

Michigan Tracking Poll #2311167
November 27 - December 05,
2023

Crosstabulation Results

Methodology:

This poll was conducted from November 27 - December 05, 2023, among a sample of 703 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on gender, age, race/ethnicity, marital status, home ownership, and 2020 Presidential Vote. Results from the full survey have a margin of error of plus or minus 4 percentage points.

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Crosstabulation Results by Respondent Demographics

Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	27%	(190)	73%	(513)	703
Gender: Male	37%	(124)	63%	(213)	338
Gender: Female	18%	(65)	82%	(300)	365
Age: 18-34	21%	(39)	79%	(147)	186
Age: 35-44	25%	(24)	75%	(73)	97
Age: 45-64	24%	(60)	76%	(191)	251
Age: 65+	39%	(66)	61%	(102)	169
GenZers: 1997-2012	24%	(17)	76%	(53)	70
Millennials: 1981-1996	19%	(36)	81%	(158)	194
GenXers: 1965-1980	28%	(54)	72%	(137)	190
Baby Boomers: 1946-1964	33%	(76)	67%	(156)	232
Educ: < College	25%	(117)	75%	(356)	472
Educ: Bachelors degree	22%	(32)	78%	(112)	144
Educ: Post-grad	48%	(41)	52%	(45)	87
Income: Under 50k	28%	(93)	72%	(244)	338
Income: 50k-100k	27%	(69)	73%	(190)	259
Income: 100k+	26%	(27)	74%	(79)	107
Ethnicity: White (Non-Hispanic)	27%	(150)	73%	(413)	562
Ethnicity: Black (Non-Hispanic)	34%	(30)	66%	(60)	90
All Christian	29%	(90)	71%	(217)	307
Agnostic/Nothing in particular	28%	(62)	72%	(161)	223
Something Else	17%	(20)	83%	(93)	113
Evangelical	17%	(26)	83%	(124)	150
Non-Evangelical	31%	(79)	69%	(178)	256
PID: Dem (no lean)	53%	(136)	47%	(119)	255
PID: Ind (no lean)	19%	(41)	81%	(173)	214
PID: Rep (no lean)	5%	(13)	95%	(222)	234

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Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	27%	(190)	73%	(513)	703
PID/Gender: Dem Men	69%	(81)	31%	(36)	118
PID/Gender: Dem Women	40%	(55)	60%	(82)	137
PID/Gender: Ind Men	27%	(33)	73%	(87)	120
PID/Gender: Ind Women	8%	(8)	92%	(86)	94
PID/Gender: Rep Men	10%	(10)	90%	(90)	100
PID/Gender: Rep Women	2%	(3)	98%	(132)	135
Ideo: Liberal (1-3)	47%	(95)	53%	(109)	203
Ideo: Moderate (4)	36%	(74)	64%	(133)	207
Ideo: Conservative (5-7)	6%	(15)	94%	(248)	263
Ideo/PID: Conservative Republican	3%	(5)	97%	(169)	174
Ideo/PID: Moderate/Liberal Republican	14%	(8)	86%	(47)	55
Ideo/PID: Moderate/Conservative Democrat	57%	(55)	43%	(41)	97
Ideo/PID: Liberal Democrat	52%	(79)	48%	(72)	152
Unfavorable of Biden and Trump	5%	(8)	95%	(135)	143
2024 H2H Matchup: Biden Voter	54%	(159)	46%	(134)	293
2024 H2H Matchup: Trump Voter	8%	(26)	92%	(296)	322
2022 House Vote: Democrat	53%	(153)	47%	(138)	291
2022 House Vote: Republican	4%	(12)	96%	(260)	273
2022 House Vote: Did not Vote	19%	(24)	81%	(100)	125
2020 Vote: Joe Biden	48%	(157)	52%	(167)	324
2020 Vote: Donald Trump	5%	(17)	95%	(289)	306
2020 Vote: Did not Vote	23%	(15)	77%	(49)	63
2016 Vote: Hillary Clinton	53%	(130)	47%	(115)	245
2016 Vote: Donald Trump	9%	(23)	91%	(231)	253
U.S. Economy: Wrong Track	—	(0)	100%	(513)	513
U.S. Economy: Right Direction	100%	(190)	—	(0)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	61%	(127)	39%	(80)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(31)	91%	(321)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(31)	78%	(112)	143
Top 2024 Issue: Economy	11%	(29)	89%	(227)	256

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Table BLMB1_1: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country

Demographic	Right direction		Wrong track		Total N
Registered Voters	27%	(190)	73%	(513)	703
Community: Urban	38%	(47)	62%	(76)	123
Community: Suburban	24%	(90)	76%	(289)	379
Community: Rural	26%	(53)	74%	(148)	201
Community/Gender: Urban Men	47%	(39)	53%	(43)	82
Community/Gender: Rural Women	19%	(22)	81%	(93)	115
Community/Gender: Rural Men	36%	(31)	64%	(55)	86
Community/Gender: Suburban Women	17%	(35)	83%	(175)	210
Community/Gender: Suburban Men	32%	(55)	68%	(114)	169
Homeowner	28%	(166)	72%	(417)	582
Renter	20%	(20)	80%	(79)	99
Military HHnm: Yes	33%	(34)	67%	(70)	104
Military HH: No	26%	(155)	74%	(443)	599
Employ: Private Sector	21%	(49)	79%	(182)	231
Employ: Self-Employed	26%	(15)	74%	(45)	60
Employ: Homemaker	20%	(10)	80%	(42)	53
Employ: Retired	35%	(69)	65%	(131)	200
Employ: Unemployed	29%	(19)	71%	(47)	66
Self + Household: White-Collar	33%	(75)	67%	(150)	225
Self + Household: Blue Collar	24%	(83)	76%	(268)	351
Union HH: Yes	30%	(19)	70%	(44)	63
Union HH: No	27%	(171)	73%	(470)	640
LGBTQ+: Yes	26%	(21)	74%	(60)	81
LGBTQ+: No	27%	(169)	73%	(453)	622
Motivated to Vote	28%	(179)	72%	(458)	636
Parent: Yes	20%	(38)	80%	(146)	184
Parent: No	29%	(152)	71%	(367)	519
COVID Vaccine: Yes	34%	(168)	66%	(323)	491
COVID Vaccine: No	10%	(22)	90%	(190)	212
Student Loans: Yes	19%	(24)	81%	(104)	128
Student Loans: No	29%	(165)	71%	(410)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	43%	(303)	57%	(400)	703
Gender: Male	49%	(165)	51%	(173)	338
Gender: Female	38%	(139)	62%	(227)	365
Age: 18-34	42%	(78)	58%	(108)	186
Age: 35-44	45%	(44)	55%	(53)	97
Age: 45-64	38%	(95)	62%	(156)	251
Age: 65+	51%	(86)	49%	(82)	169
GenZers: 1997-2012	52%	(36)	48%	(33)	70
Millennials: 1981-1996	37%	(73)	63%	(122)	194
GenXers: 1965-1980	44%	(83)	56%	(107)	190
Baby Boomers: 1946-1964	45%	(104)	55%	(128)	232
Educ: < College	40%	(189)	60%	(284)	472
Educ: Bachelors degree	42%	(60)	58%	(84)	144
Educ: Post-grad	63%	(55)	37%	(32)	87
Income: Under 50k	43%	(146)	57%	(192)	338
Income: 50k-100k	43%	(111)	57%	(148)	259
Income: 100k+	43%	(46)	57%	(61)	107
Ethnicity: White (Non-Hispanic)	42%	(235)	58%	(327)	562
Ethnicity: Black (Non-Hispanic)	50%	(45)	50%	(45)	90
All Christian	41%	(126)	59%	(181)	307
Agnostic/Nothing in particular	45%	(101)	55%	(122)	223
Something Else	38%	(43)	62%	(70)	113
Evangelical	32%	(48)	68%	(102)	150
Non-Evangelical	44%	(112)	56%	(144)	256
PID: Dem (no lean)	72%	(184)	28%	(71)	255
PID: Ind (no lean)	39%	(84)	61%	(130)	214
PID: Rep (no lean)	15%	(36)	85%	(199)	234

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Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	43%	(303)	57%	(400)	703
PID/Gender: Dem Men	79%	(92)	21%	(25)	118
PID/Gender: Dem Women	67%	(91)	33%	(46)	137
PID/Gender: Ind Men	44%	(53)	56%	(67)	120
PID/Gender: Ind Women	33%	(31)	67%	(63)	94
PID/Gender: Rep Men	19%	(19)	81%	(80)	100
PID/Gender: Rep Women	12%	(16)	88%	(118)	135
Ideo: Liberal (1-3)	71%	(144)	29%	(59)	203
Ideo: Moderate (4)	52%	(108)	48%	(99)	207
Ideo: Conservative (5-7)	17%	(45)	83%	(219)	263
Ideo/PID: Conservative Republican	12%	(21)	88%	(152)	174
Ideo/PID: Moderate/Liberal Republican	26%	(14)	74%	(40)	55
Ideo/PID: Moderate/Conservative Democrat	71%	(69)	29%	(28)	97
Ideo/PID: Liberal Democrat	74%	(113)	26%	(39)	152
Unfavorable of Biden and Trump	28%	(40)	72%	(103)	143
2024 H2H Matchup: Biden Voter	75%	(219)	25%	(74)	293
2024 H2H Matchup: Trump Voter	19%	(60)	81%	(262)	322
2022 House Vote: Democrat	74%	(216)	26%	(75)	291
2022 House Vote: Republican	13%	(35)	87%	(238)	273
2022 House Vote: Did not Vote	39%	(48)	61%	(76)	125
2020 Vote: Joe Biden	70%	(227)	30%	(96)	324
2020 Vote: Donald Trump	15%	(46)	85%	(260)	306
2020 Vote: Did not Vote	43%	(27)	57%	(36)	63
2016 Vote: Hillary Clinton	73%	(180)	27%	(66)	245
2016 Vote: Donald Trump	15%	(39)	85%	(215)	253
U.S. Economy: Wrong Track	24%	(121)	76%	(393)	513
U.S. Economy: Right Direction	96%	(183)	4%	(7)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	79%	(164)	21%	(43)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(68)	81%	(285)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	50%	(71)	50%	(72)	143
Top 2024 Issue: Economy	26%	(67)	74%	(189)	256

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Table BLMB1_2: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state

Demographic	Right direction		Wrong track		Total N
Registered Voters	43%	(303)	57%	(400)	703
Community: Urban	62%	(76)	38%	(47)	123
Community: Suburban	40%	(153)	60%	(226)	379
Community: Rural	37%	(75)	63%	(126)	201
Community/Gender: Urban Men	67%	(55)	33%	(27)	82
Community/Gender: Rural Women	34%	(39)	66%	(76)	115
Community/Gender: Rural Men	41%	(36)	59%	(51)	86
Community/Gender: Suburban Women	38%	(79)	62%	(131)	210
Community/Gender: Suburban Men	44%	(74)	56%	(95)	169
Homeowner	43%	(251)	57%	(332)	582
Renter	38%	(38)	62%	(61)	99
Military HHnm: Yes	42%	(43)	58%	(61)	104
Military HH: No	43%	(260)	57%	(339)	599
Employ: Private Sector	39%	(89)	61%	(142)	231
Employ: Self-Employed	41%	(25)	59%	(36)	60
Employ: Homemaker	43%	(23)	57%	(30)	53
Employ: Retired	48%	(97)	52%	(103)	200
Employ: Unemployed	41%	(27)	59%	(39)	66
Self + Household: White-Collar	48%	(109)	52%	(116)	225
Self + Household: Blue Collar	39%	(137)	61%	(213)	351
Union HH: Yes	44%	(27)	56%	(35)	63
Union HH: No	43%	(276)	57%	(365)	640
LGBTQ+: Yes	45%	(37)	55%	(44)	81
LGBTQ+: No	43%	(267)	57%	(355)	622
Motivated to Vote	44%	(282)	56%	(354)	636
Parent: Yes	37%	(69)	63%	(115)	184
Parent: No	45%	(234)	55%	(285)	519
COVID Vaccine: Yes	53%	(258)	47%	(233)	491
COVID Vaccine: No	21%	(45)	79%	(167)	212
Student Loans: Yes	34%	(44)	66%	(84)	128
Student Loans: No	45%	(260)	55%	(316)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	51%	(360)	49%	(343)	703
Gender: Male	53%	(180)	47%	(157)	338
Gender: Female	49%	(180)	51%	(185)	365
Age: 18-34	50%	(93)	50%	(92)	186
Age: 35-44	53%	(52)	47%	(45)	97
Age: 45-64	40%	(102)	60%	(150)	251
Age: 65+	67%	(113)	33%	(56)	169
GenZers: 1997-2012	50%	(35)	50%	(35)	70
Millennials: 1981-1996	50%	(97)	50%	(97)	194
GenXers: 1965-1980	44%	(84)	56%	(107)	190
Baby Boomers: 1946-1964	57%	(133)	43%	(99)	232
Educ: < College	47%	(222)	53%	(250)	472
Educ: Bachelors degree	53%	(76)	47%	(68)	144
Educ: Post-grad	72%	(62)	28%	(24)	87
Income: Under 50k	48%	(162)	52%	(175)	338
Income: 50k-100k	53%	(138)	47%	(120)	259
Income: 100k+	56%	(59)	44%	(47)	107
Ethnicity: White (Non-Hispanic)	50%	(280)	50%	(282)	562
Ethnicity: Black (Non-Hispanic)	57%	(51)	43%	(39)	90
All Christian	55%	(168)	45%	(139)	307
Agnostic/Nothing in particular	47%	(104)	53%	(119)	223
Something Else	49%	(56)	51%	(57)	113
Evangelical	47%	(71)	53%	(79)	150
Non-Evangelical	55%	(141)	45%	(115)	256
PID: Dem (no lean)	75%	(190)	25%	(65)	255
PID: Ind (no lean)	43%	(91)	57%	(123)	214
PID: Rep (no lean)	34%	(79)	66%	(155)	234

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Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	51%	(360)	49%	(343)	703
PID/Gender: Dem Men	80%	(95)	20%	(23)	118
PID/Gender: Dem Women	69%	(95)	31%	(42)	137
PID/Gender: Ind Men	48%	(57)	52%	(63)	120
PID/Gender: Ind Women	36%	(34)	64%	(60)	94
PID/Gender: Rep Men	29%	(28)	71%	(71)	100
PID/Gender: Rep Women	38%	(51)	62%	(84)	135
Ideo: Liberal (1-3)	67%	(136)	33%	(67)	203
Ideo: Moderate (4)	57%	(119)	43%	(88)	207
Ideo: Conservative (5-7)	36%	(95)	64%	(168)	263
Ideo/PID: Conservative Republican	35%	(60)	65%	(113)	174
Ideo/PID: Moderate/Liberal Republican	34%	(18)	66%	(36)	55
Ideo/PID: Moderate/Conservative Democrat	77%	(74)	23%	(22)	97
Ideo/PID: Liberal Democrat	73%	(110)	27%	(41)	152
Unfavorable of Biden and Trump	38%	(54)	62%	(89)	143
2024 H2H Matchup: Biden Voter	74%	(216)	26%	(77)	293
2024 H2H Matchup: Trump Voter	36%	(114)	64%	(208)	322
2022 House Vote: Democrat	73%	(212)	27%	(80)	291
2022 House Vote: Republican	33%	(90)	67%	(183)	273
2022 House Vote: Did not Vote	44%	(55)	56%	(70)	125
2020 Vote: Joe Biden	69%	(224)	31%	(100)	324
2020 Vote: Donald Trump	34%	(105)	66%	(201)	306
2020 Vote: Did not Vote	43%	(27)	57%	(36)	63
2016 Vote: Hillary Clinton	73%	(179)	27%	(66)	245
2016 Vote: Donald Trump	36%	(91)	64%	(163)	253
U.S. Economy: Wrong Track	35%	(181)	65%	(332)	513
U.S. Economy: Right Direction	94%	(179)	6%	(11)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	78%	(162)	22%	(45)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	36%	(125)	64%	(227)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	51%	(73)	49%	(71)	143
Top 2024 Issue: Economy	39%	(100)	61%	(156)	256

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Table BLMB1_3: Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town

Demographic	Right direction		Wrong track		Total N
Registered Voters	51%	(360)	49%	(343)	703
Community: Urban	63%	(78)	37%	(45)	123
Community: Suburban	48%	(181)	52%	(199)	379
Community: Rural	51%	(102)	49%	(99)	201
Community/Gender: Urban Men	65%	(54)	35%	(29)	82
Community/Gender: Rural Women	50%	(57)	50%	(57)	115
Community/Gender: Rural Men	51%	(44)	49%	(42)	86
Community/Gender: Suburban Women	47%	(98)	53%	(112)	210
Community/Gender: Suburban Men	49%	(83)	51%	(87)	169
Homeowner	52%	(305)	48%	(278)	582
Renter	44%	(44)	56%	(55)	99
Military HHnm: Yes	55%	(57)	45%	(47)	104
Military HH: No	51%	(303)	49%	(295)	599
Employ: Private Sector	44%	(101)	56%	(130)	231
Employ: Self-Employed	56%	(34)	44%	(26)	60
Employ: Homemaker	34%	(18)	66%	(35)	53
Employ: Retired	64%	(128)	36%	(72)	200
Employ: Unemployed	39%	(26)	61%	(40)	66
Self + Household: White-Collar	61%	(137)	39%	(88)	225
Self + Household: Blue Collar	47%	(165)	53%	(186)	351
Union HH: Yes	51%	(32)	49%	(31)	63
Union HH: No	51%	(328)	49%	(312)	640
LGBTQ+: Yes	48%	(39)	52%	(42)	81
LGBTQ+: No	52%	(321)	48%	(301)	622
Motivated to Vote	53%	(334)	47%	(302)	636
Parent: Yes	47%	(86)	53%	(98)	184
Parent: No	53%	(274)	47%	(245)	519
COVID Vaccine: Yes	58%	(282)	42%	(208)	491
COVID Vaccine: No	37%	(78)	63%	(134)	212
Student Loans: Yes	45%	(58)	55%	(70)	128
Student Loans: No	53%	(303)	47%	(273)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	19% (134)	19% (136)	13% (93)	45% (319)	2% (16)	1% (5)	703
Gender: Male	25% (86)	18% (62)	12% (42)	41% (140)	2% (6)	1% (2)	338
Gender: Female	13% (49)	20% (74)	14% (52)	49% (179)	3% (10)	1% (2)	365
Age: 18-34	11% (20)	18% (33)	21% (39)	45% (83)	4% (8)	1% (2)	186
Age: 35-44	12% (12)	28% (28)	13% (12)	41% (40)	3% (3)	3% (3)	97
Age: 45-64	21% (53)	18% (45)	11% (27)	48% (121)	2% (4)	— (0)	251
Age: 65+	29% (50)	17% (29)	9% (15)	44% (74)	1% (1)	— (0)	169
GenZers: 1997-2012	12% (8)	15% (11)	25% (17)	38% (26)	8% (5)	3% (2)	70
Millennials: 1981-1996	10% (20)	21% (41)	17% (33)	47% (92)	3% (6)	1% (2)	194
GenXers: 1965-1980	21% (41)	24% (46)	9% (17)	44% (85)	1% (1)	— (1)	190
Baby Boomers: 1946-1964	26% (60)	16% (37)	11% (25)	46% (107)	1% (3)	— (0)	232
Educ: < College	19% (88)	15% (71)	14% (65)	50% (235)	2% (10)	1% (3)	472
Educ: Bachelors degree	13% (19)	27% (38)	14% (20)	42% (61)	4% (5)	1% (1)	144
Educ: Post-grad	31% (27)	30% (26)	10% (9)	27% (23)	1% (1)	— (0)	87
Income: Under 50k	22% (75)	17% (56)	15% (50)	43% (146)	3% (10)	— (1)	338
Income: 50k-100k	17% (44)	23% (58)	11% (28)	47% (121)	2% (4)	1% (3)	259
Income: 100k+	14% (15)	20% (21)	14% (15)	48% (52)	2% (2)	1% (1)	107
Ethnicity: White (Non-Hispanic)	17% (96)	20% (114)	11% (63)	49% (277)	2% (9)	— (3)	562
Ethnicity: Black (Non-Hispanic)	33% (30)	13% (12)	20% (18)	28% (26)	3% (3)	2% (2)	90
All Christian	22% (68)	17% (53)	11% (35)	47% (145)	2% (5)	— (0)	307
Agnostic/Nothing in particular	18% (39)	22% (50)	15% (33)	42% (93)	3% (7)	1% (1)	223
Something Else	12% (14)	14% (16)	15% (17)	55% (63)	2% (2)	2% (2)	113
Evangelical	13% (20)	11% (17)	12% (17)	61% (92)	2% (3)	— (1)	150
Non-Evangelical	24% (62)	20% (50)	12% (30)	42% (108)	2% (4)	1% (2)	256
PID: Dem (no lean)	44% (111)	36% (91)	12% (32)	6% (15)	2% (4)	1% (2)	255
PID: Ind (no lean)	9% (18)	18% (38)	18% (39)	53% (113)	3% (6)	— (1)	214
PID: Rep (no lean)	2% (5)	3% (6)	10% (23)	82% (191)	3% (6)	1% (2)	234

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	19% (134)	19% (136)	13% (93)	45% (319)	2% (16)	1% (5)	703
PID/Gender: Dem Men	56% (66)	26% (31)	8% (10)	8% (9)	1% (1)	— (1)	118
PID/Gender: Dem Women	33% (45)	44% (61)	16% (22)	4% (6)	2% (3)	1% (1)	137
PID/Gender: Ind Men	15% (18)	20% (25)	17% (21)	46% (55)	1% (1)	— (1)	120
PID/Gender: Ind Women	— (0)	14% (13)	19% (18)	62% (58)	5% (4)	— (0)	94
PID/Gender: Rep Men	2% (2)	6% (6)	11% (11)	76% (76)	4% (4)	1% (1)	100
PID/Gender: Rep Women	2% (3)	— (0)	9% (12)	86% (115)	2% (2)	1% (1)	135
Ideo: Liberal (1-3)	35% (70)	37% (76)	16% (32)	10% (21)	2% (4)	— (0)	203
Ideo: Moderate (4)	21% (43)	21% (44)	18% (37)	36% (75)	3% (6)	1% (2)	207
Ideo: Conservative (5-7)	6% (15)	5% (12)	9% (23)	80% (210)	1% (2)	1% (2)	263
Ideo/PID: Conservative Republican	2% (3)	3% (5)	8% (14)	85% (148)	1% (2)	1% (1)	174
Ideo/PID: Moderate/Liberal Republican	3% (2)	3% (2)	16% (9)	68% (37)	7% (4)	2% (1)	55
Ideo/PID: Moderate/Conservative Democrat	48% (46)	30% (29)	12% (12)	7% (7)	1% (1)	2% (2)	97
Ideo/PID: Liberal Democrat	40% (61)	41% (63)	13% (20)	5% (8)	— (0)	— (0)	152
Unfavorable of Biden and Trump	— (0)	— (0)	49% (70)	51% (73)	— (0)	— (0)	143
2024 H2H Matchup: Biden Voter	43% (127)	40% (117)	11% (31)	5% (16)	1% (3)	— (0)	293
2024 H2H Matchup: Trump Voter	2% (7)	3% (11)	9% (31)	82% (264)	2% (6)	1% (4)	322
2022 House Vote: Democrat	39% (113)	37% (109)	15% (43)	8% (23)	1% (3)	1% (2)	291
2022 House Vote: Republican	1% (3)	2% (6)	9% (24)	86% (234)	1% (3)	1% (2)	273
2022 House Vote: Did not Vote	14% (17)	16% (19)	19% (24)	43% (54)	8% (10)	— (1)	125
2020 Vote: Joe Biden	35% (113)	38% (124)	16% (52)	9% (31)	1% (3)	1% (2)	324
2020 Vote: Donald Trump	3% (9)	2% (7)	9% (29)	84% (256)	1% (2)	1% (2)	306
2020 Vote: Did not Vote	20% (12)	6% (4)	12% (8)	46% (29)	16% (10)	1% (1)	63
2016 Vote: Hillary Clinton	44% (108)	34% (83)	14% (36)	6% (16)	— (1)	1% (2)	245
2016 Vote: Donald Trump	5% (12)	3% (9)	10% (24)	80% (203)	1% (3)	1% (2)	253
U.S. Economy: Wrong Track	5% (26)	15% (79)	16% (82)	61% (311)	2% (11)	1% (4)	513
U.S. Economy: Right Direction	57% (108)	30% (56)	6% (11)	4% (8)	3% (5)	1% (1)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	52% (107)	34% (71)	9% (20)	3% (7)	1% (3)	— (0)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4% (14)	6% (21)	12% (42)	75% (266)	2% (5)	1% (4)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	9% (13)	30% (44)	22% (32)	32% (46)	6% (8)	— (1)	143
Top 2024 Issue: Economy	9% (22)	10% (25)	14% (37)	64% (165)	2% (5)	1% (3)	256

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	19% (134)	19% (136)	13% (93)	45% (319)	2% (16)	1% (5)	703
Community: Urban	31% (38)	13% (16)	22% (27)	29% (36)	4% (5)	1% (1)	123
Community: Suburban	16% (60)	23% (88)	12% (46)	46% (174)	2% (8)	1% (2)	379
Community: Rural	18% (37)	16% (31)	10% (20)	54% (108)	1% (3)	1% (2)	201
Community/Gender: Urban Men	39% (32)	13% (10)	18% (15)	29% (23)	2% (2)	— (0)	82
Community/Gender: Rural Women	15% (17)	14% (16)	10% (11)	58% (67)	2% (2)	1% (1)	115
Community/Gender: Rural Men	22% (19)	17% (15)	10% (9)	48% (42)	1% (1)	1% (1)	86
Community/Gender: Suburban Women	12% (25)	25% (52)	13% (28)	47% (99)	2% (5)	— (0)	210
Community/Gender: Suburban Men	20% (34)	21% (36)	11% (18)	44% (75)	2% (3)	1% (2)	169
Homeowner	20% (114)	20% (117)	12% (69)	46% (271)	2% (10)	— (2)	582
Renter	19% (19)	17% (17)	20% (20)	37% (37)	4% (4)	2% (2)	99
Military HHnm: Yes	25% (26)	11% (11)	15% (15)	47% (49)	— (1)	2% (2)	104
Military HH: No	18% (108)	21% (125)	13% (78)	45% (269)	3% (16)	— (3)	599
Employ: Private Sector	14% (33)	20% (45)	13% (30)	51% (118)	2% (5)	— (0)	231
Employ: Self-Employed	20% (12)	8% (5)	18% (11)	48% (29)	3% (2)	3% (2)	60
Employ: Homemaker	20% (11)	24% (12)	10% (5)	44% (23)	2% (1)	— (0)	53
Employ: Retired	28% (56)	20% (39)	9% (18)	43% (86)	— (0)	— (0)	200
Employ: Unemployed	18% (12)	23% (15)	15% (10)	38% (25)	3% (2)	3% (2)	66
Self + Household: White-Collar	21% (47)	22% (48)	15% (33)	40% (90)	2% (4)	1% (1)	225
Self + Household: Blue Collar	19% (68)	18% (63)	11% (39)	50% (175)	1% (4)	1% (2)	351
Union HH: Yes	22% (14)	13% (8)	16% (10)	48% (30)	3% (2)	— (0)	63
Union HH: No	19% (121)	20% (128)	13% (84)	45% (289)	2% (15)	1% (5)	640
LGBTQ+: Yes	11% (9)	27% (22)	18% (14)	39% (32)	3% (2)	2% (1)	81
LGBTQ+: No	20% (125)	18% (114)	13% (79)	46% (287)	2% (14)	1% (3)	622
Motivated to Vote	20% (126)	21% (133)	12% (79)	45% (285)	1% (9)	1% (4)	636
Parent: Yes	13% (24)	20% (36)	16% (29)	47% (86)	3% (6)	2% (3)	184
Parent: No	21% (110)	19% (100)	12% (64)	45% (233)	2% (11)	— (2)	519
COVID Vaccine: Yes	23% (115)	26% (129)	15% (75)	32% (158)	2% (12)	— (1)	491
COVID Vaccine: No	9% (19)	3% (7)	9% (18)	76% (160)	2% (4)	2% (3)	212
Student Loans: Yes	13% (17)	20% (25)	18% (23)	45% (57)	3% (4)	1% (2)	128
Student Loans: No	20% (118)	19% (111)	12% (70)	45% (261)	2% (12)	1% (3)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (109)	24% (167)	13% (90)	40% (282)	5% (35)	3% (20)	703
Gender: Male	15% (51)	26% (88)	11% (39)	40% (135)	6% (19)	2% (5)	338
Gender: Female	16% (58)	22% (79)	14% (51)	40% (146)	4% (16)	4% (15)	365
Age: 18-34	14% (25)	25% (46)	18% (33)	30% (55)	7% (14)	7% (13)	186
Age: 35-44	11% (11)	30% (30)	10% (10)	37% (36)	9% (8)	4% (3)	97
Age: 45-64	13% (33)	20% (51)	13% (33)	47% (119)	4% (11)	1% (4)	251
Age: 65+	24% (40)	24% (41)	8% (14)	43% (72)	1% (2)	— (0)	169
GenZers: 1997-2012	16% (11)	27% (19)	16% (11)	23% (16)	11% (8)	7% (5)	70
Millennials: 1981-1996	11% (21)	25% (49)	15% (29)	36% (70)	7% (14)	6% (11)	194
GenXers: 1965-1980	18% (34)	23% (43)	14% (26)	40% (76)	4% (7)	2% (4)	190
Baby Boomers: 1946-1964	17% (39)	23% (53)	10% (23)	48% (111)	3% (6)	— (0)	232
Educ: < College	14% (66)	22% (105)	12% (56)	43% (202)	5% (25)	4% (19)	472
Educ: Bachelors degree	13% (19)	26% (38)	16% (23)	39% (57)	5% (7)	— (0)	144
Educ: Post-grad	28% (24)	28% (24)	13% (11)	27% (23)	4% (3)	2% (1)	87
Income: Under 50k	20% (69)	25% (83)	8% (28)	35% (120)	7% (23)	5% (16)	338
Income: 50k-100k	9% (23)	27% (69)	16% (42)	45% (115)	3% (7)	1% (3)	259
Income: 100k+	16% (17)	14% (15)	19% (21)	44% (47)	5% (6)	1% (1)	107
Ethnicity: White (Non-Hispanic)	14% (77)	24% (134)	11% (65)	44% (250)	4% (23)	2% (14)	562
Ethnicity: Black (Non-Hispanic)	27% (24)	20% (18)	12% (11)	24% (21)	12% (11)	6% (5)	90
All Christian	15% (45)	21% (66)	13% (40)	47% (144)	3% (9)	1% (3)	307
Agnostic/Nothing in particular	13% (28)	29% (65)	13% (30)	35% (78)	6% (14)	3% (8)	223
Something Else	12% (14)	16% (18)	11% (12)	42% (48)	10% (11)	8% (9)	113
Evangelical	10% (15)	13% (20)	10% (15)	56% (84)	5% (8)	6% (9)	150
Non-Evangelical	16% (40)	24% (63)	13% (34)	41% (105)	4% (11)	1% (4)	256
PID: Dem (no lean)	34% (88)	46% (116)	10% (25)	5% (13)	4% (9)	2% (4)	255
PID: Ind (no lean)	6% (12)	21% (44)	15% (31)	45% (97)	9% (20)	4% (9)	214
PID: Rep (no lean)	4% (9)	3% (7)	14% (34)	73% (172)	3% (6)	3% (7)	234

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (109)	24% (167)	13% (90)	40% (282)	5% (35)	3% (20)	703
PID/Gender: Dem Men	34% (39)	42% (50)	10% (12)	7% (9)	5% (6)	2% (2)	118
PID/Gender: Dem Women	35% (48)	49% (67)	9% (13)	3% (4)	3% (4)	1% (2)	137
PID/Gender: Ind Men	5% (5)	28% (34)	9% (10)	48% (58)	9% (11)	1% (2)	120
PID/Gender: Ind Women	7% (7)	11% (10)	23% (21)	42% (39)	10% (9)	8% (7)	94
PID/Gender: Rep Men	6% (6)	4% (4)	17% (16)	69% (69)	3% (3)	1% (1)	100
PID/Gender: Rep Women	2% (3)	2% (2)	13% (17)	77% (103)	3% (4)	4% (6)	135
Ideo: Liberal (1-3)	30% (60)	49% (99)	11% (23)	5% (9)	5% (10)	1% (1)	203
Ideo: Moderate (4)	15% (31)	26% (53)	16% (33)	32% (67)	8% (16)	3% (7)	207
Ideo: Conservative (5-7)	4% (11)	5% (13)	13% (33)	75% (197)	1% (4)	2% (5)	263
Ideo/PID: Conservative Republican	1% (3)	1% (2)	12% (21)	82% (142)	1% (2)	3% (4)	174
Ideo/PID: Moderate/Liberal Republican	12% (6)	9% (5)	21% (12)	46% (25)	7% (4)	5% (3)	55
Ideo/PID: Moderate/Conservative Democrat	30% (29)	39% (38)	16% (15)	8% (8)	5% (4)	3% (3)	97
Ideo/PID: Liberal Democrat	36% (55)	52% (79)	6% (9)	3% (5)	2% (3)	— (0)	152
Unfavorable of Biden and Trump	5% (8)	16% (23)	26% (37)	45% (64)	5% (8)	2% (3)	143
2024 H2H Matchup: Biden Voter	30% (88)	48% (142)	10% (29)	7% (22)	4% (11)	— (1)	293
2024 H2H Matchup: Trump Voter	5% (16)	4% (14)	12% (38)	72% (231)	4% (13)	3% (10)	322
2022 House Vote: Democrat	27% (78)	48% (139)	12% (34)	8% (23)	4% (13)	1% (4)	291
2022 House Vote: Republican	3% (9)	2% (6)	11% (31)	78% (212)	3% (7)	2% (7)	273
2022 House Vote: Did not Vote	16% (20)	15% (19)	19% (23)	32% (40)	10% (12)	8% (10)	125
2020 Vote: Joe Biden	27% (88)	47% (151)	13% (41)	8% (27)	5% (16)	— (2)	324
2020 Vote: Donald Trump	4% (12)	3% (9)	11% (34)	76% (234)	3% (9)	3% (8)	306
2020 Vote: Did not Vote	13% (8)	10% (7)	17% (11)	28% (18)	14% (9)	17% (11)	63
2016 Vote: Hillary Clinton	32% (79)	46% (112)	12% (29)	6% (15)	3% (6)	1% (3)	245
2016 Vote: Donald Trump	5% (12)	5% (13)	12% (30)	75% (190)	3% (7)	1% (3)	253
U.S. Economy: Wrong Track	7% (35)	17% (86)	15% (78)	53% (274)	4% (23)	3% (17)	513
U.S. Economy: Right Direction	39% (74)	43% (81)	7% (12)	4% (7)	6% (12)	2% (3)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38% (79)	50% (103)	7% (15)	2% (3)	3% (6)	— (1)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3% (11)	6% (22)	13% (46)	70% (246)	4% (12)	4% (14)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	13% (19)	29% (42)	20% (28)	23% (33)	11% (16)	3% (5)	143
Top 2024 Issue: Economy	7% (18)	15% (38)	12% (32)	57% (145)	6% (16)	3% (7)	256

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (109)	24% (167)	13% (90)	40% (282)	5% (35)	3% (20)	703
Community: Urban	27% (33)	26% (32)	13% (16)	25% (30)	9% (11)	1% (2)	123
Community: Suburban	14% (54)	24% (90)	16% (62)	38% (143)	5% (18)	3% (12)	379
Community: Rural	11% (22)	23% (45)	6% (12)	54% (108)	3% (7)	3% (7)	201
Community/Gender: Urban Men	25% (20)	26% (21)	11% (9)	29% (24)	8% (7)	1% (1)	82
Community/Gender: Rural Women	11% (13)	17% (19)	7% (8)	58% (66)	2% (3)	5% (5)	115
Community/Gender: Rural Men	10% (9)	30% (26)	5% (4)	49% (42)	5% (4)	1% (1)	86
Community/Gender: Suburban Women	15% (32)	24% (50)	18% (37)	35% (73)	4% (9)	4% (9)	210
Community/Gender: Suburban Men	13% (22)	24% (41)	15% (25)	41% (70)	5% (8)	2% (3)	169
Homeowner	15% (89)	24% (138)	13% (74)	42% (243)	4% (24)	2% (14)	582
Renter	19% (19)	23% (23)	14% (14)	31% (31)	10% (10)	2% (2)	99
Military HHnm: Yes	10% (11)	22% (23)	16% (17)	44% (46)	2% (2)	6% (6)	104
Military HH: No	16% (98)	24% (145)	12% (73)	39% (236)	6% (33)	2% (14)	599
Employ: Private Sector	13% (30)	18% (42)	21% (49)	40% (92)	8% (18)	— (0)	231
Employ: Self-Employed	18% (11)	19% (11)	8% (5)	43% (26)	8% (5)	4% (2)	60
Employ: Homemaker	14% (7)	26% (14)	10% (5)	40% (21)	3% (2)	6% (3)	53
Employ: Retired	19% (38)	26% (51)	8% (16)	46% (92)	1% (2)	— (0)	200
Employ: Unemployed	16% (11)	35% (23)	3% (2)	24% (16)	2% (1)	20% (13)	66
Self + Household: White-Collar	20% (45)	22% (49)	19% (42)	37% (83)	3% (6)	— (0)	225
Self + Household: Blue Collar	11% (38)	26% (91)	9% (32)	47% (165)	5% (18)	2% (6)	351
Union HH: Yes	20% (13)	21% (13)	17% (11)	39% (24)	1% (0)	2% (1)	63
Union HH: No	15% (96)	24% (154)	12% (79)	40% (257)	5% (35)	3% (19)	640
LGBTQ+: Yes	23% (18)	26% (21)	9% (7)	33% (27)	6% (5)	3% (3)	81
LGBTQ+: No	15% (91)	24% (147)	13% (83)	41% (255)	5% (30)	3% (17)	622
Motivated to Vote	16% (102)	25% (159)	13% (82)	41% (259)	4% (24)	2% (10)	636
Parent: Yes	12% (23)	21% (39)	15% (28)	40% (74)	7% (13)	4% (8)	184
Parent: No	17% (86)	25% (129)	12% (62)	40% (208)	4% (22)	2% (12)	519
COVID Vaccine: Yes	19% (91)	31% (153)	14% (67)	32% (155)	4% (22)	1% (4)	491
COVID Vaccine: No	9% (18)	7% (15)	11% (23)	60% (127)	6% (13)	8% (16)	212
Student Loans: Yes	15% (20)	22% (28)	20% (25)	35% (45)	5% (7)	2% (3)	128
Student Loans: No	16% (89)	24% (139)	11% (64)	41% (237)	5% (29)	3% (17)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	15% (105)	29% (200)	16% (110)	35% (248)	4% (29)	1% (10)	703
Gender: Male	19% (65)	27% (90)	16% (53)	35% (117)	2% (6)	2% (6)	338
Gender: Female	11% (40)	30% (111)	16% (57)	36% (131)	6% (23)	1% (5)	365
Age: 18-34	11% (21)	34% (63)	16% (30)	29% (54)	7% (13)	3% (5)	186
Age: 35-44	13% (13)	35% (34)	18% (17)	23% (23)	5% (5)	6% (5)	97
Age: 45-64	12% (31)	22% (56)	18% (45)	43% (108)	4% (11)	— (0)	251
Age: 65+	23% (39)	28% (47)	11% (19)	38% (64)	— (0)	— (0)	169
GenZers: 1997-2012	16% (11)	33% (23)	14% (10)	27% (19)	5% (3)	5% (3)	70
Millennials: 1981-1996	10% (19)	34% (65)	18% (34)	28% (55)	7% (14)	3% (6)	194
GenXers: 1965-1980	16% (30)	28% (53)	14% (26)	39% (74)	4% (7)	— (1)	190
Baby Boomers: 1946-1964	18% (41)	24% (56)	17% (38)	39% (91)	2% (4)	— (0)	232
Educ: < College	15% (73)	25% (119)	14% (67)	39% (183)	5% (23)	2% (8)	472
Educ: Bachelors degree	10% (15)	33% (47)	20% (29)	33% (47)	4% (6)	1% (1)	144
Educ: Post-grad	20% (17)	40% (35)	17% (14)	21% (18)	1% (1)	1% (1)	87
Income: Under 50k	17% (56)	29% (97)	14% (46)	34% (115)	5% (18)	2% (6)	338
Income: 50k-100k	13% (35)	30% (78)	16% (42)	36% (92)	4% (9)	1% (3)	259
Income: 100k+	13% (14)	24% (26)	21% (22)	39% (41)	2% (2)	1% (1)	107
Ethnicity: White (Non-Hispanic)	13% (73)	29% (162)	15% (84)	38% (215)	4% (24)	1% (4)	562
Ethnicity: Black (Non-Hispanic)	25% (22)	27% (24)	17% (16)	22% (20)	5% (4)	5% (4)	90
All Christian	16% (49)	23% (69)	17% (53)	41% (125)	3% (9)	— (1)	307
Agnostic/Nothing in particular	12% (27)	36% (80)	14% (32)	30% (68)	5% (11)	3% (6)	223
Something Else	11% (12)	25% (28)	14% (16)	40% (45)	8% (9)	3% (3)	113
Evangelical	11% (16)	13% (19)	18% (27)	52% (78)	4% (6)	3% (4)	150
Non-Evangelical	18% (45)	30% (76)	15% (39)	33% (85)	4% (11)	— (1)	256
PID: Dem (no lean)	36% (93)	52% (132)	8% (19)	2% (6)	1% (2)	1% (3)	255
PID: Ind (no lean)	4% (8)	27% (57)	23% (50)	38% (82)	6% (13)	2% (4)	214
PID: Rep (no lean)	2% (4)	5% (11)	17% (41)	68% (160)	6% (14)	2% (4)	234

Continued on next page

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	15% (105)	29% (200)	16% (110)	35% (248)	4% (29)	1% (10)	703
PID/Gender: Dem Men	47% (55)	40% (47)	8% (9)	4% (4)	— (0)	2% (2)	118
PID/Gender: Dem Women	27% (37)	62% (85)	7% (10)	1% (2)	1% (2)	1% (1)	137
PID/Gender: Ind Men	5% (6)	30% (36)	23% (28)	38% (46)	2% (2)	2% (2)	120
PID/Gender: Ind Women	2% (2)	22% (21)	23% (22)	39% (36)	12% (11)	2% (2)	94
PID/Gender: Rep Men	4% (4)	7% (7)	16% (16)	67% (67)	5% (5)	2% (2)	100
PID/Gender: Rep Women	— (0)	4% (5)	19% (25)	69% (93)	7% (9)	2% (2)	135
Ideo: Liberal (1-3)	29% (59)	56% (113)	7% (15)	6% (12)	2% (4)	— (0)	203
Ideo: Moderate (4)	17% (35)	33% (67)	20% (42)	23% (47)	5% (10)	3% (5)	207
Ideo: Conservative (5-7)	2% (6)	5% (14)	19% (50)	69% (181)	3% (9)	1% (3)	263
Ideo/PID: Conservative Republican	— (0)	2% (3)	18% (31)	75% (131)	4% (7)	1% (2)	174
Ideo/PID: Moderate/Liberal Republican	7% (4)	15% (8)	19% (10)	44% (24)	11% (6)	3% (2)	55
Ideo/PID: Moderate/Conservative Democrat	34% (32)	48% (46)	11% (11)	4% (4)	1% (1)	2% (2)	97
Ideo/PID: Liberal Democrat	37% (57)	56% (84)	5% (8)	1% (2)	— (0)	— (0)	152
Unfavorable of Biden and Trump	5% (7)	26% (38)	32% (46)	36% (51)	1% (1)	— (0)	143
2024 H2H Matchup: Biden Voter	32% (94)	50% (146)	12% (36)	5% (15)	1% (3)	— (0)	293
2024 H2H Matchup: Trump Voter	2% (6)	9% (29)	16% (53)	65% (210)	6% (18)	2% (6)	322
2022 House Vote: Democrat	32% (92)	51% (150)	11% (33)	4% (12)	1% (4)	— (1)	291
2022 House Vote: Republican	1% (2)	4% (12)	18% (48)	72% (196)	4% (11)	1% (4)	273
2022 House Vote: Did not Vote	8% (9)	30% (37)	21% (26)	28% (35)	9% (12)	4% (5)	125
2020 Vote: Joe Biden	27% (88)	53% (172)	13% (40)	5% (17)	1% (4)	— (1)	324
2020 Vote: Donald Trump	3% (9)	4% (13)	18% (54)	67% (206)	6% (19)	1% (4)	306
2020 Vote: Did not Vote	12% (7)	21% (13)	17% (11)	35% (22)	8% (5)	8% (5)	63
2016 Vote: Hillary Clinton	35% (85)	49% (119)	11% (28)	5% (11)	1% (1)	— (1)	245
2016 Vote: Donald Trump	4% (9)	7% (17)	15% (37)	71% (179)	3% (7)	2% (4)	253
U.S. Economy: Wrong Track	6% (29)	21% (108)	19% (98)	47% (244)	5% (25)	2% (9)	513
U.S. Economy: Right Direction	40% (76)	49% (92)	6% (12)	2% (4)	2% (4)	— (1)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38% (80)	48% (100)	8% (16)	4% (8)	1% (2)	— (0)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3% (12)	10% (37)	19% (69)	59% (208)	5% (19)	2% (8)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	9% (13)	44% (64)	17% (25)	22% (32)	5% (8)	1% (2)	143
Top 2024 Issue: Economy	7% (17)	16% (42)	22% (57)	48% (122)	6% (14)	2% (4)	256

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	15% (105)	29% (200)	16% (110)	35% (248)	4% (29)	1% (10)	703
Community: Urban	27% (33)	33% (41)	16% (20)	22% (27)	1% (1)	1% (1)	123
Community: Suburban	11% (42)	31% (119)	17% (65)	34% (130)	5% (19)	1% (5)	379
Community: Rural	15% (30)	21% (41)	13% (25)	45% (91)	5% (9)	2% (4)	201
Community/Gender: Urban Men	27% (23)	28% (23)	19% (15)	23% (19)	1% (1)	1% (1)	82
Community/Gender: Rural Women	11% (13)	21% (24)	14% (16)	45% (52)	7% (8)	2% (2)	115
Community/Gender: Rural Men	20% (18)	20% (17)	11% (9)	45% (39)	1% (1)	2% (2)	86
Community/Gender: Suburban Women	8% (17)	33% (70)	17% (36)	34% (71)	7% (14)	1% (3)	210
Community/Gender: Suburban Men	15% (25)	29% (49)	17% (29)	35% (60)	3% (4)	1% (2)	169
Homeowner	15% (86)	29% (166)	15% (88)	37% (216)	4% (21)	1% (5)	582
Renter	18% (18)	27% (27)	17% (17)	27% (27)	7% (7)	4% (4)	99
Military HHnm: Yes	16% (17)	25% (26)	14% (15)	43% (45)	— (1)	2% (2)	104
Military HH: No	15% (88)	29% (175)	16% (96)	34% (203)	5% (29)	1% (9)	599
Employ: Private Sector	12% (28)	26% (61)	17% (40)	38% (89)	5% (10)	1% (3)	231
Employ: Self-Employed	9% (6)	22% (13)	15% (9)	39% (23)	9% (5)	6% (4)	60
Employ: Homemaker	19% (10)	22% (12)	14% (7)	39% (21)	3% (2)	2% (1)	53
Employ: Retired	18% (37)	29% (58)	16% (32)	36% (72)	1% (1)	— (0)	200
Employ: Unemployed	16% (11)	37% (25)	10% (6)	22% (14)	11% (7)	4% (3)	66
Self + Household: White-Collar	17% (39)	30% (67)	16% (37)	34% (75)	3% (6)	— (0)	225
Self + Household: Blue Collar	14% (50)	26% (91)	15% (51)	41% (143)	3% (9)	2% (6)	351
Union HH: Yes	11% (7)	31% (20)	12% (8)	39% (24)	3% (2)	3% (2)	63
Union HH: No	15% (98)	28% (181)	16% (102)	35% (224)	4% (27)	1% (8)	640
LGBTQ+: Yes	5% (4)	39% (32)	9% (7)	37% (30)	5% (4)	4% (3)	81
LGBTQ+: No	16% (100)	27% (169)	17% (103)	35% (218)	4% (25)	1% (7)	622
Motivated to Vote	16% (100)	30% (188)	15% (99)	36% (226)	3% (18)	1% (5)	636
Parent: Yes	10% (19)	25% (46)	19% (35)	37% (68)	5% (9)	4% (7)	184
Parent: No	16% (85)	30% (155)	15% (76)	35% (180)	4% (20)	1% (3)	519
COVID Vaccine: Yes	18% (89)	37% (184)	16% (77)	25% (123)	3% (16)	1% (3)	491
COVID Vaccine: No	8% (16)	8% (17)	16% (34)	59% (125)	6% (13)	3% (7)	212
Student Loans: Yes	8% (11)	35% (45)	15% (20)	31% (40)	8% (11)	1% (2)	128
Student Loans: No	16% (94)	27% (155)	16% (91)	36% (208)	3% (19)	1% (9)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (99)	21% (148)	19% (134)	39% (274)	5% (36)	2% (13)	703
Gender: Male	11% (36)	22% (75)	18% (59)	45% (153)	3% (10)	1% (5)	338
Gender: Female	17% (63)	20% (73)	20% (74)	33% (121)	7% (26)	2% (8)	365
Age: 18-34	15% (28)	19% (35)	19% (35)	37% (69)	6% (12)	4% (7)	186
Age: 35-44	13% (12)	19% (19)	20% (20)	36% (35)	8% (8)	3% (3)	97
Age: 45-64	16% (40)	23% (57)	17% (43)	38% (94)	6% (15)	— (1)	251
Age: 65+	11% (18)	22% (37)	21% (36)	45% (76)	— (0)	1% (1)	169
GenZers: 1997-2012	8% (6)	22% (16)	17% (12)	37% (26)	8% (5)	8% (6)	70
Millennials: 1981-1996	17% (33)	18% (35)	20% (39)	35% (69)	8% (15)	2% (4)	194
GenXers: 1965-1980	18% (33)	21% (40)	15% (29)	40% (76)	5% (10)	1% (2)	190
Baby Boomers: 1946-1964	10% (22)	23% (53)	21% (48)	44% (102)	3% (6)	— (1)	232
Educ: < College	18% (85)	22% (103)	15% (71)	37% (174)	6% (28)	2% (11)	472
Educ: Bachelors degree	6% (9)	21% (30)	29% (42)	40% (58)	3% (4)	1% (1)	144
Educ: Post-grad	6% (5)	18% (15)	23% (20)	49% (42)	4% (3)	1% (1)	87
Income: Under 50k	14% (49)	19% (64)	14% (48)	44% (150)	6% (21)	2% (6)	338
Income: 50k-100k	15% (39)	22% (58)	21% (55)	35% (90)	5% (12)	2% (5)	259
Income: 100k+	10% (11)	25% (27)	28% (30)	32% (34)	3% (3)	1% (1)	107
Ethnicity: White (Non-Hispanic)	15% (84)	24% (132)	20% (112)	36% (203)	5% (27)	1% (3)	562
Ethnicity: Black (Non-Hispanic)	14% (12)	7% (7)	19% (17)	50% (45)	6% (5)	5% (5)	90
All Christian	15% (46)	26% (80)	24% (74)	31% (96)	4% (11)	— (1)	307
Agnostic/Nothing in particular	12% (28)	16% (36)	14% (31)	51% (113)	4% (9)	3% (6)	223
Something Else	16% (19)	27% (30)	17% (19)	25% (29)	12% (14)	2% (2)	113
Evangelical	19% (29)	29% (43)	17% (25)	27% (41)	8% (11)	1% (1)	150
Non-Evangelical	10% (27)	25% (64)	26% (67)	32% (83)	5% (13)	1% (2)	256
PID: Dem (no lean)	2% (4)	4% (10)	22% (57)	66% (169)	3% (7)	3% (8)	255
PID: Ind (no lean)	3% (7)	22% (48)	25% (55)	42% (89)	6% (13)	1% (2)	214
PID: Rep (no lean)	37% (88)	39% (90)	9% (22)	7% (16)	7% (16)	1% (3)	234

Continued on next page

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(99)	21%	(148)	19%	(134)	39%	(274)	5%	(36)	2%	(13)	703
PID/Gender: Dem Men	2%	(2)	5%	(5)	22%	(26)	67%	(79)	1%	(1)	3%	(4)	118
PID/Gender: Dem Women	1%	(2)	3%	(4)	23%	(32)	66%	(91)	4%	(5)	3%	(4)	137
PID/Gender: Ind Men	—	(0)	19%	(23)	23%	(28)	54%	(65)	3%	(4)	—	(1)	120
PID/Gender: Ind Women	7%	(7)	27%	(25)	28%	(27)	26%	(24)	10%	(10)	2%	(1)	94
PID/Gender: Rep Men	33%	(33)	47%	(47)	6%	(6)	10%	(9)	5%	(5)	—	(0)	100
PID/Gender: Rep Women	41%	(55)	32%	(44)	12%	(16)	5%	(6)	8%	(11)	2%	(3)	135
Ideo: Liberal (1-3)	3%	(7)	4%	(9)	21%	(43)	67%	(136)	3%	(6)	1%	(3)	203
Ideo: Moderate (4)	7%	(14)	20%	(41)	19%	(39)	46%	(95)	6%	(12)	3%	(6)	207
Ideo: Conservative (5-7)	28%	(75)	36%	(96)	18%	(47)	14%	(36)	3%	(8)	1%	(3)	263
Ideo/PID: Conservative Republican	40%	(70)	40%	(70)	8%	(15)	7%	(12)	3%	(5)	1%	(2)	174
Ideo/PID: Moderate/Liberal Republican	26%	(14)	36%	(20)	11%	(6)	8%	(4)	19%	(10)	1%	(1)	55
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	8%	(8)	27%	(26)	54%	(52)	4%	(3)	6%	(6)	97
Ideo/PID: Liberal Democrat	2%	(3)	1%	(2)	21%	(31)	75%	(113)	—	(1)	1%	(2)	152
Unfavorable of Biden and Trump	3%	(4)	15%	(21)	27%	(39)	53%	(75)	2%	(3)	—	(0)	143
2024 H2H Matchup: Biden Voter	1%	(2)	4%	(13)	22%	(64)	71%	(208)	1%	(3)	1%	(4)	293
2024 H2H Matchup: Trump Voter	29%	(94)	38%	(122)	16%	(51)	9%	(28)	7%	(21)	2%	(6)	322
2022 House Vote: Democrat	1%	(4)	3%	(8)	24%	(70)	66%	(192)	4%	(10)	3%	(7)	291
2022 House Vote: Republican	32%	(87)	39%	(108)	16%	(44)	9%	(24)	4%	(10)	—	(1)	273
2022 House Vote: Did not Vote	7%	(8)	24%	(30)	11%	(14)	44%	(55)	11%	(14)	3%	(4)	125
2020 Vote: Joe Biden	1%	(4)	5%	(17)	24%	(77)	67%	(216)	2%	(5)	2%	(5)	324
2020 Vote: Donald Trump	30%	(92)	36%	(110)	15%	(45)	12%	(36)	6%	(19)	1%	(3)	306
2020 Vote: Did not Vote	4%	(3)	29%	(18)	15%	(9)	31%	(20)	14%	(9)	6%	(4)	63
2016 Vote: Hillary Clinton	1%	(2)	5%	(12)	22%	(55)	68%	(168)	2%	(4)	2%	(5)	245
2016 Vote: Donald Trump	29%	(73)	36%	(90)	16%	(41)	14%	(36)	4%	(9)	1%	(3)	253
U.S. Economy: Wrong Track	18%	(94)	26%	(131)	18%	(92)	31%	(161)	5%	(28)	1%	(7)	513
U.S. Economy: Right Direction	2%	(5)	9%	(17)	22%	(42)	60%	(113)	4%	(8)	3%	(5)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	5%	(10)	21%	(43)	70%	(146)	1%	(3)	2%	(3)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25%	(89)	36%	(125)	16%	(56)	17%	(59)	6%	(20)	1%	(3)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(8)	9%	(12)	24%	(35)	48%	(69)	9%	(12)	5%	(7)	143
Top 2024 Issue: Economy	22%	(57)	30%	(76)	21%	(53)	21%	(54)	5%	(14)	1%	(2)	256

Continued on next page

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(99)	21%	(148)	19%	(134)	39%	(274)	5%	(36)	2%	(13)	703
Community: Urban	13%	(16)	15%	(19)	22%	(27)	42%	(52)	5%	(6)	3%	(4)	123
Community: Suburban	15%	(55)	18%	(68)	19%	(72)	42%	(159)	4%	(17)	2%	(8)	379
Community: Rural	13%	(27)	31%	(62)	17%	(34)	32%	(64)	7%	(13)	—	(1)	201
Community/Gender: Urban Men	11%	(9)	17%	(14)	23%	(19)	45%	(37)	3%	(3)	1%	(1)	82
Community/Gender: Rural Women	17%	(19)	27%	(31)	18%	(20)	28%	(31)	11%	(12)	—	(0)	115
Community/Gender: Rural Men	9%	(8)	36%	(31)	16%	(14)	37%	(32)	1%	(1)	1%	(1)	86
Community/Gender: Suburban Women	17%	(37)	18%	(38)	22%	(46)	36%	(75)	5%	(10)	2%	(5)	210
Community/Gender: Suburban Men	11%	(19)	18%	(30)	16%	(26)	50%	(84)	4%	(6)	2%	(3)	169
Homeowner	14%	(80)	21%	(124)	20%	(114)	39%	(229)	5%	(29)	1%	(6)	582
Renter	17%	(16)	19%	(19)	15%	(15)	39%	(38)	6%	(6)	5%	(5)	99
Military HHnm: Yes	9%	(10)	22%	(22)	25%	(27)	38%	(40)	2%	(2)	3%	(3)	104
Military HH: No	15%	(89)	21%	(126)	18%	(107)	39%	(234)	6%	(33)	2%	(9)	599
Employ: Private Sector	14%	(33)	20%	(46)	22%	(51)	35%	(82)	7%	(16)	2%	(4)	231
Employ: Self-Employed	12%	(7)	30%	(18)	16%	(10)	33%	(20)	4%	(2)	4%	(2)	60
Employ: Homemaker	15%	(8)	16%	(9)	15%	(8)	44%	(23)	10%	(5)	1%	(0)	53
Employ: Retired	14%	(27)	21%	(42)	19%	(39)	45%	(89)	1%	(1)	1%	(1)	200
Employ: Unemployed	12%	(8)	22%	(15)	9%	(6)	43%	(28)	11%	(7)	3%	(2)	66
Self + Household: White-Collar	11%	(25)	21%	(47)	25%	(55)	38%	(86)	4%	(9)	—	(1)	225
Self + Household: Blue Collar	15%	(52)	24%	(83)	18%	(65)	38%	(133)	3%	(12)	2%	(6)	351
Union HH: Yes	19%	(12)	21%	(13)	26%	(16)	24%	(15)	5%	(3)	5%	(3)	63
Union HH: No	14%	(87)	21%	(135)	18%	(117)	40%	(259)	5%	(32)	1%	(9)	640
LGBTQ+: Yes	17%	(14)	12%	(10)	13%	(11)	48%	(39)	3%	(2)	7%	(6)	81
LGBTQ+: No	14%	(85)	22%	(138)	20%	(123)	38%	(236)	5%	(33)	1%	(7)	622
Motivated to Vote	14%	(90)	22%	(137)	20%	(126)	40%	(252)	3%	(20)	1%	(9)	636
Parent: Yes	15%	(27)	23%	(43)	20%	(37)	32%	(60)	7%	(13)	3%	(5)	184
Parent: No	14%	(72)	20%	(105)	19%	(97)	41%	(215)	4%	(23)	1%	(8)	519
COVID Vaccine: Yes	11%	(56)	18%	(90)	21%	(101)	45%	(221)	4%	(17)	1%	(5)	491
COVID Vaccine: No	20%	(43)	27%	(58)	15%	(32)	25%	(53)	9%	(18)	4%	(8)	212
Student Loans: Yes	15%	(20)	20%	(26)	18%	(23)	36%	(46)	9%	(11)	2%	(2)	128
Student Loans: No	14%	(79)	21%	(122)	19%	(111)	40%	(228)	4%	(25)	2%	(11)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	26% (183)	15% (109)	9% (63)	46% (325)	3% (20)	1% (4)	703
Gender: Male	23% (78)	17% (56)	7% (24)	49% (164)	4% (12)	1% (3)	338
Gender: Female	29% (105)	14% (52)	11% (39)	44% (161)	2% (7)	— (1)	365
Age: 18-34	24% (45)	20% (37)	11% (20)	40% (75)	4% (8)	— (1)	186
Age: 35-44	28% (27)	18% (18)	6% (6)	44% (43)	3% (3)	1% (1)	97
Age: 45-64	30% (74)	16% (41)	6% (16)	44% (111)	3% (7)	1% (3)	251
Age: 65+	22% (36)	8% (13)	12% (21)	57% (96)	1% (2)	— (0)	169
GenZers: 1997-2012	18% (12)	22% (15)	5% (4)	46% (32)	8% (5)	1% (1)	70
Millennials: 1981-1996	29% (57)	19% (38)	11% (22)	38% (73)	3% (5)	— (0)	194
GenXers: 1965-1980	26% (50)	16% (30)	7% (13)	48% (92)	1% (2)	2% (3)	190
Baby Boomers: 1946-1964	25% (58)	10% (24)	10% (23)	52% (120)	3% (7)	— (0)	232
Educ: < College	30% (141)	17% (82)	8% (40)	41% (194)	3% (12)	1% (3)	472
Educ: Bachelors degree	22% (32)	10% (14)	11% (16)	53% (76)	4% (6)	— (0)	144
Educ: Post-grad	12% (11)	14% (12)	8% (7)	63% (54)	1% (1)	1% (1)	87
Income: Under 50k	27% (91)	13% (45)	6% (19)	49% (167)	4% (14)	1% (2)	338
Income: 50k-100k	25% (64)	20% (52)	10% (25)	44% (114)	1% (3)	— (1)	259
Income: 100k+	27% (28)	11% (12)	18% (19)	41% (44)	2% (2)	1% (1)	107
Ethnicity: White (Non-Hispanic)	28% (155)	16% (89)	9% (51)	45% (252)	2% (12)	1% (3)	562
Ethnicity: Black (Non-Hispanic)	19% (17)	12% (11)	9% (8)	55% (49)	5% (4)	1% (1)	90
All Christian	31% (94)	15% (45)	11% (33)	41% (127)	3% (8)	— (0)	307
Agnostic/Nothing in particular	21% (47)	13% (29)	7% (16)	56% (125)	1% (3)	1% (2)	223
Something Else	31% (35)	26% (29)	6% (7)	32% (36)	5% (5)	1% (1)	113
Evangelical	40% (60)	19% (28)	9% (14)	28% (41)	4% (6)	— (1)	150
Non-Evangelical	23% (59)	18% (46)	8% (21)	47% (122)	3% (8)	— (0)	256
PID: Dem (no lean)	2% (6)	5% (14)	5% (14)	84% (214)	2% (5)	1% (1)	255
PID: Ind (no lean)	17% (36)	20% (43)	13% (28)	46% (98)	4% (8)	1% (2)	214
PID: Rep (no lean)	60% (141)	22% (52)	9% (21)	6% (13)	3% (6)	— (1)	234

Continued on next page

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	26% (183)	15% (109)	9% (63)	46% (325)	3% (20)	1% (4)	703
PID/Gender: Dem Men	4% (5)	11% (13)	5% (6)	78% (91)	2% (2)	1% (1)	118
PID/Gender: Dem Women	1% (2)	1% (1)	6% (8)	90% (123)	2% (3)	— (0)	137
PID/Gender: Ind Men	11% (13)	19% (23)	10% (12)	54% (65)	5% (6)	1% (2)	120
PID/Gender: Ind Women	25% (23)	22% (20)	17% (16)	34% (32)	2% (2)	— (0)	94
PID/Gender: Rep Men	61% (60)	21% (21)	6% (6)	7% (7)	5% (5)	— (0)	100
PID/Gender: Rep Women	60% (81)	23% (31)	11% (15)	4% (6)	1% (2)	1% (1)	135
Ideo: Liberal (1-3)	4% (8)	4% (8)	3% (7)	85% (172)	3% (6)	1% (2)	203
Ideo: Moderate (4)	18% (38)	12% (24)	10% (20)	57% (118)	3% (6)	— (1)	207
Ideo: Conservative (5-7)	50% (131)	26% (67)	14% (36)	10% (26)	1% (2)	— (1)	263
Ideo/PID: Conservative Republican	62% (108)	23% (40)	10% (17)	4% (7)	1% (1)	— (0)	174
Ideo/PID: Moderate/Liberal Republican	49% (27)	22% (12)	7% (4)	10% (6)	10% (5)	1% (1)	55
Ideo/PID: Moderate/Conservative Democrat	2% (2)	9% (9)	10% (10)	75% (73)	2% (2)	2% (1)	97
Ideo/PID: Liberal Democrat	3% (4)	3% (5)	3% (4)	91% (138)	1% (1)	— (0)	152
Unfavorable of Biden and Trump	— (0)	— (0)	35% (50)	65% (93)	— (0)	— (0)	143
2024 H2H Matchup: Biden Voter	1% (2)	3% (8)	4% (12)	90% (265)	1% (3)	1% (3)	293
2024 H2H Matchup: Trump Voter	56% (179)	28% (91)	10% (34)	3% (9)	3% (10)	— (1)	322
2022 House Vote: Democrat	3% (8)	6% (18)	3% (9)	86% (249)	1% (4)	1% (2)	291
2022 House Vote: Republican	56% (153)	21% (57)	12% (34)	8% (21)	3% (8)	— (0)	273
2022 House Vote: Did not Vote	18% (22)	26% (32)	12% (16)	40% (49)	4% (5)	— (0)	125
2020 Vote: Joe Biden	2% (6)	5% (15)	5% (17)	86% (280)	1% (3)	1% (4)	324
2020 Vote: Donald Trump	55% (169)	23% (70)	11% (33)	8% (26)	3% (8)	— (0)	306
2020 Vote: Did not Vote	12% (8)	36% (22)	15% (9)	27% (17)	11% (7)	— (0)	63
2016 Vote: Hillary Clinton	2% (5)	5% (12)	2% (6)	89% (218)	— (1)	2% (4)	245
2016 Vote: Donald Trump	54% (137)	20% (50)	10% (26)	13% (32)	4% (9)	— (0)	253
U.S. Economy: Wrong Track	34% (176)	17% (89)	10% (53)	35% (178)	3% (14)	1% (3)	513
U.S. Economy: Right Direction	4% (7)	10% (20)	5% (10)	78% (147)	3% (5)	— (1)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	— (1)	2% (4)	3% (7)	91% (188)	2% (3)	2% (3)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	49% (171)	26% (90)	12% (44)	11% (41)	2% (7)	— (1)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	8% (11)	10% (14)	8% (12)	67% (96)	6% (9)	— (0)	143
Top 2024 Issue: Economy	39% (101)	20% (51)	11% (29)	28% (71)	1% (3)	— (1)	256

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	26% (183)	15% (109)	9% (63)	46% (325)	3% (20)	1% (4)	703
Community: Urban	18% (22)	16% (19)	12% (15)	52% (64)	2% (3)	1% (1)	123
Community: Suburban	27% (102)	10% (38)	10% (37)	49% (185)	4% (15)	1% (3)	379
Community: Rural	30% (60)	26% (52)	5% (11)	38% (76)	1% (2)	— (0)	201
Community/Gender: Urban Men	17% (14)	18% (15)	13% (11)	47% (39)	3% (3)	1% (1)	82
Community/Gender: Rural Women	37% (42)	23% (26)	5% (6)	35% (40)	1% (1)	— (0)	115
Community/Gender: Rural Men	21% (18)	30% (26)	6% (5)	42% (36)	2% (1)	— (0)	86
Community/Gender: Suburban Women	27% (56)	11% (22)	14% (30)	46% (96)	3% (6)	— (1)	210
Community/Gender: Suburban Men	27% (46)	9% (16)	5% (8)	53% (89)	5% (8)	1% (2)	169
Homeowner	27% (155)	16% (93)	8% (48)	47% (272)	2% (13)	— (1)	582
Renter	25% (25)	11% (10)	13% (12)	44% (43)	5% (5)	3% (3)	99
Military HHnm: Yes	24% (25)	16% (16)	10% (10)	48% (50)	2% (2)	1% (1)	104
Military HH: No	26% (158)	15% (92)	9% (53)	46% (274)	3% (18)	1% (3)	599
Employ: Private Sector	26% (60)	18% (41)	11% (25)	41% (94)	4% (8)	1% (3)	231
Employ: Self-Employed	31% (19)	18% (11)	5% (3)	39% (24)	6% (4)	1% (1)	60
Employ: Homemaker	29% (15)	14% (8)	7% (4)	50% (26)	— (0)	— (0)	53
Employ: Retired	24% (48)	9% (18)	12% (23)	54% (109)	1% (2)	— (0)	200
Employ: Unemployed	24% (16)	25% (16)	2% (1)	44% (29)	4% (3)	— (0)	66
Self + Household: White-Collar	24% (53)	11% (24)	12% (28)	50% (112)	3% (7)	— (1)	225
Self + Household: Blue Collar	29% (103)	16% (56)	7% (26)	45% (157)	2% (6)	1% (3)	351
Union HH: Yes	23% (14)	27% (17)	2% (1)	39% (24)	7% (4)	3% (2)	63
Union HH: No	26% (169)	14% (92)	10% (61)	47% (301)	2% (15)	— (2)	640
LGBTQ+: Yes	24% (20)	12% (9)	5% (4)	55% (44)	3% (2)	2% (2)	81
LGBTQ+: No	26% (164)	16% (99)	9% (59)	45% (280)	3% (17)	— (2)	622
Motivated to Vote	27% (173)	14% (91)	9% (55)	48% (304)	2% (10)	1% (4)	636
Parent: Yes	29% (53)	22% (40)	9% (16)	36% (67)	3% (5)	2% (3)	184
Parent: No	25% (130)	13% (69)	9% (47)	50% (258)	3% (15)	— (1)	519
COVID Vaccine: Yes	20% (97)	11% (56)	9% (46)	57% (280)	2% (10)	1% (3)	491
COVID Vaccine: No	41% (87)	25% (52)	8% (17)	21% (45)	5% (10)	1% (1)	212
Student Loans: Yes	25% (32)	20% (26)	7% (9)	45% (57)	3% (4)	— (1)	128
Student Loans: No	26% (151)	14% (83)	9% (54)	47% (268)	3% (16)	1% (3)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? — Ron DeSantis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(70)	21%	(147)	12%	(82)	36%	(255)	11%	(76)	10%	(73)	703
Gender: Male	10%	(33)	22%	(76)	15%	(50)	39%	(133)	8%	(26)	6%	(21)	338
Gender: Female	10%	(38)	19%	(71)	9%	(32)	33%	(122)	14%	(50)	14%	(52)	365
Age: 18-34	7%	(13)	15%	(28)	13%	(25)	28%	(53)	13%	(24)	23%	(43)	186
Age: 35-44	4%	(4)	25%	(24)	8%	(7)	34%	(34)	21%	(20)	9%	(9)	97
Age: 45-64	14%	(34)	23%	(58)	11%	(27)	36%	(90)	11%	(27)	6%	(16)	251
Age: 65+	11%	(19)	22%	(37)	14%	(23)	47%	(79)	3%	(4)	4%	(6)	169
GenZers: 1997-2012	5%	(4)	8%	(6)	13%	(9)	30%	(21)	15%	(11)	28%	(20)	70
Millennials: 1981-1996	6%	(12)	22%	(43)	11%	(22)	28%	(55)	16%	(32)	15%	(30)	194
GenXers: 1965-1980	12%	(24)	20%	(38)	11%	(21)	40%	(77)	9%	(17)	8%	(15)	190
Baby Boomers: 1946-1964	12%	(27)	24%	(55)	12%	(29)	41%	(96)	7%	(17)	4%	(8)	232
Educ: < College	11%	(52)	22%	(105)	12%	(57)	31%	(148)	10%	(49)	13%	(62)	472
Educ: Bachelors degree	7%	(9)	20%	(29)	11%	(16)	43%	(62)	15%	(21)	5%	(7)	144
Educ: Post-grad	11%	(9)	15%	(13)	10%	(9)	52%	(45)	6%	(5)	6%	(5)	87
Income: Under 50k	8%	(28)	18%	(59)	12%	(41)	37%	(126)	10%	(34)	14%	(48)	338
Income: 50k-100k	11%	(28)	24%	(62)	10%	(26)	36%	(93)	13%	(32)	6%	(16)	259
Income: 100k+	13%	(14)	23%	(25)	14%	(15)	33%	(36)	8%	(9)	8%	(9)	107
Ethnicity: White (Non-Hispanic)	11%	(60)	23%	(128)	12%	(65)	37%	(206)	10%	(56)	8%	(46)	562
Ethnicity: Black (Non-Hispanic)	11%	(10)	8%	(7)	12%	(11)	40%	(36)	13%	(12)	17%	(15)	90
All Christian	15%	(46)	25%	(78)	14%	(41)	32%	(98)	9%	(27)	5%	(16)	307
Agnostic/Nothing in particular	8%	(18)	18%	(41)	10%	(22)	44%	(99)	10%	(23)	9%	(21)	223
Something Else	3%	(4)	17%	(20)	13%	(14)	25%	(28)	15%	(17)	27%	(30)	113
Evangelical	14%	(21)	22%	(33)	15%	(23)	21%	(31)	11%	(17)	17%	(25)	150
Non-Evangelical	11%	(29)	22%	(56)	13%	(33)	37%	(94)	9%	(24)	8%	(20)	256
PID: Dem (no lean)	1%	(3)	8%	(20)	10%	(27)	62%	(157)	10%	(26)	9%	(22)	255
PID: Ind (no lean)	4%	(9)	23%	(49)	12%	(26)	38%	(81)	9%	(20)	13%	(29)	214
PID: Rep (no lean)	25%	(58)	33%	(78)	12%	(29)	7%	(17)	13%	(30)	9%	(22)	234

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Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? — Ron DeSantis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(70)	21%	(147)	12%	(82)	36%	(255)	11%	(76)	10%	(73)	703
PID/Gender: Dem Men	2%	(3)	12%	(14)	15%	(18)	58%	(68)	8%	(10)	5%	(6)	118
PID/Gender: Dem Women	—	(1)	5%	(6)	6%	(9)	65%	(89)	12%	(16)	12%	(16)	137
PID/Gender: Ind Men	4%	(5)	22%	(26)	15%	(18)	48%	(58)	5%	(6)	7%	(8)	120
PID/Gender: Ind Women	5%	(5)	25%	(23)	9%	(9)	24%	(23)	15%	(14)	22%	(20)	94
PID/Gender: Rep Men	25%	(25)	36%	(36)	14%	(14)	8%	(8)	11%	(11)	6%	(6)	100
PID/Gender: Rep Women	24%	(33)	31%	(42)	11%	(15)	7%	(10)	15%	(20)	12%	(16)	135
Ideo: Liberal (1-3)	2%	(4)	4%	(9)	9%	(18)	68%	(139)	10%	(20)	7%	(14)	203
Ideo: Moderate (4)	5%	(10)	20%	(42)	13%	(27)	43%	(89)	10%	(21)	8%	(17)	207
Ideo: Conservative (5-7)	21%	(57)	37%	(96)	14%	(36)	9%	(23)	11%	(30)	8%	(22)	263
Ideo/PID: Conservative Republican	30%	(52)	35%	(60)	11%	(18)	7%	(11)	10%	(18)	8%	(14)	174
Ideo/PID: Moderate/Liberal Republican	11%	(6)	31%	(17)	19%	(10)	11%	(6)	19%	(11)	8%	(4)	55
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	17%	(16)	15%	(15)	47%	(45)	13%	(12)	7%	(7)	97
Ideo/PID: Liberal Democrat	1%	(2)	2%	(4)	8%	(12)	74%	(112)	8%	(12)	7%	(10)	152
Unfavorable of Biden and Trump	6%	(9)	11%	(16)	17%	(24)	44%	(62)	10%	(14)	12%	(18)	143
2024 H2H Matchup: Biden Voter	1%	(3)	6%	(18)	10%	(29)	70%	(204)	8%	(23)	5%	(15)	293
2024 H2H Matchup: Trump Voter	19%	(61)	38%	(121)	13%	(43)	7%	(23)	12%	(37)	11%	(37)	322
2022 House Vote: Democrat	1%	(3)	7%	(21)	10%	(28)	68%	(197)	9%	(26)	6%	(16)	291
2022 House Vote: Republican	23%	(63)	39%	(106)	13%	(36)	7%	(18)	9%	(25)	9%	(24)	273
2022 House Vote: Did not Vote	4%	(5)	14%	(18)	12%	(14)	29%	(36)	17%	(21)	24%	(30)	125
2020 Vote: Joe Biden	1%	(5)	8%	(26)	9%	(30)	67%	(216)	8%	(26)	7%	(21)	324
2020 Vote: Donald Trump	21%	(64)	37%	(113)	14%	(44)	9%	(27)	11%	(32)	9%	(26)	306
2020 Vote: Did not Vote	2%	(1)	10%	(6)	6%	(4)	18%	(11)	24%	(15)	40%	(25)	63
2016 Vote: Hillary Clinton	1%	(3)	9%	(22)	7%	(18)	70%	(173)	7%	(16)	6%	(14)	245
2016 Vote: Donald Trump	21%	(53)	39%	(98)	14%	(36)	10%	(24)	9%	(24)	7%	(18)	253
U.S. Economy: Wrong Track	13%	(67)	25%	(128)	11%	(57)	27%	(137)	12%	(62)	12%	(63)	513
U.S. Economy: Right Direction	2%	(3)	10%	(19)	13%	(25)	63%	(119)	7%	(14)	5%	(10)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	5%	(10)	11%	(23)	69%	(142)	5%	(11)	8%	(16)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(63)	35%	(122)	14%	(50)	13%	(45)	11%	(37)	10%	(35)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	10%	(14)	6%	(8)	48%	(68)	19%	(28)	15%	(22)	143
Top 2024 Issue: Economy	11%	(28)	28%	(73)	11%	(28)	26%	(67)	15%	(37)	9%	(23)	256

Continued on next page

Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? — Ron DeSantis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(70)	21%	(147)	12%	(82)	36%	(255)	11%	(76)	10%	(73)	703
Community: Urban	7%	(9)	23%	(28)	13%	(16)	36%	(44)	9%	(11)	12%	(14)	123
Community: Suburban	9%	(35)	18%	(67)	12%	(44)	42%	(159)	10%	(38)	9%	(36)	379
Community: Rural	13%	(26)	25%	(51)	11%	(21)	26%	(53)	13%	(27)	11%	(23)	201
Community/Gender: Urban Men	10%	(8)	26%	(22)	15%	(12)	38%	(32)	5%	(4)	6%	(5)	82
Community/Gender: Rural Women	14%	(16)	25%	(29)	6%	(7)	23%	(27)	16%	(18)	15%	(17)	115
Community/Gender: Rural Men	11%	(9)	26%	(22)	16%	(14)	30%	(26)	10%	(9)	7%	(6)	86
Community/Gender: Suburban Women	10%	(20)	17%	(35)	10%	(21)	39%	(83)	12%	(25)	12%	(26)	210
Community/Gender: Suburban Men	9%	(15)	19%	(32)	14%	(24)	45%	(76)	8%	(13)	6%	(10)	169
Homeowner	10%	(60)	22%	(130)	10%	(59)	38%	(219)	10%	(58)	9%	(55)	582
Renter	8%	(8)	13%	(13)	19%	(19)	29%	(29)	16%	(16)	15%	(15)	99
Military HHnm: Yes	17%	(18)	17%	(18)	11%	(12)	38%	(39)	3%	(3)	14%	(14)	104
Military HH: No	9%	(52)	22%	(129)	12%	(70)	36%	(216)	12%	(73)	10%	(59)	599
Employ: Private Sector	12%	(27)	20%	(46)	17%	(39)	29%	(67)	15%	(34)	8%	(18)	231
Employ: Self-Employed	4%	(2)	21%	(13)	13%	(8)	35%	(21)	16%	(10)	11%	(7)	60
Employ: Homemaker	6%	(3)	33%	(17)	6%	(3)	39%	(20)	7%	(3)	11%	(6)	53
Employ: Retired	15%	(29)	21%	(43)	11%	(22)	47%	(94)	3%	(7)	3%	(5)	200
Employ: Unemployed	9%	(6)	12%	(8)	5%	(3)	32%	(21)	3%	(2)	39%	(26)	66
Self + Household: White-Collar	12%	(26)	23%	(52)	12%	(27)	43%	(96)	7%	(17)	3%	(6)	225
Self + Household: Blue Collar	11%	(38)	21%	(75)	13%	(45)	35%	(124)	10%	(35)	10%	(34)	351
Union HH: Yes	13%	(8)	25%	(16)	12%	(7)	24%	(15)	8%	(5)	19%	(12)	63
Union HH: No	10%	(62)	20%	(131)	12%	(74)	38%	(240)	11%	(71)	10%	(62)	640
LGBTQ+: Yes	9%	(7)	11%	(9)	8%	(7)	45%	(36)	12%	(10)	15%	(12)	81
LGBTQ+: No	10%	(63)	22%	(138)	12%	(75)	35%	(219)	11%	(66)	10%	(61)	622
Motivated to Vote	10%	(65)	21%	(136)	12%	(79)	38%	(240)	9%	(60)	9%	(56)	636
Parent: Yes	9%	(16)	20%	(37)	12%	(22)	29%	(54)	19%	(34)	12%	(21)	184
Parent: No	11%	(55)	21%	(110)	11%	(60)	39%	(201)	8%	(41)	10%	(52)	519
COVID Vaccine: Yes	9%	(46)	18%	(88)	11%	(54)	45%	(220)	10%	(50)	7%	(33)	491
COVID Vaccine: No	12%	(25)	28%	(59)	13%	(28)	17%	(35)	12%	(26)	19%	(40)	212
Student Loans: Yes	9%	(11)	17%	(22)	10%	(13)	40%	(51)	12%	(16)	12%	(15)	128
Student Loans: No	10%	(59)	22%	(124)	12%	(69)	36%	(205)	10%	(60)	10%	(58)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	6% (45)	20% (144)	17% (120)	20% (138)	15% (107)	21% (149)	703
Gender: Male	7% (25)	23% (78)	24% (81)	22% (75)	11% (38)	12% (41)	338
Gender: Female	5% (20)	18% (66)	11% (39)	17% (63)	19% (69)	30% (108)	365
Age: 18-34	3% (6)	18% (34)	11% (21)	18% (33)	18% (33)	32% (59)	186
Age: 35-44	9% (9)	13% (13)	15% (15)	17% (16)	20% (19)	27% (26)	97
Age: 45-64	8% (19)	17% (44)	17% (43)	22% (54)	15% (38)	21% (52)	251
Age: 65+	7% (11)	32% (53)	24% (41)	20% (34)	10% (16)	7% (12)	169
GenZers: 1997-2012	2% (1)	20% (14)	7% (5)	23% (16)	14% (10)	34% (24)	70
Millennials: 1981-1996	5% (10)	17% (33)	15% (29)	14% (27)	19% (37)	31% (60)	194
GenXers: 1965-1980	8% (15)	15% (29)	15% (28)	25% (48)	14% (27)	22% (43)	190
Baby Boomers: 1946-1964	8% (17)	26% (60)	23% (53)	20% (46)	14% (32)	10% (23)	232
Educ: < College	7% (33)	18% (84)	16% (73)	21% (100)	15% (72)	23% (110)	472
Educ: Bachelors degree	2% (4)	30% (43)	19% (27)	18% (26)	16% (22)	16% (23)	144
Educ: Post-grad	10% (8)	20% (17)	23% (20)	14% (12)	14% (12)	19% (17)	87
Income: Under 50k	6% (22)	15% (52)	16% (53)	24% (81)	13% (43)	26% (87)	338
Income: 50k-100k	5% (13)	27% (69)	15% (39)	17% (45)	18% (46)	18% (47)	259
Income: 100k+	10% (10)	21% (23)	26% (28)	12% (13)	16% (17)	14% (15)	107
Ethnicity: White (Non-Hispanic)	6% (32)	22% (124)	18% (99)	19% (108)	15% (87)	20% (113)	562
Ethnicity: Black (Non-Hispanic)	12% (11)	3% (3)	19% (17)	23% (21)	19% (17)	24% (21)	90
All Christian	8% (24)	27% (82)	17% (53)	15% (45)	17% (51)	17% (53)	307
Agnostic/Nothing in particular	6% (12)	16% (35)	21% (46)	23% (52)	12% (27)	22% (50)	223
Something Else	4% (5)	11% (13)	8% (9)	21% (24)	19% (21)	37% (42)	113
Evangelical	8% (12)	13% (19)	15% (22)	19% (29)	18% (28)	26% (39)	150
Non-Evangelical	6% (16)	29% (75)	14% (36)	15% (40)	16% (41)	19% (48)	256
PID: Dem (no lean)	3% (7)	17% (44)	23% (58)	26% (66)	15% (38)	17% (43)	255
PID: Ind (no lean)	3% (6)	22% (48)	17% (37)	23% (48)	11% (23)	24% (52)	214
PID: Rep (no lean)	14% (33)	22% (53)	11% (25)	10% (24)	19% (45)	23% (55)	234

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(45)	20%	(144)	17%	(120)	20%	(138)	15%	(107)	21%	(149)	703
PID/Gender: Dem Men	4%	(5)	23%	(28)	31%	(37)	20%	(24)	10%	(11)	11%	(13)	118
PID/Gender: Dem Women	1%	(2)	12%	(16)	15%	(21)	31%	(42)	20%	(27)	21%	(29)	137
PID/Gender: Ind Men	1%	(1)	22%	(26)	22%	(26)	33%	(40)	9%	(11)	13%	(16)	120
PID/Gender: Ind Women	5%	(4)	23%	(21)	11%	(11)	10%	(9)	13%	(12)	39%	(36)	94
PID/Gender: Rep Men	19%	(19)	24%	(24)	18%	(18)	12%	(12)	15%	(15)	12%	(12)	100
PID/Gender: Rep Women	10%	(14)	22%	(29)	5%	(7)	9%	(12)	22%	(30)	32%	(43)	135
Ideo: Liberal (1-3)	3%	(6)	15%	(31)	24%	(49)	28%	(57)	17%	(35)	12%	(25)	203
Ideo: Moderate (4)	5%	(10)	23%	(47)	18%	(37)	23%	(47)	12%	(25)	20%	(41)	207
Ideo: Conservative (5-7)	11%	(29)	25%	(66)	12%	(32)	12%	(31)	15%	(41)	24%	(64)	263
Ideo/PID: Conservative Republican	16%	(27)	24%	(41)	10%	(17)	10%	(17)	19%	(33)	22%	(38)	174
Ideo/PID: Moderate/Liberal Republican	10%	(6)	21%	(12)	15%	(8)	12%	(7)	15%	(8)	26%	(14)	55
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	24%	(23)	22%	(21)	23%	(22)	12%	(12)	18%	(17)	97
Ideo/PID: Liberal Democrat	3%	(5)	14%	(21)	25%	(37)	29%	(44)	16%	(25)	13%	(20)	152
Unfavorable of Biden and Trump	5%	(8)	16%	(24)	22%	(31)	21%	(30)	13%	(19)	22%	(32)	143
2024 H2H Matchup: Biden Voter	2%	(6)	20%	(59)	23%	(69)	30%	(87)	13%	(39)	11%	(33)	293
2024 H2H Matchup: Trump Voter	11%	(35)	23%	(73)	12%	(40)	12%	(39)	18%	(57)	24%	(78)	322
2022 House Vote: Democrat	2%	(7)	22%	(64)	22%	(64)	28%	(81)	15%	(43)	12%	(34)	291
2022 House Vote: Republican	13%	(34)	24%	(66)	14%	(38)	11%	(31)	17%	(46)	21%	(58)	273
2022 House Vote: Did not Vote	3%	(4)	10%	(13)	12%	(15)	20%	(25)	13%	(16)	43%	(53)	125
2020 Vote: Joe Biden	3%	(8)	17%	(54)	24%	(77)	29%	(93)	14%	(45)	14%	(47)	324
2020 Vote: Donald Trump	11%	(35)	26%	(80)	13%	(41)	12%	(36)	15%	(46)	22%	(68)	306
2020 Vote: Did not Vote	—	(0)	14%	(9)	4%	(2)	15%	(9)	18%	(11)	50%	(32)	63
2016 Vote: Hillary Clinton	3%	(7)	19%	(47)	26%	(64)	28%	(68)	13%	(33)	11%	(27)	245
2016 Vote: Donald Trump	13%	(32)	31%	(78)	13%	(32)	13%	(32)	15%	(39)	16%	(40)	253
U.S. Economy: Wrong Track	7%	(37)	20%	(101)	13%	(67)	18%	(93)	15%	(79)	26%	(135)	513
U.S. Economy: Right Direction	4%	(8)	23%	(43)	28%	(52)	24%	(45)	14%	(27)	7%	(14)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	16%	(33)	24%	(50)	30%	(61)	14%	(30)	14%	(29)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(39)	23%	(80)	12%	(44)	15%	(52)	17%	(61)	22%	(77)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	22%	(31)	18%	(26)	18%	(25)	11%	(16)	30%	(43)	143
Top 2024 Issue: Economy	7%	(17)	21%	(54)	13%	(32)	17%	(43)	20%	(51)	23%	(59)	256

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(45)	20%	(144)	17%	(120)	20%	(138)	15%	(107)	21%	(149)	703
Community: Urban	7%	(9)	16%	(20)	23%	(28)	22%	(27)	13%	(16)	19%	(23)	123
Community: Suburban	5%	(18)	20%	(77)	18%	(67)	21%	(79)	16%	(59)	21%	(79)	379
Community: Rural	9%	(19)	24%	(47)	12%	(25)	16%	(32)	16%	(31)	24%	(47)	201
Community/Gender: Urban Men	8%	(7)	19%	(15)	27%	(22)	23%	(19)	12%	(10)	12%	(10)	82
Community/Gender: Rural Women	10%	(12)	16%	(19)	8%	(9)	18%	(21)	17%	(19)	30%	(34)	115
Community/Gender: Rural Men	8%	(7)	33%	(29)	18%	(15)	12%	(11)	14%	(12)	15%	(13)	86
Community/Gender: Suburban Women	3%	(6)	20%	(43)	11%	(24)	16%	(34)	20%	(43)	29%	(60)	210
Community/Gender: Suburban Men	7%	(12)	20%	(34)	26%	(43)	27%	(45)	10%	(16)	11%	(19)	169
Homeowner	7%	(38)	21%	(125)	17%	(101)	20%	(116)	15%	(87)	20%	(115)	582
Renter	5%	(5)	15%	(15)	17%	(17)	18%	(18)	14%	(14)	29%	(29)	99
Military HHnm: Yes	9%	(9)	33%	(34)	18%	(18)	10%	(10)	13%	(14)	18%	(19)	104
Military HH: No	6%	(36)	18%	(110)	17%	(101)	21%	(128)	16%	(93)	22%	(130)	599
Employ: Private Sector	7%	(16)	20%	(46)	18%	(41)	16%	(37)	16%	(37)	24%	(55)	231
Employ: Self-Employed	3%	(2)	19%	(12)	10%	(6)	24%	(14)	26%	(16)	17%	(10)	60
Employ: Homemaker	2%	(1)	10%	(5)	17%	(9)	29%	(15)	12%	(6)	30%	(16)	53
Employ: Retired	7%	(15)	29%	(59)	22%	(44)	20%	(39)	13%	(26)	9%	(17)	200
Employ: Unemployed	7%	(4)	12%	(8)	6%	(4)	22%	(14)	6%	(4)	48%	(32)	66
Self + Household: White-Collar	11%	(24)	22%	(49)	23%	(52)	20%	(45)	14%	(33)	10%	(23)	225
Self + Household: Blue Collar	4%	(16)	24%	(85)	17%	(59)	20%	(69)	15%	(54)	20%	(69)	351
Union HH: Yes	7%	(5)	21%	(13)	20%	(13)	11%	(7)	18%	(11)	23%	(14)	63
Union HH: No	6%	(40)	20%	(131)	17%	(107)	20%	(131)	15%	(95)	21%	(135)	640
LGBTQ+: Yes	6%	(5)	18%	(15)	14%	(11)	23%	(19)	16%	(13)	23%	(19)	81
LGBTQ+: No	7%	(40)	21%	(129)	17%	(109)	19%	(119)	15%	(94)	21%	(130)	622
Motivated to Vote	7%	(45)	21%	(136)	17%	(109)	20%	(128)	15%	(96)	19%	(122)	636
Parent: Yes	4%	(7)	17%	(30)	15%	(27)	18%	(33)	21%	(38)	26%	(48)	184
Parent: No	7%	(38)	22%	(114)	18%	(93)	20%	(105)	13%	(68)	20%	(101)	519
COVID Vaccine: Yes	7%	(35)	24%	(116)	17%	(84)	19%	(96)	15%	(71)	18%	(89)	491
COVID Vaccine: No	5%	(10)	13%	(28)	17%	(36)	20%	(42)	17%	(35)	28%	(60)	212
Student Loans: Yes	7%	(9)	21%	(27)	10%	(13)	19%	(24)	16%	(20)	28%	(35)	128
Student Loans: No	6%	(36)	20%	(117)	19%	(107)	20%	(114)	15%	(87)	20%	(114)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_10: Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(56)	14%	(102)	10%	(74)	23%	(162)	13%	(93)	31%	(216)	703
Gender: Male	10%	(33)	16%	(55)	14%	(49)	29%	(98)	10%	(35)	20%	(68)	338
Gender: Female	7%	(24)	13%	(47)	7%	(25)	17%	(64)	16%	(58)	41%	(149)	365
Age: 18-34	3%	(6)	15%	(29)	9%	(17)	13%	(24)	15%	(28)	44%	(81)	186
Age: 35-44	4%	(4)	9%	(9)	10%	(9)	24%	(23)	19%	(19)	34%	(33)	97
Age: 45-64	12%	(29)	15%	(37)	10%	(26)	21%	(53)	12%	(29)	30%	(76)	251
Age: 65+	10%	(17)	16%	(27)	12%	(21)	36%	(61)	10%	(17)	15%	(26)	169
GenZers: 1997-2012	6%	(4)	12%	(8)	14%	(10)	11%	(8)	14%	(10)	43%	(30)	70
Millennials: 1981-1996	3%	(6)	14%	(27)	8%	(16)	17%	(33)	17%	(33)	41%	(80)	194
GenXers: 1965-1980	11%	(21)	14%	(26)	8%	(16)	21%	(40)	13%	(24)	33%	(64)	190
Baby Boomers: 1946-1964	9%	(20)	16%	(38)	13%	(30)	34%	(79)	11%	(25)	17%	(40)	232
Educ: < College	9%	(42)	14%	(64)	10%	(49)	20%	(96)	15%	(69)	32%	(153)	472
Educ: Bachelors degree	6%	(9)	19%	(28)	12%	(17)	24%	(34)	11%	(16)	28%	(40)	144
Educ: Post-grad	6%	(5)	11%	(10)	8%	(7)	37%	(32)	10%	(9)	28%	(24)	87
Income: Under 50k	7%	(24)	13%	(45)	10%	(34)	24%	(80)	14%	(47)	32%	(108)	338
Income: 50k-100k	8%	(20)	16%	(42)	10%	(27)	23%	(60)	12%	(32)	30%	(77)	259
Income: 100k+	12%	(13)	14%	(15)	12%	(13)	20%	(21)	13%	(14)	29%	(31)	107
Ethnicity: White (Non-Hispanic)	8%	(46)	16%	(92)	11%	(60)	24%	(133)	13%	(74)	28%	(156)	562
Ethnicity: Black (Non-Hispanic)	6%	(5)	2%	(2)	13%	(12)	21%	(19)	19%	(17)	38%	(35)	90
All Christian	11%	(33)	18%	(55)	13%	(40)	19%	(59)	13%	(40)	26%	(80)	307
Agnostic/Nothing in particular	3%	(6)	13%	(29)	10%	(22)	31%	(69)	11%	(25)	32%	(72)	223
Something Else	10%	(12)	10%	(11)	5%	(5)	11%	(13)	23%	(26)	41%	(46)	113
Evangelical	13%	(20)	13%	(20)	6%	(9)	11%	(17)	19%	(28)	37%	(56)	150
Non-Evangelical	9%	(23)	17%	(43)	14%	(36)	21%	(54)	14%	(35)	25%	(65)	256
PID: Dem (no lean)	2%	(4)	4%	(11)	11%	(27)	34%	(87)	13%	(34)	36%	(92)	255
PID: Ind (no lean)	6%	(12)	15%	(31)	12%	(26)	27%	(57)	12%	(26)	29%	(61)	214
PID: Rep (no lean)	17%	(41)	25%	(60)	8%	(20)	8%	(18)	14%	(33)	27%	(63)	234

Continued on next page

Table BLMB2_10: Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(56)	14%	(102)	10%	(74)	23%	(162)	13%	(93)	31%	(216)	703
PID/Gender: Dem Men	2%	(2)	8%	(9)	16%	(19)	37%	(44)	8%	(9)	29%	(35)	118
PID/Gender: Dem Women	1%	(2)	1%	(2)	6%	(8)	32%	(43)	18%	(25)	42%	(57)	137
PID/Gender: Ind Men	7%	(9)	13%	(15)	16%	(19)	39%	(47)	11%	(13)	14%	(17)	120
PID/Gender: Ind Women	3%	(3)	17%	(16)	8%	(7)	10%	(10)	14%	(13)	48%	(45)	94
PID/Gender: Rep Men	21%	(21)	31%	(31)	11%	(11)	7%	(7)	13%	(13)	17%	(17)	100
PID/Gender: Rep Women	14%	(19)	22%	(29)	6%	(9)	8%	(11)	15%	(20)	35%	(47)	135
Ideo: Liberal (1-3)	3%	(6)	6%	(13)	11%	(23)	36%	(74)	10%	(21)	32%	(66)	203
Ideo: Moderate (4)	5%	(10)	10%	(20)	12%	(25)	32%	(67)	17%	(36)	23%	(48)	207
Ideo: Conservative (5-7)	15%	(40)	25%	(66)	9%	(24)	7%	(20)	13%	(34)	30%	(80)	263
Ideo/PID: Conservative Republican	19%	(33)	26%	(45)	8%	(14)	6%	(10)	14%	(25)	27%	(47)	174
Ideo/PID: Moderate/Liberal Republican	14%	(8)	28%	(15)	10%	(5)	14%	(8)	15%	(8)	19%	(11)	55
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	5%	(5)	11%	(10)	33%	(32)	14%	(14)	35%	(34)	97
Ideo/PID: Liberal Democrat	1%	(2)	4%	(6)	11%	(17)	36%	(55)	12%	(19)	35%	(53)	152
Unfavorable of Biden and Trump	2%	(2)	13%	(18)	16%	(23)	24%	(34)	10%	(15)	35%	(50)	143
2024 H2H Matchup: Biden Voter	2%	(5)	4%	(12)	12%	(34)	42%	(124)	11%	(34)	29%	(84)	293
2024 H2H Matchup: Trump Voter	15%	(50)	24%	(79)	9%	(29)	8%	(25)	15%	(48)	28%	(91)	322
2022 House Vote: Democrat	2%	(6)	5%	(13)	11%	(31)	42%	(122)	11%	(33)	30%	(86)	291
2022 House Vote: Republican	17%	(46)	27%	(75)	11%	(29)	7%	(20)	14%	(40)	23%	(63)	273
2022 House Vote: Did not Vote	4%	(5)	10%	(12)	7%	(9)	14%	(18)	15%	(19)	50%	(62)	125
2020 Vote: Joe Biden	2%	(7)	4%	(14)	12%	(38)	40%	(129)	13%	(41)	29%	(95)	324
2020 Vote: Donald Trump	16%	(48)	25%	(77)	11%	(32)	9%	(27)	14%	(42)	26%	(80)	306
2020 Vote: Did not Vote	2%	(1)	16%	(10)	4%	(2)	7%	(4)	15%	(9)	57%	(36)	63
2016 Vote: Hillary Clinton	2%	(5)	4%	(9)	13%	(33)	40%	(99)	12%	(30)	28%	(69)	245
2016 Vote: Donald Trump	17%	(44)	27%	(69)	11%	(27)	8%	(21)	14%	(35)	23%	(58)	253
U.S. Economy: Wrong Track	10%	(50)	16%	(84)	9%	(47)	17%	(87)	14%	(70)	34%	(176)	513
U.S. Economy: Right Direction	4%	(7)	9%	(18)	14%	(27)	40%	(75)	12%	(23)	21%	(40)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(3)	5%	(10)	12%	(24)	40%	(83)	11%	(23)	31%	(64)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(51)	23%	(80)	10%	(36)	12%	(43)	14%	(49)	26%	(93)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	8%	(12)	9%	(13)	25%	(36)	15%	(22)	41%	(59)	143
Top 2024 Issue: Economy	12%	(31)	17%	(44)	9%	(24)	16%	(42)	14%	(37)	30%	(78)	256

Continued on next page

Table BLMB2_10: Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(56)	14%	(102)	10%	(74)	23%	(162)	13%	(93)	31%	(216)	703
Community: Urban	7%	(9)	15%	(18)	12%	(15)	22%	(27)	16%	(19)	28%	(34)	123
Community: Suburban	8%	(31)	12%	(46)	9%	(35)	26%	(100)	11%	(44)	33%	(124)	379
Community: Rural	8%	(16)	19%	(38)	12%	(24)	17%	(34)	15%	(31)	29%	(58)	201
Community/Gender: Urban Men	7%	(6)	18%	(15)	14%	(12)	28%	(23)	12%	(10)	21%	(17)	82
Community/Gender: Rural Women	5%	(6)	18%	(20)	5%	(5)	16%	(19)	21%	(24)	36%	(41)	115
Community/Gender: Rural Men	12%	(10)	20%	(18)	22%	(19)	19%	(16)	8%	(7)	20%	(17)	86
Community/Gender: Suburban Women	7%	(14)	11%	(23)	8%	(16)	19%	(41)	12%	(25)	43%	(90)	210
Community/Gender: Suburban Men	10%	(17)	13%	(22)	11%	(18)	35%	(59)	11%	(19)	20%	(34)	169
Homeowner	9%	(52)	14%	(83)	10%	(59)	24%	(140)	12%	(70)	31%	(178)	582
Renter	4%	(4)	14%	(14)	13%	(13)	18%	(18)	20%	(20)	31%	(31)	99
Military HHnm: Yes	5%	(5)	19%	(20)	16%	(17)	20%	(21)	8%	(9)	32%	(33)	104
Military HH: No	9%	(51)	14%	(82)	9%	(57)	24%	(141)	14%	(85)	31%	(183)	599
Employ: Private Sector	7%	(16)	18%	(41)	10%	(24)	20%	(47)	13%	(29)	32%	(74)	231
Employ: Self-Employed	9%	(5)	19%	(11)	10%	(6)	17%	(10)	22%	(13)	24%	(15)	60
Employ: Homemaker	7%	(3)	12%	(6)	16%	(9)	14%	(7)	10%	(5)	42%	(22)	53
Employ: Retired	11%	(21)	13%	(25)	12%	(24)	35%	(70)	13%	(27)	16%	(33)	200
Employ: Unemployed	—	(0)	14%	(9)	6%	(4)	20%	(13)	6%	(4)	54%	(35)	66
Self + Household: White-Collar	9%	(21)	16%	(35)	13%	(30)	27%	(62)	10%	(23)	24%	(54)	225
Self + Household: Blue Collar	8%	(28)	14%	(51)	10%	(36)	24%	(84)	15%	(54)	28%	(98)	351
Union HH: Yes	8%	(5)	9%	(6)	10%	(7)	25%	(15)	9%	(6)	38%	(24)	63
Union HH: No	8%	(51)	15%	(96)	10%	(67)	23%	(146)	14%	(87)	30%	(192)	640
LGBTQ+: Yes	8%	(6)	8%	(6)	12%	(10)	19%	(15)	14%	(11)	40%	(32)	81
LGBTQ+: No	8%	(50)	15%	(95)	10%	(64)	24%	(146)	13%	(82)	30%	(184)	622
Motivated to Vote	9%	(56)	14%	(88)	11%	(70)	24%	(153)	12%	(79)	30%	(190)	636
Parent: Yes	6%	(11)	15%	(28)	9%	(17)	19%	(35)	14%	(26)	36%	(66)	184
Parent: No	9%	(45)	14%	(74)	11%	(57)	24%	(126)	13%	(67)	29%	(150)	519
COVID Vaccine: Yes	6%	(31)	13%	(65)	10%	(50)	28%	(140)	12%	(57)	30%	(147)	491
COVID Vaccine: No	12%	(25)	17%	(37)	11%	(23)	10%	(22)	17%	(36)	33%	(69)	212
Student Loans: Yes	6%	(8)	17%	(21)	7%	(9)	23%	(30)	9%	(11)	38%	(49)	128
Student Loans: No	8%	(48)	14%	(80)	11%	(64)	23%	(132)	14%	(82)	29%	(168)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_11: Do you have a favorable or unfavorable impression of each of the following? — Chris Christie

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(25)	17%	(123)	24%	(169)	26%	(183)	16%	(110)	13%	(93)	703
Gender: Male	5%	(17)	19%	(64)	24%	(81)	31%	(106)	13%	(44)	7%	(25)	338
Gender: Female	2%	(8)	16%	(59)	24%	(88)	21%	(77)	18%	(66)	19%	(68)	365
Age: 18-34	2%	(3)	13%	(24)	20%	(37)	21%	(39)	19%	(36)	26%	(48)	186
Age: 35-44	4%	(4)	8%	(8)	19%	(19)	30%	(29)	17%	(17)	22%	(21)	97
Age: 45-64	6%	(15)	20%	(51)	22%	(54)	28%	(70)	16%	(41)	8%	(21)	251
Age: 65+	2%	(4)	24%	(41)	35%	(59)	27%	(45)	10%	(16)	2%	(4)	169
GenZers: 1997-2012	4%	(2)	13%	(9)	14%	(10)	20%	(14)	12%	(9)	36%	(25)	70
Millennials: 1981-1996	2%	(4)	10%	(19)	22%	(42)	23%	(44)	22%	(42)	22%	(42)	194
GenXers: 1965-1980	6%	(11)	18%	(35)	20%	(39)	33%	(62)	15%	(28)	8%	(16)	190
Baby Boomers: 1946-1964	3%	(8)	23%	(54)	30%	(70)	26%	(61)	13%	(30)	4%	(10)	232
Educ: < College	3%	(15)	14%	(65)	22%	(105)	26%	(124)	18%	(85)	17%	(78)	472
Educ: Bachelors degree	7%	(10)	23%	(32)	26%	(38)	25%	(36)	12%	(17)	8%	(11)	144
Educ: Post-grad	1%	(1)	29%	(25)	30%	(26)	27%	(23)	9%	(8)	4%	(4)	87
Income: Under 50k	4%	(12)	12%	(40)	23%	(76)	29%	(97)	17%	(58)	16%	(54)	338
Income: 50k-100k	3%	(7)	22%	(58)	23%	(61)	24%	(61)	16%	(41)	12%	(30)	259
Income: 100k+	5%	(6)	23%	(25)	30%	(32)	23%	(25)	10%	(11)	8%	(8)	107
Ethnicity: White (Non-Hispanic)	3%	(18)	18%	(104)	25%	(141)	26%	(147)	15%	(86)	12%	(66)	562
Ethnicity: Black (Non-Hispanic)	7%	(6)	9%	(8)	21%	(19)	29%	(26)	18%	(16)	16%	(14)	90
All Christian	5%	(16)	20%	(62)	27%	(84)	24%	(73)	18%	(55)	6%	(18)	307
Agnostic/Nothing in particular	4%	(8)	20%	(44)	18%	(40)	30%	(66)	11%	(26)	17%	(39)	223
Something Else	—	(0)	10%	(11)	24%	(27)	22%	(25)	23%	(26)	22%	(25)	113
Evangelical	2%	(3)	16%	(24)	17%	(26)	27%	(41)	21%	(31)	15%	(23)	150
Non-Evangelical	5%	(13)	19%	(48)	30%	(77)	21%	(53)	18%	(45)	8%	(20)	256
PID: Dem (no lean)	2%	(4)	20%	(50)	28%	(70)	26%	(65)	14%	(36)	11%	(29)	255
PID: Ind (no lean)	1%	(2)	17%	(35)	25%	(53)	31%	(67)	14%	(29)	13%	(27)	214
PID: Rep (no lean)	8%	(19)	16%	(37)	19%	(45)	22%	(51)	19%	(45)	16%	(37)	234

Continued on next page

Table BLMB2_11: Do you have a favorable or unfavorable impression of each of the following? — Chris Christie

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(25)	17%	(123)	24%	(169)	26%	(183)	16%	(110)	13%	(93)	703
PID/Gender: Dem Men	2%	(2)	24%	(29)	26%	(31)	24%	(28)	14%	(17)	9%	(11)	118
PID/Gender: Dem Women	1%	(2)	15%	(21)	29%	(39)	27%	(38)	14%	(19)	14%	(19)	137
PID/Gender: Ind Men	1%	(1)	17%	(20)	22%	(26)	44%	(53)	11%	(13)	6%	(7)	120
PID/Gender: Ind Women	1%	(1)	16%	(15)	29%	(27)	15%	(14)	17%	(16)	21%	(20)	94
PID/Gender: Rep Men	14%	(14)	15%	(15)	24%	(24)	25%	(25)	15%	(15)	7%	(7)	100
PID/Gender: Rep Women	4%	(5)	17%	(23)	16%	(21)	19%	(26)	23%	(30)	22%	(30)	135
Ideo: Liberal (1-3)	3%	(6)	21%	(43)	30%	(60)	25%	(51)	11%	(22)	10%	(20)	203
Ideo: Moderate (4)	2%	(4)	24%	(49)	23%	(48)	25%	(53)	14%	(30)	12%	(24)	207
Ideo: Conservative (5-7)	6%	(15)	12%	(31)	23%	(60)	28%	(73)	21%	(54)	12%	(30)	263
Ideo/PID: Conservative Republican	8%	(14)	13%	(22)	21%	(37)	24%	(42)	21%	(37)	13%	(22)	174
Ideo/PID: Moderate/Liberal Republican	10%	(5)	27%	(15)	16%	(8)	14%	(7)	13%	(7)	20%	(11)	55
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	22%	(22)	25%	(25)	23%	(22)	18%	(17)	10%	(9)	97
Ideo/PID: Liberal Democrat	2%	(3)	19%	(28)	30%	(46)	27%	(40)	11%	(17)	11%	(17)	152
Unfavorable of Biden and Trump	2%	(3)	17%	(25)	29%	(42)	28%	(40)	14%	(19)	10%	(15)	143
2024 H2H Matchup: Biden Voter	1%	(4)	25%	(72)	28%	(83)	29%	(84)	11%	(32)	6%	(18)	293
2024 H2H Matchup: Trump Voter	6%	(21)	11%	(35)	21%	(68)	26%	(85)	20%	(65)	15%	(49)	322
2022 House Vote: Democrat	2%	(5)	23%	(66)	29%	(84)	28%	(83)	10%	(30)	8%	(23)	291
2022 House Vote: Republican	6%	(18)	15%	(40)	23%	(62)	27%	(74)	17%	(47)	12%	(32)	273
2022 House Vote: Did not Vote	1%	(1)	12%	(15)	16%	(20)	21%	(26)	21%	(26)	29%	(36)	125
2020 Vote: Joe Biden	1%	(5)	23%	(74)	29%	(93)	27%	(89)	11%	(36)	8%	(27)	324
2020 Vote: Donald Trump	7%	(20)	13%	(41)	23%	(69)	26%	(80)	18%	(55)	13%	(41)	306
2020 Vote: Did not Vote	1%	(0)	12%	(8)	5%	(3)	21%	(13)	24%	(15)	37%	(24)	63
2016 Vote: Hillary Clinton	2%	(4)	24%	(60)	32%	(77)	28%	(68)	10%	(23)	5%	(13)	245
2016 Vote: Donald Trump	8%	(21)	14%	(35)	24%	(62)	29%	(74)	14%	(35)	10%	(26)	253
U.S. Economy: Wrong Track	4%	(22)	14%	(72)	21%	(107)	29%	(149)	17%	(87)	15%	(77)	513
U.S. Economy: Right Direction	2%	(3)	27%	(50)	33%	(62)	18%	(34)	12%	(23)	9%	(16)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	18%	(38)	31%	(63)	30%	(62)	12%	(25)	8%	(17)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(20)	13%	(46)	20%	(70)	26%	(93)	20%	(69)	16%	(55)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	27%	(39)	25%	(36)	20%	(28)	11%	(16)	15%	(21)	143
Top 2024 Issue: Economy	4%	(10)	14%	(37)	18%	(47)	27%	(68)	25%	(63)	12%	(31)	256

Continued on next page

Table BLMB2_11: Do you have a favorable or unfavorable impression of each of the following? — Chris Christie

