# , MORNING CONSULT 

National Tracking Poll \#2304102
April 19-22, 2023
Crosstabulation Results

Methodology:
This poll was conducted between April 19-April 22, 2023 among a sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, race, educational attainment, region, gender by age, and race by educational attainment. Results from the full survey have a margin of error of plus or minus 2 percentage points.

## Table Index

1 Table MCTE1_1: Do you have an account with any of the following social media platforms? TikTok ..... 5
2 Table MCTE1_2: Do you have an account with any of the following social media platforms? Instagram ..... 8
3 Table MCTE1_3: Do you have an account with any of the following social media platforms? Facebook ..... 10
4 Table MCTE1_4: Do you have an account with any of the following social media platforms? Snapchat ..... 12
5 Table MCTE1_5: Do you have an account with any of the following social media platforms? YouTube ..... 14
6 Table MCTE1_6: Do you have an account with any of the following social media platforms? Twitter ..... 16
7 Table MCTE1_7: Do you have an account with any of the following social media platforms? Pinterest ..... 18
8 Table MCTE1_8: Do you have an account with any of the following social media platforms? LinkedIn ..... 20
9 Table MCTE1_9: Do you have an account with any of the following social media platforms? Reddit ..... 22
10 Table MCTE1_10: Do you have an account with any of the following social media platforms? Clubhouse ..... 24
11 Table MCTE1_11: Do you have an account with any of the following social media platforms? Twitch ..... 26
12 Table MCTE2_1: Generally speaking, do you support or oppose the following? The U.S. fed- eral government banning the use of a social media service or app on all Americans' devices ..... 28
13 Table MCTE2_2: Generally speaking, do you support or oppose the following? A state you do not live in banning the use of a social media service or app on all state residents' devices ..... 31
14 Table MCTE2_3: Generally speaking, do you support or oppose the following? The state you live in banning the use of a social media service or app on all state residents' devices ..... 34
15 Table MCTE3_1: Generally speaking, do you support or oppose the following? The U.S. federal government banning the use of a foreign-based app or service if the foreign government is hostile to the United States37
16 Table MCTE3_2: Generally speaking, do you support or oppose the following? The U.S. federal government banning the use of a U.S.-based app or service if its owners are hostile to the United States40

17 Table MCTE3_3: Generally speaking, do you support or oppose the following? A state government banning the use of a foreign-based app or service if the foreign government is hostile to the United States

18 Table MCTE3_4: Generally speaking, do you support or oppose the following? A state government banning the use of a U.S.-based app or service if its owners are hostile to the United States

19 Table MCTE4: Which of the following comes closest to your opinion, even if neither is exactly correct?49

20 Table MCTE5: Would you consider moving if your state banned the use of an app or service you use regularly in your state?

21 Table MCTE6_1: Considering a ban on a social media app or service, how responsible do you think each of the following should be for enforcing the ban by restricting access to the app? Federal police agencies54

22 Table MCTE6_2: Considering a ban on a social media app or service, how responsible do you think each of the following should be for enforcing the ban by restricting access to the app? State police agencies

23 Table MCTE6_3: Considering a ban on a social media app or service, how responsible do you think each of the following should be for enforcing the ban by restricting access to the app? Internet service providers (ISPs)60

24 Table MCTE6_4: Considering a ban on a social media app or service, how responsible do you think each of the following should be for enforcing the ban by restricting access to the app? App store operators63

25 Table MCTE7_1: And considering a ban on a social media app or service, would you support or oppose each of the following being fined for either using or offering the ability to use the app or service? Internet service providers (ISPs) caught allowing the use or download of the app or service66

26 Table MCTE7_2: And considering a ban on a social media app or service, would you support or oppose each of the following being fined for either using or offering the ability to use the app or service? App store operators caught allowing the use or download of the app or service

27 Table MCTE7_3: And considering a ban on a social media app or service, would you support or oppose each of the following being fined for either using or offering the ability to use the app or service? Individual people caught using the app or service72

28 Table MCTE8_1: How much have you seen, read or heard recently about the following? Mon
tana's state legislature passing a bill banning TikTok operating in the state ..... 75

29 Table MCTE8_2: How much have you seen, read or heard recently about the following? Pres
ident Joe Biden's administration demanding that the U.S. operations of Chinese-owned social
media company TikTok must be sold to a U.S.-based company or face an outright ban in the
United States

## Crosstabulation Results by Respondent Demographics

Table MCTE1_1: Do you have an account with any of the following social media platforms?
TikTok

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 41\% | (912) | 59\% | (1288) | 2200 |
| Gender: Male | 39\% | (419) | 61\% | (651) | 1070 |
| Gender: Female | 44\% | (491) | 56\% | (637) | 1128 |
| Age: 18-34 | 71\% | (447) | 29\% | (184) | 631 |
| Age: 35-44 | 53\% | (195) | 47\% | (176) | 371 |
| Age: 45-64 | 31\% | (222) | 69\% | (489) | 711 |
| Age: 65+ | 10\% | (48) | 90\% | (439) | 487 |
| GenZers: 1997-2012 | 74\% | (220) | 26\% | (76) | 297 |
| Millennials: 1981-1996 | 62\% | (393) | 38\% | (244) | 637 |
| GenXers: 1965-1980 | 37\% | (205) | 63\% | (348) | 553 |
| Baby Boomers: 1946-1964 | 15\% | (94) | 85\% | (552) | 646 |
| PID: Dem (no lean) | 45\% | (441) | 55\% | (544) | 984 |
| PID: Ind (no lean) | 40\% | (216) | 60\% | (322) | 538 |
| PID: Rep (no lean) | 38\% | (255) | 62\% | (423) | 678 |
| PID/Gender: Dem Men | 46\% | (229) | 54\% | (270) | 499 |
| PID/Gender: Dem Women | 43\% | (210) | 57\% | (274) | 484 |
| PID/Gender: Ind Men | 33\% | (80) | 67\% | (165) | 245 |
| PID/Gender: Ind Women | 46\% | (136) | 54\% | (156) | 292 |
| PID/Gender: Rep Men | $34 \%$ | (110) | 66\% | (216) | 326 |
| PID/Gender: Rep Women | 41\% | (145) | 59\% | (207) | 352 |
| Ideo: Liberal (1-3) | 49\% | (311) | 51\% | (326) | 636 |
| Ideo: Moderate (4) | 38\% | (267) | 62\% | (428) | 695 |
| Ideo: Conservative (5-7) | 34\% | (241) | 66\% | (474) | 716 |
| Educ: < College | 44\% | (627) | 56\% | (811) | 1438 |
| Educ: Bachelors degree | 35\% | (169) | 65\% | (316) | 484 |
| Educ: Post-grad | 42\% | (117) | 58\% | (162) | 278 |
| Income: Under 50k | 42\% | (490) | 58\% | (679) | 1170 |
| Income: 50k-100k | 37\% | (239) | 63\% | (399) | 639 |
| Income: 100k+ | 47\% | (182) | $53 \%$ | (209) | 392 |

[^0]Table MCTE1_1: Do you have an account with any of the following social media platforms? TikTok

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 41\% | (912) | 59\% | (1288) | 2200 |
| Ethnicity: White | 39\% | (666) | 61\% | (1032) | 1698 |
| Ethnicity: Hispanic | 58\% | (220) | 42\% | (159) | 379 |
| Ethnicity: Black | 50\% | (142) | 50\% | (141) | 283 |
| Ethnicity: Other | 47\% | (104) | 53\% | (116) | 220 |
| All Christian | $32 \%$ | (316) | 68\% | (684) | 999 |
| All Non-Christian | 60\% | (136) | 40\% | (91) | 227 |
| Atheist | 46\% | (37) | 54\% | (44) | 81 |
| Agnostic/Nothing in particular | 42\% | (221) | 58\% | (306) | 528 |
| Something Else | 55\% | (202) | 45\% | (163) | 365 |
| Religious Non-Protestant/Catholic | 59\% | (141) | 41\% | (97) | 238 |
| Evangelical | 43\% | (260) | 57\% | (345) | 605 |
| Non-Evangelical | $32 \%$ | (234) | 68\% | (488) | 722 |
| Community: Urban | 49\% | (348) | 51\% | (363) | 711 |
| Community: Suburban | 38\% | (372) | 62\% | (609) | 981 |
| Community: Rural | 38\% | (192) | 62\% | (316) | 508 |
| Employ: Private Sector | 47\% | (293) | 53\% | (326) | 618 |
| Employ: Government | 60\% | (122) | 40\% | (81) | 203 |
| Employ: Self-Employed | 49\% | (93) | 51\% | (96) | 189 |
| Employ: Homemaker | 48\% | (62) | 52\% | (67) | 128 |
| Employ: Student | 80\% | (55) | 20\% | (14) | 68 |
| Employ: Retired | 13\% | (77) | 87\% | (497) | 573 |
| Employ: Unemployed | 49\% | (130) | 51\% | (137) | 267 |
| Employ: Other | 53\% | (81) | 47\% | (71) | 153 |
| Military HH: Yes | 34\% | (94) | 66\% | (186) | 280 |
| Military HH: No | 43\% | (818) | 57\% | (1102) | 1920 |
| 2018 House Vote: Democrat | 38\% | (298) | 62\% | (481) | 779 |
| 2018 House Vote: Republican | 29\% | (164) | 71\% | (405) | 569 |
| 2018 House Vote: Didnt Vote | 54\% | (436) | 46\% | (375) | 811 |

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National Tracking Poll \#2304102, April, 2023
Table MCTE1_1
Table MCTE1_1: Do you have an account with any of the following social media platforms? TikTok

| Demographic | Yes |  |  | No |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Adults | $41 \%$ | $(912)$ | $59 \%$ | $(1288)$ | Total N |
| 4-Region: Northeast | $43 \%$ | $(166)$ | $57 \%$ | $(219)$ | 3200 |
| 4-Region: Midwest | $37 \%$ | $(168)$ | $63 \%$ | $(287)$ | 455 |
| 4-Region: South | $41 \%$ | $(347)$ | $59 \%$ | $(492)$ | 455 |
| 4-Region: West | $44 \%$ | $(231)$ | $56 \%$ | $(290)$ | 539 |
| Has Account on Tiktok | $100 \%$ | $(912)$ | - | $(0)$ | 521 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE1_2: Do you have an account with any of the following social media platforms?
Instagram

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 57\% | (1259) | 43\% | (941) | 2200 |
| Gender: Male | 57\% | (613) | 43\% | (457) | 1070 |
| Gender: Female | 57\% | (644) | 43\% | (484) | 1128 |
| Age: 18-34 | 81\% | (510) | 19\% | (121) | 631 |
| Age: 35-44 | 72\% | (268) | 28\% | (104) | 371 |
| Age: 45-64 | 49\% | (347) | $51 \%$ | (363) | 711 |
| Age: 65+ | 28\% | (134) | 72\% | (352) | 487 |
| GenZers: 1997-2012 | 87\% | (258) | 13\% | (39) | 297 |
| Millennials: 1981-1996 | 75\% | (476) | 25\% | (161) | 637 |
| GenXers: 1965-1980 | 53\% | (294) | 47\% | (258) | 553 |
| Baby Boomers: 1946-1964 | 34\% | (222) | 66\% | (425) | 646 |
| PID: Dem (no lean) | 61\% | (597) | 39\% | (387) | 984 |
| PID: Ind (no lean) | 59\% | (320) | $41 \%$ | (218) | 538 |
| PID: Rep (no lean) | 51\% | (343) | 49\% | (335) | 678 |
| PID/Gender: Dem Men | 62\% | (309) | 38\% | (191) | 499 |
| PID/Gender: Dem Women | 59\% | (288) | $41 \%$ | (196) | 484 |
| PID/Gender: Ind Men | 58\% | (141) | 42\% | (104) | 245 |
| PID/Gender: Ind Women | 61\% | (178) | 39\% | (114) | 292 |
| PID/Gender: Rep Men | 50\% | (163) | 50\% | (162) | 326 |
| PID/Gender: Rep Women | 51\% | (179) | 49\% | (173) | 352 |
| Ideo: Liberal (1-3) | 66\% | (422) | 34\% | (214) | 636 |
| Ideo: Moderate (4) | 55\% | (385) | 45\% | (310) | 695 |
| Ideo: Conservative (5-7) | 50\% | (359) | 50\% | (356) | 716 |
| Educ: < College | 54\% | (781) | 46\% | (657) | 1438 |
| Educ: Bachelors degree | 61\% | (294) | 39\% | (190) | 484 |
| Educ: Post-grad | 66\% | (184) | 34\% | (94) | 278 |
| Income: Under 50k | 54\% | (631) | 46\% | (538) | 1170 |
| Income: 50k-100k | 57\% | (361) | 43\% | (278) | 639 |
| Income: 100k+ | 68\% | (267) | 32\% | (125) | 392 |
| Ethnicity: White | 54\% | (913) | 46\% | (785) | 1698 |
| Ethnicity: Hispanic | 67\% | (254) | 33\% | (125) | 379 |
| Ethnicity: Black | 72\% | (205) | 28\% | (78) | 283 |

Table MCTE1_2: Do you have an account with any of the following social media platforms?
Instagram

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 57\% | (1259) | 43\% | (941) | 2200 |
| Ethnicity: Other | 65\% | (142) | 35\% | (77) | 220 |
| All Christian | 49\% | (486) | 51\% | (514) | 999 |
| All Non-Christian | 75\% | (169) | 25\% | (57) | 227 |
| Atheist | 63\% | (51) | 37\% | (30) | 81 |
| Agnostic/Nothing in particular | 61\% | (321) | 39\% | (207) | 528 |
| Something Else | 64\% | (233) | 36\% | (132) | 365 |
| Religious Non-Protestant/Catholic | 73\% | (174) | 27\% | (64) | 238 |
| Evangelical | 57\% | (346) | 43\% | (259) | 605 |
| Non-Evangelical | 48\% | (344) | 52\% | (378) | 722 |
| Community: Urban | 66\% | (472) | 34\% | (239) | 711 |
| Community: Suburban | 57\% | (560) | 43\% | (422) | 981 |
| Community: Rural | 45\% | (227) | 55\% | (280) | 508 |
| Employ: Private Sector | 67\% | (413) | 33\% | (206) | 618 |
| Employ: Government | 74\% | (151) | 26\% | (52) | 203 |
| Employ: Self-Employed | 78\% | (147) | 22\% | (42) | 189 |
| Employ: Homemaker | 57\% | (73) | 43\% | (56) | 128 |
| Employ: Student | 93\% | (64) | 7\% | (4) | 68 |
| Employ: Retired | 30\% | (172) | 70\% | (401) | 573 |
| Employ: Unemployed | 55\% | (147) | 45\% | (120) | 267 |
| Employ: Other | 61\% | (93) | 39\% | (60) | 153 |
| Military HH: Yes | 46\% | (130) | 54\% | (150) | 280 |
| Military HH: No | 59\% | (1129) | 41\% | (791) | 1920 |
| 2018 House Vote: Democrat | 59\% | (460) | 41\% | (319) | 779 |
| 2018 House Vote: Republican | 49\% | (281) | 51\% | (287) | 569 |
| 2018 House Vote: Didnt Vote | 62\% | (502) | 38\% | (310) | 811 |
| 4-Region: Northeast | 62\% | (239) | 38\% | (146) | 385 |
| 4-Region: Midwest | 45\% | (203) | 55\% | (252) | 455 |
| 4-Region: South | 56\% | (474) | 44\% | (365) | 839 |
| 4-Region: West | 66\% | (344) | $34 \%$ | (177) | 521 |
| Has Account on Tiktok | 81\% | (743) | 19\% | (169) | 912 |

[^1]Table MCTE1_3: Do you have an account with any of the following social media platforms?
Facebook

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 82\% | (1813) | 18\% | (387) | 2200 |
| Gender: Male | 79\% | (847) | 21\% | (223) | 1070 |
| Gender: Female | 85\% | (964) | 15\% | (164) | 1128 |
| Age: 18-34 | 81\% | (510) | 19\% | (121) | 631 |
| Age: 35-44 | 89\% | (332) | 11\% | (40) | 371 |
| Age: 45-64 | 84\% | (594) | 16\% | (117) | 711 |
| Age: 65+ | 77\% | (377) | 23\% | (110) | 487 |
| GenZers: 1997-2012 | 74\% | (221) | 26\% | (76) | 297 |
| Millennials: 1981-1996 | 88\% | (562) | 12\% | (74) | 637 |
| GenXers: 1965-1980 | 86\% | (474) | 14\% | (79) | 553 |
| Baby Boomers: 1946-1964 | 79\% | (512) | 21\% | (135) | 646 |
| PID: Dem (no lean) | 83\% | (816) | 17\% | (168) | 984 |
| PID: Ind (no lean) | 79\% | (427) | 21\% | (111) | 538 |
| PID: Rep (no lean) | 84\% | (569) | 16\% | (109) | 678 |
| PID/Gender: Dem Men | 81\% | (405) | 19\% | (94) | 499 |
| PID/Gender: Dem Women | 85\% | (410) | 15\% | (74) | 484 |
| PID/Gender: Ind Men | 75\% | (184) | 25\% | (61) | 245 |
| PID/Gender: Ind Women | 83\% | (243) | 17\% | (49) | 292 |
| PID/Gender: Rep Men | 79\% | (258) | 21\% | (68) | 326 |
| PID/Gender: Rep Women | 88\% | (312) | 12\% | (41) | 352 |
| Ideo: Liberal (1-3) | 83\% | (531) | 17\% | (105) | 636 |
| Ideo: Moderate (4) | 79\% | (552) | 21\% | (143) | 695 |
| Ideo: Conservative (5-7) | 85\% | (608) | 15\% | (108) | 716 |
| Educ: < College | 81\% | (1166) | 19\% | (272) | 1438 |
| Educ: Bachelors degree | 85\% | (413) | 15\% | (71) | 484 |
| Educ: Post-grad | 84\% | (234) | 16\% | (44) | 278 |
| Income: Under 50k | 81\% | (949) | 19\% | (220) | 1170 |
| Income: 50k-100k | 83\% | (528) | 17\% | (111) | 639 |
| Income: 100k+ | 86\% | (335) | 14\% | (56) | 392 |
| Ethnicity: White | 84\% | (1422) | 16\% | (275) | 1698 |
| Ethnicity: Hispanic | 81\% | (306) | 19\% | (73) | 379 |
| Ethnicity: Black | 78\% | (221) | 22\% | (62) | 283 |

Table MCTE1_3: Do you have an account with any of the following social media platforms?
Facebook

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 82\% | (1813) | 18\% | (387) | 2200 |
| Ethnicity: Other | 77\% | (170) | 23\% | (49) | 220 |
| All Christian | 83\% | (829) | 17\% | (171) | 999 |
| All Non-Christian | 86\% | (195) | 14\% | (32) | 227 |
| Atheist | 84\% | (68) | 16\% | (13) | 81 |
| Agnostic/Nothing in particular | 77\% | (407) | 23\% | (121) | 528 |
| Something Else | 86\% | (314) | 14\% | (51) | 365 |
| Religious Non-Protestant/Catholic | 86\% | (205) | 14\% | (33) | 238 |
| Evangelical | 84\% | (509) | 16\% | (96) | 605 |
| Non-Evangelical | 83\% | (601) | 17\% | (120) | 722 |
| Community: Urban | 82\% | (585) | 18\% | (126) | 711 |
| Community: Suburban | 81\% | (792) | 19\% | (190) | 981 |
| Community: Rural | 86\% | (436) | 14\% | (72) | 508 |
| Employ: Private Sector | 86\% | (529) | 14\% | (90) | 618 |
| Employ: Government | 89\% | (182) | 11\% | (21) | 203 |
| Employ: Self-Employed | 88\% | (166) | 12\% | (23) | 189 |
| Employ: Homemaker | 87\% | (112) | 13\% | (17) | 128 |
| Employ: Student | 66\% | (45) | 34\% | (23) | 68 |
| Employ: Retired | 78\% | (445) | 22\% | (128) | 573 |
| Employ: Unemployed | 76\% | (203) | 24\% | (64) | 267 |
| Employ: Other | 86\% | (132) | 14\% | (21) | 153 |
| Military HH: Yes | 79\% | (220) | 21\% | (59) | 280 |
| Military HH: No | 83\% | (1593) | 17\% | (328) | 1920 |
| 2018 House Vote: Democrat | 83\% | (644) | 17\% | (136) | 779 |
| 2018 House Vote: Republican | 84\% | (480) | 16\% | (89) | 569 |
| 2018 House Vote: Didnt Vote | 82\% | (663) | 18\% | (148) | 811 |
| 4-Region: Northeast | 84\% | (322) | 16\% | (63) | 385 |
| 4-Region: Midwest | 80\% | (365) | 20\% | (90) | 455 |
| 4-Region: South | 85\% | (714) | 15\% | (125) | 839 |
| 4-Region: West | 79\% | (412) | 21\% | (109) | 521 |
| Has Account on Tiktok | 89\% | (813) | 11\% | (99) | 912 |

[^2]Table MCTE1_4: Do you have an account with any of the following social media platforms?
Snapchat

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 37\% | (817) | 63\% | (1383) | 2200 |
| Gender: Male | 36\% | (386) | 64\% | (684) | 1070 |
| Gender: Female | 38\% | (430) | 62\% | (698) | 1128 |
| Age: 18-34 | 66\% | (418) | 34\% | (213) | 631 |
| Age: 35-44 | 50\% | (185) | 50\% | (186) | 371 |
| Age: 45-64 | 25\% | (174) | 75\% | (536) | 711 |
| Age: 65+ | 8\% | (40) | 92\% | (447) | 487 |
| GenZers: 1997-2012 | 73\% | (218) | 27\% | (79) | 297 |
| Millennials: 1981-1996 | 56\% | (356) | 44\% | (281) | 637 |
| GenXers: 1965-1980 | $31 \%$ | (171) | 69\% | (381) | 553 |
| Baby Boomers: 1946-1964 | 11\% | (70) | 89\% | (577) | 646 |
| PID: Dem (no lean) | $39 \%$ | (382) | 61\% | (602) | 984 |
| PID: Ind (no lean) | 37\% | (201) | 63\% | (337) | 538 |
| PID: Rep (no lean) | 34\% | (234) | 66\% | (444) | 678 |
| PID/Gender: Dem Men | 41\% | (207) | 59\% | (292) | 499 |
| PID/Gender: Dem Women | 36\% | (175) | 64\% | (309) | 484 |
| PID/Gender: Ind Men | 33\% | (80) | 67\% | (165) | 245 |
| PID/Gender: Ind Women | 41\% | (121) | 59\% | (171) | 292 |
| PID/Gender: Rep Men | $31 \%$ | (99) | 69\% | (226) | 326 |
| PID/Gender: Rep Women | 38\% | (134) | 62\% | (218) | 352 |
| Ideo: Liberal (1-3) | 44\% | (280) | 56\% | (356) | 636 |
| Ideo: Moderate (4) | 35\% | (240) | 65\% | (455) | 695 |
| Ideo: Conservative (5-7) | 31\% | (224) | 69\% | (492) | 716 |
| Educ: < College | 38\% | (545) | 62\% | (892) | 1438 |
| Educ: Bachelors degree | 33\% | (158) | 67\% | (326) | 484 |
| Educ: Post-grad | 41\% | (114) | 59\% | (164) | 278 |
| Income: Under 50k | 35\% | (407) | 65\% | (762) | 1170 |
| Income: 50k-100k | 37\% | (238) | 63\% | (401) | 639 |
| Income: 100k+ | 44\% | (173) | 56\% | (219) | 392 |
| Ethnicity: White | 38\% | (640) | 62\% | (1058) | 1698 |
| Ethnicity: Hispanic | 61\% | (232) | $39 \%$ | (147) | 379 |
| Ethnicity: Black | 39\% | (110) | 61\% | (173) | 283 |

Table MCTE1_4: Do you have an account with any of the following social media platforms?
Snapchat

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 37\% | (817) | 63\% | (1383) | 2200 |
| Ethnicity: Other | $31 \%$ | (68) | 69\% | (151) | 220 |
| All Christian | 29\% | (291) | 71\% | (708) | 999 |
| All Non-Christian | 52\% | (118) | 48\% | (109) | 227 |
| Atheist | 42\% | (34) | 58\% | (47) | 81 |
| Agnostic/Nothing in particular | 41\% | (216) | 59\% | (312) | 528 |
| Something Else | 43\% | (158) | 57\% | (207) | 365 |
| Religious Non-Protestant/Catholic | 50\% | (120) | 50\% | (119) | 238 |
| Evangelical | 39\% | (236) | $61 \%$ | (369) | 605 |
| Non-Evangelical | 27\% | (197) | 73\% | (525) | 722 |
| Community: Urban | 44\% | (315) | 56\% | (396) | 711 |
| Community: Suburban | 36\% | (353) | 64\% | (628) | 981 |
| Community: Rural | 29\% | (150) | 71\% | (358) | 508 |
| Employ: Private Sector | 41\% | (253) | 59\% | (365) | 618 |
| Employ: Government | $61 \%$ | (124) | 39\% | (79) | 203 |
| Employ: Self-Employed | 52\% | (99) | 48\% | (90) | 189 |
| Employ: Homemaker | 34\% | (43) | 66\% | (85) | 128 |
| Employ: Student | 73\% | (50) | 27\% | (19) | 68 |
| Employ: Retired | 11\% | (65) | 89\% | (509) | 573 |
| Employ: Unemployed | 41\% | (108) | 59\% | (159) | 267 |
| Employ: Other | 49\% | (75) | 51\% | (78) | 153 |
| Military HH: Yes | 27\% | (75) | 73\% | (205) | 280 |
| Military HH: No | 39\% | (743) | $61 \%$ | (1178) | 1920 |
| 2018 House Vote: Democrat | 35\% | (274) | 65\% | (505) | 779 |
| 2018 House Vote: Republican | 30\% | (170) | 70\% | (398) | 569 |
| 2018 House Vote: Didnt Vote | 44\% | (359) | 56\% | (452) | 811 |
| 4-Region: Northeast | $36 \%$ | (140) | 64\% | (246) | 385 |
| 4-Region: Midwest | 34\% | (156) | 66\% | (299) | 455 |
| 4-Region: South | 38\% | (315) | 62\% | (524) | 839 |
| 4-Region: West | 40\% | (207) | 60\% | (314) | 521 |
| Has Account on Tiktok | 66\% | (603) | 34\% | (309) | 912 |

[^3]Table MCTE1_5: Do you have an account with any of the following social media platforms?
YouTube

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 74\% | (1638) | 26\% | (562) | 2200 |
| Gender: Male | 77\% | (824) | 23\% | (246) | 1070 |
| Gender: Female | 72\% | (812) | 28\% | (316) | 1128 |
| Age: 18-34 | 92\% | (578) | 8\% | (53) | 631 |
| Age: 35-44 | 81\% | (302) | 19\% | (70) | 371 |
| Age: 45-64 | 74\% | (526) | 26\% | (184) | 711 |
| Age: 65+ | 48\% | (231) | 52\% | (255) | 487 |
| GenZers: 1997-2012 | 91\% | (270) | 9\% | (26) | 297 |
| Millennials: 1981-1996 | 87\% | (556) | 13\% | (81) | 637 |
| GenXers: 1965-1980 | 78\% | (430) | 22\% | (123) | 553 |
| Baby Boomers: 1946-1964 | 56\% | (360) | 44\% | (287) | 646 |
| PID: Dem (no lean) | 77\% | (754) | 23\% | (230) | 984 |
| PID: Ind (no lean) | 76\% | (407) | 24\% | (131) | 538 |
| PID: Rep (no lean) | 70\% | (477) | 30\% | (201) | 678 |
| PID/Gender: Dem Men | 81\% | (403) | 19\% | (97) | 499 |
| PID/Gender: Dem Women | $72 \%$ | (350) | 28\% | (134) | 484 |
| PID/Gender: Ind Men | 77\% | (190) | 23\% | (55) | 245 |
| PID/Gender: Ind Women | 74\% | (217) | 26\% | (75) | 292 |
| PID/Gender: Rep Men | 71\% | (232) | 29\% | (94) | 326 |
| PID/Gender: Rep Women | 70\% | (246) | 30\% | (107) | 352 |
| Ideo: Liberal (1-3) | 78\% | (497) | 22\% | (139) | 636 |
| Ideo: Moderate (4) | 74\% | (515) | 26\% | (180) | 695 |
| Ideo: Conservative (5-7) | 71\% | (505) | 29\% | (211) | 716 |
| Educ: < College | 75\% | (1085) | 25\% | (353) | 1438 |
| Educ: Bachelors degree | 71\% | (344) | 29\% | (140) | 484 |
| Educ: Post-grad | 75\% | (209) | 25\% | (69) | 278 |
| Income: Under 50k | 76\% | (894) | 24\% | (275) | 1170 |
| Income: 50k-100k | 69\% | (439) | $31 \%$ | (200) | 639 |
| Income: 100k+ | 78\% | (305) | 22\% | (87) | 392 |
| Ethnicity: White | 71\% | (1207) | 29\% | (491) | 1698 |
| Ethnicity: Hispanic | 84\% | (316) | 16\% | (62) | 379 |
| Ethnicity: Black | 87\% | (247) | 13\% | (36) | 283 |

