% (72)	19% (122)	6% (41)	9% (60)	2% (15)	37% (235)	633
2022 House Vote: Didnt Vote	19% (104)	8% (45)	18% (101)	5% (28)	13% (72)	3% (17)	33% (182)	549
2020 Vote: Joe Biden	17% (175)	15% (151)	26% (271)	6% (66)	9% (95)	2% (24)	24% (250)	1032
2020 Vote: Donald Trump	13% (84)	12% (80)	18% (116)	6% (39)	10% (63)	2% (13)	39% (250)	646
2020 Vote: Other	13% (8)	8% (5)	26% (16)	2% (1)	9% (5)	9% (5)	33% (20)	60
2020 Vote: Didn't Vote	19% (88)	8% (35)	18% (84)	5% (24)	14% (63)	3% (15)	33% (153)	463
2018 House Vote: Democrat	14% (122)	17% (147)	24% (208)	7% (57)	10% (82)	2% (19)	26% (218)	853
2018 House Vote: Republican	14% (80)	12% (67)	19% (111)	5% (31)	9% (49)	3% (15)	38% (218)	572
2018 House Vote: Didnt Vote	21% (150)	7% (48)	22% (160)	6% (40)	12% (89)	3% (22)	30% (219)	728

Continued on next page

Table MCENdem2_1: *How often did you use the following services in the past month?*
Netflix

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	16% (355)	12% (271)	22% (487)	6% (131)	10% (226)	3% (57)	31% (673)	2200
4-Region: Northeast	16% (60)	12% (45)	23% (89)	8% (30)	11% (41)	2% (8)	29% (112)	385
4-Region: Midwest	13% (61)	13% (60)	19% (84)	6% (28)	10% (47)	2% (11)	36% (162)	455
4-Region: South	18% (149)	12% (97)	22% (181)	5% (45)	9% (80)	3% (26)	31% (261)	839
4-Region: West	16% (85)	13% (68)	26% (133)	5% (28)	11% (58)	2% (12)	26% (137)	521
Avid Music Fan	21% (249)	14% (163)	23% (273)	5% (63)	10% (122)	2% (25)	23% (271)	1165
Music Fan	16% (335)	13% (264)	23% (463)	6% (128)	10% (214)	2% (50)	29% (586)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2_2: *How often did you use the following services in the past month?*
Amazon Prime Video

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	9% (204)	8% (168)	18% (392)	9% (202)	13% (277)	6% (129)	38% (828)	2200
Gender: Male	10% (110)	9% (96)	20% (213)	10% (105)	11% (120)	4% (45)	36% (381)	1070
Gender: Female	8% (94)	6% (72)	16% (179)	9% (97)	14% (156)	7% (83)	40% (446)	1127
Age: 18-34	8% (50)	10% (66)	16% (104)	8% (54)	13% (84)	10% (64)	33% (209)	631
Age: 35-44	15% (55)	9% (32)	22% (81)	12% (43)	15% (56)	6% (23)	22% (81)	371
Age: 45-64	10% (68)	7% (48)	17% (122)	8% (54)	14% (98)	3% (24)	42% (298)	711
Age: 65+	6% (30)	5% (23)	18% (86)	10% (50)	8% (40)	4% (18)	49% (240)	487
GenZers: 1997-2012	7% (15)	10% (23)	13% (30)	10% (24)	12% (29)	8% (19)	41% (98)	237
Millennials: 1981-1996	13% (87)	10% (69)	21% (147)	8% (58)	14% (97)	9% (63)	25% (172)	694
GenXers: 1965-1980	10% (58)	7% (37)	17% (93)	10% (54)	16% (91)	5% (26)	35% (192)	550
Baby Boomers: 1946-1964	7% (43)	6% (36)	17% (111)	10% (63)	9% (59)	3% (20)	49% (313)	645
PID: Dem (no lean)	12% (114)	8% (82)	21% (207)	9% (90)	10% (101)	7% (67)	32% (308)	969
PID: Ind (no lean)	7% (41)	6% (34)	14% (85)	10% (60)	15% (90)	5% (31)	44% (271)	612
PID: Rep (no lean)	8% (49)	8% (52)	16% (101)	8% (51)	14% (86)	5% (31)	40% (249)	619
PID/Gender: Dem Men	15% (72)	11% (51)	26% (124)	9% (42)	8% (36)	5% (22)	27% (125)	472
PID/Gender: Dem Women	9% (42)	6% (31)	17% (83)	10% (48)	13% (65)	9% (45)	37% (182)	496
PID/Gender: Ind Men	6% (18)	4% (12)	13% (40)	11% (33)	14% (41)	5% (16)	47% (143)	302
PID/Gender: Ind Women	8% (23)	7% (22)	14% (44)	9% (27)	16% (48)	5% (15)	42% (128)	309
PID/Gender: Rep Men	7% (20)	11% (34)	17% (49)	10% (29)	15% (43)	3% (7)	38% (113)	296
PID/Gender: Rep Women	9% (29)	6% (18)	16% (52)	7% (22)	13% (43)	7% (23)	42% (136)	323
Ideo: Liberal (1-3)	9% (65)	9% (66)	21% (152)	11% (76)	12% (86)	5% (35)	32% (230)	710
Ideo: Moderate (4)	9% (54)	6% (39)	16% (105)	9% (55)	12% (75)	6% (38)	43% (273)	639
Ideo: Conservative (5-7)	11% (74)	7% (49)	17% (117)	8% (56)	14% (95)	7% (46)	38% (263)	700
Educ: < College	10% (142)	6% (90)	15% (217)	9% (132)	13% (187)	6% (86)	41% (583)	1438
Educ: Bachelors degree	7% (34)	10% (46)	24% (115)	10% (47)	12% (56)	6% (30)	32% (157)	484
Educ: Post-grad	10% (28)	11% (31)	22% (60)	8% (23)	12% (34)	5% (13)	32% (89)	278
Income: Under 50k	9% (101)	6% (69)	13% (148)	9% (96)	11% (125)	5% (59)	46% (518)	1117
Income: 50k-100k	9% (61)	8% (55)	21% (139)	8% (56)	15% (96)	6% (42)	32% (215)	662
Income: 100k+	10% (42)	10% (44)	25% (106)	12% (49)	13% (56)	7% (28)	23% (95)	421
Ethnicity: White	8% (129)	8% (136)	18% (312)	10% (167)	13% (222)	6% (95)	37% (636)	1698
Ethnicity: Hispanic	8% (29)	9% (33)	17% (65)	13% (49)	11% (43)	11% (43)	31% (117)	379

Continued on next page

Table MCENdem2_2: *How often did you use the following services in the past month?*
Amazon Prime Video

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	9% (204)	8% (168)	18% (392)	9% (202)	13% (277)	6% (129)	38% (828)	2200
Ethnicity: Black	20% (55)	8% (22)	18% (52)	7% (19)	10% (28)	5% (14)	33% (93)	283
Ethnicity: Other	9% (20)	4% (9)	13% (29)	7% (16)	12% (27)	9% (20)	45% (99)	220
All Christian	9% (89)	7% (70)	18% (169)	8% (77)	13% (124)	5% (51)	40% (379)	959
All Non-Christian	10% (18)	12% (23)	20% (38)	17% (31)	9% (16)	4% (7)	29% (53)	186
Atheist	9% (11)	7% (8)	20% (23)	4% (5)	17% (20)	7% (8)	36% (42)	117
Agnostic/Nothing in particular	8% (46)	6% (36)	19% (112)	10% (60)	11% (66)	5% (28)	40% (233)	580
Something Else	11% (40)	9% (31)	14% (51)	8% (29)	14% (51)	10% (36)	34% (121)	358
Religious Non-Protestant/Catholic	11% (22)	11% (24)	20% (42)	15% (31)	10% (22)	3% (7)	30% (64)	211
Evangelical	10% (52)	8% (41)	15% (80)	9% (47)	14% (76)	5% (28)	39% (210)	535
Non-Evangelical	10% (73)	8% (56)	18% (134)	7% (56)	12% (92)	8% (57)	37% (275)	743
Community: Urban	12% (78)	9% (57)	18% (119)	8% (50)	10% (65)	8% (52)	36% (239)	659
Community: Suburban	8% (85)	7% (76)	20% (199)	10% (102)	14% (145)	5% (51)	35% (359)	1018
Community: Rural	8% (41)	6% (34)	14% (75)	9% (49)	13% (67)	5% (27)	44% (231)	523
Employ: Private Sector	10% (73)	8% (61)	22% (163)	9% (69)	14% (101)	4% (33)	31% (229)	729
Employ: Government	12% (14)	11% (14)	23% (28)	13% (16)	13% (16)	4% (5)	24% (29)	121
Employ: Self-Employed	17% (36)	11% (24)	16% (34)	9% (19)	14% (30)	3% (7)	31% (67)	216
Employ: Homemaker	5% (7)	14% (19)	19% (26)	8% (10)	16% (22)	9% (13)	29% (40)	137
Employ: Student	6% (4)	3% (3)	13% (9)	16% (11)	16% (12)	14% (10)	32% (23)	72
Employ: Retired	5% (29)	5% (27)	17% (88)	10% (53)	9% (49)	4% (20)	50% (264)	529
Employ: Unemployed	12% (32)	5% (14)	11% (31)	5% (15)	12% (32)	8% (22)	47% (130)	276
Employ: Other	8% (10)	4% (5)	12% (14)	7% (8)	13% (16)	17% (20)	38% (46)	120
Military HH: Yes	10% (35)	7% (24)	19% (68)	12% (42)	11% (39)	6% (21)	36% (127)	355
Military HH: No	9% (170)	8% (144)	18% (324)	9% (159)	13% (239)	6% (108)	38% (701)	1845
RD/WT: Right Direction	13% (95)	10% (76)	19% (142)	9% (64)	11% (82)	6% (44)	32% (239)	742
RD/WT: Wrong Track	7% (109)	6% (92)	17% (250)	9% (138)	13% (195)	6% (85)	40% (589)	1458
Biden Job Approve	11% (114)	10% (99)	22% (217)	10% (97)	11% (113)	5% (49)	32% (317)	1006
Biden Job Disapprove	7% (79)	6% (64)	16% (168)	9% (100)	14% (157)	6% (69)	41% (447)	1084

Continued on next page

Table MCENdem2_2: *How often did you use the following services in the past month?*
Amazon Prime Video

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	9% (204)	8% (168)	18% (392)	9% (202)	13% (277)	6% (129)	38% (828)	2200
Biden Job Strongly Approve	16% (73)	12% (58)	20% (92)	9% (41)	8% (38)	4% (19)	31% (146)	467
Biden Job Somewhat Approve	8% (41)	8% (41)	23% (124)	10% (56)	14% (75)	6% (30)	32% (171)	539
Biden Job Somewhat Disapprove	8% (26)	5% (16)	17% (57)	11% (38)	13% (45)	8% (26)	39% (135)	343
Biden Job Strongly Disapprove	7% (53)	7% (48)	15% (111)	8% (62)	15% (111)	6% (43)	42% (312)	741
Favorable of Biden	12% (119)	9% (96)	21% (222)	9% (96)	11% (116)	5% (56)	32% (330)	1036
Unfavorable of Biden	7% (73)	6% (62)	16% (165)	9% (93)	14% (149)	6% (67)	42% (438)	1047
Very Favorable of Biden	16% (82)	12% (64)	21% (109)	9% (50)	9% (47)	4% (21)	30% (159)	531
Somewhat Favorable of Biden	7% (37)	6% (33)	22% (113)	9% (46)	14% (69)	7% (35)	34% (171)	505
Somewhat Unfavorable of Biden	8% (22)	3% (10)	17% (48)	10% (27)	13% (38)	8% (23)	41% (115)	282
Very Unfavorable of Biden	7% (51)	7% (52)	15% (118)	9% (66)	15% (111)	6% (44)	42% (323)	765
#1 Issue: Economy	11% (92)	8% (69)	19% (158)	8% (69)	15% (127)	5% (45)	34% (293)	853
#1 Issue: Security	7% (19)	7% (20)	16% (45)	8% (23)	15% (42)	4% (12)	44% (125)	285
#1 Issue: Health Care	10% (21)	5% (11)	22% (45)	9% (18)	12% (23)	7% (15)	34% (70)	203
#1 Issue: Medicare / Social Security	7% (19)	8% (22)	18% (48)	9% (25)	10% (26)	2% (7)	46% (127)	275
#1 Issue: Women's Issues	7% (18)	11% (28)	18% (45)	14% (35)	7% (19)	11% (28)	33% (84)	256
#1 Issue: Education	15% (10)	5% (3)	11% (8)	9% (6)	11% (8)	6% (4)	44% (30)	69
#1 Issue: Energy	13% (19)	7% (11)	17% (25)	13% (19)	13% (19)	10% (14)	28% (42)	149
#1 Issue: Other	5% (6)	3% (3)	17% (18)	5% (5)	12% (13)	4% (4)	54% (58)	108
2022 House Vote: Democrat	10% (97)	9% (90)	21% (203)	9% (92)	12% (114)	6% (57)	33% (322)	974
2022 House Vote: Republican	8% (50)	8% (52)	17% (110)	9% (56)	13% (84)	5% (32)	39% (249)	633
2022 House Vote: Didnt Vote	10% (57)	4% (24)	14% (74)	10% (53)	14% (76)	7% (36)	42% (228)	549
2020 Vote: Joe Biden	11% (111)	8% (87)	20% (211)	10% (101)	11% (117)	5% (55)	34% (349)	1032
2020 Vote: Donald Trump	7% (43)	7% (48)	17% (110)	8% (51)	15% (95)	6% (41)	40% (258)	646
2020 Vote: Other	4% (3)	4% (2)	13% (8)	6% (4)	17% (10)	7% (4)	49% (29)	60
2020 Vote: Didn't Vote	10% (47)	7% (30)	14% (63)	10% (46)	12% (55)	6% (28)	42% (192)	463
2018 House Vote: Democrat	11% (92)	10% (83)	22% (190)	9% (75)	11% (93)	5% (41)	33% (280)	853
2018 House Vote: Republican	8% (48)	7% (40)	17% (99)	8% (45)	14% (82)	5% (27)	41% (232)	572
2018 House Vote: Didnt Vote	9% (62)	6% (44)	13% (98)	10% (72)	14% (99)	8% (58)	40% (295)	728

Continued on next page

Table MCENdem2_2: *How often did you use the following services in the past month?*
Amazon Prime Video

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	9% (204)	8% (168)	18% (392)	9% (202)	13% (277)	6% (129)	38% (828)	2200
4-Region: Northeast	12% (48)	8% (32)	20% (77)	9% (34)	10% (38)	6% (25)	35% (133)	385
4-Region: Midwest	7% (34)	6% (25)	15% (67)	8% (37)	13% (61)	6% (26)	45% (203)	455
4-Region: South	10% (84)	9% (73)	19% (159)	9% (78)	14% (121)	5% (39)	34% (285)	839
4-Region: West	8% (39)	7% (37)	17% (90)	10% (52)	11% (57)	7% (39)	40% (206)	521
Avid Music Fan	12% (146)	9% (104)	19% (220)	9% (110)	13% (147)	6% (66)	32% (373)	1165
Music Fan	10% (197)	8% (158)	19% (382)	9% (192)	13% (258)	6% (124)	36% (728)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2_3: *How often did you use the following services in the past month?*
Hulu

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	10% (227)	7% (151)	16% (353)	5% (119)	9% (192)	4% (90)	49%(1068)	2200
Gender: Male	10% (104)	8% (81)	18% (187)	6% (68)	9% (96)	3% (37)	46% (496)	1070
Gender: Female	11% (123)	6% (70)	15% (165)	5% (51)	9% (96)	5% (53)	51% (571)	1127
Age: 18-34	14% (88)	8% (49)	23% (144)	6% (39)	12% (79)	4% (28)	32% (203)	631
Age: 35-44	12% (43)	14% (53)	19% (69)	8% (29)	8% (30)	7% (25)	33% (122)	371
Age: 45-64	10% (71)	4% (27)	13% (95)	4% (31)	7% (53)	4% (27)	57% (407)	711
Age: 65+	5% (25)	4% (22)	9% (44)	4% (20)	6% (30)	2% (10)	69% (335)	487
GenZers: 1997-2012	12% (29)	7% (16)	20% (48)	9% (21)	12% (28)	6% (15)	34% (80)	237
Millennials: 1981-1996	14% (97)	11% (76)	22% (153)	6% (43)	11% (76)	4% (30)	32% (219)	694
GenXers: 1965-1980	12% (63)	6% (32)	15% (84)	5% (27)	9% (47)	5% (27)	49% (268)	550
Baby Boomers: 1946-1964	5% (35)	4% (26)	10% (66)	4% (25)	6% (40)	2% (15)	68% (439)	645
PID: Dem (no lean)	12% (116)	8% (75)	19% (182)	6% (63)	8% (79)	3% (33)	43% (421)	969
PID: Ind (no lean)	9% (54)	5% (32)	15% (92)	4% (25)	8% (51)	6% (38)	52% (321)	612
PID: Rep (no lean)	9% (57)	7% (44)	13% (79)	5% (31)	10% (62)	3% (19)	53% (326)	619
PID/Gender: Dem Men	12% (56)	10% (46)	21% (100)	7% (32)	8% (40)	3% (15)	39% (183)	472
PID/Gender: Dem Women	12% (60)	6% (29)	16% (82)	6% (30)	8% (39)	4% (18)	48% (237)	496
PID/Gender: Ind Men	7% (20)	4% (13)	17% (51)	6% (19)	7% (20)	4% (13)	55% (166)	302
PID/Gender: Ind Women	11% (34)	6% (18)	13% (41)	2% (7)	10% (31)	8% (24)	50% (155)	309
PID/Gender: Rep Men	10% (28)	7% (22)	12% (36)	6% (17)	12% (37)	3% (9)	50% (147)	296
PID/Gender: Rep Women	9% (29)	7% (22)	13% (43)	4% (14)	8% (26)	3% (10)	55% (179)	323
Ideo: Liberal (1-3)	13% (92)	7% (47)	22% (156)	5% (38)	9% (66)	3% (21)	41% (291)	710
Ideo: Moderate (4)	9% (60)	6% (37)	15% (96)	6% (37)	7% (47)	4% (24)	53% (338)	639
Ideo: Conservative (5-7)	9% (62)	8% (55)	11% (78)	6% (41)	9% (62)	5% (33)	53% (370)	700
Educ: < College	12% (166)	6% (84)	15% (210)	5% (74)	8% (119)	4% (62)	50% (722)	1438
Educ: Bachelors degree	8% (40)	9% (43)	18% (88)	6% (28)	9% (46)	3% (16)	46% (223)	484
Educ: Post-grad	8% (21)	9% (25)	20% (55)	6% (17)	10% (27)	4% (12)	44% (122)	278
Income: Under 50k	10% (114)	6% (64)	14% (151)	3% (36)	8% (89)	4% (46)	55% (616)	1117
Income: 50k-100k	12% (80)	7% (45)	17% (111)	6% (40)	10% (68)	4% (26)	44% (293)	662
Income: 100k+	8% (33)	10% (42)	21% (90)	10% (42)	8% (35)	4% (19)	38% (159)	421
Ethnicity: White	9% (160)	7% (120)	16% (279)	5% (92)	9% (158)	4% (67)	48% (822)	1698
Ethnicity: Hispanic	14% (54)	7% (27)	22% (83)	6% (23)	10% (38)	5% (19)	36% (136)	379

Continued on next page

Table MCENdem2_3: *How often did you use the following services in the past month?*
Hulu

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	10% (227)	7% (151)	16% (353)	5% (119)	9% (192)	4% (90)	49%(1068)	2200
Ethnicity: Black	14% (40)	6% (18)	15% (43)	8% (22)	7% (21)	5% (16)	44% (124)	283
Ethnicity: Other	12% (27)	6% (13)	14% (31)	3% (6)	6% (13)	3% (7)	56% (122)	220
All Christian	8% (81)	7% (66)	14% (133)	5% (47)	8% (80)	4% (35)	54% (519)	959
All Non-Christian	8% (15)	12% (22)	16% (30)	14% (25)	6% (11)	3% (5)	41% (76)	186
Atheist	20% (23)	5% (6)	20% (23)	5% (6)	11% (13)	1% (1)	38% (45)	117
Agnostic/Nothing in particular	11% (66)	7% (39)	19% (112)	4% (24)	9% (50)	5% (31)	45% (259)	580
Something Else	12% (42)	5% (18)	15% (55)	5% (17)	11% (38)	5% (17)	47% (170)	358
Religious Non-Protestant/Catholic	10% (20)	11% (23)	16% (34)	13% (27)	7% (14)	3% (5)	41% (87)	211
Evangelical	10% (53)	7% (39)	13% (67)	3% (17)	10% (54)	5% (25)	52% (280)	535
Non-Evangelical	9% (65)	6% (43)	15% (115)	6% (43)	8% (58)	4% (27)	53% (393)	743
Community: Urban	13% (87)	8% (54)	17% (112)	5% (33)	9% (57)	3% (22)	45% (294)	659
Community: Suburban	9% (92)	6% (63)	17% (178)	6% (63)	8% (83)	4% (39)	49% (500)	1018
Community: Rural	9% (48)	7% (35)	12% (63)	4% (23)	10% (52)	6% (30)	52% (273)	523
Employ: Private Sector	11% (84)	9% (63)	20% (147)	7% (50)	9% (68)	3% (22)	41% (296)	729
Employ: Government	12% (15)	12% (14)	23% (28)	13% (15)	9% (11)	6% (8)	25% (30)	121
Employ: Self-Employed	11% (25)	11% (23)	15% (32)	7% (16)	10% (21)	5% (12)	41% (88)	216
Employ: Homemaker	16% (21)	5% (7)	24% (33)	3% (4)	11% (14)	5% (7)	36% (49)	137
Employ: Student	8% (6)	3% (2)	15% (11)	11% (8)	18% (13)	8% (6)	37% (27)	72
Employ: Retired	6% (30)	4% (20)	9% (49)	3% (16)	8% (40)	2% (12)	68% (362)	529
Employ: Unemployed	13% (35)	5% (15)	12% (33)	3% (9)	6% (16)	6% (18)	55% (151)	276
Employ: Other	10% (12)	6% (7)	16% (19)	2% (2)	7% (9)	5% (6)	54% (65)	120
Military HH: Yes	12% (43)	5% (17)	17% (60)	7% (25)	5% (19)	2% (8)	52% (183)	355
Military HH: No	10% (184)	7% (134)	16% (293)	5% (94)	9% (173)	4% (82)	48% (884)	1845
RD/WT: Right Direction	13% (95)	8% (62)	17% (124)	6% (48)	9% (70)	4% (26)	43% (317)	742
RD/WT: Wrong Track	9% (132)	6% (90)	16% (229)	5% (71)	8% (122)	4% (64)	51% (750)	1458
Biden Job Approve	12% (124)	9% (89)	18% (186)	6% (65)	9% (94)	3% (34)	41% (415)	1006
Biden Job Disapprove	9% (97)	5% (56)	15% (159)	5% (50)	8% (85)	5% (50)	54% (586)	1084

Continued on next page

Table MCENdem2_3: *How often did you use the following services in the past month?*
Hulu

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	10% (227)	7% (151)	16% (353)	5% (119)	9% (192)	4% (90)	49%(1068)	2200
Biden Job Strongly Approve	12% (58)	11% (51)	15% (69)	6% (26)	9% (42)	3% (16)	44% (206)	467
Biden Job Somewhat Approve	12% (66)	7% (39)	22% (116)	7% (39)	10% (52)	3% (18)	39% (208)	539
Biden Job Somewhat Disapprove	7% (24)	6% (21)	20% (69)	3% (12)	6% (22)	5% (16)	52% (180)	343
Biden Job Strongly Disapprove	10% (74)	5% (35)	12% (90)	5% (38)	9% (63)	5% (34)	55% (406)	741
Favorable of Biden	11% (118)	9% (89)	18% (191)	6% (65)	9% (95)	4% (36)	43% (441)	1036
Unfavorable of Biden	9% (95)	5% (57)	14% (144)	5% (50)	8% (88)	5% (49)	54% (564)	1047
Very Favorable of Biden	13% (67)	10% (55)	15% (82)	7% (37)	8% (41)	3% (17)	43% (231)	531
Somewhat Favorable of Biden	10% (51)	7% (34)	22% (109)	6% (28)	11% (53)	4% (19)	42% (210)	505
Somewhat Unfavorable of Biden	6% (17)	6% (17)	17% (48)	4% (11)	9% (25)	5% (15)	53% (148)	282
Very Unfavorable of Biden	10% (78)	5% (40)	13% (96)	5% (40)	8% (62)	4% (34)	54% (415)	765
#1 Issue: Economy	12% (99)	7% (63)	17% (144)	6% (48)	9% (77)	3% (27)	46% (396)	853
#1 Issue: Security	8% (24)	5% (14)	8% (24)	4% (11)	11% (31)	4% (11)	60% (172)	285
#1 Issue: Health Care	7% (14)	7% (14)	21% (42)	5% (11)	13% (26)	6% (12)	42% (86)	203
#1 Issue: Medicare / Social Security	7% (19)	6% (18)	10% (27)	4% (10)	3% (9)	3% (8)	67% (185)	275
#1 Issue: Women's Issues	16% (41)	8% (22)	23% (58)	6% (15)	8% (21)	6% (16)	33% (84)	256
#1 Issue: Education	8% (6)	4% (3)	19% (13)	10% (7)	5% (3)	6% (4)	47% (33)	69
#1 Issue: Energy	13% (20)	11% (16)	19% (28)	9% (13)	11% (16)	8% (11)	30% (44)	149
#1 Issue: Other	5% (5)	3% (3)	16% (17)	4% (4)	9% (9)	1% (1)	63% (69)	108
2022 House Vote: Democrat	12% (118)	9% (85)	19% (189)	6% (61)	7% (72)	3% (32)	43% (417)	974
2022 House Vote: Republican	7% (47)	6% (38)	14% (87)	6% (39)	10% (62)	3% (20)	54% (340)	633
2022 House Vote: Didnt Vote	11% (59)	5% (28)	13% (70)	3% (18)	9% (52)	7% (38)	52% (283)	549
2020 Vote: Joe Biden	12% (123)	9% (98)	18% (187)	6% (65)	8% (84)	3% (35)	43% (441)	1032
2020 Vote: Donald Trump	8% (52)	5% (32)	13% (85)	6% (36)	10% (65)	4% (23)	55% (353)	646
2020 Vote: Other	7% (4)	4% (2)	14% (8)	5% (3)	4% (3)	1% (1)	65% (39)	60
2020 Vote: Didn't Vote	10% (48)	4% (20)	16% (73)	3% (15)	9% (41)	7% (31)	51% (236)	463
2018 House Vote: Democrat	12% (103)	9% (76)	19% (160)	6% (53)	8% (69)	3% (24)	43% (369)	853
2018 House Vote: Republican	9% (49)	6% (36)	13% (73)	5% (31)	9% (53)	3% (18)	54% (311)	572
2018 House Vote: Didnt Vote	10% (73)	5% (38)	14% (105)	5% (33)	9% (67)	6% (47)	50% (366)	728

Continued on next page

Table MCENdem2_3: *How often did you use the following services in the past month?*
Hulu

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	10% (227)	7% (151)	16% (353)	5% (119)	9% (192)	4% (90)	49%(1068)	2200
4-Region: Northeast	10% (38)	8% (32)	15% (56)	7% (28)	7% (29)	5% (19)	48% (184)	385
4-Region: Midwest	8% (35)	5% (25)	14% (63)	5% (23)	8% (37)	6% (26)	54% (244)	455
4-Region: South	12% (99)	7% (55)	16% (137)	5% (42)	9% (72)	4% (33)	48% (400)	839
4-Region: West	11% (55)	8% (39)	18% (96)	5% (26)	10% (54)	2% (12)	46% (239)	521
Avid Music Fan	14% (160)	8% (95)	18% (214)	6% (65)	9% (101)	5% (54)	41% (475)	1165
Music Fan	10% (209)	7% (145)	17% (337)	6% (114)	9% (185)	4% (85)	47% (964)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2_4: *How often did you use the following services in the past month?*
Paramount+

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	5% (105)	4% (78)	12% (274)	5% (113)	8% (180)	4% (98)	61% (1352)	2200
Gender: Male	5% (53)	5% (51)	13% (144)	7% (73)	8% (82)	3% (36)	59% (630)	1070
Gender: Female	5% (52)	2% (26)	12% (130)	4% (40)	9% (98)	5% (61)	64% (720)	1127
Age: 18-34	6% (36)	4% (27)	9% (56)	5% (34)	9% (58)	6% (38)	60% (381)	631
Age: 35-44	6% (21)	6% (21)	21% (77)	8% (31)	9% (34)	4% (16)	46% (172)	371
Age: 45-64	6% (40)	3% (20)	13% (90)	4% (27)	7% (51)	4% (30)	64% (454)	711
Age: 65+	2% (8)	2% (10)	10% (50)	4% (21)	8% (38)	3% (15)	71% (345)	487
GenZers: 1997-2012	5% (11)	3% (8)	6% (14)	7% (16)	10% (24)	7% (16)	63% (149)	237
Millennials: 1981-1996	6% (44)	5% (34)	15% (107)	6% (41)	9% (63)	5% (35)	53% (368)	694
GenXers: 1965-1980	6% (33)	3% (18)	13% (72)	6% (30)	7% (40)	4% (23)	61% (333)	550
Baby Boomers: 1946-1964	2% (16)	3% (17)	11% (73)	4% (25)	8% (52)	3% (21)	68% (440)	645
PID: Dem (no lean)	5% (50)	4% (38)	14% (132)	6% (61)	8% (77)	5% (44)	59% (568)	969
PID: Ind (no lean)	5% (28)	3% (19)	10% (62)	3% (21)	8% (49)	4% (27)	66% (407)	612
PID: Rep (no lean)	4% (27)	3% (20)	13% (80)	5% (32)	9% (54)	4% (27)	61% (377)	619
PID/Gender: Dem Men	7% (34)	5% (23)	15% (73)	8% (39)	9% (40)	3% (16)	52% (247)	472
PID/Gender: Dem Women	3% (16)	3% (15)	12% (59)	4% (22)	7% (37)	6% (28)	64% (320)	496
PID/Gender: Ind Men	3% (9)	5% (14)	10% (31)	4% (12)	7% (21)	4% (11)	68% (204)	302
PID/Gender: Ind Women	6% (19)	2% (5)	10% (31)	3% (8)	9% (28)	5% (16)	65% (202)	309
PID/Gender: Rep Men	3% (10)	5% (14)	14% (40)	7% (22)	7% (21)	3% (10)	60% (178)	296
PID/Gender: Rep Women	5% (17)	2% (6)	12% (40)	3% (10)	10% (33)	5% (17)	62% (199)	323
Ideo: Liberal (1-3)	4% (29)	4% (30)	12% (88)	7% (49)	9% (66)	4% (27)	59% (419)	710
Ideo: Moderate (4)	6% (37)	2% (14)	12% (76)	4% (28)	7% (42)	5% (35)	64% (408)	639
Ideo: Conservative (5-7)	5% (32)	4% (29)	13% (94)	5% (33)	8% (54)	4% (30)	61% (429)	700
Educ: < College	5% (72)	3% (39)	12% (175)	5% (68)	8% (122)	5% (68)	62% (894)	1438
Educ: Bachelors degree	4% (19)	4% (20)	12% (60)	6% (28)	7% (35)	4% (21)	62% (301)	484
Educ: Post-grad	5% (14)	7% (18)	14% (39)	6% (18)	9% (24)	3% (9)	56% (157)	278
Income: Under 50k	5% (56)	2% (24)	12% (129)	3% (37)	8% (88)	5% (50)	66% (733)	1117
Income: 50k-100k	4% (24)	5% (30)	13% (88)	6% (42)	9% (60)	5% (33)	58% (385)	662
Income: 100k+	6% (25)	6% (24)	14% (57)	8% (34)	8% (32)	3% (15)	56% (234)	421
Ethnicity: White	5% (77)	4% (65)	13% (228)	5% (91)	9% (147)	4% (73)	60% (1016)	1698
Ethnicity: Hispanic	6% (23)	3% (11)	22% (85)	5% (19)	4% (16)	5% (20)	54% (205)	379

