



Georgia Tracking Poll #2311167
November 27 - December 06, 2023

Crosstabulation Results

Methodology:

This poll was conducted from November 30 - December 06, 2023, among a sample of 801 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on gender, age, race/ethnicity, marital status, home ownership, and 2020 Presidential Vote. Results from the full survey have a margin of error of plus or minus 3 percentage points.

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Crosstabulation Results by Respondent Demographics

Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	33%	(264)	67%	(537)	801
Gender: Male	39%	(140)	61%	(221)	360
Gender: Female	28%	(124)	72%	(317)	441
Age: 18-34	31%	(70)	69%	(154)	225
Age: 35-44	32%	(35)	68%	(75)	111
Age: 45-64	34%	(96)	66%	(188)	284
Age: 65+	34%	(62)	66%	(120)	182
GenZers: 1997-2012	35%	(44)	65%	(80)	124
Millennials: 1981-1996	29%	(54)	71%	(129)	183
GenXers: 1965-1980	30%	(69)	70%	(158)	227
Baby Boomers: 1946-1964	36%	(90)	64%	(158)	248
Educ: < College	29%	(140)	71%	(346)	486
Educ: Bachelors degree	32%	(60)	68%	(127)	187
Educ: Post-grad	50%	(64)	50%	(64)	128
Income: Under 50k	32%	(107)	68%	(225)	333
Income: 50k-100k	33%	(101)	67%	(203)	304
Income: 100k+	34%	(56)	66%	(109)	165
Ethnicity: White (Non-Hispanic)	23%	(113)	77%	(370)	482
Ethnicity: Black (Non-Hispanic)	50%	(129)	50%	(130)	259
All Christian	27%	(102)	73%	(271)	373
Agnostic/Nothing in particular	40%	(72)	60%	(107)	179
Something Else	34%	(66)	66%	(130)	196
Evangelical	23%	(73)	77%	(248)	320
Non-Evangelical	37%	(89)	63%	(150)	239
PID: Dem (no lean)	59%	(175)	41%	(122)	296
PID: Ind (no lean)	33%	(58)	67%	(118)	176
PID: Rep (no lean)	9%	(31)	91%	(298)	328

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Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	33%	(264)	67%	(537)	801
PID/Gender: Dem Men	67%	(94)	33%	(47)	140
PID/Gender: Dem Women	52%	(81)	48%	(75)	156
PID/Gender: Ind Men	41%	(33)	59%	(48)	80
PID/Gender: Ind Women	27%	(26)	73%	(70)	96
PID/Gender: Rep Men	9%	(13)	91%	(126)	139
PID/Gender: Rep Women	9%	(17)	91%	(172)	189
Ideo: Liberal (1-3)	51%	(115)	49%	(110)	224
Ideo: Moderate (4)	42%	(87)	58%	(118)	205
Ideo: Conservative (5-7)	14%	(46)	86%	(281)	327
Ideo/PID: Conservative Republican	7%	(18)	93%	(231)	249
Ideo/PID: Moderate/Liberal Republican	16%	(11)	84%	(58)	69
Ideo/PID: Moderate/Conservative Democrat	62%	(66)	38%	(41)	106
Ideo/PID: Liberal Democrat	57%	(97)	43%	(73)	170
Unfavorable of Biden and Trump	18%	(24)	82%	(109)	133
2024 H2H Matchup: Biden Voter	64%	(222)	36%	(122)	344
2024 H2H Matchup: Trump Voter	7%	(26)	93%	(365)	391
2022 House Vote: Democrat	58%	(193)	42%	(137)	330
2022 House Vote: Republican	9%	(31)	91%	(311)	342
2022 House Vote: Did not Vote	30%	(34)	70%	(77)	111
2020 Vote: Joe Biden	59%	(221)	41%	(151)	372
2020 Vote: Donald Trump	8%	(29)	92%	(342)	371
2016 Vote: Hillary Clinton	64%	(182)	36%	(104)	286
2016 Vote: Donald Trump	9%	(27)	91%	(288)	316
U.S. Economy: Wrong Track	—	(0)	100%	(537)	537
U.S. Economy: Right Direction	100%	(264)	—	(0)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68%	(182)	32%	(86)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(36)	91%	(374)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	37%	(45)	63%	(77)	123
Top 2024 Issue: Economy	18%	(60)	82%	(275)	335

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Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	33%	(264)	67%	(537)	801
Community: Urban	44%	(66)	56%	(84)	151
Community: Suburban	35%	(141)	65%	(264)	404
Community: Rural	23%	(57)	77%	(189)	246
Community/Gender: Urban Women	39%	(28)	61%	(44)	73
Community/Gender: Urban Men	49%	(38)	51%	(40)	78
Community/Gender: Rural Women	16%	(23)	84%	(126)	149
Community/Gender: Rural Men	34%	(33)	66%	(64)	97
Community/Gender: Suburban Women	33%	(73)	67%	(147)	219
Community/Gender: Suburban Men	37%	(68)	63%	(117)	185
Homeowner	33%	(169)	67%	(336)	505
Renter	32%	(84)	68%	(181)	265
Military HHnm: Yes	32%	(47)	68%	(99)	146
Military HH: No	33%	(217)	67%	(438)	655
Employ: Private Sector	31%	(80)	69%	(178)	259
Employ: Government	33%	(23)	67%	(46)	70
Employ: Self-Employed	39%	(34)	61%	(55)	89
Employ: Retired	33%	(66)	67%	(136)	202
Employ: Unemployed	45%	(31)	55%	(38)	69
Self + Household: White-Collar	38%	(126)	62%	(208)	333
Self + Household: Blue Collar	27%	(88)	73%	(237)	325
Union HH: No	32%	(242)	68%	(520)	762
LGBTQ+: Yes	35%	(32)	65%	(59)	92
LGBTQ+: No	33%	(231)	67%	(478)	709
Motivated to Vote	33%	(238)	67%	(482)	720
Parent: Yes	29%	(68)	71%	(162)	229
Parent: No	34%	(196)	66%	(376)	572
COVID Vaccine: Yes	41%	(217)	59%	(313)	530
COVID Vaccine: No	17%	(47)	83%	(224)	271
Student Loans: Yes	34%	(54)	66%	(107)	161
Student Loans: No	33%	(209)	67%	(431)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	52%	(415)	48%	(386)	801
Gender: Male	61%	(222)	39%	(139)	360
Gender: Female	44%	(194)	56%	(247)	441
Age: 18-34	50%	(112)	50%	(113)	225
Age: 35-44	42%	(46)	58%	(64)	111
Age: 45-64	48%	(137)	52%	(147)	284
Age: 65+	66%	(120)	34%	(62)	182
GenZers: 1997-2012	51%	(63)	49%	(61)	124
Millennials: 1981-1996	46%	(83)	54%	(100)	183
GenXers: 1965-1980	43%	(98)	57%	(129)	227
Baby Boomers: 1946-1964	64%	(158)	36%	(90)	248
Educ: < College	47%	(230)	53%	(256)	486
Educ: Bachelors degree	57%	(106)	43%	(81)	187
Educ: Post-grad	62%	(79)	38%	(49)	128
Income: Under 50k	44%	(146)	56%	(187)	333
Income: 50k-100k	59%	(179)	41%	(125)	304
Income: 100k+	55%	(91)	45%	(74)	165
Ethnicity: White (Non-Hispanic)	50%	(241)	50%	(241)	482
Ethnicity: Black (Non-Hispanic)	56%	(144)	44%	(115)	259
All Christian	56%	(210)	44%	(163)	373
Agnostic/Nothing in particular	48%	(85)	52%	(93)	179
Something Else	46%	(91)	54%	(105)	196
Evangelical	47%	(151)	53%	(169)	320
Non-Evangelical	59%	(141)	41%	(97)	239
PID: Dem (no lean)	63%	(187)	37%	(110)	296
PID: Ind (no lean)	53%	(93)	47%	(84)	176
PID: Rep (no lean)	41%	(136)	59%	(192)	328

Continued on next page

Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	52%	(415)	48%	(386)	801
PID/Gender: Dem Men	72%	(101)	28%	(39)	140
PID/Gender: Dem Women	55%	(86)	45%	(70)	156
PID/Gender: Ind Men	70%	(57)	30%	(24)	80
PID/Gender: Ind Women	38%	(36)	62%	(60)	96
PID/Gender: Rep Men	46%	(64)	54%	(76)	139
PID/Gender: Rep Women	38%	(72)	62%	(117)	189
Ideo: Liberal (1-3)	56%	(125)	44%	(99)	224
Ideo: Moderate (4)	59%	(120)	41%	(85)	205
Ideo: Conservative (5-7)	46%	(150)	54%	(178)	327
Ideo/PID: Conservative Republican	42%	(105)	58%	(145)	249
Ideo/PID: Moderate/Liberal Republican	43%	(30)	57%	(39)	69
Ideo/PID: Moderate/Conservative Democrat	65%	(69)	35%	(38)	106
Ideo/PID: Liberal Democrat	62%	(105)	38%	(65)	170
Unfavorable of Biden and Trump	45%	(60)	55%	(73)	133
2024 H2H Matchup: Biden Voter	68%	(233)	32%	(111)	344
2024 H2H Matchup: Trump Voter	40%	(155)	60%	(235)	391
2022 House Vote: Democrat	63%	(208)	37%	(122)	330
2022 House Vote: Republican	44%	(151)	56%	(191)	342
2022 House Vote: Did not Vote	43%	(48)	57%	(63)	111
2020 Vote: Joe Biden	65%	(241)	35%	(132)	372
2020 Vote: Donald Trump	41%	(151)	59%	(220)	371
2016 Vote: Hillary Clinton	66%	(189)	34%	(97)	286
2016 Vote: Donald Trump	42%	(133)	58%	(183)	316
U.S. Economy: Wrong Track	33%	(179)	67%	(358)	537
U.S. Economy: Right Direction	89%	(236)	11%	(28)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	69%	(184)	31%	(84)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	42%	(170)	58%	(240)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	50%	(61)	50%	(62)	123
Top 2024 Issue: Economy	44%	(149)	56%	(186)	335

Continued on next page

Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	52%	(415)	48%	(386)	801
Community: Urban	56%	(84)	44%	(67)	151
Community: Suburban	56%	(226)	44%	(179)	404
Community: Rural	43%	(106)	57%	(140)	246
Community/Gender: Urban Women	49%	(35)	51%	(37)	73
Community/Gender: Urban Men	62%	(48)	38%	(30)	78
Community/Gender: Rural Women	35%	(52)	65%	(97)	149
Community/Gender: Rural Men	56%	(54)	44%	(43)	97
Community/Gender: Suburban Women	49%	(106)	51%	(113)	219
Community/Gender: Suburban Men	64%	(119)	36%	(66)	185
Homeowner	55%	(278)	45%	(227)	505
Renter	46%	(123)	54%	(142)	265
Military HHnm: Yes	61%	(88)	39%	(58)	146
Military HH: No	50%	(327)	50%	(328)	655
Employ: Private Sector	52%	(135)	48%	(123)	259
Employ: Government	58%	(40)	42%	(29)	70
Employ: Self-Employed	51%	(45)	49%	(43)	89
Employ: Retired	60%	(121)	40%	(82)	202
Employ: Unemployed	50%	(34)	50%	(34)	69
Self + Household: White-Collar	60%	(199)	40%	(134)	333
Self + Household: Blue Collar	48%	(155)	52%	(170)	325
Union HH: No	51%	(390)	49%	(372)	762
LGBTQ+: Yes	41%	(38)	59%	(54)	92
LGBTQ+: No	53%	(377)	47%	(332)	709
Motivated to Vote	53%	(385)	47%	(335)	720
Parent: Yes	46%	(106)	54%	(123)	229
Parent: No	54%	(309)	46%	(263)	572
COVID Vaccine: Yes	60%	(317)	40%	(213)	530
COVID Vaccine: No	36%	(98)	64%	(173)	271
Student Loans: Yes	52%	(84)	48%	(78)	161
Student Loans: No	52%	(332)	48%	(308)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	54%	(429)	46%	(372)	801
Gender: Male	62%	(225)	38%	(135)	360
Gender: Female	46%	(204)	54%	(237)	441
Age: 18-34	56%	(127)	44%	(98)	225
Age: 35-44	41%	(45)	59%	(65)	111
Age: 45-64	51%	(144)	49%	(140)	284
Age: 65+	62%	(113)	38%	(69)	182
GenZers: 1997-2012	63%	(79)	37%	(46)	124
Millennials: 1981-1996	45%	(82)	55%	(101)	183
GenXers: 1965-1980	44%	(100)	56%	(127)	227
Baby Boomers: 1946-1964	63%	(156)	37%	(92)	248
Educ: < College	49%	(238)	51%	(248)	486
Educ: Bachelors degree	57%	(106)	43%	(81)	187
Educ: Post-grad	66%	(85)	34%	(43)	128
Income: Under 50k	48%	(159)	52%	(173)	333
Income: 50k-100k	58%	(175)	42%	(129)	304
Income: 100k+	58%	(95)	42%	(70)	165
Ethnicity: White (Non-Hispanic)	49%	(236)	51%	(247)	482
Ethnicity: Black (Non-Hispanic)	62%	(159)	38%	(100)	259
All Christian	53%	(197)	47%	(176)	373
Agnostic/Nothing in particular	53%	(94)	47%	(84)	179
Something Else	53%	(104)	47%	(92)	196
Evangelical	49%	(157)	51%	(164)	320
Non-Evangelical	57%	(137)	43%	(102)	239
PID: Dem (no lean)	69%	(205)	31%	(91)	296
PID: Ind (no lean)	52%	(92)	48%	(84)	176
PID: Rep (no lean)	40%	(132)	60%	(196)	328

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Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	54%	(429)	46%	(372)	801
PID/Gender: Dem Men	78%	(110)	22%	(30)	140
PID/Gender: Dem Women	61%	(95)	39%	(61)	156
PID/Gender: Ind Men	67%	(54)	33%	(26)	80
PID/Gender: Ind Women	40%	(38)	60%	(58)	96
PID/Gender: Rep Men	44%	(61)	56%	(79)	139
PID/Gender: Rep Women	38%	(71)	62%	(118)	189
Ideo: Liberal (1-3)	65%	(145)	35%	(79)	224
Ideo: Moderate (4)	58%	(118)	42%	(86)	205
Ideo: Conservative (5-7)	44%	(143)	56%	(184)	327
Ideo/PID: Conservative Republican	42%	(104)	58%	(145)	249
Ideo/PID: Moderate/Liberal Republican	37%	(25)	63%	(44)	69
Ideo/PID: Moderate/Conservative Democrat	70%	(74)	30%	(32)	106
Ideo/PID: Liberal Democrat	69%	(118)	31%	(52)	170
Unfavorable of Biden and Trump	51%	(68)	49%	(65)	133
2024 H2H Matchup: Biden Voter	73%	(250)	27%	(94)	344
2024 H2H Matchup: Trump Voter	38%	(147)	62%	(243)	391
2022 House Vote: Democrat	67%	(222)	33%	(108)	330
2022 House Vote: Republican	42%	(145)	58%	(197)	342
2022 House Vote: Did not Vote	49%	(54)	51%	(56)	111
2020 Vote: Joe Biden	70%	(260)	30%	(113)	372
2020 Vote: Donald Trump	39%	(145)	61%	(226)	371
2016 Vote: Hillary Clinton	71%	(203)	29%	(83)	286
2016 Vote: Donald Trump	39%	(122)	61%	(194)	316
U.S. Economy: Wrong Track	35%	(188)	65%	(349)	537
U.S. Economy: Right Direction	91%	(241)	9%	(23)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	74%	(199)	26%	(69)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	41%	(169)	59%	(241)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	50%	(61)	50%	(62)	123
Top 2024 Issue: Economy	42%	(140)	58%	(194)	335

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Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	54%	(429)	46%	(372)	801
Community: Urban	59%	(89)	41%	(62)	151
Community: Suburban	57%	(231)	43%	(174)	404
Community: Rural	45%	(110)	55%	(136)	246
Community/Gender: Urban Women	50%	(36)	50%	(37)	73
Community/Gender: Urban Men	68%	(53)	32%	(25)	78
Community/Gender: Rural Women	37%	(56)	63%	(93)	149
Community/Gender: Rural Men	56%	(54)	44%	(43)	97
Community/Gender: Suburban Women	51%	(113)	49%	(107)	219
Community/Gender: Suburban Men	64%	(118)	36%	(67)	185
Homeowner	54%	(273)	46%	(232)	505
Renter	53%	(140)	47%	(125)	265
Military HHnm: Yes	54%	(79)	46%	(66)	146
Military HH: No	53%	(350)	47%	(305)	655
Employ: Private Sector	54%	(139)	46%	(120)	259
Employ: Government	55%	(38)	45%	(31)	70
Employ: Self-Employed	56%	(50)	44%	(39)	89
Employ: Retired	59%	(119)	41%	(83)	202
Employ: Unemployed	60%	(42)	40%	(27)	69
Self + Household: White-Collar	59%	(196)	41%	(137)	333
Self + Household: Blue Collar	50%	(164)	50%	(162)	325
Union HH: No	53%	(405)	47%	(357)	762
LGBTQ+: Yes	54%	(49)	46%	(43)	92
LGBTQ+: No	54%	(380)	46%	(329)	709
Motivated to Vote	54%	(391)	46%	(329)	720
Parent: Yes	45%	(104)	55%	(125)	229
Parent: No	57%	(325)	43%	(247)	572
COVID Vaccine: Yes	60%	(317)	40%	(213)	530
COVID Vaccine: No	41%	(112)	59%	(159)	271
Student Loans: Yes	52%	(83)	48%	(78)	161
Student Loans: No	54%	(346)	46%	(294)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	23%	(180)	17%	(136)	9%	(71)	48%	(386)	3%	(20)	1%	(7)	801
Gender: Male	26%	(93)	17%	(60)	10%	(35)	45%	(164)	1%	(3)	1%	(5)	360
Gender: Female	20%	(87)	17%	(75)	8%	(37)	50%	(222)	4%	(17)	1%	(3)	441
Age: 18-34	17%	(37)	18%	(40)	17%	(39)	43%	(96)	3%	(8)	2%	(5)	225
Age: 35-44	28%	(31)	23%	(26)	9%	(10)	37%	(41)	2%	(2)	1%	(1)	111
Age: 45-64	23%	(65)	17%	(50)	5%	(13)	51%	(145)	3%	(9)	1%	(2)	284
Age: 65+	26%	(47)	11%	(20)	5%	(10)	57%	(104)	1%	(1)	—	(0)	182
GenZers: 1997-2012	15%	(18)	20%	(25)	20%	(25)	35%	(44)	6%	(8)	4%	(5)	124
Millennials: 1981-1996	20%	(37)	20%	(37)	12%	(22)	46%	(85)	1%	(2)	—	(1)	183
GenXers: 1965-1980	24%	(54)	16%	(37)	5%	(11)	51%	(115)	4%	(9)	1%	(2)	227
Baby Boomers: 1946-1964	26%	(66)	14%	(36)	5%	(14)	53%	(131)	1%	(2)	—	(0)	248
Educ: < College	21%	(104)	16%	(76)	7%	(32)	52%	(251)	3%	(16)	1%	(7)	486
Educ: Bachelors degree	22%	(41)	18%	(33)	10%	(19)	48%	(89)	2%	(4)	—	(0)	187
Educ: Post-grad	28%	(36)	21%	(26)	16%	(21)	35%	(45)	—	(0)	—	(0)	128
Income: Under 50k	24%	(78)	18%	(59)	7%	(23)	46%	(154)	4%	(14)	1%	(3)	333
Income: 50k-100k	19%	(58)	18%	(55)	10%	(30)	49%	(150)	2%	(6)	1%	(4)	304
Income: 100k+	26%	(44)	13%	(22)	11%	(18)	49%	(81)	—	(0)	—	(0)	165
Ethnicity: White (Non-Hispanic)	16%	(76)	10%	(50)	7%	(36)	65%	(314)	1%	(6)	—	(0)	482
Ethnicity: Black (Non-Hispanic)	36%	(92)	28%	(72)	10%	(25)	20%	(52)	5%	(13)	2%	(5)	259
All Christian	17%	(64)	12%	(44)	9%	(32)	60%	(225)	1%	(5)	1%	(4)	373
Agnostic/Nothing in particular	26%	(47)	24%	(42)	11%	(19)	36%	(64)	3%	(6)	1%	(2)	179
Something Else	24%	(47)	19%	(37)	7%	(14)	44%	(85)	5%	(10)	1%	(2)	196
Evangelical	16%	(50)	12%	(37)	7%	(21)	63%	(201)	3%	(10)	—	(1)	320
Non-Evangelical	24%	(58)	17%	(41)	11%	(25)	44%	(106)	2%	(4)	2%	(4)	239
PID: Dem (no lean)	50%	(148)	28%	(82)	9%	(26)	11%	(31)	2%	(7)	1%	(2)	296
PID: Ind (no lean)	13%	(24)	26%	(45)	13%	(24)	42%	(74)	5%	(9)	—	(1)	176
PID: Rep (no lean)	2%	(8)	3%	(9)	7%	(22)	85%	(281)	1%	(4)	1%	(4)	328

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	23%	(180)	17%	(136)	9%	(71)	48%	(386)	3%	(20)	1%	(7)	801
PID/Gender: Dem Men	52%	(74)	26%	(36)	10%	(14)	11%	(15)	1%	(1)	—	(0)	140
PID/Gender: Dem Women	48%	(75)	29%	(45)	8%	(12)	11%	(16)	4%	(6)	1%	(2)	156
PID/Gender: Ind Men	15%	(12)	25%	(20)	18%	(14)	39%	(32)	3%	(2)	—	(0)	80
PID/Gender: Ind Women	12%	(12)	26%	(25)	10%	(9)	44%	(42)	7%	(7)	1%	(1)	96
PID/Gender: Rep Men	5%	(7)	3%	(4)	5%	(6)	84%	(117)	—	(0)	3%	(4)	139
PID/Gender: Rep Women	1%	(1)	3%	(5)	8%	(16)	86%	(163)	2%	(4)	—	(0)	189
Ideo: Liberal (1-3)	41%	(91)	26%	(59)	11%	(24)	20%	(45)	1%	(2)	1%	(3)	224
Ideo: Moderate (4)	28%	(58)	26%	(53)	15%	(31)	29%	(59)	1%	(3)	1%	(2)	205
Ideo: Conservative (5-7)	7%	(23)	4%	(14)	4%	(14)	82%	(270)	1%	(4)	1%	(2)	327
Ideo/PID: Conservative Republican	2%	(4)	2%	(5)	3%	(8)	91%	(227)	1%	(3)	1%	(2)	249
Ideo/PID: Moderate/Liberal Republican	4%	(3)	6%	(4)	21%	(14)	64%	(44)	1%	(1)	3%	(2)	69
Ideo/PID: Moderate/Conservative Democrat	57%	(61)	27%	(29)	7%	(8)	7%	(7)	1%	(1)	1%	(1)	106
Ideo/PID: Liberal Democrat	48%	(81)	28%	(47)	10%	(17)	14%	(23)	—	(1)	1%	(1)	170
Unfavorable of Biden and Trump	—	(0)	—	(0)	41%	(55)	59%	(78)	—	(0)	—	(0)	133
2024 H2H Matchup: Biden Voter	50%	(171)	33%	(115)	9%	(32)	5%	(17)	2%	(7)	—	(2)	344
2024 H2H Matchup: Trump Voter	2%	(7)	2%	(9)	6%	(25)	87%	(340)	2%	(8)	1%	(2)	391
2022 House Vote: Democrat	47%	(156)	29%	(97)	10%	(33)	10%	(33)	3%	(10)	—	(2)	330
2022 House Vote: Republican	2%	(7)	3%	(10)	7%	(26)	86%	(293)	1%	(5)	1%	(2)	342
2022 House Vote: Did not Vote	15%	(17)	22%	(24)	11%	(13)	47%	(52)	4%	(4)	1%	(1)	111
2020 Vote: Joe Biden	45%	(168)	31%	(117)	10%	(37)	11%	(40)	2%	(9)	—	(2)	372
2020 Vote: Donald Trump	2%	(7)	2%	(6)	7%	(27)	87%	(322)	1%	(4)	1%	(4)	371
2016 Vote: Hillary Clinton	50%	(142)	31%	(90)	7%	(21)	8%	(23)	3%	(8)	1%	(2)	286
2016 Vote: Donald Trump	3%	(9)	4%	(12)	5%	(16)	86%	(272)	1%	(2)	1%	(4)	316
U.S. Economy: Wrong Track	7%	(39)	12%	(65)	10%	(52)	69%	(371)	1%	(7)	1%	(3)	537
U.S. Economy: Right Direction	53%	(141)	27%	(71)	8%	(20)	5%	(14)	5%	(13)	2%	(4)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	56%	(151)	33%	(88)	6%	(16)	4%	(10)	1%	(3)	1%	(2)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(10)	4%	(18)	8%	(34)	83%	(339)	2%	(7)	1%	(3)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(20)	25%	(31)	17%	(21)	31%	(38)	8%	(10)	2%	(3)	123
Top 2024 Issue: Economy	12%	(41)	13%	(44)	9%	(29)	63%	(212)	2%	(6)	1%	(2)	335

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	23%	(180)	17%	(136)	9%	(71)	48%	(386)	3%	(20)	1%	(7)	801
Community: Urban	34%	(51)	18%	(26)	12%	(19)	32%	(47)	2%	(2)	3%	(4)	151
Community: Suburban	23%	(93)	19%	(78)	11%	(43)	44%	(176)	3%	(12)	1%	(2)	404
Community: Rural	15%	(36)	13%	(31)	4%	(10)	66%	(162)	2%	(6)	—	(1)	246
Community/Gender: Urban Women	33%	(24)	16%	(12)	14%	(10)	36%	(26)	1%	(1)	—	(0)	73
Community/Gender: Urban Men	35%	(27)	19%	(15)	11%	(9)	28%	(22)	2%	(1)	5%	(4)	78
Community/Gender: Rural Women	13%	(19)	11%	(16)	5%	(7)	67%	(100)	4%	(5)	1%	(1)	149
Community/Gender: Rural Men	18%	(17)	15%	(15)	3%	(3)	64%	(62)	—	(0)	—	(0)	97
Community/Gender: Suburban Women	20%	(45)	21%	(47)	9%	(19)	44%	(96)	5%	(11)	1%	(2)	219
Community/Gender: Suburban Men	26%	(49)	17%	(31)	13%	(23)	43%	(80)	1%	(2)	—	(0)	185
Homeowner	21%	(105)	13%	(68)	9%	(44)	53%	(270)	2%	(12)	1%	(6)	505
Renter	26%	(68)	23%	(61)	10%	(25)	39%	(103)	2%	(6)	1%	(2)	265
Military HHnm: Yes	23%	(33)	11%	(16)	8%	(12)	57%	(83)	1%	(2)	—	(0)	146
Military HH: No	22%	(147)	18%	(119)	9%	(60)	46%	(303)	3%	(18)	1%	(7)	655
Employ: Private Sector	22%	(57)	20%	(51)	10%	(26)	47%	(122)	1%	(2)	1%	(2)	259
Employ: Government	19%	(13)	19%	(13)	20%	(14)	38%	(27)	1%	(1)	3%	(2)	70
Employ: Self-Employed	29%	(26)	10%	(9)	5%	(5)	48%	(43)	5%	(5)	2%	(2)	89
Employ: Retired	25%	(52)	13%	(27)	7%	(13)	54%	(109)	1%	(2)	—	(0)	202
Employ: Unemployed	26%	(18)	24%	(17)	8%	(5)	36%	(25)	4%	(3)	2%	(1)	69
Self + Household: White-Collar	25%	(83)	15%	(51)	11%	(37)	47%	(158)	1%	(4)	—	(1)	333
Self + Household: Blue Collar	19%	(62)	17%	(56)	8%	(26)	53%	(171)	2%	(7)	1%	(4)	325
Union HH: No	22%	(165)	17%	(128)	9%	(65)	49%	(377)	3%	(20)	1%	(7)	762
LGBTQ+: Yes	25%	(23)	28%	(25)	13%	(12)	29%	(27)	2%	(2)	2%	(2)	92
LGBTQ+: No	22%	(157)	16%	(110)	8%	(59)	51%	(359)	3%	(18)	1%	(5)	709
Motivated to Vote	24%	(175)	17%	(123)	7%	(50)	49%	(353)	2%	(13)	1%	(6)	720
Parent: Yes	24%	(55)	20%	(45)	9%	(21)	45%	(102)	2%	(6)	—	(0)	229
Parent: No	22%	(125)	16%	(91)	9%	(50)	50%	(284)	3%	(15)	1%	(7)	572
COVID Vaccine: Yes	28%	(147)	20%	(109)	11%	(60)	39%	(206)	1%	(8)	—	(1)	530
COVID Vaccine: No	12%	(34)	10%	(27)	4%	(11)	67%	(180)	5%	(13)	2%	(6)	271
Student Loans: Yes	21%	(34)	24%	(38)	15%	(24)	37%	(59)	3%	(5)	—	(0)	161
Student Loans: No	23%	(146)	15%	(98)	7%	(47)	51%	(327)	2%	(15)	1%	(7)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	21%	(170)	19%	(155)	8%	(62)	44%	(349)	6%	(48)	2%	(16)	801
Gender: Male	23%	(82)	19%	(67)	11%	(39)	41%	(149)	5%	(19)	1%	(4)	360
Gender: Female	20%	(87)	20%	(88)	5%	(23)	46%	(201)	7%	(29)	3%	(13)	441
Age: 18-34	18%	(40)	26%	(58)	10%	(23)	34%	(76)	9%	(20)	4%	(8)	225
Age: 35-44	29%	(33)	19%	(21)	10%	(12)	32%	(35)	8%	(9)	2%	(2)	111
Age: 45-64	21%	(61)	18%	(50)	7%	(20)	47%	(133)	5%	(14)	2%	(6)	284
Age: 65+	20%	(37)	15%	(27)	4%	(8)	58%	(106)	3%	(5)	—	(0)	182
GenZers: 1997-2012	19%	(23)	27%	(34)	14%	(17)	24%	(30)	11%	(14)	5%	(6)	124
Millennials: 1981-1996	21%	(38)	23%	(41)	7%	(13)	40%	(73)	7%	(13)	2%	(4)	183
GenXers: 1965-1980	22%	(50)	16%	(37)	8%	(18)	46%	(105)	5%	(12)	2%	(5)	227
Baby Boomers: 1946-1964	21%	(52)	16%	(41)	6%	(14)	53%	(131)	4%	(9)	—	(1)	248
Educ: < College	20%	(99)	19%	(91)	6%	(31)	45%	(217)	7%	(33)	3%	(15)	486
Educ: Bachelors degree	19%	(36)	20%	(38)	9%	(16)	44%	(83)	7%	(13)	1%	(1)	187
Educ: Post-grad	27%	(35)	20%	(26)	12%	(15)	39%	(50)	2%	(2)	—	(0)	128
Income: Under 50k	22%	(72)	21%	(69)	7%	(24)	41%	(135)	6%	(21)	4%	(12)	333
Income: 50k-100k	18%	(55)	21%	(64)	8%	(24)	45%	(136)	7%	(21)	1%	(4)	304
Income: 100k+	26%	(43)	13%	(22)	9%	(15)	48%	(78)	4%	(6)	—	(0)	165
Ethnicity: White (Non-Hispanic)	14%	(68)	12%	(57)	8%	(39)	60%	(291)	4%	(21)	1%	(6)	482
Ethnicity: Black (Non-Hispanic)	34%	(88)	32%	(83)	6%	(16)	15%	(38)	9%	(25)	3%	(9)	259
All Christian	18%	(65)	13%	(50)	9%	(34)	55%	(204)	5%	(18)	—	(2)	373
Agnostic/Nothing in particular	22%	(39)	29%	(52)	7%	(13)	29%	(52)	9%	(15)	4%	(7)	179
Something Else	23%	(45)	21%	(41)	4%	(9)	43%	(84)	5%	(10)	4%	(8)	196
Evangelical	11%	(36)	17%	(55)	6%	(18)	57%	(183)	6%	(20)	3%	(8)	320
Non-Evangelical	29%	(68)	15%	(35)	10%	(24)	43%	(102)	3%	(8)	—	(1)	239
PID: Dem (no lean)	46%	(135)	30%	(89)	7%	(22)	8%	(24)	5%	(15)	4%	(11)	296
PID: Ind (no lean)	13%	(23)	27%	(48)	10%	(18)	41%	(73)	7%	(13)	1%	(2)	176
PID: Rep (no lean)	3%	(11)	6%	(18)	7%	(23)	77%	(252)	6%	(20)	1%	(4)	328

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	21%	(170)	19%	(155)	8%	(62)	44%	(349)	6%	(48)	2%	(16)	801
PID/Gender: Dem Men	48%	(67)	22%	(30)	12%	(17)	10%	(14)	7%	(9)	2%	(2)	140
PID/Gender: Dem Women	44%	(68)	38%	(59)	3%	(5)	6%	(10)	4%	(6)	6%	(9)	156
PID/Gender: Ind Men	9%	(7)	32%	(26)	15%	(12)	41%	(33)	2%	(1)	—	(0)	80
PID/Gender: Ind Women	17%	(16)	23%	(22)	5%	(5)	42%	(40)	12%	(12)	1%	(1)	96
PID/Gender: Rep Men	6%	(8)	8%	(11)	7%	(10)	72%	(101)	6%	(9)	1%	(1)	139
PID/Gender: Rep Women	2%	(3)	4%	(7)	7%	(13)	80%	(151)	6%	(12)	1%	(2)	189
Ideo: Liberal (1-3)	43%	(96)	28%	(63)	8%	(19)	15%	(33)	4%	(9)	2%	(4)	224
Ideo: Moderate (4)	25%	(50)	28%	(58)	11%	(22)	26%	(53)	7%	(15)	3%	(6)	205
Ideo: Conservative (5-7)	6%	(20)	6%	(20)	6%	(19)	78%	(254)	4%	(12)	1%	(2)	327
Ideo/PID: Conservative Republican	2%	(5)	4%	(9)	4%	(11)	86%	(214)	4%	(11)	—	(0)	249
Ideo/PID: Moderate/Liberal Republican	9%	(6)	13%	(9)	15%	(10)	47%	(33)	11%	(7)	5%	(3)	69
Ideo/PID: Moderate/Conservative Democrat	47%	(50)	33%	(35)	5%	(5)	6%	(6)	5%	(6)	4%	(4)	106
Ideo/PID: Liberal Democrat	48%	(82)	27%	(46)	10%	(16)	10%	(17)	4%	(6)	2%	(3)	170
Unfavorable of Biden and Trump	3%	(3)	22%	(29)	22%	(29)	50%	(67)	3%	(4)	1%	(1)	133
2024 H2H Matchup: Biden Voter	44%	(153)	34%	(117)	8%	(29)	7%	(23)	4%	(14)	3%	(9)	344
2024 H2H Matchup: Trump Voter	2%	(10)	6%	(24)	5%	(19)	78%	(303)	7%	(29)	1%	(5)	391
2022 House Vote: Democrat	45%	(147)	30%	(100)	8%	(25)	9%	(29)	6%	(19)	3%	(10)	330
2022 House Vote: Republican	2%	(7)	6%	(20)	6%	(22)	79%	(271)	6%	(20)	1%	(2)	342
2022 House Vote: Did not Vote	10%	(12)	28%	(32)	13%	(14)	38%	(42)	7%	(8)	4%	(4)	111
2020 Vote: Joe Biden	41%	(152)	34%	(128)	9%	(33)	10%	(37)	4%	(15)	2%	(8)	372
2020 Vote: Donald Trump	3%	(12)	4%	(17)	5%	(20)	80%	(296)	6%	(24)	1%	(3)	371
2016 Vote: Hillary Clinton	46%	(132)	30%	(86)	8%	(23)	9%	(25)	5%	(13)	2%	(6)	286
2016 Vote: Donald Trump	4%	(13)	5%	(16)	5%	(16)	80%	(253)	5%	(15)	1%	(3)	316
U.S. Economy: Wrong Track	10%	(56)	14%	(76)	8%	(41)	61%	(328)	5%	(29)	1%	(7)	537
U.S. Economy: Right Direction	43%	(113)	30%	(79)	8%	(21)	8%	(22)	7%	(19)	3%	(9)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	50%	(134)	33%	(88)	7%	(19)	5%	(12)	3%	(8)	3%	(7)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(19)	8%	(32)	6%	(23)	74%	(304)	7%	(27)	1%	(5)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(16)	29%	(36)	17%	(21)	27%	(33)	11%	(13)	3%	(4)	123
Top 2024 Issue: Economy	15%	(51)	13%	(43)	8%	(27)	58%	(194)	6%	(19)	—	(2)	335

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	21%	(170)	19%	(155)	8%	(62)	44%	(349)	6%	(48)	2%	(16)	801
Community: Urban	32%	(48)	24%	(37)	10%	(15)	21%	(32)	9%	(14)	4%	(5)	151
Community: Suburban	23%	(91)	20%	(81)	9%	(36)	41%	(167)	5%	(22)	2%	(7)	404
Community: Rural	12%	(30)	15%	(38)	5%	(12)	61%	(150)	5%	(13)	1%	(3)	246
Community/Gender: Urban Women	30%	(22)	25%	(18)	5%	(4)	29%	(21)	8%	(6)	3%	(2)	73
Community/Gender: Urban Men	34%	(26)	24%	(19)	14%	(11)	14%	(11)	10%	(7)	4%	(3)	78
Community/Gender: Rural Women	12%	(17)	14%	(20)	5%	(7)	61%	(90)	7%	(11)	2%	(3)	149
Community/Gender: Rural Men	13%	(13)	18%	(18)	5%	(4)	61%	(60)	2%	(2)	—	(0)	97
Community/Gender: Suburban Women	22%	(48)	23%	(50)	6%	(12)	41%	(90)	5%	(12)	3%	(7)	219
Community/Gender: Suburban Men	23%	(43)	17%	(31)	13%	(24)	42%	(78)	5%	(10)	—	(0)	185
Homeowner	20%	(99)	16%	(79)	8%	(42)	50%	(253)	6%	(29)	1%	(4)	505
Renter	25%	(65)	25%	(67)	7%	(18)	32%	(86)	7%	(17)	4%	(12)	265
Military HHnm: Yes	18%	(26)	15%	(22)	7%	(10)	55%	(80)	5%	(7)	—	(0)	146
Military HH: No	22%	(143)	20%	(134)	8%	(52)	41%	(269)	6%	(41)	3%	(16)	655
Employ: Private Sector	23%	(59)	19%	(49)	8%	(20)	44%	(114)	5%	(13)	1%	(3)	259
Employ: Government	25%	(17)	20%	(14)	13%	(9)	39%	(27)	3%	(2)	—	(0)	70
Employ: Self-Employed	26%	(23)	14%	(12)	9%	(8)	38%	(34)	10%	(9)	4%	(4)	89
Employ: Retired	22%	(45)	15%	(31)	7%	(13)	54%	(109)	2%	(5)	—	(0)	202
Employ: Unemployed	18%	(12)	34%	(23)	6%	(4)	28%	(19)	9%	(6)	5%	(4)	69
Self + Household: White-Collar	24%	(79)	17%	(57)	9%	(30)	46%	(152)	4%	(13)	1%	(3)	333
Self + Household: Blue Collar	19%	(60)	18%	(59)	7%	(22)	49%	(160)	5%	(17)	2%	(8)	325
Union HH: No	20%	(156)	19%	(146)	7%	(57)	45%	(340)	6%	(47)	2%	(16)	762
LGBTQ+: Yes	35%	(32)	31%	(29)	12%	(11)	17%	(15)	3%	(3)	2%	(1)	92
LGBTQ+: No	19%	(138)	18%	(127)	7%	(51)	47%	(334)	6%	(45)	2%	(15)	709
Motivated to Vote	23%	(167)	18%	(132)	6%	(43)	46%	(328)	5%	(39)	1%	(10)	720
Parent: Yes	23%	(52)	20%	(45)	9%	(20)	39%	(90)	7%	(15)	3%	(7)	229
Parent: No	21%	(118)	19%	(110)	7%	(42)	45%	(260)	6%	(33)	2%	(9)	572
COVID Vaccine: Yes	26%	(140)	22%	(117)	9%	(49)	37%	(196)	4%	(22)	1%	(6)	530
COVID Vaccine: No	11%	(30)	14%	(39)	5%	(13)	57%	(153)	10%	(26)	4%	(10)	271
Student Loans: Yes	26%	(41)	21%	(34)	12%	(20)	32%	(52)	7%	(11)	1%	(2)	161
Student Loans: No	20%	(128)	19%	(121)	7%	(42)	46%	(297)	6%	(37)	2%	(14)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	18% (145)	20% (163)	16% (128)	38% (305)	6% (51)	1% (10)	801
Gender: Male	21% (77)	21% (74)	17% (62)	37% (133)	3% (12)	1% (2)	360
Gender: Female	15% (68)	20% (89)	15% (65)	39% (172)	9% (39)	2% (8)	441
Age: 18-34	17% (37)	22% (50)	20% (44)	28% (63)	12% (27)	1% (3)	225
Age: 35-44	25% (28)	23% (25)	14% (16)	31% (34)	4% (4)	3% (3)	111
Age: 45-64	19% (53)	19% (55)	16% (46)	40% (113)	5% (14)	1% (3)	284
Age: 65+	15% (27)	18% (33)	12% (21)	52% (95)	3% (5)	— (0)	182
GenZers: 1997-2012	15% (18)	25% (32)	23% (29)	20% (24)	15% (19)	2% (2)	124
Millennials: 1981-1996	20% (36)	20% (37)	16% (30)	36% (65)	7% (12)	2% (3)	183
GenXers: 1965-1980	18% (42)	21% (48)	14% (32)	39% (88)	6% (13)	1% (3)	227
Baby Boomers: 1946-1964	18% (46)	17% (43)	14% (35)	47% (116)	3% (7)	1% (1)	248
Educ: < College	18% (87)	18% (88)	13% (63)	41% (199)	8% (40)	2% (8)	486
Educ: Bachelors degree	14% (27)	24% (45)	23% (42)	35% (65)	4% (7)	1% (1)	187
Educ: Post-grad	24% (31)	24% (30)	18% (23)	32% (41)	3% (3)	— (0)	128
Income: Under 50k	20% (65)	19% (64)	14% (48)	34% (114)	11% (35)	2% (6)	333
Income: 50k-100k	16% (48)	23% (70)	17% (52)	40% (122)	3% (8)	1% (3)	304
Income: 100k+	19% (32)	17% (29)	16% (27)	42% (69)	5% (8)	1% (1)	165
Ethnicity: White (Non-Hispanic)	13% (61)	14% (66)	17% (81)	52% (253)	4% (17)	1% (4)	482
Ethnicity: Black (Non-Hispanic)	28% (73)	31% (81)	14% (36)	14% (35)	11% (28)	2% (5)	259
All Christian	15% (57)	14% (51)	17% (65)	48% (179)	5% (17)	1% (3)	373
Agnostic/Nothing in particular	20% (36)	26% (47)	17% (31)	25% (45)	10% (17)	1% (2)	179
Something Else	19% (37)	25% (48)	12% (24)	35% (68)	7% (14)	2% (4)	196
Evangelical	12% (38)	15% (49)	13% (43)	50% (160)	8% (27)	1% (3)	320
Non-Evangelical	21% (51)	20% (48)	19% (46)	35% (84)	2% (5)	2% (4)	239
PID: Dem (no lean)	42% (124)	35% (103)	12% (36)	4% (13)	5% (15)	2% (5)	296
PID: Ind (no lean)	6% (11)	28% (49)	24% (42)	30% (52)	11% (20)	1% (2)	176
PID: Rep (no lean)	3% (10)	3% (10)	15% (49)	73% (239)	5% (16)	1% (3)	328

Continued on next page

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	18%	(145)	20%	(163)	16%	(128)	38%	(305)	6%	(51)	1%	(10)	801
PID/Gender: Dem Men	46%	(65)	34%	(48)	13%	(19)	4%	(5)	3%	(4)	—	(0)	140
PID/Gender: Dem Women	38%	(59)	36%	(56)	11%	(18)	5%	(8)	7%	(12)	3%	(4)	156
PID/Gender: Ind Men	5%	(4)	27%	(22)	28%	(23)	30%	(25)	8%	(6)	2%	(2)	80
PID/Gender: Ind Women	8%	(7)	28%	(27)	20%	(19)	29%	(28)	15%	(14)	—	(0)	96
PID/Gender: Rep Men	6%	(8)	3%	(4)	15%	(21)	74%	(103)	2%	(3)	—	(0)	139
PID/Gender: Rep Women	1%	(2)	3%	(6)	15%	(28)	72%	(136)	7%	(13)	2%	(3)	189
Ideo: Liberal (1-3)	36%	(80)	32%	(71)	17%	(38)	12%	(26)	3%	(7)	—	(1)	224
Ideo: Moderate (4)	19%	(39)	33%	(67)	20%	(40)	18%	(37)	9%	(19)	1%	(3)	205
Ideo: Conservative (5-7)	7%	(22)	5%	(18)	14%	(47)	70%	(228)	3%	(10)	—	(2)	327
Ideo/PID: Conservative Republican	2%	(4)	3%	(8)	13%	(32)	79%	(197)	3%	(7)	—	(1)	249
Ideo/PID: Moderate/Liberal Republican	8%	(6)	4%	(3)	24%	(17)	50%	(35)	12%	(8)	1%	(1)	69
Ideo/PID: Moderate/Conservative Democrat	46%	(49)	38%	(40)	9%	(10)	2%	(2)	2%	(2)	3%	(3)	106
Ideo/PID: Liberal Democrat	42%	(71)	35%	(59)	15%	(25)	6%	(10)	3%	(5)	—	(0)	170
Unfavorable of Biden and Trump	4%	(5)	16%	(21)	36%	(48)	37%	(49)	7%	(9)	1%	(1)	133
2024 H2H Matchup: Biden Voter	38%	(130)	40%	(136)	12%	(40)	5%	(17)	5%	(18)	1%	(3)	344
2024 H2H Matchup: Trump Voter	2%	(8)	4%	(17)	18%	(69)	69%	(269)	6%	(23)	1%	(4)	391
2022 House Vote: Democrat	36%	(118)	38%	(124)	15%	(49)	6%	(18)	5%	(16)	1%	(4)	330
2022 House Vote: Republican	2%	(7)	3%	(9)	17%	(58)	74%	(253)	4%	(14)	—	(1)	342
2022 House Vote: Did not Vote	14%	(15)	27%	(30)	17%	(18)	26%	(29)	14%	(15)	3%	(4)	111
2020 Vote: Joe Biden	34%	(128)	38%	(142)	15%	(54)	7%	(25)	5%	(20)	1%	(3)	372
2020 Vote: Donald Trump	3%	(11)	3%	(13)	17%	(63)	71%	(265)	5%	(17)	1%	(2)	371
2016 Vote: Hillary Clinton	40%	(114)	36%	(102)	11%	(32)	7%	(20)	5%	(15)	1%	(3)	286
2016 Vote: Donald Trump	4%	(13)	3%	(10)	17%	(52)	72%	(227)	4%	(11)	1%	(2)	316
U.S. Economy: Wrong Track	7%	(35)	15%	(79)	19%	(102)	54%	(291)	5%	(25)	1%	(5)	537
U.S. Economy: Right Direction	42%	(110)	32%	(84)	10%	(26)	5%	(14)	10%	(26)	2%	(5)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43%	(116)	38%	(101)	9%	(24)	4%	(12)	4%	(12)	1%	(4)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(13)	6%	(23)	19%	(77)	65%	(267)	6%	(25)	1%	(5)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(16)	31%	(39)	22%	(27)	22%	(27)	11%	(14)	1%	(1)	123
Top 2024 Issue: Economy	12%	(41)	12%	(42)	19%	(64)	51%	(170)	5%	(18)	—	(1)	335

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	18%	(145)	20%	(163)	16%	(128)	38%	(305)	6%	(51)	1%	(10)	801
Community: Urban	32%	(48)	20%	(31)	19%	(28)	21%	(31)	7%	(11)	1%	(2)	151
Community: Suburban	18%	(74)	24%	(99)	18%	(73)	33%	(135)	5%	(20)	1%	(3)	404
Community: Rural	9%	(23)	13%	(33)	11%	(26)	57%	(139)	8%	(20)	2%	(4)	246
Community/Gender: Urban Women	29%	(21)	20%	(15)	19%	(14)	20%	(14)	11%	(8)	1%	(1)	73
Community/Gender: Urban Men	34%	(27)	21%	(16)	19%	(15)	21%	(17)	4%	(3)	1%	(1)	78
Community/Gender: Rural Women	7%	(10)	12%	(18)	10%	(15)	58%	(86)	10%	(15)	3%	(4)	149
Community/Gender: Rural Men	13%	(13)	16%	(15)	11%	(11)	54%	(53)	5%	(5)	—	(0)	97
Community/Gender: Suburban Women	17%	(37)	26%	(56)	17%	(37)	33%	(71)	7%	(16)	1%	(2)	219
Community/Gender: Suburban Men	20%	(37)	23%	(42)	20%	(36)	34%	(64)	2%	(4)	1%	(1)	185
Homeowner	15%	(73)	18%	(93)	17%	(84)	45%	(225)	5%	(25)	1%	(4)	505
Renter	25%	(66)	25%	(65)	15%	(40)	26%	(69)	8%	(21)	1%	(3)	265
Military HHnm: Yes	12%	(17)	19%	(27)	19%	(28)	45%	(66)	5%	(7)	—	(0)	146
Military HH: No	20%	(128)	21%	(135)	15%	(100)	36%	(239)	7%	(44)	1%	(9)	655
Employ: Private Sector	21%	(53)	23%	(58)	18%	(46)	36%	(93)	3%	(7)	1%	(2)	259
Employ: Government	24%	(17)	21%	(15)	15%	(10)	36%	(25)	4%	(3)	—	(0)	70
Employ: Self-Employed	21%	(19)	15%	(14)	14%	(13)	40%	(35)	5%	(5)	5%	(4)	89
Employ: Retired	14%	(29)	22%	(45)	11%	(22)	49%	(100)	3%	(7)	—	(0)	202
Employ: Unemployed	18%	(12)	18%	(12)	22%	(15)	20%	(14)	21%	(15)	1%	(0)	69
Self + Household: White-Collar	20%	(66)	18%	(61)	20%	(67)	38%	(127)	3%	(11)	—	(2)	333
Self + Household: Blue Collar	18%	(59)	22%	(72)	14%	(46)	41%	(135)	3%	(10)	1%	(3)	325
Union HH: No	17%	(129)	20%	(156)	16%	(120)	39%	(300)	6%	(48)	1%	(9)	762
LGBTQ+: Yes	23%	(21)	33%	(30)	25%	(22)	17%	(15)	3%	(3)	—	(0)	92
LGBTQ+: No	18%	(124)	19%	(133)	15%	(105)	41%	(290)	7%	(48)	1%	(10)	709
Motivated to Vote	20%	(144)	20%	(141)	14%	(103)	40%	(288)	5%	(38)	1%	(6)	720
Parent: Yes	22%	(50)	22%	(51)	16%	(38)	33%	(75)	6%	(14)	1%	(2)	229
Parent: No	17%	(95)	20%	(112)	16%	(90)	40%	(230)	7%	(37)	1%	(7)	572
COVID Vaccine: Yes	23%	(123)	23%	(124)	17%	(92)	31%	(164)	4%	(23)	1%	(4)	530
COVID Vaccine: No	8%	(22)	14%	(38)	13%	(36)	52%	(141)	10%	(28)	2%	(6)	271
Student Loans: Yes	22%	(35)	26%	(42)	19%	(31)	26%	(41)	6%	(10)	1%	(2)	161
Student Loans: No	17%	(110)	19%	(120)	15%	(96)	41%	(264)	6%	(41)	1%	(8)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (128)	26% (211)	17% (137)	32% (254)	7% (55)	2% (16)	801
Gender: Male	15% (52)	27% (99)	20% (73)	32% (116)	4% (14)	1% (5)	360
Gender: Female	17% (76)	25% (112)	15% (64)	31% (138)	9% (40)	2% (11)	441
Age: 18-34	20% (44)	23% (52)	13% (30)	29% (65)	12% (26)	3% (8)	225
Age: 35-44	11% (13)	23% (25)	16% (17)	43% (48)	6% (7)	1% (1)	111
Age: 45-64	14% (41)	30% (84)	18% (52)	30% (84)	5% (15)	3% (7)	284
Age: 65+	17% (30)	28% (50)	21% (38)	31% (57)	4% (7)	— (0)	182
GenZers: 1997-2012	19% (23)	23% (29)	17% (22)	25% (31)	12% (15)	4% (5)	124
Millennials: 1981-1996	18% (32)	22% (40)	13% (23)	37% (68)	8% (15)	2% (4)	183
GenXers: 1965-1980	15% (33)	29% (65)	17% (39)	31% (70)	6% (13)	3% (6)	227
Baby Boomers: 1946-1964	14% (35)	29% (72)	20% (50)	32% (79)	5% (12)	— (1)	248
Educ: < College	20% (97)	27% (133)	13% (62)	27% (133)	10% (46)	3% (14)	486
Educ: Bachelors degree	10% (19)	27% (50)	22% (41)	38% (71)	3% (5)	1% (1)	187
Educ: Post-grad	9% (12)	22% (28)	27% (34)	39% (50)	3% (4)	— (0)	128
Income: Under 50k	18% (59)	25% (83)	13% (42)	30% (101)	11% (36)	4% (13)	333
Income: 50k-100k	16% (49)	28% (85)	20% (61)	30% (90)	5% (16)	1% (2)	304
Income: 100k+	12% (20)	26% (43)	21% (35)	38% (63)	2% (3)	1% (1)	165
Ethnicity: White (Non-Hispanic)	20% (97)	34% (164)	17% (82)	24% (117)	4% (17)	1% (5)	482
Ethnicity: Black (Non-Hispanic)	9% (23)	12% (31)	17% (43)	45% (116)	13% (35)	4% (11)	259
All Christian	19% (73)	32% (120)	20% (74)	23% (87)	4% (17)	— (2)	373
Agnostic/Nothing in particular	7% (13)	18% (32)	15% (27)	45% (80)	10% (17)	5% (8)	179
Something Else	19% (38)	26% (51)	14% (26)	28% (54)	10% (20)	3% (6)	196
Evangelical	22% (70)	32% (103)	17% (56)	18% (56)	10% (31)	1% (3)	320
Non-Evangelical	15% (36)	28% (66)	19% (45)	34% (82)	3% (6)	2% (4)	239
PID: Dem (no lean)	2% (5)	8% (23)	17% (50)	62% (183)	9% (27)	3% (9)	296
PID: Ind (no lean)	7% (12)	25% (43)	25% (44)	32% (56)	10% (18)	2% (3)	176
PID: Rep (no lean)	34% (112)	44% (145)	13% (43)	5% (15)	3% (10)	1% (4)	328

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Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	16%	(128)	26%	(211)	17%	(137)	32%	(254)	7%	(55)	2%	(16)	801
PID/Gender: Dem Men	3%	(4)	7%	(9)	21%	(29)	62%	(87)	6%	(8)	2%	(2)	140
PID/Gender: Dem Women	—	(1)	9%	(14)	13%	(20)	61%	(96)	12%	(19)	4%	(7)	156
PID/Gender: Ind Men	2%	(2)	27%	(21)	34%	(27)	27%	(21)	6%	(5)	4%	(3)	80
PID/Gender: Ind Women	10%	(10)	23%	(22)	18%	(17)	36%	(34)	13%	(13)	—	(0)	96
PID/Gender: Rep Men	33%	(46)	49%	(68)	12%	(17)	5%	(8)	1%	(1)	—	(0)	139
PID/Gender: Rep Women	35%	(65)	41%	(77)	14%	(27)	4%	(8)	5%	(9)	2%	(4)	189
Ideo: Liberal (1-3)	7%	(16)	10%	(22)	13%	(28)	65%	(146)	4%	(9)	1%	(3)	224
Ideo: Moderate (4)	9%	(18)	20%	(41)	27%	(55)	35%	(71)	8%	(17)	2%	(3)	205
Ideo: Conservative (5-7)	26%	(86)	44%	(144)	15%	(51)	9%	(29)	4%	(15)	1%	(4)	327
Ideo/PID: Conservative Republican	32%	(78)	48%	(119)	13%	(32)	5%	(11)	2%	(5)	1%	(3)	249
Ideo/PID: Moderate/Liberal Republican	36%	(25)	35%	(24)	17%	(11)	6%	(4)	6%	(4)	1%	(1)	69
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	10%	(11)	22%	(23)	52%	(55)	10%	(11)	4%	(4)	106
Ideo/PID: Liberal Democrat	2%	(3)	7%	(12)	14%	(23)	73%	(124)	5%	(9)	—	(0)	170
Unfavorable of Biden and Trump	—	(0)	15%	(20)	35%	(46)	43%	(57)	6%	(8)	1%	(2)	133
2024 H2H Matchup: Biden Voter	3%	(9)	8%	(29)	19%	(65)	59%	(203)	8%	(29)	3%	(10)	344
2024 H2H Matchup: Trump Voter	30%	(117)	44%	(171)	14%	(54)	7%	(26)	4%	(17)	1%	(5)	391
2022 House Vote: Democrat	2%	(5)	10%	(32)	17%	(55)	62%	(203)	7%	(24)	3%	(11)	330
2022 House Vote: Republican	30%	(101)	44%	(150)	16%	(55)	6%	(22)	3%	(11)	1%	(2)	342
2022 House Vote: Did not Vote	15%	(17)	26%	(28)	23%	(26)	20%	(22)	13%	(14)	3%	(3)	111
2020 Vote: Joe Biden	2%	(7)	9%	(35)	19%	(70)	60%	(223)	8%	(30)	2%	(8)	372
2020 Vote: Donald Trump	31%	(115)	45%	(166)	15%	(54)	6%	(23)	3%	(10)	1%	(3)	371
2016 Vote: Hillary Clinton	1%	(4)	7%	(20)	19%	(53)	62%	(179)	9%	(24)	2%	(6)	286
2016 Vote: Donald Trump	30%	(93)	44%	(139)	16%	(50)	8%	(26)	2%	(5)	1%	(3)	316
U.S. Economy: Wrong Track	21%	(113)	33%	(179)	16%	(87)	23%	(125)	5%	(28)	1%	(5)	537
U.S. Economy: Right Direction	6%	(15)	12%	(32)	19%	(50)	49%	(130)	10%	(27)	4%	(11)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(1)	12%	(31)	13%	(35)	64%	(173)	7%	(18)	4%	(10)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	29%	(121)	41%	(168)	16%	(64)	8%	(33)	5%	(19)	1%	(5)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(6)	9%	(12)	31%	(38)	39%	(48)	15%	(18)	1%	(1)	123
Top 2024 Issue: Economy	18%	(59)	32%	(106)	18%	(60)	24%	(79)	7%	(25)	2%	(6)	335

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Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (128)	26% (211)	17% (137)	32% (254)	7% (55)	2% (16)	801
Community: Urban	18% (26)	16% (24)	20% (29)	34% (52)	7% (10)	6% (9)	151
Community: Suburban	10% (41)	24% (98)	19% (78)	38% (155)	7% (29)	1% (3)	404
Community: Rural	25% (60)	36% (89)	12% (30)	19% (48)	6% (15)	1% (4)	246
Community/Gender: Urban Women	13% (10)	12% (8)	20% (15)	40% (29)	10% (7)	5% (4)	73
Community/Gender: Urban Men	21% (17)	19% (15)	19% (15)	29% (23)	5% (4)	7% (5)	78
Community/Gender: Rural Women	29% (42)	36% (53)	8% (11)	18% (27)	8% (12)	2% (4)	149
Community/Gender: Rural Men	18% (18)	37% (36)	19% (19)	22% (21)	3% (3)	— (0)	97
Community/Gender: Suburban Women	11% (24)	23% (50)	17% (38)	38% (82)	10% (22)	1% (3)	219
Community/Gender: Suburban Men	10% (18)	26% (48)	22% (40)	39% (72)	4% (8)	— (0)	185
Homeowner	18% (92)	28% (141)	19% (94)	30% (150)	4% (22)	1% (5)	505
Renter	12% (31)	23% (60)	16% (41)	37% (98)	11% (29)	2% (6)	265
Military HHnm: Yes	10% (15)	40% (58)	16% (24)	27% (39)	7% (10)	— (0)	146
Military HH: No	17% (113)	23% (153)	17% (114)	33% (215)	7% (45)	2% (16)	655
Employ: Private Sector	18% (45)	25% (64)	16% (42)	37% (95)	4% (11)	— (1)	259
Employ: Government	18% (12)	19% (13)	19% (13)	40% (28)	5% (4)	— (0)	70
Employ: Self-Employed	14% (13)	30% (27)	19% (17)	29% (26)	5% (5)	3% (2)	89
Employ: Retired	16% (32)	29% (59)	20% (41)	30% (61)	5% (10)	— (0)	202
Employ: Unemployed	4% (3)	29% (20)	7% (5)	33% (23)	15% (11)	11% (8)	69
Self + Household: White-Collar	14% (46)	25% (85)	19% (65)	37% (122)	5% (15)	— (1)	333
Self + Household: Blue Collar	17% (56)	30% (97)	15% (50)	30% (98)	5% (17)	2% (7)	325
Union HH: No	17% (126)	27% (203)	17% (129)	31% (239)	7% (52)	2% (14)	762
LGBTQ+: Yes	12% (11)	15% (14)	15% (14)	48% (44)	7% (7)	2% (2)	92
LGBTQ+: No	17% (117)	28% (197)	17% (123)	30% (210)	7% (48)	2% (14)	709
Motivated to Vote	17% (125)	26% (190)	16% (116)	33% (238)	6% (43)	1% (9)	720
Parent: Yes	18% (41)	23% (54)	19% (44)	30% (69)	6% (15)	3% (7)	229
Parent: No	15% (87)	27% (157)	16% (94)	32% (185)	7% (40)	1% (8)	572
COVID Vaccine: Yes	13% (68)	21% (113)	19% (101)	39% (208)	6% (32)	2% (9)	530
COVID Vaccine: No	22% (60)	36% (98)	14% (37)	17% (47)	8% (23)	3% (7)	271
Student Loans: Yes	8% (13)	19% (31)	19% (30)	43% (70)	10% (16)	1% (1)	161
Student Loans: No	18% (115)	28% (180)	17% (107)	29% (184)	6% (39)	2% (14)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	30% (238)	15% (116)	9% (72)	43% (345)	3% (28)	— (3)	801
Gender: Male	29% (104)	14% (51)	11% (39)	43% (154)	3% (10)	— (2)	360
Gender: Female	30% (134)	15% (65)	8% (33)	43% (190)	4% (17)	— (1)	441
Age: 18-34	29% (65)	12% (26)	11% (25)	41% (91)	8% (17)	— (0)	225
Age: 35-44	26% (29)	15% (17)	6% (7)	50% (56)	1% (2)	— (0)	111
Age: 45-64	30% (85)	16% (45)	6% (16)	46% (130)	2% (7)	— (1)	284
Age: 65+	33% (59)	15% (28)	13% (24)	37% (67)	1% (2)	1% (1)	182
GenZers: 1997-2012	25% (31)	9% (12)	12% (15)	45% (56)	9% (11)	— (0)	124
Millennials: 1981-1996	31% (57)	16% (30)	9% (16)	39% (71)	5% (8)	— (0)	183
GenXers: 1965-1980	31% (69)	13% (30)	6% (13)	48% (109)	2% (5)	— (0)	227
Baby Boomers: 1946-1964	30% (75)	16% (40)	11% (27)	41% (102)	1% (4)	— (1)	248
Educ: < College	37% (179)	13% (65)	7% (35)	38% (184)	5% (23)	— (1)	486
Educ: Bachelors degree	19% (36)	19% (35)	10% (19)	49% (92)	2% (4)	1% (2)	187
Educ: Post-grad	18% (23)	13% (17)	14% (19)	54% (69)	1% (1)	— (0)	128
Income: Under 50k	29% (95)	13% (43)	9% (30)	44% (145)	6% (19)	— (0)	333
Income: 50k-100k	33% (101)	16% (48)	9% (28)	39% (119)	2% (6)	— (1)	304
Income: 100k+	26% (42)	15% (24)	8% (14)	49% (80)	2% (2)	1% (1)	165
Ethnicity: White (Non-Hispanic)	41% (198)	17% (84)	8% (37)	32% (154)	1% (7)	— (2)	482
Ethnicity: Black (Non-Hispanic)	11% (29)	9% (24)	11% (29)	62% (160)	6% (16)	— (0)	259
All Christian	37% (139)	19% (71)	10% (36)	30% (114)	3% (13)	— (1)	373
Agnostic/Nothing in particular	16% (28)	11% (20)	7% (13)	63% (113)	2% (4)	— (0)	179
Something Else	32% (63)	11% (21)	8% (16)	44% (86)	5% (10)	— (0)	196
Evangelical	43% (137)	17% (54)	10% (31)	24% (78)	6% (19)	— (1)	320
Non-Evangelical	24% (58)	16% (37)	8% (19)	50% (119)	2% (4)	— (0)	239
PID: Dem (no lean)	3% (8)	6% (16)	7% (21)	80% (238)	4% (11)	1% (2)	296
PID: Ind (no lean)	19% (33)	16% (27)	14% (25)	47% (83)	4% (7)	— (0)	176
PID: Rep (no lean)	60% (197)	22% (72)	8% (27)	7% (23)	3% (9)	— (1)	328

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	30% (238)	15% (116)	9% (72)	43% (345)	3% (28)	— (3)	801
PID/Gender: Dem Men	5% (7)	8% (11)	7% (10)	76% (106)	3% (4)	1% (2)	140
PID/Gender: Dem Women	1% (1)	3% (5)	7% (10)	84% (132)	4% (7)	— (0)	156
PID/Gender: Ind Men	14% (11)	18% (15)	22% (17)	44% (36)	2% (2)	— (0)	80
PID/Gender: Ind Women	23% (22)	13% (13)	8% (7)	50% (48)	6% (6)	— (0)	96
PID/Gender: Rep Men	62% (86)	18% (25)	8% (11)	9% (12)	3% (4)	— (0)	139
PID/Gender: Rep Women	58% (110)	25% (47)	8% (15)	6% (11)	2% (5)	— (1)	189
Ideo: Liberal (1-3)	11% (24)	4% (10)	6% (15)	77% (173)	1% (2)	1% (1)	224
Ideo: Moderate (4)	14% (29)	13% (26)	16% (32)	55% (113)	2% (4)	— (1)	205
Ideo: Conservative (5-7)	53% (174)	24% (78)	7% (24)	12% (39)	4% (12)	— (1)	327
Ideo/PID: Conservative Republican	62% (154)	24% (60)	6% (14)	6% (14)	3% (7)	— (1)	249
Ideo/PID: Moderate/Liberal Republican	52% (36)	15% (11)	18% (12)	12% (8)	3% (2)	— (0)	69
Ideo/PID: Moderate/Conservative Democrat	4% (4)	11% (11)	8% (8)	72% (76)	5% (5)	1% (1)	106
Ideo/PID: Liberal Democrat	1% (2)	3% (5)	7% (12)	87% (148)	1% (2)	1% (1)	170
Unfavorable of Biden and Trump	— (0)	— (0)	32% (43)	68% (90)	— (0)	— (0)	133
2024 H2H Matchup: Biden Voter	2% (7)	5% (16)	6% (22)	83% (287)	3% (11)	— (2)	344
2024 H2H Matchup: Trump Voter	59% (229)	25% (98)	9% (37)	4% (15)	3% (12)	— (1)	391
2022 House Vote: Democrat	3% (11)	7% (23)	7% (24)	79% (262)	3% (9)	— (2)	330
2022 House Vote: Republican	56% (193)	22% (75)	10% (35)	9% (32)	2% (7)	— (0)	342
2022 House Vote: Did not Vote	26% (29)	14% (16)	12% (13)	40% (44)	7% (7)	1% (1)	111
2020 Vote: Joe Biden	2% (7)	7% (26)	7% (27)	80% (299)	3% (12)	— (2)	372
2020 Vote: Donald Trump	59% (220)	22% (80)	10% (38)	6% (22)	3% (10)	— (0)	371
2016 Vote: Hillary Clinton	3% (8)	6% (16)	8% (23)	79% (227)	4% (11)	1% (2)	286
2016 Vote: Donald Trump	56% (178)	22% (71)	10% (30)	10% (30)	2% (6)	— (1)	316
U.S. Economy: Wrong Track	40% (217)	19% (103)	9% (50)	28% (151)	3% (14)	— (2)	537
U.S. Economy: Right Direction	8% (21)	5% (13)	8% (22)	73% (193)	5% (14)	— (1)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3% (7)	3% (9)	6% (16)	84% (226)	3% (8)	1% (2)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	55% (226)	23% (94)	10% (40)	9% (36)	3% (13)	— (1)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	4% (5)	11% (13)	13% (15)	68% (83)	5% (6)	— (0)	123
Top 2024 Issue: Economy	33% (110)	22% (75)	9% (32)	32% (107)	3% (10)	— (1)	335

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	30% (238)	15% (116)	9% (72)	43% (345)	3% (28)	— (3)	801
Community: Urban	25% (38)	14% (21)	10% (15)	48% (72)	3% (4)	— (0)	151
Community: Suburban	22% (88)	14% (56)	10% (38)	51% (204)	4% (16)	1% (2)	404
Community: Rural	46% (112)	16% (39)	8% (19)	28% (68)	3% (8)	— (1)	246
Community/Gender: Urban Women	20% (15)	12% (9)	6% (4)	58% (42)	4% (3)	— (0)	73
Community/Gender: Urban Men	30% (24)	16% (12)	14% (11)	38% (30)	2% (1)	— (0)	78
Community/Gender: Rural Women	47% (70)	17% (25)	7% (10)	25% (37)	4% (6)	— (1)	149
Community/Gender: Rural Men	43% (42)	14% (14)	9% (9)	32% (31)	2% (2)	— (0)	97
Community/Gender: Suburban Women	22% (49)	14% (31)	9% (19)	51% (111)	4% (8)	— (0)	219
Community/Gender: Suburban Men	21% (39)	13% (25)	10% (19)	50% (93)	4% (7)	1% (2)	185
Homeowner	33% (165)	17% (86)	9% (45)	38% (193)	3% (14)	— (2)	505
Renter	23% (60)	11% (29)	9% (25)	52% (138)	5% (13)	— (1)	265
Military HHnm: Yes	29% (43)	21% (31)	9% (12)	39% (57)	2% (3)	— (1)	146
Military HH: No	30% (195)	13% (86)	9% (60)	44% (288)	4% (25)	— (2)	655
Employ: Private Sector	26% (67)	18% (47)	5% (13)	48% (125)	2% (6)	— (1)	259
Employ: Government	26% (18)	10% (7)	9% (6)	49% (34)	5% (3)	— (0)	70
Employ: Self-Employed	36% (32)	9% (8)	13% (12)	39% (35)	2% (2)	1% (0)	89
Employ: Retired	33% (66)	14% (29)	12% (25)	39% (79)	1% (3)	— (1)	202
Employ: Unemployed	22% (15)	6% (4)	14% (10)	52% (36)	5% (3)	1% (0)	69
Self + Household: White-Collar	24% (79)	18% (60)	9% (31)	47% (156)	2% (7)	— (0)	333
Self + Household: Blue Collar	37% (120)	13% (42)	7% (24)	40% (132)	2% (6)	1% (2)	325
Union HH: No	31% (234)	15% (111)	9% (68)	42% (323)	3% (24)	— (2)	762
LGBTQ+: Yes	18% (17)	10% (9)	11% (10)	54% (50)	5% (4)	1% (1)	92
LGBTQ+: No	31% (221)	15% (107)	9% (62)	42% (295)	3% (23)	— (1)	709
Motivated to Vote	31% (226)	15% (104)	8% (56)	43% (310)	3% (22)	— (2)	720
Parent: Yes	31% (71)	17% (39)	9% (21)	39% (90)	3% (8)	— (0)	229
Parent: No	29% (168)	13% (77)	9% (51)	44% (254)	3% (20)	— (2)	572
COVID Vaccine: Yes	22% (117)	12% (65)	9% (49)	54% (285)	2% (13)	— (1)	530
COVID Vaccine: No	45% (121)	19% (51)	8% (23)	22% (59)	5% (15)	1% (1)	271
Student Loans: Yes	22% (36)	13% (21)	8% (14)	52% (84)	4% (6)	— (0)	161
Student Loans: No	32% (202)	15% (95)	9% (58)	41% (260)	3% (22)	— (2)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? — Ron DeSantis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	16%	(126)	21%	(170)	10%	(84)	31%	(250)	12%	(94)	10%	(76)	801
Gender: Male	15%	(54)	24%	(85)	13%	(46)	33%	(120)	8%	(28)	7%	(27)	360
Gender: Female	16%	(73)	19%	(85)	9%	(38)	30%	(130)	15%	(65)	11%	(50)	441
Age: 18-34	14%	(32)	13%	(29)	11%	(25)	23%	(53)	17%	(39)	21%	(48)	225
Age: 35-44	12%	(13)	17%	(19)	14%	(15)	32%	(36)	13%	(14)	12%	(14)	111
Age: 45-64	14%	(38)	23%	(66)	10%	(27)	36%	(103)	13%	(38)	4%	(11)	284
Age: 65+	24%	(43)	31%	(56)	9%	(17)	33%	(59)	2%	(3)	2%	(4)	182
GenZers: 1997-2012	11%	(13)	12%	(15)	10%	(13)	16%	(19)	23%	(28)	29%	(36)	124
Millennials: 1981-1996	16%	(29)	15%	(27)	13%	(24)	33%	(61)	12%	(21)	12%	(21)	183
GenXers: 1965-1980	10%	(23)	24%	(54)	11%	(25)	32%	(73)	17%	(37)	6%	(14)	227
Baby Boomers: 1946-1964	24%	(59)	29%	(71)	7%	(18)	36%	(90)	2%	(5)	2%	(5)	248
Educ: < College	17%	(82)	21%	(100)	10%	(47)	25%	(120)	15%	(73)	13%	(64)	486
Educ: Bachelors degree	16%	(30)	21%	(39)	10%	(19)	41%	(76)	8%	(15)	4%	(7)	187
Educ: Post-grad	11%	(14)	24%	(31)	14%	(18)	42%	(54)	5%	(6)	4%	(5)	128
Income: Under 50k	15%	(51)	19%	(64)	8%	(25)	26%	(86)	16%	(53)	16%	(54)	333
Income: 50k-100k	15%	(47)	22%	(68)	14%	(41)	35%	(105)	9%	(27)	5%	(15)	304
Income: 100k+	18%	(29)	23%	(38)	10%	(17)	36%	(59)	9%	(15)	4%	(7)	165
Ethnicity: White (Non-Hispanic)	21%	(102)	29%	(140)	10%	(49)	25%	(122)	10%	(48)	5%	(22)	482
Ethnicity: Black (Non-Hispanic)	5%	(14)	8%	(21)	11%	(28)	43%	(110)	16%	(42)	17%	(43)	259
All Christian	22%	(84)	27%	(102)	11%	(41)	24%	(91)	10%	(37)	5%	(18)	373
Agnostic/Nothing in particular	7%	(12)	13%	(23)	10%	(18)	43%	(76)	13%	(24)	14%	(25)	179
Something Else	13%	(26)	19%	(36)	11%	(21)	27%	(53)	16%	(31)	14%	(28)	196
Evangelical	20%	(65)	28%	(89)	9%	(28)	19%	(60)	14%	(46)	10%	(32)	320
Non-Evangelical	17%	(41)	20%	(47)	14%	(34)	34%	(81)	9%	(22)	6%	(14)	239
PID: Dem (no lean)	4%	(12)	6%	(17)	10%	(29)	56%	(166)	11%	(32)	14%	(41)	296
PID: Ind (no lean)	10%	(18)	22%	(38)	14%	(24)	32%	(57)	13%	(23)	9%	(17)	176
PID: Rep (no lean)	30%	(97)	35%	(114)	10%	(31)	8%	(28)	12%	(39)	6%	(19)	328

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Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? — Ron DeSantis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	16%	(126)	21%	(170)	10%	(84)	31%	(250)	12%	(94)	10%	(76)	801
PID/Gender: Dem Men	5%	(7)	7%	(10)	12%	(17)	56%	(79)	9%	(12)	11%	(16)	140
PID/Gender: Dem Women	3%	(5)	5%	(8)	7%	(12)	56%	(87)	13%	(20)	16%	(25)	156
PID/Gender: Ind Men	10%	(8)	29%	(24)	19%	(15)	27%	(22)	7%	(6)	7%	(6)	80
PID/Gender: Ind Women	10%	(10)	15%	(14)	9%	(9)	36%	(35)	18%	(17)	11%	(11)	96
PID/Gender: Rep Men	28%	(39)	37%	(52)	10%	(14)	14%	(19)	8%	(11)	3%	(5)	139
PID/Gender: Rep Women	31%	(58)	33%	(63)	9%	(17)	4%	(8)	15%	(28)	7%	(14)	189
Ideo: Liberal (1-3)	5%	(12)	6%	(13)	11%	(25)	63%	(142)	7%	(15)	8%	(18)	224
Ideo: Moderate (4)	9%	(19)	14%	(28)	15%	(31)	34%	(69)	20%	(40)	9%	(18)	205
Ideo: Conservative (5-7)	28%	(92)	39%	(127)	9%	(28)	10%	(32)	8%	(27)	6%	(21)	327
Ideo/PID: Conservative Republican	32%	(80)	41%	(102)	7%	(18)	7%	(17)	8%	(19)	5%	(13)	249
Ideo/PID: Moderate/Liberal Republican	21%	(15)	17%	(11)	20%	(14)	15%	(10)	19%	(13)	8%	(5)	69
Ideo/PID: Moderate/Conservative Democrat	3%	(3)	10%	(10)	9%	(9)	43%	(46)	21%	(22)	15%	(16)	106
Ideo/PID: Liberal Democrat	5%	(8)	4%	(7)	11%	(19)	70%	(119)	4%	(7)	6%	(10)	170
Unfavorable of Biden and Trump	6%	(8)	23%	(30)	15%	(20)	34%	(46)	14%	(19)	7%	(10)	133
2024 H2H Matchup: Biden Voter	4%	(15)	6%	(21)	11%	(37)	56%	(194)	10%	(35)	12%	(42)	344
2024 H2H Matchup: Trump Voter	27%	(105)	36%	(139)	10%	(38)	8%	(33)	12%	(48)	7%	(28)	391
2022 House Vote: Democrat	3%	(11)	6%	(19)	9%	(29)	59%	(196)	11%	(37)	11%	(38)	330
2022 House Vote: Republican	29%	(100)	38%	(128)	11%	(37)	9%	(29)	11%	(38)	3%	(9)	342
2022 House Vote: Did not Vote	9%	(10)	18%	(20)	16%	(17)	17%	(19)	15%	(16)	25%	(28)	111
2020 Vote: Joe Biden	4%	(16)	6%	(23)	11%	(42)	57%	(213)	11%	(39)	10%	(38)	372
2020 Vote: Donald Trump	29%	(108)	37%	(137)	9%	(33)	8%	(29)	12%	(45)	5%	(20)	371
2016 Vote: Hillary Clinton	3%	(7)	5%	(13)	12%	(34)	62%	(177)	10%	(27)	10%	(28)	286
2016 Vote: Donald Trump	31%	(97)	38%	(120)	11%	(35)	9%	(29)	8%	(27)	2%	(8)	316
U.S. Economy: Wrong Track	21%	(112)	27%	(143)	9%	(48)	23%	(124)	13%	(69)	8%	(41)	537
U.S. Economy: Right Direction	5%	(14)	10%	(27)	13%	(36)	48%	(127)	10%	(25)	13%	(35)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	5%	(13)	9%	(23)	59%	(159)	9%	(24)	15%	(39)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(108)	34%	(140)	11%	(44)	10%	(41)	12%	(50)	6%	(26)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(8)	14%	(17)	13%	(17)	41%	(50)	16%	(20)	9%	(11)	123
Top 2024 Issue: Economy	18%	(59)	24%	(82)	13%	(43)	25%	(83)	15%	(50)	5%	(18)	335

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Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? — Ron DeSantis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	16%	(126)	21%	(170)	10%	(84)	31%	(250)	12%	(94)	10%	(76)	801
Community: Urban	9%	(14)	17%	(25)	11%	(17)	32%	(48)	14%	(21)	17%	(26)	151
Community: Suburban	12%	(47)	20%	(80)	12%	(50)	39%	(159)	11%	(44)	6%	(26)	404
Community: Rural	27%	(66)	27%	(65)	7%	(17)	18%	(43)	12%	(29)	10%	(25)	246
Community/Gender: Urban Women	2%	(2)	14%	(10)	11%	(8)	35%	(25)	16%	(12)	22%	(16)	73
Community/Gender: Urban Men	16%	(12)	19%	(15)	12%	(9)	29%	(22)	12%	(9)	13%	(10)	78
Community/Gender: Rural Women	29%	(43)	24%	(35)	7%	(11)	12%	(19)	15%	(22)	13%	(19)	149
Community/Gender: Rural Men	23%	(23)	31%	(30)	6%	(6)	25%	(25)	8%	(8)	6%	(6)	97
Community/Gender: Suburban Women	13%	(28)	18%	(39)	9%	(19)	39%	(86)	15%	(32)	7%	(15)	219
Community/Gender: Suburban Men	10%	(19)	22%	(40)	17%	(31)	39%	(73)	6%	(12)	6%	(10)	185
Homeowner	20%	(99)	23%	(118)	11%	(56)	30%	(151)	10%	(49)	6%	(32)	505
Renter	9%	(24)	17%	(46)	10%	(26)	36%	(94)	15%	(40)	13%	(35)	265
Military HHnm: Yes	25%	(36)	25%	(36)	11%	(17)	27%	(40)	8%	(12)	4%	(6)	146
Military HH: No	14%	(90)	20%	(134)	10%	(67)	32%	(210)	13%	(82)	11%	(71)	655
Employ: Private Sector	17%	(43)	18%	(46)	13%	(34)	34%	(89)	12%	(31)	6%	(17)	259
Employ: Government	12%	(9)	15%	(11)	19%	(13)	36%	(25)	9%	(6)	9%	(7)	70
Employ: Self-Employed	7%	(6)	25%	(23)	5%	(4)	36%	(32)	12%	(11)	15%	(14)	89
Employ: Retired	21%	(43)	30%	(61)	10%	(21)	32%	(65)	4%	(8)	2%	(4)	202
Employ: Unemployed	8%	(6)	11%	(7)	7%	(5)	23%	(16)	25%	(17)	26%	(18)	69
Self + Household: White-Collar	16%	(55)	21%	(71)	11%	(36)	39%	(130)	8%	(26)	5%	(15)	333
Self + Household: Blue Collar	18%	(59)	24%	(77)	10%	(32)	28%	(92)	12%	(41)	8%	(25)	325
Union HH: No	16%	(123)	22%	(164)	10%	(77)	32%	(241)	11%	(87)	9%	(70)	762
LGBTQ+: Yes	13%	(12)	12%	(11)	6%	(6)	39%	(36)	14%	(12)	16%	(15)	92
LGBTQ+: No	16%	(114)	22%	(159)	11%	(78)	30%	(214)	11%	(81)	9%	(62)	709
Motivated to Vote	17%	(123)	22%	(161)	10%	(74)	32%	(234)	10%	(74)	8%	(54)	720
Parent: Yes	14%	(32)	19%	(44)	13%	(30)	28%	(64)	12%	(29)	13%	(31)	229
Parent: No	17%	(95)	22%	(126)	10%	(54)	33%	(186)	11%	(65)	8%	(46)	572
COVID Vaccine: Yes	13%	(70)	20%	(108)	11%	(59)	39%	(206)	10%	(52)	7%	(35)	530
COVID Vaccine: No	21%	(56)	23%	(62)	9%	(25)	16%	(44)	15%	(42)	15%	(41)	271
Student Loans: Yes	6%	(10)	18%	(30)	8%	(13)	45%	(73)	11%	(18)	11%	(18)	161
Student Loans: No	18%	(116)	22%	(140)	11%	(71)	28%	(178)	12%	(76)	9%	(59)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_8: *Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(92)	22%	(173)	14%	(111)	19%	(154)	14%	(115)	20%	(156)	801
Gender: Male	14%	(52)	24%	(87)	18%	(64)	22%	(78)	11%	(41)	11%	(39)	360
Gender: Female	9%	(40)	19%	(85)	11%	(47)	17%	(76)	17%	(75)	27%	(118)	441
Age: 18-34	10%	(23)	13%	(29)	10%	(23)	14%	(31)	18%	(40)	35%	(79)	225
Age: 35-44	8%	(9)	17%	(19)	18%	(20)	18%	(20)	14%	(15)	25%	(28)	111
Age: 45-64	10%	(28)	20%	(57)	11%	(32)	27%	(77)	15%	(43)	17%	(47)	284
Age: 65+	18%	(32)	37%	(67)	20%	(36)	15%	(27)	9%	(17)	1%	(2)	182
GenZers: 1997-2012	9%	(11)	17%	(21)	10%	(12)	11%	(14)	16%	(20)	38%	(48)	124
Millennials: 1981-1996	10%	(18)	12%	(22)	14%	(25)	17%	(31)	17%	(32)	30%	(56)	183
GenXers: 1965-1980	7%	(15)	17%	(38)	12%	(26)	28%	(63)	19%	(43)	19%	(42)	227
Baby Boomers: 1946-1964	18%	(44)	34%	(84)	17%	(43)	19%	(46)	9%	(21)	4%	(10)	248
Educ: < College	9%	(42)	21%	(101)	11%	(53)	18%	(89)	17%	(82)	24%	(118)	486
Educ: Bachelors degree	19%	(35)	20%	(37)	15%	(28)	19%	(36)	13%	(24)	15%	(28)	187
Educ: Post-grad	11%	(14)	27%	(34)	24%	(30)	23%	(29)	7%	(9)	8%	(11)	128
Income: Under 50k	9%	(30)	14%	(48)	9%	(31)	20%	(68)	19%	(62)	28%	(93)	333
Income: 50k-100k	12%	(36)	26%	(79)	21%	(63)	15%	(46)	11%	(33)	15%	(46)	304
Income: 100k+	15%	(25)	27%	(45)	10%	(17)	24%	(40)	12%	(20)	11%	(17)	165
Ethnicity: White (Non-Hispanic)	13%	(62)	29%	(139)	14%	(70)	18%	(86)	12%	(56)	14%	(69)	482
Ethnicity: Black (Non-Hispanic)	7%	(18)	8%	(21)	11%	(28)	23%	(60)	22%	(56)	29%	(75)	259
All Christian	17%	(64)	29%	(108)	15%	(55)	16%	(61)	13%	(48)	10%	(37)	373
Agnostic/Nothing in particular	4%	(8)	16%	(29)	15%	(26)	20%	(36)	15%	(26)	30%	(53)	179
Something Else	8%	(16)	13%	(26)	8%	(15)	20%	(40)	20%	(39)	30%	(60)	196
Evangelical	11%	(35)	26%	(82)	9%	(28)	17%	(53)	17%	(53)	21%	(68)	320
Non-Evangelical	17%	(42)	22%	(52)	17%	(40)	20%	(47)	13%	(30)	12%	(28)	239
PID: Dem (no lean)	5%	(14)	10%	(31)	15%	(45)	29%	(85)	18%	(54)	23%	(68)	296
PID: Ind (no lean)	12%	(21)	23%	(41)	16%	(29)	15%	(26)	13%	(23)	21%	(37)	176
PID: Rep (no lean)	17%	(56)	31%	(101)	11%	(37)	13%	(43)	12%	(39)	16%	(52)	328

Continued on next page

Table BLMB2_8: *Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(92)	22%	(173)	14%	(111)	19%	(154)	14%	(115)	20%	(156)	801
PID/Gender: Dem Men	6%	(9)	11%	(16)	21%	(29)	32%	(45)	18%	(25)	12%	(17)	140
PID/Gender: Dem Women	3%	(5)	9%	(15)	10%	(16)	26%	(41)	18%	(29)	33%	(51)	156
PID/Gender: Ind Men	17%	(14)	30%	(24)	19%	(15)	13%	(10)	9%	(8)	12%	(9)	80
PID/Gender: Ind Women	8%	(7)	18%	(17)	14%	(13)	16%	(16)	16%	(15)	29%	(28)	96
PID/Gender: Rep Men	21%	(29)	34%	(47)	14%	(19)	17%	(23)	6%	(8)	9%	(13)	139
PID/Gender: Rep Women	14%	(27)	29%	(54)	9%	(18)	10%	(20)	16%	(31)	21%	(39)	189
Ideo: Liberal (1-3)	4%	(10)	14%	(31)	17%	(37)	32%	(72)	14%	(32)	19%	(42)	224
Ideo: Moderate (4)	9%	(19)	19%	(39)	13%	(27)	18%	(37)	18%	(37)	22%	(46)	205
Ideo: Conservative (5-7)	18%	(59)	31%	(102)	14%	(47)	12%	(41)	11%	(37)	13%	(42)	327
Ideo/PID: Conservative Republican	19%	(48)	33%	(83)	14%	(35)	13%	(31)	11%	(26)	11%	(26)	249
Ideo/PID: Moderate/Liberal Republican	10%	(7)	26%	(18)	4%	(2)	16%	(11)	14%	(9)	30%	(21)	69
Ideo/PID: Moderate/Conservative Democrat	5%	(6)	9%	(10)	11%	(12)	23%	(24)	23%	(24)	29%	(31)	106
Ideo/PID: Liberal Democrat	4%	(7)	12%	(21)	19%	(33)	35%	(60)	15%	(25)	14%	(24)	170
Unfavorable of Biden and Trump	13%	(17)	25%	(33)	9%	(12)	16%	(22)	17%	(23)	19%	(26)	133
2024 H2H Matchup: Biden Voter	6%	(20)	14%	(49)	16%	(55)	28%	(96)	16%	(56)	20%	(69)	344
2024 H2H Matchup: Trump Voter	16%	(64)	29%	(112)	13%	(52)	11%	(45)	13%	(50)	17%	(68)	391
2022 House Vote: Democrat	5%	(15)	12%	(40)	18%	(58)	29%	(97)	15%	(49)	22%	(71)	330
2022 House Vote: Republican	19%	(66)	34%	(117)	10%	(35)	12%	(43)	12%	(41)	12%	(40)	342
2022 House Vote: Did not Vote	6%	(6)	11%	(12)	15%	(17)	12%	(13)	21%	(23)	36%	(40)	111
2020 Vote: Joe Biden	5%	(19)	13%	(49)	16%	(61)	28%	(104)	17%	(62)	21%	(77)	372
2020 Vote: Donald Trump	19%	(70)	31%	(114)	12%	(43)	12%	(44)	12%	(45)	15%	(54)	371
2016 Vote: Hillary Clinton	6%	(16)	11%	(30)	18%	(52)	31%	(88)	17%	(49)	18%	(51)	286
2016 Vote: Donald Trump	20%	(62)	35%	(110)	13%	(41)	12%	(37)	10%	(30)	11%	(35)	316
U.S. Economy: Wrong Track	14%	(73)	24%	(127)	12%	(67)	15%	(81)	14%	(77)	21%	(112)	537
U.S. Economy: Right Direction	7%	(19)	17%	(45)	17%	(44)	28%	(73)	15%	(39)	17%	(45)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	12%	(33)	14%	(38)	33%	(87)	14%	(38)	22%	(59)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(68)	28%	(116)	13%	(53)	12%	(48)	14%	(56)	17%	(69)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(11)	19%	(23)	17%	(20)	15%	(19)	17%	(21)	23%	(28)	123
Top 2024 Issue: Economy	14%	(47)	22%	(74)	14%	(46)	14%	(46)	15%	(49)	22%	(72)	335

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(92)	22%	(173)	14%	(111)	19%	(154)	14%	(115)	20%	(156)	801
Community: Urban	13%	(19)	18%	(27)	15%	(23)	19%	(29)	8%	(12)	27%	(40)	151
Community: Suburban	10%	(40)	22%	(90)	17%	(69)	19%	(76)	16%	(66)	15%	(63)	404
Community: Rural	13%	(33)	22%	(55)	8%	(18)	20%	(49)	15%	(37)	22%	(53)	246
Community/Gender: Urban Women	11%	(8)	9%	(6)	12%	(9)	23%	(16)	9%	(7)	37%	(27)	73
Community/Gender: Urban Men	14%	(11)	27%	(21)	18%	(14)	16%	(13)	7%	(5)	18%	(14)	78
Community/Gender: Rural Women	10%	(15)	23%	(34)	4%	(6)	14%	(21)	18%	(27)	31%	(46)	149
Community/Gender: Rural Men	18%	(18)	22%	(21)	13%	(12)	29%	(28)	11%	(11)	7%	(7)	97
Community/Gender: Suburban Women	8%	(17)	21%	(45)	15%	(32)	18%	(39)	19%	(41)	20%	(44)	219
Community/Gender: Suburban Men	12%	(23)	24%	(45)	20%	(38)	20%	(37)	13%	(25)	10%	(18)	185
Homeowner	13%	(66)	26%	(132)	15%	(76)	19%	(97)	13%	(65)	14%	(69)	505
Renter	8%	(23)	13%	(36)	13%	(35)	19%	(51)	17%	(44)	29%	(77)	265
Military HHnm: Yes	16%	(24)	32%	(46)	12%	(17)	17%	(25)	13%	(18)	10%	(14)	146
Military HH: No	10%	(68)	19%	(126)	14%	(93)	20%	(129)	15%	(97)	22%	(142)	655
Employ: Private Sector	13%	(34)	18%	(46)	16%	(42)	22%	(57)	14%	(36)	17%	(43)	259
Employ: Government	8%	(5)	22%	(15)	12%	(8)	23%	(16)	10%	(7)	25%	(18)	70
Employ: Self-Employed	10%	(9)	19%	(17)	21%	(19)	19%	(17)	11%	(9)	21%	(19)	89
Employ: Retired	15%	(29)	36%	(73)	15%	(30)	19%	(38)	11%	(22)	5%	(10)	202
Employ: Unemployed	4%	(3)	8%	(6)	9%	(6)	12%	(8)	17%	(12)	50%	(34)	69
Self + Household: White-Collar	14%	(48)	26%	(85)	19%	(63)	21%	(70)	10%	(32)	11%	(36)	333
Self + Household: Blue Collar	10%	(32)	22%	(71)	12%	(39)	20%	(64)	15%	(50)	21%	(70)	325
Union HH: No	11%	(85)	22%	(164)	13%	(101)	19%	(148)	14%	(110)	20%	(153)	762
LGBTQ+: Yes	12%	(11)	14%	(13)	14%	(13)	13%	(12)	14%	(13)	33%	(30)	92
LGBTQ+: No	11%	(81)	23%	(160)	14%	(98)	20%	(143)	14%	(103)	18%	(126)	709
Motivated to Vote	12%	(89)	22%	(158)	14%	(104)	20%	(141)	13%	(97)	18%	(131)	720
Parent: Yes	7%	(15)	16%	(38)	17%	(38)	18%	(41)	14%	(32)	28%	(65)	229
Parent: No	13%	(76)	24%	(135)	13%	(73)	20%	(113)	15%	(83)	16%	(92)	572
COVID Vaccine: Yes	13%	(69)	22%	(119)	14%	(76)	21%	(112)	15%	(77)	15%	(77)	530
COVID Vaccine: No	8%	(22)	20%	(54)	13%	(35)	15%	(42)	14%	(38)	29%	(79)	271
Student Loans: Yes	6%	(10)	13%	(21)	10%	(16)	26%	(42)	16%	(26)	29%	(47)	161
Student Loans: No	13%	(82)	24%	(151)	15%	(95)	17%	(112)	14%	(90)	17%	(110)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB2_10: Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(63)	17%	(137)	12%	(93)	21%	(172)	14%	(109)	28%	(227)	801
Gender: Male	7%	(26)	21%	(77)	15%	(55)	25%	(89)	13%	(46)	19%	(68)	360
Gender: Female	9%	(38)	14%	(60)	8%	(37)	19%	(83)	14%	(62)	36%	(159)	441
Age: 18-34	12%	(26)	11%	(25)	8%	(18)	14%	(31)	15%	(34)	41%	(91)	225
Age: 35-44	7%	(8)	14%	(16)	11%	(12)	20%	(22)	13%	(14)	36%	(40)	111
Age: 45-64	5%	(14)	16%	(46)	14%	(40)	23%	(65)	15%	(44)	27%	(75)	284
Age: 65+	9%	(16)	27%	(50)	13%	(24)	30%	(55)	9%	(16)	12%	(21)	182
GenZers: 1997-2012	12%	(15)	11%	(13)	7%	(9)	12%	(15)	15%	(19)	43%	(53)	124
Millennials: 1981-1996	9%	(17)	11%	(21)	11%	(20)	18%	(33)	13%	(24)	38%	(69)	183
GenXers: 1965-1980	6%	(12)	17%	(38)	11%	(25)	19%	(43)	16%	(36)	32%	(72)	227
Baby Boomers: 1946-1964	7%	(17)	25%	(63)	15%	(37)	30%	(75)	11%	(27)	12%	(29)	248
Educ: < College	10%	(48)	16%	(76)	9%	(42)	17%	(84)	16%	(77)	33%	(158)	486
Educ: Bachelors degree	5%	(10)	19%	(35)	14%	(25)	24%	(45)	11%	(20)	28%	(52)	187
Educ: Post-grad	5%	(6)	20%	(26)	19%	(25)	34%	(44)	9%	(12)	13%	(16)	128
Income: Under 50k	9%	(31)	13%	(44)	9%	(31)	16%	(55)	14%	(47)	38%	(125)	333
Income: 50k-100k	8%	(24)	21%	(64)	13%	(39)	25%	(75)	10%	(30)	23%	(71)	304
Income: 100k+	6%	(9)	17%	(28)	14%	(23)	26%	(43)	19%	(31)	19%	(31)	165
Ethnicity: White (Non-Hispanic)	9%	(42)	23%	(111)	14%	(67)	21%	(103)	13%	(64)	20%	(95)	482
Ethnicity: Black (Non-Hispanic)	5%	(12)	7%	(19)	7%	(17)	21%	(56)	15%	(38)	45%	(117)	259
All Christian	10%	(38)	22%	(83)	14%	(52)	20%	(75)	15%	(55)	19%	(69)	373
Agnostic/Nothing in particular	1%	(2)	14%	(25)	8%	(13)	22%	(40)	12%	(22)	43%	(76)	179
Something Else	9%	(17)	11%	(21)	11%	(21)	18%	(36)	14%	(28)	37%	(73)	196
Evangelical	10%	(32)	22%	(69)	11%	(34)	12%	(39)	17%	(55)	29%	(92)	320
Non-Evangelical	9%	(21)	14%	(34)	15%	(37)	30%	(71)	11%	(26)	21%	(50)	239
PID: Dem (no lean)	3%	(9)	7%	(19)	8%	(24)	31%	(92)	13%	(39)	38%	(114)	296
PID: Ind (no lean)	5%	(8)	17%	(31)	14%	(25)	27%	(48)	10%	(17)	27%	(47)	176
PID: Rep (no lean)	14%	(46)	26%	(87)	13%	(43)	10%	(33)	16%	(53)	20%	(66)	328

Continued on next page

Table BLMB2_10: Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(63)	17%	(137)	12%	(93)	21%	(172)	14%	(109)	28%	(227)	801
PID/Gender: Dem Men	3%	(4)	9%	(13)	10%	(14)	40%	(56)	14%	(19)	24%	(34)	140
PID/Gender: Dem Women	3%	(5)	4%	(6)	7%	(10)	23%	(36)	12%	(19)	51%	(79)	156
PID/Gender: Ind Men	4%	(3)	23%	(19)	24%	(19)	21%	(17)	14%	(11)	14%	(11)	80
PID/Gender: Ind Women	6%	(5)	13%	(12)	6%	(6)	32%	(31)	6%	(6)	37%	(36)	96
PID/Gender: Rep Men	13%	(19)	32%	(45)	16%	(22)	11%	(16)	11%	(16)	16%	(22)	139
PID/Gender: Rep Women	15%	(28)	22%	(42)	11%	(21)	9%	(17)	20%	(37)	23%	(44)	189
Ideo: Liberal (1-3)	4%	(9)	5%	(12)	13%	(28)	37%	(83)	10%	(23)	30%	(68)	224
Ideo: Moderate (4)	3%	(7)	15%	(31)	11%	(23)	21%	(43)	14%	(28)	36%	(74)	205
Ideo: Conservative (5-7)	15%	(48)	28%	(92)	12%	(39)	13%	(41)	15%	(50)	18%	(57)	327
Ideo/PID: Conservative Republican	15%	(37)	31%	(76)	14%	(35)	9%	(23)	16%	(41)	15%	(37)	249
Ideo/PID: Moderate/Liberal Republican	13%	(9)	15%	(10)	10%	(7)	15%	(10)	14%	(9)	34%	(24)	69
Ideo/PID: Moderate/Conservative Democrat	5%	(5)	9%	(10)	3%	(3)	21%	(22)	19%	(20)	43%	(46)	106
Ideo/PID: Liberal Democrat	2%	(4)	5%	(9)	11%	(19)	41%	(69)	10%	(17)	31%	(52)	170
Unfavorable of Biden and Trump	3%	(4)	13%	(17)	17%	(23)	24%	(32)	11%	(15)	32%	(43)	133
2024 H2H Matchup: Biden Voter	3%	(12)	7%	(24)	10%	(33)	36%	(123)	11%	(37)	34%	(115)	344
2024 H2H Matchup: Trump Voter	12%	(48)	28%	(108)	12%	(48)	10%	(39)	16%	(63)	21%	(83)	391
2022 House Vote: Democrat	2%	(7)	7%	(24)	10%	(32)	35%	(115)	11%	(38)	35%	(114)	330
2022 House Vote: Republican	13%	(45)	29%	(98)	14%	(48)	12%	(42)	17%	(56)	15%	(53)	342
2022 House Vote: Did not Vote	5%	(6)	13%	(14)	9%	(10)	12%	(13)	11%	(12)	50%	(56)	111
2020 Vote: Joe Biden	2%	(9)	8%	(30)	10%	(37)	34%	(127)	11%	(41)	35%	(129)	372
2020 Vote: Donald Trump	14%	(53)	26%	(97)	13%	(48)	11%	(41)	16%	(61)	19%	(72)	371
2016 Vote: Hillary Clinton	3%	(7)	6%	(17)	11%	(31)	36%	(104)	13%	(36)	32%	(91)	286
2016 Vote: Donald Trump	13%	(41)	29%	(92)	15%	(47)	13%	(40)	14%	(45)	16%	(50)	316
U.S. Economy: Wrong Track	10%	(55)	21%	(115)	12%	(62)	14%	(78)	14%	(74)	29%	(154)	537
U.S. Economy: Right Direction	3%	(9)	8%	(22)	12%	(31)	36%	(95)	13%	(35)	28%	(73)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	6%	(17)	9%	(24)	37%	(100)	10%	(27)	35%	(95)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(55)	26%	(109)	12%	(49)	10%	(42)	16%	(66)	22%	(90)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(5)	9%	(11)	16%	(20)	24%	(30)	12%	(15)	35%	(43)	123
Top 2024 Issue: Economy	9%	(29)	20%	(67)	11%	(36)	16%	(52)	14%	(47)	31%	(104)	335

Continued on next page

Table BLMB2_10: Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(63)	17%	(137)	12%	(93)	21%	(172)	14%	(109)	28%	(227)	801
Community: Urban	7%	(11)	16%	(25)	12%	(17)	22%	(34)	9%	(14)	33%	(50)	151
Community: Suburban	5%	(19)	16%	(65)	12%	(50)	26%	(103)	13%	(52)	28%	(114)	404
Community: Rural	13%	(33)	19%	(47)	10%	(25)	14%	(35)	17%	(42)	26%	(63)	246
Community/Gender: Urban Women	5%	(4)	9%	(7)	8%	(6)	27%	(19)	5%	(4)	46%	(33)	73
Community/Gender: Urban Men	9%	(7)	23%	(18)	15%	(12)	18%	(14)	13%	(10)	21%	(16)	78
Community/Gender: Rural Women	14%	(21)	17%	(25)	7%	(11)	11%	(16)	17%	(26)	34%	(50)	149
Community/Gender: Rural Men	13%	(12)	22%	(21)	15%	(15)	19%	(19)	17%	(16)	14%	(13)	97
Community/Gender: Suburban Women	6%	(13)	13%	(28)	10%	(21)	22%	(48)	15%	(33)	35%	(76)	219
Community/Gender: Suburban Men	3%	(6)	20%	(37)	16%	(29)	30%	(56)	11%	(20)	21%	(38)	185
Homeowner	9%	(45)	21%	(104)	14%	(69)	22%	(113)	13%	(65)	21%	(108)	505
Renter	6%	(16)	12%	(31)	7%	(19)	20%	(54)	15%	(40)	40%	(106)	265
Military HHnm: Yes	3%	(5)	31%	(45)	14%	(20)	23%	(34)	14%	(20)	15%	(22)	146
Military HH: No	9%	(59)	14%	(92)	11%	(73)	21%	(138)	14%	(89)	31%	(206)	655
Employ: Private Sector	7%	(18)	17%	(43)	10%	(27)	21%	(53)	17%	(45)	28%	(72)	259
Employ: Government	16%	(11)	15%	(10)	7%	(5)	18%	(12)	14%	(10)	30%	(21)	70
Employ: Self-Employed	9%	(8)	15%	(13)	15%	(13)	30%	(27)	4%	(4)	28%	(25)	89
Employ: Retired	9%	(18)	25%	(50)	14%	(29)	27%	(55)	11%	(22)	15%	(29)	202
Employ: Unemployed	3%	(2)	8%	(6)	12%	(8)	13%	(9)	14%	(10)	49%	(34)	69
Self + Household: White-Collar	6%	(21)	20%	(66)	15%	(49)	30%	(99)	10%	(35)	19%	(63)	333
Self + Household: Blue Collar	10%	(34)	17%	(56)	9%	(29)	17%	(55)	16%	(54)	30%	(98)	325
Union HH: No	8%	(63)	17%	(129)	11%	(87)	22%	(164)	13%	(100)	29%	(218)	762
LGBTQ+: Yes	10%	(9)	14%	(13)	6%	(6)	15%	(14)	12%	(11)	42%	(39)	92
LGBTQ+: No	8%	(54)	17%	(124)	12%	(87)	22%	(158)	14%	(98)	27%	(189)	709
Motivated to Vote	8%	(61)	18%	(133)	11%	(82)	22%	(160)	13%	(93)	27%	(191)	720
Parent: Yes	7%	(15)	17%	(39)	11%	(26)	17%	(39)	12%	(28)	36%	(83)	229
Parent: No	8%	(48)	17%	(98)	12%	(67)	23%	(133)	14%	(81)	25%	(144)	572
COVID Vaccine: Yes	5%	(28)	17%	(89)	13%	(71)	26%	(137)	13%	(70)	25%	(135)	530
COVID Vaccine: No	13%	(35)	18%	(48)	8%	(22)	13%	(35)	14%	(38)	34%	(92)	271
Student Loans: Yes	6%	(10)	10%	(16)	7%	(12)	24%	(38)	10%	(17)	42%	(68)	161
Student Loans: No	8%	(54)	19%	(120)	13%	(81)	21%	(134)	14%	(92)	25%	(159)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB2_11: Do you have a favorable or unfavorable impression of each of the following? — Chris Christie

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(34)	16%	(131)	21%	(168)	24%	(194)	18%	(147)	16%	(128)	801
Gender: Male	6%	(22)	20%	(72)	24%	(88)	25%	(89)	14%	(52)	10%	(37)	360
Gender: Female	3%	(12)	13%	(58)	18%	(80)	24%	(105)	21%	(94)	21%	(91)	441
Age: 18-34	6%	(12)	8%	(17)	13%	(28)	17%	(39)	23%	(51)	34%	(77)	225
Age: 35-44	4%	(4)	13%	(14)	23%	(25)	25%	(28)	18%	(20)	18%	(20)	111
Age: 45-64	3%	(8)	18%	(50)	22%	(62)	30%	(84)	18%	(51)	10%	(29)	284
Age: 65+	5%	(10)	28%	(50)	29%	(52)	24%	(43)	14%	(25)	1%	(2)	182
GenZers: 1997-2012	4%	(5)	6%	(8)	13%	(16)	16%	(20)	20%	(24)	40%	(50)	124
Millennials: 1981-1996	5%	(10)	11%	(21)	15%	(27)	23%	(41)	23%	(42)	23%	(42)	183
GenXers: 1965-1980	3%	(6)	14%	(32)	21%	(47)	29%	(65)	21%	(48)	12%	(28)	227
Baby Boomers: 1946-1964	5%	(12)	27%	(66)	28%	(70)	25%	(63)	12%	(29)	3%	(7)	248
Educ: < College	4%	(19)	13%	(62)	16%	(76)	25%	(121)	20%	(99)	22%	(109)	486
Educ: Bachelors degree	5%	(9)	20%	(37)	25%	(46)	24%	(46)	17%	(32)	9%	(16)	187
Educ: Post-grad	5%	(6)	25%	(32)	35%	(45)	21%	(27)	12%	(16)	2%	(2)	128
Income: Under 50k	4%	(14)	10%	(34)	12%	(41)	24%	(79)	23%	(76)	26%	(88)	333
Income: 50k-100k	1%	(4)	22%	(67)	29%	(89)	24%	(72)	14%	(43)	10%	(30)	304
Income: 100k+	10%	(16)	18%	(29)	23%	(38)	26%	(43)	17%	(28)	6%	(10)	165
Ethnicity: White (Non-Hispanic)	5%	(25)	21%	(100)	21%	(101)	27%	(129)	16%	(75)	11%	(53)	482
Ethnicity: Black (Non-Hispanic)	2%	(5)	8%	(21)	20%	(53)	21%	(55)	24%	(61)	25%	(64)	259
All Christian	5%	(18)	21%	(78)	24%	(89)	24%	(90)	18%	(68)	8%	(31)	373
Agnostic/Nothing in particular	2%	(3)	12%	(22)	19%	(33)	26%	(46)	19%	(34)	23%	(41)	179
Something Else	5%	(11)	10%	(19)	16%	(31)	23%	(45)	19%	(38)	26%	(51)	196
Evangelical	4%	(14)	14%	(44)	18%	(58)	23%	(73)	23%	(74)	18%	(58)	320
Non-Evangelical	6%	(15)	22%	(52)	25%	(60)	25%	(60)	12%	(28)	10%	(24)	239
PID: Dem (no lean)	4%	(11)	14%	(40)	21%	(62)	26%	(78)	19%	(56)	17%	(50)	296
PID: Ind (no lean)	3%	(5)	18%	(31)	25%	(43)	19%	(34)	17%	(31)	18%	(32)	176
PID: Rep (no lean)	6%	(18)	18%	(59)	19%	(63)	25%	(82)	18%	(60)	14%	(46)	328

Continued on next page

Table BLMB2_11: Do you have a favorable or unfavorable impression of each of the following? — Chris Christie

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(34)	16%	(131)	21%	(168)	24%	(194)	18%	(147)	16%	(128)	801
PID/Gender: Dem Men	6%	(9)	16%	(23)	25%	(36)	23%	(33)	17%	(24)	11%	(16)	140
PID/Gender: Dem Women	1%	(2)	11%	(17)	17%	(26)	29%	(45)	20%	(31)	22%	(34)	156
PID/Gender: Ind Men	7%	(5)	23%	(18)	23%	(18)	21%	(17)	14%	(11)	13%	(10)	80
PID/Gender: Ind Women	—	(0)	13%	(13)	26%	(25)	18%	(17)	20%	(20)	22%	(22)	96
PID/Gender: Rep Men	6%	(8)	22%	(31)	25%	(34)	28%	(39)	12%	(17)	8%	(11)	139
PID/Gender: Rep Women	5%	(10)	15%	(29)	15%	(29)	23%	(43)	23%	(44)	19%	(35)	189
Ideo: Liberal (1-3)	5%	(10)	14%	(32)	25%	(57)	31%	(70)	10%	(22)	14%	(32)	224
Ideo: Moderate (4)	3%	(6)	18%	(36)	20%	(41)	16%	(32)	26%	(53)	18%	(36)	205
Ideo: Conservative (5-7)	4%	(15)	18%	(60)	21%	(68)	27%	(89)	18%	(58)	12%	(38)	327
Ideo/PID: Conservative Republican	4%	(10)	21%	(51)	20%	(49)	28%	(71)	17%	(43)	10%	(26)	249
Ideo/PID: Moderate/Liberal Republican	9%	(6)	10%	(7)	19%	(13)	16%	(11)	19%	(13)	26%	(18)	69
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	11%	(11)	17%	(18)	21%	(23)	30%	(32)	19%	(20)	106
Ideo/PID: Liberal Democrat	4%	(7)	17%	(29)	26%	(43)	32%	(55)	10%	(18)	11%	(18)	170
Unfavorable of Biden and Trump	3%	(4)	15%	(20)	19%	(25)	27%	(36)	22%	(29)	14%	(19)	133
2024 H2H Matchup: Biden Voter	4%	(15)	18%	(62)	23%	(78)	23%	(78)	16%	(57)	16%	(53)	344
2024 H2H Matchup: Trump Voter	4%	(17)	15%	(60)	20%	(78)	27%	(104)	19%	(73)	15%	(59)	391
2022 House Vote: Democrat	3%	(11)	17%	(56)	21%	(68)	27%	(89)	16%	(52)	16%	(53)	330
2022 House Vote: Republican	5%	(16)	19%	(64)	21%	(72)	27%	(94)	18%	(62)	10%	(35)	342
2022 House Vote: Did not Vote	3%	(4)	9%	(10)	24%	(26)	8%	(9)	25%	(28)	31%	(34)	111
2020 Vote: Joe Biden	4%	(15)	17%	(64)	22%	(83)	25%	(92)	17%	(62)	15%	(56)	372
2020 Vote: Donald Trump	5%	(19)	17%	(61)	19%	(71)	26%	(98)	20%	(73)	13%	(48)	371
2016 Vote: Hillary Clinton	4%	(11)	18%	(52)	24%	(68)	26%	(74)	15%	(44)	13%	(36)	286
2016 Vote: Donald Trump	5%	(16)	19%	(59)	22%	(68)	28%	(88)	17%	(54)	10%	(31)	316
U.S. Economy: Wrong Track	4%	(23)	14%	(75)	20%	(107)	27%	(148)	18%	(95)	17%	(89)	537
U.S. Economy: Right Direction	4%	(11)	21%	(56)	23%	(60)	18%	(46)	19%	(51)	15%	(39)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(15)	18%	(47)	19%	(51)	26%	(69)	14%	(38)	18%	(48)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(17)	16%	(65)	20%	(84)	26%	(107)	20%	(81)	14%	(57)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	16%	(19)	27%	(33)	15%	(18)	22%	(28)	18%	(22)	123
Top 2024 Issue: Economy	6%	(20)	15%	(51)	19%	(64)	25%	(82)	19%	(65)	16%	(52)	335

Continued on next page

Table BLMB2_11: Do you have a favorable or unfavorable impression of each of the following? — Chris Christie

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(34)	16%	(131)	21%	(168)	24%	(194)	18%	(147)	16%	(128)	801
Community: Urban	7%	(10)	11%	(17)	18%	(28)	24%	(36)	16%	(25)	23%	(35)	151
Community: Suburban	3%	(13)	19%	(76)	25%	(103)	22%	(90)	20%	(80)	11%	(43)	404
Community: Rural	5%	(12)	15%	(38)	15%	(37)	28%	(68)	17%	(42)	20%	(50)	246
Community/Gender: Urban Women	4%	(3)	2%	(2)	14%	(10)	27%	(19)	20%	(14)	33%	(24)	73
Community/Gender: Urban Men	9%	(7)	19%	(15)	23%	(18)	21%	(17)	13%	(10)	15%	(11)	78
Community/Gender: Rural Women	4%	(5)	13%	(20)	12%	(18)	27%	(40)	17%	(25)	28%	(41)	149
Community/Gender: Rural Men	7%	(6)	19%	(18)	20%	(19)	29%	(28)	17%	(16)	9%	(9)	97
Community/Gender: Suburban Women	2%	(4)	17%	(37)	24%	(52)	21%	(46)	25%	(55)	12%	(26)	219
Community/Gender: Suburban Men	5%	(9)	21%	(39)	28%	(51)	24%	(44)	14%	(25)	9%	(17)	185
Homeowner	5%	(28)	19%	(97)	24%	(121)	24%	(123)	17%	(86)	10%	(49)	505
Renter	3%	(7)	10%	(27)	15%	(41)	25%	(66)	21%	(57)	26%	(68)	265
Military HHnm: Yes	6%	(8)	22%	(32)	24%	(35)	23%	(33)	18%	(26)	8%	(11)	146
Military HH: No	4%	(26)	15%	(99)	20%	(133)	25%	(161)	18%	(120)	18%	(116)	655
Employ: Private Sector	5%	(13)	13%	(34)	23%	(58)	28%	(72)	18%	(46)	14%	(35)	259
Employ: Government	9%	(6)	10%	(7)	21%	(15)	22%	(15)	15%	(11)	23%	(16)	70
Employ: Self-Employed	4%	(3)	18%	(16)	25%	(22)	26%	(23)	11%	(10)	16%	(15)	89
Employ: Retired	4%	(8)	25%	(51)	27%	(54)	26%	(52)	15%	(30)	4%	(7)	202
Employ: Unemployed	—	(0)	16%	(11)	9%	(6)	9%	(6)	30%	(20)	36%	(25)	69
Self + Household: White-Collar	6%	(18)	23%	(75)	24%	(80)	24%	(79)	14%	(47)	10%	(34)	333
Self + Household: Blue Collar	4%	(14)	14%	(47)	22%	(71)	27%	(86)	19%	(60)	14%	(47)	325
Union HH: No	4%	(31)	16%	(124)	21%	(160)	24%	(185)	18%	(140)	16%	(123)	762
LGBTQ+: Yes	6%	(6)	11%	(10)	14%	(13)	23%	(21)	15%	(14)	30%	(27)	92
LGBTQ+: No	4%	(29)	17%	(121)	22%	(155)	24%	(173)	19%	(132)	14%	(100)	709
Motivated to Vote	4%	(32)	17%	(123)	22%	(158)	26%	(186)	17%	(121)	14%	(100)	720
Parent: Yes	5%	(12)	16%	(37)	19%	(43)	23%	(53)	14%	(33)	22%	(51)	229
Parent: No	4%	(22)	16%	(94)	22%	(124)	25%	(141)	20%	(114)	13%	(77)	572
COVID Vaccine: Yes	3%	(18)	21%	(110)	21%	(113)	25%	(134)	17%	(92)	12%	(64)	530
COVID Vaccine: No	6%	(17)	8%	(21)	20%	(55)	22%	(60)	20%	(54)	24%	(64)	271
Student Loans: Yes	4%	(6)	15%	(25)	21%	(34)	23%	(38)	21%	(34)	16%	(25)	161
Student Loans: No	4%	(28)	17%	(106)	21%	(134)	24%	(156)	18%	(113)	16%	(102)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(37)	9%	(71)	9%	(76)	10%	(84)	21%	(171)	45%	(363)	801
Gender: Male	7%	(24)	11%	(41)	13%	(46)	12%	(43)	21%	(75)	36%	(131)	360
Gender: Female	3%	(12)	7%	(30)	7%	(29)	9%	(41)	22%	(96)	53%	(232)	441
Age: 18-34	7%	(17)	11%	(26)	7%	(16)	6%	(14)	21%	(46)	47%	(106)	225
Age: 35-44	10%	(11)	11%	(12)	9%	(10)	10%	(11)	22%	(25)	38%	(42)	111
Age: 45-64	3%	(9)	7%	(20)	12%	(34)	12%	(34)	23%	(64)	43%	(123)	284
Age: 65+	—	(0)	7%	(13)	8%	(15)	14%	(26)	20%	(36)	51%	(92)	182
GenZers: 1997-2012	6%	(7)	14%	(17)	5%	(6)	4%	(4)	21%	(26)	52%	(64)	124
Millennials: 1981-1996	11%	(20)	9%	(17)	9%	(16)	11%	(20)	20%	(37)	40%	(73)	183
GenXers: 1965-1980	3%	(8)	8%	(18)	11%	(24)	9%	(21)	24%	(55)	45%	(101)	227
Baby Boomers: 1946-1964	1%	(2)	6%	(14)	12%	(30)	15%	(36)	21%	(51)	47%	(116)	248
Educ: < College	4%	(20)	5%	(26)	7%	(34)	8%	(38)	25%	(121)	51%	(247)	486
Educ: Bachelors degree	5%	(9)	14%	(26)	14%	(26)	12%	(22)	15%	(27)	41%	(77)	187
Educ: Post-grad	6%	(8)	16%	(20)	12%	(16)	18%	(23)	18%	(23)	30%	(39)	128
Income: Under 50k	5%	(15)	7%	(25)	6%	(21)	8%	(26)	22%	(75)	51%	(171)	333
Income: 50k-100k	3%	(10)	11%	(33)	10%	(31)	14%	(42)	21%	(64)	41%	(124)	304
Income: 100k+	7%	(12)	8%	(14)	14%	(24)	10%	(16)	19%	(32)	41%	(67)	165
Ethnicity: White (Non-Hispanic)	2%	(9)	7%	(33)	10%	(47)	12%	(58)	21%	(101)	48%	(234)	482
Ethnicity: Black (Non-Hispanic)	9%	(23)	12%	(31)	10%	(26)	6%	(16)	23%	(59)	40%	(105)	259
All Christian	5%	(17)	7%	(26)	12%	(43)	9%	(35)	23%	(87)	44%	(164)	373
Agnostic/Nothing in particular	4%	(8)	10%	(19)	6%	(11)	11%	(19)	21%	(38)	47%	(84)	179
Something Else	3%	(6)	10%	(19)	10%	(19)	9%	(18)	19%	(36)	50%	(97)	196
Evangelical	3%	(8)	6%	(20)	11%	(36)	7%	(21)	24%	(76)	50%	(159)	320
Non-Evangelical	5%	(12)	10%	(23)	11%	(25)	13%	(32)	19%	(46)	42%	(101)	239
PID: Dem (no lean)	7%	(21)	13%	(39)	9%	(26)	10%	(28)	23%	(67)	39%	(115)	296
PID: Ind (no lean)	3%	(6)	10%	(17)	11%	(19)	12%	(21)	20%	(35)	45%	(79)	176
PID: Rep (no lean)	3%	(10)	5%	(15)	9%	(31)	11%	(35)	21%	(69)	51%	(169)	328

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(37)	9%	(71)	9%	(76)	10%	(84)	21%	(171)	45%	(363)	801
PID/Gender: Dem Men	9%	(13)	18%	(25)	10%	(14)	10%	(14)	21%	(30)	32%	(46)	140
PID/Gender: Dem Women	6%	(9)	9%	(15)	8%	(12)	9%	(14)	24%	(37)	44%	(69)	156
PID/Gender: Ind Men	4%	(3)	9%	(7)	11%	(9)	11%	(9)	23%	(18)	42%	(34)	80
PID/Gender: Ind Women	2%	(2)	11%	(10)	10%	(9)	12%	(12)	18%	(17)	47%	(45)	96
PID/Gender: Rep Men	6%	(8)	7%	(10)	17%	(23)	14%	(19)	19%	(27)	37%	(52)	139
PID/Gender: Rep Women	1%	(1)	3%	(5)	4%	(8)	8%	(15)	23%	(43)	62%	(117)	189
Ideo: Liberal (1-3)	9%	(21)	14%	(32)	12%	(26)	11%	(26)	16%	(37)	37%	(83)	224
Ideo: Moderate (4)	2%	(5)	9%	(19)	10%	(20)	8%	(16)	23%	(47)	47%	(97)	205
Ideo: Conservative (5-7)	3%	(11)	5%	(17)	9%	(28)	13%	(41)	23%	(76)	47%	(154)	327
Ideo/PID: Conservative Republican	2%	(4)	5%	(11)	8%	(20)	12%	(30)	25%	(61)	49%	(122)	249
Ideo/PID: Moderate/Liberal Republican	7%	(5)	4%	(3)	16%	(11)	6%	(4)	8%	(6)	58%	(40)	69
Ideo/PID: Moderate/Conservative Democrat	6%	(6)	12%	(13)	7%	(8)	8%	(8)	29%	(31)	37%	(40)	106
Ideo/PID: Liberal Democrat	9%	(15)	15%	(26)	10%	(17)	11%	(19)	18%	(31)	36%	(62)	170
Unfavorable of Biden and Trump	3%	(3)	8%	(11)	12%	(17)	10%	(13)	21%	(28)	46%	(61)	133
2024 H2H Matchup: Biden Voter	6%	(22)	13%	(44)	9%	(30)	10%	(36)	22%	(74)	40%	(138)	344
2024 H2H Matchup: Trump Voter	2%	(10)	6%	(22)	11%	(43)	10%	(40)	20%	(78)	51%	(199)	391
2022 House Vote: Democrat	6%	(19)	14%	(48)	9%	(29)	11%	(37)	23%	(75)	37%	(123)	330
2022 House Vote: Republican	2%	(6)	4%	(15)	11%	(38)	12%	(41)	23%	(78)	48%	(164)	342
2022 House Vote: Did not Vote	6%	(7)	8%	(8)	8%	(9)	3%	(4)	13%	(14)	62%	(69)	111
2020 Vote: Joe Biden	6%	(24)	13%	(47)	9%	(33)	10%	(35)	23%	(85)	40%	(148)	372
2020 Vote: Donald Trump	3%	(12)	5%	(17)	10%	(37)	11%	(42)	21%	(77)	50%	(186)	371
2016 Vote: Hillary Clinton	7%	(20)	15%	(42)	11%	(31)	12%	(34)	21%	(60)	35%	(99)	286
2016 Vote: Donald Trump	4%	(13)	3%	(10)	10%	(31)	12%	(39)	20%	(63)	51%	(160)	316
U.S. Economy: Wrong Track	3%	(16)	7%	(39)	10%	(53)	9%	(50)	21%	(114)	49%	(265)	537
U.S. Economy: Right Direction	8%	(21)	12%	(32)	9%	(23)	13%	(34)	22%	(57)	37%	(97)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(21)	12%	(33)	9%	(23)	11%	(30)	20%	(53)	40%	(107)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(10)	6%	(23)	11%	(44)	11%	(45)	21%	(87)	49%	(201)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(5)	12%	(15)	7%	(9)	8%	(9)	25%	(30)	44%	(55)	123
Top 2024 Issue: Economy	6%	(22)	6%	(21)	9%	(30)	9%	(30)	21%	(70)	49%	(163)	335

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Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(37)	9%	(71)	9%	(76)	10%	(84)	21%	(171)	45%	(363)	801
Community: Urban	9%	(14)	13%	(20)	9%	(13)	11%	(16)	15%	(22)	43%	(65)	151
Community: Suburban	5%	(20)	9%	(38)	10%	(41)	11%	(46)	23%	(94)	41%	(166)	404
Community: Rural	1%	(3)	5%	(13)	9%	(22)	9%	(21)	22%	(55)	54%	(132)	246
Community/Gender: Urban Women	4%	(3)	10%	(7)	5%	(4)	10%	(7)	11%	(8)	60%	(43)	73
Community/Gender: Urban Men	15%	(12)	17%	(13)	12%	(9)	11%	(8)	18%	(14)	28%	(22)	78
Community/Gender: Rural Women	1%	(1)	5%	(8)	6%	(8)	5%	(8)	23%	(34)	60%	(89)	149
Community/Gender: Rural Men	2%	(2)	5%	(5)	14%	(13)	14%	(14)	21%	(20)	44%	(43)	97
Community/Gender: Suburban Women	4%	(8)	7%	(15)	8%	(17)	12%	(26)	25%	(54)	45%	(99)	219
Community/Gender: Suburban Men	6%	(11)	12%	(23)	13%	(24)	11%	(20)	22%	(40)	36%	(67)	185
Homeowner	3%	(16)	8%	(40)	11%	(54)	11%	(58)	23%	(115)	44%	(221)	505
Renter	7%	(19)	11%	(28)	5%	(15)	9%	(25)	18%	(49)	49%	(130)	265
Military HHnm: Yes	4%	(5)	6%	(8)	13%	(18)	9%	(13)	22%	(32)	47%	(68)	146
Military HH: No	5%	(31)	10%	(63)	9%	(57)	11%	(71)	21%	(139)	45%	(295)	655
Employ: Private Sector	8%	(20)	11%	(27)	11%	(29)	6%	(17)	23%	(58)	42%	(108)	259
Employ: Government	13%	(9)	13%	(9)	5%	(3)	18%	(12)	16%	(11)	36%	(25)	70
Employ: Self-Employed	5%	(5)	11%	(9)	12%	(11)	15%	(13)	18%	(16)	39%	(34)	89
Employ: Retired	—	(1)	5%	(10)	8%	(17)	14%	(29)	21%	(43)	50%	(102)	202
Employ: Unemployed	2%	(2)	5%	(3)	14%	(10)	4%	(3)	25%	(17)	50%	(34)	69
Self + Household: White-Collar	5%	(17)	11%	(36)	14%	(46)	14%	(47)	19%	(62)	38%	(125)	333
Self + Household: Blue Collar	5%	(15)	8%	(25)	7%	(22)	9%	(29)	23%	(75)	49%	(159)	325
Union HH: No	4%	(33)	8%	(63)	10%	(74)	10%	(80)	21%	(163)	46%	(350)	762
LGBTQ+: Yes	9%	(8)	18%	(16)	6%	(5)	8%	(8)	17%	(15)	42%	(39)	92
LGBTQ+: No	4%	(29)	8%	(55)	10%	(70)	11%	(76)	22%	(156)	46%	(324)	709
Motivated to Vote	5%	(33)	9%	(65)	9%	(67)	11%	(77)	21%	(152)	45%	(325)	720
Parent: Yes	6%	(14)	12%	(28)	10%	(23)	6%	(14)	21%	(48)	44%	(101)	229
Parent: No	4%	(23)	7%	(43)	9%	(53)	12%	(70)	21%	(122)	46%	(261)	572
COVID Vaccine: Yes	5%	(29)	9%	(49)	9%	(49)	11%	(59)	21%	(112)	44%	(232)	530
COVID Vaccine: No	3%	(8)	8%	(23)	10%	(26)	9%	(25)	22%	(59)	48%	(131)	271
Student Loans: Yes	7%	(12)	14%	(23)	13%	(21)	6%	(10)	15%	(25)	44%	(71)	161
Student Loans: No	4%	(25)	7%	(48)	9%	(55)	12%	(74)	23%	(146)	46%	(292)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_13: *Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(101)	28%	(224)	14%	(115)	18%	(142)	22%	(179)	5%	(40)	801
Gender: Male	12%	(45)	27%	(98)	17%	(62)	20%	(73)	19%	(68)	4%	(13)	360
Gender: Female	13%	(56)	29%	(126)	12%	(53)	16%	(69)	25%	(110)	6%	(26)	441
Age: 18-34	15%	(34)	26%	(59)	12%	(27)	12%	(27)	24%	(55)	10%	(23)	225
Age: 35-44	15%	(17)	27%	(30)	13%	(15)	13%	(15)	25%	(27)	6%	(7)	111
Age: 45-64	15%	(42)	26%	(73)	13%	(36)	19%	(55)	24%	(68)	3%	(9)	284
Age: 65+	5%	(8)	34%	(62)	21%	(38)	25%	(45)	16%	(29)	—	(0)	182
GenZers: 1997-2012	12%	(14)	31%	(39)	13%	(16)	10%	(13)	22%	(27)	12%	(15)	124
Millennials: 1981-1996	17%	(30)	23%	(43)	12%	(22)	15%	(27)	25%	(45)	8%	(15)	183
GenXers: 1965-1980	15%	(35)	29%	(65)	11%	(25)	15%	(33)	26%	(60)	4%	(9)	227
Baby Boomers: 1946-1964	8%	(21)	29%	(73)	19%	(47)	26%	(64)	17%	(43)	—	(1)	248
Educ: < College	15%	(72)	31%	(148)	11%	(53)	13%	(62)	24%	(117)	7%	(32)	486
Educ: Bachelors degree	12%	(23)	26%	(49)	14%	(26)	24%	(45)	20%	(37)	4%	(7)	187
Educ: Post-grad	5%	(6)	21%	(27)	27%	(35)	27%	(35)	19%	(25)	—	(0)	128
Income: Under 50k	13%	(44)	30%	(99)	11%	(37)	13%	(44)	25%	(82)	8%	(26)	333
Income: 50k-100k	12%	(37)	25%	(76)	17%	(51)	21%	(63)	22%	(68)	3%	(9)	304
Income: 100k+	12%	(20)	30%	(49)	16%	(27)	21%	(35)	17%	(29)	3%	(4)	165
Ethnicity: White (Non-Hispanic)	11%	(52)	31%	(151)	15%	(72)	19%	(89)	21%	(103)	3%	(15)	482
Ethnicity: Black (Non-Hispanic)	16%	(43)	22%	(57)	12%	(31)	17%	(44)	24%	(61)	9%	(23)	259
All Christian	11%	(42)	33%	(125)	17%	(65)	17%	(63)	19%	(70)	2%	(8)	373
Agnostic/Nothing in particular	12%	(22)	20%	(37)	12%	(21)	20%	(35)	27%	(48)	9%	(15)	179
Something Else	18%	(35)	26%	(50)	12%	(23)	13%	(26)	24%	(46)	8%	(15)	196
Evangelical	15%	(47)	33%	(107)	14%	(45)	11%	(36)	22%	(70)	5%	(15)	320
Non-Evangelical	11%	(27)	27%	(65)	17%	(40)	22%	(53)	19%	(46)	3%	(8)	239
PID: Dem (no lean)	14%	(43)	22%	(65)	12%	(34)	25%	(74)	21%	(63)	6%	(17)	296
PID: Ind (no lean)	12%	(21)	24%	(42)	18%	(31)	18%	(32)	23%	(41)	5%	(9)	176
PID: Rep (no lean)	11%	(38)	36%	(117)	15%	(49)	11%	(36)	23%	(75)	4%	(13)	328

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Table BLMB2_13: *Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(101)	28%	(224)	14%	(115)	18%	(142)	22%	(179)	5%	(40)	801
PID/Gender: Dem Men	14%	(20)	17%	(24)	15%	(21)	27%	(37)	24%	(33)	3%	(4)	140
PID/Gender: Dem Women	15%	(23)	26%	(41)	8%	(13)	24%	(37)	19%	(29)	9%	(13)	156
PID/Gender: Ind Men	11%	(9)	25%	(20)	16%	(13)	20%	(16)	20%	(16)	8%	(6)	80
PID/Gender: Ind Women	13%	(12)	22%	(21)	19%	(18)	17%	(16)	26%	(25)	3%	(3)	96
PID/Gender: Rep Men	12%	(16)	38%	(53)	20%	(28)	15%	(20)	13%	(19)	2%	(3)	139
PID/Gender: Rep Women	11%	(21)	34%	(65)	11%	(21)	8%	(16)	30%	(56)	5%	(10)	189
Ideo: Liberal (1-3)	13%	(30)	17%	(38)	16%	(36)	31%	(69)	19%	(42)	4%	(9)	224
Ideo: Moderate (4)	12%	(25)	26%	(53)	11%	(23)	16%	(34)	30%	(62)	4%	(8)	205
Ideo: Conservative (5-7)	11%	(37)	38%	(124)	16%	(53)	11%	(36)	20%	(64)	4%	(13)	327
Ideo/PID: Conservative Republican	8%	(20)	40%	(100)	17%	(41)	10%	(26)	22%	(54)	4%	(9)	249
Ideo/PID: Moderate/Liberal Republican	16%	(11)	24%	(17)	12%	(8)	14%	(10)	28%	(19)	6%	(4)	69
Ideo/PID: Moderate/Conservative Democrat	16%	(17)	29%	(31)	8%	(8)	17%	(18)	23%	(24)	8%	(8)	106
Ideo/PID: Liberal Democrat	14%	(23)	18%	(30)	15%	(26)	32%	(55)	20%	(34)	1%	(2)	170
Unfavorable of Biden and Trump	8%	(11)	25%	(33)	21%	(28)	17%	(23)	25%	(33)	3%	(4)	133
2024 H2H Matchup: Biden Voter	14%	(47)	20%	(70)	12%	(40)	28%	(96)	21%	(72)	6%	(19)	344
2024 H2H Matchup: Trump Voter	11%	(41)	37%	(145)	17%	(65)	10%	(40)	21%	(83)	4%	(16)	391
2022 House Vote: Democrat	13%	(45)	20%	(66)	12%	(39)	27%	(91)	21%	(70)	6%	(20)	330
2022 House Vote: Republican	11%	(37)	37%	(128)	16%	(55)	12%	(41)	21%	(73)	2%	(9)	342
2022 House Vote: Did not Vote	13%	(15)	26%	(29)	15%	(16)	10%	(11)	28%	(31)	8%	(9)	111
2020 Vote: Joe Biden	14%	(53)	21%	(76)	13%	(47)	26%	(98)	21%	(79)	5%	(19)	372
2020 Vote: Donald Trump	12%	(43)	36%	(132)	17%	(64)	10%	(38)	22%	(80)	4%	(15)	371
2016 Vote: Hillary Clinton	13%	(38)	19%	(56)	13%	(37)	29%	(84)	20%	(58)	4%	(13)	286
2016 Vote: Donald Trump	11%	(33)	32%	(102)	18%	(56)	13%	(42)	23%	(73)	3%	(9)	316
U.S. Economy: Wrong Track	12%	(65)	33%	(175)	15%	(83)	12%	(66)	23%	(124)	5%	(25)	537
U.S. Economy: Right Direction	14%	(36)	19%	(50)	12%	(32)	29%	(77)	21%	(55)	6%	(15)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(33)	19%	(51)	13%	(35)	29%	(77)	21%	(56)	6%	(17)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(52)	37%	(151)	15%	(62)	9%	(38)	22%	(91)	4%	(17)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(17)	19%	(23)	15%	(18)	22%	(26)	26%	(32)	5%	(6)	123
Top 2024 Issue: Economy	13%	(42)	29%	(98)	16%	(52)	15%	(51)	25%	(83)	3%	(10)	335

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Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(101)	28%	(224)	14%	(115)	18%	(142)	22%	(179)	5%	(40)	801
Community: Urban	16%	(25)	25%	(38)	15%	(23)	15%	(22)	19%	(29)	9%	(14)	151
Community: Suburban	13%	(54)	25%	(99)	14%	(56)	23%	(95)	23%	(91)	2%	(9)	404
Community: Rural	9%	(22)	35%	(87)	15%	(36)	10%	(25)	24%	(58)	7%	(16)	246
Community/Gender: Urban Women	14%	(10)	25%	(18)	15%	(11)	13%	(10)	27%	(20)	6%	(4)	73
Community/Gender: Urban Men	19%	(15)	25%	(20)	15%	(12)	16%	(12)	12%	(9)	13%	(10)	78
Community/Gender: Rural Women	11%	(16)	34%	(51)	12%	(18)	6%	(9)	26%	(39)	10%	(15)	149
Community/Gender: Rural Men	7%	(6)	37%	(36)	19%	(18)	17%	(16)	20%	(19)	1%	(1)	97
Community/Gender: Suburban Women	14%	(30)	26%	(57)	11%	(24)	23%	(50)	24%	(52)	3%	(7)	219
Community/Gender: Suburban Men	13%	(24)	23%	(42)	17%	(32)	24%	(45)	21%	(40)	1%	(2)	185
Homeowner	10%	(48)	29%	(145)	17%	(84)	20%	(101)	22%	(109)	3%	(17)	505
Renter	18%	(47)	27%	(71)	11%	(28)	15%	(40)	24%	(63)	6%	(16)	265
Military HHnm: Yes	8%	(11)	43%	(62)	13%	(20)	17%	(25)	17%	(25)	1%	(2)	146
Military HH: No	14%	(90)	25%	(162)	15%	(95)	18%	(117)	23%	(153)	6%	(38)	655
Employ: Private Sector	14%	(37)	30%	(77)	14%	(36)	16%	(41)	24%	(61)	2%	(6)	259
Employ: Government	16%	(11)	31%	(22)	8%	(6)	23%	(16)	18%	(13)	4%	(3)	70
Employ: Self-Employed	9%	(8)	24%	(22)	20%	(18)	26%	(23)	16%	(14)	6%	(5)	89
Employ: Retired	8%	(17)	29%	(60)	18%	(37)	22%	(45)	20%	(40)	2%	(3)	202
Employ: Unemployed	11%	(8)	26%	(18)	8%	(5)	8%	(6)	26%	(18)	20%	(14)	69
Self + Household: White-Collar	11%	(36)	24%	(81)	16%	(54)	25%	(83)	21%	(71)	3%	(9)	333
Self + Household: Blue Collar	16%	(51)	32%	(103)	13%	(42)	15%	(48)	21%	(70)	3%	(11)	325
Union HH: No	13%	(98)	28%	(216)	14%	(108)	18%	(137)	22%	(166)	5%	(36)	762
LGBTQ+: Yes	14%	(13)	27%	(25)	10%	(10)	12%	(11)	32%	(29)	4%	(4)	92
LGBTQ+: No	12%	(89)	28%	(199)	15%	(105)	18%	(131)	21%	(149)	5%	(36)	709
Motivated to Vote	13%	(95)	29%	(206)	14%	(104)	19%	(134)	21%	(150)	4%	(31)	720
Parent: Yes	20%	(47)	28%	(63)	13%	(29)	14%	(31)	22%	(49)	4%	(10)	229
Parent: No	10%	(55)	28%	(161)	15%	(86)	19%	(111)	23%	(129)	5%	(29)	572
COVID Vaccine: Yes	13%	(69)	24%	(128)	15%	(82)	21%	(112)	23%	(122)	3%	(17)	530
COVID Vaccine: No	12%	(32)	36%	(97)	12%	(33)	11%	(30)	21%	(56)	8%	(22)	271
Student Loans: Yes	15%	(25)	27%	(44)	15%	(24)	19%	(31)	21%	(34)	3%	(4)	161
Student Loans: No	12%	(77)	28%	(180)	14%	(91)	17%	(112)	23%	(145)	5%	(35)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB2_17: *Do you have a favorable or unfavorable impression of each of the following? — Joe Manchin*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(32)	13%	(106)	16%	(128)	17%	(134)	22%	(172)	28%	(228)	801
Gender: Male	5%	(19)	19%	(67)	21%	(74)	18%	(65)	19%	(67)	19%	(68)	360
Gender: Female	3%	(13)	9%	(39)	12%	(54)	16%	(69)	24%	(105)	36%	(160)	441
Age: 18-34	4%	(10)	11%	(25)	10%	(23)	11%	(25)	20%	(45)	43%	(97)	225
Age: 35-44	4%	(4)	13%	(14)	9%	(10)	20%	(22)	22%	(24)	33%	(37)	111
Age: 45-64	3%	(9)	12%	(35)	19%	(53)	20%	(56)	23%	(65)	23%	(66)	284
Age: 65+	5%	(9)	18%	(33)	23%	(42)	17%	(32)	21%	(38)	16%	(29)	182
GenZers: 1997-2012	5%	(6)	13%	(17)	11%	(14)	5%	(6)	17%	(22)	49%	(61)	124
Millennials: 1981-1996	3%	(6)	10%	(18)	8%	(14)	22%	(40)	21%	(38)	36%	(66)	183
GenXers: 1965-1980	3%	(7)	9%	(21)	18%	(40)	16%	(37)	27%	(62)	26%	(60)	227
Baby Boomers: 1946-1964	5%	(11)	18%	(44)	23%	(57)	21%	(51)	19%	(47)	15%	(38)	248
Educ: < College	4%	(18)	10%	(50)	13%	(61)	16%	(79)	24%	(115)	34%	(164)	486
Educ: Bachelors degree	4%	(7)	18%	(33)	15%	(28)	17%	(32)	24%	(45)	23%	(43)	187
Educ: Post-grad	6%	(7)	18%	(24)	31%	(39)	19%	(24)	10%	(13)	17%	(22)	128
Income: Under 50k	4%	(13)	9%	(29)	9%	(31)	16%	(53)	23%	(76)	39%	(131)	333
Income: 50k-100k	3%	(8)	16%	(48)	22%	(67)	17%	(52)	20%	(62)	22%	(67)	304
Income: 100k+	7%	(11)	18%	(30)	18%	(30)	18%	(29)	21%	(34)	18%	(30)	165
Ethnicity: White (Non-Hispanic)	4%	(18)	16%	(75)	17%	(83)	17%	(82)	22%	(108)	24%	(117)	482
Ethnicity: Black (Non-Hispanic)	3%	(7)	10%	(25)	12%	(32)	17%	(43)	22%	(56)	37%	(96)	259
All Christian	5%	(19)	17%	(65)	21%	(76)	12%	(47)	22%	(82)	22%	(83)	373
Agnostic/Nothing in particular	4%	(6)	9%	(16)	13%	(23)	17%	(31)	22%	(40)	35%	(63)	179
Something Else	2%	(5)	9%	(17)	11%	(21)	21%	(40)	20%	(40)	37%	(72)	196
Evangelical	4%	(12)	15%	(47)	14%	(45)	13%	(42)	23%	(75)	31%	(100)	320
Non-Evangelical	4%	(10)	13%	(32)	22%	(52)	19%	(45)	19%	(45)	23%	(55)	239
PID: Dem (no lean)	3%	(7)	10%	(31)	15%	(44)	21%	(61)	20%	(60)	32%	(94)	296
PID: Ind (no lean)	4%	(8)	13%	(22)	21%	(37)	16%	(29)	21%	(38)	24%	(43)	176
PID: Rep (no lean)	5%	(16)	16%	(53)	15%	(48)	13%	(44)	23%	(75)	28%	(91)	328

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Table BLMB2_17: Do you have a favorable or unfavorable impression of each of the following? — Joe Manchin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(32)	13%	(106)	16%	(128)	17%	(134)	22%	(172)	28%	(228)	801
PID/Gender: Dem Men	3%	(5)	14%	(20)	18%	(25)	23%	(32)	18%	(26)	24%	(33)	140
PID/Gender: Dem Women	2%	(3)	7%	(11)	12%	(19)	19%	(29)	22%	(34)	39%	(60)	156
PID/Gender: Ind Men	7%	(5)	16%	(13)	26%	(21)	16%	(13)	19%	(15)	16%	(13)	80
PID/Gender: Ind Women	2%	(2)	10%	(9)	17%	(16)	16%	(16)	23%	(22)	31%	(30)	96
PID/Gender: Rep Men	7%	(9)	24%	(34)	21%	(29)	14%	(20)	19%	(26)	15%	(21)	139
PID/Gender: Rep Women	4%	(7)	10%	(19)	10%	(19)	13%	(24)	26%	(49)	37%	(70)	189
Ideo: Liberal (1-3)	3%	(6)	12%	(26)	17%	(39)	25%	(56)	14%	(31)	29%	(66)	224
Ideo: Moderate (4)	3%	(7)	12%	(24)	13%	(27)	14%	(29)	25%	(51)	32%	(66)	205
Ideo: Conservative (5-7)	6%	(18)	17%	(55)	19%	(63)	13%	(44)	23%	(75)	22%	(73)	327
Ideo/PID: Conservative Republican	4%	(11)	16%	(40)	19%	(46)	14%	(34)	25%	(61)	22%	(56)	249
Ideo/PID: Moderate/Liberal Republican	8%	(6)	18%	(13)	2%	(2)	13%	(9)	15%	(11)	43%	(29)	69
Ideo/PID: Moderate/Conservative Democrat	3%	(3)	13%	(14)	11%	(11)	14%	(14)	28%	(30)	32%	(34)	106
Ideo/PID: Liberal Democrat	2%	(4)	9%	(16)	19%	(32)	27%	(46)	14%	(24)	28%	(48)	170
Unfavorable of Biden and Trump	5%	(6)	13%	(17)	18%	(24)	16%	(21)	19%	(25)	30%	(40)	133
2024 H2H Matchup: Biden Voter	3%	(10)	12%	(41)	16%	(53)	21%	(71)	20%	(69)	29%	(100)	344
2024 H2H Matchup: Trump Voter	4%	(17)	15%	(57)	18%	(69)	13%	(53)	23%	(89)	27%	(107)	391
2022 House Vote: Democrat	1%	(4)	10%	(34)	17%	(57)	23%	(75)	19%	(64)	29%	(96)	330
2022 House Vote: Republican	5%	(18)	16%	(56)	18%	(62)	14%	(49)	24%	(83)	21%	(73)	342
2022 House Vote: Did not Vote	5%	(6)	13%	(14)	8%	(9)	8%	(9)	18%	(20)	48%	(53)	111
2020 Vote: Joe Biden	2%	(9)	10%	(38)	16%	(61)	22%	(82)	20%	(76)	28%	(106)	372
2020 Vote: Donald Trump	6%	(22)	16%	(60)	17%	(61)	13%	(49)	23%	(84)	26%	(95)	371
2016 Vote: Hillary Clinton	2%	(7)	10%	(28)	17%	(50)	24%	(68)	24%	(68)	23%	(65)	286
2016 Vote: Donald Trump	7%	(21)	16%	(50)	19%	(61)	16%	(49)	20%	(64)	22%	(70)	316
U.S. Economy: Wrong Track	4%	(19)	13%	(68)	16%	(84)	14%	(77)	23%	(124)	31%	(165)	537
U.S. Economy: Right Direction	5%	(12)	15%	(38)	17%	(44)	22%	(57)	18%	(48)	24%	(63)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(9)	11%	(29)	15%	(39)	22%	(59)	19%	(52)	30%	(80)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(19)	15%	(61)	17%	(69)	14%	(57)	22%	(92)	27%	(113)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	13%	(16)	17%	(21)	15%	(19)	23%	(28)	28%	(35)	123
Top 2024 Issue: Economy	5%	(15)	13%	(43)	14%	(48)	17%	(55)	22%	(75)	29%	(98)	335

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Table BLMB2_17: Do you have a favorable or unfavorable impression of each of the following? — Joe Manchin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(32)	13%	(106)	16%	(128)	17%	(134)	22%	(172)	28%	(228)	801
Community: Urban	5%	(8)	19%	(28)	14%	(21)	15%	(22)	12%	(18)	36%	(54)	151
Community: Suburban	3%	(14)	10%	(40)	21%	(83)	18%	(72)	23%	(92)	25%	(103)	404
Community: Rural	4%	(10)	15%	(38)	10%	(24)	16%	(40)	25%	(62)	29%	(71)	246
Community/Gender: Urban Women	4%	(3)	7%	(5)	17%	(12)	10%	(7)	11%	(8)	51%	(37)	73
Community/Gender: Urban Men	6%	(5)	29%	(23)	12%	(9)	19%	(15)	13%	(10)	21%	(17)	78
Community/Gender: Rural Women	3%	(4)	13%	(20)	10%	(14)	13%	(19)	23%	(35)	38%	(57)	149
Community/Gender: Rural Men	6%	(6)	19%	(18)	10%	(10)	22%	(21)	28%	(28)	15%	(15)	97
Community/Gender: Suburban Women	2%	(5)	6%	(14)	13%	(28)	20%	(43)	29%	(63)	30%	(66)	219
Community/Gender: Suburban Men	5%	(9)	14%	(26)	30%	(55)	16%	(29)	16%	(29)	20%	(36)	185
Homeowner	4%	(22)	13%	(66)	19%	(95)	18%	(92)	21%	(106)	24%	(123)	505
Renter	4%	(9)	13%	(34)	11%	(29)	16%	(41)	21%	(57)	36%	(96)	265
Military HHnm: Yes	5%	(7)	16%	(23)	22%	(31)	15%	(22)	21%	(30)	22%	(32)	146
Military HH: No	4%	(25)	13%	(83)	15%	(97)	17%	(112)	22%	(142)	30%	(196)	655
Employ: Private Sector	4%	(11)	13%	(32)	18%	(47)	17%	(45)	22%	(58)	26%	(66)	259
Employ: Government	9%	(6)	10%	(7)	14%	(10)	13%	(9)	12%	(8)	42%	(29)	70
Employ: Self-Employed	4%	(4)	16%	(15)	17%	(15)	20%	(17)	15%	(13)	27%	(24)	89
Employ: Retired	3%	(6)	17%	(34)	21%	(42)	20%	(40)	24%	(48)	16%	(33)	202
Employ: Unemployed	2%	(1)	6%	(4)	11%	(8)	11%	(7)	30%	(21)	40%	(28)	69
Self + Household: White-Collar	5%	(17)	18%	(59)	18%	(60)	18%	(61)	19%	(63)	22%	(73)	333
Self + Household: Blue Collar	3%	(9)	11%	(37)	16%	(51)	19%	(61)	22%	(72)	29%	(95)	325
Union HH: No	4%	(31)	13%	(97)	16%	(124)	17%	(129)	22%	(164)	28%	(217)	762
LGBTQ+: Yes	9%	(8)	18%	(17)	10%	(9)	12%	(11)	16%	(14)	35%	(32)	92
LGBTQ+: No	3%	(24)	13%	(89)	17%	(119)	17%	(123)	22%	(158)	28%	(196)	709
Motivated to Vote	4%	(29)	13%	(95)	17%	(124)	18%	(128)	21%	(150)	27%	(193)	720
Parent: Yes	2%	(5)	13%	(29)	17%	(39)	19%	(45)	16%	(38)	32%	(74)	229
Parent: No	5%	(27)	13%	(77)	16%	(89)	16%	(90)	24%	(135)	27%	(154)	572
COVID Vaccine: Yes	4%	(22)	15%	(81)	16%	(87)	18%	(96)	21%	(111)	25%	(133)	530
COVID Vaccine: No	4%	(10)	9%	(25)	15%	(42)	14%	(38)	23%	(61)	35%	(94)	271
Student Loans: Yes	2%	(3)	10%	(16)	15%	(25)	17%	(27)	19%	(30)	37%	(60)	161
Student Loans: No	4%	(29)	14%	(90)	16%	(103)	17%	(108)	22%	(142)	26%	(168)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	32%	(250)	52%	(410)	17%	(133)	794
Gender: Male	35%	(126)	52%	(183)	13%	(47)	356
Gender: Female	28%	(125)	52%	(227)	20%	(86)	438
Age: 18-34	26%	(56)	55%	(121)	20%	(43)	220
Age: 35-44	35%	(39)	43%	(48)	21%	(23)	110
Age: 45-64	35%	(99)	50%	(140)	15%	(43)	282
Age: 65+	31%	(56)	56%	(102)	13%	(24)	182
GenZers: 1997-2012	30%	(36)	50%	(60)	20%	(24)	120
Millennials: 1981-1996	25%	(46)	53%	(97)	21%	(39)	182
GenXers: 1965-1980	33%	(74)	49%	(110)	18%	(41)	225
Baby Boomers: 1946-1964	35%	(86)	54%	(135)	11%	(27)	248
Educ: < College	30%	(143)	51%	(244)	19%	(93)	479
Educ: Bachelors degree	29%	(54)	59%	(109)	12%	(23)	187
Educ: Post-grad	42%	(53)	45%	(57)	14%	(17)	128
Income: Under 50k	34%	(111)	47%	(156)	19%	(63)	329
Income: 50k-100k	30%	(91)	54%	(161)	16%	(48)	300
Income: 100k+	30%	(49)	57%	(94)	13%	(22)	165
Ethnicity: White (Non-Hispanic)	20%	(96)	63%	(304)	17%	(82)	482
Ethnicity: Black (Non-Hispanic)	54%	(136)	31%	(78)	16%	(40)	254
All Christian	23%	(86)	61%	(225)	16%	(59)	369
Agnostic/Nothing in particular	36%	(64)	41%	(72)	23%	(41)	177
Something Else	38%	(74)	47%	(91)	15%	(29)	194
Evangelical	25%	(81)	56%	(179)	18%	(58)	319
Non-Evangelical	32%	(74)	56%	(132)	12%	(28)	234
PID: Dem (no lean)	62%	(184)	24%	(69)	14%	(41)	294
PID: Ind (no lean)	27%	(48)	56%	(98)	16%	(29)	176
PID: Rep (no lean)	6%	(18)	75%	(243)	19%	(63)	324

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	32%	(250)	52%	(410)	17%	(133)	794
PID/Gender: Dem Men	65%	(90)	23%	(33)	12%	(17)	140
PID/Gender: Dem Women	61%	(93)	24%	(37)	16%	(24)	154
PID/Gender: Ind Men	26%	(21)	53%	(42)	21%	(17)	80
PID/Gender: Ind Women	28%	(27)	59%	(56)	13%	(12)	95
PID/Gender: Rep Men	10%	(14)	80%	(108)	10%	(13)	135
PID/Gender: Rep Women	2%	(4)	71%	(134)	27%	(50)	189
Ideo: Liberal (1-3)	51%	(113)	33%	(74)	15%	(34)	221
Ideo: Moderate (4)	46%	(93)	35%	(70)	20%	(40)	203
Ideo: Conservative (5-7)	10%	(32)	77%	(249)	14%	(44)	325
Ideo/PID: Conservative Republican	5%	(11)	81%	(200)	15%	(36)	247
Ideo/PID: Moderate/Liberal Republican	9%	(6)	53%	(35)	38%	(26)	67
Ideo/PID: Moderate/Conservative Democrat	73%	(77)	17%	(17)	11%	(11)	105
Ideo/PID: Liberal Democrat	59%	(99)	28%	(48)	13%	(21)	169
Unfavorable of Biden and Trump	8%	(10)	65%	(87)	27%	(36)	133
2024 H2H Matchup: Biden Voter	63%	(217)	23%	(80)	13%	(46)	342
2024 H2H Matchup: Trump Voter	6%	(23)	77%	(299)	17%	(66)	388
2022 House Vote: Democrat	58%	(189)	27%	(90)	15%	(50)	329
2022 House Vote: Republican	5%	(16)	77%	(263)	18%	(60)	340
2022 House Vote: Did not Vote	38%	(42)	45%	(49)	17%	(19)	109
2020 Vote: Joe Biden	59%	(219)	27%	(99)	14%	(54)	371
2020 Vote: Donald Trump	5%	(18)	78%	(285)	17%	(63)	366
2016 Vote: Hillary Clinton	66%	(188)	19%	(53)	15%	(43)	284
2016 Vote: Donald Trump	5%	(16)	78%	(244)	16%	(51)	311
U.S. Economy: Wrong Track	15%	(82)	67%	(356)	18%	(97)	534
U.S. Economy: Right Direction	65%	(168)	21%	(55)	14%	(36)	259
Prsnl. Fin. Sit. 2021-23: Better Under Biden	71%	(188)	18%	(49)	11%	(29)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(28)	76%	(308)	18%	(71)	408
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(34)	45%	(53)	27%	(32)	120
Top 2024 Issue: Economy	20%	(65)	61%	(203)	19%	(64)	332

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	32%	(250)	52%	(410)	17%	(133)	794
Community: Urban	38%	(55)	48%	(70)	14%	(21)	146
Community: Suburban	35%	(139)	49%	(196)	17%	(68)	402
Community: Rural	23%	(56)	59%	(145)	18%	(44)	245
Community/Gender: Urban Women	34%	(24)	57%	(42)	9%	(7)	73
Community/Gender: Urban Men	42%	(31)	39%	(29)	20%	(14)	74
Community/Gender: Rural Women	20%	(30)	56%	(83)	24%	(36)	148
Community/Gender: Rural Men	27%	(26)	64%	(62)	9%	(9)	97
Community/Gender: Suburban Women	32%	(70)	47%	(103)	20%	(44)	218
Community/Gender: Suburban Men	37%	(68)	50%	(93)	13%	(24)	185
Homeowner	27%	(136)	58%	(291)	14%	(72)	499
Renter	41%	(107)	38%	(101)	21%	(55)	264
Military HHnm: Yes	32%	(47)	53%	(77)	15%	(22)	146
Military HH: No	31%	(204)	52%	(334)	17%	(111)	648
Employ: Private Sector	30%	(77)	53%	(135)	17%	(44)	257
Employ: Government	28%	(19)	58%	(39)	15%	(10)	68
Employ: Self-Employed	40%	(35)	50%	(43)	10%	(9)	87
Employ: Retired	35%	(70)	51%	(103)	14%	(29)	202
Employ: Unemployed	34%	(23)	38%	(26)	28%	(19)	68
Self + Household: White-Collar	34%	(111)	52%	(173)	15%	(48)	333
Self + Household: Blue Collar	27%	(87)	56%	(180)	17%	(54)	322
Union HH: No	31%	(233)	52%	(394)	17%	(128)	755
LGBTQ+: Yes	39%	(35)	48%	(43)	13%	(12)	90
LGBTQ+: No	31%	(216)	52%	(368)	17%	(121)	704
Motivated to Vote	33%	(235)	52%	(372)	15%	(107)	715
Parent: Yes	31%	(70)	53%	(122)	16%	(37)	229
Parent: No	32%	(180)	51%	(289)	17%	(96)	565
COVID Vaccine: Yes	38%	(199)	47%	(250)	15%	(79)	529
COVID Vaccine: No	19%	(51)	60%	(160)	20%	(54)	265
Student Loans: Yes	33%	(53)	51%	(82)	17%	(27)	161
Student Loans: No	31%	(198)	52%	(329)	17%	(106)	633

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(197)	39%	(305)	36%	(282)	785
Gender: Male	27%	(98)	40%	(141)	33%	(117)	356
Gender: Female	23%	(99)	38%	(164)	39%	(165)	428
Age: 18-34	30%	(64)	34%	(73)	37%	(80)	216
Age: 35-44	31%	(34)	32%	(35)	36%	(39)	108
Age: 45-64	23%	(64)	41%	(113)	36%	(101)	278
Age: 65+	19%	(35)	46%	(84)	34%	(62)	182
GenZers: 1997-2012	35%	(42)	26%	(31)	38%	(45)	118
Millennials: 1981-1996	24%	(44)	37%	(67)	38%	(68)	179
GenXers: 1965-1980	24%	(52)	40%	(89)	36%	(81)	222
Baby Boomers: 1946-1964	22%	(54)	45%	(110)	34%	(83)	247
Educ: < College	25%	(116)	39%	(185)	36%	(170)	471
Educ: Bachelors degree	24%	(44)	43%	(79)	34%	(62)	186
Educ: Post-grad	29%	(37)	32%	(41)	39%	(50)	128
Income: Under 50k	26%	(83)	33%	(106)	41%	(131)	320
Income: 50k-100k	21%	(63)	43%	(130)	36%	(107)	300
Income: 100k+	32%	(52)	42%	(69)	27%	(44)	165
Ethnicity: White (Non-Hispanic)	14%	(68)	50%	(240)	35%	(168)	476
Ethnicity: Black (Non-Hispanic)	44%	(109)	20%	(49)	37%	(92)	250
All Christian	21%	(77)	48%	(180)	31%	(114)	371
Agnostic/Nothing in particular	29%	(49)	30%	(51)	41%	(70)	171
Something Else	25%	(48)	32%	(60)	43%	(80)	188
Evangelical	18%	(56)	45%	(140)	37%	(117)	312
Non-Evangelical	27%	(63)	41%	(99)	32%	(76)	238
PID: Dem (no lean)	49%	(141)	15%	(43)	36%	(102)	285
PID: Ind (no lean)	23%	(41)	40%	(70)	36%	(64)	175
PID: Rep (no lean)	5%	(16)	59%	(192)	36%	(117)	325

Continued on next page

Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(197)	39%	(305)	36%	(282)	785
PID/Gender: Dem Men	52%	(72)	18%	(24)	30%	(42)	138
PID/Gender: Dem Women	47%	(69)	12%	(18)	41%	(60)	147
PID/Gender: Ind Men	18%	(14)	40%	(32)	42%	(34)	80
PID/Gender: Ind Women	28%	(26)	41%	(38)	32%	(30)	95
PID/Gender: Rep Men	9%	(12)	62%	(85)	30%	(41)	138
PID/Gender: Rep Women	2%	(4)	57%	(107)	41%	(76)	186
Ideo: Liberal (1-3)	40%	(89)	22%	(48)	38%	(83)	220
Ideo: Moderate (4)	36%	(70)	24%	(47)	41%	(81)	198
Ideo: Conservative (5-7)	10%	(33)	62%	(202)	28%	(91)	325
Ideo/PID: Conservative Republican	4%	(10)	66%	(163)	30%	(75)	249
Ideo/PID: Moderate/Liberal Republican	7%	(4)	39%	(25)	55%	(36)	66
Ideo/PID: Moderate/Conservative Democrat	59%	(60)	10%	(10)	32%	(32)	102
Ideo/PID: Liberal Democrat	47%	(79)	18%	(30)	35%	(58)	167
Unfavorable of Biden and Trump	10%	(13)	46%	(61)	44%	(58)	132
2024 H2H Matchup: Biden Voter	51%	(169)	13%	(42)	37%	(123)	335
2024 H2H Matchup: Trump Voter	6%	(22)	63%	(243)	31%	(121)	385
2022 House Vote: Democrat	48%	(155)	16%	(53)	35%	(113)	321
2022 House Vote: Republican	5%	(17)	64%	(216)	31%	(107)	339
2022 House Vote: Did not Vote	22%	(24)	27%	(29)	50%	(54)	106
2020 Vote: Joe Biden	45%	(165)	15%	(56)	39%	(143)	364
2020 Vote: Donald Trump	5%	(20)	63%	(232)	31%	(116)	368
2016 Vote: Hillary Clinton	47%	(130)	14%	(38)	40%	(111)	280
2016 Vote: Donald Trump	6%	(19)	66%	(208)	27%	(86)	313
U.S. Economy: Wrong Track	12%	(65)	52%	(274)	36%	(191)	530
U.S. Economy: Right Direction	52%	(132)	12%	(31)	36%	(92)	255
Prsnl. Fin. Sit. 2021-23: Better Under Biden	55%	(144)	11%	(28)	34%	(89)	261
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(26)	61%	(247)	33%	(132)	405
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(28)	25%	(30)	52%	(61)	119
Top 2024 Issue: Economy	17%	(55)	47%	(156)	37%	(122)	333

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Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(197)	39%	(305)	36%	(282)	785
Community: Urban	35%	(51)	33%	(48)	32%	(46)	145
Community: Suburban	27%	(107)	37%	(146)	36%	(144)	397
Community: Rural	16%	(39)	46%	(111)	38%	(92)	243
Community/Gender: Urban Women	36%	(26)	32%	(22)	32%	(22)	70
Community/Gender: Urban Men	34%	(25)	34%	(25)	32%	(24)	75
Community/Gender: Rural Women	12%	(17)	45%	(66)	43%	(62)	146
Community/Gender: Rural Men	22%	(22)	47%	(45)	31%	(30)	97
Community/Gender: Suburban Women	27%	(56)	35%	(75)	38%	(81)	212
Community/Gender: Suburban Men	28%	(51)	38%	(71)	34%	(64)	185
Homeowner	23%	(113)	44%	(220)	33%	(167)	500
Renter	30%	(76)	29%	(74)	41%	(103)	254
Military HHnm: Yes	24%	(36)	43%	(62)	33%	(48)	146
Military HH: No	25%	(162)	38%	(242)	37%	(235)	639
Employ: Private Sector	26%	(66)	42%	(108)	32%	(81)	255
Employ: Government	25%	(18)	40%	(28)	34%	(24)	69
Employ: Self-Employed	35%	(30)	38%	(33)	27%	(23)	85
Employ: Retired	22%	(44)	41%	(84)	37%	(75)	202
Employ: Unemployed	20%	(13)	27%	(18)	53%	(34)	65
Self + Household: White-Collar	26%	(87)	39%	(130)	34%	(114)	331
Self + Household: Blue Collar	23%	(72)	42%	(135)	35%	(111)	318
Union HH: No	24%	(179)	39%	(294)	37%	(274)	746
LGBTQ+: Yes	46%	(41)	23%	(20)	32%	(29)	90
LGBTQ+: No	22%	(156)	41%	(285)	37%	(254)	694
Motivated to Vote	25%	(180)	40%	(285)	34%	(245)	710
Parent: Yes	29%	(64)	36%	(81)	35%	(77)	222
Parent: No	24%	(134)	40%	(224)	36%	(205)	563
COVID Vaccine: Yes	28%	(148)	35%	(186)	36%	(190)	524
COVID Vaccine: No	19%	(49)	46%	(119)	35%	(92)	260
Student Loans: Yes	26%	(41)	33%	(52)	41%	(66)	159
Student Loans: No	25%	(156)	40%	(253)	35%	(217)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(213)	41%	(321)	33%	(257)	791
Gender: Male	30%	(109)	41%	(147)	29%	(103)	358
Gender: Female	24%	(104)	40%	(175)	36%	(155)	433
Age: 18-34	27%	(60)	37%	(82)	36%	(79)	222
Age: 35-44	34%	(37)	29%	(32)	36%	(39)	108
Age: 45-64	25%	(71)	41%	(116)	33%	(94)	281
Age: 65+	25%	(44)	51%	(92)	25%	(45)	181
GenZers: 1997-2012	34%	(41)	29%	(36)	37%	(45)	122
Millennials: 1981-1996	24%	(42)	40%	(72)	37%	(66)	180
GenXers: 1965-1980	25%	(57)	38%	(86)	36%	(81)	224
Baby Boomers: 1946-1964	27%	(67)	48%	(119)	25%	(61)	247
Educ: < College	24%	(117)	40%	(191)	36%	(170)	477
Educ: Bachelors degree	26%	(48)	45%	(83)	29%	(54)	186
Educ: Post-grad	38%	(48)	37%	(48)	25%	(33)	128
Income: Under 50k	25%	(83)	34%	(112)	40%	(131)	327
Income: 50k-100k	28%	(85)	43%	(131)	28%	(86)	301
Income: 100k+	27%	(45)	48%	(79)	25%	(40)	164
Ethnicity: White (Non-Hispanic)	18%	(87)	50%	(242)	31%	(150)	479
Ethnicity: Black (Non-Hispanic)	45%	(114)	22%	(56)	33%	(84)	254
All Christian	22%	(80)	50%	(184)	29%	(106)	370
Agnostic/Nothing in particular	33%	(59)	30%	(53)	37%	(65)	176
Something Else	25%	(48)	36%	(69)	39%	(75)	192
Evangelical	18%	(56)	45%	(144)	37%	(117)	317
Non-Evangelical	29%	(67)	45%	(105)	27%	(62)	234
PID: Dem (no lean)	52%	(152)	14%	(42)	34%	(98)	292
PID: Ind (no lean)	26%	(45)	46%	(80)	28%	(50)	175
PID: Rep (no lean)	5%	(15)	62%	(200)	34%	(110)	325

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(213)	41%	(321)	33%	(257)	791
PID/Gender: Dem Men	57%	(80)	16%	(23)	27%	(38)	140
PID/Gender: Dem Women	48%	(72)	12%	(19)	40%	(61)	152
PID/Gender: Ind Men	21%	(17)	48%	(38)	31%	(24)	79
PID/Gender: Ind Women	30%	(29)	43%	(41)	27%	(26)	96
PID/Gender: Rep Men	9%	(12)	62%	(86)	29%	(41)	139
PID/Gender: Rep Women	2%	(3)	62%	(114)	37%	(68)	185
Ideo: Liberal (1-3)	48%	(108)	21%	(47)	31%	(69)	223
Ideo: Moderate (4)	33%	(67)	26%	(52)	41%	(83)	202
Ideo: Conservative (5-7)	10%	(33)	64%	(209)	26%	(84)	326
Ideo/PID: Conservative Republican	5%	(12)	68%	(168)	27%	(68)	248
Ideo/PID: Moderate/Liberal Republican	4%	(3)	37%	(25)	59%	(40)	68
Ideo/PID: Moderate/Conservative Democrat	53%	(55)	12%	(13)	35%	(36)	103
Ideo/PID: Liberal Democrat	54%	(92)	16%	(27)	30%	(52)	170
Unfavorable of Biden and Trump	18%	(23)	39%	(51)	44%	(58)	132
2024 H2H Matchup: Biden Voter	53%	(180)	16%	(55)	31%	(106)	341
2024 H2H Matchup: Trump Voter	6%	(23)	64%	(246)	30%	(117)	386
2022 House Vote: Democrat	54%	(175)	16%	(53)	30%	(99)	326
2022 House Vote: Republican	4%	(14)	68%	(230)	28%	(96)	340
2022 House Vote: Did not Vote	22%	(24)	29%	(31)	49%	(52)	107
2020 Vote: Joe Biden	50%	(183)	18%	(67)	32%	(119)	369
2020 Vote: Donald Trump	5%	(20)	65%	(239)	30%	(109)	368
2016 Vote: Hillary Clinton	51%	(144)	16%	(44)	33%	(94)	283
2016 Vote: Donald Trump	6%	(20)	68%	(214)	26%	(80)	313
U.S. Economy: Wrong Track	14%	(75)	52%	(277)	34%	(180)	532
U.S. Economy: Right Direction	53%	(138)	17%	(44)	30%	(77)	259
Prsnl. Fin. Sit. 2021-23: Better Under Biden	58%	(153)	15%	(39)	27%	(72)	264
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(24)	63%	(254)	31%	(127)	405
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(36)	24%	(29)	47%	(58)	122
Top 2024 Issue: Economy	19%	(62)	49%	(165)	32%	(107)	333

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Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(213)	41%	(321)	33%	(257)	791
Community: Urban	34%	(50)	35%	(52)	31%	(46)	149
Community: Suburban	31%	(123)	38%	(151)	32%	(127)	401
Community: Rural	16%	(40)	49%	(118)	35%	(83)	242
Community/Gender: Urban Women	32%	(23)	38%	(27)	30%	(21)	72
Community/Gender: Urban Men	35%	(27)	32%	(25)	32%	(25)	77
Community/Gender: Rural Women	12%	(17)	47%	(68)	41%	(59)	145
Community/Gender: Rural Men	23%	(22)	52%	(50)	25%	(25)	97
Community/Gender: Suburban Women	29%	(64)	36%	(79)	34%	(74)	217
Community/Gender: Suburban Men	32%	(59)	39%	(72)	29%	(53)	184
Homeowner	24%	(121)	47%	(233)	29%	(147)	500
Renter	32%	(84)	29%	(77)	38%	(101)	262
Military HHnm: Yes	23%	(34)	48%	(70)	29%	(41)	145
Military HH: No	28%	(179)	39%	(251)	33%	(216)	646
Employ: Private Sector	30%	(77)	39%	(100)	31%	(81)	257
Employ: Government	27%	(19)	47%	(33)	26%	(18)	70
Employ: Self-Employed	32%	(27)	49%	(41)	20%	(17)	85
Employ: Retired	26%	(53)	42%	(85)	32%	(64)	202
Employ: Unemployed	28%	(19)	25%	(17)	47%	(32)	68
Self + Household: White-Collar	30%	(98)	40%	(134)	30%	(100)	332
Self + Household: Blue Collar	26%	(82)	44%	(142)	30%	(98)	323
Union HH: No	25%	(191)	41%	(311)	33%	(251)	753
LGBTQ+: Yes	40%	(37)	34%	(31)	26%	(24)	92
LGBTQ+: No	25%	(176)	42%	(290)	33%	(233)	700
Motivated to Vote	28%	(199)	42%	(297)	31%	(218)	714
Parent: Yes	34%	(77)	37%	(83)	29%	(67)	227
Parent: No	24%	(136)	42%	(238)	34%	(190)	564
COVID Vaccine: Yes	33%	(173)	36%	(188)	31%	(166)	526
COVID Vaccine: No	15%	(40)	50%	(133)	35%	(91)	265
Student Loans: Yes	32%	(51)	35%	(56)	32%	(52)	159
Student Loans: No	26%	(161)	42%	(265)	33%	(206)	632

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(172)	44%	(343)	34%	(270)	785
Gender: Male	23%	(82)	49%	(175)	28%	(98)	355
Gender: Female	21%	(90)	39%	(168)	40%	(172)	430
Age: 18-34	21%	(45)	36%	(77)	44%	(95)	217
Age: 35-44	19%	(21)	46%	(50)	35%	(38)	110
Age: 45-64	20%	(56)	47%	(129)	33%	(92)	277
Age: 65+	28%	(50)	48%	(87)	25%	(45)	182
GenZers: 1997-2012	20%	(24)	34%	(41)	46%	(56)	120
Millennials: 1981-1996	21%	(37)	40%	(72)	39%	(71)	179
GenXers: 1965-1980	23%	(50)	43%	(96)	34%	(74)	220
Baby Boomers: 1946-1964	23%	(56)	50%	(124)	27%	(67)	247
Educ: < College	25%	(117)	35%	(165)	40%	(190)	471
Educ: Bachelors degree	16%	(30)	58%	(108)	25%	(47)	186
Educ: Post-grad	19%	(25)	54%	(70)	26%	(34)	128
Income: Under 50k	23%	(72)	35%	(111)	43%	(136)	320
Income: 50k-100k	26%	(77)	45%	(135)	30%	(89)	302
Income: 100k+	14%	(23)	59%	(96)	27%	(45)	164
Ethnicity: White (Non-Hispanic)	29%	(136)	41%	(194)	31%	(147)	478
Ethnicity: Black (Non-Hispanic)	12%	(30)	47%	(117)	40%	(100)	248
All Christian	26%	(95)	44%	(163)	31%	(114)	371
Agnostic/Nothing in particular	14%	(24)	48%	(82)	37%	(64)	170
Something Else	24%	(45)	36%	(68)	41%	(77)	190
Evangelical	29%	(90)	33%	(106)	38%	(121)	317
Non-Evangelical	20%	(46)	51%	(119)	29%	(69)	235
PID: Dem (no lean)	6%	(17)	59%	(170)	35%	(100)	288
PID: Ind (no lean)	13%	(22)	56%	(97)	31%	(54)	173
PID: Rep (no lean)	41%	(133)	23%	(76)	36%	(116)	325

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Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(172)	44%	(343)	34%	(270)	785
PID/Gender: Dem Men	6%	(8)	66%	(91)	28%	(39)	138
PID/Gender: Dem Women	6%	(9)	53%	(79)	41%	(61)	149
PID/Gender: Ind Men	13%	(10)	56%	(43)	31%	(24)	77
PID/Gender: Ind Women	13%	(12)	56%	(54)	31%	(30)	96
PID/Gender: Rep Men	46%	(64)	29%	(40)	25%	(35)	139
PID/Gender: Rep Women	37%	(68)	19%	(35)	44%	(82)	185
Ideo: Liberal (1-3)	10%	(22)	62%	(137)	28%	(62)	221
Ideo: Moderate (4)	8%	(17)	48%	(98)	43%	(87)	201
Ideo: Conservative (5-7)	38%	(121)	32%	(103)	30%	(99)	323
Ideo/PID: Conservative Republican	44%	(108)	25%	(62)	31%	(76)	246
Ideo/PID: Moderate/Liberal Republican	26%	(18)	18%	(13)	56%	(38)	68
Ideo/PID: Moderate/Conservative Democrat	7%	(7)	57%	(58)	36%	(37)	102
Ideo/PID: Liberal Democrat	4%	(7)	65%	(111)	31%	(53)	170
Unfavorable of Biden and Trump	7%	(10)	51%	(67)	42%	(54)	131
2024 H2H Matchup: Biden Voter	6%	(19)	63%	(210)	32%	(106)	334
2024 H2H Matchup: Trump Voter	38%	(148)	28%	(106)	34%	(131)	386
2022 House Vote: Democrat	7%	(23)	63%	(203)	29%	(94)	320
2022 House Vote: Republican	40%	(136)	29%	(98)	31%	(106)	340
2022 House Vote: Did not Vote	12%	(13)	33%	(36)	54%	(58)	108
2020 Vote: Joe Biden	6%	(21)	60%	(220)	34%	(123)	364
2020 Vote: Donald Trump	39%	(143)	29%	(106)	32%	(119)	368
2016 Vote: Hillary Clinton	5%	(13)	62%	(174)	33%	(93)	280
2016 Vote: Donald Trump	39%	(122)	32%	(99)	30%	(93)	313
U.S. Economy: Wrong Track	28%	(148)	36%	(190)	37%	(195)	532
U.S. Economy: Right Direction	9%	(24)	61%	(153)	30%	(75)	253
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(20)	65%	(168)	27%	(71)	258
Prsnl. Fin. Sit. 2021-23: Better Under Trump	37%	(150)	28%	(115)	35%	(140)	405
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	49%	(60)	49%	(60)	122
Top 2024 Issue: Economy	27%	(90)	36%	(117)	37%	(122)	329

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Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(172)	44%	(343)	34%	(270)	785
Community: Urban	18%	(26)	46%	(65)	36%	(51)	142
Community: Suburban	17%	(66)	51%	(206)	32%	(129)	401
Community: Rural	33%	(80)	30%	(72)	37%	(90)	242
Community/Gender: Urban Women	10%	(7)	50%	(34)	40%	(28)	69
Community/Gender: Urban Men	26%	(19)	42%	(31)	32%	(23)	73
Community/Gender: Rural Women	31%	(46)	25%	(36)	44%	(64)	145
Community/Gender: Rural Men	36%	(35)	37%	(35)	28%	(27)	97
Community/Gender: Suburban Women	17%	(37)	45%	(98)	38%	(81)	216
Community/Gender: Suburban Men	16%	(29)	59%	(108)	26%	(48)	185
Homeowner	25%	(124)	43%	(217)	32%	(159)	500
Renter	15%	(38)	45%	(117)	40%	(104)	259
Military HHnm: Yes	25%	(37)	45%	(66)	30%	(43)	146
Military HH: No	21%	(136)	43%	(277)	36%	(227)	639
Employ: Private Sector	19%	(50)	46%	(118)	35%	(90)	258
Employ: Government	20%	(14)	50%	(35)	30%	(21)	70
Employ: Self-Employed	30%	(26)	45%	(39)	25%	(21)	86
Employ: Retired	25%	(51)	45%	(90)	30%	(60)	202
Employ: Unemployed	11%	(7)	39%	(24)	50%	(31)	61
Self + Household: White-Collar	20%	(65)	50%	(168)	30%	(99)	332
Self + Household: Blue Collar	26%	(84)	40%	(129)	33%	(106)	318
Union HH: No	22%	(165)	43%	(324)	35%	(259)	748
LGBTQ+: Yes	16%	(15)	50%	(45)	34%	(30)	90
LGBTQ+: No	23%	(158)	43%	(298)	34%	(240)	695
Motivated to Vote	23%	(162)	44%	(316)	33%	(233)	711
Parent: Yes	25%	(55)	42%	(94)	33%	(73)	222
Parent: No	21%	(117)	44%	(249)	35%	(197)	563
COVID Vaccine: Yes	18%	(93)	52%	(269)	31%	(160)	522
COVID Vaccine: No	30%	(79)	28%	(74)	42%	(110)	264
Student Loans: Yes	16%	(26)	51%	(81)	33%	(53)	160
Student Loans: No	23%	(147)	42%	(261)	35%	(217)	625

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(209)	58%	(466)	15%	(124)	798
Gender: Male	25%	(90)	62%	(223)	13%	(46)	359
Gender: Female	27%	(119)	55%	(243)	18%	(77)	440
Age: 18-34	25%	(56)	58%	(129)	17%	(39)	224
Age: 35-44	18%	(19)	62%	(69)	20%	(23)	111
Age: 45-64	26%	(73)	60%	(169)	14%	(41)	283
Age: 65+	33%	(60)	55%	(99)	12%	(21)	181
GenZers: 1997-2012	24%	(30)	60%	(74)	16%	(20)	124
Millennials: 1981-1996	22%	(40)	57%	(104)	21%	(39)	183
GenXers: 1965-1980	25%	(58)	58%	(132)	16%	(37)	226
Baby Boomers: 1946-1964	30%	(75)	60%	(148)	10%	(25)	248
Educ: < College	29%	(139)	53%	(258)	18%	(87)	485
Educ: Bachelors degree	20%	(37)	69%	(128)	11%	(21)	185
Educ: Post-grad	25%	(32)	62%	(80)	13%	(16)	128
Income: Under 50k	27%	(89)	55%	(184)	18%	(59)	332
Income: 50k-100k	26%	(80)	57%	(174)	16%	(49)	303
Income: 100k+	24%	(40)	66%	(108)	10%	(16)	164
Ethnicity: White (Non-Hispanic)	34%	(163)	50%	(239)	16%	(79)	481
Ethnicity: Black (Non-Hispanic)	13%	(33)	73%	(189)	14%	(37)	259
All Christian	34%	(127)	51%	(191)	15%	(54)	372
Agnostic/Nothing in particular	15%	(26)	69%	(123)	16%	(29)	178
Something Else	25%	(48)	58%	(113)	18%	(34)	196
Evangelical	34%	(110)	46%	(148)	19%	(61)	319
Non-Evangelical	25%	(60)	64%	(152)	11%	(27)	239
PID: Dem (no lean)	6%	(16)	81%	(238)	13%	(39)	294
PID: Ind (no lean)	16%	(28)	71%	(125)	13%	(24)	176
PID: Rep (no lean)	50%	(165)	31%	(103)	18%	(61)	328