Table MCTE1_5: Do you have an account with any of the following social media platforms? YouTube

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 74\% | (1638) | 26\% | (562) | 2200 |
| Ethnicity: Other | 84\% | (185) | 16\% | (35) | 220 |
| All Christian | 69\% | (688) | 31\% | (311) | 999 |
| All Non-Christian | 79\% | (180) | 21\% | (47) | 227 |
| Atheist | 75\% | (61) | 25\% | (20) | 81 |
| Agnostic/Nothing in particular | 77\% | (405) | 23\% | (123) | 528 |
| Something Else | 83\% | (304) | 17\% | (61) | 365 |
| Religious Non-Protestant/Catholic | 78\% | (187) | 22\% | (52) | 238 |
| Evangelical | 80\% | (484) | 20\% | (121) | 605 |
| Non-Evangelical | 66\% | (480) | 34\% | (242) | 722 |
| Community: Urban | 79\% | (561) | 21\% | (150) | 711 |
| Community: Suburban | 72\% | (709) | 28\% | (272) | 981 |
| Community: Rural | 73\% | (368) | 27\% | (140) | 508 |
| Employ: Private Sector | 79\% | (488) | 21\% | (131) | 618 |
| Employ: Government | 82\% | (166) | 18\% | (38) | 203 |
| Employ: Self-Employed | 90\% | (171) | 10\% | (18) | 189 |
| Employ: Homemaker | 72\% | (92) | 28\% | (36) | 128 |
| Employ: Student | 86\% | (59) | 14\% | (10) | 68 |
| Employ: Retired | 55\% | (316) | 45\% | (257) | 573 |
| Employ: Unemployed | 84\% | (224) | 16\% | (43) | 267 |
| Employ: Other | 80\% | (123) | 20\% | (30) | 153 |
| Military HH: Yes | 68\% | (190) | 32\% | (90) | 280 |
| Military HH: No | 75\% | (1448) | 25\% | (472) | 1920 |
| 2018 House Vote: Democrat | 73\% | (570) | 27\% | (209) | 779 |
| 2018 House Vote: Republican | 68\% | (388) | 32\% | (180) | 569 |
| 2018 House Vote: Didnt Vote | 80\% | (653) | 20\% | (159) | 811 |
| 4-Region: Northeast | 76\% | (293) | 24\% | (92) | 385 |
| 4-Region: Midwest | 67\% | (304) | 33\% | (151) | 455 |
| 4-Region: South | 77\% | (645) | 23\% | (194) | 839 |
| 4-Region: West | 76\% | (396) | 24\% | (125) | 521 |
| Has Account on Tiktok | 92\% | (839) | 8\% | (73) | 912 |

[^4]Table MCTE1_6: Do you have an account with any of the following social media platforms?
Twitter

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (881) | 60\% | (1319) | 2200 |
| Gender: Male | 49\% | (526) | 51\% | (544) | 1070 |
| Gender: Female | 31\% | (354) | 69\% | (774) | 1128 |
| Age: 18-34 | 53\% | (332) | 47\% | (299) | 631 |
| Age: 35-44 | 49\% | (181) | 51\% | (190) | 371 |
| Age: 45-64 | 38\% | (272) | 62\% | (439) | 711 |
| Age: 65+ | 20\% | (96) | 80\% | (391) | 487 |
| GenZers: 1997-2012 | 48\% | (143) | 52\% | (154) | 297 |
| Millennials: 1981-1996 | 54\% | (345) | 46\% | (292) | 637 |
| GenXers: 1965-1980 | 41\% | (228) | 59\% | (325) | 553 |
| Baby Boomers: 1946-1964 | 25\% | (160) | 75\% | (486) | 646 |
| PID: Dem (no lean) | 45\% | (440) | 55\% | (544) | 984 |
| PID: Ind (no lean) | 37\% | (199) | 63\% | (339) | 538 |
| PID: Rep (no lean) | 36\% | (242) | 64\% | (436) | 678 |
| PID/Gender: Dem Men | 55\% | (273) | 45\% | (226) | 499 |
| PID/Gender: Dem Women | $34 \%$ | (165) | 66\% | (318) | 484 |
| PID/Gender: Ind Men | 44\% | (108) | 56\% | (138) | 245 |
| PID/Gender: Ind Women | 31\% | (91) | 69\% | (201) | 292 |
| PID/Gender: Rep Men | 44\% | (145) | 56\% | (181) | 326 |
| PID/Gender: Rep Women | 28\% | (97) | 72\% | (255) | 352 |
| Ideo: Liberal (1-3) | 50\% | (319) | 50\% | (317) | 636 |
| Ideo: Moderate (4) | 37\% | (254) | 63\% | (441) | 695 |
| Ideo: Conservative (5-7) | 37\% | (265) | 63\% | (451) | 716 |
| Educ: < College | 34\% | (495) | 66\% | (943) | 1438 |
| Educ: Bachelors degree | 48\% | (231) | 52\% | (253) | 484 |
| Educ: Post-grad | 56\% | (155) | 44\% | (123) | 278 |
| Income: Under 50k | 35\% | (406) | 65\% | (763) | 1170 |
| Income: 50k-100k | 42\% | (266) | 58\% | (373) | 639 |
| Income: $100 \mathrm{k}+$ | 53\% | (209) | 47\% | (182) | 392 |
| Ethnicity: White | 38\% | (650) | 62\% | (1047) | 1698 |
| Ethnicity: Hispanic | 42\% | (159) | 58\% | (220) | 379 |
| Ethnicity: Black | 47\% | (132) | 53\% | (150) | 283 |

Table MCTE1_6: Do you have an account with any of the following social media platforms?

## Twitter

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (881) | 60\% | (1319) | 2200 |
| Ethnicity: Other | 45\% | (99) | 55\% | (121) | 220 |
| All Christian | 36\% | (355) | 64\% | (644) | 999 |
| All Non-Christian | 60\% | (137) | 40\% | (90) | 227 |
| Atheist | 48\% | (39) | 52\% | (42) | 81 |
| Agnostic/Nothing in particular | 40\% | (210) | 60\% | (317) | 528 |
| Something Else | 38\% | (139) | 62\% | (226) | 365 |
| Religious Non-Protestant/Catholic | 59\% | (140) | 41\% | (98) | 238 |
| Evangelical | 37\% | (223) | 63\% | (382) | 605 |
| Non-Evangelical | 35\% | (250) | 65\% | (472) | 722 |
| Community: Urban | 50\% | (353) | 50\% | (358) | 711 |
| Community: Suburban | 38\% | (376) | 62\% | (606) | 981 |
| Community: Rural | 30\% | (153) | 70\% | (355) | 508 |
| Employ: Private Sector | $52 \%$ | (321) | 48\% | (297) | 618 |
| Employ: Government | 55\% | (112) | 45\% | (91) | 203 |
| Employ: Self-Employed | 53\% | (101) | 47\% | (88) | 189 |
| Employ: Homemaker | 24\% | (31) | 76\% | (97) | 128 |
| Employ: Student | 48\% | (33) | 52\% | (36) | 68 |
| Employ: Retired | 21\% | (121) | 79\% | (452) | 573 |
| Employ: Unemployed | 43\% | (115) | 57\% | (152) | 267 |
| Employ: Other | 31\% | (47) | 69\% | (106) | 153 |
| Military HH: Yes | 38\% | (105) | 62\% | (175) | 280 |
| Military HH: No | 40\% | (776) | 60\% | (1144) | 1920 |
| 2018 House Vote: Democrat | 46\% | (359) | 54\% | (421) | 779 |
| 2018 House Vote: Republican | 39\% | (220) | 61\% | (348) | 569 |
| 2018 House Vote: Didnt Vote | 36\% | (293) | 64\% | (519) | 811 |
| 4-Region: Northeast | 46\% | (176) | 54\% | (209) | 385 |
| 4-Region: Midwest | $33 \%$ | (150) | 67\% | (304) | 455 |
| 4-Region: South | 39\% | (328) | 61\% | (511) | 839 |
| 4-Region: West | 43\% | (226) | 57\% | (294) | 521 |
| Has Account on Tiktok | 58\% | (532) | 42\% | (380) | 912 |

[^5]Table MCTE1_7: Do you have an account with any of the following social media platforms?
Pinterest

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 39\% | (849) | 61\% | (1351) | 2200 |
| Gender: Male | 27\% | (291) | 73\% | (779) | 1070 |
| Gender: Female | 49\% | (556) | 51\% | (572) | 1128 |
| Age: 18-34 | 48\% | (303) | 52\% | (328) | 631 |
| Age: 35-44 | 41\% | (152) | 59\% | (219) | 371 |
| Age: 45-64 | 37\% | (263) | 63\% | (448) | 711 |
| Age: 65+ | 27\% | (130) | 73\% | (357) | 487 |
| GenZers: 1997-2012 | 46\% | (136) | 54\% | (161) | 297 |
| Millennials: 1981-1996 | 46\% | (295) | 54\% | (342) | 637 |
| GenXers: 1965-1980 | 38\% | (209) | 62\% | (344) | 553 |
| Baby Boomers: 1946-1964 | $31 \%$ | (200) | 69\% | (446) | 646 |
| PID: Dem (no lean) | 37\% | (360) | 63\% | (624) | 984 |
| PID: Ind (no lean) | 40\% | (213) | 60\% | (325) | 538 |
| PID: Rep (no lean) | 41\% | (276) | 59\% | (402) | 678 |
| PID/Gender: Dem Men | 26\% | (132) | 74\% | (367) | 499 |
| PID/Gender: Dem Women | 47\% | (227) | 53\% | (256) | 484 |
| PID/Gender: Ind Men | 27\% | (65) | 73\% | (180) | 245 |
| PID/Gender: Ind Women | 50\% | (147) | 50\% | (145) | 292 |
| PID/Gender: Rep Men | 29\% | (94) | 71\% | (231) | 326 |
| PID/Gender: Rep Women | 52\% | (182) | 48\% | (170) | 352 |
| Ideo: Liberal (1-3) | 44\% | (282) | 56\% | (354) | 636 |
| Ideo: Moderate (4) | 36\% | (247) | 64\% | (448) | 695 |
| Ideo: Conservative (5-7) | 37\% | (266) | 63\% | (450) | 716 |
| Educ: < College | 38\% | (545) | 62\% | (892) | 1438 |
| Educ: Bachelors degree | 39\% | (191) | 61\% | (293) | 484 |
| Educ: Post-grad | 40\% | (112) | 60\% | (166) | 278 |
| Income: Under 50k | 37\% | (427) | 63\% | (743) | 1170 |
| Income: 50k-100k | 42\% | (266) | 58\% | (373) | 639 |
| Income: 100k+ | 40\% | (156) | 60\% | (236) | 392 |
| Ethnicity: White | 40\% | (683) | 60\% | (1015) | 1698 |
| Ethnicity: Hispanic | 40\% | (153) | 60\% | (226) | 379 |
| Ethnicity: Black | 37\% | (104) | 63\% | (178) | 283 |

Table MCTE1_7: Do you have an account with any of the following social media platforms?
Pinterest

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 39\% | (849) | 61\% | (1351) | 2200 |
| Ethnicity: Other | 28\% | (62) | 72\% | (158) | 220 |
| All Christian | 38\% | (376) | 62\% | (623) | 999 |
| All Non-Christian | 38\% | (86) | 62\% | (141) | 227 |
| Atheist | 41\% | (33) | 59\% | (48) | 81 |
| Agnostic/Nothing in particular | 37\% | (194) | 63\% | (333) | 528 |
| Something Else | 44\% | (159) | 56\% | (206) | 365 |
| Religious Non-Protestant/Catholic | 38\% | (91) | 62\% | (147) | 238 |
| Evangelical | 41\% | (246) | 59\% | (359) | 605 |
| Non-Evangelical | $37 \%$ | (269) | 63\% | (453) | 722 |
| Community: Urban | 39\% | (277) | 61\% | (434) | 711 |
| Community: Suburban | 39\% | (384) | 61\% | (597) | 981 |
| Community: Rural | 37\% | (188) | 63\% | (320) | 508 |
| Employ: Private Sector | 42\% | (260) | 58\% | (358) | 618 |
| Employ: Government | 44\% | (89) | 56\% | (114) | 203 |
| Employ: Self-Employed | 47\% | (88) | 53\% | (101) | 189 |
| Employ: Homemaker | 51\% | (65) | 49\% | (63) | 128 |
| Employ: Student | 48\% | (33) | $52 \%$ | (35) | 68 |
| Employ: Retired | 27\% | (156) | 73\% | (417) | 573 |
| Employ: Unemployed | 37\% | (98) | 63\% | (169) | 267 |
| Employ: Other | 38\% | (58) | 62\% | (94) | 153 |
| Military HH: Yes | 33\% | (92) | 67\% | (187) | 280 |
| Military HH: No | 39\% | (756) | 61\% | (1164) | 1920 |
| 2018 House Vote: Democrat | 36\% | (284) | 64\% | (496) | 779 |
| 2018 House Vote: Republican | 38\% | (217) | 62\% | (351) | 569 |
| 2018 House Vote: Didnt Vote | 42\% | (337) | 58\% | (474) | 811 |
| 4-Region: Northeast | 45\% | (172) | 55\% | (213) | 385 |
| 4-Region: Midwest | 39\% | (177) | 61\% | (278) | 455 |
| 4-Region: South | 41\% | (343) | 59\% | (496) | 839 |
| 4-Region: West | 30\% | (157) | 70\% | (364) | 521 |
| Has Account on Tiktok | 53\% | (479) | 47\% | (433) | 912 |

[^6]Table MCTE1_8: Do you have an account with any of the following social media platforms?
LinkedIn

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $34 \%$ | (744) | 66\% | (1456) | 2200 |
| Gender: Male | 41\% | (436) | 59\% | (634) | 1070 |
| Gender: Female | 27\% | (307) | 73\% | (821) | 1128 |
| Age: 18-34 | 35\% | (222) | 65\% | (409) | 631 |
| Age: 35-44 | 38\% | (142) | 62\% | (229) | 371 |
| Age: 45-64 | 37\% | (260) | 63\% | (451) | 711 |
| Age: 65+ | 25\% | (120) | 75\% | (367) | 487 |
| GenZers: 1997-2012 | 27\% | (81) | 73\% | (216) | 297 |
| Millennials: 1981-1996 | 42\% | (265) | 58\% | (372) | 637 |
| GenXers: 1965-1980 | 35\% | (195) | 65\% | (357) | 553 |
| Baby Boomers: 1946-1964 | 29\% | (189) | 71\% | (457) | 646 |
| PID: Dem (no lean) | 35\% | (346) | 65\% | (639) | 984 |
| PID: Ind (no lean) | 36\% | (191) | 64\% | (347) | 538 |
| PID: Rep (no lean) | $31 \%$ | (207) | 69\% | (471) | 678 |
| PID/Gender: Dem Men | 40\% | (197) | 60\% | (302) | 499 |
| PID/Gender: Dem Women | $31 \%$ | (148) | 69\% | (336) | 484 |
| PID/Gender: Ind Men | 44\% | (109) | 56\% | (137) | 245 |
| PID/Gender: Ind Women | 28\% | (82) | 72\% | (210) | 292 |
| PID/Gender: Rep Men | 40\% | (130) | 60\% | (195) | 326 |
| PID/Gender: Rep Women | 22\% | (77) | 78\% | (276) | 352 |
| Ideo: Liberal (1-3) | 42\% | (270) | 58\% | (366) | 636 |
| Ideo: Moderate (4) | 31\% | (215) | 69\% | (479) | 695 |
| Ideo: Conservative (5-7) | 32\% | (229) | 68\% | (487) | 716 |
| Educ: < College | 24\% | (348) | 76\% | (1090) | 1438 |
| Educ: Bachelors degree | 52\% | (250) | 48\% | (235) | 484 |
| Educ: Post-grad | 53\% | (146) | 47\% | (132) | 278 |
| Income: Under 50k | 25\% | (291) | 75\% | (878) | 1170 |
| Income: 50k-100k | 38\% | (243) | 62\% | (396) | 639 |
| Income: 100k+ | 54\% | (210) | 46\% | (182) | 392 |
| Ethnicity: White | 33\% | (560) | 67\% | (1138) | 1698 |
| Ethnicity: Hispanic | 33\% | (124) | 67\% | (255) | 379 |
| Ethnicity: Black | 28\% | (79) | 72\% | (203) | 283 |

Table MCTE1_8: Do you have an account with any of the following social media platforms?
LinkedIn

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 34\% | (744) | 66\% | (1456) | 2200 |
| Ethnicity: Other | 48\% | (105) | 52\% | (115) | 220 |
| All Christian | 35\% | (346) | 65\% | (654) | 999 |
| All Non-Christian | 43\% | (97) | 57\% | (130) | 227 |
| Atheist | 28\% | (23) | 72\% | (59) | 81 |
| Agnostic/Nothing in particular | 33\% | (174) | 67\% | (354) | 528 |
| Something Else | 29\% | (105) | 71\% | (260) | 365 |
| Religious Non-Protestant/Catholic | 41\% | (97) | 59\% | (141) | 238 |
| Evangelical | 33\% | (200) | 67\% | (405) | 605 |
| Non-Evangelical | 32\% | (233) | 68\% | (489) | 722 |
| Community: Urban | 38\% | (270) | 62\% | (441) | 711 |
| Community: Suburban | 37\% | (366) | 63\% | (615) | 981 |
| Community: Rural | 21\% | (108) | 79\% | (400) | 508 |
| Employ: Private Sector | 48\% | (294) | 52\% | (324) | 618 |
| Employ: Government | 42\% | (85) | 58\% | (118) | 203 |
| Employ: Self-Employed | 43\% | (81) | 57\% | (108) | 189 |
| Employ: Homemaker | 17\% | (22) | 83\% | (106) | 128 |
| Employ: Student | 28\% | (19) | 72\% | (49) | 68 |
| Employ: Retired | 22\% | (124) | 78\% | (449) | 573 |
| Employ: Unemployed | 30\% | (79) | 70\% | (188) | 267 |
| Employ: Other | 25\% | (38) | 75\% | (115) | 153 |
| Military HH: Yes | 32\% | (90) | 68\% | (190) | 280 |
| Military HH: No | 34\% | (654) | 66\% | (1267) | 1920 |
| 2018 House Vote: Democrat | 41\% | (317) | 59\% | (462) | 779 |
| 2018 House Vote: Republican | 37\% | (211) | 63\% | (358) | 569 |
| 2018 House Vote: Didnt Vote | 26\% | (208) | 74\% | (603) | 811 |
| 4-Region: Northeast | 41\% | (157) | 59\% | (229) | 385 |
| 4-Region: Midwest | 32\% | (148) | 68\% | (307) | 455 |
| 4-Region: South | 30\% | (254) | 70\% | (585) | 839 |
| 4-Region: West | 36\% | (185) | 64\% | (336) | 521 |
| Has Account on Tiktok | 39\% | (359) | 61\% | (553) | 912 |

[^7]Table MCTE1_9: Do you have an account with any of the following social media platforms?
Reddit

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% | (486) | 78\% | (1714) | 2200 |
| Gender: Male | 28\% | (298) | 72\% | (772) | 1070 |
| Gender: Female | 17\% | (188) | 83\% | (941) | 1128 |
| Age: 18-34 | 36\% | (230) | 64\% | (401) | 631 |
| Age: 35-44 | 27\% | (99) | 73\% | (272) | 371 |
| Age: 45-64 | 17\% | (124) | 83\% | (587) | 711 |
| Age: 65+ | 7\% | (33) | 93\% | (454) | 487 |
| GenZers: 1997-2012 | 31\% | (92) | 69\% | (205) | 297 |
| Millennials: 1981-1996 | 36\% | (231) | 64\% | (406) | 637 |
| GenXers: 1965-1980 | 17\% | (94) | 83\% | (459) | 553 |
| Baby Boomers: 1946-1964 | 10\% | (66) | 90\% | (580) | 646 |
| PID: Dem (no lean) | 24\% | (241) | 76\% | (743) | 984 |
| PID: Ind (no lean) | 20\% | (109) | 80\% | (429) | 538 |
| PID: Rep (no lean) | 20\% | (136) | 80\% | (542) | 678 |
| PID/Gender: Dem Men | 31\% | (153) | 69\% | (346) | 499 |
| PID/Gender: Dem Women | 18\% | (88) | 82\% | (396) | 484 |
| PID/Gender: Ind Men | 23\% | (57) | 77\% | (188) | 245 |
| PID/Gender: Ind Women | 18\% | (51) | 82\% | (241) | 292 |
| PID/Gender: Rep Men | 27\% | (87) | 73\% | (238) | 326 |
| PID/Gender: Rep Women | 14\% | (49) | 86\% | (304) | 352 |
| Ideo: Liberal (1-3) | 34\% | (215) | 66\% | (421) | 636 |
| Ideo: Moderate (4) | 18\% | (125) | 82\% | (570) | 695 |
| Ideo: Conservative (5-7) | 18\% | (132) | 82\% | (584) | 716 |
| Educ: < College | 20\% | (289) | 80\% | (1148) | 1438 |
| Educ: Bachelors degree | 24\% | (115) | 76\% | (370) | 484 |
| Educ: Post-grad | 30\% | (82) | 70\% | (196) | 278 |
| Income: Under 50k | 19\% | (223) | 81\% | (947) | 1170 |
| Income: 50k-100k | 23\% | (146) | 77\% | (493) | 639 |
| Income: 100k+ | 30\% | (118) | 70\% | (274) | 392 |
| Ethnicity: White | 21\% | (363) | 79\% | (1335) | 1698 |
| Ethnicity: Hispanic | 30\% | (112) | 70\% | (267) | 379 |
| Ethnicity: Black | 24\% | (67) | 76\% | (215) | 283 |

Table MCTE1_9: Do you have an account with any of the following social media platforms?
Reddit

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% | (486) | 78\% | (1714) | 2200 |
| Ethnicity: Other | 26\% | (56) | 74\% | (163) | 220 |
| All Christian | 18\% | (183) | 82\% | (816) | 999 |
| All Non-Christian | 32\% | (72) | 68\% | (155) | 227 |
| Atheist | 43\% | (35) | 57\% | (46) | 81 |
| Agnostic/Nothing in particular | 22\% | (116) | 78\% | (412) | 528 |
| Something Else | 22\% | (81) | 78\% | (284) | 365 |
| Religious Non-Protestant/Catholic | 31\% | (73) | 69\% | (165) | 238 |
| Evangelical | 20\% | (122) | 80\% | (483) | 605 |
| Non-Evangelical | 18\% | (131) | 82\% | (591) | 722 |
| Community: Urban | 28\% | (200) | 72\% | (511) | 711 |
| Community: Suburban | 20\% | (198) | 80\% | (783) | 981 |
| Community: Rural | 17\% | (88) | 83\% | (419) | 508 |
| Employ: Private Sector | 32\% | (198) | 68\% | (420) | 618 |
| Employ: Government | 34\% | (70) | 66\% | (134) | 203 |
| Employ: Self-Employed | 27\% | (52) | 73\% | (137) | 189 |
| Employ: Homemaker | 18\% | (23) | 82\% | (105) | 128 |
| Employ: Student | 42\% | (29) | 58\% | (40) | 68 |
| Employ: Retired | 10\% | (55) | 90\% | (519) | 573 |
| Employ: Unemployed | 19\% | (50) | 81\% | (217) | 267 |
| Employ: Other | 7\% | (10) | 93\% | (142) | 153 |
| Military HH: Yes | 21\% | (58) | 79\% | (222) | 280 |
| Military HH: No | 22\% | (428) | 78\% | (1492) | 1920 |
| 2018 House Vote: Democrat | 26\% | (202) | 74\% | (578) | 779 |
| 2018 House Vote: Republican | 19\% | (108) | 81\% | (461) | 569 |
| 2018 House Vote: Didnt Vote | 21\% | (169) | 79\% | (642) | 811 |
| 4-Region: Northeast | 28\% | (108) | 72\% | (277) | 385 |
| 4-Region: Midwest | 19\% | (88) | 81\% | (367) | 455 |
| 4-Region: South | 19\% | (158) | 81\% | (681) | 839 |
| 4-Region: West | 25\% | (132) | 75\% | (389) | 521 |
| Has Account on Tiktok | 35\% | (322) | 65\% | (590) | 912 |

[^8]Table MCTE1_10: Do you have an account with any of the following social media platforms?
Clubhouse

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (101) | 95\% | (2099) | 2200 |
| Gender: Male | 8\% | (80) | 92\% | (990) | 1070 |
| Gender: Female | 2\% | (20) | 98\% | (1108) | 1128 |
| Age: 18-34 | 8\% | (50) | 92\% | (581) | 631 |
| Age: 35-44 | 8\% | (31) | 92\% | (340) | 371 |
| Age: 45-64 | 3\% | (18) | 97\% | (693) | 711 |
| Age: 65+ | - | (1) | 100\% | (485) | 487 |
| GenZers: 1997-2012 | 3\% | (10) | 97\% | (287) | 297 |
| Millennials: 1981-1996 | 11\% | (71) | 89\% | (566) | 637 |
| GenXers: 1965-1980 | 2\% | (13) | 98\% | (540) | 553 |
| Baby Boomers: 1946-1964 | 1\% | (7) | 99\% | (640) | 646 |
| PID: Dem (no lean) | 6\% | (56) | 94\% | (928) | 984 |
| PID: Ind (no lean) | 1\% | (7) | 99\% | (530) | 538 |
| PID: Rep (no lean) | 5\% | (37) | 95\% | (641) | 678 |
| PID/Gender: Dem Men | 9\% | (44) | 91\% | (455) | 499 |
| PID/Gender: Dem Women | 2\% | (12) | 98\% | (472) | 484 |
| PID/Gender: Ind Men | 2\% | (4) | 98\% | (241) | 245 |
| PID/Gender: Ind Women | 1\% | (3) | 99\% | (288) | 292 |
| PID/Gender: Rep Men | 10\% | (32) | 90\% | (293) | 326 |
| PID/Gender: Rep Women | 1\% | (5) | 99\% | (348) | 352 |
| Ideo: Liberal (1-3) | 10\% | (65) | 90\% | (571) | 636 |
| Ideo: Moderate (4) | 2\% | (17) | 98\% | (678) | 695 |
| Ideo: Conservative (5-7) | 3\% | (19) | 97\% | (697) | 716 |
| Educ: < College | 3\% | (50) | 97\% | (1388) | 1438 |
| Educ: Bachelors degree | 5\% | (26) | 95\% | (458) | 484 |
| Educ: Post-grad | 9\% | (25) | 91\% | (253) | 278 |
| Income: Under 50k | 2\% | (21) | 98\% | (1149) | 1170 |
| Income: 50k-100k | 6\% | (39) | 94\% | (600) | 639 |
| Income: 100k+ | 10\% | (41) | 90\% | (351) | 392 |
| Ethnicity: White | 5\% | (77) | 95\% | (1621) | 1698 |
| Ethnicity: Hispanic | 7\% | (26) | 93\% | (352) | 379 |
| Ethnicity: Black | 5\% | (15) | 95\% | (268) | 283 |

Table MCTE1_10: Do you have an account with any of the following social media platforms?
Clubhouse

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (101) | 95\% | (2099) | 2200 |
| Ethnicity: Other | 4\% | (9) | 96\% | (211) | 220 |
| All Christian | 3\% | (31) | 97\% | (968) | 999 |
| All Non-Christian | 20\% | (46) | 80\% | (180) | 227 |
| Atheist | 4\% | (3) | 96\% | (78) | 81 |
| Agnostic/Nothing in particular | 2\% | (11) | 98\% | (516) | 528 |
| Something Else | 2\% | (9) | 98\% | (356) | 365 |
| Religious Non-Protestant/Catholic | 19\% | (46) | 81\% | (192) | 238 |
| Evangelical | 3\% | (21) | 97\% | (584) | 605 |
| Non-Evangelical | 2\% | (13) | 98\% | (709) | 722 |
| Community: Urban | 10\% | (74) | 90\% | (637) | 711 |
| Community: Suburban | 2\% | (19) | 98\% | (962) | 981 |
| Community: Rural | 1\% | (7) | 99\% | (500) | 508 |
| Employ: Private Sector | 7\% | (42) | 93\% | (577) | 618 |
| Employ: Government | 20\% | (40) | 80\% | (163) | 203 |
| Employ: Self-Employed | 5\% | (9) | 95\% | (180) | 189 |
| Employ: Homemaker | 3\% | (3) | 97\% | (125) | 128 |
| Employ: Student | 1\% | (1) | 99\% | (68) | 68 |
| Employ: Retired | - | (2) | 100\% | (571) | 573 |
| Employ: Unemployed | 1\% | (2) | 99\% | (265) | 267 |
| Employ: Other | 1\% | (2) | 99\% | (151) | 153 |
| Military HH: Yes | 4\% | (11) | 96\% | (269) | 280 |
| Military HH: No | 5\% | (89) | 95\% | (1831) | 1920 |
| 2018 House Vote: Democrat | 5\% | (40) | 95\% | (739) | 779 |
| 2018 House Vote: Republican | 3\% | (20) | 97\% | (549) | 569 |
| 2018 House Vote: Didnt Vote | 5\% | (41) | 95\% | (770) | 811 |
| 4-Region: Northeast | 10\% | (40) | 90\% | (346) | 385 |
| 4-Region: Midwest | 3\% | (12) | 97\% | (442) | 455 |
| 4-Region: South | 3\% | (25) | 97\% | (814) | 839 |
| 4-Region: West | 5\% | (24) | 95\% | (497) | 521 |
| Has Account on Tiktok | 8\% | (75) | 92\% | (837) | 912 |