Continued on next page

Table MCENdem2_4: *How often did you use the following services in the past month?*
Paramount+

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	5% (105)	4% (78)	12% (274)	5% (113)	8% (180)	4% (98)	61% (1352)	2200
Ethnicity: Black	6% (16)	4% (10)	10% (29)	6% (17)	8% (23)	6% (16)	61% (171)	283
Ethnicity: Other	6% (12)	1% (2)	8% (17)	2% (5)	4% (9)	4% (9)	75% (165)	220
All Christian	3% (30)	3% (31)	12% (116)	5% (48)	9% (88)	4% (34)	64% (613)	959
All Non-Christian	7% (14)	8% (14)	16% (30)	11% (20)	6% (10)	3% (6)	49% (92)	186
Atheist	12% (14)	2% (2)	10% (12)	6% (7)	11% (12)	3% (4)	57% (67)	117
Agnostic/Nothing in particular	6% (36)	3% (17)	11% (65)	5% (28)	7% (41)	5% (26)	63% (367)	580
Something Else	3% (12)	4% (14)	14% (50)	3% (11)	8% (28)	8% (29)	60% (214)	358
Religious Non-Protestant/Catholic	9% (18)	7% (15)	14% (30)	10% (21)	6% (12)	3% (6)	52% (109)	211
Evangelical	3% (17)	4% (20)	14% (76)	4% (21)	8% (45)	5% (25)	62% (330)	535
Non-Evangelical	3% (20)	3% (23)	12% (88)	5% (36)	9% (67)	5% (37)	64% (472)	743
Community: Urban	6% (43)	4% (26)	12% (81)	6% (37)	7% (44)	4% (24)	61% (404)	659
Community: Suburban	4% (40)	3% (32)	11% (108)	5% (51)	11% (108)	6% (56)	61% (622)	1018
Community: Rural	4% (22)	4% (19)	16% (85)	5% (25)	5% (28)	4% (18)	62% (325)	523
Employ: Private Sector	6% (43)	5% (36)	14% (101)	7% (48)	8% (61)	3% (24)	57% (416)	729
Employ: Government	7% (9)	10% (12)	16% (20)	16% (19)	7% (8)	4% (5)	40% (49)	121
Employ: Self-Employed	6% (14)	2% (5)	13% (28)	5% (12)	9% (20)	3% (7)	60% (129)	216
Employ: Homemaker	4% (5)	3% (5)	19% (25)	3% (4)	6% (8)	11% (15)	54% (75)	137
Employ: Student	9% (6)	1% (1)	3% (2)	7% (5)	9% (7)	10% (7)	62% (44)	72
Employ: Retired	2% (12)	2% (12)	12% (65)	4% (19)	8% (42)	3% (16)	69% (364)	529
Employ: Unemployed	5% (15)	2% (6)	5% (15)	2% (6)	7% (20)	6% (17)	71% (196)	276
Employ: Other	1% (1)	1% (1)	14% (17)	— (0)	11% (13)	6% (7)	66% (79)	120
Military HH: Yes	6% (22)	4% (15)	13% (45)	5% (19)	7% (24)	3% (12)	61% (219)	355
Military HH: No	4% (83)	3% (63)	12% (228)	5% (95)	8% (157)	5% (86)	61% (1133)	1845
RD/WT: Right Direction	7% (51)	6% (42)	12% (88)	7% (53)	8% (57)	5% (36)	56% (414)	742
RD/WT: Wrong Track	4% (54)	2% (36)	13% (185)	4% (60)	8% (123)	4% (62)	64% (937)	1458
Biden Job Approve	6% (56)	5% (55)	13% (127)	7% (69)	7% (73)	5% (49)	57% (577)	1006
Biden Job Disapprove	4% (40)	2% (23)	13% (140)	4% (43)	9% (100)	3% (38)	65% (700)	1084

Continued on next page

Table MCENdem2_4: *How often did you use the following services in the past month?*
Paramount+

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	5% (105)	4% (78)	12% (274)	5% (113)	8% (180)	4% (98)	61% (1352)	2200
Biden Job Strongly Approve	8% (38)	8% (37)	15% (72)	6% (26)	8% (35)	5% (21)	51% (237)	467
Biden Job Somewhat Approve	3% (18)	3% (18)	10% (55)	8% (43)	7% (38)	5% (28)	63% (340)	539
Biden Job Somewhat Disapprove	2% (6)	2% (6)	14% (47)	3% (9)	9% (30)	3% (12)	68% (232)	343
Biden Job Strongly Disapprove	5% (34)	2% (17)	13% (93)	5% (34)	9% (70)	3% (26)	63% (467)	741
Favorable of Biden	6% (58)	5% (50)	13% (132)	7% (69)	8% (82)	5% (52)	57% (592)	1036
Unfavorable of Biden	4% (39)	2% (25)	13% (131)	4% (42)	8% (88)	4% (41)	65% (681)	1047
Very Favorable of Biden	7% (38)	7% (36)	16% (87)	7% (36)	7% (40)	4% (22)	51% (272)	531
Somewhat Favorable of Biden	4% (20)	3% (14)	9% (45)	7% (33)	8% (42)	6% (31)	63% (320)	505
Somewhat Unfavorable of Biden	2% (6)	2% (6)	10% (28)	4% (10)	7% (20)	5% (13)	70% (198)	282
Very Unfavorable of Biden	4% (33)	2% (19)	13% (103)	4% (32)	9% (67)	4% (28)	63% (483)	765
#1 Issue: Economy	5% (42)	3% (26)	13% (108)	6% (47)	8% (72)	4% (34)	61% (522)	853
#1 Issue: Security	6% (17)	5% (14)	8% (22)	3% (8)	10% (28)	4% (11)	65% (186)	285
#1 Issue: Health Care	2% (5)	3% (6)	12% (24)	4% (7)	8% (17)	7% (13)	65% (131)	203
#1 Issue: Medicare / Social Security	3% (8)	4% (11)	14% (38)	5% (15)	5% (14)	3% (8)	66% (181)	275
#1 Issue: Women's Issues	5% (13)	2% (6)	14% (37)	4% (11)	9% (23)	6% (14)	60% (153)	256
#1 Issue: Education	7% (5)	7% (5)	6% (4)	6% (4)	4% (3)	7% (5)	63% (43)	69
#1 Issue: Energy	9% (13)	5% (8)	21% (31)	13% (19)	10% (14)	7% (10)	36% (54)	149
#1 Issue: Other	3% (3)	2% (2)	9% (9)	1% (2)	8% (9)	2% (2)	75% (81)	108
2022 House Vote: Democrat	5% (51)	4% (43)	13% (126)	6% (60)	8% (79)	3% (29)	60% (586)	974
2022 House Vote: Republican	4% (25)	4% (25)	11% (72)	5% (33)	9% (60)	4% (26)	62% (391)	633
2022 House Vote: Didnt Vote	5% (27)	2% (10)	13% (69)	3% (18)	7% (37)	7% (40)	63% (348)	549
2020 Vote: Joe Biden	5% (52)	5% (47)	13% (136)	6% (65)	7% (75)	4% (44)	59% (613)	1032
2020 Vote: Donald Trump	5% (29)	3% (18)	12% (77)	5% (34)	10% (63)	3% (17)	63% (407)	646
2020 Vote: Other	1% (1)	6% (4)	9% (6)	— (0)	8% (5)	4% (2)	71% (42)	60
2020 Vote: Didn't Vote	5% (23)	2% (9)	12% (55)	3% (15)	8% (37)	7% (35)	63% (290)	463
2018 House Vote: Democrat	5% (45)	5% (39)	15% (127)	6% (49)	8% (72)	3% (25)	58% (498)	853
2018 House Vote: Republican	4% (25)	4% (22)	12% (68)	5% (31)	8% (48)	3% (19)	63% (358)	572
2018 House Vote: Didnt Vote	5% (34)	2% (15)	9% (63)	4% (32)	8% (57)	7% (53)	65% (475)	728

Continued on next page

Table MCENdem2_4: *How often did you use the following services in the past month?*
Paramount+

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	5% (105)	4% (78)	12% (274)	5% (113)	8% (180)	4% (98)	61% (1352)	2200
4-Region: Northeast	7% (26)	3% (13)	13% (49)	6% (24)	8% (31)	2% (9)	60% (233)	385
4-Region: Midwest	4% (18)	3% (14)	10% (46)	4% (17)	9% (42)	4% (17)	66% (302)	455
4-Region: South	4% (31)	3% (29)	13% (107)	4% (37)	8% (70)	6% (50)	61% (515)	839
4-Region: West	6% (30)	4% (22)	14% (72)	7% (36)	7% (38)	4% (22)	58% (302)	521
Avid Music Fan	7% (76)	5% (55)	13% (157)	5% (58)	9% (108)	4% (44)	57% (667)	1165
Music Fan	5% (97)	4% (77)	13% (263)	5% (102)	8% (172)	4% (91)	61% (1237)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2_5: *How often did you use the following services in the past month?*
Disney+

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	6% (124)	6% (121)	13% (294)	6% (138)	10% (220)	5% (107)	54% (1196)	2200
Gender: Male	7% (73)	7% (71)	14% (150)	6% (69)	9% (96)	5% (53)	52% (558)	1070
Gender: Female	4% (50)	4% (51)	13% (144)	6% (69)	11% (123)	5% (54)	56% (637)	1127
Age: 18-34	9% (54)	9% (58)	20% (129)	7% (45)	15% (95)	6% (40)	33% (211)	631
Age: 35-44	8% (31)	12% (46)	17% (64)	9% (35)	11% (40)	4% (13)	39% (144)	371
Age: 45-64	5% (35)	2% (13)	11% (75)	5% (37)	8% (57)	6% (41)	64% (454)	711
Age: 65+	1% (4)	1% (5)	6% (27)	5% (22)	6% (28)	3% (13)	79% (387)	487
GenZers: 1997-2012	5% (12)	8% (20)	24% (57)	9% (21)	18% (42)	8% (18)	28% (67)	237
Millennials: 1981-1996	10% (70)	10% (72)	18% (126)	8% (57)	12% (82)	5% (32)	37% (253)	694
GenXers: 1965-1980	6% (33)	4% (22)	12% (68)	5% (30)	10% (56)	6% (33)	56% (309)	550
Baby Boomers: 1946-1964	1% (8)	1% (7)	7% (43)	5% (30)	6% (36)	4% (25)	77% (496)	645
PID: Dem (no lean)	7% (72)	6% (62)	17% (161)	7% (65)	11% (108)	4% (42)	47% (460)	969
PID: Ind (no lean)	5% (28)	3% (20)	10% (63)	7% (45)	11% (67)	5% (31)	58% (358)	612
PID: Rep (no lean)	4% (24)	6% (39)	11% (71)	5% (28)	7% (45)	6% (34)	61% (379)	619
PID/Gender: Dem Men	10% (48)	8% (37)	20% (93)	5% (25)	9% (45)	6% (29)	41% (195)	472
PID/Gender: Dem Women	5% (23)	5% (26)	14% (68)	8% (40)	13% (63)	2% (12)	53% (264)	496
PID/Gender: Ind Men	5% (14)	4% (11)	7% (21)	9% (27)	9% (27)	4% (11)	63% (190)	302
PID/Gender: Ind Women	4% (13)	3% (9)	13% (41)	6% (18)	13% (40)	7% (20)	54% (167)	309
PID/Gender: Rep Men	4% (10)	8% (23)	12% (35)	6% (17)	8% (25)	4% (12)	58% (173)	296
PID/Gender: Rep Women	4% (13)	5% (16)	11% (35)	3% (11)	6% (20)	7% (22)	64% (206)	323
Ideo: Liberal (1-3)	6% (40)	5% (37)	17% (123)	7% (48)	11% (79)	6% (40)	48% (343)	710
Ideo: Moderate (4)	6% (38)	7% (42)	11% (68)	6% (40)	10% (65)	4% (25)	57% (361)	639
Ideo: Conservative (5-7)	5% (37)	5% (38)	12% (84)	6% (42)	7% (51)	4% (29)	60% (418)	700
Educ: < College	6% (91)	5% (70)	12% (170)	6% (92)	10% (143)	5% (65)	56% (807)	1438
Educ: Bachelors degree	4% (18)	7% (32)	16% (78)	7% (35)	10% (47)	6% (27)	51% (247)	484
Educ: Post-grad	5% (15)	7% (20)	16% (46)	4% (12)	11% (30)	5% (14)	51% (142)	278
Income: Under 50k	5% (54)	5% (51)	11% (121)	6% (63)	8% (92)	4% (46)	62% (690)	1117
Income: 50k-100k	7% (49)	5% (33)	14% (94)	7% (46)	12% (81)	5% (36)	49% (325)	662
Income: 100k+	5% (21)	9% (38)	19% (79)	7% (29)	11% (46)	6% (26)	43% (182)	421
Ethnicity: White	5% (82)	6% (97)	13% (221)	6% (101)	10% (177)	5% (78)	56% (942)	1698
Ethnicity: Hispanic	7% (28)	10% (37)	19% (73)	7% (27)	13% (50)	5% (19)	39% (146)	379

Continued on next page

Table MCENdem2_5: *How often did you use the following services in the past month?*
Disney+

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	6% (124)	6% (121)	13% (294)	6% (138)	10% (220)	5% (107)	54% (1196)	2200
Ethnicity: Black	9% (24)	4% (11)	14% (39)	8% (22)	9% (26)	6% (17)	51% (144)	283
Ethnicity: Other	8% (18)	6% (14)	15% (34)	7% (15)	8% (17)	6% (12)	50% (109)	220
All Christian	5% (49)	5% (44)	12% (119)	5% (50)	8% (79)	4% (36)	61% (581)	959
All Non-Christian	8% (15)	11% (21)	15% (28)	12% (22)	7% (13)	3% (6)	44% (81)	186
Atheist	11% (13)	2% (2)	14% (17)	6% (7)	10% (12)	14% (16)	43% (50)	117
Agnostic/Nothing in particular	6% (33)	5% (30)	15% (88)	7% (39)	12% (70)	4% (23)	51% (297)	580
Something Else	4% (14)	7% (24)	12% (42)	6% (20)	13% (45)	7% (26)	52% (187)	358
Religious Non-Protestant/Catholic	11% (24)	10% (21)	15% (31)	10% (22)	7% (14)	4% (8)	43% (92)	211
Evangelical	5% (27)	7% (37)	14% (74)	4% (23)	10% (53)	5% (26)	55% (294)	535
Non-Evangelical	4% (27)	4% (30)	11% (83)	6% (46)	9% (65)	5% (35)	62% (457)	743
Community: Urban	7% (47)	7% (44)	14% (96)	7% (44)	9% (58)	4% (27)	52% (342)	659
Community: Suburban	6% (58)	5% (47)	13% (130)	6% (64)	11% (110)	4% (42)	56% (568)	1018
Community: Rural	3% (18)	6% (30)	13% (69)	6% (31)	10% (51)	7% (38)	55% (285)	523
Employ: Private Sector	6% (45)	8% (60)	15% (112)	6% (45)	11% (81)	5% (40)	48% (347)	729
Employ: Government	9% (11)	12% (14)	23% (28)	14% (17)	9% (10)	6% (7)	28% (34)	121
Employ: Self-Employed	6% (14)	6% (12)	10% (22)	6% (14)	15% (33)	6% (12)	50% (109)	216
Employ: Homemaker	7% (10)	4% (5)	19% (26)	4% (6)	15% (20)	10% (13)	42% (57)	137
Employ: Student	3% (2)	12% (9)	22% (16)	11% (8)	30% (21)	6% (5)	17% (12)	72
Employ: Retired	1% (8)	1% (6)	8% (41)	4% (19)	6% (30)	3% (14)	78% (412)	529
Employ: Unemployed	11% (30)	3% (8)	13% (35)	8% (21)	5% (15)	4% (10)	57% (156)	276
Employ: Other	4% (5)	6% (8)	12% (15)	7% (8)	7% (8)	5% (7)	57% (69)	120
Military HH: Yes	6% (22)	6% (21)	10% (34)	5% (17)	8% (27)	4% (16)	61% (218)	355
Military HH: No	5% (101)	5% (101)	14% (260)	7% (121)	10% (193)	5% (91)	53% (977)	1845
RD/WT: Right Direction	10% (72)	8% (58)	15% (111)	8% (58)	10% (71)	5% (37)	45% (336)	742
RD/WT: Wrong Track	4% (52)	4% (64)	13% (183)	6% (81)	10% (148)	5% (70)	59% (860)	1458
Biden Job Approve	8% (78)	7% (68)	17% (170)	7% (70)	11% (110)	5% (52)	46% (458)	1006
Biden Job Disapprove	4% (39)	5% (53)	10% (112)	5% (56)	9% (102)	5% (50)	62% (672)	1084

Continued on next page

Table MCENdem2_5: *How often did you use the following services in the past month?*
Disney+

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	6% (124)	6% (121)	13% (294)	6% (138)	10% (220)	5% (107)	54% (1196)	2200
Biden Job Strongly Approve	10% (47)	9% (42)	14% (68)	6% (30)	7% (34)	4% (18)	49% (228)	467
Biden Job Somewhat Approve	6% (30)	5% (26)	19% (102)	7% (40)	14% (77)	6% (34)	43% (230)	539
Biden Job Somewhat Disapprove	2% (8)	3% (10)	12% (40)	5% (17)	13% (44)	3% (11)	62% (213)	343
Biden Job Strongly Disapprove	4% (31)	6% (43)	10% (72)	5% (39)	8% (58)	5% (39)	62% (459)	741
Favorable of Biden	8% (83)	6% (66)	17% (173)	6% (67)	12% (122)	4% (45)	46% (480)	1036
Unfavorable of Biden	4% (38)	5% (54)	11% (115)	6% (58)	9% (92)	5% (49)	61% (641)	1047
Very Favorable of Biden	10% (53)	9% (49)	15% (80)	7% (38)	8% (40)	3% (16)	48% (253)	531
Somewhat Favorable of Biden	6% (30)	3% (17)	18% (93)	6% (29)	16% (82)	6% (29)	45% (226)	505
Somewhat Unfavorable of Biden	2% (6)	2% (5)	13% (38)	7% (19)	12% (34)	4% (11)	60% (168)	282
Very Unfavorable of Biden	4% (32)	6% (49)	10% (77)	5% (39)	8% (58)	5% (38)	62% (473)	765
#1 Issue: Economy	5% (47)	5% (42)	14% (119)	6% (54)	11% (92)	6% (54)	52% (445)	853
#1 Issue: Security	5% (14)	4% (13)	6% (18)	3% (10)	9% (25)	5% (16)	67% (190)	285
#1 Issue: Health Care	6% (12)	6% (12)	17% (36)	4% (9)	12% (24)	3% (6)	51% (105)	203
#1 Issue: Medicare / Social Security	3% (7)	2% (6)	7% (19)	6% (17)	7% (19)	4% (10)	72% (198)	275
#1 Issue: Women's Issues	8% (21)	5% (13)	20% (51)	8% (20)	14% (36)	3% (8)	42% (107)	256
#1 Issue: Education	6% (4)	20% (14)	12% (9)	12% (9)	11% (8)	5% (3)	33% (23)	69
#1 Issue: Energy	11% (16)	14% (21)	21% (31)	10% (14)	3% (5)	6% (10)	35% (52)	149
#1 Issue: Other	1% (2)	1% (1)	11% (12)	5% (5)	10% (11)	1% (1)	71% (77)	108
2022 House Vote: Democrat	7% (67)	7% (70)	15% (145)	7% (71)	11% (103)	4% (42)	49% (475)	974
2022 House Vote: Republican	5% (29)	4% (28)	12% (73)	4% (28)	8% (50)	6% (35)	62% (390)	633
2022 House Vote: Didnt Vote	5% (26)	4% (23)	13% (71)	7% (39)	10% (56)	5% (29)	55% (304)	549
2020 Vote: Joe Biden	7% (71)	6% (67)	15% (158)	6% (64)	11% (113)	4% (43)	50% (516)	1032
2020 Vote: Donald Trump	4% (25)	5% (32)	11% (69)	5% (32)	8% (53)	5% (33)	62% (402)	646
2020 Vote: Other	3% (1)	3% (2)	8% (5)	7% (4)	6% (3)	2% (1)	72% (43)	60
2020 Vote: Didn't Vote	6% (26)	5% (21)	14% (63)	8% (38)	11% (49)	7% (31)	51% (235)	463
2018 House Vote: Democrat	6% (53)	8% (65)	15% (127)	7% (56)	11% (96)	4% (37)	49% (418)	853
2018 House Vote: Republican	4% (23)	5% (27)	12% (69)	5% (27)	7% (37)	5% (29)	63% (359)	572
2018 House Vote: Didnt Vote	6% (46)	4% (28)	13% (94)	7% (54)	11% (82)	5% (40)	53% (386)	728

Continued on next page

Table MCENdem2_5: *How often did you use the following services in the past month?*
Disney+

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	6% (124)	6% (121)	13% (294)	6% (138)	10% (220)	5% (107)	54% (1196)	2200
4-Region: Northeast	7% (26)	6% (22)	12% (44)	8% (30)	11% (43)	5% (19)	52% (200)	385
4-Region: Midwest	4% (17)	5% (24)	11% (52)	5% (23)	10% (46)	5% (23)	59% (269)	455
4-Region: South	4% (37)	6% (46)	14% (118)	4% (35)	9% (76)	5% (42)	58% (484)	839
4-Region: West	8% (43)	6% (29)	15% (80)	9% (49)	10% (54)	4% (22)	46% (242)	521
Avid Music Fan	7% (83)	6% (72)	16% (189)	7% (84)	10% (120)	5% (62)	48% (555)	1165
Music Fan	5% (112)	6% (118)	14% (289)	7% (133)	10% (200)	5% (99)	53% (1088)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2_6: *How often did you use the following services in the past month?*
Apple TV+

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	3% (61)	3% (56)	5% (119)	3% (65)	5% (119)	3% (73)	78% (1707)	2200
Gender: Male	3% (37)	4% (41)	8% (84)	4% (41)	6% (62)	3% (35)	72% (770)	1070
Gender: Female	2% (24)	1% (15)	3% (35)	2% (23)	5% (57)	3% (38)	83% (935)	1127
Age: 18-34	2% (16)	4% (23)	7% (45)	4% (26)	7% (45)	5% (34)	70% (442)	631
Age: 35-44	6% (21)	6% (21)	8% (31)	6% (21)	5% (19)	5% (17)	65% (242)	371
Age: 45-64	2% (17)	1% (9)	5% (33)	2% (13)	6% (43)	2% (15)	82% (581)	711
Age: 65+	2% (8)	— (2)	2% (10)	1% (5)	2% (12)	2% (8)	91% (442)	487
GenZers: 1997-2012	2% (4)	2% (4)	6% (15)	6% (13)	8% (20)	7% (16)	69% (164)	237
Millennials: 1981-1996	5% (32)	5% (36)	9% (59)	5% (31)	6% (40)	5% (35)	66% (461)	694
GenXers: 1965-1980	3% (14)	2% (11)	5% (26)	2% (13)	7% (40)	1% (8)	80% (439)	550
Baby Boomers: 1946-1964	2% (10)	1% (4)	3% (16)	1% (7)	3% (19)	2% (16)	89% (572)	645
PID: Dem (no lean)	4% (41)	4% (39)	9% (87)	4% (38)	5% (51)	4% (36)	70% (677)	969
PID: Ind (no lean)	1% (8)	1% (5)	2% (12)	2% (10)	7% (41)	3% (20)	84% (516)	612
PID: Rep (no lean)	2% (12)	2% (11)	3% (20)	3% (17)	4% (27)	3% (17)	83% (514)	619
PID/Gender: Dem Men	6% (31)	6% (29)	13% (63)	6% (27)	5% (23)	4% (18)	59% (280)	472
PID/Gender: Dem Women	2% (11)	2% (10)	5% (24)	2% (11)	6% (28)	4% (18)	80% (396)	496
PID/Gender: Ind Men	1% (3)	1% (4)	3% (8)	1% (3)	9% (27)	3% (10)	82% (246)	302
PID/Gender: Ind Women	1% (4)	— (1)	2% (5)	2% (7)	4% (14)	3% (9)	87% (269)	309
PID/Gender: Rep Men	1% (3)	2% (7)	4% (13)	4% (11)	4% (11)	2% (6)	82% (244)	296
PID/Gender: Rep Women	3% (9)	1% (4)	2% (6)	2% (6)	5% (16)	3% (11)	84% (270)	323
Ideo: Liberal (1-3)	3% (22)	3% (22)	7% (53)	5% (35)	6% (40)	4% (31)	71% (507)	710
Ideo: Moderate (4)	3% (16)	2% (10)	4% (29)	2% (11)	6% (40)	3% (19)	81% (515)	639
Ideo: Conservative (5-7)	3% (22)	3% (22)	5% (36)	3% (19)	4% (27)	2% (17)	80% (558)	700
Educ: < College	2% (34)	1% (20)	4% (50)	2% (28)	5% (66)	3% (43)	83% (1196)	1438
Educ: Bachelors degree	3% (16)	4% (18)	9% (42)	4% (21)	7% (34)	5% (24)	68% (330)	484
Educ: Post-grad	4% (12)	6% (18)	10% (27)	6% (16)	7% (19)	2% (7)	65% (181)	278
Income: Under 50k	2% (24)	1% (8)	3% (34)	1% (13)	4% (46)	3% (30)	86% (962)	1117
Income: 50k-100k	3% (19)	3% (18)	6% (39)	4% (25)	6% (42)	3% (22)	75% (497)	662
Income: 100k+	5% (19)	7% (29)	11% (46)	6% (26)	7% (31)	5% (21)	59% (249)	421
Ethnicity: White	3% (48)	3% (51)	6% (100)	3% (49)	5% (89)	3% (53)	77% (1308)	1698
Ethnicity: Hispanic	4% (16)	4% (14)	10% (38)	2% (7)	10% (36)	3% (13)	67% (255)	379

Continued on next page

Table MCENdem2_6: *How often did you use the following services in the past month?*
Apple TV+

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	3% (61)	3% (56)	5% (119)	3% (65)	5% (119)	3% (73)	78% (1707)	2200
Ethnicity: Black	4% (11)	1% (3)	4% (11)	4% (11)	6% (18)	4% (12)	77% (217)	283
Ethnicity: Other	1% (2)	1% (1)	4% (9)	2% (4)	6% (12)	4% (8)	83% (183)	220
All Christian	2% (22)	3% (29)	5% (47)	3% (33)	5% (49)	3% (32)	78% (746)	959
All Non-Christian	6% (11)	8% (15)	14% (26)	6% (10)	9% (16)	4% (7)	54% (100)	186
Atheist	6% (7)	1% (1)	9% (11)	1% (2)	3% (4)	4% (5)	75% (88)	117
Agnostic/Nothing in particular	2% (14)	2% (9)	3% (20)	2% (14)	6% (33)	2% (13)	82% (478)	580
Something Else	2% (7)	1% (2)	4% (15)	2% (5)	5% (17)	5% (16)	83% (296)	358
Religious Non-Protestant/Catholic	6% (13)	7% (16)	13% (27)	5% (10)	8% (17)	3% (7)	57% (121)	211
Evangelical	2% (12)	4% (19)	6% (31)	3% (16)	4% (21)	4% (21)	77% (414)	535
Non-Evangelical	2% (15)	1% (9)	4% (31)	3% (20)	6% (42)	4% (26)	81% (599)	743
Community: Urban	5% (35)	4% (29)	8% (50)	3% (22)	5% (31)	4% (29)	70% (463)	659
Community: Suburban	2% (16)	2% (17)	4% (45)	3% (33)	6% (65)	3% (32)	79% (808)	1018
Community: Rural	2% (10)	2% (9)	5% (24)	2% (9)	4% (23)	2% (12)	83% (436)	523
Employ: Private Sector	4% (28)	4% (32)	8% (56)	4% (29)	8% (56)	4% (30)	68% (498)	729
Employ: Government	4% (5)	8% (9)	16% (20)	11% (14)	8% (10)	3% (4)	49% (60)	121
Employ: Self-Employed	3% (7)	2% (4)	8% (16)	3% (6)	5% (12)	3% (6)	77% (166)	216
Employ: Homemaker	2% (2)	2% (3)	3% (4)	1% (2)	3% (4)	2% (2)	87% (120)	137
Employ: Student	4% (3)	1% (1)	4% (3)	3% (2)	12% (8)	16% (12)	60% (43)	72
Employ: Retired	2% (9)	1% (4)	2% (13)	1% (7)	2% (10)	2% (10)	90% (476)	529
Employ: Unemployed	2% (6)	1% (3)	2% (5)	1% (3)	5% (13)	2% (4)	87% (241)	276
Employ: Other	1% (1)	1% (1)	2% (2)	1% (1)	5% (6)	4% (4)	87% (104)	120
Military HH: Yes	5% (17)	4% (15)	8% (28)	3% (11)	3% (9)	2% (7)	76% (269)	355
Military HH: No	2% (44)	2% (40)	5% (91)	3% (54)	6% (110)	4% (67)	78% (1439)	1845
RD/WT: Right Direction	5% (37)	6% (41)	9% (65)	4% (32)	7% (49)	4% (29)	66% (489)	742
RD/WT: Wrong Track	2% (25)	1% (15)	4% (54)	2% (33)	5% (70)	3% (44)	84% (1218)	1458
Biden Job Approve	4% (44)	4% (42)	8% (78)	4% (38)	6% (60)	4% (41)	70% (703)	1006
Biden Job Disapprove	1% (16)	1% (12)	4% (39)	2% (26)	5% (53)	3% (29)	84% (910)	1084