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(25)	17%	(123)	24%	(169)	26%	(183)	16%	(110)	13%	(93)	703
Community: Urban	3%	(4)	13%	(16)	22%	(27)	24%	(30)	22%	(27)	16%	(19)	123
Community: Suburban	5%	(17)	19%	(73)	26%	(97)	27%	(104)	12%	(46)	11%	(42)	379
Community: Rural	2%	(5)	16%	(33)	22%	(45)	25%	(50)	18%	(37)	16%	(32)	201
Community/Gender: Urban Men	4%	(3)	14%	(11)	22%	(18)	26%	(21)	25%	(21)	9%	(7)	82
Community/Gender: Rural Women	4%	(4)	13%	(15)	15%	(17)	20%	(23)	26%	(29)	23%	(26)	115
Community/Gender: Rural Men	1%	(1)	21%	(18)	32%	(28)	31%	(27)	9%	(7)	7%	(6)	86
Community/Gender: Suburban Women	2%	(4)	18%	(39)	30%	(62)	22%	(46)	14%	(30)	14%	(30)	210
Community/Gender: Suburban Men	8%	(14)	20%	(35)	21%	(35)	34%	(58)	10%	(16)	7%	(12)	169
Homeowner	4%	(24)	18%	(102)	25%	(146)	27%	(158)	15%	(85)	12%	(68)	582
Renter	—	(0)	14%	(13)	19%	(19)	23%	(23)	24%	(24)	20%	(20)	99
Military HHnm: Yes	4%	(4)	27%	(28)	30%	(31)	18%	(18)	7%	(8)	15%	(16)	104
Military HH: No	4%	(22)	16%	(95)	23%	(138)	28%	(165)	17%	(102)	13%	(77)	599
Employ: Private Sector	7%	(15)	19%	(43)	23%	(53)	23%	(52)	17%	(40)	12%	(28)	231
Employ: Self-Employed	2%	(1)	15%	(9)	20%	(12)	26%	(15)	21%	(13)	16%	(10)	60
Employ: Homemaker	—	(0)	20%	(11)	23%	(12)	25%	(13)	16%	(9)	16%	(8)	53
Employ: Retired	2%	(4)	23%	(46)	31%	(62)	28%	(56)	14%	(28)	2%	(3)	200
Employ: Unemployed	1%	(1)	4%	(3)	15%	(10)	33%	(22)	5%	(3)	42%	(28)	66
Self + Household: White-Collar	8%	(17)	22%	(50)	26%	(58)	28%	(62)	12%	(26)	5%	(11)	225
Self + Household: Blue Collar	2%	(6)	16%	(56)	27%	(94)	27%	(94)	17%	(58)	12%	(43)	351
Union HH: Yes	2%	(1)	16%	(10)	20%	(13)	21%	(13)	23%	(14)	17%	(11)	63
Union HH: No	4%	(24)	18%	(112)	24%	(156)	26%	(170)	15%	(96)	13%	(82)	640
LGBTQ+: Yes	2%	(1)	21%	(17)	14%	(11)	28%	(23)	11%	(9)	24%	(19)	81
LGBTQ+: No	4%	(24)	17%	(105)	25%	(158)	26%	(160)	16%	(101)	12%	(74)	622
Motivated to Vote	4%	(24)	18%	(112)	25%	(159)	27%	(169)	16%	(99)	11%	(73)	636
Parent: Yes	3%	(6)	13%	(24)	18%	(33)	28%	(52)	21%	(38)	17%	(32)	184
Parent: No	4%	(20)	19%	(98)	26%	(136)	25%	(131)	14%	(72)	12%	(61)	519
COVID Vaccine: Yes	3%	(16)	21%	(105)	26%	(126)	24%	(118)	16%	(76)	10%	(50)	491
COVID Vaccine: No	5%	(10)	8%	(18)	20%	(43)	31%	(65)	16%	(34)	20%	(43)	212
Student Loans: Yes	4%	(5)	15%	(19)	26%	(33)	26%	(34)	14%	(18)	15%	(19)	128
Student Loans: No	3%	(20)	18%	(104)	24%	(136)	26%	(149)	16%	(92)	13%	(74)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(24)	8%	(56)	9%	(63)	10%	(74)	18%	(126)	51%	(360)	703
Gender: Male	6%	(22)	11%	(38)	13%	(44)	14%	(47)	18%	(59)	38%	(128)	338
Gender: Female	1%	(3)	5%	(18)	5%	(19)	7%	(26)	18%	(67)	64%	(232)	365
Age: 18-34	2%	(4)	13%	(23)	12%	(22)	7%	(12)	15%	(28)	52%	(96)	186
Age: 35-44	7%	(7)	6%	(6)	9%	(9)	12%	(12)	21%	(20)	45%	(44)	97
Age: 45-64	5%	(12)	7%	(17)	5%	(13)	11%	(27)	15%	(37)	58%	(145)	251
Age: 65+	1%	(1)	5%	(9)	12%	(20)	13%	(23)	24%	(40)	45%	(76)	169
GenZers: 1997-2012	—	(0)	9%	(6)	15%	(10)	6%	(5)	19%	(13)	51%	(36)	70
Millennials: 1981-1996	4%	(7)	12%	(23)	10%	(19)	7%	(14)	16%	(31)	51%	(100)	194
GenXers: 1965-1980	7%	(14)	7%	(13)	3%	(6)	12%	(23)	14%	(27)	56%	(107)	190
Baby Boomers: 1946-1964	1%	(3)	6%	(13)	11%	(26)	13%	(31)	23%	(52)	46%	(107)	232
Educ: < College	3%	(14)	6%	(28)	9%	(42)	10%	(49)	19%	(90)	53%	(249)	472
Educ: Bachelors degree	3%	(4)	12%	(18)	10%	(14)	11%	(16)	17%	(24)	47%	(67)	144
Educ: Post-grad	6%	(6)	12%	(10)	7%	(6)	10%	(8)	14%	(12)	51%	(44)	87
Income: Under 50k	5%	(16)	6%	(19)	6%	(21)	12%	(42)	18%	(60)	53%	(179)	338
Income: 50k-100k	2%	(5)	10%	(26)	12%	(32)	8%	(21)	19%	(49)	49%	(126)	259
Income: 100k+	3%	(3)	10%	(11)	9%	(10)	10%	(11)	16%	(17)	51%	(55)	107
Ethnicity: White (Non-Hispanic)	2%	(11)	6%	(34)	8%	(48)	10%	(55)	19%	(109)	54%	(305)	562
Ethnicity: Black (Non-Hispanic)	14%	(13)	19%	(17)	9%	(8)	10%	(9)	17%	(15)	31%	(28)	90
All Christian	1%	(2)	8%	(25)	9%	(29)	9%	(29)	19%	(59)	53%	(162)	307
Agnostic/Nothing in particular	6%	(14)	9%	(21)	8%	(17)	13%	(29)	11%	(26)	52%	(116)	223
Something Else	2%	(3)	3%	(3)	5%	(6)	8%	(9)	24%	(27)	57%	(65)	113
Evangelical	2%	(3)	5%	(8)	3%	(5)	10%	(14)	19%	(29)	61%	(91)	150
Non-Evangelical	—	(1)	8%	(21)	10%	(27)	9%	(24)	21%	(54)	50%	(129)	256
PID: Dem (no lean)	5%	(12)	11%	(29)	11%	(28)	9%	(24)	15%	(39)	48%	(123)	255
PID: Ind (no lean)	4%	(8)	5%	(11)	8%	(16)	12%	(26)	23%	(49)	48%	(103)	214
PID: Rep (no lean)	2%	(4)	7%	(16)	8%	(19)	10%	(24)	16%	(39)	57%	(134)	234

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(24)	8%	(56)	9%	(63)	10%	(74)	18%	(126)	51%	(360)	703
PID/Gender: Dem Men	9%	(11)	18%	(21)	16%	(19)	11%	(12)	11%	(13)	35%	(41)	118
PID/Gender: Dem Women	1%	(1)	6%	(8)	6%	(9)	8%	(11)	18%	(25)	60%	(82)	137
PID/Gender: Ind Men	6%	(7)	6%	(7)	9%	(10)	17%	(21)	29%	(35)	33%	(39)	120
PID/Gender: Ind Women	1%	(0)	4%	(4)	6%	(6)	6%	(5)	15%	(14)	68%	(64)	94
PID/Gender: Rep Men	3%	(3)	10%	(10)	15%	(15)	14%	(14)	11%	(11)	47%	(47)	100
PID/Gender: Rep Women	—	(1)	5%	(6)	3%	(4)	7%	(10)	21%	(28)	64%	(87)	135
Ideo: Liberal (1-3)	7%	(14)	11%	(22)	13%	(26)	8%	(16)	18%	(36)	43%	(88)	203
Ideo: Moderate (4)	3%	(7)	8%	(17)	8%	(16)	13%	(26)	19%	(40)	49%	(101)	207
Ideo: Conservative (5-7)	1%	(3)	6%	(16)	8%	(21)	10%	(27)	18%	(47)	57%	(149)	263
Ideo/PID: Conservative Republican	2%	(3)	3%	(5)	7%	(12)	10%	(17)	17%	(30)	61%	(106)	174
Ideo/PID: Moderate/Liberal Republican	2%	(1)	19%	(11)	12%	(7)	12%	(7)	15%	(8)	40%	(22)	55
Ideo/PID: Moderate/Conservative Democrat	2%	(1)	15%	(14)	8%	(8)	10%	(9)	13%	(12)	53%	(51)	97
Ideo/PID: Liberal Democrat	7%	(11)	10%	(15)	13%	(20)	8%	(12)	16%	(25)	46%	(69)	152
Unfavorable of Biden and Trump	3%	(5)	9%	(13)	11%	(16)	9%	(12)	20%	(28)	48%	(69)	143
2024 H2H Matchup: Biden Voter	6%	(18)	9%	(28)	9%	(26)	11%	(32)	20%	(60)	44%	(129)	293
2024 H2H Matchup: Trump Voter	1%	(4)	6%	(20)	9%	(30)	11%	(36)	17%	(55)	55%	(177)	322
2022 House Vote: Democrat	5%	(13)	11%	(31)	11%	(31)	11%	(32)	21%	(61)	42%	(123)	291
2022 House Vote: Republican	1%	(1)	5%	(14)	10%	(28)	11%	(30)	19%	(51)	54%	(148)	273
2022 House Vote: Did not Vote	5%	(6)	7%	(9)	3%	(3)	9%	(12)	10%	(12)	66%	(82)	125
2020 Vote: Joe Biden	6%	(19)	11%	(36)	9%	(28)	10%	(31)	17%	(56)	47%	(153)	324
2020 Vote: Donald Trump	1%	(4)	4%	(13)	10%	(32)	11%	(32)	19%	(58)	55%	(167)	306
2020 Vote: Did not Vote	1%	(1)	10%	(6)	4%	(3)	14%	(9)	17%	(11)	54%	(34)	63
2016 Vote: Hillary Clinton	7%	(18)	12%	(28)	10%	(25)	11%	(27)	19%	(46)	41%	(101)	245
2016 Vote: Donald Trump	1%	(3)	6%	(15)	10%	(24)	11%	(29)	17%	(44)	55%	(139)	253
U.S. Economy: Wrong Track	2%	(12)	7%	(38)	8%	(40)	10%	(51)	18%	(94)	54%	(279)	513
U.S. Economy: Right Direction	7%	(12)	10%	(18)	12%	(22)	12%	(22)	17%	(33)	43%	(81)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(15)	7%	(14)	14%	(28)	9%	(18)	18%	(36)	46%	(96)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(7)	8%	(30)	8%	(28)	11%	(39)	17%	(61)	53%	(189)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	9%	(12)	5%	(7)	12%	(17)	20%	(29)	53%	(75)	143
Top 2024 Issue: Economy	4%	(11)	7%	(18)	8%	(21)	6%	(14)	17%	(43)	58%	(149)	256

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Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(24)	8%	(56)	9%	(63)	10%	(74)	18%	(126)	51%	(360)	703
Community: Urban	10%	(12)	8%	(10)	12%	(15)	6%	(8)	19%	(23)	44%	(54)	123
Community: Suburban	2%	(8)	10%	(38)	10%	(36)	12%	(45)	15%	(58)	51%	(194)	379
Community: Rural	2%	(4)	4%	(8)	6%	(11)	11%	(21)	23%	(45)	56%	(112)	201
Community/Gender: Urban Men	14%	(11)	10%	(8)	17%	(14)	9%	(7)	18%	(15)	33%	(27)	82
Community/Gender: Rural Women	1%	(1)	1%	(1)	3%	(3)	6%	(7)	26%	(30)	63%	(73)	115
Community/Gender: Rural Men	4%	(3)	7%	(6)	10%	(8)	17%	(14)	18%	(15)	45%	(39)	86
Community/Gender: Suburban Women	—	(1)	7%	(15)	7%	(15)	9%	(19)	13%	(28)	63%	(133)	210
Community/Gender: Suburban Men	4%	(7)	14%	(23)	13%	(22)	15%	(25)	17%	(29)	37%	(62)	169
Homeowner	3%	(19)	8%	(46)	9%	(55)	11%	(61)	18%	(106)	51%	(295)	582
Renter	5%	(5)	7%	(7)	7%	(7)	11%	(11)	20%	(20)	49%	(49)	99
Military HHnm: Yes	—	(0)	5%	(6)	13%	(14)	9%	(9)	14%	(15)	59%	(62)	104
Military HH: No	4%	(24)	8%	(50)	8%	(49)	11%	(65)	19%	(112)	50%	(299)	599
Employ: Private Sector	4%	(9)	14%	(32)	9%	(21)	7%	(16)	16%	(37)	50%	(116)	231
Employ: Self-Employed	5%	(3)	4%	(2)	12%	(7)	8%	(5)	25%	(15)	47%	(28)	60
Employ: Homemaker	7%	(4)	8%	(4)	2%	(1)	4%	(2)	14%	(7)	65%	(34)	53
Employ: Retired	3%	(6)	4%	(9)	10%	(20)	15%	(30)	21%	(42)	47%	(94)	200
Employ: Unemployed	—	(0)	5%	(3)	7%	(5)	18%	(12)	10%	(6)	60%	(39)	66
Self + Household: White-Collar	4%	(10)	11%	(24)	14%	(32)	11%	(25)	14%	(32)	45%	(101)	225
Self + Household: Blue Collar	3%	(11)	6%	(22)	8%	(28)	11%	(40)	22%	(79)	49%	(171)	351
Union HH: Yes	3%	(2)	15%	(9)	13%	(8)	9%	(6)	7%	(5)	54%	(34)	63
Union HH: No	4%	(22)	7%	(47)	9%	(55)	11%	(68)	19%	(122)	51%	(327)	640
LGBTQ+: Yes	2%	(2)	5%	(4)	9%	(7)	15%	(12)	14%	(11)	55%	(45)	81
LGBTQ+: No	4%	(22)	8%	(52)	9%	(56)	10%	(61)	19%	(115)	51%	(315)	622
Motivated to Vote	4%	(23)	9%	(55)	8%	(54)	10%	(63)	18%	(114)	52%	(328)	636
Parent: Yes	5%	(10)	11%	(20)	7%	(13)	8%	(15)	15%	(28)	53%	(98)	184
Parent: No	3%	(14)	7%	(36)	10%	(50)	11%	(58)	19%	(98)	51%	(262)	519
COVID Vaccine: Yes	3%	(17)	8%	(39)	9%	(42)	10%	(50)	19%	(91)	51%	(252)	491
COVID Vaccine: No	3%	(7)	8%	(17)	10%	(21)	11%	(24)	17%	(35)	51%	(108)	212
Student Loans: Yes	6%	(7)	12%	(16)	7%	(8)	6%	(8)	15%	(20)	54%	(68)	128
Student Loans: No	3%	(17)	7%	(40)	9%	(54)	11%	(65)	19%	(107)	51%	(292)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	10% (71)	29% (205)	14% (102)	20% (139)	23% (163)	3% (23)	703
Gender: Male	10% (34)	25% (86)	18% (59)	30% (100)	15% (50)	3% (9)	338
Gender: Female	10% (37)	33% (119)	12% (43)	11% (40)	31% (113)	4% (14)	365
Age: 18-34	11% (21)	27% (50)	16% (29)	10% (18)	29% (53)	8% (14)	186
Age: 35-44	17% (16)	22% (21)	9% (9)	14% (14)	34% (33)	3% (3)	97
Age: 45-64	9% (21)	37% (93)	12% (30)	21% (54)	19% (48)	2% (5)	251
Age: 65+	7% (12)	24% (41)	20% (34)	32% (53)	17% (29)	— (0)	169
GenZers: 1997-2012	13% (9)	24% (17)	18% (12)	9% (6)	23% (16)	13% (9)	70
Millennials: 1981-1996	14% (28)	27% (52)	13% (26)	9% (17)	33% (65)	4% (8)	194
GenXers: 1965-1980	6% (12)	37% (70)	10% (19)	26% (49)	19% (36)	2% (4)	190
Baby Boomers: 1946-1964	9% (21)	26% (61)	17% (39)	28% (64)	19% (44)	1% (1)	232
Educ: < College	11% (51)	27% (129)	14% (65)	19% (89)	26% (122)	3% (17)	472
Educ: Bachelors degree	9% (13)	35% (50)	17% (25)	17% (25)	20% (29)	1% (2)	144
Educ: Post-grad	9% (7)	30% (26)	14% (12)	29% (25)	14% (12)	5% (4)	87
Income: Under 50k	10% (34)	23% (77)	12% (42)	24% (82)	28% (94)	3% (8)	338
Income: 50k-100k	9% (25)	34% (87)	16% (41)	16% (43)	21% (53)	4% (11)	259
Income: 100k+	12% (12)	38% (41)	18% (19)	14% (15)	15% (16)	3% (3)	107
Ethnicity: White (Non-Hispanic)	10% (57)	30% (166)	15% (84)	21% (115)	23% (128)	2% (11)	562
Ethnicity: Black (Non-Hispanic)	10% (9)	25% (23)	17% (15)	17% (15)	23% (21)	8% (7)	90
All Christian	12% (37)	31% (94)	14% (45)	16% (50)	25% (76)	2% (6)	307
Agnostic/Nothing in particular	9% (20)	26% (59)	17% (37)	27% (60)	17% (38)	4% (8)	223
Something Else	9% (10)	32% (36)	13% (15)	5% (6)	34% (39)	7% (8)	113
Evangelical	13% (19)	35% (52)	11% (17)	8% (12)	27% (41)	6% (8)	150
Non-Evangelical	11% (28)	29% (75)	15% (39)	17% (43)	26% (66)	2% (5)	256
PID: Dem (no lean)	12% (29)	19% (49)	15% (38)	29% (74)	22% (57)	3% (7)	255
PID: Ind (no lean)	9% (20)	30% (64)	14% (31)	23% (49)	20% (44)	3% (7)	214
PID: Rep (no lean)	9% (22)	39% (92)	14% (33)	7% (17)	27% (62)	4% (9)	234

Continued on next page

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(71)	29%	(205)	14%	(102)	20%	(139)	23%	(163)	3%	(23)	703
PID/Gender: Dem Men	16%	(18)	16%	(19)	16%	(19)	36%	(43)	13%	(16)	3%	(3)	118
PID/Gender: Dem Women	8%	(11)	22%	(30)	14%	(19)	23%	(31)	30%	(41)	3%	(4)	137
PID/Gender: Ind Men	2%	(3)	27%	(33)	16%	(19)	39%	(47)	12%	(14)	4%	(5)	120
PID/Gender: Ind Women	18%	(17)	34%	(31)	13%	(12)	2%	(2)	32%	(30)	2%	(2)	94
PID/Gender: Rep Men	13%	(13)	34%	(34)	22%	(22)	10%	(10)	20%	(20)	1%	(1)	100
PID/Gender: Rep Women	7%	(9)	43%	(58)	9%	(12)	5%	(6)	31%	(42)	6%	(8)	135
Ideo: Liberal (1-3)	7%	(15)	20%	(41)	14%	(29)	34%	(69)	23%	(46)	2%	(4)	203
Ideo: Moderate (4)	14%	(29)	23%	(47)	16%	(33)	26%	(53)	18%	(38)	3%	(7)	207
Ideo: Conservative (5-7)	7%	(18)	43%	(113)	15%	(40)	6%	(17)	26%	(69)	3%	(7)	263
Ideo/PID: Conservative Republican	6%	(10)	40%	(69)	15%	(26)	7%	(12)	29%	(50)	4%	(7)	174
Ideo/PID: Moderate/Liberal Republican	21%	(12)	39%	(21)	12%	(7)	9%	(5)	15%	(8)	3%	(2)	55
Ideo/PID: Moderate/Conservative Democrat	15%	(15)	25%	(24)	17%	(16)	21%	(20)	20%	(19)	3%	(3)	97
Ideo/PID: Liberal Democrat	7%	(11)	17%	(25)	14%	(22)	36%	(54)	24%	(36)	2%	(3)	152
Unfavorable of Biden and Trump	7%	(10)	23%	(33)	24%	(35)	18%	(26)	26%	(37)	2%	(3)	143
2024 H2H Matchup: Biden Voter	10%	(30)	18%	(52)	14%	(42)	38%	(113)	17%	(50)	2%	(6)	293
2024 H2H Matchup: Trump Voter	11%	(36)	40%	(129)	15%	(47)	6%	(19)	25%	(81)	3%	(9)	322
2022 House Vote: Democrat	9%	(26)	20%	(58)	16%	(45)	36%	(105)	17%	(51)	2%	(6)	291
2022 House Vote: Republican	9%	(24)	41%	(113)	15%	(40)	7%	(20)	25%	(69)	2%	(7)	273
2022 House Vote: Did not Vote	15%	(19)	23%	(29)	11%	(14)	12%	(14)	32%	(39)	7%	(9)	125
2020 Vote: Joe Biden	9%	(29)	20%	(64)	16%	(52)	33%	(107)	20%	(64)	2%	(8)	324
2020 Vote: Donald Trump	9%	(28)	41%	(125)	15%	(45)	9%	(27)	24%	(74)	2%	(7)	306
2020 Vote: Did not Vote	21%	(13)	21%	(13)	6%	(4)	5%	(3)	35%	(22)	12%	(7)	63
2016 Vote: Hillary Clinton	11%	(27)	18%	(44)	16%	(39)	36%	(89)	17%	(41)	2%	(6)	245
2016 Vote: Donald Trump	8%	(20)	41%	(103)	15%	(37)	11%	(27)	24%	(60)	2%	(5)	253
U.S. Economy: Wrong Track	9%	(45)	33%	(169)	14%	(74)	13%	(66)	27%	(139)	4%	(20)	513
U.S. Economy: Right Direction	14%	(27)	19%	(36)	15%	(28)	38%	(73)	12%	(24)	2%	(3)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(22)	17%	(36)	15%	(31)	41%	(84)	13%	(28)	3%	(6)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(39)	39%	(136)	14%	(48)	9%	(31)	24%	(86)	3%	(12)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	23%	(33)	16%	(23)	17%	(24)	35%	(50)	3%	(4)	143
Top 2024 Issue: Economy	9%	(22)	32%	(83)	17%	(42)	9%	(23)	30%	(77)	4%	(10)	256

Continued on next page

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(71)	29%	(205)	14%	(102)	20%	(139)	23%	(163)	3%	(23)	703
Community: Urban	8%	(10)	30%	(37)	13%	(16)	25%	(31)	21%	(25)	3%	(4)	123
Community: Suburban	9%	(35)	28%	(106)	16%	(60)	20%	(78)	23%	(85)	4%	(15)	379
Community: Rural	13%	(26)	31%	(62)	13%	(26)	16%	(31)	26%	(52)	2%	(3)	201
Community/Gender: Urban Men	10%	(8)	29%	(24)	15%	(13)	27%	(22)	15%	(12)	4%	(3)	82
Community/Gender: Rural Women	15%	(17)	32%	(37)	9%	(10)	9%	(10)	34%	(39)	1%	(1)	115
Community/Gender: Rural Men	11%	(9)	29%	(25)	18%	(16)	24%	(21)	15%	(13)	2%	(2)	86
Community/Gender: Suburban Women	9%	(19)	33%	(69)	14%	(29)	10%	(21)	29%	(61)	6%	(12)	210
Community/Gender: Suburban Men	10%	(17)	22%	(37)	18%	(31)	33%	(56)	14%	(24)	2%	(4)	169
Homeowner	9%	(53)	29%	(171)	15%	(86)	22%	(127)	22%	(129)	3%	(17)	582
Renter	18%	(18)	27%	(27)	13%	(13)	9%	(9)	28%	(28)	5%	(5)	99
Military HHnm: Yes	12%	(12)	23%	(24)	21%	(22)	24%	(25)	13%	(14)	7%	(7)	104
Military HH: No	10%	(59)	30%	(181)	13%	(80)	19%	(115)	25%	(149)	3%	(15)	599
Employ: Private Sector	14%	(33)	35%	(80)	13%	(30)	15%	(35)	18%	(42)	5%	(12)	231
Employ: Self-Employed	4%	(2)	31%	(18)	14%	(9)	11%	(6)	34%	(20)	7%	(4)	60
Employ: Homemaker	11%	(6)	26%	(14)	5%	(3)	16%	(8)	40%	(21)	2%	(1)	53
Employ: Retired	5%	(10)	25%	(49)	20%	(40)	31%	(62)	19%	(39)	—	(0)	200
Employ: Unemployed	20%	(13)	27%	(18)	8%	(5)	23%	(15)	17%	(11)	5%	(3)	66
Self + Household: White-Collar	9%	(20)	28%	(62)	23%	(51)	19%	(43)	19%	(44)	2%	(5)	225
Self + Household: Blue Collar	10%	(34)	33%	(115)	11%	(38)	22%	(77)	23%	(80)	2%	(8)	351
Union HH: Yes	12%	(7)	30%	(19)	18%	(11)	12%	(7)	20%	(13)	9%	(5)	63
Union HH: No	10%	(64)	29%	(186)	14%	(91)	21%	(132)	23%	(150)	3%	(17)	640
LGBTQ+: Yes	6%	(5)	24%	(20)	16%	(13)	21%	(17)	24%	(20)	8%	(7)	81
LGBTQ+: No	11%	(66)	30%	(185)	14%	(89)	20%	(122)	23%	(143)	3%	(16)	622
Motivated to Vote	10%	(63)	30%	(189)	14%	(89)	21%	(132)	23%	(148)	3%	(16)	636
Parent: Yes	12%	(21)	28%	(52)	10%	(19)	10%	(19)	35%	(64)	5%	(9)	184
Parent: No	10%	(50)	30%	(153)	16%	(83)	23%	(121)	19%	(99)	3%	(14)	519
COVID Vaccine: Yes	9%	(43)	26%	(126)	16%	(79)	24%	(117)	23%	(113)	3%	(13)	491
COVID Vaccine: No	13%	(29)	37%	(79)	11%	(23)	11%	(23)	23%	(49)	5%	(10)	212
Student Loans: Yes	9%	(11)	29%	(37)	18%	(23)	10%	(13)	28%	(36)	5%	(6)	128
Student Loans: No	10%	(60)	29%	(168)	14%	(79)	22%	(126)	22%	(127)	3%	(16)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_17: Do you have a favorable or unfavorable impression of each of the following? — Joe Manchin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(16)	12%	(82)	16%	(113)	21%	(146)	21%	(148)	28%	(198)	703
Gender: Male	4%	(14)	16%	(55)	23%	(78)	26%	(89)	12%	(41)	18%	(60)	338
Gender: Female	1%	(2)	7%	(27)	10%	(35)	15%	(56)	29%	(106)	38%	(138)	365
Age: 18-34	2%	(3)	11%	(20)	15%	(29)	15%	(28)	18%	(33)	39%	(73)	186
Age: 35-44	6%	(6)	7%	(7)	11%	(11)	17%	(17)	28%	(27)	31%	(30)	97
Age: 45-64	1%	(3)	11%	(28)	15%	(37)	24%	(61)	20%	(51)	28%	(71)	251
Age: 65+	2%	(4)	16%	(27)	22%	(36)	24%	(40)	22%	(37)	15%	(25)	169
GenZers: 1997-2012	2%	(1)	10%	(7)	12%	(8)	17%	(12)	13%	(9)	46%	(32)	70
Millennials: 1981-1996	3%	(6)	9%	(18)	15%	(30)	13%	(26)	25%	(48)	35%	(67)	194
GenXers: 1965-1980	2%	(4)	11%	(20)	13%	(24)	28%	(53)	15%	(28)	32%	(61)	190
Baby Boomers: 1946-1964	2%	(5)	15%	(35)	20%	(46)	23%	(55)	23%	(54)	16%	(37)	232
Educ: < College	2%	(8)	9%	(43)	14%	(67)	22%	(102)	21%	(101)	32%	(151)	472
Educ: Bachelors degree	2%	(2)	19%	(27)	20%	(29)	19%	(27)	21%	(30)	19%	(28)	144
Educ: Post-grad	7%	(6)	13%	(12)	20%	(17)	20%	(17)	19%	(16)	22%	(19)	87
Income: Under 50k	2%	(7)	7%	(23)	14%	(46)	25%	(83)	21%	(71)	32%	(106)	338
Income: 50k-100k	2%	(4)	16%	(41)	18%	(46)	19%	(49)	21%	(53)	25%	(66)	259
Income: 100k+	4%	(4)	17%	(18)	20%	(21)	13%	(14)	21%	(23)	24%	(26)	107
Ethnicity: White (Non-Hispanic)	2%	(13)	13%	(74)	16%	(89)	20%	(112)	21%	(118)	28%	(156)	562
Ethnicity: Black (Non-Hispanic)	4%	(3)	5%	(4)	14%	(13)	27%	(24)	23%	(21)	27%	(25)	90
All Christian	2%	(6)	14%	(42)	21%	(64)	17%	(53)	23%	(70)	24%	(73)	307
Agnostic/Nothing in particular	1%	(3)	10%	(23)	16%	(35)	26%	(59)	16%	(35)	30%	(67)	223
Something Else	2%	(2)	7%	(7)	3%	(3)	14%	(16)	32%	(36)	42%	(48)	113
Evangelical	2%	(3)	8%	(11)	8%	(12)	18%	(28)	31%	(46)	33%	(50)	150
Non-Evangelical	2%	(5)	15%	(38)	20%	(51)	16%	(41)	22%	(57)	25%	(64)	256
PID: Dem (no lean)	3%	(9)	11%	(29)	20%	(50)	24%	(62)	19%	(47)	23%	(58)	255
PID: Ind (no lean)	1%	(1)	11%	(24)	16%	(33)	24%	(51)	18%	(39)	30%	(65)	214
PID: Rep (no lean)	3%	(6)	13%	(30)	13%	(29)	14%	(33)	26%	(61)	32%	(75)	234

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Table BLMB2_17: Do you have a favorable or unfavorable impression of each of the following? — Joe Manchin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(16)	12%	(82)	16%	(113)	21%	(146)	21%	(148)	28%	(198)	703
PID/Gender: Dem Men	6%	(7)	16%	(18)	30%	(35)	24%	(28)	11%	(13)	14%	(17)	118
PID/Gender: Dem Women	1%	(2)	7%	(10)	11%	(15)	25%	(34)	25%	(35)	30%	(41)	137
PID/Gender: Ind Men	1%	(1)	17%	(21)	18%	(22)	35%	(42)	11%	(14)	17%	(21)	120
PID/Gender: Ind Women	—	(0)	3%	(3)	13%	(12)	10%	(9)	27%	(25)	47%	(44)	94
PID/Gender: Rep Men	6%	(6)	16%	(16)	21%	(21)	20%	(20)	15%	(15)	22%	(22)	100
PID/Gender: Rep Women	—	(0)	10%	(14)	6%	(8)	10%	(13)	34%	(46)	40%	(53)	135
Ideo: Liberal (1-3)	3%	(6)	11%	(23)	22%	(45)	28%	(57)	18%	(37)	18%	(36)	203
Ideo: Moderate (4)	2%	(3)	13%	(27)	14%	(29)	25%	(51)	17%	(36)	29%	(60)	207
Ideo: Conservative (5-7)	3%	(7)	12%	(32)	14%	(37)	14%	(36)	26%	(69)	31%	(82)	263
Ideo/PID: Conservative Republican	2%	(4)	12%	(21)	12%	(20)	13%	(23)	29%	(51)	31%	(55)	174
Ideo/PID: Moderate/Liberal Republican	4%	(2)	15%	(8)	16%	(9)	18%	(10)	18%	(10)	27%	(15)	55
Ideo/PID: Moderate/Conservative Democrat	3%	(3)	13%	(13)	16%	(16)	22%	(22)	19%	(18)	26%	(25)	97
Ideo/PID: Liberal Democrat	4%	(6)	10%	(16)	23%	(35)	27%	(40)	17%	(25)	20%	(30)	152
Unfavorable of Biden and Trump	1%	(1)	7%	(10)	19%	(27)	22%	(31)	16%	(23)	36%	(51)	143
2024 H2H Matchup: Biden Voter	3%	(8)	13%	(37)	18%	(52)	32%	(95)	17%	(49)	17%	(51)	293
2024 H2H Matchup: Trump Voter	2%	(5)	13%	(41)	16%	(51)	12%	(39)	26%	(83)	32%	(102)	322
2022 House Vote: Democrat	3%	(9)	13%	(38)	20%	(57)	30%	(87)	17%	(49)	18%	(51)	291
2022 House Vote: Republican	2%	(6)	13%	(35)	16%	(44)	13%	(35)	26%	(71)	30%	(82)	273
2022 House Vote: Did not Vote	1%	(1)	5%	(6)	8%	(11)	17%	(22)	20%	(25)	48%	(60)	125
2020 Vote: Joe Biden	3%	(10)	10%	(33)	18%	(58)	30%	(97)	16%	(53)	23%	(74)	324
2020 Vote: Donald Trump	2%	(5)	14%	(43)	16%	(50)	13%	(39)	26%	(80)	29%	(88)	306
2020 Vote: Did not Vote	2%	(1)	7%	(5)	6%	(4)	15%	(9)	20%	(13)	50%	(32)	63
2016 Vote: Hillary Clinton	3%	(8)	14%	(33)	19%	(47)	30%	(72)	17%	(43)	17%	(42)	245
2016 Vote: Donald Trump	3%	(7)	17%	(42)	17%	(44)	13%	(34)	25%	(63)	25%	(63)	253
U.S. Economy: Wrong Track	1%	(7)	10%	(50)	13%	(68)	19%	(99)	24%	(122)	33%	(169)	513
U.S. Economy: Right Direction	5%	(9)	17%	(33)	24%	(46)	25%	(47)	14%	(26)	16%	(29)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	13%	(26)	19%	(40)	28%	(59)	16%	(33)	20%	(42)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(8)	14%	(50)	15%	(53)	15%	(52)	24%	(86)	30%	(104)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	4%	(6)	14%	(20)	24%	(35)	20%	(29)	37%	(52)	143
Top 2024 Issue: Economy	1%	(3)	12%	(31)	15%	(39)	14%	(37)	22%	(56)	35%	(91)	256

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Table BLMB2_17: Do you have a favorable or unfavorable impression of each of the following? — Joe Manchin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(16)	12%	(82)	16%	(113)	21%	(146)	21%	(148)	28%	(198)	703
Community: Urban	3%	(4)	9%	(11)	20%	(25)	20%	(24)	17%	(21)	31%	(38)	123
Community: Suburban	2%	(8)	10%	(40)	15%	(58)	22%	(85)	22%	(82)	28%	(107)	379
Community: Rural	2%	(5)	16%	(31)	15%	(30)	18%	(36)	22%	(45)	27%	(53)	201
Community/Gender: Urban Men	4%	(4)	11%	(9)	29%	(24)	25%	(20)	8%	(7)	23%	(19)	82
Community/Gender: Rural Women	1%	(2)	8%	(9)	11%	(12)	19%	(21)	30%	(34)	31%	(36)	115
Community/Gender: Rural Men	4%	(3)	26%	(23)	20%	(18)	17%	(15)	12%	(11)	20%	(17)	86
Community/Gender: Suburban Women	—	(1)	8%	(16)	10%	(21)	15%	(31)	28%	(58)	40%	(83)	210
Community/Gender: Suburban Men	4%	(7)	14%	(23)	22%	(37)	32%	(54)	14%	(24)	14%	(24)	169
Homeowner	2%	(13)	12%	(72)	17%	(97)	22%	(126)	20%	(114)	27%	(160)	582
Renter	3%	(3)	9%	(9)	14%	(13)	17%	(17)	29%	(28)	29%	(29)	99
Military HHnm: Yes	4%	(4)	12%	(13)	18%	(19)	20%	(21)	11%	(12)	34%	(36)	104
Military HH: No	2%	(12)	12%	(70)	16%	(94)	21%	(125)	23%	(136)	27%	(162)	599
Employ: Private Sector	2%	(4)	12%	(28)	18%	(41)	17%	(40)	22%	(50)	29%	(67)	231
Employ: Self-Employed	3%	(2)	10%	(6)	22%	(13)	20%	(12)	27%	(16)	18%	(11)	60
Employ: Homemaker	—	(0)	17%	(9)	6%	(3)	26%	(14)	17%	(9)	33%	(17)	53
Employ: Retired	2%	(4)	14%	(28)	19%	(39)	24%	(48)	23%	(46)	18%	(35)	200
Employ: Unemployed	1%	(1)	10%	(7)	5%	(4)	22%	(15)	8%	(5)	53%	(35)	66
Self + Household: White-Collar	5%	(10)	15%	(34)	25%	(56)	17%	(39)	23%	(52)	15%	(34)	225
Self + Household: Blue Collar	1%	(5)	13%	(46)	10%	(36)	27%	(94)	22%	(76)	27%	(94)	351
Union HH: Yes	2%	(1)	19%	(12)	15%	(10)	16%	(10)	18%	(11)	31%	(19)	63
Union HH: No	2%	(15)	11%	(70)	16%	(103)	21%	(136)	21%	(137)	28%	(179)	640
LGBTQ+: Yes	2%	(2)	14%	(11)	10%	(8)	21%	(17)	17%	(13)	36%	(29)	81
LGBTQ+: No	2%	(14)	11%	(71)	17%	(105)	21%	(129)	22%	(134)	27%	(169)	622
Motivated to Vote	2%	(15)	12%	(74)	16%	(104)	21%	(135)	22%	(138)	27%	(170)	636
Parent: Yes	3%	(5)	12%	(23)	12%	(22)	19%	(34)	22%	(40)	33%	(60)	184
Parent: No	2%	(11)	11%	(59)	18%	(91)	21%	(111)	21%	(108)	27%	(138)	519
COVID Vaccine: Yes	3%	(13)	12%	(60)	16%	(80)	21%	(103)	20%	(100)	27%	(134)	491
COVID Vaccine: No	1%	(3)	10%	(22)	15%	(33)	20%	(43)	23%	(48)	30%	(64)	212
Student Loans: Yes	2%	(3)	15%	(19)	13%	(17)	13%	(17)	21%	(27)	36%	(46)	128
Student Loans: No	2%	(13)	11%	(63)	17%	(96)	22%	(129)	21%	(120)	27%	(153)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_1: *Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(195)	49%	(340)	23%	(164)	698
Gender: Male	35%	(116)	50%	(167)	16%	(52)	335
Gender: Female	22%	(79)	48%	(173)	31%	(112)	363
Age: 18-34	20%	(37)	56%	(104)	23%	(43)	184
Age: 35-44	25%	(24)	43%	(40)	32%	(31)	95
Age: 45-64	26%	(64)	52%	(130)	23%	(57)	251
Age: 65+	41%	(70)	39%	(66)	20%	(34)	169
GenZers: 1997-2012	26%	(18)	64%	(44)	10%	(7)	68
Millennials: 1981-1996	18%	(35)	50%	(97)	32%	(61)	192
GenXers: 1965-1980	29%	(56)	47%	(88)	24%	(46)	190
Baby Boomers: 1946-1964	35%	(81)	46%	(106)	19%	(45)	232
Educ: < College	27%	(126)	49%	(229)	24%	(114)	469
Educ: Bachelors degree	27%	(38)	51%	(73)	22%	(31)	143
Educ: Post-grad	35%	(30)	43%	(37)	22%	(19)	87
Income: Under 50k	32%	(107)	42%	(143)	26%	(87)	337
Income: 50k-100k	24%	(62)	54%	(138)	22%	(56)	256
Income: 100k+	24%	(25)	56%	(59)	20%	(21)	105
Ethnicity: White (Non-Hispanic)	27%	(151)	49%	(273)	24%	(136)	559
Ethnicity: Black (Non-Hispanic)	40%	(36)	39%	(34)	21%	(19)	89
All Christian	27%	(82)	47%	(145)	26%	(80)	307
Agnostic/Nothing in particular	31%	(68)	50%	(110)	20%	(44)	222
Something Else	24%	(27)	53%	(59)	23%	(25)	111
Evangelical	23%	(34)	52%	(77)	25%	(38)	149
Non-Evangelical	29%	(74)	48%	(121)	23%	(59)	255
PID: Dem (no lean)	52%	(131)	25%	(64)	23%	(59)	253
PID: Ind (no lean)	21%	(46)	52%	(111)	27%	(57)	213
PID: Rep (no lean)	8%	(19)	71%	(164)	21%	(49)	232

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(195)	49%	(340)	23%	(164)	698
PID/Gender: Dem Men	59%	(69)	27%	(31)	15%	(17)	117
PID/Gender: Dem Women	46%	(62)	24%	(33)	30%	(41)	136
PID/Gender: Ind Men	29%	(35)	51%	(61)	20%	(24)	120
PID/Gender: Ind Women	11%	(11)	54%	(50)	35%	(33)	94
PID/Gender: Rep Men	13%	(13)	76%	(74)	12%	(12)	99
PID/Gender: Rep Women	5%	(6)	67%	(90)	28%	(37)	133
Ideo: Liberal (1-3)	47%	(95)	30%	(60)	23%	(48)	203
Ideo: Moderate (4)	35%	(71)	45%	(91)	21%	(42)	205
Ideo: Conservative (5-7)	9%	(24)	67%	(174)	24%	(63)	261
Ideo/PID: Conservative Republican	6%	(11)	72%	(123)	22%	(38)	172
Ideo/PID: Moderate/Liberal Republican	15%	(8)	67%	(36)	18%	(10)	53
Ideo/PID: Moderate/Conservative Democrat	51%	(49)	25%	(24)	24%	(23)	95
Ideo/PID: Liberal Democrat	52%	(78)	26%	(39)	23%	(35)	152
Unfavorable of Biden and Trump	13%	(18)	58%	(83)	29%	(42)	143
2024 H2H Matchup: Biden Voter	57%	(167)	21%	(61)	22%	(65)	293
2024 H2H Matchup: Trump Voter	6%	(20)	72%	(228)	22%	(70)	318
2022 House Vote: Democrat	50%	(146)	27%	(77)	23%	(66)	290
2022 House Vote: Republican	6%	(17)	74%	(201)	19%	(53)	270
2022 House Vote: Did not Vote	24%	(30)	43%	(53)	33%	(41)	124
2020 Vote: Joe Biden	51%	(163)	27%	(88)	22%	(71)	322
2020 Vote: Donald Trump	6%	(19)	71%	(217)	22%	(68)	304
2020 Vote: Did not Vote	19%	(12)	50%	(32)	31%	(20)	63
2016 Vote: Hillary Clinton	54%	(131)	26%	(64)	20%	(49)	244
2016 Vote: Donald Trump	8%	(19)	70%	(175)	23%	(57)	251
U.S. Economy: Wrong Track	15%	(74)	59%	(300)	27%	(136)	510
U.S. Economy: Right Direction	64%	(120)	21%	(40)	15%	(29)	189
Prsnl. Fin. Sit. 2021-23: Better Under Biden	63%	(130)	17%	(35)	20%	(42)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(28)	69%	(241)	23%	(80)	349
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(37)	44%	(63)	30%	(42)	143
Top 2024 Issue: Economy	14%	(34)	63%	(159)	24%	(60)	253

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(195)	49%	(340)	23%	(164)	698
Community: Urban	39%	(48)	42%	(51)	19%	(23)	122
Community: Suburban	27%	(101)	46%	(173)	27%	(103)	377
Community: Rural	23%	(45)	58%	(116)	19%	(38)	199
Community/Gender: Urban Men	40%	(33)	41%	(34)	19%	(15)	82
Community/Gender: Rural Women	12%	(14)	62%	(70)	26%	(30)	113
Community/Gender: Rural Men	37%	(32)	53%	(46)	10%	(8)	86
Community/Gender: Suburban Women	24%	(50)	41%	(86)	35%	(74)	210
Community/Gender: Suburban Men	31%	(51)	52%	(87)	17%	(29)	167
Homeowner	28%	(160)	48%	(279)	24%	(141)	580
Renter	35%	(34)	45%	(44)	20%	(19)	97
Military HHnm: Yes	33%	(34)	47%	(48)	20%	(20)	103
Military HH: No	27%	(161)	49%	(291)	24%	(144)	596
Employ: Private Sector	23%	(54)	56%	(129)	21%	(48)	231
Employ: Self-Employed	25%	(15)	48%	(28)	27%	(16)	59
Employ: Homemaker	16%	(9)	39%	(21)	45%	(24)	53
Employ: Retired	42%	(85)	41%	(81)	17%	(34)	200
Employ: Unemployed	27%	(17)	45%	(29)	28%	(18)	64
Self + Household: White-Collar	31%	(70)	49%	(109)	20%	(45)	223
Self + Household: Blue Collar	28%	(99)	49%	(172)	22%	(78)	349
Union HH: Yes	36%	(23)	53%	(33)	11%	(7)	63
Union HH: No	27%	(172)	48%	(306)	25%	(157)	636
LGBTQ+: Yes	28%	(22)	58%	(46)	14%	(11)	80
LGBTQ+: No	28%	(173)	47%	(293)	25%	(153)	618
Motivated to Vote	29%	(182)	48%	(305)	23%	(146)	632
Parent: Yes	24%	(44)	45%	(81)	31%	(56)	181
Parent: No	29%	(151)	50%	(258)	21%	(108)	517
COVID Vaccine: Yes	35%	(169)	42%	(207)	23%	(114)	490
COVID Vaccine: No	12%	(26)	64%	(133)	24%	(50)	209
Student Loans: Yes	17%	(22)	56%	(70)	27%	(34)	126
Student Loans: No	30%	(173)	47%	(269)	23%	(130)	572

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(151)	30%	(208)	47%	(324)	683
Gender: Male	27%	(90)	34%	(115)	39%	(128)	332
Gender: Female	18%	(62)	27%	(93)	56%	(196)	351
Age: 18-34	23%	(41)	27%	(47)	50%	(86)	173
Age: 35-44	16%	(15)	22%	(21)	61%	(58)	94
Age: 45-64	20%	(50)	35%	(86)	45%	(111)	247
Age: 65+	27%	(46)	32%	(54)	41%	(69)	169
GenZers: 1997-2012	31%	(20)	27%	(17)	42%	(27)	65
Millennials: 1981-1996	17%	(31)	27%	(49)	56%	(104)	184
GenXers: 1965-1980	22%	(41)	28%	(52)	50%	(93)	186
Baby Boomers: 1946-1964	23%	(54)	37%	(86)	39%	(91)	232
Educ: < College	24%	(110)	29%	(132)	47%	(212)	454
Educ: Bachelors degree	11%	(16)	36%	(52)	53%	(76)	144
Educ: Post-grad	30%	(25)	28%	(24)	42%	(36)	85
Income: Under 50k	27%	(89)	23%	(76)	49%	(158)	322
Income: 50k-100k	18%	(45)	36%	(92)	47%	(119)	256
Income: 100k+	17%	(18)	39%	(41)	44%	(47)	105
Ethnicity: White (Non-Hispanic)	19%	(102)	31%	(172)	50%	(274)	549
Ethnicity: Black (Non-Hispanic)	44%	(37)	22%	(19)	34%	(29)	85
All Christian	20%	(60)	34%	(104)	46%	(140)	304
Agnostic/Nothing in particular	24%	(52)	27%	(58)	49%	(105)	216
Something Else	24%	(25)	31%	(32)	45%	(46)	104
Evangelical	15%	(21)	33%	(47)	52%	(73)	141
Non-Evangelical	25%	(63)	35%	(87)	40%	(102)	252
PID: Dem (no lean)	44%	(110)	10%	(26)	46%	(115)	251
PID: Ind (no lean)	12%	(25)	33%	(67)	55%	(113)	205
PID: Rep (no lean)	7%	(16)	51%	(115)	42%	(96)	227

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Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(151)	30%	(208)	47%	(324)	683
PID/Gender: Dem Men	51%	(59)	14%	(16)	36%	(41)	115
PID/Gender: Dem Women	38%	(51)	7%	(10)	55%	(74)	136
PID/Gender: Ind Men	17%	(20)	37%	(44)	46%	(55)	119
PID/Gender: Ind Women	6%	(5)	26%	(23)	68%	(59)	86
PID/Gender: Rep Men	11%	(11)	56%	(55)	33%	(32)	99
PID/Gender: Rep Women	4%	(5)	47%	(60)	49%	(63)	129
Ideo: Liberal (1-3)	35%	(71)	13%	(26)	52%	(105)	202
Ideo: Moderate (4)	27%	(54)	24%	(47)	49%	(99)	200
Ideo: Conservative (5-7)	9%	(22)	50%	(130)	41%	(106)	258
Ideo/PID: Conservative Republican	7%	(11)	55%	(93)	38%	(65)	169
Ideo/PID: Moderate/Liberal Republican	9%	(5)	36%	(19)	54%	(28)	52
Ideo/PID: Moderate/Conservative Democrat	49%	(46)	10%	(10)	41%	(38)	94
Ideo/PID: Liberal Democrat	40%	(60)	11%	(16)	50%	(75)	151
Unfavorable of Biden and Trump	15%	(21)	28%	(39)	57%	(79)	139
2024 H2H Matchup: Biden Voter	40%	(117)	10%	(30)	50%	(145)	292
2024 H2H Matchup: Trump Voter	7%	(21)	52%	(162)	41%	(130)	312
2022 House Vote: Democrat	37%	(107)	12%	(35)	51%	(146)	288
2022 House Vote: Republican	5%	(14)	56%	(148)	39%	(104)	266
2022 House Vote: Did not Vote	25%	(28)	18%	(21)	57%	(66)	115
2020 Vote: Joe Biden	37%	(120)	12%	(37)	51%	(165)	322
2020 Vote: Donald Trump	7%	(20)	53%	(157)	41%	(121)	298
2020 Vote: Did not Vote	20%	(11)	20%	(11)	59%	(31)	53
2016 Vote: Hillary Clinton	41%	(100)	11%	(26)	48%	(116)	242
2016 Vote: Donald Trump	8%	(21)	55%	(138)	37%	(92)	251
U.S. Economy: Wrong Track	13%	(64)	37%	(186)	50%	(246)	497
U.S. Economy: Right Direction	47%	(87)	12%	(22)	41%	(77)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	48%	(100)	8%	(16)	44%	(90)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(28)	51%	(173)	40%	(137)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(23)	13%	(18)	70%	(97)	138
Top 2024 Issue: Economy	17%	(43)	42%	(104)	41%	(102)	248

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Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(151)	30%	(208)	47%	(324)	683
Community: Urban	38%	(46)	21%	(25)	41%	(50)	121
Community: Suburban	19%	(69)	29%	(106)	52%	(193)	367
Community: Rural	19%	(37)	40%	(77)	41%	(81)	194
Community/Gender: Urban Men	40%	(33)	20%	(17)	39%	(32)	81
Community/Gender: Rural Women	16%	(17)	38%	(41)	46%	(51)	109
Community/Gender: Rural Men	23%	(20)	42%	(35)	35%	(30)	85
Community/Gender: Suburban Women	16%	(31)	22%	(43)	63%	(126)	201
Community/Gender: Suburban Men	22%	(37)	38%	(63)	40%	(66)	166
Homeowner	22%	(126)	32%	(180)	46%	(262)	568
Renter	25%	(24)	23%	(22)	52%	(50)	97
Military HHnm: Yes	24%	(24)	35%	(35)	41%	(40)	98
Military HH: No	22%	(128)	30%	(173)	49%	(284)	585
Employ: Private Sector	18%	(43)	33%	(75)	49%	(113)	231
Employ: Self-Employed	22%	(13)	30%	(17)	48%	(28)	58
Employ: Homemaker	3%	(2)	31%	(15)	66%	(33)	50
Employ: Retired	30%	(59)	32%	(63)	39%	(77)	200
Employ: Unemployed	29%	(15)	12%	(6)	59%	(31)	53
Self + Household: White-Collar	24%	(53)	36%	(80)	41%	(92)	224
Self + Household: Blue Collar	21%	(74)	32%	(109)	47%	(162)	345
Union HH: Yes	34%	(21)	39%	(24)	27%	(16)	61
Union HH: No	21%	(131)	30%	(184)	49%	(307)	622
LGBTQ+: Yes	24%	(19)	29%	(23)	47%	(37)	78
LGBTQ+: No	22%	(133)	31%	(185)	47%	(287)	605
Motivated to Vote	23%	(146)	31%	(192)	46%	(288)	626
Parent: Yes	21%	(36)	28%	(49)	51%	(90)	176
Parent: No	23%	(115)	31%	(159)	46%	(233)	507
COVID Vaccine: Yes	27%	(133)	26%	(125)	47%	(228)	487
COVID Vaccine: No	9%	(18)	42%	(82)	49%	(95)	196
Student Loans: Yes	17%	(21)	35%	(44)	49%	(61)	125
Student Loans: No	23%	(131)	29%	(164)	47%	(263)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(170)	34%	(232)	42%	(290)	693
Gender: Male	32%	(106)	38%	(125)	31%	(102)	332
Gender: Female	18%	(64)	30%	(108)	52%	(189)	361
Age: 18-34	22%	(40)	29%	(52)	49%	(89)	181
Age: 35-44	23%	(21)	35%	(32)	42%	(39)	92
Age: 45-64	20%	(51)	39%	(99)	40%	(101)	251
Age: 65+	34%	(58)	29%	(49)	36%	(62)	169
GenZers: 1997-2012	25%	(17)	42%	(28)	33%	(22)	66
Millennials: 1981-1996	19%	(35)	28%	(53)	53%	(100)	188
GenXers: 1965-1980	25%	(48)	33%	(63)	42%	(79)	190
Baby Boomers: 1946-1964	27%	(63)	37%	(86)	36%	(83)	232
Educ: < College	24%	(109)	30%	(140)	46%	(214)	464
Educ: Bachelors degree	21%	(30)	44%	(64)	35%	(50)	143
Educ: Post-grad	36%	(31)	34%	(29)	30%	(26)	86
Income: Under 50k	28%	(92)	28%	(94)	44%	(145)	332
Income: 50k-100k	22%	(56)	35%	(91)	43%	(110)	256
Income: 100k+	21%	(22)	45%	(48)	34%	(36)	105
Ethnicity: White (Non-Hispanic)	22%	(125)	33%	(186)	44%	(247)	558
Ethnicity: Black (Non-Hispanic)	38%	(33)	35%	(30)	27%	(23)	86
All Christian	22%	(68)	34%	(105)	43%	(133)	306
Agnostic/Nothing in particular	29%	(63)	32%	(69)	39%	(85)	217
Something Else	18%	(20)	39%	(43)	43%	(48)	110
Evangelical	15%	(22)	37%	(54)	48%	(70)	146
Non-Evangelical	26%	(66)	37%	(93)	38%	(96)	256
PID: Dem (no lean)	50%	(127)	12%	(29)	38%	(95)	252
PID: Ind (no lean)	16%	(34)	38%	(80)	46%	(96)	210
PID: Rep (no lean)	4%	(9)	53%	(123)	43%	(98)	231

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(170)	34%	(232)	42%	(290)	693
PID/Gender: Dem Men	61%	(71)	14%	(16)	25%	(29)	116
PID/Gender: Dem Women	42%	(56)	9%	(13)	49%	(67)	136
PID/Gender: Ind Men	25%	(29)	43%	(51)	32%	(38)	118
PID/Gender: Ind Women	5%	(4)	32%	(30)	63%	(58)	92
PID/Gender: Rep Men	6%	(6)	59%	(58)	35%	(35)	98
PID/Gender: Rep Women	3%	(3)	49%	(65)	48%	(64)	133
Ideo: Liberal (1-3)	43%	(87)	16%	(33)	41%	(83)	203
Ideo: Moderate (4)	31%	(63)	25%	(50)	44%	(89)	201
Ideo: Conservative (5-7)	6%	(16)	53%	(139)	41%	(106)	261
Ideo/PID: Conservative Republican	2%	(4)	57%	(99)	40%	(69)	172
Ideo/PID: Moderate/Liberal Republican	10%	(5)	36%	(19)	54%	(28)	53
Ideo/PID: Moderate/Conservative Democrat	51%	(48)	15%	(14)	34%	(32)	95
Ideo/PID: Liberal Democrat	49%	(75)	9%	(14)	41%	(63)	152
Unfavorable of Biden and Trump	12%	(17)	39%	(56)	49%	(70)	143
2024 H2H Matchup: Biden Voter	50%	(147)	13%	(37)	37%	(109)	293
2024 H2H Matchup: Trump Voter	5%	(16)	53%	(167)	42%	(134)	316
2022 House Vote: Democrat	46%	(133)	15%	(44)	39%	(114)	290
2022 House Vote: Republican	3%	(9)	58%	(156)	39%	(104)	269
2022 House Vote: Did not Vote	22%	(26)	21%	(26)	57%	(67)	119
2020 Vote: Joe Biden	44%	(143)	16%	(52)	40%	(128)	323
2020 Vote: Donald Trump	5%	(16)	52%	(157)	43%	(129)	302
2020 Vote: Did not Vote	17%	(10)	37%	(22)	46%	(27)	58
2016 Vote: Hillary Clinton	48%	(118)	17%	(42)	35%	(86)	245
2016 Vote: Donald Trump	6%	(14)	55%	(136)	40%	(99)	250
U.S. Economy: Wrong Track	12%	(61)	42%	(213)	46%	(230)	504
U.S. Economy: Right Direction	58%	(109)	10%	(19)	32%	(60)	189
Prsnl. Fin. Sit. 2021-23: Better Under Biden	53%	(110)	13%	(27)	34%	(70)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(25)	51%	(175)	42%	(144)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(34)	21%	(30)	54%	(77)	141
Top 2024 Issue: Economy	14%	(35)	43%	(109)	43%	(107)	252

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Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(170)	34%	(232)	42%	(290)	693
Community: Urban	39%	(47)	24%	(29)	37%	(46)	122
Community: Suburban	22%	(83)	34%	(126)	44%	(164)	374
Community: Rural	20%	(40)	39%	(77)	41%	(80)	197
Community/Gender: Urban Men	41%	(33)	30%	(24)	29%	(24)	81
Community/Gender: Rural Women	11%	(13)	37%	(42)	51%	(58)	113
Community/Gender: Rural Men	32%	(27)	41%	(35)	27%	(23)	84
Community/Gender: Suburban Women	18%	(38)	29%	(61)	53%	(109)	207
Community/Gender: Suburban Men	27%	(46)	39%	(66)	33%	(55)	167
Homeowner	24%	(140)	34%	(197)	42%	(240)	578
Renter	27%	(26)	28%	(27)	44%	(42)	96
Military HHnm: Yes	23%	(24)	39%	(40)	38%	(39)	103
Military HH: No	25%	(146)	33%	(193)	43%	(251)	590
Employ: Private Sector	23%	(53)	40%	(92)	36%	(83)	228
Employ: Self-Employed	22%	(12)	33%	(19)	46%	(26)	57
Employ: Homemaker	7%	(3)	16%	(8)	77%	(40)	52
Employ: Retired	34%	(67)	32%	(65)	34%	(68)	200
Employ: Unemployed	25%	(16)	22%	(14)	53%	(34)	63
Self + Household: White-Collar	27%	(61)	40%	(89)	33%	(75)	224
Self + Household: Blue Collar	23%	(81)	35%	(121)	42%	(144)	345
Union HH: Yes	23%	(14)	57%	(34)	20%	(12)	60
Union HH: No	25%	(156)	31%	(198)	44%	(278)	632
LGBTQ+: Yes	29%	(23)	39%	(31)	32%	(25)	78
LGBTQ+: No	24%	(147)	33%	(202)	43%	(265)	615
Motivated to Vote	26%	(163)	34%	(213)	40%	(255)	631
Parent: Yes	21%	(37)	30%	(53)	49%	(87)	177
Parent: No	26%	(133)	35%	(180)	39%	(203)	516
COVID Vaccine: Yes	30%	(147)	30%	(146)	40%	(195)	488
COVID Vaccine: No	11%	(23)	42%	(87)	47%	(95)	205
Student Loans: Yes	18%	(22)	38%	(48)	44%	(56)	126
Student Loans: No	26%	(148)	33%	(184)	41%	(234)	567

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	14%	(96)	47%	(323)	39%	(271)	690
Gender: Male	17%	(56)	57%	(189)	26%	(88)	333
Gender: Female	11%	(40)	37%	(134)	51%	(184)	357
Age: 18-34	14%	(26)	42%	(76)	43%	(77)	179
Age: 35-44	15%	(14)	40%	(38)	45%	(42)	94
Age: 45-64	14%	(34)	47%	(118)	39%	(98)	250
Age: 65+	13%	(22)	55%	(92)	32%	(54)	168
GenZers: 1997-2012	15%	(10)	48%	(31)	37%	(24)	64
Millennials: 1981-1996	15%	(28)	39%	(73)	47%	(89)	190
GenXers: 1965-1980	13%	(24)	46%	(87)	41%	(78)	189
Baby Boomers: 1946-1964	13%	(31)	54%	(125)	32%	(75)	231
Educ: < College	15%	(68)	43%	(196)	43%	(197)	462
Educ: Bachelors degree	10%	(14)	54%	(78)	36%	(51)	143
Educ: Post-grad	15%	(13)	57%	(49)	27%	(24)	86
Income: Under 50k	15%	(50)	43%	(141)	42%	(140)	331
Income: 50k-100k	10%	(25)	53%	(134)	37%	(94)	254
Income: 100k+	19%	(20)	45%	(48)	36%	(38)	106
Ethnicity: White (Non-Hispanic)	13%	(73)	45%	(254)	42%	(232)	559
Ethnicity: Black (Non-Hispanic)	20%	(17)	55%	(47)	24%	(21)	86
All Christian	16%	(49)	46%	(141)	38%	(116)	306
Agnostic/Nothing in particular	12%	(27)	55%	(118)	33%	(72)	217
Something Else	11%	(13)	34%	(38)	54%	(60)	110
Evangelical	15%	(22)	33%	(49)	52%	(77)	149
Non-Evangelical	15%	(38)	51%	(129)	34%	(87)	254
PID: Dem (no lean)	3%	(8)	65%	(159)	32%	(80)	247
PID: Ind (no lean)	7%	(15)	53%	(111)	41%	(86)	212
PID: Rep (no lean)	32%	(73)	23%	(53)	46%	(105)	231

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Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	14%	(96)	47%	(323)	39%	(271)	690
PID/Gender: Dem Men	5%	(5)	76%	(86)	20%	(22)	114
PID/Gender: Dem Women	2%	(2)	55%	(73)	43%	(58)	133
PID/Gender: Ind Men	7%	(8)	63%	(76)	30%	(36)	120
PID/Gender: Ind Women	7%	(7)	38%	(35)	54%	(50)	92
PID/Gender: Rep Men	43%	(43)	28%	(27)	30%	(30)	100
PID/Gender: Rep Women	23%	(31)	19%	(25)	58%	(76)	132
Ideo: Liberal (1-3)	6%	(13)	63%	(126)	31%	(62)	201
Ideo: Moderate (4)	13%	(26)	54%	(108)	33%	(66)	201
Ideo: Conservative (5-7)	21%	(53)	31%	(82)	48%	(125)	261
Ideo/PID: Conservative Republican	30%	(51)	22%	(38)	48%	(83)	171
Ideo/PID: Moderate/Liberal Republican	35%	(19)	25%	(14)	40%	(22)	54
Ideo/PID: Moderate/Conservative Democrat	3%	(3)	63%	(58)	34%	(31)	91
Ideo/PID: Liberal Democrat	4%	(5)	67%	(100)	29%	(44)	150
Unfavorable of Biden and Trump	3%	(4)	49%	(70)	48%	(69)	143
2024 H2H Matchup: Biden Voter	3%	(10)	69%	(200)	27%	(79)	289
2024 H2H Matchup: Trump Voter	26%	(82)	29%	(90)	46%	(144)	316
2022 House Vote: Democrat	3%	(10)	67%	(190)	30%	(84)	284
2022 House Vote: Republican	26%	(72)	30%	(82)	43%	(118)	272
2022 House Vote: Did not Vote	12%	(14)	37%	(45)	51%	(61)	121
2020 Vote: Joe Biden	5%	(14)	65%	(208)	30%	(96)	319
2020 Vote: Donald Trump	23%	(70)	32%	(96)	45%	(137)	303
2020 Vote: Did not Vote	18%	(10)	28%	(16)	54%	(32)	59
2016 Vote: Hillary Clinton	4%	(11)	66%	(158)	30%	(72)	241
2016 Vote: Donald Trump	23%	(58)	31%	(79)	45%	(114)	251
U.S. Economy: Wrong Track	16%	(82)	38%	(194)	45%	(229)	506
U.S. Economy: Right Direction	7%	(13)	70%	(129)	23%	(42)	184
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	68%	(139)	29%	(58)	204
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(79)	34%	(120)	43%	(151)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	47%	(65)	46%	(62)	137
Top 2024 Issue: Economy	19%	(48)	42%	(107)	39%	(98)	254

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Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	14%	(96)	47%	(323)	39%	(271)	690
Community: Urban	13%	(16)	45%	(53)	42%	(50)	119
Community: Suburban	13%	(50)	47%	(175)	39%	(146)	371
Community: Rural	15%	(31)	47%	(95)	37%	(75)	200
Community/Gender: Urban Men	17%	(14)	48%	(39)	35%	(29)	81
Community/Gender: Rural Women	16%	(18)	33%	(38)	51%	(58)	114
Community/Gender: Rural Men	15%	(13)	66%	(56)	19%	(17)	86
Community/Gender: Suburban Women	10%	(20)	40%	(81)	51%	(104)	205
Community/Gender: Suburban Men	18%	(29)	57%	(94)	25%	(42)	166
Homeowner	13%	(75)	48%	(275)	39%	(226)	576
Renter	17%	(16)	41%	(39)	42%	(39)	95
Military HHnm: Yes	17%	(17)	53%	(53)	30%	(31)	101
Military HH: No	13%	(79)	46%	(270)	41%	(241)	590
Employ: Private Sector	16%	(35)	47%	(106)	38%	(85)	227
Employ: Self-Employed	14%	(8)	41%	(24)	45%	(26)	58
Employ: Homemaker	12%	(6)	25%	(13)	63%	(33)	52
Employ: Retired	13%	(26)	56%	(111)	31%	(62)	199
Employ: Unemployed	10%	(6)	34%	(22)	56%	(36)	64
Self + Household: White-Collar	17%	(38)	52%	(115)	31%	(70)	224
Self + Household: Blue Collar	13%	(46)	47%	(164)	39%	(136)	345
Union HH: Yes	16%	(10)	58%	(35)	26%	(15)	59
Union HH: No	14%	(86)	46%	(289)	41%	(256)	631
LGBTQ+: Yes	26%	(20)	40%	(30)	34%	(26)	75
LGBTQ+: No	12%	(76)	48%	(293)	40%	(246)	615
Motivated to Vote	14%	(90)	48%	(302)	38%	(235)	627
Parent: Yes	15%	(28)	40%	(72)	44%	(79)	179
Parent: No	13%	(68)	49%	(251)	38%	(192)	511
COVID Vaccine: Yes	12%	(58)	53%	(259)	35%	(169)	486
COVID Vaccine: No	19%	(38)	31%	(64)	50%	(103)	204
Student Loans: Yes	9%	(12)	49%	(61)	42%	(53)	126
Student Loans: No	15%	(84)	46%	(262)	39%	(219)	565

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(139)	60%	(418)	20%	(142)	699
Gender: Male	24%	(80)	63%	(210)	13%	(45)	335
Gender: Female	16%	(59)	57%	(208)	27%	(97)	365
Age: 18-34	22%	(40)	60%	(110)	19%	(35)	185
Age: 35-44	17%	(17)	54%	(52)	29%	(28)	97
Age: 45-64	22%	(56)	57%	(143)	20%	(50)	249
Age: 65+	16%	(27)	67%	(113)	17%	(29)	169
GenZers: 1997-2012	19%	(13)	70%	(48)	11%	(8)	69
Millennials: 1981-1996	21%	(41)	53%	(103)	26%	(50)	194
GenXers: 1965-1980	18%	(33)	59%	(110)	23%	(44)	187
Baby Boomers: 1946-1964	22%	(51)	63%	(145)	15%	(36)	232
Educ: < College	20%	(96)	56%	(263)	24%	(110)	469
Educ: Bachelors degree	20%	(29)	65%	(94)	15%	(22)	144
Educ: Post-grad	16%	(14)	72%	(62)	12%	(10)	86
Income: Under 50k	22%	(74)	56%	(188)	22%	(73)	335
Income: 50k-100k	17%	(43)	64%	(166)	19%	(50)	258
Income: 100k+	21%	(22)	61%	(65)	18%	(19)	106
Ethnicity: White (Non-Hispanic)	18%	(102)	60%	(337)	21%	(120)	559
Ethnicity: Black (Non-Hispanic)	23%	(21)	65%	(59)	11%	(10)	90
All Christian	23%	(71)	57%	(176)	20%	(61)	307
Agnostic/Nothing in particular	16%	(36)	69%	(152)	15%	(33)	221
Something Else	18%	(21)	50%	(56)	32%	(36)	112
Evangelical	22%	(33)	49%	(73)	29%	(42)	149
Non-Evangelical	21%	(55)	61%	(156)	18%	(45)	256
PID: Dem (no lean)	4%	(9)	83%	(209)	14%	(35)	253
PID: Ind (no lean)	19%	(40)	58%	(123)	23%	(49)	212
PID: Rep (no lean)	39%	(90)	37%	(85)	25%	(58)	234

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(139)	60%	(418)	20%	(142)	699
PID/Gender: Dem Men	8%	(9)	81%	(95)	11%	(12)	116
PID/Gender: Dem Women	—	(0)	84%	(115)	16%	(22)	137
PID/Gender: Ind Men	16%	(19)	67%	(79)	17%	(21)	119
PID/Gender: Ind Women	22%	(21)	47%	(45)	30%	(28)	94
PID/Gender: Rep Men	52%	(52)	36%	(36)	12%	(12)	100
PID/Gender: Rep Women	29%	(38)	37%	(49)	35%	(47)	134
Ideo: Liberal (1-3)	8%	(17)	81%	(162)	11%	(22)	201
Ideo: Moderate (4)	14%	(29)	68%	(140)	18%	(37)	206
Ideo: Conservative (5-7)	33%	(88)	40%	(106)	26%	(69)	263
Ideo/PID: Conservative Republican	39%	(67)	34%	(60)	27%	(46)	174
Ideo/PID: Moderate/Liberal Republican	32%	(17)	47%	(25)	21%	(11)	54
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	82%	(78)	17%	(16)	95
Ideo/PID: Liberal Democrat	5%	(7)	86%	(130)	9%	(14)	152
Unfavorable of Biden and Trump	2%	(2)	73%	(104)	26%	(37)	143
2024 H2H Matchup: Biden Voter	2%	(5)	85%	(247)	13%	(38)	290
2024 H2H Matchup: Trump Voter	41%	(130)	37%	(119)	23%	(73)	322
2022 House Vote: Democrat	4%	(11)	82%	(238)	14%	(40)	289
2022 House Vote: Republican	39%	(106)	39%	(105)	22%	(61)	273
2022 House Vote: Did not Vote	16%	(20)	54%	(68)	30%	(37)	125
2020 Vote: Joe Biden	3%	(10)	84%	(270)	13%	(40)	320
2020 Vote: Donald Trump	38%	(115)	38%	(116)	25%	(75)	306
2020 Vote: Did not Vote	19%	(12)	46%	(29)	35%	(22)	63
2016 Vote: Hillary Clinton	5%	(11)	82%	(199)	13%	(32)	242
2016 Vote: Donald Trump	38%	(97)	38%	(97)	23%	(60)	253
U.S. Economy: Wrong Track	24%	(125)	52%	(265)	24%	(121)	510
U.S. Economy: Right Direction	7%	(14)	81%	(153)	12%	(22)	189
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	86%	(176)	11%	(22)	204
Prsnl. Fin. Sit. 2021-23: Better Under Trump	35%	(124)	42%	(148)	23%	(80)	352
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(9)	66%	(94)	28%	(40)	143
Top 2024 Issue: Economy	25%	(63)	54%	(138)	21%	(54)	255

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Table BLMB3_5: Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(139)	60%	(418)	20%	(142)	699
Community: Urban	22%	(26)	62%	(75)	17%	(21)	122
Community: Suburban	17%	(63)	60%	(226)	23%	(88)	376
Community: Rural	25%	(49)	58%	(117)	17%	(34)	201
Community/Gender: Urban Men	30%	(24)	56%	(45)	14%	(12)	81
Community/Gender: Rural Women	25%	(29)	51%	(58)	24%	(27)	115
Community/Gender: Rural Men	24%	(20)	69%	(59)	8%	(7)	86
Community/Gender: Suburban Women	13%	(28)	57%	(120)	29%	(61)	210
Community/Gender: Suburban Men	21%	(35)	63%	(105)	16%	(26)	167
Homeowner	20%	(116)	59%	(344)	21%	(121)	582
Renter	18%	(18)	62%	(60)	19%	(19)	96
Military HHnm: Yes	20%	(21)	64%	(66)	16%	(16)	104
Military HH: No	20%	(118)	59%	(352)	21%	(126)	596
Employ: Private Sector	21%	(48)	59%	(136)	20%	(45)	228
Employ: Self-Employed	33%	(20)	47%	(28)	20%	(12)	60
Employ: Homemaker	13%	(7)	58%	(31)	29%	(15)	53
Employ: Retired	19%	(37)	66%	(132)	15%	(31)	200
Employ: Unemployed	11%	(7)	58%	(39)	31%	(20)	66
Self + Household: White-Collar	24%	(54)	63%	(140)	13%	(29)	224
Self + Household: Blue Collar	21%	(71)	61%	(211)	19%	(66)	348
Union HH: Yes	21%	(13)	64%	(39)	16%	(9)	61
Union HH: No	20%	(126)	59%	(379)	21%	(133)	638
LGBTQ+: Yes	25%	(20)	65%	(51)	11%	(9)	79
LGBTQ+: No	19%	(119)	59%	(367)	22%	(134)	620
Motivated to Vote	20%	(127)	62%	(390)	18%	(116)	632
Parent: Yes	20%	(35)	55%	(100)	25%	(45)	181
Parent: No	20%	(103)	61%	(318)	19%	(97)	518
COVID Vaccine: Yes	15%	(72)	68%	(331)	17%	(85)	488
COVID Vaccine: No	32%	(67)	41%	(87)	27%	(57)	211
Student Loans: Yes	15%	(20)	64%	(81)	21%	(26)	127
Student Loans: No	21%	(119)	59%	(337)	20%	(116)	572

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_6: *Have you seen, read, or heard anything about each of the following in the past week? — Ron DeSantis*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(112)	42%	(265)	40%	(253)	630
Gender: Male	20%	(64)	50%	(157)	30%	(96)	317
Gender: Female	15%	(48)	35%	(108)	50%	(157)	313
Age: 18-34	12%	(17)	39%	(56)	49%	(70)	143
Age: 35-44	12%	(11)	40%	(35)	48%	(42)	89
Age: 45-64	24%	(57)	37%	(87)	39%	(91)	236
Age: 65+	16%	(27)	53%	(87)	30%	(49)	163
GenZers: 1997-2012	13%	(6)	51%	(25)	37%	(18)	50
Millennials: 1981-1996	12%	(20)	35%	(58)	53%	(86)	164
GenXers: 1965-1980	18%	(32)	41%	(72)	41%	(71)	175
Baby Boomers: 1946-1964	23%	(52)	45%	(101)	32%	(71)	224
Educ: < College	17%	(71)	40%	(166)	42%	(174)	411
Educ: Bachelors degree	18%	(25)	41%	(57)	40%	(55)	137
Educ: Post-grad	20%	(16)	51%	(42)	29%	(23)	82
Income: Under 50k	17%	(49)	40%	(117)	43%	(123)	289
Income: 50k-100k	14%	(35)	43%	(105)	42%	(102)	242
Income: 100k+	29%	(28)	44%	(43)	27%	(27)	98
Ethnicity: White (Non-Hispanic)	17%	(89)	42%	(216)	41%	(211)	516
Ethnicity: Black (Non-Hispanic)	22%	(17)	43%	(32)	35%	(26)	75
All Christian	22%	(64)	36%	(105)	42%	(122)	291
Agnostic/Nothing in particular	16%	(32)	50%	(101)	34%	(69)	202
Something Else	14%	(12)	37%	(31)	49%	(40)	83
Evangelical	21%	(26)	32%	(40)	47%	(59)	125
Non-Evangelical	21%	(49)	41%	(96)	39%	(91)	236
PID: Dem (no lean)	4%	(10)	60%	(139)	36%	(84)	232
PID: Ind (no lean)	17%	(31)	48%	(88)	36%	(66)	185
PID: Rep (no lean)	34%	(72)	18%	(38)	48%	(103)	212

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Table BLMB3_6: *Have you seen, read, or heard anything about each of the following in the past week? — Ron DeSantis*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(112)	42%	(265)	40%	(253)	630
PID/Gender: Dem Men	8%	(9)	64%	(72)	28%	(31)	111
PID/Gender: Dem Women	1%	(1)	56%	(67)	44%	(53)	121
PID/Gender: Ind Men	14%	(16)	56%	(62)	30%	(34)	112
PID/Gender: Ind Women	20%	(15)	35%	(26)	44%	(32)	73
PID/Gender: Rep Men	42%	(39)	25%	(23)	34%	(32)	94
PID/Gender: Rep Women	28%	(33)	13%	(15)	60%	(71)	119
Ideo: Liberal (1-3)	5%	(10)	60%	(114)	34%	(65)	189
Ideo: Moderate (4)	13%	(25)	47%	(89)	40%	(76)	189
Ideo: Conservative (5-7)	32%	(77)	25%	(59)	43%	(105)	241
Ideo/PID: Conservative Republican	39%	(62)	17%	(27)	45%	(72)	160
Ideo/PID: Moderate/Liberal Republican	19%	(9)	20%	(10)	61%	(31)	50
Ideo/PID: Moderate/Conservative Democrat	5%	(5)	57%	(51)	37%	(34)	90
Ideo/PID: Liberal Democrat	3%	(5)	62%	(88)	34%	(49)	142
Unfavorable of Biden and Trump	9%	(11)	47%	(58)	44%	(55)	125
2024 H2H Matchup: Biden Voter	5%	(13)	65%	(180)	31%	(85)	278
2024 H2H Matchup: Trump Voter	33%	(95)	21%	(60)	46%	(130)	285
2022 House Vote: Democrat	2%	(6)	62%	(171)	36%	(98)	275
2022 House Vote: Republican	37%	(92)	23%	(58)	40%	(99)	248
2022 House Vote: Did not Vote	12%	(11)	35%	(33)	53%	(50)	94
2020 Vote: Joe Biden	5%	(15)	62%	(186)	33%	(101)	302
2020 Vote: Donald Trump	33%	(92)	25%	(69)	43%	(119)	280
2016 Vote: Hillary Clinton	5%	(11)	65%	(151)	30%	(70)	232
2016 Vote: Donald Trump	33%	(78)	26%	(61)	41%	(97)	236
U.S. Economy: Wrong Track	23%	(102)	33%	(150)	44%	(198)	450
U.S. Economy: Right Direction	6%	(10)	64%	(115)	30%	(55)	180
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	63%	(120)	33%	(63)	191
Prsnl. Fin. Sit. 2021-23: Better Under Trump	31%	(100)	26%	(82)	43%	(135)	317
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	52%	(62)	45%	(55)	121
Top 2024 Issue: Economy	20%	(47)	35%	(81)	45%	(106)	233

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Table BLMB3_6: *Have you seen, read, or heard anything about each of the following in the past week? — Ron DeSantis*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(112)	42%	(265)	40%	(253)	630
Community: Urban	16%	(18)	43%	(47)	40%	(44)	108
Community: Suburban	16%	(54)	40%	(139)	44%	(150)	343
Community: Rural	23%	(40)	44%	(79)	33%	(59)	178
Community/Gender: Urban Men	21%	(17)	44%	(34)	35%	(27)	78
Community/Gender: Rural Women	29%	(28)	32%	(31)	40%	(39)	98
Community/Gender: Rural Men	15%	(12)	60%	(48)	25%	(20)	80
Community/Gender: Suburban Women	10%	(19)	35%	(64)	55%	(101)	184
Community/Gender: Suburban Men	22%	(35)	47%	(75)	31%	(49)	159
Homeowner	18%	(95)	42%	(224)	40%	(208)	528
Renter	14%	(12)	40%	(34)	46%	(39)	84
Military HHnm: Yes	24%	(21)	51%	(46)	26%	(23)	90
Military HH: No	17%	(91)	41%	(219)	43%	(230)	540
Employ: Private Sector	20%	(43)	37%	(78)	43%	(92)	213
Employ: Self-Employed	13%	(7)	31%	(17)	55%	(30)	54
Employ: Retired	21%	(41)	51%	(99)	28%	(54)	195
Self + Household: White-Collar	21%	(47)	43%	(93)	36%	(79)	218
Self + Household: Blue Collar	18%	(57)	43%	(137)	39%	(123)	317
Union HH: Yes	11%	(6)	54%	(28)	35%	(18)	51
Union HH: No	18%	(106)	41%	(238)	41%	(235)	579
LGBTQ+: Yes	17%	(12)	49%	(33)	34%	(23)	69
LGBTQ+: No	18%	(100)	41%	(232)	41%	(229)	561
Motivated to Vote	18%	(107)	44%	(253)	38%	(221)	581
Parent: Yes	12%	(20)	37%	(61)	51%	(82)	163
Parent: No	20%	(92)	44%	(204)	37%	(170)	467
COVID Vaccine: Yes	16%	(71)	49%	(222)	36%	(164)	457
COVID Vaccine: No	23%	(40)	25%	(43)	51%	(89)	172
Student Loans: Yes	13%	(14)	47%	(53)	41%	(46)	113
Student Loans: No	19%	(98)	41%	(212)	40%	(207)	517

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_8: *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(146)	24%	(133)	50%	(274)	554
Gender: Male	31%	(93)	27%	(80)	41%	(123)	296
Gender: Female	21%	(53)	20%	(53)	59%	(152)	257
Age: 18-34	17%	(21)	25%	(31)	58%	(74)	126
Age: 35-44	21%	(15)	18%	(13)	61%	(44)	71
Age: 45-64	28%	(56)	23%	(45)	49%	(98)	199
Age: 65+	35%	(54)	28%	(43)	38%	(59)	156
Millennials: 1981-1996	18%	(24)	21%	(28)	61%	(82)	134
GenXers: 1965-1980	25%	(37)	20%	(30)	55%	(81)	148
Baby Boomers: 1946-1964	35%	(73)	28%	(58)	38%	(78)	209
Educ: < College	26%	(92)	20%	(73)	54%	(197)	362
Educ: Bachelors degree	25%	(31)	31%	(38)	44%	(53)	121
Educ: Post-grad	33%	(23)	31%	(22)	36%	(25)	70
Income: Under 50k	31%	(77)	23%	(59)	46%	(115)	251
Income: 50k-100k	20%	(43)	25%	(52)	55%	(117)	211
Income: 100k+	29%	(26)	24%	(22)	47%	(43)	91
Ethnicity: White (Non-Hispanic)	28%	(126)	23%	(102)	49%	(221)	449
Ethnicity: Black (Non-Hispanic)	17%	(12)	32%	(22)	51%	(35)	69
All Christian	29%	(73)	23%	(59)	48%	(123)	254
Agnostic/Nothing in particular	31%	(53)	27%	(46)	43%	(74)	173
Something Else	15%	(11)	18%	(13)	67%	(48)	71
Evangelical	18%	(20)	33%	(36)	49%	(54)	110
Non-Evangelical	30%	(63)	17%	(35)	53%	(110)	208
PID: Dem (no lean)	24%	(51)	28%	(59)	48%	(102)	212
PID: Ind (no lean)	28%	(45)	28%	(45)	44%	(72)	162
PID: Rep (no lean)	28%	(51)	16%	(28)	56%	(101)	179

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Table BLMB3_8: *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(146)	24%	(133)	50%	(274)	554
PID/Gender: Dem Men	32%	(34)	27%	(28)	41%	(43)	104
PID/Gender: Dem Women	16%	(17)	29%	(31)	55%	(59)	108
PID/Gender: Ind Men	30%	(31)	31%	(32)	40%	(41)	105
PID/Gender: Ind Women	24%	(14)	23%	(13)	53%	(30)	57
PID/Gender: Rep Men	33%	(29)	23%	(20)	44%	(39)	87
PID/Gender: Rep Women	24%	(22)	9%	(8)	67%	(62)	92
Ideo: Liberal (1-3)	25%	(45)	30%	(53)	45%	(79)	178
Ideo: Moderate (4)	29%	(48)	22%	(36)	49%	(82)	166
Ideo: Conservative (5-7)	27%	(53)	22%	(43)	52%	(103)	199
Ideo/PID: Conservative Republican	33%	(45)	14%	(19)	53%	(72)	135
Ideo/PID: Moderate/Conservative Democrat	23%	(18)	29%	(23)	48%	(38)	79
Ideo/PID: Liberal Democrat	25%	(33)	27%	(36)	47%	(62)	131
Unfavorable of Biden and Trump	26%	(29)	24%	(27)	50%	(55)	111
2024 H2H Matchup: Biden Voter	29%	(75)	27%	(71)	44%	(114)	261
2024 H2H Matchup: Trump Voter	25%	(61)	21%	(51)	54%	(132)	244
2022 House Vote: Democrat	27%	(70)	24%	(62)	49%	(125)	257
2022 House Vote: Republican	30%	(64)	22%	(47)	48%	(104)	215
2022 House Vote: Did not Vote	14%	(10)	28%	(20)	57%	(41)	72
2020 Vote: Joe Biden	26%	(73)	28%	(76)	46%	(128)	277
2020 Vote: Donald Trump	30%	(71)	21%	(49)	49%	(117)	238
2016 Vote: Hillary Clinton	27%	(60)	27%	(59)	46%	(100)	219
2016 Vote: Donald Trump	29%	(63)	21%	(44)	50%	(106)	213
U.S. Economy: Wrong Track	24%	(90)	24%	(90)	52%	(197)	378
U.S. Economy: Right Direction	32%	(56)	24%	(43)	44%	(77)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	27%	(49)	31%	(55)	42%	(74)	178
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(73)	21%	(57)	53%	(145)	275
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(25)	21%	(21)	55%	(55)	100
Top 2024 Issue: Economy	24%	(47)	20%	(39)	56%	(111)	197

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Table BLMB3_8: *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(146)	24%	(133)	50%	(274)	554
Community: Urban	24%	(24)	27%	(26)	50%	(50)	100
Community: Suburban	22%	(67)	25%	(75)	53%	(159)	301
Community: Rural	37%	(56)	20%	(31)	43%	(66)	153
Community/Gender: Urban Men	25%	(19)	26%	(19)	48%	(35)	73
Community/Gender: Rural Women	27%	(22)	18%	(14)	55%	(44)	80
Community/Gender: Rural Men	47%	(34)	23%	(17)	30%	(22)	73
Community/Gender: Suburban Women	17%	(26)	21%	(31)	62%	(93)	150
Community/Gender: Suburban Men	27%	(41)	29%	(44)	44%	(65)	150
Homeowner	28%	(129)	25%	(115)	48%	(224)	467
Renter	20%	(14)	22%	(15)	58%	(40)	70
Military HHnm: Yes	39%	(33)	19%	(17)	41%	(35)	85
Military HH: No	24%	(113)	25%	(116)	51%	(239)	468
Employ: Private Sector	26%	(46)	22%	(38)	52%	(92)	176
Employ: Self-Employed	19%	(9)	24%	(12)	57%	(29)	50
Employ: Retired	33%	(60)	28%	(50)	40%	(73)	183
Self + Household: White-Collar	30%	(60)	31%	(62)	40%	(80)	202
Self + Household: Blue Collar	25%	(71)	19%	(54)	56%	(157)	282
Union HH: No	27%	(134)	24%	(120)	50%	(251)	505
LGBTQ+: Yes	25%	(15)	26%	(16)	49%	(30)	62
LGBTQ+: No	27%	(131)	24%	(116)	50%	(244)	491
Motivated to Vote	28%	(143)	23%	(119)	49%	(251)	514
Parent: Yes	18%	(25)	21%	(29)	60%	(82)	136
Parent: No	29%	(121)	25%	(104)	46%	(193)	418
COVID Vaccine: Yes	31%	(123)	24%	(97)	45%	(182)	401
COVID Vaccine: No	16%	(24)	23%	(36)	61%	(93)	152
Student Loans: Yes	15%	(14)	23%	(21)	61%	(57)	92
Student Loans: No	29%	(132)	24%	(111)	47%	(218)	461

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_10: Have you seen, read, or heard anything about each of the following in the past week? — Vivek Ramaswamy

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(88)	30%	(145)	52%	(254)	487
Gender: Male	20%	(54)	37%	(99)	43%	(117)	270
Gender: Female	15%	(33)	21%	(46)	63%	(137)	217
Age: 18-34	14%	(15)	28%	(29)	58%	(61)	105
Age: 35-44	16%	(10)	33%	(21)	51%	(33)	64
Age: 45-64	23%	(40)	23%	(41)	54%	(95)	175
Age: 65+	16%	(23)	38%	(55)	46%	(66)	143
Millennials: 1981-1996	16%	(18)	28%	(32)	56%	(64)	114
GenXers: 1965-1980	18%	(23)	26%	(33)	56%	(71)	127
Baby Boomers: 1946-1964	20%	(38)	33%	(63)	47%	(91)	192
Educ: < College	17%	(54)	26%	(82)	57%	(184)	320
Educ: Bachelors degree	20%	(20)	33%	(34)	47%	(50)	104
Educ: Post-grad	22%	(14)	45%	(28)	33%	(21)	63
Income: Under 50k	16%	(37)	29%	(67)	54%	(125)	229
Income: 50k-100k	17%	(31)	28%	(51)	55%	(99)	182
Income: 100k+	26%	(19)	35%	(26)	40%	(30)	76
Ethnicity: White (Non-Hispanic)	17%	(71)	30%	(122)	53%	(213)	406
Ethnicity: Black (Non-Hispanic)	17%	(9)	28%	(16)	55%	(30)	56
All Christian	22%	(51)	24%	(54)	54%	(122)	227
Agnostic/Nothing in particular	9%	(14)	44%	(66)	47%	(71)	152
Something Else	22%	(15)	10%	(7)	68%	(45)	67
Evangelical	28%	(26)	16%	(15)	57%	(53)	94
Non-Evangelical	20%	(38)	24%	(46)	56%	(108)	191
PID: Dem (no lean)	4%	(6)	47%	(77)	49%	(80)	163
PID: Ind (no lean)	17%	(26)	32%	(48)	51%	(78)	152
PID: Rep (no lean)	32%	(55)	11%	(19)	56%	(97)	171
PID/Gender: Dem Men	4%	(4)	59%	(49)	37%	(30)	83
PID/Gender: Dem Women	3%	(2)	35%	(28)	62%	(49)	80
PID/Gender: Ind Men	16%	(17)	37%	(38)	47%	(49)	104
PID/Gender: Rep Men	41%	(34)	14%	(12)	45%	(37)	83
PID/Gender: Rep Women	24%	(21)	8%	(7)	68%	(59)	88

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Table BLMB3_10: Have you seen, read, or heard anything about each of the following in the past week? — Vivek Ramaswamy

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(88)	30%	(145)	52%	(254)	487
Ideo: Liberal (1-3)	6%	(8)	44%	(60)	50%	(69)	137
Ideo: Moderate (4)	12%	(19)	39%	(63)	49%	(77)	159
Ideo: Conservative (5-7)	33%	(61)	12%	(22)	55%	(100)	184
Ideo/PID: Conservative Republican	36%	(45)	10%	(12)	54%	(68)	126
Ideo/PID: Moderate/Conservative Democrat	6%	(4)	51%	(32)	43%	(27)	63
Ideo/PID: Liberal Democrat	2%	(2)	46%	(45)	52%	(51)	99
Unfavorable of Biden and Trump	5%	(5)	41%	(38)	54%	(50)	92
2024 H2H Matchup: Biden Voter	4%	(9)	49%	(102)	47%	(99)	210
2024 H2H Matchup: Trump Voter	33%	(77)	12%	(27)	55%	(128)	231
2022 House Vote: Democrat	4%	(8)	46%	(95)	50%	(102)	205
2022 House Vote: Republican	34%	(72)	14%	(29)	52%	(109)	210
2022 House Vote: Did not Vote	12%	(7)	26%	(16)	63%	(39)	63
2020 Vote: Joe Biden	5%	(10)	46%	(105)	49%	(113)	229
2020 Vote: Donald Trump	32%	(73)	15%	(33)	53%	(120)	226
2016 Vote: Hillary Clinton	5%	(9)	48%	(84)	47%	(83)	176
2016 Vote: Donald Trump	32%	(64)	15%	(29)	53%	(103)	196
U.S. Economy: Wrong Track	24%	(80)	22%	(73)	55%	(184)	337
U.S. Economy: Right Direction	5%	(8)	48%	(72)	47%	(70)	149
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(5)	50%	(72)	46%	(66)	143
Prsnl. Fin. Sit. 2021-23: Better Under Trump	31%	(79)	16%	(41)	53%	(139)	259
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(3)	37%	(31)	59%	(50)	84
Top 2024 Issue: Economy	24%	(43)	21%	(38)	55%	(98)	178
Community: Urban	15%	(14)	32%	(28)	52%	(46)	88
Community: Suburban	19%	(49)	28%	(72)	53%	(135)	255
Community: Rural	18%	(26)	31%	(45)	51%	(73)	143
Community/Gender: Urban Men	17%	(11)	33%	(22)	49%	(32)	65
Community/Gender: Rural Women	19%	(14)	16%	(12)	65%	(48)	74
Community/Gender: Rural Men	17%	(12)	47%	(33)	36%	(25)	69
Community/Gender: Suburban Women	14%	(17)	23%	(27)	63%	(75)	120
Community/Gender: Suburban Men	23%	(31)	33%	(45)	44%	(59)	135

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Table BLMB3_10: Have you seen, read, or heard anything about each of the following in the past week? — Vivek Ramaswamy

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(88)	30%	(145)	52%	(254)	487
Homeowner	19%	(75)	31%	(126)	50%	(203)	404
Renter	17%	(12)	22%	(15)	61%	(42)	69
Military HHnm: Yes	22%	(16)	34%	(24)	44%	(31)	71
Military HH: No	17%	(72)	29%	(121)	54%	(223)	415
Employ: Private Sector	21%	(34)	27%	(43)	51%	(80)	157
Employ: Retired	18%	(30)	36%	(61)	46%	(76)	167
Self + Household: White-Collar	20%	(35)	34%	(58)	46%	(78)	170
Self + Household: Blue Collar	19%	(48)	29%	(73)	52%	(132)	253
Union HH: No	19%	(86)	28%	(126)	53%	(237)	448
LGBTQ+: No	18%	(80)	29%	(129)	52%	(229)	438
Motivated to Vote	19%	(85)	30%	(135)	51%	(226)	446
Parent: Yes	17%	(20)	33%	(38)	50%	(59)	118
Parent: No	18%	(68)	29%	(107)	53%	(195)	369
COVID Vaccine: Yes	15%	(51)	36%	(125)	49%	(168)	344
COVID Vaccine: No	26%	(37)	14%	(20)	60%	(86)	143
Student Loans: Yes	17%	(13)	37%	(29)	46%	(36)	79
Student Loans: No	18%	(74)	28%	(115)	53%	(218)	407

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_11: *Have you seen, read, or heard anything about each of the following in the past week? — Chris Christie*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(107)	25%	(150)	58%	(353)	610
Gender: Male	22%	(68)	28%	(89)	50%	(156)	313
Gender: Female	13%	(39)	20%	(61)	66%	(198)	297
Age: 18-34	15%	(21)	23%	(32)	61%	(84)	138
Age: 35-44	11%	(8)	28%	(21)	62%	(47)	76
Age: 45-64	17%	(39)	22%	(51)	61%	(140)	230
Age: 65+	23%	(38)	28%	(46)	49%	(81)	165
Millennials: 1981-1996	13%	(20)	22%	(33)	65%	(99)	152
GenXers: 1965-1980	14%	(24)	23%	(41)	63%	(110)	175
Baby Boomers: 1946-1964	23%	(52)	25%	(56)	51%	(114)	222
Educ: < College	15%	(58)	23%	(91)	62%	(245)	394
Educ: Bachelors degree	22%	(30)	28%	(37)	50%	(66)	133
Educ: Post-grad	24%	(19)	26%	(21)	51%	(42)	83
Income: Under 50k	19%	(53)	25%	(70)	57%	(161)	283
Income: 50k-100k	15%	(35)	25%	(56)	60%	(137)	229
Income: 100k+	20%	(20)	24%	(23)	56%	(55)	98
Ethnicity: White (Non-Hispanic)	17%	(84)	26%	(127)	57%	(285)	496
Ethnicity: Black (Non-Hispanic)	18%	(14)	25%	(19)	57%	(43)	76
All Christian	16%	(45)	26%	(74)	59%	(170)	289
Agnostic/Nothing in particular	24%	(45)	27%	(49)	49%	(90)	184
Something Else	9%	(8)	18%	(16)	74%	(65)	88
Evangelical	9%	(12)	23%	(30)	67%	(85)	127
Non-Evangelical	17%	(40)	25%	(59)	58%	(137)	236
PID: Dem (no lean)	24%	(54)	26%	(59)	50%	(112)	226
PID: Ind (no lean)	13%	(25)	26%	(49)	60%	(113)	187
PID: Rep (no lean)	14%	(28)	21%	(42)	65%	(128)	198

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Table BLMB3_11: Have you seen, read, or heard anything about each of the following in the past week? — Chris Christie

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(107)	25%	(150)	58%	(353)	610
PID/Gender: Dem Men	32%	(35)	24%	(26)	43%	(46)	107
PID/Gender: Dem Women	16%	(19)	28%	(33)	55%	(66)	119
PID/Gender: Ind Men	15%	(17)	32%	(36)	54%	(61)	113
PID/Gender: Ind Women	11%	(8)	18%	(13)	71%	(52)	74
PID/Gender: Rep Men	18%	(17)	30%	(27)	52%	(48)	93
PID/Gender: Rep Women	11%	(11)	13%	(14)	76%	(80)	105
Ideo: Liberal (1-3)	24%	(45)	22%	(39)	54%	(99)	183
Ideo: Moderate (4)	23%	(41)	27%	(48)	51%	(93)	182
Ideo: Conservative (5-7)	9%	(20)	26%	(60)	65%	(153)	233
Ideo/PID: Conservative Republican	11%	(16)	23%	(36)	66%	(100)	152
Ideo/PID: Moderate/Conservative Democrat	27%	(24)	29%	(25)	44%	(38)	87
Ideo/PID: Liberal Democrat	22%	(30)	25%	(34)	52%	(70)	134
Unfavorable of Biden and Trump	11%	(14)	21%	(27)	68%	(87)	128
2024 H2H Matchup: Biden Voter	26%	(71)	23%	(64)	51%	(139)	275
2024 H2H Matchup: Trump Voter	10%	(29)	28%	(76)	62%	(169)	273
2022 House Vote: Democrat	24%	(64)	25%	(67)	51%	(137)	268
2022 House Vote: Republican	11%	(28)	28%	(69)	60%	(145)	241
2022 House Vote: Did not Vote	15%	(13)	13%	(12)	72%	(63)	88
2020 Vote: Joe Biden	24%	(71)	25%	(73)	51%	(153)	297
2020 Vote: Donald Trump	12%	(31)	26%	(70)	62%	(165)	265
2016 Vote: Hillary Clinton	26%	(59)	24%	(57)	50%	(116)	233
2016 Vote: Donald Trump	14%	(31)	27%	(61)	60%	(136)	227
U.S. Economy: Wrong Track	13%	(56)	23%	(103)	64%	(278)	437
U.S. Economy: Right Direction	29%	(51)	27%	(47)	43%	(75)	173
Prsnl. Fin. Sit. 2021-23: Better Under Biden	25%	(48)	27%	(50)	48%	(92)	190
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(30)	28%	(84)	62%	(183)	297
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(29)	13%	(16)	64%	(78)	122
Top 2024 Issue: Economy	11%	(25)	23%	(52)	66%	(148)	225

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Table BLMB3_11: Have you seen, read, or heard anything about each of the following in the past week? — Chris Christie

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(107)	25%	(150)	58%	(353)	610
Community: Urban	17%	(17)	23%	(24)	60%	(62)	104
Community: Suburban	18%	(60)	21%	(70)	62%	(208)	337
Community: Rural	18%	(30)	33%	(56)	49%	(83)	169
Community/Gender: Urban Men	23%	(17)	22%	(17)	55%	(41)	75
Community/Gender: Rural Women	16%	(14)	27%	(24)	57%	(51)	88
Community/Gender: Rural Men	20%	(16)	40%	(32)	41%	(33)	81
Community/Gender: Suburban Women	14%	(25)	16%	(29)	70%	(126)	180
Community/Gender: Suburban Men	22%	(35)	26%	(40)	52%	(82)	157
Homeowner	18%	(93)	25%	(131)	57%	(291)	515
Renter	15%	(12)	20%	(16)	65%	(52)	79
Military HHnm: Yes	24%	(21)	25%	(22)	51%	(45)	89
Military HH: No	16%	(86)	24%	(127)	59%	(308)	521
Employ: Private Sector	19%	(39)	20%	(41)	60%	(123)	203
Employ: Self-Employed	19%	(10)	19%	(9)	62%	(31)	51
Employ: Retired	19%	(38)	29%	(56)	52%	(102)	197
Self + Household: White-Collar	24%	(51)	25%	(54)	51%	(109)	214
Self + Household: Blue Collar	14%	(42)	26%	(81)	60%	(185)	308
Union HH: Yes	12%	(6)	35%	(18)	54%	(28)	52
Union HH: No	18%	(101)	24%	(132)	58%	(325)	558
LGBTQ+: Yes	29%	(18)	35%	(22)	36%	(22)	62
LGBTQ+: No	16%	(89)	23%	(128)	60%	(331)	548
Motivated to Vote	17%	(95)	25%	(142)	58%	(326)	563
Parent: Yes	13%	(20)	22%	(33)	65%	(99)	152
Parent: No	19%	(88)	25%	(117)	55%	(254)	458
COVID Vaccine: Yes	20%	(89)	25%	(109)	55%	(243)	440
COVID Vaccine: No	11%	(18)	24%	(41)	65%	(111)	170
Student Loans: Yes	16%	(18)	29%	(32)	55%	(60)	109
Student Loans: No	18%	(90)	24%	(118)	59%	(294)	501

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	11%	(37)	13%	(45)	76%	(260)	343
Gender: Male	16%	(34)	13%	(28)	71%	(148)	210
Gender: Female	2%	(3)	13%	(18)	84%	(112)	133
Age: 18-34	18%	(16)	11%	(10)	71%	(64)	90
Age: 35-44	17%	(9)	8%	(4)	75%	(41)	54
Age: 45-64	10%	(11)	19%	(20)	71%	(76)	106
Age: 65+	1%	(1)	13%	(12)	86%	(80)	93
Millennials: 1981-1996	21%	(20)	8%	(7)	72%	(68)	94
GenXers: 1965-1980	8%	(7)	18%	(15)	74%	(62)	84
Baby Boomers: 1946-1964	5%	(6)	14%	(18)	81%	(101)	125
Educ: < College	11%	(25)	10%	(21)	79%	(177)	224
Educ: Bachelors degree	6%	(5)	22%	(17)	72%	(55)	77
Income: Under 50k	11%	(17)	10%	(16)	79%	(126)	158
Income: 50k-100k	11%	(15)	14%	(18)	75%	(99)	133
Income: 100k+	10%	(5)	22%	(11)	68%	(35)	52
Ethnicity: White (Non-Hispanic)	7%	(19)	14%	(35)	79%	(203)	257
Ethnicity: Black (Non-Hispanic)	28%	(18)	9%	(5)	63%	(39)	63
All Christian	8%	(12)	12%	(17)	80%	(115)	145
Agnostic/Nothing in particular	15%	(16)	13%	(14)	72%	(77)	107
Evangelical	12%	(7)	13%	(8)	75%	(44)	59
Non-Evangelical	8%	(10)	13%	(16)	79%	(101)	127
PID: Dem (no lean)	16%	(21)	14%	(18)	71%	(93)	132
PID: Ind (no lean)	7%	(8)	9%	(10)	84%	(93)	111
PID: Rep (no lean)	8%	(8)	18%	(18)	74%	(74)	100
PID/Gender: Dem Men	24%	(19)	8%	(6)	67%	(52)	77
PID/Gender: Dem Women	4%	(2)	21%	(12)	75%	(41)	55
PID/Gender: Ind Men	9%	(7)	9%	(7)	82%	(66)	81
PID/Gender: Rep Men	15%	(8)	27%	(14)	58%	(31)	52
Ideo: Liberal (1-3)	13%	(15)	14%	(16)	73%	(84)	115
Ideo: Moderate (4)	12%	(13)	12%	(13)	76%	(80)	106
Ideo: Conservative (5-7)	8%	(9)	14%	(16)	77%	(88)	114

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Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	11%	(37)	13%	(45)	76%	(260)	343
Ideo/PID: Conservative Republican	6%	(4)	15%	(10)	79%	(53)	68
Ideo/PID: Liberal Democrat	11%	(9)	16%	(13)	73%	(60)	83
Unfavorable of Biden and Trump	13%	(10)	10%	(7)	77%	(57)	74
2024 H2H Matchup: Biden Voter	13%	(22)	12%	(20)	75%	(123)	164
2024 H2H Matchup: Trump Voter	6%	(8)	15%	(22)	79%	(115)	145
2022 House Vote: Democrat	12%	(20)	10%	(16)	78%	(132)	168
2022 House Vote: Republican	5%	(6)	19%	(24)	76%	(95)	124
2020 Vote: Joe Biden	16%	(28)	10%	(18)	74%	(126)	171
2020 Vote: Donald Trump	5%	(7)	16%	(22)	80%	(111)	139
2016 Vote: Hillary Clinton	19%	(27)	12%	(17)	70%	(101)	144
2016 Vote: Donald Trump	6%	(6)	19%	(22)	75%	(86)	114
U.S. Economy: Wrong Track	8%	(20)	14%	(34)	77%	(181)	234
U.S. Economy: Right Direction	16%	(17)	11%	(12)	73%	(79)	108
Prsnl. Fin. Sit. 2021-23: Better Under Biden	16%	(18)	11%	(13)	72%	(80)	111
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(14)	15%	(25)	76%	(125)	164
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(5)	12%	(8)	81%	(55)	68
Top 2024 Issue: Economy	18%	(19)	9%	(10)	72%	(77)	107
Community: Urban	25%	(17)	10%	(7)	65%	(44)	69
Community: Suburban	7%	(12)	15%	(27)	79%	(145)	185
Community: Rural	9%	(8)	12%	(11)	79%	(70)	89
Community/Gender: Urban Men	28%	(16)	10%	(6)	62%	(34)	55
Community/Gender: Suburban Women	2%	(1)	17%	(13)	81%	(63)	78
Community/Gender: Suburban Men	10%	(11)	13%	(14)	77%	(82)	107
Homeowner	10%	(30)	13%	(39)	76%	(219)	288
Renter	13%	(6)	11%	(6)	76%	(39)	51
Military HH: No	11%	(33)	13%	(40)	76%	(227)	300
Employ: Private Sector	18%	(21)	14%	(16)	68%	(78)	115
Employ: Retired	5%	(5)	18%	(19)	77%	(81)	105

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Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	11%	(37)	13%	(45)	76%	(260)	343
Self + Household: White-Collar	12%	(15)	19%	(24)	68%	(85)	124
Self + Household: Blue Collar	9%	(16)	10%	(18)	81%	(147)	180
Union HH: No	10%	(33)	14%	(44)	75%	(236)	314
LGBTQ+: No	12%	(37)	13%	(38)	75%	(231)	307
Motivated to Vote	11%	(35)	12%	(38)	76%	(236)	308
Parent: Yes	19%	(16)	10%	(8)	72%	(61)	86
Parent: No	8%	(21)	14%	(37)	77%	(199)	257
COVID Vaccine: Yes	10%	(23)	14%	(33)	76%	(182)	238
COVID Vaccine: No	14%	(14)	12%	(12)	75%	(78)	104
Student Loans: Yes	13%	(8)	13%	(8)	74%	(44)	59
Student Loans: No	10%	(30)	13%	(38)	76%	(216)	283

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	17%	(113)	23%	(153)	61%	(414)	680
Gender: Male	23%	(74)	31%	(103)	46%	(152)	329
Gender: Female	11%	(39)	14%	(51)	74%	(261)	351
Age: 18-34	23%	(39)	14%	(24)	64%	(109)	171
Age: 35-44	13%	(12)	20%	(19)	66%	(62)	94
Age: 45-64	17%	(42)	20%	(50)	63%	(155)	246
Age: 65+	12%	(21)	36%	(60)	52%	(88)	169
GenZers: 1997-2012	32%	(19)	22%	(13)	47%	(28)	61
Millennials: 1981-1996	16%	(30)	13%	(24)	71%	(133)	186
GenXers: 1965-1980	14%	(26)	21%	(40)	64%	(120)	186
Baby Boomers: 1946-1964	16%	(37)	30%	(70)	54%	(124)	231
Educ: < College	16%	(72)	19%	(87)	65%	(296)	456
Educ: Bachelors degree	18%	(25)	28%	(40)	54%	(77)	142
Educ: Post-grad	20%	(16)	32%	(26)	49%	(40)	82
Income: Under 50k	16%	(51)	23%	(77)	61%	(201)	329
Income: 50k-100k	14%	(34)	21%	(51)	66%	(162)	248
Income: 100k+	27%	(28)	24%	(25)	49%	(50)	103
Ethnicity: White (Non-Hispanic)	13%	(71)	24%	(132)	63%	(348)	551
Ethnicity: Black (Non-Hispanic)	34%	(28)	18%	(15)	48%	(40)	83
All Christian	20%	(60)	20%	(60)	60%	(181)	301
Agnostic/Nothing in particular	11%	(24)	29%	(62)	60%	(129)	215
Something Else	15%	(16)	15%	(16)	70%	(73)	105
Evangelical	20%	(28)	16%	(23)	64%	(91)	141
Non-Evangelical	19%	(48)	21%	(53)	60%	(150)	251
PID: Dem (no lean)	13%	(33)	32%	(80)	54%	(134)	247
PID: Ind (no lean)	18%	(37)	22%	(46)	60%	(124)	207
PID: Rep (no lean)	19%	(43)	12%	(27)	69%	(156)	226

Continued on next page

Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	17%	(113)	23%	(153)	61%	(414)	680
PID/Gender: Dem Men	20%	(23)	40%	(46)	40%	(45)	114
PID/Gender: Dem Women	8%	(10)	26%	(34)	67%	(89)	133
PID/Gender: Ind Men	17%	(20)	35%	(40)	48%	(56)	116
PID/Gender: Ind Women	19%	(18)	7%	(6)	74%	(68)	92
PID/Gender: Rep Men	32%	(32)	16%	(16)	52%	(51)	99
PID/Gender: Rep Women	9%	(11)	9%	(11)	82%	(105)	127
Ideo: Liberal (1-3)	12%	(23)	33%	(65)	56%	(111)	199
Ideo: Moderate (4)	17%	(34)	29%	(58)	54%	(107)	200
Ideo: Conservative (5-7)	21%	(54)	12%	(30)	67%	(172)	256
Ideo/PID: Conservative Republican	17%	(29)	12%	(19)	71%	(119)	167
Ideo/PID: Moderate/Liberal Republican	27%	(14)	15%	(8)	58%	(31)	53
Ideo/PID: Moderate/Conservative Democrat	22%	(21)	31%	(29)	47%	(44)	94
Ideo/PID: Liberal Democrat	8%	(11)	34%	(51)	58%	(86)	148
Unfavorable of Biden and Trump	18%	(25)	21%	(29)	62%	(86)	140
2024 H2H Matchup: Biden Voter	12%	(35)	37%	(107)	51%	(145)	287
2024 H2H Matchup: Trump Voter	22%	(68)	12%	(38)	66%	(207)	313
2022 House Vote: Democrat	11%	(32)	35%	(99)	54%	(153)	285
2022 House Vote: Republican	23%	(60)	14%	(37)	63%	(169)	266
2022 House Vote: Did not Vote	14%	(17)	12%	(14)	74%	(85)	116
2020 Vote: Joe Biden	12%	(39)	33%	(103)	55%	(174)	316
2020 Vote: Donald Trump	20%	(60)	14%	(42)	66%	(198)	299
2020 Vote: Did not Vote	22%	(12)	15%	(8)	63%	(35)	56
2016 Vote: Hillary Clinton	13%	(32)	36%	(85)	51%	(122)	240
2016 Vote: Donald Trump	21%	(53)	15%	(38)	63%	(157)	248
U.S. Economy: Wrong Track	17%	(84)	16%	(80)	67%	(330)	494
U.S. Economy: Right Direction	16%	(29)	39%	(74)	45%	(84)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(25)	39%	(78)	49%	(97)	201
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(74)	14%	(49)	64%	(219)	341
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	19%	(26)	70%	(97)	139
Top 2024 Issue: Economy	17%	(41)	16%	(38)	68%	(167)	246

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Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	17%	(113)	23%	(153)	61%	(414)	680
Community: Urban	18%	(22)	26%	(31)	56%	(66)	119
Community: Suburban	16%	(58)	21%	(75)	63%	(231)	364
Community: Rural	17%	(33)	24%	(48)	59%	(116)	197
Community/Gender: Urban Men	25%	(20)	29%	(23)	46%	(36)	79
Community/Gender: Rural Women	14%	(15)	13%	(15)	73%	(83)	113
Community/Gender: Rural Men	21%	(18)	39%	(33)	40%	(33)	84
Community/Gender: Suburban Women	11%	(22)	14%	(29)	75%	(148)	199
Community/Gender: Suburban Men	22%	(36)	28%	(46)	50%	(83)	165
Homeowner	16%	(90)	24%	(133)	61%	(343)	566
Renter	23%	(22)	17%	(16)	59%	(56)	94
Military HHnm: Yes	18%	(17)	28%	(27)	55%	(53)	97
Military HH: No	17%	(96)	22%	(127)	62%	(360)	583
Employ: Private Sector	25%	(54)	17%	(36)	59%	(129)	219
Employ: Self-Employed	16%	(9)	12%	(7)	72%	(41)	56
Employ: Homemaker	1%	(0)	7%	(4)	92%	(48)	52
Employ: Retired	13%	(26)	36%	(73)	51%	(101)	200
Employ: Unemployed	18%	(11)	24%	(15)	58%	(36)	63
Self + Household: White-Collar	19%	(42)	27%	(59)	54%	(120)	220
Self + Household: Blue Collar	17%	(60)	21%	(73)	61%	(210)	343
Union HH: Yes	13%	(7)	31%	(18)	56%	(32)	57
Union HH: No	17%	(106)	22%	(136)	61%	(382)	623
LGBTQ+: Yes	18%	(13)	24%	(18)	58%	(43)	74
LGBTQ+: No	16%	(100)	22%	(136)	61%	(370)	606
Motivated to Vote	17%	(103)	24%	(147)	60%	(370)	620
Parent: Yes	16%	(27)	15%	(26)	70%	(122)	175
Parent: No	17%	(86)	25%	(128)	58%	(291)	505
COVID Vaccine: Yes	14%	(69)	27%	(131)	58%	(278)	478
COVID Vaccine: No	22%	(44)	11%	(22)	67%	(136)	202
Student Loans: Yes	16%	(19)	20%	(24)	64%	(78)	121
Student Loans: No	17%	(94)	23%	(129)	60%	(336)	559

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_17: *Have you seen, read, or heard anything about each of the following in the past week? — Joe Manchin*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	12%	(60)	25%	(125)	63%	(320)	505
Gender: Male	18%	(50)	28%	(77)	54%	(151)	278
Gender: Female	4%	(10)	21%	(48)	75%	(169)	227
Age: 18-34	9%	(10)	18%	(20)	74%	(83)	113
Age: 35-44	11%	(7)	25%	(17)	64%	(43)	68
Age: 45-64	11%	(20)	23%	(42)	66%	(118)	180
Age: 65+	16%	(23)	32%	(46)	52%	(75)	144
Millennials: 1981-1996	8%	(10)	17%	(22)	75%	(95)	127
GenXers: 1965-1980	7%	(9)	29%	(37)	64%	(83)	129
Baby Boomers: 1946-1964	17%	(33)	28%	(54)	55%	(108)	195
Educ: < College	9%	(30)	23%	(75)	67%	(216)	321
Educ: Bachelors degree	17%	(20)	24%	(28)	59%	(69)	116
Educ: Post-grad	15%	(10)	32%	(22)	52%	(36)	68
Income: Under 50k	9%	(20)	26%	(60)	65%	(151)	231
Income: 50k-100k	12%	(23)	22%	(43)	66%	(127)	193
Income: 100k+	21%	(17)	26%	(21)	53%	(42)	80
Ethnicity: White (Non-Hispanic)	12%	(49)	24%	(98)	64%	(259)	406
Ethnicity: Black (Non-Hispanic)	9%	(6)	30%	(20)	61%	(40)	66
All Christian	14%	(33)	21%	(49)	65%	(153)	234
Agnostic/Nothing in particular	8%	(13)	32%	(49)	60%	(94)	156
Something Else	10%	(7)	18%	(11)	72%	(47)	65
Evangelical	8%	(8)	17%	(17)	75%	(75)	100
Non-Evangelical	16%	(32)	22%	(43)	61%	(118)	192
PID: Dem (no lean)	10%	(20)	32%	(63)	58%	(115)	197
PID: Ind (no lean)	8%	(13)	21%	(31)	71%	(106)	149
PID: Rep (no lean)	17%	(28)	20%	(31)	63%	(100)	159
PID/Gender: Dem Men	18%	(18)	32%	(32)	50%	(51)	101
PID/Gender: Dem Women	2%	(2)	32%	(31)	66%	(64)	96
PID/Gender: Ind Men	12%	(12)	27%	(27)	62%	(61)	99
PID/Gender: Rep Men	26%	(20)	23%	(18)	50%	(39)	78
PID/Gender: Rep Women	9%	(7)	16%	(13)	75%	(61)	81