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(209)	58%	(466)	15%	(124)	798
PID/Gender: Dem Men	8%	(11)	81%	(113)	11%	(15)	139
PID/Gender: Dem Women	3%	(5)	81%	(126)	16%	(24)	156
PID/Gender: Ind Men	13%	(10)	72%	(58)	15%	(12)	80
PID/Gender: Ind Women	18%	(17)	70%	(67)	12%	(11)	96
PID/Gender: Rep Men	49%	(68)	38%	(52)	14%	(19)	139
PID/Gender: Rep Women	51%	(97)	27%	(50)	22%	(42)	188
Ideo: Liberal (1-3)	8%	(18)	81%	(181)	11%	(25)	223
Ideo: Moderate (4)	11%	(23)	69%	(140)	20%	(40)	204
Ideo: Conservative (5-7)	48%	(158)	38%	(125)	14%	(44)	327
Ideo/PID: Conservative Republican	55%	(137)	30%	(75)	15%	(37)	249
Ideo/PID: Moderate/Liberal Republican	32%	(22)	34%	(23)	34%	(23)	69
Ideo/PID: Moderate/Conservative Democrat	8%	(9)	78%	(82)	14%	(14)	105
Ideo/PID: Liberal Democrat	3%	(5)	86%	(145)	11%	(18)	169
Unfavorable of Biden and Trump	2%	(2)	77%	(102)	21%	(28)	133
2024 H2H Matchup: Biden Voter	4%	(15)	84%	(288)	11%	(39)	342
2024 H2H Matchup: Trump Voter	49%	(191)	35%	(136)	16%	(63)	390
2022 House Vote: Democrat	6%	(20)	83%	(273)	11%	(37)	329
2022 House Vote: Republican	46%	(156)	38%	(129)	17%	(57)	342
2022 House Vote: Did not Vote	26%	(28)	54%	(59)	20%	(22)	110
2020 Vote: Joe Biden	5%	(18)	82%	(302)	14%	(50)	371
2020 Vote: Donald Trump	47%	(176)	36%	(134)	17%	(61)	371
2016 Vote: Hillary Clinton	5%	(15)	79%	(225)	16%	(45)	284
2016 Vote: Donald Trump	48%	(150)	37%	(115)	16%	(50)	315
U.S. Economy: Wrong Track	33%	(179)	49%	(264)	17%	(93)	536
U.S. Economy: Right Direction	11%	(30)	77%	(202)	12%	(31)	263
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	84%	(225)	11%	(31)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	46%	(186)	37%	(153)	17%	(70)	409
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(11)	72%	(89)	19%	(23)	123
Top 2024 Issue: Economy	31%	(105)	47%	(158)	21%	(71)	334

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(209)	58%	(466)	15%	(124)	798
Community: Urban	22%	(34)	64%	(96)	14%	(21)	151
Community: Suburban	19%	(78)	66%	(267)	14%	(58)	402
Community: Rural	40%	(98)	42%	(103)	18%	(45)	245
Community/Gender: Urban Women	17%	(12)	71%	(52)	12%	(8)	73
Community/Gender: Urban Men	27%	(21)	57%	(44)	16%	(12)	78
Community/Gender: Rural Women	41%	(60)	38%	(56)	22%	(32)	148
Community/Gender: Rural Men	39%	(37)	48%	(46)	14%	(13)	97
Community/Gender: Suburban Women	21%	(47)	62%	(135)	17%	(37)	219
Community/Gender: Suburban Men	17%	(31)	72%	(132)	11%	(21)	184
Homeowner	29%	(146)	58%	(290)	13%	(66)	503
Renter	20%	(53)	60%	(158)	20%	(53)	264
Military HHnm: Yes	27%	(40)	59%	(86)	13%	(20)	145
Military HH: No	26%	(169)	58%	(380)	16%	(104)	653
Employ: Private Sector	20%	(52)	64%	(164)	16%	(42)	258
Employ: Government	29%	(20)	59%	(41)	13%	(9)	70
Employ: Self-Employed	34%	(30)	60%	(53)	7%	(6)	88
Employ: Retired	31%	(63)	55%	(110)	14%	(28)	202
Employ: Unemployed	16%	(11)	59%	(41)	24%	(17)	68
Self + Household: White-Collar	24%	(81)	61%	(205)	14%	(48)	333
Self + Household: Blue Collar	28%	(91)	56%	(181)	16%	(51)	323
Union HH: No	26%	(198)	58%	(440)	16%	(122)	760
LGBTQ+: Yes	12%	(11)	71%	(64)	16%	(15)	90
LGBTQ+: No	28%	(198)	57%	(402)	15%	(109)	708
Motivated to Vote	27%	(197)	58%	(418)	14%	(104)	718
Parent: Yes	27%	(61)	57%	(130)	17%	(38)	229
Parent: No	26%	(148)	59%	(336)	15%	(85)	569
COVID Vaccine: Yes	19%	(101)	66%	(351)	15%	(77)	529
COVID Vaccine: No	40%	(107)	43%	(115)	17%	(47)	269
Student Loans: Yes	20%	(33)	67%	(107)	13%	(21)	161
Student Loans: No	28%	(176)	56%	(359)	16%	(103)	638

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB3_6: *Have you seen, read, or heard anything about each of the following in the past week? — Ron DeSantis*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(184)	41%	(299)	33%	(242)	725
Gender: Male	29%	(95)	46%	(154)	25%	(84)	334
Gender: Female	23%	(88)	37%	(144)	40%	(158)	391
Age: 18-34	27%	(47)	37%	(66)	36%	(64)	177
Age: 35-44	16%	(16)	43%	(41)	41%	(40)	97
Age: 45-64	20%	(54)	44%	(120)	36%	(99)	272
Age: 65+	37%	(66)	40%	(72)	22%	(40)	178
GenZers: 1997-2012	27%	(24)	33%	(29)	40%	(36)	89
Millennials: 1981-1996	22%	(35)	38%	(62)	40%	(64)	162
GenXers: 1965-1980	17%	(37)	44%	(94)	38%	(82)	213
Baby Boomers: 1946-1964	33%	(81)	43%	(104)	24%	(58)	243
Educ: < College	27%	(113)	34%	(143)	39%	(166)	422
Educ: Bachelors degree	25%	(45)	48%	(86)	27%	(48)	179
Educ: Post-grad	21%	(26)	57%	(70)	23%	(28)	123
Income: Under 50k	19%	(54)	35%	(98)	45%	(127)	279
Income: 50k-100k	30%	(85)	43%	(123)	28%	(81)	288
Income: 100k+	28%	(44)	50%	(79)	22%	(35)	158
Ethnicity: White (Non-Hispanic)	32%	(146)	36%	(165)	32%	(149)	460
Ethnicity: Black (Non-Hispanic)	13%	(28)	50%	(108)	37%	(79)	216
All Christian	33%	(118)	34%	(122)	33%	(115)	355
Agnostic/Nothing in particular	12%	(18)	52%	(80)	36%	(56)	154
Something Else	23%	(38)	41%	(69)	36%	(60)	167
Evangelical	35%	(102)	27%	(78)	38%	(109)	288
Non-Evangelical	22%	(51)	49%	(110)	29%	(65)	225
PID: Dem (no lean)	9%	(22)	61%	(156)	31%	(78)	255
PID: Ind (no lean)	18%	(29)	46%	(74)	36%	(57)	160
PID: Rep (no lean)	43%	(132)	22%	(70)	35%	(107)	309

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Table BLMB3_6: *Have you seen, read, or heard anything about each of the following in the past week? — Ron DeSantis*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(184)	41%	(299)	33%	(242)	725
PID/Gender: Dem Men	11%	(14)	66%	(82)	23%	(29)	125
PID/Gender: Dem Women	6%	(8)	57%	(74)	38%	(49)	131
PID/Gender: Ind Men	22%	(16)	50%	(37)	28%	(21)	75
PID/Gender: Ind Women	16%	(13)	43%	(36)	42%	(36)	85
PID/Gender: Rep Men	48%	(65)	26%	(36)	25%	(34)	135
PID/Gender: Rep Women	39%	(68)	19%	(34)	42%	(73)	175
Ideo: Liberal (1-3)	9%	(18)	66%	(135)	26%	(53)	206
Ideo: Moderate (4)	12%	(22)	43%	(81)	45%	(84)	187
Ideo: Conservative (5-7)	46%	(141)	25%	(77)	29%	(88)	306
Ideo/PID: Conservative Republican	49%	(115)	22%	(52)	29%	(69)	236
Ideo/PID: Moderate/Liberal Republican	24%	(15)	24%	(15)	52%	(33)	63
Ideo/PID: Moderate/Conservative Democrat	12%	(11)	48%	(43)	40%	(36)	91
Ideo/PID: Liberal Democrat	7%	(11)	70%	(112)	24%	(38)	160
Unfavorable of Biden and Trump	23%	(28)	44%	(54)	34%	(41)	123
2024 H2H Matchup: Biden Voter	7%	(23)	63%	(189)	30%	(90)	302
2024 H2H Matchup: Trump Voter	42%	(154)	23%	(83)	35%	(126)	362
2022 House Vote: Democrat	6%	(18)	64%	(188)	30%	(87)	292
2022 House Vote: Republican	44%	(147)	23%	(76)	33%	(110)	333
2022 House Vote: Did not Vote	19%	(16)	33%	(28)	48%	(39)	83
2020 Vote: Joe Biden	7%	(24)	61%	(205)	32%	(106)	335
2020 Vote: Donald Trump	44%	(154)	23%	(81)	33%	(116)	351
2016 Vote: Hillary Clinton	6%	(16)	64%	(166)	30%	(77)	259
2016 Vote: Donald Trump	42%	(130)	25%	(76)	33%	(102)	308
U.S. Economy: Wrong Track	31%	(156)	32%	(161)	36%	(179)	496
U.S. Economy: Right Direction	12%	(27)	60%	(138)	27%	(63)	228
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(16)	65%	(149)	28%	(63)	229
Prsnl. Fin. Sit. 2021-23: Better Under Trump	43%	(165)	24%	(91)	34%	(129)	384
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	53%	(59)	45%	(50)	112
Top 2024 Issue: Economy	26%	(82)	34%	(108)	40%	(127)	317

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Table BLMB3_6: *Have you seen, read, or heard anything about each of the following in the past week? — Ron DeSantis*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(184)	41%	(299)	33%	(242)	725
Community: Urban	22%	(28)	46%	(58)	31%	(39)	125
Community: Suburban	20%	(75)	48%	(182)	32%	(122)	379
Community: Rural	36%	(80)	27%	(59)	37%	(81)	221
Community/Gender: Urban Women	10%	(6)	54%	(31)	36%	(20)	57
Community/Gender: Urban Men	33%	(22)	40%	(27)	28%	(19)	68
Community/Gender: Rural Women	34%	(44)	20%	(26)	46%	(60)	130
Community/Gender: Rural Men	40%	(36)	36%	(33)	24%	(22)	91
Community/Gender: Suburban Women	19%	(38)	43%	(88)	38%	(78)	204
Community/Gender: Suburban Men	21%	(37)	54%	(94)	25%	(44)	175
Homeowner	29%	(135)	43%	(202)	29%	(135)	472
Renter	18%	(40)	38%	(86)	45%	(103)	230
Military HHnm: Yes	35%	(49)	39%	(54)	26%	(37)	140
Military HH: No	23%	(135)	42%	(245)	35%	(205)	584
Employ: Private Sector	22%	(54)	43%	(104)	35%	(84)	242
Employ: Government	24%	(15)	50%	(32)	26%	(17)	63
Employ: Self-Employed	26%	(20)	53%	(39)	21%	(16)	75
Employ: Retired	33%	(65)	37%	(74)	30%	(59)	198
Employ: Unemployed	17%	(9)	27%	(14)	56%	(28)	51
Self + Household: White-Collar	23%	(74)	51%	(161)	26%	(83)	318
Self + Household: Blue Collar	32%	(95)	33%	(99)	35%	(106)	300
Union HH: No	25%	(175)	41%	(281)	34%	(235)	692
LGBTQ+: Yes	15%	(12)	51%	(39)	34%	(26)	77
LGBTQ+: No	27%	(172)	40%	(260)	33%	(216)	648
Motivated to Vote	27%	(177)	42%	(277)	32%	(212)	666
Parent: Yes	23%	(45)	40%	(80)	37%	(73)	198
Parent: No	26%	(138)	42%	(219)	32%	(169)	526
COVID Vaccine: Yes	22%	(107)	47%	(235)	31%	(153)	495
COVID Vaccine: No	33%	(76)	28%	(64)	39%	(89)	229
Student Loans: Yes	18%	(26)	56%	(80)	27%	(38)	143
Student Loans: No	27%	(158)	38%	(219)	35%	(204)	581

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_8: *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(201)	28%	(180)	41%	(263)	645
Gender: Male	38%	(121)	28%	(91)	34%	(109)	321
Gender: Female	25%	(80)	27%	(89)	48%	(155)	323
Age: 18-34	23%	(34)	23%	(33)	54%	(79)	146
Age: 35-44	21%	(18)	33%	(27)	46%	(38)	83
Age: 45-64	28%	(66)	35%	(83)	37%	(87)	236
Age: 65+	47%	(84)	20%	(36)	33%	(59)	179
GenZers: 1997-2012	22%	(17)	24%	(19)	54%	(42)	77
Millennials: 1981-1996	21%	(27)	26%	(33)	53%	(68)	127
GenXers: 1965-1980	24%	(43)	34%	(63)	42%	(78)	185
Baby Boomers: 1946-1964	44%	(105)	27%	(65)	28%	(68)	238
Educ: < College	26%	(95)	26%	(95)	48%	(178)	368
Educ: Bachelors degree	38%	(60)	26%	(41)	36%	(57)	159
Educ: Post-grad	39%	(46)	37%	(44)	24%	(28)	118
Income: Under 50k	20%	(47)	27%	(64)	54%	(129)	239
Income: 50k-100k	40%	(104)	22%	(57)	38%	(97)	258
Income: 100k+	34%	(50)	40%	(59)	26%	(38)	147
Ethnicity: White (Non-Hispanic)	37%	(154)	24%	(99)	39%	(159)	413
Ethnicity: Black (Non-Hispanic)	16%	(29)	36%	(66)	48%	(88)	184
All Christian	37%	(126)	28%	(93)	35%	(118)	336
Agnostic/Nothing in particular	25%	(31)	28%	(35)	47%	(59)	126
Something Else	22%	(30)	28%	(38)	50%	(68)	136
Evangelical	32%	(80)	25%	(63)	43%	(109)	252
Non-Evangelical	34%	(71)	31%	(66)	35%	(74)	211
PID: Dem (no lean)	16%	(36)	38%	(86)	47%	(107)	229
PID: Ind (no lean)	41%	(58)	25%	(35)	33%	(46)	139
PID: Rep (no lean)	39%	(108)	21%	(59)	40%	(110)	276

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Table BLMB3_8: *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(201)	28%	(180)	41%	(263)	645
PID/Gender: Dem Men	20%	(24)	41%	(51)	39%	(48)	124
PID/Gender: Dem Women	11%	(11)	33%	(35)	56%	(59)	105
PID/Gender: Ind Men	53%	(38)	18%	(13)	29%	(21)	71
PID/Gender: Ind Women	29%	(20)	33%	(23)	38%	(26)	68
PID/Gender: Rep Men	47%	(59)	22%	(27)	31%	(40)	127
PID/Gender: Rep Women	33%	(49)	21%	(31)	47%	(70)	150
Ideo: Liberal (1-3)	17%	(31)	39%	(71)	44%	(81)	182
Ideo: Moderate (4)	27%	(43)	22%	(35)	51%	(81)	159
Ideo: Conservative (5-7)	43%	(123)	26%	(74)	31%	(89)	285
Ideo/PID: Conservative Republican	43%	(95)	22%	(50)	35%	(78)	223
Ideo/PID: Moderate/Conservative Democrat	15%	(12)	37%	(28)	48%	(36)	76
Ideo/PID: Liberal Democrat	16%	(24)	39%	(57)	45%	(66)	146
Unfavorable of Biden and Trump	40%	(43)	22%	(23)	38%	(41)	107
2024 H2H Matchup: Biden Voter	23%	(63)	34%	(94)	43%	(119)	276
2024 H2H Matchup: Trump Voter	39%	(125)	25%	(79)	37%	(118)	323
2022 House Vote: Democrat	19%	(49)	38%	(98)	43%	(112)	259
2022 House Vote: Republican	44%	(134)	21%	(63)	35%	(105)	302
2022 House Vote: Did not Vote	19%	(14)	25%	(17)	56%	(40)	71
2020 Vote: Joe Biden	20%	(59)	35%	(103)	45%	(133)	295
2020 Vote: Donald Trump	42%	(132)	23%	(72)	36%	(112)	316
2016 Vote: Hillary Clinton	20%	(47)	35%	(83)	45%	(105)	235
2016 Vote: Donald Trump	43%	(121)	23%	(64)	34%	(96)	281
U.S. Economy: Wrong Track	35%	(147)	23%	(99)	42%	(180)	426
U.S. Economy: Right Direction	25%	(54)	37%	(81)	38%	(84)	219
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(36)	40%	(84)	42%	(89)	209
Prsnl. Fin. Sit. 2021-23: Better Under Trump	40%	(137)	22%	(77)	37%	(127)	341
Prsnl. Fin. Sit. 2021-23: Same Under Both	30%	(28)	20%	(19)	50%	(47)	94
Top 2024 Issue: Economy	31%	(82)	22%	(59)	46%	(121)	262

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Table BLMB3_8: *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(201)	28%	(180)	41%	(263)	645
Community: Urban	32%	(35)	33%	(36)	35%	(39)	110
Community: Suburban	31%	(107)	27%	(91)	42%	(144)	342
Community: Rural	30%	(58)	28%	(53)	42%	(81)	193
Community/Gender: Urban Men	36%	(23)	33%	(21)	31%	(20)	64
Community/Gender: Rural Women	26%	(27)	25%	(25)	49%	(50)	102
Community/Gender: Rural Men	35%	(31)	31%	(28)	34%	(31)	90
Community/Gender: Suburban Women	23%	(40)	28%	(49)	49%	(86)	175
Community/Gender: Suburban Men	40%	(67)	25%	(42)	35%	(58)	167
Homeowner	34%	(148)	28%	(123)	38%	(164)	436
Renter	24%	(45)	26%	(49)	50%	(94)	188
Military HHnm: Yes	38%	(50)	23%	(31)	38%	(50)	131
Military HH: No	29%	(151)	29%	(149)	41%	(213)	513
Employ: Private Sector	32%	(69)	29%	(62)	39%	(85)	216
Employ: Government	16%	(9)	39%	(20)	45%	(23)	52
Employ: Self-Employed	29%	(20)	37%	(26)	34%	(24)	70
Employ: Retired	43%	(82)	23%	(45)	34%	(65)	192
Self + Household: White-Collar	36%	(106)	29%	(86)	35%	(105)	297
Self + Household: Blue Collar	29%	(73)	30%	(77)	41%	(106)	256
Union HH: No	31%	(188)	28%	(169)	41%	(252)	608
LGBTQ+: Yes	27%	(17)	19%	(12)	53%	(33)	61
LGBTQ+: No	32%	(185)	29%	(168)	40%	(231)	584
Motivated to Vote	33%	(194)	28%	(163)	39%	(233)	589
Parent: Yes	25%	(41)	32%	(53)	43%	(70)	165
Parent: No	33%	(160)	26%	(127)	40%	(193)	480
COVID Vaccine: Yes	32%	(146)	28%	(127)	40%	(180)	453
COVID Vaccine: No	29%	(55)	28%	(53)	44%	(83)	191
Student Loans: Yes	19%	(22)	31%	(36)	50%	(57)	115
Student Loans: No	34%	(179)	27%	(144)	39%	(206)	530

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_10: *Have you seen, read, or heard anything about each of the following in the past week? — Vivek Ramaswamy*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(112)	32%	(182)	49%	(280)	574
Gender: Male	23%	(67)	36%	(104)	41%	(121)	292
Gender: Female	16%	(45)	27%	(77)	56%	(159)	281
Age: 18-34	22%	(29)	22%	(30)	56%	(75)	134
Age: 35-44	16%	(12)	31%	(22)	53%	(38)	71
Age: 45-64	13%	(28)	36%	(75)	51%	(106)	208
Age: 65+	27%	(44)	34%	(55)	38%	(61)	160
GenZers: 1997-2012	29%	(21)	19%	(13)	52%	(37)	71
Millennials: 1981-1996	13%	(15)	26%	(30)	60%	(69)	114
GenXers: 1965-1980	15%	(23)	35%	(54)	50%	(78)	155
Baby Boomers: 1946-1964	23%	(50)	36%	(78)	42%	(91)	219
Educ: < College	19%	(63)	26%	(85)	55%	(180)	327
Educ: Bachelors degree	20%	(27)	40%	(54)	40%	(54)	134
Educ: Post-grad	20%	(23)	38%	(43)	41%	(46)	112
Income: Under 50k	16%	(34)	23%	(47)	61%	(127)	208
Income: 50k-100k	21%	(49)	37%	(87)	42%	(97)	232
Income: 100k+	22%	(29)	36%	(48)	42%	(57)	134
Ethnicity: White (Non-Hispanic)	23%	(88)	30%	(118)	47%	(182)	388
Ethnicity: Black (Non-Hispanic)	12%	(16)	36%	(51)	52%	(74)	142
All Christian	23%	(70)	30%	(91)	47%	(142)	304
Agnostic/Nothing in particular	14%	(14)	38%	(39)	48%	(49)	102
Something Else	14%	(17)	27%	(33)	59%	(72)	123
Evangelical	23%	(52)	25%	(58)	52%	(118)	229
Non-Evangelical	18%	(33)	33%	(63)	49%	(92)	189
PID: Dem (no lean)	10%	(19)	41%	(74)	49%	(90)	183
PID: Ind (no lean)	12%	(15)	46%	(60)	42%	(54)	129
PID: Rep (no lean)	30%	(78)	18%	(47)	52%	(136)	262

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Table BLMB3_10: Have you seen, read, or heard anything about each of the following in the past week? — Vivek Ramaswamy

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(112)	32%	(182)	49%	(280)	574
PID/Gender: Dem Men	13%	(14)	45%	(48)	42%	(44)	106
PID/Gender: Dem Women	7%	(5)	34%	(26)	59%	(45)	76
PID/Gender: Ind Men	15%	(10)	45%	(31)	40%	(28)	69
PID/Gender: Ind Women	8%	(5)	48%	(29)	44%	(27)	60
PID/Gender: Rep Men	36%	(42)	22%	(25)	42%	(49)	117
PID/Gender: Rep Women	25%	(36)	15%	(22)	60%	(87)	145
Ideo: Liberal (1-3)	9%	(14)	40%	(62)	51%	(80)	156
Ideo: Moderate (4)	11%	(14)	33%	(43)	57%	(74)	131
Ideo: Conservative (5-7)	31%	(84)	27%	(72)	42%	(113)	270
Ideo/PID: Conservative Republican	34%	(72)	21%	(44)	45%	(96)	213
Ideo/PID: Moderate/Conservative Democrat	13%	(8)	36%	(21)	52%	(31)	60
Ideo/PID: Liberal Democrat	10%	(11)	44%	(52)	46%	(55)	118
Unfavorable of Biden and Trump	14%	(13)	35%	(31)	51%	(46)	90
2024 H2H Matchup: Biden Voter	7%	(15)	46%	(104)	48%	(109)	229
2024 H2H Matchup: Trump Voter	30%	(93)	22%	(69)	48%	(146)	307
2022 House Vote: Democrat	8%	(18)	46%	(99)	46%	(99)	216
2022 House Vote: Republican	28%	(82)	23%	(68)	48%	(139)	289
2022 House Vote: Did not Vote	18%	(10)	21%	(12)	61%	(33)	55
2020 Vote: Joe Biden	8%	(19)	43%	(105)	49%	(119)	243
2020 Vote: Donald Trump	29%	(87)	23%	(68)	48%	(144)	299
2016 Vote: Hillary Clinton	8%	(16)	44%	(86)	47%	(92)	195
2016 Vote: Donald Trump	27%	(70)	25%	(68)	48%	(127)	265
U.S. Economy: Wrong Track	23%	(90)	25%	(95)	52%	(198)	383
U.S. Economy: Right Direction	12%	(23)	45%	(86)	43%	(82)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(14)	45%	(78)	47%	(81)	173
Prsnl. Fin. Sit. 2021-23: Better Under Trump	28%	(91)	25%	(81)	47%	(149)	320
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(8)	28%	(23)	62%	(50)	80
Top 2024 Issue: Economy	22%	(50)	26%	(59)	53%	(121)	230

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Table BLMB3_10: Have you seen, read, or heard anything about each of the following in the past week? — Vivek Ramaswamy

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(112)	32%	(182)	49%	(280)	574
Community: Urban	23%	(23)	33%	(34)	44%	(44)	101
Community: Suburban	14%	(41)	36%	(105)	50%	(145)	290
Community: Rural	27%	(49)	23%	(43)	50%	(91)	183
Community/Gender: Urban Men	26%	(16)	31%	(19)	42%	(26)	62
Community/Gender: Rural Women	26%	(26)	16%	(16)	58%	(57)	99
Community/Gender: Rural Men	27%	(23)	32%	(27)	40%	(34)	84
Community/Gender: Suburban Women	9%	(13)	33%	(47)	58%	(83)	143
Community/Gender: Suburban Men	19%	(28)	39%	(58)	42%	(62)	147
Homeowner	23%	(90)	35%	(137)	43%	(169)	396
Renter	14%	(22)	23%	(36)	64%	(101)	159
Military HHnm: Yes	23%	(29)	33%	(41)	43%	(54)	124
Military HH: No	19%	(83)	31%	(140)	50%	(226)	450
Employ: Private Sector	18%	(34)	33%	(62)	48%	(90)	187
Employ: Self-Employed	20%	(13)	41%	(26)	39%	(25)	64
Employ: Retired	24%	(41)	32%	(55)	44%	(76)	173
Self + Household: White-Collar	17%	(46)	37%	(99)	46%	(125)	270
Self + Household: Blue Collar	24%	(54)	28%	(65)	48%	(109)	228
Union HH: No	19%	(104)	32%	(171)	49%	(268)	544
LGBTQ+: Yes	11%	(6)	34%	(18)	56%	(29)	53
LGBTQ+: No	20%	(106)	31%	(164)	48%	(251)	521
Motivated to Vote	20%	(108)	32%	(171)	47%	(251)	529
Parent: Yes	19%	(28)	31%	(45)	50%	(73)	146
Parent: No	20%	(85)	32%	(136)	48%	(207)	428
COVID Vaccine: Yes	16%	(64)	36%	(141)	48%	(190)	395
COVID Vaccine: No	27%	(49)	23%	(40)	50%	(90)	179
Student Loans: Yes	19%	(17)	34%	(32)	47%	(44)	93
Student Loans: No	20%	(95)	31%	(150)	49%	(236)	481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB3_11: *Have you seen, read, or heard anything about each of the following in the past week? — Chris Christie*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(120)	34%	(228)	48%	(325)	673
Gender: Male	22%	(71)	40%	(129)	38%	(123)	324
Gender: Female	14%	(49)	28%	(99)	58%	(202)	350
Age: 18-34	17%	(25)	30%	(44)	54%	(79)	148
Age: 35-44	11%	(10)	33%	(30)	56%	(51)	91
Age: 45-64	15%	(38)	38%	(97)	47%	(120)	255
Age: 65+	26%	(47)	32%	(58)	42%	(74)	179
GenZers: 1997-2012	19%	(14)	22%	(16)	59%	(44)	74
Millennials: 1981-1996	13%	(19)	32%	(45)	55%	(77)	141
GenXers: 1965-1980	15%	(29)	35%	(70)	50%	(100)	199
Baby Boomers: 1946-1964	22%	(54)	39%	(93)	39%	(94)	241
Educ: < College	16%	(59)	32%	(120)	53%	(198)	377
Educ: Bachelors degree	17%	(29)	39%	(67)	43%	(74)	170
Educ: Post-grad	25%	(32)	33%	(42)	42%	(53)	126
Income: Under 50k	16%	(39)	29%	(72)	55%	(134)	245
Income: 50k-100k	18%	(49)	36%	(99)	46%	(126)	274
Income: 100k+	21%	(32)	37%	(57)	42%	(65)	155
Ethnicity: White (Non-Hispanic)	17%	(75)	35%	(149)	48%	(205)	430
Ethnicity: Black (Non-Hispanic)	19%	(38)	31%	(62)	49%	(96)	195
All Christian	17%	(60)	36%	(122)	47%	(161)	342
Agnostic/Nothing in particular	13%	(18)	29%	(41)	58%	(80)	138
Something Else	19%	(28)	35%	(51)	45%	(65)	144
Evangelical	16%	(43)	34%	(89)	50%	(130)	262
Non-Evangelical	19%	(41)	39%	(83)	42%	(91)	215
PID: Dem (no lean)	19%	(47)	34%	(85)	47%	(115)	247
PID: Ind (no lean)	23%	(33)	34%	(49)	43%	(63)	145
PID: Rep (no lean)	14%	(40)	34%	(95)	52%	(147)	282

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Table BLMB3_11: Have you seen, read, or heard anything about each of the following in the past week? — Chris Christie

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(120)	34%	(228)	48%	(325)	673
PID/Gender: Dem Men	24%	(30)	40%	(50)	36%	(45)	125
PID/Gender: Dem Women	14%	(17)	28%	(34)	58%	(71)	122
PID/Gender: Ind Men	24%	(17)	35%	(25)	41%	(29)	70
PID/Gender: Ind Women	22%	(17)	32%	(24)	46%	(34)	74
PID/Gender: Rep Men	19%	(25)	42%	(54)	39%	(50)	129
PID/Gender: Rep Women	10%	(16)	26%	(41)	63%	(97)	153
Ideo: Liberal (1-3)	21%	(41)	36%	(68)	43%	(83)	192
Ideo: Moderate (4)	19%	(32)	23%	(39)	58%	(97)	168
Ideo: Conservative (5-7)	16%	(46)	41%	(120)	43%	(123)	289
Ideo/PID: Conservative Republican	15%	(34)	37%	(84)	47%	(106)	223
Ideo/PID: Moderate/Liberal Republican	12%	(6)	22%	(11)	66%	(34)	51
Ideo/PID: Moderate/Conservative Democrat	17%	(15)	36%	(31)	47%	(41)	86
Ideo/PID: Liberal Democrat	21%	(32)	35%	(53)	44%	(67)	152
Unfavorable of Biden and Trump	14%	(16)	30%	(34)	56%	(64)	114
2024 H2H Matchup: Biden Voter	24%	(69)	31%	(90)	45%	(132)	291
2024 H2H Matchup: Trump Voter	14%	(45)	39%	(130)	47%	(157)	332
2022 House Vote: Democrat	21%	(58)	35%	(98)	44%	(121)	277
2022 House Vote: Republican	14%	(43)	38%	(116)	48%	(147)	307
2022 House Vote: Did not Vote	22%	(17)	16%	(12)	62%	(48)	76
2020 Vote: Joe Biden	21%	(67)	32%	(102)	46%	(147)	316
2020 Vote: Donald Trump	15%	(50)	37%	(120)	48%	(153)	322
2016 Vote: Hillary Clinton	23%	(58)	34%	(86)	43%	(107)	250
2016 Vote: Donald Trump	17%	(48)	38%	(109)	45%	(128)	285
U.S. Economy: Wrong Track	13%	(60)	33%	(149)	53%	(239)	448
U.S. Economy: Right Direction	27%	(60)	35%	(79)	38%	(86)	225
Prsnl. Fin. Sit. 2021-23: Better Under Biden	24%	(52)	37%	(80)	40%	(87)	220
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(52)	36%	(126)	50%	(176)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(16)	22%	(22)	61%	(62)	101
Top 2024 Issue: Economy	17%	(48)	31%	(88)	52%	(146)	282

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Table BLMB3_11: Have you seen, read, or heard anything about each of the following in the past week? — Chris Christie

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(120)	34%	(228)	48%	(325)	673
Community: Urban	19%	(22)	34%	(39)	47%	(54)	115
Community: Suburban	19%	(70)	33%	(119)	48%	(172)	362
Community: Rural	14%	(28)	35%	(69)	50%	(99)	196
Community/Gender: Urban Men	27%	(18)	34%	(23)	39%	(26)	67
Community/Gender: Rural Women	12%	(12)	27%	(29)	62%	(66)	108
Community/Gender: Rural Men	18%	(16)	46%	(40)	37%	(32)	88
Community/Gender: Suburban Women	17%	(33)	27%	(53)	56%	(108)	193
Community/Gender: Suburban Men	22%	(38)	39%	(66)	38%	(65)	169
Homeowner	18%	(83)	35%	(160)	47%	(212)	456
Renter	16%	(32)	31%	(61)	53%	(104)	197
Military HHnm: Yes	17%	(23)	37%	(50)	46%	(62)	134
Military HH: No	18%	(97)	33%	(179)	49%	(263)	539
Employ: Private Sector	14%	(32)	37%	(82)	49%	(110)	224
Employ: Government	9%	(5)	44%	(23)	48%	(26)	54
Employ: Self-Employed	19%	(14)	45%	(33)	36%	(27)	74
Employ: Retired	28%	(54)	32%	(62)	40%	(79)	195
Self + Household: White-Collar	20%	(59)	37%	(109)	44%	(132)	300
Self + Household: Blue Collar	16%	(45)	33%	(92)	51%	(141)	278
Union HH: No	18%	(113)	33%	(213)	49%	(313)	639
LGBTQ+: Yes	20%	(13)	28%	(18)	52%	(34)	64
LGBTQ+: No	18%	(108)	35%	(210)	48%	(291)	609
Motivated to Vote	18%	(112)	35%	(215)	47%	(293)	620
Parent: Yes	20%	(36)	29%	(52)	51%	(91)	179
Parent: No	17%	(85)	36%	(176)	47%	(234)	495
COVID Vaccine: Yes	20%	(95)	35%	(162)	45%	(210)	466
COVID Vaccine: No	12%	(26)	32%	(67)	55%	(115)	207
Student Loans: Yes	12%	(16)	36%	(48)	53%	(72)	136
Student Loans: No	19%	(105)	33%	(180)	47%	(253)	538

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	13%	(58)	18%	(77)	69%	(302)	438
Gender: Male	16%	(37)	21%	(47)	63%	(145)	229
Gender: Female	10%	(21)	14%	(30)	75%	(158)	209
Age: 18-34	21%	(25)	17%	(21)	62%	(74)	119
Age: 35-44	11%	(8)	22%	(15)	67%	(47)	69
Age: 45-64	13%	(20)	17%	(28)	70%	(113)	161
Age: 65+	7%	(6)	16%	(14)	78%	(69)	89
GenZers: 1997-2012	21%	(13)	14%	(9)	65%	(39)	60
Millennials: 1981-1996	17%	(19)	20%	(21)	64%	(70)	110
GenXers: 1965-1980	13%	(16)	16%	(20)	71%	(89)	126
Baby Boomers: 1946-1964	7%	(9)	20%	(27)	73%	(97)	132
Educ: < College	12%	(28)	14%	(33)	75%	(178)	239
Educ: Bachelors degree	17%	(19)	22%	(24)	61%	(67)	110
Educ: Post-grad	13%	(12)	23%	(20)	64%	(58)	90
Income: Under 50k	11%	(17)	14%	(22)	76%	(122)	161
Income: 50k-100k	17%	(31)	16%	(29)	67%	(120)	179
Income: 100k+	11%	(11)	27%	(26)	62%	(61)	98
Ethnicity: White (Non-Hispanic)	8%	(21)	20%	(51)	71%	(177)	249
Ethnicity: Black (Non-Hispanic)	20%	(30)	13%	(21)	67%	(104)	154
All Christian	13%	(26)	19%	(39)	69%	(144)	209
Agnostic/Nothing in particular	12%	(11)	19%	(18)	69%	(66)	95
Something Else	11%	(11)	17%	(16)	72%	(71)	99
Evangelical	12%	(19)	17%	(28)	71%	(114)	161
Non-Evangelical	10%	(14)	20%	(27)	70%	(97)	138
PID: Dem (no lean)	18%	(34)	19%	(35)	62%	(113)	182
PID: Ind (no lean)	12%	(12)	17%	(16)	71%	(69)	97
PID: Rep (no lean)	8%	(13)	16%	(26)	75%	(120)	159

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Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	13%	(58)	18%	(77)	69%	(302)	438
PID/Gender: Dem Men	25%	(24)	21%	(20)	54%	(51)	95
PID/Gender: Dem Women	11%	(10)	18%	(15)	71%	(62)	87
PID/Gender: Ind Women	12%	(6)	16%	(8)	73%	(37)	51
PID/Gender: Rep Men	8%	(7)	22%	(19)	70%	(61)	88
PID/Gender: Rep Women	8%	(6)	10%	(7)	83%	(59)	72
Ideo: Liberal (1-3)	19%	(26)	18%	(25)	63%	(90)	141
Ideo: Moderate (4)	13%	(14)	12%	(13)	76%	(81)	108
Ideo: Conservative (5-7)	10%	(17)	22%	(37)	68%	(118)	173
Ideo/PID: Conservative Republican	7%	(9)	19%	(24)	74%	(94)	128
Ideo/PID: Moderate/Conservative Democrat	16%	(11)	19%	(13)	65%	(44)	67
Ideo/PID: Liberal Democrat	21%	(23)	20%	(22)	59%	(64)	108
Unfavorable of Biden and Trump	8%	(6)	15%	(11)	77%	(56)	72
2024 H2H Matchup: Biden Voter	17%	(34)	16%	(34)	67%	(138)	206
2024 H2H Matchup: Trump Voter	11%	(21)	20%	(39)	69%	(132)	192
2022 House Vote: Democrat	18%	(37)	18%	(37)	64%	(133)	208
2022 House Vote: Republican	5%	(9)	19%	(34)	76%	(135)	178
2020 Vote: Joe Biden	16%	(36)	15%	(35)	69%	(154)	224
2020 Vote: Donald Trump	9%	(16)	20%	(37)	71%	(132)	185
2016 Vote: Hillary Clinton	17%	(33)	19%	(35)	64%	(119)	187
2016 Vote: Donald Trump	9%	(13)	18%	(29)	73%	(113)	155
U.S. Economy: Wrong Track	11%	(31)	16%	(43)	73%	(198)	272
U.S. Economy: Right Direction	17%	(28)	20%	(34)	63%	(104)	166
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(27)	19%	(31)	64%	(103)	161
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(25)	19%	(40)	69%	(143)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(6)	9%	(6)	82%	(56)	68
Top 2024 Issue: Economy	13%	(22)	15%	(26)	72%	(124)	172
Community: Urban	22%	(19)	20%	(17)	59%	(50)	85
Community: Suburban	12%	(29)	17%	(40)	71%	(170)	239
Community: Rural	10%	(11)	18%	(21)	72%	(82)	114
Community/Gender: Urban Men	28%	(16)	15%	(8)	57%	(32)	56

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Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	13%	(58)	18%	(77)	69%	(302)	438
Community/Gender: Rural Women	8%	(5)	17%	(10)	75%	(45)	60
Community/Gender: Rural Men	12%	(6)	19%	(10)	69%	(38)	54
Community/Gender: Suburban Women	11%	(14)	10%	(12)	79%	(95)	120
Community/Gender: Suburban Men	13%	(15)	24%	(28)	63%	(75)	118
Homeowner	12%	(35)	17%	(49)	71%	(200)	284
Renter	16%	(22)	19%	(26)	64%	(87)	135
Military HHnm: Yes	12%	(9)	19%	(15)	69%	(54)	78
Military HH: No	14%	(49)	17%	(63)	69%	(249)	361
Employ: Private Sector	19%	(28)	19%	(28)	63%	(95)	151
Employ: Self-Employed	12%	(6)	33%	(18)	55%	(30)	54
Employ: Retired	7%	(7)	16%	(16)	77%	(77)	100
Self + Household: White-Collar	13%	(26)	19%	(40)	68%	(142)	208
Self + Household: Blue Collar	15%	(25)	16%	(27)	68%	(114)	166
Union HH: No	12%	(49)	17%	(71)	71%	(292)	412
LGBTQ+: Yes	25%	(13)	18%	(10)	57%	(30)	53
LGBTQ+: No	12%	(45)	18%	(68)	71%	(272)	385
Motivated to Vote	14%	(54)	17%	(69)	69%	(272)	395
Parent: Yes	24%	(31)	17%	(21)	59%	(75)	128
Parent: No	9%	(27)	18%	(56)	73%	(227)	310
COVID Vaccine: Yes	15%	(46)	17%	(51)	67%	(201)	298
COVID Vaccine: No	9%	(13)	19%	(26)	72%	(101)	140
Student Loans: Yes	15%	(14)	23%	(21)	62%	(56)	91
Student Loans: No	13%	(45)	16%	(56)	71%	(247)	347

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(208)	19%	(148)	53%	(405)	761
Gender: Male	30%	(106)	23%	(80)	46%	(161)	347
Gender: Female	25%	(103)	16%	(68)	59%	(244)	415
Age: 18-34	28%	(57)	16%	(33)	56%	(112)	201
Age: 35-44	32%	(33)	16%	(17)	52%	(54)	104
Age: 45-64	25%	(70)	19%	(51)	56%	(153)	275
Age: 65+	27%	(49)	26%	(47)	47%	(86)	182
GenZers: 1997-2012	33%	(37)	16%	(17)	51%	(55)	109
Millennials: 1981-1996	25%	(43)	17%	(28)	58%	(97)	168
GenXers: 1965-1980	31%	(68)	14%	(30)	55%	(119)	218
Baby Boomers: 1946-1964	22%	(55)	27%	(67)	50%	(125)	248
Educ: < College	31%	(139)	12%	(56)	57%	(259)	453
Educ: Bachelors degree	25%	(45)	24%	(44)	51%	(91)	180
Educ: Post-grad	19%	(24)	38%	(48)	43%	(55)	128
Income: Under 50k	29%	(89)	13%	(40)	58%	(178)	306
Income: 50k-100k	26%	(77)	20%	(60)	54%	(158)	295
Income: 100k+	27%	(43)	30%	(48)	43%	(69)	160
Ethnicity: White (Non-Hispanic)	27%	(125)	19%	(91)	54%	(251)	468
Ethnicity: Black (Non-Hispanic)	28%	(66)	19%	(44)	53%	(126)	236
All Christian	29%	(105)	18%	(65)	54%	(195)	365
Agnostic/Nothing in particular	25%	(40)	24%	(39)	51%	(84)	163
Something Else	29%	(52)	15%	(26)	57%	(103)	181
Evangelical	32%	(99)	12%	(37)	55%	(169)	305
Non-Evangelical	23%	(54)	23%	(53)	54%	(124)	231
PID: Dem (no lean)	22%	(60)	28%	(79)	50%	(140)	279
PID: Ind (no lean)	26%	(43)	20%	(34)	54%	(91)	167
PID: Rep (no lean)	33%	(105)	11%	(35)	55%	(175)	315

Continued on next page

Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(208)	19%	(148)	53%	(405)	761
PID/Gender: Dem Men	20%	(27)	33%	(45)	47%	(65)	136
PID/Gender: Dem Women	23%	(33)	24%	(34)	53%	(76)	143
PID/Gender: Ind Men	26%	(20)	26%	(19)	48%	(35)	74
PID/Gender: Ind Women	25%	(23)	16%	(14)	60%	(55)	93
PID/Gender: Rep Men	43%	(59)	12%	(16)	45%	(61)	136
PID/Gender: Rep Women	26%	(47)	11%	(19)	63%	(113)	179
Ideo: Liberal (1-3)	18%	(39)	33%	(71)	49%	(105)	215
Ideo: Moderate (4)	22%	(43)	15%	(30)	63%	(123)	196
Ideo: Conservative (5-7)	36%	(114)	15%	(46)	49%	(154)	314
Ideo/PID: Conservative Republican	36%	(87)	12%	(30)	51%	(124)	240
Ideo/PID: Moderate/Liberal Republican	17%	(11)	9%	(6)	74%	(48)	65
Ideo/PID: Moderate/Conservative Democrat	31%	(30)	17%	(17)	52%	(51)	98
Ideo/PID: Liberal Democrat	17%	(28)	36%	(61)	47%	(79)	168
Unfavorable of Biden and Trump	19%	(24)	22%	(28)	59%	(76)	129
2024 H2H Matchup: Biden Voter	21%	(69)	29%	(93)	50%	(163)	325
2024 H2H Matchup: Trump Voter	34%	(127)	13%	(50)	53%	(197)	374
2022 House Vote: Democrat	22%	(67)	29%	(90)	50%	(154)	311
2022 House Vote: Republican	34%	(113)	14%	(47)	52%	(173)	333
2022 House Vote: Did not Vote	24%	(24)	10%	(10)	66%	(67)	101
2020 Vote: Joe Biden	22%	(77)	26%	(92)	52%	(185)	354
2020 Vote: Donald Trump	33%	(117)	14%	(51)	53%	(188)	356
2016 Vote: Hillary Clinton	19%	(52)	30%	(82)	51%	(139)	273
2016 Vote: Donald Trump	32%	(99)	15%	(45)	53%	(163)	306
U.S. Economy: Wrong Track	31%	(160)	13%	(66)	56%	(286)	513
U.S. Economy: Right Direction	19%	(48)	33%	(82)	48%	(119)	249
Prsnl. Fin. Sit. 2021-23: Better Under Biden	23%	(58)	29%	(73)	48%	(121)	251
Prsnl. Fin. Sit. 2021-23: Better Under Trump	34%	(134)	13%	(51)	53%	(208)	394
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(16)	20%	(23)	66%	(77)	116
Top 2024 Issue: Economy	26%	(85)	15%	(49)	59%	(191)	325

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Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(208)	19%	(148)	53%	(405)	761
Community: Urban	32%	(44)	15%	(21)	53%	(72)	136
Community: Suburban	22%	(87)	24%	(94)	54%	(215)	395
Community: Rural	34%	(77)	15%	(33)	52%	(119)	230
Community/Gender: Urban Women	19%	(13)	12%	(8)	69%	(47)	69
Community/Gender: Urban Men	45%	(31)	19%	(13)	36%	(25)	68
Community/Gender: Rural Women	32%	(43)	12%	(16)	56%	(75)	134
Community/Gender: Rural Men	36%	(35)	18%	(17)	46%	(44)	96
Community/Gender: Suburban Women	22%	(47)	20%	(43)	57%	(122)	213
Community/Gender: Suburban Men	22%	(40)	27%	(50)	51%	(93)	183
Homeowner	27%	(129)	23%	(114)	50%	(244)	487
Renter	27%	(67)	13%	(33)	60%	(149)	249
Military HHnm: Yes	32%	(46)	20%	(28)	49%	(70)	144
Military HH: No	26%	(162)	19%	(119)	54%	(336)	617
Employ: Private Sector	24%	(60)	19%	(48)	57%	(145)	253
Employ: Government	31%	(21)	28%	(19)	41%	(27)	67
Employ: Self-Employed	39%	(33)	23%	(20)	37%	(31)	84
Employ: Retired	29%	(58)	22%	(44)	49%	(98)	199
Employ: Unemployed	25%	(14)	17%	(10)	58%	(32)	55
Self + Household: White-Collar	19%	(62)	30%	(96)	51%	(166)	325
Self + Household: Blue Collar	35%	(111)	13%	(42)	51%	(162)	314
Union HH: No	27%	(198)	19%	(134)	54%	(393)	726
LGBTQ+: Yes	20%	(17)	21%	(18)	59%	(52)	88
LGBTQ+: No	28%	(191)	19%	(130)	52%	(353)	674
Motivated to Vote	28%	(194)	19%	(133)	53%	(362)	689
Parent: Yes	32%	(70)	15%	(33)	53%	(116)	219
Parent: No	26%	(139)	21%	(114)	53%	(289)	542
COVID Vaccine: Yes	22%	(115)	23%	(120)	54%	(278)	513
COVID Vaccine: No	38%	(93)	11%	(28)	51%	(127)	249
Student Loans: Yes	30%	(47)	17%	(26)	54%	(84)	157
Student Loans: No	27%	(161)	20%	(122)	53%	(321)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB3_17: *Have you seen, read, or heard anything about each of the following in the past week? — Joe Manchin*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	15%	(85)	28%	(162)	57%	(327)	573
Gender: Male	23%	(68)	31%	(90)	46%	(135)	293
Gender: Female	6%	(17)	26%	(72)	68%	(192)	281
Age: 18-34	11%	(15)	26%	(33)	63%	(80)	128
Age: 35-44	12%	(9)	32%	(24)	56%	(41)	74
Age: 45-64	10%	(23)	32%	(70)	58%	(125)	218
Age: 65+	26%	(39)	23%	(35)	52%	(79)	153
GenZers: 1997-2012	20%	(13)	25%	(16)	55%	(35)	64
Millennials: 1981-1996	7%	(8)	26%	(30)	67%	(79)	117
GenXers: 1965-1980	10%	(16)	29%	(48)	62%	(103)	167
Baby Boomers: 1946-1964	21%	(45)	31%	(65)	48%	(101)	210
Educ: < College	12%	(40)	23%	(73)	65%	(209)	322
Educ: Bachelors degree	17%	(24)	32%	(46)	51%	(74)	144
Educ: Post-grad	20%	(21)	39%	(42)	40%	(43)	107
Income: Under 50k	7%	(15)	24%	(49)	68%	(138)	202
Income: 50k-100k	18%	(42)	29%	(68)	53%	(127)	237
Income: 100k+	21%	(28)	33%	(45)	46%	(62)	134
Ethnicity: White (Non-Hispanic)	17%	(63)	26%	(93)	57%	(209)	366
Ethnicity: Black (Non-Hispanic)	11%	(18)	31%	(51)	58%	(94)	163
All Christian	19%	(55)	28%	(81)	53%	(154)	290
Agnostic/Nothing in particular	12%	(14)	24%	(28)	64%	(73)	115
Something Else	6%	(8)	29%	(36)	65%	(80)	123
Evangelical	16%	(36)	24%	(54)	59%	(131)	221
Non-Evangelical	14%	(26)	32%	(60)	54%	(99)	184
PID: Dem (no lean)	10%	(21)	34%	(70)	56%	(113)	203
PID: Ind (no lean)	14%	(19)	32%	(42)	54%	(72)	133
PID: Rep (no lean)	19%	(46)	21%	(50)	60%	(142)	237

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Table BLMB3_17: Have you seen, read, or heard anything about each of the following in the past week? — Joe Manchin

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	15%	(85)	28%	(162)	57%	(327)	573
PID/Gender: Dem Men	16%	(17)	35%	(38)	49%	(53)	107
PID/Gender: Dem Women	4%	(4)	33%	(32)	63%	(60)	96
PID/Gender: Ind Men	26%	(17)	27%	(18)	47%	(32)	67
PID/Gender: Ind Women	2%	(2)	36%	(24)	61%	(40)	66
PID/Gender: Rep Men	28%	(34)	29%	(34)	43%	(51)	118
PID/Gender: Rep Women	10%	(12)	13%	(16)	77%	(91)	119
Ideo: Liberal (1-3)	14%	(22)	37%	(58)	50%	(79)	158
Ideo: Moderate (4)	13%	(17)	25%	(34)	62%	(87)	138
Ideo: Conservative (5-7)	18%	(46)	26%	(67)	55%	(141)	255
Ideo/PID: Conservative Republican	18%	(36)	21%	(40)	61%	(118)	193
Ideo/PID: Moderate/Conservative Democrat	11%	(8)	30%	(22)	59%	(43)	72
Ideo/PID: Liberal Democrat	10%	(13)	38%	(47)	51%	(63)	122
Unfavorable of Biden and Trump	18%	(17)	20%	(19)	61%	(57)	93
2024 H2H Matchup: Biden Voter	12%	(29)	35%	(86)	53%	(129)	244
2024 H2H Matchup: Trump Voter	17%	(47)	26%	(74)	57%	(163)	284
2022 House Vote: Democrat	10%	(22)	36%	(83)	55%	(128)	234
2022 House Vote: Republican	20%	(54)	24%	(64)	56%	(151)	268
2022 House Vote: Did not Vote	15%	(9)	18%	(10)	67%	(39)	58
2020 Vote: Joe Biden	11%	(30)	32%	(85)	57%	(152)	266
2020 Vote: Donald Trump	18%	(51)	27%	(73)	55%	(152)	275
2016 Vote: Hillary Clinton	11%	(25)	35%	(77)	54%	(119)	221
2016 Vote: Donald Trump	18%	(45)	26%	(64)	56%	(136)	245
U.S. Economy: Wrong Track	14%	(53)	23%	(85)	63%	(235)	373
U.S. Economy: Right Direction	16%	(32)	38%	(77)	46%	(91)	200
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(22)	38%	(71)	50%	(95)	188
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(49)	25%	(73)	59%	(175)	298
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(14)	20%	(17)	64%	(57)	88
Top 2024 Issue: Economy	11%	(27)	25%	(60)	63%	(149)	237

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Table BLMB3_17: Have you seen, read, or heard anything about each of the following in the past week? — Joe Manchin

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	15%	(85)	28%	(162)	57%	(327)	573
Community: Urban	23%	(22)	27%	(26)	50%	(49)	97
Community: Suburban	12%	(38)	34%	(103)	53%	(161)	302
Community: Rural	14%	(25)	19%	(33)	67%	(117)	175
Community/Gender: Urban Men	29%	(18)	27%	(16)	44%	(27)	61
Community/Gender: Rural Women	7%	(6)	17%	(16)	76%	(70)	92
Community/Gender: Rural Men	23%	(19)	21%	(17)	56%	(46)	82
Community/Gender: Suburban Women	4%	(7)	31%	(47)	65%	(100)	153
Community/Gender: Suburban Men	21%	(31)	38%	(56)	41%	(62)	149
Homeowner	17%	(64)	29%	(112)	54%	(205)	381
Renter	12%	(21)	25%	(42)	63%	(107)	170
Military HHnm: Yes	19%	(22)	26%	(30)	54%	(62)	114
Military HH: No	14%	(63)	29%	(131)	58%	(264)	459
Employ: Private Sector	16%	(30)	28%	(54)	56%	(109)	193
Employ: Self-Employed	16%	(10)	44%	(29)	40%	(26)	64
Employ: Retired	21%	(35)	26%	(44)	53%	(90)	169
Self + Household: White-Collar	18%	(48)	34%	(90)	47%	(123)	261
Self + Household: Blue Collar	12%	(28)	26%	(61)	61%	(141)	231
Union HH: No	14%	(75)	29%	(157)	57%	(313)	545
LGBTQ+: Yes	8%	(5)	28%	(17)	64%	(38)	59
LGBTQ+: No	16%	(80)	28%	(145)	56%	(288)	514
Motivated to Vote	15%	(78)	28%	(148)	57%	(301)	527
Parent: Yes	14%	(22)	29%	(45)	57%	(88)	156
Parent: No	15%	(63)	28%	(116)	57%	(238)	417
COVID Vaccine: Yes	17%	(68)	28%	(113)	54%	(216)	397
COVID Vaccine: No	9%	(17)	28%	(49)	63%	(111)	176
Student Loans: Yes	4%	(4)	34%	(34)	62%	(63)	101
Student Loans: No	17%	(81)	27%	(127)	56%	(264)	472

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB6_1: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	85%	(680)	12%	(95)	1%	(11)	—	(3)	2%	(13)	801
Gender: Male	79%	(284)	18%	(64)	2%	(7)	1%	(2)	1%	(3)	360
Gender: Female	90%	(396)	7%	(31)	1%	(4)	—	(0)	2%	(9)	441
Age: 18-34	82%	(185)	9%	(20)	3%	(7)	1%	(2)	4%	(10)	225
Age: 35-44	88%	(98)	9%	(10)	2%	(2)	—	(0)	1%	(1)	111
Age: 45-64	87%	(248)	12%	(34)	—	(0)	—	(0)	—	(1)	284
Age: 65+	82%	(149)	16%	(30)	1%	(2)	—	(0)	1%	(1)	182
GenZers: 1997-2012	74%	(92)	13%	(16)	4%	(5)	2%	(2)	7%	(9)	124
Millennials: 1981-1996	89%	(164)	8%	(14)	2%	(4)	—	(0)	1%	(2)	183
GenXers: 1965-1980	89%	(203)	10%	(22)	—	(0)	—	(0)	1%	(1)	227
Baby Boomers: 1946-1964	83%	(205)	16%	(40)	1%	(2)	—	(0)	—	(1)	248
Educ: < College	88%	(428)	8%	(40)	1%	(5)	—	(2)	2%	(10)	486
Educ: Bachelors degree	84%	(156)	13%	(24)	2%	(4)	—	(0)	1%	(3)	187
Educ: Post-grad	75%	(96)	24%	(31)	1%	(2)	—	(0)	—	(0)	128
Income: Under 50k	84%	(281)	10%	(33)	2%	(7)	1%	(2)	3%	(10)	333
Income: 50k-100k	85%	(258)	13%	(40)	1%	(3)	—	(0)	1%	(3)	304
Income: 100k+	86%	(142)	13%	(22)	1%	(1)	—	(0)	—	(0)	165
Ethnicity: White (Non-Hispanic)	88%	(423)	10%	(51)	1%	(5)	—	(0)	1%	(3)	482
Ethnicity: Black (Non-Hispanic)	82%	(213)	13%	(33)	1%	(3)	1%	(2)	3%	(8)	259
All Christian	88%	(327)	11%	(40)	—	(1)	1%	(3)	—	(2)	373
Agnostic/Nothing in particular	81%	(145)	15%	(26)	1%	(2)	—	(0)	3%	(5)	179
Something Else	88%	(172)	7%	(14)	1%	(2)	—	(0)	3%	(6)	196
Evangelical	90%	(289)	6%	(21)	1%	(2)	1%	(2)	2%	(7)	320
Non-Evangelical	84%	(202)	14%	(33)	1%	(2)	—	(0)	1%	(1)	239
PID: Dem (no lean)	80%	(236)	17%	(51)	1%	(3)	—	(0)	2%	(5)	296
PID: Ind (no lean)	80%	(141)	15%	(27)	2%	(4)	—	(0)	3%	(5)	176
PID: Rep (no lean)	92%	(303)	5%	(17)	1%	(4)	1%	(2)	1%	(3)	328

Continued on next page

Table BLMB6_1: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	85%	(680)	12%	(95)	1%	(11)	—	(3)	2%	(13)	801
PID/Gender: Dem Men	68%	(96)	28%	(39)	2%	(3)	—	(0)	1%	(2)	140
PID/Gender: Dem Women	90%	(140)	7%	(12)	—	(0)	—	(0)	2%	(3)	156
PID/Gender: Ind Men	78%	(63)	20%	(16)	1%	(1)	—	(0)	1%	(1)	80
PID/Gender: Ind Women	82%	(78)	11%	(10)	3%	(3)	—	(0)	5%	(4)	96
PID/Gender: Rep Men	90%	(125)	6%	(8)	2%	(3)	2%	(2)	1%	(1)	139
PID/Gender: Rep Women	94%	(178)	5%	(9)	—	(0)	—	(0)	1%	(2)	189
Ideo: Liberal (1-3)	75%	(169)	21%	(46)	3%	(6)	1%	(3)	—	(0)	224
Ideo: Moderate (4)	82%	(167)	14%	(29)	1%	(2)	—	(0)	3%	(7)	205
Ideo: Conservative (5-7)	93%	(306)	6%	(18)	1%	(2)	—	(0)	1%	(2)	327
Ideo/PID: Conservative Republican	94%	(235)	5%	(14)	—	(0)	—	(0)	—	(1)	249
Ideo/PID: Moderate/Liberal Republican	84%	(58)	5%	(3)	5%	(4)	3%	(2)	3%	(2)	69
Ideo/PID: Moderate/Conservative Democrat	86%	(91)	12%	(13)	—	(0)	—	(0)	2%	(2)	106
Ideo/PID: Liberal Democrat	76%	(130)	22%	(37)	2%	(3)	—	(0)	—	(0)	170
Unfavorable of Biden and Trump	83%	(111)	12%	(16)	2%	(3)	2%	(2)	—	(0)	133
2024 H2H Matchup: Biden Voter	76%	(263)	20%	(69)	1%	(5)	—	(0)	2%	(7)	344
2024 H2H Matchup: Trump Voter	93%	(363)	5%	(19)	1%	(2)	1%	(2)	1%	(3)	391
2022 House Vote: Democrat	79%	(259)	18%	(60)	2%	(5)	—	(0)	2%	(6)	330
2022 House Vote: Republican	93%	(318)	6%	(19)	—	(2)	1%	(2)	—	(1)	342
2022 House Vote: Did not Vote	82%	(90)	12%	(13)	2%	(2)	—	(0)	5%	(6)	111
2020 Vote: Joe Biden	78%	(291)	19%	(70)	1%	(4)	—	(0)	2%	(8)	372
2020 Vote: Donald Trump	93%	(344)	5%	(19)	1%	(5)	1%	(2)	—	(0)	371
2016 Vote: Hillary Clinton	80%	(230)	17%	(49)	1%	(2)	—	(0)	2%	(5)	286
2016 Vote: Donald Trump	93%	(293)	6%	(19)	1%	(3)	—	(0)	—	(0)	316
U.S. Economy: Wrong Track	91%	(491)	5%	(28)	1%	(8)	—	(2)	1%	(7)	537
U.S. Economy: Right Direction	72%	(189)	25%	(66)	1%	(3)	—	(0)	2%	(5)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	77%	(207)	20%	(54)	2%	(4)	—	(0)	1%	(3)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	93%	(381)	5%	(21)	—	(2)	1%	(2)	1%	(4)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	75%	(92)	16%	(20)	4%	(5)	—	(0)	5%	(6)	123
Top 2024 Issue: Economy	97%	(325)	3%	(9)	—	(0)	—	(0)	—	(0)	335

Continued on next page

Table BLMB6_1: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	85%	(680)	12%	(95)	1%	(11)	—	(3)	2%	(13)	801
Community: Urban	83%	(125)	12%	(18)	1%	(2)	2%	(2)	2%	(3)	151
Community: Suburban	85%	(344)	12%	(50)	1%	(5)	—	(0)	1%	(5)	404
Community: Rural	86%	(212)	10%	(26)	1%	(4)	—	(0)	2%	(5)	246
Community/Gender: Urban Women	93%	(67)	7%	(5)	—	(0)	—	(0)	—	(0)	73
Community/Gender: Urban Men	74%	(58)	17%	(13)	3%	(2)	3%	(2)	3%	(2)	78
Community/Gender: Rural Women	90%	(134)	6%	(9)	1%	(2)	—	(0)	3%	(4)	149
Community/Gender: Rural Men	80%	(78)	17%	(17)	1%	(1)	—	(0)	1%	(1)	97
Community/Gender: Suburban Women	89%	(195)	8%	(17)	1%	(2)	—	(0)	2%	(5)	219
Community/Gender: Suburban Men	80%	(148)	18%	(33)	2%	(3)	—	(0)	—	(0)	185
Homeowner	85%	(428)	13%	(67)	1%	(6)	—	(0)	1%	(3)	505
Renter	84%	(222)	10%	(28)	2%	(4)	1%	(2)	3%	(9)	265
Military HHnm: Yes	84%	(122)	15%	(22)	1%	(1)	—	(0)	—	(0)	146
Military HH: No	85%	(558)	11%	(72)	1%	(9)	—	(3)	2%	(13)	655
Employ: Private Sector	88%	(227)	11%	(27)	1%	(1)	—	(0)	1%	(3)	259
Employ: Government	81%	(57)	13%	(9)	4%	(3)	—	(0)	1%	(1)	70
Employ: Self-Employed	85%	(75)	11%	(10)	2%	(2)	3%	(2)	—	(0)	89
Employ: Retired	81%	(165)	17%	(35)	1%	(2)	—	(0)	—	(1)	202
Employ: Unemployed	86%	(59)	8%	(6)	—	(0)	—	(0)	6%	(4)	69
Self + Household: White-Collar	83%	(277)	15%	(51)	1%	(4)	—	(0)	—	(1)	333
Self + Household: Blue Collar	88%	(288)	9%	(29)	1%	(3)	1%	(2)	1%	(3)	325
Union HH: No	86%	(654)	11%	(84)	1%	(9)	—	(3)	2%	(12)	762
LGBTQ+: Yes	80%	(73)	17%	(16)	2%	(2)	—	(0)	1%	(0)	92
LGBTQ+: No	86%	(607)	11%	(79)	1%	(9)	—	(3)	2%	(12)	709
Motivated to Vote	87%	(625)	11%	(80)	1%	(8)	—	(0)	1%	(7)	720
Parent: Yes	87%	(199)	10%	(23)	1%	(2)	—	(0)	2%	(4)	229
Parent: No	84%	(481)	12%	(71)	1%	(9)	—	(3)	1%	(8)	572
COVID Vaccine: Yes	85%	(453)	13%	(69)	1%	(6)	—	(0)	—	(2)	530
COVID Vaccine: No	84%	(227)	9%	(25)	2%	(5)	1%	(2)	4%	(11)	271
Student Loans: Yes	85%	(137)	12%	(19)	3%	(4)	—	(0)	1%	(1)	161
Student Loans: No	85%	(544)	12%	(75)	1%	(6)	—	(3)	2%	(12)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_2: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	40%	(324)	40%	(318)	10%	(83)	3%	(22)	7%	(53)	801
Gender: Male	39%	(140)	43%	(154)	12%	(44)	3%	(12)	3%	(10)	360
Gender: Female	42%	(184)	37%	(164)	9%	(39)	2%	(10)	10%	(43)	441
Age: 18-34	43%	(97)	31%	(69)	11%	(25)	4%	(9)	11%	(25)	225
Age: 35-44	47%	(52)	30%	(33)	13%	(15)	3%	(3)	7%	(8)	111
Age: 45-64	41%	(118)	41%	(117)	9%	(27)	1%	(4)	7%	(18)	284
Age: 65+	31%	(57)	54%	(99)	9%	(17)	3%	(6)	2%	(3)	182
GenZers: 1997-2012	38%	(47)	31%	(38)	14%	(18)	5%	(6)	12%	(15)	124
Millennials: 1981-1996	47%	(86)	33%	(60)	9%	(17)	3%	(5)	8%	(15)	183
GenXers: 1965-1980	45%	(102)	36%	(83)	10%	(22)	2%	(5)	7%	(16)	227
Baby Boomers: 1946-1964	34%	(83)	52%	(130)	9%	(22)	2%	(6)	3%	(7)	248
Educ: < College	41%	(199)	35%	(172)	11%	(55)	3%	(14)	9%	(45)	486
Educ: Bachelors degree	39%	(73)	45%	(85)	10%	(18)	2%	(4)	4%	(7)	187
Educ: Post-grad	40%	(51)	48%	(61)	8%	(10)	3%	(4)	1%	(2)	128
Income: Under 50k	42%	(139)	37%	(123)	8%	(26)	3%	(8)	11%	(36)	333
Income: 50k-100k	38%	(115)	42%	(126)	14%	(42)	3%	(8)	4%	(11)	304
Income: 100k+	42%	(69)	42%	(69)	9%	(15)	3%	(6)	4%	(6)	165
Ethnicity: White (Non-Hispanic)	39%	(186)	42%	(203)	11%	(55)	3%	(15)	5%	(24)	482
Ethnicity: Black (Non-Hispanic)	45%	(118)	34%	(89)	9%	(22)	2%	(5)	10%	(26)	259
All Christian	35%	(132)	46%	(171)	10%	(36)	3%	(13)	5%	(20)	373
Agnostic/Nothing in particular	42%	(75)	34%	(61)	15%	(27)	2%	(3)	7%	(12)	179
Something Else	46%	(91)	33%	(65)	9%	(17)	3%	(5)	9%	(18)	196
Evangelical	37%	(119)	41%	(130)	11%	(35)	2%	(6)	10%	(31)	320
Non-Evangelical	41%	(99)	43%	(103)	8%	(19)	5%	(11)	3%	(7)	239
PID: Dem (no lean)	48%	(142)	36%	(106)	9%	(26)	1%	(3)	7%	(20)	296
PID: Ind (no lean)	39%	(68)	40%	(71)	11%	(20)	2%	(3)	8%	(14)	176
PID: Rep (no lean)	35%	(114)	43%	(141)	11%	(37)	5%	(16)	6%	(19)	328

Continued on next page

Table BLMB6_2: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	40%	(324)	40%	(318)	10%	(83)	3%	(22)	7%	(53)	801
PID/Gender: Dem Men	44%	(62)	39%	(55)	11%	(16)	1%	(2)	4%	(5)	140
PID/Gender: Dem Women	51%	(80)	32%	(51)	6%	(10)	1%	(1)	9%	(15)	156
PID/Gender: Ind Men	34%	(27)	48%	(38)	13%	(11)	2%	(1)	3%	(3)	80
PID/Gender: Ind Women	43%	(41)	34%	(33)	9%	(9)	2%	(2)	12%	(12)	96
PID/Gender: Rep Men	36%	(51)	43%	(60)	13%	(18)	6%	(9)	2%	(2)	139
PID/Gender: Rep Women	34%	(63)	43%	(81)	10%	(20)	4%	(8)	9%	(17)	189
Ideo: Liberal (1-3)	42%	(94)	38%	(86)	14%	(31)	2%	(5)	4%	(8)	224
Ideo: Moderate (4)	43%	(89)	41%	(84)	7%	(15)	1%	(2)	7%	(14)	205
Ideo: Conservative (5-7)	39%	(127)	41%	(134)	10%	(34)	5%	(15)	5%	(17)	327
Ideo/PID: Conservative Republican	35%	(86)	45%	(113)	10%	(25)	5%	(13)	5%	(12)	249
Ideo/PID: Moderate/Liberal Republican	34%	(24)	34%	(23)	17%	(12)	4%	(3)	10%	(7)	69
Ideo/PID: Moderate/Conservative Democrat	56%	(60)	33%	(35)	4%	(4)	—	(0)	7%	(7)	106
Ideo/PID: Liberal Democrat	45%	(77)	38%	(64)	12%	(21)	2%	(3)	3%	(5)	170
Unfavorable of Biden and Trump	31%	(41)	49%	(66)	9%	(12)	3%	(4)	8%	(11)	133
2024 H2H Matchup: Biden Voter	48%	(164)	38%	(129)	9%	(31)	1%	(3)	5%	(17)	344
2024 H2H Matchup: Trump Voter	36%	(141)	42%	(164)	11%	(44)	4%	(18)	6%	(24)	391
2022 House Vote: Democrat	46%	(151)	37%	(124)	9%	(29)	1%	(3)	7%	(24)	330
2022 House Vote: Republican	35%	(121)	43%	(149)	13%	(44)	4%	(13)	5%	(16)	342
2022 House Vote: Did not Vote	40%	(44)	36%	(40)	9%	(10)	4%	(4)	11%	(12)	111
2020 Vote: Joe Biden	46%	(173)	39%	(145)	9%	(33)	—	(1)	6%	(21)	372
2020 Vote: Donald Trump	36%	(135)	41%	(153)	12%	(45)	6%	(21)	5%	(17)	371
2016 Vote: Hillary Clinton	47%	(134)	38%	(110)	7%	(20)	1%	(4)	7%	(19)	286
2016 Vote: Donald Trump	37%	(116)	44%	(140)	11%	(35)	5%	(16)	3%	(10)	316
U.S. Economy: Wrong Track	35%	(189)	42%	(225)	12%	(62)	4%	(21)	8%	(41)	537
U.S. Economy: Right Direction	51%	(135)	35%	(93)	8%	(21)	1%	(2)	5%	(13)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	50%	(135)	35%	(95)	9%	(24)	1%	(3)	4%	(11)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	36%	(147)	42%	(171)	12%	(51)	4%	(18)	6%	(24)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	34%	(42)	43%	(53)	7%	(8)	2%	(2)	15%	(18)	123
Top 2024 Issue: Economy	38%	(126)	42%	(141)	10%	(34)	4%	(12)	6%	(21)	335

Continued on next page

Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	40%	(324)	40%	(318)	10%	(83)	3%	(22)	7%	(53)	801
Community: Urban	51%	(76)	29%	(44)	12%	(18)	3%	(4)	5%	(8)	151
Community: Suburban	39%	(156)	42%	(171)	10%	(42)	2%	(9)	7%	(27)	404
Community: Rural	37%	(91)	42%	(103)	9%	(23)	4%	(10)	8%	(19)	246
Community/Gender: Urban Women	57%	(41)	23%	(17)	10%	(7)	3%	(2)	8%	(5)	73
Community/Gender: Urban Men	45%	(35)	35%	(27)	15%	(11)	3%	(2)	3%	(2)	78
Community/Gender: Rural Women	34%	(51)	39%	(59)	10%	(15)	4%	(6)	12%	(18)	149
Community/Gender: Rural Men	41%	(40)	46%	(44)	8%	(8)	4%	(4)	1%	(1)	97
Community/Gender: Suburban Women	42%	(91)	41%	(89)	8%	(17)	1%	(3)	9%	(20)	219
Community/Gender: Suburban Men	35%	(65)	44%	(82)	13%	(25)	3%	(6)	4%	(7)	185
Homeowner	38%	(190)	43%	(219)	11%	(58)	3%	(14)	5%	(24)	505
Renter	45%	(120)	33%	(88)	9%	(24)	3%	(8)	9%	(25)	265
Military HHnm: Yes	42%	(61)	38%	(55)	10%	(14)	6%	(9)	5%	(7)	146
Military HH: No	40%	(263)	40%	(263)	11%	(69)	2%	(14)	7%	(47)	655
Employ: Private Sector	45%	(117)	37%	(96)	12%	(30)	2%	(6)	4%	(10)	259
Employ: Government	43%	(30)	41%	(29)	6%	(5)	3%	(2)	7%	(5)	70
Employ: Self-Employed	49%	(43)	30%	(27)	8%	(7)	6%	(5)	7%	(6)	89
Employ: Retired	29%	(59)	56%	(112)	11%	(22)	2%	(5)	2%	(4)	202
Employ: Unemployed	36%	(25)	34%	(23)	10%	(7)	3%	(2)	17%	(11)	69
Self + Household: White-Collar	40%	(132)	42%	(140)	10%	(33)	3%	(11)	5%	(17)	333
Self + Household: Blue Collar	42%	(136)	41%	(133)	11%	(36)	2%	(8)	4%	(12)	325
Union HH: No	40%	(305)	40%	(305)	10%	(79)	3%	(20)	7%	(52)	762
LGBTQ+: Yes	45%	(41)	33%	(30)	8%	(7)	7%	(6)	7%	(6)	92
LGBTQ+: No	40%	(282)	41%	(288)	11%	(76)	2%	(16)	7%	(47)	709
Motivated to Vote	42%	(303)	40%	(290)	10%	(71)	3%	(21)	5%	(36)	720
Parent: Yes	48%	(111)	28%	(65)	11%	(24)	4%	(8)	9%	(21)	229
Parent: No	37%	(213)	44%	(253)	10%	(59)	2%	(14)	6%	(32)	572
COVID Vaccine: Yes	40%	(212)	42%	(222)	11%	(61)	2%	(12)	5%	(24)	530
COVID Vaccine: No	41%	(111)	36%	(96)	8%	(22)	4%	(11)	11%	(30)	271
Student Loans: Yes	44%	(72)	39%	(63)	7%	(11)	1%	(2)	8%	(14)	161
Student Loans: No	39%	(252)	40%	(255)	11%	(72)	3%	(20)	6%	(40)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_3: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	54%	(434)	30%	(236)	10%	(83)	3%	(26)	3%	(22)	801
Gender: Male	44%	(158)	34%	(124)	15%	(55)	3%	(12)	3%	(11)	360
Gender: Female	62%	(275)	25%	(112)	6%	(29)	3%	(13)	3%	(12)	441
Age: 18-34	70%	(156)	19%	(43)	4%	(9)	2%	(6)	5%	(11)	225
Age: 35-44	62%	(69)	23%	(26)	9%	(10)	3%	(3)	2%	(3)	111
Age: 45-64	55%	(155)	32%	(91)	9%	(25)	3%	(8)	1%	(4)	284
Age: 65+	29%	(53)	42%	(77)	21%	(38)	5%	(9)	3%	(5)	182
GenZers: 1997-2012	61%	(76)	24%	(30)	5%	(6)	4%	(5)	6%	(7)	124
Millennials: 1981-1996	72%	(131)	20%	(36)	5%	(8)	2%	(4)	2%	(4)	183
GenXers: 1965-1980	58%	(132)	29%	(66)	10%	(23)	1%	(3)	1%	(3)	227
Baby Boomers: 1946-1964	37%	(91)	38%	(95)	17%	(41)	5%	(13)	3%	(8)	248
Educ: < College	61%	(295)	26%	(128)	7%	(32)	3%	(12)	4%	(18)	486
Educ: Bachelors degree	50%	(93)	27%	(50)	17%	(33)	5%	(9)	1%	(1)	187
Educ: Post-grad	35%	(45)	45%	(58)	15%	(19)	3%	(4)	2%	(3)	128
Income: Under 50k	63%	(208)	26%	(87)	3%	(9)	2%	(8)	6%	(20)	333
Income: 50k-100k	49%	(150)	30%	(91)	17%	(52)	4%	(11)	—	(1)	304
Income: 100k+	46%	(76)	35%	(58)	13%	(22)	4%	(7)	1%	(2)	165
Ethnicity: White (Non-Hispanic)	46%	(223)	33%	(159)	14%	(69)	4%	(20)	2%	(11)	482
Ethnicity: Black (Non-Hispanic)	70%	(182)	22%	(58)	4%	(9)	—	(0)	4%	(10)	259
All Christian	42%	(158)	35%	(130)	15%	(58)	5%	(18)	2%	(9)	373
Agnostic/Nothing in particular	67%	(119)	21%	(37)	8%	(14)	2%	(3)	3%	(5)	179
Something Else	67%	(131)	25%	(48)	2%	(5)	2%	(4)	4%	(8)	196
Evangelical	54%	(173)	29%	(94)	11%	(34)	4%	(12)	2%	(7)	320
Non-Evangelical	46%	(110)	35%	(83)	11%	(27)	4%	(9)	4%	(10)	239
PID: Dem (no lean)	63%	(186)	29%	(85)	5%	(14)	—	(1)	4%	(11)	296
PID: Ind (no lean)	52%	(91)	34%	(59)	10%	(18)	4%	(6)	1%	(2)	176
PID: Rep (no lean)	48%	(157)	28%	(92)	16%	(52)	6%	(18)	3%	(10)	328

Continued on next page

Table BLMB6_3: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	54%	(434)	30%	(236)	10%	(83)	3%	(26)	3%	(22)	801
PID/Gender: Dem Men	52%	(73)	37%	(52)	6%	(8)	1%	(1)	5%	(7)	140
PID/Gender: Dem Women	73%	(113)	21%	(33)	4%	(5)	—	(0)	3%	(4)	156
PID/Gender: Ind Men	41%	(33)	42%	(34)	13%	(11)	3%	(3)	1%	(1)	80
PID/Gender: Ind Women	60%	(58)	27%	(26)	7%	(7)	4%	(4)	1%	(1)	96
PID/Gender: Rep Men	38%	(52)	28%	(39)	26%	(36)	7%	(9)	2%	(3)	139
PID/Gender: Rep Women	55%	(104)	28%	(53)	8%	(16)	5%	(9)	3%	(6)	189
Ideo: Liberal (1-3)	60%	(134)	30%	(68)	7%	(16)	2%	(4)	1%	(2)	224
Ideo: Moderate (4)	55%	(112)	34%	(70)	7%	(15)	2%	(3)	2%	(3)	205
Ideo: Conservative (5-7)	47%	(154)	28%	(92)	16%	(53)	5%	(17)	4%	(12)	327
Ideo/PID: Conservative Republican	44%	(109)	28%	(71)	18%	(44)	6%	(16)	3%	(9)	249
Ideo/PID: Moderate/Liberal Republican	56%	(39)	29%	(20)	11%	(8)	3%	(2)	1%	(1)	69
Ideo/PID: Moderate/Conservative Democrat	68%	(72)	25%	(27)	3%	(3)	—	(0)	4%	(5)	106
Ideo/PID: Liberal Democrat	60%	(102)	32%	(55)	6%	(11)	—	(0)	1%	(2)	170
Unfavorable of Biden and Trump	53%	(70)	33%	(44)	11%	(14)	2%	(3)	1%	(1)	133
2024 H2H Matchup: Biden Voter	58%	(198)	33%	(115)	5%	(19)	1%	(4)	3%	(9)	344
2024 H2H Matchup: Trump Voter	50%	(196)	28%	(109)	14%	(55)	5%	(19)	3%	(12)	391
2022 House Vote: Democrat	61%	(201)	30%	(100)	5%	(16)	1%	(4)	3%	(10)	330
2022 House Vote: Republican	45%	(153)	30%	(102)	17%	(60)	5%	(19)	3%	(9)	342
2022 House Vote: Did not Vote	62%	(68)	30%	(33)	5%	(5)	1%	(1)	3%	(3)	111
2020 Vote: Joe Biden	60%	(224)	32%	(117)	6%	(21)	1%	(3)	2%	(8)	372
2020 Vote: Donald Trump	48%	(178)	27%	(102)	16%	(59)	6%	(22)	3%	(9)	371
2016 Vote: Hillary Clinton	58%	(166)	33%	(94)	4%	(13)	1%	(4)	3%	(9)	286
2016 Vote: Donald Trump	45%	(142)	29%	(92)	18%	(56)	6%	(20)	2%	(6)	316
U.S. Economy: Wrong Track	54%	(292)	26%	(142)	12%	(65)	4%	(22)	3%	(16)	537
U.S. Economy: Right Direction	54%	(141)	36%	(94)	7%	(18)	1%	(4)	2%	(6)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	61%	(162)	31%	(84)	5%	(13)	1%	(3)	2%	(6)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	50%	(207)	28%	(113)	15%	(61)	4%	(18)	3%	(11)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	53%	(65)	32%	(39)	7%	(9)	4%	(5)	5%	(6)	123
Top 2024 Issue: Economy	62%	(208)	25%	(84)	9%	(31)	2%	(8)	1%	(3)	335

Continued on next page

Table BLMB6_3: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	54%	(434)	30%	(236)	10%	(83)	3%	(26)	3%	(22)	801
Community: Urban	58%	(87)	29%	(44)	6%	(9)	2%	(3)	4%	(7)	151
Community: Suburban	50%	(204)	33%	(134)	11%	(45)	3%	(14)	2%	(8)	404
Community: Rural	58%	(143)	24%	(58)	12%	(29)	3%	(8)	3%	(7)	246
Community/Gender: Urban Women	73%	(53)	21%	(15)	3%	(2)	—	(0)	3%	(2)	73
Community/Gender: Urban Men	44%	(34)	38%	(29)	9%	(7)	4%	(3)	6%	(4)	78
Community/Gender: Rural Women	64%	(95)	21%	(31)	9%	(14)	3%	(4)	3%	(4)	149
Community/Gender: Rural Men	49%	(48)	28%	(27)	16%	(15)	4%	(4)	3%	(3)	97
Community/Gender: Suburban Women	58%	(127)	30%	(66)	6%	(13)	4%	(9)	2%	(5)	219
Community/Gender: Suburban Men	41%	(77)	37%	(68)	17%	(32)	3%	(5)	2%	(3)	185
Homeowner	44%	(222)	35%	(176)	15%	(73)	4%	(21)	2%	(12)	505
Renter	70%	(187)	21%	(56)	3%	(9)	2%	(4)	4%	(9)	265
Military HHnm: Yes	41%	(60)	33%	(49)	16%	(23)	7%	(11)	2%	(4)	146
Military HH: No	57%	(374)	29%	(187)	9%	(60)	2%	(15)	3%	(19)	655
Employ: Private Sector	56%	(145)	29%	(74)	10%	(25)	3%	(8)	2%	(6)	259
Employ: Government	55%	(38)	30%	(21)	7%	(5)	7%	(5)	1%	(1)	70
Employ: Self-Employed	61%	(54)	27%	(24)	8%	(7)	2%	(2)	2%	(2)	89
Employ: Retired	36%	(73)	39%	(78)	18%	(37)	5%	(9)	2%	(5)	202
Employ: Unemployed	69%	(47)	23%	(16)	3%	(2)	—	(0)	5%	(3)	69
Self + Household: White-Collar	46%	(153)	32%	(108)	14%	(48)	5%	(18)	2%	(7)	333
Self + Household: Blue Collar	57%	(187)	30%	(97)	9%	(30)	2%	(5)	2%	(6)	325
Union HH: No	55%	(420)	28%	(215)	11%	(82)	3%	(26)	3%	(20)	762
LGBTQ+: Yes	64%	(58)	26%	(23)	3%	(3)	4%	(3)	4%	(3)	92
LGBTQ+: No	53%	(375)	30%	(213)	11%	(80)	3%	(22)	3%	(19)	709
Motivated to Vote	54%	(387)	29%	(209)	11%	(81)	3%	(24)	3%	(19)	720
Parent: Yes	64%	(148)	21%	(49)	9%	(21)	2%	(4)	3%	(8)	229
Parent: No	50%	(286)	33%	(187)	11%	(62)	4%	(21)	3%	(15)	572
COVID Vaccine: Yes	50%	(267)	33%	(178)	12%	(61)	3%	(18)	1%	(7)	530
COVID Vaccine: No	62%	(167)	22%	(59)	8%	(22)	3%	(8)	6%	(16)	271
Student Loans: Yes	73%	(118)	20%	(32)	5%	(8)	1%	(1)	1%	(2)	161
Student Loans: No	49%	(315)	32%	(205)	12%	(75)	4%	(24)	3%	(20)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_4: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	67%	(536)	26%	(207)	4%	(32)	1%	(8)	2%	(18)	801
Gender: Male	59%	(213)	33%	(118)	5%	(19)	1%	(2)	2%	(8)	360
Gender: Female	73%	(324)	20%	(90)	3%	(12)	1%	(6)	2%	(9)	441
Age: 18-34	62%	(139)	26%	(58)	4%	(9)	3%	(7)	5%	(12)	225
Age: 35-44	69%	(77)	22%	(24)	7%	(8)	—	(0)	1%	(2)	111
Age: 45-64	70%	(199)	26%	(73)	3%	(7)	—	(1)	1%	(3)	284
Age: 65+	67%	(121)	29%	(52)	4%	(7)	—	(0)	1%	(1)	182
GenZers: 1997-2012	54%	(67)	32%	(40)	3%	(4)	3%	(4)	8%	(10)	124
Millennials: 1981-1996	70%	(128)	21%	(38)	7%	(12)	1%	(3)	1%	(3)	183
GenXers: 1965-1980	68%	(154)	27%	(61)	3%	(7)	1%	(1)	1%	(3)	227
Baby Boomers: 1946-1964	72%	(180)	23%	(58)	3%	(8)	—	(0)	1%	(2)	248
Educ: < College	70%	(338)	24%	(117)	2%	(12)	1%	(7)	3%	(12)	486
Educ: Bachelors degree	66%	(124)	26%	(48)	6%	(11)	—	(1)	2%	(3)	187
Educ: Post-grad	58%	(75)	33%	(42)	7%	(9)	—	(0)	2%	(2)	128
Income: Under 50k	67%	(223)	25%	(84)	2%	(8)	2%	(6)	3%	(12)	333
Income: 50k-100k	66%	(202)	28%	(85)	4%	(13)	—	(1)	1%	(2)	304
Income: 100k+	67%	(111)	23%	(38)	6%	(11)	1%	(1)	2%	(4)	165
Ethnicity: White (Non-Hispanic)	65%	(315)	28%	(136)	4%	(19)	1%	(5)	2%	(8)	482
Ethnicity: Black (Non-Hispanic)	74%	(191)	19%	(50)	4%	(9)	1%	(2)	3%	(7)	259
All Christian	68%	(252)	26%	(98)	3%	(10)	1%	(5)	2%	(7)	373
Agnostic/Nothing in particular	64%	(115)	27%	(48)	7%	(13)	—	(0)	2%	(3)	179
Something Else	74%	(145)	18%	(35)	4%	(7)	1%	(3)	3%	(6)	196
Evangelical	74%	(236)	19%	(61)	2%	(8)	2%	(5)	3%	(10)	320
Non-Evangelical	65%	(156)	28%	(68)	4%	(10)	1%	(3)	1%	(3)	239
PID: Dem (no lean)	63%	(188)	27%	(81)	6%	(18)	1%	(2)	2%	(7)	296
PID: Ind (no lean)	65%	(115)	27%	(47)	4%	(7)	1%	(1)	3%	(6)	176
PID: Rep (no lean)	71%	(233)	24%	(79)	2%	(6)	1%	(4)	2%	(5)	328

Continued on next page

Table BLMB6_4: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	67%	(536)	26%	(207)	4%	(32)	1%	(8)	2%	(18)	801
PID/Gender: Dem Men	50%	(70)	38%	(53)	9%	(13)	1%	(1)	2%	(4)	140
PID/Gender: Dem Women	76%	(118)	18%	(28)	3%	(5)	1%	(1)	2%	(3)	156
PID/Gender: Ind Men	63%	(51)	31%	(25)	3%	(3)	2%	(1)	1%	(1)	80
PID/Gender: Ind Women	67%	(64)	23%	(22)	4%	(4)	—	(0)	6%	(5)	96
PID/Gender: Rep Men	66%	(92)	28%	(40)	2%	(3)	—	(0)	3%	(4)	139
PID/Gender: Rep Women	75%	(141)	21%	(39)	2%	(3)	2%	(4)	—	(1)	189
Ideo: Liberal (1-3)	55%	(124)	35%	(79)	8%	(18)	1%	(3)	—	(1)	224
Ideo: Moderate (4)	63%	(129)	30%	(62)	4%	(8)	1%	(1)	2%	(4)	205
Ideo: Conservative (5-7)	76%	(247)	19%	(64)	2%	(5)	1%	(4)	2%	(7)	327
Ideo/PID: Conservative Republican	75%	(186)	21%	(52)	1%	(3)	1%	(3)	2%	(4)	249
Ideo/PID: Moderate/Liberal Republican	54%	(37)	38%	(26)	4%	(3)	3%	(2)	1%	(1)	69
Ideo/PID: Moderate/Conservative Democrat	74%	(79)	19%	(20)	3%	(3)	1%	(1)	3%	(3)	106
Ideo/PID: Liberal Democrat	55%	(94)	35%	(59)	9%	(15)	1%	(1)	—	(1)	170
Unfavorable of Biden and Trump	69%	(92)	24%	(33)	6%	(8)	—	(0)	—	(0)	133
2024 H2H Matchup: Biden Voter	60%	(205)	33%	(112)	5%	(19)	—	(0)	2%	(8)	344
2024 H2H Matchup: Trump Voter	74%	(289)	20%	(79)	2%	(8)	2%	(8)	2%	(7)	391
2022 House Vote: Democrat	64%	(211)	28%	(93)	6%	(19)	—	(1)	2%	(7)	330
2022 House Vote: Republican	75%	(257)	20%	(70)	2%	(8)	1%	(4)	1%	(3)	342
2022 House Vote: Did not Vote	53%	(59)	36%	(40)	3%	(3)	2%	(2)	6%	(6)	111
2020 Vote: Joe Biden	62%	(232)	30%	(111)	6%	(22)	—	(0)	2%	(8)	372
2020 Vote: Donald Trump	74%	(273)	21%	(79)	2%	(7)	2%	(7)	1%	(5)	371
2016 Vote: Hillary Clinton	62%	(177)	29%	(84)	6%	(18)	—	(1)	2%	(6)	286
2016 Vote: Donald Trump	76%	(240)	20%	(64)	2%	(6)	1%	(4)	1%	(2)	316
U.S. Economy: Wrong Track	72%	(385)	22%	(117)	3%	(17)	1%	(7)	2%	(12)	537
U.S. Economy: Right Direction	57%	(151)	34%	(90)	6%	(15)	—	(1)	2%	(6)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	59%	(159)	33%	(88)	6%	(16)	—	(0)	2%	(5)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	73%	(299)	21%	(86)	3%	(10)	2%	(8)	2%	(7)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	64%	(79)	27%	(33)	4%	(5)	—	(0)	5%	(6)	123
Top 2024 Issue: Economy	71%	(238)	24%	(80)	2%	(8)	1%	(4)	1%	(4)	335

Continued on next page

Table BLMB6_4: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	67%	(536)	26%	(207)	4%	(32)	1%	(8)	2%	(18)	801
Community: Urban	68%	(102)	23%	(35)	5%	(8)	1%	(2)	2%	(3)	151
Community: Suburban	62%	(252)	30%	(122)	4%	(15)	1%	(4)	3%	(11)	404
Community: Rural	74%	(182)	20%	(50)	3%	(8)	1%	(2)	1%	(4)	246
Community/Gender: Urban Women	76%	(55)	18%	(13)	3%	(2)	3%	(2)	—	(0)	73
Community/Gender: Urban Men	60%	(47)	29%	(22)	8%	(6)	—	(0)	4%	(3)	78
Community/Gender: Rural Women	76%	(113)	18%	(27)	3%	(4)	1%	(2)	2%	(3)	149
Community/Gender: Rural Men	72%	(69)	23%	(22)	5%	(5)	—	(0)	1%	(1)	97
Community/Gender: Suburban Women	71%	(155)	22%	(49)	3%	(7)	1%	(2)	3%	(6)	219
Community/Gender: Suburban Men	52%	(97)	39%	(73)	4%	(8)	1%	(2)	3%	(5)	185
Homeowner	66%	(335)	27%	(135)	5%	(24)	1%	(3)	2%	(9)	505
Renter	67%	(179)	25%	(66)	3%	(8)	2%	(5)	3%	(8)	265
Military HHnm: Yes	67%	(98)	26%	(38)	6%	(8)	—	(0)	2%	(2)	146
Military HH: No	67%	(439)	26%	(170)	4%	(23)	1%	(8)	2%	(16)	655
Employ: Private Sector	66%	(172)	26%	(66)	5%	(14)	1%	(2)	2%	(5)	259
Employ: Government	67%	(46)	22%	(15)	7%	(5)	1%	(1)	3%	(2)	70
Employ: Self-Employed	69%	(62)	25%	(22)	3%	(3)	—	(0)	2%	(2)	89
Employ: Retired	69%	(139)	27%	(55)	4%	(7)	—	(0)	—	(1)	202
Employ: Unemployed	61%	(42)	26%	(18)	—	(0)	7%	(5)	5%	(4)	69
Self + Household: White-Collar	63%	(210)	29%	(96)	6%	(19)	1%	(2)	2%	(6)	333
Self + Household: Blue Collar	70%	(227)	25%	(83)	3%	(11)	1%	(3)	—	(1)	325
Union HH: No	67%	(514)	25%	(194)	4%	(32)	1%	(7)	2%	(16)	762
LGBTQ+: Yes	58%	(53)	32%	(29)	6%	(6)	1%	(1)	2%	(2)	92
LGBTQ+: No	68%	(484)	25%	(178)	4%	(26)	1%	(7)	2%	(16)	709
Motivated to Vote	69%	(496)	25%	(179)	4%	(27)	1%	(8)	1%	(10)	720
Parent: Yes	71%	(164)	21%	(49)	4%	(10)	—	(0)	3%	(6)	229
Parent: No	65%	(373)	28%	(158)	4%	(21)	1%	(8)	2%	(11)	572
COVID Vaccine: Yes	67%	(353)	27%	(144)	4%	(22)	1%	(5)	1%	(6)	530
COVID Vaccine: No	68%	(183)	23%	(63)	4%	(10)	1%	(3)	4%	(12)	271
Student Loans: Yes	64%	(103)	29%	(47)	5%	(7)	—	(0)	2%	(4)	161
Student Loans: No	68%	(434)	25%	(160)	4%	(24)	1%	(8)	2%	(14)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_5: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	57%	(459)	25%	(204)	8%	(64)	4%	(35)	5%	(39)	801
Gender: Male	54%	(193)	27%	(97)	11%	(40)	4%	(15)	4%	(15)	360
Gender: Female	60%	(266)	24%	(107)	6%	(25)	4%	(20)	6%	(24)	441
Age: 18-34	52%	(116)	23%	(51)	11%	(24)	8%	(18)	7%	(15)	225
Age: 35-44	47%	(52)	30%	(33)	13%	(15)	5%	(5)	6%	(6)	111
Age: 45-64	58%	(165)	27%	(76)	8%	(21)	4%	(11)	4%	(12)	284
Age: 65+	70%	(127)	24%	(44)	3%	(5)	—	(1)	3%	(6)	182
GenZers: 1997-2012	48%	(60)	26%	(33)	10%	(13)	7%	(9)	8%	(10)	124
Millennials: 1981-1996	50%	(92)	24%	(45)	12%	(23)	7%	(13)	6%	(11)	183
GenXers: 1965-1980	57%	(130)	25%	(57)	8%	(18)	5%	(11)	5%	(11)	227
Baby Boomers: 1946-1964	67%	(166)	26%	(65)	4%	(9)	1%	(1)	3%	(7)	248
Educ: < College	61%	(297)	19%	(92)	8%	(37)	5%	(25)	7%	(34)	486
Educ: Bachelors degree	53%	(100)	36%	(67)	6%	(11)	5%	(9)	1%	(1)	187
Educ: Post-grad	48%	(62)	35%	(45)	13%	(17)	1%	(1)	3%	(3)	128
Income: Under 50k	57%	(191)	21%	(70)	7%	(23)	6%	(20)	8%	(28)	333
Income: 50k-100k	58%	(177)	26%	(80)	10%	(31)	3%	(8)	2%	(7)	304
Income: 100k+	55%	(91)	33%	(54)	6%	(10)	4%	(6)	2%	(3)	165
Ethnicity: White (Non-Hispanic)	66%	(316)	24%	(117)	6%	(28)	2%	(11)	2%	(9)	482
Ethnicity: Black (Non-Hispanic)	43%	(112)	28%	(71)	12%	(30)	8%	(20)	10%	(26)	259
All Christian	64%	(239)	24%	(90)	5%	(20)	3%	(10)	4%	(14)	373
Agnostic/Nothing in particular	57%	(101)	25%	(44)	9%	(17)	5%	(9)	4%	(7)	179
Something Else	52%	(101)	24%	(48)	10%	(19)	6%	(11)	8%	(17)	196
Evangelical	62%	(198)	20%	(65)	7%	(22)	5%	(15)	6%	(21)	320
Non-Evangelical	57%	(135)	29%	(70)	7%	(17)	3%	(6)	4%	(10)	239
PID: Dem (no lean)	38%	(113)	36%	(107)	13%	(40)	7%	(19)	6%	(17)	296
PID: Ind (no lean)	53%	(93)	28%	(49)	8%	(15)	3%	(5)	8%	(15)	176
PID: Rep (no lean)	77%	(253)	15%	(48)	3%	(10)	3%	(10)	2%	(7)	328

Continued on next page

Table BLMB6_5: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	57%	(459)	25%	(204)	8%	(64)	4%	(35)	5%	(39)	801
PID/Gender: Dem Men	35%	(49)	37%	(51)	21%	(29)	5%	(6)	3%	(4)	140
PID/Gender: Dem Women	41%	(64)	36%	(55)	7%	(10)	8%	(13)	8%	(13)	156
PID/Gender: Ind Men	47%	(38)	32%	(26)	8%	(6)	5%	(4)	8%	(6)	80
PID/Gender: Ind Women	57%	(55)	24%	(23)	9%	(8)	1%	(1)	9%	(9)	96
PID/Gender: Rep Men	76%	(106)	14%	(20)	3%	(4)	3%	(5)	3%	(4)	139
PID/Gender: Rep Women	78%	(147)	15%	(28)	3%	(6)	3%	(5)	1%	(3)	189
Ideo: Liberal (1-3)	42%	(93)	38%	(84)	12%	(27)	5%	(10)	4%	(10)	224
Ideo: Moderate (4)	42%	(85)	34%	(70)	12%	(25)	6%	(11)	6%	(13)	205
Ideo: Conservative (5-7)	80%	(261)	12%	(40)	3%	(10)	3%	(9)	2%	(7)	327
Ideo/PID: Conservative Republican	84%	(210)	11%	(27)	2%	(6)	2%	(5)	1%	(2)	249
Ideo/PID: Moderate/Liberal Republican	52%	(36)	28%	(19)	6%	(4)	7%	(5)	7%	(5)	69
Ideo/PID: Moderate/Conservative Democrat	36%	(38)	32%	(34)	14%	(15)	11%	(11)	8%	(8)	106
Ideo/PID: Liberal Democrat	40%	(68)	39%	(67)	14%	(24)	3%	(6)	3%	(6)	170
Unfavorable of Biden and Trump	55%	(73)	29%	(38)	9%	(13)	5%	(6)	2%	(2)	133
2024 H2H Matchup: Biden Voter	38%	(131)	39%	(135)	12%	(41)	5%	(16)	6%	(21)	344
2024 H2H Matchup: Trump Voter	76%	(297)	14%	(54)	5%	(18)	4%	(14)	2%	(7)	391
2022 House Vote: Democrat	36%	(119)	38%	(125)	13%	(44)	6%	(19)	7%	(24)	330
2022 House Vote: Republican	79%	(270)	14%	(49)	3%	(9)	3%	(10)	1%	(4)	342
2022 House Vote: Did not Vote	54%	(60)	25%	(27)	11%	(12)	3%	(4)	7%	(8)	111
2020 Vote: Joe Biden	39%	(146)	37%	(138)	12%	(45)	5%	(19)	6%	(24)	372
2020 Vote: Donald Trump	77%	(287)	15%	(54)	3%	(11)	3%	(12)	2%	(7)	371
2016 Vote: Hillary Clinton	36%	(103)	39%	(111)	12%	(36)	6%	(18)	7%	(19)	286
2016 Vote: Donald Trump	81%	(255)	15%	(47)	2%	(5)	1%	(3)	2%	(5)	316
U.S. Economy: Wrong Track	66%	(357)	18%	(98)	6%	(34)	4%	(24)	5%	(25)	537
U.S. Economy: Right Direction	39%	(102)	40%	(106)	12%	(31)	4%	(11)	5%	(14)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	39%	(104)	40%	(106)	12%	(33)	4%	(12)	5%	(13)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(313)	13%	(52)	5%	(20)	4%	(16)	2%	(9)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	34%	(41)	37%	(45)	10%	(12)	5%	(6)	14%	(18)	123
Top 2024 Issue: Economy	64%	(214)	21%	(70)	7%	(25)	5%	(16)	3%	(10)	335

Continued on next page

Table BLMB6_5: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	57%	(459)	25%	(204)	8%	(64)	4%	(35)	5%	(39)	801
Community: Urban	52%	(79)	30%	(45)	8%	(12)	4%	(6)	6%	(8)	151
Community: Suburban	53%	(213)	28%	(115)	10%	(39)	4%	(16)	5%	(22)	404
Community: Rural	68%	(167)	18%	(44)	6%	(14)	5%	(12)	3%	(9)	246
Community/Gender: Urban Women	66%	(48)	25%	(18)	3%	(2)	3%	(2)	4%	(3)	73
Community/Gender: Urban Men	40%	(31)	34%	(27)	13%	(10)	6%	(4)	7%	(6)	78
Community/Gender: Rural Women	65%	(97)	19%	(28)	4%	(6)	7%	(10)	5%	(8)	149
Community/Gender: Rural Men	72%	(70)	16%	(16)	8%	(8)	2%	(2)	1%	(1)	97
Community/Gender: Suburban Women	55%	(121)	28%	(60)	8%	(17)	4%	(8)	6%	(14)	219
Community/Gender: Suburban Men	50%	(92)	29%	(55)	12%	(22)	4%	(8)	5%	(8)	185
Homeowner	61%	(309)	26%	(132)	6%	(32)	3%	(16)	3%	(16)	505
Renter	50%	(132)	26%	(68)	12%	(31)	5%	(14)	8%	(21)	265
Military HHnm: Yes	63%	(91)	26%	(38)	6%	(9)	2%	(3)	4%	(5)	146
Military HH: No	56%	(368)	25%	(166)	9%	(56)	5%	(32)	5%	(34)	655
Employ: Private Sector	54%	(141)	25%	(64)	12%	(32)	4%	(10)	4%	(11)	259
Employ: Government	47%	(33)	30%	(21)	13%	(9)	4%	(3)	6%	(4)	70
Employ: Self-Employed	52%	(46)	28%	(25)	7%	(7)	9%	(8)	3%	(3)	89
Employ: Retired	62%	(126)	30%	(62)	2%	(3)	1%	(2)	5%	(10)	202
Employ: Unemployed	51%	(35)	21%	(15)	9%	(6)	10%	(7)	8%	(6)	69
Self + Household: White-Collar	54%	(181)	31%	(102)	9%	(31)	3%	(10)	3%	(9)	333
Self + Household: Blue Collar	63%	(207)	23%	(73)	7%	(23)	5%	(17)	2%	(6)	325
Union HH: No	58%	(442)	25%	(188)	8%	(64)	4%	(32)	5%	(36)	762
LGBTQ+: Yes	49%	(45)	25%	(23)	10%	(9)	8%	(8)	7%	(6)	92
LGBTQ+: No	58%	(414)	25%	(181)	8%	(55)	4%	(27)	5%	(33)	709
Motivated to Vote	59%	(426)	25%	(180)	8%	(56)	4%	(29)	4%	(28)	720
Parent: Yes	54%	(124)	27%	(62)	10%	(24)	5%	(11)	4%	(8)	229
Parent: No	59%	(335)	25%	(142)	7%	(41)	4%	(24)	5%	(31)	572
COVID Vaccine: Yes	55%	(291)	30%	(157)	9%	(45)	3%	(16)	4%	(21)	530
COVID Vaccine: No	62%	(168)	17%	(47)	7%	(19)	7%	(19)	7%	(18)	271
Student Loans: Yes	45%	(73)	30%	(48)	14%	(23)	6%	(9)	6%	(9)	161
Student Loans: No	60%	(386)	24%	(156)	7%	(42)	4%	(25)	5%	(30)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_6: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	44%	(351)	35%	(281)	11%	(85)	4%	(31)	7%	(53)	801
Gender: Male	39%	(140)	40%	(143)	14%	(52)	3%	(10)	5%	(17)	360
Gender: Female	48%	(212)	31%	(139)	8%	(34)	5%	(21)	8%	(36)	441
Age: 18-34	42%	(95)	32%	(73)	10%	(23)	3%	(7)	12%	(27)	225
Age: 35-44	37%	(41)	28%	(31)	18%	(19)	7%	(8)	10%	(11)	111
Age: 45-64	45%	(128)	38%	(107)	8%	(24)	4%	(11)	5%	(14)	284
Age: 65+	48%	(88)	39%	(71)	10%	(19)	2%	(4)	1%	(1)	182
GenZers: 1997-2012	38%	(47)	34%	(43)	10%	(13)	5%	(6)	13%	(16)	124
Millennials: 1981-1996	42%	(77)	30%	(56)	13%	(25)	3%	(6)	11%	(20)	183
GenXers: 1965-1980	43%	(98)	36%	(81)	10%	(22)	5%	(12)	6%	(13)	227
Baby Boomers: 1946-1964	49%	(121)	38%	(93)	10%	(25)	2%	(5)	1%	(3)	248
Educ: < College	45%	(219)	32%	(154)	9%	(46)	4%	(22)	9%	(45)	486
Educ: Bachelors degree	44%	(83)	39%	(73)	12%	(22)	2%	(4)	2%	(5)	187
Educ: Post-grad	38%	(49)	42%	(54)	13%	(17)	4%	(5)	2%	(3)	128
Income: Under 50k	41%	(136)	32%	(106)	12%	(39)	4%	(14)	11%	(38)	333
Income: 50k-100k	43%	(132)	40%	(122)	10%	(32)	3%	(10)	3%	(9)	304
Income: 100k+	51%	(83)	33%	(54)	9%	(15)	4%	(6)	4%	(6)	165
Ethnicity: White (Non-Hispanic)	46%	(222)	36%	(174)	10%	(49)	4%	(20)	3%	(17)	482
Ethnicity: Black (Non-Hispanic)	42%	(110)	30%	(77)	13%	(34)	4%	(10)	11%	(29)	259
All Christian	47%	(173)	38%	(140)	9%	(32)	3%	(10)	5%	(17)	373
Agnostic/Nothing in particular	39%	(70)	34%	(61)	12%	(21)	6%	(11)	9%	(16)	179
Something Else	45%	(89)	31%	(61)	10%	(19)	4%	(8)	9%	(18)	196
Evangelical	45%	(144)	35%	(112)	9%	(28)	4%	(13)	7%	(23)	320
Non-Evangelical	48%	(116)	35%	(83)	10%	(23)	2%	(5)	5%	(12)	239
PID: Dem (no lean)	40%	(118)	35%	(105)	14%	(42)	3%	(9)	7%	(22)	296
PID: Ind (no lean)	34%	(59)	42%	(74)	11%	(19)	4%	(7)	10%	(18)	176
PID: Rep (no lean)	53%	(174)	31%	(103)	7%	(24)	5%	(15)	4%	(13)	328

Continued on next page

Table BLMB6_6: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	44%	(351)	35%	(281)	11%	(85)	4%	(31)	7%	(53)	801
PID/Gender: Dem Men	36%	(50)	37%	(52)	19%	(27)	2%	(3)	5%	(7)	140
PID/Gender: Dem Women	43%	(68)	34%	(53)	10%	(15)	4%	(6)	10%	(15)	156
PID/Gender: Ind Men	27%	(22)	52%	(42)	15%	(12)	1%	(1)	5%	(4)	80
PID/Gender: Ind Women	39%	(37)	33%	(32)	8%	(7)	6%	(6)	14%	(14)	96
PID/Gender: Rep Men	48%	(67)	35%	(49)	9%	(13)	4%	(5)	4%	(5)	139
PID/Gender: Rep Women	57%	(107)	29%	(54)	6%	(11)	5%	(9)	4%	(7)	189
Ideo: Liberal (1-3)	36%	(80)	40%	(89)	16%	(37)	3%	(6)	5%	(12)	224
Ideo: Moderate (4)	37%	(75)	39%	(81)	13%	(28)	3%	(5)	8%	(16)	205
Ideo: Conservative (5-7)	57%	(185)	30%	(98)	5%	(17)	5%	(16)	3%	(11)	327
Ideo/PID: Conservative Republican	57%	(141)	30%	(74)	6%	(15)	5%	(14)	2%	(5)	249
Ideo/PID: Moderate/Liberal Republican	40%	(28)	38%	(26)	12%	(8)	—	(0)	10%	(7)	69
Ideo/PID: Moderate/Conservative Democrat	48%	(51)	30%	(32)	9%	(9)	3%	(3)	10%	(11)	106
Ideo/PID: Liberal Democrat	39%	(67)	38%	(65)	17%	(30)	2%	(4)	3%	(4)	170
Unfavorable of Biden and Trump	40%	(53)	40%	(53)	10%	(13)	6%	(9)	4%	(5)	133
2024 H2H Matchup: Biden Voter	37%	(128)	41%	(141)	12%	(41)	3%	(10)	7%	(24)	344
2024 H2H Matchup: Trump Voter	52%	(205)	30%	(118)	8%	(32)	5%	(18)	4%	(17)	391
2022 House Vote: Democrat	37%	(121)	40%	(131)	13%	(44)	3%	(9)	8%	(26)	330
2022 House Vote: Republican	54%	(184)	31%	(106)	8%	(27)	5%	(16)	3%	(9)	342
2022 House Vote: Did not Vote	33%	(37)	39%	(43)	9%	(10)	5%	(6)	13%	(14)	111
2020 Vote: Joe Biden	37%	(138)	40%	(151)	14%	(51)	2%	(8)	7%	(25)	372
2020 Vote: Donald Trump	54%	(200)	30%	(110)	7%	(28)	5%	(18)	4%	(16)	371
2016 Vote: Hillary Clinton	37%	(106)	38%	(109)	15%	(42)	3%	(9)	7%	(20)	286
2016 Vote: Donald Trump	54%	(170)	32%	(101)	7%	(22)	4%	(12)	3%	(11)	316
U.S. Economy: Wrong Track	47%	(251)	32%	(170)	10%	(54)	5%	(25)	7%	(37)	537
U.S. Economy: Right Direction	38%	(101)	42%	(111)	12%	(31)	2%	(5)	6%	(15)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	35%	(94)	40%	(107)	15%	(39)	3%	(8)	7%	(19)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	52%	(215)	31%	(129)	7%	(30)	4%	(18)	5%	(19)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	34%	(42)	37%	(45)	13%	(16)	4%	(5)	12%	(15)	123
Top 2024 Issue: Economy	46%	(154)	34%	(114)	9%	(29)	4%	(13)	7%	(25)	335

Continued on next page

Table BLMB6_6: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	44%	(351)	35%	(281)	11%	(85)	4%	(31)	7%	(53)	801
Community: Urban	44%	(67)	34%	(52)	11%	(17)	—	(1)	10%	(15)	151
Community: Suburban	42%	(171)	37%	(151)	12%	(48)	3%	(13)	5%	(21)	404
Community: Rural	46%	(113)	32%	(78)	8%	(21)	7%	(16)	7%	(17)	246
Community/Gender: Urban Women	55%	(40)	27%	(20)	6%	(5)	—	(0)	11%	(8)	73
Community/Gender: Urban Men	35%	(27)	41%	(32)	15%	(12)	1%	(0)	8%	(7)	78
Community/Gender: Rural Women	47%	(70)	26%	(38)	8%	(11)	8%	(13)	11%	(17)	149
Community/Gender: Rural Men	45%	(43)	41%	(40)	10%	(10)	4%	(4)	1%	(1)	97
Community/Gender: Suburban Women	47%	(102)	37%	(81)	8%	(18)	4%	(8)	5%	(11)	219
Community/Gender: Suburban Men	37%	(69)	38%	(71)	16%	(30)	3%	(6)	5%	(10)	185
Homeowner	46%	(233)	37%	(186)	10%	(49)	3%	(14)	4%	(22)	505
Renter	40%	(107)	33%	(88)	12%	(32)	5%	(13)	10%	(26)	265
Military HHnm: Yes	45%	(66)	42%	(61)	8%	(11)	2%	(2)	4%	(6)	146
Military HH: No	44%	(286)	34%	(221)	11%	(74)	4%	(28)	7%	(47)	655
Employ: Private Sector	45%	(117)	36%	(94)	9%	(22)	4%	(10)	6%	(15)	259
Employ: Government	44%	(31)	27%	(19)	16%	(11)	3%	(2)	10%	(7)	70
Employ: Self-Employed	35%	(31)	40%	(36)	11%	(9)	9%	(8)	5%	(4)	89
Employ: Retired	43%	(87)	39%	(79)	12%	(25)	3%	(6)	3%	(5)	202
Employ: Unemployed	41%	(28)	34%	(23)	11%	(8)	2%	(1)	12%	(8)	69
Self + Household: White-Collar	47%	(157)	34%	(115)	12%	(40)	2%	(8)	4%	(13)	333
Self + Household: Blue Collar	43%	(140)	40%	(132)	8%	(26)	4%	(14)	4%	(14)	325
Union HH: No	44%	(335)	35%	(270)	10%	(76)	4%	(29)	7%	(51)	762
LGBTQ+: Yes	42%	(39)	31%	(28)	11%	(10)	5%	(4)	12%	(11)	92
LGBTQ+: No	44%	(313)	36%	(253)	11%	(75)	4%	(26)	6%	(42)	709
Motivated to Vote	46%	(334)	34%	(245)	10%	(75)	3%	(25)	6%	(41)	720
Parent: Yes	42%	(95)	32%	(74)	12%	(28)	5%	(12)	9%	(20)	229
Parent: No	45%	(256)	36%	(207)	10%	(57)	3%	(19)	6%	(33)	572
COVID Vaccine: Yes	42%	(223)	38%	(200)	11%	(59)	3%	(18)	6%	(30)	530
COVID Vaccine: No	48%	(129)	30%	(82)	9%	(26)	5%	(12)	8%	(22)	271
Student Loans: Yes	37%	(59)	37%	(60)	14%	(22)	2%	(3)	10%	(16)	161
Student Loans: No	46%	(292)	35%	(221)	10%	(63)	4%	(27)	6%	(37)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_7: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	39%	(310)	27%	(217)	13%	(104)	18%	(146)	3%	(24)	801
Gender: Male	38%	(136)	29%	(104)	14%	(50)	18%	(64)	2%	(7)	360
Gender: Female	39%	(173)	26%	(113)	12%	(54)	19%	(83)	4%	(18)	441
Age: 18-34	52%	(116)	25%	(57)	9%	(21)	7%	(15)	7%	(16)	225
Age: 35-44	43%	(48)	34%	(37)	9%	(10)	14%	(15)	1%	(1)	111
Age: 45-64	34%	(97)	31%	(87)	14%	(40)	19%	(54)	2%	(6)	284
Age: 65+	27%	(49)	20%	(36)	18%	(33)	34%	(62)	1%	(2)	182
GenZers: 1997-2012	46%	(57)	29%	(36)	12%	(15)	4%	(5)	9%	(11)	124
Millennials: 1981-1996	50%	(92)	27%	(50)	7%	(12)	12%	(23)	3%	(6)	183
GenXers: 1965-1980	34%	(77)	34%	(78)	13%	(29)	17%	(39)	2%	(4)	227
Baby Boomers: 1946-1964	31%	(77)	20%	(49)	17%	(43)	31%	(76)	1%	(3)	248
Educ: < College	40%	(195)	26%	(128)	13%	(62)	16%	(79)	4%	(21)	486
Educ: Bachelors degree	36%	(67)	28%	(53)	14%	(26)	21%	(39)	1%	(2)	187
Educ: Post-grad	37%	(47)	28%	(36)	12%	(16)	22%	(28)	1%	(1)	128
Income: Under 50k	41%	(135)	27%	(90)	10%	(35)	16%	(54)	6%	(19)	333
Income: 50k-100k	39%	(120)	25%	(75)	15%	(45)	20%	(60)	1%	(4)	304
Income: 100k+	33%	(55)	32%	(52)	15%	(24)	19%	(32)	1%	(1)	165
Ethnicity: White (Non-Hispanic)	26%	(127)	28%	(135)	17%	(82)	26%	(126)	3%	(12)	482
Ethnicity: Black (Non-Hispanic)	59%	(153)	27%	(70)	5%	(14)	4%	(12)	4%	(10)	259
All Christian	28%	(106)	24%	(90)	18%	(67)	27%	(99)	3%	(10)	373
Agnostic/Nothing in particular	50%	(90)	27%	(49)	10%	(17)	11%	(19)	2%	(3)	179
Something Else	44%	(86)	29%	(58)	8%	(16)	13%	(25)	6%	(11)	196
Evangelical	28%	(90)	25%	(79)	18%	(56)	24%	(78)	5%	(17)	320
Non-Evangelical	42%	(100)	27%	(64)	11%	(26)	19%	(45)	2%	(4)	239
PID: Dem (no lean)	63%	(188)	28%	(82)	4%	(13)	3%	(8)	2%	(5)	296
PID: Ind (no lean)	33%	(59)	34%	(59)	13%	(22)	15%	(26)	6%	(10)	176
PID: Rep (no lean)	19%	(63)	23%	(75)	21%	(68)	34%	(113)	3%	(10)	328

Continued on next page

Table BLMB6_7: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	39%	(310)	27%	(217)	13%	(104)	18%	(146)	3%	(24)	801
PID/Gender: Dem Men	59%	(83)	32%	(45)	6%	(9)	2%	(2)	1%	(1)	140
PID/Gender: Dem Women	67%	(105)	24%	(37)	3%	(4)	4%	(6)	2%	(4)	156
PID/Gender: Ind Men	30%	(24)	35%	(28)	15%	(12)	15%	(12)	5%	(4)	80
PID/Gender: Ind Women	36%	(35)	32%	(31)	11%	(11)	14%	(13)	7%	(6)	96
PID/Gender: Rep Men	21%	(29)	22%	(30)	21%	(29)	35%	(49)	1%	(2)	139
PID/Gender: Rep Women	18%	(34)	24%	(45)	20%	(39)	34%	(64)	4%	(8)	189
Ideo: Liberal (1-3)	63%	(140)	27%	(61)	6%	(14)	3%	(6)	1%	(3)	224
Ideo: Moderate (4)	46%	(95)	32%	(66)	11%	(22)	7%	(15)	3%	(7)	205
Ideo: Conservative (5-7)	19%	(63)	21%	(69)	20%	(67)	38%	(123)	2%	(5)	327
Ideo/PID: Conservative Republican	14%	(35)	20%	(50)	22%	(54)	43%	(106)	1%	(3)	249
Ideo/PID: Moderate/Liberal Republican	36%	(25)	30%	(21)	18%	(13)	7%	(5)	8%	(6)	69
Ideo/PID: Moderate/Conservative Democrat	67%	(71)	25%	(26)	5%	(5)	3%	(3)	1%	(1)	106
Ideo/PID: Liberal Democrat	67%	(114)	26%	(44)	5%	(8)	2%	(4)	—	(0)	170
Unfavorable of Biden and Trump	42%	(56)	30%	(39)	14%	(19)	13%	(17)	2%	(2)	133
2024 H2H Matchup: Biden Voter	59%	(203)	32%	(110)	5%	(17)	3%	(10)	1%	(5)	344
2024 H2H Matchup: Trump Voter	19%	(75)	23%	(91)	20%	(79)	33%	(130)	4%	(14)	391
2022 House Vote: Democrat	62%	(204)	29%	(96)	4%	(14)	3%	(9)	2%	(7)	330
2022 House Vote: Republican	17%	(57)	22%	(77)	21%	(73)	37%	(127)	2%	(8)	342
2022 House Vote: Did not Vote	36%	(40)	35%	(39)	14%	(15)	8%	(9)	7%	(7)	111
2020 Vote: Joe Biden	60%	(223)	31%	(115)	4%	(14)	3%	(12)	2%	(9)	372
2020 Vote: Donald Trump	17%	(64)	23%	(84)	22%	(83)	35%	(131)	2%	(8)	371
2016 Vote: Hillary Clinton	59%	(170)	31%	(88)	4%	(11)	4%	(10)	2%	(7)	286
2016 Vote: Donald Trump	17%	(54)	22%	(71)	22%	(68)	38%	(120)	1%	(4)	316
U.S. Economy: Wrong Track	31%	(165)	23%	(125)	17%	(92)	25%	(137)	4%	(19)	537
U.S. Economy: Right Direction	55%	(145)	35%	(92)	5%	(12)	4%	(10)	2%	(5)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	60%	(162)	32%	(86)	3%	(9)	4%	(11)	—	(0)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(87)	23%	(95)	21%	(85)	31%	(128)	4%	(15)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	50%	(61)	29%	(36)	8%	(10)	6%	(7)	7%	(9)	123
Top 2024 Issue: Economy	32%	(106)	26%	(86)	18%	(61)	21%	(71)	3%	(11)	335

Continued on next page

Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	39%	(310)	27%	(217)	13%	(104)	18%	(146)	3%	(24)	801
Community: Urban	60%	(90)	25%	(37)	8%	(12)	5%	(7)	3%	(5)	151
Community: Suburban	38%	(152)	28%	(115)	13%	(51)	18%	(72)	3%	(14)	404
Community: Rural	28%	(68)	26%	(65)	17%	(41)	27%	(67)	2%	(5)	246
Community/Gender: Urban Women	62%	(45)	28%	(20)	6%	(4)	3%	(2)	1%	(1)	73
Community/Gender: Urban Men	57%	(45)	22%	(17)	9%	(7)	6%	(5)	5%	(4)	78
Community/Gender: Rural Women	26%	(39)	24%	(35)	16%	(24)	31%	(46)	3%	(5)	149
Community/Gender: Rural Men	30%	(29)	31%	(30)	17%	(16)	22%	(21)	1%	(1)	97
Community/Gender: Suburban Women	41%	(90)	26%	(58)	11%	(25)	16%	(35)	5%	(12)	219
Community/Gender: Suburban Men	34%	(62)	31%	(57)	14%	(26)	20%	(37)	1%	(2)	185
Homeowner	33%	(168)	28%	(140)	16%	(79)	21%	(106)	2%	(12)	505
Renter	49%	(129)	25%	(66)	9%	(23)	13%	(35)	4%	(11)	265
Military HHnm: Yes	24%	(36)	30%	(44)	15%	(22)	28%	(40)	2%	(3)	146
Military HH: No	42%	(274)	26%	(173)	12%	(82)	16%	(106)	3%	(21)	655
Employ: Private Sector	42%	(109)	27%	(70)	13%	(33)	16%	(41)	2%	(6)	259
Employ: Government	45%	(31)	25%	(17)	10%	(7)	19%	(13)	1%	(1)	70
Employ: Self-Employed	40%	(35)	34%	(31)	8%	(7)	17%	(15)	1%	(1)	89
Employ: Retired	28%	(57)	22%	(45)	19%	(39)	30%	(60)	1%	(2)	202
Employ: Unemployed	43%	(30)	32%	(22)	11%	(8)	8%	(5)	5%	(3)	69
Self + Household: White-Collar	35%	(118)	29%	(96)	14%	(48)	20%	(66)	2%	(5)	333
Self + Household: Blue Collar	42%	(137)	23%	(75)	14%	(44)	19%	(62)	2%	(8)	325
Union HH: No	38%	(292)	27%	(203)	13%	(101)	19%	(142)	3%	(24)	762
LGBTQ+: Yes	56%	(52)	32%	(29)	3%	(3)	8%	(7)	1%	(0)	92
LGBTQ+: No	36%	(258)	26%	(188)	14%	(101)	20%	(139)	3%	(24)	709
Motivated to Vote	39%	(278)	26%	(187)	13%	(92)	20%	(143)	3%	(19)	720
Parent: Yes	47%	(107)	28%	(65)	11%	(26)	9%	(20)	5%	(11)	229
Parent: No	35%	(203)	27%	(152)	14%	(78)	22%	(127)	2%	(13)	572
COVID Vaccine: Yes	41%	(215)	29%	(155)	13%	(71)	15%	(77)	2%	(12)	530
COVID Vaccine: No	35%	(94)	23%	(62)	12%	(32)	26%	(69)	5%	(13)	271
Student Loans: Yes	52%	(84)	24%	(38)	10%	(16)	10%	(16)	4%	(7)	161
Student Loans: No	35%	(225)	28%	(179)	14%	(88)	20%	(131)	3%	(17)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_8: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	61%	(488)	29%	(233)	6%	(45)	2%	(17)	2%	(18)	801
Gender: Male	56%	(200)	31%	(112)	9%	(33)	2%	(9)	2%	(6)	360
Gender: Female	65%	(287)	28%	(121)	3%	(13)	2%	(8)	3%	(12)	441
Age: 18-34	66%	(148)	23%	(51)	5%	(12)	2%	(4)	4%	(9)	225
Age: 35-44	70%	(77)	23%	(26)	2%	(2)	4%	(5)	1%	(1)	111
Age: 45-64	63%	(179)	28%	(79)	6%	(18)	1%	(3)	2%	(5)	284
Age: 65+	46%	(84)	43%	(77)	7%	(13)	3%	(5)	2%	(3)	182
GenZers: 1997-2012	60%	(75)	24%	(29)	7%	(9)	3%	(4)	7%	(8)	124
Millennials: 1981-1996	71%	(130)	22%	(40)	3%	(5)	3%	(5)	1%	(2)	183
GenXers: 1965-1980	64%	(144)	29%	(66)	5%	(12)	1%	(1)	2%	(4)	227
Baby Boomers: 1946-1964	53%	(131)	36%	(88)	7%	(19)	2%	(6)	2%	(4)	248
Educ: < College	63%	(308)	28%	(135)	4%	(19)	2%	(10)	3%	(13)	486
Educ: Bachelors degree	58%	(108)	31%	(58)	9%	(17)	1%	(3)	1%	(1)	187
Educ: Post-grad	56%	(72)	31%	(40)	7%	(9)	3%	(4)	3%	(3)	128
Income: Under 50k	63%	(211)	28%	(92)	3%	(10)	3%	(9)	3%	(11)	333
Income: 50k-100k	58%	(175)	30%	(91)	8%	(26)	2%	(7)	2%	(5)	304
Income: 100k+	62%	(102)	30%	(49)	6%	(10)	1%	(2)	1%	(1)	165
Ethnicity: White (Non-Hispanic)	56%	(269)	35%	(167)	6%	(27)	3%	(14)	1%	(5)	482
Ethnicity: Black (Non-Hispanic)	74%	(191)	18%	(48)	3%	(9)	—	(0)	4%	(10)	259
All Christian	51%	(190)	39%	(144)	6%	(23)	3%	(9)	2%	(7)	373
Agnostic/Nothing in particular	67%	(120)	22%	(39)	7%	(12)	2%	(4)	2%	(3)	179
Something Else	75%	(147)	18%	(35)	2%	(4)	1%	(2)	3%	(7)	196
Evangelical	59%	(190)	32%	(102)	4%	(12)	2%	(7)	3%	(9)	320
Non-Evangelical	59%	(140)	31%	(75)	7%	(16)	2%	(4)	2%	(4)	239
PID: Dem (no lean)	70%	(207)	23%	(69)	4%	(12)	1%	(2)	2%	(7)	296
PID: Ind (no lean)	58%	(103)	30%	(54)	5%	(8)	2%	(4)	5%	(8)	176
PID: Rep (no lean)	54%	(178)	34%	(111)	8%	(25)	3%	(11)	1%	(3)	328

Continued on next page

Table BLMB6_8: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	61%	(488)	29%	(233)	6%	(45)	2%	(17)	2%	(18)	801
PID/Gender: Dem Men	64%	(90)	28%	(39)	7%	(10)	1%	(1)	1%	(1)	140
PID/Gender: Dem Women	75%	(118)	19%	(30)	1%	(2)	1%	(1)	3%	(5)	156
PID/Gender: Ind Men	54%	(43)	36%	(29)	4%	(4)	3%	(2)	3%	(3)	80
PID/Gender: Ind Women	62%	(60)	26%	(25)	5%	(5)	1%	(1)	6%	(5)	96
PID/Gender: Rep Men	49%	(68)	32%	(44)	14%	(20)	4%	(6)	2%	(2)	139
PID/Gender: Rep Women	58%	(110)	35%	(66)	3%	(6)	3%	(6)	1%	(1)	189
Ideo: Liberal (1-3)	68%	(152)	24%	(54)	6%	(14)	1%	(3)	1%	(1)	224
Ideo: Moderate (4)	61%	(125)	30%	(61)	4%	(8)	2%	(3)	4%	(7)	205
Ideo: Conservative (5-7)	56%	(182)	33%	(109)	7%	(24)	2%	(8)	1%	(4)	327
Ideo/PID: Conservative Republican	53%	(131)	35%	(87)	9%	(22)	3%	(7)	1%	(2)	249
Ideo/PID: Moderate/Liberal Republican	60%	(41)	30%	(20)	5%	(4)	4%	(3)	1%	(1)	69
Ideo/PID: Moderate/Conservative Democrat	76%	(80)	21%	(22)	2%	(2)	—	(0)	2%	(2)	106
Ideo/PID: Liberal Democrat	68%	(116)	25%	(42)	6%	(10)	—	(1)	1%	(1)	170
Unfavorable of Biden and Trump	57%	(75)	35%	(47)	6%	(8)	2%	(2)	1%	(1)	133
2024 H2H Matchup: Biden Voter	67%	(230)	26%	(88)	4%	(15)	—	(1)	3%	(10)	344
2024 H2H Matchup: Trump Voter	56%	(218)	33%	(129)	6%	(24)	4%	(15)	1%	(4)	391
2022 House Vote: Democrat	68%	(225)	24%	(81)	4%	(14)	1%	(2)	3%	(8)	330
2022 House Vote: Republican	55%	(187)	34%	(118)	6%	(21)	4%	(13)	1%	(3)	342
2022 House Vote: Did not Vote	59%	(65)	28%	(31)	8%	(8)	1%	(1)	5%	(5)	111
2020 Vote: Joe Biden	68%	(252)	26%	(96)	4%	(14)	—	(1)	3%	(9)	372
2020 Vote: Donald Trump	55%	(205)	32%	(120)	8%	(29)	4%	(15)	1%	(2)	371
2016 Vote: Hillary Clinton	69%	(196)	25%	(71)	3%	(9)	1%	(2)	3%	(8)	286
2016 Vote: Donald Trump	52%	(166)	35%	(109)	9%	(28)	3%	(11)	1%	(2)	316
U.S. Economy: Wrong Track	59%	(315)	30%	(162)	6%	(34)	3%	(16)	2%	(10)	537
U.S. Economy: Right Direction	65%	(173)	27%	(71)	4%	(11)	—	(1)	3%	(8)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	69%	(185)	26%	(69)	3%	(9)	1%	(2)	1%	(4)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	58%	(236)	31%	(126)	7%	(29)	3%	(14)	1%	(5)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	54%	(66)	31%	(39)	6%	(8)	1%	(1)	7%	(9)	123
Top 2024 Issue: Economy	61%	(204)	32%	(108)	4%	(13)	2%	(5)	1%	(4)	335

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Table BLMB6_8: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	61%	(488)	29%	(233)	6%	(45)	2%	(17)	2%	(18)	801
Community: Urban	65%	(98)	23%	(35)	9%	(14)	—	(1)	2%	(3)	151
Community: Suburban	58%	(236)	31%	(125)	6%	(25)	2%	(7)	3%	(10)	404
Community: Rural	62%	(154)	30%	(73)	3%	(6)	4%	(9)	2%	(4)	246
Community/Gender: Urban Women	74%	(53)	17%	(12)	7%	(5)	1%	(1)	2%	(1)	73
Community/Gender: Urban Men	58%	(45)	29%	(22)	11%	(9)	—	(0)	3%	(2)	78
Community/Gender: Rural Women	64%	(95)	29%	(43)	2%	(3)	3%	(5)	2%	(3)	149
Community/Gender: Rural Men	60%	(59)	31%	(30)	4%	(4)	4%	(4)	1%	(1)	97
Community/Gender: Suburban Women	63%	(139)	30%	(66)	2%	(5)	1%	(3)	3%	(7)	219
Community/Gender: Suburban Men	52%	(97)	32%	(59)	11%	(21)	3%	(5)	2%	(3)	185
Homeowner	56%	(281)	34%	(171)	7%	(33)	2%	(10)	2%	(9)	505
Renter	69%	(184)	21%	(56)	5%	(12)	2%	(6)	3%	(8)	265
Military HHnm: Yes	56%	(82)	33%	(48)	7%	(10)	4%	(5)	—	(0)	146
Military HH: No	62%	(406)	28%	(185)	5%	(35)	2%	(11)	3%	(18)	655
Employ: Private Sector	61%	(158)	29%	(76)	5%	(13)	3%	(7)	2%	(5)	259
Employ: Government	64%	(44)	23%	(16)	9%	(6)	3%	(2)	1%	(1)	70
Employ: Self-Employed	70%	(63)	19%	(17)	5%	(4)	5%	(4)	1%	(1)	89
Employ: Retired	47%	(94)	41%	(84)	9%	(18)	1%	(2)	2%	(4)	202
Employ: Unemployed	63%	(43)	27%	(18)	2%	(2)	3%	(2)	5%	(4)	69
Self + Household: White-Collar	58%	(194)	30%	(100)	8%	(26)	3%	(9)	1%	(4)	333
Self + Household: Blue Collar	64%	(209)	29%	(96)	5%	(15)	1%	(4)	1%	(2)	325
Union HH: No	61%	(464)	29%	(221)	6%	(43)	2%	(17)	2%	(17)	762
LGBTQ+: Yes	67%	(62)	23%	(21)	6%	(6)	1%	(1)	2%	(2)	92
LGBTQ+: No	60%	(426)	30%	(212)	6%	(40)	2%	(15)	2%	(16)	709
Motivated to Vote	62%	(446)	29%	(206)	6%	(42)	2%	(15)	1%	(10)	720
Parent: Yes	74%	(169)	19%	(44)	3%	(8)	2%	(4)	2%	(4)	229
Parent: No	56%	(319)	33%	(189)	7%	(38)	2%	(12)	2%	(13)	572
COVID Vaccine: Yes	60%	(316)	32%	(168)	6%	(34)	1%	(7)	1%	(5)	530
COVID Vaccine: No	64%	(172)	24%	(65)	4%	(12)	3%	(9)	5%	(13)	271
Student Loans: Yes	69%	(111)	24%	(39)	4%	(7)	1%	(2)	1%	(2)	161
Student Loans: No	59%	(377)	30%	(194)	6%	(39)	2%	(14)	3%	(16)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	54%	(434)	24%	(190)	13%	(102)	7%	(59)	2%	(17)	801
Gender: Male	50%	(182)	23%	(82)	16%	(59)	8%	(30)	2%	(8)	360
Gender: Female	57%	(252)	25%	(108)	10%	(42)	7%	(29)	2%	(9)	441
Age: 18-34	56%	(125)	23%	(52)	9%	(19)	7%	(15)	6%	(13)	225
Age: 35-44	54%	(59)	25%	(28)	13%	(14)	7%	(8)	1%	(1)	111
Age: 45-64	57%	(162)	23%	(66)	14%	(39)	6%	(17)	—	(1)	284
Age: 65+	48%	(87)	24%	(44)	16%	(30)	11%	(20)	1%	(1)	182
GenZers: 1997-2012	49%	(61)	28%	(35)	7%	(9)	9%	(11)	7%	(8)	124
Millennials: 1981-1996	57%	(105)	23%	(42)	12%	(22)	5%	(10)	3%	(5)	183
GenXers: 1965-1980	56%	(128)	21%	(48)	15%	(35)	6%	(14)	—	(1)	227
Baby Boomers: 1946-1964	52%	(128)	24%	(60)	14%	(36)	9%	(22)	1%	(2)	248
Educ: < College	55%	(269)	21%	(100)	13%	(65)	8%	(39)	3%	(13)	486
Educ: Bachelors degree	53%	(99)	25%	(47)	13%	(25)	7%	(14)	1%	(2)	187
Educ: Post-grad	51%	(65)	33%	(43)	9%	(12)	5%	(7)	1%	(2)	128
Income: Under 50k	57%	(188)	24%	(80)	10%	(33)	6%	(20)	3%	(10)	333
Income: 50k-100k	53%	(162)	20%	(61)	17%	(51)	8%	(25)	1%	(5)	304
Income: 100k+	51%	(84)	29%	(48)	10%	(17)	9%	(14)	1%	(2)	165
Ethnicity: White (Non-Hispanic)	47%	(228)	25%	(121)	17%	(82)	10%	(48)	1%	(3)	482
Ethnicity: Black (Non-Hispanic)	67%	(173)	20%	(52)	6%	(16)	3%	(7)	4%	(11)	259
All Christian	49%	(184)	26%	(97)	14%	(51)	10%	(38)	1%	(3)	373
Agnostic/Nothing in particular	55%	(97)	25%	(44)	12%	(21)	6%	(10)	4%	(6)	179
Something Else	65%	(128)	14%	(28)	13%	(26)	3%	(6)	4%	(8)	196
Evangelical	55%	(176)	17%	(54)	16%	(51)	9%	(29)	3%	(10)	320
Non-Evangelical	54%	(130)	29%	(70)	11%	(26)	5%	(12)	—	(0)	239
PID: Dem (no lean)	67%	(197)	22%	(65)	8%	(22)	1%	(3)	3%	(8)	296
PID: Ind (no lean)	49%	(86)	27%	(48)	13%	(23)	7%	(12)	4%	(7)	176
PID: Rep (no lean)	46%	(150)	23%	(76)	17%	(56)	13%	(44)	1%	(2)	328

Continued on next page

Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	54%	(434)	24%	(190)	13%	(102)	7%	(59)	2%	(17)	801
PID/Gender: Dem Men	61%	(86)	23%	(32)	11%	(16)	1%	(2)	3%	(4)	140
PID/Gender: Dem Women	71%	(111)	21%	(33)	4%	(7)	1%	(1)	3%	(4)	156
PID/Gender: Ind Men	37%	(30)	34%	(27)	17%	(14)	9%	(7)	3%	(3)	80
PID/Gender: Ind Women	59%	(56)	22%	(21)	10%	(10)	5%	(5)	4%	(4)	96
PID/Gender: Rep Men	47%	(66)	16%	(22)	21%	(30)	15%	(21)	1%	(1)	139
PID/Gender: Rep Women	45%	(84)	29%	(54)	14%	(26)	12%	(23)	1%	(1)	189
Ideo: Liberal (1-3)	68%	(152)	24%	(54)	7%	(15)	1%	(3)	—	(0)	224
Ideo: Moderate (4)	54%	(110)	27%	(55)	10%	(21)	6%	(12)	3%	(7)	205
Ideo: Conservative (5-7)	45%	(146)	23%	(75)	18%	(60)	13%	(43)	1%	(3)	327
Ideo/PID: Conservative Republican	43%	(108)	23%	(58)	18%	(45)	15%	(37)	—	(1)	249
Ideo/PID: Moderate/Liberal Republican	49%	(34)	25%	(17)	14%	(10)	11%	(7)	1%	(1)	69
Ideo/PID: Moderate/Conservative Democrat	64%	(68)	20%	(21)	10%	(11)	2%	(2)	4%	(4)	106
Ideo/PID: Liberal Democrat	71%	(120)	24%	(41)	5%	(9)	—	(0)	—	(0)	170
Unfavorable of Biden and Trump	45%	(60)	30%	(40)	18%	(24)	5%	(6)	2%	(2)	133
2024 H2H Matchup: Biden Voter	67%	(231)	22%	(77)	7%	(24)	1%	(4)	2%	(8)	344
2024 H2H Matchup: Trump Voter	43%	(169)	26%	(100)	17%	(65)	13%	(52)	1%	(4)	391
2022 House Vote: Democrat	67%	(221)	22%	(72)	7%	(23)	2%	(6)	3%	(9)	330
2022 House Vote: Republican	41%	(141)	26%	(88)	19%	(64)	13%	(46)	1%	(2)	342
2022 House Vote: Did not Vote	54%	(60)	22%	(24)	13%	(14)	6%	(7)	5%	(5)	111
2020 Vote: Joe Biden	65%	(243)	23%	(85)	8%	(29)	1%	(4)	3%	(12)	372
2020 Vote: Donald Trump	43%	(161)	24%	(91)	18%	(67)	14%	(50)	—	(2)	371
2016 Vote: Hillary Clinton	69%	(197)	19%	(55)	7%	(21)	1%	(4)	3%	(10)	286
2016 Vote: Donald Trump	43%	(134)	26%	(82)	18%	(56)	13%	(42)	—	(1)	316
U.S. Economy: Wrong Track	50%	(268)	23%	(124)	15%	(80)	10%	(56)	2%	(9)	537
U.S. Economy: Right Direction	63%	(165)	25%	(65)	8%	(22)	1%	(3)	3%	(8)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	65%	(174)	24%	(65)	7%	(19)	2%	(5)	2%	(5)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	45%	(183)	25%	(101)	17%	(72)	12%	(51)	1%	(5)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	63%	(77)	19%	(24)	9%	(11)	3%	(4)	6%	(8)	123
Top 2024 Issue: Economy	53%	(176)	23%	(77)	15%	(49)	8%	(27)	2%	(5)	335

Continued on next page

Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	54%	(434)	24%	(190)	13%	(102)	7%	(59)	2%	(17)	801
Community: Urban	64%	(96)	23%	(34)	9%	(13)	3%	(4)	2%	(4)	151
Community: Suburban	52%	(212)	25%	(100)	14%	(56)	7%	(26)	2%	(10)	404
Community: Rural	51%	(126)	23%	(56)	13%	(32)	12%	(29)	1%	(3)	246
Community/Gender: Urban Women	79%	(57)	16%	(12)	3%	(2)	1%	(1)	1%	(0)	73
Community/Gender: Urban Men	49%	(39)	28%	(22)	14%	(11)	4%	(3)	4%	(3)	78
Community/Gender: Rural Women	47%	(71)	26%	(39)	13%	(20)	12%	(17)	2%	(3)	149
Community/Gender: Rural Men	57%	(55)	18%	(17)	13%	(12)	12%	(12)	1%	(1)	97
Community/Gender: Suburban Women	56%	(124)	26%	(58)	9%	(20)	5%	(11)	3%	(6)	219
Community/Gender: Suburban Men	48%	(88)	23%	(42)	19%	(36)	8%	(15)	2%	(4)	185
Homeowner	50%	(254)	27%	(137)	13%	(67)	8%	(43)	1%	(4)	505
Renter	62%	(163)	17%	(46)	12%	(31)	5%	(14)	4%	(11)	265
Military HHnm: Yes	48%	(70)	23%	(34)	14%	(21)	12%	(18)	2%	(3)	146
Military HH: No	55%	(364)	24%	(156)	12%	(81)	6%	(41)	2%	(14)	655
Employ: Private Sector	57%	(147)	23%	(59)	14%	(35)	5%	(12)	2%	(6)	259
Employ: Government	54%	(38)	32%	(22)	11%	(8)	3%	(2)	—	(0)	70
Employ: Self-Employed	54%	(48)	18%	(16)	12%	(10)	16%	(14)	1%	(1)	89
Employ: Retired	49%	(99)	26%	(52)	16%	(32)	9%	(17)	1%	(1)	202
Employ: Unemployed	56%	(39)	26%	(18)	3%	(2)	8%	(5)	7%	(5)	69
Self + Household: White-Collar	53%	(176)	29%	(96)	12%	(39)	6%	(20)	1%	(2)	333
Self + Household: Blue Collar	56%	(183)	19%	(63)	14%	(46)	8%	(26)	2%	(7)	325
Union HH: No	54%	(413)	23%	(178)	13%	(96)	8%	(59)	2%	(16)	762
LGBTQ+: Yes	58%	(53)	29%	(26)	8%	(8)	3%	(3)	2%	(2)	92
LGBTQ+: No	54%	(381)	23%	(163)	13%	(94)	8%	(57)	2%	(15)	709
Motivated to Vote	54%	(391)	24%	(171)	13%	(91)	8%	(56)	2%	(11)	720
Parent: Yes	57%	(131)	23%	(53)	10%	(23)	6%	(15)	3%	(8)	229
Parent: No	53%	(303)	24%	(137)	14%	(79)	8%	(45)	2%	(9)	572
COVID Vaccine: Yes	55%	(294)	25%	(134)	13%	(66)	6%	(31)	1%	(5)	530
COVID Vaccine: No	52%	(140)	20%	(55)	13%	(35)	10%	(28)	4%	(12)	271
Student Loans: Yes	63%	(102)	18%	(30)	10%	(16)	4%	(7)	4%	(6)	161
Student Loans: No	52%	(332)	25%	(160)	13%	(85)	8%	(53)	2%	(10)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_10: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	49%	(396)	24%	(195)	14%	(109)	9%	(69)	4%	(33)	801
Gender: Male	42%	(151)	28%	(102)	16%	(58)	10%	(37)	3%	(12)	360
Gender: Female	56%	(245)	21%	(93)	12%	(51)	7%	(31)	5%	(20)	441
Age: 18-34	49%	(110)	21%	(47)	12%	(27)	11%	(25)	7%	(17)	225
Age: 35-44	48%	(53)	28%	(31)	9%	(10)	9%	(10)	7%	(7)	111
Age: 45-64	55%	(157)	23%	(66)	14%	(39)	5%	(15)	3%	(7)	284
Age: 65+	42%	(76)	28%	(52)	18%	(33)	11%	(19)	1%	(1)	182
GenZers: 1997-2012	49%	(62)	22%	(28)	10%	(12)	10%	(13)	8%	(11)	124
Millennials: 1981-1996	50%	(91)	20%	(37)	12%	(22)	12%	(22)	6%	(11)	183
GenXers: 1965-1980	51%	(117)	27%	(62)	14%	(32)	4%	(10)	3%	(6)	227
Baby Boomers: 1946-1964	50%	(123)	26%	(65)	13%	(33)	9%	(23)	2%	(4)	248
Educ: < College	53%	(255)	22%	(109)	12%	(57)	8%	(40)	5%	(25)	486
Educ: Bachelors degree	46%	(86)	24%	(44)	20%	(38)	7%	(13)	3%	(6)	187
Educ: Post-grad	43%	(55)	33%	(42)	10%	(13)	13%	(16)	1%	(1)	128
Income: Under 50k	50%	(167)	23%	(76)	11%	(35)	10%	(33)	6%	(21)	333
Income: 50k-100k	47%	(144)	26%	(79)	17%	(52)	7%	(21)	3%	(8)	304
Income: 100k+	52%	(85)	24%	(39)	13%	(21)	9%	(15)	2%	(4)	165
Ethnicity: White (Non-Hispanic)	47%	(226)	26%	(124)	16%	(77)	10%	(47)	2%	(9)	482
Ethnicity: Black (Non-Hispanic)	56%	(145)	22%	(56)	8%	(22)	7%	(17)	7%	(19)	259
All Christian	46%	(170)	27%	(99)	15%	(55)	10%	(37)	3%	(12)	373
Agnostic/Nothing in particular	52%	(93)	23%	(41)	13%	(23)	7%	(13)	5%	(9)	179
Something Else	54%	(105)	20%	(40)	13%	(26)	8%	(16)	5%	(10)	196
Evangelical	50%	(162)	25%	(79)	11%	(36)	8%	(26)	5%	(17)	320
Non-Evangelical	47%	(112)	22%	(53)	18%	(43)	11%	(26)	2%	(4)	239
PID: Dem (no lean)	63%	(185)	23%	(67)	6%	(17)	4%	(13)	5%	(14)	296
PID: Ind (no lean)	42%	(74)	28%	(50)	15%	(27)	9%	(17)	5%	(10)	176
PID: Rep (no lean)	42%	(137)	24%	(79)	20%	(64)	12%	(39)	3%	(9)	328

Continued on next page

Table BLMB6_10: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	49%	(396)	24%	(195)	14%	(109)	9%	(69)	4%	(33)	801
PID/Gender: Dem Men	54%	(76)	28%	(39)	9%	(12)	6%	(8)	4%	(6)	140
PID/Gender: Dem Women	70%	(110)	18%	(28)	3%	(5)	3%	(5)	5%	(8)	156
PID/Gender: Ind Men	38%	(31)	32%	(26)	15%	(12)	9%	(7)	6%	(4)	80
PID/Gender: Ind Women	45%	(43)	25%	(24)	15%	(15)	10%	(9)	5%	(5)	96
PID/Gender: Rep Men	32%	(45)	27%	(37)	24%	(34)	16%	(22)	1%	(2)	139
PID/Gender: Rep Women	49%	(93)	22%	(42)	16%	(31)	9%	(17)	4%	(7)	189
Ideo: Liberal (1-3)	64%	(144)	22%	(50)	6%	(14)	5%	(11)	3%	(6)	224
Ideo: Moderate (4)	46%	(95)	31%	(64)	12%	(25)	5%	(10)	5%	(11)	205
Ideo: Conservative (5-7)	42%	(139)	22%	(72)	20%	(66)	13%	(43)	2%	(7)	327
Ideo/PID: Conservative Republican	42%	(105)	22%	(55)	21%	(53)	13%	(33)	2%	(4)	249
Ideo/PID: Moderate/Liberal Republican	41%	(28)	32%	(22)	14%	(10)	6%	(4)	7%	(5)	69
Ideo/PID: Moderate/Conservative Democrat	57%	(61)	26%	(27)	8%	(8)	4%	(4)	5%	(6)	106
Ideo/PID: Liberal Democrat	67%	(115)	21%	(35)	5%	(8)	5%	(8)	2%	(4)	170
Unfavorable of Biden and Trump	53%	(71)	20%	(27)	13%	(18)	9%	(12)	4%	(5)	133
2024 H2H Matchup: Biden Voter	59%	(203)	25%	(87)	8%	(26)	4%	(12)	5%	(16)	344
2024 H2H Matchup: Trump Voter	40%	(155)	25%	(96)	20%	(77)	13%	(51)	3%	(12)	391
2022 House Vote: Democrat	60%	(197)	25%	(84)	6%	(21)	4%	(15)	4%	(14)	330
2022 House Vote: Republican	41%	(140)	26%	(89)	19%	(66)	12%	(40)	2%	(7)	342
2022 House Vote: Did not Vote	46%	(51)	16%	(17)	19%	(21)	10%	(11)	9%	(10)	111
2020 Vote: Joe Biden	59%	(221)	24%	(88)	8%	(29)	4%	(15)	5%	(20)	372
2020 Vote: Donald Trump	42%	(154)	26%	(96)	18%	(66)	12%	(46)	2%	(8)	371
2016 Vote: Hillary Clinton	60%	(172)	23%	(66)	7%	(21)	4%	(11)	5%	(15)	286
2016 Vote: Donald Trump	40%	(126)	24%	(77)	22%	(68)	12%	(39)	2%	(6)	316
U.S. Economy: Wrong Track	47%	(251)	22%	(117)	16%	(87)	11%	(61)	4%	(21)	537
U.S. Economy: Right Direction	55%	(145)	29%	(78)	8%	(21)	3%	(8)	4%	(12)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	63%	(169)	23%	(62)	6%	(17)	4%	(11)	3%	(9)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	40%	(166)	25%	(104)	19%	(79)	12%	(51)	3%	(11)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	50%	(62)	24%	(29)	10%	(13)	5%	(7)	10%	(12)	123
Top 2024 Issue: Economy	44%	(148)	23%	(78)	19%	(63)	10%	(33)	4%	(13)	335

Continued on next page

Table BLMB6_10: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	49%	(396)	24%	(195)	14%	(109)	9%	(69)	4%	(33)	801
Community: Urban	52%	(78)	28%	(43)	8%	(13)	6%	(9)	5%	(8)	151
Community: Suburban	48%	(196)	25%	(101)	15%	(61)	8%	(32)	4%	(15)	404
Community: Rural	50%	(123)	21%	(51)	14%	(35)	11%	(27)	4%	(9)	246
Community/Gender: Urban Women	63%	(46)	17%	(12)	5%	(4)	10%	(7)	5%	(4)	73
Community/Gender: Urban Men	41%	(32)	39%	(30)	12%	(9)	3%	(2)	6%	(5)	78
Community/Gender: Rural Women	53%	(78)	20%	(29)	14%	(20)	9%	(14)	5%	(7)	149
Community/Gender: Rural Men	46%	(45)	23%	(22)	16%	(15)	13%	(13)	2%	(2)	97
Community/Gender: Suburban Women	55%	(121)	24%	(52)	12%	(27)	5%	(10)	4%	(9)	219
Community/Gender: Suburban Men	40%	(75)	27%	(49)	18%	(33)	12%	(22)	3%	(6)	185
Homeowner	46%	(233)	28%	(139)	15%	(74)	9%	(46)	2%	(12)	505
Renter	54%	(143)	20%	(54)	11%	(30)	8%	(20)	7%	(18)	265
Military HHnm: Yes	41%	(60)	29%	(42)	17%	(25)	11%	(15)	2%	(3)	146
Military HH: No	51%	(336)	23%	(153)	13%	(84)	8%	(53)	5%	(30)	655
Employ: Private Sector	49%	(127)	27%	(69)	13%	(35)	6%	(16)	4%	(11)	259
Employ: Government	46%	(32)	20%	(14)	14%	(10)	14%	(10)	6%	(4)	70
Employ: Self-Employed	40%	(35)	26%	(23)	15%	(14)	15%	(13)	4%	(3)	89
Employ: Retired	43%	(87)	29%	(59)	16%	(32)	10%	(20)	2%	(4)	202
Employ: Unemployed	58%	(40)	12%	(9)	12%	(8)	11%	(7)	7%	(5)	69
Self + Household: White-Collar	46%	(153)	27%	(91)	17%	(58)	7%	(22)	3%	(10)	333
Self + Household: Blue Collar	53%	(172)	22%	(72)	12%	(41)	9%	(31)	3%	(10)	325
Union HH: No	50%	(382)	24%	(186)	13%	(99)	9%	(66)	4%	(29)	762
LGBTQ+: Yes	61%	(56)	17%	(16)	9%	(8)	7%	(6)	6%	(6)	92
LGBTQ+: No	48%	(341)	25%	(179)	14%	(101)	9%	(62)	4%	(27)	709
Motivated to Vote	50%	(359)	24%	(174)	14%	(98)	9%	(63)	4%	(26)	720
Parent: Yes	45%	(102)	26%	(61)	16%	(37)	8%	(19)	5%	(10)	229
Parent: No	51%	(294)	23%	(134)	13%	(72)	9%	(49)	4%	(22)	572
COVID Vaccine: Yes	52%	(274)	25%	(134)	14%	(74)	6%	(34)	3%	(14)	530
COVID Vaccine: No	45%	(122)	22%	(61)	13%	(35)	13%	(35)	7%	(18)	271
Student Loans: Yes	55%	(89)	23%	(36)	9%	(14)	9%	(15)	5%	(7)	161
Student Loans: No	48%	(308)	25%	(159)	15%	(95)	8%	(54)	4%	(25)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_11: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security Medicare)*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	61%	(492)	28%	(222)	7%	(52)	1%	(10)	3%	(25)	801
Gender: Male	54%	(196)	32%	(114)	10%	(37)	1%	(5)	2%	(8)	360
Gender: Female	67%	(296)	24%	(108)	4%	(16)	1%	(5)	4%	(17)	441
Age: 18-34	49%	(111)	31%	(69)	11%	(26)	2%	(4)	7%	(16)	225
Age: 35-44	60%	(66)	29%	(32)	5%	(6)	3%	(3)	3%	(4)	111
Age: 45-64	65%	(185)	28%	(79)	5%	(14)	—	(1)	1%	(4)	284
Age: 65+	71%	(130)	23%	(41)	4%	(6)	1%	(3)	1%	(1)	182
GenZers: 1997-2012	39%	(48)	36%	(45)	14%	(18)	2%	(3)	8%	(10)	124
Millennials: 1981-1996	61%	(112)	27%	(49)	7%	(12)	1%	(2)	4%	(8)	183
GenXers: 1965-1980	60%	(137)	31%	(71)	6%	(13)	1%	(2)	2%	(4)	227
Baby Boomers: 1946-1964	74%	(183)	20%	(51)	4%	(10)	1%	(3)	1%	(2)	248
Educ: < College	66%	(320)	24%	(116)	5%	(26)	1%	(5)	4%	(19)	486
Educ: Bachelors degree	54%	(102)	32%	(60)	9%	(16)	3%	(5)	2%	(4)	187
Educ: Post-grad	54%	(70)	36%	(46)	8%	(10)	1%	(1)	1%	(1)	128
Income: Under 50k	68%	(226)	23%	(78)	4%	(12)	1%	(3)	4%	(14)	333
Income: 50k-100k	56%	(171)	31%	(95)	9%	(27)	2%	(5)	2%	(6)	304
Income: 100k+	57%	(95)	30%	(49)	8%	(13)	1%	(2)	3%	(5)	165
Ethnicity: White (Non-Hispanic)	61%	(293)	29%	(138)	7%	(33)	2%	(8)	2%	(11)	482
Ethnicity: Black (Non-Hispanic)	66%	(171)	23%	(61)	5%	(14)	1%	(1)	5%	(12)	259
All Christian	62%	(229)	28%	(104)	6%	(24)	1%	(5)	3%	(11)	373
Agnostic/Nothing in particular	54%	(97)	36%	(64)	6%	(11)	1%	(2)	3%	(5)	179
Something Else	70%	(138)	18%	(36)	7%	(13)	1%	(2)	4%	(7)	196
Evangelical	67%	(214)	23%	(73)	5%	(17)	2%	(5)	4%	(12)	320
Non-Evangelical	62%	(147)	27%	(65)	9%	(20)	—	(1)	2%	(5)	239
PID: Dem (no lean)	69%	(205)	21%	(64)	5%	(13)	1%	(3)	4%	(11)	296
PID: Ind (no lean)	52%	(91)	34%	(61)	8%	(15)	2%	(4)	3%	(6)	176
PID: Rep (no lean)	60%	(195)	30%	(97)	7%	(25)	1%	(4)	2%	(7)	328

Continued on next page

Table BLMB6_11: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security Medicare)*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	61%	(492)	28%	(222)	7%	(52)	1%	(10)	3%	(25)	801
PID/Gender: Dem Men	60%	(84)	27%	(38)	8%	(11)	1%	(1)	4%	(6)	140
PID/Gender: Dem Women	78%	(121)	16%	(26)	2%	(3)	1%	(1)	3%	(5)	156
PID/Gender: Ind Men	48%	(39)	39%	(32)	10%	(8)	2%	(1)	1%	(1)	80
PID/Gender: Ind Women	55%	(52)	30%	(29)	7%	(6)	3%	(3)	6%	(5)	96
PID/Gender: Rep Men	53%	(73)	32%	(44)	13%	(18)	2%	(3)	1%	(1)	139
PID/Gender: Rep Women	65%	(122)	28%	(53)	3%	(6)	1%	(1)	3%	(6)	189
Ideo: Liberal (1-3)	59%	(132)	29%	(64)	8%	(18)	2%	(4)	3%	(6)	224
Ideo: Moderate (4)	66%	(135)	24%	(49)	7%	(14)	1%	(2)	2%	(5)	205
Ideo: Conservative (5-7)	60%	(196)	30%	(98)	6%	(20)	1%	(4)	3%	(8)	327
Ideo/PID: Conservative Republican	61%	(152)	30%	(74)	7%	(17)	1%	(2)	2%	(4)	249
Ideo/PID: Moderate/Liberal Republican	53%	(37)	30%	(21)	11%	(8)	2%	(1)	4%	(3)	69
Ideo/PID: Moderate/Conservative Democrat	77%	(82)	16%	(17)	3%	(3)	—	(0)	3%	(4)	106
Ideo/PID: Liberal Democrat	64%	(109)	26%	(44)	6%	(10)	1%	(2)	3%	(4)	170
Unfavorable of Biden and Trump	50%	(66)	35%	(47)	12%	(16)	1%	(1)	2%	(3)	133
2024 H2H Matchup: Biden Voter	69%	(236)	22%	(77)	5%	(17)	1%	(2)	3%	(12)	344
2024 H2H Matchup: Trump Voter	57%	(224)	32%	(124)	6%	(25)	2%	(8)	3%	(10)	391
2022 House Vote: Democrat	69%	(228)	23%	(76)	4%	(13)	1%	(2)	3%	(11)	330
2022 House Vote: Republican	57%	(195)	31%	(106)	8%	(27)	2%	(6)	2%	(8)	342
2022 House Vote: Did not Vote	53%	(59)	32%	(35)	8%	(9)	2%	(2)	5%	(5)	111
2020 Vote: Joe Biden	66%	(247)	24%	(88)	6%	(23)	1%	(3)	3%	(12)	372
2020 Vote: Donald Trump	59%	(217)	30%	(112)	7%	(27)	2%	(7)	2%	(8)	371
2016 Vote: Hillary Clinton	73%	(209)	18%	(52)	4%	(13)	1%	(4)	3%	(8)	286
2016 Vote: Donald Trump	57%	(181)	32%	(102)	7%	(22)	1%	(4)	2%	(6)	316
U.S. Economy: Wrong Track	58%	(310)	30%	(161)	7%	(38)	1%	(8)	4%	(20)	537
U.S. Economy: Right Direction	69%	(182)	23%	(61)	6%	(15)	1%	(3)	2%	(4)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	71%	(190)	20%	(52)	6%	(15)	1%	(4)	2%	(6)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	56%	(229)	32%	(132)	7%	(31)	2%	(6)	3%	(13)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	59%	(72)	30%	(37)	6%	(7)	—	(0)	5%	(6)	123
Top 2024 Issue: Economy	57%	(189)	34%	(113)	7%	(22)	1%	(4)	2%	(6)	335

Continued on next page

Table BLMB6_11: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security Medicare)*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	61%	(492)	28%	(222)	7%	(52)	1%	(10)	3%	(25)	801
Community: Urban	57%	(85)	30%	(45)	8%	(13)	1%	(2)	4%	(5)	151
Community: Suburban	61%	(248)	26%	(106)	8%	(34)	2%	(7)	2%	(9)	404
Community: Rural	65%	(159)	28%	(70)	2%	(6)	—	(1)	4%	(10)	246
Community/Gender: Urban Women	70%	(51)	26%	(19)	2%	(1)	1%	(1)	1%	(1)	73
Community/Gender: Urban Men	44%	(34)	34%	(27)	14%	(11)	2%	(1)	6%	(4)	78
Community/Gender: Rural Women	64%	(95)	27%	(41)	2%	(3)	1%	(1)	6%	(9)	149
Community/Gender: Rural Men	66%	(64)	30%	(29)	3%	(3)	—	(0)	1%	(1)	97
Community/Gender: Suburban Women	68%	(150)	22%	(48)	5%	(11)	1%	(3)	3%	(7)	219
Community/Gender: Suburban Men	53%	(98)	31%	(58)	12%	(23)	2%	(4)	2%	(3)	185
Homeowner	59%	(296)	30%	(151)	8%	(39)	1%	(7)	2%	(11)	505
Renter	67%	(177)	24%	(63)	4%	(11)	1%	(3)	4%	(12)	265
Military HHnm: Yes	55%	(81)	35%	(51)	5%	(7)	3%	(4)	2%	(2)	146
Military HH: No	63%	(411)	26%	(170)	7%	(45)	1%	(7)	3%	(22)	655
Employ: Private Sector	54%	(139)	35%	(89)	7%	(19)	1%	(3)	3%	(8)	259
Employ: Government	54%	(38)	30%	(21)	11%	(8)	2%	(1)	3%	(2)	70
Employ: Self-Employed	58%	(52)	28%	(25)	8%	(7)	4%	(4)	1%	(1)	89
Employ: Retired	69%	(140)	24%	(48)	4%	(9)	1%	(1)	2%	(4)	202
Employ: Unemployed	66%	(45)	27%	(18)	1%	(0)	1%	(0)	6%	(4)	69
Self + Household: White-Collar	58%	(193)	29%	(98)	9%	(29)	2%	(5)	2%	(8)	333
Self + Household: Blue Collar	63%	(204)	29%	(95)	5%	(17)	1%	(5)	2%	(5)	325
Union HH: No	62%	(473)	27%	(206)	7%	(51)	1%	(9)	3%	(23)	762
LGBTQ+: Yes	50%	(46)	35%	(32)	7%	(6)	5%	(4)	3%	(3)	92
LGBTQ+: No	63%	(446)	27%	(189)	7%	(46)	1%	(6)	3%	(22)	709
Motivated to Vote	63%	(454)	27%	(195)	6%	(44)	1%	(9)	2%	(18)	720
Parent: Yes	56%	(129)	31%	(70)	7%	(17)	2%	(4)	4%	(10)	229
Parent: No	64%	(363)	27%	(152)	6%	(35)	1%	(7)	3%	(15)	572
COVID Vaccine: Yes	63%	(334)	28%	(149)	6%	(29)	1%	(6)	2%	(12)	530
COVID Vaccine: No	58%	(158)	27%	(73)	9%	(23)	2%	(5)	5%	(13)	271
Student Loans: Yes	58%	(93)	32%	(51)	6%	(10)	1%	(2)	3%	(5)	161
Student Loans: No	62%	(399)	27%	(170)	7%	(42)	1%	(9)	3%	(19)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_12: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	64%	(513)	21%	(169)	6%	(50)	4%	(31)	5%	(39)	801
Gender: Male	61%	(220)	22%	(78)	10%	(37)	4%	(16)	3%	(10)	360
Gender: Female	66%	(293)	21%	(91)	3%	(13)	3%	(15)	6%	(28)	441
Age: 18-34	55%	(123)	22%	(49)	8%	(18)	6%	(14)	9%	(20)	225
Age: 35-44	62%	(68)	19%	(21)	11%	(13)	4%	(4)	4%	(5)	111
Age: 45-64	68%	(194)	23%	(64)	3%	(9)	2%	(6)	4%	(11)	284
Age: 65+	70%	(128)	19%	(35)	6%	(10)	3%	(6)	2%	(3)	182
GenZers: 1997-2012	49%	(61)	26%	(32)	9%	(11)	7%	(9)	9%	(11)	124
Millennials: 1981-1996	61%	(112)	19%	(35)	8%	(15)	5%	(10)	6%	(12)	183
GenXers: 1965-1980	65%	(148)	23%	(52)	6%	(14)	2%	(5)	4%	(8)	227
Baby Boomers: 1946-1964	71%	(176)	19%	(47)	4%	(11)	3%	(7)	3%	(7)	248
Educ: < College	61%	(297)	21%	(103)	7%	(33)	5%	(23)	6%	(29)	486
Educ: Bachelors degree	70%	(130)	22%	(40)	3%	(7)	2%	(4)	3%	(6)	187
Educ: Post-grad	66%	(85)	20%	(25)	9%	(11)	3%	(4)	2%	(3)	128
Income: Under 50k	60%	(199)	23%	(75)	5%	(17)	4%	(13)	9%	(29)	333
Income: 50k-100k	65%	(196)	20%	(61)	8%	(24)	5%	(15)	2%	(7)	304
Income: 100k+	71%	(117)	20%	(32)	6%	(9)	2%	(3)	2%	(4)	165
Ethnicity: White (Non-Hispanic)	63%	(304)	22%	(108)	7%	(32)	4%	(22)	3%	(16)	482
Ethnicity: Black (Non-Hispanic)	67%	(173)	18%	(46)	6%	(16)	2%	(6)	7%	(17)	259
All Christian	63%	(236)	22%	(83)	7%	(26)	3%	(10)	5%	(18)	373
Agnostic/Nothing in particular	66%	(118)	19%	(35)	5%	(9)	5%	(9)	4%	(8)	179
Something Else	63%	(124)	21%	(41)	5%	(10)	5%	(9)	6%	(12)	196
Evangelical	58%	(185)	24%	(78)	7%	(23)	3%	(10)	7%	(24)	320
Non-Evangelical	70%	(168)	19%	(46)	5%	(12)	4%	(10)	1%	(3)	239
PID: Dem (no lean)	78%	(230)	15%	(45)	2%	(6)	1%	(4)	4%	(11)	296
PID: Ind (no lean)	59%	(105)	23%	(40)	6%	(10)	4%	(7)	8%	(15)	176
PID: Rep (no lean)	54%	(177)	25%	(84)	11%	(35)	6%	(20)	4%	(13)	328

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Table BLMB6_12: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	64%	(513)	21%	(169)	6%	(50)	4%	(31)	5%	(39)	801
PID/Gender: Dem Men	78%	(109)	16%	(22)	3%	(4)	2%	(2)	2%	(2)	140
PID/Gender: Dem Women	78%	(121)	15%	(23)	1%	(1)	1%	(1)	6%	(9)	156
PID/Gender: Ind Men	53%	(42)	28%	(23)	11%	(9)	5%	(4)	4%	(3)	80
PID/Gender: Ind Women	65%	(63)	18%	(17)	2%	(2)	3%	(3)	12%	(11)	96
PID/Gender: Rep Men	49%	(68)	23%	(33)	17%	(24)	7%	(10)	4%	(5)	139
PID/Gender: Rep Women	58%	(109)	27%	(51)	6%	(11)	6%	(11)	4%	(8)	189
Ideo: Liberal (1-3)	76%	(171)	15%	(34)	3%	(7)	4%	(8)	2%	(3)	224
Ideo: Moderate (4)	60%	(123)	27%	(55)	5%	(10)	2%	(4)	6%	(11)	205
Ideo: Conservative (5-7)	60%	(197)	21%	(70)	9%	(31)	5%	(16)	4%	(14)	327
Ideo/PID: Conservative Republican	58%	(144)	23%	(58)	10%	(25)	5%	(13)	3%	(9)	249
Ideo/PID: Moderate/Liberal Republican	44%	(30)	31%	(21)	13%	(9)	7%	(5)	6%	(4)	69
Ideo/PID: Moderate/Conservative Democrat	78%	(83)	17%	(18)	2%	(2)	—	(0)	3%	(3)	106
Ideo/PID: Liberal Democrat	80%	(136)	14%	(24)	2%	(3)	2%	(4)	2%	(3)	170
Unfavorable of Biden and Trump	54%	(71)	28%	(38)	11%	(15)	3%	(4)	4%	(5)	133
2024 H2H Matchup: Biden Voter	77%	(264)	17%	(60)	1%	(4)	1%	(4)	3%	(12)	344
2024 H2H Matchup: Trump Voter	54%	(211)	25%	(97)	10%	(39)	6%	(23)	5%	(21)	391
2022 House Vote: Democrat	78%	(257)	15%	(50)	2%	(8)	1%	(4)	3%	(11)	330
2022 House Vote: Republican	56%	(191)	24%	(81)	10%	(35)	7%	(24)	3%	(10)	342
2022 House Vote: Did not Vote	50%	(56)	31%	(35)	6%	(7)	1%	(1)	11%	(13)	111
2020 Vote: Joe Biden	77%	(289)	18%	(66)	1%	(5)	1%	(3)	3%	(9)	372
2020 Vote: Donald Trump	54%	(199)	24%	(89)	11%	(42)	7%	(24)	4%	(17)	371
2016 Vote: Hillary Clinton	79%	(225)	15%	(42)	3%	(8)	1%	(3)	3%	(8)	286
2016 Vote: Donald Trump	56%	(177)	25%	(80)	9%	(27)	6%	(19)	4%	(12)	316
U.S. Economy: Wrong Track	58%	(313)	24%	(129)	8%	(42)	5%	(26)	5%	(27)	537
U.S. Economy: Right Direction	76%	(199)	15%	(40)	3%	(8)	2%	(4)	4%	(12)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	80%	(213)	16%	(44)	2%	(4)	1%	(3)	1%	(3)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	56%	(229)	24%	(96)	11%	(44)	5%	(20)	5%	(21)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	57%	(70)	23%	(29)	2%	(2)	6%	(7)	12%	(14)	123
Top 2024 Issue: Economy	61%	(205)	24%	(80)	7%	(23)	4%	(14)	4%	(14)	335

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	64%	(513)	21%	(169)	6%	(50)	4%	(31)	5%	(39)	801
Community: Urban	59%	(89)	21%	(31)	9%	(13)	5%	(7)	7%	(10)	151
Community: Suburban	66%	(267)	21%	(85)	4%	(18)	4%	(14)	5%	(21)	404
Community: Rural	64%	(157)	21%	(52)	8%	(19)	4%	(10)	3%	(8)	246
Community/Gender: Urban Women	66%	(48)	20%	(15)	3%	(2)	3%	(2)	8%	(6)	73
Community/Gender: Urban Men	53%	(41)	21%	(16)	15%	(12)	6%	(5)	5%	(4)	78
Community/Gender: Rural Women	62%	(92)	24%	(36)	4%	(6)	5%	(7)	5%	(7)	149
Community/Gender: Rural Men	67%	(65)	16%	(16)	13%	(13)	2%	(2)	1%	(1)	97
Community/Gender: Suburban Women	70%	(153)	18%	(40)	2%	(5)	2%	(5)	7%	(15)	219
Community/Gender: Suburban Men	61%	(113)	24%	(45)	7%	(12)	5%	(9)	3%	(5)	185
Homeowner	64%	(325)	21%	(108)	7%	(36)	4%	(19)	3%	(17)	505
Renter	63%	(166)	21%	(56)	5%	(14)	4%	(10)	7%	(20)	265
Military HHnm: Yes	71%	(103)	18%	(27)	6%	(9)	2%	(3)	2%	(4)	146
Military HH: No	62%	(409)	22%	(142)	6%	(42)	4%	(28)	5%	(35)	655
Employ: Private Sector	63%	(162)	24%	(61)	7%	(18)	3%	(8)	4%	(10)	259
Employ: Government	56%	(39)	23%	(16)	4%	(3)	9%	(6)	7%	(5)	70
Employ: Self-Employed	66%	(58)	16%	(14)	12%	(10)	4%	(4)	3%	(3)	89
Employ: Retired	69%	(139)	22%	(44)	5%	(11)	2%	(4)	2%	(4)	202
Employ: Unemployed	67%	(46)	15%	(11)	6%	(4)	5%	(4)	7%	(5)	69
Self + Household: White-Collar	69%	(229)	20%	(67)	6%	(19)	2%	(6)	4%	(13)	333
Self + Household: Blue Collar	65%	(211)	20%	(64)	7%	(24)	5%	(17)	3%	(9)	325
Union HH: No	64%	(490)	21%	(158)	6%	(47)	4%	(29)	5%	(38)	762
LGBTQ+: Yes	67%	(62)	15%	(14)	3%	(3)	6%	(5)	9%	(8)	92
LGBTQ+: No	64%	(451)	22%	(155)	7%	(47)	4%	(26)	4%	(31)	709
Motivated to Vote	66%	(474)	20%	(145)	6%	(45)	4%	(29)	4%	(27)	720
Parent: Yes	63%	(144)	21%	(47)	7%	(16)	5%	(12)	4%	(10)	229
Parent: No	64%	(368)	21%	(121)	6%	(34)	3%	(19)	5%	(29)	572
COVID Vaccine: Yes	69%	(363)	22%	(118)	4%	(22)	2%	(9)	3%	(18)	530
COVID Vaccine: No	55%	(149)	19%	(51)	11%	(29)	8%	(22)	8%	(21)	271
Student Loans: Yes	66%	(107)	19%	(31)	8%	(13)	3%	(5)	3%	(5)	161
Student Loans: No	63%	(405)	22%	(138)	6%	(38)	4%	(25)	5%	(34)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_13: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	70%	(559)	22%	(175)	6%	(46)	1%	(11)	1%	(10)	801
Gender: Male	63%	(228)	27%	(97)	7%	(26)	2%	(8)	—	(2)	360
Gender: Female	75%	(331)	18%	(78)	5%	(20)	1%	(3)	2%	(9)	441
Age: 18-34	70%	(158)	19%	(43)	6%	(14)	1%	(2)	3%	(8)	225
Age: 35-44	72%	(79)	20%	(22)	4%	(5)	3%	(4)	1%	(1)	111
Age: 45-64	76%	(216)	19%	(55)	4%	(11)	—	(1)	—	(0)	284
Age: 65+	58%	(106)	30%	(55)	9%	(17)	2%	(4)	1%	(1)	182
GenZers: 1997-2012	62%	(78)	23%	(28)	8%	(10)	2%	(2)	5%	(7)	124
Millennials: 1981-1996	75%	(138)	17%	(32)	4%	(8)	2%	(4)	1%	(2)	183
GenXers: 1965-1980	74%	(167)	21%	(48)	4%	(9)	1%	(2)	—	(0)	227
Baby Boomers: 1946-1964	68%	(168)	23%	(57)	7%	(18)	1%	(4)	1%	(1)	248
Educ: < College	74%	(359)	17%	(83)	5%	(24)	2%	(9)	2%	(10)	486
Educ: Bachelors degree	65%	(121)	27%	(50)	8%	(16)	—	(0)	—	(0)	187
Educ: Post-grad	61%	(79)	33%	(43)	5%	(6)	1%	(1)	—	(0)	128
Income: Under 50k	73%	(243)	17%	(57)	6%	(19)	1%	(4)	3%	(10)	333
Income: 50k-100k	66%	(199)	25%	(77)	8%	(24)	1%	(4)	—	(0)	304
Income: 100k+	71%	(116)	25%	(42)	2%	(3)	2%	(3)	—	(0)	165
Ethnicity: White (Non-Hispanic)	66%	(317)	25%	(121)	7%	(33)	2%	(9)	1%	(3)	482
Ethnicity: Black (Non-Hispanic)	80%	(207)	13%	(35)	3%	(9)	1%	(1)	3%	(7)	259
All Christian	63%	(235)	29%	(107)	7%	(26)	1%	(5)	—	(2)	373
Agnostic/Nothing in particular	75%	(135)	16%	(29)	5%	(8)	2%	(3)	2%	(4)	179
Something Else	78%	(153)	12%	(24)	5%	(10)	2%	(4)	3%	(5)	196
Evangelical	68%	(219)	23%	(74)	5%	(17)	1%	(4)	2%	(6)	320
Non-Evangelical	68%	(162)	22%	(53)	8%	(19)	2%	(4)	—	(1)	239
PID: Dem (no lean)	82%	(244)	14%	(40)	2%	(5)	1%	(3)	1%	(4)	296
PID: Ind (no lean)	64%	(113)	24%	(42)	8%	(13)	2%	(4)	2%	(4)	176
PID: Rep (no lean)	62%	(202)	28%	(93)	8%	(28)	1%	(4)	—	(2)	328

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Table BLMB6_13: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	70%	(559)	22%	(175)	6%	(46)	1%	(11)	1%	(10)	801
PID/Gender: Dem Men	77%	(108)	20%	(28)	2%	(3)	2%	(2)	—	(0)	140
PID/Gender: Dem Women	87%	(136)	8%	(13)	1%	(2)	1%	(1)	3%	(4)	156
PID/Gender: Ind Men	58%	(47)	28%	(23)	10%	(8)	3%	(2)	1%	(1)	80
PID/Gender: Ind Women	69%	(66)	20%	(19)	5%	(5)	2%	(1)	4%	(4)	96
PID/Gender: Rep Men	53%	(74)	34%	(47)	10%	(15)	2%	(3)	1%	(1)	139
PID/Gender: Rep Women	68%	(128)	24%	(46)	7%	(13)	—	(1)	—	(1)	189
Ideo: Liberal (1-3)	76%	(171)	17%	(39)	6%	(13)	1%	(2)	—	(0)	224
Ideo: Moderate (4)	76%	(155)	19%	(38)	2%	(4)	2%	(3)	2%	(4)	205
Ideo: Conservative (5-7)	61%	(199)	28%	(92)	9%	(29)	1%	(5)	1%	(2)	327
Ideo/PID: Conservative Republican	60%	(150)	29%	(73)	9%	(23)	1%	(2)	—	(1)	249
Ideo/PID: Moderate/Liberal Republican	64%	(44)	25%	(17)	7%	(5)	2%	(2)	1%	(1)	69
Ideo/PID: Moderate/Conservative Democrat	87%	(92)	11%	(12)	—	(0)	1%	(1)	1%	(1)	106
Ideo/PID: Liberal Democrat	80%	(136)	16%	(28)	3%	(5)	1%	(1)	—	(0)	170
Unfavorable of Biden and Trump	58%	(77)	33%	(44)	7%	(9)	2%	(2)	—	(0)	133
2024 H2H Matchup: Biden Voter	80%	(276)	15%	(53)	2%	(7)	1%	(2)	2%	(5)	344
2024 H2H Matchup: Trump Voter	61%	(240)	28%	(110)	8%	(31)	2%	(7)	1%	(3)	391
2022 House Vote: Democrat	81%	(269)	14%	(47)	2%	(7)	1%	(3)	1%	(4)	330
2022 House Vote: Republican	58%	(197)	31%	(107)	9%	(31)	2%	(5)	—	(1)	342
2022 House Vote: Did not Vote	74%	(82)	16%	(18)	3%	(4)	2%	(2)	4%	(4)	111
2020 Vote: Joe Biden	82%	(305)	14%	(52)	2%	(8)	1%	(2)	2%	(6)	372
2020 Vote: Donald Trump	59%	(220)	30%	(110)	9%	(34)	2%	(7)	—	(0)	371
2016 Vote: Hillary Clinton	82%	(234)	14%	(40)	1%	(4)	1%	(3)	1%	(4)	286
2016 Vote: Donald Trump	60%	(189)	29%	(93)	9%	(29)	1%	(5)	—	(0)	316
U.S. Economy: Wrong Track	65%	(348)	26%	(139)	7%	(36)	1%	(7)	1%	(7)	537
U.S. Economy: Right Direction	80%	(211)	14%	(37)	4%	(9)	1%	(3)	1%	(3)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	83%	(223)	12%	(31)	3%	(8)	1%	(3)	1%	(3)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	60%	(248)	29%	(118)	8%	(33)	2%	(7)	1%	(4)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	72%	(88)	21%	(26)	4%	(4)	1%	(1)	3%	(3)	123
Top 2024 Issue: Economy	69%	(232)	24%	(81)	5%	(18)	1%	(4)	—	(0)	335