Continued on next page

Table MCENdem2_6: *How often did you use the following services in the past month?*
Apple TV+

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	3% (61)	3% (56)	5% (119)	3% (65)	5% (119)	3% (73)	78% (1707)	2200
Biden Job Strongly Approve	7% (34)	7% (34)	11% (49)	5% (21)	5% (25)	3% (14)	62% (289)	467
Biden Job Somewhat Approve	2% (10)	1% (7)	5% (29)	3% (17)	7% (35)	5% (26)	77% (414)	539
Biden Job Somewhat Disapprove	1% (2)	1% (3)	4% (13)	3% (11)	6% (22)	3% (11)	82% (281)	343
Biden Job Strongly Disapprove	2% (14)	1% (9)	4% (26)	2% (15)	4% (31)	2% (17)	85% (629)	741
Favorable of Biden	4% (42)	4% (43)	8% (79)	4% (44)	6% (63)	4% (40)	70% (725)	1036
Unfavorable of Biden	2% (18)	1% (11)	4% (40)	2% (19)	4% (46)	3% (30)	84% (884)	1047
Very Favorable of Biden	6% (34)	6% (34)	11% (56)	5% (24)	5% (27)	3% (17)	64% (338)	531
Somewhat Favorable of Biden	2% (8)	2% (9)	4% (22)	4% (19)	7% (36)	5% (23)	77% (387)	505
Somewhat Unfavorable of Biden	2% (6)	1% (2)	3% (10)	2% (7)	5% (14)	3% (9)	83% (235)	282
Very Unfavorable of Biden	2% (12)	1% (9)	4% (31)	2% (12)	4% (32)	3% (21)	85% (649)	765
#1 Issue: Economy	3% (22)	3% (23)	5% (46)	3% (29)	6% (50)	4% (30)	77% (653)	853
#1 Issue: Security	2% (6)	2% (7)	2% (4)	2% (4)	5% (13)	4% (11)	84% (240)	285
#1 Issue: Health Care	— (1)	3% (6)	6% (12)	4% (8)	3% (6)	3% (6)	81% (166)	203
#1 Issue: Medicare / Social Security	2% (7)	2% (4)	5% (14)	1% (2)	3% (7)	2% (5)	86% (236)	275
#1 Issue: Women's Issues	4% (11)	2% (4)	6% (16)	3% (8)	6% (16)	5% (12)	74% (189)	256
#1 Issue: Education	1% (1)	1% (1)	6% (4)	3% (2)	5% (3)	8% (6)	76% (53)	69
#1 Issue: Energy	10% (15)	6% (9)	13% (19)	7% (10)	8% (12)	3% (4)	53% (79)	149
#1 Issue: Other	— (0)	1% (1)	2% (2)	1% (1)	10% (11)	1% (1)	84% (91)	108
2022 House Vote: Democrat	4% (39)	4% (38)	8% (75)	4% (41)	6% (55)	4% (35)	71% (693)	974
2022 House Vote: Republican	2% (10)	2% (13)	3% (22)	3% (18)	4% (26)	3% (17)	83% (526)	633
2022 House Vote: Didnt Vote	2% (12)	1% (4)	4% (20)	1% (6)	6% (35)	3% (17)	83% (454)	549
2020 Vote: Joe Biden	4% (38)	4% (41)	7% (75)	4% (40)	5% (51)	3% (33)	73% (753)	1032
2020 Vote: Donald Trump	2% (11)	2% (11)	3% (21)	2% (15)	5% (31)	3% (19)	83% (538)	646
2020 Vote: Other	— (0)	— (0)	4% (2)	3% (2)	5% (3)	2% (1)	87% (52)	60
2020 Vote: Didn't Vote	2% (12)	1% (3)	5% (21)	2% (8)	7% (34)	4% (20)	79% (365)	463
2018 House Vote: Democrat	5% (39)	4% (33)	9% (73)	5% (39)	5% (43)	3% (26)	70% (600)	853
2018 House Vote: Republican	2% (9)	2% (12)	4% (20)	2% (12)	5% (27)	3% (15)	83% (475)	572
2018 House Vote: Didnt Vote	2% (13)	1% (8)	3% (23)	2% (14)	5% (38)	4% (31)	83% (602)	728

Continued on next page

Table MCENdem2_6: *How often did you use the following services in the past month?*
Apple TV+

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	3% (61)	3% (56)	5% (119)	3% (65)	5% (119)	3% (73)	78% (1707)	2200
4-Region: Northeast	6% (22)	4% (15)	8% (31)	6% (22)	5% (19)	5% (20)	66% (256)	385
4-Region: Midwest	2% (9)	1% (5)	3% (12)	1% (6)	4% (20)	2% (9)	87% (394)	455
4-Region: South	2% (19)	3% (23)	5% (38)	3% (22)	6% (49)	3% (26)	79% (662)	839
4-Region: West	2% (11)	3% (14)	7% (37)	3% (15)	6% (31)	3% (18)	76% (395)	521
Avid Music Fan	4% (42)	3% (29)	7% (76)	3% (40)	5% (60)	4% (41)	75% (877)	1165
Music Fan	3% (52)	3% (54)	6% (116)	3% (63)	5% (110)	4% (72)	77% (1571)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2_7: *How often did you use the following services in the past month?*
Discovery+

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	2% (54)	3% (60)	7% (151)	3% (74)	6% (139)	3% (67)	75% (1655)	2200
Gender: Male	3% (31)	4% (42)	8% (87)	4% (45)	6% (66)	3% (29)	72% (770)	1070
Gender: Female	2% (23)	2% (18)	6% (64)	3% (29)	7% (74)	3% (38)	78% (882)	1127
Age: 18-34	2% (15)	3% (17)	4% (28)	3% (18)	7% (46)	4% (27)	76% (479)	631
Age: 35-44	5% (17)	5% (17)	13% (47)	7% (26)	9% (32)	3% (11)	59% (221)	371
Age: 45-64	2% (17)	2% (17)	8% (54)	3% (18)	5% (39)	3% (21)	77% (545)	711
Age: 65+	1% (4)	2% (9)	5% (23)	2% (12)	5% (22)	1% (7)	84% (410)	487
GenZers: 1997-2012	4% (9)	2% (4)	2% (5)	2% (4)	7% (15)	5% (12)	79% (187)	237
Millennials: 1981-1996	3% (22)	4% (26)	9% (63)	6% (38)	9% (60)	4% (26)	66% (460)	694
GenXers: 1965-1980	3% (16)	3% (19)	10% (53)	3% (15)	6% (32)	3% (15)	73% (400)	550
Baby Boomers: 1946-1964	1% (7)	1% (9)	5% (29)	3% (16)	4% (28)	2% (14)	84% (540)	645
PID: Dem (no lean)	3% (27)	3% (33)	8% (75)	5% (51)	8% (75)	3% (32)	70% (676)	969
PID: Ind (no lean)	1% (8)	2% (10)	6% (35)	1% (7)	4% (22)	4% (22)	83% (508)	612
PID: Rep (no lean)	3% (19)	3% (16)	7% (41)	3% (16)	7% (42)	2% (13)	76% (471)	619
PID/Gender: Dem Men	4% (21)	5% (23)	10% (49)	7% (32)	8% (37)	3% (12)	63% (298)	472
PID/Gender: Dem Women	1% (7)	2% (11)	5% (27)	4% (18)	8% (38)	4% (20)	76% (376)	496
PID/Gender: Ind Men	1% (2)	3% (8)	7% (20)	1% (3)	3% (8)	4% (13)	82% (247)	302
PID/Gender: Ind Women	2% (6)	1% (2)	5% (14)	1% (4)	5% (14)	3% (9)	84% (260)	309
PID/Gender: Rep Men	3% (9)	4% (11)	6% (18)	3% (10)	7% (21)	1% (3)	76% (224)	296
PID/Gender: Rep Women	3% (10)	2% (5)	7% (23)	2% (7)	7% (22)	3% (9)	76% (246)	323
Ideo: Liberal (1-3)	3% (19)	4% (25)	6% (46)	4% (26)	8% (55)	3% (20)	73% (518)	710
Ideo: Moderate (4)	1% (9)	2% (16)	7% (47)	4% (23)	6% (35)	3% (21)	76% (488)	639
Ideo: Conservative (5-7)	3% (20)	3% (18)	8% (55)	3% (23)	6% (45)	3% (20)	74% (519)	700
Educ: < College	2% (32)	2% (29)	6% (88)	2% (35)	6% (85)	3% (42)	78% (1127)	1438
Educ: Bachelors degree	2% (11)	3% (14)	8% (38)	3% (14)	7% (33)	3% (15)	74% (359)	484
Educ: Post-grad	4% (11)	6% (17)	9% (24)	9% (25)	8% (22)	4% (11)	61% (168)	278
Income: Under 50k	2% (18)	2% (19)	6% (66)	3% (29)	4% (49)	2% (27)	81% (909)	1117
Income: 50k-100k	2% (16)	3% (18)	6% (42)	4% (26)	9% (60)	4% (28)	71% (473)	662
Income: 100k+	5% (21)	6% (24)	10% (43)	5% (20)	7% (30)	3% (12)	65% (272)	421
Ethnicity: White	2% (42)	3% (56)	7% (122)	4% (65)	7% (111)	3% (48)	74% (1253)	1698
Ethnicity: Hispanic	4% (14)	3% (12)	12% (46)	4% (14)	6% (24)	4% (14)	67% (255)	379

Continued on next page

Table MCENdem2_7: *How often did you use the following services in the past month?*
Discovery+

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	2% (54)	3% (60)	7% (151)	3% (74)	6% (139)	3% (67)	75% (1655)	2200
Ethnicity: Black	3% (9)	1% (2)	6% (17)	2% (5)	9% (24)	4% (12)	75% (213)	283
Ethnicity: Other	1% (3)	1% (1)	6% (12)	2% (4)	2% (4)	3% (7)	86% (189)	220
All Christian	2% (16)	2% (15)	7% (68)	4% (38)	7% (67)	3% (26)	76% (729)	959
All Non-Christian	5% (9)	9% (17)	14% (26)	6% (12)	8% (14)	4% (8)	54% (100)	186
Atheist	6% (7)	2% (3)	3% (4)	3% (4)	4% (5)	2% (2)	79% (92)	117
Agnostic/Nothing in particular	2% (12)	3% (18)	7% (38)	2% (9)	5% (29)	3% (18)	79% (457)	580
Something Else	3% (11)	2% (8)	4% (15)	3% (12)	7% (25)	4% (13)	77% (276)	358
Religious Non-Protestant/Catholic	6% (12)	8% (17)	12% (26)	5% (12)	8% (16)	4% (8)	57% (120)	211
Evangelical	3% (16)	2% (9)	6% (32)	5% (25)	6% (32)	3% (17)	76% (404)	535
Non-Evangelical	1% (8)	2% (13)	7% (49)	3% (25)	7% (54)	3% (21)	77% (573)	743
Community: Urban	3% (23)	4% (30)	8% (55)	5% (34)	6% (38)	3% (20)	70% (460)	659
Community: Suburban	2% (21)	2% (17)	7% (70)	2% (20)	7% (71)	3% (35)	77% (783)	1018
Community: Rural	2% (10)	3% (14)	5% (26)	4% (19)	6% (30)	2% (12)	79% (412)	523
Employ: Private Sector	4% (26)	3% (22)	10% (71)	3% (25)	7% (54)	3% (24)	70% (508)	729
Employ: Government	5% (6)	9% (10)	13% (16)	7% (8)	14% (17)	2% (2)	50% (61)	121
Employ: Self-Employed	4% (8)	5% (10)	9% (20)	4% (9)	8% (16)	4% (8)	67% (145)	216
Employ: Homemaker	1% (1)	2% (3)	5% (7)	3% (4)	3% (5)	1% (2)	84% (115)	137
Employ: Student	1% (0)	— (0)	1% (0)	1% (0)	10% (7)	8% (6)	80% (57)	72
Employ: Retired	1% (7)	2% (9)	5% (24)	3% (15)	4% (22)	2% (11)	83% (440)	529
Employ: Unemployed	1% (4)	1% (4)	4% (10)	1% (4)	4% (12)	4% (12)	84% (231)	276
Employ: Other	1% (2)	1% (2)	2% (3)	6% (8)	5% (6)	2% (2)	81% (97)	120
Military HH: Yes	5% (17)	2% (8)	10% (35)	2% (6)	6% (23)	3% (10)	72% (256)	355
Military HH: No	2% (37)	3% (52)	6% (116)	4% (68)	6% (117)	3% (57)	76% (1398)	1845
RD/WT: Right Direction	5% (33)	6% (41)	8% (58)	4% (29)	7% (54)	3% (26)	68% (501)	742
RD/WT: Wrong Track	1% (21)	1% (19)	6% (93)	3% (45)	6% (85)	3% (41)	79% (1153)	1458
Biden Job Approve	3% (34)	4% (43)	8% (79)	4% (39)	7% (74)	3% (33)	70% (703)	1006
Biden Job Disapprove	2% (19)	2% (17)	6% (69)	3% (34)	6% (60)	3% (33)	79% (853)	1084

Continued on next page

Table MCENdem2_7: *How often did you use the following services in the past month?*
Discovery+

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	2% (54)	3% (60)	7% (151)	3% (74)	6% (139)	3% (67)	75% (1655)	2200
Biden Job Strongly Approve	6% (29)	5% (24)	9% (42)	4% (21)	9% (40)	3% (15)	63% (296)	467
Biden Job Somewhat Approve	1% (6)	4% (19)	7% (37)	3% (18)	6% (34)	3% (18)	76% (407)	539
Biden Job Somewhat Disapprove	1% (3)	1% (4)	9% (31)	3% (11)	4% (15)	3% (12)	78% (267)	343
Biden Job Strongly Disapprove	2% (16)	2% (13)	5% (37)	3% (23)	6% (45)	3% (21)	79% (586)	741
Favorable of Biden	3% (33)	4% (41)	8% (81)	4% (39)	7% (74)	3% (35)	71% (734)	1036
Unfavorable of Biden	2% (19)	2% (18)	6% (58)	3% (34)	6% (60)	3% (31)	79% (828)	1047
Very Favorable of Biden	6% (29)	6% (30)	9% (50)	4% (24)	7% (37)	3% (18)	64% (342)	531
Somewhat Favorable of Biden	1% (3)	2% (10)	6% (31)	3% (15)	7% (37)	3% (16)	78% (392)	505
Somewhat Unfavorable of Biden	1% (4)	1% (4)	7% (20)	3% (9)	5% (14)	4% (10)	78% (221)	282
Very Unfavorable of Biden	2% (15)	2% (15)	5% (38)	3% (25)	6% (46)	3% (21)	79% (607)	765
#1 Issue: Economy	2% (15)	3% (23)	8% (70)	3% (25)	5% (46)	3% (27)	76% (646)	853
#1 Issue: Security	3% (8)	3% (8)	3% (8)	4% (10)	7% (21)	4% (11)	77% (218)	285
#1 Issue: Health Care	1% (3)	3% (7)	6% (13)	2% (5)	4% (7)	3% (6)	80% (164)	203
#1 Issue: Medicare / Social Security	3% (7)	3% (7)	5% (15)	5% (14)	4% (12)	2% (5)	78% (215)	275
#1 Issue: Women's Issues	2% (6)	2% (4)	5% (13)	2% (6)	7% (18)	3% (8)	78% (201)	256
#1 Issue: Education	— (0)	3% (2)	5% (4)	3% (2)	6% (4)	7% (5)	76% (53)	69
#1 Issue: Energy	9% (14)	6% (9)	14% (21)	8% (11)	14% (22)	2% (4)	46% (69)	149
#1 Issue: Other	1% (1)	— (0)	8% (8)	1% (1)	8% (9)	1% (1)	82% (89)	108
2022 House Vote: Democrat	3% (26)	4% (34)	8% (82)	5% (44)	7% (67)	3% (32)	71% (689)	974
2022 House Vote: Republican	3% (16)	3% (17)	5% (34)	3% (19)	7% (46)	3% (17)	77% (485)	633
2022 House Vote: Didnt Vote	2% (11)	2% (9)	6% (34)	2% (11)	5% (25)	3% (17)	80% (441)	549
2020 Vote: Joe Biden	2% (25)	4% (37)	9% (88)	4% (40)	7% (69)	3% (28)	72% (744)	1032
2020 Vote: Donald Trump	3% (17)	2% (16)	6% (38)	3% (22)	6% (41)	2% (15)	77% (497)	646
2020 Vote: Other	5% (3)	— (0)	— (0)	2% (1)	5% (3)	1% (1)	87% (52)	60
2020 Vote: Didn't Vote	2% (9)	2% (7)	5% (25)	2% (11)	6% (26)	5% (24)	78% (361)	463
2018 House Vote: Democrat	3% (25)	4% (33)	9% (73)	5% (42)	7% (63)	3% (29)	69% (588)	853
2018 House Vote: Republican	2% (14)	3% (19)	7% (38)	3% (18)	5% (31)	2% (12)	77% (439)	572
2018 House Vote: Didnt Vote	2% (14)	1% (7)	4% (28)	2% (11)	6% (44)	3% (25)	82% (598)	728

Continued on next page

Table MCENdem2_7: *How often did you use the following services in the past month?*
Discovery+

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	2% (54)	3% (60)	7% (151)	3% (74)	6% (139)	3% (67)	75% (1655)	2200
4-Region: Northeast	5% (20)	3% (10)	10% (39)	4% (14)	9% (36)	2% (9)	67% (258)	385
4-Region: Midwest	1% (6)	3% (14)	3% (13)	2% (11)	5% (23)	4% (17)	81% (370)	455
4-Region: South	2% (17)	2% (15)	7% (58)	3% (25)	6% (54)	3% (27)	77% (642)	839
4-Region: West	2% (11)	4% (21)	8% (41)	4% (23)	5% (27)	3% (14)	74% (384)	521
Avid Music Fan	3% (41)	3% (33)	7% (80)	4% (48)	7% (79)	3% (39)	73% (846)	1165
Music Fan	3% (52)	3% (58)	7% (143)	3% (68)	7% (133)	3% (64)	75% (1520)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2_8: *How often did you use the following services in the past month?*
HBO Max

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	6% (127)	5% (107)	13% (293)	6% (141)	9% (187)	5% (102)	56% (1242)	2200
Gender: Male	7% (74)	6% (66)	16% (168)	8% (81)	7% (76)	5% (49)	52% (555)	1070
Gender: Female	5% (53)	4% (41)	11% (125)	5% (61)	10% (110)	5% (53)	61% (686)	1127
Age: 18-34	7% (45)	8% (48)	18% (116)	8% (51)	11% (69)	5% (33)	43% (269)	631
Age: 35-44	9% (34)	8% (29)	14% (54)	10% (35)	11% (40)	5% (19)	43% (161)	371
Age: 45-64	6% (42)	3% (19)	13% (95)	4% (25)	7% (52)	5% (34)	63% (445)	711
Age: 65+	1% (6)	2% (12)	6% (29)	6% (30)	5% (26)	3% (16)	76% (368)	487
GenZers: 1997-2012	8% (18)	7% (18)	20% (47)	9% (22)	9% (22)	6% (13)	41% (97)	237
Millennials: 1981-1996	8% (57)	8% (57)	16% (114)	9% (61)	11% (79)	5% (34)	42% (292)	694
GenXers: 1965-1980	7% (39)	3% (15)	15% (85)	4% (20)	9% (47)	6% (32)	57% (313)	550
Baby Boomers: 1946-1964	2% (13)	2% (15)	7% (44)	6% (36)	6% (39)	4% (23)	74% (476)	645
PID: Dem (no lean)	7% (68)	6% (62)	17% (165)	8% (77)	9% (90)	4% (43)	48% (464)	969
PID: Ind (no lean)	5% (30)	4% (24)	11% (66)	6% (36)	7% (44)	5% (33)	62% (380)	612
PID: Rep (no lean)	5% (29)	3% (21)	10% (62)	5% (29)	9% (53)	4% (26)	64% (398)	619
PID/Gender: Dem Men	10% (47)	8% (39)	21% (101)	8% (39)	8% (38)	3% (16)	41% (191)	472
PID/Gender: Dem Women	4% (21)	5% (22)	13% (65)	8% (37)	10% (52)	5% (27)	55% (272)	496
PID/Gender: Ind Men	4% (13)	5% (15)	11% (34)	8% (23)	5% (15)	6% (17)	61% (184)	302
PID/Gender: Ind Women	5% (16)	3% (10)	10% (32)	4% (12)	9% (29)	5% (15)	63% (195)	309
PID/Gender: Rep Men	5% (14)	4% (12)	11% (34)	6% (18)	8% (24)	5% (15)	61% (179)	296
PID/Gender: Rep Women	5% (15)	3% (9)	9% (28)	3% (11)	9% (29)	3% (11)	68% (219)	323
Ideo: Liberal (1-3)	5% (38)	6% (40)	18% (127)	8% (54)	10% (71)	5% (37)	48% (343)	710
Ideo: Moderate (4)	7% (45)	5% (32)	13% (83)	6% (41)	7% (44)	3% (22)	58% (373)	639
Ideo: Conservative (5-7)	6% (42)	3% (23)	11% (74)	6% (39)	7% (52)	5% (32)	63% (438)	700
Educ: < College	6% (87)	4% (60)	11% (163)	7% (101)	8% (115)	5% (71)	59% (841)	1438
Educ: Bachelors degree	5% (23)	5% (25)	17% (83)	6% (28)	10% (49)	4% (20)	53% (257)	484
Educ: Post-grad	6% (17)	8% (22)	17% (47)	4% (11)	8% (24)	4% (11)	52% (145)	278
Income: Under 50k	5% (57)	3% (38)	12% (134)	5% (56)	6% (71)	5% (59)	63% (702)	1117
Income: 50k-100k	5% (34)	6% (37)	14% (96)	7% (44)	10% (63)	5% (31)	54% (358)	662
Income: 100k+	9% (36)	8% (32)	15% (63)	10% (41)	13% (53)	3% (12)	43% (183)	421
Ethnicity: White	5% (83)	5% (85)	13% (220)	6% (108)	9% (156)	4% (72)	57% (973)	1698
Ethnicity: Hispanic	8% (29)	6% (21)	22% (84)	9% (35)	12% (46)	6% (22)	38% (142)	379

Continued on next page

Table MCENdem2_8: *How often did you use the following services in the past month?*
HBO Max

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	6% (127)	5% (107)	13% (293)	6% (141)	9% (187)	5% (102)	56% (1242)	2200
Ethnicity: Black	12% (33)	4% (12)	17% (48)	7% (21)	4% (12)	6% (17)	49% (140)	283
Ethnicity: Other	5% (10)	4% (10)	12% (25)	6% (12)	9% (20)	6% (13)	59% (129)	220
All Christian	5% (47)	4% (40)	12% (119)	5% (46)	8% (72)	4% (34)	63% (600)	959
All Non-Christian	10% (18)	11% (20)	14% (25)	15% (29)	8% (16)	6% (12)	36% (66)	186
Atheist	10% (11)	4% (5)	18% (21)	3% (4)	14% (17)	3% (4)	47% (55)	117
Agnostic/Nothing in particular	5% (30)	3% (20)	15% (86)	8% (47)	10% (60)	4% (25)	54% (312)	580
Something Else	6% (21)	6% (21)	12% (42)	4% (15)	6% (23)	8% (27)	58% (209)	358
Religious Non-Protestant/Catholic	10% (21)	10% (22)	12% (25)	14% (29)	7% (16)	6% (14)	40% (85)	211
Evangelical	5% (29)	6% (35)	13% (67)	3% (17)	6% (31)	5% (25)	62% (331)	535
Non-Evangelical	5% (36)	3% (24)	12% (93)	6% (43)	8% (61)	4% (33)	61% (453)	743
Community: Urban	9% (56)	6% (43)	16% (102)	5% (34)	11% (71)	4% (29)	49% (325)	659
Community: Suburban	5% (51)	4% (42)	12% (122)	8% (77)	8% (86)	5% (53)	58% (586)	1018
Community: Rural	4% (20)	4% (22)	13% (69)	6% (30)	6% (30)	4% (20)	63% (332)	523
Employ: Private Sector	8% (57)	7% (51)	15% (108)	6% (46)	10% (72)	5% (35)	49% (361)	729
Employ: Government	12% (14)	7% (9)	16% (20)	22% (26)	9% (10)	3% (4)	31% (38)	121
Employ: Self-Employed	7% (16)	4% (8)	17% (36)	6% (14)	11% (25)	2% (4)	52% (113)	216
Employ: Homemaker	1% (2)	3% (4)	16% (22)	5% (7)	11% (15)	10% (13)	53% (73)	137
Employ: Student	4% (3)	8% (6)	23% (16)	7% (5)	15% (10)	5% (4)	38% (27)	72
Employ: Retired	2% (10)	3% (13)	9% (48)	5% (27)	4% (22)	3% (14)	75% (395)	529
Employ: Unemployed	8% (22)	3% (7)	8% (22)	3% (9)	8% (22)	7% (19)	63% (174)	276
Employ: Other	4% (4)	7% (8)	18% (21)	5% (6)	8% (10)	7% (9)	51% (61)	120
Military HH: Yes	7% (24)	6% (23)	9% (32)	10% (34)	6% (23)	2% (8)	60% (212)	355
Military HH: No	6% (103)	5% (84)	14% (261)	6% (107)	9% (164)	5% (94)	56% (1031)	1845
RD/WT: Right Direction	9% (69)	7% (50)	13% (98)	7% (52)	10% (75)	4% (29)	50% (368)	742
RD/WT: Wrong Track	4% (58)	4% (56)	13% (195)	6% (89)	8% (112)	5% (73)	60% (874)	1458
Biden Job Approve	7% (71)	7% (67)	15% (155)	8% (79)	10% (101)	5% (51)	48% (482)	1006
Biden Job Disapprove	5% (52)	3% (36)	11% (123)	5% (56)	8% (83)	4% (49)	63% (685)	1084

Continued on next page

Table MCENdem2_8: *How often did you use the following services in the past month?*
HBO Max

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	6% (127)	5% (107)	13% (293)	6% (141)	9% (187)	5% (102)	56% (1242)	2200
Biden Job Strongly Approve	10% (48)	8% (36)	15% (72)	6% (30)	8% (38)	4% (19)	48% (223)	467
Biden Job Somewhat Approve	4% (23)	6% (31)	15% (83)	9% (49)	12% (63)	6% (32)	48% (259)	539
Biden Job Somewhat Disapprove	4% (14)	2% (8)	16% (55)	8% (27)	6% (22)	4% (15)	59% (203)	343
Biden Job Strongly Disapprove	5% (38)	4% (29)	9% (68)	4% (29)	8% (62)	5% (34)	65% (481)	741
Favorable of Biden	7% (70)	7% (68)	15% (158)	8% (87)	10% (98)	4% (44)	49% (510)	1036
Unfavorable of Biden	5% (50)	4% (38)	11% (113)	5% (50)	8% (85)	4% (47)	63% (664)	1047
Very Favorable of Biden	10% (52)	7% (37)	15% (78)	9% (49)	8% (42)	4% (22)	47% (250)	531
Somewhat Favorable of Biden	4% (18)	6% (31)	16% (80)	8% (38)	11% (56)	4% (22)	52% (260)	505
Somewhat Unfavorable of Biden	4% (10)	1% (2)	15% (42)	8% (21)	7% (19)	5% (14)	62% (174)	282
Very Unfavorable of Biden	5% (40)	5% (36)	9% (71)	4% (29)	9% (66)	4% (33)	64% (491)	765
#1 Issue: Economy	7% (62)	5% (41)	14% (123)	6% (53)	8% (72)	5% (41)	54% (462)	853
#1 Issue: Security	4% (11)	7% (19)	6% (16)	3% (8)	6% (16)	3% (9)	72% (205)	285
#1 Issue: Health Care	7% (13)	3% (6)	19% (38)	8% (17)	10% (20)	6% (11)	48% (98)	203
#1 Issue: Medicare / Social Security	3% (7)	3% (8)	10% (27)	4% (11)	6% (17)	3% (10)	71% (195)	275
#1 Issue: Women's Issues	5% (12)	5% (13)	15% (38)	10% (27)	13% (33)	6% (15)	46% (119)	256
#1 Issue: Education	7% (5)	7% (5)	23% (16)	6% (5)	7% (5)	9% (6)	41% (28)	69
#1 Issue: Energy	11% (16)	9% (14)	11% (17)	13% (20)	11% (16)	6% (8)	39% (58)	149
#1 Issue: Other	1% (1)	— (0)	17% (18)	2% (2)	8% (9)	1% (1)	71% (77)	108
2022 House Vote: Democrat	7% (67)	7% (68)	16% (154)	9% (85)	9% (83)	5% (45)	49% (473)	974
2022 House Vote: Republican	4% (28)	4% (22)	10% (64)	4% (23)	8% (51)	4% (27)	66% (418)	633
2022 House Vote: Didnt Vote	5% (30)	3% (17)	13% (71)	5% (27)	10% (52)	5% (29)	59% (322)	549
2020 Vote: Joe Biden	7% (67)	6% (64)	16% (169)	8% (83)	9% (90)	5% (47)	50% (511)	1032
2020 Vote: Donald Trump	5% (31)	4% (24)	9% (59)	4% (26)	8% (51)	3% (21)	67% (435)	646
2020 Vote: Other	4% (2)	1% (0)	21% (13)	11% (7)	3% (1)	3% (2)	57% (34)	60
2020 Vote: Didn't Vote	6% (27)	4% (18)	11% (53)	5% (25)	10% (45)	7% (32)	57% (263)	463
2018 House Vote: Democrat	8% (65)	6% (55)	17% (149)	8% (72)	7% (62)	5% (41)	48% (410)	853
2018 House Vote: Republican	5% (31)	3% (19)	9% (50)	4% (24)	8% (43)	4% (24)	66% (380)	572
2018 House Vote: Didnt Vote	4% (30)	4% (32)	12% (84)	6% (44)	11% (82)	5% (36)	58% (420)	728