[^9]Table MCTE1_11: Do you have an account with any of the following social media platforms?
Twitch

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (320) | 85\% | (1880) | 2200 |
| Gender: Male | 20\% | (217) | 80\% | (854) | 1070 |
| Gender: Female | 9\% | (103) | 91\% | (1025) | 1128 |
| Age: 18-34 | 29\% | (185) | 71\% | (446) | 631 |
| Age: 35-44 | 21\% | (78) | 79\% | (294) | 371 |
| Age: 45-64 | 7\% | (53) | 93\% | (658) | 711 |
| Age: 65+ | 1\% | (4) | 99\% | (483) | 487 |
| GenZers: 1997-2012 | 28\% | (84) | 72\% | (212) | 297 |
| Millennials: 1981-1996 | 27\% | (173) | 73\% | (464) | 637 |
| GenXers: 1965-1980 | 8\% | (46) | 92\% | (507) | 553 |
| Baby Boomers: 1946-1964 | 3\% | (17) | 97\% | (629) | 646 |
| PID: Dem (no lean) | 17\% | (164) | 83\% | (820) | 984 |
| PID: Ind (no lean) | 12\% | (66) | 88\% | (472) | 538 |
| PID: Rep (no lean) | 13\% | (90) | 87\% | (588) | 678 |
| PID/Gender: Dem Men | 23\% | (116) | 77\% | (383) | 499 |
| PID/Gender: Dem Women | 10\% | (47) | 90\% | (436) | 484 |
| PID/Gender: Ind Men | 15\% | (37) | 85\% | (208) | 245 |
| PID/Gender: Ind Women | 10\% | (28) | 90\% | (264) | 292 |
| PID/Gender: Rep Men | 19\% | (63) | 81\% | (263) | 326 |
| PID/Gender: Rep Women | 8\% | (27) | 92\% | (325) | 352 |
| Ideo: Liberal (1-3) | 24\% | (152) | 76\% | (484) | 636 |
| Ideo: Moderate (4) | 12\% | (80) | 88\% | (615) | 695 |
| Ideo: Conservative (5-7) | 10\% | (69) | 90\% | (647) | 716 |
| Educ: < College | 14\% | (205) | 86\% | (1233) | 1438 |
| Educ: Bachelors degree | 13\% | (63) | 87\% | (421) | 484 |
| Educ: Post-grad | 19\% | (52) | 81\% | (226) | 278 |
| Income: Under 50k | 11\% | (132) | 89\% | (1038) | 1170 |
| Income: 50k-100k | 17\% | (107) | 83\% | (531) | 639 |
| Income: 100k+ | 21\% | (81) | 79\% | (310) | 392 |
| Ethnicity: White | 14\% | (230) | 86\% | (1468) | 1698 |
| Ethnicity: Hispanic | 24\% | (90) | 76\% | (289) | 379 |
| Ethnicity: Black | 23\% | (65) | 77\% | (218) | 283 |

Table MCTE1_11: Do you have an account with any of the following social media platforms?
Twitch

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (320) | 85\% | (1880) | 2200 |
| Ethnicity: Other | 12\% | (26) | 88\% | (194) | 220 |
| All Christian | 11\% | (105) | 89\% | (894) | 999 |
| All Non-Christian | 25\% | (57) | 75\% | (170) | 227 |
| Atheist | 27\% | (22) | 73\% | (59) | 81 |
| Agnostic/Nothing in particular | 16\% | (85) | 84\% | (443) | 528 |
| Something Else | 14\% | (51) | 86\% | (314) | 365 |
| Religious Non-Protestant/Catholic | 24\% | (57) | 76\% | (181) | 238 |
| Evangelical | 13\% | (77) | 87\% | (528) | 605 |
| Non-Evangelical | 9\% | (68) | 91\% | (654) | 722 |
| Community: Urban | 21\% | (151) | 79\% | (560) | 711 |
| Community: Suburban | 13\% | (126) | 87\% | (855) | 981 |
| Community: Rural | 9\% | (44) | 91\% | (464) | 508 |
| Employ: Private Sector | 20\% | (123) | 80\% | (495) | 618 |
| Employ: Government | 26\% | (53) | 74\% | (150) | 203 |
| Employ: Self-Employed | 25\% | (47) | 75\% | (142) | 189 |
| Employ: Homemaker | 6\% | (8) | 94\% | (121) | 128 |
| Employ: Student | 20\% | (14) | 80\% | (54) | 68 |
| Employ: Retired | 2\% | (12) | 98\% | (562) | 573 |
| Employ: Unemployed | 18\% | (48) | 82\% | (219) | 267 |
| Employ: Other | 11\% | (16) | 89\% | (137) | 153 |
| Military HH: Yes | 12\% | (32) | 88\% | (247) | 280 |
| Military HH: No | 15\% | (288) | 85\% | (1632) | 1920 |
| 2018 House Vote: Democrat | 18\% | (138) | 82\% | (641) | 779 |
| 2018 House Vote: Republican | 12\% | (66) | 88\% | (502) | 569 |
| 2018 House Vote: Didnt Vote | 14\% | (113) | 86\% | (699) | 811 |
| 4-Region: Northeast | 19\% | (75) | 81\% | (311) | 385 |
| 4-Region: Midwest | 12\% | (53) | 88\% | (402) | 455 |
| 4-Region: South | 13\% | (109) | 87\% | (730) | 839 |
| 4-Region: West | 16\% | (84) | 84\% | (437) | 521 |
| Has Account on Tiktok | 27\% | (243) | 73\% | (669) | 912 |

[^10]Table MCTE2_1: Generally speaking, do you support or oppose the following?
The U.S. federal government banning the use of a social media service or app on all Americans' devices

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (322) | 14\% | (300) | 17\% | (384) | 39\% | (860) | 15\% | (335) | 2200 |
| Gender: Male | 22\% | (231) | 16\% | (168) | 18\% | (195) | 35\% | (374) | 10\% | (102) | 1070 |
| Gender: Female | 8\% | (90) | 12\% | (132) | 17\% | (189) | 43\% | (484) | $21 \%$ | (232) | 1128 |
| Age: 18-34 | 15\% | (97) | 17\% | (106) | 17\% | (104) | 37\% | (237) | 14\% | (87) | 631 |
| Age: 35-44 | 18\% | (67) | 16\% | (59) | 16\% | (59) | $36 \%$ | (133) | 15\% | (54) | 371 |
| Age: 45-64 | 13\% | (95) | 11\% | (75) | 17\% | (119) | 44\% | (310) | 16\% | (110) | 711 |
| Age: 65+ | 13\% | (63) | 12\% | (60) | 21\% | (101) | 37\% | (180) | 17\% | (83) | 487 |
| GenZers: 1997-2012 | 11\% | (32) | 18\% | (53) | 18\% | (54) | 40\% | (120) | 13\% | (38) | 297 |
| Millennials: 1981-1996 | 19\% | (124) | 17\% | (105) | 15\% | (97) | 36\% | (230) | 13\% | (80) | 637 |
| GenXers: 1965-1980 | 13\% | (72) | 11\% | (61) | 17\% | (92) | 42\% | (232) | 17\% | (96) | 553 |
| Baby Boomers: 1946-1964 | 13\% | (85) | 11\% | (72) | 20\% | (130) | 39\% | (249) | 17\% | (110) | 646 |
| PID: Dem (no lean) | 17\% | (165) | 14\% | (133) | 18\% | (179) | 37\% | (367) | 14\% | (140) | 984 |
| PID: Ind (no lean) | 7\% | (39) | 13\% | (69) | 17\% | (91) | 42\% | (225) | 21\% | (113) | 538 |
| PID: Rep (no lean) | 17\% | (117) | 14\% | (98) | 17\% | (114) | 39\% | (268) | 12\% | (81) | 678 |
| PID/Gender: Dem Men | 27\% | (133) | 14\% | (68) | 18\% | (89) | 34\% | (168) | 8\% | (42) | 499 |
| PID/Gender: Dem Women | 7\% | (33) | 13\% | (65) | 19\% | (90) | 41\% | (198) | 20\% | (98) | 484 |
| PID/Gender: Ind Men | 9\% | (23) | 16\% | (40) | 21\% | (50) | 40\% | (97) | 14\% | (34) | 245 |
| PID/Gender: Ind Women | 6\% | (16) | 10\% | (29) | 14\% | (41) | 44\% | (127) | 27\% | (79) | 292 |
| PID/Gender: Rep Men | 23\% | (76) | 18\% | (59) | 17\% | (56) | 33\% | (108) | 8\% | (26) | 326 |
| PID/Gender: Rep Women | 12\% | (42) | 11\% | (39) | 16\% | (58) | 45\% | (159) | 16\% | (55) | 352 |
| Ideo: Liberal (1-3) | 18\% | (114) | 16\% | (101) | 18\% | (115) | 40\% | (253) | 8\% | (52) | 636 |
| Ideo: Moderate (4) | 10\% | (70) | 13\% | (88) | 19\% | (135) | 39\% | (272) | 19\% | (129) | 695 |
| Ideo: Conservative (5-7) | 18\% | (132) | 15\% | (105) | 16\% | (114) | 38\% | (272) | 13\% | (92) | 716 |
| Educ: < College | 13\% | (189) | 12\% | (174) | 17\% | (243) | 40\% | (582) | 17\% | (249) | 1438 |
| Educ: Bachelors degree | 15\% | (71) | 15\% | (73) | 20\% | (96) | 39\% | (188) | 12\% | (57) | 484 |
| Educ: Post-grad | 22\% | (62) | 19\% | (53) | 16\% | (45) | 32\% | (90) | 10\% | (28) | 278 |
| Income: Under 50k | 10\% | (115) | 12\% | (145) | 17\% | (197) | 41\% | (479) | 20\% | (233) | 1170 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 15\% | (97) | 16\% | (101) | 20\% | (125) | 39\% | (250) | 10\% | (67) | 639 |
| Income: 100k+ | 28\% | (110) | 14\% | (54) | 16\% | (62) | 33\% | (131) | 9\% | (35) | 392 |
| Ethnicity: White | 16\% | (266) | 13\% | (224) | 16\% | (276) | 40\% | (680) | 15\% | (252) | 1698 |
| Ethnicity: Hispanic | 19\% | (73) | 15\% | (56) | 14\% | (52) | 37\% | (140) | 15\% | (57) | 379 |

[^11]Table MCTE2_1: Generally speaking, do you support or oppose the following?
The U.S. federal government banning the use of a social media service or app on all Americans' devices

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (322) | 14\% | (300) | 17\% | (384) | 39\% | (860) | 15\% | (335) | 2200 |
| Ethnicity: Black | 14\% | (39) | 13\% | (38) | 20\% | (57) | 35\% | (98) | 18\% | (50) | 283 |
| Ethnicity: Other | 8\% | (17) | 18\% | (39) | 23\% | (50) | 37\% | (81) | 15\% | (33) | 220 |
| All Christian | 15\% | (150) | 14\% | (139) | 18\% | (177) | 40\% | (397) | 14\% | (136) | 999 |
| All Non-Christian | 39\% | (88) | 17\% | (38) | 12\% | (28) | 25\% | (57) | 7\% | (16) | 227 |
| Atheist | 6\% | (5) | 15\% | (13) | 7\% | (6) | 54\% | (44) | 17\% | (14) | 81 |
| Agnostic/Nothing in particular | 9\% | (45) | 13\% | (68) | 22\% | (114) | 37\% | (195) | 20\% | (106) | 528 |
| Something Else | 9\% | (32) | 12\% | (42) | 16\% | (59) | 46\% | (168) | 17\% | (64) | 365 |
| Religious Non-Protestant/Catholic | 38\% | (90) | 17\% | (40) | 12\% | (29) | 26\% | (62) | 7\% | (17) | 238 |
| Evangelical | 17\% | (100) | 11\% | (69) | 16\% | (95) | 41\% | (250) | 15\% | (91) | 605 |
| Non-Evangelical | 10\% | (76) | 14\% | (104) | 19\% | (135) | 42\% | (303) | 15\% | (105) | 722 |
| Community: Urban | 24\% | (170) | 14\% | (96) | 15\% | (107) | 32\% | (229) | 15\% | (108) | 711 |
| Community: Suburban | 9\% | (93) | 14\% | (135) | 19\% | (191) | 42\% | (415) | 15\% | (148) | 981 |
| Community: Rural | 12\% | (59) | 14\% | (69) | 17\% | (85) | 43\% | (216) | 15\% | (79) | 508 |
| Employ: Private Sector | 16\% | (96) | 18\% | (108) | 16\% | (97) | 41\% | (252) | 10\% | (65) | 618 |
| Employ: Government | 35\% | (71) | 15\% | (32) | 15\% | (31) | 28\% | (57) | 6\% | (13) | 203 |
| Employ: Self-Employed | 18\% | (33) | 11\% | (20) | 16\% | (30) | 41\% | (78) | 15\% | (27) | 189 |
| Employ: Homemaker | 6\% | (8) | 14\% | (18) | 22\% | (28) | 44\% | (56) | 14\% | (19) | 128 |
| Employ: Student | 8\% | (5) | 16\% | (11) | 17\% | (12) | 41\% | (28) | 18\% | (12) | 68 |
| Employ: Retired | 15\% | (84) | 12\% | (68) | 20\% | (114) | 38\% | (218) | 16\% | (89) | 573 |
| Employ: Unemployed | 8\% | (20) | 9\% | (25) | 13\% | (34) | 38\% | (102) | 32\% | (85) | 267 |
| Employ: Other | 3\% | (4) | 12\% | (18) | 24\% | (37) | 45\% | (69) | 16\% | (25) | 153 |
| Military HH: Yes | 21\% | (57) | 18\% | (52) | 14\% | (38) | 36\% | (101) | $11 \%$ | (32) | 280 |
| Military HH: No | 14\% | (264) | 13\% | (249) | 18\% | (345) | 40\% | (759) | 16\% | (303) | 1920 |
| 2018 House Vote: Democrat | 17\% | (134) | 13\% | (99) | 20\% | (154) | 39\% | (303) | 12\% | (90) | 779 |
| 2018 House Vote: Republican | 16\% | (91) | 15\% | (84) | 18\% | (102) | 40\% | (229) | $11 \%$ | (62) | 569 |
| 2018 House Vote: Didnt Vote | 12\% | (93) | 14\% | (111) | 15\% | (121) | 39\% | (316) | 21\% | (169) | 811 |
| 4-Region: Northeast | 20\% | (75) | 13\% | (49) | 18\% | (69) | 40\% | (154) | 10\% | (38) | 385 |
| 4-Region: Midwest | 12\% | (55) | 12\% | (54) | 19\% | (88) | 41\% | (188) | 15\% | (70) | 455 |
| 4-Region: South | $11 \%$ | (88) | 13\% | (111) | 18\% | (149) | 39\% | (329) | 19\% | (161) | 839 |
| 4-Region: West | 20\% | (103) | 17\% | (87) | 15\% | (77) | 36\% | (188) | 13\% | (66) | 521 |

Continued on next page

Table MCTE2_1: Generally speaking, do you support or oppose the following?
The U.S. federal government banning the use of a social media service or app on all Americans' devices

| Demographic | Strongly <br> support |  | Somewhat <br> support |  | Somewhat <br> oppose |  | Strongly <br> oppose | Don't know / <br> No opinion |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $15 \%$ | $(322)$ | $14 \%$ | $(300)$ | $17 \%$ | $(384)$ | $39 \%$ | $(860)$ | $15 \%$ | $(335)$ |
| Has Account on Tiktok | $15 \%$ | $(133)$ | $15 \%$ | $(136)$ | $13 \%$ | $(118)$ | $44 \%$ | $(404)$ | $13 \%$ | $(121)$ |

[^12]Table MCTE2_2: Generally speaking, do you support or oppose the following?
A state you do not live in banning the use of a social media service or app on all state residents' devices

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 12\% | (271) | 14\% | (298) | $17 \%$ | (383) | $38 \%$ | (829) | 19\% | (418) | 2200 |
| Gender: Male | 17\% | (180) | 16\% | (166) | 18\% | (192) | 35\% | (376) | 15\% | (156) | 1070 |
| Gender: Female | 8\% | (92) | 12\% | (132) | 17\% | (191) | 40\% | (452) | 23\% | (261) | 1128 |
| Age: 18-34 | 13\% | (82) | 17\% | (105) | $17 \%$ | (109) | $36 \%$ | (225) | 18\% | (110) | 631 |
| Age: 35-44 | 14\% | (51) | 19\% | (70) | 17\% | (65) | $32 \%$ | (120) | 18\% | (66) | 371 |
| Age: 45-64 | 12\% | (86) | 9\% | (62) | 16\% | (117) | 43\% | (302) | 20\% | (144) | 711 |
| Age: 65+ | 11\% | (54) | 13\% | (61) | 19\% | (93) | $37 \%$ | (182) | 20\% | (98) | 487 |
| GenZers: 1997-2012 | 9\% | (26) | 13\% | (38) | 22\% | (65) | 40\% | (117) | 17\% | (50) | 297 |
| Millennials: 1981-1996 | 16\% | (101) | 19\% | (123) | 16\% | (101) | 33\% | (211) | 16\% | (102) | 637 |
| GenXers: 1965-1980 | 12\% | (65) | 10\% | (55) | 16\% | (87) | 40\% | (221) | 23\% | (125) | 553 |
| Baby Boomers: 1946-1964 | 11\% | (71) | 12\% | (75) | 19\% | (121) | 40\% | (256) | 19\% | (125) | 646 |
| PID: Dem (no lean) | 14\% | (135) | 16\% | (161) | 16\% | (162) | 37\% | (365) | 16\% | (161) | 984 |
| PID: Ind (no lean) | 7\% | (36) | 9\% | (50) | 20\% | (105) | 40\% | (214) | 25\% | (134) | 538 |
| PID: Rep (no lean) | 15\% | (101) | 13\% | (87) | 17\% | (116) | 37\% | (251) | 18\% | (123) | 678 |
| PID/Gender: Dem Men | 19\% | (93) | 18\% | (91) | 17\% | (83) | $36 \%$ | (179) | 11\% | (54) | 499 |
| PID/Gender: Dem Women | 9\% | (42) | 15\% | (71) | 16\% | (79) | 38\% | (185) | 22\% | (108) | 484 |
| PID/Gender: Ind Men | 9\% | (21) | $11 \%$ | (27) | 24\% | (59) | 37\% | (90) | 19\% | (48) | 245 |
| PID/Gender: Ind Women | 5\% | (14) | 8\% | (22) | 16\% | (46) | 42\% | (124) | 29\% | (86) | 292 |
| PID/Gender: Rep Men | 20\% | (65) | 15\% | (48) | 15\% | (50) | $33 \%$ | (107) | 17\% | (55) | 326 |
| PID/Gender: Rep Women | 10\% | (35) | 11\% | (39) | 19\% | (66) | 41\% | (144) | 19\% | (68) | 352 |
| Ideo: Liberal (1-3) | 14\% | (91) | 16\% | (100) | 18\% | (112) | 42\% | (266) | 11\% | (67) | 636 |
| Ideo: Moderate (4) | 9\% | (62) | 13\% | (90) | 17\% | (118) | 39\% | (268) | 22\% | (156) | 695 |
| Ideo: Conservative (5-7) | 16\% | (115) | 14\% | (101) | 17\% | (124) | 35\% | (248) | 18\% | (128) | 716 |
| Educ: < College | 12\% | (173) | 12\% | (177) | 17\% | (243) | 38\% | (545) | $21 \%$ | (299) | 1438 |
| Educ: Bachelors degree | 12\% | (58) | 13\% | (61) | 18\% | (87) | 41\% | (196) | 17\% | (82) | 484 |
| Educ: Post-grad | 14\% | (40) | 22\% | (60) | 19\% | (54) | 32\% | (88) | 13\% | (37) | 278 |
| Income: Under 50k | 9\% | (107) | 11\% | (131) | 17\% | (200) | 39\% | (455) | 24\% | (276) | 1170 |
| Income: 50k-100k | 14\% | (88) | 15\% | (98) | 18\% | (115) | 38\% | (244) | 15\% | (95) | 639 |
| Income: 100k+ | 20\% | (77) | 18\% | (69) | 18\% | (69) | 33\% | (130) | 12\% | (48) | 392 |
| Ethnicity: White | 13\% | (225) | 13\% | (226) | 17\% | (294) | 38\% | (650) | 18\% | (303) | 1698 |
| Ethnicity: Hispanic | 17\% | (66) | 13\% | (50) | 16\% | (62) | 37\% | (139) | 16\% | (62) | 379 |

[^13]Table MCTE2_2: Generally speaking, do you support or oppose the following?
A state you do not live in banning the use of a social media service or app on all state residents' devices

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 12\% | (271) | 14\% | (298) | 17\% | (383) | 38\% | (829) | 19\% | (418) | 2200 |
| Ethnicity: Black | $11 \%$ | (32) | 13\% | (38) | 18\% | (50) | 35\% | (99) | 23\% | (65) | 283 |
| Ethnicity: Other | 7\% | (15) | 16\% | (34) | 18\% | (40) | 37\% | (81) | 22\% | (49) | 220 |
| All Christian | 13\% | (125) | 13\% | (134) | 19\% | (188) | 38\% | (379) | 17\% | (172) | 999 |
| All Non-Christian | $33 \%$ | (75) | 22\% | (50) | 10\% | (24) | 23\% | (53) | 11\% | (26) | 227 |
| Atheist | 6\% | (5) | 10\% | (8) | 17\% | (14) | 48\% | (39) | 19\% | (15) | 81 |
| Agnostic/Nothing in particular | 7\% | (37) | 12\% | (61) | 17\% | (89) | 40\% | (213) | 24\% | (127) | 528 |
| Something Else | 8\% | (30) | 12\% | (45) | 19\% | (68) | 40\% | (145) | 21\% | (77) | 365 |
| Religious Non-Protestant/Catholic | 31\% | (75) | 21\% | (50) | 11\% | (26) | 25\% | (59) | 12\% | (28) | 238 |
| Evangelical | 13\% | (80) | 14\% | (85) | 18\% | (107) | 37\% | (225) | 18\% | (107) | 605 |
| Non-Evangelical | 9\% | (67) | 12\% | (88) | 20\% | (143) | 39\% | (284) | 19\% | (139) | 722 |
| Community: Urban | 18\% | (131) | 14\% | (99) | 17\% | (124) | 32\% | (230) | 18\% | (127) | 711 |
| Community: Suburban | 8\% | (81) | 13\% | (129) | 18\% | (175) | 41\% | (400) | 20\% | (196) | 981 |
| Community: Rural | 12\% | (60) | 14\% | (70) | 17\% | (85) | 39\% | (199) | 19\% | (95) | 508 |
| Employ: Private Sector | 13\% | (77) | 14\% | (89) | 19\% | (118) | 39\% | (242) | 15\% | (91) | 618 |
| Employ: Government | 31\% | (62) | 18\% | (36) | 13\% | (27) | 30\% | (61) | 8\% | (16) | 203 |
| Employ: Self-Employed | 11\% | (20) | 14\% | (27) | 18\% | (33) | 42\% | (79) | 16\% | (30) | 189 |
| Employ: Homemaker | 6\% | (8) | 14\% | (17) | 24\% | (31) | 42\% | (53) | 14\% | (18) | 128 |
| Employ: Student | 14\% | (9) | 8\% | (6) | 15\% | (11) | 38\% | (26) | 25\% | (17) | 68 |
| Employ: Retired | 13\% | (75) | 11\% | (65) | 18\% | (101) | 38\% | (216) | 20\% | (116) | 573 |
| Employ: Unemployed | 5\% | (13) | 10\% | (28) | 14\% | (37) | 34\% | (92) | 36\% | (96) | 267 |
| Employ: Other | 3\% | (5) | 19\% | (30) | 16\% | (25) | 39\% | (60) | 22\% | (33) | 153 |
| Military HH: Yes | 18\% | (51) | 17\% | (48) | 14\% | (40) | 34\% | (94) | 17\% | (48) | 280 |
| Military HH: No | 12\% | (221) | 13\% | (250) | 18\% | (344) | 38\% | (736) | 19\% | (370) | 1920 |
| 2018 House Vote: Democrat | 13\% | (98) | 16\% | (122) | 18\% | (140) | 40\% | (314) | 13\% | (105) | 779 |
| 2018 House Vote: Republican | $14 \%$ | (78) | 15\% | (84) | 18\% | (104) | 37\% | (212) | 16\% | (90) | 569 |
| 2018 House Vote: Didnt Vote | 11\% | (91) | 11\% | (88) | 16\% | (131) | 36\% | (294) | 26\% | (207) | 811 |
| 4-Region: Northeast | 16\% | (63) | 13\% | (50) | 19\% | (72) | 37\% | (144) | 15\% | (56) | 385 |
| 4-Region: Midwest | 9\% | (42) | 14\% | (62) | 18\% | (83) | 40\% | (180) | 19\% | (88) | 455 |
| 4-Region: South | 9\% | (74) | 13\% | (109) | 17\% | (141) | 39\% | (324) | 23\% | (191) | 839 |
| 4-Region: West | 18\% | (92) | 15\% | (77) | 17\% | (88) | 35\% | (182) | 16\% | (83) | 521 |

Continued on next page

National Tracking Poll \#2304102, April, 2023
Table MCTE2_2
Table MCTE2_2: Generally speaking, do you support or oppose the following?
A state you do not live in banning the use of a social media service or app on all state residents' devices

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 12\% | (271) | 14\% | (298) | 17\% | (383) | $38 \%$ | (829) | 19\% | (418) | 2200 |
| Has Account on Tiktok | 13\% | (117) | $14 \%$ | (132) | 15\% | (136) | 41\% | (376) | 17\% | (152) | 912 |

[^14]Table MCTE2_3: Generally speaking, do you support or oppose the following?
The state you live in banning the use of a social media service or app on all state residents' devices

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (309) | 13\% | (296) | 18\% | (387) | 40\% | (889) | 14\% | (319) | 2200 |
| Gender: Male | 21\% | (220) | 14\% | (153) | 19\% | (208) | 36\% | (386) | 10\% | (104) | 1070 |
| Gender: Female | 8\% | (89) | 13\% | (144) | 16\% | (178) | 44\% | (502) | 19\% | (215) | 1128 |
| Age: 18-34 | 15\% | (94) | 18\% | (111) | 15\% | (93) | 39\% | (244) | 14\% | (90) | 631 |
| Age: 35-44 | 18\% | (65) | 14\% | (54) | 18\% | (68) | 36\% | (136) | 13\% | (49) | 371 |
| Age: 45-64 | 13\% | (93) | 9\% | (64) | 17\% | (121) | 46\% | (324) | 15\% | (108) | 711 |
| Age: 65+ | $12 \%$ | (57) | 14\% | (68) | 21\% | (104) | 38\% | (186) | 15\% | (72) | 487 |
| GenZers: 1997-2012 | 11\% | (33) | 19\% | (56) | 12\% | (37) | 43\% | (129) | $14 \%$ | (42) | 297 |
| Millennials: 1981-1996 | 18\% | (114) | 17\% | (106) | 17\% | (110) | 36\% | (231) | 12\% | (76) | 637 |
| GenXers: 1965-1980 | 14\% | (76) | 9\% | (50) | 17\% | (96) | 43\% | (239) | 17\% | (92) | 553 |
| Baby Boomers: 1946-1964 | 12\% | (75) | 12\% | (75) | 20\% | (130) | 41\% | (264) | 16\% | (102) | 646 |
| PID: Dem (no lean) | 16\% | (161) | 14\% | (136) | 17\% | (172) | 39\% | (388) | 13\% | (127) | 984 |
| PID: Ind (no lean) | 6\% | (34) | 13\% | (68) | 19\% | (103) | 44\% | (235) | 18\% | (97) | 538 |
| PID: Rep (no lean) | 17\% | (114) | 14\% | (92) | 16\% | (112) | 39\% | (266) | 14\% | (94) | 678 |
| PID/Gender: Dem Men | 25\% | (123) | 14\% | (69) | 18\% | (91) | 35\% | (176) | 8\% | (40) | 499 |
| PID/Gender: Dem Women | 8\% | (37) | 14\% | (68) | 17\% | (81) | 44\% | (211) | 18\% | (87) | 484 |
| PID/Gender: Ind Men | 9\% | (21) | 14\% | (35) | 23\% | (55) | 42\% | (104) | 12\% | (30) | 245 |
| PID/Gender: Ind Women | 5\% | (13) | 11\% | (33) | 16\% | (47) | 45\% | (131) | 23\% | (68) | 292 |
| PID/Gender: Rep Men | 23\% | (76) | 15\% | (49) | 19\% | (62) | 32\% | (106) | 10\% | (34) | 326 |
| PID/Gender: Rep Women | 11\% | (38) | 12\% | (43) | 14\% | (50) | 45\% | (160) | 17\% | (61) | 352 |
| Ideo: Liberal (1-3) | $17 \%$ | (106) | 15\% | (95) | 17\% | (110) | 44\% | (278) | 7\% | (47) | 636 |
| Ideo: Moderate (4) | 11\% | (77) | 13\% | (93) | 18\% | (123) | 41\% | (282) | 17\% | (120) | 695 |
| Ideo: Conservative (5-7) | 17\% | (123) | 14\% | (98) | 18\% | (129) | 37\% | (267) | 14\% | (99) | 716 |
| Educ: < College | $12 \%$ | (177) | 13\% | (185) | 17\% | (246) | 41\% | (592) | 16\% | (237) | 1438 |
| Educ: Bachelors degree | 14\% | (69) | 14\% | (67) | 19\% | (91) | 41\% | (200) | 12\% | (56) | 484 |
| Educ: Post-grad | 23\% | (63) | 16\% | (44) | 18\% | (49) | 35\% | (96) | 9\% | (26) | 278 |
| Income: Under 50k | 9\% | (109) | 12\% | (137) | 17\% | (199) | 42\% | (497) | 19\% | (227) | 1170 |
| Income: 50k-100k | 16\% | (100) | 15\% | (98) | 20\% | (129) | 39\% | (248) | 10\% | (64) | 639 |
| Income: 100k+ | 25\% | (100) | 16\% | (61) | 15\% | (58) | 37\% | (145) | 7\% | (28) | 392 |
| Ethnicity: White | 15\% | (251) | 13\% | (221) | 17\% | (294) | 41\% | (695) | 14\% | (236) | 1698 |
| Ethnicity: Hispanic | 19\% | (74) | 12\% | (44) | 16\% | (60) | 38\% | (143) | 15\% | (57) | 379 |