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Table BLMB6_13: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	70%	(559)	22%	(175)	6%	(46)	1%	(11)	1%	(10)	801
Community: Urban	70%	(105)	20%	(31)	8%	(12)	1%	(1)	1%	(2)	151
Community: Suburban	69%	(279)	23%	(94)	5%	(19)	2%	(7)	1%	(5)	404
Community: Rural	71%	(174)	20%	(50)	6%	(15)	1%	(3)	1%	(4)	246
Community/Gender: Urban Women	85%	(61)	10%	(7)	3%	(2)	1%	(1)	1%	(1)	73
Community/Gender: Urban Men	56%	(44)	30%	(24)	12%	(9)	—	(0)	1%	(1)	78
Community/Gender: Rural Women	70%	(105)	20%	(30)	7%	(11)	—	(1)	2%	(3)	149
Community/Gender: Rural Men	71%	(69)	21%	(20)	4%	(4)	3%	(3)	1%	(1)	97
Community/Gender: Suburban Women	75%	(164)	19%	(41)	3%	(7)	1%	(2)	2%	(5)	219
Community/Gender: Suburban Men	62%	(115)	29%	(53)	7%	(12)	3%	(5)	—	(0)	185
Homeowner	67%	(340)	24%	(123)	6%	(33)	1%	(7)	—	(2)	505
Renter	75%	(199)	17%	(46)	4%	(11)	1%	(3)	3%	(7)	265
Military HHnm: Yes	62%	(91)	26%	(37)	8%	(12)	4%	(6)	—	(0)	146
Military HH: No	71%	(468)	21%	(138)	5%	(34)	1%	(5)	2%	(10)	655
Employ: Private Sector	74%	(191)	22%	(56)	2%	(6)	2%	(6)	—	(0)	259
Employ: Government	70%	(49)	19%	(13)	10%	(7)	1%	(1)	1%	(1)	70
Employ: Self-Employed	69%	(61)	21%	(19)	8%	(7)	2%	(2)	—	(0)	89
Employ: Retired	64%	(130)	26%	(53)	8%	(15)	1%	(2)	1%	(2)	202
Employ: Unemployed	70%	(48)	19%	(13)	6%	(4)	—	(0)	5%	(4)	69
Self + Household: White-Collar	67%	(222)	25%	(82)	7%	(22)	2%	(7)	—	(1)	333
Self + Household: Blue Collar	73%	(239)	20%	(64)	6%	(19)	1%	(3)	—	(1)	325
Union HH: No	70%	(536)	21%	(161)	6%	(44)	1%	(11)	1%	(10)	762
LGBTQ+: Yes	72%	(66)	18%	(16)	7%	(7)	2%	(2)	1%	(0)	92
LGBTQ+: No	69%	(493)	22%	(159)	6%	(39)	1%	(8)	1%	(10)	709
Motivated to Vote	71%	(513)	21%	(154)	6%	(40)	1%	(8)	1%	(5)	720
Parent: Yes	77%	(177)	17%	(39)	3%	(7)	1%	(3)	1%	(2)	229
Parent: No	67%	(382)	24%	(136)	7%	(38)	1%	(8)	1%	(8)	572
COVID Vaccine: Yes	73%	(390)	19%	(102)	6%	(31)	1%	(6)	—	(1)	530
COVID Vaccine: No	63%	(169)	27%	(73)	5%	(15)	2%	(4)	3%	(9)	271
Student Loans: Yes	76%	(123)	20%	(33)	1%	(2)	1%	(2)	1%	(1)	161
Student Loans: No	68%	(436)	22%	(143)	7%	(43)	1%	(8)	1%	(9)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_15: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	29%	(228)	33%	(268)	23%	(184)	9%	(75)	6%	(46)	801
Gender: Male	23%	(84)	37%	(133)	27%	(98)	9%	(33)	3%	(12)	360
Gender: Female	33%	(144)	31%	(136)	19%	(85)	10%	(42)	8%	(33)	441
Age: 18-34	44%	(100)	26%	(58)	17%	(38)	3%	(7)	10%	(22)	225
Age: 35-44	33%	(37)	37%	(41)	16%	(18)	8%	(8)	6%	(6)	111
Age: 45-64	27%	(77)	38%	(108)	22%	(63)	8%	(24)	4%	(12)	284
Age: 65+	8%	(15)	33%	(61)	36%	(65)	20%	(36)	3%	(5)	182
GenZers: 1997-2012	41%	(51)	30%	(37)	18%	(22)	3%	(4)	9%	(11)	124
Millennials: 1981-1996	41%	(74)	29%	(54)	16%	(30)	5%	(10)	8%	(15)	183
GenXers: 1965-1980	29%	(67)	37%	(83)	23%	(52)	7%	(15)	5%	(11)	227
Baby Boomers: 1946-1964	15%	(36)	34%	(84)	31%	(77)	18%	(44)	3%	(8)	248
Educ: < College	33%	(162)	31%	(150)	20%	(95)	9%	(43)	8%	(37)	486
Educ: Bachelors degree	23%	(43)	35%	(66)	27%	(50)	11%	(20)	4%	(7)	187
Educ: Post-grad	18%	(24)	41%	(53)	30%	(38)	10%	(12)	1%	(1)	128
Income: Under 50k	35%	(118)	32%	(107)	17%	(58)	6%	(20)	9%	(30)	333
Income: 50k-100k	24%	(72)	34%	(102)	30%	(92)	9%	(26)	4%	(11)	304
Income: 100k+	23%	(39)	36%	(60)	20%	(34)	17%	(28)	3%	(5)	165
Ethnicity: White (Non-Hispanic)	18%	(88)	35%	(168)	28%	(137)	13%	(65)	5%	(25)	482
Ethnicity: Black (Non-Hispanic)	49%	(126)	29%	(75)	14%	(36)	1%	(4)	7%	(18)	259
All Christian	18%	(67)	35%	(130)	26%	(98)	16%	(61)	4%	(17)	373
Agnostic/Nothing in particular	35%	(63)	30%	(54)	24%	(43)	3%	(6)	7%	(12)	179
Something Else	42%	(81)	32%	(62)	15%	(30)	4%	(7)	7%	(15)	196
Evangelical	25%	(81)	34%	(109)	21%	(66)	12%	(38)	8%	(25)	320
Non-Evangelical	27%	(63)	33%	(79)	26%	(61)	12%	(29)	2%	(6)	239
PID: Dem (no lean)	42%	(126)	35%	(105)	14%	(43)	2%	(6)	6%	(17)	296
PID: Ind (no lean)	24%	(43)	39%	(69)	25%	(43)	5%	(9)	7%	(12)	176
PID: Rep (no lean)	18%	(60)	29%	(95)	30%	(97)	18%	(60)	5%	(16)	328

Continued on next page

Table BLMB6_15: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	29%	(228)	33%	(268)	23%	(184)	9%	(75)	6%	(46)	801
PID/Gender: Dem Men	35%	(49)	40%	(56)	19%	(27)	1%	(2)	5%	(6)	140
PID/Gender: Dem Women	50%	(77)	31%	(49)	10%	(16)	2%	(4)	7%	(11)	156
PID/Gender: Ind Men	18%	(14)	46%	(37)	28%	(23)	5%	(4)	4%	(3)	80
PID/Gender: Ind Women	30%	(29)	33%	(32)	22%	(21)	6%	(5)	10%	(9)	96
PID/Gender: Rep Men	15%	(21)	29%	(40)	35%	(49)	19%	(27)	2%	(3)	139
PID/Gender: Rep Women	20%	(39)	29%	(55)	26%	(49)	18%	(33)	7%	(13)	189
Ideo: Liberal (1-3)	35%	(78)	38%	(86)	20%	(44)	4%	(8)	4%	(8)	224
Ideo: Moderate (4)	35%	(72)	36%	(73)	22%	(45)	3%	(5)	4%	(9)	205
Ideo: Conservative (5-7)	18%	(59)	30%	(98)	28%	(92)	19%	(62)	5%	(18)	327
Ideo/PID: Conservative Republican	15%	(38)	28%	(70)	29%	(72)	22%	(56)	5%	(13)	249
Ideo/PID: Moderate/Liberal Republican	27%	(19)	28%	(19)	34%	(24)	6%	(4)	4%	(3)	69
Ideo/PID: Moderate/Conservative Democrat	48%	(51)	26%	(28)	16%	(18)	2%	(3)	7%	(8)	106
Ideo/PID: Liberal Democrat	38%	(65)	42%	(71)	15%	(25)	2%	(3)	4%	(6)	170
Unfavorable of Biden and Trump	26%	(35)	33%	(44)	28%	(37)	7%	(9)	6%	(8)	133
2024 H2H Matchup: Biden Voter	39%	(135)	39%	(133)	16%	(56)	1%	(4)	5%	(16)	344
2024 H2H Matchup: Trump Voter	19%	(73)	30%	(116)	29%	(114)	17%	(67)	5%	(20)	391
2022 House Vote: Democrat	41%	(137)	35%	(115)	16%	(54)	2%	(6)	5%	(18)	330
2022 House Vote: Republican	15%	(52)	30%	(104)	31%	(105)	19%	(64)	5%	(17)	342
2022 House Vote: Did not Vote	28%	(31)	41%	(45)	20%	(22)	3%	(4)	8%	(9)	111
2020 Vote: Joe Biden	39%	(145)	37%	(139)	17%	(62)	2%	(7)	5%	(20)	372
2020 Vote: Donald Trump	17%	(63)	30%	(112)	31%	(114)	17%	(65)	5%	(18)	371
2016 Vote: Hillary Clinton	39%	(113)	37%	(107)	15%	(44)	2%	(6)	6%	(16)	286
2016 Vote: Donald Trump	14%	(45)	31%	(98)	32%	(100)	19%	(61)	4%	(11)	316
U.S. Economy: Wrong Track	24%	(129)	30%	(160)	27%	(144)	13%	(71)	6%	(34)	537
U.S. Economy: Right Direction	38%	(99)	41%	(109)	15%	(40)	2%	(4)	4%	(12)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	45%	(119)	39%	(105)	11%	(29)	2%	(6)	3%	(8)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(80)	30%	(121)	30%	(123)	16%	(65)	5%	(21)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(29)	34%	(42)	25%	(31)	3%	(4)	14%	(17)	123
Top 2024 Issue: Economy	27%	(90)	35%	(117)	24%	(82)	9%	(31)	5%	(15)	335

Continued on next page

Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	29%	(228)	33%	(268)	23%	(184)	9%	(75)	6%	(46)	801
Community: Urban	39%	(59)	33%	(50)	22%	(33)	3%	(5)	3%	(4)	151
Community: Suburban	26%	(104)	34%	(136)	26%	(106)	8%	(31)	7%	(27)	404
Community: Rural	27%	(66)	33%	(82)	18%	(45)	16%	(39)	6%	(15)	246
Community/Gender: Urban Women	49%	(36)	31%	(22)	15%	(11)	2%	(2)	3%	(2)	73
Community/Gender: Urban Men	29%	(23)	36%	(28)	28%	(22)	4%	(3)	3%	(2)	78
Community/Gender: Rural Women	30%	(45)	28%	(42)	17%	(26)	16%	(24)	8%	(12)	149
Community/Gender: Rural Men	21%	(21)	41%	(39)	20%	(19)	16%	(15)	3%	(2)	97
Community/Gender: Suburban Women	29%	(63)	32%	(71)	22%	(49)	8%	(17)	9%	(19)	219
Community/Gender: Suburban Men	22%	(40)	35%	(65)	31%	(57)	8%	(14)	4%	(8)	185
Homeowner	22%	(113)	35%	(176)	26%	(133)	11%	(57)	5%	(26)	505
Renter	38%	(100)	32%	(84)	17%	(45)	7%	(18)	7%	(18)	265
Military HHnm: Yes	22%	(32)	30%	(44)	26%	(38)	15%	(22)	6%	(9)	146
Military HH: No	30%	(197)	34%	(224)	22%	(145)	8%	(53)	6%	(37)	655
Employ: Private Sector	29%	(75)	34%	(87)	26%	(67)	9%	(22)	3%	(8)	259
Employ: Government	35%	(24)	36%	(25)	15%	(10)	8%	(5)	7%	(5)	70
Employ: Self-Employed	30%	(27)	34%	(30)	25%	(22)	5%	(5)	6%	(5)	89
Employ: Retired	11%	(21)	40%	(80)	29%	(58)	17%	(34)	4%	(8)	202
Employ: Unemployed	51%	(35)	22%	(15)	14%	(10)	3%	(2)	11%	(7)	69
Self + Household: White-Collar	20%	(68)	37%	(123)	26%	(88)	12%	(38)	5%	(16)	333
Self + Household: Blue Collar	34%	(111)	31%	(100)	22%	(72)	9%	(29)	4%	(14)	325
Union HH: No	28%	(215)	33%	(248)	24%	(180)	10%	(74)	6%	(45)	762
LGBTQ+: Yes	43%	(39)	30%	(27)	16%	(14)	4%	(4)	7%	(6)	92
LGBTQ+: No	27%	(189)	34%	(241)	24%	(169)	10%	(71)	6%	(39)	709
Motivated to Vote	28%	(205)	33%	(238)	24%	(172)	10%	(72)	5%	(33)	720
Parent: Yes	36%	(83)	32%	(74)	19%	(44)	7%	(16)	6%	(14)	229
Parent: No	26%	(146)	34%	(194)	24%	(140)	10%	(59)	6%	(32)	572
COVID Vaccine: Yes	28%	(151)	35%	(187)	24%	(126)	9%	(46)	4%	(20)	530
COVID Vaccine: No	29%	(78)	30%	(81)	21%	(58)	11%	(28)	10%	(26)	271
Student Loans: Yes	45%	(72)	25%	(41)	21%	(33)	3%	(6)	6%	(10)	161
Student Loans: No	24%	(157)	36%	(227)	23%	(150)	11%	(69)	6%	(36)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_16: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	33%	(262)	36%	(292)	14%	(112)	10%	(83)	7%	(52)	801
Gender: Male	28%	(101)	37%	(132)	18%	(64)	14%	(49)	4%	(13)	360
Gender: Female	36%	(160)	36%	(160)	11%	(48)	8%	(33)	9%	(39)	441
Age: 18-34	38%	(86)	26%	(59)	13%	(29)	11%	(25)	12%	(27)	225
Age: 35-44	22%	(25)	34%	(38)	21%	(23)	13%	(15)	9%	(10)	111
Age: 45-64	29%	(83)	41%	(117)	14%	(41)	11%	(30)	4%	(13)	284
Age: 65+	37%	(68)	43%	(78)	11%	(20)	7%	(13)	2%	(3)	182
GenZers: 1997-2012	38%	(48)	30%	(37)	11%	(13)	8%	(10)	13%	(16)	124
Millennials: 1981-1996	32%	(58)	28%	(50)	18%	(32)	14%	(25)	9%	(17)	183
GenXers: 1965-1980	26%	(58)	38%	(87)	17%	(38)	13%	(29)	6%	(14)	227
Baby Boomers: 1946-1964	37%	(93)	43%	(107)	11%	(26)	7%	(18)	2%	(5)	248
Educ: < College	35%	(169)	33%	(158)	11%	(52)	13%	(64)	9%	(42)	486
Educ: Bachelors degree	27%	(50)	40%	(75)	20%	(38)	9%	(16)	4%	(8)	187
Educ: Post-grad	33%	(42)	46%	(59)	17%	(22)	2%	(3)	2%	(2)	128
Income: Under 50k	33%	(108)	32%	(108)	12%	(41)	11%	(38)	11%	(38)	333
Income: 50k-100k	33%	(101)	36%	(111)	17%	(53)	10%	(31)	3%	(8)	304
Income: 100k+	32%	(52)	45%	(74)	11%	(18)	9%	(15)	4%	(6)	165
Ethnicity: White (Non-Hispanic)	33%	(157)	39%	(190)	14%	(66)	11%	(54)	3%	(15)	482
Ethnicity: Black (Non-Hispanic)	35%	(90)	28%	(74)	14%	(35)	10%	(27)	13%	(33)	259
All Christian	28%	(105)	44%	(165)	14%	(53)	9%	(32)	5%	(17)	373
Agnostic/Nothing in particular	36%	(64)	27%	(48)	15%	(26)	14%	(26)	8%	(15)	179
Something Else	36%	(71)	33%	(65)	12%	(24)	10%	(20)	8%	(16)	196
Evangelical	29%	(93)	40%	(127)	14%	(45)	10%	(31)	7%	(23)	320
Non-Evangelical	33%	(80)	41%	(97)	13%	(31)	9%	(20)	4%	(10)	239
PID: Dem (no lean)	38%	(112)	34%	(102)	11%	(34)	10%	(28)	7%	(20)	296
PID: Ind (no lean)	28%	(50)	37%	(66)	16%	(28)	6%	(10)	13%	(22)	176
PID: Rep (no lean)	30%	(100)	38%	(125)	15%	(50)	13%	(44)	3%	(10)	328

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Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	33%	(262)	36%	(292)	14%	(112)	10%	(83)	7%	(52)	801
PID/Gender: Dem Men	34%	(47)	37%	(52)	12%	(17)	13%	(18)	5%	(7)	140
PID/Gender: Dem Women	42%	(65)	32%	(50)	11%	(17)	7%	(11)	9%	(14)	156
PID/Gender: Ind Men	21%	(17)	46%	(37)	20%	(16)	7%	(6)	6%	(5)	80
PID/Gender: Ind Women	34%	(33)	30%	(29)	13%	(12)	5%	(4)	19%	(18)	96
PID/Gender: Rep Men	27%	(37)	31%	(43)	22%	(31)	19%	(26)	1%	(2)	139
PID/Gender: Rep Women	33%	(63)	43%	(81)	10%	(19)	10%	(18)	4%	(8)	189
Ideo: Liberal (1-3)	41%	(92)	34%	(76)	11%	(24)	9%	(19)	5%	(12)	224
Ideo: Moderate (4)	28%	(57)	39%	(79)	16%	(33)	8%	(16)	9%	(19)	205
Ideo: Conservative (5-7)	31%	(100)	39%	(127)	15%	(49)	12%	(41)	3%	(11)	327
Ideo/PID: Conservative Republican	31%	(77)	39%	(96)	15%	(37)	14%	(35)	2%	(4)	249
Ideo/PID: Moderate/Liberal Republican	23%	(16)	38%	(26)	19%	(13)	12%	(8)	8%	(5)	69
Ideo/PID: Moderate/Conservative Democrat	34%	(36)	33%	(35)	12%	(13)	12%	(13)	9%	(10)	106
Ideo/PID: Liberal Democrat	45%	(76)	35%	(60)	10%	(16)	7%	(11)	4%	(6)	170
Unfavorable of Biden and Trump	34%	(46)	36%	(48)	15%	(20)	8%	(11)	6%	(8)	133
2024 H2H Matchup: Biden Voter	38%	(130)	36%	(125)	12%	(43)	6%	(21)	7%	(25)	344
2024 H2H Matchup: Trump Voter	29%	(113)	37%	(146)	14%	(57)	15%	(60)	4%	(16)	391
2022 House Vote: Democrat	37%	(122)	35%	(115)	11%	(36)	9%	(30)	8%	(27)	330
2022 House Vote: Republican	30%	(101)	40%	(138)	16%	(54)	11%	(38)	3%	(10)	342
2022 House Vote: Did not Vote	27%	(30)	34%	(38)	13%	(14)	13%	(14)	13%	(15)	111
2020 Vote: Joe Biden	36%	(133)	37%	(138)	12%	(44)	8%	(29)	8%	(28)	372
2020 Vote: Donald Trump	30%	(113)	37%	(136)	16%	(61)	13%	(49)	3%	(12)	371
2016 Vote: Hillary Clinton	36%	(104)	35%	(101)	12%	(35)	10%	(27)	7%	(19)	286
2016 Vote: Donald Trump	29%	(91)	40%	(127)	16%	(49)	12%	(37)	3%	(11)	316
U.S. Economy: Wrong Track	30%	(160)	35%	(189)	16%	(84)	12%	(62)	8%	(43)	537
U.S. Economy: Right Direction	39%	(102)	39%	(103)	11%	(28)	8%	(21)	4%	(10)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38%	(101)	37%	(98)	12%	(32)	7%	(19)	7%	(18)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	30%	(121)	37%	(153)	14%	(59)	15%	(60)	4%	(17)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	32%	(40)	34%	(41)	17%	(21)	3%	(4)	14%	(17)	123
Top 2024 Issue: Economy	26%	(89)	41%	(137)	14%	(47)	13%	(42)	6%	(19)	335

Continued on next page

Table BLMB6_16: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	33%	(262)	36%	(292)	14%	(112)	10%	(83)	7%	(52)	801
Community: Urban	38%	(57)	32%	(48)	13%	(20)	7%	(11)	10%	(15)	151
Community: Suburban	33%	(133)	37%	(149)	15%	(59)	10%	(39)	6%	(24)	404
Community: Rural	29%	(72)	39%	(95)	13%	(33)	13%	(33)	5%	(13)	246
Community/Gender: Urban Women	46%	(34)	30%	(22)	6%	(4)	4%	(3)	14%	(10)	73
Community/Gender: Urban Men	30%	(23)	34%	(26)	20%	(15)	11%	(8)	6%	(4)	78
Community/Gender: Rural Women	30%	(45)	42%	(62)	11%	(16)	10%	(15)	7%	(11)	149
Community/Gender: Rural Men	28%	(27)	34%	(33)	18%	(17)	18%	(18)	2%	(2)	97
Community/Gender: Suburban Women	37%	(82)	35%	(76)	13%	(28)	7%	(16)	8%	(18)	219
Community/Gender: Suburban Men	27%	(51)	39%	(73)	17%	(32)	13%	(23)	4%	(7)	185
Homeowner	32%	(163)	41%	(207)	14%	(70)	9%	(46)	4%	(19)	505
Renter	35%	(93)	28%	(75)	14%	(37)	11%	(30)	12%	(31)	265
Military HHnm: Yes	25%	(36)	44%	(64)	15%	(22)	12%	(17)	5%	(7)	146
Military HH: No	34%	(225)	35%	(228)	14%	(90)	10%	(66)	7%	(46)	655
Employ: Private Sector	31%	(80)	37%	(95)	16%	(41)	10%	(26)	7%	(17)	259
Employ: Government	21%	(15)	36%	(25)	24%	(17)	10%	(7)	8%	(6)	70
Employ: Self-Employed	37%	(33)	24%	(22)	17%	(15)	17%	(15)	5%	(4)	89
Employ: Retired	35%	(70)	41%	(83)	13%	(27)	8%	(15)	3%	(6)	202
Employ: Unemployed	38%	(26)	31%	(22)	6%	(4)	16%	(11)	9%	(6)	69
Self + Household: White-Collar	34%	(112)	42%	(140)	14%	(46)	7%	(22)	4%	(14)	333
Self + Household: Blue Collar	33%	(108)	35%	(114)	12%	(41)	15%	(49)	4%	(14)	325
Union HH: No	33%	(252)	36%	(275)	14%	(106)	11%	(82)	6%	(47)	762
LGBTQ+: Yes	45%	(41)	24%	(22)	10%	(9)	13%	(12)	8%	(8)	92
LGBTQ+: No	31%	(221)	38%	(270)	14%	(103)	10%	(71)	6%	(44)	709
Motivated to Vote	33%	(240)	37%	(264)	14%	(102)	10%	(76)	5%	(38)	720
Parent: Yes	30%	(68)	36%	(82)	12%	(28)	15%	(34)	8%	(18)	229
Parent: No	34%	(194)	37%	(210)	15%	(84)	9%	(49)	6%	(34)	572
COVID Vaccine: Yes	33%	(172)	40%	(210)	14%	(76)	8%	(42)	6%	(30)	530
COVID Vaccine: No	33%	(89)	30%	(82)	13%	(36)	15%	(41)	8%	(22)	271
Student Loans: Yes	32%	(51)	29%	(48)	18%	(29)	11%	(17)	10%	(16)	161
Student Loans: No	33%	(210)	38%	(245)	13%	(83)	10%	(66)	6%	(36)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_17: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	43%	(344)	31%	(250)	12%	(93)	7%	(55)	7%	(59)	801
Gender: Male	35%	(127)	35%	(125)	17%	(61)	9%	(34)	4%	(13)	360
Gender: Female	49%	(217)	28%	(125)	7%	(31)	5%	(21)	11%	(46)	441
Age: 18-34	45%	(101)	25%	(55)	11%	(25)	7%	(15)	13%	(28)	225
Age: 35-44	31%	(34)	32%	(35)	17%	(18)	11%	(12)	10%	(11)	111
Age: 45-64	42%	(118)	34%	(95)	9%	(26)	9%	(27)	6%	(18)	284
Age: 65+	50%	(91)	36%	(65)	13%	(23)	—	(0)	1%	(2)	182
GenZers: 1997-2012	45%	(56)	23%	(28)	12%	(15)	6%	(8)	14%	(17)	124
Millennials: 1981-1996	39%	(72)	29%	(53)	12%	(22)	10%	(18)	10%	(18)	183
GenXers: 1965-1980	35%	(79)	34%	(77)	10%	(24)	12%	(27)	9%	(21)	227
Baby Boomers: 1946-1964	53%	(131)	33%	(83)	11%	(28)	1%	(3)	2%	(4)	248
Educ: < College	45%	(219)	26%	(126)	11%	(53)	8%	(40)	10%	(48)	486
Educ: Bachelors degree	41%	(76)	36%	(68)	12%	(22)	6%	(11)	5%	(9)	187
Educ: Post-grad	38%	(48)	44%	(57)	13%	(17)	3%	(4)	2%	(2)	128
Income: Under 50k	41%	(137)	29%	(95)	9%	(30)	9%	(29)	12%	(41)	333
Income: 50k-100k	44%	(132)	31%	(93)	16%	(48)	6%	(18)	4%	(12)	304
Income: 100k+	45%	(75)	38%	(62)	9%	(15)	4%	(7)	4%	(6)	165
Ethnicity: White (Non-Hispanic)	45%	(217)	33%	(160)	12%	(56)	6%	(29)	4%	(20)	482
Ethnicity: Black (Non-Hispanic)	40%	(103)	26%	(66)	12%	(32)	8%	(22)	14%	(35)	259
All Christian	44%	(165)	37%	(140)	9%	(34)	5%	(17)	5%	(18)	373
Agnostic/Nothing in particular	39%	(69)	26%	(47)	15%	(27)	8%	(15)	11%	(20)	179
Something Else	45%	(88)	25%	(49)	9%	(19)	11%	(21)	10%	(19)	196
Evangelical	47%	(150)	30%	(96)	9%	(30)	7%	(22)	7%	(22)	320
Non-Evangelical	43%	(102)	36%	(86)	9%	(22)	6%	(15)	6%	(14)	239
PID: Dem (no lean)	43%	(126)	27%	(81)	13%	(37)	6%	(19)	11%	(33)	296
PID: Ind (no lean)	34%	(60)	39%	(69)	12%	(20)	7%	(12)	9%	(15)	176
PID: Rep (no lean)	48%	(158)	30%	(100)	11%	(35)	7%	(24)	4%	(12)	328

Continued on next page

Table BLMB6_17: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	43%	(344)	31%	(250)	12%	(93)	7%	(55)	7%	(59)	801
PID/Gender: Dem Men	36%	(51)	32%	(45)	15%	(22)	10%	(14)	6%	(9)	140
PID/Gender: Dem Women	48%	(75)	23%	(36)	10%	(16)	3%	(5)	15%	(24)	156
PID/Gender: Ind Men	24%	(19)	43%	(34)	23%	(18)	7%	(6)	4%	(3)	80
PID/Gender: Ind Women	43%	(41)	36%	(35)	2%	(2)	6%	(6)	13%	(12)	96
PID/Gender: Rep Men	41%	(57)	33%	(45)	15%	(21)	10%	(15)	1%	(1)	139
PID/Gender: Rep Women	53%	(101)	29%	(54)	7%	(14)	5%	(10)	6%	(11)	189
Ideo: Liberal (1-3)	44%	(98)	29%	(65)	13%	(30)	8%	(19)	5%	(12)	224
Ideo: Moderate (4)	33%	(68)	34%	(69)	15%	(31)	7%	(14)	11%	(22)	205
Ideo: Conservative (5-7)	51%	(166)	32%	(105)	8%	(28)	5%	(18)	3%	(11)	327
Ideo/PID: Conservative Republican	54%	(135)	30%	(75)	9%	(22)	5%	(13)	2%	(4)	249
Ideo/PID: Moderate/Liberal Republican	24%	(17)	33%	(22)	18%	(13)	15%	(10)	10%	(7)	69
Ideo/PID: Moderate/Conservative Democrat	40%	(43)	25%	(27)	10%	(11)	9%	(10)	16%	(17)	106
Ideo/PID: Liberal Democrat	48%	(82)	28%	(48)	14%	(24)	5%	(9)	5%	(8)	170
Unfavorable of Biden and Trump	44%	(58)	36%	(48)	9%	(13)	3%	(4)	8%	(10)	133
2024 H2H Matchup: Biden Voter	38%	(131)	35%	(121)	13%	(45)	5%	(18)	9%	(31)	344
2024 H2H Matchup: Trump Voter	48%	(186)	30%	(116)	10%	(41)	8%	(32)	4%	(16)	391
2022 House Vote: Democrat	38%	(127)	34%	(114)	12%	(40)	5%	(17)	10%	(33)	330
2022 House Vote: Republican	51%	(174)	29%	(100)	11%	(36)	6%	(20)	3%	(11)	342
2022 House Vote: Did not Vote	33%	(36)	27%	(30)	13%	(15)	14%	(16)	12%	(14)	111
2020 Vote: Joe Biden	39%	(146)	34%	(126)	13%	(47)	5%	(20)	9%	(35)	372
2020 Vote: Donald Trump	50%	(184)	29%	(106)	11%	(40)	8%	(30)	3%	(11)	371
2016 Vote: Hillary Clinton	37%	(106)	34%	(97)	13%	(36)	7%	(20)	9%	(27)	286
2016 Vote: Donald Trump	48%	(151)	32%	(102)	12%	(37)	6%	(19)	2%	(6)	316
U.S. Economy: Wrong Track	45%	(241)	28%	(152)	11%	(61)	8%	(42)	8%	(41)	537
U.S. Economy: Right Direction	39%	(103)	37%	(99)	12%	(32)	5%	(12)	7%	(18)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	39%	(105)	35%	(94)	12%	(32)	5%	(13)	9%	(24)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	47%	(193)	30%	(123)	11%	(45)	8%	(34)	4%	(15)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	37%	(46)	27%	(33)	13%	(16)	6%	(8)	17%	(21)	123
Top 2024 Issue: Economy	43%	(145)	30%	(100)	12%	(41)	7%	(25)	7%	(24)	335

Continued on next page

Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	43%	(344)	31%	(250)	12%	(93)	7%	(55)	7%	(59)	801
Community: Urban	48%	(72)	24%	(37)	11%	(17)	6%	(9)	10%	(16)	151
Community: Suburban	38%	(153)	35%	(141)	14%	(57)	6%	(23)	7%	(29)	404
Community: Rural	48%	(119)	29%	(72)	7%	(18)	9%	(22)	6%	(15)	246
Community/Gender: Urban Women	60%	(43)	16%	(12)	5%	(4)	4%	(3)	15%	(11)	73
Community/Gender: Urban Men	37%	(29)	32%	(25)	17%	(13)	8%	(6)	6%	(5)	78
Community/Gender: Rural Women	52%	(78)	25%	(38)	6%	(8)	7%	(11)	10%	(14)	149
Community/Gender: Rural Men	42%	(41)	35%	(34)	10%	(10)	12%	(11)	1%	(1)	97
Community/Gender: Suburban Women	44%	(96)	35%	(76)	9%	(19)	3%	(7)	10%	(21)	219
Community/Gender: Suburban Men	31%	(57)	35%	(66)	21%	(38)	9%	(16)	4%	(8)	185
Homeowner	44%	(223)	34%	(172)	12%	(59)	5%	(27)	5%	(24)	505
Renter	43%	(115)	24%	(63)	12%	(33)	10%	(25)	11%	(29)	265
Military HHnm: Yes	38%	(56)	35%	(52)	11%	(16)	8%	(12)	7%	(10)	146
Military HH: No	44%	(288)	30%	(199)	12%	(76)	6%	(43)	8%	(50)	655
Employ: Private Sector	46%	(118)	30%	(77)	11%	(29)	9%	(22)	5%	(13)	259
Employ: Government	30%	(21)	38%	(26)	16%	(11)	6%	(4)	10%	(7)	70
Employ: Self-Employed	38%	(34)	28%	(25)	15%	(13)	13%	(12)	5%	(5)	89
Employ: Retired	46%	(94)	34%	(68)	13%	(26)	4%	(9)	3%	(6)	202
Employ: Unemployed	38%	(26)	23%	(16)	10%	(7)	6%	(4)	22%	(15)	69
Self + Household: White-Collar	44%	(146)	35%	(118)	12%	(39)	4%	(12)	5%	(18)	333
Self + Household: Blue Collar	44%	(144)	30%	(97)	12%	(40)	8%	(27)	5%	(18)	325
Union HH: No	43%	(327)	31%	(237)	12%	(90)	7%	(53)	7%	(54)	762
LGBTQ+: Yes	44%	(41)	26%	(24)	11%	(10)	9%	(8)	10%	(9)	92
LGBTQ+: No	43%	(303)	32%	(226)	12%	(83)	7%	(46)	7%	(50)	709
Motivated to Vote	45%	(323)	31%	(221)	12%	(86)	7%	(47)	6%	(44)	720
Parent: Yes	40%	(92)	30%	(70)	12%	(28)	9%	(21)	8%	(18)	229
Parent: No	44%	(252)	32%	(180)	11%	(65)	6%	(34)	7%	(41)	572
COVID Vaccine: Yes	41%	(220)	35%	(185)	12%	(65)	5%	(27)	6%	(34)	530
COVID Vaccine: No	46%	(124)	24%	(65)	10%	(28)	10%	(28)	9%	(26)	271
Student Loans: Yes	42%	(68)	28%	(45)	11%	(18)	9%	(15)	10%	(16)	161
Student Loans: No	43%	(276)	32%	(205)	12%	(74)	6%	(40)	7%	(44)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democracy
Registered Voters	42% (335)	1% (5)	2% (16)	3% (21)	10% (80)	1% (6)	3% (26)	2% (13)	4% (31)	4% (35)	6% (52)	9%
Gender: Male	35% (128)	— (2)	2% (7)	4% (13)	11% (39)	1% (3)	5% (19)	1% (5)	4% (15)	3% (9)	7% (25)	13%
Gender: Female	47% (207)	1% (3)	2% (9)	2% (7)	9% (42)	1% (3)	2% (8)	2% (8)	4% (15)	6% (26)	6% (27)	6%
Age: 18-34	44% (99)	2% (4)	2% (5)	3% (7)	6% (13)	1% (3)	4% (8)	3% (6)	5% (12)	5% (11)	2% (5)	5%
Age: 35-44	46% (51)	1% (1)	6% (6)	5% (6)	5% (6)	— (0)	5% (5)	3% (3)	5% (6)	5% (5)	— (0)	7%
Age: 45-64	46% (130)	— (0)	2% (5)	2% (5)	10% (28)	— (1)	3% (9)	1% (4)	3% (10)	5% (14)	4% (12)	12%
Age: 65+	30% (55)	— (0)	— (0)	2% (3)	18% (33)	1% (1)	2% (4)	— (0)	2% (3)	3% (5)	20% (35)	12%
GenZers: 1997-2012	35% (44)	1% (1)	3% (4)	3% (4)	7% (9)	1% (1)	5% (6)	1% (2)	6% (7)	3% (4)	2% (2)	9%
Millennials: 1981-1996	54% (98)	2% (3)	3% (5)	3% (5)	4% (8)	1% (2)	2% (4)	4% (8)	4% (7)	5% (10)	1% (3)	4%
GenXers: 1965-1980	47% (106)	— (1)	3% (7)	3% (7)	10% (23)	1% (1)	5% (12)	1% (2)	4% (8)	5% (11)	1% (3)	10%
Baby Boomers: 1946-1964	33% (82)	— (0)	— (0)	2% (5)	15% (37)	1% (1)	2% (4)	1% (2)	3% (8)	4% (11)	16% (41)	12%
Educ: < College	42% (204)	1% (5)	3% (14)	3% (17)	11% (55)	1% (2)	4% (17)	1% (5)	3% (16)	4% (17)	7% (34)	6%
Educ: Bachelors degree	40% (75)	— (0)	1% (1)	2% (4)	8% (15)	1% (2)	2% (3)	3% (6)	6% (11)	7% (13)	5% (10)	15%
Educ: Post-grad	43% (55)	— (0)	1% (1)	— (0)	8% (10)	1% (2)	4% (6)	2% (2)	3% (4)	4% (5)	6% (8)	15%
Income: Under 50k	37% (123)	1% (4)	4% (12)	4% (12)	8% (26)	— (2)	6% (19)	1% (4)	4% (12)	4% (14)	7% (23)	8%
Income: 50k-100k	44% (135)	— (1)	1% (4)	2% (5)	13% (39)	1% (3)	1% (4)	2% (6)	4% (11)	3% (9)	9% (27)	8%
Income: 100k+	46% (76)	— (0)	— (0)	2% (3)	9% (15)	1% (1)	2% (3)	2% (4)	5% (8)	8% (12)	1% (2)	14%
Ethnicity: White (Non-Hispanic)	44% (214)	— (1)	2% (8)	2% (9)	13% (65)	— (1)	4% (19)	1% (6)	2% (7)	5% (24)	6% (29)	8%
Ethnicity: Black (Non-Hispanic)	38% (99)	1% (4)	2% (5)	4% (10)	3% (9)	2% (4)	2% (6)	2% (6)	8% (21)	4% (10)	7% (18)	12%
All Christian	43% (161)	1% (4)	2% (6)	2% (7)	15% (55)	— (2)	1% (4)	— (1)	3% (10)	4% (14)	8% (29)	7%
Agnostic/Nothing in particular	42% (75)	1% (1)	4% (7)	2% (4)	5% (9)	1% (1)	5% (9)	3% (5)	3% (5)	4% (8)	5% (9)	11%
Something Else	43% (85)	— (0)	1% (3)	5% (10)	6% (13)	1% (3)	5% (10)	3% (5)	6% (11)	4% (8)	6% (12)	8%
Evangelical	46% (148)	1% (3)	3% (9)	3% (9)	12% (37)	1% (3)	2% (8)	2% (6)	5% (15)	3% (9)	6% (18)	5%
Non-Evangelical	40% (95)	— (0)	— (0)	3% (8)	13% (30)	1% (1)	3% (7)	— (1)	2% (5)	6% (13)	7% (17)	11%
PID: Dem (no lean)	30% (90)	— (1)	3% (8)	3% (9)	3% (10)	1% (3)	5% (16)	3% (8)	6% (18)	6% (18)	8% (24)	17%
PID: Ind (no lean)	43% (76)	2% (3)	2% (4)	3% (5)	4% (7)	— (0)	3% (6)	2% (4)	4% (7)	6% (11)	7% (13)	9%
PID: Rep (no lean)	51% (169)	— (1)	1% (5)	2% (6)	19% (63)	1% (3)	1% (5)	— (1)	2% (6)	2% (6)	5% (15)	2%
PID/Gender: Dem Men	22% (31)	— (1)	3% (4)	6% (8)	6% (9)	1% (1)	9% (12)	2% (3)	4% (6)	3% (4)	7% (9)	24%
PID/Gender: Dem Women	37% (58)	— (0)	2% (3)	1% (1)	1% (1)	1% (2)	2% (4)	3% (5)	8% (12)	9% (14)	9% (15)	11%
PID/Gender: Ind Men	43% (35)	1% (1)	— (0)	3% (3)	6% (5)	— (0)	3% (2)	2% (2)	6% (4)	3% (3)	7% (6)	9%
PID/Gender: Ind Women	43% (41)	2% (2)	4% (4)	2% (2)	2% (2)	— (0)	4% (4)	2% (2)	3% (3)	9% (8)	8% (8)	9%
PID/Gender: Rep Men	44% (61)	— (0)	2% (3)	2% (3)	18% (25)	1% (1)	3% (4)	— (0)	3% (5)	2% (2)	7% (10)	3%
PID/Gender: Rep Women	57% (108)	— (1)	1% (2)	2% (4)	20% (38)	1% (1)	— (0)	1% (1)	1% (1)	2% (3)	2% (5)	1%
Ideo: Liberal (1-3)	30% (66)	— (1)	4% (8)	— (1)	2% (6)	1% (2)	6% (14)	2% (4)	5% (11)	7% (15)	8% (18)	20%
Ideo: Moderate (4)	39% (81)	1% (3)	1% (2)	5% (11)	3% (6)	1% (1)	4% (9)	3% (5)	6% (13)	5% (10)	8% (17)	10%
Ideo: Conservative (5-7)	53% (172)	— (1)	— (1)	3% (9)	20% (65)	1% (3)	1% (3)	— (1)	2% (6)	2% (6)	5% (16)	2%
Ideo/PID: Conservative Republican	52% (128)	— (1)	— (1)	2% (6)	25% (61)	1% (3)	1% (1)	— (1)	1% (3)	2% (5)	4% (11)	1%
Ideo/PID: Moderate/Liberal Republican	51% (35)	— (0)	6% (4)	1% (1)	3% (2)	— (0)	5% (4)	1% (1)	3% (2)	2% (1)	5% (4)	5%
Ideo/PID: Moderate/Conservative Democrat	35% (37)	1% (1)	1% (1)	8% (9)	2% (2)	1% (1)	4% (4)	3% (3)	7% (7)	6% (6)	9% (10)	11%
Ideo/PID: Liberal Democrat	29% (49)	— (0)	2% (4)	— (0)	2% (4)	1% (2)	7% (12)	1% (2)	6% (11)	7% (11)	8% (14)	22%

Continued on next page

Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

															Senior Ser- vices (Social Secu- rity & Medi- care)	
Demographic	The Econ- omy	Infrastructure	Housing	Crime	Immigration	U.S.- China Rela- tions	Climate Change	Education and Schools	Guns	Abortion					Democ	
Registered Voters	42% (335)	1% (5)	2% (16)	3% (21)	10% (80)	1% (6)	3% (26)	2% (13)	4% (31)	4% (35)	6% (52)	9%				
Unfavorable of Biden and Trump	48% (64)	— (0)	2% (3)	3% (4)	5% (6)	4% (5)	3% (4)	1% (2)	3% (3)	9% (12)	1% (2)	6%				
2024 H2H Matchup: Biden Voter	28% (95)	— (1)	2% (6)	3% (11)	2% (6)	1% (2)	6% (21)	2% (8)	6% (22)	8% (28)	10% (34)	18%				
2024 H2H Matchup: Trump Voter	54% (211)	1% (4)	1% (6)	2% (9)	19% (74)	1% (2)	1% (2)	1% (3)	2% (7)	1% (5)	4% (15)	2%				
2022 House Vote: Democrat	29% (97)	1% (2)	2% (7)	3% (9)	2% (6)	1% (3)	6% (20)	3% (11)	5% (18)	6% (21)	9% (29)	19%				
2022 House Vote: Republican	52% (178)	— (0)	2% (5)	2% (8)	20% (67)	1% (2)	1% (4)	— (1)	1% (5)	2% (7)	3% (12)	2%				
2022 House Vote: Did not Vote	49% (54)	3% (3)	3% (3)	2% (2)	6% (7)	— (0)	2% (2)	1% (1)	6% (6)	5% (5)	7% (8)	3%				
2020 Vote: Joe Biden	32% (120)	— (1)	2% (8)	2% (9)	2% (8)	1% (3)	6% (21)	3% (11)	5% (19)	7% (27)	9% (32)	17%				
2020 Vote: Donald Trump	52% (193)	1% (2)	2% (6)	3% (10)	19% (69)	1% (3)	1% (4)	— (1)	2% (7)	2% (7)	5% (17)	2%				
2016 Vote: Hillary Clinton	30% (87)	1% (2)	2% (5)	3% (8)	2% (7)	1% (3)	6% (16)	2% (6)	5% (15)	9% (25)	10% (27)	19%				
2016 Vote: Donald Trump	55% (175)	1% (2)	2% (5)	3% (9)	18% (57)	— (1)	1% (4)	— (1)	— (0)	2% (5)	5% (17)	2%				
U.S. Economy: Wrong Track	51% (275)	1% (4)	2% (12)	3% (15)	13% (72)	1% (4)	2% (9)	2% (9)	2% (12)	3% (18)	4% (20)	3%				
U.S. Economy: Right Direction	23% (60)	— (1)	1% (4)	2% (6)	3% (8)	1% (2)	7% (18)	2% (5)	7% (18)	7% (18)	12% (32)	21%				
Prsnl. Fin. Sit. 2021-23: Better Under Biden	25% (66)	— (1)	3% (8)	3% (8)	2% (5)	1% (2)	8% (21)	3% (8)	6% (16)	8% (23)	8% (20)	20%				
Prsnl. Fin. Sit. 2021-23: Better Under Trump	54% (223)	1% (4)	1% (6)	2% (10)	18% (72)	1% (4)	— (2)	1% (3)	2% (8)	1% (6)	4% (16)	3%				
Prsnl. Fin. Sit. 2021-23: Same Under Both	37% (46)	— (0)	2% (3)	2% (3)	2% (3)	— (0)	2% (3)	2% (2)	5% (7)	6% (7)	12% (15)	9%				
Top 2024 Issue: Economy	100% (335)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	—				
Community: Urban	38% (57)	2% (3)	4% (5)	5% (7)	4% (6)	1% (1)	6% (9)	1% (2)	4% (5)	5% (7)	4% (6)	9%				
Community: Suburban	42% (170)	— (2)	1% (6)	2% (7)	8% (30)	1% (4)	2% (6)	2% (10)	5% (20)	5% (20)	9% (35)	11%				
Community: Rural	44% (107)	— (0)	2% (5)	2% (6)	18% (44)	— (0)	5% (11)	1% (2)	2% (6)	3% (8)	5% (11)	6%				
Community/Gender: Urban Women	47% (34)	3% (2)	2% (1)	2% (2)	2% (1)	— (0)	3% (2)	2% (2)	4% (3)	8% (6)	8% (6)	5%				
Community/Gender: Urban Men	29% (23)	1% (1)	5% (4)	7% (6)	6% (5)	2% (1)	9% (7)	— (0)	3% (2)	1% (1)	— (0)	13%				
Community/Gender: Rural Women	48% (71)	— (0)	3% (5)	2% (2)	17% (25)	— (0)	4% (5)	1% (2)	2% (3)	5% (8)	2% (3)	3%				
Community/Gender: Rural Men	38% (37)	— (0)	— (0)	4% (4)	19% (18)	— (0)	6% (6)	— (0)	3% (3)	— (0)	8% (8)	12%				
Community/Gender: Suburban Women	47% (102)	1% (1)	1% (3)	2% (3)	7% (15)	1% (3)	— (0)	2% (5)	4% (10)	5% (12)	8% (18)	10%				
Community/Gender: Suburban Men	37% (68)	— (1)	1% (3)	2% (4)	8% (15)	1% (1)	3% (6)	3% (5)	5% (10)	4% (8)	9% (17)	13%				
Homeowner	43% (216)	— (1)	1% (3)	2% (9)	13% (65)	1% (4)	2% (11)	2% (8)	3% (16)	4% (22)	7% (37)	10%				
Renter	40% (107)	2% (4)	4% (10)	4% (11)	5% (13)	1% (2)	6% (15)	1% (2)	5% (13)	5% (13)	5% (14)	8%				
Military HHnm: Yes	37% (54)	— (0)	2% (2)	2% (3)	18% (27)	1% (1)	2% (4)	— (0)	2% (3)	2% (3)	10% (14)	13%				
Military HH: No	43% (280)	1% (5)	2% (14)	3% (18)	8% (53)	1% (4)	3% (23)	2% (13)	4% (27)	5% (33)	6% (38)	8%				
Employ: Private Sector	50% (130)	2% (4)	1% (4)	4% (11)	6% (16)	1% (2)	5% (13)	1% (4)	4% (11)	5% (12)	1% (4)	7%				
Employ: Government	46% (32)	1% (1)	— (0)	— (0)	4% (3)	4% (3)	6% (4)	4% (3)	4% (3)	— (0)	4% (3)	9%				
Employ: Self-Employed	29% (26)	— (0)	6% (6)	1% (1)	14% (13)	— (0)	— (0)	— (0)	3% (3)	5% (5)	5% (4)	15%				
Employ: Retired	32% (65)	— (0)	1% (2)	2% (4)	19% (38)	1% (1)	2% (5)	— (0)	3% (5)	4% (7)	17% (35)	12%				
Employ: Unemployed	37% (26)	— (0)	— (0)	5% (4)	4% (3)	— (0)	5% (3)	3% (2)	2% (2)	8% (6)	8% (6)	10%				
Self + Household: White-Collar	42% (139)	— (1)	2% (6)	2% (5)	11% (37)	1% (2)	3% (9)	1% (4)	5% (15)	6% (20)	5% (17)	14%				
Self + Household: Blue Collar	46% (150)	1% (2)	1% (4)	3% (9)	11% (34)	1% (3)	4% (13)	2% (7)	3% (8)	2% (7)	8% (28)	8%				
Union HH: No	42% (323)	1% (5)	2% (16)	2% (18)	10% (78)	1% (4)	3% (21)	2% (13)	3% (26)	5% (35)	6% (49)	9%				
LGBTQ+: Yes	42% (39)	— (0)	5% (4)	— (0)	6% (5)	— (0)	3% (3)	1% (1)	5% (5)	6% (5)	8% (7)	6%				
LGBTQ+: No	42% (296)	1% (5)	2% (12)	3% (21)	11% (75)	1% (6)	3% (24)	2% (12)	4% (26)	4% (30)	6% (45)	10%				

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Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Econ- omy	Infrastructure	Housing	Crime	Immigration	U.S.- China Rela- tions	Climate Change	Education and Schools	Guns	Abortion	Senior Ser- vices (Social Secu- rity & Medi- care)	Democ
Registered Voters	42% (335)	1% (5)	2% (16)	3% (21)	10% (80)	1% (6)	3% (26)	2% (13)	4% (31)	4% (35)	6% (52)	9%
Motivated to Vote	42% (303)	1% (5)	2% (12)	2% (17)	11% (77)	1% (6)	3% (22)	1% (10)	3% (23)	5% (35)	7% (51)	9%
Parent: Yes	55% (126)	2% (4)	2% (4)	3% (7)	6% (14)	— (1)	3% (6)	3% (7)	3% (7)	3% (8)	2% (5)	7%
Parent: No	37% (209)	— (1)	2% (13)	2% (13)	11% (66)	1% (5)	4% (20)	1% (6)	4% (24)	5% (28)	8% (47)	10%
COVID Vaccine: Yes	40% (213)	— (1)	2% (9)	3% (16)	8% (42)	1% (3)	4% (21)	2% (10)	3% (17)	5% (29)	9% (45)	12%
COVID Vaccine: No	45% (122)	1% (4)	3% (7)	2% (5)	14% (38)	1% (3)	2% (5)	1% (4)	5% (14)	3% (7)	2% (7)	4%
Student Loans: Yes	50% (81)	— (0)	3% (4)	2% (3)	4% (7)	1% (2)	2% (4)	4% (6)	5% (8)	6% (9)	6% (9)	10%
Student Loans: No	40% (253)	1% (5)	2% (12)	3% (17)	11% (73)	1% (4)	4% (23)	1% (8)	4% (23)	4% (26)	7% (43)	9%

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_1: *Who do you trust more to handle each of the following issues? — The Economy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(405)	35%	(284)	14%	(111)	801
Gender: Male	49%	(178)	39%	(142)	11%	(41)	360
Gender: Female	52%	(228)	32%	(142)	16%	(70)	441
Age: 18-34	47%	(105)	29%	(65)	25%	(55)	225
Age: 35-44	39%	(43)	49%	(54)	12%	(13)	111
Age: 45-64	52%	(147)	36%	(102)	12%	(34)	284
Age: 65+	61%	(110)	35%	(63)	5%	(9)	182
GenZers: 1997-2012	40%	(49)	33%	(41)	27%	(34)	124
Millennials: 1981-1996	50%	(92)	32%	(59)	18%	(32)	183
GenXers: 1965-1980	50%	(114)	37%	(83)	13%	(30)	227
Baby Boomers: 1946-1964	56%	(139)	37%	(93)	6%	(16)	248
Educ: < College	54%	(261)	33%	(159)	13%	(65)	486
Educ: Bachelors degree	48%	(91)	36%	(67)	16%	(29)	187
Educ: Post-grad	42%	(54)	45%	(58)	13%	(17)	128
Income: Under 50k	46%	(152)	38%	(125)	16%	(55)	333
Income: 50k-100k	56%	(169)	33%	(100)	11%	(34)	304
Income: 100k+	51%	(84)	36%	(58)	14%	(23)	165
Ethnicity: White (Non-Hispanic)	67%	(321)	23%	(112)	10%	(49)	482
Ethnicity: Black (Non-Hispanic)	22%	(57)	58%	(150)	20%	(51)	259
All Christian	66%	(247)	26%	(96)	8%	(30)	373
Agnostic/Nothing in particular	35%	(62)	44%	(79)	21%	(38)	179
Something Else	43%	(84)	40%	(79)	17%	(33)	196
Evangelical	66%	(211)	24%	(76)	11%	(34)	320
Non-Evangelical	48%	(114)	40%	(96)	12%	(29)	239
PID: Dem (no lean)	10%	(30)	73%	(216)	17%	(50)	296
PID: Ind (no lean)	45%	(80)	33%	(58)	22%	(39)	176
PID: Rep (no lean)	90%	(296)	3%	(10)	7%	(22)	328
PID/Gender: Dem Men	13%	(19)	73%	(103)	13%	(19)	140
PID/Gender: Dem Women	7%	(11)	73%	(113)	20%	(32)	156
PID/Gender: Ind Men	46%	(37)	38%	(30)	17%	(13)	80
PID/Gender: Ind Women	45%	(43)	29%	(27)	27%	(26)	96
PID/Gender: Rep Men	88%	(122)	6%	(8)	6%	(9)	139
PID/Gender: Rep Women	92%	(174)	1%	(2)	7%	(13)	189

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Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(405)	35%	(284)	14%	(111)	801
Ideo: Liberal (1-3)	16%	(35)	64%	(143)	20%	(46)	224
Ideo: Moderate (4)	34%	(69)	44%	(90)	22%	(45)	205
Ideo: Conservative (5-7)	87%	(286)	9%	(29)	4%	(12)	327
Ideo/PID: Conservative Republican	96%	(239)	2%	(4)	2%	(6)	249
Ideo/PID: Moderate/Liberal Republican	70%	(48)	7%	(5)	23%	(16)	69
Ideo/PID: Moderate/Conservative Democrat	13%	(14)	72%	(76)	15%	(16)	106
Ideo/PID: Liberal Democrat	8%	(14)	73%	(124)	19%	(32)	170
Unfavorable of Biden and Trump	40%	(53)	15%	(19)	45%	(60)	133
2024 H2H Matchup: Biden Voter	6%	(22)	78%	(269)	16%	(53)	344
2024 H2H Matchup: Trump Voter	94%	(368)	3%	(10)	3%	(12)	391
2022 House Vote: Democrat	11%	(35)	70%	(232)	19%	(64)	330
2022 House Vote: Republican	91%	(312)	3%	(12)	5%	(18)	342
2022 House Vote: Did not Vote	47%	(52)	31%	(35)	21%	(24)	111
2020 Vote: Joe Biden	10%	(38)	71%	(266)	19%	(69)	372
2020 Vote: Donald Trump	92%	(341)	2%	(8)	6%	(22)	371
2016 Vote: Hillary Clinton	8%	(22)	77%	(221)	15%	(43)	286
2016 Vote: Donald Trump	91%	(286)	3%	(11)	6%	(19)	316
U.S. Economy: Wrong Track	68%	(365)	16%	(84)	16%	(88)	537
U.S. Economy: Right Direction	15%	(41)	76%	(200)	9%	(23)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(14)	84%	(225)	11%	(29)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	89%	(367)	3%	(14)	7%	(29)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(24)	37%	(45)	43%	(53)	123
Top 2024 Issue: Economy	63%	(211)	22%	(73)	15%	(50)	335
Community: Urban	35%	(52)	46%	(69)	19%	(29)	151
Community: Suburban	46%	(187)	39%	(157)	15%	(61)	404
Community: Rural	68%	(166)	24%	(58)	9%	(22)	246
Community/Gender: Urban Women	30%	(22)	43%	(31)	26%	(19)	73
Community/Gender: Urban Men	39%	(30)	49%	(38)	13%	(10)	78
Community/Gender: Rural Women	71%	(106)	18%	(28)	10%	(15)	149
Community/Gender: Rural Men	62%	(60)	31%	(30)	6%	(6)	97
Community/Gender: Suburban Women	46%	(100)	38%	(83)	16%	(36)	219
Community/Gender: Suburban Men	47%	(87)	40%	(73)	13%	(25)	185

Continued on next page

Table BLMB8_1: *Who do you trust more to handle each of the following issues? — The Economy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(405)	35%	(284)	14%	(111)	801
Homeowner	59%	(296)	31%	(156)	10%	(52)	505
Renter	36%	(97)	43%	(114)	21%	(55)	265
Military HHnm: Yes	56%	(81)	35%	(51)	9%	(14)	146
Military HH: No	50%	(324)	36%	(233)	15%	(98)	655
Employ: Private Sector	49%	(126)	37%	(97)	14%	(36)	259
Employ: Government	46%	(32)	30%	(21)	23%	(16)	70
Employ: Self-Employed	49%	(44)	41%	(36)	10%	(9)	89
Employ: Retired	57%	(116)	36%	(72)	7%	(14)	202
Employ: Unemployed	32%	(22)	48%	(33)	20%	(14)	69
Self + Household: White-Collar	51%	(170)	37%	(123)	12%	(40)	333
Self + Household: Blue Collar	55%	(180)	32%	(104)	13%	(41)	325
Union HH: No	52%	(393)	34%	(262)	14%	(107)	762
LGBTQ+: Yes	26%	(24)	48%	(44)	25%	(23)	92
LGBTQ+: No	54%	(381)	34%	(240)	12%	(88)	709
Motivated to Vote	52%	(375)	36%	(263)	11%	(82)	720
Parent: Yes	51%	(117)	35%	(79)	14%	(33)	229
Parent: No	50%	(288)	36%	(205)	14%	(78)	572
COVID Vaccine: Yes	42%	(225)	43%	(230)	14%	(75)	530
COVID Vaccine: No	67%	(181)	20%	(54)	13%	(36)	271
Student Loans: Yes	40%	(64)	40%	(65)	20%	(33)	161
Student Loans: No	53%	(342)	34%	(219)	12%	(79)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(359)	38%	(308)	17%	(134)	801
Gender: Male	42%	(152)	45%	(162)	13%	(46)	360
Gender: Female	47%	(206)	33%	(146)	20%	(88)	441
Age: 18-34	44%	(98)	32%	(72)	25%	(55)	225
Age: 35-44	37%	(41)	48%	(53)	15%	(16)	111
Age: 45-64	44%	(126)	40%	(113)	16%	(45)	284
Age: 65+	52%	(94)	39%	(70)	10%	(17)	182
GenZers: 1997-2012	39%	(48)	35%	(44)	26%	(33)	124
Millennials: 1981-1996	46%	(84)	35%	(64)	19%	(35)	183
GenXers: 1965-1980	44%	(99)	38%	(87)	18%	(41)	227
Baby Boomers: 1946-1964	47%	(117)	42%	(105)	10%	(25)	248
Educ: < College	50%	(241)	34%	(167)	16%	(77)	486
Educ: Bachelors degree	39%	(73)	40%	(74)	21%	(40)	187
Educ: Post-grad	35%	(45)	52%	(67)	13%	(17)	128
Income: Under 50k	43%	(142)	39%	(128)	19%	(63)	333
Income: 50k-100k	48%	(147)	36%	(109)	16%	(47)	304
Income: 100k+	42%	(70)	43%	(71)	15%	(25)	165
Ethnicity: White (Non-Hispanic)	60%	(290)	25%	(121)	15%	(72)	482
Ethnicity: Black (Non-Hispanic)	19%	(48)	61%	(158)	21%	(53)	259
All Christian	58%	(216)	30%	(113)	12%	(44)	373
Agnostic/Nothing in particular	31%	(55)	45%	(81)	24%	(42)	179
Something Else	37%	(73)	44%	(85)	19%	(38)	196
Evangelical	58%	(185)	27%	(88)	15%	(48)	320
Non-Evangelical	41%	(99)	45%	(107)	14%	(33)	239
PID: Dem (no lean)	6%	(19)	76%	(225)	18%	(53)	296
PID: Ind (no lean)	37%	(65)	36%	(63)	28%	(49)	176
PID: Rep (no lean)	84%	(275)	6%	(21)	10%	(33)	328
PID/Gender: Dem Men	8%	(11)	82%	(114)	10%	(15)	140
PID/Gender: Dem Women	5%	(8)	71%	(110)	24%	(38)	156
PID/Gender: Ind Men	32%	(26)	44%	(36)	23%	(19)	80
PID/Gender: Ind Women	40%	(39)	28%	(27)	31%	(30)	96
PID/Gender: Rep Men	82%	(115)	8%	(12)	9%	(13)	139
PID/Gender: Rep Women	85%	(160)	5%	(9)	10%	(20)	189

Continued on next page

Table BLMB8_2: *Who do you trust more to handle each of the following issues? — Infrastructure*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(359)	38%	(308)	17%	(134)	801
Ideo: Liberal (1-3)	15%	(34)	68%	(152)	17%	(38)	224
Ideo: Moderate (4)	26%	(53)	51%	(105)	23%	(47)	205
Ideo: Conservative (5-7)	79%	(259)	11%	(35)	10%	(34)	327
Ideo/PID: Conservative Republican	88%	(220)	4%	(9)	8%	(20)	249
Ideo/PID: Moderate/Liberal Republican	67%	(46)	15%	(10)	18%	(13)	69
Ideo/PID: Moderate/Conservative Democrat	7%	(8)	77%	(81)	16%	(17)	106
Ideo/PID: Liberal Democrat	6%	(10)	77%	(131)	17%	(29)	170
Unfavorable of Biden and Trump	27%	(36)	25%	(33)	48%	(64)	133
2024 H2H Matchup: Biden Voter	4%	(15)	81%	(278)	15%	(50)	344
2024 H2H Matchup: Trump Voter	86%	(337)	4%	(14)	10%	(40)	391
2022 House Vote: Democrat	7%	(23)	75%	(246)	18%	(61)	330
2022 House Vote: Republican	82%	(281)	5%	(18)	13%	(43)	342
2022 House Vote: Did not Vote	43%	(48)	34%	(38)	22%	(25)	111
2020 Vote: Joe Biden	6%	(23)	76%	(284)	18%	(66)	372
2020 Vote: Donald Trump	84%	(312)	3%	(12)	13%	(46)	371
2016 Vote: Hillary Clinton	7%	(20)	79%	(227)	14%	(39)	286
2016 Vote: Donald Trump	81%	(255)	7%	(21)	12%	(39)	316
U.S. Economy: Wrong Track	61%	(329)	19%	(104)	20%	(105)	537
U.S. Economy: Right Direction	11%	(30)	78%	(204)	11%	(30)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	84%	(226)	12%	(32)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(335)	5%	(22)	13%	(53)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(13)	49%	(60)	40%	(49)	123
Top 2024 Issue: Economy	54%	(180)	25%	(84)	21%	(71)	335
Community: Urban	31%	(46)	47%	(71)	22%	(33)	151
Community: Suburban	39%	(158)	45%	(184)	16%	(63)	404
Community: Rural	63%	(155)	22%	(53)	15%	(38)	246
Community/Gender: Urban Women	26%	(19)	43%	(31)	32%	(23)	73
Community/Gender: Urban Men	35%	(27)	52%	(40)	13%	(10)	78
Community/Gender: Rural Women	67%	(100)	16%	(24)	16%	(24)	149
Community/Gender: Rural Men	56%	(55)	30%	(29)	14%	(13)	97
Community/Gender: Suburban Women	40%	(87)	41%	(91)	19%	(41)	219
Community/Gender: Suburban Men	38%	(70)	50%	(93)	12%	(22)	185

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Table BLMB8_2: *Who do you trust more to handle each of the following issues? — Infrastructure*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(359)	38%	(308)	17%	(134)	801
Homeowner	52%	(260)	36%	(180)	13%	(65)	505
Renter	32%	(86)	45%	(119)	23%	(61)	265
Military HHnm: Yes	52%	(76)	37%	(54)	11%	(16)	146
Military HH: No	43%	(283)	39%	(254)	18%	(119)	655
Employ: Private Sector	42%	(108)	42%	(110)	16%	(41)	259
Employ: Government	45%	(31)	39%	(27)	16%	(11)	70
Employ: Self-Employed	46%	(41)	37%	(33)	17%	(15)	89
Employ: Retired	49%	(99)	41%	(82)	10%	(21)	202
Employ: Unemployed	28%	(20)	40%	(28)	31%	(22)	69
Self + Household: White-Collar	43%	(145)	42%	(139)	15%	(50)	333
Self + Household: Blue Collar	50%	(163)	35%	(113)	15%	(49)	325
Union HH: No	45%	(347)	38%	(286)	17%	(130)	762
LGBTQ+: Yes	27%	(25)	48%	(44)	25%	(23)	92
LGBTQ+: No	47%	(334)	37%	(264)	16%	(112)	709
Motivated to Vote	46%	(329)	40%	(290)	14%	(101)	720
Parent: Yes	46%	(105)	38%	(86)	16%	(38)	229
Parent: No	44%	(253)	39%	(222)	17%	(97)	572
COVID Vaccine: Yes	35%	(187)	49%	(258)	16%	(85)	530
COVID Vaccine: No	63%	(171)	18%	(50)	18%	(50)	271
Student Loans: Yes	33%	(53)	47%	(75)	21%	(33)	161
Student Loans: No	48%	(306)	36%	(233)	16%	(101)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_3: *Who do you trust more to handle each of the following issues? — Housing*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(339)	38%	(306)	20%	(157)	801
Gender: Male	40%	(144)	44%	(158)	16%	(59)	360
Gender: Female	44%	(195)	34%	(148)	22%	(98)	441
Age: 18-34	39%	(88)	32%	(72)	29%	(65)	225
Age: 35-44	33%	(36)	52%	(58)	15%	(17)	111
Age: 45-64	46%	(130)	39%	(110)	15%	(44)	284
Age: 65+	47%	(85)	36%	(66)	17%	(31)	182
GenZers: 1997-2012	33%	(42)	36%	(45)	31%	(38)	124
Millennials: 1981-1996	41%	(76)	36%	(67)	22%	(40)	183
GenXers: 1965-1980	45%	(102)	40%	(91)	15%	(34)	227
Baby Boomers: 1946-1964	44%	(108)	39%	(96)	18%	(44)	248
Educ: < College	49%	(238)	35%	(169)	16%	(79)	486
Educ: Bachelors degree	34%	(64)	38%	(71)	28%	(52)	187
Educ: Post-grad	28%	(36)	51%	(65)	21%	(27)	128
Income: Under 50k	43%	(141)	39%	(130)	18%	(61)	333
Income: 50k-100k	43%	(132)	36%	(110)	21%	(62)	304
Income: 100k+	40%	(65)	40%	(66)	20%	(33)	165
Ethnicity: White (Non-Hispanic)	57%	(276)	25%	(123)	17%	(84)	482
Ethnicity: Black (Non-Hispanic)	16%	(42)	61%	(157)	23%	(60)	259
All Christian	56%	(207)	29%	(107)	16%	(59)	373
Agnostic/Nothing in particular	26%	(46)	49%	(87)	26%	(46)	179
Something Else	38%	(75)	42%	(81)	20%	(39)	196
Evangelical	55%	(176)	27%	(87)	18%	(58)	320
Non-Evangelical	42%	(101)	41%	(98)	17%	(40)	239
PID: Dem (no lean)	6%	(17)	74%	(218)	21%	(61)	296
PID: Ind (no lean)	30%	(52)	42%	(74)	28%	(50)	176
PID: Rep (no lean)	82%	(270)	4%	(13)	14%	(46)	328
PID/Gender: Dem Men	8%	(11)	76%	(107)	16%	(22)	140
PID/Gender: Dem Women	3%	(5)	71%	(111)	25%	(39)	156
PID/Gender: Ind Men	28%	(23)	50%	(41)	21%	(17)	80
PID/Gender: Ind Women	31%	(30)	35%	(34)	34%	(33)	96
PID/Gender: Rep Men	79%	(110)	7%	(10)	14%	(20)	139
PID/Gender: Rep Women	85%	(160)	2%	(3)	14%	(26)	189

Continued on next page

Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(339)	38%	(306)	20%	(157)	801
Ideo: Liberal (1-3)	13%	(29)	67%	(150)	20%	(45)	224
Ideo: Moderate (4)	22%	(44)	49%	(100)	29%	(60)	205
Ideo: Conservative (5-7)	77%	(252)	10%	(33)	13%	(42)	327
Ideo/PID: Conservative Republican	86%	(215)	2%	(5)	12%	(29)	249
Ideo/PID: Moderate/Liberal Republican	67%	(46)	10%	(7)	23%	(16)	69
Ideo/PID: Moderate/Conservative Democrat	8%	(8)	70%	(74)	22%	(24)	106
Ideo/PID: Liberal Democrat	5%	(8)	75%	(128)	20%	(34)	170
Unfavorable of Biden and Trump	17%	(23)	25%	(33)	58%	(76)	133
2024 H2H Matchup: Biden Voter	3%	(12)	82%	(281)	15%	(52)	344
2024 H2H Matchup: Trump Voter	82%	(320)	4%	(15)	14%	(56)	391
2022 House Vote: Democrat	6%	(21)	74%	(244)	20%	(65)	330
2022 House Vote: Republican	78%	(267)	6%	(20)	16%	(54)	342
2022 House Vote: Did not Vote	39%	(43)	31%	(35)	29%	(33)	111
2020 Vote: Joe Biden	5%	(19)	75%	(279)	20%	(75)	372
2020 Vote: Donald Trump	80%	(298)	4%	(13)	16%	(59)	371
2016 Vote: Hillary Clinton	4%	(12)	80%	(229)	16%	(46)	286
2016 Vote: Donald Trump	79%	(249)	6%	(18)	15%	(48)	316
U.S. Economy: Wrong Track	58%	(309)	19%	(101)	24%	(127)	537
U.S. Economy: Right Direction	11%	(29)	77%	(204)	11%	(30)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	87%	(233)	12%	(33)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(323)	5%	(19)	17%	(69)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(14)	44%	(54)	45%	(55)	123
Top 2024 Issue: Economy	52%	(174)	25%	(82)	23%	(78)	335
Community: Urban	31%	(47)	49%	(73)	20%	(30)	151
Community: Suburban	36%	(145)	43%	(174)	21%	(86)	404
Community: Rural	60%	(147)	24%	(59)	17%	(41)	246
Community/Gender: Urban Women	30%	(21)	48%	(35)	22%	(16)	73
Community/Gender: Urban Men	33%	(26)	49%	(39)	18%	(14)	78
Community/Gender: Rural Women	62%	(92)	18%	(27)	20%	(30)	149
Community/Gender: Rural Men	57%	(55)	33%	(32)	11%	(11)	97
Community/Gender: Suburban Women	37%	(82)	39%	(86)	24%	(52)	219
Community/Gender: Suburban Men	34%	(64)	47%	(88)	18%	(34)	185

Continued on next page

Table BLMB8_3: *Who do you trust more to handle each of the following issues? — Housing*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(339)	38%	(306)	20%	(157)	801
Homeowner	48%	(240)	34%	(173)	18%	(92)	505
Renter	33%	(87)	45%	(120)	22%	(59)	265
Military HHnm: Yes	48%	(70)	38%	(55)	15%	(21)	146
Military HH: No	41%	(269)	38%	(251)	21%	(135)	655
Employ: Private Sector	40%	(104)	40%	(104)	20%	(51)	259
Employ: Government	40%	(28)	34%	(24)	25%	(18)	70
Employ: Self-Employed	41%	(37)	46%	(41)	13%	(12)	89
Employ: Retired	46%	(93)	36%	(72)	18%	(37)	202
Employ: Unemployed	27%	(19)	51%	(35)	22%	(15)	69
Self + Household: White-Collar	39%	(132)	42%	(139)	19%	(63)	333
Self + Household: Blue Collar	49%	(158)	34%	(110)	18%	(57)	325
Union HH: No	43%	(328)	38%	(286)	19%	(148)	762
LGBTQ+: Yes	22%	(20)	49%	(45)	29%	(26)	92
LGBTQ+: No	45%	(319)	37%	(260)	18%	(130)	709
Motivated to Vote	44%	(318)	39%	(279)	17%	(123)	720
Parent: Yes	43%	(98)	38%	(87)	19%	(44)	229
Parent: No	42%	(240)	38%	(219)	20%	(113)	572
COVID Vaccine: Yes	33%	(176)	46%	(244)	21%	(111)	530
COVID Vaccine: No	60%	(163)	23%	(61)	17%	(46)	271
Student Loans: Yes	31%	(50)	46%	(74)	23%	(37)	161
Student Loans: No	45%	(288)	36%	(232)	19%	(120)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(368)	35%	(277)	19%	(156)	801
Gender: Male	45%	(161)	38%	(136)	18%	(64)	360
Gender: Female	47%	(208)	32%	(141)	21%	(92)	441
Age: 18-34	40%	(91)	31%	(71)	28%	(63)	225
Age: 35-44	34%	(37)	45%	(50)	21%	(24)	111
Age: 45-64	50%	(142)	34%	(97)	16%	(45)	284
Age: 65+	54%	(98)	33%	(59)	13%	(24)	182
GenZers: 1997-2012	35%	(43)	37%	(46)	28%	(35)	124
Millennials: 1981-1996	42%	(77)	32%	(59)	26%	(48)	183
GenXers: 1965-1980	49%	(111)	34%	(77)	17%	(39)	227
Baby Boomers: 1946-1964	51%	(126)	35%	(88)	14%	(34)	248
Educ: < College	50%	(242)	32%	(157)	18%	(87)	486
Educ: Bachelors degree	43%	(80)	33%	(62)	24%	(45)	187
Educ: Post-grad	36%	(46)	45%	(58)	18%	(24)	128
Income: Under 50k	44%	(146)	36%	(120)	20%	(66)	333
Income: 50k-100k	49%	(150)	33%	(101)	17%	(53)	304
Income: 100k+	44%	(72)	34%	(56)	22%	(37)	165
Ethnicity: White (Non-Hispanic)	62%	(298)	22%	(104)	17%	(81)	482
Ethnicity: Black (Non-Hispanic)	17%	(43)	58%	(151)	25%	(64)	259
All Christian	60%	(225)	26%	(98)	13%	(50)	373
Agnostic/Nothing in particular	27%	(49)	44%	(78)	29%	(51)	179
Something Else	42%	(83)	36%	(71)	21%	(41)	196
Evangelical	63%	(201)	23%	(74)	14%	(46)	320
Non-Evangelical	43%	(102)	38%	(91)	19%	(46)	239
PID: Dem (no lean)	6%	(19)	72%	(213)	22%	(64)	296
PID: Ind (no lean)	37%	(66)	31%	(55)	31%	(56)	176
PID: Rep (no lean)	86%	(283)	3%	(8)	11%	(37)	328
PID/Gender: Dem Men	10%	(15)	72%	(102)	17%	(24)	140
PID/Gender: Dem Women	3%	(5)	72%	(112)	25%	(40)	156
PID/Gender: Ind Men	39%	(31)	34%	(27)	28%	(22)	80
PID/Gender: Ind Women	36%	(35)	29%	(28)	34%	(33)	96
PID/Gender: Rep Men	82%	(115)	5%	(7)	12%	(17)	139
PID/Gender: Rep Women	89%	(168)	—	(1)	10%	(20)	189

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(368)	35%	(277)	19%	(156)	801
Ideo: Liberal (1-3)	14%	(30)	64%	(143)	23%	(51)	224
Ideo: Moderate (4)	29%	(60)	42%	(85)	29%	(60)	205
Ideo: Conservative (5-7)	82%	(267)	8%	(27)	10%	(33)	327
Ideo/PID: Conservative Republican	92%	(229)	1%	(1)	7%	(19)	249
Ideo/PID: Moderate/Liberal Republican	69%	(47)	8%	(6)	23%	(16)	69
Ideo/PID: Moderate/Conservative Democrat	9%	(9)	72%	(77)	19%	(20)	106
Ideo/PID: Liberal Democrat	6%	(10)	71%	(120)	24%	(40)	170
Unfavorable of Biden and Trump	30%	(40)	16%	(21)	54%	(72)	133
2024 H2H Matchup: Biden Voter	5%	(17)	76%	(262)	19%	(65)	344
2024 H2H Matchup: Trump Voter	87%	(339)	3%	(10)	11%	(41)	391
2022 House Vote: Democrat	7%	(25)	69%	(227)	24%	(78)	330
2022 House Vote: Republican	85%	(290)	2%	(9)	13%	(44)	342
2022 House Vote: Did not Vote	41%	(46)	34%	(37)	25%	(28)	111
2020 Vote: Joe Biden	7%	(27)	69%	(257)	24%	(88)	372
2020 Vote: Donald Trump	86%	(318)	2%	(8)	12%	(45)	371
2016 Vote: Hillary Clinton	6%	(18)	75%	(214)	19%	(53)	286
2016 Vote: Donald Trump	85%	(268)	2%	(7)	13%	(41)	316
U.S. Economy: Wrong Track	62%	(335)	16%	(86)	22%	(116)	537
U.S. Economy: Right Direction	13%	(33)	72%	(191)	15%	(40)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(9)	80%	(215)	17%	(44)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(338)	4%	(15)	14%	(58)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(22)	39%	(47)	44%	(54)	123
Top 2024 Issue: Economy	58%	(194)	21%	(70)	21%	(70)	335
Community: Urban	33%	(49)	44%	(67)	23%	(35)	151
Community: Suburban	42%	(169)	39%	(158)	19%	(77)	404
Community: Rural	61%	(150)	21%	(52)	18%	(44)	246
Community/Gender: Urban Women	27%	(20)	44%	(32)	28%	(21)	73
Community/Gender: Urban Men	37%	(29)	44%	(35)	18%	(14)	78
Community/Gender: Rural Women	66%	(98)	18%	(26)	16%	(24)	149
Community/Gender: Rural Men	53%	(52)	27%	(26)	20%	(19)	97
Community/Gender: Suburban Women	41%	(89)	38%	(82)	22%	(47)	219
Community/Gender: Suburban Men	43%	(80)	41%	(75)	16%	(30)	185

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(368)	35%	(277)	19%	(156)	801
Homeowner	53%	(268)	30%	(153)	17%	(84)	505
Renter	33%	(88)	42%	(111)	25%	(66)	265
Military HHnm: Yes	53%	(77)	32%	(46)	16%	(23)	146
Military HH: No	45%	(292)	35%	(231)	20%	(133)	655
Employ: Private Sector	44%	(113)	35%	(92)	21%	(54)	259
Employ: Government	46%	(32)	29%	(21)	24%	(17)	70
Employ: Self-Employed	41%	(37)	41%	(36)	18%	(16)	89
Employ: Retired	50%	(102)	34%	(69)	16%	(32)	202
Employ: Unemployed	31%	(21)	46%	(31)	23%	(16)	69
Self + Household: White-Collar	46%	(152)	35%	(118)	19%	(64)	333
Self + Household: Blue Collar	50%	(164)	32%	(104)	18%	(58)	325
Union HH: No	47%	(357)	34%	(256)	20%	(149)	762
LGBTQ+: Yes	24%	(22)	46%	(42)	30%	(27)	92
LGBTQ+: No	49%	(346)	33%	(235)	18%	(129)	709
Motivated to Vote	48%	(345)	36%	(259)	16%	(115)	720
Parent: Yes	44%	(101)	35%	(80)	21%	(48)	229
Parent: No	47%	(267)	34%	(197)	19%	(108)	572
COVID Vaccine: Yes	38%	(199)	42%	(225)	20%	(106)	530
COVID Vaccine: No	62%	(169)	19%	(52)	18%	(50)	271
Student Loans: Yes	34%	(55)	43%	(69)	23%	(36)	161
Student Loans: No	49%	(313)	32%	(208)	19%	(120)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_5: *Who do you trust more to handle each of the following issues? — Immigration*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(403)	34%	(269)	16%	(129)	801
Gender: Male	49%	(176)	35%	(128)	16%	(56)	360
Gender: Female	51%	(227)	32%	(141)	17%	(73)	441
Age: 18-34	43%	(96)	36%	(80)	22%	(48)	225
Age: 35-44	34%	(38)	42%	(47)	24%	(26)	111
Age: 45-64	56%	(160)	31%	(89)	12%	(35)	284
Age: 65+	60%	(108)	29%	(54)	11%	(20)	182
GenZers: 1997-2012	37%	(46)	37%	(46)	26%	(33)	124
Millennials: 1981-1996	45%	(82)	36%	(66)	20%	(36)	183
GenXers: 1965-1980	55%	(126)	29%	(66)	15%	(35)	227
Baby Boomers: 1946-1964	56%	(139)	34%	(84)	10%	(26)	248
Educ: < College	54%	(262)	32%	(153)	14%	(70)	486
Educ: Bachelors degree	48%	(89)	33%	(61)	20%	(37)	187
Educ: Post-grad	40%	(52)	43%	(55)	17%	(22)	128
Income: Under 50k	48%	(160)	34%	(115)	17%	(58)	333
Income: 50k-100k	54%	(163)	32%	(98)	14%	(42)	304
Income: 100k+	49%	(80)	34%	(56)	18%	(29)	165
Ethnicity: White (Non-Hispanic)	65%	(315)	22%	(106)	13%	(61)	482
Ethnicity: Black (Non-Hispanic)	25%	(64)	53%	(136)	23%	(59)	259
All Christian	64%	(239)	23%	(87)	13%	(47)	373
Agnostic/Nothing in particular	35%	(62)	45%	(80)	20%	(36)	179
Something Else	45%	(87)	38%	(73)	18%	(35)	196
Evangelical	66%	(212)	23%	(72)	11%	(36)	320
Non-Evangelical	45%	(109)	36%	(86)	19%	(44)	239
PID: Dem (no lean)	9%	(28)	69%	(204)	22%	(64)	296
PID: Ind (no lean)	45%	(79)	31%	(54)	24%	(43)	176
PID: Rep (no lean)	90%	(296)	3%	(10)	7%	(22)	328
PID/Gender: Dem Men	13%	(18)	69%	(98)	18%	(25)	140
PID/Gender: Dem Women	7%	(10)	69%	(107)	25%	(39)	156
PID/Gender: Ind Men	43%	(35)	29%	(24)	28%	(22)	80
PID/Gender: Ind Women	46%	(44)	32%	(31)	22%	(21)	96
PID/Gender: Rep Men	89%	(124)	5%	(7)	6%	(9)	139
PID/Gender: Rep Women	91%	(172)	2%	(3)	7%	(13)	189

Continued on next page

Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(403)	34%	(269)	16%	(129)	801
Ideo: Liberal (1-3)	15%	(33)	65%	(145)	21%	(46)	224
Ideo: Moderate (4)	38%	(78)	36%	(74)	25%	(52)	205
Ideo: Conservative (5-7)	85%	(277)	9%	(30)	6%	(20)	327
Ideo/PID: Conservative Republican	95%	(237)	2%	(4)	3%	(8)	249
Ideo/PID: Moderate/Liberal Republican	72%	(50)	7%	(5)	21%	(14)	69
Ideo/PID: Moderate/Conservative Democrat	14%	(15)	62%	(66)	24%	(25)	106
Ideo/PID: Liberal Democrat	6%	(10)	73%	(125)	21%	(35)	170
Unfavorable of Biden and Trump	39%	(52)	18%	(24)	43%	(57)	133
2024 H2H Matchup: Biden Voter	7%	(25)	72%	(247)	21%	(71)	344
2024 H2H Matchup: Trump Voter	91%	(357)	3%	(12)	5%	(21)	391
2022 House Vote: Democrat	11%	(37)	66%	(220)	22%	(74)	330
2022 House Vote: Republican	89%	(306)	4%	(14)	7%	(23)	342
2022 House Vote: Did not Vote	45%	(50)	29%	(32)	26%	(29)	111
2020 Vote: Joe Biden	11%	(41)	66%	(246)	23%	(86)	372
2020 Vote: Donald Trump	91%	(337)	3%	(11)	6%	(23)	371
2016 Vote: Hillary Clinton	9%	(25)	72%	(205)	20%	(56)	286
2016 Vote: Donald Trump	90%	(285)	3%	(9)	7%	(21)	316
U.S. Economy: Wrong Track	67%	(362)	17%	(90)	16%	(85)	537
U.S. Economy: Right Direction	15%	(41)	68%	(179)	17%	(44)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	76%	(204)	19%	(51)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	88%	(362)	5%	(21)	7%	(27)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(28)	36%	(44)	41%	(51)	123
Top 2024 Issue: Economy	62%	(206)	22%	(73)	16%	(55)	335
Community: Urban	37%	(56)	42%	(64)	20%	(31)	151
Community: Suburban	45%	(182)	38%	(154)	17%	(68)	404
Community: Rural	67%	(165)	21%	(51)	12%	(30)	246
Community/Gender: Urban Women	31%	(22)	45%	(32)	25%	(18)	73
Community/Gender: Urban Men	43%	(34)	40%	(31)	17%	(13)	78
Community/Gender: Rural Women	70%	(105)	17%	(25)	13%	(19)	149
Community/Gender: Rural Men	62%	(60)	27%	(26)	11%	(11)	97
Community/Gender: Suburban Women	45%	(100)	38%	(84)	16%	(36)	219
Community/Gender: Suburban Men	45%	(82)	38%	(70)	18%	(32)	185

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Table BLMB8_5: *Who do you trust more to handle each of the following issues? — Immigration*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(403)	34%	(269)	16%	(129)	801
Homeowner	57%	(287)	29%	(148)	14%	(70)	505
Renter	39%	(104)	41%	(109)	20%	(52)	265
Military HHnm: Yes	56%	(82)	30%	(43)	14%	(20)	146
Military HH: No	49%	(321)	34%	(226)	17%	(109)	655
Employ: Private Sector	48%	(124)	35%	(90)	17%	(45)	259
Employ: Government	45%	(31)	36%	(25)	19%	(13)	70
Employ: Self-Employed	46%	(41)	39%	(35)	14%	(13)	89
Employ: Retired	58%	(117)	30%	(61)	12%	(25)	202
Employ: Unemployed	36%	(25)	42%	(29)	21%	(15)	69
Self + Household: White-Collar	48%	(160)	36%	(119)	16%	(55)	333
Self + Household: Blue Collar	57%	(185)	30%	(98)	13%	(43)	325
Union HH: No	52%	(397)	32%	(245)	16%	(120)	762
LGBTQ+: Yes	25%	(23)	50%	(46)	25%	(23)	92
LGBTQ+: No	54%	(380)	31%	(223)	15%	(107)	709
Motivated to Vote	52%	(374)	34%	(247)	14%	(99)	720
Parent: Yes	47%	(109)	37%	(85)	16%	(36)	229
Parent: No	51%	(294)	32%	(184)	16%	(93)	572
COVID Vaccine: Yes	42%	(222)	41%	(218)	17%	(91)	530
COVID Vaccine: No	67%	(181)	19%	(51)	14%	(38)	271
Student Loans: Yes	40%	(65)	38%	(61)	22%	(35)	161
Student Loans: No	53%	(338)	32%	(208)	15%	(94)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(395)	33%	(265)	18%	(141)	801
Gender: Male	49%	(177)	37%	(132)	14%	(51)	360
Gender: Female	49%	(218)	30%	(133)	20%	(90)	441
Age: 18-34	45%	(102)	30%	(66)	25%	(57)	225
Age: 35-44	38%	(42)	39%	(43)	23%	(25)	111
Age: 45-64	51%	(146)	33%	(93)	16%	(45)	284
Age: 65+	58%	(106)	34%	(62)	8%	(14)	182
GenZers: 1997-2012	38%	(47)	34%	(42)	29%	(36)	124
Millennials: 1981-1996	48%	(87)	31%	(56)	22%	(40)	183
GenXers: 1965-1980	50%	(113)	30%	(68)	20%	(46)	227
Baby Boomers: 1946-1964	55%	(137)	37%	(93)	7%	(18)	248
Educ: < College	52%	(252)	31%	(150)	17%	(84)	486
Educ: Bachelors degree	48%	(90)	31%	(58)	21%	(39)	187
Educ: Post-grad	41%	(53)	44%	(56)	15%	(19)	128
Income: Under 50k	45%	(150)	32%	(107)	23%	(75)	333
Income: 50k-100k	52%	(158)	33%	(101)	15%	(45)	304
Income: 100k+	52%	(86)	35%	(57)	13%	(21)	165
Ethnicity: White (Non-Hispanic)	65%	(313)	23%	(111)	12%	(59)	482
Ethnicity: Black (Non-Hispanic)	21%	(54)	51%	(133)	28%	(72)	259
All Christian	64%	(240)	24%	(90)	12%	(44)	373
Agnostic/Nothing in particular	32%	(58)	45%	(80)	23%	(41)	179
Something Else	42%	(82)	34%	(67)	24%	(46)	196
Evangelical	63%	(202)	22%	(72)	15%	(47)	320
Non-Evangelical	48%	(115)	35%	(83)	17%	(42)	239
PID: Dem (no lean)	12%	(35)	66%	(194)	23%	(67)	296
PID: Ind (no lean)	40%	(71)	33%	(58)	27%	(48)	176
PID: Rep (no lean)	88%	(290)	4%	(13)	8%	(26)	328
PID/Gender: Dem Men	14%	(20)	69%	(97)	17%	(24)	140
PID/Gender: Dem Women	9%	(15)	63%	(98)	28%	(44)	156
PID/Gender: Ind Men	41%	(33)	35%	(29)	24%	(19)	80
PID/Gender: Ind Women	39%	(38)	31%	(29)	30%	(29)	96
PID/Gender: Rep Men	89%	(124)	5%	(7)	6%	(8)	139
PID/Gender: Rep Women	88%	(165)	3%	(6)	9%	(18)	189

Continued on next page

Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(395)	33%	(265)	18%	(141)	801
Ideo: Liberal (1-3)	17%	(39)	62%	(140)	20%	(45)	224
Ideo: Moderate (4)	32%	(66)	39%	(80)	28%	(58)	205
Ideo: Conservative (5-7)	84%	(276)	9%	(28)	7%	(23)	327
Ideo/PID: Conservative Republican	92%	(230)	2%	(4)	6%	(15)	249
Ideo/PID: Moderate/Liberal Republican	74%	(51)	10%	(7)	16%	(11)	69
Ideo/PID: Moderate/Conservative Democrat	15%	(16)	62%	(66)	23%	(24)	106
Ideo/PID: Liberal Democrat	10%	(17)	70%	(119)	20%	(34)	170
Unfavorable of Biden and Trump	34%	(45)	19%	(25)	47%	(63)	133
2024 H2H Matchup: Biden Voter	8%	(29)	72%	(247)	20%	(68)	344
2024 H2H Matchup: Trump Voter	90%	(353)	2%	(7)	8%	(31)	391
2022 House Vote: Democrat	11%	(36)	65%	(213)	24%	(81)	330
2022 House Vote: Republican	87%	(297)	4%	(14)	9%	(31)	342
2022 House Vote: Did not Vote	48%	(53)	29%	(33)	23%	(25)	111
2020 Vote: Joe Biden	11%	(42)	65%	(243)	23%	(87)	372
2020 Vote: Donald Trump	88%	(327)	3%	(10)	9%	(34)	371
2016 Vote: Hillary Clinton	11%	(30)	69%	(198)	20%	(58)	286
2016 Vote: Donald Trump	88%	(278)	3%	(10)	9%	(28)	316
U.S. Economy: Wrong Track	66%	(356)	15%	(81)	19%	(100)	537
U.S. Economy: Right Direction	15%	(39)	70%	(184)	16%	(41)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(21)	74%	(198)	18%	(49)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(354)	5%	(20)	9%	(37)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(21)	38%	(47)	45%	(55)	123
Top 2024 Issue: Economy	59%	(196)	20%	(67)	21%	(71)	335
Community: Urban	40%	(60)	37%	(56)	23%	(35)	151
Community: Suburban	43%	(173)	40%	(162)	17%	(70)	404
Community: Rural	66%	(162)	19%	(47)	15%	(37)	246
Community/Gender: Urban Women	29%	(21)	38%	(28)	33%	(24)	73
Community/Gender: Urban Men	50%	(39)	36%	(28)	14%	(11)	78
Community/Gender: Rural Women	69%	(102)	13%	(19)	19%	(28)	149
Community/Gender: Rural Men	62%	(60)	29%	(28)	10%	(9)	97
Community/Gender: Suburban Women	43%	(95)	39%	(86)	18%	(38)	219
Community/Gender: Suburban Men	42%	(78)	41%	(76)	17%	(31)	185

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(395)	33%	(265)	18%	(141)	801
Homeowner	57%	(286)	29%	(147)	14%	(71)	505
Renter	36%	(94)	40%	(107)	24%	(64)	265
Military HHnm: Yes	55%	(80)	34%	(49)	11%	(17)	146
Military HH: No	48%	(315)	33%	(216)	19%	(125)	655
Employ: Private Sector	49%	(126)	32%	(82)	20%	(51)	259
Employ: Government	50%	(35)	29%	(20)	21%	(15)	70
Employ: Self-Employed	47%	(41)	36%	(32)	17%	(15)	89
Employ: Retired	55%	(111)	35%	(71)	10%	(20)	202
Employ: Unemployed	30%	(21)	40%	(28)	29%	(20)	69
Self + Household: White-Collar	49%	(162)	37%	(122)	15%	(49)	333
Self + Household: Blue Collar	56%	(182)	28%	(91)	16%	(52)	325
Union HH: No	50%	(382)	32%	(244)	18%	(136)	762
LGBTQ+: Yes	31%	(29)	43%	(39)	26%	(23)	92
LGBTQ+: No	52%	(366)	32%	(225)	17%	(118)	709
Motivated to Vote	51%	(366)	34%	(246)	15%	(108)	720
Parent: Yes	49%	(111)	32%	(74)	19%	(44)	229
Parent: No	50%	(284)	33%	(191)	17%	(97)	572
COVID Vaccine: Yes	40%	(212)	41%	(219)	19%	(99)	530
COVID Vaccine: No	67%	(182)	17%	(46)	16%	(42)	271
Student Loans: Yes	33%	(53)	40%	(64)	27%	(44)	161
Student Loans: No	53%	(341)	31%	(201)	15%	(98)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(276)	41%	(330)	24%	(194)	801
Gender: Male	35%	(128)	48%	(173)	17%	(60)	360
Gender: Female	34%	(149)	36%	(158)	30%	(134)	441
Age: 18-34	30%	(67)	40%	(90)	30%	(68)	225
Age: 35-44	27%	(29)	47%	(53)	26%	(29)	111
Age: 45-64	39%	(110)	42%	(118)	20%	(56)	284
Age: 65+	38%	(70)	39%	(70)	23%	(42)	182
GenZers: 1997-2012	26%	(32)	41%	(51)	33%	(41)	124
Millennials: 1981-1996	32%	(58)	41%	(75)	27%	(50)	183
GenXers: 1965-1980	37%	(85)	40%	(91)	22%	(51)	227
Baby Boomers: 1946-1964	37%	(92)	42%	(105)	21%	(52)	248
Educ: < College	40%	(192)	37%	(181)	23%	(112)	486
Educ: Bachelors degree	28%	(52)	43%	(81)	29%	(54)	187
Educ: Post-grad	25%	(32)	53%	(68)	22%	(28)	128
Income: Under 50k	34%	(113)	40%	(132)	26%	(87)	333
Income: 50k-100k	36%	(109)	41%	(126)	23%	(69)	304
Income: 100k+	33%	(54)	44%	(72)	24%	(39)	165
Ethnicity: White (Non-Hispanic)	47%	(228)	29%	(141)	24%	(114)	482
Ethnicity: Black (Non-Hispanic)	11%	(29)	65%	(168)	24%	(62)	259
All Christian	45%	(169)	33%	(121)	22%	(83)	373
Agnostic/Nothing in particular	20%	(35)	52%	(93)	28%	(50)	179
Something Else	32%	(62)	44%	(85)	24%	(48)	196
Evangelical	46%	(148)	28%	(91)	26%	(82)	320
Non-Evangelical	34%	(81)	46%	(109)	20%	(48)	239
PID: Dem (no lean)	4%	(11)	78%	(230)	19%	(55)	296
PID: Ind (no lean)	19%	(34)	41%	(72)	40%	(71)	176
PID: Rep (no lean)	71%	(232)	9%	(29)	21%	(68)	328
PID/Gender: Dem Men	6%	(8)	81%	(113)	13%	(19)	140
PID/Gender: Dem Women	1%	(2)	75%	(117)	24%	(37)	156
PID/Gender: Ind Men	21%	(17)	54%	(43)	25%	(20)	80
PID/Gender: Ind Women	18%	(17)	29%	(28)	53%	(51)	96
PID/Gender: Rep Men	74%	(103)	11%	(16)	15%	(21)	139
PID/Gender: Rep Women	68%	(129)	7%	(13)	25%	(47)	189

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(276)	41%	(330)	24%	(194)	801
Ideo: Liberal (1-3)	11%	(25)	68%	(153)	20%	(46)	224
Ideo: Moderate (4)	16%	(32)	55%	(112)	29%	(60)	205
Ideo: Conservative (5-7)	64%	(209)	14%	(44)	23%	(74)	327
Ideo/PID: Conservative Republican	74%	(185)	5%	(14)	20%	(51)	249
Ideo/PID: Moderate/Liberal Republican	55%	(38)	20%	(14)	25%	(17)	69
Ideo/PID: Moderate/Conservative Democrat	7%	(7)	77%	(82)	16%	(17)	106
Ideo/PID: Liberal Democrat	2%	(4)	80%	(135)	18%	(31)	170
Unfavorable of Biden and Trump	11%	(14)	36%	(47)	54%	(71)	133
2024 H2H Matchup: Biden Voter	1%	(5)	82%	(281)	17%	(59)	344
2024 H2H Matchup: Trump Voter	68%	(267)	8%	(31)	24%	(92)	391
2022 House Vote: Democrat	3%	(10)	75%	(248)	22%	(72)	330
2022 House Vote: Republican	66%	(226)	10%	(33)	24%	(83)	342
2022 House Vote: Did not Vote	33%	(36)	36%	(40)	32%	(35)	111
2020 Vote: Joe Biden	2%	(8)	77%	(287)	21%	(77)	372
2020 Vote: Donald Trump	67%	(248)	8%	(29)	25%	(93)	371
2016 Vote: Hillary Clinton	3%	(8)	80%	(229)	17%	(49)	286
2016 Vote: Donald Trump	67%	(211)	10%	(30)	23%	(74)	316
U.S. Economy: Wrong Track	47%	(255)	22%	(117)	31%	(166)	537
U.S. Economy: Right Direction	8%	(22)	81%	(213)	11%	(29)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	85%	(227)	14%	(36)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	63%	(260)	12%	(49)	25%	(102)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(12)	45%	(55)	46%	(56)	123
Top 2024 Issue: Economy	41%	(138)	29%	(97)	30%	(100)	335
Community: Urban	28%	(42)	47%	(70)	26%	(39)	151
Community: Suburban	29%	(116)	49%	(199)	22%	(89)	404
Community: Rural	48%	(119)	25%	(61)	27%	(66)	246
Community/Gender: Urban Women	22%	(16)	44%	(32)	34%	(25)	73
Community/Gender: Urban Men	32%	(25)	50%	(39)	18%	(14)	78
Community/Gender: Rural Women	50%	(74)	19%	(28)	32%	(47)	149
Community/Gender: Rural Men	46%	(45)	34%	(33)	20%	(19)	97
Community/Gender: Suburban Women	27%	(59)	45%	(98)	28%	(62)	219
Community/Gender: Suburban Men	31%	(57)	55%	(101)	14%	(27)	185

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Table BLMB8_7: *Who do you trust more to handle each of the following issues? — Climate Change*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(276)	41%	(330)	24%	(194)	801
Homeowner	41%	(205)	37%	(187)	22%	(113)	505
Renter	23%	(61)	49%	(130)	28%	(75)	265
Military HHnm: Yes	42%	(61)	39%	(57)	19%	(28)	146
Military HH: No	33%	(215)	42%	(273)	25%	(167)	655
Employ: Private Sector	31%	(81)	43%	(112)	25%	(65)	259
Employ: Government	32%	(22)	45%	(31)	23%	(16)	70
Employ: Self-Employed	39%	(34)	40%	(36)	21%	(19)	89
Employ: Retired	39%	(79)	42%	(85)	19%	(39)	202
Employ: Unemployed	20%	(14)	51%	(35)	28%	(20)	69
Self + Household: White-Collar	33%	(110)	43%	(144)	24%	(79)	333
Self + Household: Blue Collar	39%	(127)	39%	(126)	22%	(73)	325
Union HH: No	35%	(270)	40%	(305)	25%	(188)	762
LGBTQ+: Yes	12%	(11)	53%	(48)	35%	(32)	92
LGBTQ+: No	37%	(265)	40%	(282)	23%	(162)	709
Motivated to Vote	36%	(260)	43%	(307)	21%	(153)	720
Parent: Yes	35%	(81)	42%	(97)	22%	(51)	229
Parent: No	34%	(195)	41%	(233)	25%	(143)	572
COVID Vaccine: Yes	27%	(143)	51%	(268)	22%	(119)	530
COVID Vaccine: No	49%	(133)	23%	(62)	28%	(76)	271
Student Loans: Yes	23%	(36)	46%	(74)	32%	(51)	161
Student Loans: No	37%	(240)	40%	(257)	22%	(143)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(335)	40%	(321)	18%	(145)	801
Gender: Male	38%	(138)	44%	(160)	17%	(62)	360
Gender: Female	45%	(196)	36%	(161)	19%	(84)	441
Age: 18-34	37%	(83)	35%	(78)	28%	(63)	225
Age: 35-44	34%	(38)	51%	(56)	15%	(16)	111
Age: 45-64	43%	(122)	42%	(120)	15%	(42)	284
Age: 65+	51%	(92)	37%	(67)	13%	(23)	182
GenZers: 1997-2012	30%	(38)	40%	(50)	30%	(37)	124
Millennials: 1981-1996	42%	(76)	37%	(68)	21%	(39)	183
GenXers: 1965-1980	42%	(95)	42%	(95)	16%	(37)	227
Baby Boomers: 1946-1964	47%	(116)	41%	(101)	13%	(31)	248
Educ: < College	47%	(229)	37%	(180)	16%	(77)	486
Educ: Bachelors degree	36%	(67)	40%	(75)	24%	(45)	187
Educ: Post-grad	31%	(39)	51%	(66)	18%	(23)	128
Income: Under 50k	41%	(137)	40%	(133)	19%	(62)	333
Income: 50k-100k	43%	(130)	40%	(121)	17%	(53)	304
Income: 100k+	41%	(67)	41%	(67)	18%	(30)	165
Ethnicity: White (Non-Hispanic)	57%	(274)	28%	(134)	15%	(74)	482
Ethnicity: Black (Non-Hispanic)	15%	(38)	63%	(164)	22%	(57)	259
All Christian	56%	(209)	31%	(114)	13%	(50)	373
Agnostic/Nothing in particular	25%	(45)	50%	(90)	24%	(44)	179
Something Else	37%	(72)	43%	(84)	20%	(40)	196
Evangelical	56%	(181)	27%	(88)	16%	(52)	320
Non-Evangelical	40%	(95)	44%	(106)	16%	(38)	239
PID: Dem (no lean)	5%	(14)	79%	(235)	16%	(47)	296
PID: Ind (no lean)	27%	(48)	39%	(69)	34%	(60)	176
PID: Rep (no lean)	83%	(273)	5%	(17)	12%	(39)	328
PID/Gender: Dem Men	7%	(10)	81%	(114)	12%	(16)	140
PID/Gender: Dem Women	3%	(5)	77%	(121)	20%	(31)	156
PID/Gender: Ind Men	24%	(19)	44%	(35)	32%	(26)	80
PID/Gender: Ind Women	29%	(28)	36%	(34)	35%	(33)	96
PID/Gender: Rep Men	78%	(109)	8%	(11)	14%	(19)	139
PID/Gender: Rep Women	87%	(163)	3%	(6)	10%	(19)	189

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(335)	40%	(321)	18%	(145)	801
Ideo: Liberal (1-3)	12%	(26)	73%	(164)	15%	(34)	224
Ideo: Moderate (4)	21%	(44)	51%	(104)	28%	(57)	205
Ideo: Conservative (5-7)	77%	(253)	10%	(32)	13%	(43)	327
Ideo/PID: Conservative Republican	88%	(218)	3%	(6)	10%	(24)	249
Ideo/PID: Moderate/Liberal Republican	66%	(46)	13%	(9)	20%	(14)	69
Ideo/PID: Moderate/Conservative Democrat	10%	(11)	75%	(80)	15%	(16)	106
Ideo/PID: Liberal Democrat	2%	(4)	82%	(140)	16%	(27)	170
Unfavorable of Biden and Trump	19%	(25)	26%	(35)	55%	(73)	133
2024 H2H Matchup: Biden Voter	3%	(11)	85%	(293)	12%	(40)	344
2024 H2H Matchup: Trump Voter	82%	(319)	4%	(15)	14%	(56)	391
2022 House Vote: Democrat	4%	(14)	79%	(262)	17%	(55)	330
2022 House Vote: Republican	80%	(273)	5%	(17)	15%	(52)	342
2022 House Vote: Did not Vote	38%	(42)	34%	(38)	28%	(31)	111
2020 Vote: Joe Biden	4%	(14)	79%	(295)	17%	(64)	372
2020 Vote: Donald Trump	81%	(300)	3%	(11)	16%	(60)	371
2016 Vote: Hillary Clinton	4%	(12)	85%	(242)	11%	(32)	286
2016 Vote: Donald Trump	80%	(252)	5%	(16)	15%	(48)	316
U.S. Economy: Wrong Track	56%	(301)	22%	(117)	22%	(119)	537
U.S. Economy: Right Direction	13%	(34)	77%	(204)	10%	(26)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(6)	88%	(236)	10%	(27)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(313)	7%	(30)	16%	(67)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(16)	45%	(55)	42%	(51)	123
Top 2024 Issue: Economy	50%	(168)	27%	(91)	23%	(76)	335
Community: Urban	32%	(49)	51%	(76)	17%	(26)	151
Community: Suburban	34%	(137)	46%	(187)	20%	(81)	404
Community: Rural	61%	(150)	23%	(58)	16%	(39)	246
Community/Gender: Urban Women	30%	(22)	46%	(34)	23%	(17)	73
Community/Gender: Urban Men	34%	(27)	55%	(43)	11%	(9)	78
Community/Gender: Rural Women	66%	(98)	20%	(29)	15%	(22)	149
Community/Gender: Rural Men	53%	(52)	29%	(28)	17%	(17)	97
Community/Gender: Suburban Women	35%	(77)	45%	(98)	20%	(44)	219
Community/Gender: Suburban Men	32%	(60)	48%	(89)	20%	(36)	185

Continued on next page

Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(335)	40%	(321)	18%	(145)	801
Homeowner	48%	(243)	35%	(176)	17%	(86)	505
Renter	30%	(81)	49%	(131)	20%	(53)	265
Military HHnm: Yes	47%	(68)	38%	(56)	15%	(21)	146
Military HH: No	41%	(266)	40%	(265)	19%	(124)	655
Employ: Private Sector	36%	(94)	43%	(112)	20%	(53)	259
Employ: Government	38%	(27)	38%	(27)	23%	(16)	70
Employ: Self-Employed	43%	(38)	45%	(40)	12%	(11)	89
Employ: Retired	49%	(99)	40%	(80)	12%	(23)	202
Employ: Unemployed	29%	(20)	47%	(33)	24%	(16)	69
Self + Household: White-Collar	39%	(131)	43%	(143)	18%	(60)	333
Self + Household: Blue Collar	47%	(153)	36%	(118)	16%	(54)	325
Union HH: No	43%	(328)	39%	(298)	18%	(136)	762
LGBTQ+: Yes	19%	(18)	55%	(51)	25%	(23)	92
LGBTQ+: No	45%	(317)	38%	(270)	17%	(122)	709
Motivated to Vote	44%	(315)	42%	(300)	15%	(104)	720
Parent: Yes	40%	(93)	41%	(94)	18%	(42)	229
Parent: No	42%	(242)	40%	(227)	18%	(103)	572
COVID Vaccine: Yes	33%	(173)	49%	(262)	18%	(94)	530
COVID Vaccine: No	60%	(161)	22%	(59)	19%	(51)	271
Student Loans: Yes	26%	(42)	49%	(79)	25%	(40)	161
Student Loans: No	46%	(293)	38%	(242)	16%	(105)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(374)	36%	(290)	17%	(137)	801
Gender: Male	47%	(168)	40%	(142)	14%	(50)	360
Gender: Female	47%	(206)	33%	(147)	20%	(87)	441
Age: 18-34	42%	(95)	30%	(67)	28%	(62)	225
Age: 35-44	37%	(41)	47%	(52)	16%	(18)	111
Age: 45-64	50%	(141)	37%	(106)	13%	(38)	284
Age: 65+	53%	(97)	36%	(66)	11%	(19)	182
GenZers: 1997-2012	39%	(49)	33%	(41)	28%	(35)	124
Millennials: 1981-1996	44%	(81)	34%	(62)	22%	(41)	183
GenXers: 1965-1980	47%	(107)	37%	(85)	15%	(35)	227
Baby Boomers: 1946-1964	51%	(127)	38%	(95)	11%	(27)	248
Educ: < College	52%	(253)	32%	(157)	16%	(76)	486
Educ: Bachelors degree	41%	(76)	37%	(69)	22%	(42)	187
Educ: Post-grad	35%	(45)	50%	(64)	15%	(19)	128
Income: Under 50k	47%	(157)	37%	(123)	16%	(52)	333
Income: 50k-100k	47%	(142)	35%	(105)	19%	(57)	304
Income: 100k+	46%	(75)	37%	(61)	17%	(28)	165
Ethnicity: White (Non-Hispanic)	61%	(296)	23%	(112)	16%	(75)	482
Ethnicity: Black (Non-Hispanic)	21%	(54)	60%	(154)	20%	(51)	259
All Christian	61%	(227)	26%	(98)	13%	(48)	373
Agnostic/Nothing in particular	31%	(56)	46%	(83)	22%	(40)	179
Something Else	41%	(80)	41%	(80)	18%	(36)	196
Evangelical	63%	(202)	24%	(76)	13%	(42)	320
Non-Evangelical	41%	(98)	42%	(99)	18%	(42)	239
PID: Dem (no lean)	5%	(15)	75%	(221)	20%	(60)	296
PID: Ind (no lean)	42%	(73)	33%	(58)	26%	(45)	176
PID: Rep (no lean)	87%	(285)	3%	(11)	10%	(32)	328
PID/Gender: Dem Men	8%	(12)	76%	(107)	15%	(21)	140
PID/Gender: Dem Women	2%	(4)	73%	(114)	25%	(38)	156
PID/Gender: Ind Men	44%	(35)	35%	(28)	21%	(17)	80
PID/Gender: Ind Women	40%	(38)	31%	(29)	30%	(28)	96
PID/Gender: Rep Men	87%	(121)	5%	(7)	8%	(12)	139
PID/Gender: Rep Women	87%	(165)	2%	(4)	11%	(20)	189

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Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(374)	36%	(290)	17%	(137)	801
Ideo: Liberal (1-3)	14%	(31)	67%	(150)	19%	(43)	224
Ideo: Moderate (4)	29%	(59)	45%	(92)	26%	(53)	205
Ideo: Conservative (5-7)	83%	(270)	8%	(28)	9%	(29)	327
Ideo/PID: Conservative Republican	91%	(228)	2%	(4)	7%	(17)	249
Ideo/PID: Moderate/Liberal Republican	71%	(49)	8%	(6)	21%	(14)	69
Ideo/PID: Moderate/Conservative Democrat	8%	(9)	72%	(77)	20%	(21)	106
Ideo/PID: Liberal Democrat	4%	(7)	76%	(130)	20%	(34)	170
Unfavorable of Biden and Trump	28%	(38)	21%	(28)	51%	(67)	133
2024 H2H Matchup: Biden Voter	5%	(17)	78%	(268)	17%	(59)	344
2024 H2H Matchup: Trump Voter	88%	(346)	3%	(13)	8%	(32)	391
2022 House Vote: Democrat	6%	(21)	73%	(241)	21%	(68)	330
2022 House Vote: Republican	85%	(292)	4%	(12)	11%	(38)	342
2022 House Vote: Did not Vote	46%	(51)	29%	(32)	25%	(28)	111
2020 Vote: Joe Biden	8%	(29)	72%	(269)	20%	(75)	372
2020 Vote: Donald Trump	87%	(322)	2%	(8)	11%	(41)	371
2016 Vote: Hillary Clinton	7%	(20)	76%	(217)	17%	(49)	286
2016 Vote: Donald Trump	86%	(270)	5%	(17)	9%	(28)	316
U.S. Economy: Wrong Track	63%	(339)	18%	(96)	19%	(103)	537
U.S. Economy: Right Direction	13%	(35)	74%	(194)	13%	(34)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	82%	(221)	13%	(34)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84%	(346)	3%	(13)	12%	(51)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(15)	45%	(56)	42%	(52)	123
Top 2024 Issue: Economy	58%	(193)	24%	(82)	18%	(60)	335
Community: Urban	34%	(51)	43%	(65)	23%	(34)	151
Community: Suburban	40%	(162)	42%	(171)	18%	(71)	404
Community: Rural	65%	(160)	22%	(54)	13%	(32)	246
Community/Gender: Urban Women	25%	(18)	46%	(33)	29%	(21)	73
Community/Gender: Urban Men	42%	(33)	41%	(32)	17%	(13)	78
Community/Gender: Rural Women	68%	(101)	16%	(24)	16%	(24)	149
Community/Gender: Rural Men	61%	(60)	31%	(30)	8%	(8)	97
Community/Gender: Suburban Women	40%	(87)	41%	(90)	19%	(42)	219
Community/Gender: Suburban Men	41%	(75)	43%	(81)	16%	(29)	185

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Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(374)	36%	(290)	17%	(137)	801
Homeowner	54%	(271)	32%	(162)	14%	(71)	505
Renter	35%	(92)	44%	(116)	22%	(58)	265
Military HHnm: Yes	54%	(79)	35%	(50)	12%	(17)	146
Military HH: No	45%	(296)	37%	(239)	18%	(120)	655
Employ: Private Sector	45%	(118)	37%	(96)	18%	(45)	259
Employ: Government	43%	(30)	36%	(25)	21%	(15)	70
Employ: Self-Employed	48%	(42)	36%	(32)	16%	(15)	89
Employ: Retired	50%	(101)	38%	(77)	12%	(25)	202
Employ: Unemployed	35%	(24)	43%	(29)	22%	(15)	69
Self + Household: White-Collar	44%	(146)	41%	(135)	16%	(52)	333
Self + Household: Blue Collar	53%	(173)	30%	(99)	16%	(53)	325
Union HH: No	48%	(365)	35%	(267)	17%	(130)	762
LGBTQ+: Yes	25%	(23)	47%	(43)	27%	(25)	92
LGBTQ+: No	49%	(351)	35%	(246)	16%	(112)	709
Motivated to Vote	48%	(345)	38%	(276)	14%	(98)	720
Parent: Yes	45%	(102)	36%	(82)	20%	(45)	229
Parent: No	48%	(272)	36%	(208)	16%	(92)	572
COVID Vaccine: Yes	36%	(189)	46%	(245)	18%	(97)	530
COVID Vaccine: No	68%	(185)	17%	(45)	15%	(40)	271
Student Loans: Yes	33%	(53)	44%	(70)	24%	(38)	161
Student Loans: No	50%	(322)	34%	(219)	15%	(99)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(323)	38%	(305)	22%	(173)	801
Gender: Male	41%	(147)	40%	(143)	20%	(70)	360
Gender: Female	40%	(176)	37%	(162)	23%	(102)	441
Age: 18-34	34%	(76)	37%	(83)	29%	(66)	225
Age: 35-44	31%	(34)	43%	(48)	26%	(28)	111
Age: 45-64	42%	(120)	38%	(109)	19%	(54)	284
Age: 65+	51%	(93)	36%	(65)	13%	(24)	182
GenZers: 1997-2012	32%	(40)	40%	(50)	27%	(34)	124
Millennials: 1981-1996	35%	(64)	36%	(65)	29%	(54)	183
GenXers: 1965-1980	40%	(91)	37%	(85)	22%	(50)	227
Baby Boomers: 1946-1964	47%	(117)	40%	(99)	13%	(32)	248
Educ: < College	45%	(219)	35%	(169)	20%	(98)	486
Educ: Bachelors degree	34%	(64)	36%	(68)	29%	(55)	187
Educ: Post-grad	31%	(40)	53%	(68)	16%	(20)	128
Income: Under 50k	39%	(130)	37%	(121)	25%	(82)	333
Income: 50k-100k	43%	(131)	38%	(115)	19%	(58)	304
Income: 100k+	38%	(63)	42%	(69)	20%	(33)	165
Ethnicity: White (Non-Hispanic)	54%	(259)	27%	(132)	19%	(91)	482
Ethnicity: Black (Non-Hispanic)	16%	(42)	58%	(150)	26%	(67)	259
All Christian	54%	(203)	27%	(101)	19%	(69)	373
Agnostic/Nothing in particular	20%	(36)	54%	(96)	26%	(47)	179
Something Else	38%	(75)	39%	(77)	23%	(44)	196
Evangelical	56%	(179)	24%	(78)	20%	(63)	320
Non-Evangelical	38%	(92)	41%	(99)	20%	(48)	239
PID: Dem (no lean)	6%	(17)	74%	(221)	20%	(59)	296
PID: Ind (no lean)	27%	(47)	40%	(70)	34%	(59)	176
PID: Rep (no lean)	79%	(259)	5%	(15)	16%	(54)	328
PID/Gender: Dem Men	9%	(13)	76%	(107)	15%	(21)	140
PID/Gender: Dem Women	3%	(4)	73%	(114)	24%	(38)	156
PID/Gender: Ind Men	31%	(25)	38%	(30)	31%	(25)	80
PID/Gender: Ind Women	23%	(22)	41%	(40)	36%	(34)	96
PID/Gender: Rep Men	78%	(109)	4%	(6)	17%	(24)	139
PID/Gender: Rep Women	80%	(150)	5%	(9)	16%	(30)	189

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(323)	38%	(305)	22%	(173)	801
Ideo: Liberal (1-3)	13%	(29)	67%	(150)	21%	(46)	224
Ideo: Moderate (4)	24%	(49)	49%	(99)	28%	(57)	205
Ideo: Conservative (5-7)	72%	(237)	11%	(35)	17%	(55)	327
Ideo/PID: Conservative Republican	83%	(207)	3%	(8)	14%	(34)	249
Ideo/PID: Moderate/Liberal Republican	66%	(46)	7%	(5)	27%	(18)	69
Ideo/PID: Moderate/Conservative Democrat	10%	(11)	74%	(79)	16%	(17)	106
Ideo/PID: Liberal Democrat	4%	(6)	75%	(128)	21%	(36)	170
Unfavorable of Biden and Trump	17%	(22)	26%	(35)	57%	(76)	133
2024 H2H Matchup: Biden Voter	6%	(19)	78%	(270)	16%	(55)	344
2024 H2H Matchup: Trump Voter	76%	(296)	6%	(22)	18%	(72)	391
2022 House Vote: Democrat	6%	(20)	73%	(242)	21%	(68)	330
2022 House Vote: Republican	76%	(259)	6%	(20)	18%	(63)	342
2022 House Vote: Did not Vote	35%	(38)	35%	(38)	31%	(34)	111
2020 Vote: Joe Biden	6%	(23)	73%	(271)	21%	(79)	372
2020 Vote: Donald Trump	75%	(280)	6%	(21)	19%	(71)	371
2016 Vote: Hillary Clinton	6%	(17)	77%	(221)	17%	(47)	286
2016 Vote: Donald Trump	75%	(235)	6%	(20)	19%	(61)	316
U.S. Economy: Wrong Track	54%	(292)	20%	(106)	26%	(139)	537
U.S. Economy: Right Direction	12%	(31)	76%	(199)	13%	(33)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(14)	82%	(220)	13%	(35)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(294)	7%	(30)	21%	(86)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(15)	45%	(56)	42%	(52)	123
Top 2024 Issue: Economy	46%	(155)	27%	(90)	27%	(90)	335
Community: Urban	32%	(49)	47%	(71)	20%	(30)	151
Community: Suburban	35%	(140)	42%	(171)	23%	(93)	404
Community: Rural	55%	(134)	25%	(62)	20%	(50)	246
Community/Gender: Urban Women	24%	(18)	49%	(35)	27%	(20)	73
Community/Gender: Urban Men	40%	(31)	46%	(36)	14%	(11)	78
Community/Gender: Rural Women	57%	(84)	22%	(33)	21%	(31)	149
Community/Gender: Rural Men	51%	(50)	30%	(29)	19%	(19)	97
Community/Gender: Suburban Women	34%	(74)	43%	(93)	24%	(52)	219
Community/Gender: Suburban Men	36%	(66)	42%	(78)	22%	(41)	185

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(323)	38%	(305)	22%	(173)	801
Homeowner	46%	(232)	36%	(179)	18%	(93)	505
Renter	30%	(80)	43%	(114)	27%	(72)	265
Military HHnm: Yes	44%	(64)	36%	(53)	20%	(29)	146
Military HH: No	40%	(259)	38%	(252)	22%	(144)	655
Employ: Private Sector	34%	(88)	40%	(103)	26%	(67)	259
Employ: Government	37%	(26)	37%	(26)	26%	(18)	70
Employ: Self-Employed	42%	(37)	40%	(36)	18%	(16)	89
Employ: Retired	48%	(97)	38%	(77)	14%	(29)	202
Employ: Unemployed	28%	(19)	47%	(32)	25%	(17)	69
Self + Household: White-Collar	38%	(128)	42%	(139)	20%	(67)	333
Self + Household: Blue Collar	46%	(149)	33%	(109)	21%	(68)	325
Union HH: No	41%	(313)	37%	(286)	21%	(163)	762
LGBTQ+: Yes	18%	(17)	47%	(43)	34%	(32)	92
LGBTQ+: No	43%	(306)	37%	(262)	20%	(141)	709
Motivated to Vote	42%	(301)	40%	(287)	18%	(132)	720
Parent: Yes	37%	(85)	39%	(89)	24%	(55)	229
Parent: No	42%	(238)	38%	(216)	21%	(117)	572
COVID Vaccine: Yes	34%	(178)	47%	(250)	19%	(102)	530
COVID Vaccine: No	54%	(145)	20%	(55)	26%	(71)	271
Student Loans: Yes	29%	(46)	46%	(74)	26%	(41)	161
Student Loans: No	43%	(277)	36%	(231)	21%	(132)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(337)	41%	(330)	17%	(134)	801
Gender: Male	40%	(144)	45%	(163)	15%	(53)	360
Gender: Female	44%	(193)	38%	(167)	18%	(81)	441
Age: 18-34	38%	(86)	36%	(82)	25%	(57)	225
Age: 35-44	38%	(42)	52%	(57)	11%	(12)	111
Age: 45-64	42%	(119)	43%	(122)	15%	(42)	284
Age: 65+	49%	(90)	38%	(69)	13%	(23)	182
GenZers: 1997-2012	31%	(38)	42%	(53)	27%	(33)	124
Millennials: 1981-1996	45%	(82)	38%	(69)	17%	(32)	183
GenXers: 1965-1980	41%	(93)	43%	(98)	16%	(36)	227
Baby Boomers: 1946-1964	45%	(113)	41%	(102)	13%	(33)	248
Educ: < College	47%	(228)	37%	(181)	16%	(78)	486
Educ: Bachelors degree	35%	(66)	45%	(84)	20%	(37)	187
Educ: Post-grad	34%	(43)	51%	(66)	15%	(20)	128
Income: Under 50k	39%	(130)	43%	(143)	18%	(60)	333
Income: 50k-100k	46%	(139)	40%	(121)	14%	(43)	304
Income: 100k+	41%	(67)	40%	(66)	19%	(31)	165
Ethnicity: White (Non-Hispanic)	57%	(274)	28%	(133)	16%	(75)	482
Ethnicity: Black (Non-Hispanic)	14%	(37)	66%	(171)	20%	(51)	259
All Christian	55%	(205)	29%	(108)	16%	(61)	373
Agnostic/Nothing in particular	24%	(42)	55%	(98)	21%	(38)	179
Something Else	40%	(78)	46%	(90)	14%	(28)	196
Evangelical	57%	(183)	28%	(89)	15%	(48)	320
Non-Evangelical	39%	(93)	44%	(106)	17%	(40)	239
PID: Dem (no lean)	6%	(19)	81%	(239)	13%	(38)	296
PID: Ind (no lean)	28%	(49)	41%	(72)	32%	(56)	176
PID: Rep (no lean)	82%	(269)	6%	(20)	12%	(40)	328
PID/Gender: Dem Men	10%	(14)	80%	(112)	10%	(15)	140
PID/Gender: Dem Women	3%	(5)	81%	(127)	15%	(24)	156
PID/Gender: Ind Men	25%	(20)	48%	(39)	26%	(21)	80
PID/Gender: Ind Women	30%	(28)	34%	(33)	36%	(35)	96
PID/Gender: Rep Men	79%	(110)	9%	(13)	12%	(17)	139
PID/Gender: Rep Women	84%	(159)	4%	(7)	12%	(23)	189

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Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(337)	41%	(330)	17%	(134)	801
Ideo: Liberal (1-3)	14%	(31)	72%	(162)	14%	(31)	224
Ideo: Moderate (4)	23%	(47)	55%	(113)	22%	(45)	205
Ideo: Conservative (5-7)	75%	(247)	10%	(33)	15%	(48)	327
Ideo/PID: Conservative Republican	87%	(217)	3%	(6)	10%	(26)	249
Ideo/PID: Moderate/Liberal Republican	63%	(43)	18%	(12)	19%	(13)	69
Ideo/PID: Moderate/Conservative Democrat	10%	(10)	77%	(82)	13%	(14)	106
Ideo/PID: Liberal Democrat	5%	(8)	82%	(140)	13%	(22)	170
Unfavorable of Biden and Trump	19%	(25)	28%	(38)	53%	(70)	133
2024 H2H Matchup: Biden Voter	4%	(15)	85%	(294)	10%	(35)	344
2024 H2H Matchup: Trump Voter	81%	(315)	4%	(17)	15%	(58)	391
2022 House Vote: Democrat	6%	(19)	80%	(266)	14%	(46)	330
2022 House Vote: Republican	79%	(269)	6%	(20)	15%	(53)	342
2022 House Vote: Did not Vote	37%	(41)	36%	(40)	27%	(30)	111
2020 Vote: Joe Biden	6%	(21)	80%	(299)	14%	(53)	372
2020 Vote: Donald Trump	80%	(295)	4%	(13)	17%	(62)	371
2016 Vote: Hillary Clinton	6%	(18)	83%	(239)	10%	(29)	286
2016 Vote: Donald Trump	79%	(249)	6%	(18)	15%	(49)	316
U.S. Economy: Wrong Track	58%	(312)	21%	(115)	20%	(110)	537
U.S. Economy: Right Direction	9%	(25)	81%	(215)	9%	(24)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	89%	(239)	7%	(20)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(313)	7%	(28)	17%	(69)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(14)	52%	(64)	37%	(45)	123
Top 2024 Issue: Economy	53%	(178)	27%	(90)	20%	(66)	335
Community: Urban	32%	(49)	48%	(72)	20%	(30)	151
Community: Suburban	34%	(136)	48%	(196)	18%	(72)	404
Community: Rural	62%	(152)	25%	(62)	13%	(32)	246
Community/Gender: Urban Women	27%	(20)	48%	(35)	25%	(18)	73
Community/Gender: Urban Men	37%	(29)	47%	(37)	15%	(12)	78
Community/Gender: Rural Women	66%	(98)	21%	(31)	13%	(20)	149
Community/Gender: Rural Men	55%	(54)	32%	(31)	13%	(12)	97
Community/Gender: Suburban Women	34%	(75)	46%	(101)	20%	(43)	219
Community/Gender: Suburban Men	33%	(61)	52%	(96)	15%	(29)	185

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Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(337)	41%	(330)	17%	(134)	801
Homeowner	49%	(247)	36%	(181)	15%	(78)	505
Renter	31%	(81)	51%	(134)	19%	(50)	265
Military HHnm: Yes	50%	(72)	40%	(58)	11%	(15)	146
Military HH: No	40%	(265)	42%	(272)	18%	(119)	655
Employ: Private Sector	39%	(102)	43%	(111)	18%	(46)	259
Employ: Government	44%	(30)	40%	(28)	17%	(12)	70
Employ: Self-Employed	44%	(39)	41%	(37)	14%	(13)	89
Employ: Retired	48%	(97)	40%	(82)	12%	(24)	202
Employ: Unemployed	27%	(19)	52%	(36)	21%	(14)	69
Self + Household: White-Collar	39%	(130)	43%	(145)	18%	(59)	333
Self + Household: Blue Collar	48%	(158)	37%	(122)	14%	(46)	325
Union HH: No	43%	(331)	40%	(306)	16%	(125)	762
LGBTQ+: Yes	25%	(23)	57%	(52)	17%	(16)	92
LGBTQ+: No	44%	(314)	39%	(278)	17%	(118)	709
Motivated to Vote	43%	(313)	42%	(305)	14%	(102)	720
Parent: Yes	42%	(97)	42%	(97)	16%	(36)	229
Parent: No	42%	(240)	41%	(233)	17%	(98)	572
COVID Vaccine: Yes	32%	(170)	52%	(277)	16%	(83)	530
COVID Vaccine: No	62%	(167)	20%	(53)	19%	(51)	271
Student Loans: Yes	29%	(47)	53%	(85)	18%	(29)	161
Student Loans: No	45%	(290)	38%	(245)	16%	(105)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(328)	43%	(346)	16%	(126)	801
Gender: Male	40%	(144)	46%	(165)	14%	(52)	360
Gender: Female	42%	(185)	41%	(181)	17%	(75)	441
Age: 18-34	33%	(75)	45%	(101)	22%	(49)	225
Age: 35-44	31%	(34)	50%	(56)	19%	(21)	111
Age: 45-64	44%	(126)	43%	(122)	13%	(36)	284
Age: 65+	52%	(94)	37%	(68)	11%	(20)	182
GenZers: 1997-2012	29%	(36)	49%	(61)	22%	(27)	124
Millennials: 1981-1996	36%	(66)	43%	(79)	21%	(39)	183
GenXers: 1965-1980	43%	(99)	43%	(97)	14%	(31)	227
Baby Boomers: 1946-1964	47%	(118)	41%	(102)	11%	(28)	248
Educ: < College	46%	(221)	40%	(194)	15%	(71)	486
Educ: Bachelors degree	36%	(68)	43%	(80)	21%	(39)	187
Educ: Post-grad	31%	(40)	57%	(73)	12%	(16)	128
Income: Under 50k	39%	(128)	44%	(145)	18%	(59)	333
Income: 50k-100k	43%	(131)	43%	(132)	14%	(41)	304
Income: 100k+	42%	(70)	42%	(70)	15%	(25)	165
Ethnicity: White (Non-Hispanic)	58%	(278)	29%	(140)	13%	(64)	482
Ethnicity: Black (Non-Hispanic)	12%	(32)	69%	(179)	19%	(49)	259
All Christian	54%	(203)	31%	(116)	14%	(53)	373
Agnostic/Nothing in particular	24%	(42)	58%	(104)	18%	(32)	179
Something Else	37%	(73)	47%	(92)	15%	(30)	196
Evangelical	55%	(178)	29%	(91)	16%	(51)	320
Non-Evangelical	40%	(95)	47%	(112)	14%	(33)	239
PID: Dem (no lean)	4%	(13)	82%	(243)	14%	(41)	296
PID: Ind (no lean)	26%	(46)	48%	(85)	26%	(46)	176
PID: Rep (no lean)	82%	(270)	6%	(19)	12%	(40)	328
PID/Gender: Dem Men	7%	(10)	82%	(116)	10%	(15)	140
PID/Gender: Dem Women	2%	(3)	82%	(127)	17%	(26)	156
PID/Gender: Ind Men	25%	(20)	47%	(37)	28%	(23)	80
PID/Gender: Ind Women	27%	(26)	49%	(47)	24%	(23)	96
PID/Gender: Rep Men	81%	(113)	8%	(12)	10%	(14)	139
PID/Gender: Rep Women	83%	(156)	4%	(7)	14%	(26)	189

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(328)	43%	(346)	16%	(126)	801
Ideo: Liberal (1-3)	12%	(26)	77%	(174)	11%	(24)	224
Ideo: Moderate (4)	20%	(41)	56%	(114)	24%	(50)	205
Ideo: Conservative (5-7)	77%	(251)	11%	(36)	12%	(40)	327
Ideo/PID: Conservative Republican	88%	(219)	3%	(7)	9%	(24)	249
Ideo/PID: Moderate/Liberal Republican	61%	(42)	15%	(10)	24%	(16)	69
Ideo/PID: Moderate/Conservative Democrat	6%	(7)	78%	(83)	16%	(17)	106
Ideo/PID: Liberal Democrat	3%	(6)	85%	(145)	11%	(19)	170
Unfavorable of Biden and Trump	15%	(21)	33%	(44)	52%	(69)	133
2024 H2H Matchup: Biden Voter	1%	(5)	91%	(312)	8%	(27)	344
2024 H2H Matchup: Trump Voter	82%	(320)	4%	(18)	14%	(53)	391
2022 House Vote: Democrat	4%	(13)	81%	(268)	15%	(49)	330
2022 House Vote: Republican	78%	(266)	7%	(24)	15%	(52)	342
2022 House Vote: Did not Vote	39%	(43)	43%	(47)	19%	(21)	111
2020 Vote: Joe Biden	3%	(11)	84%	(314)	13%	(47)	372
2020 Vote: Donald Trump	80%	(297)	4%	(17)	15%	(57)	371
2016 Vote: Hillary Clinton	5%	(14)	84%	(241)	11%	(31)	286
2016 Vote: Donald Trump	78%	(246)	7%	(22)	15%	(47)	316
U.S. Economy: Wrong Track	57%	(308)	23%	(124)	20%	(105)	537
U.S. Economy: Right Direction	8%	(21)	84%	(222)	8%	(21)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	93%	(248)	5%	(14)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(313)	7%	(30)	16%	(67)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(10)	56%	(68)	36%	(45)	123
Top 2024 Issue: Economy	52%	(173)	29%	(98)	19%	(64)	335
Community: Urban	28%	(43)	54%	(82)	17%	(26)	151
Community: Suburban	35%	(140)	49%	(198)	16%	(66)	404
Community: Rural	59%	(146)	27%	(66)	14%	(34)	246
Community/Gender: Urban Women	25%	(18)	54%	(39)	22%	(16)	73
Community/Gender: Urban Men	32%	(25)	55%	(43)	13%	(10)	78
Community/Gender: Rural Women	63%	(93)	24%	(35)	14%	(20)	149
Community/Gender: Rural Men	54%	(52)	32%	(31)	14%	(14)	97
Community/Gender: Suburban Women	34%	(73)	49%	(107)	18%	(38)	219
Community/Gender: Suburban Men	36%	(67)	49%	(91)	15%	(28)	185

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(328)	43%	(346)	16%	(126)	801
Homeowner	48%	(241)	38%	(191)	15%	(73)	505
Renter	28%	(76)	54%	(143)	18%	(47)	265
Military HHnm: Yes	52%	(76)	39%	(57)	9%	(13)	146
Military HH: No	39%	(253)	44%	(289)	17%	(113)	655
Employ: Private Sector	38%	(99)	46%	(118)	16%	(41)	259
Employ: Government	35%	(24)	47%	(33)	18%	(13)	70
Employ: Self-Employed	43%	(38)	48%	(42)	9%	(8)	89
Employ: Retired	48%	(97)	40%	(80)	13%	(26)	202
Employ: Unemployed	25%	(17)	52%	(36)	22%	(15)	69
Self + Household: White-Collar	39%	(132)	44%	(148)	16%	(54)	333
Self + Household: Blue Collar	46%	(149)	40%	(130)	14%	(47)	325
Union HH: No	42%	(318)	42%	(321)	16%	(123)	762
LGBTQ+: Yes	18%	(16)	60%	(55)	22%	(21)	92
LGBTQ+: No	44%	(312)	41%	(292)	15%	(106)	709
Motivated to Vote	43%	(308)	44%	(318)	13%	(94)	720
Parent: Yes	40%	(93)	44%	(101)	15%	(35)	229
Parent: No	41%	(236)	43%	(245)	16%	(91)	572
COVID Vaccine: Yes	32%	(172)	53%	(280)	15%	(78)	530
COVID Vaccine: No	58%	(156)	24%	(66)	18%	(48)	271
Student Loans: Yes	28%	(45)	55%	(88)	18%	(29)	161
Student Loans: No	44%	(284)	40%	(258)	15%	(98)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(336)	41%	(332)	17%	(133)	801
Gender: Male	38%	(138)	46%	(164)	16%	(58)	360
Gender: Female	45%	(197)	38%	(168)	17%	(75)	441
Age: 18-34	39%	(87)	38%	(86)	23%	(51)	225
Age: 35-44	31%	(35)	55%	(61)	13%	(15)	111
Age: 45-64	43%	(123)	43%	(121)	14%	(40)	284
Age: 65+	50%	(90)	35%	(64)	15%	(27)	182
GenZers: 1997-2012	35%	(44)	42%	(52)	23%	(29)	124
Millennials: 1981-1996	39%	(72)	42%	(76)	19%	(35)	183
GenXers: 1965-1980	42%	(96)	44%	(100)	14%	(31)	227
Baby Boomers: 1946-1964	46%	(113)	39%	(97)	15%	(38)	248
Educ: < College	48%	(235)	38%	(183)	14%	(68)	486
Educ: Bachelors degree	34%	(64)	42%	(79)	24%	(44)	187
Educ: Post-grad	28%	(36)	55%	(70)	17%	(21)	128
Income: Under 50k	41%	(138)	42%	(141)	16%	(54)	333
Income: 50k-100k	43%	(131)	40%	(121)	17%	(52)	304
Income: 100k+	41%	(67)	43%	(71)	17%	(27)	165
Ethnicity: White (Non-Hispanic)	57%	(274)	29%	(138)	15%	(70)	482
Ethnicity: Black (Non-Hispanic)	17%	(44)	63%	(164)	20%	(51)	259
All Christian	56%	(208)	30%	(111)	15%	(54)	373
Agnostic/Nothing in particular	26%	(46)	54%	(96)	21%	(37)	179
Something Else	36%	(70)	48%	(93)	16%	(32)	196
Evangelical	57%	(183)	29%	(93)	14%	(44)	320
Non-Evangelical	38%	(90)	45%	(106)	18%	(42)	239
PID: Dem (no lean)	4%	(13)	83%	(245)	13%	(38)	296
PID: Ind (no lean)	31%	(54)	42%	(73)	28%	(49)	176
PID: Rep (no lean)	82%	(268)	4%	(14)	14%	(46)	328
PID/Gender: Dem Men	7%	(10)	83%	(117)	10%	(14)	140
PID/Gender: Dem Women	2%	(3)	82%	(128)	16%	(25)	156
PID/Gender: Ind Men	27%	(22)	48%	(39)	25%	(20)	80
PID/Gender: Ind Women	34%	(32)	36%	(34)	30%	(29)	96
PID/Gender: Rep Men	77%	(107)	6%	(9)	17%	(24)	139
PID/Gender: Rep Women	86%	(162)	3%	(6)	12%	(22)	189

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(336)	41%	(332)	17%	(133)	801
Ideo: Liberal (1-3)	13%	(29)	73%	(163)	14%	(32)	224
Ideo: Moderate (4)	23%	(46)	54%	(111)	23%	(47)	205
Ideo: Conservative (5-7)	75%	(247)	11%	(35)	14%	(45)	327
Ideo/PID: Conservative Republican	86%	(214)	2%	(6)	12%	(29)	249
Ideo/PID: Moderate/Liberal Republican	65%	(45)	11%	(7)	24%	(17)	69
Ideo/PID: Moderate/Conservative Democrat	4%	(4)	80%	(85)	15%	(16)	106
Ideo/PID: Liberal Democrat	5%	(8)	84%	(142)	12%	(20)	170
Unfavorable of Biden and Trump	22%	(29)	29%	(38)	50%	(66)	133
2024 H2H Matchup: Biden Voter	2%	(8)	89%	(306)	9%	(30)	344
2024 H2H Matchup: Trump Voter	83%	(325)	4%	(15)	13%	(51)	391
2022 House Vote: Democrat	5%	(18)	79%	(262)	15%	(50)	330
2022 House Vote: Republican	79%	(272)	6%	(19)	15%	(51)	342
2022 House Vote: Did not Vote	37%	(41)	42%	(47)	21%	(23)	111
2020 Vote: Joe Biden	4%	(16)	82%	(307)	13%	(50)	372
2020 Vote: Donald Trump	80%	(297)	2%	(8)	18%	(66)	371
2016 Vote: Hillary Clinton	4%	(12)	85%	(242)	11%	(33)	286
2016 Vote: Donald Trump	80%	(252)	5%	(17)	15%	(47)	316
U.S. Economy: Wrong Track	58%	(310)	22%	(118)	20%	(109)	537
U.S. Economy: Right Direction	10%	(26)	81%	(214)	9%	(24)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(6)	93%	(249)	5%	(13)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(319)	6%	(23)	17%	(68)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(10)	49%	(60)	43%	(52)	123
Top 2024 Issue: Economy	52%	(174)	27%	(91)	21%	(69)	335
Community: Urban	28%	(43)	54%	(82)	17%	(26)	151
Community: Suburban	36%	(145)	46%	(188)	18%	(72)	404
Community: Rural	60%	(148)	25%	(63)	14%	(35)	246
Community/Gender: Urban Women	26%	(19)	55%	(40)	20%	(14)	73
Community/Gender: Urban Men	31%	(24)	54%	(42)	15%	(12)	78
Community/Gender: Rural Women	65%	(97)	21%	(32)	13%	(20)	149
Community/Gender: Rural Men	52%	(51)	32%	(31)	16%	(15)	97
Community/Gender: Suburban Women	37%	(81)	44%	(97)	19%	(41)	219
Community/Gender: Suburban Men	34%	(63)	49%	(91)	17%	(31)	185

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(336)	41%	(332)	17%	(133)	801
Homeowner	48%	(242)	37%	(186)	15%	(77)	505
Renter	31%	(81)	49%	(131)	20%	(53)	265
Military HHnm: Yes	49%	(72)	37%	(54)	13%	(20)	146
Military HH: No	40%	(263)	42%	(278)	17%	(114)	655
Employ: Private Sector	39%	(101)	44%	(113)	17%	(44)	259
Employ: Government	35%	(25)	47%	(33)	18%	(12)	70
Employ: Self-Employed	46%	(41)	43%	(38)	11%	(10)	89
Employ: Retired	47%	(95)	37%	(75)	16%	(32)	202
Employ: Unemployed	30%	(21)	52%	(36)	18%	(12)	69
Self + Household: White-Collar	40%	(134)	44%	(147)	16%	(53)	333
Self + Household: Blue Collar	47%	(154)	38%	(123)	15%	(49)	325
Union HH: No	43%	(325)	40%	(306)	17%	(130)	762
LGBTQ+: Yes	20%	(19)	56%	(51)	23%	(21)	92
LGBTQ+: No	45%	(317)	40%	(281)	16%	(112)	709
Motivated to Vote	43%	(313)	43%	(306)	14%	(101)	720
Parent: Yes	40%	(91)	44%	(101)	16%	(36)	229
Parent: No	43%	(244)	40%	(231)	17%	(97)	572
COVID Vaccine: Yes	33%	(175)	51%	(272)	16%	(83)	530
COVID Vaccine: No	59%	(161)	22%	(60)	18%	(50)	271
Student Loans: Yes	30%	(49)	52%	(84)	18%	(29)	161
Student Loans: No	45%	(287)	39%	(249)	16%	(104)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(349)	39%	(309)	18%	(142)	801
Gender: Male	43%	(155)	43%	(155)	14%	(50)	360
Gender: Female	44%	(194)	35%	(154)	21%	(92)	441
Age: 18-34	39%	(88)	34%	(77)	27%	(60)	225
Age: 35-44	35%	(39)	50%	(55)	15%	(17)	111
Age: 45-64	46%	(132)	39%	(110)	15%	(42)	284
Age: 65+	50%	(91)	37%	(67)	13%	(24)	182
GenZers: 1997-2012	35%	(43)	38%	(47)	27%	(34)	124
Millennials: 1981-1996	42%	(77)	36%	(67)	21%	(39)	183
GenXers: 1965-1980	46%	(105)	39%	(89)	14%	(33)	227
Baby Boomers: 1946-1964	46%	(113)	40%	(99)	14%	(35)	248
Educ: < College	50%	(243)	34%	(166)	16%	(77)	486
Educ: Bachelors degree	35%	(66)	41%	(76)	24%	(45)	187
Educ: Post-grad	32%	(41)	53%	(68)	15%	(20)	128
Income: Under 50k	42%	(140)	39%	(129)	19%	(64)	333
Income: 50k-100k	46%	(140)	37%	(113)	17%	(50)	304
Income: 100k+	42%	(69)	41%	(68)	17%	(28)	165
Ethnicity: White (Non-Hispanic)	58%	(282)	25%	(121)	16%	(79)	482
Ethnicity: Black (Non-Hispanic)	17%	(44)	63%	(164)	20%	(51)	259
All Christian	56%	(208)	30%	(112)	14%	(53)	373
Agnostic/Nothing in particular	29%	(52)	48%	(86)	23%	(41)	179
Something Else	39%	(76)	42%	(82)	19%	(38)	196
Evangelical	56%	(180)	26%	(82)	18%	(58)	320
Non-Evangelical	42%	(99)	45%	(107)	13%	(32)	239
PID: Dem (no lean)	8%	(22)	75%	(223)	17%	(51)	296
PID: Ind (no lean)	34%	(60)	38%	(67)	28%	(49)	176
PID: Rep (no lean)	81%	(267)	6%	(20)	13%	(42)	328
PID/Gender: Dem Men	11%	(15)	76%	(107)	13%	(18)	140
PID/Gender: Dem Women	5%	(7)	74%	(116)	21%	(33)	156
PID/Gender: Ind Men	35%	(28)	44%	(36)	21%	(17)	80
PID/Gender: Ind Women	33%	(32)	33%	(32)	34%	(32)	96
PID/Gender: Rep Men	80%	(112)	9%	(13)	10%	(15)	139
PID/Gender: Rep Women	82%	(155)	4%	(7)	14%	(27)	189

Continued on next page

Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(349)	39%	(309)	18%	(142)	801
Ideo: Liberal (1-3)	13%	(30)	69%	(156)	17%	(38)	224
Ideo: Moderate (4)	26%	(52)	49%	(100)	26%	(52)	205
Ideo: Conservative (5-7)	77%	(251)	11%	(36)	12%	(40)	327
Ideo/PID: Conservative Republican	86%	(213)	3%	(7)	12%	(29)	249
Ideo/PID: Moderate/Liberal Republican	65%	(45)	17%	(12)	17%	(12)	69
Ideo/PID: Moderate/Conservative Democrat	10%	(11)	74%	(78)	17%	(18)	106
Ideo/PID: Liberal Democrat	6%	(11)	76%	(130)	17%	(29)	170
Unfavorable of Biden and Trump	23%	(30)	27%	(36)	51%	(67)	133
2024 H2H Matchup: Biden Voter	4%	(15)	81%	(280)	14%	(49)	344
2024 H2H Matchup: Trump Voter	83%	(323)	4%	(17)	13%	(50)	391
2022 House Vote: Democrat	7%	(24)	75%	(247)	18%	(59)	330
2022 House Vote: Republican	79%	(272)	6%	(21)	14%	(50)	342
2022 House Vote: Did not Vote	41%	(45)	34%	(37)	25%	(28)	111
2020 Vote: Joe Biden	7%	(25)	76%	(282)	18%	(65)	372
2020 Vote: Donald Trump	82%	(302)	4%	(15)	14%	(53)	371
2016 Vote: Hillary Clinton	7%	(20)	80%	(229)	13%	(37)	286
2016 Vote: Donald Trump	81%	(255)	6%	(17)	14%	(43)	316
U.S. Economy: Wrong Track	60%	(321)	20%	(107)	20%	(110)	537
U.S. Economy: Right Direction	11%	(29)	77%	(203)	12%	(32)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(4)	86%	(231)	12%	(33)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81%	(333)	6%	(24)	13%	(53)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(12)	44%	(54)	46%	(57)	123
Top 2024 Issue: Economy	55%	(183)	27%	(91)	18%	(60)	335
Community: Urban	32%	(49)	48%	(73)	19%	(29)	151
Community: Suburban	38%	(153)	44%	(178)	18%	(74)	404
Community: Rural	60%	(148)	24%	(59)	16%	(40)	246
Community/Gender: Urban Women	28%	(20)	48%	(35)	24%	(17)	73
Community/Gender: Urban Men	37%	(29)	48%	(38)	15%	(11)	78
Community/Gender: Rural Women	61%	(90)	21%	(31)	18%	(27)	149
Community/Gender: Rural Men	59%	(57)	28%	(27)	13%	(12)	97
Community/Gender: Suburban Women	38%	(84)	40%	(87)	22%	(48)	219
Community/Gender: Suburban Men	37%	(69)	49%	(90)	14%	(26)	185

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(349)	39%	(309)	18%	(142)	801
Homeowner	50%	(250)	34%	(174)	16%	(81)	505
Renter	32%	(84)	47%	(125)	21%	(55)	265
Military HHnm: Yes	48%	(70)	34%	(50)	18%	(26)	146
Military HH: No	43%	(280)	40%	(259)	18%	(116)	655
Employ: Private Sector	42%	(108)	39%	(101)	19%	(50)	259
Employ: Government	40%	(28)	39%	(27)	21%	(15)	70
Employ: Self-Employed	43%	(38)	46%	(41)	10%	(9)	89
Employ: Retired	48%	(97)	39%	(79)	13%	(27)	202
Employ: Unemployed	33%	(23)	40%	(28)	27%	(19)	69
Self + Household: White-Collar	42%	(141)	41%	(137)	17%	(56)	333
Self + Household: Blue Collar	48%	(155)	36%	(118)	16%	(52)	325
Union HH: No	44%	(339)	38%	(286)	18%	(137)	762
LGBTQ+: Yes	26%	(24)	47%	(43)	27%	(25)	92
LGBTQ+: No	46%	(325)	38%	(267)	17%	(117)	709
Motivated to Vote	46%	(330)	39%	(284)	15%	(106)	720
Parent: Yes	43%	(99)	39%	(89)	18%	(41)	229
Parent: No	44%	(250)	38%	(220)	18%	(101)	572
COVID Vaccine: Yes	35%	(183)	48%	(254)	18%	(94)	530
COVID Vaccine: No	61%	(166)	21%	(56)	18%	(49)	271
Student Loans: Yes	31%	(51)	46%	(74)	23%	(36)	161
Student Loans: No	47%	(299)	37%	(235)	17%	(106)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(375)	34%	(272)	19%	(154)	801
Gender: Male	44%	(159)	38%	(137)	18%	(64)	360
Gender: Female	49%	(215)	31%	(136)	20%	(90)	441
Age: 18-34	43%	(98)	30%	(66)	27%	(61)	225
Age: 35-44	38%	(42)	42%	(47)	20%	(22)	111
Age: 45-64	49%	(138)	34%	(95)	18%	(50)	284
Age: 65+	53%	(97)	35%	(64)	12%	(21)	182
GenZers: 1997-2012	34%	(42)	32%	(40)	34%	(42)	124
Millennials: 1981-1996	49%	(89)	32%	(58)	20%	(36)	183
GenXers: 1965-1980	48%	(110)	32%	(72)	20%	(45)	227
Baby Boomers: 1946-1964	50%	(124)	39%	(96)	11%	(29)	248
Educ: < College	51%	(246)	31%	(150)	18%	(90)	486
Educ: Bachelors degree	42%	(78)	32%	(60)	26%	(49)	187
Educ: Post-grad	39%	(50)	49%	(63)	12%	(16)	128
Income: Under 50k	46%	(151)	31%	(104)	23%	(77)	333
Income: 50k-100k	47%	(144)	35%	(105)	18%	(55)	304
Income: 100k+	48%	(79)	38%	(63)	14%	(23)	165
Ethnicity: White (Non-Hispanic)	60%	(291)	25%	(121)	15%	(70)	482
Ethnicity: Black (Non-Hispanic)	21%	(54)	50%	(131)	29%	(74)	259
All Christian	60%	(222)	26%	(96)	15%	(55)	373
Agnostic/Nothing in particular	31%	(55)	39%	(70)	30%	(53)	179
Something Else	41%	(81)	39%	(76)	20%	(39)	196
Evangelical	60%	(193)	23%	(74)	17%	(53)	320
Non-Evangelical	43%	(104)	40%	(96)	16%	(39)	239
PID: Dem (no lean)	11%	(33)	67%	(199)	22%	(64)	296
PID: Ind (no lean)	38%	(67)	33%	(57)	29%	(52)	176
PID: Rep (no lean)	84%	(275)	5%	(15)	12%	(38)	328
PID/Gender: Dem Men	14%	(20)	71%	(100)	15%	(21)	140
PID/Gender: Dem Women	8%	(13)	64%	(99)	28%	(43)	156
PID/Gender: Ind Men	32%	(26)	35%	(28)	33%	(26)	80
PID/Gender: Ind Women	43%	(41)	30%	(29)	27%	(26)	96
PID/Gender: Rep Men	82%	(114)	6%	(8)	12%	(17)	139
PID/Gender: Rep Women	85%	(161)	4%	(7)	11%	(21)	189

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(375)	34%	(272)	19%	(154)	801
Ideo: Liberal (1-3)	15%	(33)	63%	(142)	22%	(49)	224
Ideo: Moderate (4)	31%	(64)	43%	(87)	26%	(53)	205
Ideo: Conservative (5-7)	81%	(264)	9%	(30)	10%	(33)	327
Ideo/PID: Conservative Republican	90%	(224)	2%	(5)	8%	(20)	249
Ideo/PID: Moderate/Liberal Republican	61%	(42)	12%	(8)	27%	(18)	69
Ideo/PID: Moderate/Conservative Democrat	19%	(20)	63%	(67)	18%	(19)	106
Ideo/PID: Liberal Democrat	8%	(13)	72%	(123)	20%	(34)	170
Unfavorable of Biden and Trump	31%	(42)	18%	(24)	51%	(68)	133
2024 H2H Matchup: Biden Voter	8%	(29)	74%	(254)	18%	(61)	344
2024 H2H Matchup: Trump Voter	87%	(340)	2%	(9)	11%	(42)	391
2022 House Vote: Democrat	12%	(41)	63%	(207)	25%	(82)	330
2022 House Vote: Republican	82%	(281)	5%	(16)	13%	(44)	342
2022 House Vote: Did not Vote	42%	(46)	38%	(42)	21%	(23)	111
2020 Vote: Joe Biden	11%	(42)	66%	(247)	22%	(83)	372
2020 Vote: Donald Trump	84%	(310)	4%	(13)	13%	(48)	371
2016 Vote: Hillary Clinton	11%	(32)	70%	(199)	19%	(54)	286
2016 Vote: Donald Trump	82%	(259)	5%	(17)	13%	(40)	316
U.S. Economy: Wrong Track	63%	(337)	16%	(84)	22%	(116)	537
U.S. Economy: Right Direction	14%	(37)	71%	(188)	15%	(39)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(17)	78%	(210)	15%	(41)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(340)	3%	(13)	14%	(57)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(18)	40%	(49)	46%	(56)	123
Top 2024 Issue: Economy	56%	(189)	20%	(69)	23%	(77)	335
Community: Urban	34%	(52)	38%	(57)	28%	(42)	151
Community: Suburban	41%	(168)	42%	(169)	17%	(68)	404
Community: Rural	63%	(155)	19%	(46)	18%	(45)	246
Community/Gender: Urban Women	33%	(24)	36%	(26)	31%	(23)	73
Community/Gender: Urban Men	36%	(28)	40%	(31)	24%	(19)	78
Community/Gender: Rural Women	68%	(101)	13%	(20)	19%	(28)	149
Community/Gender: Rural Men	55%	(54)	27%	(26)	17%	(17)	97
Community/Gender: Suburban Women	41%	(90)	41%	(90)	18%	(39)	219
Community/Gender: Suburban Men	42%	(78)	43%	(79)	15%	(28)	185

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(375)	34%	(272)	19%	(154)	801
Homeowner	52%	(264)	33%	(164)	15%	(77)	505
Renter	37%	(98)	37%	(99)	25%	(67)	265
Military HHnm: Yes	54%	(78)	32%	(46)	15%	(21)	146
Military HH: No	45%	(296)	34%	(226)	20%	(133)	655
Employ: Private Sector	42%	(110)	38%	(97)	20%	(52)	259
Employ: Government	46%	(32)	29%	(20)	25%	(17)	70
Employ: Self-Employed	50%	(44)	36%	(32)	15%	(13)	89
Employ: Retired	51%	(103)	36%	(73)	13%	(27)	202
Employ: Unemployed	32%	(22)	35%	(24)	33%	(23)	69
Self + Household: White-Collar	45%	(151)	38%	(127)	17%	(55)	333
Self + Household: Blue Collar	52%	(170)	28%	(92)	20%	(64)	325
Union HH: No	47%	(361)	33%	(254)	19%	(147)	762
LGBTQ+: Yes	30%	(27)	41%	(37)	30%	(27)	92
LGBTQ+: No	49%	(347)	33%	(235)	18%	(127)	709
Motivated to Vote	48%	(348)	36%	(256)	16%	(116)	720
Parent: Yes	46%	(105)	34%	(78)	20%	(47)	229
Parent: No	47%	(269)	34%	(195)	19%	(108)	572
COVID Vaccine: Yes	39%	(205)	42%	(225)	19%	(100)	530
COVID Vaccine: No	63%	(169)	17%	(47)	20%	(54)	271
Student Loans: Yes	31%	(50)	39%	(63)	30%	(48)	161
Student Loans: No	51%	(324)	33%	(209)	17%	(106)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(370)	32%	(255)	22%	(176)	801
Gender: Male	47%	(168)	36%	(131)	17%	(62)	360
Gender: Female	46%	(202)	28%	(124)	26%	(114)	441
Age: 18-34	42%	(95)	27%	(60)	31%	(70)	225
Age: 35-44	34%	(38)	45%	(49)	21%	(23)	111
Age: 45-64	48%	(137)	30%	(85)	22%	(61)	284
Age: 65+	55%	(99)	33%	(60)	12%	(22)	182
GenZers: 1997-2012	34%	(43)	28%	(35)	38%	(47)	124
Millennials: 1981-1996	46%	(84)	31%	(57)	23%	(42)	183
GenXers: 1965-1980	46%	(103)	30%	(67)	25%	(57)	227
Baby Boomers: 1946-1964	52%	(129)	36%	(90)	12%	(29)	248
Educ: < College	50%	(244)	29%	(142)	21%	(100)	486
Educ: Bachelors degree	41%	(77)	33%	(61)	26%	(49)	187
Educ: Post-grad	38%	(49)	40%	(51)	22%	(28)	128
Income: Under 50k	43%	(142)	32%	(107)	25%	(83)	333
Income: 50k-100k	49%	(150)	31%	(93)	20%	(61)	304
Income: 100k+	47%	(78)	33%	(55)	19%	(32)	165
Ethnicity: White (Non-Hispanic)	61%	(295)	23%	(110)	16%	(77)	482
Ethnicity: Black (Non-Hispanic)	18%	(47)	49%	(127)	33%	(84)	259
All Christian	60%	(222)	24%	(91)	16%	(60)	373
Agnostic/Nothing in particular	29%	(52)	38%	(68)	33%	(58)	179
Something Else	41%	(80)	36%	(70)	23%	(46)	196
Evangelical	61%	(196)	21%	(69)	17%	(56)	320
Non-Evangelical	42%	(100)	38%	(91)	20%	(48)	239
PID: Dem (no lean)	8%	(24)	64%	(189)	28%	(83)	296
PID: Ind (no lean)	39%	(69)	32%	(57)	29%	(51)	176
PID: Rep (no lean)	84%	(277)	3%	(10)	13%	(42)	328
PID/Gender: Dem Men	12%	(17)	67%	(94)	21%	(30)	140
PID/Gender: Dem Women	5%	(8)	61%	(95)	34%	(54)	156
PID/Gender: Ind Men	40%	(32)	40%	(32)	19%	(16)	80
PID/Gender: Ind Women	38%	(36)	25%	(24)	37%	(36)	96
PID/Gender: Rep Men	85%	(118)	3%	(4)	12%	(17)	139
PID/Gender: Rep Women	84%	(159)	3%	(5)	13%	(25)	189

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Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(370)	32%	(255)	22%	(176)	801
Ideo: Liberal (1-3)	13%	(29)	59%	(133)	28%	(63)	224
Ideo: Moderate (4)	30%	(62)	36%	(75)	33%	(68)	205
Ideo: Conservative (5-7)	81%	(266)	10%	(32)	9%	(29)	327
Ideo/PID: Conservative Republican	90%	(224)	2%	(6)	8%	(20)	249
Ideo/PID: Moderate/Liberal Republican	65%	(45)	4%	(3)	32%	(22)	69
Ideo/PID: Moderate/Conservative Democrat	15%	(16)	59%	(63)	26%	(28)	106
Ideo/PID: Liberal Democrat	5%	(8)	68%	(115)	27%	(47)	170
Unfavorable of Biden and Trump	29%	(38)	16%	(21)	55%	(73)	133
2024 H2H Matchup: Biden Voter	5%	(17)	71%	(246)	24%	(82)	344
2024 H2H Matchup: Trump Voter	88%	(342)	1%	(4)	11%	(44)	391
2022 House Vote: Democrat	8%	(26)	62%	(205)	30%	(99)	330
2022 House Vote: Republican	84%	(288)	3%	(11)	13%	(43)	342
2022 House Vote: Did not Vote	43%	(47)	28%	(31)	29%	(32)	111
2020 Vote: Joe Biden	8%	(28)	64%	(238)	28%	(106)	372
2020 Vote: Donald Trump	86%	(319)	2%	(6)	13%	(46)	371
2016 Vote: Hillary Clinton	8%	(24)	68%	(193)	24%	(68)	286
2016 Vote: Donald Trump	84%	(265)	4%	(13)	12%	(38)	316
U.S. Economy: Wrong Track	63%	(338)	14%	(73)	24%	(126)	537
U.S. Economy: Right Direction	12%	(32)	69%	(182)	19%	(50)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	76%	(203)	20%	(54)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84%	(343)	2%	(8)	14%	(59)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(16)	35%	(43)	52%	(64)	123
Top 2024 Issue: Economy	56%	(187)	19%	(62)	26%	(86)	335
Community: Urban	34%	(52)	39%	(59)	27%	(40)	151
Community: Suburban	41%	(165)	36%	(144)	24%	(96)	404
Community: Rural	62%	(153)	21%	(52)	17%	(41)	246
Community/Gender: Urban Women	28%	(20)	37%	(27)	35%	(26)	73
Community/Gender: Urban Men	40%	(31)	41%	(32)	19%	(14)	78
Community/Gender: Rural Women	65%	(97)	14%	(21)	21%	(31)	149
Community/Gender: Rural Men	58%	(57)	31%	(30)	10%	(10)	97
Community/Gender: Suburban Women	39%	(85)	35%	(76)	26%	(58)	219
Community/Gender: Suburban Men	43%	(80)	37%	(68)	20%	(38)	185

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Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(370)	32%	(255)	22%	(176)	801
Homeowner	53%	(267)	29%	(145)	18%	(93)	505
Renter	34%	(91)	38%	(101)	27%	(73)	265
Military HHnm: Yes	55%	(81)	29%	(43)	15%	(22)	146
Military HH: No	44%	(289)	32%	(212)	23%	(154)	655
Employ: Private Sector	43%	(111)	33%	(86)	24%	(62)	259
Employ: Government	47%	(33)	28%	(20)	24%	(17)	70
Employ: Self-Employed	47%	(42)	32%	(28)	21%	(19)	89
Employ: Retired	52%	(106)	34%	(69)	14%	(28)	202
Employ: Unemployed	27%	(19)	36%	(25)	37%	(26)	69
Self + Household: White-Collar	46%	(152)	35%	(118)	19%	(64)	333
Self + Household: Blue Collar	50%	(163)	27%	(87)	23%	(75)	325
Union HH: No	47%	(357)	31%	(236)	22%	(169)	762
LGBTQ+: Yes	30%	(27)	35%	(32)	35%	(32)	92
LGBTQ+: No	48%	(343)	31%	(223)	20%	(144)	709
Motivated to Vote	48%	(345)	33%	(239)	19%	(137)	720
Parent: Yes	45%	(103)	33%	(75)	22%	(51)	229
Parent: No	47%	(267)	31%	(180)	22%	(125)	572
COVID Vaccine: Yes	38%	(201)	40%	(211)	22%	(118)	530
COVID Vaccine: No	62%	(169)	16%	(44)	21%	(58)	271
Student Loans: Yes	29%	(47)	35%	(56)	36%	(58)	161
Student Loans: No	50%	(323)	31%	(199)	18%	(118)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB9_1: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs*

Demographic	Selected		Not selected		Total N
Registered Voters	11%	(88)	89%	(713)	801
Gender: Male	12%	(42)	88%	(319)	360
Gender: Female	11%	(47)	89%	(394)	441
Age: 18-34	19%	(44)	81%	(181)	225
Age: 35-44	14%	(15)	86%	(95)	111
Age: 45-64	7%	(20)	93%	(264)	284
Age: 65+	5%	(9)	95%	(172)	182
GenZers: 1997-2012	25%	(32)	75%	(93)	124
Millennials: 1981-1996	14%	(25)	86%	(158)	183
GenXers: 1965-1980	7%	(17)	93%	(210)	227
Baby Boomers: 1946-1964	5%	(13)	95%	(235)	248
Educ: < College	12%	(60)	88%	(426)	486
Educ: Bachelors degree	10%	(19)	90%	(168)	187
Educ: Post-grad	8%	(10)	92%	(119)	128
Income: Under 50k	14%	(47)	86%	(286)	333
Income: 50k-100k	10%	(29)	90%	(275)	304
Income: 100k+	8%	(13)	92%	(152)	165
Ethnicity: White (Non-Hispanic)	8%	(41)	92%	(442)	482
Ethnicity: Black (Non-Hispanic)	16%	(42)	84%	(217)	259
All Christian	11%	(41)	89%	(332)	373
Agnostic/Nothing in particular	7%	(12)	93%	(166)	179
Something Else	14%	(27)	86%	(169)	196
Evangelical	13%	(42)	87%	(278)	320
Non-Evangelical	10%	(25)	90%	(214)	239
PID: Dem (no lean)	13%	(38)	87%	(258)	296
PID: Ind (no lean)	11%	(19)	89%	(157)	176
PID: Rep (no lean)	9%	(31)	91%	(297)	328

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Table BLMB9_1: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not selected		Total N
Registered Voters	11%	(88)	89%	(713)	801
PID/Gender: Dem Men	15%	(21)	85%	(120)	140
PID/Gender: Dem Women	11%	(18)	89%	(138)	156
PID/Gender: Ind Men	13%	(10)	87%	(70)	80
PID/Gender: Ind Women	9%	(9)	91%	(87)	96
PID/Gender: Rep Men	7%	(10)	93%	(129)	139
PID/Gender: Rep Women	11%	(21)	89%	(168)	189
Ideo: Liberal (1-3)	13%	(29)	87%	(195)	224
Ideo: Moderate (4)	12%	(24)	88%	(181)	205
Ideo: Conservative (5-7)	9%	(31)	91%	(297)	327
Ideo/PID: Conservative Republican	8%	(20)	92%	(229)	249
Ideo/PID: Moderate/Liberal Republican	14%	(10)	86%	(59)	69
Ideo/PID: Moderate/Conservative Democrat	12%	(13)	88%	(93)	106
Ideo/PID: Liberal Democrat	14%	(23)	86%	(147)	170
Unfavorable of Biden and Trump	13%	(17)	87%	(116)	133
2024 H2H Matchup: Biden Voter	14%	(49)	86%	(295)	344
2024 H2H Matchup: Trump Voter	9%	(37)	91%	(354)	391
2022 House Vote: Democrat	13%	(42)	87%	(288)	330
2022 House Vote: Republican	9%	(31)	91%	(311)	342
2022 House Vote: Did not Vote	13%	(14)	87%	(96)	111
2020 Vote: Joe Biden	13%	(48)	87%	(324)	372
2020 Vote: Donald Trump	9%	(32)	91%	(338)	371
2016 Vote: Hillary Clinton	12%	(35)	88%	(251)	286
2016 Vote: Donald Trump	6%	(19)	94%	(297)	316
U.S. Economy: Wrong Track	9%	(47)	91%	(490)	537
U.S. Economy: Right Direction	16%	(42)	84%	(222)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(31)	89%	(237)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(40)	90%	(370)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(18)	85%	(105)	123
Top 2024 Issue: Economy	10%	(33)	90%	(301)	335

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Table BLMB9_1: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not selected		Total N
Registered Voters	11%	(88)	89%	(713)	801
Community: Urban	16%	(24)	84%	(126)	151
Community: Suburban	10%	(39)	90%	(366)	404
Community: Rural	10%	(25)	90%	(221)	246
Community/Gender: Urban Women	16%	(12)	84%	(61)	73
Community/Gender: Urban Men	17%	(13)	83%	(65)	78
Community/Gender: Rural Women	9%	(13)	91%	(136)	149
Community/Gender: Rural Men	13%	(12)	87%	(85)	97
Community/Gender: Suburban Women	10%	(23)	90%	(197)	219
Community/Gender: Suburban Men	9%	(16)	91%	(169)	185
Homeowner	8%	(40)	92%	(465)	505
Renter	15%	(40)	85%	(225)	265
Military HHnm: Yes	7%	(10)	93%	(135)	146
Military HH: No	12%	(78)	88%	(577)	655
Employ: Private Sector	11%	(29)	89%	(229)	259
Employ: Government	11%	(8)	89%	(62)	70
Employ: Self-Employed	10%	(9)	90%	(80)	89
Employ: Retired	4%	(8)	96%	(194)	202
Employ: Unemployed	23%	(16)	77%	(53)	69
Self + Household: White-Collar	9%	(31)	91%	(303)	333
Self + Household: Blue Collar	10%	(33)	90%	(293)	325
Union HH: No	11%	(86)	89%	(676)	762
LGBTQ+: Yes	18%	(16)	82%	(75)	92
LGBTQ+: No	10%	(72)	90%	(637)	709
Motivated to Vote	11%	(80)	89%	(640)	720
Parent: Yes	13%	(29)	87%	(201)	229
Parent: No	10%	(60)	90%	(512)	572
COVID Vaccine: Yes	11%	(57)	89%	(474)	530
COVID Vaccine: No	12%	(32)	88%	(239)	271
Student Loans: Yes	11%	(18)	89%	(143)	161
Student Loans: No	11%	(71)	89%	(569)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB9_2: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not selected		Total N
Registered Voters	11%	(89)	89%	(712)	801
Gender: Male	11%	(38)	89%	(322)	360
Gender: Female	12%	(51)	88%	(389)	441
Age: 18-34	17%	(39)	83%	(186)	225
Age: 35-44	15%	(16)	85%	(95)	111
Age: 45-64	11%	(31)	89%	(252)	284
Age: 65+	2%	(3)	98%	(179)	182
GenZers: 1997-2012	19%	(23)	81%	(101)	124
Millennials: 1981-1996	15%	(28)	85%	(155)	183
GenXers: 1965-1980	14%	(31)	86%	(196)	227
Baby Boomers: 1946-1964	3%	(7)	97%	(241)	248
Educ: < College	10%	(50)	90%	(435)	486
Educ: Bachelors degree	14%	(25)	86%	(162)	187
Educ: Post-grad	11%	(14)	89%	(115)	128
Income: Under 50k	12%	(39)	88%	(293)	333
Income: 50k-100k	8%	(23)	92%	(281)	304
Income: 100k+	17%	(27)	83%	(138)	165
Ethnicity: White (Non-Hispanic)	7%	(33)	93%	(450)	482
Ethnicity: Black (Non-Hispanic)	18%	(47)	82%	(212)	259
All Christian	8%	(32)	92%	(341)	373
Agnostic/Nothing in particular	16%	(29)	84%	(149)	179
Something Else	10%	(21)	90%	(175)	196
Evangelical	7%	(22)	93%	(298)	320
Non-Evangelical	12%	(29)	88%	(210)	239
PID: Dem (no lean)	14%	(42)	86%	(255)	296
PID: Ind (no lean)	13%	(22)	87%	(154)	176
PID: Rep (no lean)	8%	(25)	92%	(303)	328

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Table BLMB9_2: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not selected		Total N
Registered Voters	11%	(89)	89%	(712)	801
PID/Gender: Dem Men	10%	(14)	90%	(127)	140
PID/Gender: Dem Women	18%	(28)	82%	(128)	156
PID/Gender: Ind Men	12%	(10)	88%	(71)	80
PID/Gender: Ind Women	13%	(12)	87%	(84)	96
PID/Gender: Rep Men	10%	(14)	90%	(125)	139
PID/Gender: Rep Women	6%	(11)	94%	(178)	189
Ideo: Liberal (1-3)	13%	(30)	87%	(194)	224
Ideo: Moderate (4)	15%	(31)	85%	(173)	205
Ideo: Conservative (5-7)	7%	(22)	93%	(305)	327
Ideo/PID: Conservative Republican	6%	(14)	94%	(235)	249
Ideo/PID: Moderate/Liberal Republican	16%	(11)	84%	(58)	69
Ideo/PID: Moderate/Conservative Democrat	21%	(22)	79%	(84)	106
Ideo/PID: Liberal Democrat	10%	(17)	90%	(153)	170
Unfavorable of Biden and Trump	17%	(22)	83%	(111)	133
2024 H2H Matchup: Biden Voter	14%	(48)	86%	(296)	344
2024 H2H Matchup: Trump Voter	8%	(30)	92%	(361)	391
2022 House Vote: Democrat	14%	(46)	86%	(284)	330
2022 House Vote: Republican	7%	(23)	93%	(319)	342
2022 House Vote: Did not Vote	16%	(18)	84%	(93)	111
2020 Vote: Joe Biden	15%	(57)	85%	(315)	372
2020 Vote: Donald Trump	7%	(25)	93%	(346)	371
2016 Vote: Hillary Clinton	16%	(45)	84%	(241)	286
2016 Vote: Donald Trump	6%	(18)	94%	(297)	316
U.S. Economy: Wrong Track	9%	(50)	91%	(487)	537
U.S. Economy: Right Direction	15%	(39)	85%	(224)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(37)	86%	(230)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(41)	90%	(369)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(11)	91%	(112)	123
Top 2024 Issue: Economy	14%	(47)	86%	(287)	335

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Table BLMB9_2: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not selected		Total N
Registered Voters	11%	(89)	89%	(712)	801
Community: Urban	18%	(28)	82%	(123)	151
Community: Suburban	12%	(47)	88%	(358)	404
Community: Rural	6%	(15)	94%	(231)	246
Community/Gender: Urban Women	19%	(14)	81%	(58)	73
Community/Gender: Urban Men	17%	(14)	83%	(64)	78
Community/Gender: Rural Women	4%	(7)	96%	(142)	149
Community/Gender: Rural Men	9%	(8)	91%	(89)	97
Community/Gender: Suburban Women	14%	(31)	86%	(189)	219
Community/Gender: Suburban Men	9%	(16)	91%	(169)	185
Homeowner	9%	(43)	91%	(461)	505
Renter	15%	(40)	85%	(225)	265
Military HHnm: Yes	7%	(10)	93%	(135)	146
Military HH: No	12%	(79)	88%	(577)	655
Employ: Private Sector	9%	(24)	91%	(235)	259
Employ: Government	9%	(7)	91%	(63)	70
Employ: Self-Employed	10%	(9)	90%	(80)	89
Employ: Retired	5%	(11)	95%	(192)	202
Employ: Unemployed	29%	(20)	71%	(49)	69
Self + Household: White-Collar	11%	(37)	89%	(296)	333
Self + Household: Blue Collar	12%	(38)	88%	(287)	325
Union HH: No	11%	(83)	89%	(679)	762
LGBTQ+: Yes	25%	(23)	75%	(69)	92
LGBTQ+: No	9%	(66)	91%	(643)	709
Motivated to Vote	9%	(68)	91%	(652)	720
Parent: Yes	12%	(27)	88%	(203)	229
Parent: No	11%	(62)	89%	(509)	572
COVID Vaccine: Yes	10%	(55)	90%	(475)	530
COVID Vaccine: No	13%	(34)	87%	(237)	271
Student Loans: Yes	17%	(27)	83%	(134)	161
Student Loans: No	10%	(62)	90%	(578)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_3: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not selected		Total N
Registered Voters	10%	(80)	90%	(721)	801
Gender: Male	10%	(36)	90%	(324)	360
Gender: Female	10%	(44)	90%	(397)	441
Age: 18-34	13%	(30)	87%	(195)	225
Age: 35-44	15%	(17)	85%	(94)	111
Age: 45-64	10%	(28)	90%	(256)	284
Age: 65+	3%	(5)	97%	(176)	182
GenZers: 1997-2012	11%	(14)	89%	(110)	124
Millennials: 1981-1996	12%	(22)	88%	(161)	183
GenXers: 1965-1980	16%	(35)	84%	(191)	227
Baby Boomers: 1946-1964	3%	(8)	97%	(240)	248
Educ: < College	12%	(58)	88%	(428)	486
Educ: Bachelors degree	6%	(12)	94%	(175)	187
Educ: Post-grad	7%	(10)	93%	(119)	128
Income: Under 50k	14%	(46)	86%	(286)	333
Income: 50k-100k	6%	(19)	94%	(285)	304
Income: 100k+	9%	(14)	91%	(150)	165
Ethnicity: White (Non-Hispanic)	6%	(29)	94%	(453)	482
Ethnicity: Black (Non-Hispanic)	17%	(45)	83%	(214)	259
All Christian	7%	(27)	93%	(346)	373
Agnostic/Nothing in particular	13%	(23)	87%	(156)	179
Something Else	13%	(25)	87%	(170)	196
Evangelical	9%	(30)	91%	(291)	320
Non-Evangelical	9%	(23)	91%	(216)	239
PID: Dem (no lean)	13%	(38)	87%	(258)	296
PID: Ind (no lean)	10%	(18)	90%	(158)	176
PID: Rep (no lean)	7%	(23)	93%	(305)	328

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Table BLMB9_3: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not selected		Total N
Registered Voters	10%	(80)	90%	(721)	801
PID/Gender: Dem Men	15%	(21)	85%	(120)	140
PID/Gender: Dem Women	11%	(18)	89%	(138)	156
PID/Gender: Ind Men	6%	(5)	94%	(76)	80
PID/Gender: Ind Women	14%	(13)	86%	(83)	96
PID/Gender: Rep Men	8%	(11)	92%	(129)	139
PID/Gender: Rep Women	7%	(13)	93%	(176)	189
Ideo: Liberal (1-3)	16%	(35)	84%	(189)	224
Ideo: Moderate (4)	9%	(19)	91%	(185)	205
Ideo: Conservative (5-7)	6%	(19)	94%	(308)	327
Ideo/PID: Conservative Republican	6%	(14)	94%	(235)	249
Ideo/PID: Moderate/Liberal Republican	10%	(7)	90%	(62)	69
Ideo/PID: Moderate/Conservative Democrat	8%	(8)	92%	(98)	106
Ideo/PID: Liberal Democrat	17%	(28)	83%	(142)	170
Unfavorable of Biden and Trump	16%	(21)	84%	(112)	133
2024 H2H Matchup: Biden Voter	11%	(37)	89%	(307)	344
2024 H2H Matchup: Trump Voter	7%	(28)	93%	(362)	391
2022 House Vote: Democrat	12%	(40)	88%	(290)	330
2022 House Vote: Republican	6%	(21)	94%	(321)	342
2022 House Vote: Did not Vote	14%	(15)	86%	(96)	111
2020 Vote: Joe Biden	12%	(45)	88%	(328)	372
2020 Vote: Donald Trump	7%	(25)	93%	(346)	371
2016 Vote: Hillary Clinton	12%	(33)	88%	(253)	286
2016 Vote: Donald Trump	7%	(22)	93%	(294)	316
U.S. Economy: Wrong Track	10%	(52)	90%	(486)	537
U.S. Economy: Right Direction	11%	(28)	89%	(236)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(33)	88%	(235)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(28)	93%	(382)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(19)	85%	(104)	123
Top 2024 Issue: Economy	9%	(31)	91%	(303)	335

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Table BLMB9_3: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not selected		Total N
Registered Voters	10%	(80)	90%	(721)	801
Community: Urban	12%	(18)	88%	(133)	151
Community: Suburban	11%	(44)	89%	(360)	404
Community: Rural	7%	(17)	93%	(229)	246
Community/Gender: Urban Women	13%	(9)	87%	(63)	73
Community/Gender: Urban Men	11%	(8)	89%	(69)	78
Community/Gender: Rural Women	7%	(11)	93%	(138)	149
Community/Gender: Rural Men	7%	(7)	93%	(91)	97
Community/Gender: Suburban Women	11%	(23)	89%	(196)	219
Community/Gender: Suburban Men	11%	(21)	89%	(164)	185
Homeowner	8%	(41)	92%	(464)	505
Renter	14%	(37)	86%	(228)	265
Military HHnm: Yes	7%	(11)	93%	(135)	146
Military HH: No	11%	(69)	89%	(586)	655
Employ: Private Sector	14%	(35)	86%	(224)	259
Employ: Government	11%	(8)	89%	(62)	70
Employ: Self-Employed	10%	(9)	90%	(80)	89
Employ: Retired	3%	(7)	97%	(196)	202
Employ: Unemployed	5%	(3)	95%	(65)	69
Self + Household: White-Collar	8%	(27)	92%	(307)	333
Self + Household: Blue Collar	7%	(22)	93%	(303)	325
Union HH: No	10%	(77)	90%	(685)	762
LGBTQ+: Yes	14%	(13)	86%	(79)	92
LGBTQ+: No	9%	(67)	91%	(642)	709
Motivated to Vote	9%	(66)	91%	(654)	720
Parent: Yes	13%	(30)	87%	(200)	229
Parent: No	9%	(50)	91%	(522)	572
COVID Vaccine: Yes	10%	(52)	90%	(479)	530
COVID Vaccine: No	10%	(28)	90%	(243)	271
Student Loans: Yes	13%	(22)	87%	(140)	161
Student Loans: No	9%	(58)	91%	(582)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_5: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not selected		Total N
Registered Voters	6%	(48)	94%	(753)	801
Gender: Male	8%	(29)	92%	(332)	360
Gender: Female	4%	(19)	96%	(421)	441
Age: 18-34	6%	(13)	94%	(212)	225
Age: 35-44	4%	(4)	96%	(107)	111
Age: 45-64	5%	(16)	95%	(268)	284
Age: 65+	9%	(16)	91%	(166)	182
GenZers: 1997-2012	5%	(6)	95%	(118)	124
Millennials: 1981-1996	5%	(10)	95%	(174)	183
GenXers: 1965-1980	4%	(9)	96%	(218)	227
Baby Boomers: 1946-1964	9%	(21)	91%	(227)	248
Educ: < College	3%	(15)	97%	(471)	486
Educ: Bachelors degree	9%	(17)	91%	(170)	187
Educ: Post-grad	12%	(16)	88%	(113)	128
Income: Under 50k	3%	(10)	97%	(322)	333
Income: 50k-100k	6%	(18)	94%	(285)	304
Income: 100k+	12%	(20)	88%	(145)	165
Ethnicity: White (Non-Hispanic)	7%	(34)	93%	(449)	482
Ethnicity: Black (Non-Hispanic)	4%	(10)	96%	(249)	259
All Christian	8%	(28)	92%	(345)	373
Agnostic/Nothing in particular	3%	(6)	97%	(172)	179
Something Else	4%	(8)	96%	(188)	196
Evangelical	7%	(23)	93%	(297)	320
Non-Evangelical	5%	(13)	95%	(226)	239
PID: Dem (no lean)	5%	(14)	95%	(283)	296
PID: Ind (no lean)	5%	(9)	95%	(168)	176
PID: Rep (no lean)	8%	(25)	92%	(303)	328

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Table BLMB9_5: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not selected		Total N
Registered Voters	6%	(48)	94%	(753)	801
PID/Gender: Dem Men	7%	(9)	93%	(131)	140
PID/Gender: Dem Women	3%	(5)	97%	(151)	156
PID/Gender: Ind Men	8%	(6)	92%	(74)	80
PID/Gender: Ind Women	2%	(2)	98%	(94)	96
PID/Gender: Rep Men	9%	(13)	91%	(127)	139
PID/Gender: Rep Women	7%	(12)	93%	(176)	189
Ideo: Liberal (1-3)	5%	(10)	95%	(214)	224
Ideo: Moderate (4)	7%	(15)	93%	(190)	205
Ideo: Conservative (5-7)	7%	(23)	93%	(304)	327
Ideo/PID: Conservative Republican	8%	(19)	92%	(230)	249
Ideo/PID: Moderate/Liberal Republican	9%	(6)	91%	(63)	69
Ideo/PID: Moderate/Conservative Democrat	5%	(6)	95%	(101)	106
Ideo/PID: Liberal Democrat	5%	(8)	95%	(162)	170
Unfavorable of Biden and Trump	9%	(12)	91%	(121)	133
2024 H2H Matchup: Biden Voter	5%	(19)	95%	(326)	344
2024 H2H Matchup: Trump Voter	6%	(23)	94%	(368)	391
2022 House Vote: Democrat	5%	(15)	95%	(315)	330
2022 House Vote: Republican	8%	(27)	92%	(315)	342
2022 House Vote: Did not Vote	6%	(6)	94%	(104)	111
2020 Vote: Joe Biden	5%	(17)	95%	(355)	372
2020 Vote: Donald Trump	7%	(27)	93%	(344)	371
2016 Vote: Hillary Clinton	3%	(9)	97%	(277)	286
2016 Vote: Donald Trump	7%	(23)	93%	(293)	316
U.S. Economy: Wrong Track	6%	(30)	94%	(508)	537
U.S. Economy: Right Direction	7%	(18)	93%	(246)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	95%	(256)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(27)	93%	(383)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(9)	93%	(114)	123
Top 2024 Issue: Economy	8%	(25)	92%	(309)	335

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Table BLMB9_5: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not selected		Total N
Registered Voters	6%	(48)	94%	(753)	801
Community: Urban	7%	(11)	93%	(140)	151
Community: Suburban	6%	(24)	94%	(381)	404
Community: Rural	5%	(13)	95%	(233)	246
Community/Gender: Urban Women	6%	(4)	94%	(68)	73
Community/Gender: Urban Men	9%	(7)	91%	(71)	78
Community/Gender: Rural Women	3%	(4)	97%	(145)	149
Community/Gender: Rural Men	10%	(9)	90%	(88)	97
Community/Gender: Suburban Women	5%	(11)	95%	(208)	219
Community/Gender: Suburban Men	7%	(12)	93%	(173)	185
Homeowner	7%	(37)	93%	(468)	505
Renter	3%	(8)	97%	(257)	265
Military HHnm: Yes	7%	(10)	93%	(136)	146
Military HH: No	6%	(38)	94%	(617)	655
Employ: Private Sector	7%	(18)	93%	(241)	259
Employ: Government	5%	(4)	95%	(66)	70
Employ: Self-Employed	2%	(2)	98%	(87)	89
Employ: Retired	10%	(20)	90%	(182)	202
Employ: Unemployed	—	(0)	100%	(69)	69
Self + Household: White-Collar	9%	(30)	91%	(303)	333
Self + Household: Blue Collar	4%	(14)	96%	(311)	325
Union HH: No	6%	(46)	94%	(715)	762
LGBTQ+: Yes	2%	(2)	98%	(90)	92
LGBTQ+: No	6%	(46)	94%	(663)	709
Motivated to Vote	6%	(45)	94%	(675)	720
Parent: Yes	5%	(12)	95%	(218)	229
Parent: No	6%	(36)	94%	(535)	572
COVID Vaccine: Yes	6%	(34)	94%	(496)	530
COVID Vaccine: No	5%	(14)	95%	(257)	271
Student Loans: Yes	3%	(6)	97%	(156)	161
Student Loans: No	7%	(42)	93%	(597)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_6: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes*