Continued on next page

Table MCENdem2_8: *How often did you use the following services in the past month?*
HBO Max

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	6% (127)	5% (107)	13% (293)	6% (141)	9% (187)	5% (102)	56% (1242)	2200
4-Region: Northeast	9% (35)	4% (17)	11% (41)	10% (37)	8% (29)	5% (18)	54% (208)	385
4-Region: Midwest	5% (23)	3% (15)	10% (43)	4% (19)	10% (45)	4% (19)	64% (290)	455
4-Region: South	5% (45)	5% (44)	15% (129)	5% (46)	7% (56)	5% (42)	57% (476)	839
4-Region: West	5% (24)	6% (31)	15% (80)	7% (39)	11% (57)	4% (23)	52% (268)	521
Avid Music Fan	8% (97)	6% (72)	15% (174)	8% (91)	9% (103)	5% (54)	49% (575)	1165
Music Fan	6% (122)	5% (101)	14% (280)	7% (138)	9% (175)	5% (100)	55% (1123)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2_9: *How often did you use the following services in the past month?*
Peacock Premium or Peacock Premium Plus

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	6% (124)	4% (88)	12% (263)	5% (112)	8% (165)	3% (61)	63% (1387)	2200
Gender: Male	5% (57)	4% (47)	13% (144)	6% (67)	8% (87)	2% (23)	60% (645)	1070
Gender: Female	6% (67)	4% (42)	11% (119)	4% (45)	7% (78)	3% (37)	66% (740)	1127
Age: 18-34	6% (35)	3% (17)	11% (72)	7% (42)	10% (62)	4% (28)	59% (375)	631
Age: 35-44	8% (30)	6% (21)	21% (76)	7% (26)	7% (25)	3% (11)	49% (182)	371
Age: 45-64	5% (38)	5% (34)	12% (86)	3% (24)	7% (50)	2% (15)	65% (464)	711
Age: 65+	4% (21)	3% (16)	6% (29)	4% (20)	6% (28)	2% (8)	75% (366)	487
GenZers: 1997-2012	6% (15)	2% (4)	10% (23)	8% (18)	11% (25)	6% (14)	58% (138)	237
Millennials: 1981-1996	7% (48)	5% (33)	16% (114)	7% (47)	8% (54)	3% (24)	54% (373)	694
GenXers: 1965-1980	5% (29)	5% (28)	15% (83)	3% (18)	8% (42)	2% (11)	62% (340)	550
Baby Boomers: 1946-1964	5% (31)	3% (22)	6% (40)	4% (27)	6% (42)	2% (13)	73% (470)	645
PID: Dem (no lean)	8% (75)	4% (40)	15% (143)	6% (61)	8% (73)	3% (32)	56% (545)	969
PID: Ind (no lean)	4% (27)	4% (25)	9% (56)	3% (21)	8% (47)	2% (11)	69% (425)	612
PID: Rep (no lean)	3% (21)	4% (23)	10% (64)	5% (30)	7% (44)	3% (18)	68% (418)	619
PID/Gender: Dem Men	8% (39)	5% (22)	18% (86)	9% (42)	8% (36)	3% (13)	49% (234)	472
PID/Gender: Dem Women	7% (37)	4% (18)	11% (57)	4% (19)	8% (38)	4% (18)	63% (310)	496
PID/Gender: Ind Men	3% (10)	4% (12)	8% (24)	3% (10)	8% (25)	1% (4)	71% (215)	302
PID/Gender: Ind Women	6% (17)	4% (13)	10% (32)	3% (11)	7% (22)	2% (6)	67% (208)	309
PID/Gender: Rep Men	3% (8)	4% (12)	11% (34)	5% (15)	9% (26)	2% (5)	66% (196)	296
PID/Gender: Rep Women	4% (13)	3% (11)	9% (30)	5% (16)	6% (18)	4% (13)	69% (222)	323
Ideo: Liberal (1-3)	7% (47)	5% (32)	13% (95)	6% (42)	11% (76)	2% (17)	56% (400)	710
Ideo: Moderate (4)	6% (39)	3% (20)	12% (76)	4% (29)	5% (31)	4% (23)	66% (421)	639
Ideo: Conservative (5-7)	4% (30)	4% (31)	11% (78)	5% (38)	7% (51)	2% (14)	66% (460)	700
Educ: < College	7% (95)	3% (47)	11% (154)	5% (69)	8% (108)	3% (41)	64% (923)	1438
Educ: Bachelors degree	4% (17)	5% (22)	16% (76)	5% (24)	7% (34)	2% (9)	62% (303)	484
Educ: Post-grad	4% (12)	7% (19)	12% (34)	7% (19)	8% (23)	4% (10)	58% (161)	278
Income: Under 50k	5% (59)	3% (38)	11% (121)	4% (43)	7% (73)	3% (30)	67% (753)	1117
Income: 50k-100k	7% (44)	4% (25)	11% (74)	6% (40)	8% (56)	2% (16)	61% (407)	662
Income: 100k+	5% (21)	6% (24)	16% (68)	7% (29)	8% (36)	4% (15)	54% (228)	421
Ethnicity: White	4% (74)	4% (76)	12% (208)	5% (86)	8% (139)	3% (50)	63% (1066)	1698
Ethnicity: Hispanic	10% (36)	4% (15)	21% (79)	5% (18)	9% (34)	2% (8)	50% (189)	379

Continued on next page

Table MCENdem2_9: *How often did you use the following services in the past month?*
Peacock Premium or Peacock Premium Plus

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	6% (124)	4% (88)	12% (263)	5% (112)	8% (165)	3% (61)	63% (1387)	2200
Ethnicity: Black	14% (39)	4% (10)	11% (31)	8% (23)	6% (17)	3% (8)	55% (154)	283
Ethnicity: Other	5% (11)	1% (2)	11% (25)	2% (3)	4% (9)	1% (3)	76% (167)	220
All Christian	4% (39)	4% (40)	12% (116)	5% (49)	9% (82)	2% (22)	64% (611)	959
All Non-Christian	5% (8)	9% (17)	20% (36)	9% (17)	5% (9)	5% (10)	47% (87)	186
Atheist	8% (9)	2% (2)	11% (12)	4% (5)	5% (6)	3% (4)	67% (79)	117
Agnostic/Nothing in particular	9% (50)	3% (16)	10% (58)	4% (24)	8% (46)	2% (14)	64% (371)	580
Something Else	5% (16)	3% (12)	11% (41)	5% (17)	6% (22)	3% (11)	67% (239)	358
Religious Non-Protestant/Catholic	5% (10)	9% (19)	19% (39)	8% (17)	6% (12)	5% (11)	49% (102)	211
Evangelical	5% (27)	5% (24)	11% (58)	5% (25)	8% (40)	2% (12)	65% (349)	535
Non-Evangelical	4% (27)	3% (26)	13% (95)	5% (40)	8% (56)	3% (19)	65% (480)	743
Community: Urban	8% (52)	5% (33)	9% (61)	5% (36)	8% (51)	2% (16)	62% (410)	659
Community: Suburban	5% (46)	3% (35)	12% (124)	5% (54)	8% (86)	3% (30)	63% (643)	1018
Community: Rural	5% (25)	4% (21)	15% (77)	4% (22)	5% (28)	3% (15)	64% (334)	523
Employ: Private Sector	6% (46)	5% (39)	15% (106)	6% (44)	9% (64)	2% (16)	57% (415)	729
Employ: Government	7% (9)	6% (7)	19% (23)	12% (14)	12% (15)	6% (7)	38% (46)	121
Employ: Self-Employed	6% (13)	4% (9)	17% (37)	2% (4)	9% (18)	4% (9)	58% (126)	216
Employ: Homemaker	1% (2)	4% (5)	7% (10)	5% (7)	8% (10)	1% (2)	74% (101)	137
Employ: Student	— (0)	2% (2)	1% (1)	12% (9)	15% (11)	4% (3)	64% (46)	72
Employ: Retired	4% (23)	3% (17)	9% (45)	4% (20)	5% (26)	2% (8)	74% (389)	529
Employ: Unemployed	7% (20)	2% (6)	10% (27)	4% (11)	5% (14)	5% (13)	67% (184)	276
Employ: Other	9% (11)	3% (3)	11% (13)	3% (3)	5% (6)	2% (3)	67% (80)	120
Military HH: Yes	6% (20)	4% (15)	10% (34)	4% (14)	6% (23)	2% (8)	68% (243)	355
Military HH: No	6% (104)	4% (74)	12% (229)	5% (98)	8% (142)	3% (53)	62% (1144)	1845
RD/WT: Right Direction	10% (71)	6% (45)	14% (104)	6% (46)	9% (64)	3% (20)	53% (392)	742
RD/WT: Wrong Track	4% (53)	3% (43)	11% (159)	5% (66)	7% (101)	3% (41)	68% (995)	1458
Biden Job Approve	8% (82)	5% (49)	14% (136)	5% (54)	8% (84)	3% (29)	57% (571)	1006
Biden Job Disapprove	3% (31)	3% (38)	11% (122)	5% (53)	7% (75)	3% (28)	68% (738)	1084

Continued on next page

Table MCENdem2_9: *How often did you use the following services in the past month?*
Peacock Premium or Peacock Premium Plus

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	6% (124)	4% (88)	12% (263)	5% (112)	8% (165)	3% (61)	63% (1387)	2200
Biden Job Strongly Approve	11% (50)	8% (39)	15% (72)	6% (28)	6% (30)	2% (11)	51% (238)	467
Biden Job Somewhat Approve	6% (32)	2% (10)	12% (64)	5% (27)	10% (54)	3% (18)	62% (333)	539
Biden Job Somewhat Disapprove	3% (11)	3% (11)	13% (43)	5% (17)	8% (28)	3% (9)	65% (224)	343
Biden Job Strongly Disapprove	3% (20)	4% (27)	11% (79)	5% (36)	6% (47)	2% (18)	69% (514)	741
Favorable of Biden	8% (87)	5% (54)	14% (141)	6% (60)	9% (89)	3% (30)	56% (575)	1036
Unfavorable of Biden	3% (32)	3% (32)	10% (109)	5% (50)	7% (72)	3% (29)	69% (723)	1047
Very Favorable of Biden	11% (57)	8% (42)	15% (77)	6% (32)	8% (41)	2% (13)	51% (268)	531
Somewhat Favorable of Biden	6% (30)	2% (12)	13% (64)	5% (28)	10% (48)	3% (17)	61% (306)	505
Somewhat Unfavorable of Biden	4% (12)	2% (7)	8% (24)	5% (13)	9% (25)	3% (7)	69% (193)	282
Very Unfavorable of Biden	3% (20)	3% (25)	11% (85)	5% (37)	6% (47)	3% (21)	69% (530)	765
#1 Issue: Economy	6% (48)	4% (34)	13% (109)	6% (54)	8% (66)	3% (25)	60% (516)	853
#1 Issue: Security	4% (11)	4% (11)	8% (23)	4% (11)	6% (17)	2% (5)	73% (207)	285
#1 Issue: Health Care	5% (11)	2% (5)	13% (26)	4% (9)	6% (13)	2% (4)	67% (136)	203
#1 Issue: Medicare / Social Security	4% (11)	5% (13)	11% (31)	4% (10)	7% (19)	2% (5)	67% (185)	275
#1 Issue: Women's Issues	8% (21)	4% (11)	14% (35)	4% (10)	7% (19)	4% (10)	59% (150)	256
#1 Issue: Education	7% (5)	4% (3)	12% (8)	3% (2)	11% (8)	4% (3)	59% (41)	69
#1 Issue: Energy	10% (15)	5% (8)	15% (23)	9% (14)	11% (16)	6% (8)	44% (65)	149
#1 Issue: Other	2% (2)	3% (3)	6% (7)	2% (2)	7% (7)	1% (1)	80% (87)	108
2022 House Vote: Democrat	8% (77)	5% (47)	14% (139)	7% (63)	8% (82)	3% (30)	55% (536)	974
2022 House Vote: Republican	3% (20)	4% (28)	9% (57)	5% (31)	7% (44)	3% (16)	69% (437)	633
2022 House Vote: Didnt Vote	4% (21)	2% (13)	12% (64)	3% (17)	6% (35)	3% (14)	70% (383)	549
2020 Vote: Joe Biden	8% (82)	5% (51)	14% (146)	6% (63)	7% (75)	3% (31)	57% (584)	1032
2020 Vote: Donald Trump	4% (23)	4% (24)	9% (58)	5% (32)	7% (48)	2% (14)	69% (447)	646
2020 Vote: Other	4% (2)	4% (2)	5% (3)	2% (1)	6% (3)	— (0)	79% (47)	60
2020 Vote: Didn't Vote	4% (16)	2% (11)	12% (56)	3% (16)	8% (39)	3% (16)	67% (309)	463
2018 House Vote: Democrat	8% (66)	5% (45)	16% (134)	7% (59)	7% (59)	3% (27)	54% (464)	853
2018 House Vote: Republican	3% (20)	5% (28)	9% (53)	5% (26)	6% (36)	2% (11)	70% (398)	572
2018 House Vote: Didnt Vote	5% (34)	2% (15)	8% (62)	4% (27)	10% (70)	3% (21)	69% (499)	728

Continued on next page

Table MCENdem2_9: *How often did you use the following services in the past month?*
Peacock Premium or Peacock Premium Plus

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	6% (124)	4% (88)	12% (263)	5% (112)	8% (165)	3% (61)	63% (1387)	2200
4-Region: Northeast	7% (28)	5% (19)	12% (48)	7% (26)	9% (36)	4% (15)	55% (214)	385
4-Region: Midwest	3% (15)	5% (21)	9% (41)	5% (21)	6% (28)	3% (13)	70% (316)	455
4-Region: South	5% (45)	3% (29)	12% (105)	4% (36)	8% (63)	2% (20)	65% (542)	839
4-Region: West	7% (37)	4% (19)	13% (69)	6% (29)	7% (39)	3% (13)	61% (316)	521
Avid Music Fan	7% (87)	5% (56)	14% (162)	5% (61)	7% (82)	3% (33)	59% (684)	1165
Music Fan	6% (116)	4% (86)	12% (253)	5% (106)	8% (157)	3% (55)	62% (1266)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2_10: *How often did you use the following services in the past month?*
Showtime

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	3% (68)	2% (42)	6% (142)	4% (83)	6% (127)	4% (80)	75% (1657)	2200
Gender: Male	4% (40)	3% (30)	8% (91)	5% (51)	6% (65)	4% (46)	70% (747)	1070
Gender: Female	2% (27)	1% (12)	5% (52)	3% (32)	5% (62)	3% (34)	81% (908)	1127
Age: 18-34	2% (13)	2% (15)	6% (40)	4% (24)	6% (39)	7% (43)	73% (458)	631
Age: 35-44	6% (24)	3% (12)	11% (40)	8% (28)	7% (26)	4% (13)	62% (229)	371
Age: 45-64	3% (24)	1% (11)	7% (50)	2% (17)	6% (40)	2% (13)	78% (557)	711
Age: 65+	2% (8)	1% (5)	3% (12)	3% (14)	5% (23)	2% (12)	85% (414)	487
GenZers: 1997-2012	1% (3)	2% (4)	7% (17)	2% (4)	7% (17)	3% (8)	77% (183)	237
Millennials: 1981-1996	5% (31)	3% (20)	9% (59)	7% (45)	6% (44)	6% (42)	65% (452)	694
GenXers: 1965-1980	4% (22)	2% (10)	8% (44)	2% (14)	5% (30)	3% (17)	75% (413)	550
Baby Boomers: 1946-1964	2% (11)	1% (8)	3% (20)	3% (19)	5% (35)	2% (12)	84% (540)	645
PID: Dem (no lean)	4% (41)	3% (29)	8% (77)	6% (56)	8% (74)	3% (31)	68% (661)	969
PID: Ind (no lean)	2% (13)	1% (4)	4% (26)	1% (9)	4% (26)	5% (30)	82% (504)	612
PID: Rep (no lean)	2% (14)	1% (8)	6% (39)	3% (18)	5% (28)	3% (19)	80% (492)	619
PID/Gender: Dem Men	6% (30)	4% (19)	13% (60)	7% (35)	8% (39)	3% (16)	58% (274)	472
PID/Gender: Dem Women	2% (11)	2% (10)	4% (17)	4% (21)	7% (35)	3% (16)	78% (386)	496
PID/Gender: Ind Men	2% (7)	1% (4)	6% (19)	1% (3)	3% (9)	8% (23)	79% (238)	302
PID/Gender: Ind Women	2% (6)	— (1)	2% (7)	2% (6)	5% (17)	2% (7)	86% (265)	309
PID/Gender: Rep Men	1% (4)	2% (7)	4% (12)	4% (13)	6% (17)	3% (8)	79% (235)	296
PID/Gender: Rep Women	3% (10)	— (2)	8% (27)	2% (6)	3% (11)	3% (11)	80% (257)	323
Ideo: Liberal (1-3)	2% (16)	3% (19)	8% (57)	5% (36)	8% (54)	4% (26)	71% (503)	710
Ideo: Moderate (4)	4% (26)	1% (9)	7% (44)	4% (23)	5% (31)	4% (24)	75% (482)	639
Ideo: Conservative (5-7)	4% (25)	2% (14)	6% (40)	3% (24)	5% (34)	3% (23)	77% (540)	700
Educ: < College	3% (45)	1% (17)	6% (83)	3% (49)	5% (73)	5% (68)	77% (1102)	1438
Educ: Bachelors degree	2% (12)	3% (14)	6% (31)	4% (18)	7% (34)	2% (9)	76% (368)	484
Educ: Post-grad	4% (11)	4% (11)	10% (28)	6% (16)	7% (20)	2% (4)	67% (187)	278
Income: Under 50k	3% (31)	1% (8)	5% (57)	3% (32)	5% (56)	4% (43)	80% (890)	1117
Income: 50k-100k	3% (17)	2% (15)	5% (35)	4% (28)	6% (40)	3% (22)	76% (504)	662
Income: 100k+	5% (19)	5% (20)	12% (51)	5% (22)	7% (31)	4% (15)	62% (263)	421
Ethnicity: White	3% (44)	2% (34)	6% (109)	4% (66)	6% (102)	3% (52)	76% (1292)	1698
Ethnicity: Hispanic	4% (17)	3% (10)	11% (43)	6% (22)	6% (23)	7% (28)	63% (237)	379

Continued on next page

Table MCENdem2_10: *How often did you use the following services in the past month?*
Showtime

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	3% (68)	2% (42)	6% (142)	4% (83)	6% (127)	4% (80)	75% (1657)	2200
Ethnicity: Black	7% (20)	3% (8)	8% (22)	5% (14)	7% (20)	4% (13)	66% (187)	283
Ethnicity: Other	2% (5)	— (0)	6% (12)	1% (2)	3% (6)	7% (16)	81% (178)	220
All Christian	2% (21)	2% (16)	7% (64)	3% (31)	5% (49)	3% (29)	78% (748)	959
All Non-Christian	5% (9)	7% (13)	16% (29)	10% (18)	9% (17)	7% (13)	46% (85)	186
Atheist	6% (7)	3% (3)	3% (3)	2% (3)	8% (9)	1% (1)	77% (90)	117
Agnostic/Nothing in particular	3% (16)	1% (4)	5% (31)	3% (17)	6% (33)	5% (26)	78% (454)	580
Something Else	4% (14)	1% (5)	4% (15)	4% (14)	6% (20)	3% (10)	78% (280)	358
Religious Non-Protestant/Catholic	6% (13)	6% (13)	14% (29)	9% (18)	8% (17)	7% (14)	50% (106)	211
Evangelical	3% (18)	3% (14)	5% (28)	4% (24)	4% (21)	2% (10)	79% (420)	535
Non-Evangelical	2% (14)	1% (7)	7% (50)	3% (20)	6% (45)	4% (28)	78% (578)	743
Community: Urban	5% (30)	2% (16)	8% (50)	3% (22)	7% (49)	5% (34)	69% (457)	659
Community: Suburban	2% (25)	2% (16)	6% (64)	4% (37)	6% (59)	3% (35)	77% (782)	1018
Community: Rural	3% (13)	2% (10)	5% (28)	4% (24)	4% (20)	2% (11)	80% (418)	523
Employ: Private Sector	4% (31)	2% (15)	10% (72)	4% (31)	8% (56)	4% (30)	68% (494)	729
Employ: Government	6% (7)	8% (10)	11% (13)	13% (15)	13% (16)	1% (1)	48% (58)	121
Employ: Self-Employed	3% (6)	4% (9)	9% (19)	3% (7)	3% (7)	4% (8)	74% (159)	216
Employ: Homemaker	— (0)	2% (2)	3% (4)	2% (3)	2% (3)	2% (3)	89% (121)	137
Employ: Student	— (0)	— (0)	8% (5)	1% (0)	12% (9)	4% (3)	75% (54)	72
Employ: Retired	1% (8)	1% (5)	3% (16)	2% (10)	4% (20)	2% (11)	87% (460)	529
Employ: Unemployed	4% (12)	1% (1)	2% (6)	3% (8)	4% (10)	9% (24)	78% (215)	276
Employ: Other	3% (4)	— (0)	5% (6)	7% (8)	5% (7)	— (0)	80% (95)	120
Military HH: Yes	6% (20)	3% (12)	5% (19)	4% (15)	4% (15)	5% (17)	72% (258)	355
Military HH: No	3% (48)	2% (30)	7% (123)	4% (68)	6% (112)	3% (64)	76% (1400)	1845
RD/WT: Right Direction	5% (40)	4% (27)	8% (60)	5% (38)	7% (55)	4% (27)	67% (495)	742
RD/WT: Wrong Track	2% (28)	1% (15)	6% (83)	3% (44)	5% (72)	4% (54)	80% (1162)	1458
Biden Job Approve	4% (42)	3% (31)	7% (72)	5% (49)	7% (67)	3% (30)	71% (714)	1006
Biden Job Disapprove	2% (25)	1% (11)	6% (65)	3% (33)	5% (58)	5% (49)	78% (843)	1084

Continued on next page

Table MCENdem2_10: *How often did you use the following services in the past month?*
Showtime

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	3% (68)	2% (42)	6% (142)	4% (83)	6% (127)	4% (80)	75% (1657)	2200
Biden Job Strongly Approve	7% (35)	5% (23)	9% (41)	5% (24)	6% (27)	3% (12)	65% (305)	467
Biden Job Somewhat Approve	1% (7)	1% (8)	6% (31)	5% (25)	7% (40)	3% (18)	76% (409)	539
Biden Job Somewhat Disapprove	3% (9)	1% (3)	8% (27)	2% (6)	7% (23)	5% (18)	75% (258)	343
Biden Job Strongly Disapprove	2% (16)	1% (8)	5% (39)	4% (27)	5% (35)	4% (31)	79% (586)	741
Favorable of Biden	4% (43)	3% (31)	7% (77)	4% (43)	7% (72)	3% (28)	72% (742)	1036
Unfavorable of Biden	2% (22)	1% (9)	5% (53)	4% (37)	5% (53)	5% (52)	78% (821)	1047
Very Favorable of Biden	7% (37)	5% (27)	10% (51)	5% (26)	7% (35)	2% (12)	65% (344)	531
Somewhat Favorable of Biden	1% (6)	1% (5)	5% (26)	3% (17)	7% (37)	3% (16)	79% (398)	505
Somewhat Unfavorable of Biden	2% (6)	— (1)	6% (18)	2% (7)	6% (16)	7% (20)	76% (215)	282
Very Unfavorable of Biden	2% (16)	1% (8)	5% (35)	4% (31)	5% (38)	4% (32)	79% (606)	765
#1 Issue: Economy	3% (23)	2% (14)	9% (75)	4% (34)	6% (51)	5% (43)	72% (614)	853
#1 Issue: Security	2% (6)	2% (6)	6% (16)	2% (5)	7% (21)	2% (6)	79% (226)	285
#1 Issue: Health Care	1% (1)	2% (4)	7% (15)	2% (5)	5% (10)	3% (7)	80% (162)	203
#1 Issue: Medicare / Social Security	4% (10)	2% (5)	3% (8)	4% (12)	5% (15)	1% (3)	81% (223)	275
#1 Issue: Women's Issues	3% (8)	2% (6)	3% (9)	2% (6)	6% (15)	3% (9)	80% (204)	256
#1 Issue: Education	6% (4)	2% (1)	6% (4)	1% (1)	2% (2)	4% (3)	78% (54)	69
#1 Issue: Energy	10% (14)	4% (7)	8% (12)	13% (20)	6% (9)	5% (8)	53% (79)	149
#1 Issue: Other	1% (1)	— (0)	4% (4)	1% (1)	4% (5)	2% (2)	88% (95)	108
2022 House Vote: Democrat	4% (38)	3% (31)	7% (71)	6% (58)	7% (69)	3% (34)	69% (673)	974
2022 House Vote: Republican	2% (15)	1% (9)	5% (33)	3% (18)	5% (31)	3% (21)	80% (507)	633
2022 House Vote: Didnt Vote	3% (15)	— (1)	6% (35)	1% (7)	4% (20)	5% (26)	81% (444)	549
2020 Vote: Joe Biden	3% (36)	3% (31)	8% (79)	4% (44)	7% (68)	3% (31)	72% (743)	1032
2020 Vote: Donald Trump	2% (15)	1% (7)	5% (33)	4% (24)	5% (32)	3% (21)	79% (512)	646
2020 Vote: Other	4% (3)	— (0)	4% (2)	2% (1)	5% (3)	1% (1)	84% (50)	60
2020 Vote: Didn't Vote	3% (15)	1% (3)	6% (28)	3% (13)	5% (24)	6% (27)	76% (352)	463
2018 House Vote: Democrat	4% (38)	3% (29)	8% (71)	6% (51)	7% (64)	3% (21)	68% (579)	853
2018 House Vote: Republican	2% (12)	2% (10)	5% (31)	3% (14)	4% (22)	4% (21)	81% (461)	572
2018 House Vote: Didnt Vote	2% (17)	— (3)	4% (32)	2% (16)	5% (40)	5% (37)	80% (582)	728

Continued on next page

Table MCENdem2_10: *How often did you use the following services in the past month?*
Showtime

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	3% (68)	2% (42)	6% (142)	4% (83)	6% (127)	4% (80)	75% (1657)	2200
4-Region: Northeast	5% (20)	2% (9)	8% (31)	5% (19)	10% (37)	3% (12)	67% (257)	385
4-Region: Midwest	2% (9)	1% (4)	3% (13)	3% (15)	5% (24)	3% (14)	82% (375)	455
4-Region: South	3% (26)	2% (20)	7% (62)	4% (30)	4% (37)	3% (29)	76% (636)	839
4-Region: West	2% (13)	2% (10)	7% (36)	4% (19)	6% (29)	5% (26)	75% (389)	521
Avid Music Fan	4% (49)	2% (23)	6% (72)	5% (61)	6% (71)	5% (59)	71% (829)	1165
Music Fan	3% (64)	2% (41)	7% (135)	4% (81)	6% (126)	4% (77)	74% (1516)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2_11: *How often did you use the following services in the past month?*
Starz

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	3% (67)	2% (33)	5% (102)	3% (74)	5% (105)	4% (92)	78% (1727)	2200
Gender: Male	3% (36)	2% (25)	6% (67)	4% (46)	5% (56)	4% (43)	75% (797)	1070
Gender: Female	3% (31)	1% (8)	3% (35)	2% (28)	4% (49)	4% (49)	82% (926)	1127
Age: 18-34	2% (16)	2% (12)	4% (25)	4% (23)	5% (29)	5% (33)	78% (493)	631
Age: 35-44	4% (15)	3% (12)	9% (33)	8% (28)	5% (20)	5% (17)	66% (247)	371
Age: 45-64	4% (26)	1% (5)	5% (35)	2% (14)	5% (37)	4% (28)	80% (566)	711
Age: 65+	2% (11)	1% (5)	2% (8)	2% (8)	4% (20)	3% (15)	86% (421)	487
GenZers: 1997-2012	2% (4)	1% (3)	3% (7)	4% (9)	4% (9)	7% (18)	78% (186)	237
Millennials: 1981-1996	3% (24)	3% (20)	7% (47)	6% (40)	5% (38)	4% (30)	72% (496)	694
GenXers: 1965-1980	4% (23)	1% (5)	6% (32)	3% (17)	5% (30)	5% (25)	76% (419)	550
Baby Boomers: 1946-1964	2% (15)	1% (5)	2% (16)	1% (8)	4% (26)	3% (17)	86% (558)	645
PID: Dem (no lean)	4% (40)	2% (20)	6% (61)	5% (48)	7% (67)	3% (33)	72% (700)	969
PID: Ind (no lean)	2% (11)	1% (6)	3% (21)	2% (11)	2% (15)	7% (41)	83% (507)	612
PID: Rep (no lean)	3% (16)	1% (8)	3% (20)	2% (15)	4% (23)	3% (18)	84% (520)	619
PID/Gender: Dem Men	5% (24)	4% (17)	10% (46)	7% (32)	8% (37)	3% (15)	64% (301)	472
PID/Gender: Dem Women	3% (16)	1% (3)	3% (15)	3% (16)	6% (29)	4% (18)	80% (398)	496
PID/Gender: Ind Men	2% (5)	1% (3)	5% (16)	1% (4)	2% (5)	6% (18)	83% (250)	302
PID/Gender: Ind Women	2% (6)	1% (3)	2% (5)	2% (7)	3% (9)	7% (23)	83% (255)	309
PID/Gender: Rep Men	2% (7)	2% (5)	2% (5)	4% (11)	4% (13)	3% (9)	83% (247)	296
PID/Gender: Rep Women	3% (9)	1% (3)	5% (15)	1% (4)	3% (10)	3% (9)	85% (273)	323
Ideo: Liberal (1-3)	3% (19)	2% (12)	5% (36)	4% (30)	6% (43)	4% (26)	76% (543)	710
Ideo: Moderate (4)	4% (26)	2% (12)	5% (31)	2% (15)	5% (30)	6% (38)	76% (487)	639
Ideo: Conservative (5-7)	3% (21)	1% (10)	5% (33)	4% (27)	4% (28)	3% (18)	80% (564)	700
Educ: < College	3% (49)	1% (16)	4% (59)	3% (40)	4% (61)	5% (75)	79% (1137)	1438
Educ: Bachelors degree	2% (10)	2% (8)	5% (24)	4% (18)	5% (26)	2% (8)	80% (390)	484
Educ: Post-grad	3% (8)	3% (9)	7% (19)	6% (15)	7% (19)	3% (9)	72% (200)	278
Income: Under 50k	4% (39)	1% (9)	3% (38)	2% (23)	4% (40)	5% (60)	81% (907)	1117
Income: 50k-100k	2% (11)	2% (11)	5% (34)	4% (24)	5% (36)	3% (17)	80% (528)	662
Income: 100k+	4% (16)	3% (13)	7% (30)	6% (27)	7% (30)	3% (15)	69% (291)	421
Ethnicity: White	2% (42)	2% (26)	4% (73)	3% (51)	5% (83)	3% (58)	80% (1364)	1698
Ethnicity: Hispanic	4% (14)	2% (9)	9% (34)	4% (16)	4% (16)	8% (31)	68% (259)	379