[^15]Table MCTE2_3: Generally speaking, do you support or oppose the following?
The state you live in banning the use of a social media service or app on all state residents' devices

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (309) | 13\% | (296) | 18\% | (387) | 40\% | (889) | 14\% | (319) | 2200 |
| Ethnicity: Black | 13\% | (37) | 14\% | (39) | 19\% | (54) | 37\% | (103) | 18\% | (50) | 283 |
| Ethnicity: Other | 10\% | (21) | 17\% | (36) | 18\% | (39) | 41\% | (91) | 15\% | (32) | 220 |
| All Christian | 15\% | (150) | 14\% | (138) | 19\% | (189) | 39\% | (394) | 13\% | (128) | 999 |
| All Non-Christian | 36\% | (82) | 17\% | (38) | 13\% | (30) | 28\% | (63) | 6\% | (14) | 227 |
| Atheist | 5\% | (4) | 15\% | (12) | 11\% | (9) | 56\% | (46) | 14\% | (11) | 81 |
| Agnostic/Nothing in particular | 7\% | (37) | 12\% | (64) | 20\% | (104) | 42\% | (222) | 19\% | (101) | 528 |
| Something Else | 10\% | (36) | 12\% | (44) | 15\% | (55) | 45\% | (165) | 18\% | (65) | 365 |
| Religious Non-Protestant/Catholic | 34\% | (82) | 17\% | (40) | 13\% | (32) | 29\% | (69) | 6\% | (15) | 238 |
| Evangelical | 15\% | (92) | 13\% | (82) | 15\% | (91) | 41\% | (250) | 15\% | (90) | 605 |
| Non-Evangelical | 12\% | (89) | 13\% | (91) | 20\% | (146) | 41\% | (295) | 14\% | (100) | 722 |
| Community: Urban | 24\% | (171) | $11 \%$ | (80) | 18\% | (127) | 34\% | (240) | 13\% | (93) | 711 |
| Community: Suburban | 8\% | (79) | 15\% | (145) | 18\% | (174) | 44\% | (436) | 15\% | (147) | 981 |
| Community: Rural | 12\% | (59) | 14\% | (71) | 17\% | (86) | 42\% | (213) | 16\% | (79) | 508 |
| Employ: Private Sector | 17\% | (107) | 13\% | (82) | 18\% | (111) | 42\% | (258) | 10\% | (59) | 618 |
| Employ: Government | 31\% | (64) | 19\% | (38) | 14\% | (29) | 29\% | (60) | 6\% | (13) | 203 |
| Employ: Self-Employed | 12\% | (22) | 20\% | (38) | 13\% | (25) | 42\% | (79) | 14\% | (26) | 189 |
| Employ: Homemaker | 6\% | (8) | 12\% | (15) | 20\% | (26) | 46\% | (58) | 16\% | (21) | 128 |
| Employ: Student | 11\% | (7) | 14\% | (9) | 15\% | (10) | 44\% | (30) | 17\% | (12) | 68 |
| Employ: Retired | 14\% | (83) | 12\% | (68) | 20\% | (114) | 39\% | (224) | 15\% | (85) | 573 |
| Employ: Unemployed | 5\% | (13) | $11 \%$ | (29) | 14\% | (37) | 41\% | (109) | 29\% | (78) | 267 |
| Employ: Other | 3\% | (5) | 11\% | (17) | 22\% | (34) | 47\% | (72) | 16\% | (25) | 153 |
| Military HH: Yes | 21\% | (60) | 16\% | (44) | 16\% | (44) | 36\% | (102) | 11\% | (31) | 280 |
| Military HH: No | 13\% | (249) | 13\% | (253) | 18\% | (343) | 41\% | (787) | 15\% | (288) | 1920 |
| 2018 House Vote: Democrat | 16\% | (124) | 14\% | (107) | 19\% | (148) | 42\% | (327) | 9\% | (73) | 779 |
| 2018 House Vote: Republican | 16\% | (89) | 14\% | (81) | 19\% | (106) | 39\% | (223) | 12\% | (69) | 569 |
| 2018 House Vote: Didnt Vote | 12\% | (94) | 12\% | (99) | 16\% | (126) | 40\% | (328) | 20\% | (165) | 811 |
| 4-Region: Northeast | 21\% | (79) | 12\% | (46) | 19\% | (73) | 39\% | (150) | 10\% | (37) | 385 |
| 4-Region: Midwest | $11 \%$ | (52) | 12\% | (56) | 19\% | (88) | 44\% | (198) | 13\% | (61) | 455 |
| 4-Region: South | 9\% | (74) | 14\% | (117) | 17\% | (142) | 41\% | (348) | 19\% | (158) | 839 |
| 4-Region: West | 20\% | (103) | 15\% | (78) | 16\% | (84) | 37\% | (194) | 12\% | (62) | 521 |

Continued on next page

Table MCTE2_3: Generally speaking, do you support or oppose the following?
The state you live in banning the use of a social media service or app on all state residents' devices

| Demographic | Strongly <br> support |  | Somewhat <br> support |  | Somewhat <br> oppose | Strongly <br> oppose | Don't know / <br> No opinion |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $14 \%$ | $(309)$ | $13 \%$ | $(296)$ | $18 \%$ | $(387)$ | $40 \%$ | $(889)$ | $14 \%$ | $(319)$ |
| Has Account on Tiktok | $15 \%$ | $(133)$ | $15 \%$ | $(134)$ | $14 \%$ | $(123)$ | $45 \%$ | $(409)$ | $12 \%$ | $(113)$ |

[^16]Table MCTE3_1: Generally speaking, do you support or oppose the following?
The U.S. federal government banning the use of a foreign-based app or service if the foreign government is hostile to the United States

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $34 \%$ | (745) | 26\% | (573) | 10\% | (213) | 12\% | (274) | 18\% | (395) | 2200 |
| Gender: Male | 39\% | (421) | 28\% | (298) | 9\% | (99) | 12\% | (131) | 11\% | (121) | 1070 |
| Gender: Female | 29\% | (325) | 24\% | (274) | 10\% | (114) | 13\% | (142) | 24\% | (274) | 1128 |
| Age: 18-34 | 20\% | (124) | 27\% | (172) | 13\% | (83) | 19\% | (121) | 21\% | (131) | 631 |
| Age: 35-44 | 32\% | (118) | 25\% | (92) | 10\% | (37) | 15\% | (56) | 19\% | (69) | 371 |
| Age: 45-64 | 36\% | (257) | 26\% | (183) | 9\% | (61) | 10\% | (73) | 19\% | (137) | 711 |
| Age: 65+ | 51\% | (247) | 26\% | (125) | $7 \%$ | (32) | 5\% | (25) | 12\% | (58) | 487 |
| GenZers: 1997-2012 | 15\% | (43) | 28\% | (82) | 14\% | (43) | 24\% | (70) | 19\% | (58) | 297 |
| Millennials: 1981-1996 | 28\% | (179) | 26\% | (168) | 12\% | (74) | 15\% | (95) | 19\% | (121) | 637 |
| GenXers: 1965-1980 | 33\% | (183) | 25\% | (140) | 9\% | (51) | 12\% | (64) | 21\% | (115) | 553 |
| Baby Boomers: 1946-1964 | 47\% | (305) | 25\% | (163) | 7\% | (43) | 6\% | (39) | 15\% | (97) | 646 |
| PID: Dem (no lean) | 33\% | (326) | 27\% | (268) | $11 \%$ | (112) | 13\% | (123) | 16\% | (155) | 984 |
| PID: Ind (no lean) | 26\% | (141) | 24\% | (131) | 10\% | (53) | 15\% | (83) | 24\% | (131) | 538 |
| PID: Rep (no lean) | 41\% | (279) | 26\% | (174) | 7\% | (48) | 10\% | (68) | 16\% | (109) | 678 |
| PID/Gender: Dem Men | 40\% | (198) | 28\% | (138) | 10\% | (49) | 13\% | (63) | 10\% | (51) | 499 |
| PID/Gender: Dem Women | 26\% | (128) | 27\% | (130) | 13\% | (63) | 12\% | (60) | 21\% | (104) | 484 |
| PID/Gender: Ind Men | 29\% | (71) | 27\% | (66) | 13\% | (31) | 15\% | (37) | 16\% | (40) | 245 |
| PID/Gender: Ind Women | 24\% | (70) | 22\% | (65) | 7\% | (21) | 16\% | (45) | $31 \%$ | (91) | 292 |
| PID/Gender: Rep Men | 47\% | (152) | 29\% | (94) | 6\% | (19) | 9\% | (31) | 9\% | (30) | 326 |
| PID/Gender: Rep Women | 36\% | (127) | 23\% | (80) | 8\% | (30) | 10\% | (37) | 22\% | (79) | 352 |
| Ideo: Liberal (1-3) | 33\% | (208) | 28\% | (178) | 13\% | (84) | 16\% | (100) | 11\% | (68) | 636 |
| Ideo: Moderate (4) | 31\% | (216) | 28\% | (197) | 8\% | (56) | 14\% | (95) | 19\% | (131) | 695 |
| Ideo: Conservative (5-7) | 43\% | (307) | 26\% | (183) | 8\% | (58) | 8\% | (58) | 15\% | (110) | 716 |
| Educ: < College | 32\% | (465) | 23\% | (338) | 9\% | (136) | 13\% | (189) | 22\% | (310) | 1438 |
| Educ: Bachelors degree | 34\% | (166) | 32\% | (156) | 10\% | (47) | 12\% | (57) | 12\% | (58) | 484 |
| Educ: Post-grad | 41\% | (115) | 28\% | (79) | 11\% | (30) | 10\% | (28) | 10\% | (26) | 278 |
| Income: Under 50k | 29\% | (345) | 24\% | (277) | 10\% | (113) | 14\% | (159) | 24\% | (275) | 1170 |
| Income: 50k-100k | 37\% | (234) | 27\% | (175) | 10\% | (66) | 13\% | (80) | 13\% | (83) | 639 |
| Income: 100k+ | 42\% | (166) | $31 \%$ | (121) | 9\% | (34) | 9\% | (34) | 9\% | (37) | 392 |
| Ethnicity: White | 37\% | (622) | 26\% | (436) | 9\% | (158) | 12\% | (198) | 17\% | (283) | 1698 |
| Ethnicity: Hispanic | 32\% | (120) | 24\% | (91) | $7 \%$ | (26) | 19\% | (73) | 18\% | (70) | 379 |

[^17]Table MCTE3_1: Generally speaking, do you support or oppose the following?
The U.S. federal government banning the use of a foreign-based app or service if the foreign government is hostile to the United States

| Demographic | Strongly |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| support |  |  |

[^18]National Tracking Poll \#2304102, April, 2023
Table MCTE3_1
Table MCTE3_1: Generally speaking, do you support or oppose the following?
The U.S. federal government banning the use of a foreign-based app or service if the foreign government is hostile to the United States

| Demographic | Strongly <br> support |  | Somewhat <br> support |  | Somewhat <br> oppose | Strongly <br> oppose | Don't know / <br> No opinion |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $24 \%$ | $(745)$ | $26 \%$ | $(573)$ | $10 \%$ | $(213)$ | $12 \%$ | $(274)$ | $18 \%$ | $(395)$ |
| Has Account on Tiktok | $24 \%$ | $(215)$ | $27 \%$ | $(243)$ | $12 \%$ | $(109)$ | $19 \%$ | $(170)$ | $19 \%$ | $(174)$ |

[^19]Table MCTE3_2: Generally speaking, do you support or oppose the following?
The U.S. federal government banning the use of a U.S.-based app or service if its owners are hostile to the United States

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (583) | 26\% | (563) | 15\% | (321) | 16\% | (343) | 18\% | (390) | 2200 |
| Gender: Male | $31 \%$ | (328) | 26\% | (279) | 17\% | (177) | 16\% | (171) | 11\% | (117) | 1070 |
| Gender: Female | 23\% | (256) | 25\% | (284) | 13\% | (144) | 15\% | (171) | 24\% | (273) | 1128 |
| Age: 18-34 | 19\% | (117) | 24\% | (154) | 17\% | (107) | 22\% | (136) | 19\% | (117) | 631 |
| Age: 35-44 | 19\% | (72) | 28\% | (105) | 14\% | (51) | 20\% | (74) | 19\% | (70) | 371 |
| Age: 45-64 | 29\% | (203) | 24\% | (169) | 16\% | (111) | 13\% | (89) | 20\% | (139) | 711 |
| Age: 65+ | 39\% | (191) | 28\% | (135) | $11 \%$ | (53) | 9\% | (44) | 13\% | (64) | 487 |
| GenZers: 1997-2012 | 14\% | (41) | 23\% | (68) | 19\% | (55) | 27\% | (81) | 17\% | (51) | 297 |
| Millennials: 1981-1996 | 21\% | (134) | 28\% | (177) | 15\% | (96) | 18\% | (117) | 18\% | (113) | 637 |
| GenXers: 1965-1980 | 28\% | (152) | 23\% | (126) | 15\% | (81) | 13\% | (74) | 22\% | (119) | 553 |
| Baby Boomers: 1946-1964 | 35\% | (227) | 26\% | (167) | 13\% | (84) | 10\% | (65) | 16\% | (103) | 646 |
| PID: Dem (no lean) | 28\% | (274) | 28\% | (273) | 14\% | (142) | 14\% | (142) | 15\% | (152) | 984 |
| PID: Ind (no lean) | 20\% | (108) | 22\% | (120) | 14\% | (77) | 19\% | (101) | 25\% | (132) | 538 |
| PID: Rep (no lean) | 30\% | (201) | 25\% | (169) | 15\% | (102) | 15\% | (100) | 16\% | (105) | 678 |
| PID/Gender: Dem Men | 34\% | (170) | 27\% | (136) | 14\% | (72) | 14\% | (72) | 10\% | (50) | 499 |
| PID/Gender: Dem Women | 22\% | (104) | 28\% | (138) | 15\% | (70) | 14\% | (70) | $21 \%$ | (102) | 484 |
| PID/Gender: Ind Men | 21\% | (51) | 24\% | (58) | 21\% | (52) | 19\% | (47) | 15\% | (37) | 245 |
| PID/Gender: Ind Women | 20\% | (57) | 21\% | (62) | 8\% | (25) | 18\% | (53) | $32 \%$ | (95) | 292 |
| PID/Gender: Rep Men | 33\% | (107) | 26\% | (85) | 16\% | (53) | 16\% | (52) | 9\% | (29) | 326 |
| PID/Gender: Rep Women | 27\% | (94) | 24\% | (85) | 14\% | (49) | 14\% | (48) | 22\% | (76) | 352 |
| Ideo: Liberal (1-3) | 28\% | (178) | 27\% | (169) | 16\% | (99) | 19\% | (120) | 11\% | (69) | 636 |
| Ideo: Moderate (4) | 26\% | (180) | 26\% | (178) | 15\% | (108) | 15\% | (104) | 18\% | (125) | 695 |
| Ideo: Conservative (5-7) | 30\% | (213) | 28\% | (197) | 13\% | (97) | 13\% | (94) | 16\% | (115) | 716 |
| Educ: < College | 26\% | (380) | 23\% | (334) | 14\% | (199) | 16\% | (225) | $21 \%$ | (299) | 1438 |
| Educ: Bachelors degree | 25\% | (119) | 29\% | (139) | 17\% | (81) | 17\% | (83) | 13\% | (63) | 484 |
| Educ: Post-grad | 30\% | (84) | 32\% | (89) | 15\% | (41) | 13\% | (35) | 10\% | (28) | 278 |
| Income: Under 50k | 22\% | (260) | 24\% | (282) | 14\% | (162) | 17\% | (199) | 23\% | (266) | 1170 |
| Income: 50k-100k | 30\% | (194) | 25\% | (160) | 17\% | (107) | 15\% | (97) | 13\% | (81) | 639 |
| Income: 100k+ | 33\% | (129) | $31 \%$ | (121) | 13\% | (53) | 12\% | (47) | $11 \%$ | (43) | 392 |
| Ethnicity: White | 28\% | (477) | 25\% | (430) | 15\% | (251) | 15\% | (261) | 16\% | (279) | 1698 |
| Ethnicity: Hispanic | 27\% | (100) | 22\% | (85) | $11 \%$ | (43) | 24\% | (89) | 16\% | (61) | 379 |

[^20]Table MCTE3_2: Generally speaking, do you support or oppose the following?
The U.S. federal government banning the use of a U.S.-based app or service if its owners are hostile to the United States

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (583) | 26\% | (563) | 15\% | (321) | 16\% | (343) | 18\% | (390) | 2200 |
| Ethnicity: Black | 23\% | (64) | 28\% | (78) | 12\% | (35) | 18\% | (50) | 20\% | (55) | 283 |
| Ethnicity: Other | 19\% | (42) | 25\% | (54) | 16\% | (36) | 14\% | (31) | 25\% | (56) | 220 |
| All Christian | 29\% | (288) | 28\% | (283) | 13\% | (133) | 14\% | (142) | 15\% | (153) | 999 |
| All Non-Christian | 44\% | (99) | 27\% | (61) | 13\% | (28) | 9\% | (21) | 8\% | (18) | 227 |
| Atheist | 17\% | (14) | 20\% | (16) | 19\% | (16) | 29\% | (23) | 16\% | (13) | 81 |
| Agnostic/Nothing in particular | 19\% | (98) | 21\% | (110) | 17\% | (92) | 17\% | (92) | 26\% | (136) | 528 |
| Something Else | 23\% | (85) | 26\% | (93) | 14\% | (52) | 18\% | (65) | 19\% | (70) | 365 |
| Religious Non-Protestant/Catholic | 42\% | (100) | 26\% | (63) | 14\% | (33) | 10\% | (23) | 8\% | (19) | 238 |
| Evangelical | 28\% | (171) | 29\% | (176) | 12\% | (72) | 14\% | (85) | 17\% | (101) | 605 |
| Non-Evangelical | 27\% | (192) | 27\% | (192) | 14\% | (101) | 16\% | (117) | 17\% | (120) | 722 |
| Community: Urban | 32\% | (230) | 23\% | (161) | 14\% | (98) | 15\% | (108) | 16\% | (114) | 711 |
| Community: Suburban | 22\% | (219) | 28\% | (276) | 15\% | (148) | 17\% | (165) | 18\% | (174) | 981 |
| Community: Rural | 27\% | (135) | 25\% | (125) | 15\% | (76) | 14\% | (70) | 20\% | (102) | 508 |
| Employ: Private Sector | 25\% | (154) | 28\% | (172) | 15\% | (91) | 18\% | (110) | 15\% | (91) | 618 |
| Employ: Government | 36\% | (74) | 28\% | (57) | 15\% | (31) | 11\% | (23) | 10\% | (19) | 203 |
| Employ: Self-Employed | 22\% | (42) | 22\% | (41) | 19\% | (35) | 21\% | (39) | 17\% | (31) | 189 |
| Employ: Homemaker | 18\% | (23) | 23\% | (30) | 19\% | (25) | 18\% | (23) | 22\% | (28) | 128 |
| Employ: Student | 10\% | (7) | 25\% | (17) | 21\% | (15) | 23\% | (16) | 21\% | (14) | 68 |
| Employ: Retired | 37\% | (211) | 27\% | (154) | 11\% | (64) | 12\% | (69) | 13\% | (76) | 573 |
| Employ: Unemployed | 15\% | (39) | 20\% | (53) | 15\% | (39) | 13\% | (35) | 38\% | (101) | 267 |
| Employ: Other | 23\% | (35) | 25\% | (39) | 15\% | (22) | 18\% | (28) | 19\% | (29) | 153 |
| Military HH: Yes | 38\% | (107) | 23\% | (65) | 12\% | (32) | 11\% | (32) | 15\% | (43) | 280 |
| Military HH: No | 25\% | (476) | 26\% | (497) | 15\% | (289) | 16\% | (311) | 18\% | (346) | 1920 |
| 2018 House Vote: Democrat | 30\% | (234) | 27\% | (211) | 15\% | (120) | 15\% | (117) | 13\% | (97) | 779 |
| 2018 House Vote: Republican | 31\% | (174) | 29\% | (167) | 17\% | (95) | 13\% | (73) | 11\% | (60) | 569 |
| 2018 House Vote: Didnt Vote | 21\% | (168) | 22\% | (180) | 12\% | (97) | 18\% | (149) | 27\% | (217) | 811 |
| 4-Region: Northeast | 33\% | (126) | 24\% | (93) | 14\% | (53) | 16\% | (61) | 14\% | (53) | 385 |
| 4-Region: Midwest | 30\% | (134) | 27\% | (122) | 12\% | (53) | 14\% | (62) | 18\% | (83) | 455 |
| 4-Region: South | 21\% | (177) | 25\% | (211) | 16\% | (136) | 17\% | (139) | 21\% | (176) | 839 |
| 4-Region: West | 28\% | (146) | 26\% | (137) | 15\% | (79) | 16\% | (81) | 15\% | (78) | 521 |

Continued on next page

Table MCTE3_2: Generally speaking, do you support or oppose the following?
The U.S. federal government banning the use of a U.S.-based app or service if its owners are hostile to the United States

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (583) | 26\% | (563) | 15\% | (321) | 16\% | (343) | 18\% | (390) | 2200 |
| Has Account on Tiktok | 20\% | (185) | 24\% | (221) | 17\% | (151) | $21 \%$ | (192) | 18\% | (163) | 912 |

[^21]Table MCTE3_3: Generally speaking, do you support or oppose the following?
A state government banning the use of a foreign-based app or service if the foreign government is hostile to the United States

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 33\% | (724) | 25\% | (543) | 13\% | (276) | 13\% | (277) | 17\% | (380) | 2200 |
| Gender: Male | 39\% | (422) | 25\% | (269) | 13\% | (136) | 12\% | (130) | 11\% | (113) | 1070 |
| Gender: Female | 27\% | (302) | 24\% | (273) | 12\% | (140) | 13\% | (146) | 24\% | (267) | 1128 |
| Age: 18-34 | 22\% | (141) | 22\% | (141) | 19\% | (119) | 19\% | (118) | 18\% | (113) | 631 |
| Age: 35-44 | 26\% | (98) | 25\% | (95) | 16\% | (58) | 13\% | (49) | 19\% | (71) | 371 |
| Age: 45-64 | 35\% | (248) | 26\% | (187) | 9\% | (64) | 11\% | (77) | 19\% | (135) | 711 |
| Age: 65+ | 49\% | (237) | 25\% | (120) | 7\% | (35) | 7\% | (33) | 13\% | (61) | 487 |
| GenZers: 1997-2012 | 15\% | (44) | 20\% | (60) | 20\% | (60) | 26\% | (77) | 19\% | (56) | 297 |
| Millennials: 1981-1996 | 27\% | (174) | 26\% | (162) | 17\% | (111) | 13\% | (83) | 17\% | (106) | 637 |
| GenXers: 1965-1980 | 32\% | (179) | 25\% | (139) | 9\% | (49) | 12\% | (69) | 21\% | (117) | 553 |
| Baby Boomers: 1946-1964 | 45\% | (289) | 25\% | (164) | 8\% | (52) | 7\% | (44) | 15\% | (96) | 646 |
| PID: Dem (no lean) | 32\% | (319) | 25\% | (250) | 15\% | (147) | 12\% | (122) | 15\% | (147) | 984 |
| PID: Ind (no lean) | 26\% | (141) | 24\% | (129) | 11\% | (58) | 16\% | (86) | 23\% | (125) | 538 |
| PID: Rep (no lean) | $39 \%$ | (264) | 24\% | (165) | 11\% | (72) | 10\% | (69) | 16\% | (108) | 678 |
| PID/Gender: Dem Men | 39\% | (196) | 26\% | (128) | 14\% | (69) | 12\% | (61) | 9\% | (45) | 499 |
| PID/Gender: Dem Women | 25\% | (123) | 25\% | (122) | 16\% | (77) | 13\% | (61) | 21\% | (101) | 484 |
| PID/Gender: Ind Men | 31\% | (77) | 25\% | (61) | 12\% | (30) | 16\% | (40) | 15\% | (37) | 245 |
| PID/Gender: Ind Women | 22\% | (64) | 23\% | (68) | 9\% | (27) | 16\% | (45) | 30\% | (88) | 292 |
| PID/Gender: Rep Men | 46\% | (149) | 25\% | (81) | 11\% | (36) | 9\% | (29) | 9\% | (31) | 326 |
| PID/Gender: Rep Women | 33\% | (115) | 24\% | (84) | 10\% | (35) | 11\% | (40) | 22\% | (78) | 352 |
| Ideo: Liberal (1-3) | $31 \%$ | (197) | 25\% | (160) | 17\% | (105) | 17\% | (105) | 11\% | (69) | 636 |
| Ideo: Moderate (4) | $31 \%$ | (217) | 27\% | (189) | 11\% | (78) | 13\% | (93) | 17\% | (118) | 695 |
| Ideo: Conservative (5-7) | 41\% | (295) | 25\% | (180) | 9\% | (67) | 8\% | (60) | 16\% | (113) | 716 |
| Educ: < College | 33\% | (469) | 22\% | (309) | 13\% | (188) | 12\% | (179) | 20\% | (293) | 1438 |
| Educ: Bachelors degree | 33\% | (158) | 30\% | (148) | 12\% | (56) | 14\% | (67) | 12\% | (56) | 484 |
| Educ: Post-grad | 35\% | (98) | $31 \%$ | (86) | 12\% | (33) | 11\% | (32) | 11\% | (30) | 278 |
| Income: Under 50k | 29\% | (344) | 21\% | (246) | 14\% | (164) | 13\% | (156) | 22\% | (260) | 1170 |
| Income: 50k-100k | 35\% | (226) | 28\% | (180) | 12\% | (75) | 12\% | (79) | 12\% | (78) | 639 |
| Income: 100k+ | 39\% | (153) | 30\% | (117) | 10\% | (38) | 11\% | (42) | 11\% | (41) | 392 |
| Ethnicity: White | 35\% | (595) | 25\% | (423) | 12\% | (207) | 12\% | (205) | 16\% | (268) | 1698 |
| Ethnicity: Hispanic | 35\% | (131) | 17\% | (64) | 17\% | (66) | 16\% | (62) | 15\% | (55) | 379 |

[^22]Table MCTE3_3: Generally speaking, do you support or oppose the following?
A state government banning the use of a foreign-based app or service if the foreign government is hostile to the United States