Demographic	Selected		Not selected		Total N
Registered Voters	23%	(183)	77%	(618)	801
Gender: Male	28%	(99)	72%	(261)	360
Gender: Female	19%	(84)	81%	(356)	441
Age: 18-34	26%	(58)	74%	(167)	225
Age: 35-44	25%	(27)	75%	(84)	111
Age: 45-64	24%	(67)	76%	(217)	284
Age: 65+	17%	(31)	83%	(150)	182
GenZers: 1997-2012	24%	(29)	76%	(95)	124
Millennials: 1981-1996	28%	(51)	72%	(132)	183
GenXers: 1965-1980	23%	(53)	77%	(174)	227
Baby Boomers: 1946-1964	19%	(48)	81%	(200)	248
Educ: < College	21%	(101)	79%	(384)	486
Educ: Bachelors degree	25%	(47)	75%	(140)	187
Educ: Post-grad	27%	(35)	73%	(94)	128
Income: Under 50k	17%	(57)	83%	(276)	333
Income: 50k-100k	29%	(88)	71%	(216)	304
Income: 100k+	24%	(39)	76%	(126)	165
Ethnicity: White (Non-Hispanic)	22%	(108)	78%	(374)	482
Ethnicity: Black (Non-Hispanic)	24%	(61)	76%	(198)	259
All Christian	26%	(97)	74%	(276)	373
Agnostic/Nothing in particular	20%	(36)	80%	(143)	179
Something Else	20%	(40)	80%	(156)	196
Evangelical	23%	(73)	77%	(247)	320
Non-Evangelical	25%	(59)	75%	(180)	239
PID: Dem (no lean)	19%	(56)	81%	(240)	296
PID: Ind (no lean)	27%	(48)	73%	(128)	176
PID: Rep (no lean)	24%	(79)	76%	(249)	328

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Table BLMB9_6: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes*

Demographic	Selected		Not selected		Total N
Registered Voters	23%	(183)	77%	(618)	801
PID/Gender: Dem Men	26%	(36)	74%	(104)	140
PID/Gender: Dem Women	13%	(20)	87%	(136)	156
PID/Gender: Ind Men	25%	(20)	75%	(60)	80
PID/Gender: Ind Women	29%	(28)	71%	(68)	96
PID/Gender: Rep Men	31%	(43)	69%	(97)	139
PID/Gender: Rep Women	19%	(37)	81%	(152)	189
Ideo: Liberal (1-3)	21%	(46)	79%	(178)	224
Ideo: Moderate (4)	17%	(36)	83%	(169)	205
Ideo: Conservative (5-7)	28%	(92)	72%	(235)	327
Ideo/PID: Conservative Republican	27%	(67)	73%	(182)	249
Ideo/PID: Moderate/Liberal Republican	15%	(10)	85%	(59)	69
Ideo/PID: Moderate/Conservative Democrat	21%	(22)	79%	(84)	106
Ideo/PID: Liberal Democrat	20%	(33)	80%	(137)	170
Unfavorable of Biden and Trump	22%	(29)	78%	(104)	133
2024 H2H Matchup: Biden Voter	20%	(69)	80%	(275)	344
2024 H2H Matchup: Trump Voter	26%	(100)	74%	(291)	391
2022 House Vote: Democrat	22%	(73)	78%	(257)	330
2022 House Vote: Republican	26%	(89)	74%	(253)	342
2022 House Vote: Did not Vote	13%	(15)	87%	(96)	111
2020 Vote: Joe Biden	20%	(75)	80%	(297)	372
2020 Vote: Donald Trump	27%	(99)	73%	(271)	371
2016 Vote: Hillary Clinton	21%	(60)	79%	(226)	286
2016 Vote: Donald Trump	25%	(78)	75%	(237)	316
U.S. Economy: Wrong Track	23%	(126)	77%	(411)	537
U.S. Economy: Right Direction	22%	(58)	78%	(206)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(51)	81%	(217)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(108)	74%	(302)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(25)	80%	(98)	123
Top 2024 Issue: Economy	26%	(86)	74%	(249)	335

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Table BLMB9_6: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not selected		Total N
Registered Voters	23%	(183)	77%	(618)	801
Community: Urban	23%	(35)	77%	(116)	151
Community: Suburban	23%	(94)	77%	(311)	404
Community: Rural	22%	(55)	78%	(191)	246
Community/Gender: Urban Women	19%	(14)	81%	(58)	73
Community/Gender: Urban Men	27%	(21)	73%	(57)	78
Community/Gender: Rural Women	18%	(27)	82%	(122)	149
Community/Gender: Rural Men	29%	(28)	71%	(69)	97
Community/Gender: Suburban Women	20%	(43)	80%	(176)	219
Community/Gender: Suburban Men	27%	(50)	73%	(135)	185
Homeowner	24%	(123)	76%	(382)	505
Renter	20%	(54)	80%	(211)	265
Military HHnm: Yes	29%	(42)	71%	(104)	146
Military HH: No	22%	(142)	78%	(513)	655
Employ: Private Sector	26%	(67)	74%	(191)	259
Employ: Government	27%	(18)	73%	(51)	70
Employ: Self-Employed	30%	(27)	70%	(62)	89
Employ: Retired	17%	(35)	83%	(167)	202
Employ: Unemployed	20%	(14)	80%	(55)	69
Self + Household: White-Collar	25%	(84)	75%	(250)	333
Self + Household: Blue Collar	20%	(66)	80%	(260)	325
Union HH: No	23%	(172)	77%	(590)	762
LGBTQ+: Yes	23%	(21)	77%	(71)	92
LGBTQ+: No	23%	(162)	77%	(547)	709
Motivated to Vote	23%	(167)	77%	(553)	720
Parent: Yes	25%	(57)	75%	(172)	229
Parent: No	22%	(126)	78%	(446)	572
COVID Vaccine: Yes	21%	(109)	79%	(421)	530
COVID Vaccine: No	27%	(74)	73%	(196)	271
Student Loans: Yes	23%	(38)	77%	(124)	161
Student Loans: No	23%	(146)	77%	(494)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_7: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not selected		Total N
Registered Voters	12%	(93)	88%	(708)	801
Gender: Male	16%	(56)	84%	(304)	360
Gender: Female	8%	(37)	92%	(404)	441
Age: 18-34	6%	(13)	94%	(212)	225
Age: 35-44	5%	(6)	95%	(105)	111
Age: 45-64	14%	(39)	86%	(244)	284
Age: 65+	19%	(35)	81%	(147)	182
GenZers: 1997-2012	3%	(4)	97%	(121)	124
Millennials: 1981-1996	8%	(14)	92%	(169)	183
GenXers: 1965-1980	9%	(21)	91%	(206)	227
Baby Boomers: 1946-1964	20%	(50)	80%	(198)	248
Educ: < College	10%	(47)	90%	(439)	486
Educ: Bachelors degree	12%	(22)	88%	(164)	187
Educ: Post-grad	18%	(24)	82%	(105)	128
Income: Under 50k	7%	(24)	93%	(309)	333
Income: 50k-100k	15%	(45)	85%	(259)	304
Income: 100k+	15%	(25)	85%	(140)	165
Ethnicity: White (Non-Hispanic)	13%	(62)	87%	(420)	482
Ethnicity: Black (Non-Hispanic)	8%	(20)	92%	(239)	259
All Christian	12%	(46)	88%	(327)	373
Agnostic/Nothing in particular	11%	(19)	89%	(160)	179
Something Else	10%	(20)	90%	(176)	196
Evangelical	12%	(38)	88%	(282)	320
Non-Evangelical	11%	(26)	89%	(212)	239
PID: Dem (no lean)	12%	(34)	88%	(262)	296
PID: Ind (no lean)	14%	(25)	86%	(151)	176
PID: Rep (no lean)	10%	(34)	90%	(295)	328

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Table BLMB9_7: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not selected		Total N
Registered Voters	12%	(93)	88%	(708)	801
PID/Gender: Dem Men	17%	(24)	83%	(117)	140
PID/Gender: Dem Women	7%	(11)	93%	(145)	156
PID/Gender: Ind Men	18%	(15)	82%	(66)	80
PID/Gender: Ind Women	11%	(11)	89%	(85)	96
PID/Gender: Rep Men	13%	(18)	87%	(122)	139
PID/Gender: Rep Women	8%	(16)	92%	(173)	189
Ideo: Liberal (1-3)	13%	(29)	87%	(195)	224
Ideo: Moderate (4)	12%	(24)	88%	(181)	205
Ideo: Conservative (5-7)	12%	(41)	88%	(287)	327
Ideo/PID: Conservative Republican	11%	(28)	89%	(221)	249
Ideo/PID: Moderate/Liberal Republican	9%	(6)	91%	(63)	69
Ideo/PID: Moderate/Conservative Democrat	10%	(11)	90%	(96)	106
Ideo/PID: Liberal Democrat	14%	(24)	86%	(146)	170
Unfavorable of Biden and Trump	11%	(14)	89%	(119)	133
2024 H2H Matchup: Biden Voter	13%	(43)	87%	(301)	344
2024 H2H Matchup: Trump Voter	11%	(42)	89%	(348)	391
2022 House Vote: Democrat	13%	(43)	87%	(287)	330
2022 House Vote: Republican	12%	(40)	88%	(302)	342
2022 House Vote: Did not Vote	7%	(8)	93%	(103)	111
2020 Vote: Joe Biden	12%	(46)	88%	(327)	372
2020 Vote: Donald Trump	12%	(44)	88%	(326)	371
2016 Vote: Hillary Clinton	13%	(36)	87%	(250)	286
2016 Vote: Donald Trump	13%	(41)	87%	(275)	316
U.S. Economy: Wrong Track	11%	(59)	89%	(479)	537
U.S. Economy: Right Direction	13%	(34)	87%	(229)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(34)	87%	(234)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(43)	90%	(367)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(16)	87%	(107)	123
Top 2024 Issue: Economy	7%	(23)	93%	(311)	335

Continued on next page

Table BLMB9_7: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not selected		Total N
Registered Voters	12%	(93)	88%	(708)	801
Community: Urban	8%	(12)	92%	(139)	151
Community: Suburban	12%	(50)	88%	(354)	404
Community: Rural	13%	(31)	87%	(215)	246
Community/Gender: Urban Women	9%	(6)	91%	(66)	73
Community/Gender: Urban Men	7%	(6)	93%	(72)	78
Community/Gender: Rural Women	8%	(12)	92%	(137)	149
Community/Gender: Rural Men	20%	(19)	80%	(78)	97
Community/Gender: Suburban Women	8%	(19)	92%	(201)	219
Community/Gender: Suburban Men	17%	(31)	83%	(154)	185
Homeowner	15%	(73)	85%	(431)	505
Renter	7%	(18)	93%	(247)	265
Military HHnm: Yes	14%	(20)	86%	(126)	146
Military HH: No	11%	(73)	89%	(582)	655
Employ: Private Sector	10%	(25)	90%	(234)	259
Employ: Government	18%	(13)	82%	(57)	70
Employ: Self-Employed	13%	(12)	87%	(77)	89
Employ: Retired	14%	(29)	86%	(173)	202
Employ: Unemployed	5%	(3)	95%	(65)	69
Self + Household: White-Collar	15%	(49)	85%	(285)	333
Self + Household: Blue Collar	9%	(31)	91%	(295)	325
Union HH: No	11%	(84)	89%	(678)	762
LGBTQ+: Yes	8%	(7)	92%	(84)	92
LGBTQ+: No	12%	(86)	88%	(624)	709
Motivated to Vote	12%	(87)	88%	(633)	720
Parent: Yes	11%	(25)	89%	(205)	229
Parent: No	12%	(68)	88%	(503)	572
COVID Vaccine: Yes	14%	(72)	86%	(458)	530
COVID Vaccine: No	8%	(21)	92%	(250)	271
Student Loans: Yes	10%	(16)	90%	(145)	161
Student Loans: No	12%	(77)	88%	(562)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB9_8: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates*

Demographic	Selected		Not selected		Total N
Registered Voters	13%	(107)	87%	(694)	801
Gender: Male	15%	(53)	85%	(308)	360
Gender: Female	12%	(55)	88%	(386)	441
Age: 18-34	11%	(24)	89%	(201)	225
Age: 35-44	14%	(15)	86%	(96)	111
Age: 45-64	15%	(42)	85%	(242)	284
Age: 65+	14%	(26)	86%	(156)	182
GenZers: 1997-2012	10%	(12)	90%	(112)	124
Millennials: 1981-1996	12%	(22)	88%	(161)	183
GenXers: 1965-1980	14%	(33)	86%	(194)	227
Baby Boomers: 1946-1964	15%	(38)	85%	(211)	248
Educ: < College	11%	(55)	89%	(430)	486
Educ: Bachelors degree	16%	(30)	84%	(157)	187
Educ: Post-grad	17%	(22)	83%	(106)	128
Income: Under 50k	7%	(24)	93%	(308)	333
Income: 50k-100k	17%	(52)	83%	(252)	304
Income: 100k+	19%	(32)	81%	(133)	165
Ethnicity: White (Non-Hispanic)	16%	(75)	84%	(407)	482
Ethnicity: Black (Non-Hispanic)	10%	(25)	90%	(234)	259
All Christian	15%	(58)	85%	(315)	373
Agnostic/Nothing in particular	14%	(24)	86%	(154)	179
Something Else	10%	(20)	90%	(176)	196
Evangelical	13%	(42)	87%	(278)	320
Non-Evangelical	14%	(35)	86%	(204)	239
PID: Dem (no lean)	10%	(29)	90%	(267)	296
PID: Ind (no lean)	14%	(24)	86%	(152)	176
PID: Rep (no lean)	16%	(54)	84%	(274)	328

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Table BLMB9_8: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not selected		Total N
Registered Voters	13%	(107)	87%	(694)	801
PID/Gender: Dem Men	10%	(14)	90%	(126)	140
PID/Gender: Dem Women	10%	(15)	90%	(141)	156
PID/Gender: Ind Men	14%	(11)	86%	(70)	80
PID/Gender: Ind Women	14%	(13)	86%	(83)	96
PID/Gender: Rep Men	20%	(28)	80%	(112)	139
PID/Gender: Rep Women	14%	(26)	86%	(163)	189
Ideo: Liberal (1-3)	10%	(22)	90%	(202)	224
Ideo: Moderate (4)	13%	(28)	87%	(177)	205
Ideo: Conservative (5-7)	18%	(57)	82%	(270)	327
Ideo/PID: Conservative Republican	17%	(43)	83%	(207)	249
Ideo/PID: Moderate/Liberal Republican	17%	(12)	83%	(57)	69
Ideo/PID: Moderate/Conservative Democrat	11%	(12)	89%	(95)	106
Ideo/PID: Liberal Democrat	10%	(18)	90%	(153)	170
Unfavorable of Biden and Trump	17%	(23)	83%	(110)	133
2024 H2H Matchup: Biden Voter	12%	(40)	88%	(304)	344
2024 H2H Matchup: Trump Voter	15%	(59)	85%	(331)	391
2022 House Vote: Democrat	10%	(32)	90%	(298)	330
2022 House Vote: Republican	18%	(62)	82%	(280)	342
2022 House Vote: Did not Vote	11%	(12)	89%	(99)	111
2020 Vote: Joe Biden	10%	(39)	90%	(334)	372
2020 Vote: Donald Trump	17%	(62)	83%	(309)	371
2016 Vote: Hillary Clinton	10%	(29)	90%	(257)	286
2016 Vote: Donald Trump	20%	(62)	80%	(254)	316
U.S. Economy: Wrong Track	14%	(73)	86%	(465)	537
U.S. Economy: Right Direction	13%	(35)	87%	(229)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(27)	90%	(241)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(62)	85%	(348)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(18)	85%	(105)	123
Top 2024 Issue: Economy	16%	(55)	84%	(280)	335

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Table BLMB9_8: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not selected		Total N
Registered Voters	13%	(107)	87%	(694)	801
Community: Urban	13%	(20)	87%	(131)	151
Community: Suburban	15%	(62)	85%	(342)	404
Community: Rural	10%	(25)	90%	(221)	246
Community/Gender: Urban Women	12%	(9)	88%	(64)	73
Community/Gender: Urban Men	15%	(11)	85%	(67)	78
Community/Gender: Rural Women	10%	(15)	90%	(134)	149
Community/Gender: Rural Men	10%	(10)	90%	(87)	97
Community/Gender: Suburban Women	14%	(31)	86%	(188)	219
Community/Gender: Suburban Men	17%	(31)	83%	(154)	185
Homeowner	18%	(90)	82%	(415)	505
Renter	6%	(16)	94%	(250)	265
Military HHnm: Yes	17%	(25)	83%	(121)	146
Military HH: No	13%	(82)	87%	(573)	655
Employ: Private Sector	16%	(43)	84%	(216)	259
Employ: Government	7%	(5)	93%	(64)	70
Employ: Self-Employed	17%	(15)	83%	(74)	89
Employ: Retired	15%	(30)	85%	(173)	202
Employ: Unemployed	9%	(6)	91%	(63)	69
Self + Household: White-Collar	19%	(63)	81%	(270)	333
Self + Household: Blue Collar	9%	(31)	91%	(295)	325
Union HH: No	14%	(103)	86%	(659)	762
LGBTQ+: Yes	4%	(3)	96%	(88)	92
LGBTQ+: No	15%	(104)	85%	(605)	709
Motivated to Vote	14%	(104)	86%	(616)	720
Parent: Yes	16%	(36)	84%	(193)	229
Parent: No	12%	(71)	88%	(501)	572
COVID Vaccine: Yes	14%	(75)	86%	(456)	530
COVID Vaccine: No	12%	(33)	88%	(238)	271
Student Loans: Yes	11%	(17)	89%	(144)	161
Student Loans: No	14%	(90)	86%	(550)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB9_9: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(73)	91%	(728)	801
Gender: Male	7%	(27)	93%	(333)	360
Gender: Female	10%	(46)	90%	(395)	441
Age: 18-34	14%	(31)	86%	(194)	225
Age: 35-44	11%	(12)	89%	(98)	111
Age: 45-64	9%	(25)	91%	(259)	284
Age: 65+	3%	(5)	97%	(176)	182
GenZers: 1997-2012	15%	(18)	85%	(106)	124
Millennials: 1981-1996	13%	(24)	87%	(159)	183
GenXers: 1965-1980	8%	(18)	92%	(209)	227
Baby Boomers: 1946-1964	6%	(14)	94%	(234)	248
Educ: < College	9%	(46)	91%	(440)	486
Educ: Bachelors degree	10%	(19)	90%	(168)	187
Educ: Post-grad	7%	(9)	93%	(119)	128
Income: Under 50k	8%	(28)	92%	(305)	333
Income: 50k-100k	11%	(33)	89%	(270)	304
Income: 100k+	7%	(12)	93%	(152)	165
Ethnicity: White (Non-Hispanic)	7%	(33)	93%	(450)	482
Ethnicity: Black (Non-Hispanic)	13%	(33)	87%	(226)	259
All Christian	7%	(28)	93%	(345)	373
Agnostic/Nothing in particular	11%	(19)	89%	(159)	179
Something Else	10%	(20)	90%	(176)	196
Evangelical	8%	(25)	92%	(295)	320
Non-Evangelical	9%	(22)	91%	(217)	239
PID: Dem (no lean)	13%	(38)	87%	(258)	296
PID: Ind (no lean)	10%	(17)	90%	(159)	176
PID: Rep (no lean)	5%	(18)	95%	(311)	328

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Table BLMB9_9: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(73)	91%	(728)	801
PID/Gender: Dem Men	10%	(14)	90%	(126)	140
PID/Gender: Dem Women	16%	(24)	84%	(132)	156
PID/Gender: Ind Men	7%	(6)	93%	(75)	80
PID/Gender: Ind Women	12%	(12)	88%	(84)	96
PID/Gender: Rep Men	5%	(7)	95%	(132)	139
PID/Gender: Rep Women	5%	(10)	95%	(179)	189
Ideo: Liberal (1-3)	12%	(27)	88%	(197)	224
Ideo: Moderate (4)	9%	(19)	91%	(185)	205
Ideo: Conservative (5-7)	7%	(23)	93%	(304)	327
Ideo/PID: Conservative Republican	6%	(16)	94%	(233)	249
Ideo/PID: Moderate/Liberal Republican	2%	(2)	98%	(67)	69
Ideo/PID: Moderate/Conservative Democrat	16%	(17)	84%	(89)	106
Ideo/PID: Liberal Democrat	11%	(19)	89%	(151)	170
Unfavorable of Biden and Trump	7%	(9)	93%	(124)	133
2024 H2H Matchup: Biden Voter	12%	(42)	88%	(303)	344
2024 H2H Matchup: Trump Voter	7%	(28)	93%	(363)	391
2022 House Vote: Democrat	13%	(43)	87%	(288)	330
2022 House Vote: Republican	5%	(17)	95%	(325)	342
2022 House Vote: Did not Vote	12%	(14)	88%	(97)	111
2020 Vote: Joe Biden	12%	(46)	88%	(326)	372
2020 Vote: Donald Trump	6%	(21)	94%	(349)	371
2016 Vote: Hillary Clinton	11%	(31)	89%	(255)	286
2016 Vote: Donald Trump	5%	(17)	95%	(298)	316
U.S. Economy: Wrong Track	8%	(43)	92%	(494)	537
U.S. Economy: Right Direction	11%	(30)	89%	(234)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(36)	87%	(232)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(23)	94%	(387)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(14)	89%	(109)	123
Top 2024 Issue: Economy	7%	(24)	93%	(310)	335

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Table BLMB9_9: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(73)	91%	(728)	801
Community: Urban	12%	(18)	88%	(133)	151
Community: Suburban	10%	(42)	90%	(363)	404
Community: Rural	6%	(14)	94%	(232)	246
Community/Gender: Urban Women	15%	(11)	85%	(62)	73
Community/Gender: Urban Men	9%	(7)	91%	(71)	78
Community/Gender: Rural Women	6%	(8)	94%	(141)	149
Community/Gender: Rural Men	5%	(5)	95%	(92)	97
Community/Gender: Suburban Women	12%	(27)	88%	(192)	219
Community/Gender: Suburban Men	8%	(15)	92%	(170)	185
Homeowner	8%	(41)	92%	(464)	505
Renter	11%	(29)	89%	(236)	265
Military HHnm: Yes	7%	(10)	93%	(136)	146
Military HH: No	10%	(63)	90%	(592)	655
Employ: Private Sector	12%	(31)	88%	(228)	259
Employ: Government	11%	(8)	89%	(62)	70
Employ: Self-Employed	6%	(5)	94%	(84)	89
Employ: Retired	3%	(6)	97%	(196)	202
Employ: Unemployed	10%	(7)	90%	(62)	69
Self + Household: White-Collar	9%	(30)	91%	(303)	333
Self + Household: Blue Collar	11%	(35)	89%	(291)	325
Union HH: No	9%	(69)	91%	(693)	762
LGBTQ+: Yes	17%	(15)	83%	(76)	92
LGBTQ+: No	8%	(58)	92%	(651)	709
Motivated to Vote	9%	(67)	91%	(653)	720
Parent: Yes	10%	(22)	90%	(207)	229
Parent: No	9%	(51)	91%	(521)	572
COVID Vaccine: Yes	10%	(52)	90%	(478)	530
COVID Vaccine: No	8%	(21)	92%	(250)	271
Student Loans: Yes	21%	(34)	79%	(127)	161
Student Loans: No	6%	(39)	94%	(600)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_10: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	30%	(242)	70%	(559)	801
Gender: Male	24%	(87)	76%	(274)	360
Gender: Female	35%	(155)	65%	(285)	441
Age: 18-34	43%	(96)	57%	(129)	225
Age: 35-44	39%	(43)	61%	(67)	111
Age: 45-64	25%	(72)	75%	(212)	284
Age: 65+	17%	(31)	83%	(151)	182
GenZers: 1997-2012	43%	(54)	57%	(71)	124
Millennials: 1981-1996	40%	(74)	60%	(109)	183
GenXers: 1965-1980	30%	(68)	70%	(158)	227
Baby Boomers: 1946-1964	18%	(44)	82%	(204)	248
Educ: < College	33%	(161)	67%	(325)	486
Educ: Bachelors degree	24%	(44)	76%	(143)	187
Educ: Post-grad	29%	(37)	71%	(92)	128
Income: Under 50k	38%	(125)	62%	(208)	333
Income: 50k-100k	25%	(76)	75%	(228)	304
Income: 100k+	25%	(41)	75%	(124)	165
Ethnicity: White (Non-Hispanic)	23%	(110)	77%	(372)	482
Ethnicity: Black (Non-Hispanic)	42%	(110)	58%	(149)	259
All Christian	24%	(89)	76%	(284)	373
Agnostic/Nothing in particular	38%	(68)	62%	(111)	179
Something Else	33%	(65)	67%	(131)	196
Evangelical	26%	(83)	74%	(238)	320
Non-Evangelical	30%	(70)	70%	(168)	239
PID: Dem (no lean)	41%	(120)	59%	(176)	296
PID: Ind (no lean)	31%	(54)	69%	(122)	176
PID: Rep (no lean)	21%	(67)	79%	(261)	328

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Table BLMB9_10: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	30%	(242)	70%	(559)	801
PID/Gender: Dem Men	31%	(44)	69%	(97)	140
PID/Gender: Dem Women	49%	(77)	51%	(79)	156
PID/Gender: Ind Men	28%	(23)	72%	(58)	80
PID/Gender: Ind Women	33%	(31)	67%	(64)	96
PID/Gender: Rep Men	14%	(20)	86%	(119)	139
PID/Gender: Rep Women	25%	(47)	75%	(142)	189
Ideo: Liberal (1-3)	37%	(84)	63%	(140)	224
Ideo: Moderate (4)	28%	(58)	72%	(146)	205
Ideo: Conservative (5-7)	23%	(75)	77%	(252)	327
Ideo/PID: Conservative Republican	20%	(49)	80%	(200)	249
Ideo/PID: Moderate/Liberal Republican	24%	(17)	76%	(52)	69
Ideo/PID: Moderate/Conservative Democrat	38%	(40)	62%	(66)	106
Ideo/PID: Liberal Democrat	41%	(70)	59%	(100)	170
Unfavorable of Biden and Trump	35%	(46)	65%	(87)	133
2024 H2H Matchup: Biden Voter	35%	(120)	65%	(224)	344
2024 H2H Matchup: Trump Voter	26%	(101)	74%	(289)	391
2022 House Vote: Democrat	39%	(128)	61%	(202)	330
2022 House Vote: Republican	19%	(65)	81%	(277)	342
2022 House Vote: Did not Vote	36%	(40)	64%	(70)	111
2020 Vote: Joe Biden	37%	(138)	63%	(235)	372
2020 Vote: Donald Trump	23%	(85)	77%	(285)	371
2016 Vote: Hillary Clinton	34%	(99)	66%	(187)	286
2016 Vote: Donald Trump	20%	(64)	80%	(252)	316
U.S. Economy: Wrong Track	32%	(171)	68%	(366)	537
U.S. Economy: Right Direction	27%	(71)	73%	(193)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	34%	(91)	66%	(177)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(108)	74%	(302)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	35%	(43)	65%	(80)	123
Top 2024 Issue: Economy	34%	(114)	66%	(221)	335

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Table BLMB9_10: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	30%	(242)	70%	(559)	801
Community: Urban	40%	(60)	60%	(91)	151
Community: Suburban	29%	(118)	71%	(287)	404
Community: Rural	26%	(64)	74%	(182)	246
Community/Gender: Urban Women	48%	(35)	52%	(38)	73
Community/Gender: Urban Men	32%	(25)	68%	(53)	78
Community/Gender: Rural Women	35%	(51)	65%	(97)	149
Community/Gender: Rural Men	13%	(13)	87%	(84)	97
Community/Gender: Suburban Women	31%	(69)	69%	(150)	219
Community/Gender: Suburban Men	26%	(49)	74%	(137)	185
Homeowner	20%	(102)	80%	(402)	505
Renter	46%	(121)	54%	(144)	265
Military HHnm: Yes	19%	(28)	81%	(118)	146
Military HH: No	33%	(214)	67%	(441)	655
Employ: Private Sector	29%	(75)	71%	(184)	259
Employ: Government	33%	(23)	67%	(47)	70
Employ: Self-Employed	32%	(28)	68%	(61)	89
Employ: Retired	20%	(41)	80%	(161)	202
Employ: Unemployed	41%	(29)	59%	(40)	69
Self + Household: White-Collar	28%	(93)	72%	(241)	333
Self + Household: Blue Collar	32%	(103)	68%	(223)	325
Union HH: No	30%	(227)	70%	(535)	762
LGBTQ+: Yes	44%	(40)	56%	(52)	92
LGBTQ+: No	28%	(202)	72%	(508)	709
Motivated to Vote	29%	(212)	71%	(508)	720
Parent: Yes	36%	(83)	64%	(146)	229
Parent: No	28%	(159)	72%	(413)	572
COVID Vaccine: Yes	28%	(149)	72%	(382)	530
COVID Vaccine: No	34%	(93)	66%	(177)	271
Student Loans: Yes	43%	(69)	57%	(92)	161
Student Loans: No	27%	(172)	73%	(467)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_11: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not selected		Total N
Registered Voters	16%	(132)	84%	(669)	801
Gender: Male	20%	(71)	80%	(289)	360
Gender: Female	14%	(61)	86%	(380)	441
Age: 18-34	11%	(24)	89%	(200)	225
Age: 35-44	14%	(15)	86%	(96)	111
Age: 45-64	13%	(37)	87%	(246)	284
Age: 65+	30%	(55)	70%	(126)	182
GenZers: 1997-2012	10%	(12)	90%	(112)	124
Millennials: 1981-1996	14%	(25)	86%	(158)	183
GenXers: 1965-1980	10%	(23)	90%	(204)	227
Baby Boomers: 1946-1964	25%	(61)	75%	(187)	248
Educ: < College	15%	(71)	85%	(415)	486
Educ: Bachelors degree	17%	(32)	83%	(155)	187
Educ: Post-grad	23%	(29)	77%	(99)	128
Income: Under 50k	12%	(40)	88%	(292)	333
Income: 50k-100k	16%	(50)	84%	(254)	304
Income: 100k+	25%	(42)	75%	(123)	165
Ethnicity: White (Non-Hispanic)	21%	(101)	79%	(381)	482
Ethnicity: Black (Non-Hispanic)	8%	(22)	92%	(237)	259
All Christian	20%	(76)	80%	(297)	373
Agnostic/Nothing in particular	14%	(25)	86%	(154)	179
Something Else	11%	(21)	89%	(174)	196
Evangelical	19%	(62)	81%	(259)	320
Non-Evangelical	14%	(33)	86%	(206)	239
PID: Dem (no lean)	9%	(26)	91%	(270)	296
PID: Ind (no lean)	15%	(26)	85%	(150)	176
PID: Rep (no lean)	24%	(80)	76%	(249)	328

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Table BLMB9_11: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not selected		Total N
Registered Voters	16%	(132)	84%	(669)	801
PID/Gender: Dem Men	10%	(14)	90%	(127)	140
PID/Gender: Dem Women	8%	(12)	92%	(144)	156
PID/Gender: Ind Men	22%	(18)	78%	(63)	80
PID/Gender: Ind Women	9%	(8)	91%	(88)	96
PID/Gender: Rep Men	28%	(39)	72%	(100)	139
PID/Gender: Rep Women	21%	(40)	79%	(149)	189
Ideo: Liberal (1-3)	8%	(17)	92%	(207)	224
Ideo: Moderate (4)	14%	(28)	86%	(176)	205
Ideo: Conservative (5-7)	25%	(81)	75%	(246)	327
Ideo/PID: Conservative Republican	26%	(65)	74%	(184)	249
Ideo/PID: Moderate/Liberal Republican	16%	(11)	84%	(58)	69
Ideo/PID: Moderate/Conservative Democrat	13%	(14)	87%	(93)	106
Ideo/PID: Liberal Democrat	7%	(12)	93%	(158)	170
Unfavorable of Biden and Trump	21%	(27)	79%	(106)	133
2024 H2H Matchup: Biden Voter	9%	(32)	91%	(312)	344
2024 H2H Matchup: Trump Voter	22%	(87)	78%	(304)	391
2022 House Vote: Democrat	9%	(31)	91%	(299)	330
2022 House Vote: Republican	25%	(85)	75%	(257)	342
2022 House Vote: Did not Vote	13%	(14)	87%	(97)	111
2020 Vote: Joe Biden	10%	(38)	90%	(335)	372
2020 Vote: Donald Trump	24%	(88)	76%	(283)	371
2016 Vote: Hillary Clinton	10%	(29)	90%	(257)	286
2016 Vote: Donald Trump	23%	(73)	77%	(242)	316
U.S. Economy: Wrong Track	18%	(99)	82%	(438)	537
U.S. Economy: Right Direction	12%	(33)	88%	(231)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(32)	88%	(236)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(88)	79%	(322)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(12)	90%	(111)	123
Top 2024 Issue: Economy	17%	(57)	83%	(277)	335

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Table BLMB9_11: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not selected		Total N
Registered Voters	16%	(132)	84%	(669)	801
Community: Urban	15%	(22)	85%	(128)	151
Community: Suburban	16%	(65)	84%	(339)	404
Community: Rural	18%	(45)	82%	(201)	246
Community/Gender: Urban Women	10%	(7)	90%	(65)	73
Community/Gender: Urban Men	19%	(15)	81%	(63)	78
Community/Gender: Rural Women	16%	(23)	84%	(126)	149
Community/Gender: Rural Men	22%	(22)	78%	(75)	97
Community/Gender: Suburban Women	14%	(31)	86%	(189)	219
Community/Gender: Suburban Men	19%	(34)	81%	(151)	185
Homeowner	18%	(92)	82%	(413)	505
Renter	14%	(38)	86%	(227)	265
Military HHnm: Yes	21%	(31)	79%	(115)	146
Military HH: No	15%	(101)	85%	(554)	655
Employ: Private Sector	15%	(39)	85%	(220)	259
Employ: Government	18%	(12)	82%	(57)	70
Employ: Self-Employed	16%	(14)	84%	(75)	89
Employ: Retired	24%	(48)	76%	(155)	202
Employ: Unemployed	12%	(8)	88%	(61)	69
Self + Household: White-Collar	19%	(64)	81%	(269)	333
Self + Household: Blue Collar	17%	(57)	83%	(269)	325
Union HH: No	16%	(122)	84%	(640)	762
LGBTQ+: Yes	11%	(10)	89%	(82)	92
LGBTQ+: No	17%	(122)	83%	(587)	709
Motivated to Vote	17%	(123)	83%	(597)	720
Parent: Yes	14%	(32)	86%	(197)	229
Parent: No	17%	(100)	83%	(472)	572
COVID Vaccine: Yes	18%	(97)	82%	(433)	530
COVID Vaccine: No	13%	(35)	87%	(236)	271
Student Loans: Yes	6%	(10)	94%	(151)	161
Student Loans: No	19%	(122)	81%	(518)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_12: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not selected		Total N
Registered Voters	3%	(23)	97%	(778)	801
Gender: Male	4%	(13)	96%	(347)	360
Gender: Female	2%	(10)	98%	(431)	441
Age: 18-34	2%	(5)	98%	(220)	225
Age: 35-44	1%	(1)	99%	(110)	111
Age: 45-64	3%	(9)	97%	(275)	284
Age: 65+	5%	(9)	95%	(173)	182
GenZers: 1997-2012	3%	(3)	97%	(121)	124
Millennials: 1981-1996	1%	(3)	99%	(181)	183
GenXers: 1965-1980	2%	(4)	98%	(223)	227
Baby Boomers: 1946-1964	5%	(11)	95%	(237)	248
Educ: < College	2%	(8)	98%	(478)	486
Educ: Bachelors degree	4%	(8)	96%	(179)	187
Educ: Post-grad	6%	(8)	94%	(121)	128
Income: Under 50k	3%	(10)	97%	(323)	333
Income: 50k-100k	3%	(9)	97%	(295)	304
Income: 100k+	3%	(5)	97%	(160)	165
Ethnicity: White (Non-Hispanic)	3%	(13)	97%	(470)	482
Ethnicity: Black (Non-Hispanic)	3%	(8)	97%	(251)	259
All Christian	3%	(12)	97%	(361)	373
Agnostic/Nothing in particular	4%	(6)	96%	(172)	179
Something Else	2%	(4)	98%	(192)	196
Evangelical	2%	(7)	98%	(313)	320
Non-Evangelical	3%	(8)	97%	(231)	239
PID: Dem (no lean)	4%	(13)	96%	(284)	296
PID: Ind (no lean)	4%	(7)	96%	(169)	176
PID: Rep (no lean)	1%	(3)	99%	(325)	328

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Table BLMB9_12: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not selected		Total N
Registered Voters	3%	(23)	97%	(778)	801
PID/Gender: Dem Men	6%	(8)	94%	(132)	140
PID/Gender: Dem Women	3%	(5)	97%	(151)	156
PID/Gender: Ind Men	5%	(4)	95%	(77)	80
PID/Gender: Ind Women	3%	(3)	97%	(93)	96
PID/Gender: Rep Men	1%	(1)	99%	(138)	139
PID/Gender: Rep Women	1%	(2)	99%	(187)	189
Ideo: Liberal (1-3)	4%	(9)	96%	(216)	224
Ideo: Moderate (4)	3%	(6)	97%	(199)	205
Ideo: Conservative (5-7)	2%	(6)	98%	(321)	327
Ideo/PID: Conservative Republican	1%	(3)	99%	(246)	249
Ideo/PID: Moderate/Liberal Republican	—	(0)	100%	(69)	69
Ideo/PID: Moderate/Conservative Democrat	3%	(3)	97%	(103)	106
Ideo/PID: Liberal Democrat	4%	(6)	96%	(164)	170
Unfavorable of Biden and Trump	2%	(2)	98%	(131)	133
2024 H2H Matchup: Biden Voter	4%	(14)	96%	(330)	344
2024 H2H Matchup: Trump Voter	1%	(4)	99%	(386)	391
2022 House Vote: Democrat	4%	(15)	96%	(316)	330
2022 House Vote: Republican	1%	(5)	99%	(337)	342
2022 House Vote: Did not Vote	3%	(3)	97%	(108)	111
2020 Vote: Joe Biden	5%	(17)	95%	(355)	372
2020 Vote: Donald Trump	1%	(3)	99%	(367)	371
2016 Vote: Hillary Clinton	5%	(15)	95%	(271)	286
2016 Vote: Donald Trump	1%	(3)	99%	(312)	316
U.S. Economy: Wrong Track	2%	(8)	98%	(529)	537
U.S. Economy: Right Direction	6%	(15)	94%	(249)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	96%	(259)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(4)	99%	(406)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(10)	92%	(113)	123
Top 2024 Issue: Economy	1%	(3)	99%	(332)	335

Continued on next page

Table BLMB9_12: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not selected		Total N
Registered Voters	3%	(23)	97%	(778)	801
Community: Urban	2%	(3)	98%	(148)	151
Community: Suburban	4%	(15)	96%	(389)	404
Community: Rural	2%	(5)	98%	(241)	246
Community/Gender: Urban Women	—	(0)	100%	(73)	73
Community/Gender: Urban Men	4%	(3)	96%	(75)	78
Community/Gender: Rural Women	2%	(3)	98%	(146)	149
Community/Gender: Rural Men	2%	(2)	98%	(95)	97
Community/Gender: Suburban Women	3%	(7)	97%	(212)	219
Community/Gender: Suburban Men	4%	(8)	96%	(177)	185
Homeowner	3%	(13)	97%	(491)	505
Renter	4%	(9)	96%	(256)	265
Military HHnm: Yes	2%	(3)	98%	(143)	146
Military HH: No	3%	(21)	97%	(635)	655
Employ: Private Sector	2%	(6)	98%	(253)	259
Employ: Government	3%	(2)	97%	(68)	70
Employ: Self-Employed	3%	(2)	97%	(87)	89
Employ: Retired	2%	(5)	98%	(198)	202
Employ: Unemployed	6%	(4)	94%	(65)	69
Self + Household: White-Collar	4%	(13)	96%	(321)	333
Self + Household: Blue Collar	2%	(6)	98%	(319)	325
Union HH: No	3%	(20)	97%	(742)	762
LGBTQ+: Yes	3%	(2)	97%	(89)	92
LGBTQ+: No	3%	(21)	97%	(689)	709
Motivated to Vote	3%	(20)	97%	(700)	720
Parent: Yes	1%	(3)	99%	(226)	229
Parent: No	4%	(20)	96%	(551)	572
COVID Vaccine: Yes	3%	(17)	97%	(513)	530
COVID Vaccine: No	2%	(6)	98%	(264)	271
Student Loans: Yes	1%	(2)	99%	(159)	161
Student Loans: No	3%	(21)	97%	(619)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_13: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	56%	(451)	44%	(350)	801
Gender: Male	49%	(177)	51%	(183)	360
Gender: Female	62%	(274)	38%	(167)	441
Age: 18-34	40%	(91)	60%	(134)	225
Age: 35-44	51%	(56)	49%	(54)	111
Age: 45-64	58%	(166)	42%	(118)	284
Age: 65+	76%	(138)	24%	(44)	182
GenZers: 1997-2012	35%	(44)	65%	(81)	124
Millennials: 1981-1996	50%	(91)	50%	(92)	183
GenXers: 1965-1980	57%	(130)	43%	(97)	227
Baby Boomers: 1946-1964	70%	(175)	30%	(73)	248
Educ: < College	59%	(289)	41%	(197)	486
Educ: Bachelors degree	52%	(97)	48%	(90)	187
Educ: Post-grad	51%	(65)	49%	(63)	128
Income: Under 50k	56%	(187)	44%	(146)	333
Income: 50k-100k	59%	(180)	41%	(124)	304
Income: 100k+	51%	(84)	49%	(81)	165
Ethnicity: White (Non-Hispanic)	66%	(318)	34%	(165)	482
Ethnicity: Black (Non-Hispanic)	42%	(108)	58%	(151)	259
All Christian	62%	(233)	38%	(140)	373
Agnostic/Nothing in particular	51%	(91)	49%	(88)	179
Something Else	55%	(107)	45%	(89)	196
Evangelical	62%	(197)	38%	(123)	320
Non-Evangelical	58%	(138)	42%	(100)	239
PID: Dem (no lean)	44%	(131)	56%	(165)	296
PID: Ind (no lean)	53%	(93)	47%	(84)	176
PID: Rep (no lean)	69%	(228)	31%	(101)	328

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Table BLMB9_13: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	56%	(451)	44%	(350)	801
PID/Gender: Dem Men	35%	(49)	65%	(91)	140
PID/Gender: Dem Women	52%	(82)	48%	(74)	156
PID/Gender: Ind Men	52%	(42)	48%	(39)	80
PID/Gender: Ind Women	53%	(51)	47%	(45)	96
PID/Gender: Rep Men	62%	(86)	38%	(53)	139
PID/Gender: Rep Women	75%	(141)	25%	(48)	189
Ideo: Liberal (1-3)	45%	(102)	55%	(123)	224
Ideo: Moderate (4)	52%	(107)	48%	(98)	205
Ideo: Conservative (5-7)	67%	(219)	33%	(108)	327
Ideo/PID: Conservative Republican	73%	(183)	27%	(66)	249
Ideo/PID: Moderate/Liberal Republican	52%	(36)	48%	(33)	69
Ideo/PID: Moderate/Conservative Democrat	41%	(43)	59%	(63)	106
Ideo/PID: Liberal Democrat	47%	(80)	53%	(90)	170
Unfavorable of Biden and Trump	53%	(70)	47%	(63)	133
2024 H2H Matchup: Biden Voter	47%	(161)	53%	(183)	344
2024 H2H Matchup: Trump Voter	67%	(261)	33%	(129)	391
2022 House Vote: Democrat	45%	(149)	55%	(181)	330
2022 House Vote: Republican	69%	(238)	31%	(104)	342
2022 House Vote: Did not Vote	51%	(57)	49%	(54)	111
2020 Vote: Joe Biden	46%	(170)	54%	(202)	372
2020 Vote: Donald Trump	68%	(254)	32%	(117)	371
2016 Vote: Hillary Clinton	47%	(136)	53%	(150)	286
2016 Vote: Donald Trump	71%	(223)	29%	(93)	316
U.S. Economy: Wrong Track	65%	(349)	35%	(188)	537
U.S. Economy: Right Direction	39%	(102)	61%	(162)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	47%	(125)	53%	(143)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	66%	(271)	34%	(139)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	44%	(55)	56%	(68)	123
Top 2024 Issue: Economy	61%	(206)	39%	(129)	335

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Table BLMB9_13: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	56%	(451)	44%	(350)	801
Community: Urban	36%	(55)	64%	(96)	151
Community: Suburban	56%	(228)	44%	(177)	404
Community: Rural	69%	(169)	31%	(77)	246
Community/Gender: Urban Women	44%	(32)	56%	(41)	73
Community/Gender: Urban Men	29%	(23)	71%	(55)	78
Community/Gender: Rural Women	74%	(109)	26%	(39)	149
Community/Gender: Rural Men	61%	(59)	39%	(38)	97
Community/Gender: Suburban Women	61%	(133)	39%	(87)	219
Community/Gender: Suburban Men	51%	(95)	49%	(90)	185
Homeowner	62%	(311)	38%	(193)	505
Renter	48%	(126)	52%	(139)	265
Military HHnm: Yes	68%	(99)	32%	(46)	146
Military HH: No	54%	(352)	46%	(304)	655
Employ: Private Sector	50%	(129)	50%	(129)	259
Employ: Government	45%	(31)	55%	(39)	70
Employ: Self-Employed	51%	(46)	49%	(43)	89
Employ: Retired	77%	(156)	23%	(47)	202
Employ: Unemployed	45%	(31)	55%	(38)	69
Self + Household: White-Collar	55%	(183)	45%	(151)	333
Self + Household: Blue Collar	60%	(195)	40%	(131)	325
Union HH: No	58%	(442)	42%	(320)	762
LGBTQ+: Yes	42%	(38)	58%	(53)	92
LGBTQ+: No	58%	(413)	42%	(297)	709
Motivated to Vote	58%	(421)	42%	(299)	720
Parent: Yes	52%	(119)	48%	(110)	229
Parent: No	58%	(332)	42%	(240)	572
COVID Vaccine: Yes	55%	(291)	45%	(239)	530
COVID Vaccine: No	59%	(160)	41%	(110)	271
Student Loans: Yes	49%	(78)	51%	(83)	161
Student Loans: No	58%	(373)	42%	(267)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_14: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	22%	(173)	78%	(628)	801
Gender: Male	19%	(70)	81%	(291)	360
Gender: Female	24%	(104)	76%	(337)	441
Age: 18-34	22%	(50)	78%	(175)	225
Age: 35-44	22%	(24)	78%	(87)	111
Age: 45-64	21%	(58)	79%	(225)	284
Age: 65+	23%	(41)	77%	(140)	182
GenZers: 1997-2012	23%	(29)	77%	(95)	124
Millennials: 1981-1996	21%	(39)	79%	(144)	183
GenXers: 1965-1980	25%	(57)	75%	(170)	227
Baby Boomers: 1946-1964	19%	(47)	81%	(201)	248
Educ: < College	25%	(119)	75%	(367)	486
Educ: Bachelors degree	20%	(37)	80%	(150)	187
Educ: Post-grad	13%	(17)	87%	(111)	128
Income: Under 50k	22%	(75)	78%	(258)	333
Income: 50k-100k	23%	(70)	77%	(234)	304
Income: 100k+	17%	(29)	83%	(136)	165
Ethnicity: White (Non-Hispanic)	25%	(120)	75%	(363)	482
Ethnicity: Black (Non-Hispanic)	15%	(39)	85%	(220)	259
All Christian	21%	(78)	79%	(295)	373
Agnostic/Nothing in particular	27%	(48)	73%	(130)	179
Something Else	20%	(40)	80%	(156)	196
Evangelical	22%	(70)	78%	(250)	320
Non-Evangelical	20%	(48)	80%	(191)	239
PID: Dem (no lean)	17%	(51)	83%	(245)	296
PID: Ind (no lean)	22%	(39)	78%	(138)	176
PID: Rep (no lean)	26%	(84)	74%	(244)	328

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Table BLMB9_14: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	22%	(173)	78%	(628)	801
PID/Gender: Dem Men	16%	(22)	84%	(119)	140
PID/Gender: Dem Women	19%	(29)	81%	(127)	156
PID/Gender: Ind Men	25%	(20)	75%	(60)	80
PID/Gender: Ind Women	19%	(18)	81%	(78)	96
PID/Gender: Rep Men	20%	(28)	80%	(112)	139
PID/Gender: Rep Women	30%	(56)	70%	(132)	189
Ideo: Liberal (1-3)	22%	(49)	78%	(175)	224
Ideo: Moderate (4)	19%	(40)	81%	(165)	205
Ideo: Conservative (5-7)	24%	(79)	76%	(248)	327
Ideo/PID: Conservative Republican	25%	(63)	75%	(186)	249
Ideo/PID: Moderate/Liberal Republican	29%	(20)	71%	(49)	69
Ideo/PID: Moderate/Conservative Democrat	10%	(10)	90%	(96)	106
Ideo/PID: Liberal Democrat	22%	(38)	78%	(133)	170
Unfavorable of Biden and Trump	25%	(33)	75%	(100)	133
2024 H2H Matchup: Biden Voter	18%	(61)	82%	(283)	344
2024 H2H Matchup: Trump Voter	27%	(104)	73%	(286)	391
2022 House Vote: Democrat	16%	(54)	84%	(276)	330
2022 House Vote: Republican	27%	(91)	73%	(251)	342
2022 House Vote: Did not Vote	24%	(27)	76%	(84)	111
2020 Vote: Joe Biden	17%	(65)	83%	(307)	372
2020 Vote: Donald Trump	26%	(97)	74%	(273)	371
2016 Vote: Hillary Clinton	18%	(51)	82%	(235)	286
2016 Vote: Donald Trump	25%	(80)	75%	(235)	316
U.S. Economy: Wrong Track	23%	(123)	77%	(414)	537
U.S. Economy: Right Direction	19%	(50)	81%	(214)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(50)	81%	(218)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(107)	74%	(303)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(17)	86%	(106)	123
Top 2024 Issue: Economy	27%	(89)	73%	(245)	335

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Table BLMB9_14: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	22%	(173)	78%	(628)	801
Community: Urban	13%	(20)	87%	(130)	151
Community: Suburban	22%	(90)	78%	(314)	404
Community: Rural	26%	(63)	74%	(183)	246
Community/Gender: Urban Women	15%	(11)	85%	(62)	73
Community/Gender: Urban Men	12%	(9)	88%	(69)	78
Community/Gender: Rural Women	27%	(41)	73%	(108)	149
Community/Gender: Rural Men	23%	(23)	77%	(75)	97
Community/Gender: Suburban Women	24%	(52)	76%	(167)	219
Community/Gender: Suburban Men	20%	(38)	80%	(147)	185
Homeowner	23%	(114)	77%	(390)	505
Renter	20%	(53)	80%	(212)	265
Military HHnm: Yes	26%	(38)	74%	(107)	146
Military HH: No	21%	(135)	79%	(520)	655
Employ: Private Sector	21%	(55)	79%	(204)	259
Employ: Government	26%	(18)	74%	(52)	70
Employ: Self-Employed	21%	(18)	79%	(70)	89
Employ: Retired	23%	(46)	77%	(156)	202
Employ: Unemployed	18%	(12)	82%	(57)	69
Self + Household: White-Collar	19%	(62)	81%	(271)	333
Self + Household: Blue Collar	28%	(91)	72%	(235)	325
Union HH: No	22%	(169)	78%	(593)	762
LGBTQ+: Yes	22%	(20)	78%	(72)	92
LGBTQ+: No	22%	(154)	78%	(556)	709
Motivated to Vote	21%	(150)	79%	(570)	720
Parent: Yes	21%	(49)	79%	(181)	229
Parent: No	22%	(125)	78%	(447)	572
COVID Vaccine: Yes	22%	(116)	78%	(414)	530
COVID Vaccine: No	21%	(57)	79%	(213)	271
Student Loans: Yes	17%	(28)	83%	(133)	161
Student Loans: No	23%	(146)	77%	(494)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB9_15: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	35%	(283)	65%	(518)	801
Gender: Male	33%	(118)	67%	(242)	360
Gender: Female	38%	(165)	62%	(275)	441
Age: 18-34	27%	(61)	73%	(163)	225
Age: 35-44	29%	(32)	71%	(79)	111
Age: 45-64	43%	(121)	57%	(163)	284
Age: 65+	38%	(69)	62%	(113)	182
GenZers: 1997-2012	26%	(32)	74%	(92)	124
Millennials: 1981-1996	29%	(52)	71%	(131)	183
GenXers: 1965-1980	39%	(89)	61%	(138)	227
Baby Boomers: 1946-1964	42%	(104)	58%	(144)	248
Educ: < College	33%	(161)	67%	(325)	486
Educ: Bachelors degree	40%	(75)	60%	(112)	187
Educ: Post-grad	37%	(48)	63%	(80)	128
Income: Under 50k	36%	(120)	64%	(213)	333
Income: 50k-100k	32%	(98)	68%	(206)	304
Income: 100k+	40%	(65)	60%	(99)	165
Ethnicity: White (Non-Hispanic)	34%	(166)	66%	(317)	482
Ethnicity: Black (Non-Hispanic)	39%	(101)	61%	(158)	259
All Christian	32%	(120)	68%	(253)	373
Agnostic/Nothing in particular	34%	(60)	66%	(118)	179
Something Else	40%	(79)	60%	(117)	196
Evangelical	35%	(111)	65%	(209)	320
Non-Evangelical	36%	(87)	64%	(152)	239
PID: Dem (no lean)	47%	(139)	53%	(158)	296
PID: Ind (no lean)	34%	(60)	66%	(117)	176
PID: Rep (no lean)	26%	(85)	74%	(243)	328

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Table BLMB9_15: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	35%	(283)	65%	(518)	801
PID/Gender: Dem Men	42%	(59)	58%	(81)	140
PID/Gender: Dem Women	51%	(79)	49%	(77)	156
PID/Gender: Ind Men	33%	(26)	67%	(54)	80
PID/Gender: Ind Women	35%	(33)	65%	(63)	96
PID/Gender: Rep Men	23%	(32)	77%	(107)	139
PID/Gender: Rep Women	28%	(53)	72%	(136)	189
Ideo: Liberal (1-3)	42%	(95)	58%	(129)	224
Ideo: Moderate (4)	40%	(83)	60%	(122)	205
Ideo: Conservative (5-7)	27%	(89)	73%	(239)	327
Ideo/PID: Conservative Republican	27%	(68)	73%	(181)	249
Ideo/PID: Moderate/Liberal Republican	24%	(16)	76%	(53)	69
Ideo/PID: Moderate/Conservative Democrat	46%	(49)	54%	(57)	106
Ideo/PID: Liberal Democrat	45%	(77)	55%	(93)	170
Unfavorable of Biden and Trump	34%	(45)	66%	(88)	133
2024 H2H Matchup: Biden Voter	46%	(159)	54%	(185)	344
2024 H2H Matchup: Trump Voter	24%	(95)	76%	(296)	391
2022 House Vote: Democrat	48%	(158)	52%	(173)	330
2022 House Vote: Republican	24%	(81)	76%	(261)	342
2022 House Vote: Did not Vote	39%	(43)	61%	(68)	111
2020 Vote: Joe Biden	47%	(174)	53%	(198)	372
2020 Vote: Donald Trump	24%	(89)	76%	(282)	371
2016 Vote: Hillary Clinton	47%	(134)	53%	(152)	286
2016 Vote: Donald Trump	26%	(81)	74%	(234)	316
U.S. Economy: Wrong Track	30%	(161)	70%	(377)	537
U.S. Economy: Right Direction	47%	(123)	53%	(141)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	49%	(131)	51%	(137)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(95)	77%	(315)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	46%	(57)	54%	(66)	123
Top 2024 Issue: Economy	29%	(97)	71%	(237)	335

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Table BLMB9_15: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	35%	(283)	65%	(518)	801
Community: Urban	31%	(47)	69%	(104)	151
Community: Suburban	37%	(149)	63%	(255)	404
Community: Rural	35%	(87)	65%	(159)	246
Community/Gender: Urban Women	42%	(30)	58%	(42)	73
Community/Gender: Urban Men	21%	(17)	79%	(61)	78
Community/Gender: Rural Women	34%	(50)	66%	(99)	149
Community/Gender: Rural Men	38%	(37)	62%	(60)	97
Community/Gender: Suburban Women	39%	(85)	61%	(135)	219
Community/Gender: Suburban Men	35%	(64)	65%	(121)	185
Homeowner	38%	(193)	62%	(311)	505
Renter	32%	(84)	68%	(181)	265
Military HHnm: Yes	32%	(47)	68%	(99)	146
Military HH: No	36%	(236)	64%	(419)	655
Employ: Private Sector	34%	(89)	66%	(170)	259
Employ: Government	28%	(19)	72%	(50)	70
Employ: Self-Employed	34%	(30)	66%	(58)	89
Employ: Retired	43%	(86)	57%	(116)	202
Employ: Unemployed	37%	(25)	63%	(44)	69
Self + Household: White-Collar	36%	(119)	64%	(214)	333
Self + Household: Blue Collar	33%	(107)	67%	(218)	325
Union HH: No	36%	(272)	64%	(490)	762
LGBTQ+: Yes	31%	(28)	69%	(64)	92
LGBTQ+: No	36%	(255)	64%	(454)	709
Motivated to Vote	35%	(255)	65%	(465)	720
Parent: Yes	36%	(82)	64%	(148)	229
Parent: No	35%	(202)	65%	(370)	572
COVID Vaccine: Yes	40%	(214)	60%	(316)	530
COVID Vaccine: No	25%	(69)	75%	(202)	271
Student Loans: Yes	44%	(71)	56%	(91)	161
Student Loans: No	33%	(213)	67%	(427)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_16: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not selected		Total N
Registered Voters	21%	(168)	79%	(633)	801
Gender: Male	22%	(79)	78%	(281)	360
Gender: Female	20%	(89)	80%	(352)	441
Age: 18-34	18%	(40)	82%	(185)	225
Age: 35-44	19%	(21)	81%	(89)	111
Age: 45-64	24%	(69)	76%	(215)	284
Age: 65+	21%	(38)	79%	(144)	182
GenZers: 1997-2012	18%	(23)	82%	(102)	124
Millennials: 1981-1996	18%	(33)	82%	(150)	183
GenXers: 1965-1980	24%	(55)	76%	(172)	227
Baby Boomers: 1946-1964	22%	(54)	78%	(194)	248
Educ: < College	23%	(110)	77%	(376)	486
Educ: Bachelors degree	21%	(39)	79%	(147)	187
Educ: Post-grad	15%	(19)	85%	(109)	128
Income: Under 50k	21%	(70)	79%	(263)	333
Income: 50k-100k	24%	(72)	76%	(232)	304
Income: 100k+	16%	(27)	84%	(138)	165
Ethnicity: White (Non-Hispanic)	25%	(119)	75%	(363)	482
Ethnicity: Black (Non-Hispanic)	16%	(40)	84%	(219)	259
All Christian	23%	(87)	77%	(286)	373
Agnostic/Nothing in particular	13%	(24)	87%	(155)	179
Something Else	25%	(49)	75%	(146)	196
Evangelical	23%	(75)	77%	(245)	320
Non-Evangelical	25%	(60)	75%	(178)	239
PID: Dem (no lean)	16%	(47)	84%	(249)	296
PID: Ind (no lean)	20%	(35)	80%	(141)	176
PID: Rep (no lean)	26%	(86)	74%	(242)	328

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Table BLMB9_16: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not selected		Total N
Registered Voters	21%	(168)	79%	(633)	801
PID/Gender: Dem Men	21%	(30)	79%	(110)	140
PID/Gender: Dem Women	11%	(17)	89%	(139)	156
PID/Gender: Ind Men	16%	(13)	84%	(68)	80
PID/Gender: Ind Women	23%	(23)	77%	(73)	96
PID/Gender: Rep Men	26%	(37)	74%	(103)	139
PID/Gender: Rep Women	26%	(49)	74%	(140)	189
Ideo: Liberal (1-3)	13%	(29)	87%	(195)	224
Ideo: Moderate (4)	25%	(51)	75%	(153)	205
Ideo: Conservative (5-7)	23%	(76)	77%	(251)	327
Ideo/PID: Conservative Republican	26%	(65)	74%	(184)	249
Ideo/PID: Moderate/Liberal Republican	21%	(15)	79%	(54)	69
Ideo/PID: Moderate/Conservative Democrat	21%	(22)	79%	(84)	106
Ideo/PID: Liberal Democrat	12%	(21)	88%	(150)	170
Unfavorable of Biden and Trump	12%	(17)	88%	(116)	133
2024 H2H Matchup: Biden Voter	15%	(50)	85%	(294)	344
2024 H2H Matchup: Trump Voter	28%	(110)	72%	(281)	391
2022 House Vote: Democrat	15%	(48)	85%	(282)	330
2022 House Vote: Republican	29%	(98)	71%	(244)	342
2022 House Vote: Did not Vote	19%	(21)	81%	(90)	111
2020 Vote: Joe Biden	15%	(56)	85%	(317)	372
2020 Vote: Donald Trump	27%	(99)	73%	(272)	371
2016 Vote: Hillary Clinton	17%	(50)	83%	(236)	286
2016 Vote: Donald Trump	26%	(81)	74%	(235)	316
U.S. Economy: Wrong Track	24%	(127)	76%	(411)	537
U.S. Economy: Right Direction	16%	(42)	84%	(222)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(37)	86%	(231)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27%	(112)	73%	(298)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(20)	84%	(103)	123
Top 2024 Issue: Economy	24%	(79)	76%	(256)	335

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Table BLMB9_16: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not selected		Total N
Registered Voters	21%	(168)	79%	(633)	801
Community: Urban	20%	(30)	80%	(121)	151
Community: Suburban	18%	(72)	82%	(332)	404
Community: Rural	27%	(66)	73%	(180)	246
Community/Gender: Urban Women	15%	(11)	85%	(61)	73
Community/Gender: Urban Men	24%	(19)	76%	(59)	78
Community/Gender: Rural Women	28%	(42)	72%	(107)	149
Community/Gender: Rural Men	25%	(24)	75%	(73)	97
Community/Gender: Suburban Women	16%	(35)	84%	(184)	219
Community/Gender: Suburban Men	20%	(37)	80%	(149)	185
Homeowner	21%	(107)	79%	(397)	505
Renter	20%	(53)	80%	(212)	265
Military HHnm: Yes	27%	(39)	73%	(107)	146
Military HH: No	20%	(129)	80%	(526)	655
Employ: Private Sector	21%	(55)	79%	(203)	259
Employ: Government	21%	(15)	79%	(55)	70
Employ: Self-Employed	20%	(18)	80%	(71)	89
Employ: Retired	23%	(47)	77%	(156)	202
Employ: Unemployed	16%	(11)	84%	(58)	69
Self + Household: White-Collar	16%	(54)	84%	(280)	333
Self + Household: Blue Collar	26%	(83)	74%	(242)	325
Union HH: No	21%	(157)	79%	(604)	762
LGBTQ+: Yes	13%	(12)	87%	(79)	92
LGBTQ+: No	22%	(156)	78%	(553)	709
Motivated to Vote	21%	(154)	79%	(566)	720
Parent: Yes	23%	(53)	77%	(176)	229
Parent: No	20%	(115)	80%	(457)	572
COVID Vaccine: Yes	19%	(98)	81%	(432)	530
COVID Vaccine: No	26%	(70)	74%	(201)	271
Student Loans: Yes	16%	(26)	84%	(135)	161
Student Loans: No	22%	(142)	78%	(497)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_1: *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(387)	37%	(298)	15%	(117)	801
Gender: Male	46%	(166)	41%	(146)	13%	(49)	360
Gender: Female	50%	(221)	34%	(151)	16%	(68)	441
Age: 18-34	44%	(100)	33%	(75)	22%	(50)	225
Age: 35-44	38%	(42)	51%	(57)	11%	(12)	111
Age: 45-64	50%	(142)	37%	(106)	13%	(36)	284
Age: 65+	56%	(102)	33%	(60)	11%	(19)	182
GenZers: 1997-2012	40%	(50)	34%	(42)	26%	(33)	124
Millennials: 1981-1996	47%	(85)	39%	(71)	15%	(27)	183
GenXers: 1965-1980	50%	(112)	38%	(86)	12%	(28)	227
Baby Boomers: 1946-1964	52%	(130)	37%	(93)	10%	(26)	248
Educ: < College	52%	(251)	35%	(168)	14%	(67)	486
Educ: Bachelors degree	45%	(85)	35%	(65)	20%	(37)	187
Educ: Post-grad	40%	(51)	50%	(65)	10%	(13)	128
Income: Under 50k	46%	(153)	38%	(125)	16%	(55)	333
Income: 50k-100k	52%	(157)	36%	(111)	12%	(36)	304
Income: 100k+	47%	(77)	37%	(62)	16%	(26)	165
Ethnicity: White (Non-Hispanic)	65%	(312)	24%	(115)	12%	(56)	482
Ethnicity: Black (Non-Hispanic)	19%	(50)	62%	(160)	19%	(49)	259
All Christian	61%	(227)	27%	(102)	12%	(44)	373
Agnostic/Nothing in particular	33%	(59)	48%	(86)	19%	(34)	179
Something Else	43%	(85)	42%	(82)	15%	(29)	196
Evangelical	62%	(200)	26%	(84)	11%	(37)	320
Non-Evangelical	44%	(106)	40%	(96)	15%	(36)	239
PID: Dem (no lean)	8%	(22)	75%	(223)	17%	(51)	296
PID: Ind (no lean)	42%	(73)	35%	(62)	23%	(41)	176
PID: Rep (no lean)	89%	(291)	4%	(12)	8%	(25)	328
PID/Gender: Dem Men	10%	(14)	75%	(106)	14%	(20)	140
PID/Gender: Dem Women	5%	(8)	75%	(117)	20%	(31)	156
PID/Gender: Ind Men	39%	(31)	42%	(34)	19%	(16)	80
PID/Gender: Ind Women	44%	(42)	30%	(29)	26%	(25)	96
PID/Gender: Rep Men	86%	(120)	5%	(7)	9%	(13)	139
PID/Gender: Rep Women	90%	(171)	3%	(5)	7%	(13)	189

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Table BLMB10_1: *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(387)	37%	(298)	15%	(117)	801
Ideo: Liberal (1-3)	13%	(29)	66%	(148)	21%	(47)	224
Ideo: Moderate (4)	31%	(64)	48%	(99)	20%	(41)	205
Ideo: Conservative (5-7)	85%	(277)	10%	(32)	6%	(18)	327
Ideo/PID: Conservative Republican	94%	(234)	2%	(4)	4%	(11)	249
Ideo/PID: Moderate/Liberal Republican	69%	(47)	10%	(7)	21%	(15)	69
Ideo/PID: Moderate/Conservative Democrat	10%	(11)	77%	(81)	13%	(14)	106
Ideo/PID: Liberal Democrat	6%	(10)	75%	(128)	19%	(32)	170
Unfavorable of Biden and Trump	38%	(50)	21%	(27)	41%	(55)	133
2024 H2H Matchup: Biden Voter	5%	(17)	81%	(278)	15%	(50)	344
2024 H2H Matchup: Trump Voter	91%	(354)	2%	(9)	7%	(27)	391
2022 House Vote: Democrat	8%	(28)	73%	(241)	19%	(62)	330
2022 House Vote: Republican	87%	(298)	4%	(12)	9%	(32)	342
2022 House Vote: Did not Vote	47%	(52)	35%	(39)	18%	(20)	111
2020 Vote: Joe Biden	8%	(29)	75%	(279)	17%	(64)	372
2020 Vote: Donald Trump	90%	(333)	1%	(6)	9%	(32)	371
2016 Vote: Hillary Clinton	8%	(22)	78%	(224)	14%	(40)	286
2016 Vote: Donald Trump	87%	(274)	4%	(12)	9%	(30)	316
U.S. Economy: Wrong Track	65%	(350)	17%	(93)	18%	(94)	537
U.S. Economy: Right Direction	14%	(37)	78%	(205)	9%	(22)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(9)	87%	(232)	10%	(26)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87%	(359)	4%	(18)	8%	(34)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(18)	39%	(47)	46%	(57)	123
Top 2024 Issue: Economy	61%	(202)	25%	(84)	14%	(48)	335
Community: Urban	33%	(50)	52%	(78)	15%	(23)	151
Community: Suburban	43%	(172)	40%	(160)	18%	(72)	404
Community: Rural	67%	(165)	24%	(59)	9%	(22)	246
Community/Gender: Urban Women	29%	(21)	49%	(36)	22%	(16)	73
Community/Gender: Urban Men	37%	(28)	55%	(43)	9%	(7)	78
Community/Gender: Rural Women	72%	(108)	18%	(27)	9%	(14)	149
Community/Gender: Rural Men	59%	(57)	33%	(32)	9%	(9)	97
Community/Gender: Suburban Women	42%	(92)	40%	(89)	18%	(39)	219
Community/Gender: Suburban Men	43%	(80)	39%	(72)	18%	(33)	185

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Table BLMB10_1: *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(387)	37%	(298)	15%	(117)	801
Homeowner	55%	(277)	33%	(168)	12%	(60)	505
Renter	36%	(97)	45%	(119)	19%	(49)	265
Military HHnm: Yes	55%	(80)	32%	(46)	14%	(20)	146
Military HH: No	47%	(307)	38%	(251)	15%	(97)	655
Employ: Private Sector	48%	(123)	39%	(101)	13%	(34)	259
Employ: Government	44%	(31)	37%	(26)	19%	(13)	70
Employ: Self-Employed	47%	(42)	43%	(38)	10%	(9)	89
Employ: Retired	53%	(108)	36%	(72)	11%	(22)	202
Employ: Unemployed	34%	(24)	48%	(33)	17%	(12)	69
Self + Household: White-Collar	48%	(159)	39%	(129)	14%	(46)	333
Self + Household: Blue Collar	52%	(171)	35%	(114)	13%	(41)	325
Union HH: No	49%	(376)	36%	(277)	14%	(109)	762
LGBTQ+: Yes	33%	(30)	45%	(41)	23%	(21)	92
LGBTQ+: No	50%	(357)	36%	(257)	14%	(96)	709
Motivated to Vote	50%	(360)	38%	(275)	12%	(85)	720
Parent: Yes	47%	(109)	37%	(86)	15%	(35)	229
Parent: No	49%	(278)	37%	(212)	14%	(82)	572
COVID Vaccine: Yes	39%	(205)	46%	(243)	15%	(82)	530
COVID Vaccine: No	67%	(182)	20%	(54)	13%	(35)	271
Student Loans: Yes	37%	(59)	45%	(73)	18%	(29)	161
Student Loans: No	51%	(327)	35%	(225)	14%	(88)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_2: *Who do you trust more to handle each of the following economic issues? — Unemployment*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(388)	37%	(300)	14%	(113)	801
Gender: Male	46%	(167)	40%	(145)	13%	(48)	360
Gender: Female	50%	(221)	35%	(155)	15%	(65)	441
Age: 18-34	45%	(102)	33%	(74)	21%	(48)	225
Age: 35-44	41%	(45)	50%	(55)	10%	(11)	111
Age: 45-64	51%	(145)	37%	(106)	12%	(33)	284
Age: 65+	53%	(96)	35%	(64)	12%	(21)	182
GenZers: 1997-2012	37%	(47)	37%	(46)	26%	(32)	124
Millennials: 1981-1996	50%	(92)	36%	(67)	13%	(24)	183
GenXers: 1965-1980	51%	(117)	37%	(84)	11%	(26)	227
Baby Boomers: 1946-1964	49%	(123)	39%	(97)	12%	(29)	248
Educ: < College	52%	(254)	35%	(169)	13%	(63)	486
Educ: Bachelors degree	44%	(83)	37%	(69)	19%	(35)	187
Educ: Post-grad	40%	(52)	48%	(61)	12%	(15)	128
Income: Under 50k	47%	(157)	38%	(127)	15%	(48)	333
Income: 50k-100k	51%	(154)	36%	(110)	13%	(39)	304
Income: 100k+	47%	(78)	38%	(62)	15%	(25)	165
Ethnicity: White (Non-Hispanic)	64%	(308)	24%	(115)	12%	(59)	482
Ethnicity: Black (Non-Hispanic)	21%	(54)	61%	(159)	18%	(47)	259
All Christian	61%	(228)	28%	(105)	11%	(40)	373
Agnostic/Nothing in particular	37%	(66)	46%	(83)	17%	(30)	179
Something Else	41%	(80)	43%	(84)	16%	(32)	196
Evangelical	61%	(195)	26%	(84)	13%	(42)	320
Non-Evangelical	45%	(108)	42%	(100)	13%	(30)	239
PID: Dem (no lean)	10%	(28)	77%	(227)	14%	(41)	296
PID: Ind (no lean)	40%	(71)	33%	(59)	27%	(47)	176
PID: Rep (no lean)	88%	(290)	4%	(14)	8%	(25)	328
PID/Gender: Dem Men	13%	(18)	76%	(107)	11%	(16)	140
PID/Gender: Dem Women	7%	(10)	77%	(120)	17%	(26)	156
PID/Gender: Ind Men	36%	(29)	37%	(30)	27%	(22)	80
PID/Gender: Ind Women	43%	(42)	31%	(29)	26%	(25)	96
PID/Gender: Rep Men	86%	(120)	6%	(9)	7%	(10)	139
PID/Gender: Rep Women	90%	(169)	3%	(5)	8%	(14)	189

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Table BLMB10_2: *Who do you trust more to handle each of the following economic issues? — Unemployment*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(388)	37%	(300)	14%	(113)	801
Ideo: Liberal (1-3)	15%	(33)	69%	(154)	17%	(38)	224
Ideo: Moderate (4)	31%	(63)	48%	(97)	21%	(44)	205
Ideo: Conservative (5-7)	85%	(277)	9%	(30)	6%	(21)	327
Ideo/PID: Conservative Republican	93%	(231)	2%	(5)	5%	(12)	249
Ideo/PID: Moderate/Liberal Republican	72%	(49)	12%	(8)	17%	(11)	69
Ideo/PID: Moderate/Conservative Democrat	15%	(16)	75%	(79)	11%	(12)	106
Ideo/PID: Liberal Democrat	6%	(11)	79%	(134)	15%	(26)	170
Unfavorable of Biden and Trump	31%	(42)	23%	(31)	46%	(61)	133
2024 H2H Matchup: Biden Voter	7%	(23)	81%	(280)	12%	(42)	344
2024 H2H Matchup: Trump Voter	91%	(354)	3%	(11)	6%	(25)	391
2022 House Vote: Democrat	10%	(34)	73%	(242)	17%	(55)	330
2022 House Vote: Republican	86%	(294)	4%	(14)	10%	(34)	342
2022 House Vote: Did not Vote	47%	(52)	36%	(40)	17%	(19)	111
2020 Vote: Joe Biden	10%	(38)	75%	(278)	15%	(56)	372
2020 Vote: Donald Trump	88%	(325)	2%	(8)	10%	(38)	371
2016 Vote: Hillary Clinton	8%	(24)	78%	(223)	14%	(39)	286
2016 Vote: Donald Trump	86%	(272)	4%	(13)	9%	(30)	316
U.S. Economy: Wrong Track	64%	(347)	19%	(101)	17%	(90)	537
U.S. Economy: Right Direction	16%	(42)	75%	(199)	9%	(23)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	87%	(234)	9%	(24)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87%	(355)	4%	(17)	9%	(39)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(23)	40%	(49)	41%	(50)	123
Top 2024 Issue: Economy	60%	(202)	24%	(81)	15%	(51)	335
Community: Urban	38%	(57)	48%	(73)	14%	(20)	151
Community: Suburban	42%	(171)	42%	(171)	16%	(63)	404
Community: Rural	65%	(160)	23%	(56)	12%	(30)	246
Community/Gender: Urban Women	34%	(25)	49%	(35)	17%	(12)	73
Community/Gender: Urban Men	41%	(32)	48%	(38)	10%	(8)	78
Community/Gender: Rural Women	70%	(105)	18%	(27)	12%	(18)	149
Community/Gender: Rural Men	58%	(56)	30%	(29)	12%	(12)	97
Community/Gender: Suburban Women	42%	(92)	42%	(93)	16%	(35)	219
Community/Gender: Suburban Men	43%	(79)	42%	(78)	15%	(28)	185

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Table BLMB10_2: *Who do you trust more to handle each of the following economic issues? — Unemployment*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(388)	37%	(300)	14%	(113)	801
Homeowner	55%	(280)	33%	(168)	11%	(57)	505
Renter	36%	(95)	46%	(121)	19%	(50)	265
Military HHnm: Yes	55%	(81)	32%	(47)	13%	(18)	146
Military HH: No	47%	(308)	39%	(253)	14%	(94)	655
Employ: Private Sector	47%	(121)	40%	(104)	13%	(34)	259
Employ: Government	47%	(33)	37%	(26)	16%	(11)	70
Employ: Self-Employed	47%	(42)	39%	(35)	14%	(12)	89
Employ: Retired	50%	(102)	38%	(77)	12%	(24)	202
Employ: Unemployed	35%	(24)	44%	(30)	21%	(14)	69
Self + Household: White-Collar	48%	(161)	39%	(129)	13%	(43)	333
Self + Household: Blue Collar	52%	(170)	35%	(115)	12%	(40)	325
Union HH: No	50%	(378)	37%	(279)	14%	(104)	762
LGBTQ+: Yes	32%	(29)	50%	(46)	18%	(16)	92
LGBTQ+: No	51%	(359)	36%	(254)	14%	(97)	709
Motivated to Vote	50%	(360)	39%	(278)	11%	(82)	720
Parent: Yes	50%	(115)	36%	(83)	14%	(32)	229
Parent: No	48%	(274)	38%	(217)	14%	(81)	572
COVID Vaccine: Yes	40%	(214)	46%	(242)	14%	(74)	530
COVID Vaccine: No	64%	(174)	21%	(57)	15%	(39)	271
Student Loans: Yes	38%	(62)	46%	(74)	16%	(25)	161
Student Loans: No	51%	(327)	35%	(226)	14%	(87)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(342)	36%	(287)	21%	(172)	801
Gender: Male	39%	(141)	41%	(147)	20%	(73)	360
Gender: Female	46%	(201)	32%	(141)	23%	(99)	441
Age: 18-34	39%	(88)	35%	(78)	26%	(59)	225
Age: 35-44	40%	(44)	45%	(50)	15%	(17)	111
Age: 45-64	47%	(133)	36%	(101)	17%	(50)	284
Age: 65+	42%	(77)	32%	(58)	26%	(47)	182
GenZers: 1997-2012	32%	(39)	38%	(48)	30%	(37)	124
Millennials: 1981-1996	46%	(84)	34%	(63)	20%	(36)	183
GenXers: 1965-1980	48%	(109)	35%	(80)	16%	(37)	227
Baby Boomers: 1946-1964	40%	(100)	36%	(90)	23%	(58)	248
Educ: < College	48%	(236)	33%	(159)	19%	(91)	486
Educ: Bachelors degree	37%	(69)	34%	(63)	29%	(55)	187
Educ: Post-grad	29%	(37)	51%	(65)	20%	(26)	128
Income: Under 50k	43%	(142)	36%	(121)	21%	(70)	333
Income: 50k-100k	44%	(133)	36%	(108)	21%	(63)	304
Income: 100k+	41%	(68)	36%	(59)	23%	(38)	165
Ethnicity: White (Non-Hispanic)	56%	(271)	23%	(113)	20%	(98)	482
Ethnicity: Black (Non-Hispanic)	20%	(51)	57%	(148)	23%	(60)	259
All Christian	53%	(199)	25%	(95)	21%	(79)	373
Agnostic/Nothing in particular	31%	(55)	45%	(81)	24%	(43)	179
Something Else	39%	(76)	42%	(81)	19%	(38)	196
Evangelical	55%	(175)	24%	(77)	21%	(68)	320
Non-Evangelical	39%	(94)	40%	(96)	21%	(49)	239
PID: Dem (no lean)	8%	(24)	73%	(217)	19%	(56)	296
PID: Ind (no lean)	34%	(59)	31%	(55)	35%	(62)	176
PID: Rep (no lean)	79%	(258)	5%	(16)	16%	(54)	328
PID/Gender: Dem Men	11%	(16)	75%	(105)	14%	(20)	140
PID/Gender: Dem Women	5%	(8)	72%	(111)	23%	(36)	156
PID/Gender: Ind Men	33%	(27)	36%	(29)	31%	(25)	80
PID/Gender: Ind Women	34%	(32)	27%	(26)	39%	(38)	96
PID/Gender: Rep Men	71%	(98)	9%	(13)	20%	(28)	139
PID/Gender: Rep Women	85%	(160)	2%	(3)	13%	(25)	189

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Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(342)	36%	(287)	21%	(172)	801
Ideo: Liberal (1-3)	12%	(26)	69%	(154)	19%	(43)	224
Ideo: Moderate (4)	30%	(61)	43%	(89)	27%	(55)	205
Ideo: Conservative (5-7)	73%	(239)	9%	(29)	18%	(60)	327
Ideo/PID: Conservative Republican	83%	(206)	2%	(5)	16%	(39)	249
Ideo/PID: Moderate/Liberal Republican	63%	(44)	15%	(11)	21%	(15)	69
Ideo/PID: Moderate/Conservative Democrat	14%	(15)	70%	(74)	16%	(17)	106
Ideo/PID: Liberal Democrat	4%	(7)	77%	(131)	19%	(32)	170
Unfavorable of Biden and Trump	27%	(36)	21%	(28)	52%	(69)	133
2024 H2H Matchup: Biden Voter	7%	(23)	76%	(262)	17%	(59)	344
2024 H2H Matchup: Trump Voter	80%	(311)	4%	(15)	16%	(64)	391
2022 House Vote: Democrat	9%	(28)	69%	(227)	23%	(75)	330
2022 House Vote: Republican	76%	(261)	4%	(15)	19%	(66)	342
2022 House Vote: Did not Vote	40%	(44)	35%	(38)	26%	(28)	111
2020 Vote: Joe Biden	9%	(34)	70%	(262)	20%	(76)	372
2020 Vote: Donald Trump	77%	(285)	4%	(14)	19%	(72)	371
2016 Vote: Hillary Clinton	8%	(23)	74%	(211)	18%	(51)	286
2016 Vote: Donald Trump	76%	(241)	6%	(18)	18%	(57)	316
U.S. Economy: Wrong Track	57%	(304)	18%	(95)	26%	(138)	537
U.S. Economy: Right Direction	14%	(38)	73%	(192)	13%	(34)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	84%	(225)	12%	(32)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(320)	4%	(18)	18%	(72)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(10)	37%	(45)	55%	(67)	123
Top 2024 Issue: Economy	54%	(182)	24%	(80)	22%	(73)	335
Community: Urban	30%	(45)	52%	(78)	19%	(28)	151
Community: Suburban	39%	(158)	38%	(155)	23%	(92)	404
Community: Rural	57%	(140)	22%	(54)	21%	(52)	246
Community/Gender: Urban Women	28%	(20)	48%	(35)	24%	(17)	73
Community/Gender: Urban Men	32%	(25)	55%	(43)	14%	(11)	78
Community/Gender: Rural Women	63%	(93)	18%	(26)	20%	(29)	149
Community/Gender: Rural Men	48%	(46)	29%	(28)	23%	(23)	97
Community/Gender: Suburban Women	40%	(87)	36%	(79)	24%	(53)	219
Community/Gender: Suburban Men	38%	(70)	41%	(76)	21%	(39)	185

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Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(342)	36%	(287)	21%	(172)	801
Homeowner	48%	(242)	32%	(161)	20%	(102)	505
Renter	33%	(86)	44%	(116)	24%	(63)	265
Military HHnm: Yes	48%	(70)	32%	(47)	20%	(29)	146
Military HH: No	41%	(272)	37%	(241)	22%	(143)	655
Employ: Private Sector	42%	(109)	38%	(99)	20%	(51)	259
Employ: Government	42%	(29)	39%	(27)	19%	(13)	70
Employ: Self-Employed	41%	(37)	41%	(37)	17%	(16)	89
Employ: Retired	40%	(81)	35%	(70)	25%	(51)	202
Employ: Unemployed	38%	(26)	42%	(29)	21%	(14)	69
Self + Household: White-Collar	41%	(136)	38%	(127)	21%	(71)	333
Self + Household: Blue Collar	49%	(161)	33%	(108)	17%	(57)	325
Union HH: No	44%	(332)	35%	(266)	22%	(164)	762
LGBTQ+: Yes	24%	(22)	50%	(45)	26%	(24)	92
LGBTQ+: No	45%	(320)	34%	(242)	21%	(148)	709
Motivated to Vote	44%	(315)	38%	(271)	19%	(134)	720
Parent: Yes	44%	(100)	36%	(83)	20%	(47)	229
Parent: No	42%	(242)	36%	(205)	22%	(125)	572
COVID Vaccine: Yes	34%	(180)	44%	(233)	22%	(117)	530
COVID Vaccine: No	60%	(161)	20%	(55)	20%	(55)	271
Student Loans: Yes	31%	(50)	46%	(74)	23%	(36)	161
Student Loans: No	46%	(291)	33%	(213)	21%	(135)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_5: *Who do you trust more to handle each of the following economic issues? — Stock market performance*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(391)	29%	(233)	22%	(177)	801
Gender: Male	47%	(168)	32%	(114)	22%	(78)	360
Gender: Female	50%	(223)	27%	(118)	23%	(100)	441
Age: 18-34	48%	(107)	26%	(59)	26%	(59)	225
Age: 35-44	40%	(44)	42%	(46)	19%	(21)	111
Age: 45-64	50%	(142)	29%	(82)	21%	(60)	284
Age: 65+	54%	(98)	25%	(46)	21%	(38)	182
GenZers: 1997-2012	42%	(52)	29%	(36)	29%	(36)	124
Millennials: 1981-1996	50%	(92)	29%	(53)	20%	(37)	183
GenXers: 1965-1980	50%	(113)	28%	(64)	22%	(49)	227
Baby Boomers: 1946-1964	49%	(122)	30%	(75)	21%	(51)	248
Educ: < College	53%	(258)	28%	(137)	19%	(91)	486
Educ: Bachelors degree	48%	(90)	26%	(48)	26%	(49)	187
Educ: Post-grad	34%	(43)	37%	(48)	29%	(37)	128
Income: Under 50k	46%	(154)	30%	(100)	24%	(78)	333
Income: 50k-100k	52%	(158)	29%	(87)	19%	(59)	304
Income: 100k+	48%	(78)	28%	(46)	25%	(41)	165
Ethnicity: White (Non-Hispanic)	62%	(300)	21%	(99)	17%	(83)	482
Ethnicity: Black (Non-Hispanic)	25%	(64)	44%	(114)	31%	(80)	259
All Christian	60%	(223)	19%	(72)	21%	(78)	373
Agnostic/Nothing in particular	37%	(65)	42%	(75)	22%	(39)	179
Something Else	46%	(91)	31%	(60)	23%	(45)	196
Evangelical	63%	(201)	17%	(56)	20%	(63)	320
Non-Evangelical	44%	(105)	31%	(74)	25%	(60)	239
PID: Dem (no lean)	10%	(28)	62%	(182)	29%	(85)	296
PID: Ind (no lean)	45%	(80)	26%	(45)	29%	(51)	176
PID: Rep (no lean)	86%	(282)	2%	(5)	12%	(41)	328
PID/Gender: Dem Men	13%	(18)	63%	(89)	24%	(33)	140
PID/Gender: Dem Women	6%	(10)	60%	(94)	34%	(52)	156
PID/Gender: Ind Men	43%	(34)	27%	(21)	31%	(25)	80
PID/Gender: Ind Women	47%	(45)	25%	(24)	28%	(27)	96
PID/Gender: Rep Men	83%	(115)	3%	(4)	14%	(20)	139
PID/Gender: Rep Women	88%	(167)	—	(1)	11%	(21)	189

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Table BLMB10_5: *Who do you trust more to handle each of the following economic issues? — Stock market performance*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(391)	29%	(233)	22%	(177)	801
Ideo: Liberal (1-3)	16%	(36)	54%	(122)	30%	(66)	224
Ideo: Moderate (4)	37%	(75)	33%	(68)	30%	(62)	205
Ideo: Conservative (5-7)	81%	(264)	8%	(28)	11%	(35)	327
Ideo/PID: Conservative Republican	90%	(223)	1%	(3)	9%	(23)	249
Ideo/PID: Moderate/Liberal Republican	75%	(51)	2%	(1)	23%	(16)	69
Ideo/PID: Moderate/Conservative Democrat	15%	(16)	62%	(66)	23%	(25)	106
Ideo/PID: Liberal Democrat	6%	(10)	63%	(106)	31%	(53)	170
Unfavorable of Biden and Trump	41%	(54)	9%	(13)	50%	(66)	133
2024 H2H Matchup: Biden Voter	7%	(25)	65%	(223)	28%	(96)	344
2024 H2H Matchup: Trump Voter	88%	(344)	2%	(7)	10%	(39)	391
2022 House Vote: Democrat	12%	(40)	58%	(190)	30%	(100)	330
2022 House Vote: Republican	85%	(292)	2%	(6)	13%	(44)	342
2022 House Vote: Did not Vote	44%	(48)	29%	(32)	27%	(30)	111
2020 Vote: Joe Biden	12%	(43)	59%	(218)	30%	(111)	372
2020 Vote: Donald Trump	87%	(322)	1%	(4)	12%	(44)	371
2016 Vote: Hillary Clinton	11%	(31)	62%	(176)	28%	(79)	286
2016 Vote: Donald Trump	84%	(265)	3%	(9)	13%	(41)	316
U.S. Economy: Wrong Track	64%	(346)	13%	(68)	23%	(123)	537
U.S. Economy: Right Direction	17%	(45)	62%	(165)	21%	(54)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(12)	74%	(198)	21%	(57)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87%	(358)	1%	(4)	12%	(49)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(21)	25%	(31)	58%	(71)	123
Top 2024 Issue: Economy	62%	(207)	19%	(63)	19%	(65)	335
Community: Urban	37%	(56)	43%	(65)	19%	(29)	151
Community: Suburban	42%	(169)	29%	(119)	29%	(116)	404
Community: Rural	67%	(165)	20%	(49)	13%	(32)	246
Community/Gender: Urban Women	35%	(25)	41%	(30)	24%	(17)	73
Community/Gender: Urban Men	40%	(31)	45%	(35)	15%	(12)	78
Community/Gender: Rural Women	71%	(106)	15%	(22)	14%	(21)	149
Community/Gender: Rural Men	61%	(59)	28%	(27)	11%	(11)	97
Community/Gender: Suburban Women	42%	(91)	30%	(66)	28%	(62)	219
Community/Gender: Suburban Men	42%	(78)	28%	(53)	29%	(55)	185

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Table BLMB10_5: *Who do you trust more to handle each of the following economic issues? — Stock market performance*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(391)	29%	(233)	22%	(177)	801
Homeowner	54%	(274)	25%	(129)	20%	(102)	505
Renter	40%	(105)	36%	(97)	24%	(64)	265
Military HHnm: Yes	55%	(81)	29%	(42)	16%	(24)	146
Military HH: No	47%	(310)	29%	(191)	23%	(154)	655
Employ: Private Sector	47%	(122)	32%	(83)	21%	(54)	259
Employ: Government	45%	(31)	31%	(21)	25%	(17)	70
Employ: Self-Employed	54%	(48)	36%	(32)	11%	(9)	89
Employ: Retired	50%	(102)	27%	(55)	22%	(45)	202
Employ: Unemployed	39%	(27)	32%	(22)	29%	(20)	69
Self + Household: White-Collar	46%	(152)	32%	(107)	22%	(74)	333
Self + Household: Blue Collar	56%	(183)	25%	(81)	19%	(61)	325
Union HH: No	50%	(378)	28%	(214)	22%	(170)	762
LGBTQ+: Yes	35%	(32)	38%	(35)	27%	(25)	92
LGBTQ+: No	51%	(359)	28%	(198)	22%	(153)	709
Motivated to Vote	50%	(359)	31%	(220)	19%	(140)	720
Parent: Yes	50%	(114)	31%	(72)	19%	(44)	229
Parent: No	48%	(277)	28%	(161)	23%	(134)	572
COVID Vaccine: Yes	40%	(213)	36%	(189)	24%	(128)	530
COVID Vaccine: No	66%	(178)	16%	(44)	18%	(49)	271
Student Loans: Yes	40%	(64)	33%	(53)	27%	(44)	161
Student Loans: No	51%	(327)	28%	(180)	21%	(133)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(384)	38%	(301)	14%	(116)	801
Gender: Male	48%	(173)	42%	(151)	10%	(37)	360
Gender: Female	48%	(211)	34%	(151)	18%	(79)	441
Age: 18-34	40%	(90)	36%	(82)	23%	(53)	225
Age: 35-44	39%	(43)	47%	(52)	14%	(15)	111
Age: 45-64	51%	(144)	38%	(107)	11%	(33)	284
Age: 65+	58%	(106)	33%	(61)	8%	(15)	182
GenZers: 1997-2012	35%	(44)	35%	(44)	29%	(37)	124
Millennials: 1981-1996	44%	(81)	40%	(74)	15%	(28)	183
GenXers: 1965-1980	50%	(113)	38%	(85)	12%	(28)	227
Baby Boomers: 1946-1964	54%	(134)	37%	(92)	9%	(22)	248
Educ: < College	51%	(249)	34%	(165)	15%	(72)	486
Educ: Bachelors degree	46%	(87)	37%	(70)	16%	(31)	187
Educ: Post-grad	38%	(49)	52%	(66)	10%	(13)	128
Income: Under 50k	46%	(153)	38%	(126)	16%	(54)	333
Income: 50k-100k	50%	(151)	37%	(114)	13%	(39)	304
Income: 100k+	49%	(80)	38%	(62)	14%	(23)	165
Ethnicity: White (Non-Hispanic)	63%	(304)	25%	(119)	12%	(59)	482
Ethnicity: Black (Non-Hispanic)	21%	(56)	59%	(154)	19%	(50)	259
All Christian	61%	(227)	28%	(103)	11%	(43)	373
Agnostic/Nothing in particular	33%	(58)	50%	(90)	17%	(31)	179
Something Else	43%	(84)	40%	(79)	17%	(33)	196
Evangelical	62%	(197)	26%	(84)	12%	(39)	320
Non-Evangelical	46%	(110)	38%	(91)	16%	(37)	239
PID: Dem (no lean)	8%	(24)	77%	(227)	15%	(45)	296
PID: Ind (no lean)	38%	(68)	35%	(61)	27%	(48)	176
PID: Rep (no lean)	89%	(292)	4%	(13)	7%	(23)	328
PID/Gender: Dem Men	12%	(17)	78%	(110)	9%	(13)	140
PID/Gender: Dem Women	5%	(7)	75%	(117)	20%	(31)	156
PID/Gender: Ind Men	38%	(31)	40%	(32)	22%	(18)	80
PID/Gender: Ind Women	39%	(37)	30%	(29)	31%	(30)	96
PID/Gender: Rep Men	89%	(125)	6%	(9)	4%	(6)	139
PID/Gender: Rep Women	88%	(167)	2%	(4)	9%	(17)	189

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Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(384)	38%	(301)	14%	(116)	801
Ideo: Liberal (1-3)	17%	(38)	67%	(151)	16%	(35)	224
Ideo: Moderate (4)	31%	(63)	47%	(95)	23%	(46)	205
Ideo: Conservative (5-7)	82%	(268)	11%	(37)	7%	(22)	327
Ideo/PID: Conservative Republican	94%	(234)	2%	(5)	4%	(10)	249
Ideo/PID: Moderate/Liberal Republican	74%	(51)	8%	(5)	19%	(13)	69
Ideo/PID: Moderate/Conservative Democrat	9%	(10)	78%	(83)	13%	(14)	106
Ideo/PID: Liberal Democrat	8%	(13)	78%	(133)	14%	(24)	170
Unfavorable of Biden and Trump	33%	(44)	20%	(27)	46%	(61)	133
2024 H2H Matchup: Biden Voter	6%	(20)	80%	(277)	14%	(47)	344
2024 H2H Matchup: Trump Voter	90%	(350)	3%	(13)	7%	(27)	391
2022 House Vote: Democrat	11%	(35)	72%	(238)	17%	(57)	330
2022 House Vote: Republican	87%	(297)	4%	(13)	9%	(31)	342
2022 House Vote: Did not Vote	42%	(46)	36%	(40)	22%	(25)	111
2020 Vote: Joe Biden	10%	(36)	74%	(275)	16%	(61)	372
2020 Vote: Donald Trump	87%	(322)	4%	(15)	9%	(33)	371
2016 Vote: Hillary Clinton	9%	(26)	78%	(223)	13%	(38)	286
2016 Vote: Donald Trump	86%	(271)	5%	(17)	9%	(28)	316
U.S. Economy: Wrong Track	65%	(351)	17%	(92)	17%	(94)	537
U.S. Economy: Right Direction	12%	(33)	79%	(209)	8%	(22)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	85%	(227)	11%	(29)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(353)	5%	(21)	9%	(36)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(18)	44%	(54)	41%	(51)	123
Top 2024 Issue: Economy	60%	(202)	25%	(84)	15%	(49)	335
Community: Urban	35%	(52)	50%	(75)	16%	(23)	151
Community: Suburban	42%	(169)	42%	(170)	16%	(65)	404
Community: Rural	66%	(162)	23%	(57)	11%	(27)	246
Community/Gender: Urban Women	29%	(21)	50%	(36)	21%	(15)	73
Community/Gender: Urban Men	41%	(32)	49%	(38)	10%	(8)	78
Community/Gender: Rural Women	69%	(103)	17%	(26)	13%	(20)	149
Community/Gender: Rural Men	61%	(59)	32%	(31)	8%	(8)	97
Community/Gender: Suburban Women	40%	(87)	41%	(89)	20%	(43)	219
Community/Gender: Suburban Men	44%	(82)	44%	(81)	12%	(21)	185

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Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(384)	38%	(301)	14%	(116)	801
Homeowner	55%	(276)	34%	(171)	12%	(58)	505
Renter	35%	(92)	46%	(121)	20%	(52)	265
Military HHnm: Yes	58%	(84)	30%	(43)	12%	(18)	146
Military HH: No	46%	(300)	39%	(258)	15%	(98)	655
Employ: Private Sector	47%	(121)	39%	(100)	15%	(38)	259
Employ: Government	35%	(25)	49%	(34)	15%	(11)	70
Employ: Self-Employed	51%	(45)	37%	(33)	12%	(11)	89
Employ: Retired	56%	(112)	35%	(71)	9%	(18)	202
Employ: Unemployed	29%	(20)	51%	(35)	20%	(14)	69
Self + Household: White-Collar	48%	(158)	39%	(131)	13%	(44)	333
Self + Household: Blue Collar	54%	(175)	35%	(115)	11%	(36)	325
Union HH: No	49%	(374)	36%	(277)	15%	(111)	762
LGBTQ+: Yes	23%	(21)	55%	(50)	22%	(20)	92
LGBTQ+: No	51%	(363)	35%	(251)	13%	(95)	709
Motivated to Vote	50%	(358)	39%	(277)	12%	(85)	720
Parent: Yes	47%	(108)	38%	(88)	14%	(33)	229
Parent: No	48%	(276)	37%	(213)	14%	(83)	572
COVID Vaccine: Yes	41%	(216)	46%	(246)	13%	(69)	530
COVID Vaccine: No	62%	(168)	21%	(56)	17%	(47)	271
Student Loans: Yes	37%	(59)	43%	(70)	20%	(32)	161
Student Loans: No	51%	(325)	36%	(232)	13%	(83)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_7: *Who do you trust more to handle each of the following economic issues? — Government spending on social services*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(356)	37%	(294)	19%	(151)	801
Gender: Male	43%	(154)	40%	(144)	17%	(62)	360
Gender: Female	46%	(202)	34%	(150)	20%	(89)	441
Age: 18-34	41%	(91)	32%	(71)	28%	(62)	225
Age: 35-44	35%	(38)	48%	(53)	17%	(19)	111
Age: 45-64	46%	(130)	37%	(106)	17%	(48)	284
Age: 65+	53%	(96)	35%	(64)	12%	(22)	182
GenZers: 1997-2012	34%	(43)	36%	(45)	30%	(37)	124
Millennials: 1981-1996	43%	(79)	35%	(63)	23%	(41)	183
GenXers: 1965-1980	45%	(102)	38%	(85)	18%	(40)	227
Baby Boomers: 1946-1964	49%	(122)	38%	(94)	13%	(31)	248
Educ: < College	50%	(242)	33%	(161)	17%	(82)	486
Educ: Bachelors degree	36%	(68)	38%	(71)	26%	(48)	187
Educ: Post-grad	36%	(46)	48%	(62)	16%	(20)	128
Income: Under 50k	42%	(140)	37%	(124)	21%	(68)	333
Income: 50k-100k	47%	(144)	36%	(110)	16%	(50)	304
Income: 100k+	44%	(72)	37%	(60)	20%	(33)	165
Ethnicity: White (Non-Hispanic)	60%	(288)	24%	(116)	16%	(78)	482
Ethnicity: Black (Non-Hispanic)	17%	(45)	59%	(152)	24%	(63)	259
All Christian	58%	(217)	27%	(101)	15%	(55)	373
Agnostic/Nothing in particular	28%	(51)	49%	(87)	23%	(41)	179
Something Else	40%	(78)	37%	(72)	23%	(46)	196
Evangelical	59%	(188)	24%	(77)	17%	(55)	320
Non-Evangelical	43%	(102)	39%	(92)	19%	(45)	239
PID: Dem (no lean)	8%	(24)	75%	(222)	17%	(51)	296
PID: Ind (no lean)	33%	(58)	33%	(58)	34%	(60)	176
PID: Rep (no lean)	83%	(274)	4%	(14)	12%	(40)	328
PID/Gender: Dem Men	12%	(17)	77%	(108)	10%	(15)	140
PID/Gender: Dem Women	4%	(6)	73%	(113)	23%	(36)	156
PID/Gender: Ind Men	31%	(25)	34%	(27)	35%	(28)	80
PID/Gender: Ind Women	34%	(33)	32%	(31)	33%	(32)	96
PID/Gender: Rep Men	80%	(111)	6%	(9)	14%	(19)	139
PID/Gender: Rep Women	86%	(163)	3%	(5)	11%	(21)	189

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Table BLMB10_7: *Who do you trust more to handle each of the following economic issues? — Government spending on social services*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(356)	37%	(294)	19%	(151)	801
Ideo: Liberal (1-3)	14%	(31)	66%	(148)	20%	(45)	224
Ideo: Moderate (4)	27%	(55)	48%	(98)	25%	(51)	205
Ideo: Conservative (5-7)	78%	(257)	9%	(30)	12%	(41)	327
Ideo/PID: Conservative Republican	88%	(219)	2%	(5)	10%	(25)	249
Ideo/PID: Moderate/Liberal Republican	67%	(46)	12%	(9)	21%	(14)	69
Ideo/PID: Moderate/Conservative Democrat	12%	(13)	78%	(83)	10%	(10)	106
Ideo/PID: Liberal Democrat	6%	(10)	74%	(127)	19%	(33)	170
Unfavorable of Biden and Trump	24%	(31)	20%	(27)	56%	(75)	133
2024 H2H Matchup: Biden Voter	6%	(19)	79%	(272)	15%	(53)	344
2024 H2H Matchup: Trump Voter	84%	(326)	4%	(16)	12%	(48)	391
2022 House Vote: Democrat	7%	(23)	72%	(237)	21%	(71)	330
2022 House Vote: Republican	82%	(280)	4%	(14)	14%	(48)	342
2022 House Vote: Did not Vote	39%	(44)	35%	(39)	26%	(28)	111
2020 Vote: Joe Biden	8%	(30)	72%	(270)	19%	(72)	372
2020 Vote: Donald Trump	82%	(304)	3%	(12)	15%	(55)	371
2016 Vote: Hillary Clinton	7%	(21)	76%	(218)	17%	(48)	286
2016 Vote: Donald Trump	82%	(259)	5%	(16)	13%	(40)	316
U.S. Economy: Wrong Track	60%	(320)	18%	(96)	23%	(122)	537
U.S. Economy: Right Direction	14%	(36)	75%	(198)	11%	(29)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(9)	83%	(224)	13%	(36)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81%	(332)	5%	(19)	14%	(59)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(15)	42%	(52)	46%	(56)	123
Top 2024 Issue: Economy	56%	(186)	23%	(77)	21%	(71)	335
Community: Urban	34%	(51)	48%	(73)	17%	(26)	151
Community: Suburban	38%	(152)	42%	(168)	21%	(84)	404
Community: Rural	62%	(153)	21%	(53)	16%	(40)	246
Community/Gender: Urban Women	31%	(23)	43%	(32)	25%	(18)	73
Community/Gender: Urban Men	37%	(29)	53%	(41)	10%	(8)	78
Community/Gender: Rural Women	66%	(99)	17%	(26)	16%	(24)	149
Community/Gender: Rural Men	56%	(54)	28%	(27)	16%	(16)	97
Community/Gender: Suburban Women	37%	(81)	42%	(92)	21%	(46)	219
Community/Gender: Suburban Men	38%	(71)	41%	(76)	21%	(38)	185

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Table BLMB10_7: *Who do you trust more to handle each of the following economic issues? — Government spending on social services*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(356)	37%	(294)	19%	(151)	801
Homeowner	51%	(259)	31%	(157)	18%	(89)	505
Renter	32%	(85)	47%	(126)	21%	(54)	265
Military HHnm: Yes	51%	(74)	33%	(48)	16%	(23)	146
Military HH: No	43%	(282)	38%	(246)	19%	(128)	655
Employ: Private Sector	44%	(114)	39%	(101)	17%	(44)	259
Employ: Government	43%	(30)	31%	(21)	26%	(18)	70
Employ: Self-Employed	39%	(35)	44%	(39)	17%	(15)	89
Employ: Retired	50%	(102)	37%	(74)	13%	(26)	202
Employ: Unemployed	32%	(22)	44%	(30)	24%	(16)	69
Self + Household: White-Collar	44%	(145)	40%	(133)	17%	(55)	333
Self + Household: Blue Collar	50%	(162)	34%	(110)	17%	(54)	325
Union HH: No	45%	(345)	36%	(273)	19%	(144)	762
LGBTQ+: Yes	23%	(21)	51%	(47)	26%	(23)	92
LGBTQ+: No	47%	(335)	35%	(247)	18%	(127)	709
Motivated to Vote	46%	(331)	38%	(275)	16%	(114)	720
Parent: Yes	43%	(98)	38%	(86)	20%	(45)	229
Parent: No	45%	(258)	36%	(208)	19%	(106)	572
COVID Vaccine: Yes	37%	(194)	45%	(239)	18%	(97)	530
COVID Vaccine: No	60%	(162)	20%	(55)	20%	(53)	271
Student Loans: Yes	30%	(48)	44%	(71)	26%	(42)	161
Student Loans: No	48%	(308)	35%	(224)	17%	(109)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(379)	34%	(274)	18%	(148)	801
Gender: Male	46%	(167)	36%	(131)	18%	(63)	360
Gender: Female	48%	(212)	33%	(143)	19%	(85)	441
Age: 18-34	43%	(97)	31%	(71)	26%	(57)	225
Age: 35-44	38%	(42)	45%	(50)	18%	(19)	111
Age: 45-64	50%	(141)	35%	(101)	15%	(43)	284
Age: 65+	55%	(100)	29%	(53)	16%	(28)	182
GenZers: 1997-2012	41%	(52)	30%	(38)	28%	(35)	124
Millennials: 1981-1996	42%	(77)	36%	(66)	22%	(39)	183
GenXers: 1965-1980	49%	(111)	34%	(78)	16%	(37)	227
Baby Boomers: 1946-1964	52%	(130)	34%	(85)	13%	(33)	248
Educ: < College	51%	(248)	31%	(151)	18%	(87)	486
Educ: Bachelors degree	43%	(80)	35%	(65)	23%	(42)	187
Educ: Post-grad	40%	(52)	45%	(58)	15%	(19)	128
Income: Under 50k	46%	(152)	33%	(111)	21%	(70)	333
Income: 50k-100k	49%	(148)	35%	(107)	16%	(49)	304
Income: 100k+	48%	(79)	34%	(56)	18%	(29)	165
Ethnicity: White (Non-Hispanic)	63%	(303)	22%	(105)	15%	(74)	482
Ethnicity: Black (Non-Hispanic)	20%	(51)	57%	(146)	24%	(62)	259
All Christian	60%	(225)	25%	(92)	15%	(56)	373
Agnostic/Nothing in particular	33%	(60)	45%	(80)	22%	(39)	179
Something Else	42%	(82)	37%	(73)	21%	(41)	196
Evangelical	62%	(197)	23%	(72)	16%	(51)	320
Non-Evangelical	44%	(106)	36%	(87)	19%	(46)	239
PID: Dem (no lean)	8%	(22)	71%	(209)	22%	(65)	296
PID: Ind (no lean)	36%	(63)	31%	(55)	33%	(58)	176
PID: Rep (no lean)	89%	(293)	3%	(9)	8%	(26)	328
PID/Gender: Dem Men	12%	(17)	71%	(99)	17%	(24)	140
PID/Gender: Dem Women	3%	(5)	71%	(110)	26%	(40)	156
PID/Gender: Ind Men	32%	(26)	32%	(26)	36%	(29)	80
PID/Gender: Ind Women	39%	(38)	31%	(30)	30%	(29)	96
PID/Gender: Rep Men	89%	(124)	4%	(6)	7%	(10)	139
PID/Gender: Rep Women	90%	(169)	2%	(4)	8%	(16)	189

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Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(379)	34%	(274)	18%	(148)	801
Ideo: Liberal (1-3)	14%	(31)	61%	(138)	25%	(55)	224
Ideo: Moderate (4)	30%	(62)	43%	(88)	27%	(55)	205
Ideo: Conservative (5-7)	82%	(268)	10%	(31)	8%	(27)	327
Ideo/PID: Conservative Republican	93%	(233)	1%	(3)	5%	(13)	249
Ideo/PID: Moderate/Liberal Republican	74%	(51)	8%	(5)	18%	(12)	69
Ideo/PID: Moderate/Conservative Democrat	12%	(13)	71%	(75)	17%	(18)	106
Ideo/PID: Liberal Democrat	4%	(7)	72%	(122)	24%	(41)	170
Unfavorable of Biden and Trump	33%	(44)	17%	(22)	50%	(67)	133
2024 H2H Matchup: Biden Voter	5%	(18)	75%	(259)	20%	(68)	344
2024 H2H Matchup: Trump Voter	89%	(349)	2%	(8)	9%	(33)	391
2022 House Vote: Democrat	8%	(27)	69%	(227)	23%	(77)	330
2022 House Vote: Republican	87%	(297)	2%	(6)	11%	(39)	342
2022 House Vote: Did not Vote	45%	(50)	31%	(34)	24%	(26)	111
2020 Vote: Joe Biden	9%	(32)	68%	(254)	23%	(87)	372
2020 Vote: Donald Trump	88%	(325)	2%	(6)	11%	(40)	371
2016 Vote: Hillary Clinton	6%	(18)	71%	(204)	22%	(63)	286
2016 Vote: Donald Trump	87%	(274)	4%	(12)	9%	(30)	316
U.S. Economy: Wrong Track	63%	(336)	16%	(87)	21%	(114)	537
U.S. Economy: Right Direction	16%	(43)	71%	(187)	13%	(34)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	80%	(214)	15%	(41)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(348)	4%	(16)	11%	(47)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(18)	36%	(44)	49%	(61)	123
Top 2024 Issue: Economy	59%	(196)	23%	(78)	18%	(60)	335
Community: Urban	34%	(52)	47%	(71)	18%	(28)	151
Community: Suburban	42%	(171)	37%	(152)	20%	(81)	404
Community: Rural	63%	(156)	21%	(51)	16%	(39)	246
Community/Gender: Urban Women	31%	(23)	47%	(34)	21%	(15)	73
Community/Gender: Urban Men	37%	(29)	47%	(37)	16%	(12)	78
Community/Gender: Rural Women	68%	(102)	18%	(27)	14%	(21)	149
Community/Gender: Rural Men	56%	(54)	25%	(24)	19%	(18)	97
Community/Gender: Suburban Women	40%	(88)	38%	(82)	22%	(49)	219
Community/Gender: Suburban Men	45%	(84)	37%	(69)	18%	(32)	185

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Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(379)	34%	(274)	18%	(148)	801
Homeowner	55%	(280)	30%	(151)	15%	(74)	505
Renter	33%	(87)	43%	(115)	24%	(64)	265
Military HHnm: Yes	54%	(78)	31%	(45)	16%	(23)	146
Military HH: No	46%	(301)	35%	(229)	19%	(125)	655
Employ: Private Sector	45%	(118)	37%	(95)	18%	(46)	259
Employ: Government	41%	(29)	39%	(27)	19%	(14)	70
Employ: Self-Employed	50%	(44)	41%	(37)	9%	(8)	89
Employ: Retired	52%	(106)	32%	(65)	16%	(32)	202
Employ: Unemployed	32%	(22)	39%	(27)	29%	(20)	69
Self + Household: White-Collar	47%	(157)	37%	(122)	16%	(54)	333
Self + Household: Blue Collar	51%	(167)	31%	(102)	17%	(57)	325
Union HH: No	48%	(367)	33%	(252)	19%	(144)	762
LGBTQ+: Yes	28%	(25)	49%	(45)	23%	(21)	92
LGBTQ+: No	50%	(354)	32%	(229)	18%	(127)	709
Motivated to Vote	49%	(350)	36%	(259)	15%	(111)	720
Parent: Yes	45%	(103)	38%	(87)	17%	(39)	229
Parent: No	48%	(276)	33%	(187)	19%	(109)	572
COVID Vaccine: Yes	39%	(205)	43%	(225)	19%	(100)	530
COVID Vaccine: No	64%	(174)	18%	(49)	18%	(48)	271
Student Loans: Yes	32%	(52)	44%	(70)	24%	(39)	161
Student Loans: No	51%	(327)	32%	(204)	17%	(109)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(340)	37%	(294)	21%	(168)	801
Gender: Male	41%	(148)	38%	(138)	21%	(74)	360
Gender: Female	43%	(191)	35%	(156)	21%	(94)	441
Age: 18-34	42%	(95)	35%	(78)	23%	(51)	225
Age: 35-44	33%	(37)	47%	(52)	20%	(22)	111
Age: 45-64	45%	(126)	38%	(108)	17%	(49)	284
Age: 65+	45%	(81)	31%	(56)	25%	(45)	182
GenZers: 1997-2012	38%	(48)	39%	(49)	22%	(28)	124
Millennials: 1981-1996	42%	(77)	34%	(62)	24%	(44)	183
GenXers: 1965-1980	45%	(103)	39%	(88)	16%	(36)	227
Baby Boomers: 1946-1964	41%	(103)	36%	(89)	23%	(57)	248
Educ: < College	48%	(231)	34%	(167)	18%	(87)	486
Educ: Bachelors degree	38%	(71)	35%	(65)	27%	(51)	187
Educ: Post-grad	29%	(38)	48%	(61)	23%	(29)	128
Income: Under 50k	42%	(138)	36%	(121)	22%	(73)	333
Income: 50k-100k	45%	(135)	37%	(113)	18%	(56)	304
Income: 100k+	40%	(66)	36%	(60)	24%	(39)	165
Ethnicity: White (Non-Hispanic)	55%	(267)	24%	(114)	21%	(101)	482
Ethnicity: Black (Non-Hispanic)	21%	(54)	58%	(151)	21%	(55)	259
All Christian	54%	(201)	26%	(97)	20%	(75)	373
Agnostic/Nothing in particular	30%	(54)	48%	(86)	22%	(39)	179
Something Else	37%	(72)	42%	(82)	21%	(42)	196
Evangelical	54%	(173)	25%	(81)	21%	(67)	320
Non-Evangelical	39%	(93)	40%	(95)	21%	(50)	239
PID: Dem (no lean)	8%	(24)	75%	(221)	17%	(51)	296
PID: Ind (no lean)	30%	(52)	35%	(62)	35%	(62)	176
PID: Rep (no lean)	80%	(263)	3%	(11)	17%	(54)	328
PID/Gender: Dem Men	12%	(17)	75%	(105)	13%	(18)	140
PID/Gender: Dem Women	5%	(7)	74%	(116)	21%	(33)	156
PID/Gender: Ind Men	27%	(22)	35%	(28)	38%	(31)	80
PID/Gender: Ind Women	32%	(30)	35%	(34)	33%	(32)	96
PID/Gender: Rep Men	79%	(110)	3%	(5)	18%	(25)	139
PID/Gender: Rep Women	81%	(154)	3%	(6)	15%	(29)	189

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(340)	37%	(294)	21%	(168)	801
Ideo: Liberal (1-3)	15%	(33)	67%	(151)	18%	(40)	224
Ideo: Moderate (4)	26%	(54)	46%	(95)	27%	(56)	205
Ideo: Conservative (5-7)	73%	(239)	9%	(30)	18%	(58)	327
Ideo/PID: Conservative Republican	82%	(204)	2%	(6)	16%	(39)	249
Ideo/PID: Moderate/Liberal Republican	73%	(50)	5%	(4)	22%	(15)	69
Ideo/PID: Moderate/Conservative Democrat	13%	(14)	75%	(80)	12%	(13)	106
Ideo/PID: Liberal Democrat	5%	(8)	76%	(130)	19%	(32)	170
Unfavorable of Biden and Trump	25%	(33)	20%	(27)	55%	(73)	133
2024 H2H Matchup: Biden Voter	6%	(20)	79%	(271)	15%	(53)	344
2024 H2H Matchup: Trump Voter	80%	(311)	3%	(13)	17%	(67)	391
2022 House Vote: Democrat	8%	(27)	72%	(239)	19%	(64)	330
2022 House Vote: Republican	77%	(262)	4%	(12)	20%	(68)	342
2022 House Vote: Did not Vote	37%	(41)	35%	(39)	27%	(30)	111
2020 Vote: Joe Biden	9%	(34)	72%	(269)	19%	(69)	372
2020 Vote: Donald Trump	77%	(284)	3%	(12)	20%	(75)	371
2016 Vote: Hillary Clinton	7%	(21)	75%	(215)	17%	(49)	286
2016 Vote: Donald Trump	76%	(239)	5%	(17)	19%	(60)	316
U.S. Economy: Wrong Track	56%	(302)	19%	(101)	25%	(135)	537
U.S. Economy: Right Direction	14%	(38)	73%	(193)	13%	(33)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	85%	(228)	11%	(30)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(319)	4%	(16)	18%	(75)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(11)	41%	(50)	51%	(62)	123
Top 2024 Issue: Economy	53%	(177)	25%	(82)	23%	(75)	335
Community: Urban	36%	(54)	47%	(71)	17%	(25)	151
Community: Suburban	36%	(145)	40%	(163)	24%	(96)	404
Community: Rural	57%	(140)	25%	(60)	19%	(46)	246
Community/Gender: Urban Women	28%	(20)	49%	(35)	23%	(17)	73
Community/Gender: Urban Men	44%	(34)	45%	(35)	11%	(8)	78
Community/Gender: Rural Women	62%	(93)	21%	(31)	17%	(25)	149
Community/Gender: Rural Men	48%	(47)	30%	(30)	21%	(21)	97
Community/Gender: Suburban Women	36%	(78)	41%	(90)	23%	(52)	219
Community/Gender: Suburban Men	36%	(67)	39%	(73)	24%	(45)	185

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(340)	37%	(294)	21%	(168)	801
Homeowner	47%	(239)	32%	(163)	20%	(102)	505
Renter	33%	(87)	46%	(121)	22%	(57)	265
Military HHnm: Yes	45%	(66)	35%	(51)	19%	(28)	146
Military HH: No	42%	(274)	37%	(242)	21%	(139)	655
Employ: Private Sector	41%	(106)	40%	(104)	19%	(49)	259
Employ: Government	39%	(27)	39%	(27)	22%	(15)	70
Employ: Self-Employed	41%	(37)	40%	(35)	19%	(17)	89
Employ: Retired	45%	(90)	33%	(67)	22%	(45)	202
Employ: Unemployed	32%	(22)	43%	(30)	24%	(17)	69
Self + Household: White-Collar	39%	(131)	39%	(131)	22%	(72)	333
Self + Household: Blue Collar	50%	(161)	33%	(109)	17%	(55)	325
Union HH: No	43%	(330)	35%	(269)	21%	(163)	762
LGBTQ+: Yes	26%	(24)	56%	(51)	18%	(16)	92
LGBTQ+: No	44%	(316)	34%	(242)	21%	(152)	709
Motivated to Vote	44%	(316)	38%	(274)	18%	(130)	720
Parent: Yes	44%	(100)	34%	(79)	22%	(50)	229
Parent: No	42%	(239)	38%	(215)	21%	(118)	572
COVID Vaccine: Yes	34%	(182)	44%	(235)	21%	(113)	530
COVID Vaccine: No	58%	(157)	22%	(59)	20%	(55)	271
Student Loans: Yes	31%	(50)	46%	(75)	23%	(37)	161
Student Loans: No	45%	(290)	34%	(219)	20%	(131)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(353)	35%	(282)	21%	(166)	801
Gender: Male	41%	(149)	38%	(138)	20%	(74)	360
Gender: Female	46%	(205)	33%	(144)	21%	(92)	441
Age: 18-34	41%	(92)	30%	(67)	29%	(65)	225
Age: 35-44	38%	(42)	48%	(53)	14%	(15)	111
Age: 45-64	46%	(132)	36%	(103)	17%	(49)	284
Age: 65+	48%	(87)	33%	(59)	20%	(36)	182
GenZers: 1997-2012	35%	(44)	32%	(40)	33%	(41)	124
Millennials: 1981-1996	45%	(82)	36%	(65)	19%	(36)	183
GenXers: 1965-1980	46%	(104)	35%	(80)	19%	(43)	227
Baby Boomers: 1946-1964	45%	(113)	37%	(92)	17%	(43)	248
Educ: < College	49%	(240)	33%	(160)	18%	(86)	486
Educ: Bachelors degree	39%	(72)	34%	(63)	28%	(52)	187
Educ: Post-grad	32%	(41)	46%	(59)	22%	(28)	128
Income: Under 50k	46%	(153)	34%	(115)	20%	(65)	333
Income: 50k-100k	43%	(131)	35%	(107)	21%	(65)	304
Income: 100k+	42%	(69)	37%	(60)	22%	(36)	165
Ethnicity: White (Non-Hispanic)	59%	(283)	23%	(111)	18%	(89)	482
Ethnicity: Black (Non-Hispanic)	18%	(47)	57%	(146)	25%	(66)	259
All Christian	57%	(212)	26%	(99)	17%	(62)	373
Agnostic/Nothing in particular	30%	(53)	43%	(76)	27%	(49)	179
Something Else	40%	(77)	38%	(74)	22%	(44)	196
Evangelical	59%	(189)	24%	(76)	17%	(55)	320
Non-Evangelical	40%	(95)	39%	(93)	21%	(51)	239
PID: Dem (no lean)	6%	(18)	72%	(215)	22%	(64)	296
PID: Ind (no lean)	34%	(60)	34%	(61)	32%	(56)	176
PID: Rep (no lean)	84%	(275)	2%	(7)	14%	(46)	328
PID/Gender: Dem Men	8%	(11)	75%	(105)	17%	(24)	140
PID/Gender: Dem Women	4%	(7)	70%	(109)	26%	(40)	156
PID/Gender: Ind Men	31%	(25)	35%	(29)	33%	(27)	80
PID/Gender: Ind Women	37%	(35)	33%	(32)	30%	(29)	96
PID/Gender: Rep Men	81%	(113)	3%	(4)	16%	(23)	139
PID/Gender: Rep Women	86%	(163)	1%	(3)	12%	(23)	189

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(353)	35%	(282)	21%	(166)	801
Ideo: Liberal (1-3)	14%	(31)	65%	(147)	21%	(47)	224
Ideo: Moderate (4)	26%	(54)	43%	(87)	31%	(64)	205
Ideo: Conservative (5-7)	78%	(255)	9%	(28)	13%	(44)	327
Ideo/PID: Conservative Republican	87%	(216)	1%	(3)	12%	(29)	249
Ideo/PID: Moderate/Liberal Republican	72%	(50)	4%	(3)	24%	(17)	69
Ideo/PID: Moderate/Conservative Democrat	10%	(10)	70%	(74)	20%	(22)	106
Ideo/PID: Liberal Democrat	4%	(6)	75%	(127)	22%	(37)	170
Unfavorable of Biden and Trump	23%	(31)	18%	(24)	59%	(78)	133
2024 H2H Matchup: Biden Voter	4%	(13)	77%	(266)	19%	(65)	344
2024 H2H Matchup: Trump Voter	86%	(336)	2%	(10)	12%	(45)	391
2022 House Vote: Democrat	6%	(21)	72%	(237)	22%	(72)	330
2022 House Vote: Republican	81%	(277)	3%	(10)	16%	(55)	342
2022 House Vote: Did not Vote	43%	(47)	27%	(30)	30%	(33)	111
2020 Vote: Joe Biden	6%	(22)	70%	(262)	24%	(88)	372
2020 Vote: Donald Trump	83%	(307)	2%	(7)	15%	(56)	371
2016 Vote: Hillary Clinton	5%	(14)	76%	(216)	19%	(56)	286
2016 Vote: Donald Trump	80%	(254)	4%	(14)	15%	(48)	316
U.S. Economy: Wrong Track	59%	(318)	18%	(94)	23%	(126)	537
U.S. Economy: Right Direction	13%	(35)	71%	(188)	15%	(40)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	82%	(219)	15%	(41)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(327)	4%	(17)	16%	(66)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(17)	38%	(46)	48%	(59)	123
Top 2024 Issue: Economy	54%	(181)	24%	(80)	22%	(73)	335
Community: Urban	32%	(49)	45%	(68)	22%	(34)	151
Community: Suburban	38%	(152)	40%	(161)	23%	(91)	404
Community: Rural	62%	(152)	21%	(53)	17%	(41)	246
Community/Gender: Urban Women	28%	(21)	46%	(33)	26%	(19)	73
Community/Gender: Urban Men	36%	(28)	45%	(35)	19%	(15)	78
Community/Gender: Rural Women	66%	(99)	16%	(24)	17%	(26)	149
Community/Gender: Rural Men	55%	(54)	29%	(28)	16%	(15)	97
Community/Gender: Suburban Women	39%	(85)	39%	(86)	22%	(48)	219
Community/Gender: Suburban Men	36%	(67)	40%	(75)	23%	(44)	185

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(353)	35%	(282)	21%	(166)	801
Homeowner	50%	(251)	32%	(161)	18%	(92)	505
Renter	33%	(88)	41%	(110)	25%	(67)	265
Military HHnm: Yes	50%	(72)	34%	(49)	16%	(24)	146
Military HH: No	43%	(281)	35%	(233)	22%	(142)	655
Employ: Private Sector	41%	(105)	37%	(96)	22%	(58)	259
Employ: Government	42%	(29)	33%	(23)	25%	(17)	70
Employ: Self-Employed	47%	(42)	40%	(36)	12%	(11)	89
Employ: Retired	46%	(94)	34%	(68)	20%	(40)	202
Employ: Unemployed	30%	(21)	43%	(29)	27%	(18)	69
Self + Household: White-Collar	42%	(140)	39%	(131)	19%	(63)	333
Self + Household: Blue Collar	49%	(161)	31%	(100)	20%	(64)	325
Union HH: No	45%	(344)	34%	(259)	21%	(159)	762
LGBTQ+: Yes	24%	(22)	48%	(44)	28%	(25)	92
LGBTQ+: No	47%	(331)	34%	(238)	20%	(141)	709
Motivated to Vote	46%	(328)	37%	(266)	18%	(126)	720
Parent: Yes	43%	(98)	40%	(91)	18%	(40)	229
Parent: No	45%	(255)	33%	(191)	22%	(126)	572
COVID Vaccine: Yes	35%	(187)	44%	(232)	21%	(111)	530
COVID Vaccine: No	61%	(166)	19%	(50)	20%	(54)	271
Student Loans: Yes	32%	(52)	45%	(73)	22%	(36)	161
Student Loans: No	47%	(301)	33%	(209)	20%	(130)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(355)	33%	(267)	22%	(179)	801
Gender: Male	43%	(154)	36%	(131)	21%	(76)	360
Gender: Female	46%	(201)	31%	(136)	23%	(103)	441
Age: 18-34	41%	(93)	29%	(66)	29%	(66)	225
Age: 35-44	34%	(38)	49%	(54)	16%	(18)	111
Age: 45-64	46%	(130)	31%	(88)	23%	(66)	284
Age: 65+	51%	(93)	32%	(59)	16%	(30)	182
GenZers: 1997-2012	36%	(45)	29%	(37)	34%	(43)	124
Millennials: 1981-1996	43%	(79)	35%	(65)	21%	(39)	183
GenXers: 1965-1980	44%	(100)	33%	(74)	23%	(53)	227
Baby Boomers: 1946-1964	48%	(120)	34%	(85)	17%	(43)	248
Educ: < College	49%	(237)	31%	(152)	20%	(97)	486
Educ: Bachelors degree	39%	(72)	34%	(63)	28%	(52)	187
Educ: Post-grad	35%	(45)	41%	(52)	24%	(30)	128
Income: Under 50k	42%	(138)	34%	(112)	25%	(82)	333
Income: 50k-100k	47%	(144)	32%	(99)	20%	(61)	304
Income: 100k+	44%	(72)	34%	(56)	22%	(36)	165
Ethnicity: White (Non-Hispanic)	60%	(290)	21%	(102)	19%	(90)	482
Ethnicity: Black (Non-Hispanic)	17%	(45)	56%	(144)	27%	(70)	259
All Christian	57%	(213)	24%	(90)	19%	(71)	373
Agnostic/Nothing in particular	29%	(51)	45%	(81)	26%	(47)	179
Something Else	39%	(77)	36%	(70)	25%	(49)	196
Evangelical	59%	(188)	21%	(69)	20%	(64)	320
Non-Evangelical	40%	(96)	37%	(88)	23%	(55)	239
PID: Dem (no lean)	6%	(18)	71%	(210)	23%	(69)	296
PID: Ind (no lean)	37%	(65)	29%	(51)	34%	(60)	176
PID: Rep (no lean)	83%	(272)	2%	(6)	15%	(50)	328
PID/Gender: Dem Men	10%	(14)	74%	(104)	16%	(22)	140
PID/Gender: Dem Women	2%	(4)	68%	(106)	30%	(46)	156
PID/Gender: Ind Men	36%	(29)	27%	(22)	37%	(30)	80
PID/Gender: Ind Women	37%	(36)	31%	(30)	32%	(30)	96
PID/Gender: Rep Men	80%	(111)	3%	(5)	17%	(24)	139
PID/Gender: Rep Women	85%	(161)	1%	(1)	14%	(26)	189

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Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(355)	33%	(267)	22%	(179)	801
Ideo: Liberal (1-3)	12%	(28)	63%	(142)	24%	(55)	224
Ideo: Moderate (4)	27%	(55)	40%	(82)	33%	(68)	205
Ideo: Conservative (5-7)	79%	(257)	8%	(27)	13%	(43)	327
Ideo/PID: Conservative Republican	88%	(219)	1%	(2)	11%	(28)	249
Ideo/PID: Moderate/Liberal Republican	65%	(45)	4%	(3)	31%	(22)	69
Ideo/PID: Moderate/Conservative Democrat	9%	(10)	68%	(72)	23%	(24)	106
Ideo/PID: Liberal Democrat	3%	(6)	74%	(126)	22%	(38)	170
Unfavorable of Biden and Trump	27%	(36)	10%	(13)	63%	(84)	133
2024 H2H Matchup: Biden Voter	3%	(10)	74%	(256)	23%	(78)	344
2024 H2H Matchup: Trump Voter	86%	(337)	2%	(7)	12%	(47)	391
2022 House Vote: Democrat	6%	(20)	68%	(226)	25%	(84)	330
2022 House Vote: Republican	83%	(283)	1%	(5)	16%	(54)	342
2022 House Vote: Did not Vote	36%	(40)	29%	(32)	34%	(38)	111
2020 Vote: Joe Biden	6%	(24)	68%	(252)	26%	(96)	372
2020 Vote: Donald Trump	83%	(308)	1%	(5)	16%	(58)	371
2016 Vote: Hillary Clinton	6%	(17)	74%	(211)	20%	(58)	286
2016 Vote: Donald Trump	82%	(259)	2%	(7)	16%	(49)	316
U.S. Economy: Wrong Track	60%	(322)	15%	(83)	25%	(133)	537
U.S. Economy: Right Direction	13%	(33)	70%	(184)	18%	(46)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(6)	80%	(215)	17%	(47)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81%	(334)	3%	(11)	16%	(65)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(14)	33%	(41)	55%	(68)	123
Top 2024 Issue: Economy	57%	(189)	21%	(71)	22%	(75)	335
Community: Urban	31%	(47)	46%	(70)	22%	(34)	151
Community: Suburban	38%	(155)	36%	(148)	25%	(102)	404
Community: Rural	62%	(152)	20%	(50)	18%	(44)	246
Community/Gender: Urban Women	27%	(20)	46%	(34)	27%	(19)	73
Community/Gender: Urban Men	35%	(28)	46%	(36)	18%	(14)	78
Community/Gender: Rural Women	65%	(96)	15%	(22)	21%	(31)	149
Community/Gender: Rural Men	57%	(56)	29%	(28)	14%	(13)	97
Community/Gender: Suburban Women	39%	(85)	37%	(81)	24%	(53)	219
Community/Gender: Suburban Men	38%	(70)	36%	(67)	26%	(49)	185

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Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(355)	33%	(267)	22%	(179)	801
Homeowner	50%	(254)	29%	(148)	20%	(103)	505
Renter	33%	(89)	42%	(110)	25%	(66)	265
Military HHnm: Yes	50%	(73)	30%	(43)	20%	(29)	146
Military HH: No	43%	(281)	34%	(224)	23%	(150)	655
Employ: Private Sector	43%	(110)	37%	(97)	20%	(52)	259
Employ: Government	42%	(29)	32%	(22)	26%	(18)	70
Employ: Self-Employed	47%	(41)	38%	(34)	16%	(14)	89
Employ: Retired	48%	(98)	32%	(65)	19%	(39)	202
Employ: Unemployed	35%	(24)	40%	(28)	25%	(17)	69
Self + Household: White-Collar	42%	(141)	35%	(117)	22%	(75)	333
Self + Household: Blue Collar	50%	(162)	31%	(99)	20%	(64)	325
Union HH: No	45%	(343)	33%	(248)	22%	(171)	762
LGBTQ+: Yes	26%	(24)	44%	(40)	29%	(27)	92
LGBTQ+: No	47%	(330)	32%	(227)	21%	(152)	709
Motivated to Vote	46%	(329)	35%	(253)	19%	(138)	720
Parent: Yes	44%	(101)	39%	(89)	17%	(40)	229
Parent: No	44%	(254)	31%	(178)	24%	(140)	572
COVID Vaccine: Yes	36%	(189)	41%	(220)	23%	(122)	530
COVID Vaccine: No	61%	(166)	18%	(47)	21%	(57)	271
Student Loans: Yes	33%	(53)	41%	(66)	26%	(42)	161
Student Loans: No	47%	(302)	31%	(201)	21%	(137)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(396)	35%	(277)	16%	(128)	801
Gender: Male	47%	(169)	38%	(137)	15%	(54)	360
Gender: Female	51%	(226)	32%	(140)	17%	(74)	441
Age: 18-34	46%	(104)	29%	(66)	24%	(55)	225
Age: 35-44	40%	(44)	46%	(51)	14%	(16)	111
Age: 45-64	51%	(144)	34%	(97)	15%	(43)	284
Age: 65+	58%	(105)	34%	(62)	8%	(15)	182
GenZers: 1997-2012	41%	(51)	34%	(43)	25%	(31)	124
Millennials: 1981-1996	49%	(89)	31%	(57)	20%	(37)	183
GenXers: 1965-1980	51%	(115)	34%	(77)	15%	(35)	227
Baby Boomers: 1946-1964	53%	(130)	38%	(95)	9%	(23)	248
Educ: < College	53%	(258)	32%	(155)	15%	(73)	486
Educ: Bachelors degree	48%	(89)	36%	(67)	17%	(31)	187
Educ: Post-grad	38%	(49)	44%	(56)	19%	(24)	128
Income: Under 50k	45%	(151)	36%	(119)	19%	(63)	333
Income: 50k-100k	53%	(162)	33%	(101)	13%	(41)	304
Income: 100k+	50%	(82)	35%	(58)	15%	(25)	165
Ethnicity: White (Non-Hispanic)	66%	(320)	23%	(110)	11%	(52)	482
Ethnicity: Black (Non-Hispanic)	19%	(48)	56%	(146)	25%	(65)	259
All Christian	63%	(237)	26%	(98)	10%	(39)	373
Agnostic/Nothing in particular	32%	(57)	44%	(78)	24%	(43)	179
Something Else	44%	(87)	37%	(73)	18%	(36)	196
Evangelical	64%	(205)	22%	(71)	14%	(44)	320
Non-Evangelical	48%	(114)	40%	(95)	13%	(30)	239
PID: Dem (no lean)	9%	(28)	71%	(210)	20%	(59)	296
PID: Ind (no lean)	40%	(71)	33%	(59)	27%	(47)	176
PID: Rep (no lean)	91%	(297)	3%	(9)	7%	(22)	328

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(396)	35%	(277)	16%	(128)	801
PID/Gender: Dem Men	9%	(13)	75%	(106)	15%	(21)	140
PID/Gender: Dem Women	9%	(14)	67%	(104)	24%	(38)	156
PID/Gender: Ind Men	42%	(33)	32%	(25)	27%	(22)	80
PID/Gender: Ind Women	39%	(37)	35%	(33)	26%	(25)	96
PID/Gender: Rep Men	88%	(123)	4%	(6)	8%	(11)	139
PID/Gender: Rep Women	92%	(175)	2%	(3)	6%	(11)	189
Ideo: Liberal (1-3)	15%	(34)	64%	(143)	21%	(47)	224
Ideo: Moderate (4)	34%	(70)	39%	(80)	26%	(54)	205
Ideo: Conservative (5-7)	85%	(277)	10%	(34)	5%	(16)	327
Ideo/PID: Conservative Republican	94%	(235)	2%	(6)	3%	(8)	249
Ideo/PID: Moderate/Liberal Republican	77%	(53)	3%	(2)	20%	(14)	69
Ideo/PID: Moderate/Conservative Democrat	14%	(15)	69%	(73)	17%	(18)	106
Ideo/PID: Liberal Democrat	7%	(11)	72%	(123)	21%	(36)	170
Unfavorable of Biden and Trump	38%	(51)	15%	(20)	47%	(62)	133
2024 H2H Matchup: Biden Voter	6%	(20)	76%	(262)	18%	(62)	344
2024 H2H Matchup: Trump Voter	93%	(363)	2%	(9)	5%	(19)	391
2022 House Vote: Democrat	10%	(32)	68%	(225)	22%	(73)	330
2022 House Vote: Republican	89%	(303)	3%	(10)	8%	(28)	342
2022 House Vote: Did not Vote	49%	(54)	30%	(34)	21%	(23)	111
2020 Vote: Joe Biden	9%	(35)	68%	(255)	22%	(83)	372
2020 Vote: Donald Trump	91%	(336)	2%	(9)	7%	(26)	371
2016 Vote: Hillary Clinton	9%	(24)	73%	(208)	19%	(54)	286
2016 Vote: Donald Trump	88%	(276)	5%	(14)	8%	(25)	316
U.S. Economy: Wrong Track	67%	(358)	16%	(84)	18%	(95)	537
U.S. Economy: Right Direction	14%	(37)	73%	(194)	12%	(33)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	82%	(221)	14%	(36)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	89%	(367)	3%	(14)	7%	(30)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(18)	35%	(43)	50%	(61)	123
Top 2024 Issue: Economy	62%	(207)	21%	(71)	17%	(57)	335

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(396)	35%	(277)	16%	(128)	801
Community: Urban	40%	(60)	44%	(67)	16%	(24)	151
Community: Suburban	42%	(171)	38%	(155)	19%	(78)	404
Community: Rural	67%	(165)	22%	(55)	11%	(26)	246
Community/Gender: Urban Women	36%	(26)	42%	(30)	23%	(17)	73
Community/Gender: Urban Men	44%	(34)	47%	(37)	9%	(7)	78
Community/Gender: Rural Women	72%	(107)	17%	(25)	11%	(17)	149
Community/Gender: Rural Men	59%	(57)	31%	(30)	9%	(9)	97
Community/Gender: Suburban Women	43%	(93)	39%	(85)	19%	(41)	219
Community/Gender: Suburban Men	42%	(78)	38%	(70)	20%	(38)	185
Homeowner	57%	(287)	31%	(155)	12%	(63)	505
Renter	36%	(96)	42%	(111)	22%	(58)	265
Military HHnm: Yes	56%	(82)	32%	(47)	12%	(17)	146
Military HH: No	48%	(314)	35%	(230)	17%	(111)	655
Employ: Private Sector	48%	(123)	37%	(97)	15%	(39)	259
Employ: Government	42%	(29)	33%	(23)	25%	(17)	70
Employ: Self-Employed	52%	(46)	38%	(34)	10%	(9)	89
Employ: Retired	55%	(111)	35%	(71)	10%	(20)	202
Employ: Unemployed	32%	(22)	42%	(29)	26%	(18)	69
Self + Household: White-Collar	50%	(166)	36%	(121)	14%	(46)	333
Self + Household: Blue Collar	54%	(175)	32%	(106)	14%	(44)	325
Union HH: No	50%	(385)	34%	(255)	16%	(122)	762
LGBTQ+: Yes	30%	(28)	47%	(43)	22%	(21)	92
LGBTQ+: No	52%	(368)	33%	(234)	15%	(107)	709
Motivated to Vote	51%	(365)	36%	(262)	13%	(93)	720
Parent: Yes	49%	(113)	35%	(80)	16%	(36)	229
Parent: No	49%	(283)	35%	(197)	16%	(92)	572
COVID Vaccine: Yes	41%	(219)	42%	(225)	16%	(87)	530
COVID Vaccine: No	65%	(177)	19%	(52)	15%	(41)	271
Student Loans: Yes	35%	(57)	42%	(68)	22%	(36)	161
Student Loans: No	53%	(339)	33%	(209)	14%	(92)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(376)	35%	(277)	19%	(148)	801
Gender: Male	44%	(158)	38%	(139)	18%	(63)	360
Gender: Female	49%	(217)	31%	(139)	19%	(85)	441
Age: 18-34	44%	(99)	32%	(71)	24%	(55)	225
Age: 35-44	38%	(43)	46%	(51)	16%	(18)	111
Age: 45-64	49%	(138)	35%	(98)	17%	(47)	284
Age: 65+	53%	(96)	31%	(57)	16%	(29)	182
GenZers: 1997-2012	41%	(51)	33%	(41)	26%	(33)	124
Millennials: 1981-1996	46%	(84)	34%	(62)	20%	(37)	183
GenXers: 1965-1980	49%	(111)	35%	(80)	16%	(35)	227
Baby Boomers: 1946-1964	48%	(119)	35%	(88)	17%	(42)	248
Educ: < College	51%	(250)	32%	(156)	16%	(80)	486
Educ: Bachelors degree	43%	(80)	33%	(61)	24%	(45)	187
Educ: Post-grad	35%	(45)	47%	(60)	18%	(23)	128
Income: Under 50k	46%	(154)	35%	(117)	19%	(62)	333
Income: 50k-100k	48%	(145)	34%	(102)	18%	(56)	304
Income: 100k+	46%	(76)	35%	(58)	19%	(31)	165
Ethnicity: White (Non-Hispanic)	63%	(302)	23%	(110)	15%	(71)	482
Ethnicity: Black (Non-Hispanic)	20%	(53)	55%	(144)	24%	(63)	259
All Christian	61%	(226)	24%	(90)	15%	(57)	373
Agnostic/Nothing in particular	31%	(55)	46%	(82)	24%	(42)	179
Something Else	43%	(85)	38%	(75)	19%	(37)	196
Evangelical	60%	(193)	23%	(73)	17%	(55)	320
Non-Evangelical	47%	(111)	37%	(89)	16%	(39)	239
PID: Dem (no lean)	7%	(20)	73%	(217)	20%	(59)	296
PID: Ind (no lean)	40%	(71)	29%	(51)	31%	(54)	176
PID: Rep (no lean)	87%	(285)	3%	(9)	11%	(35)	328

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(376)	35%	(277)	19%	(148)	801
PID/Gender: Dem Men	7%	(10)	77%	(108)	16%	(23)	140
PID/Gender: Dem Women	7%	(11)	70%	(109)	23%	(36)	156
PID/Gender: Ind Men	38%	(31)	30%	(25)	31%	(25)	80
PID/Gender: Ind Women	42%	(40)	28%	(27)	30%	(29)	96
PID/Gender: Rep Men	85%	(118)	5%	(6)	11%	(15)	139
PID/Gender: Rep Women	88%	(167)	1%	(3)	10%	(20)	189
Ideo: Liberal (1-3)	15%	(33)	65%	(146)	20%	(46)	224
Ideo: Moderate (4)	30%	(62)	41%	(83)	29%	(59)	205
Ideo: Conservative (5-7)	82%	(267)	9%	(29)	9%	(31)	327
Ideo/PID: Conservative Republican	91%	(226)	1%	(4)	8%	(19)	249
Ideo/PID: Moderate/Liberal Republican	71%	(49)	7%	(5)	22%	(15)	69
Ideo/PID: Moderate/Conservative Democrat	10%	(11)	71%	(75)	19%	(21)	106
Ideo/PID: Liberal Democrat	5%	(9)	75%	(128)	20%	(33)	170
Unfavorable of Biden and Trump	31%	(42)	15%	(20)	53%	(71)	133
2024 H2H Matchup: Biden Voter	7%	(23)	75%	(258)	18%	(63)	344
2024 H2H Matchup: Trump Voter	89%	(346)	3%	(14)	8%	(31)	391
2022 House Vote: Democrat	8%	(28)	68%	(224)	24%	(78)	330
2022 House Vote: Republican	85%	(290)	3%	(9)	13%	(43)	342
2022 House Vote: Did not Vote	45%	(49)	36%	(39)	20%	(22)	111
2020 Vote: Joe Biden	9%	(32)	69%	(257)	23%	(84)	372
2020 Vote: Donald Trump	86%	(320)	2%	(7)	12%	(44)	371
2016 Vote: Hillary Clinton	6%	(18)	73%	(208)	21%	(60)	286
2016 Vote: Donald Trump	86%	(270)	4%	(11)	11%	(34)	316
U.S. Economy: Wrong Track	63%	(339)	17%	(89)	20%	(109)	537
U.S. Economy: Right Direction	14%	(37)	71%	(188)	15%	(39)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	82%	(219)	14%	(36)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84%	(344)	4%	(16)	12%	(49)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(19)	34%	(41)	51%	(62)	123
Top 2024 Issue: Economy	60%	(201)	23%	(76)	17%	(57)	335

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(376)	35%	(277)	19%	(148)	801
Community: Urban	37%	(55)	47%	(70)	16%	(25)	151
Community: Suburban	41%	(167)	37%	(151)	21%	(86)	404
Community: Rural	62%	(153)	23%	(56)	15%	(37)	246
Community/Gender: Urban Women	32%	(24)	45%	(33)	22%	(16)	73
Community/Gender: Urban Men	41%	(32)	48%	(37)	11%	(9)	78
Community/Gender: Rural Women	67%	(100)	18%	(26)	15%	(22)	149
Community/Gender: Rural Men	54%	(52)	30%	(29)	16%	(15)	97
Community/Gender: Suburban Women	43%	(93)	36%	(80)	21%	(46)	219
Community/Gender: Suburban Men	40%	(74)	39%	(72)	21%	(40)	185
Homeowner	53%	(268)	30%	(150)	17%	(87)	505
Renter	36%	(95)	44%	(117)	20%	(54)	265
Military HHnm: Yes	55%	(80)	30%	(44)	15%	(22)	146
Military HH: No	45%	(296)	36%	(233)	19%	(126)	655
Employ: Private Sector	46%	(120)	36%	(93)	18%	(46)	259
Employ: Government	45%	(31)	36%	(25)	19%	(13)	70
Employ: Self-Employed	47%	(42)	40%	(36)	12%	(11)	89
Employ: Retired	51%	(103)	33%	(67)	16%	(33)	202
Employ: Unemployed	30%	(21)	46%	(31)	24%	(17)	69
Self + Household: White-Collar	45%	(152)	37%	(123)	18%	(58)	333
Self + Household: Blue Collar	52%	(170)	32%	(103)	16%	(52)	325
Union HH: No	48%	(367)	33%	(253)	19%	(142)	762
LGBTQ+: Yes	27%	(24)	49%	(45)	24%	(22)	92
LGBTQ+: No	50%	(351)	33%	(232)	18%	(126)	709
Motivated to Vote	48%	(347)	36%	(261)	16%	(112)	720
Parent: Yes	48%	(109)	36%	(83)	16%	(37)	229
Parent: No	47%	(266)	34%	(194)	20%	(112)	572
COVID Vaccine: Yes	38%	(202)	43%	(229)	19%	(99)	530
COVID Vaccine: No	64%	(173)	18%	(48)	18%	(49)	271
Student Loans: Yes	34%	(56)	43%	(70)	22%	(36)	161
Student Loans: No	50%	(320)	32%	(207)	18%	(112)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(350)	41%	(332)	15%	(119)	801
Gender: Male	42%	(150)	46%	(164)	13%	(46)	360
Gender: Female	45%	(200)	38%	(168)	16%	(72)	441
Age: 18-34	38%	(85)	39%	(87)	24%	(53)	225
Age: 35-44	37%	(40)	53%	(59)	10%	(11)	111
Age: 45-64	47%	(132)	42%	(119)	12%	(33)	284
Age: 65+	51%	(92)	37%	(68)	12%	(22)	182
GenZers: 1997-2012	31%	(38)	42%	(53)	27%	(33)	124
Millennials: 1981-1996	44%	(80)	41%	(75)	16%	(29)	183
GenXers: 1965-1980	46%	(105)	43%	(97)	11%	(25)	227
Baby Boomers: 1946-1964	47%	(117)	41%	(101)	12%	(30)	248
Educ: < College	49%	(238)	38%	(182)	13%	(65)	486
Educ: Bachelors degree	38%	(72)	42%	(79)	19%	(36)	187
Educ: Post-grad	31%	(40)	56%	(71)	13%	(17)	128
Income: Under 50k	42%	(139)	42%	(138)	17%	(55)	333
Income: 50k-100k	46%	(138)	41%	(125)	13%	(40)	304
Income: 100k+	44%	(73)	42%	(69)	14%	(23)	165
Ethnicity: White (Non-Hispanic)	60%	(290)	27%	(130)	13%	(62)	482
Ethnicity: Black (Non-Hispanic)	15%	(38)	67%	(173)	19%	(48)	259
All Christian	58%	(216)	31%	(114)	12%	(43)	373
Agnostic/Nothing in particular	27%	(48)	55%	(98)	19%	(33)	179
Something Else	39%	(76)	45%	(88)	16%	(31)	196
Evangelical	58%	(187)	29%	(92)	13%	(41)	320
Non-Evangelical	41%	(99)	44%	(106)	14%	(33)	239
PID: Dem (no lean)	4%	(11)	82%	(244)	14%	(42)	296
PID: Ind (no lean)	37%	(65)	41%	(73)	22%	(39)	176
PID: Rep (no lean)	84%	(275)	5%	(16)	11%	(38)	328

Continued on next page

Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(350)	41%	(332)	15%	(119)	801
PID/Gender: Dem Men	5%	(7)	85%	(119)	10%	(15)	140
PID/Gender: Dem Women	3%	(4)	80%	(125)	17%	(27)	156
PID/Gender: Ind Men	38%	(31)	46%	(37)	16%	(13)	80
PID/Gender: Ind Women	35%	(34)	37%	(35)	28%	(27)	96
PID/Gender: Rep Men	80%	(112)	6%	(8)	14%	(19)	139
PID/Gender: Rep Women	86%	(162)	4%	(8)	10%	(19)	189
Ideo: Liberal (1-3)	12%	(28)	71%	(160)	16%	(37)	224
Ideo: Moderate (4)	27%	(54)	55%	(112)	19%	(38)	205
Ideo: Conservative (5-7)	78%	(255)	12%	(38)	10%	(34)	327
Ideo/PID: Conservative Republican	87%	(216)	2%	(6)	11%	(27)	249
Ideo/PID: Moderate/Liberal Republican	71%	(49)	13%	(9)	16%	(11)	69
Ideo/PID: Moderate/Conservative Democrat	6%	(6)	85%	(91)	9%	(9)	106
Ideo/PID: Liberal Democrat	3%	(5)	81%	(137)	17%	(28)	170
Unfavorable of Biden and Trump	24%	(32)	27%	(36)	49%	(65)	133
2024 H2H Matchup: Biden Voter	2%	(7)	88%	(303)	10%	(34)	344
2024 H2H Matchup: Trump Voter	85%	(333)	4%	(16)	11%	(41)	391
2022 House Vote: Democrat	4%	(13)	81%	(267)	15%	(50)	330
2022 House Vote: Republican	83%	(284)	5%	(18)	12%	(40)	342
2022 House Vote: Did not Vote	41%	(45)	39%	(43)	20%	(22)	111
2020 Vote: Joe Biden	5%	(17)	81%	(302)	14%	(53)	372
2020 Vote: Donald Trump	84%	(311)	3%	(13)	12%	(46)	371
2016 Vote: Hillary Clinton	4%	(10)	84%	(241)	12%	(34)	286
2016 Vote: Donald Trump	83%	(262)	6%	(18)	11%	(35)	316
U.S. Economy: Wrong Track	60%	(323)	21%	(114)	19%	(100)	537
U.S. Economy: Right Direction	10%	(27)	83%	(219)	7%	(18)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(4)	91%	(244)	8%	(20)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(335)	6%	(26)	12%	(50)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(11)	51%	(63)	40%	(49)	123
Top 2024 Issue: Economy	56%	(186)	27%	(90)	17%	(58)	335

Continued on next page

Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(350)	41%	(332)	15%	(119)	801
Community: Urban	34%	(51)	51%	(78)	14%	(22)	151
Community: Suburban	37%	(149)	48%	(192)	16%	(64)	404
Community: Rural	61%	(150)	25%	(63)	14%	(33)	246
Community/Gender: Urban Women	29%	(21)	48%	(35)	22%	(16)	73
Community/Gender: Urban Men	38%	(30)	55%	(43)	7%	(6)	78
Community/Gender: Rural Women	65%	(97)	21%	(32)	14%	(20)	149
Community/Gender: Rural Men	55%	(53)	32%	(31)	13%	(13)	97
Community/Gender: Suburban Women	37%	(82)	46%	(102)	16%	(36)	219
Community/Gender: Suburban Men	36%	(67)	49%	(91)	15%	(27)	185
Homeowner	50%	(253)	37%	(188)	13%	(64)	505
Renter	32%	(86)	49%	(129)	19%	(50)	265
Military HHnm: Yes	48%	(71)	38%	(55)	14%	(20)	146
Military HH: No	43%	(279)	42%	(277)	15%	(99)	655
Employ: Private Sector	42%	(108)	44%	(114)	14%	(36)	259
Employ: Government	43%	(30)	40%	(28)	17%	(12)	70
Employ: Self-Employed	41%	(37)	48%	(43)	10%	(9)	89
Employ: Retired	50%	(101)	39%	(78)	11%	(23)	202
Employ: Unemployed	29%	(20)	52%	(36)	19%	(13)	69
Self + Household: White-Collar	41%	(138)	44%	(146)	15%	(50)	333
Self + Household: Blue Collar	50%	(162)	39%	(128)	11%	(36)	325
Union HH: No	45%	(343)	40%	(308)	15%	(112)	762
LGBTQ+: Yes	25%	(23)	57%	(52)	18%	(16)	92
LGBTQ+: No	46%	(327)	39%	(280)	14%	(102)	709
Motivated to Vote	45%	(327)	43%	(309)	12%	(84)	720
Parent: Yes	42%	(97)	43%	(99)	14%	(33)	229
Parent: No	44%	(253)	41%	(233)	15%	(86)	572
COVID Vaccine: Yes	35%	(188)	50%	(267)	14%	(76)	530
COVID Vaccine: No	60%	(162)	24%	(65)	16%	(43)	271
Student Loans: Yes	30%	(49)	51%	(82)	18%	(30)	161
Student Loans: No	47%	(301)	39%	(250)	14%	(89)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_15: *Who do you trust more to handle each of the following economic issues? — Gas Prices*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(388)	35%	(280)	17%	(133)	801
Gender: Male	47%	(171)	36%	(129)	17%	(61)	360
Gender: Female	49%	(217)	34%	(151)	16%	(72)	441
Age: 18-34	44%	(98)	34%	(77)	22%	(50)	225
Age: 35-44	40%	(44)	46%	(51)	14%	(16)	111
Age: 45-64	52%	(147)	35%	(100)	13%	(37)	284
Age: 65+	55%	(99)	29%	(52)	17%	(30)	182
GenZers: 1997-2012	39%	(49)	34%	(42)	27%	(34)	124
Millennials: 1981-1996	47%	(87)	37%	(68)	16%	(29)	183
GenXers: 1965-1980	49%	(112)	36%	(82)	15%	(33)	227
Baby Boomers: 1946-1964	53%	(131)	34%	(84)	13%	(33)	248
Educ: < College	52%	(253)	34%	(166)	14%	(66)	486
Educ: Bachelors degree	45%	(84)	33%	(62)	22%	(41)	187
Educ: Post-grad	39%	(50)	41%	(52)	20%	(26)	128
Income: Under 50k	46%	(152)	38%	(126)	16%	(54)	333
Income: 50k-100k	51%	(155)	33%	(102)	16%	(48)	304
Income: 100k+	49%	(81)	32%	(53)	19%	(31)	165
Ethnicity: White (Non-Hispanic)	64%	(308)	22%	(107)	14%	(68)	482
Ethnicity: Black (Non-Hispanic)	21%	(54)	57%	(147)	22%	(58)	259
All Christian	64%	(239)	23%	(86)	13%	(48)	373
Agnostic/Nothing in particular	31%	(55)	49%	(88)	20%	(36)	179
Something Else	42%	(82)	41%	(80)	18%	(34)	196
Evangelical	64%	(204)	24%	(76)	13%	(40)	320
Non-Evangelical	47%	(113)	35%	(83)	18%	(42)	239
PID: Dem (no lean)	9%	(26)	73%	(215)	19%	(55)	296
PID: Ind (no lean)	40%	(71)	32%	(56)	28%	(49)	176
PID: Rep (no lean)	89%	(291)	3%	(9)	9%	(28)	328
PID/Gender: Dem Men	12%	(17)	71%	(99)	17%	(24)	140
PID/Gender: Dem Women	6%	(9)	74%	(116)	20%	(31)	156
PID/Gender: Ind Men	42%	(33)	33%	(27)	25%	(20)	80
PID/Gender: Ind Women	39%	(37)	31%	(30)	30%	(29)	96
PID/Gender: Rep Men	86%	(121)	2%	(3)	11%	(16)	139
PID/Gender: Rep Women	90%	(170)	3%	(6)	7%	(13)	189

Continued on next page

Table BLMB10_15: *Who do you trust more to handle each of the following economic issues? — Gas Prices*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(388)	35%	(280)	17%	(133)	801
Ideo: Liberal (1-3)	15%	(34)	61%	(137)	24%	(54)	224
Ideo: Moderate (4)	33%	(68)	43%	(88)	24%	(49)	205
Ideo: Conservative (5-7)	83%	(272)	11%	(35)	6%	(20)	327
Ideo/PID: Conservative Republican	93%	(231)	2%	(4)	5%	(13)	249
Ideo/PID: Moderate/Liberal Republican	73%	(51)	5%	(4)	21%	(15)	69
Ideo/PID: Moderate/Conservative Democrat	11%	(12)	74%	(79)	15%	(16)	106
Ideo/PID: Liberal Democrat	7%	(12)	72%	(123)	21%	(36)	170
Unfavorable of Biden and Trump	35%	(47)	20%	(26)	45%	(60)	133
2024 H2H Matchup: Biden Voter	4%	(14)	77%	(266)	19%	(64)	344
2024 H2H Matchup: Trump Voter	92%	(360)	2%	(7)	6%	(23)	391
2022 House Vote: Democrat	9%	(31)	68%	(224)	23%	(76)	330
2022 House Vote: Republican	88%	(301)	3%	(9)	9%	(32)	342
2022 House Vote: Did not Vote	45%	(49)	36%	(40)	20%	(22)	111
2020 Vote: Joe Biden	8%	(32)	70%	(261)	22%	(80)	372
2020 Vote: Donald Trump	89%	(331)	2%	(6)	9%	(34)	371
2016 Vote: Hillary Clinton	6%	(17)	74%	(210)	21%	(59)	286
2016 Vote: Donald Trump	89%	(280)	4%	(13)	7%	(23)	316
U.S. Economy: Wrong Track	66%	(355)	16%	(85)	18%	(97)	537
U.S. Economy: Right Direction	12%	(33)	74%	(195)	14%	(36)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	82%	(219)	14%	(37)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87%	(359)	4%	(16)	9%	(35)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(17)	37%	(45)	50%	(61)	123
Top 2024 Issue: Economy	61%	(203)	25%	(84)	14%	(47)	335
Community: Urban	34%	(52)	48%	(72)	18%	(27)	151
Community: Suburban	43%	(176)	37%	(151)	19%	(77)	404
Community: Rural	65%	(160)	23%	(57)	12%	(29)	246
Community/Gender: Urban Women	31%	(22)	49%	(36)	20%	(14)	73
Community/Gender: Urban Men	38%	(29)	46%	(36)	16%	(12)	78
Community/Gender: Rural Women	70%	(104)	18%	(28)	12%	(18)	149
Community/Gender: Rural Men	58%	(57)	30%	(29)	12%	(11)	97
Community/Gender: Suburban Women	42%	(91)	40%	(88)	18%	(40)	219
Community/Gender: Suburban Men	46%	(85)	34%	(64)	20%	(37)	185

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Table BLMB10_15: *Who do you trust more to handle each of the following economic issues? — Gas Prices*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(388)	35%	(280)	17%	(133)	801
Homeowner	57%	(285)	29%	(146)	15%	(73)	505
Renter	33%	(88)	46%	(123)	20%	(54)	265
Military HHnm: Yes	57%	(83)	27%	(40)	16%	(23)	146
Military HH: No	47%	(305)	37%	(240)	17%	(110)	655
Employ: Private Sector	47%	(121)	39%	(101)	14%	(37)	259
Employ: Government	47%	(33)	34%	(24)	19%	(13)	70
Employ: Self-Employed	48%	(43)	35%	(31)	17%	(15)	89
Employ: Retired	53%	(106)	32%	(64)	16%	(32)	202
Employ: Unemployed	32%	(22)	48%	(33)	20%	(13)	69
Self + Household: White-Collar	48%	(159)	36%	(121)	16%	(54)	333
Self + Household: Blue Collar	53%	(173)	33%	(109)	14%	(44)	325
Union HH: No	49%	(374)	34%	(261)	17%	(127)	762
LGBTQ+: Yes	29%	(26)	50%	(46)	21%	(20)	92
LGBTQ+: No	51%	(362)	33%	(234)	16%	(114)	709
Motivated to Vote	50%	(361)	36%	(261)	14%	(98)	720
Parent: Yes	48%	(111)	37%	(86)	14%	(33)	229
Parent: No	48%	(277)	34%	(195)	17%	(100)	572
COVID Vaccine: Yes	40%	(212)	43%	(228)	17%	(91)	530
COVID Vaccine: No	65%	(176)	19%	(52)	16%	(42)	271
Student Loans: Yes	38%	(62)	42%	(68)	19%	(31)	161
Student Loans: No	51%	(326)	33%	(212)	16%	(102)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	43%	(348)	37%	(292)	15%	(118)	5%	(43)	801
Gender: Male	47%	(170)	35%	(126)	14%	(52)	4%	(13)	360
Gender: Female	40%	(178)	38%	(167)	15%	(67)	7%	(30)	441
Age: 18-34	37%	(84)	37%	(83)	18%	(39)	8%	(18)	225
Age: 35-44	39%	(43)	38%	(42)	20%	(22)	4%	(4)	111
Age: 45-64	49%	(140)	32%	(92)	14%	(40)	4%	(12)	284
Age: 65+	44%	(80)	42%	(76)	10%	(17)	5%	(8)	182
GenZers: 1997-2012	34%	(42)	45%	(56)	13%	(16)	8%	(11)	124
Millennials: 1981-1996	39%	(71)	31%	(56)	24%	(44)	7%	(12)	183
GenXers: 1965-1980	46%	(105)	36%	(83)	14%	(32)	3%	(7)	227
Baby Boomers: 1946-1964	49%	(122)	35%	(87)	10%	(26)	5%	(13)	248
Educ: < College	44%	(213)	36%	(176)	15%	(74)	5%	(24)	486
Educ: Bachelors degree	39%	(73)	40%	(75)	14%	(27)	7%	(13)	187
Educ: Post-grad	49%	(62)	33%	(42)	14%	(18)	5%	(6)	128
Income: Under 50k	40%	(134)	37%	(121)	17%	(56)	6%	(21)	333
Income: 50k-100k	43%	(130)	40%	(122)	13%	(38)	4%	(13)	304
Income: 100k+	51%	(84)	30%	(49)	15%	(24)	5%	(8)	165
Ethnicity: White (Non-Hispanic)	49%	(235)	36%	(171)	11%	(55)	4%	(20)	482
Ethnicity: Black (Non-Hispanic)	34%	(88)	38%	(100)	21%	(55)	6%	(16)	259
All Christian	46%	(172)	40%	(150)	9%	(32)	5%	(18)	373
Agnostic/Nothing in particular	44%	(78)	33%	(59)	16%	(28)	7%	(13)	179
Something Else	39%	(76)	34%	(66)	23%	(45)	5%	(9)	196
Evangelical	45%	(143)	38%	(121)	14%	(44)	4%	(12)	320
Non-Evangelical	42%	(101)	37%	(89)	14%	(33)	6%	(15)	239
PID: Dem (no lean)	36%	(107)	40%	(118)	17%	(51)	7%	(21)	296
PID: Ind (no lean)	46%	(81)	33%	(58)	14%	(24)	8%	(13)	176
PID: Rep (no lean)	49%	(160)	35%	(116)	13%	(44)	3%	(8)	328

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	43%	(348)	37%	(292)	15%	(118)	5%	(43)	801
PID/Gender: Dem Men	38%	(53)	41%	(57)	16%	(22)	5%	(8)	140
PID/Gender: Dem Women	34%	(54)	39%	(60)	18%	(29)	9%	(13)	156
PID/Gender: Ind Men	49%	(39)	34%	(27)	13%	(10)	5%	(4)	80
PID/Gender: Ind Women	43%	(41)	32%	(31)	15%	(14)	10%	(10)	96
PID/Gender: Rep Men	56%	(77)	29%	(41)	14%	(20)	1%	(1)	139
PID/Gender: Rep Women	44%	(83)	40%	(75)	13%	(24)	4%	(7)	189
Ideo: Liberal (1-3)	37%	(83)	40%	(91)	16%	(35)	7%	(16)	224
Ideo: Moderate (4)	40%	(82)	42%	(85)	16%	(32)	3%	(6)	205
Ideo: Conservative (5-7)	51%	(167)	32%	(106)	12%	(38)	5%	(16)	327
Ideo/PID: Conservative Republican	52%	(130)	33%	(83)	12%	(30)	2%	(6)	249
Ideo/PID: Moderate/Liberal Republican	37%	(26)	45%	(31)	15%	(10)	3%	(2)	69
Ideo/PID: Moderate/Conservative Democrat	37%	(39)	40%	(42)	18%	(19)	6%	(6)	106
Ideo/PID: Liberal Democrat	37%	(63)	42%	(71)	15%	(25)	6%	(11)	170
Unfavorable of Biden and Trump	47%	(62)	26%	(35)	19%	(26)	7%	(10)	133
2024 H2H Matchup: Biden Voter	42%	(144)	38%	(130)	16%	(54)	4%	(15)	344
2024 H2H Matchup: Trump Voter	46%	(181)	37%	(144)	12%	(49)	4%	(17)	391
2022 House Vote: Democrat	38%	(125)	38%	(126)	18%	(61)	6%	(19)	330
2022 House Vote: Republican	48%	(164)	35%	(121)	13%	(44)	4%	(13)	342
2022 House Vote: Did not Vote	48%	(53)	37%	(41)	7%	(7)	9%	(9)	111
2020 Vote: Joe Biden	40%	(150)	36%	(135)	18%	(66)	6%	(22)	372
2020 Vote: Donald Trump	49%	(182)	34%	(127)	12%	(45)	4%	(16)	371
2016 Vote: Hillary Clinton	37%	(105)	37%	(106)	20%	(57)	6%	(17)	286
2016 Vote: Donald Trump	53%	(166)	34%	(108)	10%	(31)	3%	(10)	316
U.S. Economy: Wrong Track	41%	(220)	36%	(194)	17%	(93)	6%	(31)	537
U.S. Economy: Right Direction	49%	(128)	37%	(98)	10%	(26)	5%	(12)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43%	(116)	37%	(99)	16%	(43)	4%	(10)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	47%	(193)	35%	(143)	13%	(54)	5%	(19)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	31%	(39)	41%	(50)	17%	(21)	11%	(13)	123
Top 2024 Issue: Economy	44%	(146)	35%	(117)	15%	(51)	6%	(21)	335

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	43%	(348)	37%	(292)	15%	(118)	5%	(43)	801
Community: Urban	43%	(65)	38%	(57)	14%	(21)	5%	(8)	151
Community: Suburban	41%	(168)	38%	(153)	16%	(63)	5%	(20)	404
Community: Rural	47%	(115)	33%	(82)	14%	(34)	6%	(15)	246
Community/Gender: Urban Women	45%	(33)	30%	(22)	17%	(12)	9%	(6)	73
Community/Gender: Urban Men	41%	(32)	46%	(36)	11%	(9)	2%	(1)	78
Community/Gender: Rural Women	38%	(57)	40%	(59)	15%	(22)	7%	(11)	149
Community/Gender: Rural Men	60%	(58)	24%	(23)	13%	(12)	4%	(4)	97
Community/Gender: Suburban Women	40%	(88)	39%	(86)	15%	(33)	6%	(13)	219
Community/Gender: Suburban Men	43%	(80)	36%	(67)	17%	(31)	4%	(7)	185
Homeowner	46%	(234)	36%	(181)	13%	(67)	4%	(23)	505
Renter	40%	(106)	38%	(100)	15%	(41)	7%	(19)	265
Military HHnm: Yes	46%	(67)	37%	(54)	10%	(15)	7%	(10)	146
Military HH: No	43%	(281)	36%	(239)	16%	(103)	5%	(32)	655
Employ: Private Sector	45%	(116)	36%	(93)	15%	(38)	4%	(11)	259
Employ: Government	39%	(27)	27%	(19)	25%	(17)	9%	(6)	70
Employ: Self-Employed	41%	(36)	41%	(37)	15%	(13)	3%	(3)	89
Employ: Retired	49%	(100)	35%	(71)	10%	(21)	5%	(11)	202
Employ: Unemployed	35%	(24)	40%	(28)	20%	(14)	5%	(4)	69
Self + Household: White-Collar	46%	(152)	37%	(123)	13%	(43)	4%	(15)	333
Self + Household: Blue Collar	46%	(149)	35%	(113)	15%	(48)	5%	(15)	325
Union HH: No	44%	(334)	36%	(276)	14%	(110)	5%	(42)	762
LGBTQ+: Yes	32%	(29)	41%	(38)	20%	(19)	7%	(6)	92
LGBTQ+: No	45%	(319)	36%	(255)	14%	(100)	5%	(36)	709
Motivated to Vote	46%	(333)	36%	(259)	13%	(93)	5%	(36)	720
Parent: Yes	40%	(91)	38%	(87)	16%	(37)	6%	(15)	229
Parent: No	45%	(257)	36%	(206)	14%	(81)	5%	(28)	572
COVID Vaccine: Yes	45%	(238)	37%	(194)	14%	(74)	5%	(24)	530
COVID Vaccine: No	41%	(110)	36%	(98)	16%	(45)	7%	(18)	271
Student Loans: Yes	36%	(57)	36%	(58)	22%	(36)	6%	(10)	161
Student Loans: No	45%	(290)	37%	(235)	13%	(82)	5%	(33)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	35%	(279)	31%	(245)	21%	(168)	14%	(109)	801
Gender: Male	42%	(151)	29%	(106)	18%	(65)	11%	(39)	360
Gender: Female	29%	(128)	32%	(140)	23%	(103)	16%	(70)	441
Age: 18-34	31%	(69)	33%	(75)	23%	(51)	13%	(30)	225
Age: 35-44	34%	(37)	42%	(46)	17%	(19)	8%	(8)	111
Age: 45-64	37%	(106)	24%	(68)	21%	(60)	18%	(50)	284
Age: 65+	37%	(67)	31%	(56)	21%	(39)	11%	(20)	182
GenZers: 1997-2012	28%	(34)	35%	(43)	25%	(31)	13%	(16)	124
Millennials: 1981-1996	33%	(60)	35%	(64)	20%	(36)	12%	(23)	183
GenXers: 1965-1980	36%	(81)	27%	(62)	21%	(47)	16%	(37)	227
Baby Boomers: 1946-1964	41%	(101)	28%	(69)	19%	(48)	12%	(30)	248
Educ: < College	32%	(158)	31%	(150)	22%	(107)	15%	(71)	486
Educ: Bachelors degree	31%	(59)	31%	(57)	23%	(43)	15%	(28)	187
Educ: Post-grad	49%	(62)	30%	(38)	14%	(18)	8%	(10)	128
Income: Under 50k	35%	(116)	32%	(105)	21%	(71)	12%	(40)	333
Income: 50k-100k	32%	(96)	33%	(101)	23%	(69)	12%	(37)	304
Income: 100k+	40%	(66)	24%	(39)	17%	(28)	19%	(31)	165
Ethnicity: White (Non-Hispanic)	34%	(166)	27%	(129)	22%	(105)	17%	(82)	482
Ethnicity: Black (Non-Hispanic)	35%	(90)	36%	(93)	21%	(55)	8%	(21)	259
All Christian	32%	(121)	29%	(109)	20%	(76)	18%	(68)	373
Agnostic/Nothing in particular	41%	(73)	31%	(55)	20%	(36)	9%	(15)	179
Something Else	32%	(62)	33%	(65)	23%	(45)	12%	(24)	196
Evangelical	29%	(92)	29%	(93)	24%	(77)	18%	(59)	320
Non-Evangelical	36%	(87)	32%	(77)	18%	(43)	13%	(31)	239
PID: Dem (no lean)	43%	(127)	35%	(103)	15%	(44)	7%	(22)	296
PID: Ind (no lean)	37%	(66)	31%	(55)	17%	(30)	15%	(26)	176
PID: Rep (no lean)	26%	(86)	27%	(87)	29%	(94)	19%	(61)	328

Continued on next page

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	35%	(279)	31%	(245)	21%	(168)	14%	(109)	801
PID/Gender: Dem Men	49%	(69)	35%	(49)	10%	(15)	6%	(8)	140
PID/Gender: Dem Women	37%	(58)	35%	(54)	19%	(30)	9%	(14)	156
PID/Gender: Ind Men	42%	(34)	34%	(27)	14%	(12)	10%	(8)	80
PID/Gender: Ind Women	33%	(32)	29%	(28)	19%	(18)	19%	(18)	96
PID/Gender: Rep Men	35%	(48)	21%	(30)	28%	(39)	16%	(23)	139
PID/Gender: Rep Women	20%	(38)	31%	(58)	29%	(55)	20%	(38)	189
Ideo: Liberal (1-3)	45%	(101)	35%	(78)	13%	(29)	7%	(16)	224
Ideo: Moderate (4)	40%	(82)	35%	(72)	18%	(36)	7%	(14)	205
Ideo: Conservative (5-7)	25%	(83)	26%	(84)	28%	(92)	21%	(68)	327
Ideo/PID: Conservative Republican	25%	(61)	25%	(63)	30%	(76)	20%	(50)	249
Ideo/PID: Moderate/Liberal Republican	33%	(23)	33%	(23)	22%	(15)	11%	(8)	69
Ideo/PID: Moderate/Conservative Democrat	38%	(40)	38%	(41)	17%	(18)	7%	(8)	106
Ideo/PID: Liberal Democrat	48%	(83)	34%	(58)	13%	(22)	5%	(8)	170
Unfavorable of Biden and Trump	37%	(49)	29%	(39)	25%	(33)	9%	(12)	133
2024 H2H Matchup: Biden Voter	49%	(170)	36%	(123)	9%	(32)	6%	(19)	344
2024 H2H Matchup: Trump Voter	22%	(88)	27%	(105)	29%	(114)	21%	(83)	391
2022 House Vote: Democrat	43%	(142)	36%	(118)	14%	(47)	7%	(25)	330
2022 House Vote: Republican	27%	(91)	26%	(89)	28%	(96)	19%	(66)	342
2022 House Vote: Did not Vote	35%	(39)	30%	(33)	19%	(22)	16%	(17)	111
2020 Vote: Joe Biden	47%	(176)	35%	(131)	12%	(43)	6%	(23)	372
2020 Vote: Donald Trump	25%	(91)	26%	(95)	29%	(108)	21%	(77)	371
2016 Vote: Hillary Clinton	48%	(136)	33%	(95)	11%	(33)	8%	(22)	286
2016 Vote: Donald Trump	30%	(93)	26%	(81)	25%	(79)	20%	(62)	316
U.S. Economy: Wrong Track	24%	(127)	30%	(159)	28%	(151)	19%	(100)	537
U.S. Economy: Right Direction	58%	(152)	33%	(86)	6%	(17)	3%	(9)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	51%	(137)	35%	(93)	9%	(25)	5%	(13)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(100)	26%	(106)	30%	(122)	20%	(82)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	34%	(42)	38%	(47)	17%	(21)	11%	(13)	123
Top 2024 Issue: Economy	26%	(87)	30%	(101)	28%	(93)	16%	(53)	335

Continued on next page

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	35%	(279)	31%	(245)	21%	(168)	14%	(109)	801
Community: Urban	38%	(57)	34%	(52)	20%	(30)	8%	(12)	151
Community: Suburban	38%	(155)	31%	(125)	20%	(83)	10%	(41)	404
Community: Rural	27%	(66)	28%	(68)	23%	(55)	23%	(56)	246
Community/Gender: Urban Women	27%	(20)	38%	(27)	21%	(15)	13%	(10)	73
Community/Gender: Urban Men	48%	(37)	31%	(24)	18%	(14)	2%	(2)	78
Community/Gender: Rural Women	16%	(24)	32%	(47)	30%	(44)	23%	(34)	149
Community/Gender: Rural Men	44%	(43)	22%	(21)	11%	(11)	23%	(22)	97
Community/Gender: Suburban Women	38%	(84)	30%	(65)	20%	(43)	12%	(27)	219
Community/Gender: Suburban Men	38%	(71)	32%	(60)	22%	(40)	8%	(15)	185
Homeowner	36%	(184)	28%	(142)	21%	(108)	14%	(72)	505
Renter	33%	(89)	36%	(97)	19%	(51)	11%	(29)	265
Military HHnm: Yes	34%	(49)	25%	(37)	23%	(33)	18%	(26)	146
Military HH: No	35%	(230)	32%	(208)	21%	(135)	13%	(82)	655
Employ: Private Sector	36%	(93)	35%	(90)	17%	(44)	12%	(32)	259
Employ: Government	30%	(21)	32%	(22)	25%	(18)	14%	(9)	70
Employ: Self-Employed	40%	(36)	27%	(24)	21%	(19)	12%	(11)	89
Employ: Retired	39%	(79)	28%	(56)	19%	(39)	14%	(28)	202
Employ: Unemployed	29%	(20)	40%	(28)	21%	(15)	9%	(6)	69
Self + Household: White-Collar	40%	(134)	30%	(100)	19%	(64)	11%	(35)	333
Self + Household: Blue Collar	32%	(105)	33%	(107)	21%	(69)	14%	(44)	325
Union HH: No	35%	(266)	30%	(231)	21%	(157)	14%	(107)	762
LGBTQ+: Yes	27%	(25)	39%	(36)	23%	(22)	10%	(9)	92
LGBTQ+: No	36%	(254)	30%	(210)	21%	(146)	14%	(99)	709
Motivated to Vote	37%	(264)	30%	(215)	20%	(146)	13%	(95)	720
Parent: Yes	32%	(73)	33%	(75)	20%	(47)	15%	(34)	229
Parent: No	36%	(206)	30%	(170)	21%	(121)	13%	(75)	572
COVID Vaccine: Yes	39%	(209)	33%	(175)	17%	(89)	11%	(58)	530
COVID Vaccine: No	26%	(70)	26%	(70)	29%	(79)	19%	(51)	271
Student Loans: Yes	35%	(56)	29%	(47)	22%	(36)	14%	(22)	161
Student Loans: No	35%	(223)	31%	(198)	21%	(132)	14%	(87)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	40%	(319)	28%	(225)	21%	(170)	11%	(88)	801
Gender: Male	48%	(173)	28%	(101)	17%	(60)	7%	(25)	360
Gender: Female	33%	(146)	28%	(123)	25%	(110)	14%	(62)	441
Age: 18-34	31%	(70)	32%	(72)	24%	(54)	13%	(29)	225
Age: 35-44	44%	(49)	34%	(37)	15%	(16)	7%	(8)	111
Age: 45-64	41%	(118)	24%	(67)	22%	(62)	13%	(37)	284
Age: 65+	45%	(82)	26%	(48)	21%	(38)	8%	(14)	182
GenZers: 1997-2012	31%	(38)	29%	(36)	30%	(38)	10%	(12)	124
Millennials: 1981-1996	33%	(61)	37%	(68)	16%	(30)	13%	(24)	183
GenXers: 1965-1980	40%	(91)	26%	(59)	23%	(52)	11%	(26)	227
Baby Boomers: 1946-1964	51%	(125)	21%	(53)	19%	(47)	9%	(23)	248
Educ: < College	38%	(183)	27%	(132)	23%	(112)	12%	(60)	486
Educ: Bachelors degree	36%	(68)	33%	(62)	20%	(38)	10%	(19)	187
Educ: Post-grad	53%	(68)	24%	(31)	16%	(21)	7%	(8)	128
Income: Under 50k	35%	(117)	33%	(109)	23%	(76)	9%	(31)	333
Income: 50k-100k	40%	(123)	26%	(80)	20%	(62)	13%	(39)	304
Income: 100k+	48%	(79)	21%	(35)	19%	(32)	11%	(18)	165
Ethnicity: White (Non-Hispanic)	38%	(185)	27%	(129)	23%	(113)	11%	(55)	482
Ethnicity: Black (Non-Hispanic)	42%	(108)	30%	(77)	19%	(50)	9%	(23)	259
All Christian	37%	(137)	28%	(105)	23%	(87)	12%	(44)	373
Agnostic/Nothing in particular	46%	(82)	28%	(50)	16%	(29)	10%	(18)	179
Something Else	35%	(68)	31%	(61)	23%	(44)	11%	(22)	196
Evangelical	33%	(106)	27%	(87)	26%	(85)	13%	(42)	320
Non-Evangelical	40%	(95)	32%	(76)	18%	(43)	10%	(24)	239
PID: Dem (no lean)	54%	(160)	25%	(75)	13%	(40)	7%	(22)	296
PID: Ind (no lean)	44%	(78)	28%	(49)	14%	(25)	13%	(23)	176
PID: Rep (no lean)	24%	(80)	31%	(101)	32%	(105)	13%	(42)	328