Continued on next page

Table MCENdem2_11: *How often did you use the following services in the past month?*
Starz

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	3% (67)	2% (33)	5% (102)	3% (74)	5% (105)	4% (92)	78% (1727)	2200
Ethnicity: Black	7% (19)	2% (6)	10% (27)	7% (19)	6% (18)	7% (20)	62% (174)	283
Ethnicity: Other	3% (6)	1% (1)	1% (2)	2% (4)	2% (4)	6% (14)	86% (188)	220
All Christian	2% (18)	1% (9)	4% (42)	3% (25)	5% (52)	3% (30)	82% (782)	959
All Non-Christian	5% (9)	6% (11)	13% (25)	9% (16)	4% (8)	6% (12)	56% (104)	186
Atheist	6% (7)	— (0)	3% (4)	2% (2)	4% (5)	3% (4)	81% (95)	117
Agnostic/Nothing in particular	3% (19)	1% (8)	3% (20)	3% (18)	4% (24)	3% (16)	82% (476)	580
Something Else	4% (13)	1% (5)	3% (11)	3% (12)	5% (17)	8% (30)	75% (270)	358
Religious Non-Protestant/Catholic	6% (13)	5% (11)	12% (25)	8% (16)	4% (8)	6% (12)	59% (125)	211
Evangelical	3% (16)	2% (12)	4% (24)	3% (15)	4% (23)	5% (27)	78% (418)	535
Non-Evangelical	2% (12)	— (2)	4% (30)	3% (22)	5% (40)	5% (34)	81% (604)	743
Community: Urban	4% (27)	3% (18)	4% (29)	4% (29)	6% (37)	4% (25)	75% (495)	659
Community: Suburban	3% (28)	1% (12)	5% (47)	3% (26)	5% (52)	3% (34)	80% (818)	1018
Community: Rural	2% (12)	1% (4)	5% (25)	4% (20)	3% (16)	6% (33)	79% (413)	523
Employ: Private Sector	3% (23)	2% (12)	7% (50)	4% (33)	6% (46)	2% (18)	75% (547)	729
Employ: Government	4% (4)	7% (8)	11% (14)	11% (13)	10% (13)	6% (8)	51% (62)	121
Employ: Self-Employed	3% (7)	3% (6)	7% (15)	4% (8)	3% (7)	4% (8)	76% (165)	216
Employ: Homemaker	1% (2)	— (0)	3% (4)	— (0)	1% (2)	8% (10)	87% (120)	137
Employ: Student	1% (1)	2% (1)	— (0)	1% (0)	9% (7)	12% (9)	75% (54)	72
Employ: Retired	2% (12)	1% (5)	2% (9)	1% (8)	4% (22)	2% (10)	88% (465)	529
Employ: Unemployed	4% (12)	1% (2)	3% (9)	3% (8)	2% (6)	6% (16)	81% (222)	276
Employ: Other	5% (5)	— (0)	1% (1)	3% (4)	3% (3)	12% (15)	77% (92)	120
Military HH: Yes	5% (19)	3% (10)	6% (21)	3% (9)	3% (11)	3% (9)	78% (276)	355
Military HH: No	3% (48)	1% (23)	4% (81)	4% (65)	5% (95)	4% (83)	79% (1450)	1845
RD/WT: Right Direction	5% (40)	3% (22)	6% (47)	6% (45)	6% (41)	4% (28)	70% (519)	742
RD/WT: Wrong Track	2% (28)	1% (11)	4% (55)	2% (29)	4% (64)	4% (64)	83% (1207)	1458
Biden Job Approve	4% (43)	3% (26)	6% (59)	5% (47)	6% (58)	4% (41)	73% (732)	1006
Biden Job Disapprove	2% (22)	1% (8)	4% (42)	2% (26)	4% (47)	4% (45)	83% (895)	1084

Continued on next page

Table MCENdem2_11: *How often did you use the following services in the past month?*
Starz

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	3% (67)	2% (33)	5% (102)	3% (74)	5% (105)	4% (92)	78% (1727)	2200
Biden Job Strongly Approve	7% (34)	4% (18)	8% (36)	7% (32)	5% (22)	2% (11)	67% (314)	467
Biden Job Somewhat Approve	2% (9)	1% (8)	4% (24)	3% (15)	7% (36)	5% (30)	78% (418)	539
Biden Job Somewhat Disapprove	2% (8)	— (0)	7% (24)	2% (8)	5% (16)	3% (9)	81% (278)	343
Biden Job Strongly Disapprove	2% (14)	1% (8)	2% (18)	2% (18)	4% (31)	5% (35)	83% (617)	741
Favorable of Biden	4% (45)	2% (21)	6% (63)	5% (49)	6% (66)	3% (30)	74% (762)	1036
Unfavorable of Biden	2% (20)	1% (7)	3% (29)	2% (24)	4% (40)	5% (50)	84% (877)	1047
Very Favorable of Biden	7% (37)	3% (15)	8% (45)	7% (37)	6% (33)	3% (14)	66% (351)	531
Somewhat Favorable of Biden	2% (8)	1% (6)	4% (18)	2% (12)	6% (32)	3% (17)	81% (411)	505
Somewhat Unfavorable of Biden	2% (6)	— (1)	4% (12)	3% (8)	3% (8)	5% (15)	82% (232)	282
Very Unfavorable of Biden	2% (15)	1% (6)	2% (17)	2% (16)	4% (32)	5% (35)	84% (645)	765
#1 Issue: Economy	3% (22)	1% (9)	6% (52)	3% (28)	5% (46)	5% (41)	77% (655)	853
#1 Issue: Security	1% (3)	2% (6)	2% (7)	2% (5)	5% (15)	3% (9)	84% (241)	285
#1 Issue: Health Care	4% (8)	1% (1)	6% (12)	4% (7)	5% (11)	3% (7)	77% (157)	203
#1 Issue: Medicare / Social Security	3% (10)	2% (5)	3% (7)	2% (5)	4% (12)	2% (5)	84% (232)	275
#1 Issue: Women's Issues	3% (8)	1% (2)	3% (9)	2% (5)	3% (8)	5% (13)	83% (211)	256
#1 Issue: Education	4% (3)	3% (2)	4% (3)	1% (1)	4% (3)	5% (4)	79% (55)	69
#1 Issue: Energy	9% (14)	5% (7)	7% (11)	14% (21)	3% (4)	8% (12)	53% (79)	149
#1 Issue: Other	— (0)	1% (1)	1% (1)	2% (3)	5% (6)	2% (2)	89% (96)	108
2022 House Vote: Democrat	4% (41)	2% (21)	6% (57)	4% (42)	6% (63)	4% (35)	74% (717)	974
2022 House Vote: Republican	2% (13)	1% (6)	2% (15)	3% (20)	4% (25)	3% (20)	84% (534)	633
2022 House Vote: Didnt Vote	2% (11)	1% (6)	5% (29)	2% (11)	3% (14)	6% (33)	81% (443)	549
2020 Vote: Joe Biden	3% (36)	2% (21)	6% (63)	4% (43)	6% (60)	3% (31)	75% (779)	1032
2020 Vote: Donald Trump	2% (12)	1% (5)	2% (16)	3% (18)	4% (25)	4% (27)	84% (543)	646
2020 Vote: Other	8% (5)	— (0)	1% (1)	1% (1)	4% (3)	4% (3)	81% (48)	60
2020 Vote: Didn't Vote	3% (15)	2% (8)	5% (23)	2% (11)	4% (17)	7% (31)	77% (357)	463
2018 House Vote: Democrat	5% (39)	2% (20)	7% (56)	5% (39)	7% (57)	4% (32)	72% (610)	853
2018 House Vote: Republican	2% (9)	1% (6)	3% (15)	2% (14)	3% (20)	3% (18)	85% (488)	572
2018 House Vote: Didnt Vote	2% (18)	1% (7)	3% (20)	3% (20)	4% (29)	6% (41)	82% (594)	728

Continued on next page

Table MCENdem2_11: *How often did you use the following services in the past month?*
Starz

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	3% (67)	2% (33)	5% (102)	3% (74)	5% (105)	4% (92)	78% (1727)	2200
4-Region: Northeast	6% (22)	2% (8)	6% (23)	5% (19)	8% (31)	4% (14)	70% (268)	385
4-Region: Midwest	1% (4)	1% (5)	2% (8)	2% (10)	4% (17)	3% (15)	87% (396)	455
4-Region: South	3% (29)	2% (13)	6% (47)	3% (26)	4% (31)	6% (48)	77% (646)	839
4-Region: West	2% (11)	1% (7)	5% (24)	4% (19)	5% (27)	3% (15)	80% (417)	521
Avid Music Fan	4% (46)	1% (17)	6% (64)	3% (39)	5% (56)	5% (64)	75% (879)	1165
Music Fan	3% (63)	1% (29)	5% (100)	3% (69)	5% (102)	4% (89)	78% (1587)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem3_1: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Netflix*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	38%	(834)	18%	(390)	11%	(234)	34%	(742)	2200
Gender: Male	41%	(440)	17%	(178)	10%	(107)	32%	(345)	1070
Gender: Female	35%	(393)	19%	(213)	11%	(126)	35%	(396)	1127
Age: 18-34	41%	(256)	28%	(174)	16%	(101)	16%	(100)	631
Age: 35-44	47%	(174)	22%	(82)	10%	(37)	21%	(78)	371
Age: 45-64	39%	(274)	14%	(99)	8%	(56)	40%	(282)	711
Age: 65+	27%	(130)	7%	(36)	8%	(39)	58%	(282)	487
GenZers: 1997-2012	36%	(84)	32%	(75)	19%	(46)	13%	(32)	237
Millennials: 1981-1996	46%	(318)	24%	(167)	12%	(84)	18%	(125)	694
GenXers: 1965-1980	43%	(236)	17%	(94)	8%	(41)	33%	(179)	550
Baby Boomers: 1946-1964	29%	(189)	8%	(51)	9%	(56)	54%	(348)	645
PID: Dem (no lean)	43%	(419)	19%	(184)	9%	(87)	29%	(280)	969
PID: Ind (no lean)	33%	(200)	19%	(118)	13%	(80)	35%	(213)	612
PID: Rep (no lean)	35%	(214)	14%	(88)	11%	(67)	40%	(250)	619
PID/Gender: Dem Men	49%	(231)	18%	(83)	8%	(37)	26%	(122)	472
PID/Gender: Dem Women	38%	(188)	20%	(101)	10%	(50)	32%	(157)	496
PID/Gender: Ind Men	33%	(100)	17%	(51)	13%	(38)	37%	(112)	302
PID/Gender: Ind Women	32%	(99)	22%	(67)	14%	(42)	32%	(100)	309
PID/Gender: Rep Men	37%	(109)	15%	(44)	11%	(32)	38%	(111)	296
PID/Gender: Rep Women	33%	(106)	14%	(44)	11%	(34)	43%	(138)	323
Ideo: Liberal (1-3)	41%	(292)	19%	(133)	12%	(84)	28%	(201)	710
Ideo: Moderate (4)	39%	(250)	18%	(116)	11%	(68)	32%	(205)	639
Ideo: Conservative (5-7)	36%	(250)	14%	(101)	9%	(66)	40%	(284)	700
Educ: < College	35%	(508)	17%	(243)	11%	(160)	37%	(527)	1438
Educ: Bachelors degree	44%	(212)	18%	(87)	9%	(45)	29%	(140)	484
Educ: Post-grad	41%	(114)	22%	(61)	10%	(28)	27%	(75)	278
Income: Under 50k	31%	(348)	16%	(177)	11%	(123)	42%	(469)	1117
Income: 50k-100k	43%	(286)	16%	(109)	12%	(78)	29%	(189)	662
Income: 100k+	47%	(199)	25%	(105)	8%	(33)	20%	(84)	421

Continued on next page

Table MCENdem3_1: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Netflix*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	38%	(834)	18%	(390)	11%	(234)	34%	(742)	2200
Ethnicity: White	37%	(626)	17%	(293)	11%	(186)	35%	(593)	1698
Ethnicity: Hispanic	37%	(139)	26%	(99)	10%	(38)	27%	(103)	379
Ethnicity: Black	43%	(121)	14%	(40)	12%	(35)	31%	(87)	283
Ethnicity: Other	40%	(87)	26%	(58)	6%	(13)	28%	(62)	220
All Christian	39%	(373)	16%	(154)	9%	(82)	37%	(350)	959
All Non-Christian	41%	(75)	26%	(48)	9%	(16)	25%	(47)	186
Atheist	39%	(46)	21%	(24)	16%	(19)	24%	(28)	117
Agnostic/Nothing in particular	39%	(225)	18%	(105)	11%	(62)	32%	(188)	580
Something Else	32%	(114)	17%	(60)	15%	(54)	36%	(129)	358
Religious Non-Protestant/Catholic	40%	(84)	25%	(53)	8%	(16)	27%	(57)	211
Evangelical	37%	(196)	13%	(70)	9%	(50)	41%	(218)	535
Non-Evangelical	37%	(274)	19%	(138)	11%	(83)	33%	(249)	743
Community: Urban	40%	(265)	19%	(124)	14%	(94)	27%	(176)	659
Community: Suburban	39%	(394)	18%	(183)	10%	(101)	33%	(339)	1018
Community: Rural	33%	(175)	16%	(83)	7%	(39)	43%	(226)	523
Employ: Private Sector	49%	(356)	20%	(146)	9%	(69)	22%	(159)	729
Employ: Government	42%	(51)	26%	(31)	15%	(18)	17%	(20)	121
Employ: Self-Employed	37%	(81)	22%	(47)	7%	(16)	34%	(73)	216
Employ: Homemaker	48%	(65)	15%	(20)	15%	(21)	23%	(31)	137
Employ: Student	24%	(17)	40%	(29)	15%	(11)	21%	(15)	72
Employ: Retired	27%	(142)	8%	(40)	7%	(38)	58%	(309)	529
Employ: Unemployed	28%	(77)	23%	(62)	14%	(38)	36%	(98)	276
Employ: Other	38%	(45)	13%	(16)	18%	(22)	31%	(37)	120
Military HH: Yes	33%	(116)	18%	(62)	8%	(27)	42%	(150)	355
Military HH: No	39%	(717)	18%	(328)	11%	(207)	32%	(593)	1845
RD/WT: Right Direction	42%	(314)	18%	(137)	10%	(71)	30%	(220)	742
RD/WT: Wrong Track	36%	(519)	17%	(254)	11%	(162)	36%	(522)	1458

Continued on next page

Table MCENdem3_1: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Netflix*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	38%	(834)	18%	(390)	11%	(234)	34%	(742)	2200
Biden Job Approve	43%	(430)	20%	(201)	9%	(91)	28%	(283)	1006
Biden Job Disapprove	34%	(368)	16%	(170)	11%	(122)	39%	(424)	1084
Biden Job Strongly Approve	44%	(206)	15%	(72)	8%	(37)	33%	(152)	467
Biden Job Somewhat Approve	42%	(224)	24%	(129)	10%	(55)	24%	(130)	539
Biden Job Somewhat Disapprove	35%	(121)	20%	(67)	13%	(44)	32%	(111)	343
Biden Job Strongly Disapprove	33%	(247)	14%	(103)	11%	(78)	42%	(313)	741
Favorable of Biden	42%	(440)	19%	(197)	9%	(98)	29%	(301)	1036
Unfavorable of Biden	35%	(363)	16%	(165)	11%	(116)	39%	(404)	1047
Very Favorable of Biden	45%	(240)	16%	(85)	7%	(38)	32%	(168)	531
Somewhat Favorable of Biden	40%	(200)	22%	(111)	12%	(60)	26%	(133)	505
Somewhat Unfavorable of Biden	35%	(99)	21%	(60)	13%	(36)	31%	(87)	282
Very Unfavorable of Biden	35%	(264)	14%	(105)	10%	(79)	41%	(317)	765
#1 Issue: Economy	39%	(333)	20%	(169)	12%	(100)	29%	(251)	853
#1 Issue: Security	33%	(95)	14%	(39)	9%	(26)	44%	(126)	285
#1 Issue: Health Care	40%	(81)	18%	(36)	12%	(23)	31%	(62)	203
#1 Issue: Medicare / Social Security	28%	(76)	11%	(31)	8%	(22)	53%	(146)	275
#1 Issue: Women's Issues	40%	(103)	25%	(64)	15%	(39)	19%	(50)	256
#1 Issue: Education	41%	(29)	14%	(10)	12%	(8)	33%	(23)	69
#1 Issue: Energy	44%	(66)	22%	(32)	8%	(12)	26%	(39)	149
#1 Issue: Other	46%	(50)	8%	(9)	3%	(3)	43%	(46)	108
2022 House Vote: Democrat	44%	(425)	19%	(190)	8%	(75)	29%	(285)	974
2022 House Vote: Republican	39%	(246)	12%	(76)	10%	(61)	40%	(251)	633
2022 House Vote: Didnt Vote	28%	(152)	21%	(113)	17%	(93)	35%	(190)	549
2020 Vote: Joe Biden	43%	(440)	19%	(198)	9%	(96)	29%	(298)	1032
2020 Vote: Donald Trump	37%	(237)	13%	(82)	10%	(61)	41%	(265)	646
2020 Vote: Other	31%	(19)	23%	(14)	20%	(12)	26%	(16)	60
2020 Vote: Didn't Vote	30%	(138)	21%	(96)	14%	(65)	35%	(163)	463

Continued on next page

Table MCENdem3_1: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Netflix*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	38%	(834)	18%	(390)	11%	(234)	34%	(742)	2200
2018 House Vote: Democrat	45%	(382)	17%	(149)	9%	(78)	29%	(245)	853
2018 House Vote: Republican	37%	(212)	12%	(69)	9%	(53)	42%	(238)	572
2018 House Vote: Didnt Vote	32%	(231)	21%	(155)	13%	(98)	34%	(244)	728
4-Region: Northeast	40%	(154)	18%	(71)	8%	(31)	33%	(129)	385
4-Region: Midwest	34%	(153)	14%	(64)	13%	(58)	39%	(179)	455
4-Region: South	39%	(327)	17%	(140)	9%	(79)	35%	(292)	839
4-Region: West	38%	(199)	22%	(115)	12%	(65)	27%	(142)	521
Avid Music Fan	43%	(503)	19%	(226)	11%	(134)	26%	(302)	1165
Music Fan	39%	(798)	18%	(370)	11%	(225)	32%	(646)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem3_2: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Amazon Prime Video*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	42%	(917)	13%	(275)	6%	(132)	40%	(876)	2200
Gender: Male	43%	(456)	13%	(136)	5%	(53)	40%	(425)	1070
Gender: Female	41%	(459)	12%	(139)	7%	(78)	40%	(451)	1127
Age: 18-34	37%	(233)	17%	(110)	9%	(59)	36%	(229)	631
Age: 35-44	46%	(172)	23%	(85)	8%	(28)	23%	(87)	371
Age: 45-64	46%	(326)	8%	(53)	3%	(24)	43%	(308)	711
Age: 65+	38%	(187)	5%	(27)	4%	(21)	52%	(253)	487
GenZers: 1997-2012	27%	(63)	19%	(46)	12%	(29)	42%	(99)	237
Millennials: 1981-1996	45%	(313)	19%	(134)	8%	(54)	28%	(193)	694
GenXers: 1965-1980	49%	(271)	10%	(54)	4%	(19)	37%	(205)	550
Baby Boomers: 1946-1964	40%	(258)	5%	(35)	4%	(27)	50%	(325)	645
PID: Dem (no lean)	45%	(437)	15%	(148)	7%	(65)	33%	(319)	969
PID: Ind (no lean)	35%	(214)	10%	(59)	5%	(32)	50%	(307)	612
PID: Rep (no lean)	43%	(265)	11%	(68)	6%	(35)	40%	(250)	619
PID/Gender: Dem Men	49%	(233)	18%	(83)	5%	(22)	28%	(134)	472
PID/Gender: Dem Women	41%	(203)	13%	(65)	9%	(43)	37%	(184)	496
PID/Gender: Ind Men	31%	(95)	6%	(18)	5%	(15)	58%	(174)	302
PID/Gender: Ind Women	38%	(118)	13%	(41)	5%	(17)	43%	(133)	309
PID/Gender: Rep Men	43%	(128)	12%	(35)	6%	(16)	39%	(116)	296
PID/Gender: Rep Women	43%	(137)	10%	(33)	6%	(19)	41%	(133)	323
Ideo: Liberal (1-3)	45%	(319)	15%	(106)	6%	(44)	34%	(241)	710
Ideo: Moderate (4)	37%	(239)	10%	(66)	7%	(48)	45%	(286)	639
Ideo: Conservative (5-7)	43%	(304)	12%	(82)	5%	(36)	40%	(278)	700
Educ: < College	40%	(568)	10%	(149)	6%	(89)	44%	(631)	1438
Educ: Bachelors degree	47%	(228)	15%	(72)	5%	(25)	33%	(159)	484
Educ: Post-grad	43%	(121)	19%	(54)	6%	(18)	31%	(86)	278
Income: Under 50k	35%	(386)	10%	(107)	6%	(62)	50%	(563)	1117
Income: 50k-100k	49%	(322)	12%	(81)	8%	(51)	31%	(208)	662
Income: 100k+	50%	(209)	21%	(88)	5%	(19)	25%	(105)	421

Continued on next page

Table MCENdem3_2: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Amazon Prime Video*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	42%	(917)	13%	(275)	6%	(132)	40%	(876)	2200
Ethnicity: White	41%	(701)	13%	(218)	7%	(114)	39%	(664)	1698
Ethnicity: Hispanic	38%	(146)	14%	(52)	9%	(32)	39%	(149)	379
Ethnicity: Black	47%	(134)	10%	(29)	3%	(8)	40%	(113)	283
Ethnicity: Other	37%	(82)	13%	(28)	5%	(10)	45%	(99)	220
All Christian	43%	(416)	11%	(108)	5%	(47)	40%	(388)	959
All Non-Christian	33%	(61)	25%	(47)	5%	(8)	38%	(70)	186
Atheist	48%	(56)	11%	(13)	8%	(9)	34%	(39)	117
Agnostic/Nothing in particular	40%	(235)	10%	(61)	7%	(39)	42%	(246)	580
Something Else	42%	(149)	13%	(47)	8%	(29)	37%	(133)	358
Religious Non-Protestant/Catholic	34%	(71)	23%	(49)	4%	(8)	39%	(82)	211
Evangelical	39%	(209)	14%	(72)	7%	(38)	40%	(215)	535
Non-Evangelical	46%	(341)	10%	(77)	5%	(37)	39%	(287)	743
Community: Urban	42%	(278)	15%	(97)	7%	(46)	36%	(238)	659
Community: Suburban	42%	(430)	13%	(129)	5%	(55)	40%	(403)	1018
Community: Rural	40%	(208)	9%	(50)	6%	(31)	45%	(235)	523
Employ: Private Sector	47%	(340)	15%	(108)	6%	(46)	32%	(235)	729
Employ: Government	39%	(47)	31%	(37)	6%	(8)	24%	(29)	121
Employ: Self-Employed	44%	(95)	18%	(40)	3%	(6)	35%	(75)	216
Employ: Homemaker	56%	(77)	6%	(9)	9%	(12)	29%	(39)	137
Employ: Student	26%	(18)	24%	(17)	17%	(12)	33%	(23)	72
Employ: Retired	38%	(204)	6%	(29)	4%	(21)	52%	(275)	529
Employ: Unemployed	32%	(87)	9%	(26)	6%	(17)	53%	(145)	276
Employ: Other	41%	(49)	7%	(8)	8%	(10)	44%	(53)	120
Military HH: Yes	39%	(138)	14%	(49)	5%	(19)	42%	(149)	355
Military HH: No	42%	(779)	12%	(226)	6%	(113)	39%	(727)	1845
RD/WT: Right Direction	44%	(324)	15%	(113)	6%	(45)	35%	(260)	742
RD/WT: Wrong Track	41%	(593)	11%	(162)	6%	(87)	42%	(616)	1458

Continued on next page

Table MCENdem3_2: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Amazon Prime Video*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	42%	(917)	13%	(275)	6%	(132)	40%	(876)	2200
Biden Job Approve	46%	(458)	15%	(148)	7%	(66)	33%	(333)	1006
Biden Job Disapprove	39%	(425)	10%	(110)	6%	(63)	45%	(486)	1084
Biden Job Strongly Approve	45%	(208)	17%	(78)	4%	(19)	35%	(162)	467
Biden Job Somewhat Approve	46%	(250)	13%	(70)	9%	(47)	32%	(171)	539
Biden Job Somewhat Disapprove	35%	(121)	13%	(46)	8%	(27)	44%	(150)	343
Biden Job Strongly Disapprove	41%	(303)	9%	(64)	5%	(37)	45%	(337)	741
Favorable of Biden	46%	(473)	15%	(151)	6%	(62)	34%	(350)	1036
Unfavorable of Biden	39%	(404)	11%	(113)	6%	(66)	44%	(464)	1047
Very Favorable of Biden	46%	(242)	17%	(91)	4%	(19)	34%	(179)	531
Somewhat Favorable of Biden	46%	(232)	12%	(60)	8%	(42)	34%	(171)	505
Somewhat Unfavorable of Biden	32%	(91)	17%	(48)	8%	(24)	43%	(120)	282
Very Unfavorable of Biden	41%	(313)	9%	(65)	6%	(43)	45%	(344)	765
#1 Issue: Economy	46%	(392)	12%	(104)	5%	(44)	37%	(313)	853
#1 Issue: Security	42%	(119)	10%	(28)	3%	(10)	45%	(128)	285
#1 Issue: Health Care	41%	(83)	13%	(26)	7%	(14)	40%	(81)	203
#1 Issue: Medicare / Social Security	39%	(107)	9%	(24)	5%	(13)	47%	(131)	275
#1 Issue: Women's Issues	40%	(103)	14%	(36)	10%	(25)	36%	(92)	256
#1 Issue: Education	33%	(23)	18%	(12)	12%	(8)	38%	(26)	69
#1 Issue: Energy	33%	(49)	25%	(38)	10%	(15)	32%	(47)	149
#1 Issue: Other	38%	(41)	7%	(7)	2%	(2)	54%	(58)	108
2022 House Vote: Democrat	43%	(423)	15%	(147)	6%	(56)	36%	(348)	974
2022 House Vote: Republican	45%	(285)	8%	(51)	6%	(39)	41%	(258)	633
2022 House Vote: Didnt Vote	36%	(197)	13%	(72)	7%	(36)	44%	(243)	549
2020 Vote: Joe Biden	44%	(453)	15%	(154)	5%	(55)	36%	(369)	1032
2020 Vote: Donald Trump	42%	(274)	10%	(61)	7%	(43)	41%	(267)	646
2020 Vote: Other	29%	(17)	21%	(12)	9%	(6)	41%	(24)	60
2020 Vote: Didn't Vote	37%	(172)	10%	(47)	6%	(28)	47%	(216)	463