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $33 \%$ | (724) | 25\% | (543) | 13\% | (276) | 13\% | (277) | 17\% | (380) | 2200 |
| Ethnicity: Black | 27\% | (75) | 23\% | (65) | 13\% | (38) | 15\% | (43) | 22\% | (62) | 283 |
| Ethnicity: Other | 25\% | (54) | 25\% | (56) | 14\% | (31) | 13\% | (29) | 23\% | (50) | 220 |
| All Christian | 38\% | (378) | 26\% | (264) | 10\% | (101) | 11\% | (110) | 15\% | (146) | 999 |
| All Non-Christian | 46\% | (104) | 26\% | (59) | 11\% | (25) | 10\% | (23) | 7\% | (16) | 227 |
| Atheist | 24\% | (20) | 15\% | (12) | 17\% | (14) | 27\% | (22) | 18\% | (15) | 81 |
| Agnostic/Nothing in particular | 22\% | (117) | 23\% | (120) | 17\% | (91) | 12\% | (64) | 26\% | (136) | 528 |
| Something Else | 29\% | (105) | 24\% | (89) | 12\% | (45) | 16\% | (59) | 18\% | (67) | 365 |
| Religious Non-Protestant/Catholic | 45\% | (106) | 25\% | (61) | 12\% | (29) | 11\% | (26) | 7\% | (17) | 238 |
| Evangelical | 36\% | (219) | 26\% | (157) | 9\% | (57) | 12\% | (75) | 16\% | (97) | 605 |
| Non-Evangelical | 35\% | (255) | 26\% | (187) | 11\% | (79) | 12\% | (86) | 16\% | (115) | 722 |
| Community: Urban | 37\% | (260) | 23\% | (165) | 13\% | (90) | 12\% | (86) | 15\% | (109) | 711 |
| Community: Suburban | 31\% | (301) | 25\% | (247) | 13\% | (128) | 13\% | (132) | 18\% | (174) | 981 |
| Community: Rural | $32 \%$ | (164) | 26\% | (131) | 11\% | (58) | 12\% | (58) | 19\% | (97) | 508 |
| Employ: Private Sector | 31\% | (189) | 28\% | (173) | 13\% | (83) | 13\% | (82) | 15\% | (91) | 618 |
| Employ: Government | 43\% | (87) | 25\% | (52) | 12\% | (24) | 11\% | (22) | 9\% | (18) | 203 |
| Employ: Self-Employed | 28\% | (54) | 21\% | (40) | 12\% | (22) | 22\% | (41) | 17\% | (31) | 189 |
| Employ: Homemaker | 21\% | (27) | 24\% | (31) | 18\% | (23) | 16\% | (21) | 20\% | (26) | 128 |
| Employ: Student | 12\% | (8) | 26\% | (18) | 23\% | (16) | 16\% | (11) | 23\% | (16) | 68 |
| Employ: Retired | 47\% | (270) | 24\% | (140) | 8\% | (46) | 8\% | (43) | 13\% | (75) | 573 |
| Employ: Unemployed | 20\% | (55) | 19\% | (52) | 11\% | (31) | 14\% | (38) | 34\% | (92) | 267 |
| Employ: Other | 23\% | (35) | 24\% | (37) | 20\% | (31) | 12\% | (19) | 20\% | (31) | 153 |
| Military HH: Yes | 45\% | (127) | 24\% | (67) | 9\% | (25) | 8\% | (22) | 14\% | (39) | 280 |
| Military HH: No | $31 \%$ | (597) | 25\% | (476) | 13\% | (251) | 13\% | (255) | 18\% | (341) | 1920 |
| 2018 House Vote: Democrat | $34 \%$ | (268) | 29\% | (222) | 13\% | (99) | 13\% | (99) | 12\% | (90) | 779 |
| 2018 House Vote: Republican | 42\% | (238) | 28\% | (159) | 11\% | (61) | 9\% | (51) | $11 \%$ | (60) | 569 |
| 2018 House Vote: Didnt Vote | 26\% | (207) | 19\% | (151) | 14\% | (111) | 15\% | (124) | 27\% | (218) | 811 |
| 4-Region: Northeast | 37\% | (143) | 26\% | (99) | 11\% | (42) | 15\% | (57) | 12\% | (45) | 385 |
| 4-Region: Midwest | 35\% | (158) | 27\% | (121) | 11\% | (49) | 10\% | (43) | 18\% | (84) | 455 |
| 4-Region: South | 28\% | (234) | 24\% | (197) | 13\% | (110) | 15\% | (123) | 21\% | (175) | 839 |
| 4-Region: West | 36\% | (190) | 24\% | (125) | 15\% | (76) | 10\% | (54) | 15\% | (76) | 521 |

[^23]National Tracking Poll \#2304102, April, 2023
Table MCTE3_3
Table MCTE3_3: Generally speaking, do you support or oppose the following?
A state government banning the use of a foreign-based app or service if the foreign government is hostile to the United States

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 33\% | (724) | 25\% | (543) | 13\% | (276) | 13\% | (277) | 17\% | (380) | 2200 |
| Has Account on Tiktok | 24\% | (220) | 24\% | (215) | 16\% | (144) | 18\% | (169) | 18\% | (164) | 912 |

[^24]Table MCTE3_4: Generally speaking, do you support or oppose the following?
A state government banning the use of a U.S.-based app or service if its owners are hostile to the United States

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (569) | 24\% | (526) | 16\% | (343) | 16\% | (355) | 19\% | (407) | 2200 |
| Gender: Male | 30\% | (318) | 26\% | (279) | 16\% | (170) | 16\% | (174) | 12\% | (129) | 1070 |
| Gender: Female | 22\% | (251) | 22\% | (247) | 15\% | (173) | 16\% | (181) | 25\% | (278) | 1128 |
| Age: 18-34 | 18\% | (112) | 24\% | (151) | 18\% | (113) | 22\% | (138) | 19\% | (117) | 631 |
| Age: 35-44 | 22\% | (83) | 26\% | (96) | 13\% | (47) | 18\% | (66) | 21\% | (80) | 371 |
| Age: 45-64 | 27\% | (191) | 22\% | (156) | 17\% | (123) | 14\% | (102) | 20\% | (140) | 711 |
| Age: 65+ | 38\% | (183) | 25\% | (123) | 12\% | (60) | 10\% | (50) | 15\% | (71) | 487 |
| GenZers: 1997-2012 | 12\% | (36) | 23\% | (68) | 16\% | (49) | 31\% | (91) | 18\% | (54) | 297 |
| Millennials: 1981-1996 | 22\% | (143) | 27\% | (171) | 16\% | (101) | 16\% | (104) | 19\% | (119) | 637 |
| GenXers: 1965-1980 | 26\% | (146) | 21\% | (114) | 17\% | (91) | 14\% | (79) | 22\% | (122) | 553 |
| Baby Boomers: 1946-1964 | 33\% | (213) | 24\% | (156) | 15\% | (95) | 11\% | (73) | 17\% | (110) | 646 |
| PID: Dem (no lean) | 27\% | (270) | 23\% | (226) | 17\% | (170) | 17\% | (166) | 15\% | (151) | 984 |
| PID: Ind (no lean) | 19\% | (104) | 22\% | (121) | 14\% | (74) | 18\% | (99) | 26\% | (140) | 538 |
| PID: Rep (no lean) | 29\% | (195) | 26\% | (179) | 15\% | (99) | 13\% | (90) | 17\% | (115) | 678 |
| PID/Gender: Dem Men | 34\% | (168) | 23\% | (114) | 16\% | (81) | 17\% | (86) | 10\% | (51) | 499 |
| PID/Gender: Dem Women | 21\% | (102) | 23\% | (112) | 18\% | (89) | 16\% | (80) | $21 \%$ | (101) | 484 |
| PID/Gender: Ind Men | 18\% | (45) | 26\% | (64) | 18\% | (44) | 19\% | (47) | 19\% | (46) | 245 |
| PID/Gender: Ind Women | 20\% | (59) | 19\% | (57) | 10\% | (30) | 18\% | (52) | 32\% | (94) | 292 |
| PID/Gender: Rep Men | 32\% | (105) | 31\% | (101) | 14\% | (45) | 13\% | (41) | 10\% | (32) | 326 |
| PID/Gender: Rep Women | 25\% | (89) | 22\% | (77) | 15\% | (54) | 14\% | (49) | 24\% | (83) | 352 |
| Ideo: Liberal (1-3) | 28\% | (177) | 23\% | (148) | 17\% | (109) | 21\% | (133) | 11\% | (70) | 636 |
| Ideo: Moderate (4) | 24\% | (164) | 24\% | (169) | 17\% | (118) | 16\% | (111) | 19\% | (133) | 695 |
| Ideo: Conservative (5-7) | 30\% | (215) | 27\% | (194) | 13\% | (96) | 12\% | (85) | 18\% | (126) | 716 |
| Educ: < College | 26\% | (368) | 22\% | (320) | 15\% | (210) | 16\% | (235) | $21 \%$ | (305) | 1438 |
| Educ: Bachelors degree | 24\% | (115) | 26\% | (125) | 18\% | (89) | 17\% | (83) | 15\% | (73) | 484 |
| Educ: Post-grad | 31\% | (86) | 29\% | (81) | 16\% | (43) | 14\% | (38) | 11\% | (29) | 278 |
| Income: Under 50k | 22\% | (257) | 22\% | (260) | 15\% | (178) | 17\% | (198) | 24\% | (277) | 1170 |
| Income: 50k-100k | 28\% | (180) | 25\% | (158) | 17\% | (107) | 17\% | (108) | 14\% | (87) | 639 |
| Income: 100k+ | 34\% | (132) | 28\% | (108) | 15\% | (58) | 13\% | (50) | 11\% | (44) | 392 |
| Ethnicity: White | 27\% | (464) | 24\% | (414) | 15\% | (263) | 16\% | (269) | 17\% | (288) | 1698 |
| Ethnicity: Hispanic | 27\% | (102) | 21\% | (79) | 14\% | (52) | 23\% | (86) | 16\% | (59) | 379 |

[^25]Table MCTE3_4: Generally speaking, do you support or oppose the following?
A state government banning the use of a U.S.-based app or service if its owners are hostile to the United States

| Demographic | Strongly <br> support |  | Somewhat <br> support |  | Somewhat <br> oppose |  | Strongly <br> oppose | Don't know/ <br> No opinion | Total N |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

Continued on next page

Table MCTE3_4: Generally speaking, do you support or oppose the following?
A state government banning the use of a U.S.-based app or service if its owners are hostile to the United States

| Demographic | Strongly <br> support |  | Somewhat <br> support |  | Somewhat <br> oppose | Strongly <br> oppose | Don't know / <br> No opinion |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $26 \%$ | $(569)$ | $24 \%$ | $(526)$ | $16 \%$ | $(343)$ | $16 \%$ | $(355)$ | $19 \%$ | $(407)$ |
| Has Account on Tiktok | $21 \%$ | $(189)$ | $23 \%$ | $(213)$ | $17 \%$ | $(153)$ | $21 \%$ | $(188)$ | $18 \%$ | $(169)$ |

[^26]Table MCTE4: Which of the following comes closest to your opinion, even if neither is exactly correct?

| Demographic | The government has a right to ban Americans from using certain apps or accessing content online if it poses a national security risk |  | The gover have a America certain ap content poses a | ment does not ght to ban from using or accessing ine even if it onal security isk | Don't | now / No <br> nion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 55\% | (1206) | 29\% | (638) | 16\% | (356) | 2200 |
| Gender: Male | 60\% | (644) | 28\% | (302) | 12\% | (125) | 1070 |
| Gender: Female | 50\% | (562) | 30\% | (335) | 20\% | (231) | 1128 |
| Age: 18-34 | 39\% | (248) | 42\% | (265) | 19\% | (118) | 631 |
| Age: 35-44 | $51 \%$ | (188) | $31 \%$ | (115) | 18\% | (69) | 371 |
| Age: 45-64 | 59\% | (417) | 27\% | (194) | 14\% | (100) | 711 |
| Age: 65+ | 73\% | (354) | 13\% | (64) | 14\% | (69) | 487 |
| GenZers: 1997-2012 | 37\% | (109) | 43\% | (128) | 20\% | (60) | 297 |
| Millennials: 1981-1996 | 48\% | (303) | 36\% | (232) | 16\% | (103) | 637 |
| GenXers: 1965-1980 | 53\% | (293) | $31 \%$ | (171) | 16\% | (89) | 553 |
| Baby Boomers: 1946-1964 | 70\% | (450) | 15\% | (98) | 15\% | (99) | 646 |
| PID: Dem (no lean) | 57\% | (556) | 29\% | (289) | 14\% | (138) | 984 |
| PID: Ind (no lean) | 50\% | (267) | 29\% | (157) | 21\% | (114) | 538 |
| PID: Rep (no lean) | 56\% | (383) | 28\% | (192) | 15\% | (103) | 678 |
| PID/Gender: Dem Men | 60\% | (301) | 30\% | (149) | 10\% | (49) | 499 |
| PID/Gender: Dem Women | 53\% | (255) | 29\% | (139) | 19\% | (90) | 484 |
| PID/Gender: Ind Men | 59\% | (144) | 27\% | (66) | 15\% | (36) | 245 |
| PID/Gender: Ind Women | 42\% | (123) | $31 \%$ | (91) | 27\% | (78) | 292 |
| PID/Gender: Rep Men | 61\% | (199) | 27\% | (87) | 12\% | (40) | 326 |
| PID/Gender: Rep Women | 52\% | (184) | 30\% | (105) | 18\% | (63) | 352 |
| Ideo: Liberal (1-3) | $52 \%$ | (332) | 36\% | (228) | 12\% | (75) | 636 |
| Ideo: Moderate (4) | 54\% | (377) | 29\% | (198) | 17\% | (119) | 695 |
| Ideo: Conservative (5-7) | 63\% | (452) | 23\% | (167) | 14\% | (97) | 716 |
| Educ: < College | 49\% | (710) | 32\% | (455) | 19\% | (273) | 1438 |
| Educ: Bachelors degree | 63\% | (303) | 25\% | (123) | 12\% | (59) | 484 |
| Educ: Post-grad | 70\% | (194) | 22\% | (60) | 9\% | (24) | 278 |

[^27]Table MCTE4: Which of the following comes closest to your opinion, even if neither is exactly correct?

| Demographic | The government has a right to ban Americans from using certain apps or accessing content online if it poses a national security risk |  | The gover have a America certain ap content poses a $n$ | ment does not ght to ban from using or accessing line even if it onal security isk | $\begin{array}{r} \text { Don't } \\ 0 \end{array}$ | now / No <br> ion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 55\% | (1206) | 29\% | (638) | 16\% | (356) | 2200 |
| Income: Under 50k | 47\% | (545) | 32\% | (379) | 21\% | (246) | 1170 |
| Income: 50k-100k | 60\% | (386) | 27\% | (175) | 12\% | (79) | 639 |
| Income: 100k+ | 70\% | (276) | 22\% | (85) | 8\% | (31) | 392 |
| Ethnicity: White | 56\% | (957) | 28\% | (478) | 15\% | (263) | 1698 |
| Ethnicity: Hispanic | 42\% | (159) | 38\% | (146) | 20\% | (75) | 379 |
| Ethnicity: Black | 51\% | (145) | 30\% | (86) | 18\% | (52) | 283 |
| Ethnicity: Other | 47\% | (104) | 34\% | (74) | 19\% | (41) | 220 |
| All Christian | 62\% | (621) | 25\% | (248) | 13\% | (130) | 999 |
| All Non-Christian | 69\% | (157) | 23\% | (53) | 7\% | (17) | 227 |
| Atheist | 41\% | (33) | 45\% | (36) | 14\% | (12) | 81 |
| Agnostic/Nothing in particular | $41 \%$ | (216) | $33 \%$ | (177) | 26\% | (135) | 528 |
| Something Else | 49\% | (179) | 34\% | (124) | 17\% | (62) | 365 |
| Religious Non-Protestant/Catholic | 68\% | (162) | 25\% | (59) | 7\% | (18) | 238 |
| Evangelical | 57\% | (343) | 27\% | (165) | 16\% | (97) | 605 |
| Non-Evangelical | 60\% | (435) | 27\% | (195) | 13\% | (92) | 722 |
| Community: Urban | 56\% | (401) | 28\% | (201) | 15\% | (109) | 711 |
| Community: Suburban | 55\% | (537) | 29\% | (280) | 17\% | (165) | 981 |
| Community: Rural | 53\% | (269) | 31\% | (157) | 16\% | (82) | 508 |
| Employ: Private Sector | 56\% | (349) | $33 \%$ | (206) | 10\% | (63) | 618 |
| Employ: Government | 60\% | (121) | $31 \%$ | (63) | 9\% | (19) | 203 |
| Employ: Self-Employed | 48\% | (90) | 33\% | (63) | 19\% | (36) | 189 |
| Employ: Homemaker | 47\% | (60) | 36\% | (47) | 17\% | (22) | 128 |
| Employ: Student | $33 \%$ | (22) | $52 \%$ | (36) | 15\% | (10) | 68 |
| Employ: Retired | 70\% | (400) | 16\% | (92) | 14\% | (82) | 573 |
| Employ: Unemployed | 38\% | (101) | 28\% | (75) | 34\% | (91) | 267 |
| Employ: Other | 41\% | (63) | 38\% | (57) | 21\% | (33) | 153 |

Continued on next page

Table MCTE4: Which of the following comes closest to your opinion, even if neither is exactly correct?
$\left.\begin{array}{lrcccccc}\hline & & & \text { The government does not } \\ \text { have a right to ban }\end{array}\right]$

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE5: Would you consider moving if your state banned the use of an app or service you use regularly in your state?

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 10\% | (214) | 16\% | (342) | 39\% | (866) | 35\% | (778) | 2200 |
| Gender: Male | 14\% | (147) | 19\% | (203) | 36\% | (385) | $31 \%$ | (336) | 1070 |
| Gender: Female | 6\% | (66) | 12\% | (138) | 43\% | (481) | 39\% | (443) | 1128 |
| Age: 18-34 | 14\% | (87) | 26\% | (166) | 37\% | (235) | 23\% | (143) | 631 |
| Age: 35-44 | $21 \%$ | (78) | 19\% | (72) | 35\% | (130) | 25\% | (92) | 371 |
| Age: 45-64 | 6\% | (40) | 11\% | (77) | 43\% | (304) | 41\% | (290) | 711 |
| Age: 65+ | 2\% | (8) | 6\% | (28) | 40\% | (197) | 52\% | (254) | 487 |
| GenZers: 1997-2012 | 13\% | (38) | 25\% | (73) | 38\% | (114) | 24\% | (71) | 297 |
| Millennials: 1981-1996 | 19\% | (119) | 25\% | (157) | 36\% | (228) | 21\% | (134) | 637 |
| GenXers: 1965-1980 | 8\% | (44) | 12\% | (64) | 42\% | (229) | 39\% | (215) | 553 |
| Baby Boomers: 1946-1964 | 2\% | (12) | 7\% | (45) | 41\% | (265) | 50\% | (325) | 646 |
| PID: Dem (no lean) | 14\% | (142) | 16\% | (157) | 37\% | (364) | 33\% | (322) | 984 |
| PID: Ind (no lean) | 6\% | (33) | 15\% | (78) | 42\% | (227) | 37\% | (199) | 538 |
| PID: Rep (no lean) | 6\% | (39) | 16\% | (107) | 41\% | (275) | 38\% | (257) | 678 |
| PID/Gender: Dem Men | $21 \%$ | (105) | $21 \%$ | (105) | 32\% | (158) | 27\% | (133) | 499 |
| PID/Gender: Dem Women | 8\% | (37) | 11\% | (52) | 43\% | (206) | 39\% | (189) | 484 |
| PID/Gender: Ind Men | 7\% | (16) | 14\% | (35) | 45\% | (111) | 34\% | (83) | 245 |
| PID/Gender: Ind Women | 6\% | (17) | 15\% | (43) | 40\% | (116) | 40\% | (117) | 292 |
| PID/Gender: Rep Men | 8\% | (26) | 19\% | (63) | 36\% | (116) | 37\% | (120) | 326 |
| PID/Gender: Rep Women | 3\% | (12) | 13\% | (44) | 45\% | (159) | 39\% | (137) | 352 |
| Ideo: Liberal (1-3) | 14\% | (89) | 23\% | (144) | 37\% | (237) | 26\% | (166) | 636 |
| Ideo: Moderate (4) | 9\% | (60) | 13\% | (94) | 41\% | (282) | 37\% | (259) | 695 |
| Ideo: Conservative (5-7) | 8\% | (60) | 13\% | (91) | 40\% | (285) | 39\% | (280) | 716 |
| Educ: < College | 8\% | (110) | 16\% | (225) | 41\% | (596) | 35\% | (507) | 1438 |
| Educ: Bachelors degree | 8\% | (38) | 14\% | (67) | 40\% | (193) | 38\% | (186) | 484 |
| Educ: Post-grad | 24\% | (66) | 18\% | (50) | 28\% | (77) | $31 \%$ | (85) | 278 |
| Income: Under 50k | 6\% | (66) | 14\% | (167) | 42\% | (489) | 38\% | (448) | 1170 |
| Income: 50k-100k | 11\% | (71) | 16\% | (100) | 37\% | (238) | 36\% | (230) | 639 |
| Income: 100k+ | 20\% | (77) | 19\% | (76) | 35\% | (138) | 26\% | (101) | 392 |
| Ethnicity: White | 10\% | (167) | 14\% | (237) | 40\% | (674) | 36\% | (619) | 1698 |
| Ethnicity: Hispanic | 14\% | (53) | 18\% | (69) | 39\% | (146) | 29\% | (110) | 379 |
| Ethnicity: Black | 11\% | (30) | 20\% | (58) | 32\% | (91) | 37\% | (104) | 283 |
| Ethnicity: Other | 8\% | (17) | 21\% | (47) | 46\% | (101) | 25\% | (55) | 220 |

Continued on next page

Table MCTE5: Would you consider moving if your state banned the use of an app or service you use regularly in your state?

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 10\% | (214) | 16\% | (342) | $39 \%$ | (866) | 35\% | (778) | 2200 |
| All Christian | 8\% | (78) | 12\% | (123) | 39\% | (393) | 41\% | (405) | 999 |
| All Non-Christian | $31 \%$ | (69) | 31\% | (71) | 18\% | (41) | 20\% | (46) | 227 |
| Atheist | $4 \%$ | (4) | 17\% | (14) | 43\% | (35) | 35\% | (29) | 81 |
| Agnostic/Nothing in particular | 6\% | (33) | 17\% | (88) | 44\% | (231) | 33\% | (175) | 528 |
| Something Else | 8\% | (29) | 13\% | (47) | 45\% | (166) | 34\% | (124) | 365 |
| Religious Non-Protestant/Catholic | 29\% | (69) | 30\% | (72) | 20\% | (48) | 21\% | (49) | 238 |
| Evangelical | 10\% | (63) | 12\% | (71) | 40\% | (242) | 38\% | (229) | 605 |
| Non-Evangelical | 5\% | (38) | 13\% | (91) | 42\% | (301) | 40\% | (291) | 722 |
| Community: Urban | 17\% | (118) | 23\% | (162) | 30\% | (213) | 31\% | (218) | 711 |
| Community: Suburban | 7\% | (65) | 12\% | (118) | 43\% | (419) | 39\% | (379) | 981 |
| Community: Rural | 6\% | (30) | 12\% | (62) | 46\% | (234) | 36\% | (182) | 508 |
| Employ: Private Sector | 14\% | (84) | 19\% | (115) | 39\% | (241) | 29\% | (177) | 618 |
| Employ: Government | 25\% | (52) | 29\% | (58) | 26\% | (53) | 20\% | (41) | 203 |
| Employ: Self-Employed | 14\% | (27) | 16\% | (30) | 42\% | (79) | 29\% | (54) | 189 |
| Employ: Homemaker | 5\% | (7) | 18\% | (23) | 50\% | (64) | 27\% | (34) | 128 |
| Employ: Student | 11\% | (8) | 30\% | (20) | 36\% | (24) | 23\% | (16) | 68 |
| Employ: Retired | 2\% | (11) | 6\% | (34) | 39\% | (224) | 53\% | (303) | 573 |
| Employ: Unemployed | 8\% | (21) | 16\% | (41) | 42\% | (111) | 35\% | (94) | 267 |
| Employ: Other | 3\% | (5) | 13\% | (19) | 45\% | (69) | 39\% | (59) | 153 |
| Military HH: Yes | 12\% | (33) | 15\% | (42) | 34\% | (96) | 39\% | (109) | 280 |
| Military HH: No | 9\% | (180) | 16\% | (301) | 40\% | (770) | 35\% | (669) | 1920 |
| 2018 House Vote: Democrat | 13\% | (103) | 16\% | (124) | 36\% | (277) | 35\% | (276) | 779 |
| 2018 House Vote: Republican | $7 \%$ | (37) | $11 \%$ | (60) | 41\% | (236) | 41\% | (236) | 569 |
| 2018 House Vote: Didnt Vote | 9\% | (73) | 19\% | (155) | 40\% | (327) | 32\% | (257) | 811 |
| 4-Region: Northeast | 12\% | (47) | 21\% | (82) | 32\% | (125) | 34\% | (131) | 385 |
| 4-Region: Midwest | 6\% | (27) | 13\% | (58) | 41\% | (185) | 40\% | (184) | 455 |
| 4-Region: South | 8\% | (65) | 13\% | (111) | 41\% | (342) | 38\% | (320) | 839 |
| 4-Region: West | 14\% | (74) | 17\% | (91) | 41\% | (214) | 27\% | (143) | 521 |
| Has Account on Tiktok | 15\% | (132) | 23\% | (209) | 38\% | (343) | 25\% | (228) | 912 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE6_1: Considering a ban on a social media app or service, how responsible do you think each of the following should be for enforcing the ban by restricting access to the app?
Federal police agencies

| Demographic | Very responsible |  | Somewhat responsible |  | Not too responsible |  | Not responsible at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (572) | 28\% | (619) | 12\% | (255) | $14 \%$ | (305) | 20\% | (449) | 2200 |
| Gender: Male | 30\% | (320) | $32 \%$ | (347) | 13\% | (136) | 12\% | (126) | 13\% | (143) | 1070 |
| Gender: Female | 22\% | (251) | 24\% | (272) | 11\% | (120) | 16\% | (179) | 27\% | (306) | 1128 |
| Age: 18-34 | 27\% | (171) | 29\% | (181) | 12\% | (77) | $11 \%$ | (69) | 21\% | (133) | 631 |
| Age: 35-44 | 25\% | (94) | $34 \%$ | (126) | 10\% | (38) | 13\% | (47) | 18\% | (66) | 371 |
| Age: 45-64 | 21\% | (152) | 27\% | (191) | 13\% | (89) | 17\% | (121) | 22\% | (159) | 711 |
| Age: 65+ | $32 \%$ | (154) | 25\% | (121) | 10\% | (51) | 14\% | (69) | 19\% | (92) | 487 |
| GenZers: 1997-2012 | 24\% | (72) | 27\% | (81) | 11\% | (34) | 15\% | (43) | 23\% | (67) | 297 |
| Millennials: 1981-1996 | 29\% | (182) | 33\% | (208) | 11\% | (68) | $11 \%$ | (68) | 17\% | (111) | 637 |
| GenXers: 1965-1980 | 18\% | (102) | 29\% | (159) | 15\% | (80) | 15\% | (84) | 23\% | (127) | 553 |
| Baby Boomers: 1946-1964 | 29\% | (188) | 24\% | (155) | 10\% | (63) | 16\% | (104) | 21\% | (136) | 646 |
| PID: Dem (no lean) | 28\% | (275) | $32 \%$ | (313) | 10\% | (97) | 12\% | (118) | 18\% | (180) | 984 |
| PID: Ind (no lean) | 22\% | (117) | 24\% | (131) | 12\% | (66) | 14\% | (76) | 27\% | (147) | 538 |
| PID: Rep (no lean) | 26\% | (179) | 26\% | (174) | 14\% | (92) | 16\% | (111) | 18\% | (122) | 678 |
| PID/Gender: Dem Men | 33\% | (163) | 36\% | (178) | 10\% | (50) | 10\% | (51) | $11 \%$ | (57) | 499 |
| PID/Gender: Dem Women | 23\% | (112) | 28\% | (135) | 10\% | (47) | 14\% | (66) | 25\% | (123) | 484 |
| PID/Gender: Ind Men | 22\% | (55) | $31 \%$ | (75) | 19\% | (46) | 13\% | (31) | 16\% | (39) | 245 |
| PID/Gender: Ind Women | $21 \%$ | (62) | 19\% | (56) | 7\% | (21) | 16\% | (45) | 37\% | (108) | 292 |
| PID/Gender: Rep Men | $31 \%$ | (102) | 29\% | (94) | 12\% | (40) | 13\% | (44) | 14\% | (46) | 326 |
| PID/Gender: Rep Women | 22\% | (77) | 23\% | (80) | 15\% | (52) | 19\% | (68) | 21\% | (75) | 352 |
| Ideo: Liberal (1-3) | 30\% | (190) | 30\% | (189) | 12\% | (74) | 14\% | (87) | 15\% | (97) | 636 |
| Ideo: Moderate (4) | 24\% | (164) | 30\% | (210) | 12\% | (87) | 12\% | (83) | 22\% | (151) | 695 |
| Ideo: Conservative (5-7) | 29\% | (205) | 25\% | (180) | 12\% | (89) | 16\% | (117) | 17\% | (124) | 716 |
| Educ: < College | 23\% | (335) | 26\% | (379) | 12\% | (165) | 15\% | (214) | 24\% | (343) | 1438 |
| Educ: Bachelors degree | 29\% | (141) | 30\% | (144) | 14\% | (67) | 13\% | (61) | 15\% | (71) | 484 |
| Educ: Post-grad | $34 \%$ | (95) | $34 \%$ | (95) | 8\% | (23) | $11 \%$ | (30) | 12\% | (35) | 278 |
| Income: Under 50k | 20\% | (239) | 29\% | (335) | $11 \%$ | (126) | 14\% | (166) | 26\% | (302) | 1170 |
| Income: 50k-100k | 30\% | (192) | 25\% | (158) | 14\% | (90) | 15\% | (95) | 16\% | (103) | 639 |
| Income: $100 \mathrm{k}+$ | 36\% | (140) | 32\% | (125) | 10\% | (39) | $11 \%$ | (44) | $11 \%$ | (44) | 392 |
| Ethnicity: White | 26\% | (446) | 28\% | (472) | 12\% | (196) | 14\% | (244) | 20\% | (340) | 1698 |