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	40%	(319)	28%	(225)	21%	(170)	11%	(88)	801
PID/Gender: Dem Men	59%	(83)	24%	(33)	12%	(16)	6%	(8)	140
PID/Gender: Dem Women	49%	(77)	27%	(42)	15%	(24)	9%	(14)	156
PID/Gender: Ind Men	58%	(47)	27%	(22)	8%	(7)	6%	(5)	80
PID/Gender: Ind Women	33%	(32)	29%	(27)	19%	(18)	19%	(18)	96
PID/Gender: Rep Men	31%	(43)	33%	(46)	27%	(37)	9%	(13)	139
PID/Gender: Rep Women	20%	(37)	29%	(54)	36%	(68)	16%	(30)	189
Ideo: Liberal (1-3)	58%	(129)	24%	(53)	12%	(28)	6%	(14)	224
Ideo: Moderate (4)	47%	(96)	29%	(59)	18%	(36)	6%	(13)	205
Ideo: Conservative (5-7)	25%	(82)	30%	(98)	30%	(97)	15%	(51)	327
Ideo/PID: Conservative Republican	22%	(54)	32%	(79)	34%	(84)	13%	(33)	249
Ideo/PID: Moderate/Liberal Republican	35%	(24)	27%	(19)	28%	(19)	10%	(7)	69
Ideo/PID: Moderate/Conservative Democrat	48%	(51)	29%	(31)	15%	(16)	8%	(8)	106
Ideo/PID: Liberal Democrat	61%	(104)	23%	(39)	11%	(19)	5%	(8)	170
Unfavorable of Biden and Trump	43%	(57)	32%	(43)	17%	(23)	8%	(10)	133
2024 H2H Matchup: Biden Voter	61%	(211)	24%	(84)	10%	(34)	5%	(16)	344
2024 H2H Matchup: Trump Voter	22%	(86)	31%	(120)	31%	(122)	16%	(63)	391
2022 House Vote: Democrat	55%	(180)	26%	(87)	13%	(41)	7%	(22)	330
2022 House Vote: Republican	25%	(86)	30%	(102)	30%	(103)	15%	(51)	342
2022 House Vote: Did not Vote	39%	(44)	30%	(33)	19%	(21)	11%	(13)	111
2020 Vote: Joe Biden	58%	(216)	25%	(91)	11%	(43)	6%	(22)	372
2020 Vote: Donald Trump	24%	(89)	30%	(111)	30%	(110)	16%	(61)	371
2016 Vote: Hillary Clinton	57%	(164)	23%	(66)	12%	(34)	8%	(22)	286
2016 Vote: Donald Trump	30%	(96)	27%	(86)	28%	(89)	14%	(45)	316
U.S. Economy: Wrong Track	27%	(145)	30%	(161)	29%	(153)	14%	(77)	537
U.S. Economy: Right Direction	66%	(173)	24%	(64)	6%	(17)	4%	(10)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	63%	(169)	23%	(62)	10%	(28)	3%	(9)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(100)	30%	(122)	30%	(124)	16%	(65)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	41%	(50)	34%	(41)	15%	(18)	11%	(13)	123
Top 2024 Issue: Economy	32%	(107)	29%	(98)	24%	(82)	14%	(47)	335

Continued on next page

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	40%	(319)	28%	(225)	21%	(170)	11%	(88)	801
Community: Urban	49%	(74)	26%	(39)	18%	(27)	7%	(10)	151
Community: Suburban	42%	(172)	30%	(120)	18%	(73)	10%	(40)	404
Community: Rural	30%	(73)	27%	(66)	28%	(69)	15%	(38)	246
Community/Gender: Urban Women	43%	(31)	26%	(19)	23%	(16)	8%	(6)	73
Community/Gender: Urban Men	56%	(43)	26%	(20)	14%	(11)	5%	(4)	78
Community/Gender: Rural Women	17%	(26)	28%	(41)	35%	(52)	20%	(30)	149
Community/Gender: Rural Men	48%	(47)	26%	(25)	17%	(17)	9%	(8)	97
Community/Gender: Suburban Women	41%	(89)	29%	(63)	19%	(41)	12%	(26)	219
Community/Gender: Suburban Men	45%	(83)	30%	(56)	18%	(33)	7%	(13)	185
Homeowner	41%	(205)	27%	(137)	22%	(113)	10%	(49)	505
Renter	40%	(107)	30%	(80)	18%	(47)	12%	(32)	265
Military HHnm: Yes	38%	(55)	28%	(40)	20%	(29)	14%	(21)	146
Military HH: No	40%	(263)	28%	(185)	21%	(141)	10%	(67)	655
Employ: Private Sector	44%	(114)	28%	(72)	16%	(42)	12%	(31)	259
Employ: Government	34%	(24)	22%	(15)	34%	(23)	11%	(8)	70
Employ: Self-Employed	34%	(31)	34%	(30)	21%	(19)	11%	(10)	89
Employ: Retired	45%	(91)	27%	(54)	20%	(40)	9%	(18)	202
Employ: Unemployed	35%	(24)	31%	(21)	26%	(18)	8%	(5)	69
Self + Household: White-Collar	46%	(155)	26%	(87)	18%	(62)	9%	(30)	333
Self + Household: Blue Collar	36%	(118)	31%	(101)	21%	(70)	11%	(36)	325
Union HH: No	40%	(304)	28%	(214)	21%	(157)	11%	(87)	762
LGBTQ+: Yes	35%	(32)	35%	(32)	19%	(17)	11%	(10)	92
LGBTQ+: No	40%	(286)	27%	(193)	22%	(153)	11%	(77)	709
Motivated to Vote	42%	(300)	28%	(201)	20%	(145)	10%	(74)	720
Parent: Yes	37%	(84)	30%	(68)	18%	(41)	16%	(36)	229
Parent: No	41%	(235)	27%	(156)	22%	(128)	9%	(52)	572
COVID Vaccine: Yes	48%	(253)	28%	(146)	17%	(89)	8%	(42)	530
COVID Vaccine: No	24%	(66)	29%	(79)	30%	(81)	17%	(45)	271
Student Loans: Yes	40%	(65)	26%	(43)	21%	(35)	12%	(19)	161
Student Loans: No	40%	(253)	28%	(182)	21%	(135)	11%	(69)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	34%	(273)	28%	(222)	23%	(185)	15%	(121)	801
Gender: Male	42%	(150)	26%	(94)	22%	(79)	10%	(37)	360
Gender: Female	28%	(123)	29%	(127)	24%	(106)	19%	(84)	441
Age: 18-34	26%	(59)	34%	(78)	24%	(53)	15%	(35)	225
Age: 35-44	40%	(44)	32%	(36)	18%	(20)	10%	(11)	111
Age: 45-64	35%	(100)	24%	(69)	23%	(64)	18%	(51)	284
Age: 65+	38%	(70)	21%	(39)	27%	(49)	14%	(25)	182
GenZers: 1997-2012	27%	(33)	32%	(40)	26%	(33)	15%	(18)	124
Millennials: 1981-1996	30%	(54)	36%	(66)	20%	(36)	15%	(27)	183
GenXers: 1965-1980	36%	(82)	23%	(52)	23%	(53)	17%	(40)	227
Baby Boomers: 1946-1964	40%	(98)	24%	(59)	23%	(58)	13%	(33)	248
Educ: < College	32%	(157)	28%	(136)	23%	(112)	17%	(80)	486
Educ: Bachelors degree	31%	(58)	29%	(54)	25%	(47)	15%	(28)	187
Educ: Post-grad	45%	(58)	25%	(32)	20%	(26)	10%	(12)	128
Income: Under 50k	34%	(115)	28%	(92)	24%	(80)	14%	(45)	333
Income: 50k-100k	30%	(91)	29%	(89)	25%	(76)	16%	(47)	304
Income: 100k+	41%	(67)	25%	(41)	17%	(29)	17%	(28)	165
Ethnicity: White (Non-Hispanic)	33%	(157)	26%	(126)	23%	(113)	18%	(86)	482
Ethnicity: Black (Non-Hispanic)	36%	(93)	29%	(75)	24%	(63)	11%	(28)	259
All Christian	32%	(119)	27%	(100)	22%	(82)	19%	(72)	373
Agnostic/Nothing in particular	40%	(71)	30%	(54)	23%	(41)	8%	(13)	179
Something Else	29%	(57)	29%	(56)	26%	(51)	16%	(31)	196
Evangelical	28%	(89)	26%	(84)	25%	(80)	21%	(68)	320
Non-Evangelical	35%	(84)	29%	(69)	22%	(52)	14%	(34)	239
PID: Dem (no lean)	46%	(135)	30%	(88)	18%	(52)	7%	(22)	296
PID: Ind (no lean)	37%	(65)	29%	(50)	18%	(32)	16%	(29)	176
PID: Rep (no lean)	22%	(73)	25%	(84)	31%	(101)	22%	(71)	328

Continued on next page

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	34%	(273)	28%	(222)	23%	(185)	15%	(121)	801
PID/Gender: Dem Men	52%	(73)	27%	(38)	17%	(24)	4%	(6)	140
PID/Gender: Dem Women	40%	(63)	32%	(50)	18%	(28)	10%	(16)	156
PID/Gender: Ind Men	43%	(35)	31%	(25)	16%	(13)	10%	(8)	80
PID/Gender: Ind Women	31%	(30)	27%	(26)	20%	(20)	21%	(21)	96
PID/Gender: Rep Men	31%	(43)	23%	(32)	30%	(42)	16%	(23)	139
PID/Gender: Rep Women	16%	(30)	28%	(52)	31%	(59)	25%	(48)	189
Ideo: Liberal (1-3)	44%	(100)	34%	(77)	16%	(36)	5%	(12)	224
Ideo: Moderate (4)	41%	(83)	31%	(64)	21%	(42)	7%	(15)	205
Ideo: Conservative (5-7)	23%	(77)	21%	(70)	30%	(97)	26%	(84)	327
Ideo/PID: Conservative Republican	21%	(53)	22%	(56)	32%	(80)	25%	(61)	249
Ideo/PID: Moderate/Liberal Republican	24%	(17)	36%	(25)	28%	(19)	12%	(8)	69
Ideo/PID: Moderate/Conservative Democrat	46%	(49)	27%	(28)	20%	(21)	8%	(8)	106
Ideo/PID: Liberal Democrat	48%	(82)	33%	(56)	15%	(25)	4%	(7)	170
Unfavorable of Biden and Trump	36%	(48)	33%	(44)	21%	(28)	9%	(13)	133
2024 H2H Matchup: Biden Voter	52%	(180)	29%	(101)	13%	(45)	5%	(19)	344
2024 H2H Matchup: Trump Voter	19%	(74)	26%	(103)	30%	(119)	24%	(95)	391
2022 House Vote: Democrat	46%	(153)	31%	(103)	15%	(51)	7%	(24)	330
2022 House Vote: Republican	23%	(80)	23%	(79)	30%	(103)	23%	(79)	342
2022 House Vote: Did not Vote	31%	(34)	31%	(35)	23%	(25)	15%	(16)	111
2020 Vote: Joe Biden	49%	(182)	31%	(116)	14%	(53)	6%	(21)	372
2020 Vote: Donald Trump	21%	(79)	24%	(90)	30%	(111)	25%	(91)	371
2016 Vote: Hillary Clinton	49%	(141)	27%	(77)	18%	(51)	6%	(17)	286
2016 Vote: Donald Trump	26%	(84)	24%	(74)	27%	(86)	23%	(72)	316
U.S. Economy: Wrong Track	22%	(116)	28%	(151)	29%	(158)	21%	(113)	537
U.S. Economy: Right Direction	60%	(157)	27%	(71)	10%	(27)	3%	(8)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	54%	(145)	28%	(74)	14%	(38)	4%	(10)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(85)	26%	(105)	30%	(122)	24%	(98)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	35%	(43)	35%	(43)	20%	(24)	10%	(13)	123
Top 2024 Issue: Economy	26%	(86)	31%	(103)	26%	(88)	17%	(58)	335

Continued on next page

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	34%	(273)	28%	(222)	23%	(185)	15%	(121)	801
Community: Urban	43%	(64)	29%	(44)	19%	(29)	9%	(14)	151
Community: Suburban	36%	(145)	31%	(124)	22%	(89)	11%	(46)	404
Community: Rural	26%	(63)	22%	(54)	27%	(67)	25%	(62)	246
Community/Gender: Urban Women	37%	(27)	28%	(20)	21%	(16)	14%	(10)	73
Community/Gender: Urban Men	48%	(38)	30%	(24)	17%	(13)	5%	(4)	78
Community/Gender: Rural Women	15%	(23)	23%	(35)	32%	(48)	29%	(43)	149
Community/Gender: Rural Men	42%	(41)	20%	(19)	20%	(19)	19%	(18)	97
Community/Gender: Suburban Women	34%	(73)	33%	(72)	19%	(42)	14%	(31)	219
Community/Gender: Suburban Men	39%	(72)	28%	(52)	25%	(47)	8%	(15)	185
Homeowner	34%	(170)	27%	(138)	23%	(116)	16%	(80)	505
Renter	36%	(96)	29%	(78)	21%	(56)	13%	(35)	265
Military HHnm: Yes	32%	(47)	27%	(39)	21%	(31)	20%	(29)	146
Military HH: No	35%	(227)	28%	(182)	24%	(154)	14%	(92)	655
Employ: Private Sector	37%	(96)	31%	(79)	17%	(45)	15%	(39)	259
Employ: Government	35%	(24)	24%	(17)	27%	(19)	14%	(10)	70
Employ: Self-Employed	30%	(26)	25%	(22)	29%	(26)	16%	(14)	89
Employ: Retired	39%	(78)	21%	(42)	26%	(54)	14%	(29)	202
Employ: Unemployed	22%	(15)	46%	(32)	26%	(18)	7%	(5)	69
Self + Household: White-Collar	38%	(128)	28%	(92)	20%	(65)	14%	(48)	333
Self + Household: Blue Collar	30%	(98)	30%	(96)	26%	(85)	14%	(46)	325
Union HH: No	34%	(259)	28%	(210)	23%	(172)	16%	(120)	762
LGBTQ+: Yes	29%	(26)	37%	(34)	19%	(17)	16%	(14)	92
LGBTQ+: No	35%	(247)	26%	(188)	24%	(168)	15%	(107)	709
Motivated to Vote	36%	(259)	27%	(191)	22%	(162)	15%	(108)	720
Parent: Yes	30%	(69)	29%	(67)	23%	(53)	17%	(39)	229
Parent: No	36%	(204)	27%	(154)	23%	(132)	14%	(82)	572
COVID Vaccine: Yes	40%	(212)	29%	(155)	20%	(105)	11%	(58)	530
COVID Vaccine: No	23%	(61)	24%	(66)	30%	(80)	23%	(63)	271
Student Loans: Yes	32%	(51)	30%	(48)	22%	(35)	17%	(27)	161
Student Loans: No	35%	(222)	27%	(174)	23%	(150)	15%	(94)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
Registered Voters	37%(294)	44%(354)	6% (51)	2% (18)	1% (8)	3% (22)	1% (9)	6% (46)	801
Gender: Male	38% (138)	42% (150)	5% (19)	2% (7)	1% (3)	4% (15)	2% (7)	6% (21)	360
Gender: Female	35% (155)	46%(204)	7% (32)	2% (11)	1% (5)	2% (7)	1% (2)	6% (25)	441
Age: 18-34	34% (77)	39% (87)	8% (19)	4% (8)	3% (7)	1% (2)	3% (7)	8% (19)	225
Age: 35-44	47% (52)	40% (45)	4% (5)	3% (3)	— (0)	— (0)	1% (1)	5% (5)	111
Age: 45-64	35% (100)	46% (131)	7% (20)	2% (6)	— (1)	3% (10)	— (1)	5% (15)	284
Age: 65+	35% (64)	51% (92)	4% (7)	1% (1)	— (0)	6% (10)	— (0)	4% (7)	182
GenZers: 1997-2012	37% (46)	35% (44)	8% (10)	3% (3)	3% (4)	1% (1)	3% (4)	10% (13)	124
Millennials: 1981-1996	36% (65)	44% (80)	7% (14)	4% (8)	1% (3)	— (1)	2% (4)	5% (9)	183
GenXers: 1965-1980	37% (83)	46% (104)	7% (16)	2% (4)	— (1)	3% (6)	1% (1)	6% (13)	227
Baby Boomers: 1946-1964	37% (92)	47% (116)	5% (12)	1% (3)	— (0)	6% (14)	— (0)	4% (11)	248
Educ: < College	33% (160)	49% (236)	6% (27)	1% (6)	1% (6)	3% (13)	1% (6)	6% (31)	486
Educ: Bachelors degree	38% (71)	39% (73)	8% (16)	3% (6)	1% (1)	4% (8)	1% (2)	5% (10)	187
Educ: Post-grad	49% (62)	34% (44)	6% (8)	5% (6)	— (0)	1% (2)	1% (1)	4% (5)	128
Income: Under 50k	37% (124)	42% (139)	5% (16)	2% (8)	1% (5)	3% (11)	1% (4)	8% (26)	333
Income: 50k-100k	35% (106)	48% (145)	8% (24)	1% (4)	1% (2)	2% (6)	1% (2)	5% (14)	304
Income: 100k+	38% (63)	42% (70)	6% (11)	4% (6)	— (0)	3% (5)	2% (3)	4% (6)	165
Ethnicity: White (Non-Hispanic)	25% (120)	60% (289)	7% (33)	1% (6)	— (2)	3% (15)	— (1)	4% (17)	482
Ethnicity: Black (Non-Hispanic)	58% (149)	18% (45)	5% (13)	4% (11)	1% (3)	2% (6)	2% (6)	10% (25)	259
All Christian	28% (104)	58% (218)	6% (23)	— (0)	1% (2)	3% (10)	1% (3)	4% (14)	373
Agnostic/Nothing in particular	46% (82)	26% (46)	8% (14)	6% (11)	2% (3)	3% (5)	1% (2)	8% (15)	179
Something Else	39% (76)	40% (78)	5% (10)	3% (5)	1% (2)	4% (7)	1% (2)	8% (15)	196
Evangelical	22% (71)	60% (192)	7% (21)	1% (3)	— (1)	3% (9)	1% (3)	6% (20)	320
Non-Evangelical	43% (102)	42% (100)	5% (12)	1% (2)	1% (3)	3% (8)	1% (2)	3% (8)	239
PID: Dem (no lean)	78% (230)	6% (17)	5% (15)	2% (5)	1% (2)	1% (3)	2% (5)	6% (19)	296
PID: Ind (no lean)	31% (54)	28% (50)	14% (24)	8% (14)	2% (3)	6% (11)	2% (3)	10% (17)	176
PID: Rep (no lean)	3% (10)	87% (287)	3% (11)	— (0)	1% (2)	2% (8)	— (0)	3% (10)	328

Continued on next page

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
Registered Voters	37%(294)	44%(354)	6% (51)	2% (18)	1% (8)	3% (22)	1% (9)	6% (46)	801
PID/Gender: Dem Men	77%(108)	9% (12)	3% (5)	2% (3)	— (0)	1% (1)	3% (4)	6% (8)	140
PID/Gender: Dem Women	79% (122)	3% (5)	7% (10)	1% (2)	2% (2)	1% (2)	1% (1)	7% (11)	156
PID/Gender: Ind Men	35% (28)	25% (20)	10% (8)	5% (4)	1% (1)	11% (9)	3% (2)	11% (9)	80
PID/Gender: Ind Women	27% (26)	31% (30)	17% (17)	10% (9)	3% (3)	2% (2)	1% (1)	9% (9)	96
PID/Gender: Rep Men	2% (3)	84% (118)	5% (7)	— (0)	1% (2)	3% (5)	— (0)	3% (5)	139
PID/Gender: Rep Women	4% (7)	90% (169)	2% (5)	— (0)	— (0)	2% (3)	— (0)	3% (5)	189
Ideo: Liberal (1-3)	66%(148)	14% (31)	4% (8)	5% (11)	3% (7)	— (1)	1% (2)	7% (15)	224
Ideo: Moderate (4)	45% (92)	25% (52)	13% (26)	4% (7)	— (1)	5% (10)	2% (4)	6% (13)	205
Ideo: Conservative (5-7)	10% (32)	79%(258)	5% (16)	— (0)	— (0)	3% (10)	— (2)	3% (10)	327
Ideo/PID: Conservative Republican	2% (6)	90%(225)	3% (7)	— (0)	— (0)	1% (3)	— (0)	3% (8)	249
Ideo/PID: Moderate/Liberal Republican	5% (3)	76% (52)	7% (5)	— (0)	3% (2)	7% (5)	1% (0)	2% (1)	69
Ideo/PID: Moderate/Conservative Democrat	76% (81)	6% (6)	7% (8)	2% (2)	— (0)	2% (2)	3% (3)	4% (4)	106
Ideo/PID: Liberal Democrat	78% (133)	6% (10)	4% (7)	2% (3)	1% (2)	— (0)	1% (1)	8% (13)	170
Unfavorable of Biden and Trump	23% (30)	21% (28)	17% (22)	7% (10)	1% (2)	11% (15)	3% (4)	17% (22)	133
2024 H2H Matchup: Biden Voter	84%(290)	— (1)	7% (25)	2% (7)	1% (4)	1% (4)	— (1)	4% (12)	344
2024 H2H Matchup: Trump Voter	— (2)	90%(350)	4% (15)	— (2)	— (1)	2% (9)	— (2)	3% (10)	391
2022 House Vote: Democrat	72%(237)	6% (18)	7% (23)	3% (11)	1% (4)	2% (7)	1% (3)	8% (27)	330
2022 House Vote: Republican	3% (11)	85%(290)	5% (18)	— (0)	— (0)	4% (13)	— (0)	3% (10)	342
2022 House Vote: Did not Vote	37% (41)	38% (43)	8% (9)	4% (5)	1% (1)	1% (1)	4% (4)	6% (7)	111
2020 Vote: Joe Biden	74%(277)	5% (18)	7% (25)	4% (15)	1% (5)	2% (6)	1% (4)	6% (23)	372
2020 Vote: Donald Trump	1% (5)	85% (315)	6% (21)	1% (2)	1% (2)	4% (13)	— (2)	3% (11)	371
2016 Vote: Hillary Clinton	77% (221)	5% (15)	6% (16)	3% (9)	1% (2)	1% (4)	— (1)	6% (17)	286
2016 Vote: Donald Trump	5% (15)	83% (261)	5% (16)	— (1)	1% (2)	4% (12)	— (1)	2% (7)	316
U.S. Economy: Wrong Track	16% (87)	61%(328)	7% (37)	2% (11)	1% (8)	3% (18)	2% (8)	7% (39)	537
U.S. Economy: Right Direction	78%(206)	10% (25)	5% (14)	3% (7)	— (0)	1% (4)	— (0)	3% (7)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	84%(224)	2% (6)	5% (14)	2% (6)	1% (2)	2% (5)	1% (3)	3% (8)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3% (12)	82%(336)	6% (25)	2% (7)	— (2)	2% (10)	1% (2)	4% (17)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	47% (58)	10% (12)	10% (12)	4% (5)	3% (3)	6% (8)	3% (4)	17% (21)	123

Continued on next page

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
Registered Voters	37%(294)	44%(354)	6% (51)	2% (18)	1% (8)	3% (22)	1% (9)	6% (46)	801
Top 2024 Issue: Economy	21% (70)	57%(190)	7% (23)	3% (9)	1% (5)	2% (8)	1% (3)	8% (28)	335
Community: Urban	45% (67)	33% (49)	6% (9)	4% (6)	3% (4)	2% (2)	2% (3)	6% (10)	151
Community: Suburban	42% (171)	37% (151)	8% (32)	2% (8)	— (2)	3% (11)	1% (5)	6% (25)	404
Community: Rural	22% (55)	62% (154)	4% (9)	2% (4)	1% (1)	4% (9)	1% (2)	5% (11)	246
Community/Gender: Urban Women	43% (31)	33% (24)	8% (6)	6% (5)	3% (2)	— (0)	— (0)	7% (5)	73
Community/Gender: Urban Men	46% (36)	33% (26)	5% (4)	1% (1)	3% (2)	3% (2)	3% (3)	6% (5)	78
Community/Gender: Rural Women	18% (27)	69%(103)	4% (5)	1% (2)	1% (1)	2% (3)	1% (2)	4% (6)	149
Community/Gender: Rural Men	29% (28)	52% (51)	4% (4)	2% (2)	— (0)	7% (6)	— (0)	5% (5)	97
Community/Gender: Suburban Women	44% (97)	35% (78)	9% (21)	2% (4)	1% (1)	2% (4)	— (0)	6% (14)	219
Community/Gender: Suburban Men	40% (74)	39% (73)	6% (11)	2% (4)	— (1)	3% (6)	2% (4)	6% (11)	185
Homeowner	33%(166)	51%(256)	6% (30)	2% (8)	1% (7)	3% (13)	1% (4)	4% (20)	505
Renter	44% (116)	32% (84)	8% (20)	3% (8)	— (0)	3% (9)	2% (4)	9% (23)	265
Military HHnm: Yes	33% (48)	54% (79)	5% (7)	— (0)	1% (2)	2% (2)	1% (1)	4% (6)	146
Military HH: No	37%(245)	42%(275)	7% (44)	3% (18)	1% (6)	3% (20)	1% (8)	6% (40)	655
Employ: Private Sector	39%(102)	42%(109)	6% (15)	2% (6)	1% (2)	2% (6)	— (1)	6% (16)	259
Employ: Government	38% (27)	38% (26)	11% (8)	4% (3)	3% (2)	— (0)	5% (3)	1% (0)	70
Employ: Self-Employed	35% (31)	49% (43)	3% (3)	2% (2)	— (0)	3% (2)	1% (1)	8% (7)	89
Employ: Retired	35% (71)	48% (98)	6% (11)	1% (2)	— (0)	5% (9)	— (0)	5% (11)	202
Employ: Unemployed	45% (31)	28% (19)	7% (4)	7% (5)	2% (1)	7% (5)	1% (1)	4% (3)	69
Self + Household: White-Collar	41% (136)	42% (141)	7% (22)	2% (5)	— (0)	3% (9)	1% (3)	5% (15)	333
Self + Household: Blue Collar	30% (98)	49% (159)	6% (21)	3% (10)	2% (5)	3% (10)	1% (5)	6% (18)	325
Union HH: No	36% (271)	45%(343)	6% (49)	2% (17)	1% (8)	3% (21)	1% (7)	6% (46)	762
LGBTQ+: Yes	54% (49)	21% (19)	5% (5)	4% (3)	6% (6)	2% (2)	3% (3)	4% (4)	92
LGBTQ+: No	34%(244)	47%(334)	6% (46)	2% (15)	— (2)	3% (20)	1% (6)	6% (42)	709
Motivated to Vote	38%(274)	46%(334)	6% (44)	2% (13)	1% (6)	3% (19)	— (3)	4% (27)	720
Parent: Yes	37% (84)	45% (103)	6% (13)	2% (5)	1% (2)	1% (2)	2% (4)	8% (18)	229
Parent: No	37%(209)	44% (251)	7% (38)	2% (14)	1% (6)	4% (21)	1% (5)	5% (28)	572

Continued on next page

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
Registered Voters	37%(294)	44%(354)	6% (51)	2% (18)	1% (8)	3% (22)	1% (9)	6% (46)	801
COVID Vaccine: Yes	45% (241)	36% (191)	6% (34)	2% (10)	1% (4)	3% (15)	1% (3)	6% (31)	530
COVID Vaccine: No	19% (53)	60% (163)	6% (17)	3% (8)	1% (3)	3% (7)	2% (6)	6% (15)	271
Student Loans: Yes	41% (65)	32% (52)	9% (15)	6% (10)	2% (3)	1% (2)	— (0)	8% (14)	161
Student Loans: No	36%(228)	47%(302)	6% (36)	1% (8)	1% (4)	3% (20)	1% (9)	5% (32)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(344)	49%	(391)	4%	(28)	5%	(38)	801
Gender: Male	43%	(156)	46%	(167)	6%	(21)	5%	(17)	360
Gender: Female	43%	(188)	51%	(223)	2%	(7)	5%	(22)	441
Age: 18-34	45%	(100)	43%	(97)	7%	(15)	5%	(12)	225
Age: 35-44	54%	(59)	42%	(46)	1%	(2)	3%	(3)	111
Age: 45-64	41%	(116)	50%	(142)	3%	(7)	6%	(18)	284
Age: 65+	37%	(68)	57%	(104)	2%	(4)	3%	(6)	182
GenZers: 1997-2012	48%	(59)	39%	(48)	7%	(8)	7%	(8)	124
Millennials: 1981-1996	43%	(79)	49%	(89)	5%	(9)	3%	(6)	183
GenXers: 1965-1980	44%	(99)	48%	(110)	3%	(7)	5%	(11)	227
Baby Boomers: 1946-1964	40%	(99)	53%	(132)	2%	(4)	5%	(13)	248
Educ: < College	38%	(183)	53%	(259)	4%	(20)	5%	(24)	486
Educ: Bachelors degree	48%	(89)	44%	(83)	3%	(6)	4%	(8)	187
Educ: Post-grad	56%	(71)	38%	(49)	2%	(2)	5%	(6)	128
Income: Under 50k	42%	(139)	47%	(156)	4%	(14)	7%	(24)	333
Income: 50k-100k	42%	(127)	51%	(156)	3%	(11)	3%	(10)	304
Income: 100k+	47%	(77)	48%	(79)	2%	(4)	3%	(5)	165
Ethnicity: White (Non-Hispanic)	29%	(139)	66%	(317)	3%	(12)	3%	(15)	482
Ethnicity: Black (Non-Hispanic)	68%	(176)	20%	(51)	4%	(11)	8%	(21)	259
All Christian	32%	(121)	65%	(241)	1%	(5)	2%	(6)	373
Agnostic/Nothing in particular	56%	(101)	29%	(52)	6%	(11)	8%	(15)	179
Something Else	45%	(88)	43%	(84)	5%	(11)	7%	(13)	196
Evangelical	28%	(88)	66%	(213)	2%	(8)	4%	(11)	320
Non-Evangelical	48%	(114)	46%	(109)	3%	(8)	3%	(8)	239
PID: Dem (no lean)	86%	(254)	7%	(20)	2%	(6)	5%	(16)	296
PID: Ind (no lean)	45%	(79)	37%	(65)	9%	(16)	10%	(17)	176
PID: Rep (no lean)	4%	(12)	93%	(305)	2%	(6)	2%	(5)	328

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(344)	49%	(391)	4%	(28)	5%	(38)	801
PID/Gender: Dem Men	82%	(116)	10%	(15)	4%	(5)	4%	(5)	140
PID/Gender: Dem Women	89%	(138)	4%	(6)	1%	(1)	7%	(11)	156
PID/Gender: Ind Men	44%	(36)	33%	(27)	13%	(10)	10%	(8)	80
PID/Gender: Ind Women	45%	(43)	40%	(38)	6%	(5)	10%	(9)	96
PID/Gender: Rep Men	3%	(5)	90%	(126)	4%	(6)	2%	(3)	139
PID/Gender: Rep Women	4%	(7)	95%	(180)	—	(0)	1%	(2)	189
Ideo: Liberal (1-3)	76%	(170)	15%	(34)	3%	(7)	6%	(13)	224
Ideo: Moderate (4)	55%	(112)	30%	(62)	6%	(12)	9%	(19)	205
Ideo: Conservative (5-7)	12%	(39)	86%	(280)	1%	(5)	1%	(3)	327
Ideo/PID: Conservative Republican	2%	(6)	97%	(241)	—	(0)	1%	(2)	249
Ideo/PID: Moderate/Liberal Republican	7%	(5)	79%	(55)	9%	(6)	5%	(3)	69
Ideo/PID: Moderate/Conservative Democrat	84%	(89)	8%	(8)	2%	(2)	6%	(7)	106
Ideo/PID: Liberal Democrat	86%	(147)	6%	(11)	2%	(3)	5%	(9)	170
Unfavorable of Biden and Trump	36%	(47)	33%	(44)	16%	(22)	15%	(20)	133
2024 H2H Matchup: Biden Voter	100%	(344)	—	(0)	—	(0)	—	(0)	344
2024 H2H Matchup: Trump Voter	—	(0)	100%	(391)	—	(0)	—	(0)	391
2022 House Vote: Democrat	84%	(277)	7%	(23)	3%	(9)	6%	(20)	330
2022 House Vote: Republican	4%	(14)	92%	(313)	2%	(6)	3%	(9)	342
2022 House Vote: Did not Vote	42%	(46)	46%	(50)	6%	(6)	7%	(8)	111
2020 Vote: Joe Biden	86%	(321)	6%	(21)	3%	(11)	5%	(19)	372
2020 Vote: Donald Trump	2%	(7)	93%	(344)	3%	(11)	2%	(9)	371
2016 Vote: Hillary Clinton	87%	(250)	6%	(18)	2%	(6)	4%	(12)	286
2016 Vote: Donald Trump	5%	(16)	90%	(283)	2%	(7)	3%	(9)	316
U.S. Economy: Wrong Track	23%	(122)	68%	(365)	4%	(24)	5%	(26)	537
U.S. Economy: Right Direction	84%	(222)	10%	(26)	2%	(4)	5%	(12)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	95%	(254)	3%	(7)	1%	(2)	2%	(5)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(17)	90%	(369)	2%	(10)	4%	(15)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	60%	(73)	12%	(15)	14%	(17)	15%	(18)	123
Top 2024 Issue: Economy	28%	(95)	63%	(211)	3%	(10)	5%	(18)	335

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(344)	49%	(391)	4%	(28)	5%	(38)	801
Community: Urban	54%	(81)	35%	(52)	5%	(7)	7%	(10)	151
Community: Suburban	49%	(200)	43%	(175)	3%	(11)	5%	(19)	404
Community: Rural	25%	(63)	67%	(164)	4%	(10)	4%	(9)	246
Community/Gender: Urban Women	57%	(41)	32%	(23)	2%	(1)	9%	(7)	73
Community/Gender: Urban Men	51%	(40)	37%	(29)	7%	(6)	4%	(3)	78
Community/Gender: Rural Women	22%	(33)	71%	(106)	3%	(4)	4%	(6)	149
Community/Gender: Rural Men	31%	(30)	59%	(58)	7%	(6)	3%	(3)	97
Community/Gender: Suburban Women	52%	(114)	43%	(94)	1%	(2)	4%	(9)	219
Community/Gender: Suburban Men	46%	(86)	44%	(81)	5%	(9)	5%	(10)	185
Homeowner	38%	(190)	56%	(281)	3%	(14)	4%	(19)	505
Renter	53%	(140)	36%	(95)	5%	(13)	6%	(17)	265
Military HHnm: Yes	37%	(54)	57%	(83)	3%	(4)	3%	(5)	146
Military HH: No	44%	(290)	47%	(307)	4%	(24)	5%	(34)	655
Employ: Private Sector	46%	(118)	47%	(121)	4%	(10)	4%	(10)	259
Employ: Government	49%	(34)	38%	(27)	10%	(7)	3%	(2)	70
Employ: Self-Employed	42%	(37)	50%	(44)	2%	(2)	6%	(5)	89
Employ: Retired	39%	(80)	53%	(108)	2%	(4)	5%	(11)	202
Employ: Unemployed	50%	(35)	36%	(25)	6%	(4)	8%	(5)	69
Self + Household: White-Collar	47%	(158)	47%	(158)	2%	(6)	4%	(12)	333
Self + Household: Blue Collar	37%	(121)	54%	(174)	6%	(18)	4%	(13)	325
Union HH: No	42%	(319)	50%	(378)	3%	(26)	5%	(38)	762
LGBTQ+: Yes	64%	(58)	25%	(23)	5%	(5)	6%	(6)	92
LGBTQ+: No	40%	(286)	52%	(367)	3%	(24)	5%	(33)	709
Motivated to Vote	44%	(317)	50%	(363)	2%	(16)	3%	(24)	720
Parent: Yes	44%	(101)	49%	(112)	4%	(9)	3%	(7)	229
Parent: No	42%	(243)	49%	(279)	3%	(19)	5%	(31)	572
COVID Vaccine: Yes	53%	(280)	39%	(209)	3%	(16)	5%	(26)	530
COVID Vaccine: No	24%	(65)	67%	(182)	4%	(12)	5%	(12)	271
Student Loans: Yes	52%	(84)	36%	(57)	5%	(7)	8%	(12)	161
Student Loans: No	41%	(260)	52%	(333)	3%	(21)	4%	(26)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	27%	(218)	31%	(246)	35%	(278)	4%	(31)	4%	(28)	801
Gender: Male	25%	(91)	32%	(115)	33%	(118)	4%	(16)	6%	(21)	360
Gender: Female	29%	(127)	30%	(131)	36%	(161)	3%	(15)	2%	(7)	441
Age: 18-34	30%	(67)	27%	(60)	32%	(71)	8%	(19)	3%	(7)	225
Age: 35-44	26%	(28)	27%	(30)	37%	(41)	5%	(5)	6%	(6)	111
Age: 45-64	24%	(68)	31%	(87)	40%	(114)	1%	(3)	4%	(12)	284
Age: 65+	30%	(54)	38%	(69)	29%	(53)	2%	(3)	2%	(3)	182
GenZers: 1997-2012	27%	(34)	31%	(39)	29%	(36)	9%	(11)	4%	(5)	124
Millennials: 1981-1996	30%	(56)	24%	(44)	35%	(65)	7%	(12)	3%	(6)	183
GenXers: 1965-1980	21%	(47)	30%	(68)	43%	(98)	1%	(2)	5%	(12)	227
Baby Boomers: 1946-1964	32%	(80)	33%	(81)	31%	(78)	2%	(5)	2%	(5)	248
Educ: < College	26%	(127)	28%	(135)	36%	(174)	5%	(26)	5%	(23)	486
Educ: Bachelors degree	27%	(50)	37%	(69)	33%	(61)	1%	(2)	2%	(4)	187
Educ: Post-grad	31%	(40)	33%	(42)	34%	(43)	2%	(2)	1%	(1)	128
Income: Under 50k	27%	(91)	26%	(86)	37%	(122)	4%	(15)	6%	(19)	333
Income: 50k-100k	27%	(83)	34%	(103)	33%	(100)	4%	(11)	2%	(7)	304
Income: 100k+	27%	(44)	34%	(57)	34%	(57)	3%	(5)	1%	(2)	165
Ethnicity: White (Non-Hispanic)	24%	(118)	32%	(154)	37%	(180)	4%	(18)	3%	(13)	482
Ethnicity: Black (Non-Hispanic)	33%	(87)	24%	(63)	33%	(86)	4%	(9)	5%	(14)	259
All Christian	28%	(104)	35%	(131)	32%	(120)	3%	(10)	2%	(8)	373
Agnostic/Nothing in particular	26%	(47)	24%	(43)	40%	(71)	6%	(11)	4%	(7)	179
Something Else	28%	(55)	30%	(59)	32%	(62)	4%	(8)	6%	(12)	196
Evangelical	25%	(79)	36%	(116)	33%	(104)	4%	(13)	3%	(9)	320
Non-Evangelical	32%	(76)	29%	(70)	32%	(77)	2%	(5)	5%	(11)	239
PID: Dem (no lean)	31%	(91)	29%	(85)	32%	(94)	4%	(12)	5%	(15)	296
PID: Ind (no lean)	30%	(52)	30%	(53)	36%	(63)	3%	(6)	2%	(3)	176
PID: Rep (no lean)	23%	(75)	33%	(108)	37%	(122)	4%	(13)	3%	(11)	328

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Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	27%	(218)	31%	(246)	35%	(278)	4%	(31)	4%	(28)	801
PID/Gender: Dem Men	27%	(38)	32%	(45)	30%	(42)	4%	(6)	7%	(9)	140
PID/Gender: Dem Women	34%	(53)	26%	(40)	33%	(51)	4%	(6)	4%	(5)	156
PID/Gender: Ind Men	24%	(19)	34%	(28)	35%	(28)	5%	(4)	2%	(1)	80
PID/Gender: Ind Women	35%	(33)	26%	(25)	36%	(34)	2%	(2)	1%	(1)	96
PID/Gender: Rep Men	24%	(34)	30%	(42)	34%	(47)	4%	(6)	7%	(10)	139
PID/Gender: Rep Women	22%	(41)	35%	(66)	40%	(75)	4%	(7)	—	(0)	189
Ideo: Liberal (1-3)	33%	(75)	31%	(69)	26%	(59)	5%	(11)	5%	(10)	224
Ideo: Moderate (4)	21%	(42)	32%	(66)	40%	(82)	2%	(4)	5%	(10)	205
Ideo: Conservative (5-7)	27%	(90)	31%	(101)	36%	(117)	4%	(13)	2%	(7)	327
Ideo/PID: Conservative Republican	25%	(62)	31%	(78)	38%	(96)	4%	(10)	2%	(4)	249
Ideo/PID: Moderate/Liberal Republican	17%	(11)	41%	(28)	29%	(20)	5%	(3)	9%	(6)	69
Ideo/PID: Moderate/Conservative Democrat	27%	(29)	27%	(29)	34%	(36)	4%	(4)	8%	(8)	106
Ideo/PID: Liberal Democrat	34%	(58)	30%	(51)	29%	(49)	4%	(6)	4%	(6)	170
Unfavorable of Biden and Trump	35%	(47)	32%	(43)	28%	(38)	2%	(2)	2%	(3)	133
2024 H2H Matchup: Biden Voter	34%	(118)	27%	(94)	32%	(109)	4%	(12)	3%	(11)	344
2024 H2H Matchup: Trump Voter	22%	(87)	33%	(130)	37%	(144)	4%	(17)	3%	(13)	391
2022 House Vote: Democrat	31%	(102)	28%	(93)	33%	(108)	4%	(13)	4%	(14)	330
2022 House Vote: Republican	23%	(80)	34%	(118)	36%	(124)	4%	(13)	2%	(6)	342
2022 House Vote: Did not Vote	26%	(28)	28%	(31)	35%	(39)	4%	(5)	6%	(7)	111
2020 Vote: Joe Biden	33%	(122)	30%	(110)	32%	(118)	3%	(10)	3%	(12)	372
2020 Vote: Donald Trump	24%	(88)	32%	(119)	37%	(139)	4%	(16)	3%	(10)	371
2016 Vote: Hillary Clinton	32%	(91)	30%	(85)	33%	(95)	1%	(4)	4%	(11)	286
2016 Vote: Donald Trump	25%	(79)	31%	(98)	37%	(118)	4%	(12)	2%	(8)	316
U.S. Economy: Wrong Track	25%	(136)	32%	(171)	36%	(196)	4%	(19)	3%	(16)	537
U.S. Economy: Right Direction	31%	(82)	29%	(75)	31%	(83)	4%	(12)	5%	(12)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	35%	(93)	28%	(75)	28%	(75)	5%	(14)	4%	(11)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(95)	33%	(137)	36%	(148)	4%	(16)	3%	(14)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(30)	28%	(34)	45%	(56)	—	(0)	2%	(3)	123

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Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	27%	(218)	31%	(246)	35%	(278)	4%	(31)	4%	(28)	801
Top 2024 Issue: Economy	24%	(80)	35%	(117)	35%	(119)	2%	(7)	3%	(11)	335
Community: Urban	25%	(38)	31%	(47)	33%	(50)	8%	(12)	2%	(3)	151
Community: Suburban	29%	(117)	31%	(124)	34%	(139)	3%	(12)	3%	(13)	404
Community: Rural	25%	(62)	31%	(75)	36%	(89)	3%	(7)	5%	(12)	246
Community/Gender: Urban Women	25%	(18)	26%	(19)	38%	(28)	10%	(7)	1%	(0)	73
Community/Gender: Urban Men	25%	(20)	37%	(28)	29%	(22)	6%	(5)	3%	(2)	78
Community/Gender: Rural Women	24%	(36)	35%	(52)	38%	(56)	1%	(2)	2%	(3)	149
Community/Gender: Rural Men	27%	(26)	24%	(23)	34%	(33)	5%	(5)	10%	(9)	97
Community/Gender: Suburban Women	33%	(73)	28%	(61)	35%	(77)	3%	(6)	2%	(4)	219
Community/Gender: Suburban Men	24%	(45)	34%	(63)	33%	(62)	3%	(6)	5%	(9)	185
Homeowner	27%	(137)	31%	(159)	35%	(175)	4%	(20)	3%	(14)	505
Renter	27%	(72)	31%	(82)	34%	(91)	3%	(8)	5%	(13)	265
Military HHnm: Yes	32%	(46)	27%	(39)	35%	(51)	4%	(6)	2%	(3)	146
Military HH: No	26%	(171)	32%	(207)	35%	(227)	4%	(25)	4%	(25)	655
Employ: Private Sector	27%	(69)	34%	(88)	30%	(78)	4%	(10)	5%	(13)	259
Employ: Government	26%	(18)	31%	(22)	34%	(24)	7%	(5)	2%	(1)	70
Employ: Self-Employed	21%	(19)	40%	(35)	36%	(32)	2%	(2)	1%	(1)	89
Employ: Retired	30%	(62)	32%	(66)	32%	(66)	2%	(3)	3%	(6)	202
Employ: Unemployed	37%	(26)	11%	(7)	35%	(24)	10%	(7)	6%	(4)	69
Self + Household: White-Collar	29%	(97)	31%	(102)	35%	(117)	3%	(11)	2%	(5)	333
Self + Household: Blue Collar	25%	(82)	31%	(100)	35%	(113)	4%	(12)	6%	(18)	325
Union HH: No	27%	(207)	31%	(236)	35%	(264)	4%	(28)	4%	(28)	762
LGBTQ+: Yes	27%	(25)	29%	(26)	31%	(28)	9%	(8)	4%	(4)	92
LGBTQ+: No	27%	(193)	31%	(220)	35%	(250)	3%	(22)	3%	(24)	709
Motivated to Vote	28%	(203)	31%	(222)	34%	(247)	3%	(24)	3%	(23)	720
Parent: Yes	23%	(53)	31%	(71)	36%	(83)	5%	(12)	4%	(9)	229
Parent: No	29%	(165)	31%	(175)	34%	(195)	3%	(18)	3%	(19)	572

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Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	27%	(218)	31%	(246)	35%	(278)	4%	(31)	4%	(28)	801
COVID Vaccine: Yes	30%	(159)	31%	(167)	34%	(178)	2%	(10)	3%	(16)	530
COVID Vaccine: No	22%	(59)	29%	(79)	37%	(101)	8%	(20)	4%	(12)	271
Student Loans: Yes	38%	(61)	27%	(43)	30%	(48)	3%	(5)	2%	(3)	161
Student Loans: No	24%	(156)	32%	(203)	36%	(230)	4%	(26)	4%	(25)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	26%	(207)	21%	(166)	7%	(55)	43%	(346)	3%	(28)	801
Gender: Male	27%	(97)	23%	(84)	7%	(26)	40%	(144)	2%	(8)	360
Gender: Female	25%	(109)	18%	(81)	7%	(29)	46%	(202)	4%	(19)	441
Age: 18-34	26%	(58)	29%	(65)	9%	(20)	30%	(67)	7%	(15)	225
Age: 35-44	28%	(31)	32%	(35)	10%	(11)	27%	(29)	3%	(4)	111
Age: 45-64	28%	(80)	14%	(39)	6%	(18)	49%	(139)	3%	(9)	284
Age: 65+	21%	(38)	15%	(27)	3%	(6)	61%	(111)	—	(1)	182
GenZers: 1997-2012	28%	(34)	34%	(42)	10%	(12)	23%	(28)	6%	(7)	124
Millennials: 1981-1996	25%	(45)	27%	(50)	7%	(14)	34%	(63)	6%	(11)	183
GenXers: 1965-1980	26%	(59)	14%	(33)	9%	(21)	47%	(106)	4%	(9)	227
Baby Boomers: 1946-1964	26%	(66)	14%	(35)	3%	(8)	56%	(138)	1%	(1)	248
Educ: < College	25%	(121)	19%	(91)	8%	(37)	45%	(217)	4%	(21)	486
Educ: Bachelors degree	26%	(49)	23%	(43)	7%	(13)	41%	(76)	3%	(6)	187
Educ: Post-grad	29%	(37)	25%	(32)	4%	(5)	42%	(53)	1%	(1)	128
Income: Under 50k	26%	(88)	21%	(71)	7%	(24)	39%	(129)	6%	(20)	333
Income: 50k-100k	24%	(71)	23%	(70)	7%	(22)	45%	(136)	2%	(5)	304
Income: 100k+	29%	(48)	15%	(24)	5%	(9)	49%	(81)	2%	(3)	165
Ethnicity: White (Non-Hispanic)	18%	(85)	12%	(57)	6%	(29)	63%	(302)	2%	(9)	482
Ethnicity: Black (Non-Hispanic)	41%	(107)	34%	(89)	9%	(24)	9%	(23)	6%	(16)	259
All Christian	19%	(70)	15%	(57)	6%	(22)	58%	(218)	2%	(7)	373
Agnostic/Nothing in particular	33%	(58)	27%	(49)	9%	(17)	26%	(46)	5%	(9)	179
Something Else	29%	(56)	21%	(41)	7%	(14)	38%	(74)	5%	(10)	196
Evangelical	17%	(54)	16%	(50)	6%	(18)	58%	(184)	5%	(15)	320
Non-Evangelical	29%	(68)	19%	(46)	7%	(18)	44%	(105)	1%	(3)	239
PID: Dem (no lean)	52%	(155)	33%	(97)	6%	(17)	5%	(14)	5%	(13)	296
PID: Ind (no lean)	22%	(38)	26%	(45)	10%	(18)	37%	(65)	6%	(10)	176
PID: Rep (no lean)	4%	(14)	7%	(23)	6%	(20)	81%	(267)	1%	(5)	328

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	26%	(207)	21%	(166)	7%	(55)	43%	(346)	3%	(28)	801
PID/Gender: Dem Men	52%	(73)	34%	(47)	5%	(8)	6%	(9)	3%	(4)	140
PID/Gender: Dem Women	52%	(82)	32%	(50)	6%	(9)	4%	(6)	6%	(9)	156
PID/Gender: Ind Men	18%	(15)	31%	(25)	12%	(10)	34%	(27)	5%	(4)	80
PID/Gender: Ind Women	25%	(24)	22%	(21)	9%	(9)	39%	(37)	6%	(6)	96
PID/Gender: Rep Men	7%	(10)	9%	(13)	7%	(9)	77%	(107)	—	(0)	139
PID/Gender: Rep Women	2%	(4)	6%	(11)	6%	(10)	84%	(160)	2%	(4)	189
Ideo: Liberal (1-3)	47%	(106)	35%	(79)	5%	(12)	10%	(22)	2%	(4)	224
Ideo: Moderate (4)	29%	(60)	29%	(58)	12%	(25)	25%	(50)	5%	(11)	205
Ideo: Conservative (5-7)	9%	(28)	5%	(18)	4%	(14)	80%	(261)	2%	(6)	327
Ideo/PID: Conservative Republican	3%	(8)	3%	(8)	3%	(7)	90%	(224)	1%	(2)	249
Ideo/PID: Moderate/Liberal Republican	7%	(5)	23%	(16)	16%	(11)	51%	(35)	3%	(2)	69
Ideo/PID: Moderate/Conservative Democrat	53%	(56)	28%	(29)	8%	(9)	6%	(6)	5%	(6)	106
Ideo/PID: Liberal Democrat	54%	(91)	35%	(59)	4%	(7)	5%	(8)	2%	(4)	170
Unfavorable of Biden and Trump	8%	(11)	28%	(37)	14%	(18)	43%	(57)	7%	(9)	133
2024 H2H Matchup: Biden Voter	55%	(189)	33%	(114)	7%	(23)	3%	(9)	3%	(9)	344
2024 H2H Matchup: Trump Voter	3%	(13)	8%	(30)	6%	(23)	81%	(315)	2%	(9)	391
2022 House Vote: Democrat	50%	(166)	32%	(105)	7%	(23)	7%	(23)	4%	(14)	330
2022 House Vote: Republican	3%	(10)	7%	(23)	8%	(27)	82%	(279)	1%	(3)	342
2022 House Vote: Did not Vote	24%	(26)	31%	(34)	4%	(5)	35%	(39)	6%	(6)	111
2020 Vote: Joe Biden	49%	(182)	35%	(129)	7%	(27)	5%	(20)	4%	(14)	372
2020 Vote: Donald Trump	3%	(11)	6%	(21)	6%	(21)	84%	(311)	2%	(7)	371
2016 Vote: Hillary Clinton	55%	(157)	29%	(83)	6%	(19)	5%	(15)	4%	(12)	286
2016 Vote: Donald Trump	4%	(11)	4%	(14)	6%	(19)	84%	(265)	2%	(6)	316
U.S. Economy: Wrong Track	12%	(63)	15%	(82)	8%	(43)	62%	(334)	3%	(15)	537
U.S. Economy: Right Direction	54%	(143)	32%	(83)	5%	(12)	4%	(12)	5%	(13)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	59%	(159)	33%	(89)	4%	(11)	2%	(5)	1%	(4)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(18)	10%	(42)	7%	(28)	76%	(312)	3%	(11)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(30)	29%	(35)	13%	(16)	23%	(29)	11%	(13)	123
Top 2024 Issue: Economy	18%	(61)	14%	(46)	6%	(21)	58%	(196)	3%	(11)	335

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	26%	(207)	21%	(166)	7%	(55)	43%	(346)	3%	(28)	801
Community: Urban	34%	(51)	30%	(46)	7%	(10)	25%	(37)	5%	(7)	151
Community: Suburban	29%	(119)	21%	(85)	8%	(33)	39%	(157)	3%	(10)	404
Community: Rural	15%	(38)	14%	(34)	5%	(12)	62%	(152)	4%	(10)	246
Community/Gender: Urban Women	37%	(27)	24%	(17)	5%	(4)	29%	(21)	5%	(3)	73
Community/Gender: Urban Men	31%	(24)	36%	(28)	8%	(6)	20%	(16)	5%	(4)	78
Community/Gender: Rural Women	13%	(19)	14%	(21)	5%	(7)	63%	(94)	5%	(7)	149
Community/Gender: Rural Men	19%	(19)	14%	(13)	5%	(5)	60%	(58)	3%	(3)	97
Community/Gender: Suburban Women	29%	(64)	19%	(42)	8%	(18)	40%	(87)	4%	(9)	219
Community/Gender: Suburban Men	30%	(55)	23%	(43)	8%	(16)	38%	(70)	1%	(2)	185
Homeowner	22%	(109)	19%	(97)	6%	(31)	51%	(258)	2%	(9)	505
Renter	32%	(85)	24%	(64)	8%	(22)	28%	(76)	7%	(18)	265
Military HHnm: Yes	22%	(33)	14%	(21)	7%	(10)	55%	(80)	2%	(2)	146
Military HH: No	27%	(174)	22%	(145)	7%	(45)	41%	(266)	4%	(25)	655
Employ: Private Sector	26%	(67)	25%	(65)	6%	(16)	40%	(105)	2%	(6)	259
Employ: Government	28%	(19)	21%	(15)	14%	(10)	30%	(21)	7%	(5)	70
Employ: Self-Employed	27%	(24)	23%	(21)	8%	(7)	41%	(36)	2%	(1)	89
Employ: Retired	25%	(50)	15%	(31)	4%	(8)	56%	(113)	—	(1)	202
Employ: Unemployed	31%	(21)	23%	(16)	10%	(7)	26%	(18)	11%	(8)	69
Self + Household: White-Collar	26%	(88)	21%	(70)	6%	(19)	45%	(150)	2%	(7)	333
Self + Household: Blue Collar	25%	(82)	19%	(62)	7%	(24)	45%	(146)	3%	(11)	325
Union HH: No	25%	(192)	20%	(154)	7%	(53)	44%	(337)	4%	(27)	762
LGBTQ+: Yes	32%	(30)	35%	(32)	9%	(8)	19%	(17)	5%	(4)	92
LGBTQ+: No	25%	(177)	19%	(133)	7%	(47)	46%	(329)	3%	(23)	709
Motivated to Vote	28%	(199)	19%	(134)	6%	(41)	46%	(330)	2%	(16)	720
Parent: Yes	26%	(60)	25%	(58)	8%	(19)	36%	(83)	4%	(9)	229
Parent: No	26%	(147)	19%	(107)	6%	(36)	46%	(263)	3%	(19)	572
COVID Vaccine: Yes	33%	(173)	22%	(114)	6%	(34)	37%	(198)	2%	(11)	530
COVID Vaccine: No	12%	(34)	19%	(51)	8%	(21)	55%	(148)	6%	(16)	271
Student Loans: Yes	34%	(54)	23%	(37)	9%	(14)	32%	(52)	3%	(4)	161
Student Loans: No	24%	(153)	20%	(128)	6%	(41)	46%	(294)	4%	(24)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB16: *If the November 2024 election for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?*

Demographic	Democratic candidate		Republican candidate		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(344)	48%	(387)	2%	(15)	7%	(56)	801
Gender: Male	45%	(161)	47%	(168)	1%	(4)	8%	(27)	360
Gender: Female	41%	(182)	50%	(219)	3%	(11)	7%	(29)	441
Age: 18-34	47%	(105)	38%	(85)	4%	(10)	11%	(25)	225
Age: 35-44	56%	(62)	40%	(44)	1%	(1)	3%	(3)	111
Age: 45-64	41%	(115)	51%	(146)	1%	(3)	7%	(20)	284
Age: 65+	34%	(61)	61%	(111)	1%	(1)	4%	(8)	182
GenZers: 1997-2012	53%	(66)	33%	(41)	4%	(5)	10%	(12)	124
Millennials: 1981-1996	44%	(80)	45%	(82)	3%	(6)	8%	(16)	183
GenXers: 1965-1980	43%	(98)	49%	(112)	1%	(3)	6%	(14)	227
Baby Boomers: 1946-1964	38%	(93)	56%	(139)	1%	(1)	6%	(14)	248
Educ: < College	40%	(195)	50%	(244)	2%	(10)	8%	(37)	486
Educ: Bachelors degree	45%	(84)	48%	(89)	1%	(2)	7%	(12)	187
Educ: Post-grad	51%	(65)	42%	(54)	2%	(3)	5%	(7)	128
Income: Under 50k	45%	(150)	44%	(146)	3%	(10)	8%	(26)	333
Income: 50k-100k	40%	(121)	53%	(161)	1%	(3)	6%	(18)	304
Income: 100k+	44%	(72)	48%	(80)	1%	(1)	7%	(11)	165
Ethnicity: White (Non-Hispanic)	25%	(122)	67%	(325)	1%	(3)	7%	(32)	482
Ethnicity: Black (Non-Hispanic)	73%	(188)	16%	(41)	4%	(11)	7%	(19)	259
All Christian	30%	(111)	64%	(240)	1%	(5)	5%	(17)	373
Agnostic/Nothing in particular	57%	(102)	29%	(53)	3%	(5)	11%	(19)	179
Something Else	49%	(95)	41%	(80)	2%	(4)	8%	(16)	196
Evangelical	29%	(94)	62%	(199)	2%	(6)	7%	(22)	320
Non-Evangelical	46%	(110)	48%	(115)	1%	(3)	5%	(11)	239
PID: Dem (no lean)	91%	(271)	2%	(6)	2%	(7)	4%	(12)	296
PID: Ind (no lean)	37%	(65)	40%	(71)	4%	(7)	19%	(34)	176
PID: Rep (no lean)	2%	(8)	94%	(309)	—	(1)	3%	(10)	328

Continued on next page

Table BLMB16: *If the November 2024 election for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?*

Demographic	Democratic candidate		Republican candidate		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(344)	48%	(387)	2%	(15)	7%	(56)	801
PID/Gender: Dem Men	91%	(128)	4%	(6)	—	(0)	5%	(7)	140
PID/Gender: Dem Women	92%	(143)	1%	(1)	4%	(7)	3%	(5)	156
PID/Gender: Ind Men	33%	(26)	41%	(33)	5%	(4)	21%	(17)	80
PID/Gender: Ind Women	40%	(38)	39%	(38)	4%	(3)	17%	(16)	96
PID/Gender: Rep Men	5%	(7)	93%	(129)	—	(0)	2%	(3)	139
PID/Gender: Rep Women	—	(1)	95%	(180)	1%	(1)	4%	(7)	189
Ideo: Liberal (1-3)	83%	(186)	11%	(25)	2%	(4)	4%	(10)	224
Ideo: Moderate (4)	53%	(109)	34%	(69)	3%	(7)	10%	(20)	205
Ideo: Conservative (5-7)	8%	(27)	86%	(281)	1%	(3)	5%	(16)	327
Ideo/PID: Conservative Republican	—	(0)	97%	(242)	—	(0)	3%	(7)	249
Ideo/PID: Moderate/Liberal Republican	10%	(7)	86%	(59)	2%	(1)	3%	(2)	69
Ideo/PID: Moderate/Conservative Democrat	91%	(97)	2%	(2)	2%	(2)	5%	(5)	106
Ideo/PID: Liberal Democrat	93%	(159)	3%	(5)	2%	(3)	2%	(4)	170
Unfavorable of Biden and Trump	40%	(54)	39%	(52)	6%	(8)	15%	(19)	133
2024 H2H Matchup: Biden Voter	90%	(309)	5%	(18)	1%	(5)	4%	(13)	344
2024 H2H Matchup: Trump Voter	3%	(13)	91%	(354)	1%	(4)	5%	(20)	391
2022 House Vote: Democrat	88%	(289)	4%	(13)	1%	(4)	7%	(25)	330
2022 House Vote: Republican	1%	(5)	94%	(323)	—	(0)	4%	(14)	342
2022 House Vote: Did not Vote	39%	(44)	41%	(46)	8%	(9)	12%	(13)	111
2020 Vote: Joe Biden	85%	(317)	7%	(27)	1%	(5)	6%	(23)	372
2020 Vote: Donald Trump	3%	(10)	92%	(339)	1%	(2)	5%	(19)	371
2016 Vote: Hillary Clinton	89%	(254)	4%	(13)	2%	(5)	5%	(14)	286
2016 Vote: Donald Trump	3%	(9)	92%	(292)	—	(0)	5%	(14)	316
U.S. Economy: Wrong Track	26%	(141)	65%	(349)	2%	(8)	7%	(39)	537
U.S. Economy: Right Direction	77%	(202)	14%	(38)	3%	(7)	6%	(16)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	90%	(242)	5%	(13)	2%	(5)	3%	(8)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(28)	86%	(352)	1%	(6)	6%	(25)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	60%	(73)	18%	(22)	3%	(4)	19%	(23)	123
Top 2024 Issue: Economy	29%	(96)	60%	(202)	2%	(6)	9%	(31)	335

Continued on next page

Table BLMB16: *If the November 2024 election for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?*

Demographic	Democratic candidate		Republican candidate		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(344)	48%	(387)	2%	(15)	7%	(56)	801
Community: Urban	58%	(87)	33%	(49)	2%	(4)	7%	(11)	151
Community: Suburban	48%	(196)	43%	(176)	1%	(5)	7%	(28)	404
Community: Rural	25%	(61)	66%	(162)	3%	(6)	7%	(17)	246
Community/Gender: Urban Women	57%	(41)	29%	(21)	5%	(3)	10%	(7)	73
Community/Gender: Urban Men	58%	(45)	36%	(28)	1%	(0)	5%	(4)	78
Community/Gender: Rural Women	23%	(34)	69%	(102)	2%	(4)	6%	(9)	149
Community/Gender: Rural Men	28%	(27)	61%	(60)	3%	(3)	8%	(8)	97
Community/Gender: Suburban Women	49%	(107)	44%	(96)	2%	(4)	6%	(13)	219
Community/Gender: Suburban Men	48%	(89)	43%	(80)	—	(1)	8%	(15)	185
Homeowner	36%	(184)	56%	(285)	1%	(4)	6%	(32)	505
Renter	55%	(147)	33%	(88)	4%	(11)	7%	(19)	265
Military HHnm: Yes	35%	(51)	57%	(83)	—	(0)	8%	(12)	146
Military HH: No	45%	(292)	46%	(304)	2%	(15)	7%	(44)	655
Employ: Private Sector	46%	(119)	46%	(120)	—	(0)	7%	(19)	259
Employ: Government	52%	(36)	42%	(29)	2%	(1)	5%	(3)	70
Employ: Self-Employed	40%	(36)	47%	(41)	4%	(4)	9%	(8)	89
Employ: Retired	37%	(75)	57%	(116)	1%	(2)	5%	(10)	202
Employ: Unemployed	57%	(39)	28%	(20)	7%	(5)	8%	(5)	69
Self + Household: White-Collar	43%	(144)	50%	(168)	1%	(4)	5%	(18)	333
Self + Household: Blue Collar	41%	(132)	50%	(162)	2%	(6)	8%	(25)	325
Union HH: No	42%	(318)	49%	(377)	2%	(14)	7%	(54)	762
LGBTQ+: Yes	68%	(62)	21%	(19)	3%	(3)	8%	(7)	92
LGBTQ+: No	40%	(281)	52%	(367)	2%	(12)	7%	(49)	709
Motivated to Vote	43%	(310)	51%	(368)	—	(3)	5%	(39)	720
Parent: Yes	47%	(108)	44%	(100)	1%	(3)	8%	(19)	229
Parent: No	41%	(236)	50%	(287)	2%	(12)	6%	(37)	572
COVID Vaccine: Yes	51%	(271)	41%	(219)	1%	(6)	6%	(33)	530
COVID Vaccine: No	27%	(73)	62%	(167)	3%	(8)	8%	(22)	271
Student Loans: Yes	53%	(85)	32%	(51)	3%	(4)	12%	(20)	161
Student Loans: No	40%	(258)	52%	(335)	2%	(10)	6%	(36)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB17_1: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	37%	(296)	50%	(402)	13%	(103)	801
Gender: Male	42%	(152)	48%	(172)	10%	(36)	360
Gender: Female	33%	(143)	52%	(230)	15%	(68)	441
Age: 18-34	32%	(71)	45%	(101)	24%	(53)	225
Age: 35-44	49%	(54)	39%	(43)	12%	(13)	111
Age: 45-64	37%	(106)	52%	(147)	11%	(31)	284
Age: 65+	36%	(65)	61%	(111)	3%	(6)	182
GenZers: 1997-2012	38%	(47)	35%	(44)	27%	(34)	124
Millennials: 1981-1996	33%	(60)	51%	(94)	16%	(29)	183
GenXers: 1965-1980	40%	(90)	49%	(111)	11%	(26)	227
Baby Boomers: 1946-1964	37%	(91)	57%	(142)	6%	(15)	248
Educ: < College	33%	(161)	54%	(262)	13%	(63)	486
Educ: Bachelors degree	38%	(71)	48%	(89)	14%	(27)	187
Educ: Post-grad	49%	(63)	40%	(52)	11%	(14)	128
Income: Under 50k	37%	(123)	47%	(157)	16%	(53)	333
Income: 50k-100k	35%	(107)	54%	(163)	11%	(33)	304
Income: 100k+	40%	(66)	50%	(82)	10%	(17)	165
Ethnicity: White (Non-Hispanic)	25%	(123)	67%	(321)	8%	(38)	482
Ethnicity: Black (Non-Hispanic)	57%	(146)	22%	(57)	21%	(55)	259
All Christian	27%	(101)	66%	(245)	7%	(26)	373
Agnostic/Nothing in particular	47%	(83)	34%	(61)	19%	(35)	179
Something Else	41%	(80)	42%	(83)	17%	(33)	196
Evangelical	25%	(79)	65%	(207)	11%	(34)	320
Non-Evangelical	41%	(98)	48%	(115)	11%	(25)	239
PID: Dem (no lean)	75%	(221)	8%	(22)	18%	(53)	296
PID: Ind (no lean)	36%	(63)	46%	(82)	18%	(31)	176
PID: Rep (no lean)	3%	(11)	91%	(298)	6%	(19)	328

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	37%	(296)	50%	(402)	13%	(103)	801
PID/Gender: Dem Men	78%	(109)	8%	(11)	14%	(20)	140
PID/Gender: Dem Women	72%	(112)	7%	(11)	21%	(33)	156
PID/Gender: Ind Men	43%	(35)	45%	(36)	12%	(10)	80
PID/Gender: Ind Women	30%	(29)	48%	(46)	22%	(22)	96
PID/Gender: Rep Men	6%	(8)	90%	(125)	4%	(6)	139
PID/Gender: Rep Women	1%	(3)	91%	(172)	7%	(14)	189
Ideo: Liberal (1-3)	66%	(149)	13%	(30)	20%	(46)	224
Ideo: Moderate (4)	48%	(99)	36%	(73)	16%	(33)	205
Ideo: Conservative (5-7)	9%	(28)	87%	(284)	5%	(15)	327
Ideo/PID: Conservative Republican	2%	(4)	96%	(240)	2%	(5)	249
Ideo/PID: Moderate/Liberal Republican	9%	(6)	72%	(50)	19%	(13)	69
Ideo/PID: Moderate/Conservative Democrat	72%	(76)	10%	(11)	18%	(19)	106
Ideo/PID: Liberal Democrat	77%	(130)	6%	(10)	18%	(30)	170
Unfavorable of Biden and Trump	20%	(27)	42%	(55)	38%	(51)	133
2024 H2H Matchup: Biden Voter	81%	(278)	4%	(13)	15%	(53)	344
2024 H2H Matchup: Trump Voter	3%	(10)	94%	(368)	3%	(13)	391
2022 House Vote: Democrat	74%	(243)	9%	(30)	17%	(57)	330
2022 House Vote: Republican	4%	(14)	91%	(312)	5%	(16)	342
2022 House Vote: Did not Vote	32%	(35)	47%	(52)	22%	(24)	111
2020 Vote: Joe Biden	74%	(274)	9%	(32)	18%	(66)	372
2020 Vote: Donald Trump	2%	(6)	93%	(344)	5%	(20)	371
2016 Vote: Hillary Clinton	77%	(221)	9%	(25)	14%	(40)	286
2016 Vote: Donald Trump	4%	(13)	91%	(288)	5%	(14)	316
U.S. Economy: Wrong Track	18%	(99)	69%	(371)	13%	(67)	537
U.S. Economy: Right Direction	75%	(196)	12%	(31)	14%	(36)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	91%	(244)	3%	(9)	6%	(15)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(16)	92%	(377)	4%	(17)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(35)	14%	(17)	58%	(71)	123
Top 2024 Issue: Economy	22%	(73)	65%	(219)	13%	(43)	335

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	37%	(296)	50%	(402)	13%	(103)	801
Community: Urban	48%	(72)	32%	(48)	21%	(31)	151
Community: Suburban	41%	(166)	45%	(182)	14%	(56)	404
Community: Rural	23%	(58)	70%	(173)	6%	(16)	246
Community/Gender: Urban Women	47%	(34)	29%	(21)	25%	(18)	73
Community/Gender: Urban Men	49%	(38)	34%	(27)	17%	(13)	78
Community/Gender: Rural Women	20%	(30)	72%	(107)	8%	(12)	149
Community/Gender: Rural Men	29%	(28)	67%	(65)	4%	(4)	97
Community/Gender: Suburban Women	36%	(80)	46%	(102)	17%	(38)	219
Community/Gender: Suburban Men	47%	(86)	43%	(80)	10%	(18)	185
Homeowner	33%	(166)	57%	(287)	10%	(52)	505
Renter	44%	(118)	38%	(100)	18%	(48)	265
Military HHnm: Yes	36%	(53)	56%	(82)	8%	(11)	146
Military HH: No	37%	(243)	49%	(320)	14%	(92)	655
Employ: Private Sector	37%	(97)	48%	(123)	15%	(39)	259
Employ: Government	40%	(28)	41%	(29)	19%	(13)	70
Employ: Self-Employed	39%	(35)	50%	(44)	11%	(10)	89
Employ: Retired	36%	(74)	58%	(118)	5%	(11)	202
Employ: Unemployed	49%	(34)	38%	(26)	13%	(9)	69
Self + Household: White-Collar	39%	(132)	49%	(164)	11%	(38)	333
Self + Household: Blue Collar	32%	(104)	55%	(180)	13%	(41)	325
Union HH: No	36%	(273)	51%	(391)	13%	(98)	762
LGBTQ+: Yes	48%	(44)	29%	(26)	23%	(21)	92
LGBTQ+: No	35%	(251)	53%	(376)	12%	(82)	709
Motivated to Vote	38%	(274)	51%	(366)	11%	(80)	720
Parent: Yes	38%	(88)	48%	(109)	14%	(32)	229
Parent: No	36%	(208)	51%	(293)	12%	(71)	572
COVID Vaccine: Yes	46%	(244)	41%	(216)	13%	(71)	530
COVID Vaccine: No	19%	(52)	69%	(187)	12%	(32)	271
Student Loans: Yes	43%	(69)	37%	(59)	20%	(33)	161
Student Loans: No	35%	(227)	54%	(343)	11%	(71)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(275)	49%	(394)	16%	(131)	801
Gender: Male	38%	(137)	48%	(172)	14%	(52)	360
Gender: Female	32%	(139)	50%	(222)	18%	(80)	441
Age: 18-34	31%	(70)	45%	(100)	24%	(55)	225
Age: 35-44	42%	(47)	41%	(45)	17%	(19)	111
Age: 45-64	34%	(97)	50%	(141)	16%	(45)	284
Age: 65+	34%	(61)	59%	(107)	7%	(13)	182
GenZers: 1997-2012	36%	(45)	33%	(41)	31%	(38)	124
Millennials: 1981-1996	31%	(57)	52%	(96)	17%	(30)	183
GenXers: 1965-1980	35%	(79)	49%	(110)	17%	(37)	227
Baby Boomers: 1946-1964	35%	(87)	55%	(137)	10%	(24)	248
Educ: < College	31%	(151)	53%	(255)	16%	(80)	486
Educ: Bachelors degree	35%	(65)	46%	(86)	20%	(37)	187
Educ: Post-grad	47%	(60)	41%	(53)	12%	(15)	128
Income: Under 50k	35%	(115)	46%	(153)	20%	(65)	333
Income: 50k-100k	33%	(101)	52%	(158)	15%	(45)	304
Income: 100k+	36%	(60)	50%	(83)	13%	(22)	165
Ethnicity: White (Non-Hispanic)	23%	(109)	66%	(317)	12%	(56)	482
Ethnicity: Black (Non-Hispanic)	56%	(145)	21%	(55)	23%	(59)	259
All Christian	26%	(97)	63%	(236)	11%	(40)	373
Agnostic/Nothing in particular	41%	(73)	34%	(60)	26%	(46)	179
Something Else	40%	(78)	42%	(82)	18%	(35)	196
Evangelical	26%	(82)	63%	(203)	11%	(35)	320
Non-Evangelical	37%	(89)	46%	(109)	17%	(41)	239
PID: Dem (no lean)	70%	(206)	7%	(22)	23%	(68)	296
PID: Ind (no lean)	34%	(59)	44%	(78)	22%	(39)	176
PID: Rep (no lean)	3%	(10)	90%	(294)	7%	(24)	328

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(275)	49%	(394)	16%	(131)	801
PID/Gender: Dem Men	68%	(96)	10%	(14)	22%	(30)	140
PID/Gender: Dem Women	71%	(111)	5%	(8)	24%	(37)	156
PID/Gender: Ind Men	41%	(33)	43%	(34)	16%	(13)	80
PID/Gender: Ind Women	27%	(26)	45%	(44)	27%	(26)	96
PID/Gender: Rep Men	6%	(8)	88%	(123)	6%	(8)	139
PID/Gender: Rep Women	1%	(2)	90%	(171)	9%	(16)	189
Ideo: Liberal (1-3)	60%	(135)	12%	(27)	28%	(62)	224
Ideo: Moderate (4)	46%	(93)	36%	(74)	18%	(37)	205
Ideo: Conservative (5-7)	8%	(27)	85%	(279)	6%	(20)	327
Ideo/PID: Conservative Republican	2%	(4)	95%	(235)	4%	(10)	249
Ideo/PID: Moderate/Liberal Republican	7%	(5)	72%	(50)	20%	(14)	69
Ideo/PID: Moderate/Conservative Democrat	71%	(76)	13%	(14)	16%	(17)	106
Ideo/PID: Liberal Democrat	68%	(116)	5%	(8)	27%	(46)	170
Unfavorable of Biden and Trump	15%	(20)	41%	(54)	44%	(58)	133
2024 H2H Matchup: Biden Voter	77%	(264)	4%	(13)	20%	(68)	344
2024 H2H Matchup: Trump Voter	2%	(8)	93%	(363)	5%	(19)	391
2022 House Vote: Democrat	69%	(226)	8%	(26)	24%	(78)	330
2022 House Vote: Republican	4%	(15)	89%	(306)	6%	(21)	342
2022 House Vote: Did not Vote	27%	(30)	49%	(54)	24%	(27)	111
2020 Vote: Joe Biden	68%	(254)	8%	(29)	24%	(90)	372
2020 Vote: Donald Trump	2%	(7)	92%	(339)	7%	(24)	371
2016 Vote: Hillary Clinton	73%	(208)	7%	(20)	20%	(58)	286
2016 Vote: Donald Trump	4%	(12)	90%	(285)	6%	(19)	316
U.S. Economy: Wrong Track	16%	(84)	68%	(364)	17%	(89)	537
U.S. Economy: Right Direction	73%	(192)	11%	(30)	16%	(42)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	88%	(236)	2%	(6)	10%	(26)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(12)	91%	(373)	6%	(25)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(28)	12%	(15)	65%	(80)	123
Top 2024 Issue: Economy	19%	(64)	65%	(217)	16%	(53)	335

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Table BLMB17_2: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(275)	49%	(394)	16%	(131)	801
Community: Urban	43%	(64)	33%	(50)	24%	(36)	151
Community: Suburban	39%	(157)	44%	(179)	17%	(69)	404
Community: Rural	22%	(54)	67%	(165)	11%	(26)	246
Community/Gender: Urban Women	44%	(32)	30%	(21)	27%	(20)	73
Community/Gender: Urban Men	42%	(33)	37%	(28)	21%	(17)	78
Community/Gender: Rural Women	18%	(27)	69%	(102)	13%	(20)	149
Community/Gender: Rural Men	28%	(28)	65%	(63)	7%	(6)	97
Community/Gender: Suburban Women	37%	(81)	45%	(98)	18%	(40)	219
Community/Gender: Suburban Men	41%	(76)	43%	(81)	15%	(29)	185
Homeowner	30%	(153)	56%	(282)	14%	(69)	505
Renter	41%	(109)	37%	(98)	22%	(58)	265
Military HHnm: Yes	35%	(51)	54%	(79)	11%	(15)	146
Military HH: No	34%	(224)	48%	(315)	18%	(116)	655
Employ: Private Sector	33%	(86)	48%	(125)	18%	(48)	259
Employ: Government	36%	(25)	42%	(29)	23%	(16)	70
Employ: Self-Employed	39%	(35)	46%	(41)	15%	(13)	89
Employ: Retired	35%	(70)	55%	(110)	11%	(22)	202
Employ: Unemployed	45%	(31)	37%	(25)	18%	(12)	69
Self + Household: White-Collar	38%	(125)	49%	(164)	13%	(44)	333
Self + Household: Blue Collar	29%	(95)	53%	(173)	18%	(58)	325
Union HH: No	33%	(253)	50%	(383)	17%	(126)	762
LGBTQ+: Yes	43%	(40)	26%	(24)	31%	(28)	92
LGBTQ+: No	33%	(236)	52%	(370)	15%	(103)	709
Motivated to Vote	35%	(253)	51%	(364)	14%	(103)	720
Parent: Yes	34%	(78)	48%	(110)	18%	(42)	229
Parent: No	35%	(197)	50%	(285)	16%	(90)	572
COVID Vaccine: Yes	43%	(226)	40%	(211)	18%	(94)	530
COVID Vaccine: No	18%	(50)	68%	(183)	14%	(37)	271
Student Loans: Yes	40%	(65)	38%	(61)	22%	(36)	161
Student Loans: No	33%	(211)	52%	(333)	15%	(96)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(273)	48%	(382)	18%	(145)	801
Gender: Male	38%	(138)	48%	(172)	14%	(50)	360
Gender: Female	31%	(135)	48%	(211)	21%	(95)	441
Age: 18-34	31%	(69)	44%	(99)	26%	(57)	225
Age: 35-44	46%	(50)	39%	(43)	15%	(17)	111
Age: 45-64	34%	(98)	48%	(137)	17%	(49)	284
Age: 65+	31%	(56)	57%	(104)	12%	(21)	182
GenZers: 1997-2012	34%	(43)	36%	(45)	30%	(37)	124
Millennials: 1981-1996	32%	(59)	49%	(90)	18%	(33)	183
GenXers: 1965-1980	36%	(81)	46%	(105)	18%	(41)	227
Baby Boomers: 1946-1964	33%	(83)	54%	(133)	13%	(32)	248
Educ: < College	31%	(150)	52%	(251)	17%	(85)	486
Educ: Bachelors degree	35%	(66)	42%	(78)	23%	(43)	187
Educ: Post-grad	45%	(57)	41%	(53)	14%	(18)	128
Income: Under 50k	32%	(106)	46%	(153)	22%	(73)	333
Income: 50k-100k	35%	(107)	49%	(148)	16%	(48)	304
Income: 100k+	37%	(61)	49%	(81)	14%	(24)	165
Ethnicity: White (Non-Hispanic)	22%	(105)	63%	(303)	16%	(75)	482
Ethnicity: Black (Non-Hispanic)	56%	(144)	22%	(58)	22%	(57)	259
All Christian	24%	(91)	62%	(230)	14%	(53)	373
Agnostic/Nothing in particular	43%	(77)	34%	(61)	22%	(40)	179
Something Else	39%	(77)	40%	(78)	21%	(41)	196
Evangelical	24%	(76)	62%	(199)	14%	(46)	320
Non-Evangelical	37%	(88)	43%	(103)	20%	(47)	239
PID: Dem (no lean)	70%	(207)	8%	(22)	23%	(67)	296
PID: Ind (no lean)	34%	(60)	45%	(79)	21%	(37)	176
PID: Rep (no lean)	2%	(7)	86%	(281)	12%	(41)	328

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(273)	48%	(382)	18%	(145)	801
PID/Gender: Dem Men	71%	(100)	11%	(15)	18%	(25)	140
PID/Gender: Dem Women	69%	(107)	5%	(7)	27%	(42)	156
PID/Gender: Ind Men	41%	(33)	46%	(37)	14%	(11)	80
PID/Gender: Ind Women	28%	(27)	44%	(42)	28%	(26)	96
PID/Gender: Rep Men	4%	(6)	86%	(120)	10%	(14)	139
PID/Gender: Rep Women	—	(1)	86%	(161)	14%	(27)	189
Ideo: Liberal (1-3)	62%	(139)	14%	(32)	24%	(53)	224
Ideo: Moderate (4)	45%	(92)	34%	(69)	21%	(43)	205
Ideo: Conservative (5-7)	8%	(25)	82%	(267)	11%	(35)	327
Ideo/PID: Conservative Republican	1%	(3)	90%	(223)	9%	(23)	249
Ideo/PID: Moderate/Liberal Republican	4%	(3)	71%	(49)	24%	(17)	69
Ideo/PID: Moderate/Conservative Democrat	70%	(74)	10%	(10)	20%	(22)	106
Ideo/PID: Liberal Democrat	70%	(120)	7%	(11)	23%	(39)	170
Unfavorable of Biden and Trump	13%	(18)	42%	(55)	45%	(60)	133
2024 H2H Matchup: Biden Voter	76%	(262)	3%	(9)	21%	(74)	344
2024 H2H Matchup: Trump Voter	2%	(8)	90%	(351)	8%	(32)	391
2022 House Vote: Democrat	69%	(227)	9%	(29)	23%	(74)	330
2022 House Vote: Republican	3%	(12)	87%	(296)	10%	(34)	342
2022 House Vote: Did not Vote	28%	(31)	44%	(48)	28%	(31)	111
2020 Vote: Joe Biden	69%	(258)	7%	(26)	24%	(88)	372
2020 Vote: Donald Trump	1%	(3)	89%	(329)	10%	(38)	371
2016 Vote: Hillary Clinton	73%	(208)	8%	(22)	19%	(55)	286
2016 Vote: Donald Trump	3%	(10)	87%	(275)	10%	(31)	316
U.S. Economy: Wrong Track	16%	(88)	65%	(350)	18%	(99)	537
U.S. Economy: Right Direction	71%	(186)	12%	(32)	17%	(46)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	88%	(237)	2%	(7)	9%	(25)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(9)	88%	(362)	10%	(39)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(27)	12%	(14)	66%	(81)	123
Top 2024 Issue: Economy	20%	(66)	63%	(210)	18%	(59)	335

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(273)	48%	(382)	18%	(145)	801
Community: Urban	46%	(70)	33%	(49)	21%	(31)	151
Community: Suburban	37%	(151)	43%	(172)	20%	(81)	404
Community: Rural	21%	(53)	65%	(161)	13%	(32)	246
Community/Gender: Urban Women	46%	(33)	27%	(20)	27%	(20)	73
Community/Gender: Urban Men	47%	(37)	38%	(30)	15%	(12)	78
Community/Gender: Rural Women	16%	(24)	67%	(100)	17%	(25)	149
Community/Gender: Rural Men	29%	(28)	63%	(61)	8%	(8)	97
Community/Gender: Suburban Women	35%	(78)	42%	(91)	23%	(50)	219
Community/Gender: Suburban Men	40%	(73)	44%	(81)	17%	(31)	185
Homeowner	31%	(158)	54%	(271)	15%	(76)	505
Renter	38%	(102)	37%	(98)	25%	(66)	265
Military HHnm: Yes	31%	(45)	56%	(82)	13%	(19)	146
Military HH: No	35%	(229)	46%	(300)	19%	(126)	655
Employ: Private Sector	36%	(94)	45%	(115)	19%	(49)	259
Employ: Government	34%	(24)	41%	(29)	25%	(17)	70
Employ: Self-Employed	36%	(32)	51%	(45)	13%	(12)	89
Employ: Retired	32%	(65)	54%	(109)	14%	(28)	202
Employ: Unemployed	48%	(33)	36%	(25)	16%	(11)	69
Self + Household: White-Collar	37%	(122)	46%	(154)	17%	(57)	333
Self + Household: Blue Collar	30%	(98)	53%	(172)	17%	(55)	325
Union HH: No	33%	(253)	49%	(370)	18%	(138)	762
LGBTQ+: Yes	45%	(42)	27%	(24)	28%	(26)	92
LGBTQ+: No	33%	(232)	50%	(358)	17%	(119)	709
Motivated to Vote	35%	(254)	49%	(350)	16%	(116)	720
Parent: Yes	36%	(83)	47%	(107)	17%	(39)	229
Parent: No	33%	(191)	48%	(275)	19%	(106)	572
COVID Vaccine: Yes	42%	(224)	39%	(205)	19%	(101)	530
COVID Vaccine: No	18%	(49)	66%	(178)	16%	(44)	271
Student Loans: Yes	38%	(61)	37%	(60)	25%	(40)	161
Student Loans: No	33%	(212)	50%	(322)	16%	(105)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	51%	(410)	33%	(268)	15%	(123)	801
Gender: Male	50%	(179)	36%	(128)	15%	(54)	360
Gender: Female	53%	(232)	32%	(140)	16%	(69)	441
Age: 18-34	49%	(110)	33%	(75)	18%	(40)	225
Age: 35-44	41%	(45)	46%	(51)	13%	(14)	111
Age: 45-64	53%	(151)	33%	(92)	14%	(40)	284
Age: 65+	57%	(104)	28%	(50)	15%	(28)	182
GenZers: 1997-2012	41%	(51)	38%	(47)	21%	(26)	124
Millennials: 1981-1996	53%	(97)	34%	(63)	13%	(23)	183
GenXers: 1965-1980	52%	(118)	34%	(78)	14%	(31)	227
Baby Boomers: 1946-1964	53%	(132)	31%	(77)	16%	(39)	248
Educ: < College	57%	(275)	31%	(151)	12%	(60)	486
Educ: Bachelors degree	46%	(86)	32%	(61)	22%	(40)	187
Educ: Post-grad	38%	(49)	44%	(57)	17%	(22)	128
Income: Under 50k	49%	(162)	35%	(116)	16%	(55)	333
Income: 50k-100k	55%	(167)	29%	(89)	16%	(48)	304
Income: 100k+	49%	(81)	38%	(63)	12%	(20)	165
Ethnicity: White (Non-Hispanic)	66%	(319)	23%	(109)	11%	(55)	482
Ethnicity: Black (Non-Hispanic)	27%	(69)	53%	(138)	20%	(52)	259
All Christian	65%	(242)	22%	(83)	13%	(48)	373
Agnostic/Nothing in particular	37%	(66)	43%	(78)	20%	(35)	179
Something Else	44%	(86)	40%	(79)	16%	(31)	196
Evangelical	65%	(208)	24%	(77)	11%	(35)	320
Non-Evangelical	48%	(114)	34%	(82)	18%	(42)	239
PID: Dem (no lean)	9%	(28)	69%	(205)	21%	(63)	296
PID: Ind (no lean)	44%	(78)	32%	(56)	24%	(43)	176
PID: Rep (no lean)	93%	(304)	2%	(7)	5%	(17)	328

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	51%	(410)	33%	(268)	15%	(123)	801
PID/Gender: Dem Men	11%	(16)	68%	(96)	20%	(29)	140
PID/Gender: Dem Women	7%	(11)	70%	(110)	22%	(35)	156
PID/Gender: Ind Men	45%	(36)	33%	(27)	22%	(18)	80
PID/Gender: Ind Women	44%	(42)	30%	(29)	26%	(25)	96
PID/Gender: Rep Men	91%	(127)	4%	(5)	5%	(7)	139
PID/Gender: Rep Women	94%	(178)	1%	(1)	5%	(10)	189
Ideo: Liberal (1-3)	17%	(38)	60%	(136)	23%	(51)	224
Ideo: Moderate (4)	37%	(75)	42%	(86)	21%	(43)	205
Ideo: Conservative (5-7)	87%	(283)	9%	(28)	5%	(16)	327
Ideo/PID: Conservative Republican	96%	(238)	2%	(4)	3%	(7)	249
Ideo/PID: Moderate/Liberal Republican	86%	(59)	3%	(2)	11%	(8)	69
Ideo/PID: Moderate/Conservative Democrat	13%	(14)	70%	(75)	17%	(18)	106
Ideo/PID: Liberal Democrat	7%	(13)	68%	(116)	24%	(41)	170
Unfavorable of Biden and Trump	46%	(62)	17%	(23)	37%	(49)	133
2024 H2H Matchup: Biden Voter	5%	(17)	74%	(254)	21%	(73)	344
2024 H2H Matchup: Trump Voter	94%	(369)	2%	(7)	4%	(15)	391
2022 House Vote: Democrat	10%	(33)	67%	(222)	23%	(75)	330
2022 House Vote: Republican	92%	(314)	2%	(7)	6%	(21)	342
2022 House Vote: Did not Vote	49%	(55)	31%	(34)	20%	(22)	111
2020 Vote: Joe Biden	10%	(38)	67%	(251)	23%	(84)	372
2020 Vote: Donald Trump	92%	(343)	1%	(4)	6%	(23)	371
2016 Vote: Hillary Clinton	9%	(26)	70%	(201)	21%	(59)	286
2016 Vote: Donald Trump	90%	(283)	3%	(11)	7%	(22)	316
U.S. Economy: Wrong Track	70%	(374)	16%	(86)	14%	(77)	537
U.S. Economy: Right Direction	14%	(36)	69%	(182)	17%	(45)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	100%	(268)	—	(0)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	100%	(410)	—	(0)	—	(0)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	—	(0)	100%	(123)	123
Top 2024 Issue: Economy	67%	(223)	20%	(66)	14%	(46)	335

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	51%	(410)	33%	(268)	15%	(123)	801
Community: Urban	38%	(58)	46%	(70)	15%	(23)	151
Community: Suburban	45%	(181)	35%	(140)	21%	(83)	404
Community: Rural	70%	(172)	24%	(58)	7%	(16)	246
Community/Gender: Urban Women	33%	(24)	48%	(35)	19%	(14)	73
Community/Gender: Urban Men	43%	(34)	45%	(35)	12%	(9)	78
Community/Gender: Rural Women	73%	(109)	20%	(29)	7%	(11)	149
Community/Gender: Rural Men	65%	(63)	29%	(29)	5%	(5)	97
Community/Gender: Suburban Women	45%	(99)	35%	(76)	20%	(44)	219
Community/Gender: Suburban Men	44%	(82)	35%	(64)	21%	(39)	185
Homeowner	57%	(289)	29%	(148)	13%	(67)	505
Renter	40%	(106)	40%	(106)	20%	(53)	265
Military HHnm: Yes	57%	(83)	29%	(43)	14%	(20)	146
Military HH: No	50%	(327)	34%	(225)	16%	(103)	655
Employ: Private Sector	49%	(127)	36%	(93)	15%	(39)	259
Employ: Government	45%	(31)	36%	(25)	19%	(13)	70
Employ: Self-Employed	49%	(44)	38%	(33)	13%	(12)	89
Employ: Retired	55%	(112)	31%	(63)	14%	(27)	202
Employ: Unemployed	39%	(27)	41%	(28)	20%	(14)	69
Self + Household: White-Collar	49%	(164)	37%	(122)	14%	(47)	333
Self + Household: Blue Collar	58%	(189)	29%	(94)	13%	(42)	325
Union HH: No	52%	(399)	33%	(249)	15%	(114)	762
LGBTQ+: Yes	30%	(27)	49%	(45)	21%	(20)	92
LGBTQ+: No	54%	(383)	31%	(223)	15%	(103)	709
Motivated to Vote	52%	(376)	34%	(248)	13%	(96)	720
Parent: Yes	52%	(119)	34%	(78)	14%	(33)	229
Parent: No	51%	(292)	33%	(190)	16%	(90)	572
COVID Vaccine: Yes	42%	(222)	41%	(219)	17%	(89)	530
COVID Vaccine: No	70%	(188)	18%	(49)	12%	(33)	271
Student Loans: Yes	39%	(63)	41%	(65)	21%	(33)	161
Student Loans: No	54%	(348)	32%	(203)	14%	(89)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	71%	(570)	7%	(56)	22%	(175)	801
Gender: Male	67%	(242)	7%	(24)	26%	(94)	360
Gender: Female	74%	(328)	7%	(32)	18%	(81)	441
Age: 18-34	71%	(159)	10%	(21)	20%	(44)	225
Age: 35-44	74%	(82)	8%	(8)	18%	(20)	111
Age: 45-64	68%	(193)	6%	(16)	26%	(75)	284
Age: 65+	75%	(137)	5%	(10)	19%	(35)	182
GenZers: 1997-2012	66%	(82)	9%	(11)	25%	(31)	124
Millennials: 1981-1996	74%	(135)	9%	(17)	17%	(30)	183
GenXers: 1965-1980	71%	(161)	5%	(11)	24%	(55)	227
Baby Boomers: 1946-1964	72%	(179)	6%	(16)	21%	(53)	248
Educ: < College	74%	(361)	8%	(38)	18%	(87)	486
Educ: Bachelors degree	73%	(136)	5%	(9)	23%	(42)	187
Educ: Post-grad	58%	(74)	7%	(9)	35%	(45)	128
Income: Under 50k	74%	(246)	8%	(28)	18%	(59)	333
Income: 50k-100k	69%	(211)	6%	(17)	25%	(76)	304
Income: 100k+	69%	(113)	7%	(11)	24%	(40)	165
Ethnicity: White (Non-Hispanic)	76%	(364)	6%	(28)	19%	(90)	482
Ethnicity: Black (Non-Hispanic)	66%	(170)	10%	(26)	24%	(63)	259
All Christian	75%	(281)	7%	(24)	18%	(67)	373
Agnostic/Nothing in particular	65%	(116)	8%	(14)	28%	(49)	179
Something Else	72%	(141)	7%	(13)	21%	(42)	196
Evangelical	80%	(256)	6%	(18)	15%	(47)	320
Non-Evangelical	67%	(161)	8%	(18)	25%	(59)	239
PID: Dem (no lean)	56%	(165)	13%	(40)	31%	(91)	296
PID: Ind (no lean)	70%	(124)	5%	(8)	25%	(44)	176
PID: Rep (no lean)	86%	(281)	2%	(8)	12%	(40)	328

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	71%	(570)	7%	(56)	22%	(175)	801
PID/Gender: Dem Men	50%	(70)	12%	(17)	38%	(53)	140
PID/Gender: Dem Women	61%	(95)	15%	(23)	24%	(38)	156
PID/Gender: Ind Men	70%	(57)	3%	(2)	27%	(22)	80
PID/Gender: Ind Women	70%	(68)	6%	(6)	23%	(22)	96
PID/Gender: Rep Men	83%	(116)	4%	(5)	13%	(19)	139
PID/Gender: Rep Women	87%	(165)	1%	(3)	11%	(21)	189
Ideo: Liberal (1-3)	54%	(121)	13%	(29)	33%	(75)	224
Ideo: Moderate (4)	69%	(140)	7%	(14)	25%	(50)	205
Ideo: Conservative (5-7)	85%	(277)	3%	(11)	12%	(39)	327
Ideo/PID: Conservative Republican	88%	(220)	3%	(6)	9%	(23)	249
Ideo/PID: Moderate/Liberal Republican	75%	(52)	2%	(1)	23%	(16)	69
Ideo/PID: Moderate/Conservative Democrat	57%	(61)	13%	(13)	30%	(32)	106
Ideo/PID: Liberal Democrat	54%	(91)	14%	(25)	32%	(54)	170
Unfavorable of Biden and Trump	71%	(95)	7%	(9)	22%	(29)	133
2024 H2H Matchup: Biden Voter	54%	(187)	12%	(41)	34%	(116)	344
2024 H2H Matchup: Trump Voter	88%	(345)	3%	(10)	9%	(35)	391
2022 House Vote: Democrat	53%	(176)	13%	(44)	33%	(110)	330
2022 House Vote: Republican	88%	(299)	2%	(6)	11%	(37)	342
2022 House Vote: Did not Vote	76%	(84)	4%	(4)	20%	(23)	111
2020 Vote: Joe Biden	55%	(205)	11%	(42)	34%	(125)	372
2020 Vote: Donald Trump	88%	(325)	2%	(8)	10%	(38)	371
2016 Vote: Hillary Clinton	53%	(152)	11%	(32)	36%	(102)	286
2016 Vote: Donald Trump	90%	(283)	1%	(4)	9%	(29)	316
U.S. Economy: Wrong Track	81%	(436)	5%	(25)	14%	(77)	537
U.S. Economy: Right Direction	51%	(134)	12%	(31)	37%	(98)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	49%	(133)	15%	(42)	35%	(94)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	88%	(359)	2%	(10)	10%	(41)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	64%	(78)	4%	(5)	32%	(40)	123
Top 2024 Issue: Economy	80%	(269)	3%	(9)	17%	(56)	335

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	71%	(570)	7%	(56)	22%	(175)	801
Community: Urban	65%	(98)	9%	(13)	26%	(39)	151
Community: Suburban	67%	(272)	9%	(36)	24%	(97)	404
Community: Rural	81%	(200)	3%	(7)	16%	(39)	246
Community/Gender: Urban Women	67%	(48)	11%	(8)	22%	(16)	73
Community/Gender: Urban Men	64%	(50)	6%	(5)	30%	(23)	78
Community/Gender: Rural Women	81%	(121)	1%	(2)	17%	(26)	149
Community/Gender: Rural Men	81%	(79)	5%	(5)	13%	(13)	97
Community/Gender: Suburban Women	72%	(159)	10%	(21)	18%	(39)	219
Community/Gender: Suburban Men	61%	(113)	8%	(14)	31%	(57)	185
Homeowner	72%	(363)	7%	(34)	21%	(108)	505
Renter	71%	(188)	7%	(19)	22%	(59)	265
Military HHnm: Yes	70%	(101)	7%	(10)	24%	(35)	146
Military HH: No	72%	(469)	7%	(46)	21%	(140)	655
Employ: Private Sector	70%	(181)	7%	(19)	22%	(58)	259
Employ: Government	73%	(51)	7%	(5)	19%	(13)	70
Employ: Self-Employed	67%	(59)	7%	(6)	26%	(23)	89
Employ: Retired	74%	(150)	6%	(13)	19%	(39)	202
Employ: Unemployed	66%	(46)	6%	(4)	27%	(19)	69
Self + Household: White-Collar	66%	(220)	6%	(22)	28%	(92)	333
Self + Household: Blue Collar	74%	(241)	8%	(25)	18%	(60)	325
Union HH: No	72%	(551)	6%	(48)	21%	(164)	762
LGBTQ+: Yes	66%	(61)	9%	(8)	25%	(23)	92
LGBTQ+: No	72%	(510)	7%	(48)	21%	(152)	709
Motivated to Vote	72%	(518)	6%	(45)	22%	(157)	720
Parent: Yes	72%	(165)	7%	(17)	21%	(47)	229
Parent: No	71%	(405)	7%	(39)	22%	(127)	572
COVID Vaccine: Yes	66%	(349)	7%	(38)	27%	(143)	530
COVID Vaccine: No	82%	(221)	7%	(18)	12%	(32)	271
Student Loans: Yes	70%	(112)	9%	(15)	21%	(34)	161
Student Loans: No	72%	(458)	6%	(41)	22%	(141)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	How worried are you about the impact of climate change on your life?										Total N
	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		
Registered Voters	17%	(137)	19%	(148)	25%	(199)	25%	(199)	15%	(117)	801
Gender: Male	13%	(48)	22%	(79)	26%	(93)	26%	(94)	13%	(45)	360
Gender: Female	20%	(89)	16%	(69)	24%	(106)	24%	(105)	16%	(72)	441
Age: 18-34	21%	(48)	25%	(55)	28%	(62)	19%	(43)	7%	(17)	225
Age: 35-44	26%	(29)	27%	(30)	19%	(21)	21%	(24)	7%	(8)	111
Age: 45-64	18%	(52)	17%	(47)	28%	(79)	28%	(79)	9%	(26)	284
Age: 65+	5%	(8)	9%	(16)	20%	(37)	29%	(53)	37%	(67)	182
GenZers: 1997-2012	26%	(33)	21%	(26)	28%	(35)	15%	(18)	10%	(12)	124
Millennials: 1981-1996	20%	(36)	27%	(50)	24%	(45)	22%	(41)	6%	(11)	183
GenXers: 1965-1980	23%	(51)	19%	(43)	25%	(56)	27%	(61)	7%	(15)	227
Baby Boomers: 1946-1964	7%	(18)	11%	(27)	26%	(63)	30%	(74)	26%	(66)	248
Educ: < College	22%	(108)	21%	(104)	22%	(109)	21%	(100)	13%	(65)	486
Educ: Bachelors degree	10%	(19)	16%	(29)	31%	(58)	31%	(58)	12%	(22)	187
Educ: Post-grad	8%	(10)	12%	(15)	25%	(32)	32%	(41)	24%	(30)	128
Income: Under 50k	23%	(78)	21%	(69)	19%	(64)	21%	(71)	15%	(50)	333
Income: 50k-100k	14%	(42)	18%	(56)	28%	(84)	25%	(76)	15%	(46)	304
Income: 100k+	11%	(18)	14%	(23)	31%	(51)	32%	(52)	13%	(21)	165
Ethnicity: White (Non-Hispanic)	15%	(71)	20%	(94)	26%	(123)	23%	(113)	17%	(81)	482
Ethnicity: Black (Non-Hispanic)	22%	(58)	15%	(39)	23%	(60)	28%	(73)	12%	(30)	259
All Christian	14%	(52)	17%	(63)	25%	(92)	26%	(95)	19%	(70)	373
Agnostic/Nothing in particular	21%	(37)	17%	(30)	28%	(50)	21%	(38)	13%	(23)	179
Something Else	20%	(39)	24%	(47)	20%	(39)	25%	(50)	11%	(21)	196
Evangelical	17%	(55)	22%	(72)	21%	(68)	24%	(78)	15%	(48)	320
Non-Evangelical	15%	(35)	15%	(36)	26%	(63)	27%	(63)	17%	(41)	239
PID: Dem (no lean)	16%	(49)	17%	(52)	25%	(75)	28%	(82)	13%	(39)	296
PID: Ind (no lean)	13%	(23)	22%	(39)	23%	(40)	28%	(49)	14%	(25)	176
PID: Rep (no lean)	20%	(66)	17%	(57)	26%	(84)	21%	(67)	16%	(54)	328

Continued on next page

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Worried about the economy										Total N
	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		
Registered Voters	17%	(137)	19%	(148)	25%	(199)	25%	(199)	15%	(117)	801
PID/Gender: Dem Men	12%	(17)	25%	(35)	20%	(28)	29%	(41)	13%	(19)	140
PID/Gender: Dem Women	20%	(31)	10%	(16)	30%	(47)	26%	(41)	13%	(20)	156
PID/Gender: Ind Men	9%	(7)	25%	(20)	26%	(21)	30%	(24)	10%	(8)	80
PID/Gender: Ind Women	16%	(16)	20%	(19)	20%	(19)	26%	(25)	17%	(17)	96
PID/Gender: Rep Men	17%	(24)	17%	(24)	32%	(44)	21%	(29)	13%	(18)	139
PID/Gender: Rep Women	22%	(42)	18%	(34)	21%	(40)	20%	(39)	19%	(35)	189
Ideo: Liberal (1-3)	13%	(28)	20%	(45)	27%	(61)	28%	(62)	12%	(28)	224
Ideo: Moderate (4)	14%	(29)	16%	(33)	25%	(52)	30%	(61)	14%	(30)	205
Ideo: Conservative (5-7)	20%	(64)	19%	(61)	24%	(80)	21%	(70)	16%	(51)	327
Ideo/PID: Conservative Republican	17%	(43)	17%	(42)	27%	(68)	21%	(51)	18%	(44)	249
Ideo/PID: Moderate/Liberal Republican	24%	(17)	21%	(14)	19%	(13)	23%	(16)	13%	(9)	69
Ideo/PID: Moderate/Conservative Democrat	23%	(24)	12%	(13)	27%	(28)	30%	(32)	8%	(8)	106
Ideo/PID: Liberal Democrat	12%	(20)	19%	(32)	26%	(44)	28%	(48)	15%	(26)	170
Unfavorable of Biden and Trump	12%	(16)	14%	(19)	27%	(36)	35%	(46)	12%	(16)	133
2024 H2H Matchup: Biden Voter	12%	(42)	15%	(52)	28%	(95)	31%	(107)	14%	(48)	344
2024 H2H Matchup: Trump Voter	22%	(85)	22%	(87)	23%	(90)	19%	(74)	14%	(56)	391
2022 House Vote: Democrat	14%	(46)	16%	(53)	24%	(79)	30%	(101)	15%	(51)	330
2022 House Vote: Republican	20%	(69)	19%	(67)	24%	(81)	20%	(70)	16%	(55)	342
2022 House Vote: Did not Vote	16%	(18)	24%	(27)	30%	(33)	21%	(24)	9%	(10)	111
2020 Vote: Joe Biden	14%	(51)	15%	(56)	27%	(101)	30%	(113)	14%	(51)	372
2020 Vote: Donald Trump	20%	(75)	20%	(76)	24%	(88)	20%	(76)	15%	(56)	371
2016 Vote: Hillary Clinton	13%	(36)	15%	(43)	24%	(69)	32%	(92)	16%	(46)	286
2016 Vote: Donald Trump	19%	(60)	19%	(60)	23%	(73)	24%	(75)	15%	(48)	316
U.S. Economy: Wrong Track	19%	(102)	20%	(105)	25%	(133)	22%	(121)	14%	(76)	537
U.S. Economy: Right Direction	14%	(36)	16%	(43)	25%	(66)	30%	(78)	16%	(41)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(34)	18%	(49)	28%	(74)	30%	(81)	11%	(30)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(94)	21%	(87)	23%	(95)	19%	(78)	14%	(57)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(9)	10%	(12)	25%	(30)	33%	(40)	25%	(30)	123
Top 2024 Issue: Economy	20%	(68)	21%	(71)	25%	(83)	24%	(79)	10%	(33)	335

Continued on next page

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	How worried are you about the impact of COVID-19 on the U.S. economy?										Total N
	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		
Registered Voters	17%	(137)	19%	(148)	25%	(199)	25%	(199)	15%	(117)	801
Community: Urban	22%	(34)	23%	(35)	25%	(37)	19%	(29)	10%	(15)	151
Community: Suburban	11%	(45)	16%	(64)	25%	(103)	33%	(132)	15%	(62)	404
Community: Rural	24%	(59)	20%	(50)	24%	(59)	16%	(38)	16%	(40)	246
Community/Gender: Urban Women	28%	(20)	12%	(9)	26%	(19)	20%	(14)	14%	(10)	73
Community/Gender: Urban Men	17%	(13)	33%	(26)	24%	(19)	19%	(15)	7%	(5)	78
Community/Gender: Rural Women	29%	(43)	19%	(28)	19%	(28)	16%	(24)	18%	(27)	149
Community/Gender: Rural Men	17%	(16)	22%	(22)	32%	(31)	15%	(14)	14%	(13)	97
Community/Gender: Suburban Women	12%	(26)	15%	(32)	27%	(59)	30%	(67)	16%	(35)	219
Community/Gender: Suburban Men	10%	(19)	17%	(32)	23%	(43)	35%	(65)	14%	(26)	185
Homeowner	12%	(63)	20%	(98)	25%	(128)	28%	(140)	15%	(76)	505
Renter	24%	(63)	17%	(44)	25%	(67)	21%	(56)	14%	(36)	265
Military HHnm: Yes	12%	(18)	17%	(24)	19%	(28)	25%	(37)	27%	(39)	146
Military HH: No	18%	(120)	19%	(124)	26%	(172)	25%	(162)	12%	(78)	655
Employ: Private Sector	14%	(36)	27%	(69)	30%	(77)	28%	(72)	2%	(5)	259
Employ: Government	19%	(13)	11%	(8)	21%	(14)	39%	(27)	10%	(7)	70
Employ: Self-Employed	27%	(24)	23%	(20)	25%	(22)	18%	(16)	8%	(7)	89
Employ: Retired	7%	(15)	8%	(15)	22%	(46)	29%	(59)	33%	(67)	202
Employ: Unemployed	25%	(17)	16%	(11)	27%	(19)	5%	(4)	26%	(18)	69
Self + Household: White-Collar	11%	(37)	17%	(55)	29%	(96)	27%	(88)	17%	(57)	333
Self + Household: Blue Collar	18%	(59)	19%	(63)	24%	(80)	28%	(90)	10%	(34)	325
Union HH: No	17%	(128)	18%	(141)	25%	(188)	25%	(194)	15%	(112)	762
LGBTQ+: Yes	23%	(21)	25%	(22)	24%	(22)	20%	(19)	8%	(7)	92
LGBTQ+: No	16%	(117)	18%	(126)	25%	(177)	25%	(180)	15%	(110)	709
Motivated to Vote	17%	(126)	18%	(131)	24%	(175)	26%	(188)	14%	(101)	720
Parent: Yes	24%	(54)	24%	(55)	24%	(54)	24%	(54)	5%	(11)	229
Parent: No	15%	(83)	16%	(93)	25%	(145)	25%	(144)	19%	(106)	572
COVID Vaccine: Yes	13%	(67)	17%	(90)	27%	(141)	28%	(147)	16%	(86)	530
COVID Vaccine: No	26%	(71)	22%	(58)	21%	(58)	19%	(52)	12%	(31)	271
Student Loans: Yes	19%	(31)	22%	(35)	25%	(41)	25%	(41)	8%	(13)	161
Student Loans: No	17%	(106)	18%	(113)	25%	(158)	25%	(158)	16%	(104)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	19%	(156)	23%	(186)	20%	(164)	23%	(187)	14%	(108)	801
Gender: Male	18%	(64)	25%	(89)	21%	(77)	25%	(92)	11%	(39)	360
Gender: Female	21%	(92)	22%	(97)	20%	(87)	22%	(95)	16%	(70)	441
Age: 18-34	29%	(65)	27%	(60)	22%	(49)	16%	(36)	6%	(14)	225
Age: 35-44	21%	(23)	36%	(39)	15%	(16)	24%	(27)	5%	(5)	111
Age: 45-64	20%	(58)	23%	(66)	22%	(64)	25%	(72)	9%	(25)	284
Age: 65+	5%	(9)	11%	(20)	19%	(35)	29%	(52)	36%	(65)	182
GenZers: 1997-2012	29%	(36)	29%	(36)	21%	(27)	11%	(14)	10%	(12)	124
Millennials: 1981-1996	24%	(43)	32%	(59)	18%	(32)	23%	(42)	4%	(7)	183
GenXers: 1965-1980	25%	(56)	22%	(51)	23%	(52)	25%	(56)	5%	(12)	227
Baby Boomers: 1946-1964	8%	(20)	16%	(39)	21%	(52)	29%	(72)	26%	(65)	248
Educ: < College	25%	(119)	26%	(125)	18%	(85)	19%	(94)	13%	(62)	486
Educ: Bachelors degree	13%	(25)	20%	(37)	24%	(46)	31%	(58)	11%	(21)	187
Educ: Post-grad	9%	(11)	19%	(24)	26%	(33)	27%	(34)	20%	(26)	128
Income: Under 50k	26%	(85)	27%	(89)	17%	(57)	17%	(57)	13%	(44)	333
Income: 50k-100k	17%	(52)	20%	(61)	22%	(66)	26%	(78)	15%	(47)	304
Income: 100k+	11%	(19)	22%	(36)	25%	(41)	31%	(52)	11%	(18)	165
Ethnicity: White (Non-Hispanic)	18%	(86)	23%	(110)	21%	(100)	22%	(107)	16%	(79)	482
Ethnicity: Black (Non-Hispanic)	22%	(58)	23%	(59)	20%	(52)	26%	(67)	9%	(23)	259
All Christian	17%	(64)	22%	(82)	19%	(70)	23%	(86)	19%	(71)	373
Agnostic/Nothing in particular	22%	(39)	26%	(46)	21%	(38)	22%	(38)	9%	(16)	179
Something Else	21%	(40)	24%	(48)	21%	(40)	25%	(49)	9%	(18)	196
Evangelical	19%	(61)	25%	(80)	20%	(65)	22%	(71)	14%	(44)	320
Non-Evangelical	17%	(40)	21%	(50)	19%	(45)	26%	(61)	18%	(43)	239
PID: Dem (no lean)	17%	(51)	24%	(72)	22%	(66)	26%	(76)	11%	(32)	296
PID: Ind (no lean)	16%	(27)	21%	(38)	22%	(39)	26%	(46)	15%	(26)	176
PID: Rep (no lean)	24%	(78)	23%	(77)	18%	(59)	20%	(64)	15%	(51)	328

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	How worried are you about the economy?										Total N
	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		
Registered Voters	19%	(156)	23%	(186)	20%	(164)	23%	(187)	14%	(108)	801
PID/Gender: Dem Men	14%	(19)	27%	(38)	19%	(27)	28%	(39)	11%	(16)	140
PID/Gender: Dem Women	20%	(31)	21%	(33)	25%	(39)	24%	(37)	10%	(16)	156
PID/Gender: Ind Men	15%	(12)	25%	(20)	23%	(19)	27%	(22)	11%	(9)	80
PID/Gender: Ind Women	16%	(16)	18%	(18)	21%	(21)	25%	(24)	19%	(18)	96
PID/Gender: Rep Men	23%	(32)	22%	(31)	22%	(31)	22%	(31)	10%	(14)	139
PID/Gender: Rep Women	24%	(45)	24%	(46)	15%	(28)	18%	(34)	19%	(36)	189
Ideo: Liberal (1-3)	18%	(40)	25%	(57)	21%	(47)	26%	(59)	10%	(22)	224
Ideo: Moderate (4)	13%	(27)	23%	(48)	23%	(48)	27%	(55)	13%	(27)	205
Ideo: Conservative (5-7)	24%	(77)	21%	(68)	19%	(63)	21%	(68)	16%	(51)	327
Ideo/PID: Conservative Republican	22%	(56)	21%	(53)	19%	(47)	20%	(49)	18%	(44)	249
Ideo/PID: Moderate/Liberal Republican	23%	(16)	33%	(22)	15%	(10)	21%	(14)	9%	(6)	69
Ideo/PID: Moderate/Conservative Democrat	22%	(24)	20%	(22)	24%	(25)	26%	(28)	7%	(8)	106
Ideo/PID: Liberal Democrat	16%	(27)	23%	(39)	22%	(37)	27%	(46)	12%	(20)	170
Unfavorable of Biden and Trump	16%	(22)	17%	(23)	27%	(36)	31%	(42)	8%	(11)	133
2024 H2H Matchup: Biden Voter	14%	(48)	20%	(70)	23%	(80)	31%	(105)	12%	(41)	344
2024 H2H Matchup: Trump Voter	24%	(95)	27%	(105)	17%	(68)	17%	(67)	14%	(55)	391
2022 House Vote: Democrat	16%	(53)	21%	(68)	21%	(71)	29%	(96)	13%	(43)	330
2022 House Vote: Republican	23%	(78)	24%	(80)	19%	(65)	19%	(65)	16%	(53)	342
2022 House Vote: Did not Vote	18%	(20)	30%	(33)	22%	(25)	20%	(22)	10%	(11)	111
2020 Vote: Joe Biden	15%	(56)	22%	(80)	22%	(83)	29%	(110)	12%	(43)	372
2020 Vote: Donald Trump	24%	(89)	23%	(85)	19%	(70)	19%	(71)	15%	(56)	371
2016 Vote: Hillary Clinton	13%	(37)	20%	(57)	22%	(63)	32%	(92)	13%	(38)	286
2016 Vote: Donald Trump	22%	(69)	23%	(71)	20%	(62)	21%	(67)	14%	(45)	316
U.S. Economy: Wrong Track	23%	(121)	23%	(126)	20%	(110)	20%	(106)	14%	(74)	537
U.S. Economy: Right Direction	13%	(35)	23%	(60)	20%	(54)	30%	(80)	13%	(35)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(38)	24%	(64)	25%	(66)	29%	(77)	9%	(23)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(107)	25%	(104)	18%	(74)	17%	(69)	14%	(55)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(11)	14%	(18)	19%	(23)	33%	(41)	24%	(30)	123
Top 2024 Issue: Economy	23%	(75)	28%	(92)	20%	(68)	21%	(69)	9%	(31)	335

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	19%	(156)	23%	(186)	20%	(164)	23%	(187)	14%	(108)	801
Community: Urban	26%	(40)	30%	(45)	18%	(27)	17%	(25)	9%	(13)	151
Community: Suburban	15%	(60)	19%	(76)	22%	(89)	31%	(126)	13%	(53)	404
Community: Rural	23%	(56)	26%	(65)	20%	(48)	14%	(35)	17%	(42)	246
Community/Gender: Urban Women	26%	(19)	29%	(21)	17%	(13)	17%	(12)	11%	(8)	73
Community/Gender: Urban Men	27%	(21)	31%	(24)	19%	(15)	16%	(13)	7%	(5)	78
Community/Gender: Rural Women	26%	(39)	24%	(36)	16%	(24)	14%	(21)	19%	(29)	149
Community/Gender: Rural Men	17%	(17)	29%	(29)	25%	(24)	15%	(14)	14%	(13)	97
Community/Gender: Suburban Women	16%	(34)	18%	(40)	23%	(51)	28%	(62)	15%	(33)	219
Community/Gender: Suburban Men	14%	(26)	20%	(36)	20%	(38)	35%	(65)	11%	(20)	185
Homeowner	15%	(77)	22%	(112)	21%	(104)	28%	(140)	14%	(71)	505
Renter	25%	(65)	24%	(65)	21%	(56)	17%	(45)	13%	(34)	265
Military HHnm: Yes	11%	(16)	24%	(35)	19%	(27)	21%	(30)	25%	(37)	146
Military HH: No	21%	(139)	23%	(151)	21%	(137)	24%	(156)	11%	(72)	655
Employ: Private Sector	17%	(43)	29%	(76)	28%	(72)	24%	(63)	2%	(5)	259
Employ: Government	17%	(12)	25%	(17)	21%	(14)	33%	(23)	4%	(3)	70
Employ: Self-Employed	30%	(27)	21%	(19)	17%	(15)	22%	(20)	9%	(8)	89
Employ: Retired	7%	(15)	13%	(27)	19%	(39)	28%	(56)	33%	(66)	202
Employ: Unemployed	32%	(22)	34%	(24)	10%	(7)	8%	(6)	15%	(11)	69
Self + Household: White-Collar	13%	(44)	21%	(71)	25%	(82)	25%	(84)	16%	(52)	333
Self + Household: Blue Collar	22%	(71)	24%	(79)	19%	(62)	25%	(82)	10%	(32)	325
Union HH: No	19%	(147)	23%	(176)	20%	(155)	24%	(180)	14%	(104)	762
LGBTQ+: Yes	26%	(24)	28%	(25)	25%	(23)	15%	(13)	7%	(6)	92
LGBTQ+: No	19%	(132)	23%	(161)	20%	(141)	24%	(173)	14%	(102)	709
Motivated to Vote	19%	(140)	23%	(165)	20%	(146)	25%	(179)	13%	(91)	720
Parent: Yes	26%	(60)	24%	(55)	20%	(45)	25%	(56)	6%	(14)	229
Parent: No	17%	(96)	23%	(131)	21%	(119)	23%	(130)	17%	(95)	572
COVID Vaccine: Yes	15%	(79)	22%	(116)	23%	(122)	26%	(139)	14%	(75)	530
COVID Vaccine: No	28%	(77)	26%	(71)	16%	(42)	18%	(48)	12%	(33)	271

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Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable	Total N
Registered Voters	19%	(156)	23%	(186)	20%	(164)	23%	(187)	14% (108)	801
Student Loans: Yes	23%	(36)	30%	(48)	20%	(33)	21%	(34)	7% (11)	161
Student Loans: No	19%	(119)	22%	(138)	21%	(131)	24%	(153)	15% (98)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB26_1: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Israel following the October 7th attack by Hamas

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	17%	(137)	30%	(244)	35%	(281)	17%	(139)	801
Gender: Male	19%	(67)	26%	(94)	44%	(158)	12%	(42)	360
Gender: Female	16%	(70)	34%	(151)	28%	(123)	22%	(96)	441
Age: 18-34	28%	(63)	27%	(61)	24%	(54)	21%	(47)	225
Age: 35-44	19%	(21)	27%	(30)	32%	(35)	22%	(24)	111
Age: 45-64	15%	(43)	31%	(88)	33%	(95)	21%	(58)	284
Age: 65+	6%	(10)	36%	(65)	53%	(97)	5%	(9)	182
GenZers: 1997-2012	26%	(32)	26%	(33)	23%	(29)	25%	(31)	124
Millennials: 1981-1996	24%	(44)	27%	(50)	27%	(50)	21%	(39)	183
GenXers: 1965-1980	17%	(38)	32%	(72)	31%	(69)	21%	(48)	227
Baby Boomers: 1946-1964	10%	(24)	35%	(86)	48%	(120)	8%	(19)	248
Educ: < College	17%	(82)	31%	(153)	32%	(154)	20%	(97)	486
Educ: Bachelors degree	19%	(35)	27%	(51)	38%	(71)	16%	(30)	187
Educ: Post-grad	15%	(20)	32%	(41)	44%	(56)	9%	(12)	128
Income: Under 50k	17%	(55)	29%	(95)	31%	(104)	24%	(78)	333
Income: 50k-100k	19%	(58)	31%	(93)	36%	(109)	14%	(43)	304
Income: 100k+	15%	(24)	34%	(56)	41%	(68)	10%	(17)	165
Ethnicity: White (Non-Hispanic)	14%	(68)	38%	(181)	33%	(160)	15%	(73)	482
Ethnicity: Black (Non-Hispanic)	23%	(59)	17%	(45)	40%	(104)	20%	(51)	259
All Christian	13%	(50)	37%	(139)	36%	(135)	13%	(49)	373
Agnostic/Nothing in particular	22%	(39)	16%	(29)	37%	(66)	25%	(45)	179
Something Else	17%	(34)	33%	(65)	30%	(59)	19%	(37)	196
Evangelical	10%	(31)	44%	(141)	27%	(88)	19%	(60)	320
Non-Evangelical	21%	(50)	26%	(62)	43%	(102)	11%	(25)	239
PID: Dem (no lean)	23%	(67)	10%	(31)	50%	(150)	16%	(49)	296
PID: Ind (no lean)	16%	(28)	28%	(49)	38%	(66)	19%	(34)	176
PID: Rep (no lean)	13%	(42)	50%	(165)	20%	(65)	17%	(56)	328

Continued on next page

Table BLMB26_1: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Israel following the October 7th attack by Hamas

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	17%	(137)	30%	(244)	35%	(281)	17%	(139)	801
PID/Gender: Dem Men	22%	(30)	13%	(18)	53%	(75)	12%	(17)	140
PID/Gender: Dem Women	24%	(37)	8%	(13)	48%	(74)	20%	(31)	156
PID/Gender: Ind Men	15%	(12)	19%	(16)	54%	(44)	11%	(9)	80
PID/Gender: Ind Women	16%	(15)	34%	(33)	23%	(23)	26%	(25)	96
PID/Gender: Rep Men	17%	(24)	43%	(60)	28%	(39)	12%	(16)	139
PID/Gender: Rep Women	10%	(18)	55%	(105)	14%	(26)	21%	(40)	189
Ideo: Liberal (1-3)	25%	(56)	12%	(26)	51%	(115)	12%	(27)	224
Ideo: Moderate (4)	14%	(28)	20%	(42)	47%	(96)	19%	(39)	205
Ideo: Conservative (5-7)	15%	(49)	51%	(166)	20%	(65)	15%	(48)	327
Ideo/PID: Conservative Republican	14%	(35)	55%	(136)	17%	(43)	14%	(35)	249
Ideo/PID: Moderate/Liberal Republican	7%	(5)	37%	(25)	33%	(22)	23%	(16)	69
Ideo/PID: Moderate/Conservative Democrat	17%	(18)	14%	(15)	51%	(54)	18%	(19)	106
Ideo/PID: Liberal Democrat	28%	(48)	8%	(13)	54%	(91)	11%	(18)	170
Unfavorable of Biden and Trump	25%	(33)	26%	(34)	30%	(40)	20%	(26)	133
2024 H2H Matchup: Biden Voter	19%	(66)	10%	(33)	56%	(192)	15%	(53)	344
2024 H2H Matchup: Trump Voter	14%	(56)	51%	(197)	18%	(72)	17%	(65)	391
2022 House Vote: Democrat	20%	(67)	10%	(32)	53%	(174)	17%	(57)	330
2022 House Vote: Republican	11%	(38)	52%	(178)	22%	(77)	14%	(49)	342
2022 House Vote: Did not Vote	24%	(27)	26%	(29)	24%	(26)	26%	(29)	111
2020 Vote: Joe Biden	20%	(75)	10%	(37)	54%	(201)	16%	(60)	372
2020 Vote: Donald Trump	14%	(52)	52%	(191)	19%	(69)	16%	(58)	371
2016 Vote: Hillary Clinton	19%	(55)	10%	(29)	55%	(157)	16%	(45)	286
2016 Vote: Donald Trump	12%	(38)	52%	(165)	23%	(72)	13%	(41)	316
U.S. Economy: Wrong Track	17%	(89)	43%	(230)	23%	(125)	17%	(94)	537
U.S. Economy: Right Direction	18%	(49)	5%	(14)	59%	(156)	17%	(45)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	20%	(55)	11%	(28)	54%	(146)	15%	(39)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(64)	49%	(201)	20%	(83)	15%	(62)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(19)	12%	(14)	43%	(52)	30%	(37)	123
Top 2024 Issue: Economy	18%	(62)	38%	(127)	26%	(88)	17%	(58)	335

Continued on next page

Table BLMB26_1: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Israel following the October 7th attack by Hamas

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	17%	(137)	30%	(244)	35%	(281)	17%	(139)	801
Community: Urban	23%	(35)	22%	(33)	37%	(56)	18%	(27)	151
Community: Suburban	18%	(73)	26%	(106)	39%	(156)	17%	(70)	404
Community: Rural	12%	(29)	43%	(106)	28%	(70)	17%	(42)	246
Community/Gender: Urban Women	16%	(11)	27%	(20)	34%	(24)	24%	(17)	73
Community/Gender: Urban Men	31%	(24)	17%	(13)	40%	(31)	13%	(10)	78
Community/Gender: Rural Women	11%	(17)	46%	(69)	19%	(29)	23%	(34)	149
Community/Gender: Rural Men	13%	(12)	37%	(36)	42%	(41)	8%	(8)	97
Community/Gender: Suburban Women	19%	(42)	28%	(62)	32%	(70)	21%	(46)	219
Community/Gender: Suburban Men	16%	(31)	24%	(44)	46%	(86)	13%	(24)	185
Homeowner	16%	(80)	33%	(166)	36%	(180)	16%	(79)	505
Renter	21%	(55)	25%	(67)	35%	(93)	19%	(50)	265
Military HHnm: Yes	11%	(16)	32%	(47)	40%	(58)	17%	(25)	146
Military HH: No	18%	(121)	30%	(197)	34%	(223)	17%	(114)	655
Employ: Private Sector	22%	(56)	30%	(78)	32%	(82)	17%	(43)	259
Employ: Government	23%	(16)	23%	(16)	31%	(22)	23%	(16)	70
Employ: Self-Employed	20%	(18)	39%	(34)	28%	(25)	13%	(12)	89
Employ: Retired	12%	(24)	35%	(70)	48%	(97)	6%	(12)	202
Employ: Unemployed	18%	(12)	25%	(17)	26%	(18)	32%	(22)	69
Self + Household: White-Collar	16%	(54)	31%	(103)	41%	(138)	11%	(38)	333
Self + Household: Blue Collar	20%	(65)	32%	(103)	32%	(106)	16%	(51)	325
Union HH: No	16%	(125)	31%	(234)	35%	(269)	18%	(134)	762
LGBTQ+: Yes	26%	(24)	20%	(18)	32%	(29)	22%	(20)	92
LGBTQ+: No	16%	(114)	32%	(226)	35%	(252)	17%	(118)	709
Motivated to Vote	17%	(123)	31%	(226)	36%	(259)	16%	(112)	720
Parent: Yes	19%	(43)	32%	(72)	29%	(67)	21%	(48)	229
Parent: No	17%	(95)	30%	(172)	37%	(214)	16%	(91)	572
COVID Vaccine: Yes	16%	(84)	27%	(143)	42%	(225)	15%	(78)	530
COVID Vaccine: No	20%	(53)	37%	(101)	21%	(56)	22%	(61)	271
Student Loans: Yes	23%	(37)	22%	(35)	37%	(59)	19%	(31)	161
Student Loans: No	16%	(101)	33%	(209)	35%	(222)	17%	(108)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB26_2: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for civilians in Gaza

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	17%	(134)	29%	(236)	30%	(243)	24%	(189)	801
Gender: Male	21%	(75)	28%	(100)	33%	(120)	18%	(66)	360
Gender: Female	13%	(59)	31%	(136)	28%	(123)	28%	(123)	441
Age: 18-34	19%	(43)	36%	(81)	21%	(47)	24%	(53)	225
Age: 35-44	16%	(18)	31%	(34)	26%	(29)	27%	(30)	111
Age: 45-64	16%	(45)	28%	(80)	32%	(91)	24%	(68)	284
Age: 65+	16%	(28)	22%	(40)	42%	(75)	21%	(38)	182
GenZers: 1997-2012	16%	(20)	37%	(46)	20%	(24)	28%	(35)	124
Millennials: 1981-1996	18%	(33)	32%	(59)	25%	(45)	25%	(46)	183
GenXers: 1965-1980	16%	(36)	30%	(69)	28%	(63)	26%	(58)	227
Baby Boomers: 1946-1964	17%	(43)	24%	(59)	39%	(98)	19%	(47)	248
Educ: < College	18%	(87)	27%	(130)	30%	(148)	25%	(121)	486
Educ: Bachelors degree	16%	(30)	31%	(58)	27%	(51)	26%	(49)	187
Educ: Post-grad	14%	(17)	37%	(47)	35%	(44)	15%	(19)	128
Income: Under 50k	17%	(57)	26%	(87)	29%	(96)	28%	(92)	333
Income: 50k-100k	17%	(51)	31%	(94)	30%	(90)	23%	(69)	304
Income: 100k+	16%	(26)	33%	(54)	35%	(57)	17%	(27)	165
Ethnicity: White (Non-Hispanic)	19%	(92)	29%	(139)	28%	(136)	24%	(116)	482
Ethnicity: Black (Non-Hispanic)	12%	(32)	29%	(74)	36%	(94)	23%	(59)	259
All Christian	19%	(72)	26%	(97)	32%	(120)	23%	(84)	373
Agnostic/Nothing in particular	14%	(26)	25%	(45)	35%	(63)	25%	(45)	179
Something Else	12%	(24)	39%	(76)	22%	(42)	28%	(54)	196
Evangelical	15%	(49)	30%	(96)	24%	(76)	31%	(99)	320
Non-Evangelical	18%	(44)	31%	(75)	35%	(83)	16%	(37)	239
PID: Dem (no lean)	10%	(29)	31%	(91)	43%	(129)	16%	(48)	296
PID: Ind (no lean)	14%	(26)	29%	(52)	29%	(51)	27%	(48)	176
PID: Rep (no lean)	24%	(79)	28%	(93)	19%	(64)	28%	(92)	328

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Table BLMB26_2: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for civilians in Gaza

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	17%	(134)	29%	(236)	30%	(243)	24%	(189)	801
PID/Gender: Dem Men	13%	(18)	36%	(51)	39%	(55)	12%	(17)	140
PID/Gender: Dem Women	7%	(11)	26%	(40)	47%	(74)	20%	(31)	156
PID/Gender: Ind Men	17%	(14)	20%	(16)	42%	(33)	21%	(17)	80
PID/Gender: Ind Women	12%	(12)	37%	(36)	18%	(17)	33%	(31)	96
PID/Gender: Rep Men	31%	(43)	24%	(33)	23%	(31)	23%	(32)	139
PID/Gender: Rep Women	19%	(36)	32%	(60)	17%	(32)	32%	(61)	189
Ideo: Liberal (1-3)	10%	(22)	33%	(74)	44%	(100)	13%	(29)	224
Ideo: Moderate (4)	13%	(26)	25%	(52)	38%	(77)	24%	(50)	205
Ideo: Conservative (5-7)	25%	(82)	29%	(94)	19%	(62)	27%	(89)	327
Ideo/PID: Conservative Republican	27%	(68)	28%	(69)	17%	(43)	28%	(70)	249
Ideo/PID: Moderate/Liberal Republican	15%	(10)	28%	(19)	29%	(20)	28%	(19)	69
Ideo/PID: Moderate/Conservative Democrat	11%	(12)	23%	(24)	44%	(46)	22%	(24)	106
Ideo/PID: Liberal Democrat	9%	(15)	35%	(60)	46%	(78)	10%	(17)	170
Unfavorable of Biden and Trump	14%	(19)	40%	(53)	21%	(28)	25%	(34)	133
2024 H2H Matchup: Biden Voter	8%	(28)	26%	(91)	49%	(170)	16%	(55)	344
2024 H2H Matchup: Trump Voter	25%	(97)	32%	(125)	16%	(63)	27%	(107)	391
2022 House Vote: Democrat	9%	(29)	27%	(89)	47%	(154)	18%	(59)	330
2022 House Vote: Republican	24%	(81)	31%	(105)	19%	(64)	27%	(92)	342
2022 House Vote: Did not Vote	17%	(18)	33%	(36)	20%	(22)	30%	(33)	111
2020 Vote: Joe Biden	9%	(32)	29%	(110)	46%	(171)	16%	(60)	372
2020 Vote: Donald Trump	26%	(96)	29%	(108)	16%	(60)	29%	(107)	371
2016 Vote: Hillary Clinton	10%	(28)	26%	(73)	47%	(136)	17%	(48)	286
2016 Vote: Donald Trump	24%	(76)	31%	(99)	19%	(59)	26%	(82)	316
U.S. Economy: Wrong Track	21%	(112)	34%	(182)	19%	(100)	27%	(143)	537
U.S. Economy: Right Direction	8%	(22)	20%	(53)	54%	(143)	17%	(45)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(24)	28%	(75)	49%	(130)	14%	(39)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25%	(103)	32%	(131)	16%	(67)	27%	(110)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(7)	24%	(30)	37%	(46)	32%	(40)	123
Top 2024 Issue: Economy	17%	(58)	31%	(104)	25%	(83)	27%	(89)	335

Continued on next page

Table BLMB26_2: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for civilians in Gaza

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	17%	(134)	29%	(236)	30%	(243)	24%	(189)	801
Community: Urban	16%	(25)	27%	(40)	32%	(49)	25%	(37)	151
Community: Suburban	14%	(57)	31%	(127)	33%	(135)	21%	(85)	404
Community: Rural	21%	(52)	28%	(69)	24%	(59)	27%	(66)	246
Community/Gender: Urban Women	13%	(10)	28%	(21)	32%	(23)	27%	(19)	73
Community/Gender: Urban Men	19%	(15)	25%	(19)	33%	(26)	23%	(18)	78
Community/Gender: Rural Women	15%	(22)	31%	(46)	21%	(32)	33%	(49)	149
Community/Gender: Rural Men	31%	(30)	23%	(23)	28%	(27)	18%	(17)	97
Community/Gender: Suburban Women	12%	(27)	32%	(69)	31%	(69)	25%	(55)	219
Community/Gender: Suburban Men	16%	(30)	31%	(58)	36%	(67)	16%	(30)	185
Homeowner	17%	(86)	29%	(147)	31%	(158)	23%	(114)	505
Renter	17%	(45)	29%	(78)	29%	(76)	25%	(67)	265
Military HHnm: Yes	19%	(28)	29%	(42)	28%	(41)	24%	(35)	146
Military HH: No	16%	(106)	30%	(194)	31%	(202)	23%	(153)	655
Employ: Private Sector	15%	(40)	34%	(88)	29%	(75)	22%	(56)	259
Employ: Government	29%	(20)	36%	(25)	18%	(12)	18%	(12)	70
Employ: Self-Employed	22%	(19)	27%	(24)	30%	(26)	22%	(19)	89
Employ: Retired	18%	(37)	25%	(51)	37%	(74)	20%	(40)	202
Employ: Unemployed	11%	(8)	20%	(14)	39%	(27)	29%	(20)	69
Self + Household: White-Collar	16%	(54)	29%	(98)	34%	(114)	20%	(68)	333
Self + Household: Blue Collar	20%	(65)	30%	(96)	29%	(94)	22%	(71)	325
Union HH: No	16%	(124)	29%	(224)	30%	(228)	24%	(185)	762
LGBTQ+: Yes	15%	(14)	32%	(29)	30%	(28)	22%	(21)	92
LGBTQ+: No	17%	(120)	29%	(206)	30%	(216)	24%	(168)	709
Motivated to Vote	17%	(124)	29%	(212)	31%	(227)	22%	(157)	720
Parent: Yes	17%	(38)	34%	(77)	28%	(65)	22%	(49)	229
Parent: No	17%	(96)	28%	(158)	31%	(178)	24%	(139)	572
COVID Vaccine: Yes	15%	(80)	28%	(151)	37%	(196)	20%	(104)	530
COVID Vaccine: No	20%	(54)	31%	(85)	17%	(47)	31%	(85)	271
Student Loans: Yes	11%	(18)	36%	(59)	28%	(46)	24%	(38)	161
Student Loans: No	18%	(115)	28%	(177)	31%	(197)	24%	(150)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB26_3: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Ukraine in their war with Russia

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	30%	(239)	18%	(145)	33%	(266)	19%	(151)	801
Gender: Male	31%	(113)	16%	(59)	38%	(139)	14%	(50)	360
Gender: Female	28%	(126)	19%	(86)	29%	(128)	23%	(102)	441
Age: 18-34	32%	(73)	22%	(49)	22%	(50)	24%	(53)	225
Age: 35-44	29%	(32)	21%	(23)	27%	(29)	24%	(26)	111
Age: 45-64	28%	(80)	15%	(43)	37%	(104)	20%	(56)	284
Age: 65+	30%	(54)	16%	(30)	46%	(83)	8%	(15)	182
GenZers: 1997-2012	26%	(32)	24%	(30)	20%	(25)	30%	(38)	124
Millennials: 1981-1996	32%	(59)	21%	(38)	25%	(45)	22%	(40)	183
GenXers: 1965-1980	30%	(68)	17%	(39)	33%	(74)	20%	(46)	227
Baby Boomers: 1946-1964	30%	(75)	15%	(37)	45%	(111)	10%	(25)	248
Educ: < College	30%	(145)	19%	(91)	30%	(145)	22%	(105)	486
Educ: Bachelors degree	31%	(58)	16%	(30)	35%	(66)	18%	(33)	187
Educ: Post-grad	28%	(35)	19%	(24)	43%	(55)	11%	(14)	128
Income: Under 50k	28%	(93)	16%	(52)	30%	(100)	27%	(88)	333
Income: 50k-100k	32%	(96)	22%	(66)	33%	(100)	14%	(42)	304
Income: 100k+	30%	(50)	17%	(27)	41%	(67)	12%	(20)	165
Ethnicity: White (Non-Hispanic)	31%	(149)	21%	(101)	33%	(158)	15%	(75)	482
Ethnicity: Black (Non-Hispanic)	28%	(73)	12%	(30)	38%	(97)	23%	(59)	259
All Christian	34%	(127)	17%	(63)	33%	(123)	16%	(59)	373
Agnostic/Nothing in particular	24%	(44)	17%	(31)	36%	(64)	22%	(40)	179
Something Else	27%	(52)	22%	(43)	30%	(59)	21%	(42)	196
Evangelical	32%	(103)	20%	(65)	26%	(82)	22%	(71)	320
Non-Evangelical	30%	(72)	17%	(41)	40%	(96)	12%	(30)	239
PID: Dem (no lean)	19%	(57)	12%	(35)	52%	(154)	17%	(51)	296
PID: Ind (no lean)	29%	(50)	18%	(32)	31%	(55)	22%	(40)	176
PID: Rep (no lean)	40%	(131)	24%	(79)	18%	(57)	19%	(61)	328

Continued on next page

Table BLMB26_3: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Ukraine in their war with Russia

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	30%	(239)	18%	(145)	33%	(266)	19%	(151)	801
PID/Gender: Dem Men	21%	(30)	12%	(16)	53%	(74)	14%	(20)	140
PID/Gender: Dem Women	17%	(27)	12%	(18)	51%	(80)	20%	(31)	156
PID/Gender: Ind Men	25%	(20)	18%	(14)	44%	(35)	14%	(11)	80
PID/Gender: Ind Women	32%	(30)	18%	(17)	20%	(20)	30%	(29)	96
PID/Gender: Rep Men	45%	(63)	20%	(28)	21%	(30)	13%	(19)	139
PID/Gender: Rep Women	36%	(68)	27%	(50)	15%	(28)	22%	(42)	189
Ideo: Liberal (1-3)	19%	(43)	15%	(33)	51%	(115)	15%	(33)	224
Ideo: Moderate (4)	24%	(50)	17%	(34)	40%	(83)	18%	(38)	205
Ideo: Conservative (5-7)	42%	(139)	21%	(68)	20%	(64)	17%	(56)	327
Ideo/PID: Conservative Republican	44%	(109)	22%	(56)	16%	(39)	18%	(45)	249
Ideo/PID: Moderate/Liberal Republican	31%	(21)	28%	(19)	23%	(16)	19%	(13)	69
Ideo/PID: Moderate/Conservative Democrat	22%	(23)	11%	(11)	52%	(56)	15%	(16)	106
Ideo/PID: Liberal Democrat	18%	(30)	13%	(22)	56%	(96)	13%	(22)	170
Unfavorable of Biden and Trump	37%	(50)	17%	(22)	24%	(32)	21%	(28)	133
2024 H2H Matchup: Biden Voter	15%	(52)	13%	(44)	56%	(192)	16%	(56)	344
2024 H2H Matchup: Trump Voter	43%	(167)	23%	(89)	16%	(61)	19%	(73)	391
2022 House Vote: Democrat	18%	(61)	11%	(37)	52%	(171)	19%	(61)	330
2022 House Vote: Republican	41%	(141)	23%	(80)	19%	(64)	17%	(58)	342
2022 House Vote: Did not Vote	27%	(30)	22%	(25)	28%	(31)	23%	(25)	111
2020 Vote: Joe Biden	20%	(73)	13%	(49)	51%	(188)	17%	(62)	372
2020 Vote: Donald Trump	42%	(155)	22%	(82)	17%	(65)	19%	(69)	371
2016 Vote: Hillary Clinton	18%	(52)	12%	(34)	55%	(156)	16%	(45)	286
2016 Vote: Donald Trump	41%	(128)	23%	(71)	21%	(67)	16%	(50)	316
U.S. Economy: Wrong Track	36%	(195)	22%	(119)	21%	(113)	20%	(110)	537
U.S. Economy: Right Direction	16%	(43)	10%	(25)	58%	(154)	16%	(41)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	15%	(41)	13%	(34)	57%	(153)	15%	(40)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	44%	(181)	23%	(95)	15%	(61)	18%	(73)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(17)	13%	(16)	43%	(52)	31%	(38)	123
Top 2024 Issue: Economy	36%	(121)	20%	(66)	24%	(82)	20%	(66)	335

Continued on next page

Table BLMB26_3: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Ukraine in their war with Russia

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	30%	(239)	18%	(145)	33%	(266)	19%	(151)	801
Community: Urban	29%	(43)	19%	(28)	34%	(51)	19%	(29)	151
Community: Suburban	29%	(115)	16%	(64)	39%	(158)	17%	(67)	404
Community: Rural	33%	(80)	22%	(53)	23%	(57)	23%	(55)	246
Community/Gender: Urban Women	22%	(16)	20%	(14)	30%	(22)	29%	(21)	73
Community/Gender: Urban Men	35%	(27)	18%	(14)	37%	(29)	10%	(8)	78
Community/Gender: Rural Women	31%	(46)	21%	(32)	20%	(30)	28%	(41)	149
Community/Gender: Rural Men	35%	(34)	22%	(21)	28%	(28)	15%	(14)	97
Community/Gender: Suburban Women	29%	(63)	18%	(40)	35%	(76)	18%	(40)	219
Community/Gender: Suburban Men	28%	(52)	13%	(24)	44%	(82)	15%	(27)	185
Homeowner	31%	(157)	18%	(90)	35%	(175)	16%	(82)	505
Renter	29%	(76)	18%	(47)	31%	(82)	23%	(61)	265
Military HHnm: Yes	28%	(40)	16%	(24)	36%	(52)	20%	(29)	146
Military HH: No	30%	(198)	18%	(121)	33%	(214)	19%	(122)	655
Employ: Private Sector	34%	(89)	17%	(45)	31%	(80)	18%	(46)	259
Employ: Government	37%	(25)	12%	(8)	28%	(19)	24%	(17)	70
Employ: Self-Employed	33%	(30)	22%	(20)	33%	(29)	11%	(10)	89
Employ: Retired	30%	(62)	17%	(34)	45%	(91)	8%	(16)	202
Employ: Unemployed	16%	(11)	23%	(16)	27%	(19)	34%	(23)	69
Self + Household: White-Collar	26%	(88)	19%	(64)	42%	(139)	13%	(43)	333
Self + Household: Blue Collar	36%	(117)	19%	(61)	28%	(90)	18%	(57)	325
Union HH: No	30%	(229)	18%	(139)	33%	(249)	19%	(146)	762
LGBTQ+: Yes	25%	(23)	20%	(18)	30%	(27)	25%	(23)	92
LGBTQ+: No	30%	(216)	18%	(126)	34%	(239)	18%	(128)	709
Motivated to Vote	30%	(217)	18%	(128)	35%	(251)	17%	(124)	720
Parent: Yes	29%	(66)	22%	(51)	29%	(66)	20%	(46)	229
Parent: No	30%	(172)	16%	(94)	35%	(201)	18%	(105)	572
COVID Vaccine: Yes	26%	(137)	18%	(93)	41%	(219)	15%	(81)	530
COVID Vaccine: No	38%	(102)	19%	(51)	17%	(47)	26%	(70)	271
Student Loans: Yes	27%	(44)	18%	(30)	32%	(52)	22%	(35)	161
Student Loans: No	30%	(195)	18%	(115)	33%	(214)	18%	(116)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB26_4: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Addressing student loans

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	29%	(232)	27%	(218)	29%	(232)	15%	(119)	801
Gender: Male	34%	(121)	25%	(91)	29%	(104)	12%	(44)	360
Gender: Female	25%	(111)	29%	(127)	29%	(128)	17%	(75)	441
Age: 18-34	16%	(35)	41%	(92)	24%	(54)	19%	(43)	225
Age: 35-44	21%	(23)	32%	(36)	32%	(36)	15%	(16)	111
Age: 45-64	32%	(91)	21%	(60)	33%	(92)	14%	(40)	284
Age: 65+	46%	(83)	16%	(30)	27%	(50)	11%	(19)	182
GenZers: 1997-2012	13%	(17)	37%	(46)	23%	(29)	27%	(34)	124
Millennials: 1981-1996	18%	(32)	41%	(75)	27%	(50)	14%	(26)	183
GenXers: 1965-1980	25%	(58)	26%	(60)	34%	(77)	14%	(33)	227
Baby Boomers: 1946-1964	48%	(120)	13%	(33)	28%	(70)	10%	(26)	248
Educ: < College	26%	(128)	28%	(135)	28%	(135)	18%	(88)	486
Educ: Bachelors degree	34%	(63)	25%	(47)	31%	(58)	10%	(18)	187
Educ: Post-grad	32%	(41)	28%	(36)	30%	(39)	10%	(13)	128
Income: Under 50k	25%	(82)	26%	(87)	30%	(101)	19%	(62)	333
Income: 50k-100k	28%	(85)	30%	(91)	30%	(91)	12%	(37)	304
Income: 100k+	39%	(65)	24%	(39)	25%	(41)	12%	(20)	165
Ethnicity: White (Non-Hispanic)	39%	(188)	23%	(110)	23%	(111)	15%	(73)	482
Ethnicity: Black (Non-Hispanic)	11%	(27)	36%	(94)	40%	(103)	13%	(34)	259
All Christian	41%	(155)	22%	(83)	23%	(86)	13%	(50)	373
Agnostic/Nothing in particular	17%	(30)	28%	(51)	40%	(71)	15%	(27)	179
Something Else	17%	(32)	35%	(69)	28%	(56)	20%	(39)	196
Evangelical	31%	(100)	29%	(92)	22%	(70)	18%	(58)	320
Non-Evangelical	34%	(82)	25%	(59)	29%	(69)	12%	(30)	239
PID: Dem (no lean)	10%	(30)	29%	(85)	51%	(152)	10%	(30)	296
PID: Ind (no lean)	26%	(47)	31%	(55)	24%	(43)	18%	(32)	176
PID: Rep (no lean)	48%	(156)	24%	(78)	11%	(37)	17%	(57)	328

Continued on next page

Table BLMB26_4: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Addressing student loans

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	29%	(232)	27%	(218)	29%	(232)	15%	(119)	801
PID/Gender: Dem Men	9%	(12)	34%	(48)	47%	(66)	10%	(15)	140
PID/Gender: Dem Women	11%	(17)	24%	(38)	55%	(86)	10%	(15)	156
PID/Gender: Ind Men	41%	(33)	18%	(15)	27%	(22)	14%	(11)	80
PID/Gender: Ind Women	14%	(14)	42%	(40)	23%	(22)	22%	(21)	96
PID/Gender: Rep Men	54%	(75)	21%	(29)	12%	(17)	13%	(18)	139
PID/Gender: Rep Women	43%	(81)	26%	(49)	11%	(21)	21%	(39)	189
Ideo: Liberal (1-3)	11%	(25)	31%	(70)	50%	(111)	8%	(18)	224
Ideo: Moderate (4)	19%	(40)	28%	(57)	35%	(72)	17%	(35)	205
Ideo: Conservative (5-7)	50%	(163)	22%	(71)	13%	(41)	16%	(52)	327
Ideo/PID: Conservative Republican	54%	(135)	20%	(50)	9%	(22)	17%	(42)	249
Ideo/PID: Moderate/Liberal Republican	27%	(19)	33%	(23)	22%	(15)	18%	(13)	69
Ideo/PID: Moderate/Conservative Democrat	15%	(16)	22%	(24)	51%	(54)	12%	(13)	106
Ideo/PID: Liberal Democrat	7%	(13)	30%	(52)	55%	(93)	7%	(13)	170
Unfavorable of Biden and Trump	33%	(43)	33%	(44)	19%	(25)	15%	(20)	133
2024 H2H Matchup: Biden Voter	12%	(40)	26%	(90)	52%	(177)	11%	(37)	344
2024 H2H Matchup: Trump Voter	45%	(176)	27%	(107)	11%	(44)	16%	(64)	391
2022 House Vote: Democrat	10%	(31)	31%	(101)	50%	(167)	10%	(31)	330
2022 House Vote: Republican	49%	(168)	25%	(87)	10%	(33)	16%	(54)	342
2022 House Vote: Did not Vote	23%	(25)	23%	(25)	27%	(30)	27%	(30)	111
2020 Vote: Joe Biden	11%	(42)	30%	(110)	48%	(180)	11%	(40)	372
2020 Vote: Donald Trump	48%	(179)	24%	(90)	10%	(38)	17%	(64)	371
2016 Vote: Hillary Clinton	10%	(27)	28%	(81)	52%	(149)	10%	(29)	286
2016 Vote: Donald Trump	52%	(164)	22%	(70)	9%	(30)	16%	(51)	316
U.S. Economy: Wrong Track	37%	(200)	28%	(153)	18%	(94)	17%	(90)	537
U.S. Economy: Right Direction	12%	(32)	24%	(65)	52%	(138)	11%	(29)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(31)	29%	(76)	51%	(138)	9%	(23)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	44%	(182)	28%	(113)	12%	(50)	16%	(65)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(20)	23%	(28)	36%	(45)	25%	(31)	123
Top 2024 Issue: Economy	31%	(103)	31%	(104)	24%	(80)	14%	(47)	335

Continued on next page

Table BLMB26_4: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Addressing student loans

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	29%	(232)	27%	(218)	29%	(232)	15%	(119)	801
Community: Urban	22%	(33)	29%	(44)	35%	(53)	14%	(21)	151
Community: Suburban	27%	(109)	26%	(107)	34%	(138)	13%	(51)	404
Community: Rural	37%	(90)	27%	(67)	17%	(41)	19%	(47)	246
Community/Gender: Urban Women	16%	(11)	32%	(23)	39%	(28)	14%	(10)	73
Community/Gender: Urban Men	28%	(22)	27%	(21)	31%	(25)	14%	(11)	78
Community/Gender: Rural Women	34%	(51)	28%	(42)	17%	(25)	21%	(31)	149
Community/Gender: Rural Men	40%	(39)	26%	(26)	17%	(17)	16%	(16)	97
Community/Gender: Suburban Women	22%	(49)	28%	(62)	34%	(75)	15%	(33)	219
Community/Gender: Suburban Men	32%	(60)	24%	(45)	34%	(63)	10%	(18)	185
Homeowner	35%	(177)	25%	(125)	27%	(138)	13%	(65)	505
Renter	20%	(53)	30%	(81)	31%	(83)	19%	(49)	265
Military HHnm: Yes	39%	(56)	20%	(29)	24%	(35)	17%	(25)	146
Military HH: No	27%	(176)	29%	(189)	30%	(197)	14%	(94)	655
Employ: Private Sector	27%	(69)	29%	(75)	32%	(82)	13%	(34)	259
Employ: Government	33%	(23)	33%	(23)	20%	(14)	15%	(10)	70
Employ: Self-Employed	25%	(22)	32%	(28)	29%	(26)	14%	(13)	89
Employ: Retired	45%	(91)	17%	(34)	28%	(58)	10%	(19)	202
Employ: Unemployed	16%	(11)	23%	(16)	36%	(25)	24%	(17)	69
Self + Household: White-Collar	33%	(111)	25%	(84)	32%	(106)	9%	(32)	333
Self + Household: Blue Collar	32%	(105)	27%	(89)	27%	(89)	13%	(43)	325
Union HH: No	29%	(221)	27%	(208)	29%	(217)	15%	(116)	762
LGBTQ+: Yes	12%	(11)	38%	(35)	31%	(28)	19%	(18)	92
LGBTQ+: No	31%	(221)	26%	(183)	29%	(204)	14%	(102)	709
Motivated to Vote	30%	(214)	27%	(194)	30%	(220)	13%	(92)	720
Parent: Yes	23%	(54)	35%	(80)	27%	(62)	15%	(34)	229
Parent: No	31%	(179)	24%	(137)	30%	(170)	15%	(85)	572
COVID Vaccine: Yes	29%	(152)	26%	(135)	35%	(183)	11%	(59)	530
COVID Vaccine: No	29%	(80)	30%	(82)	18%	(49)	22%	(60)	271
Student Loans: Yes	6%	(10)	52%	(84)	32%	(51)	10%	(16)	161
Student Loans: No	35%	(222)	21%	(134)	28%	(181)	16%	(103)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB31: How much have you seen, read, or heard about the Biden administration's decision to cancel 127 billion in student loans?

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	23%	(187)	44%	(354)	21%	(169)	11%	(91)	801
Gender: Male	27%	(98)	41%	(147)	20%	(72)	12%	(43)	360
Gender: Female	20%	(89)	47%	(206)	22%	(97)	11%	(48)	441
Age: 18-34	20%	(44)	36%	(81)	30%	(67)	15%	(33)	225
Age: 35-44	19%	(21)	41%	(45)	22%	(24)	19%	(21)	111
Age: 45-64	25%	(72)	48%	(136)	17%	(47)	10%	(29)	284
Age: 65+	28%	(50)	50%	(91)	17%	(32)	5%	(9)	182
GenZers: 1997-2012	17%	(21)	40%	(50)	30%	(37)	14%	(17)	124
Millennials: 1981-1996	20%	(37)	35%	(65)	26%	(48)	18%	(33)	183
GenXers: 1965-1980	23%	(52)	48%	(109)	17%	(38)	12%	(28)	227
Baby Boomers: 1946-1964	30%	(75)	48%	(119)	17%	(42)	4%	(11)	248
Educ: < College	19%	(94)	43%	(208)	22%	(107)	16%	(77)	486
Educ: Bachelors degree	29%	(54)	48%	(89)	19%	(36)	4%	(8)	187
Educ: Post-grad	30%	(39)	44%	(57)	21%	(26)	5%	(6)	128
Income: Under 50k	17%	(58)	42%	(138)	22%	(74)	19%	(62)	333
Income: 50k-100k	25%	(74)	47%	(142)	23%	(69)	6%	(19)	304
Income: 100k+	33%	(54)	45%	(74)	16%	(26)	6%	(10)	165
Ethnicity: White (Non-Hispanic)	23%	(111)	48%	(232)	18%	(87)	11%	(52)	482
Ethnicity: Black (Non-Hispanic)	24%	(62)	36%	(94)	27%	(70)	12%	(32)	259
All Christian	29%	(108)	47%	(176)	17%	(65)	6%	(24)	373
Agnostic/Nothing in particular	18%	(32)	43%	(77)	26%	(46)	13%	(24)	179
Something Else	18%	(36)	38%	(75)	23%	(45)	20%	(40)	196
Evangelical	19%	(61)	45%	(145)	21%	(67)	15%	(47)	320
Non-Evangelical	33%	(79)	43%	(103)	17%	(41)	7%	(16)	239
PID: Dem (no lean)	21%	(62)	48%	(142)	18%	(55)	13%	(38)	296
PID: Ind (no lean)	23%	(40)	39%	(69)	29%	(51)	9%	(16)	176
PID: Rep (no lean)	26%	(85)	43%	(143)	19%	(63)	11%	(37)	328
PID/Gender: Dem Men	20%	(29)	46%	(65)	21%	(29)	12%	(17)	140
PID/Gender: Dem Women	21%	(33)	49%	(77)	16%	(25)	13%	(21)	156
PID/Gender: Ind Men	23%	(18)	34%	(27)	30%	(24)	13%	(10)	80
PID/Gender: Ind Women	22%	(21)	44%	(42)	28%	(27)	6%	(5)	96
PID/Gender: Rep Men	36%	(51)	40%	(55)	13%	(18)	11%	(15)	139
PID/Gender: Rep Women	18%	(35)	46%	(87)	24%	(45)	12%	(22)	189

Continued on next page

Table BLMB31: *How much have you seen, read, or heard about the Biden administration's decision to cancel 127 billion in student loans?*

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	23%	(187)	44%	(354)	21%	(169)	11%	(91)	801
Ideo: Liberal (1-3)	20%	(45)	51%	(114)	20%	(44)	9%	(21)	224
Ideo: Moderate (4)	19%	(38)	47%	(97)	22%	(44)	13%	(26)	205
Ideo: Conservative (5-7)	30%	(100)	42%	(136)	20%	(65)	8%	(26)	327
Ideo/PID: Conservative Republican	30%	(76)	43%	(108)	18%	(46)	8%	(19)	249
Ideo/PID: Moderate/Liberal Republican	14%	(10)	49%	(34)	19%	(13)	18%	(13)	69
Ideo/PID: Moderate/Conservative Democrat	22%	(23)	48%	(51)	15%	(16)	16%	(17)	106
Ideo/PID: Liberal Democrat	22%	(37)	52%	(89)	18%	(31)	8%	(14)	170
Unfavorable of Biden and Trump	26%	(34)	41%	(54)	24%	(32)	10%	(13)	133
2024 H2H Matchup: Biden Voter	22%	(75)	49%	(167)	19%	(66)	10%	(35)	344
2024 H2H Matchup: Trump Voter	26%	(101)	42%	(166)	21%	(81)	11%	(43)	391
2022 House Vote: Democrat	20%	(67)	48%	(160)	21%	(71)	10%	(33)	330
2022 House Vote: Republican	27%	(92)	46%	(156)	19%	(64)	9%	(31)	342
2022 House Vote: Did not Vote	19%	(21)	33%	(36)	27%	(30)	22%	(24)	111
2020 Vote: Joe Biden	22%	(80)	48%	(178)	20%	(76)	10%	(38)	372
2020 Vote: Donald Trump	27%	(102)	43%	(159)	20%	(74)	10%	(37)	371
2016 Vote: Hillary Clinton	23%	(66)	46%	(130)	20%	(57)	12%	(33)	286
2016 Vote: Donald Trump	29%	(92)	45%	(143)	17%	(53)	9%	(28)	316
U.S. Economy: Wrong Track	24%	(129)	44%	(235)	21%	(112)	11%	(61)	537
U.S. Economy: Right Direction	22%	(58)	45%	(118)	22%	(57)	12%	(30)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	21%	(57)	49%	(132)	18%	(47)	12%	(31)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(107)	43%	(176)	20%	(83)	11%	(43)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(22)	36%	(45)	31%	(39)	14%	(17)	123
Top 2024 Issue: Economy	25%	(84)	44%	(148)	21%	(69)	10%	(34)	335
Community: Urban	24%	(36)	37%	(56)	22%	(33)	17%	(25)	151
Community: Suburban	24%	(98)	47%	(191)	18%	(74)	10%	(41)	404
Community: Rural	22%	(53)	43%	(106)	25%	(62)	10%	(25)	246
Community/Gender: Urban Women	21%	(15)	38%	(28)	26%	(19)	15%	(11)	73
Community/Gender: Urban Men	27%	(21)	37%	(29)	18%	(14)	19%	(15)	78
Community/Gender: Rural Women	20%	(29)	44%	(65)	28%	(42)	9%	(13)	149
Community/Gender: Rural Men	24%	(23)	42%	(41)	21%	(21)	12%	(12)	97
Community/Gender: Suburban Women	21%	(45)	52%	(113)	16%	(36)	11%	(25)	219
Community/Gender: Suburban Men	29%	(53)	42%	(78)	20%	(38)	9%	(17)	185

Continued on next page

Table BLMB31: How much have you seen, read, or heard about the Biden administration's decision to cancel 127 billion in student loans?

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	23%	(187)	44%	(354)	21%	(169)	11%	(91)	801
Homeowner	24%	(119)	50%	(252)	17%	(87)	9%	(47)	505
Renter	23%	(61)	36%	(95)	27%	(72)	14%	(38)	265
Military HHnm: Yes	25%	(36)	51%	(74)	18%	(26)	6%	(9)	146
Military HH: No	23%	(151)	43%	(279)	22%	(143)	12%	(82)	655
Employ: Private Sector	20%	(52)	47%	(123)	21%	(55)	11%	(29)	259
Employ: Government	27%	(19)	38%	(27)	27%	(19)	7%	(5)	70
Employ: Self-Employed	29%	(26)	34%	(31)	29%	(25)	8%	(7)	89
Employ: Retired	30%	(61)	50%	(101)	14%	(28)	6%	(12)	202
Employ: Unemployed	23%	(16)	33%	(23)	29%	(20)	14%	(10)	69
Self + Household: White-Collar	27%	(92)	50%	(165)	17%	(56)	6%	(20)	333
Self + Household: Blue Collar	20%	(66)	45%	(147)	23%	(76)	11%	(37)	325
Union HH: No	24%	(180)	44%	(339)	21%	(158)	11%	(85)	762
LGBTQ+: Yes	13%	(12)	39%	(36)	31%	(28)	16%	(15)	92
LGBTQ+: No	25%	(175)	45%	(317)	20%	(141)	11%	(76)	709
Motivated to Vote	24%	(174)	46%	(330)	20%	(141)	11%	(76)	720
Parent: Yes	20%	(45)	41%	(93)	26%	(59)	14%	(32)	229
Parent: No	25%	(142)	46%	(260)	19%	(110)	10%	(59)	572
COVID Vaccine: Yes	24%	(129)	48%	(256)	18%	(95)	10%	(51)	530
COVID Vaccine: No	22%	(58)	36%	(98)	27%	(74)	15%	(41)	271
Student Loans: Yes	22%	(35)	48%	(78)	23%	(37)	7%	(12)	161
Student Loans: No	24%	(152)	43%	(276)	21%	(132)	12%	(80)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB32: Based on what you know, do you support or oppose the Biden administration's decision to cancel 127 billion in student loans?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	29%	(231)	21%	(168)	9%	(70)	32%	(256)	9%	(75)	801
Gender: Male	29%	(103)	21%	(74)	7%	(26)	35%	(128)	8%	(28)	360
Gender: Female	29%	(128)	21%	(93)	10%	(44)	29%	(128)	11%	(47)	441
Age: 18-34	33%	(74)	28%	(63)	8%	(18)	17%	(38)	14%	(32)	225
Age: 35-44	40%	(44)	22%	(24)	9%	(10)	20%	(23)	9%	(10)	111
Age: 45-64	29%	(81)	18%	(51)	8%	(23)	38%	(107)	8%	(21)	284
Age: 65+	17%	(32)	16%	(30)	10%	(19)	49%	(89)	7%	(13)	182
GenZers: 1997-2012	24%	(30)	36%	(44)	10%	(13)	17%	(21)	13%	(16)	124
Millennials: 1981-1996	43%	(78)	18%	(32)	8%	(14)	18%	(33)	14%	(25)	183
GenXers: 1965-1980	29%	(65)	23%	(53)	8%	(18)	33%	(74)	7%	(17)	227
Baby Boomers: 1946-1964	23%	(56)	12%	(31)	10%	(24)	49%	(120)	7%	(17)	248
Educ: < College	27%	(131)	21%	(101)	8%	(41)	33%	(159)	11%	(54)	486
Educ: Bachelors degree	30%	(57)	23%	(43)	6%	(11)	33%	(62)	8%	(14)	187
Educ: Post-grad	34%	(44)	19%	(24)	14%	(18)	28%	(36)	5%	(7)	128
Income: Under 50k	26%	(87)	20%	(67)	10%	(32)	30%	(100)	14%	(46)	333
Income: 50k-100k	33%	(101)	22%	(67)	9%	(26)	29%	(89)	7%	(21)	304
Income: 100k+	26%	(43)	21%	(34)	7%	(12)	41%	(67)	5%	(9)	165
Ethnicity: White (Non-Hispanic)	19%	(91)	20%	(95)	10%	(49)	44%	(214)	7%	(34)	482
Ethnicity: Black (Non-Hispanic)	48%	(124)	21%	(56)	7%	(17)	10%	(25)	14%	(37)	259
All Christian	20%	(76)	18%	(68)	10%	(36)	45%	(168)	7%	(24)	373
Agnostic/Nothing in particular	44%	(78)	21%	(38)	9%	(15)	19%	(34)	7%	(13)	179
Something Else	29%	(56)	24%	(47)	7%	(14)	23%	(44)	18%	(34)	196
Evangelical	21%	(67)	21%	(66)	8%	(27)	38%	(122)	12%	(38)	320
Non-Evangelical	26%	(62)	19%	(46)	9%	(21)	37%	(89)	9%	(21)	239
PID: Dem (no lean)	50%	(147)	25%	(75)	7%	(21)	7%	(22)	11%	(32)	296
PID: Ind (no lean)	27%	(48)	25%	(43)	10%	(17)	24%	(43)	14%	(25)	176
PID: Rep (no lean)	11%	(36)	15%	(50)	10%	(32)	58%	(192)	6%	(19)	328

Continued on next page

Table BLMB32: Based on what you know, do you support or oppose the Biden administration's decision to cancel 127 billion in student loans?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	29%	(231)	21%	(168)	9%	(70)	32%	(256)	9%	(75)	801
PID/Gender: Dem Men	49%	(69)	25%	(35)	8%	(11)	10%	(14)	9%	(13)	140
PID/Gender: Dem Women	50%	(78)	26%	(40)	7%	(10)	5%	(8)	12%	(19)	156
PID/Gender: Ind Men	24%	(19)	25%	(20)	6%	(5)	34%	(27)	11%	(9)	80
PID/Gender: Ind Women	30%	(29)	25%	(24)	13%	(12)	16%	(15)	16%	(16)	96
PID/Gender: Rep Men	11%	(15)	14%	(20)	8%	(11)	62%	(87)	5%	(7)	139
PID/Gender: Rep Women	11%	(21)	16%	(30)	11%	(21)	56%	(105)	6%	(12)	189
Ideo: Liberal (1-3)	48%	(108)	30%	(67)	7%	(16)	9%	(21)	5%	(12)	224
Ideo: Moderate (4)	30%	(61)	24%	(49)	11%	(22)	21%	(42)	14%	(30)	205
Ideo: Conservative (5-7)	15%	(49)	13%	(44)	9%	(30)	56%	(185)	6%	(19)	327
Ideo/PID: Conservative Republican	10%	(25)	11%	(28)	9%	(22)	66%	(164)	4%	(11)	249
Ideo/PID: Moderate/Liberal Republican	16%	(11)	29%	(20)	15%	(10)	32%	(22)	8%	(5)	69
Ideo/PID: Moderate/Conservative Democrat	45%	(48)	21%	(22)	9%	(9)	12%	(13)	13%	(14)	106
Ideo/PID: Liberal Democrat	54%	(92)	29%	(49)	6%	(11)	5%	(8)	6%	(11)	170
Unfavorable of Biden and Trump	24%	(32)	19%	(25)	14%	(19)	32%	(43)	11%	(15)	133
2024 H2H Matchup: Biden Voter	49%	(170)	29%	(100)	6%	(21)	8%	(26)	8%	(27)	344
2024 H2H Matchup: Trump Voter	12%	(47)	15%	(59)	10%	(41)	54%	(212)	8%	(32)	391
2022 House Vote: Democrat	51%	(169)	23%	(77)	8%	(26)	8%	(27)	10%	(32)	330
2022 House Vote: Republican	10%	(33)	16%	(55)	10%	(33)	57%	(196)	7%	(25)	342
2022 House Vote: Did not Vote	24%	(26)	28%	(31)	9%	(10)	25%	(28)	14%	(16)	111
2020 Vote: Joe Biden	49%	(184)	26%	(98)	8%	(28)	8%	(29)	9%	(34)	372
2020 Vote: Donald Trump	10%	(38)	15%	(56)	10%	(36)	56%	(208)	9%	(32)	371
2016 Vote: Hillary Clinton	51%	(147)	24%	(69)	7%	(21)	7%	(20)	10%	(29)	286
2016 Vote: Donald Trump	9%	(30)	16%	(51)	10%	(30)	59%	(186)	6%	(19)	316
U.S. Economy: Wrong Track	20%	(107)	18%	(99)	9%	(49)	44%	(236)	9%	(46)	537
U.S. Economy: Right Direction	47%	(124)	26%	(68)	8%	(21)	8%	(21)	11%	(29)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	52%	(139)	27%	(73)	7%	(19)	7%	(19)	7%	(19)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(55)	15%	(63)	11%	(43)	53%	(217)	8%	(33)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	30%	(37)	27%	(33)	6%	(8)	17%	(21)	20%	(24)	123
Top 2024 Issue: Economy	29%	(98)	19%	(63)	12%	(40)	32%	(106)	8%	(27)	335

Continued on next page

Table BLMB32: Based on what you know, do you support or oppose the Biden administration's decision to cancel 127 billion in student loans?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	29%	(231)	21%	(168)	9%	(70)	32%	(256)	9%	(75)	801
Community: Urban	34%	(52)	24%	(36)	9%	(14)	23%	(34)	10%	(15)	151
Community: Suburban	34%	(137)	21%	(85)	8%	(34)	28%	(115)	8%	(33)	404
Community: Rural	17%	(43)	19%	(47)	9%	(22)	43%	(107)	11%	(27)	246
Community/Gender: Urban Women	38%	(28)	21%	(15)	8%	(6)	20%	(15)	13%	(9)	73
Community/Gender: Urban Men	31%	(24)	26%	(20)	11%	(8)	25%	(19)	7%	(6)	78
Community/Gender: Rural Women	17%	(25)	21%	(31)	13%	(19)	40%	(60)	9%	(14)	149
Community/Gender: Rural Men	18%	(18)	16%	(16)	4%	(3)	48%	(47)	14%	(14)	97
Community/Gender: Suburban Women	34%	(75)	21%	(47)	9%	(19)	25%	(54)	11%	(24)	219
Community/Gender: Suburban Men	33%	(62)	21%	(39)	8%	(15)	33%	(61)	5%	(9)	185
Homeowner	24%	(121)	22%	(112)	9%	(47)	38%	(191)	7%	(34)	505
Renter	38%	(100)	18%	(49)	8%	(22)	23%	(61)	13%	(34)	265
Military HHnm: Yes	22%	(33)	19%	(27)	8%	(12)	45%	(65)	6%	(9)	146
Military HH: No	30%	(199)	21%	(141)	9%	(58)	29%	(191)	10%	(67)	655
Employ: Private Sector	33%	(85)	23%	(60)	8%	(21)	28%	(72)	8%	(21)	259
Employ: Government	37%	(26)	24%	(17)	7%	(5)	26%	(18)	7%	(5)	70
Employ: Self-Employed	29%	(26)	22%	(19)	11%	(10)	28%	(25)	10%	(9)	89
Employ: Retired	20%	(40)	17%	(34)	10%	(21)	47%	(96)	6%	(12)	202
Employ: Unemployed	32%	(22)	23%	(16)	5%	(3)	21%	(14)	19%	(13)	69
Self + Household: White-Collar	28%	(95)	22%	(72)	9%	(29)	36%	(120)	5%	(17)	333
Self + Household: Blue Collar	33%	(108)	19%	(61)	10%	(33)	30%	(97)	8%	(26)	325
Union HH: No	29%	(224)	20%	(153)	9%	(66)	33%	(248)	9%	(72)	762
LGBTQ+: Yes	38%	(35)	27%	(24)	6%	(5)	18%	(17)	11%	(10)	92
LGBTQ+: No	28%	(197)	20%	(143)	9%	(65)	34%	(240)	9%	(65)	709
Motivated to Vote	30%	(217)	20%	(144)	8%	(59)	34%	(242)	8%	(57)	720
Parent: Yes	36%	(82)	23%	(54)	11%	(26)	19%	(44)	10%	(23)	229
Parent: No	26%	(149)	20%	(114)	8%	(44)	37%	(212)	9%	(52)	572
COVID Vaccine: Yes	34%	(179)	20%	(107)	9%	(46)	30%	(160)	7%	(38)	530
COVID Vaccine: No	19%	(52)	23%	(61)	9%	(24)	35%	(96)	14%	(38)	271
Student Loans: Yes	59%	(94)	22%	(35)	3%	(4)	8%	(13)	9%	(15)	161
Student Loans: No	21%	(137)	21%	(133)	10%	(66)	38%	(244)	9%	(60)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com/intelligence).