Continued on next page

Table MCENdem3_2: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Amazon Prime Video*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	42%	(917)	13%	(275)	6%	(132)	40%	(876)	2200
2018 House Vote: Democrat	46%	(390)	15%	(130)	6%	(50)	33%	(283)	853
2018 House Vote: Republican	44%	(251)	9%	(52)	6%	(31)	41%	(237)	572
2018 House Vote: Didnt Vote	36%	(265)	12%	(87)	6%	(46)	45%	(330)	728
4-Region: Northeast	44%	(168)	16%	(63)	4%	(17)	36%	(138)	385
4-Region: Midwest	39%	(176)	8%	(37)	6%	(28)	47%	(213)	455
4-Region: South	44%	(367)	12%	(99)	6%	(51)	38%	(321)	839
4-Region: West	39%	(205)	15%	(76)	7%	(35)	39%	(204)	521
Avid Music Fan	47%	(543)	12%	(143)	6%	(68)	35%	(411)	1165
Music Fan	43%	(876)	13%	(265)	6%	(123)	38%	(774)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem3_3: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Hulu*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	29%	(637)	13%	(282)	7%	(147)	52%	(1134)	2200
Gender: Male	31%	(332)	14%	(147)	6%	(61)	50%	(530)	1070
Gender: Female	27%	(304)	12%	(134)	8%	(86)	53%	(602)	1127
Age: 18-34	33%	(211)	22%	(136)	11%	(68)	34%	(215)	631
Age: 35-44	38%	(140)	16%	(60)	7%	(27)	39%	(144)	371
Age: 45-64	28%	(198)	7%	(53)	5%	(32)	60%	(428)	711
Age: 65+	18%	(87)	7%	(34)	4%	(19)	71%	(347)	487
GenZers: 1997-2012	25%	(58)	23%	(54)	17%	(40)	36%	(84)	237
Millennials: 1981-1996	38%	(265)	20%	(137)	7%	(50)	35%	(241)	694
GenXers: 1965-1980	34%	(186)	9%	(47)	5%	(30)	52%	(287)	550
Baby Boomers: 1946-1964	19%	(122)	7%	(42)	4%	(25)	71%	(456)	645
PID: Dem (no lean)	33%	(316)	15%	(147)	7%	(65)	46%	(441)	969
PID: Ind (no lean)	25%	(151)	11%	(67)	9%	(56)	55%	(338)	612
PID: Rep (no lean)	27%	(170)	11%	(68)	4%	(26)	57%	(354)	619
PID/Gender: Dem Men	37%	(174)	17%	(81)	6%	(28)	40%	(189)	472
PID/Gender: Dem Women	28%	(141)	13%	(66)	7%	(37)	51%	(251)	496
PID/Gender: Ind Men	22%	(66)	12%	(36)	8%	(25)	58%	(175)	302
PID/Gender: Ind Women	28%	(85)	10%	(30)	10%	(31)	53%	(163)	309
PID/Gender: Rep Men	31%	(92)	10%	(30)	3%	(8)	56%	(166)	296
PID/Gender: Rep Women	24%	(78)	12%	(38)	6%	(18)	58%	(188)	323
Ideo: Liberal (1-3)	33%	(237)	16%	(114)	8%	(59)	42%	(300)	710
Ideo: Moderate (4)	26%	(163)	12%	(79)	7%	(43)	55%	(354)	639
Ideo: Conservative (5-7)	28%	(196)	10%	(72)	5%	(36)	57%	(398)	700
Educ: < College	28%	(398)	12%	(173)	6%	(90)	54%	(777)	1438
Educ: Bachelors degree	34%	(163)	12%	(61)	7%	(35)	47%	(225)	484
Educ: Post-grad	27%	(75)	18%	(49)	8%	(22)	47%	(132)	278
Income: Under 50k	24%	(270)	11%	(123)	6%	(71)	58%	(653)	1117
Income: 50k-100k	34%	(225)	12%	(80)	7%	(49)	47%	(308)	662
Income: 100k+	34%	(142)	19%	(80)	6%	(27)	41%	(173)	421

Continued on next page

Table MCENdem3_3: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Hulu*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	29%	(637)	13%	(282)	7%	(147)	52%	(1134)	2200
Ethnicity: White	28%	(482)	13%	(213)	7%	(116)	52%	(887)	1698
Ethnicity: Hispanic	33%	(126)	17%	(65)	7%	(26)	43%	(162)	379
Ethnicity: Black	33%	(93)	10%	(30)	7%	(21)	49%	(140)	283
Ethnicity: Other	28%	(62)	18%	(40)	5%	(11)	49%	(107)	220
All Christian	28%	(269)	11%	(102)	5%	(49)	56%	(540)	959
All Non-Christian	29%	(54)	21%	(39)	9%	(16)	41%	(76)	186
Atheist	33%	(39)	20%	(23)	11%	(13)	36%	(42)	117
Agnostic/Nothing in particular	31%	(180)	13%	(77)	7%	(41)	49%	(283)	580
Something Else	27%	(95)	12%	(43)	8%	(28)	54%	(192)	358
Religious Non-Protestant/Catholic	30%	(63)	21%	(44)	8%	(17)	41%	(87)	211
Evangelical	27%	(143)	12%	(63)	7%	(35)	55%	(293)	535
Non-Evangelical	28%	(206)	10%	(74)	5%	(40)	57%	(423)	743
Community: Urban	31%	(205)	15%	(102)	6%	(38)	48%	(314)	659
Community: Suburban	27%	(273)	13%	(133)	7%	(75)	53%	(536)	1018
Community: Rural	30%	(159)	9%	(47)	6%	(34)	54%	(284)	523
Employ: Private Sector	36%	(264)	15%	(110)	6%	(46)	42%	(309)	729
Employ: Government	38%	(46)	22%	(27)	11%	(14)	29%	(35)	121
Employ: Self-Employed	34%	(73)	14%	(30)	8%	(17)	45%	(97)	216
Employ: Homemaker	46%	(62)	8%	(10)	5%	(7)	41%	(57)	137
Employ: Student	16%	(11)	29%	(21)	21%	(15)	34%	(24)	72
Employ: Retired	18%	(95)	7%	(35)	4%	(21)	71%	(377)	529
Employ: Unemployed	20%	(55)	15%	(41)	6%	(16)	59%	(163)	276
Employ: Other	25%	(30)	7%	(9)	9%	(11)	59%	(71)	120
Military HH: Yes	25%	(90)	16%	(58)	4%	(16)	54%	(191)	355
Military HH: No	30%	(546)	12%	(224)	7%	(131)	51%	(943)	1845
RD/WT: Right Direction	33%	(243)	14%	(107)	7%	(49)	46%	(343)	742
RD/WT: Wrong Track	27%	(394)	12%	(175)	7%	(98)	54%	(791)	1458

Continued on next page

Table MCENdem3_3: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Hulu*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	29%	(637)	13%	(282)	7%	(147)	52%	(1134)	2200
Biden Job Approve	34%	(339)	15%	(152)	7%	(69)	44%	(445)	1006
Biden Job Disapprove	26%	(282)	11%	(121)	6%	(70)	56%	(611)	1084
Biden Job Strongly Approve	34%	(160)	12%	(57)	6%	(26)	48%	(224)	467
Biden Job Somewhat Approve	33%	(179)	18%	(95)	8%	(44)	41%	(221)	539
Biden Job Somewhat Disapprove	23%	(79)	16%	(55)	8%	(27)	53%	(182)	343
Biden Job Strongly Disapprove	27%	(203)	9%	(65)	6%	(43)	58%	(430)	741
Favorable of Biden	32%	(335)	15%	(155)	7%	(75)	45%	(470)	1036
Unfavorable of Biden	27%	(280)	11%	(120)	6%	(66)	55%	(581)	1047
Very Favorable of Biden	34%	(179)	13%	(68)	6%	(33)	47%	(250)	531
Somewhat Favorable of Biden	31%	(156)	17%	(87)	8%	(41)	44%	(220)	505
Somewhat Unfavorable of Biden	25%	(70)	18%	(52)	7%	(21)	49%	(140)	282
Very Unfavorable of Biden	28%	(211)	9%	(68)	6%	(45)	58%	(441)	765
#1 Issue: Economy	32%	(271)	13%	(115)	6%	(52)	49%	(416)	853
#1 Issue: Security	24%	(69)	8%	(24)	4%	(12)	63%	(180)	285
#1 Issue: Health Care	30%	(61)	19%	(39)	9%	(19)	42%	(85)	203
#1 Issue: Medicare / Social Security	18%	(51)	8%	(23)	2%	(5)	71%	(197)	275
#1 Issue: Women's Issues	35%	(90)	15%	(38)	12%	(31)	38%	(97)	256
#1 Issue: Education	23%	(16)	15%	(10)	10%	(7)	52%	(36)	69
#1 Issue: Energy	37%	(55)	20%	(29)	10%	(15)	34%	(50)	149
#1 Issue: Other	22%	(24)	5%	(6)	5%	(6)	67%	(73)	108
2022 House Vote: Democrat	33%	(324)	15%	(146)	7%	(73)	44%	(432)	974
2022 House Vote: Republican	28%	(177)	10%	(65)	5%	(30)	57%	(360)	633
2022 House Vote: Didnt Vote	23%	(124)	12%	(65)	8%	(42)	58%	(318)	549
2020 Vote: Joe Biden	33%	(343)	16%	(163)	6%	(64)	45%	(462)	1032
2020 Vote: Donald Trump	27%	(173)	10%	(63)	5%	(33)	58%	(377)	646
2020 Vote: Other	20%	(12)	11%	(7)	7%	(4)	62%	(37)	60
2020 Vote: Didn't Vote	24%	(110)	11%	(50)	10%	(45)	56%	(258)	463

Continued on next page

Table MCENdem3_3: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Hulu*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	29%	(637)	13%	(282)	7%	(147)	52%	(1134)	2200
2018 House Vote: Democrat	34%	(292)	14%	(117)	7%	(63)	45%	(381)	853
2018 House Vote: Republican	28%	(158)	10%	(57)	4%	(23)	58%	(334)	572
2018 House Vote: Didnt Vote	24%	(176)	14%	(104)	8%	(59)	53%	(389)	728
4-Region: Northeast	29%	(112)	14%	(53)	4%	(17)	53%	(203)	385
4-Region: Midwest	27%	(125)	8%	(38)	9%	(41)	55%	(251)	455
4-Region: South	30%	(255)	11%	(94)	7%	(55)	52%	(435)	839
4-Region: West	28%	(144)	19%	(97)	7%	(34)	47%	(245)	521
Avid Music Fan	35%	(410)	14%	(166)	7%	(81)	44%	(508)	1165
Music Fan	30%	(611)	13%	(262)	7%	(136)	51%	(1030)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem3_4: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Paramount+*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	20%	(446)	8%	(184)	6%	(122)	66%	(1448)	2200
Gender: Male	22%	(236)	9%	(101)	6%	(60)	63%	(673)	1070
Gender: Female	19%	(210)	7%	(82)	5%	(62)	69%	(773)	1127
Age: 18-34	18%	(115)	10%	(66)	9%	(56)	63%	(395)	631
Age: 35-44	25%	(94)	15%	(57)	7%	(28)	52%	(193)	371
Age: 45-64	20%	(146)	6%	(45)	3%	(19)	71%	(502)	711
Age: 65+	19%	(92)	3%	(17)	4%	(20)	74%	(359)	487
GenZers: 1997-2012	15%	(35)	13%	(30)	7%	(16)	66%	(156)	237
Millennials: 1981-1996	23%	(158)	12%	(80)	9%	(64)	56%	(392)	694
GenXers: 1965-1980	21%	(118)	9%	(49)	3%	(17)	67%	(366)	550
Baby Boomers: 1946-1964	20%	(127)	4%	(24)	4%	(23)	73%	(470)	645
PID: Dem (no lean)	22%	(216)	10%	(98)	5%	(50)	62%	(605)	969
PID: Ind (no lean)	16%	(100)	8%	(47)	6%	(35)	70%	(430)	612
PID: Rep (no lean)	21%	(130)	6%	(39)	6%	(36)	67%	(413)	619
PID/Gender: Dem Men	27%	(126)	12%	(59)	6%	(30)	54%	(257)	472
PID/Gender: Dem Women	18%	(90)	8%	(39)	4%	(20)	70%	(347)	496
PID/Gender: Ind Men	14%	(43)	9%	(26)	6%	(17)	71%	(215)	302
PID/Gender: Ind Women	18%	(57)	7%	(20)	6%	(17)	69%	(214)	309
PID/Gender: Rep Men	23%	(67)	6%	(16)	4%	(12)	68%	(201)	296
PID/Gender: Rep Women	20%	(63)	7%	(23)	8%	(25)	66%	(212)	323
Ideo: Liberal (1-3)	22%	(158)	9%	(66)	6%	(43)	62%	(442)	710
Ideo: Moderate (4)	17%	(108)	8%	(52)	5%	(35)	70%	(444)	639
Ideo: Conservative (5-7)	23%	(159)	7%	(51)	5%	(34)	65%	(456)	700
Educ: < College	20%	(283)	8%	(115)	5%	(78)	67%	(962)	1438
Educ: Bachelors degree	22%	(105)	8%	(38)	4%	(20)	66%	(322)	484
Educ: Post-grad	21%	(58)	11%	(32)	8%	(23)	59%	(165)	278
Income: Under 50k	17%	(186)	8%	(88)	4%	(50)	71%	(793)	1117
Income: 50k-100k	24%	(160)	7%	(47)	7%	(44)	62%	(411)	662
Income: 100k+	24%	(100)	12%	(49)	7%	(28)	58%	(244)	421

Continued on next page

Table MCENdem3_4: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Paramount+*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	20%	(446)	8%	(184)	6%	(122)	66%	(1448)	2200
Ethnicity: White	21%	(365)	8%	(144)	6%	(103)	64%	(1087)	1698
Ethnicity: Hispanic	21%	(81)	14%	(53)	5%	(20)	60%	(226)	379
Ethnicity: Black	18%	(51)	11%	(32)	3%	(8)	68%	(192)	283
Ethnicity: Other	14%	(31)	4%	(8)	5%	(11)	77%	(170)	220
All Christian	21%	(197)	7%	(71)	5%	(46)	67%	(645)	959
All Non-Christian	24%	(45)	14%	(26)	9%	(16)	53%	(99)	186
Atheist	16%	(19)	10%	(12)	9%	(10)	64%	(75)	117
Agnostic/Nothing in particular	21%	(121)	8%	(48)	5%	(29)	66%	(381)	580
Something Else	18%	(64)	7%	(27)	6%	(20)	69%	(247)	358
Religious Non-Protestant/Catholic	23%	(49)	13%	(28)	8%	(16)	56%	(118)	211
Evangelical	20%	(107)	7%	(40)	4%	(24)	68%	(364)	535
Non-Evangelical	19%	(145)	8%	(56)	5%	(40)	68%	(502)	743
Community: Urban	20%	(132)	9%	(62)	7%	(44)	64%	(422)	659
Community: Suburban	21%	(209)	7%	(73)	5%	(51)	67%	(684)	1018
Community: Rural	20%	(106)	9%	(49)	5%	(26)	65%	(342)	523
Employ: Private Sector	23%	(168)	11%	(79)	6%	(45)	60%	(437)	729
Employ: Government	26%	(32)	20%	(25)	9%	(11)	45%	(54)	121
Employ: Self-Employed	21%	(46)	10%	(22)	7%	(14)	62%	(134)	216
Employ: Homemaker	29%	(40)	4%	(6)	3%	(5)	64%	(87)	137
Employ: Student	14%	(10)	14%	(10)	1%	(1)	71%	(51)	72
Employ: Retired	18%	(93)	3%	(19)	4%	(20)	75%	(398)	529
Employ: Unemployed	14%	(39)	5%	(13)	9%	(25)	72%	(199)	276
Employ: Other	17%	(20)	10%	(11)	1%	(1)	73%	(87)	120
Military HH: Yes	24%	(84)	7%	(25)	6%	(20)	64%	(226)	355
Military HH: No	20%	(362)	9%	(159)	6%	(102)	66%	(1222)	1845
RD/WT: Right Direction	23%	(171)	11%	(83)	4%	(33)	61%	(455)	742
RD/WT: Wrong Track	19%	(275)	7%	(101)	6%	(88)	68%	(993)	1458

Continued on next page

Table MCENdem3_4: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Paramount+*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	20%	(446)	8%	(184)	6%	(122)	66%	(1448)	2200
Biden Job Approve	22%	(226)	10%	(100)	5%	(53)	62%	(626)	1006
Biden Job Disapprove	19%	(202)	7%	(76)	6%	(66)	68%	(740)	1084
Biden Job Strongly Approve	30%	(140)	10%	(47)	5%	(23)	55%	(257)	467
Biden Job Somewhat Approve	16%	(86)	10%	(53)	6%	(30)	69%	(370)	539
Biden Job Somewhat Disapprove	15%	(51)	8%	(28)	6%	(21)	71%	(243)	343
Biden Job Strongly Disapprove	20%	(151)	6%	(48)	6%	(45)	67%	(497)	741
Favorable of Biden	22%	(229)	10%	(103)	5%	(52)	63%	(651)	1036
Unfavorable of Biden	19%	(203)	6%	(65)	6%	(65)	68%	(715)	1047
Very Favorable of Biden	28%	(147)	12%	(62)	4%	(22)	56%	(300)	531
Somewhat Favorable of Biden	16%	(82)	8%	(41)	6%	(30)	70%	(351)	505
Somewhat Unfavorable of Biden	14%	(41)	6%	(18)	7%	(19)	73%	(205)	282
Very Unfavorable of Biden	21%	(162)	6%	(47)	6%	(46)	67%	(510)	765
#1 Issue: Economy	20%	(174)	8%	(71)	8%	(64)	64%	(544)	853
#1 Issue: Security	22%	(62)	4%	(13)	6%	(16)	68%	(194)	285
#1 Issue: Health Care	19%	(39)	7%	(14)	4%	(8)	70%	(142)	203
#1 Issue: Medicare / Social Security	18%	(51)	7%	(19)	5%	(13)	70%	(192)	275
#1 Issue: Women's Issues	16%	(41)	11%	(28)	4%	(11)	68%	(175)	256
#1 Issue: Education	21%	(15)	2%	(2)	3%	(2)	73%	(51)	69
#1 Issue: Energy	32%	(48)	21%	(32)	3%	(4)	44%	(65)	149
#1 Issue: Other	15%	(16)	5%	(5)	2%	(2)	78%	(85)	108
2022 House Vote: Democrat	21%	(206)	10%	(101)	4%	(42)	64%	(626)	974
2022 House Vote: Republican	24%	(149)	5%	(31)	5%	(33)	66%	(419)	633
2022 House Vote: Didnt Vote	16%	(85)	8%	(45)	8%	(44)	68%	(375)	549
2020 Vote: Joe Biden	22%	(222)	10%	(105)	4%	(43)	64%	(662)	1032
2020 Vote: Donald Trump	22%	(143)	6%	(37)	5%	(34)	67%	(431)	646
2020 Vote: Other	6%	(4)	8%	(5)	10%	(6)	75%	(45)	60
2020 Vote: Didn't Vote	17%	(77)	8%	(37)	8%	(38)	67%	(310)	463

Continued on next page

Table MCENdem3_4: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Paramount+*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	20%	(446)	8%	(184)	6%	(122)	66%	(1448)	2200
2018 House Vote: Democrat	24%	(203)	10%	(89)	4%	(35)	62%	(525)	853
2018 House Vote: Republican	22%	(124)	5%	(29)	6%	(33)	67%	(385)	572
2018 House Vote: Didnt Vote	16%	(113)	7%	(50)	7%	(50)	71%	(515)	728
4-Region: Northeast	21%	(79)	10%	(39)	6%	(22)	64%	(246)	385
4-Region: Midwest	20%	(92)	7%	(30)	4%	(19)	69%	(313)	455
4-Region: South	19%	(157)	8%	(71)	6%	(47)	67%	(565)	839
4-Region: West	23%	(119)	9%	(45)	6%	(33)	62%	(324)	521
Avid Music Fan	25%	(286)	9%	(106)	6%	(70)	60%	(703)	1165
Music Fan	21%	(427)	9%	(176)	5%	(111)	65%	(1326)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem3_5: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Disney+*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	22%	(493)	13%	(294)	7%	(162)	57%	(1251)	2200
Gender: Male	25%	(266)	14%	(151)	7%	(70)	54%	(583)	1070
Gender: Female	20%	(227)	13%	(142)	8%	(92)	59%	(666)	1127
Age: 18-34	29%	(181)	21%	(133)	15%	(92)	36%	(225)	631
Age: 35-44	31%	(115)	21%	(79)	6%	(23)	42%	(155)	371
Age: 45-64	20%	(142)	9%	(62)	4%	(30)	67%	(477)	711
Age: 65+	11%	(55)	4%	(20)	4%	(17)	81%	(394)	487
GenZers: 1997-2012	23%	(55)	24%	(58)	18%	(42)	35%	(82)	237
Millennials: 1981-1996	32%	(220)	20%	(141)	10%	(69)	38%	(263)	694
GenXers: 1965-1980	25%	(139)	11%	(60)	5%	(27)	59%	(324)	550
Baby Boomers: 1946-1964	12%	(78)	5%	(30)	3%	(22)	80%	(514)	645
PID: Dem (no lean)	26%	(250)	17%	(166)	7%	(70)	50%	(483)	969
PID: Ind (no lean)	18%	(113)	12%	(71)	9%	(55)	61%	(373)	612
PID: Rep (no lean)	21%	(131)	9%	(57)	6%	(37)	64%	(395)	619
PID/Gender: Dem Men	31%	(145)	18%	(84)	7%	(32)	45%	(211)	472
PID/Gender: Dem Women	21%	(104)	17%	(82)	8%	(38)	55%	(271)	496
PID/Gender: Ind Men	16%	(49)	13%	(38)	9%	(26)	62%	(188)	302
PID/Gender: Ind Women	21%	(63)	10%	(31)	9%	(29)	60%	(185)	309
PID/Gender: Rep Men	24%	(72)	10%	(29)	4%	(11)	62%	(185)	296
PID/Gender: Rep Women	18%	(59)	9%	(28)	8%	(26)	65%	(210)	323
Ideo: Liberal (1-3)	26%	(184)	16%	(115)	8%	(55)	50%	(356)	710
Ideo: Moderate (4)	20%	(130)	13%	(81)	8%	(51)	59%	(377)	639
Ideo: Conservative (5-7)	22%	(151)	11%	(77)	6%	(42)	62%	(432)	700
Educ: < College	21%	(303)	12%	(167)	7%	(105)	60%	(862)	1438
Educ: Bachelors degree	26%	(124)	14%	(69)	8%	(40)	52%	(252)	484
Educ: Post-grad	24%	(66)	21%	(58)	6%	(17)	49%	(138)	278
Income: Under 50k	18%	(197)	10%	(115)	8%	(87)	64%	(718)	1117
Income: 50k-100k	26%	(174)	14%	(91)	6%	(39)	54%	(357)	662
Income: 100k+	29%	(121)	21%	(88)	9%	(36)	42%	(176)	421

Continued on next page

Table MCENdem3_5: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Disney+*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	22%	(493)	13%	(294)	7%	(162)	57%	(1251)	2200
Ethnicity: White	22%	(371)	14%	(235)	7%	(116)	57%	(975)	1698
Ethnicity: Hispanic	29%	(109)	22%	(82)	9%	(35)	41%	(154)	379
Ethnicity: Black	25%	(70)	7%	(21)	7%	(20)	61%	(172)	283
Ethnicity: Other	24%	(52)	17%	(37)	11%	(25)	48%	(105)	220
All Christian	22%	(211)	11%	(109)	5%	(52)	61%	(587)	959
All Non-Christian	22%	(41)	22%	(41)	12%	(23)	44%	(82)	186
Atheist	26%	(30)	11%	(13)	17%	(20)	46%	(54)	117
Agnostic/Nothing in particular	25%	(146)	15%	(86)	8%	(44)	52%	(303)	580
Something Else	18%	(66)	12%	(44)	6%	(23)	63%	(225)	358
Religious Non-Protestant/Catholic	23%	(49)	21%	(44)	11%	(24)	44%	(94)	211
Evangelical	21%	(110)	14%	(76)	6%	(31)	59%	(317)	535
Non-Evangelical	20%	(152)	10%	(73)	6%	(41)	64%	(477)	743
Community: Urban	26%	(169)	13%	(89)	8%	(51)	53%	(350)	659
Community: Suburban	21%	(212)	14%	(139)	8%	(78)	58%	(588)	1018
Community: Rural	21%	(111)	13%	(66)	6%	(33)	60%	(313)	523
Employ: Private Sector	28%	(204)	16%	(116)	7%	(48)	49%	(361)	729
Employ: Government	25%	(30)	30%	(36)	14%	(17)	32%	(39)	121
Employ: Self-Employed	26%	(56)	13%	(29)	7%	(15)	54%	(117)	216
Employ: Homemaker	35%	(48)	7%	(10)	4%	(5)	54%	(74)	137
Employ: Student	27%	(20)	31%	(22)	19%	(14)	23%	(16)	72
Employ: Retired	12%	(65)	5%	(24)	3%	(18)	80%	(422)	529
Employ: Unemployed	17%	(48)	14%	(40)	14%	(38)	54%	(150)	276
Employ: Other	19%	(22)	14%	(17)	7%	(8)	61%	(73)	120
Military HH: Yes	19%	(68)	10%	(37)	8%	(29)	62%	(221)	355
Military HH: No	23%	(425)	14%	(256)	7%	(133)	56%	(1030)	1845
RD/WT: Right Direction	27%	(199)	17%	(130)	6%	(46)	49%	(367)	742
RD/WT: Wrong Track	20%	(294)	11%	(164)	8%	(116)	61%	(884)	1458

Continued on next page

Table MCENdem3_5: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Disney+*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	22%	(493)	13%	(294)	7%	(162)	57%	(1251)	2200
Biden Job Approve	27%	(272)	17%	(172)	8%	(75)	48%	(486)	1006
Biden Job Disapprove	19%	(208)	9%	(102)	7%	(79)	64%	(695)	1084
Biden Job Strongly Approve	31%	(145)	15%	(70)	4%	(19)	50%	(233)	467
Biden Job Somewhat Approve	24%	(128)	19%	(102)	10%	(56)	47%	(252)	539
Biden Job Somewhat Disapprove	19%	(65)	12%	(40)	6%	(21)	63%	(218)	343
Biden Job Strongly Disapprove	19%	(143)	8%	(62)	8%	(58)	64%	(477)	741
Favorable of Biden	27%	(280)	16%	(165)	8%	(84)	49%	(507)	1036
Unfavorable of Biden	19%	(201)	10%	(105)	7%	(75)	64%	(666)	1047
Very Favorable of Biden	30%	(161)	15%	(81)	5%	(27)	50%	(263)	531
Somewhat Favorable of Biden	24%	(120)	17%	(84)	11%	(57)	48%	(244)	505
Somewhat Unfavorable of Biden	17%	(49)	15%	(42)	5%	(15)	63%	(177)	282
Very Unfavorable of Biden	20%	(152)	8%	(64)	8%	(60)	64%	(490)	765
#1 Issue: Economy	24%	(202)	13%	(113)	9%	(75)	54%	(463)	853
#1 Issue: Security	17%	(48)	9%	(27)	4%	(12)	70%	(199)	285
#1 Issue: Health Care	23%	(46)	15%	(30)	8%	(17)	54%	(111)	203
#1 Issue: Medicare / Social Security	13%	(36)	8%	(22)	3%	(9)	76%	(208)	275
#1 Issue: Women's Issues	24%	(62)	20%	(52)	11%	(28)	45%	(114)	256
#1 Issue: Education	46%	(32)	10%	(7)	7%	(5)	36%	(25)	69
#1 Issue: Energy	31%	(46)	26%	(39)	6%	(9)	37%	(55)	149
#1 Issue: Other	20%	(22)	4%	(4)	6%	(6)	70%	(76)	108
2022 House Vote: Democrat	26%	(250)	16%	(160)	7%	(70)	51%	(494)	974
2022 House Vote: Republican	21%	(134)	9%	(54)	6%	(39)	64%	(405)	633
2022 House Vote: Didnt Vote	19%	(103)	14%	(77)	9%	(48)	58%	(320)	549
2020 Vote: Joe Biden	26%	(269)	15%	(153)	7%	(73)	52%	(536)	1032
2020 Vote: Donald Trump	19%	(125)	9%	(60)	6%	(42)	65%	(420)	646
2020 Vote: Other	7%	(4)	12%	(7)	6%	(3)	76%	(45)	60
2020 Vote: Didn't Vote	21%	(95)	16%	(74)	9%	(44)	54%	(250)	463

Continued on next page

Table MCENdem3_5: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Disney+*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	22%	(493)	13%	(294)	7%	(162)	57%	(1251)	2200
2018 House Vote: Democrat	27%	(229)	15%	(132)	7%	(60)	51%	(433)	853
2018 House Vote: Republican	20%	(115)	8%	(47)	6%	(32)	66%	(378)	572
2018 House Vote: Didnt Vote	20%	(143)	14%	(105)	9%	(67)	57%	(414)	728
4-Region: Northeast	22%	(86)	15%	(57)	8%	(33)	55%	(210)	385
4-Region: Midwest	23%	(103)	10%	(43)	7%	(33)	61%	(276)	455
4-Region: South	22%	(183)	12%	(101)	6%	(46)	61%	(509)	839
4-Region: West	23%	(122)	18%	(93)	10%	(51)	49%	(256)	521
Avid Music Fan	26%	(307)	14%	(162)	9%	(103)	51%	(593)	1165
Music Fan	23%	(472)	13%	(273)	8%	(155)	56%	(1139)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem3_6: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Apple TV+*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	12%	(257)	5%	(116)	3%	(74)	80%	(1753)	2200
Gender: Male	14%	(154)	7%	(70)	4%	(42)	75%	(804)	1070
Gender: Female	9%	(103)	4%	(45)	3%	(32)	84%	(947)	1127
Age: 18-34	14%	(89)	9%	(55)	4%	(28)	73%	(458)	631
Age: 35-44	17%	(62)	10%	(36)	6%	(21)	68%	(253)	371
Age: 45-64	11%	(80)	3%	(19)	3%	(22)	83%	(590)	711
Age: 65+	5%	(26)	1%	(5)	1%	(3)	93%	(452)	487
GenZers: 1997-2012	11%	(26)	8%	(18)	6%	(13)	75%	(179)	237
Millennials: 1981-1996	17%	(120)	10%	(68)	5%	(32)	68%	(474)	694
GenXers: 1965-1980	12%	(65)	3%	(19)	4%	(24)	80%	(442)	550
Baby Boomers: 1946-1964	7%	(46)	1%	(9)	1%	(3)	91%	(587)	645
PID: Dem (no lean)	15%	(149)	9%	(87)	4%	(38)	72%	(695)	969
PID: Ind (no lean)	7%	(44)	2%	(14)	4%	(22)	87%	(532)	612
PID: Rep (no lean)	10%	(65)	2%	(15)	2%	(13)	85%	(526)	619
PID/Gender: Dem Men	20%	(96)	12%	(58)	5%	(24)	62%	(294)	472
PID/Gender: Dem Women	11%	(52)	6%	(29)	3%	(15)	81%	(400)	496
PID/Gender: Ind Men	9%	(26)	2%	(7)	3%	(9)	86%	(259)	302
PID/Gender: Ind Women	6%	(17)	2%	(6)	4%	(13)	88%	(272)	309
PID/Gender: Rep Men	11%	(31)	2%	(5)	3%	(9)	85%	(251)	296
PID/Gender: Rep Women	10%	(34)	3%	(10)	1%	(4)	85%	(275)	323
Ideo: Liberal (1-3)	16%	(112)	9%	(61)	3%	(21)	73%	(516)	710
Ideo: Moderate (4)	10%	(61)	3%	(17)	4%	(28)	83%	(534)	639
Ideo: Conservative (5-7)	11%	(74)	5%	(34)	3%	(22)	82%	(571)	700
Educ: < College	10%	(138)	3%	(40)	3%	(41)	85%	(1219)	1438
Educ: Bachelors degree	16%	(76)	8%	(41)	4%	(20)	72%	(347)	484
Educ: Post-grad	15%	(43)	13%	(35)	4%	(12)	67%	(187)	278
Income: Under 50k	7%	(80)	2%	(25)	2%	(24)	88%	(988)	1117
Income: 50k-100k	14%	(91)	6%	(37)	4%	(29)	76%	(506)	662
Income: 100k+	21%	(87)	13%	(54)	5%	(21)	62%	(259)	421