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Table BLMB3_17: *Have you seen, read, or heard anything about each of the following in the past week? — Joe Manchin*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	12%	(60)	25%	(125)	63%	(320)	505
Ideo: Liberal (1-3)	6%	(11)	34%	(57)	60%	(100)	167
Ideo: Moderate (4)	15%	(23)	25%	(36)	60%	(88)	147
Ideo: Conservative (5-7)	14%	(26)	18%	(32)	68%	(123)	181
Ideo/PID: Conservative Republican	18%	(21)	18%	(21)	65%	(77)	119
Ideo/PID: Moderate/Conservative Democrat	20%	(14)	28%	(20)	52%	(37)	71
Ideo/PID: Liberal Democrat	5%	(6)	35%	(43)	60%	(73)	122
Unfavorable of Biden and Trump	11%	(10)	21%	(20)	68%	(62)	92
2024 H2H Matchup: Biden Voter	10%	(23)	34%	(81)	57%	(138)	242
2024 H2H Matchup: Trump Voter	14%	(31)	17%	(36)	70%	(153)	220
2022 House Vote: Democrat	10%	(25)	30%	(73)	59%	(142)	240
2022 House Vote: Republican	16%	(31)	18%	(35)	65%	(125)	191
2022 House Vote: Did not Vote	6%	(4)	22%	(14)	72%	(46)	64
2020 Vote: Joe Biden	8%	(21)	33%	(83)	58%	(146)	250
2020 Vote: Donald Trump	17%	(36)	17%	(36)	67%	(145)	218
2016 Vote: Hillary Clinton	9%	(19)	34%	(69)	57%	(116)	204
2016 Vote: Donald Trump	18%	(35)	18%	(33)	64%	(122)	190
U.S. Economy: Wrong Track	11%	(39)	20%	(69)	69%	(237)	345
U.S. Economy: Right Direction	13%	(21)	35%	(56)	52%	(83)	160
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(18)	34%	(56)	55%	(91)	165
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(37)	18%	(46)	67%	(166)	249
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(5)	26%	(23)	69%	(63)	91
Top 2024 Issue: Economy	14%	(23)	17%	(28)	69%	(115)	165
Community: Urban	11%	(9)	30%	(26)	59%	(50)	85
Community: Suburban	11%	(30)	23%	(63)	66%	(179)	272
Community: Rural	14%	(21)	24%	(36)	62%	(91)	148
Community/Gender: Urban Men	13%	(9)	29%	(19)	57%	(36)	64
Community/Gender: Rural Women	4%	(3)	20%	(16)	75%	(59)	78
Community/Gender: Rural Men	25%	(17)	29%	(20)	46%	(32)	69
Community/Gender: Suburban Women	5%	(6)	20%	(25)	76%	(96)	127
Community/Gender: Suburban Men	17%	(24)	26%	(38)	57%	(83)	145

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Table BLMB3_17: Have you seen, read, or heard anything about each of the following in the past week? — Joe Manchin

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	12%	(60)	25%	(125)	63%	(320)	505
Homeowner	13%	(56)	25%	(106)	62%	(261)	423
Renter	4%	(3)	23%	(16)	73%	(51)	70
Military HHnm: Yes	18%	(13)	27%	(18)	55%	(38)	68
Military HH: No	11%	(47)	24%	(107)	65%	(283)	436
Employ: Private Sector	12%	(20)	19%	(32)	68%	(112)	164
Employ: Self-Employed	10%	(5)	23%	(11)	67%	(33)	50
Employ: Retired	15%	(25)	34%	(56)	51%	(84)	164
Self + Household: White-Collar	17%	(33)	27%	(51)	56%	(107)	190
Self + Household: Blue Collar	8%	(21)	25%	(63)	67%	(173)	257
Union HH: No	11%	(53)	24%	(109)	65%	(299)	462
LGBTQ+: Yes	11%	(6)	26%	(14)	62%	(32)	52
LGBTQ+: No	12%	(54)	25%	(111)	64%	(288)	453
Motivated to Vote	12%	(57)	25%	(116)	63%	(293)	466
Parent: Yes	9%	(12)	23%	(28)	68%	(84)	124
Parent: No	13%	(48)	25%	(97)	62%	(236)	381
COVID Vaccine: Yes	12%	(44)	27%	(98)	60%	(216)	357
COVID Vaccine: No	11%	(16)	18%	(27)	71%	(105)	148
Student Loans: Yes	9%	(8)	32%	(26)	59%	(48)	82
Student Loans: No	12%	(52)	23%	(98)	64%	(272)	423

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	77% (540)	18% (124)	2% (16)	— (3)	3% (20)	703
Gender: Male	73% (247)	19% (64)	4% (12)	1% (3)	3% (11)	338
Gender: Female	80% (293)	16% (59)	1% (4)	— (0)	3% (9)	365
Age: 18-34	72% (135)	16% (30)	6% (11)	— (1)	5% (9)	186
Age: 35-44	80% (78)	14% (14)	1% (1)	2% (2)	3% (3)	97
Age: 45-64	83% (208)	14% (36)	— (1)	— (0)	2% (6)	251
Age: 65+	71% (120)	26% (44)	2% (3)	— (0)	1% (2)	169
GenZers: 1997-2012	71% (50)	12% (8)	7% (5)	1% (1)	8% (6)	70
Millennials: 1981-1996	75% (146)	17% (33)	4% (7)	1% (2)	3% (6)	194
GenXers: 1965-1980	83% (158)	15% (28)	— (0)	— (0)	3% (5)	190
Baby Boomers: 1946-1964	75% (175)	21% (50)	2% (4)	— (0)	1% (3)	232
Educ: < College	79% (372)	16% (75)	2% (10)	1% (3)	3% (12)	472
Educ: Bachelors degree	75% (108)	17% (25)	3% (5)	— (0)	4% (6)	144
Educ: Post-grad	69% (60)	27% (24)	1% (1)	— (0)	2% (2)	87
Income: Under 50k	76% (257)	16% (55)	3% (9)	1% (3)	4% (14)	338
Income: 50k-100k	78% (203)	19% (50)	2% (5)	— (0)	— (1)	259
Income: 100k+	75% (80)	18% (19)	3% (3)	— (0)	5% (5)	107
Ethnicity: White (Non-Hispanic)	75% (421)	20% (112)	2% (12)	1% (3)	3% (14)	562
Ethnicity: Black (Non-Hispanic)	86% (78)	6% (5)	4% (4)	— (0)	4% (4)	90
All Christian	78% (240)	17% (52)	2% (7)	— (0)	3% (8)	307
Agnostic/Nothing in particular	77% (173)	16% (36)	1% (3)	1% (2)	5% (10)	223
Something Else	82% (93)	13% (15)	3% (3)	— (0)	1% (2)	113
Evangelical	82% (122)	13% (20)	3% (4)	— (0)	2% (4)	150
Non-Evangelical	78% (199)	19% (48)	1% (3)	— (0)	2% (6)	256
PID: Dem (no lean)	67% (171)	29% (74)	2% (6)	1% (2)	1% (3)	255
PID: Ind (no lean)	76% (163)	17% (37)	1% (2)	— (1)	5% (11)	214
PID: Rep (no lean)	88% (207)	5% (12)	3% (8)	— (0)	3% (7)	234

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Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	77% (540)	18% (124)	2% (16)	— (3)	3% (20)	703
PID/Gender: Dem Men	61% (72)	32% (38)	4% (4)	2% (2)	2% (2)	118
PID/Gender: Dem Women	72% (99)	26% (36)	1% (1)	— (0)	1% (1)	137
PID/Gender: Ind Men	74% (89)	18% (22)	1% (2)	1% (1)	6% (7)	120
PID/Gender: Ind Women	79% (74)	17% (16)	1% (1)	— (0)	3% (3)	94
PID/Gender: Rep Men	87% (87)	5% (5)	6% (6)	— (0)	2% (2)	100
PID/Gender: Rep Women	89% (120)	6% (8)	1% (2)	— (0)	4% (5)	135
Ideo: Liberal (1-3)	66% (135)	29% (60)	3% (6)	1% (2)	— (0)	203
Ideo: Moderate (4)	74% (154)	17% (35)	3% (6)	— (0)	6% (12)	207
Ideo: Conservative (5-7)	86% (226)	10% (27)	1% (4)	— (0)	2% (6)	263
Ideo/PID: Conservative Republican	89% (155)	6% (10)	2% (4)	— (0)	3% (5)	174
Ideo/PID: Moderate/Liberal Republican	83% (45)	4% (2)	8% (4)	— (0)	4% (2)	55
Ideo/PID: Moderate/Conservative Democrat	68% (65)	30% (29)	1% (1)	— (0)	2% (1)	97
Ideo/PID: Liberal Democrat	66% (100)	30% (45)	3% (4)	1% (2)	— (0)	152
Unfavorable of Biden and Trump	72% (103)	20% (29)	2% (3)	1% (1)	5% (7)	143
2024 H2H Matchup: Biden Voter	65% (190)	29% (86)	3% (8)	1% (3)	2% (7)	293
2024 H2H Matchup: Trump Voter	88% (285)	7% (21)	2% (8)	— (0)	2% (8)	322
2022 House Vote: Democrat	68% (197)	27% (79)	2% (6)	1% (2)	3% (7)	291
2022 House Vote: Republican	88% (240)	6% (17)	3% (8)	— (0)	3% (8)	273
2022 House Vote: Did not Vote	73% (91)	20% (25)	2% (3)	1% (1)	4% (5)	125
2020 Vote: Joe Biden	69% (223)	26% (85)	2% (6)	1% (2)	2% (7)	324
2020 Vote: Donald Trump	88% (270)	7% (22)	2% (7)	— (0)	2% (7)	306
2020 Vote: Did not Vote	68% (43)	20% (13)	4% (3)	1% (1)	6% (4)	63
2016 Vote: Hillary Clinton	69% (169)	27% (66)	2% (6)	1% (2)	1% (3)	245
2016 Vote: Donald Trump	86% (219)	7% (18)	3% (7)	— (0)	4% (9)	253
U.S. Economy: Wrong Track	84% (431)	12% (60)	1% (5)	— (1)	3% (16)	513
U.S. Economy: Right Direction	57% (109)	34% (64)	6% (11)	1% (2)	2% (4)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	65% (134)	31% (64)	3% (7)	1% (2)	— (1)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85% (301)	9% (31)	2% (6)	— (0)	4% (15)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	74% (105)	21% (29)	2% (3)	1% (1)	3% (4)	143
Top 2024 Issue: Economy	96% (245)	4% (9)	— (1)	— (0)	1% (1)	256

Continued on next page

Table BLMB6_1: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	77% (540)	18% (124)	2% (16)	— (3)	3% (20)	703
Community: Urban	75% (92)	16% (20)	4% (5)	1% (2)	3% (4)	123
Community: Suburban	72% (275)	21% (80)	2% (8)	— (1)	4% (15)	379
Community: Rural	86% (173)	12% (24)	1% (2)	— (0)	1% (2)	201
Community/Gender: Urban Men	76% (63)	15% (12)	5% (4)	2% (2)	1% (1)	82
Community/Gender: Rural Women	89% (102)	10% (11)	— (0)	— (0)	1% (2)	115
Community/Gender: Rural Men	83% (71)	14% (12)	3% (2)	— (0)	— (0)	86
Community/Gender: Suburban Women	77% (162)	19% (40)	1% (3)	— (0)	3% (5)	210
Community/Gender: Suburban Men	67% (113)	23% (40)	3% (6)	1% (1)	6% (10)	169
Homeowner	76% (443)	19% (109)	2% (13)	— (2)	3% (16)	582
Renter	82% (81)	13% (13)	3% (3)	— (0)	2% (2)	99
Military HHnm: Yes	77% (80)	22% (23)	— (0)	— (0)	1% (1)	104
Military HH: No	77% (460)	17% (101)	3% (16)	1% (3)	3% (19)	599
Employ: Private Sector	77% (177)	16% (36)	3% (8)	1% (2)	3% (8)	231
Employ: Self-Employed	76% (46)	14% (9)	7% (4)	— (0)	2% (1)	60
Employ: Homemaker	83% (44)	16% (8)	— (0)	— (0)	1% (0)	53
Employ: Retired	75% (151)	22% (43)	2% (4)	— (0)	1% (2)	200
Employ: Unemployed	73% (48)	22% (14)	— (0)	— (0)	6% (4)	66
Self + Household: White-Collar	76% (170)	17% (39)	4% (9)	— (0)	3% (7)	225
Self + Household: Blue Collar	78% (274)	19% (65)	2% (6)	— (0)	2% (6)	351
Union HH: Yes	67% (42)	25% (15)	4% (3)	1% (1)	3% (2)	63
Union HH: No	78% (498)	17% (108)	2% (13)	— (2)	3% (19)	640
LGBTQ+: Yes	65% (53)	27% (22)	5% (4)	3% (3)	— (0)	81
LGBTQ+: No	78% (487)	16% (102)	2% (12)	— (0)	3% (20)	622
Motivated to Vote	78% (499)	18% (112)	1% (9)	— (2)	2% (14)	636
Parent: Yes	78% (144)	17% (31)	1% (2)	— (0)	4% (8)	184
Parent: No	76% (397)	18% (93)	3% (14)	1% (3)	2% (13)	519
COVID Vaccine: Yes	74% (364)	21% (103)	2% (9)	1% (3)	3% (12)	491
COVID Vaccine: No	83% (177)	10% (21)	3% (7)	— (0)	4% (8)	212
Student Loans: Yes	81% (104)	14% (18)	2% (3)	— (0)	2% (3)	128
Student Loans: No	76% (436)	18% (105)	2% (13)	1% (3)	3% (17)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (272)	42% (293)	10% (71)	1% (10)	8% (56)	703
Gender: Male	44% (148)	42% (141)	10% (35)	1% (4)	3% (9)	338
Gender: Female	34% (124)	42% (152)	10% (36)	2% (7)	13% (47)	365
Age: 18-34	36% (66)	40% (75)	13% (24)	1% (2)	10% (19)	186
Age: 35-44	36% (35)	38% (37)	10% (10)	1% (1)	15% (14)	97
Age: 45-64	42% (105)	39% (97)	9% (23)	2% (5)	9% (22)	251
Age: 65+	39% (67)	50% (84)	9% (15)	1% (2)	1% (1)	169
GenZers: 1997-2012	37% (26)	42% (29)	8% (6)	— (0)	13% (9)	70
Millennials: 1981-1996	35% (69)	37% (71)	14% (27)	2% (3)	12% (24)	194
GenXers: 1965-1980	39% (74)	41% (79)	8% (16)	— (0)	11% (21)	190
Baby Boomers: 1946-1964	42% (99)	44% (103)	9% (22)	3% (7)	1% (2)	232
Educ: < College	39% (185)	39% (183)	10% (48)	2% (7)	10% (48)	472
Educ: Bachelors degree	36% (52)	48% (70)	11% (15)	1% (2)	3% (5)	144
Educ: Post-grad	40% (35)	47% (41)	8% (7)	1% (1)	4% (3)	87
Income: Under 50k	39% (133)	38% (129)	9% (29)	2% (6)	12% (40)	338
Income: 50k-100k	38% (98)	44% (113)	13% (33)	1% (4)	4% (11)	259
Income: 100k+	38% (41)	48% (51)	8% (9)	1% (1)	5% (5)	107
Ethnicity: White (Non-Hispanic)	37% (209)	43% (243)	10% (56)	1% (7)	8% (47)	562
Ethnicity: Black (Non-Hispanic)	51% (46)	31% (28)	10% (9)	2% (2)	6% (5)	90
All Christian	36% (110)	46% (142)	11% (33)	3% (8)	5% (15)	307
Agnostic/Nothing in particular	39% (87)	43% (95)	7% (17)	— (1)	11% (23)	223
Something Else	40% (45)	28% (32)	16% (18)	2% (2)	14% (16)	113
Evangelical	43% (64)	36% (54)	10% (14)	1% (2)	10% (15)	150
Non-Evangelical	35% (90)	43% (110)	13% (32)	3% (8)	6% (15)	256
PID: Dem (no lean)	39% (99)	48% (123)	8% (20)	1% (2)	4% (11)	255
PID: Ind (no lean)	38% (81)	43% (92)	9% (18)	2% (5)	8% (17)	214
PID: Rep (no lean)	39% (92)	33% (78)	14% (33)	1% (3)	12% (28)	234

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (272)	42% (293)	10% (71)	1% (10)	8% (56)	703
PID/Gender: Dem Men	42% (49)	48% (57)	7% (8)	— (0)	3% (3)	118
PID/Gender: Dem Women	36% (50)	48% (65)	9% (12)	1% (2)	6% (8)	137
PID/Gender: Ind Men	44% (53)	40% (48)	9% (10)	2% (3)	5% (5)	120
PID/Gender: Ind Women	30% (28)	47% (44)	8% (8)	3% (2)	12% (11)	94
PID/Gender: Rep Men	46% (46)	36% (36)	16% (16)	1% (1)	1% (1)	100
PID/Gender: Rep Women	34% (46)	32% (42)	12% (16)	2% (2)	20% (27)	135
Ideo: Liberal (1-3)	43% (87)	47% (95)	6% (12)	2% (3)	3% (6)	203
Ideo: Moderate (4)	33% (69)	42% (86)	12% (25)	1% (1)	12% (26)	207
Ideo: Conservative (5-7)	41% (107)	41% (107)	11% (29)	2% (5)	6% (15)	263
Ideo/PID: Conservative Republican	41% (70)	37% (65)	12% (21)	1% (3)	9% (15)	174
Ideo/PID: Moderate/Liberal Republican	39% (21)	23% (12)	16% (8)	2% (1)	22% (12)	55
Ideo/PID: Moderate/Conservative Democrat	41% (40)	43% (41)	11% (10)	— (0)	5% (5)	97
Ideo/PID: Liberal Democrat	36% (54)	54% (81)	6% (10)	1% (2)	3% (5)	152
Unfavorable of Biden and Trump	35% (50)	44% (63)	12% (17)	2% (3)	7% (10)	143
2024 H2H Matchup: Biden Voter	44% (129)	44% (129)	7% (22)	1% (2)	4% (11)	293
2024 H2H Matchup: Trump Voter	36% (116)	39% (127)	12% (39)	2% (6)	10% (34)	322
2022 House Vote: Democrat	41% (121)	46% (133)	8% (23)	— (1)	5% (13)	291
2022 House Vote: Republican	37% (100)	40% (109)	13% (36)	2% (5)	8% (23)	273
2022 House Vote: Did not Vote	37% (46)	36% (45)	9% (11)	2% (3)	16% (19)	125
2020 Vote: Joe Biden	42% (135)	45% (146)	9% (28)	1% (3)	4% (12)	324
2020 Vote: Donald Trump	35% (108)	41% (125)	12% (35)	2% (5)	10% (32)	306
2020 Vote: Did not Vote	44% (28)	26% (17)	8% (5)	2% (2)	19% (12)	63
2016 Vote: Hillary Clinton	48% (119)	43% (107)	6% (16)	1% (2)	1% (2)	245
2016 Vote: Donald Trump	35% (89)	42% (106)	13% (34)	1% (4)	8% (21)	253
U.S. Economy: Wrong Track	39% (199)	40% (207)	10% (51)	2% (9)	9% (47)	513
U.S. Economy: Right Direction	39% (73)	46% (86)	10% (20)	1% (1)	5% (9)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	46% (96)	44% (91)	6% (13)	1% (3)	2% (4)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	35% (123)	39% (136)	12% (44)	1% (5)	13% (45)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	37% (53)	46% (66)	10% (15)	2% (2)	5% (7)	143
Top 2024 Issue: Economy	36% (91)	44% (112)	12% (30)	2% (5)	7% (17)	256

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Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (272)	42% (293)	10% (71)	1% (10)	8% (56)	703
Community: Urban	36% (44)	40% (49)	12% (15)	4% (5)	7% (9)	123
Community: Suburban	39% (147)	43% (162)	10% (37)	1% (5)	7% (28)	379
Community: Rural	40% (80)	41% (82)	9% (19)	— (0)	10% (20)	201
Community/Gender: Urban Men	35% (29)	41% (34)	18% (15)	3% (3)	3% (2)	82
Community/Gender: Rural Women	36% (42)	34% (38)	14% (16)	— (0)	16% (18)	115
Community/Gender: Rural Men	45% (39)	50% (43)	3% (3)	— (0)	2% (1)	86
Community/Gender: Suburban Women	32% (67)	47% (98)	9% (19)	2% (4)	11% (22)	210
Community/Gender: Suburban Men	48% (81)	38% (64)	10% (18)	1% (1)	3% (6)	169
Homeowner	39% (229)	42% (247)	10% (60)	1% (7)	7% (40)	582
Renter	36% (36)	38% (38)	10% (10)	3% (3)	12% (12)	99
Military HHnm: Yes	46% (48)	43% (45)	9% (9)	1% (1)	1% (1)	104
Military HH: No	37% (224)	41% (248)	10% (62)	2% (10)	9% (55)	599
Employ: Private Sector	35% (81)	45% (105)	10% (23)	3% (6)	7% (16)	231
Employ: Self-Employed	37% (22)	44% (27)	12% (7)	— (0)	7% (4)	60
Employ: Homemaker	45% (24)	27% (14)	9% (5)	2% (1)	17% (9)	53
Employ: Retired	43% (86)	47% (93)	8% (16)	1% (3)	1% (1)	200
Employ: Unemployed	35% (23)	42% (28)	3% (2)	— (0)	20% (13)	66
Self + Household: White-Collar	46% (103)	42% (94)	9% (21)	1% (3)	2% (4)	225
Self + Household: Blue Collar	37% (130)	44% (155)	11% (40)	1% (5)	6% (21)	351
Union HH: Yes	42% (26)	39% (24)	15% (9)	— (0)	5% (3)	63
Union HH: No	38% (246)	42% (269)	10% (62)	2% (10)	8% (53)	640
LGBTQ+: Yes	38% (31)	45% (36)	13% (10)	— (0)	5% (4)	81
LGBTQ+: No	39% (241)	41% (257)	10% (61)	2% (10)	8% (52)	622
Motivated to Vote	39% (250)	44% (279)	10% (61)	1% (9)	6% (37)	636
Parent: Yes	38% (69)	38% (70)	8% (15)	— (0)	16% (29)	184
Parent: No	39% (203)	43% (223)	11% (56)	2% (10)	5% (27)	519
COVID Vaccine: Yes	39% (193)	44% (217)	9% (44)	2% (9)	6% (28)	491
COVID Vaccine: No	37% (80)	36% (76)	13% (27)	1% (1)	13% (29)	212
Student Loans: Yes	35% (45)	41% (53)	15% (19)	2% (2)	7% (8)	128
Student Loans: No	39% (227)	42% (240)	9% (52)	1% (8)	8% (48)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	44% (308)	37% (262)	11% (77)	4% (28)	4% (28)	703
Gender: Male	41% (138)	37% (123)	14% (46)	6% (20)	3% (10)	338
Gender: Female	47% (170)	38% (139)	8% (31)	2% (7)	5% (18)	365
Age: 18-34	56% (105)	26% (48)	10% (19)	3% (5)	5% (9)	186
Age: 35-44	50% (49)	33% (32)	12% (12)	— (0)	5% (5)	97
Age: 45-64	39% (99)	44% (110)	9% (23)	4% (10)	3% (9)	251
Age: 65+	33% (55)	43% (72)	13% (23)	8% (13)	4% (6)	169
GenZers: 1997-2012	69% (48)	16% (11)	10% (7)	— (0)	5% (4)	70
Millennials: 1981-1996	50% (96)	32% (61)	11% (22)	3% (5)	5% (10)	194
GenXers: 1965-1980	42% (81)	45% (85)	7% (14)	2% (4)	3% (6)	190
Baby Boomers: 1946-1964	34% (80)	41% (95)	13% (31)	7% (17)	4% (8)	232
Educ: < College	51% (239)	35% (164)	8% (39)	3% (13)	4% (17)	472
Educ: Bachelors degree	30% (44)	41% (59)	16% (24)	8% (12)	4% (6)	144
Educ: Post-grad	29% (25)	46% (40)	16% (14)	3% (3)	6% (5)	87
Income: Under 50k	54% (182)	30% (102)	9% (31)	2% (8)	4% (14)	338
Income: 50k-100k	35% (92)	44% (113)	12% (31)	6% (14)	3% (9)	259
Income: 100k+	32% (34)	45% (48)	13% (14)	5% (5)	5% (5)	107
Ethnicity: White (Non-Hispanic)	41% (228)	40% (225)	11% (62)	5% (28)	4% (20)	562
Ethnicity: Black (Non-Hispanic)	58% (53)	29% (27)	8% (7)	— (0)	4% (3)	90
All Christian	35% (106)	42% (130)	13% (40)	6% (19)	4% (12)	307
Agnostic/Nothing in particular	49% (109)	34% (76)	9% (21)	2% (5)	6% (12)	223
Something Else	54% (61)	32% (36)	9% (10)	3% (3)	2% (2)	113
Evangelical	41% (62)	40% (60)	11% (17)	5% (7)	2% (3)	150
Non-Evangelical	38% (96)	40% (104)	13% (33)	4% (11)	5% (12)	256
PID: Dem (no lean)	45% (115)	43% (109)	8% (20)	1% (2)	4% (10)	255
PID: Ind (no lean)	42% (90)	39% (84)	10% (21)	6% (13)	3% (6)	214
PID: Rep (no lean)	44% (104)	30% (69)	15% (36)	6% (13)	5% (13)	234

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	44% (308)	37% (262)	11% (77)	4% (28)	4% (28)	703
PID/Gender: Dem Men	43% (51)	44% (51)	10% (12)	1% (1)	2% (2)	118
PID/Gender: Dem Women	47% (64)	42% (58)	5% (7)	— (1)	5% (7)	137
PID/Gender: Ind Men	38% (46)	38% (45)	13% (16)	7% (9)	4% (4)	120
PID/Gender: Ind Women	47% (44)	41% (39)	6% (5)	4% (4)	2% (2)	94
PID/Gender: Rep Men	42% (41)	27% (27)	18% (18)	10% (10)	3% (3)	100
PID/Gender: Rep Women	46% (62)	32% (43)	13% (18)	2% (3)	7% (9)	135
Ideo: Liberal (1-3)	49% (99)	42% (85)	7% (15)	1% (2)	1% (3)	203
Ideo: Moderate (4)	46% (95)	36% (74)	11% (22)	2% (3)	6% (13)	207
Ideo: Conservative (5-7)	37% (96)	38% (99)	14% (36)	8% (21)	4% (10)	263
Ideo/PID: Conservative Republican	39% (67)	33% (58)	15% (26)	7% (13)	5% (9)	174
Ideo/PID: Moderate/Liberal Republican	62% (34)	21% (12)	11% (6)	— (0)	6% (3)	55
Ideo/PID: Moderate/Conservative Democrat	38% (37)	46% (45)	9% (9)	— (0)	6% (6)	97
Ideo/PID: Liberal Democrat	48% (72)	43% (65)	7% (10)	1% (2)	2% (3)	152
Unfavorable of Biden and Trump	46% (66)	34% (49)	11% (15)	7% (10)	2% (3)	143
2024 H2H Matchup: Biden Voter	41% (122)	45% (132)	9% (27)	1% (4)	3% (9)	293
2024 H2H Matchup: Trump Voter	45% (145)	31% (99)	13% (43)	7% (21)	4% (14)	322
2022 House Vote: Democrat	40% (116)	46% (134)	10% (28)	1% (4)	3% (9)	291
2022 House Vote: Republican	42% (114)	31% (86)	14% (38)	8% (20)	5% (15)	273
2022 House Vote: Did not Vote	55% (69)	32% (40)	9% (11)	1% (2)	3% (4)	125
2020 Vote: Joe Biden	44% (144)	43% (140)	8% (27)	1% (4)	3% (9)	324
2020 Vote: Donald Trump	42% (129)	32% (98)	14% (43)	7% (22)	5% (14)	306
2020 Vote: Did not Vote	53% (34)	33% (21)	7% (4)	2% (1)	5% (3)	63
2016 Vote: Hillary Clinton	43% (105)	46% (113)	7% (18)	1% (2)	3% (8)	245
2016 Vote: Donald Trump	37% (93)	34% (86)	18% (44)	7% (18)	4% (11)	253
U.S. Economy: Wrong Track	46% (237)	34% (177)	10% (53)	4% (22)	5% (25)	513
U.S. Economy: Right Direction	37% (71)	45% (86)	13% (24)	3% (6)	2% (3)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	52% (108)	37% (77)	9% (20)	1% (2)	1% (1)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	43% (150)	35% (124)	12% (42)	6% (21)	4% (15)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	35% (50)	43% (62)	10% (15)	3% (5)	8% (12)	143
Top 2024 Issue: Economy	44% (114)	38% (98)	12% (31)	3% (6)	3% (7)	256

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Table BLMB6_3: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	44% (308)	37% (262)	11% (77)	4% (28)	4% (28)	703
Community: Urban	55% (67)	26% (32)	9% (11)	5% (7)	4% (5)	123
Community: Suburban	40% (151)	42% (159)	13% (48)	3% (11)	3% (11)	379
Community: Rural	45% (89)	36% (71)	9% (18)	5% (10)	6% (12)	201
Community/Gender: Urban Men	50% (41)	28% (23)	11% (9)	7% (6)	4% (3)	82
Community/Gender: Rural Women	47% (53)	36% (42)	6% (7)	3% (4)	8% (9)	115
Community/Gender: Rural Men	42% (36)	34% (30)	12% (11)	8% (7)	4% (3)	86
Community/Gender: Suburban Women	43% (90)	42% (88)	10% (21)	1% (3)	4% (8)	210
Community/Gender: Suburban Men	36% (61)	42% (71)	16% (26)	5% (8)	2% (3)	169
Homeowner	39% (226)	41% (239)	11% (67)	4% (26)	4% (25)	582
Renter	65% (64)	22% (22)	9% (9)	2% (2)	3% (3)	99
Military HHnm: Yes	40% (42)	36% (37)	17% (17)	4% (4)	4% (4)	104
Military HH: No	45% (267)	38% (225)	10% (59)	4% (23)	4% (24)	599
Employ: Private Sector	42% (97)	42% (96)	9% (21)	4% (9)	3% (8)	231
Employ: Self-Employed	36% (22)	34% (21)	22% (13)	2% (1)	6% (4)	60
Employ: Homemaker	46% (24)	36% (19)	8% (4)	2% (1)	7% (4)	53
Employ: Retired	33% (65)	44% (88)	15% (29)	6% (13)	2% (5)	200
Employ: Unemployed	80% (53)	12% (8)	1% (1)	— (0)	6% (4)	66
Self + Household: White-Collar	32% (72)	44% (99)	16% (36)	5% (11)	3% (7)	225
Self + Household: Blue Collar	44% (156)	39% (135)	9% (33)	5% (16)	3% (11)	351
Union HH: Yes	30% (19)	37% (23)	21% (13)	5% (3)	7% (4)	63
Union HH: No	45% (289)	37% (239)	10% (63)	4% (25)	4% (24)	640
LGBTQ+: Yes	55% (44)	21% (17)	18% (14)	2% (1)	5% (4)	81
LGBTQ+: No	42% (264)	39% (245)	10% (62)	4% (26)	4% (24)	622
Motivated to Vote	44% (279)	38% (241)	11% (72)	3% (22)	4% (23)	636
Parent: Yes	47% (87)	38% (69)	11% (20)	— (1)	4% (7)	184
Parent: No	43% (221)	37% (193)	11% (57)	5% (27)	4% (21)	519
COVID Vaccine: Yes	43% (211)	40% (196)	10% (50)	3% (13)	4% (21)	491
COVID Vaccine: No	46% (97)	31% (67)	13% (27)	7% (15)	3% (7)	212
Student Loans: Yes	54% (70)	31% (39)	10% (12)	1% (2)	4% (5)	128
Student Loans: No	41% (239)	39% (223)	11% (64)	5% (26)	4% (23)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	54% (382)	34% (238)	7% (49)	2% (15)	3% (19)	703
Gender: Male	53% (180)	33% (111)	8% (28)	3% (10)	3% (9)	338
Gender: Female	55% (202)	35% (127)	6% (21)	2% (6)	3% (10)	365
Age: 18-34	48% (88)	33% (60)	12% (23)	4% (7)	4% (7)	186
Age: 35-44	51% (49)	35% (34)	4% (4)	3% (3)	7% (7)	97
Age: 45-64	61% (153)	31% (78)	5% (14)	1% (3)	2% (4)	251
Age: 65+	54% (92)	39% (66)	5% (8)	2% (3)	— (1)	169
GenZers: 1997-2012	54% (38)	29% (20)	8% (6)	4% (3)	5% (3)	70
Millennials: 1981-1996	48% (93)	32% (62)	11% (22)	3% (6)	6% (11)	194
GenXers: 1965-1980	60% (115)	34% (65)	4% (7)	2% (3)	— (1)	190
Baby Boomers: 1946-1964	54% (126)	37% (86)	6% (14)	1% (3)	2% (4)	232
Educ: < College	57% (270)	32% (153)	6% (27)	2% (10)	3% (13)	472
Educ: Bachelors degree	51% (73)	34% (49)	9% (12)	4% (5)	3% (4)	144
Educ: Post-grad	44% (39)	42% (36)	11% (9)	1% (1)	2% (2)	87
Income: Under 50k	57% (193)	30% (102)	7% (24)	2% (7)	4% (13)	338
Income: 50k-100k	54% (140)	36% (93)	7% (17)	3% (7)	1% (2)	259
Income: 100k+	46% (49)	41% (44)	8% (8)	1% (1)	4% (4)	107
Ethnicity: White (Non-Hispanic)	53% (300)	35% (196)	7% (42)	2% (10)	2% (13)	562
Ethnicity: Black (Non-Hispanic)	62% (56)	26% (23)	4% (4)	4% (3)	5% (4)	90
All Christian	56% (173)	33% (101)	7% (21)	1% (3)	3% (10)	307
Agnostic/Nothing in particular	52% (117)	34% (77)	7% (16)	4% (8)	2% (5)	223
Something Else	62% (70)	29% (33)	5% (5)	1% (1)	3% (3)	113
Evangelical	57% (85)	34% (51)	5% (8)	2% (2)	2% (3)	150
Non-Evangelical	59% (152)	30% (77)	6% (15)	1% (2)	4% (10)	256
PID: Dem (no lean)	50% (127)	38% (98)	8% (20)	2% (5)	2% (4)	255
PID: Ind (no lean)	53% (113)	38% (81)	5% (12)	2% (5)	1% (3)	214
PID: Rep (no lean)	61% (142)	25% (59)	7% (17)	2% (5)	5% (12)	234

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	54% (382)	34% (238)	7% (49)	2% (15)	3% (19)	703
PID/Gender: Dem Men	47% (55)	38% (45)	9% (11)	4% (4)	2% (3)	118
PID/Gender: Dem Women	52% (72)	39% (53)	7% (9)	1% (1)	1% (1)	137
PID/Gender: Ind Men	54% (65)	36% (43)	6% (7)	2% (2)	2% (3)	120
PID/Gender: Ind Women	51% (48)	41% (38)	5% (5)	2% (2)	1% (1)	94
PID/Gender: Rep Men	60% (60)	24% (24)	11% (10)	3% (3)	3% (3)	100
PID/Gender: Rep Women	61% (82)	26% (35)	5% (6)	2% (3)	6% (8)	135
Ideo: Liberal (1-3)	46% (93)	39% (79)	11% (22)	3% (6)	2% (3)	203
Ideo: Moderate (4)	53% (110)	38% (78)	4% (9)	1% (2)	3% (7)	207
Ideo: Conservative (5-7)	60% (158)	29% (77)	6% (17)	2% (4)	3% (7)	263
Ideo/PID: Conservative Republican	62% (108)	25% (43)	7% (12)	3% (4)	4% (7)	174
Ideo/PID: Moderate/Liberal Republican	53% (29)	27% (15)	10% (5)	2% (1)	9% (5)	55
Ideo/PID: Moderate/Conservative Democrat	50% (48)	46% (44)	2% (2)	— (0)	3% (2)	97
Ideo/PID: Liberal Democrat	48% (73)	36% (54)	12% (18)	4% (5)	— (1)	152
Unfavorable of Biden and Trump	48% (69)	37% (53)	8% (12)	5% (7)	1% (2)	143
2024 H2H Matchup: Biden Voter	48% (141)	40% (119)	8% (23)	2% (6)	1% (4)	293
2024 H2H Matchup: Trump Voter	62% (201)	26% (83)	7% (22)	1% (4)	4% (12)	322
2022 House Vote: Democrat	50% (146)	39% (114)	7% (21)	2% (6)	1% (4)	291
2022 House Vote: Republican	62% (169)	27% (72)	6% (16)	1% (2)	4% (12)	273
2022 House Vote: Did not Vote	49% (61)	35% (44)	9% (11)	5% (7)	2% (3)	125
2020 Vote: Joe Biden	48% (155)	41% (134)	7% (23)	3% (8)	1% (4)	324
2020 Vote: Donald Trump	63% (193)	26% (79)	6% (19)	1% (2)	4% (12)	306
2020 Vote: Did not Vote	48% (30)	32% (20)	8% (5)	8% (5)	4% (3)	63
2016 Vote: Hillary Clinton	53% (130)	36% (87)	7% (18)	3% (6)	2% (4)	245
2016 Vote: Donald Trump	61% (156)	29% (73)	6% (16)	1% (2)	3% (7)	253
U.S. Economy: Wrong Track	58% (297)	31% (159)	6% (29)	2% (12)	3% (16)	513
U.S. Economy: Right Direction	45% (85)	42% (80)	10% (20)	2% (3)	1% (3)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	49% (101)	39% (81)	9% (19)	2% (5)	1% (1)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	62% (217)	28% (99)	6% (20)	1% (3)	4% (13)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	45% (64)	41% (59)	7% (10)	5% (7)	3% (4)	143
Top 2024 Issue: Economy	61% (156)	32% (81)	4% (10)	3% (7)	1% (3)	256

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Table BLMB6_4: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	54% (382)	34% (238)	7% (49)	2% (15)	3% (19)	703
Community: Urban	53% (65)	32% (39)	10% (12)	2% (3)	3% (3)	123
Community: Suburban	54% (205)	34% (129)	6% (24)	2% (7)	4% (14)	379
Community: Rural	55% (111)	35% (70)	6% (13)	3% (5)	1% (2)	201
Community/Gender: Urban Men	54% (44)	27% (22)	14% (11)	3% (2)	3% (2)	82
Community/Gender: Rural Women	56% (64)	39% (45)	3% (3)	1% (1)	2% (2)	115
Community/Gender: Rural Men	54% (47)	29% (25)	11% (10)	5% (5)	— (0)	86
Community/Gender: Suburban Women	56% (117)	31% (65)	8% (17)	2% (4)	4% (7)	210
Community/Gender: Suburban Men	52% (88)	38% (64)	4% (7)	2% (3)	4% (6)	169
Homeowner	54% (313)	35% (202)	7% (43)	2% (10)	2% (14)	582
Renter	57% (57)	31% (31)	4% (4)	3% (3)	4% (4)	99
Military HHnm: Yes	60% (63)	31% (32)	4% (4)	5% (5)	— (0)	104
Military HH: No	53% (319)	34% (206)	7% (45)	2% (10)	3% (19)	599
Employ: Private Sector	51% (117)	34% (78)	8% (20)	4% (10)	3% (7)	231
Employ: Self-Employed	49% (29)	34% (21)	10% (6)	1% (0)	6% (4)	60
Employ: Homemaker	54% (29)	37% (19)	8% (4)	— (0)	1% (0)	53
Employ: Retired	58% (115)	37% (74)	4% (9)	1% (1)	— (1)	200
Employ: Unemployed	55% (36)	34% (22)	4% (3)	2% (1)	6% (4)	66
Self + Household: White-Collar	49% (110)	37% (82)	11% (24)	1% (2)	3% (6)	225
Self + Household: Blue Collar	57% (200)	34% (119)	5% (18)	3% (10)	1% (4)	351
Union HH: Yes	49% (31)	32% (20)	10% (6)	7% (4)	3% (2)	63
Union HH: No	55% (351)	34% (218)	7% (43)	2% (11)	3% (17)	640
LGBTQ+: Yes	46% (38)	36% (29)	7% (6)	10% (8)	— (0)	81
LGBTQ+: No	55% (344)	34% (209)	7% (43)	1% (7)	3% (19)	622
Motivated to Vote	55% (349)	35% (221)	6% (41)	2% (12)	2% (14)	636
Parent: Yes	56% (103)	33% (61)	6% (11)	1% (2)	4% (8)	184
Parent: No	54% (279)	34% (177)	7% (38)	3% (14)	2% (11)	519
COVID Vaccine: Yes	53% (259)	37% (181)	6% (31)	2% (8)	3% (12)	491
COVID Vaccine: No	58% (123)	27% (57)	9% (18)	4% (8)	3% (7)	212
Student Loans: Yes	51% (65)	36% (45)	8% (10)	3% (4)	3% (4)	128
Student Loans: No	55% (317)	33% (193)	7% (39)	2% (11)	3% (15)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	50% (352)	29% (202)	13% (91)	4% (31)	4% (27)	703
Gender: Male	50% (170)	25% (85)	15% (50)	7% (23)	3% (10)	338
Gender: Female	50% (182)	32% (116)	11% (41)	2% (8)	5% (18)	365
Age: 18-34	38% (70)	37% (68)	13% (25)	5% (10)	7% (13)	186
Age: 35-44	44% (43)	22% (22)	22% (21)	3% (3)	9% (9)	97
Age: 45-64	54% (137)	23% (59)	14% (36)	6% (16)	2% (4)	251
Age: 65+	61% (102)	31% (53)	5% (9)	2% (3)	1% (2)	169
GenZers: 1997-2012	47% (33)	32% (22)	10% (7)	4% (3)	7% (5)	70
Millennials: 1981-1996	37% (72)	33% (64)	17% (33)	5% (10)	8% (15)	194
GenXers: 1965-1980	49% (94)	24% (46)	18% (35)	7% (14)	1% (2)	190
Baby Boomers: 1946-1964	61% (141)	28% (66)	7% (15)	2% (5)	2% (5)	232
Educ: < College	51% (240)	29% (135)	12% (57)	5% (23)	4% (17)	472
Educ: Bachelors degree	48% (69)	30% (43)	13% (19)	4% (6)	5% (8)	144
Educ: Post-grad	50% (43)	27% (24)	17% (15)	3% (2)	3% (3)	87
Income: Under 50k	52% (174)	26% (87)	12% (39)	6% (21)	5% (17)	338
Income: 50k-100k	47% (120)	34% (87)	14% (37)	3% (9)	2% (6)	259
Income: 100k+	54% (57)	26% (28)	14% (15)	1% (2)	5% (5)	107
Ethnicity: White (Non-Hispanic)	51% (288)	29% (161)	12% (69)	4% (24)	4% (20)	562
Ethnicity: Black (Non-Hispanic)	45% (41)	34% (31)	11% (10)	4% (4)	5% (5)	90
All Christian	57% (175)	25% (77)	12% (35)	3% (8)	4% (11)	307
Agnostic/Nothing in particular	42% (94)	30% (68)	14% (32)	7% (17)	6% (12)	223
Something Else	51% (58)	35% (40)	7% (8)	3% (3)	4% (4)	113
Evangelical	60% (90)	28% (41)	6% (8)	4% (6)	2% (3)	150
Non-Evangelical	54% (137)	28% (70)	12% (32)	2% (5)	5% (12)	256
PID: Dem (no lean)	33% (85)	42% (108)	16% (41)	5% (13)	3% (8)	255
PID: Ind (no lean)	50% (108)	22% (47)	16% (34)	6% (13)	5% (11)	214
PID: Rep (no lean)	68% (159)	20% (46)	7% (16)	2% (5)	4% (8)	234

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Table BLMB6_5: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	50% (352)	29% (202)	13% (91)	4% (31)	4% (27)	703
PID/Gender: Dem Men	34% (40)	35% (42)	18% (21)	9% (11)	4% (5)	118
PID/Gender: Dem Women	33% (46)	48% (66)	15% (20)	2% (2)	2% (3)	137
PID/Gender: Ind Men	51% (61)	22% (26)	17% (20)	7% (9)	3% (4)	120
PID/Gender: Ind Women	49% (46)	23% (21)	15% (14)	5% (5)	8% (7)	94
PID/Gender: Rep Men	69% (69)	17% (17)	8% (8)	4% (4)	1% (1)	100
PID/Gender: Rep Women	67% (90)	21% (29)	5% (7)	1% (1)	5% (7)	135
Ideo: Liberal (1-3)	36% (74)	40% (81)	17% (35)	5% (11)	2% (3)	203
Ideo: Moderate (4)	45% (94)	27% (56)	16% (33)	6% (12)	6% (12)	207
Ideo: Conservative (5-7)	64% (168)	24% (62)	7% (18)	2% (5)	3% (9)	263
Ideo/PID: Conservative Republican	71% (124)	20% (35)	4% (7)	2% (3)	3% (5)	174
Ideo/PID: Moderate/Liberal Republican	56% (30)	20% (11)	14% (8)	4% (2)	6% (3)	55
Ideo/PID: Moderate/Conservative Democrat	32% (31)	39% (38)	20% (19)	5% (5)	4% (4)	97
Ideo/PID: Liberal Democrat	34% (51)	44% (67)	14% (22)	6% (9)	2% (2)	152
Unfavorable of Biden and Trump	46% (66)	32% (45)	10% (14)	8% (12)	4% (6)	143
2024 H2H Matchup: Biden Voter	34% (99)	38% (112)	19% (55)	7% (19)	3% (7)	293
2024 H2H Matchup: Trump Voter	65% (210)	20% (66)	8% (27)	2% (6)	4% (13)	322
2022 House Vote: Democrat	33% (97)	38% (112)	19% (56)	5% (15)	4% (11)	291
2022 House Vote: Republican	71% (193)	20% (54)	5% (13)	2% (5)	3% (8)	273
2022 House Vote: Did not Vote	42% (53)	27% (33)	16% (20)	9% (11)	7% (8)	125
2020 Vote: Joe Biden	35% (112)	37% (120)	19% (62)	6% (21)	3% (10)	324
2020 Vote: Donald Trump	71% (218)	20% (60)	5% (15)	2% (5)	3% (8)	306
2020 Vote: Did not Vote	31% (19)	28% (18)	19% (12)	8% (5)	14% (9)	63
2016 Vote: Hillary Clinton	37% (90)	36% (87)	19% (48)	5% (12)	3% (8)	245
2016 Vote: Donald Trump	71% (179)	18% (45)	5% (14)	4% (9)	3% (7)	253
U.S. Economy: Wrong Track	55% (285)	26% (134)	10% (50)	4% (21)	5% (24)	513
U.S. Economy: Right Direction	35% (67)	36% (68)	22% (41)	5% (10)	2% (4)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	33% (68)	40% (84)	18% (37)	7% (14)	2% (5)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	64% (225)	20% (71)	8% (29)	3% (11)	5% (17)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	41% (59)	33% (47)	18% (25)	5% (6)	4% (6)	143
Top 2024 Issue: Economy	57% (146)	27% (68)	11% (27)	4% (9)	2% (5)	256

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Table BLMB6_5: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	50%	(352)	29%	(202)	13%	(91)	4%	(31)	4%	(27)	703
Community: Urban	34%	(42)	37%	(46)	16%	(19)	7%	(9)	6%	(7)	123
Community: Suburban	52%	(197)	28%	(107)	12%	(45)	3%	(13)	5%	(18)	379
Community: Rural	57%	(114)	24%	(48)	13%	(26)	5%	(10)	1%	(3)	201
Community/Gender: Urban Men	38%	(31)	31%	(25)	18%	(15)	9%	(7)	4%	(3)	82
Community/Gender: Rural Women	62%	(71)	26%	(30)	10%	(11)	1%	(1)	1%	(1)	115
Community/Gender: Rural Men	50%	(43)	21%	(18)	18%	(15)	10%	(8)	2%	(2)	86
Community/Gender: Suburban Women	48%	(101)	31%	(66)	12%	(26)	3%	(5)	6%	(13)	210
Community/Gender: Suburban Men	57%	(96)	25%	(42)	11%	(19)	4%	(7)	3%	(5)	169
Homeowner	49%	(288)	30%	(174)	13%	(73)	5%	(27)	4%	(21)	582
Renter	56%	(55)	25%	(25)	13%	(13)	2%	(2)	4%	(4)	99
Military HHnm: Yes	50%	(52)	32%	(33)	12%	(12)	3%	(4)	3%	(3)	104
Military HH: No	50%	(300)	28%	(168)	13%	(79)	5%	(28)	4%	(24)	599
Employ: Private Sector	45%	(103)	29%	(68)	17%	(38)	7%	(17)	2%	(5)	231
Employ: Self-Employed	50%	(30)	34%	(21)	8%	(5)	1%	(1)	6%	(4)	60
Employ: Homemaker	43%	(23)	21%	(11)	17%	(9)	7%	(4)	12%	(6)	53
Employ: Retired	61%	(121)	31%	(61)	6%	(13)	1%	(3)	1%	(2)	200
Employ: Unemployed	37%	(25)	23%	(15)	29%	(19)	2%	(2)	8%	(5)	66
Self + Household: White-Collar	51%	(114)	27%	(62)	15%	(34)	2%	(5)	4%	(10)	225
Self + Household: Blue Collar	49%	(173)	32%	(112)	12%	(42)	5%	(19)	1%	(5)	351
Union HH: Yes	38%	(24)	32%	(20)	18%	(11)	4%	(3)	8%	(5)	63
Union HH: No	51%	(328)	28%	(182)	12%	(80)	4%	(29)	4%	(22)	640
LGBTQ+: Yes	56%	(45)	29%	(24)	10%	(8)	4%	(3)	1%	(1)	81
LGBTQ+: No	49%	(307)	29%	(178)	13%	(83)	5%	(28)	4%	(27)	622
Motivated to Vote	51%	(322)	29%	(187)	13%	(84)	4%	(27)	2%	(16)	636
Parent: Yes	50%	(92)	20%	(37)	14%	(26)	8%	(14)	8%	(14)	184
Parent: No	50%	(260)	32%	(164)	12%	(64)	3%	(17)	3%	(13)	519
COVID Vaccine: Yes	47%	(232)	30%	(149)	16%	(77)	3%	(13)	4%	(20)	491
COVID Vaccine: No	57%	(120)	25%	(52)	6%	(14)	9%	(19)	3%	(7)	212
Student Loans: Yes	42%	(53)	34%	(44)	15%	(19)	4%	(5)	5%	(7)	128
Student Loans: No	52%	(299)	27%	(158)	12%	(72)	5%	(26)	4%	(21)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	33% (232)	43% (304)	13% (88)	3% (23)	8% (56)	703
Gender: Male	33% (110)	46% (154)	15% (52)	3% (12)	3% (10)	338
Gender: Female	33% (122)	41% (150)	10% (36)	3% (11)	13% (46)	365
Age: 18-34	22% (40)	42% (77)	17% (32)	6% (12)	13% (24)	186
Age: 35-44	23% (22)	43% (42)	19% (19)	2% (2)	12% (12)	97
Age: 45-64	40% (100)	43% (107)	10% (25)	3% (7)	5% (13)	251
Age: 65+	41% (69)	46% (77)	7% (12)	1% (2)	4% (7)	169
GenZers: 1997-2012	29% (20)	40% (28)	15% (10)	7% (5)	9% (6)	70
Millennials: 1981-1996	20% (39)	43% (84)	18% (35)	5% (9)	15% (28)	194
GenXers: 1965-1980	39% (74)	41% (77)	11% (21)	3% (6)	7% (12)	190
Baby Boomers: 1946-1964	40% (93)	45% (105)	10% (22)	1% (3)	4% (8)	232
Educ: < College	36% (171)	40% (191)	11% (52)	3% (14)	9% (45)	472
Educ: Bachelors degree	29% (42)	49% (70)	12% (18)	5% (7)	5% (7)	144
Educ: Post-grad	23% (20)	49% (43)	21% (18)	2% (2)	5% (5)	87
Income: Under 50k	34% (116)	39% (130)	12% (42)	4% (13)	11% (38)	338
Income: 50k-100k	32% (82)	49% (128)	10% (26)	4% (10)	5% (13)	259
Income: 100k+	32% (34)	43% (46)	19% (20)	— (0)	6% (6)	107
Ethnicity: White (Non-Hispanic)	33% (185)	44% (248)	11% (62)	3% (18)	9% (50)	562
Ethnicity: Black (Non-Hispanic)	32% (29)	37% (34)	21% (19)	5% (5)	4% (4)	90
All Christian	36% (111)	44% (136)	11% (33)	1% (4)	8% (23)	307
Agnostic/Nothing in particular	27% (61)	44% (99)	13% (29)	5% (12)	10% (22)	223
Something Else	41% (46)	34% (38)	14% (16)	3% (4)	8% (9)	113
Evangelical	39% (58)	43% (65)	11% (17)	1% (2)	5% (8)	150
Non-Evangelical	38% (97)	41% (104)	11% (29)	2% (5)	8% (21)	256
PID: Dem (no lean)	29% (75)	52% (132)	13% (32)	2% (5)	4% (11)	255
PID: Ind (no lean)	30% (65)	41% (89)	13% (28)	5% (12)	10% (21)	214
PID: Rep (no lean)	39% (92)	36% (83)	12% (28)	3% (6)	10% (24)	234

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	33% (232)	43% (304)	13% (88)	3% (23)	8% (56)	703
PID/Gender: Dem Men	31% (36)	51% (60)	13% (15)	2% (2)	4% (5)	118
PID/Gender: Dem Women	28% (39)	53% (72)	13% (17)	2% (2)	5% (6)	137
PID/Gender: Ind Men	31% (37)	45% (54)	16% (20)	6% (8)	1% (2)	120
PID/Gender: Ind Women	30% (28)	36% (34)	9% (9)	4% (4)	20% (19)	94
PID/Gender: Rep Men	37% (37)	40% (40)	17% (17)	2% (2)	4% (4)	100
PID/Gender: Rep Women	41% (55)	32% (43)	8% (10)	4% (5)	15% (20)	135
Ideo: Liberal (1-3)	26% (54)	57% (115)	10% (20)	5% (10)	2% (5)	203
Ideo: Moderate (4)	27% (56)	44% (91)	16% (33)	3% (7)	10% (20)	207
Ideo: Conservative (5-7)	44% (115)	36% (94)	13% (33)	1% (3)	7% (18)	263
Ideo/PID: Conservative Republican	48% (83)	33% (58)	11% (20)	— (1)	7% (13)	174
Ideo/PID: Moderate/Liberal Republican	18% (10)	43% (24)	13% (7)	10% (6)	15% (8)	55
Ideo/PID: Moderate/Conservative Democrat	31% (30)	45% (43)	18% (17)	1% (1)	6% (6)	97
Ideo/PID: Liberal Democrat	26% (40)	59% (89)	10% (15)	3% (4)	3% (4)	152
Unfavorable of Biden and Trump	27% (39)	46% (66)	17% (24)	6% (9)	3% (4)	143
2024 H2H Matchup: Biden Voter	30% (87)	52% (153)	13% (37)	2% (7)	3% (10)	293
2024 H2H Matchup: Trump Voter	40% (128)	35% (113)	12% (39)	3% (9)	10% (34)	322
2022 House Vote: Democrat	27% (79)	53% (154)	14% (40)	3% (9)	3% (10)	291
2022 House Vote: Republican	41% (113)	38% (105)	10% (26)	2% (4)	9% (25)	273
2022 House Vote: Did not Vote	29% (37)	33% (41)	17% (21)	5% (6)	17% (21)	125
2020 Vote: Joe Biden	27% (87)	54% (175)	13% (43)	3% (10)	3% (10)	324
2020 Vote: Donald Trump	40% (123)	36% (110)	10% (31)	3% (8)	11% (34)	306
2020 Vote: Did not Vote	31% (20)	24% (15)	18% (11)	8% (5)	19% (12)	63
2016 Vote: Hillary Clinton	29% (72)	54% (132)	12% (29)	3% (7)	2% (4)	245
2016 Vote: Donald Trump	44% (112)	37% (93)	11% (27)	2% (4)	7% (17)	253
U.S. Economy: Wrong Track	35% (178)	41% (209)	11% (59)	4% (21)	9% (47)	513
U.S. Economy: Right Direction	29% (54)	50% (95)	15% (29)	1% (2)	5% (9)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	29% (60)	50% (104)	15% (31)	3% (7)	3% (6)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	39% (137)	38% (134)	11% (39)	2% (7)	10% (36)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	25% (35)	46% (66)	13% (19)	6% (8)	10% (15)	143
Top 2024 Issue: Economy	31% (80)	43% (111)	12% (30)	3% (8)	10% (26)	256

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Table BLMB6_6: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	33% (232)	43% (304)	13% (88)	3% (23)	8% (56)	703
Community: Urban	33% (40)	40% (49)	18% (22)	5% (6)	6% (7)	123
Community: Suburban	33% (125)	44% (166)	12% (46)	3% (13)	8% (29)	379
Community: Rural	33% (67)	44% (89)	10% (20)	2% (5)	10% (20)	201
Community/Gender: Urban Men	33% (27)	35% (29)	25% (21)	4% (3)	3% (3)	82
Community/Gender: Rural Women	37% (42)	41% (47)	7% (8)	— (0)	15% (17)	115
Community/Gender: Rural Men	29% (25)	49% (42)	14% (12)	5% (4)	3% (3)	86
Community/Gender: Suburban Women	32% (67)	40% (84)	13% (27)	4% (8)	12% (24)	210
Community/Gender: Suburban Men	34% (58)	49% (83)	11% (19)	3% (4)	3% (5)	169
Homeowner	34% (196)	44% (255)	13% (74)	2% (13)	8% (44)	582
Renter	35% (35)	39% (38)	11% (10)	8% (8)	8% (8)	99
Military HHnm: Yes	43% (45)	40% (42)	13% (14)	2% (2)	2% (2)	104
Military HH: No	31% (187)	44% (262)	12% (74)	4% (21)	9% (54)	599
Employ: Private Sector	32% (75)	44% (102)	14% (32)	5% (12)	4% (10)	231
Employ: Self-Employed	38% (23)	38% (23)	13% (8)	3% (2)	8% (5)	60
Employ: Homemaker	31% (16)	35% (18)	16% (9)	— (0)	18% (9)	53
Employ: Retired	39% (78)	48% (96)	8% (17)	— (0)	4% (9)	200
Employ: Unemployed	20% (13)	43% (28)	17% (11)	2% (2)	18% (12)	66
Self + Household: White-Collar	32% (72)	46% (103)	16% (37)	3% (6)	3% (6)	225
Self + Household: Blue Collar	36% (126)	44% (154)	11% (40)	3% (12)	5% (19)	351
Union HH: Yes	16% (10)	54% (34)	7% (4)	10% (6)	13% (8)	63
Union HH: No	35% (222)	42% (270)	13% (84)	3% (17)	7% (48)	640
LGBTQ+: Yes	39% (31)	40% (32)	5% (4)	9% (7)	8% (6)	81
LGBTQ+: No	32% (201)	44% (272)	13% (84)	3% (16)	8% (50)	622
Motivated to Vote	35% (222)	45% (284)	12% (76)	3% (17)	6% (37)	636
Parent: Yes	30% (55)	37% (68)	17% (32)	2% (4)	13% (25)	184
Parent: No	34% (177)	45% (235)	11% (56)	4% (19)	6% (32)	519
COVID Vaccine: Yes	32% (155)	46% (224)	14% (67)	3% (14)	6% (31)	491
COVID Vaccine: No	36% (77)	38% (80)	10% (22)	4% (9)	12% (25)	212
Student Loans: Yes	31% (40)	40% (50)	16% (21)	9% (11)	4% (6)	128
Student Loans: No	33% (192)	44% (253)	12% (67)	2% (12)	9% (51)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	40% (283)	24% (167)	14% (99)	17% (121)	5% (33)	703
Gender: Male	40% (136)	21% (70)	17% (56)	18% (61)	4% (14)	338
Gender: Female	40% (148)	26% (96)	12% (43)	16% (59)	5% (19)	365
Age: 18-34	46% (86)	24% (44)	14% (26)	10% (19)	6% (11)	186
Age: 35-44	39% (38)	27% (27)	19% (18)	9% (8)	6% (6)	97
Age: 45-64	35% (87)	28% (70)	12% (30)	20% (49)	6% (15)	251
Age: 65+	42% (72)	16% (26)	15% (25)	26% (44)	1% (1)	169
GenZers: 1997-2012	59% (41)	22% (16)	7% (5)	2% (2)	9% (6)	70
Millennials: 1981-1996	40% (77)	24% (48)	17% (33)	13% (25)	6% (11)	194
GenXers: 1965-1980	36% (69)	29% (56)	14% (26)	15% (29)	6% (11)	190
Baby Boomers: 1946-1964	38% (88)	20% (46)	14% (34)	26% (60)	2% (4)	232
Educ: < College	40% (191)	23% (110)	14% (68)	16% (78)	5% (26)	472
Educ: Bachelors degree	33% (48)	26% (38)	16% (23)	21% (30)	4% (5)	144
Educ: Post-grad	51% (44)	22% (19)	9% (8)	15% (13)	2% (2)	87
Income: Under 50k	43% (146)	23% (76)	13% (44)	14% (46)	8% (26)	338
Income: 50k-100k	40% (104)	27% (71)	14% (35)	19% (49)	— (1)	259
Income: 100k+	32% (34)	19% (20)	18% (20)	25% (26)	6% (7)	107
Ethnicity: White (Non-Hispanic)	38% (215)	22% (124)	15% (87)	20% (110)	5% (27)	562
Ethnicity: Black (Non-Hispanic)	50% (45)	27% (25)	13% (12)	5% (4)	4% (4)	90
All Christian	34% (104)	24% (74)	14% (42)	24% (75)	4% (12)	307
Agnostic/Nothing in particular	45% (101)	22% (49)	15% (34)	12% (28)	5% (11)	223
Something Else	38% (43)	24% (27)	15% (17)	15% (17)	7% (8)	113
Evangelical	26% (38)	24% (36)	18% (26)	26% (39)	7% (10)	150
Non-Evangelical	42% (107)	25% (63)	12% (32)	18% (45)	4% (9)	256
PID: Dem (no lean)	68% (173)	23% (60)	5% (14)	1% (2)	2% (6)	255
PID: Ind (no lean)	35% (74)	17% (37)	22% (47)	21% (44)	5% (12)	214
PID: Rep (no lean)	15% (36)	30% (70)	16% (38)	32% (74)	7% (15)	234

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	40% (283)	24% (167)	14% (99)	17% (121)	5% (33)	703
PID/Gender: Dem Men	65% (76)	26% (31)	6% (7)	1% (1)	2% (2)	118
PID/Gender: Dem Women	71% (97)	21% (29)	5% (6)	1% (1)	3% (4)	137
PID/Gender: Ind Men	37% (44)	10% (12)	24% (28)	23% (28)	6% (8)	120
PID/Gender: Ind Women	32% (30)	26% (25)	20% (19)	17% (16)	4% (4)	94
PID/Gender: Rep Men	16% (16)	27% (27)	20% (20)	32% (32)	4% (4)	100
PID/Gender: Rep Women	15% (21)	32% (43)	13% (18)	31% (42)	8% (11)	135
Ideo: Liberal (1-3)	71% (145)	23% (46)	3% (6)	1% (3)	2% (4)	203
Ideo: Moderate (4)	40% (82)	24% (50)	19% (40)	9% (18)	8% (16)	207
Ideo: Conservative (5-7)	18% (47)	25% (65)	18% (49)	36% (96)	3% (7)	263
Ideo/PID: Conservative Republican	15% (26)	29% (50)	15% (26)	37% (65)	4% (7)	174
Ideo/PID: Moderate/Liberal Republican	19% (10)	36% (20)	14% (8)	15% (8)	15% (8)	55
Ideo/PID: Moderate/Conservative Democrat	56% (54)	28% (27)	11% (10)	1% (1)	4% (4)	97
Ideo/PID: Liberal Democrat	76% (115)	21% (31)	2% (3)	1% (1)	1% (1)	152
Unfavorable of Biden and Trump	33% (48)	23% (33)	23% (33)	16% (23)	5% (6)	143
2024 H2H Matchup: Biden Voter	67% (196)	19% (56)	9% (27)	1% (4)	4% (10)	293
2024 H2H Matchup: Trump Voter	17% (54)	26% (84)	19% (60)	34% (108)	5% (16)	322
2022 House Vote: Democrat	66% (191)	20% (59)	9% (27)	2% (5)	3% (9)	291
2022 House Vote: Republican	14% (39)	25% (69)	19% (52)	36% (98)	5% (14)	273
2022 House Vote: Did not Vote	39% (48)	25% (31)	15% (19)	13% (16)	8% (10)	125
2020 Vote: Joe Biden	66% (215)	20% (66)	9% (28)	2% (7)	3% (9)	324
2020 Vote: Donald Trump	14% (43)	25% (76)	19% (59)	36% (110)	6% (18)	306
2020 Vote: Did not Vote	37% (23)	35% (22)	16% (10)	4% (2)	9% (6)	63
2016 Vote: Hillary Clinton	70% (172)	21% (51)	6% (14)	2% (5)	2% (5)	245
2016 Vote: Donald Trump	14% (36)	26% (67)	18% (46)	36% (90)	6% (15)	253
U.S. Economy: Wrong Track	31% (160)	25% (127)	16% (82)	23% (116)	5% (28)	513
U.S. Economy: Right Direction	65% (123)	21% (39)	9% (17)	3% (5)	3% (5)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	71% (146)	21% (43)	6% (12)	1% (2)	2% (3)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20% (70)	26% (93)	19% (68)	29% (101)	6% (22)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	47% (67)	22% (31)	13% (19)	12% (18)	6% (8)	143
Top 2024 Issue: Economy	23% (60)	31% (80)	19% (49)	24% (62)	2% (5)	256

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	40% (283)	24% (167)	14% (99)	17% (121)	5% (33)	703
Community: Urban	49% (61)	21% (26)	11% (13)	14% (18)	4% (5)	123
Community: Suburban	42% (158)	24% (91)	14% (52)	15% (56)	6% (22)	379
Community: Rural	32% (65)	24% (49)	17% (34)	24% (48)	3% (6)	201
Community/Gender: Urban Men	49% (40)	21% (17)	11% (9)	16% (13)	3% (2)	82
Community/Gender: Rural Women	34% (39)	30% (34)	11% (13)	20% (23)	5% (5)	115
Community/Gender: Rural Men	30% (26)	17% (15)	24% (21)	28% (25)	1% (1)	86
Community/Gender: Suburban Women	42% (89)	25% (53)	12% (26)	15% (32)	5% (11)	210
Community/Gender: Suburban Men	41% (69)	23% (38)	15% (26)	14% (24)	7% (11)	169
Homeowner	39% (228)	24% (142)	14% (82)	18% (105)	4% (26)	582
Renter	46% (46)	20% (20)	15% (15)	14% (13)	5% (5)	99
Military HHnm: Yes	38% (40)	26% (27)	17% (18)	18% (19)	1% (1)	104
Military HH: No	41% (243)	23% (140)	14% (81)	17% (102)	5% (32)	599
Employ: Private Sector	34% (79)	27% (62)	15% (35)	18% (41)	5% (12)	231
Employ: Self-Employed	38% (23)	32% (20)	11% (7)	14% (8)	5% (3)	60
Employ: Homemaker	44% (23)	29% (15)	4% (2)	15% (8)	7% (4)	53
Employ: Retired	43% (85)	22% (44)	15% (29)	21% (41)	— (0)	200
Employ: Unemployed	50% (33)	15% (10)	21% (14)	3% (2)	12% (8)	66
Self + Household: White-Collar	40% (91)	25% (57)	11% (24)	19% (42)	5% (10)	225
Self + Household: Blue Collar	37% (130)	24% (86)	18% (62)	18% (64)	3% (9)	351
Union HH: Yes	33% (20)	25% (16)	22% (14)	16% (10)	4% (3)	63
Union HH: No	41% (263)	24% (151)	13% (85)	17% (111)	5% (30)	640
LGBTQ+: Yes	60% (48)	19% (15)	9% (7)	13% (10)	— (0)	81
LGBTQ+: No	38% (235)	24% (151)	15% (92)	18% (111)	5% (33)	622
Motivated to Vote	41% (264)	25% (157)	14% (88)	17% (108)	3% (21)	636
Parent: Yes	34% (62)	27% (49)	18% (34)	13% (25)	8% (14)	184
Parent: No	43% (221)	23% (118)	13% (65)	19% (96)	4% (19)	519
COVID Vaccine: Yes	48% (233)	26% (128)	13% (63)	11% (53)	3% (13)	491
COVID Vaccine: No	24% (50)	18% (39)	17% (36)	32% (68)	9% (20)	212
Student Loans: Yes	39% (50)	33% (42)	14% (18)	10% (13)	4% (5)	128
Student Loans: No	41% (233)	22% (124)	14% (82)	19% (108)	5% (28)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (364)	34% (238)	8% (56)	3% (19)	4% (25)	703
Gender: Male	52% (175)	32% (107)	10% (34)	4% (12)	3% (11)	338
Gender: Female	52% (190)	36% (132)	6% (22)	2% (7)	4% (15)	365
Age: 18-34	57% (106)	31% (58)	6% (12)	1% (2)	4% (8)	186
Age: 35-44	57% (56)	22% (21)	12% (12)	2% (2)	7% (7)	97
Age: 45-64	51% (128)	37% (93)	6% (15)	4% (9)	3% (7)	251
Age: 65+	45% (75)	40% (67)	10% (18)	3% (6)	2% (3)	169
GenZers: 1997-2012	59% (41)	32% (22)	2% (1)	— (0)	7% (5)	70
Millennials: 1981-1996	55% (108)	28% (55)	9% (18)	2% (4)	5% (10)	194
GenXers: 1965-1980	54% (102)	35% (67)	7% (13)	1% (1)	3% (7)	190
Baby Boomers: 1946-1964	46% (108)	36% (85)	10% (22)	6% (13)	2% (4)	232
Educ: < College	55% (260)	31% (148)	7% (35)	2% (12)	4% (18)	472
Educ: Bachelors degree	41% (59)	43% (62)	10% (14)	3% (5)	3% (5)	144
Educ: Post-grad	53% (46)	33% (29)	9% (7)	3% (2)	3% (2)	87
Income: Under 50k	53% (179)	31% (103)	9% (30)	2% (6)	6% (20)	338
Income: 50k-100k	51% (131)	37% (95)	9% (22)	4% (10)	— (1)	259
Income: 100k+	51% (54)	38% (41)	3% (4)	3% (4)	4% (5)	107
Ethnicity: White (Non-Hispanic)	48% (270)	37% (206)	8% (48)	3% (18)	4% (20)	562
Ethnicity: Black (Non-Hispanic)	72% (65)	17% (15)	6% (5)	1% (1)	4% (4)	90
All Christian	45% (138)	38% (118)	10% (30)	4% (13)	3% (8)	307
Agnostic/Nothing in particular	55% (123)	30% (68)	7% (17)	2% (5)	5% (11)	223
Something Else	57% (65)	33% (37)	6% (7)	— (1)	3% (3)	113
Evangelical	52% (77)	36% (54)	6% (9)	4% (7)	2% (3)	150
Non-Evangelical	48% (122)	37% (96)	9% (24)	3% (7)	3% (7)	256
PID: Dem (no lean)	54% (137)	36% (91)	7% (19)	2% (5)	1% (3)	255
PID: Ind (no lean)	48% (103)	36% (76)	9% (19)	3% (7)	4% (9)	214
PID: Rep (no lean)	53% (124)	30% (71)	8% (18)	3% (7)	6% (13)	234

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Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (364)	34% (238)	8% (56)	3% (19)	4% (25)	703
PID/Gender: Dem Men	55% (65)	30% (35)	9% (11)	4% (4)	2% (2)	118
PID/Gender: Dem Women	52% (72)	41% (56)	6% (8)	— (1)	1% (1)	137
PID/Gender: Ind Men	48% (58)	32% (39)	10% (12)	4% (4)	6% (7)	120
PID/Gender: Ind Women	48% (45)	40% (37)	7% (7)	3% (2)	2% (2)	94
PID/Gender: Rep Men	52% (51)	32% (32)	11% (11)	4% (4)	1% (1)	100
PID/Gender: Rep Women	54% (73)	29% (39)	5% (7)	3% (4)	9% (12)	135
Ideo: Liberal (1-3)	58% (118)	30% (62)	8% (16)	2% (5)	1% (2)	203
Ideo: Moderate (4)	44% (92)	39% (80)	10% (20)	1% (3)	6% (13)	207
Ideo: Conservative (5-7)	51% (133)	35% (91)	7% (18)	4% (11)	3% (9)	263
Ideo/PID: Conservative Republican	52% (90)	32% (56)	8% (14)	4% (6)	4% (7)	174
Ideo/PID: Moderate/Liberal Republican	53% (29)	27% (15)	7% (4)	2% (1)	10% (6)	55
Ideo/PID: Moderate/Conservative Democrat	47% (46)	42% (40)	8% (8)	1% (1)	2% (2)	97
Ideo/PID: Liberal Democrat	57% (86)	34% (51)	7% (11)	2% (4)	— (0)	152
Unfavorable of Biden and Trump	46% (66)	36% (52)	11% (16)	1% (2)	6% (8)	143
2024 H2H Matchup: Biden Voter	52% (152)	35% (102)	9% (26)	2% (5)	3% (9)	293
2024 H2H Matchup: Trump Voter	53% (172)	32% (103)	7% (22)	4% (13)	4% (13)	322
2022 House Vote: Democrat	52% (153)	34% (98)	9% (27)	2% (5)	3% (8)	291
2022 House Vote: Republican	50% (137)	32% (88)	7% (20)	5% (12)	6% (15)	273
2022 House Vote: Did not Vote	54% (67)	38% (47)	5% (7)	1% (1)	2% (2)	125
2020 Vote: Joe Biden	53% (171)	33% (108)	9% (31)	2% (6)	3% (9)	324
2020 Vote: Donald Trump	50% (154)	34% (105)	7% (21)	4% (13)	4% (13)	306
2020 Vote: Did not Vote	56% (35)	34% (22)	6% (4)	— (0)	4% (3)	63
2016 Vote: Hillary Clinton	57% (141)	33% (81)	6% (16)	2% (5)	2% (4)	245
2016 Vote: Donald Trump	49% (124)	32% (80)	9% (24)	5% (12)	5% (13)	253
U.S. Economy: Wrong Track	54% (277)	33% (170)	6% (28)	3% (15)	5% (24)	513
U.S. Economy: Right Direction	46% (87)	36% (69)	14% (27)	2% (4)	1% (2)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	56% (115)	30% (63)	10% (21)	2% (5)	2% (3)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53% (186)	32% (113)	6% (23)	4% (13)	5% (17)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	44% (63)	44% (62)	8% (12)	1% (1)	3% (5)	143
Top 2024 Issue: Economy	54% (138)	33% (83)	8% (20)	4% (9)	2% (6)	256

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Table BLMB6_8: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (364)	34% (238)	8% (56)	3% (19)	4% (25)	703
Community: Urban	62% (76)	23% (29)	8% (10)	3% (4)	3% (4)	123
Community: Suburban	48% (180)	39% (149)	7% (25)	2% (6)	5% (19)	379
Community: Rural	54% (108)	31% (61)	11% (21)	4% (9)	1% (2)	201
Community/Gender: Urban Men	64% (53)	20% (16)	7% (6)	5% (4)	4% (3)	82
Community/Gender: Rural Women	61% (70)	29% (33)	6% (7)	2% (2)	2% (2)	115
Community/Gender: Rural Men	43% (37)	33% (28)	17% (14)	7% (6)	— (0)	86
Community/Gender: Suburban Women	46% (96)	41% (86)	5% (11)	2% (4)	6% (12)	210
Community/Gender: Suburban Men	50% (84)	37% (62)	8% (14)	1% (1)	5% (8)	169
Homeowner	49% (285)	36% (211)	8% (48)	3% (16)	4% (21)	582
Renter	66% (66)	24% (23)	6% (6)	1% (1)	3% (3)	99
Military HHnm: Yes	53% (55)	36% (37)	8% (8)	3% (3)	— (0)	104
Military HH: No	52% (309)	34% (201)	8% (48)	3% (15)	4% (25)	599
Employ: Private Sector	51% (117)	34% (78)	6% (15)	4% (10)	5% (11)	231
Employ: Self-Employed	45% (27)	32% (20)	12% (7)	2% (1)	8% (5)	60
Employ: Homemaker	60% (32)	30% (16)	5% (3)	5% (2)	— (0)	53
Employ: Retired	46% (92)	41% (83)	9% (18)	2% (4)	1% (2)	200
Employ: Unemployed	61% (40)	21% (14)	9% (6)	2% (1)	8% (5)	66
Self + Household: White-Collar	52% (118)	34% (77)	10% (22)	1% (2)	3% (6)	225
Self + Household: Blue Collar	50% (174)	36% (128)	7% (26)	4% (14)	3% (9)	351
Union HH: Yes	49% (30)	36% (23)	9% (6)	1% (0)	5% (3)	63
Union HH: No	52% (334)	34% (216)	8% (50)	3% (18)	3% (22)	640
LGBTQ+: Yes	56% (46)	34% (27)	6% (5)	2% (2)	2% (2)	81
LGBTQ+: No	51% (319)	34% (211)	8% (51)	3% (17)	4% (24)	622
Motivated to Vote	52% (331)	35% (221)	7% (46)	3% (19)	3% (19)	636
Parent: Yes	55% (101)	30% (55)	7% (14)	1% (3)	6% (11)	184
Parent: No	51% (263)	35% (183)	8% (42)	3% (16)	3% (14)	519
COVID Vaccine: Yes	53% (258)	33% (164)	9% (43)	2% (10)	3% (16)	491
COVID Vaccine: No	50% (106)	35% (74)	6% (13)	4% (9)	4% (9)	212
Student Loans: Yes	52% (66)	32% (41)	9% (12)	2% (2)	5% (6)	128
Student Loans: No	52% (298)	34% (197)	8% (44)	3% (16)	3% (19)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	54% (378)	22% (153)	13% (92)	7% (47)	5% (33)	703
Gender: Male	53% (179)	20% (68)	14% (47)	8% (27)	5% (16)	338
Gender: Female	54% (198)	23% (85)	12% (45)	5% (19)	5% (17)	365
Age: 18-34	54% (101)	21% (40)	13% (23)	5% (9)	7% (13)	186
Age: 35-44	49% (48)	23% (22)	16% (16)	5% (5)	7% (7)	97
Age: 45-64	51% (129)	26% (65)	11% (27)	7% (18)	5% (12)	251
Age: 65+	60% (101)	15% (26)	16% (26)	9% (15)	1% (1)	169
GenZers: 1997-2012	60% (42)	12% (9)	14% (10)	5% (4)	9% (6)	70
Millennials: 1981-1996	49% (96)	24% (47)	15% (29)	5% (9)	7% (14)	194
GenXers: 1965-1980	55% (105)	25% (48)	12% (22)	5% (9)	3% (7)	190
Baby Boomers: 1946-1964	53% (122)	21% (50)	12% (28)	11% (25)	3% (7)	232
Educ: < College	56% (263)	20% (93)	14% (65)	6% (28)	5% (23)	472
Educ: Bachelors degree	48% (69)	23% (34)	14% (20)	10% (14)	5% (7)	144
Educ: Post-grad	53% (46)	30% (26)	7% (6)	6% (5)	4% (3)	87
Income: Under 50k	54% (181)	20% (69)	14% (46)	7% (24)	5% (18)	338
Income: 50k-100k	56% (145)	22% (57)	12% (31)	6% (16)	4% (10)	259
Income: 100k+	49% (52)	25% (27)	15% (16)	6% (6)	5% (5)	107
Ethnicity: White (Non-Hispanic)	54% (301)	22% (125)	13% (71)	7% (42)	4% (24)	562
Ethnicity: Black (Non-Hispanic)	59% (53)	17% (15)	13% (12)	3% (3)	8% (7)	90
All Christian	52% (161)	20% (62)	14% (42)	9% (28)	5% (14)	307
Agnostic/Nothing in particular	50% (112)	26% (58)	12% (28)	5% (12)	6% (13)	223
Something Else	61% (69)	15% (17)	17% (19)	3% (4)	4% (4)	113
Evangelical	56% (83)	14% (21)	16% (24)	9% (14)	5% (7)	150
Non-Evangelical	56% (143)	20% (50)	13% (34)	7% (18)	5% (12)	256
PID: Dem (no lean)	69% (176)	19% (47)	6% (15)	3% (6)	4% (10)	255
PID: Ind (no lean)	42% (89)	29% (61)	15% (32)	10% (22)	5% (10)	214
PID: Rep (no lean)	48% (113)	19% (45)	19% (45)	8% (18)	6% (13)	234

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Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	54% (378)	22% (153)	13% (92)	7% (47)	5% (33)	703
PID/Gender: Dem Men	58% (69)	22% (26)	11% (13)	5% (5)	4% (5)	118
PID/Gender: Dem Women	78% (107)	15% (21)	2% (3)	1% (1)	4% (6)	137
PID/Gender: Ind Men	50% (60)	21% (25)	12% (15)	12% (14)	5% (6)	120
PID/Gender: Ind Women	31% (29)	38% (36)	19% (18)	8% (7)	4% (4)	94
PID/Gender: Rep Men	51% (51)	16% (16)	19% (19)	8% (8)	6% (6)	100
PID/Gender: Rep Women	47% (63)	21% (29)	19% (25)	8% (11)	5% (7)	135
Ideo: Liberal (1-3)	68% (139)	20% (42)	5% (11)	4% (8)	2% (3)	203
Ideo: Moderate (4)	53% (109)	26% (54)	12% (24)	2% (4)	8% (16)	207
Ideo: Conservative (5-7)	44% (116)	21% (54)	20% (53)	11% (30)	4% (10)	263
Ideo/PID: Conservative Republican	46% (81)	20% (36)	18% (31)	10% (18)	5% (8)	174
Ideo/PID: Moderate/Liberal Republican	52% (28)	15% (8)	24% (13)	— (0)	9% (5)	55
Ideo/PID: Moderate/Conservative Democrat	68% (66)	18% (17)	5% (5)	1% (1)	8% (8)	97
Ideo/PID: Liberal Democrat	72% (108)	19% (28)	5% (8)	4% (6)	— (1)	152
Unfavorable of Biden and Trump	42% (60)	31% (44)	18% (26)	5% (8)	4% (6)	143
2024 H2H Matchup: Biden Voter	68% (200)	21% (60)	6% (16)	2% (6)	3% (10)	293
2024 H2H Matchup: Trump Voter	43% (139)	21% (66)	21% (67)	11% (34)	5% (16)	322
2022 House Vote: Democrat	67% (196)	20% (59)	6% (17)	3% (8)	4% (12)	291
2022 House Vote: Republican	41% (111)	22% (60)	22% (60)	11% (29)	4% (12)	273
2022 House Vote: Did not Vote	51% (64)	23% (29)	11% (14)	7% (8)	8% (10)	125
2020 Vote: Joe Biden	67% (218)	21% (67)	6% (18)	3% (8)	4% (12)	324
2020 Vote: Donald Trump	43% (132)	21% (65)	21% (64)	10% (31)	4% (14)	306
2020 Vote: Did not Vote	42% (26)	26% (16)	11% (7)	11% (7)	10% (6)	63
2016 Vote: Hillary Clinton	69% (169)	19% (47)	6% (14)	3% (6)	4% (9)	245
2016 Vote: Donald Trump	43% (108)	22% (56)	20% (52)	10% (25)	5% (12)	253
U.S. Economy: Wrong Track	49% (250)	22% (113)	16% (81)	8% (42)	5% (28)	513
U.S. Economy: Right Direction	67% (128)	21% (40)	6% (11)	2% (5)	3% (5)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	72% (149)	18% (37)	7% (15)	1% (1)	2% (4)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	45% (158)	20% (72)	19% (68)	11% (38)	5% (18)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	49% (71)	31% (44)	7% (10)	5% (8)	8% (11)	143
Top 2024 Issue: Economy	45% (116)	24% (62)	17% (44)	9% (23)	5% (12)	256

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Table BLMB6_9: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	54% (378)	22% (153)	13% (92)	7% (47)	5% (33)	703
Community: Urban	55% (67)	16% (20)	14% (18)	8% (10)	7% (8)	123
Community: Suburban	53% (200)	26% (99)	11% (43)	5% (17)	5% (20)	379
Community: Rural	55% (111)	17% (34)	16% (32)	10% (19)	3% (5)	201
Community/Gender: Urban Men	55% (45)	16% (13)	11% (9)	11% (9)	7% (6)	82
Community/Gender: Rural Women	54% (61)	17% (19)	16% (19)	10% (11)	3% (4)	115
Community/Gender: Rural Men	57% (49)	17% (15)	15% (13)	9% (8)	1% (1)	86
Community/Gender: Suburban Women	55% (115)	28% (59)	9% (18)	4% (7)	5% (10)	210
Community/Gender: Suburban Men	50% (85)	24% (40)	15% (25)	6% (10)	5% (9)	169
Homeowner	53% (309)	22% (130)	13% (76)	7% (41)	5% (27)	582
Renter	56% (55)	20% (19)	15% (15)	4% (4)	5% (5)	99
Military HHnm: Yes	63% (66)	17% (18)	13% (14)	5% (5)	1% (1)	104
Military HH: No	52% (312)	23% (135)	13% (79)	7% (41)	5% (32)	599
Employ: Private Sector	47% (109)	29% (67)	14% (32)	6% (14)	4% (9)	231
Employ: Self-Employed	44% (26)	14% (9)	23% (14)	5% (3)	14% (8)	60
Employ: Homemaker	52% (28)	16% (8)	13% (7)	6% (3)	13% (7)	53
Employ: Retired	59% (117)	21% (42)	11% (22)	8% (17)	1% (1)	200
Employ: Unemployed	69% (45)	5% (3)	14% (9)	7% (4)	6% (4)	66
Self + Household: White-Collar	53% (118)	20% (46)	14% (32)	7% (16)	6% (12)	225
Self + Household: Blue Collar	56% (195)	24% (82)	12% (42)	6% (21)	3% (11)	351
Union HH: Yes	48% (30)	27% (17)	13% (8)	5% (3)	6% (4)	63
Union HH: No	54% (348)	21% (136)	13% (84)	7% (43)	5% (29)	640
LGBTQ+: Yes	60% (49)	19% (15)	11% (9)	6% (5)	4% (4)	81
LGBTQ+: No	53% (329)	22% (138)	13% (84)	7% (42)	5% (29)	622
Motivated to Vote	55% (352)	22% (137)	13% (83)	6% (40)	4% (25)	636
Parent: Yes	52% (96)	25% (46)	10% (19)	7% (13)	6% (11)	184
Parent: No	54% (282)	21% (108)	14% (74)	7% (34)	4% (22)	519
COVID Vaccine: Yes	57% (281)	22% (107)	11% (54)	6% (28)	4% (21)	491
COVID Vaccine: No	46% (97)	22% (46)	18% (38)	9% (19)	6% (13)	212
Student Loans: Yes	46% (59)	30% (38)	14% (18)	6% (7)	5% (6)	128
Student Loans: No	55% (319)	20% (115)	13% (75)	7% (39)	5% (27)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	47% (328)	25% (176)	14% (101)	8% (57)	6% (42)	703
Gender: Male	42% (142)	27% (90)	18% (62)	8% (28)	5% (15)	338
Gender: Female	51% (186)	24% (86)	11% (38)	8% (28)	7% (26)	365
Age: 18-34	49% (90)	22% (40)	17% (32)	5% (10)	7% (13)	186
Age: 35-44	44% (43)	25% (24)	18% (18)	6% (6)	7% (6)	97
Age: 45-64	45% (113)	29% (74)	13% (33)	8% (21)	4% (11)	251
Age: 65+	48% (82)	22% (38)	11% (18)	12% (20)	7% (11)	169
GenZers: 1997-2012	57% (40)	19% (13)	14% (10)	4% (3)	7% (5)	70
Millennials: 1981-1996	45% (87)	24% (47)	16% (32)	7% (13)	8% (15)	194
GenXers: 1965-1980	47% (90)	28% (54)	17% (33)	4% (8)	3% (5)	190
Baby Boomers: 1946-1964	44% (102)	25% (57)	11% (26)	14% (33)	6% (14)	232
Educ: < College	45% (215)	27% (127)	14% (66)	7% (33)	7% (31)	472
Educ: Bachelors degree	50% (72)	22% (32)	13% (18)	12% (17)	3% (4)	144
Educ: Post-grad	47% (41)	19% (17)	19% (17)	7% (6)	7% (6)	87
Income: Under 50k	47% (159)	27% (90)	12% (39)	7% (24)	8% (26)	338
Income: 50k-100k	46% (118)	24% (62)	17% (43)	10% (26)	4% (10)	259
Income: 100k+	48% (51)	22% (24)	17% (19)	6% (7)	6% (6)	107
Ethnicity: White (Non-Hispanic)	45% (254)	26% (144)	15% (87)	8% (45)	6% (32)	562
Ethnicity: Black (Non-Hispanic)	56% (51)	23% (21)	7% (6)	6% (6)	7% (7)	90
All Christian	44% (134)	23% (70)	16% (50)	11% (33)	7% (20)	307
Agnostic/Nothing in particular	47% (104)	24% (53)	15% (33)	7% (16)	8% (17)	223
Something Else	53% (60)	26% (29)	13% (15)	4% (5)	3% (4)	113
Evangelical	48% (71)	25% (38)	11% (17)	12% (17)	4% (6)	150
Non-Evangelical	48% (123)	22% (56)	17% (44)	8% (21)	5% (12)	256
PID: Dem (no lean)	60% (152)	24% (62)	9% (22)	3% (7)	4% (11)	255
PID: Ind (no lean)	38% (82)	25% (54)	16% (34)	12% (25)	9% (19)	214
PID: Rep (no lean)	40% (94)	26% (60)	19% (44)	11% (25)	5% (11)	234

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	47% (328)	25% (176)	14% (101)	8% (57)	6% (42)	703
PID/Gender: Dem Men	54% (63)	28% (33)	10% (12)	3% (3)	5% (5)	118
PID/Gender: Dem Women	65% (89)	21% (29)	7% (10)	3% (4)	4% (6)	137
PID/Gender: Ind Men	36% (44)	22% (27)	21% (26)	13% (16)	7% (8)	120
PID/Gender: Ind Women	41% (38)	29% (27)	9% (9)	9% (9)	12% (11)	94
PID/Gender: Rep Men	35% (35)	30% (30)	24% (24)	9% (9)	1% (1)	100
PID/Gender: Rep Women	44% (59)	23% (31)	15% (20)	12% (16)	7% (9)	135
Ideo: Liberal (1-3)	59% (121)	29% (58)	6% (12)	5% (10)	1% (3)	203
Ideo: Moderate (4)	41% (84)	25% (51)	20% (42)	7% (15)	7% (14)	207
Ideo: Conservative (5-7)	41% (109)	23% (60)	16% (42)	12% (31)	8% (21)	263
Ideo/PID: Conservative Republican	44% (76)	24% (42)	18% (31)	9% (16)	5% (9)	174
Ideo/PID: Moderate/Liberal Republican	32% (18)	30% (16)	19% (10)	16% (8)	4% (2)	55
Ideo/PID: Moderate/Conservative Democrat	50% (48)	24% (23)	15% (15)	2% (2)	9% (9)	97
Ideo/PID: Liberal Democrat	66% (100)	25% (37)	5% (8)	3% (5)	1% (2)	152
Unfavorable of Biden and Trump	48% (68)	27% (38)	13% (19)	9% (12)	4% (6)	143
2024 H2H Matchup: Biden Voter	57% (166)	25% (73)	12% (36)	3% (8)	4% (10)	293
2024 H2H Matchup: Trump Voter	37% (120)	25% (79)	18% (59)	13% (41)	7% (23)	322
2022 House Vote: Democrat	58% (168)	25% (72)	11% (31)	4% (11)	3% (10)	291
2022 House Vote: Republican	38% (105)	22% (61)	19% (51)	13% (35)	8% (20)	273
2022 House Vote: Did not Vote	40% (50)	33% (41)	12% (15)	7% (9)	8% (10)	125
2020 Vote: Joe Biden	56% (182)	25% (81)	11% (36)	4% (12)	4% (12)	324
2020 Vote: Donald Trump	39% (120)	22% (69)	18% (54)	14% (43)	7% (20)	306
2020 Vote: Did not Vote	36% (23)	36% (23)	14% (9)	3% (2)	11% (7)	63
2016 Vote: Hillary Clinton	63% (156)	20% (49)	10% (23)	3% (7)	4% (11)	245
2016 Vote: Donald Trump	35% (89)	26% (67)	19% (48)	14% (35)	6% (15)	253
U.S. Economy: Wrong Track	43% (223)	26% (133)	14% (74)	10% (51)	6% (32)	513
U.S. Economy: Right Direction	55% (105)	23% (43)	14% (27)	3% (5)	5% (9)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	58% (120)	24% (50)	12% (25)	2% (4)	4% (8)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	39% (136)	27% (94)	17% (61)	12% (42)	6% (20)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	51% (73)	23% (32)	10% (14)	7% (10)	10% (14)	143
Top 2024 Issue: Economy	38% (97)	27% (70)	17% (45)	10% (27)	7% (18)	256

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Table BLMB6_10: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	47% (328)	25% (176)	14% (101)	8% (57)	6% (42)	703
Community: Urban	42% (52)	27% (33)	19% (23)	5% (7)	7% (8)	123
Community: Suburban	48% (182)	29% (108)	12% (44)	5% (19)	7% (26)	379
Community: Rural	47% (95)	17% (35)	17% (34)	15% (30)	3% (7)	201
Community/Gender: Urban Men	41% (34)	26% (22)	22% (18)	5% (4)	5% (4)	82
Community/Gender: Rural Women	52% (59)	18% (20)	13% (15)	14% (16)	3% (3)	115
Community/Gender: Rural Men	41% (36)	17% (15)	21% (18)	16% (14)	4% (4)	86
Community/Gender: Suburban Women	52% (109)	26% (55)	9% (18)	5% (10)	9% (19)	210
Community/Gender: Suburban Men	43% (73)	32% (54)	15% (26)	6% (10)	5% (8)	169
Homeowner	46% (268)	26% (151)	14% (84)	8% (47)	6% (33)	582
Renter	49% (49)	24% (23)	15% (15)	7% (6)	6% (6)	99
Military HHnm: Yes	49% (51)	22% (23)	18% (19)	7% (7)	4% (5)	104
Military HH: No	46% (277)	26% (153)	14% (81)	8% (49)	6% (37)	599
Employ: Private Sector	47% (109)	27% (62)	14% (33)	8% (18)	4% (9)	231
Employ: Self-Employed	37% (22)	24% (15)	19% (11)	10% (6)	11% (6)	60
Employ: Homemaker	48% (26)	23% (12)	15% (8)	11% (6)	3% (2)	53
Employ: Retired	48% (95)	25% (49)	12% (24)	9% (18)	6% (13)	200
Employ: Unemployed	38% (25)	25% (16)	22% (14)	7% (4)	9% (6)	66
Self + Household: White-Collar	44% (99)	26% (58)	20% (45)	6% (14)	4% (9)	225
Self + Household: Blue Collar	48% (167)	23% (82)	15% (51)	10% (35)	5% (16)	351
Union HH: Yes	44% (28)	24% (15)	18% (11)	4% (3)	10% (6)	63
Union HH: No	47% (300)	25% (161)	14% (89)	8% (54)	5% (35)	640
LGBTQ+: Yes	57% (46)	15% (12)	13% (11)	6% (5)	8% (7)	81
LGBTQ+: No	45% (282)	26% (164)	14% (90)	8% (51)	6% (35)	622
Motivated to Vote	47% (300)	26% (164)	15% (94)	8% (48)	5% (31)	636
Parent: Yes	42% (78)	28% (52)	16% (30)	7% (14)	6% (11)	184
Parent: No	48% (250)	24% (124)	14% (71)	8% (43)	6% (31)	519
COVID Vaccine: Yes	47% (233)	26% (129)	14% (69)	6% (31)	6% (29)	491
COVID Vaccine: No	45% (96)	22% (48)	15% (31)	12% (25)	6% (12)	212
Student Loans: Yes	49% (63)	26% (34)	10% (13)	8% (10)	7% (9)	128
Student Loans: No	46% (265)	25% (143)	15% (88)	8% (47)	6% (33)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	55% (386)	33% (231)	8% (54)	1% (10)	3% (23)	703
Gender: Male	52% (175)	33% (111)	10% (33)	3% (9)	3% (10)	338
Gender: Female	58% (211)	33% (120)	6% (21)	— (1)	3% (13)	365
Age: 18-34	38% (71)	39% (72)	14% (27)	4% (7)	5% (9)	186
Age: 35-44	41% (40)	43% (41)	9% (8)	1% (1)	7% (7)	97
Age: 45-64	62% (156)	29% (74)	6% (16)	— (0)	2% (6)	251
Age: 65+	71% (120)	26% (43)	2% (3)	1% (2)	— (1)	169
GenZers: 1997-2012	43% (30)	34% (24)	18% (12)	— (0)	5% (4)	70
Millennials: 1981-1996	36% (71)	42% (81)	12% (23)	4% (7)	7% (13)	194
GenXers: 1965-1980	59% (113)	34% (64)	6% (11)	— (0)	1% (2)	190
Baby Boomers: 1946-1964	70% (161)	24% (57)	4% (8)	1% (2)	2% (4)	232
Educ: < College	60% (284)	29% (137)	5% (26)	2% (7)	4% (18)	472
Educ: Bachelors degree	44% (63)	41% (59)	14% (20)	1% (2)	1% (1)	144
Educ: Post-grad	45% (39)	40% (35)	10% (9)	1% (1)	4% (4)	87
Income: Under 50k	63% (214)	25% (84)	5% (18)	2% (6)	5% (16)	338
Income: 50k-100k	49% (128)	40% (103)	8% (21)	1% (3)	1% (4)	259
Income: 100k+	41% (44)	41% (43)	14% (15)	1% (1)	3% (3)	107
Ethnicity: White (Non-Hispanic)	55% (307)	34% (189)	8% (43)	1% (6)	3% (17)	562
Ethnicity: Black (Non-Hispanic)	68% (61)	23% (20)	3% (3)	1% (1)	4% (4)	90
All Christian	54% (167)	32% (99)	8% (24)	2% (6)	4% (11)	307
Agnostic/Nothing in particular	55% (122)	35% (79)	6% (14)	1% (2)	2% (5)	223
Something Else	58% (66)	31% (35)	6% (7)	1% (1)	4% (4)	113
Evangelical	65% (97)	24% (36)	7% (10)	— (0)	4% (6)	150
Non-Evangelical	51% (130)	36% (93)	7% (18)	3% (7)	3% (9)	256
PID: Dem (no lean)	63% (161)	29% (74)	4% (11)	1% (3)	3% (7)	255
PID: Ind (no lean)	51% (109)	39% (83)	8% (18)	— (1)	2% (4)	214
PID: Rep (no lean)	50% (117)	32% (75)	11% (25)	3% (6)	5% (12)	234

Continued on next page

Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	55% (386)	33% (231)	8% (54)	1% (10)	3% (23)	703
PID/Gender: Dem Men	69% (81)	23% (27)	2% (3)	2% (3)	3% (4)	118
PID/Gender: Dem Women	58% (79)	34% (47)	6% (8)	— (0)	2% (3)	137
PID/Gender: Ind Men	46% (55)	41% (50)	10% (12)	1% (1)	3% (3)	120
PID/Gender: Ind Women	57% (54)	35% (33)	7% (6)	— (0)	1% (1)	94
PID/Gender: Rep Men	39% (39)	34% (34)	19% (19)	5% (5)	3% (3)	100
PID/Gender: Rep Women	58% (78)	30% (40)	5% (6)	1% (1)	6% (9)	135
Ideo: Liberal (1-3)	61% (124)	29% (58)	5% (10)	2% (5)	3% (6)	203
Ideo: Moderate (4)	52% (108)	36% (75)	7% (14)	1% (2)	4% (7)	207
Ideo: Conservative (5-7)	51% (135)	35% (92)	10% (26)	1% (3)	3% (7)	263
Ideo/PID: Conservative Republican	55% (95)	32% (55)	8% (15)	1% (3)	4% (7)	174
Ideo/PID: Moderate/Liberal Republican	40% (22)	31% (17)	13% (7)	6% (3)	9% (5)	55
Ideo/PID: Moderate/Conservative Democrat	64% (61)	29% (28)	5% (5)	— (0)	2% (2)	97
Ideo/PID: Liberal Democrat	62% (94)	30% (46)	4% (6)	2% (3)	2% (3)	152
Unfavorable of Biden and Trump	46% (66)	40% (57)	9% (12)	2% (3)	3% (4)	143
2024 H2H Matchup: Biden Voter	63% (184)	31% (90)	5% (15)	— (0)	1% (4)	293
2024 H2H Matchup: Trump Voter	50% (160)	33% (106)	11% (35)	3% (9)	4% (12)	322
2022 House Vote: Democrat	61% (177)	31% (91)	5% (15)	1% (3)	2% (5)	291
2022 House Vote: Republican	50% (136)	32% (88)	12% (31)	2% (5)	5% (12)	273
2022 House Vote: Did not Vote	52% (65)	37% (46)	6% (7)	2% (2)	4% (5)	125
2020 Vote: Joe Biden	62% (200)	32% (104)	4% (13)	— (2)	2% (5)	324
2020 Vote: Donald Trump	51% (158)	32% (97)	11% (33)	2% (7)	4% (12)	306
2020 Vote: Did not Vote	40% (25)	40% (26)	10% (6)	2% (1)	8% (5)	63
2016 Vote: Hillary Clinton	68% (166)	25% (61)	5% (11)	1% (3)	2% (4)	245
2016 Vote: Donald Trump	51% (129)	32% (81)	12% (31)	2% (5)	3% (8)	253
U.S. Economy: Wrong Track	52% (269)	34% (173)	9% (45)	2% (9)	3% (18)	513
U.S. Economy: Right Direction	62% (117)	30% (58)	5% (9)	— (1)	3% (5)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	67% (138)	28% (57)	4% (8)	1% (1)	1% (3)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	47% (166)	37% (130)	10% (36)	2% (7)	4% (14)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	57% (82)	31% (44)	7% (10)	1% (1)	4% (6)	143
Top 2024 Issue: Economy	50% (129)	36% (92)	9% (23)	2% (6)	2% (6)	256

Continued on next page

Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	55% (386)	33% (231)	8% (54)	1% (10)	3% (23)	703
Community: Urban	57% (70)	29% (36)	7% (8)	3% (4)	4% (5)	123
Community: Suburban	55% (209)	31% (116)	9% (33)	1% (3)	5% (17)	379
Community: Rural	53% (107)	39% (79)	6% (13)	1% (2)	— (1)	201
Community/Gender: Urban Men	57% (47)	26% (21)	10% (8)	5% (4)	3% (2)	82
Community/Gender: Rural Women	57% (65)	39% (44)	4% (5)	— (0)	— (1)	115
Community/Gender: Rural Men	49% (42)	40% (34)	9% (8)	2% (2)	— (0)	86
Community/Gender: Suburban Women	59% (124)	29% (60)	7% (16)	— (1)	5% (10)	210
Community/Gender: Suburban Men	51% (86)	33% (56)	10% (18)	1% (2)	5% (8)	169
Homeowner	55% (319)	35% (202)	7% (42)	1% (4)	3% (16)	582
Renter	54% (54)	25% (24)	11% (11)	4% (4)	6% (6)	99
Military HHnm: Yes	70% (73)	22% (23)	6% (6)	2% (2)	— (0)	104
Military HH: No	52% (313)	35% (208)	8% (48)	1% (8)	4% (22)	599
Employ: Private Sector	40% (92)	43% (99)	11% (25)	1% (3)	5% (11)	231
Employ: Self-Employed	42% (25)	37% (23)	5% (3)	6% (4)	9% (6)	60
Employ: Homemaker	58% (30)	36% (19)	3% (2)	— (0)	3% (2)	53
Employ: Retired	78% (155)	18% (37)	3% (6)	1% (2)	— (1)	200
Employ: Unemployed	59% (39)	32% (21)	2% (1)	2% (1)	6% (4)	66
Self + Household: White-Collar	48% (109)	34% (76)	13% (30)	2% (4)	3% (6)	225
Self + Household: Blue Collar	57% (199)	35% (122)	5% (19)	1% (4)	2% (7)	351
Union HH: Yes	46% (29)	36% (22)	12% (8)	— (0)	6% (4)	63
Union HH: No	56% (357)	33% (209)	7% (46)	1% (10)	3% (19)	640
LGBTQ+: Yes	49% (40)	41% (33)	8% (6)	— (0)	3% (2)	81
LGBTQ+: No	56% (346)	32% (198)	8% (48)	2% (10)	3% (20)	622
Motivated to Vote	56% (357)	33% (207)	7% (47)	1% (7)	3% (18)	636
Parent: Yes	41% (75)	39% (72)	12% (22)	2% (4)	6% (12)	184
Parent: No	60% (311)	31% (159)	6% (32)	1% (6)	2% (11)	519
COVID Vaccine: Yes	57% (282)	32% (158)	6% (30)	1% (6)	3% (14)	491
COVID Vaccine: No	49% (104)	34% (73)	11% (24)	2% (3)	4% (8)	212
Student Loans: Yes	46% (58)	41% (53)	10% (12)	1% (1)	3% (4)	128
Student Loans: No	57% (328)	31% (178)	7% (42)	1% (8)	3% (19)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (448)	24% (166)	4% (31)	2% (16)	6% (41)	703
Gender: Male	65% (220)	22% (75)	6% (19)	4% (13)	3% (10)	338
Gender: Female	62% (228)	25% (91)	3% (12)	1% (3)	9% (31)	365
Age: 18-34	54% (101)	26% (49)	6% (11)	4% (7)	10% (18)	186
Age: 35-44	49% (48)	36% (35)	7% (6)	1% (1)	7% (7)	97
Age: 45-64	65% (162)	23% (59)	4% (9)	2% (6)	6% (15)	251
Age: 65+	82% (138)	14% (24)	2% (4)	1% (2)	1% (1)	169
GenZers: 1997-2012	58% (40)	24% (17)	4% (3)	2% (2)	11% (8)	70
Millennials: 1981-1996	49% (96)	32% (61)	7% (13)	4% (7)	9% (17)	194
GenXers: 1965-1980	62% (117)	25% (48)	4% (8)	1% (3)	7% (14)	190
Baby Boomers: 1946-1964	78% (181)	16% (37)	3% (6)	2% (5)	1% (3)	232
Educ: < College	63% (296)	23% (107)	5% (22)	3% (14)	7% (34)	472
Educ: Bachelors degree	68% (98)	25% (36)	3% (4)	1% (1)	4% (5)	144
Educ: Post-grad	63% (55)	28% (24)	5% (5)	1% (1)	2% (2)	87
Income: Under 50k	66% (224)	20% (67)	3% (9)	3% (11)	8% (27)	338
Income: 50k-100k	64% (164)	25% (65)	6% (16)	2% (4)	3% (9)	259
Income: 100k+	56% (60)	32% (34)	6% (6)	1% (1)	5% (5)	107
Ethnicity: White (Non-Hispanic)	63% (356)	24% (133)	4% (23)	3% (15)	6% (35)	562
Ethnicity: Black (Non-Hispanic)	71% (64)	18% (16)	6% (6)	2% (1)	4% (3)	90
All Christian	69% (213)	20% (63)	4% (12)	1% (4)	5% (15)	307
Agnostic/Nothing in particular	62% (138)	21% (47)	3% (8)	4% (9)	9% (21)	223
Something Else	53% (60)	32% (36)	8% (9)	3% (3)	5% (6)	113
Evangelical	66% (99)	22% (33)	7% (10)	1% (1)	5% (7)	150
Non-Evangelical	66% (169)	24% (62)	3% (8)	2% (6)	5% (12)	256
PID: Dem (no lean)	75% (191)	22% (55)	1% (2)	— (0)	2% (6)	255
PID: Ind (no lean)	59% (127)	25% (54)	4% (9)	2% (5)	9% (19)	214
PID: Rep (no lean)	56% (130)	24% (57)	8% (20)	5% (11)	7% (16)	234

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (448)	24% (166)	4% (31)	2% (16)	6% (41)	703
PID/Gender: Dem Men	78% (92)	20% (23)	1% (1)	— (0)	1% (2)	118
PID/Gender: Dem Women	72% (99)	24% (32)	1% (1)	— (0)	3% (4)	137
PID/Gender: Ind Men	61% (73)	24% (29)	6% (7)	4% (5)	5% (6)	120
PID/Gender: Ind Women	58% (54)	26% (25)	2% (2)	— (0)	14% (13)	94
PID/Gender: Rep Men	56% (55)	24% (23)	10% (10)	9% (9)	2% (2)	100
PID/Gender: Rep Women	56% (75)	25% (34)	7% (10)	2% (2)	10% (14)	135
Ideo: Liberal (1-3)	77% (156)	20% (42)	1% (1)	2% (3)	— (0)	203
Ideo: Moderate (4)	60% (125)	25% (51)	4% (9)	— (1)	10% (20)	207
Ideo: Conservative (5-7)	59% (155)	26% (69)	7% (20)	3% (9)	4% (10)	263
Ideo/PID: Conservative Republican	59% (103)	24% (42)	9% (15)	3% (6)	5% (9)	174
Ideo/PID: Moderate/Liberal Republican	48% (26)	27% (15)	8% (4)	4% (2)	13% (7)	55
Ideo/PID: Moderate/Conservative Democrat	72% (69)	23% (22)	1% (1)	— (0)	5% (4)	97
Ideo/PID: Liberal Democrat	77% (117)	22% (33)	1% (1)	— (0)	— (0)	152
Unfavorable of Biden and Trump	57% (81)	30% (43)	6% (8)	1% (1)	6% (9)	143
2024 H2H Matchup: Biden Voter	77% (226)	20% (57)	1% (3)	1% (2)	2% (6)	293
2024 H2H Matchup: Trump Voter	53% (172)	28% (90)	8% (24)	4% (14)	7% (22)	322
2022 House Vote: Democrat	74% (216)	23% (67)	1% (2)	— (0)	2% (6)	291
2022 House Vote: Republican	58% (157)	25% (69)	7% (19)	4% (12)	6% (16)	273
2022 House Vote: Did not Vote	54% (68)	22% (27)	7% (9)	1% (2)	15% (18)	125
2020 Vote: Joe Biden	76% (245)	20% (66)	1% (4)	1% (3)	2% (6)	324
2020 Vote: Donald Trump	57% (176)	25% (76)	7% (22)	4% (12)	6% (19)	306
2020 Vote: Did not Vote	38% (24)	31% (20)	7% (5)	1% (1)	22% (14)	63
2016 Vote: Hillary Clinton	78% (192)	17% (43)	1% (3)	1% (2)	2% (6)	245
2016 Vote: Donald Trump	58% (148)	27% (69)	6% (16)	3% (8)	5% (13)	253
U.S. Economy: Wrong Track	60% (308)	25% (128)	5% (26)	3% (16)	7% (35)	513
U.S. Economy: Right Direction	74% (140)	20% (39)	3% (5)	— (0)	3% (6)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	83% (171)	16% (33)	— (0)	1% (3)	— (0)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53% (185)	29% (101)	8% (27)	4% (13)	7% (25)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	64% (92)	23% (32)	2% (3)	— (0)	11% (16)	143
Top 2024 Issue: Economy	55% (141)	29% (74)	7% (18)	4% (11)	5% (12)	256

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	64% (448)	24% (166)	4% (31)	2% (16)	6% (41)	703
Community: Urban	67% (83)	21% (25)	7% (8)	3% (3)	3% (4)	123
Community: Suburban	62% (235)	26% (98)	5% (19)	2% (7)	5% (21)	379
Community: Rural	65% (131)	21% (43)	2% (4)	3% (6)	8% (17)	201
Community/Gender: Urban Men	70% (58)	15% (12)	10% (8)	4% (3)	1% (1)	82
Community/Gender: Rural Women	67% (76)	19% (22)	1% (1)	— (0)	13% (14)	115
Community/Gender: Rural Men	63% (54)	24% (21)	3% (3)	6% (5)	3% (2)	86
Community/Gender: Suburban Women	60% (127)	27% (56)	5% (11)	1% (2)	7% (14)	210
Community/Gender: Suburban Men	64% (108)	25% (42)	5% (8)	3% (5)	4% (6)	169
Homeowner	64% (371)	25% (146)	4% (22)	2% (10)	6% (33)	582
Renter	67% (66)	16% (16)	7% (7)	5% (5)	5% (5)	99
Military HHnm: Yes	71% (74)	21% (22)	6% (6)	1% (1)	1% (1)	104
Military HH: No	63% (374)	24% (144)	4% (25)	3% (16)	7% (40)	599
Employ: Private Sector	58% (134)	29% (66)	8% (18)	3% (8)	2% (5)	231
Employ: Self-Employed	64% (39)	19% (12)	4% (3)	— (0)	12% (7)	60
Employ: Homemaker	63% (33)	15% (8)	4% (2)	— (0)	18% (10)	53
Employ: Retired	80% (160)	16% (32)	2% (5)	1% (2)	1% (1)	200
Employ: Unemployed	43% (29)	29% (19)	3% (2)	4% (3)	20% (13)	66
Self + Household: White-Collar	65% (147)	25% (56)	5% (12)	1% (2)	3% (8)	225
Self + Household: Blue Collar	66% (233)	22% (77)	4% (15)	3% (12)	4% (14)	351
Union HH: Yes	51% (32)	30% (19)	6% (4)	10% (6)	3% (2)	63
Union HH: No	65% (417)	23% (147)	4% (27)	2% (10)	6% (39)	640
LGBTQ+: Yes	61% (49)	21% (17)	9% (7)	7% (5)	3% (2)	81
LGBTQ+: No	64% (399)	24% (149)	4% (23)	2% (11)	6% (39)	622
Motivated to Vote	66% (419)	24% (153)	4% (27)	2% (15)	4% (23)	636
Parent: Yes	54% (99)	30% (54)	6% (11)	3% (6)	7% (13)	184
Parent: No	67% (349)	22% (112)	4% (20)	2% (10)	5% (28)	519
COVID Vaccine: Yes	67% (331)	23% (113)	3% (15)	1% (6)	5% (25)	491
COVID Vaccine: No	55% (117)	25% (53)	7% (15)	5% (10)	7% (16)	212
Student Loans: Yes	53% (68)	33% (43)	7% (9)	1% (2)	5% (7)	128
Student Loans: No	66% (380)	21% (124)	4% (22)	3% (15)	6% (34)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (437)	28% (195)	6% (41)	2% (12)	2% (17)	703
Gender: Male	58% (195)	31% (104)	7% (23)	3% (11)	1% (4)	338
Gender: Female	66% (242)	25% (91)	5% (17)	— (2)	4% (13)	365
Age: 18-34	61% (114)	25% (47)	7% (13)	3% (5)	4% (7)	186
Age: 35-44	65% (64)	23% (23)	5% (5)	1% (1)	5% (5)	97
Age: 45-64	61% (154)	30% (76)	5% (12)	2% (4)	2% (5)	251
Age: 65+	63% (106)	29% (50)	6% (10)	1% (2)	1% (1)	169
GenZers: 1997-2012	66% (46)	25% (18)	6% (5)	— (0)	2% (1)	70
Millennials: 1981-1996	59% (114)	26% (50)	7% (14)	3% (6)	5% (10)	194
GenXers: 1965-1980	63% (120)	31% (59)	4% (7)	— (0)	2% (4)	190
Baby Boomers: 1946-1964	63% (145)	28% (65)	6% (14)	3% (6)	1% (2)	232
Educ: < College	66% (310)	25% (118)	5% (24)	2% (8)	3% (13)	472
Educ: Bachelors degree	51% (73)	38% (55)	9% (12)	2% (2)	1% (1)	144
Educ: Post-grad	63% (54)	26% (23)	5% (5)	2% (1)	4% (4)	87
Income: Under 50k	68% (229)	22% (73)	6% (19)	2% (5)	3% (11)	338
Income: 50k-100k	58% (150)	33% (86)	5% (13)	2% (6)	1% (4)	259
Income: 100k+	55% (59)	34% (36)	8% (8)	1% (1)	2% (2)	107
Ethnicity: White (Non-Hispanic)	62% (349)	27% (153)	6% (34)	2% (11)	3% (15)	562
Ethnicity: Black (Non-Hispanic)	67% (61)	26% (23)	5% (5)	1% (1)	1% (1)	90
All Christian	60% (184)	29% (89)	6% (18)	3% (10)	2% (6)	307
Agnostic/Nothing in particular	66% (147)	23% (51)	6% (14)	1% (2)	4% (9)	223
Something Else	62% (69)	32% (36)	5% (5)	— (0)	1% (1)	113
Evangelical	57% (86)	30% (44)	8% (12)	3% (4)	2% (3)	150
Non-Evangelical	62% (159)	30% (78)	4% (11)	1% (3)	2% (5)	256
PID: Dem (no lean)	74% (189)	20% (51)	2% (6)	— (0)	4% (9)	255
PID: Ind (no lean)	55% (117)	38% (82)	4% (9)	2% (4)	— (1)	214
PID: Rep (no lean)	56% (131)	27% (62)	11% (26)	3% (8)	3% (7)	234