Table BLMB33: *How likely are you, if at all, to consider voting for a presidential candidate from a new political party that is an alternative to the Republican Party or the Democratic Party?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/no opinion		Total N
Registered Voters	13%	(106)	24%	(189)	16%	(129)	31%	(244)	17%	(133)	801
Gender: Male	19%	(69)	19%	(68)	19%	(69)	34%	(123)	9%	(32)	360
Gender: Female	8%	(37)	27%	(121)	14%	(60)	28%	(121)	23%	(101)	441
Age: 18-34	22%	(49)	29%	(64)	15%	(33)	19%	(43)	16%	(35)	225
Age: 35-44	17%	(19)	26%	(29)	17%	(19)	22%	(24)	18%	(20)	111
Age: 45-64	11%	(31)	23%	(66)	17%	(49)	33%	(94)	16%	(44)	284
Age: 65+	4%	(7)	16%	(30)	15%	(28)	46%	(84)	18%	(34)	182
GenZers: 1997-2012	24%	(29)	27%	(34)	20%	(25)	13%	(16)	15%	(19)	124
Millennials: 1981-1996	19%	(36)	25%	(47)	12%	(22)	27%	(50)	16%	(29)	183
GenXers: 1965-1980	11%	(25)	27%	(61)	16%	(37)	27%	(61)	19%	(43)	227
Baby Boomers: 1946-1964	7%	(16)	19%	(46)	15%	(38)	44%	(110)	15%	(38)	248
Educ: < College	14%	(70)	22%	(106)	15%	(71)	29%	(141)	20%	(97)	486
Educ: Bachelors degree	11%	(20)	29%	(54)	17%	(32)	32%	(60)	12%	(22)	187
Educ: Post-grad	12%	(15)	23%	(29)	21%	(27)	34%	(43)	11%	(14)	128
Income: Under 50k	13%	(42)	25%	(83)	15%	(49)	28%	(93)	20%	(66)	333
Income: 50k-100k	13%	(40)	20%	(62)	19%	(58)	32%	(97)	15%	(47)	304
Income: 100k+	15%	(24)	27%	(44)	13%	(22)	33%	(54)	13%	(21)	165
Ethnicity: White (Non-Hispanic)	11%	(53)	21%	(102)	16%	(77)	36%	(174)	16%	(76)	482
Ethnicity: Black (Non-Hispanic)	16%	(42)	26%	(66)	15%	(39)	23%	(61)	20%	(51)	259
All Christian	12%	(43)	22%	(81)	18%	(68)	33%	(122)	16%	(59)	373
Agnostic/Nothing in particular	17%	(30)	31%	(56)	11%	(19)	24%	(43)	17%	(30)	179
Something Else	12%	(23)	24%	(47)	16%	(31)	28%	(55)	20%	(39)	196
Evangelical	12%	(40)	24%	(75)	17%	(53)	31%	(98)	17%	(54)	320
Non-Evangelical	9%	(22)	21%	(51)	18%	(44)	33%	(79)	18%	(44)	239
PID: Dem (no lean)	15%	(45)	22%	(66)	14%	(42)	32%	(96)	16%	(46)	296
PID: Ind (no lean)	19%	(33)	34%	(59)	19%	(33)	11%	(20)	18%	(31)	176
PID: Rep (no lean)	8%	(27)	19%	(64)	16%	(54)	39%	(128)	17%	(55)	328

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Table BLMB33: *How likely are you, if at all, to consider voting for a presidential candidate from a new political party that is an alternative to the Republican Party or the Democratic Party?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/no opinion		Total N
Registered Voters	13%	(106)	24%	(189)	16%	(129)	31%	(244)	17%	(133)	801
PID/Gender: Dem Men	25%	(35)	15%	(21)	14%	(20)	37%	(52)	9%	(12)	140
PID/Gender: Dem Women	6%	(10)	29%	(46)	14%	(22)	28%	(44)	22%	(34)	156
PID/Gender: Ind Men	21%	(17)	30%	(24)	24%	(19)	10%	(8)	15%	(12)	80
PID/Gender: Ind Women	17%	(17)	37%	(35)	14%	(14)	12%	(12)	20%	(19)	96
PID/Gender: Rep Men	12%	(17)	17%	(23)	21%	(29)	45%	(63)	5%	(7)	139
PID/Gender: Rep Women	5%	(10)	21%	(40)	13%	(25)	35%	(65)	26%	(48)	189
Ideo: Liberal (1-3)	17%	(38)	24%	(53)	16%	(35)	33%	(75)	10%	(23)	224
Ideo: Moderate (4)	15%	(32)	26%	(54)	18%	(36)	19%	(39)	22%	(44)	205
Ideo: Conservative (5-7)	10%	(33)	22%	(73)	16%	(53)	37%	(121)	14%	(47)	327
Ideo/PID: Conservative Republican	7%	(17)	19%	(48)	14%	(35)	43%	(106)	17%	(42)	249
Ideo/PID: Moderate/Liberal Republican	15%	(10)	21%	(15)	26%	(18)	24%	(16)	14%	(10)	69
Ideo/PID: Moderate/Conservative Democrat	11%	(12)	23%	(25)	16%	(17)	32%	(34)	18%	(19)	106
Ideo/PID: Liberal Democrat	19%	(32)	22%	(37)	14%	(23)	35%	(59)	11%	(19)	170
Unfavorable of Biden and Trump	22%	(30)	34%	(46)	15%	(20)	12%	(16)	17%	(22)	133
2024 H2H Matchup: Biden Voter	14%	(47)	23%	(78)	17%	(58)	31%	(108)	16%	(54)	344
2024 H2H Matchup: Trump Voter	11%	(41)	24%	(95)	16%	(61)	34%	(131)	16%	(63)	391
2022 House Vote: Democrat	15%	(48)	24%	(79)	16%	(53)	30%	(99)	16%	(52)	330
2022 House Vote: Republican	10%	(34)	21%	(72)	17%	(57)	36%	(122)	17%	(58)	342
2022 House Vote: Did not Vote	16%	(18)	32%	(36)	13%	(15)	21%	(23)	17%	(19)	111
2020 Vote: Joe Biden	15%	(58)	25%	(92)	16%	(59)	29%	(108)	15%	(55)	372
2020 Vote: Donald Trump	11%	(41)	22%	(81)	16%	(59)	35%	(129)	16%	(61)	371
2016 Vote: Hillary Clinton	14%	(39)	22%	(62)	14%	(39)	34%	(97)	17%	(49)	286
2016 Vote: Donald Trump	9%	(29)	24%	(74)	17%	(53)	36%	(112)	15%	(47)	316
U.S. Economy: Wrong Track	12%	(62)	27%	(145)	16%	(83)	30%	(159)	16%	(88)	537
U.S. Economy: Right Direction	17%	(44)	17%	(44)	17%	(45)	32%	(86)	17%	(45)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	15%	(41)	20%	(54)	18%	(48)	34%	(91)	13%	(35)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(51)	25%	(101)	16%	(65)	32%	(133)	15%	(61)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(15)	28%	(35)	13%	(15)	17%	(21)	31%	(37)	123
Top 2024 Issue: Economy	15%	(49)	30%	(100)	17%	(56)	24%	(81)	15%	(49)	335

Continued on next page

Table BLMB33: *How likely are you, if at all, to consider voting for a presidential candidate from a new political party that is an alternative to the Republican Party or the Democratic Party?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/no opinion		Total N
Registered Voters	13%	(106)	24%	(189)	16%	(129)	31%	(244)	17%	(133)	801
Community: Urban	22%	(34)	25%	(38)	24%	(36)	17%	(26)	12%	(18)	151
Community: Suburban	13%	(51)	21%	(85)	15%	(62)	33%	(135)	18%	(72)	404
Community: Rural	9%	(22)	27%	(66)	13%	(31)	34%	(84)	17%	(43)	246
Community/Gender: Urban Women	13%	(10)	27%	(20)	24%	(17)	21%	(15)	14%	(10)	73
Community/Gender: Urban Men	31%	(24)	23%	(18)	24%	(18)	13%	(10)	10%	(7)	78
Community/Gender: Rural Women	6%	(10)	32%	(48)	10%	(16)	27%	(40)	24%	(36)	149
Community/Gender: Rural Men	12%	(12)	19%	(18)	16%	(16)	46%	(44)	7%	(7)	97
Community/Gender: Suburban Women	8%	(18)	24%	(53)	13%	(28)	30%	(66)	25%	(55)	219
Community/Gender: Suburban Men	18%	(33)	17%	(32)	19%	(35)	37%	(69)	9%	(17)	185
Homeowner	13%	(67)	22%	(110)	16%	(80)	33%	(168)	16%	(79)	505
Renter	13%	(35)	28%	(74)	16%	(42)	26%	(69)	17%	(46)	265
Military HHnm: Yes	11%	(16)	18%	(27)	12%	(18)	42%	(62)	16%	(24)	146
Military HH: No	14%	(90)	25%	(162)	17%	(111)	28%	(182)	17%	(109)	655
Employ: Private Sector	18%	(47)	29%	(76)	17%	(44)	25%	(65)	11%	(27)	259
Employ: Government	20%	(14)	24%	(17)	20%	(14)	26%	(18)	10%	(7)	70
Employ: Self-Employed	8%	(8)	19%	(17)	24%	(21)	33%	(29)	16%	(14)	89
Employ: Retired	5%	(11)	19%	(38)	14%	(29)	45%	(92)	17%	(34)	202
Employ: Unemployed	12%	(8)	26%	(18)	11%	(7)	20%	(14)	30%	(21)	69
Self + Household: White-Collar	13%	(43)	22%	(73)	17%	(58)	32%	(108)	15%	(52)	333
Self + Household: Blue Collar	15%	(48)	25%	(83)	16%	(52)	32%	(104)	12%	(38)	325
Union HH: No	13%	(99)	24%	(185)	15%	(116)	31%	(234)	17%	(128)	762
LGBTQ+: Yes	16%	(15)	35%	(32)	18%	(16)	20%	(18)	11%	(10)	92
LGBTQ+: No	13%	(91)	22%	(157)	16%	(113)	32%	(226)	17%	(123)	709
Motivated to Vote	14%	(100)	23%	(166)	16%	(113)	33%	(237)	14%	(104)	720
Parent: Yes	15%	(35)	33%	(75)	17%	(40)	25%	(58)	9%	(21)	229
Parent: No	12%	(71)	20%	(114)	16%	(89)	33%	(186)	20%	(112)	572
COVID Vaccine: Yes	13%	(67)	25%	(131)	17%	(89)	31%	(165)	15%	(79)	530
COVID Vaccine: No	15%	(39)	21%	(58)	15%	(40)	29%	(80)	20%	(54)	271
Student Loans: Yes	15%	(24)	29%	(46)	13%	(21)	29%	(46)	15%	(24)	161
Student Loans: No	13%	(82)	22%	(143)	17%	(108)	31%	(198)	17%	(109)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB34: Recently, new House Speaker Mike Johnson has stated that he is supportive of impeachment efforts against President Biden. Based on what you know, do you support or oppose the current impeachment investigation into President Biden?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	33%	(268)	13%	(102)	9%	(75)	29%	(234)	15%	(123)	801
Gender: Male	33%	(121)	11%	(41)	11%	(41)	32%	(115)	12%	(42)	360
Gender: Female	33%	(147)	14%	(60)	8%	(35)	27%	(119)	18%	(80)	441
Age: 18-34	28%	(62)	18%	(39)	20%	(44)	12%	(28)	23%	(51)	225
Age: 35-44	25%	(28)	12%	(13)	7%	(7)	34%	(38)	22%	(25)	111
Age: 45-64	37%	(104)	9%	(27)	6%	(17)	36%	(103)	12%	(33)	284
Age: 65+	41%	(74)	12%	(23)	4%	(7)	36%	(65)	7%	(13)	182
GenZers: 1997-2012	18%	(22)	24%	(30)	24%	(30)	13%	(16)	21%	(26)	124
Millennials: 1981-1996	34%	(63)	7%	(13)	12%	(21)	22%	(40)	25%	(45)	183
GenXers: 1965-1980	37%	(83)	12%	(27)	6%	(14)	32%	(73)	14%	(31)	227
Baby Boomers: 1946-1964	37%	(92)	13%	(32)	4%	(10)	39%	(97)	7%	(18)	248
Educ: < College	38%	(185)	12%	(60)	10%	(47)	23%	(112)	17%	(82)	486
Educ: Bachelors degree	25%	(46)	16%	(29)	7%	(13)	34%	(64)	18%	(34)	187
Educ: Post-grad	28%	(37)	10%	(13)	12%	(15)	44%	(57)	5%	(7)	128
Income: Under 50k	34%	(112)	11%	(35)	9%	(31)	26%	(86)	21%	(69)	333
Income: 50k-100k	33%	(99)	13%	(41)	12%	(35)	30%	(92)	12%	(37)	304
Income: 100k+	35%	(57)	16%	(26)	5%	(9)	34%	(56)	10%	(17)	165
Ethnicity: White (Non-Hispanic)	47%	(226)	13%	(63)	5%	(26)	25%	(122)	9%	(45)	482
Ethnicity: Black (Non-Hispanic)	11%	(29)	13%	(34)	14%	(37)	36%	(94)	25%	(66)	259
All Christian	45%	(168)	13%	(48)	7%	(27)	25%	(94)	10%	(36)	373
Agnostic/Nothing in particular	20%	(35)	10%	(18)	11%	(20)	35%	(62)	24%	(43)	179
Something Else	30%	(58)	14%	(28)	11%	(22)	24%	(48)	20%	(40)	196
Evangelical	46%	(147)	14%	(45)	8%	(25)	18%	(57)	15%	(47)	320
Non-Evangelical	32%	(75)	12%	(30)	10%	(23)	34%	(82)	12%	(29)	239
PID: Dem (no lean)	10%	(30)	6%	(19)	12%	(35)	53%	(156)	19%	(56)	296
PID: Ind (no lean)	18%	(32)	21%	(37)	10%	(17)	33%	(59)	18%	(32)	176
PID: Rep (no lean)	63%	(205)	14%	(46)	7%	(24)	6%	(19)	11%	(35)	328

Continued on next page

Table BLMB34: Recently, new House Speaker Mike Johnson has stated that he is supportive of impeachment efforts against President Biden. Based on what you know, do you support or oppose the current impeachment investigation into President Biden?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	33%	(268)	13%	(102)	9%	(75)	29%	(234)	15%	(123)	801
PID/Gender: Dem Men	14%	(19)	8%	(11)	10%	(15)	52%	(73)	16%	(23)	140
PID/Gender: Dem Women	7%	(11)	5%	(9)	13%	(20)	53%	(83)	22%	(34)	156
PID/Gender: Ind Men	13%	(10)	20%	(16)	13%	(10)	36%	(29)	18%	(15)	80
PID/Gender: Ind Women	23%	(22)	22%	(21)	7%	(7)	31%	(30)	18%	(17)	96
PID/Gender: Rep Men	65%	(91)	11%	(15)	11%	(16)	9%	(13)	4%	(5)	139
PID/Gender: Rep Women	61%	(115)	16%	(31)	4%	(8)	3%	(6)	16%	(29)	189
Ideo: Liberal (1-3)	13%	(30)	8%	(19)	10%	(23)	56%	(124)	12%	(27)	224
Ideo: Moderate (4)	13%	(27)	15%	(30)	18%	(36)	39%	(79)	16%	(32)	205
Ideo: Conservative (5-7)	62%	(202)	14%	(45)	5%	(15)	8%	(25)	12%	(40)	327
Ideo/PID: Conservative Republican	70%	(174)	11%	(27)	5%	(13)	4%	(10)	10%	(25)	249
Ideo/PID: Moderate/Liberal Republican	36%	(25)	25%	(17)	14%	(10)	12%	(8)	12%	(9)	69
Ideo/PID: Moderate/Conservative Democrat	8%	(9)	8%	(9)	18%	(19)	47%	(50)	19%	(20)	106
Ideo/PID: Liberal Democrat	12%	(21)	5%	(8)	9%	(16)	60%	(102)	14%	(23)	170
Unfavorable of Biden and Trump	14%	(19)	18%	(24)	19%	(26)	21%	(27)	28%	(37)	133
2024 H2H Matchup: Biden Voter	7%	(24)	8%	(29)	12%	(40)	58%	(200)	15%	(51)	344
2024 H2H Matchup: Trump Voter	61%	(238)	17%	(67)	6%	(24)	4%	(16)	12%	(45)	391
2022 House Vote: Democrat	8%	(26)	7%	(23)	11%	(35)	55%	(183)	19%	(63)	330
2022 House Vote: Republican	59%	(203)	17%	(58)	5%	(16)	8%	(27)	11%	(37)	342
2022 House Vote: Did not Vote	30%	(33)	17%	(19)	17%	(19)	20%	(22)	16%	(18)	111
2020 Vote: Joe Biden	7%	(25)	9%	(32)	12%	(44)	55%	(203)	18%	(68)	372
2020 Vote: Donald Trump	62%	(229)	16%	(59)	6%	(23)	6%	(21)	10%	(39)	371
2016 Vote: Hillary Clinton	8%	(22)	6%	(16)	9%	(27)	59%	(168)	19%	(53)	286
2016 Vote: Donald Trump	62%	(196)	15%	(47)	5%	(15)	9%	(28)	9%	(29)	316
U.S. Economy: Wrong Track	45%	(241)	15%	(80)	9%	(49)	15%	(82)	16%	(86)	537
U.S. Economy: Right Direction	10%	(26)	8%	(22)	10%	(27)	57%	(152)	14%	(37)	264
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(19)	9%	(25)	10%	(27)	62%	(165)	12%	(33)	268
Prsnl. Fin. Sit. 2021-23: Better Under Trump	59%	(240)	16%	(66)	7%	(29)	6%	(27)	12%	(48)	410
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(9)	9%	(11)	16%	(19)	34%	(42)	34%	(42)	123
Top 2024 Issue: Economy	41%	(138)	14%	(48)	11%	(35)	15%	(49)	19%	(64)	335

Continued on next page

Table BLMB34: Recently, new House Speaker Mike Johnson has stated that he is supportive of impeachment efforts against President Biden. Based on what you know, do you support or oppose the current impeachment investigation into President Biden?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	33%	(268)	13%	(102)	9%	(75)	29%	(234)	15%	(123)	801
Community: Urban	21%	(31)	15%	(22)	13%	(20)	32%	(48)	20%	(30)	151
Community: Suburban	27%	(109)	11%	(44)	11%	(43)	37%	(151)	15%	(59)	404
Community: Rural	52%	(128)	15%	(36)	5%	(13)	14%	(35)	14%	(34)	246
Community/Gender: Urban Women	22%	(16)	9%	(7)	11%	(8)	31%	(23)	27%	(20)	73
Community/Gender: Urban Men	20%	(16)	20%	(15)	15%	(11)	32%	(25)	13%	(10)	78
Community/Gender: Rural Women	51%	(77)	17%	(25)	6%	(9)	9%	(14)	17%	(25)	149
Community/Gender: Rural Men	53%	(51)	12%	(12)	4%	(4)	22%	(22)	9%	(8)	97
Community/Gender: Suburban Women	25%	(55)	13%	(29)	8%	(18)	37%	(82)	16%	(35)	219
Community/Gender: Suburban Men	29%	(54)	8%	(14)	14%	(25)	37%	(68)	13%	(24)	185
Homeowner	39%	(198)	12%	(61)	8%	(39)	30%	(149)	11%	(58)	505
Renter	24%	(63)	14%	(37)	13%	(35)	29%	(77)	20%	(53)	265
Military HHnm: Yes	38%	(55)	9%	(14)	6%	(9)	32%	(47)	15%	(22)	146
Military HH: No	32%	(212)	13%	(88)	10%	(67)	29%	(187)	15%	(101)	655
Employ: Private Sector	32%	(82)	13%	(34)	8%	(21)	31%	(81)	16%	(41)	259
Employ: Government	28%	(20)	16%	(11)	19%	(13)	22%	(15)	16%	(11)	70
Employ: Self-Employed	37%	(33)	10%	(9)	11%	(10)	31%	(27)	10%	(9)	89
Employ: Retired	38%	(77)	11%	(23)	6%	(13)	38%	(77)	6%	(13)	202
Employ: Unemployed	24%	(17)	20%	(14)	5%	(3)	24%	(16)	28%	(19)	69
Self + Household: White-Collar	30%	(99)	12%	(39)	9%	(30)	37%	(125)	12%	(41)	333
Self + Household: Blue Collar	41%	(133)	12%	(40)	7%	(24)	25%	(83)	14%	(46)	325
Union HH: No	34%	(260)	13%	(96)	9%	(67)	29%	(221)	16%	(119)	762
LGBTQ+: Yes	20%	(18)	8%	(8)	19%	(18)	31%	(28)	21%	(20)	92
LGBTQ+: No	35%	(249)	13%	(94)	8%	(58)	29%	(205)	15%	(103)	709
Motivated to Vote	35%	(253)	12%	(85)	9%	(62)	31%	(224)	13%	(96)	720
Parent: Yes	32%	(73)	14%	(32)	10%	(23)	25%	(58)	19%	(43)	229
Parent: No	34%	(194)	12%	(70)	9%	(52)	31%	(176)	14%	(80)	572
COVID Vaccine: Yes	27%	(143)	11%	(58)	8%	(44)	39%	(209)	14%	(76)	530
COVID Vaccine: No	46%	(125)	16%	(43)	12%	(32)	9%	(24)	17%	(46)	271
Student Loans: Yes	24%	(38)	8%	(13)	14%	(22)	31%	(50)	24%	(39)	161
Student Loans: No	36%	(230)	14%	(89)	8%	(54)	29%	(184)	13%	(84)	640

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	801	100%
xdemGender	Gender: Male	360	45%
	Gender: Female	441	55%
	N	801	
age	Age: 18-34	225	28%
	Age: 35-44	111	14%
	Age: 45-64	284	35%
	Age: 65+	182	23%
	N	801	
demAgeGeneration	GenZers: 1997-2012	124	16%
	Millennials: 1981-1996	183	23%
	GenXers: 1965-1980	227	28%
	Baby Boomers: 1946-1964	248	31%
	N	782	
xeduc3	Educ: < College	486	61%
	Educ: Bachelors degree	187	23%
	Educ: Post-grad	128	16%
	N	801	
xdemInc3	Income: Under 50k	333	42%
	Income: 50k-100k	304	38%
	Income: 100k+	165	21%
	N	801	
xrace_eth	Ethnicity: White (Non-Hispanic)	482	60%
	Ethnicity: Hispanic	29	4%
	Ethnicity: Black (Non-Hispanic)	259	32%
	Ethnicity: Asian + Other (Non-Hispanic)	30	4%
	N	801	
xdemReligion	All Christian	373	47%
	All Non-Christian	31	4%
	Atheist	23	3%
	Agnostic/Nothing in particular	179	22%
	Something Else	196	24%
	N	801	
xdemEvang	Evangelical	320	40%
	Non-Evangelical	239	30%
	N	559	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xpid3	PID: Dem (no lean)	296	37%
	PID: Ind (no lean)	176	22%
	PID: Rep (no lean)	328	41%
	N	801	
xpidGender	PID/Gender: Dem Men	140	18%
	PID/Gender: Dem Women	156	19%
	PID/Gender: Ind Men	80	10%
	PID/Gender: Ind Women	96	12%
	PID/Gender: Rep Men	139	17%
	PID/Gender: Rep Women	189	24%
	N	801	
xdemIdeo3	Ideo: Liberal (1-3)	224	28%
	Ideo: Moderate (4)	205	26%
	Ideo: Conservative (5-7)	327	41%
	N	756	
BLMBxdem1	Ideo/PID: Conservative Republican	249	31%
BLMBxdem2	Ideo/PID: Moderate/Liberal Republican	69	9%
BLMBxdem3	Ideo/PID: Moderate/Conservative Democrat	106	13%
BLMBxdem4	Ideo/PID: Liberal Democrat	170	21%
BLMBxdem5	Unfavorable of Biden and Trump	133	17%
BLMBxdem6	2024 H2H Matchup: Biden Voter	344	43%
	2024 H2H Matchup: Trump Voter	391	49%
	2024 H2H Matchup: Would not Vote	28	4%
	2024 H2H Matchup: Do not Know	38	5%
	N	801	
BLMBxdem7	2022 House Vote: Democrat	330	41%
	2022 House Vote: Republican	342	43%
	N	672	
BLMBxdem8	2022 House Vote: Did not Vote	111	14%
BLMBxdem9	2020 Vote: Joe Biden	372	46%
	2020 Vote: Donald Trump	371	46%
	2020 Vote: Someone Else	10	1%
	N	753	
BLMBxdem10	2020 Vote: Did not Vote	48	6%

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
BLMBxdem11	2016 Vote: Hillary Clinton	286	36%
	2016 Vote: Donald Trump	316	39%
	2016 Vote: Someone Else	22	3%
	N	623	
BLMBxdem12	2020 Vote/PID: Not Biden/Democrat	24	3%
BLMBxdem13	2020 Vote/PID: Not Trump/Republican	30	4%
BLMBxdem14	U.S. Economy: Wrong Track	537	67%
	U.S. Economy: Right Direction	264	33%
	N	801	
BLMBxdem15	Prsnl. Fin. Sit. 2021-23: Better Under Biden	268	33%
	Prsnl. Fin. Sit. 2021-23: Better Under Trump	410	51%
	Prsnl. Fin. Sit. 2021-23: Same Under Both	123	15%
	N	801	
BLMBxdem16	Top 2024 Issue: Economy	335	42%
xdemUsr	Community: Urban	151	19%
	Community: Suburban	404	50%
	Community: Rural	246	31%
	N	801	
BLMBxdem17	Community/Gender: Urban Women	73	9%
BLMBxdem18	Community/Gender: Urban Men	78	10%
BLMBxdem19	Community/Gender: Rural Women	149	19%
BLMBxdem20	Community/Gender: Rural Men	97	12%
BLMBxdem21	Community/Gender: Suburban Women	219	27%
BLMBxdem22	Community/Gender: Suburban Men	185	23%
BLMBxdem23	Homeowner	505	63%
	Renter	265	33%
	N	770	
xdemMilHH1	Military HHnm: Yes	146	18%
	Military HH: No	655	82%
	N	801	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemEmploy	Employ: Private Sector	259	32%
	Employ: Government	70	9%
	Employ: Self-Employed	89	11%
	Employ: Homemaker	41	5%
	Employ: Student	23	3%
	Employ: Retired	202	25%
	Employ: Unemployed	69	9%
	Employ: Other	49	6%
	N	801	
BLMBxdem24	Self + Household: White-Collar	333	42%
	Self + Household: Blue Collar	325	41%
	N	659	
BLMBxdem25	Union HH: Yes	39	5%
	Union HH: No	762	95%
	N	801	
BLMBxdem26	LGBTQ+: Yes	92	11%
BLMBxdem27	LGBTQ+: No	709	89%
BLMBxdem28	Motivated to Vote	720	90%
BLMBxdem29	Parent: Yes	229	29%
	Parent: No	572	71%
	N	801	
BLMBxdem30	COVID Vaccine: Yes	530	66%
	COVID Vaccine: No	271	34%
	N	801	
BLMBxdem31	Student Loans: Yes	161	20%
	Student Loans: No	640	80%
	N	801	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.





Michigan Tracking Poll #2311167
November 30 - December 05, 2023

Crosstabulation Results

Methodology:

This poll was conducted from November 30 - December 05, 2023, among a sample of 703 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on gender, age, race/ethnicity, marital status, home ownership, and 2020 Presidential Vote. Results from the full survey have a margin of error of plus or minus 4 percentage points.

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Crosstabulation Results by Respondent Demographics

Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	27%	(190)	73%	(513)	703
Gender: Male	37%	(124)	63%	(213)	338
Gender: Female	18%	(65)	82%	(300)	365
Age: 18-34	21%	(39)	79%	(147)	186
Age: 35-44	25%	(24)	75%	(73)	97
Age: 45-64	24%	(60)	76%	(191)	251
Age: 65+	39%	(66)	61%	(102)	169
GenZers: 1997-2012	24%	(17)	76%	(53)	70
Millennials: 1981-1996	19%	(36)	81%	(158)	194
GenXers: 1965-1980	28%	(54)	72%	(137)	190
Baby Boomers: 1946-1964	33%	(76)	67%	(156)	232
Educ: < College	25%	(117)	75%	(356)	472
Educ: Bachelors degree	22%	(32)	78%	(112)	144
Educ: Post-grad	48%	(41)	52%	(45)	87
Income: Under 50k	28%	(93)	72%	(244)	338
Income: 50k-100k	27%	(69)	73%	(190)	259
Income: 100k+	26%	(27)	74%	(79)	107
Ethnicity: White (Non-Hispanic)	27%	(150)	73%	(413)	562
Ethnicity: Black (Non-Hispanic)	34%	(30)	66%	(60)	90
All Christian	29%	(90)	71%	(217)	307
Agnostic/Nothing in particular	28%	(62)	72%	(161)	223
Something Else	17%	(20)	83%	(93)	113
Evangelical	17%	(26)	83%	(124)	150
Non-Evangelical	31%	(79)	69%	(178)	256
PID: Dem (no lean)	53%	(136)	47%	(119)	255
PID: Ind (no lean)	19%	(41)	81%	(173)	214
PID: Rep (no lean)	5%	(13)	95%	(222)	234

Continued on next page

Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	27%	(190)	73%	(513)	703
PID/Gender: Dem Men	69%	(81)	31%	(36)	118
PID/Gender: Dem Women	40%	(55)	60%	(82)	137
PID/Gender: Ind Men	27%	(33)	73%	(87)	120
PID/Gender: Ind Women	8%	(8)	92%	(86)	94
PID/Gender: Rep Men	10%	(10)	90%	(90)	100
PID/Gender: Rep Women	2%	(3)	98%	(132)	135
Ideo: Liberal (1-3)	47%	(95)	53%	(109)	203
Ideo: Moderate (4)	36%	(74)	64%	(133)	207
Ideo: Conservative (5-7)	6%	(15)	94%	(248)	263
Ideo/PID: Conservative Republican	3%	(5)	97%	(169)	174
Ideo/PID: Moderate/Liberal Republican	14%	(8)	86%	(47)	55
Ideo/PID: Moderate/Conservative Democrat	57%	(55)	43%	(41)	97
Ideo/PID: Liberal Democrat	52%	(79)	48%	(72)	152
Unfavorable of Biden and Trump	5%	(8)	95%	(135)	143
2024 H2H Matchup: Biden Voter	54%	(159)	46%	(134)	293
2024 H2H Matchup: Trump Voter	8%	(26)	92%	(296)	322
2022 House Vote: Democrat	53%	(153)	47%	(138)	291
2022 House Vote: Republican	4%	(12)	96%	(260)	273
2022 House Vote: Did not Vote	19%	(24)	81%	(100)	125
2020 Vote: Joe Biden	48%	(157)	52%	(167)	324
2020 Vote: Donald Trump	5%	(17)	95%	(289)	306
2020 Vote: Did not Vote	23%	(15)	77%	(49)	63
2016 Vote: Hillary Clinton	53%	(130)	47%	(115)	245
2016 Vote: Donald Trump	9%	(23)	91%	(231)	253
U.S. Economy: Wrong Track	—	(0)	100%	(513)	513
U.S. Economy: Right Direction	100%	(190)	—	(0)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	61%	(127)	39%	(80)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(31)	91%	(321)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(31)	78%	(112)	143
Top 2024 Issue: Economy	11%	(29)	89%	(227)	256

Continued on next page

Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	27%	(190)	73%	(513)	703
Community: Urban	38%	(47)	62%	(76)	123
Community: Suburban	24%	(90)	76%	(289)	379
Community: Rural	26%	(53)	74%	(148)	201
Community/Gender: Urban Men	47%	(39)	53%	(43)	82
Community/Gender: Rural Women	19%	(22)	81%	(93)	115
Community/Gender: Rural Men	36%	(31)	64%	(55)	86
Community/Gender: Suburban Women	17%	(35)	83%	(175)	210
Community/Gender: Suburban Men	32%	(55)	68%	(114)	169
Homeowner	28%	(166)	72%	(417)	582
Renter	20%	(20)	80%	(79)	99
Military HHnm: Yes	33%	(34)	67%	(70)	104
Military HH: No	26%	(155)	74%	(443)	599
Employ: Private Sector	21%	(49)	79%	(182)	231
Employ: Self-Employed	26%	(15)	74%	(45)	60
Employ: Homemaker	20%	(10)	80%	(42)	53
Employ: Retired	35%	(69)	65%	(131)	200
Employ: Unemployed	29%	(19)	71%	(47)	66
Self + Household: White-Collar	33%	(75)	67%	(150)	225
Self + Household: Blue Collar	24%	(83)	76%	(268)	351
Union HH: Yes	30%	(19)	70%	(44)	63
Union HH: No	27%	(171)	73%	(470)	640
LGBTQ+: Yes	26%	(21)	74%	(60)	81
LGBTQ+: No	27%	(169)	73%	(453)	622
Motivated to Vote	28%	(179)	72%	(458)	636
Parent: Yes	20%	(38)	80%	(146)	184
Parent: No	29%	(152)	71%	(367)	519
COVID Vaccine: Yes	34%	(168)	66%	(323)	491
COVID Vaccine: No	10%	(22)	90%	(190)	212
Student Loans: Yes	19%	(24)	81%	(104)	128
Student Loans: No	29%	(165)	71%	(410)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	43%	(303)	57%	(400)	703
Gender: Male	49%	(165)	51%	(173)	338
Gender: Female	38%	(139)	62%	(227)	365
Age: 18-34	42%	(78)	58%	(108)	186
Age: 35-44	45%	(44)	55%	(53)	97
Age: 45-64	38%	(95)	62%	(156)	251
Age: 65+	51%	(86)	49%	(82)	169
GenZers: 1997-2012	52%	(36)	48%	(33)	70
Millennials: 1981-1996	37%	(73)	63%	(122)	194
GenXers: 1965-1980	44%	(83)	56%	(107)	190
Baby Boomers: 1946-1964	45%	(104)	55%	(128)	232
Educ: < College	40%	(189)	60%	(284)	472
Educ: Bachelors degree	42%	(60)	58%	(84)	144
Educ: Post-grad	63%	(55)	37%	(32)	87
Income: Under 50k	43%	(146)	57%	(192)	338
Income: 50k-100k	43%	(111)	57%	(148)	259
Income: 100k+	43%	(46)	57%	(61)	107
Ethnicity: White (Non-Hispanic)	42%	(235)	58%	(327)	562
Ethnicity: Black (Non-Hispanic)	50%	(45)	50%	(45)	90
All Christian	41%	(126)	59%	(181)	307
Agnostic/Nothing in particular	45%	(101)	55%	(122)	223
Something Else	38%	(43)	62%	(70)	113
Evangelical	32%	(48)	68%	(102)	150
Non-Evangelical	44%	(112)	56%	(144)	256
PID: Dem (no lean)	72%	(184)	28%	(71)	255
PID: Ind (no lean)	39%	(84)	61%	(130)	214
PID: Rep (no lean)	15%	(36)	85%	(199)	234

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Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	43%	(303)	57%	(400)	703
PID/Gender: Dem Men	79%	(92)	21%	(25)	118
PID/Gender: Dem Women	67%	(91)	33%	(46)	137
PID/Gender: Ind Men	44%	(53)	56%	(67)	120
PID/Gender: Ind Women	33%	(31)	67%	(63)	94
PID/Gender: Rep Men	19%	(19)	81%	(80)	100
PID/Gender: Rep Women	12%	(16)	88%	(118)	135
Ideo: Liberal (1-3)	71%	(144)	29%	(59)	203
Ideo: Moderate (4)	52%	(108)	48%	(99)	207
Ideo: Conservative (5-7)	17%	(45)	83%	(219)	263
Ideo/PID: Conservative Republican	12%	(21)	88%	(152)	174
Ideo/PID: Moderate/Liberal Republican	26%	(14)	74%	(40)	55
Ideo/PID: Moderate/Conservative Democrat	71%	(69)	29%	(28)	97
Ideo/PID: Liberal Democrat	74%	(113)	26%	(39)	152
Unfavorable of Biden and Trump	28%	(40)	72%	(103)	143
2024 H2H Matchup: Biden Voter	75%	(219)	25%	(74)	293
2024 H2H Matchup: Trump Voter	19%	(60)	81%	(262)	322
2022 House Vote: Democrat	74%	(216)	26%	(75)	291
2022 House Vote: Republican	13%	(35)	87%	(238)	273
2022 House Vote: Did not Vote	39%	(48)	61%	(76)	125
2020 Vote: Joe Biden	70%	(227)	30%	(96)	324
2020 Vote: Donald Trump	15%	(46)	85%	(260)	306
2020 Vote: Did not Vote	43%	(27)	57%	(36)	63
2016 Vote: Hillary Clinton	73%	(180)	27%	(66)	245
2016 Vote: Donald Trump	15%	(39)	85%	(215)	253
U.S. Economy: Wrong Track	24%	(121)	76%	(393)	513
U.S. Economy: Right Direction	96%	(183)	4%	(7)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	79%	(164)	21%	(43)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(68)	81%	(285)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	50%	(71)	50%	(72)	143
Top 2024 Issue: Economy	26%	(67)	74%	(189)	256

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Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	43%	(303)	57%	(400)	703
Community: Urban	62%	(76)	38%	(47)	123
Community: Suburban	40%	(153)	60%	(226)	379
Community: Rural	37%	(75)	63%	(126)	201
Community/Gender: Urban Men	67%	(55)	33%	(27)	82
Community/Gender: Rural Women	34%	(39)	66%	(76)	115
Community/Gender: Rural Men	41%	(36)	59%	(51)	86
Community/Gender: Suburban Women	38%	(79)	62%	(131)	210
Community/Gender: Suburban Men	44%	(74)	56%	(95)	169
Homeowner	43%	(251)	57%	(332)	582
Renter	38%	(38)	62%	(61)	99
Military HHnm: Yes	42%	(43)	58%	(61)	104
Military HH: No	43%	(260)	57%	(339)	599
Employ: Private Sector	39%	(89)	61%	(142)	231
Employ: Self-Employed	41%	(25)	59%	(36)	60
Employ: Homemaker	43%	(23)	57%	(30)	53
Employ: Retired	48%	(97)	52%	(103)	200
Employ: Unemployed	41%	(27)	59%	(39)	66
Self + Household: White-Collar	48%	(109)	52%	(116)	225
Self + Household: Blue Collar	39%	(137)	61%	(213)	351
Union HH: Yes	44%	(27)	56%	(35)	63
Union HH: No	43%	(276)	57%	(365)	640
LGBTQ+: Yes	45%	(37)	55%	(44)	81
LGBTQ+: No	43%	(267)	57%	(355)	622
Motivated to Vote	44%	(282)	56%	(354)	636
Parent: Yes	37%	(69)	63%	(115)	184
Parent: No	45%	(234)	55%	(285)	519
COVID Vaccine: Yes	53%	(258)	47%	(233)	491
COVID Vaccine: No	21%	(45)	79%	(167)	212
Student Loans: Yes	34%	(44)	66%	(84)	128
Student Loans: No	45%	(260)	55%	(316)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	51%	(360)	49%	(343)	703
Gender: Male	53%	(180)	47%	(157)	338
Gender: Female	49%	(180)	51%	(185)	365
Age: 18-34	50%	(93)	50%	(92)	186
Age: 35-44	53%	(52)	47%	(45)	97
Age: 45-64	40%	(102)	60%	(150)	251
Age: 65+	67%	(113)	33%	(56)	169
GenZers: 1997-2012	50%	(35)	50%	(35)	70
Millennials: 1981-1996	50%	(97)	50%	(97)	194
GenXers: 1965-1980	44%	(84)	56%	(107)	190
Baby Boomers: 1946-1964	57%	(133)	43%	(99)	232
Educ: < College	47%	(222)	53%	(250)	472
Educ: Bachelors degree	53%	(76)	47%	(68)	144
Educ: Post-grad	72%	(62)	28%	(24)	87
Income: Under 50k	48%	(162)	52%	(175)	338
Income: 50k-100k	53%	(138)	47%	(120)	259
Income: 100k+	56%	(59)	44%	(47)	107
Ethnicity: White (Non-Hispanic)	50%	(280)	50%	(282)	562
Ethnicity: Black (Non-Hispanic)	57%	(51)	43%	(39)	90
All Christian	55%	(168)	45%	(139)	307
Agnostic/Nothing in particular	47%	(104)	53%	(119)	223
Something Else	49%	(56)	51%	(57)	113
Evangelical	47%	(71)	53%	(79)	150
Non-Evangelical	55%	(141)	45%	(115)	256
PID: Dem (no lean)	75%	(190)	25%	(65)	255
PID: Ind (no lean)	43%	(91)	57%	(123)	214
PID: Rep (no lean)	34%	(79)	66%	(155)	234

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Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	51%	(360)	49%	(343)	703
PID/Gender: Dem Men	80%	(95)	20%	(23)	118
PID/Gender: Dem Women	69%	(95)	31%	(42)	137
PID/Gender: Ind Men	48%	(57)	52%	(63)	120
PID/Gender: Ind Women	36%	(34)	64%	(60)	94
PID/Gender: Rep Men	29%	(28)	71%	(71)	100
PID/Gender: Rep Women	38%	(51)	62%	(84)	135
Ideo: Liberal (1-3)	67%	(136)	33%	(67)	203
Ideo: Moderate (4)	57%	(119)	43%	(88)	207
Ideo: Conservative (5-7)	36%	(95)	64%	(168)	263
Ideo/PID: Conservative Republican	35%	(60)	65%	(113)	174
Ideo/PID: Moderate/Liberal Republican	34%	(18)	66%	(36)	55
Ideo/PID: Moderate/Conservative Democrat	77%	(74)	23%	(22)	97
Ideo/PID: Liberal Democrat	73%	(110)	27%	(41)	152
Unfavorable of Biden and Trump	38%	(54)	62%	(89)	143
2024 H2H Matchup: Biden Voter	74%	(216)	26%	(77)	293
2024 H2H Matchup: Trump Voter	36%	(114)	64%	(208)	322
2022 House Vote: Democrat	73%	(212)	27%	(80)	291
2022 House Vote: Republican	33%	(90)	67%	(183)	273
2022 House Vote: Did not Vote	44%	(55)	56%	(70)	125
2020 Vote: Joe Biden	69%	(224)	31%	(100)	324
2020 Vote: Donald Trump	34%	(105)	66%	(201)	306
2020 Vote: Did not Vote	43%	(27)	57%	(36)	63
2016 Vote: Hillary Clinton	73%	(179)	27%	(66)	245
2016 Vote: Donald Trump	36%	(91)	64%	(163)	253
U.S. Economy: Wrong Track	35%	(181)	65%	(332)	513
U.S. Economy: Right Direction	94%	(179)	6%	(11)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	78%	(162)	22%	(45)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	36%	(125)	64%	(227)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	51%	(73)	49%	(71)	143
Top 2024 Issue: Economy	39%	(100)	61%	(156)	256

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Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	51%	(360)	49%	(343)	703
Community: Urban	63%	(78)	37%	(45)	123
Community: Suburban	48%	(181)	52%	(199)	379
Community: Rural	51%	(102)	49%	(99)	201
Community/Gender: Urban Men	65%	(54)	35%	(29)	82
Community/Gender: Rural Women	50%	(57)	50%	(57)	115
Community/Gender: Rural Men	51%	(44)	49%	(42)	86
Community/Gender: Suburban Women	47%	(98)	53%	(112)	210
Community/Gender: Suburban Men	49%	(83)	51%	(87)	169
Homeowner	52%	(305)	48%	(278)	582
Renter	44%	(44)	56%	(55)	99
Military HHnm: Yes	55%	(57)	45%	(47)	104
Military HH: No	51%	(303)	49%	(295)	599
Employ: Private Sector	44%	(101)	56%	(130)	231
Employ: Self-Employed	56%	(34)	44%	(26)	60
Employ: Homemaker	34%	(18)	66%	(35)	53
Employ: Retired	64%	(128)	36%	(72)	200
Employ: Unemployed	39%	(26)	61%	(40)	66
Self + Household: White-Collar	61%	(137)	39%	(88)	225
Self + Household: Blue Collar	47%	(165)	53%	(186)	351
Union HH: Yes	51%	(32)	49%	(31)	63
Union HH: No	51%	(328)	49%	(312)	640
LGBTQ+: Yes	48%	(39)	52%	(42)	81
LGBTQ+: No	52%	(321)	48%	(301)	622
Motivated to Vote	53%	(334)	47%	(302)	636
Parent: Yes	47%	(86)	53%	(98)	184
Parent: No	53%	(274)	47%	(245)	519
COVID Vaccine: Yes	58%	(282)	42%	(208)	491
COVID Vaccine: No	37%	(78)	63%	(134)	212
Student Loans: Yes	45%	(58)	55%	(70)	128
Student Loans: No	53%	(303)	47%	(273)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	19%	(134)	19%	(136)	13%	(93)	45%	(319)	2%	(16)	1%	(5)	703
Gender: Male	25%	(86)	18%	(62)	12%	(42)	41%	(140)	2%	(6)	1%	(2)	338
Gender: Female	13%	(49)	20%	(74)	14%	(52)	49%	(179)	3%	(10)	1%	(2)	365
Age: 18-34	11%	(20)	18%	(33)	21%	(39)	45%	(83)	4%	(8)	1%	(2)	186
Age: 35-44	12%	(12)	28%	(28)	13%	(12)	41%	(40)	3%	(3)	3%	(3)	97
Age: 45-64	21%	(53)	18%	(45)	11%	(27)	48%	(121)	2%	(4)	—	(0)	251
Age: 65+	29%	(50)	17%	(29)	9%	(15)	44%	(74)	1%	(1)	—	(0)	169
GenZers: 1997-2012	12%	(8)	15%	(11)	25%	(17)	38%	(26)	8%	(5)	3%	(2)	70
Millennials: 1981-1996	10%	(20)	21%	(41)	17%	(33)	47%	(92)	3%	(6)	1%	(2)	194
GenXers: 1965-1980	21%	(41)	24%	(46)	9%	(17)	44%	(85)	1%	(1)	—	(1)	190
Baby Boomers: 1946-1964	26%	(60)	16%	(37)	11%	(25)	46%	(107)	1%	(3)	—	(0)	232
Educ: < College	19%	(88)	15%	(71)	14%	(65)	50%	(235)	2%	(10)	1%	(3)	472
Educ: Bachelors degree	13%	(19)	27%	(38)	14%	(20)	42%	(61)	4%	(5)	1%	(1)	144
Educ: Post-grad	31%	(27)	30%	(26)	10%	(9)	27%	(23)	1%	(1)	—	(0)	87
Income: Under 50k	22%	(75)	17%	(56)	15%	(50)	43%	(146)	3%	(10)	—	(1)	338
Income: 50k-100k	17%	(44)	23%	(58)	11%	(28)	47%	(121)	2%	(4)	1%	(3)	259
Income: 100k+	14%	(15)	20%	(21)	14%	(15)	48%	(52)	2%	(2)	1%	(1)	107
Ethnicity: White (Non-Hispanic)	17%	(96)	20%	(114)	11%	(63)	49%	(277)	2%	(9)	—	(3)	562
Ethnicity: Black (Non-Hispanic)	33%	(30)	13%	(12)	20%	(18)	28%	(26)	3%	(3)	2%	(2)	90
All Christian	22%	(68)	17%	(53)	11%	(35)	47%	(145)	2%	(5)	—	(0)	307
Agnostic/Nothing in particular	18%	(39)	22%	(50)	15%	(33)	42%	(93)	3%	(7)	1%	(1)	223
Something Else	12%	(14)	14%	(16)	15%	(17)	55%	(63)	2%	(2)	2%	(2)	113
Evangelical	13%	(20)	11%	(17)	12%	(17)	61%	(92)	2%	(3)	—	(1)	150
Non-Evangelical	24%	(62)	20%	(50)	12%	(30)	42%	(108)	2%	(4)	1%	(2)	256
PID: Dem (no lean)	44%	(111)	36%	(91)	12%	(32)	6%	(15)	2%	(4)	1%	(2)	255
PID: Ind (no lean)	9%	(18)	18%	(38)	18%	(39)	53%	(113)	3%	(6)	—	(1)	214
PID: Rep (no lean)	2%	(5)	3%	(6)	10%	(23)	82%	(191)	3%	(6)	1%	(2)	234

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	19%	(134)	19%	(136)	13%	(93)	45%	(319)	2%	(16)	1%	(5)	703
PID/Gender: Dem Men	56%	(66)	26%	(31)	8%	(10)	8%	(9)	1%	(1)	—	(1)	118
PID/Gender: Dem Women	33%	(45)	44%	(61)	16%	(22)	4%	(6)	2%	(3)	1%	(1)	137
PID/Gender: Ind Men	15%	(18)	20%	(25)	17%	(21)	46%	(55)	1%	(1)	—	(1)	120
PID/Gender: Ind Women	—	(0)	14%	(13)	19%	(18)	62%	(58)	5%	(4)	—	(0)	94
PID/Gender: Rep Men	2%	(2)	6%	(6)	11%	(11)	76%	(76)	4%	(4)	1%	(1)	100
PID/Gender: Rep Women	2%	(3)	—	(0)	9%	(12)	86%	(115)	2%	(2)	1%	(1)	135
Ideo: Liberal (1-3)	35%	(70)	37%	(76)	16%	(32)	10%	(21)	2%	(4)	—	(0)	203
Ideo: Moderate (4)	21%	(43)	21%	(44)	18%	(37)	36%	(75)	3%	(6)	1%	(2)	207
Ideo: Conservative (5-7)	6%	(15)	5%	(12)	9%	(23)	80%	(210)	1%	(2)	1%	(2)	263
Ideo/PID: Conservative Republican	2%	(3)	3%	(5)	8%	(14)	85%	(148)	1%	(2)	1%	(1)	174
Ideo/PID: Moderate/Liberal Republican	3%	(2)	3%	(2)	16%	(9)	68%	(37)	7%	(4)	2%	(1)	55
Ideo/PID: Moderate/Conservative Democrat	48%	(46)	30%	(29)	12%	(12)	7%	(7)	1%	(1)	2%	(2)	97
Ideo/PID: Liberal Democrat	40%	(61)	41%	(63)	13%	(20)	5%	(8)	—	(0)	—	(0)	152
Unfavorable of Biden and Trump	—	(0)	—	(0)	49%	(70)	51%	(73)	—	(0)	—	(0)	143
2024 H2H Matchup: Biden Voter	43%	(127)	40%	(117)	11%	(31)	5%	(16)	1%	(3)	—	(0)	293
2024 H2H Matchup: Trump Voter	2%	(7)	3%	(11)	9%	(31)	82%	(264)	2%	(6)	1%	(4)	322
2022 House Vote: Democrat	39%	(113)	37%	(109)	15%	(43)	8%	(23)	1%	(3)	1%	(2)	291
2022 House Vote: Republican	1%	(3)	2%	(6)	9%	(24)	86%	(234)	1%	(3)	1%	(2)	273
2022 House Vote: Did not Vote	14%	(17)	16%	(19)	19%	(24)	43%	(54)	8%	(10)	—	(1)	125
2020 Vote: Joe Biden	35%	(113)	38%	(124)	16%	(52)	9%	(31)	1%	(3)	1%	(2)	324
2020 Vote: Donald Trump	3%	(9)	2%	(7)	9%	(29)	84%	(256)	1%	(2)	1%	(2)	306
2020 Vote: Did not Vote	20%	(12)	6%	(4)	12%	(8)	46%	(29)	16%	(10)	1%	(1)	63
2016 Vote: Hillary Clinton	44%	(108)	34%	(83)	14%	(36)	6%	(16)	—	(1)	1%	(2)	245
2016 Vote: Donald Trump	5%	(12)	3%	(9)	10%	(24)	80%	(203)	1%	(3)	1%	(2)	253
U.S. Economy: Wrong Track	5%	(26)	15%	(79)	16%	(82)	61%	(311)	2%	(11)	1%	(4)	513
U.S. Economy: Right Direction	57%	(108)	30%	(56)	6%	(11)	4%	(8)	3%	(5)	1%	(1)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	52%	(107)	34%	(71)	9%	(20)	3%	(7)	1%	(3)	—	(0)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(14)	6%	(21)	12%	(42)	75%	(266)	2%	(5)	1%	(4)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(13)	30%	(44)	22%	(32)	32%	(46)	6%	(8)	—	(1)	143
Top 2024 Issue: Economy	9%	(22)	10%	(25)	14%	(37)	64%	(165)	2%	(5)	1%	(3)	256

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	19%	(134)	19%	(136)	13%	(93)	45%	(319)	2%	(16)	1%	(5)	703
Community: Urban	31%	(38)	13%	(16)	22%	(27)	29%	(36)	4%	(5)	1%	(1)	123
Community: Suburban	16%	(60)	23%	(88)	12%	(46)	46%	(174)	2%	(8)	1%	(2)	379
Community: Rural	18%	(37)	16%	(31)	10%	(20)	54%	(108)	1%	(3)	1%	(2)	201
Community/Gender: Urban Men	39%	(32)	13%	(10)	18%	(15)	29%	(23)	2%	(2)	—	(0)	82
Community/Gender: Rural Women	15%	(17)	14%	(16)	10%	(11)	58%	(67)	2%	(2)	1%	(1)	115
Community/Gender: Rural Men	22%	(19)	17%	(15)	10%	(9)	48%	(42)	1%	(1)	1%	(1)	86
Community/Gender: Suburban Women	12%	(25)	25%	(52)	13%	(28)	47%	(99)	2%	(5)	—	(0)	210
Community/Gender: Suburban Men	20%	(34)	21%	(36)	11%	(18)	44%	(75)	2%	(3)	1%	(2)	169
Homeowner	20%	(114)	20%	(117)	12%	(69)	46%	(271)	2%	(10)	—	(2)	582
Renter	19%	(19)	17%	(17)	20%	(20)	37%	(37)	4%	(4)	2%	(2)	99
Military HHnm: Yes	25%	(26)	11%	(11)	15%	(15)	47%	(49)	—	(1)	2%	(2)	104
Military HH: No	18%	(108)	21%	(125)	13%	(78)	45%	(269)	3%	(16)	—	(3)	599
Employ: Private Sector	14%	(33)	20%	(45)	13%	(30)	51%	(118)	2%	(5)	—	(0)	231
Employ: Self-Employed	20%	(12)	8%	(5)	18%	(11)	48%	(29)	3%	(2)	3%	(2)	60
Employ: Homemaker	20%	(11)	24%	(12)	10%	(5)	44%	(23)	2%	(1)	—	(0)	53
Employ: Retired	28%	(56)	20%	(39)	9%	(18)	43%	(86)	—	(0)	—	(0)	200
Employ: Unemployed	18%	(12)	23%	(15)	15%	(10)	38%	(25)	3%	(2)	3%	(2)	66
Self + Household: White-Collar	21%	(47)	22%	(48)	15%	(33)	40%	(90)	2%	(4)	1%	(1)	225
Self + Household: Blue Collar	19%	(68)	18%	(63)	11%	(39)	50%	(175)	1%	(4)	1%	(2)	351
Union HH: Yes	22%	(14)	13%	(8)	16%	(10)	48%	(30)	3%	(2)	—	(0)	63
Union HH: No	19%	(121)	20%	(128)	13%	(84)	45%	(289)	2%	(15)	1%	(5)	640
LGBTQ+: Yes	11%	(9)	27%	(22)	18%	(14)	39%	(32)	3%	(2)	2%	(1)	81
LGBTQ+: No	20%	(125)	18%	(114)	13%	(79)	46%	(287)	2%	(14)	1%	(3)	622
Motivated to Vote	20%	(126)	21%	(133)	12%	(79)	45%	(285)	1%	(9)	1%	(4)	636
Parent: Yes	13%	(24)	20%	(36)	16%	(29)	47%	(86)	3%	(6)	2%	(3)	184
Parent: No	21%	(110)	19%	(100)	12%	(64)	45%	(233)	2%	(11)	—	(2)	519
COVID Vaccine: Yes	23%	(115)	26%	(129)	15%	(75)	32%	(158)	2%	(12)	—	(1)	491
COVID Vaccine: No	9%	(19)	3%	(7)	9%	(18)	76%	(160)	2%	(4)	2%	(3)	212
Student Loans: Yes	13%	(17)	20%	(25)	18%	(23)	45%	(57)	3%	(4)	1%	(2)	128
Student Loans: No	20%	(118)	19%	(111)	12%	(70)	45%	(261)	2%	(12)	1%	(3)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (109)	24% (167)	13% (90)	40% (282)	5% (35)	3% (20)	703
Gender: Male	15% (51)	26% (88)	11% (39)	40% (135)	6% (19)	2% (5)	338
Gender: Female	16% (58)	22% (79)	14% (51)	40% (146)	4% (16)	4% (15)	365
Age: 18-34	14% (25)	25% (46)	18% (33)	30% (55)	7% (14)	7% (13)	186
Age: 35-44	11% (11)	30% (30)	10% (10)	37% (36)	9% (8)	4% (3)	97
Age: 45-64	13% (33)	20% (51)	13% (33)	47% (119)	4% (11)	1% (4)	251
Age: 65+	24% (40)	24% (41)	8% (14)	43% (72)	1% (2)	— (0)	169
GenZers: 1997-2012	16% (11)	27% (19)	16% (11)	23% (16)	11% (8)	7% (5)	70
Millennials: 1981-1996	11% (21)	25% (49)	15% (29)	36% (70)	7% (14)	6% (11)	194
GenXers: 1965-1980	18% (34)	23% (43)	14% (26)	40% (76)	4% (7)	2% (4)	190
Baby Boomers: 1946-1964	17% (39)	23% (53)	10% (23)	48% (111)	3% (6)	— (0)	232
Educ: < College	14% (66)	22% (105)	12% (56)	43% (202)	5% (25)	4% (19)	472
Educ: Bachelors degree	13% (19)	26% (38)	16% (23)	39% (57)	5% (7)	— (0)	144
Educ: Post-grad	28% (24)	28% (24)	13% (11)	27% (23)	4% (3)	2% (1)	87
Income: Under 50k	20% (69)	25% (83)	8% (28)	35% (120)	7% (23)	5% (16)	338
Income: 50k-100k	9% (23)	27% (69)	16% (42)	45% (115)	3% (7)	1% (3)	259
Income: 100k+	16% (17)	14% (15)	19% (21)	44% (47)	5% (6)	1% (1)	107
Ethnicity: White (Non-Hispanic)	14% (77)	24% (134)	11% (65)	44% (250)	4% (23)	2% (14)	562
Ethnicity: Black (Non-Hispanic)	27% (24)	20% (18)	12% (11)	24% (21)	12% (11)	6% (5)	90
All Christian	15% (45)	21% (66)	13% (40)	47% (144)	3% (9)	1% (3)	307
Agnostic/Nothing in particular	13% (28)	29% (65)	13% (30)	35% (78)	6% (14)	3% (8)	223
Something Else	12% (14)	16% (18)	11% (12)	42% (48)	10% (11)	8% (9)	113
Evangelical	10% (15)	13% (20)	10% (15)	56% (84)	5% (8)	6% (9)	150
Non-Evangelical	16% (40)	24% (63)	13% (34)	41% (105)	4% (11)	1% (4)	256
PID: Dem (no lean)	34% (88)	46% (116)	10% (25)	5% (13)	4% (9)	2% (4)	255
PID: Ind (no lean)	6% (12)	21% (44)	15% (31)	45% (97)	9% (20)	4% (9)	214
PID: Rep (no lean)	4% (9)	3% (7)	14% (34)	73% (172)	3% (6)	3% (7)	234

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	16%	(109)	24%	(167)	13%	(90)	40%	(282)	5%	(35)	3%	(20)	703
PID/Gender: Dem Men	34%	(39)	42%	(50)	10%	(12)	7%	(9)	5%	(6)	2%	(2)	118
PID/Gender: Dem Women	35%	(48)	49%	(67)	9%	(13)	3%	(4)	3%	(4)	1%	(2)	137
PID/Gender: Ind Men	5%	(5)	28%	(34)	9%	(10)	48%	(58)	9%	(11)	1%	(2)	120
PID/Gender: Ind Women	7%	(7)	11%	(10)	23%	(21)	42%	(39)	10%	(9)	8%	(7)	94
PID/Gender: Rep Men	6%	(6)	4%	(4)	17%	(16)	69%	(69)	3%	(3)	1%	(1)	100
PID/Gender: Rep Women	2%	(3)	2%	(2)	13%	(17)	77%	(103)	3%	(4)	4%	(6)	135
Ideo: Liberal (1-3)	30%	(60)	49%	(99)	11%	(23)	5%	(9)	5%	(10)	1%	(1)	203
Ideo: Moderate (4)	15%	(31)	26%	(53)	16%	(33)	32%	(67)	8%	(16)	3%	(7)	207
Ideo: Conservative (5-7)	4%	(11)	5%	(13)	13%	(33)	75%	(197)	1%	(4)	2%	(5)	263
Ideo/PID: Conservative Republican	1%	(3)	1%	(2)	12%	(21)	82%	(142)	1%	(2)	3%	(4)	174
Ideo/PID: Moderate/Liberal Republican	12%	(6)	9%	(5)	21%	(12)	46%	(25)	7%	(4)	5%	(3)	55
Ideo/PID: Moderate/Conservative Democrat	30%	(29)	39%	(38)	16%	(15)	8%	(8)	5%	(4)	3%	(3)	97
Ideo/PID: Liberal Democrat	36%	(55)	52%	(79)	6%	(9)	3%	(5)	2%	(3)	—	(0)	152
Unfavorable of Biden and Trump	5%	(8)	16%	(23)	26%	(37)	45%	(64)	5%	(8)	2%	(3)	143
2024 H2H Matchup: Biden Voter	30%	(88)	48%	(142)	10%	(29)	7%	(22)	4%	(11)	—	(1)	293
2024 H2H Matchup: Trump Voter	5%	(16)	4%	(14)	12%	(38)	72%	(231)	4%	(13)	3%	(10)	322
2022 House Vote: Democrat	27%	(78)	48%	(139)	12%	(34)	8%	(23)	4%	(13)	1%	(4)	291
2022 House Vote: Republican	3%	(9)	2%	(6)	11%	(31)	78%	(212)	3%	(7)	2%	(7)	273
2022 House Vote: Did not Vote	16%	(20)	15%	(19)	19%	(23)	32%	(40)	10%	(12)	8%	(10)	125
2020 Vote: Joe Biden	27%	(88)	47%	(151)	13%	(41)	8%	(27)	5%	(16)	—	(2)	324
2020 Vote: Donald Trump	4%	(12)	3%	(9)	11%	(34)	76%	(234)	3%	(9)	3%	(8)	306
2020 Vote: Did not Vote	13%	(8)	10%	(7)	17%	(11)	28%	(18)	14%	(9)	17%	(11)	63
2016 Vote: Hillary Clinton	32%	(79)	46%	(112)	12%	(29)	6%	(15)	3%	(6)	1%	(3)	245
2016 Vote: Donald Trump	5%	(12)	5%	(13)	12%	(30)	75%	(190)	3%	(7)	1%	(3)	253
U.S. Economy: Wrong Track	7%	(35)	17%	(86)	15%	(78)	53%	(274)	4%	(23)	3%	(17)	513
U.S. Economy: Right Direction	39%	(74)	43%	(81)	7%	(12)	4%	(7)	6%	(12)	2%	(3)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38%	(79)	50%	(103)	7%	(15)	2%	(3)	3%	(6)	—	(1)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(11)	6%	(22)	13%	(46)	70%	(246)	4%	(12)	4%	(14)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(19)	29%	(42)	20%	(28)	23%	(33)	11%	(16)	3%	(5)	143
Top 2024 Issue: Economy	7%	(18)	15%	(38)	12%	(32)	57%	(145)	6%	(16)	3%	(7)	256

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	16%	(109)	24%	(167)	13%	(90)	40%	(282)	5%	(35)	3%	(20)	703
Community: Urban	27%	(33)	26%	(32)	13%	(16)	25%	(30)	9%	(11)	1%	(2)	123
Community: Suburban	14%	(54)	24%	(90)	16%	(62)	38%	(143)	5%	(18)	3%	(12)	379
Community: Rural	11%	(22)	23%	(45)	6%	(12)	54%	(108)	3%	(7)	3%	(7)	201
Community/Gender: Urban Men	25%	(20)	26%	(21)	11%	(9)	29%	(24)	8%	(7)	1%	(1)	82
Community/Gender: Rural Women	11%	(13)	17%	(19)	7%	(8)	58%	(66)	2%	(3)	5%	(5)	115
Community/Gender: Rural Men	10%	(9)	30%	(26)	5%	(4)	49%	(42)	5%	(4)	1%	(1)	86
Community/Gender: Suburban Women	15%	(32)	24%	(50)	18%	(37)	35%	(73)	4%	(9)	4%	(9)	210
Community/Gender: Suburban Men	13%	(22)	24%	(41)	15%	(25)	41%	(70)	5%	(8)	2%	(3)	169
Homeowner	15%	(89)	24%	(138)	13%	(74)	42%	(243)	4%	(24)	2%	(14)	582
Renter	19%	(19)	23%	(23)	14%	(14)	31%	(31)	10%	(10)	2%	(2)	99
Military HHnm: Yes	10%	(11)	22%	(23)	16%	(17)	44%	(46)	2%	(2)	6%	(6)	104
Military HH: No	16%	(98)	24%	(145)	12%	(73)	39%	(236)	6%	(33)	2%	(14)	599
Employ: Private Sector	13%	(30)	18%	(42)	21%	(49)	40%	(92)	8%	(18)	—	(0)	231
Employ: Self-Employed	18%	(11)	19%	(11)	8%	(5)	43%	(26)	8%	(5)	4%	(2)	60
Employ: Homemaker	14%	(7)	26%	(14)	10%	(5)	40%	(21)	3%	(2)	6%	(3)	53
Employ: Retired	19%	(38)	26%	(51)	8%	(16)	46%	(92)	1%	(2)	—	(0)	200
Employ: Unemployed	16%	(11)	35%	(23)	3%	(2)	24%	(16)	2%	(1)	20%	(13)	66
Self + Household: White-Collar	20%	(45)	22%	(49)	19%	(42)	37%	(83)	3%	(6)	—	(0)	225
Self + Household: Blue Collar	11%	(38)	26%	(91)	9%	(32)	47%	(165)	5%	(18)	2%	(6)	351
Union HH: Yes	20%	(13)	21%	(13)	17%	(11)	39%	(24)	1%	(0)	2%	(1)	63
Union HH: No	15%	(96)	24%	(154)	12%	(79)	40%	(257)	5%	(35)	3%	(19)	640
LGBTQ+: Yes	23%	(18)	26%	(21)	9%	(7)	33%	(27)	6%	(5)	3%	(3)	81
LGBTQ+: No	15%	(91)	24%	(147)	13%	(83)	41%	(255)	5%	(30)	3%	(17)	622
Motivated to Vote	16%	(102)	25%	(159)	13%	(82)	41%	(259)	4%	(24)	2%	(10)	636
Parent: Yes	12%	(23)	21%	(39)	15%	(28)	40%	(74)	7%	(13)	4%	(8)	184
Parent: No	17%	(86)	25%	(129)	12%	(62)	40%	(208)	4%	(22)	2%	(12)	519
COVID Vaccine: Yes	19%	(91)	31%	(153)	14%	(67)	32%	(155)	4%	(22)	1%	(4)	491
COVID Vaccine: No	9%	(18)	7%	(15)	11%	(23)	60%	(127)	6%	(13)	8%	(16)	212
Student Loans: Yes	15%	(20)	22%	(28)	20%	(25)	35%	(45)	5%	(7)	2%	(3)	128
Student Loans: No	16%	(89)	24%	(139)	11%	(64)	41%	(237)	5%	(29)	3%	(17)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	15% (105)	29% (200)	16% (110)	35% (248)	4% (29)	1% (10)	703
Gender: Male	19% (65)	27% (90)	16% (53)	35% (117)	2% (6)	2% (6)	338
Gender: Female	11% (40)	30% (111)	16% (57)	36% (131)	6% (23)	1% (5)	365
Age: 18-34	11% (21)	34% (63)	16% (30)	29% (54)	7% (13)	3% (5)	186
Age: 35-44	13% (13)	35% (34)	18% (17)	23% (23)	5% (5)	6% (5)	97
Age: 45-64	12% (31)	22% (56)	18% (45)	43% (108)	4% (11)	— (0)	251
Age: 65+	23% (39)	28% (47)	11% (19)	38% (64)	— (0)	— (0)	169
GenZers: 1997-2012	16% (11)	33% (23)	14% (10)	27% (19)	5% (3)	5% (3)	70
Millennials: 1981-1996	10% (19)	34% (65)	18% (34)	28% (55)	7% (14)	3% (6)	194
GenXers: 1965-1980	16% (30)	28% (53)	14% (26)	39% (74)	4% (7)	— (1)	190
Baby Boomers: 1946-1964	18% (41)	24% (56)	17% (38)	39% (91)	2% (4)	— (0)	232
Educ: < College	15% (73)	25% (119)	14% (67)	39% (183)	5% (23)	2% (8)	472
Educ: Bachelors degree	10% (15)	33% (47)	20% (29)	33% (47)	4% (6)	1% (1)	144
Educ: Post-grad	20% (17)	40% (35)	17% (14)	21% (18)	1% (1)	1% (1)	87
Income: Under 50k	17% (56)	29% (97)	14% (46)	34% (115)	5% (18)	2% (6)	338
Income: 50k-100k	13% (35)	30% (78)	16% (42)	36% (92)	4% (9)	1% (3)	259
Income: 100k+	13% (14)	24% (26)	21% (22)	39% (41)	2% (2)	1% (1)	107
Ethnicity: White (Non-Hispanic)	13% (73)	29% (162)	15% (84)	38% (215)	4% (24)	1% (4)	562
Ethnicity: Black (Non-Hispanic)	25% (22)	27% (24)	17% (16)	22% (20)	5% (4)	5% (4)	90
All Christian	16% (49)	23% (69)	17% (53)	41% (125)	3% (9)	— (1)	307
Agnostic/Nothing in particular	12% (27)	36% (80)	14% (32)	30% (68)	5% (11)	3% (6)	223
Something Else	11% (12)	25% (28)	14% (16)	40% (45)	8% (9)	3% (3)	113
Evangelical	11% (16)	13% (19)	18% (27)	52% (78)	4% (6)	3% (4)	150
Non-Evangelical	18% (45)	30% (76)	15% (39)	33% (85)	4% (11)	— (1)	256
PID: Dem (no lean)	36% (93)	52% (132)	8% (19)	2% (6)	1% (2)	1% (3)	255
PID: Ind (no lean)	4% (8)	27% (57)	23% (50)	38% (82)	6% (13)	2% (4)	214
PID: Rep (no lean)	2% (4)	5% (11)	17% (41)	68% (160)	6% (14)	2% (4)	234

Continued on next page

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	15%	(105)	29%	(200)	16%	(110)	35%	(248)	4%	(29)	1%	(10)	703
PID/Gender: Dem Men	47%	(55)	40%	(47)	8%	(9)	4%	(4)	—	(0)	2%	(2)	118
PID/Gender: Dem Women	27%	(37)	62%	(85)	7%	(10)	1%	(2)	1%	(2)	1%	(1)	137
PID/Gender: Ind Men	5%	(6)	30%	(36)	23%	(28)	38%	(46)	2%	(2)	2%	(2)	120
PID/Gender: Ind Women	2%	(2)	22%	(21)	23%	(22)	39%	(36)	12%	(11)	2%	(2)	94
PID/Gender: Rep Men	4%	(4)	7%	(7)	16%	(16)	67%	(67)	5%	(5)	2%	(2)	100
PID/Gender: Rep Women	—	(0)	4%	(5)	19%	(25)	69%	(93)	7%	(9)	2%	(2)	135
Ideo: Liberal (1-3)	29%	(59)	56%	(113)	7%	(15)	6%	(12)	2%	(4)	—	(0)	203
Ideo: Moderate (4)	17%	(35)	33%	(67)	20%	(42)	23%	(47)	5%	(10)	3%	(5)	207
Ideo: Conservative (5-7)	2%	(6)	5%	(14)	19%	(50)	69%	(181)	3%	(9)	1%	(3)	263
Ideo/PID: Conservative Republican	—	(0)	2%	(3)	18%	(31)	75%	(131)	4%	(7)	1%	(2)	174
Ideo/PID: Moderate/Liberal Republican	7%	(4)	15%	(8)	19%	(10)	44%	(24)	11%	(6)	3%	(2)	55
Ideo/PID: Moderate/Conservative Democrat	34%	(32)	48%	(46)	11%	(11)	4%	(4)	1%	(1)	2%	(2)	97
Ideo/PID: Liberal Democrat	37%	(57)	56%	(84)	5%	(8)	1%	(2)	—	(0)	—	(0)	152
Unfavorable of Biden and Trump	5%	(7)	26%	(38)	32%	(46)	36%	(51)	1%	(1)	—	(0)	143
2024 H2H Matchup: Biden Voter	32%	(94)	50%	(146)	12%	(36)	5%	(15)	1%	(3)	—	(0)	293
2024 H2H Matchup: Trump Voter	2%	(6)	9%	(29)	16%	(53)	65%	(210)	6%	(18)	2%	(6)	322
2022 House Vote: Democrat	32%	(92)	51%	(150)	11%	(33)	4%	(12)	1%	(4)	—	(1)	291
2022 House Vote: Republican	1%	(2)	4%	(12)	18%	(48)	72%	(196)	4%	(11)	1%	(4)	273
2022 House Vote: Did not Vote	8%	(9)	30%	(37)	21%	(26)	28%	(35)	9%	(12)	4%	(5)	125
2020 Vote: Joe Biden	27%	(88)	53%	(172)	13%	(40)	5%	(17)	1%	(4)	—	(1)	324
2020 Vote: Donald Trump	3%	(9)	4%	(13)	18%	(54)	67%	(206)	6%	(19)	1%	(4)	306
2020 Vote: Did not Vote	12%	(7)	21%	(13)	17%	(11)	35%	(22)	8%	(5)	8%	(5)	63
2016 Vote: Hillary Clinton	35%	(85)	49%	(119)	11%	(28)	5%	(11)	1%	(1)	—	(1)	245
2016 Vote: Donald Trump	4%	(9)	7%	(17)	15%	(37)	71%	(179)	3%	(7)	2%	(4)	253
U.S. Economy: Wrong Track	6%	(29)	21%	(108)	19%	(98)	47%	(244)	5%	(25)	2%	(9)	513
U.S. Economy: Right Direction	40%	(76)	49%	(92)	6%	(12)	2%	(4)	2%	(4)	—	(1)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38%	(80)	48%	(100)	8%	(16)	4%	(8)	1%	(2)	—	(0)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(12)	10%	(37)	19%	(69)	59%	(208)	5%	(19)	2%	(8)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(13)	44%	(64)	17%	(25)	22%	(32)	5%	(8)	1%	(2)	143
Top 2024 Issue: Economy	7%	(17)	16%	(42)	22%	(57)	48%	(122)	6%	(14)	2%	(4)	256

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	15% (105)	29% (200)	16% (110)	35% (248)	4% (29)	1% (10)	703
Community: Urban	27% (33)	33% (41)	16% (20)	22% (27)	1% (1)	1% (1)	123
Community: Suburban	11% (42)	31% (119)	17% (65)	34% (130)	5% (19)	1% (5)	379
Community: Rural	15% (30)	21% (41)	13% (25)	45% (91)	5% (9)	2% (4)	201
Community/Gender: Urban Men	27% (23)	28% (23)	19% (15)	23% (19)	1% (1)	1% (1)	82
Community/Gender: Rural Women	11% (13)	21% (24)	14% (16)	45% (52)	7% (8)	2% (2)	115
Community/Gender: Rural Men	20% (18)	20% (17)	11% (9)	45% (39)	1% (1)	2% (2)	86
Community/Gender: Suburban Women	8% (17)	33% (70)	17% (36)	34% (71)	7% (14)	1% (3)	210
Community/Gender: Suburban Men	15% (25)	29% (49)	17% (29)	35% (60)	3% (4)	1% (2)	169
Homeowner	15% (86)	29% (166)	15% (88)	37% (216)	4% (21)	1% (5)	582
Renter	18% (18)	27% (27)	17% (17)	27% (27)	7% (7)	4% (4)	99
Military HHnm: Yes	16% (17)	25% (26)	14% (15)	43% (45)	— (1)	2% (2)	104
Military HH: No	15% (88)	29% (175)	16% (96)	34% (203)	5% (29)	1% (9)	599
Employ: Private Sector	12% (28)	26% (61)	17% (40)	38% (89)	5% (10)	1% (3)	231
Employ: Self-Employed	9% (6)	22% (13)	15% (9)	39% (23)	9% (5)	6% (4)	60
Employ: Homemaker	19% (10)	22% (12)	14% (7)	39% (21)	3% (2)	2% (1)	53
Employ: Retired	18% (37)	29% (58)	16% (32)	36% (72)	1% (1)	— (0)	200
Employ: Unemployed	16% (11)	37% (25)	10% (6)	22% (14)	11% (7)	4% (3)	66
Self + Household: White-Collar	17% (39)	30% (67)	16% (37)	34% (75)	3% (6)	— (0)	225
Self + Household: Blue Collar	14% (50)	26% (91)	15% (51)	41% (143)	3% (9)	2% (6)	351
Union HH: Yes	11% (7)	31% (20)	12% (8)	39% (24)	3% (2)	3% (2)	63
Union HH: No	15% (98)	28% (181)	16% (102)	35% (224)	4% (27)	1% (8)	640
LGBTQ+: Yes	5% (4)	39% (32)	9% (7)	37% (30)	5% (4)	4% (3)	81
LGBTQ+: No	16% (100)	27% (169)	17% (103)	35% (218)	4% (25)	1% (7)	622
Motivated to Vote	16% (100)	30% (188)	15% (99)	36% (226)	3% (18)	1% (5)	636
Parent: Yes	10% (19)	25% (46)	19% (35)	37% (68)	5% (9)	4% (7)	184
Parent: No	16% (85)	30% (155)	15% (76)	35% (180)	4% (20)	1% (3)	519
COVID Vaccine: Yes	18% (89)	37% (184)	16% (77)	25% (123)	3% (16)	1% (3)	491
COVID Vaccine: No	8% (16)	8% (17)	16% (34)	59% (125)	6% (13)	3% (7)	212
Student Loans: Yes	8% (11)	35% (45)	15% (20)	31% (40)	8% (11)	1% (2)	128
Student Loans: No	16% (94)	27% (155)	16% (91)	36% (208)	3% (19)	1% (9)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(99)	21%	(148)	19%	(134)	39%	(274)	5%	(36)	2%	(13)	703
Gender: Male	11%	(36)	22%	(75)	18%	(59)	45%	(153)	3%	(10)	1%	(5)	338
Gender: Female	17%	(63)	20%	(73)	20%	(74)	33%	(121)	7%	(26)	2%	(8)	365
Age: 18-34	15%	(28)	19%	(35)	19%	(35)	37%	(69)	6%	(12)	4%	(7)	186
Age: 35-44	13%	(12)	19%	(19)	20%	(20)	36%	(35)	8%	(8)	3%	(3)	97
Age: 45-64	16%	(40)	23%	(57)	17%	(43)	38%	(94)	6%	(15)	—	(1)	251
Age: 65+	11%	(18)	22%	(37)	21%	(36)	45%	(76)	—	(0)	1%	(1)	169
GenZers: 1997-2012	8%	(6)	22%	(16)	17%	(12)	37%	(26)	8%	(5)	8%	(6)	70
Millennials: 1981-1996	17%	(33)	18%	(35)	20%	(39)	35%	(69)	8%	(15)	2%	(4)	194
GenXers: 1965-1980	18%	(33)	21%	(40)	15%	(29)	40%	(76)	5%	(10)	1%	(2)	190
Baby Boomers: 1946-1964	10%	(22)	23%	(53)	21%	(48)	44%	(102)	3%	(6)	—	(1)	232
Educ: < College	18%	(85)	22%	(103)	15%	(71)	37%	(174)	6%	(28)	2%	(11)	472
Educ: Bachelors degree	6%	(9)	21%	(30)	29%	(42)	40%	(58)	3%	(4)	1%	(1)	144
Educ: Post-grad	6%	(5)	18%	(15)	23%	(20)	49%	(42)	4%	(3)	1%	(1)	87
Income: Under 50k	14%	(49)	19%	(64)	14%	(48)	44%	(150)	6%	(21)	2%	(6)	338
Income: 50k-100k	15%	(39)	22%	(58)	21%	(55)	35%	(90)	5%	(12)	2%	(5)	259
Income: 100k+	10%	(11)	25%	(27)	28%	(30)	32%	(34)	3%	(3)	1%	(1)	107
Ethnicity: White (Non-Hispanic)	15%	(84)	24%	(132)	20%	(112)	36%	(203)	5%	(27)	1%	(3)	562
Ethnicity: Black (Non-Hispanic)	14%	(12)	7%	(7)	19%	(17)	50%	(45)	6%	(5)	5%	(5)	90
All Christian	15%	(46)	26%	(80)	24%	(74)	31%	(96)	4%	(11)	—	(1)	307
Agnostic/Nothing in particular	12%	(28)	16%	(36)	14%	(31)	51%	(113)	4%	(9)	3%	(6)	223
Something Else	16%	(19)	27%	(30)	17%	(19)	25%	(29)	12%	(14)	2%	(2)	113
Evangelical	19%	(29)	29%	(43)	17%	(25)	27%	(41)	8%	(11)	1%	(1)	150
Non-Evangelical	10%	(27)	25%	(64)	26%	(67)	32%	(83)	5%	(13)	1%	(2)	256
PID: Dem (no lean)	2%	(4)	4%	(10)	22%	(57)	66%	(169)	3%	(7)	3%	(8)	255
PID: Ind (no lean)	3%	(7)	22%	(48)	25%	(55)	42%	(89)	6%	(13)	1%	(2)	214
PID: Rep (no lean)	37%	(88)	39%	(90)	9%	(22)	7%	(16)	7%	(16)	1%	(3)	234

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Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(99)	21%	(148)	19%	(134)	39%	(274)	5%	(36)	2%	(13)	703
PID/Gender: Dem Men	2%	(2)	5%	(5)	22%	(26)	67%	(79)	1%	(1)	3%	(4)	118
PID/Gender: Dem Women	1%	(2)	3%	(4)	23%	(32)	66%	(91)	4%	(5)	3%	(4)	137
PID/Gender: Ind Men	—	(0)	19%	(23)	23%	(28)	54%	(65)	3%	(4)	—	(1)	120
PID/Gender: Ind Women	7%	(7)	27%	(25)	28%	(27)	26%	(24)	10%	(10)	2%	(1)	94
PID/Gender: Rep Men	33%	(33)	47%	(47)	6%	(6)	10%	(9)	5%	(5)	—	(0)	100
PID/Gender: Rep Women	41%	(55)	32%	(44)	12%	(16)	5%	(6)	8%	(11)	2%	(3)	135
Ideo: Liberal (1-3)	3%	(7)	4%	(9)	21%	(43)	67%	(136)	3%	(6)	1%	(3)	203
Ideo: Moderate (4)	7%	(14)	20%	(41)	19%	(39)	46%	(95)	6%	(12)	3%	(6)	207
Ideo: Conservative (5-7)	28%	(75)	36%	(96)	18%	(47)	14%	(36)	3%	(8)	1%	(3)	263
Ideo/PID: Conservative Republican	40%	(70)	40%	(70)	8%	(15)	7%	(12)	3%	(5)	1%	(2)	174
Ideo/PID: Moderate/Liberal Republican	26%	(14)	36%	(20)	11%	(6)	8%	(4)	19%	(10)	1%	(1)	55
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	8%	(8)	27%	(26)	54%	(52)	4%	(3)	6%	(6)	97
Ideo/PID: Liberal Democrat	2%	(3)	1%	(2)	21%	(31)	75%	(113)	—	(1)	1%	(2)	152
Unfavorable of Biden and Trump	3%	(4)	15%	(21)	27%	(39)	53%	(75)	2%	(3)	—	(0)	143
2024 H2H Matchup: Biden Voter	1%	(2)	4%	(13)	22%	(64)	71%	(208)	1%	(3)	1%	(4)	293
2024 H2H Matchup: Trump Voter	29%	(94)	38%	(122)	16%	(51)	9%	(28)	7%	(21)	2%	(6)	322
2022 House Vote: Democrat	1%	(4)	3%	(8)	24%	(70)	66%	(192)	4%	(10)	3%	(7)	291
2022 House Vote: Republican	32%	(87)	39%	(108)	16%	(44)	9%	(24)	4%	(10)	—	(1)	273
2022 House Vote: Did not Vote	7%	(8)	24%	(30)	11%	(14)	44%	(55)	11%	(14)	3%	(4)	125
2020 Vote: Joe Biden	1%	(4)	5%	(17)	24%	(77)	67%	(216)	2%	(5)	2%	(5)	324
2020 Vote: Donald Trump	30%	(92)	36%	(110)	15%	(45)	12%	(36)	6%	(19)	1%	(3)	306
2020 Vote: Did not Vote	4%	(3)	29%	(18)	15%	(9)	31%	(20)	14%	(9)	6%	(4)	63
2016 Vote: Hillary Clinton	1%	(2)	5%	(12)	22%	(55)	68%	(168)	2%	(4)	2%	(5)	245
2016 Vote: Donald Trump	29%	(73)	36%	(90)	16%	(41)	14%	(36)	4%	(9)	1%	(3)	253
U.S. Economy: Wrong Track	18%	(94)	26%	(131)	18%	(92)	31%	(161)	5%	(28)	1%	(7)	513
U.S. Economy: Right Direction	2%	(5)	9%	(17)	22%	(42)	60%	(113)	4%	(8)	3%	(5)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	5%	(10)	21%	(43)	70%	(146)	1%	(3)	2%	(3)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25%	(89)	36%	(125)	16%	(56)	17%	(59)	6%	(20)	1%	(3)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(8)	9%	(12)	24%	(35)	48%	(69)	9%	(12)	5%	(7)	143
Top 2024 Issue: Economy	22%	(57)	30%	(76)	21%	(53)	21%	(54)	5%	(14)	1%	(2)	256

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Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(99)	21%	(148)	19%	(134)	39%	(274)	5%	(36)	2%	(13)	703
Community: Urban	13%	(16)	15%	(19)	22%	(27)	42%	(52)	5%	(6)	3%	(4)	123
Community: Suburban	15%	(55)	18%	(68)	19%	(72)	42%	(159)	4%	(17)	2%	(8)	379
Community: Rural	13%	(27)	31%	(62)	17%	(34)	32%	(64)	7%	(13)	—	(1)	201
Community/Gender: Urban Men	11%	(9)	17%	(14)	23%	(19)	45%	(37)	3%	(3)	1%	(1)	82
Community/Gender: Rural Women	17%	(19)	27%	(31)	18%	(20)	28%	(31)	11%	(12)	—	(0)	115
Community/Gender: Rural Men	9%	(8)	36%	(31)	16%	(14)	37%	(32)	1%	(1)	1%	(1)	86
Community/Gender: Suburban Women	17%	(37)	18%	(38)	22%	(46)	36%	(75)	5%	(10)	2%	(5)	210
Community/Gender: Suburban Men	11%	(19)	18%	(30)	16%	(26)	50%	(84)	4%	(6)	2%	(3)	169
Homeowner	14%	(80)	21%	(124)	20%	(114)	39%	(229)	5%	(29)	1%	(6)	582
Renter	17%	(16)	19%	(19)	15%	(15)	39%	(38)	6%	(6)	5%	(5)	99
Military HHnm: Yes	9%	(10)	22%	(22)	25%	(27)	38%	(40)	2%	(2)	3%	(3)	104
Military HH: No	15%	(89)	21%	(126)	18%	(107)	39%	(234)	6%	(33)	2%	(9)	599
Employ: Private Sector	14%	(33)	20%	(46)	22%	(51)	35%	(82)	7%	(16)	2%	(4)	231
Employ: Self-Employed	12%	(7)	30%	(18)	16%	(10)	33%	(20)	4%	(2)	4%	(2)	60
Employ: Homemaker	15%	(8)	16%	(9)	15%	(8)	44%	(23)	10%	(5)	1%	(0)	53
Employ: Retired	14%	(27)	21%	(42)	19%	(39)	45%	(89)	1%	(1)	1%	(1)	200
Employ: Unemployed	12%	(8)	22%	(15)	9%	(6)	43%	(28)	11%	(7)	3%	(2)	66
Self + Household: White-Collar	11%	(25)	21%	(47)	25%	(55)	38%	(86)	4%	(9)	—	(1)	225
Self + Household: Blue Collar	15%	(52)	24%	(83)	18%	(65)	38%	(133)	3%	(12)	2%	(6)	351
Union HH: Yes	19%	(12)	21%	(13)	26%	(16)	24%	(15)	5%	(3)	5%	(3)	63
Union HH: No	14%	(87)	21%	(135)	18%	(117)	40%	(259)	5%	(32)	1%	(9)	640
LGBTQ+: Yes	17%	(14)	12%	(10)	13%	(11)	48%	(39)	3%	(2)	7%	(6)	81
LGBTQ+: No	14%	(85)	22%	(138)	20%	(123)	38%	(236)	5%	(33)	1%	(7)	622
Motivated to Vote	14%	(90)	22%	(137)	20%	(126)	40%	(252)	3%	(20)	1%	(9)	636
Parent: Yes	15%	(27)	23%	(43)	20%	(37)	32%	(60)	7%	(13)	3%	(5)	184
Parent: No	14%	(72)	20%	(105)	19%	(97)	41%	(215)	4%	(23)	1%	(8)	519
COVID Vaccine: Yes	11%	(56)	18%	(90)	21%	(101)	45%	(221)	4%	(17)	1%	(5)	491
COVID Vaccine: No	20%	(43)	27%	(58)	15%	(32)	25%	(53)	9%	(18)	4%	(8)	212
Student Loans: Yes	15%	(20)	20%	(26)	18%	(23)	36%	(46)	9%	(11)	2%	(2)	128
Student Loans: No	14%	(79)	21%	(122)	19%	(111)	40%	(228)	4%	(25)	2%	(11)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	26% (183)	15% (109)	9% (63)	46% (325)	3% (20)	1% (4)	703
Gender: Male	23% (78)	17% (56)	7% (24)	49% (164)	4% (12)	1% (3)	338
Gender: Female	29% (105)	14% (52)	11% (39)	44% (161)	2% (7)	— (1)	365
Age: 18-34	24% (45)	20% (37)	11% (20)	40% (75)	4% (8)	— (1)	186
Age: 35-44	28% (27)	18% (18)	6% (6)	44% (43)	3% (3)	1% (1)	97
Age: 45-64	30% (74)	16% (41)	6% (16)	44% (111)	3% (7)	1% (3)	251
Age: 65+	22% (36)	8% (13)	12% (21)	57% (96)	1% (2)	— (0)	169
GenZers: 1997-2012	18% (12)	22% (15)	5% (4)	46% (32)	8% (5)	1% (1)	70
Millennials: 1981-1996	29% (57)	19% (38)	11% (22)	38% (73)	3% (5)	— (0)	194
GenXers: 1965-1980	26% (50)	16% (30)	7% (13)	48% (92)	1% (2)	2% (3)	190
Baby Boomers: 1946-1964	25% (58)	10% (24)	10% (23)	52% (120)	3% (7)	— (0)	232
Educ: < College	30% (141)	17% (82)	8% (40)	41% (194)	3% (12)	1% (3)	472
Educ: Bachelors degree	22% (32)	10% (14)	11% (16)	53% (76)	4% (6)	— (0)	144
Educ: Post-grad	12% (11)	14% (12)	8% (7)	63% (54)	1% (1)	1% (1)	87
Income: Under 50k	27% (91)	13% (45)	6% (19)	49% (167)	4% (14)	1% (2)	338
Income: 50k-100k	25% (64)	20% (52)	10% (25)	44% (114)	1% (3)	— (1)	259
Income: 100k+	27% (28)	11% (12)	18% (19)	41% (44)	2% (2)	1% (1)	107
Ethnicity: White (Non-Hispanic)	28% (155)	16% (89)	9% (51)	45% (252)	2% (12)	1% (3)	562
Ethnicity: Black (Non-Hispanic)	19% (17)	12% (11)	9% (8)	55% (49)	5% (4)	1% (1)	90
All Christian	31% (94)	15% (45)	11% (33)	41% (127)	3% (8)	— (0)	307
Agnostic/Nothing in particular	21% (47)	13% (29)	7% (16)	56% (125)	1% (3)	1% (2)	223
Something Else	31% (35)	26% (29)	6% (7)	32% (36)	5% (5)	1% (1)	113
Evangelical	40% (60)	19% (28)	9% (14)	28% (41)	4% (6)	— (1)	150
Non-Evangelical	23% (59)	18% (46)	8% (21)	47% (122)	3% (8)	— (0)	256
PID: Dem (no lean)	2% (6)	5% (14)	5% (14)	84% (214)	2% (5)	1% (1)	255
PID: Ind (no lean)	17% (36)	20% (43)	13% (28)	46% (98)	4% (8)	1% (2)	214
PID: Rep (no lean)	60% (141)	22% (52)	9% (21)	6% (13)	3% (6)	— (1)	234

Continued on next page

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	26% (183)	15% (109)	9% (63)	46% (325)	3% (20)	1% (4)	703
PID/Gender: Dem Men	4% (5)	11% (13)	5% (6)	78% (91)	2% (2)	1% (1)	118
PID/Gender: Dem Women	1% (2)	1% (1)	6% (8)	90% (123)	2% (3)	— (0)	137
PID/Gender: Ind Men	11% (13)	19% (23)	10% (12)	54% (65)	5% (6)	1% (2)	120
PID/Gender: Ind Women	25% (23)	22% (20)	17% (16)	34% (32)	2% (2)	— (0)	94
PID/Gender: Rep Men	61% (60)	21% (21)	6% (6)	7% (7)	5% (5)	— (0)	100
PID/Gender: Rep Women	60% (81)	23% (31)	11% (15)	4% (6)	1% (2)	1% (1)	135
Ideo: Liberal (1-3)	4% (8)	4% (8)	3% (7)	85% (172)	3% (6)	1% (2)	203
Ideo: Moderate (4)	18% (38)	12% (24)	10% (20)	57% (118)	3% (6)	— (1)	207
Ideo: Conservative (5-7)	50% (131)	26% (67)	14% (36)	10% (26)	1% (2)	— (1)	263
Ideo/PID: Conservative Republican	62% (108)	23% (40)	10% (17)	4% (7)	1% (1)	— (0)	174
Ideo/PID: Moderate/Liberal Republican	49% (27)	22% (12)	7% (4)	10% (6)	10% (5)	1% (1)	55
Ideo/PID: Moderate/Conservative Democrat	2% (2)	9% (9)	10% (10)	75% (73)	2% (2)	2% (1)	97
Ideo/PID: Liberal Democrat	3% (4)	3% (5)	3% (4)	91% (138)	1% (1)	— (0)	152
Unfavorable of Biden and Trump	— (0)	— (0)	35% (50)	65% (93)	— (0)	— (0)	143
2024 H2H Matchup: Biden Voter	1% (2)	3% (8)	4% (12)	90% (265)	1% (3)	1% (3)	293
2024 H2H Matchup: Trump Voter	56% (179)	28% (91)	10% (34)	3% (9)	3% (10)	— (1)	322
2022 House Vote: Democrat	3% (8)	6% (18)	3% (9)	86% (249)	1% (4)	1% (2)	291
2022 House Vote: Republican	56% (153)	21% (57)	12% (34)	8% (21)	3% (8)	— (0)	273
2022 House Vote: Did not Vote	18% (22)	26% (32)	12% (16)	40% (49)	4% (5)	— (0)	125
2020 Vote: Joe Biden	2% (6)	5% (15)	5% (17)	86% (280)	1% (3)	1% (4)	324
2020 Vote: Donald Trump	55% (169)	23% (70)	11% (33)	8% (26)	3% (8)	— (0)	306
2020 Vote: Did not Vote	12% (8)	36% (22)	15% (9)	27% (17)	11% (7)	— (0)	63
2016 Vote: Hillary Clinton	2% (5)	5% (12)	2% (6)	89% (218)	— (1)	2% (4)	245
2016 Vote: Donald Trump	54% (137)	20% (50)	10% (26)	13% (32)	4% (9)	— (0)	253
U.S. Economy: Wrong Track	34% (176)	17% (89)	10% (53)	35% (178)	3% (14)	1% (3)	513
U.S. Economy: Right Direction	4% (7)	10% (20)	5% (10)	78% (147)	3% (5)	— (1)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	— (1)	2% (4)	3% (7)	91% (188)	2% (3)	2% (3)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	49% (171)	26% (90)	12% (44)	11% (41)	2% (7)	— (1)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	8% (11)	10% (14)	8% (12)	67% (96)	6% (9)	— (0)	143
Top 2024 Issue: Economy	39% (101)	20% (51)	11% (29)	28% (71)	1% (3)	— (1)	256

Continued on next page

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	26% (183)	15% (109)	9% (63)	46% (325)	3% (20)	1% (4)	703
Community: Urban	18% (22)	16% (19)	12% (15)	52% (64)	2% (3)	1% (1)	123
Community: Suburban	27% (102)	10% (38)	10% (37)	49% (185)	4% (15)	1% (3)	379
Community: Rural	30% (60)	26% (52)	5% (11)	38% (76)	1% (2)	— (0)	201
Community/Gender: Urban Men	17% (14)	18% (15)	13% (11)	47% (39)	3% (3)	1% (1)	82
Community/Gender: Rural Women	37% (42)	23% (26)	5% (6)	35% (40)	1% (1)	— (0)	115
Community/Gender: Rural Men	21% (18)	30% (26)	6% (5)	42% (36)	2% (1)	— (0)	86
Community/Gender: Suburban Women	27% (56)	11% (22)	14% (30)	46% (96)	3% (6)	— (1)	210
Community/Gender: Suburban Men	27% (46)	9% (16)	5% (8)	53% (89)	5% (8)	1% (2)	169
Homeowner	27% (155)	16% (93)	8% (48)	47% (272)	2% (13)	— (1)	582
Renter	25% (25)	11% (10)	13% (12)	44% (43)	5% (5)	3% (3)	99
Military HHnm: Yes	24% (25)	16% (16)	10% (10)	48% (50)	2% (2)	1% (1)	104
Military HH: No	26% (158)	15% (92)	9% (53)	46% (274)	3% (18)	1% (3)	599
Employ: Private Sector	26% (60)	18% (41)	11% (25)	41% (94)	4% (8)	1% (3)	231
Employ: Self-Employed	31% (19)	18% (11)	5% (3)	39% (24)	6% (4)	1% (1)	60
Employ: Homemaker	29% (15)	14% (8)	7% (4)	50% (26)	— (0)	— (0)	53
Employ: Retired	24% (48)	9% (18)	12% (23)	54% (109)	1% (2)	— (0)	200
Employ: Unemployed	24% (16)	25% (16)	2% (1)	44% (29)	4% (3)	— (0)	66
Self + Household: White-Collar	24% (53)	11% (24)	12% (28)	50% (112)	3% (7)	— (1)	225
Self + Household: Blue Collar	29% (103)	16% (56)	7% (26)	45% (157)	2% (6)	1% (3)	351
Union HH: Yes	23% (14)	27% (17)	2% (1)	39% (24)	7% (4)	3% (2)	63
Union HH: No	26% (169)	14% (92)	10% (61)	47% (301)	2% (15)	— (2)	640
LGBTQ+: Yes	24% (20)	12% (9)	5% (4)	55% (44)	3% (2)	2% (2)	81
LGBTQ+: No	26% (164)	16% (99)	9% (59)	45% (280)	3% (17)	— (2)	622
Motivated to Vote	27% (173)	14% (91)	9% (55)	48% (304)	2% (10)	1% (4)	636
Parent: Yes	29% (53)	22% (40)	9% (16)	36% (67)	3% (5)	2% (3)	184
Parent: No	25% (130)	13% (69)	9% (47)	50% (258)	3% (15)	— (1)	519
COVID Vaccine: Yes	20% (97)	11% (56)	9% (46)	57% (280)	2% (10)	1% (3)	491
COVID Vaccine: No	41% (87)	25% (52)	8% (17)	21% (45)	5% (10)	1% (1)	212
Student Loans: Yes	25% (32)	20% (26)	7% (9)	45% (57)	3% (4)	— (1)	128
Student Loans: No	26% (151)	14% (83)	9% (54)	47% (268)	3% (16)	1% (3)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? — Ron DeSantis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(70)	21%	(147)	12%	(82)	36%	(255)	11%	(76)	10%	(73)	703
Gender: Male	10%	(33)	22%	(76)	15%	(50)	39%	(133)	8%	(26)	6%	(21)	338
Gender: Female	10%	(38)	19%	(71)	9%	(32)	33%	(122)	14%	(50)	14%	(52)	365
Age: 18-34	7%	(13)	15%	(28)	13%	(25)	28%	(53)	13%	(24)	23%	(43)	186
Age: 35-44	4%	(4)	25%	(24)	8%	(7)	34%	(34)	21%	(20)	9%	(9)	97
Age: 45-64	14%	(34)	23%	(58)	11%	(27)	36%	(90)	11%	(27)	6%	(16)	251
Age: 65+	11%	(19)	22%	(37)	14%	(23)	47%	(79)	3%	(4)	4%	(6)	169
GenZers: 1997-2012	5%	(4)	8%	(6)	13%	(9)	30%	(21)	15%	(11)	28%	(20)	70
Millennials: 1981-1996	6%	(12)	22%	(43)	11%	(22)	28%	(55)	16%	(32)	15%	(30)	194
GenXers: 1965-1980	12%	(24)	20%	(38)	11%	(21)	40%	(77)	9%	(17)	8%	(15)	190
Baby Boomers: 1946-1964	12%	(27)	24%	(55)	12%	(29)	41%	(96)	7%	(17)	4%	(8)	232
Educ: < College	11%	(52)	22%	(105)	12%	(57)	31%	(148)	10%	(49)	13%	(62)	472
Educ: Bachelors degree	7%	(9)	20%	(29)	11%	(16)	43%	(62)	15%	(21)	5%	(7)	144
Educ: Post-grad	11%	(9)	15%	(13)	10%	(9)	52%	(45)	6%	(5)	6%	(5)	87
Income: Under 50k	8%	(28)	18%	(59)	12%	(41)	37%	(126)	10%	(34)	14%	(48)	338
Income: 50k-100k	11%	(28)	24%	(62)	10%	(26)	36%	(93)	13%	(32)	6%	(16)	259
Income: 100k+	13%	(14)	23%	(25)	14%	(15)	33%	(36)	8%	(9)	8%	(9)	107
Ethnicity: White (Non-Hispanic)	11%	(60)	23%	(128)	12%	(65)	37%	(206)	10%	(56)	8%	(46)	562
Ethnicity: Black (Non-Hispanic)	11%	(10)	8%	(7)	12%	(11)	40%	(36)	13%	(12)	17%	(15)	90
All Christian	15%	(46)	25%	(78)	14%	(41)	32%	(98)	9%	(27)	5%	(16)	307
Agnostic/Nothing in particular	8%	(18)	18%	(41)	10%	(22)	44%	(99)	10%	(23)	9%	(21)	223
Something Else	3%	(4)	17%	(20)	13%	(14)	25%	(28)	15%	(17)	27%	(30)	113
Evangelical	14%	(21)	22%	(33)	15%	(23)	21%	(31)	11%	(17)	17%	(25)	150
Non-Evangelical	11%	(29)	22%	(56)	13%	(33)	37%	(94)	9%	(24)	8%	(20)	256
PID: Dem (no lean)	1%	(3)	8%	(20)	10%	(27)	62%	(157)	10%	(26)	9%	(22)	255
PID: Ind (no lean)	4%	(9)	23%	(49)	12%	(26)	38%	(81)	9%	(20)	13%	(29)	214
PID: Rep (no lean)	25%	(58)	33%	(78)	12%	(29)	7%	(17)	13%	(30)	9%	(22)	234

Continued on next page

Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? — Ron DeSantis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(70)	21%	(147)	12%	(82)	36%	(255)	11%	(76)	10%	(73)	703
PID/Gender: Dem Men	2%	(3)	12%	(14)	15%	(18)	58%	(68)	8%	(10)	5%	(6)	118
PID/Gender: Dem Women	—	(1)	5%	(6)	6%	(9)	65%	(89)	12%	(16)	12%	(16)	137
PID/Gender: Ind Men	4%	(5)	22%	(26)	15%	(18)	48%	(58)	5%	(6)	7%	(8)	120
PID/Gender: Ind Women	5%	(5)	25%	(23)	9%	(9)	24%	(23)	15%	(14)	22%	(20)	94
PID/Gender: Rep Men	25%	(25)	36%	(36)	14%	(14)	8%	(8)	11%	(11)	6%	(6)	100
PID/Gender: Rep Women	24%	(33)	31%	(42)	11%	(15)	7%	(10)	15%	(20)	12%	(16)	135
Ideo: Liberal (1-3)	2%	(4)	4%	(9)	9%	(18)	68%	(139)	10%	(20)	7%	(14)	203
Ideo: Moderate (4)	5%	(10)	20%	(42)	13%	(27)	43%	(89)	10%	(21)	8%	(17)	207
Ideo: Conservative (5-7)	21%	(57)	37%	(96)	14%	(36)	9%	(23)	11%	(30)	8%	(22)	263
Ideo/PID: Conservative Republican	30%	(52)	35%	(60)	11%	(18)	7%	(11)	10%	(18)	8%	(14)	174
Ideo/PID: Moderate/Liberal Republican	11%	(6)	31%	(17)	19%	(10)	11%	(6)	19%	(11)	8%	(4)	55
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	17%	(16)	15%	(15)	47%	(45)	13%	(12)	7%	(7)	97
Ideo/PID: Liberal Democrat	1%	(2)	2%	(4)	8%	(12)	74%	(112)	8%	(12)	7%	(10)	152
Unfavorable of Biden and Trump	6%	(9)	11%	(16)	17%	(24)	44%	(62)	10%	(14)	12%	(18)	143
2024 H2H Matchup: Biden Voter	1%	(3)	6%	(18)	10%	(29)	70%	(204)	8%	(23)	5%	(15)	293
2024 H2H Matchup: Trump Voter	19%	(61)	38%	(121)	13%	(43)	7%	(23)	12%	(37)	11%	(37)	322
2022 House Vote: Democrat	1%	(3)	7%	(21)	10%	(28)	68%	(197)	9%	(26)	6%	(16)	291
2022 House Vote: Republican	23%	(63)	39%	(106)	13%	(36)	7%	(18)	9%	(25)	9%	(24)	273
2022 House Vote: Did not Vote	4%	(5)	14%	(18)	12%	(14)	29%	(36)	17%	(21)	24%	(30)	125
2020 Vote: Joe Biden	1%	(5)	8%	(26)	9%	(30)	67%	(216)	8%	(26)	7%	(21)	324
2020 Vote: Donald Trump	21%	(64)	37%	(113)	14%	(44)	9%	(27)	11%	(32)	9%	(26)	306
2020 Vote: Did not Vote	2%	(1)	10%	(6)	6%	(4)	18%	(11)	24%	(15)	40%	(25)	63
2016 Vote: Hillary Clinton	1%	(3)	9%	(22)	7%	(18)	70%	(173)	7%	(16)	6%	(14)	245
2016 Vote: Donald Trump	21%	(53)	39%	(98)	14%	(36)	10%	(24)	9%	(24)	7%	(18)	253
U.S. Economy: Wrong Track	13%	(67)	25%	(128)	11%	(57)	27%	(137)	12%	(62)	12%	(63)	513
U.S. Economy: Right Direction	2%	(3)	10%	(19)	13%	(25)	63%	(119)	7%	(14)	5%	(10)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	5%	(10)	11%	(23)	69%	(142)	5%	(11)	8%	(16)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(63)	35%	(122)	14%	(50)	13%	(45)	11%	(37)	10%	(35)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	10%	(14)	6%	(8)	48%	(68)	19%	(28)	15%	(22)	143
Top 2024 Issue: Economy	11%	(28)	28%	(73)	11%	(28)	26%	(67)	15%	(37)	9%	(23)	256

Continued on next page

Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? — Ron DeSantis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(70)	21%	(147)	12%	(82)	36%	(255)	11%	(76)	10%	(73)	703
Community: Urban	7%	(9)	23%	(28)	13%	(16)	36%	(44)	9%	(11)	12%	(14)	123
Community: Suburban	9%	(35)	18%	(67)	12%	(44)	42%	(159)	10%	(38)	9%	(36)	379
Community: Rural	13%	(26)	25%	(51)	11%	(21)	26%	(53)	13%	(27)	11%	(23)	201
Community/Gender: Urban Men	10%	(8)	26%	(22)	15%	(12)	38%	(32)	5%	(4)	6%	(5)	82
Community/Gender: Rural Women	14%	(16)	25%	(29)	6%	(7)	23%	(27)	16%	(18)	15%	(17)	115
Community/Gender: Rural Men	11%	(9)	26%	(22)	16%	(14)	30%	(26)	10%	(9)	7%	(6)	86
Community/Gender: Suburban Women	10%	(20)	17%	(35)	10%	(21)	39%	(83)	12%	(25)	12%	(26)	210
Community/Gender: Suburban Men	9%	(15)	19%	(32)	14%	(24)	45%	(76)	8%	(13)	6%	(10)	169
Homeowner	10%	(60)	22%	(130)	10%	(59)	38%	(219)	10%	(58)	9%	(55)	582
Renter	8%	(8)	13%	(13)	19%	(19)	29%	(29)	16%	(16)	15%	(15)	99
Military HHnm: Yes	17%	(18)	17%	(18)	11%	(12)	38%	(39)	3%	(3)	14%	(14)	104
Military HH: No	9%	(52)	22%	(129)	12%	(70)	36%	(216)	12%	(73)	10%	(59)	599
Employ: Private Sector	12%	(27)	20%	(46)	17%	(39)	29%	(67)	15%	(34)	8%	(18)	231
Employ: Self-Employed	4%	(2)	21%	(13)	13%	(8)	35%	(21)	16%	(10)	11%	(7)	60
Employ: Homemaker	6%	(3)	33%	(17)	6%	(3)	39%	(20)	7%	(3)	11%	(6)	53
Employ: Retired	15%	(29)	21%	(43)	11%	(22)	47%	(94)	3%	(7)	3%	(5)	200
Employ: Unemployed	9%	(6)	12%	(8)	5%	(3)	32%	(21)	3%	(2)	39%	(26)	66
Self + Household: White-Collar	12%	(26)	23%	(52)	12%	(27)	43%	(96)	7%	(17)	3%	(6)	225
Self + Household: Blue Collar	11%	(38)	21%	(75)	13%	(45)	35%	(124)	10%	(35)	10%	(34)	351
Union HH: Yes	13%	(8)	25%	(16)	12%	(7)	24%	(15)	8%	(5)	19%	(12)	63
Union HH: No	10%	(62)	20%	(131)	12%	(74)	38%	(240)	11%	(71)	10%	(62)	640
LGBTQ+: Yes	9%	(7)	11%	(9)	8%	(7)	45%	(36)	12%	(10)	15%	(12)	81
LGBTQ+: No	10%	(63)	22%	(138)	12%	(75)	35%	(219)	11%	(66)	10%	(61)	622
Motivated to Vote	10%	(65)	21%	(136)	12%	(79)	38%	(240)	9%	(60)	9%	(56)	636
Parent: Yes	9%	(16)	20%	(37)	12%	(22)	29%	(54)	19%	(34)	12%	(21)	184
Parent: No	11%	(55)	21%	(110)	11%	(60)	39%	(201)	8%	(41)	10%	(52)	519
COVID Vaccine: Yes	9%	(46)	18%	(88)	11%	(54)	45%	(220)	10%	(50)	7%	(33)	491
COVID Vaccine: No	12%	(25)	28%	(59)	13%	(28)	17%	(35)	12%	(26)	19%	(40)	212
Student Loans: Yes	9%	(11)	17%	(22)	10%	(13)	40%	(51)	12%	(16)	12%	(15)	128
Student Loans: No	10%	(59)	22%	(124)	12%	(69)	36%	(205)	10%	(60)	10%	(58)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB2_8: *Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(45)	20%	(144)	17%	(120)	20%	(138)	15%	(107)	21%	(149)	703
Gender: Male	7%	(25)	23%	(78)	24%	(81)	22%	(75)	11%	(38)	12%	(41)	338
Gender: Female	5%	(20)	18%	(66)	11%	(39)	17%	(63)	19%	(69)	30%	(108)	365
Age: 18-34	3%	(6)	18%	(34)	11%	(21)	18%	(33)	18%	(33)	32%	(59)	186
Age: 35-44	9%	(9)	13%	(13)	15%	(15)	17%	(16)	20%	(19)	27%	(26)	97
Age: 45-64	8%	(19)	17%	(44)	17%	(43)	22%	(54)	15%	(38)	21%	(52)	251
Age: 65+	7%	(11)	32%	(53)	24%	(41)	20%	(34)	10%	(16)	7%	(12)	169
GenZers: 1997-2012	2%	(1)	20%	(14)	7%	(5)	23%	(16)	14%	(10)	34%	(24)	70
Millennials: 1981-1996	5%	(10)	17%	(33)	15%	(29)	14%	(27)	19%	(37)	31%	(60)	194
GenXers: 1965-1980	8%	(15)	15%	(29)	15%	(28)	25%	(48)	14%	(27)	22%	(43)	190
Baby Boomers: 1946-1964	8%	(17)	26%	(60)	23%	(53)	20%	(46)	14%	(32)	10%	(23)	232
Educ: < College	7%	(33)	18%	(84)	16%	(73)	21%	(100)	15%	(72)	23%	(110)	472
Educ: Bachelors degree	2%	(4)	30%	(43)	19%	(27)	18%	(26)	16%	(22)	16%	(23)	144
Educ: Post-grad	10%	(8)	20%	(17)	23%	(20)	14%	(12)	14%	(12)	19%	(17)	87
Income: Under 50k	6%	(22)	15%	(52)	16%	(53)	24%	(81)	13%	(43)	26%	(87)	338
Income: 50k-100k	5%	(13)	27%	(69)	15%	(39)	17%	(45)	18%	(46)	18%	(47)	259
Income: 100k+	10%	(10)	21%	(23)	26%	(28)	12%	(13)	16%	(17)	14%	(15)	107
Ethnicity: White (Non-Hispanic)	6%	(32)	22%	(124)	18%	(99)	19%	(108)	15%	(87)	20%	(113)	562
Ethnicity: Black (Non-Hispanic)	12%	(11)	3%	(3)	19%	(17)	23%	(21)	19%	(17)	24%	(21)	90
All Christian	8%	(24)	27%	(82)	17%	(53)	15%	(45)	17%	(51)	17%	(53)	307
Agnostic/Nothing in particular	6%	(12)	16%	(35)	21%	(46)	23%	(52)	12%	(27)	22%	(50)	223
Something Else	4%	(5)	11%	(13)	8%	(9)	21%	(24)	19%	(21)	37%	(42)	113
Evangelical	8%	(12)	13%	(19)	15%	(22)	19%	(29)	18%	(28)	26%	(39)	150
Non-Evangelical	6%	(16)	29%	(75)	14%	(36)	15%	(40)	16%	(41)	19%	(48)	256
PID: Dem (no lean)	3%	(7)	17%	(44)	23%	(58)	26%	(66)	15%	(38)	17%	(43)	255
PID: Ind (no lean)	3%	(6)	22%	(48)	17%	(37)	23%	(48)	11%	(23)	24%	(52)	214
PID: Rep (no lean)	14%	(33)	22%	(53)	11%	(25)	10%	(24)	19%	(45)	23%	(55)	234

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(45)	20%	(144)	17%	(120)	20%	(138)	15%	(107)	21%	(149)	703
PID/Gender: Dem Men	4%	(5)	23%	(28)	31%	(37)	20%	(24)	10%	(11)	11%	(13)	118
PID/Gender: Dem Women	1%	(2)	12%	(16)	15%	(21)	31%	(42)	20%	(27)	21%	(29)	137
PID/Gender: Ind Men	1%	(1)	22%	(26)	22%	(26)	33%	(40)	9%	(11)	13%	(16)	120
PID/Gender: Ind Women	5%	(4)	23%	(21)	11%	(11)	10%	(9)	13%	(12)	39%	(36)	94
PID/Gender: Rep Men	19%	(19)	24%	(24)	18%	(18)	12%	(12)	15%	(15)	12%	(12)	100
PID/Gender: Rep Women	10%	(14)	22%	(29)	5%	(7)	9%	(12)	22%	(30)	32%	(43)	135
Ideo: Liberal (1-3)	3%	(6)	15%	(31)	24%	(49)	28%	(57)	17%	(35)	12%	(25)	203
Ideo: Moderate (4)	5%	(10)	23%	(47)	18%	(37)	23%	(47)	12%	(25)	20%	(41)	207
Ideo: Conservative (5-7)	11%	(29)	25%	(66)	12%	(32)	12%	(31)	15%	(41)	24%	(64)	263
Ideo/PID: Conservative Republican	16%	(27)	24%	(41)	10%	(17)	10%	(17)	19%	(33)	22%	(38)	174
Ideo/PID: Moderate/Liberal Republican	10%	(6)	21%	(12)	15%	(8)	12%	(7)	15%	(8)	26%	(14)	55
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	24%	(23)	22%	(21)	23%	(22)	12%	(12)	18%	(17)	97
Ideo/PID: Liberal Democrat	3%	(5)	14%	(21)	25%	(37)	29%	(44)	16%	(25)	13%	(20)	152
Unfavorable of Biden and Trump	5%	(8)	16%	(24)	22%	(31)	21%	(30)	13%	(19)	22%	(32)	143
2024 H2H Matchup: Biden Voter	2%	(6)	20%	(59)	23%	(69)	30%	(87)	13%	(39)	11%	(33)	293
2024 H2H Matchup: Trump Voter	11%	(35)	23%	(73)	12%	(40)	12%	(39)	18%	(57)	24%	(78)	322
2022 House Vote: Democrat	2%	(7)	22%	(64)	22%	(64)	28%	(81)	15%	(43)	12%	(34)	291
2022 House Vote: Republican	13%	(34)	24%	(66)	14%	(38)	11%	(31)	17%	(46)	21%	(58)	273
2022 House Vote: Did not Vote	3%	(4)	10%	(13)	12%	(15)	20%	(25)	13%	(16)	43%	(53)	125
2020 Vote: Joe Biden	3%	(8)	17%	(54)	24%	(77)	29%	(93)	14%	(45)	14%	(47)	324
2020 Vote: Donald Trump	11%	(35)	26%	(80)	13%	(41)	12%	(36)	15%	(46)	22%	(68)	306
2020 Vote: Did not Vote	—	(0)	14%	(9)	4%	(2)	15%	(9)	18%	(11)	50%	(32)	63
2016 Vote: Hillary Clinton	3%	(7)	19%	(47)	26%	(64)	28%	(68)	13%	(33)	11%	(27)	245
2016 Vote: Donald Trump	13%	(32)	31%	(78)	13%	(32)	13%	(32)	15%	(39)	16%	(40)	253
U.S. Economy: Wrong Track	7%	(37)	20%	(101)	13%	(67)	18%	(93)	15%	(79)	26%	(135)	513
U.S. Economy: Right Direction	4%	(8)	23%	(43)	28%	(52)	24%	(45)	14%	(27)	7%	(14)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	16%	(33)	24%	(50)	30%	(61)	14%	(30)	14%	(29)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(39)	23%	(80)	12%	(44)	15%	(52)	17%	(61)	22%	(77)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	22%	(31)	18%	(26)	18%	(25)	11%	(16)	30%	(43)	143
Top 2024 Issue: Economy	7%	(17)	21%	(54)	13%	(32)	17%	(43)	20%	(51)	23%	(59)	256

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	6%	(45)	20%	(144)	17%	(120)	20%	(138)	15%	(107)	21%	(149)	703
Community: Urban	7%	(9)	16%	(20)	23%	(28)	22%	(27)	13%	(16)	19%	(23)	123
Community: Suburban	5%	(18)	20%	(77)	18%	(67)	21%	(79)	16%	(59)	21%	(79)	379
Community: Rural	9%	(19)	24%	(47)	12%	(25)	16%	(32)	16%	(31)	24%	(47)	201
Community/Gender: Urban Men	8%	(7)	19%	(15)	27%	(22)	23%	(19)	12%	(10)	12%	(10)	82
Community/Gender: Rural Women	10%	(12)	16%	(19)	8%	(9)	18%	(21)	17%	(19)	30%	(34)	115
Community/Gender: Rural Men	8%	(7)	33%	(29)	18%	(15)	12%	(11)	14%	(12)	15%	(13)	86
Community/Gender: Suburban Women	3%	(6)	20%	(43)	11%	(24)	16%	(34)	20%	(43)	29%	(60)	210
Community/Gender: Suburban Men	7%	(12)	20%	(34)	26%	(43)	27%	(45)	10%	(16)	11%	(19)	169
Homeowner	7%	(38)	21%	(125)	17%	(101)	20%	(116)	15%	(87)	20%	(115)	582
Renter	5%	(5)	15%	(15)	17%	(17)	18%	(18)	14%	(14)	29%	(29)	99
Military HHnm: Yes	9%	(9)	33%	(34)	18%	(18)	10%	(10)	13%	(14)	18%	(19)	104
Military HH: No	6%	(36)	18%	(110)	17%	(101)	21%	(128)	16%	(93)	22%	(130)	599
Employ: Private Sector	7%	(16)	20%	(46)	18%	(41)	16%	(37)	16%	(37)	24%	(55)	231
Employ: Self-Employed	3%	(2)	19%	(12)	10%	(6)	24%	(14)	26%	(16)	17%	(10)	60
Employ: Homemaker	2%	(1)	10%	(5)	17%	(9)	29%	(15)	12%	(6)	30%	(16)	53
Employ: Retired	7%	(15)	29%	(59)	22%	(44)	20%	(39)	13%	(26)	9%	(17)	200
Employ: Unemployed	7%	(4)	12%	(8)	6%	(4)	22%	(14)	6%	(4)	48%	(32)	66
Self + Household: White-Collar	11%	(24)	22%	(49)	23%	(52)	20%	(45)	14%	(33)	10%	(23)	225
Self + Household: Blue Collar	4%	(16)	24%	(85)	17%	(59)	20%	(69)	15%	(54)	20%	(69)	351
Union HH: Yes	7%	(5)	21%	(13)	20%	(13)	11%	(7)	18%	(11)	23%	(14)	63
Union HH: No	6%	(40)	20%	(131)	17%	(107)	20%	(131)	15%	(95)	21%	(135)	640
LGBTQ+: Yes	6%	(5)	18%	(15)	14%	(11)	23%	(19)	16%	(13)	23%	(19)	81
LGBTQ+: No	7%	(40)	21%	(129)	17%	(109)	19%	(119)	15%	(94)	21%	(130)	622
Motivated to Vote	7%	(45)	21%	(136)	17%	(109)	20%	(128)	15%	(96)	19%	(122)	636
Parent: Yes	4%	(7)	17%	(30)	15%	(27)	18%	(33)	21%	(38)	26%	(48)	184
Parent: No	7%	(38)	22%	(114)	18%	(93)	20%	(105)	13%	(68)	20%	(101)	519
COVID Vaccine: Yes	7%	(35)	24%	(116)	17%	(84)	19%	(96)	15%	(71)	18%	(89)	491
COVID Vaccine: No	5%	(10)	13%	(28)	17%	(36)	20%	(42)	17%	(35)	28%	(60)	212
Student Loans: Yes	7%	(9)	21%	(27)	10%	(13)	19%	(24)	16%	(20)	28%	(35)	128
Student Loans: No	6%	(36)	20%	(117)	19%	(107)	20%	(114)	15%	(87)	20%	(114)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB2_10: Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(56)	14%	(102)	10%	(74)	23%	(162)	13%	(93)	31%	(216)	703
Gender: Male	10%	(33)	16%	(55)	14%	(49)	29%	(98)	10%	(35)	20%	(68)	338
Gender: Female	7%	(24)	13%	(47)	7%	(25)	17%	(64)	16%	(58)	41%	(149)	365
Age: 18-34	3%	(6)	15%	(29)	9%	(17)	13%	(24)	15%	(28)	44%	(81)	186
Age: 35-44	4%	(4)	9%	(9)	10%	(9)	24%	(23)	19%	(19)	34%	(33)	97
Age: 45-64	12%	(29)	15%	(37)	10%	(26)	21%	(53)	12%	(29)	30%	(76)	251
Age: 65+	10%	(17)	16%	(27)	12%	(21)	36%	(61)	10%	(17)	15%	(26)	169
GenZers: 1997-2012	6%	(4)	12%	(8)	14%	(10)	11%	(8)	14%	(10)	43%	(30)	70
Millennials: 1981-1996	3%	(6)	14%	(27)	8%	(16)	17%	(33)	17%	(33)	41%	(80)	194
GenXers: 1965-1980	11%	(21)	14%	(26)	8%	(16)	21%	(40)	13%	(24)	33%	(64)	190
Baby Boomers: 1946-1964	9%	(20)	16%	(38)	13%	(30)	34%	(79)	11%	(25)	17%	(40)	232
Educ: < College	9%	(42)	14%	(64)	10%	(49)	20%	(96)	15%	(69)	32%	(153)	472
Educ: Bachelors degree	6%	(9)	19%	(28)	12%	(17)	24%	(34)	11%	(16)	28%	(40)	144
Educ: Post-grad	6%	(5)	11%	(10)	8%	(7)	37%	(32)	10%	(9)	28%	(24)	87
Income: Under 50k	7%	(24)	13%	(45)	10%	(34)	24%	(80)	14%	(47)	32%	(108)	338
Income: 50k-100k	8%	(20)	16%	(42)	10%	(27)	23%	(60)	12%	(32)	30%	(77)	259
Income: 100k+	12%	(13)	14%	(15)	12%	(13)	20%	(21)	13%	(14)	29%	(31)	107
Ethnicity: White (Non-Hispanic)	8%	(46)	16%	(92)	11%	(60)	24%	(133)	13%	(74)	28%	(156)	562
Ethnicity: Black (Non-Hispanic)	6%	(5)	2%	(2)	13%	(12)	21%	(19)	19%	(17)	38%	(35)	90
All Christian	11%	(33)	18%	(55)	13%	(40)	19%	(59)	13%	(40)	26%	(80)	307
Agnostic/Nothing in particular	3%	(6)	13%	(29)	10%	(22)	31%	(69)	11%	(25)	32%	(72)	223
Something Else	10%	(12)	10%	(11)	5%	(5)	11%	(13)	23%	(26)	41%	(46)	113
Evangelical	13%	(20)	13%	(20)	6%	(9)	11%	(17)	19%	(28)	37%	(56)	150
Non-Evangelical	9%	(23)	17%	(43)	14%	(36)	21%	(54)	14%	(35)	25%	(65)	256
PID: Dem (no lean)	2%	(4)	4%	(11)	11%	(27)	34%	(87)	13%	(34)	36%	(92)	255
PID: Ind (no lean)	6%	(12)	15%	(31)	12%	(26)	27%	(57)	12%	(26)	29%	(61)	214
PID: Rep (no lean)	17%	(41)	25%	(60)	8%	(20)	8%	(18)	14%	(33)	27%	(63)	234

Continued on next page

Table BLMB2_10: Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(56)	14%	(102)	10%	(74)	23%	(162)	13%	(93)	31%	(216)	703
PID/Gender: Dem Men	2%	(2)	8%	(9)	16%	(19)	37%	(44)	8%	(9)	29%	(35)	118
PID/Gender: Dem Women	1%	(2)	1%	(2)	6%	(8)	32%	(43)	18%	(25)	42%	(57)	137
PID/Gender: Ind Men	7%	(9)	13%	(15)	16%	(19)	39%	(47)	11%	(13)	14%	(17)	120
PID/Gender: Ind Women	3%	(3)	17%	(16)	8%	(7)	10%	(10)	14%	(13)	48%	(45)	94
PID/Gender: Rep Men	21%	(21)	31%	(31)	11%	(11)	7%	(7)	13%	(13)	17%	(17)	100
PID/Gender: Rep Women	14%	(19)	22%	(29)	6%	(9)	8%	(11)	15%	(20)	35%	(47)	135
Ideo: Liberal (1-3)	3%	(6)	6%	(13)	11%	(23)	36%	(74)	10%	(21)	32%	(66)	203
Ideo: Moderate (4)	5%	(10)	10%	(20)	12%	(25)	32%	(67)	17%	(36)	23%	(48)	207
Ideo: Conservative (5-7)	15%	(40)	25%	(66)	9%	(24)	7%	(20)	13%	(34)	30%	(80)	263
Ideo/PID: Conservative Republican	19%	(33)	26%	(45)	8%	(14)	6%	(10)	14%	(25)	27%	(47)	174
Ideo/PID: Moderate/Liberal Republican	14%	(8)	28%	(15)	10%	(5)	14%	(8)	15%	(8)	19%	(11)	55
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	5%	(5)	11%	(10)	33%	(32)	14%	(14)	35%	(34)	97
Ideo/PID: Liberal Democrat	1%	(2)	4%	(6)	11%	(17)	36%	(55)	12%	(19)	35%	(53)	152
Unfavorable of Biden and Trump	2%	(2)	13%	(18)	16%	(23)	24%	(34)	10%	(15)	35%	(50)	143
2024 H2H Matchup: Biden Voter	2%	(5)	4%	(12)	12%	(34)	42%	(124)	11%	(34)	29%	(84)	293
2024 H2H Matchup: Trump Voter	15%	(50)	24%	(79)	9%	(29)	8%	(25)	15%	(48)	28%	(91)	322
2022 House Vote: Democrat	2%	(6)	5%	(13)	11%	(31)	42%	(122)	11%	(33)	30%	(86)	291
2022 House Vote: Republican	17%	(46)	27%	(75)	11%	(29)	7%	(20)	14%	(40)	23%	(63)	273
2022 House Vote: Did not Vote	4%	(5)	10%	(12)	7%	(9)	14%	(18)	15%	(19)	50%	(62)	125
2020 Vote: Joe Biden	2%	(7)	4%	(14)	12%	(38)	40%	(129)	13%	(41)	29%	(95)	324
2020 Vote: Donald Trump	16%	(48)	25%	(77)	11%	(32)	9%	(27)	14%	(42)	26%	(80)	306
2020 Vote: Did not Vote	2%	(1)	16%	(10)	4%	(2)	7%	(4)	15%	(9)	57%	(36)	63
2016 Vote: Hillary Clinton	2%	(5)	4%	(9)	13%	(33)	40%	(99)	12%	(30)	28%	(69)	245
2016 Vote: Donald Trump	17%	(44)	27%	(69)	11%	(27)	8%	(21)	14%	(35)	23%	(58)	253
U.S. Economy: Wrong Track	10%	(50)	16%	(84)	9%	(47)	17%	(87)	14%	(70)	34%	(176)	513
U.S. Economy: Right Direction	4%	(7)	9%	(18)	14%	(27)	40%	(75)	12%	(23)	21%	(40)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(3)	5%	(10)	12%	(24)	40%	(83)	11%	(23)	31%	(64)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(51)	23%	(80)	10%	(36)	12%	(43)	14%	(49)	26%	(93)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	8%	(12)	9%	(13)	25%	(36)	15%	(22)	41%	(59)	143
Top 2024 Issue: Economy	12%	(31)	17%	(44)	9%	(24)	16%	(42)	14%	(37)	30%	(78)	256

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Table BLMB2_10: Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(56)	14%	(102)	10%	(74)	23%	(162)	13%	(93)	31%	(216)	703
Community: Urban	7%	(9)	15%	(18)	12%	(15)	22%	(27)	16%	(19)	28%	(34)	123
Community: Suburban	8%	(31)	12%	(46)	9%	(35)	26%	(100)	11%	(44)	33%	(124)	379
Community: Rural	8%	(16)	19%	(38)	12%	(24)	17%	(34)	15%	(31)	29%	(58)	201
Community/Gender: Urban Men	7%	(6)	18%	(15)	14%	(12)	28%	(23)	12%	(10)	21%	(17)	82
Community/Gender: Rural Women	5%	(6)	18%	(20)	5%	(5)	16%	(19)	21%	(24)	36%	(41)	115
Community/Gender: Rural Men	12%	(10)	20%	(18)	22%	(19)	19%	(16)	8%	(7)	20%	(17)	86
Community/Gender: Suburban Women	7%	(14)	11%	(23)	8%	(16)	19%	(41)	12%	(25)	43%	(90)	210
Community/Gender: Suburban Men	10%	(17)	13%	(22)	11%	(18)	35%	(59)	11%	(19)	20%	(34)	169
Homeowner	9%	(52)	14%	(83)	10%	(59)	24%	(140)	12%	(70)	31%	(178)	582
Renter	4%	(4)	14%	(14)	13%	(13)	18%	(18)	20%	(20)	31%	(31)	99
Military HHnm: Yes	5%	(5)	19%	(20)	16%	(17)	20%	(21)	8%	(9)	32%	(33)	104
Military HH: No	9%	(51)	14%	(82)	9%	(57)	24%	(141)	14%	(85)	31%	(183)	599
Employ: Private Sector	7%	(16)	18%	(41)	10%	(24)	20%	(47)	13%	(29)	32%	(74)	231
Employ: Self-Employed	9%	(5)	19%	(11)	10%	(6)	17%	(10)	22%	(13)	24%	(15)	60
Employ: Homemaker	7%	(3)	12%	(6)	16%	(9)	14%	(7)	10%	(5)	42%	(22)	53
Employ: Retired	11%	(21)	13%	(25)	12%	(24)	35%	(70)	13%	(27)	16%	(33)	200
Employ: Unemployed	—	(0)	14%	(9)	6%	(4)	20%	(13)	6%	(4)	54%	(35)	66
Self + Household: White-Collar	9%	(21)	16%	(35)	13%	(30)	27%	(62)	10%	(23)	24%	(54)	225
Self + Household: Blue Collar	8%	(28)	14%	(51)	10%	(36)	24%	(84)	15%	(54)	28%	(98)	351
Union HH: Yes	8%	(5)	9%	(6)	10%	(7)	25%	(15)	9%	(6)	38%	(24)	63
Union HH: No	8%	(51)	15%	(96)	10%	(67)	23%	(146)	14%	(87)	30%	(192)	640
LGBTQ+: Yes	8%	(6)	8%	(6)	12%	(10)	19%	(15)	14%	(11)	40%	(32)	81
LGBTQ+: No	8%	(50)	15%	(95)	10%	(64)	24%	(146)	13%	(82)	30%	(184)	622
Motivated to Vote	9%	(56)	14%	(88)	11%	(70)	24%	(153)	12%	(79)	30%	(190)	636
Parent: Yes	6%	(11)	15%	(28)	9%	(17)	19%	(35)	14%	(26)	36%	(66)	184
Parent: No	9%	(45)	14%	(74)	11%	(57)	24%	(126)	13%	(67)	29%	(150)	519
COVID Vaccine: Yes	6%	(31)	13%	(65)	10%	(50)	28%	(140)	12%	(57)	30%	(147)	491
COVID Vaccine: No	12%	(25)	17%	(37)	11%	(23)	10%	(22)	17%	(36)	33%	(69)	212
Student Loans: Yes	6%	(8)	17%	(21)	7%	(9)	23%	(30)	9%	(11)	38%	(49)	128
Student Loans: No	8%	(48)	14%	(80)	11%	(64)	23%	(132)	14%	(82)	29%	(168)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB2_11: *Do you have a favorable or unfavorable impression of each of the following? — Chris Christie*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(25)	17%	(123)	24%	(169)	26%	(183)	16%	(110)	13%	(93)	703
Gender: Male	5%	(17)	19%	(64)	24%	(81)	31%	(106)	13%	(44)	7%	(25)	338
Gender: Female	2%	(8)	16%	(59)	24%	(88)	21%	(77)	18%	(66)	19%	(68)	365
Age: 18-34	2%	(3)	13%	(24)	20%	(37)	21%	(39)	19%	(36)	26%	(48)	186
Age: 35-44	4%	(4)	8%	(8)	19%	(19)	30%	(29)	17%	(17)	22%	(21)	97
Age: 45-64	6%	(15)	20%	(51)	22%	(54)	28%	(70)	16%	(41)	8%	(21)	251
Age: 65+	2%	(4)	24%	(41)	35%	(59)	27%	(45)	10%	(16)	2%	(4)	169
GenZers: 1997-2012	4%	(2)	13%	(9)	14%	(10)	20%	(14)	12%	(9)	36%	(25)	70
Millennials: 1981-1996	2%	(4)	10%	(19)	22%	(42)	23%	(44)	22%	(42)	22%	(42)	194
GenXers: 1965-1980	6%	(11)	18%	(35)	20%	(39)	33%	(62)	15%	(28)	8%	(16)	190
Baby Boomers: 1946-1964	3%	(8)	23%	(54)	30%	(70)	26%	(61)	13%	(30)	4%	(10)	232
Educ: < College	3%	(15)	14%	(65)	22%	(105)	26%	(124)	18%	(85)	17%	(78)	472
Educ: Bachelors degree	7%	(10)	23%	(32)	26%	(38)	25%	(36)	12%	(17)	8%	(11)	144
Educ: Post-grad	1%	(1)	29%	(25)	30%	(26)	27%	(23)	9%	(8)	4%	(4)	87
Income: Under 50k	4%	(12)	12%	(40)	23%	(76)	29%	(97)	17%	(58)	16%	(54)	338
Income: 50k-100k	3%	(7)	22%	(58)	23%	(61)	24%	(61)	16%	(41)	12%	(30)	259
Income: 100k+	5%	(6)	23%	(25)	30%	(32)	23%	(25)	10%	(11)	8%	(8)	107
Ethnicity: White (Non-Hispanic)	3%	(18)	18%	(104)	25%	(141)	26%	(147)	15%	(86)	12%	(66)	562
Ethnicity: Black (Non-Hispanic)	7%	(6)	9%	(8)	21%	(19)	29%	(26)	18%	(16)	16%	(14)	90
All Christian	5%	(16)	20%	(62)	27%	(84)	24%	(73)	18%	(55)	6%	(18)	307
Agnostic/Nothing in particular	4%	(8)	20%	(44)	18%	(40)	30%	(66)	11%	(26)	17%	(39)	223
Something Else	—	(0)	10%	(11)	24%	(27)	22%	(25)	23%	(26)	22%	(25)	113
Evangelical	2%	(3)	16%	(24)	17%	(26)	27%	(41)	21%	(31)	15%	(23)	150
Non-Evangelical	5%	(13)	19%	(48)	30%	(77)	21%	(53)	18%	(45)	8%	(20)	256
PID: Dem (no lean)	2%	(4)	20%	(50)	28%	(70)	26%	(65)	14%	(36)	11%	(29)	255
PID: Ind (no lean)	1%	(2)	17%	(35)	25%	(53)	31%	(67)	14%	(29)	13%	(27)	214
PID: Rep (no lean)	8%	(19)	16%	(37)	19%	(45)	22%	(51)	19%	(45)	16%	(37)	234

Continued on next page

Table BLMB2_11: *Do you have a favorable or unfavorable impression of each of the following? — Chris Christie*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(25)	17%	(123)	24%	(169)	26%	(183)	16%	(110)	13%	(93)	703
PID/Gender: Dem Men	2%	(2)	24%	(29)	26%	(31)	24%	(28)	14%	(17)	9%	(11)	118
PID/Gender: Dem Women	1%	(2)	15%	(21)	29%	(39)	27%	(38)	14%	(19)	14%	(19)	137
PID/Gender: Ind Men	1%	(1)	17%	(20)	22%	(26)	44%	(53)	11%	(13)	6%	(7)	120
PID/Gender: Ind Women	1%	(1)	16%	(15)	29%	(27)	15%	(14)	17%	(16)	21%	(20)	94
PID/Gender: Rep Men	14%	(14)	15%	(15)	24%	(24)	25%	(25)	15%	(15)	7%	(7)	100
PID/Gender: Rep Women	4%	(5)	17%	(23)	16%	(21)	19%	(26)	23%	(30)	22%	(30)	135
Ideo: Liberal (1-3)	3%	(6)	21%	(43)	30%	(60)	25%	(51)	11%	(22)	10%	(20)	203
Ideo: Moderate (4)	2%	(4)	24%	(49)	23%	(48)	25%	(53)	14%	(30)	12%	(24)	207
Ideo: Conservative (5-7)	6%	(15)	12%	(31)	23%	(60)	28%	(73)	21%	(54)	12%	(30)	263
Ideo/PID: Conservative Republican	8%	(14)	13%	(22)	21%	(37)	24%	(42)	21%	(37)	13%	(22)	174
Ideo/PID: Moderate/Liberal Republican	10%	(5)	27%	(15)	16%	(8)	14%	(7)	13%	(7)	20%	(11)	55
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	22%	(22)	25%	(25)	23%	(22)	18%	(17)	10%	(9)	97
Ideo/PID: Liberal Democrat	2%	(3)	19%	(28)	30%	(46)	27%	(40)	11%	(17)	11%	(17)	152
Unfavorable of Biden and Trump	2%	(3)	17%	(25)	29%	(42)	28%	(40)	14%	(19)	10%	(15)	143
2024 H2H Matchup: Biden Voter	1%	(4)	25%	(72)	28%	(83)	29%	(84)	11%	(32)	6%	(18)	293
2024 H2H Matchup: Trump Voter	6%	(21)	11%	(35)	21%	(68)	26%	(85)	20%	(65)	15%	(49)	322
2022 House Vote: Democrat	2%	(5)	23%	(66)	29%	(84)	28%	(83)	10%	(30)	8%	(23)	291
2022 House Vote: Republican	6%	(18)	15%	(40)	23%	(62)	27%	(74)	17%	(47)	12%	(32)	273
2022 House Vote: Did not Vote	1%	(1)	12%	(15)	16%	(20)	21%	(26)	21%	(26)	29%	(36)	125
2020 Vote: Joe Biden	1%	(5)	23%	(74)	29%	(93)	27%	(89)	11%	(36)	8%	(27)	324
2020 Vote: Donald Trump	7%	(20)	13%	(41)	23%	(69)	26%	(80)	18%	(55)	13%	(41)	306
2020 Vote: Did not Vote	1%	(0)	12%	(8)	5%	(3)	21%	(13)	24%	(15)	37%	(24)	63
2016 Vote: Hillary Clinton	2%	(4)	24%	(60)	32%	(77)	28%	(68)	10%	(23)	5%	(13)	245
2016 Vote: Donald Trump	8%	(21)	14%	(35)	24%	(62)	29%	(74)	14%	(35)	10%	(26)	253
U.S. Economy: Wrong Track	4%	(22)	14%	(72)	21%	(107)	29%	(149)	17%	(87)	15%	(77)	513
U.S. Economy: Right Direction	2%	(3)	27%	(50)	33%	(62)	18%	(34)	12%	(23)	9%	(16)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	18%	(38)	31%	(63)	30%	(62)	12%	(25)	8%	(17)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(20)	13%	(46)	20%	(70)	26%	(93)	20%	(69)	16%	(55)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	27%	(39)	25%	(36)	20%	(28)	11%	(16)	15%	(21)	143
Top 2024 Issue: Economy	4%	(10)	14%	(37)	18%	(47)	27%	(68)	25%	(63)	12%	(31)	256

Continued on next page

Table BLMB2_11: Do you have a favorable or unfavorable impression of each of the following? — Chris Christie

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(25)	17%	(123)	24%	(169)	26%	(183)	16%	(110)	13%	(93)	703
Community: Urban	3%	(4)	13%	(16)	22%	(27)	24%	(30)	22%	(27)	16%	(19)	123
Community: Suburban	5%	(17)	19%	(73)	26%	(97)	27%	(104)	12%	(46)	11%	(42)	379
Community: Rural	2%	(5)	16%	(33)	22%	(45)	25%	(50)	18%	(37)	16%	(32)	201
Community/Gender: Urban Men	4%	(3)	14%	(11)	22%	(18)	26%	(21)	25%	(21)	9%	(7)	82
Community/Gender: Rural Women	4%	(4)	13%	(15)	15%	(17)	20%	(23)	26%	(29)	23%	(26)	115
Community/Gender: Rural Men	1%	(1)	21%	(18)	32%	(28)	31%	(27)	9%	(7)	7%	(6)	86
Community/Gender: Suburban Women	2%	(4)	18%	(39)	30%	(62)	22%	(46)	14%	(30)	14%	(30)	210
Community/Gender: Suburban Men	8%	(14)	20%	(35)	21%	(35)	34%	(58)	10%	(16)	7%	(12)	169
Homeowner	4%	(24)	18%	(102)	25%	(146)	27%	(158)	15%	(85)	12%	(68)	582
Renter	—	(0)	14%	(13)	19%	(19)	23%	(23)	24%	(24)	20%	(20)	99
Military HHnm: Yes	4%	(4)	27%	(28)	30%	(31)	18%	(18)	7%	(8)	15%	(16)	104
Military HH: No	4%	(22)	16%	(95)	23%	(138)	28%	(165)	17%	(102)	13%	(77)	599
Employ: Private Sector	7%	(15)	19%	(43)	23%	(53)	23%	(52)	17%	(40)	12%	(28)	231
Employ: Self-Employed	2%	(1)	15%	(9)	20%	(12)	26%	(15)	21%	(13)	16%	(10)	60
Employ: Homemaker	—	(0)	20%	(11)	23%	(12)	25%	(13)	16%	(9)	16%	(8)	53
Employ: Retired	2%	(4)	23%	(46)	31%	(62)	28%	(56)	14%	(28)	2%	(3)	200
Employ: Unemployed	1%	(1)	4%	(3)	15%	(10)	33%	(22)	5%	(3)	42%	(28)	66
Self + Household: White-Collar	8%	(17)	22%	(50)	26%	(58)	28%	(62)	12%	(26)	5%	(11)	225
Self + Household: Blue Collar	2%	(6)	16%	(56)	27%	(94)	27%	(94)	17%	(58)	12%	(43)	351
Union HH: Yes	2%	(1)	16%	(10)	20%	(13)	21%	(13)	23%	(14)	17%	(11)	63
Union HH: No	4%	(24)	18%	(112)	24%	(156)	26%	(170)	15%	(96)	13%	(82)	640
LGBTQ+: Yes	2%	(1)	21%	(17)	14%	(11)	28%	(23)	11%	(9)	24%	(19)	81
LGBTQ+: No	4%	(24)	17%	(105)	25%	(158)	26%	(160)	16%	(101)	12%	(74)	622
Motivated to Vote	4%	(24)	18%	(112)	25%	(159)	27%	(169)	16%	(99)	11%	(73)	636
Parent: Yes	3%	(6)	13%	(24)	18%	(33)	28%	(52)	21%	(38)	17%	(32)	184
Parent: No	4%	(20)	19%	(98)	26%	(136)	25%	(131)	14%	(72)	12%	(61)	519
COVID Vaccine: Yes	3%	(16)	21%	(105)	26%	(126)	24%	(118)	16%	(76)	10%	(50)	491
COVID Vaccine: No	5%	(10)	8%	(18)	20%	(43)	31%	(65)	16%	(34)	20%	(43)	212
Student Loans: Yes	4%	(5)	15%	(19)	26%	(33)	26%	(34)	14%	(18)	15%	(19)	128
Student Loans: No	3%	(20)	18%	(104)	24%	(136)	26%	(149)	16%	(92)	13%	(74)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(24)	8%	(56)	9%	(63)	10%	(74)	18%	(126)	51%	(360)	703
Gender: Male	6%	(22)	11%	(38)	13%	(44)	14%	(47)	18%	(59)	38%	(128)	338
Gender: Female	1%	(3)	5%	(18)	5%	(19)	7%	(26)	18%	(67)	64%	(232)	365
Age: 18-34	2%	(4)	13%	(23)	12%	(22)	7%	(12)	15%	(28)	52%	(96)	186
Age: 35-44	7%	(7)	6%	(6)	9%	(9)	12%	(12)	21%	(20)	45%	(44)	97
Age: 45-64	5%	(12)	7%	(17)	5%	(13)	11%	(27)	15%	(37)	58%	(145)	251
Age: 65+	1%	(1)	5%	(9)	12%	(20)	13%	(23)	24%	(40)	45%	(76)	169
GenZers: 1997-2012	—	(0)	9%	(6)	15%	(10)	6%	(5)	19%	(13)	51%	(36)	70
Millennials: 1981-1996	4%	(7)	12%	(23)	10%	(19)	7%	(14)	16%	(31)	51%	(100)	194
GenXers: 1965-1980	7%	(14)	7%	(13)	3%	(6)	12%	(23)	14%	(27)	56%	(107)	190
Baby Boomers: 1946-1964	1%	(3)	6%	(13)	11%	(26)	13%	(31)	23%	(52)	46%	(107)	232
Educ: < College	3%	(14)	6%	(28)	9%	(42)	10%	(49)	19%	(90)	53%	(249)	472
Educ: Bachelors degree	3%	(4)	12%	(18)	10%	(14)	11%	(16)	17%	(24)	47%	(67)	144
Educ: Post-grad	6%	(6)	12%	(10)	7%	(6)	10%	(8)	14%	(12)	51%	(44)	87
Income: Under 50k	5%	(16)	6%	(19)	6%	(21)	12%	(42)	18%	(60)	53%	(179)	338
Income: 50k-100k	2%	(5)	10%	(26)	12%	(32)	8%	(21)	19%	(49)	49%	(126)	259
Income: 100k+	3%	(3)	10%	(11)	9%	(10)	10%	(11)	16%	(17)	51%	(55)	107
Ethnicity: White (Non-Hispanic)	2%	(11)	6%	(34)	8%	(48)	10%	(55)	19%	(109)	54%	(305)	562
Ethnicity: Black (Non-Hispanic)	14%	(13)	19%	(17)	9%	(8)	10%	(9)	17%	(15)	31%	(28)	90
All Christian	1%	(2)	8%	(25)	9%	(29)	9%	(29)	19%	(59)	53%	(162)	307
Agnostic/Nothing in particular	6%	(14)	9%	(21)	8%	(17)	13%	(29)	11%	(26)	52%	(116)	223
Something Else	2%	(3)	3%	(3)	5%	(6)	8%	(9)	24%	(27)	57%	(65)	113
Evangelical	2%	(3)	5%	(8)	3%	(5)	10%	(14)	19%	(29)	61%	(91)	150
Non-Evangelical	—	(1)	8%	(21)	10%	(27)	9%	(24)	21%	(54)	50%	(129)	256
PID: Dem (no lean)	5%	(12)	11%	(29)	11%	(28)	9%	(24)	15%	(39)	48%	(123)	255
PID: Ind (no lean)	4%	(8)	5%	(11)	8%	(16)	12%	(26)	23%	(49)	48%	(103)	214
PID: Rep (no lean)	2%	(4)	7%	(16)	8%	(19)	10%	(24)	16%	(39)	57%	(134)	234

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(24)	8%	(56)	9%	(63)	10%	(74)	18%	(126)	51%	(360)	703
PID/Gender: Dem Men	9%	(11)	18%	(21)	16%	(19)	11%	(12)	11%	(13)	35%	(41)	118
PID/Gender: Dem Women	1%	(1)	6%	(8)	6%	(9)	8%	(11)	18%	(25)	60%	(82)	137
PID/Gender: Ind Men	6%	(7)	6%	(7)	9%	(10)	17%	(21)	29%	(35)	33%	(39)	120
PID/Gender: Ind Women	1%	(0)	4%	(4)	6%	(6)	6%	(5)	15%	(14)	68%	(64)	94
PID/Gender: Rep Men	3%	(3)	10%	(10)	15%	(15)	14%	(14)	11%	(11)	47%	(47)	100
PID/Gender: Rep Women	—	(1)	5%	(6)	3%	(4)	7%	(10)	21%	(28)	64%	(87)	135
Ideo: Liberal (1-3)	7%	(14)	11%	(22)	13%	(26)	8%	(16)	18%	(36)	43%	(88)	203
Ideo: Moderate (4)	3%	(7)	8%	(17)	8%	(16)	13%	(26)	19%	(40)	49%	(101)	207
Ideo: Conservative (5-7)	1%	(3)	6%	(16)	8%	(21)	10%	(27)	18%	(47)	57%	(149)	263
Ideo/PID: Conservative Republican	2%	(3)	3%	(5)	7%	(12)	10%	(17)	17%	(30)	61%	(106)	174
Ideo/PID: Moderate/Liberal Republican	2%	(1)	19%	(11)	12%	(7)	12%	(7)	15%	(8)	40%	(22)	55
Ideo/PID: Moderate/Conservative Democrat	2%	(1)	15%	(14)	8%	(8)	10%	(9)	13%	(12)	53%	(51)	97
Ideo/PID: Liberal Democrat	7%	(11)	10%	(15)	13%	(20)	8%	(12)	16%	(25)	46%	(69)	152
Unfavorable of Biden and Trump	3%	(5)	9%	(13)	11%	(16)	9%	(12)	20%	(28)	48%	(69)	143
2024 H2H Matchup: Biden Voter	6%	(18)	9%	(28)	9%	(26)	11%	(32)	20%	(60)	44%	(129)	293
2024 H2H Matchup: Trump Voter	1%	(4)	6%	(20)	9%	(30)	11%	(36)	17%	(55)	55%	(177)	322
2022 House Vote: Democrat	5%	(13)	11%	(31)	11%	(31)	11%	(32)	21%	(61)	42%	(123)	291
2022 House Vote: Republican	1%	(1)	5%	(14)	10%	(28)	11%	(30)	19%	(51)	54%	(148)	273
2022 House Vote: Did not Vote	5%	(6)	7%	(9)	3%	(3)	9%	(12)	10%	(12)	66%	(82)	125
2020 Vote: Joe Biden	6%	(19)	11%	(36)	9%	(28)	10%	(31)	17%	(56)	47%	(153)	324
2020 Vote: Donald Trump	1%	(4)	4%	(13)	10%	(32)	11%	(32)	19%	(58)	55%	(167)	306
2020 Vote: Did not Vote	1%	(1)	10%	(6)	4%	(3)	14%	(9)	17%	(11)	54%	(34)	63
2016 Vote: Hillary Clinton	7%	(18)	12%	(28)	10%	(25)	11%	(27)	19%	(46)	41%	(101)	245
2016 Vote: Donald Trump	1%	(3)	6%	(15)	10%	(24)	11%	(29)	17%	(44)	55%	(139)	253
U.S. Economy: Wrong Track	2%	(12)	7%	(38)	8%	(40)	10%	(51)	18%	(94)	54%	(279)	513
U.S. Economy: Right Direction	7%	(12)	10%	(18)	12%	(22)	12%	(22)	17%	(33)	43%	(81)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(15)	7%	(14)	14%	(28)	9%	(18)	18%	(36)	46%	(96)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(7)	8%	(30)	8%	(28)	11%	(39)	17%	(61)	53%	(189)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	9%	(12)	5%	(7)	12%	(17)	20%	(29)	53%	(75)	143
Top 2024 Issue: Economy	4%	(11)	7%	(18)	8%	(21)	6%	(14)	17%	(43)	58%	(149)	256

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(24)	8%	(56)	9%	(63)	10%	(74)	18%	(126)	51%	(360)	703
Community: Urban	10%	(12)	8%	(10)	12%	(15)	6%	(8)	19%	(23)	44%	(54)	123
Community: Suburban	2%	(8)	10%	(38)	10%	(36)	12%	(45)	15%	(58)	51%	(194)	379
Community: Rural	2%	(4)	4%	(8)	6%	(11)	11%	(21)	23%	(45)	56%	(112)	201
Community/Gender: Urban Men	14%	(11)	10%	(8)	17%	(14)	9%	(7)	18%	(15)	33%	(27)	82
Community/Gender: Rural Women	1%	(1)	1%	(1)	3%	(3)	6%	(7)	26%	(30)	63%	(73)	115
Community/Gender: Rural Men	4%	(3)	7%	(6)	10%	(8)	17%	(14)	18%	(15)	45%	(39)	86
Community/Gender: Suburban Women	—	(1)	7%	(15)	7%	(15)	9%	(19)	13%	(28)	63%	(133)	210
Community/Gender: Suburban Men	4%	(7)	14%	(23)	13%	(22)	15%	(25)	17%	(29)	37%	(62)	169
Homeowner	3%	(19)	8%	(46)	9%	(55)	11%	(61)	18%	(106)	51%	(295)	582
Renter	5%	(5)	7%	(7)	7%	(7)	11%	(11)	20%	(20)	49%	(49)	99
Military HHnm: Yes	—	(0)	5%	(6)	13%	(14)	9%	(9)	14%	(15)	59%	(62)	104
Military HH: No	4%	(24)	8%	(50)	8%	(49)	11%	(65)	19%	(112)	50%	(299)	599
Employ: Private Sector	4%	(9)	14%	(32)	9%	(21)	7%	(16)	16%	(37)	50%	(116)	231
Employ: Self-Employed	5%	(3)	4%	(2)	12%	(7)	8%	(5)	25%	(15)	47%	(28)	60
Employ: Homemaker	7%	(4)	8%	(4)	2%	(1)	4%	(2)	14%	(7)	65%	(34)	53
Employ: Retired	3%	(6)	4%	(9)	10%	(20)	15%	(30)	21%	(42)	47%	(94)	200
Employ: Unemployed	—	(0)	5%	(3)	7%	(5)	18%	(12)	10%	(6)	60%	(39)	66
Self + Household: White-Collar	4%	(10)	11%	(24)	14%	(32)	11%	(25)	14%	(32)	45%	(101)	225
Self + Household: Blue Collar	3%	(11)	6%	(22)	8%	(28)	11%	(40)	22%	(79)	49%	(171)	351
Union HH: Yes	3%	(2)	15%	(9)	13%	(8)	9%	(6)	7%	(5)	54%	(34)	63
Union HH: No	4%	(22)	7%	(47)	9%	(55)	11%	(68)	19%	(122)	51%	(327)	640
LGBTQ+: Yes	2%	(2)	5%	(4)	9%	(7)	15%	(12)	14%	(11)	55%	(45)	81
LGBTQ+: No	4%	(22)	8%	(52)	9%	(56)	10%	(61)	19%	(115)	51%	(315)	622
Motivated to Vote	4%	(23)	9%	(55)	8%	(54)	10%	(63)	18%	(114)	52%	(328)	636
Parent: Yes	5%	(10)	11%	(20)	7%	(13)	8%	(15)	15%	(28)	53%	(98)	184
Parent: No	3%	(14)	7%	(36)	10%	(50)	11%	(58)	19%	(98)	51%	(262)	519
COVID Vaccine: Yes	3%	(17)	8%	(39)	9%	(42)	10%	(50)	19%	(91)	51%	(252)	491
COVID Vaccine: No	3%	(7)	8%	(17)	10%	(21)	11%	(24)	17%	(35)	51%	(108)	212
Student Loans: Yes	6%	(7)	12%	(16)	7%	(8)	6%	(8)	15%	(20)	54%	(68)	128
Student Loans: No	3%	(17)	7%	(40)	9%	(54)	11%	(65)	19%	(107)	51%	(292)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB2_13: *Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(71)	29%	(205)	14%	(102)	20%	(139)	23%	(163)	3%	(23)	703
Gender: Male	10%	(34)	25%	(86)	18%	(59)	30%	(100)	15%	(50)	3%	(9)	338
Gender: Female	10%	(37)	33%	(119)	12%	(43)	11%	(40)	31%	(113)	4%	(14)	365
Age: 18-34	11%	(21)	27%	(50)	16%	(29)	10%	(18)	29%	(53)	8%	(14)	186
Age: 35-44	17%	(16)	22%	(21)	9%	(9)	14%	(14)	34%	(33)	3%	(3)	97
Age: 45-64	9%	(21)	37%	(93)	12%	(30)	21%	(54)	19%	(48)	2%	(5)	251
Age: 65+	7%	(12)	24%	(41)	20%	(34)	32%	(53)	17%	(29)	—	(0)	169
GenZers: 1997-2012	13%	(9)	24%	(17)	18%	(12)	9%	(6)	23%	(16)	13%	(9)	70
Millennials: 1981-1996	14%	(28)	27%	(52)	13%	(26)	9%	(17)	33%	(65)	4%	(8)	194
GenXers: 1965-1980	6%	(12)	37%	(70)	10%	(19)	26%	(49)	19%	(36)	2%	(4)	190
Baby Boomers: 1946-1964	9%	(21)	26%	(61)	17%	(39)	28%	(64)	19%	(44)	1%	(1)	232
Educ: < College	11%	(51)	27%	(129)	14%	(65)	19%	(89)	26%	(122)	3%	(17)	472
Educ: Bachelors degree	9%	(13)	35%	(50)	17%	(25)	17%	(25)	20%	(29)	1%	(2)	144
Educ: Post-grad	9%	(7)	30%	(26)	14%	(12)	29%	(25)	14%	(12)	5%	(4)	87
Income: Under 50k	10%	(34)	23%	(77)	12%	(42)	24%	(82)	28%	(94)	3%	(8)	338
Income: 50k-100k	9%	(25)	34%	(87)	16%	(41)	16%	(43)	21%	(53)	4%	(11)	259
Income: 100k+	12%	(12)	38%	(41)	18%	(19)	14%	(15)	15%	(16)	3%	(3)	107
Ethnicity: White (Non-Hispanic)	10%	(57)	30%	(166)	15%	(84)	21%	(115)	23%	(128)	2%	(11)	562
Ethnicity: Black (Non-Hispanic)	10%	(9)	25%	(23)	17%	(15)	17%	(15)	23%	(21)	8%	(7)	90
All Christian	12%	(37)	31%	(94)	14%	(45)	16%	(50)	25%	(76)	2%	(6)	307
Agnostic/Nothing in particular	9%	(20)	26%	(59)	17%	(37)	27%	(60)	17%	(38)	4%	(8)	223
Something Else	9%	(10)	32%	(36)	13%	(15)	5%	(6)	34%	(39)	7%	(8)	113
Evangelical	13%	(19)	35%	(52)	11%	(17)	8%	(12)	27%	(41)	6%	(8)	150
Non-Evangelical	11%	(28)	29%	(75)	15%	(39)	17%	(43)	26%	(66)	2%	(5)	256
PID: Dem (no lean)	12%	(29)	19%	(49)	15%	(38)	29%	(74)	22%	(57)	3%	(7)	255
PID: Ind (no lean)	9%	(20)	30%	(64)	14%	(31)	23%	(49)	20%	(44)	3%	(7)	214
PID: Rep (no lean)	9%	(22)	39%	(92)	14%	(33)	7%	(17)	27%	(62)	4%	(9)	234

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Table BLMB2_13: *Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(71)	29%	(205)	14%	(102)	20%	(139)	23%	(163)	3%	(23)	703
PID/Gender: Dem Men	16%	(18)	16%	(19)	16%	(19)	36%	(43)	13%	(16)	3%	(3)	118
PID/Gender: Dem Women	8%	(11)	22%	(30)	14%	(19)	23%	(31)	30%	(41)	3%	(4)	137
PID/Gender: Ind Men	2%	(3)	27%	(33)	16%	(19)	39%	(47)	12%	(14)	4%	(5)	120
PID/Gender: Ind Women	18%	(17)	34%	(31)	13%	(12)	2%	(2)	32%	(30)	2%	(2)	94
PID/Gender: Rep Men	13%	(13)	34%	(34)	22%	(22)	10%	(10)	20%	(20)	1%	(1)	100
PID/Gender: Rep Women	7%	(9)	43%	(58)	9%	(12)	5%	(6)	31%	(42)	6%	(8)	135
Ideo: Liberal (1-3)	7%	(15)	20%	(41)	14%	(29)	34%	(69)	23%	(46)	2%	(4)	203
Ideo: Moderate (4)	14%	(29)	23%	(47)	16%	(33)	26%	(53)	18%	(38)	3%	(7)	207
Ideo: Conservative (5-7)	7%	(18)	43%	(113)	15%	(40)	6%	(17)	26%	(69)	3%	(7)	263
Ideo/PID: Conservative Republican	6%	(10)	40%	(69)	15%	(26)	7%	(12)	29%	(50)	4%	(7)	174
Ideo/PID: Moderate/Liberal Republican	21%	(12)	39%	(21)	12%	(7)	9%	(5)	15%	(8)	3%	(2)	55
Ideo/PID: Moderate/Conservative Democrat	15%	(15)	25%	(24)	17%	(16)	21%	(20)	20%	(19)	3%	(3)	97
Ideo/PID: Liberal Democrat	7%	(11)	17%	(25)	14%	(22)	36%	(54)	24%	(36)	2%	(3)	152
Unfavorable of Biden and Trump	7%	(10)	23%	(33)	24%	(35)	18%	(26)	26%	(37)	2%	(3)	143
2024 H2H Matchup: Biden Voter	10%	(30)	18%	(52)	14%	(42)	38%	(113)	17%	(50)	2%	(6)	293
2024 H2H Matchup: Trump Voter	11%	(36)	40%	(129)	15%	(47)	6%	(19)	25%	(81)	3%	(9)	322
2022 House Vote: Democrat	9%	(26)	20%	(58)	16%	(45)	36%	(105)	17%	(51)	2%	(6)	291
2022 House Vote: Republican	9%	(24)	41%	(113)	15%	(40)	7%	(20)	25%	(69)	2%	(7)	273
2022 House Vote: Did not Vote	15%	(19)	23%	(29)	11%	(14)	12%	(14)	32%	(39)	7%	(9)	125
2020 Vote: Joe Biden	9%	(29)	20%	(64)	16%	(52)	33%	(107)	20%	(64)	2%	(8)	324
2020 Vote: Donald Trump	9%	(28)	41%	(125)	15%	(45)	9%	(27)	24%	(74)	2%	(7)	306
2020 Vote: Did not Vote	21%	(13)	21%	(13)	6%	(4)	5%	(3)	35%	(22)	12%	(7)	63
2016 Vote: Hillary Clinton	11%	(27)	18%	(44)	16%	(39)	36%	(89)	17%	(41)	2%	(6)	245
2016 Vote: Donald Trump	8%	(20)	41%	(103)	15%	(37)	11%	(27)	24%	(60)	2%	(5)	253
U.S. Economy: Wrong Track	9%	(45)	33%	(169)	14%	(74)	13%	(66)	27%	(139)	4%	(20)	513
U.S. Economy: Right Direction	14%	(27)	19%	(36)	15%	(28)	38%	(73)	12%	(24)	2%	(3)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(22)	17%	(36)	15%	(31)	41%	(84)	13%	(28)	3%	(6)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(39)	39%	(136)	14%	(48)	9%	(31)	24%	(86)	3%	(12)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	23%	(33)	16%	(23)	17%	(24)	35%	(50)	3%	(4)	143
Top 2024 Issue: Economy	9%	(22)	32%	(83)	17%	(42)	9%	(23)	30%	(77)	4%	(10)	256

Continued on next page

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(71)	29%	(205)	14%	(102)	20%	(139)	23%	(163)	3%	(23)	703
Community: Urban	8%	(10)	30%	(37)	13%	(16)	25%	(31)	21%	(25)	3%	(4)	123
Community: Suburban	9%	(35)	28%	(106)	16%	(60)	20%	(78)	23%	(85)	4%	(15)	379
Community: Rural	13%	(26)	31%	(62)	13%	(26)	16%	(31)	26%	(52)	2%	(3)	201
Community/Gender: Urban Men	10%	(8)	29%	(24)	15%	(13)	27%	(22)	15%	(12)	4%	(3)	82
Community/Gender: Rural Women	15%	(17)	32%	(37)	9%	(10)	9%	(10)	34%	(39)	1%	(1)	115
Community/Gender: Rural Men	11%	(9)	29%	(25)	18%	(16)	24%	(21)	15%	(13)	2%	(2)	86
Community/Gender: Suburban Women	9%	(19)	33%	(69)	14%	(29)	10%	(21)	29%	(61)	6%	(12)	210
Community/Gender: Suburban Men	10%	(17)	22%	(37)	18%	(31)	33%	(56)	14%	(24)	2%	(4)	169
Homeowner	9%	(53)	29%	(171)	15%	(86)	22%	(127)	22%	(129)	3%	(17)	582
Renter	18%	(18)	27%	(27)	13%	(13)	9%	(9)	28%	(28)	5%	(5)	99
Military HHnm: Yes	12%	(12)	23%	(24)	21%	(22)	24%	(25)	13%	(14)	7%	(7)	104
Military HH: No	10%	(59)	30%	(181)	13%	(80)	19%	(115)	25%	(149)	3%	(15)	599
Employ: Private Sector	14%	(33)	35%	(80)	13%	(30)	15%	(35)	18%	(42)	5%	(12)	231
Employ: Self-Employed	4%	(2)	31%	(18)	14%	(9)	11%	(6)	34%	(20)	7%	(4)	60
Employ: Homemaker	11%	(6)	26%	(14)	5%	(3)	16%	(8)	40%	(21)	2%	(1)	53
Employ: Retired	5%	(10)	25%	(49)	20%	(40)	31%	(62)	19%	(39)	—	(0)	200
Employ: Unemployed	20%	(13)	27%	(18)	8%	(5)	23%	(15)	17%	(11)	5%	(3)	66
Self + Household: White-Collar	9%	(20)	28%	(62)	23%	(51)	19%	(43)	19%	(44)	2%	(5)	225
Self + Household: Blue Collar	10%	(34)	33%	(115)	11%	(38)	22%	(77)	23%	(80)	2%	(8)	351
Union HH: Yes	12%	(7)	30%	(19)	18%	(11)	12%	(7)	20%	(13)	9%	(5)	63
Union HH: No	10%	(64)	29%	(186)	14%	(91)	21%	(132)	23%	(150)	3%	(17)	640
LGBTQ+: Yes	6%	(5)	24%	(20)	16%	(13)	21%	(17)	24%	(20)	8%	(7)	81
LGBTQ+: No	11%	(66)	30%	(185)	14%	(89)	20%	(122)	23%	(143)	3%	(16)	622
Motivated to Vote	10%	(63)	30%	(189)	14%	(89)	21%	(132)	23%	(148)	3%	(16)	636
Parent: Yes	12%	(21)	28%	(52)	10%	(19)	10%	(19)	35%	(64)	5%	(9)	184
Parent: No	10%	(50)	30%	(153)	16%	(83)	23%	(121)	19%	(99)	3%	(14)	519
COVID Vaccine: Yes	9%	(43)	26%	(126)	16%	(79)	24%	(117)	23%	(113)	3%	(13)	491
COVID Vaccine: No	13%	(29)	37%	(79)	11%	(23)	11%	(23)	23%	(49)	5%	(10)	212
Student Loans: Yes	9%	(11)	29%	(37)	18%	(23)	10%	(13)	28%	(36)	5%	(6)	128
Student Loans: No	10%	(60)	29%	(168)	14%	(79)	22%	(126)	22%	(127)	3%	(16)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB2_17: Do you have a favorable or unfavorable impression of each of the following? — Joe Manchin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(16)	12%	(82)	16%	(113)	21%	(146)	21%	(148)	28%	(198)	703
Gender: Male	4%	(14)	16%	(55)	23%	(78)	26%	(89)	12%	(41)	18%	(60)	338
Gender: Female	1%	(2)	7%	(27)	10%	(35)	15%	(56)	29%	(106)	38%	(138)	365
Age: 18-34	2%	(3)	11%	(20)	15%	(29)	15%	(28)	18%	(33)	39%	(73)	186
Age: 35-44	6%	(6)	7%	(7)	11%	(11)	17%	(17)	28%	(27)	31%	(30)	97
Age: 45-64	1%	(3)	11%	(28)	15%	(37)	24%	(61)	20%	(51)	28%	(71)	251
Age: 65+	2%	(4)	16%	(27)	22%	(36)	24%	(40)	22%	(37)	15%	(25)	169
GenZers: 1997-2012	2%	(1)	10%	(7)	12%	(8)	17%	(12)	13%	(9)	46%	(32)	70
Millennials: 1981-1996	3%	(6)	9%	(18)	15%	(30)	13%	(26)	25%	(48)	35%	(67)	194
GenXers: 1965-1980	2%	(4)	11%	(20)	13%	(24)	28%	(53)	15%	(28)	32%	(61)	190
Baby Boomers: 1946-1964	2%	(5)	15%	(35)	20%	(46)	23%	(55)	23%	(54)	16%	(37)	232
Educ: < College	2%	(8)	9%	(43)	14%	(67)	22%	(102)	21%	(101)	32%	(151)	472
Educ: Bachelors degree	2%	(2)	19%	(27)	20%	(29)	19%	(27)	21%	(30)	19%	(28)	144
Educ: Post-grad	7%	(6)	13%	(12)	20%	(17)	20%	(17)	19%	(16)	22%	(19)	87
Income: Under 50k	2%	(7)	7%	(23)	14%	(46)	25%	(83)	21%	(71)	32%	(106)	338
Income: 50k-100k	2%	(4)	16%	(41)	18%	(46)	19%	(49)	21%	(53)	25%	(66)	259
Income: 100k+	4%	(4)	17%	(18)	20%	(21)	13%	(14)	21%	(23)	24%	(26)	107
Ethnicity: White (Non-Hispanic)	2%	(13)	13%	(74)	16%	(89)	20%	(112)	21%	(118)	28%	(156)	562
Ethnicity: Black (Non-Hispanic)	4%	(3)	5%	(4)	14%	(13)	27%	(24)	23%	(21)	27%	(25)	90
All Christian	2%	(6)	14%	(42)	21%	(64)	17%	(53)	23%	(70)	24%	(73)	307
Agnostic/Nothing in particular	1%	(3)	10%	(23)	16%	(35)	26%	(59)	16%	(35)	30%	(67)	223
Something Else	2%	(2)	7%	(7)	3%	(3)	14%	(16)	32%	(36)	42%	(48)	113
Evangelical	2%	(3)	8%	(11)	8%	(12)	18%	(28)	31%	(46)	33%	(50)	150
Non-Evangelical	2%	(5)	15%	(38)	20%	(51)	16%	(41)	22%	(57)	25%	(64)	256
PID: Dem (no lean)	3%	(9)	11%	(29)	20%	(50)	24%	(62)	19%	(47)	23%	(58)	255
PID: Ind (no lean)	1%	(1)	11%	(24)	16%	(33)	24%	(51)	18%	(39)	30%	(65)	214
PID: Rep (no lean)	3%	(6)	13%	(30)	13%	(29)	14%	(33)	26%	(61)	32%	(75)	234

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Table BLMB2_17: Do you have a favorable or unfavorable impression of each of the following? — Joe Manchin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(16)	12%	(82)	16%	(113)	21%	(146)	21%	(148)	28%	(198)	703
PID/Gender: Dem Men	6%	(7)	16%	(18)	30%	(35)	24%	(28)	11%	(13)	14%	(17)	118
PID/Gender: Dem Women	1%	(2)	7%	(10)	11%	(15)	25%	(34)	25%	(35)	30%	(41)	137
PID/Gender: Ind Men	1%	(1)	17%	(21)	18%	(22)	35%	(42)	11%	(14)	17%	(21)	120
PID/Gender: Ind Women	—	(0)	3%	(3)	13%	(12)	10%	(9)	27%	(25)	47%	(44)	94
PID/Gender: Rep Men	6%	(6)	16%	(16)	21%	(21)	20%	(20)	15%	(15)	22%	(22)	100
PID/Gender: Rep Women	—	(0)	10%	(14)	6%	(8)	10%	(13)	34%	(46)	40%	(53)	135
Ideo: Liberal (1-3)	3%	(6)	11%	(23)	22%	(45)	28%	(57)	18%	(37)	18%	(36)	203
Ideo: Moderate (4)	2%	(3)	13%	(27)	14%	(29)	25%	(51)	17%	(36)	29%	(60)	207
Ideo: Conservative (5-7)	3%	(7)	12%	(32)	14%	(37)	14%	(36)	26%	(69)	31%	(82)	263
Ideo/PID: Conservative Republican	2%	(4)	12%	(21)	12%	(20)	13%	(23)	29%	(51)	31%	(55)	174
Ideo/PID: Moderate/Liberal Republican	4%	(2)	15%	(8)	16%	(9)	18%	(10)	18%	(10)	27%	(15)	55
Ideo/PID: Moderate/Conservative Democrat	3%	(3)	13%	(13)	16%	(16)	22%	(22)	19%	(18)	26%	(25)	97
Ideo/PID: Liberal Democrat	4%	(6)	10%	(16)	23%	(35)	27%	(40)	17%	(25)	20%	(30)	152
Unfavorable of Biden and Trump	1%	(1)	7%	(10)	19%	(27)	22%	(31)	16%	(23)	36%	(51)	143
2024 H2H Matchup: Biden Voter	3%	(8)	13%	(37)	18%	(52)	32%	(95)	17%	(49)	17%	(51)	293
2024 H2H Matchup: Trump Voter	2%	(5)	13%	(41)	16%	(51)	12%	(39)	26%	(83)	32%	(102)	322
2022 House Vote: Democrat	3%	(9)	13%	(38)	20%	(57)	30%	(87)	17%	(49)	18%	(51)	291
2022 House Vote: Republican	2%	(6)	13%	(35)	16%	(44)	13%	(35)	26%	(71)	30%	(82)	273
2022 House Vote: Did not Vote	1%	(1)	5%	(6)	8%	(11)	17%	(22)	20%	(25)	48%	(60)	125
2020 Vote: Joe Biden	3%	(10)	10%	(33)	18%	(58)	30%	(97)	16%	(53)	23%	(74)	324
2020 Vote: Donald Trump	2%	(5)	14%	(43)	16%	(50)	13%	(39)	26%	(80)	29%	(88)	306
2020 Vote: Did not Vote	2%	(1)	7%	(5)	6%	(4)	15%	(9)	20%	(13)	50%	(32)	63
2016 Vote: Hillary Clinton	3%	(8)	14%	(33)	19%	(47)	30%	(72)	17%	(43)	17%	(42)	245
2016 Vote: Donald Trump	3%	(7)	17%	(42)	17%	(44)	13%	(34)	25%	(63)	25%	(63)	253
U.S. Economy: Wrong Track	1%	(7)	10%	(50)	13%	(68)	19%	(99)	24%	(122)	33%	(169)	513
U.S. Economy: Right Direction	5%	(9)	17%	(33)	24%	(46)	25%	(47)	14%	(26)	16%	(29)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	13%	(26)	19%	(40)	28%	(59)	16%	(33)	20%	(42)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(8)	14%	(50)	15%	(53)	15%	(52)	24%	(86)	30%	(104)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	4%	(6)	14%	(20)	24%	(35)	20%	(29)	37%	(52)	143
Top 2024 Issue: Economy	1%	(3)	12%	(31)	15%	(39)	14%	(37)	22%	(56)	35%	(91)	256

Continued on next page

Table BLMB2_17: Do you have a favorable or unfavorable impression of each of the following? — Joe Manchin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(16)	12%	(82)	16%	(113)	21%	(146)	21%	(148)	28%	(198)	703
Community: Urban	3%	(4)	9%	(11)	20%	(25)	20%	(24)	17%	(21)	31%	(38)	123
Community: Suburban	2%	(8)	10%	(40)	15%	(58)	22%	(85)	22%	(82)	28%	(107)	379
Community: Rural	2%	(5)	16%	(31)	15%	(30)	18%	(36)	22%	(45)	27%	(53)	201
Community/Gender: Urban Men	4%	(4)	11%	(9)	29%	(24)	25%	(20)	8%	(7)	23%	(19)	82
Community/Gender: Rural Women	1%	(2)	8%	(9)	11%	(12)	19%	(21)	30%	(34)	31%	(36)	115
Community/Gender: Rural Men	4%	(3)	26%	(23)	20%	(18)	17%	(15)	12%	(11)	20%	(17)	86
Community/Gender: Suburban Women	—	(1)	8%	(16)	10%	(21)	15%	(31)	28%	(58)	40%	(83)	210
Community/Gender: Suburban Men	4%	(7)	14%	(23)	22%	(37)	32%	(54)	14%	(24)	14%	(24)	169
Homeowner	2%	(13)	12%	(72)	17%	(97)	22%	(126)	20%	(114)	27%	(160)	582
Renter	3%	(3)	9%	(9)	14%	(13)	17%	(17)	29%	(28)	29%	(29)	99
Military HHnm: Yes	4%	(4)	12%	(13)	18%	(19)	20%	(21)	11%	(12)	34%	(36)	104
Military HH: No	2%	(12)	12%	(70)	16%	(94)	21%	(125)	23%	(136)	27%	(162)	599
Employ: Private Sector	2%	(4)	12%	(28)	18%	(41)	17%	(40)	22%	(50)	29%	(67)	231
Employ: Self-Employed	3%	(2)	10%	(6)	22%	(13)	20%	(12)	27%	(16)	18%	(11)	60
Employ: Homemaker	—	(0)	17%	(9)	6%	(3)	26%	(14)	17%	(9)	33%	(17)	53
Employ: Retired	2%	(4)	14%	(28)	19%	(39)	24%	(48)	23%	(46)	18%	(35)	200
Employ: Unemployed	1%	(1)	10%	(7)	5%	(4)	22%	(15)	8%	(5)	53%	(35)	66
Self + Household: White-Collar	5%	(10)	15%	(34)	25%	(56)	17%	(39)	23%	(52)	15%	(34)	225
Self + Household: Blue Collar	1%	(5)	13%	(46)	10%	(36)	27%	(94)	22%	(76)	27%	(94)	351
Union HH: Yes	2%	(1)	19%	(12)	15%	(10)	16%	(10)	18%	(11)	31%	(19)	63
Union HH: No	2%	(15)	11%	(70)	16%	(103)	21%	(136)	21%	(137)	28%	(179)	640
LGBTQ+: Yes	2%	(2)	14%	(11)	10%	(8)	21%	(17)	17%	(13)	36%	(29)	81
LGBTQ+: No	2%	(14)	11%	(71)	17%	(105)	21%	(129)	22%	(134)	27%	(169)	622
Motivated to Vote	2%	(15)	12%	(74)	16%	(104)	21%	(135)	22%	(138)	27%	(170)	636
Parent: Yes	3%	(5)	12%	(23)	12%	(22)	19%	(34)	22%	(40)	33%	(60)	184
Parent: No	2%	(11)	11%	(59)	18%	(91)	21%	(111)	21%	(108)	27%	(138)	519
COVID Vaccine: Yes	3%	(13)	12%	(60)	16%	(80)	21%	(103)	20%	(100)	27%	(134)	491
COVID Vaccine: No	1%	(3)	10%	(22)	15%	(33)	20%	(43)	23%	(48)	30%	(64)	212
Student Loans: Yes	2%	(3)	15%	(19)	13%	(17)	13%	(17)	21%	(27)	36%	(46)	128
Student Loans: No	2%	(13)	11%	(63)	17%	(96)	22%	(129)	21%	(120)	27%	(153)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(195)	49%	(340)	23%	(164)	698
Gender: Male	35%	(116)	50%	(167)	16%	(52)	335
Gender: Female	22%	(79)	48%	(173)	31%	(112)	363
Age: 18-34	20%	(37)	56%	(104)	23%	(43)	184
Age: 35-44	25%	(24)	43%	(40)	32%	(31)	95
Age: 45-64	26%	(64)	52%	(130)	23%	(57)	251
Age: 65+	41%	(70)	39%	(66)	20%	(34)	169
GenZers: 1997-2012	26%	(18)	64%	(44)	10%	(7)	68
Millennials: 1981-1996	18%	(35)	50%	(97)	32%	(61)	192
GenXers: 1965-1980	29%	(56)	47%	(88)	24%	(46)	190
Baby Boomers: 1946-1964	35%	(81)	46%	(106)	19%	(45)	232
Educ: < College	27%	(126)	49%	(229)	24%	(114)	469
Educ: Bachelors degree	27%	(38)	51%	(73)	22%	(31)	143
Educ: Post-grad	35%	(30)	43%	(37)	22%	(19)	87
Income: Under 50k	32%	(107)	42%	(143)	26%	(87)	337
Income: 50k-100k	24%	(62)	54%	(138)	22%	(56)	256
Income: 100k+	24%	(25)	56%	(59)	20%	(21)	105
Ethnicity: White (Non-Hispanic)	27%	(151)	49%	(273)	24%	(136)	559
Ethnicity: Black (Non-Hispanic)	40%	(36)	39%	(34)	21%	(19)	89
All Christian	27%	(82)	47%	(145)	26%	(80)	307
Agnostic/Nothing in particular	31%	(68)	50%	(110)	20%	(44)	222
Something Else	24%	(27)	53%	(59)	23%	(25)	111
Evangelical	23%	(34)	52%	(77)	25%	(38)	149
Non-Evangelical	29%	(74)	48%	(121)	23%	(59)	255
PID: Dem (no lean)	52%	(131)	25%	(64)	23%	(59)	253
PID: Ind (no lean)	21%	(46)	52%	(111)	27%	(57)	213
PID: Rep (no lean)	8%	(19)	71%	(164)	21%	(49)	232

Continued on next page

Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(195)	49%	(340)	23%	(164)	698
PID/Gender: Dem Men	59%	(69)	27%	(31)	15%	(17)	117
PID/Gender: Dem Women	46%	(62)	24%	(33)	30%	(41)	136
PID/Gender: Ind Men	29%	(35)	51%	(61)	20%	(24)	120
PID/Gender: Ind Women	11%	(11)	54%	(50)	35%	(33)	94
PID/Gender: Rep Men	13%	(13)	76%	(74)	12%	(12)	99
PID/Gender: Rep Women	5%	(6)	67%	(90)	28%	(37)	133
Ideo: Liberal (1-3)	47%	(95)	30%	(60)	23%	(48)	203
Ideo: Moderate (4)	35%	(71)	45%	(91)	21%	(42)	205
Ideo: Conservative (5-7)	9%	(24)	67%	(174)	24%	(63)	261
Ideo/PID: Conservative Republican	6%	(11)	72%	(123)	22%	(38)	172
Ideo/PID: Moderate/Liberal Republican	15%	(8)	67%	(36)	18%	(10)	53
Ideo/PID: Moderate/Conservative Democrat	51%	(49)	25%	(24)	24%	(23)	95
Ideo/PID: Liberal Democrat	52%	(78)	26%	(39)	23%	(35)	152
Unfavorable of Biden and Trump	13%	(18)	58%	(83)	29%	(42)	143
2024 H2H Matchup: Biden Voter	57%	(167)	21%	(61)	22%	(65)	293
2024 H2H Matchup: Trump Voter	6%	(20)	72%	(228)	22%	(70)	318
2022 House Vote: Democrat	50%	(146)	27%	(77)	23%	(66)	290
2022 House Vote: Republican	6%	(17)	74%	(201)	19%	(53)	270
2022 House Vote: Did not Vote	24%	(30)	43%	(53)	33%	(41)	124
2020 Vote: Joe Biden	51%	(163)	27%	(88)	22%	(71)	322
2020 Vote: Donald Trump	6%	(19)	71%	(217)	22%	(68)	304
2020 Vote: Did not Vote	19%	(12)	50%	(32)	31%	(20)	63
2016 Vote: Hillary Clinton	54%	(131)	26%	(64)	20%	(49)	244
2016 Vote: Donald Trump	8%	(19)	70%	(175)	23%	(57)	251
U.S. Economy: Wrong Track	15%	(74)	59%	(300)	27%	(136)	510
U.S. Economy: Right Direction	64%	(120)	21%	(40)	15%	(29)	189
Prsnl. Fin. Sit. 2021-23: Better Under Biden	63%	(130)	17%	(35)	20%	(42)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(28)	69%	(241)	23%	(80)	349
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(37)	44%	(63)	30%	(42)	143
Top 2024 Issue: Economy	14%	(34)	63%	(159)	24%	(60)	253

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(195)	49%	(340)	23%	(164)	698
Community: Urban	39%	(48)	42%	(51)	19%	(23)	122
Community: Suburban	27%	(101)	46%	(173)	27%	(103)	377
Community: Rural	23%	(45)	58%	(116)	19%	(38)	199
Community/Gender: Urban Men	40%	(33)	41%	(34)	19%	(15)	82
Community/Gender: Rural Women	12%	(14)	62%	(70)	26%	(30)	113
Community/Gender: Rural Men	37%	(32)	53%	(46)	10%	(8)	86
Community/Gender: Suburban Women	24%	(50)	41%	(86)	35%	(74)	210
Community/Gender: Suburban Men	31%	(51)	52%	(87)	17%	(29)	167
Homeowner	28%	(160)	48%	(279)	24%	(141)	580
Renter	35%	(34)	45%	(44)	20%	(19)	97
Military HHnm: Yes	33%	(34)	47%	(48)	20%	(20)	103
Military HH: No	27%	(161)	49%	(291)	24%	(144)	596
Employ: Private Sector	23%	(54)	56%	(129)	21%	(48)	231
Employ: Self-Employed	25%	(15)	48%	(28)	27%	(16)	59
Employ: Homemaker	16%	(9)	39%	(21)	45%	(24)	53
Employ: Retired	42%	(85)	41%	(81)	17%	(34)	200
Employ: Unemployed	27%	(17)	45%	(29)	28%	(18)	64
Self + Household: White-Collar	31%	(70)	49%	(109)	20%	(45)	223
Self + Household: Blue Collar	28%	(99)	49%	(172)	22%	(78)	349
Union HH: Yes	36%	(23)	53%	(33)	11%	(7)	63
Union HH: No	27%	(172)	48%	(306)	25%	(157)	636
LGBTQ+: Yes	28%	(22)	58%	(46)	14%	(11)	80
LGBTQ+: No	28%	(173)	47%	(293)	25%	(153)	618
Motivated to Vote	29%	(182)	48%	(305)	23%	(146)	632
Parent: Yes	24%	(44)	45%	(81)	31%	(56)	181
Parent: No	29%	(151)	50%	(258)	21%	(108)	517
COVID Vaccine: Yes	35%	(169)	42%	(207)	23%	(114)	490
COVID Vaccine: No	12%	(26)	64%	(133)	24%	(50)	209
Student Loans: Yes	17%	(22)	56%	(70)	27%	(34)	126
Student Loans: No	30%	(173)	47%	(269)	23%	(130)	572

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(151)	30%	(208)	47%	(324)	683
Gender: Male	27%	(90)	34%	(115)	39%	(128)	332
Gender: Female	18%	(62)	27%	(93)	56%	(196)	351
Age: 18-34	23%	(41)	27%	(47)	50%	(86)	173
Age: 35-44	16%	(15)	22%	(21)	61%	(58)	94
Age: 45-64	20%	(50)	35%	(86)	45%	(111)	247
Age: 65+	27%	(46)	32%	(54)	41%	(69)	169
GenZers: 1997-2012	31%	(20)	27%	(17)	42%	(27)	65
Millennials: 1981-1996	17%	(31)	27%	(49)	56%	(104)	184
GenXers: 1965-1980	22%	(41)	28%	(52)	50%	(93)	186
Baby Boomers: 1946-1964	23%	(54)	37%	(86)	39%	(91)	232
Educ: < College	24%	(110)	29%	(132)	47%	(212)	454
Educ: Bachelors degree	11%	(16)	36%	(52)	53%	(76)	144
Educ: Post-grad	30%	(25)	28%	(24)	42%	(36)	85
Income: Under 50k	27%	(89)	23%	(76)	49%	(158)	322
Income: 50k-100k	18%	(45)	36%	(92)	47%	(119)	256
Income: 100k+	17%	(18)	39%	(41)	44%	(47)	105
Ethnicity: White (Non-Hispanic)	19%	(102)	31%	(172)	50%	(274)	549
Ethnicity: Black (Non-Hispanic)	44%	(37)	22%	(19)	34%	(29)	85
All Christian	20%	(60)	34%	(104)	46%	(140)	304
Agnostic/Nothing in particular	24%	(52)	27%	(58)	49%	(105)	216
Something Else	24%	(25)	31%	(32)	45%	(46)	104
Evangelical	15%	(21)	33%	(47)	52%	(73)	141
Non-Evangelical	25%	(63)	35%	(87)	40%	(102)	252
PID: Dem (no lean)	44%	(110)	10%	(26)	46%	(115)	251
PID: Ind (no lean)	12%	(25)	33%	(67)	55%	(113)	205
PID: Rep (no lean)	7%	(16)	51%	(115)	42%	(96)	227

Continued on next page

Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(151)	30%	(208)	47%	(324)	683
PID/Gender: Dem Men	51%	(59)	14%	(16)	36%	(41)	115
PID/Gender: Dem Women	38%	(51)	7%	(10)	55%	(74)	136
PID/Gender: Ind Men	17%	(20)	37%	(44)	46%	(55)	119
PID/Gender: Ind Women	6%	(5)	26%	(23)	68%	(59)	86
PID/Gender: Rep Men	11%	(11)	56%	(55)	33%	(32)	99
PID/Gender: Rep Women	4%	(5)	47%	(60)	49%	(63)	129
Ideo: Liberal (1-3)	35%	(71)	13%	(26)	52%	(105)	202
Ideo: Moderate (4)	27%	(54)	24%	(47)	49%	(99)	200
Ideo: Conservative (5-7)	9%	(22)	50%	(130)	41%	(106)	258
Ideo/PID: Conservative Republican	7%	(11)	55%	(93)	38%	(65)	169
Ideo/PID: Moderate/Liberal Republican	9%	(5)	36%	(19)	54%	(28)	52
Ideo/PID: Moderate/Conservative Democrat	49%	(46)	10%	(10)	41%	(38)	94
Ideo/PID: Liberal Democrat	40%	(60)	11%	(16)	50%	(75)	151
Unfavorable of Biden and Trump	15%	(21)	28%	(39)	57%	(79)	139
2024 H2H Matchup: Biden Voter	40%	(117)	10%	(30)	50%	(145)	292
2024 H2H Matchup: Trump Voter	7%	(21)	52%	(162)	41%	(130)	312
2022 House Vote: Democrat	37%	(107)	12%	(35)	51%	(146)	288
2022 House Vote: Republican	5%	(14)	56%	(148)	39%	(104)	266
2022 House Vote: Did not Vote	25%	(28)	18%	(21)	57%	(66)	115
2020 Vote: Joe Biden	37%	(120)	12%	(37)	51%	(165)	322
2020 Vote: Donald Trump	7%	(20)	53%	(157)	41%	(121)	298
2020 Vote: Did not Vote	20%	(11)	20%	(11)	59%	(31)	53
2016 Vote: Hillary Clinton	41%	(100)	11%	(26)	48%	(116)	242
2016 Vote: Donald Trump	8%	(21)	55%	(138)	37%	(92)	251
U.S. Economy: Wrong Track	13%	(64)	37%	(186)	50%	(246)	497
U.S. Economy: Right Direction	47%	(87)	12%	(22)	41%	(77)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	48%	(100)	8%	(16)	44%	(90)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(28)	51%	(173)	40%	(137)	338
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(23)	13%	(18)	70%	(97)	138
Top 2024 Issue: Economy	17%	(43)	42%	(104)	41%	(102)	248