Continued on next page

Table MCTE6_1: Considering a ban on a social media app or service, how responsible do you think each of the following should be for enforcing the ban by restricting access to the app?
Federal police agencies

| Demographic | Very responsible |  | Somewhat responsible |  | Not too responsible |  | Not responsible at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (572) | 28\% | (619) | 12\% | (255) | 14\% | (305) | 20\% | (449) | 2200 |
| Ethnicity: Hispanic | 26\% | (100) | 26\% | (97) | 14\% | (52) | 12\% | (46) | 22\% | (83) | 379 |
| Ethnicity: Black | 28\% | (79) | 30\% | (85) | 10\% | (29) | 13\% | (36) | 19\% | (54) | 283 |
| Ethnicity: Other | 21\% | (47) | 28\% | (62) | 14\% | (30) | 12\% | (26) | 25\% | (55) | 220 |
| All Christian | 27\% | (268) | 29\% | (291) | $12 \%$ | (116) | 14\% | (138) | 19\% | (186) | 999 |
| All Non-Christian | 41\% | (93) | 32\% | (73) | 6\% | (13) | 9\% | (21) | 12\% | (26) | 227 |
| Atheist | 30\% | (24) | 12\% | (9) | 16\% | (13) | 20\% | (17) | 22\% | (18) | 81 |
| Agnostic/Nothing in particular | 20\% | (105) | 25\% | (132) | 13\% | (71) | 16\% | (83) | 26\% | (137) | 528 |
| Something Else | 23\% | (82) | $31 \%$ | (112) | $11 \%$ | (41) | 13\% | (47) | 23\% | (82) | 365 |
| Religious Non-Protestant/Catholic | 40\% | (94) | 32\% | (76) | 5\% | (13) | 10\% | (24) | 13\% | (31) | 238 |
| Evangelical | 27\% | (166) | $31 \%$ | (190) | 9\% | (57) | 12\% | (75) | 19\% | (117) | 605 |
| Non-Evangelical | 24\% | (177) | 28\% | (199) | 14\% | (99) | 14\% | (103) | 20\% | (144) | 722 |
| Community: Urban | 33\% | (233) | 26\% | (181) | 10\% | (74) | 13\% | (89) | 19\% | (133) | 711 |
| Community: Suburban | 22\% | (218) | 30\% | (293) | 13\% | (128) | 16\% | (157) | 19\% | (186) | 981 |
| Community: Rural | 24\% | (121) | 28\% | (145) | 10\% | (53) | 12\% | (60) | 26\% | (130) | 508 |
| Employ: Private Sector | 25\% | (152) | 34\% | (209) | 14\% | (86) | 15\% | (94) | 13\% | (78) | 618 |
| Employ: Government | 40\% | (82) | 28\% | (57) | 8\% | (16) | 8\% | (16) | 15\% | (31) | 203 |
| Employ: Self-Employed | 22\% | (41) | 24\% | (46) | 15\% | (28) | 15\% | (28) | 25\% | (47) | 189 |
| Employ: Homemaker | 13\% | (17) | 30\% | (38) | 13\% | (16) | 17\% | (22) | 27\% | (35) | 128 |
| Employ: Student | 32\% | (22) | 22\% | (15) | $12 \%$ | (8) | 17\% | (11) | 18\% | (12) | 68 |
| Employ: Retired | 32\% | (182) | 24\% | (140) | 10\% | (55) | 14\% | (81) | 20\% | (114) | 573 |
| Employ: Unemployed | 16\% | (43) | 28\% | (74) | 7\% | (20) | 11\% | (30) | 38\% | (100) | 267 |
| Employ: Other | 22\% | (33) | 26\% | (40) | 17\% | (25) | 15\% | (23) | 21\% | (32) | 153 |
| Military HH: Yes | 32\% | (90) | 30\% | (83) | 11\% | (30) | 14\% | (38) | $14 \%$ | (39) | 280 |
| Military HH: No | 25\% | (482) | 28\% | (536) | $12 \%$ | (225) | 14\% | (268) | 21\% | (410) | 1920 |
| 2018 House Vote: Democrat | 30\% | (234) | 33\% | (254) | 11\% | (87) | 11\% | (86) | 15\% | (118) | 779 |
| 2018 House Vote: Republican | 25\% | (145) | 28\% | (159) | 15\% | (88) | 16\% | (89) | 16\% | (88) | 569 |
| 2018 House Vote: Didnt Vote | 23\% | (187) | 24\% | (192) | 9\% | (77) | 15\% | (126) | 28\% | (229) | 811 |

Continued on next page

Table MCTE6_1: Considering a ban on a social media app or service, how responsible do you think each of the following should be for enforcing the ban by restricting access to the app?
Federal police agencies

| Demographic | Very <br> responsible |  | Somewhat <br> responsible |  | Not too <br> responsible |  |  | Not responsible <br> at all |  | Don't know/ <br> No opinion |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Adults | $26 \%$ | $(572)$ | $28 \%$ | $(619)$ | $12 \%$ | $(255)$ | $14 \%$ | $(305)$ | $20 \%$ | $(449)$ |
| Total N |  |  |  |  |  |  |  |  |  |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE6_2: Considering a ban on a social media app or service, how responsible do you think each of the following should be for enforcing the ban by restricting access to the app?
State police agencies

| Demographic | Very responsible |  | Somewhat responsible |  | Not too responsible |  | Not responsible at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% | (457) | 27\% | (600) | 16\% | (344) | 16\% | (354) | 20\% | (445) | 2200 |
| Gender: Male | 25\% | (267) | $31 \%$ | (328) | 17\% | (180) | 15\% | (157) | 13\% | (138) | 1070 |
| Gender: Female | 17\% | (190) | 24\% | (271) | 14\% | (164) | 17\% | (197) | 27\% | (307) | 1128 |
| Age: 18-34 | 23\% | (146) | 30\% | (190) | 13\% | (85) | 13\% | (79) | $21 \%$ | (131) | 631 |
| Age: 35-44 | 23\% | (87) | 30\% | (112) | 15\% | (55) | 12\% | (45) | 20\% | (72) | 371 |
| Age: 45-64 | 17\% | (118) | 25\% | (175) | 19\% | (132) | 19\% | (134) | 21\% | (152) | 711 |
| Age: 65+ | 22\% | (107) | 25\% | (122) | 15\% | (72) | 20\% | (96) | 18\% | (89) | 487 |
| GenZers: 1997-2012 | 20\% | (58) | 30\% | (88) | 14\% | (40) | 15\% | (43) | 23\% | (68) | 297 |
| Millennials: 1981-1996 | 25\% | (160) | $32 \%$ | (202) | 14\% | (87) | 11\% | (73) | 18\% | (115) | 637 |
| GenXers: 1965-1980 | 16\% | (87) | 26\% | (144) | 19\% | (105) | 18\% | (98) | 22\% | (119) | 553 |
| Baby Boomers: 1946-1964 | 20\% | (128) | 23\% | (147) | 16\% | (102) | 21\% | (133) | 21\% | (137) | 646 |
| PID: Dem (no lean) | 23\% | (223) | 30\% | (299) | 14\% | (136) | 14\% | (142) | 19\% | (184) | 984 |
| PID: Ind (no lean) | 16\% | (88) | 23\% | (122) | 17\% | (89) | 17\% | (92) | 27\% | (146) | 538 |
| PID: Rep (no lean) | 21\% | (145) | 26\% | (179) | 18\% | (119) | 18\% | (120) | 17\% | (115) | 678 |
| PID/Gender: Dem Men | 28\% | (141) | $32 \%$ | (162) | 15\% | (74) | 13\% | (63) | 12\% | (60) | 499 |
| PID/Gender: Dem Women | 17\% | (83) | 28\% | (136) | 13\% | (62) | 16\% | (79) | 26\% | (124) | 484 |
| PID/Gender: Ind Men | 15\% | (37) | 28\% | (68) | 22\% | (55) | 18\% | (44) | 17\% | (41) | 245 |
| PID/Gender: Ind Women | 17\% | (51) | 18\% | (54) | 12\% | (34) | 17\% | (48) | $36 \%$ | (105) | 292 |
| PID/Gender: Rep Men | 27\% | (89) | 30\% | (98) | 16\% | (52) | 15\% | (50) | $11 \%$ | (37) | 326 |
| PID/Gender: Rep Women | 16\% | (56) | 23\% | (81) | 19\% | (67) | 20\% | (70) | 22\% | (78) | 352 |
| Ideo: Liberal (1-3) | 26\% | (163) | 30\% | (192) | 13\% | (84) | 17\% | (107) | 14\% | (91) | 636 |
| Ideo: Moderate (4) | 17\% | (119) | 29\% | (199) | 19\% | (129) | 15\% | (102) | 21\% | (146) | 695 |
| Ideo: Conservative (5-7) | 23\% | (167) | 24\% | (175) | 16\% | (117) | 17\% | (122) | 19\% | (135) | 716 |
| Educ: < College | 19\% | (271) | 25\% | (362) | 16\% | (226) | 17\% | (240) | 24\% | (338) | 1438 |
| Educ: Bachelors degree | 20\% | (98) | 30\% | (146) | 19\% | (93) | 16\% | (77) | 15\% | (70) | 484 |
| Educ: Post-grad | $31 \%$ | (88) | 33\% | (92) | 9\% | (25) | 13\% | (37) | 13\% | (36) | 278 |
| Income: Under 50k | 16\% | (191) | 25\% | (291) | 16\% | (185) | 17\% | (196) | 26\% | (307) | 1170 |
| Income: 50 k -100k | 24\% | (153) | 28\% | (177) | 17\% | (110) | 16\% | (101) | 15\% | (97) | 639 |
| Income: 100k+ | 29\% | (112) | $34 \%$ | (132) | 13\% | (50) | 15\% | (57) | 10\% | (40) | 392 |
| Ethnicity: White | 22\% | (365) | 26\% | (449) | 15\% | (253) | 17\% | (290) | 20\% | (340) | 1698 |

[^28]Table MCTE6_2: Considering a ban on a social media app or service, how responsible do you think each of the following should be for enforcing the ban by restricting access to the app?
State police agencies

| Demographic | Very responsible |  | Somewhat responsible |  | Not too responsible |  | Not responsible at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% | (457) | 27\% | (600) | 16\% | (344) | 16\% | (354) | 20\% | (445) | 2200 |
| Ethnicity: Hispanic | 27\% | (101) | 27\% | (100) | 10\% | (39) | 15\% | (58) | 21\% | (81) | 379 |
| Ethnicity: Black | 23\% | (65) | 28\% | (79) | 17\% | (48) | 12\% | (35) | 20\% | (56) | 283 |
| Ethnicity: Other | 12\% | (26) | 33\% | (72) | 20\% | (43) | 14\% | (30) | 22\% | (49) | 220 |
| All Christian | 22\% | (215) | 29\% | (286) | 17\% | (166) | 15\% | (151) | 18\% | (181) | 999 |
| All Non-Christian | 41\% | (94) | 28\% | (64) | 11\% | (25) | 10\% | (22) | 10\% | (22) | 227 |
| Atheist | 21\% | (17) | 18\% | (15) | 17\% | (14) | 20\% | (16) | 23\% | (19) | 81 |
| Agnostic/Nothing in particular | 13\% | (70) | 25\% | (131) | 15\% | (82) | 20\% | (105) | 26\% | (139) | 528 |
| Something Else | 16\% | (60) | 29\% | (104) | 16\% | (58) | 16\% | (59) | 23\% | (84) | 365 |
| Religious Non-Protestant/Catholic | 40\% | (96) | 28\% | (66) | 11\% | (25) | 10\% | (25) | 11\% | (27) | 238 |
| Evangelical | 22\% | (132) | 31\% | (190) | 15\% | (89) | 13\% | (80) | 19\% | (114) | 605 |
| Non-Evangelical | 19\% | (137) | 26\% | (188) | 18\% | (127) | 17\% | (126) | 20\% | (143) | 722 |
| Community: Urban | 30\% | (216) | 25\% | (176) | 14\% | (103) | 12\% | (88) | 18\% | (129) | 711 |
| Community: Suburban | 16\% | (153) | 30\% | (293) | 17\% | (169) | 18\% | (177) | 19\% | (190) | 981 |
| Community: Rural | 17\% | (88) | 26\% | (131) | 14\% | (73) | 18\% | (90) | 25\% | (127) | 508 |
| Employ: Private Sector | 23\% | (140) | 31\% | (194) | 15\% | (92) | 19\% | (120) | 12\% | (71) | 618 |
| Employ: Government | 36\% | (74) | 26\% | (52) | 13\% | (27) | 7\% | (15) | 17\% | (36) | 203 |
| Employ: Self-Employed | 18\% | (34) | 24\% | (45) | 25\% | (47) | 12\% | (22) | 22\% | (41) | 189 |
| Employ: Homemaker | 9\% | (12) | 27\% | (34) | 18\% | (23) | 16\% | (21) | 29\% | (37) | 128 |
| Employ: Student | 27\% | (19) | 30\% | (20) | 15\% | (10) | 12\% | (8) | 16\% | (11) | 68 |
| Employ: Retired | 23\% | (133) | 25\% | (146) | 14\% | (81) | 17\% | (99) | 20\% | (114) | 573 |
| Employ: Unemployed | 10\% | (27) | 27\% | (72) | 12\% | (31) | 14\% | (38) | 37\% | (98) | 267 |
| Employ: Other | 12\% | (18) | 23\% | (35) | 20\% | (31) | 21\% | (32) | 24\% | (37) | 153 |
| Military HH: Yes | 28\% | (78) | 28\% | (78) | 14\% | (38) | 17\% | (48) | 13\% | (37) | 280 |
| Military HH: No | 20\% | (379) | 27\% | (521) | 16\% | (306) | 16\% | (306) | 21\% | (408) | 1920 |
| 2018 House Vote: Democrat | 23\% | (181) | 31\% | (243) | 16\% | (124) | 15\% | (119) | 14\% | (112) | 779 |
| 2018 House Vote: Republican | 20\% | (112) | 29\% | (168) | 18\% | (104) | 18\% | (102) | 15\% | (83) | 569 |
| 2018 House Vote: Didnt Vote | 19\% | (158) | 22\% | (176) | 14\% | (110) | 16\% | (129) | 29\% | (238) | 811 |

Continued on next page

Table MCTE6_2: Considering a ban on a social media app or service, how responsible do you think each of the following should be for enforcing the ban by restricting access to the app?
State police agencies

| Demographic | Very <br> responsible |  | Somewhat <br> responsible |  | Not too <br> responsible |  |  |  |  |  |  | Not responsible <br> at all |  | Don't know/ <br> No opinion | Total N |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $21 \%$ | $(457)$ | $27 \%$ | $(600)$ | $16 \%$ | $(344)$ | $16 \%$ | $(354)$ | $20 \%$ | $(445)$ |  |  |  |  |  |
| 4-Region: Northeast | $23 \%$ | $(89)$ | $29 \%$ | $(113)$ | $15 \%$ | $(58)$ | $16 \%$ | $(61)$ | $16 \%$ | $(64)$ |  |  |  |  |  |
| 4-Region: Midwest | $20 \%$ | $(90)$ | $27 \%$ | $(124)$ | $18 \%$ | $(83)$ | $17 \%$ | $(79)$ | $17 \%$ | $(79)$ |  |  |  |  |  |
| 4-Region: South | $18 \%$ | $(152)$ | $25 \%$ | $(208)$ | $17 \%$ | $(139)$ | $15 \%$ | $(129)$ | $25 \%$ | $(212)$ |  |  |  |  |  |
| 4-Region: West | $24 \%$ | $(125)$ | $30 \%$ | $(155)$ | $12 \%$ | $(64)$ | $16 \%$ | $(85)$ | $18 \%$ | $(91)$ |  |  |  |  |  |
| Has Account on Tiktok | $22 \%$ | $(204)$ | $28 \%$ | $(258)$ | $13 \%$ | $(121)$ | $16 \%$ | $(145)$ | $20 \%$ | $(183)$ |  |  |  |  |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE6_3: Considering a ban on a social media app or service, how responsible do you think each of the following should be for enforcing the ban by restricting access to the app?
Internet service providers (ISPs)

| Demographic | Very responsible |  | Somewhat responsible |  | Not too responsible |  | Not responsible at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 30\% | (664) | 27\% | (600) | $11 \%$ | (238) | 13\% | (278) | 19\% | (420) | 2200 |
| Gender: Male | 35\% | (379) | 29\% | (305) | 13\% | (134) | $11 \%$ | (120) | 12\% | (132) | 1070 |
| Gender: Female | 25\% | (285) | 26\% | (294) | 9\% | (104) | 14\% | (158) | 25\% | (287) | 1128 |
| Age: 18-34 | 26\% | (167) | 27\% | (169) | 13\% | (79) | 13\% | (82) | 21\% | (133) | 631 |
| Age: 35-44 | 27\% | (101) | 32\% | (119) | 13\% | (48) | $11 \%$ | (41) | 17\% | (64) | 371 |
| Age: 45-64 | 28\% | (198) | 26\% | (183) | $11 \%$ | (80) | 15\% | (106) | 20\% | (145) | 711 |
| Age: 65+ | $41 \%$ | (199) | 27\% | (129) | 6\% | (31) | 10\% | (49) | 16\% | (79) | 487 |
| GenZers: 1997-2012 | 24\% | (70) | 26\% | (76) | 10\% | (31) | 17\% | (50) | 23\% | (69) | 297 |
| Millennials: 1981-1996 | 29\% | (183) | 30\% | (191) | 13\% | (84) | 10\% | (66) | 18\% | (113) | 637 |
| GenXers: 1965-1980 | 27\% | (149) | 26\% | (146) | 13\% | (72) | 13\% | (74) | 20\% | (111) | 553 |
| Baby Boomers: 1946-1964 | 35\% | (226) | 26\% | (170) | 7\% | (47) | 12\% | (80) | 19\% | (122) | 646 |
| PID: Dem (no lean) | 33\% | (326) | 28\% | (279) | $11 \%$ | (108) | $11 \%$ | (112) | 16\% | (158) | 984 |
| PID: Ind (no lean) | 25\% | (137) | 25\% | (135) | 9\% | (46) | 15\% | (82) | 26\% | (138) | 538 |
| PID: Rep (no lean) | 30\% | (201) | 27\% | (186) | 12\% | (84) | 12\% | (84) | 18\% | (124) | 678 |
| PID/Gender: Dem Men | 39\% | (197) | 28\% | (140) | 14\% | (70) | 8\% | (42) | 10\% | (51) | 499 |
| PID/Gender: Dem Women | 27\% | (129) | 29\% | (139) | 8\% | (38) | 15\% | (71) | 22\% | (107) | 484 |
| PID/Gender: Ind Men | $31 \%$ | (77) | 28\% | (68) | 10\% | (25) | 15\% | (37) | 16\% | (38) | 245 |
| PID/Gender: Ind Women | 21\% | (60) | 23\% | (67) | 7\% | (21) | 15\% | (44) | 34\% | (100) | 292 |
| PID/Gender: Rep Men | $32 \%$ | (105) | 30\% | (97) | 12\% | (39) | 13\% | (41) | 13\% | (44) | 326 |
| PID/Gender: Rep Women | 27\% | (96) | 25\% | (89) | 13\% | (45) | 12\% | (43) | 23\% | (80) | 352 |
| Ideo: Liberal (1-3) | 35\% | (225) | 29\% | (184) | 9\% | (59) | 12\% | (79) | 14\% | (89) | 636 |
| Ideo: Moderate (4) | 28\% | (191) | 29\% | (202) | 13\% | (87) | 12\% | (82) | 19\% | (132) | 695 |
| Ideo: Conservative (5-7) | 32\% | (226) | 25\% | (182) | 12\% | (84) | 13\% | (96) | 18\% | (127) | 716 |
| Educ: < College | 28\% | (409) | 24\% | (346) | 12\% | (167) | 14\% | (196) | 22\% | (319) | 1438 |
| Educ: Bachelors degree | 30\% | (145) | 33\% | (162) | 12\% | (57) | $11 \%$ | (53) | 14\% | (67) | 484 |
| Educ: Post-grad | 40\% | (111) | 33\% | (92) | 5\% | (14) | 10\% | (28) | 12\% | (34) | 278 |
| Income: Under 50k | 26\% | (306) | 24\% | (283) | $11 \%$ | (133) | 14\% | (163) | 24\% | (285) | 1170 |
| Income: 50 k -100k | $34 \%$ | (215) | 29\% | (183) | 10\% | (66) | 12\% | (79) | 15\% | (96) | 639 |
| Income: 100k+ | 37\% | (144) | 34\% | (133) | 10\% | (39) | 9\% | (37) | 10\% | (40) | 392 |
| Ethnicity: White | $32 \%$ | (542) | 27\% | (451) | 11\% | (182) | $12 \%$ | (203) | 19\% | (320) | 1698 |

[^29]Table MCTE6_3: Considering a ban on a social media app or service, how responsible do you think each of the following should be for enforcing the ban by restricting access to the app?
Internet service providers (ISPs)

| Demographic | Very responsible |  | Somewhat responsible |  | Not too responsible |  | Not responsible at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 30\% | (664) | 27\% | (600) | 11\% | (238) | 13\% | (278) | 19\% | (420) | 2200 |
| Ethnicity: Hispanic | 30\% | (113) | 18\% | (69) | 15\% | (59) | 15\% | (55) | 22\% | (84) | 379 |
| Ethnicity: Black | $31 \%$ | (87) | 26\% | (74) | 12\% | (34) | 12\% | (34) | 19\% | (54) | 283 |
| Ethnicity: Other | 16\% | (36) | 34\% | (74) | 10\% | (22) | 18\% | (40) | 21\% | (47) | 220 |
| All Christian | 32\% | (317) | 28\% | (278) | 11\% | (108) | 12\% | (121) | 17\% | (175) | 999 |
| All Non-Christian | 51\% | (115) | 27\% | (60) | 7\% | (17) | 5\% | (11) | 10\% | (23) | 227 |
| Atheist | 23\% | (19) | 28\% | (22) | $12 \%$ | (10) | 14\% | (12) | 23\% | (18) | 81 |
| Agnostic/Nothing in particular | 22\% | (116) | 27\% | (145) | $11 \%$ | (58) | 15\% | (78) | 25\% | (131) | 528 |
| Something Else | 27\% | (98) | 26\% | (94) | 12\% | (44) | 15\% | (55) | 20\% | (74) | 365 |
| Religious Non-Protestant/Catholic | 50\% | (119) | 26\% | (62) | 7\% | (17) | 5\% | (13) | 11\% | (26) | 238 |
| Evangelical | 31\% | (187) | 28\% | (170) | 10\% | (58) | 14\% | (85) | 17\% | (105) | 605 |
| Non-Evangelical | 30\% | (217) | 26\% | (191) | 13\% | (91) | 12\% | (87) | 19\% | (136) | 722 |
| Community: Urban | 35\% | (250) | 24\% | (173) | 11\% | (76) | 11\% | (79) | 19\% | (132) | 711 |
| Community: Suburban | 28\% | (275) | 28\% | (276) | $11 \%$ | (108) | 15\% | (147) | 18\% | (175) | 981 |
| Community: Rural | 27\% | (139) | 30\% | (150) | 10\% | (53) | 10\% | (52) | 22\% | (113) | 508 |
| Employ: Private Sector | 31\% | (189) | 29\% | (179) | 14\% | (84) | 14\% | (84) | 13\% | (81) | 618 |
| Employ: Government | 40\% | (82) | 27\% | (55) | 9\% | (17) | 9\% | (18) | 15\% | (31) | 203 |
| Employ: Self-Employed | 29\% | (56) | 22\% | (42) | 16\% | (30) | 14\% | (26) | 19\% | (35) | 189 |
| Employ: Homemaker | 21\% | (27) | 35\% | (45) | $7 \%$ | (9) | 11\% | (14) | 26\% | (34) | 128 |
| Employ: Student | 20\% | (13) | 29\% | (19) | 14\% | (10) | 14\% | (10) | 23\% | (16) | 68 |
| Employ: Retired | 37\% | (215) | 26\% | (151) | 6\% | (36) | 12\% | (70) | 18\% | (101) | 573 |
| Employ: Unemployed | 21\% | (56) | 22\% | (59) | 8\% | (22) | 14\% | (38) | 34\% | (91) | 267 |
| Employ: Other | 17\% | (27) | 32\% | (48) | 19\% | (29) | 12\% | (18) | 20\% | (30) | 153 |
| Military HH: Yes | 39\% | (108) | 27\% | (75) | 11\% | (30) | 9\% | (26) | 14\% | (41) | 280 |
| Military HH: No | 29\% | (556) | 27\% | (525) | $11 \%$ | (208) | 13\% | (251) | 20\% | (380) | 1920 |
| 2018 House Vote: Democrat | 37\% | (286) | 30\% | (234) | 11\% | (84) | 10\% | (74) | 13\% | (101) | 779 |
| 2018 House Vote: Republican | 33\% | (187) | 29\% | (167) | $12 \%$ | (68) | 11\% | (61) | 15\% | (86) | 569 |
| 2018 House Vote: Didnt Vote | 23\% | (185) | 23\% | (185) | 10\% | (78) | 17\% | (140) | 27\% | (223) | 811 |

Continued on next page

Table MCTE6_3: Considering a ban on a social media app or service, how responsible do you think each of the following should be for enforcing the ban by restricting access to the app?
Internet service providers (ISPs)

| Demographic | Very <br> responsible |  | Somewhat <br> responsible |  | Not too <br> responsible |  |  |  |  |  |  | Not responsible <br> at all |  | Don't know/ <br> No opinion | Total N |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $30 \%$ | $(664)$ | $27 \%$ | $(600)$ | $11 \%$ | $(238)$ | $13 \%$ | $(278)$ | $19 \%$ | $(420)$ |  |  |  |  |  |
| 4-Region: Northeast | $36 \%$ | $(137)$ | $27 \%$ | $(106)$ | $8 \%$ | $(32)$ | $13 \%$ | $(49)$ | $16 \%$ | $(61)$ |  |  |  |  |  |
| 4-Region: Midwest | $33 \%$ | $(148)$ | $24 \%$ | $(111)$ | $13 \%$ | $(58)$ | $13 \%$ | $(58)$ | $17 \%$ | $(79)$ |  |  |  |  |  |
| 4-Region: South | $27 \%$ | $(225)$ | $27 \%$ | $(229)$ | $12 \%$ | $(97)$ | $12 \%$ | $(100)$ | $22 \%$ | $(188)$ |  |  |  |  |  |
| 4-Region: West | $30 \%$ | $(154)$ | $29 \%$ | $(153)$ | $10 \%$ | $(51)$ | $14 \%$ | $(71)$ | $18 \%$ | $(92)$ |  |  |  |  |  |
| Has Account on Tiktok | $28 \%$ | $(255)$ | $27 \%$ | $(243)$ | $11 \%$ | $(103)$ | $14 \%$ | $(125)$ | $20 \%$ | $(186)$ |  |  |  |  |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE6_4: Considering a ban on a social media app or service, how responsible do you think each of the following should be for enforcing the ban by restricting access to the app?
App store operators

| Demographic | Very responsible |  | Somewhat responsible |  | Not too responsible |  | Not responsible at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (597) | 29\% | (645) | 12\% | (263) | $11 \%$ | (252) | 20\% | (443) | 2200 |
| Gender: Male | $33 \%$ | (349) | 30\% | (323) | 13\% | (140) | 10\% | (109) | 14\% | (149) | 1070 |
| Gender: Female | 22\% | (248) | 28\% | (321) | $11 \%$ | (122) | 13\% | (143) | 26\% | (294) | 1128 |
| Age: 18-34 | 27\% | (173) | 30\% | (190) | 12\% | (73) | 10\% | (65) | 21\% | (130) | 631 |
| Age: 35-44 | 26\% | (98) | $32 \%$ | (120) | 14\% | (51) | 9\% | (34) | 18\% | (69) | 371 |
| Age: 45-64 | 27\% | (189) | 29\% | (203) | $11 \%$ | (79) | 13\% | (90) | 21\% | (150) | 711 |
| Age: 65+ | 28\% | (137) | 27\% | (133) | 12\% | (59) | 13\% | (63) | 19\% | (95) | 487 |
| GenZers: 1997-2012 | 24\% | (71) | 30\% | (88) | 12\% | (35) | $12 \%$ | (36) | 22\% | (66) | 297 |
| Millennials: 1981-1996 | 29\% | (188) | $31 \%$ | (199) | 12\% | (76) | 9\% | (59) | 18\% | (115) | 637 |
| GenXers: 1965-1980 | 27\% | (150) | 28\% | (156) | 12\% | (69) | $11 \%$ | (60) | 21\% | (118) | 553 |
| Baby Boomers: 1946-1964 | 26\% | (166) | 28\% | (178) | 12\% | (78) | 14\% | (88) | 21\% | (136) | 646 |
| PID: Dem (no lean) | $31 \%$ | (306) | 30\% | (291) | $11 \%$ | (111) | 10\% | (100) | 18\% | (176) | 984 |
| PID: Ind (no lean) | 24\% | (131) | 25\% | (136) | $11 \%$ | (57) | 13\% | (69) | 27\% | (145) | 538 |
| PID: Rep (no lean) | 24\% | (159) | 32\% | (218) | 14\% | (95) | 12\% | (83) | 18\% | (122) | 678 |
| PID/Gender: Dem Men | 38\% | (189) | 29\% | (145) | 13\% | (63) | 8\% | (41) | 12\% | (62) | 499 |
| PID/Gender: Dem Women | 24\% | (117) | 30\% | (146) | 10\% | (48) | $12 \%$ | (59) | 24\% | (114) | 484 |
| PID/Gender: Ind Men | 28\% | (69) | 30\% | (73) | 13\% | (32) | 12\% | (29) | 17\% | (42) | 245 |
| PID/Gender: Ind Women | $21 \%$ | (62) | 21\% | (62) | 8\% | (25) | 14\% | (40) | 35\% | (103) | 292 |
| PID/Gender: Rep Men | 28\% | (91) | 32\% | (105) | 14\% | (45) | 12\% | (39) | 14\% | (46) | 326 |
| PID/Gender: Rep Women | 20\% | (69) | 32\% | (113) | 14\% | (50) | 13\% | (44) | 22\% | (76) | 352 |
| Ideo: Liberal (1-3) | 35\% | (224) | 28\% | (180) | 10\% | (65) | $11 \%$ | (72) | 15\% | (95) | 636 |
| Ideo: Moderate (4) | 24\% | (165) | 30\% | (211) | 15\% | (101) | 10\% | (68) | 22\% | (150) | 695 |
| Ideo: Conservative (5-7) | 27\% | (194) | 30\% | (213) | 12\% | (85) | 14\% | (99) | 18\% | (125) | 716 |
| Educ: < College | 25\% | (357) | 28\% | (395) | 13\% | (185) | 12\% | (166) | 23\% | (334) | 1438 |
| Educ: Bachelors degree | 28\% | (134) | 33\% | (162) | $11 \%$ | (55) | 12\% | (57) | 16\% | (77) | 484 |
| Educ: Post-grad | 38\% | (106) | $31 \%$ | (87) | 8\% | (23) | $11 \%$ | (29) | 12\% | (33) | 278 |
| Income: Under 50k | 23\% | (267) | 27\% | (319) | 13\% | (153) | 12\% | (137) | 25\% | (294) | 1170 |
| Income: 50k-100k | 30\% | (191) | 29\% | (183) | 12\% | (79) | 12\% | (79) | 17\% | (107) | 639 |
| Income: $100 \mathrm{k}+$ | 35\% | (138) | 37\% | (143) | 8\% | (31) | 9\% | (37) | $11 \%$ | (43) | 392 |
| Ethnicity: White | 29\% | (485) | 28\% | (480) | $11 \%$ | (192) | 12\% | (204) | 20\% | (336) | 1698 |