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (437)	28% (195)	6% (41)	2% (12)	2% (17)	703
PID/Gender: Dem Men	69% (82)	25% (29)	4% (5)	— (0)	2% (2)	118
PID/Gender: Dem Women	78% (107)	16% (22)	1% (1)	— (0)	5% (7)	137
PID/Gender: Ind Men	53% (64)	39% (46)	5% (6)	2% (3)	— (1)	120
PID/Gender: Ind Women	57% (53)	38% (36)	3% (3)	2% (2)	— (0)	94
PID/Gender: Rep Men	50% (50)	29% (29)	12% (12)	8% (8)	1% (1)	100
PID/Gender: Rep Women	61% (82)	25% (33)	10% (13)	— (0)	5% (6)	135
Ideo: Liberal (1-3)	77% (156)	20% (41)	3% (5)	— (0)	1% (1)	203
Ideo: Moderate (4)	61% (127)	29% (60)	4% (8)	1% (1)	5% (10)	207
Ideo: Conservative (5-7)	52% (137)	33% (87)	9% (24)	4% (11)	2% (5)	263
Ideo/PID: Conservative Republican	58% (101)	25% (44)	10% (17)	4% (7)	3% (5)	174
Ideo/PID: Moderate/Liberal Republican	53% (29)	31% (17)	9% (5)	2% (1)	5% (3)	55
Ideo/PID: Moderate/Conservative Democrat	66% (64)	25% (24)	2% (2)	— (0)	7% (6)	97
Ideo/PID: Liberal Democrat	79% (119)	18% (27)	2% (4)	— (0)	1% (1)	152
Unfavorable of Biden and Trump	57% (82)	35% (50)	5% (7)	3% (4)	— (0)	143
2024 H2H Matchup: Biden Voter	73% (214)	22% (65)	3% (7)	— (0)	2% (7)	293
2024 H2H Matchup: Trump Voter	54% (174)	30% (96)	10% (32)	4% (12)	2% (8)	322
2022 House Vote: Democrat	71% (206)	24% (70)	3% (8)	— (0)	2% (7)	291
2022 House Vote: Republican	52% (142)	31% (86)	9% (25)	4% (11)	3% (8)	273
2022 House Vote: Did not Vote	65% (81)	27% (33)	6% (7)	1% (1)	2% (2)	125
2020 Vote: Joe Biden	73% (236)	22% (72)	2% (8)	— (1)	2% (7)	324
2020 Vote: Donald Trump	52% (159)	32% (99)	10% (30)	4% (11)	2% (7)	306
2020 Vote: Did not Vote	61% (38)	29% (19)	4% (2)	1% (0)	6% (4)	63
2016 Vote: Hillary Clinton	73% (179)	23% (56)	2% (5)	— (0)	2% (6)	245
2016 Vote: Donald Trump	49% (125)	35% (88)	10% (26)	4% (9)	2% (5)	253
U.S. Economy: Wrong Track	60% (305)	30% (152)	7% (34)	2% (9)	3% (14)	513
U.S. Economy: Right Direction	70% (132)	23% (44)	4% (7)	2% (4)	2% (4)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	80% (166)	16% (33)	2% (5)	1% (1)	1% (2)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53% (189)	34% (119)	7% (26)	3% (11)	2% (8)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	57% (82)	31% (44)	7% (10)	— (0)	5% (7)	143
Top 2024 Issue: Economy	62% (157)	29% (73)	8% (20)	1% (3)	1% (2)	256

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Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	62% (437)	28% (195)	6% (41)	2% (12)	2% (17)	703
Community: Urban	64% (79)	22% (27)	6% (7)	6% (7)	3% (3)	123
Community: Suburban	63% (237)	29% (110)	6% (22)	— (2)	2% (8)	379
Community: Rural	60% (121)	29% (58)	6% (11)	2% (4)	3% (6)	201
Community/Gender: Urban Men	58% (47)	24% (20)	8% (7)	8% (6)	3% (2)	82
Community/Gender: Rural Women	59% (67)	32% (36)	4% (5)	1% (1)	4% (5)	115
Community/Gender: Rural Men	62% (54)	26% (22)	8% (7)	3% (3)	1% (1)	86
Community/Gender: Suburban Women	68% (143)	23% (47)	6% (13)	— (0)	3% (7)	210
Community/Gender: Suburban Men	56% (94)	37% (63)	6% (10)	1% (2)	1% (1)	169
Homeowner	60% (348)	30% (177)	6% (33)	2% (10)	2% (15)	582
Renter	73% (72)	16% (15)	7% (7)	2% (2)	2% (2)	99
Military HHnm: Yes	64% (67)	31% (32)	4% (4)	1% (1)	— (0)	104
Military HH: No	62% (370)	27% (163)	6% (36)	2% (12)	3% (17)	599
Employ: Private Sector	59% (136)	28% (65)	7% (17)	3% (8)	2% (5)	231
Employ: Self-Employed	38% (23)	46% (28)	7% (4)	2% (1)	7% (4)	60
Employ: Homemaker	60% (32)	24% (13)	4% (2)	2% (1)	9% (5)	53
Employ: Retired	68% (135)	27% (54)	5% (9)	1% (2)	— (0)	200
Employ: Unemployed	80% (53)	15% (10)	— (0)	— (0)	6% (4)	66
Self + Household: White-Collar	56% (126)	32% (72)	8% (18)	2% (5)	2% (4)	225
Self + Household: Blue Collar	63% (222)	28% (98)	5% (18)	2% (7)	2% (6)	351
Union HH: Yes	60% (37)	16% (10)	22% (14)	— (0)	3% (2)	63
Union HH: No	62% (400)	29% (186)	4% (27)	2% (12)	2% (16)	640
LGBTQ+: Yes	60% (49)	27% (22)	12% (9)	— (0)	2% (2)	81
LGBTQ+: No	63% (389)	28% (174)	5% (31)	2% (12)	3% (16)	622
Motivated to Vote	63% (402)	27% (174)	6% (39)	1% (8)	2% (14)	636
Parent: Yes	60% (111)	28% (52)	8% (14)	1% (1)	3% (6)	184
Parent: No	63% (327)	28% (143)	5% (27)	2% (11)	2% (11)	519
COVID Vaccine: Yes	67% (328)	26% (126)	4% (18)	1% (3)	3% (16)	491
COVID Vaccine: No	52% (110)	33% (69)	11% (23)	4% (9)	1% (2)	212
Student Loans: Yes	66% (85)	27% (35)	5% (6)	— (0)	2% (2)	128
Student Loans: No	61% (353)	28% (161)	6% (34)	2% (12)	3% (15)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	26% (180)	39% (271)	22% (153)	9% (65)	5% (34)	703
Gender: Male	25% (86)	37% (125)	22% (75)	13% (45)	2% (8)	338
Gender: Female	26% (94)	40% (146)	21% (78)	6% (21)	7% (26)	365
Age: 18-34	33% (61)	44% (83)	10% (18)	5% (9)	8% (15)	186
Age: 35-44	27% (26)	43% (42)	16% (15)	9% (9)	6% (6)	97
Age: 45-64	26% (65)	35% (89)	26% (66)	9% (23)	4% (9)	251
Age: 65+	16% (28)	34% (58)	32% (55)	15% (25)	2% (4)	169
GenZers: 1997-2012	46% (32)	34% (24)	4% (3)	2% (2)	12% (9)	70
Millennials: 1981-1996	26% (50)	46% (89)	15% (28)	8% (15)	6% (12)	194
GenXers: 1965-1980	29% (55)	37% (71)	24% (45)	6% (12)	4% (7)	190
Baby Boomers: 1946-1964	17% (40)	35% (81)	29% (68)	16% (36)	3% (6)	232
Educ: < College	28% (132)	39% (184)	21% (97)	7% (34)	5% (25)	472
Educ: Bachelors degree	20% (29)	34% (49)	24% (35)	17% (25)	4% (6)	144
Educ: Post-grad	21% (19)	44% (38)	24% (21)	7% (6)	4% (3)	87
Income: Under 50k	32% (106)	35% (119)	17% (59)	8% (28)	7% (25)	338
Income: 50k-100k	19% (49)	42% (109)	25% (66)	11% (29)	2% (6)	259
Income: 100k+	23% (24)	40% (43)	26% (28)	8% (8)	3% (3)	107
Ethnicity: White (Non-Hispanic)	20% (110)	41% (229)	25% (138)	10% (57)	5% (27)	562
Ethnicity: Black (Non-Hispanic)	54% (49)	30% (27)	10% (9)	2% (2)	3% (3)	90
All Christian	19% (57)	39% (119)	25% (78)	13% (41)	4% (12)	307
Agnostic/Nothing in particular	29% (65)	39% (86)	21% (46)	7% (16)	4% (10)	223
Something Else	30% (34)	36% (41)	19% (22)	5% (5)	10% (11)	113
Evangelical	23% (34)	33% (49)	27% (40)	11% (17)	7% (10)	150
Non-Evangelical	20% (51)	42% (107)	23% (60)	10% (26)	5% (13)	256
PID: Dem (no lean)	31% (80)	46% (118)	15% (39)	3% (8)	4% (10)	255
PID: Ind (no lean)	22% (46)	37% (79)	24% (52)	13% (28)	4% (9)	214
PID: Rep (no lean)	23% (54)	31% (74)	27% (62)	12% (29)	6% (15)	234

Continued on next page

Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	26%	(180)	39%	(271)	22%	(153)	9%	(65)	5%	(34)	703
PID/Gender: Dem Men	32%	(37)	46%	(54)	15%	(17)	4%	(5)	4%	(4)	118
PID/Gender: Dem Women	31%	(43)	47%	(64)	16%	(21)	2%	(3)	4%	(6)	137
PID/Gender: Ind Men	19%	(23)	34%	(40)	27%	(33)	18%	(22)	2%	(2)	120
PID/Gender: Ind Women	24%	(23)	41%	(38)	21%	(19)	6%	(6)	8%	(7)	94
PID/Gender: Rep Men	25%	(25)	31%	(31)	25%	(25)	18%	(18)	1%	(1)	100
PID/Gender: Rep Women	21%	(29)	32%	(43)	28%	(37)	9%	(12)	10%	(14)	135
Ideo: Liberal (1-3)	34%	(68)	49%	(100)	12%	(23)	4%	(8)	2%	(3)	203
Ideo: Moderate (4)	25%	(51)	39%	(81)	23%	(47)	8%	(17)	5%	(11)	207
Ideo: Conservative (5-7)	19%	(50)	31%	(81)	31%	(81)	15%	(39)	5%	(12)	263
Ideo/PID: Conservative Republican	19%	(33)	28%	(48)	31%	(54)	15%	(27)	7%	(12)	174
Ideo/PID: Moderate/Liberal Republican	36%	(20)	40%	(22)	13%	(7)	4%	(2)	6%	(3)	55
Ideo/PID: Moderate/Conservative Democrat	26%	(25)	41%	(39)	25%	(24)	1%	(1)	7%	(7)	97
Ideo/PID: Liberal Democrat	32%	(49)	52%	(79)	10%	(15)	5%	(7)	1%	(1)	152
Unfavorable of Biden and Trump	28%	(40)	33%	(47)	24%	(34)	14%	(20)	1%	(2)	143
2024 H2H Matchup: Biden Voter	29%	(85)	45%	(131)	18%	(54)	5%	(15)	3%	(8)	293
2024 H2H Matchup: Trump Voter	20%	(63)	36%	(116)	27%	(86)	13%	(42)	5%	(16)	322
2022 House Vote: Democrat	28%	(81)	48%	(139)	17%	(48)	5%	(16)	2%	(7)	291
2022 House Vote: Republican	19%	(53)	29%	(80)	31%	(84)	15%	(41)	5%	(14)	273
2022 House Vote: Did not Vote	32%	(40)	38%	(47)	16%	(20)	6%	(7)	8%	(10)	125
2020 Vote: Joe Biden	30%	(97)	45%	(146)	16%	(52)	6%	(19)	3%	(9)	324
2020 Vote: Donald Trump	19%	(58)	30%	(93)	31%	(94)	14%	(43)	6%	(18)	306
2020 Vote: Did not Vote	36%	(23)	43%	(27)	6%	(4)	5%	(3)	10%	(6)	63
2016 Vote: Hillary Clinton	33%	(80)	45%	(112)	16%	(39)	5%	(12)	1%	(3)	245
2016 Vote: Donald Trump	17%	(44)	30%	(76)	33%	(85)	16%	(40)	4%	(9)	253
U.S. Economy: Wrong Track	25%	(130)	36%	(184)	23%	(118)	11%	(55)	5%	(26)	513
U.S. Economy: Right Direction	26%	(50)	46%	(86)	18%	(35)	6%	(11)	4%	(8)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	35%	(73)	45%	(94)	13%	(28)	4%	(8)	2%	(5)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(66)	38%	(133)	25%	(87)	13%	(47)	6%	(20)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(41)	31%	(44)	27%	(38)	7%	(10)	7%	(10)	143
Top 2024 Issue: Economy	25%	(63)	38%	(98)	24%	(62)	10%	(25)	3%	(8)	256

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Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	26% (180)	39% (271)	22% (153)	9% (65)	5% (34)	703
Community: Urban	36% (44)	30% (37)	16% (20)	13% (16)	5% (6)	123
Community: Suburban	28% (106)	39% (148)	23% (86)	6% (23)	4% (17)	379
Community: Rural	15% (30)	43% (87)	24% (48)	13% (26)	5% (11)	201
Community/Gender: Urban Men	37% (31)	30% (25)	13% (11)	17% (14)	3% (2)	82
Community/Gender: Rural Women	11% (13)	48% (55)	22% (25)	11% (12)	8% (9)	115
Community/Gender: Rural Men	19% (17)	36% (31)	26% (23)	17% (14)	2% (1)	86
Community/Gender: Suburban Women	32% (67)	37% (79)	21% (44)	3% (7)	6% (13)	210
Community/Gender: Suburban Men	23% (38)	41% (69)	25% (41)	10% (16)	2% (4)	169
Homeowner	22% (130)	40% (232)	23% (136)	10% (58)	5% (26)	582
Renter	40% (40)	35% (34)	14% (14)	6% (6)	5% (5)	99
Military HHnm: Yes	23% (24)	33% (34)	34% (36)	10% (10)	1% (1)	104
Military HH: No	26% (156)	40% (237)	20% (118)	9% (55)	6% (33)	599
Employ: Private Sector	29% (66)	38% (88)	20% (47)	9% (21)	4% (8)	231
Employ: Self-Employed	19% (11)	46% (28)	21% (13)	6% (4)	8% (5)	60
Employ: Homemaker	27% (14)	47% (25)	18% (9)	5% (2)	3% (2)	53
Employ: Retired	19% (37)	34% (68)	32% (65)	13% (26)	2% (4)	200
Employ: Unemployed	37% (25)	41% (27)	5% (3)	5% (3)	12% (8)	66
Self + Household: White-Collar	27% (60)	34% (77)	27% (62)	9% (20)	3% (6)	225
Self + Household: Blue Collar	20% (72)	45% (158)	22% (79)	10% (36)	2% (6)	351
Union HH: Yes	44% (27)	35% (22)	15% (9)	4% (2)	3% (2)	63
Union HH: No	24% (152)	39% (249)	22% (144)	10% (63)	5% (32)	640
LGBTQ+: Yes	38% (30)	37% (30)	13% (10)	12% (10)	1% (1)	81
LGBTQ+: No	24% (149)	39% (241)	23% (143)	9% (55)	5% (33)	622
Motivated to Vote	25% (160)	39% (248)	23% (147)	9% (57)	4% (24)	636
Parent: Yes	30% (55)	42% (78)	19% (34)	4% (8)	5% (9)	184
Parent: No	24% (125)	37% (193)	23% (119)	11% (58)	5% (25)	519
COVID Vaccine: Yes	25% (123)	40% (198)	22% (108)	8% (40)	4% (22)	491
COVID Vaccine: No	27% (56)	34% (73)	21% (45)	12% (25)	6% (12)	212
Student Loans: Yes	25% (32)	49% (63)	15% (19)	6% (8)	5% (6)	128
Student Loans: No	26% (148)	36% (208)	23% (134)	10% (58)	5% (28)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	32% (227)	39% (273)	14% (100)	9% (60)	6% (43)	703
Gender: Male	37% (124)	35% (117)	14% (47)	12% (42)	2% (8)	338
Gender: Female	28% (102)	43% (155)	15% (53)	5% (19)	10% (35)	365
Age: 18-34	30% (56)	39% (72)	13% (24)	11% (21)	7% (14)	186
Age: 35-44	29% (29)	39% (38)	13% (13)	6% (6)	13% (13)	97
Age: 45-64	28% (72)	41% (103)	17% (42)	8% (21)	5% (14)	251
Age: 65+	42% (71)	36% (61)	13% (22)	7% (13)	2% (3)	169
GenZers: 1997-2012	41% (29)	34% (24)	10% (7)	9% (6)	6% (4)	70
Millennials: 1981-1996	22% (44)	42% (82)	15% (28)	10% (20)	11% (21)	194
GenXers: 1965-1980	31% (59)	37% (71)	19% (37)	7% (13)	6% (11)	190
Baby Boomers: 1946-1964	38% (87)	38% (89)	12% (28)	9% (21)	3% (7)	232
Educ: < College	32% (153)	39% (183)	14% (65)	9% (41)	6% (30)	472
Educ: Bachelors degree	29% (42)	39% (56)	16% (22)	10% (15)	6% (9)	144
Educ: Post-grad	36% (32)	39% (34)	15% (13)	5% (5)	4% (3)	87
Income: Under 50k	33% (113)	38% (130)	14% (46)	7% (22)	8% (27)	338
Income: 50k-100k	32% (83)	42% (109)	12% (30)	10% (27)	4% (10)	259
Income: 100k+	29% (31)	32% (35)	22% (24)	11% (12)	5% (6)	107
Ethnicity: White (Non-Hispanic)	31% (173)	41% (228)	14% (81)	8% (46)	6% (34)	562
Ethnicity: Black (Non-Hispanic)	42% (38)	26% (23)	14% (13)	12% (11)	6% (5)	90
All Christian	34% (105)	36% (111)	14% (43)	10% (31)	6% (17)	307
Agnostic/Nothing in particular	31% (69)	39% (88)	16% (35)	8% (18)	6% (14)	223
Something Else	35% (39)	32% (36)	15% (17)	9% (10)	10% (11)	113
Evangelical	31% (47)	36% (54)	13% (20)	12% (19)	7% (10)	150
Non-Evangelical	36% (93)	34% (88)	16% (40)	7% (19)	6% (17)	256
PID: Dem (no lean)	38% (98)	42% (108)	13% (34)	3% (6)	3% (9)	255
PID: Ind (no lean)	27% (58)	41% (87)	14% (30)	12% (25)	6% (14)	214
PID: Rep (no lean)	30% (71)	33% (78)	16% (36)	12% (29)	9% (20)	234

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Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	32% (227)	39% (273)	14% (100)	9% (60)	6% (43)	703
PID/Gender: Dem Men	48% (56)	35% (41)	10% (12)	4% (5)	3% (4)	118
PID/Gender: Dem Women	31% (42)	49% (67)	16% (22)	1% (1)	4% (5)	137
PID/Gender: Ind Men	32% (39)	39% (47)	11% (13)	15% (19)	2% (2)	120
PID/Gender: Ind Women	20% (19)	43% (40)	17% (16)	7% (6)	12% (11)	94
PID/Gender: Rep Men	29% (29)	30% (30)	21% (21)	18% (18)	1% (1)	100
PID/Gender: Rep Women	31% (41)	36% (48)	11% (15)	8% (11)	14% (19)	135
Ideo: Liberal (1-3)	34% (68)	49% (99)	9% (19)	5% (11)	3% (6)	203
Ideo: Moderate (4)	34% (69)	37% (77)	18% (36)	4% (9)	7% (15)	207
Ideo: Conservative (5-7)	30% (80)	34% (90)	15% (40)	14% (37)	6% (15)	263
Ideo/PID: Conservative Republican	31% (54)	33% (57)	14% (25)	15% (25)	7% (12)	174
Ideo/PID: Moderate/Liberal Republican	30% (16)	30% (17)	18% (10)	7% (4)	15% (8)	55
Ideo/PID: Moderate/Conservative Democrat	41% (39)	34% (33)	19% (18)	3% (3)	4% (3)	97
Ideo/PID: Liberal Democrat	35% (53)	49% (75)	10% (16)	2% (4)	3% (4)	152
Unfavorable of Biden and Trump	21% (30)	45% (64)	19% (27)	13% (19)	2% (3)	143
2024 H2H Matchup: Biden Voter	41% (120)	41% (120)	12% (34)	3% (10)	3% (10)	293
2024 H2H Matchup: Trump Voter	27% (86)	36% (117)	17% (54)	13% (41)	7% (23)	322
2022 House Vote: Democrat	39% (113)	42% (122)	13% (37)	3% (10)	3% (9)	291
2022 House Vote: Republican	27% (72)	39% (107)	15% (41)	12% (34)	7% (19)	273
2022 House Vote: Did not Vote	30% (37)	33% (41)	16% (20)	9% (12)	12% (15)	125
2020 Vote: Joe Biden	38% (122)	43% (138)	13% (43)	4% (12)	3% (8)	324
2020 Vote: Donald Trump	26% (80)	37% (113)	14% (43)	14% (42)	9% (28)	306
2020 Vote: Did not Vote	37% (24)	28% (18)	17% (11)	9% (6)	9% (6)	63
2016 Vote: Hillary Clinton	38% (93)	44% (107)	11% (28)	5% (11)	2% (6)	245
2016 Vote: Donald Trump	29% (73)	38% (96)	17% (44)	12% (29)	5% (12)	253
U.S. Economy: Wrong Track	28% (142)	39% (200)	16% (80)	10% (53)	7% (38)	513
U.S. Economy: Right Direction	45% (84)	39% (73)	11% (20)	4% (7)	2% (5)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43% (90)	40% (83)	10% (21)	3% (6)	3% (7)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26% (92)	37% (131)	16% (58)	13% (46)	7% (26)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	31% (44)	41% (58)	15% (21)	6% (9)	7% (11)	143
Top 2024 Issue: Economy	24% (61)	40% (103)	18% (47)	11% (29)	6% (16)	256

Continued on next page

Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	32% (227)	39% (273)	14% (100)	9% (60)	6% (43)	703
Community: Urban	30% (37)	39% (48)	15% (19)	11% (13)	5% (6)	123
Community: Suburban	34% (129)	41% (155)	13% (50)	7% (25)	5% (20)	379
Community: Rural	30% (61)	35% (70)	15% (31)	11% (23)	8% (16)	201
Community/Gender: Urban Men	38% (31)	29% (24)	16% (13)	13% (11)	5% (4)	82
Community/Gender: Rural Women	30% (35)	33% (38)	19% (21)	5% (6)	13% (15)	115
Community/Gender: Rural Men	30% (26)	37% (32)	11% (10)	20% (17)	2% (2)	86
Community/Gender: Suburban Women	29% (62)	44% (93)	13% (27)	5% (11)	9% (18)	210
Community/Gender: Suburban Men	40% (67)	37% (62)	14% (24)	8% (14)	1% (2)	169
Homeowner	33% (191)	40% (235)	13% (75)	9% (50)	5% (32)	582
Renter	29% (29)	31% (30)	22% (22)	10% (10)	9% (8)	99
Military HHnm: Yes	49% (51)	29% (30)	13% (14)	7% (7)	2% (2)	104
Military HH: No	29% (175)	41% (243)	14% (86)	9% (53)	7% (41)	599
Employ: Private Sector	28% (64)	35% (81)	19% (44)	14% (33)	3% (8)	231
Employ: Self-Employed	30% (18)	53% (32)	5% (3)	2% (1)	10% (6)	60
Employ: Homemaker	32% (17)	40% (21)	18% (10)	— (0)	9% (5)	53
Employ: Retired	39% (78)	39% (79)	13% (26)	6% (11)	3% (6)	200
Employ: Unemployed	35% (23)	29% (19)	17% (11)	4% (2)	15% (10)	66
Self + Household: White-Collar	33% (75)	39% (88)	15% (34)	9% (20)	4% (8)	225
Self + Household: Blue Collar	32% (113)	39% (135)	15% (53)	9% (33)	5% (16)	351
Union HH: Yes	18% (11)	39% (25)	16% (10)	17% (11)	10% (6)	63
Union HH: No	34% (215)	39% (248)	14% (90)	8% (50)	6% (37)	640
LGBTQ+: Yes	36% (29)	40% (32)	10% (8)	11% (9)	3% (3)	81
LGBTQ+: No	32% (197)	39% (240)	15% (92)	8% (52)	6% (40)	622
Motivated to Vote	33% (207)	40% (252)	15% (98)	8% (50)	4% (28)	636
Parent: Yes	29% (54)	38% (70)	13% (25)	11% (20)	9% (16)	184
Parent: No	33% (173)	39% (203)	15% (75)	8% (40)	5% (27)	519
COVID Vaccine: Yes	35% (171)	40% (197)	15% (73)	5% (27)	5% (23)	491
COVID Vaccine: No	26% (56)	36% (76)	13% (27)	16% (34)	10% (20)	212
Student Loans: Yes	26% (33)	40% (52)	16% (21)	12% (15)	6% (7)	128
Student Loans: No	34% (194)	38% (221)	14% (79)	8% (46)	6% (36)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	36% (250)	35% (245)	14% (101)	7% (52)	8% (55)	703
Gender: Male	35% (117)	34% (116)	16% (55)	11% (36)	4% (13)	338
Gender: Female	36% (133)	35% (129)	13% (46)	4% (16)	11% (42)	365
Age: 18-34	34% (62)	24% (45)	19% (35)	12% (22)	12% (22)	186
Age: 35-44	36% (36)	32% (31)	14% (13)	3% (3)	15% (14)	97
Age: 45-64	32% (81)	39% (97)	15% (39)	8% (20)	5% (14)	251
Age: 65+	42% (71)	42% (71)	9% (15)	4% (7)	3% (5)	169
GenZers: 1997-2012	53% (37)	12% (8)	19% (13)	8% (6)	8% (6)	70
Millennials: 1981-1996	25% (49)	34% (65)	17% (33)	9% (18)	15% (29)	194
GenXers: 1965-1980	35% (66)	36% (68)	18% (35)	5% (10)	6% (11)	190
Baby Boomers: 1946-1964	39% (91)	41% (96)	9% (20)	8% (17)	3% (8)	232
Educ: < College	37% (173)	33% (157)	15% (69)	7% (33)	9% (40)	472
Educ: Bachelors degree	34% (49)	37% (54)	12% (18)	10% (14)	6% (9)	144
Educ: Post-grad	32% (28)	39% (34)	17% (15)	6% (5)	6% (5)	87
Income: Under 50k	37% (126)	33% (111)	14% (48)	5% (17)	10% (35)	338
Income: 50k-100k	33% (85)	40% (103)	13% (35)	10% (27)	4% (10)	259
Income: 100k+	37% (39)	29% (31)	17% (18)	8% (8)	9% (10)	107
Ethnicity: White (Non-Hispanic)	33% (185)	38% (215)	14% (78)	7% (37)	8% (47)	562
Ethnicity: Black (Non-Hispanic)	46% (42)	17% (15)	18% (16)	14% (13)	5% (4)	90
All Christian	37% (114)	39% (121)	11% (35)	7% (22)	5% (16)	307
Agnostic/Nothing in particular	25% (55)	37% (83)	17% (38)	9% (20)	12% (26)	223
Something Else	49% (56)	22% (25)	15% (17)	6% (6)	8% (9)	113
Evangelical	45% (67)	33% (49)	9% (13)	8% (12)	5% (8)	150
Non-Evangelical	38% (98)	36% (91)	15% (38)	5% (13)	6% (16)	256
PID: Dem (no lean)	42% (106)	36% (92)	13% (34)	5% (13)	4% (9)	255
PID: Ind (no lean)	30% (65)	37% (79)	14% (30)	8% (18)	11% (23)	214
PID: Rep (no lean)	34% (79)	32% (74)	16% (37)	9% (21)	10% (23)	234

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Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	36%	(250)	35%	(245)	14%	(101)	7%	(52)	8%	(55)	703
PID/Gender: Dem Men	42%	(50)	34%	(39)	13%	(15)	8%	(9)	3%	(4)	118
PID/Gender: Dem Women	41%	(56)	39%	(53)	14%	(19)	3%	(4)	4%	(5)	137
PID/Gender: Ind Men	30%	(36)	37%	(44)	16%	(20)	12%	(14)	5%	(6)	120
PID/Gender: Ind Women	31%	(29)	37%	(34)	11%	(10)	4%	(4)	18%	(17)	94
PID/Gender: Rep Men	32%	(32)	32%	(32)	21%	(20)	13%	(13)	3%	(3)	100
PID/Gender: Rep Women	36%	(48)	31%	(41)	12%	(17)	6%	(9)	15%	(20)	135
Ideo: Liberal (1-3)	37%	(74)	41%	(83)	12%	(25)	5%	(11)	5%	(10)	203
Ideo: Moderate (4)	29%	(60)	36%	(74)	19%	(40)	6%	(12)	10%	(21)	207
Ideo: Conservative (5-7)	41%	(108)	32%	(83)	11%	(29)	10%	(27)	6%	(16)	263
Ideo/PID: Conservative Republican	41%	(71)	32%	(55)	10%	(18)	10%	(17)	7%	(12)	174
Ideo/PID: Moderate/Liberal Republican	15%	(8)	27%	(15)	32%	(18)	8%	(4)	18%	(10)	55
Ideo/PID: Moderate/Conservative Democrat	41%	(40)	32%	(31)	17%	(16)	7%	(7)	3%	(3)	97
Ideo/PID: Liberal Democrat	40%	(61)	41%	(62)	12%	(18)	4%	(6)	3%	(5)	152
Unfavorable of Biden and Trump	32%	(45)	37%	(54)	12%	(18)	13%	(18)	5%	(8)	143
2024 H2H Matchup: Biden Voter	38%	(112)	40%	(118)	13%	(39)	4%	(13)	4%	(11)	293
2024 H2H Matchup: Trump Voter	34%	(109)	32%	(103)	17%	(53)	9%	(29)	8%	(27)	322
2022 House Vote: Democrat	37%	(107)	39%	(113)	14%	(41)	6%	(18)	4%	(11)	291
2022 House Vote: Republican	33%	(91)	37%	(102)	14%	(38)	8%	(22)	7%	(19)	273
2022 House Vote: Did not Vote	38%	(48)	21%	(26)	17%	(21)	7%	(9)	16%	(20)	125
2020 Vote: Joe Biden	37%	(121)	40%	(129)	13%	(44)	6%	(18)	4%	(13)	324
2020 Vote: Donald Trump	34%	(104)	33%	(101)	14%	(44)	9%	(28)	10%	(29)	306
2020 Vote: Did not Vote	38%	(24)	18%	(12)	17%	(11)	9%	(6)	17%	(11)	63
2016 Vote: Hillary Clinton	38%	(93)	39%	(95)	12%	(31)	7%	(17)	4%	(9)	245
2016 Vote: Donald Trump	37%	(93)	34%	(87)	16%	(41)	8%	(20)	5%	(13)	253
U.S. Economy: Wrong Track	35%	(179)	34%	(173)	14%	(71)	8%	(41)	9%	(49)	513
U.S. Economy: Right Direction	38%	(71)	38%	(72)	16%	(30)	6%	(11)	3%	(6)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38%	(79)	39%	(81)	13%	(27)	5%	(10)	5%	(10)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	31%	(109)	35%	(122)	16%	(56)	9%	(33)	9%	(32)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	43%	(62)	29%	(41)	13%	(18)	6%	(9)	9%	(12)	143
Top 2024 Issue: Economy	27%	(69)	37%	(96)	19%	(48)	9%	(23)	8%	(21)	256

Continued on next page

Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	36% (250)	35% (245)	14% (101)	7% (52)	8% (55)	703
Community: Urban	40% (49)	25% (31)	17% (21)	10% (13)	7% (9)	123
Community: Suburban	35% (132)	38% (143)	13% (49)	7% (26)	8% (29)	379
Community: Rural	34% (69)	35% (70)	16% (32)	6% (13)	8% (17)	201
Community/Gender: Urban Men	38% (31)	26% (22)	17% (14)	14% (12)	5% (4)	82
Community/Gender: Rural Women	35% (40)	36% (41)	15% (17)	3% (4)	10% (12)	115
Community/Gender: Rural Men	34% (29)	34% (29)	17% (14)	10% (9)	6% (5)	86
Community/Gender: Suburban Women	36% (75)	37% (77)	11% (22)	5% (11)	12% (25)	210
Community/Gender: Suburban Men	34% (57)	39% (66)	16% (27)	9% (16)	2% (4)	169
Homeowner	37% (213)	36% (212)	13% (77)	7% (39)	7% (41)	582
Renter	31% (31)	27% (27)	20% (20)	12% (11)	10% (10)	99
Military HHnm: Yes	46% (48)	31% (32)	16% (17)	5% (5)	2% (2)	104
Military HH: No	34% (202)	36% (213)	14% (84)	8% (47)	9% (53)	599
Employ: Private Sector	35% (82)	31% (71)	16% (36)	13% (30)	5% (12)	231
Employ: Self-Employed	36% (22)	44% (27)	8% (5)	1% (1)	10% (6)	60
Employ: Homemaker	16% (9)	41% (22)	21% (11)	2% (1)	19% (10)	53
Employ: Retired	37% (75)	46% (91)	11% (22)	4% (7)	2% (5)	200
Employ: Unemployed	38% (25)	17% (11)	22% (14)	5% (3)	18% (12)	66
Self + Household: White-Collar	39% (87)	32% (72)	14% (32)	9% (21)	5% (12)	225
Self + Household: Blue Collar	32% (111)	41% (145)	15% (51)	7% (26)	5% (18)	351
Union HH: Yes	20% (12)	41% (26)	16% (10)	11% (7)	11% (7)	63
Union HH: No	37% (238)	34% (219)	14% (91)	7% (45)	7% (48)	640
LGBTQ+: Yes	44% (36)	36% (29)	9% (8)	5% (4)	6% (5)	81
LGBTQ+: No	35% (215)	35% (216)	15% (94)	8% (48)	8% (50)	622
Motivated to Vote	36% (231)	36% (231)	15% (94)	7% (43)	6% (37)	636
Parent: Yes	34% (62)	31% (56)	15% (28)	6% (12)	14% (26)	184
Parent: No	36% (188)	36% (189)	14% (74)	8% (40)	5% (29)	519
COVID Vaccine: Yes	37% (183)	37% (180)	14% (71)	5% (25)	6% (31)	491
COVID Vaccine: No	32% (67)	30% (65)	14% (30)	13% (27)	11% (23)	212
Student Loans: Yes	29% (36)	33% (42)	22% (28)	8% (10)	9% (11)	128
Student Loans: No	37% (214)	35% (203)	13% (73)	7% (42)	8% (44)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ					
Registered Voters	36% (256)	—	(3)	2% (15)	2% (13)	8% (59)	1% (10)	6% (41)	2% (17)	4% (31)	7% (50)	7% (47)	10%				
Gender: Male	35% (118)	—	(1)	2% (6)	1% (4)	8% (27)	2% (7)	9% (31)	3% (9)	4% (12)	4% (13)	6% (21)	13%				
Gender: Female	38% (137)	—	(2)	2% (9)	2% (9)	9% (32)	1% (3)	3% (10)	2% (7)	5% (19)	10% (37)	7% (27)	8%				
Age: 18-34	36% (67)	—	(0)	4% (7)	3% (6)	1% (2)	4% (7)	7% (14)	4% (8)	9% (17)	9% (16)	2% (3)	5%				
Age: 35-44	56% (55)	1%	(1)	3% (3)	1% (1)	—	(0)	1% (1)	2% (2)	1% (1)	6% (6)	—	(0)	7%			
Age: 45-64	37% (92)	—	(0)	2% (5)	2% (5)	12% (29)	1% (2)	7% (18)	2% (6)	3% (8)	5% (12)	5% (12)	14%				
Age: 65+	25% (42)	1%	(2)	—	(0)	1% (2)	16% (27)	1% (1)	5% (8)	1% (1)	3% (5)	9% (15)	19%	(32)	13%		
GenZers: 1997-2012	15% (11)	—	(0)	5% (3)	3% (2)	2% (2)	7% (5)	10% (7)	7% (5)	16% (11)	9% (6)	—	(0)	5%			
Millennials: 1981-1996	54% (104)	1%	(1)	3% (7)	2% (4)	—	(1)	1% (2)	4% (8)	2% (4)	3% (6)	7% (15)	2%	(3)	5%		
GenXers: 1965-1980	40% (76)	—	(0)	2% (4)	2% (3)	5% (10)	—	(1)	9% (17)	3% (5)	3% (6)	6% (11)	3%	(6)	15%		
Baby Boomers: 1946-1964	28% (64)	1%	(2)	—	(1)	1% (3)	18% (42)	1% (2)	4% (8)	1% (3)	3% (6)	7% (15)	14%	(33)	13%		
Educ: < College	39% (182)	—	(2)	3% (12)	3% (12)	9% (42)	2% (10)	6% (29)	3% (14)	3% (14)	6% (27)	7% (33)	9%				
Educ: Bachelors degree	33% (48)	1%	(1)	1% (1)	—	(0)	8% (12)	—	(0)	1% (2)	1% (1)	11% (15)	11%	(16)	5%	(7)	8%
Educ: Post-grad	30% (26)	—	(0)	1% (1)	1% (1)	6% (5)	—	(0)	12% (11)	2% (2)	2% (2)	7% (6)	8%	(7)	19%		
Income: Under 50k	32% (107)	—	(2)	3% (12)	2% (7)	9% (32)	2% (6)	6% (22)	3% (11)	2% (8)	4% (15)	10% (32)	11%				
Income: 50k-100k	42% (109)	—	(0)	1% (2)	2% (5)	6% (17)	—	(1)	4% (10)	2% (5)	7% (18)	9% (23)	5%	(13)	10%		
Income: 100k+	37% (40)	1%	(1)	1% (1)	1% (1)	10% (11)	2% (3)	9% (9)	1% (1)	5% (5)	11% (12)	1%	(2)	10%			
Ethnicity: White (Non-Hispanic)	37% (208)	—	(3)	1% (7)	1% (8)	10% (56)	1% (5)	6% (33)	2% (14)	5% (26)	7% (39)	7% (42)	10%				
Ethnicity: Black (Non-Hispanic)	43% (39)	—	(0)	7% (6)	3% (3)	1% (1)	3% (3)	2% (2)	3% (3)	4% (4)	8% (7)	5% (4)	9%				
All Christian	38% (116)	—	(0)	1% (4)	2% (7)	14% (42)	—	(1)	4% (13)	2% (5)	3% (9)	9% (28)	7%	(22)	7%		
Agnostic/Nothing in particular	37% (83)	—	(0)	2% (3)	1% (3)	6% (14)	—	(1)	6% (14)	3% (7)	3% (7)	4% (9)	7%	(16)	17%		
Something Else	43% (49)	2%	(3)	6% (7)	2% (2)	2% (3)	6% (6)	3% (4)	4% (4)	7% (7)	7% (8)	1%	(2)	7%			
Evangelical	37% (55)	1%	(2)	3% (5)	2% (3)	14% (21)	2% (3)	3% (4)	4% (5)	3% (5)	12% (18)	7% (10)	4%				
Non-Evangelical	39% (100)	—	(1)	2% (5)	3% (6)	9% (22)	1% (4)	5% (13)	1% (4)	4% (11)	7% (18)	5% (14)	9%				
PID: Dem (no lean)	21% (55)	1%	(3)	2% (5)	3% (9)	1% (3)	1% (2)	8% (21)	2% (4)	6% (15)	10% (25)	12% (32)	18%				
PID: Ind (no lean)	37% (78)	—	(0)	2% (4)	—	(1)	8% (18)	3% (5)	8% (18)	3% (7)	4% (8)	5% (10)	5%	(11)	10%		
PID: Rep (no lean)	52% (123)	—	(0)	2% (6)	2% (4)	16% (38)	1% (2)	1% (3)	2% (5)	3% (7)	6% (14)	2%	(5)	2%			
PID/Gender: Dem Men	23% (27)	1%	(1)	1% (2)	3% (3)	2% (2)	2% (2)	15% (17)	3% (4)	3% (4)	5% (6)	9% (10)	22%				
PID/Gender: Dem Women	20% (27)	1%	(2)	3% (4)	4% (6)	1% (1)	—	(0)	3% (4)	—	(1)	8% (11)	14%	(20)	14%		
PID/Gender: Ind Men	34% (41)	—	(0)	2% (2)	—	(0)	8% (10)	4% (4)	10% (12)	3% (4)	3% (4)	2% (3)	6%	(7)	13%		
PID/Gender: Ind Women	40% (38)	—	(0)	2% (2)	1% (1)	9% (8)	1% (1)	6% (5)	3% (3)	5% (4)	8% (7)	4%	(4)	5%			
PID/Gender: Rep Men	51% (51)	—	(0)	2% (2)	1% (1)	15% (15)	—	(0)	1% (1)	1% (1)	5% (4)	5% (5)	3%	(3)	2%		
PID/Gender: Rep Women	54% (72)	—	(0)	2% (3)	2% (3)	17% (23)	1% (2)	1% (1)	3% (4)	2% (3)	7% (10)	1%	(1)	3%			
Ideo: Liberal (1-3)	20% (40)	—	(0)	2% (5)	1% (2)	2% (5)	2% (3)	8% (15)	3% (6)	6% (13)	9% (18)	12% (25)	20%				
Ideo: Moderate (4)	40% (84)	1%	(3)	2% (5)	2% (3)	4% (9)	1% (1)	9% (18)	1% (1)	5% (11)	4% (9)	8% (17)	11%				
Ideo: Conservative (5-7)	46% (121)	—	(0)	1% (3)	2% (6)	17% (45)	2% (5)	1% (3)	3% (7)	1% (4)	8% (21)	2%	(4)	3%			
Ideo/PID: Conservative Republican	49% (85)	—	(0)	1% (1)	2% (4)	19% (33)	1% (2)	2% (3)	3% (5)	1% (2)	8% (13)	2%	(4)	2%			
Ideo/PID: Moderate/Liberal Republican	58% (31)	—	(0)	8% (4)	—	(0)	8% (4)	—	(0)	—	(0)	11% (6)	2%	(1)	6%		
Ideo/PID: Moderate/Conservative Democrat	25% (25)	3%	(3)	2% (2)	5% (5)	1% (1)	—	(0)	10% (9)	1% (1)	8% (8)	10% (10)	10%	(10)	14%		
Ideo/PID: Liberal Democrat	20% (30)	—	(0)	2% (4)	1% (2)	1% (2)	1% (2)	5% (8)	3% (4)	5% (8)	10% (16)	14%	(22)	21%			

Continued on next page

Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	36% (256)	— (3)	2% (15)	2% (13)	8% (59)	1% (10)	6% (41)	2% (17)	4% (31)	7% (50)	7% (47)	10%
Unfavorable of Biden and Trump	40% (58)	1% (2)	2% (3)	— (1)	6% (9)	— (0)	9% (13)	2% (3)	4% (6)	12% (17)	7% (9)	4%
2024 H2H Matchup: Biden Voter	18% (52)	1% (3)	1% (3)	2% (7)	1% (3)	— (0)	12% (35)	2% (7)	7% (19)	7% (22)	13% (38)	22%
2024 H2H Matchup: Trump Voter	50% (162)	— (0)	2% (8)	2% (5)	17% (54)	3% (9)	1% (2)	3% (10)	2% (6)	6% (20)	1% (3)	2%
2022 House Vote: Democrat	20% (59)	— (1)	2% (5)	3% (8)	1% (4)	1% (3)	10% (29)	1% (4)	5% (15)	7% (20)	14% (40)	21%
2022 House Vote: Republican	51% (139)	1% (2)	2% (4)	1% (4)	19% (52)	2% (4)	— (1)	2% (6)	2% (6)	7% (20)	2% (4)	1%
2022 House Vote: Did not Vote	43% (54)	— (0)	3% (4)	2% (2)	2% (2)	2% (2)	9% (11)	3% (4)	7% (9)	7% (9)	2% (2)	6%
2020 Vote: Joe Biden	23% (75)	1% (3)	2% (7)	2% (6)	1% (3)	— (1)	9% (31)	2% (7)	5% (16)	9% (28)	12% (39)	19%
2020 Vote: Donald Trump	52% (158)	— (0)	2% (6)	2% (5)	17% (53)	3% (8)	— (1)	1% (2)	3% (10)	6% (19)	2% (5)	3%
2020 Vote: Did not Vote	30% (19)	— (0)	2% (1)	4% (2)	4% (2)	1% (0)	15% (9)	12% (8)	7% (5)	5% (3)	2% (1)	3%
2016 Vote: Hillary Clinton	24% (59)	— (1)	1% (1)	2% (4)	2% (4)	— (0)	10% (24)	2% (5)	6% (14)	7% (18)	14% (33)	20%
2016 Vote: Donald Trump	47% (118)	1% (2)	1% (3)	— (1)	20% (50)	2% (5)	2% (6)	1% (2)	4% (10)	6% (15)	3% (9)	3%
U.S. Economy: Wrong Track	44% (227)	— (2)	2% (12)	2% (10)	11% (56)	1% (7)	5% (25)	2% (11)	4% (20)	7% (36)	5% (23)	4%
U.S. Economy: Right Direction	15% (29)	1% (1)	1% (2)	2% (3)	1% (3)	2% (3)	9% (16)	3% (6)	6% (11)	7% (14)	13% (24)	26%
Prsnl. Fin. Sit. 2021-23: Better Under Biden	15% (32)	1% (3)	2% (5)	2% (4)	2% (4)	— (0)	11% (22)	2% (4)	7% (14)	10% (21)	10% (22)	23%
Prsnl. Fin. Sit. 2021-23: Better Under Trump	51% (179)	— (0)	2% (7)	2% (6)	16% (55)	2% (7)	4% (13)	3% (11)	2% (7)	5% (18)	1% (4)	3%
Prsnl. Fin. Sit. 2021-23: Same Under Both	32% (45)	— (0)	2% (3)	2% (3)	— (0)	2% (3)	4% (6)	2% (2)	7% (10)	7% (10)	15% (21)	9%
Top 2024 Issue: Economy	100% (256)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	—
Community: Urban	35% (42)	1% (2)	4% (5)	3% (3)	3% (4)	2% (2)	4% (5)	4% (5)	3% (4)	6% (7)	6% (8)	16%
Community: Suburban	34% (129)	— (1)	2% (8)	2% (8)	10% (36)	1% (5)	7% (27)	2% (8)	5% (20)	8% (29)	8% (29)	8%
Community: Rural	42% (85)	— (0)	1% (1)	1% (2)	9% (19)	1% (2)	5% (9)	2% (4)	3% (7)	7% (14)	5% (11)	11%
Community/Gender: Urban Men	37% (30)	— (0)	2% (2)	3% (2)	4% (4)	1% (1)	6% (5)	6% (5)	4% (3)	— (0)	2% (2)	19%
Community/Gender: Rural Women	43% (50)	— (0)	1% (1)	1% (1)	12% (13)	1% (1)	3% (3)	2% (3)	5% (6)	8% (9)	3% (4)	12%
Community/Gender: Rural Men	40% (35)	— (0)	1% (1)	1% (1)	6% (6)	1% (1)	7% (6)	2% (1)	1% (1)	5% (4)	8% (7)	10%
Community/Gender: Suburban Women	36% (75)	— (0)	2% (4)	3% (7)	9% (18)	— (1)	3% (7)	2% (5)	6% (12)	10% (20)	8% (17)	5%
Community/Gender: Suburban Men	32% (53)	1% (1)	2% (4)	— (1)	11% (18)	3% (5)	12% (20)	2% (3)	5% (8)	5% (9)	7% (12)	11%
Homeowner	36% (211)	— (1)	1% (4)	1% (8)	9% (52)	1% (7)	6% (38)	2% (13)	5% (28)	7% (41)	7% (39)	11%
Renter	39% (38)	2% (2)	8% (8)	5% (5)	6% (6)	3% (3)	3% (3)	3% (3)	3% (3)	7% (7)	7% (7)	7%
Military HHnm: Yes	23% (24)	— (0)	1% (1)	1% (1)	13% (13)	1% (1)	4% (4)	6% (6)	4% (4)	10% (10)	11% (11)	11%
Military HH: No	39% (231)	— (3)	2% (14)	2% (12)	8% (46)	1% (9)	6% (37)	2% (10)	4% (27)	7% (40)	6% (36)	10%
Employ: Private Sector	40% (93)	— (0)	4% (9)	2% (4)	8% (19)	2% (4)	6% (15)	2% (5)	2% (4)	9% (20)	1% (3)	6%
Employ: Self-Employed	48% (29)	— (0)	2% (1)	— (0)	8% (5)	— (0)	4% (2)	— (0)	5% (3)	6% (4)	3% (2)	15%
Employ: Homemaker	57% (30)	— (0)	— (0)	— (0)	— (0)	— (0)	7% (3)	— (0)	2% (1)	4% (2)	5% (2)	17%
Employ: Retired	28% (55)	1% (2)	— (0)	1% (3)	14% (29)	— (0)	4% (8)	1% (1)	3% (6)	7% (13)	19% (39)	13%
Employ: Unemployed	21% (14)	— (0)	3% (2)	7% (5)	6% (4)	1% (1)	16% (11)	12% (8)	9% (6)	7% (5)	2% (1)	1%
Self + Household: White-Collar	33% (74)	1% (1)	1% (2)	2% (4)	9% (21)	2% (4)	6% (12)	1% (2)	6% (14)	7% (16)	6% (13)	10%
Self + Household: Blue Collar	37% (132)	— (2)	2% (8)	1% (4)	10% (36)	1% (4)	5% (17)	3% (10)	2% (9)	7% (26)	8% (29)	12%
Union HH: Yes	49% (30)	— (0)	1% (1)	— (0)	1% (1)	— (0)	5% (3)	4% (3)	6% (4)	7% (4)	9% (6)	9%
Union HH: No	35% (226)	— (3)	2% (14)	2% (13)	9% (58)	2% (10)	6% (38)	2% (14)	4% (27)	7% (46)	6% (42)	10%
LGBTQ+: Yes	29% (23)	— (0)	— (0)	1% (1)	3% (2)	5% (4)	7% (6)	3% (2)	9% (7)	13% (11)	6% (5)	7%

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Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democ
Registered Voters	36% (256)	— (3)	2% (15)	2% (13)	8% (59)	1% (10)	6% (41)	2% (17)	4% (31)	7% (50)	7% (47)	10%
LGBTQ+: No	37% (233)	— (3)	2% (15)	2% (12)	9% (57)	1% (6)	6% (35)	2% (14)	4% (24)	6% (39)	7% (43)	11%
Motivated to Vote	37% (234)	— (3)	2% (10)	2% (12)	9% (57)	2% (10)	6% (36)	2% (15)	4% (23)	7% (46)	7% (44)	11%
Parent: Yes	57% (104)	1% (1)	2% (4)	1% (2)	1% (2)	1% (2)	7% (12)	2% (3)	3% (6)	8% (15)	1% (3)	4%
Parent: No	29% (152)	— (2)	2% (11)	2% (11)	11% (57)	2% (8)	6% (29)	3% (14)	5% (25)	7% (35)	9% (45)	13%
COVID Vaccine: Yes	31% (154)	1% (3)	2% (8)	2% (12)	7% (33)	1% (7)	6% (30)	2% (9)	5% (23)	7% (34)	9% (46)	12%
COVID Vaccine: No	48% (102)	— (0)	3% (6)	1% (2)	12% (26)	1% (2)	6% (12)	4% (8)	4% (8)	7% (16)	1% (2)	5%
Student Loans: Yes	54% (69)	— (0)	2% (3)	1% (1)	2% (3)	1% (1)	2% (3)	3% (4)	3% (4)	7% (9)	1% (1)	12%
Student Loans: No	33% (187)	— (3)	2% (12)	2% (12)	10% (56)	2% (9)	7% (39)	2% (13)	5% (27)	7% (41)	8% (46)	10%

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(333)	33%	(232)	20%	(138)	703
Gender: Male	45%	(152)	37%	(125)	18%	(61)	338
Gender: Female	50%	(182)	29%	(107)	21%	(77)	365
Age: 18-34	47%	(88)	20%	(38)	32%	(60)	186
Age: 35-44	43%	(42)	31%	(30)	26%	(26)	97
Age: 45-64	52%	(132)	34%	(85)	14%	(35)	251
Age: 65+	43%	(72)	47%	(79)	10%	(17)	169
GenZers: 1997-2012	44%	(31)	15%	(11)	40%	(28)	70
Millennials: 1981-1996	48%	(94)	24%	(46)	28%	(54)	194
GenXers: 1965-1980	44%	(84)	39%	(74)	17%	(32)	190
Baby Boomers: 1946-1964	50%	(116)	40%	(92)	10%	(23)	232
Educ: < College	51%	(242)	29%	(136)	20%	(95)	472
Educ: Bachelors degree	46%	(66)	32%	(45)	23%	(33)	144
Educ: Post-grad	29%	(26)	59%	(51)	12%	(10)	87
Income: Under 50k	43%	(144)	36%	(122)	21%	(72)	338
Income: 50k-100k	53%	(136)	30%	(76)	18%	(46)	259
Income: 100k+	50%	(54)	31%	(33)	18%	(19)	107
Ethnicity: White (Non-Hispanic)	50%	(282)	33%	(185)	17%	(95)	562
Ethnicity: Black (Non-Hispanic)	36%	(33)	38%	(34)	26%	(23)	90
All Christian	55%	(170)	31%	(95)	14%	(42)	307
Agnostic/Nothing in particular	37%	(82)	37%	(82)	26%	(59)	223
Something Else	60%	(68)	26%	(29)	14%	(16)	113
Evangelical	65%	(97)	22%	(33)	14%	(20)	150
Non-Evangelical	51%	(132)	35%	(90)	13%	(35)	256
PID: Dem (no lean)	11%	(27)	70%	(178)	20%	(50)	255
PID: Ind (no lean)	45%	(96)	22%	(46)	33%	(71)	214
PID: Rep (no lean)	90%	(210)	4%	(8)	7%	(16)	234
PID/Gender: Dem Men	15%	(18)	69%	(81)	16%	(19)	118
PID/Gender: Dem Women	7%	(9)	70%	(96)	23%	(32)	137
PID/Gender: Ind Men	41%	(49)	31%	(37)	29%	(34)	120
PID/Gender: Ind Women	51%	(47)	10%	(10)	39%	(37)	94
PID/Gender: Rep Men	85%	(85)	7%	(7)	8%	(8)	100
PID/Gender: Rep Women	93%	(125)	1%	(1)	6%	(9)	135

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Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(333)	33%	(232)	20%	(138)	703
Ideo: Liberal (1-3)	12%	(24)	64%	(130)	24%	(49)	203
Ideo: Moderate (4)	36%	(74)	40%	(83)	24%	(49)	207
Ideo: Conservative (5-7)	86%	(226)	5%	(13)	10%	(25)	263
Ideo/PID: Conservative Republican	93%	(162)	1%	(2)	6%	(10)	174
Ideo/PID: Moderate/Liberal Republican	76%	(41)	12%	(6)	12%	(7)	55
Ideo/PID: Moderate/Conservative Democrat	17%	(16)	66%	(64)	17%	(17)	97
Ideo/PID: Liberal Democrat	7%	(11)	72%	(110)	20%	(31)	152
Unfavorable of Biden and Trump	36%	(51)	12%	(17)	52%	(74)	143
2024 H2H Matchup: Biden Voter	6%	(19)	74%	(218)	19%	(57)	293
2024 H2H Matchup: Trump Voter	91%	(293)	3%	(9)	6%	(20)	322
2022 House Vote: Democrat	12%	(34)	67%	(195)	21%	(62)	291
2022 House Vote: Republican	88%	(239)	4%	(12)	8%	(22)	273
2022 House Vote: Did not Vote	44%	(54)	20%	(26)	36%	(45)	125
2020 Vote: Joe Biden	10%	(31)	66%	(212)	25%	(80)	324
2020 Vote: Donald Trump	88%	(269)	3%	(10)	9%	(27)	306
2020 Vote: Did not Vote	47%	(30)	13%	(8)	41%	(26)	63
2016 Vote: Hillary Clinton	8%	(20)	74%	(183)	17%	(42)	245
2016 Vote: Donald Trump	83%	(211)	4%	(11)	12%	(32)	253
U.S. Economy: Wrong Track	60%	(310)	17%	(86)	23%	(118)	513
U.S. Economy: Right Direction	12%	(24)	77%	(146)	10%	(20)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	84%	(174)	13%	(27)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(299)	4%	(14)	11%	(39)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(28)	30%	(43)	50%	(72)	143
Top 2024 Issue: Economy	68%	(175)	16%	(41)	15%	(39)	256
Community: Urban	32%	(39)	45%	(55)	23%	(29)	123
Community: Suburban	46%	(175)	32%	(121)	22%	(83)	379
Community: Rural	60%	(120)	28%	(56)	13%	(25)	201
Community/Gender: Urban Men	32%	(27)	47%	(38)	21%	(17)	82
Community/Gender: Rural Women	63%	(72)	20%	(23)	17%	(19)	115
Community/Gender: Rural Men	55%	(48)	38%	(32)	7%	(6)	86
Community/Gender: Suburban Women	46%	(97)	32%	(67)	22%	(46)	210
Community/Gender: Suburban Men	46%	(77)	32%	(55)	22%	(37)	169

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Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(333)	33%	(232)	20%	(138)	703
Homeowner	48%	(281)	34%	(196)	18%	(105)	582
Renter	43%	(43)	32%	(31)	25%	(25)	99
Military HHnm: Yes	46%	(48)	37%	(38)	17%	(18)	104
Military HH: No	48%	(285)	32%	(194)	20%	(120)	599
Employ: Private Sector	49%	(113)	23%	(54)	28%	(64)	231
Employ: Self-Employed	56%	(34)	24%	(14)	21%	(12)	60
Employ: Homemaker	38%	(20)	42%	(22)	20%	(11)	53
Employ: Retired	46%	(92)	45%	(90)	9%	(18)	200
Employ: Unemployed	45%	(30)	39%	(26)	16%	(11)	66
Self + Household: White-Collar	45%	(102)	38%	(86)	16%	(37)	225
Self + Household: Blue Collar	51%	(178)	31%	(109)	18%	(64)	351
Union HH: Yes	42%	(26)	30%	(19)	28%	(18)	63
Union HH: No	48%	(307)	33%	(213)	19%	(120)	640
LGBTQ+: Yes	35%	(29)	30%	(25)	35%	(28)	81
LGBTQ+: No	49%	(305)	33%	(207)	18%	(110)	622
Motivated to Vote	48%	(308)	35%	(225)	16%	(103)	636
Parent: Yes	51%	(94)	24%	(44)	25%	(47)	184
Parent: No	46%	(240)	36%	(188)	18%	(91)	519
COVID Vaccine: Yes	39%	(193)	42%	(207)	19%	(91)	491
COVID Vaccine: No	66%	(141)	12%	(25)	22%	(46)	212
Student Loans: Yes	46%	(59)	29%	(37)	25%	(32)	128
Student Loans: No	48%	(274)	34%	(195)	18%	(106)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(274)	38%	(269)	23%	(161)	703
Gender: Male	41%	(137)	41%	(139)	18%	(61)	338
Gender: Female	37%	(136)	36%	(130)	27%	(100)	365
Age: 18-34	39%	(73)	26%	(48)	35%	(64)	186
Age: 35-44	39%	(38)	32%	(31)	29%	(28)	97
Age: 45-64	44%	(111)	37%	(94)	18%	(46)	251
Age: 65+	30%	(51)	57%	(96)	13%	(22)	169
GenZers: 1997-2012	42%	(30)	26%	(18)	31%	(22)	70
Millennials: 1981-1996	40%	(78)	26%	(50)	34%	(66)	194
GenXers: 1965-1980	36%	(69)	43%	(81)	21%	(40)	190
Baby Boomers: 1946-1964	39%	(91)	48%	(111)	13%	(31)	232
Educ: < College	42%	(199)	32%	(152)	26%	(121)	472
Educ: Bachelors degree	35%	(51)	45%	(65)	19%	(28)	144
Educ: Post-grad	28%	(24)	59%	(51)	13%	(11)	87
Income: Under 50k	34%	(115)	40%	(134)	26%	(89)	338
Income: 50k-100k	44%	(114)	37%	(96)	19%	(49)	259
Income: 100k+	42%	(45)	36%	(38)	22%	(24)	107
Ethnicity: White (Non-Hispanic)	40%	(225)	38%	(216)	22%	(122)	562
Ethnicity: Black (Non-Hispanic)	31%	(28)	41%	(37)	28%	(25)	90
All Christian	44%	(135)	36%	(112)	20%	(60)	307
Agnostic/Nothing in particular	32%	(72)	44%	(98)	24%	(54)	223
Something Else	45%	(50)	28%	(31)	28%	(31)	113
Evangelical	55%	(83)	22%	(33)	22%	(33)	150
Non-Evangelical	38%	(97)	41%	(104)	21%	(55)	256
PID: Dem (no lean)	7%	(18)	75%	(192)	18%	(45)	255
PID: Ind (no lean)	33%	(70)	31%	(67)	36%	(77)	214
PID: Rep (no lean)	79%	(185)	4%	(10)	17%	(39)	234
PID/Gender: Dem Men	14%	(16)	71%	(83)	15%	(18)	118
PID/Gender: Dem Women	2%	(2)	79%	(108)	19%	(27)	137
PID/Gender: Ind Men	33%	(39)	40%	(48)	27%	(33)	120
PID/Gender: Ind Women	33%	(31)	20%	(19)	47%	(44)	94
PID/Gender: Rep Men	82%	(82)	8%	(8)	10%	(10)	100
PID/Gender: Rep Women	77%	(103)	2%	(3)	21%	(29)	135

Continued on next page

Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(274)	38%	(269)	23%	(161)	703
Ideo: Liberal (1-3)	9%	(19)	71%	(144)	20%	(40)	203
Ideo: Moderate (4)	26%	(55)	46%	(96)	27%	(56)	207
Ideo: Conservative (5-7)	72%	(190)	8%	(22)	19%	(51)	263
Ideo/PID: Conservative Republican	81%	(141)	3%	(5)	16%	(27)	174
Ideo/PID: Moderate/Liberal Republican	70%	(38)	9%	(5)	21%	(11)	55
Ideo/PID: Moderate/Conservative Democrat	13%	(12)	71%	(68)	17%	(16)	97
Ideo/PID: Liberal Democrat	4%	(6)	79%	(120)	17%	(26)	152
Unfavorable of Biden and Trump	22%	(32)	20%	(29)	58%	(83)	143
2024 H2H Matchup: Biden Voter	3%	(9)	84%	(248)	12%	(36)	293
2024 H2H Matchup: Trump Voter	79%	(253)	4%	(13)	17%	(56)	322
2022 House Vote: Democrat	7%	(21)	76%	(221)	17%	(50)	291
2022 House Vote: Republican	74%	(202)	6%	(15)	20%	(55)	273
2022 House Vote: Did not Vote	39%	(49)	25%	(31)	36%	(45)	125
2020 Vote: Joe Biden	6%	(20)	73%	(238)	20%	(66)	324
2020 Vote: Donald Trump	73%	(224)	6%	(19)	20%	(63)	306
2020 Vote: Did not Vote	43%	(27)	15%	(10)	42%	(27)	63
2016 Vote: Hillary Clinton	5%	(12)	82%	(200)	14%	(34)	245
2016 Vote: Donald Trump	71%	(180)	8%	(21)	21%	(53)	253
U.S. Economy: Wrong Track	50%	(256)	22%	(115)	28%	(142)	513
U.S. Economy: Right Direction	9%	(17)	81%	(154)	10%	(19)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	87%	(180)	9%	(19)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	71%	(251)	6%	(22)	23%	(80)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	46%	(66)	43%	(62)	143
Top 2024 Issue: Economy	55%	(140)	21%	(53)	25%	(63)	256
Community: Urban	30%	(36)	40%	(50)	30%	(37)	123
Community: Suburban	35%	(133)	42%	(158)	23%	(88)	379
Community: Rural	52%	(104)	30%	(61)	18%	(36)	201
Community/Gender: Urban Men	38%	(31)	39%	(32)	23%	(19)	82
Community/Gender: Rural Women	51%	(59)	25%	(29)	24%	(27)	115
Community/Gender: Rural Men	52%	(45)	37%	(32)	10%	(9)	86
Community/Gender: Suburban Women	34%	(72)	40%	(84)	26%	(54)	210
Community/Gender: Suburban Men	36%	(61)	44%	(74)	20%	(34)	169

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Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(274)	38%	(269)	23%	(161)	703
Homeowner	39%	(230)	40%	(231)	21%	(122)	582
Renter	40%	(40)	35%	(34)	25%	(25)	99
Military HHnm: Yes	38%	(40)	42%	(44)	20%	(21)	104
Military HH: No	39%	(234)	38%	(225)	23%	(140)	599
Employ: Private Sector	43%	(99)	29%	(67)	28%	(65)	231
Employ: Self-Employed	47%	(28)	27%	(17)	26%	(16)	60
Employ: Homemaker	34%	(18)	44%	(23)	22%	(12)	53
Employ: Retired	33%	(66)	54%	(108)	13%	(26)	200
Employ: Unemployed	39%	(26)	37%	(25)	23%	(15)	66
Self + Household: White-Collar	41%	(92)	44%	(98)	15%	(35)	225
Self + Household: Blue Collar	42%	(147)	36%	(125)	22%	(79)	351
Union HH: Yes	50%	(31)	32%	(20)	18%	(11)	63
Union HH: No	38%	(243)	39%	(249)	23%	(149)	640
LGBTQ+: Yes	34%	(28)	33%	(26)	34%	(27)	81
LGBTQ+: No	40%	(246)	39%	(242)	21%	(134)	622
Motivated to Vote	39%	(250)	41%	(259)	20%	(127)	636
Parent: Yes	45%	(83)	28%	(51)	27%	(50)	184
Parent: No	37%	(191)	42%	(218)	21%	(111)	519
COVID Vaccine: Yes	29%	(142)	50%	(243)	22%	(106)	491
COVID Vaccine: No	62%	(132)	12%	(26)	26%	(54)	212
Student Loans: Yes	44%	(56)	30%	(38)	27%	(34)	128
Student Loans: No	38%	(218)	40%	(231)	22%	(126)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(250)	37%	(261)	27%	(193)	703
Gender: Male	34%	(116)	39%	(130)	27%	(91)	338
Gender: Female	37%	(134)	36%	(130)	28%	(101)	365
Age: 18-34	39%	(72)	29%	(54)	32%	(59)	186
Age: 35-44	37%	(36)	33%	(33)	30%	(29)	97
Age: 45-64	39%	(99)	39%	(97)	22%	(55)	251
Age: 65+	26%	(43)	45%	(77)	29%	(49)	169
GenZers: 1997-2012	31%	(22)	32%	(23)	37%	(26)	70
Millennials: 1981-1996	42%	(81)	28%	(54)	30%	(59)	194
GenXers: 1965-1980	34%	(64)	45%	(86)	21%	(40)	190
Baby Boomers: 1946-1964	33%	(76)	40%	(92)	28%	(64)	232
Educ: < College	41%	(193)	32%	(153)	27%	(127)	472
Educ: Bachelors degree	26%	(37)	40%	(57)	35%	(50)	144
Educ: Post-grad	23%	(20)	59%	(51)	18%	(16)	87
Income: Under 50k	33%	(111)	41%	(138)	26%	(89)	338
Income: 50k-100k	39%	(101)	34%	(88)	27%	(69)	259
Income: 100k+	35%	(37)	32%	(34)	32%	(35)	107
Ethnicity: White (Non-Hispanic)	37%	(210)	36%	(200)	27%	(152)	562
Ethnicity: Black (Non-Hispanic)	26%	(24)	45%	(41)	28%	(26)	90
All Christian	42%	(130)	36%	(110)	22%	(68)	307
Agnostic/Nothing in particular	28%	(62)	40%	(88)	33%	(73)	223
Something Else	44%	(50)	27%	(30)	29%	(33)	113
Evangelical	49%	(73)	23%	(34)	28%	(42)	150
Non-Evangelical	38%	(98)	41%	(104)	21%	(54)	256
PID: Dem (no lean)	5%	(13)	76%	(193)	19%	(49)	255
PID: Ind (no lean)	24%	(52)	25%	(54)	50%	(107)	214
PID: Rep (no lean)	79%	(185)	6%	(14)	15%	(36)	234
PID/Gender: Dem Men	9%	(10)	71%	(84)	20%	(23)	118
PID/Gender: Dem Women	2%	(2)	79%	(109)	19%	(26)	137
PID/Gender: Ind Men	23%	(28)	30%	(37)	47%	(56)	120
PID/Gender: Ind Women	26%	(25)	19%	(18)	55%	(51)	94
PID/Gender: Rep Men	78%	(78)	10%	(10)	12%	(12)	100
PID/Gender: Rep Women	79%	(107)	3%	(4)	17%	(23)	135

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(250)	37%	(261)	27%	(193)	703
Ideo: Liberal (1-3)	7%	(14)	74%	(150)	19%	(40)	203
Ideo: Moderate (4)	26%	(54)	40%	(83)	33%	(69)	207
Ideo: Conservative (5-7)	65%	(172)	8%	(22)	27%	(70)	263
Ideo/PID: Conservative Republican	81%	(141)	3%	(6)	15%	(27)	174
Ideo/PID: Moderate/Liberal Republican	69%	(38)	15%	(8)	16%	(9)	55
Ideo/PID: Moderate/Conservative Democrat	7%	(7)	69%	(67)	24%	(23)	97
Ideo/PID: Liberal Democrat	4%	(6)	81%	(122)	16%	(24)	152
Unfavorable of Biden and Trump	15%	(22)	17%	(24)	68%	(97)	143
2024 H2H Matchup: Biden Voter	2%	(6)	79%	(233)	19%	(55)	293
2024 H2H Matchup: Trump Voter	73%	(236)	6%	(18)	21%	(68)	322
2022 House Vote: Democrat	5%	(16)	72%	(209)	23%	(66)	291
2022 House Vote: Republican	71%	(193)	5%	(13)	25%	(67)	273
2022 House Vote: Did not Vote	32%	(40)	29%	(36)	39%	(49)	125
2020 Vote: Joe Biden	4%	(13)	70%	(227)	26%	(84)	324
2020 Vote: Donald Trump	70%	(215)	6%	(18)	24%	(73)	306
2020 Vote: Did not Vote	33%	(21)	23%	(14)	44%	(28)	63
2016 Vote: Hillary Clinton	4%	(10)	76%	(188)	19%	(48)	245
2016 Vote: Donald Trump	65%	(166)	7%	(17)	28%	(70)	253
U.S. Economy: Wrong Track	45%	(229)	23%	(116)	33%	(169)	513
U.S. Economy: Right Direction	11%	(21)	76%	(145)	12%	(24)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(1)	87%	(181)	12%	(25)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	68%	(239)	8%	(27)	25%	(86)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(9)	37%	(53)	57%	(81)	143
Top 2024 Issue: Economy	53%	(134)	19%	(49)	28%	(73)	256
Community: Urban	26%	(32)	45%	(55)	29%	(35)	123
Community: Suburban	32%	(122)	37%	(140)	31%	(117)	379
Community: Rural	48%	(96)	32%	(65)	20%	(40)	201
Community/Gender: Urban Men	30%	(25)	47%	(39)	23%	(19)	82
Community/Gender: Rural Women	52%	(59)	28%	(32)	21%	(24)	115
Community/Gender: Rural Men	42%	(37)	39%	(33)	19%	(16)	86
Community/Gender: Suburban Women	32%	(67)	39%	(82)	29%	(61)	210
Community/Gender: Suburban Men	32%	(55)	34%	(58)	33%	(56)	169

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(250)	37%	(261)	27%	(193)	703
Homeowner	35%	(205)	37%	(218)	27%	(159)	582
Renter	39%	(39)	37%	(36)	24%	(24)	99
Military HHnm: Yes	35%	(36)	34%	(36)	31%	(32)	104
Military HH: No	36%	(213)	38%	(225)	27%	(161)	599
Employ: Private Sector	38%	(89)	32%	(73)	30%	(69)	231
Employ: Self-Employed	42%	(25)	32%	(19)	26%	(16)	60
Employ: Homemaker	34%	(18)	44%	(23)	22%	(12)	53
Employ: Retired	29%	(57)	45%	(89)	27%	(53)	200
Employ: Unemployed	43%	(29)	40%	(26)	17%	(11)	66
Self + Household: White-Collar	35%	(79)	44%	(98)	21%	(48)	225
Self + Household: Blue Collar	39%	(135)	34%	(120)	27%	(95)	351
Union HH: Yes	28%	(18)	35%	(22)	37%	(23)	63
Union HH: No	36%	(232)	37%	(239)	27%	(170)	640
LGBTQ+: Yes	27%	(22)	36%	(29)	37%	(30)	81
LGBTQ+: No	37%	(228)	37%	(231)	26%	(163)	622
Motivated to Vote	36%	(229)	39%	(248)	25%	(159)	636
Parent: Yes	41%	(76)	31%	(57)	28%	(51)	184
Parent: No	33%	(173)	39%	(204)	27%	(142)	519
COVID Vaccine: Yes	27%	(133)	47%	(228)	26%	(129)	491
COVID Vaccine: No	55%	(116)	15%	(32)	30%	(64)	212
Student Loans: Yes	37%	(47)	34%	(44)	28%	(36)	128
Student Loans: No	35%	(202)	38%	(217)	27%	(156)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(304)	31%	(219)	26%	(179)	703
Gender: Male	44%	(150)	32%	(106)	24%	(81)	338
Gender: Female	42%	(154)	31%	(113)	27%	(98)	365
Age: 18-34	41%	(76)	20%	(38)	39%	(72)	186
Age: 35-44	36%	(35)	34%	(33)	30%	(29)	97
Age: 45-64	49%	(124)	30%	(77)	20%	(50)	251
Age: 65+	41%	(69)	43%	(72)	16%	(28)	169
GenZers: 1997-2012	38%	(26)	17%	(12)	46%	(32)	70
Millennials: 1981-1996	41%	(80)	25%	(48)	34%	(66)	194
GenXers: 1965-1980	42%	(80)	36%	(69)	22%	(41)	190
Baby Boomers: 1946-1964	47%	(110)	36%	(83)	17%	(39)	232
Educ: < College	47%	(224)	28%	(131)	25%	(117)	472
Educ: Bachelors degree	39%	(56)	29%	(41)	32%	(46)	144
Educ: Post-grad	28%	(24)	54%	(47)	18%	(15)	87
Income: Under 50k	41%	(139)	34%	(115)	25%	(84)	338
Income: 50k-100k	45%	(118)	32%	(82)	23%	(59)	259
Income: 100k+	45%	(48)	22%	(23)	34%	(36)	107
Ethnicity: White (Non-Hispanic)	45%	(254)	32%	(178)	23%	(130)	562
Ethnicity: Black (Non-Hispanic)	36%	(32)	29%	(26)	35%	(32)	90
All Christian	50%	(154)	30%	(93)	20%	(60)	307
Agnostic/Nothing in particular	36%	(81)	35%	(78)	29%	(64)	223
Something Else	50%	(57)	20%	(22)	30%	(34)	113
Evangelical	61%	(91)	20%	(30)	19%	(29)	150
Non-Evangelical	44%	(112)	33%	(84)	24%	(61)	256
PID: Dem (no lean)	8%	(19)	68%	(174)	24%	(62)	255
PID: Ind (no lean)	41%	(88)	19%	(40)	40%	(86)	214
PID: Rep (no lean)	84%	(197)	2%	(6)	13%	(31)	234
PID/Gender: Dem Men	14%	(17)	63%	(74)	23%	(27)	118
PID/Gender: Dem Women	2%	(2)	73%	(100)	26%	(35)	137
PID/Gender: Ind Men	41%	(49)	24%	(29)	35%	(42)	120
PID/Gender: Ind Women	41%	(39)	12%	(11)	47%	(44)	94
PID/Gender: Rep Men	84%	(84)	3%	(3)	12%	(12)	100
PID/Gender: Rep Women	84%	(113)	2%	(2)	14%	(19)	135

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(304)	31%	(219)	26%	(179)	703
Ideo: Liberal (1-3)	8%	(17)	64%	(129)	28%	(57)	203
Ideo: Moderate (4)	31%	(64)	36%	(74)	33%	(69)	207
Ideo: Conservative (5-7)	81%	(212)	5%	(12)	15%	(39)	263
Ideo/PID: Conservative Republican	88%	(153)	2%	(3)	10%	(17)	174
Ideo/PID: Moderate/Liberal Republican	70%	(38)	5%	(3)	25%	(14)	55
Ideo/PID: Moderate/Conservative Democrat	14%	(14)	62%	(60)	23%	(23)	97
Ideo/PID: Liberal Democrat	4%	(5)	72%	(110)	24%	(37)	152
Unfavorable of Biden and Trump	25%	(36)	13%	(18)	62%	(89)	143
2024 H2H Matchup: Biden Voter	7%	(20)	71%	(207)	23%	(66)	293
2024 H2H Matchup: Trump Voter	85%	(273)	2%	(6)	13%	(43)	322
2022 House Vote: Democrat	10%	(29)	66%	(191)	25%	(71)	291
2022 House Vote: Republican	82%	(222)	2%	(5)	17%	(46)	273
2022 House Vote: Did not Vote	39%	(49)	19%	(24)	42%	(52)	125
2020 Vote: Joe Biden	6%	(20)	63%	(204)	31%	(99)	324
2020 Vote: Donald Trump	82%	(251)	3%	(9)	15%	(46)	306
2020 Vote: Did not Vote	47%	(30)	8%	(5)	45%	(29)	63
2016 Vote: Hillary Clinton	9%	(21)	70%	(173)	21%	(52)	245
2016 Vote: Donald Trump	79%	(201)	3%	(7)	18%	(46)	253
U.S. Economy: Wrong Track	55%	(283)	17%	(88)	28%	(143)	513
U.S. Economy: Right Direction	11%	(22)	69%	(132)	19%	(36)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	78%	(162)	18%	(38)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(276)	3%	(12)	18%	(65)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(21)	32%	(45)	54%	(77)	143
Top 2024 Issue: Economy	62%	(159)	16%	(41)	22%	(56)	256
Community: Urban	32%	(40)	38%	(47)	29%	(36)	123
Community: Suburban	40%	(153)	31%	(116)	29%	(110)	379
Community: Rural	56%	(112)	28%	(56)	16%	(33)	201
Community/Gender: Urban Men	36%	(29)	40%	(33)	24%	(20)	82
Community/Gender: Rural Women	56%	(64)	24%	(27)	20%	(23)	115
Community/Gender: Rural Men	55%	(48)	33%	(29)	11%	(10)	86
Community/Gender: Suburban Women	38%	(80)	34%	(71)	28%	(59)	210
Community/Gender: Suburban Men	43%	(73)	26%	(45)	30%	(51)	169

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(304)	31%	(219)	26%	(179)	703
Homeowner	45%	(259)	32%	(189)	23%	(134)	582
Renter	41%	(40)	28%	(28)	32%	(31)	99
Military HHnm: Yes	47%	(49)	34%	(35)	19%	(20)	104
Military HH: No	43%	(256)	31%	(184)	27%	(159)	599
Employ: Private Sector	43%	(100)	26%	(61)	31%	(71)	231
Employ: Self-Employed	53%	(32)	17%	(10)	30%	(18)	60
Employ: Homemaker	37%	(20)	41%	(22)	21%	(11)	53
Employ: Retired	42%	(84)	39%	(79)	19%	(37)	200
Employ: Unemployed	46%	(30)	34%	(23)	20%	(13)	66
Self + Household: White-Collar	42%	(94)	37%	(84)	21%	(47)	225
Self + Household: Blue Collar	48%	(167)	28%	(98)	24%	(86)	351
Union HH: Yes	42%	(26)	30%	(19)	27%	(17)	63
Union HH: No	43%	(278)	31%	(200)	25%	(162)	640
LGBTQ+: Yes	37%	(30)	28%	(23)	35%	(28)	81
LGBTQ+: No	44%	(274)	32%	(197)	24%	(151)	622
Motivated to Vote	45%	(286)	33%	(211)	22%	(139)	636
Parent: Yes	44%	(81)	26%	(47)	30%	(55)	184
Parent: No	43%	(223)	33%	(172)	24%	(124)	519
COVID Vaccine: Yes	34%	(167)	41%	(202)	25%	(121)	491
COVID Vaccine: No	65%	(137)	8%	(17)	27%	(58)	212
Student Loans: Yes	40%	(52)	27%	(34)	33%	(42)	128
Student Loans: No	44%	(253)	32%	(185)	24%	(137)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(326)	32%	(227)	21%	(149)	703
Gender: Male	47%	(158)	31%	(104)	22%	(76)	338
Gender: Female	46%	(168)	34%	(123)	20%	(74)	365
Age: 18-34	42%	(78)	28%	(53)	30%	(55)	186
Age: 35-44	46%	(45)	31%	(30)	23%	(23)	97
Age: 45-64	52%	(131)	31%	(78)	17%	(41)	251
Age: 65+	43%	(73)	39%	(66)	18%	(30)	169
GenZers: 1997-2012	31%	(22)	29%	(20)	40%	(28)	70
Millennials: 1981-1996	49%	(95)	27%	(52)	24%	(46)	194
GenXers: 1965-1980	45%	(85)	36%	(69)	19%	(36)	190
Baby Boomers: 1946-1964	50%	(116)	34%	(80)	15%	(36)	232
Educ: < College	50%	(236)	28%	(132)	22%	(104)	472
Educ: Bachelors degree	46%	(67)	31%	(44)	23%	(33)	144
Educ: Post-grad	27%	(24)	59%	(51)	14%	(12)	87
Income: Under 50k	42%	(142)	34%	(116)	23%	(79)	338
Income: 50k-100k	51%	(133)	33%	(86)	16%	(40)	259
Income: 100k+	49%	(52)	23%	(25)	28%	(30)	107
Ethnicity: White (Non-Hispanic)	49%	(278)	32%	(178)	19%	(107)	562
Ethnicity: Black (Non-Hispanic)	35%	(31)	35%	(31)	31%	(28)	90
All Christian	56%	(171)	30%	(91)	15%	(45)	307
Agnostic/Nothing in particular	36%	(81)	38%	(85)	26%	(57)	223
Something Else	55%	(62)	21%	(23)	25%	(28)	113
Evangelical	64%	(96)	20%	(30)	16%	(23)	150
Non-Evangelical	48%	(124)	33%	(84)	19%	(49)	256
PID: Dem (no lean)	10%	(24)	65%	(166)	25%	(65)	255
PID: Ind (no lean)	43%	(93)	22%	(48)	34%	(73)	214
PID: Rep (no lean)	89%	(209)	6%	(14)	5%	(12)	234
PID/Gender: Dem Men	16%	(19)	57%	(67)	28%	(32)	118
PID/Gender: Dem Women	4%	(6)	72%	(99)	24%	(33)	137
PID/Gender: Ind Men	41%	(50)	27%	(33)	31%	(38)	120
PID/Gender: Ind Women	46%	(43)	16%	(15)	38%	(35)	94
PID/Gender: Rep Men	90%	(90)	4%	(4)	6%	(6)	100
PID/Gender: Rep Women	89%	(119)	7%	(9)	4%	(6)	135

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(326)	32%	(227)	21%	(149)	703
Ideo: Liberal (1-3)	11%	(23)	60%	(122)	29%	(59)	203
Ideo: Moderate (4)	35%	(72)	38%	(78)	28%	(57)	207
Ideo: Conservative (5-7)	84%	(220)	8%	(22)	8%	(21)	263
Ideo/PID: Conservative Republican	93%	(162)	4%	(7)	3%	(5)	174
Ideo/PID: Moderate/Liberal Republican	76%	(42)	11%	(6)	12%	(7)	55
Ideo/PID: Moderate/Conservative Democrat	15%	(14)	65%	(63)	20%	(19)	97
Ideo/PID: Liberal Democrat	7%	(10)	65%	(99)	28%	(43)	152
Unfavorable of Biden and Trump	37%	(52)	16%	(23)	47%	(67)	143
2024 H2H Matchup: Biden Voter	7%	(20)	69%	(202)	24%	(71)	293
2024 H2H Matchup: Trump Voter	88%	(282)	5%	(16)	8%	(24)	322
2022 House Vote: Democrat	11%	(33)	61%	(178)	27%	(80)	291
2022 House Vote: Republican	89%	(244)	4%	(11)	7%	(18)	273
2022 House Vote: Did not Vote	36%	(45)	28%	(35)	35%	(44)	125
2020 Vote: Joe Biden	10%	(31)	62%	(200)	29%	(93)	324
2020 Vote: Donald Trump	87%	(267)	4%	(13)	8%	(26)	306
2020 Vote: Did not Vote	40%	(25)	20%	(13)	40%	(26)	63
2016 Vote: Hillary Clinton	10%	(24)	67%	(163)	24%	(58)	245
2016 Vote: Donald Trump	85%	(216)	4%	(9)	11%	(29)	253
U.S. Economy: Wrong Track	58%	(298)	20%	(102)	22%	(113)	513
U.S. Economy: Right Direction	15%	(29)	66%	(125)	19%	(36)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(14)	77%	(159)	16%	(34)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(289)	6%	(20)	12%	(43)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(23)	33%	(48)	50%	(72)	143
Top 2024 Issue: Economy	67%	(171)	18%	(47)	15%	(39)	256
Community: Urban	36%	(44)	36%	(45)	28%	(34)	123
Community: Suburban	43%	(164)	33%	(126)	24%	(90)	379
Community: Rural	59%	(119)	28%	(56)	13%	(26)	201
Community/Gender: Urban Men	41%	(33)	38%	(32)	21%	(17)	82
Community/Gender: Rural Women	61%	(70)	24%	(28)	15%	(17)	115
Community/Gender: Rural Men	57%	(49)	33%	(28)	10%	(9)	86
Community/Gender: Suburban Women	42%	(88)	39%	(82)	19%	(40)	210
Community/Gender: Suburban Men	45%	(76)	26%	(44)	29%	(50)	169

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(326)	32%	(227)	21%	(149)	703
Homeowner	48%	(279)	33%	(191)	19%	(113)	582
Renter	43%	(42)	30%	(29)	28%	(27)	99
Military HHnm: Yes	47%	(49)	35%	(37)	18%	(19)	104
Military HH: No	46%	(278)	32%	(190)	22%	(131)	599
Employ: Private Sector	50%	(115)	28%	(65)	22%	(50)	231
Employ: Self-Employed	52%	(31)	22%	(13)	26%	(16)	60
Employ: Homemaker	38%	(20)	41%	(22)	21%	(11)	53
Employ: Retired	43%	(86)	39%	(78)	18%	(36)	200
Employ: Unemployed	49%	(32)	34%	(22)	17%	(11)	66
Self + Household: White-Collar	48%	(108)	38%	(85)	14%	(32)	225
Self + Household: Blue Collar	49%	(172)	27%	(96)	24%	(84)	351
Union HH: Yes	44%	(28)	38%	(24)	18%	(11)	63
Union HH: No	47%	(299)	32%	(203)	22%	(138)	640
LGBTQ+: Yes	26%	(21)	38%	(31)	36%	(29)	81
LGBTQ+: No	49%	(305)	32%	(196)	19%	(120)	622
Motivated to Vote	47%	(301)	34%	(217)	19%	(119)	636
Parent: Yes	50%	(92)	26%	(49)	24%	(44)	184
Parent: No	45%	(235)	34%	(179)	20%	(106)	519
COVID Vaccine: Yes	38%	(185)	40%	(199)	22%	(107)	491
COVID Vaccine: No	67%	(141)	13%	(28)	20%	(43)	212
Student Loans: Yes	45%	(58)	30%	(38)	25%	(32)	128
Student Loans: No	47%	(269)	33%	(189)	20%	(117)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(308)	34%	(236)	23%	(159)	703
Gender: Male	45%	(153)	35%	(118)	20%	(67)	338
Gender: Female	42%	(155)	32%	(118)	25%	(92)	365
Age: 18-34	47%	(88)	23%	(43)	30%	(55)	186
Age: 35-44	38%	(37)	30%	(29)	32%	(31)	97
Age: 45-64	49%	(122)	33%	(84)	18%	(45)	251
Age: 65+	36%	(62)	47%	(80)	16%	(27)	169
GenZers: 1997-2012	47%	(33)	20%	(14)	33%	(23)	70
Millennials: 1981-1996	45%	(88)	25%	(48)	30%	(58)	194
GenXers: 1965-1980	42%	(80)	37%	(71)	21%	(40)	190
Baby Boomers: 1946-1964	43%	(100)	41%	(95)	16%	(36)	232
Educ: < College	48%	(226)	30%	(143)	22%	(103)	472
Educ: Bachelors degree	40%	(57)	34%	(49)	26%	(38)	144
Educ: Post-grad	29%	(25)	51%	(44)	20%	(18)	87
Income: Under 50k	41%	(138)	36%	(120)	24%	(80)	338
Income: 50k-100k	47%	(122)	33%	(85)	20%	(52)	259
Income: 100k+	46%	(49)	29%	(31)	25%	(27)	107
Ethnicity: White (Non-Hispanic)	45%	(254)	34%	(190)	21%	(118)	562
Ethnicity: Black (Non-Hispanic)	35%	(32)	35%	(32)	30%	(27)	90
All Christian	50%	(153)	30%	(93)	20%	(61)	307
Agnostic/Nothing in particular	36%	(80)	39%	(88)	25%	(55)	223
Something Else	49%	(55)	27%	(30)	24%	(27)	113
Evangelical	59%	(88)	19%	(28)	23%	(34)	150
Non-Evangelical	43%	(111)	37%	(94)	20%	(51)	256
PID: Dem (no lean)	10%	(26)	70%	(179)	20%	(50)	255
PID: Ind (no lean)	38%	(81)	22%	(47)	40%	(86)	214
PID: Rep (no lean)	86%	(201)	4%	(10)	10%	(22)	234
PID/Gender: Dem Men	19%	(23)	65%	(77)	15%	(18)	118
PID/Gender: Dem Women	2%	(3)	74%	(102)	23%	(32)	137
PID/Gender: Ind Men	36%	(44)	30%	(36)	34%	(41)	120
PID/Gender: Ind Women	40%	(37)	12%	(11)	48%	(45)	94
PID/Gender: Rep Men	87%	(87)	5%	(5)	8%	(8)	100
PID/Gender: Rep Women	85%	(115)	4%	(5)	11%	(15)	135

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(308)	34%	(236)	23%	(159)	703
Ideo: Liberal (1-3)	13%	(27)	66%	(133)	21%	(43)	203
Ideo: Moderate (4)	30%	(63)	39%	(80)	31%	(64)	207
Ideo: Conservative (5-7)	80%	(209)	6%	(17)	14%	(37)	263
Ideo/PID: Conservative Republican	89%	(155)	3%	(5)	8%	(13)	174
Ideo/PID: Moderate/Liberal Republican	74%	(41)	9%	(5)	16%	(9)	55
Ideo/PID: Moderate/Conservative Democrat	14%	(14)	68%	(65)	18%	(18)	97
Ideo/PID: Liberal Democrat	8%	(12)	72%	(109)	20%	(30)	152
Unfavorable of Biden and Trump	29%	(42)	14%	(20)	57%	(81)	143
2024 H2H Matchup: Biden Voter	6%	(19)	75%	(221)	18%	(54)	293
2024 H2H Matchup: Trump Voter	84%	(272)	3%	(11)	12%	(40)	322
2022 House Vote: Democrat	9%	(27)	68%	(197)	23%	(67)	291
2022 House Vote: Republican	83%	(225)	4%	(10)	14%	(37)	273
2022 House Vote: Did not Vote	40%	(50)	22%	(28)	38%	(47)	125
2020 Vote: Joe Biden	10%	(33)	65%	(211)	25%	(80)	324
2020 Vote: Donald Trump	81%	(249)	4%	(11)	15%	(45)	306
2020 Vote: Did not Vote	38%	(24)	17%	(11)	45%	(29)	63
2016 Vote: Hillary Clinton	8%	(20)	73%	(179)	19%	(46)	245
2016 Vote: Donald Trump	81%	(204)	5%	(13)	14%	(36)	253
U.S. Economy: Wrong Track	56%	(286)	19%	(96)	26%	(131)	513
U.S. Economy: Right Direction	12%	(22)	74%	(140)	14%	(27)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(14)	80%	(165)	13%	(28)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(273)	6%	(20)	17%	(59)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(21)	35%	(50)	50%	(71)	143
Top 2024 Issue: Economy	61%	(157)	17%	(43)	22%	(56)	256
Community: Urban	33%	(40)	38%	(47)	29%	(36)	123
Community: Suburban	42%	(158)	35%	(132)	23%	(89)	379
Community: Rural	55%	(110)	28%	(57)	17%	(34)	201
Community/Gender: Urban Men	39%	(32)	38%	(31)	23%	(19)	82
Community/Gender: Rural Women	56%	(65)	24%	(28)	20%	(22)	115
Community/Gender: Rural Men	53%	(46)	34%	(29)	13%	(11)	86
Community/Gender: Suburban Women	39%	(82)	36%	(75)	25%	(53)	210
Community/Gender: Suburban Men	45%	(76)	34%	(57)	21%	(36)	169

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(308)	34%	(236)	23%	(159)	703
Homeowner	44%	(257)	35%	(204)	21%	(122)	582
Renter	45%	(45)	28%	(28)	27%	(26)	99
Military HHnm: Yes	41%	(43)	37%	(39)	22%	(23)	104
Military HH: No	44%	(266)	33%	(197)	23%	(136)	599
Employ: Private Sector	47%	(108)	25%	(57)	29%	(66)	231
Employ: Self-Employed	47%	(29)	27%	(17)	25%	(15)	60
Employ: Homemaker	37%	(19)	43%	(23)	20%	(11)	53
Employ: Retired	38%	(77)	45%	(89)	17%	(34)	200
Employ: Unemployed	47%	(31)	38%	(25)	16%	(10)	66
Self + Household: White-Collar	41%	(93)	39%	(89)	19%	(43)	225
Self + Household: Blue Collar	47%	(165)	31%	(107)	23%	(79)	351
Union HH: Yes	43%	(27)	23%	(14)	34%	(22)	63
Union HH: No	44%	(282)	35%	(222)	21%	(137)	640
LGBTQ+: Yes	34%	(28)	32%	(26)	34%	(28)	81
LGBTQ+: No	45%	(281)	34%	(210)	21%	(131)	622
Motivated to Vote	45%	(285)	36%	(227)	19%	(124)	636
Parent: Yes	51%	(93)	23%	(42)	27%	(49)	184
Parent: No	41%	(215)	37%	(194)	21%	(109)	519
COVID Vaccine: Yes	35%	(171)	44%	(215)	21%	(105)	491
COVID Vaccine: No	65%	(137)	10%	(21)	26%	(54)	212
Student Loans: Yes	45%	(58)	29%	(37)	26%	(33)	128
Student Loans: No	44%	(250)	35%	(199)	22%	(126)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	28%	(194)	41%	(287)	32%	(222)	703
Gender: Male	30%	(100)	43%	(144)	28%	(93)	338
Gender: Female	26%	(94)	39%	(143)	35%	(129)	365
Age: 18-34	28%	(53)	33%	(61)	39%	(72)	186
Age: 35-44	23%	(23)	32%	(32)	44%	(43)	97
Age: 45-64	35%	(87)	39%	(99)	26%	(66)	251
Age: 65+	19%	(32)	57%	(96)	24%	(41)	169
GenZers: 1997-2012	23%	(16)	32%	(22)	45%	(31)	70
Millennials: 1981-1996	29%	(56)	33%	(65)	38%	(73)	194
GenXers: 1965-1980	29%	(55)	39%	(74)	32%	(61)	190
Baby Boomers: 1946-1964	26%	(60)	51%	(118)	23%	(54)	232
Educ: < College	31%	(145)	36%	(169)	33%	(158)	472
Educ: Bachelors degree	23%	(34)	45%	(65)	31%	(45)	144
Educ: Post-grad	17%	(15)	61%	(53)	22%	(19)	87
Income: Under 50k	27%	(91)	39%	(133)	34%	(114)	338
Income: 50k-100k	30%	(77)	44%	(113)	26%	(68)	259
Income: 100k+	25%	(26)	38%	(41)	37%	(39)	107
Ethnicity: White (Non-Hispanic)	30%	(169)	41%	(230)	29%	(163)	562
Ethnicity: Black (Non-Hispanic)	18%	(17)	47%	(42)	35%	(31)	90
All Christian	34%	(104)	43%	(131)	24%	(72)	307
Agnostic/Nothing in particular	21%	(47)	46%	(103)	33%	(73)	223
Something Else	31%	(35)	24%	(27)	45%	(50)	113
Evangelical	41%	(61)	28%	(41)	32%	(47)	150
Non-Evangelical	27%	(70)	43%	(111)	29%	(75)	256
PID: Dem (no lean)	4%	(10)	76%	(193)	21%	(52)	255
PID: Ind (no lean)	20%	(43)	32%	(69)	48%	(102)	214
PID: Rep (no lean)	60%	(141)	11%	(26)	29%	(67)	234
PID/Gender: Dem Men	7%	(8)	76%	(89)	18%	(21)	118
PID/Gender: Dem Women	1%	(2)	75%	(103)	23%	(32)	137
PID/Gender: Ind Men	17%	(20)	38%	(46)	45%	(54)	120
PID/Gender: Ind Women	24%	(23)	25%	(23)	51%	(48)	94
PID/Gender: Rep Men	72%	(72)	10%	(10)	18%	(18)	100
PID/Gender: Rep Women	51%	(69)	12%	(16)	37%	(49)	135

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	28%	(194)	41%	(287)	32%	(222)	703
Ideo: Liberal (1-3)	5%	(11)	72%	(147)	23%	(46)	203
Ideo: Moderate (4)	20%	(41)	44%	(92)	36%	(74)	207
Ideo: Conservative (5-7)	51%	(134)	16%	(41)	34%	(88)	263
Ideo/PID: Conservative Republican	62%	(108)	11%	(20)	26%	(46)	174
Ideo/PID: Moderate/Liberal Republican	50%	(27)	11%	(6)	39%	(21)	55
Ideo/PID: Moderate/Conservative Democrat	5%	(5)	74%	(72)	21%	(20)	97
Ideo/PID: Liberal Democrat	3%	(5)	77%	(117)	20%	(30)	152
Unfavorable of Biden and Trump	10%	(15)	35%	(50)	55%	(78)	143
2024 H2H Matchup: Biden Voter	2%	(5)	80%	(235)	18%	(53)	293
2024 H2H Matchup: Trump Voter	58%	(186)	10%	(31)	33%	(106)	322
2022 House Vote: Democrat	4%	(11)	73%	(214)	23%	(67)	291
2022 House Vote: Republican	57%	(154)	10%	(27)	34%	(92)	273
2022 House Vote: Did not Vote	22%	(28)	36%	(45)	42%	(52)	125
2020 Vote: Joe Biden	2%	(8)	73%	(236)	25%	(80)	324
2020 Vote: Donald Trump	55%	(168)	10%	(30)	35%	(108)	306
2020 Vote: Did not Vote	29%	(18)	28%	(18)	43%	(27)	63
2016 Vote: Hillary Clinton	3%	(6)	79%	(195)	18%	(44)	245
2016 Vote: Donald Trump	55%	(140)	10%	(26)	34%	(87)	253
U.S. Economy: Wrong Track	34%	(177)	27%	(139)	38%	(197)	513
U.S. Economy: Right Direction	9%	(17)	78%	(148)	13%	(24)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	84%	(174)	15%	(31)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53%	(186)	12%	(44)	35%	(123)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(7)	49%	(70)	47%	(67)	143
Top 2024 Issue: Economy	36%	(92)	29%	(75)	35%	(89)	256
Community: Urban	22%	(28)	46%	(57)	31%	(39)	123
Community: Suburban	25%	(93)	45%	(172)	30%	(114)	379
Community: Rural	37%	(73)	29%	(58)	34%	(69)	201
Community/Gender: Urban Men	30%	(25)	46%	(38)	23%	(19)	82
Community/Gender: Rural Women	37%	(42)	24%	(28)	39%	(44)	115
Community/Gender: Rural Men	36%	(31)	35%	(31)	29%	(25)	86
Community/Gender: Suburban Women	23%	(49)	46%	(97)	31%	(65)	210
Community/Gender: Suburban Men	26%	(44)	45%	(76)	29%	(49)	169

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	28%	(194)	41%	(287)	32%	(222)	703
Homeowner	29%	(166)	41%	(240)	30%	(176)	582
Renter	24%	(24)	41%	(41)	34%	(34)	99
Military HHnm: Yes	26%	(27)	45%	(46)	29%	(31)	104
Military HH: No	28%	(167)	40%	(241)	32%	(191)	599
Employ: Private Sector	29%	(66)	34%	(79)	37%	(86)	231
Employ: Self-Employed	33%	(20)	29%	(17)	39%	(23)	60
Employ: Homemaker	23%	(12)	49%	(26)	28%	(15)	53
Employ: Retired	24%	(48)	55%	(110)	21%	(42)	200
Employ: Unemployed	41%	(27)	34%	(22)	26%	(17)	66
Self + Household: White-Collar	27%	(61)	47%	(106)	26%	(58)	225
Self + Household: Blue Collar	29%	(103)	38%	(132)	33%	(116)	351
Union HH: Yes	18%	(11)	42%	(26)	40%	(25)	63
Union HH: No	29%	(183)	41%	(261)	31%	(197)	640
LGBTQ+: Yes	24%	(19)	41%	(33)	35%	(28)	81
LGBTQ+: No	28%	(175)	41%	(254)	31%	(193)	622
Motivated to Vote	28%	(177)	43%	(271)	30%	(188)	636
Parent: Yes	30%	(55)	31%	(57)	39%	(72)	184
Parent: No	27%	(139)	44%	(230)	29%	(149)	519
COVID Vaccine: Yes	22%	(110)	52%	(254)	26%	(126)	491
COVID Vaccine: No	39%	(84)	16%	(33)	45%	(95)	212
Student Loans: Yes	26%	(34)	35%	(44)	39%	(49)	128
Student Loans: No	28%	(160)	42%	(243)	30%	(172)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(278)	41%	(285)	20%	(140)	703
Gender: Male	39%	(132)	44%	(148)	17%	(58)	338
Gender: Female	40%	(146)	38%	(137)	22%	(81)	365
Age: 18-34	42%	(78)	34%	(64)	23%	(44)	186
Age: 35-44	35%	(34)	35%	(34)	30%	(29)	97
Age: 45-64	46%	(115)	38%	(97)	16%	(39)	251
Age: 65+	30%	(51)	53%	(90)	17%	(28)	169
GenZers: 1997-2012	40%	(28)	37%	(26)	24%	(17)	70
Millennials: 1981-1996	41%	(80)	32%	(63)	26%	(51)	194
GenXers: 1965-1980	39%	(75)	42%	(80)	19%	(35)	190
Baby Boomers: 1946-1964	38%	(88)	47%	(108)	15%	(36)	232
Educ: < College	45%	(212)	35%	(165)	20%	(96)	472
Educ: Bachelors degree	32%	(46)	45%	(65)	22%	(32)	144
Educ: Post-grad	23%	(20)	63%	(55)	14%	(12)	87
Income: Under 50k	36%	(122)	42%	(143)	21%	(72)	338
Income: 50k-100k	43%	(112)	40%	(102)	17%	(45)	259
Income: 100k+	41%	(44)	37%	(40)	21%	(23)	107
Ethnicity: White (Non-Hispanic)	42%	(235)	40%	(223)	18%	(104)	562
Ethnicity: Black (Non-Hispanic)	30%	(27)	46%	(41)	24%	(22)	90
All Christian	46%	(140)	37%	(115)	17%	(52)	307
Agnostic/Nothing in particular	33%	(74)	45%	(101)	22%	(49)	223
Something Else	49%	(55)	30%	(34)	21%	(24)	113
Evangelical	57%	(85)	24%	(35)	20%	(29)	150
Non-Evangelical	40%	(102)	44%	(112)	16%	(42)	256
PID: Dem (no lean)	6%	(15)	80%	(205)	14%	(36)	255
PID: Ind (no lean)	31%	(65)	31%	(67)	38%	(82)	214
PID: Rep (no lean)	85%	(198)	6%	(14)	10%	(22)	234
PID/Gender: Dem Men	11%	(13)	76%	(89)	13%	(16)	118
PID/Gender: Dem Women	1%	(2)	84%	(115)	14%	(20)	137
PID/Gender: Ind Men	29%	(35)	41%	(49)	30%	(36)	120
PID/Gender: Ind Women	32%	(30)	18%	(17)	49%	(46)	94
PID/Gender: Rep Men	84%	(84)	9%	(9)	7%	(7)	100
PID/Gender: Rep Women	85%	(114)	4%	(5)	11%	(15)	135

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(278)	41%	(285)	20%	(140)	703
Ideo: Liberal (1-3)	8%	(17)	76%	(155)	16%	(32)	203
Ideo: Moderate (4)	26%	(55)	49%	(101)	24%	(51)	207
Ideo: Conservative (5-7)	74%	(196)	9%	(23)	17%	(45)	263
Ideo/PID: Conservative Republican	90%	(156)	3%	(5)	7%	(13)	174
Ideo/PID: Moderate/Liberal Republican	66%	(36)	16%	(9)	18%	(10)	55
Ideo/PID: Moderate/Conservative Democrat	7%	(7)	78%	(75)	16%	(15)	97
Ideo/PID: Liberal Democrat	5%	(8)	83%	(126)	12%	(18)	152
Unfavorable of Biden and Trump	20%	(29)	29%	(41)	51%	(73)	143
2024 H2H Matchup: Biden Voter	2%	(6)	87%	(255)	11%	(32)	293
2024 H2H Matchup: Trump Voter	81%	(262)	4%	(14)	14%	(46)	322
2022 House Vote: Democrat	7%	(20)	78%	(227)	15%	(44)	291
2022 House Vote: Republican	80%	(217)	6%	(16)	14%	(40)	273
2022 House Vote: Did not Vote	32%	(41)	33%	(41)	35%	(43)	125
2020 Vote: Joe Biden	4%	(13)	77%	(251)	19%	(60)	324
2020 Vote: Donald Trump	78%	(239)	5%	(15)	17%	(52)	306
2020 Vote: Did not Vote	36%	(23)	28%	(18)	36%	(23)	63
2016 Vote: Hillary Clinton	4%	(9)	82%	(202)	14%	(35)	245
2016 Vote: Donald Trump	74%	(189)	7%	(17)	19%	(47)	253
U.S. Economy: Wrong Track	50%	(255)	26%	(134)	24%	(124)	513
U.S. Economy: Right Direction	12%	(23)	80%	(151)	8%	(16)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	90%	(187)	9%	(18)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(261)	9%	(31)	17%	(61)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(16)	47%	(67)	42%	(61)	143
Top 2024 Issue: Economy	56%	(143)	24%	(61)	21%	(53)	256
Community: Urban	34%	(42)	48%	(59)	18%	(22)	123
Community: Suburban	36%	(136)	42%	(160)	22%	(84)	379
Community: Rural	50%	(101)	33%	(66)	17%	(34)	201
Community/Gender: Urban Men	38%	(31)	47%	(39)	15%	(13)	82
Community/Gender: Rural Women	52%	(59)	27%	(31)	21%	(24)	115
Community/Gender: Rural Men	48%	(41)	41%	(35)	11%	(10)	86
Community/Gender: Suburban Women	36%	(76)	41%	(86)	23%	(48)	210
Community/Gender: Suburban Men	35%	(59)	44%	(74)	21%	(36)	169

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(278)	41%	(285)	20%	(140)	703
Homeowner	40%	(236)	41%	(237)	19%	(109)	582
Renter	34%	(34)	44%	(43)	22%	(22)	99
Military HHnm: Yes	40%	(41)	42%	(44)	18%	(19)	104
Military HH: No	40%	(237)	40%	(241)	20%	(121)	599
Employ: Private Sector	41%	(95)	31%	(73)	27%	(63)	231
Employ: Self-Employed	52%	(31)	32%	(19)	16%	(10)	60
Employ: Homemaker	35%	(18)	46%	(24)	19%	(10)	53
Employ: Retired	34%	(68)	52%	(103)	14%	(28)	200
Employ: Unemployed	46%	(30)	41%	(27)	14%	(9)	66
Self + Household: White-Collar	41%	(92)	46%	(103)	13%	(30)	225
Self + Household: Blue Collar	41%	(144)	38%	(134)	21%	(73)	351
Union HH: Yes	35%	(22)	39%	(25)	26%	(16)	63
Union HH: No	40%	(256)	41%	(260)	19%	(124)	640
LGBTQ+: Yes	34%	(28)	40%	(32)	26%	(21)	81
LGBTQ+: No	40%	(250)	41%	(253)	19%	(119)	622
Motivated to Vote	40%	(255)	42%	(270)	17%	(111)	636
Parent: Yes	43%	(80)	30%	(56)	26%	(48)	184
Parent: No	38%	(199)	44%	(229)	18%	(91)	519
COVID Vaccine: Yes	29%	(141)	52%	(257)	19%	(92)	491
COVID Vaccine: No	64%	(137)	13%	(28)	22%	(47)	212
Student Loans: Yes	39%	(50)	38%	(49)	22%	(29)	128
Student Loans: No	40%	(228)	41%	(236)	19%	(111)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(292)	37%	(257)	22%	(155)	703
Gender: Male	41%	(138)	39%	(131)	20%	(68)	338
Gender: Female	42%	(153)	34%	(126)	24%	(87)	365
Age: 18-34	44%	(81)	26%	(48)	31%	(57)	186
Age: 35-44	39%	(38)	32%	(31)	29%	(28)	97
Age: 45-64	44%	(110)	38%	(96)	18%	(45)	251
Age: 65+	38%	(63)	48%	(81)	14%	(24)	169
GenZers: 1997-2012	38%	(27)	28%	(20)	33%	(23)	70
Millennials: 1981-1996	44%	(86)	26%	(50)	30%	(58)	194
GenXers: 1965-1980	38%	(72)	42%	(80)	20%	(38)	190
Baby Boomers: 1946-1964	43%	(99)	43%	(99)	15%	(34)	232
Educ: < College	45%	(214)	32%	(149)	23%	(109)	472
Educ: Bachelors degree	38%	(54)	41%	(59)	21%	(31)	144
Educ: Post-grad	27%	(23)	56%	(48)	17%	(15)	87
Income: Under 50k	38%	(127)	37%	(125)	25%	(86)	338
Income: 50k-100k	44%	(115)	37%	(95)	19%	(48)	259
Income: 100k+	46%	(49)	34%	(37)	19%	(21)	107
Ethnicity: White (Non-Hispanic)	44%	(249)	35%	(199)	20%	(114)	562
Ethnicity: Black (Non-Hispanic)	28%	(25)	44%	(40)	28%	(25)	90
All Christian	48%	(149)	36%	(111)	15%	(47)	307
Agnostic/Nothing in particular	31%	(69)	41%	(91)	28%	(63)	223
Something Else	52%	(59)	23%	(26)	25%	(28)	113
Evangelical	59%	(88)	22%	(34)	19%	(28)	150
Non-Evangelical	43%	(110)	40%	(102)	17%	(44)	256
PID: Dem (no lean)	7%	(18)	74%	(188)	19%	(49)	255
PID: Ind (no lean)	39%	(83)	25%	(55)	36%	(77)	214
PID: Rep (no lean)	81%	(191)	6%	(14)	13%	(29)	234
PID/Gender: Dem Men	10%	(12)	73%	(86)	17%	(20)	118
PID/Gender: Dem Women	4%	(6)	74%	(102)	21%	(29)	137
PID/Gender: Ind Men	34%	(41)	31%	(37)	35%	(42)	120
PID/Gender: Ind Women	44%	(41)	19%	(17)	37%	(35)	94
PID/Gender: Rep Men	85%	(85)	8%	(8)	7%	(7)	100
PID/Gender: Rep Women	79%	(106)	5%	(6)	17%	(23)	135

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Table BLMB8_9: Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(292)	37%	(257)	22%	(155)	703
Ideo: Liberal (1-3)	11%	(23)	70%	(143)	19%	(38)	203
Ideo: Moderate (4)	29%	(60)	41%	(85)	30%	(62)	207
Ideo: Conservative (5-7)	75%	(198)	9%	(23)	16%	(42)	263
Ideo/PID: Conservative Republican	84%	(146)	5%	(9)	11%	(19)	174
Ideo/PID: Moderate/Liberal Republican	71%	(39)	10%	(6)	19%	(10)	55
Ideo/PID: Moderate/Conservative Democrat	8%	(7)	70%	(68)	22%	(21)	97
Ideo/PID: Liberal Democrat	7%	(11)	77%	(116)	16%	(25)	152
Unfavorable of Biden and Trump	22%	(31)	19%	(27)	60%	(85)	143
2024 H2H Matchup: Biden Voter	3%	(9)	80%	(234)	17%	(50)	293
2024 H2H Matchup: Trump Voter	84%	(272)	2%	(7)	13%	(43)	322
2022 House Vote: Democrat	8%	(22)	72%	(210)	20%	(59)	291
2022 House Vote: Republican	81%	(220)	4%	(11)	15%	(42)	273
2022 House Vote: Did not Vote	37%	(46)	27%	(34)	36%	(45)	125
2020 Vote: Joe Biden	5%	(16)	71%	(231)	24%	(77)	324
2020 Vote: Donald Trump	81%	(247)	4%	(14)	15%	(46)	306
2020 Vote: Did not Vote	41%	(26)	16%	(10)	43%	(27)	63
2016 Vote: Hillary Clinton	5%	(12)	77%	(190)	18%	(44)	245
2016 Vote: Donald Trump	76%	(194)	7%	(18)	16%	(42)	253
U.S. Economy: Wrong Track	53%	(270)	21%	(108)	26%	(136)	513
U.S. Economy: Right Direction	11%	(21)	79%	(149)	10%	(19)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	84%	(174)	14%	(29)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75%	(264)	7%	(23)	18%	(65)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(23)	42%	(60)	42%	(61)	143
Top 2024 Issue: Economy	59%	(151)	18%	(47)	22%	(57)	256
Community: Urban	30%	(37)	40%	(49)	30%	(37)	123
Community: Suburban	39%	(148)	40%	(150)	22%	(82)	379
Community: Rural	53%	(107)	29%	(58)	18%	(36)	201
Community/Gender: Urban Men	35%	(28)	43%	(35)	22%	(18)	82
Community/Gender: Rural Women	54%	(62)	24%	(27)	22%	(25)	115
Community/Gender: Rural Men	52%	(45)	35%	(30)	13%	(11)	86
Community/Gender: Suburban Women	39%	(82)	40%	(85)	20%	(43)	210
Community/Gender: Suburban Men	39%	(65)	38%	(65)	23%	(39)	169