Continued on next page

Table MCENdem3_6: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Apple TV+*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	12%	(257)	5%	(116)	3%	(74)	80%	(1753)	2200
Ethnicity: White	12%	(196)	6%	(100)	3%	(48)	80%	(1353)	1698
Ethnicity: Hispanic	19%	(73)	6%	(24)	4%	(14)	71%	(268)	379
Ethnicity: Black	13%	(37)	3%	(7)	6%	(17)	78%	(221)	283
Ethnicity: Other	11%	(24)	4%	(9)	4%	(8)	81%	(179)	220
All Christian	11%	(103)	6%	(53)	3%	(31)	80%	(772)	959
All Non-Christian	21%	(38)	13%	(25)	7%	(12)	59%	(110)	186
Atheist	19%	(22)	5%	(6)	3%	(3)	73%	(86)	117
Agnostic/Nothing in particular	10%	(58)	4%	(24)	3%	(18)	83%	(481)	580
Something Else	10%	(36)	2%	(8)	2%	(9)	85%	(305)	358
Religious Non-Protestant/Catholic	19%	(39)	13%	(27)	6%	(12)	63%	(132)	211
Evangelical	12%	(62)	6%	(33)	3%	(16)	79%	(423)	535
Non-Evangelical	10%	(73)	3%	(26)	3%	(22)	84%	(623)	743
Community: Urban	17%	(111)	8%	(50)	4%	(26)	72%	(472)	659
Community: Suburban	9%	(96)	4%	(43)	3%	(34)	83%	(844)	1018
Community: Rural	9%	(50)	4%	(23)	3%	(13)	84%	(437)	523
Employ: Private Sector	17%	(122)	8%	(60)	5%	(34)	70%	(514)	729
Employ: Government	20%	(24)	16%	(19)	10%	(12)	54%	(66)	121
Employ: Self-Employed	11%	(24)	7%	(15)	3%	(6)	79%	(171)	216
Employ: Homemaker	15%	(21)	—	(1)	1%	(2)	83%	(114)	137
Employ: Student	12%	(8)	11%	(8)	9%	(6)	69%	(49)	72
Employ: Retired	7%	(35)	1%	(6)	1%	(3)	92%	(485)	529
Employ: Unemployed	6%	(18)	2%	(6)	2%	(6)	89%	(245)	276
Employ: Other	5%	(6)	1%	(1)	3%	(4)	91%	(109)	120
Military HH: Yes	12%	(44)	7%	(24)	2%	(6)	79%	(281)	355
Military HH: No	12%	(213)	5%	(92)	4%	(68)	80%	(1472)	1845
RD/WT: Right Direction	15%	(114)	10%	(77)	4%	(33)	70%	(518)	742
RD/WT: Wrong Track	10%	(143)	3%	(39)	3%	(41)	85%	(1235)	1458

Continued on next page

Table MCENdem3_6: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Apple TV+*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	12%	(257)	5%	(116)	3%	(74)	80%	(1753)	2200
Biden Job Approve	16%	(163)	9%	(88)	3%	(34)	72%	(720)	1006
Biden Job Disapprove	8%	(88)	2%	(26)	3%	(35)	86%	(935)	1084
Biden Job Strongly Approve	21%	(96)	11%	(52)	4%	(19)	64%	(299)	467
Biden Job Somewhat Approve	12%	(66)	7%	(36)	3%	(15)	78%	(421)	539
Biden Job Somewhat Disapprove	8%	(28)	3%	(11)	4%	(14)	85%	(291)	343
Biden Job Strongly Disapprove	8%	(60)	2%	(15)	3%	(21)	87%	(645)	741
Favorable of Biden	16%	(167)	9%	(92)	3%	(35)	72%	(742)	1036
Unfavorable of Biden	8%	(88)	2%	(22)	3%	(33)	86%	(905)	1047
Very Favorable of Biden	18%	(96)	11%	(61)	4%	(22)	66%	(352)	531
Somewhat Favorable of Biden	14%	(71)	6%	(31)	2%	(13)	77%	(390)	505
Somewhat Unfavorable of Biden	7%	(21)	3%	(8)	4%	(12)	85%	(241)	282
Very Unfavorable of Biden	9%	(67)	2%	(13)	3%	(21)	87%	(664)	765
#1 Issue: Economy	13%	(111)	4%	(32)	4%	(32)	80%	(678)	853
#1 Issue: Security	10%	(27)	4%	(12)	2%	(6)	84%	(241)	285
#1 Issue: Health Care	8%	(17)	7%	(13)	4%	(8)	82%	(166)	203
#1 Issue: Medicare / Social Security	7%	(20)	3%	(9)	2%	(5)	88%	(242)	275
#1 Issue: Women's Issues	13%	(34)	9%	(22)	4%	(11)	74%	(188)	256
#1 Issue: Education	7%	(5)	4%	(3)	2%	(1)	87%	(60)	69
#1 Issue: Energy	23%	(35)	16%	(24)	6%	(9)	55%	(82)	149
#1 Issue: Other	8%	(9)	2%	(2)	2%	(2)	88%	(95)	108
2022 House Vote: Democrat	14%	(141)	9%	(84)	4%	(39)	73%	(711)	974
2022 House Vote: Republican	11%	(69)	2%	(12)	2%	(14)	85%	(538)	633
2022 House Vote: Didnt Vote	8%	(42)	3%	(19)	4%	(21)	85%	(467)	549
2020 Vote: Joe Biden	14%	(146)	8%	(82)	4%	(37)	74%	(766)	1032
2020 Vote: Donald Trump	10%	(64)	1%	(9)	3%	(18)	86%	(555)	646
2020 Vote: Other	6%	(4)	3%	(2)	8%	(4)	83%	(49)	60
2020 Vote: Didn't Vote	9%	(44)	5%	(23)	3%	(14)	83%	(382)	463

Continued on next page

Table MCENdem3_6: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Apple TV+*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	12%	(257)	5%	(116)	3%	(74)	80%	(1753)	2200
2018 House Vote: Democrat	17%	(141)	9%	(74)	4%	(31)	71%	(607)	853
2018 House Vote: Republican	10%	(58)	2%	(12)	3%	(16)	85%	(486)	572
2018 House Vote: Didnt Vote	7%	(53)	4%	(29)	3%	(25)	85%	(621)	728
4-Region: Northeast	18%	(67)	10%	(38)	4%	(17)	68%	(264)	385
4-Region: Midwest	8%	(38)	1%	(7)	3%	(12)	88%	(399)	455
4-Region: South	11%	(90)	4%	(37)	3%	(29)	81%	(683)	839
4-Region: West	12%	(62)	7%	(35)	3%	(17)	78%	(408)	521
Avid Music Fan	14%	(161)	6%	(70)	3%	(39)	77%	(895)	1165
Music Fan	12%	(243)	6%	(113)	3%	(68)	79%	(1615)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem3_7: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Discovery+*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	11%	(233)	7%	(146)	3%	(70)	80%	(1751)	2200
Gender: Male	12%	(128)	9%	(97)	3%	(33)	76%	(811)	1070
Gender: Female	9%	(104)	4%	(49)	3%	(37)	83%	(937)	1127
Age: 18-34	10%	(61)	7%	(44)	4%	(24)	79%	(501)	631
Age: 35-44	14%	(53)	17%	(63)	6%	(23)	62%	(232)	371
Age: 45-64	11%	(79)	4%	(30)	2%	(17)	82%	(585)	711
Age: 65+	8%	(39)	2%	(9)	1%	(5)	89%	(434)	487
GenZers: 1997-2012	5%	(11)	6%	(14)	5%	(11)	85%	(201)	237
Millennials: 1981-1996	14%	(97)	12%	(85)	5%	(36)	69%	(476)	694
GenXers: 1965-1980	12%	(67)	6%	(34)	3%	(14)	79%	(435)	550
Baby Boomers: 1946-1964	8%	(54)	2%	(13)	1%	(8)	88%	(569)	645
PID: Dem (no lean)	12%	(119)	9%	(91)	4%	(35)	75%	(725)	969
PID: Ind (no lean)	8%	(47)	3%	(21)	3%	(18)	86%	(526)	612
PID: Rep (no lean)	11%	(66)	6%	(34)	3%	(18)	81%	(500)	619
PID/Gender: Dem Men	15%	(73)	15%	(69)	4%	(18)	66%	(312)	472
PID/Gender: Dem Women	9%	(46)	4%	(22)	3%	(17)	83%	(411)	496
PID/Gender: Ind Men	7%	(22)	4%	(12)	3%	(9)	86%	(259)	302
PID/Gender: Ind Women	8%	(26)	3%	(9)	3%	(8)	86%	(265)	309
PID/Gender: Rep Men	11%	(34)	6%	(16)	2%	(6)	81%	(240)	296
PID/Gender: Rep Women	10%	(32)	6%	(18)	4%	(12)	81%	(260)	323
Ideo: Liberal (1-3)	13%	(89)	8%	(57)	4%	(27)	76%	(537)	710
Ideo: Moderate (4)	9%	(56)	5%	(33)	3%	(21)	83%	(530)	639
Ideo: Conservative (5-7)	11%	(77)	7%	(51)	3%	(18)	79%	(554)	700
Educ: < College	8%	(122)	5%	(79)	3%	(46)	83%	(1192)	1438
Educ: Bachelors degree	14%	(66)	6%	(29)	3%	(15)	77%	(375)	484
Educ: Post-grad	16%	(45)	14%	(39)	4%	(10)	66%	(184)	278
Income: Under 50k	6%	(66)	5%	(53)	3%	(33)	86%	(965)	1117
Income: 50k-100k	13%	(89)	7%	(46)	3%	(22)	76%	(506)	662
Income: 100k+	19%	(78)	11%	(48)	3%	(15)	67%	(280)	421

Continued on next page

Table MCENdem3_7: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Discovery+*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	11%	(233)	7%	(146)	3%	(70)	80%	(1751)	2200
Ethnicity: White	11%	(189)	7%	(117)	3%	(55)	79%	(1337)	1698
Ethnicity: Hispanic	11%	(43)	11%	(40)	3%	(13)	75%	(283)	379
Ethnicity: Black	11%	(30)	6%	(18)	3%	(10)	80%	(225)	283
Ethnicity: Other	6%	(14)	5%	(11)	3%	(6)	86%	(189)	220
All Christian	10%	(99)	6%	(55)	3%	(26)	81%	(780)	959
All Non-Christian	15%	(29)	21%	(39)	3%	(6)	61%	(112)	186
Atheist	12%	(14)	8%	(10)	4%	(4)	76%	(89)	117
Agnostic/Nothing in particular	9%	(50)	6%	(33)	2%	(12)	84%	(486)	580
Something Else	12%	(41)	3%	(10)	6%	(23)	79%	(284)	358
Religious Non-Protestant/Catholic	15%	(31)	19%	(41)	3%	(6)	63%	(133)	211
Evangelical	11%	(60)	5%	(27)	5%	(27)	79%	(420)	535
Non-Evangelical	10%	(74)	5%	(34)	3%	(21)	83%	(614)	743
Community: Urban	15%	(99)	9%	(59)	4%	(24)	72%	(477)	659
Community: Suburban	8%	(84)	5%	(56)	3%	(27)	84%	(851)	1018
Community: Rural	9%	(49)	6%	(31)	4%	(19)	81%	(424)	523
Employ: Private Sector	15%	(106)	9%	(63)	4%	(31)	73%	(529)	729
Employ: Government	15%	(18)	23%	(28)	6%	(7)	56%	(68)	121
Employ: Self-Employed	15%	(32)	9%	(20)	3%	(6)	73%	(158)	216
Employ: Homemaker	10%	(13)	1%	(1)	3%	(5)	86%	(119)	137
Employ: Student	4%	(3)	5%	(4)	1%	(0)	91%	(65)	72
Employ: Retired	8%	(42)	2%	(11)	1%	(6)	89%	(470)	529
Employ: Unemployed	4%	(11)	6%	(16)	2%	(6)	88%	(243)	276
Employ: Other	7%	(8)	3%	(3)	7%	(9)	83%	(100)	120
Military HH: Yes	12%	(41)	8%	(28)	2%	(9)	78%	(277)	355
Military HH: No	10%	(191)	6%	(118)	3%	(62)	80%	(1474)	1845
RD/WT: Right Direction	14%	(105)	11%	(80)	3%	(22)	72%	(535)	742
RD/WT: Wrong Track	9%	(128)	5%	(66)	3%	(48)	83%	(1216)	1458

Continued on next page

Table MCENdem3_7: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Discovery+*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	11%	(233)	7%	(146)	3%	(70)	80%	(1751)	2200
Biden Job Approve	13%	(135)	10%	(97)	3%	(27)	74%	(746)	1006
Biden Job Disapprove	9%	(94)	4%	(46)	4%	(41)	83%	(903)	1084
Biden Job Strongly Approve	17%	(81)	12%	(57)	3%	(15)	67%	(313)	467
Biden Job Somewhat Approve	10%	(54)	7%	(40)	2%	(11)	80%	(433)	539
Biden Job Somewhat Disapprove	8%	(26)	6%	(20)	3%	(11)	83%	(286)	343
Biden Job Strongly Disapprove	9%	(68)	3%	(26)	4%	(30)	83%	(617)	741
Favorable of Biden	13%	(134)	9%	(93)	3%	(32)	75%	(776)	1036
Unfavorable of Biden	9%	(92)	5%	(50)	3%	(35)	83%	(870)	1047
Very Favorable of Biden	16%	(83)	12%	(64)	4%	(23)	68%	(362)	531
Somewhat Favorable of Biden	10%	(50)	6%	(30)	2%	(10)	82%	(415)	505
Somewhat Unfavorable of Biden	6%	(17)	7%	(20)	2%	(7)	84%	(237)	282
Very Unfavorable of Biden	10%	(74)	4%	(30)	4%	(28)	83%	(633)	765
#1 Issue: Economy	11%	(94)	7%	(58)	3%	(24)	79%	(677)	853
#1 Issue: Security	10%	(28)	6%	(17)	3%	(8)	81%	(232)	285
#1 Issue: Health Care	9%	(19)	6%	(13)	4%	(8)	81%	(164)	203
#1 Issue: Medicare / Social Security	10%	(28)	3%	(9)	2%	(6)	85%	(233)	275
#1 Issue: Women's Issues	6%	(16)	6%	(15)	4%	(10)	84%	(215)	256
#1 Issue: Education	3%	(2)	3%	(2)	2%	(2)	91%	(63)	69
#1 Issue: Energy	22%	(33)	19%	(28)	8%	(12)	51%	(76)	149
#1 Issue: Other	12%	(13)	3%	(4)	—	(0)	85%	(92)	108
2022 House Vote: Democrat	12%	(118)	9%	(90)	4%	(36)	75%	(730)	974
2022 House Vote: Republican	12%	(74)	4%	(26)	3%	(18)	81%	(514)	633
2022 House Vote: Didnt Vote	7%	(38)	5%	(29)	3%	(16)	85%	(466)	549
2020 Vote: Joe Biden	12%	(128)	9%	(94)	2%	(24)	76%	(787)	1032
2020 Vote: Donald Trump	11%	(71)	4%	(26)	4%	(26)	81%	(523)	646
2020 Vote: Other	3%	(2)	8%	(5)	3%	(2)	86%	(51)	60
2020 Vote: Didn't Vote	7%	(33)	5%	(21)	4%	(19)	84%	(390)	463

Continued on next page

Table MCENdem3_7: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Discovery+*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	11%	(233)	7%	(146)	3%	(70)	80%	(1751)	2200
2018 House Vote: Democrat	14%	(117)	9%	(81)	4%	(31)	73%	(624)	853
2018 House Vote: Republican	11%	(65)	4%	(24)	3%	(18)	81%	(464)	572
2018 House Vote: Didnt Vote	6%	(46)	5%	(37)	3%	(20)	86%	(624)	728
4-Region: Northeast	14%	(54)	12%	(46)	4%	(14)	70%	(270)	385
4-Region: Midwest	8%	(37)	4%	(17)	2%	(9)	86%	(392)	455
4-Region: South	10%	(81)	5%	(45)	4%	(34)	81%	(679)	839
4-Region: West	12%	(61)	7%	(38)	2%	(13)	79%	(410)	521
Avid Music Fan	13%	(151)	7%	(78)	4%	(43)	77%	(892)	1165
Music Fan	11%	(225)	7%	(137)	3%	(65)	79%	(1611)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem3_8: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? HBO Max*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	21%	(457)	10%	(231)	6%	(139)	62%	(1373)	2200
Gender: Male	25%	(271)	11%	(119)	6%	(60)	58%	(619)	1070
Gender: Female	16%	(185)	10%	(111)	7%	(78)	67%	(753)	1127
Age: 18-34	22%	(141)	17%	(109)	10%	(63)	50%	(318)	631
Age: 35-44	27%	(99)	18%	(68)	8%	(32)	47%	(173)	371
Age: 45-64	22%	(159)	5%	(39)	4%	(27)	68%	(487)	711
Age: 65+	12%	(58)	3%	(15)	4%	(18)	81%	(396)	487
GenZers: 1997-2012	19%	(45)	20%	(48)	13%	(30)	48%	(113)	237
Millennials: 1981-1996	26%	(183)	17%	(117)	9%	(61)	48%	(333)	694
GenXers: 1965-1980	24%	(130)	8%	(42)	4%	(24)	64%	(354)	550
Baby Boomers: 1946-1964	14%	(92)	3%	(22)	4%	(23)	79%	(508)	645
PID: Dem (no lean)	25%	(243)	15%	(150)	6%	(62)	53%	(515)	969
PID: Ind (no lean)	16%	(100)	6%	(38)	7%	(45)	70%	(429)	612
PID: Rep (no lean)	19%	(115)	7%	(42)	5%	(32)	69%	(430)	619
PID/Gender: Dem Men	33%	(153)	18%	(85)	5%	(25)	44%	(209)	472
PID/Gender: Dem Women	18%	(88)	13%	(65)	8%	(37)	61%	(305)	496
PID/Gender: Ind Men	17%	(53)	5%	(15)	6%	(18)	72%	(216)	302
PID/Gender: Ind Women	15%	(47)	7%	(22)	9%	(27)	69%	(212)	309
PID/Gender: Rep Men	22%	(65)	6%	(19)	6%	(18)	66%	(194)	296
PID/Gender: Rep Women	15%	(50)	7%	(23)	4%	(14)	73%	(235)	323
Ideo: Liberal (1-3)	26%	(183)	13%	(92)	8%	(59)	53%	(376)	710
Ideo: Moderate (4)	18%	(116)	9%	(60)	6%	(39)	66%	(424)	639
Ideo: Conservative (5-7)	19%	(136)	8%	(58)	5%	(34)	67%	(472)	700
Educ: < College	19%	(269)	9%	(131)	6%	(83)	66%	(954)	1438
Educ: Bachelors degree	25%	(121)	12%	(57)	7%	(35)	56%	(272)	484
Educ: Post-grad	24%	(67)	15%	(43)	8%	(21)	53%	(147)	278
Income: Under 50k	15%	(170)	9%	(105)	5%	(60)	70%	(781)	1117
Income: 50k-100k	25%	(165)	10%	(69)	6%	(40)	59%	(389)	662
Income: 100k+	29%	(122)	14%	(57)	9%	(39)	48%	(203)	421

Continued on next page

Table MCENdem3_8: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? HBO Max*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	21%	(457)	10%	(231)	6%	(139)	62%	(1373)	2200
Ethnicity: White	21%	(349)	10%	(174)	6%	(98)	63%	(1076)	1698
Ethnicity: Hispanic	24%	(91)	15%	(57)	6%	(24)	54%	(206)	379
Ethnicity: Black	25%	(70)	11%	(30)	8%	(22)	57%	(160)	283
Ethnicity: Other	17%	(37)	12%	(27)	9%	(19)	62%	(137)	220
All Christian	20%	(194)	8%	(74)	6%	(55)	66%	(635)	959
All Non-Christian	24%	(44)	22%	(41)	9%	(17)	45%	(84)	186
Atheist	25%	(29)	15%	(18)	10%	(12)	50%	(58)	117
Agnostic/Nothing in particular	21%	(123)	11%	(63)	6%	(37)	62%	(357)	580
Something Else	19%	(66)	10%	(35)	5%	(18)	67%	(239)	358
Religious Non-Protestant/Catholic	23%	(48)	20%	(43)	9%	(19)	48%	(100)	211
Evangelical	18%	(97)	10%	(54)	4%	(23)	67%	(360)	535
Non-Evangelical	21%	(154)	7%	(51)	6%	(48)	66%	(490)	743
Community: Urban	27%	(180)	11%	(73)	7%	(44)	55%	(362)	659
Community: Suburban	18%	(182)	11%	(110)	7%	(67)	65%	(659)	1018
Community: Rural	18%	(95)	9%	(47)	5%	(28)	67%	(353)	523
Employ: Private Sector	28%	(205)	11%	(83)	8%	(57)	53%	(385)	729
Employ: Government	22%	(27)	25%	(30)	18%	(22)	35%	(42)	121
Employ: Self-Employed	25%	(55)	14%	(31)	5%	(10)	55%	(120)	216
Employ: Homemaker	26%	(36)	5%	(7)	2%	(2)	67%	(92)	137
Employ: Student	12%	(9)	26%	(18)	13%	(9)	49%	(35)	72
Employ: Retired	13%	(69)	4%	(20)	3%	(15)	80%	(425)	529
Employ: Unemployed	11%	(29)	10%	(27)	7%	(20)	72%	(199)	276
Employ: Other	23%	(28)	12%	(15)	3%	(3)	62%	(74)	120
Military HH: Yes	21%	(73)	10%	(34)	4%	(14)	66%	(234)	355
Military HH: No	21%	(384)	11%	(196)	7%	(125)	62%	(1140)	1845
RD/WT: Right Direction	25%	(182)	16%	(117)	6%	(41)	54%	(402)	742
RD/WT: Wrong Track	19%	(275)	8%	(114)	7%	(98)	67%	(971)	1458

Continued on next page

Table MCENdem3_8: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? HBO Max*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	21%	(457)	10%	(231)	6%	(139)	62%	(1373)	2200
Biden Job Approve	25%	(254)	15%	(149)	7%	(70)	53%	(532)	1006
Biden Job Disapprove	17%	(187)	7%	(73)	6%	(65)	70%	(759)	1084
Biden Job Strongly Approve	31%	(145)	13%	(62)	5%	(22)	51%	(237)	467
Biden Job Somewhat Approve	20%	(109)	16%	(87)	9%	(47)	55%	(296)	539
Biden Job Somewhat Disapprove	16%	(56)	9%	(29)	6%	(21)	69%	(236)	343
Biden Job Strongly Disapprove	18%	(131)	6%	(44)	6%	(44)	71%	(522)	741
Favorable of Biden	25%	(262)	14%	(149)	7%	(71)	53%	(554)	1036
Unfavorable of Biden	17%	(180)	7%	(75)	6%	(62)	70%	(731)	1047
Very Favorable of Biden	30%	(158)	14%	(73)	5%	(28)	51%	(272)	531
Somewhat Favorable of Biden	21%	(104)	15%	(76)	9%	(43)	56%	(282)	505
Somewhat Unfavorable of Biden	16%	(45)	10%	(28)	5%	(14)	69%	(196)	282
Very Unfavorable of Biden	18%	(136)	6%	(47)	6%	(48)	70%	(535)	765
#1 Issue: Economy	23%	(193)	9%	(78)	7%	(59)	61%	(523)	853
#1 Issue: Security	16%	(46)	8%	(21)	3%	(8)	73%	(209)	285
#1 Issue: Health Care	21%	(44)	12%	(24)	7%	(15)	60%	(122)	203
#1 Issue: Medicare / Social Security	14%	(38)	7%	(20)	4%	(10)	75%	(207)	275
#1 Issue: Women's Issues	22%	(55)	15%	(39)	12%	(30)	51%	(132)	256
#1 Issue: Education	23%	(16)	10%	(7)	7%	(5)	60%	(42)	69
#1 Issue: Energy	27%	(41)	25%	(37)	7%	(10)	41%	(62)	149
#1 Issue: Other	23%	(24)	5%	(6)	1%	(1)	71%	(77)	108
2022 House Vote: Democrat	25%	(247)	14%	(138)	7%	(71)	53%	(519)	974
2022 House Vote: Republican	19%	(118)	5%	(34)	5%	(34)	71%	(447)	633
2022 House Vote: Didnt Vote	16%	(85)	11%	(58)	6%	(32)	68%	(372)	549
2020 Vote: Joe Biden	26%	(267)	14%	(140)	6%	(62)	55%	(563)	1032
2020 Vote: Donald Trump	17%	(107)	5%	(35)	6%	(42)	71%	(462)	646
2020 Vote: Other	27%	(16)	9%	(6)	3%	(2)	61%	(36)	60
2020 Vote: Didn't Vote	14%	(67)	11%	(50)	7%	(33)	68%	(313)	463

Continued on next page

Table MCENdem3_8: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? HBO Max*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	21%	(457)	10%	(231)	6%	(139)	62%	(1373)	2200
2018 House Vote: Democrat	28%	(241)	13%	(109)	7%	(63)	52%	(441)	853
2018 House Vote: Republican	17%	(97)	6%	(32)	6%	(33)	72%	(409)	572
2018 House Vote: Didnt Vote	16%	(114)	12%	(88)	6%	(42)	66%	(483)	728
4-Region: Northeast	25%	(95)	11%	(43)	7%	(26)	57%	(222)	385
4-Region: Midwest	16%	(71)	8%	(38)	8%	(37)	68%	(308)	455
4-Region: South	20%	(171)	10%	(81)	6%	(47)	64%	(540)	839
4-Region: West	23%	(119)	13%	(69)	6%	(29)	58%	(304)	521
Avid Music Fan	24%	(282)	13%	(147)	8%	(91)	55%	(646)	1165
Music Fan	22%	(442)	11%	(216)	6%	(132)	61%	(1250)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem3_9: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Peacock Premium or Peacock Premium Plus*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	22%	(484)	8%	(172)	4%	(92)	66%	(1452)	2200
Gender: Male	23%	(247)	9%	(95)	4%	(46)	64%	(682)	1070
Gender: Female	21%	(237)	7%	(77)	4%	(46)	68%	(767)	1127
Age: 18-34	22%	(136)	11%	(70)	5%	(34)	62%	(391)	631
Age: 35-44	27%	(102)	14%	(52)	7%	(25)	52%	(193)	371
Age: 45-64	22%	(157)	6%	(41)	3%	(22)	69%	(491)	711
Age: 65+	18%	(89)	2%	(10)	2%	(11)	77%	(377)	487
GenZers: 1997-2012	19%	(44)	10%	(23)	4%	(10)	67%	(159)	237
Millennials: 1981-1996	27%	(185)	13%	(87)	7%	(49)	54%	(373)	694
GenXers: 1965-1980	23%	(127)	8%	(43)	3%	(14)	67%	(367)	550
Baby Boomers: 1946-1964	19%	(122)	3%	(19)	3%	(18)	75%	(486)	645
PID: Dem (no lean)	27%	(259)	10%	(98)	5%	(47)	58%	(566)	969
PID: Ind (no lean)	17%	(104)	7%	(44)	3%	(19)	73%	(446)	612
PID: Rep (no lean)	20%	(122)	5%	(31)	4%	(26)	71%	(440)	619
PID/Gender: Dem Men	30%	(142)	12%	(56)	6%	(27)	52%	(247)	472
PID/Gender: Dem Women	24%	(117)	8%	(42)	4%	(19)	64%	(318)	496
PID/Gender: Ind Men	16%	(50)	6%	(19)	2%	(6)	75%	(228)	302
PID/Gender: Ind Women	17%	(54)	8%	(25)	4%	(13)	70%	(217)	309
PID/Gender: Rep Men	19%	(56)	7%	(20)	4%	(13)	70%	(207)	296
PID/Gender: Rep Women	20%	(66)	3%	(11)	4%	(13)	72%	(232)	323
Ideo: Liberal (1-3)	29%	(204)	9%	(67)	5%	(33)	57%	(406)	710
Ideo: Moderate (4)	19%	(123)	8%	(51)	3%	(21)	69%	(444)	639
Ideo: Conservative (5-7)	20%	(138)	6%	(41)	5%	(35)	69%	(486)	700
Educ: < College	21%	(304)	7%	(106)	4%	(58)	67%	(970)	1438
Educ: Bachelors degree	24%	(117)	8%	(37)	4%	(19)	64%	(312)	484
Educ: Post-grad	23%	(63)	11%	(30)	5%	(15)	61%	(170)	278
Income: Under 50k	18%	(206)	7%	(79)	4%	(43)	71%	(789)	1117
Income: 50k-100k	24%	(157)	7%	(45)	5%	(34)	64%	(427)	662
Income: 100k+	29%	(121)	12%	(49)	4%	(15)	56%	(235)	421