[^30]Table MCTE6_4: Considering a ban on a social media app or service, how responsible do you think each of the following should be for enforcing the ban by restricting access to the app?
App store operators

| Demographic | Very responsible |  | Somewhat responsible |  | Not too responsible |  | Not responsible at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (597) | 29\% | (645) | 12\% | (263) | 11\% | (252) | 20\% | (443) | 2200 |
| Ethnicity: Hispanic | 29\% | (110) | 24\% | (90) | $14 \%$ | (53) | 12\% | (45) | 21\% | (80) | 379 |
| Ethnicity: Black | 28\% | (80) | 30\% | (85) | 12\% | (33) | 10\% | (28) | 20\% | (56) | 283 |
| Ethnicity: Other | 15\% | (32) | 36\% | (80) | 17\% | (38) | 9\% | (20) | 23\% | (50) | 220 |
| All Christian | 27\% | (268) | $31 \%$ | (311) | 12\% | (118) | 12\% | (117) | 19\% | (185) | 999 |
| All Non-Christian | 44\% | (101) | 32\% | (71) | 7\% | (16) | 7\% | (15) | 10\% | (23) | 227 |
| Atheist | 24\% | (20) | 18\% | (15) | 12\% | (10) | 15\% | (12) | 30\% | (25) | 81 |
| Agnostic/Nothing in particular | 21\% | (111) | 27\% | (141) | $14 \%$ | (74) | 12\% | (66) | 26\% | (135) | 528 |
| Something Else | 27\% | (97) | 29\% | (106) | 12\% | (44) | 12\% | (42) | 21\% | (75) | 365 |
| Religious Non-Protestant/Catholic | 44\% | (104) | 30\% | (72) | 8\% | (18) | 7\% | (17) | 11\% | (26) | 238 |
| Evangelical | 28\% | (167) | 33\% | (202) | 10\% | (58) | 12\% | (73) | 18\% | (106) | 605 |
| Non-Evangelical | 26\% | (186) | 29\% | (207) | 14\% | (99) | $11 \%$ | (83) | 20\% | (147) | 722 |
| Community: Urban | 33\% | (235) | 28\% | (196) | $11 \%$ | (76) | 10\% | (73) | 18\% | (130) | 711 |
| Community: Suburban | 25\% | (241) | 29\% | (288) | 13\% | (131) | 13\% | (123) | 20\% | (197) | 981 |
| Community: Rural | 24\% | (120) | 32\% | (161) | $11 \%$ | (55) | 11\% | (56) | 23\% | (116) | 508 |
| Employ: Private Sector | 32\% | (199) | 32\% | (201) | 12\% | (75) | 11\% | (66) | 13\% | (77) | 618 |
| Employ: Government | 37\% | (75) | 25\% | (52) | 9\% | (18) | 12\% | (24) | 18\% | (36) | 203 |
| Employ: Self-Employed | 24\% | (45) | 29\% | (55) | 18\% | (34) | 9\% | (18) | 20\% | (37) | 189 |
| Employ: Homemaker | 20\% | (25) | 30\% | (38) | 11\% | (14) | 13\% | (17) | 27\% | (34) | 128 |
| Employ: Student | 22\% | (15) | 31\% | (21) | 17\% | (11) | 11\% | (7) | 19\% | (13) | 68 |
| Employ: Retired | 27\% | (154) | 29\% | (168) | 11\% | (61) | 14\% | (79) | 19\% | (111) | 573 |
| Employ: Unemployed | 22\% | (57) | 23\% | (60) | 10\% | (25) | 8\% | (23) | 38\% | (101) | 267 |
| Employ: Other | 17\% | (26) | 32\% | (50) | 16\% | (24) | 12\% | (19) | 22\% | (34) | 153 |
| Military HH: Yes | 36\% | (100) | 28\% | (79) | 10\% | (29) | 11\% | (31) | 15\% | (41) | 280 |
| Military HH: No | 26\% | (497) | 29\% | (565) | $12 \%$ | (233) | 12\% | (222) | 21\% | (402) | 1920 |
| 2018 House Vote: Democrat | 34\% | (262) | 29\% | (226) | 12\% | (91) | 10\% | (75) | 16\% | (125) | 779 |
| 2018 House Vote: Republican | 27\% | (152) | 33\% | (188) | 13\% | (74) | 12\% | (69) | 15\% | (85) | 569 |
| 2018 House Vote: Didnt Vote | 22\% | (176) | 27\% | (221) | $11 \%$ | (90) | 13\% | (104) | 27\% | (220) | 811 |

Continued on next page

Table MCTE6_4: Considering a ban on a social media app or service, how responsible do you think each of the following should be for enforcing the ban by restricting access to the app?
App store operators

| Demographic | Very <br> responsible |  | Somewhat <br> responsible | Not too <br> responsible | Not responsible <br> at all | Don't know / <br> No opinion | Total N |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE7_1: And considering a ban on a social media app or service, would you support or oppose each of the following being fined for either using or offering the ability to use the app or service?
Internet service providers (ISPs) caught allowing the use or download of the app or service

| Demographic | Strongly <br> support |  | Somewhat <br> support |  | Somewhat <br> oppose |  | Strongly <br> oppose | Don't know / <br> No opinion | Total N |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

[^31]Table MCTE7_1: And considering a ban on a social media app or service, would you support or oppose each of the following being fined for either using or offering the ability to use the app or service?
Internet service providers (ISPs) caught allowing the use or download of the app or service

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (575) | 25\% | (542) | 14\% | (314) | 14\% | (310) | 21\% | (459) | 2200 |
| Ethnicity: Hispanic | 30\% | (112) | 19\% | (72) | 17\% | (64) | 15\% | (58) | 19\% | (73) | 379 |
| Ethnicity: Black | 20\% | (55) | 26\% | (73) | 16\% | (47) | 16\% | (44) | 22\% | (63) | 283 |
| Ethnicity: Other | 17\% | (37) | 24\% | (53) | 18\% | (40) | 13\% | (29) | 27\% | (60) | 220 |
| All Christian | 30\% | (296) | 28\% | (278) | 13\% | (134) | 11\% | (108) | 18\% | (183) | 999 |
| All Non-Christian | 47\% | (105) | 23\% | (53) | 10\% | (22) | 11\% | (25) | 9\% | (21) | 227 |
| Atheist | 21\% | (17) | 18\% | (15) | 11\% | (9) | 28\% | (22) | 23\% | (19) | 81 |
| Agnostic/Nothing in particular | 18\% | (94) | 23\% | (123) | 15\% | (78) | 15\% | (80) | 29\% | (153) | 528 |
| Something Else | 17\% | (62) | 20\% | (74) | 19\% | (71) | 20\% | (74) | 23\% | (84) | 365 |
| Religious Non-Protestant/Catholic | 45\% | (108) | 24\% | (57) | 10\% | (23) | 11\% | (26) | 10\% | (24) | 238 |
| Evangelical | 23\% | (140) | 26\% | (157) | 15\% | (92) | 14\% | (84) | 22\% | (132) | 605 |
| Non-Evangelical | 29\% | (209) | 25\% | (180) | 15\% | (108) | 13\% | (96) | 18\% | (128) | 722 |
| Community: Urban | 30\% | (213) | 25\% | (180) | 15\% | (105) | 12\% | (86) | 18\% | (127) | 711 |
| Community: Suburban | 23\% | (226) | 24\% | (240) | 15\% | (144) | 16\% | (158) | 22\% | (214) | 981 |
| Community: Rural | 27\% | (136) | 24\% | (122) | 13\% | (66) | 13\% | (66) | 23\% | (118) | 508 |
| Employ: Private Sector | 25\% | (155) | 29\% | (180) | 15\% | (95) | 18\% | (109) | 13\% | (79) | 618 |
| Employ: Government | 37\% | (75) | 25\% | (50) | 15\% | (31) | 9\% | (19) | 14\% | (29) | 203 |
| Employ: Self-Employed | 21\% | (40) | 29\% | (54) | 12\% | (23) | 18\% | (34) | 20\% | (38) | 189 |
| Employ: Homemaker | 17\% | (22) | 28\% | (36) | $14 \%$ | (17) | 14\% | (17) | 28\% | (36) | 128 |
| Employ: Student | 20\% | (14) | 14\% | (10) | 24\% | (16) | 24\% | (16) | 18\% | (12) | 68 |
| Employ: Retired | 35\% | (200) | 26\% | (147) | 11\% | (60) | 10\% | (56) | 19\% | (111) | 573 |
| Employ: Unemployed | 16\% | (43) | 14\% | (38) | 11\% | (28) | 15\% | (39) | 44\% | (118) | 267 |
| Employ: Other | 17\% | (26) | 17\% | (27) | 28\% | (43) | 13\% | (19) | 25\% | (37) | 153 |
| Military HH: Yes | 35\% | (99) | 23\% | (65) | 12\% | (34) | $11 \%$ | (31) | 18\% | (50) | 280 |
| Military HH: No | 25\% | (475) | 25\% | (477) | 15\% | (281) | 14\% | (278) | 21\% | (409) | 1920 |
| 2018 House Vote: Democrat | 29\% | (228) | 29\% | (227) | 12\% | (92) | 14\% | (111) | 16\% | (122) | 779 |
| 2018 House Vote: Republican | 29\% | (165) | 29\% | (162) | 18\% | (104) | 9\% | (51) | 15\% | (86) | 569 |
| 2018 House Vote: Didnt Vote | 21\% | (174) | 18\% | (146) | $14 \%$ | (113) | 17\% | (141) | 29\% | (236) | 811 |

Continued on next page

Table MCTE7_1: And considering a ban on a social media app or service, would you support or oppose each of the following being fined for either using or offering the ability to use the app or service?
Internet service providers (ISPs) caught allowing the use or download of the app or service

| Demographic | Strongly <br> support |  | Somewhat <br> support |  | Somewhat <br> oppose | Strongly <br> oppose | Don't know / <br> No opinion |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $26 \%$ | $(575)$ | $25 \%$ | $(542)$ | $14 \%$ | $(314)$ | $14 \%$ | $(310)$ | $21 \%$ |
| 4-Region: Northeast | $32 \%$ | $(121)$ | $25 \%$ | $(96)$ | $12 \%$ | $(45)$ | $15 \%$ | $(60)$ | $16 \%$ |
| T-Region: Midwest | $26 \%$ | $(116)$ | $23 \%$ | $(104)$ | $15 \%$ | $(68)$ | $17 \%$ | $(77)$ | $20 \%$ |
| 4-Region: South | $21 \%$ | $(175)$ | $26 \%$ | $(214)$ | $15 \%$ | $(125)$ | $14 \%$ | $(116)$ | $25 \%$ |
| 4-Region: West | $31 \%$ | $(162)$ | $25 \%$ | $(128)$ | $14 \%$ | $(75)$ | $11 \%$ | $(58)$ | $19 \%$ |
| Has Account on Tiktok | $24 \%$ | $(217)$ | $22 \%$ | $(201)$ | $16 \%$ | $(144)$ | $18 \%$ | $(167)$ | $20 \%$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE7_2: And considering a ban on a social media app or service, would you support or oppose each of the following being fined for either using or offering the ability to use the app or service?
App store operators caught allowing the use or download of the app or service

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% | (549) | 27\% | (591) | 12\% | (271) | $14 \%$ | (308) | 22\% | (480) | 2200 |
| Gender: Male | 29\% | (314) | $31 \%$ | (330) | 12\% | (133) | 12\% | (131) | 15\% | (162) | 1070 |
| Gender: Female | 21\% | (235) | 23\% | (261) | 12\% | (138) | 16\% | (176) | 28\% | (318) | 1128 |
| Age: 18-34 | 21\% | (134) | 25\% | (157) | 15\% | (95) | 18\% | (112) | 21\% | (134) | 631 |
| Age: 35-44 | 21\% | (78) | $31 \%$ | (114) | 13\% | (49) | $14 \%$ | (53) | $21 \%$ | (78) | 371 |
| Age: 45-64 | 25\% | (177) | 26\% | (187) | 12\% | (82) | 13\% | (89) | 25\% | (175) | 711 |
| Age: 65+ | $33 \%$ | (160) | 27\% | (134) | 9\% | (45) | $11 \%$ | (55) | 19\% | (93) | 487 |
| GenZers: 1997-2012 | 17\% | (50) | 24\% | (72) | 14\% | (41) | 24\% | (70) | 21\% | (63) | 297 |
| Millennials: 1981-1996 | 24\% | (153) | 29\% | (183) | 14\% | (90) | 13\% | (84) | 20\% | (127) | 637 |
| GenXers: 1965-1980 | 21\% | (114) | 27\% | (147) | 13\% | (74) | $14 \%$ | (75) | 26\% | (142) | 553 |
| Baby Boomers: 1946-1964 | 32\% | (204) | 26\% | (169) | 10\% | (63) | 11\% | (71) | 22\% | (140) | 646 |
| PID: Dem (no lean) | 25\% | (246) | 30\% | (291) | 14\% | (134) | $14 \%$ | (137) | 18\% | (177) | 984 |
| PID: Ind (no lean) | 25\% | (135) | $21 \%$ | (110) | 7\% | (40) | 16\% | (87) | 31\% | (165) | 538 |
| PID: Rep (no lean) | 25\% | (169) | 28\% | (190) | 14\% | (97) | 12\% | (84) | 20\% | (138) | 678 |
| PID/Gender: Dem Men | 29\% | (147) | $31 \%$ | (156) | 15\% | (73) | 12\% | (62) | 12\% | (62) | 499 |
| PID/Gender: Dem Women | 20\% | (99) | 28\% | (135) | 13\% | (61) | 15\% | (74) | 24\% | (115) | 484 |
| PID/Gender: Ind Men | 31\% | (76) | 24\% | (58) | 7\% | (17) | 17\% | (41) | 22\% | (53) | 245 |
| PID/Gender: Ind Women | 20\% | (58) | 18\% | (52) | 8\% | (23) | 16\% | (46) | 38\% | (112) | 292 |
| PID/Gender: Rep Men | 28\% | (91) | 36\% | (117) | 13\% | (43) | 9\% | (28) | 15\% | (48) | 326 |
| PID/Gender: Rep Women | 22\% | (78) | $21 \%$ | (74) | 15\% | (54) | 16\% | (56) | 26\% | (91) | 352 |
| Ideo: Liberal (1-3) | 29\% | (181) | 30\% | (188) | 14\% | (86) | 13\% | (83) | 15\% | (97) | 636 |
| Ideo: Moderate (4) | 22\% | (153) | 28\% | (197) | 12\% | (86) | $14 \%$ | (100) | 23\% | (159) | 695 |
| Ideo: Conservative (5-7) | 28\% | (202) | 27\% | (192) | 13\% | (90) | 13\% | (95) | 19\% | (137) | 716 |
| Educ: < College | 22\% | (314) | 25\% | (353) | 13\% | (190) | 16\% | (224) | 25\% | (356) | 1438 |
| Educ: Bachelors degree | 30\% | (146) | 30\% | (144) | 10\% | (49) | 12\% | (58) | 18\% | (87) | 484 |
| Educ: Post-grad | 32\% | (88) | 34\% | (95) | 11\% | (31) | 9\% | (26) | 14\% | (38) | 278 |
| Income: Under 50k | 22\% | (257) | 23\% | (271) | 13\% | (157) | 14\% | (165) | 27\% | (320) | 1170 |
| Income: 50k-100k | 24\% | (156) | 30\% | (192) | 12\% | (80) | 16\% | (101) | 17\% | (109) | 639 |
| Income: 100k+ | 35\% | (136) | 33\% | (128) | 9\% | (34) | 11\% | (42) | 13\% | (51) | 392 |
| Ethnicity: White | 26\% | (446) | 27\% | (456) | 12\% | (203) | $14 \%$ | (237) | 21\% | (355) | 1698 |

[^32]Table MCTE7_2: And considering a ban on a social media app or service, would you support or oppose each of the following being fined for either using or offering the ability to use the app or service?
App store operators caught allowing the use or download of the app or service

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% | (549) | 27\% | (591) | 12\% | (271) | 14\% | (308) | 22\% | (480) | 2200 |
| Ethnicity: Hispanic | 23\% | (88) | 25\% | (93) | 14\% | (54) | 16\% | (60) | 22\% | (83) | 379 |
| Ethnicity: Black | 22\% | (62) | 28\% | (80) | 12\% | (35) | 15\% | (42) | 23\% | (64) | 283 |
| Ethnicity: Other | 18\% | (40) | 25\% | (56) | 15\% | (32) | 13\% | (30) | 28\% | (62) | 220 |
| All Christian | 28\% | (283) | 30\% | (303) | 10\% | (100) | 11\% | (114) | 20\% | (200) | 999 |
| All Non-Christian | 43\% | (96) | 28\% | (64) | 8\% | (18) | 10\% | (22) | 12\% | (26) | 227 |
| Atheist | 22\% | (18) | 21\% | (17) | 14\% | (11) | 25\% | (20) | 19\% | (16) | 81 |
| Agnostic/Nothing in particular | 17\% | (89) | 23\% | (123) | 16\% | (85) | 15\% | (80) | 28\% | (149) | 528 |
| Something Else | 17\% | (62) | 23\% | (85) | 16\% | (57) | 20\% | (72) | 24\% | (89) | 365 |
| Religious Non-Protestant/Catholic | 42\% | (100) | 28\% | (66) | 7\% | (18) | 10\% | (24) | 13\% | (30) | 238 |
| Evangelical | 25\% | (153) | 24\% | (148) | 13\% | (78) | 15\% | (89) | 23\% | (137) | 605 |
| Non-Evangelical | 25\% | (183) | 31\% | (226) | 10\% | (75) | 13\% | (95) | 20\% | (143) | 722 |
| Community: Urban | 28\% | (199) | 29\% | (207) | 12\% | (83) | 12\% | (85) | 19\% | (137) | 711 |
| Community: Suburban | 22\% | (217) | 27\% | (262) | $12 \%$ | (116) | 16\% | (161) | 23\% | (226) | 981 |
| Community: Rural | 26\% | (134) | 24\% | (122) | 14\% | (71) | 12\% | (63) | 23\% | (118) | 508 |
| Employ: Private Sector | 23\% | (144) | 35\% | (216) | 12\% | (73) | 16\% | (100) | 14\% | (84) | 618 |
| Employ: Government | 34\% | (70) | 28\% | (58) | $12 \%$ | (25) | 11\% | (21) | 14\% | (29) | 203 |
| Employ: Self-Employed | 20\% | (38) | 26\% | (50) | 12\% | (22) | 18\% | (33) | 24\% | (46) | 189 |
| Employ: Homemaker | 18\% | (23) | 29\% | (37) | $12 \%$ | (15) | 14\% | (18) | 27\% | (35) | 128 |
| Employ: Student | 22\% | (15) | 25\% | (17) | 17\% | (12) | 22\% | (15) | 13\% | (9) | 68 |
| Employ: Retired | $34 \%$ | (194) | 27\% | (152) | 9\% | (50) | 11\% | (61) | 20\% | (116) | 573 |
| Employ: Unemployed | 14\% | (36) | 13\% | (36) | 13\% | (36) | 15\% | (39) | 45\% | (120) | 267 |
| Employ: Other | 19\% | (29) | 16\% | (25) | 25\% | (38) | 13\% | (20) | 27\% | (42) | 153 |
| Military HH: Yes | 32\% | (91) | 25\% | (71) | 10\% | (29) | 12\% | (34) | 20\% | (56) | 280 |
| Military HH: No | 24\% | (458) | 27\% | (521) | 13\% | (242) | 14\% | (275) | 22\% | (425) | 1920 |
| 2018 House Vote: Democrat | 28\% | (215) | 32\% | (246) | 12\% | (92) | 13\% | (105) | 16\% | (121) | 779 |
| 2018 House Vote: Republican | 28\% | (159) | 30\% | (173) | 15\% | (83) | 10\% | (56) | 17\% | (97) | 569 |
| 2018 House Vote: Didnt Vote | 21\% | (168) | 20\% | (164) | $11 \%$ | (91) | 17\% | (142) | 30\% | (247) | 811 |

Continued on next page

National Tracking Poll \#2304102, April, 2023
Table MCTE7_2
Table MCTE7_2: And considering a ban on a social media app or service, would you support or oppose each of the following being fined for either using or offering the ability to use the app or service?
App store operators caught allowing the use or download of the app or service

| Demographic | Strongly <br> support |  | Somewhat <br> support |  | Somewhat <br> oppose |  | Strongly <br> oppose |  |  | Don't know/ <br> No opinion |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Adults | $25 \%$ | $(549)$ | $27 \%$ | $(591)$ | $12 \%$ | $(271)$ | $14 \%$ | $(308)$ | $22 \%$ | $(480)$ |
| 4-Region: Northeast | $31 \%$ | $(120)$ | $26 \%$ | $(100)$ | $9 \%$ | $(33)$ | $17 \%$ | $(65)$ | $17 \%$ | $(67)$ |
| 4-Region: Midwest | $22 \%$ | $(99)$ | $26 \%$ | $(120)$ | $15 \%$ | $(70)$ | $16 \%$ | $(71)$ | $21 \%$ | $(95)$ |
| 4-Region: South | $22 \%$ | $(185)$ | $25 \%$ | $(211)$ | $12 \%$ | $(104)$ | $14 \%$ | $(121)$ | $26 \%$ | $(218)$ |
| 4-Region: West | $28 \%$ | $(145)$ | $31 \%$ | $(161)$ | $12 \%$ | $(63)$ | $10 \%$ | $(52)$ | $19 \%$ | $(101)$ |
| Has Account on Tiktok | $22 \%$ | $(198)$ | $27 \%$ | $(243)$ | $14 \%$ | $(129)$ | $18 \%$ | $(163)$ | $20 \%$ | $(178)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE7_3: And considering a ban on a social media app or service, would you support or oppose each of the following being fined for either using or offering the ability to use the app or service?
Individual people caught using the app or service

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% | (450) | 24\% | (531) | 14\% | (305) | 20\% | (433) | 22\% | (481) | 2200 |
| Gender: Male | 25\% | (268) | 25\% | (267) | 17\% | (177) | 18\% | (188) | 16\% | (170) | 1070 |
| Gender: Female | 16\% | (182) | 23\% | (264) | 11\% | (128) | 22\% | (243) | 28\% | (311) | 1128 |
| Age: 18-34 | 19\% | (122) | 23\% | (148) | 13\% | (79) | 23\% | (142) | 22\% | (139) | 631 |
| Age: 35-44 | 20\% | (76) | 27\% | (99) | 13\% | (49) | 18\% | (68) | 21\% | (79) | 371 |
| Age: 45-64 | 18\% | (125) | 25\% | (176) | 14\% | (96) | 20\% | (145) | 24\% | (169) | 711 |
| Age: 65+ | 26\% | (127) | 22\% | (109) | 16\% | (80) | 16\% | (77) | 19\% | (94) | 487 |
| GenZers: 1997-2012 | 14\% | (43) | 23\% | (69) | 13\% | (37) | 27\% | (80) | 23\% | (68) | 297 |
| Millennials: 1981-1996 | 23\% | (149) | 26\% | (164) | 13\% | (80) | 19\% | (118) | 20\% | (125) | 637 |
| GenXers: 1965-1980 | 16\% | (88) | 26\% | (141) | 13\% | (71) | 21\% | (118) | 24\% | (134) | 553 |
| Baby Boomers: 1946-1964 | 23\% | (147) | 22\% | (144) | 17\% | (108) | 16\% | (103) | 22\% | (145) | 646 |
| PID: Dem (no lean) | 22\% | (220) | 25\% | (246) | 15\% | (144) | 19\% | (186) | 19\% | (188) | 984 |
| PID: Ind (no lean) | 16\% | (86) | 19\% | (103) | 12\% | (66) | 21\% | (114) | 31\% | (169) | 538 |
| PID: Rep (no lean) | 21\% | (144) | 27\% | (182) | 14\% | (95) | 20\% | (133) | 18\% | (124) | 678 |
| PID/Gender: Dem Men | 29\% | (145) | 23\% | (115) | 17\% | (86) | 17\% | (86) | 14\% | (68) | 499 |
| PID/Gender: Dem Women | 16\% | (75) | 27\% | (132) | 12\% | (58) | 20\% | (99) | 25\% | (120) | 484 |
| PID/Gender: Ind Men | 19\% | (47) | 22\% | (54) | 15\% | (38) | 21\% | (51) | 23\% | (56) | 245 |
| PID/Gender: Ind Women | 13\% | (39) | 17\% | (49) | 10\% | (28) | 22\% | (63) | 39\% | (113) | 292 |
| PID/Gender: Rep Men | 23\% | (76) | 30\% | (99) | 16\% | (53) | 16\% | (51) | 14\% | (46) | 326 |
| PID/Gender: Rep Women | 19\% | (68) | 24\% | (84) | 12\% | (42) | 23\% | (81) | 22\% | (77) | 352 |
| Ideo: Liberal (1-3) | 23\% | (147) | 25\% | (157) | 15\% | (94) | 21\% | (133) | 17\% | (105) | 636 |
| Ideo: Moderate (4) | 19\% | (131) | 26\% | (181) | 13\% | (91) | 19\% | (131) | 23\% | (159) | 695 |
| Ideo: Conservative (5-7) | 23\% | (167) | 23\% | (168) | 16\% | (111) | 20\% | (143) | 18\% | (127) | 716 |
| Educ: < College | 18\% | (264) | 22\% | (323) | 14\% | (204) | 20\% | (292) | 25\% | (355) | 1438 |
| Educ: Bachelors degree | 22\% | (108) | 26\% | (128) | 13\% | (63) | 20\% | (97) | 18\% | (90) | 484 |
| Educ: Post-grad | 28\% | (78) | 29\% | (81) | 14\% | (38) | 16\% | (44) | 13\% | (36) | 278 |
| Income: Under 50k | 17\% | (201) | 22\% | (253) | 13\% | (153) | 19\% | (226) | 29\% | (336) | 1170 |
| Income: 50k-100k | 21\% | (131) | 26\% | (169) | 17\% | (107) | 21\% | (133) | 15\% | (99) | 639 |
| Income: 100k+ | 30\% | (118) | 28\% | (110) | 12\% | (45) | 19\% | (73) | 12\% | (46) | 392 |
| Ethnicity: White | 21\% | (363) | 24\% | (414) | 13\% | (228) | 20\% | (347) | 20\% | (346) | 1698 |