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Table BLMB8_9: Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(292)	37%	(257)	22%	(155)	703
Homeowner	42%	(245)	37%	(216)	21%	(121)	582
Renter	37%	(36)	37%	(37)	27%	(26)	99
Military HHnm: Yes	46%	(48)	34%	(35)	21%	(22)	104
Military HH: No	41%	(244)	37%	(221)	22%	(133)	599
Employ: Private Sector	42%	(98)	29%	(68)	28%	(66)	231
Employ: Self-Employed	53%	(32)	26%	(16)	21%	(13)	60
Employ: Homemaker	37%	(19)	42%	(22)	21%	(11)	53
Employ: Retired	39%	(77)	47%	(94)	14%	(28)	200
Employ: Unemployed	45%	(30)	35%	(23)	20%	(13)	66
Self + Household: White-Collar	40%	(89)	45%	(102)	15%	(34)	225
Self + Household: Blue Collar	46%	(160)	32%	(113)	22%	(78)	351
Union HH: Yes	37%	(23)	32%	(20)	31%	(19)	63
Union HH: No	42%	(268)	37%	(237)	21%	(135)	640
LGBTQ+: Yes	37%	(30)	34%	(28)	29%	(24)	81
LGBTQ+: No	42%	(262)	37%	(229)	21%	(131)	622
Motivated to Vote	42%	(269)	39%	(246)	19%	(121)	636
Parent: Yes	42%	(77)	29%	(53)	29%	(53)	184
Parent: No	41%	(214)	39%	(203)	20%	(101)	519
COVID Vaccine: Yes	33%	(160)	47%	(232)	20%	(99)	491
COVID Vaccine: No	62%	(132)	12%	(25)	26%	(55)	212
Student Loans: Yes	46%	(58)	32%	(41)	22%	(29)	128
Student Loans: No	41%	(233)	38%	(216)	22%	(126)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(236)	39%	(274)	27%	(193)	703
Gender: Male	34%	(116)	41%	(137)	25%	(85)	338
Gender: Female	33%	(121)	38%	(137)	29%	(107)	365
Age: 18-34	36%	(67)	30%	(56)	34%	(63)	186
Age: 35-44	32%	(31)	36%	(35)	32%	(31)	97
Age: 45-64	39%	(99)	39%	(97)	22%	(56)	251
Age: 65+	24%	(40)	51%	(87)	25%	(42)	169
GenZers: 1997-2012	38%	(27)	28%	(19)	34%	(24)	70
Millennials: 1981-1996	34%	(67)	32%	(62)	34%	(66)	194
GenXers: 1965-1980	34%	(66)	42%	(80)	24%	(45)	190
Baby Boomers: 1946-1964	30%	(70)	46%	(107)	24%	(55)	232
Educ: < College	38%	(181)	34%	(159)	28%	(133)	472
Educ: Bachelors degree	27%	(39)	44%	(63)	29%	(42)	144
Educ: Post-grad	19%	(17)	60%	(52)	21%	(18)	87
Income: Under 50k	32%	(109)	39%	(132)	29%	(97)	338
Income: 50k-100k	35%	(91)	41%	(105)	24%	(63)	259
Income: 100k+	34%	(37)	35%	(37)	31%	(33)	107
Ethnicity: White (Non-Hispanic)	35%	(195)	38%	(215)	27%	(152)	562
Ethnicity: Black (Non-Hispanic)	32%	(29)	43%	(39)	25%	(23)	90
All Christian	41%	(125)	35%	(107)	24%	(75)	307
Agnostic/Nothing in particular	24%	(53)	47%	(106)	29%	(65)	223
Something Else	43%	(49)	25%	(28)	32%	(36)	113
Evangelical	53%	(79)	23%	(35)	24%	(36)	150
Non-Evangelical	35%	(90)	38%	(98)	27%	(68)	256
PID: Dem (no lean)	7%	(19)	74%	(189)	18%	(46)	255
PID: Ind (no lean)	26%	(56)	31%	(65)	43%	(92)	214
PID: Rep (no lean)	69%	(161)	8%	(19)	23%	(54)	234
PID/Gender: Dem Men	14%	(17)	68%	(79)	18%	(22)	118
PID/Gender: Dem Women	2%	(2)	80%	(110)	18%	(25)	137
PID/Gender: Ind Men	23%	(28)	39%	(47)	38%	(46)	120
PID/Gender: Ind Women	31%	(29)	20%	(19)	49%	(46)	94
PID/Gender: Rep Men	72%	(71)	11%	(11)	18%	(18)	100
PID/Gender: Rep Women	67%	(89)	6%	(9)	27%	(36)	135

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(236)	39%	(274)	27%	(193)	703
Ideo: Liberal (1-3)	10%	(21)	74%	(150)	16%	(32)	203
Ideo: Moderate (4)	22%	(45)	44%	(90)	35%	(72)	207
Ideo: Conservative (5-7)	61%	(160)	12%	(31)	27%	(72)	263
Ideo/PID: Conservative Republican	72%	(125)	7%	(12)	21%	(36)	174
Ideo/PID: Moderate/Liberal Republican	54%	(29)	13%	(7)	33%	(18)	55
Ideo/PID: Moderate/Conservative Democrat	11%	(10)	69%	(67)	20%	(20)	97
Ideo/PID: Liberal Democrat	6%	(9)	80%	(121)	14%	(22)	152
Unfavorable of Biden and Trump	15%	(22)	30%	(42)	55%	(78)	143
2024 H2H Matchup: Biden Voter	3%	(10)	81%	(236)	16%	(47)	293
2024 H2H Matchup: Trump Voter	68%	(219)	6%	(19)	26%	(84)	322
2022 House Vote: Democrat	9%	(25)	74%	(214)	18%	(52)	291
2022 House Vote: Republican	65%	(178)	6%	(16)	29%	(78)	273
2022 House Vote: Did not Vote	24%	(31)	33%	(41)	43%	(53)	125
2020 Vote: Joe Biden	5%	(17)	73%	(236)	22%	(70)	324
2020 Vote: Donald Trump	64%	(197)	8%	(23)	28%	(85)	306
2020 Vote: Did not Vote	30%	(19)	20%	(13)	50%	(31)	63
2016 Vote: Hillary Clinton	7%	(18)	78%	(191)	15%	(36)	245
2016 Vote: Donald Trump	63%	(159)	7%	(19)	30%	(76)	253
U.S. Economy: Wrong Track	42%	(216)	25%	(131)	32%	(166)	513
U.S. Economy: Right Direction	10%	(20)	76%	(144)	14%	(26)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(11)	80%	(166)	14%	(30)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	60%	(211)	12%	(41)	28%	(100)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(14)	47%	(67)	43%	(62)	143
Top 2024 Issue: Economy	45%	(115)	23%	(60)	32%	(81)	256
Community: Urban	25%	(31)	44%	(55)	30%	(37)	123
Community: Suburban	31%	(119)	43%	(163)	26%	(97)	379
Community: Rural	43%	(86)	28%	(57)	29%	(58)	201
Community/Gender: Urban Men	31%	(25)	48%	(40)	21%	(17)	82
Community/Gender: Rural Women	41%	(47)	26%	(30)	33%	(38)	115
Community/Gender: Rural Men	46%	(39)	31%	(27)	23%	(20)	86
Community/Gender: Suburban Women	32%	(68)	44%	(92)	24%	(50)	210
Community/Gender: Suburban Men	30%	(51)	41%	(70)	28%	(48)	169

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(236)	39%	(274)	27%	(193)	703
Homeowner	34%	(197)	39%	(229)	27%	(157)	582
Renter	34%	(33)	41%	(40)	26%	(25)	99
Military HHnm: Yes	37%	(39)	35%	(36)	29%	(30)	104
Military HH: No	33%	(198)	40%	(238)	27%	(163)	599
Employ: Private Sector	35%	(81)	35%	(81)	30%	(68)	231
Employ: Self-Employed	45%	(27)	27%	(17)	28%	(17)	60
Employ: Homemaker	24%	(13)	46%	(24)	30%	(16)	53
Employ: Retired	27%	(53)	50%	(100)	23%	(46)	200
Employ: Unemployed	44%	(29)	30%	(20)	26%	(17)	66
Self + Household: White-Collar	33%	(74)	44%	(99)	23%	(51)	225
Self + Household: Blue Collar	37%	(131)	37%	(129)	26%	(91)	351
Union HH: Yes	38%	(24)	38%	(24)	24%	(15)	63
Union HH: No	33%	(213)	39%	(250)	28%	(178)	640
LGBTQ+: Yes	35%	(28)	38%	(31)	27%	(22)	81
LGBTQ+: No	33%	(208)	39%	(243)	27%	(171)	622
Motivated to Vote	35%	(221)	41%	(263)	24%	(152)	636
Parent: Yes	39%	(72)	29%	(54)	32%	(58)	184
Parent: No	32%	(164)	42%	(220)	26%	(134)	519
COVID Vaccine: Yes	27%	(130)	50%	(246)	23%	(115)	491
COVID Vaccine: No	50%	(106)	13%	(28)	37%	(78)	212
Student Loans: Yes	37%	(47)	36%	(46)	27%	(35)	128
Student Loans: No	33%	(189)	40%	(228)	27%	(158)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(262)	42%	(295)	21%	(147)	703
Gender: Male	34%	(115)	46%	(154)	20%	(68)	338
Gender: Female	40%	(146)	39%	(141)	21%	(78)	365
Age: 18-34	37%	(68)	35%	(65)	28%	(53)	186
Age: 35-44	33%	(32)	40%	(39)	27%	(27)	97
Age: 45-64	43%	(108)	40%	(99)	17%	(44)	251
Age: 65+	32%	(54)	54%	(92)	14%	(23)	169
GenZers: 1997-2012	33%	(23)	31%	(21)	36%	(25)	70
Millennials: 1981-1996	37%	(72)	37%	(73)	26%	(50)	194
GenXers: 1965-1980	36%	(69)	43%	(83)	20%	(39)	190
Baby Boomers: 1946-1964	39%	(90)	47%	(110)	14%	(32)	232
Educ: < College	42%	(198)	37%	(173)	22%	(102)	472
Educ: Bachelors degree	31%	(44)	50%	(73)	19%	(27)	144
Educ: Post-grad	23%	(20)	57%	(49)	21%	(18)	87
Income: Under 50k	33%	(113)	42%	(143)	24%	(82)	338
Income: 50k-100k	41%	(107)	44%	(113)	15%	(39)	259
Income: 100k+	40%	(42)	36%	(38)	25%	(26)	107
Ethnicity: White (Non-Hispanic)	39%	(222)	41%	(230)	20%	(110)	562
Ethnicity: Black (Non-Hispanic)	27%	(24)	49%	(44)	24%	(22)	90
All Christian	42%	(129)	39%	(120)	19%	(58)	307
Agnostic/Nothing in particular	29%	(65)	48%	(107)	23%	(51)	223
Something Else	51%	(58)	32%	(36)	17%	(19)	113
Evangelical	55%	(83)	25%	(37)	20%	(30)	150
Non-Evangelical	39%	(100)	46%	(117)	15%	(39)	256
PID: Dem (no lean)	4%	(10)	80%	(204)	16%	(41)	255
PID: Ind (no lean)	28%	(61)	33%	(71)	38%	(82)	214
PID: Rep (no lean)	81%	(190)	9%	(20)	10%	(24)	234
PID/Gender: Dem Men	7%	(8)	77%	(90)	16%	(19)	118
PID/Gender: Dem Women	1%	(2)	83%	(113)	16%	(22)	137
PID/Gender: Ind Men	25%	(30)	42%	(50)	33%	(40)	120
PID/Gender: Ind Women	33%	(31)	22%	(20)	45%	(42)	94
PID/Gender: Rep Men	77%	(77)	13%	(13)	9%	(9)	100
PID/Gender: Rep Women	84%	(113)	5%	(7)	11%	(14)	135

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Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(262)	42%	(295)	21%	(147)	703
Ideo: Liberal (1-3)	6%	(13)	76%	(154)	18%	(36)	203
Ideo: Moderate (4)	24%	(50)	51%	(105)	25%	(51)	207
Ideo: Conservative (5-7)	72%	(188)	11%	(29)	18%	(46)	263
Ideo/PID: Conservative Republican	87%	(150)	6%	(10)	8%	(13)	174
Ideo/PID: Moderate/Liberal Republican	63%	(34)	19%	(10)	19%	(10)	55
Ideo/PID: Moderate/Conservative Democrat	7%	(6)	79%	(76)	14%	(14)	97
Ideo/PID: Liberal Democrat	2%	(4)	82%	(124)	16%	(24)	152
Unfavorable of Biden and Trump	16%	(23)	32%	(46)	52%	(74)	143
2024 H2H Matchup: Biden Voter	1%	(4)	87%	(255)	12%	(34)	293
2024 H2H Matchup: Trump Voter	77%	(249)	7%	(24)	15%	(49)	322
2022 House Vote: Democrat	4%	(13)	80%	(232)	16%	(46)	291
2022 House Vote: Republican	75%	(204)	8%	(21)	18%	(48)	273
2022 House Vote: Did not Vote	34%	(43)	33%	(41)	33%	(41)	125
2020 Vote: Joe Biden	4%	(12)	77%	(251)	19%	(61)	324
2020 Vote: Donald Trump	74%	(228)	8%	(24)	18%	(54)	306
2020 Vote: Did not Vote	34%	(22)	25%	(16)	41%	(26)	63
2016 Vote: Hillary Clinton	3%	(8)	82%	(202)	14%	(35)	245
2016 Vote: Donald Trump	71%	(181)	11%	(27)	18%	(46)	253
U.S. Economy: Wrong Track	48%	(248)	28%	(141)	24%	(124)	513
U.S. Economy: Right Direction	7%	(13)	81%	(153)	12%	(23)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	89%	(184)	9%	(19)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	69%	(242)	13%	(45)	19%	(65)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(16)	45%	(65)	43%	(62)	143
Top 2024 Issue: Economy	53%	(136)	26%	(66)	21%	(54)	256
Community: Urban	25%	(31)	49%	(61)	25%	(31)	123
Community: Suburban	35%	(131)	44%	(166)	22%	(82)	379
Community: Rural	50%	(100)	34%	(68)	17%	(34)	201
Community/Gender: Urban Men	28%	(23)	51%	(42)	20%	(17)	82
Community/Gender: Rural Women	52%	(60)	27%	(31)	20%	(23)	115
Community/Gender: Rural Men	46%	(40)	42%	(36)	12%	(10)	86
Community/Gender: Suburban Women	37%	(79)	43%	(91)	19%	(41)	210
Community/Gender: Suburban Men	31%	(52)	45%	(75)	24%	(41)	169

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Table BLMB8_11: Who do you trust more to handle each of the following issues? — Senior Services (Social Security Medicare)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(262)	42%	(295)	21%	(147)	703
Homeowner	38%	(222)	42%	(246)	20%	(114)	582
Renter	32%	(32)	44%	(43)	24%	(24)	99
Military HHnm: Yes	42%	(44)	41%	(43)	16%	(17)	104
Military HH: No	36%	(218)	42%	(251)	22%	(130)	599
Employ: Private Sector	36%	(83)	34%	(79)	30%	(69)	231
Employ: Self-Employed	49%	(29)	32%	(20)	19%	(12)	60
Employ: Homemaker	33%	(18)	46%	(24)	21%	(11)	53
Employ: Retired	35%	(70)	52%	(104)	13%	(25)	200
Employ: Unemployed	42%	(28)	42%	(28)	15%	(10)	66
Self + Household: White-Collar	35%	(79)	47%	(106)	17%	(39)	225
Self + Household: Blue Collar	41%	(143)	40%	(141)	19%	(67)	351
Union HH: Yes	35%	(22)	37%	(23)	28%	(18)	63
Union HH: No	37%	(239)	42%	(272)	20%	(129)	640
LGBTQ+: Yes	34%	(27)	33%	(27)	33%	(27)	81
LGBTQ+: No	38%	(234)	43%	(268)	19%	(120)	622
Motivated to Vote	38%	(243)	44%	(280)	18%	(113)	636
Parent: Yes	40%	(73)	35%	(64)	25%	(47)	184
Parent: No	36%	(189)	44%	(230)	19%	(100)	519
COVID Vaccine: Yes	28%	(136)	53%	(260)	19%	(95)	491
COVID Vaccine: No	59%	(126)	16%	(35)	25%	(52)	212
Student Loans: Yes	34%	(44)	42%	(54)	23%	(30)	128
Student Loans: No	38%	(218)	42%	(240)	20%	(117)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(255)	43%	(303)	21%	(145)	703
Gender: Male	35%	(119)	49%	(165)	16%	(54)	338
Gender: Female	37%	(136)	38%	(139)	25%	(91)	365
Age: 18-34	35%	(64)	37%	(70)	28%	(52)	186
Age: 35-44	26%	(25)	44%	(43)	30%	(29)	97
Age: 45-64	44%	(110)	39%	(98)	17%	(43)	251
Age: 65+	33%	(55)	55%	(93)	12%	(21)	169
GenZers: 1997-2012	31%	(21)	35%	(24)	35%	(24)	70
Millennials: 1981-1996	34%	(66)	39%	(77)	27%	(52)	194
GenXers: 1965-1980	35%	(67)	44%	(83)	21%	(40)	190
Baby Boomers: 1946-1964	40%	(93)	48%	(112)	12%	(28)	232
Educ: < College	40%	(190)	37%	(176)	22%	(106)	472
Educ: Bachelors degree	33%	(48)	48%	(69)	19%	(28)	144
Educ: Post-grad	20%	(17)	68%	(59)	13%	(11)	87
Income: Under 50k	34%	(115)	44%	(148)	22%	(74)	338
Income: 50k-100k	39%	(101)	44%	(115)	17%	(43)	259
Income: 100k+	36%	(38)	38%	(41)	26%	(28)	107
Ethnicity: White (Non-Hispanic)	38%	(215)	42%	(239)	19%	(108)	562
Ethnicity: Black (Non-Hispanic)	26%	(24)	51%	(46)	23%	(21)	90
All Christian	45%	(140)	40%	(123)	14%	(44)	307
Agnostic/Nothing in particular	26%	(58)	49%	(110)	25%	(55)	223
Something Else	42%	(48)	32%	(36)	26%	(29)	113
Evangelical	52%	(77)	24%	(36)	24%	(36)	150
Non-Evangelical	40%	(102)	46%	(118)	14%	(37)	256
PID: Dem (no lean)	5%	(13)	84%	(213)	11%	(29)	255
PID: Ind (no lean)	29%	(63)	33%	(72)	37%	(80)	214
PID: Rep (no lean)	77%	(179)	8%	(19)	15%	(36)	234
PID/Gender: Dem Men	9%	(11)	84%	(98)	7%	(9)	118
PID/Gender: Dem Women	2%	(2)	84%	(115)	15%	(20)	137
PID/Gender: Ind Men	26%	(31)	43%	(52)	31%	(37)	120
PID/Gender: Ind Women	33%	(31)	21%	(20)	46%	(43)	94
PID/Gender: Rep Men	77%	(77)	14%	(14)	8%	(8)	100
PID/Gender: Rep Women	76%	(102)	3%	(4)	21%	(28)	135

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(255)	43%	(303)	21%	(145)	703
Ideo: Liberal (1-3)	7%	(15)	78%	(158)	15%	(30)	203
Ideo: Moderate (4)	22%	(46)	53%	(110)	25%	(51)	207
Ideo: Conservative (5-7)	70%	(185)	11%	(28)	19%	(50)	263
Ideo/PID: Conservative Republican	82%	(142)	5%	(9)	13%	(22)	174
Ideo/PID: Moderate/Liberal Republican	58%	(32)	17%	(9)	25%	(13)	55
Ideo/PID: Moderate/Conservative Democrat	7%	(7)	80%	(78)	12%	(12)	97
Ideo/PID: Liberal Democrat	4%	(6)	87%	(132)	9%	(14)	152
Unfavorable of Biden and Trump	15%	(22)	33%	(47)	51%	(73)	143
2024 H2H Matchup: Biden Voter	1%	(3)	89%	(262)	9%	(28)	293
2024 H2H Matchup: Trump Voter	76%	(245)	6%	(20)	18%	(57)	322
2022 House Vote: Democrat	5%	(16)	82%	(240)	12%	(36)	291
2022 House Vote: Republican	74%	(202)	7%	(19)	19%	(52)	273
2022 House Vote: Did not Vote	28%	(35)	35%	(43)	37%	(47)	125
2020 Vote: Joe Biden	3%	(11)	80%	(260)	16%	(53)	324
2020 Vote: Donald Trump	72%	(222)	7%	(22)	20%	(62)	306
2020 Vote: Did not Vote	32%	(20)	31%	(20)	37%	(23)	63
2016 Vote: Hillary Clinton	3%	(8)	88%	(216)	9%	(22)	245
2016 Vote: Donald Trump	71%	(180)	9%	(24)	20%	(50)	253
U.S. Economy: Wrong Track	47%	(239)	27%	(139)	26%	(134)	513
U.S. Economy: Right Direction	8%	(15)	86%	(164)	6%	(11)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	92%	(191)	6%	(13)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	66%	(234)	12%	(43)	21%	(76)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(17)	49%	(70)	40%	(57)	143
Top 2024 Issue: Economy	52%	(133)	26%	(67)	22%	(56)	256
Community: Urban	25%	(31)	56%	(69)	19%	(23)	123
Community: Suburban	35%	(131)	44%	(168)	21%	(80)	379
Community: Rural	46%	(92)	33%	(66)	21%	(42)	201
Community/Gender: Urban Men	30%	(25)	61%	(50)	9%	(8)	82
Community/Gender: Rural Women	48%	(55)	27%	(31)	26%	(29)	115
Community/Gender: Rural Men	44%	(38)	41%	(36)	15%	(13)	86
Community/Gender: Suburban Women	36%	(75)	42%	(89)	22%	(46)	210
Community/Gender: Suburban Men	33%	(56)	47%	(79)	20%	(34)	169

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(255)	43%	(303)	21%	(145)	703
Homeowner	37%	(216)	43%	(253)	19%	(113)	582
Renter	32%	(32)	46%	(45)	22%	(22)	99
Military HHnm: Yes	37%	(38)	44%	(46)	20%	(20)	104
Military HH: No	36%	(216)	43%	(258)	21%	(125)	599
Employ: Private Sector	38%	(88)	37%	(86)	25%	(58)	231
Employ: Self-Employed	47%	(28)	33%	(20)	20%	(12)	60
Employ: Homemaker	27%	(14)	47%	(25)	26%	(14)	53
Employ: Retired	35%	(71)	54%	(109)	10%	(20)	200
Employ: Unemployed	38%	(25)	39%	(26)	23%	(15)	66
Self + Household: White-Collar	36%	(80)	49%	(111)	15%	(34)	225
Self + Household: Blue Collar	39%	(138)	40%	(139)	21%	(74)	351
Union HH: Yes	40%	(25)	38%	(24)	22%	(14)	63
Union HH: No	36%	(230)	44%	(279)	21%	(131)	640
LGBTQ+: Yes	34%	(28)	43%	(35)	23%	(19)	81
LGBTQ+: No	37%	(227)	43%	(269)	20%	(126)	622
Motivated to Vote	38%	(241)	45%	(283)	18%	(112)	636
Parent: Yes	37%	(68)	36%	(66)	27%	(50)	184
Parent: No	36%	(187)	46%	(237)	18%	(95)	519
COVID Vaccine: Yes	28%	(135)	54%	(267)	18%	(88)	491
COVID Vaccine: No	56%	(119)	17%	(36)	27%	(57)	212
Student Loans: Yes	36%	(47)	42%	(54)	21%	(27)	128
Student Loans: No	36%	(208)	43%	(249)	20%	(118)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(244)	42%	(297)	23%	(162)	703
Gender: Male	32%	(107)	46%	(154)	23%	(76)	338
Gender: Female	37%	(137)	39%	(143)	24%	(86)	365
Age: 18-34	35%	(64)	33%	(61)	33%	(61)	186
Age: 35-44	33%	(32)	39%	(38)	28%	(27)	97
Age: 45-64	39%	(99)	40%	(101)	20%	(51)	251
Age: 65+	29%	(49)	57%	(97)	14%	(23)	169
GenZers: 1997-2012	33%	(23)	29%	(20)	38%	(27)	70
Millennials: 1981-1996	36%	(70)	34%	(67)	29%	(57)	194
GenXers: 1965-1980	32%	(60)	46%	(87)	23%	(43)	190
Baby Boomers: 1946-1964	36%	(84)	49%	(114)	14%	(33)	232
Educ: < College	39%	(184)	37%	(174)	24%	(115)	472
Educ: Bachelors degree	28%	(41)	48%	(69)	24%	(34)	144
Educ: Post-grad	22%	(19)	62%	(54)	15%	(13)	87
Income: Under 50k	31%	(104)	46%	(154)	23%	(79)	338
Income: 50k-100k	39%	(102)	40%	(104)	20%	(53)	259
Income: 100k+	36%	(38)	36%	(38)	28%	(30)	107
Ethnicity: White (Non-Hispanic)	37%	(210)	41%	(233)	21%	(119)	562
Ethnicity: Black (Non-Hispanic)	24%	(22)	49%	(44)	27%	(24)	90
All Christian	39%	(118)	42%	(129)	19%	(59)	307
Agnostic/Nothing in particular	28%	(63)	44%	(98)	28%	(62)	223
Something Else	47%	(53)	34%	(39)	19%	(21)	113
Evangelical	51%	(76)	26%	(39)	23%	(34)	150
Non-Evangelical	35%	(90)	48%	(122)	17%	(44)	256
PID: Dem (no lean)	5%	(13)	80%	(204)	15%	(38)	255
PID: Ind (no lean)	23%	(50)	36%	(76)	41%	(87)	214
PID: Rep (no lean)	77%	(181)	7%	(16)	16%	(38)	234
PID/Gender: Dem Men	7%	(8)	80%	(94)	14%	(16)	118
PID/Gender: Dem Women	4%	(5)	81%	(111)	16%	(21)	137
PID/Gender: Ind Men	20%	(24)	42%	(51)	38%	(45)	120
PID/Gender: Ind Women	28%	(26)	27%	(26)	45%	(42)	94
PID/Gender: Rep Men	76%	(76)	10%	(10)	15%	(15)	100
PID/Gender: Rep Women	78%	(105)	5%	(6)	17%	(23)	135

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(244)	42%	(297)	23%	(162)	703
Ideo: Liberal (1-3)	5%	(10)	78%	(158)	17%	(35)	203
Ideo: Moderate (4)	24%	(49)	50%	(104)	26%	(54)	207
Ideo: Conservative (5-7)	66%	(175)	11%	(28)	23%	(60)	263
Ideo/PID: Conservative Republican	80%	(139)	5%	(9)	15%	(26)	174
Ideo/PID: Moderate/Liberal Republican	65%	(35)	13%	(7)	22%	(12)	55
Ideo/PID: Moderate/Conservative Democrat	10%	(10)	77%	(74)	13%	(13)	97
Ideo/PID: Liberal Democrat	2%	(3)	83%	(126)	15%	(22)	152
Unfavorable of Biden and Trump	14%	(20)	28%	(40)	58%	(83)	143
2024 H2H Matchup: Biden Voter	3%	(8)	87%	(257)	10%	(29)	293
2024 H2H Matchup: Trump Voter	72%	(231)	8%	(26)	20%	(65)	322
2022 House Vote: Democrat	5%	(14)	82%	(237)	14%	(40)	291
2022 House Vote: Republican	70%	(190)	7%	(20)	23%	(63)	273
2022 House Vote: Did not Vote	31%	(39)	30%	(38)	39%	(48)	125
2020 Vote: Joe Biden	4%	(15)	77%	(250)	18%	(59)	324
2020 Vote: Donald Trump	68%	(208)	9%	(28)	23%	(70)	306
2020 Vote: Did not Vote	33%	(21)	24%	(15)	43%	(27)	63
2016 Vote: Hillary Clinton	3%	(8)	84%	(205)	13%	(33)	245
2016 Vote: Donald Trump	67%	(170)	11%	(27)	22%	(57)	253
U.S. Economy: Wrong Track	44%	(225)	28%	(142)	28%	(146)	513
U.S. Economy: Right Direction	10%	(19)	81%	(154)	9%	(16)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	91%	(189)	7%	(15)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	66%	(232)	10%	(35)	24%	(85)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(9)	50%	(72)	43%	(62)	143
Top 2024 Issue: Economy	48%	(122)	28%	(71)	25%	(63)	256
Community: Urban	25%	(31)	48%	(59)	27%	(33)	123
Community: Suburban	33%	(124)	45%	(171)	22%	(84)	379
Community: Rural	44%	(88)	33%	(67)	23%	(46)	201
Community/Gender: Urban Men	27%	(22)	49%	(41)	23%	(19)	82
Community/Gender: Rural Women	49%	(56)	27%	(31)	24%	(27)	115
Community/Gender: Rural Men	37%	(32)	42%	(36)	21%	(18)	86
Community/Gender: Suburban Women	34%	(71)	45%	(94)	22%	(45)	210
Community/Gender: Suburban Men	31%	(53)	46%	(78)	23%	(38)	169

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Table BLMB8_13: Who do you trust more to handle each of the following issues? — Healthcare

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(244)	42%	(297)	23%	(162)	703
Homeowner	35%	(205)	43%	(253)	21%	(124)	582
Renter	34%	(33)	39%	(38)	28%	(27)	99
Military HHnm: Yes	35%	(37)	45%	(47)	20%	(21)	104
Military HH: No	35%	(207)	42%	(250)	24%	(142)	599
Employ: Private Sector	34%	(79)	34%	(78)	32%	(74)	231
Employ: Self-Employed	35%	(21)	38%	(23)	27%	(16)	60
Employ: Homemaker	32%	(17)	44%	(23)	24%	(13)	53
Employ: Retired	32%	(65)	56%	(111)	12%	(24)	200
Employ: Unemployed	44%	(29)	40%	(26)	17%	(11)	66
Self + Household: White-Collar	33%	(74)	50%	(112)	17%	(39)	225
Self + Household: Blue Collar	37%	(129)	39%	(137)	24%	(85)	351
Union HH: Yes	23%	(15)	42%	(26)	35%	(22)	63
Union HH: No	36%	(229)	42%	(271)	22%	(140)	640
LGBTQ+: Yes	24%	(19)	37%	(30)	40%	(32)	81
LGBTQ+: No	36%	(225)	43%	(267)	21%	(130)	622
Motivated to Vote	35%	(224)	44%	(281)	21%	(132)	636
Parent: Yes	34%	(63)	37%	(67)	29%	(53)	184
Parent: No	35%	(181)	44%	(229)	21%	(109)	519
COVID Vaccine: Yes	27%	(134)	53%	(262)	19%	(95)	491
COVID Vaccine: No	52%	(110)	16%	(34)	32%	(68)	212
Student Loans: Yes	36%	(45)	40%	(52)	24%	(31)	128
Student Loans: No	34%	(198)	43%	(245)	23%	(132)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(256)	39%	(277)	24%	(170)	703
Gender: Male	36%	(121)	42%	(141)	22%	(75)	338
Gender: Female	37%	(135)	37%	(136)	26%	(95)	365
Age: 18-34	42%	(78)	28%	(53)	29%	(54)	186
Age: 35-44	36%	(35)	32%	(31)	32%	(31)	97
Age: 45-64	38%	(96)	41%	(102)	21%	(53)	251
Age: 65+	27%	(46)	54%	(91)	19%	(32)	169
GenZers: 1997-2012	35%	(24)	29%	(20)	37%	(26)	70
Millennials: 1981-1996	43%	(84)	28%	(55)	29%	(56)	194
GenXers: 1965-1980	32%	(61)	43%	(81)	25%	(48)	190
Baby Boomers: 1946-1964	34%	(79)	49%	(113)	17%	(40)	232
Educ: < College	41%	(194)	34%	(162)	25%	(117)	472
Educ: Bachelors degree	28%	(40)	46%	(66)	26%	(38)	144
Educ: Post-grad	25%	(22)	57%	(49)	18%	(16)	87
Income: Under 50k	33%	(113)	40%	(136)	26%	(89)	338
Income: 50k-100k	42%	(108)	40%	(104)	18%	(47)	259
Income: 100k+	33%	(35)	34%	(37)	32%	(35)	107
Ethnicity: White (Non-Hispanic)	39%	(218)	39%	(217)	23%	(127)	562
Ethnicity: Black (Non-Hispanic)	25%	(23)	45%	(41)	30%	(27)	90
All Christian	43%	(133)	39%	(119)	18%	(55)	307
Agnostic/Nothing in particular	28%	(63)	44%	(99)	28%	(62)	223
Something Else	44%	(49)	25%	(28)	31%	(35)	113
Evangelical	49%	(74)	25%	(37)	26%	(39)	150
Non-Evangelical	39%	(101)	41%	(104)	20%	(51)	256
PID: Dem (no lean)	6%	(14)	75%	(192)	19%	(49)	255
PID: Ind (no lean)	29%	(61)	32%	(68)	40%	(85)	214
PID: Rep (no lean)	77%	(180)	8%	(18)	16%	(36)	234
PID/Gender: Dem Men	9%	(11)	75%	(88)	16%	(19)	118
PID/Gender: Dem Women	2%	(3)	76%	(104)	22%	(30)	137
PID/Gender: Ind Men	25%	(30)	38%	(46)	37%	(44)	120
PID/Gender: Ind Women	33%	(31)	23%	(22)	43%	(41)	94
PID/Gender: Rep Men	80%	(80)	8%	(8)	12%	(12)	100
PID/Gender: Rep Women	75%	(100)	7%	(10)	18%	(24)	135

Continued on next page

Table BLMB8_15: Who do you trust more to handle each of the following issues? — Labor and Unions

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(256)	39%	(277)	24%	(170)	703
Ideo: Liberal (1-3)	8%	(16)	71%	(145)	21%	(42)	203
Ideo: Moderate (4)	24%	(50)	47%	(97)	29%	(60)	207
Ideo: Conservative (5-7)	68%	(180)	11%	(29)	20%	(54)	263
Ideo/PID: Conservative Republican	82%	(142)	5%	(8)	13%	(23)	174
Ideo/PID: Moderate/Liberal Republican	60%	(33)	16%	(9)	24%	(13)	55
Ideo/PID: Moderate/Conservative Democrat	7%	(7)	72%	(70)	20%	(20)	97
Ideo/PID: Liberal Democrat	5%	(7)	78%	(118)	18%	(27)	152
Unfavorable of Biden and Trump	19%	(27)	27%	(39)	54%	(78)	143
2024 H2H Matchup: Biden Voter	3%	(8)	80%	(234)	18%	(52)	293
2024 H2H Matchup: Trump Voter	75%	(241)	9%	(28)	16%	(53)	322
2022 House Vote: Democrat	6%	(19)	73%	(212)	21%	(60)	291
2022 House Vote: Republican	70%	(190)	8%	(23)	22%	(60)	273
2022 House Vote: Did not Vote	36%	(45)	32%	(40)	32%	(40)	125
2020 Vote: Joe Biden	5%	(16)	72%	(233)	23%	(75)	324
2020 Vote: Donald Trump	70%	(214)	8%	(26)	22%	(66)	306
2020 Vote: Did not Vote	38%	(24)	26%	(16)	36%	(23)	63
2016 Vote: Hillary Clinton	4%	(10)	80%	(197)	16%	(38)	245
2016 Vote: Donald Trump	66%	(168)	10%	(25)	24%	(60)	253
U.S. Economy: Wrong Track	46%	(234)	26%	(132)	29%	(148)	513
U.S. Economy: Right Direction	12%	(22)	77%	(145)	12%	(22)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	82%	(170)	16%	(33)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	67%	(236)	11%	(39)	22%	(77)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	48%	(68)	42%	(60)	143
Top 2024 Issue: Economy	52%	(133)	24%	(61)	24%	(62)	256
Community: Urban	26%	(32)	44%	(54)	30%	(36)	123
Community: Suburban	34%	(130)	42%	(161)	23%	(89)	379
Community: Rural	47%	(94)	31%	(62)	22%	(45)	201
Community/Gender: Urban Men	33%	(27)	44%	(37)	22%	(18)	82
Community/Gender: Rural Women	49%	(56)	27%	(31)	25%	(28)	115
Community/Gender: Rural Men	44%	(38)	37%	(32)	19%	(16)	86
Community/Gender: Suburban Women	35%	(74)	42%	(88)	23%	(49)	210
Community/Gender: Suburban Men	33%	(56)	43%	(73)	24%	(40)	169

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(256)	39%	(277)	24%	(170)	703
Homeowner	37%	(213)	41%	(236)	23%	(133)	582
Renter	34%	(34)	36%	(35)	30%	(30)	99
Military HHnm: Yes	34%	(35)	42%	(43)	25%	(26)	104
Military HH: No	37%	(221)	39%	(234)	24%	(144)	599
Employ: Private Sector	40%	(93)	32%	(73)	28%	(64)	231
Employ: Self-Employed	48%	(29)	34%	(20)	18%	(11)	60
Employ: Homemaker	35%	(18)	44%	(23)	21%	(11)	53
Employ: Retired	28%	(55)	53%	(106)	20%	(39)	200
Employ: Unemployed	38%	(25)	41%	(27)	20%	(14)	66
Self + Household: White-Collar	35%	(78)	46%	(103)	19%	(44)	225
Self + Household: Blue Collar	39%	(138)	37%	(129)	24%	(85)	351
Union HH: Yes	31%	(20)	43%	(27)	25%	(16)	63
Union HH: No	37%	(236)	39%	(250)	24%	(154)	640
LGBTQ+: Yes	28%	(23)	38%	(31)	34%	(28)	81
LGBTQ+: No	37%	(233)	40%	(247)	23%	(142)	622
Motivated to Vote	36%	(231)	41%	(263)	22%	(142)	636
Parent: Yes	42%	(77)	30%	(54)	28%	(52)	184
Parent: No	34%	(179)	43%	(223)	23%	(118)	519
COVID Vaccine: Yes	26%	(129)	49%	(241)	24%	(120)	491
COVID Vaccine: No	60%	(126)	17%	(36)	23%	(50)	212
Student Loans: Yes	38%	(49)	38%	(49)	23%	(30)	128
Student Loans: No	36%	(207)	40%	(228)	24%	(140)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(291)	34%	(240)	24%	(171)	703
Gender: Male	44%	(148)	37%	(125)	19%	(65)	338
Gender: Female	39%	(144)	32%	(116)	29%	(106)	365
Age: 18-34	44%	(81)	23%	(42)	34%	(63)	186
Age: 35-44	43%	(42)	31%	(30)	26%	(26)	97
Age: 45-64	45%	(113)	34%	(86)	21%	(52)	251
Age: 65+	33%	(55)	49%	(83)	18%	(31)	169
GenZers: 1997-2012	38%	(27)	18%	(13)	44%	(31)	70
Millennials: 1981-1996	47%	(91)	25%	(49)	28%	(54)	194
GenXers: 1965-1980	38%	(72)	39%	(74)	23%	(44)	190
Baby Boomers: 1946-1964	40%	(93)	42%	(98)	18%	(41)	232
Educ: < College	46%	(217)	30%	(143)	24%	(112)	472
Educ: Bachelors degree	34%	(49)	35%	(50)	31%	(44)	144
Educ: Post-grad	28%	(24)	55%	(48)	17%	(15)	87
Income: Under 50k	36%	(122)	37%	(124)	27%	(92)	338
Income: 50k-100k	47%	(121)	33%	(86)	20%	(51)	259
Income: 100k+	45%	(48)	29%	(30)	26%	(28)	107
Ethnicity: White (Non-Hispanic)	43%	(243)	34%	(192)	23%	(127)	562
Ethnicity: Black (Non-Hispanic)	35%	(31)	37%	(33)	28%	(26)	90
All Christian	50%	(152)	31%	(96)	19%	(59)	307
Agnostic/Nothing in particular	32%	(72)	39%	(86)	29%	(65)	223
Something Else	47%	(53)	28%	(31)	25%	(29)	113
Evangelical	57%	(85)	19%	(28)	24%	(37)	150
Non-Evangelical	42%	(108)	38%	(98)	20%	(50)	256
PID: Dem (no lean)	10%	(24)	71%	(182)	19%	(48)	255
PID: Ind (no lean)	34%	(72)	24%	(51)	42%	(91)	214
PID: Rep (no lean)	83%	(195)	3%	(7)	14%	(32)	234
PID/Gender: Dem Men	17%	(20)	67%	(79)	16%	(19)	118
PID/Gender: Dem Women	3%	(4)	75%	(103)	22%	(30)	137
PID/Gender: Ind Men	34%	(41)	34%	(41)	32%	(38)	120
PID/Gender: Ind Women	33%	(31)	11%	(10)	56%	(52)	94
PID/Gender: Rep Men	87%	(86)	5%	(5)	8%	(8)	100
PID/Gender: Rep Women	80%	(108)	2%	(2)	18%	(24)	135

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(291)	34%	(240)	24%	(171)	703
Ideo: Liberal (1-3)	10%	(21)	66%	(135)	23%	(47)	203
Ideo: Moderate (4)	27%	(57)	42%	(86)	31%	(64)	207
Ideo: Conservative (5-7)	79%	(207)	5%	(13)	16%	(43)	263
Ideo/PID: Conservative Republican	88%	(153)	2%	(4)	10%	(17)	174
Ideo/PID: Moderate/Liberal Republican	66%	(36)	6%	(3)	28%	(15)	55
Ideo/PID: Moderate/Conservative Democrat	14%	(13)	68%	(66)	18%	(17)	97
Ideo/PID: Liberal Democrat	7%	(11)	74%	(112)	19%	(28)	152
Unfavorable of Biden and Trump	23%	(32)	16%	(22)	62%	(88)	143
2024 H2H Matchup: Biden Voter	4%	(11)	77%	(227)	19%	(55)	293
2024 H2H Matchup: Trump Voter	83%	(267)	2%	(7)	15%	(48)	322
2022 House Vote: Democrat	9%	(25)	71%	(206)	21%	(61)	291
2022 House Vote: Republican	80%	(217)	2%	(6)	18%	(49)	273
2022 House Vote: Did not Vote	37%	(46)	22%	(28)	41%	(51)	125
2020 Vote: Joe Biden	7%	(21)	69%	(222)	25%	(81)	324
2020 Vote: Donald Trump	80%	(244)	2%	(7)	18%	(55)	306
2020 Vote: Did not Vote	38%	(24)	14%	(9)	48%	(30)	63
2016 Vote: Hillary Clinton	7%	(17)	74%	(182)	19%	(47)	245
2016 Vote: Donald Trump	77%	(195)	4%	(11)	19%	(48)	253
U.S. Economy: Wrong Track	52%	(267)	19%	(99)	29%	(148)	513
U.S. Economy: Right Direction	13%	(24)	75%	(142)	12%	(24)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(3)	83%	(172)	15%	(31)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(270)	4%	(15)	19%	(68)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(18)	37%	(53)	50%	(72)	143
Top 2024 Issue: Economy	62%	(158)	16%	(42)	22%	(56)	256
Community: Urban	36%	(44)	38%	(47)	26%	(32)	123
Community: Suburban	38%	(143)	36%	(137)	26%	(100)	379
Community: Rural	52%	(105)	28%	(57)	20%	(40)	201
Community/Gender: Urban Men	42%	(34)	40%	(33)	19%	(15)	82
Community/Gender: Rural Women	51%	(58)	24%	(28)	25%	(28)	115
Community/Gender: Rural Men	53%	(46)	34%	(29)	13%	(11)	86
Community/Gender: Suburban Women	36%	(75)	35%	(74)	29%	(61)	210
Community/Gender: Suburban Men	40%	(67)	37%	(63)	23%	(39)	169

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Table BLMB8_16: Who do you trust more to handle each of the following issues? — Russia-Ukraine War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(291)	34%	(240)	24%	(171)	703
Homeowner	42%	(247)	36%	(207)	22%	(128)	582
Renter	38%	(38)	30%	(30)	32%	(32)	99
Military HHnm: Yes	39%	(41)	39%	(41)	22%	(23)	104
Military HH: No	42%	(251)	33%	(200)	25%	(148)	599
Employ: Private Sector	45%	(104)	25%	(58)	30%	(69)	231
Employ: Self-Employed	47%	(28)	22%	(13)	31%	(19)	60
Employ: Homemaker	37%	(19)	45%	(24)	18%	(10)	53
Employ: Retired	38%	(76)	46%	(93)	16%	(32)	200
Employ: Unemployed	35%	(23)	41%	(27)	24%	(16)	66
Self + Household: White-Collar	41%	(92)	41%	(91)	18%	(42)	225
Self + Household: Blue Collar	44%	(154)	32%	(111)	25%	(87)	351
Union HH: Yes	41%	(25)	29%	(18)	31%	(19)	63
Union HH: No	42%	(266)	35%	(222)	24%	(152)	640
LGBTQ+: Yes	28%	(23)	31%	(26)	40%	(33)	81
LGBTQ+: No	43%	(268)	35%	(215)	22%	(139)	622
Motivated to Vote	42%	(265)	36%	(232)	22%	(139)	636
Parent: Yes	50%	(93)	25%	(45)	25%	(46)	184
Parent: No	38%	(199)	38%	(195)	24%	(126)	519
COVID Vaccine: Yes	32%	(157)	45%	(219)	23%	(115)	491
COVID Vaccine: No	63%	(134)	10%	(21)	27%	(56)	212
Student Loans: Yes	43%	(55)	32%	(41)	25%	(32)	128
Student Loans: No	41%	(237)	35%	(199)	24%	(139)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(287)	32%	(225)	27%	(191)	703
Gender: Male	41%	(139)	36%	(121)	23%	(77)	338
Gender: Female	40%	(148)	28%	(104)	31%	(114)	365
Age: 18-34	44%	(82)	21%	(38)	35%	(66)	186
Age: 35-44	37%	(36)	24%	(23)	39%	(38)	97
Age: 45-64	43%	(108)	33%	(82)	24%	(61)	251
Age: 65+	36%	(61)	48%	(81)	16%	(26)	169
GenZers: 1997-2012	38%	(27)	19%	(14)	43%	(30)	70
Millennials: 1981-1996	45%	(87)	20%	(38)	35%	(69)	194
GenXers: 1965-1980	36%	(68)	40%	(76)	24%	(46)	190
Baby Boomers: 1946-1964	42%	(97)	39%	(90)	19%	(45)	232
Educ: < College	44%	(210)	28%	(134)	27%	(128)	472
Educ: Bachelors degree	38%	(54)	34%	(48)	29%	(41)	144
Educ: Post-grad	26%	(22)	49%	(42)	25%	(22)	87
Income: Under 50k	35%	(118)	34%	(116)	31%	(104)	338
Income: 50k-100k	47%	(121)	32%	(82)	21%	(55)	259
Income: 100k+	44%	(47)	26%	(27)	30%	(32)	107
Ethnicity: White (Non-Hispanic)	43%	(240)	32%	(178)	26%	(144)	562
Ethnicity: Black (Non-Hispanic)	30%	(27)	37%	(33)	33%	(30)	90
All Christian	48%	(148)	31%	(97)	20%	(63)	307
Agnostic/Nothing in particular	30%	(68)	36%	(81)	33%	(74)	223
Something Else	50%	(57)	21%	(23)	29%	(33)	113
Evangelical	60%	(90)	17%	(26)	23%	(34)	150
Non-Evangelical	41%	(106)	36%	(92)	23%	(59)	256
PID: Dem (no lean)	8%	(22)	67%	(171)	24%	(62)	255
PID: Ind (no lean)	33%	(71)	21%	(45)	46%	(98)	214
PID: Rep (no lean)	83%	(194)	4%	(9)	13%	(31)	234
PID/Gender: Dem Men	16%	(19)	66%	(78)	18%	(21)	118
PID/Gender: Dem Women	2%	(3)	68%	(94)	30%	(41)	137
PID/Gender: Ind Men	32%	(39)	30%	(36)	38%	(46)	120
PID/Gender: Ind Women	34%	(32)	9%	(9)	56%	(53)	94
PID/Gender: Rep Men	81%	(81)	8%	(8)	10%	(10)	100
PID/Gender: Rep Women	84%	(113)	1%	(1)	15%	(21)	135

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Table BLMB8_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(287)	32%	(225)	27%	(191)	703
Ideo: Liberal (1-3)	9%	(19)	65%	(133)	25%	(51)	203
Ideo: Moderate (4)	27%	(55)	36%	(75)	37%	(76)	207
Ideo: Conservative (5-7)	78%	(204)	5%	(13)	18%	(46)	263
Ideo/PID: Conservative Republican	87%	(152)	3%	(5)	10%	(17)	174
Ideo/PID: Moderate/Liberal Republican	67%	(37)	8%	(4)	25%	(14)	55
Ideo/PID: Moderate/Conservative Democrat	13%	(12)	59%	(57)	28%	(27)	97
Ideo/PID: Liberal Democrat	6%	(9)	72%	(110)	21%	(32)	152
Unfavorable of Biden and Trump	26%	(37)	10%	(14)	64%	(92)	143
2024 H2H Matchup: Biden Voter	4%	(13)	73%	(213)	23%	(67)	293
2024 H2H Matchup: Trump Voter	80%	(257)	2%	(7)	18%	(58)	322
2022 House Vote: Democrat	7%	(21)	65%	(190)	27%	(80)	291
2022 House Vote: Republican	79%	(215)	2%	(6)	19%	(52)	273
2022 House Vote: Did not Vote	39%	(48)	23%	(29)	38%	(48)	125
2020 Vote: Joe Biden	7%	(21)	64%	(208)	29%	(95)	324
2020 Vote: Donald Trump	77%	(237)	2%	(7)	20%	(62)	306
2020 Vote: Did not Vote	41%	(26)	12%	(8)	47%	(30)	63
2016 Vote: Hillary Clinton	7%	(16)	69%	(170)	24%	(59)	245
2016 Vote: Donald Trump	76%	(194)	5%	(14)	18%	(46)	253
U.S. Economy: Wrong Track	52%	(265)	17%	(87)	31%	(162)	513
U.S. Economy: Right Direction	12%	(22)	73%	(138)	16%	(30)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	81%	(167)	17%	(35)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	73%	(256)	3%	(12)	24%	(85)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(26)	32%	(46)	50%	(72)	143
Top 2024 Issue: Economy	59%	(151)	14%	(36)	27%	(69)	256
Community: Urban	31%	(38)	36%	(45)	33%	(40)	123
Community: Suburban	39%	(147)	34%	(128)	27%	(104)	379
Community: Rural	51%	(102)	26%	(52)	23%	(47)	201
Community/Gender: Urban Men	37%	(30)	38%	(32)	25%	(21)	82
Community/Gender: Rural Women	49%	(56)	20%	(23)	31%	(36)	115
Community/Gender: Rural Men	53%	(46)	34%	(30)	13%	(11)	86
Community/Gender: Suburban Women	40%	(84)	32%	(68)	28%	(59)	210
Community/Gender: Suburban Men	37%	(63)	36%	(60)	27%	(45)	169

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Table BLMB8_17: Who do you trust more to handle each of the following issues? — Israel-Hamas War

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(287)	32%	(225)	27%	(191)	703
Homeowner	42%	(247)	33%	(193)	24%	(142)	582
Renter	35%	(35)	29%	(29)	36%	(36)	99
Military HHnm: Yes	47%	(49)	34%	(35)	19%	(20)	104
Military HH: No	40%	(238)	32%	(190)	29%	(171)	599
Employ: Private Sector	43%	(100)	25%	(57)	32%	(74)	231
Employ: Self-Employed	45%	(27)	23%	(14)	32%	(19)	60
Employ: Homemaker	37%	(19)	39%	(20)	25%	(13)	53
Employ: Retired	38%	(76)	44%	(87)	18%	(36)	200
Employ: Unemployed	38%	(25)	34%	(23)	28%	(18)	66
Self + Household: White-Collar	39%	(87)	37%	(83)	24%	(54)	225
Self + Household: Blue Collar	44%	(153)	30%	(105)	26%	(93)	351
Union HH: Yes	41%	(26)	24%	(15)	35%	(22)	63
Union HH: No	41%	(261)	33%	(210)	26%	(169)	640
LGBTQ+: Yes	32%	(26)	32%	(26)	36%	(29)	81
LGBTQ+: No	42%	(261)	32%	(199)	26%	(162)	622
Motivated to Vote	42%	(265)	34%	(217)	24%	(154)	636
Parent: Yes	48%	(88)	20%	(36)	32%	(59)	184
Parent: No	38%	(199)	36%	(188)	25%	(132)	519
COVID Vaccine: Yes	32%	(158)	41%	(203)	27%	(130)	491
COVID Vaccine: No	61%	(129)	10%	(22)	29%	(61)	212
Student Loans: Yes	43%	(54)	28%	(36)	29%	(37)	128
Student Loans: No	40%	(233)	33%	(189)	27%	(154)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_1: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(63)	91%	(640)	703
Gender: Male	10%	(35)	90%	(302)	338
Gender: Female	8%	(28)	92%	(338)	365
Age: 18-34	16%	(30)	84%	(156)	186
Age: 35-44	11%	(11)	89%	(87)	97
Age: 45-64	5%	(13)	95%	(238)	251
Age: 65+	6%	(10)	94%	(159)	169
GenZers: 1997-2012	15%	(10)	85%	(60)	70
Millennials: 1981-1996	14%	(26)	86%	(168)	194
GenXers: 1965-1980	7%	(14)	93%	(177)	190
Baby Boomers: 1946-1964	6%	(13)	94%	(219)	232
Educ: < College	9%	(42)	91%	(430)	472
Educ: Bachelors degree	8%	(12)	92%	(132)	144
Educ: Post-grad	11%	(9)	89%	(78)	87
Income: Under 50k	10%	(34)	90%	(303)	338
Income: 50k-100k	8%	(20)	92%	(238)	259
Income: 100k+	8%	(8)	92%	(98)	107
Ethnicity: White (Non-Hispanic)	9%	(48)	91%	(514)	562
Ethnicity: Black (Non-Hispanic)	15%	(14)	85%	(77)	90
All Christian	7%	(20)	93%	(287)	307
Agnostic/Nothing in particular	11%	(24)	89%	(200)	223
Something Else	12%	(13)	88%	(100)	113
Evangelical	8%	(12)	92%	(138)	150
Non-Evangelical	6%	(16)	94%	(240)	256
PID: Dem (no lean)	10%	(26)	90%	(229)	255
PID: Ind (no lean)	9%	(18)	91%	(196)	214
PID: Rep (no lean)	8%	(19)	92%	(215)	234

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Table BLMB9_1: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(63)	91%	(640)	703
PID/Gender: Dem Men	13%	(15)	87%	(102)	118
PID/Gender: Dem Women	8%	(10)	92%	(127)	137
PID/Gender: Ind Men	9%	(11)	91%	(109)	120
PID/Gender: Ind Women	8%	(8)	92%	(86)	94
PID/Gender: Rep Men	9%	(9)	91%	(91)	100
PID/Gender: Rep Women	7%	(10)	93%	(125)	135
Ideo: Liberal (1-3)	10%	(20)	90%	(183)	203
Ideo: Moderate (4)	9%	(18)	91%	(189)	207
Ideo: Conservative (5-7)	8%	(22)	92%	(241)	263
Ideo/PID: Conservative Republican	9%	(16)	91%	(157)	174
Ideo/PID: Moderate/Liberal Republican	5%	(3)	95%	(52)	55
Ideo/PID: Moderate/Conservative Democrat	13%	(12)	87%	(84)	97
Ideo/PID: Liberal Democrat	8%	(12)	92%	(139)	152
Unfavorable of Biden and Trump	8%	(11)	92%	(132)	143
2024 H2H Matchup: Biden Voter	11%	(34)	89%	(260)	293
2024 H2H Matchup: Trump Voter	7%	(24)	93%	(298)	322
2022 House Vote: Democrat	10%	(31)	90%	(261)	291
2022 House Vote: Republican	7%	(19)	93%	(254)	273
2022 House Vote: Did not Vote	10%	(12)	90%	(113)	125
2020 Vote: Joe Biden	10%	(31)	90%	(293)	324
2020 Vote: Donald Trump	5%	(16)	95%	(290)	306
2020 Vote: Did not Vote	22%	(14)	78%	(49)	63
2016 Vote: Hillary Clinton	10%	(25)	90%	(221)	245
2016 Vote: Donald Trump	5%	(14)	95%	(240)	253
U.S. Economy: Wrong Track	7%	(37)	93%	(477)	513
U.S. Economy: Right Direction	14%	(27)	86%	(163)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(23)	89%	(184)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(33)	91%	(320)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(7)	95%	(136)	143
Top 2024 Issue: Economy	6%	(16)	94%	(240)	256

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Table BLMB9_1: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(63)	91%	(640)	703
Community: Urban	11%	(13)	89%	(110)	123
Community: Suburban	10%	(38)	90%	(342)	379
Community: Rural	6%	(13)	94%	(188)	201
Community/Gender: Urban Men	12%	(10)	88%	(72)	82
Community/Gender: Rural Women	4%	(4)	96%	(110)	115
Community/Gender: Rural Men	10%	(8)	90%	(78)	86
Community/Gender: Suburban Women	10%	(21)	90%	(189)	210
Community/Gender: Suburban Men	10%	(17)	90%	(152)	169
Homeowner	8%	(46)	92%	(536)	582
Renter	15%	(15)	85%	(84)	99
Military HHnm: Yes	7%	(8)	93%	(97)	104
Military HH: No	9%	(55)	91%	(543)	599
Employ: Private Sector	10%	(24)	90%	(207)	231
Employ: Self-Employed	15%	(9)	85%	(51)	60
Employ: Homemaker	11%	(6)	89%	(47)	53
Employ: Retired	5%	(10)	95%	(190)	200
Employ: Unemployed	16%	(10)	84%	(56)	66
Self + Household: White-Collar	9%	(20)	91%	(205)	225
Self + Household: Blue Collar	8%	(27)	92%	(324)	351
Union HH: Yes	5%	(3)	95%	(59)	63
Union HH: No	9%	(60)	91%	(580)	640
LGBTQ+: Yes	11%	(9)	89%	(72)	81
LGBTQ+: No	9%	(54)	91%	(568)	622
Motivated to Vote	8%	(52)	92%	(584)	636
Parent: Yes	13%	(23)	87%	(161)	184
Parent: No	8%	(40)	92%	(479)	519
COVID Vaccine: Yes	8%	(38)	92%	(453)	491
COVID Vaccine: No	12%	(25)	88%	(187)	212
Student Loans: Yes	6%	(8)	94%	(120)	128
Student Loans: No	10%	(55)	90%	(520)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_2: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not selected		Total N
Registered Voters	6%	(44)	94%	(659)	703
Gender: Male	7%	(22)	93%	(316)	338
Gender: Female	6%	(22)	94%	(344)	365
Age: 18-34	8%	(15)	92%	(170)	186
Age: 35-44	7%	(7)	93%	(91)	97
Age: 45-64	7%	(17)	93%	(234)	251
Age: 65+	3%	(5)	97%	(164)	169
GenZers: 1997-2012	12%	(8)	88%	(62)	70
Millennials: 1981-1996	6%	(13)	94%	(182)	194
GenXers: 1965-1980	9%	(17)	91%	(174)	190
Baby Boomers: 1946-1964	3%	(6)	97%	(226)	232
Educ: < College	6%	(27)	94%	(445)	472
Educ: Bachelors degree	8%	(11)	92%	(133)	144
Educ: Post-grad	6%	(5)	94%	(82)	87
Income: Under 50k	6%	(20)	94%	(317)	338
Income: 50k-100k	5%	(14)	95%	(245)	259
Income: 100k+	9%	(9)	91%	(97)	107
Ethnicity: White (Non-Hispanic)	5%	(27)	95%	(535)	562
Ethnicity: Black (Non-Hispanic)	14%	(12)	86%	(78)	90
All Christian	5%	(17)	95%	(290)	307
Agnostic/Nothing in particular	6%	(14)	94%	(210)	223
Something Else	5%	(5)	95%	(108)	113
Evangelical	7%	(11)	93%	(139)	150
Non-Evangelical	4%	(11)	96%	(245)	256
PID: Dem (no lean)	5%	(14)	95%	(241)	255
PID: Ind (no lean)	5%	(11)	95%	(203)	214
PID: Rep (no lean)	8%	(19)	92%	(215)	234

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Table BLMB9_2: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not selected		Total N
Registered Voters	6%	(44)	94%	(659)	703
PID/Gender: Dem Men	7%	(9)	93%	(109)	118
PID/Gender: Dem Women	3%	(5)	97%	(132)	137
PID/Gender: Ind Men	5%	(6)	95%	(114)	120
PID/Gender: Ind Women	6%	(5)	94%	(88)	94
PID/Gender: Rep Men	7%	(7)	93%	(92)	100
PID/Gender: Rep Women	9%	(12)	91%	(123)	135
Ideo: Liberal (1-3)	5%	(11)	95%	(193)	203
Ideo: Moderate (4)	7%	(15)	93%	(192)	207
Ideo: Conservative (5-7)	6%	(16)	94%	(247)	263
Ideo/PID: Conservative Republican	7%	(12)	93%	(162)	174
Ideo/PID: Moderate/Liberal Republican	13%	(7)	87%	(48)	55
Ideo/PID: Moderate/Conservative Democrat	8%	(7)	92%	(89)	97
Ideo/PID: Liberal Democrat	4%	(6)	96%	(145)	152
Unfavorable of Biden and Trump	8%	(12)	92%	(131)	143
2024 H2H Matchup: Biden Voter	5%	(15)	95%	(278)	293
2024 H2H Matchup: Trump Voter	7%	(23)	93%	(299)	322
2022 House Vote: Democrat	3%	(10)	97%	(281)	291
2022 House Vote: Republican	7%	(20)	93%	(253)	273
2022 House Vote: Did not Vote	10%	(13)	90%	(112)	125
2020 Vote: Joe Biden	5%	(17)	95%	(307)	324
2020 Vote: Donald Trump	6%	(18)	94%	(288)	306
2020 Vote: Did not Vote	12%	(8)	88%	(55)	63
2016 Vote: Hillary Clinton	4%	(11)	96%	(235)	245
2016 Vote: Donald Trump	6%	(15)	94%	(238)	253
U.S. Economy: Wrong Track	6%	(29)	94%	(484)	513
U.S. Economy: Right Direction	7%	(14)	93%	(176)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(15)	93%	(192)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(24)	93%	(328)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	97%	(139)	143
Top 2024 Issue: Economy	6%	(15)	94%	(241)	256

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Table BLMB9_2: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not selected		Total N
Registered Voters	6%	(44)	94%	(659)	703
Community: Urban	8%	(10)	92%	(113)	123
Community: Suburban	6%	(24)	94%	(355)	379
Community: Rural	5%	(10)	95%	(191)	201
Community/Gender: Urban Men	8%	(6)	92%	(76)	82
Community/Gender: Rural Women	5%	(6)	95%	(109)	115
Community/Gender: Rural Men	5%	(4)	95%	(82)	86
Community/Gender: Suburban Women	6%	(12)	94%	(198)	210
Community/Gender: Suburban Men	7%	(12)	93%	(157)	169
Homeowner	5%	(27)	95%	(555)	582
Renter	13%	(13)	87%	(86)	99
Military HHnm: Yes	2%	(2)	98%	(102)	104
Military HH: No	7%	(42)	93%	(557)	599
Employ: Private Sector	6%	(15)	94%	(216)	231
Employ: Self-Employed	2%	(1)	98%	(59)	60
Employ: Homemaker	1%	(0)	99%	(52)	53
Employ: Retired	4%	(8)	96%	(192)	200
Employ: Unemployed	14%	(9)	86%	(57)	66
Self + Household: White-Collar	6%	(14)	94%	(211)	225
Self + Household: Blue Collar	4%	(15)	96%	(336)	351
Union HH: Yes	3%	(2)	97%	(61)	63
Union HH: No	7%	(42)	93%	(599)	640
LGBTQ+: Yes	5%	(4)	95%	(77)	81
LGBTQ+: No	6%	(40)	94%	(582)	622
Motivated to Vote	7%	(43)	93%	(594)	636
Parent: Yes	7%	(13)	93%	(171)	184
Parent: No	6%	(31)	94%	(488)	519
COVID Vaccine: Yes	6%	(31)	94%	(460)	491
COVID Vaccine: No	6%	(13)	94%	(199)	212
Student Loans: Yes	6%	(7)	94%	(120)	128
Student Loans: No	6%	(36)	94%	(539)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_3: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not selected		Total N
Registered Voters	11%	(74)	89%	(629)	703
Gender: Male	12%	(40)	88%	(297)	338
Gender: Female	9%	(34)	91%	(332)	365
Age: 18-34	17%	(32)	83%	(154)	186
Age: 35-44	13%	(13)	87%	(85)	97
Age: 45-64	11%	(26)	89%	(225)	251
Age: 65+	2%	(3)	98%	(166)	169
GenZers: 1997-2012	21%	(14)	79%	(55)	70
Millennials: 1981-1996	14%	(28)	86%	(167)	194
GenXers: 1965-1980	15%	(29)	85%	(162)	190
Baby Boomers: 1946-1964	1%	(3)	99%	(229)	232
Educ: < College	13%	(60)	87%	(412)	472
Educ: Bachelors degree	8%	(12)	92%	(132)	144
Educ: Post-grad	3%	(3)	97%	(84)	87
Income: Under 50k	11%	(39)	89%	(299)	338
Income: 50k-100k	11%	(27)	89%	(231)	259
Income: 100k+	7%	(8)	93%	(99)	107
Ethnicity: White (Non-Hispanic)	8%	(46)	92%	(516)	562
Ethnicity: Black (Non-Hispanic)	19%	(18)	81%	(73)	90
All Christian	11%	(34)	89%	(273)	307
Agnostic/Nothing in particular	9%	(20)	91%	(203)	223
Something Else	14%	(16)	86%	(97)	113
Evangelical	12%	(18)	88%	(132)	150
Non-Evangelical	11%	(28)	89%	(228)	256
PID: Dem (no lean)	13%	(32)	87%	(223)	255
PID: Ind (no lean)	9%	(19)	91%	(195)	214
PID: Rep (no lean)	10%	(23)	90%	(212)	234

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Table BLMB9_3: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not selected		Total N
Registered Voters	11%	(74)	89%	(629)	703
PID/Gender: Dem Men	14%	(17)	86%	(101)	118
PID/Gender: Dem Women	11%	(16)	89%	(121)	137
PID/Gender: Ind Men	6%	(7)	94%	(113)	120
PID/Gender: Ind Women	13%	(12)	87%	(82)	94
PID/Gender: Rep Men	17%	(17)	83%	(83)	100
PID/Gender: Rep Women	4%	(6)	96%	(129)	135
Ideo: Liberal (1-3)	10%	(20)	90%	(183)	203
Ideo: Moderate (4)	13%	(28)	87%	(179)	207
Ideo: Conservative (5-7)	7%	(19)	93%	(244)	263
Ideo/PID: Conservative Republican	8%	(14)	92%	(160)	174
Ideo/PID: Moderate/Liberal Republican	16%	(9)	84%	(46)	55
Ideo/PID: Moderate/Conservative Democrat	13%	(13)	87%	(84)	97
Ideo/PID: Liberal Democrat	10%	(15)	90%	(136)	152
Unfavorable of Biden and Trump	6%	(9)	94%	(134)	143
2024 H2H Matchup: Biden Voter	11%	(32)	89%	(261)	293
2024 H2H Matchup: Trump Voter	10%	(33)	90%	(289)	322
2022 House Vote: Democrat	10%	(28)	90%	(263)	291
2022 House Vote: Republican	8%	(20)	92%	(252)	273
2022 House Vote: Did not Vote	19%	(24)	81%	(101)	125
2020 Vote: Joe Biden	11%	(34)	89%	(290)	324
2020 Vote: Donald Trump	10%	(29)	90%	(277)	306
2020 Vote: Did not Vote	17%	(11)	83%	(53)	63
2016 Vote: Hillary Clinton	11%	(28)	89%	(218)	245
2016 Vote: Donald Trump	8%	(20)	92%	(233)	253
U.S. Economy: Wrong Track	10%	(52)	90%	(462)	513
U.S. Economy: Right Direction	12%	(23)	88%	(167)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(27)	87%	(180)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(37)	89%	(316)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	93%	(133)	143
Top 2024 Issue: Economy	14%	(36)	86%	(220)	256

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Table BLMB9_3: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not selected		Total N
Registered Voters	11%	(74)	89%	(629)	703
Community: Urban	15%	(18)	85%	(105)	123
Community: Suburban	10%	(37)	90%	(343)	379
Community: Rural	10%	(19)	90%	(181)	201
Community/Gender: Urban Men	16%	(13)	84%	(69)	82
Community/Gender: Rural Women	11%	(13)	89%	(102)	115
Community/Gender: Rural Men	8%	(7)	92%	(80)	86
Community/Gender: Suburban Women	8%	(16)	92%	(194)	210
Community/Gender: Suburban Men	12%	(20)	88%	(149)	169
Homeowner	9%	(51)	91%	(532)	582
Renter	20%	(20)	80%	(80)	99
Military HHnm: Yes	9%	(9)	91%	(95)	104
Military HH: No	11%	(65)	89%	(533)	599
Employ: Private Sector	13%	(30)	87%	(201)	231
Employ: Self-Employed	18%	(11)	82%	(49)	60
Employ: Homemaker	8%	(4)	92%	(48)	53
Employ: Retired	3%	(6)	97%	(194)	200
Employ: Unemployed	18%	(12)	82%	(54)	66
Self + Household: White-Collar	8%	(17)	92%	(207)	225
Self + Household: Blue Collar	11%	(39)	89%	(312)	351
Union HH: Yes	12%	(7)	88%	(55)	63
Union HH: No	10%	(67)	90%	(574)	640
LGBTQ+: Yes	7%	(5)	93%	(76)	81
LGBTQ+: No	11%	(69)	89%	(553)	622
Motivated to Vote	10%	(65)	90%	(571)	636
Parent: Yes	20%	(36)	80%	(148)	184
Parent: No	7%	(38)	93%	(481)	519
COVID Vaccine: Yes	10%	(48)	90%	(443)	491
COVID Vaccine: No	12%	(26)	88%	(186)	212
Student Loans: Yes	12%	(15)	88%	(113)	128
Student Loans: No	10%	(59)	90%	(516)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB9_5: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not selected		Total N
Registered Voters	6%	(46)	94%	(657)	703
Gender: Male	7%	(24)	93%	(314)	338
Gender: Female	6%	(22)	94%	(344)	365
Age: 18-34	1%	(2)	99%	(183)	186
Age: 35-44	3%	(3)	97%	(94)	97
Age: 45-64	8%	(20)	92%	(231)	251
Age: 65+	12%	(20)	88%	(149)	169
GenZers: 1997-2012	1%	(0)	99%	(69)	70
Millennials: 1981-1996	1%	(3)	99%	(192)	194
GenXers: 1965-1980	8%	(16)	92%	(174)	190
Baby Boomers: 1946-1964	10%	(23)	90%	(209)	232
Educ: < College	4%	(21)	96%	(451)	472
Educ: Bachelors degree	7%	(10)	93%	(134)	144
Educ: Post-grad	17%	(15)	83%	(72)	87
Income: Under 50k	3%	(9)	97%	(328)	338
Income: 50k-100k	9%	(23)	91%	(236)	259
Income: 100k+	12%	(13)	88%	(93)	107
Ethnicity: White (Non-Hispanic)	7%	(41)	93%	(521)	562
Ethnicity: Black (Non-Hispanic)	3%	(3)	97%	(88)	90
All Christian	7%	(22)	93%	(285)	307
Agnostic/Nothing in particular	6%	(12)	94%	(211)	223
Something Else	4%	(4)	96%	(108)	113
Evangelical	4%	(7)	96%	(143)	150
Non-Evangelical	8%	(20)	92%	(237)	256
PID: Dem (no lean)	6%	(16)	94%	(238)	255
PID: Ind (no lean)	4%	(9)	96%	(205)	214
PID: Rep (no lean)	9%	(20)	91%	(214)	234

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Table BLMB9_5: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not selected		Total N
Registered Voters	6%	(46)	94%	(657)	703
PID/Gender: Dem Men	9%	(10)	91%	(107)	118
PID/Gender: Dem Women	4%	(6)	96%	(131)	137
PID/Gender: Ind Men	7%	(8)	93%	(112)	120
PID/Gender: Ind Women	1%	(1)	99%	(93)	94
PID/Gender: Rep Men	5%	(5)	95%	(95)	100
PID/Gender: Rep Women	11%	(15)	89%	(120)	135
Ideo: Liberal (1-3)	4%	(8)	96%	(195)	203
Ideo: Moderate (4)	6%	(13)	94%	(194)	207
Ideo: Conservative (5-7)	9%	(23)	91%	(241)	263
Ideo/PID: Conservative Republican	10%	(17)	90%	(157)	174
Ideo/PID: Moderate/Liberal Republican	4%	(2)	96%	(53)	55
Ideo/PID: Moderate/Conservative Democrat	8%	(8)	92%	(88)	97
Ideo/PID: Liberal Democrat	5%	(8)	95%	(143)	152
Unfavorable of Biden and Trump	8%	(11)	92%	(132)	143
2024 H2H Matchup: Biden Voter	6%	(19)	94%	(275)	293
2024 H2H Matchup: Trump Voter	7%	(23)	93%	(299)	322
2022 House Vote: Democrat	7%	(19)	93%	(272)	291
2022 House Vote: Republican	9%	(24)	91%	(248)	273
2022 House Vote: Did not Vote	1%	(2)	99%	(123)	125
2020 Vote: Joe Biden	6%	(20)	94%	(304)	324
2020 Vote: Donald Trump	8%	(24)	92%	(282)	306
2020 Vote: Did not Vote	2%	(1)	98%	(62)	63
2016 Vote: Hillary Clinton	7%	(17)	93%	(228)	245
2016 Vote: Donald Trump	8%	(21)	92%	(233)	253
U.S. Economy: Wrong Track	5%	(28)	95%	(485)	513
U.S. Economy: Right Direction	9%	(17)	91%	(172)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(12)	94%	(196)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(24)	93%	(328)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	93%	(133)	143
Top 2024 Issue: Economy	8%	(20)	92%	(236)	256

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Table BLMB9_5: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not selected		Total N
Registered Voters	6%	(46)	94%	(657)	703
Community: Urban	3%	(3)	97%	(120)	123
Community: Suburban	7%	(26)	93%	(353)	379
Community: Rural	8%	(16)	92%	(185)	201
Community/Gender: Urban Men	3%	(3)	97%	(79)	82
Community/Gender: Rural Women	5%	(6)	95%	(109)	115
Community/Gender: Rural Men	12%	(10)	88%	(76)	86
Community/Gender: Suburban Women	7%	(16)	93%	(195)	210
Community/Gender: Suburban Men	6%	(11)	94%	(158)	169
Homeowner	7%	(43)	93%	(539)	582
Renter	2%	(2)	98%	(97)	99
Military HHnm: Yes	6%	(6)	94%	(98)	104
Military HH: No	7%	(40)	93%	(559)	599
Employ: Private Sector	5%	(11)	95%	(220)	231
Employ: Self-Employed	3%	(2)	97%	(59)	60
Employ: Homemaker	—	(0)	100%	(53)	53
Employ: Retired	12%	(25)	88%	(175)	200
Employ: Unemployed	3%	(2)	97%	(64)	66
Self + Household: White-Collar	12%	(28)	88%	(197)	225
Self + Household: Blue Collar	5%	(16)	95%	(335)	351
Union HH: Yes	8%	(5)	92%	(58)	63
Union HH: No	6%	(41)	94%	(600)	640
LGBTQ+: Yes	—	(0)	100%	(81)	81
LGBTQ+: No	7%	(46)	93%	(576)	622
Motivated to Vote	7%	(45)	93%	(592)	636
Parent: Yes	5%	(10)	95%	(174)	184
Parent: No	7%	(36)	93%	(483)	519
COVID Vaccine: Yes	8%	(40)	92%	(450)	491
COVID Vaccine: No	2%	(5)	98%	(207)	212
Student Loans: Yes	4%	(5)	96%	(123)	128
Student Loans: No	7%	(40)	93%	(535)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB9_6: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes*

Demographic	Selected		Not selected		Total N
Registered Voters	21%	(146)	79%	(557)	703
Gender: Male	25%	(85)	75%	(252)	338
Gender: Female	17%	(61)	83%	(305)	365
Age: 18-34	17%	(32)	83%	(153)	186
Age: 35-44	18%	(17)	82%	(80)	97
Age: 45-64	26%	(65)	74%	(186)	251
Age: 65+	18%	(31)	82%	(138)	169
GenZers: 1997-2012	17%	(12)	83%	(58)	70
Millennials: 1981-1996	18%	(35)	82%	(159)	194
GenXers: 1965-1980	22%	(41)	78%	(149)	190
Baby Boomers: 1946-1964	24%	(56)	76%	(176)	232
Educ: < College	18%	(85)	82%	(387)	472
Educ: Bachelors degree	23%	(33)	77%	(111)	144
Educ: Post-grad	32%	(27)	68%	(59)	87
Income: Under 50k	15%	(50)	85%	(288)	338
Income: 50k-100k	24%	(61)	76%	(198)	259
Income: 100k+	33%	(35)	67%	(71)	107
Ethnicity: White (Non-Hispanic)	21%	(117)	79%	(445)	562
Ethnicity: Black (Non-Hispanic)	23%	(21)	77%	(69)	90
All Christian	25%	(76)	75%	(231)	307
Agnostic/Nothing in particular	19%	(43)	81%	(180)	223
Something Else	19%	(21)	81%	(92)	113
Evangelical	26%	(39)	74%	(111)	150
Non-Evangelical	22%	(56)	78%	(200)	256
PID: Dem (no lean)	16%	(42)	84%	(213)	255
PID: Ind (no lean)	24%	(51)	76%	(163)	214
PID: Rep (no lean)	23%	(53)	77%	(181)	234

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Table BLMB9_6: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not selected		Total N
Registered Voters	21%	(146)	79%	(557)	703
PID/Gender: Dem Men	18%	(21)	82%	(97)	118
PID/Gender: Dem Women	15%	(20)	85%	(117)	137
PID/Gender: Ind Men	30%	(36)	70%	(84)	120
PID/Gender: Ind Women	16%	(15)	84%	(79)	94
PID/Gender: Rep Men	28%	(28)	72%	(72)	100
PID/Gender: Rep Women	19%	(25)	81%	(109)	135
Ideo: Liberal (1-3)	17%	(35)	83%	(168)	203
Ideo: Moderate (4)	15%	(31)	85%	(176)	207
Ideo: Conservative (5-7)	30%	(79)	70%	(185)	263
Ideo/PID: Conservative Republican	24%	(42)	76%	(132)	174
Ideo/PID: Moderate/Liberal Republican	21%	(12)	79%	(43)	55
Ideo/PID: Moderate/Conservative Democrat	22%	(21)	78%	(75)	97
Ideo/PID: Liberal Democrat	13%	(20)	87%	(131)	152
Unfavorable of Biden and Trump	16%	(23)	84%	(119)	143
2024 H2H Matchup: Biden Voter	16%	(46)	84%	(247)	293
2024 H2H Matchup: Trump Voter	26%	(83)	74%	(239)	322
2022 House Vote: Democrat	15%	(45)	85%	(246)	291
2022 House Vote: Republican	25%	(69)	75%	(204)	273
2022 House Vote: Did not Vote	21%	(26)	79%	(98)	125
2020 Vote: Joe Biden	16%	(53)	84%	(271)	324
2020 Vote: Donald Trump	26%	(79)	74%	(227)	306
2020 Vote: Did not Vote	18%	(11)	82%	(52)	63
2016 Vote: Hillary Clinton	16%	(40)	84%	(205)	245
2016 Vote: Donald Trump	21%	(52)	79%	(201)	253
U.S. Economy: Wrong Track	21%	(109)	79%	(404)	513
U.S. Economy: Right Direction	19%	(37)	81%	(153)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(36)	83%	(172)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(91)	74%	(262)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(20)	86%	(124)	143
Top 2024 Issue: Economy	19%	(49)	81%	(207)	256

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Table BLMB9_6: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not selected		Total N
Registered Voters	21%	(146)	79%	(557)	703
Community: Urban	23%	(28)	77%	(94)	123
Community: Suburban	20%	(76)	80%	(303)	379
Community: Rural	21%	(41)	79%	(160)	201
Community/Gender: Urban Men	28%	(23)	72%	(59)	82
Community/Gender: Rural Women	14%	(16)	86%	(98)	115
Community/Gender: Rural Men	29%	(25)	71%	(61)	86
Community/Gender: Suburban Women	19%	(39)	81%	(171)	210
Community/Gender: Suburban Men	22%	(37)	78%	(132)	169
Homeowner	21%	(124)	79%	(459)	582
Renter	21%	(21)	79%	(79)	99
Military HHnm: Yes	21%	(22)	79%	(83)	104
Military HH: No	21%	(124)	79%	(475)	599
Employ: Private Sector	27%	(62)	73%	(169)	231
Employ: Self-Employed	20%	(12)	80%	(48)	60
Employ: Homemaker	2%	(1)	98%	(52)	53
Employ: Retired	19%	(38)	81%	(162)	200
Employ: Unemployed	11%	(7)	89%	(59)	66
Self + Household: White-Collar	23%	(51)	77%	(174)	225
Self + Household: Blue Collar	21%	(75)	79%	(276)	351
Union HH: Yes	36%	(22)	64%	(40)	63
Union HH: No	19%	(123)	81%	(517)	640
LGBTQ+: Yes	9%	(8)	91%	(73)	81
LGBTQ+: No	22%	(138)	78%	(484)	622
Motivated to Vote	21%	(131)	79%	(506)	636
Parent: Yes	23%	(43)	77%	(141)	184
Parent: No	20%	(103)	80%	(416)	519
COVID Vaccine: Yes	19%	(92)	81%	(399)	491
COVID Vaccine: No	25%	(54)	75%	(159)	212
Student Loans: Yes	17%	(22)	83%	(106)	128
Student Loans: No	22%	(124)	78%	(451)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB9_7: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(65)	91%	(638)	703
Gender: Male	10%	(32)	90%	(305)	338
Gender: Female	9%	(33)	91%	(332)	365
Age: 18-34	11%	(20)	89%	(166)	186
Age: 35-44	8%	(8)	92%	(90)	97
Age: 45-64	6%	(15)	94%	(236)	251
Age: 65+	14%	(23)	86%	(146)	169
GenZers: 1997-2012	15%	(10)	85%	(60)	70
Millennials: 1981-1996	9%	(17)	91%	(178)	194
GenXers: 1965-1980	5%	(9)	95%	(181)	190
Baby Boomers: 1946-1964	12%	(28)	88%	(204)	232
Educ: < College	8%	(39)	92%	(434)	472
Educ: Bachelors degree	10%	(14)	90%	(130)	144
Educ: Post-grad	14%	(12)	86%	(75)	87
Income: Under 50k	10%	(34)	90%	(304)	338
Income: 50k-100k	7%	(18)	93%	(240)	259
Income: 100k+	12%	(13)	88%	(94)	107
Ethnicity: White (Non-Hispanic)	10%	(56)	90%	(506)	562
Ethnicity: Black (Non-Hispanic)	3%	(3)	97%	(88)	90
All Christian	8%	(24)	92%	(283)	307
Agnostic/Nothing in particular	10%	(22)	90%	(201)	223
Something Else	10%	(11)	90%	(102)	113
Evangelical	12%	(17)	88%	(132)	150
Non-Evangelical	7%	(17)	93%	(239)	256
PID: Dem (no lean)	9%	(22)	91%	(233)	255
PID: Ind (no lean)	12%	(25)	88%	(189)	214
PID: Rep (no lean)	8%	(19)	92%	(216)	234

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Table BLMB9_7: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(65)	91%	(638)	703
PID/Gender: Dem Men	9%	(11)	91%	(107)	118
PID/Gender: Dem Women	8%	(11)	92%	(126)	137
PID/Gender: Ind Men	10%	(12)	90%	(108)	120
PID/Gender: Ind Women	13%	(12)	87%	(81)	94
PID/Gender: Rep Men	10%	(9)	90%	(90)	100
PID/Gender: Rep Women	7%	(9)	93%	(125)	135
Ideo: Liberal (1-3)	10%	(21)	90%	(182)	203
Ideo: Moderate (4)	7%	(15)	93%	(192)	207
Ideo: Conservative (5-7)	10%	(26)	90%	(237)	263
Ideo/PID: Conservative Republican	8%	(15)	92%	(159)	174
Ideo/PID: Moderate/Liberal Republican	7%	(4)	93%	(51)	55
Ideo/PID: Moderate/Conservative Democrat	8%	(8)	92%	(89)	97
Ideo/PID: Liberal Democrat	9%	(13)	91%	(138)	152
Unfavorable of Biden and Trump	11%	(15)	89%	(128)	143
2024 H2H Matchup: Biden Voter	11%	(31)	89%	(262)	293
2024 H2H Matchup: Trump Voter	9%	(28)	91%	(294)	322
2022 House Vote: Democrat	10%	(29)	90%	(262)	291
2022 House Vote: Republican	9%	(26)	91%	(247)	273
2022 House Vote: Did not Vote	7%	(9)	93%	(116)	125
2020 Vote: Joe Biden	9%	(29)	91%	(295)	324
2020 Vote: Donald Trump	9%	(29)	91%	(277)	306
2020 Vote: Did not Vote	8%	(5)	92%	(58)	63
2016 Vote: Hillary Clinton	12%	(30)	88%	(215)	245
2016 Vote: Donald Trump	11%	(27)	89%	(226)	253
U.S. Economy: Wrong Track	8%	(42)	92%	(472)	513
U.S. Economy: Right Direction	12%	(24)	88%	(166)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(22)	89%	(185)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(28)	92%	(325)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	89%	(128)	143
Top 2024 Issue: Economy	6%	(15)	94%	(241)	256

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Table BLMB9_7: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(65)	91%	(638)	703
Community: Urban	12%	(14)	88%	(109)	123
Community: Suburban	8%	(31)	92%	(348)	379
Community: Rural	10%	(20)	90%	(181)	201
Community/Gender: Urban Men	11%	(9)	89%	(73)	82
Community/Gender: Rural Women	9%	(10)	91%	(104)	115
Community/Gender: Rural Men	11%	(10)	89%	(77)	86
Community/Gender: Suburban Women	8%	(17)	92%	(193)	210
Community/Gender: Suburban Men	8%	(14)	92%	(155)	169
Homeowner	10%	(56)	90%	(527)	582
Renter	6%	(6)	94%	(93)	99
Military HHnm: Yes	14%	(15)	86%	(89)	104
Military HH: No	8%	(50)	92%	(548)	599
Employ: Private Sector	7%	(16)	93%	(215)	231
Employ: Self-Employed	14%	(9)	86%	(52)	60
Employ: Homemaker	1%	(0)	99%	(52)	53
Employ: Retired	11%	(23)	89%	(177)	200
Employ: Unemployed	8%	(5)	92%	(61)	66
Self + Household: White-Collar	10%	(22)	90%	(203)	225
Self + Household: Blue Collar	10%	(36)	90%	(315)	351
Union HH: Yes	10%	(6)	90%	(57)	63
Union HH: No	9%	(59)	91%	(581)	640
LGBTQ+: Yes	14%	(11)	86%	(70)	81
LGBTQ+: No	9%	(54)	91%	(568)	622
Motivated to Vote	9%	(56)	91%	(581)	636
Parent: Yes	6%	(10)	94%	(174)	184
Parent: No	11%	(55)	89%	(464)	519
COVID Vaccine: Yes	9%	(45)	91%	(445)	491
COVID Vaccine: No	9%	(20)	91%	(192)	212
Student Loans: Yes	11%	(14)	89%	(114)	128
Student Loans: No	9%	(52)	91%	(524)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB9_8: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates*

Demographic	Selected		Not selected		Total N
Registered Voters	16%	(112)	84%	(591)	703
Gender: Male	18%	(60)	82%	(278)	338
Gender: Female	14%	(53)	86%	(313)	365
Age: 18-34	12%	(22)	88%	(163)	186
Age: 35-44	7%	(7)	93%	(91)	97
Age: 45-64	22%	(55)	78%	(196)	251
Age: 65+	16%	(28)	84%	(141)	169
GenZers: 1997-2012	9%	(6)	91%	(64)	70
Millennials: 1981-1996	11%	(22)	89%	(172)	194
GenXers: 1965-1980	19%	(36)	81%	(154)	190
Baby Boomers: 1946-1964	21%	(48)	79%	(184)	232
Educ: < College	15%	(69)	85%	(403)	472
Educ: Bachelors degree	18%	(26)	82%	(118)	144
Educ: Post-grad	20%	(17)	80%	(70)	87
Income: Under 50k	15%	(51)	85%	(287)	338
Income: 50k-100k	14%	(37)	86%	(222)	259
Income: 100k+	23%	(24)	77%	(82)	107
Ethnicity: White (Non-Hispanic)	17%	(96)	83%	(466)	562
Ethnicity: Black (Non-Hispanic)	8%	(7)	92%	(83)	90
All Christian	19%	(58)	81%	(249)	307
Agnostic/Nothing in particular	15%	(35)	85%	(189)	223
Something Else	13%	(15)	87%	(98)	113
Evangelical	16%	(24)	84%	(126)	150
Non-Evangelical	19%	(48)	81%	(208)	256
PID: Dem (no lean)	12%	(31)	88%	(224)	255
PID: Ind (no lean)	20%	(42)	80%	(172)	214
PID: Rep (no lean)	17%	(39)	83%	(195)	234

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Table BLMB9_8: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not selected		Total N
Registered Voters	16%	(112)	84%	(591)	703
PID/Gender: Dem Men	11%	(13)	89%	(104)	118
PID/Gender: Dem Women	13%	(18)	87%	(119)	137
PID/Gender: Ind Men	23%	(28)	77%	(92)	120
PID/Gender: Ind Women	15%	(14)	85%	(80)	94
PID/Gender: Rep Men	18%	(18)	82%	(82)	100
PID/Gender: Rep Women	16%	(21)	84%	(113)	135
Ideo: Liberal (1-3)	11%	(23)	89%	(180)	203
Ideo: Moderate (4)	22%	(45)	78%	(162)	207
Ideo: Conservative (5-7)	16%	(43)	84%	(220)	263
Ideo/PID: Conservative Republican	17%	(30)	83%	(144)	174
Ideo/PID: Moderate/Liberal Republican	16%	(8)	84%	(46)	55
Ideo/PID: Moderate/Conservative Democrat	18%	(18)	82%	(79)	97
Ideo/PID: Liberal Democrat	9%	(13)	91%	(138)	152
Unfavorable of Biden and Trump	24%	(34)	76%	(109)	143
2024 H2H Matchup: Biden Voter	16%	(46)	84%	(247)	293
2024 H2H Matchup: Trump Voter	16%	(51)	84%	(271)	322
2022 House Vote: Democrat	15%	(44)	85%	(247)	291
2022 House Vote: Republican	17%	(46)	83%	(226)	273
2022 House Vote: Did not Vote	16%	(20)	84%	(104)	125
2020 Vote: Joe Biden	15%	(48)	85%	(275)	324
2020 Vote: Donald Trump	17%	(53)	83%	(253)	306
2020 Vote: Did not Vote	14%	(9)	86%	(54)	63
2016 Vote: Hillary Clinton	13%	(32)	87%	(213)	245
2016 Vote: Donald Trump	21%	(54)	79%	(199)	253
U.S. Economy: Wrong Track	18%	(92)	82%	(421)	513
U.S. Economy: Right Direction	11%	(20)	89%	(170)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(24)	88%	(183)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(66)	81%	(287)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(22)	84%	(121)	143
Top 2024 Issue: Economy	22%	(55)	78%	(201)	256

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Table BLMB9_8: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not selected		Total N
Registered Voters	16%	(112)	84%	(591)	703
Community: Urban	9%	(12)	91%	(111)	123
Community: Suburban	18%	(69)	82%	(310)	379
Community: Rural	16%	(31)	84%	(170)	201
Community/Gender: Urban Men	8%	(6)	92%	(76)	82
Community/Gender: Rural Women	14%	(16)	86%	(99)	115
Community/Gender: Rural Men	18%	(15)	82%	(71)	86
Community/Gender: Suburban Women	15%	(32)	85%	(178)	210
Community/Gender: Suburban Men	22%	(38)	78%	(131)	169
Homeowner	18%	(103)	82%	(479)	582
Renter	8%	(8)	92%	(92)	99
Military HHnm: Yes	21%	(22)	79%	(82)	104
Military HH: No	15%	(90)	85%	(509)	599
Employ: Private Sector	21%	(48)	79%	(183)	231
Employ: Self-Employed	13%	(8)	87%	(53)	60
Employ: Homemaker	11%	(6)	89%	(47)	53
Employ: Retired	19%	(38)	81%	(162)	200
Employ: Unemployed	2%	(1)	98%	(65)	66
Self + Household: White-Collar	18%	(40)	82%	(185)	225
Self + Household: Blue Collar	17%	(59)	83%	(291)	351
Union HH: Yes	23%	(15)	77%	(48)	63
Union HH: No	15%	(98)	85%	(543)	640
LGBTQ+: Yes	9%	(8)	91%	(73)	81
LGBTQ+: No	17%	(104)	83%	(517)	622
Motivated to Vote	17%	(106)	83%	(530)	636
Parent: Yes	14%	(27)	86%	(157)	184
Parent: No	16%	(85)	84%	(434)	519
COVID Vaccine: Yes	16%	(78)	84%	(413)	491
COVID Vaccine: No	16%	(34)	84%	(178)	212
Student Loans: Yes	17%	(21)	83%	(107)	128
Student Loans: No	16%	(91)	84%	(484)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB9_9: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(64)	91%	(639)	703
Gender: Male	7%	(23)	93%	(315)	338
Gender: Female	11%	(41)	89%	(324)	365
Age: 18-34	12%	(22)	88%	(164)	186
Age: 35-44	14%	(13)	86%	(84)	97
Age: 45-64	8%	(19)	92%	(232)	251
Age: 65+	6%	(10)	94%	(159)	169
GenZers: 1997-2012	11%	(8)	89%	(62)	70
Millennials: 1981-1996	11%	(22)	89%	(172)	194
GenXers: 1965-1980	10%	(19)	90%	(172)	190
Baby Boomers: 1946-1964	7%	(16)	93%	(216)	232
Educ: < College	6%	(30)	94%	(442)	472
Educ: Bachelors degree	13%	(18)	87%	(126)	144
Educ: Post-grad	18%	(16)	82%	(71)	87
Income: Under 50k	5%	(17)	95%	(321)	338
Income: 50k-100k	13%	(32)	87%	(226)	259
Income: 100k+	14%	(15)	86%	(91)	107
Ethnicity: White (Non-Hispanic)	9%	(53)	91%	(509)	562
Ethnicity: Black (Non-Hispanic)	7%	(6)	93%	(84)	90
All Christian	7%	(22)	93%	(285)	307
Agnostic/Nothing in particular	11%	(25)	89%	(198)	223
Something Else	12%	(14)	88%	(99)	113
Evangelical	9%	(13)	91%	(137)	150
Non-Evangelical	8%	(22)	92%	(234)	256
PID: Dem (no lean)	11%	(28)	89%	(226)	255
PID: Ind (no lean)	7%	(15)	93%	(199)	214
PID: Rep (no lean)	9%	(21)	91%	(213)	234

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Table BLMB9_9: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(64)	91%	(639)	703
PID/Gender: Dem Men	8%	(10)	92%	(108)	118
PID/Gender: Dem Women	14%	(19)	86%	(118)	137
PID/Gender: Ind Men	6%	(8)	94%	(112)	120
PID/Gender: Ind Women	8%	(7)	92%	(87)	94
PID/Gender: Rep Men	6%	(6)	94%	(94)	100
PID/Gender: Rep Women	12%	(16)	88%	(119)	135
Ideo: Liberal (1-3)	14%	(29)	86%	(175)	203
Ideo: Moderate (4)	7%	(15)	93%	(192)	207
Ideo: Conservative (5-7)	6%	(16)	94%	(247)	263
Ideo/PID: Conservative Republican	8%	(14)	92%	(160)	174
Ideo/PID: Moderate/Liberal Republican	10%	(5)	90%	(49)	55
Ideo/PID: Moderate/Conservative Democrat	4%	(4)	96%	(92)	97
Ideo/PID: Liberal Democrat	16%	(24)	84%	(127)	152
Unfavorable of Biden and Trump	8%	(12)	92%	(131)	143
2024 H2H Matchup: Biden Voter	10%	(30)	90%	(264)	293
2024 H2H Matchup: Trump Voter	7%	(21)	93%	(301)	322
2022 House Vote: Democrat	10%	(30)	90%	(261)	291
2022 House Vote: Republican	6%	(16)	94%	(257)	273
2022 House Vote: Did not Vote	15%	(18)	85%	(106)	125
2020 Vote: Joe Biden	11%	(37)	89%	(287)	324
2020 Vote: Donald Trump	7%	(22)	93%	(284)	306
2020 Vote: Did not Vote	6%	(4)	94%	(60)	63
2016 Vote: Hillary Clinton	10%	(25)	90%	(220)	245
2016 Vote: Donald Trump	6%	(14)	94%	(239)	253
U.S. Economy: Wrong Track	10%	(51)	90%	(463)	513
U.S. Economy: Right Direction	7%	(14)	93%	(176)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(17)	92%	(190)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(27)	92%	(325)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(20)	86%	(123)	143
Top 2024 Issue: Economy	13%	(33)	87%	(223)	256

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Table BLMB9_9: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(64)	91%	(639)	703
Community: Urban	8%	(10)	92%	(113)	123
Community: Suburban	10%	(40)	90%	(340)	379
Community: Rural	7%	(15)	93%	(186)	201
Community/Gender: Urban Men	9%	(7)	91%	(75)	82
Community/Gender: Rural Women	8%	(9)	92%	(106)	115
Community/Gender: Rural Men	7%	(6)	93%	(80)	86
Community/Gender: Suburban Women	14%	(30)	86%	(180)	210
Community/Gender: Suburban Men	6%	(10)	94%	(159)	169
Homeowner	9%	(52)	91%	(531)	582
Renter	11%	(11)	89%	(89)	99
Military HHnm: Yes	11%	(11)	89%	(93)	104
Military HH: No	9%	(53)	91%	(546)	599
Employ: Private Sector	13%	(31)	87%	(200)	231
Employ: Self-Employed	11%	(7)	89%	(54)	60
Employ: Homemaker	12%	(6)	88%	(46)	53
Employ: Retired	5%	(9)	95%	(191)	200
Employ: Unemployed	3%	(2)	97%	(64)	66
Self + Household: White-Collar	10%	(23)	90%	(202)	225
Self + Household: Blue Collar	6%	(22)	94%	(329)	351
Union HH: Yes	5%	(3)	95%	(59)	63
Union HH: No	10%	(61)	90%	(579)	640
LGBTQ+: Yes	8%	(7)	92%	(74)	81
LGBTQ+: No	9%	(58)	91%	(564)	622
Motivated to Vote	9%	(56)	91%	(580)	636
Parent: Yes	12%	(21)	88%	(163)	184
Parent: No	8%	(43)	92%	(476)	519
COVID Vaccine: Yes	10%	(51)	90%	(440)	491
COVID Vaccine: No	6%	(14)	94%	(199)	212
Student Loans: Yes	32%	(40)	68%	(88)	128
Student Loans: No	4%	(24)	96%	(551)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_10: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	22%	(158)	78%	(545)	703
Gender: Male	19%	(65)	81%	(273)	338
Gender: Female	26%	(93)	74%	(272)	365
Age: 18-34	34%	(63)	66%	(123)	186
Age: 35-44	26%	(26)	74%	(72)	97
Age: 45-64	18%	(46)	82%	(205)	251
Age: 65+	14%	(24)	86%	(145)	169
GenZers: 1997-2012	37%	(26)	63%	(44)	70
Millennials: 1981-1996	31%	(60)	69%	(134)	194
GenXers: 1965-1980	15%	(28)	85%	(162)	190
Baby Boomers: 1946-1964	18%	(41)	82%	(191)	232
Educ: < College	27%	(127)	73%	(346)	472
Educ: Bachelors degree	11%	(16)	89%	(128)	144
Educ: Post-grad	18%	(15)	82%	(71)	87
Income: Under 50k	23%	(76)	77%	(261)	338
Income: 50k-100k	23%	(60)	77%	(199)	259
Income: 100k+	21%	(22)	79%	(84)	107
Ethnicity: White (Non-Hispanic)	20%	(115)	80%	(447)	562
Ethnicity: Black (Non-Hispanic)	32%	(29)	68%	(61)	90
All Christian	17%	(53)	83%	(254)	307
Agnostic/Nothing in particular	27%	(59)	73%	(164)	223
Something Else	30%	(34)	70%	(79)	113
Evangelical	23%	(34)	77%	(115)	150
Non-Evangelical	17%	(44)	83%	(212)	256
PID: Dem (no lean)	22%	(56)	78%	(199)	255
PID: Ind (no lean)	21%	(46)	79%	(168)	214
PID: Rep (no lean)	24%	(57)	76%	(178)	234

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Table BLMB9_10: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	22%	(158)	78%	(545)	703
PID/Gender: Dem Men	22%	(25)	78%	(92)	118
PID/Gender: Dem Women	22%	(30)	78%	(107)	137
PID/Gender: Ind Men	18%	(21)	82%	(99)	120
PID/Gender: Ind Women	26%	(25)	74%	(69)	94
PID/Gender: Rep Men	18%	(18)	82%	(81)	100
PID/Gender: Rep Women	29%	(38)	71%	(96)	135
Ideo: Liberal (1-3)	21%	(42)	79%	(161)	203
Ideo: Moderate (4)	25%	(52)	75%	(155)	207
Ideo: Conservative (5-7)	21%	(56)	79%	(208)	263
Ideo/PID: Conservative Republican	20%	(34)	80%	(140)	174
Ideo/PID: Moderate/Liberal Republican	40%	(22)	60%	(33)	55
Ideo/PID: Moderate/Conservative Democrat	22%	(22)	78%	(75)	97
Ideo/PID: Liberal Democrat	21%	(32)	79%	(120)	152
Unfavorable of Biden and Trump	30%	(43)	70%	(100)	143
2024 H2H Matchup: Biden Voter	17%	(50)	83%	(243)	293
2024 H2H Matchup: Trump Voter	25%	(82)	75%	(240)	322
2022 House Vote: Democrat	19%	(56)	81%	(236)	291
2022 House Vote: Republican	24%	(65)	76%	(208)	273
2022 House Vote: Did not Vote	26%	(33)	74%	(92)	125
2020 Vote: Joe Biden	20%	(66)	80%	(258)	324
2020 Vote: Donald Trump	23%	(70)	77%	(236)	306
2020 Vote: Did not Vote	29%	(19)	71%	(45)	63
2016 Vote: Hillary Clinton	22%	(54)	78%	(191)	245
2016 Vote: Donald Trump	21%	(53)	79%	(201)	253
U.S. Economy: Wrong Track	25%	(128)	75%	(386)	513
U.S. Economy: Right Direction	16%	(30)	84%	(159)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(39)	81%	(168)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(84)	76%	(268)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(35)	76%	(109)	143
Top 2024 Issue: Economy	23%	(58)	77%	(198)	256

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Table BLMB9_10: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	22%	(158)	78%	(545)	703
Community: Urban	21%	(26)	79%	(97)	123
Community: Suburban	21%	(80)	79%	(299)	379
Community: Rural	26%	(52)	74%	(149)	201
Community/Gender: Urban Men	17%	(14)	83%	(68)	82
Community/Gender: Rural Women	33%	(38)	67%	(77)	115
Community/Gender: Rural Men	16%	(14)	84%	(73)	86
Community/Gender: Suburban Women	21%	(43)	79%	(167)	210
Community/Gender: Suburban Men	22%	(37)	78%	(132)	169
Homeowner	20%	(115)	80%	(467)	582
Renter	34%	(34)	66%	(66)	99
Military HHnm: Yes	17%	(18)	83%	(86)	104
Military HH: No	23%	(140)	77%	(459)	599
Employ: Private Sector	25%	(57)	75%	(174)	231
Employ: Self-Employed	18%	(11)	82%	(50)	60
Employ: Homemaker	34%	(18)	66%	(35)	53
Employ: Retired	14%	(27)	86%	(173)	200
Employ: Unemployed	30%	(20)	70%	(46)	66
Self + Household: White-Collar	21%	(46)	79%	(178)	225
Self + Household: Blue Collar	22%	(76)	78%	(275)	351
Union HH: Yes	25%	(16)	75%	(47)	63
Union HH: No	22%	(142)	78%	(498)	640
LGBTQ+: Yes	33%	(26)	67%	(55)	81
LGBTQ+: No	21%	(132)	79%	(490)	622
Motivated to Vote	21%	(135)	79%	(501)	636
Parent: Yes	24%	(45)	76%	(139)	184
Parent: No	22%	(114)	78%	(406)	519
COVID Vaccine: Yes	20%	(99)	80%	(392)	491
COVID Vaccine: No	28%	(59)	72%	(153)	212
Student Loans: Yes	25%	(32)	75%	(96)	128
Student Loans: No	22%	(127)	78%	(449)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB9_11: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not selected		Total N
Registered Voters	14%	(101)	86%	(602)	703
Gender: Male	15%	(51)	85%	(287)	338
Gender: Female	14%	(50)	86%	(315)	365
Age: 18-34	11%	(20)	89%	(165)	186
Age: 35-44	9%	(9)	91%	(88)	97
Age: 45-64	13%	(33)	87%	(218)	251
Age: 65+	23%	(38)	77%	(130)	169
GenZers: 1997-2012	14%	(10)	86%	(60)	70
Millennials: 1981-1996	9%	(18)	91%	(177)	194
GenXers: 1965-1980	10%	(20)	90%	(170)	190
Baby Boomers: 1946-1964	19%	(45)	81%	(187)	232
Educ: < College	13%	(62)	87%	(410)	472
Educ: Bachelors degree	15%	(21)	85%	(123)	144
Educ: Post-grad	20%	(18)	80%	(69)	87
Income: Under 50k	11%	(36)	89%	(301)	338
Income: 50k-100k	17%	(45)	83%	(214)	259
Income: 100k+	18%	(19)	82%	(87)	107
Ethnicity: White (Non-Hispanic)	15%	(84)	85%	(478)	562
Ethnicity: Black (Non-Hispanic)	9%	(8)	91%	(83)	90
All Christian	19%	(58)	81%	(249)	307
Agnostic/Nothing in particular	8%	(19)	92%	(204)	223
Something Else	15%	(17)	85%	(96)	113
Evangelical	21%	(31)	79%	(118)	150
Non-Evangelical	16%	(41)	84%	(215)	256
PID: Dem (no lean)	13%	(33)	87%	(222)	255
PID: Ind (no lean)	15%	(32)	85%	(182)	214
PID: Rep (no lean)	15%	(36)	85%	(199)	234

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Table BLMB9_11: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not selected		Total N
Registered Voters	14%	(101)	86%	(602)	703
PID/Gender: Dem Men	17%	(20)	83%	(98)	118
PID/Gender: Dem Women	9%	(13)	91%	(124)	137
PID/Gender: Ind Men	14%	(16)	86%	(104)	120
PID/Gender: Ind Women	17%	(16)	83%	(78)	94
PID/Gender: Rep Men	15%	(15)	85%	(85)	100
PID/Gender: Rep Women	16%	(21)	84%	(114)	135
Ideo: Liberal (1-3)	12%	(25)	88%	(178)	203
Ideo: Moderate (4)	11%	(23)	89%	(184)	207
Ideo: Conservative (5-7)	19%	(50)	81%	(214)	263
Ideo/PID: Conservative Republican	18%	(32)	82%	(142)	174
Ideo/PID: Moderate/Liberal Republican	7%	(4)	93%	(51)	55
Ideo/PID: Moderate/Conservative Democrat	14%	(14)	86%	(83)	97
Ideo/PID: Liberal Democrat	13%	(19)	87%	(132)	152
Unfavorable of Biden and Trump	16%	(22)	84%	(121)	143
2024 H2H Matchup: Biden Voter	13%	(39)	87%	(254)	293
2024 H2H Matchup: Trump Voter	15%	(49)	85%	(273)	322
2022 House Vote: Democrat	13%	(37)	87%	(254)	291
2022 House Vote: Republican	18%	(49)	82%	(224)	273
2022 House Vote: Did not Vote	10%	(12)	90%	(113)	125
2020 Vote: Joe Biden	12%	(40)	88%	(284)	324
2020 Vote: Donald Trump	18%	(54)	82%	(252)	306
2020 Vote: Did not Vote	10%	(6)	90%	(57)	63
2016 Vote: Hillary Clinton	13%	(32)	87%	(214)	245
2016 Vote: Donald Trump	19%	(49)	81%	(205)	253
U.S. Economy: Wrong Track	12%	(62)	88%	(451)	513
U.S. Economy: Right Direction	20%	(39)	80%	(151)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(28)	86%	(179)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(51)	86%	(302)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(22)	85%	(122)	143
Top 2024 Issue: Economy	9%	(23)	91%	(233)	256

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Table BLMB9_11: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not selected		Total N
Registered Voters	14%	(101)	86%	(602)	703
Community: Urban	19%	(24)	81%	(99)	123
Community: Suburban	12%	(44)	88%	(335)	379
Community: Rural	16%	(33)	84%	(168)	201
Community/Gender: Urban Men	20%	(17)	80%	(66)	82
Community/Gender: Rural Women	19%	(21)	81%	(93)	115
Community/Gender: Rural Men	13%	(11)	87%	(75)	86
Community/Gender: Suburban Women	10%	(22)	90%	(189)	210
Community/Gender: Suburban Men	13%	(23)	87%	(146)	169
Homeowner	16%	(91)	84%	(491)	582
Renter	9%	(9)	91%	(90)	99
Military HHnm: Yes	17%	(18)	83%	(86)	104
Military HH: No	14%	(83)	86%	(516)	599
Employ: Private Sector	13%	(31)	87%	(200)	231
Employ: Self-Employed	7%	(4)	93%	(56)	60
Employ: Homemaker	6%	(3)	94%	(50)	53
Employ: Retired	22%	(45)	78%	(155)	200
Employ: Unemployed	12%	(8)	88%	(58)	66
Self + Household: White-Collar	17%	(37)	83%	(187)	225
Self + Household: Blue Collar	15%	(52)	85%	(299)	351
Union HH: Yes	10%	(6)	90%	(56)	63
Union HH: No	15%	(94)	85%	(546)	640
LGBTQ+: Yes	19%	(15)	81%	(66)	81
LGBTQ+: No	14%	(85)	86%	(536)	622
Motivated to Vote	14%	(92)	86%	(544)	636
Parent: Yes	10%	(18)	90%	(166)	184
Parent: No	16%	(83)	84%	(436)	519
COVID Vaccine: Yes	13%	(65)	87%	(425)	491
COVID Vaccine: No	17%	(35)	83%	(177)	212
Student Loans: Yes	5%	(6)	95%	(122)	128
Student Loans: No	16%	(95)	84%	(481)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB9_12: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not selected		Total N
Registered Voters	2%	(17)	98%	(686)	703
Gender: Male	4%	(14)	96%	(323)	338
Gender: Female	1%	(3)	99%	(363)	365
Age: 18-34	2%	(3)	98%	(182)	186
Age: 35-44	1%	(1)	99%	(96)	97
Age: 45-64	3%	(7)	97%	(244)	251
Age: 65+	3%	(5)	97%	(164)	169
GenZers: 1997-2012	—	(0)	100%	(70)	70
Millennials: 1981-1996	2%	(5)	98%	(190)	194
GenXers: 1965-1980	2%	(3)	98%	(187)	190
Baby Boomers: 1946-1964	3%	(8)	97%	(224)	232
Educ: < College	3%	(12)	97%	(460)	472
Educ: Bachelors degree	2%	(4)	98%	(140)	144
Educ: Post-grad	2%	(1)	98%	(85)	87
Income: Under 50k	3%	(9)	97%	(329)	338
Income: 50k-100k	3%	(7)	97%	(252)	259
Income: 100k+	1%	(1)	99%	(105)	107
Ethnicity: White (Non-Hispanic)	2%	(14)	98%	(549)	562
Ethnicity: Black (Non-Hispanic)	4%	(3)	96%	(87)	90
All Christian	2%	(7)	98%	(301)	307
Agnostic/Nothing in particular	4%	(8)	96%	(215)	223
Something Else	1%	(1)	99%	(112)	113
Evangelical	2%	(3)	98%	(147)	150
Non-Evangelical	2%	(5)	98%	(251)	256
PID: Dem (no lean)	2%	(6)	98%	(249)	255
PID: Ind (no lean)	3%	(6)	97%	(208)	214
PID: Rep (no lean)	2%	(4)	98%	(230)	234

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Table BLMB9_12: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not selected		Total N
Registered Voters	2%	(17)	98%	(686)	703
PID/Gender: Dem Men	4%	(4)	96%	(113)	118
PID/Gender: Dem Women	1%	(2)	99%	(135)	137
PID/Gender: Ind Men	5%	(5)	95%	(115)	120
PID/Gender: Ind Women	1%	(1)	99%	(93)	94
PID/Gender: Rep Men	4%	(4)	96%	(95)	100
PID/Gender: Rep Women	—	(0)	100%	(135)	135
Ideo: Liberal (1-3)	3%	(6)	97%	(197)	203
Ideo: Moderate (4)	1%	(2)	99%	(205)	207
Ideo: Conservative (5-7)	2%	(6)	98%	(258)	263
Ideo/PID: Conservative Republican	1%	(1)	99%	(173)	174
Ideo/PID: Moderate/Liberal Republican	—	(0)	100%	(55)	55
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	98%	(95)	97
Ideo/PID: Liberal Democrat	3%	(4)	97%	(147)	152
Unfavorable of Biden and Trump	3%	(5)	97%	(138)	143
2024 H2H Matchup: Biden Voter	2%	(6)	98%	(288)	293
2024 H2H Matchup: Trump Voter	2%	(8)	98%	(314)	322
2022 House Vote: Democrat	2%	(7)	98%	(284)	291
2022 House Vote: Republican	3%	(8)	97%	(264)	273
2022 House Vote: Did not Vote	—	(0)	100%	(124)	125
2020 Vote: Joe Biden	3%	(9)	97%	(315)	324
2020 Vote: Donald Trump	3%	(8)	97%	(298)	306
2020 Vote: Did not Vote	—	(0)	100%	(63)	63
2016 Vote: Hillary Clinton	3%	(7)	97%	(238)	245
2016 Vote: Donald Trump	4%	(9)	96%	(244)	253
U.S. Economy: Wrong Track	2%	(12)	98%	(501)	513
U.S. Economy: Right Direction	2%	(5)	98%	(185)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	98%	(202)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(11)	97%	(342)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	99%	(142)	143
Top 2024 Issue: Economy	2%	(5)	98%	(251)	256

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Table BLMB9_12: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not selected		Total N
Registered Voters	2%	(17)	98%	(686)	703
Community: Urban	2%	(2)	98%	(121)	123
Community: Suburban	3%	(10)	97%	(369)	379
Community: Rural	2%	(5)	98%	(196)	201
Community/Gender: Urban Men	2%	(2)	98%	(80)	82
Community/Gender: Rural Women	1%	(2)	99%	(113)	115
Community/Gender: Rural Men	4%	(3)	96%	(83)	86
Community/Gender: Suburban Women	1%	(1)	99%	(209)	210
Community/Gender: Suburban Men	5%	(9)	95%	(160)	169
Homeowner	2%	(13)	98%	(570)	582
Renter	3%	(3)	97%	(97)	99
Military HHnm: Yes	4%	(4)	96%	(100)	104
Military HH: No	2%	(13)	98%	(586)	599
Employ: Private Sector	1%	(3)	99%	(228)	231
Employ: Self-Employed	—	(0)	100%	(60)	60
Employ: Homemaker	—	(0)	100%	(53)	53
Employ: Retired	5%	(9)	95%	(191)	200
Employ: Unemployed	2%	(1)	98%	(65)	66
Self + Household: White-Collar	4%	(8)	96%	(216)	225
Self + Household: Blue Collar	2%	(7)	98%	(344)	351
Union HH: Yes	5%	(3)	95%	(59)	63
Union HH: No	2%	(14)	98%	(627)	640
LGBTQ+: Yes	6%	(5)	94%	(76)	81
LGBTQ+: No	2%	(12)	98%	(610)	622
Motivated to Vote	2%	(15)	98%	(621)	636
Parent: Yes	2%	(3)	98%	(181)	184
Parent: No	3%	(13)	97%	(506)	519
COVID Vaccine: Yes	2%	(11)	98%	(480)	491
COVID Vaccine: No	3%	(6)	97%	(206)	212
Student Loans: Yes	1%	(1)	99%	(127)	128
Student Loans: No	3%	(16)	97%	(559)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB9_13: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	60%	(424)	40%	(279)	703
Gender: Male	54%	(182)	46%	(156)	338
Gender: Female	66%	(242)	34%	(124)	365
Age: 18-34	55%	(103)	45%	(83)	186
Age: 35-44	61%	(59)	39%	(38)	97
Age: 45-64	58%	(145)	42%	(106)	251
Age: 65+	69%	(117)	31%	(52)	169
GenZers: 1997-2012	52%	(36)	48%	(34)	70
Millennials: 1981-1996	60%	(117)	40%	(78)	194
GenXers: 1965-1980	59%	(112)	41%	(79)	190
Baby Boomers: 1946-1964	62%	(144)	38%	(88)	232
Educ: < College	61%	(289)	39%	(183)	472
Educ: Bachelors degree	67%	(96)	33%	(48)	144
Educ: Post-grad	45%	(39)	55%	(48)	87
Income: Under 50k	62%	(211)	38%	(127)	338
Income: 50k-100k	65%	(167)	35%	(91)	259
Income: 100k+	43%	(46)	57%	(61)	107
Ethnicity: White (Non-Hispanic)	64%	(359)	36%	(203)	562
Ethnicity: Black (Non-Hispanic)	42%	(38)	58%	(52)	90
All Christian	59%	(181)	41%	(127)	307
Agnostic/Nothing in particular	63%	(140)	37%	(83)	223
Something Else	62%	(70)	38%	(43)	113
Evangelical	57%	(85)	43%	(64)	150
Non-Evangelical	64%	(163)	36%	(93)	256
PID: Dem (no lean)	61%	(157)	39%	(98)	255
PID: Ind (no lean)	62%	(133)	38%	(81)	214
PID: Rep (no lean)	57%	(134)	43%	(100)	234