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Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(151)	30%	(208)	47%	(324)	683
Community: Urban	38%	(46)	21%	(25)	41%	(50)	121
Community: Suburban	19%	(69)	29%	(106)	52%	(193)	367
Community: Rural	19%	(37)	40%	(77)	41%	(81)	194
Community/Gender: Urban Men	40%	(33)	20%	(17)	39%	(32)	81
Community/Gender: Rural Women	16%	(17)	38%	(41)	46%	(51)	109
Community/Gender: Rural Men	23%	(20)	42%	(35)	35%	(30)	85
Community/Gender: Suburban Women	16%	(31)	22%	(43)	63%	(126)	201
Community/Gender: Suburban Men	22%	(37)	38%	(63)	40%	(66)	166
Homeowner	22%	(126)	32%	(180)	46%	(262)	568
Renter	25%	(24)	23%	(22)	52%	(50)	97
Military HHnm: Yes	24%	(24)	35%	(35)	41%	(40)	98
Military HH: No	22%	(128)	30%	(173)	49%	(284)	585
Employ: Private Sector	18%	(43)	33%	(75)	49%	(113)	231
Employ: Self-Employed	22%	(13)	30%	(17)	48%	(28)	58
Employ: Homemaker	3%	(2)	31%	(15)	66%	(33)	50
Employ: Retired	30%	(59)	32%	(63)	39%	(77)	200
Employ: Unemployed	29%	(15)	12%	(6)	59%	(31)	53
Self + Household: White-Collar	24%	(53)	36%	(80)	41%	(92)	224
Self + Household: Blue Collar	21%	(74)	32%	(109)	47%	(162)	345
Union HH: Yes	34%	(21)	39%	(24)	27%	(16)	61
Union HH: No	21%	(131)	30%	(184)	49%	(307)	622
LGBTQ+: Yes	24%	(19)	29%	(23)	47%	(37)	78
LGBTQ+: No	22%	(133)	31%	(185)	47%	(287)	605
Motivated to Vote	23%	(146)	31%	(192)	46%	(288)	626
Parent: Yes	21%	(36)	28%	(49)	51%	(90)	176
Parent: No	23%	(115)	31%	(159)	46%	(233)	507
COVID Vaccine: Yes	27%	(133)	26%	(125)	47%	(228)	487
COVID Vaccine: No	9%	(18)	42%	(82)	49%	(95)	196
Student Loans: Yes	17%	(21)	35%	(44)	49%	(61)	125
Student Loans: No	23%	(131)	29%	(164)	47%	(263)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(170)	34%	(232)	42%	(290)	693
Gender: Male	32%	(106)	38%	(125)	31%	(102)	332
Gender: Female	18%	(64)	30%	(108)	52%	(189)	361
Age: 18-34	22%	(40)	29%	(52)	49%	(89)	181
Age: 35-44	23%	(21)	35%	(32)	42%	(39)	92
Age: 45-64	20%	(51)	39%	(99)	40%	(101)	251
Age: 65+	34%	(58)	29%	(49)	36%	(62)	169
GenZers: 1997-2012	25%	(17)	42%	(28)	33%	(22)	66
Millennials: 1981-1996	19%	(35)	28%	(53)	53%	(100)	188
GenXers: 1965-1980	25%	(48)	33%	(63)	42%	(79)	190
Baby Boomers: 1946-1964	27%	(63)	37%	(86)	36%	(83)	232
Educ: < College	24%	(109)	30%	(140)	46%	(214)	464
Educ: Bachelors degree	21%	(30)	44%	(64)	35%	(50)	143
Educ: Post-grad	36%	(31)	34%	(29)	30%	(26)	86
Income: Under 50k	28%	(92)	28%	(94)	44%	(145)	332
Income: 50k-100k	22%	(56)	35%	(91)	43%	(110)	256
Income: 100k+	21%	(22)	45%	(48)	34%	(36)	105
Ethnicity: White (Non-Hispanic)	22%	(125)	33%	(186)	44%	(247)	558
Ethnicity: Black (Non-Hispanic)	38%	(33)	35%	(30)	27%	(23)	86
All Christian	22%	(68)	34%	(105)	43%	(133)	306
Agnostic/Nothing in particular	29%	(63)	32%	(69)	39%	(85)	217
Something Else	18%	(20)	39%	(43)	43%	(48)	110
Evangelical	15%	(22)	37%	(54)	48%	(70)	146
Non-Evangelical	26%	(66)	37%	(93)	38%	(96)	256
PID: Dem (no lean)	50%	(127)	12%	(29)	38%	(95)	252
PID: Ind (no lean)	16%	(34)	38%	(80)	46%	(96)	210
PID: Rep (no lean)	4%	(9)	53%	(123)	43%	(98)	231

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Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(170)	34%	(232)	42%	(290)	693
PID/Gender: Dem Men	61%	(71)	14%	(16)	25%	(29)	116
PID/Gender: Dem Women	42%	(56)	9%	(13)	49%	(67)	136
PID/Gender: Ind Men	25%	(29)	43%	(51)	32%	(38)	118
PID/Gender: Ind Women	5%	(4)	32%	(30)	63%	(58)	92
PID/Gender: Rep Men	6%	(6)	59%	(58)	35%	(35)	98
PID/Gender: Rep Women	3%	(3)	49%	(65)	48%	(64)	133
Ideo: Liberal (1-3)	43%	(87)	16%	(33)	41%	(83)	203
Ideo: Moderate (4)	31%	(63)	25%	(50)	44%	(89)	201
Ideo: Conservative (5-7)	6%	(16)	53%	(139)	41%	(106)	261
Ideo/PID: Conservative Republican	2%	(4)	57%	(99)	40%	(69)	172
Ideo/PID: Moderate/Liberal Republican	10%	(5)	36%	(19)	54%	(28)	53
Ideo/PID: Moderate/Conservative Democrat	51%	(48)	15%	(14)	34%	(32)	95
Ideo/PID: Liberal Democrat	49%	(75)	9%	(14)	41%	(63)	152
Unfavorable of Biden and Trump	12%	(17)	39%	(56)	49%	(70)	143
2024 H2H Matchup: Biden Voter	50%	(147)	13%	(37)	37%	(109)	293
2024 H2H Matchup: Trump Voter	5%	(16)	53%	(167)	42%	(134)	316
2022 House Vote: Democrat	46%	(133)	15%	(44)	39%	(114)	290
2022 House Vote: Republican	3%	(9)	58%	(156)	39%	(104)	269
2022 House Vote: Did not Vote	22%	(26)	21%	(26)	57%	(67)	119
2020 Vote: Joe Biden	44%	(143)	16%	(52)	40%	(128)	323
2020 Vote: Donald Trump	5%	(16)	52%	(157)	43%	(129)	302
2020 Vote: Did not Vote	17%	(10)	37%	(22)	46%	(27)	58
2016 Vote: Hillary Clinton	48%	(118)	17%	(42)	35%	(86)	245
2016 Vote: Donald Trump	6%	(14)	55%	(136)	40%	(99)	250
U.S. Economy: Wrong Track	12%	(61)	42%	(213)	46%	(230)	504
U.S. Economy: Right Direction	58%	(109)	10%	(19)	32%	(60)	189
Prsnl. Fin. Sit. 2021-23: Better Under Biden	53%	(110)	13%	(27)	34%	(70)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(25)	51%	(175)	42%	(144)	344
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(34)	21%	(30)	54%	(77)	141
Top 2024 Issue: Economy	14%	(35)	43%	(109)	43%	(107)	252

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Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(170)	34%	(232)	42%	(290)	693
Community: Urban	39%	(47)	24%	(29)	37%	(46)	122
Community: Suburban	22%	(83)	34%	(126)	44%	(164)	374
Community: Rural	20%	(40)	39%	(77)	41%	(80)	197
Community/Gender: Urban Men	41%	(33)	30%	(24)	29%	(24)	81
Community/Gender: Rural Women	11%	(13)	37%	(42)	51%	(58)	113
Community/Gender: Rural Men	32%	(27)	41%	(35)	27%	(23)	84
Community/Gender: Suburban Women	18%	(38)	29%	(61)	53%	(109)	207
Community/Gender: Suburban Men	27%	(46)	39%	(66)	33%	(55)	167
Homeowner	24%	(140)	34%	(197)	42%	(240)	578
Renter	27%	(26)	28%	(27)	44%	(42)	96
Military HHnm: Yes	23%	(24)	39%	(40)	38%	(39)	103
Military HH: No	25%	(146)	33%	(193)	43%	(251)	590
Employ: Private Sector	23%	(53)	40%	(92)	36%	(83)	228
Employ: Self-Employed	22%	(12)	33%	(19)	46%	(26)	57
Employ: Homemaker	7%	(3)	16%	(8)	77%	(40)	52
Employ: Retired	34%	(67)	32%	(65)	34%	(68)	200
Employ: Unemployed	25%	(16)	22%	(14)	53%	(34)	63
Self + Household: White-Collar	27%	(61)	40%	(89)	33%	(75)	224
Self + Household: Blue Collar	23%	(81)	35%	(121)	42%	(144)	345
Union HH: Yes	23%	(14)	57%	(34)	20%	(12)	60
Union HH: No	25%	(156)	31%	(198)	44%	(278)	632
LGBTQ+: Yes	29%	(23)	39%	(31)	32%	(25)	78
LGBTQ+: No	24%	(147)	33%	(202)	43%	(265)	615
Motivated to Vote	26%	(163)	34%	(213)	40%	(255)	631
Parent: Yes	21%	(37)	30%	(53)	49%	(87)	177
Parent: No	26%	(133)	35%	(180)	39%	(203)	516
COVID Vaccine: Yes	30%	(147)	30%	(146)	40%	(195)	488
COVID Vaccine: No	11%	(23)	42%	(87)	47%	(95)	205
Student Loans: Yes	18%	(22)	38%	(48)	44%	(56)	126
Student Loans: No	26%	(148)	33%	(184)	41%	(234)	567

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	14%	(96)	47%	(323)	39%	(271)	690
Gender: Male	17%	(56)	57%	(189)	26%	(88)	333
Gender: Female	11%	(40)	37%	(134)	51%	(184)	357
Age: 18-34	14%	(26)	42%	(76)	43%	(77)	179
Age: 35-44	15%	(14)	40%	(38)	45%	(42)	94
Age: 45-64	14%	(34)	47%	(118)	39%	(98)	250
Age: 65+	13%	(22)	55%	(92)	32%	(54)	168
GenZers: 1997-2012	15%	(10)	48%	(31)	37%	(24)	64
Millennials: 1981-1996	15%	(28)	39%	(73)	47%	(89)	190
GenXers: 1965-1980	13%	(24)	46%	(87)	41%	(78)	189
Baby Boomers: 1946-1964	13%	(31)	54%	(125)	32%	(75)	231
Educ: < College	15%	(68)	43%	(196)	43%	(197)	462
Educ: Bachelors degree	10%	(14)	54%	(78)	36%	(51)	143
Educ: Post-grad	15%	(13)	57%	(49)	27%	(24)	86
Income: Under 50k	15%	(50)	43%	(141)	42%	(140)	331
Income: 50k-100k	10%	(25)	53%	(134)	37%	(94)	254
Income: 100k+	19%	(20)	45%	(48)	36%	(38)	106
Ethnicity: White (Non-Hispanic)	13%	(73)	45%	(254)	42%	(232)	559
Ethnicity: Black (Non-Hispanic)	20%	(17)	55%	(47)	24%	(21)	86
All Christian	16%	(49)	46%	(141)	38%	(116)	306
Agnostic/Nothing in particular	12%	(27)	55%	(118)	33%	(72)	217
Something Else	11%	(13)	34%	(38)	54%	(60)	110
Evangelical	15%	(22)	33%	(49)	52%	(77)	149
Non-Evangelical	15%	(38)	51%	(129)	34%	(87)	254
PID: Dem (no lean)	3%	(8)	65%	(159)	32%	(80)	247
PID: Ind (no lean)	7%	(15)	53%	(111)	41%	(86)	212
PID: Rep (no lean)	32%	(73)	23%	(53)	46%	(105)	231

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Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	14%	(96)	47%	(323)	39%	(271)	690
PID/Gender: Dem Men	5%	(5)	76%	(86)	20%	(22)	114
PID/Gender: Dem Women	2%	(2)	55%	(73)	43%	(58)	133
PID/Gender: Ind Men	7%	(8)	63%	(76)	30%	(36)	120
PID/Gender: Ind Women	7%	(7)	38%	(35)	54%	(50)	92
PID/Gender: Rep Men	43%	(43)	28%	(27)	30%	(30)	100
PID/Gender: Rep Women	23%	(31)	19%	(25)	58%	(76)	132
Ideo: Liberal (1-3)	6%	(13)	63%	(126)	31%	(62)	201
Ideo: Moderate (4)	13%	(26)	54%	(108)	33%	(66)	201
Ideo: Conservative (5-7)	21%	(53)	31%	(82)	48%	(125)	261
Ideo/PID: Conservative Republican	30%	(51)	22%	(38)	48%	(83)	171
Ideo/PID: Moderate/Liberal Republican	35%	(19)	25%	(14)	40%	(22)	54
Ideo/PID: Moderate/Conservative Democrat	3%	(3)	63%	(58)	34%	(31)	91
Ideo/PID: Liberal Democrat	4%	(5)	67%	(100)	29%	(44)	150
Unfavorable of Biden and Trump	3%	(4)	49%	(70)	48%	(69)	143
2024 H2H Matchup: Biden Voter	3%	(10)	69%	(200)	27%	(79)	289
2024 H2H Matchup: Trump Voter	26%	(82)	29%	(90)	46%	(144)	316
2022 House Vote: Democrat	3%	(10)	67%	(190)	30%	(84)	284
2022 House Vote: Republican	26%	(72)	30%	(82)	43%	(118)	272
2022 House Vote: Did not Vote	12%	(14)	37%	(45)	51%	(61)	121
2020 Vote: Joe Biden	5%	(14)	65%	(208)	30%	(96)	319
2020 Vote: Donald Trump	23%	(70)	32%	(96)	45%	(137)	303
2020 Vote: Did not Vote	18%	(10)	28%	(16)	54%	(32)	59
2016 Vote: Hillary Clinton	4%	(11)	66%	(158)	30%	(72)	241
2016 Vote: Donald Trump	23%	(58)	31%	(79)	45%	(114)	251
U.S. Economy: Wrong Track	16%	(82)	38%	(194)	45%	(229)	506
U.S. Economy: Right Direction	7%	(13)	70%	(129)	23%	(42)	184
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	68%	(139)	29%	(58)	204
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(79)	34%	(120)	43%	(151)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	47%	(65)	46%	(62)	137
Top 2024 Issue: Economy	19%	(48)	42%	(107)	39%	(98)	254

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Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	14%	(96)	47%	(323)	39%	(271)	690
Community: Urban	13%	(16)	45%	(53)	42%	(50)	119
Community: Suburban	13%	(50)	47%	(175)	39%	(146)	371
Community: Rural	15%	(31)	47%	(95)	37%	(75)	200
Community/Gender: Urban Men	17%	(14)	48%	(39)	35%	(29)	81
Community/Gender: Rural Women	16%	(18)	33%	(38)	51%	(58)	114
Community/Gender: Rural Men	15%	(13)	66%	(56)	19%	(17)	86
Community/Gender: Suburban Women	10%	(20)	40%	(81)	51%	(104)	205
Community/Gender: Suburban Men	18%	(29)	57%	(94)	25%	(42)	166
Homeowner	13%	(75)	48%	(275)	39%	(226)	576
Renter	17%	(16)	41%	(39)	42%	(39)	95
Military HHnm: Yes	17%	(17)	53%	(53)	30%	(31)	101
Military HH: No	13%	(79)	46%	(270)	41%	(241)	590
Employ: Private Sector	16%	(35)	47%	(106)	38%	(85)	227
Employ: Self-Employed	14%	(8)	41%	(24)	45%	(26)	58
Employ: Homemaker	12%	(6)	25%	(13)	63%	(33)	52
Employ: Retired	13%	(26)	56%	(111)	31%	(62)	199
Employ: Unemployed	10%	(6)	34%	(22)	56%	(36)	64
Self + Household: White-Collar	17%	(38)	52%	(115)	31%	(70)	224
Self + Household: Blue Collar	13%	(46)	47%	(164)	39%	(136)	345
Union HH: Yes	16%	(10)	58%	(35)	26%	(15)	59
Union HH: No	14%	(86)	46%	(289)	41%	(256)	631
LGBTQ+: Yes	26%	(20)	40%	(30)	34%	(26)	75
LGBTQ+: No	12%	(76)	48%	(293)	40%	(246)	615
Motivated to Vote	14%	(90)	48%	(302)	38%	(235)	627
Parent: Yes	15%	(28)	40%	(72)	44%	(79)	179
Parent: No	13%	(68)	49%	(251)	38%	(192)	511
COVID Vaccine: Yes	12%	(58)	53%	(259)	35%	(169)	486
COVID Vaccine: No	19%	(38)	31%	(64)	50%	(103)	204
Student Loans: Yes	9%	(12)	49%	(61)	42%	(53)	126
Student Loans: No	15%	(84)	46%	(262)	39%	(219)	565

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(139)	60%	(418)	20%	(142)	699
Gender: Male	24%	(80)	63%	(210)	13%	(45)	335
Gender: Female	16%	(59)	57%	(208)	27%	(97)	365
Age: 18-34	22%	(40)	60%	(110)	19%	(35)	185
Age: 35-44	17%	(17)	54%	(52)	29%	(28)	97
Age: 45-64	22%	(56)	57%	(143)	20%	(50)	249
Age: 65+	16%	(27)	67%	(113)	17%	(29)	169
GenZers: 1997-2012	19%	(13)	70%	(48)	11%	(8)	69
Millennials: 1981-1996	21%	(41)	53%	(103)	26%	(50)	194
GenXers: 1965-1980	18%	(33)	59%	(110)	23%	(44)	187
Baby Boomers: 1946-1964	22%	(51)	63%	(145)	15%	(36)	232
Educ: < College	20%	(96)	56%	(263)	24%	(110)	469
Educ: Bachelors degree	20%	(29)	65%	(94)	15%	(22)	144
Educ: Post-grad	16%	(14)	72%	(62)	12%	(10)	86
Income: Under 50k	22%	(74)	56%	(188)	22%	(73)	335
Income: 50k-100k	17%	(43)	64%	(166)	19%	(50)	258
Income: 100k+	21%	(22)	61%	(65)	18%	(19)	106
Ethnicity: White (Non-Hispanic)	18%	(102)	60%	(337)	21%	(120)	559
Ethnicity: Black (Non-Hispanic)	23%	(21)	65%	(59)	11%	(10)	90
All Christian	23%	(71)	57%	(176)	20%	(61)	307
Agnostic/Nothing in particular	16%	(36)	69%	(152)	15%	(33)	221
Something Else	18%	(21)	50%	(56)	32%	(36)	112
Evangelical	22%	(33)	49%	(73)	29%	(42)	149
Non-Evangelical	21%	(55)	61%	(156)	18%	(45)	256
PID: Dem (no lean)	4%	(9)	83%	(209)	14%	(35)	253
PID: Ind (no lean)	19%	(40)	58%	(123)	23%	(49)	212
PID: Rep (no lean)	39%	(90)	37%	(85)	25%	(58)	234

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Table BLMB3_5: Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(139)	60%	(418)	20%	(142)	699
PID/Gender: Dem Men	8%	(9)	81%	(95)	11%	(12)	116
PID/Gender: Dem Women	—	(0)	84%	(115)	16%	(22)	137
PID/Gender: Ind Men	16%	(19)	67%	(79)	17%	(21)	119
PID/Gender: Ind Women	22%	(21)	47%	(45)	30%	(28)	94
PID/Gender: Rep Men	52%	(52)	36%	(36)	12%	(12)	100
PID/Gender: Rep Women	29%	(38)	37%	(49)	35%	(47)	134
Ideo: Liberal (1-3)	8%	(17)	81%	(162)	11%	(22)	201
Ideo: Moderate (4)	14%	(29)	68%	(140)	18%	(37)	206
Ideo: Conservative (5-7)	33%	(88)	40%	(106)	26%	(69)	263
Ideo/PID: Conservative Republican	39%	(67)	34%	(60)	27%	(46)	174
Ideo/PID: Moderate/Liberal Republican	32%	(17)	47%	(25)	21%	(11)	54
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	82%	(78)	17%	(16)	95
Ideo/PID: Liberal Democrat	5%	(7)	86%	(130)	9%	(14)	152
Unfavorable of Biden and Trump	2%	(2)	73%	(104)	26%	(37)	143
2024 H2H Matchup: Biden Voter	2%	(5)	85%	(247)	13%	(38)	290
2024 H2H Matchup: Trump Voter	41%	(130)	37%	(119)	23%	(73)	322
2022 House Vote: Democrat	4%	(11)	82%	(238)	14%	(40)	289
2022 House Vote: Republican	39%	(106)	39%	(105)	22%	(61)	273
2022 House Vote: Did not Vote	16%	(20)	54%	(68)	30%	(37)	125
2020 Vote: Joe Biden	3%	(10)	84%	(270)	13%	(40)	320
2020 Vote: Donald Trump	38%	(115)	38%	(116)	25%	(75)	306
2020 Vote: Did not Vote	19%	(12)	46%	(29)	35%	(22)	63
2016 Vote: Hillary Clinton	5%	(11)	82%	(199)	13%	(32)	242
2016 Vote: Donald Trump	38%	(97)	38%	(97)	23%	(60)	253
U.S. Economy: Wrong Track	24%	(125)	52%	(265)	24%	(121)	510
U.S. Economy: Right Direction	7%	(14)	81%	(153)	12%	(22)	189
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	86%	(176)	11%	(22)	204
Prsnl. Fin. Sit. 2021-23: Better Under Trump	35%	(124)	42%	(148)	23%	(80)	352
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(9)	66%	(94)	28%	(40)	143
Top 2024 Issue: Economy	25%	(63)	54%	(138)	21%	(54)	255

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Table BLMB3_5: Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(139)	60%	(418)	20%	(142)	699
Community: Urban	22%	(26)	62%	(75)	17%	(21)	122
Community: Suburban	17%	(63)	60%	(226)	23%	(88)	376
Community: Rural	25%	(49)	58%	(117)	17%	(34)	201
Community/Gender: Urban Men	30%	(24)	56%	(45)	14%	(12)	81
Community/Gender: Rural Women	25%	(29)	51%	(58)	24%	(27)	115
Community/Gender: Rural Men	24%	(20)	69%	(59)	8%	(7)	86
Community/Gender: Suburban Women	13%	(28)	57%	(120)	29%	(61)	210
Community/Gender: Suburban Men	21%	(35)	63%	(105)	16%	(26)	167
Homeowner	20%	(116)	59%	(344)	21%	(121)	582
Renter	18%	(18)	62%	(60)	19%	(19)	96
Military HHnm: Yes	20%	(21)	64%	(66)	16%	(16)	104
Military HH: No	20%	(118)	59%	(352)	21%	(126)	596
Employ: Private Sector	21%	(48)	59%	(136)	20%	(45)	228
Employ: Self-Employed	33%	(20)	47%	(28)	20%	(12)	60
Employ: Homemaker	13%	(7)	58%	(31)	29%	(15)	53
Employ: Retired	19%	(37)	66%	(132)	15%	(31)	200
Employ: Unemployed	11%	(7)	58%	(39)	31%	(20)	66
Self + Household: White-Collar	24%	(54)	63%	(140)	13%	(29)	224
Self + Household: Blue Collar	21%	(71)	61%	(211)	19%	(66)	348
Union HH: Yes	21%	(13)	64%	(39)	16%	(9)	61
Union HH: No	20%	(126)	59%	(379)	21%	(133)	638
LGBTQ+: Yes	25%	(20)	65%	(51)	11%	(9)	79
LGBTQ+: No	19%	(119)	59%	(367)	22%	(134)	620
Motivated to Vote	20%	(127)	62%	(390)	18%	(116)	632
Parent: Yes	20%	(35)	55%	(100)	25%	(45)	181
Parent: No	20%	(103)	61%	(318)	19%	(97)	518
COVID Vaccine: Yes	15%	(72)	68%	(331)	17%	(85)	488
COVID Vaccine: No	32%	(67)	41%	(87)	27%	(57)	211
Student Loans: Yes	15%	(20)	64%	(81)	21%	(26)	127
Student Loans: No	21%	(119)	59%	(337)	20%	(116)	572

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB3_6: *Have you seen, read, or heard anything about each of the following in the past week? — Ron DeSantis*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(112)	42%	(265)	40%	(253)	630
Gender: Male	20%	(64)	50%	(157)	30%	(96)	317
Gender: Female	15%	(48)	35%	(108)	50%	(157)	313
Age: 18-34	12%	(17)	39%	(56)	49%	(70)	143
Age: 35-44	12%	(11)	40%	(35)	48%	(42)	89
Age: 45-64	24%	(57)	37%	(87)	39%	(91)	236
Age: 65+	16%	(27)	53%	(87)	30%	(49)	163
GenZers: 1997-2012	13%	(6)	51%	(25)	37%	(18)	50
Millennials: 1981-1996	12%	(20)	35%	(58)	53%	(86)	164
GenXers: 1965-1980	18%	(32)	41%	(72)	41%	(71)	175
Baby Boomers: 1946-1964	23%	(52)	45%	(101)	32%	(71)	224
Educ: < College	17%	(71)	40%	(166)	42%	(174)	411
Educ: Bachelors degree	18%	(25)	41%	(57)	40%	(55)	137
Educ: Post-grad	20%	(16)	51%	(42)	29%	(23)	82
Income: Under 50k	17%	(49)	40%	(117)	43%	(123)	289
Income: 50k-100k	14%	(35)	43%	(105)	42%	(102)	242
Income: 100k+	29%	(28)	44%	(43)	27%	(27)	98
Ethnicity: White (Non-Hispanic)	17%	(89)	42%	(216)	41%	(211)	516
Ethnicity: Black (Non-Hispanic)	22%	(17)	43%	(32)	35%	(26)	75
All Christian	22%	(64)	36%	(105)	42%	(122)	291
Agnostic/Nothing in particular	16%	(32)	50%	(101)	34%	(69)	202
Something Else	14%	(12)	37%	(31)	49%	(40)	83
Evangelical	21%	(26)	32%	(40)	47%	(59)	125
Non-Evangelical	21%	(49)	41%	(96)	39%	(91)	236
PID: Dem (no lean)	4%	(10)	60%	(139)	36%	(84)	232
PID: Ind (no lean)	17%	(31)	48%	(88)	36%	(66)	185
PID: Rep (no lean)	34%	(72)	18%	(38)	48%	(103)	212

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Table BLMB3_6: *Have you seen, read, or heard anything about each of the following in the past week? — Ron DeSantis*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(112)	42%	(265)	40%	(253)	630
PID/Gender: Dem Men	8%	(9)	64%	(72)	28%	(31)	111
PID/Gender: Dem Women	1%	(1)	56%	(67)	44%	(53)	121
PID/Gender: Ind Men	14%	(16)	56%	(62)	30%	(34)	112
PID/Gender: Ind Women	20%	(15)	35%	(26)	44%	(32)	73
PID/Gender: Rep Men	42%	(39)	25%	(23)	34%	(32)	94
PID/Gender: Rep Women	28%	(33)	13%	(15)	60%	(71)	119
Ideo: Liberal (1-3)	5%	(10)	60%	(114)	34%	(65)	189
Ideo: Moderate (4)	13%	(25)	47%	(89)	40%	(76)	189
Ideo: Conservative (5-7)	32%	(77)	25%	(59)	43%	(105)	241
Ideo/PID: Conservative Republican	39%	(62)	17%	(27)	45%	(72)	160
Ideo/PID: Moderate/Liberal Republican	19%	(9)	20%	(10)	61%	(31)	50
Ideo/PID: Moderate/Conservative Democrat	5%	(5)	57%	(51)	37%	(34)	90
Ideo/PID: Liberal Democrat	3%	(5)	62%	(88)	34%	(49)	142
Unfavorable of Biden and Trump	9%	(11)	47%	(58)	44%	(55)	125
2024 H2H Matchup: Biden Voter	5%	(13)	65%	(180)	31%	(85)	278
2024 H2H Matchup: Trump Voter	33%	(95)	21%	(60)	46%	(130)	285
2022 House Vote: Democrat	2%	(6)	62%	(171)	36%	(98)	275
2022 House Vote: Republican	37%	(92)	23%	(58)	40%	(99)	248
2022 House Vote: Did not Vote	12%	(11)	35%	(33)	53%	(50)	94
2020 Vote: Joe Biden	5%	(15)	62%	(186)	33%	(101)	302
2020 Vote: Donald Trump	33%	(92)	25%	(69)	43%	(119)	280
2016 Vote: Hillary Clinton	5%	(11)	65%	(151)	30%	(70)	232
2016 Vote: Donald Trump	33%	(78)	26%	(61)	41%	(97)	236
U.S. Economy: Wrong Track	23%	(102)	33%	(150)	44%	(198)	450
U.S. Economy: Right Direction	6%	(10)	64%	(115)	30%	(55)	180
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	63%	(120)	33%	(63)	191
Prsnl. Fin. Sit. 2021-23: Better Under Trump	31%	(100)	26%	(82)	43%	(135)	317
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	52%	(62)	45%	(55)	121
Top 2024 Issue: Economy	20%	(47)	35%	(81)	45%	(106)	233

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Table BLMB3_6: *Have you seen, read, or heard anything about each of the following in the past week? — Ron DeSantis*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(112)	42%	(265)	40%	(253)	630
Community: Urban	16%	(18)	43%	(47)	40%	(44)	108
Community: Suburban	16%	(54)	40%	(139)	44%	(150)	343
Community: Rural	23%	(40)	44%	(79)	33%	(59)	178
Community/Gender: Urban Men	21%	(17)	44%	(34)	35%	(27)	78
Community/Gender: Rural Women	29%	(28)	32%	(31)	40%	(39)	98
Community/Gender: Rural Men	15%	(12)	60%	(48)	25%	(20)	80
Community/Gender: Suburban Women	10%	(19)	35%	(64)	55%	(101)	184
Community/Gender: Suburban Men	22%	(35)	47%	(75)	31%	(49)	159
Homeowner	18%	(95)	42%	(224)	40%	(208)	528
Renter	14%	(12)	40%	(34)	46%	(39)	84
Military HHnm: Yes	24%	(21)	51%	(46)	26%	(23)	90
Military HH: No	17%	(91)	41%	(219)	43%	(230)	540
Employ: Private Sector	20%	(43)	37%	(78)	43%	(92)	213
Employ: Self-Employed	13%	(7)	31%	(17)	55%	(30)	54
Employ: Retired	21%	(41)	51%	(99)	28%	(54)	195
Self + Household: White-Collar	21%	(47)	43%	(93)	36%	(79)	218
Self + Household: Blue Collar	18%	(57)	43%	(137)	39%	(123)	317
Union HH: Yes	11%	(6)	54%	(28)	35%	(18)	51
Union HH: No	18%	(106)	41%	(238)	41%	(235)	579
LGBTQ+: Yes	17%	(12)	49%	(33)	34%	(23)	69
LGBTQ+: No	18%	(100)	41%	(232)	41%	(229)	561
Motivated to Vote	18%	(107)	44%	(253)	38%	(221)	581
Parent: Yes	12%	(20)	37%	(61)	51%	(82)	163
Parent: No	20%	(92)	44%	(204)	37%	(170)	467
COVID Vaccine: Yes	16%	(71)	49%	(222)	36%	(164)	457
COVID Vaccine: No	23%	(40)	25%	(43)	51%	(89)	172
Student Loans: Yes	13%	(14)	47%	(53)	41%	(46)	113
Student Loans: No	19%	(98)	41%	(212)	40%	(207)	517

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB3_8: *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(146)	24%	(133)	50%	(274)	554
Gender: Male	31%	(93)	27%	(80)	41%	(123)	296
Gender: Female	21%	(53)	20%	(53)	59%	(152)	257
Age: 18-34	17%	(21)	25%	(31)	58%	(74)	126
Age: 35-44	21%	(15)	18%	(13)	61%	(44)	71
Age: 45-64	28%	(56)	23%	(45)	49%	(98)	199
Age: 65+	35%	(54)	28%	(43)	38%	(59)	156
Millennials: 1981-1996	18%	(24)	21%	(28)	61%	(82)	134
GenXers: 1965-1980	25%	(37)	20%	(30)	55%	(81)	148
Baby Boomers: 1946-1964	35%	(73)	28%	(58)	38%	(78)	209
Educ: < College	26%	(92)	20%	(73)	54%	(197)	362
Educ: Bachelors degree	25%	(31)	31%	(38)	44%	(53)	121
Educ: Post-grad	33%	(23)	31%	(22)	36%	(25)	70
Income: Under 50k	31%	(77)	23%	(59)	46%	(115)	251
Income: 50k-100k	20%	(43)	25%	(52)	55%	(117)	211
Income: 100k+	29%	(26)	24%	(22)	47%	(43)	91
Ethnicity: White (Non-Hispanic)	28%	(126)	23%	(102)	49%	(221)	449
Ethnicity: Black (Non-Hispanic)	17%	(12)	32%	(22)	51%	(35)	69
All Christian	29%	(73)	23%	(59)	48%	(123)	254
Agnostic/Nothing in particular	31%	(53)	27%	(46)	43%	(74)	173
Something Else	15%	(11)	18%	(13)	67%	(48)	71
Evangelical	18%	(20)	33%	(36)	49%	(54)	110
Non-Evangelical	30%	(63)	17%	(35)	53%	(110)	208
PID: Dem (no lean)	24%	(51)	28%	(59)	48%	(102)	212
PID: Ind (no lean)	28%	(45)	28%	(45)	44%	(72)	162
PID: Rep (no lean)	28%	(51)	16%	(28)	56%	(101)	179

Continued on next page

Table BLMB3_8: *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(146)	24%	(133)	50%	(274)	554
PID/Gender: Dem Men	32%	(34)	27%	(28)	41%	(43)	104
PID/Gender: Dem Women	16%	(17)	29%	(31)	55%	(59)	108
PID/Gender: Ind Men	30%	(31)	31%	(32)	40%	(41)	105
PID/Gender: Ind Women	24%	(14)	23%	(13)	53%	(30)	57
PID/Gender: Rep Men	33%	(29)	23%	(20)	44%	(39)	87
PID/Gender: Rep Women	24%	(22)	9%	(8)	67%	(62)	92
Ideo: Liberal (1-3)	25%	(45)	30%	(53)	45%	(79)	178
Ideo: Moderate (4)	29%	(48)	22%	(36)	49%	(82)	166
Ideo: Conservative (5-7)	27%	(53)	22%	(43)	52%	(103)	199
Ideo/PID: Conservative Republican	33%	(45)	14%	(19)	53%	(72)	135
Ideo/PID: Moderate/Conservative Democrat	23%	(18)	29%	(23)	48%	(38)	79
Ideo/PID: Liberal Democrat	25%	(33)	27%	(36)	47%	(62)	131
Unfavorable of Biden and Trump	26%	(29)	24%	(27)	50%	(55)	111
2024 H2H Matchup: Biden Voter	29%	(75)	27%	(71)	44%	(114)	261
2024 H2H Matchup: Trump Voter	25%	(61)	21%	(51)	54%	(132)	244
2022 House Vote: Democrat	27%	(70)	24%	(62)	49%	(125)	257
2022 House Vote: Republican	30%	(64)	22%	(47)	48%	(104)	215
2022 House Vote: Did not Vote	14%	(10)	28%	(20)	57%	(41)	72
2020 Vote: Joe Biden	26%	(73)	28%	(76)	46%	(128)	277
2020 Vote: Donald Trump	30%	(71)	21%	(49)	49%	(117)	238
2016 Vote: Hillary Clinton	27%	(60)	27%	(59)	46%	(100)	219
2016 Vote: Donald Trump	29%	(63)	21%	(44)	50%	(106)	213
U.S. Economy: Wrong Track	24%	(90)	24%	(90)	52%	(197)	378
U.S. Economy: Right Direction	32%	(56)	24%	(43)	44%	(77)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	27%	(49)	31%	(55)	42%	(74)	178
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(73)	21%	(57)	53%	(145)	275
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(25)	21%	(21)	55%	(55)	100
Top 2024 Issue: Economy	24%	(47)	20%	(39)	56%	(111)	197

Continued on next page

Table BLMB3_8: *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	26%	(146)	24%	(133)	50%	(274)	554
Community: Urban	24%	(24)	27%	(26)	50%	(50)	100
Community: Suburban	22%	(67)	25%	(75)	53%	(159)	301
Community: Rural	37%	(56)	20%	(31)	43%	(66)	153
Community/Gender: Urban Men	25%	(19)	26%	(19)	48%	(35)	73
Community/Gender: Rural Women	27%	(22)	18%	(14)	55%	(44)	80
Community/Gender: Rural Men	47%	(34)	23%	(17)	30%	(22)	73
Community/Gender: Suburban Women	17%	(26)	21%	(31)	62%	(93)	150
Community/Gender: Suburban Men	27%	(41)	29%	(44)	44%	(65)	150
Homeowner	28%	(129)	25%	(115)	48%	(224)	467
Renter	20%	(14)	22%	(15)	58%	(40)	70
Military HHnm: Yes	39%	(33)	19%	(17)	41%	(35)	85
Military HH: No	24%	(113)	25%	(116)	51%	(239)	468
Employ: Private Sector	26%	(46)	22%	(38)	52%	(92)	176
Employ: Self-Employed	19%	(9)	24%	(12)	57%	(29)	50
Employ: Retired	33%	(60)	28%	(50)	40%	(73)	183
Self + Household: White-Collar	30%	(60)	31%	(62)	40%	(80)	202
Self + Household: Blue Collar	25%	(71)	19%	(54)	56%	(157)	282
Union HH: No	27%	(134)	24%	(120)	50%	(251)	505
LGBTQ+: Yes	25%	(15)	26%	(16)	49%	(30)	62
LGBTQ+: No	27%	(131)	24%	(116)	50%	(244)	491
Motivated to Vote	28%	(143)	23%	(119)	49%	(251)	514
Parent: Yes	18%	(25)	21%	(29)	60%	(82)	136
Parent: No	29%	(121)	25%	(104)	46%	(193)	418
COVID Vaccine: Yes	31%	(123)	24%	(97)	45%	(182)	401
COVID Vaccine: No	16%	(24)	23%	(36)	61%	(93)	152
Student Loans: Yes	15%	(14)	23%	(21)	61%	(57)	92
Student Loans: No	29%	(132)	24%	(111)	47%	(218)	461

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB3_10: Have you seen, read, or heard anything about each of the following in the past week? — Vivek Ramaswamy

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(88)	30%	(145)	52%	(254)	487
Gender: Male	20%	(54)	37%	(99)	43%	(117)	270
Gender: Female	15%	(33)	21%	(46)	63%	(137)	217
Age: 18-34	14%	(15)	28%	(29)	58%	(61)	105
Age: 35-44	16%	(10)	33%	(21)	51%	(33)	64
Age: 45-64	23%	(40)	23%	(41)	54%	(95)	175
Age: 65+	16%	(23)	38%	(55)	46%	(66)	143
Millennials: 1981-1996	16%	(18)	28%	(32)	56%	(64)	114
GenXers: 1965-1980	18%	(23)	26%	(33)	56%	(71)	127
Baby Boomers: 1946-1964	20%	(38)	33%	(63)	47%	(91)	192
Educ: < College	17%	(54)	26%	(82)	57%	(184)	320
Educ: Bachelors degree	20%	(20)	33%	(34)	47%	(50)	104
Educ: Post-grad	22%	(14)	45%	(28)	33%	(21)	63
Income: Under 50k	16%	(37)	29%	(67)	54%	(125)	229
Income: 50k-100k	17%	(31)	28%	(51)	55%	(99)	182
Income: 100k+	26%	(19)	35%	(26)	40%	(30)	76
Ethnicity: White (Non-Hispanic)	17%	(71)	30%	(122)	53%	(213)	406
Ethnicity: Black (Non-Hispanic)	17%	(9)	28%	(16)	55%	(30)	56
All Christian	22%	(51)	24%	(54)	54%	(122)	227
Agnostic/Nothing in particular	9%	(14)	44%	(66)	47%	(71)	152
Something Else	22%	(15)	10%	(7)	68%	(45)	67
Evangelical	28%	(26)	16%	(15)	57%	(53)	94
Non-Evangelical	20%	(38)	24%	(46)	56%	(108)	191
PID: Dem (no lean)	4%	(6)	47%	(77)	49%	(80)	163
PID: Ind (no lean)	17%	(26)	32%	(48)	51%	(78)	152
PID: Rep (no lean)	32%	(55)	11%	(19)	56%	(97)	171
PID/Gender: Dem Men	4%	(4)	59%	(49)	37%	(30)	83
PID/Gender: Dem Women	3%	(2)	35%	(28)	62%	(49)	80
PID/Gender: Ind Men	16%	(17)	37%	(38)	47%	(49)	104
PID/Gender: Rep Men	41%	(34)	14%	(12)	45%	(37)	83
PID/Gender: Rep Women	24%	(21)	8%	(7)	68%	(59)	88

Continued on next page

Table BLMB3_10: Have you seen, read, or heard anything about each of the following in the past week? — Vivek Ramaswamy

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(88)	30%	(145)	52%	(254)	487
Ideo: Liberal (1-3)	6%	(8)	44%	(60)	50%	(69)	137
Ideo: Moderate (4)	12%	(19)	39%	(63)	49%	(77)	159
Ideo: Conservative (5-7)	33%	(61)	12%	(22)	55%	(100)	184
Ideo/PID: Conservative Republican	36%	(45)	10%	(12)	54%	(68)	126
Ideo/PID: Moderate/Conservative Democrat	6%	(4)	51%	(32)	43%	(27)	63
Ideo/PID: Liberal Democrat	2%	(2)	46%	(45)	52%	(51)	99
Unfavorable of Biden and Trump	5%	(5)	41%	(38)	54%	(50)	92
2024 H2H Matchup: Biden Voter	4%	(9)	49%	(102)	47%	(99)	210
2024 H2H Matchup: Trump Voter	33%	(77)	12%	(27)	55%	(128)	231
2022 House Vote: Democrat	4%	(8)	46%	(95)	50%	(102)	205
2022 House Vote: Republican	34%	(72)	14%	(29)	52%	(109)	210
2022 House Vote: Did not Vote	12%	(7)	26%	(16)	63%	(39)	63
2020 Vote: Joe Biden	5%	(10)	46%	(105)	49%	(113)	229
2020 Vote: Donald Trump	32%	(73)	15%	(33)	53%	(120)	226
2016 Vote: Hillary Clinton	5%	(9)	48%	(84)	47%	(83)	176
2016 Vote: Donald Trump	32%	(64)	15%	(29)	53%	(103)	196
U.S. Economy: Wrong Track	24%	(80)	22%	(73)	55%	(184)	337
U.S. Economy: Right Direction	5%	(8)	48%	(72)	47%	(70)	149
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(5)	50%	(72)	46%	(66)	143
Prsnl. Fin. Sit. 2021-23: Better Under Trump	31%	(79)	16%	(41)	53%	(139)	259
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(3)	37%	(31)	59%	(50)	84
Top 2024 Issue: Economy	24%	(43)	21%	(38)	55%	(98)	178
Community: Urban	15%	(14)	32%	(28)	52%	(46)	88
Community: Suburban	19%	(49)	28%	(72)	53%	(135)	255
Community: Rural	18%	(26)	31%	(45)	51%	(73)	143
Community/Gender: Urban Men	17%	(11)	33%	(22)	49%	(32)	65
Community/Gender: Rural Women	19%	(14)	16%	(12)	65%	(48)	74
Community/Gender: Rural Men	17%	(12)	47%	(33)	36%	(25)	69
Community/Gender: Suburban Women	14%	(17)	23%	(27)	63%	(75)	120
Community/Gender: Suburban Men	23%	(31)	33%	(45)	44%	(59)	135

Continued on next page

Table BLMB3_10: Have you seen, read, or heard anything about each of the following in the past week? — Vivek Ramaswamy

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(88)	30%	(145)	52%	(254)	487
Homeowner	19%	(75)	31%	(126)	50%	(203)	404
Renter	17%	(12)	22%	(15)	61%	(42)	69
Military HHnm: Yes	22%	(16)	34%	(24)	44%	(31)	71
Military HH: No	17%	(72)	29%	(121)	54%	(223)	415
Employ: Private Sector	21%	(34)	27%	(43)	51%	(80)	157
Employ: Retired	18%	(30)	36%	(61)	46%	(76)	167
Self + Household: White-Collar	20%	(35)	34%	(58)	46%	(78)	170
Self + Household: Blue Collar	19%	(48)	29%	(73)	52%	(132)	253
Union HH: No	19%	(86)	28%	(126)	53%	(237)	448
LGBTQ+: No	18%	(80)	29%	(129)	52%	(229)	438
Motivated to Vote	19%	(85)	30%	(135)	51%	(226)	446
Parent: Yes	17%	(20)	33%	(38)	50%	(59)	118
Parent: No	18%	(68)	29%	(107)	53%	(195)	369
COVID Vaccine: Yes	15%	(51)	36%	(125)	49%	(168)	344
COVID Vaccine: No	26%	(37)	14%	(20)	60%	(86)	143
Student Loans: Yes	17%	(13)	37%	(29)	46%	(36)	79
Student Loans: No	18%	(74)	28%	(115)	53%	(218)	407

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_11: *Have you seen, read, or heard anything about each of the following in the past week? — Chris Christie*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(107)	25%	(150)	58%	(353)	610
Gender: Male	22%	(68)	28%	(89)	50%	(156)	313
Gender: Female	13%	(39)	20%	(61)	66%	(198)	297
Age: 18-34	15%	(21)	23%	(32)	61%	(84)	138
Age: 35-44	11%	(8)	28%	(21)	62%	(47)	76
Age: 45-64	17%	(39)	22%	(51)	61%	(140)	230
Age: 65+	23%	(38)	28%	(46)	49%	(81)	165
Millennials: 1981-1996	13%	(20)	22%	(33)	65%	(99)	152
GenXers: 1965-1980	14%	(24)	23%	(41)	63%	(110)	175
Baby Boomers: 1946-1964	23%	(52)	25%	(56)	51%	(114)	222
Educ: < College	15%	(58)	23%	(91)	62%	(245)	394
Educ: Bachelors degree	22%	(30)	28%	(37)	50%	(66)	133
Educ: Post-grad	24%	(19)	26%	(21)	51%	(42)	83
Income: Under 50k	19%	(53)	25%	(70)	57%	(161)	283
Income: 50k-100k	15%	(35)	25%	(56)	60%	(137)	229
Income: 100k+	20%	(20)	24%	(23)	56%	(55)	98
Ethnicity: White (Non-Hispanic)	17%	(84)	26%	(127)	57%	(285)	496
Ethnicity: Black (Non-Hispanic)	18%	(14)	25%	(19)	57%	(43)	76
All Christian	16%	(45)	26%	(74)	59%	(170)	289
Agnostic/Nothing in particular	24%	(45)	27%	(49)	49%	(90)	184
Something Else	9%	(8)	18%	(16)	74%	(65)	88
Evangelical	9%	(12)	23%	(30)	67%	(85)	127
Non-Evangelical	17%	(40)	25%	(59)	58%	(137)	236
PID: Dem (no lean)	24%	(54)	26%	(59)	50%	(112)	226
PID: Ind (no lean)	13%	(25)	26%	(49)	60%	(113)	187
PID: Rep (no lean)	14%	(28)	21%	(42)	65%	(128)	198

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Table BLMB3_11: Have you seen, read, or heard anything about each of the following in the past week? — Chris Christie

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(107)	25%	(150)	58%	(353)	610
PID/Gender: Dem Men	32%	(35)	24%	(26)	43%	(46)	107
PID/Gender: Dem Women	16%	(19)	28%	(33)	55%	(66)	119
PID/Gender: Ind Men	15%	(17)	32%	(36)	54%	(61)	113
PID/Gender: Ind Women	11%	(8)	18%	(13)	71%	(52)	74
PID/Gender: Rep Men	18%	(17)	30%	(27)	52%	(48)	93
PID/Gender: Rep Women	11%	(11)	13%	(14)	76%	(80)	105
Ideo: Liberal (1-3)	24%	(45)	22%	(39)	54%	(99)	183
Ideo: Moderate (4)	23%	(41)	27%	(48)	51%	(93)	182
Ideo: Conservative (5-7)	9%	(20)	26%	(60)	65%	(153)	233
Ideo/PID: Conservative Republican	11%	(16)	23%	(36)	66%	(100)	152
Ideo/PID: Moderate/Conservative Democrat	27%	(24)	29%	(25)	44%	(38)	87
Ideo/PID: Liberal Democrat	22%	(30)	25%	(34)	52%	(70)	134
Unfavorable of Biden and Trump	11%	(14)	21%	(27)	68%	(87)	128
2024 H2H Matchup: Biden Voter	26%	(71)	23%	(64)	51%	(139)	275
2024 H2H Matchup: Trump Voter	10%	(29)	28%	(76)	62%	(169)	273
2022 House Vote: Democrat	24%	(64)	25%	(67)	51%	(137)	268
2022 House Vote: Republican	11%	(28)	28%	(69)	60%	(145)	241
2022 House Vote: Did not Vote	15%	(13)	13%	(12)	72%	(63)	88
2020 Vote: Joe Biden	24%	(71)	25%	(73)	51%	(153)	297
2020 Vote: Donald Trump	12%	(31)	26%	(70)	62%	(165)	265
2016 Vote: Hillary Clinton	26%	(59)	24%	(57)	50%	(116)	233
2016 Vote: Donald Trump	14%	(31)	27%	(61)	60%	(136)	227
U.S. Economy: Wrong Track	13%	(56)	23%	(103)	64%	(278)	437
U.S. Economy: Right Direction	29%	(51)	27%	(47)	43%	(75)	173
Prsnl. Fin. Sit. 2021-23: Better Under Biden	25%	(48)	27%	(50)	48%	(92)	190
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(30)	28%	(84)	62%	(183)	297
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(29)	13%	(16)	64%	(78)	122
Top 2024 Issue: Economy	11%	(25)	23%	(52)	66%	(148)	225

Continued on next page

Table BLMB3_11: Have you seen, read, or heard anything about each of the following in the past week? — Chris Christie

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(107)	25%	(150)	58%	(353)	610
Community: Urban	17%	(17)	23%	(24)	60%	(62)	104
Community: Suburban	18%	(60)	21%	(70)	62%	(208)	337
Community: Rural	18%	(30)	33%	(56)	49%	(83)	169
Community/Gender: Urban Men	23%	(17)	22%	(17)	55%	(41)	75
Community/Gender: Rural Women	16%	(14)	27%	(24)	57%	(51)	88
Community/Gender: Rural Men	20%	(16)	40%	(32)	41%	(33)	81
Community/Gender: Suburban Women	14%	(25)	16%	(29)	70%	(126)	180
Community/Gender: Suburban Men	22%	(35)	26%	(40)	52%	(82)	157
Homeowner	18%	(93)	25%	(131)	57%	(291)	515
Renter	15%	(12)	20%	(16)	65%	(52)	79
Military HHnm: Yes	24%	(21)	25%	(22)	51%	(45)	89
Military HH: No	16%	(86)	24%	(127)	59%	(308)	521
Employ: Private Sector	19%	(39)	20%	(41)	60%	(123)	203
Employ: Self-Employed	19%	(10)	19%	(9)	62%	(31)	51
Employ: Retired	19%	(38)	29%	(56)	52%	(102)	197
Self + Household: White-Collar	24%	(51)	25%	(54)	51%	(109)	214
Self + Household: Blue Collar	14%	(42)	26%	(81)	60%	(185)	308
Union HH: Yes	12%	(6)	35%	(18)	54%	(28)	52
Union HH: No	18%	(101)	24%	(132)	58%	(325)	558
LGBTQ+: Yes	29%	(18)	35%	(22)	36%	(22)	62
LGBTQ+: No	16%	(89)	23%	(128)	60%	(331)	548
Motivated to Vote	17%	(95)	25%	(142)	58%	(326)	563
Parent: Yes	13%	(20)	22%	(33)	65%	(99)	152
Parent: No	19%	(88)	25%	(117)	55%	(254)	458
COVID Vaccine: Yes	20%	(89)	25%	(109)	55%	(243)	440
COVID Vaccine: No	11%	(18)	24%	(41)	65%	(111)	170
Student Loans: Yes	16%	(18)	29%	(32)	55%	(60)	109
Student Loans: No	18%	(90)	24%	(118)	59%	(294)	501

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	11%	(37)	13%	(45)	76%	(260)	343
Gender: Male	16%	(34)	13%	(28)	71%	(148)	210
Gender: Female	2%	(3)	13%	(18)	84%	(112)	133
Age: 18-34	18%	(16)	11%	(10)	71%	(64)	90
Age: 35-44	17%	(9)	8%	(4)	75%	(41)	54
Age: 45-64	10%	(11)	19%	(20)	71%	(76)	106
Age: 65+	1%	(1)	13%	(12)	86%	(80)	93
Millennials: 1981-1996	21%	(20)	8%	(7)	72%	(68)	94
GenXers: 1965-1980	8%	(7)	18%	(15)	74%	(62)	84
Baby Boomers: 1946-1964	5%	(6)	14%	(18)	81%	(101)	125
Educ: < College	11%	(25)	10%	(21)	79%	(177)	224
Educ: Bachelors degree	6%	(5)	22%	(17)	72%	(55)	77
Income: Under 50k	11%	(17)	10%	(16)	79%	(126)	158
Income: 50k-100k	11%	(15)	14%	(18)	75%	(99)	133
Income: 100k+	10%	(5)	22%	(11)	68%	(35)	52
Ethnicity: White (Non-Hispanic)	7%	(19)	14%	(35)	79%	(203)	257
Ethnicity: Black (Non-Hispanic)	28%	(18)	9%	(5)	63%	(39)	63
All Christian	8%	(12)	12%	(17)	80%	(115)	145
Agnostic/Nothing in particular	15%	(16)	13%	(14)	72%	(77)	107
Evangelical	12%	(7)	13%	(8)	75%	(44)	59
Non-Evangelical	8%	(10)	13%	(16)	79%	(101)	127
PID: Dem (no lean)	16%	(21)	14%	(18)	71%	(93)	132
PID: Ind (no lean)	7%	(8)	9%	(10)	84%	(93)	111
PID: Rep (no lean)	8%	(8)	18%	(18)	74%	(74)	100
PID/Gender: Dem Men	24%	(19)	8%	(6)	67%	(52)	77
PID/Gender: Dem Women	4%	(2)	21%	(12)	75%	(41)	55
PID/Gender: Ind Men	9%	(7)	9%	(7)	82%	(66)	81
PID/Gender: Rep Men	15%	(8)	27%	(14)	58%	(31)	52
Ideo: Liberal (1-3)	13%	(15)	14%	(16)	73%	(84)	115
Ideo: Moderate (4)	12%	(13)	12%	(13)	76%	(80)	106
Ideo: Conservative (5-7)	8%	(9)	14%	(16)	77%	(88)	114

Continued on next page

Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	11%	(37)	13%	(45)	76%	(260)	343
Ideo/PID: Conservative Republican	6%	(4)	15%	(10)	79%	(53)	68
Ideo/PID: Liberal Democrat	11%	(9)	16%	(13)	73%	(60)	83
Unfavorable of Biden and Trump	13%	(10)	10%	(7)	77%	(57)	74
2024 H2H Matchup: Biden Voter	13%	(22)	12%	(20)	75%	(123)	164
2024 H2H Matchup: Trump Voter	6%	(8)	15%	(22)	79%	(115)	145
2022 House Vote: Democrat	12%	(20)	10%	(16)	78%	(132)	168
2022 House Vote: Republican	5%	(6)	19%	(24)	76%	(95)	124
2020 Vote: Joe Biden	16%	(28)	10%	(18)	74%	(126)	171
2020 Vote: Donald Trump	5%	(7)	16%	(22)	80%	(111)	139
2016 Vote: Hillary Clinton	19%	(27)	12%	(17)	70%	(101)	144
2016 Vote: Donald Trump	6%	(6)	19%	(22)	75%	(86)	114
U.S. Economy: Wrong Track	8%	(20)	14%	(34)	77%	(181)	234
U.S. Economy: Right Direction	16%	(17)	11%	(12)	73%	(79)	108
Prsnl. Fin. Sit. 2021-23: Better Under Biden	16%	(18)	11%	(13)	72%	(80)	111
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(14)	15%	(25)	76%	(125)	164
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(5)	12%	(8)	81%	(55)	68
Top 2024 Issue: Economy	18%	(19)	9%	(10)	72%	(77)	107
Community: Urban	25%	(17)	10%	(7)	65%	(44)	69
Community: Suburban	7%	(12)	15%	(27)	79%	(145)	185
Community: Rural	9%	(8)	12%	(11)	79%	(70)	89
Community/Gender: Urban Men	28%	(16)	10%	(6)	62%	(34)	55
Community/Gender: Suburban Women	2%	(1)	17%	(13)	81%	(63)	78
Community/Gender: Suburban Men	10%	(11)	13%	(14)	77%	(82)	107
Homeowner	10%	(30)	13%	(39)	76%	(219)	288
Renter	13%	(6)	11%	(6)	76%	(39)	51
Military HH: No	11%	(33)	13%	(40)	76%	(227)	300
Employ: Private Sector	18%	(21)	14%	(16)	68%	(78)	115
Employ: Retired	5%	(5)	18%	(19)	77%	(81)	105

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Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	11%	(37)	13%	(45)	76%	(260)	343
Self + Household: White-Collar	12%	(15)	19%	(24)	68%	(85)	124
Self + Household: Blue Collar	9%	(16)	10%	(18)	81%	(147)	180
Union HH: No	10%	(33)	14%	(44)	75%	(236)	314
LGBTQ+: No	12%	(37)	13%	(38)	75%	(231)	307
Motivated to Vote	11%	(35)	12%	(38)	76%	(236)	308
Parent: Yes	19%	(16)	10%	(8)	72%	(61)	86
Parent: No	8%	(21)	14%	(37)	77%	(199)	257
COVID Vaccine: Yes	10%	(23)	14%	(33)	76%	(182)	238
COVID Vaccine: No	14%	(14)	12%	(12)	75%	(78)	104
Student Loans: Yes	13%	(8)	13%	(8)	74%	(44)	59
Student Loans: No	10%	(30)	13%	(38)	76%	(216)	283

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	17%	(113)	23%	(153)	61%	(414)	680
Gender: Male	23%	(74)	31%	(103)	46%	(152)	329
Gender: Female	11%	(39)	14%	(51)	74%	(261)	351
Age: 18-34	23%	(39)	14%	(24)	64%	(109)	171
Age: 35-44	13%	(12)	20%	(19)	66%	(62)	94
Age: 45-64	17%	(42)	20%	(50)	63%	(155)	246
Age: 65+	12%	(21)	36%	(60)	52%	(88)	169
GenZers: 1997-2012	32%	(19)	22%	(13)	47%	(28)	61
Millennials: 1981-1996	16%	(30)	13%	(24)	71%	(133)	186
GenXers: 1965-1980	14%	(26)	21%	(40)	64%	(120)	186
Baby Boomers: 1946-1964	16%	(37)	30%	(70)	54%	(124)	231
Educ: < College	16%	(72)	19%	(87)	65%	(296)	456
Educ: Bachelors degree	18%	(25)	28%	(40)	54%	(77)	142
Educ: Post-grad	20%	(16)	32%	(26)	49%	(40)	82
Income: Under 50k	16%	(51)	23%	(77)	61%	(201)	329
Income: 50k-100k	14%	(34)	21%	(51)	66%	(162)	248
Income: 100k+	27%	(28)	24%	(25)	49%	(50)	103
Ethnicity: White (Non-Hispanic)	13%	(71)	24%	(132)	63%	(348)	551
Ethnicity: Black (Non-Hispanic)	34%	(28)	18%	(15)	48%	(40)	83
All Christian	20%	(60)	20%	(60)	60%	(181)	301
Agnostic/Nothing in particular	11%	(24)	29%	(62)	60%	(129)	215
Something Else	15%	(16)	15%	(16)	70%	(73)	105
Evangelical	20%	(28)	16%	(23)	64%	(91)	141
Non-Evangelical	19%	(48)	21%	(53)	60%	(150)	251
PID: Dem (no lean)	13%	(33)	32%	(80)	54%	(134)	247
PID: Ind (no lean)	18%	(37)	22%	(46)	60%	(124)	207
PID: Rep (no lean)	19%	(43)	12%	(27)	69%	(156)	226

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Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	17%	(113)	23%	(153)	61%	(414)	680
PID/Gender: Dem Men	20%	(23)	40%	(46)	40%	(45)	114
PID/Gender: Dem Women	8%	(10)	26%	(34)	67%	(89)	133
PID/Gender: Ind Men	17%	(20)	35%	(40)	48%	(56)	116
PID/Gender: Ind Women	19%	(18)	7%	(6)	74%	(68)	92
PID/Gender: Rep Men	32%	(32)	16%	(16)	52%	(51)	99
PID/Gender: Rep Women	9%	(11)	9%	(11)	82%	(105)	127
Ideo: Liberal (1-3)	12%	(23)	33%	(65)	56%	(111)	199
Ideo: Moderate (4)	17%	(34)	29%	(58)	54%	(107)	200
Ideo: Conservative (5-7)	21%	(54)	12%	(30)	67%	(172)	256
Ideo/PID: Conservative Republican	17%	(29)	12%	(19)	71%	(119)	167
Ideo/PID: Moderate/Liberal Republican	27%	(14)	15%	(8)	58%	(31)	53
Ideo/PID: Moderate/Conservative Democrat	22%	(21)	31%	(29)	47%	(44)	94
Ideo/PID: Liberal Democrat	8%	(11)	34%	(51)	58%	(86)	148
Unfavorable of Biden and Trump	18%	(25)	21%	(29)	62%	(86)	140
2024 H2H Matchup: Biden Voter	12%	(35)	37%	(107)	51%	(145)	287
2024 H2H Matchup: Trump Voter	22%	(68)	12%	(38)	66%	(207)	313
2022 House Vote: Democrat	11%	(32)	35%	(99)	54%	(153)	285
2022 House Vote: Republican	23%	(60)	14%	(37)	63%	(169)	266
2022 House Vote: Did not Vote	14%	(17)	12%	(14)	74%	(85)	116
2020 Vote: Joe Biden	12%	(39)	33%	(103)	55%	(174)	316
2020 Vote: Donald Trump	20%	(60)	14%	(42)	66%	(198)	299
2020 Vote: Did not Vote	22%	(12)	15%	(8)	63%	(35)	56
2016 Vote: Hillary Clinton	13%	(32)	36%	(85)	51%	(122)	240
2016 Vote: Donald Trump	21%	(53)	15%	(38)	63%	(157)	248
U.S. Economy: Wrong Track	17%	(84)	16%	(80)	67%	(330)	494
U.S. Economy: Right Direction	16%	(29)	39%	(74)	45%	(84)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(25)	39%	(78)	49%	(97)	201
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(74)	14%	(49)	64%	(219)	341
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	19%	(26)	70%	(97)	139
Top 2024 Issue: Economy	17%	(41)	16%	(38)	68%	(167)	246

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Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	17%	(113)	23%	(153)	61%	(414)	680
Community: Urban	18%	(22)	26%	(31)	56%	(66)	119
Community: Suburban	16%	(58)	21%	(75)	63%	(231)	364
Community: Rural	17%	(33)	24%	(48)	59%	(116)	197
Community/Gender: Urban Men	25%	(20)	29%	(23)	46%	(36)	79
Community/Gender: Rural Women	14%	(15)	13%	(15)	73%	(83)	113
Community/Gender: Rural Men	21%	(18)	39%	(33)	40%	(33)	84
Community/Gender: Suburban Women	11%	(22)	14%	(29)	75%	(148)	199
Community/Gender: Suburban Men	22%	(36)	28%	(46)	50%	(83)	165
Homeowner	16%	(90)	24%	(133)	61%	(343)	566
Renter	23%	(22)	17%	(16)	59%	(56)	94
Military HHnm: Yes	18%	(17)	28%	(27)	55%	(53)	97
Military HH: No	17%	(96)	22%	(127)	62%	(360)	583
Employ: Private Sector	25%	(54)	17%	(36)	59%	(129)	219
Employ: Self-Employed	16%	(9)	12%	(7)	72%	(41)	56
Employ: Homemaker	1%	(0)	7%	(4)	92%	(48)	52
Employ: Retired	13%	(26)	36%	(73)	51%	(101)	200
Employ: Unemployed	18%	(11)	24%	(15)	58%	(36)	63
Self + Household: White-Collar	19%	(42)	27%	(59)	54%	(120)	220
Self + Household: Blue Collar	17%	(60)	21%	(73)	61%	(210)	343
Union HH: Yes	13%	(7)	31%	(18)	56%	(32)	57
Union HH: No	17%	(106)	22%	(136)	61%	(382)	623
LGBTQ+: Yes	18%	(13)	24%	(18)	58%	(43)	74
LGBTQ+: No	16%	(100)	22%	(136)	61%	(370)	606
Motivated to Vote	17%	(103)	24%	(147)	60%	(370)	620
Parent: Yes	16%	(27)	15%	(26)	70%	(122)	175
Parent: No	17%	(86)	25%	(128)	58%	(291)	505
COVID Vaccine: Yes	14%	(69)	27%	(131)	58%	(278)	478
COVID Vaccine: No	22%	(44)	11%	(22)	67%	(136)	202
Student Loans: Yes	16%	(19)	20%	(24)	64%	(78)	121
Student Loans: No	17%	(94)	23%	(129)	60%	(336)	559

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB3_17: Have you seen, read, or heard anything about each of the following in the past week? — Joe Manchin

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	12%	(60)	25%	(125)	63%	(320)	505
Gender: Male	18%	(50)	28%	(77)	54%	(151)	278
Gender: Female	4%	(10)	21%	(48)	75%	(169)	227
Age: 18-34	9%	(10)	18%	(20)	74%	(83)	113
Age: 35-44	11%	(7)	25%	(17)	64%	(43)	68
Age: 45-64	11%	(20)	23%	(42)	66%	(118)	180
Age: 65+	16%	(23)	32%	(46)	52%	(75)	144
Millennials: 1981-1996	8%	(10)	17%	(22)	75%	(95)	127
GenXers: 1965-1980	7%	(9)	29%	(37)	64%	(83)	129
Baby Boomers: 1946-1964	17%	(33)	28%	(54)	55%	(108)	195
Educ: < College	9%	(30)	23%	(75)	67%	(216)	321
Educ: Bachelors degree	17%	(20)	24%	(28)	59%	(69)	116
Educ: Post-grad	15%	(10)	32%	(22)	52%	(36)	68
Income: Under 50k	9%	(20)	26%	(60)	65%	(151)	231
Income: 50k-100k	12%	(23)	22%	(43)	66%	(127)	193
Income: 100k+	21%	(17)	26%	(21)	53%	(42)	80
Ethnicity: White (Non-Hispanic)	12%	(49)	24%	(98)	64%	(259)	406
Ethnicity: Black (Non-Hispanic)	9%	(6)	30%	(20)	61%	(40)	66
All Christian	14%	(33)	21%	(49)	65%	(153)	234
Agnostic/Nothing in particular	8%	(13)	32%	(49)	60%	(94)	156
Something Else	10%	(7)	18%	(11)	72%	(47)	65
Evangelical	8%	(8)	17%	(17)	75%	(75)	100
Non-Evangelical	16%	(32)	22%	(43)	61%	(118)	192
PID: Dem (no lean)	10%	(20)	32%	(63)	58%	(115)	197
PID: Ind (no lean)	8%	(13)	21%	(31)	71%	(106)	149
PID: Rep (no lean)	17%	(28)	20%	(31)	63%	(100)	159
PID/Gender: Dem Men	18%	(18)	32%	(32)	50%	(51)	101
PID/Gender: Dem Women	2%	(2)	32%	(31)	66%	(64)	96
PID/Gender: Ind Men	12%	(12)	27%	(27)	62%	(61)	99
PID/Gender: Rep Men	26%	(20)	23%	(18)	50%	(39)	78
PID/Gender: Rep Women	9%	(7)	16%	(13)	75%	(61)	81

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Table BLMB3_17: Have you seen, read, or heard anything about each of the following in the past week? — Joe Manchin

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	12%	(60)	25%	(125)	63%	(320)	505
Ideo: Liberal (1-3)	6%	(11)	34%	(57)	60%	(100)	167
Ideo: Moderate (4)	15%	(23)	25%	(36)	60%	(88)	147
Ideo: Conservative (5-7)	14%	(26)	18%	(32)	68%	(123)	181
Ideo/PID: Conservative Republican	18%	(21)	18%	(21)	65%	(77)	119
Ideo/PID: Moderate/Conservative Democrat	20%	(14)	28%	(20)	52%	(37)	71
Ideo/PID: Liberal Democrat	5%	(6)	35%	(43)	60%	(73)	122
Unfavorable of Biden and Trump	11%	(10)	21%	(20)	68%	(62)	92
2024 H2H Matchup: Biden Voter	10%	(23)	34%	(81)	57%	(138)	242
2024 H2H Matchup: Trump Voter	14%	(31)	17%	(36)	70%	(153)	220
2022 House Vote: Democrat	10%	(25)	30%	(73)	59%	(142)	240
2022 House Vote: Republican	16%	(31)	18%	(35)	65%	(125)	191
2022 House Vote: Did not Vote	6%	(4)	22%	(14)	72%	(46)	64
2020 Vote: Joe Biden	8%	(21)	33%	(83)	58%	(146)	250
2020 Vote: Donald Trump	17%	(36)	17%	(36)	67%	(145)	218
2016 Vote: Hillary Clinton	9%	(19)	34%	(69)	57%	(116)	204
2016 Vote: Donald Trump	18%	(35)	18%	(33)	64%	(122)	190
U.S. Economy: Wrong Track	11%	(39)	20%	(69)	69%	(237)	345
U.S. Economy: Right Direction	13%	(21)	35%	(56)	52%	(83)	160
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(18)	34%	(56)	55%	(91)	165
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(37)	18%	(46)	67%	(166)	249
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(5)	26%	(23)	69%	(63)	91
Top 2024 Issue: Economy	14%	(23)	17%	(28)	69%	(115)	165
Community: Urban	11%	(9)	30%	(26)	59%	(50)	85
Community: Suburban	11%	(30)	23%	(63)	66%	(179)	272
Community: Rural	14%	(21)	24%	(36)	62%	(91)	148
Community/Gender: Urban Men	13%	(9)	29%	(19)	57%	(36)	64
Community/Gender: Rural Women	4%	(3)	20%	(16)	75%	(59)	78
Community/Gender: Rural Men	25%	(17)	29%	(20)	46%	(32)	69
Community/Gender: Suburban Women	5%	(6)	20%	(25)	76%	(96)	127
Community/Gender: Suburban Men	17%	(24)	26%	(38)	57%	(83)	145

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Table BLMB3_17: Have you seen, read, or heard anything about each of the following in the past week? — Joe Manchin

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	12%	(60)	25%	(125)	63%	(320)	505
Homeowner	13%	(56)	25%	(106)	62%	(261)	423
Renter	4%	(3)	23%	(16)	73%	(51)	70
Military HHnm: Yes	18%	(13)	27%	(18)	55%	(38)	68
Military HH: No	11%	(47)	24%	(107)	65%	(283)	436
Employ: Private Sector	12%	(20)	19%	(32)	68%	(112)	164
Employ: Self-Employed	10%	(5)	23%	(11)	67%	(33)	50
Employ: Retired	15%	(25)	34%	(56)	51%	(84)	164
Self + Household: White-Collar	17%	(33)	27%	(51)	56%	(107)	190
Self + Household: Blue Collar	8%	(21)	25%	(63)	67%	(173)	257
Union HH: No	11%	(53)	24%	(109)	65%	(299)	462
LGBTQ+: Yes	11%	(6)	26%	(14)	62%	(32)	52
LGBTQ+: No	12%	(54)	25%	(111)	64%	(288)	453
Motivated to Vote	12%	(57)	25%	(116)	63%	(293)	466
Parent: Yes	9%	(12)	23%	(28)	68%	(84)	124
Parent: No	13%	(48)	25%	(97)	62%	(236)	381
COVID Vaccine: Yes	12%	(44)	27%	(98)	60%	(216)	357
COVID Vaccine: No	11%	(16)	18%	(27)	71%	(105)	148
Student Loans: Yes	9%	(8)	32%	(26)	59%	(48)	82
Student Loans: No	12%	(52)	23%	(98)	64%	(272)	423

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_1: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	77%	(540)	18%	(124)	2%	(16)	—	(3)	3%	(20)	703
Gender: Male	73%	(247)	19%	(64)	4%	(12)	1%	(3)	3%	(11)	338
Gender: Female	80%	(293)	16%	(59)	1%	(4)	—	(0)	3%	(9)	365
Age: 18-34	72%	(135)	16%	(30)	6%	(11)	—	(1)	5%	(9)	186
Age: 35-44	80%	(78)	14%	(14)	1%	(1)	2%	(2)	3%	(3)	97
Age: 45-64	83%	(208)	14%	(36)	—	(1)	—	(0)	2%	(6)	251
Age: 65+	71%	(120)	26%	(44)	2%	(3)	—	(0)	1%	(2)	169
GenZers: 1997-2012	71%	(50)	12%	(8)	7%	(5)	1%	(1)	8%	(6)	70
Millennials: 1981-1996	75%	(146)	17%	(33)	4%	(7)	1%	(2)	3%	(6)	194
GenXers: 1965-1980	83%	(158)	15%	(28)	—	(0)	—	(0)	3%	(5)	190
Baby Boomers: 1946-1964	75%	(175)	21%	(50)	2%	(4)	—	(0)	1%	(3)	232
Educ: < College	79%	(372)	16%	(75)	2%	(10)	1%	(3)	3%	(12)	472
Educ: Bachelors degree	75%	(108)	17%	(25)	3%	(5)	—	(0)	4%	(6)	144
Educ: Post-grad	69%	(60)	27%	(24)	1%	(1)	—	(0)	2%	(2)	87
Income: Under 50k	76%	(257)	16%	(55)	3%	(9)	1%	(3)	4%	(14)	338
Income: 50k-100k	78%	(203)	19%	(50)	2%	(5)	—	(0)	—	(1)	259
Income: 100k+	75%	(80)	18%	(19)	3%	(3)	—	(0)	5%	(5)	107
Ethnicity: White (Non-Hispanic)	75%	(421)	20%	(112)	2%	(12)	1%	(3)	3%	(14)	562
Ethnicity: Black (Non-Hispanic)	86%	(78)	6%	(5)	4%	(4)	—	(0)	4%	(4)	90
All Christian	78%	(240)	17%	(52)	2%	(7)	—	(0)	3%	(8)	307
Agnostic/Nothing in particular	77%	(173)	16%	(36)	1%	(3)	1%	(2)	5%	(10)	223
Something Else	82%	(93)	13%	(15)	3%	(3)	—	(0)	1%	(2)	113
Evangelical	82%	(122)	13%	(20)	3%	(4)	—	(0)	2%	(4)	150
Non-Evangelical	78%	(199)	19%	(48)	1%	(3)	—	(0)	2%	(6)	256
PID: Dem (no lean)	67%	(171)	29%	(74)	2%	(6)	1%	(2)	1%	(3)	255
PID: Ind (no lean)	76%	(163)	17%	(37)	1%	(2)	—	(1)	5%	(11)	214
PID: Rep (no lean)	88%	(207)	5%	(12)	3%	(8)	—	(0)	3%	(7)	234

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Table BLMB6_1: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	77%	(540)	18%	(124)	2%	(16)	—	(3)	3%	(20)	703
PID/Gender: Dem Men	61%	(72)	32%	(38)	4%	(4)	2%	(2)	2%	(2)	118
PID/Gender: Dem Women	72%	(99)	26%	(36)	1%	(1)	—	(0)	1%	(1)	137
PID/Gender: Ind Men	74%	(89)	18%	(22)	1%	(2)	1%	(1)	6%	(7)	120
PID/Gender: Ind Women	79%	(74)	17%	(16)	1%	(1)	—	(0)	3%	(3)	94
PID/Gender: Rep Men	87%	(87)	5%	(5)	6%	(6)	—	(0)	2%	(2)	100
PID/Gender: Rep Women	89%	(120)	6%	(8)	1%	(2)	—	(0)	4%	(5)	135
Ideo: Liberal (1-3)	66%	(135)	29%	(60)	3%	(6)	1%	(2)	—	(0)	203
Ideo: Moderate (4)	74%	(154)	17%	(35)	3%	(6)	—	(0)	6%	(12)	207
Ideo: Conservative (5-7)	86%	(226)	10%	(27)	1%	(4)	—	(0)	2%	(6)	263
Ideo/PID: Conservative Republican	89%	(155)	6%	(10)	2%	(4)	—	(0)	3%	(5)	174
Ideo/PID: Moderate/Liberal Republican	83%	(45)	4%	(2)	8%	(4)	—	(0)	4%	(2)	55
Ideo/PID: Moderate/Conservative Democrat	68%	(65)	30%	(29)	1%	(1)	—	(0)	2%	(1)	97
Ideo/PID: Liberal Democrat	66%	(100)	30%	(45)	3%	(4)	1%	(2)	—	(0)	152
Unfavorable of Biden and Trump	72%	(103)	20%	(29)	2%	(3)	1%	(1)	5%	(7)	143
2024 H2H Matchup: Biden Voter	65%	(190)	29%	(86)	3%	(8)	1%	(3)	2%	(7)	293
2024 H2H Matchup: Trump Voter	88%	(285)	7%	(21)	2%	(8)	—	(0)	2%	(8)	322
2022 House Vote: Democrat	68%	(197)	27%	(79)	2%	(6)	1%	(2)	3%	(7)	291
2022 House Vote: Republican	88%	(240)	6%	(17)	3%	(8)	—	(0)	3%	(8)	273
2022 House Vote: Did not Vote	73%	(91)	20%	(25)	2%	(3)	1%	(1)	4%	(5)	125
2020 Vote: Joe Biden	69%	(223)	26%	(85)	2%	(6)	1%	(2)	2%	(7)	324
2020 Vote: Donald Trump	88%	(270)	7%	(22)	2%	(7)	—	(0)	2%	(7)	306
2020 Vote: Did not Vote	68%	(43)	20%	(13)	4%	(3)	1%	(1)	6%	(4)	63
2016 Vote: Hillary Clinton	69%	(169)	27%	(66)	2%	(6)	1%	(2)	1%	(3)	245
2016 Vote: Donald Trump	86%	(219)	7%	(18)	3%	(7)	—	(0)	4%	(9)	253
U.S. Economy: Wrong Track	84%	(431)	12%	(60)	1%	(5)	—	(1)	3%	(16)	513
U.S. Economy: Right Direction	57%	(109)	34%	(64)	6%	(11)	1%	(2)	2%	(4)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	65%	(134)	31%	(64)	3%	(7)	1%	(2)	—	(1)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(301)	9%	(31)	2%	(6)	—	(0)	4%	(15)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	74%	(105)	21%	(29)	2%	(3)	1%	(1)	3%	(4)	143
Top 2024 Issue: Economy	96%	(245)	4%	(9)	—	(1)	—	(0)	1%	(1)	256

Continued on next page

Table BLMB6_1: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	77%	(540)	18%	(124)	2%	(16)	—	(3)	3%	(20)	703
Community: Urban	75%	(92)	16%	(20)	4%	(5)	1%	(2)	3%	(4)	123
Community: Suburban	72%	(275)	21%	(80)	2%	(8)	—	(1)	4%	(15)	379
Community: Rural	86%	(173)	12%	(24)	1%	(2)	—	(0)	1%	(2)	201
Community/Gender: Urban Men	76%	(63)	15%	(12)	5%	(4)	2%	(2)	1%	(1)	82
Community/Gender: Rural Women	89%	(102)	10%	(11)	—	(0)	—	(0)	1%	(2)	115
Community/Gender: Rural Men	83%	(71)	14%	(12)	3%	(2)	—	(0)	—	(0)	86
Community/Gender: Suburban Women	77%	(162)	19%	(40)	1%	(3)	—	(0)	3%	(5)	210
Community/Gender: Suburban Men	67%	(113)	23%	(40)	3%	(6)	1%	(1)	6%	(10)	169
Homeowner	76%	(443)	19%	(109)	2%	(13)	—	(2)	3%	(16)	582
Renter	82%	(81)	13%	(13)	3%	(3)	—	(0)	2%	(2)	99
Military HHnm: Yes	77%	(80)	22%	(23)	—	(0)	—	(0)	1%	(1)	104
Military HH: No	77%	(460)	17%	(101)	3%	(16)	1%	(3)	3%	(19)	599
Employ: Private Sector	77%	(177)	16%	(36)	3%	(8)	1%	(2)	3%	(8)	231
Employ: Self-Employed	76%	(46)	14%	(9)	7%	(4)	—	(0)	2%	(1)	60
Employ: Homemaker	83%	(44)	16%	(8)	—	(0)	—	(0)	1%	(0)	53
Employ: Retired	75%	(151)	22%	(43)	2%	(4)	—	(0)	1%	(2)	200
Employ: Unemployed	73%	(48)	22%	(14)	—	(0)	—	(0)	6%	(4)	66
Self + Household: White-Collar	76%	(170)	17%	(39)	4%	(9)	—	(0)	3%	(7)	225
Self + Household: Blue Collar	78%	(274)	19%	(65)	2%	(6)	—	(0)	2%	(6)	351
Union HH: Yes	67%	(42)	25%	(15)	4%	(3)	1%	(1)	3%	(2)	63
Union HH: No	78%	(498)	17%	(108)	2%	(13)	—	(2)	3%	(19)	640
LGBTQ+: Yes	65%	(53)	27%	(22)	5%	(4)	3%	(3)	—	(0)	81
LGBTQ+: No	78%	(487)	16%	(102)	2%	(12)	—	(0)	3%	(20)	622
Motivated to Vote	78%	(499)	18%	(112)	1%	(9)	—	(2)	2%	(14)	636
Parent: Yes	78%	(144)	17%	(31)	1%	(2)	—	(0)	4%	(8)	184
Parent: No	76%	(397)	18%	(93)	3%	(14)	1%	(3)	2%	(13)	519
COVID Vaccine: Yes	74%	(364)	21%	(103)	2%	(9)	1%	(3)	3%	(12)	491
COVID Vaccine: No	83%	(177)	10%	(21)	3%	(7)	—	(0)	4%	(8)	212
Student Loans: Yes	81%	(104)	14%	(18)	2%	(3)	—	(0)	2%	(3)	128
Student Loans: No	76%	(436)	18%	(105)	2%	(13)	1%	(3)	3%	(17)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_2: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	39%	(272)	42%	(293)	10%	(71)	1%	(10)	8%	(56)	703
Gender: Male	44%	(148)	42%	(141)	10%	(35)	1%	(4)	3%	(9)	338
Gender: Female	34%	(124)	42%	(152)	10%	(36)	2%	(7)	13%	(47)	365
Age: 18-34	36%	(66)	40%	(75)	13%	(24)	1%	(2)	10%	(19)	186
Age: 35-44	36%	(35)	38%	(37)	10%	(10)	1%	(1)	15%	(14)	97
Age: 45-64	42%	(105)	39%	(97)	9%	(23)	2%	(5)	9%	(22)	251
Age: 65+	39%	(67)	50%	(84)	9%	(15)	1%	(2)	1%	(1)	169
GenZers: 1997-2012	37%	(26)	42%	(29)	8%	(6)	—	(0)	13%	(9)	70
Millennials: 1981-1996	35%	(69)	37%	(71)	14%	(27)	2%	(3)	12%	(24)	194
GenXers: 1965-1980	39%	(74)	41%	(79)	8%	(16)	—	(0)	11%	(21)	190
Baby Boomers: 1946-1964	42%	(99)	44%	(103)	9%	(22)	3%	(7)	1%	(2)	232
Educ: < College	39%	(185)	39%	(183)	10%	(48)	2%	(7)	10%	(48)	472
Educ: Bachelors degree	36%	(52)	48%	(70)	11%	(15)	1%	(2)	3%	(5)	144
Educ: Post-grad	40%	(35)	47%	(41)	8%	(7)	1%	(1)	4%	(3)	87
Income: Under 50k	39%	(133)	38%	(129)	9%	(29)	2%	(6)	12%	(40)	338
Income: 50k-100k	38%	(98)	44%	(113)	13%	(33)	1%	(4)	4%	(11)	259
Income: 100k+	38%	(41)	48%	(51)	8%	(9)	1%	(1)	5%	(5)	107
Ethnicity: White (Non-Hispanic)	37%	(209)	43%	(243)	10%	(56)	1%	(7)	8%	(47)	562
Ethnicity: Black (Non-Hispanic)	51%	(46)	31%	(28)	10%	(9)	2%	(2)	6%	(5)	90
All Christian	36%	(110)	46%	(142)	11%	(33)	3%	(8)	5%	(15)	307
Agnostic/Nothing in particular	39%	(87)	43%	(95)	7%	(17)	—	(1)	11%	(23)	223
Something Else	40%	(45)	28%	(32)	16%	(18)	2%	(2)	14%	(16)	113
Evangelical	43%	(64)	36%	(54)	10%	(14)	1%	(2)	10%	(15)	150
Non-Evangelical	35%	(90)	43%	(110)	13%	(32)	3%	(8)	6%	(15)	256
PID: Dem (no lean)	39%	(99)	48%	(123)	8%	(20)	1%	(2)	4%	(11)	255
PID: Ind (no lean)	38%	(81)	43%	(92)	9%	(18)	2%	(5)	8%	(17)	214
PID: Rep (no lean)	39%	(92)	33%	(78)	14%	(33)	1%	(3)	12%	(28)	234

Continued on next page

Table BLMB6_2: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	39%	(272)	42%	(293)	10%	(71)	1%	(10)	8%	(56)	703
PID/Gender: Dem Men	42%	(49)	48%	(57)	7%	(8)	—	(0)	3%	(3)	118
PID/Gender: Dem Women	36%	(50)	48%	(65)	9%	(12)	1%	(2)	6%	(8)	137
PID/Gender: Ind Men	44%	(53)	40%	(48)	9%	(10)	2%	(3)	5%	(5)	120
PID/Gender: Ind Women	30%	(28)	47%	(44)	8%	(8)	3%	(2)	12%	(11)	94
PID/Gender: Rep Men	46%	(46)	36%	(36)	16%	(16)	1%	(1)	1%	(1)	100
PID/Gender: Rep Women	34%	(46)	32%	(42)	12%	(16)	2%	(2)	20%	(27)	135
Ideo: Liberal (1-3)	43%	(87)	47%	(95)	6%	(12)	2%	(3)	3%	(6)	203
Ideo: Moderate (4)	33%	(69)	42%	(86)	12%	(25)	1%	(1)	12%	(26)	207
Ideo: Conservative (5-7)	41%	(107)	41%	(107)	11%	(29)	2%	(5)	6%	(15)	263
Ideo/PID: Conservative Republican	41%	(70)	37%	(65)	12%	(21)	1%	(3)	9%	(15)	174
Ideo/PID: Moderate/Liberal Republican	39%	(21)	23%	(12)	16%	(8)	2%	(1)	22%	(12)	55
Ideo/PID: Moderate/Conservative Democrat	41%	(40)	43%	(41)	11%	(10)	—	(0)	5%	(5)	97
Ideo/PID: Liberal Democrat	36%	(54)	54%	(81)	6%	(10)	1%	(2)	3%	(5)	152
Unfavorable of Biden and Trump	35%	(50)	44%	(63)	12%	(17)	2%	(3)	7%	(10)	143
2024 H2H Matchup: Biden Voter	44%	(129)	44%	(129)	7%	(22)	1%	(2)	4%	(11)	293
2024 H2H Matchup: Trump Voter	36%	(116)	39%	(127)	12%	(39)	2%	(6)	10%	(34)	322
2022 House Vote: Democrat	41%	(121)	46%	(133)	8%	(23)	—	(1)	5%	(13)	291
2022 House Vote: Republican	37%	(100)	40%	(109)	13%	(36)	2%	(5)	8%	(23)	273
2022 House Vote: Did not Vote	37%	(46)	36%	(45)	9%	(11)	2%	(3)	16%	(19)	125
2020 Vote: Joe Biden	42%	(135)	45%	(146)	9%	(28)	1%	(3)	4%	(12)	324
2020 Vote: Donald Trump	35%	(108)	41%	(125)	12%	(35)	2%	(5)	10%	(32)	306
2020 Vote: Did not Vote	44%	(28)	26%	(17)	8%	(5)	2%	(2)	19%	(12)	63
2016 Vote: Hillary Clinton	48%	(119)	43%	(107)	6%	(16)	1%	(2)	1%	(2)	245
2016 Vote: Donald Trump	35%	(89)	42%	(106)	13%	(34)	1%	(4)	8%	(21)	253
U.S. Economy: Wrong Track	39%	(199)	40%	(207)	10%	(51)	2%	(9)	9%	(47)	513
U.S. Economy: Right Direction	39%	(73)	46%	(86)	10%	(20)	1%	(1)	5%	(9)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	46%	(96)	44%	(91)	6%	(13)	1%	(3)	2%	(4)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	35%	(123)	39%	(136)	12%	(44)	1%	(5)	13%	(45)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	37%	(53)	46%	(66)	10%	(15)	2%	(2)	5%	(7)	143
Top 2024 Issue: Economy	36%	(91)	44%	(112)	12%	(30)	2%	(5)	7%	(17)	256

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Table BLMB6_2: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	39%	(272)	42%	(293)	10%	(71)	1%	(10)	8%	(56)	703
Community: Urban	36%	(44)	40%	(49)	12%	(15)	4%	(5)	7%	(9)	123
Community: Suburban	39%	(147)	43%	(162)	10%	(37)	1%	(5)	7%	(28)	379
Community: Rural	40%	(80)	41%	(82)	9%	(19)	—	(0)	10%	(20)	201
Community/Gender: Urban Men	35%	(29)	41%	(34)	18%	(15)	3%	(3)	3%	(2)	82
Community/Gender: Rural Women	36%	(42)	34%	(38)	14%	(16)	—	(0)	16%	(18)	115
Community/Gender: Rural Men	45%	(39)	50%	(43)	3%	(3)	—	(0)	2%	(1)	86
Community/Gender: Suburban Women	32%	(67)	47%	(98)	9%	(19)	2%	(4)	11%	(22)	210
Community/Gender: Suburban Men	48%	(81)	38%	(64)	10%	(18)	1%	(1)	3%	(6)	169
Homeowner	39%	(229)	42%	(247)	10%	(60)	1%	(7)	7%	(40)	582
Renter	36%	(36)	38%	(38)	10%	(10)	3%	(3)	12%	(12)	99
Military HHnm: Yes	46%	(48)	43%	(45)	9%	(9)	1%	(1)	1%	(1)	104
Military HH: No	37%	(224)	41%	(248)	10%	(62)	2%	(10)	9%	(55)	599
Employ: Private Sector	35%	(81)	45%	(105)	10%	(23)	3%	(6)	7%	(16)	231
Employ: Self-Employed	37%	(22)	44%	(27)	12%	(7)	—	(0)	7%	(4)	60
Employ: Homemaker	45%	(24)	27%	(14)	9%	(5)	2%	(1)	17%	(9)	53
Employ: Retired	43%	(86)	47%	(93)	8%	(16)	1%	(3)	1%	(1)	200
Employ: Unemployed	35%	(23)	42%	(28)	3%	(2)	—	(0)	20%	(13)	66
Self + Household: White-Collar	46%	(103)	42%	(94)	9%	(21)	1%	(3)	2%	(4)	225
Self + Household: Blue Collar	37%	(130)	44%	(155)	11%	(40)	1%	(5)	6%	(21)	351
Union HH: Yes	42%	(26)	39%	(24)	15%	(9)	—	(0)	5%	(3)	63
Union HH: No	38%	(246)	42%	(269)	10%	(62)	2%	(10)	8%	(53)	640
LGBTQ+: Yes	38%	(31)	45%	(36)	13%	(10)	—	(0)	5%	(4)	81
LGBTQ+: No	39%	(241)	41%	(257)	10%	(61)	2%	(10)	8%	(52)	622
Motivated to Vote	39%	(250)	44%	(279)	10%	(61)	1%	(9)	6%	(37)	636
Parent: Yes	38%	(69)	38%	(70)	8%	(15)	—	(0)	16%	(29)	184
Parent: No	39%	(203)	43%	(223)	11%	(56)	2%	(10)	5%	(27)	519
COVID Vaccine: Yes	39%	(193)	44%	(217)	9%	(44)	2%	(9)	6%	(28)	491
COVID Vaccine: No	37%	(80)	36%	(76)	13%	(27)	1%	(1)	13%	(29)	212
Student Loans: Yes	35%	(45)	41%	(53)	15%	(19)	2%	(2)	7%	(8)	128
Student Loans: No	39%	(227)	42%	(240)	9%	(52)	1%	(8)	8%	(48)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_3: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	44%	(308)	37%	(262)	11%	(77)	4%	(28)	4%	(28)	703
Gender: Male	41%	(138)	37%	(123)	14%	(46)	6%	(20)	3%	(10)	338
Gender: Female	47%	(170)	38%	(139)	8%	(31)	2%	(7)	5%	(18)	365
Age: 18-34	56%	(105)	26%	(48)	10%	(19)	3%	(5)	5%	(9)	186
Age: 35-44	50%	(49)	33%	(32)	12%	(12)	—	(0)	5%	(5)	97
Age: 45-64	39%	(99)	44%	(110)	9%	(23)	4%	(10)	3%	(9)	251
Age: 65+	33%	(55)	43%	(72)	13%	(23)	8%	(13)	4%	(6)	169
GenZers: 1997-2012	69%	(48)	16%	(11)	10%	(7)	—	(0)	5%	(4)	70
Millennials: 1981-1996	50%	(96)	32%	(61)	11%	(22)	3%	(5)	5%	(10)	194
GenXers: 1965-1980	42%	(81)	45%	(85)	7%	(14)	2%	(4)	3%	(6)	190
Baby Boomers: 1946-1964	34%	(80)	41%	(95)	13%	(31)	7%	(17)	4%	(8)	232
Educ: < College	51%	(239)	35%	(164)	8%	(39)	3%	(13)	4%	(17)	472
Educ: Bachelors degree	30%	(44)	41%	(59)	16%	(24)	8%	(12)	4%	(6)	144
Educ: Post-grad	29%	(25)	46%	(40)	16%	(14)	3%	(3)	6%	(5)	87
Income: Under 50k	54%	(182)	30%	(102)	9%	(31)	2%	(8)	4%	(14)	338
Income: 50k-100k	35%	(92)	44%	(113)	12%	(31)	6%	(14)	3%	(9)	259
Income: 100k+	32%	(34)	45%	(48)	13%	(14)	5%	(5)	5%	(5)	107
Ethnicity: White (Non-Hispanic)	41%	(228)	40%	(225)	11%	(62)	5%	(28)	4%	(20)	562
Ethnicity: Black (Non-Hispanic)	58%	(53)	29%	(27)	8%	(7)	—	(0)	4%	(3)	90
All Christian	35%	(106)	42%	(130)	13%	(40)	6%	(19)	4%	(12)	307
Agnostic/Nothing in particular	49%	(109)	34%	(76)	9%	(21)	2%	(5)	6%	(12)	223
Something Else	54%	(61)	32%	(36)	9%	(10)	3%	(3)	2%	(2)	113
Evangelical	41%	(62)	40%	(60)	11%	(17)	5%	(7)	2%	(3)	150
Non-Evangelical	38%	(96)	40%	(104)	13%	(33)	4%	(11)	5%	(12)	256
PID: Dem (no lean)	45%	(115)	43%	(109)	8%	(20)	1%	(2)	4%	(10)	255
PID: Ind (no lean)	42%	(90)	39%	(84)	10%	(21)	6%	(13)	3%	(6)	214
PID: Rep (no lean)	44%	(104)	30%	(69)	15%	(36)	6%	(13)	5%	(13)	234

Continued on next page

Table BLMB6_3: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	44%	(308)	37%	(262)	11%	(77)	4%	(28)	4%	(28)	703
PID/Gender: Dem Men	43%	(51)	44%	(51)	10%	(12)	1%	(1)	2%	(2)	118
PID/Gender: Dem Women	47%	(64)	42%	(58)	5%	(7)	—	(1)	5%	(7)	137
PID/Gender: Ind Men	38%	(46)	38%	(45)	13%	(16)	7%	(9)	4%	(4)	120
PID/Gender: Ind Women	47%	(44)	41%	(39)	6%	(5)	4%	(4)	2%	(2)	94
PID/Gender: Rep Men	42%	(41)	27%	(27)	18%	(18)	10%	(10)	3%	(3)	100
PID/Gender: Rep Women	46%	(62)	32%	(43)	13%	(18)	2%	(3)	7%	(9)	135
Ideo: Liberal (1-3)	49%	(99)	42%	(85)	7%	(15)	1%	(2)	1%	(3)	203
Ideo: Moderate (4)	46%	(95)	36%	(74)	11%	(22)	2%	(3)	6%	(13)	207
Ideo: Conservative (5-7)	37%	(96)	38%	(99)	14%	(36)	8%	(21)	4%	(10)	263
Ideo/PID: Conservative Republican	39%	(67)	33%	(58)	15%	(26)	7%	(13)	5%	(9)	174
Ideo/PID: Moderate/Liberal Republican	62%	(34)	21%	(12)	11%	(6)	—	(0)	6%	(3)	55
Ideo/PID: Moderate/Conservative Democrat	38%	(37)	46%	(45)	9%	(9)	—	(0)	6%	(6)	97
Ideo/PID: Liberal Democrat	48%	(72)	43%	(65)	7%	(10)	1%	(2)	2%	(3)	152
Unfavorable of Biden and Trump	46%	(66)	34%	(49)	11%	(15)	7%	(10)	2%	(3)	143
2024 H2H Matchup: Biden Voter	41%	(122)	45%	(132)	9%	(27)	1%	(4)	3%	(9)	293
2024 H2H Matchup: Trump Voter	45%	(145)	31%	(99)	13%	(43)	7%	(21)	4%	(14)	322
2022 House Vote: Democrat	40%	(116)	46%	(134)	10%	(28)	1%	(4)	3%	(9)	291
2022 House Vote: Republican	42%	(114)	31%	(86)	14%	(38)	8%	(20)	5%	(15)	273
2022 House Vote: Did not Vote	55%	(69)	32%	(40)	9%	(11)	1%	(2)	3%	(4)	125
2020 Vote: Joe Biden	44%	(144)	43%	(140)	8%	(27)	1%	(4)	3%	(9)	324
2020 Vote: Donald Trump	42%	(129)	32%	(98)	14%	(43)	7%	(22)	5%	(14)	306
2020 Vote: Did not Vote	53%	(34)	33%	(21)	7%	(4)	2%	(1)	5%	(3)	63
2016 Vote: Hillary Clinton	43%	(105)	46%	(113)	7%	(18)	1%	(2)	3%	(8)	245
2016 Vote: Donald Trump	37%	(93)	34%	(86)	18%	(44)	7%	(18)	4%	(11)	253
U.S. Economy: Wrong Track	46%	(237)	34%	(177)	10%	(53)	4%	(22)	5%	(25)	513
U.S. Economy: Right Direction	37%	(71)	45%	(86)	13%	(24)	3%	(6)	2%	(3)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	52%	(108)	37%	(77)	9%	(20)	1%	(2)	1%	(1)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	43%	(150)	35%	(124)	12%	(42)	6%	(21)	4%	(15)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	35%	(50)	43%	(62)	10%	(15)	3%	(5)	8%	(12)	143
Top 2024 Issue: Economy	44%	(114)	38%	(98)	12%	(31)	3%	(6)	3%	(7)	256

Continued on next page

Table BLMB6_3: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	44%	(308)	37%	(262)	11%	(77)	4%	(28)	4%	(28)	703
Community: Urban	55%	(67)	26%	(32)	9%	(11)	5%	(7)	4%	(5)	123
Community: Suburban	40%	(151)	42%	(159)	13%	(48)	3%	(11)	3%	(11)	379
Community: Rural	45%	(89)	36%	(71)	9%	(18)	5%	(10)	6%	(12)	201
Community/Gender: Urban Men	50%	(41)	28%	(23)	11%	(9)	7%	(6)	4%	(3)	82
Community/Gender: Rural Women	47%	(53)	36%	(42)	6%	(7)	3%	(4)	8%	(9)	115
Community/Gender: Rural Men	42%	(36)	34%	(30)	12%	(11)	8%	(7)	4%	(3)	86
Community/Gender: Suburban Women	43%	(90)	42%	(88)	10%	(21)	1%	(3)	4%	(8)	210
Community/Gender: Suburban Men	36%	(61)	42%	(71)	16%	(26)	5%	(8)	2%	(3)	169
Homeowner	39%	(226)	41%	(239)	11%	(67)	4%	(26)	4%	(25)	582
Renter	65%	(64)	22%	(22)	9%	(9)	2%	(2)	3%	(3)	99
Military HHnm: Yes	40%	(42)	36%	(37)	17%	(17)	4%	(4)	4%	(4)	104
Military HH: No	45%	(267)	38%	(225)	10%	(59)	4%	(23)	4%	(24)	599
Employ: Private Sector	42%	(97)	42%	(96)	9%	(21)	4%	(9)	3%	(8)	231
Employ: Self-Employed	36%	(22)	34%	(21)	22%	(13)	2%	(1)	6%	(4)	60
Employ: Homemaker	46%	(24)	36%	(19)	8%	(4)	2%	(1)	7%	(4)	53
Employ: Retired	33%	(65)	44%	(88)	15%	(29)	6%	(13)	2%	(5)	200
Employ: Unemployed	80%	(53)	12%	(8)	1%	(1)	—	(0)	6%	(4)	66
Self + Household: White-Collar	32%	(72)	44%	(99)	16%	(36)	5%	(11)	3%	(7)	225
Self + Household: Blue Collar	44%	(156)	39%	(135)	9%	(33)	5%	(16)	3%	(11)	351
Union HH: Yes	30%	(19)	37%	(23)	21%	(13)	5%	(3)	7%	(4)	63
Union HH: No	45%	(289)	37%	(239)	10%	(63)	4%	(25)	4%	(24)	640
LGBTQ+: Yes	55%	(44)	21%	(17)	18%	(14)	2%	(1)	5%	(4)	81
LGBTQ+: No	42%	(264)	39%	(245)	10%	(62)	4%	(26)	4%	(24)	622
Motivated to Vote	44%	(279)	38%	(241)	11%	(72)	3%	(22)	4%	(23)	636
Parent: Yes	47%	(87)	38%	(69)	11%	(20)	—	(1)	4%	(7)	184
Parent: No	43%	(221)	37%	(193)	11%	(57)	5%	(27)	4%	(21)	519
COVID Vaccine: Yes	43%	(211)	40%	(196)	10%	(50)	3%	(13)	4%	(21)	491
COVID Vaccine: No	46%	(97)	31%	(67)	13%	(27)	7%	(15)	3%	(7)	212
Student Loans: Yes	54%	(70)	31%	(39)	10%	(12)	1%	(2)	4%	(5)	128
Student Loans: No	41%	(239)	39%	(223)	11%	(64)	5%	(26)	4%	(23)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_4: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	54%	(382)	34%	(238)	7%	(49)	2%	(15)	3%	(19)	703
Gender: Male	53%	(180)	33%	(111)	8%	(28)	3%	(10)	3%	(9)	338
Gender: Female	55%	(202)	35%	(127)	6%	(21)	2%	(6)	3%	(10)	365
Age: 18-34	48%	(88)	33%	(60)	12%	(23)	4%	(7)	4%	(7)	186
Age: 35-44	51%	(49)	35%	(34)	4%	(4)	3%	(3)	7%	(7)	97
Age: 45-64	61%	(153)	31%	(78)	5%	(14)	1%	(3)	2%	(4)	251
Age: 65+	54%	(92)	39%	(66)	5%	(8)	2%	(3)	—	(1)	169
GenZers: 1997-2012	54%	(38)	29%	(20)	8%	(6)	4%	(3)	5%	(3)	70
Millennials: 1981-1996	48%	(93)	32%	(62)	11%	(22)	3%	(6)	6%	(11)	194
GenXers: 1965-1980	60%	(115)	34%	(65)	4%	(7)	2%	(3)	—	(1)	190
Baby Boomers: 1946-1964	54%	(126)	37%	(86)	6%	(14)	1%	(3)	2%	(4)	232
Educ: < College	57%	(270)	32%	(153)	6%	(27)	2%	(10)	3%	(13)	472
Educ: Bachelors degree	51%	(73)	34%	(49)	9%	(12)	4%	(5)	3%	(4)	144
Educ: Post-grad	44%	(39)	42%	(36)	11%	(9)	1%	(1)	2%	(2)	87
Income: Under 50k	57%	(193)	30%	(102)	7%	(24)	2%	(7)	4%	(13)	338
Income: 50k-100k	54%	(140)	36%	(93)	7%	(17)	3%	(7)	1%	(2)	259
Income: 100k+	46%	(49)	41%	(44)	8%	(8)	1%	(1)	4%	(4)	107
Ethnicity: White (Non-Hispanic)	53%	(300)	35%	(196)	7%	(42)	2%	(10)	2%	(13)	562
Ethnicity: Black (Non-Hispanic)	62%	(56)	26%	(23)	4%	(4)	4%	(3)	5%	(4)	90
All Christian	56%	(173)	33%	(101)	7%	(21)	1%	(3)	3%	(10)	307
Agnostic/Nothing in particular	52%	(117)	34%	(77)	7%	(16)	4%	(8)	2%	(5)	223
Something Else	62%	(70)	29%	(33)	5%	(5)	1%	(1)	3%	(3)	113
Evangelical	57%	(85)	34%	(51)	5%	(8)	2%	(2)	2%	(3)	150
Non-Evangelical	59%	(152)	30%	(77)	6%	(15)	1%	(2)	4%	(10)	256
PID: Dem (no lean)	50%	(127)	38%	(98)	8%	(20)	2%	(5)	2%	(4)	255
PID: Ind (no lean)	53%	(113)	38%	(81)	5%	(12)	2%	(5)	1%	(3)	214
PID: Rep (no lean)	61%	(142)	25%	(59)	7%	(17)	2%	(5)	5%	(12)	234

Continued on next page

Table BLMB6_4: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	54%	(382)	34%	(238)	7%	(49)	2%	(15)	3%	(19)	703
PID/Gender: Dem Men	47%	(55)	38%	(45)	9%	(11)	4%	(4)	2%	(3)	118
PID/Gender: Dem Women	52%	(72)	39%	(53)	7%	(9)	1%	(1)	1%	(1)	137
PID/Gender: Ind Men	54%	(65)	36%	(43)	6%	(7)	2%	(2)	2%	(3)	120
PID/Gender: Ind Women	51%	(48)	41%	(38)	5%	(5)	2%	(2)	1%	(1)	94
PID/Gender: Rep Men	60%	(60)	24%	(24)	11%	(10)	3%	(3)	3%	(3)	100
PID/Gender: Rep Women	61%	(82)	26%	(35)	5%	(6)	2%	(3)	6%	(8)	135
Ideo: Liberal (1-3)	46%	(93)	39%	(79)	11%	(22)	3%	(6)	2%	(3)	203
Ideo: Moderate (4)	53%	(110)	38%	(78)	4%	(9)	1%	(2)	3%	(7)	207
Ideo: Conservative (5-7)	60%	(158)	29%	(77)	6%	(17)	2%	(4)	3%	(7)	263
Ideo/PID: Conservative Republican	62%	(108)	25%	(43)	7%	(12)	3%	(4)	4%	(7)	174
Ideo/PID: Moderate/Liberal Republican	53%	(29)	27%	(15)	10%	(5)	2%	(1)	9%	(5)	55
Ideo/PID: Moderate/Conservative Democrat	50%	(48)	46%	(44)	2%	(2)	—	(0)	3%	(2)	97
Ideo/PID: Liberal Democrat	48%	(73)	36%	(54)	12%	(18)	4%	(5)	—	(1)	152
Unfavorable of Biden and Trump	48%	(69)	37%	(53)	8%	(12)	5%	(7)	1%	(2)	143
2024 H2H Matchup: Biden Voter	48%	(141)	40%	(119)	8%	(23)	2%	(6)	1%	(4)	293
2024 H2H Matchup: Trump Voter	62%	(201)	26%	(83)	7%	(22)	1%	(4)	4%	(12)	322
2022 House Vote: Democrat	50%	(146)	39%	(114)	7%	(21)	2%	(6)	1%	(4)	291
2022 House Vote: Republican	62%	(169)	27%	(72)	6%	(16)	1%	(2)	4%	(12)	273
2022 House Vote: Did not Vote	49%	(61)	35%	(44)	9%	(11)	5%	(7)	2%	(3)	125
2020 Vote: Joe Biden	48%	(155)	41%	(134)	7%	(23)	3%	(8)	1%	(4)	324
2020 Vote: Donald Trump	63%	(193)	26%	(79)	6%	(19)	1%	(2)	4%	(12)	306
2020 Vote: Did not Vote	48%	(30)	32%	(20)	8%	(5)	8%	(5)	4%	(3)	63
2016 Vote: Hillary Clinton	53%	(130)	36%	(87)	7%	(18)	3%	(6)	2%	(4)	245
2016 Vote: Donald Trump	61%	(156)	29%	(73)	6%	(16)	1%	(2)	3%	(7)	253
U.S. Economy: Wrong Track	58%	(297)	31%	(159)	6%	(29)	2%	(12)	3%	(16)	513
U.S. Economy: Right Direction	45%	(85)	42%	(80)	10%	(20)	2%	(3)	1%	(3)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	49%	(101)	39%	(81)	9%	(19)	2%	(5)	1%	(1)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	62%	(217)	28%	(99)	6%	(20)	1%	(3)	4%	(13)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	45%	(64)	41%	(59)	7%	(10)	5%	(7)	3%	(4)	143
Top 2024 Issue: Economy	61%	(156)	32%	(81)	4%	(10)	3%	(7)	1%	(3)	256

Continued on next page

Table BLMB6_4: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	54%	(382)	34%	(238)	7%	(49)	2%	(15)	3%	(19)	703
Community: Urban	53%	(65)	32%	(39)	10%	(12)	2%	(3)	3%	(3)	123
Community: Suburban	54%	(205)	34%	(129)	6%	(24)	2%	(7)	4%	(14)	379
Community: Rural	55%	(111)	35%	(70)	6%	(13)	3%	(5)	1%	(2)	201
Community/Gender: Urban Men	54%	(44)	27%	(22)	14%	(11)	3%	(2)	3%	(2)	82
Community/Gender: Rural Women	56%	(64)	39%	(45)	3%	(3)	1%	(1)	2%	(2)	115
Community/Gender: Rural Men	54%	(47)	29%	(25)	11%	(10)	5%	(5)	—	(0)	86
Community/Gender: Suburban Women	56%	(117)	31%	(65)	8%	(17)	2%	(4)	4%	(7)	210
Community/Gender: Suburban Men	52%	(88)	38%	(64)	4%	(7)	2%	(3)	4%	(6)	169
Homeowner	54%	(313)	35%	(202)	7%	(43)	2%	(10)	2%	(14)	582
Renter	57%	(57)	31%	(31)	4%	(4)	3%	(3)	4%	(4)	99
Military HHnm: Yes	60%	(63)	31%	(32)	4%	(4)	5%	(5)	—	(0)	104
Military HH: No	53%	(319)	34%	(206)	7%	(45)	2%	(10)	3%	(19)	599
Employ: Private Sector	51%	(117)	34%	(78)	8%	(20)	4%	(10)	3%	(7)	231
Employ: Self-Employed	49%	(29)	34%	(21)	10%	(6)	1%	(0)	6%	(4)	60
Employ: Homemaker	54%	(29)	37%	(19)	8%	(4)	—	(0)	1%	(0)	53
Employ: Retired	58%	(115)	37%	(74)	4%	(9)	1%	(1)	—	(1)	200
Employ: Unemployed	55%	(36)	34%	(22)	4%	(3)	2%	(1)	6%	(4)	66
Self + Household: White-Collar	49%	(110)	37%	(82)	11%	(24)	1%	(2)	3%	(6)	225
Self + Household: Blue Collar	57%	(200)	34%	(119)	5%	(18)	3%	(10)	1%	(4)	351
Union HH: Yes	49%	(31)	32%	(20)	10%	(6)	7%	(4)	3%	(2)	63
Union HH: No	55%	(351)	34%	(218)	7%	(43)	2%	(11)	3%	(17)	640
LGBTQ+: Yes	46%	(38)	36%	(29)	7%	(6)	10%	(8)	—	(0)	81
LGBTQ+: No	55%	(344)	34%	(209)	7%	(43)	1%	(7)	3%	(19)	622
Motivated to Vote	55%	(349)	35%	(221)	6%	(41)	2%	(12)	2%	(14)	636
Parent: Yes	56%	(103)	33%	(61)	6%	(11)	1%	(2)	4%	(8)	184
Parent: No	54%	(279)	34%	(177)	7%	(38)	3%	(14)	2%	(11)	519
COVID Vaccine: Yes	53%	(259)	37%	(181)	6%	(31)	2%	(8)	3%	(12)	491
COVID Vaccine: No	58%	(123)	27%	(57)	9%	(18)	4%	(8)	3%	(7)	212
Student Loans: Yes	51%	(65)	36%	(45)	8%	(10)	3%	(4)	3%	(4)	128
Student Loans: No	55%	(317)	33%	(193)	7%	(39)	2%	(11)	3%	(15)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_5: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	50%	(352)	29%	(202)	13%	(91)	4%	(31)	4%	(27)	703
Gender: Male	50%	(170)	25%	(85)	15%	(50)	7%	(23)	3%	(10)	338
Gender: Female	50%	(182)	32%	(116)	11%	(41)	2%	(8)	5%	(18)	365
Age: 18-34	38%	(70)	37%	(68)	13%	(25)	5%	(10)	7%	(13)	186
Age: 35-44	44%	(43)	22%	(22)	22%	(21)	3%	(3)	9%	(9)	97
Age: 45-64	54%	(137)	23%	(59)	14%	(36)	6%	(16)	2%	(4)	251
Age: 65+	61%	(102)	31%	(53)	5%	(9)	2%	(3)	1%	(2)	169
GenZers: 1997-2012	47%	(33)	32%	(22)	10%	(7)	4%	(3)	7%	(5)	70
Millennials: 1981-1996	37%	(72)	33%	(64)	17%	(33)	5%	(10)	8%	(15)	194
GenXers: 1965-1980	49%	(94)	24%	(46)	18%	(35)	7%	(14)	1%	(2)	190
Baby Boomers: 1946-1964	61%	(141)	28%	(66)	7%	(15)	2%	(5)	2%	(5)	232
Educ: < College	51%	(240)	29%	(135)	12%	(57)	5%	(23)	4%	(17)	472
Educ: Bachelors degree	48%	(69)	30%	(43)	13%	(19)	4%	(6)	5%	(8)	144
Educ: Post-grad	50%	(43)	27%	(24)	17%	(15)	3%	(2)	3%	(3)	87
Income: Under 50k	52%	(174)	26%	(87)	12%	(39)	6%	(21)	5%	(17)	338
Income: 50k-100k	47%	(120)	34%	(87)	14%	(37)	3%	(9)	2%	(6)	259
Income: 100k+	54%	(57)	26%	(28)	14%	(15)	1%	(2)	5%	(5)	107
Ethnicity: White (Non-Hispanic)	51%	(288)	29%	(161)	12%	(69)	4%	(24)	4%	(20)	562
Ethnicity: Black (Non-Hispanic)	45%	(41)	34%	(31)	11%	(10)	4%	(4)	5%	(5)	90
All Christian	57%	(175)	25%	(77)	12%	(35)	3%	(8)	4%	(11)	307
Agnostic/Nothing in particular	42%	(94)	30%	(68)	14%	(32)	7%	(17)	6%	(12)	223
Something Else	51%	(58)	35%	(40)	7%	(8)	3%	(3)	4%	(4)	113
Evangelical	60%	(90)	28%	(41)	6%	(8)	4%	(6)	2%	(3)	150
Non-Evangelical	54%	(137)	28%	(70)	12%	(32)	2%	(5)	5%	(12)	256
PID: Dem (no lean)	33%	(85)	42%	(108)	16%	(41)	5%	(13)	3%	(8)	255
PID: Ind (no lean)	50%	(108)	22%	(47)	16%	(34)	6%	(13)	5%	(11)	214
PID: Rep (no lean)	68%	(159)	20%	(46)	7%	(16)	2%	(5)	4%	(8)	234

Continued on next page

Table BLMB6_5: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	50%	(352)	29%	(202)	13%	(91)	4%	(31)	4%	(27)	703
PID/Gender: Dem Men	34%	(40)	35%	(42)	18%	(21)	9%	(11)	4%	(5)	118
PID/Gender: Dem Women	33%	(46)	48%	(66)	15%	(20)	2%	(2)	2%	(3)	137
PID/Gender: Ind Men	51%	(61)	22%	(26)	17%	(20)	7%	(9)	3%	(4)	120
PID/Gender: Ind Women	49%	(46)	23%	(21)	15%	(14)	5%	(5)	8%	(7)	94
PID/Gender: Rep Men	69%	(69)	17%	(17)	8%	(8)	4%	(4)	1%	(1)	100
PID/Gender: Rep Women	67%	(90)	21%	(29)	5%	(7)	1%	(1)	5%	(7)	135
Ideo: Liberal (1-3)	36%	(74)	40%	(81)	17%	(35)	5%	(11)	2%	(3)	203
Ideo: Moderate (4)	45%	(94)	27%	(56)	16%	(33)	6%	(12)	6%	(12)	207
Ideo: Conservative (5-7)	64%	(168)	24%	(62)	7%	(18)	2%	(5)	3%	(9)	263
Ideo/PID: Conservative Republican	71%	(124)	20%	(35)	4%	(7)	2%	(3)	3%	(5)	174
Ideo/PID: Moderate/Liberal Republican	56%	(30)	20%	(11)	14%	(8)	4%	(2)	6%	(3)	55
Ideo/PID: Moderate/Conservative Democrat	32%	(31)	39%	(38)	20%	(19)	5%	(5)	4%	(4)	97
Ideo/PID: Liberal Democrat	34%	(51)	44%	(67)	14%	(22)	6%	(9)	2%	(2)	152
Unfavorable of Biden and Trump	46%	(66)	32%	(45)	10%	(14)	8%	(12)	4%	(6)	143
2024 H2H Matchup: Biden Voter	34%	(99)	38%	(112)	19%	(55)	7%	(19)	3%	(7)	293
2024 H2H Matchup: Trump Voter	65%	(210)	20%	(66)	8%	(27)	2%	(6)	4%	(13)	322
2022 House Vote: Democrat	33%	(97)	38%	(112)	19%	(56)	5%	(15)	4%	(11)	291
2022 House Vote: Republican	71%	(193)	20%	(54)	5%	(13)	2%	(5)	3%	(8)	273
2022 House Vote: Did not Vote	42%	(53)	27%	(33)	16%	(20)	9%	(11)	7%	(8)	125
2020 Vote: Joe Biden	35%	(112)	37%	(120)	19%	(62)	6%	(21)	3%	(10)	324
2020 Vote: Donald Trump	71%	(218)	20%	(60)	5%	(15)	2%	(5)	3%	(8)	306
2020 Vote: Did not Vote	31%	(19)	28%	(18)	19%	(12)	8%	(5)	14%	(9)	63
2016 Vote: Hillary Clinton	37%	(90)	36%	(87)	19%	(48)	5%	(12)	3%	(8)	245
2016 Vote: Donald Trump	71%	(179)	18%	(45)	5%	(14)	4%	(9)	3%	(7)	253
U.S. Economy: Wrong Track	55%	(285)	26%	(134)	10%	(50)	4%	(21)	5%	(24)	513
U.S. Economy: Right Direction	35%	(67)	36%	(68)	22%	(41)	5%	(10)	2%	(4)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	33%	(68)	40%	(84)	18%	(37)	7%	(14)	2%	(5)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	64%	(225)	20%	(71)	8%	(29)	3%	(11)	5%	(17)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	41%	(59)	33%	(47)	18%	(25)	5%	(6)	4%	(6)	143
Top 2024 Issue: Economy	57%	(146)	27%	(68)	11%	(27)	4%	(9)	2%	(5)	256

Continued on next page

Table BLMB6_5: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	50%	(352)	29%	(202)	13%	(91)	4%	(31)	4%	(27)	703
Community: Urban	34%	(42)	37%	(46)	16%	(19)	7%	(9)	6%	(7)	123
Community: Suburban	52%	(197)	28%	(107)	12%	(45)	3%	(13)	5%	(18)	379
Community: Rural	57%	(114)	24%	(48)	13%	(26)	5%	(10)	1%	(3)	201
Community/Gender: Urban Men	38%	(31)	31%	(25)	18%	(15)	9%	(7)	4%	(3)	82
Community/Gender: Rural Women	62%	(71)	26%	(30)	10%	(11)	1%	(1)	1%	(1)	115
Community/Gender: Rural Men	50%	(43)	21%	(18)	18%	(15)	10%	(8)	2%	(2)	86
Community/Gender: Suburban Women	48%	(101)	31%	(66)	12%	(26)	3%	(5)	6%	(13)	210
Community/Gender: Suburban Men	57%	(96)	25%	(42)	11%	(19)	4%	(7)	3%	(5)	169
Homeowner	49%	(288)	30%	(174)	13%	(73)	5%	(27)	4%	(21)	582
Renter	56%	(55)	25%	(25)	13%	(13)	2%	(2)	4%	(4)	99
Military HHnm: Yes	50%	(52)	32%	(33)	12%	(12)	3%	(4)	3%	(3)	104
Military HH: No	50%	(300)	28%	(168)	13%	(79)	5%	(28)	4%	(24)	599
Employ: Private Sector	45%	(103)	29%	(68)	17%	(38)	7%	(17)	2%	(5)	231
Employ: Self-Employed	50%	(30)	34%	(21)	8%	(5)	1%	(1)	6%	(4)	60
Employ: Homemaker	43%	(23)	21%	(11)	17%	(9)	7%	(4)	12%	(6)	53
Employ: Retired	61%	(121)	31%	(61)	6%	(13)	1%	(3)	1%	(2)	200
Employ: Unemployed	37%	(25)	23%	(15)	29%	(19)	2%	(2)	8%	(5)	66
Self + Household: White-Collar	51%	(114)	27%	(62)	15%	(34)	2%	(5)	4%	(10)	225
Self + Household: Blue Collar	49%	(173)	32%	(112)	12%	(42)	5%	(19)	1%	(5)	351
Union HH: Yes	38%	(24)	32%	(20)	18%	(11)	4%	(3)	8%	(5)	63
Union HH: No	51%	(328)	28%	(182)	12%	(80)	4%	(29)	4%	(22)	640
LGBTQ+: Yes	56%	(45)	29%	(24)	10%	(8)	4%	(3)	1%	(1)	81
LGBTQ+: No	49%	(307)	29%	(178)	13%	(83)	5%	(28)	4%	(27)	622
Motivated to Vote	51%	(322)	29%	(187)	13%	(84)	4%	(27)	2%	(16)	636
Parent: Yes	50%	(92)	20%	(37)	14%	(26)	8%	(14)	8%	(14)	184
Parent: No	50%	(260)	32%	(164)	12%	(64)	3%	(17)	3%	(13)	519
COVID Vaccine: Yes	47%	(232)	30%	(149)	16%	(77)	3%	(13)	4%	(20)	491
COVID Vaccine: No	57%	(120)	25%	(52)	6%	(14)	9%	(19)	3%	(7)	212
Student Loans: Yes	42%	(53)	34%	(44)	15%	(19)	4%	(5)	5%	(7)	128
Student Loans: No	52%	(299)	27%	(158)	12%	(72)	5%	(26)	4%	(21)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_6: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	33%	(232)	43%	(304)	13%	(88)	3%	(23)	8%	(56)	703
Gender: Male	33%	(110)	46%	(154)	15%	(52)	3%	(12)	3%	(10)	338
Gender: Female	33%	(122)	41%	(150)	10%	(36)	3%	(11)	13%	(46)	365
Age: 18-34	22%	(40)	42%	(77)	17%	(32)	6%	(12)	13%	(24)	186
Age: 35-44	23%	(22)	43%	(42)	19%	(19)	2%	(2)	12%	(12)	97
Age: 45-64	40%	(100)	43%	(107)	10%	(25)	3%	(7)	5%	(13)	251
Age: 65+	41%	(69)	46%	(77)	7%	(12)	1%	(2)	4%	(7)	169
GenZers: 1997-2012	29%	(20)	40%	(28)	15%	(10)	7%	(5)	9%	(6)	70
Millennials: 1981-1996	20%	(39)	43%	(84)	18%	(35)	5%	(9)	15%	(28)	194
GenXers: 1965-1980	39%	(74)	41%	(77)	11%	(21)	3%	(6)	7%	(12)	190
Baby Boomers: 1946-1964	40%	(93)	45%	(105)	10%	(22)	1%	(3)	4%	(8)	232
Educ: < College	36%	(171)	40%	(191)	11%	(52)	3%	(14)	9%	(45)	472
Educ: Bachelors degree	29%	(42)	49%	(70)	12%	(18)	5%	(7)	5%	(7)	144
Educ: Post-grad	23%	(20)	49%	(43)	21%	(18)	2%	(2)	5%	(5)	87
Income: Under 50k	34%	(116)	39%	(130)	12%	(42)	4%	(13)	11%	(38)	338
Income: 50k-100k	32%	(82)	49%	(128)	10%	(26)	4%	(10)	5%	(13)	259
Income: 100k+	32%	(34)	43%	(46)	19%	(20)	—	(0)	6%	(6)	107
Ethnicity: White (Non-Hispanic)	33%	(185)	44%	(248)	11%	(62)	3%	(18)	9%	(50)	562
Ethnicity: Black (Non-Hispanic)	32%	(29)	37%	(34)	21%	(19)	5%	(5)	4%	(4)	90
All Christian	36%	(111)	44%	(136)	11%	(33)	1%	(4)	8%	(23)	307
Agnostic/Nothing in particular	27%	(61)	44%	(99)	13%	(29)	5%	(12)	10%	(22)	223
Something Else	41%	(46)	34%	(38)	14%	(16)	3%	(4)	8%	(9)	113
Evangelical	39%	(58)	43%	(65)	11%	(17)	1%	(2)	5%	(8)	150
Non-Evangelical	38%	(97)	41%	(104)	11%	(29)	2%	(5)	8%	(21)	256
PID: Dem (no lean)	29%	(75)	52%	(132)	13%	(32)	2%	(5)	4%	(11)	255
PID: Ind (no lean)	30%	(65)	41%	(89)	13%	(28)	5%	(12)	10%	(21)	214
PID: Rep (no lean)	39%	(92)	36%	(83)	12%	(28)	3%	(6)	10%	(24)	234

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Table BLMB6_6: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	33%	(232)	43%	(304)	13%	(88)	3%	(23)	8%	(56)	703
PID/Gender: Dem Men	31%	(36)	51%	(60)	13%	(15)	2%	(2)	4%	(5)	118
PID/Gender: Dem Women	28%	(39)	53%	(72)	13%	(17)	2%	(2)	5%	(6)	137
PID/Gender: Ind Men	31%	(37)	45%	(54)	16%	(20)	6%	(8)	1%	(2)	120
PID/Gender: Ind Women	30%	(28)	36%	(34)	9%	(9)	4%	(4)	20%	(19)	94
PID/Gender: Rep Men	37%	(37)	40%	(40)	17%	(17)	2%	(2)	4%	(4)	100
PID/Gender: Rep Women	41%	(55)	32%	(43)	8%	(10)	4%	(5)	15%	(20)	135
Ideo: Liberal (1-3)	26%	(54)	57%	(115)	10%	(20)	5%	(10)	2%	(5)	203
Ideo: Moderate (4)	27%	(56)	44%	(91)	16%	(33)	3%	(7)	10%	(20)	207
Ideo: Conservative (5-7)	44%	(115)	36%	(94)	13%	(33)	1%	(3)	7%	(18)	263
Ideo/PID: Conservative Republican	48%	(83)	33%	(58)	11%	(20)	—	(1)	7%	(13)	174
Ideo/PID: Moderate/Liberal Republican	18%	(10)	43%	(24)	13%	(7)	10%	(6)	15%	(8)	55
Ideo/PID: Moderate/Conservative Democrat	31%	(30)	45%	(43)	18%	(17)	1%	(1)	6%	(6)	97
Ideo/PID: Liberal Democrat	26%	(40)	59%	(89)	10%	(15)	3%	(4)	3%	(4)	152
Unfavorable of Biden and Trump	27%	(39)	46%	(66)	17%	(24)	6%	(9)	3%	(4)	143
2024 H2H Matchup: Biden Voter	30%	(87)	52%	(153)	13%	(37)	2%	(7)	3%	(10)	293
2024 H2H Matchup: Trump Voter	40%	(128)	35%	(113)	12%	(39)	3%	(9)	10%	(34)	322
2022 House Vote: Democrat	27%	(79)	53%	(154)	14%	(40)	3%	(9)	3%	(10)	291
2022 House Vote: Republican	41%	(113)	38%	(105)	10%	(26)	2%	(4)	9%	(25)	273
2022 House Vote: Did not Vote	29%	(37)	33%	(41)	17%	(21)	5%	(6)	17%	(21)	125
2020 Vote: Joe Biden	27%	(87)	54%	(175)	13%	(43)	3%	(10)	3%	(10)	324
2020 Vote: Donald Trump	40%	(123)	36%	(110)	10%	(31)	3%	(8)	11%	(34)	306
2020 Vote: Did not Vote	31%	(20)	24%	(15)	18%	(11)	8%	(5)	19%	(12)	63
2016 Vote: Hillary Clinton	29%	(72)	54%	(132)	12%	(29)	3%	(7)	2%	(4)	245
2016 Vote: Donald Trump	44%	(112)	37%	(93)	11%	(27)	2%	(4)	7%	(17)	253
U.S. Economy: Wrong Track	35%	(178)	41%	(209)	11%	(59)	4%	(21)	9%	(47)	513
U.S. Economy: Right Direction	29%	(54)	50%	(95)	15%	(29)	1%	(2)	5%	(9)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	29%	(60)	50%	(104)	15%	(31)	3%	(7)	3%	(6)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	39%	(137)	38%	(134)	11%	(39)	2%	(7)	10%	(36)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(35)	46%	(66)	13%	(19)	6%	(8)	10%	(15)	143
Top 2024 Issue: Economy	31%	(80)	43%	(111)	12%	(30)	3%	(8)	10%	(26)	256

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Table BLMB6_6: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	33%	(232)	43%	(304)	13%	(88)	3%	(23)	8%	(56)	703
Community: Urban	33%	(40)	40%	(49)	18%	(22)	5%	(6)	6%	(7)	123
Community: Suburban	33%	(125)	44%	(166)	12%	(46)	3%	(13)	8%	(29)	379
Community: Rural	33%	(67)	44%	(89)	10%	(20)	2%	(5)	10%	(20)	201
Community/Gender: Urban Men	33%	(27)	35%	(29)	25%	(21)	4%	(3)	3%	(3)	82
Community/Gender: Rural Women	37%	(42)	41%	(47)	7%	(8)	—	(0)	15%	(17)	115
Community/Gender: Rural Men	29%	(25)	49%	(42)	14%	(12)	5%	(4)	3%	(3)	86
Community/Gender: Suburban Women	32%	(67)	40%	(84)	13%	(27)	4%	(8)	12%	(24)	210
Community/Gender: Suburban Men	34%	(58)	49%	(83)	11%	(19)	3%	(4)	3%	(5)	169
Homeowner	34%	(196)	44%	(255)	13%	(74)	2%	(13)	8%	(44)	582
Renter	35%	(35)	39%	(38)	11%	(10)	8%	(8)	8%	(8)	99
Military HHnm: Yes	43%	(45)	40%	(42)	13%	(14)	2%	(2)	2%	(2)	104
Military HH: No	31%	(187)	44%	(262)	12%	(74)	4%	(21)	9%	(54)	599
Employ: Private Sector	32%	(75)	44%	(102)	14%	(32)	5%	(12)	4%	(10)	231
Employ: Self-Employed	38%	(23)	38%	(23)	13%	(8)	3%	(2)	8%	(5)	60
Employ: Homemaker	31%	(16)	35%	(18)	16%	(9)	—	(0)	18%	(9)	53
Employ: Retired	39%	(78)	48%	(96)	8%	(17)	—	(0)	4%	(9)	200
Employ: Unemployed	20%	(13)	43%	(28)	17%	(11)	2%	(2)	18%	(12)	66
Self + Household: White-Collar	32%	(72)	46%	(103)	16%	(37)	3%	(6)	3%	(6)	225
Self + Household: Blue Collar	36%	(126)	44%	(154)	11%	(40)	3%	(12)	5%	(19)	351
Union HH: Yes	16%	(10)	54%	(34)	7%	(4)	10%	(6)	13%	(8)	63
Union HH: No	35%	(222)	42%	(270)	13%	(84)	3%	(17)	7%	(48)	640
LGBTQ+: Yes	39%	(31)	40%	(32)	5%	(4)	9%	(7)	8%	(6)	81
LGBTQ+: No	32%	(201)	44%	(272)	13%	(84)	3%	(16)	8%	(50)	622
Motivated to Vote	35%	(222)	45%	(284)	12%	(76)	3%	(17)	6%	(37)	636
Parent: Yes	30%	(55)	37%	(68)	17%	(32)	2%	(4)	13%	(25)	184
Parent: No	34%	(177)	45%	(235)	11%	(56)	4%	(19)	6%	(32)	519
COVID Vaccine: Yes	32%	(155)	46%	(224)	14%	(67)	3%	(14)	6%	(31)	491
COVID Vaccine: No	36%	(77)	38%	(80)	10%	(22)	4%	(9)	12%	(25)	212
Student Loans: Yes	31%	(40)	40%	(50)	16%	(21)	9%	(11)	4%	(6)	128
Student Loans: No	33%	(192)	44%	(253)	12%	(67)	2%	(12)	9%	(51)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_7: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	40%	(283)	24%	(167)	14%	(99)	17%	(121)	5%	(33)	703
Gender: Male	40%	(136)	21%	(70)	17%	(56)	18%	(61)	4%	(14)	338
Gender: Female	40%	(148)	26%	(96)	12%	(43)	16%	(59)	5%	(19)	365
Age: 18-34	46%	(86)	24%	(44)	14%	(26)	10%	(19)	6%	(11)	186
Age: 35-44	39%	(38)	27%	(27)	19%	(18)	9%	(8)	6%	(6)	97
Age: 45-64	35%	(87)	28%	(70)	12%	(30)	20%	(49)	6%	(15)	251
Age: 65+	42%	(72)	16%	(26)	15%	(25)	26%	(44)	1%	(1)	169
GenZers: 1997-2012	59%	(41)	22%	(16)	7%	(5)	2%	(2)	9%	(6)	70
Millennials: 1981-1996	40%	(77)	24%	(48)	17%	(33)	13%	(25)	6%	(11)	194
GenXers: 1965-1980	36%	(69)	29%	(56)	14%	(26)	15%	(29)	6%	(11)	190
Baby Boomers: 1946-1964	38%	(88)	20%	(46)	14%	(34)	26%	(60)	2%	(4)	232
Educ: < College	40%	(191)	23%	(110)	14%	(68)	16%	(78)	5%	(26)	472
Educ: Bachelors degree	33%	(48)	26%	(38)	16%	(23)	21%	(30)	4%	(5)	144
Educ: Post-grad	51%	(44)	22%	(19)	9%	(8)	15%	(13)	2%	(2)	87
Income: Under 50k	43%	(146)	23%	(76)	13%	(44)	14%	(46)	8%	(26)	338
Income: 50k-100k	40%	(104)	27%	(71)	14%	(35)	19%	(49)	—	(1)	259
Income: 100k+	32%	(34)	19%	(20)	18%	(20)	25%	(26)	6%	(7)	107
Ethnicity: White (Non-Hispanic)	38%	(215)	22%	(124)	15%	(87)	20%	(110)	5%	(27)	562
Ethnicity: Black (Non-Hispanic)	50%	(45)	27%	(25)	13%	(12)	5%	(4)	4%	(4)	90
All Christian	34%	(104)	24%	(74)	14%	(42)	24%	(75)	4%	(12)	307
Agnostic/Nothing in particular	45%	(101)	22%	(49)	15%	(34)	12%	(28)	5%	(11)	223
Something Else	38%	(43)	24%	(27)	15%	(17)	15%	(17)	7%	(8)	113
Evangelical	26%	(38)	24%	(36)	18%	(26)	26%	(39)	7%	(10)	150
Non-Evangelical	42%	(107)	25%	(63)	12%	(32)	18%	(45)	4%	(9)	256
PID: Dem (no lean)	68%	(173)	23%	(60)	5%	(14)	1%	(2)	2%	(6)	255
PID: Ind (no lean)	35%	(74)	17%	(37)	22%	(47)	21%	(44)	5%	(12)	214
PID: Rep (no lean)	15%	(36)	30%	(70)	16%	(38)	32%	(74)	7%	(15)	234

Continued on next page

Table BLMB6_7: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	40%	(283)	24%	(167)	14%	(99)	17%	(121)	5%	(33)	703
PID/Gender: Dem Men	65%	(76)	26%	(31)	6%	(7)	1%	(1)	2%	(2)	118
PID/Gender: Dem Women	71%	(97)	21%	(29)	5%	(6)	1%	(1)	3%	(4)	137
PID/Gender: Ind Men	37%	(44)	10%	(12)	24%	(28)	23%	(28)	6%	(8)	120
PID/Gender: Ind Women	32%	(30)	26%	(25)	20%	(19)	17%	(16)	4%	(4)	94
PID/Gender: Rep Men	16%	(16)	27%	(27)	20%	(20)	32%	(32)	4%	(4)	100
PID/Gender: Rep Women	15%	(21)	32%	(43)	13%	(18)	31%	(42)	8%	(11)	135
Ideo: Liberal (1-3)	71%	(145)	23%	(46)	3%	(6)	1%	(3)	2%	(4)	203
Ideo: Moderate (4)	40%	(82)	24%	(50)	19%	(40)	9%	(18)	8%	(16)	207
Ideo: Conservative (5-7)	18%	(47)	25%	(65)	18%	(49)	36%	(96)	3%	(7)	263
Ideo/PID: Conservative Republican	15%	(26)	29%	(50)	15%	(26)	37%	(65)	4%	(7)	174
Ideo/PID: Moderate/Liberal Republican	19%	(10)	36%	(20)	14%	(8)	15%	(8)	15%	(8)	55
Ideo/PID: Moderate/Conservative Democrat	56%	(54)	28%	(27)	11%	(10)	1%	(1)	4%	(4)	97
Ideo/PID: Liberal Democrat	76%	(115)	21%	(31)	2%	(3)	1%	(1)	1%	(1)	152
Unfavorable of Biden and Trump	33%	(48)	23%	(33)	23%	(33)	16%	(23)	5%	(6)	143
2024 H2H Matchup: Biden Voter	67%	(196)	19%	(56)	9%	(27)	1%	(4)	4%	(10)	293
2024 H2H Matchup: Trump Voter	17%	(54)	26%	(84)	19%	(60)	34%	(108)	5%	(16)	322
2022 House Vote: Democrat	66%	(191)	20%	(59)	9%	(27)	2%	(5)	3%	(9)	291
2022 House Vote: Republican	14%	(39)	25%	(69)	19%	(52)	36%	(98)	5%	(14)	273
2022 House Vote: Did not Vote	39%	(48)	25%	(31)	15%	(19)	13%	(16)	8%	(10)	125
2020 Vote: Joe Biden	66%	(215)	20%	(66)	9%	(28)	2%	(7)	3%	(9)	324
2020 Vote: Donald Trump	14%	(43)	25%	(76)	19%	(59)	36%	(110)	6%	(18)	306
2020 Vote: Did not Vote	37%	(23)	35%	(22)	16%	(10)	4%	(2)	9%	(6)	63
2016 Vote: Hillary Clinton	70%	(172)	21%	(51)	6%	(14)	2%	(5)	2%	(5)	245
2016 Vote: Donald Trump	14%	(36)	26%	(67)	18%	(46)	36%	(90)	6%	(15)	253
U.S. Economy: Wrong Track	31%	(160)	25%	(127)	16%	(82)	23%	(116)	5%	(28)	513
U.S. Economy: Right Direction	65%	(123)	21%	(39)	9%	(17)	3%	(5)	3%	(5)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	71%	(146)	21%	(43)	6%	(12)	1%	(2)	2%	(3)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(70)	26%	(93)	19%	(68)	29%	(101)	6%	(22)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	47%	(67)	22%	(31)	13%	(19)	12%	(18)	6%	(8)	143
Top 2024 Issue: Economy	23%	(60)	31%	(80)	19%	(49)	24%	(62)	2%	(5)	256

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	40%	(283)	24%	(167)	14%	(99)	17%	(121)	5%	(33)	703
Community: Urban	49%	(61)	21%	(26)	11%	(13)	14%	(18)	4%	(5)	123
Community: Suburban	42%	(158)	24%	(91)	14%	(52)	15%	(56)	6%	(22)	379
Community: Rural	32%	(65)	24%	(49)	17%	(34)	24%	(48)	3%	(6)	201
Community/Gender: Urban Men	49%	(40)	21%	(17)	11%	(9)	16%	(13)	3%	(2)	82
Community/Gender: Rural Women	34%	(39)	30%	(34)	11%	(13)	20%	(23)	5%	(5)	115
Community/Gender: Rural Men	30%	(26)	17%	(15)	24%	(21)	28%	(25)	1%	(1)	86
Community/Gender: Suburban Women	42%	(89)	25%	(53)	12%	(26)	15%	(32)	5%	(11)	210
Community/Gender: Suburban Men	41%	(69)	23%	(38)	15%	(26)	14%	(24)	7%	(11)	169
Homeowner	39%	(228)	24%	(142)	14%	(82)	18%	(105)	4%	(26)	582
Renter	46%	(46)	20%	(20)	15%	(15)	14%	(13)	5%	(5)	99
Military HHnm: Yes	38%	(40)	26%	(27)	17%	(18)	18%	(19)	1%	(1)	104
Military HH: No	41%	(243)	23%	(140)	14%	(81)	17%	(102)	5%	(32)	599
Employ: Private Sector	34%	(79)	27%	(62)	15%	(35)	18%	(41)	5%	(12)	231
Employ: Self-Employed	38%	(23)	32%	(20)	11%	(7)	14%	(8)	5%	(3)	60
Employ: Homemaker	44%	(23)	29%	(15)	4%	(2)	15%	(8)	7%	(4)	53
Employ: Retired	43%	(85)	22%	(44)	15%	(29)	21%	(41)	—	(0)	200
Employ: Unemployed	50%	(33)	15%	(10)	21%	(14)	3%	(2)	12%	(8)	66
Self + Household: White-Collar	40%	(91)	25%	(57)	11%	(24)	19%	(42)	5%	(10)	225
Self + Household: Blue Collar	37%	(130)	24%	(86)	18%	(62)	18%	(64)	3%	(9)	351
Union HH: Yes	33%	(20)	25%	(16)	22%	(14)	16%	(10)	4%	(3)	63
Union HH: No	41%	(263)	24%	(151)	13%	(85)	17%	(111)	5%	(30)	640
LGBTQ+: Yes	60%	(48)	19%	(15)	9%	(7)	13%	(10)	—	(0)	81
LGBTQ+: No	38%	(235)	24%	(151)	15%	(92)	18%	(111)	5%	(33)	622
Motivated to Vote	41%	(264)	25%	(157)	14%	(88)	17%	(108)	3%	(21)	636
Parent: Yes	34%	(62)	27%	(49)	18%	(34)	13%	(25)	8%	(14)	184
Parent: No	43%	(221)	23%	(118)	13%	(65)	19%	(96)	4%	(19)	519
COVID Vaccine: Yes	48%	(233)	26%	(128)	13%	(63)	11%	(53)	3%	(13)	491
COVID Vaccine: No	24%	(50)	18%	(39)	17%	(36)	32%	(68)	9%	(20)	212
Student Loans: Yes	39%	(50)	33%	(42)	14%	(18)	10%	(13)	4%	(5)	128
Student Loans: No	41%	(233)	22%	(124)	14%	(82)	19%	(108)	5%	(28)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_8: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	52%	(364)	34%	(238)	8%	(56)	3%	(19)	4%	(25)	703
Gender: Male	52%	(175)	32%	(107)	10%	(34)	4%	(12)	3%	(11)	338
Gender: Female	52%	(190)	36%	(132)	6%	(22)	2%	(7)	4%	(15)	365
Age: 18-34	57%	(106)	31%	(58)	6%	(12)	1%	(2)	4%	(8)	186
Age: 35-44	57%	(56)	22%	(21)	12%	(12)	2%	(2)	7%	(7)	97
Age: 45-64	51%	(128)	37%	(93)	6%	(15)	4%	(9)	3%	(7)	251
Age: 65+	45%	(75)	40%	(67)	10%	(18)	3%	(6)	2%	(3)	169
GenZers: 1997-2012	59%	(41)	32%	(22)	2%	(1)	—	(0)	7%	(5)	70
Millennials: 1981-1996	55%	(108)	28%	(55)	9%	(18)	2%	(4)	5%	(10)	194
GenXers: 1965-1980	54%	(102)	35%	(67)	7%	(13)	1%	(1)	3%	(7)	190
Baby Boomers: 1946-1964	46%	(108)	36%	(85)	10%	(22)	6%	(13)	2%	(4)	232
Educ: < College	55%	(260)	31%	(148)	7%	(35)	2%	(12)	4%	(18)	472
Educ: Bachelors degree	41%	(59)	43%	(62)	10%	(14)	3%	(5)	3%	(5)	144
Educ: Post-grad	53%	(46)	33%	(29)	9%	(7)	3%	(2)	3%	(2)	87
Income: Under 50k	53%	(179)	31%	(103)	9%	(30)	2%	(6)	6%	(20)	338
Income: 50k-100k	51%	(131)	37%	(95)	9%	(22)	4%	(10)	—	(1)	259
Income: 100k+	51%	(54)	38%	(41)	3%	(4)	3%	(4)	4%	(5)	107
Ethnicity: White (Non-Hispanic)	48%	(270)	37%	(206)	8%	(48)	3%	(18)	4%	(20)	562
Ethnicity: Black (Non-Hispanic)	72%	(65)	17%	(15)	6%	(5)	1%	(1)	4%	(4)	90
All Christian	45%	(138)	38%	(118)	10%	(30)	4%	(13)	3%	(8)	307
Agnostic/Nothing in particular	55%	(123)	30%	(68)	7%	(17)	2%	(5)	5%	(11)	223
Something Else	57%	(65)	33%	(37)	6%	(7)	—	(1)	3%	(3)	113
Evangelical	52%	(77)	36%	(54)	6%	(9)	4%	(7)	2%	(3)	150
Non-Evangelical	48%	(122)	37%	(96)	9%	(24)	3%	(7)	3%	(7)	256
PID: Dem (no lean)	54%	(137)	36%	(91)	7%	(19)	2%	(5)	1%	(3)	255
PID: Ind (no lean)	48%	(103)	36%	(76)	9%	(19)	3%	(7)	4%	(9)	214
PID: Rep (no lean)	53%	(124)	30%	(71)	8%	(18)	3%	(7)	6%	(13)	234

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Table BLMB6_8: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	52%	(364)	34%	(238)	8%	(56)	3%	(19)	4%	(25)	703
PID/Gender: Dem Men	55%	(65)	30%	(35)	9%	(11)	4%	(4)	2%	(2)	118
PID/Gender: Dem Women	52%	(72)	41%	(56)	6%	(8)	—	(1)	1%	(1)	137
PID/Gender: Ind Men	48%	(58)	32%	(39)	10%	(12)	4%	(4)	6%	(7)	120
PID/Gender: Ind Women	48%	(45)	40%	(37)	7%	(7)	3%	(2)	2%	(2)	94
PID/Gender: Rep Men	52%	(51)	32%	(32)	11%	(11)	4%	(4)	1%	(1)	100
PID/Gender: Rep Women	54%	(73)	29%	(39)	5%	(7)	3%	(4)	9%	(12)	135
Ideo: Liberal (1-3)	58%	(118)	30%	(62)	8%	(16)	2%	(5)	1%	(2)	203
Ideo: Moderate (4)	44%	(92)	39%	(80)	10%	(20)	1%	(3)	6%	(13)	207
Ideo: Conservative (5-7)	51%	(133)	35%	(91)	7%	(18)	4%	(11)	3%	(9)	263
Ideo/PID: Conservative Republican	52%	(90)	32%	(56)	8%	(14)	4%	(6)	4%	(7)	174
Ideo/PID: Moderate/Liberal Republican	53%	(29)	27%	(15)	7%	(4)	2%	(1)	10%	(6)	55
Ideo/PID: Moderate/Conservative Democrat	47%	(46)	42%	(40)	8%	(8)	1%	(1)	2%	(2)	97
Ideo/PID: Liberal Democrat	57%	(86)	34%	(51)	7%	(11)	2%	(4)	—	(0)	152
Unfavorable of Biden and Trump	46%	(66)	36%	(52)	11%	(16)	1%	(2)	6%	(8)	143
2024 H2H Matchup: Biden Voter	52%	(152)	35%	(102)	9%	(26)	2%	(5)	3%	(9)	293
2024 H2H Matchup: Trump Voter	53%	(172)	32%	(103)	7%	(22)	4%	(13)	4%	(13)	322
2022 House Vote: Democrat	52%	(153)	34%	(98)	9%	(27)	2%	(5)	3%	(8)	291
2022 House Vote: Republican	50%	(137)	32%	(88)	7%	(20)	5%	(12)	6%	(15)	273
2022 House Vote: Did not Vote	54%	(67)	38%	(47)	5%	(7)	1%	(1)	2%	(2)	125
2020 Vote: Joe Biden	53%	(171)	33%	(108)	9%	(31)	2%	(6)	3%	(9)	324
2020 Vote: Donald Trump	50%	(154)	34%	(105)	7%	(21)	4%	(13)	4%	(13)	306
2020 Vote: Did not Vote	56%	(35)	34%	(22)	6%	(4)	—	(0)	4%	(3)	63
2016 Vote: Hillary Clinton	57%	(141)	33%	(81)	6%	(16)	2%	(5)	2%	(4)	245
2016 Vote: Donald Trump	49%	(124)	32%	(80)	9%	(24)	5%	(12)	5%	(13)	253
U.S. Economy: Wrong Track	54%	(277)	33%	(170)	6%	(28)	3%	(15)	5%	(24)	513
U.S. Economy: Right Direction	46%	(87)	36%	(69)	14%	(27)	2%	(4)	1%	(2)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	56%	(115)	30%	(63)	10%	(21)	2%	(5)	2%	(3)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53%	(186)	32%	(113)	6%	(23)	4%	(13)	5%	(17)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	44%	(63)	44%	(62)	8%	(12)	1%	(1)	3%	(5)	143
Top 2024 Issue: Economy	54%	(138)	33%	(83)	8%	(20)	4%	(9)	2%	(6)	256

Continued on next page

Table BLMB6_8: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	52%	(364)	34%	(238)	8%	(56)	3%	(19)	4%	(25)	703
Community: Urban	62%	(76)	23%	(29)	8%	(10)	3%	(4)	3%	(4)	123
Community: Suburban	48%	(180)	39%	(149)	7%	(25)	2%	(6)	5%	(19)	379
Community: Rural	54%	(108)	31%	(61)	11%	(21)	4%	(9)	1%	(2)	201
Community/Gender: Urban Men	64%	(53)	20%	(16)	7%	(6)	5%	(4)	4%	(3)	82
Community/Gender: Rural Women	61%	(70)	29%	(33)	6%	(7)	2%	(2)	2%	(2)	115
Community/Gender: Rural Men	43%	(37)	33%	(28)	17%	(14)	7%	(6)	—	(0)	86
Community/Gender: Suburban Women	46%	(96)	41%	(86)	5%	(11)	2%	(4)	6%	(12)	210
Community/Gender: Suburban Men	50%	(84)	37%	(62)	8%	(14)	1%	(1)	5%	(8)	169
Homeowner	49%	(285)	36%	(211)	8%	(48)	3%	(16)	4%	(21)	582
Renter	66%	(66)	24%	(23)	6%	(6)	1%	(1)	3%	(3)	99
Military HHnm: Yes	53%	(55)	36%	(37)	8%	(8)	3%	(3)	—	(0)	104
Military HH: No	52%	(309)	34%	(201)	8%	(48)	3%	(15)	4%	(25)	599
Employ: Private Sector	51%	(117)	34%	(78)	6%	(15)	4%	(10)	5%	(11)	231
Employ: Self-Employed	45%	(27)	32%	(20)	12%	(7)	2%	(1)	8%	(5)	60
Employ: Homemaker	60%	(32)	30%	(16)	5%	(3)	5%	(2)	—	(0)	53
Employ: Retired	46%	(92)	41%	(83)	9%	(18)	2%	(4)	1%	(2)	200
Employ: Unemployed	61%	(40)	21%	(14)	9%	(6)	2%	(1)	8%	(5)	66
Self + Household: White-Collar	52%	(118)	34%	(77)	10%	(22)	1%	(2)	3%	(6)	225
Self + Household: Blue Collar	50%	(174)	36%	(128)	7%	(26)	4%	(14)	3%	(9)	351
Union HH: Yes	49%	(30)	36%	(23)	9%	(6)	1%	(0)	5%	(3)	63
Union HH: No	52%	(334)	34%	(216)	8%	(50)	3%	(18)	3%	(22)	640
LGBTQ+: Yes	56%	(46)	34%	(27)	6%	(5)	2%	(2)	2%	(2)	81
LGBTQ+: No	51%	(319)	34%	(211)	8%	(51)	3%	(17)	4%	(24)	622
Motivated to Vote	52%	(331)	35%	(221)	7%	(46)	3%	(19)	3%	(19)	636
Parent: Yes	55%	(101)	30%	(55)	7%	(14)	1%	(3)	6%	(11)	184
Parent: No	51%	(263)	35%	(183)	8%	(42)	3%	(16)	3%	(14)	519
COVID Vaccine: Yes	53%	(258)	33%	(164)	9%	(43)	2%	(10)	3%	(16)	491
COVID Vaccine: No	50%	(106)	35%	(74)	6%	(13)	4%	(9)	4%	(9)	212
Student Loans: Yes	52%	(66)	32%	(41)	9%	(12)	2%	(2)	5%	(6)	128
Student Loans: No	52%	(298)	34%	(197)	8%	(44)	3%	(16)	3%	(19)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	54%	(378)	22%	(153)	13%	(92)	7%	(47)	5%	(33)	703
Gender: Male	53%	(179)	20%	(68)	14%	(47)	8%	(27)	5%	(16)	338
Gender: Female	54%	(198)	23%	(85)	12%	(45)	5%	(19)	5%	(17)	365
Age: 18-34	54%	(101)	21%	(40)	13%	(23)	5%	(9)	7%	(13)	186
Age: 35-44	49%	(48)	23%	(22)	16%	(16)	5%	(5)	7%	(7)	97
Age: 45-64	51%	(129)	26%	(65)	11%	(27)	7%	(18)	5%	(12)	251
Age: 65+	60%	(101)	15%	(26)	16%	(26)	9%	(15)	1%	(1)	169
GenZers: 1997-2012	60%	(42)	12%	(9)	14%	(10)	5%	(4)	9%	(6)	70
Millennials: 1981-1996	49%	(96)	24%	(47)	15%	(29)	5%	(9)	7%	(14)	194
GenXers: 1965-1980	55%	(105)	25%	(48)	12%	(22)	5%	(9)	3%	(7)	190
Baby Boomers: 1946-1964	53%	(122)	21%	(50)	12%	(28)	11%	(25)	3%	(7)	232
Educ: < College	56%	(263)	20%	(93)	14%	(65)	6%	(28)	5%	(23)	472
Educ: Bachelors degree	48%	(69)	23%	(34)	14%	(20)	10%	(14)	5%	(7)	144
Educ: Post-grad	53%	(46)	30%	(26)	7%	(6)	6%	(5)	4%	(3)	87
Income: Under 50k	54%	(181)	20%	(69)	14%	(46)	7%	(24)	5%	(18)	338
Income: 50k-100k	56%	(145)	22%	(57)	12%	(31)	6%	(16)	4%	(10)	259
Income: 100k+	49%	(52)	25%	(27)	15%	(16)	6%	(6)	5%	(5)	107
Ethnicity: White (Non-Hispanic)	54%	(301)	22%	(125)	13%	(71)	7%	(42)	4%	(24)	562
Ethnicity: Black (Non-Hispanic)	59%	(53)	17%	(15)	13%	(12)	3%	(3)	8%	(7)	90
All Christian	52%	(161)	20%	(62)	14%	(42)	9%	(28)	5%	(14)	307
Agnostic/Nothing in particular	50%	(112)	26%	(58)	12%	(28)	5%	(12)	6%	(13)	223
Something Else	61%	(69)	15%	(17)	17%	(19)	3%	(4)	4%	(4)	113
Evangelical	56%	(83)	14%	(21)	16%	(24)	9%	(14)	5%	(7)	150
Non-Evangelical	56%	(143)	20%	(50)	13%	(34)	7%	(18)	5%	(12)	256
PID: Dem (no lean)	69%	(176)	19%	(47)	6%	(15)	3%	(6)	4%	(10)	255
PID: Ind (no lean)	42%	(89)	29%	(61)	15%	(32)	10%	(22)	5%	(10)	214
PID: Rep (no lean)	48%	(113)	19%	(45)	19%	(45)	8%	(18)	6%	(13)	234

Continued on next page

Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	54%	(378)	22%	(153)	13%	(92)	7%	(47)	5%	(33)	703
PID/Gender: Dem Men	58%	(69)	22%	(26)	11%	(13)	5%	(5)	4%	(5)	118
PID/Gender: Dem Women	78%	(107)	15%	(21)	2%	(3)	1%	(1)	4%	(6)	137
PID/Gender: Ind Men	50%	(60)	21%	(25)	12%	(15)	12%	(14)	5%	(6)	120
PID/Gender: Ind Women	31%	(29)	38%	(36)	19%	(18)	8%	(7)	4%	(4)	94
PID/Gender: Rep Men	51%	(51)	16%	(16)	19%	(19)	8%	(8)	6%	(6)	100
PID/Gender: Rep Women	47%	(63)	21%	(29)	19%	(25)	8%	(11)	5%	(7)	135
Ideo: Liberal (1-3)	68%	(139)	20%	(42)	5%	(11)	4%	(8)	2%	(3)	203
Ideo: Moderate (4)	53%	(109)	26%	(54)	12%	(24)	2%	(4)	8%	(16)	207
Ideo: Conservative (5-7)	44%	(116)	21%	(54)	20%	(53)	11%	(30)	4%	(10)	263
Ideo/PID: Conservative Republican	46%	(81)	20%	(36)	18%	(31)	10%	(18)	5%	(8)	174
Ideo/PID: Moderate/Liberal Republican	52%	(28)	15%	(8)	24%	(13)	—	(0)	9%	(5)	55
Ideo/PID: Moderate/Conservative Democrat	68%	(66)	18%	(17)	5%	(5)	1%	(1)	8%	(8)	97
Ideo/PID: Liberal Democrat	72%	(108)	19%	(28)	5%	(8)	4%	(6)	—	(1)	152
Unfavorable of Biden and Trump	42%	(60)	31%	(44)	18%	(26)	5%	(8)	4%	(6)	143
2024 H2H Matchup: Biden Voter	68%	(200)	21%	(60)	6%	(16)	2%	(6)	3%	(10)	293
2024 H2H Matchup: Trump Voter	43%	(139)	21%	(66)	21%	(67)	11%	(34)	5%	(16)	322
2022 House Vote: Democrat	67%	(196)	20%	(59)	6%	(17)	3%	(8)	4%	(12)	291
2022 House Vote: Republican	41%	(111)	22%	(60)	22%	(60)	11%	(29)	4%	(12)	273
2022 House Vote: Did not Vote	51%	(64)	23%	(29)	11%	(14)	7%	(8)	8%	(10)	125
2020 Vote: Joe Biden	67%	(218)	21%	(67)	6%	(18)	3%	(8)	4%	(12)	324
2020 Vote: Donald Trump	43%	(132)	21%	(65)	21%	(64)	10%	(31)	4%	(14)	306
2020 Vote: Did not Vote	42%	(26)	26%	(16)	11%	(7)	11%	(7)	10%	(6)	63
2016 Vote: Hillary Clinton	69%	(169)	19%	(47)	6%	(14)	3%	(6)	4%	(9)	245
2016 Vote: Donald Trump	43%	(108)	22%	(56)	20%	(52)	10%	(25)	5%	(12)	253
U.S. Economy: Wrong Track	49%	(250)	22%	(113)	16%	(81)	8%	(42)	5%	(28)	513
U.S. Economy: Right Direction	67%	(128)	21%	(40)	6%	(11)	2%	(5)	3%	(5)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	72%	(149)	18%	(37)	7%	(15)	1%	(1)	2%	(4)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	45%	(158)	20%	(72)	19%	(68)	11%	(38)	5%	(18)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	49%	(71)	31%	(44)	7%	(10)	5%	(8)	8%	(11)	143
Top 2024 Issue: Economy	45%	(116)	24%	(62)	17%	(44)	9%	(23)	5%	(12)	256

Continued on next page

Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	54%	(378)	22%	(153)	13%	(92)	7%	(47)	5%	(33)	703
Community: Urban	55%	(67)	16%	(20)	14%	(18)	8%	(10)	7%	(8)	123
Community: Suburban	53%	(200)	26%	(99)	11%	(43)	5%	(17)	5%	(20)	379
Community: Rural	55%	(111)	17%	(34)	16%	(32)	10%	(19)	3%	(5)	201
Community/Gender: Urban Men	55%	(45)	16%	(13)	11%	(9)	11%	(9)	7%	(6)	82
Community/Gender: Rural Women	54%	(61)	17%	(19)	16%	(19)	10%	(11)	3%	(4)	115
Community/Gender: Rural Men	57%	(49)	17%	(15)	15%	(13)	9%	(8)	1%	(1)	86
Community/Gender: Suburban Women	55%	(115)	28%	(59)	9%	(18)	4%	(7)	5%	(10)	210
Community/Gender: Suburban Men	50%	(85)	24%	(40)	15%	(25)	6%	(10)	5%	(9)	169
Homeowner	53%	(309)	22%	(130)	13%	(76)	7%	(41)	5%	(27)	582
Renter	56%	(55)	20%	(19)	15%	(15)	4%	(4)	5%	(5)	99
Military HHnm: Yes	63%	(66)	17%	(18)	13%	(14)	5%	(5)	1%	(1)	104
Military HH: No	52%	(312)	23%	(135)	13%	(79)	7%	(41)	5%	(32)	599
Employ: Private Sector	47%	(109)	29%	(67)	14%	(32)	6%	(14)	4%	(9)	231
Employ: Self-Employed	44%	(26)	14%	(9)	23%	(14)	5%	(3)	14%	(8)	60
Employ: Homemaker	52%	(28)	16%	(8)	13%	(7)	6%	(3)	13%	(7)	53
Employ: Retired	59%	(117)	21%	(42)	11%	(22)	8%	(17)	1%	(1)	200
Employ: Unemployed	69%	(45)	5%	(3)	14%	(9)	7%	(4)	6%	(4)	66
Self + Household: White-Collar	53%	(118)	20%	(46)	14%	(32)	7%	(16)	6%	(12)	225
Self + Household: Blue Collar	56%	(195)	24%	(82)	12%	(42)	6%	(21)	3%	(11)	351
Union HH: Yes	48%	(30)	27%	(17)	13%	(8)	5%	(3)	6%	(4)	63
Union HH: No	54%	(348)	21%	(136)	13%	(84)	7%	(43)	5%	(29)	640
LGBTQ+: Yes	60%	(49)	19%	(15)	11%	(9)	6%	(5)	4%	(4)	81
LGBTQ+: No	53%	(329)	22%	(138)	13%	(84)	7%	(42)	5%	(29)	622
Motivated to Vote	55%	(352)	22%	(137)	13%	(83)	6%	(40)	4%	(25)	636
Parent: Yes	52%	(96)	25%	(46)	10%	(19)	7%	(13)	6%	(11)	184
Parent: No	54%	(282)	21%	(108)	14%	(74)	7%	(34)	4%	(22)	519
COVID Vaccine: Yes	57%	(281)	22%	(107)	11%	(54)	6%	(28)	4%	(21)	491
COVID Vaccine: No	46%	(97)	22%	(46)	18%	(38)	9%	(19)	6%	(13)	212
Student Loans: Yes	46%	(59)	30%	(38)	14%	(18)	6%	(7)	5%	(6)	128
Student Loans: No	55%	(319)	20%	(115)	13%	(75)	7%	(39)	5%	(27)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_10: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	47%	(328)	25%	(176)	14%	(101)	8%	(57)	6%	(42)	703
Gender: Male	42%	(142)	27%	(90)	18%	(62)	8%	(28)	5%	(15)	338
Gender: Female	51%	(186)	24%	(86)	11%	(38)	8%	(28)	7%	(26)	365
Age: 18-34	49%	(90)	22%	(40)	17%	(32)	5%	(10)	7%	(13)	186
Age: 35-44	44%	(43)	25%	(24)	18%	(18)	6%	(6)	7%	(6)	97
Age: 45-64	45%	(113)	29%	(74)	13%	(33)	8%	(21)	4%	(11)	251
Age: 65+	48%	(82)	22%	(38)	11%	(18)	12%	(20)	7%	(11)	169
GenZers: 1997-2012	57%	(40)	19%	(13)	14%	(10)	4%	(3)	7%	(5)	70
Millennials: 1981-1996	45%	(87)	24%	(47)	16%	(32)	7%	(13)	8%	(15)	194
GenXers: 1965-1980	47%	(90)	28%	(54)	17%	(33)	4%	(8)	3%	(5)	190
Baby Boomers: 1946-1964	44%	(102)	25%	(57)	11%	(26)	14%	(33)	6%	(14)	232
Educ: < College	45%	(215)	27%	(127)	14%	(66)	7%	(33)	7%	(31)	472
Educ: Bachelors degree	50%	(72)	22%	(32)	13%	(18)	12%	(17)	3%	(4)	144
Educ: Post-grad	47%	(41)	19%	(17)	19%	(17)	7%	(6)	7%	(6)	87
Income: Under 50k	47%	(159)	27%	(90)	12%	(39)	7%	(24)	8%	(26)	338
Income: 50k-100k	46%	(118)	24%	(62)	17%	(43)	10%	(26)	4%	(10)	259
Income: 100k+	48%	(51)	22%	(24)	17%	(19)	6%	(7)	6%	(6)	107
Ethnicity: White (Non-Hispanic)	45%	(254)	26%	(144)	15%	(87)	8%	(45)	6%	(32)	562
Ethnicity: Black (Non-Hispanic)	56%	(51)	23%	(21)	7%	(6)	6%	(6)	7%	(7)	90
All Christian	44%	(134)	23%	(70)	16%	(50)	11%	(33)	7%	(20)	307
Agnostic/Nothing in particular	47%	(104)	24%	(53)	15%	(33)	7%	(16)	8%	(17)	223
Something Else	53%	(60)	26%	(29)	13%	(15)	4%	(5)	3%	(4)	113
Evangelical	48%	(71)	25%	(38)	11%	(17)	12%	(17)	4%	(6)	150
Non-Evangelical	48%	(123)	22%	(56)	17%	(44)	8%	(21)	5%	(12)	256
PID: Dem (no lean)	60%	(152)	24%	(62)	9%	(22)	3%	(7)	4%	(11)	255
PID: Ind (no lean)	38%	(82)	25%	(54)	16%	(34)	12%	(25)	9%	(19)	214
PID: Rep (no lean)	40%	(94)	26%	(60)	19%	(44)	11%	(25)	5%	(11)	234

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Table BLMB6_10: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	47%	(328)	25%	(176)	14%	(101)	8%	(57)	6%	(42)	703
PID/Gender: Dem Men	54%	(63)	28%	(33)	10%	(12)	3%	(3)	5%	(5)	118
PID/Gender: Dem Women	65%	(89)	21%	(29)	7%	(10)	3%	(4)	4%	(6)	137
PID/Gender: Ind Men	36%	(44)	22%	(27)	21%	(26)	13%	(16)	7%	(8)	120
PID/Gender: Ind Women	41%	(38)	29%	(27)	9%	(9)	9%	(9)	12%	(11)	94
PID/Gender: Rep Men	35%	(35)	30%	(30)	24%	(24)	9%	(9)	1%	(1)	100
PID/Gender: Rep Women	44%	(59)	23%	(31)	15%	(20)	12%	(16)	7%	(9)	135
Ideo: Liberal (1-3)	59%	(121)	29%	(58)	6%	(12)	5%	(10)	1%	(3)	203
Ideo: Moderate (4)	41%	(84)	25%	(51)	20%	(42)	7%	(15)	7%	(14)	207
Ideo: Conservative (5-7)	41%	(109)	23%	(60)	16%	(42)	12%	(31)	8%	(21)	263
Ideo/PID: Conservative Republican	44%	(76)	24%	(42)	18%	(31)	9%	(16)	5%	(9)	174
Ideo/PID: Moderate/Liberal Republican	32%	(18)	30%	(16)	19%	(10)	16%	(8)	4%	(2)	55
Ideo/PID: Moderate/Conservative Democrat	50%	(48)	24%	(23)	15%	(15)	2%	(2)	9%	(9)	97
Ideo/PID: Liberal Democrat	66%	(100)	25%	(37)	5%	(8)	3%	(5)	1%	(2)	152
Unfavorable of Biden and Trump	48%	(68)	27%	(38)	13%	(19)	9%	(12)	4%	(6)	143
2024 H2H Matchup: Biden Voter	57%	(166)	25%	(73)	12%	(36)	3%	(8)	4%	(10)	293
2024 H2H Matchup: Trump Voter	37%	(120)	25%	(79)	18%	(59)	13%	(41)	7%	(23)	322
2022 House Vote: Democrat	58%	(168)	25%	(72)	11%	(31)	4%	(11)	3%	(10)	291
2022 House Vote: Republican	38%	(105)	22%	(61)	19%	(51)	13%	(35)	8%	(20)	273
2022 House Vote: Did not Vote	40%	(50)	33%	(41)	12%	(15)	7%	(9)	8%	(10)	125
2020 Vote: Joe Biden	56%	(182)	25%	(81)	11%	(36)	4%	(12)	4%	(12)	324
2020 Vote: Donald Trump	39%	(120)	22%	(69)	18%	(54)	14%	(43)	7%	(20)	306
2020 Vote: Did not Vote	36%	(23)	36%	(23)	14%	(9)	3%	(2)	11%	(7)	63
2016 Vote: Hillary Clinton	63%	(156)	20%	(49)	10%	(23)	3%	(7)	4%	(11)	245
2016 Vote: Donald Trump	35%	(89)	26%	(67)	19%	(48)	14%	(35)	6%	(15)	253
U.S. Economy: Wrong Track	43%	(223)	26%	(133)	14%	(74)	10%	(51)	6%	(32)	513
U.S. Economy: Right Direction	55%	(105)	23%	(43)	14%	(27)	3%	(5)	5%	(9)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	58%	(120)	24%	(50)	12%	(25)	2%	(4)	4%	(8)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	39%	(136)	27%	(94)	17%	(61)	12%	(42)	6%	(20)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	51%	(73)	23%	(32)	10%	(14)	7%	(10)	10%	(14)	143
Top 2024 Issue: Economy	38%	(97)	27%	(70)	17%	(45)	10%	(27)	7%	(18)	256

Continued on next page

Table BLMB6_10: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	47%	(328)	25%	(176)	14%	(101)	8%	(57)	6%	(42)	703
Community: Urban	42%	(52)	27%	(33)	19%	(23)	5%	(7)	7%	(8)	123
Community: Suburban	48%	(182)	29%	(108)	12%	(44)	5%	(19)	7%	(26)	379
Community: Rural	47%	(95)	17%	(35)	17%	(34)	15%	(30)	3%	(7)	201
Community/Gender: Urban Men	41%	(34)	26%	(22)	22%	(18)	5%	(4)	5%	(4)	82
Community/Gender: Rural Women	52%	(59)	18%	(20)	13%	(15)	14%	(16)	3%	(3)	115
Community/Gender: Rural Men	41%	(36)	17%	(15)	21%	(18)	16%	(14)	4%	(4)	86
Community/Gender: Suburban Women	52%	(109)	26%	(55)	9%	(18)	5%	(10)	9%	(19)	210
Community/Gender: Suburban Men	43%	(73)	32%	(54)	15%	(26)	6%	(10)	5%	(8)	169
Homeowner	46%	(268)	26%	(151)	14%	(84)	8%	(47)	6%	(33)	582
Renter	49%	(49)	24%	(23)	15%	(15)	7%	(6)	6%	(6)	99
Military HHnm: Yes	49%	(51)	22%	(23)	18%	(19)	7%	(7)	4%	(5)	104
Military HH: No	46%	(277)	26%	(153)	14%	(81)	8%	(49)	6%	(37)	599
Employ: Private Sector	47%	(109)	27%	(62)	14%	(33)	8%	(18)	4%	(9)	231
Employ: Self-Employed	37%	(22)	24%	(15)	19%	(11)	10%	(6)	11%	(6)	60
Employ: Homemaker	48%	(26)	23%	(12)	15%	(8)	11%	(6)	3%	(2)	53
Employ: Retired	48%	(95)	25%	(49)	12%	(24)	9%	(18)	6%	(13)	200
Employ: Unemployed	38%	(25)	25%	(16)	22%	(14)	7%	(4)	9%	(6)	66
Self + Household: White-Collar	44%	(99)	26%	(58)	20%	(45)	6%	(14)	4%	(9)	225
Self + Household: Blue Collar	48%	(167)	23%	(82)	15%	(51)	10%	(35)	5%	(16)	351
Union HH: Yes	44%	(28)	24%	(15)	18%	(11)	4%	(3)	10%	(6)	63
Union HH: No	47%	(300)	25%	(161)	14%	(89)	8%	(54)	5%	(35)	640
LGBTQ+: Yes	57%	(46)	15%	(12)	13%	(11)	6%	(5)	8%	(7)	81
LGBTQ+: No	45%	(282)	26%	(164)	14%	(90)	8%	(51)	6%	(35)	622
Motivated to Vote	47%	(300)	26%	(164)	15%	(94)	8%	(48)	5%	(31)	636
Parent: Yes	42%	(78)	28%	(52)	16%	(30)	7%	(14)	6%	(11)	184
Parent: No	48%	(250)	24%	(124)	14%	(71)	8%	(43)	6%	(31)	519
COVID Vaccine: Yes	47%	(233)	26%	(129)	14%	(69)	6%	(31)	6%	(29)	491
COVID Vaccine: No	45%	(96)	22%	(48)	15%	(31)	12%	(25)	6%	(12)	212
Student Loans: Yes	49%	(63)	26%	(34)	10%	(13)	8%	(10)	7%	(9)	128
Student Loans: No	46%	(265)	25%	(143)	15%	(88)	8%	(47)	6%	(33)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_11: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security Medicare)*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	55%	(386)	33%	(231)	8%	(54)	1%	(10)	3%	(23)	703
Gender: Male	52%	(175)	33%	(111)	10%	(33)	3%	(9)	3%	(10)	338
Gender: Female	58%	(211)	33%	(120)	6%	(21)	—	(1)	3%	(13)	365
Age: 18-34	38%	(71)	39%	(72)	14%	(27)	4%	(7)	5%	(9)	186
Age: 35-44	41%	(40)	43%	(41)	9%	(8)	1%	(1)	7%	(7)	97
Age: 45-64	62%	(156)	29%	(74)	6%	(16)	—	(0)	2%	(6)	251
Age: 65+	71%	(120)	26%	(43)	2%	(3)	1%	(2)	—	(1)	169
GenZers: 1997-2012	43%	(30)	34%	(24)	18%	(12)	—	(0)	5%	(4)	70
Millennials: 1981-1996	36%	(71)	42%	(81)	12%	(23)	4%	(7)	7%	(13)	194
GenXers: 1965-1980	59%	(113)	34%	(64)	6%	(11)	—	(0)	1%	(2)	190
Baby Boomers: 1946-1964	70%	(161)	24%	(57)	4%	(8)	1%	(2)	2%	(4)	232
Educ: < College	60%	(284)	29%	(137)	5%	(26)	2%	(7)	4%	(18)	472
Educ: Bachelors degree	44%	(63)	41%	(59)	14%	(20)	1%	(2)	1%	(1)	144
Educ: Post-grad	45%	(39)	40%	(35)	10%	(9)	1%	(1)	4%	(4)	87
Income: Under 50k	63%	(214)	25%	(84)	5%	(18)	2%	(6)	5%	(16)	338
Income: 50k-100k	49%	(128)	40%	(103)	8%	(21)	1%	(3)	1%	(4)	259
Income: 100k+	41%	(44)	41%	(43)	14%	(15)	1%	(1)	3%	(3)	107
Ethnicity: White (Non-Hispanic)	55%	(307)	34%	(189)	8%	(43)	1%	(6)	3%	(17)	562
Ethnicity: Black (Non-Hispanic)	68%	(61)	23%	(20)	3%	(3)	1%	(1)	4%	(4)	90
All Christian	54%	(167)	32%	(99)	8%	(24)	2%	(6)	4%	(11)	307
Agnostic/Nothing in particular	55%	(122)	35%	(79)	6%	(14)	1%	(2)	2%	(5)	223
Something Else	58%	(66)	31%	(35)	6%	(7)	1%	(1)	4%	(4)	113
Evangelical	65%	(97)	24%	(36)	7%	(10)	—	(0)	4%	(6)	150
Non-Evangelical	51%	(130)	36%	(93)	7%	(18)	3%	(7)	3%	(9)	256
PID: Dem (no lean)	63%	(161)	29%	(74)	4%	(11)	1%	(3)	3%	(7)	255
PID: Ind (no lean)	51%	(109)	39%	(83)	8%	(18)	—	(1)	2%	(4)	214
PID: Rep (no lean)	50%	(117)	32%	(75)	11%	(25)	3%	(6)	5%	(12)	234

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security Medicare)

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	55%	(386)	33%	(231)	8%	(54)	1%	(10)	3%	(23)	703
PID/Gender: Dem Men	69%	(81)	23%	(27)	2%	(3)	2%	(3)	3%	(4)	118
PID/Gender: Dem Women	58%	(79)	34%	(47)	6%	(8)	—	(0)	2%	(3)	137
PID/Gender: Ind Men	46%	(55)	41%	(50)	10%	(12)	1%	(1)	3%	(3)	120
PID/Gender: Ind Women	57%	(54)	35%	(33)	7%	(6)	—	(0)	1%	(1)	94
PID/Gender: Rep Men	39%	(39)	34%	(34)	19%	(19)	5%	(5)	3%	(3)	100
PID/Gender: Rep Women	58%	(78)	30%	(40)	5%	(6)	1%	(1)	6%	(9)	135
Ideo: Liberal (1-3)	61%	(124)	29%	(58)	5%	(10)	2%	(5)	3%	(6)	203
Ideo: Moderate (4)	52%	(108)	36%	(75)	7%	(14)	1%	(2)	4%	(7)	207
Ideo: Conservative (5-7)	51%	(135)	35%	(92)	10%	(26)	1%	(3)	3%	(7)	263
Ideo/PID: Conservative Republican	55%	(95)	32%	(55)	8%	(15)	1%	(3)	4%	(7)	174
Ideo/PID: Moderate/Liberal Republican	40%	(22)	31%	(17)	13%	(7)	6%	(3)	9%	(5)	55
Ideo/PID: Moderate/Conservative Democrat	64%	(61)	29%	(28)	5%	(5)	—	(0)	2%	(2)	97
Ideo/PID: Liberal Democrat	62%	(94)	30%	(46)	4%	(6)	2%	(3)	2%	(3)	152
Unfavorable of Biden and Trump	46%	(66)	40%	(57)	9%	(12)	2%	(3)	3%	(4)	143
2024 H2H Matchup: Biden Voter	63%	(184)	31%	(90)	5%	(15)	—	(0)	1%	(4)	293
2024 H2H Matchup: Trump Voter	50%	(160)	33%	(106)	11%	(35)	3%	(9)	4%	(12)	322
2022 House Vote: Democrat	61%	(177)	31%	(91)	5%	(15)	1%	(3)	2%	(5)	291
2022 House Vote: Republican	50%	(136)	32%	(88)	12%	(31)	2%	(5)	5%	(12)	273
2022 House Vote: Did not Vote	52%	(65)	37%	(46)	6%	(7)	2%	(2)	4%	(5)	125
2020 Vote: Joe Biden	62%	(200)	32%	(104)	4%	(13)	—	(2)	2%	(5)	324
2020 Vote: Donald Trump	51%	(158)	32%	(97)	11%	(33)	2%	(7)	4%	(12)	306
2020 Vote: Did not Vote	40%	(25)	40%	(26)	10%	(6)	2%	(1)	8%	(5)	63
2016 Vote: Hillary Clinton	68%	(166)	25%	(61)	5%	(11)	1%	(3)	2%	(4)	245
2016 Vote: Donald Trump	51%	(129)	32%	(81)	12%	(31)	2%	(5)	3%	(8)	253
U.S. Economy: Wrong Track	52%	(269)	34%	(173)	9%	(45)	2%	(9)	3%	(18)	513
U.S. Economy: Right Direction	62%	(117)	30%	(58)	5%	(9)	—	(1)	3%	(5)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	67%	(138)	28%	(57)	4%	(8)	1%	(1)	1%	(3)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	47%	(166)	37%	(130)	10%	(36)	2%	(7)	4%	(14)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	57%	(82)	31%	(44)	7%	(10)	1%	(1)	4%	(6)	143
Top 2024 Issue: Economy	50%	(129)	36%	(92)	9%	(23)	2%	(6)	2%	(6)	256

Continued on next page

Table BLMB6_11: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security Medicare)*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	55%	(386)	33%	(231)	8%	(54)	1%	(10)	3%	(23)	703
Community: Urban	57%	(70)	29%	(36)	7%	(8)	3%	(4)	4%	(5)	123
Community: Suburban	55%	(209)	31%	(116)	9%	(33)	1%	(3)	5%	(17)	379
Community: Rural	53%	(107)	39%	(79)	6%	(13)	1%	(2)	—	(1)	201
Community/Gender: Urban Men	57%	(47)	26%	(21)	10%	(8)	5%	(4)	3%	(2)	82
Community/Gender: Rural Women	57%	(65)	39%	(44)	4%	(5)	—	(0)	—	(1)	115
Community/Gender: Rural Men	49%	(42)	40%	(34)	9%	(8)	2%	(2)	—	(0)	86
Community/Gender: Suburban Women	59%	(124)	29%	(60)	7%	(16)	—	(1)	5%	(10)	210
Community/Gender: Suburban Men	51%	(86)	33%	(56)	10%	(18)	1%	(2)	5%	(8)	169
Homeowner	55%	(319)	35%	(202)	7%	(42)	1%	(4)	3%	(16)	582
Renter	54%	(54)	25%	(24)	11%	(11)	4%	(4)	6%	(6)	99
Military HHnm: Yes	70%	(73)	22%	(23)	6%	(6)	2%	(2)	—	(0)	104
Military HH: No	52%	(313)	35%	(208)	8%	(48)	1%	(8)	4%	(22)	599
Employ: Private Sector	40%	(92)	43%	(99)	11%	(25)	1%	(3)	5%	(11)	231
Employ: Self-Employed	42%	(25)	37%	(23)	5%	(3)	6%	(4)	9%	(6)	60
Employ: Homemaker	58%	(30)	36%	(19)	3%	(2)	—	(0)	3%	(2)	53
Employ: Retired	78%	(155)	18%	(37)	3%	(6)	1%	(2)	—	(1)	200
Employ: Unemployed	59%	(39)	32%	(21)	2%	(1)	2%	(1)	6%	(4)	66
Self + Household: White-Collar	48%	(109)	34%	(76)	13%	(30)	2%	(4)	3%	(6)	225
Self + Household: Blue Collar	57%	(199)	35%	(122)	5%	(19)	1%	(4)	2%	(7)	351
Union HH: Yes	46%	(29)	36%	(22)	12%	(8)	—	(0)	6%	(4)	63
Union HH: No	56%	(357)	33%	(209)	7%	(46)	1%	(10)	3%	(19)	640
LGBTQ+: Yes	49%	(40)	41%	(33)	8%	(6)	—	(0)	3%	(2)	81
LGBTQ+: No	56%	(346)	32%	(198)	8%	(48)	2%	(10)	3%	(20)	622
Motivated to Vote	56%	(357)	33%	(207)	7%	(47)	1%	(7)	3%	(18)	636
Parent: Yes	41%	(75)	39%	(72)	12%	(22)	2%	(4)	6%	(12)	184
Parent: No	60%	(311)	31%	(159)	6%	(32)	1%	(6)	2%	(11)	519
COVID Vaccine: Yes	57%	(282)	32%	(158)	6%	(30)	1%	(6)	3%	(14)	491
COVID Vaccine: No	49%	(104)	34%	(73)	11%	(24)	2%	(3)	4%	(8)	212
Student Loans: Yes	46%	(58)	41%	(53)	10%	(12)	1%	(1)	3%	(4)	128
Student Loans: No	57%	(328)	31%	(178)	7%	(42)	1%	(8)	3%	(19)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_12: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	64%	(448)	24%	(166)	4%	(31)	2%	(16)	6%	(41)	703
Gender: Male	65%	(220)	22%	(75)	6%	(19)	4%	(13)	3%	(10)	338
Gender: Female	62%	(228)	25%	(91)	3%	(12)	1%	(3)	9%	(31)	365
Age: 18-34	54%	(101)	26%	(49)	6%	(11)	4%	(7)	10%	(18)	186
Age: 35-44	49%	(48)	36%	(35)	7%	(6)	1%	(1)	7%	(7)	97
Age: 45-64	65%	(162)	23%	(59)	4%	(9)	2%	(6)	6%	(15)	251
Age: 65+	82%	(138)	14%	(24)	2%	(4)	1%	(2)	1%	(1)	169
GenZers: 1997-2012	58%	(40)	24%	(17)	4%	(3)	2%	(2)	11%	(8)	70
Millennials: 1981-1996	49%	(96)	32%	(61)	7%	(13)	4%	(7)	9%	(17)	194
GenXers: 1965-1980	62%	(117)	25%	(48)	4%	(8)	1%	(3)	7%	(14)	190
Baby Boomers: 1946-1964	78%	(181)	16%	(37)	3%	(6)	2%	(5)	1%	(3)	232
Educ: < College	63%	(296)	23%	(107)	5%	(22)	3%	(14)	7%	(34)	472
Educ: Bachelors degree	68%	(98)	25%	(36)	3%	(4)	1%	(1)	4%	(5)	144
Educ: Post-grad	63%	(55)	28%	(24)	5%	(5)	1%	(1)	2%	(2)	87
Income: Under 50k	66%	(224)	20%	(67)	3%	(9)	3%	(11)	8%	(27)	338
Income: 50k-100k	64%	(164)	25%	(65)	6%	(16)	2%	(4)	3%	(9)	259
Income: 100k+	56%	(60)	32%	(34)	6%	(6)	1%	(1)	5%	(5)	107
Ethnicity: White (Non-Hispanic)	63%	(356)	24%	(133)	4%	(23)	3%	(15)	6%	(35)	562
Ethnicity: Black (Non-Hispanic)	71%	(64)	18%	(16)	6%	(6)	2%	(1)	4%	(3)	90
All Christian	69%	(213)	20%	(63)	4%	(12)	1%	(4)	5%	(15)	307
Agnostic/Nothing in particular	62%	(138)	21%	(47)	3%	(8)	4%	(9)	9%	(21)	223
Something Else	53%	(60)	32%	(36)	8%	(9)	3%	(3)	5%	(6)	113
Evangelical	66%	(99)	22%	(33)	7%	(10)	1%	(1)	5%	(7)	150
Non-Evangelical	66%	(169)	24%	(62)	3%	(8)	2%	(6)	5%	(12)	256
PID: Dem (no lean)	75%	(191)	22%	(55)	1%	(2)	—	(0)	2%	(6)	255
PID: Ind (no lean)	59%	(127)	25%	(54)	4%	(9)	2%	(5)	9%	(19)	214
PID: Rep (no lean)	56%	(130)	24%	(57)	8%	(20)	5%	(11)	7%	(16)	234