[^33]Table MCTE7_3: And considering a ban on a social media app or service, would you support or oppose each of the following being fined for either using or offering the ability to use the app or service?
Individual people caught using the app or service

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 20\% | (450) | 24\% | (531) | 14\% | (305) | 20\% | (433) | 22\% | (481) | 2200 |
| Ethnicity: Hispanic | 25\% | (94) | 26\% | (97) | 9\% | (36) | $22 \%$ | (83) | 18\% | (69) | 379 |
| Ethnicity: Black | 20\% | (56) | 23\% | (65) | 15\% | (42) | 17\% | (49) | 25\% | (71) | 283 |
| Ethnicity: Other | 14\% | (31) | 24\% | (53) | 16\% | (35) | 17\% | (37) | 29\% | (63) | 220 |
| All Christian | 24\% | (236) | 28\% | (284) | 14\% | (139) | 15\% | (152) | 19\% | (188) | 999 |
| All Non-Christian | 43\% | (97) | 25\% | (58) | 9\% | (21) | 13\% | (30) | 9\% | (21) | 227 |
| Atheist | $11 \%$ | (9) | 12\% | (10) | 12\% | (10) | 41\% | (33) | 24\% | (19) | 81 |
| Agnostic/Nothing in particular | 12\% | (61) | 20\% | (104) | 14\% | (72) | 24\% | (127) | 31\% | (163) | 528 |
| Something Else | 13\% | (46) | 21\% | (76) | 17\% | (64) | 25\% | (90) | 24\% | (89) | 365 |
| Religious Non-Protestant/Catholic | 41\% | (98) | 25\% | (59) | 10\% | (23) | 14\% | (33) | 11\% | (25) | 238 |
| Evangelical | $21 \%$ | (130) | 25\% | (151) | 14\% | (83) | 19\% | (112) | 21\% | (129) | 605 |
| Non-Evangelical | 20\% | (148) | 27\% | (196) | 16\% | (112) | 18\% | (127) | 19\% | (140) | 722 |
| Community: Urban | 27\% | (194) | 25\% | (181) | 13\% | (90) | 17\% | (118) | 18\% | (127) | 711 |
| Community: Suburban | 16\% | (160) | 24\% | (235) | 14\% | (136) | 22\% | (219) | 24\% | (231) | 981 |
| Community: Rural | 19\% | (96) | 23\% | (116) | 15\% | (78) | 19\% | (95) | 24\% | (122) | 508 |
| Employ: Private Sector | 21\% | (133) | 29\% | (178) | 13\% | (81) | 24\% | (149) | 13\% | (78) | 618 |
| Employ: Government | 39\% | (78) | 27\% | (55) | 8\% | (16) | 14\% | (28) | 13\% | (27) | 203 |
| Employ: Self-Employed | 15\% | (28) | 26\% | (48) | 15\% | (28) | 20\% | (37) | 25\% | (47) | 189 |
| Employ: Homemaker | 9\% | (12) | 23\% | (29) | 18\% | (23) | 22\% | (28) | 28\% | (36) | 128 |
| Employ: Student | 7\% | (5) | 25\% | (17) | 19\% | (13) | $34 \%$ | (23) | 15\% | (10) | 68 |
| Employ: Retired | 26\% | (148) | 22\% | (126) | 14\% | (83) | 17\% | (96) | 21\% | (121) | 573 |
| Employ: Unemployed | 11\% | (29) | 14\% | (38) | 10\% | (26) | 20\% | (53) | 45\% | (121) | 267 |
| Employ: Other | $11 \%$ | (17) | 26\% | (39) | 24\% | (37) | 12\% | (18) | 27\% | (41) | 153 |
| Military HH: Yes | 28\% | (78) | 24\% | (67) | 13\% | (36) | 16\% | (45) | 19\% | (54) | 280 |
| Military HH: No | 19\% | (372) | 24\% | (465) | 14\% | (269) | 20\% | (388) | 22\% | (427) | 1920 |
| 2018 House Vote: Democrat | 24\% | (183) | 26\% | (201) | 15\% | (115) | 20\% | (152) | 16\% | (127) | 779 |
| 2018 House Vote: Republican | 23\% | (131) | 27\% | (156) | 16\% | (89) | 17\% | (98) | 17\% | (94) | 569 |
| 2018 House Vote: Didnt Vote | 16\% | (132) | 20\% | (163) | 12\% | (96) | 22\% | (176) | 30\% | (245) | 811 |

Continued on next page

Table MCTE7_3: And considering a ban on a social media app or service, would you support or oppose each of the following being fined for either using or offering the ability to use the app or service?
Individual people caught using the app or service

| Demographic | Strongly <br> support |  | Somewhat <br> support |  | Somewhat <br> oppose |  | Strongly <br> oppose |  |  | Don't know/ <br> No opinion |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Adults | $20 \%$ | $(450)$ | $24 \%$ | $(531)$ | $14 \%$ | $(305)$ | $20 \%$ | $(433)$ | $22 \%$ | $(481)$ |
| 4-Region: Northeast | $24 \%$ | $(94)$ | $26 \%$ | $(101)$ | $14 \%$ | $(53)$ | $21 \%$ | $(81)$ | $15 \%$ | $(57)$ |
| 4-Region: Midwest | $19 \%$ | $(85)$ | $22 \%$ | $(99)$ | $18 \%$ | $(83)$ | $19 \%$ | $(88)$ | $22 \%$ | $(100)$ |
| 4-Region: South | $17 \%$ | $(140)$ | $24 \%$ | $(205)$ | $13 \%$ | $(112)$ | $20 \%$ | $(164)$ | $26 \%$ | $(218)$ |
| 4-Region: West | $25 \%$ | $(131)$ | $24 \%$ | $(127)$ | $11 \%$ | $(58)$ | $19 \%$ | $(99)$ | $20 \%$ | $(107)$ |
| Has Account on Tiktok | $20 \%$ | $(181)$ | $23 \%$ | $(206)$ | $14 \%$ | $(125)$ | $23 \%$ | $(214)$ | $20 \%$ | $(186)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE8_1: How much have you seen, read or heard recently about the following?
Montana's state legislature passing a bill banning TikTok operating in the state

| Demographic | A lot |  | Some |  | Not much |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 13\% | (282) | 29\% | (634) | 22\% | (494) | 36\% | (790) | 2200 |
| Gender: Male | 17\% | (187) | 33\% | (356) | 22\% | (230) | 28\% | (297) | 1070 |
| Gender: Female | 8\% | (95) | 25\% | (278) | 23\% | (264) | 44\% | (492) | 1128 |
| Age: 18-34 | 15\% | (95) | 31\% | (193) | 24\% | (150) | 31\% | (193) | 631 |
| Age: 35-44 | 22\% | (82) | 27\% | (99) | 21\% | (78) | 30\% | (112) | 371 |
| Age: 45-64 | 9\% | (62) | 29\% | (207) | 21\% | (149) | 41\% | (293) | 711 |
| Age: 65+ | 9\% | (43) | 28\% | (134) | 24\% | (117) | $39 \%$ | (192) | 487 |
| GenZers: 1997-2012 | 11\% | (33) | 29\% | (86) | 27\% | (81) | 33\% | (97) | 297 |
| Millennials: 1981-1996 | 20\% | (127) | 30\% | (194) | 21\% | (135) | 29\% | (182) | 637 |
| GenXers: 1965-1980 | $11 \%$ | (63) | 29\% | (160) | 20\% | (112) | 39\% | (217) | 553 |
| Baby Boomers: 1946-1964 | 8\% | (55) | 27\% | (176) | 24\% | (154) | 41\% | (262) | 646 |
| PID: Dem (no lean) | 18\% | (174) | 30\% | (295) | 21\% | (204) | 32\% | (311) | 984 |
| PID: Ind (no lean) | 8\% | (41) | 26\% | (140) | 23\% | (126) | 43\% | (231) | 538 |
| PID: Rep (no lean) | 10\% | (67) | 29\% | (199) | 24\% | (164) | 37\% | (248) | 678 |
| PID/Gender: Dem Men | 24\% | (121) | 34\% | (167) | 19\% | (97) | 23\% | (114) | 499 |
| PID/Gender: Dem Women | 11\% | (52) | 26\% | (128) | 22\% | (108) | 41\% | (196) | 484 |
| PID/Gender: Ind Men | 10\% | (23) | 31\% | (76) | 26\% | (63) | 34\% | (83) | 245 |
| PID/Gender: Ind Women | 6\% | (18) | 22\% | (63) | 22\% | (63) | 51\% | (148) | 292 |
| PID/Gender: Rep Men | 13\% | (42) | 35\% | (113) | 22\% | (70) | $31 \%$ | (100) | 326 |
| PID/Gender: Rep Women | 7\% | (25) | 25\% | (87) | 26\% | (93) | 42\% | (148) | 352 |
| Ideo: Liberal (1-3) | 18\% | (113) | 33\% | (211) | 20\% | (130) | 29\% | (182) | 636 |
| Ideo: Moderate (4) | 10\% | (68) | 27\% | (191) | 25\% | (172) | 38\% | (264) | 695 |
| Ideo: Conservative (5-7) | 13\% | (93) | 30\% | (216) | 21\% | (152) | 36\% | (255) | 716 |
| Educ: < College | 10\% | (149) | 26\% | (376) | 23\% | (336) | 40\% | (577) | 1438 |
| Educ: Bachelors degree | 13\% | (61) | $36 \%$ | (174) | 22\% | (106) | 30\% | (143) | 484 |
| Educ: Post-grad | 26\% | (72) | 30\% | (84) | 19\% | (52) | 25\% | (70) | 278 |
| Income: Under 50k | 8\% | (90) | 26\% | (308) | 24\% | (279) | 42\% | (493) | 1170 |
| Income: 50k-100k | 17\% | (111) | 29\% | (183) | 23\% | (146) | 31\% | (199) | 639 |
| Income: 100k+ | 21\% | (81) | 36\% | (143) | 18\% | (69) | 25\% | (98) | 392 |
| Ethnicity: White | 12\% | (210) | 29\% | (491) | 22\% | (371) | $37 \%$ | (626) | 1698 |
| Ethnicity: Hispanic | 14\% | (52) | 29\% | (110) | 23\% | (87) | 34\% | (130) | 379 |
| Ethnicity: Black | 18\% | (50) | 30\% | (85) | 22\% | (63) | 30\% | (84) | 283 |

[^34]Table MCTE8_1: How much have you seen, read or heard recently about the following?
Montana's state legislature passing a bill banning TikTok operating in the state

| Demographic | A lot |  | Some |  | Not much |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 13\% | (282) | 29\% | (634) | 22\% | (494) | 36\% | (790) | 2200 |
| Ethnicity: Other | 10\% | (22) | 26\% | (58) | 27\% | (60) | $36 \%$ | (80) | 220 |
| All Christian | 10\% | (105) | 30\% | (301) | 22\% | (220) | 37\% | (373) | 999 |
| All Non-Christian | $34 \%$ | (77) | 35\% | (80) | 9\% | (21) | 21\% | (48) | 227 |
| Atheist | 13\% | (11) | 23\% | (18) | 37\% | (30) | 27\% | (22) | 81 |
| Agnostic/Nothing in particular | 10\% | (54) | 28\% | (149) | 24\% | (124) | 38\% | (200) | 528 |
| Something Else | 10\% | (35) | 23\% | (85) | 27\% | (98) | 40\% | (146) | 365 |
| Religious Non-Protestant/Catholic | 33\% | (79) | 35\% | (83) | 10\% | (24) | 22\% | (52) | 238 |
| Evangelical | 12\% | (73) | 29\% | (176) | 23\% | (142) | 35\% | (214) | 605 |
| Non-Evangelical | 8\% | (58) | 27\% | (197) | 24\% | (170) | 41\% | (297) | 722 |
| Community: Urban | 20\% | (140) | 30\% | (213) | 21\% | (152) | 29\% | (207) | 711 |
| Community: Suburban | 9\% | (91) | 29\% | (289) | 23\% | (221) | 39\% | (379) | 981 |
| Community: Rural | 10\% | (51) | 26\% | (132) | 24\% | (121) | 40\% | (204) | 508 |
| Employ: Private Sector | 15\% | (94) | 33\% | (203) | 22\% | (139) | 29\% | (182) | 618 |
| Employ: Government | 33\% | (67) | 23\% | (48) | 21\% | (42) | 23\% | (46) | 203 |
| Employ: Self-Employed | 12\% | (24) | 36\% | (69) | 26\% | (49) | 26\% | (48) | 189 |
| Employ: Homemaker | 8\% | (11) | 24\% | (31) | 22\% | (28) | 46\% | (59) | 128 |
| Employ: Student | 12\% | (8) | 29\% | (20) | 28\% | (19) | 31\% | (21) | 68 |
| Employ: Retired | 8\% | (43) | 29\% | (164) | 21\% | (123) | 42\% | (243) | 573 |
| Employ: Unemployed | 7\% | (20) | 22\% | (57) | 21\% | (55) | 51\% | (135) | 267 |
| Employ: Other | 10\% | (15) | 28\% | (43) | 26\% | (40) | 36\% | (55) | 153 |
| Military HH: Yes | 16\% | (44) | 29\% | (82) | 23\% | (63) | 32\% | (90) | 280 |
| Military HH: No | 12\% | (238) | 29\% | (552) | 22\% | (431) | 36\% | (700) | 1920 |
| 2018 House Vote: Democrat | 17\% | (129) | 33\% | (257) | 22\% | (168) | 29\% | (225) | 779 |
| 2018 House Vote: Republican | 11\% | (61) | 32\% | (183) | 23\% | (133) | 34\% | (191) | 569 |
| 2018 House Vote: Didnt Vote | 11\% | (87) | 23\% | (188) | 22\% | (182) | 44\% | (355) | 811 |
| 4-Region: Northeast | 18\% | (68) | 32\% | (122) | 21\% | (82) | 30\% | (114) | 385 |
| 4-Region: Midwest | 11\% | (52) | 26\% | (120) | 23\% | (103) | $39 \%$ | (179) | 455 |
| 4-Region: South | 10\% | (86) | 27\% | (230) | 23\% | (192) | 39\% | (330) | 839 |
| 4-Region: West | 15\% | (76) | $31 \%$ | (161) | 23\% | (117) | 32\% | (167) | 521 |
| Has Account on Tiktok | 17\% | (155) | 29\% | (262) | 21\% | (195) | 33\% | (300) | 912 |

[^35]Table MCTE8_2: How much have you seen, read or heard recently about the following?
President Joe Biden's administration demanding that the U.S. operations of Chinese-owned social media company TikTok must be sold to a U .S.-based company or face an outright ban in the United States

| Demographic | A lot |  | Some |  | Not much |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 18\% | (395) | 38\% | (843) | 20\% | (448) | 23\% | (514) | 2200 |
| Gender: Male | 24\% | (262) | 40\% | (430) | 20\% | (213) | 15\% | (166) | 1070 |
| Gender: Female | 12\% | (132) | 37\% | (413) | 21\% | (235) | $31 \%$ | (348) | 1128 |
| Age: 18-34 | 22\% | (139) | 34\% | (215) | 24\% | (153) | 20\% | (125) | 631 |
| Age: 35-44 | 26\% | (96) | $32 \%$ | (119) | 19\% | (72) | 23\% | (84) | 371 |
| Age: 45-64 | 14\% | (97) | 42\% | (301) | 18\% | (129) | 26\% | (184) | 711 |
| Age: 65+ | 13\% | (63) | 43\% | (207) | 19\% | (95) | 25\% | (121) | 487 |
| GenZers: 1997-2012 | 21\% | (64) | $34 \%$ | (100) | 27\% | (80) | 18\% | (53) | 297 |
| Millennials: 1981-1996 | 24\% | (154) | $34 \%$ | (215) | 21\% | (131) | 21\% | (136) | 637 |
| GenXers: 1965-1980 | 16\% | (87) | 41\% | (226) | 18\% | (102) | 25\% | (138) | 553 |
| Baby Boomers: 1946-1964 | 13\% | (84) | 43\% | (279) | 18\% | (119) | 26\% | (165) | 646 |
| PID: Dem (no lean) | 22\% | (214) | 40\% | (394) | 19\% | (188) | 19\% | (189) | 984 |
| PID: Ind (no lean) | 15\% | (81) | 35\% | (190) | 20\% | (110) | 29\% | (156) | 538 |
| PID: Rep (no lean) | 15\% | (100) | 38\% | (259) | 22\% | (150) | 25\% | (169) | 678 |
| PID/Gender: Dem Men | $31 \%$ | (154) | 38\% | (189) | 21\% | (105) | 10\% | (51) | 499 |
| PID/Gender: Dem Women | 12\% | (59) | 42\% | (204) | 17\% | (83) | 28\% | (138) | 484 |
| PID/Gender: Ind Men | 20\% | (48) | 41\% | (101) | 17\% | (43) | 22\% | (53) | 245 |
| PID/Gender: Ind Women | $11 \%$ | (32) | $31 \%$ | (89) | 23\% | (67) | 35\% | (103) | 292 |
| PID/Gender: Rep Men | 18\% | (60) | 43\% | (139) | 20\% | (65) | 19\% | (62) | 326 |
| PID/Gender: Rep Women | $11 \%$ | (40) | 34\% | (119) | 24\% | (85) | 30\% | (107) | 352 |
| Ideo: Liberal (1-3) | 27\% | (171) | $38 \%$ | (243) | 21\% | (134) | 14\% | (88) | 636 |
| Ideo: Moderate (4) | 13\% | (90) | 41\% | (282) | 20\% | (138) | 27\% | (186) | 695 |
| Ideo: Conservative (5-7) | 16\% | (112) | 40\% | (289) | 20\% | (142) | 24\% | (172) | 716 |
| Educ: < College | 15\% | (220) | 35\% | (508) | 22\% | (316) | 27\% | (393) | 1438 |
| Educ: Bachelors degree | 20\% | (95) | 46\% | (223) | 18\% | (89) | 16\% | (77) | 484 |
| Educ: Post-grad | 29\% | (80) | 40\% | (112) | 15\% | (43) | 16\% | (44) | 278 |
| Income: Under 50k | 12\% | (145) | $36 \%$ | (423) | 23\% | (272) | 28\% | (330) | 1170 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 22\% | (142) | 38\% | (245) | 20\% | (125) | 20\% | (126) | 639 |
| Income: 100k+ | 27\% | (108) | 45\% | (175) | 13\% | (52) | 15\% | (58) | 392 |
| Ethnicity: White | 18\% | (312) | 39\% | (663) | 19\% | (330) | 23\% | (393) | 1698 |
| Ethnicity: Hispanic | 21\% | (79) | $37 \%$ | (139) | 20\% | (76) | 22\% | (85) | 379 |

[^36]Table MCTE8_2: How much have you seen, read or heard recently about the following?
President Joe Biden's administration demanding that the U.S. operations of Chinese-owned social media company TikTok must be sold to a U .S.-based company or face an outright ban in the United States

| Demographic | A lot |  | Some |  | Not much |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 18\% | (395) | 38\% | (843) | 20\% | (448) | 23\% | (514) | 2200 |
| Ethnicity: Black | 19\% | (53) | 35\% | (98) | 25\% | (71) | 21\% | (60) | 283 |
| Ethnicity: Other | 13\% | (29) | 37\% | (82) | 22\% | (47) | 28\% | (61) | 220 |
| All Christian | 16\% | (159) | 41\% | (406) | 19\% | (185) | 25\% | (249) | 999 |
| All Non-Christian | 41\% | (92) | 34\% | (77) | 12\% | (26) | 14\% | (32) | 227 |
| Atheist | 15\% | (12) | 48\% | (39) | 21\% | (17) | 16\% | (13) | 81 |
| Agnostic/Nothing in particular | 15\% | (80) | 36\% | (190) | 23\% | (124) | 26\% | (135) | 528 |
| Something Else | 14\% | (52) | 36\% | (131) | 26\% | (96) | 23\% | (86) | 365 |
| Religious Non-Protestant/Catholic | 39\% | (94) | 34\% | (82) | 12\% | (28) | 14\% | (34) | 238 |
| Evangelical | 17\% | (101) | 38\% | (230) | 19\% | (115) | 26\% | (159) | 605 |
| Non-Evangelical | 14\% | (98) | 41\% | (296) | 22\% | (158) | 24\% | (170) | 722 |
| Community: Urban | 24\% | (168) | 37\% | (262) | 21\% | (148) | 19\% | (133) | 711 |
| Community: Suburban | 16\% | (162) | 40\% | (394) | 20\% | (201) | 23\% | (224) | 981 |
| Community: Rural | 13\% | (65) | 37\% | (187) | 20\% | (100) | $31 \%$ | (157) | 508 |
| Employ: Private Sector | 21\% | (128) | 41\% | (255) | 20\% | (125) | 18\% | (110) | 618 |
| Employ: Government | 29\% | (59) | $38 \%$ | (76) | 18\% | (37) | 15\% | (30) | 203 |
| Employ: Self-Employed | 24\% | (46) | $41 \%$ | (78) | 18\% | (35) | 16\% | (30) | 189 |
| Employ: Homemaker | 12\% | (15) | 37\% | (47) | 23\% | (29) | 29\% | (37) | 128 |
| Employ: Student | 23\% | (16) | 41\% | (28) | 25\% | (17) | 11\% | (7) | 68 |
| Employ: Retired | 12\% | (67) | 44\% | (251) | 17\% | (98) | 27\% | (157) | 573 |
| Employ: Unemployed | 14\% | (38) | 24\% | (64) | 25\% | (67) | 37\% | (98) | 267 |
| Employ: Other | 17\% | (25) | 28\% | (43) | 26\% | (40) | 29\% | (44) | 153 |
| Military HH: Yes | 20\% | (57) | 40\% | (112) | 17\% | (49) | 22\% | (62) | 280 |
| Military HH: No | 18\% | (338) | 38\% | (731) | 21\% | (400) | 24\% | (452) | 1920 |
| 2018 House Vote: Democrat | 24\% | (189) | 42\% | (323) | 18\% | (142) | 16\% | (125) | 779 |
| 2018 House Vote: Republican | 16\% | (92) | 39\% | (220) | 21\% | (119) | 24\% | (139) | 569 |
| 2018 House Vote: Didnt Vote | 14\% | (111) | 35\% | (283) | 22\% | (181) | 29\% | (237) | 811 |
| 4-Region: Northeast | 25\% | (97) | 37\% | (144) | 19\% | (72) | 19\% | (72) | 385 |
| 4-Region: Midwest | 19\% | (87) | 39\% | (176) | 20\% | (93) | 22\% | (99) | 455 |
| 4-Region: South | 15\% | (123) | 35\% | (297) | 22\% | (181) | 28\% | (238) | 839 |
| 4-Region: West | 17\% | (88) | 43\% | (226) | 19\% | (102) | 20\% | (105) | 521 |

Continued on next page

Table MCTE8_2: How much have you seen, read or heard recently about the following?
President Joe Biden's administration demanding that the U.S. operations of Chinese-owned social media company TikTok must be sold to a U.S.-based company or face an outright ban in the United States

| Demographic | A lot |  | Some |  |  | Not much | Nothing at all |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Adults | $18 \%$ | $(395)$ | $38 \%$ | $(843)$ | $20 \%$ | $(448)$ | $23 \%$ | $(514)$ |
| Has Account on Tiktok | $23 \%$ | $(206)$ | $35 \%$ | $(318)$ | $21 \%$ | $(189)$ | $22 \%$ | $(199)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

## Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xdemAll | Adults | 2200 | 100\% |
| xdemGender | Gender: Male Gender: Female $N$ | $\begin{array}{r} 1070 \\ 1128 \\ 2198 \end{array}$ | $\begin{gathered} 49 \% \\ 51 \% \end{gathered}$ |
| age | Age: 18-34 <br> Age: 35-44 <br> Age: 45-64 <br> Age: 65+ <br> $N$ | $\begin{array}{r} 631 \\ 371 \\ 711 \\ 487 \\ 2200 \end{array}$ | $\begin{gathered} 29 \% \\ 17 \% \\ 32 \% \\ 22 \% \end{gathered}$ |
| demAgeGeneration | GenZers: 1997-2012 Millennials: 1981-1996 GenXers: 1965-1980 Baby Boomers: $1946-1964$ $N$ | $\begin{array}{r} 297 \\ 637 \\ 553 \\ 646 \\ 2133 \end{array}$ | $\begin{aligned} & 13 \% \\ & 29 \% \\ & 25 \% \\ & 29 \% \end{aligned}$ |
| xpid3 | PID: Dem (no lean) <br> PID: Ind (no lean) <br> PID: Rep (no lean) | $\begin{array}{r} 984 \\ 538 \\ 678 \\ 2200 \end{array}$ | $\begin{gathered} 45 \% \\ 24 \% \\ 31 \% \end{gathered}$ |
| xpidGender | PID/Gender: Dem Men PID/Gender: Dem Women PID/Gender: Ind Men PID/Gender: Ind Women PID/Gender: Rep Men PID/Gender: Rep Women | $\begin{array}{r} 499 \\ 484 \\ 245 \\ 292 \\ 326 \\ 352 \\ 2198 \end{array}$ | $\begin{array}{r} 23 \% \\ 22 \% \\ 11 \% \\ 13 \% \\ 15 \% \\ 16 \% \end{array}$ |
| xdemIdeo3 | Ideo: Liberal (1-3) <br> Ideo: Moderate (4) <br> Ideo: Conservative (5-7) | $\begin{array}{r} 636 \\ 695 \\ 716 \\ 2047 \end{array}$ | $\begin{aligned} & 29 \% \\ & 32 \% \\ & 33 \% \end{aligned}$ |
| xeduc3 | Educ: < College <br> Educ: Bachelors degree <br> Educ: Post-grad | $\begin{array}{r} 1438 \\ 484 \\ 278 \\ 2200 \end{array}$ | $\begin{gathered} 65 \% \\ 22 \% \\ 13 \% \end{gathered}$ |

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xdemInc3 | Income: Under 50k | 1170 | 53\% |
|  | Income: $50 \mathrm{k}-100 \mathrm{k}$ | 639 | 29\% |
|  | Income: 100k+ | 392 | 18\% |
|  | $N$ | 2200 |  |
| xdemWhite | Ethnicity: White | 1698 | 77\% |
| xdemHispBin | Ethnicity: Hispanic | 379 | 17\% |
| demBlackBin | Ethnicity: Black | 283 | 13\% |
| demRaceOther | Ethnicity: Other | 220 | 10\% |
| xdemReligion | All Christian | 999 | 45\% |
|  | All Non-Christian | 227 | 10\% |
|  | Atheist | 81 | 4\% |
|  | Agnostic/Nothing in particular | 528 | 24\% |
|  | Something Else | 365 | 17\% |
|  | $N$ | 2200 |  |
| xdemReligOther | Religious Non-Protestant/Catholic | 238 | 11\% |
| xdemEvang | Evangelical | 605 | 27\% |
|  | Non-Evangelical | 722 | 33\% |
|  | $N$ | 1327 |  |
| xdemUsr | Community: Urban | 711 | 32\% |
|  | Community: Suburban | 981 | 45\% |
|  | Community: Rural | 508 | 23\% |
|  | $N$ | 2200 |  |
| xdemEmploy | Employ: Private Sector | 618 | 28\% |
|  | Employ: Government | 203 | 9\% |
|  | Employ: Self-Employed | 189 | 9\% |
|  | Employ: Homemaker | 128 | 6\% |
|  | Employ: Student | 68 | 3\% |
|  | Employ: Retired | 573 | 26\% |
|  | Employ: Unemployed | 267 | 12\% |
|  | Employ: Other | 153 | 7\% |
|  | $N$ | 2200 |  |
| xdemMilHH1 | Military HH: Yes | 280 | 13\% |
|  | Military HH: No | 1920 | 87\% |
|  | $N$ | 2200 |  |

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :--- | ---: | ---: | ---: |
| xsubVote18O | 2018 House Vote: Democrat | 779 | $35 \%$ |
|  | 2018 House Vote: Republican | 569 | $26 \%$ |
|  | 2018 House Vote: Someone else | 41 | $2 \%$ |
|  | 2018 House Vote: Didnt Vote | 811 | $37 \%$ |
| xreg4 |  | $N$ | 2200 |
|  | 4-Region: Northeast | 385 | $18 \%$ |
|  | 4-Region: Midwest | 455 | $21 \%$ |
|  | 4-Region: South | 839 | $38 \%$ |
|  | 4-Region: West | 521 | $24 \%$ |
|  |  | $N$ | 2200 |
| MCTExdem1 | Has Account on Tiktok | 912 | $41 \%$ |

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.


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[^1]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

[^2]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

[^3]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

[^4]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

[^5]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

[^6]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

[^7]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

[^8]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

[^9]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

[^10]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

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[^12]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

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[^14]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

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[^16]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

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[^19]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

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[^21]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

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[^24]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

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[^26]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

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[^32]:    Continued on next page

[^33]:    Continued on next page

[^34]:    Continued on next page

[^35]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

[^36]:    Continued on next page