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Table BLMB9_13: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	60%	(424)	40%	(279)	703
PID/Gender: Dem Men	49%	(57)	51%	(60)	118
PID/Gender: Dem Women	72%	(99)	28%	(38)	137
PID/Gender: Ind Men	62%	(74)	38%	(46)	120
PID/Gender: Ind Women	63%	(59)	37%	(35)	94
PID/Gender: Rep Men	51%	(51)	49%	(49)	100
PID/Gender: Rep Women	62%	(84)	38%	(51)	135
Ideo: Liberal (1-3)	59%	(120)	41%	(84)	203
Ideo: Moderate (4)	69%	(142)	31%	(65)	207
Ideo: Conservative (5-7)	56%	(148)	44%	(115)	263
Ideo/PID: Conservative Republican	59%	(103)	41%	(71)	174
Ideo/PID: Moderate/Liberal Republican	55%	(30)	45%	(24)	55
Ideo/PID: Moderate/Conservative Democrat	61%	(59)	39%	(37)	97
Ideo/PID: Liberal Democrat	62%	(94)	38%	(57)	152
Unfavorable of Biden and Trump	62%	(89)	38%	(54)	143
2024 H2H Matchup: Biden Voter	61%	(179)	39%	(114)	293
2024 H2H Matchup: Trump Voter	57%	(183)	43%	(139)	322
2022 House Vote: Democrat	62%	(180)	38%	(111)	291
2022 House Vote: Republican	58%	(158)	42%	(115)	273
2022 House Vote: Did not Vote	63%	(78)	37%	(46)	125
2020 Vote: Joe Biden	66%	(213)	34%	(111)	324
2020 Vote: Donald Trump	58%	(178)	42%	(128)	306
2020 Vote: Did not Vote	44%	(28)	56%	(35)	63
2016 Vote: Hillary Clinton	60%	(146)	40%	(99)	245
2016 Vote: Donald Trump	58%	(147)	42%	(106)	253
U.S. Economy: Wrong Track	64%	(327)	36%	(186)	513
U.S. Economy: Right Direction	51%	(96)	49%	(93)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	57%	(119)	43%	(88)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	58%	(205)	42%	(148)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	70%	(100)	30%	(43)	143
Top 2024 Issue: Economy	64%	(163)	36%	(93)	256

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Table BLMB9_13: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	60%	(424)	40%	(279)	703
Community: Urban	54%	(66)	46%	(57)	123
Community: Suburban	58%	(218)	42%	(161)	379
Community: Rural	69%	(139)	31%	(62)	201
Community/Gender: Urban Men	44%	(36)	56%	(46)	82
Community/Gender: Rural Women	72%	(83)	28%	(32)	115
Community/Gender: Rural Men	65%	(56)	35%	(30)	86
Community/Gender: Suburban Women	61%	(129)	39%	(81)	210
Community/Gender: Suburban Men	53%	(89)	47%	(80)	169
Homeowner	61%	(353)	39%	(229)	582
Renter	58%	(57)	42%	(42)	99
Military HHnm: Yes	67%	(70)	33%	(34)	104
Military HH: No	59%	(354)	41%	(245)	599
Employ: Private Sector	58%	(133)	42%	(98)	231
Employ: Self-Employed	56%	(34)	44%	(27)	60
Employ: Homemaker	76%	(40)	24%	(13)	53
Employ: Retired	64%	(127)	36%	(73)	200
Employ: Unemployed	52%	(34)	48%	(32)	66
Self + Household: White-Collar	51%	(115)	49%	(110)	225
Self + Household: Blue Collar	69%	(242)	31%	(109)	351
Union HH: Yes	51%	(32)	49%	(31)	63
Union HH: No	61%	(392)	39%	(248)	640
LGBTQ+: Yes	68%	(55)	32%	(26)	81
LGBTQ+: No	59%	(369)	41%	(253)	622
Motivated to Vote	61%	(388)	39%	(249)	636
Parent: Yes	56%	(103)	44%	(81)	184
Parent: No	62%	(321)	38%	(198)	519
COVID Vaccine: Yes	60%	(296)	40%	(195)	491
COVID Vaccine: No	60%	(128)	40%	(85)	212
Student Loans: Yes	59%	(75)	41%	(53)	128
Student Loans: No	61%	(349)	39%	(226)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_14: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	28%	(194)	72%	(509)	703
Gender: Male	29%	(97)	71%	(241)	338
Gender: Female	27%	(97)	73%	(268)	365
Age: 18-34	22%	(40)	78%	(145)	186
Age: 35-44	34%	(34)	66%	(64)	97
Age: 45-64	28%	(70)	72%	(181)	251
Age: 65+	30%	(50)	70%	(119)	169
GenZers: 1997-2012	27%	(19)	73%	(51)	70
Millennials: 1981-1996	23%	(44)	77%	(150)	194
GenXers: 1965-1980	33%	(62)	67%	(128)	190
Baby Boomers: 1946-1964	28%	(65)	72%	(167)	232
Educ: < College	28%	(134)	72%	(338)	472
Educ: Bachelors degree	30%	(44)	70%	(100)	144
Educ: Post-grad	19%	(16)	81%	(71)	87
Income: Under 50k	32%	(109)	68%	(228)	338
Income: 50k-100k	26%	(67)	74%	(191)	259
Income: 100k+	17%	(18)	83%	(89)	107
Ethnicity: White (Non-Hispanic)	30%	(170)	70%	(392)	562
Ethnicity: Black (Non-Hispanic)	19%	(17)	81%	(73)	90
All Christian	29%	(88)	71%	(219)	307
Agnostic/Nothing in particular	29%	(64)	71%	(159)	223
Something Else	25%	(28)	75%	(85)	113
Evangelical	21%	(32)	79%	(118)	150
Non-Evangelical	30%	(78)	70%	(178)	256
PID: Dem (no lean)	25%	(64)	75%	(191)	255
PID: Ind (no lean)	37%	(79)	63%	(135)	214
PID: Rep (no lean)	22%	(51)	78%	(183)	234

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Table BLMB9_14: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	28%	(194)	72%	(509)	703
PID/Gender: Dem Men	25%	(29)	75%	(88)	118
PID/Gender: Dem Women	25%	(35)	75%	(102)	137
PID/Gender: Ind Men	43%	(51)	57%	(69)	120
PID/Gender: Ind Women	30%	(28)	70%	(66)	94
PID/Gender: Rep Men	17%	(17)	83%	(83)	100
PID/Gender: Rep Women	26%	(34)	74%	(100)	135
Ideo: Liberal (1-3)	31%	(63)	69%	(140)	203
Ideo: Moderate (4)	30%	(62)	70%	(145)	207
Ideo: Conservative (5-7)	25%	(66)	75%	(198)	263
Ideo/PID: Conservative Republican	22%	(39)	78%	(135)	174
Ideo/PID: Moderate/Liberal Republican	22%	(12)	78%	(43)	55
Ideo/PID: Moderate/Conservative Democrat	19%	(18)	81%	(79)	97
Ideo/PID: Liberal Democrat	29%	(43)	71%	(108)	152
Unfavorable of Biden and Trump	26%	(37)	74%	(105)	143
2024 H2H Matchup: Biden Voter	32%	(95)	68%	(198)	293
2024 H2H Matchup: Trump Voter	25%	(82)	75%	(240)	322
2022 House Vote: Democrat	32%	(94)	68%	(198)	291
2022 House Vote: Republican	26%	(70)	74%	(203)	273
2022 House Vote: Did not Vote	22%	(28)	78%	(97)	125
2020 Vote: Joe Biden	32%	(103)	68%	(221)	324
2020 Vote: Donald Trump	24%	(72)	76%	(234)	306
2020 Vote: Did not Vote	28%	(18)	72%	(46)	63
2016 Vote: Hillary Clinton	30%	(74)	70%	(172)	245
2016 Vote: Donald Trump	26%	(66)	74%	(188)	253
U.S. Economy: Wrong Track	27%	(138)	73%	(376)	513
U.S. Economy: Right Direction	30%	(56)	70%	(133)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	36%	(74)	64%	(133)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(79)	78%	(273)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(41)	71%	(102)	143
Top 2024 Issue: Economy	28%	(73)	72%	(183)	256

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Table BLMB9_14: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	28%	(194)	72%	(509)	703
Community: Urban	20%	(25)	80%	(98)	123
Community: Suburban	29%	(110)	71%	(269)	379
Community: Rural	29%	(59)	71%	(142)	201
Community/Gender: Urban Men	18%	(15)	82%	(67)	82
Community/Gender: Rural Women	24%	(27)	76%	(87)	115
Community/Gender: Rural Men	37%	(32)	63%	(55)	86
Community/Gender: Suburban Women	28%	(60)	72%	(150)	210
Community/Gender: Suburban Men	30%	(51)	70%	(118)	169
Homeowner	29%	(168)	71%	(415)	582
Renter	20%	(19)	80%	(80)	99
Military HHnm: Yes	31%	(32)	69%	(72)	104
Military HH: No	27%	(162)	73%	(437)	599
Employ: Private Sector	23%	(54)	77%	(177)	231
Employ: Self-Employed	36%	(22)	64%	(38)	60
Employ: Homemaker	47%	(25)	53%	(28)	53
Employ: Retired	26%	(52)	74%	(148)	200
Employ: Unemployed	35%	(23)	65%	(43)	66
Self + Household: White-Collar	25%	(55)	75%	(169)	225
Self + Household: Blue Collar	28%	(99)	72%	(252)	351
Union HH: Yes	15%	(9)	85%	(53)	63
Union HH: No	29%	(185)	71%	(456)	640
LGBTQ+: Yes	33%	(27)	67%	(54)	81
LGBTQ+: No	27%	(167)	73%	(455)	622
Motivated to Vote	28%	(178)	72%	(458)	636
Parent: Yes	21%	(39)	79%	(145)	184
Parent: No	30%	(155)	70%	(364)	519
COVID Vaccine: Yes	27%	(133)	73%	(358)	491
COVID Vaccine: No	29%	(61)	71%	(151)	212
Student Loans: Yes	27%	(35)	73%	(93)	128
Student Loans: No	28%	(159)	72%	(416)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_15: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	36%	(254)	64%	(449)	703
Gender: Male	30%	(102)	70%	(236)	338
Gender: Female	42%	(152)	58%	(213)	365
Age: 18-34	31%	(57)	69%	(128)	186
Age: 35-44	35%	(35)	65%	(63)	97
Age: 45-64	33%	(84)	67%	(167)	251
Age: 65+	46%	(78)	54%	(91)	169
GenZers: 1997-2012	32%	(22)	68%	(48)	70
Millennials: 1981-1996	32%	(63)	68%	(132)	194
GenXers: 1965-1980	32%	(61)	68%	(129)	190
Baby Boomers: 1946-1964	45%	(105)	55%	(127)	232
Educ: < College	34%	(158)	66%	(314)	472
Educ: Bachelors degree	40%	(58)	60%	(86)	144
Educ: Post-grad	43%	(38)	57%	(49)	87
Income: Under 50k	38%	(128)	62%	(210)	338
Income: 50k-100k	33%	(86)	67%	(173)	259
Income: 100k+	38%	(40)	62%	(66)	107
Ethnicity: White (Non-Hispanic)	39%	(217)	61%	(346)	562
Ethnicity: Black (Non-Hispanic)	24%	(22)	76%	(69)	90
All Christian	35%	(109)	65%	(198)	307
Agnostic/Nothing in particular	37%	(83)	63%	(140)	223
Something Else	31%	(35)	69%	(78)	113
Evangelical	26%	(40)	74%	(110)	150
Non-Evangelical	39%	(100)	61%	(157)	256
PID: Dem (no lean)	47%	(119)	53%	(135)	255
PID: Ind (no lean)	37%	(80)	63%	(134)	214
PID: Rep (no lean)	23%	(55)	77%	(179)	234

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Table BLMB9_15: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	36%	(254)	64%	(449)	703
PID/Gender: Dem Men	36%	(43)	64%	(75)	118
PID/Gender: Dem Women	56%	(76)	44%	(61)	137
PID/Gender: Ind Men	34%	(40)	66%	(80)	120
PID/Gender: Ind Women	42%	(39)	58%	(54)	94
PID/Gender: Rep Men	18%	(18)	82%	(82)	100
PID/Gender: Rep Women	27%	(37)	73%	(98)	135
Ideo: Liberal (1-3)	50%	(101)	50%	(102)	203
Ideo: Moderate (4)	32%	(67)	68%	(140)	207
Ideo: Conservative (5-7)	29%	(76)	71%	(188)	263
Ideo/PID: Conservative Republican	25%	(43)	75%	(131)	174
Ideo/PID: Moderate/Liberal Republican	21%	(11)	79%	(43)	55
Ideo/PID: Moderate/Conservative Democrat	41%	(40)	59%	(57)	97
Ideo/PID: Liberal Democrat	52%	(79)	48%	(72)	152
Unfavorable of Biden and Trump	34%	(49)	66%	(94)	143
2024 H2H Matchup: Biden Voter	49%	(145)	51%	(148)	293
2024 H2H Matchup: Trump Voter	25%	(81)	75%	(241)	322
2022 House Vote: Democrat	49%	(141)	51%	(150)	291
2022 House Vote: Republican	24%	(65)	76%	(208)	273
2022 House Vote: Did not Vote	33%	(42)	67%	(83)	125
2020 Vote: Joe Biden	49%	(159)	51%	(165)	324
2020 Vote: Donald Trump	23%	(70)	77%	(236)	306
2020 Vote: Did not Vote	35%	(22)	65%	(41)	63
2016 Vote: Hillary Clinton	46%	(112)	54%	(133)	245
2016 Vote: Donald Trump	23%	(58)	77%	(195)	253
U.S. Economy: Wrong Track	33%	(168)	67%	(345)	513
U.S. Economy: Right Direction	45%	(86)	55%	(104)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	51%	(107)	49%	(101)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(85)	76%	(267)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	43%	(62)	57%	(81)	143
Top 2024 Issue: Economy	25%	(64)	75%	(192)	256

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Table BLMB9_15: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	36%	(254)	64%	(449)	703
Community: Urban	36%	(44)	64%	(79)	123
Community: Suburban	35%	(133)	65%	(246)	379
Community: Rural	38%	(77)	62%	(124)	201
Community/Gender: Urban Men	26%	(21)	74%	(61)	82
Community/Gender: Rural Women	38%	(44)	62%	(71)	115
Community/Gender: Rural Men	38%	(33)	62%	(53)	86
Community/Gender: Suburban Women	41%	(86)	59%	(124)	210
Community/Gender: Suburban Men	28%	(47)	72%	(122)	169
Homeowner	36%	(212)	64%	(370)	582
Renter	36%	(35)	64%	(64)	99
Military HHnm: Yes	34%	(36)	66%	(68)	104
Military HH: No	36%	(218)	64%	(381)	599
Employ: Private Sector	33%	(75)	67%	(156)	231
Employ: Self-Employed	17%	(10)	83%	(50)	60
Employ: Homemaker	34%	(18)	66%	(35)	53
Employ: Retired	49%	(97)	51%	(103)	200
Employ: Unemployed	46%	(30)	54%	(36)	66
Self + Household: White-Collar	37%	(84)	63%	(141)	225
Self + Household: Blue Collar	36%	(126)	64%	(225)	351
Union HH: Yes	28%	(18)	72%	(45)	63
Union HH: No	37%	(236)	63%	(404)	640
LGBTQ+: Yes	36%	(30)	64%	(52)	81
LGBTQ+: No	36%	(224)	64%	(398)	622
Motivated to Vote	37%	(237)	63%	(399)	636
Parent: Yes	27%	(49)	73%	(135)	184
Parent: No	39%	(205)	61%	(314)	519
COVID Vaccine: Yes	43%	(210)	57%	(281)	491
COVID Vaccine: No	21%	(44)	79%	(168)	212
Student Loans: Yes	35%	(45)	65%	(83)	128
Student Loans: No	36%	(209)	64%	(366)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB9_16: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not selected		Total N
Registered Voters	27%	(188)	73%	(515)	703
Gender: Male	24%	(79)	76%	(258)	338
Gender: Female	30%	(109)	70%	(257)	365
Age: 18-34	25%	(46)	75%	(140)	186
Age: 35-44	29%	(29)	71%	(69)	97
Age: 45-64	27%	(68)	73%	(183)	251
Age: 65+	27%	(45)	73%	(123)	169
GenZers: 1997-2012	27%	(19)	73%	(51)	70
Millennials: 1981-1996	27%	(52)	73%	(142)	194
GenXers: 1965-1980	30%	(57)	70%	(133)	190
Baby Boomers: 1946-1964	23%	(52)	77%	(180)	232
Educ: < College	28%	(133)	72%	(340)	472
Educ: Bachelors degree	27%	(38)	73%	(106)	144
Educ: Post-grad	20%	(17)	80%	(70)	87
Income: Under 50k	26%	(89)	74%	(249)	338
Income: 50k-100k	28%	(72)	72%	(186)	259
Income: 100k+	25%	(27)	75%	(80)	107
Ethnicity: White (Non-Hispanic)	27%	(150)	73%	(412)	562
Ethnicity: Black (Non-Hispanic)	27%	(24)	73%	(66)	90
All Christian	30%	(91)	70%	(216)	307
Agnostic/Nothing in particular	20%	(45)	80%	(178)	223
Something Else	31%	(35)	69%	(78)	113
Evangelical	38%	(57)	62%	(92)	150
Non-Evangelical	25%	(64)	75%	(192)	256
PID: Dem (no lean)	23%	(58)	77%	(196)	255
PID: Ind (no lean)	22%	(47)	78%	(167)	214
PID: Rep (no lean)	35%	(82)	65%	(152)	234

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Table BLMB9_16: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not selected		Total N
Registered Voters	27%	(188)	73%	(515)	703
PID/Gender: Dem Men	20%	(24)	80%	(94)	118
PID/Gender: Dem Women	25%	(34)	75%	(103)	137
PID/Gender: Ind Men	19%	(23)	81%	(97)	120
PID/Gender: Ind Women	26%	(24)	74%	(69)	94
PID/Gender: Rep Men	33%	(32)	67%	(67)	100
PID/Gender: Rep Women	37%	(50)	63%	(85)	135
Ideo: Liberal (1-3)	21%	(43)	79%	(160)	203
Ideo: Moderate (4)	22%	(45)	78%	(162)	207
Ideo: Conservative (5-7)	34%	(89)	66%	(175)	263
Ideo/PID: Conservative Republican	37%	(64)	63%	(110)	174
Ideo/PID: Moderate/Liberal Republican	34%	(18)	66%	(36)	55
Ideo/PID: Moderate/Conservative Democrat	19%	(18)	81%	(79)	97
Ideo/PID: Liberal Democrat	23%	(35)	77%	(116)	152
Unfavorable of Biden and Trump	22%	(31)	78%	(112)	143
2024 H2H Matchup: Biden Voter	20%	(59)	80%	(234)	293
2024 H2H Matchup: Trump Voter	34%	(109)	66%	(213)	322
2022 House Vote: Democrat	20%	(59)	80%	(232)	291
2022 House Vote: Republican	35%	(94)	65%	(178)	273
2022 House Vote: Did not Vote	26%	(32)	74%	(92)	125
2020 Vote: Joe Biden	18%	(57)	82%	(266)	324
2020 Vote: Donald Trump	36%	(111)	64%	(195)	306
2020 Vote: Did not Vote	28%	(18)	72%	(46)	63
2016 Vote: Hillary Clinton	20%	(49)	80%	(197)	245
2016 Vote: Donald Trump	33%	(83)	67%	(170)	253
U.S. Economy: Wrong Track	30%	(153)	70%	(360)	513
U.S. Economy: Right Direction	18%	(35)	82%	(155)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(35)	83%	(172)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	33%	(116)	67%	(237)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(37)	74%	(107)	143
Top 2024 Issue: Economy	33%	(84)	67%	(172)	256

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Table BLMB9_16: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not selected		Total N
Registered Voters	27%	(188)	73%	(515)	703
Community: Urban	20%	(25)	80%	(98)	123
Community: Suburban	31%	(117)	69%	(262)	379
Community: Rural	23%	(46)	77%	(154)	201
Community/Gender: Urban Men	21%	(17)	79%	(65)	82
Community/Gender: Rural Women	23%	(27)	77%	(88)	115
Community/Gender: Rural Men	23%	(20)	77%	(66)	86
Community/Gender: Suburban Women	35%	(74)	65%	(136)	210
Community/Gender: Suburban Men	25%	(43)	75%	(126)	169
Homeowner	28%	(162)	72%	(420)	582
Renter	21%	(21)	79%	(79)	99
Military HHnm: Yes	26%	(27)	74%	(77)	104
Military HH: No	27%	(161)	73%	(438)	599
Employ: Private Sector	23%	(53)	77%	(178)	231
Employ: Self-Employed	33%	(20)	67%	(40)	60
Employ: Homemaker	26%	(14)	74%	(39)	53
Employ: Retired	28%	(57)	72%	(143)	200
Employ: Unemployed	27%	(18)	73%	(48)	66
Self + Household: White-Collar	24%	(54)	76%	(170)	225
Self + Household: Blue Collar	27%	(96)	73%	(255)	351
Union HH: Yes	26%	(16)	74%	(47)	63
Union HH: No	27%	(172)	73%	(469)	640
LGBTQ+: Yes	17%	(14)	83%	(67)	81
LGBTQ+: No	28%	(174)	72%	(448)	622
Motivated to Vote	27%	(171)	73%	(465)	636
Parent: Yes	33%	(60)	67%	(124)	184
Parent: No	25%	(128)	75%	(391)	519
COVID Vaccine: Yes	24%	(120)	76%	(371)	491
COVID Vaccine: No	32%	(68)	68%	(144)	212
Student Loans: Yes	27%	(34)	73%	(94)	128
Student Loans: No	27%	(154)	73%	(421)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(297)	36%	(255)	21%	(151)	703
Gender: Male	41%	(138)	39%	(133)	20%	(67)	338
Gender: Female	43%	(158)	34%	(123)	23%	(84)	365
Age: 18-34	42%	(78)	26%	(49)	32%	(59)	186
Age: 35-44	40%	(39)	33%	(32)	27%	(26)	97
Age: 45-64	49%	(123)	35%	(89)	16%	(39)	251
Age: 65+	33%	(56)	51%	(86)	16%	(28)	169
GenZers: 1997-2012	35%	(25)	24%	(16)	41%	(29)	70
Millennials: 1981-1996	45%	(88)	27%	(53)	28%	(54)	194
GenXers: 1965-1980	44%	(84)	41%	(78)	15%	(28)	190
Baby Boomers: 1946-1964	40%	(93)	43%	(99)	17%	(39)	232
Educ: < College	46%	(219)	31%	(148)	22%	(105)	472
Educ: Bachelors degree	37%	(53)	39%	(56)	25%	(36)	144
Educ: Post-grad	29%	(25)	60%	(52)	12%	(10)	87
Income: Under 50k	38%	(127)	38%	(127)	25%	(84)	338
Income: 50k-100k	46%	(120)	36%	(94)	17%	(45)	259
Income: 100k+	47%	(50)	32%	(34)	21%	(22)	107
Ethnicity: White (Non-Hispanic)	45%	(251)	36%	(205)	19%	(106)	562
Ethnicity: Black (Non-Hispanic)	33%	(30)	40%	(36)	26%	(24)	90
All Christian	48%	(149)	36%	(110)	16%	(48)	307
Agnostic/Nothing in particular	33%	(74)	40%	(90)	26%	(59)	223
Something Else	56%	(63)	24%	(27)	20%	(22)	113
Evangelical	61%	(91)	22%	(33)	17%	(26)	150
Non-Evangelical	46%	(117)	39%	(99)	16%	(40)	256
PID: Dem (no lean)	8%	(19)	75%	(191)	18%	(45)	255
PID: Ind (no lean)	35%	(75)	23%	(50)	42%	(89)	214
PID: Rep (no lean)	86%	(202)	6%	(15)	7%	(18)	234
PID/Gender: Dem Men	11%	(13)	74%	(87)	15%	(18)	118
PID/Gender: Dem Women	5%	(6)	75%	(104)	20%	(27)	137
PID/Gender: Ind Men	34%	(41)	29%	(35)	37%	(44)	120
PID/Gender: Ind Women	36%	(34)	16%	(15)	48%	(45)	94
PID/Gender: Rep Men	84%	(84)	11%	(11)	5%	(5)	100
PID/Gender: Rep Women	88%	(118)	3%	(4)	9%	(12)	135

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Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(297)	36%	(255)	21%	(151)	703
Ideo: Liberal (1-3)	8%	(16)	72%	(147)	20%	(40)	203
Ideo: Moderate (4)	30%	(62)	41%	(84)	29%	(61)	207
Ideo: Conservative (5-7)	79%	(207)	7%	(20)	14%	(36)	263
Ideo/PID: Conservative Republican	91%	(158)	5%	(8)	4%	(7)	174
Ideo/PID: Moderate/Liberal Republican	70%	(38)	12%	(7)	18%	(10)	55
Ideo/PID: Moderate/Conservative Democrat	13%	(12)	69%	(67)	18%	(18)	97
Ideo/PID: Liberal Democrat	5%	(7)	79%	(120)	16%	(25)	152
Unfavorable of Biden and Trump	24%	(34)	19%	(27)	57%	(81)	143
2024 H2H Matchup: Biden Voter	4%	(12)	80%	(235)	16%	(47)	293
2024 H2H Matchup: Trump Voter	84%	(272)	4%	(12)	12%	(38)	322
2022 House Vote: Democrat	9%	(26)	71%	(205)	21%	(60)	291
2022 House Vote: Republican	81%	(220)	6%	(15)	14%	(38)	273
2022 House Vote: Did not Vote	38%	(48)	27%	(33)	35%	(44)	125
2020 Vote: Joe Biden	7%	(21)	70%	(228)	23%	(75)	324
2020 Vote: Donald Trump	79%	(241)	6%	(17)	16%	(48)	306
2020 Vote: Did not Vote	46%	(29)	15%	(10)	39%	(25)	63
2016 Vote: Hillary Clinton	6%	(14)	77%	(188)	18%	(44)	245
2016 Vote: Donald Trump	75%	(190)	9%	(22)	16%	(42)	253
U.S. Economy: Wrong Track	53%	(274)	21%	(109)	25%	(130)	513
U.S. Economy: Right Direction	12%	(23)	77%	(146)	11%	(21)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(7)	86%	(179)	10%	(21)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(271)	7%	(25)	16%	(56)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(19)	35%	(51)	52%	(74)	143
Top 2024 Issue: Economy	61%	(157)	18%	(46)	21%	(54)	256
Community: Urban	31%	(38)	44%	(54)	25%	(30)	123
Community: Suburban	39%	(148)	37%	(139)	24%	(92)	379
Community: Rural	55%	(111)	31%	(62)	14%	(28)	201
Community/Gender: Urban Men	33%	(27)	45%	(37)	22%	(18)	82
Community/Gender: Rural Women	54%	(62)	27%	(31)	19%	(22)	115
Community/Gender: Rural Men	56%	(48)	36%	(31)	8%	(7)	86
Community/Gender: Suburban Women	41%	(86)	35%	(74)	24%	(50)	210
Community/Gender: Suburban Men	37%	(63)	38%	(65)	25%	(42)	169

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Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(297)	36%	(255)	21%	(151)	703
Homeowner	42%	(247)	37%	(217)	20%	(118)	582
Renter	43%	(42)	33%	(33)	24%	(24)	99
Military HHnm: Yes	46%	(48)	37%	(39)	17%	(18)	104
Military HH: No	42%	(249)	36%	(217)	22%	(133)	599
Employ: Private Sector	45%	(105)	27%	(63)	28%	(64)	231
Employ: Self-Employed	52%	(31)	31%	(19)	17%	(10)	60
Employ: Homemaker	38%	(20)	46%	(24)	16%	(9)	53
Employ: Retired	37%	(73)	49%	(98)	14%	(29)	200
Employ: Unemployed	46%	(30)	34%	(22)	20%	(13)	66
Self + Household: White-Collar	41%	(92)	44%	(98)	15%	(34)	225
Self + Household: Blue Collar	46%	(162)	34%	(120)	20%	(68)	351
Union HH: Yes	43%	(27)	36%	(23)	20%	(13)	63
Union HH: No	42%	(270)	36%	(232)	22%	(138)	640
LGBTQ+: Yes	34%	(28)	35%	(28)	31%	(25)	81
LGBTQ+: No	43%	(269)	36%	(227)	20%	(126)	622
Motivated to Vote	43%	(275)	38%	(242)	19%	(119)	636
Parent: Yes	46%	(85)	29%	(53)	25%	(46)	184
Parent: No	41%	(212)	39%	(202)	20%	(105)	519
COVID Vaccine: Yes	32%	(158)	46%	(225)	22%	(107)	491
COVID Vaccine: No	65%	(138)	14%	(30)	21%	(44)	212
Student Loans: Yes	45%	(57)	32%	(41)	24%	(30)	128
Student Loans: No	42%	(240)	37%	(215)	21%	(121)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(294)	37%	(262)	21%	(147)	703
Gender: Male	42%	(142)	41%	(139)	17%	(56)	338
Gender: Female	41%	(152)	34%	(123)	25%	(91)	365
Age: 18-34	42%	(78)	28%	(52)	30%	(56)	186
Age: 35-44	44%	(42)	32%	(31)	25%	(24)	97
Age: 45-64	46%	(115)	36%	(91)	18%	(45)	251
Age: 65+	34%	(58)	52%	(88)	13%	(22)	169
GenZers: 1997-2012	38%	(27)	26%	(18)	36%	(25)	70
Millennials: 1981-1996	45%	(88)	28%	(54)	27%	(52)	194
GenXers: 1965-1980	40%	(75)	41%	(78)	19%	(37)	190
Baby Boomers: 1946-1964	42%	(96)	45%	(104)	14%	(32)	232
Educ: < College	45%	(212)	32%	(152)	23%	(108)	472
Educ: Bachelors degree	40%	(57)	40%	(58)	20%	(29)	144
Educ: Post-grad	28%	(24)	60%	(52)	12%	(10)	87
Income: Under 50k	35%	(120)	40%	(134)	25%	(84)	338
Income: 50k-100k	46%	(119)	36%	(94)	18%	(46)	259
Income: 100k+	52%	(55)	32%	(34)	17%	(18)	107
Ethnicity: White (Non-Hispanic)	44%	(248)	37%	(207)	19%	(107)	562
Ethnicity: Black (Non-Hispanic)	31%	(28)	44%	(40)	24%	(22)	90
All Christian	47%	(146)	37%	(114)	15%	(48)	307
Agnostic/Nothing in particular	34%	(77)	38%	(86)	27%	(61)	223
Something Else	52%	(58)	28%	(32)	20%	(22)	113
Evangelical	62%	(93)	21%	(31)	17%	(25)	150
Non-Evangelical	42%	(107)	43%	(109)	16%	(40)	256
PID: Dem (no lean)	5%	(14)	75%	(190)	20%	(51)	255
PID: Ind (no lean)	38%	(82)	29%	(62)	33%	(70)	214
PID: Rep (no lean)	84%	(198)	4%	(10)	11%	(27)	234
PID/Gender: Dem Men	8%	(10)	74%	(88)	17%	(20)	118
PID/Gender: Dem Women	3%	(4)	75%	(102)	22%	(31)	137
PID/Gender: Ind Men	37%	(44)	38%	(45)	26%	(31)	120
PID/Gender: Ind Women	40%	(38)	18%	(17)	42%	(39)	94
PID/Gender: Rep Men	88%	(88)	6%	(6)	5%	(5)	100
PID/Gender: Rep Women	82%	(110)	3%	(4)	16%	(21)	135

Continued on next page

Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(294)	37%	(262)	21%	(147)	703
Ideo: Liberal (1-3)	7%	(15)	71%	(145)	21%	(43)	203
Ideo: Moderate (4)	30%	(63)	42%	(88)	27%	(56)	207
Ideo: Conservative (5-7)	78%	(206)	8%	(22)	13%	(35)	263
Ideo/PID: Conservative Republican	88%	(152)	4%	(6)	9%	(15)	174
Ideo/PID: Moderate/Liberal Republican	73%	(40)	6%	(4)	21%	(11)	55
Ideo/PID: Moderate/Conservative Democrat	10%	(10)	70%	(68)	20%	(19)	97
Ideo/PID: Liberal Democrat	3%	(4)	78%	(119)	19%	(29)	152
Unfavorable of Biden and Trump	23%	(33)	26%	(37)	51%	(73)	143
2024 H2H Matchup: Biden Voter	4%	(11)	81%	(238)	15%	(44)	293
2024 H2H Matchup: Trump Voter	84%	(271)	3%	(11)	13%	(40)	322
2022 House Vote: Democrat	8%	(22)	74%	(214)	19%	(55)	291
2022 House Vote: Republican	81%	(222)	3%	(8)	16%	(43)	273
2022 House Vote: Did not Vote	38%	(47)	30%	(38)	32%	(40)	125
2020 Vote: Joe Biden	7%	(22)	72%	(233)	21%	(69)	324
2020 Vote: Donald Trump	79%	(241)	5%	(15)	16%	(50)	306
2020 Vote: Did not Vote	41%	(26)	22%	(14)	37%	(23)	63
2016 Vote: Hillary Clinton	5%	(12)	79%	(193)	16%	(40)	245
2016 Vote: Donald Trump	77%	(194)	5%	(14)	18%	(46)	253
U.S. Economy: Wrong Track	53%	(271)	22%	(112)	25%	(131)	513
U.S. Economy: Right Direction	12%	(23)	79%	(150)	9%	(17)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	84%	(173)	12%	(25)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75%	(265)	8%	(28)	17%	(60)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(20)	42%	(60)	44%	(63)	143
Top 2024 Issue: Economy	57%	(146)	21%	(54)	22%	(56)	256
Community: Urban	28%	(34)	46%	(56)	26%	(32)	123
Community: Suburban	40%	(150)	40%	(151)	21%	(78)	379
Community: Rural	54%	(109)	27%	(55)	18%	(37)	201
Community/Gender: Urban Men	32%	(27)	48%	(40)	19%	(16)	82
Community/Gender: Rural Women	51%	(59)	22%	(26)	26%	(30)	115
Community/Gender: Rural Men	58%	(50)	34%	(29)	8%	(7)	86
Community/Gender: Suburban Women	41%	(85)	38%	(80)	21%	(45)	210
Community/Gender: Suburban Men	39%	(65)	42%	(70)	20%	(34)	169

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Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(294)	37%	(262)	21%	(147)	703
Homeowner	42%	(245)	39%	(224)	19%	(113)	582
Renter	42%	(42)	32%	(32)	26%	(26)	99
Military HHnm: Yes	45%	(47)	43%	(44)	13%	(13)	104
Military HH: No	41%	(247)	36%	(217)	22%	(134)	599
Employ: Private Sector	46%	(106)	27%	(63)	27%	(62)	231
Employ: Self-Employed	49%	(30)	29%	(17)	22%	(13)	60
Employ: Homemaker	38%	(20)	37%	(20)	25%	(13)	53
Employ: Retired	36%	(73)	50%	(101)	13%	(27)	200
Employ: Unemployed	42%	(28)	37%	(25)	21%	(14)	66
Self + Household: White-Collar	41%	(93)	45%	(101)	14%	(31)	225
Self + Household: Blue Collar	46%	(161)	33%	(116)	21%	(74)	351
Union HH: Yes	44%	(28)	34%	(21)	22%	(14)	63
Union HH: No	42%	(266)	38%	(241)	21%	(134)	640
LGBTQ+: Yes	35%	(28)	30%	(25)	35%	(28)	81
LGBTQ+: No	43%	(265)	38%	(237)	19%	(119)	622
Motivated to Vote	43%	(273)	39%	(247)	18%	(116)	636
Parent: Yes	47%	(86)	30%	(55)	23%	(43)	184
Parent: No	40%	(207)	40%	(207)	20%	(105)	519
COVID Vaccine: Yes	31%	(153)	48%	(234)	21%	(104)	491
COVID Vaccine: No	66%	(140)	13%	(28)	21%	(44)	212
Student Loans: Yes	42%	(54)	34%	(43)	24%	(31)	128
Student Loans: No	42%	(240)	38%	(219)	20%	(117)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_3: Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(254)	34%	(238)	30%	(211)	703
Gender: Male	33%	(110)	36%	(122)	31%	(105)	338
Gender: Female	39%	(144)	32%	(116)	29%	(105)	365
Age: 18-34	39%	(73)	24%	(45)	36%	(67)	186
Age: 35-44	36%	(35)	31%	(30)	32%	(32)	97
Age: 45-64	44%	(110)	34%	(85)	22%	(56)	251
Age: 65+	21%	(36)	46%	(77)	33%	(56)	169
GenZers: 1997-2012	33%	(23)	25%	(17)	42%	(29)	70
Millennials: 1981-1996	41%	(80)	25%	(48)	34%	(66)	194
GenXers: 1965-1980	36%	(69)	40%	(77)	23%	(44)	190
Baby Boomers: 1946-1964	32%	(75)	38%	(87)	30%	(69)	232
Educ: < College	41%	(195)	29%	(139)	29%	(138)	472
Educ: Bachelors degree	26%	(37)	39%	(56)	35%	(51)	144
Educ: Post-grad	26%	(22)	50%	(43)	24%	(21)	87
Income: Under 50k	36%	(121)	36%	(123)	28%	(93)	338
Income: 50k-100k	38%	(97)	32%	(83)	30%	(78)	259
Income: 100k+	34%	(36)	30%	(32)	37%	(39)	107
Ethnicity: White (Non-Hispanic)	37%	(211)	35%	(194)	28%	(157)	562
Ethnicity: Black (Non-Hispanic)	36%	(32)	35%	(32)	29%	(26)	90
All Christian	38%	(117)	33%	(102)	28%	(87)	307
Agnostic/Nothing in particular	30%	(66)	39%	(87)	32%	(71)	223
Something Else	55%	(62)	19%	(22)	25%	(29)	113
Evangelical	55%	(82)	20%	(30)	25%	(38)	150
Non-Evangelical	37%	(94)	34%	(88)	29%	(75)	256
PID: Dem (no lean)	7%	(18)	69%	(175)	24%	(62)	255
PID: Ind (no lean)	26%	(56)	24%	(51)	50%	(107)	214
PID: Rep (no lean)	77%	(181)	5%	(12)	18%	(41)	234
PID/Gender: Dem Men	9%	(10)	70%	(83)	21%	(25)	118
PID/Gender: Dem Women	5%	(7)	67%	(92)	28%	(38)	137
PID/Gender: Ind Men	23%	(28)	26%	(31)	51%	(61)	120
PID/Gender: Ind Women	30%	(28)	21%	(20)	49%	(46)	94
PID/Gender: Rep Men	72%	(72)	8%	(8)	20%	(20)	100
PID/Gender: Rep Women	81%	(109)	3%	(4)	16%	(21)	135

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Table BLMB10_3: Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(254)	34%	(238)	30%	(211)	703
Ideo: Liberal (1-3)	8%	(16)	66%	(134)	26%	(54)	203
Ideo: Moderate (4)	26%	(53)	40%	(82)	35%	(72)	207
Ideo: Conservative (5-7)	66%	(174)	7%	(19)	27%	(71)	263
Ideo/PID: Conservative Republican	79%	(137)	2%	(4)	19%	(33)	174
Ideo/PID: Moderate/Liberal Republican	70%	(38)	15%	(8)	16%	(8)	55
Ideo/PID: Moderate/Conservative Democrat	13%	(12)	63%	(61)	25%	(24)	97
Ideo/PID: Liberal Democrat	4%	(6)	73%	(110)	24%	(36)	152
Unfavorable of Biden and Trump	12%	(16)	17%	(25)	71%	(102)	143
2024 H2H Matchup: Biden Voter	4%	(11)	73%	(213)	24%	(69)	293
2024 H2H Matchup: Trump Voter	73%	(235)	5%	(17)	22%	(70)	322
2022 House Vote: Democrat	8%	(23)	65%	(190)	27%	(78)	291
2022 House Vote: Republican	69%	(188)	6%	(16)	25%	(69)	273
2022 House Vote: Did not Vote	34%	(43)	25%	(31)	41%	(51)	125
2020 Vote: Joe Biden	6%	(19)	65%	(211)	29%	(93)	324
2020 Vote: Donald Trump	67%	(206)	6%	(19)	26%	(81)	306
2020 Vote: Did not Vote	42%	(27)	10%	(6)	48%	(30)	63
2016 Vote: Hillary Clinton	5%	(12)	71%	(175)	24%	(58)	245
2016 Vote: Donald Trump	65%	(166)	7%	(17)	28%	(71)	253
U.S. Economy: Wrong Track	46%	(235)	20%	(104)	34%	(175)	513
U.S. Economy: Right Direction	10%	(19)	71%	(134)	19%	(36)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(5)	82%	(169)	16%	(33)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	68%	(238)	6%	(22)	26%	(93)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	33%	(47)	60%	(85)	143
Top 2024 Issue: Economy	54%	(139)	19%	(48)	27%	(69)	256
Community: Urban	32%	(40)	39%	(48)	28%	(35)	123
Community: Suburban	33%	(125)	35%	(135)	32%	(120)	379
Community: Rural	45%	(90)	28%	(55)	28%	(56)	201
Community/Gender: Urban Men	34%	(28)	39%	(32)	26%	(22)	82
Community/Gender: Rural Women	51%	(58)	22%	(25)	28%	(32)	115
Community/Gender: Rural Men	37%	(32)	35%	(30)	28%	(24)	86
Community/Gender: Suburban Women	36%	(75)	36%	(75)	29%	(60)	210
Community/Gender: Suburban Men	30%	(50)	35%	(59)	35%	(60)	169

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Table BLMB10_3: Who do you trust more to handle each of the following economic issues? — Pay raises

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(254)	34%	(238)	30%	(211)	703
Homeowner	36%	(209)	35%	(204)	29%	(170)	582
Renter	38%	(38)	29%	(29)	33%	(32)	99
Military HHnm: Yes	34%	(35)	34%	(35)	32%	(33)	104
Military HH: No	37%	(219)	34%	(203)	30%	(177)	599
Employ: Private Sector	37%	(86)	25%	(57)	38%	(88)	231
Employ: Self-Employed	47%	(28)	30%	(18)	23%	(14)	60
Employ: Homemaker	34%	(18)	40%	(21)	26%	(14)	53
Employ: Retired	29%	(59)	43%	(87)	27%	(55)	200
Employ: Unemployed	41%	(27)	34%	(22)	25%	(17)	66
Self + Household: White-Collar	32%	(72)	39%	(88)	29%	(64)	225
Self + Household: Blue Collar	40%	(139)	31%	(108)	30%	(104)	351
Union HH: Yes	27%	(17)	33%	(21)	40%	(25)	63
Union HH: No	37%	(238)	34%	(217)	29%	(185)	640
LGBTQ+: Yes	28%	(23)	29%	(24)	43%	(35)	81
LGBTQ+: No	37%	(231)	34%	(214)	28%	(176)	622
Motivated to Vote	37%	(234)	36%	(226)	28%	(176)	636
Parent: Yes	41%	(75)	25%	(46)	34%	(63)	184
Parent: No	34%	(179)	37%	(192)	29%	(148)	519
COVID Vaccine: Yes	28%	(139)	43%	(212)	29%	(140)	491
COVID Vaccine: No	54%	(115)	12%	(26)	33%	(70)	212
Student Loans: Yes	38%	(49)	32%	(42)	29%	(37)	128
Student Loans: No	36%	(205)	34%	(197)	30%	(173)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(310)	30%	(209)	26%	(185)	703
Gender: Male	45%	(152)	32%	(107)	23%	(79)	338
Gender: Female	43%	(158)	28%	(101)	29%	(106)	365
Age: 18-34	47%	(87)	18%	(34)	35%	(65)	186
Age: 35-44	41%	(40)	31%	(30)	28%	(27)	97
Age: 45-64	50%	(126)	30%	(75)	20%	(51)	251
Age: 65+	34%	(57)	41%	(70)	25%	(42)	169
GenZers: 1997-2012	43%	(30)	15%	(11)	42%	(29)	70
Millennials: 1981-1996	47%	(92)	22%	(42)	31%	(60)	194
GenXers: 1965-1980	41%	(78)	38%	(72)	21%	(41)	190
Baby Boomers: 1946-1964	44%	(102)	33%	(77)	23%	(53)	232
Educ: < College	48%	(225)	27%	(127)	25%	(120)	472
Educ: Bachelors degree	40%	(58)	28%	(41)	31%	(45)	144
Educ: Post-grad	30%	(26)	47%	(41)	22%	(19)	87
Income: Under 50k	39%	(130)	32%	(109)	29%	(98)	338
Income: 50k-100k	48%	(123)	29%	(74)	24%	(61)	259
Income: 100k+	53%	(56)	24%	(25)	24%	(25)	107
Ethnicity: White (Non-Hispanic)	46%	(256)	29%	(164)	25%	(142)	562
Ethnicity: Black (Non-Hispanic)	41%	(37)	35%	(31)	25%	(22)	90
All Christian	50%	(154)	29%	(90)	20%	(63)	307
Agnostic/Nothing in particular	36%	(79)	32%	(72)	32%	(72)	223
Something Else	52%	(59)	19%	(21)	29%	(33)	113
Evangelical	58%	(87)	20%	(30)	22%	(33)	150
Non-Evangelical	45%	(114)	31%	(80)	24%	(62)	256
PID: Dem (no lean)	12%	(30)	65%	(166)	23%	(58)	255
PID: Ind (no lean)	42%	(89)	16%	(34)	43%	(91)	214
PID: Rep (no lean)	81%	(190)	4%	(9)	15%	(35)	234
PID/Gender: Dem Men	19%	(22)	63%	(74)	19%	(22)	118
PID/Gender: Dem Women	6%	(9)	67%	(92)	26%	(36)	137
PID/Gender: Ind Men	38%	(45)	23%	(28)	39%	(47)	120
PID/Gender: Ind Women	46%	(44)	6%	(6)	48%	(45)	94
PID/Gender: Rep Men	85%	(84)	5%	(5)	10%	(10)	100
PID/Gender: Rep Women	79%	(106)	2%	(3)	19%	(25)	135

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(310)	30%	(209)	26%	(185)	703
Ideo: Liberal (1-3)	14%	(28)	60%	(121)	27%	(54)	203
Ideo: Moderate (4)	33%	(68)	34%	(70)	33%	(69)	207
Ideo: Conservative (5-7)	78%	(204)	4%	(12)	18%	(47)	263
Ideo/PID: Conservative Republican	84%	(147)	2%	(4)	13%	(23)	174
Ideo/PID: Moderate/Liberal Republican	70%	(38)	9%	(5)	21%	(12)	55
Ideo/PID: Moderate/Conservative Democrat	19%	(18)	61%	(59)	20%	(19)	97
Ideo/PID: Liberal Democrat	8%	(12)	68%	(103)	24%	(36)	152
Unfavorable of Biden and Trump	37%	(53)	10%	(14)	53%	(76)	143
2024 H2H Matchup: Biden Voter	8%	(24)	67%	(196)	25%	(73)	293
2024 H2H Matchup: Trump Voter	82%	(264)	3%	(8)	15%	(50)	322
2022 House Vote: Democrat	13%	(37)	60%	(176)	27%	(78)	291
2022 House Vote: Republican	79%	(215)	3%	(8)	18%	(50)	273
2022 House Vote: Did not Vote	43%	(53)	20%	(25)	37%	(46)	125
2020 Vote: Joe Biden	12%	(38)	59%	(191)	29%	(95)	324
2020 Vote: Donald Trump	77%	(237)	3%	(10)	19%	(59)	306
2020 Vote: Did not Vote	49%	(31)	10%	(6)	41%	(26)	63
2016 Vote: Hillary Clinton	9%	(22)	69%	(170)	22%	(54)	245
2016 Vote: Donald Trump	77%	(195)	4%	(10)	19%	(49)	253
U.S. Economy: Wrong Track	55%	(280)	15%	(77)	30%	(156)	513
U.S. Economy: Right Direction	16%	(29)	69%	(132)	15%	(29)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(14)	77%	(159)	17%	(34)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(267)	3%	(12)	21%	(73)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(28)	26%	(38)	54%	(77)	143
Top 2024 Issue: Economy	63%	(161)	14%	(35)	23%	(59)	256
Community: Urban	35%	(43)	36%	(44)	29%	(36)	123
Community: Suburban	41%	(157)	30%	(112)	29%	(111)	379
Community: Rural	55%	(110)	26%	(52)	19%	(38)	201
Community/Gender: Urban Men	43%	(35)	37%	(31)	20%	(16)	82
Community/Gender: Rural Women	52%	(60)	22%	(25)	26%	(30)	115
Community/Gender: Rural Men	58%	(50)	32%	(27)	10%	(9)	86
Community/Gender: Suburban Women	43%	(90)	30%	(63)	27%	(57)	210
Community/Gender: Suburban Men	39%	(66)	29%	(49)	32%	(54)	169

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(310)	30%	(209)	26%	(185)	703
Homeowner	44%	(259)	31%	(183)	24%	(141)	582
Renter	42%	(42)	22%	(22)	35%	(35)	99
Military HHnm: Yes	37%	(39)	31%	(33)	31%	(32)	104
Military HH: No	45%	(271)	29%	(176)	25%	(152)	599
Employ: Private Sector	46%	(105)	22%	(51)	32%	(75)	231
Employ: Self-Employed	56%	(34)	25%	(15)	19%	(11)	60
Employ: Homemaker	38%	(20)	43%	(23)	20%	(10)	53
Employ: Retired	40%	(80)	39%	(77)	21%	(43)	200
Employ: Unemployed	47%	(31)	34%	(23)	18%	(12)	66
Self + Household: White-Collar	47%	(106)	35%	(78)	18%	(40)	225
Self + Household: Blue Collar	45%	(157)	28%	(99)	27%	(95)	351
Union HH: Yes	35%	(22)	26%	(16)	39%	(24)	63
Union HH: No	45%	(287)	30%	(193)	25%	(160)	640
LGBTQ+: Yes	32%	(26)	26%	(21)	42%	(34)	81
LGBTQ+: No	46%	(284)	30%	(188)	24%	(151)	622
Motivated to Vote	45%	(286)	32%	(201)	23%	(149)	636
Parent: Yes	47%	(87)	24%	(45)	28%	(52)	184
Parent: No	43%	(222)	32%	(164)	26%	(133)	519
COVID Vaccine: Yes	36%	(177)	38%	(185)	26%	(129)	491
COVID Vaccine: No	63%	(133)	11%	(24)	26%	(55)	212
Student Loans: Yes	43%	(55)	26%	(33)	31%	(39)	128
Student Loans: No	44%	(254)	30%	(175)	25%	(146)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(303)	35%	(244)	22%	(156)	703
Gender: Male	42%	(143)	37%	(126)	20%	(69)	338
Gender: Female	44%	(160)	32%	(118)	24%	(88)	365
Age: 18-34	42%	(78)	25%	(46)	33%	(62)	186
Age: 35-44	41%	(39)	33%	(33)	26%	(25)	97
Age: 45-64	49%	(123)	35%	(89)	16%	(40)	251
Age: 65+	37%	(62)	46%	(77)	17%	(29)	169
GenZers: 1997-2012	34%	(24)	24%	(17)	41%	(29)	70
Millennials: 1981-1996	46%	(89)	26%	(51)	28%	(54)	194
GenXers: 1965-1980	40%	(77)	42%	(79)	18%	(34)	190
Baby Boomers: 1946-1964	45%	(105)	38%	(89)	16%	(38)	232
Educ: < College	48%	(224)	30%	(142)	22%	(106)	472
Educ: Bachelors degree	37%	(53)	39%	(55)	24%	(35)	144
Educ: Post-grad	29%	(25)	54%	(47)	18%	(15)	87
Income: Under 50k	38%	(130)	37%	(124)	25%	(84)	338
Income: 50k-100k	46%	(119)	34%	(88)	20%	(52)	259
Income: 100k+	51%	(54)	31%	(33)	18%	(20)	107
Ethnicity: White (Non-Hispanic)	46%	(256)	34%	(190)	21%	(115)	562
Ethnicity: Black (Non-Hispanic)	35%	(31)	40%	(36)	25%	(23)	90
All Christian	50%	(152)	33%	(100)	18%	(54)	307
Agnostic/Nothing in particular	34%	(77)	38%	(85)	27%	(61)	223
Something Else	55%	(62)	24%	(27)	21%	(23)	113
Evangelical	62%	(92)	21%	(31)	18%	(27)	150
Non-Evangelical	44%	(114)	37%	(95)	19%	(48)	256
PID: Dem (no lean)	8%	(20)	73%	(185)	20%	(50)	255
PID: Ind (no lean)	40%	(86)	22%	(47)	38%	(81)	214
PID: Rep (no lean)	84%	(197)	5%	(13)	11%	(25)	234
PID/Gender: Dem Men	11%	(13)	73%	(86)	16%	(19)	118
PID/Gender: Dem Women	5%	(7)	72%	(99)	23%	(32)	137
PID/Gender: Ind Men	39%	(47)	26%	(31)	35%	(42)	120
PID/Gender: Ind Women	42%	(39)	16%	(15)	42%	(39)	94
PID/Gender: Rep Men	83%	(83)	8%	(8)	8%	(8)	100
PID/Gender: Rep Women	85%	(114)	3%	(4)	12%	(17)	135

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Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(303)	35%	(244)	22%	(156)	703
Ideo: Liberal (1-3)	9%	(18)	69%	(141)	22%	(44)	203
Ideo: Moderate (4)	31%	(65)	39%	(80)	30%	(62)	207
Ideo: Conservative (5-7)	79%	(209)	7%	(17)	14%	(37)	263
Ideo/PID: Conservative Republican	89%	(154)	2%	(3)	10%	(17)	174
Ideo/PID: Moderate/Liberal Republican	68%	(37)	17%	(9)	15%	(8)	55
Ideo/PID: Moderate/Conservative Democrat	12%	(12)	68%	(66)	20%	(19)	97
Ideo/PID: Liberal Democrat	5%	(8)	76%	(115)	19%	(29)	152
Unfavorable of Biden and Trump	29%	(41)	16%	(23)	56%	(80)	143
2024 H2H Matchup: Biden Voter	4%	(12)	76%	(223)	20%	(58)	293
2024 H2H Matchup: Trump Voter	84%	(272)	4%	(12)	12%	(39)	322
2022 House Vote: Democrat	8%	(23)	69%	(200)	23%	(68)	291
2022 House Vote: Republican	84%	(228)	4%	(12)	12%	(33)	273
2022 House Vote: Did not Vote	39%	(49)	25%	(31)	36%	(45)	125
2020 Vote: Joe Biden	7%	(24)	68%	(219)	25%	(81)	324
2020 Vote: Donald Trump	81%	(249)	4%	(12)	15%	(45)	306
2020 Vote: Did not Vote	42%	(26)	17%	(11)	41%	(26)	63
2016 Vote: Hillary Clinton	5%	(13)	75%	(183)	20%	(49)	245
2016 Vote: Donald Trump	78%	(199)	7%	(18)	14%	(36)	253
U.S. Economy: Wrong Track	55%	(284)	20%	(104)	24%	(125)	513
U.S. Economy: Right Direction	10%	(19)	74%	(140)	16%	(31)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	84%	(175)	12%	(24)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(271)	5%	(19)	18%	(62)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(24)	35%	(50)	49%	(70)	143
Top 2024 Issue: Economy	62%	(160)	18%	(46)	20%	(50)	256
Community: Urban	35%	(43)	42%	(51)	23%	(28)	123
Community: Suburban	41%	(154)	35%	(134)	24%	(91)	379
Community: Rural	53%	(106)	29%	(58)	18%	(37)	201
Community/Gender: Urban Men	35%	(29)	44%	(36)	20%	(17)	82
Community/Gender: Rural Women	49%	(57)	24%	(28)	26%	(30)	115
Community/Gender: Rural Men	57%	(49)	35%	(31)	8%	(7)	86
Community/Gender: Suburban Women	42%	(89)	36%	(75)	22%	(46)	210
Community/Gender: Suburban Men	38%	(65)	35%	(59)	27%	(46)	169

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Table BLMB10_6: Who do you trust more to handle each of the following economic issues? — Taxes

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(303)	35%	(244)	22%	(156)	703
Homeowner	43%	(250)	36%	(210)	21%	(123)	582
Renter	43%	(43)	30%	(30)	26%	(26)	99
Military HHnm: Yes	44%	(46)	36%	(38)	19%	(20)	104
Military HH: No	43%	(256)	34%	(206)	23%	(136)	599
Employ: Private Sector	46%	(107)	26%	(59)	28%	(64)	231
Employ: Self-Employed	55%	(33)	26%	(16)	19%	(11)	60
Employ: Homemaker	37%	(20)	42%	(22)	21%	(11)	53
Employ: Retired	40%	(79)	44%	(88)	16%	(33)	200
Employ: Unemployed	41%	(27)	39%	(25)	20%	(14)	66
Self + Household: White-Collar	43%	(96)	41%	(93)	16%	(36)	225
Self + Household: Blue Collar	45%	(159)	32%	(111)	23%	(81)	351
Union HH: Yes	42%	(27)	37%	(23)	21%	(13)	63
Union HH: No	43%	(276)	35%	(221)	22%	(143)	640
LGBTQ+: Yes	32%	(26)	32%	(26)	35%	(29)	81
LGBTQ+: No	44%	(276)	35%	(218)	21%	(128)	622
Motivated to Vote	44%	(280)	37%	(233)	19%	(123)	636
Parent: Yes	48%	(88)	28%	(51)	25%	(45)	184
Parent: No	41%	(215)	37%	(193)	21%	(111)	519
COVID Vaccine: Yes	33%	(164)	44%	(216)	23%	(111)	491
COVID Vaccine: No	65%	(138)	13%	(28)	21%	(46)	212
Student Loans: Yes	42%	(54)	34%	(43)	24%	(31)	128
Student Loans: No	43%	(248)	35%	(201)	22%	(126)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(284)	37%	(258)	23%	(161)	703
Gender: Male	40%	(134)	41%	(138)	20%	(66)	338
Gender: Female	41%	(151)	33%	(119)	26%	(95)	365
Age: 18-34	43%	(80)	25%	(46)	32%	(60)	186
Age: 35-44	36%	(35)	36%	(35)	29%	(28)	97
Age: 45-64	44%	(110)	39%	(97)	18%	(44)	251
Age: 65+	35%	(59)	48%	(80)	18%	(30)	169
GenZers: 1997-2012	42%	(29)	22%	(15)	36%	(25)	70
Millennials: 1981-1996	42%	(82)	27%	(53)	31%	(60)	194
GenXers: 1965-1980	36%	(69)	45%	(86)	18%	(35)	190
Baby Boomers: 1946-1964	41%	(96)	41%	(96)	17%	(40)	232
Educ: < College	45%	(214)	32%	(151)	23%	(107)	472
Educ: Bachelors degree	34%	(48)	40%	(58)	26%	(38)	144
Educ: Post-grad	25%	(21)	56%	(49)	19%	(17)	87
Income: Under 50k	39%	(130)	38%	(128)	23%	(79)	338
Income: 50k-100k	43%	(111)	35%	(91)	22%	(57)	259
Income: 100k+	40%	(43)	36%	(39)	23%	(25)	107
Ethnicity: White (Non-Hispanic)	42%	(238)	36%	(204)	21%	(119)	562
Ethnicity: Black (Non-Hispanic)	31%	(28)	41%	(37)	28%	(26)	90
All Christian	46%	(143)	39%	(120)	15%	(45)	307
Agnostic/Nothing in particular	34%	(77)	39%	(88)	26%	(59)	223
Something Else	47%	(53)	20%	(23)	33%	(37)	113
Evangelical	53%	(80)	26%	(39)	21%	(31)	150
Non-Evangelical	41%	(104)	40%	(102)	20%	(50)	256
PID: Dem (no lean)	7%	(17)	71%	(182)	22%	(56)	255
PID: Ind (no lean)	35%	(74)	27%	(58)	38%	(82)	214
PID: Rep (no lean)	82%	(193)	8%	(18)	10%	(23)	234
PID/Gender: Dem Men	11%	(13)	72%	(85)	17%	(20)	118
PID/Gender: Dem Women	3%	(5)	71%	(97)	26%	(36)	137
PID/Gender: Ind Men	32%	(38)	36%	(44)	32%	(39)	120
PID/Gender: Ind Women	38%	(36)	15%	(14)	47%	(44)	94
PID/Gender: Rep Men	83%	(83)	10%	(10)	7%	(7)	100
PID/Gender: Rep Women	82%	(110)	6%	(8)	12%	(16)	135

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(284)	37%	(258)	23%	(161)	703
Ideo: Liberal (1-3)	8%	(16)	70%	(142)	22%	(45)	203
Ideo: Moderate (4)	28%	(57)	43%	(88)	30%	(61)	207
Ideo: Conservative (5-7)	76%	(201)	8%	(20)	16%	(42)	263
Ideo/PID: Conservative Republican	90%	(156)	4%	(8)	6%	(10)	174
Ideo/PID: Moderate/Liberal Republican	57%	(31)	19%	(10)	24%	(13)	55
Ideo/PID: Moderate/Conservative Democrat	10%	(10)	65%	(63)	24%	(24)	97
Ideo/PID: Liberal Democrat	5%	(7)	76%	(115)	20%	(30)	152
Unfavorable of Biden and Trump	23%	(33)	24%	(35)	53%	(75)	143
2024 H2H Matchup: Biden Voter	2%	(7)	77%	(227)	20%	(60)	293
2024 H2H Matchup: Trump Voter	81%	(261)	6%	(18)	13%	(43)	322
2022 House Vote: Democrat	8%	(22)	71%	(206)	22%	(63)	291
2022 House Vote: Republican	77%	(209)	6%	(17)	17%	(47)	273
2022 House Vote: Did not Vote	40%	(50)	28%	(35)	32%	(40)	125
2020 Vote: Joe Biden	5%	(15)	68%	(221)	27%	(87)	324
2020 Vote: Donald Trump	78%	(239)	6%	(20)	16%	(48)	306
2020 Vote: Did not Vote	44%	(28)	23%	(15)	32%	(20)	63
2016 Vote: Hillary Clinton	4%	(11)	77%	(190)	18%	(45)	245
2016 Vote: Donald Trump	75%	(191)	9%	(23)	16%	(39)	253
U.S. Economy: Wrong Track	51%	(263)	21%	(109)	27%	(141)	513
U.S. Economy: Right Direction	11%	(21)	78%	(148)	11%	(21)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	80%	(167)	16%	(34)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(254)	9%	(31)	19%	(68)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(24)	42%	(60)	42%	(60)	143
Top 2024 Issue: Economy	59%	(152)	21%	(54)	20%	(50)	256
Community: Urban	30%	(36)	45%	(55)	26%	(32)	123
Community: Suburban	38%	(143)	37%	(141)	25%	(96)	379
Community: Rural	52%	(105)	31%	(62)	17%	(34)	201
Community/Gender: Urban Men	35%	(28)	46%	(38)	20%	(16)	82
Community/Gender: Rural Women	51%	(58)	27%	(30)	22%	(26)	115
Community/Gender: Rural Men	54%	(47)	37%	(32)	9%	(8)	86
Community/Gender: Suburban Women	40%	(84)	34%	(72)	26%	(54)	210
Community/Gender: Suburban Men	35%	(58)	41%	(69)	25%	(42)	169

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(284)	37%	(258)	23%	(161)	703
Homeowner	41%	(240)	38%	(220)	21%	(123)	582
Renter	37%	(36)	31%	(31)	32%	(32)	99
Military HHnm: Yes	41%	(43)	39%	(41)	20%	(21)	104
Military HH: No	40%	(241)	36%	(217)	23%	(141)	599
Employ: Private Sector	43%	(98)	29%	(67)	29%	(66)	231
Employ: Self-Employed	58%	(35)	23%	(14)	19%	(11)	60
Employ: Homemaker	32%	(17)	42%	(22)	26%	(14)	53
Employ: Retired	36%	(72)	48%	(95)	16%	(33)	200
Employ: Unemployed	39%	(26)	42%	(28)	18%	(12)	66
Self + Household: White-Collar	39%	(88)	43%	(98)	17%	(39)	225
Self + Household: Blue Collar	43%	(152)	34%	(118)	23%	(81)	351
Union HH: Yes	35%	(22)	36%	(22)	29%	(18)	63
Union HH: No	41%	(262)	37%	(235)	22%	(143)	640
LGBTQ+: Yes	40%	(32)	29%	(23)	31%	(26)	81
LGBTQ+: No	40%	(252)	38%	(234)	22%	(136)	622
Motivated to Vote	40%	(257)	39%	(249)	20%	(130)	636
Parent: Yes	42%	(77)	31%	(57)	27%	(50)	184
Parent: No	40%	(207)	39%	(201)	21%	(111)	519
COVID Vaccine: Yes	30%	(148)	48%	(235)	22%	(107)	491
COVID Vaccine: No	64%	(136)	10%	(22)	25%	(54)	212
Student Loans: Yes	39%	(50)	31%	(39)	30%	(38)	128
Student Loans: No	41%	(234)	38%	(218)	21%	(123)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(312)	31%	(221)	24%	(170)	703
Gender: Male	43%	(145)	32%	(109)	25%	(83)	338
Gender: Female	46%	(166)	31%	(112)	24%	(87)	365
Age: 18-34	46%	(85)	22%	(41)	32%	(60)	186
Age: 35-44	39%	(38)	29%	(28)	32%	(31)	97
Age: 45-64	50%	(126)	33%	(83)	17%	(41)	251
Age: 65+	37%	(63)	40%	(68)	22%	(38)	169
GenZers: 1997-2012	39%	(27)	23%	(16)	38%	(27)	70
Millennials: 1981-1996	47%	(91)	22%	(43)	31%	(60)	194
GenXers: 1965-1980	42%	(80)	40%	(76)	18%	(34)	190
Baby Boomers: 1946-1964	45%	(105)	33%	(78)	21%	(49)	232
Educ: < College	49%	(231)	27%	(127)	24%	(114)	472
Educ: Bachelors degree	41%	(59)	35%	(50)	24%	(35)	144
Educ: Post-grad	25%	(22)	50%	(43)	25%	(22)	87
Income: Under 50k	40%	(137)	33%	(110)	27%	(91)	338
Income: 50k-100k	47%	(122)	31%	(80)	22%	(56)	259
Income: 100k+	50%	(53)	29%	(31)	22%	(23)	107
Ethnicity: White (Non-Hispanic)	46%	(261)	31%	(175)	22%	(126)	562
Ethnicity: Black (Non-Hispanic)	36%	(33)	33%	(30)	31%	(28)	90
All Christian	51%	(156)	30%	(91)	20%	(60)	307
Agnostic/Nothing in particular	37%	(83)	34%	(76)	28%	(63)	223
Something Else	53%	(60)	21%	(24)	26%	(30)	113
Evangelical	62%	(92)	20%	(30)	18%	(27)	150
Non-Evangelical	43%	(111)	32%	(83)	24%	(62)	256
PID: Dem (no lean)	8%	(22)	69%	(175)	23%	(58)	255
PID: Ind (no lean)	41%	(87)	16%	(34)	43%	(93)	214
PID: Rep (no lean)	87%	(203)	5%	(12)	8%	(19)	234
PID/Gender: Dem Men	15%	(18)	66%	(77)	19%	(22)	118
PID/Gender: Dem Women	3%	(4)	71%	(98)	26%	(36)	137
PID/Gender: Ind Men	35%	(42)	20%	(24)	45%	(54)	120
PID/Gender: Ind Women	48%	(45)	11%	(10)	41%	(39)	94
PID/Gender: Rep Men	85%	(85)	8%	(8)	7%	(7)	100
PID/Gender: Rep Women	88%	(118)	3%	(4)	9%	(13)	135

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Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(312)	31%	(221)	24%	(170)	703
Ideo: Liberal (1-3)	9%	(19)	66%	(133)	25%	(51)	203
Ideo: Moderate (4)	31%	(65)	32%	(66)	37%	(76)	207
Ideo: Conservative (5-7)	83%	(219)	6%	(15)	11%	(29)	263
Ideo/PID: Conservative Republican	92%	(160)	2%	(4)	6%	(10)	174
Ideo/PID: Moderate/Liberal Republican	68%	(37)	15%	(8)	17%	(9)	55
Ideo/PID: Moderate/Conservative Democrat	14%	(13)	63%	(61)	24%	(23)	97
Ideo/PID: Liberal Democrat	6%	(9)	73%	(110)	21%	(33)	152
Unfavorable of Biden and Trump	32%	(46)	10%	(14)	57%	(82)	143
2024 H2H Matchup: Biden Voter	5%	(15)	71%	(207)	24%	(71)	293
2024 H2H Matchup: Trump Voter	87%	(281)	3%	(11)	9%	(30)	322
2022 House Vote: Democrat	11%	(31)	63%	(185)	26%	(76)	291
2022 House Vote: Republican	83%	(227)	4%	(10)	13%	(35)	273
2022 House Vote: Did not Vote	40%	(50)	21%	(26)	39%	(48)	125
2020 Vote: Joe Biden	8%	(25)	62%	(200)	30%	(98)	324
2020 Vote: Donald Trump	83%	(254)	3%	(10)	14%	(42)	306
2020 Vote: Did not Vote	49%	(31)	15%	(9)	36%	(23)	63
2016 Vote: Hillary Clinton	7%	(17)	70%	(173)	23%	(56)	245
2016 Vote: Donald Trump	79%	(200)	5%	(13)	16%	(40)	253
U.S. Economy: Wrong Track	56%	(287)	17%	(88)	27%	(139)	513
U.S. Economy: Right Direction	13%	(25)	70%	(133)	17%	(32)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	80%	(166)	17%	(34)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(276)	4%	(14)	18%	(63)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(29)	29%	(42)	51%	(73)	143
Top 2024 Issue: Economy	65%	(167)	14%	(35)	21%	(54)	256
Community: Urban	37%	(45)	36%	(45)	27%	(33)	123
Community: Suburban	41%	(157)	33%	(125)	26%	(97)	379
Community: Rural	55%	(110)	25%	(51)	20%	(40)	201
Community/Gender: Urban Men	41%	(34)	36%	(30)	23%	(19)	82
Community/Gender: Rural Women	53%	(61)	22%	(25)	25%	(29)	115
Community/Gender: Rural Men	57%	(49)	30%	(26)	13%	(11)	86
Community/Gender: Suburban Women	45%	(94)	34%	(72)	21%	(44)	210
Community/Gender: Suburban Men	37%	(63)	32%	(54)	31%	(53)	169

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Table BLMB10_8: Who do you trust more to handle each of the following economic issues? — Interest rates

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(312)	31%	(221)	24%	(170)	703
Homeowner	45%	(263)	33%	(193)	22%	(127)	582
Renter	39%	(39)	25%	(25)	36%	(36)	99
Military HHnm: Yes	43%	(45)	35%	(36)	22%	(23)	104
Military HH: No	45%	(267)	31%	(185)	25%	(147)	599
Employ: Private Sector	47%	(108)	25%	(58)	28%	(65)	231
Employ: Self-Employed	49%	(30)	26%	(16)	25%	(15)	60
Employ: Homemaker	37%	(19)	40%	(21)	24%	(12)	53
Employ: Retired	43%	(86)	38%	(76)	19%	(38)	200
Employ: Unemployed	40%	(26)	36%	(23)	25%	(16)	66
Self + Household: White-Collar	45%	(100)	39%	(87)	17%	(38)	225
Self + Household: Blue Collar	47%	(165)	28%	(100)	24%	(86)	351
Union HH: Yes	44%	(27)	32%	(20)	25%	(16)	63
Union HH: No	44%	(284)	31%	(201)	24%	(155)	640
LGBTQ+: Yes	35%	(28)	30%	(24)	36%	(29)	81
LGBTQ+: No	46%	(284)	32%	(197)	23%	(141)	622
Motivated to Vote	45%	(286)	33%	(211)	22%	(139)	636
Parent: Yes	46%	(85)	26%	(47)	28%	(51)	184
Parent: No	44%	(227)	33%	(174)	23%	(119)	519
COVID Vaccine: Yes	36%	(179)	40%	(195)	24%	(117)	491
COVID Vaccine: No	63%	(133)	12%	(26)	25%	(53)	212
Student Loans: Yes	46%	(59)	28%	(36)	26%	(33)	128
Student Loans: No	44%	(253)	32%	(185)	24%	(137)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(239)	37%	(260)	29%	(204)	703
Gender: Male	33%	(112)	39%	(130)	28%	(96)	338
Gender: Female	35%	(127)	36%	(130)	30%	(108)	365
Age: 18-34	33%	(62)	34%	(64)	32%	(60)	186
Age: 35-44	36%	(35)	38%	(37)	26%	(26)	97
Age: 45-64	38%	(95)	35%	(87)	27%	(68)	251
Age: 65+	28%	(47)	43%	(73)	29%	(50)	169
GenZers: 1997-2012	30%	(21)	39%	(27)	32%	(22)	70
Millennials: 1981-1996	37%	(71)	32%	(62)	32%	(61)	194
GenXers: 1965-1980	32%	(61)	42%	(81)	26%	(49)	190
Baby Boomers: 1946-1964	34%	(79)	36%	(83)	30%	(70)	232
Educ: < College	38%	(177)	33%	(156)	30%	(139)	472
Educ: Bachelors degree	30%	(42)	38%	(55)	32%	(47)	144
Educ: Post-grad	22%	(19)	58%	(50)	21%	(18)	87
Income: Under 50k	32%	(108)	39%	(132)	29%	(98)	338
Income: 50k-100k	37%	(95)	34%	(89)	29%	(75)	259
Income: 100k+	34%	(36)	37%	(39)	29%	(31)	107
Ethnicity: White (Non-Hispanic)	36%	(202)	35%	(194)	29%	(166)	562
Ethnicity: Black (Non-Hispanic)	27%	(24)	42%	(38)	32%	(29)	90
All Christian	38%	(118)	34%	(106)	27%	(83)	307
Agnostic/Nothing in particular	26%	(59)	39%	(88)	34%	(76)	223
Something Else	47%	(53)	24%	(27)	29%	(33)	113
Evangelical	52%	(78)	25%	(37)	23%	(35)	150
Non-Evangelical	34%	(88)	37%	(94)	29%	(74)	256
PID: Dem (no lean)	5%	(12)	74%	(189)	21%	(54)	255
PID: Ind (no lean)	26%	(56)	23%	(49)	51%	(109)	214
PID: Rep (no lean)	73%	(171)	10%	(23)	17%	(41)	234
PID/Gender: Dem Men	8%	(9)	73%	(86)	19%	(22)	118
PID/Gender: Dem Women	2%	(2)	75%	(103)	23%	(32)	137
PID/Gender: Ind Men	24%	(29)	28%	(33)	48%	(58)	120
PID/Gender: Ind Women	29%	(27)	16%	(15)	55%	(52)	94
PID/Gender: Rep Men	73%	(73)	11%	(11)	16%	(16)	100
PID/Gender: Rep Women	72%	(97)	9%	(12)	18%	(25)	135

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(239)	37%	(260)	29%	(204)	703
Ideo: Liberal (1-3)	6%	(12)	73%	(149)	21%	(42)	203
Ideo: Moderate (4)	24%	(50)	37%	(77)	38%	(79)	207
Ideo: Conservative (5-7)	63%	(166)	11%	(28)	26%	(70)	263
Ideo/PID: Conservative Republican	76%	(131)	8%	(13)	17%	(29)	174
Ideo/PID: Moderate/Liberal Republican	61%	(33)	17%	(9)	22%	(12)	55
Ideo/PID: Moderate/Conservative Democrat	9%	(8)	65%	(62)	27%	(26)	97
Ideo/PID: Liberal Democrat	2%	(4)	81%	(123)	17%	(25)	152
Unfavorable of Biden and Trump	12%	(17)	22%	(31)	66%	(94)	143
2024 H2H Matchup: Biden Voter	2%	(5)	76%	(222)	23%	(67)	293
2024 H2H Matchup: Trump Voter	69%	(224)	8%	(25)	23%	(73)	322
2022 House Vote: Democrat	5%	(16)	67%	(195)	27%	(80)	291
2022 House Vote: Republican	67%	(184)	7%	(20)	25%	(69)	273
2022 House Vote: Did not Vote	31%	(39)	36%	(45)	33%	(41)	125
2020 Vote: Joe Biden	4%	(13)	69%	(223)	27%	(88)	324
2020 Vote: Donald Trump	66%	(203)	5%	(16)	28%	(87)	306
2020 Vote: Did not Vote	33%	(21)	28%	(18)	39%	(25)	63
2016 Vote: Hillary Clinton	3%	(7)	74%	(182)	23%	(56)	245
2016 Vote: Donald Trump	65%	(165)	8%	(21)	26%	(67)	253
U.S. Economy: Wrong Track	43%	(222)	23%	(118)	34%	(173)	513
U.S. Economy: Right Direction	9%	(16)	75%	(143)	16%	(31)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	85%	(176)	14%	(28)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	64%	(225)	10%	(35)	26%	(93)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	35%	(49)	58%	(83)	143
Top 2024 Issue: Economy	51%	(130)	19%	(49)	30%	(78)	256
Community: Urban	25%	(30)	49%	(60)	27%	(33)	123
Community: Suburban	30%	(114)	39%	(147)	31%	(118)	379
Community: Rural	47%	(94)	27%	(54)	26%	(53)	201
Community/Gender: Urban Men	26%	(22)	50%	(41)	24%	(20)	82
Community/Gender: Rural Women	47%	(53)	21%	(24)	32%	(37)	115
Community/Gender: Rural Men	47%	(40)	34%	(29)	19%	(16)	86
Community/Gender: Suburban Women	31%	(65)	42%	(87)	28%	(58)	210
Community/Gender: Suburban Men	29%	(50)	35%	(59)	35%	(60)	169

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Table BLMB10_9: Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(239)	37%	(260)	29%	(204)	703
Homeowner	35%	(201)	38%	(219)	28%	(162)	582
Renter	33%	(33)	36%	(36)	31%	(31)	99
Military HHnm: Yes	34%	(35)	40%	(41)	26%	(27)	104
Military HH: No	34%	(203)	37%	(219)	30%	(177)	599
Employ: Private Sector	33%	(76)	35%	(80)	32%	(75)	231
Employ: Self-Employed	45%	(27)	30%	(18)	26%	(16)	60
Employ: Homemaker	33%	(17)	35%	(18)	33%	(17)	53
Employ: Retired	30%	(60)	41%	(82)	29%	(58)	200
Employ: Unemployed	38%	(25)	46%	(30)	17%	(11)	66
Self + Household: White-Collar	31%	(70)	42%	(94)	27%	(60)	225
Self + Household: Blue Collar	37%	(130)	33%	(116)	30%	(105)	351
Union HH: Yes	34%	(21)	33%	(21)	33%	(21)	63
Union HH: No	34%	(217)	37%	(240)	29%	(183)	640
LGBTQ+: Yes	28%	(23)	41%	(33)	31%	(25)	81
LGBTQ+: No	35%	(216)	37%	(227)	29%	(179)	622
Motivated to Vote	34%	(219)	39%	(248)	27%	(169)	636
Parent: Yes	39%	(72)	32%	(59)	29%	(53)	184
Parent: No	32%	(166)	39%	(202)	29%	(151)	519
COVID Vaccine: Yes	26%	(125)	47%	(229)	28%	(136)	491
COVID Vaccine: No	53%	(113)	15%	(31)	32%	(68)	212
Student Loans: Yes	37%	(48)	39%	(50)	24%	(30)	128
Student Loans: No	33%	(191)	37%	(211)	30%	(174)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_10: Who do you trust more to handle each of the following economic issues? — Housing costs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(273)	36%	(251)	25%	(178)	703
Gender: Male	37%	(126)	36%	(122)	27%	(90)	338
Gender: Female	40%	(148)	35%	(129)	24%	(88)	365
Age: 18-34	42%	(77)	26%	(48)	32%	(60)	186
Age: 35-44	35%	(35)	40%	(39)	24%	(24)	97
Age: 45-64	44%	(111)	35%	(87)	21%	(53)	251
Age: 65+	30%	(50)	46%	(77)	25%	(42)	169
GenZers: 1997-2012	30%	(21)	26%	(18)	43%	(30)	70
Millennials: 1981-1996	44%	(85)	30%	(58)	26%	(51)	194
GenXers: 1965-1980	38%	(72)	41%	(78)	21%	(40)	190
Baby Boomers: 1946-1964	37%	(87)	39%	(90)	24%	(55)	232
Educ: < College	44%	(208)	31%	(147)	25%	(118)	472
Educ: Bachelors degree	31%	(44)	39%	(57)	30%	(43)	144
Educ: Post-grad	25%	(22)	55%	(48)	20%	(17)	87
Income: Under 50k	36%	(122)	37%	(125)	27%	(91)	338
Income: 50k-100k	42%	(109)	36%	(92)	22%	(57)	259
Income: 100k+	40%	(42)	32%	(34)	28%	(30)	107
Ethnicity: White (Non-Hispanic)	41%	(232)	35%	(199)	23%	(131)	562
Ethnicity: Black (Non-Hispanic)	30%	(27)	38%	(35)	32%	(29)	90
All Christian	45%	(138)	35%	(106)	20%	(62)	307
Agnostic/Nothing in particular	31%	(70)	41%	(92)	28%	(62)	223
Something Else	51%	(58)	22%	(25)	27%	(30)	113
Evangelical	57%	(85)	22%	(33)	21%	(32)	150
Non-Evangelical	40%	(103)	36%	(93)	24%	(61)	256
PID: Dem (no lean)	5%	(13)	74%	(188)	21%	(54)	255
PID: Ind (no lean)	30%	(64)	22%	(48)	48%	(102)	214
PID: Rep (no lean)	84%	(196)	7%	(16)	10%	(22)	234
PID/Gender: Dem Men	8%	(9)	71%	(84)	21%	(25)	118
PID/Gender: Dem Women	3%	(4)	76%	(104)	21%	(29)	137
PID/Gender: Ind Men	26%	(31)	24%	(29)	50%	(60)	120
PID/Gender: Ind Women	35%	(33)	20%	(19)	45%	(42)	94
PID/Gender: Rep Men	85%	(85)	9%	(9)	5%	(5)	100
PID/Gender: Rep Women	83%	(111)	5%	(6)	13%	(17)	135

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(273)	36%	(251)	25%	(178)	703
Ideo: Liberal (1-3)	7%	(14)	71%	(144)	22%	(45)	203
Ideo: Moderate (4)	27%	(56)	39%	(81)	34%	(70)	207
Ideo: Conservative (5-7)	73%	(191)	9%	(23)	19%	(49)	263
Ideo/PID: Conservative Republican	88%	(153)	4%	(7)	8%	(14)	174
Ideo/PID: Moderate/Liberal Republican	69%	(38)	16%	(9)	14%	(8)	55
Ideo/PID: Moderate/Conservative Democrat	8%	(8)	68%	(66)	24%	(23)	97
Ideo/PID: Liberal Democrat	3%	(5)	78%	(119)	18%	(28)	152
Unfavorable of Biden and Trump	17%	(24)	19%	(27)	64%	(92)	143
2024 H2H Matchup: Biden Voter	2%	(6)	76%	(223)	22%	(64)	293
2024 H2H Matchup: Trump Voter	79%	(256)	6%	(19)	15%	(48)	322
2022 House Vote: Democrat	6%	(17)	68%	(199)	26%	(75)	291
2022 House Vote: Republican	76%	(208)	7%	(18)	17%	(46)	273
2022 House Vote: Did not Vote	37%	(46)	27%	(34)	36%	(45)	125
2020 Vote: Joe Biden	4%	(13)	69%	(223)	27%	(88)	324
2020 Vote: Donald Trump	76%	(233)	5%	(16)	19%	(57)	306
2020 Vote: Did not Vote	42%	(27)	16%	(10)	42%	(26)	63
2016 Vote: Hillary Clinton	5%	(11)	76%	(186)	20%	(48)	245
2016 Vote: Donald Trump	72%	(182)	8%	(20)	21%	(52)	253
U.S. Economy: Wrong Track	49%	(250)	22%	(113)	29%	(150)	513
U.S. Economy: Right Direction	12%	(23)	73%	(138)	15%	(29)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	82%	(171)	16%	(33)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	73%	(257)	7%	(24)	20%	(72)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(13)	40%	(57)	51%	(73)	143
Top 2024 Issue: Economy	56%	(142)	20%	(52)	24%	(62)	256
Community: Urban	32%	(39)	42%	(52)	26%	(32)	123
Community: Suburban	35%	(131)	37%	(140)	28%	(107)	379
Community: Rural	51%	(103)	29%	(59)	20%	(39)	201
Community/Gender: Urban Men	33%	(27)	42%	(35)	24%	(20)	82
Community/Gender: Rural Women	53%	(61)	25%	(29)	22%	(25)	115
Community/Gender: Rural Men	48%	(42)	35%	(30)	17%	(14)	86
Community/Gender: Suburban Women	36%	(75)	40%	(84)	24%	(51)	210
Community/Gender: Suburban Men	33%	(57)	33%	(57)	33%	(56)	169

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Table BLMB10_10: Who do you trust more to handle each of the following economic issues? — Housing costs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(273)	36%	(251)	25%	(178)	703
Homeowner	39%	(226)	37%	(216)	24%	(141)	582
Renter	40%	(40)	31%	(31)	29%	(28)	99
Military HHnm: Yes	39%	(41)	35%	(37)	25%	(26)	104
Military HH: No	39%	(232)	36%	(215)	25%	(152)	599
Employ: Private Sector	42%	(97)	28%	(65)	30%	(69)	231
Employ: Self-Employed	47%	(28)	26%	(16)	27%	(17)	60
Employ: Homemaker	37%	(19)	44%	(23)	20%	(10)	53
Employ: Retired	33%	(66)	44%	(89)	23%	(46)	200
Employ: Unemployed	47%	(31)	35%	(23)	18%	(12)	66
Self + Household: White-Collar	38%	(85)	43%	(96)	19%	(43)	225
Self + Household: Blue Collar	42%	(146)	31%	(110)	27%	(94)	351
Union HH: Yes	33%	(21)	40%	(25)	27%	(17)	63
Union HH: No	39%	(253)	35%	(226)	25%	(162)	640
LGBTQ+: Yes	32%	(26)	34%	(28)	34%	(28)	81
LGBTQ+: No	40%	(248)	36%	(224)	24%	(151)	622
Motivated to Vote	39%	(250)	37%	(236)	24%	(150)	636
Parent: Yes	42%	(77)	32%	(59)	26%	(48)	184
Parent: No	38%	(196)	37%	(192)	25%	(131)	519
COVID Vaccine: Yes	29%	(144)	45%	(223)	25%	(124)	491
COVID Vaccine: No	61%	(130)	13%	(28)	26%	(55)	212
Student Loans: Yes	41%	(52)	32%	(41)	27%	(34)	128
Student Loans: No	38%	(221)	36%	(210)	25%	(144)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(277)	31%	(217)	30%	(209)	703
Gender: Male	38%	(128)	33%	(111)	29%	(99)	338
Gender: Female	41%	(149)	29%	(106)	30%	(110)	365
Age: 18-34	40%	(74)	23%	(43)	37%	(69)	186
Age: 35-44	33%	(32)	33%	(32)	34%	(33)	97
Age: 45-64	45%	(113)	32%	(80)	23%	(58)	251
Age: 65+	34%	(57)	37%	(63)	29%	(49)	169
GenZers: 1997-2012	34%	(24)	22%	(15)	44%	(31)	70
Millennials: 1981-1996	40%	(78)	25%	(49)	35%	(67)	194
GenXers: 1965-1980	38%	(73)	39%	(75)	22%	(43)	190
Baby Boomers: 1946-1964	41%	(95)	31%	(72)	28%	(65)	232
Educ: < College	43%	(201)	28%	(131)	30%	(140)	472
Educ: Bachelors degree	35%	(51)	30%	(43)	35%	(51)	144
Educ: Post-grad	28%	(24)	50%	(44)	22%	(19)	87
Income: Under 50k	35%	(117)	35%	(117)	31%	(103)	338
Income: 50k-100k	41%	(106)	28%	(72)	31%	(80)	259
Income: 100k+	50%	(53)	26%	(28)	24%	(25)	107
Ethnicity: White (Non-Hispanic)	41%	(233)	29%	(163)	30%	(166)	562
Ethnicity: Black (Non-Hispanic)	31%	(28)	41%	(37)	28%	(25)	90
All Christian	48%	(147)	28%	(85)	25%	(76)	307
Agnostic/Nothing in particular	31%	(69)	36%	(79)	33%	(75)	223
Something Else	45%	(51)	20%	(23)	34%	(39)	113
Evangelical	57%	(86)	21%	(31)	22%	(32)	150
Non-Evangelical	42%	(107)	29%	(74)	29%	(75)	256
PID: Dem (no lean)	9%	(23)	65%	(167)	26%	(65)	255
PID: Ind (no lean)	30%	(64)	17%	(37)	53%	(113)	214
PID: Rep (no lean)	81%	(190)	6%	(13)	13%	(31)	234
PID/Gender: Dem Men	14%	(17)	64%	(75)	22%	(26)	118
PID/Gender: Dem Women	5%	(7)	67%	(92)	28%	(39)	137
PID/Gender: Ind Men	26%	(31)	24%	(28)	51%	(61)	120
PID/Gender: Ind Women	35%	(33)	10%	(9)	55%	(52)	94
PID/Gender: Rep Men	81%	(80)	8%	(8)	11%	(11)	100
PID/Gender: Rep Women	81%	(109)	4%	(5)	15%	(20)	135

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Table BLMB10_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(277)	31%	(217)	30%	(209)	703
Ideo: Liberal (1-3)	9%	(19)	62%	(127)	28%	(58)	203
Ideo: Moderate (4)	25%	(52)	34%	(71)	41%	(84)	207
Ideo: Conservative (5-7)	75%	(197)	5%	(14)	20%	(52)	263
Ideo/PID: Conservative Republican	87%	(152)	3%	(5)	10%	(17)	174
Ideo/PID: Moderate/Liberal Republican	59%	(32)	15%	(8)	26%	(14)	55
Ideo/PID: Moderate/Conservative Democrat	14%	(13)	63%	(61)	23%	(23)	97
Ideo/PID: Liberal Democrat	7%	(10)	67%	(102)	26%	(40)	152
Unfavorable of Biden and Trump	22%	(32)	13%	(19)	65%	(92)	143
2024 H2H Matchup: Biden Voter	4%	(11)	68%	(199)	28%	(83)	293
2024 H2H Matchup: Trump Voter	79%	(253)	4%	(12)	18%	(57)	322
2022 House Vote: Democrat	8%	(22)	61%	(178)	31%	(91)	291
2022 House Vote: Republican	76%	(208)	4%	(12)	19%	(52)	273
2022 House Vote: Did not Vote	34%	(43)	22%	(27)	44%	(54)	125
2020 Vote: Joe Biden	6%	(21)	60%	(196)	33%	(107)	324
2020 Vote: Donald Trump	74%	(227)	3%	(10)	22%	(68)	306
2020 Vote: Did not Vote	42%	(26)	14%	(9)	44%	(28)	63
2016 Vote: Hillary Clinton	6%	(14)	69%	(169)	25%	(62)	245
2016 Vote: Donald Trump	72%	(184)	5%	(14)	22%	(56)	253
U.S. Economy: Wrong Track	50%	(255)	17%	(88)	33%	(170)	513
U.S. Economy: Right Direction	11%	(21)	68%	(129)	20%	(39)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	77%	(159)	20%	(41)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(254)	3%	(11)	25%	(87)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(16)	33%	(47)	56%	(80)	143
Top 2024 Issue: Economy	54%	(139)	15%	(37)	31%	(80)	256
Community: Urban	28%	(34)	43%	(53)	29%	(36)	123
Community: Suburban	37%	(142)	30%	(114)	33%	(124)	379
Community: Rural	50%	(100)	25%	(50)	25%	(50)	201
Community/Gender: Urban Men	34%	(28)	45%	(37)	21%	(17)	82
Community/Gender: Rural Women	51%	(58)	23%	(26)	26%	(30)	115
Community/Gender: Rural Men	49%	(42)	28%	(24)	23%	(20)	86
Community/Gender: Suburban Women	40%	(85)	30%	(64)	29%	(62)	210
Community/Gender: Suburban Men	34%	(57)	30%	(50)	37%	(62)	169

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Table BLMB10_11: Who do you trust more to handle each of the following economic issues? — Balanced national budget

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(277)	31%	(217)	30%	(209)	703
Homeowner	40%	(233)	32%	(188)	28%	(162)	582
Renter	34%	(34)	28%	(27)	38%	(38)	99
Military HHnm: Yes	42%	(44)	34%	(35)	24%	(25)	104
Military HH: No	39%	(232)	30%	(182)	31%	(184)	599
Employ: Private Sector	43%	(98)	25%	(57)	33%	(76)	231
Employ: Self-Employed	51%	(31)	30%	(18)	20%	(12)	60
Employ: Homemaker	29%	(15)	41%	(22)	30%	(16)	53
Employ: Retired	37%	(74)	35%	(69)	29%	(57)	200
Employ: Unemployed	42%	(28)	34%	(22)	24%	(16)	66
Self + Household: White-Collar	42%	(94)	36%	(80)	23%	(51)	225
Self + Household: Blue Collar	42%	(148)	29%	(100)	29%	(103)	351
Union HH: Yes	37%	(23)	30%	(19)	33%	(21)	63
Union HH: No	40%	(253)	31%	(199)	29%	(189)	640
LGBTQ+: Yes	32%	(26)	32%	(26)	36%	(29)	81
LGBTQ+: No	40%	(251)	31%	(191)	29%	(180)	622
Motivated to Vote	41%	(259)	33%	(207)	27%	(170)	636
Parent: Yes	43%	(78)	28%	(52)	29%	(54)	184
Parent: No	38%	(198)	32%	(166)	30%	(155)	519
COVID Vaccine: Yes	31%	(152)	39%	(191)	30%	(147)	491
COVID Vaccine: No	59%	(124)	12%	(26)	29%	(62)	212
Student Loans: Yes	41%	(52)	28%	(36)	31%	(40)	128
Student Loans: No	39%	(225)	32%	(181)	29%	(169)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	45% (317)	33% (235)	21% (151)	703
Gender: Male	44% (150)	36% (120)	20% (68)	338
Gender: Female	46% (167)	32% (115)	23% (83)	365
Age: 18-34	47% (88)	22% (41)	31% (57)	186
Age: 35-44	44% (42)	34% (33)	23% (22)	97
Age: 45-64	48% (121)	36% (89)	16% (41)	251
Age: 65+	39% (66)	43% (72)	18% (31)	169
GenZers: 1997-2012	46% (32)	18% (12)	36% (25)	70
Millennials: 1981-1996	48% (93)	26% (50)	27% (52)	194
GenXers: 1965-1980	42% (80)	42% (80)	16% (30)	190
Baby Boomers: 1946-1964	45% (104)	37% (85)	18% (43)	232
Educ: < College	49% (233)	30% (142)	21% (97)	472
Educ: Bachelors degree	40% (58)	31% (45)	28% (40)	144
Educ: Post-grad	29% (25)	55% (48)	16% (14)	87
Income: Under 50k	42% (140)	37% (126)	21% (72)	338
Income: 50k-100k	48% (124)	30% (77)	22% (58)	259
Income: 100k+	49% (53)	31% (33)	20% (21)	107
Ethnicity: White (Non-Hispanic)	47% (265)	33% (187)	20% (110)	562
Ethnicity: Black (Non-Hispanic)	32% (29)	41% (37)	28% (25)	90
All Christian	49% (152)	32% (100)	18% (55)	307
Agnostic/Nothing in particular	36% (80)	40% (89)	24% (54)	223
Something Else	60% (68)	20% (22)	20% (23)	113
Evangelical	62% (93)	21% (32)	16% (24)	150
Non-Evangelical	46% (118)	34% (88)	20% (50)	256
PID: Dem (no lean)	8% (20)	73% (187)	19% (48)	255
PID: Ind (no lean)	43% (91)	18% (39)	39% (84)	214
PID: Rep (no lean)	88% (206)	4% (10)	8% (19)	234

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(317)	33%	(235)	21%	(151)	703
PID/Gender: Dem Men	14%	(16)	74%	(87)	12%	(14)	118
PID/Gender: Dem Women	3%	(4)	73%	(100)	25%	(34)	137
PID/Gender: Ind Men	40%	(48)	23%	(27)	37%	(45)	120
PID/Gender: Ind Women	46%	(43)	12%	(11)	42%	(39)	94
PID/Gender: Rep Men	86%	(85)	5%	(5)	9%	(9)	100
PID/Gender: Rep Women	89%	(120)	3%	(4)	7%	(10)	135
Ideo: Liberal (1-3)	10%	(20)	68%	(137)	23%	(46)	203
Ideo: Moderate (4)	34%	(70)	38%	(79)	28%	(58)	207
Ideo: Conservative (5-7)	82%	(215)	6%	(15)	12%	(33)	263
Ideo/PID: Conservative Republican	90%	(156)	3%	(6)	6%	(11)	174
Ideo/PID: Moderate/Liberal Republican	80%	(44)	7%	(4)	13%	(7)	55
Ideo/PID: Moderate/Conservative Democrat	13%	(13)	66%	(64)	20%	(20)	97
Ideo/PID: Liberal Democrat	5%	(7)	78%	(119)	17%	(26)	152
Unfavorable of Biden and Trump	26%	(37)	16%	(23)	58%	(83)	143
2024 H2H Matchup: Biden Voter	6%	(17)	73%	(215)	21%	(61)	293
2024 H2H Matchup: Trump Voter	90%	(289)	2%	(7)	8%	(26)	322
2022 House Vote: Democrat	10%	(29)	67%	(196)	23%	(66)	291
2022 House Vote: Republican	87%	(237)	2%	(7)	11%	(29)	273
2022 House Vote: Did not Vote	39%	(49)	26%	(32)	35%	(44)	125
2020 Vote: Joe Biden	7%	(22)	67%	(217)	26%	(85)	324
2020 Vote: Donald Trump	84%	(258)	3%	(10)	13%	(39)	306
2020 Vote: Did not Vote	51%	(32)	12%	(8)	37%	(23)	63
2016 Vote: Hillary Clinton	7%	(18)	74%	(182)	19%	(46)	245
2016 Vote: Donald Trump	81%	(205)	4%	(11)	15%	(38)	253
U.S. Economy: Wrong Track	57%	(293)	18%	(94)	25%	(127)	513
U.S. Economy: Right Direction	13%	(24)	74%	(141)	13%	(24)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(10)	84%	(174)	11%	(23)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(284)	4%	(13)	16%	(56)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(24)	33%	(48)	50%	(72)	143
Top 2024 Issue: Economy	65%	(167)	16%	(42)	18%	(47)	256

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(317)	33%	(235)	21%	(151)	703
Community: Urban	36%	(45)	44%	(54)	20%	(24)	123
Community: Suburban	43%	(163)	32%	(122)	25%	(95)	379
Community: Rural	54%	(109)	30%	(59)	16%	(32)	201
Community/Gender: Urban Men	38%	(31)	46%	(38)	16%	(13)	82
Community/Gender: Rural Women	55%	(63)	25%	(28)	20%	(23)	115
Community/Gender: Rural Men	54%	(47)	36%	(31)	10%	(9)	86
Community/Gender: Suburban Women	43%	(91)	34%	(70)	23%	(49)	210
Community/Gender: Suburban Men	43%	(72)	30%	(51)	27%	(46)	169
Homeowner	46%	(266)	35%	(201)	20%	(115)	582
Renter	42%	(42)	30%	(30)	27%	(27)	99
Military HHnm: Yes	48%	(50)	33%	(35)	19%	(20)	104
Military HH: No	45%	(267)	33%	(201)	22%	(131)	599
Employ: Private Sector	46%	(105)	27%	(62)	27%	(63)	231
Employ: Self-Employed	57%	(34)	25%	(15)	18%	(11)	60
Employ: Homemaker	37%	(19)	44%	(23)	19%	(10)	53
Employ: Retired	41%	(82)	43%	(85)	17%	(33)	200
Employ: Unemployed	48%	(32)	35%	(23)	17%	(11)	66
Self + Household: White-Collar	43%	(98)	38%	(86)	18%	(41)	225
Self + Household: Blue Collar	48%	(168)	31%	(110)	21%	(73)	351
Union HH: Yes	50%	(31)	30%	(19)	20%	(13)	63
Union HH: No	45%	(286)	34%	(216)	22%	(138)	640
LGBTQ+: Yes	38%	(31)	32%	(26)	30%	(24)	81
LGBTQ+: No	46%	(286)	34%	(209)	20%	(127)	622
Motivated to Vote	46%	(291)	36%	(227)	19%	(118)	636
Parent: Yes	49%	(90)	27%	(50)	24%	(45)	184
Parent: No	44%	(227)	36%	(186)	20%	(106)	519
COVID Vaccine: Yes	36%	(174)	43%	(211)	21%	(105)	491
COVID Vaccine: No	67%	(142)	11%	(24)	22%	(46)	212
Student Loans: Yes	46%	(59)	30%	(38)	24%	(30)	128
Student Loans: No	45%	(258)	34%	(197)	21%	(120)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	42% (293)	35% (244)	24% (166)	703
Gender: Male	41% (137)	38% (127)	22% (74)	338
Gender: Female	43% (156)	32% (117)	25% (92)	365
Age: 18-34	42% (79)	26% (49)	31% (58)	186
Age: 35-44	42% (41)	31% (31)	26% (25)	97
Age: 45-64	47% (118)	34% (86)	19% (48)	251
Age: 65+	33% (55)	47% (79)	21% (35)	169
GenZers: 1997-2012	41% (28)	24% (17)	35% (25)	70
Millennials: 1981-1996	45% (87)	27% (52)	28% (55)	194
GenXers: 1965-1980	39% (75)	41% (78)	20% (38)	190
Baby Boomers: 1946-1964	41% (96)	38% (89)	21% (48)	232
Educ: < College	46% (217)	31% (145)	23% (110)	472
Educ: Bachelors degree	36% (53)	37% (53)	26% (38)	144
Educ: Post-grad	27% (23)	53% (46)	21% (18)	87
Income: Under 50k	37% (124)	39% (132)	24% (82)	338
Income: 50k-100k	46% (119)	31% (81)	22% (58)	259
Income: 100k+	47% (50)	29% (31)	24% (26)	107
Ethnicity: White (Non-Hispanic)	43% (244)	34% (191)	22% (126)	562
Ethnicity: Black (Non-Hispanic)	32% (29)	42% (38)	26% (23)	90
All Christian	49% (152)	33% (101)	18% (54)	307
Agnostic/Nothing in particular	32% (72)	39% (86)	29% (65)	223
Something Else	50% (57)	25% (29)	24% (28)	113
Evangelical	59% (88)	23% (35)	18% (27)	150
Non-Evangelical	45% (116)	36% (93)	19% (47)	256
PID: Dem (no lean)	9% (22)	72% (183)	20% (50)	255
PID: Ind (no lean)	33% (71)	21% (45)	46% (98)	214
PID: Rep (no lean)	85% (200)	7% (16)	8% (18)	234

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(293)	35%	(244)	24%	(166)	703
PID/Gender: Dem Men	13%	(15)	71%	(83)	17%	(20)	118
PID/Gender: Dem Women	5%	(7)	73%	(100)	22%	(30)	137
PID/Gender: Ind Men	33%	(40)	28%	(34)	39%	(46)	120
PID/Gender: Ind Women	33%	(31)	12%	(11)	55%	(52)	94
PID/Gender: Rep Men	82%	(82)	10%	(10)	7%	(7)	100
PID/Gender: Rep Women	88%	(118)	5%	(6)	8%	(10)	135
Ideo: Liberal (1-3)	9%	(18)	69%	(139)	22%	(46)	203
Ideo: Moderate (4)	30%	(62)	40%	(83)	30%	(62)	207
Ideo: Conservative (5-7)	77%	(202)	6%	(16)	17%	(45)	263
Ideo/PID: Conservative Republican	89%	(155)	4%	(7)	6%	(11)	174
Ideo/PID: Moderate/Liberal Republican	72%	(39)	17%	(9)	12%	(6)	55
Ideo/PID: Moderate/Conservative Democrat	14%	(14)	66%	(64)	20%	(19)	97
Ideo/PID: Liberal Democrat	6%	(9)	76%	(115)	18%	(28)	152
Unfavorable of Biden and Trump	21%	(30)	19%	(26)	60%	(86)	143
2024 H2H Matchup: Biden Voter	4%	(12)	76%	(224)	20%	(58)	293
2024 H2H Matchup: Trump Voter	83%	(269)	4%	(14)	12%	(40)	322
2022 House Vote: Democrat	8%	(24)	68%	(198)	24%	(69)	291
2022 House Vote: Republican	80%	(217)	5%	(14)	15%	(42)	273
2022 House Vote: Did not Vote	41%	(51)	25%	(32)	34%	(42)	125
2020 Vote: Joe Biden	7%	(22)	67%	(216)	26%	(85)	324
2020 Vote: Donald Trump	78%	(239)	5%	(16)	17%	(51)	306
2020 Vote: Did not Vote	45%	(28)	18%	(11)	38%	(24)	63
2016 Vote: Hillary Clinton	5%	(11)	75%	(183)	21%	(51)	245
2016 Vote: Donald Trump	75%	(191)	7%	(18)	18%	(45)	253
U.S. Economy: Wrong Track	53%	(272)	20%	(104)	27%	(137)	513
U.S. Economy: Right Direction	11%	(21)	74%	(140)	15%	(29)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	86%	(178)	11%	(23)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(271)	5%	(18)	18%	(63)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(16)	33%	(47)	56%	(80)	143
Top 2024 Issue: Economy	59%	(152)	17%	(44)	23%	(60)	256

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	42% (293)	35% (244)	24% (166)	703
Community: Urban	35% (43)	41% (50)	24% (30)	123
Community: Suburban	39% (146)	36% (136)	26% (97)	379
Community: Rural	52% (104)	29% (58)	19% (39)	201
Community/Gender: Urban Men	36% (29)	42% (35)	22% (18)	82
Community/Gender: Rural Women	54% (61)	23% (27)	23% (26)	115
Community/Gender: Rural Men	50% (43)	36% (31)	14% (12)	86
Community/Gender: Suburban Women	39% (81)	36% (75)	26% (54)	210
Community/Gender: Suburban Men	38% (65)	36% (61)	25% (43)	169
Homeowner	42% (246)	35% (207)	22% (129)	582
Renter	41% (41)	34% (34)	25% (25)	99
Military HHnm: Yes	42% (44)	37% (38)	21% (22)	104
Military HH: No	42% (249)	34% (206)	24% (144)	599
Employ: Private Sector	45% (103)	25% (57)	31% (71)	231
Employ: Self-Employed	47% (29)	30% (18)	23% (14)	60
Employ: Homemaker	37% (19)	44% (23)	20% (10)	53
Employ: Retired	37% (74)	44% (87)	19% (39)	200
Employ: Unemployed	45% (30)	40% (26)	15% (10)	66
Self + Household: White-Collar	40% (90)	40% (90)	20% (45)	225
Self + Household: Blue Collar	45% (159)	33% (116)	22% (76)	351
Union HH: Yes	45% (28)	36% (23)	19% (12)	63
Union HH: No	41% (265)	35% (221)	24% (154)	640
LGBTQ+: Yes	36% (29)	29% (23)	35% (29)	81
LGBTQ+: No	42% (264)	35% (220)	22% (137)	622
Motivated to Vote	43% (274)	36% (230)	21% (132)	636
Parent: Yes	46% (84)	29% (53)	25% (47)	184
Parent: No	40% (209)	37% (191)	23% (119)	519
COVID Vaccine: Yes	33% (164)	44% (214)	23% (113)	491
COVID Vaccine: No	61% (129)	14% (30)	25% (53)	212
Student Loans: Yes	42% (53)	33% (42)	25% (32)	128
Student Loans: No	42% (240)	35% (202)	23% (134)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(270)	41%	(291)	20%	(142)	703
Gender: Male	37%	(125)	43%	(146)	20%	(67)	338
Gender: Female	40%	(145)	40%	(145)	21%	(75)	365
Age: 18-34	39%	(72)	31%	(58)	30%	(56)	186
Age: 35-44	35%	(35)	40%	(39)	25%	(24)	97
Age: 45-64	44%	(110)	40%	(100)	16%	(41)	251
Age: 65+	32%	(54)	56%	(94)	12%	(21)	169
GenZers: 1997-2012	34%	(24)	31%	(22)	35%	(25)	70
Millennials: 1981-1996	41%	(79)	34%	(65)	26%	(50)	194
GenXers: 1965-1980	35%	(66)	45%	(87)	20%	(38)	190
Baby Boomers: 1946-1964	40%	(94)	47%	(109)	12%	(29)	232
Educ: < College	43%	(205)	36%	(170)	21%	(98)	472
Educ: Bachelors degree	30%	(43)	48%	(69)	22%	(32)	144
Educ: Post-grad	25%	(22)	60%	(52)	14%	(12)	87
Income: Under 50k	34%	(116)	43%	(146)	22%	(75)	338
Income: 50k-100k	42%	(109)	42%	(108)	16%	(42)	259
Income: 100k+	42%	(45)	35%	(37)	23%	(25)	107
Ethnicity: White (Non-Hispanic)	41%	(232)	40%	(225)	19%	(105)	562
Ethnicity: Black (Non-Hispanic)	26%	(24)	50%	(45)	23%	(21)	90
All Christian	44%	(134)	40%	(123)	16%	(50)	307
Agnostic/Nothing in particular	30%	(67)	45%	(101)	25%	(55)	223
Something Else	52%	(58)	32%	(36)	16%	(19)	113
Evangelical	56%	(84)	27%	(41)	17%	(25)	150
Non-Evangelical	40%	(102)	44%	(112)	17%	(42)	256
PID: Dem (no lean)	5%	(13)	80%	(204)	15%	(38)	255
PID: Ind (no lean)	28%	(60)	33%	(71)	38%	(82)	214
PID: Rep (no lean)	84%	(196)	7%	(16)	9%	(22)	234

Continued on next page

Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(270)	41%	(291)	20%	(142)	703
PID/Gender: Dem Men	10%	(11)	78%	(92)	12%	(14)	118
PID/Gender: Dem Women	1%	(2)	81%	(112)	17%	(24)	137
PID/Gender: Ind Men	26%	(31)	37%	(44)	38%	(45)	120
PID/Gender: Ind Women	31%	(29)	29%	(27)	40%	(37)	94
PID/Gender: Rep Men	83%	(82)	10%	(10)	8%	(8)	100
PID/Gender: Rep Women	85%	(114)	5%	(6)	11%	(14)	135
Ideo: Liberal (1-3)	8%	(16)	77%	(156)	16%	(32)	203
Ideo: Moderate (4)	26%	(54)	47%	(98)	27%	(55)	207
Ideo: Conservative (5-7)	72%	(190)	11%	(30)	16%	(43)	263
Ideo/PID: Conservative Republican	88%	(152)	5%	(8)	7%	(13)	174
Ideo/PID: Moderate/Liberal Republican	70%	(38)	14%	(8)	16%	(9)	55
Ideo/PID: Moderate/Conservative Democrat	7%	(7)	78%	(75)	15%	(15)	97
Ideo/PID: Liberal Democrat	4%	(6)	82%	(125)	14%	(21)	152
Unfavorable of Biden and Trump	22%	(31)	30%	(42)	49%	(69)	143
2024 H2H Matchup: Biden Voter	2%	(7)	86%	(251)	12%	(35)	293
2024 H2H Matchup: Trump Voter	78%	(251)	7%	(24)	15%	(47)	322
2022 House Vote: Democrat	5%	(16)	79%	(231)	15%	(44)	291
2022 House Vote: Republican	77%	(211)	7%	(20)	15%	(42)	273
2022 House Vote: Did not Vote	33%	(41)	30%	(38)	37%	(46)	125
2020 Vote: Joe Biden	4%	(14)	77%	(251)	18%	(59)	324
2020 Vote: Donald Trump	76%	(232)	7%	(23)	17%	(51)	306
2020 Vote: Did not Vote	35%	(22)	23%	(14)	42%	(27)	63
2016 Vote: Hillary Clinton	4%	(9)	84%	(207)	12%	(30)	245
2016 Vote: Donald Trump	73%	(186)	10%	(26)	17%	(42)	253
U.S. Economy: Wrong Track	48%	(247)	27%	(138)	25%	(129)	513
U.S. Economy: Right Direction	12%	(23)	80%	(153)	7%	(14)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	89%	(184)	9%	(19)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	71%	(252)	11%	(40)	17%	(61)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(14)	47%	(67)	43%	(62)	143
Top 2024 Issue: Economy	55%	(140)	27%	(68)	19%	(48)	256

Continued on next page

Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(270)	41%	(291)	20%	(142)	703
Community: Urban	32%	(39)	48%	(59)	20%	(25)	123
Community: Suburban	35%	(133)	44%	(168)	21%	(78)	379
Community: Rural	49%	(98)	32%	(64)	19%	(39)	201
Community/Gender: Urban Men	34%	(28)	50%	(41)	16%	(13)	82
Community/Gender: Rural Women	50%	(57)	28%	(33)	22%	(25)	115
Community/Gender: Rural Men	47%	(41)	36%	(31)	16%	(14)	86
Community/Gender: Suburban Women	37%	(77)	45%	(95)	18%	(38)	210
Community/Gender: Suburban Men	33%	(56)	43%	(73)	24%	(40)	169
Homeowner	39%	(226)	42%	(246)	19%	(110)	582
Renter	36%	(35)	40%	(39)	25%	(25)	99
Military HHm: Yes	40%	(42)	46%	(48)	14%	(15)	104
Military HH: No	38%	(228)	41%	(243)	21%	(127)	599
Employ: Private Sector	40%	(91)	32%	(74)	29%	(66)	231
Employ: Self-Employed	51%	(31)	31%	(19)	18%	(11)	60
Employ: Homemaker	33%	(17)	44%	(23)	23%	(12)	53
Employ: Retired	36%	(71)	54%	(108)	11%	(21)	200
Employ: Unemployed	39%	(26)	38%	(25)	23%	(15)	66
Self + Household: White-Collar	39%	(87)	47%	(106)	14%	(32)	225
Self + Household: Blue Collar	41%	(143)	38%	(133)	21%	(75)	351
Union HH: Yes	30%	(19)	44%	(28)	26%	(16)	63
Union HH: No	39%	(251)	41%	(263)	20%	(126)	640
LGBTQ+: Yes	31%	(25)	38%	(30)	31%	(25)	81
LGBTQ+: No	39%	(245)	42%	(260)	19%	(117)	622
Motivated to Vote	39%	(247)	44%	(278)	18%	(112)	636
Parent: Yes	38%	(69)	35%	(65)	27%	(50)	184
Parent: No	39%	(201)	43%	(226)	18%	(93)	519
COVID Vaccine: Yes	29%	(145)	52%	(256)	18%	(90)	491
COVID Vaccine: No	59%	(125)	16%	(35)	25%	(52)	212
Student Loans: Yes	35%	(45)	43%	(55)	21%	(27)	128
Student Loans: No	39%	(225)	41%	(236)	20%	(115)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(328)	32%	(227)	21%	(148)	703
Gender: Male	46%	(156)	35%	(118)	19%	(64)	338
Gender: Female	47%	(172)	30%	(109)	23%	(84)	365
Age: 18-34	48%	(90)	25%	(46)	27%	(50)	186
Age: 35-44	45%	(44)	29%	(28)	26%	(25)	97
Age: 45-64	50%	(126)	33%	(83)	17%	(42)	251
Age: 65+	40%	(68)	42%	(71)	18%	(31)	169
GenZers: 1997-2012	44%	(31)	27%	(19)	29%	(21)	70
Millennials: 1981-1996	50%	(98)	23%	(44)	27%	(53)	194
GenXers: 1965-1980	44%	(84)	40%	(76)	16%	(30)	190
Baby Boomers: 1946-1964	46%	(108)	35%	(81)	19%	(43)	232
Educ: < College	50%	(237)	30%	(140)	20%	(95)	472
Educ: Bachelors degree	44%	(64)	32%	(45)	24%	(35)	144
Educ: Post-grad	31%	(27)	49%	(42)	21%	(18)	87
Income: Under 50k	40%	(136)	36%	(123)	23%	(79)	338
Income: 50k-100k	51%	(133)	30%	(79)	18%	(48)	259
Income: 100k+	56%	(59)	24%	(26)	20%	(21)	107
Ethnicity: White (Non-Hispanic)	49%	(274)	32%	(180)	19%	(109)	562
Ethnicity: Black (Non-Hispanic)	36%	(32)	42%	(38)	22%	(20)	90
All Christian	51%	(158)	30%	(92)	19%	(58)	307
Agnostic/Nothing in particular	39%	(87)	36%	(81)	25%	(56)	223
Something Else	60%	(68)	25%	(28)	16%	(18)	113
Evangelical	63%	(94)	21%	(31)	16%	(24)	150
Non-Evangelical	48%	(123)	34%	(86)	18%	(47)	256
PID: Dem (no lean)	10%	(26)	69%	(176)	21%	(53)	255
PID: Ind (no lean)	46%	(98)	19%	(41)	35%	(75)	214
PID: Rep (no lean)	87%	(204)	5%	(11)	8%	(20)	234
PID/Gender: Dem Men	15%	(18)	68%	(80)	17%	(20)	118
PID/Gender: Dem Women	6%	(8)	70%	(96)	24%	(33)	137
PID/Gender: Ind Men	43%	(52)	26%	(31)	31%	(37)	120
PID/Gender: Ind Women	49%	(46)	10%	(9)	40%	(38)	94
PID/Gender: Rep Men	86%	(86)	6%	(6)	7%	(7)	100
PID/Gender: Rep Women	87%	(118)	3%	(4)	9%	(13)	135