Continued on next page

Table MCENdem3_9: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Peacock Premium or Peacock Premium Plus*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	22%	(484)	8%	(172)	4%	(92)	66%	(1452)	2200
Ethnicity: White	22%	(375)	8%	(132)	4%	(67)	66%	(1125)	1698
Ethnicity: Hispanic	29%	(109)	13%	(49)	3%	(11)	55%	(210)	379
Ethnicity: Black	28%	(80)	8%	(23)	6%	(18)	57%	(162)	283
Ethnicity: Other	13%	(29)	8%	(18)	3%	(7)	75%	(165)	220
All Christian	23%	(220)	6%	(61)	3%	(33)	67%	(645)	959
All Non-Christian	22%	(40)	20%	(37)	6%	(11)	53%	(98)	186
Atheist	21%	(25)	6%	(7)	7%	(9)	66%	(77)	117
Agnostic/Nothing in particular	23%	(134)	7%	(41)	5%	(27)	65%	(378)	580
Something Else	18%	(65)	7%	(27)	3%	(12)	71%	(254)	358
Religious Non-Protestant/Catholic	22%	(46)	18%	(38)	5%	(11)	55%	(116)	211
Evangelical	21%	(113)	7%	(36)	5%	(28)	67%	(357)	535
Non-Evangelical	22%	(163)	7%	(50)	2%	(15)	69%	(515)	743
Community: Urban	23%	(150)	9%	(58)	5%	(35)	63%	(416)	659
Community: Suburban	22%	(223)	7%	(67)	3%	(35)	68%	(692)	1018
Community: Rural	21%	(111)	9%	(47)	4%	(22)	66%	(344)	523
Employ: Private Sector	26%	(188)	9%	(67)	5%	(39)	60%	(436)	729
Employ: Government	23%	(28)	22%	(26)	10%	(12)	46%	(55)	121
Employ: Self-Employed	22%	(48)	10%	(22)	4%	(8)	64%	(138)	216
Employ: Homemaker	26%	(36)	4%	(6)	4%	(5)	66%	(91)	137
Employ: Student	15%	(11)	11%	(8)	6%	(5)	67%	(48)	72
Employ: Retired	20%	(104)	3%	(14)	2%	(13)	75%	(398)	529
Employ: Unemployed	16%	(44)	8%	(22)	3%	(8)	73%	(201)	276
Employ: Other	22%	(26)	6%	(8)	2%	(3)	70%	(83)	120
Military HH: Yes	18%	(65)	6%	(22)	4%	(14)	72%	(254)	355
Military HH: No	23%	(419)	8%	(151)	4%	(78)	65%	(1197)	1845
RD/WT: Right Direction	28%	(206)	10%	(77)	5%	(38)	57%	(421)	742
RD/WT: Wrong Track	19%	(278)	7%	(95)	4%	(53)	71%	(1031)	1458

Continued on next page

Table MCENdem3_9: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Peacock Premium or Peacock Premium Plus*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	22%	(484)	8%	(172)	4%	(92)	66%	(1452)	2200
Biden Job Approve	27%	(274)	10%	(97)	5%	(48)	58%	(587)	1006
Biden Job Disapprove	18%	(197)	6%	(69)	4%	(41)	72%	(777)	1084
Biden Job Strongly Approve	32%	(150)	11%	(50)	5%	(22)	52%	(245)	467
Biden Job Somewhat Approve	23%	(124)	9%	(46)	5%	(27)	63%	(342)	539
Biden Job Somewhat Disapprove	19%	(66)	7%	(25)	4%	(13)	70%	(240)	343
Biden Job Strongly Disapprove	18%	(131)	6%	(44)	4%	(28)	73%	(538)	741
Favorable of Biden	28%	(291)	9%	(95)	5%	(48)	58%	(601)	1036
Unfavorable of Biden	18%	(185)	7%	(72)	4%	(43)	71%	(747)	1047
Very Favorable of Biden	32%	(169)	12%	(63)	4%	(24)	52%	(275)	531
Somewhat Favorable of Biden	24%	(123)	6%	(32)	5%	(24)	65%	(326)	505
Somewhat Unfavorable of Biden	18%	(50)	9%	(26)	3%	(9)	70%	(197)	282
Very Unfavorable of Biden	18%	(135)	6%	(46)	4%	(34)	72%	(550)	765
#1 Issue: Economy	24%	(204)	7%	(56)	4%	(36)	65%	(557)	853
#1 Issue: Security	18%	(50)	5%	(15)	4%	(12)	73%	(208)	285
#1 Issue: Health Care	19%	(39)	9%	(19)	3%	(5)	69%	(140)	203
#1 Issue: Medicare / Social Security	21%	(58)	6%	(17)	4%	(12)	68%	(188)	275
#1 Issue: Women's Issues	26%	(66)	10%	(25)	4%	(10)	60%	(155)	256
#1 Issue: Education	16%	(11)	8%	(6)	6%	(4)	70%	(48)	69
#1 Issue: Energy	27%	(40)	21%	(32)	6%	(10)	46%	(68)	149
#1 Issue: Other	14%	(15)	2%	(3)	2%	(2)	81%	(88)	108
2022 House Vote: Democrat	27%	(265)	10%	(102)	4%	(41)	58%	(566)	974
2022 House Vote: Republican	20%	(128)	4%	(28)	4%	(26)	71%	(452)	633
2022 House Vote: Didnt Vote	15%	(85)	7%	(40)	4%	(24)	73%	(400)	549
2020 Vote: Joe Biden	28%	(289)	9%	(93)	4%	(42)	59%	(608)	1032
2020 Vote: Donald Trump	19%	(123)	5%	(34)	4%	(24)	72%	(464)	646
2020 Vote: Other	6%	(4)	6%	(4)	8%	(5)	80%	(48)	60
2020 Vote: Didn't Vote	15%	(68)	9%	(41)	5%	(22)	72%	(332)	463

Continued on next page

Table MCENdem3_9: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Peacock Premium or Peacock Premium Plus*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	22%	(484)	8%	(172)	4%	(92)	66%	(1452)	2200
2018 House Vote: Democrat	29%	(252)	10%	(82)	5%	(41)	56%	(479)	853
2018 House Vote: Republican	19%	(111)	5%	(26)	4%	(23)	72%	(411)	572
2018 House Vote: Didnt Vote	16%	(113)	8%	(60)	4%	(27)	72%	(528)	728
4-Region: Northeast	23%	(87)	12%	(47)	6%	(23)	59%	(228)	385
4-Region: Midwest	18%	(82)	7%	(30)	3%	(14)	72%	(329)	455
4-Region: South	22%	(186)	7%	(55)	5%	(40)	67%	(558)	839
4-Region: West	25%	(129)	8%	(41)	3%	(15)	65%	(336)	521
Avid Music Fan	26%	(300)	10%	(116)	4%	(46)	60%	(702)	1165
Music Fan	23%	(466)	8%	(166)	4%	(85)	65%	(1322)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem3_10: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Showtime*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	10%	(228)	5%	(110)	4%	(89)	81%	(1772)	2200
Gender: Male	13%	(142)	6%	(59)	5%	(56)	76%	(812)	1070
Gender: Female	8%	(86)	5%	(51)	3%	(33)	85%	(957)	1127
Age: 18-34	7%	(44)	6%	(39)	7%	(44)	80%	(504)	631
Age: 35-44	17%	(62)	12%	(44)	7%	(24)	65%	(241)	371
Age: 45-64	11%	(77)	4%	(25)	2%	(14)	84%	(595)	711
Age: 65+	9%	(45)	1%	(2)	1%	(7)	89%	(433)	487
GenZers: 1997-2012	4%	(9)	6%	(14)	6%	(14)	85%	(200)	237
Millennials: 1981-1996	13%	(89)	9%	(61)	8%	(53)	71%	(491)	694
GenXers: 1965-1980	12%	(65)	5%	(29)	2%	(11)	81%	(446)	550
Baby Boomers: 1946-1964	10%	(66)	1%	(6)	1%	(9)	87%	(564)	645
PID: Dem (no lean)	14%	(132)	7%	(71)	5%	(46)	74%	(720)	969
PID: Ind (no lean)	7%	(43)	3%	(21)	2%	(14)	87%	(534)	612
PID: Rep (no lean)	9%	(53)	3%	(19)	5%	(29)	84%	(518)	619
PID/Gender: Dem Men	19%	(92)	10%	(46)	6%	(28)	65%	(306)	472
PID/Gender: Dem Women	8%	(41)	5%	(25)	4%	(18)	83%	(413)	496
PID/Gender: Ind Men	8%	(24)	2%	(7)	4%	(11)	86%	(260)	302
PID/Gender: Ind Women	6%	(19)	4%	(14)	1%	(3)	88%	(273)	309
PID/Gender: Rep Men	9%	(26)	2%	(6)	6%	(17)	83%	(247)	296
PID/Gender: Rep Women	8%	(27)	4%	(13)	4%	(12)	84%	(271)	323
Ideo: Liberal (1-3)	12%	(85)	7%	(52)	5%	(33)	76%	(540)	710
Ideo: Moderate (4)	11%	(70)	2%	(16)	4%	(29)	82%	(525)	639
Ideo: Conservative (5-7)	10%	(68)	5%	(33)	4%	(26)	82%	(574)	700
Educ: < College	9%	(133)	4%	(55)	4%	(59)	83%	(1190)	1438
Educ: Bachelors degree	11%	(53)	6%	(27)	3%	(13)	81%	(391)	484
Educ: Post-grad	15%	(43)	10%	(28)	6%	(17)	69%	(191)	278
Income: Under 50k	7%	(74)	4%	(42)	3%	(33)	87%	(968)	1117
Income: 50k-100k	13%	(84)	4%	(29)	4%	(26)	79%	(524)	662
Income: 100k+	17%	(71)	9%	(40)	7%	(30)	67%	(280)	421

Continued on next page

Table MCENdem3_10: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Showtime*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	10%	(228)	5%	(110)	4%	(89)	81%	(1772)	2200
Ethnicity: White	10%	(172)	5%	(86)	4%	(69)	81%	(1371)	1698
Ethnicity: Hispanic	11%	(42)	11%	(40)	7%	(25)	72%	(273)	379
Ethnicity: Black	15%	(42)	4%	(13)	5%	(13)	76%	(216)	283
Ethnicity: Other	7%	(15)	5%	(11)	4%	(8)	85%	(186)	220
All Christian	10%	(92)	5%	(45)	3%	(27)	83%	(795)	959
All Non-Christian	19%	(36)	15%	(29)	9%	(17)	56%	(104)	186
Atheist	10%	(12)	4%	(5)	5%	(5)	81%	(95)	117
Agnostic/Nothing in particular	10%	(58)	4%	(22)	4%	(22)	82%	(478)	580
Something Else	9%	(31)	3%	(10)	5%	(17)	84%	(300)	358
Religious Non-Protestant/Catholic	18%	(38)	14%	(30)	8%	(17)	59%	(125)	211
Evangelical	9%	(46)	5%	(26)	4%	(19)	83%	(444)	535
Non-Evangelical	10%	(72)	4%	(28)	3%	(23)	83%	(619)	743
Community: Urban	14%	(91)	6%	(43)	6%	(36)	74%	(489)	659
Community: Suburban	9%	(92)	4%	(44)	3%	(32)	83%	(849)	1018
Community: Rural	9%	(45)	4%	(23)	4%	(20)	83%	(435)	523
Employ: Private Sector	15%	(110)	7%	(48)	5%	(34)	74%	(537)	729
Employ: Government	18%	(21)	15%	(18)	8%	(10)	60%	(72)	121
Employ: Self-Employed	9%	(19)	12%	(25)	4%	(8)	76%	(164)	216
Employ: Homemaker	8%	(10)	3%	(4)	1%	(1)	88%	(121)	137
Employ: Student	4%	(3)	2%	(1)	8%	(6)	86%	(62)	72
Employ: Retired	8%	(40)	—	(2)	2%	(8)	90%	(479)	529
Employ: Unemployed	6%	(17)	3%	(10)	6%	(16)	85%	(233)	276
Employ: Other	7%	(8)	2%	(2)	5%	(6)	86%	(103)	120
Military HH: Yes	14%	(48)	5%	(17)	4%	(16)	77%	(274)	355
Military HH: No	10%	(180)	5%	(93)	4%	(74)	81%	(1498)	1845
RD/WT: Right Direction	15%	(109)	9%	(63)	4%	(31)	73%	(539)	742
RD/WT: Wrong Track	8%	(119)	3%	(47)	4%	(58)	85%	(1234)	1458

Continued on next page

Table MCENdem3_10: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Showtime*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	10%	(228)	5%	(110)	4%	(89)	81%	(1772)	2200
Biden Job Approve	14%	(142)	7%	(75)	3%	(34)	75%	(754)	1006
Biden Job Disapprove	8%	(86)	3%	(33)	5%	(53)	84%	(912)	1084
Biden Job Strongly Approve	19%	(86)	10%	(46)	3%	(16)	68%	(318)	467
Biden Job Somewhat Approve	10%	(56)	5%	(28)	3%	(18)	81%	(436)	539
Biden Job Somewhat Disapprove	7%	(24)	3%	(12)	5%	(16)	85%	(291)	343
Biden Job Strongly Disapprove	8%	(62)	3%	(21)	5%	(37)	84%	(621)	741
Favorable of Biden	14%	(141)	7%	(71)	3%	(34)	76%	(789)	1036
Unfavorable of Biden	8%	(81)	3%	(33)	5%	(52)	84%	(881)	1047
Very Favorable of Biden	17%	(89)	10%	(55)	4%	(20)	69%	(367)	531
Somewhat Favorable of Biden	10%	(53)	3%	(15)	3%	(14)	84%	(423)	505
Somewhat Unfavorable of Biden	6%	(16)	4%	(13)	7%	(18)	83%	(235)	282
Very Unfavorable of Biden	9%	(65)	3%	(21)	4%	(34)	84%	(646)	765
#1 Issue: Economy	11%	(95)	5%	(41)	5%	(45)	79%	(672)	853
#1 Issue: Security	9%	(27)	4%	(11)	3%	(10)	83%	(238)	285
#1 Issue: Health Care	7%	(14)	4%	(8)	3%	(6)	86%	(175)	203
#1 Issue: Medicare / Social Security	12%	(34)	4%	(11)	2%	(6)	82%	(225)	275
#1 Issue: Women's Issues	6%	(14)	8%	(20)	3%	(7)	84%	(215)	256
#1 Issue: Education	5%	(3)	4%	(3)	—	(0)	91%	(63)	69
#1 Issue: Energy	24%	(35)	11%	(16)	8%	(12)	57%	(86)	149
#1 Issue: Other	5%	(6)	1%	(1)	3%	(3)	91%	(99)	108
2022 House Vote: Democrat	14%	(134)	7%	(67)	5%	(44)	75%	(730)	974
2022 House Vote: Republican	9%	(59)	2%	(14)	4%	(27)	84%	(533)	633
2022 House Vote: Didnt Vote	6%	(32)	5%	(29)	3%	(18)	85%	(469)	549
2020 Vote: Joe Biden	14%	(141)	6%	(66)	4%	(37)	76%	(789)	1032
2020 Vote: Donald Trump	8%	(54)	2%	(14)	5%	(31)	85%	(547)	646
2020 Vote: Other	6%	(3)	5%	(3)	—	(0)	90%	(53)	60
2020 Vote: Didn't Vote	7%	(30)	6%	(28)	5%	(21)	83%	(383)	463

Continued on next page

Table MCENdem3_10: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Showtime*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	10%	(228)	5%	(110)	4%	(89)	81%	(1772)	2200
2018 House Vote: Democrat	16%	(137)	7%	(60)	5%	(40)	72%	(616)	853
2018 House Vote: Republican	9%	(49)	2%	(13)	4%	(24)	85%	(486)	572
2018 House Vote: Didnt Vote	6%	(41)	5%	(36)	3%	(25)	86%	(625)	728
4-Region: Northeast	16%	(62)	7%	(28)	5%	(20)	71%	(275)	385
4-Region: Midwest	8%	(38)	3%	(14)	2%	(8)	87%	(394)	455
4-Region: South	10%	(81)	4%	(33)	5%	(38)	82%	(687)	839
4-Region: West	9%	(47)	7%	(36)	4%	(22)	80%	(416)	521
Avid Music Fan	13%	(150)	5%	(62)	5%	(56)	77%	(897)	1165
Music Fan	11%	(220)	5%	(106)	4%	(87)	80%	(1625)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem3_11: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Starz*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	11%	(234)	5%	(104)	3%	(66)	82%	(1796)	2200
Gender: Male	14%	(148)	6%	(60)	4%	(43)	77%	(819)	1070
Gender: Female	8%	(86)	4%	(44)	2%	(22)	86%	(975)	1127
Age: 18-34	9%	(54)	5%	(29)	5%	(32)	82%	(515)	631
Age: 35-44	15%	(57)	12%	(44)	6%	(20)	67%	(250)	371
Age: 45-64	11%	(80)	3%	(24)	1%	(10)	84%	(597)	711
Age: 65+	9%	(42)	1%	(7)	1%	(3)	89%	(434)	487
GenZers: 1997-2012	4%	(11)	6%	(14)	4%	(9)	86%	(203)	237
Millennials: 1981-1996	14%	(95)	8%	(52)	6%	(43)	73%	(504)	694
GenXers: 1965-1980	12%	(66)	5%	(28)	2%	(10)	81%	(447)	550
Baby Boomers: 1946-1964	9%	(61)	2%	(10)	1%	(4)	88%	(571)	645
PID: Dem (no lean)	15%	(148)	6%	(61)	4%	(39)	74%	(721)	969
PID: Ind (no lean)	7%	(42)	3%	(18)	2%	(10)	89%	(542)	612
PID: Rep (no lean)	7%	(43)	4%	(26)	3%	(16)	86%	(533)	619
PID/Gender: Dem Men	21%	(97)	10%	(45)	5%	(25)	64%	(304)	472
PID/Gender: Dem Women	10%	(51)	3%	(16)	3%	(14)	84%	(416)	496
PID/Gender: Ind Men	8%	(24)	2%	(6)	2%	(6)	88%	(265)	302
PID/Gender: Ind Women	6%	(18)	4%	(12)	1%	(4)	89%	(275)	309
PID/Gender: Rep Men	9%	(26)	3%	(9)	4%	(11)	84%	(249)	296
PID/Gender: Rep Women	5%	(17)	5%	(17)	1%	(5)	88%	(284)	323
Ideo: Liberal (1-3)	12%	(87)	6%	(42)	4%	(27)	78%	(553)	710
Ideo: Moderate (4)	11%	(69)	4%	(23)	3%	(21)	82%	(525)	639
Ideo: Conservative (5-7)	10%	(71)	5%	(35)	2%	(15)	83%	(579)	700
Educ: < College	10%	(139)	4%	(60)	2%	(35)	84%	(1204)	1438
Educ: Bachelors degree	12%	(60)	3%	(16)	3%	(15)	81%	(393)	484
Educ: Post-grad	12%	(35)	10%	(28)	6%	(16)	72%	(200)	278
Income: Under 50k	7%	(82)	3%	(37)	3%	(31)	87%	(967)	1117
Income: 50k-100k	12%	(81)	5%	(32)	3%	(18)	80%	(532)	662
Income: 100k+	17%	(71)	9%	(36)	4%	(17)	71%	(297)	421

Continued on next page

Table MCENdem3_11: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Starz*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	11%	(234)	5%	(104)	3%	(66)	82%	(1796)	2200
Ethnicity: White	9%	(158)	5%	(79)	3%	(47)	83%	(1412)	1698
Ethnicity: Hispanic	12%	(47)	7%	(26)	4%	(14)	77%	(292)	379
Ethnicity: Black	21%	(59)	6%	(18)	4%	(11)	69%	(195)	283
Ethnicity: Other	8%	(17)	3%	(7)	3%	(7)	86%	(189)	220
All Christian	10%	(94)	5%	(46)	2%	(22)	83%	(796)	959
All Non-Christian	18%	(34)	13%	(23)	8%	(14)	62%	(114)	186
Atheist	15%	(17)	3%	(4)	2%	(2)	80%	(94)	117
Agnostic/Nothing in particular	9%	(53)	3%	(18)	2%	(14)	85%	(495)	580
Something Else	10%	(36)	4%	(13)	4%	(13)	83%	(296)	358
Religious Non-Protestant/Catholic	18%	(38)	12%	(25)	7%	(14)	64%	(134)	211
Evangelical	11%	(60)	5%	(26)	4%	(20)	80%	(428)	535
Non-Evangelical	8%	(62)	4%	(32)	2%	(13)	86%	(635)	743
Community: Urban	13%	(85)	6%	(38)	4%	(24)	78%	(513)	659
Community: Suburban	9%	(96)	5%	(47)	3%	(28)	83%	(846)	1018
Community: Rural	10%	(53)	4%	(20)	3%	(13)	84%	(437)	523
Employ: Private Sector	14%	(101)	6%	(41)	4%	(26)	77%	(561)	729
Employ: Government	18%	(22)	19%	(23)	6%	(7)	58%	(70)	121
Employ: Self-Employed	12%	(25)	9%	(19)	2%	(5)	77%	(167)	216
Employ: Homemaker	7%	(10)	2%	(2)	—	(1)	91%	(124)	137
Employ: Student	4%	(3)	5%	(4)	7%	(5)	84%	(60)	72
Employ: Retired	8%	(41)	1%	(6)	1%	(4)	90%	(479)	529
Employ: Unemployed	8%	(22)	3%	(10)	4%	(10)	85%	(233)	276
Employ: Other	8%	(10)	—	(0)	6%	(7)	86%	(103)	120
Military HH: Yes	13%	(45)	4%	(15)	2%	(7)	81%	(289)	355
Military HH: No	10%	(189)	5%	(89)	3%	(59)	82%	(1508)	1845
RD/WT: Right Direction	15%	(109)	8%	(62)	4%	(28)	73%	(543)	742
RD/WT: Wrong Track	9%	(125)	3%	(43)	3%	(37)	86%	(1253)	1458

Continued on next page

Table MCENdem3_11: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Starz*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	11%	(234)	5%	(104)	3%	(66)	82%	(1796)	2200
Biden Job Approve	15%	(147)	6%	(63)	3%	(35)	76%	(761)	1006
Biden Job Disapprove	8%	(85)	3%	(36)	3%	(31)	86%	(932)	1084
Biden Job Strongly Approve	20%	(93)	9%	(40)	3%	(15)	68%	(319)	467
Biden Job Somewhat Approve	10%	(54)	4%	(23)	4%	(20)	82%	(442)	539
Biden Job Somewhat Disapprove	7%	(26)	5%	(16)	2%	(7)	86%	(295)	343
Biden Job Strongly Disapprove	8%	(59)	3%	(21)	3%	(24)	86%	(637)	741
Favorable of Biden	14%	(149)	6%	(64)	3%	(32)	76%	(790)	1036
Unfavorable of Biden	8%	(80)	3%	(35)	3%	(31)	86%	(901)	1047
Very Favorable of Biden	18%	(98)	10%	(52)	3%	(15)	69%	(365)	531
Somewhat Favorable of Biden	10%	(51)	2%	(11)	3%	(17)	84%	(425)	505
Somewhat Unfavorable of Biden	8%	(23)	6%	(16)	2%	(7)	84%	(236)	282
Very Unfavorable of Biden	7%	(57)	2%	(19)	3%	(24)	87%	(665)	765
#1 Issue: Economy	11%	(96)	5%	(39)	3%	(24)	81%	(693)	853
#1 Issue: Security	8%	(24)	4%	(13)	4%	(11)	83%	(237)	285
#1 Issue: Health Care	13%	(27)	5%	(11)	3%	(7)	78%	(159)	203
#1 Issue: Medicare / Social Security	8%	(21)	2%	(6)	3%	(7)	87%	(241)	275
#1 Issue: Women's Issues	6%	(17)	6%	(15)	2%	(4)	86%	(221)	256
#1 Issue: Education	6%	(4)	4%	(3)	1%	(0)	89%	(61)	69
#1 Issue: Energy	24%	(36)	11%	(17)	6%	(9)	59%	(88)	149
#1 Issue: Other	7%	(8)	1%	(1)	3%	(3)	89%	(97)	108
2022 House Vote: Democrat	14%	(135)	6%	(61)	4%	(38)	76%	(741)	974
2022 House Vote: Republican	8%	(52)	3%	(21)	2%	(11)	87%	(549)	633
2022 House Vote: Didnt Vote	8%	(43)	4%	(22)	3%	(17)	85%	(467)	549
2020 Vote: Joe Biden	14%	(140)	6%	(65)	3%	(29)	77%	(799)	1032
2020 Vote: Donald Trump	7%	(47)	3%	(21)	2%	(15)	87%	(563)	646
2020 Vote: Other	4%	(2)	2%	(1)	1%	(1)	93%	(56)	60
2020 Vote: Didn't Vote	10%	(44)	4%	(18)	5%	(22)	82%	(379)	463

Continued on next page

Table MCENdem3_11: *Currently, which option best describes your usage of each of the following TV and movie streaming subscription services? Starz*

Demographic	I subscribe and do not share a password with anyone		I subscribe and share a passwordwith someone else		I do not subscribe, but use a passwordfrom someone else		I do not subscribe and/or do not use someone else's password		Total N
Adults	11%	(234)	5%	(104)	3%	(66)	82%	(1796)	2200
2018 House Vote: Democrat	16%	(135)	7%	(56)	4%	(37)	73%	(625)	853
2018 House Vote: Republican	7%	(39)	3%	(18)	2%	(9)	88%	(505)	572
2018 House Vote: Didnt Vote	8%	(57)	4%	(30)	3%	(19)	85%	(622)	728
4-Region: Northeast	16%	(63)	8%	(31)	2%	(9)	73%	(282)	385
4-Region: Midwest	6%	(28)	3%	(15)	1%	(5)	89%	(406)	455
4-Region: South	11%	(91)	4%	(31)	4%	(37)	81%	(681)	839
4-Region: West	10%	(52)	5%	(27)	3%	(15)	82%	(427)	521
Avid Music Fan	12%	(144)	4%	(52)	4%	(45)	79%	(923)	1165
Music Fan	11%	(227)	5%	(100)	3%	(60)	81%	(1651)	2039

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1070	49%
	Gender: Female	1127	51%
	N	2197	
age	Age: 18-34	631	29%
	Age: 35-44	371	17%
	Age: 45-64	711	32%
	Age: 65+	487	22%
	N	2200	
demAgeGeneration	GenZers: 1997-2012	237	11%
	Millennials: 1981-1996	694	32%
	GenXers: 1965-1980	550	25%
	Baby Boomers: 1946-1964	645	29%
	N	2125	
xpid3	PID: Dem (no lean)	969	44%
	PID: Ind (no lean)	612	28%
	PID: Rep (no lean)	619	28%
	N	2200	
xpidGender	PID/Gender: Dem Men	472	21%
	PID/Gender: Dem Women	496	23%
	PID/Gender: Ind Men	302	14%
	PID/Gender: Ind Women	309	14%
	PID/Gender: Rep Men	296	13%
	PID/Gender: Rep Women	323	15%
	N	2197	
xdemIdeo3	Ideo: Liberal (1-3)	710	32%
	Ideo: Moderate (4)	639	29%
	Ideo: Conservative (5-7)	700	32%
	N	2049	
xeduc3	Educ: < College	1438	65%
	Educ: Bachelors degree	484	22%
	Educ: Post-grad	278	13%
	N	2200	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1117	51%
	Income: 50k-100k	662	30%
	Income: 100k+	421	19%
	N	2200	
xdemWhite	Ethnicity: White	1698	77%
xdemHispBin	Ethnicity: Hispanic	379	17%
demBlackBin	Ethnicity: Black	283	13%
demRaceOther	Ethnicity: Other	220	10%
xdemReligion	All Christian	959	44%
	All Non-Christian	186	8%
	Atheist	117	5%
	Agnostic/Nothing in particular	580	26%
	Something Else	358	16%
	N	2200	
xdemReligOther	Religious Non-Protestant/Catholic	211	10%
xdemEvang	Evangelical	535	24%
	Non-Evangelical	743	34%
	N	1277	
xdemUsr	Community: Urban	659	30%
	Community: Suburban	1018	46%
	Community: Rural	523	24%
	N	2200	
xdemEmploy	Employ: Private Sector	729	33%
	Employ: Government	121	5%
	Employ: Self-Employed	216	10%
	Employ: Homemaker	137	6%
	Employ: Student	72	3%
	Employ: Retired	529	24%
	Employ: Unemployed	276	13%
	Employ: Other	120	5%
	N	2200	
xdemMilHH1	Military HH: Yes	355	16%
	Military HH: No	1845	84%
	N	2200	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	742	34%
	RD/WT: Wrong Track	1458	66%
	N	2200	
xdemBidenApprove	Biden Job Approve	1006	46%
	Biden Job Disapprove	1084	49%
	N	2090	
xdemBidenApprove2	Biden Job Strongly Approve	467	21%
	Biden Job Somewhat Approve	539	24%
	Biden Job Somewhat Disapprove	343	16%
	Biden Job Strongly Disapprove	741	34%
	N	2090	
xdemBidenFav	Favorable of Biden	1036	47%
	Unfavorable of Biden	1047	48%
	N	2083	
xdemBidenFavFull	Very Favorable of Biden	531	24%
	Somewhat Favorable of Biden	505	23%
	Somewhat Unfavorable of Biden	282	13%
	Very Unfavorable of Biden	765	35%
	N	2083	
xnr3	#1 Issue: Economy	853	39%
	#1 Issue: Security	285	13%
	#1 Issue: Health Care	203	9%
	#1 Issue: Medicare / Social Security	275	13%
	#1 Issue: Women's Issues	256	12%
	#1 Issue: Education	69	3%
	#1 Issue: Energy	149	7%
	#1 Issue: Other	108	5%
	N	2200	
xsubVote22O	2022 House Vote: Democrat	974	44%
	2022 House Vote: Republican	633	29%
	2022 House Vote: Someone else	44	2%
	2022 House Vote: Didnt Vote	549	25%
	N	2200	
xsubVote20O	2020 Vote: Joe Biden	1032	47%
	2020 Vote: Donald Trump	646	29%
	2020 Vote: Other	60	3%
	2020 Vote: Didn't Vote	463	21%
	N	2200	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote18O	2018 House Vote: Democrat	853	39%
	2018 House Vote: Republican	572	26%
	2018 House Vote: Someone else	47	2%
	2018 House Vote: Didnt Vote	728	33%
	N	2200	
xreg4	4-Region: Northeast	385	18%
	4-Region: Midwest	455	21%
	4-Region: South	839	38%
	4-Region: West	521	24%
	N	2200	
MCENxdem1	Avid Music Fan	1165	53%
MCENxdem2	Music Fan	2039	93%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

MORNING CONSULT