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Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(328)	32%	(227)	21%	(148)	703
Ideo: Liberal (1-3)	12%	(25)	65%	(132)	22%	(46)	203
Ideo: Moderate (4)	37%	(76)	34%	(71)	29%	(60)	207
Ideo: Conservative (5-7)	82%	(217)	7%	(18)	11%	(29)	263
Ideo/PID: Conservative Republican	90%	(157)	3%	(4)	7%	(13)	174
Ideo/PID: Moderate/Liberal Republican	75%	(41)	11%	(6)	13%	(7)	55
Ideo/PID: Moderate/Conservative Democrat	13%	(13)	66%	(64)	21%	(20)	97
Ideo/PID: Liberal Democrat	9%	(13)	71%	(108)	20%	(30)	152
Unfavorable of Biden and Trump	34%	(48)	16%	(23)	51%	(72)	143
2024 H2H Matchup: Biden Voter	8%	(22)	71%	(207)	22%	(64)	293
2024 H2H Matchup: Trump Voter	90%	(289)	3%	(10)	7%	(23)	322
2022 House Vote: Democrat	13%	(38)	63%	(183)	24%	(71)	291
2022 House Vote: Republican	87%	(237)	4%	(11)	9%	(25)	273
2022 House Vote: Did not Vote	39%	(49)	27%	(34)	34%	(42)	125
2020 Vote: Joe Biden	10%	(34)	63%	(205)	26%	(85)	324
2020 Vote: Donald Trump	86%	(262)	2%	(7)	12%	(37)	306
2020 Vote: Did not Vote	43%	(27)	21%	(13)	36%	(23)	63
2016 Vote: Hillary Clinton	9%	(23)	70%	(172)	20%	(50)	245
2016 Vote: Donald Trump	81%	(206)	5%	(13)	14%	(35)	253
U.S. Economy: Wrong Track	58%	(299)	19%	(97)	23%	(117)	513
U.S. Economy: Right Direction	15%	(29)	68%	(130)	16%	(31)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	82%	(170)	15%	(31)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(293)	4%	(14)	13%	(45)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(29)	30%	(43)	50%	(72)	143
Top 2024 Issue: Economy	68%	(174)	18%	(45)	14%	(36)	256
Community: Urban	36%	(44)	41%	(51)	23%	(28)	123
Community: Suburban	45%	(170)	33%	(125)	22%	(84)	379
Community: Rural	56%	(113)	26%	(52)	18%	(36)	201
Community/Gender: Urban Men	40%	(33)	41%	(34)	20%	(16)	82
Community/Gender: Rural Women	56%	(64)	22%	(25)	22%	(25)	115
Community/Gender: Rural Men	57%	(49)	30%	(26)	13%	(11)	86
Community/Gender: Suburban Women	46%	(96)	32%	(66)	23%	(47)	210
Community/Gender: Suburban Men	44%	(74)	34%	(58)	22%	(37)	169

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Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(328)	32%	(227)	21%	(148)	703
Homeowner	47%	(277)	33%	(192)	20%	(114)	582
Renter	41%	(41)	32%	(32)	26%	(26)	99
Military HHnm: Yes	46%	(48)	37%	(39)	17%	(18)	104
Military HH: No	47%	(280)	31%	(188)	22%	(130)	599
Employ: Private Sector	47%	(108)	24%	(56)	29%	(66)	231
Employ: Self-Employed	55%	(33)	32%	(19)	13%	(8)	60
Employ: Homemaker	44%	(23)	35%	(18)	21%	(11)	53
Employ: Retired	43%	(86)	41%	(81)	16%	(33)	200
Employ: Unemployed	44%	(29)	38%	(25)	18%	(12)	66
Self + Household: White-Collar	45%	(100)	35%	(79)	20%	(46)	225
Self + Household: Blue Collar	48%	(169)	32%	(112)	20%	(69)	351
Union HH: Yes	46%	(29)	34%	(21)	20%	(12)	63
Union HH: No	47%	(299)	32%	(206)	21%	(136)	640
LGBTQ+: Yes	37%	(30)	31%	(25)	33%	(26)	81
LGBTQ+: No	48%	(298)	33%	(202)	20%	(122)	622
Motivated to Vote	48%	(304)	34%	(215)	18%	(117)	636
Parent: Yes	51%	(93)	26%	(47)	24%	(43)	184
Parent: No	45%	(235)	35%	(180)	20%	(105)	519
COVID Vaccine: Yes	38%	(186)	41%	(200)	21%	(106)	491
COVID Vaccine: No	67%	(142)	13%	(27)	20%	(43)	212
Student Loans: Yes	47%	(59)	30%	(39)	23%	(30)	128
Student Loans: No	47%	(268)	33%	(188)	21%	(118)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	42%	(296)	37%	(262)	13%	(94)	7%	(51)	703
Gender: Male	43%	(145)	38%	(127)	12%	(41)	7%	(25)	338
Gender: Female	41%	(151)	37%	(135)	15%	(54)	7%	(26)	365
Age: 18-34	30%	(56)	42%	(79)	22%	(41)	6%	(10)	186
Age: 35-44	35%	(34)	41%	(39)	13%	(13)	12%	(11)	97
Age: 45-64	50%	(127)	32%	(80)	10%	(26)	7%	(19)	251
Age: 65+	47%	(80)	38%	(64)	8%	(14)	6%	(11)	169
GenZers: 1997-2012	33%	(23)	38%	(26)	26%	(18)	3%	(2)	70
Millennials: 1981-1996	31%	(59)	42%	(82)	18%	(34)	10%	(19)	194
GenXers: 1965-1980	51%	(97)	36%	(69)	6%	(12)	6%	(12)	190
Baby Boomers: 1946-1964	46%	(107)	34%	(80)	12%	(29)	7%	(17)	232
Educ: < College	41%	(192)	37%	(174)	13%	(64)	9%	(43)	472
Educ: Bachelors degree	48%	(69)	35%	(50)	13%	(19)	4%	(6)	144
Educ: Post-grad	40%	(35)	44%	(38)	14%	(12)	2%	(2)	87
Income: Under 50k	41%	(138)	38%	(129)	13%	(42)	8%	(28)	338
Income: 50k-100k	45%	(116)	35%	(89)	14%	(36)	7%	(18)	259
Income: 100k+	39%	(42)	40%	(43)	15%	(16)	5%	(5)	107
Ethnicity: White (Non-Hispanic)	42%	(238)	38%	(215)	11%	(64)	8%	(46)	562
Ethnicity: Black (Non-Hispanic)	43%	(39)	34%	(30)	17%	(16)	6%	(5)	90
All Christian	48%	(147)	35%	(108)	12%	(38)	5%	(14)	307
Agnostic/Nothing in particular	35%	(78)	43%	(95)	13%	(30)	9%	(19)	223
Something Else	44%	(50)	32%	(36)	13%	(15)	11%	(12)	113
Evangelical	48%	(72)	27%	(41)	12%	(18)	12%	(18)	150
Non-Evangelical	47%	(121)	38%	(98)	11%	(29)	3%	(8)	256
PID: Dem (no lean)	51%	(130)	34%	(87)	11%	(29)	3%	(9)	255
PID: Ind (no lean)	38%	(80)	42%	(91)	12%	(25)	8%	(18)	214
PID: Rep (no lean)	36%	(85)	36%	(85)	17%	(40)	10%	(24)	234

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	42%	(296)	37%	(262)	13%	(94)	7%	(51)	703
PID/Gender: Dem Men	47%	(56)	37%	(44)	13%	(15)	3%	(4)	118
PID/Gender: Dem Women	55%	(75)	31%	(43)	11%	(14)	4%	(5)	137
PID/Gender: Ind Men	41%	(49)	44%	(52)	10%	(11)	6%	(8)	120
PID/Gender: Ind Women	34%	(31)	41%	(38)	14%	(13)	11%	(10)	94
PID/Gender: Rep Men	41%	(40)	32%	(31)	15%	(14)	13%	(13)	100
PID/Gender: Rep Women	33%	(45)	40%	(53)	19%	(26)	8%	(11)	135
Ideo: Liberal (1-3)	40%	(81)	46%	(92)	9%	(19)	5%	(10)	203
Ideo: Moderate (4)	42%	(86)	37%	(77)	16%	(33)	5%	(10)	207
Ideo: Conservative (5-7)	44%	(117)	33%	(87)	14%	(37)	8%	(22)	263
Ideo/PID: Conservative Republican	40%	(70)	35%	(60)	17%	(29)	8%	(15)	174
Ideo/PID: Moderate/Liberal Republican	25%	(14)	43%	(24)	20%	(11)	11%	(6)	55
Ideo/PID: Moderate/Conservative Democrat	64%	(62)	25%	(24)	11%	(10)	1%	(1)	97
Ideo/PID: Liberal Democrat	44%	(66)	41%	(63)	10%	(15)	5%	(8)	152
Unfavorable of Biden and Trump	29%	(42)	43%	(61)	19%	(27)	9%	(13)	143
2024 H2H Matchup: Biden Voter	50%	(148)	39%	(114)	7%	(21)	4%	(10)	293
2024 H2H Matchup: Trump Voter	37%	(119)	36%	(117)	17%	(56)	9%	(30)	322
2022 House Vote: Democrat	47%	(138)	41%	(119)	9%	(25)	3%	(8)	291
2022 House Vote: Republican	39%	(105)	36%	(99)	16%	(45)	9%	(24)	273
2022 House Vote: Did not Vote	36%	(45)	33%	(41)	19%	(24)	12%	(16)	125
2020 Vote: Joe Biden	46%	(149)	41%	(132)	9%	(29)	4%	(13)	324
2020 Vote: Donald Trump	38%	(117)	35%	(106)	16%	(49)	11%	(34)	306
2020 Vote: Did not Vote	42%	(27)	31%	(19)	22%	(14)	5%	(3)	63
2016 Vote: Hillary Clinton	50%	(122)	37%	(91)	9%	(21)	5%	(11)	245
2016 Vote: Donald Trump	41%	(104)	34%	(87)	16%	(42)	8%	(21)	253
U.S. Economy: Wrong Track	39%	(199)	36%	(187)	15%	(79)	9%	(48)	513
U.S. Economy: Right Direction	51%	(97)	39%	(75)	8%	(15)	2%	(3)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	51%	(106)	38%	(79)	9%	(18)	2%	(4)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	39%	(138)	34%	(119)	18%	(63)	9%	(33)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	37%	(53)	45%	(64)	9%	(14)	9%	(13)	143
Top 2024 Issue: Economy	45%	(116)	32%	(81)	15%	(38)	8%	(22)	256

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	42%	(296)	37%	(262)	13%	(94)	7%	(51)	703
Community: Urban	49%	(60)	34%	(41)	12%	(15)	6%	(7)	123
Community: Suburban	42%	(158)	39%	(148)	14%	(54)	5%	(19)	379
Community: Rural	39%	(78)	36%	(73)	13%	(25)	12%	(24)	201
Community/Gender: Urban Men	44%	(36)	41%	(34)	11%	(9)	4%	(3)	82
Community/Gender: Rural Women	37%	(43)	36%	(41)	13%	(15)	13%	(15)	115
Community/Gender: Rural Men	41%	(35)	37%	(32)	11%	(10)	11%	(10)	86
Community/Gender: Suburban Women	40%	(84)	41%	(86)	16%	(33)	4%	(8)	210
Community/Gender: Suburban Men	44%	(74)	37%	(62)	13%	(22)	7%	(12)	169
Homeowner	43%	(252)	37%	(214)	13%	(75)	7%	(42)	582
Renter	40%	(39)	36%	(36)	17%	(17)	7%	(7)	99
Military HHnm: Yes	44%	(46)	46%	(48)	5%	(5)	5%	(5)	104
Military HH: No	42%	(250)	36%	(214)	15%	(89)	8%	(45)	599
Employ: Private Sector	40%	(93)	39%	(89)	13%	(30)	8%	(19)	231
Employ: Self-Employed	46%	(28)	44%	(26)	8%	(5)	3%	(2)	60
Employ: Homemaker	47%	(25)	19%	(10)	23%	(12)	11%	(6)	53
Employ: Retired	52%	(103)	34%	(68)	9%	(19)	5%	(10)	200
Employ: Unemployed	32%	(21)	42%	(28)	18%	(12)	9%	(6)	66
Self + Household: White-Collar	42%	(94)	41%	(92)	14%	(30)	3%	(8)	225
Self + Household: Blue Collar	43%	(150)	36%	(126)	12%	(43)	9%	(32)	351
Union HH: Yes	35%	(22)	40%	(25)	17%	(11)	8%	(5)	63
Union HH: No	43%	(274)	37%	(237)	13%	(84)	7%	(46)	640
LGBTQ+: Yes	29%	(24)	44%	(36)	15%	(12)	12%	(9)	81
LGBTQ+: No	44%	(272)	36%	(226)	13%	(82)	7%	(41)	622
Motivated to Vote	45%	(283)	38%	(240)	12%	(77)	6%	(35)	636
Parent: Yes	40%	(73)	35%	(65)	16%	(29)	10%	(18)	184
Parent: No	43%	(223)	38%	(197)	13%	(65)	6%	(33)	519
COVID Vaccine: Yes	47%	(229)	39%	(190)	10%	(50)	4%	(21)	491
COVID Vaccine: No	31%	(67)	34%	(72)	21%	(44)	14%	(30)	212
Student Loans: Yes	37%	(47)	44%	(57)	14%	(18)	5%	(6)	128
Student Loans: No	43%	(249)	36%	(205)	13%	(76)	8%	(45)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	38%	(267)	29%	(203)	18%	(128)	15%	(105)	703
Gender: Male	42%	(142)	29%	(97)	16%	(56)	13%	(43)	338
Gender: Female	34%	(124)	29%	(107)	20%	(72)	17%	(62)	365
Age: 18-34	27%	(51)	28%	(53)	27%	(50)	17%	(32)	186
Age: 35-44	23%	(22)	40%	(39)	20%	(20)	16%	(16)	97
Age: 45-64	41%	(102)	29%	(73)	14%	(35)	16%	(41)	251
Age: 65+	54%	(92)	22%	(38)	14%	(24)	9%	(15)	169
GenZers: 1997-2012	26%	(18)	33%	(23)	26%	(18)	14%	(10)	70
Millennials: 1981-1996	27%	(53)	28%	(54)	26%	(50)	19%	(38)	194
GenXers: 1965-1980	42%	(79)	32%	(61)	12%	(24)	14%	(26)	190
Baby Boomers: 1946-1964	45%	(105)	27%	(63)	14%	(33)	13%	(31)	232
Educ: < College	36%	(171)	29%	(139)	18%	(84)	16%	(78)	472
Educ: Bachelors degree	40%	(58)	25%	(36)	20%	(29)	14%	(21)	144
Educ: Post-grad	43%	(37)	33%	(28)	17%	(15)	8%	(7)	87
Income: Under 50k	42%	(142)	29%	(98)	14%	(46)	15%	(52)	338
Income: 50k-100k	34%	(87)	28%	(73)	24%	(61)	14%	(37)	259
Income: 100k+	36%	(38)	30%	(32)	19%	(21)	15%	(16)	107
Ethnicity: White (Non-Hispanic)	37%	(207)	30%	(166)	17%	(95)	17%	(93)	562
Ethnicity: Black (Non-Hispanic)	48%	(43)	24%	(22)	22%	(20)	6%	(5)	90
All Christian	39%	(120)	29%	(88)	19%	(59)	13%	(40)	307
Agnostic/Nothing in particular	38%	(86)	29%	(64)	18%	(40)	15%	(33)	223
Something Else	30%	(34)	26%	(30)	19%	(21)	25%	(28)	113
Evangelical	32%	(47)	20%	(30)	23%	(34)	25%	(38)	150
Non-Evangelical	40%	(102)	33%	(85)	16%	(41)	11%	(29)	256
PID: Dem (no lean)	62%	(158)	25%	(63)	12%	(31)	1%	(3)	255
PID: Ind (no lean)	32%	(69)	29%	(62)	20%	(42)	19%	(40)	214
PID: Rep (no lean)	17%	(40)	33%	(78)	23%	(55)	26%	(61)	234

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	38%	(267)	29%	(203)	18%	(128)	15%	(105)	703
PID/Gender: Dem Men	64%	(76)	22%	(26)	13%	(15)	1%	(1)	118
PID/Gender: Dem Women	60%	(82)	27%	(37)	11%	(15)	2%	(2)	137
PID/Gender: Ind Men	39%	(46)	31%	(38)	16%	(20)	14%	(17)	120
PID/Gender: Ind Women	25%	(23)	26%	(24)	24%	(23)	25%	(24)	94
PID/Gender: Rep Men	20%	(20)	33%	(33)	21%	(21)	26%	(26)	100
PID/Gender: Rep Women	14%	(19)	34%	(45)	26%	(34)	26%	(36)	135
Ideo: Liberal (1-3)	58%	(117)	30%	(61)	9%	(18)	4%	(7)	203
Ideo: Moderate (4)	44%	(92)	30%	(61)	17%	(35)	9%	(18)	207
Ideo: Conservative (5-7)	18%	(48)	30%	(78)	26%	(69)	26%	(68)	263
Ideo/PID: Conservative Republican	17%	(29)	29%	(51)	26%	(46)	27%	(47)	174
Ideo/PID: Moderate/Liberal Republican	15%	(8)	49%	(27)	17%	(9)	19%	(10)	55
Ideo/PID: Moderate/Conservative Democrat	62%	(60)	24%	(23)	14%	(14)	—	(0)	97
Ideo/PID: Liberal Democrat	63%	(95)	27%	(40)	9%	(13)	2%	(3)	152
Unfavorable of Biden and Trump	28%	(40)	33%	(47)	25%	(36)	14%	(19)	143
2024 H2H Matchup: Biden Voter	64%	(187)	26%	(75)	9%	(26)	2%	(5)	293
2024 H2H Matchup: Trump Voter	19%	(61)	31%	(98)	25%	(81)	25%	(82)	322
2022 House Vote: Democrat	61%	(178)	26%	(75)	11%	(33)	1%	(4)	291
2022 House Vote: Republican	16%	(43)	32%	(87)	27%	(74)	25%	(69)	273
2022 House Vote: Did not Vote	35%	(43)	28%	(35)	16%	(20)	21%	(27)	125
2020 Vote: Joe Biden	58%	(187)	29%	(95)	10%	(34)	2%	(8)	324
2020 Vote: Donald Trump	20%	(61)	29%	(89)	24%	(72)	28%	(84)	306
2020 Vote: Did not Vote	27%	(17)	27%	(17)	27%	(17)	18%	(11)	63
2016 Vote: Hillary Clinton	63%	(154)	24%	(59)	12%	(28)	2%	(4)	245
2016 Vote: Donald Trump	23%	(58)	29%	(75)	25%	(63)	23%	(58)	253
U.S. Economy: Wrong Track	25%	(129)	32%	(163)	23%	(116)	20%	(105)	513
U.S. Economy: Right Direction	73%	(138)	21%	(41)	6%	(12)	—	(0)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	63%	(131)	25%	(53)	10%	(21)	2%	(3)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(71)	31%	(110)	25%	(87)	24%	(86)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	46%	(65)	29%	(41)	15%	(21)	11%	(16)	143
Top 2024 Issue: Economy	29%	(74)	34%	(87)	18%	(46)	19%	(49)	256

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	38%	(267)	29%	(203)	18%	(128)	15%	(105)	703
Community: Urban	48%	(59)	32%	(40)	12%	(15)	7%	(9)	123
Community: Suburban	38%	(145)	28%	(107)	18%	(70)	15%	(58)	379
Community: Rural	31%	(63)	28%	(57)	22%	(43)	19%	(38)	201
Community/Gender: Urban Men	51%	(42)	31%	(26)	15%	(13)	3%	(2)	82
Community/Gender: Rural Women	27%	(31)	30%	(35)	21%	(24)	22%	(25)	115
Community/Gender: Rural Men	37%	(32)	25%	(22)	22%	(19)	16%	(13)	86
Community/Gender: Suburban Women	36%	(76)	27%	(58)	22%	(45)	15%	(31)	210
Community/Gender: Suburban Men	41%	(69)	29%	(49)	14%	(24)	16%	(27)	169
Homeowner	39%	(225)	28%	(164)	19%	(110)	14%	(83)	582
Renter	37%	(36)	30%	(30)	13%	(13)	20%	(20)	99
Military HHnm: Yes	36%	(38)	27%	(28)	24%	(25)	13%	(13)	104
Military HH: No	38%	(229)	29%	(175)	17%	(103)	15%	(92)	599
Employ: Private Sector	33%	(75)	34%	(78)	17%	(40)	16%	(38)	231
Employ: Self-Employed	37%	(22)	33%	(20)	24%	(14)	6%	(4)	60
Employ: Homemaker	42%	(22)	13%	(7)	22%	(11)	23%	(12)	53
Employ: Retired	52%	(103)	26%	(51)	15%	(30)	8%	(16)	200
Employ: Unemployed	27%	(18)	31%	(20)	23%	(15)	19%	(13)	66
Self + Household: White-Collar	40%	(91)	34%	(77)	17%	(39)	8%	(18)	225
Self + Household: Blue Collar	37%	(128)	27%	(94)	20%	(69)	17%	(59)	351
Union HH: Yes	34%	(22)	32%	(20)	22%	(14)	11%	(7)	63
Union HH: No	38%	(245)	29%	(183)	18%	(114)	15%	(98)	640
LGBTQ+: Yes	34%	(28)	28%	(23)	14%	(11)	24%	(19)	81
LGBTQ+: No	38%	(239)	29%	(180)	19%	(117)	14%	(86)	622
Motivated to Vote	40%	(254)	29%	(187)	17%	(110)	13%	(86)	636
Parent: Yes	29%	(53)	30%	(55)	22%	(41)	19%	(34)	184
Parent: No	41%	(213)	29%	(148)	17%	(87)	14%	(71)	519
COVID Vaccine: Yes	48%	(234)	30%	(147)	13%	(64)	9%	(46)	491
COVID Vaccine: No	15%	(32)	27%	(57)	30%	(64)	28%	(59)	212
Student Loans: Yes	30%	(39)	34%	(43)	21%	(27)	15%	(19)	128
Student Loans: No	40%	(228)	28%	(160)	18%	(101)	15%	(86)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(310)	27%	(187)	18%	(130)	11%	(76)	703
Gender: Male	49%	(164)	27%	(91)	15%	(51)	9%	(31)	338
Gender: Female	40%	(146)	26%	(96)	21%	(78)	12%	(45)	365
Age: 18-34	28%	(52)	35%	(66)	23%	(43)	13%	(25)	186
Age: 35-44	41%	(40)	28%	(27)	16%	(16)	14%	(14)	97
Age: 45-64	46%	(115)	26%	(65)	16%	(41)	12%	(30)	251
Age: 65+	61%	(103)	17%	(29)	18%	(30)	4%	(7)	169
GenZers: 1997-2012	25%	(18)	33%	(23)	30%	(21)	12%	(8)	70
Millennials: 1981-1996	34%	(65)	32%	(63)	19%	(37)	15%	(29)	194
GenXers: 1965-1980	49%	(93)	28%	(54)	14%	(26)	9%	(18)	190
Baby Boomers: 1946-1964	53%	(123)	20%	(46)	19%	(44)	8%	(20)	232
Educ: < College	41%	(192)	29%	(135)	18%	(87)	12%	(58)	472
Educ: Bachelors degree	50%	(71)	20%	(29)	21%	(30)	9%	(14)	144
Educ: Post-grad	54%	(47)	27%	(24)	15%	(13)	4%	(4)	87
Income: Under 50k	47%	(160)	27%	(90)	14%	(47)	12%	(41)	338
Income: 50k-100k	40%	(104)	26%	(68)	23%	(60)	10%	(27)	259
Income: 100k+	44%	(46)	28%	(30)	21%	(23)	7%	(8)	107
Ethnicity: White (Non-Hispanic)	45%	(253)	26%	(149)	16%	(90)	12%	(70)	562
Ethnicity: Black (Non-Hispanic)	47%	(43)	30%	(27)	20%	(18)	3%	(3)	90
All Christian	46%	(140)	26%	(81)	19%	(58)	9%	(28)	307
Agnostic/Nothing in particular	47%	(104)	27%	(61)	14%	(31)	12%	(27)	223
Something Else	35%	(39)	24%	(27)	25%	(28)	16%	(18)	113
Evangelical	37%	(55)	16%	(23)	29%	(44)	18%	(28)	150
Non-Evangelical	47%	(120)	30%	(77)	17%	(42)	7%	(18)	256
PID: Dem (no lean)	71%	(181)	17%	(45)	11%	(27)	1%	(3)	255
PID: Ind (no lean)	43%	(91)	27%	(58)	18%	(39)	12%	(25)	214
PID: Rep (no lean)	16%	(38)	36%	(85)	27%	(64)	20%	(48)	234

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(310)	27%	(187)	18%	(130)	11%	(76)	703
PID/Gender: Dem Men	71%	(84)	15%	(18)	11%	(13)	2%	(3)	118
PID/Gender: Dem Women	71%	(97)	19%	(26)	10%	(14)	—	(0)	137
PID/Gender: Ind Men	50%	(60)	28%	(34)	13%	(15)	9%	(11)	120
PID/Gender: Ind Women	34%	(31)	26%	(24)	25%	(23)	15%	(14)	94
PID/Gender: Rep Men	21%	(20)	39%	(39)	23%	(23)	17%	(17)	100
PID/Gender: Rep Women	13%	(18)	34%	(45)	30%	(41)	23%	(31)	135
Ideo: Liberal (1-3)	68%	(139)	25%	(51)	5%	(11)	1%	(3)	203
Ideo: Moderate (4)	55%	(113)	23%	(47)	14%	(29)	9%	(18)	207
Ideo: Conservative (5-7)	19%	(49)	32%	(84)	31%	(81)	19%	(49)	263
Ideo/PID: Conservative Republican	14%	(25)	34%	(58)	32%	(56)	20%	(35)	174
Ideo/PID: Moderate/Liberal Republican	21%	(11)	47%	(26)	14%	(8)	17%	(10)	55
Ideo/PID: Moderate/Conservative Democrat	69%	(67)	14%	(14)	15%	(15)	2%	(1)	97
Ideo/PID: Liberal Democrat	73%	(111)	20%	(31)	6%	(9)	1%	(1)	152
Unfavorable of Biden and Trump	39%	(56)	32%	(45)	22%	(32)	7%	(10)	143
2024 H2H Matchup: Biden Voter	76%	(223)	17%	(50)	6%	(17)	1%	(3)	293
2024 H2H Matchup: Trump Voter	19%	(60)	35%	(113)	28%	(90)	18%	(59)	322
2022 House Vote: Democrat	74%	(215)	19%	(54)	6%	(18)	1%	(3)	291
2022 House Vote: Republican	17%	(46)	34%	(94)	30%	(83)	18%	(50)	273
2022 House Vote: Did not Vote	35%	(43)	28%	(35)	22%	(27)	15%	(19)	125
2020 Vote: Joe Biden	70%	(228)	20%	(65)	8%	(25)	2%	(6)	324
2020 Vote: Donald Trump	21%	(64)	32%	(98)	29%	(89)	18%	(55)	306
2020 Vote: Did not Vote	24%	(15)	35%	(22)	21%	(13)	20%	(13)	63
2016 Vote: Hillary Clinton	74%	(181)	17%	(42)	8%	(19)	2%	(4)	245
2016 Vote: Donald Trump	24%	(61)	31%	(78)	27%	(69)	18%	(45)	253
U.S. Economy: Wrong Track	31%	(158)	30%	(156)	24%	(125)	15%	(74)	513
U.S. Economy: Right Direction	80%	(152)	17%	(32)	2%	(5)	1%	(1)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	75%	(156)	16%	(34)	7%	(15)	1%	(3)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(82)	32%	(115)	26%	(92)	18%	(64)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	50%	(72)	27%	(39)	16%	(24)	6%	(9)	143
Top 2024 Issue: Economy	31%	(80)	37%	(93)	18%	(46)	14%	(36)	256

Continued on next page

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(310)	27%	(187)	18%	(130)	11%	(76)	703
Community: Urban	54%	(67)	28%	(34)	14%	(17)	5%	(6)	123
Community: Suburban	45%	(172)	26%	(100)	17%	(66)	11%	(42)	379
Community: Rural	36%	(72)	27%	(54)	23%	(47)	14%	(29)	201
Community/Gender: Urban Men	53%	(44)	31%	(25)	14%	(12)	2%	(1)	82
Community/Gender: Rural Women	29%	(34)	27%	(31)	30%	(34)	13%	(15)	115
Community/Gender: Rural Men	44%	(38)	26%	(23)	14%	(12)	15%	(13)	86
Community/Gender: Suburban Women	43%	(90)	27%	(56)	18%	(39)	12%	(25)	210
Community/Gender: Suburban Men	49%	(82)	26%	(43)	16%	(28)	10%	(16)	169
Homeowner	44%	(257)	26%	(151)	19%	(113)	11%	(61)	582
Renter	46%	(45)	28%	(28)	13%	(13)	13%	(13)	99
Military HHnm: Yes	42%	(44)	23%	(24)	22%	(23)	13%	(13)	104
Military HH: No	45%	(266)	27%	(164)	18%	(106)	10%	(62)	599
Employ: Private Sector	39%	(89)	31%	(72)	21%	(48)	9%	(21)	231
Employ: Self-Employed	36%	(22)	49%	(29)	9%	(5)	6%	(4)	60
Employ: Homemaker	47%	(25)	13%	(7)	9%	(5)	31%	(16)	53
Employ: Retired	59%	(117)	20%	(40)	16%	(33)	5%	(10)	200
Employ: Unemployed	33%	(22)	28%	(18)	27%	(18)	12%	(8)	66
Self + Household: White-Collar	49%	(110)	29%	(64)	17%	(38)	6%	(13)	225
Self + Household: Blue Collar	44%	(153)	26%	(91)	18%	(62)	13%	(45)	351
Union HH: Yes	39%	(24)	24%	(15)	29%	(18)	8%	(5)	63
Union HH: No	45%	(286)	27%	(172)	17%	(112)	11%	(70)	640
LGBTQ+: Yes	40%	(32)	30%	(24)	18%	(15)	12%	(10)	81
LGBTQ+: No	45%	(278)	26%	(163)	18%	(115)	11%	(66)	622
Motivated to Vote	46%	(292)	27%	(170)	18%	(116)	9%	(59)	636
Parent: Yes	37%	(68)	26%	(48)	20%	(37)	16%	(30)	184
Parent: No	47%	(242)	27%	(139)	18%	(93)	9%	(45)	519
COVID Vaccine: Yes	55%	(269)	27%	(130)	14%	(69)	5%	(24)	491
COVID Vaccine: No	20%	(42)	27%	(57)	29%	(61)	25%	(52)	212
Student Loans: Yes	37%	(48)	34%	(43)	18%	(23)	11%	(14)	128
Student Loans: No	46%	(262)	25%	(144)	19%	(106)	11%	(62)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(259)	27%	(188)	20%	(138)	17%	(117)	703
Gender: Male	41%	(140)	26%	(86)	17%	(57)	16%	(54)	338
Gender: Female	33%	(119)	28%	(102)	22%	(81)	17%	(63)	365
Age: 18-34	26%	(47)	26%	(48)	27%	(50)	21%	(40)	186
Age: 35-44	26%	(25)	38%	(37)	19%	(18)	17%	(17)	97
Age: 45-64	39%	(98)	27%	(68)	17%	(43)	16%	(41)	251
Age: 65+	52%	(88)	21%	(35)	16%	(26)	12%	(19)	169
GenZers: 1997-2012	23%	(16)	20%	(14)	30%	(21)	27%	(19)	70
Millennials: 1981-1996	28%	(55)	30%	(58)	22%	(44)	19%	(37)	194
GenXers: 1965-1980	39%	(75)	33%	(63)	14%	(27)	14%	(26)	190
Baby Boomers: 1946-1964	44%	(102)	22%	(51)	19%	(44)	15%	(35)	232
Educ: < College	33%	(157)	29%	(137)	19%	(88)	19%	(91)	472
Educ: Bachelors degree	45%	(65)	19%	(27)	22%	(32)	14%	(20)	144
Educ: Post-grad	43%	(37)	28%	(24)	22%	(19)	8%	(7)	87
Income: Under 50k	36%	(122)	29%	(97)	18%	(60)	17%	(58)	338
Income: 50k-100k	37%	(96)	24%	(63)	20%	(52)	18%	(47)	259
Income: 100k+	38%	(41)	26%	(28)	24%	(26)	11%	(12)	107
Ethnicity: White (Non-Hispanic)	36%	(205)	28%	(159)	18%	(100)	17%	(98)	562
Ethnicity: Black (Non-Hispanic)	47%	(43)	18%	(16)	26%	(23)	9%	(8)	90
All Christian	37%	(115)	27%	(82)	21%	(63)	15%	(47)	307
Agnostic/Nothing in particular	40%	(89)	31%	(69)	14%	(32)	15%	(33)	223
Something Else	27%	(30)	20%	(23)	26%	(29)	27%	(31)	113
Evangelical	30%	(45)	17%	(25)	22%	(33)	31%	(47)	150
Non-Evangelical	39%	(100)	27%	(69)	23%	(58)	12%	(30)	256
PID: Dem (no lean)	63%	(160)	19%	(48)	16%	(40)	3%	(7)	255
PID: Ind (no lean)	28%	(59)	32%	(68)	20%	(42)	21%	(44)	214
PID: Rep (no lean)	17%	(40)	31%	(72)	24%	(56)	28%	(66)	234

Continued on next page

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(259)	27%	(188)	20%	(138)	17%	(117)	703
PID/Gender: Dem Men	65%	(76)	16%	(19)	15%	(18)	4%	(4)	118
PID/Gender: Dem Women	61%	(83)	21%	(28)	16%	(22)	2%	(3)	137
PID/Gender: Ind Men	33%	(40)	32%	(39)	18%	(21)	17%	(21)	120
PID/Gender: Ind Women	21%	(20)	31%	(30)	23%	(21)	25%	(23)	94
PID/Gender: Rep Men	24%	(24)	28%	(28)	18%	(18)	29%	(29)	100
PID/Gender: Rep Women	12%	(16)	33%	(44)	28%	(38)	27%	(36)	135
Ideo: Liberal (1-3)	59%	(121)	26%	(53)	12%	(24)	2%	(5)	203
Ideo: Moderate (4)	46%	(94)	28%	(57)	12%	(26)	14%	(29)	207
Ideo: Conservative (5-7)	13%	(35)	28%	(74)	31%	(81)	28%	(74)	263
Ideo/PID: Conservative Republican	15%	(25)	30%	(52)	26%	(45)	29%	(51)	174
Ideo/PID: Moderate/Liberal Republican	24%	(13)	37%	(20)	19%	(10)	21%	(11)	55
Ideo/PID: Moderate/Conservative Democrat	62%	(60)	17%	(17)	17%	(16)	4%	(4)	97
Ideo/PID: Liberal Democrat	64%	(97)	21%	(31)	13%	(20)	3%	(4)	152
Unfavorable of Biden and Trump	32%	(45)	34%	(48)	22%	(31)	13%	(19)	143
2024 H2H Matchup: Biden Voter	65%	(190)	23%	(68)	11%	(31)	2%	(4)	293
2024 H2H Matchup: Trump Voter	14%	(44)	30%	(97)	27%	(88)	29%	(93)	322
2022 House Vote: Democrat	62%	(179)	24%	(70)	12%	(36)	2%	(6)	291
2022 House Vote: Republican	15%	(40)	30%	(81)	28%	(77)	28%	(76)	273
2022 House Vote: Did not Vote	29%	(37)	26%	(33)	18%	(23)	26%	(33)	125
2020 Vote: Joe Biden	59%	(192)	25%	(82)	12%	(40)	3%	(9)	324
2020 Vote: Donald Trump	17%	(52)	28%	(86)	26%	(78)	29%	(89)	306
2020 Vote: Did not Vote	20%	(12)	27%	(17)	26%	(17)	27%	(17)	63
2016 Vote: Hillary Clinton	65%	(160)	21%	(51)	12%	(29)	2%	(5)	245
2016 Vote: Donald Trump	20%	(50)	29%	(74)	26%	(65)	26%	(65)	253
U.S. Economy: Wrong Track	24%	(126)	28%	(143)	26%	(133)	22%	(111)	513
U.S. Economy: Right Direction	70%	(134)	24%	(45)	3%	(5)	3%	(6)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	64%	(133)	24%	(49)	12%	(24)	—	(1)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(63)	28%	(100)	25%	(89)	29%	(101)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	45%	(64)	27%	(39)	17%	(25)	11%	(16)	143
Top 2024 Issue: Economy	26%	(67)	32%	(83)	21%	(54)	20%	(52)	256

Continued on next page

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(259)	27%	(188)	20%	(138)	17%	(117)	703
Community: Urban	50%	(61)	24%	(29)	19%	(24)	7%	(9)	123
Community: Suburban	37%	(140)	29%	(108)	17%	(66)	17%	(65)	379
Community: Rural	29%	(58)	25%	(51)	24%	(48)	22%	(44)	201
Community/Gender: Urban Men	50%	(42)	26%	(21)	20%	(16)	4%	(3)	82
Community/Gender: Rural Women	23%	(26)	29%	(34)	26%	(30)	21%	(24)	115
Community/Gender: Rural Men	36%	(31)	20%	(17)	21%	(18)	23%	(20)	86
Community/Gender: Suburban Women	35%	(73)	29%	(61)	21%	(43)	16%	(33)	210
Community/Gender: Suburban Men	40%	(67)	28%	(48)	13%	(23)	19%	(32)	169
Homeowner	37%	(215)	26%	(153)	20%	(117)	17%	(98)	582
Renter	38%	(38)	27%	(27)	17%	(17)	17%	(17)	99
Military HHnm: Yes	36%	(38)	22%	(23)	21%	(22)	21%	(22)	104
Military HH: No	37%	(222)	28%	(166)	19%	(117)	16%	(95)	599
Employ: Private Sector	32%	(73)	32%	(74)	23%	(52)	14%	(32)	231
Employ: Self-Employed	34%	(20)	38%	(23)	16%	(10)	12%	(7)	60
Employ: Homemaker	42%	(22)	15%	(8)	9%	(5)	34%	(18)	53
Employ: Retired	50%	(101)	22%	(44)	17%	(33)	11%	(22)	200
Employ: Unemployed	18%	(12)	31%	(20)	31%	(21)	20%	(13)	66
Self + Household: White-Collar	44%	(98)	30%	(67)	17%	(38)	9%	(21)	225
Self + Household: Blue Collar	35%	(124)	25%	(89)	20%	(71)	19%	(66)	351
Union HH: Yes	33%	(20)	32%	(20)	23%	(14)	12%	(8)	63
Union HH: No	37%	(239)	26%	(168)	19%	(124)	17%	(110)	640
LGBTQ+: Yes	35%	(28)	26%	(21)	15%	(12)	23%	(19)	81
LGBTQ+: No	37%	(231)	27%	(167)	20%	(126)	16%	(98)	622
Motivated to Vote	38%	(243)	27%	(173)	20%	(125)	15%	(95)	636
Parent: Yes	30%	(55)	31%	(57)	16%	(29)	23%	(43)	184
Parent: No	39%	(204)	25%	(131)	21%	(109)	14%	(74)	519
COVID Vaccine: Yes	46%	(227)	28%	(137)	17%	(84)	9%	(43)	491
COVID Vaccine: No	15%	(33)	24%	(51)	26%	(55)	35%	(74)	212
Student Loans: Yes	31%	(40)	31%	(40)	21%	(27)	16%	(20)	128
Student Loans: No	38%	(219)	26%	(148)	19%	(111)	17%	(97)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West					
Registered Voters	35% (249)	39% (275)	10% (69)	2% (12)	1% (6)	2% (13)	2% (14)	9% (64)	703
Gender: Male	41% (139)	38% (128)	8% (25)	3% (11)	1% (3)	2% (8)	3% (9)	4% (14)	338
Gender: Female	30% (110)	40% (146)	12% (44)	— (1)	1% (3)	1% (5)	2% (6)	14% (50)	365
Age: 18-34	23% (43)	42% (79)	8% (16)	2% (4)	2% (4)	1% (3)	5% (9)	16% (29)	186
Age: 35-44	33% (32)	36% (35)	14% (14)	4% (4)	2% (2)	1% (1)	1% (1)	9% (9)	97
Age: 45-64	36% (89)	43% (108)	11% (28)	1% (2)	— (0)	1% (2)	2% (5)	7% (16)	251
Age: 65+	51% (85)	32% (53)	7% (12)	1% (2)	— (0)	4% (7)	— (0)	5% (9)	169
GenZers: 1997-2012	23% (16)	37% (26)	6% (4)	— (0)	6% (4)	— (0)	10% (7)	19% (13)	70
Millennials: 1981-1996	25% (48)	42% (82)	12% (24)	4% (7)	1% (2)	2% (4)	1% (3)	12% (24)	194
GenXers: 1965-1980	43% (82)	38% (72)	11% (21)	1% (2)	— (0)	— (0)	2% (4)	5% (9)	190
Baby Boomers: 1946-1964	41% (95)	37% (86)	9% (20)	1% (3)	— (0)	4% (9)	— (1)	7% (17)	232
Educ: < College	31% (147)	43% (204)	10% (46)	2% (8)	1% (4)	2% (7)	2% (11)	9% (45)	472
Educ: Bachelors degree	36% (51)	36% (51)	8% (11)	3% (4)	1% (2)	4% (6)	2% (2)	11% (16)	144
Educ: Post-grad	58% (51)	23% (20)	14% (12)	1% (1)	— (0)	— (0)	1% (1)	3% (3)	87
Income: Under 50k	38% (129)	37% (126)	8% (26)	1% (4)	1% (4)	1% (5)	2% (7)	11% (37)	338
Income: 50k-100k	34% (88)	40% (104)	11% (28)	3% (8)	— (1)	3% (8)	2% (5)	6% (17)	259
Income: 100k+	30% (32)	42% (44)	15% (16)	— (0)	1% (1)	— (0)	2% (2)	9% (10)	107
Ethnicity: White (Non-Hispanic)	35% (199)	41% (229)	9% (53)	1% (6)	1% (6)	2% (12)	2% (9)	9% (49)	562
Ethnicity: Black (Non-Hispanic)	36% (33)	32% (29)	13% (12)	7% (6)	1% (1)	1% (1)	1% (1)	9% (8)	90
All Christian	32% (99)	47% (144)	11% (35)	1% (3)	— (0)	1% (3)	1% (2)	7% (20)	307
Agnostic/Nothing in particular	42% (93)	29% (64)	9% (21)	3% (7)	1% (2)	3% (6)	3% (6)	11% (24)	223
Something Else	25% (28)	50% (56)	8% (9)	1% (1)	— (0)	2% (2)	3% (3)	11% (13)	113
Evangelical	22% (32)	56% (84)	9% (14)	1% (1)	— (0)	1% (1)	3% (4)	9% (13)	150
Non-Evangelical	36% (93)	41% (104)	12% (30)	1% (3)	— (0)	2% (5)	1% (1)	8% (20)	256
PID: Dem (no lean)	75% (190)	6% (14)	9% (22)	2% (4)	1% (3)	1% (1)	2% (4)	6% (16)	255
PID: Ind (no lean)	26% (55)	32% (69)	16% (35)	3% (7)	1% (2)	4% (8)	4% (8)	14% (30)	214
PID: Rep (no lean)	2% (4)	81% (191)	5% (12)	— (0)	1% (2)	2% (4)	1% (3)	8% (18)	234

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Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West					
Registered Voters	35%(249)	39%(275)	10% (69)	2% (12)	1% (6)	2% (13)	2% (14)	9% (64)	703
PID/Gender: Dem Men	75% (88)	8% (10)	7% (8)	4% (4)	1% (1)	— (0)	3% (3)	2% (2)	118
PID/Gender: Dem Women	74% (102)	4% (5)	10% (14)	— (0)	1% (1)	1% (1)	— (1)	10% (14)	137
PID/Gender: Ind Men	40% (48)	30% (36)	12% (15)	5% (6)	1% (2)	4% (5)	2% (3)	5% (6)	120
PID/Gender: Ind Women	8% (7)	36% (34)	22% (20)	1% (1)	— (0)	3% (3)	5% (5)	25% (23)	94
PID/Gender: Rep Men	3% (3)	83% (83)	3% (3)	— (0)	— (0)	3% (3)	3% (3)	5% (5)	100
PID/Gender: Rep Women	1% (1)	80% (108)	7% (10)	— (0)	1% (2)	1% (1)	— (0)	10% (13)	135
Ideo: Liberal (1-3)	70% (141)	8% (16)	7% (14)	3% (6)	2% (4)	1% (2)	1% (3)	8% (17)	203
Ideo: Moderate (4)	45% (93)	27% (56)	10% (20)	3% (6)	— (0)	2% (4)	2% (5)	11% (22)	207
Ideo: Conservative (5-7)	4% (10)	74% (194)	13% (33)	— (0)	— (0)	2% (6)	1% (3)	6% (16)	263
Ideo/PID: Conservative Republican	1% (2)	86% (149)	5% (9)	— (0)	— (0)	2% (4)	2% (3)	4% (7)	174
Ideo/PID: Moderate/Liberal Republican	5% (2)	72% (39)	6% (3)	— (0)	3% (2)	— (0)	— (0)	14% (8)	55
Ideo/PID: Moderate/Conservative Democrat	70% (67)	10% (9)	13% (12)	2% (2)	— (0)	1% (1)	— (0)	5% (5)	97
Ideo/PID: Liberal Democrat	78% (119)	3% (5)	5% (8)	2% (3)	2% (3)	— (0)	2% (3)	8% (11)	152
Unfavorable of Biden and Trump	18% (26)	15% (22)	26% (38)	7% (10)	2% (3)	6% (9)	4% (6)	20% (29)	143
2024 H2H Matchup: Biden Voter	84%(247)	1% (3)	7% (21)	2% (5)	1% (3)	1% (2)	— (0)	4% (12)	293
2024 H2H Matchup: Trump Voter	— (0)	84%(270)	9% (30)	— (0)	1% (2)	— (1)	1% (2)	5% (17)	322
2022 House Vote: Democrat	74% (216)	8% (22)	9% (27)	2% (5)	1% (2)	1% (3)	1% (3)	5% (14)	291
2022 House Vote: Republican	2% (5)	77% (210)	9% (25)	— (1)	1% (2)	2% (5)	— (1)	8% (23)	273
2022 House Vote: Did not Vote	21% (26)	34% (42)	12% (14)	3% (3)	2% (3)	1% (1)	9% (11)	19% (24)	125
2020 Vote: Joe Biden	73% (235)	5% (16)	10% (32)	3% (9)	1% (2)	1% (5)	1% (2)	7% (23)	324
2020 Vote: Donald Trump	2% (7)	75% (231)	9% (28)	— (1)	1% (2)	2% (7)	2% (6)	8% (24)	306
2020 Vote: Did not Vote	10% (6)	42% (27)	12% (7)	2% (1)	2% (2)	2% (1)	9% (6)	22% (14)	63
2016 Vote: Hillary Clinton	78% (192)	5% (11)	8% (20)	3% (6)	— (0)	1% (4)	— (0)	5% (12)	245
2016 Vote: Donald Trump	5% (13)	74% (187)	8% (21)	1% (1)	1% (3)	2% (6)	1% (3)	8% (20)	253
U.S. Economy: Wrong Track	20% (100)	49% (251)	11% (58)	2% (12)	1% (6)	3% (13)	2% (13)	12% (60)	513
U.S. Economy: Right Direction	79% (149)	12% (24)	6% (12)	— (0)	— (0)	— (0)	1% (2)	2% (3)	190

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Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green		Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West	Party candidate Jill Stein					
Registered Voters	35%(249)	39%(275)	10% (69)	2% (12)	1% (6)	2% (13)	2% (14)	9% (64)	703	
Prsnl. Fin. Sit. 2021-23: Better Under Biden	86% (178)	2% (3)	3% (7)	1% (1)	2% (4)	1% (1)	— (1)	5% (11)	207	
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6% (20)	72%(255)	11% (38)	1% (5)	— (0)	2% (6)	1% (2)	7% (26)	353	
Prsnl. Fin. Sit. 2021-23: Same Under Both	35% (51)	11% (16)	17% (24)	4% (6)	1% (2)	4% (6)	8% (12)	19% (27)	143	
Top 2024 Issue: Economy	16% (42)	54% (138)	13% (34)	3% (7)	— (0)	2% (6)	3% (7)	9% (22)	256	
Community: Urban	41% (51)	33% (41)	7% (9)	5% (6)	1% (1)	3% (3)	2% (2)	9% (11)	123	
Community: Suburban	38% (142)	37% (139)	10% (38)	1% (5)	1% (4)	2% (6)	2% (9)	9% (35)	379	
Community: Rural	28% (56)	47% (95)	11% (22)	1% (1)	1% (1)	2% (4)	2% (3)	9% (18)	201	
Community/Gender: Urban Men	45% (37)	37% (31)	6% (5)	6% (5)	— (0)	1% (1)	1% (1)	3% (2)	82	
Community/Gender: Rural Women	23% (26)	48% (55)	14% (16)	— (0)	— (0)	— (0)	— (0)	14% (17)	115	
Community/Gender: Rural Men	35% (30)	46% (40)	7% (6)	1% (1)	1% (1)	4% (4)	4% (3)	1% (1)	86	
Community/Gender: Suburban Women	34% (71)	39% (81)	11% (23)	— (0)	1% (3)	1% (2)	2% (5)	12% (25)	210	
Community/Gender: Suburban Men	42% (72)	34% (58)	9% (15)	3% (4)	1% (2)	2% (4)	3% (4)	6% (11)	169	
Homeowner	36% (211)	39%(227)	10% (57)	1% (9)	1% (3)	2% (12)	2% (12)	9% (51)	582	
Renter	36% (36)	41% (41)	11% (11)	3% (3)	1% (1)	1% (1)	1% (1)	6% (6)	99	
Military HHnm: Yes	35% (37)	37% (38)	11% (11)	2% (2)	1% (1)	4% (4)	1% (1)	10% (11)	104	
Military HH: No	36% (213)	39%(236)	10% (58)	2% (11)	1% (5)	2% (10)	2% (13)	9% (53)	599	
Employ: Private Sector	28% (64)	40% (93)	15% (35)	4% (9)	1% (2)	2% (4)	2% (5)	8% (19)	231	
Employ: Self-Employed	24% (15)	46% (28)	6% (4)	— (0)	5% (3)	4% (2)	6% (4)	9% (6)	60	
Employ: Homemaker	44% (23)	37% (19)	12% (6)	— (0)	— (0)	— (0)	— (0)	7% (4)	53	
Employ: Retired	47% (94)	35% (69)	8% (15)	1% (2)	— (0)	4% (7)	— (0)	6% (13)	200	
Employ: Unemployed	35% (23)	47% (31)	4% (2)	2% (1)	— (0)	— (0)	1% (1)	12% (8)	66	
Self + Household: White-Collar	42% (93)	38% (86)	10% (22)	1% (3)	1% (2)	1% (1)	— (1)	8% (17)	225	
Self + Household: Blue Collar	33% (115)	41% (143)	11% (40)	2% (7)	1% (4)	2% (8)	2% (6)	8% (29)	351	
Union HH: Yes	36% (23)	31% (19)	13% (8)	3% (2)	4% (3)	1% (0)	3% (2)	9% (6)	63	
Union HH: No	35%(227)	40%(255)	10% (61)	2% (10)	1% (4)	2% (13)	2% (12)	9% (58)	640	
LGBTQ+: Yes	29% (23)	29% (24)	8% (7)	2% (2)	3% (3)	5% (4)	8% (6)	15% (12)	81	
LGBTQ+: No	36%(226)	40% (251)	10% (63)	2% (10)	1% (3)	1% (9)	1% (8)	8% (51)	622	
Motivated to Vote	38%(242)	40%(255)	10% (62)	2% (11)	1% (3)	2% (12)	— (3)	8% (48)	636	

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Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent		Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
			Robert F. Kennedy Jr.	Independent Cornel West					
Registered Voters	35%(249)	39%(275)	10% (69)	2% (12)	1% (6)	2% (13)	2% (14)	9% (64)	703
Parent: Yes	32% (60)	40% (74)	11% (21)	3% (5)	— (1)	1% (1)	2% (4)	10% (18)	184
Parent: No	37% (190)	39%(200)	9% (48)	1% (7)	1% (5)	2% (12)	2% (11)	9% (45)	519
COVID Vaccine: Yes	46%(224)	30% (148)	9% (46)	1% (7)	1% (4)	2% (11)	1% (5)	9% (46)	491
COVID Vaccine: No	12% (26)	60% (126)	11% (24)	2% (5)	1% (2)	1% (2)	4% (9)	8% (17)	212
Student Loans: Yes	30% (39)	43% (55)	9% (12)	4% (5)	2% (3)	1% (1)	4% (5)	6% (7)	128
Student Loans: No	37% (211)	38% (219)	10% (57)	1% (7)	1% (3)	2% (12)	2% (10)	10% (56)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	42%	(293)	46%	(322)	6%	(42)	6%	(45)	703
Gender: Male	48%	(163)	42%	(143)	6%	(19)	4%	(13)	338
Gender: Female	36%	(130)	49%	(180)	6%	(24)	9%	(32)	365
Age: 18-34	34%	(62)	48%	(90)	8%	(15)	10%	(18)	186
Age: 35-44	38%	(37)	46%	(45)	7%	(7)	9%	(9)	97
Age: 45-64	40%	(102)	49%	(124)	6%	(16)	4%	(10)	251
Age: 65+	55%	(93)	38%	(64)	2%	(4)	5%	(9)	169
GenZers: 1997-2012	33%	(23)	46%	(32)	9%	(6)	12%	(8)	70
Millennials: 1981-1996	33%	(64)	50%	(97)	8%	(16)	9%	(18)	194
GenXers: 1965-1980	47%	(90)	43%	(82)	7%	(13)	3%	(5)	190
Baby Boomers: 1946-1964	47%	(108)	44%	(103)	3%	(7)	6%	(14)	232
Educ: < College	35%	(167)	51%	(239)	7%	(32)	7%	(34)	472
Educ: Bachelors degree	47%	(67)	42%	(60)	5%	(7)	7%	(10)	144
Educ: Post-grad	67%	(59)	27%	(23)	4%	(3)	2%	(2)	87
Income: Under 50k	43%	(144)	43%	(145)	7%	(22)	8%	(26)	338
Income: 50k-100k	41%	(107)	47%	(121)	5%	(14)	7%	(17)	259
Income: 100k+	40%	(42)	52%	(56)	6%	(6)	2%	(2)	107
Ethnicity: White (Non-Hispanic)	41%	(233)	48%	(271)	5%	(29)	5%	(30)	562
Ethnicity: Black (Non-Hispanic)	45%	(41)	35%	(32)	11%	(10)	8%	(7)	90
All Christian	38%	(116)	54%	(165)	3%	(9)	5%	(17)	307
Agnostic/Nothing in particular	48%	(107)	36%	(80)	9%	(20)	7%	(16)	223
Something Else	28%	(32)	57%	(64)	9%	(10)	6%	(7)	113
Evangelical	24%	(36)	64%	(96)	9%	(14)	3%	(4)	150
Non-Evangelical	43%	(111)	47%	(121)	2%	(6)	7%	(19)	256
PID: Dem (no lean)	83%	(213)	7%	(18)	4%	(11)	5%	(14)	255
PID: Ind (no lean)	35%	(74)	42%	(89)	11%	(24)	13%	(27)	214
PID: Rep (no lean)	3%	(7)	92%	(215)	3%	(8)	2%	(4)	234

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	42%	(293)	46%	(322)	6%	(42)	6%	(45)	703
PID/Gender: Dem Men	82%	(97)	9%	(11)	5%	(6)	3%	(4)	118
PID/Gender: Dem Women	84%	(116)	5%	(7)	4%	(5)	7%	(10)	137
PID/Gender: Ind Men	50%	(60)	36%	(43)	7%	(8)	7%	(9)	120
PID/Gender: Ind Women	15%	(14)	49%	(46)	16%	(15)	19%	(18)	94
PID/Gender: Rep Men	6%	(6)	89%	(89)	5%	(5)	—	(0)	100
PID/Gender: Rep Women	1%	(1)	94%	(126)	2%	(3)	3%	(4)	135
Ideo: Liberal (1-3)	80%	(163)	10%	(20)	3%	(7)	6%	(13)	203
Ideo: Moderate (4)	51%	(105)	32%	(66)	7%	(15)	10%	(21)	207
Ideo: Conservative (5-7)	7%	(20)	85%	(223)	5%	(12)	3%	(8)	263
Ideo/PID: Conservative Republican	1%	(2)	94%	(163)	4%	(7)	2%	(3)	174
Ideo/PID: Moderate/Liberal Republican	9%	(5)	86%	(47)	3%	(1)	2%	(1)	55
Ideo/PID: Moderate/Conservative Democrat	80%	(77)	9%	(8)	4%	(4)	7%	(7)	97
Ideo/PID: Liberal Democrat	87%	(131)	5%	(8)	4%	(5)	5%	(7)	152
Unfavorable of Biden and Trump	30%	(43)	28%	(40)	18%	(25)	24%	(35)	143
2024 H2H Matchup: Biden Voter	100%	(293)	—	(0)	—	(0)	—	(0)	293
2024 H2H Matchup: Trump Voter	—	(0)	100%	(322)	—	(0)	—	(0)	322
2022 House Vote: Democrat	85%	(247)	9%	(25)	3%	(8)	4%	(11)	291
2022 House Vote: Republican	3%	(9)	90%	(247)	2%	(7)	4%	(10)	273
2022 House Vote: Did not Vote	28%	(34)	38%	(48)	20%	(25)	15%	(18)	125
2020 Vote: Joe Biden	83%	(267)	6%	(19)	4%	(14)	7%	(23)	324
2020 Vote: Donald Trump	3%	(9)	88%	(270)	4%	(12)	5%	(15)	306
2020 Vote: Did not Vote	24%	(15)	47%	(30)	20%	(12)	9%	(6)	63
2016 Vote: Hillary Clinton	87%	(214)	5%	(12)	3%	(7)	5%	(12)	245
2016 Vote: Donald Trump	7%	(18)	85%	(216)	3%	(7)	5%	(12)	253
U.S. Economy: Wrong Track	26%	(134)	58%	(296)	8%	(41)	8%	(43)	513
U.S. Economy: Right Direction	84%	(159)	14%	(26)	1%	(1)	1%	(3)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	92%	(191)	3%	(6)	1%	(3)	3%	(7)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(32)	83%	(293)	3%	(12)	5%	(16)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	50%	(71)	16%	(23)	19%	(27)	16%	(22)	143
Top 2024 Issue: Economy	20%	(52)	63%	(162)	8%	(21)	8%	(21)	256

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	42%	(293)	46%	(322)	6%	(42)	6%	(45)	703
Community: Urban	50%	(62)	32%	(40)	8%	(10)	9%	(11)	123
Community: Suburban	44%	(169)	44%	(167)	5%	(20)	6%	(23)	379
Community: Rural	31%	(62)	57%	(115)	6%	(13)	5%	(10)	201
Community/Gender: Urban Men	53%	(43)	35%	(29)	6%	(5)	7%	(5)	82
Community/Gender: Rural Women	26%	(29)	62%	(71)	6%	(6)	7%	(8)	115
Community/Gender: Rural Men	39%	(33)	51%	(44)	7%	(6)	3%	(2)	86
Community/Gender: Suburban Women	39%	(82)	46%	(98)	6%	(12)	9%	(18)	210
Community/Gender: Suburban Men	51%	(87)	41%	(70)	4%	(8)	3%	(5)	169
Homeowner	42%	(245)	46%	(269)	5%	(31)	7%	(38)	582
Renter	43%	(43)	44%	(44)	7%	(7)	6%	(6)	99
Military HHnm: Yes	42%	(44)	44%	(46)	5%	(5)	8%	(8)	104
Military HH: No	42%	(249)	46%	(276)	6%	(37)	6%	(37)	599
Employ: Private Sector	37%	(85)	49%	(112)	9%	(20)	6%	(14)	231
Employ: Self-Employed	29%	(17)	58%	(35)	9%	(5)	4%	(3)	60
Employ: Homemaker	46%	(24)	41%	(22)	1%	(0)	12%	(6)	53
Employ: Retired	53%	(106)	39%	(78)	2%	(4)	6%	(12)	200
Employ: Unemployed	40%	(26)	44%	(29)	9%	(6)	7%	(5)	66
Self + Household: White-Collar	47%	(106)	44%	(98)	4%	(9)	5%	(11)	225
Self + Household: Blue Collar	41%	(142)	50%	(174)	5%	(18)	5%	(17)	351
Union HH: Yes	37%	(23)	49%	(31)	7%	(4)	7%	(4)	63
Union HH: No	42%	(270)	45%	(291)	6%	(38)	6%	(41)	640
LGBTQ+: Yes	39%	(32)	40%	(32)	11%	(9)	10%	(8)	81
LGBTQ+: No	42%	(261)	47%	(290)	5%	(33)	6%	(37)	622
Motivated to Vote	44%	(282)	46%	(293)	3%	(20)	6%	(41)	636
Parent: Yes	37%	(67)	49%	(91)	5%	(9)	9%	(16)	184
Parent: No	44%	(226)	45%	(231)	6%	(33)	6%	(29)	519
COVID Vaccine: Yes	54%	(264)	34%	(169)	5%	(23)	7%	(35)	491
COVID Vaccine: No	14%	(30)	72%	(153)	9%	(20)	5%	(10)	212
Student Loans: Yes	33%	(42)	49%	(62)	7%	(9)	11%	(14)	128
Student Loans: No	44%	(251)	45%	(260)	6%	(33)	5%	(31)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	25%	(177)	37%	(258)	33%	(229)	3%	(24)	2%	(15)	703
Gender: Male	25%	(85)	40%	(134)	28%	(94)	5%	(16)	3%	(10)	338
Gender: Female	25%	(92)	34%	(124)	37%	(135)	2%	(9)	2%	(6)	365
Age: 18-34	20%	(37)	40%	(75)	33%	(60)	4%	(7)	4%	(8)	186
Age: 35-44	23%	(22)	31%	(30)	35%	(34)	7%	(7)	4%	(4)	97
Age: 45-64	30%	(76)	36%	(92)	28%	(71)	3%	(9)	2%	(4)	251
Age: 65+	25%	(42)	36%	(62)	38%	(63)	1%	(2)	—	(0)	169
GenZers: 1997-2012	28%	(19)	33%	(23)	27%	(19)	7%	(5)	5%	(3)	70
Millennials: 1981-1996	19%	(36)	37%	(71)	37%	(71)	4%	(9)	4%	(8)	194
GenXers: 1965-1980	31%	(60)	38%	(73)	26%	(49)	3%	(5)	2%	(4)	190
Baby Boomers: 1946-1964	25%	(58)	35%	(82)	37%	(87)	2%	(5)	—	(1)	232
Educ: < College	26%	(122)	31%	(146)	37%	(173)	4%	(17)	3%	(15)	472
Educ: Bachelors degree	22%	(32)	46%	(66)	26%	(38)	5%	(7)	—	(0)	144
Educ: Post-grad	26%	(23)	52%	(45)	21%	(18)	—	(0)	—	(0)	87
Income: Under 50k	24%	(79)	31%	(104)	39%	(133)	4%	(12)	3%	(9)	338
Income: 50k-100k	25%	(65)	40%	(104)	29%	(74)	4%	(10)	2%	(6)	259
Income: 100k+	30%	(32)	47%	(50)	21%	(22)	2%	(2)	—	(0)	107
Ethnicity: White (Non-Hispanic)	25%	(141)	38%	(214)	32%	(180)	4%	(20)	1%	(7)	562
Ethnicity: Black (Non-Hispanic)	31%	(28)	28%	(25)	30%	(28)	4%	(3)	7%	(6)	90
All Christian	27%	(83)	37%	(112)	32%	(100)	3%	(10)	1%	(2)	307
Agnostic/Nothing in particular	23%	(51)	38%	(86)	34%	(75)	3%	(6)	3%	(6)	223
Something Else	24%	(27)	39%	(44)	29%	(32)	3%	(3)	6%	(6)	113
Evangelical	24%	(36)	36%	(54)	31%	(47)	5%	(8)	3%	(4)	150
Non-Evangelical	29%	(73)	37%	(95)	31%	(79)	2%	(5)	2%	(4)	256
PID: Dem (no lean)	26%	(65)	35%	(88)	34%	(87)	4%	(10)	1%	(4)	255
PID: Ind (no lean)	26%	(55)	42%	(90)	31%	(66)	—	(1)	1%	(3)	214
PID: Rep (no lean)	24%	(57)	34%	(80)	32%	(75)	6%	(13)	4%	(9)	234

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Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	25%	(177)	37%	(258)	33%	(229)	3%	(24)	2%	(15)	703
PID/Gender: Dem Men	25%	(29)	34%	(40)	31%	(36)	8%	(10)	2%	(2)	118
PID/Gender: Dem Women	26%	(36)	35%	(49)	37%	(51)	—	(0)	1%	(1)	137
PID/Gender: Ind Men	23%	(27)	49%	(59)	27%	(32)	—	(0)	2%	(2)	120
PID/Gender: Ind Women	29%	(27)	33%	(31)	36%	(34)	1%	(1)	1%	(1)	94
PID/Gender: Rep Men	28%	(28)	35%	(35)	26%	(26)	6%	(6)	5%	(5)	100
PID/Gender: Rep Women	21%	(29)	33%	(45)	37%	(49)	6%	(8)	3%	(4)	135
Ideo: Liberal (1-3)	28%	(57)	34%	(69)	33%	(68)	3%	(7)	1%	(3)	203
Ideo: Moderate (4)	19%	(40)	42%	(86)	34%	(71)	3%	(6)	2%	(4)	207
Ideo: Conservative (5-7)	29%	(77)	35%	(92)	29%	(77)	4%	(12)	2%	(5)	263
Ideo/PID: Conservative Republican	28%	(48)	35%	(60)	29%	(50)	6%	(10)	3%	(5)	174
Ideo/PID: Moderate/Liberal Republican	15%	(8)	33%	(18)	39%	(21)	5%	(3)	8%	(4)	55
Ideo/PID: Moderate/Conservative Democrat	21%	(21)	36%	(35)	37%	(36)	5%	(5)	—	(0)	97
Ideo/PID: Liberal Democrat	29%	(45)	33%	(49)	34%	(52)	3%	(5)	—	(1)	152
Unfavorable of Biden and Trump	27%	(38)	35%	(50)	35%	(50)	2%	(3)	1%	(2)	143
2024 H2H Matchup: Biden Voter	24%	(71)	42%	(125)	30%	(87)	2%	(7)	1%	(4)	293
2024 H2H Matchup: Trump Voter	25%	(79)	35%	(111)	34%	(109)	4%	(14)	3%	(9)	322
2022 House Vote: Democrat	28%	(81)	40%	(115)	30%	(86)	3%	(8)	—	(1)	291
2022 House Vote: Republican	26%	(70)	34%	(93)	34%	(93)	5%	(14)	1%	(2)	273
2022 House Vote: Did not Vote	19%	(23)	36%	(45)	35%	(44)	2%	(2)	8%	(10)	125
2020 Vote: Joe Biden	26%	(83)	40%	(130)	31%	(100)	3%	(9)	1%	(2)	324
2020 Vote: Donald Trump	26%	(79)	34%	(103)	33%	(102)	4%	(13)	3%	(8)	306
2020 Vote: Did not Vote	17%	(11)	35%	(22)	39%	(24)	3%	(2)	6%	(4)	63
2016 Vote: Hillary Clinton	25%	(61)	38%	(93)	33%	(82)	3%	(7)	1%	(3)	245
2016 Vote: Donald Trump	26%	(66)	33%	(84)	33%	(83)	6%	(15)	2%	(5)	253
U.S. Economy: Wrong Track	25%	(130)	36%	(187)	32%	(164)	3%	(17)	3%	(15)	513
U.S. Economy: Right Direction	25%	(47)	37%	(71)	34%	(65)	4%	(7)	—	(1)	190

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Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	25%	(177)	37%	(258)	33%	(229)	3%	(24)	2%	(15)	703
Prsnl. Fin. Sit. 2021-23: Better Under Biden	23%	(48)	35%	(73)	34%	(70)	6%	(12)	2%	(4)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(86)	36%	(128)	33%	(116)	3%	(12)	3%	(11)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	30%	(42)	40%	(57)	30%	(43)	—	(0)	1%	(1)	143
Top 2024 Issue: Economy	26%	(67)	31%	(80)	36%	(91)	4%	(10)	3%	(8)	256
Community: Urban	20%	(25)	33%	(41)	38%	(47)	4%	(6)	4%	(5)	123
Community: Suburban	26%	(100)	38%	(145)	31%	(117)	3%	(11)	1%	(5)	379
Community: Rural	26%	(51)	36%	(72)	33%	(65)	4%	(7)	3%	(5)	201
Community/Gender: Urban Men	19%	(16)	40%	(33)	31%	(25)	6%	(5)	4%	(3)	82
Community/Gender: Rural Women	23%	(26)	35%	(40)	36%	(41)	4%	(5)	3%	(3)	115
Community/Gender: Rural Men	30%	(26)	37%	(32)	28%	(24)	3%	(2)	2%	(2)	86
Community/Gender: Suburban Women	27%	(57)	36%	(76)	35%	(73)	2%	(3)	—	(1)	210
Community/Gender: Suburban Men	26%	(43)	41%	(69)	26%	(44)	5%	(8)	3%	(5)	169
Homeowner	26%	(154)	37%	(213)	32%	(184)	4%	(22)	2%	(10)	582
Renter	20%	(20)	38%	(38)	37%	(36)	2%	(2)	3%	(3)	99
Military HHnm: Yes	20%	(21)	41%	(42)	34%	(35)	6%	(6)	—	(0)	104
Military HH: No	26%	(156)	36%	(216)	32%	(194)	3%	(18)	2%	(15)	599
Employ: Private Sector	28%	(65)	44%	(102)	23%	(53)	4%	(9)	1%	(2)	231
Employ: Self-Employed	23%	(14)	30%	(18)	38%	(23)	3%	(2)	5%	(3)	60
Employ: Homemaker	10%	(5)	22%	(12)	59%	(31)	3%	(1)	6%	(3)	53
Employ: Retired	27%	(54)	36%	(72)	33%	(65)	4%	(8)	—	(1)	200
Employ: Unemployed	12%	(8)	37%	(25)	45%	(30)	—	(0)	6%	(4)	66
Self + Household: White-Collar	28%	(63)	40%	(89)	26%	(58)	5%	(12)	1%	(2)	225
Self + Household: Blue Collar	26%	(93)	39%	(135)	31%	(109)	2%	(7)	2%	(6)	351
Union HH: Yes	24%	(15)	46%	(29)	20%	(12)	10%	(6)	—	(0)	63
Union HH: No	25%	(162)	36%	(229)	34%	(216)	3%	(18)	2%	(15)	640
LGBTQ+: Yes	31%	(25)	32%	(26)	29%	(23)	5%	(4)	3%	(3)	81
LGBTQ+: No	24%	(152)	37%	(232)	33%	(206)	3%	(20)	2%	(13)	622
Motivated to Vote	25%	(161)	38%	(241)	32%	(201)	3%	(22)	2%	(11)	636

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Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	25%	(177)	37%	(258)	33%	(229)	3%	(24)	2%	(15)	703
Parent: Yes	23%	(42)	33%	(61)	35%	(65)	5%	(9)	3%	(5)	184
Parent: No	26%	(134)	38%	(196)	32%	(164)	3%	(15)	2%	(10)	519
COVID Vaccine: Yes	28%	(138)	36%	(178)	31%	(154)	3%	(17)	1%	(3)	491
COVID Vaccine: No	18%	(38)	38%	(80)	35%	(75)	3%	(7)	6%	(12)	212
Student Loans: Yes	32%	(41)	38%	(49)	25%	(31)	5%	(6)	—	(0)	128
Student Loans: No	24%	(136)	36%	(209)	34%	(198)	3%	(18)	3%	(15)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	23%	(159)	23%	(163)	11%	(80)	39%	(274)	4%	(27)	703
Gender: Male	24%	(81)	26%	(87)	11%	(39)	37%	(125)	2%	(6)	338
Gender: Female	21%	(78)	21%	(76)	11%	(41)	41%	(149)	6%	(21)	365
Age: 18-34	21%	(38)	29%	(55)	19%	(36)	24%	(45)	7%	(13)	186
Age: 35-44	18%	(17)	32%	(31)	8%	(8)	38%	(37)	5%	(5)	97
Age: 45-64	19%	(48)	21%	(53)	10%	(26)	46%	(115)	4%	(9)	251
Age: 65+	33%	(56)	14%	(24)	7%	(11)	45%	(77)	—	(1)	169
GenZers: 1997-2012	23%	(16)	30%	(21)	16%	(11)	25%	(17)	6%	(4)	70
Millennials: 1981-1996	18%	(34)	29%	(56)	15%	(30)	32%	(61)	7%	(13)	194
GenXers: 1965-1980	21%	(39)	26%	(50)	9%	(17)	40%	(77)	4%	(7)	190
Baby Boomers: 1946-1964	28%	(65)	14%	(32)	9%	(21)	48%	(111)	1%	(3)	232
Educ: < College	20%	(94)	23%	(111)	11%	(50)	42%	(197)	4%	(20)	472
Educ: Bachelors degree	22%	(32)	21%	(31)	17%	(24)	37%	(54)	3%	(4)	144
Educ: Post-grad	38%	(33)	25%	(22)	7%	(6)	27%	(24)	3%	(2)	87
Income: Under 50k	27%	(92)	24%	(83)	9%	(29)	33%	(112)	6%	(22)	338
Income: 50k-100k	18%	(46)	22%	(56)	15%	(39)	45%	(116)	1%	(1)	259
Income: 100k+	20%	(21)	22%	(24)	12%	(13)	43%	(46)	3%	(4)	107
Ethnicity: White (Non-Hispanic)	22%	(121)	21%	(118)	11%	(60)	43%	(243)	4%	(20)	562
Ethnicity: Black (Non-Hispanic)	29%	(26)	35%	(32)	13%	(12)	17%	(16)	6%	(5)	90
All Christian	20%	(60)	21%	(64)	11%	(32)	46%	(140)	4%	(11)	307
Agnostic/Nothing in particular	24%	(53)	28%	(62)	12%	(26)	34%	(76)	3%	(6)	223
Something Else	21%	(24)	16%	(18)	13%	(15)	42%	(48)	8%	(9)	113
Evangelical	13%	(19)	15%	(22)	12%	(18)	55%	(82)	6%	(9)	150
Non-Evangelical	25%	(64)	22%	(56)	10%	(26)	38%	(98)	4%	(11)	256
PID: Dem (no lean)	52%	(132)	36%	(91)	9%	(22)	2%	(6)	2%	(4)	255
PID: Ind (no lean)	10%	(20)	23%	(49)	14%	(30)	46%	(98)	7%	(16)	214
PID: Rep (no lean)	3%	(7)	10%	(23)	12%	(28)	73%	(170)	3%	(6)	234

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	23%	(159)	23%	(163)	11%	(80)	39%	(274)	4%	(27)	703
PID/Gender: Dem Men	50%	(59)	35%	(41)	12%	(14)	1%	(1)	2%	(2)	118
PID/Gender: Dem Women	53%	(73)	36%	(50)	6%	(8)	3%	(4)	2%	(2)	137
PID/Gender: Ind Men	13%	(16)	26%	(31)	12%	(15)	45%	(54)	3%	(4)	120
PID/Gender: Ind Women	5%	(4)	20%	(18)	16%	(15)	47%	(44)	13%	(12)	94
PID/Gender: Rep Men	6%	(6)	15%	(15)	10%	(10)	69%	(69)	—	(0)	100
PID/Gender: Rep Women	1%	(1)	6%	(8)	13%	(18)	75%	(101)	5%	(6)	135
Ideo: Liberal (1-3)	51%	(103)	37%	(76)	8%	(17)	3%	(5)	1%	(2)	203
Ideo: Moderate (4)	19%	(40)	30%	(61)	15%	(32)	31%	(64)	5%	(10)	207
Ideo: Conservative (5-7)	3%	(8)	8%	(21)	11%	(28)	76%	(201)	2%	(6)	263
Ideo/PID: Conservative Republican	1%	(1)	4%	(7)	8%	(15)	84%	(146)	3%	(5)	174
Ideo/PID: Moderate/Liberal Republican	10%	(6)	24%	(13)	22%	(12)	42%	(23)	2%	(1)	55
Ideo/PID: Moderate/Conservative Democrat	37%	(35)	41%	(39)	16%	(16)	4%	(4)	2%	(2)	97
Ideo/PID: Liberal Democrat	60%	(91)	34%	(51)	4%	(6)	1%	(2)	1%	(1)	152
Unfavorable of Biden and Trump	16%	(22)	16%	(23)	23%	(33)	42%	(61)	3%	(4)	143
2024 H2H Matchup: Biden Voter	46%	(135)	39%	(114)	10%	(28)	5%	(14)	1%	(2)	293
2024 H2H Matchup: Trump Voter	3%	(11)	12%	(37)	10%	(31)	72%	(232)	3%	(11)	322
2022 House Vote: Democrat	43%	(125)	39%	(113)	11%	(32)	6%	(19)	1%	(3)	291
2022 House Vote: Republican	3%	(9)	7%	(18)	11%	(30)	77%	(209)	2%	(6)	273
2022 House Vote: Did not Vote	19%	(24)	23%	(29)	12%	(14)	33%	(41)	13%	(16)	125
2020 Vote: Joe Biden	42%	(137)	39%	(127)	11%	(36)	6%	(20)	1%	(3)	324
2020 Vote: Donald Trump	4%	(13)	7%	(22)	10%	(30)	75%	(230)	4%	(11)	306
2020 Vote: Did not Vote	14%	(9)	18%	(11)	19%	(12)	29%	(19)	19%	(12)	63
2016 Vote: Hillary Clinton	47%	(115)	39%	(95)	9%	(23)	4%	(10)	1%	(2)	245
2016 Vote: Donald Trump	6%	(16)	7%	(19)	9%	(24)	75%	(191)	1%	(4)	253
U.S. Economy: Wrong Track	12%	(59)	19%	(95)	13%	(67)	53%	(270)	4%	(22)	513
U.S. Economy: Right Direction	53%	(100)	36%	(68)	7%	(13)	2%	(4)	3%	(5)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	52%	(109)	38%	(79)	7%	(14)	2%	(4)	1%	(2)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(17)	12%	(42)	11%	(39)	68%	(239)	4%	(16)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(34)	29%	(42)	19%	(27)	22%	(32)	6%	(9)	143
Top 2024 Issue: Economy	12%	(30)	16%	(42)	13%	(33)	58%	(148)	1%	(4)	256

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	23%	(159)	23%	(163)	11%	(80)	39%	(274)	4%	(27)	703
Community: Urban	33%	(41)	30%	(37)	14%	(17)	18%	(22)	5%	(6)	123
Community: Suburban	21%	(80)	25%	(96)	12%	(44)	39%	(147)	3%	(12)	379
Community: Rural	19%	(38)	15%	(30)	9%	(19)	53%	(106)	4%	(9)	201
Community/Gender: Urban Men	32%	(26)	31%	(25)	16%	(13)	18%	(14)	4%	(3)	82
Community/Gender: Rural Women	18%	(21)	9%	(11)	11%	(12)	55%	(63)	6%	(7)	115
Community/Gender: Rural Men	20%	(17)	22%	(19)	8%	(7)	49%	(42)	2%	(2)	86
Community/Gender: Suburban Women	20%	(43)	25%	(53)	12%	(25)	38%	(79)	5%	(10)	210
Community/Gender: Suburban Men	22%	(38)	26%	(43)	11%	(19)	40%	(68)	1%	(1)	169
Homeowner	23%	(134)	22%	(127)	10%	(58)	41%	(241)	4%	(22)	582
Renter	22%	(22)	28%	(28)	18%	(17)	29%	(28)	4%	(4)	99
Military HHnm: Yes	21%	(22)	18%	(19)	10%	(10)	52%	(54)	—	(0)	104
Military HH: No	23%	(137)	24%	(144)	12%	(70)	37%	(220)	4%	(27)	599
Employ: Private Sector	18%	(42)	23%	(52)	14%	(32)	43%	(99)	2%	(5)	231
Employ: Self-Employed	22%	(13)	25%	(15)	7%	(4)	42%	(25)	5%	(3)	60
Employ: Homemaker	18%	(10)	27%	(14)	13%	(7)	33%	(17)	9%	(4)	53
Employ: Retired	28%	(56)	18%	(35)	8%	(15)	46%	(91)	1%	(2)	200
Employ: Unemployed	20%	(13)	32%	(21)	7%	(5)	24%	(16)	16%	(11)	66
Self + Household: White-Collar	26%	(58)	22%	(50)	14%	(32)	37%	(82)	1%	(3)	225
Self + Household: Blue Collar	19%	(65)	24%	(86)	9%	(33)	46%	(160)	2%	(7)	351
Union HH: Yes	26%	(16)	28%	(17)	12%	(8)	32%	(20)	2%	(1)	63
Union HH: No	22%	(143)	23%	(146)	11%	(73)	40%	(254)	4%	(25)	640
LGBTQ+: Yes	33%	(27)	29%	(24)	7%	(6)	27%	(22)	3%	(2)	81
LGBTQ+: No	21%	(132)	22%	(139)	12%	(74)	41%	(252)	4%	(25)	622
Motivated to Vote	23%	(149)	24%	(151)	11%	(70)	40%	(253)	2%	(13)	636
Parent: Yes	15%	(28)	30%	(56)	12%	(22)	38%	(69)	5%	(9)	184
Parent: No	25%	(131)	21%	(107)	11%	(58)	39%	(205)	3%	(18)	519
COVID Vaccine: Yes	28%	(136)	27%	(130)	12%	(60)	31%	(150)	3%	(15)	491
COVID Vaccine: No	11%	(23)	15%	(33)	10%	(20)	58%	(124)	6%	(12)	212
Student Loans: Yes	23%	(30)	25%	(32)	18%	(22)	33%	(42)	1%	(1)	128
Student Loans: No	22%	(129)	23%	(131)	10%	(58)	40%	(232)	4%	(26)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB16: *If the November 2024 election for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?*

Demographic	Democratic candidate		Republican candidate		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(305)	46%	(325)	3%	(21)	8%	(53)	703
Gender: Male	47%	(158)	46%	(155)	3%	(9)	5%	(15)	338
Gender: Female	40%	(147)	46%	(170)	3%	(11)	10%	(37)	365
Age: 18-34	38%	(71)	48%	(90)	4%	(7)	10%	(18)	186
Age: 35-44	45%	(44)	37%	(36)	6%	(6)	12%	(12)	97
Age: 45-64	41%	(104)	50%	(127)	3%	(8)	5%	(13)	251
Age: 65+	51%	(86)	43%	(72)	—	(0)	6%	(10)	169
GenZers: 1997-2012	39%	(27)	44%	(31)	7%	(5)	10%	(7)	70
Millennials: 1981-1996	39%	(76)	46%	(89)	4%	(7)	12%	(23)	194
GenXers: 1965-1980	49%	(93)	44%	(84)	3%	(6)	4%	(8)	190
Baby Boomers: 1946-1964	44%	(101)	49%	(113)	1%	(3)	7%	(16)	232
Educ: < College	40%	(190)	50%	(236)	3%	(16)	6%	(30)	472
Educ: Bachelors degree	42%	(60)	44%	(63)	2%	(4)	12%	(17)	144
Educ: Post-grad	62%	(54)	29%	(25)	2%	(1)	7%	(6)	87
Income: Under 50k	47%	(157)	42%	(141)	3%	(10)	9%	(29)	338
Income: 50k-100k	42%	(108)	49%	(126)	4%	(9)	6%	(16)	259
Income: 100k+	37%	(40)	54%	(58)	1%	(1)	7%	(8)	107
Ethnicity: White (Non-Hispanic)	41%	(229)	49%	(277)	2%	(14)	7%	(42)	562
Ethnicity: Black (Non-Hispanic)	58%	(52)	29%	(26)	5%	(4)	8%	(7)	90
All Christian	39%	(121)	54%	(166)	1%	(3)	6%	(17)	307
Agnostic/Nothing in particular	50%	(111)	35%	(79)	5%	(11)	10%	(22)	223
Something Else	31%	(35)	55%	(62)	5%	(6)	9%	(10)	113
Evangelical	25%	(38)	67%	(101)	3%	(5)	4%	(6)	150
Non-Evangelical	45%	(116)	45%	(115)	2%	(4)	8%	(21)	256
PID: Dem (no lean)	93%	(236)	5%	(13)	1%	(3)	1%	(3)	255
PID: Ind (no lean)	30%	(64)	44%	(93)	7%	(14)	20%	(43)	214
PID: Rep (no lean)	2%	(5)	93%	(218)	2%	(4)	3%	(7)	234

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Table BLMB16: *If the November 2024 election for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?*

Demographic	Democratic candidate		Republican candidate		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(305)	46%	(325)	3%	(21)	8%	(53)	703
PID/Gender: Dem Men	89%	(105)	8%	(9)	2%	(2)	1%	(1)	118
PID/Gender: Dem Women	96%	(131)	3%	(4)	—	(0)	1%	(2)	137
PID/Gender: Ind Men	41%	(49)	43%	(51)	6%	(7)	11%	(13)	120
PID/Gender: Ind Women	16%	(15)	45%	(42)	8%	(7)	31%	(30)	94
PID/Gender: Rep Men	4%	(4)	95%	(95)	—	(0)	1%	(1)	100
PID/Gender: Rep Women	1%	(1)	92%	(123)	3%	(4)	5%	(6)	135
Ideo: Liberal (1-3)	84%	(171)	9%	(19)	1%	(2)	6%	(12)	203
Ideo: Moderate (4)	51%	(105)	31%	(64)	4%	(8)	14%	(29)	207
Ideo: Conservative (5-7)	8%	(22)	88%	(232)	1%	(2)	3%	(8)	263
Ideo/PID: Conservative Republican	2%	(3)	98%	(170)	—	(0)	1%	(1)	174
Ideo/PID: Moderate/Liberal Republican	5%	(3)	78%	(43)	6%	(3)	11%	(6)	55
Ideo/PID: Moderate/Conservative Democrat	88%	(85)	8%	(8)	1%	(1)	3%	(3)	97
Ideo/PID: Liberal Democrat	96%	(146)	3%	(5)	—	(0)	—	(0)	152
Unfavorable of Biden and Trump	38%	(55)	37%	(54)	5%	(7)	19%	(28)	143
2024 H2H Matchup: Biden Voter	91%	(267)	5%	(13)	—	(0)	5%	(13)	293
2024 H2H Matchup: Trump Voter	3%	(11)	91%	(293)	2%	(6)	4%	(13)	322
2022 House Vote: Democrat	87%	(253)	7%	(21)	—	(1)	6%	(16)	291
2022 House Vote: Republican	2%	(5)	94%	(256)	—	(1)	4%	(10)	273
2022 House Vote: Did not Vote	37%	(46)	35%	(44)	13%	(16)	15%	(19)	125
2020 Vote: Joe Biden	87%	(281)	5%	(18)	1%	(3)	7%	(22)	324
2020 Vote: Donald Trump	3%	(9)	89%	(272)	3%	(8)	6%	(17)	306
2020 Vote: Did not Vote	20%	(13)	50%	(32)	14%	(9)	16%	(10)	63
2016 Vote: Hillary Clinton	87%	(214)	7%	(18)	1%	(3)	4%	(11)	245
2016 Vote: Donald Trump	8%	(19)	87%	(221)	—	(1)	5%	(13)	253
U.S. Economy: Wrong Track	28%	(143)	59%	(302)	4%	(21)	9%	(47)	513
U.S. Economy: Right Direction	85%	(161)	12%	(22)	—	(0)	3%	(6)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	92%	(191)	4%	(9)	—	(0)	3%	(7)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(37)	82%	(288)	3%	(10)	5%	(18)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	53%	(77)	19%	(28)	7%	(11)	20%	(28)	143
Top 2024 Issue: Economy	26%	(66)	64%	(164)	3%	(9)	7%	(17)	256

Continued on next page

Table BLMB16: *If the November 2024 election for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?*

Demographic	Democratic candidate		Republican candidate		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(305)	46%	(325)	3%	(21)	8%	(53)	703
Community: Urban	59%	(72)	34%	(42)	3%	(3)	5%	(6)	123
Community: Suburban	43%	(164)	45%	(171)	2%	(9)	9%	(35)	379
Community: Rural	34%	(69)	56%	(112)	4%	(9)	6%	(12)	201
Community/Gender: Urban Men	58%	(47)	37%	(30)	4%	(3)	2%	(2)	82
Community/Gender: Rural Women	30%	(34)	54%	(62)	7%	(8)	9%	(10)	115
Community/Gender: Rural Men	40%	(34)	57%	(49)	1%	(1)	2%	(1)	86
Community/Gender: Suburban Women	42%	(88)	46%	(96)	2%	(3)	11%	(23)	210
Community/Gender: Suburban Men	45%	(76)	45%	(75)	3%	(5)	7%	(12)	169
Homeowner	43%	(252)	47%	(276)	3%	(16)	7%	(39)	582
Renter	43%	(43)	42%	(41)	4%	(4)	11%	(11)	99
Military HHnm: Yes	43%	(45)	48%	(50)	1%	(1)	8%	(8)	104
Military HH: No	43%	(260)	46%	(275)	3%	(19)	7%	(45)	599
Employ: Private Sector	41%	(94)	50%	(116)	1%	(3)	8%	(18)	231
Employ: Self-Employed	30%	(18)	56%	(34)	7%	(4)	7%	(4)	60
Employ: Homemaker	48%	(25)	35%	(18)	6%	(3)	11%	(6)	53
Employ: Retired	49%	(99)	45%	(89)	1%	(2)	5%	(11)	200
Employ: Unemployed	44%	(29)	44%	(29)	8%	(5)	4%	(3)	66
Self + Household: White-Collar	43%	(97)	47%	(105)	1%	(2)	9%	(21)	225
Self + Household: Blue Collar	42%	(149)	50%	(175)	3%	(10)	5%	(17)	351
Union HH: Yes	44%	(27)	44%	(28)	7%	(5)	5%	(3)	63
Union HH: No	43%	(277)	46%	(297)	2%	(16)	8%	(50)	640
LGBTQ+: Yes	47%	(38)	41%	(33)	6%	(5)	6%	(5)	81
LGBTQ+: No	43%	(267)	47%	(291)	3%	(16)	8%	(48)	622
Motivated to Vote	46%	(291)	47%	(302)	—	(2)	6%	(41)	636
Parent: Yes	40%	(73)	48%	(89)	4%	(8)	8%	(14)	184
Parent: No	45%	(231)	45%	(236)	3%	(13)	7%	(39)	519
COVID Vaccine: Yes	54%	(267)	37%	(180)	1%	(5)	8%	(40)	491
COVID Vaccine: No	18%	(38)	68%	(145)	8%	(16)	6%	(13)	212
Student Loans: Yes	44%	(56)	42%	(54)	3%	(4)	11%	(14)	128
Student Loans: No	43%	(249)	47%	(271)	3%	(17)	7%	(39)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(241)	50%	(351)	16%	(111)	703
Gender: Male	37%	(124)	48%	(161)	16%	(53)	338
Gender: Female	32%	(117)	52%	(190)	16%	(58)	365
Age: 18-34	25%	(47)	48%	(89)	26%	(49)	186
Age: 35-44	35%	(34)	51%	(50)	13%	(13)	97
Age: 45-64	33%	(83)	55%	(138)	12%	(30)	251
Age: 65+	45%	(76)	44%	(74)	11%	(19)	169
GenZers: 1997-2012	32%	(22)	46%	(32)	22%	(16)	70
Millennials: 1981-1996	25%	(48)	52%	(100)	24%	(46)	194
GenXers: 1965-1980	39%	(75)	50%	(96)	11%	(20)	190
Baby Boomers: 1946-1964	39%	(90)	50%	(116)	11%	(27)	232
Educ: < College	30%	(143)	55%	(257)	15%	(71)	472
Educ: Bachelors degree	35%	(50)	45%	(64)	21%	(30)	144
Educ: Post-grad	55%	(48)	34%	(29)	11%	(10)	87
Income: Under 50k	40%	(135)	45%	(153)	15%	(50)	338
Income: 50k-100k	30%	(79)	51%	(133)	18%	(47)	259
Income: 100k+	25%	(27)	61%	(65)	13%	(14)	107
Ethnicity: White (Non-Hispanic)	33%	(188)	53%	(298)	13%	(76)	562
Ethnicity: Black (Non-Hispanic)	38%	(34)	35%	(31)	28%	(25)	90
All Christian	31%	(96)	56%	(172)	13%	(39)	307
Agnostic/Nothing in particular	39%	(88)	42%	(94)	19%	(42)	223
Something Else	23%	(26)	62%	(70)	15%	(17)	113
Evangelical	22%	(33)	70%	(104)	8%	(12)	150
Non-Evangelical	34%	(88)	50%	(129)	15%	(40)	256
PID: Dem (no lean)	72%	(185)	9%	(24)	18%	(46)	255
PID: Ind (no lean)	22%	(47)	53%	(113)	25%	(54)	214
PID: Rep (no lean)	4%	(9)	91%	(214)	5%	(11)	234

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(241)	50%	(351)	16%	(111)	703
PID/Gender: Dem Men	70%	(82)	13%	(16)	17%	(20)	118
PID/Gender: Dem Women	75%	(102)	6%	(8)	19%	(26)	137
PID/Gender: Ind Men	29%	(35)	49%	(59)	21%	(26)	120
PID/Gender: Ind Women	12%	(12)	57%	(54)	30%	(28)	94
PID/Gender: Rep Men	7%	(7)	86%	(86)	7%	(7)	100
PID/Gender: Rep Women	2%	(3)	95%	(128)	3%	(4)	135
Ideo: Liberal (1-3)	70%	(142)	11%	(22)	20%	(40)	203
Ideo: Moderate (4)	40%	(84)	41%	(85)	19%	(38)	207
Ideo: Conservative (5-7)	4%	(10)	88%	(232)	8%	(21)	263
Ideo/PID: Conservative Republican	2%	(3)	94%	(163)	4%	(8)	174
Ideo/PID: Moderate/Liberal Republican	12%	(7)	82%	(45)	6%	(3)	55
Ideo/PID: Moderate/Conservative Democrat	66%	(64)	14%	(14)	20%	(19)	97
Ideo/PID: Liberal Democrat	77%	(117)	6%	(9)	17%	(25)	152
Unfavorable of Biden and Trump	19%	(27)	46%	(65)	35%	(50)	143
2024 H2H Matchup: Biden Voter	76%	(224)	7%	(20)	17%	(50)	293
2024 H2H Matchup: Trump Voter	2%	(6)	93%	(301)	5%	(15)	322
2022 House Vote: Democrat	69%	(200)	12%	(35)	19%	(56)	291
2022 House Vote: Republican	3%	(8)	91%	(249)	6%	(16)	273
2022 House Vote: Did not Vote	26%	(33)	49%	(61)	25%	(31)	125
2020 Vote: Joe Biden	67%	(219)	11%	(36)	22%	(70)	324
2020 Vote: Donald Trump	3%	(10)	89%	(271)	8%	(24)	306
2020 Vote: Did not Vote	17%	(11)	60%	(38)	23%	(14)	63
2016 Vote: Hillary Clinton	73%	(180)	9%	(22)	18%	(43)	245
2016 Vote: Donald Trump	5%	(13)	88%	(222)	7%	(18)	253
U.S. Economy: Wrong Track	20%	(103)	64%	(330)	16%	(81)	513
U.S. Economy: Right Direction	73%	(138)	11%	(21)	16%	(30)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	93%	(193)	2%	(3)	5%	(11)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(6)	91%	(322)	7%	(24)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(42)	18%	(25)	53%	(76)	143
Top 2024 Issue: Economy	14%	(35)	70%	(179)	16%	(42)	256

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(241)	50%	(351)	16%	(111)	703
Community: Urban	47%	(58)	35%	(43)	17%	(21)	123
Community: Suburban	33%	(123)	48%	(183)	19%	(73)	379
Community: Rural	29%	(59)	62%	(125)	8%	(17)	201
Community/Gender: Urban Men	45%	(37)	36%	(30)	19%	(16)	82
Community/Gender: Rural Women	24%	(27)	66%	(75)	11%	(12)	115
Community/Gender: Rural Men	37%	(32)	58%	(50)	5%	(4)	86
Community/Gender: Suburban Women	32%	(68)	48%	(101)	19%	(41)	210
Community/Gender: Suburban Men	33%	(55)	48%	(82)	19%	(32)	169
Homeowner	35%	(204)	51%	(300)	14%	(79)	582
Renter	34%	(34)	43%	(43)	23%	(23)	99
Military HHnm: Yes	35%	(37)	52%	(54)	13%	(14)	104
Military HH: No	34%	(204)	50%	(298)	16%	(97)	599
Employ: Private Sector	26%	(59)	55%	(127)	19%	(44)	231
Employ: Self-Employed	30%	(18)	53%	(32)	17%	(10)	60
Employ: Homemaker	42%	(22)	54%	(28)	5%	(2)	53
Employ: Retired	43%	(87)	45%	(91)	11%	(22)	200
Employ: Unemployed	41%	(27)	49%	(32)	10%	(7)	66
Self + Household: White-Collar	40%	(90)	47%	(106)	13%	(28)	225
Self + Household: Blue Collar	32%	(112)	54%	(190)	14%	(49)	351
Union HH: Yes	34%	(21)	47%	(29)	20%	(12)	63
Union HH: No	34%	(220)	50%	(322)	15%	(99)	640
LGBTQ+: Yes	37%	(30)	35%	(29)	28%	(23)	81
LGBTQ+: No	34%	(211)	52%	(323)	14%	(88)	622
Motivated to Vote	36%	(228)	50%	(321)	14%	(87)	636
Parent: Yes	28%	(52)	58%	(107)	14%	(25)	184
Parent: No	36%	(189)	47%	(244)	17%	(86)	519
COVID Vaccine: Yes	44%	(217)	39%	(191)	17%	(82)	491
COVID Vaccine: No	11%	(24)	75%	(160)	13%	(29)	212
Student Loans: Yes	31%	(40)	50%	(64)	19%	(24)	128
Student Loans: No	35%	(201)	50%	(287)	15%	(87)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(252)	45%	(316)	19%	(135)	703
Gender: Male	39%	(133)	44%	(149)	17%	(56)	338
Gender: Female	32%	(118)	46%	(168)	22%	(79)	365
Age: 18-34	30%	(55)	45%	(84)	25%	(47)	186
Age: 35-44	38%	(37)	45%	(44)	17%	(16)	97
Age: 45-64	34%	(85)	49%	(124)	17%	(42)	251
Age: 65+	44%	(74)	38%	(64)	18%	(31)	169
GenZers: 1997-2012	36%	(25)	39%	(27)	25%	(18)	70
Millennials: 1981-1996	28%	(55)	49%	(96)	23%	(44)	194
GenXers: 1965-1980	41%	(79)	44%	(83)	15%	(29)	190
Baby Boomers: 1946-1964	37%	(85)	44%	(102)	19%	(44)	232
Educ: < College	31%	(147)	49%	(233)	20%	(92)	472
Educ: Bachelors degree	39%	(56)	40%	(58)	21%	(30)	144
Educ: Post-grad	55%	(48)	29%	(25)	15%	(13)	87
Income: Under 50k	39%	(132)	40%	(137)	21%	(69)	338
Income: 50k-100k	33%	(86)	47%	(122)	20%	(51)	259
Income: 100k+	32%	(34)	54%	(57)	14%	(15)	107
Ethnicity: White (Non-Hispanic)	35%	(197)	48%	(268)	17%	(98)	562
Ethnicity: Black (Non-Hispanic)	37%	(33)	35%	(32)	28%	(25)	90
All Christian	33%	(100)	50%	(154)	17%	(53)	307
Agnostic/Nothing in particular	40%	(90)	40%	(90)	19%	(43)	223
Something Else	24%	(27)	53%	(60)	24%	(27)	113
Evangelical	22%	(32)	60%	(90)	18%	(28)	150
Non-Evangelical	35%	(90)	46%	(119)	18%	(47)	256
PID: Dem (no lean)	74%	(189)	6%	(16)	19%	(50)	255
PID: Ind (no lean)	23%	(49)	45%	(97)	32%	(68)	214
PID: Rep (no lean)	6%	(14)	87%	(203)	7%	(17)	234

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Table BLMB17_2: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	36%	(252)	45%	(316)	19%	(135)	703
PID/Gender: Dem Men	72%	(85)	11%	(13)	17%	(20)	118
PID/Gender: Dem Women	76%	(104)	2%	(3)	22%	(30)	137
PID/Gender: Ind Men	31%	(37)	45%	(54)	24%	(29)	120
PID/Gender: Ind Women	12%	(12)	46%	(43)	42%	(39)	94
PID/Gender: Rep Men	11%	(11)	82%	(82)	7%	(7)	100
PID/Gender: Rep Women	2%	(3)	90%	(121)	8%	(10)	135
Ideo: Liberal (1-3)	73%	(147)	8%	(16)	19%	(40)	203
Ideo: Moderate (4)	39%	(80)	37%	(77)	24%	(50)	207
Ideo: Conservative (5-7)	7%	(17)	80%	(212)	13%	(34)	263
Ideo/PID: Conservative Republican	3%	(6)	90%	(157)	6%	(11)	174
Ideo/PID: Moderate/Liberal Republican	14%	(8)	75%	(41)	11%	(6)	55
Ideo/PID: Moderate/Conservative Democrat	65%	(63)	11%	(10)	25%	(24)	97
Ideo/PID: Liberal Democrat	80%	(122)	4%	(6)	16%	(24)	152
Unfavorable of Biden and Trump	23%	(32)	40%	(57)	38%	(54)	143
2024 H2H Matchup: Biden Voter	77%	(225)	4%	(13)	19%	(56)	293
2024 H2H Matchup: Trump Voter	4%	(13)	86%	(278)	10%	(31)	322
2022 House Vote: Democrat	69%	(202)	9%	(27)	21%	(63)	291
2022 House Vote: Republican	4%	(12)	84%	(228)	12%	(32)	273
2022 House Vote: Did not Vote	30%	(38)	45%	(56)	25%	(31)	125
2020 Vote: Joe Biden	69%	(222)	7%	(23)	24%	(79)	324
2020 Vote: Donald Trump	4%	(14)	83%	(254)	12%	(38)	306
2020 Vote: Did not Vote	22%	(14)	54%	(34)	24%	(15)	63
2016 Vote: Hillary Clinton	74%	(181)	7%	(18)	19%	(46)	245
2016 Vote: Donald Trump	8%	(21)	80%	(204)	11%	(29)	253
U.S. Economy: Wrong Track	21%	(106)	58%	(298)	21%	(109)	513
U.S. Economy: Right Direction	77%	(146)	9%	(18)	14%	(26)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	90%	(186)	1%	(3)	9%	(19)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(15)	83%	(294)	12%	(43)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	35%	(51)	13%	(19)	51%	(74)	143
Top 2024 Issue: Economy	14%	(37)	66%	(168)	20%	(51)	256

Continued on next page

Table BLMB17_2: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(252)	45%	(316)	19%	(135)	703
Community: Urban	51%	(62)	30%	(37)	19%	(23)	123
Community: Suburban	34%	(128)	43%	(163)	23%	(88)	379
Community: Rural	31%	(61)	58%	(116)	12%	(24)	201
Community/Gender: Urban Men	49%	(40)	32%	(26)	19%	(16)	82
Community/Gender: Rural Women	24%	(28)	59%	(67)	17%	(19)	115
Community/Gender: Rural Men	39%	(34)	56%	(48)	5%	(4)	86
Community/Gender: Suburban Women	33%	(69)	42%	(89)	25%	(52)	210
Community/Gender: Suburban Men	35%	(59)	44%	(74)	21%	(36)	169
Homeowner	37%	(213)	47%	(271)	17%	(98)	582
Renter	35%	(34)	38%	(38)	27%	(27)	99
Military HHnm: Yes	38%	(40)	47%	(49)	15%	(16)	104
Military HH: No	35%	(212)	45%	(267)	20%	(119)	599
Employ: Private Sector	31%	(72)	48%	(111)	21%	(48)	231
Employ: Self-Employed	32%	(20)	51%	(31)	17%	(10)	60
Employ: Homemaker	42%	(22)	49%	(26)	10%	(5)	53
Employ: Retired	42%	(84)	40%	(79)	18%	(37)	200
Employ: Unemployed	41%	(27)	48%	(32)	11%	(7)	66
Self + Household: White-Collar	43%	(95)	44%	(99)	13%	(30)	225
Self + Household: Blue Collar	33%	(116)	49%	(173)	18%	(62)	351
Union HH: Yes	37%	(23)	44%	(28)	19%	(12)	63
Union HH: No	36%	(229)	45%	(289)	19%	(123)	640
LGBTQ+: Yes	43%	(35)	33%	(26)	25%	(20)	81
LGBTQ+: No	35%	(217)	47%	(290)	19%	(115)	622
Motivated to Vote	37%	(233)	45%	(289)	18%	(114)	636
Parent: Yes	33%	(60)	53%	(97)	14%	(26)	184
Parent: No	37%	(191)	42%	(219)	21%	(109)	519
COVID Vaccine: Yes	45%	(220)	34%	(165)	21%	(105)	491
COVID Vaccine: No	15%	(31)	71%	(151)	14%	(30)	212
Student Loans: Yes	31%	(40)	44%	(57)	24%	(31)	128
Student Loans: No	37%	(211)	45%	(260)	18%	(104)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(232)	44%	(307)	23%	(164)	703
Gender: Male	38%	(127)	43%	(144)	20%	(66)	338
Gender: Female	29%	(105)	45%	(163)	27%	(97)	365
Age: 18-34	27%	(50)	45%	(84)	28%	(52)	186
Age: 35-44	38%	(37)	43%	(42)	19%	(18)	97
Age: 45-64	30%	(75)	49%	(123)	21%	(53)	251
Age: 65+	42%	(70)	34%	(58)	24%	(41)	169
GenZers: 1997-2012	33%	(23)	43%	(30)	25%	(17)	70
Millennials: 1981-1996	26%	(50)	47%	(92)	27%	(52)	194
GenXers: 1965-1980	38%	(71)	43%	(82)	19%	(37)	190
Baby Boomers: 1946-1964	34%	(79)	43%	(99)	23%	(54)	232
Educ: < College	29%	(138)	48%	(227)	23%	(107)	472
Educ: Bachelors degree	35%	(51)	39%	(56)	26%	(37)	144
Educ: Post-grad	50%	(44)	27%	(24)	22%	(19)	87
Income: Under 50k	37%	(123)	40%	(135)	23%	(79)	338
Income: 50k-100k	29%	(75)	47%	(122)	24%	(62)	259
Income: 100k+	32%	(34)	47%	(50)	22%	(23)	107
Ethnicity: White (Non-Hispanic)	32%	(179)	46%	(261)	22%	(122)	562
Ethnicity: Black (Non-Hispanic)	36%	(33)	33%	(30)	30%	(27)	90
All Christian	30%	(94)	45%	(140)	24%	(74)	307
Agnostic/Nothing in particular	35%	(78)	39%	(86)	27%	(59)	223
Something Else	24%	(27)	59%	(66)	17%	(19)	113
Evangelical	23%	(34)	58%	(87)	19%	(29)	150
Non-Evangelical	33%	(83)	43%	(110)	25%	(63)	256
PID: Dem (no lean)	69%	(176)	7%	(19)	24%	(60)	255
PID: Ind (no lean)	19%	(41)	47%	(100)	34%	(73)	214
PID: Rep (no lean)	7%	(15)	80%	(188)	13%	(31)	234

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	33%	(232)	44%	(307)	23%	(164)	703
PID/Gender: Dem Men	73%	(86)	8%	(10)	19%	(22)	118
PID/Gender: Dem Women	66%	(90)	6%	(9)	28%	(38)	137
PID/Gender: Ind Men	27%	(32)	46%	(56)	27%	(33)	120
PID/Gender: Ind Women	10%	(9)	47%	(44)	43%	(40)	94
PID/Gender: Rep Men	10%	(9)	79%	(78)	12%	(12)	100
PID/Gender: Rep Women	4%	(6)	82%	(110)	14%	(19)	135
Ideo: Liberal (1-3)	64%	(131)	9%	(19)	26%	(53)	203
Ideo: Moderate (4)	37%	(77)	36%	(75)	27%	(55)	207
Ideo: Conservative (5-7)	7%	(18)	76%	(201)	17%	(45)	263
Ideo/PID: Conservative Republican	4%	(8)	82%	(142)	14%	(24)	174
Ideo/PID: Moderate/Liberal Republican	14%	(8)	75%	(41)	11%	(6)	55
Ideo/PID: Moderate/Conservative Democrat	64%	(61)	12%	(12)	24%	(23)	97
Ideo/PID: Liberal Democrat	72%	(109)	3%	(5)	24%	(37)	152
Unfavorable of Biden and Trump	22%	(31)	33%	(47)	46%	(65)	143
2024 H2H Matchup: Biden Voter	71%	(207)	7%	(19)	23%	(67)	293
2024 H2H Matchup: Trump Voter	4%	(13)	82%	(265)	14%	(44)	322
2022 House Vote: Democrat	62%	(179)	10%	(30)	28%	(82)	291
2022 House Vote: Republican	6%	(15)	80%	(217)	15%	(40)	273
2022 House Vote: Did not Vote	30%	(37)	42%	(52)	29%	(36)	125
2020 Vote: Joe Biden	63%	(205)	8%	(27)	29%	(92)	324
2020 Vote: Donald Trump	5%	(15)	78%	(239)	17%	(53)	306
2020 Vote: Did not Vote	19%	(12)	56%	(36)	25%	(16)	63
2016 Vote: Hillary Clinton	68%	(166)	7%	(18)	25%	(62)	245
2016 Vote: Donald Trump	7%	(17)	78%	(197)	15%	(39)	253
U.S. Economy: Wrong Track	17%	(89)	56%	(287)	27%	(137)	513
U.S. Economy: Right Direction	75%	(143)	10%	(20)	14%	(27)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	88%	(183)	4%	(8)	8%	(17)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(14)	79%	(279)	17%	(59)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(35)	14%	(21)	61%	(88)	143
Top 2024 Issue: Economy	12%	(32)	62%	(159)	25%	(65)	256

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Table BLMB17_3: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(232)	44%	(307)	23%	(164)	703
Community: Urban	49%	(61)	32%	(39)	19%	(23)	123
Community: Suburban	30%	(116)	43%	(161)	27%	(102)	379
Community: Rural	28%	(56)	53%	(106)	19%	(39)	201
Community/Gender: Urban Men	48%	(39)	32%	(26)	20%	(17)	82
Community/Gender: Rural Women	23%	(26)	55%	(63)	23%	(26)	115
Community/Gender: Rural Men	34%	(30)	51%	(44)	15%	(13)	86
Community/Gender: Suburban Women	27%	(57)	42%	(88)	31%	(65)	210
Community/Gender: Suburban Men	35%	(59)	44%	(74)	22%	(37)	169
Homeowner	33%	(195)	45%	(261)	22%	(126)	582
Renter	34%	(34)	40%	(39)	26%	(26)	99
Military HHnm: Yes	34%	(36)	45%	(47)	21%	(21)	104
Military HH: No	33%	(196)	43%	(260)	24%	(143)	599
Employ: Private Sector	30%	(69)	48%	(111)	22%	(51)	231
Employ: Self-Employed	35%	(21)	47%	(28)	18%	(11)	60
Employ: Homemaker	38%	(20)	48%	(25)	14%	(7)	53
Employ: Retired	36%	(72)	36%	(72)	28%	(55)	200
Employ: Unemployed	41%	(27)	43%	(28)	16%	(11)	66
Self + Household: White-Collar	37%	(84)	41%	(91)	22%	(49)	225
Self + Household: Blue Collar	30%	(105)	48%	(167)	23%	(79)	351
Union HH: Yes	34%	(21)	43%	(27)	24%	(15)	63
Union HH: No	33%	(211)	44%	(280)	23%	(149)	640
LGBTQ+: Yes	40%	(32)	36%	(29)	24%	(20)	81
LGBTQ+: No	32%	(200)	45%	(278)	23%	(144)	622
Motivated to Vote	34%	(215)	44%	(278)	23%	(143)	636
Parent: Yes	29%	(53)	51%	(94)	20%	(37)	184
Parent: No	35%	(180)	41%	(213)	24%	(127)	519
COVID Vaccine: Yes	41%	(199)	34%	(165)	26%	(126)	491
COVID Vaccine: No	15%	(33)	67%	(142)	18%	(38)	212
Student Loans: Yes	27%	(34)	42%	(54)	31%	(40)	128
Student Loans: No	34%	(198)	44%	(253)	22%	(124)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	About the same under						Total N
	Better off under Trump		Better off under Biden		both		
Registered Voters	50%	(353)	29%	(207)	20%	(143)	703
Gender: Male	51%	(171)	34%	(116)	15%	(51)	338
Gender: Female	50%	(182)	25%	(92)	25%	(92)	365
Age: 18-34	52%	(97)	25%	(46)	23%	(43)	186
Age: 35-44	56%	(55)	28%	(27)	16%	(15)	97
Age: 45-64	54%	(135)	27%	(69)	19%	(48)	251
Age: 65+	39%	(66)	39%	(65)	22%	(37)	169
GenZers: 1997-2012	44%	(31)	33%	(23)	22%	(16)	70
Millennials: 1981-1996	59%	(115)	21%	(41)	20%	(39)	194
GenXers: 1965-1980	46%	(88)	33%	(63)	21%	(40)	190
Baby Boomers: 1946-1964	48%	(111)	32%	(75)	20%	(45)	232
Educ: < College	54%	(253)	27%	(129)	19%	(91)	472
Educ: Bachelors degree	48%	(69)	31%	(44)	22%	(31)	144
Educ: Post-grad	36%	(31)	40%	(35)	25%	(21)	87
Income: Under 50k	45%	(152)	36%	(121)	19%	(65)	338
Income: 50k-100k	54%	(139)	25%	(64)	21%	(56)	259
Income: 100k+	58%	(62)	21%	(22)	21%	(22)	107
Ethnicity: White (Non-Hispanic)	52%	(293)	28%	(155)	20%	(114)	562
Ethnicity: Black (Non-Hispanic)	45%	(40)	37%	(34)	18%	(16)	90
All Christian	56%	(172)	26%	(79)	18%	(56)	307
Agnostic/Nothing in particular	44%	(98)	32%	(72)	24%	(53)	223
Something Else	59%	(67)	22%	(25)	19%	(21)	113
Evangelical	64%	(95)	19%	(28)	18%	(26)	150
Non-Evangelical	53%	(136)	29%	(75)	17%	(45)	256
PID: Dem (no lean)	13%	(34)	62%	(159)	24%	(62)	255
PID: Ind (no lean)	49%	(104)	19%	(40)	32%	(69)	214
PID: Rep (no lean)	91%	(214)	3%	(8)	5%	(12)	234

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
	%	(N)	%	(N)	%	(N)	
Registered Voters	50%	(353)	29%	(207)	20%	(143)	703
PID/Gender: Dem Men	18%	(21)	67%	(79)	15%	(18)	118
PID/Gender: Dem Women	9%	(13)	59%	(80)	32%	(44)	137
PID/Gender: Ind Men	51%	(61)	27%	(32)	22%	(27)	120
PID/Gender: Ind Women	46%	(43)	9%	(9)	45%	(42)	94
PID/Gender: Rep Men	88%	(88)	5%	(5)	7%	(7)	100
PID/Gender: Rep Women	94%	(126)	2%	(3)	4%	(6)	135
Ideo: Liberal (1-3)	12%	(25)	60%	(122)	27%	(56)	203
Ideo: Moderate (4)	45%	(93)	34%	(70)	21%	(44)	207
Ideo: Conservative (5-7)	84%	(222)	4%	(11)	12%	(30)	263
Ideo/PID: Conservative Republican	93%	(162)	2%	(3)	5%	(9)	174
Ideo/PID: Moderate/Liberal Republican	85%	(46)	9%	(5)	6%	(3)	55
Ideo/PID: Moderate/Conservative Democrat	21%	(20)	59%	(57)	21%	(20)	97
Ideo/PID: Liberal Democrat	8%	(13)	65%	(99)	27%	(40)	152
Unfavorable of Biden and Trump	47%	(66)	16%	(23)	37%	(53)	143
2024 H2H Matchup: Biden Voter	11%	(32)	65%	(191)	24%	(71)	293
2024 H2H Matchup: Trump Voter	91%	(293)	2%	(6)	7%	(23)	322
2022 House Vote: Democrat	16%	(47)	57%	(165)	27%	(79)	291
2022 House Vote: Republican	89%	(244)	3%	(7)	8%	(21)	273
2022 House Vote: Did not Vote	45%	(56)	25%	(31)	30%	(37)	125
2020 Vote: Joe Biden	14%	(45)	59%	(190)	28%	(89)	324
2020 Vote: Donald Trump	87%	(266)	2%	(6)	11%	(33)	306
2020 Vote: Did not Vote	57%	(36)	16%	(10)	28%	(18)	63
2016 Vote: Hillary Clinton	13%	(31)	62%	(153)	25%	(62)	245
2016 Vote: Donald Trump	85%	(215)	5%	(13)	10%	(26)	253
U.S. Economy: Wrong Track	63%	(321)	16%	(80)	22%	(112)	513
U.S. Economy: Right Direction	16%	(31)	67%	(127)	17%	(31)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	100%	(207)	—	(0)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	100%	(353)	—	(0)	—	(0)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	—	(0)	100%	(143)	143
Top 2024 Issue: Economy	70%	(179)	12%	(32)	18%	(45)	256

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Table BLMB18: Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	50%	(353)	29%	(207)	20%	(143)	703
Community: Urban	45%	(55)	44%	(54)	12%	(14)	123
Community: Suburban	47%	(179)	28%	(106)	25%	(94)	379
Community: Rural	59%	(119)	24%	(48)	17%	(35)	201
Community/Gender: Urban Men	50%	(41)	42%	(35)	8%	(6)	82
Community/Gender: Rural Women	63%	(72)	18%	(21)	19%	(22)	115
Community/Gender: Rural Men	54%	(47)	31%	(27)	14%	(12)	86
Community/Gender: Suburban Women	46%	(97)	25%	(52)	29%	(62)	210
Community/Gender: Suburban Men	49%	(83)	32%	(54)	19%	(33)	169
Homeowner	51%	(296)	29%	(171)	20%	(115)	582
Renter	49%	(48)	32%	(32)	20%	(20)	99
Military HHnm: Yes	45%	(47)	32%	(33)	23%	(24)	104
Military HH: No	51%	(305)	29%	(174)	20%	(119)	599
Employ: Private Sector	56%	(129)	23%	(54)	21%	(48)	231
Employ: Self-Employed	57%	(34)	26%	(16)	17%	(10)	60
Employ: Homemaker	53%	(28)	30%	(16)	16%	(9)	53
Employ: Retired	43%	(87)	34%	(69)	22%	(44)	200
Employ: Unemployed	50%	(33)	39%	(26)	11%	(7)	66
Self + Household: White-Collar	48%	(108)	33%	(74)	19%	(43)	225
Self + Household: Blue Collar	54%	(188)	27%	(95)	19%	(68)	351
Union HH: Yes	49%	(30)	32%	(20)	19%	(12)	63
Union HH: No	50%	(322)	29%	(187)	20%	(131)	640
LGBTQ+: Yes	35%	(29)	34%	(28)	30%	(24)	81
LGBTQ+: No	52%	(324)	29%	(179)	19%	(119)	622
Motivated to Vote	51%	(322)	31%	(197)	18%	(117)	636
Parent: Yes	59%	(108)	23%	(43)	18%	(33)	184
Parent: No	47%	(244)	32%	(164)	21%	(111)	519
COVID Vaccine: Yes	40%	(198)	37%	(184)	22%	(109)	491
COVID Vaccine: No	73%	(155)	11%	(23)	16%	(34)	212
Student Loans: Yes	53%	(68)	26%	(34)	20%	(26)	128
Student Loans: No	49%	(284)	30%	(173)	20%	(117)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	67%	(473)	8%	(55)	25%	(175)	703
Gender: Male	63%	(212)	10%	(33)	27%	(93)	338
Gender: Female	71%	(260)	6%	(23)	23%	(82)	365
Age: 18-34	70%	(130)	8%	(14)	22%	(41)	186
Age: 35-44	69%	(67)	2%	(2)	29%	(28)	97
Age: 45-64	72%	(181)	9%	(23)	19%	(47)	251
Age: 65+	56%	(94)	10%	(16)	35%	(58)	169
GenZers: 1997-2012	71%	(50)	7%	(5)	21%	(15)	70
Millennials: 1981-1996	73%	(141)	5%	(9)	22%	(44)	194
GenXers: 1965-1980	68%	(129)	11%	(21)	21%	(41)	190
Baby Boomers: 1946-1964	62%	(145)	7%	(17)	30%	(70)	232
Educ: < College	70%	(331)	9%	(42)	21%	(99)	472
Educ: Bachelors degree	65%	(94)	4%	(6)	31%	(45)	144
Educ: Post-grad	55%	(48)	9%	(8)	36%	(31)	87
Income: Under 50k	68%	(228)	9%	(29)	24%	(81)	338
Income: 50k-100k	66%	(170)	8%	(19)	27%	(69)	259
Income: 100k+	70%	(75)	7%	(7)	23%	(25)	107
Ethnicity: White (Non-Hispanic)	66%	(372)	8%	(43)	26%	(147)	562
Ethnicity: Black (Non-Hispanic)	69%	(63)	10%	(9)	21%	(19)	90
All Christian	68%	(208)	8%	(25)	24%	(74)	307
Agnostic/Nothing in particular	63%	(140)	8%	(18)	29%	(65)	223
Something Else	82%	(92)	5%	(6)	13%	(15)	113
Evangelical	73%	(110)	8%	(13)	18%	(27)	150
Non-Evangelical	70%	(180)	6%	(15)	24%	(61)	256
PID: Dem (no lean)	51%	(130)	12%	(32)	37%	(94)	255
PID: Ind (no lean)	69%	(147)	4%	(8)	27%	(59)	214
PID: Rep (no lean)	84%	(196)	7%	(15)	10%	(23)	234

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	67%	(473)	8%	(55)	25%	(175)	703
PID/Gender: Dem Men	46%	(54)	14%	(16)	40%	(47)	118
PID/Gender: Dem Women	55%	(75)	11%	(15)	34%	(47)	137
PID/Gender: Ind Men	63%	(75)	6%	(7)	31%	(38)	120
PID/Gender: Ind Women	76%	(71)	1%	(1)	22%	(21)	94
PID/Gender: Rep Men	83%	(83)	9%	(9)	8%	(8)	100
PID/Gender: Rep Women	84%	(114)	5%	(6)	11%	(15)	135
Ideo: Liberal (1-3)	51%	(104)	13%	(25)	36%	(73)	203
Ideo: Moderate (4)	56%	(117)	10%	(20)	34%	(70)	207
Ideo: Conservative (5-7)	85%	(225)	4%	(10)	11%	(29)	263
Ideo/PID: Conservative Republican	86%	(150)	5%	(9)	9%	(15)	174
Ideo/PID: Moderate/Liberal Republican	74%	(40)	12%	(7)	14%	(7)	55
Ideo/PID: Moderate/Conservative Democrat	47%	(46)	13%	(12)	40%	(39)	97
Ideo/PID: Liberal Democrat	51%	(77)	13%	(19)	36%	(55)	152
Unfavorable of Biden and Trump	73%	(104)	6%	(8)	22%	(31)	143
2024 H2H Matchup: Biden Voter	43%	(127)	12%	(36)	44%	(130)	293
2024 H2H Matchup: Trump Voter	86%	(277)	6%	(18)	9%	(28)	322
2022 House Vote: Democrat	47%	(136)	11%	(32)	42%	(123)	291
2022 House Vote: Republican	86%	(234)	4%	(12)	10%	(26)	273
2022 House Vote: Did not Vote	74%	(93)	8%	(10)	18%	(22)	125
2020 Vote: Joe Biden	48%	(155)	11%	(37)	41%	(132)	324
2020 Vote: Donald Trump	84%	(257)	5%	(16)	11%	(33)	306
2020 Vote: Did not Vote	85%	(54)	4%	(3)	11%	(7)	63
2016 Vote: Hillary Clinton	46%	(113)	12%	(30)	42%	(102)	245
2016 Vote: Donald Trump	85%	(214)	6%	(16)	9%	(24)	253
U.S. Economy: Wrong Track	77%	(397)	5%	(26)	18%	(90)	513
U.S. Economy: Right Direction	40%	(76)	15%	(29)	45%	(85)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	39%	(81)	15%	(32)	45%	(94)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87%	(306)	4%	(12)	10%	(34)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	60%	(86)	8%	(11)	32%	(46)	143
Top 2024 Issue: Economy	83%	(213)	4%	(10)	13%	(33)	256

Continued on next page

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	67%	(473)	8%	(55)	25%	(175)	703
Community: Urban	67%	(83)	9%	(11)	24%	(29)	123
Community: Suburban	65%	(247)	6%	(24)	28%	(108)	379
Community: Rural	71%	(143)	10%	(20)	19%	(38)	201
Community/Gender: Urban Men	64%	(53)	12%	(9)	25%	(20)	82
Community/Gender: Rural Women	77%	(88)	8%	(9)	15%	(17)	115
Community/Gender: Rural Men	64%	(55)	12%	(11)	24%	(21)	86
Community/Gender: Suburban Women	68%	(142)	6%	(12)	27%	(56)	210
Community/Gender: Suburban Men	62%	(105)	7%	(12)	31%	(52)	169
Homeowner	67%	(393)	8%	(47)	25%	(143)	582
Renter	68%	(68)	6%	(6)	26%	(26)	99
Military HHnm: Yes	65%	(68)	11%	(12)	24%	(25)	104
Military HH: No	68%	(405)	7%	(43)	25%	(150)	599
Employ: Private Sector	72%	(167)	4%	(10)	23%	(54)	231
Employ: Self-Employed	66%	(40)	14%	(8)	21%	(13)	60
Employ: Homemaker	62%	(33)	25%	(13)	13%	(7)	53
Employ: Retired	63%	(126)	9%	(17)	29%	(57)	200
Employ: Unemployed	69%	(46)	—	(0)	31%	(20)	66
Self + Household: White-Collar	61%	(137)	10%	(22)	29%	(66)	225
Self + Household: Blue Collar	69%	(243)	8%	(27)	23%	(81)	351
Union HH: Yes	68%	(43)	15%	(9)	17%	(11)	63
Union HH: No	67%	(430)	7%	(46)	26%	(164)	640
LGBTQ+: Yes	68%	(55)	9%	(7)	23%	(19)	81
LGBTQ+: No	67%	(418)	8%	(48)	25%	(156)	622
Motivated to Vote	67%	(427)	7%	(46)	26%	(163)	636
Parent: Yes	73%	(134)	5%	(9)	22%	(41)	184
Parent: No	65%	(339)	9%	(47)	26%	(134)	519
COVID Vaccine: Yes	62%	(302)	8%	(38)	31%	(151)	491
COVID Vaccine: No	80%	(171)	8%	(18)	11%	(24)	212
Student Loans: Yes	73%	(94)	5%	(6)	22%	(28)	128
Student Loans: No	66%	(379)	9%	(49)	25%	(147)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	13%	(90)	20%	(137)	24%	(172)	26%	(182)	17%	(122)	703
Gender: Male	15%	(50)	21%	(70)	24%	(80)	27%	(92)	13%	(45)	338
Gender: Female	11%	(40)	18%	(67)	25%	(91)	25%	(90)	21%	(78)	365
Age: 18-34	19%	(35)	26%	(49)	32%	(59)	17%	(32)	5%	(10)	186
Age: 35-44	15%	(15)	18%	(18)	42%	(41)	12%	(11)	14%	(13)	97
Age: 45-64	15%	(38)	21%	(53)	21%	(52)	29%	(74)	14%	(34)	251
Age: 65+	1%	(2)	10%	(18)	12%	(20)	38%	(64)	39%	(65)	169
GenZers: 1997-2012	24%	(17)	24%	(17)	32%	(22)	17%	(12)	3%	(2)	70
Millennials: 1981-1996	16%	(30)	25%	(48)	36%	(70)	14%	(26)	10%	(20)	194
GenXers: 1965-1980	16%	(30)	21%	(40)	23%	(43)	28%	(54)	12%	(24)	190
Baby Boomers: 1946-1964	5%	(12)	12%	(28)	15%	(34)	37%	(86)	31%	(72)	232
Educ: < College	15%	(72)	18%	(84)	23%	(110)	27%	(129)	16%	(78)	472
Educ: Bachelors degree	8%	(11)	21%	(31)	29%	(42)	20%	(29)	21%	(30)	144
Educ: Post-grad	7%	(6)	27%	(23)	22%	(19)	27%	(24)	17%	(14)	87
Income: Under 50k	15%	(50)	16%	(55)	23%	(77)	26%	(87)	20%	(69)	338
Income: 50k-100k	13%	(33)	21%	(55)	26%	(68)	24%	(62)	15%	(40)	259
Income: 100k+	6%	(6)	26%	(28)	24%	(26)	31%	(33)	13%	(14)	107
Ethnicity: White (Non-Hispanic)	11%	(61)	18%	(100)	25%	(138)	27%	(152)	20%	(111)	562
Ethnicity: Black (Non-Hispanic)	21%	(19)	24%	(22)	20%	(18)	22%	(20)	13%	(11)	90
All Christian	12%	(37)	22%	(67)	19%	(57)	30%	(92)	17%	(54)	307
Agnostic/Nothing in particular	9%	(19)	17%	(38)	28%	(62)	25%	(57)	21%	(47)	223
Something Else	22%	(25)	21%	(23)	31%	(35)	17%	(19)	9%	(10)	113
Evangelical	17%	(25)	21%	(32)	25%	(37)	23%	(35)	14%	(21)	150
Non-Evangelical	14%	(37)	21%	(53)	20%	(51)	28%	(73)	17%	(43)	256
PID: Dem (no lean)	9%	(22)	16%	(41)	23%	(59)	34%	(88)	18%	(45)	255
PID: Ind (no lean)	11%	(24)	21%	(45)	25%	(54)	25%	(53)	18%	(38)	214
PID: Rep (no lean)	19%	(43)	22%	(51)	25%	(59)	18%	(41)	17%	(39)	234

Continued on next page

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	13%	(90)	20%	(137)	24%	(172)	26%	(182)	17%	(122)	703
PID/Gender: Dem Men	13%	(15)	16%	(19)	23%	(27)	39%	(46)	9%	(11)	118
PID/Gender: Dem Women	5%	(7)	16%	(22)	23%	(32)	30%	(42)	25%	(34)	137
PID/Gender: Ind Men	10%	(12)	22%	(26)	22%	(26)	24%	(28)	23%	(28)	120
PID/Gender: Ind Women	13%	(12)	20%	(19)	29%	(28)	26%	(24)	11%	(11)	94
PID/Gender: Rep Men	23%	(23)	25%	(25)	27%	(27)	18%	(18)	6%	(6)	100
PID/Gender: Rep Women	15%	(20)	19%	(26)	24%	(32)	17%	(24)	25%	(33)	135
Ideo: Liberal (1-3)	9%	(19)	16%	(32)	23%	(48)	34%	(69)	18%	(36)	203
Ideo: Moderate (4)	9%	(18)	17%	(35)	25%	(51)	26%	(54)	24%	(49)	207
Ideo: Conservative (5-7)	17%	(46)	24%	(64)	24%	(64)	20%	(54)	14%	(36)	263
Ideo/PID: Conservative Republican	18%	(31)	23%	(40)	24%	(42)	18%	(31)	17%	(30)	174
Ideo/PID: Moderate/Liberal Republican	21%	(11)	20%	(11)	26%	(14)	18%	(10)	15%	(8)	55
Ideo/PID: Moderate/Conservative Democrat	9%	(8)	15%	(15)	22%	(22)	35%	(34)	19%	(18)	97
Ideo/PID: Liberal Democrat	7%	(11)	15%	(22)	24%	(37)	36%	(54)	18%	(27)	152
Unfavorable of Biden and Trump	9%	(13)	19%	(27)	28%	(40)	28%	(40)	17%	(24)	143
2024 H2H Matchup: Biden Voter	8%	(23)	13%	(38)	19%	(57)	36%	(106)	24%	(69)	293
2024 H2H Matchup: Trump Voter	18%	(57)	25%	(82)	25%	(79)	19%	(62)	13%	(42)	322
2022 House Vote: Democrat	7%	(21)	15%	(44)	22%	(63)	34%	(98)	22%	(65)	291
2022 House Vote: Republican	17%	(45)	24%	(65)	23%	(63)	21%	(57)	15%	(42)	273
2022 House Vote: Did not Vote	16%	(20)	20%	(25)	32%	(40)	21%	(26)	11%	(14)	125
2020 Vote: Joe Biden	8%	(25)	15%	(47)	25%	(80)	32%	(104)	21%	(68)	324
2020 Vote: Donald Trump	15%	(45)	23%	(70)	24%	(75)	21%	(64)	17%	(52)	306
2020 Vote: Did not Vote	30%	(19)	28%	(18)	22%	(14)	17%	(11)	3%	(2)	63
2016 Vote: Hillary Clinton	8%	(20)	15%	(36)	23%	(55)	33%	(81)	22%	(53)	245
2016 Vote: Donald Trump	15%	(39)	23%	(58)	22%	(56)	25%	(63)	15%	(38)	253
U.S. Economy: Wrong Track	14%	(74)	23%	(116)	25%	(130)	21%	(106)	17%	(86)	513
U.S. Economy: Right Direction	8%	(16)	11%	(21)	22%	(41)	40%	(75)	19%	(36)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(15)	16%	(33)	25%	(52)	35%	(73)	17%	(35)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(65)	23%	(81)	25%	(87)	20%	(69)	15%	(51)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	17%	(24)	23%	(33)	28%	(40)	25%	(36)	143
Top 2024 Issue: Economy	12%	(32)	24%	(62)	26%	(67)	22%	(57)	15%	(38)	256

Continued on next page

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	13%	(90)	20%	(137)	24%	(172)	26%	(182)	17%	(122)	703
Community: Urban	13%	(16)	21%	(25)	33%	(41)	22%	(26)	12%	(14)	123
Community: Suburban	13%	(50)	18%	(67)	22%	(82)	28%	(106)	20%	(74)	379
Community: Rural	12%	(24)	22%	(44)	24%	(48)	25%	(50)	17%	(34)	201
Community/Gender: Urban Men	13%	(11)	26%	(21)	30%	(24)	22%	(18)	10%	(8)	82
Community/Gender: Rural Women	13%	(15)	17%	(20)	24%	(27)	24%	(27)	22%	(26)	115
Community/Gender: Rural Men	11%	(10)	29%	(25)	25%	(21)	26%	(22)	10%	(8)	86
Community/Gender: Suburban Women	9%	(20)	21%	(43)	23%	(48)	26%	(54)	22%	(46)	210
Community/Gender: Suburban Men	18%	(30)	14%	(24)	21%	(35)	31%	(52)	17%	(28)	169
Homeowner	11%	(63)	19%	(110)	24%	(141)	27%	(160)	19%	(109)	582
Renter	22%	(22)	21%	(21)	27%	(26)	20%	(19)	10%	(10)	99
Military HHnm: Yes	13%	(14)	17%	(18)	16%	(17)	32%	(33)	22%	(23)	104
Military HH: No	13%	(76)	20%	(119)	26%	(155)	25%	(149)	17%	(99)	599
Employ: Private Sector	12%	(28)	29%	(67)	32%	(75)	24%	(55)	2%	(5)	231
Employ: Self-Employed	13%	(8)	41%	(25)	19%	(11)	18%	(11)	10%	(6)	60
Employ: Homemaker	17%	(9)	15%	(8)	13%	(7)	36%	(19)	19%	(10)	53
Employ: Retired	5%	(11)	9%	(18)	12%	(24)	33%	(65)	41%	(82)	200
Employ: Unemployed	27%	(18)	8%	(5)	32%	(21)	14%	(10)	18%	(12)	66
Self + Household: White-Collar	8%	(18)	18%	(41)	28%	(63)	28%	(63)	18%	(40)	225
Self + Household: Blue Collar	14%	(49)	22%	(78)	21%	(73)	25%	(88)	18%	(64)	351
Union HH: Yes	10%	(6)	31%	(20)	20%	(12)	30%	(19)	8%	(5)	63
Union HH: No	13%	(83)	18%	(117)	25%	(159)	25%	(163)	18%	(117)	640
LGBTQ+: Yes	17%	(14)	19%	(15)	31%	(25)	19%	(15)	14%	(12)	81
LGBTQ+: No	12%	(76)	20%	(122)	24%	(147)	27%	(167)	18%	(111)	622
Motivated to Vote	13%	(81)	19%	(122)	23%	(146)	27%	(175)	18%	(112)	636
Parent: Yes	18%	(34)	22%	(41)	29%	(54)	20%	(36)	10%	(19)	184
Parent: No	11%	(56)	19%	(96)	23%	(118)	28%	(146)	20%	(103)	519
COVID Vaccine: Yes	11%	(55)	15%	(71)	24%	(117)	29%	(142)	22%	(106)	491
COVID Vaccine: No	16%	(35)	31%	(66)	26%	(55)	19%	(40)	8%	(17)	212
Student Loans: Yes	15%	(19)	26%	(34)	30%	(38)	22%	(29)	7%	(9)	128
Student Loans: No	12%	(71)	18%	(104)	23%	(134)	27%	(153)	20%	(113)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Registered Voters	14%	(99)	23%	(160)	23%	(160)	23%	(162)	17%	(122)	703
Gender: Male	15%	(52)	27%	(91)	21%	(70)	25%	(83)	12%	(42)	338
Gender: Female	13%	(47)	19%	(69)	25%	(90)	22%	(80)	22%	(80)	365
Age: 18-34	24%	(44)	31%	(58)	29%	(53)	11%	(21)	5%	(9)	186
Age: 35-44	15%	(15)	23%	(22)	36%	(35)	11%	(11)	14%	(14)	97
Age: 45-64	15%	(38)	24%	(61)	20%	(49)	28%	(69)	13%	(33)	251
Age: 65+	1%	(2)	11%	(18)	13%	(22)	36%	(61)	39%	(66)	169
GenZers: 1997-2012	29%	(20)	27%	(19)	31%	(22)	9%	(7)	4%	(2)	70
Millennials: 1981-1996	19%	(37)	31%	(60)	29%	(57)	11%	(21)	10%	(20)	194
GenXers: 1965-1980	15%	(28)	26%	(50)	21%	(40)	26%	(50)	12%	(22)	190
Baby Boomers: 1946-1964	6%	(14)	11%	(25)	17%	(39)	35%	(81)	31%	(73)	232
Educ: < College	16%	(77)	22%	(105)	21%	(99)	24%	(112)	17%	(80)	472
Educ: Bachelors degree	10%	(15)	24%	(35)	25%	(36)	21%	(30)	19%	(28)	144
Educ: Post-grad	8%	(7)	23%	(20)	29%	(25)	24%	(21)	17%	(14)	87
Income: Under 50k	16%	(56)	20%	(68)	19%	(65)	24%	(80)	20%	(69)	338
Income: 50k-100k	15%	(38)	24%	(62)	25%	(65)	21%	(54)	15%	(40)	259
Income: 100k+	5%	(6)	28%	(29)	28%	(29)	27%	(29)	13%	(14)	107
Ethnicity: White (Non-Hispanic)	13%	(72)	20%	(113)	22%	(126)	25%	(141)	20%	(110)	562
Ethnicity: Black (Non-Hispanic)	25%	(23)	26%	(23)	21%	(19)	17%	(15)	12%	(10)	90
All Christian	13%	(41)	23%	(70)	20%	(62)	26%	(81)	17%	(53)	307
Agnostic/Nothing in particular	9%	(20)	22%	(48)	24%	(54)	24%	(54)	21%	(47)	223
Something Else	24%	(28)	23%	(26)	28%	(31)	15%	(17)	10%	(11)	113
Evangelical	18%	(26)	25%	(37)	22%	(32)	21%	(32)	15%	(22)	150
Non-Evangelical	16%	(41)	22%	(57)	21%	(55)	24%	(61)	17%	(42)	256
PID: Dem (no lean)	10%	(26)	21%	(53)	22%	(57)	29%	(74)	18%	(45)	255
PID: Ind (no lean)	13%	(27)	22%	(46)	22%	(48)	25%	(53)	18%	(39)	214
PID: Rep (no lean)	19%	(46)	26%	(60)	24%	(55)	15%	(35)	16%	(38)	234

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	14%	(99)	23%	(160)	23%	(160)	23%	(162)	17%	(122)	703
PID/Gender: Dem Men	13%	(15)	24%	(28)	20%	(23)	35%	(41)	8%	(9)	118
PID/Gender: Dem Women	8%	(11)	18%	(24)	24%	(33)	24%	(33)	26%	(36)	137
PID/Gender: Ind Men	10%	(12)	26%	(31)	18%	(21)	23%	(28)	23%	(28)	120
PID/Gender: Ind Women	16%	(15)	17%	(16)	28%	(26)	27%	(25)	12%	(12)	94
PID/Gender: Rep Men	25%	(25)	32%	(32)	25%	(25)	13%	(13)	5%	(5)	100
PID/Gender: Rep Women	15%	(21)	21%	(29)	23%	(31)	16%	(22)	24%	(33)	135
Ideo: Liberal (1-3)	10%	(21)	19%	(38)	25%	(51)	29%	(58)	17%	(35)	203
Ideo: Moderate (4)	12%	(24)	17%	(36)	24%	(50)	22%	(46)	24%	(50)	207
Ideo: Conservative (5-7)	16%	(43)	30%	(80)	20%	(52)	20%	(53)	14%	(36)	263
Ideo/PID: Conservative Republican	18%	(31)	28%	(48)	23%	(41)	15%	(26)	16%	(28)	174
Ideo/PID: Moderate/Liberal Republican	25%	(14)	15%	(8)	27%	(15)	17%	(9)	15%	(8)	55
Ideo/PID: Moderate/Conservative Democrat	12%	(12)	22%	(21)	18%	(18)	28%	(27)	20%	(20)	97
Ideo/PID: Liberal Democrat	9%	(13)	20%	(30)	23%	(35)	31%	(47)	17%	(25)	152
Unfavorable of Biden and Trump	9%	(13)	24%	(35)	25%	(35)	25%	(35)	17%	(24)	143
2024 H2H Matchup: Biden Voter	8%	(24)	15%	(43)	22%	(65)	32%	(92)	24%	(69)	293
2024 H2H Matchup: Trump Voter	19%	(60)	29%	(92)	23%	(74)	17%	(55)	13%	(42)	322
2022 House Vote: Democrat	9%	(26)	17%	(50)	22%	(63)	30%	(87)	22%	(64)	291
2022 House Vote: Republican	16%	(43)	27%	(74)	22%	(61)	19%	(53)	15%	(41)	273
2022 House Vote: Did not Vote	21%	(26)	24%	(31)	26%	(32)	16%	(21)	12%	(15)	125
2020 Vote: Joe Biden	9%	(28)	18%	(57)	25%	(80)	28%	(91)	21%	(68)	324
2020 Vote: Donald Trump	16%	(48)	28%	(84)	20%	(60)	20%	(62)	17%	(51)	306
2020 Vote: Did not Vote	34%	(21)	26%	(17)	26%	(16)	11%	(7)	3%	(2)	63
2016 Vote: Hillary Clinton	8%	(21)	18%	(44)	23%	(56)	30%	(73)	21%	(52)	245
2016 Vote: Donald Trump	16%	(41)	26%	(65)	20%	(50)	24%	(60)	15%	(38)	253
U.S. Economy: Wrong Track	16%	(80)	27%	(136)	22%	(115)	19%	(96)	17%	(86)	513
U.S. Economy: Right Direction	10%	(19)	12%	(24)	24%	(45)	35%	(66)	19%	(36)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(17)	18%	(38)	27%	(57)	29%	(60)	17%	(35)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(69)	26%	(92)	22%	(78)	18%	(63)	14%	(51)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(13)	20%	(29)	18%	(25)	28%	(40)	25%	(36)	143

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Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	14%	(99)	23%	(160)	23%	(160)	23%	(162)	17%	(122)	703
Top 2024 Issue: Economy	14%	(35)	31%	(78)	21%	(54)	20%	(51)	14%	(37)	256
Community: Urban	14%	(18)	29%	(36)	26%	(32)	21%	(26)	10%	(12)	123
Community: Suburban	13%	(48)	21%	(80)	23%	(86)	24%	(92)	19%	(74)	379
Community: Rural	17%	(34)	22%	(43)	21%	(42)	22%	(45)	18%	(36)	201
Community/Gender: Urban Men	15%	(12)	37%	(31)	19%	(16)	21%	(18)	7%	(6)	82
Community/Gender: Rural Women	16%	(18)	14%	(16)	22%	(25)	24%	(27)	24%	(28)	115
Community/Gender: Rural Men	18%	(15)	32%	(27)	20%	(17)	21%	(18)	10%	(8)	86
Community/Gender: Suburban Women	11%	(23)	23%	(47)	23%	(49)	21%	(45)	22%	(46)	210
Community/Gender: Suburban Men	14%	(24)	20%	(33)	22%	(37)	28%	(47)	16%	(28)	169
Homeowner	12%	(72)	23%	(133)	22%	(127)	24%	(141)	19%	(110)	582
Renter	21%	(21)	21%	(21)	28%	(28)	19%	(18)	10%	(10)	99
Military HHnm: Yes	16%	(17)	18%	(18)	17%	(18)	25%	(26)	24%	(25)	104
Military HH: No	14%	(82)	24%	(141)	24%	(142)	23%	(136)	16%	(97)	599
Employ: Private Sector	12%	(28)	32%	(74)	31%	(72)	22%	(52)	2%	(5)	231
Employ: Self-Employed	19%	(11)	38%	(23)	26%	(16)	9%	(6)	7%	(4)	60
Employ: Homemaker	22%	(12)	17%	(9)	12%	(6)	27%	(14)	22%	(11)	53
Employ: Retired	4%	(7)	11%	(21)	13%	(25)	32%	(63)	41%	(83)	200
Employ: Unemployed	39%	(26)	12%	(8)	26%	(17)	7%	(4)	17%	(11)	66
Self + Household: White-Collar	9%	(21)	21%	(48)	25%	(56)	27%	(61)	17%	(39)	225
Self + Household: Blue Collar	15%	(54)	22%	(78)	22%	(76)	22%	(77)	19%	(66)	351
Union HH: Yes	12%	(8)	37%	(23)	12%	(7)	30%	(19)	9%	(6)	63
Union HH: No	14%	(91)	21%	(137)	24%	(153)	22%	(144)	18%	(116)	640
LGBTQ+: Yes	15%	(12)	28%	(23)	29%	(23)	16%	(13)	12%	(9)	81
LGBTQ+: No	14%	(86)	22%	(137)	22%	(137)	24%	(149)	18%	(113)	622
Motivated to Vote	13%	(84)	23%	(145)	22%	(143)	24%	(154)	17%	(111)	636
Parent: Yes	20%	(36)	30%	(56)	23%	(43)	16%	(29)	11%	(20)	184
Parent: No	12%	(62)	20%	(104)	23%	(117)	26%	(133)	20%	(102)	519
COVID Vaccine: Yes	11%	(52)	20%	(97)	22%	(110)	25%	(124)	22%	(107)	491
COVID Vaccine: No	22%	(46)	29%	(62)	23%	(50)	18%	(38)	7%	(15)	212

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	14%	(99)	23%	(160)	23%	(160)	23%	(162)	17%	(122)	703
Student Loans: Yes	15%	(19)	35%	(44)	24%	(31)	20%	(25)	7%	(8)	128
Student Loans: No	14%	(80)	20%	(116)	22%	(129)	24%	(137)	20%	(114)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB26_1: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Israel following the October 7th attack by Hamas

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	22%	(154)	24%	(168)	31%	(217)	23%	(164)	703
Gender: Male	26%	(86)	24%	(80)	35%	(118)	16%	(53)	338
Gender: Female	19%	(68)	24%	(88)	27%	(99)	30%	(111)	365
Age: 18-34	31%	(57)	25%	(46)	10%	(19)	34%	(64)	186
Age: 35-44	26%	(26)	21%	(21)	26%	(25)	27%	(26)	97
Age: 45-64	18%	(46)	25%	(64)	34%	(85)	23%	(57)	251
Age: 65+	15%	(26)	22%	(38)	52%	(88)	10%	(17)	169
GenZers: 1997-2012	38%	(26)	25%	(17)	10%	(7)	28%	(20)	70
Millennials: 1981-1996	28%	(54)	24%	(46)	15%	(29)	34%	(66)	194
GenXers: 1965-1980	19%	(36)	20%	(39)	38%	(72)	23%	(43)	190
Baby Boomers: 1946-1964	14%	(33)	26%	(60)	45%	(104)	15%	(35)	232
Educ: < College	24%	(115)	25%	(119)	26%	(124)	24%	(114)	472
Educ: Bachelors degree	15%	(21)	26%	(38)	41%	(59)	18%	(26)	144
Educ: Post-grad	20%	(17)	13%	(11)	40%	(35)	26%	(23)	87
Income: Under 50k	20%	(69)	24%	(82)	31%	(106)	24%	(82)	338
Income: 50k-100k	22%	(58)	27%	(69)	31%	(80)	20%	(52)	259
Income: 100k+	26%	(27)	16%	(17)	30%	(32)	28%	(30)	107
Ethnicity: White (Non-Hispanic)	22%	(123)	25%	(142)	30%	(170)	23%	(127)	562
Ethnicity: Black (Non-Hispanic)	17%	(15)	19%	(18)	35%	(31)	29%	(26)	90
All Christian	20%	(62)	28%	(86)	37%	(114)	15%	(45)	307
Agnostic/Nothing in particular	19%	(43)	18%	(40)	33%	(73)	30%	(68)	223
Something Else	19%	(21)	33%	(38)	13%	(15)	35%	(39)	113
Evangelical	16%	(24)	42%	(63)	25%	(37)	17%	(26)	150
Non-Evangelical	21%	(55)	24%	(61)	34%	(88)	21%	(53)	256
PID: Dem (no lean)	21%	(53)	9%	(24)	50%	(126)	20%	(52)	255
PID: Ind (no lean)	22%	(48)	26%	(57)	26%	(56)	25%	(54)	214
PID: Rep (no lean)	23%	(54)	37%	(88)	15%	(35)	25%	(58)	234

Continued on next page

Table BLMB26_1: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Israel following the October 7th attack by Hamas

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	22%	(154)	24%	(168)	31%	(217)	23%	(164)	703
PID/Gender: Dem Men	23%	(27)	12%	(14)	54%	(64)	11%	(13)	118
PID/Gender: Dem Women	19%	(26)	7%	(10)	45%	(62)	29%	(39)	137
PID/Gender: Ind Men	27%	(33)	24%	(29)	31%	(37)	18%	(22)	120
PID/Gender: Ind Women	16%	(15)	30%	(28)	21%	(19)	34%	(32)	94
PID/Gender: Rep Men	27%	(27)	37%	(37)	18%	(17)	18%	(18)	100
PID/Gender: Rep Women	20%	(27)	38%	(51)	13%	(17)	29%	(40)	135
Ideo: Liberal (1-3)	25%	(50)	12%	(24)	42%	(85)	22%	(44)	203
Ideo: Moderate (4)	23%	(47)	14%	(29)	37%	(77)	26%	(54)	207
Ideo: Conservative (5-7)	21%	(55)	41%	(109)	19%	(50)	19%	(50)	263
Ideo/PID: Conservative Republican	18%	(32)	45%	(78)	16%	(27)	21%	(37)	174
Ideo/PID: Moderate/Liberal Republican	38%	(21)	15%	(8)	15%	(8)	32%	(18)	55
Ideo/PID: Moderate/Conservative Democrat	21%	(21)	10%	(10)	50%	(48)	18%	(18)	97
Ideo/PID: Liberal Democrat	21%	(32)	9%	(14)	48%	(73)	22%	(33)	152
Unfavorable of Biden and Trump	33%	(47)	20%	(29)	26%	(38)	20%	(29)	143
2024 H2H Matchup: Biden Voter	21%	(62)	7%	(22)	52%	(154)	19%	(56)	293
2024 H2H Matchup: Trump Voter	22%	(72)	39%	(126)	15%	(49)	23%	(75)	322
2022 House Vote: Democrat	20%	(58)	11%	(31)	50%	(147)	19%	(55)	291
2022 House Vote: Republican	22%	(61)	39%	(106)	18%	(50)	21%	(56)	273
2022 House Vote: Did not Vote	25%	(31)	22%	(27)	17%	(21)	37%	(46)	125
2020 Vote: Joe Biden	23%	(75)	11%	(37)	46%	(149)	19%	(63)	324
2020 Vote: Donald Trump	22%	(67)	36%	(110)	19%	(58)	23%	(71)	306
2020 Vote: Did not Vote	18%	(11)	32%	(20)	11%	(7)	39%	(25)	63
2016 Vote: Hillary Clinton	22%	(54)	11%	(28)	50%	(122)	17%	(42)	245
2016 Vote: Donald Trump	22%	(55)	37%	(94)	22%	(55)	19%	(49)	253
U.S. Economy: Wrong Track	24%	(121)	30%	(152)	20%	(104)	27%	(137)	513
U.S. Economy: Right Direction	18%	(33)	9%	(16)	60%	(113)	14%	(27)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	21%	(43)	8%	(16)	56%	(115)	16%	(33)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(84)	37%	(130)	16%	(58)	23%	(81)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(27)	16%	(23)	31%	(44)	34%	(49)	143
Top 2024 Issue: Economy	22%	(58)	26%	(67)	22%	(57)	29%	(74)	256

Continued on next page

Table BLMB26_1: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Israel following the October 7th attack by Hamas

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	22%	(154)	24%	(168)	31%	(217)	23%	(164)	703
Community: Urban	26%	(32)	19%	(23)	34%	(41)	22%	(27)	123
Community: Suburban	23%	(85)	22%	(84)	33%	(126)	22%	(84)	379
Community: Rural	18%	(36)	31%	(61)	25%	(50)	26%	(53)	201
Community/Gender: Urban Men	24%	(20)	21%	(17)	36%	(30)	19%	(15)	82
Community/Gender: Rural Women	17%	(20)	32%	(37)	21%	(24)	30%	(34)	115
Community/Gender: Rural Men	19%	(17)	28%	(24)	31%	(27)	22%	(19)	86
Community/Gender: Suburban Women	17%	(36)	22%	(45)	30%	(64)	31%	(65)	210
Community/Gender: Suburban Men	29%	(50)	23%	(38)	37%	(62)	11%	(19)	169
Homeowner	21%	(122)	24%	(139)	33%	(194)	22%	(128)	582
Renter	26%	(26)	25%	(25)	21%	(21)	28%	(28)	99
Military HHnm: Yes	21%	(21)	35%	(36)	30%	(31)	15%	(15)	104
Military HH: No	22%	(133)	22%	(132)	31%	(186)	25%	(148)	599
Employ: Private Sector	28%	(64)	24%	(55)	22%	(50)	27%	(62)	231
Employ: Self-Employed	12%	(7)	17%	(11)	25%	(15)	46%	(28)	60
Employ: Homemaker	20%	(10)	17%	(9)	46%	(24)	17%	(9)	53
Employ: Retired	14%	(27)	26%	(51)	47%	(94)	14%	(28)	200
Employ: Unemployed	30%	(20)	25%	(16)	22%	(14)	24%	(16)	66
Self + Household: White-Collar	22%	(48)	20%	(46)	39%	(88)	19%	(42)	225
Self + Household: Blue Collar	23%	(81)	23%	(82)	28%	(99)	25%	(89)	351
Union HH: Yes	41%	(26)	12%	(7)	23%	(14)	24%	(15)	63
Union HH: No	20%	(128)	25%	(161)	32%	(203)	23%	(148)	640
LGBTQ+: Yes	34%	(27)	25%	(20)	15%	(12)	27%	(22)	81
LGBTQ+: No	20%	(127)	24%	(148)	33%	(206)	23%	(142)	622
Motivated to Vote	23%	(144)	23%	(148)	33%	(210)	21%	(134)	636
Parent: Yes	29%	(53)	24%	(44)	19%	(35)	28%	(52)	184
Parent: No	19%	(101)	24%	(124)	35%	(183)	22%	(112)	519
COVID Vaccine: Yes	20%	(96)	20%	(100)	38%	(189)	22%	(106)	491
COVID Vaccine: No	27%	(58)	32%	(68)	14%	(29)	27%	(57)	212
Student Loans: Yes	27%	(35)	19%	(24)	28%	(35)	26%	(34)	128
Student Loans: No	21%	(119)	25%	(144)	32%	(182)	23%	(130)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB26_2: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for civilians in Gaza

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	17%	(117)	27%	(189)	27%	(187)	30%	(209)	703
Gender: Male	22%	(73)	28%	(95)	29%	(97)	22%	(73)	338
Gender: Female	12%	(44)	26%	(94)	25%	(90)	37%	(136)	365
Age: 18-34	20%	(36)	34%	(63)	14%	(26)	32%	(60)	186
Age: 35-44	19%	(19)	29%	(28)	18%	(18)	33%	(33)	97
Age: 45-64	14%	(35)	29%	(73)	28%	(69)	29%	(74)	251
Age: 65+	16%	(27)	15%	(25)	44%	(74)	25%	(43)	169
GenZers: 1997-2012	12%	(8)	49%	(34)	11%	(8)	28%	(19)	70
Millennials: 1981-1996	24%	(46)	27%	(53)	16%	(31)	33%	(64)	194
GenXers: 1965-1980	10%	(20)	25%	(47)	29%	(56)	36%	(68)	190
Baby Boomers: 1946-1964	18%	(41)	22%	(52)	37%	(86)	23%	(53)	232
Educ: < College	18%	(85)	29%	(135)	22%	(105)	31%	(147)	472
Educ: Bachelors degree	15%	(22)	23%	(33)	37%	(53)	25%	(37)	144
Educ: Post-grad	12%	(10)	25%	(22)	34%	(29)	30%	(26)	87
Income: Under 50k	12%	(42)	28%	(94)	27%	(92)	33%	(110)	338
Income: 50k-100k	22%	(57)	27%	(71)	27%	(69)	24%	(62)	259
Income: 100k+	17%	(18)	23%	(24)	25%	(27)	35%	(37)	107
Ethnicity: White (Non-Hispanic)	16%	(91)	26%	(146)	27%	(153)	31%	(172)	562
Ethnicity: Black (Non-Hispanic)	13%	(12)	32%	(29)	29%	(26)	26%	(24)	90
All Christian	19%	(59)	21%	(66)	33%	(101)	26%	(81)	307
Agnostic/Nothing in particular	17%	(38)	25%	(57)	23%	(52)	34%	(76)	223
Something Else	12%	(13)	31%	(35)	22%	(25)	35%	(40)	113
Evangelical	15%	(22)	30%	(45)	22%	(33)	33%	(49)	150
Non-Evangelical	18%	(45)	22%	(56)	34%	(88)	26%	(67)	256
PID: Dem (no lean)	7%	(18)	28%	(70)	41%	(105)	24%	(62)	255
PID: Ind (no lean)	17%	(36)	29%	(62)	20%	(43)	34%	(73)	214
PID: Rep (no lean)	27%	(63)	25%	(58)	17%	(39)	32%	(75)	234

Continued on next page

Table BLMB26_2: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for civilians in Gaza

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	17%	(117)	27%	(189)	27%	(187)	30%	(209)	703
PID/Gender: Dem Men	10%	(11)	29%	(34)	45%	(53)	17%	(20)	118
PID/Gender: Dem Women	5%	(7)	27%	(37)	38%	(52)	30%	(42)	137
PID/Gender: Ind Men	20%	(24)	30%	(36)	21%	(26)	28%	(34)	120
PID/Gender: Ind Women	12%	(11)	27%	(25)	19%	(18)	42%	(39)	94
PID/Gender: Rep Men	37%	(37)	25%	(25)	18%	(18)	19%	(19)	100
PID/Gender: Rep Women	19%	(26)	24%	(32)	16%	(21)	41%	(55)	135
Ideo: Liberal (1-3)	9%	(19)	30%	(61)	39%	(78)	22%	(45)	203
Ideo: Moderate (4)	16%	(33)	23%	(47)	30%	(62)	31%	(64)	207
Ideo: Conservative (5-7)	24%	(63)	28%	(74)	16%	(43)	32%	(83)	263
Ideo/PID: Conservative Republican	24%	(42)	28%	(49)	13%	(23)	34%	(59)	174
Ideo/PID: Moderate/Liberal Republican	36%	(19)	14%	(8)	23%	(13)	27%	(15)	55
Ideo/PID: Moderate/Conservative Democrat	9%	(9)	29%	(28)	41%	(40)	21%	(20)	97
Ideo/PID: Liberal Democrat	6%	(9)	27%	(41)	42%	(64)	25%	(37)	152
Unfavorable of Biden and Trump	15%	(21)	35%	(50)	19%	(28)	31%	(44)	143
2024 H2H Matchup: Biden Voter	7%	(22)	28%	(83)	43%	(125)	22%	(63)	293
2024 H2H Matchup: Trump Voter	27%	(86)	24%	(79)	15%	(50)	33%	(108)	322
2022 House Vote: Democrat	8%	(24)	29%	(84)	39%	(114)	24%	(69)	291
2022 House Vote: Republican	25%	(68)	24%	(66)	19%	(52)	31%	(86)	273
2022 House Vote: Did not Vote	16%	(20)	29%	(36)	15%	(19)	40%	(49)	125
2020 Vote: Joe Biden	7%	(22)	31%	(100)	40%	(130)	22%	(71)	324
2020 Vote: Donald Trump	28%	(85)	20%	(62)	16%	(50)	35%	(109)	306
2020 Vote: Did not Vote	15%	(9)	39%	(24)	8%	(5)	39%	(25)	63
2016 Vote: Hillary Clinton	8%	(20)	29%	(71)	41%	(102)	21%	(53)	245
2016 Vote: Donald Trump	28%	(70)	25%	(63)	18%	(47)	29%	(74)	253
U.S. Economy: Wrong Track	19%	(98)	29%	(151)	18%	(92)	34%	(172)	513
U.S. Economy: Right Direction	10%	(19)	20%	(39)	50%	(95)	19%	(37)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(13)	28%	(59)	47%	(97)	19%	(39)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27%	(94)	28%	(100)	14%	(51)	31%	(108)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	22%	(31)	27%	(39)	43%	(62)	143
Top 2024 Issue: Economy	22%	(56)	23%	(58)	22%	(56)	33%	(86)	256

Continued on next page

Table BLMB26_2: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for civilians in Gaza

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	17%	(117)	27%	(189)	27%	(187)	30%	(209)	703
Community: Urban	20%	(24)	32%	(40)	24%	(30)	24%	(29)	123
Community: Suburban	16%	(61)	26%	(100)	30%	(114)	27%	(104)	379
Community: Rural	16%	(32)	25%	(50)	21%	(43)	38%	(76)	201
Community/Gender: Urban Men	26%	(21)	33%	(27)	21%	(17)	20%	(17)	82
Community/Gender: Rural Women	13%	(14)	30%	(34)	18%	(21)	39%	(45)	115
Community/Gender: Rural Men	20%	(17)	18%	(16)	25%	(22)	37%	(32)	86
Community/Gender: Suburban Women	13%	(27)	23%	(47)	27%	(57)	38%	(79)	210
Community/Gender: Suburban Men	20%	(34)	31%	(53)	34%	(58)	15%	(25)	169
Homeowner	16%	(96)	26%	(153)	27%	(158)	30%	(176)	582
Renter	17%	(17)	30%	(29)	28%	(28)	26%	(26)	99
Military HHnm: Yes	17%	(17)	33%	(34)	24%	(25)	26%	(28)	104
Military HH: No	17%	(100)	26%	(155)	27%	(162)	30%	(182)	599
Employ: Private Sector	22%	(50)	24%	(54)	22%	(50)	33%	(77)	231
Employ: Self-Employed	15%	(9)	20%	(12)	26%	(16)	39%	(24)	60
Employ: Homemaker	20%	(10)	20%	(11)	37%	(19)	23%	(12)	53
Employ: Retired	13%	(26)	23%	(46)	40%	(80)	24%	(49)	200
Employ: Unemployed	13%	(8)	38%	(25)	7%	(5)	42%	(28)	66
Self + Household: White-Collar	14%	(32)	26%	(58)	35%	(78)	25%	(56)	225
Self + Household: Blue Collar	19%	(68)	26%	(91)	23%	(79)	32%	(113)	351
Union HH: Yes	28%	(18)	22%	(14)	24%	(15)	26%	(16)	63
Union HH: No	16%	(99)	27%	(176)	27%	(172)	30%	(193)	640
LGBTQ+: Yes	14%	(11)	41%	(33)	21%	(17)	24%	(20)	81
LGBTQ+: No	17%	(106)	25%	(156)	27%	(170)	30%	(190)	622
Motivated to Vote	17%	(106)	27%	(174)	28%	(181)	28%	(175)	636
Parent: Yes	20%	(37)	33%	(60)	15%	(28)	32%	(58)	184
Parent: No	15%	(80)	25%	(129)	31%	(159)	29%	(151)	519
COVID Vaccine: Yes	12%	(58)	28%	(136)	34%	(165)	27%	(132)	491
COVID Vaccine: No	28%	(59)	25%	(54)	10%	(22)	36%	(77)	212
Student Loans: Yes	19%	(24)	29%	(37)	21%	(27)	30%	(39)	128
Student Loans: No	16%	(93)	26%	(152)	28%	(160)	30%	(170)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB26_3: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Ukraine in their war with Russia

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	31%	(215)	18%	(128)	32%	(227)	19%	(134)	703
Gender: Male	35%	(118)	19%	(64)	35%	(120)	11%	(36)	338
Gender: Female	27%	(97)	17%	(64)	29%	(107)	27%	(97)	365
Age: 18-34	29%	(53)	25%	(47)	20%	(36)	27%	(49)	186
Age: 35-44	29%	(28)	28%	(27)	18%	(18)	24%	(24)	97
Age: 45-64	33%	(84)	13%	(33)	34%	(84)	20%	(49)	251
Age: 65+	29%	(49)	12%	(20)	52%	(88)	7%	(11)	169
GenZers: 1997-2012	21%	(15)	29%	(20)	23%	(16)	28%	(19)	70
Millennials: 1981-1996	34%	(66)	23%	(44)	18%	(35)	25%	(49)	194
GenXers: 1965-1980	27%	(52)	15%	(30)	33%	(63)	24%	(46)	190
Baby Boomers: 1946-1964	33%	(76)	14%	(33)	45%	(105)	8%	(18)	232
Educ: < College	33%	(157)	19%	(92)	28%	(134)	19%	(90)	472
Educ: Bachelors degree	28%	(40)	16%	(23)	38%	(55)	18%	(25)	144
Educ: Post-grad	21%	(18)	15%	(13)	43%	(37)	21%	(18)	87
Income: Under 50k	27%	(92)	18%	(60)	35%	(119)	19%	(66)	338
Income: 50k-100k	35%	(90)	20%	(51)	30%	(77)	16%	(41)	259
Income: 100k+	31%	(33)	16%	(17)	29%	(30)	25%	(27)	107
Ethnicity: White (Non-Hispanic)	30%	(170)	19%	(105)	33%	(184)	18%	(103)	562
Ethnicity: Black (Non-Hispanic)	29%	(26)	16%	(14)	34%	(31)	21%	(19)	90
All Christian	32%	(99)	16%	(49)	37%	(113)	15%	(46)	307
Agnostic/Nothing in particular	25%	(56)	19%	(43)	34%	(77)	21%	(47)	223
Something Else	39%	(44)	20%	(22)	18%	(20)	23%	(26)	113
Evangelical	42%	(63)	23%	(35)	20%	(30)	15%	(22)	150
Non-Evangelical	29%	(76)	14%	(37)	39%	(99)	18%	(45)	256
PID: Dem (no lean)	14%	(35)	13%	(32)	55%	(140)	19%	(48)	255
PID: Ind (no lean)	34%	(73)	21%	(45)	27%	(58)	18%	(38)	214
PID: Rep (no lean)	46%	(107)	22%	(51)	12%	(29)	20%	(48)	234

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Table BLMB26_3: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Ukraine in their war with Russia

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	31%	(215)	18%	(128)	32%	(227)	19%	(134)	703
PID/Gender: Dem Men	15%	(18)	18%	(22)	56%	(66)	10%	(12)	118
PID/Gender: Dem Women	12%	(17)	8%	(10)	54%	(74)	26%	(36)	137
PID/Gender: Ind Men	38%	(45)	22%	(26)	30%	(36)	11%	(13)	120
PID/Gender: Ind Women	29%	(28)	21%	(19)	23%	(22)	27%	(25)	94
PID/Gender: Rep Men	55%	(54)	17%	(17)	17%	(17)	11%	(11)	100
PID/Gender: Rep Women	39%	(53)	25%	(34)	8%	(11)	27%	(36)	135
Ideo: Liberal (1-3)	15%	(31)	12%	(24)	53%	(108)	20%	(41)	203
Ideo: Moderate (4)	23%	(48)	20%	(42)	37%	(76)	20%	(40)	207
Ideo: Conservative (5-7)	50%	(132)	22%	(57)	15%	(38)	14%	(36)	263
Ideo/PID: Conservative Republican	48%	(83)	23%	(41)	11%	(19)	18%	(31)	174
Ideo/PID: Moderate/Liberal Republican	43%	(24)	17%	(9)	11%	(6)	29%	(16)	55
Ideo/PID: Moderate/Conservative Democrat	20%	(19)	16%	(15)	51%	(50)	13%	(13)	97
Ideo/PID: Liberal Democrat	9%	(14)	10%	(15)	60%	(90)	21%	(31)	152
Unfavorable of Biden and Trump	31%	(44)	18%	(25)	33%	(46)	19%	(27)	143
2024 H2H Matchup: Biden Voter	13%	(39)	13%	(38)	58%	(172)	15%	(45)	293
2024 H2H Matchup: Trump Voter	47%	(152)	22%	(71)	12%	(38)	19%	(60)	322
2022 House Vote: Democrat	13%	(38)	15%	(45)	55%	(159)	17%	(49)	291
2022 House Vote: Republican	50%	(137)	20%	(55)	14%	(39)	15%	(42)	273
2022 House Vote: Did not Vote	26%	(33)	21%	(26)	22%	(28)	30%	(38)	125
2020 Vote: Joe Biden	14%	(46)	16%	(51)	53%	(172)	17%	(55)	324
2020 Vote: Donald Trump	49%	(151)	18%	(54)	15%	(45)	18%	(56)	306
2020 Vote: Did not Vote	25%	(16)	34%	(21)	11%	(7)	30%	(19)	63
2016 Vote: Hillary Clinton	15%	(36)	12%	(30)	58%	(141)	15%	(38)	245
2016 Vote: Donald Trump	51%	(128)	19%	(47)	17%	(43)	14%	(35)	253
U.S. Economy: Wrong Track	38%	(193)	19%	(97)	22%	(112)	22%	(112)	513
U.S. Economy: Right Direction	12%	(22)	16%	(31)	61%	(115)	12%	(22)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(23)	14%	(29)	60%	(124)	15%	(30)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	46%	(162)	22%	(78)	14%	(49)	18%	(63)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(29)	14%	(20)	37%	(54)	28%	(40)	143
Top 2024 Issue: Economy	39%	(100)	16%	(42)	25%	(63)	20%	(50)	256

Continued on next page

Table BLMB26_3: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Ukraine in their war with Russia

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	31%	(215)	18%	(128)	32%	(227)	19%	(134)	703
Community: Urban	32%	(39)	20%	(24)	35%	(44)	13%	(16)	123
Community: Suburban	28%	(105)	17%	(66)	34%	(130)	21%	(79)	379
Community: Rural	36%	(71)	19%	(38)	26%	(53)	19%	(39)	201
Community/Gender: Urban Men	34%	(28)	24%	(19)	35%	(29)	7%	(6)	82
Community/Gender: Rural Women	30%	(34)	19%	(22)	26%	(30)	25%	(29)	115
Community/Gender: Rural Men	43%	(37)	19%	(16)	27%	(23)	12%	(10)	86
Community/Gender: Suburban Women	25%	(52)	18%	(37)	30%	(63)	28%	(58)	210
Community/Gender: Suburban Men	31%	(53)	17%	(29)	40%	(68)	12%	(20)	169
Homeowner	30%	(176)	17%	(100)	35%	(203)	18%	(104)	582
Renter	33%	(33)	24%	(24)	21%	(21)	22%	(22)	99
Military HHnm: Yes	27%	(29)	21%	(22)	41%	(43)	10%	(11)	104
Military HH: No	31%	(186)	18%	(106)	31%	(184)	21%	(123)	599
Employ: Private Sector	35%	(80)	16%	(36)	27%	(63)	22%	(52)	231
Employ: Self-Employed	48%	(29)	9%	(6)	23%	(14)	19%	(12)	60
Employ: Homemaker	20%	(11)	22%	(12)	45%	(24)	12%	(6)	53
Employ: Retired	30%	(60)	15%	(30)	46%	(91)	9%	(19)	200
Employ: Unemployed	21%	(14)	26%	(17)	10%	(6)	43%	(29)	66
Self + Household: White-Collar	30%	(68)	15%	(33)	40%	(89)	15%	(35)	225
Self + Household: Blue Collar	34%	(121)	17%	(60)	31%	(109)	17%	(61)	351
Union HH: Yes	37%	(23)	14%	(9)	31%	(19)	18%	(11)	63
Union HH: No	30%	(192)	19%	(119)	32%	(207)	19%	(122)	640
LGBTQ+: Yes	29%	(23)	25%	(21)	24%	(20)	22%	(17)	81
LGBTQ+: No	31%	(192)	17%	(107)	33%	(207)	19%	(116)	622
Motivated to Vote	30%	(190)	18%	(115)	34%	(218)	18%	(113)	636
Parent: Yes	36%	(66)	22%	(41)	22%	(41)	20%	(36)	184
Parent: No	29%	(149)	17%	(87)	36%	(186)	19%	(97)	519
COVID Vaccine: Yes	23%	(114)	18%	(88)	42%	(204)	17%	(85)	491
COVID Vaccine: No	48%	(101)	19%	(40)	11%	(23)	23%	(48)	212
Student Loans: Yes	31%	(40)	17%	(22)	30%	(38)	22%	(28)	128
Student Loans: No	30%	(175)	18%	(106)	33%	(189)	18%	(105)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB26_4: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Addressing student loans

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	28%	(194)	31%	(215)	27%	(189)	15%	(104)	703
Gender: Male	31%	(106)	30%	(102)	29%	(99)	9%	(31)	338
Gender: Female	24%	(88)	31%	(113)	25%	(91)	20%	(73)	365
Age: 18-34	15%	(28)	45%	(83)	23%	(43)	17%	(32)	186
Age: 35-44	27%	(26)	34%	(33)	21%	(20)	18%	(18)	97
Age: 45-64	29%	(72)	31%	(79)	27%	(68)	13%	(32)	251
Age: 65+	40%	(68)	12%	(20)	35%	(59)	13%	(22)	169
GenZers: 1997-2012	18%	(12)	43%	(30)	27%	(19)	12%	(8)	70
Millennials: 1981-1996	19%	(37)	42%	(82)	19%	(37)	20%	(38)	194
GenXers: 1965-1980	25%	(48)	30%	(58)	30%	(57)	15%	(28)	190
Baby Boomers: 1946-1964	38%	(89)	19%	(45)	30%	(69)	13%	(29)	232
Educ: < College	28%	(133)	31%	(147)	25%	(116)	16%	(76)	472
Educ: Bachelors degree	30%	(44)	29%	(42)	28%	(40)	13%	(19)	144
Educ: Post-grad	21%	(18)	31%	(27)	38%	(33)	10%	(9)	87
Income: Under 50k	23%	(78)	33%	(110)	28%	(93)	17%	(56)	338
Income: 50k-100k	29%	(75)	31%	(81)	26%	(66)	14%	(37)	259
Income: 100k+	39%	(41)	23%	(24)	28%	(30)	10%	(11)	107
Ethnicity: White (Non-Hispanic)	31%	(172)	26%	(147)	27%	(150)	16%	(93)	562
Ethnicity: Black (Non-Hispanic)	16%	(14)	44%	(40)	32%	(29)	9%	(8)	90
All Christian	32%	(99)	22%	(66)	32%	(99)	14%	(43)	307
Agnostic/Nothing in particular	23%	(51)	38%	(85)	24%	(53)	15%	(34)	223
Something Else	30%	(34)	32%	(36)	17%	(20)	21%	(23)	113
Evangelical	41%	(62)	23%	(35)	21%	(31)	15%	(22)	150
Non-Evangelical	27%	(69)	26%	(67)	33%	(85)	14%	(35)	256
PID: Dem (no lean)	7%	(19)	33%	(83)	46%	(117)	14%	(35)	255
PID: Ind (no lean)	35%	(75)	29%	(63)	21%	(45)	14%	(31)	214
PID: Rep (no lean)	43%	(101)	29%	(69)	12%	(27)	16%	(38)	234

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Table BLMB26_4: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Addressing student loans

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	28%	(194)	31%	(215)	27%	(189)	15%	(104)	703
PID/Gender: Dem Men	7%	(9)	34%	(40)	53%	(62)	6%	(7)	118
PID/Gender: Dem Women	7%	(10)	32%	(44)	40%	(55)	21%	(28)	137
PID/Gender: Ind Men	44%	(53)	29%	(35)	18%	(22)	9%	(11)	120
PID/Gender: Ind Women	24%	(22)	30%	(28)	25%	(23)	21%	(20)	94
PID/Gender: Rep Men	45%	(45)	28%	(28)	15%	(15)	13%	(13)	100
PID/Gender: Rep Women	42%	(56)	31%	(41)	9%	(12)	18%	(25)	135
Ideo: Liberal (1-3)	9%	(19)	37%	(76)	40%	(80)	14%	(28)	203
Ideo: Moderate (4)	23%	(48)	27%	(55)	36%	(74)	15%	(31)	207
Ideo: Conservative (5-7)	48%	(126)	28%	(73)	11%	(30)	13%	(34)	263
Ideo/PID: Conservative Republican	51%	(88)	27%	(47)	8%	(14)	14%	(25)	174
Ideo/PID: Moderate/Liberal Republican	23%	(12)	36%	(20)	24%	(13)	18%	(10)	55
Ideo/PID: Moderate/Conservative Democrat	10%	(9)	26%	(25)	54%	(52)	11%	(11)	97
Ideo/PID: Liberal Democrat	6%	(10)	37%	(56)	42%	(63)	15%	(23)	152
Unfavorable of Biden and Trump	32%	(46)	36%	(51)	22%	(32)	10%	(15)	143
2024 H2H Matchup: Biden Voter	13%	(38)	29%	(85)	46%	(136)	12%	(35)	293
2024 H2H Matchup: Trump Voter	43%	(138)	28%	(92)	14%	(44)	15%	(49)	322
2022 House Vote: Democrat	14%	(41)	32%	(94)	40%	(118)	13%	(38)	291
2022 House Vote: Republican	48%	(132)	24%	(66)	12%	(34)	15%	(41)	273
2022 House Vote: Did not Vote	14%	(18)	39%	(48)	30%	(37)	17%	(22)	125
2020 Vote: Joe Biden	12%	(40)	35%	(113)	41%	(133)	12%	(38)	324
2020 Vote: Donald Trump	48%	(148)	23%	(70)	12%	(36)	17%	(52)	306
2020 Vote: Did not Vote	8%	(5)	43%	(27)	31%	(19)	18%	(12)	63
2016 Vote: Hillary Clinton	11%	(26)	36%	(88)	43%	(105)	10%	(25)	245
2016 Vote: Donald Trump	49%	(125)	23%	(57)	14%	(35)	14%	(36)	253
U.S. Economy: Wrong Track	32%	(162)	34%	(175)	18%	(95)	16%	(82)	513
U.S. Economy: Right Direction	17%	(32)	21%	(40)	50%	(95)	12%	(22)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(21)	36%	(75)	45%	(93)	9%	(18)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	42%	(147)	30%	(107)	14%	(50)	14%	(48)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(26)	23%	(33)	32%	(46)	27%	(38)	143
Top 2024 Issue: Economy	34%	(88)	32%	(83)	16%	(41)	17%	(44)	256

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Table BLMB26_4: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Addressing student loans

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	28%	(194)	31%	(215)	27%	(189)	15%	(104)	703
Community: Urban	20%	(24)	36%	(44)	35%	(43)	10%	(12)	123
Community: Suburban	27%	(104)	31%	(118)	25%	(97)	16%	(60)	379
Community: Rural	33%	(67)	26%	(53)	25%	(49)	16%	(32)	201
Community/Gender: Urban Men	23%	(19)	39%	(32)	31%	(25)	7%	(6)	82
Community/Gender: Rural Women	25%	(29)	28%	(32)	26%	(29)	21%	(24)	115
Community/Gender: Rural Men	44%	(38)	24%	(21)	23%	(20)	9%	(8)	86
Community/Gender: Suburban Women	26%	(54)	33%	(70)	21%	(43)	20%	(43)	210
Community/Gender: Suburban Men	29%	(50)	29%	(49)	32%	(53)	10%	(17)	169
Homeowner	31%	(179)	28%	(161)	28%	(163)	14%	(80)	582
Renter	13%	(13)	45%	(44)	25%	(24)	18%	(17)	99
Military HHnm: Yes	34%	(35)	30%	(31)	29%	(31)	7%	(8)	104
Military HH: No	27%	(159)	31%	(184)	27%	(159)	16%	(96)	599
Employ: Private Sector	28%	(65)	32%	(74)	28%	(66)	12%	(27)	231
Employ: Self-Employed	32%	(19)	32%	(19)	17%	(10)	19%	(12)	60
Employ: Homemaker	9%	(5)	39%	(21)	37%	(20)	15%	(8)	53
Employ: Retired	40%	(79)	15%	(29)	29%	(58)	17%	(34)	200
Employ: Unemployed	14%	(9)	40%	(26)	25%	(16)	21%	(14)	66
Self + Household: White-Collar	33%	(75)	26%	(58)	31%	(71)	9%	(21)	225
Self + Household: Blue Collar	29%	(103)	28%	(98)	26%	(90)	17%	(61)	351
Union HH: Yes	29%	(18)	31%	(20)	27%	(17)	13%	(8)	63
Union HH: No	27%	(176)	31%	(196)	27%	(173)	15%	(96)	640
LGBTQ+: Yes	24%	(19)	41%	(33)	22%	(18)	14%	(11)	81
LGBTQ+: No	28%	(175)	29%	(182)	28%	(171)	15%	(93)	622
Motivated to Vote	28%	(181)	30%	(190)	29%	(182)	13%	(84)	636
Parent: Yes	27%	(49)	38%	(69)	19%	(35)	17%	(30)	184
Parent: No	28%	(145)	28%	(146)	30%	(154)	14%	(73)	519
COVID Vaccine: Yes	22%	(109)	32%	(156)	32%	(158)	14%	(68)	491
COVID Vaccine: No	40%	(86)	28%	(59)	15%	(31)	17%	(36)	212
Student Loans: Yes	9%	(11)	64%	(82)	20%	(25)	7%	(10)	128
Student Loans: No	32%	(183)	23%	(133)	29%	(164)	16%	(94)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB31: How much have you seen, read, or heard about the Biden administration's decision to cancel 127 billion in student loans?

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	19%	(135)	48%	(340)	22%	(151)	11%	(77)	703
Gender: Male	20%	(68)	51%	(171)	19%	(64)	10%	(34)	338
Gender: Female	18%	(66)	46%	(168)	24%	(88)	12%	(43)	365
Age: 18-34	17%	(31)	37%	(69)	27%	(51)	18%	(34)	186
Age: 35-44	14%	(14)	51%	(50)	23%	(23)	11%	(11)	97
Age: 45-64	18%	(45)	52%	(130)	21%	(53)	9%	(23)	251
Age: 65+	27%	(45)	53%	(90)	14%	(24)	6%	(10)	169
GenZers: 1997-2012	17%	(12)	29%	(20)	32%	(22)	22%	(15)	70
Millennials: 1981-1996	16%	(32)	45%	(88)	23%	(45)	15%	(30)	194
GenXers: 1965-1980	16%	(30)	56%	(106)	21%	(40)	8%	(15)	190
Baby Boomers: 1946-1964	24%	(55)	51%	(119)	18%	(41)	7%	(17)	232
Educ: < College	17%	(79)	47%	(223)	23%	(110)	13%	(61)	472
Educ: Bachelors degree	24%	(35)	51%	(74)	18%	(26)	7%	(10)	144
Educ: Post-grad	24%	(20)	50%	(43)	19%	(16)	8%	(7)	87
Income: Under 50k	15%	(51)	51%	(172)	20%	(67)	14%	(47)	338
Income: 50k-100k	23%	(58)	46%	(119)	23%	(60)	8%	(22)	259
Income: 100k+	24%	(25)	46%	(49)	22%	(24)	8%	(9)	107
Ethnicity: White (Non-Hispanic)	20%	(110)	49%	(277)	22%	(123)	9%	(53)	562
Ethnicity: Black (Non-Hispanic)	13%	(12)	49%	(45)	24%	(22)	14%	(12)	90
All Christian	22%	(68)	47%	(143)	23%	(71)	8%	(25)	307
Agnostic/Nothing in particular	15%	(33)	56%	(124)	17%	(39)	12%	(27)	223
Something Else	24%	(27)	36%	(41)	23%	(26)	17%	(19)	113
Evangelical	21%	(31)	40%	(59)	27%	(40)	13%	(19)	150
Non-Evangelical	24%	(62)	45%	(116)	21%	(53)	10%	(25)	256
PID: Dem (no lean)	20%	(52)	50%	(128)	20%	(51)	9%	(23)	255
PID: Ind (no lean)	18%	(38)	49%	(105)	22%	(48)	11%	(23)	214
PID: Rep (no lean)	19%	(44)	46%	(107)	22%	(52)	13%	(31)	234
PID/Gender: Dem Men	16%	(19)	57%	(67)	14%	(17)	13%	(15)	118
PID/Gender: Dem Women	24%	(33)	44%	(61)	25%	(35)	6%	(8)	137
PID/Gender: Ind Men	21%	(25)	48%	(58)	23%	(28)	7%	(9)	120
PID/Gender: Ind Women	14%	(13)	50%	(47)	21%	(20)	15%	(14)	94
PID/Gender: Rep Men	24%	(24)	47%	(47)	19%	(19)	11%	(11)	100
PID/Gender: Rep Women	15%	(21)	45%	(60)	25%	(33)	15%	(20)	135

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Table BLMB31: How much have you seen, read, or heard about the Biden administration's decision to cancel 127 billion in student loans?

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	19%	(135)	48%	(340)	22%	(151)	11%	(77)	703
Ideo: Liberal (1-3)	19%	(39)	52%	(106)	24%	(49)	4%	(9)	203
Ideo: Moderate (4)	19%	(39)	49%	(100)	23%	(47)	10%	(21)	207
Ideo: Conservative (5-7)	21%	(55)	47%	(124)	20%	(53)	12%	(31)	263
Ideo/PID: Conservative Republican	20%	(35)	49%	(85)	20%	(34)	11%	(19)	174
Ideo/PID: Moderate/Liberal Republican	17%	(9)	37%	(20)	32%	(18)	13%	(7)	55
Ideo/PID: Moderate/Conservative Democrat	22%	(21)	46%	(45)	20%	(20)	12%	(11)	97
Ideo/PID: Liberal Democrat	21%	(31)	54%	(82)	21%	(32)	5%	(7)	152
Unfavorable of Biden and Trump	19%	(27)	48%	(68)	23%	(33)	10%	(14)	143
2024 H2H Matchup: Biden Voter	20%	(60)	52%	(152)	20%	(58)	8%	(24)	293
2024 H2H Matchup: Trump Voter	20%	(64)	47%	(152)	21%	(67)	12%	(39)	322
2022 House Vote: Democrat	18%	(52)	54%	(158)	20%	(60)	7%	(21)	291
2022 House Vote: Republican	23%	(63)	50%	(136)	18%	(49)	9%	(24)	273
2022 House Vote: Did not Vote	13%	(16)	31%	(38)	32%	(40)	24%	(30)	125
2020 Vote: Joe Biden	19%	(61)	52%	(169)	22%	(73)	6%	(21)	324
2020 Vote: Donald Trump	22%	(68)	48%	(146)	21%	(63)	10%	(29)	306
2020 Vote: Did not Vote	6%	(4)	31%	(20)	20%	(13)	42%	(27)	63
2016 Vote: Hillary Clinton	19%	(47)	53%	(130)	20%	(50)	8%	(19)	245
2016 Vote: Donald Trump	24%	(61)	49%	(123)	19%	(48)	8%	(20)	253
U.S. Economy: Wrong Track	19%	(96)	45%	(232)	24%	(124)	12%	(61)	513
U.S. Economy: Right Direction	20%	(39)	57%	(107)	14%	(27)	9%	(17)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(35)	52%	(107)	25%	(51)	7%	(14)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(80)	43%	(153)	20%	(71)	14%	(49)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(19)	56%	(80)	21%	(29)	10%	(15)	143
Top 2024 Issue: Economy	16%	(40)	50%	(128)	25%	(65)	9%	(24)	256
Community: Urban	12%	(14)	58%	(72)	20%	(25)	10%	(12)	123
Community: Suburban	21%	(80)	46%	(175)	21%	(78)	12%	(46)	379
Community: Rural	20%	(40)	47%	(94)	24%	(48)	10%	(19)	201
Community/Gender: Urban Men	13%	(11)	62%	(51)	14%	(12)	11%	(9)	82
Community/Gender: Rural Women	22%	(25)	46%	(53)	20%	(23)	12%	(14)	115
Community/Gender: Rural Men	18%	(15)	47%	(41)	29%	(25)	6%	(5)	86
Community/Gender: Suburban Women	18%	(38)	45%	(95)	24%	(51)	13%	(27)	210
Community/Gender: Suburban Men	25%	(42)	47%	(80)	16%	(27)	12%	(20)	169

Continued on next page

Table BLMB31: How much have you seen, read, or heard about the Biden administration's decision to cancel 127 billion in student loans?

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	19%	(135)	48%	(340)	22%	(151)	11%	(77)	703
Homeowner	19%	(110)	50%	(291)	21%	(124)	10%	(58)	582
Renter	20%	(20)	40%	(40)	25%	(25)	14%	(14)	99
Military HHnm: Yes	28%	(29)	33%	(34)	22%	(23)	17%	(18)	104
Military HH: No	18%	(105)	51%	(305)	21%	(129)	10%	(60)	599
Employ: Private Sector	20%	(47)	53%	(123)	18%	(43)	8%	(18)	231
Employ: Self-Employed	12%	(7)	47%	(28)	36%	(22)	6%	(4)	60
Employ: Homemaker	15%	(8)	37%	(19)	30%	(16)	18%	(9)	53
Employ: Retired	22%	(45)	58%	(116)	15%	(29)	5%	(9)	200
Employ: Unemployed	8%	(5)	28%	(18)	28%	(18)	37%	(24)	66
Self + Household: White-Collar	24%	(53)	52%	(117)	19%	(43)	5%	(11)	225
Self + Household: Blue Collar	17%	(59)	51%	(178)	23%	(79)	10%	(35)	351
Union HH: Yes	14%	(9)	41%	(26)	24%	(15)	21%	(13)	63
Union HH: No	20%	(126)	49%	(314)	21%	(136)	10%	(65)	640
LGBTQ+: Yes	19%	(15)	46%	(38)	21%	(17)	14%	(11)	81
LGBTQ+: No	19%	(120)	49%	(302)	22%	(134)	11%	(66)	622
Motivated to Vote	20%	(129)	49%	(315)	21%	(134)	9%	(59)	636
Parent: Yes	17%	(32)	44%	(81)	27%	(49)	12%	(22)	184
Parent: No	20%	(103)	50%	(259)	20%	(102)	11%	(55)	519
COVID Vaccine: Yes	20%	(97)	51%	(251)	20%	(98)	9%	(44)	491
COVID Vaccine: No	18%	(37)	42%	(89)	25%	(53)	16%	(33)	212
Student Loans: Yes	26%	(33)	47%	(59)	22%	(28)	6%	(7)	128
Student Loans: No	18%	(102)	49%	(280)	21%	(123)	12%	(70)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB32: Based on what you know, do you support or oppose the Biden administration's decision to cancel 127 billion in student loans?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	28%	(196)	19%	(131)	16%	(114)	27%	(192)	10%	(70)	703
Gender: Male	28%	(95)	21%	(72)	16%	(55)	30%	(101)	4%	(15)	338
Gender: Female	28%	(101)	16%	(59)	16%	(59)	25%	(91)	15%	(55)	365
Age: 18-34	31%	(58)	23%	(42)	18%	(33)	15%	(27)	14%	(26)	186
Age: 35-44	28%	(27)	20%	(20)	16%	(16)	18%	(17)	18%	(17)	97
Age: 45-64	35%	(87)	15%	(37)	18%	(46)	26%	(65)	6%	(15)	251
Age: 65+	14%	(24)	19%	(32)	11%	(19)	49%	(82)	7%	(12)	169
GenZers: 1997-2012	29%	(20)	22%	(15)	22%	(15)	8%	(6)	19%	(13)	70
Millennials: 1981-1996	30%	(58)	23%	(44)	13%	(26)	20%	(39)	15%	(28)	194
GenXers: 1965-1980	39%	(75)	17%	(32)	22%	(42)	16%	(31)	5%	(10)	190
Baby Boomers: 1946-1964	18%	(43)	15%	(36)	11%	(27)	47%	(108)	8%	(19)	232
Educ: < College	26%	(123)	18%	(87)	17%	(78)	27%	(128)	12%	(55)	472
Educ: Bachelors degree	25%	(36)	19%	(28)	15%	(22)	32%	(47)	8%	(12)	144
Educ: Post-grad	42%	(36)	19%	(17)	16%	(13)	19%	(17)	4%	(3)	87
Income: Under 50k	30%	(101)	20%	(68)	13%	(45)	25%	(83)	12%	(41)	338
Income: 50k-100k	27%	(69)	18%	(46)	18%	(47)	29%	(74)	9%	(23)	259
Income: 100k+	25%	(26)	17%	(18)	20%	(21)	33%	(35)	6%	(7)	107
Ethnicity: White (Non-Hispanic)	25%	(142)	17%	(98)	17%	(97)	30%	(170)	10%	(54)	562
Ethnicity: Black (Non-Hispanic)	42%	(38)	27%	(24)	8%	(7)	16%	(14)	7%	(6)	90
All Christian	19%	(60)	19%	(58)	16%	(49)	38%	(116)	8%	(24)	307
Agnostic/Nothing in particular	36%	(80)	19%	(43)	15%	(32)	20%	(44)	10%	(23)	223
Something Else	31%	(35)	19%	(21)	17%	(19)	21%	(24)	12%	(14)	113
Evangelical	22%	(33)	14%	(21)	19%	(28)	38%	(57)	7%	(10)	150
Non-Evangelical	23%	(58)	23%	(58)	14%	(35)	31%	(78)	10%	(27)	256
PID: Dem (no lean)	46%	(116)	27%	(69)	7%	(18)	10%	(25)	11%	(27)	255
PID: Ind (no lean)	24%	(52)	13%	(28)	20%	(42)	34%	(72)	10%	(21)	214
PID: Rep (no lean)	12%	(28)	15%	(35)	23%	(53)	41%	(95)	10%	(23)	234

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Table BLMB32: Based on what you know, do you support or oppose the Biden administration's decision to cancel 127 billion in student loans?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	28%	(196)	19%	(131)	16%	(114)	27%	(192)	10%	(70)	703
PID/Gender: Dem Men	44%	(52)	34%	(40)	7%	(8)	12%	(14)	4%	(5)	118
PID/Gender: Dem Women	47%	(65)	21%	(29)	7%	(10)	8%	(11)	16%	(23)	137
PID/Gender: Ind Men	26%	(32)	10%	(12)	20%	(24)	39%	(47)	5%	(6)	120
PID/Gender: Ind Women	21%	(20)	17%	(16)	20%	(19)	27%	(25)	15%	(14)	94
PID/Gender: Rep Men	12%	(12)	21%	(21)	23%	(23)	40%	(40)	4%	(4)	100
PID/Gender: Rep Women	12%	(17)	10%	(14)	22%	(30)	41%	(55)	14%	(19)	135
Ideo: Liberal (1-3)	51%	(103)	21%	(42)	11%	(22)	8%	(17)	9%	(19)	203
Ideo: Moderate (4)	27%	(55)	27%	(56)	18%	(38)	16%	(32)	13%	(26)	207
Ideo: Conservative (5-7)	11%	(29)	12%	(32)	19%	(51)	51%	(133)	7%	(18)	263
Ideo/PID: Conservative Republican	8%	(15)	12%	(21)	23%	(40)	49%	(84)	8%	(14)	174
Ideo/PID: Moderate/Liberal Republican	23%	(12)	25%	(14)	24%	(13)	13%	(7)	15%	(8)	55
Ideo/PID: Moderate/Conservative Democrat	37%	(35)	33%	(32)	8%	(8)	13%	(13)	10%	(9)	97
Ideo/PID: Liberal Democrat	53%	(81)	23%	(36)	5%	(8)	7%	(11)	11%	(16)	152
Unfavorable of Biden and Trump	27%	(39)	16%	(23)	18%	(26)	31%	(44)	8%	(11)	143
2024 H2H Matchup: Biden Voter	44%	(130)	24%	(69)	16%	(46)	10%	(29)	7%	(20)	293
2024 H2H Matchup: Trump Voter	14%	(44)	13%	(43)	19%	(61)	45%	(144)	10%	(31)	322
2022 House Vote: Democrat	42%	(122)	25%	(71)	15%	(43)	12%	(34)	7%	(20)	291
2022 House Vote: Republican	10%	(27)	11%	(29)	21%	(58)	51%	(140)	7%	(19)	273
2022 House Vote: Did not Vote	31%	(39)	25%	(31)	9%	(12)	11%	(13)	24%	(30)	125
2020 Vote: Joe Biden	45%	(146)	23%	(73)	14%	(44)	11%	(34)	8%	(26)	324
2020 Vote: Donald Trump	11%	(34)	14%	(42)	17%	(51)	50%	(152)	9%	(27)	306
2020 Vote: Did not Vote	20%	(13)	21%	(13)	27%	(17)	5%	(3)	27%	(17)	63
2016 Vote: Hillary Clinton	44%	(109)	24%	(60)	10%	(24)	13%	(31)	9%	(22)	245
2016 Vote: Donald Trump	14%	(36)	8%	(20)	20%	(50)	52%	(133)	6%	(14)	253
U.S. Economy: Wrong Track	23%	(120)	17%	(86)	17%	(86)	33%	(170)	10%	(52)	513
U.S. Economy: Right Direction	40%	(77)	24%	(45)	15%	(28)	11%	(21)	10%	(19)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	45%	(94)	24%	(50)	11%	(23)	11%	(22)	9%	(18)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(55)	14%	(48)	19%	(68)	42%	(147)	9%	(33)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	33%	(47)	23%	(33)	15%	(22)	16%	(22)	14%	(20)	143
Top 2024 Issue: Economy	22%	(56)	20%	(51)	14%	(37)	34%	(87)	10%	(25)	256

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Table BLMB32: Based on what you know, do you support or oppose the Biden administration's decision to cancel 127 billion in student loans?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	28%	(196)	19%	(131)	16%	(114)	27%	(192)	10%	(70)	703
Community: Urban	35%	(43)	28%	(34)	12%	(14)	16%	(20)	9%	(11)	123
Community: Suburban	29%	(108)	18%	(67)	16%	(62)	28%	(105)	10%	(36)	379
Community: Rural	22%	(45)	15%	(30)	18%	(37)	33%	(66)	11%	(23)	201
Community/Gender: Urban Men	37%	(31)	28%	(23)	13%	(11)	18%	(15)	3%	(2)	82
Community/Gender: Rural Women	23%	(26)	14%	(16)	16%	(19)	31%	(35)	16%	(19)	115
Community/Gender: Rural Men	22%	(19)	17%	(14)	21%	(18)	36%	(31)	5%	(4)	86
Community/Gender: Suburban Women	30%	(62)	15%	(32)	18%	(37)	24%	(51)	13%	(27)	210
Community/Gender: Suburban Men	27%	(46)	20%	(35)	15%	(25)	32%	(54)	5%	(9)	169
Homeowner	26%	(151)	18%	(104)	17%	(99)	30%	(172)	10%	(57)	582
Renter	39%	(38)	21%	(21)	12%	(12)	18%	(18)	10%	(10)	99
Military HHnm: Yes	16%	(17)	24%	(25)	18%	(19)	38%	(40)	4%	(4)	104
Military HH: No	30%	(180)	18%	(106)	16%	(94)	25%	(152)	11%	(67)	599
Employ: Private Sector	28%	(64)	23%	(54)	17%	(40)	24%	(55)	8%	(18)	231
Employ: Self-Employed	24%	(14)	24%	(15)	14%	(8)	21%	(12)	18%	(11)	60
Employ: Homemaker	44%	(23)	17%	(9)	6%	(3)	10%	(5)	24%	(13)	53
Employ: Retired	20%	(39)	16%	(31)	17%	(34)	42%	(84)	6%	(11)	200
Employ: Unemployed	28%	(18)	15%	(10)	29%	(19)	8%	(6)	20%	(13)	66
Self + Household: White-Collar	25%	(56)	22%	(48)	15%	(34)	32%	(71)	7%	(15)	225
Self + Household: Blue Collar	26%	(90)	18%	(62)	20%	(71)	27%	(96)	9%	(32)	351
Union HH: Yes	28%	(17)	17%	(10)	16%	(10)	31%	(20)	9%	(5)	63
Union HH: No	28%	(179)	19%	(121)	16%	(104)	27%	(172)	10%	(65)	640
LGBTQ+: Yes	33%	(27)	21%	(17)	6%	(5)	21%	(17)	19%	(16)	81
LGBTQ+: No	27%	(170)	18%	(114)	17%	(108)	28%	(175)	9%	(55)	622
Motivated to Vote	29%	(182)	18%	(115)	16%	(104)	29%	(187)	8%	(49)	636
Parent: Yes	28%	(51)	18%	(34)	20%	(37)	19%	(35)	15%	(28)	184
Parent: No	28%	(145)	19%	(97)	15%	(77)	30%	(157)	8%	(43)	519
COVID Vaccine: Yes	33%	(164)	20%	(97)	15%	(76)	23%	(112)	8%	(42)	491
COVID Vaccine: No	15%	(32)	16%	(34)	18%	(38)	37%	(80)	14%	(29)	212
Student Loans: Yes	63%	(80)	13%	(16)	7%	(9)	11%	(14)	7%	(9)	128
Student Loans: No	20%	(116)	20%	(115)	18%	(104)	31%	(178)	11%	(62)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB33: How likely are you, if at all, to consider voting for a presidential candidate from a new political party that is an alternative to the Republican Party or the Democratic Party?

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/no opinion		Total N
Registered Voters	14%	(99)	27%	(188)	16%	(112)	27%	(193)	16%	(111)	703
Gender: Male	15%	(52)	29%	(98)	16%	(53)	33%	(110)	7%	(25)	338
Gender: Female	13%	(48)	25%	(90)	16%	(59)	23%	(82)	24%	(86)	365
Age: 18-34	18%	(34)	33%	(61)	20%	(37)	18%	(34)	11%	(20)	186
Age: 35-44	21%	(21)	27%	(27)	15%	(14)	16%	(16)	21%	(21)	97
Age: 45-64	14%	(36)	27%	(67)	14%	(35)	28%	(69)	18%	(45)	251
Age: 65+	6%	(9)	20%	(33)	15%	(26)	44%	(74)	15%	(26)	169
GenZers: 1997-2012	16%	(11)	35%	(25)	24%	(17)	19%	(14)	5%	(4)	70
Millennials: 1981-1996	20%	(40)	30%	(59)	15%	(30)	17%	(33)	17%	(33)	194
GenXers: 1965-1980	15%	(28)	27%	(51)	16%	(30)	25%	(47)	18%	(35)	190
Baby Boomers: 1946-1964	9%	(20)	23%	(53)	15%	(34)	37%	(86)	17%	(39)	232
Educ: < College	14%	(67)	27%	(126)	16%	(75)	26%	(124)	17%	(81)	472
Educ: Bachelors degree	13%	(19)	29%	(41)	17%	(25)	26%	(37)	15%	(22)	144
Educ: Post-grad	15%	(13)	24%	(21)	14%	(12)	37%	(32)	10%	(9)	87
Income: Under 50k	13%	(44)	25%	(84)	17%	(58)	27%	(91)	18%	(61)	338
Income: 50k-100k	12%	(30)	28%	(73)	15%	(40)	28%	(73)	17%	(43)	259
Income: 100k+	24%	(25)	29%	(31)	13%	(14)	27%	(29)	7%	(8)	107
Ethnicity: White (Non-Hispanic)	13%	(74)	25%	(140)	15%	(87)	29%	(161)	18%	(100)	562
Ethnicity: Black (Non-Hispanic)	26%	(23)	30%	(27)	16%	(14)	19%	(17)	9%	(9)	90
All Christian	10%	(31)	23%	(72)	17%	(53)	32%	(98)	18%	(54)	307
Agnostic/Nothing in particular	20%	(44)	27%	(60)	14%	(31)	22%	(50)	18%	(39)	223
Something Else	11%	(12)	32%	(36)	16%	(18)	27%	(30)	14%	(16)	113
Evangelical	9%	(13)	30%	(45)	16%	(24)	27%	(40)	18%	(27)	150
Non-Evangelical	12%	(30)	23%	(59)	17%	(43)	34%	(86)	15%	(38)	256
PID: Dem (no lean)	13%	(33)	28%	(72)	14%	(36)	32%	(82)	13%	(32)	255
PID: Ind (no lean)	23%	(49)	29%	(63)	14%	(30)	19%	(40)	15%	(32)	214
PID: Rep (no lean)	7%	(17)	23%	(53)	19%	(46)	30%	(71)	20%	(47)	234

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Table BLMB33: *How likely are you, if at all, to consider voting for a presidential candidate from a new political party that is an alternative to the Republican Party or the Democratic Party?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/no opinion		Total N
Registered Voters	14%	(99)	27%	(188)	16%	(112)	27%	(193)	16%	(111)	703
PID/Gender: Dem Men	18%	(21)	25%	(30)	14%	(16)	35%	(42)	7%	(9)	118
PID/Gender: Dem Women	8%	(11)	31%	(42)	15%	(20)	29%	(40)	17%	(23)	137
PID/Gender: Ind Men	21%	(25)	31%	(37)	13%	(15)	29%	(35)	6%	(8)	120
PID/Gender: Ind Women	26%	(24)	28%	(26)	16%	(15)	5%	(4)	26%	(25)	94
PID/Gender: Rep Men	5%	(5)	31%	(31)	21%	(21)	33%	(33)	9%	(9)	100
PID/Gender: Rep Women	9%	(12)	16%	(22)	18%	(24)	28%	(38)	28%	(38)	135
Ideo: Liberal (1-3)	14%	(29)	22%	(44)	17%	(34)	36%	(73)	11%	(23)	203
Ideo: Moderate (4)	19%	(38)	29%	(60)	14%	(29)	19%	(40)	19%	(40)	207
Ideo: Conservative (5-7)	11%	(28)	28%	(75)	17%	(45)	29%	(75)	16%	(41)	263
Ideo/PID: Conservative Republican	3%	(5)	23%	(41)	15%	(27)	39%	(67)	20%	(34)	174
Ideo/PID: Moderate/Liberal Republican	23%	(13)	16%	(9)	31%	(17)	7%	(4)	23%	(13)	55
Ideo/PID: Moderate/Conservative Democrat	16%	(16)	33%	(32)	14%	(14)	23%	(22)	13%	(13)	97
Ideo/PID: Liberal Democrat	10%	(15)	25%	(37)	15%	(22)	38%	(58)	13%	(19)	152
Unfavorable of Biden and Trump	33%	(46)	37%	(53)	6%	(9)	13%	(18)	11%	(16)	143
2024 H2H Matchup: Biden Voter	11%	(32)	28%	(82)	15%	(43)	35%	(103)	11%	(34)	293
2024 H2H Matchup: Trump Voter	12%	(39)	23%	(74)	21%	(68)	27%	(87)	17%	(55)	322
2022 House Vote: Democrat	14%	(40)	28%	(82)	15%	(44)	32%	(94)	11%	(31)	291
2022 House Vote: Republican	13%	(36)	25%	(67)	16%	(45)	27%	(75)	18%	(50)	273
2022 House Vote: Did not Vote	12%	(15)	28%	(35)	19%	(23)	18%	(23)	23%	(29)	125
2020 Vote: Joe Biden	15%	(47)	29%	(95)	14%	(44)	31%	(100)	11%	(37)	324
2020 Vote: Donald Trump	13%	(40)	24%	(74)	18%	(55)	25%	(78)	20%	(60)	306
2020 Vote: Did not Vote	14%	(9)	24%	(15)	19%	(12)	24%	(15)	20%	(12)	63
2016 Vote: Hillary Clinton	12%	(30)	28%	(68)	12%	(29)	39%	(95)	10%	(24)	245
2016 Vote: Donald Trump	15%	(38)	23%	(59)	17%	(44)	27%	(69)	17%	(43)	253
U.S. Economy: Wrong Track	15%	(78)	29%	(147)	16%	(84)	22%	(114)	18%	(91)	513
U.S. Economy: Right Direction	11%	(21)	22%	(41)	15%	(28)	42%	(79)	11%	(21)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(22)	22%	(46)	16%	(34)	38%	(79)	13%	(26)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(56)	25%	(87)	17%	(61)	24%	(83)	18%	(65)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(21)	38%	(55)	12%	(17)	21%	(30)	14%	(21)	143
Top 2024 Issue: Economy	18%	(45)	29%	(75)	14%	(37)	21%	(54)	18%	(45)	256

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Table BLMB33: How likely are you, if at all, to consider voting for a presidential candidate from a new political party that is an alternative to the Republican Party or the Democratic Party?

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/no opinion		Total N
Registered Voters	14%	(99)	27%	(188)	16%	(112)	27%	(193)	16%	(111)	703
Community: Urban	16%	(20)	33%	(41)	17%	(21)	23%	(29)	9%	(12)	123
Community: Suburban	14%	(52)	26%	(98)	17%	(64)	30%	(113)	14%	(52)	379
Community: Rural	13%	(27)	24%	(49)	13%	(27)	25%	(51)	24%	(48)	201
Community/Gender: Urban Men	19%	(15)	31%	(26)	20%	(16)	26%	(22)	4%	(4)	82
Community/Gender: Rural Women	15%	(18)	18%	(21)	11%	(13)	22%	(25)	34%	(39)	115
Community/Gender: Rural Men	11%	(9)	33%	(28)	16%	(14)	30%	(26)	11%	(9)	86
Community/Gender: Suburban Women	12%	(25)	26%	(54)	19%	(41)	24%	(51)	19%	(39)	210
Community/Gender: Suburban Men	16%	(27)	26%	(44)	14%	(23)	37%	(63)	7%	(13)	169
Homeowner	13%	(73)	27%	(159)	15%	(90)	28%	(165)	16%	(95)	582
Renter	17%	(17)	25%	(25)	19%	(19)	26%	(26)	13%	(13)	99
Military HHnm: Yes	11%	(11)	26%	(27)	15%	(15)	36%	(37)	13%	(13)	104
Military HH: No	15%	(88)	27%	(161)	16%	(96)	26%	(155)	16%	(98)	599
Employ: Private Sector	20%	(45)	31%	(72)	19%	(45)	20%	(45)	10%	(23)	231
Employ: Self-Employed	9%	(5)	21%	(12)	15%	(9)	32%	(19)	24%	(14)	60
Employ: Homemaker	13%	(7)	17%	(9)	7%	(4)	29%	(15)	34%	(18)	53
Employ: Retired	4%	(9)	27%	(53)	12%	(25)	41%	(81)	16%	(32)	200
Employ: Unemployed	12%	(8)	24%	(16)	22%	(15)	24%	(16)	18%	(12)	66
Self + Household: White-Collar	12%	(26)	23%	(52)	22%	(49)	32%	(73)	11%	(25)	225
Self + Household: Blue Collar	15%	(53)	27%	(94)	14%	(48)	28%	(100)	16%	(55)	351
Union HH: Yes	18%	(11)	22%	(14)	12%	(8)	36%	(22)	12%	(7)	63
Union HH: No	14%	(88)	27%	(174)	16%	(104)	27%	(170)	16%	(104)	640
LGBTQ+: Yes	17%	(14)	32%	(26)	10%	(8)	38%	(31)	4%	(3)	81
LGBTQ+: No	14%	(85)	26%	(162)	17%	(104)	26%	(162)	17%	(108)	622
Motivated to Vote	15%	(94)	26%	(163)	17%	(107)	29%	(182)	14%	(91)	636
Parent: Yes	20%	(36)	26%	(47)	17%	(31)	17%	(32)	20%	(38)	184
Parent: No	12%	(63)	27%	(141)	16%	(81)	31%	(161)	14%	(74)	519
COVID Vaccine: Yes	12%	(60)	26%	(130)	16%	(78)	30%	(145)	16%	(78)	491
COVID Vaccine: No	19%	(39)	27%	(58)	16%	(33)	23%	(48)	16%	(33)	212
Student Loans: Yes	21%	(26)	25%	(31)	16%	(21)	22%	(28)	17%	(21)	128
Student Loans: No	13%	(73)	27%	(156)	16%	(91)	29%	(165)	16%	(90)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB34: Recently, new House Speaker Mike Johnson has stated that he is supportive of impeachment efforts against President Biden. Based on what you know, do you support or oppose the current impeachment investigation into President Biden?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	27%	(192)	15%	(103)	9%	(63)	35%	(247)	14%	(99)	703
Gender: Male	30%	(100)	18%	(60)	9%	(32)	39%	(132)	4%	(15)	338
Gender: Female	25%	(92)	12%	(43)	8%	(31)	32%	(115)	23%	(85)	365
Age: 18-34	21%	(39)	23%	(43)	16%	(30)	23%	(42)	17%	(31)	186
Age: 35-44	31%	(30)	13%	(13)	10%	(9)	18%	(18)	28%	(27)	97
Age: 45-64	32%	(79)	11%	(28)	6%	(15)	40%	(101)	11%	(28)	251
Age: 65+	25%	(43)	11%	(18)	5%	(8)	51%	(86)	8%	(13)	169
GenZers: 1997-2012	18%	(13)	22%	(15)	23%	(16)	21%	(14)	16%	(11)	70
Millennials: 1981-1996	26%	(51)	19%	(38)	12%	(23)	20%	(39)	23%	(44)	194
GenXers: 1965-1980	27%	(51)	12%	(23)	4%	(9)	43%	(83)	13%	(25)	190
Baby Boomers: 1946-1964	30%	(69)	12%	(27)	6%	(14)	45%	(104)	8%	(19)	232
Educ: < College	29%	(135)	16%	(77)	8%	(40)	31%	(147)	15%	(73)	472
Educ: Bachelors degree	24%	(35)	13%	(18)	11%	(15)	38%	(54)	15%	(21)	144
Educ: Post-grad	24%	(21)	8%	(7)	9%	(7)	53%	(46)	7%	(6)	87
Income: Under 50k	24%	(82)	14%	(46)	10%	(35)	35%	(119)	16%	(55)	338
Income: 50k-100k	29%	(74)	15%	(39)	7%	(19)	37%	(96)	12%	(31)	259
Income: 100k+	33%	(35)	16%	(17)	8%	(8)	31%	(33)	13%	(14)	107
Ethnicity: White (Non-Hispanic)	29%	(163)	12%	(70)	9%	(48)	36%	(204)	14%	(77)	562
Ethnicity: Black (Non-Hispanic)	24%	(21)	19%	(17)	7%	(7)	33%	(30)	17%	(15)	90
All Christian	33%	(101)	14%	(44)	6%	(19)	36%	(110)	11%	(33)	307
Agnostic/Nothing in particular	18%	(40)	16%	(35)	9%	(20)	42%	(94)	15%	(34)	223
Something Else	36%	(41)	11%	(12)	10%	(11)	18%	(21)	25%	(28)	113
Evangelical	48%	(72)	9%	(13)	6%	(9)	20%	(29)	17%	(26)	150
Non-Evangelical	26%	(66)	15%	(38)	7%	(18)	39%	(100)	13%	(34)	256
PID: Dem (no lean)	7%	(17)	7%	(18)	9%	(24)	67%	(170)	10%	(26)	255
PID: Ind (no lean)	24%	(51)	17%	(37)	10%	(22)	31%	(67)	17%	(37)	214
PID: Rep (no lean)	53%	(124)	20%	(48)	7%	(17)	4%	(10)	16%	(36)	234

Continued on next page

Table BLMB34: Recently, new House Speaker Mike Johnson has stated that he is supportive of impeachment efforts against President Biden. Based on what you know, do you support or oppose the current impeachment investigation into President Biden?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	27%	(192)	15%	(103)	9%	(63)	35%	(247)	14%	(99)	703
PID/Gender: Dem Men	14%	(16)	13%	(15)	8%	(10)	60%	(71)	5%	(6)	118
PID/Gender: Dem Women	1%	(1)	2%	(2)	10%	(14)	72%	(99)	15%	(20)	137
PID/Gender: Ind Men	24%	(29)	13%	(16)	11%	(13)	46%	(55)	6%	(7)	120
PID/Gender: Ind Women	24%	(22)	23%	(22)	9%	(9)	13%	(12)	31%	(29)	94
PID/Gender: Rep Men	55%	(55)	29%	(29)	9%	(9)	6%	(6)	1%	(1)	100
PID/Gender: Rep Women	51%	(69)	14%	(19)	6%	(8)	3%	(4)	26%	(35)	135
Ideo: Liberal (1-3)	6%	(13)	7%	(15)	11%	(23)	66%	(133)	9%	(19)	203
Ideo: Moderate (4)	17%	(35)	13%	(27)	10%	(20)	45%	(93)	16%	(32)	207
Ideo: Conservative (5-7)	54%	(141)	20%	(53)	7%	(19)	6%	(17)	13%	(34)	263
Ideo/PID: Conservative Republican	60%	(104)	17%	(30)	5%	(8)	4%	(6)	14%	(25)	174
Ideo/PID: Moderate/Liberal Republican	32%	(18)	26%	(14)	15%	(8)	6%	(3)	21%	(12)	55
Ideo/PID: Moderate/Conservative Democrat	7%	(6)	9%	(9)	10%	(10)	62%	(60)	12%	(11)	97
Ideo/PID: Liberal Democrat	7%	(11)	6%	(9)	9%	(14)	71%	(107)	7%	(11)	152
Unfavorable of Biden and Trump	10%	(14)	19%	(27)	21%	(30)	27%	(39)	23%	(32)	143
2024 H2H Matchup: Biden Voter	6%	(18)	3%	(9)	8%	(24)	77%	(225)	6%	(17)	293
2024 H2H Matchup: Trump Voter	51%	(165)	24%	(77)	7%	(22)	3%	(11)	15%	(47)	322
2022 House Vote: Democrat	6%	(18)	8%	(24)	7%	(21)	70%	(203)	8%	(24)	291
2022 House Vote: Republican	53%	(145)	20%	(54)	9%	(24)	3%	(9)	15%	(40)	273
2022 House Vote: Did not Vote	21%	(26)	18%	(22)	12%	(15)	24%	(30)	25%	(31)	125
2020 Vote: Joe Biden	7%	(23)	5%	(16)	10%	(33)	68%	(220)	10%	(31)	324
2020 Vote: Donald Trump	51%	(156)	22%	(66)	6%	(20)	6%	(17)	15%	(47)	306
2020 Vote: Did not Vote	17%	(11)	29%	(19)	12%	(8)	13%	(8)	28%	(18)	63
2016 Vote: Hillary Clinton	8%	(20)	5%	(13)	6%	(15)	73%	(180)	7%	(17)	245
2016 Vote: Donald Trump	50%	(128)	21%	(54)	8%	(20)	7%	(18)	13%	(32)	253
U.S. Economy: Wrong Track	34%	(176)	17%	(86)	9%	(49)	23%	(117)	17%	(86)	513
U.S. Economy: Right Direction	8%	(16)	9%	(17)	7%	(14)	69%	(130)	7%	(13)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(15)	3%	(6)	12%	(25)	73%	(151)	5%	(11)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	49%	(171)	19%	(68)	7%	(26)	9%	(31)	16%	(57)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(6)	20%	(29)	8%	(12)	46%	(65)	22%	(32)	143
Top 2024 Issue: Economy	37%	(95)	19%	(49)	8%	(21)	18%	(47)	17%	(43)	256

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Table BLMB34: Recently, new House Speaker Mike Johnson has stated that he is supportive of impeachment efforts against President Biden. Based on what you know, do you support or oppose the current impeachment investigation into President Biden?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	27%	(192)	15%	(103)	9%	(63)	35%	(247)	14%	(99)	703
Community: Urban	24%	(30)	16%	(20)	17%	(21)	32%	(39)	10%	(13)	123
Community: Suburban	21%	(80)	16%	(62)	8%	(32)	39%	(146)	16%	(59)	379
Community: Rural	41%	(81)	11%	(21)	5%	(9)	31%	(62)	14%	(27)	201
Community/Gender: Urban Men	30%	(25)	21%	(17)	11%	(9)	33%	(27)	5%	(4)	82
Community/Gender: Rural Women	41%	(47)	8%	(9)	4%	(4)	28%	(32)	20%	(23)	115
Community/Gender: Rural Men	40%	(35)	15%	(13)	6%	(5)	35%	(30)	5%	(4)	86
Community/Gender: Suburban Women	19%	(40)	15%	(32)	7%	(14)	34%	(71)	25%	(53)	210
Community/Gender: Suburban Men	24%	(40)	18%	(30)	11%	(18)	44%	(75)	4%	(7)	169
Homeowner	28%	(161)	15%	(87)	8%	(47)	37%	(213)	13%	(75)	582
Renter	27%	(26)	14%	(14)	13%	(13)	26%	(26)	20%	(20)	99
Military HHnm: Yes	30%	(31)	19%	(20)	6%	(6)	37%	(39)	8%	(9)	104
Military HH: No	27%	(161)	14%	(83)	9%	(56)	35%	(208)	15%	(91)	599
Employ: Private Sector	29%	(67)	19%	(43)	9%	(22)	26%	(60)	17%	(39)	231
Employ: Self-Employed	33%	(20)	13%	(8)	9%	(6)	22%	(14)	23%	(14)	60
Employ: Homemaker	33%	(17)	5%	(3)	6%	(3)	41%	(22)	15%	(8)	53
Employ: Retired	25%	(51)	11%	(22)	6%	(11)	51%	(103)	7%	(13)	200
Employ: Unemployed	21%	(14)	16%	(10)	10%	(7)	33%	(21)	21%	(14)	66
Self + Household: White-Collar	23%	(51)	16%	(35)	10%	(23)	40%	(89)	12%	(27)	225
Self + Household: Blue Collar	33%	(115)	13%	(47)	8%	(28)	35%	(123)	11%	(38)	351
Union HH: Yes	17%	(11)	19%	(12)	16%	(10)	37%	(23)	11%	(7)	63
Union HH: No	28%	(181)	14%	(91)	8%	(53)	35%	(223)	14%	(93)	640
LGBTQ+: Yes	23%	(19)	17%	(14)	15%	(12)	34%	(28)	10%	(8)	81
LGBTQ+: No	28%	(173)	14%	(88)	8%	(50)	35%	(219)	15%	(91)	622
Motivated to Vote	28%	(178)	15%	(94)	8%	(52)	37%	(237)	12%	(75)	636
Parent: Yes	31%	(57)	15%	(27)	8%	(15)	25%	(46)	21%	(39)	184
Parent: No	26%	(134)	15%	(76)	9%	(48)	39%	(200)	12%	(61)	519
COVID Vaccine: Yes	18%	(86)	15%	(73)	8%	(41)	46%	(224)	13%	(66)	491
COVID Vaccine: No	50%	(105)	14%	(29)	10%	(21)	11%	(23)	16%	(33)	212
Student Loans: Yes	24%	(31)	16%	(21)	10%	(13)	32%	(41)	17%	(22)	128
Student Loans: No	28%	(161)	14%	(82)	9%	(49)	36%	(206)	13%	(77)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	703	100%
xdemGender	Gender: Male	338	48%
	Gender: Female	365	52%
	N	703	
age	Age: 18-34	186	26%
	Age: 35-44	97	14%
	Age: 45-64	251	36%
	Age: 65+	169	24%
	N	703	
demAgeGeneration	GenZers: 1997-2012	70	10%
	Millennials: 1981-1996	194	28%
	GenXers: 1965-1980	190	27%
	Baby Boomers: 1946-1964	232	33%
	N	687	
xeduc3	Educ: < College	472	67%
	Educ: Bachelors degree	144	20%
	Educ: Post-grad	87	12%
	N	703	
xdemInc3	Income: Under 50k	338	48%
	Income: 50k-100k	259	37%
	Income: 100k+	107	15%
	N	703	
xrace_eth	Ethnicity: White (Non-Hispanic)	562	80%
	Ethnicity: Hispanic	23	3%
	Ethnicity: Black (Non-Hispanic)	90	13%
	Ethnicity: Asian + Other (Non-Hispanic)	28	4%
	N	703	
xdemReligion	All Christian	307	44%
	All Non-Christian	31	4%
	Atheist	29	4%
	Agnostic/Nothing in particular	223	32%
	Something Else	113	16%
	N	703	
xdemEvang	Evangelical	150	21%
	Non-Evangelical	256	36%
	N	406	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xpid3	PID: Dem (no lean)	255	36%
	PID: Ind (no lean)	214	30%
	PID: Rep (no lean)	234	33%
	N	703	
xpidGender	PID/Gender: Dem Men	118	17%
	PID/Gender: Dem Women	137	20%
	PID/Gender: Ind Men	120	17%
	PID/Gender: Ind Women	94	13%
	PID/Gender: Rep Men	100	14%
	PID/Gender: Rep Women	135	19%
	N	703	
xdemIdeo3	Ideo: Liberal (1-3)	203	29%
	Ideo: Moderate (4)	207	29%
	Ideo: Conservative (5-7)	263	37%
	N	673	
BLMBxdem1	Ideo/PID: Conservative Republican	174	25%
BLMBxdem2	Ideo/PID: Moderate/Liberal Republican	55	8%
BLMBxdem3	Ideo/PID: Moderate/Conservative Democrat	97	14%
BLMBxdem4	Ideo/PID: Liberal Democrat	152	22%
BLMBxdem5	Unfavorable of Biden and Trump	143	20%
BLMBxdem6	2024 H2H Matchup: Biden Voter	293	42%
	2024 H2H Matchup: Trump Voter	322	46%
	2024 H2H Matchup: Would not Vote	42	6%
	2024 H2H Matchup: Do not Know	45	6%
	N	703	
BLMBxdem7	2022 House Vote: Democrat	291	41%
	2022 House Vote: Republican	273	39%
	N	564	
BLMBxdem8	2022 House Vote: Did not Vote	125	18%
BLMBxdem9	2020 Vote: Joe Biden	324	46%
	2020 Vote: Donald Trump	306	44%
	2020 Vote: Someone Else	10	1%
	N	640	
BLMBxdem10	2020 Vote: Did not Vote	63	9%

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
BLMBxdem11	2016 Vote: Hillary Clinton	245	35%
	2016 Vote: Donald Trump	253	36%
	2016 Vote: Someone Else	44	6%
	N	543	
BLMBxdem12	2020 Vote/PID: Not Biden/Democrat	23	3%
BLMBxdem13	2020 Vote/PID: Not Trump/Republican	27	4%
BLMBxdem14	U.S. Economy: Wrong Track	513	73%
	U.S. Economy: Right Direction	190	27%
	N	703	
BLMBxdem15	Prsnl. Fin. Sit. 2021-23: Better Under Biden	207	29%
	Prsnl. Fin. Sit. 2021-23: Better Under Trump	353	50%
	Prsnl. Fin. Sit. 2021-23: Same Under Both	143	20%
	N	703	
BLMBxdem16	Top 2024 Issue: Economy	256	36%
xdemUsr	Community: Urban	123	17%
	Community: Suburban	379	54%
	Community: Rural	201	29%
	N	703	
BLMBxdem17	Community/Gender: Urban Women	41	6%
BLMBxdem18	Community/Gender: Urban Men	82	12%
BLMBxdem19	Community/Gender: Rural Women	115	16%
BLMBxdem20	Community/Gender: Rural Men	86	12%
BLMBxdem21	Community/Gender: Suburban Women	210	30%
BLMBxdem22	Community/Gender: Suburban Men	169	24%
BLMBxdem23	Homeowner	582	83%
	Renter	99	14%
	N	682	
xdemMilHH1	Military HHnm: Yes	104	15%
	Military HH: No	599	85%
	N	703	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemEmploy	Employ: Private Sector	231	33%
	Employ: Government	32	5%
	Employ: Self-Employed	60	9%
	Employ: Homemaker	53	7%
	Employ: Student	17	2%
	Employ: Retired	200	28%
	Employ: Unemployed	66	9%
	Employ: Other	44	6%
	<i>N</i>	703	
BLMBxdem24	Self + Household: White-Collar	225	32%
	Self + Household: Blue Collar	351	50%
	<i>N</i>	576	
BLMBxdem25	Union HH: Yes	63	9%
	Union HH: No	640	91%
	<i>N</i>	703	
BLMBxdem26	LGBTQ+: Yes	81	12%
BLMBxdem27	LGBTQ+: No	622	88%
BLMBxdem28	Motivated to Vote	636	90%
BLMBxdem29	Parent: Yes	184	26%
	Parent: No	519	74%
	<i>N</i>	703	
BLMBxdem30	COVID Vaccine: Yes	491	70%
	COVID Vaccine: No	212	30%
	<i>N</i>	703	
BLMBxdem31	Student Loans: Yes	128	18%
	Student Loans: No	575	82%
	<i>N</i>	703	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



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