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Table BLMB6_12: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	64%	(448)	24%	(166)	4%	(31)	2%	(16)	6%	(41)	703
PID/Gender: Dem Men	78%	(92)	20%	(23)	1%	(1)	—	(0)	1%	(2)	118
PID/Gender: Dem Women	72%	(99)	24%	(32)	1%	(1)	—	(0)	3%	(4)	137
PID/Gender: Ind Men	61%	(73)	24%	(29)	6%	(7)	4%	(5)	5%	(6)	120
PID/Gender: Ind Women	58%	(54)	26%	(25)	2%	(2)	—	(0)	14%	(13)	94
PID/Gender: Rep Men	56%	(55)	24%	(23)	10%	(10)	9%	(9)	2%	(2)	100
PID/Gender: Rep Women	56%	(75)	25%	(34)	7%	(10)	2%	(2)	10%	(14)	135
Ideo: Liberal (1-3)	77%	(156)	20%	(42)	1%	(1)	2%	(3)	—	(0)	203
Ideo: Moderate (4)	60%	(125)	25%	(51)	4%	(9)	—	(1)	10%	(20)	207
Ideo: Conservative (5-7)	59%	(155)	26%	(69)	7%	(20)	3%	(9)	4%	(10)	263
Ideo/PID: Conservative Republican	59%	(103)	24%	(42)	9%	(15)	3%	(6)	5%	(9)	174
Ideo/PID: Moderate/Liberal Republican	48%	(26)	27%	(15)	8%	(4)	4%	(2)	13%	(7)	55
Ideo/PID: Moderate/Conservative Democrat	72%	(69)	23%	(22)	1%	(1)	—	(0)	5%	(4)	97
Ideo/PID: Liberal Democrat	77%	(117)	22%	(33)	1%	(1)	—	(0)	—	(0)	152
Unfavorable of Biden and Trump	57%	(81)	30%	(43)	6%	(8)	1%	(1)	6%	(9)	143
2024 H2H Matchup: Biden Voter	77%	(226)	20%	(57)	1%	(3)	1%	(2)	2%	(6)	293
2024 H2H Matchup: Trump Voter	53%	(172)	28%	(90)	8%	(24)	4%	(14)	7%	(22)	322
2022 House Vote: Democrat	74%	(216)	23%	(67)	1%	(2)	—	(0)	2%	(6)	291
2022 House Vote: Republican	58%	(157)	25%	(69)	7%	(19)	4%	(12)	6%	(16)	273
2022 House Vote: Did not Vote	54%	(68)	22%	(27)	7%	(9)	1%	(2)	15%	(18)	125
2020 Vote: Joe Biden	76%	(245)	20%	(66)	1%	(4)	1%	(3)	2%	(6)	324
2020 Vote: Donald Trump	57%	(176)	25%	(76)	7%	(22)	4%	(12)	6%	(19)	306
2020 Vote: Did not Vote	38%	(24)	31%	(20)	7%	(5)	1%	(1)	22%	(14)	63
2016 Vote: Hillary Clinton	78%	(192)	17%	(43)	1%	(3)	1%	(2)	2%	(6)	245
2016 Vote: Donald Trump	58%	(148)	27%	(69)	6%	(16)	3%	(8)	5%	(13)	253
U.S. Economy: Wrong Track	60%	(308)	25%	(128)	5%	(26)	3%	(16)	7%	(35)	513
U.S. Economy: Right Direction	74%	(140)	20%	(39)	3%	(5)	—	(0)	3%	(6)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	83%	(171)	16%	(33)	—	(0)	1%	(3)	—	(0)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53%	(185)	29%	(101)	8%	(27)	4%	(13)	7%	(25)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	64%	(92)	23%	(32)	2%	(3)	—	(0)	11%	(16)	143
Top 2024 Issue: Economy	55%	(141)	29%	(74)	7%	(18)	4%	(11)	5%	(12)	256

Continued on next page

Table BLMB6_12: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	64%	(448)	24%	(166)	4%	(31)	2%	(16)	6%	(41)	703
Community: Urban	67%	(83)	21%	(25)	7%	(8)	3%	(3)	3%	(4)	123
Community: Suburban	62%	(235)	26%	(98)	5%	(19)	2%	(7)	5%	(21)	379
Community: Rural	65%	(131)	21%	(43)	2%	(4)	3%	(6)	8%	(17)	201
Community/Gender: Urban Men	70%	(58)	15%	(12)	10%	(8)	4%	(3)	1%	(1)	82
Community/Gender: Rural Women	67%	(76)	19%	(22)	1%	(1)	—	(0)	13%	(14)	115
Community/Gender: Rural Men	63%	(54)	24%	(21)	3%	(3)	6%	(5)	3%	(2)	86
Community/Gender: Suburban Women	60%	(127)	27%	(56)	5%	(11)	1%	(2)	7%	(14)	210
Community/Gender: Suburban Men	64%	(108)	25%	(42)	5%	(8)	3%	(5)	4%	(6)	169
Homeowner	64%	(371)	25%	(146)	4%	(22)	2%	(10)	6%	(33)	582
Renter	67%	(66)	16%	(16)	7%	(7)	5%	(5)	5%	(5)	99
Military HHnm: Yes	71%	(74)	21%	(22)	6%	(6)	1%	(1)	1%	(1)	104
Military HH: No	63%	(374)	24%	(144)	4%	(25)	3%	(16)	7%	(40)	599
Employ: Private Sector	58%	(134)	29%	(66)	8%	(18)	3%	(8)	2%	(5)	231
Employ: Self-Employed	64%	(39)	19%	(12)	4%	(3)	—	(0)	12%	(7)	60
Employ: Homemaker	63%	(33)	15%	(8)	4%	(2)	—	(0)	18%	(10)	53
Employ: Retired	80%	(160)	16%	(32)	2%	(5)	1%	(2)	1%	(1)	200
Employ: Unemployed	43%	(29)	29%	(19)	3%	(2)	4%	(3)	20%	(13)	66
Self + Household: White-Collar	65%	(147)	25%	(56)	5%	(12)	1%	(2)	3%	(8)	225
Self + Household: Blue Collar	66%	(233)	22%	(77)	4%	(15)	3%	(12)	4%	(14)	351
Union HH: Yes	51%	(32)	30%	(19)	6%	(4)	10%	(6)	3%	(2)	63
Union HH: No	65%	(417)	23%	(147)	4%	(27)	2%	(10)	6%	(39)	640
LGBTQ+: Yes	61%	(49)	21%	(17)	9%	(7)	7%	(5)	3%	(2)	81
LGBTQ+: No	64%	(399)	24%	(149)	4%	(23)	2%	(11)	6%	(39)	622
Motivated to Vote	66%	(419)	24%	(153)	4%	(27)	2%	(15)	4%	(23)	636
Parent: Yes	54%	(99)	30%	(54)	6%	(11)	3%	(6)	7%	(13)	184
Parent: No	67%	(349)	22%	(112)	4%	(20)	2%	(10)	5%	(28)	519
COVID Vaccine: Yes	67%	(331)	23%	(113)	3%	(15)	1%	(6)	5%	(25)	491
COVID Vaccine: No	55%	(117)	25%	(53)	7%	(15)	5%	(10)	7%	(16)	212
Student Loans: Yes	53%	(68)	33%	(43)	7%	(9)	1%	(2)	5%	(7)	128
Student Loans: No	66%	(380)	21%	(124)	4%	(22)	3%	(15)	6%	(34)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_13: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	62%	(437)	28%	(195)	6%	(41)	2%	(12)	2%	(17)	703
Gender: Male	58%	(195)	31%	(104)	7%	(23)	3%	(11)	1%	(4)	338
Gender: Female	66%	(242)	25%	(91)	5%	(17)	—	(2)	4%	(13)	365
Age: 18-34	61%	(114)	25%	(47)	7%	(13)	3%	(5)	4%	(7)	186
Age: 35-44	65%	(64)	23%	(23)	5%	(5)	1%	(1)	5%	(5)	97
Age: 45-64	61%	(154)	30%	(76)	5%	(12)	2%	(4)	2%	(5)	251
Age: 65+	63%	(106)	29%	(50)	6%	(10)	1%	(2)	1%	(1)	169
GenZers: 1997-2012	66%	(46)	25%	(18)	6%	(5)	—	(0)	2%	(1)	70
Millennials: 1981-1996	59%	(114)	26%	(50)	7%	(14)	3%	(6)	5%	(10)	194
GenXers: 1965-1980	63%	(120)	31%	(59)	4%	(7)	—	(0)	2%	(4)	190
Baby Boomers: 1946-1964	63%	(145)	28%	(65)	6%	(14)	3%	(6)	1%	(2)	232
Educ: < College	66%	(310)	25%	(118)	5%	(24)	2%	(8)	3%	(13)	472
Educ: Bachelors degree	51%	(73)	38%	(55)	9%	(12)	2%	(2)	1%	(1)	144
Educ: Post-grad	63%	(54)	26%	(23)	5%	(5)	2%	(1)	4%	(4)	87
Income: Under 50k	68%	(229)	22%	(73)	6%	(19)	2%	(5)	3%	(11)	338
Income: 50k-100k	58%	(150)	33%	(86)	5%	(13)	2%	(6)	1%	(4)	259
Income: 100k+	55%	(59)	34%	(36)	8%	(8)	1%	(1)	2%	(2)	107
Ethnicity: White (Non-Hispanic)	62%	(349)	27%	(153)	6%	(34)	2%	(11)	3%	(15)	562
Ethnicity: Black (Non-Hispanic)	67%	(61)	26%	(23)	5%	(5)	1%	(1)	1%	(1)	90
All Christian	60%	(184)	29%	(89)	6%	(18)	3%	(10)	2%	(6)	307
Agnostic/Nothing in particular	66%	(147)	23%	(51)	6%	(14)	1%	(2)	4%	(9)	223
Something Else	62%	(69)	32%	(36)	5%	(5)	—	(0)	1%	(1)	113
Evangelical	57%	(86)	30%	(44)	8%	(12)	3%	(4)	2%	(3)	150
Non-Evangelical	62%	(159)	30%	(78)	4%	(11)	1%	(3)	2%	(5)	256
PID: Dem (no lean)	74%	(189)	20%	(51)	2%	(6)	—	(0)	4%	(9)	255
PID: Ind (no lean)	55%	(117)	38%	(82)	4%	(9)	2%	(4)	—	(1)	214
PID: Rep (no lean)	56%	(131)	27%	(62)	11%	(26)	3%	(8)	3%	(7)	234

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Table BLMB6_13: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	62%	(437)	28%	(195)	6%	(41)	2%	(12)	2%	(17)	703
PID/Gender: Dem Men	69%	(82)	25%	(29)	4%	(5)	—	(0)	2%	(2)	118
PID/Gender: Dem Women	78%	(107)	16%	(22)	1%	(1)	—	(0)	5%	(7)	137
PID/Gender: Ind Men	53%	(64)	39%	(46)	5%	(6)	2%	(3)	—	(1)	120
PID/Gender: Ind Women	57%	(53)	38%	(36)	3%	(3)	2%	(2)	—	(0)	94
PID/Gender: Rep Men	50%	(50)	29%	(29)	12%	(12)	8%	(8)	1%	(1)	100
PID/Gender: Rep Women	61%	(82)	25%	(33)	10%	(13)	—	(0)	5%	(6)	135
Ideo: Liberal (1-3)	77%	(156)	20%	(41)	3%	(5)	—	(0)	1%	(1)	203
Ideo: Moderate (4)	61%	(127)	29%	(60)	4%	(8)	1%	(1)	5%	(10)	207
Ideo: Conservative (5-7)	52%	(137)	33%	(87)	9%	(24)	4%	(11)	2%	(5)	263
Ideo/PID: Conservative Republican	58%	(101)	25%	(44)	10%	(17)	4%	(7)	3%	(5)	174
Ideo/PID: Moderate/Liberal Republican	53%	(29)	31%	(17)	9%	(5)	2%	(1)	5%	(3)	55
Ideo/PID: Moderate/Conservative Democrat	66%	(64)	25%	(24)	2%	(2)	—	(0)	7%	(6)	97
Ideo/PID: Liberal Democrat	79%	(119)	18%	(27)	2%	(4)	—	(0)	1%	(1)	152
Unfavorable of Biden and Trump	57%	(82)	35%	(50)	5%	(7)	3%	(4)	—	(0)	143
2024 H2H Matchup: Biden Voter	73%	(214)	22%	(65)	3%	(7)	—	(0)	2%	(7)	293
2024 H2H Matchup: Trump Voter	54%	(174)	30%	(96)	10%	(32)	4%	(12)	2%	(8)	322
2022 House Vote: Democrat	71%	(206)	24%	(70)	3%	(8)	—	(0)	2%	(7)	291
2022 House Vote: Republican	52%	(142)	31%	(86)	9%	(25)	4%	(11)	3%	(8)	273
2022 House Vote: Did not Vote	65%	(81)	27%	(33)	6%	(7)	1%	(1)	2%	(2)	125
2020 Vote: Joe Biden	73%	(236)	22%	(72)	2%	(8)	—	(1)	2%	(7)	324
2020 Vote: Donald Trump	52%	(159)	32%	(99)	10%	(30)	4%	(11)	2%	(7)	306
2020 Vote: Did not Vote	61%	(38)	29%	(19)	4%	(2)	1%	(0)	6%	(4)	63
2016 Vote: Hillary Clinton	73%	(179)	23%	(56)	2%	(5)	—	(0)	2%	(6)	245
2016 Vote: Donald Trump	49%	(125)	35%	(88)	10%	(26)	4%	(9)	2%	(5)	253
U.S. Economy: Wrong Track	60%	(305)	30%	(152)	7%	(34)	2%	(9)	3%	(14)	513
U.S. Economy: Right Direction	70%	(132)	23%	(44)	4%	(7)	2%	(4)	2%	(4)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	80%	(166)	16%	(33)	2%	(5)	1%	(1)	1%	(2)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53%	(189)	34%	(119)	7%	(26)	3%	(11)	2%	(8)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	57%	(82)	31%	(44)	7%	(10)	—	(0)	5%	(7)	143
Top 2024 Issue: Economy	62%	(157)	29%	(73)	8%	(20)	1%	(3)	1%	(2)	256

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Table BLMB6_13: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	62%	(437)	28%	(195)	6%	(41)	2%	(12)	2%	(17)	703
Community: Urban	64%	(79)	22%	(27)	6%	(7)	6%	(7)	3%	(3)	123
Community: Suburban	63%	(237)	29%	(110)	6%	(22)	—	(2)	2%	(8)	379
Community: Rural	60%	(121)	29%	(58)	6%	(11)	2%	(4)	3%	(6)	201
Community/Gender: Urban Men	58%	(47)	24%	(20)	8%	(7)	8%	(6)	3%	(2)	82
Community/Gender: Rural Women	59%	(67)	32%	(36)	4%	(5)	1%	(1)	4%	(5)	115
Community/Gender: Rural Men	62%	(54)	26%	(22)	8%	(7)	3%	(3)	1%	(1)	86
Community/Gender: Suburban Women	68%	(143)	23%	(47)	6%	(13)	—	(0)	3%	(7)	210
Community/Gender: Suburban Men	56%	(94)	37%	(63)	6%	(10)	1%	(2)	1%	(1)	169
Homeowner	60%	(348)	30%	(177)	6%	(33)	2%	(10)	2%	(15)	582
Renter	73%	(72)	16%	(15)	7%	(7)	2%	(2)	2%	(2)	99
Military HHnm: Yes	64%	(67)	31%	(32)	4%	(4)	1%	(1)	—	(0)	104
Military HH: No	62%	(370)	27%	(163)	6%	(36)	2%	(12)	3%	(17)	599
Employ: Private Sector	59%	(136)	28%	(65)	7%	(17)	3%	(8)	2%	(5)	231
Employ: Self-Employed	38%	(23)	46%	(28)	7%	(4)	2%	(1)	7%	(4)	60
Employ: Homemaker	60%	(32)	24%	(13)	4%	(2)	2%	(1)	9%	(5)	53
Employ: Retired	68%	(135)	27%	(54)	5%	(9)	1%	(2)	—	(0)	200
Employ: Unemployed	80%	(53)	15%	(10)	—	(0)	—	(0)	6%	(4)	66
Self + Household: White-Collar	56%	(126)	32%	(72)	8%	(18)	2%	(5)	2%	(4)	225
Self + Household: Blue Collar	63%	(222)	28%	(98)	5%	(18)	2%	(7)	2%	(6)	351
Union HH: Yes	60%	(37)	16%	(10)	22%	(14)	—	(0)	3%	(2)	63
Union HH: No	62%	(400)	29%	(186)	4%	(27)	2%	(12)	2%	(16)	640
LGBTQ+: Yes	60%	(49)	27%	(22)	12%	(9)	—	(0)	2%	(2)	81
LGBTQ+: No	63%	(389)	28%	(174)	5%	(31)	2%	(12)	3%	(16)	622
Motivated to Vote	63%	(402)	27%	(174)	6%	(39)	1%	(8)	2%	(14)	636
Parent: Yes	60%	(111)	28%	(52)	8%	(14)	1%	(1)	3%	(6)	184
Parent: No	63%	(327)	28%	(143)	5%	(27)	2%	(11)	2%	(11)	519
COVID Vaccine: Yes	67%	(328)	26%	(126)	4%	(18)	1%	(3)	3%	(16)	491
COVID Vaccine: No	52%	(110)	33%	(69)	11%	(23)	4%	(9)	1%	(2)	212
Student Loans: Yes	66%	(85)	27%	(35)	5%	(6)	—	(0)	2%	(2)	128
Student Loans: No	61%	(353)	28%	(161)	6%	(34)	2%	(12)	3%	(15)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_15: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	26%	(180)	39%	(271)	22%	(153)	9%	(65)	5%	(34)	703
Gender: Male	25%	(86)	37%	(125)	22%	(75)	13%	(45)	2%	(8)	338
Gender: Female	26%	(94)	40%	(146)	21%	(78)	6%	(21)	7%	(26)	365
Age: 18-34	33%	(61)	44%	(83)	10%	(18)	5%	(9)	8%	(15)	186
Age: 35-44	27%	(26)	43%	(42)	16%	(15)	9%	(9)	6%	(6)	97
Age: 45-64	26%	(65)	35%	(89)	26%	(66)	9%	(23)	4%	(9)	251
Age: 65+	16%	(28)	34%	(58)	32%	(55)	15%	(25)	2%	(4)	169
GenZers: 1997-2012	46%	(32)	34%	(24)	4%	(3)	2%	(2)	12%	(9)	70
Millennials: 1981-1996	26%	(50)	46%	(89)	15%	(28)	8%	(15)	6%	(12)	194
GenXers: 1965-1980	29%	(55)	37%	(71)	24%	(45)	6%	(12)	4%	(7)	190
Baby Boomers: 1946-1964	17%	(40)	35%	(81)	29%	(68)	16%	(36)	3%	(6)	232
Educ: < College	28%	(132)	39%	(184)	21%	(97)	7%	(34)	5%	(25)	472
Educ: Bachelors degree	20%	(29)	34%	(49)	24%	(35)	17%	(25)	4%	(6)	144
Educ: Post-grad	21%	(19)	44%	(38)	24%	(21)	7%	(6)	4%	(3)	87
Income: Under 50k	32%	(106)	35%	(119)	17%	(59)	8%	(28)	7%	(25)	338
Income: 50k-100k	19%	(49)	42%	(109)	25%	(66)	11%	(29)	2%	(6)	259
Income: 100k+	23%	(24)	40%	(43)	26%	(28)	8%	(8)	3%	(3)	107
Ethnicity: White (Non-Hispanic)	20%	(110)	41%	(229)	25%	(138)	10%	(57)	5%	(27)	562
Ethnicity: Black (Non-Hispanic)	54%	(49)	30%	(27)	10%	(9)	2%	(2)	3%	(3)	90
All Christian	19%	(57)	39%	(119)	25%	(78)	13%	(41)	4%	(12)	307
Agnostic/Nothing in particular	29%	(65)	39%	(86)	21%	(46)	7%	(16)	4%	(10)	223
Something Else	30%	(34)	36%	(41)	19%	(22)	5%	(5)	10%	(11)	113
Evangelical	23%	(34)	33%	(49)	27%	(40)	11%	(17)	7%	(10)	150
Non-Evangelical	20%	(51)	42%	(107)	23%	(60)	10%	(26)	5%	(13)	256
PID: Dem (no lean)	31%	(80)	46%	(118)	15%	(39)	3%	(8)	4%	(10)	255
PID: Ind (no lean)	22%	(46)	37%	(79)	24%	(52)	13%	(28)	4%	(9)	214
PID: Rep (no lean)	23%	(54)	31%	(74)	27%	(62)	12%	(29)	6%	(15)	234

Continued on next page

Table BLMB6_15: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	26%	(180)	39%	(271)	22%	(153)	9%	(65)	5%	(34)	703
PID/Gender: Dem Men	32%	(37)	46%	(54)	15%	(17)	4%	(5)	4%	(4)	118
PID/Gender: Dem Women	31%	(43)	47%	(64)	16%	(21)	2%	(3)	4%	(6)	137
PID/Gender: Ind Men	19%	(23)	34%	(40)	27%	(33)	18%	(22)	2%	(2)	120
PID/Gender: Ind Women	24%	(23)	41%	(38)	21%	(19)	6%	(6)	8%	(7)	94
PID/Gender: Rep Men	25%	(25)	31%	(31)	25%	(25)	18%	(18)	1%	(1)	100
PID/Gender: Rep Women	21%	(29)	32%	(43)	28%	(37)	9%	(12)	10%	(14)	135
Ideo: Liberal (1-3)	34%	(68)	49%	(100)	12%	(23)	4%	(8)	2%	(3)	203
Ideo: Moderate (4)	25%	(51)	39%	(81)	23%	(47)	8%	(17)	5%	(11)	207
Ideo: Conservative (5-7)	19%	(50)	31%	(81)	31%	(81)	15%	(39)	5%	(12)	263
Ideo/PID: Conservative Republican	19%	(33)	28%	(48)	31%	(54)	15%	(27)	7%	(12)	174
Ideo/PID: Moderate/Liberal Republican	36%	(20)	40%	(22)	13%	(7)	4%	(2)	6%	(3)	55
Ideo/PID: Moderate/Conservative Democrat	26%	(25)	41%	(39)	25%	(24)	1%	(1)	7%	(7)	97
Ideo/PID: Liberal Democrat	32%	(49)	52%	(79)	10%	(15)	5%	(7)	1%	(1)	152
Unfavorable of Biden and Trump	28%	(40)	33%	(47)	24%	(34)	14%	(20)	1%	(2)	143
2024 H2H Matchup: Biden Voter	29%	(85)	45%	(131)	18%	(54)	5%	(15)	3%	(8)	293
2024 H2H Matchup: Trump Voter	20%	(63)	36%	(116)	27%	(86)	13%	(42)	5%	(16)	322
2022 House Vote: Democrat	28%	(81)	48%	(139)	17%	(48)	5%	(16)	2%	(7)	291
2022 House Vote: Republican	19%	(53)	29%	(80)	31%	(84)	15%	(41)	5%	(14)	273
2022 House Vote: Did not Vote	32%	(40)	38%	(47)	16%	(20)	6%	(7)	8%	(10)	125
2020 Vote: Joe Biden	30%	(97)	45%	(146)	16%	(52)	6%	(19)	3%	(9)	324
2020 Vote: Donald Trump	19%	(58)	30%	(93)	31%	(94)	14%	(43)	6%	(18)	306
2020 Vote: Did not Vote	36%	(23)	43%	(27)	6%	(4)	5%	(3)	10%	(6)	63
2016 Vote: Hillary Clinton	33%	(80)	45%	(112)	16%	(39)	5%	(12)	1%	(3)	245
2016 Vote: Donald Trump	17%	(44)	30%	(76)	33%	(85)	16%	(40)	4%	(9)	253
U.S. Economy: Wrong Track	25%	(130)	36%	(184)	23%	(118)	11%	(55)	5%	(26)	513
U.S. Economy: Right Direction	26%	(50)	46%	(86)	18%	(35)	6%	(11)	4%	(8)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	35%	(73)	45%	(94)	13%	(28)	4%	(8)	2%	(5)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(66)	38%	(133)	25%	(87)	13%	(47)	6%	(20)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(41)	31%	(44)	27%	(38)	7%	(10)	7%	(10)	143
Top 2024 Issue: Economy	25%	(63)	38%	(98)	24%	(62)	10%	(25)	3%	(8)	256

Continued on next page

Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	26%	(180)	39%	(271)	22%	(153)	9%	(65)	5%	(34)	703
Community: Urban	36%	(44)	30%	(37)	16%	(20)	13%	(16)	5%	(6)	123
Community: Suburban	28%	(106)	39%	(148)	23%	(86)	6%	(23)	4%	(17)	379
Community: Rural	15%	(30)	43%	(87)	24%	(48)	13%	(26)	5%	(11)	201
Community/Gender: Urban Men	37%	(31)	30%	(25)	13%	(11)	17%	(14)	3%	(2)	82
Community/Gender: Rural Women	11%	(13)	48%	(55)	22%	(25)	11%	(12)	8%	(9)	115
Community/Gender: Rural Men	19%	(17)	36%	(31)	26%	(23)	17%	(14)	2%	(1)	86
Community/Gender: Suburban Women	32%	(67)	37%	(79)	21%	(44)	3%	(7)	6%	(13)	210
Community/Gender: Suburban Men	23%	(38)	41%	(69)	25%	(41)	10%	(16)	2%	(4)	169
Homeowner	22%	(130)	40%	(232)	23%	(136)	10%	(58)	5%	(26)	582
Renter	40%	(40)	35%	(34)	14%	(14)	6%	(6)	5%	(5)	99
Military HHnm: Yes	23%	(24)	33%	(34)	34%	(36)	10%	(10)	1%	(1)	104
Military HH: No	26%	(156)	40%	(237)	20%	(118)	9%	(55)	6%	(33)	599
Employ: Private Sector	29%	(66)	38%	(88)	20%	(47)	9%	(21)	4%	(8)	231
Employ: Self-Employed	19%	(11)	46%	(28)	21%	(13)	6%	(4)	8%	(5)	60
Employ: Homemaker	27%	(14)	47%	(25)	18%	(9)	5%	(2)	3%	(2)	53
Employ: Retired	19%	(37)	34%	(68)	32%	(65)	13%	(26)	2%	(4)	200
Employ: Unemployed	37%	(25)	41%	(27)	5%	(3)	5%	(3)	12%	(8)	66
Self + Household: White-Collar	27%	(60)	34%	(77)	27%	(62)	9%	(20)	3%	(6)	225
Self + Household: Blue Collar	20%	(72)	45%	(158)	22%	(79)	10%	(36)	2%	(6)	351
Union HH: Yes	44%	(27)	35%	(22)	15%	(9)	4%	(2)	3%	(2)	63
Union HH: No	24%	(152)	39%	(249)	22%	(144)	10%	(63)	5%	(32)	640
LGBTQ+: Yes	38%	(30)	37%	(30)	13%	(10)	12%	(10)	1%	(1)	81
LGBTQ+: No	24%	(149)	39%	(241)	23%	(143)	9%	(55)	5%	(33)	622
Motivated to Vote	25%	(160)	39%	(248)	23%	(147)	9%	(57)	4%	(24)	636
Parent: Yes	30%	(55)	42%	(78)	19%	(34)	4%	(8)	5%	(9)	184
Parent: No	24%	(125)	37%	(193)	23%	(119)	11%	(58)	5%	(25)	519
COVID Vaccine: Yes	25%	(123)	40%	(198)	22%	(108)	8%	(40)	4%	(22)	491
COVID Vaccine: No	27%	(56)	34%	(73)	21%	(45)	12%	(25)	6%	(12)	212
Student Loans: Yes	25%	(32)	49%	(63)	15%	(19)	6%	(8)	5%	(6)	128
Student Loans: No	26%	(148)	36%	(208)	23%	(134)	10%	(58)	5%	(28)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_16: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	32%	(227)	39%	(273)	14%	(100)	9%	(60)	6%	(43)	703
Gender: Male	37%	(124)	35%	(117)	14%	(47)	12%	(42)	2%	(8)	338
Gender: Female	28%	(102)	43%	(155)	15%	(53)	5%	(19)	10%	(35)	365
Age: 18-34	30%	(56)	39%	(72)	13%	(24)	11%	(21)	7%	(14)	186
Age: 35-44	29%	(29)	39%	(38)	13%	(13)	6%	(6)	13%	(13)	97
Age: 45-64	28%	(72)	41%	(103)	17%	(42)	8%	(21)	5%	(14)	251
Age: 65+	42%	(71)	36%	(61)	13%	(22)	7%	(13)	2%	(3)	169
GenZers: 1997-2012	41%	(29)	34%	(24)	10%	(7)	9%	(6)	6%	(4)	70
Millennials: 1981-1996	22%	(44)	42%	(82)	15%	(28)	10%	(20)	11%	(21)	194
GenXers: 1965-1980	31%	(59)	37%	(71)	19%	(37)	7%	(13)	6%	(11)	190
Baby Boomers: 1946-1964	38%	(87)	38%	(89)	12%	(28)	9%	(21)	3%	(7)	232
Educ: < College	32%	(153)	39%	(183)	14%	(65)	9%	(41)	6%	(30)	472
Educ: Bachelors degree	29%	(42)	39%	(56)	16%	(22)	10%	(15)	6%	(9)	144
Educ: Post-grad	36%	(32)	39%	(34)	15%	(13)	5%	(5)	4%	(3)	87
Income: Under 50k	33%	(113)	38%	(130)	14%	(46)	7%	(22)	8%	(27)	338
Income: 50k-100k	32%	(83)	42%	(109)	12%	(30)	10%	(27)	4%	(10)	259
Income: 100k+	29%	(31)	32%	(35)	22%	(24)	11%	(12)	5%	(6)	107
Ethnicity: White (Non-Hispanic)	31%	(173)	41%	(228)	14%	(81)	8%	(46)	6%	(34)	562
Ethnicity: Black (Non-Hispanic)	42%	(38)	26%	(23)	14%	(13)	12%	(11)	6%	(5)	90
All Christian	34%	(105)	36%	(111)	14%	(43)	10%	(31)	6%	(17)	307
Agnostic/Nothing in particular	31%	(69)	39%	(88)	16%	(35)	8%	(18)	6%	(14)	223
Something Else	35%	(39)	32%	(36)	15%	(17)	9%	(10)	10%	(11)	113
Evangelical	31%	(47)	36%	(54)	13%	(20)	12%	(19)	7%	(10)	150
Non-Evangelical	36%	(93)	34%	(88)	16%	(40)	7%	(19)	6%	(17)	256
PID: Dem (no lean)	38%	(98)	42%	(108)	13%	(34)	3%	(6)	3%	(9)	255
PID: Ind (no lean)	27%	(58)	41%	(87)	14%	(30)	12%	(25)	6%	(14)	214
PID: Rep (no lean)	30%	(71)	33%	(78)	16%	(36)	12%	(29)	9%	(20)	234

Continued on next page

Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	32%	(227)	39%	(273)	14%	(100)	9%	(60)	6%	(43)	703
PID/Gender: Dem Men	48%	(56)	35%	(41)	10%	(12)	4%	(5)	3%	(4)	118
PID/Gender: Dem Women	31%	(42)	49%	(67)	16%	(22)	1%	(1)	4%	(5)	137
PID/Gender: Ind Men	32%	(39)	39%	(47)	11%	(13)	15%	(19)	2%	(2)	120
PID/Gender: Ind Women	20%	(19)	43%	(40)	17%	(16)	7%	(6)	12%	(11)	94
PID/Gender: Rep Men	29%	(29)	30%	(30)	21%	(21)	18%	(18)	1%	(1)	100
PID/Gender: Rep Women	31%	(41)	36%	(48)	11%	(15)	8%	(11)	14%	(19)	135
Ideo: Liberal (1-3)	34%	(68)	49%	(99)	9%	(19)	5%	(11)	3%	(6)	203
Ideo: Moderate (4)	34%	(69)	37%	(77)	18%	(36)	4%	(9)	7%	(15)	207
Ideo: Conservative (5-7)	30%	(80)	34%	(90)	15%	(40)	14%	(37)	6%	(15)	263
Ideo/PID: Conservative Republican	31%	(54)	33%	(57)	14%	(25)	15%	(25)	7%	(12)	174
Ideo/PID: Moderate/Liberal Republican	30%	(16)	30%	(17)	18%	(10)	7%	(4)	15%	(8)	55
Ideo/PID: Moderate/Conservative Democrat	41%	(39)	34%	(33)	19%	(18)	3%	(3)	4%	(3)	97
Ideo/PID: Liberal Democrat	35%	(53)	49%	(75)	10%	(16)	2%	(4)	3%	(4)	152
Unfavorable of Biden and Trump	21%	(30)	45%	(64)	19%	(27)	13%	(19)	2%	(3)	143
2024 H2H Matchup: Biden Voter	41%	(120)	41%	(120)	12%	(34)	3%	(10)	3%	(10)	293
2024 H2H Matchup: Trump Voter	27%	(86)	36%	(117)	17%	(54)	13%	(41)	7%	(23)	322
2022 House Vote: Democrat	39%	(113)	42%	(122)	13%	(37)	3%	(10)	3%	(9)	291
2022 House Vote: Republican	27%	(72)	39%	(107)	15%	(41)	12%	(34)	7%	(19)	273
2022 House Vote: Did not Vote	30%	(37)	33%	(41)	16%	(20)	9%	(12)	12%	(15)	125
2020 Vote: Joe Biden	38%	(122)	43%	(138)	13%	(43)	4%	(12)	3%	(8)	324
2020 Vote: Donald Trump	26%	(80)	37%	(113)	14%	(43)	14%	(42)	9%	(28)	306
2020 Vote: Did not Vote	37%	(24)	28%	(18)	17%	(11)	9%	(6)	9%	(6)	63
2016 Vote: Hillary Clinton	38%	(93)	44%	(107)	11%	(28)	5%	(11)	2%	(6)	245
2016 Vote: Donald Trump	29%	(73)	38%	(96)	17%	(44)	12%	(29)	5%	(12)	253
U.S. Economy: Wrong Track	28%	(142)	39%	(200)	16%	(80)	10%	(53)	7%	(38)	513
U.S. Economy: Right Direction	45%	(84)	39%	(73)	11%	(20)	4%	(7)	2%	(5)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43%	(90)	40%	(83)	10%	(21)	3%	(6)	3%	(7)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(92)	37%	(131)	16%	(58)	13%	(46)	7%	(26)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	31%	(44)	41%	(58)	15%	(21)	6%	(9)	7%	(11)	143
Top 2024 Issue: Economy	24%	(61)	40%	(103)	18%	(47)	11%	(29)	6%	(16)	256

Continued on next page

Table BLMB6_16: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	32%	(227)	39%	(273)	14%	(100)	9%	(60)	6%	(43)	703
Community: Urban	30%	(37)	39%	(48)	15%	(19)	11%	(13)	5%	(6)	123
Community: Suburban	34%	(129)	41%	(155)	13%	(50)	7%	(25)	5%	(20)	379
Community: Rural	30%	(61)	35%	(70)	15%	(31)	11%	(23)	8%	(16)	201
Community/Gender: Urban Men	38%	(31)	29%	(24)	16%	(13)	13%	(11)	5%	(4)	82
Community/Gender: Rural Women	30%	(35)	33%	(38)	19%	(21)	5%	(6)	13%	(15)	115
Community/Gender: Rural Men	30%	(26)	37%	(32)	11%	(10)	20%	(17)	2%	(2)	86
Community/Gender: Suburban Women	29%	(62)	44%	(93)	13%	(27)	5%	(11)	9%	(18)	210
Community/Gender: Suburban Men	40%	(67)	37%	(62)	14%	(24)	8%	(14)	1%	(2)	169
Homeowner	33%	(191)	40%	(235)	13%	(75)	9%	(50)	5%	(32)	582
Renter	29%	(29)	31%	(30)	22%	(22)	10%	(10)	9%	(8)	99
Military HHnm: Yes	49%	(51)	29%	(30)	13%	(14)	7%	(7)	2%	(2)	104
Military HH: No	29%	(175)	41%	(243)	14%	(86)	9%	(53)	7%	(41)	599
Employ: Private Sector	28%	(64)	35%	(81)	19%	(44)	14%	(33)	3%	(8)	231
Employ: Self-Employed	30%	(18)	53%	(32)	5%	(3)	2%	(1)	10%	(6)	60
Employ: Homemaker	32%	(17)	40%	(21)	18%	(10)	—	(0)	9%	(5)	53
Employ: Retired	39%	(78)	39%	(79)	13%	(26)	6%	(11)	3%	(6)	200
Employ: Unemployed	35%	(23)	29%	(19)	17%	(11)	4%	(2)	15%	(10)	66
Self + Household: White-Collar	33%	(75)	39%	(88)	15%	(34)	9%	(20)	4%	(8)	225
Self + Household: Blue Collar	32%	(113)	39%	(135)	15%	(53)	9%	(33)	5%	(16)	351
Union HH: Yes	18%	(11)	39%	(25)	16%	(10)	17%	(11)	10%	(6)	63
Union HH: No	34%	(215)	39%	(248)	14%	(90)	8%	(50)	6%	(37)	640
LGBTQ+: Yes	36%	(29)	40%	(32)	10%	(8)	11%	(9)	3%	(3)	81
LGBTQ+: No	32%	(197)	39%	(240)	15%	(92)	8%	(52)	6%	(40)	622
Motivated to Vote	33%	(207)	40%	(252)	15%	(98)	8%	(50)	4%	(28)	636
Parent: Yes	29%	(54)	38%	(70)	13%	(25)	11%	(20)	9%	(16)	184
Parent: No	33%	(173)	39%	(203)	15%	(75)	8%	(40)	5%	(27)	519
COVID Vaccine: Yes	35%	(171)	40%	(197)	15%	(73)	5%	(27)	5%	(23)	491
COVID Vaccine: No	26%	(56)	36%	(76)	13%	(27)	16%	(34)	10%	(20)	212
Student Loans: Yes	26%	(33)	40%	(52)	16%	(21)	12%	(15)	6%	(7)	128
Student Loans: No	34%	(194)	38%	(221)	14%	(79)	8%	(46)	6%	(36)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_17: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	36%	(250)	35%	(245)	14%	(101)	7%	(52)	8%	(55)	703
Gender: Male	35%	(117)	34%	(116)	16%	(55)	11%	(36)	4%	(13)	338
Gender: Female	36%	(133)	35%	(129)	13%	(46)	4%	(16)	11%	(42)	365
Age: 18-34	34%	(62)	24%	(45)	19%	(35)	12%	(22)	12%	(22)	186
Age: 35-44	36%	(36)	32%	(31)	14%	(13)	3%	(3)	15%	(14)	97
Age: 45-64	32%	(81)	39%	(97)	15%	(39)	8%	(20)	5%	(14)	251
Age: 65+	42%	(71)	42%	(71)	9%	(15)	4%	(7)	3%	(5)	169
GenZers: 1997-2012	53%	(37)	12%	(8)	19%	(13)	8%	(6)	8%	(6)	70
Millennials: 1981-1996	25%	(49)	34%	(65)	17%	(33)	9%	(18)	15%	(29)	194
GenXers: 1965-1980	35%	(66)	36%	(68)	18%	(35)	5%	(10)	6%	(11)	190
Baby Boomers: 1946-1964	39%	(91)	41%	(96)	9%	(20)	8%	(17)	3%	(8)	232
Educ: < College	37%	(173)	33%	(157)	15%	(69)	7%	(33)	9%	(40)	472
Educ: Bachelors degree	34%	(49)	37%	(54)	12%	(18)	10%	(14)	6%	(9)	144
Educ: Post-grad	32%	(28)	39%	(34)	17%	(15)	6%	(5)	6%	(5)	87
Income: Under 50k	37%	(126)	33%	(111)	14%	(48)	5%	(17)	10%	(35)	338
Income: 50k-100k	33%	(85)	40%	(103)	13%	(35)	10%	(27)	4%	(10)	259
Income: 100k+	37%	(39)	29%	(31)	17%	(18)	8%	(8)	9%	(10)	107
Ethnicity: White (Non-Hispanic)	33%	(185)	38%	(215)	14%	(78)	7%	(37)	8%	(47)	562
Ethnicity: Black (Non-Hispanic)	46%	(42)	17%	(15)	18%	(16)	14%	(13)	5%	(4)	90
All Christian	37%	(114)	39%	(121)	11%	(35)	7%	(22)	5%	(16)	307
Agnostic/Nothing in particular	25%	(55)	37%	(83)	17%	(38)	9%	(20)	12%	(26)	223
Something Else	49%	(56)	22%	(25)	15%	(17)	6%	(6)	8%	(9)	113
Evangelical	45%	(67)	33%	(49)	9%	(13)	8%	(12)	5%	(8)	150
Non-Evangelical	38%	(98)	36%	(91)	15%	(38)	5%	(13)	6%	(16)	256
PID: Dem (no lean)	42%	(106)	36%	(92)	13%	(34)	5%	(13)	4%	(9)	255
PID: Ind (no lean)	30%	(65)	37%	(79)	14%	(30)	8%	(18)	11%	(23)	214
PID: Rep (no lean)	34%	(79)	32%	(74)	16%	(37)	9%	(21)	10%	(23)	234

Continued on next page

Table BLMB6_17: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	36%	(250)	35%	(245)	14%	(101)	7%	(52)	8%	(55)	703
PID/Gender: Dem Men	42%	(50)	34%	(39)	13%	(15)	8%	(9)	3%	(4)	118
PID/Gender: Dem Women	41%	(56)	39%	(53)	14%	(19)	3%	(4)	4%	(5)	137
PID/Gender: Ind Men	30%	(36)	37%	(44)	16%	(20)	12%	(14)	5%	(6)	120
PID/Gender: Ind Women	31%	(29)	37%	(34)	11%	(10)	4%	(4)	18%	(17)	94
PID/Gender: Rep Men	32%	(32)	32%	(32)	21%	(20)	13%	(13)	3%	(3)	100
PID/Gender: Rep Women	36%	(48)	31%	(41)	12%	(17)	6%	(9)	15%	(20)	135
Ideo: Liberal (1-3)	37%	(74)	41%	(83)	12%	(25)	5%	(11)	5%	(10)	203
Ideo: Moderate (4)	29%	(60)	36%	(74)	19%	(40)	6%	(12)	10%	(21)	207
Ideo: Conservative (5-7)	41%	(108)	32%	(83)	11%	(29)	10%	(27)	6%	(16)	263
Ideo/PID: Conservative Republican	41%	(71)	32%	(55)	10%	(18)	10%	(17)	7%	(12)	174
Ideo/PID: Moderate/Liberal Republican	15%	(8)	27%	(15)	32%	(18)	8%	(4)	18%	(10)	55
Ideo/PID: Moderate/Conservative Democrat	41%	(40)	32%	(31)	17%	(16)	7%	(7)	3%	(3)	97
Ideo/PID: Liberal Democrat	40%	(61)	41%	(62)	12%	(18)	4%	(6)	3%	(5)	152
Unfavorable of Biden and Trump	32%	(45)	37%	(54)	12%	(18)	13%	(18)	5%	(8)	143
2024 H2H Matchup: Biden Voter	38%	(112)	40%	(118)	13%	(39)	4%	(13)	4%	(11)	293
2024 H2H Matchup: Trump Voter	34%	(109)	32%	(103)	17%	(53)	9%	(29)	8%	(27)	322
2022 House Vote: Democrat	37%	(107)	39%	(113)	14%	(41)	6%	(18)	4%	(11)	291
2022 House Vote: Republican	33%	(91)	37%	(102)	14%	(38)	8%	(22)	7%	(19)	273
2022 House Vote: Did not Vote	38%	(48)	21%	(26)	17%	(21)	7%	(9)	16%	(20)	125
2020 Vote: Joe Biden	37%	(121)	40%	(129)	13%	(44)	6%	(18)	4%	(13)	324
2020 Vote: Donald Trump	34%	(104)	33%	(101)	14%	(44)	9%	(28)	10%	(29)	306
2020 Vote: Did not Vote	38%	(24)	18%	(12)	17%	(11)	9%	(6)	17%	(11)	63
2016 Vote: Hillary Clinton	38%	(93)	39%	(95)	12%	(31)	7%	(17)	4%	(9)	245
2016 Vote: Donald Trump	37%	(93)	34%	(87)	16%	(41)	8%	(20)	5%	(13)	253
U.S. Economy: Wrong Track	35%	(179)	34%	(173)	14%	(71)	8%	(41)	9%	(49)	513
U.S. Economy: Right Direction	38%	(71)	38%	(72)	16%	(30)	6%	(11)	3%	(6)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38%	(79)	39%	(81)	13%	(27)	5%	(10)	5%	(10)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	31%	(109)	35%	(122)	16%	(56)	9%	(33)	9%	(32)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	43%	(62)	29%	(41)	13%	(18)	6%	(9)	9%	(12)	143
Top 2024 Issue: Economy	27%	(69)	37%	(96)	19%	(48)	9%	(23)	8%	(21)	256

Continued on next page

Table BLMB6_17: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	36%	(250)	35%	(245)	14%	(101)	7%	(52)	8%	(55)	703
Community: Urban	40%	(49)	25%	(31)	17%	(21)	10%	(13)	7%	(9)	123
Community: Suburban	35%	(132)	38%	(143)	13%	(49)	7%	(26)	8%	(29)	379
Community: Rural	34%	(69)	35%	(70)	16%	(32)	6%	(13)	8%	(17)	201
Community/Gender: Urban Men	38%	(31)	26%	(22)	17%	(14)	14%	(12)	5%	(4)	82
Community/Gender: Rural Women	35%	(40)	36%	(41)	15%	(17)	3%	(4)	10%	(12)	115
Community/Gender: Rural Men	34%	(29)	34%	(29)	17%	(14)	10%	(9)	6%	(5)	86
Community/Gender: Suburban Women	36%	(75)	37%	(77)	11%	(22)	5%	(11)	12%	(25)	210
Community/Gender: Suburban Men	34%	(57)	39%	(66)	16%	(27)	9%	(16)	2%	(4)	169
Homeowner	37%	(213)	36%	(212)	13%	(77)	7%	(39)	7%	(41)	582
Renter	31%	(31)	27%	(27)	20%	(20)	12%	(11)	10%	(10)	99
Military HHnm: Yes	46%	(48)	31%	(32)	16%	(17)	5%	(5)	2%	(2)	104
Military HH: No	34%	(202)	36%	(213)	14%	(84)	8%	(47)	9%	(53)	599
Employ: Private Sector	35%	(82)	31%	(71)	16%	(36)	13%	(30)	5%	(12)	231
Employ: Self-Employed	36%	(22)	44%	(27)	8%	(5)	1%	(1)	10%	(6)	60
Employ: Homemaker	16%	(9)	41%	(22)	21%	(11)	2%	(1)	19%	(10)	53
Employ: Retired	37%	(75)	46%	(91)	11%	(22)	4%	(7)	2%	(5)	200
Employ: Unemployed	38%	(25)	17%	(11)	22%	(14)	5%	(3)	18%	(12)	66
Self + Household: White-Collar	39%	(87)	32%	(72)	14%	(32)	9%	(21)	5%	(12)	225
Self + Household: Blue Collar	32%	(111)	41%	(145)	15%	(51)	7%	(26)	5%	(18)	351
Union HH: Yes	20%	(12)	41%	(26)	16%	(10)	11%	(7)	11%	(7)	63
Union HH: No	37%	(238)	34%	(219)	14%	(91)	7%	(45)	7%	(48)	640
LGBTQ+: Yes	44%	(36)	36%	(29)	9%	(8)	5%	(4)	6%	(5)	81
LGBTQ+: No	35%	(215)	35%	(216)	15%	(94)	8%	(48)	8%	(50)	622
Motivated to Vote	36%	(231)	36%	(231)	15%	(94)	7%	(43)	6%	(37)	636
Parent: Yes	34%	(62)	31%	(56)	15%	(28)	6%	(12)	14%	(26)	184
Parent: No	36%	(188)	36%	(189)	14%	(74)	8%	(40)	5%	(29)	519
COVID Vaccine: Yes	37%	(183)	37%	(180)	14%	(71)	5%	(25)	6%	(31)	491
COVID Vaccine: No	32%	(67)	30%	(65)	14%	(30)	13%	(27)	11%	(23)	212
Student Loans: Yes	29%	(36)	33%	(42)	22%	(28)	8%	(10)	9%	(11)	128
Student Loans: No	37%	(214)	35%	(203)	13%	(73)	7%	(42)	8%	(44)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

															Senior Ser- vices (Social Secu- rity & Medi- care)							
Demographic	The Econ- omy	Infrastructure	Housing		Crime		Immigration	U.S.- China Rela- tions		Climate Change		Education and Schools		Guns		Abortion	Democ					
Registered Voters	36% (256)	—	(3)	2%	(15)	2%	(13)	8%	(59)	1%	(10)	6%	(41)	2%	(17)	4%	(31)	7%	(50)	7%	(47)	10%
Gender: Male	35% (118)	—	(1)	2%	(6)	1%	(4)	8%	(27)	2%	(7)	9%	(31)	3%	(9)	4%	(12)	4%	(13)	6%	(21)	13%
Gender: Female	38% (137)	—	(2)	2%	(9)	2%	(9)	9%	(32)	1%	(3)	3%	(10)	2%	(7)	5%	(19)	10%	(37)	7%	(27)	8%
Age: 18-34	36% (67)	—	(0)	4%	(7)	3%	(6)	1%	(2)	4%	(7)	7%	(14)	4%	(8)	9%	(17)	9%	(16)	2%	(3)	5%
Age: 35-44	56% (55)	1%	(1)	3%	(3)	1%	(1)	—	(0)	1%	(1)	2%	(2)	1%	(1)	6%	(6)	—	(0)	7%		
Age: 45-64	37% (92)	—	(0)	2%	(5)	2%	(5)	12%	(29)	1%	(2)	7%	(18)	2%	(6)	3%	(8)	5%	(12)	5%	(12)	14%
Age: 65+	25% (42)	1%	(2)	—	(0)	1%	(2)	16%	(27)	1%	(1)	5%	(8)	1%	(1)	3%	(5)	9%	(15)	19%	(32)	13%
GenZers: 1997-2012	15% (11)	—	(0)	5%	(3)	3%	(2)	2%	(2)	7%	(5)	10%	(7)	7%	(5)	16%	(11)	9%	(6)	—	(0)	5%
Millennials: 1981-1996	54% (104)	1%	(1)	3%	(7)	2%	(4)	—	(1)	1%	(2)	4%	(8)	2%	(4)	3%	(6)	7%	(15)	2%	(3)	5%
GenXers: 1965-1980	40% (76)	—	(0)	2%	(4)	2%	(3)	5%	(10)	—	(1)	9%	(17)	3%	(5)	3%	(6)	6%	(11)	3%	(6)	15%
Baby Boomers: 1946-1964	28% (64)	1%	(2)	—	(1)	1%	(3)	18%	(42)	1%	(2)	4%	(8)	1%	(3)	3%	(6)	7%	(15)	14%	(33)	13%
Educ: < College	39% (182)	—	(2)	3%	(12)	3%	(12)	9%	(42)	2%	(10)	6%	(29)	3%	(14)	3%	(14)	6%	(27)	7%	(33)	9%
Educ: Bachelors degree	33% (48)	1%	(1)	1%	(1)	—	(0)	8%	(12)	—	(0)	1%	(2)	1%	(1)	11%	(15)	11%	(16)	5%	(7)	8%
Educ: Post-grad	30% (26)	—	(0)	1%	(1)	1%	(1)	6%	(5)	—	(0)	12%	(11)	2%	(2)	2%	(2)	7%	(6)	8%	(7)	19%
Income: Under 50k	32% (107)	—	(2)	3%	(12)	2%	(7)	9%	(32)	2%	(6)	6%	(22)	3%	(11)	2%	(8)	4%	(15)	10%	(32)	11%
Income: 50k-100k	42% (109)	—	(0)	1%	(2)	2%	(5)	6%	(17)	—	(1)	4%	(10)	2%	(5)	7%	(18)	9%	(23)	5%	(13)	10%
Income: 100k+	37% (40)	1%	(1)	1%	(1)	1%	(1)	10%	(11)	2%	(3)	9%	(9)	1%	(1)	5%	(5)	11%	(12)	1%	(2)	10%
Ethnicity: White (Non-Hispanic)	37% (208)	—	(3)	1%	(7)	1%	(8)	10%	(56)	1%	(5)	6%	(33)	2%	(14)	5%	(26)	7%	(39)	7%	(42)	10%
Ethnicity: Black (Non-Hispanic)	43% (39)	—	(0)	7%	(6)	3%	(3)	1%	(1)	3%	(3)	2%	(2)	3%	(3)	4%	(4)	8%	(7)	5%	(4)	9%
All Christian	38% (116)	—	(0)	1%	(4)	2%	(7)	14%	(42)	—	(1)	4%	(13)	2%	(5)	3%	(9)	9%	(28)	7%	(22)	7%
Agnostic/Nothing in particular	37% (83)	—	(0)	2%	(3)	1%	(3)	6%	(14)	—	(1)	6%	(14)	3%	(7)	3%	(7)	4%	(9)	7%	(16)	17%
Something Else	43% (49)	2%	(3)	6%	(7)	2%	(2)	2%	(3)	6%	(6)	3%	(4)	4%	(4)	7%	(7)	7%	(8)	1%	(2)	7%
Evangelical	37% (55)	1%	(2)	3%	(5)	2%	(3)	14%	(21)	2%	(3)	3%	(4)	4%	(5)	3%	(5)	12%	(18)	7%	(10)	4%
Non-Evangelical	39% (100)	—	(1)	2%	(5)	3%	(6)	9%	(22)	1%	(4)	5%	(13)	1%	(4)	4%	(11)	7%	(18)	5%	(14)	9%
PID: Dem (no lean)	21% (55)	1%	(3)	2%	(5)	3%	(9)	1%	(3)	1%	(2)	8%	(21)	2%	(4)	6%	(15)	10%	(25)	12%	(32)	18%
PID: Ind (no lean)	37% (78)	—	(0)	2%	(4)	—	(1)	8%	(18)	3%	(5)	8%	(18)	3%	(7)	4%	(8)	5%	(10)	5%	(11)	10%
PID: Rep (no lean)	52% (123)	—	(0)	2%	(6)	2%	(4)	16%	(38)	1%	(2)	1%	(3)	2%	(5)	3%	(7)	6%	(14)	2%	(5)	2%
PID/Gender: Dem Men	23% (27)	1%	(1)	1%	(2)	3%	(3)	2%	(2)	2%	(2)	15%	(17)	3%	(4)	3%	(4)	5%	(6)	9%	(10)	22%
PID/Gender: Dem Women	20% (27)	1%	(2)	3%	(4)	4%	(6)	1%	(1)	—	(0)	3%	(4)	—	(1)	8%	(11)	14%	(20)	16%	(21)	14%
PID/Gender: Ind Men	34% (41)	—	(0)	2%	(2)	—	(0)	8%	(10)	4%	(4)	10%	(12)	3%	(4)	3%	(4)	2%	(3)	6%	(7)	13%
PID/Gender: Ind Women	40% (38)	—	(0)	2%	(2)	1%	(1)	9%	(8)	1%	(1)	6%	(5)	3%	(3)	5%	(4)	8%	(7)	4%	(4)	5%
PID/Gender: Rep Men	51% (51)	—	(0)	2%	(2)	1%	(1)	15%	(15)	—	(0)	1%	(1)	1%	(1)	5%	(4)	5%	(5)	3%	(3)	2%
PID/Gender: Rep Women	54% (72)	—	(0)	2%	(3)	2%	(3)	17%	(23)	1%	(2)	1%	(1)	3%	(4)	2%	(3)	7%	(10)	1%	(1)	3%
Ideo: Liberal (1-3)	20% (40)	—	(0)	2%	(5)	1%	(2)	2%	(5)	2%	(3)	8%	(15)	3%	(6)	6%	(13)	9%	(18)	12%	(25)	20%
Ideo: Moderate (4)	40% (84)	1%	(3)	2%	(5)	2%	(3)	4%	(9)	1%	(1)	9%	(18)	1%	(1)	5%	(11)	4%	(9)	8%	(17)	11%
Ideo: Conservative (5-7)	46% (121)	—	(0)	1%	(3)	2%	(6)	17%	(45)	2%	(5)	1%	(3)	3%	(7)	1%	(4)	8%	(21)	2%	(4)	3%
Ideo/PID: Conservative Republican	49% (85)	—	(0)	1%	(1)	2%	(4)	19%	(33)	1%	(2)	2%	(3)	3%	(5)	1%	(2)	8%	(13)	2%	(4)	2%
Ideo/PID: Moderate/Liberal Republican	58% (31)	—	(0)	8%	(4)	—	(0)	8%	(4)	—	(0)	—	(0)	—	(0)	11%	(6)	2%	(1)	2%	(1)	6%
Ideo/PID: Moderate/Conservative Democrat	25% (25)	3%	(3)	2%	(2)	5%	(5)	1%	(1)	—	(0)	10%	(9)	1%	(1)	8%	(8)	10%	(10)	10%	(10)	14%
Ideo/PID: Liberal Democrat	20% (30)	—	(0)	2%	(4)	1%	(2)	1%	(2)	1%	(2)	5%	(8)	3%	(4)	5%	(8)	10%	(16)	14%	(22)	21%

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Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democracy
Registered Voters	36% (256)	— (3)	2% (15)	2% (13)	8% (59)	1% (10)	6% (41)	2% (17)	4% (31)	7% (50)	7% (47)	10%
Unfavorable of Biden and Trump	40% (58)	1% (2)	2% (3)	— (1)	6% (9)	— (0)	9% (13)	2% (3)	4% (6)	12% (17)	7% (9)	4%
2024 H2H Matchup: Biden Voter	18% (52)	1% (3)	1% (3)	2% (7)	1% (3)	— (0)	12% (35)	2% (7)	7% (19)	7% (22)	13% (38)	22%
2024 H2H Matchup: Trump Voter	50% (162)	— (0)	2% (8)	2% (5)	17% (54)	3% (9)	1% (2)	3% (10)	2% (6)	6% (20)	1% (3)	2%
2022 House Vote: Democrat	20% (59)	— (1)	2% (5)	3% (8)	1% (4)	1% (3)	10% (29)	1% (4)	5% (15)	7% (20)	14% (40)	21%
2022 House Vote: Republican	51% (139)	1% (2)	2% (4)	1% (4)	19% (52)	2% (4)	— (1)	2% (6)	2% (6)	7% (20)	2% (4)	1%
2022 House Vote: Did not Vote	43% (54)	— (0)	3% (4)	2% (2)	2% (2)	2% (2)	9% (11)	3% (4)	7% (9)	7% (9)	2% (2)	6%
2020 Vote: Joe Biden	23% (75)	1% (3)	2% (7)	2% (6)	1% (3)	— (1)	9% (31)	2% (7)	5% (16)	9% (28)	12% (39)	19%
2020 Vote: Donald Trump	52% (158)	— (0)	2% (6)	2% (5)	17% (53)	3% (8)	— (1)	1% (2)	3% (10)	6% (19)	2% (5)	3%
2020 Vote: Did not Vote	30% (19)	— (0)	2% (1)	4% (2)	4% (2)	1% (0)	15% (9)	12% (8)	7% (5)	5% (3)	2% (1)	3%
2016 Vote: Hillary Clinton	24% (59)	— (1)	1% (1)	2% (4)	2% (4)	— (0)	10% (24)	2% (5)	6% (14)	7% (18)	14% (33)	20%
2016 Vote: Donald Trump	47% (118)	1% (2)	1% (3)	— (1)	20% (50)	2% (5)	2% (6)	1% (2)	4% (10)	6% (15)	3% (9)	3%
U.S. Economy: Wrong Track	44% (227)	— (2)	2% (12)	2% (10)	11% (56)	1% (7)	5% (25)	2% (11)	4% (20)	7% (36)	5% (23)	4%
U.S. Economy: Right Direction	15% (29)	1% (1)	1% (2)	2% (3)	1% (3)	2% (3)	9% (16)	3% (6)	6% (11)	7% (14)	13% (24)	26%
Prsnl. Fin. Sit. 2021-23: Better Under Biden	15% (32)	1% (3)	2% (5)	2% (4)	2% (4)	— (0)	11% (22)	2% (4)	7% (14)	10% (21)	10% (22)	23%
Prsnl. Fin. Sit. 2021-23: Better Under Trump	51% (179)	— (0)	2% (7)	2% (6)	16% (55)	2% (7)	4% (13)	3% (11)	2% (7)	5% (18)	1% (4)	3%
Prsnl. Fin. Sit. 2021-23: Same Under Both	32% (45)	— (0)	2% (3)	2% (3)	— (0)	2% (3)	4% (6)	2% (2)	7% (10)	7% (10)	15% (21)	9%
Top 2024 Issue: Economy	100% (256)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	—
Community: Urban	35% (42)	1% (2)	4% (5)	3% (3)	3% (4)	2% (2)	4% (5)	4% (5)	3% (4)	6% (7)	6% (8)	16%
Community: Suburban	34% (129)	— (1)	2% (8)	2% (8)	10% (36)	1% (5)	7% (27)	2% (8)	5% (20)	8% (29)	8% (29)	8%
Community: Rural	42% (85)	— (0)	1% (1)	1% (2)	9% (19)	1% (2)	5% (9)	2% (4)	3% (7)	7% (14)	5% (11)	11%
Community/Gender: Urban Men	37% (30)	— (0)	2% (2)	3% (2)	4% (4)	1% (1)	6% (5)	6% (5)	4% (3)	— (0)	2% (2)	19%
Community/Gender: Rural Women	43% (50)	— (0)	1% (1)	1% (1)	12% (13)	1% (1)	3% (3)	2% (3)	5% (6)	8% (9)	3% (4)	12%
Community/Gender: Rural Men	40% (35)	— (0)	1% (1)	1% (1)	6% (6)	1% (1)	7% (6)	2% (1)	1% (1)	5% (4)	8% (7)	10%
Community/Gender: Suburban Women	36% (75)	— (0)	2% (4)	3% (7)	9% (18)	— (1)	3% (7)	2% (5)	6% (12)	10% (20)	8% (17)	5%
Community/Gender: Suburban Men	32% (53)	1% (1)	2% (4)	— (1)	11% (18)	3% (5)	12% (20)	2% (3)	5% (8)	5% (9)	7% (12)	11%
Homeowner	36% (211)	— (1)	1% (4)	1% (8)	9% (52)	1% (7)	6% (38)	2% (13)	5% (28)	7% (41)	7% (39)	11%
Renter	39% (38)	2% (2)	8% (8)	5% (5)	6% (6)	3% (3)	3% (3)	3% (3)	3% (3)	7% (7)	7% (7)	7%
Military HHnm: Yes	23% (24)	— (0)	1% (1)	1% (1)	13% (13)	1% (1)	4% (4)	6% (6)	4% (4)	10% (10)	11% (11)	11%
Military HH: No	39% (231)	— (3)	2% (14)	2% (12)	8% (46)	1% (9)	6% (37)	2% (10)	4% (27)	7% (40)	6% (36)	10%
Employ: Private Sector	40% (93)	— (0)	4% (9)	2% (4)	8% (19)	2% (4)	6% (15)	2% (5)	2% (4)	9% (20)	1% (3)	6%
Employ: Self-Employed	48% (29)	— (0)	2% (1)	— (0)	8% (5)	— (0)	4% (2)	— (0)	5% (3)	6% (4)	3% (2)	15%
Employ: Homemaker	57% (30)	— (0)	— (0)	— (0)	— (0)	— (0)	7% (3)	— (0)	2% (1)	4% (2)	5% (2)	17%
Employ: Retired	28% (55)	1% (2)	— (0)	1% (3)	14% (29)	— (0)	4% (8)	1% (1)	3% (6)	7% (13)	19% (39)	13%
Employ: Unemployed	21% (14)	— (0)	3% (2)	7% (5)	6% (4)	1% (1)	16% (11)	12% (8)	9% (6)	7% (5)	2% (1)	1%
Self + Household: White-Collar	33% (74)	1% (1)	1% (2)	2% (4)	9% (21)	2% (4)	6% (12)	1% (2)	6% (14)	7% (16)	6% (13)	10%
Self + Household: Blue Collar	37% (132)	— (2)	2% (8)	1% (4)	10% (36)	1% (4)	5% (17)	3% (10)	2% (9)	7% (26)	8% (29)	12%
Union HH: Yes	49% (30)	— (0)	1% (1)	— (0)	1% (1)	— (0)	5% (3)	4% (3)	6% (4)	7% (4)	9% (6)	9%
Union HH: No	35% (226)	— (3)	2% (14)	2% (13)	9% (58)	2% (10)	6% (38)	2% (14)	4% (27)	7% (46)	6% (42)	10%
LGBTQ+: Yes	29% (23)	— (0)	— (0)	1% (1)	3% (2)	5% (4)	7% (6)	3% (2)	9% (7)	13% (11)	6% (5)	7%

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Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Econ- omy	Infrastructure	Housing	Crime	Immigration	U.S.- China Rela- tions	Climate Change	Education and Schools	Guns	Abortion	Senior Ser- vices (Social Secu- rity & Medi- care)	Democ
Registered Voters	36% (256)	— (3)	2% (15)	2% (13)	8% (59)	1% (10)	6% (41)	2% (17)	4% (31)	7% (50)	7% (47)	10%
LGBTQ+: No	37% (233)	— (3)	2% (15)	2% (12)	9% (57)	1% (6)	6% (35)	2% (14)	4% (24)	6% (39)	7% (43)	11%
Motivated to Vote	37% (234)	— (3)	2% (10)	2% (12)	9% (57)	2% (10)	6% (36)	2% (15)	4% (23)	7% (46)	7% (44)	11%
Parent: Yes	57% (104)	1% (1)	2% (4)	1% (2)	1% (2)	1% (2)	7% (12)	2% (3)	3% (6)	8% (15)	1% (3)	4%
Parent: No	29% (152)	— (2)	2% (11)	2% (11)	11% (57)	2% (8)	6% (29)	3% (14)	5% (25)	7% (35)	9% (45)	13%
COVID Vaccine: Yes	31% (154)	1% (3)	2% (8)	2% (12)	7% (33)	1% (7)	6% (30)	2% (9)	5% (23)	7% (34)	9% (46)	12%
COVID Vaccine: No	48% (102)	— (0)	3% (6)	1% (2)	12% (26)	1% (2)	6% (12)	4% (8)	4% (8)	7% (16)	1% (2)	5%
Student Loans: Yes	54% (69)	— (0)	2% (3)	1% (1)	2% (3)	1% (1)	2% (3)	3% (4)	3% (4)	7% (9)	1% (1)	12%
Student Loans: No	33% (187)	— (3)	2% (12)	2% (12)	10% (56)	2% (9)	7% (39)	2% (13)	5% (27)	7% (41)	8% (46)	10%

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_1: *Who do you trust more to handle each of the following issues? — The Economy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(333)	33%	(232)	20%	(138)	703
Gender: Male	45%	(152)	37%	(125)	18%	(61)	338
Gender: Female	50%	(182)	29%	(107)	21%	(77)	365
Age: 18-34	47%	(88)	20%	(38)	32%	(60)	186
Age: 35-44	43%	(42)	31%	(30)	26%	(26)	97
Age: 45-64	52%	(132)	34%	(85)	14%	(35)	251
Age: 65+	43%	(72)	47%	(79)	10%	(17)	169
GenZers: 1997-2012	44%	(31)	15%	(11)	40%	(28)	70
Millennials: 1981-1996	48%	(94)	24%	(46)	28%	(54)	194
GenXers: 1965-1980	44%	(84)	39%	(74)	17%	(32)	190
Baby Boomers: 1946-1964	50%	(116)	40%	(92)	10%	(23)	232
Educ: < College	51%	(242)	29%	(136)	20%	(95)	472
Educ: Bachelors degree	46%	(66)	32%	(45)	23%	(33)	144
Educ: Post-grad	29%	(26)	59%	(51)	12%	(10)	87
Income: Under 50k	43%	(144)	36%	(122)	21%	(72)	338
Income: 50k-100k	53%	(136)	30%	(76)	18%	(46)	259
Income: 100k+	50%	(54)	31%	(33)	18%	(19)	107
Ethnicity: White (Non-Hispanic)	50%	(282)	33%	(185)	17%	(95)	562
Ethnicity: Black (Non-Hispanic)	36%	(33)	38%	(34)	26%	(23)	90
All Christian	55%	(170)	31%	(95)	14%	(42)	307
Agnostic/Nothing in particular	37%	(82)	37%	(82)	26%	(59)	223
Something Else	60%	(68)	26%	(29)	14%	(16)	113
Evangelical	65%	(97)	22%	(33)	14%	(20)	150
Non-Evangelical	51%	(132)	35%	(90)	13%	(35)	256
PID: Dem (no lean)	11%	(27)	70%	(178)	20%	(50)	255
PID: Ind (no lean)	45%	(96)	22%	(46)	33%	(71)	214
PID: Rep (no lean)	90%	(210)	4%	(8)	7%	(16)	234
PID/Gender: Dem Men	15%	(18)	69%	(81)	16%	(19)	118
PID/Gender: Dem Women	7%	(9)	70%	(96)	23%	(32)	137
PID/Gender: Ind Men	41%	(49)	31%	(37)	29%	(34)	120
PID/Gender: Ind Women	51%	(47)	10%	(10)	39%	(37)	94
PID/Gender: Rep Men	85%	(85)	7%	(7)	8%	(8)	100
PID/Gender: Rep Women	93%	(125)	1%	(1)	6%	(9)	135

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Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(333)	33%	(232)	20%	(138)	703
Ideo: Liberal (1-3)	12%	(24)	64%	(130)	24%	(49)	203
Ideo: Moderate (4)	36%	(74)	40%	(83)	24%	(49)	207
Ideo: Conservative (5-7)	86%	(226)	5%	(13)	10%	(25)	263
Ideo/PID: Conservative Republican	93%	(162)	1%	(2)	6%	(10)	174
Ideo/PID: Moderate/Liberal Republican	76%	(41)	12%	(6)	12%	(7)	55
Ideo/PID: Moderate/Conservative Democrat	17%	(16)	66%	(64)	17%	(17)	97
Ideo/PID: Liberal Democrat	7%	(11)	72%	(110)	20%	(31)	152
Unfavorable of Biden and Trump	36%	(51)	12%	(17)	52%	(74)	143
2024 H2H Matchup: Biden Voter	6%	(19)	74%	(218)	19%	(57)	293
2024 H2H Matchup: Trump Voter	91%	(293)	3%	(9)	6%	(20)	322
2022 House Vote: Democrat	12%	(34)	67%	(195)	21%	(62)	291
2022 House Vote: Republican	88%	(239)	4%	(12)	8%	(22)	273
2022 House Vote: Did not Vote	44%	(54)	20%	(26)	36%	(45)	125
2020 Vote: Joe Biden	10%	(31)	66%	(212)	25%	(80)	324
2020 Vote: Donald Trump	88%	(269)	3%	(10)	9%	(27)	306
2020 Vote: Did not Vote	47%	(30)	13%	(8)	41%	(26)	63
2016 Vote: Hillary Clinton	8%	(20)	74%	(183)	17%	(42)	245
2016 Vote: Donald Trump	83%	(211)	4%	(11)	12%	(32)	253
U.S. Economy: Wrong Track	60%	(310)	17%	(86)	23%	(118)	513
U.S. Economy: Right Direction	12%	(24)	77%	(146)	10%	(20)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	84%	(174)	13%	(27)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(299)	4%	(14)	11%	(39)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(28)	30%	(43)	50%	(72)	143
Top 2024 Issue: Economy	68%	(175)	16%	(41)	15%	(39)	256
Community: Urban	32%	(39)	45%	(55)	23%	(29)	123
Community: Suburban	46%	(175)	32%	(121)	22%	(83)	379
Community: Rural	60%	(120)	28%	(56)	13%	(25)	201
Community/Gender: Urban Men	32%	(27)	47%	(38)	21%	(17)	82
Community/Gender: Rural Women	63%	(72)	20%	(23)	17%	(19)	115
Community/Gender: Rural Men	55%	(48)	38%	(32)	7%	(6)	86
Community/Gender: Suburban Women	46%	(97)	32%	(67)	22%	(46)	210
Community/Gender: Suburban Men	46%	(77)	32%	(55)	22%	(37)	169

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Table BLMB8_1: *Who do you trust more to handle each of the following issues? — The Economy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(333)	33%	(232)	20%	(138)	703
Homeowner	48%	(281)	34%	(196)	18%	(105)	582
Renter	43%	(43)	32%	(31)	25%	(25)	99
Military HHnm: Yes	46%	(48)	37%	(38)	17%	(18)	104
Military HH: No	48%	(285)	32%	(194)	20%	(120)	599
Employ: Private Sector	49%	(113)	23%	(54)	28%	(64)	231
Employ: Self-Employed	56%	(34)	24%	(14)	21%	(12)	60
Employ: Homemaker	38%	(20)	42%	(22)	20%	(11)	53
Employ: Retired	46%	(92)	45%	(90)	9%	(18)	200
Employ: Unemployed	45%	(30)	39%	(26)	16%	(11)	66
Self + Household: White-Collar	45%	(102)	38%	(86)	16%	(37)	225
Self + Household: Blue Collar	51%	(178)	31%	(109)	18%	(64)	351
Union HH: Yes	42%	(26)	30%	(19)	28%	(18)	63
Union HH: No	48%	(307)	33%	(213)	19%	(120)	640
LGBTQ+: Yes	35%	(29)	30%	(25)	35%	(28)	81
LGBTQ+: No	49%	(305)	33%	(207)	18%	(110)	622
Motivated to Vote	48%	(308)	35%	(225)	16%	(103)	636
Parent: Yes	51%	(94)	24%	(44)	25%	(47)	184
Parent: No	46%	(240)	36%	(188)	18%	(91)	519
COVID Vaccine: Yes	39%	(193)	42%	(207)	19%	(91)	491
COVID Vaccine: No	66%	(141)	12%	(25)	22%	(46)	212
Student Loans: Yes	46%	(59)	29%	(37)	25%	(32)	128
Student Loans: No	48%	(274)	34%	(195)	18%	(106)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(274)	38%	(269)	23%	(161)	703
Gender: Male	41%	(137)	41%	(139)	18%	(61)	338
Gender: Female	37%	(136)	36%	(130)	27%	(100)	365
Age: 18-34	39%	(73)	26%	(48)	35%	(64)	186
Age: 35-44	39%	(38)	32%	(31)	29%	(28)	97
Age: 45-64	44%	(111)	37%	(94)	18%	(46)	251
Age: 65+	30%	(51)	57%	(96)	13%	(22)	169
GenZers: 1997-2012	42%	(30)	26%	(18)	31%	(22)	70
Millennials: 1981-1996	40%	(78)	26%	(50)	34%	(66)	194
GenXers: 1965-1980	36%	(69)	43%	(81)	21%	(40)	190
Baby Boomers: 1946-1964	39%	(91)	48%	(111)	13%	(31)	232
Educ: < College	42%	(199)	32%	(152)	26%	(121)	472
Educ: Bachelors degree	35%	(51)	45%	(65)	19%	(28)	144
Educ: Post-grad	28%	(24)	59%	(51)	13%	(11)	87
Income: Under 50k	34%	(115)	40%	(134)	26%	(89)	338
Income: 50k-100k	44%	(114)	37%	(96)	19%	(49)	259
Income: 100k+	42%	(45)	36%	(38)	22%	(24)	107
Ethnicity: White (Non-Hispanic)	40%	(225)	38%	(216)	22%	(122)	562
Ethnicity: Black (Non-Hispanic)	31%	(28)	41%	(37)	28%	(25)	90
All Christian	44%	(135)	36%	(112)	20%	(60)	307
Agnostic/Nothing in particular	32%	(72)	44%	(98)	24%	(54)	223
Something Else	45%	(50)	28%	(31)	28%	(31)	113
Evangelical	55%	(83)	22%	(33)	22%	(33)	150
Non-Evangelical	38%	(97)	41%	(104)	21%	(55)	256
PID: Dem (no lean)	7%	(18)	75%	(192)	18%	(45)	255
PID: Ind (no lean)	33%	(70)	31%	(67)	36%	(77)	214
PID: Rep (no lean)	79%	(185)	4%	(10)	17%	(39)	234
PID/Gender: Dem Men	14%	(16)	71%	(83)	15%	(18)	118
PID/Gender: Dem Women	2%	(2)	79%	(108)	19%	(27)	137
PID/Gender: Ind Men	33%	(39)	40%	(48)	27%	(33)	120
PID/Gender: Ind Women	33%	(31)	20%	(19)	47%	(44)	94
PID/Gender: Rep Men	82%	(82)	8%	(8)	10%	(10)	100
PID/Gender: Rep Women	77%	(103)	2%	(3)	21%	(29)	135

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Table BLMB8_2: *Who do you trust more to handle each of the following issues? — Infrastructure*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(274)	38%	(269)	23%	(161)	703
Ideo: Liberal (1-3)	9%	(19)	71%	(144)	20%	(40)	203
Ideo: Moderate (4)	26%	(55)	46%	(96)	27%	(56)	207
Ideo: Conservative (5-7)	72%	(190)	8%	(22)	19%	(51)	263
Ideo/PID: Conservative Republican	81%	(141)	3%	(5)	16%	(27)	174
Ideo/PID: Moderate/Liberal Republican	70%	(38)	9%	(5)	21%	(11)	55
Ideo/PID: Moderate/Conservative Democrat	13%	(12)	71%	(68)	17%	(16)	97
Ideo/PID: Liberal Democrat	4%	(6)	79%	(120)	17%	(26)	152
Unfavorable of Biden and Trump	22%	(32)	20%	(29)	58%	(83)	143
2024 H2H Matchup: Biden Voter	3%	(9)	84%	(248)	12%	(36)	293
2024 H2H Matchup: Trump Voter	79%	(253)	4%	(13)	17%	(56)	322
2022 House Vote: Democrat	7%	(21)	76%	(221)	17%	(50)	291
2022 House Vote: Republican	74%	(202)	6%	(15)	20%	(55)	273
2022 House Vote: Did not Vote	39%	(49)	25%	(31)	36%	(45)	125
2020 Vote: Joe Biden	6%	(20)	73%	(238)	20%	(66)	324
2020 Vote: Donald Trump	73%	(224)	6%	(19)	20%	(63)	306
2020 Vote: Did not Vote	43%	(27)	15%	(10)	42%	(27)	63
2016 Vote: Hillary Clinton	5%	(12)	82%	(200)	14%	(34)	245
2016 Vote: Donald Trump	71%	(180)	8%	(21)	21%	(53)	253
U.S. Economy: Wrong Track	50%	(256)	22%	(115)	28%	(142)	513
U.S. Economy: Right Direction	9%	(17)	81%	(154)	10%	(19)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	87%	(180)	9%	(19)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	71%	(251)	6%	(22)	23%	(80)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	46%	(66)	43%	(62)	143
Top 2024 Issue: Economy	55%	(140)	21%	(53)	25%	(63)	256
Community: Urban	30%	(36)	40%	(50)	30%	(37)	123
Community: Suburban	35%	(133)	42%	(158)	23%	(88)	379
Community: Rural	52%	(104)	30%	(61)	18%	(36)	201
Community/Gender: Urban Men	38%	(31)	39%	(32)	23%	(19)	82
Community/Gender: Rural Women	51%	(59)	25%	(29)	24%	(27)	115
Community/Gender: Rural Men	52%	(45)	37%	(32)	10%	(9)	86
Community/Gender: Suburban Women	34%	(72)	40%	(84)	26%	(54)	210
Community/Gender: Suburban Men	36%	(61)	44%	(74)	20%	(34)	169

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Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(274)	38%	(269)	23%	(161)	703
Homeowner	39%	(230)	40%	(231)	21%	(122)	582
Renter	40%	(40)	35%	(34)	25%	(25)	99
Military HHnm: Yes	38%	(40)	42%	(44)	20%	(21)	104
Military HH: No	39%	(234)	38%	(225)	23%	(140)	599
Employ: Private Sector	43%	(99)	29%	(67)	28%	(65)	231
Employ: Self-Employed	47%	(28)	27%	(17)	26%	(16)	60
Employ: Homemaker	34%	(18)	44%	(23)	22%	(12)	53
Employ: Retired	33%	(66)	54%	(108)	13%	(26)	200
Employ: Unemployed	39%	(26)	37%	(25)	23%	(15)	66
Self + Household: White-Collar	41%	(92)	44%	(98)	15%	(35)	225
Self + Household: Blue Collar	42%	(147)	36%	(125)	22%	(79)	351
Union HH: Yes	50%	(31)	32%	(20)	18%	(11)	63
Union HH: No	38%	(243)	39%	(249)	23%	(149)	640
LGBTQ+: Yes	34%	(28)	33%	(26)	34%	(27)	81
LGBTQ+: No	40%	(246)	39%	(242)	21%	(134)	622
Motivated to Vote	39%	(250)	41%	(259)	20%	(127)	636
Parent: Yes	45%	(83)	28%	(51)	27%	(50)	184
Parent: No	37%	(191)	42%	(218)	21%	(111)	519
COVID Vaccine: Yes	29%	(142)	50%	(243)	22%	(106)	491
COVID Vaccine: No	62%	(132)	12%	(26)	26%	(54)	212
Student Loans: Yes	44%	(56)	30%	(38)	27%	(34)	128
Student Loans: No	38%	(218)	40%	(231)	22%	(126)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_3: *Who do you trust more to handle each of the following issues? — Housing*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(250)	37%	(261)	27%	(193)	703
Gender: Male	34%	(116)	39%	(130)	27%	(91)	338
Gender: Female	37%	(134)	36%	(130)	28%	(101)	365
Age: 18-34	39%	(72)	29%	(54)	32%	(59)	186
Age: 35-44	37%	(36)	33%	(33)	30%	(29)	97
Age: 45-64	39%	(99)	39%	(97)	22%	(55)	251
Age: 65+	26%	(43)	45%	(77)	29%	(49)	169
GenZers: 1997-2012	31%	(22)	32%	(23)	37%	(26)	70
Millennials: 1981-1996	42%	(81)	28%	(54)	30%	(59)	194
GenXers: 1965-1980	34%	(64)	45%	(86)	21%	(40)	190
Baby Boomers: 1946-1964	33%	(76)	40%	(92)	28%	(64)	232
Educ: < College	41%	(193)	32%	(153)	27%	(127)	472
Educ: Bachelors degree	26%	(37)	40%	(57)	35%	(50)	144
Educ: Post-grad	23%	(20)	59%	(51)	18%	(16)	87
Income: Under 50k	33%	(111)	41%	(138)	26%	(89)	338
Income: 50k-100k	39%	(101)	34%	(88)	27%	(69)	259
Income: 100k+	35%	(37)	32%	(34)	32%	(35)	107
Ethnicity: White (Non-Hispanic)	37%	(210)	36%	(200)	27%	(152)	562
Ethnicity: Black (Non-Hispanic)	26%	(24)	45%	(41)	28%	(26)	90
All Christian	42%	(130)	36%	(110)	22%	(68)	307
Agnostic/Nothing in particular	28%	(62)	40%	(88)	33%	(73)	223
Something Else	44%	(50)	27%	(30)	29%	(33)	113
Evangelical	49%	(73)	23%	(34)	28%	(42)	150
Non-Evangelical	38%	(98)	41%	(104)	21%	(54)	256
PID: Dem (no lean)	5%	(13)	76%	(193)	19%	(49)	255
PID: Ind (no lean)	24%	(52)	25%	(54)	50%	(107)	214
PID: Rep (no lean)	79%	(185)	6%	(14)	15%	(36)	234
PID/Gender: Dem Men	9%	(10)	71%	(84)	20%	(23)	118
PID/Gender: Dem Women	2%	(2)	79%	(109)	19%	(26)	137
PID/Gender: Ind Men	23%	(28)	30%	(37)	47%	(56)	120
PID/Gender: Ind Women	26%	(25)	19%	(18)	55%	(51)	94
PID/Gender: Rep Men	78%	(78)	10%	(10)	12%	(12)	100
PID/Gender: Rep Women	79%	(107)	3%	(4)	17%	(23)	135

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(250)	37%	(261)	27%	(193)	703
Ideo: Liberal (1-3)	7%	(14)	74%	(150)	19%	(40)	203
Ideo: Moderate (4)	26%	(54)	40%	(83)	33%	(69)	207
Ideo: Conservative (5-7)	65%	(172)	8%	(22)	27%	(70)	263
Ideo/PID: Conservative Republican	81%	(141)	3%	(6)	15%	(27)	174
Ideo/PID: Moderate/Liberal Republican	69%	(38)	15%	(8)	16%	(9)	55
Ideo/PID: Moderate/Conservative Democrat	7%	(7)	69%	(67)	24%	(23)	97
Ideo/PID: Liberal Democrat	4%	(6)	81%	(122)	16%	(24)	152
Unfavorable of Biden and Trump	15%	(22)	17%	(24)	68%	(97)	143
2024 H2H Matchup: Biden Voter	2%	(6)	79%	(233)	19%	(55)	293
2024 H2H Matchup: Trump Voter	73%	(236)	6%	(18)	21%	(68)	322
2022 House Vote: Democrat	5%	(16)	72%	(209)	23%	(66)	291
2022 House Vote: Republican	71%	(193)	5%	(13)	25%	(67)	273
2022 House Vote: Did not Vote	32%	(40)	29%	(36)	39%	(49)	125
2020 Vote: Joe Biden	4%	(13)	70%	(227)	26%	(84)	324
2020 Vote: Donald Trump	70%	(215)	6%	(18)	24%	(73)	306
2020 Vote: Did not Vote	33%	(21)	23%	(14)	44%	(28)	63
2016 Vote: Hillary Clinton	4%	(10)	76%	(188)	19%	(48)	245
2016 Vote: Donald Trump	65%	(166)	7%	(17)	28%	(70)	253
U.S. Economy: Wrong Track	45%	(229)	23%	(116)	33%	(169)	513
U.S. Economy: Right Direction	11%	(21)	76%	(145)	12%	(24)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(1)	87%	(181)	12%	(25)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	68%	(239)	8%	(27)	25%	(86)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(9)	37%	(53)	57%	(81)	143
Top 2024 Issue: Economy	53%	(134)	19%	(49)	28%	(73)	256
Community: Urban	26%	(32)	45%	(55)	29%	(35)	123
Community: Suburban	32%	(122)	37%	(140)	31%	(117)	379
Community: Rural	48%	(96)	32%	(65)	20%	(40)	201
Community/Gender: Urban Men	30%	(25)	47%	(39)	23%	(19)	82
Community/Gender: Rural Women	52%	(59)	28%	(32)	21%	(24)	115
Community/Gender: Rural Men	42%	(37)	39%	(33)	19%	(16)	86
Community/Gender: Suburban Women	32%	(67)	39%	(82)	29%	(61)	210
Community/Gender: Suburban Men	32%	(55)	34%	(58)	33%	(56)	169

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Table BLMB8_3: *Who do you trust more to handle each of the following issues? — Housing*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(250)	37%	(261)	27%	(193)	703
Homeowner	35%	(205)	37%	(218)	27%	(159)	582
Renter	39%	(39)	37%	(36)	24%	(24)	99
Military HHnm: Yes	35%	(36)	34%	(36)	31%	(32)	104
Military HH: No	36%	(213)	38%	(225)	27%	(161)	599
Employ: Private Sector	38%	(89)	32%	(73)	30%	(69)	231
Employ: Self-Employed	42%	(25)	32%	(19)	26%	(16)	60
Employ: Homemaker	34%	(18)	44%	(23)	22%	(12)	53
Employ: Retired	29%	(57)	45%	(89)	27%	(53)	200
Employ: Unemployed	43%	(29)	40%	(26)	17%	(11)	66
Self + Household: White-Collar	35%	(79)	44%	(98)	21%	(48)	225
Self + Household: Blue Collar	39%	(135)	34%	(120)	27%	(95)	351
Union HH: Yes	28%	(18)	35%	(22)	37%	(23)	63
Union HH: No	36%	(232)	37%	(239)	27%	(170)	640
LGBTQ+: Yes	27%	(22)	36%	(29)	37%	(30)	81
LGBTQ+: No	37%	(228)	37%	(231)	26%	(163)	622
Motivated to Vote	36%	(229)	39%	(248)	25%	(159)	636
Parent: Yes	41%	(76)	31%	(57)	28%	(51)	184
Parent: No	33%	(173)	39%	(204)	27%	(142)	519
COVID Vaccine: Yes	27%	(133)	47%	(228)	26%	(129)	491
COVID Vaccine: No	55%	(116)	15%	(32)	30%	(64)	212
Student Loans: Yes	37%	(47)	34%	(44)	28%	(36)	128
Student Loans: No	35%	(202)	38%	(217)	27%	(156)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(304)	31%	(219)	26%	(179)	703
Gender: Male	44%	(150)	32%	(106)	24%	(81)	338
Gender: Female	42%	(154)	31%	(113)	27%	(98)	365
Age: 18-34	41%	(76)	20%	(38)	39%	(72)	186
Age: 35-44	36%	(35)	34%	(33)	30%	(29)	97
Age: 45-64	49%	(124)	30%	(77)	20%	(50)	251
Age: 65+	41%	(69)	43%	(72)	16%	(28)	169
GenZers: 1997-2012	38%	(26)	17%	(12)	46%	(32)	70
Millennials: 1981-1996	41%	(80)	25%	(48)	34%	(66)	194
GenXers: 1965-1980	42%	(80)	36%	(69)	22%	(41)	190
Baby Boomers: 1946-1964	47%	(110)	36%	(83)	17%	(39)	232
Educ: < College	47%	(224)	28%	(131)	25%	(117)	472
Educ: Bachelors degree	39%	(56)	29%	(41)	32%	(46)	144
Educ: Post-grad	28%	(24)	54%	(47)	18%	(15)	87
Income: Under 50k	41%	(139)	34%	(115)	25%	(84)	338
Income: 50k-100k	45%	(118)	32%	(82)	23%	(59)	259
Income: 100k+	45%	(48)	22%	(23)	34%	(36)	107
Ethnicity: White (Non-Hispanic)	45%	(254)	32%	(178)	23%	(130)	562
Ethnicity: Black (Non-Hispanic)	36%	(32)	29%	(26)	35%	(32)	90
All Christian	50%	(154)	30%	(93)	20%	(60)	307
Agnostic/Nothing in particular	36%	(81)	35%	(78)	29%	(64)	223
Something Else	50%	(57)	20%	(22)	30%	(34)	113
Evangelical	61%	(91)	20%	(30)	19%	(29)	150
Non-Evangelical	44%	(112)	33%	(84)	24%	(61)	256
PID: Dem (no lean)	8%	(19)	68%	(174)	24%	(62)	255
PID: Ind (no lean)	41%	(88)	19%	(40)	40%	(86)	214
PID: Rep (no lean)	84%	(197)	2%	(6)	13%	(31)	234
PID/Gender: Dem Men	14%	(17)	63%	(74)	23%	(27)	118
PID/Gender: Dem Women	2%	(2)	73%	(100)	26%	(35)	137
PID/Gender: Ind Men	41%	(49)	24%	(29)	35%	(42)	120
PID/Gender: Ind Women	41%	(39)	12%	(11)	47%	(44)	94
PID/Gender: Rep Men	84%	(84)	3%	(3)	12%	(12)	100
PID/Gender: Rep Women	84%	(113)	2%	(2)	14%	(19)	135

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(304)	31%	(219)	26%	(179)	703
Ideo: Liberal (1-3)	8%	(17)	64%	(129)	28%	(57)	203
Ideo: Moderate (4)	31%	(64)	36%	(74)	33%	(69)	207
Ideo: Conservative (5-7)	81%	(212)	5%	(12)	15%	(39)	263
Ideo/PID: Conservative Republican	88%	(153)	2%	(3)	10%	(17)	174
Ideo/PID: Moderate/Liberal Republican	70%	(38)	5%	(3)	25%	(14)	55
Ideo/PID: Moderate/Conservative Democrat	14%	(14)	62%	(60)	23%	(23)	97
Ideo/PID: Liberal Democrat	4%	(5)	72%	(110)	24%	(37)	152
Unfavorable of Biden and Trump	25%	(36)	13%	(18)	62%	(89)	143
2024 H2H Matchup: Biden Voter	7%	(20)	71%	(207)	23%	(66)	293
2024 H2H Matchup: Trump Voter	85%	(273)	2%	(6)	13%	(43)	322
2022 House Vote: Democrat	10%	(29)	66%	(191)	25%	(71)	291
2022 House Vote: Republican	82%	(222)	2%	(5)	17%	(46)	273
2022 House Vote: Did not Vote	39%	(49)	19%	(24)	42%	(52)	125
2020 Vote: Joe Biden	6%	(20)	63%	(204)	31%	(99)	324
2020 Vote: Donald Trump	82%	(251)	3%	(9)	15%	(46)	306
2020 Vote: Did not Vote	47%	(30)	8%	(5)	45%	(29)	63
2016 Vote: Hillary Clinton	9%	(21)	70%	(173)	21%	(52)	245
2016 Vote: Donald Trump	79%	(201)	3%	(7)	18%	(46)	253
U.S. Economy: Wrong Track	55%	(283)	17%	(88)	28%	(143)	513
U.S. Economy: Right Direction	11%	(22)	69%	(132)	19%	(36)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	78%	(162)	18%	(38)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(276)	3%	(12)	18%	(65)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(21)	32%	(45)	54%	(77)	143
Top 2024 Issue: Economy	62%	(159)	16%	(41)	22%	(56)	256
Community: Urban	32%	(40)	38%	(47)	29%	(36)	123
Community: Suburban	40%	(153)	31%	(116)	29%	(110)	379
Community: Rural	56%	(112)	28%	(56)	16%	(33)	201
Community/Gender: Urban Men	36%	(29)	40%	(33)	24%	(20)	82
Community/Gender: Rural Women	56%	(64)	24%	(27)	20%	(23)	115
Community/Gender: Rural Men	55%	(48)	33%	(29)	11%	(10)	86
Community/Gender: Suburban Women	38%	(80)	34%	(71)	28%	(59)	210
Community/Gender: Suburban Men	43%	(73)	26%	(45)	30%	(51)	169

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(304)	31%	(219)	26%	(179)	703
Homeowner	45%	(259)	32%	(189)	23%	(134)	582
Renter	41%	(40)	28%	(28)	32%	(31)	99
Military HHnm: Yes	47%	(49)	34%	(35)	19%	(20)	104
Military HH: No	43%	(256)	31%	(184)	27%	(159)	599
Employ: Private Sector	43%	(100)	26%	(61)	31%	(71)	231
Employ: Self-Employed	53%	(32)	17%	(10)	30%	(18)	60
Employ: Homemaker	37%	(20)	41%	(22)	21%	(11)	53
Employ: Retired	42%	(84)	39%	(79)	19%	(37)	200
Employ: Unemployed	46%	(30)	34%	(23)	20%	(13)	66
Self + Household: White-Collar	42%	(94)	37%	(84)	21%	(47)	225
Self + Household: Blue Collar	48%	(167)	28%	(98)	24%	(86)	351
Union HH: Yes	42%	(26)	30%	(19)	27%	(17)	63
Union HH: No	43%	(278)	31%	(200)	25%	(162)	640
LGBTQ+: Yes	37%	(30)	28%	(23)	35%	(28)	81
LGBTQ+: No	44%	(274)	32%	(197)	24%	(151)	622
Motivated to Vote	45%	(286)	33%	(211)	22%	(139)	636
Parent: Yes	44%	(81)	26%	(47)	30%	(55)	184
Parent: No	43%	(223)	33%	(172)	24%	(124)	519
COVID Vaccine: Yes	34%	(167)	41%	(202)	25%	(121)	491
COVID Vaccine: No	65%	(137)	8%	(17)	27%	(58)	212
Student Loans: Yes	40%	(52)	27%	(34)	33%	(42)	128
Student Loans: No	44%	(253)	32%	(185)	24%	(137)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_5: *Who do you trust more to handle each of the following issues? — Immigration*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(326)	32%	(227)	21%	(149)	703
Gender: Male	47%	(158)	31%	(104)	22%	(76)	338
Gender: Female	46%	(168)	34%	(123)	20%	(74)	365
Age: 18-34	42%	(78)	28%	(53)	30%	(55)	186
Age: 35-44	46%	(45)	31%	(30)	23%	(23)	97
Age: 45-64	52%	(131)	31%	(78)	17%	(41)	251
Age: 65+	43%	(73)	39%	(66)	18%	(30)	169
GenZers: 1997-2012	31%	(22)	29%	(20)	40%	(28)	70
Millennials: 1981-1996	49%	(95)	27%	(52)	24%	(46)	194
GenXers: 1965-1980	45%	(85)	36%	(69)	19%	(36)	190
Baby Boomers: 1946-1964	50%	(116)	34%	(80)	15%	(36)	232
Educ: < College	50%	(236)	28%	(132)	22%	(104)	472
Educ: Bachelors degree	46%	(67)	31%	(44)	23%	(33)	144
Educ: Post-grad	27%	(24)	59%	(51)	14%	(12)	87
Income: Under 50k	42%	(142)	34%	(116)	23%	(79)	338
Income: 50k-100k	51%	(133)	33%	(86)	16%	(40)	259
Income: 100k+	49%	(52)	23%	(25)	28%	(30)	107
Ethnicity: White (Non-Hispanic)	49%	(278)	32%	(178)	19%	(107)	562
Ethnicity: Black (Non-Hispanic)	35%	(31)	35%	(31)	31%	(28)	90
All Christian	56%	(171)	30%	(91)	15%	(45)	307
Agnostic/Nothing in particular	36%	(81)	38%	(85)	26%	(57)	223
Something Else	55%	(62)	21%	(23)	25%	(28)	113
Evangelical	64%	(96)	20%	(30)	16%	(23)	150
Non-Evangelical	48%	(124)	33%	(84)	19%	(49)	256
PID: Dem (no lean)	10%	(24)	65%	(166)	25%	(65)	255
PID: Ind (no lean)	43%	(93)	22%	(48)	34%	(73)	214
PID: Rep (no lean)	89%	(209)	6%	(14)	5%	(12)	234
PID/Gender: Dem Men	16%	(19)	57%	(67)	28%	(32)	118
PID/Gender: Dem Women	4%	(6)	72%	(99)	24%	(33)	137
PID/Gender: Ind Men	41%	(50)	27%	(33)	31%	(38)	120
PID/Gender: Ind Women	46%	(43)	16%	(15)	38%	(35)	94
PID/Gender: Rep Men	90%	(90)	4%	(4)	6%	(6)	100
PID/Gender: Rep Women	89%	(119)	7%	(9)	4%	(6)	135

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(326)	32%	(227)	21%	(149)	703
Ideo: Liberal (1-3)	11%	(23)	60%	(122)	29%	(59)	203
Ideo: Moderate (4)	35%	(72)	38%	(78)	28%	(57)	207
Ideo: Conservative (5-7)	84%	(220)	8%	(22)	8%	(21)	263
Ideo/PID: Conservative Republican	93%	(162)	4%	(7)	3%	(5)	174
Ideo/PID: Moderate/Liberal Republican	76%	(42)	11%	(6)	12%	(7)	55
Ideo/PID: Moderate/Conservative Democrat	15%	(14)	65%	(63)	20%	(19)	97
Ideo/PID: Liberal Democrat	7%	(10)	65%	(99)	28%	(43)	152
Unfavorable of Biden and Trump	37%	(52)	16%	(23)	47%	(67)	143
2024 H2H Matchup: Biden Voter	7%	(20)	69%	(202)	24%	(71)	293
2024 H2H Matchup: Trump Voter	88%	(282)	5%	(16)	8%	(24)	322
2022 House Vote: Democrat	11%	(33)	61%	(178)	27%	(80)	291
2022 House Vote: Republican	89%	(244)	4%	(11)	7%	(18)	273
2022 House Vote: Did not Vote	36%	(45)	28%	(35)	35%	(44)	125
2020 Vote: Joe Biden	10%	(31)	62%	(200)	29%	(93)	324
2020 Vote: Donald Trump	87%	(267)	4%	(13)	8%	(26)	306
2020 Vote: Did not Vote	40%	(25)	20%	(13)	40%	(26)	63
2016 Vote: Hillary Clinton	10%	(24)	67%	(163)	24%	(58)	245
2016 Vote: Donald Trump	85%	(216)	4%	(9)	11%	(29)	253
U.S. Economy: Wrong Track	58%	(298)	20%	(102)	22%	(113)	513
U.S. Economy: Right Direction	15%	(29)	66%	(125)	19%	(36)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(14)	77%	(159)	16%	(34)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(289)	6%	(20)	12%	(43)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(23)	33%	(48)	50%	(72)	143
Top 2024 Issue: Economy	67%	(171)	18%	(47)	15%	(39)	256
Community: Urban	36%	(44)	36%	(45)	28%	(34)	123
Community: Suburban	43%	(164)	33%	(126)	24%	(90)	379
Community: Rural	59%	(119)	28%	(56)	13%	(26)	201
Community/Gender: Urban Men	41%	(33)	38%	(32)	21%	(17)	82
Community/Gender: Rural Women	61%	(70)	24%	(28)	15%	(17)	115
Community/Gender: Rural Men	57%	(49)	33%	(28)	10%	(9)	86
Community/Gender: Suburban Women	42%	(88)	39%	(82)	19%	(40)	210
Community/Gender: Suburban Men	45%	(76)	26%	(44)	29%	(50)	169

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(326)	32%	(227)	21%	(149)	703
Homeowner	48%	(279)	33%	(191)	19%	(113)	582
Renter	43%	(42)	30%	(29)	28%	(27)	99
Military HHnm: Yes	47%	(49)	35%	(37)	18%	(19)	104
Military HH: No	46%	(278)	32%	(190)	22%	(131)	599
Employ: Private Sector	50%	(115)	28%	(65)	22%	(50)	231
Employ: Self-Employed	52%	(31)	22%	(13)	26%	(16)	60
Employ: Homemaker	38%	(20)	41%	(22)	21%	(11)	53
Employ: Retired	43%	(86)	39%	(78)	18%	(36)	200
Employ: Unemployed	49%	(32)	34%	(22)	17%	(11)	66
Self + Household: White-Collar	48%	(108)	38%	(85)	14%	(32)	225
Self + Household: Blue Collar	49%	(172)	27%	(96)	24%	(84)	351
Union HH: Yes	44%	(28)	38%	(24)	18%	(11)	63
Union HH: No	47%	(299)	32%	(203)	22%	(138)	640
LGBTQ+: Yes	26%	(21)	38%	(31)	36%	(29)	81
LGBTQ+: No	49%	(305)	32%	(196)	19%	(120)	622
Motivated to Vote	47%	(301)	34%	(217)	19%	(119)	636
Parent: Yes	50%	(92)	26%	(49)	24%	(44)	184
Parent: No	45%	(235)	34%	(179)	20%	(106)	519
COVID Vaccine: Yes	38%	(185)	40%	(199)	22%	(107)	491
COVID Vaccine: No	67%	(141)	13%	(28)	20%	(43)	212
Student Loans: Yes	45%	(58)	30%	(38)	25%	(32)	128
Student Loans: No	47%	(269)	33%	(189)	20%	(117)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(308)	34%	(236)	23%	(159)	703
Gender: Male	45%	(153)	35%	(118)	20%	(67)	338
Gender: Female	42%	(155)	32%	(118)	25%	(92)	365
Age: 18-34	47%	(88)	23%	(43)	30%	(55)	186
Age: 35-44	38%	(37)	30%	(29)	32%	(31)	97
Age: 45-64	49%	(122)	33%	(84)	18%	(45)	251
Age: 65+	36%	(62)	47%	(80)	16%	(27)	169
GenZers: 1997-2012	47%	(33)	20%	(14)	33%	(23)	70
Millennials: 1981-1996	45%	(88)	25%	(48)	30%	(58)	194
GenXers: 1965-1980	42%	(80)	37%	(71)	21%	(40)	190
Baby Boomers: 1946-1964	43%	(100)	41%	(95)	16%	(36)	232
Educ: < College	48%	(226)	30%	(143)	22%	(103)	472
Educ: Bachelors degree	40%	(57)	34%	(49)	26%	(38)	144
Educ: Post-grad	29%	(25)	51%	(44)	20%	(18)	87
Income: Under 50k	41%	(138)	36%	(120)	24%	(80)	338
Income: 50k-100k	47%	(122)	33%	(85)	20%	(52)	259
Income: 100k+	46%	(49)	29%	(31)	25%	(27)	107
Ethnicity: White (Non-Hispanic)	45%	(254)	34%	(190)	21%	(118)	562
Ethnicity: Black (Non-Hispanic)	35%	(32)	35%	(32)	30%	(27)	90
All Christian	50%	(153)	30%	(93)	20%	(61)	307
Agnostic/Nothing in particular	36%	(80)	39%	(88)	25%	(55)	223
Something Else	49%	(55)	27%	(30)	24%	(27)	113
Evangelical	59%	(88)	19%	(28)	23%	(34)	150
Non-Evangelical	43%	(111)	37%	(94)	20%	(51)	256
PID: Dem (no lean)	10%	(26)	70%	(179)	20%	(50)	255
PID: Ind (no lean)	38%	(81)	22%	(47)	40%	(86)	214
PID: Rep (no lean)	86%	(201)	4%	(10)	10%	(22)	234
PID/Gender: Dem Men	19%	(23)	65%	(77)	15%	(18)	118
PID/Gender: Dem Women	2%	(3)	74%	(102)	23%	(32)	137
PID/Gender: Ind Men	36%	(44)	30%	(36)	34%	(41)	120
PID/Gender: Ind Women	40%	(37)	12%	(11)	48%	(45)	94
PID/Gender: Rep Men	87%	(87)	5%	(5)	8%	(8)	100
PID/Gender: Rep Women	85%	(115)	4%	(5)	11%	(15)	135

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(308)	34%	(236)	23%	(159)	703
Ideo: Liberal (1-3)	13%	(27)	66%	(133)	21%	(43)	203
Ideo: Moderate (4)	30%	(63)	39%	(80)	31%	(64)	207
Ideo: Conservative (5-7)	80%	(209)	6%	(17)	14%	(37)	263
Ideo/PID: Conservative Republican	89%	(155)	3%	(5)	8%	(13)	174
Ideo/PID: Moderate/Liberal Republican	74%	(41)	9%	(5)	16%	(9)	55
Ideo/PID: Moderate/Conservative Democrat	14%	(14)	68%	(65)	18%	(18)	97
Ideo/PID: Liberal Democrat	8%	(12)	72%	(109)	20%	(30)	152
Unfavorable of Biden and Trump	29%	(42)	14%	(20)	57%	(81)	143
2024 H2H Matchup: Biden Voter	6%	(19)	75%	(221)	18%	(54)	293
2024 H2H Matchup: Trump Voter	84%	(272)	3%	(11)	12%	(40)	322
2022 House Vote: Democrat	9%	(27)	68%	(197)	23%	(67)	291
2022 House Vote: Republican	83%	(225)	4%	(10)	14%	(37)	273
2022 House Vote: Did not Vote	40%	(50)	22%	(28)	38%	(47)	125
2020 Vote: Joe Biden	10%	(33)	65%	(211)	25%	(80)	324
2020 Vote: Donald Trump	81%	(249)	4%	(11)	15%	(45)	306
2020 Vote: Did not Vote	38%	(24)	17%	(11)	45%	(29)	63
2016 Vote: Hillary Clinton	8%	(20)	73%	(179)	19%	(46)	245
2016 Vote: Donald Trump	81%	(204)	5%	(13)	14%	(36)	253
U.S. Economy: Wrong Track	56%	(286)	19%	(96)	26%	(131)	513
U.S. Economy: Right Direction	12%	(22)	74%	(140)	14%	(27)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(14)	80%	(165)	13%	(28)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(273)	6%	(20)	17%	(59)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(21)	35%	(50)	50%	(71)	143
Top 2024 Issue: Economy	61%	(157)	17%	(43)	22%	(56)	256
Community: Urban	33%	(40)	38%	(47)	29%	(36)	123
Community: Suburban	42%	(158)	35%	(132)	23%	(89)	379
Community: Rural	55%	(110)	28%	(57)	17%	(34)	201
Community/Gender: Urban Men	39%	(32)	38%	(31)	23%	(19)	82
Community/Gender: Rural Women	56%	(65)	24%	(28)	20%	(22)	115
Community/Gender: Rural Men	53%	(46)	34%	(29)	13%	(11)	86
Community/Gender: Suburban Women	39%	(82)	36%	(75)	25%	(53)	210
Community/Gender: Suburban Men	45%	(76)	34%	(57)	21%	(36)	169

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(308)	34%	(236)	23%	(159)	703
Homeowner	44%	(257)	35%	(204)	21%	(122)	582
Renter	45%	(45)	28%	(28)	27%	(26)	99
Military HHnm: Yes	41%	(43)	37%	(39)	22%	(23)	104
Military HH: No	44%	(266)	33%	(197)	23%	(136)	599
Employ: Private Sector	47%	(108)	25%	(57)	29%	(66)	231
Employ: Self-Employed	47%	(29)	27%	(17)	25%	(15)	60
Employ: Homemaker	37%	(19)	43%	(23)	20%	(11)	53
Employ: Retired	38%	(77)	45%	(89)	17%	(34)	200
Employ: Unemployed	47%	(31)	38%	(25)	16%	(10)	66
Self + Household: White-Collar	41%	(93)	39%	(89)	19%	(43)	225
Self + Household: Blue Collar	47%	(165)	31%	(107)	23%	(79)	351
Union HH: Yes	43%	(27)	23%	(14)	34%	(22)	63
Union HH: No	44%	(282)	35%	(222)	21%	(137)	640
LGBTQ+: Yes	34%	(28)	32%	(26)	34%	(28)	81
LGBTQ+: No	45%	(281)	34%	(210)	21%	(131)	622
Motivated to Vote	45%	(285)	36%	(227)	19%	(124)	636
Parent: Yes	51%	(93)	23%	(42)	27%	(49)	184
Parent: No	41%	(215)	37%	(194)	21%	(109)	519
COVID Vaccine: Yes	35%	(171)	44%	(215)	21%	(105)	491
COVID Vaccine: No	65%	(137)	10%	(21)	26%	(54)	212
Student Loans: Yes	45%	(58)	29%	(37)	26%	(33)	128
Student Loans: No	44%	(250)	35%	(199)	22%	(126)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	28%	(194)	41%	(287)	32%	(222)	703
Gender: Male	30%	(100)	43%	(144)	28%	(93)	338
Gender: Female	26%	(94)	39%	(143)	35%	(129)	365
Age: 18-34	28%	(53)	33%	(61)	39%	(72)	186
Age: 35-44	23%	(23)	32%	(32)	44%	(43)	97
Age: 45-64	35%	(87)	39%	(99)	26%	(66)	251
Age: 65+	19%	(32)	57%	(96)	24%	(41)	169
GenZers: 1997-2012	23%	(16)	32%	(22)	45%	(31)	70
Millennials: 1981-1996	29%	(56)	33%	(65)	38%	(73)	194
GenXers: 1965-1980	29%	(55)	39%	(74)	32%	(61)	190
Baby Boomers: 1946-1964	26%	(60)	51%	(118)	23%	(54)	232
Educ: < College	31%	(145)	36%	(169)	33%	(158)	472
Educ: Bachelors degree	23%	(34)	45%	(65)	31%	(45)	144
Educ: Post-grad	17%	(15)	61%	(53)	22%	(19)	87
Income: Under 50k	27%	(91)	39%	(133)	34%	(114)	338
Income: 50k-100k	30%	(77)	44%	(113)	26%	(68)	259
Income: 100k+	25%	(26)	38%	(41)	37%	(39)	107
Ethnicity: White (Non-Hispanic)	30%	(169)	41%	(230)	29%	(163)	562
Ethnicity: Black (Non-Hispanic)	18%	(17)	47%	(42)	35%	(31)	90
All Christian	34%	(104)	43%	(131)	24%	(72)	307
Agnostic/Nothing in particular	21%	(47)	46%	(103)	33%	(73)	223
Something Else	31%	(35)	24%	(27)	45%	(50)	113
Evangelical	41%	(61)	28%	(41)	32%	(47)	150
Non-Evangelical	27%	(70)	43%	(111)	29%	(75)	256
PID: Dem (no lean)	4%	(10)	76%	(193)	21%	(52)	255
PID: Ind (no lean)	20%	(43)	32%	(69)	48%	(102)	214
PID: Rep (no lean)	60%	(141)	11%	(26)	29%	(67)	234
PID/Gender: Dem Men	7%	(8)	76%	(89)	18%	(21)	118
PID/Gender: Dem Women	1%	(2)	75%	(103)	23%	(32)	137
PID/Gender: Ind Men	17%	(20)	38%	(46)	45%	(54)	120
PID/Gender: Ind Women	24%	(23)	25%	(23)	51%	(48)	94
PID/Gender: Rep Men	72%	(72)	10%	(10)	18%	(18)	100
PID/Gender: Rep Women	51%	(69)	12%	(16)	37%	(49)	135

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	28%	(194)	41%	(287)	32%	(222)	703
Ideo: Liberal (1-3)	5%	(11)	72%	(147)	23%	(46)	203
Ideo: Moderate (4)	20%	(41)	44%	(92)	36%	(74)	207
Ideo: Conservative (5-7)	51%	(134)	16%	(41)	34%	(88)	263
Ideo/PID: Conservative Republican	62%	(108)	11%	(20)	26%	(46)	174
Ideo/PID: Moderate/Liberal Republican	50%	(27)	11%	(6)	39%	(21)	55
Ideo/PID: Moderate/Conservative Democrat	5%	(5)	74%	(72)	21%	(20)	97
Ideo/PID: Liberal Democrat	3%	(5)	77%	(117)	20%	(30)	152
Unfavorable of Biden and Trump	10%	(15)	35%	(50)	55%	(78)	143
2024 H2H Matchup: Biden Voter	2%	(5)	80%	(235)	18%	(53)	293
2024 H2H Matchup: Trump Voter	58%	(186)	10%	(31)	33%	(106)	322
2022 House Vote: Democrat	4%	(11)	73%	(214)	23%	(67)	291
2022 House Vote: Republican	57%	(154)	10%	(27)	34%	(92)	273
2022 House Vote: Did not Vote	22%	(28)	36%	(45)	42%	(52)	125
2020 Vote: Joe Biden	2%	(8)	73%	(236)	25%	(80)	324
2020 Vote: Donald Trump	55%	(168)	10%	(30)	35%	(108)	306
2020 Vote: Did not Vote	29%	(18)	28%	(18)	43%	(27)	63
2016 Vote: Hillary Clinton	3%	(6)	79%	(195)	18%	(44)	245
2016 Vote: Donald Trump	55%	(140)	10%	(26)	34%	(87)	253
U.S. Economy: Wrong Track	34%	(177)	27%	(139)	38%	(197)	513
U.S. Economy: Right Direction	9%	(17)	78%	(148)	13%	(24)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	84%	(174)	15%	(31)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53%	(186)	12%	(44)	35%	(123)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(7)	49%	(70)	47%	(67)	143
Top 2024 Issue: Economy	36%	(92)	29%	(75)	35%	(89)	256
Community: Urban	22%	(28)	46%	(57)	31%	(39)	123
Community: Suburban	25%	(93)	45%	(172)	30%	(114)	379
Community: Rural	37%	(73)	29%	(58)	34%	(69)	201
Community/Gender: Urban Men	30%	(25)	46%	(38)	23%	(19)	82
Community/Gender: Rural Women	37%	(42)	24%	(28)	39%	(44)	115
Community/Gender: Rural Men	36%	(31)	35%	(31)	29%	(25)	86
Community/Gender: Suburban Women	23%	(49)	46%	(97)	31%	(65)	210
Community/Gender: Suburban Men	26%	(44)	45%	(76)	29%	(49)	169

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	28%	(194)	41%	(287)	32%	(222)	703
Homeowner	29%	(166)	41%	(240)	30%	(176)	582
Renter	24%	(24)	41%	(41)	34%	(34)	99
Military HHnm: Yes	26%	(27)	45%	(46)	29%	(31)	104
Military HH: No	28%	(167)	40%	(241)	32%	(191)	599
Employ: Private Sector	29%	(66)	34%	(79)	37%	(86)	231
Employ: Self-Employed	33%	(20)	29%	(17)	39%	(23)	60
Employ: Homemaker	23%	(12)	49%	(26)	28%	(15)	53
Employ: Retired	24%	(48)	55%	(110)	21%	(42)	200
Employ: Unemployed	41%	(27)	34%	(22)	26%	(17)	66
Self + Household: White-Collar	27%	(61)	47%	(106)	26%	(58)	225
Self + Household: Blue Collar	29%	(103)	38%	(132)	33%	(116)	351
Union HH: Yes	18%	(11)	42%	(26)	40%	(25)	63
Union HH: No	29%	(183)	41%	(261)	31%	(197)	640
LGBTQ+: Yes	24%	(19)	41%	(33)	35%	(28)	81
LGBTQ+: No	28%	(175)	41%	(254)	31%	(193)	622
Motivated to Vote	28%	(177)	43%	(271)	30%	(188)	636
Parent: Yes	30%	(55)	31%	(57)	39%	(72)	184
Parent: No	27%	(139)	44%	(230)	29%	(149)	519
COVID Vaccine: Yes	22%	(110)	52%	(254)	26%	(126)	491
COVID Vaccine: No	39%	(84)	16%	(33)	45%	(95)	212
Student Loans: Yes	26%	(34)	35%	(44)	39%	(49)	128
Student Loans: No	28%	(160)	42%	(243)	30%	(172)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(278)	41%	(285)	20%	(140)	703
Gender: Male	39%	(132)	44%	(148)	17%	(58)	338
Gender: Female	40%	(146)	38%	(137)	22%	(81)	365
Age: 18-34	42%	(78)	34%	(64)	23%	(44)	186
Age: 35-44	35%	(34)	35%	(34)	30%	(29)	97
Age: 45-64	46%	(115)	38%	(97)	16%	(39)	251
Age: 65+	30%	(51)	53%	(90)	17%	(28)	169
GenZers: 1997-2012	40%	(28)	37%	(26)	24%	(17)	70
Millennials: 1981-1996	41%	(80)	32%	(63)	26%	(51)	194
GenXers: 1965-1980	39%	(75)	42%	(80)	19%	(35)	190
Baby Boomers: 1946-1964	38%	(88)	47%	(108)	15%	(36)	232
Educ: < College	45%	(212)	35%	(165)	20%	(96)	472
Educ: Bachelors degree	32%	(46)	45%	(65)	22%	(32)	144
Educ: Post-grad	23%	(20)	63%	(55)	14%	(12)	87
Income: Under 50k	36%	(122)	42%	(143)	21%	(72)	338
Income: 50k-100k	43%	(112)	40%	(102)	17%	(45)	259
Income: 100k+	41%	(44)	37%	(40)	21%	(23)	107
Ethnicity: White (Non-Hispanic)	42%	(235)	40%	(223)	18%	(104)	562
Ethnicity: Black (Non-Hispanic)	30%	(27)	46%	(41)	24%	(22)	90
All Christian	46%	(140)	37%	(115)	17%	(52)	307
Agnostic/Nothing in particular	33%	(74)	45%	(101)	22%	(49)	223
Something Else	49%	(55)	30%	(34)	21%	(24)	113
Evangelical	57%	(85)	24%	(35)	20%	(29)	150
Non-Evangelical	40%	(102)	44%	(112)	16%	(42)	256
PID: Dem (no lean)	6%	(15)	80%	(205)	14%	(36)	255
PID: Ind (no lean)	31%	(65)	31%	(67)	38%	(82)	214
PID: Rep (no lean)	85%	(198)	6%	(14)	10%	(22)	234
PID/Gender: Dem Men	11%	(13)	76%	(89)	13%	(16)	118
PID/Gender: Dem Women	1%	(2)	84%	(115)	14%	(20)	137
PID/Gender: Ind Men	29%	(35)	41%	(49)	30%	(36)	120
PID/Gender: Ind Women	32%	(30)	18%	(17)	49%	(46)	94
PID/Gender: Rep Men	84%	(84)	9%	(9)	7%	(7)	100
PID/Gender: Rep Women	85%	(114)	4%	(5)	11%	(15)	135

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(278)	41%	(285)	20%	(140)	703
Ideo: Liberal (1-3)	8%	(17)	76%	(155)	16%	(32)	203
Ideo: Moderate (4)	26%	(55)	49%	(101)	24%	(51)	207
Ideo: Conservative (5-7)	74%	(196)	9%	(23)	17%	(45)	263
Ideo/PID: Conservative Republican	90%	(156)	3%	(5)	7%	(13)	174
Ideo/PID: Moderate/Liberal Republican	66%	(36)	16%	(9)	18%	(10)	55
Ideo/PID: Moderate/Conservative Democrat	7%	(7)	78%	(75)	16%	(15)	97
Ideo/PID: Liberal Democrat	5%	(8)	83%	(126)	12%	(18)	152
Unfavorable of Biden and Trump	20%	(29)	29%	(41)	51%	(73)	143
2024 H2H Matchup: Biden Voter	2%	(6)	87%	(255)	11%	(32)	293
2024 H2H Matchup: Trump Voter	81%	(262)	4%	(14)	14%	(46)	322
2022 House Vote: Democrat	7%	(20)	78%	(227)	15%	(44)	291
2022 House Vote: Republican	80%	(217)	6%	(16)	14%	(40)	273
2022 House Vote: Did not Vote	32%	(41)	33%	(41)	35%	(43)	125
2020 Vote: Joe Biden	4%	(13)	77%	(251)	19%	(60)	324
2020 Vote: Donald Trump	78%	(239)	5%	(15)	17%	(52)	306
2020 Vote: Did not Vote	36%	(23)	28%	(18)	36%	(23)	63
2016 Vote: Hillary Clinton	4%	(9)	82%	(202)	14%	(35)	245
2016 Vote: Donald Trump	74%	(189)	7%	(17)	19%	(47)	253
U.S. Economy: Wrong Track	50%	(255)	26%	(134)	24%	(124)	513
U.S. Economy: Right Direction	12%	(23)	80%	(151)	8%	(16)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	90%	(187)	9%	(18)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(261)	9%	(31)	17%	(61)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(16)	47%	(67)	42%	(61)	143
Top 2024 Issue: Economy	56%	(143)	24%	(61)	21%	(53)	256
Community: Urban	34%	(42)	48%	(59)	18%	(22)	123
Community: Suburban	36%	(136)	42%	(160)	22%	(84)	379
Community: Rural	50%	(101)	33%	(66)	17%	(34)	201
Community/Gender: Urban Men	38%	(31)	47%	(39)	15%	(13)	82
Community/Gender: Rural Women	52%	(59)	27%	(31)	21%	(24)	115
Community/Gender: Rural Men	48%	(41)	41%	(35)	11%	(10)	86
Community/Gender: Suburban Women	36%	(76)	41%	(86)	23%	(48)	210
Community/Gender: Suburban Men	35%	(59)	44%	(74)	21%	(36)	169

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(278)	41%	(285)	20%	(140)	703
Homeowner	40%	(236)	41%	(237)	19%	(109)	582
Renter	34%	(34)	44%	(43)	22%	(22)	99
Military HHnm: Yes	40%	(41)	42%	(44)	18%	(19)	104
Military HH: No	40%	(237)	40%	(241)	20%	(121)	599
Employ: Private Sector	41%	(95)	31%	(73)	27%	(63)	231
Employ: Self-Employed	52%	(31)	32%	(19)	16%	(10)	60
Employ: Homemaker	35%	(18)	46%	(24)	19%	(10)	53
Employ: Retired	34%	(68)	52%	(103)	14%	(28)	200
Employ: Unemployed	46%	(30)	41%	(27)	14%	(9)	66
Self + Household: White-Collar	41%	(92)	46%	(103)	13%	(30)	225
Self + Household: Blue Collar	41%	(144)	38%	(134)	21%	(73)	351
Union HH: Yes	35%	(22)	39%	(25)	26%	(16)	63
Union HH: No	40%	(256)	41%	(260)	19%	(124)	640
LGBTQ+: Yes	34%	(28)	40%	(32)	26%	(21)	81
LGBTQ+: No	40%	(250)	41%	(253)	19%	(119)	622
Motivated to Vote	40%	(255)	42%	(270)	17%	(111)	636
Parent: Yes	43%	(80)	30%	(56)	26%	(48)	184
Parent: No	38%	(199)	44%	(229)	18%	(91)	519
COVID Vaccine: Yes	29%	(141)	52%	(257)	19%	(92)	491
COVID Vaccine: No	64%	(137)	13%	(28)	22%	(47)	212
Student Loans: Yes	39%	(50)	38%	(49)	22%	(29)	128
Student Loans: No	40%	(228)	41%	(236)	19%	(111)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(292)	37%	(257)	22%	(155)	703
Gender: Male	41%	(138)	39%	(131)	20%	(68)	338
Gender: Female	42%	(153)	34%	(126)	24%	(87)	365
Age: 18-34	44%	(81)	26%	(48)	31%	(57)	186
Age: 35-44	39%	(38)	32%	(31)	29%	(28)	97
Age: 45-64	44%	(110)	38%	(96)	18%	(45)	251
Age: 65+	38%	(63)	48%	(81)	14%	(24)	169
GenZers: 1997-2012	38%	(27)	28%	(20)	33%	(23)	70
Millennials: 1981-1996	44%	(86)	26%	(50)	30%	(58)	194
GenXers: 1965-1980	38%	(72)	42%	(80)	20%	(38)	190
Baby Boomers: 1946-1964	43%	(99)	43%	(99)	15%	(34)	232
Educ: < College	45%	(214)	32%	(149)	23%	(109)	472
Educ: Bachelors degree	38%	(54)	41%	(59)	21%	(31)	144
Educ: Post-grad	27%	(23)	56%	(48)	17%	(15)	87
Income: Under 50k	38%	(127)	37%	(125)	25%	(86)	338
Income: 50k-100k	44%	(115)	37%	(95)	19%	(48)	259
Income: 100k+	46%	(49)	34%	(37)	19%	(21)	107
Ethnicity: White (Non-Hispanic)	44%	(249)	35%	(199)	20%	(114)	562
Ethnicity: Black (Non-Hispanic)	28%	(25)	44%	(40)	28%	(25)	90
All Christian	48%	(149)	36%	(111)	15%	(47)	307
Agnostic/Nothing in particular	31%	(69)	41%	(91)	28%	(63)	223
Something Else	52%	(59)	23%	(26)	25%	(28)	113
Evangelical	59%	(88)	22%	(34)	19%	(28)	150
Non-Evangelical	43%	(110)	40%	(102)	17%	(44)	256
PID: Dem (no lean)	7%	(18)	74%	(188)	19%	(49)	255
PID: Ind (no lean)	39%	(83)	25%	(55)	36%	(77)	214
PID: Rep (no lean)	81%	(191)	6%	(14)	13%	(29)	234
PID/Gender: Dem Men	10%	(12)	73%	(86)	17%	(20)	118
PID/Gender: Dem Women	4%	(6)	74%	(102)	21%	(29)	137
PID/Gender: Ind Men	34%	(41)	31%	(37)	35%	(42)	120
PID/Gender: Ind Women	44%	(41)	19%	(17)	37%	(35)	94
PID/Gender: Rep Men	85%	(85)	8%	(8)	7%	(7)	100
PID/Gender: Rep Women	79%	(106)	5%	(6)	17%	(23)	135

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Table BLMB8_9: Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(292)	37%	(257)	22%	(155)	703
Ideo: Liberal (1-3)	11%	(23)	70%	(143)	19%	(38)	203
Ideo: Moderate (4)	29%	(60)	41%	(85)	30%	(62)	207
Ideo: Conservative (5-7)	75%	(198)	9%	(23)	16%	(42)	263
Ideo/PID: Conservative Republican	84%	(146)	5%	(9)	11%	(19)	174
Ideo/PID: Moderate/Liberal Republican	71%	(39)	10%	(6)	19%	(10)	55
Ideo/PID: Moderate/Conservative Democrat	8%	(7)	70%	(68)	22%	(21)	97
Ideo/PID: Liberal Democrat	7%	(11)	77%	(116)	16%	(25)	152
Unfavorable of Biden and Trump	22%	(31)	19%	(27)	60%	(85)	143
2024 H2H Matchup: Biden Voter	3%	(9)	80%	(234)	17%	(50)	293
2024 H2H Matchup: Trump Voter	84%	(272)	2%	(7)	13%	(43)	322
2022 House Vote: Democrat	8%	(22)	72%	(210)	20%	(59)	291
2022 House Vote: Republican	81%	(220)	4%	(11)	15%	(42)	273
2022 House Vote: Did not Vote	37%	(46)	27%	(34)	36%	(45)	125
2020 Vote: Joe Biden	5%	(16)	71%	(231)	24%	(77)	324
2020 Vote: Donald Trump	81%	(247)	4%	(14)	15%	(46)	306
2020 Vote: Did not Vote	41%	(26)	16%	(10)	43%	(27)	63
2016 Vote: Hillary Clinton	5%	(12)	77%	(190)	18%	(44)	245
2016 Vote: Donald Trump	76%	(194)	7%	(18)	16%	(42)	253
U.S. Economy: Wrong Track	53%	(270)	21%	(108)	26%	(136)	513
U.S. Economy: Right Direction	11%	(21)	79%	(149)	10%	(19)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	84%	(174)	14%	(29)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75%	(264)	7%	(23)	18%	(65)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(23)	42%	(60)	42%	(61)	143
Top 2024 Issue: Economy	59%	(151)	18%	(47)	22%	(57)	256
Community: Urban	30%	(37)	40%	(49)	30%	(37)	123
Community: Suburban	39%	(148)	40%	(150)	22%	(82)	379
Community: Rural	53%	(107)	29%	(58)	18%	(36)	201
Community/Gender: Urban Men	35%	(28)	43%	(35)	22%	(18)	82
Community/Gender: Rural Women	54%	(62)	24%	(27)	22%	(25)	115
Community/Gender: Rural Men	52%	(45)	35%	(30)	13%	(11)	86
Community/Gender: Suburban Women	39%	(82)	40%	(85)	20%	(43)	210
Community/Gender: Suburban Men	39%	(65)	38%	(65)	23%	(39)	169

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Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(292)	37%	(257)	22%	(155)	703
Homeowner	42%	(245)	37%	(216)	21%	(121)	582
Renter	37%	(36)	37%	(37)	27%	(26)	99
Military HHnm: Yes	46%	(48)	34%	(35)	21%	(22)	104
Military HH: No	41%	(244)	37%	(221)	22%	(133)	599
Employ: Private Sector	42%	(98)	29%	(68)	28%	(66)	231
Employ: Self-Employed	53%	(32)	26%	(16)	21%	(13)	60
Employ: Homemaker	37%	(19)	42%	(22)	21%	(11)	53
Employ: Retired	39%	(77)	47%	(94)	14%	(28)	200
Employ: Unemployed	45%	(30)	35%	(23)	20%	(13)	66
Self + Household: White-Collar	40%	(89)	45%	(102)	15%	(34)	225
Self + Household: Blue Collar	46%	(160)	32%	(113)	22%	(78)	351
Union HH: Yes	37%	(23)	32%	(20)	31%	(19)	63
Union HH: No	42%	(268)	37%	(237)	21%	(135)	640
LGBTQ+: Yes	37%	(30)	34%	(28)	29%	(24)	81
LGBTQ+: No	42%	(262)	37%	(229)	21%	(131)	622
Motivated to Vote	42%	(269)	39%	(246)	19%	(121)	636
Parent: Yes	42%	(77)	29%	(53)	29%	(53)	184
Parent: No	41%	(214)	39%	(203)	20%	(101)	519
COVID Vaccine: Yes	33%	(160)	47%	(232)	20%	(99)	491
COVID Vaccine: No	62%	(132)	12%	(25)	26%	(55)	212
Student Loans: Yes	46%	(58)	32%	(41)	22%	(29)	128
Student Loans: No	41%	(233)	38%	(216)	22%	(126)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(236)	39%	(274)	27%	(193)	703
Gender: Male	34%	(116)	41%	(137)	25%	(85)	338
Gender: Female	33%	(121)	38%	(137)	29%	(107)	365
Age: 18-34	36%	(67)	30%	(56)	34%	(63)	186
Age: 35-44	32%	(31)	36%	(35)	32%	(31)	97
Age: 45-64	39%	(99)	39%	(97)	22%	(56)	251
Age: 65+	24%	(40)	51%	(87)	25%	(42)	169
GenZers: 1997-2012	38%	(27)	28%	(19)	34%	(24)	70
Millennials: 1981-1996	34%	(67)	32%	(62)	34%	(66)	194
GenXers: 1965-1980	34%	(66)	42%	(80)	24%	(45)	190
Baby Boomers: 1946-1964	30%	(70)	46%	(107)	24%	(55)	232
Educ: < College	38%	(181)	34%	(159)	28%	(133)	472
Educ: Bachelors degree	27%	(39)	44%	(63)	29%	(42)	144
Educ: Post-grad	19%	(17)	60%	(52)	21%	(18)	87
Income: Under 50k	32%	(109)	39%	(132)	29%	(97)	338
Income: 50k-100k	35%	(91)	41%	(105)	24%	(63)	259
Income: 100k+	34%	(37)	35%	(37)	31%	(33)	107
Ethnicity: White (Non-Hispanic)	35%	(195)	38%	(215)	27%	(152)	562
Ethnicity: Black (Non-Hispanic)	32%	(29)	43%	(39)	25%	(23)	90
All Christian	41%	(125)	35%	(107)	24%	(75)	307
Agnostic/Nothing in particular	24%	(53)	47%	(106)	29%	(65)	223
Something Else	43%	(49)	25%	(28)	32%	(36)	113
Evangelical	53%	(79)	23%	(35)	24%	(36)	150
Non-Evangelical	35%	(90)	38%	(98)	27%	(68)	256
PID: Dem (no lean)	7%	(19)	74%	(189)	18%	(46)	255
PID: Ind (no lean)	26%	(56)	31%	(65)	43%	(92)	214
PID: Rep (no lean)	69%	(161)	8%	(19)	23%	(54)	234
PID/Gender: Dem Men	14%	(17)	68%	(79)	18%	(22)	118
PID/Gender: Dem Women	2%	(2)	80%	(110)	18%	(25)	137
PID/Gender: Ind Men	23%	(28)	39%	(47)	38%	(46)	120
PID/Gender: Ind Women	31%	(29)	20%	(19)	49%	(46)	94
PID/Gender: Rep Men	72%	(71)	11%	(11)	18%	(18)	100
PID/Gender: Rep Women	67%	(89)	6%	(9)	27%	(36)	135

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(236)	39%	(274)	27%	(193)	703
Ideo: Liberal (1-3)	10%	(21)	74%	(150)	16%	(32)	203
Ideo: Moderate (4)	22%	(45)	44%	(90)	35%	(72)	207
Ideo: Conservative (5-7)	61%	(160)	12%	(31)	27%	(72)	263
Ideo/PID: Conservative Republican	72%	(125)	7%	(12)	21%	(36)	174
Ideo/PID: Moderate/Liberal Republican	54%	(29)	13%	(7)	33%	(18)	55
Ideo/PID: Moderate/Conservative Democrat	11%	(10)	69%	(67)	20%	(20)	97
Ideo/PID: Liberal Democrat	6%	(9)	80%	(121)	14%	(22)	152
Unfavorable of Biden and Trump	15%	(22)	30%	(42)	55%	(78)	143
2024 H2H Matchup: Biden Voter	3%	(10)	81%	(236)	16%	(47)	293
2024 H2H Matchup: Trump Voter	68%	(219)	6%	(19)	26%	(84)	322
2022 House Vote: Democrat	9%	(25)	74%	(214)	18%	(52)	291
2022 House Vote: Republican	65%	(178)	6%	(16)	29%	(78)	273
2022 House Vote: Did not Vote	24%	(31)	33%	(41)	43%	(53)	125
2020 Vote: Joe Biden	5%	(17)	73%	(236)	22%	(70)	324
2020 Vote: Donald Trump	64%	(197)	8%	(23)	28%	(85)	306
2020 Vote: Did not Vote	30%	(19)	20%	(13)	50%	(31)	63
2016 Vote: Hillary Clinton	7%	(18)	78%	(191)	15%	(36)	245
2016 Vote: Donald Trump	63%	(159)	7%	(19)	30%	(76)	253
U.S. Economy: Wrong Track	42%	(216)	25%	(131)	32%	(166)	513
U.S. Economy: Right Direction	10%	(20)	76%	(144)	14%	(26)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(11)	80%	(166)	14%	(30)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	60%	(211)	12%	(41)	28%	(100)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(14)	47%	(67)	43%	(62)	143
Top 2024 Issue: Economy	45%	(115)	23%	(60)	32%	(81)	256
Community: Urban	25%	(31)	44%	(55)	30%	(37)	123
Community: Suburban	31%	(119)	43%	(163)	26%	(97)	379
Community: Rural	43%	(86)	28%	(57)	29%	(58)	201
Community/Gender: Urban Men	31%	(25)	48%	(40)	21%	(17)	82
Community/Gender: Rural Women	41%	(47)	26%	(30)	33%	(38)	115
Community/Gender: Rural Men	46%	(39)	31%	(27)	23%	(20)	86
Community/Gender: Suburban Women	32%	(68)	44%	(92)	24%	(50)	210
Community/Gender: Suburban Men	30%	(51)	41%	(70)	28%	(48)	169

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(236)	39%	(274)	27%	(193)	703
Homeowner	34%	(197)	39%	(229)	27%	(157)	582
Renter	34%	(33)	41%	(40)	26%	(25)	99
Military HHnm: Yes	37%	(39)	35%	(36)	29%	(30)	104
Military HH: No	33%	(198)	40%	(238)	27%	(163)	599
Employ: Private Sector	35%	(81)	35%	(81)	30%	(68)	231
Employ: Self-Employed	45%	(27)	27%	(17)	28%	(17)	60
Employ: Homemaker	24%	(13)	46%	(24)	30%	(16)	53
Employ: Retired	27%	(53)	50%	(100)	23%	(46)	200
Employ: Unemployed	44%	(29)	30%	(20)	26%	(17)	66
Self + Household: White-Collar	33%	(74)	44%	(99)	23%	(51)	225
Self + Household: Blue Collar	37%	(131)	37%	(129)	26%	(91)	351
Union HH: Yes	38%	(24)	38%	(24)	24%	(15)	63
Union HH: No	33%	(213)	39%	(250)	28%	(178)	640
LGBTQ+: Yes	35%	(28)	38%	(31)	27%	(22)	81
LGBTQ+: No	33%	(208)	39%	(243)	27%	(171)	622
Motivated to Vote	35%	(221)	41%	(263)	24%	(152)	636
Parent: Yes	39%	(72)	29%	(54)	32%	(58)	184
Parent: No	32%	(164)	42%	(220)	26%	(134)	519
COVID Vaccine: Yes	27%	(130)	50%	(246)	23%	(115)	491
COVID Vaccine: No	50%	(106)	13%	(28)	37%	(78)	212
Student Loans: Yes	37%	(47)	36%	(46)	27%	(35)	128
Student Loans: No	33%	(189)	40%	(228)	27%	(158)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(262)	42%	(295)	21%	(147)	703
Gender: Male	34%	(115)	46%	(154)	20%	(68)	338
Gender: Female	40%	(146)	39%	(141)	21%	(78)	365
Age: 18-34	37%	(68)	35%	(65)	28%	(53)	186
Age: 35-44	33%	(32)	40%	(39)	27%	(27)	97
Age: 45-64	43%	(108)	40%	(99)	17%	(44)	251
Age: 65+	32%	(54)	54%	(92)	14%	(23)	169
GenZers: 1997-2012	33%	(23)	31%	(21)	36%	(25)	70
Millennials: 1981-1996	37%	(72)	37%	(73)	26%	(50)	194
GenXers: 1965-1980	36%	(69)	43%	(83)	20%	(39)	190
Baby Boomers: 1946-1964	39%	(90)	47%	(110)	14%	(32)	232
Educ: < College	42%	(198)	37%	(173)	22%	(102)	472
Educ: Bachelors degree	31%	(44)	50%	(73)	19%	(27)	144
Educ: Post-grad	23%	(20)	57%	(49)	21%	(18)	87
Income: Under 50k	33%	(113)	42%	(143)	24%	(82)	338
Income: 50k-100k	41%	(107)	44%	(113)	15%	(39)	259
Income: 100k+	40%	(42)	36%	(38)	25%	(26)	107
Ethnicity: White (Non-Hispanic)	39%	(222)	41%	(230)	20%	(110)	562
Ethnicity: Black (Non-Hispanic)	27%	(24)	49%	(44)	24%	(22)	90
All Christian	42%	(129)	39%	(120)	19%	(58)	307
Agnostic/Nothing in particular	29%	(65)	48%	(107)	23%	(51)	223
Something Else	51%	(58)	32%	(36)	17%	(19)	113
Evangelical	55%	(83)	25%	(37)	20%	(30)	150
Non-Evangelical	39%	(100)	46%	(117)	15%	(39)	256
PID: Dem (no lean)	4%	(10)	80%	(204)	16%	(41)	255
PID: Ind (no lean)	28%	(61)	33%	(71)	38%	(82)	214
PID: Rep (no lean)	81%	(190)	9%	(20)	10%	(24)	234
PID/Gender: Dem Men	7%	(8)	77%	(90)	16%	(19)	118
PID/Gender: Dem Women	1%	(2)	83%	(113)	16%	(22)	137
PID/Gender: Ind Men	25%	(30)	42%	(50)	33%	(40)	120
PID/Gender: Ind Women	33%	(31)	22%	(20)	45%	(42)	94
PID/Gender: Rep Men	77%	(77)	13%	(13)	9%	(9)	100
PID/Gender: Rep Women	84%	(113)	5%	(7)	11%	(14)	135

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Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(262)	42%	(295)	21%	(147)	703
Ideo: Liberal (1-3)	6%	(13)	76%	(154)	18%	(36)	203
Ideo: Moderate (4)	24%	(50)	51%	(105)	25%	(51)	207
Ideo: Conservative (5-7)	72%	(188)	11%	(29)	18%	(46)	263
Ideo/PID: Conservative Republican	87%	(150)	6%	(10)	8%	(13)	174
Ideo/PID: Moderate/Liberal Republican	63%	(34)	19%	(10)	19%	(10)	55
Ideo/PID: Moderate/Conservative Democrat	7%	(6)	79%	(76)	14%	(14)	97
Ideo/PID: Liberal Democrat	2%	(4)	82%	(124)	16%	(24)	152
Unfavorable of Biden and Trump	16%	(23)	32%	(46)	52%	(74)	143
2024 H2H Matchup: Biden Voter	1%	(4)	87%	(255)	12%	(34)	293
2024 H2H Matchup: Trump Voter	77%	(249)	7%	(24)	15%	(49)	322
2022 House Vote: Democrat	4%	(13)	80%	(232)	16%	(46)	291
2022 House Vote: Republican	75%	(204)	8%	(21)	18%	(48)	273
2022 House Vote: Did not Vote	34%	(43)	33%	(41)	33%	(41)	125
2020 Vote: Joe Biden	4%	(12)	77%	(251)	19%	(61)	324
2020 Vote: Donald Trump	74%	(228)	8%	(24)	18%	(54)	306
2020 Vote: Did not Vote	34%	(22)	25%	(16)	41%	(26)	63
2016 Vote: Hillary Clinton	3%	(8)	82%	(202)	14%	(35)	245
2016 Vote: Donald Trump	71%	(181)	11%	(27)	18%	(46)	253
U.S. Economy: Wrong Track	48%	(248)	28%	(141)	24%	(124)	513
U.S. Economy: Right Direction	7%	(13)	81%	(153)	12%	(23)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	89%	(184)	9%	(19)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	69%	(242)	13%	(45)	19%	(65)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(16)	45%	(65)	43%	(62)	143
Top 2024 Issue: Economy	53%	(136)	26%	(66)	21%	(54)	256
Community: Urban	25%	(31)	49%	(61)	25%	(31)	123
Community: Suburban	35%	(131)	44%	(166)	22%	(82)	379
Community: Rural	50%	(100)	34%	(68)	17%	(34)	201
Community/Gender: Urban Men	28%	(23)	51%	(42)	20%	(17)	82
Community/Gender: Rural Women	52%	(60)	27%	(31)	20%	(23)	115
Community/Gender: Rural Men	46%	(40)	42%	(36)	12%	(10)	86
Community/Gender: Suburban Women	37%	(79)	43%	(91)	19%	(41)	210
Community/Gender: Suburban Men	31%	(52)	45%	(75)	24%	(41)	169

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Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(262)	42%	(295)	21%	(147)	703
Homeowner	38%	(222)	42%	(246)	20%	(114)	582
Renter	32%	(32)	44%	(43)	24%	(24)	99
Military HHnm: Yes	42%	(44)	41%	(43)	16%	(17)	104
Military HH: No	36%	(218)	42%	(251)	22%	(130)	599
Employ: Private Sector	36%	(83)	34%	(79)	30%	(69)	231
Employ: Self-Employed	49%	(29)	32%	(20)	19%	(12)	60
Employ: Homemaker	33%	(18)	46%	(24)	21%	(11)	53
Employ: Retired	35%	(70)	52%	(104)	13%	(25)	200
Employ: Unemployed	42%	(28)	42%	(28)	15%	(10)	66
Self + Household: White-Collar	35%	(79)	47%	(106)	17%	(39)	225
Self + Household: Blue Collar	41%	(143)	40%	(141)	19%	(67)	351
Union HH: Yes	35%	(22)	37%	(23)	28%	(18)	63
Union HH: No	37%	(239)	42%	(272)	20%	(129)	640
LGBTQ+: Yes	34%	(27)	33%	(27)	33%	(27)	81
LGBTQ+: No	38%	(234)	43%	(268)	19%	(120)	622
Motivated to Vote	38%	(243)	44%	(280)	18%	(113)	636
Parent: Yes	40%	(73)	35%	(64)	25%	(47)	184
Parent: No	36%	(189)	44%	(230)	19%	(100)	519
COVID Vaccine: Yes	28%	(136)	53%	(260)	19%	(95)	491
COVID Vaccine: No	59%	(126)	16%	(35)	25%	(52)	212
Student Loans: Yes	34%	(44)	42%	(54)	23%	(30)	128
Student Loans: No	38%	(218)	42%	(240)	20%	(117)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(255)	43%	(303)	21%	(145)	703
Gender: Male	35%	(119)	49%	(165)	16%	(54)	338
Gender: Female	37%	(136)	38%	(139)	25%	(91)	365
Age: 18-34	35%	(64)	37%	(70)	28%	(52)	186
Age: 35-44	26%	(25)	44%	(43)	30%	(29)	97
Age: 45-64	44%	(110)	39%	(98)	17%	(43)	251
Age: 65+	33%	(55)	55%	(93)	12%	(21)	169
GenZers: 1997-2012	31%	(21)	35%	(24)	35%	(24)	70
Millennials: 1981-1996	34%	(66)	39%	(77)	27%	(52)	194
GenXers: 1965-1980	35%	(67)	44%	(83)	21%	(40)	190
Baby Boomers: 1946-1964	40%	(93)	48%	(112)	12%	(28)	232
Educ: < College	40%	(190)	37%	(176)	22%	(106)	472
Educ: Bachelors degree	33%	(48)	48%	(69)	19%	(28)	144
Educ: Post-grad	20%	(17)	68%	(59)	13%	(11)	87
Income: Under 50k	34%	(115)	44%	(148)	22%	(74)	338
Income: 50k-100k	39%	(101)	44%	(115)	17%	(43)	259
Income: 100k+	36%	(38)	38%	(41)	26%	(28)	107
Ethnicity: White (Non-Hispanic)	38%	(215)	42%	(239)	19%	(108)	562
Ethnicity: Black (Non-Hispanic)	26%	(24)	51%	(46)	23%	(21)	90
All Christian	45%	(140)	40%	(123)	14%	(44)	307
Agnostic/Nothing in particular	26%	(58)	49%	(110)	25%	(55)	223
Something Else	42%	(48)	32%	(36)	26%	(29)	113
Evangelical	52%	(77)	24%	(36)	24%	(36)	150
Non-Evangelical	40%	(102)	46%	(118)	14%	(37)	256
PID: Dem (no lean)	5%	(13)	84%	(213)	11%	(29)	255
PID: Ind (no lean)	29%	(63)	33%	(72)	37%	(80)	214
PID: Rep (no lean)	77%	(179)	8%	(19)	15%	(36)	234
PID/Gender: Dem Men	9%	(11)	84%	(98)	7%	(9)	118
PID/Gender: Dem Women	2%	(2)	84%	(115)	15%	(20)	137
PID/Gender: Ind Men	26%	(31)	43%	(52)	31%	(37)	120
PID/Gender: Ind Women	33%	(31)	21%	(20)	46%	(43)	94
PID/Gender: Rep Men	77%	(77)	14%	(14)	8%	(8)	100
PID/Gender: Rep Women	76%	(102)	3%	(4)	21%	(28)	135

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(255)	43%	(303)	21%	(145)	703
Ideo: Liberal (1-3)	7%	(15)	78%	(158)	15%	(30)	203
Ideo: Moderate (4)	22%	(46)	53%	(110)	25%	(51)	207
Ideo: Conservative (5-7)	70%	(185)	11%	(28)	19%	(50)	263
Ideo/PID: Conservative Republican	82%	(142)	5%	(9)	13%	(22)	174
Ideo/PID: Moderate/Liberal Republican	58%	(32)	17%	(9)	25%	(13)	55
Ideo/PID: Moderate/Conservative Democrat	7%	(7)	80%	(78)	12%	(12)	97
Ideo/PID: Liberal Democrat	4%	(6)	87%	(132)	9%	(14)	152
Unfavorable of Biden and Trump	15%	(22)	33%	(47)	51%	(73)	143
2024 H2H Matchup: Biden Voter	1%	(3)	89%	(262)	9%	(28)	293
2024 H2H Matchup: Trump Voter	76%	(245)	6%	(20)	18%	(57)	322
2022 House Vote: Democrat	5%	(16)	82%	(240)	12%	(36)	291
2022 House Vote: Republican	74%	(202)	7%	(19)	19%	(52)	273
2022 House Vote: Did not Vote	28%	(35)	35%	(43)	37%	(47)	125
2020 Vote: Joe Biden	3%	(11)	80%	(260)	16%	(53)	324
2020 Vote: Donald Trump	72%	(222)	7%	(22)	20%	(62)	306
2020 Vote: Did not Vote	32%	(20)	31%	(20)	37%	(23)	63
2016 Vote: Hillary Clinton	3%	(8)	88%	(216)	9%	(22)	245
2016 Vote: Donald Trump	71%	(180)	9%	(24)	20%	(50)	253
U.S. Economy: Wrong Track	47%	(239)	27%	(139)	26%	(134)	513
U.S. Economy: Right Direction	8%	(15)	86%	(164)	6%	(11)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	92%	(191)	6%	(13)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	66%	(234)	12%	(43)	21%	(76)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(17)	49%	(70)	40%	(57)	143
Top 2024 Issue: Economy	52%	(133)	26%	(67)	22%	(56)	256
Community: Urban	25%	(31)	56%	(69)	19%	(23)	123
Community: Suburban	35%	(131)	44%	(168)	21%	(80)	379
Community: Rural	46%	(92)	33%	(66)	21%	(42)	201
Community/Gender: Urban Men	30%	(25)	61%	(50)	9%	(8)	82
Community/Gender: Rural Women	48%	(55)	27%	(31)	26%	(29)	115
Community/Gender: Rural Men	44%	(38)	41%	(36)	15%	(13)	86
Community/Gender: Suburban Women	36%	(75)	42%	(89)	22%	(46)	210
Community/Gender: Suburban Men	33%	(56)	47%	(79)	20%	(34)	169

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(255)	43%	(303)	21%	(145)	703
Homeowner	37%	(216)	43%	(253)	19%	(113)	582
Renter	32%	(32)	46%	(45)	22%	(22)	99
Military HHnm: Yes	37%	(38)	44%	(46)	20%	(20)	104
Military HH: No	36%	(216)	43%	(258)	21%	(125)	599
Employ: Private Sector	38%	(88)	37%	(86)	25%	(58)	231
Employ: Self-Employed	47%	(28)	33%	(20)	20%	(12)	60
Employ: Homemaker	27%	(14)	47%	(25)	26%	(14)	53
Employ: Retired	35%	(71)	54%	(109)	10%	(20)	200
Employ: Unemployed	38%	(25)	39%	(26)	23%	(15)	66
Self + Household: White-Collar	36%	(80)	49%	(111)	15%	(34)	225
Self + Household: Blue Collar	39%	(138)	40%	(139)	21%	(74)	351
Union HH: Yes	40%	(25)	38%	(24)	22%	(14)	63
Union HH: No	36%	(230)	44%	(279)	21%	(131)	640
LGBTQ+: Yes	34%	(28)	43%	(35)	23%	(19)	81
LGBTQ+: No	37%	(227)	43%	(269)	20%	(126)	622
Motivated to Vote	38%	(241)	45%	(283)	18%	(112)	636
Parent: Yes	37%	(68)	36%	(66)	27%	(50)	184
Parent: No	36%	(187)	46%	(237)	18%	(95)	519
COVID Vaccine: Yes	28%	(135)	54%	(267)	18%	(88)	491
COVID Vaccine: No	56%	(119)	17%	(36)	27%	(57)	212
Student Loans: Yes	36%	(47)	42%	(54)	21%	(27)	128
Student Loans: No	36%	(208)	43%	(249)	20%	(118)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(244)	42%	(297)	23%	(162)	703
Gender: Male	32%	(107)	46%	(154)	23%	(76)	338
Gender: Female	37%	(137)	39%	(143)	24%	(86)	365
Age: 18-34	35%	(64)	33%	(61)	33%	(61)	186
Age: 35-44	33%	(32)	39%	(38)	28%	(27)	97
Age: 45-64	39%	(99)	40%	(101)	20%	(51)	251
Age: 65+	29%	(49)	57%	(97)	14%	(23)	169
GenZers: 1997-2012	33%	(23)	29%	(20)	38%	(27)	70
Millennials: 1981-1996	36%	(70)	34%	(67)	29%	(57)	194
GenXers: 1965-1980	32%	(60)	46%	(87)	23%	(43)	190
Baby Boomers: 1946-1964	36%	(84)	49%	(114)	14%	(33)	232
Educ: < College	39%	(184)	37%	(174)	24%	(115)	472
Educ: Bachelors degree	28%	(41)	48%	(69)	24%	(34)	144
Educ: Post-grad	22%	(19)	62%	(54)	15%	(13)	87
Income: Under 50k	31%	(104)	46%	(154)	23%	(79)	338
Income: 50k-100k	39%	(102)	40%	(104)	20%	(53)	259
Income: 100k+	36%	(38)	36%	(38)	28%	(30)	107
Ethnicity: White (Non-Hispanic)	37%	(210)	41%	(233)	21%	(119)	562
Ethnicity: Black (Non-Hispanic)	24%	(22)	49%	(44)	27%	(24)	90
All Christian	39%	(118)	42%	(129)	19%	(59)	307
Agnostic/Nothing in particular	28%	(63)	44%	(98)	28%	(62)	223
Something Else	47%	(53)	34%	(39)	19%	(21)	113
Evangelical	51%	(76)	26%	(39)	23%	(34)	150
Non-Evangelical	35%	(90)	48%	(122)	17%	(44)	256
PID: Dem (no lean)	5%	(13)	80%	(204)	15%	(38)	255
PID: Ind (no lean)	23%	(50)	36%	(76)	41%	(87)	214
PID: Rep (no lean)	77%	(181)	7%	(16)	16%	(38)	234
PID/Gender: Dem Men	7%	(8)	80%	(94)	14%	(16)	118
PID/Gender: Dem Women	4%	(5)	81%	(111)	16%	(21)	137
PID/Gender: Ind Men	20%	(24)	42%	(51)	38%	(45)	120
PID/Gender: Ind Women	28%	(26)	27%	(26)	45%	(42)	94
PID/Gender: Rep Men	76%	(76)	10%	(10)	15%	(15)	100
PID/Gender: Rep Women	78%	(105)	5%	(6)	17%	(23)	135

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(244)	42%	(297)	23%	(162)	703
Ideo: Liberal (1-3)	5%	(10)	78%	(158)	17%	(35)	203
Ideo: Moderate (4)	24%	(49)	50%	(104)	26%	(54)	207
Ideo: Conservative (5-7)	66%	(175)	11%	(28)	23%	(60)	263
Ideo/PID: Conservative Republican	80%	(139)	5%	(9)	15%	(26)	174
Ideo/PID: Moderate/Liberal Republican	65%	(35)	13%	(7)	22%	(12)	55
Ideo/PID: Moderate/Conservative Democrat	10%	(10)	77%	(74)	13%	(13)	97
Ideo/PID: Liberal Democrat	2%	(3)	83%	(126)	15%	(22)	152
Unfavorable of Biden and Trump	14%	(20)	28%	(40)	58%	(83)	143
2024 H2H Matchup: Biden Voter	3%	(8)	87%	(257)	10%	(29)	293
2024 H2H Matchup: Trump Voter	72%	(231)	8%	(26)	20%	(65)	322
2022 House Vote: Democrat	5%	(14)	82%	(237)	14%	(40)	291
2022 House Vote: Republican	70%	(190)	7%	(20)	23%	(63)	273
2022 House Vote: Did not Vote	31%	(39)	30%	(38)	39%	(48)	125
2020 Vote: Joe Biden	4%	(15)	77%	(250)	18%	(59)	324
2020 Vote: Donald Trump	68%	(208)	9%	(28)	23%	(70)	306
2020 Vote: Did not Vote	33%	(21)	24%	(15)	43%	(27)	63
2016 Vote: Hillary Clinton	3%	(8)	84%	(205)	13%	(33)	245
2016 Vote: Donald Trump	67%	(170)	11%	(27)	22%	(57)	253
U.S. Economy: Wrong Track	44%	(225)	28%	(142)	28%	(146)	513
U.S. Economy: Right Direction	10%	(19)	81%	(154)	9%	(16)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	91%	(189)	7%	(15)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	66%	(232)	10%	(35)	24%	(85)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(9)	50%	(72)	43%	(62)	143
Top 2024 Issue: Economy	48%	(122)	28%	(71)	25%	(63)	256
Community: Urban	25%	(31)	48%	(59)	27%	(33)	123
Community: Suburban	33%	(124)	45%	(171)	22%	(84)	379
Community: Rural	44%	(88)	33%	(67)	23%	(46)	201
Community/Gender: Urban Men	27%	(22)	49%	(41)	23%	(19)	82
Community/Gender: Rural Women	49%	(56)	27%	(31)	24%	(27)	115
Community/Gender: Rural Men	37%	(32)	42%	(36)	21%	(18)	86
Community/Gender: Suburban Women	34%	(71)	45%	(94)	22%	(45)	210
Community/Gender: Suburban Men	31%	(53)	46%	(78)	23%	(38)	169

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(244)	42%	(297)	23%	(162)	703
Homeowner	35%	(205)	43%	(253)	21%	(124)	582
Renter	34%	(33)	39%	(38)	28%	(27)	99
Military HHnm: Yes	35%	(37)	45%	(47)	20%	(21)	104
Military HH: No	35%	(207)	42%	(250)	24%	(142)	599
Employ: Private Sector	34%	(79)	34%	(78)	32%	(74)	231
Employ: Self-Employed	35%	(21)	38%	(23)	27%	(16)	60
Employ: Homemaker	32%	(17)	44%	(23)	24%	(13)	53
Employ: Retired	32%	(65)	56%	(111)	12%	(24)	200
Employ: Unemployed	44%	(29)	40%	(26)	17%	(11)	66
Self + Household: White-Collar	33%	(74)	50%	(112)	17%	(39)	225
Self + Household: Blue Collar	37%	(129)	39%	(137)	24%	(85)	351
Union HH: Yes	23%	(15)	42%	(26)	35%	(22)	63
Union HH: No	36%	(229)	42%	(271)	22%	(140)	640
LGBTQ+: Yes	24%	(19)	37%	(30)	40%	(32)	81
LGBTQ+: No	36%	(225)	43%	(267)	21%	(130)	622
Motivated to Vote	35%	(224)	44%	(281)	21%	(132)	636
Parent: Yes	34%	(63)	37%	(67)	29%	(53)	184
Parent: No	35%	(181)	44%	(229)	21%	(109)	519
COVID Vaccine: Yes	27%	(134)	53%	(262)	19%	(95)	491
COVID Vaccine: No	52%	(110)	16%	(34)	32%	(68)	212
Student Loans: Yes	36%	(45)	40%	(52)	24%	(31)	128
Student Loans: No	34%	(198)	43%	(245)	23%	(132)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(256)	39%	(277)	24%	(170)	703
Gender: Male	36%	(121)	42%	(141)	22%	(75)	338
Gender: Female	37%	(135)	37%	(136)	26%	(95)	365
Age: 18-34	42%	(78)	28%	(53)	29%	(54)	186
Age: 35-44	36%	(35)	32%	(31)	32%	(31)	97
Age: 45-64	38%	(96)	41%	(102)	21%	(53)	251
Age: 65+	27%	(46)	54%	(91)	19%	(32)	169
GenZers: 1997-2012	35%	(24)	29%	(20)	37%	(26)	70
Millennials: 1981-1996	43%	(84)	28%	(55)	29%	(56)	194
GenXers: 1965-1980	32%	(61)	43%	(81)	25%	(48)	190
Baby Boomers: 1946-1964	34%	(79)	49%	(113)	17%	(40)	232
Educ: < College	41%	(194)	34%	(162)	25%	(117)	472
Educ: Bachelors degree	28%	(40)	46%	(66)	26%	(38)	144
Educ: Post-grad	25%	(22)	57%	(49)	18%	(16)	87
Income: Under 50k	33%	(113)	40%	(136)	26%	(89)	338
Income: 50k-100k	42%	(108)	40%	(104)	18%	(47)	259
Income: 100k+	33%	(35)	34%	(37)	32%	(35)	107
Ethnicity: White (Non-Hispanic)	39%	(218)	39%	(217)	23%	(127)	562
Ethnicity: Black (Non-Hispanic)	25%	(23)	45%	(41)	30%	(27)	90
All Christian	43%	(133)	39%	(119)	18%	(55)	307
Agnostic/Nothing in particular	28%	(63)	44%	(99)	28%	(62)	223
Something Else	44%	(49)	25%	(28)	31%	(35)	113
Evangelical	49%	(74)	25%	(37)	26%	(39)	150
Non-Evangelical	39%	(101)	41%	(104)	20%	(51)	256
PID: Dem (no lean)	6%	(14)	75%	(192)	19%	(49)	255
PID: Ind (no lean)	29%	(61)	32%	(68)	40%	(85)	214
PID: Rep (no lean)	77%	(180)	8%	(18)	16%	(36)	234
PID/Gender: Dem Men	9%	(11)	75%	(88)	16%	(19)	118
PID/Gender: Dem Women	2%	(3)	76%	(104)	22%	(30)	137
PID/Gender: Ind Men	25%	(30)	38%	(46)	37%	(44)	120
PID/Gender: Ind Women	33%	(31)	23%	(22)	43%	(41)	94
PID/Gender: Rep Men	80%	(80)	8%	(8)	12%	(12)	100
PID/Gender: Rep Women	75%	(100)	7%	(10)	18%	(24)	135

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(256)	39%	(277)	24%	(170)	703
Ideo: Liberal (1-3)	8%	(16)	71%	(145)	21%	(42)	203
Ideo: Moderate (4)	24%	(50)	47%	(97)	29%	(60)	207
Ideo: Conservative (5-7)	68%	(180)	11%	(29)	20%	(54)	263
Ideo/PID: Conservative Republican	82%	(142)	5%	(8)	13%	(23)	174
Ideo/PID: Moderate/Liberal Republican	60%	(33)	16%	(9)	24%	(13)	55
Ideo/PID: Moderate/Conservative Democrat	7%	(7)	72%	(70)	20%	(20)	97
Ideo/PID: Liberal Democrat	5%	(7)	78%	(118)	18%	(27)	152
Unfavorable of Biden and Trump	19%	(27)	27%	(39)	54%	(78)	143
2024 H2H Matchup: Biden Voter	3%	(8)	80%	(234)	18%	(52)	293
2024 H2H Matchup: Trump Voter	75%	(241)	9%	(28)	16%	(53)	322
2022 House Vote: Democrat	6%	(19)	73%	(212)	21%	(60)	291
2022 House Vote: Republican	70%	(190)	8%	(23)	22%	(60)	273
2022 House Vote: Did not Vote	36%	(45)	32%	(40)	32%	(40)	125
2020 Vote: Joe Biden	5%	(16)	72%	(233)	23%	(75)	324
2020 Vote: Donald Trump	70%	(214)	8%	(26)	22%	(66)	306
2020 Vote: Did not Vote	38%	(24)	26%	(16)	36%	(23)	63
2016 Vote: Hillary Clinton	4%	(10)	80%	(197)	16%	(38)	245
2016 Vote: Donald Trump	66%	(168)	10%	(25)	24%	(60)	253
U.S. Economy: Wrong Track	46%	(234)	26%	(132)	29%	(148)	513
U.S. Economy: Right Direction	12%	(22)	77%	(145)	12%	(22)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	82%	(170)	16%	(33)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	67%	(236)	11%	(39)	22%	(77)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	48%	(68)	42%	(60)	143
Top 2024 Issue: Economy	52%	(133)	24%	(61)	24%	(62)	256
Community: Urban	26%	(32)	44%	(54)	30%	(36)	123
Community: Suburban	34%	(130)	42%	(161)	23%	(89)	379
Community: Rural	47%	(94)	31%	(62)	22%	(45)	201
Community/Gender: Urban Men	33%	(27)	44%	(37)	22%	(18)	82
Community/Gender: Rural Women	49%	(56)	27%	(31)	25%	(28)	115
Community/Gender: Rural Men	44%	(38)	37%	(32)	19%	(16)	86
Community/Gender: Suburban Women	35%	(74)	42%	(88)	23%	(49)	210
Community/Gender: Suburban Men	33%	(56)	43%	(73)	24%	(40)	169

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(256)	39%	(277)	24%	(170)	703
Homeowner	37%	(213)	41%	(236)	23%	(133)	582
Renter	34%	(34)	36%	(35)	30%	(30)	99
Military HHnm: Yes	34%	(35)	42%	(43)	25%	(26)	104
Military HH: No	37%	(221)	39%	(234)	24%	(144)	599
Employ: Private Sector	40%	(93)	32%	(73)	28%	(64)	231
Employ: Self-Employed	48%	(29)	34%	(20)	18%	(11)	60
Employ: Homemaker	35%	(18)	44%	(23)	21%	(11)	53
Employ: Retired	28%	(55)	53%	(106)	20%	(39)	200
Employ: Unemployed	38%	(25)	41%	(27)	20%	(14)	66
Self + Household: White-Collar	35%	(78)	46%	(103)	19%	(44)	225
Self + Household: Blue Collar	39%	(138)	37%	(129)	24%	(85)	351
Union HH: Yes	31%	(20)	43%	(27)	25%	(16)	63
Union HH: No	37%	(236)	39%	(250)	24%	(154)	640
LGBTQ+: Yes	28%	(23)	38%	(31)	34%	(28)	81
LGBTQ+: No	37%	(233)	40%	(247)	23%	(142)	622
Motivated to Vote	36%	(231)	41%	(263)	22%	(142)	636
Parent: Yes	42%	(77)	30%	(54)	28%	(52)	184
Parent: No	34%	(179)	43%	(223)	23%	(118)	519
COVID Vaccine: Yes	26%	(129)	49%	(241)	24%	(120)	491
COVID Vaccine: No	60%	(126)	17%	(36)	23%	(50)	212
Student Loans: Yes	38%	(49)	38%	(49)	23%	(30)	128
Student Loans: No	36%	(207)	40%	(228)	24%	(140)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(291)	34%	(240)	24%	(171)	703
Gender: Male	44%	(148)	37%	(125)	19%	(65)	338
Gender: Female	39%	(144)	32%	(116)	29%	(106)	365
Age: 18-34	44%	(81)	23%	(42)	34%	(63)	186
Age: 35-44	43%	(42)	31%	(30)	26%	(26)	97
Age: 45-64	45%	(113)	34%	(86)	21%	(52)	251
Age: 65+	33%	(55)	49%	(83)	18%	(31)	169
GenZers: 1997-2012	38%	(27)	18%	(13)	44%	(31)	70
Millennials: 1981-1996	47%	(91)	25%	(49)	28%	(54)	194
GenXers: 1965-1980	38%	(72)	39%	(74)	23%	(44)	190
Baby Boomers: 1946-1964	40%	(93)	42%	(98)	18%	(41)	232
Educ: < College	46%	(217)	30%	(143)	24%	(112)	472
Educ: Bachelors degree	34%	(49)	35%	(50)	31%	(44)	144
Educ: Post-grad	28%	(24)	55%	(48)	17%	(15)	87
Income: Under 50k	36%	(122)	37%	(124)	27%	(92)	338
Income: 50k-100k	47%	(121)	33%	(86)	20%	(51)	259
Income: 100k+	45%	(48)	29%	(30)	26%	(28)	107
Ethnicity: White (Non-Hispanic)	43%	(243)	34%	(192)	23%	(127)	562
Ethnicity: Black (Non-Hispanic)	35%	(31)	37%	(33)	28%	(26)	90
All Christian	50%	(152)	31%	(96)	19%	(59)	307
Agnostic/Nothing in particular	32%	(72)	39%	(86)	29%	(65)	223
Something Else	47%	(53)	28%	(31)	25%	(29)	113
Evangelical	57%	(85)	19%	(28)	24%	(37)	150
Non-Evangelical	42%	(108)	38%	(98)	20%	(50)	256
PID: Dem (no lean)	10%	(24)	71%	(182)	19%	(48)	255
PID: Ind (no lean)	34%	(72)	24%	(51)	42%	(91)	214
PID: Rep (no lean)	83%	(195)	3%	(7)	14%	(32)	234
PID/Gender: Dem Men	17%	(20)	67%	(79)	16%	(19)	118
PID/Gender: Dem Women	3%	(4)	75%	(103)	22%	(30)	137
PID/Gender: Ind Men	34%	(41)	34%	(41)	32%	(38)	120
PID/Gender: Ind Women	33%	(31)	11%	(10)	56%	(52)	94
PID/Gender: Rep Men	87%	(86)	5%	(5)	8%	(8)	100
PID/Gender: Rep Women	80%	(108)	2%	(2)	18%	(24)	135

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(291)	34%	(240)	24%	(171)	703
Ideo: Liberal (1-3)	10%	(21)	66%	(135)	23%	(47)	203
Ideo: Moderate (4)	27%	(57)	42%	(86)	31%	(64)	207
Ideo: Conservative (5-7)	79%	(207)	5%	(13)	16%	(43)	263
Ideo/PID: Conservative Republican	88%	(153)	2%	(4)	10%	(17)	174
Ideo/PID: Moderate/Liberal Republican	66%	(36)	6%	(3)	28%	(15)	55
Ideo/PID: Moderate/Conservative Democrat	14%	(13)	68%	(66)	18%	(17)	97
Ideo/PID: Liberal Democrat	7%	(11)	74%	(112)	19%	(28)	152
Unfavorable of Biden and Trump	23%	(32)	16%	(22)	62%	(88)	143
2024 H2H Matchup: Biden Voter	4%	(11)	77%	(227)	19%	(55)	293
2024 H2H Matchup: Trump Voter	83%	(267)	2%	(7)	15%	(48)	322
2022 House Vote: Democrat	9%	(25)	71%	(206)	21%	(61)	291
2022 House Vote: Republican	80%	(217)	2%	(6)	18%	(49)	273
2022 House Vote: Did not Vote	37%	(46)	22%	(28)	41%	(51)	125
2020 Vote: Joe Biden	7%	(21)	69%	(222)	25%	(81)	324
2020 Vote: Donald Trump	80%	(244)	2%	(7)	18%	(55)	306
2020 Vote: Did not Vote	38%	(24)	14%	(9)	48%	(30)	63
2016 Vote: Hillary Clinton	7%	(17)	74%	(182)	19%	(47)	245
2016 Vote: Donald Trump	77%	(195)	4%	(11)	19%	(48)	253
U.S. Economy: Wrong Track	52%	(267)	19%	(99)	29%	(148)	513
U.S. Economy: Right Direction	13%	(24)	75%	(142)	12%	(24)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(3)	83%	(172)	15%	(31)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(270)	4%	(15)	19%	(68)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(18)	37%	(53)	50%	(72)	143
Top 2024 Issue: Economy	62%	(158)	16%	(42)	22%	(56)	256
Community: Urban	36%	(44)	38%	(47)	26%	(32)	123
Community: Suburban	38%	(143)	36%	(137)	26%	(100)	379
Community: Rural	52%	(105)	28%	(57)	20%	(40)	201
Community/Gender: Urban Men	42%	(34)	40%	(33)	19%	(15)	82
Community/Gender: Rural Women	51%	(58)	24%	(28)	25%	(28)	115
Community/Gender: Rural Men	53%	(46)	34%	(29)	13%	(11)	86
Community/Gender: Suburban Women	36%	(75)	35%	(74)	29%	(61)	210
Community/Gender: Suburban Men	40%	(67)	37%	(63)	23%	(39)	169

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(291)	34%	(240)	24%	(171)	703
Homeowner	42%	(247)	36%	(207)	22%	(128)	582
Renter	38%	(38)	30%	(30)	32%	(32)	99
Military HHnm: Yes	39%	(41)	39%	(41)	22%	(23)	104
Military HH: No	42%	(251)	33%	(200)	25%	(148)	599
Employ: Private Sector	45%	(104)	25%	(58)	30%	(69)	231
Employ: Self-Employed	47%	(28)	22%	(13)	31%	(19)	60
Employ: Homemaker	37%	(19)	45%	(24)	18%	(10)	53
Employ: Retired	38%	(76)	46%	(93)	16%	(32)	200
Employ: Unemployed	35%	(23)	41%	(27)	24%	(16)	66
Self + Household: White-Collar	41%	(92)	41%	(91)	18%	(42)	225
Self + Household: Blue Collar	44%	(154)	32%	(111)	25%	(87)	351
Union HH: Yes	41%	(25)	29%	(18)	31%	(19)	63
Union HH: No	42%	(266)	35%	(222)	24%	(152)	640
LGBTQ+: Yes	28%	(23)	31%	(26)	40%	(33)	81
LGBTQ+: No	43%	(268)	35%	(215)	22%	(139)	622
Motivated to Vote	42%	(265)	36%	(232)	22%	(139)	636
Parent: Yes	50%	(93)	25%	(45)	25%	(46)	184
Parent: No	38%	(199)	38%	(195)	24%	(126)	519
COVID Vaccine: Yes	32%	(157)	45%	(219)	23%	(115)	491
COVID Vaccine: No	63%	(134)	10%	(21)	27%	(56)	212
Student Loans: Yes	43%	(55)	32%	(41)	25%	(32)	128
Student Loans: No	41%	(237)	35%	(199)	24%	(139)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(287)	32%	(225)	27%	(191)	703
Gender: Male	41%	(139)	36%	(121)	23%	(77)	338
Gender: Female	40%	(148)	28%	(104)	31%	(114)	365
Age: 18-34	44%	(82)	21%	(38)	35%	(66)	186
Age: 35-44	37%	(36)	24%	(23)	39%	(38)	97
Age: 45-64	43%	(108)	33%	(82)	24%	(61)	251
Age: 65+	36%	(61)	48%	(81)	16%	(26)	169
GenZers: 1997-2012	38%	(27)	19%	(14)	43%	(30)	70
Millennials: 1981-1996	45%	(87)	20%	(38)	35%	(69)	194
GenXers: 1965-1980	36%	(68)	40%	(76)	24%	(46)	190
Baby Boomers: 1946-1964	42%	(97)	39%	(90)	19%	(45)	232
Educ: < College	44%	(210)	28%	(134)	27%	(128)	472
Educ: Bachelors degree	38%	(54)	34%	(48)	29%	(41)	144
Educ: Post-grad	26%	(22)	49%	(42)	25%	(22)	87
Income: Under 50k	35%	(118)	34%	(116)	31%	(104)	338
Income: 50k-100k	47%	(121)	32%	(82)	21%	(55)	259
Income: 100k+	44%	(47)	26%	(27)	30%	(32)	107
Ethnicity: White (Non-Hispanic)	43%	(240)	32%	(178)	26%	(144)	562
Ethnicity: Black (Non-Hispanic)	30%	(27)	37%	(33)	33%	(30)	90
All Christian	48%	(148)	31%	(97)	20%	(63)	307
Agnostic/Nothing in particular	30%	(68)	36%	(81)	33%	(74)	223
Something Else	50%	(57)	21%	(23)	29%	(33)	113
Evangelical	60%	(90)	17%	(26)	23%	(34)	150
Non-Evangelical	41%	(106)	36%	(92)	23%	(59)	256
PID: Dem (no lean)	8%	(22)	67%	(171)	24%	(62)	255
PID: Ind (no lean)	33%	(71)	21%	(45)	46%	(98)	214
PID: Rep (no lean)	83%	(194)	4%	(9)	13%	(31)	234
PID/Gender: Dem Men	16%	(19)	66%	(78)	18%	(21)	118
PID/Gender: Dem Women	2%	(3)	68%	(94)	30%	(41)	137
PID/Gender: Ind Men	32%	(39)	30%	(36)	38%	(46)	120
PID/Gender: Ind Women	34%	(32)	9%	(9)	56%	(53)	94
PID/Gender: Rep Men	81%	(81)	8%	(8)	10%	(10)	100
PID/Gender: Rep Women	84%	(113)	1%	(1)	15%	(21)	135

Continued on next page

Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(287)	32%	(225)	27%	(191)	703
Ideo: Liberal (1-3)	9%	(19)	65%	(133)	25%	(51)	203
Ideo: Moderate (4)	27%	(55)	36%	(75)	37%	(76)	207
Ideo: Conservative (5-7)	78%	(204)	5%	(13)	18%	(46)	263
Ideo/PID: Conservative Republican	87%	(152)	3%	(5)	10%	(17)	174
Ideo/PID: Moderate/Liberal Republican	67%	(37)	8%	(4)	25%	(14)	55
Ideo/PID: Moderate/Conservative Democrat	13%	(12)	59%	(57)	28%	(27)	97
Ideo/PID: Liberal Democrat	6%	(9)	72%	(110)	21%	(32)	152
Unfavorable of Biden and Trump	26%	(37)	10%	(14)	64%	(92)	143
2024 H2H Matchup: Biden Voter	4%	(13)	73%	(213)	23%	(67)	293
2024 H2H Matchup: Trump Voter	80%	(257)	2%	(7)	18%	(58)	322
2022 House Vote: Democrat	7%	(21)	65%	(190)	27%	(80)	291
2022 House Vote: Republican	79%	(215)	2%	(6)	19%	(52)	273
2022 House Vote: Did not Vote	39%	(48)	23%	(29)	38%	(48)	125
2020 Vote: Joe Biden	7%	(21)	64%	(208)	29%	(95)	324
2020 Vote: Donald Trump	77%	(237)	2%	(7)	20%	(62)	306
2020 Vote: Did not Vote	41%	(26)	12%	(8)	47%	(30)	63
2016 Vote: Hillary Clinton	7%	(16)	69%	(170)	24%	(59)	245
2016 Vote: Donald Trump	76%	(194)	5%	(14)	18%	(46)	253
U.S. Economy: Wrong Track	52%	(265)	17%	(87)	31%	(162)	513
U.S. Economy: Right Direction	12%	(22)	73%	(138)	16%	(30)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	81%	(167)	17%	(35)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	73%	(256)	3%	(12)	24%	(85)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(26)	32%	(46)	50%	(72)	143
Top 2024 Issue: Economy	59%	(151)	14%	(36)	27%	(69)	256
Community: Urban	31%	(38)	36%	(45)	33%	(40)	123
Community: Suburban	39%	(147)	34%	(128)	27%	(104)	379
Community: Rural	51%	(102)	26%	(52)	23%	(47)	201
Community/Gender: Urban Men	37%	(30)	38%	(32)	25%	(21)	82
Community/Gender: Rural Women	49%	(56)	20%	(23)	31%	(36)	115
Community/Gender: Rural Men	53%	(46)	34%	(30)	13%	(11)	86
Community/Gender: Suburban Women	40%	(84)	32%	(68)	28%	(59)	210
Community/Gender: Suburban Men	37%	(63)	36%	(60)	27%	(45)	169

Continued on next page

Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(287)	32%	(225)	27%	(191)	703
Homeowner	42%	(247)	33%	(193)	24%	(142)	582
Renter	35%	(35)	29%	(29)	36%	(36)	99
Military HHnm: Yes	47%	(49)	34%	(35)	19%	(20)	104
Military HH: No	40%	(238)	32%	(190)	29%	(171)	599
Employ: Private Sector	43%	(100)	25%	(57)	32%	(74)	231
Employ: Self-Employed	45%	(27)	23%	(14)	32%	(19)	60
Employ: Homemaker	37%	(19)	39%	(20)	25%	(13)	53
Employ: Retired	38%	(76)	44%	(87)	18%	(36)	200
Employ: Unemployed	38%	(25)	34%	(23)	28%	(18)	66
Self + Household: White-Collar	39%	(87)	37%	(83)	24%	(54)	225
Self + Household: Blue Collar	44%	(153)	30%	(105)	26%	(93)	351
Union HH: Yes	41%	(26)	24%	(15)	35%	(22)	63
Union HH: No	41%	(261)	33%	(210)	26%	(169)	640
LGBTQ+: Yes	32%	(26)	32%	(26)	36%	(29)	81
LGBTQ+: No	42%	(261)	32%	(199)	26%	(162)	622
Motivated to Vote	42%	(265)	34%	(217)	24%	(154)	636
Parent: Yes	48%	(88)	20%	(36)	32%	(59)	184
Parent: No	38%	(199)	36%	(188)	25%	(132)	519
COVID Vaccine: Yes	32%	(158)	41%	(203)	27%	(130)	491
COVID Vaccine: No	61%	(129)	10%	(22)	29%	(61)	212
Student Loans: Yes	43%	(54)	28%	(36)	29%	(37)	128
Student Loans: No	40%	(233)	33%	(189)	27%	(154)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB9_1: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(63)	91%	(640)	703
Gender: Male	10%	(35)	90%	(302)	338
Gender: Female	8%	(28)	92%	(338)	365
Age: 18-34	16%	(30)	84%	(156)	186
Age: 35-44	11%	(11)	89%	(87)	97
Age: 45-64	5%	(13)	95%	(238)	251
Age: 65+	6%	(10)	94%	(159)	169
GenZers: 1997-2012	15%	(10)	85%	(60)	70
Millennials: 1981-1996	14%	(26)	86%	(168)	194
GenXers: 1965-1980	7%	(14)	93%	(177)	190
Baby Boomers: 1946-1964	6%	(13)	94%	(219)	232
Educ: < College	9%	(42)	91%	(430)	472
Educ: Bachelors degree	8%	(12)	92%	(132)	144
Educ: Post-grad	11%	(9)	89%	(78)	87
Income: Under 50k	10%	(34)	90%	(303)	338
Income: 50k-100k	8%	(20)	92%	(238)	259
Income: 100k+	8%	(8)	92%	(98)	107
Ethnicity: White (Non-Hispanic)	9%	(48)	91%	(514)	562
Ethnicity: Black (Non-Hispanic)	15%	(14)	85%	(77)	90
All Christian	7%	(20)	93%	(287)	307
Agnostic/Nothing in particular	11%	(24)	89%	(200)	223
Something Else	12%	(13)	88%	(100)	113
Evangelical	8%	(12)	92%	(138)	150
Non-Evangelical	6%	(16)	94%	(240)	256
PID: Dem (no lean)	10%	(26)	90%	(229)	255
PID: Ind (no lean)	9%	(18)	91%	(196)	214
PID: Rep (no lean)	8%	(19)	92%	(215)	234

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Table BLMB9_1: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(63)	91%	(640)	703
PID/Gender: Dem Men	13%	(15)	87%	(102)	118
PID/Gender: Dem Women	8%	(10)	92%	(127)	137
PID/Gender: Ind Men	9%	(11)	91%	(109)	120
PID/Gender: Ind Women	8%	(8)	92%	(86)	94
PID/Gender: Rep Men	9%	(9)	91%	(91)	100
PID/Gender: Rep Women	7%	(10)	93%	(125)	135
Ideo: Liberal (1-3)	10%	(20)	90%	(183)	203
Ideo: Moderate (4)	9%	(18)	91%	(189)	207
Ideo: Conservative (5-7)	8%	(22)	92%	(241)	263
Ideo/PID: Conservative Republican	9%	(16)	91%	(157)	174
Ideo/PID: Moderate/Liberal Republican	5%	(3)	95%	(52)	55
Ideo/PID: Moderate/Conservative Democrat	13%	(12)	87%	(84)	97
Ideo/PID: Liberal Democrat	8%	(12)	92%	(139)	152
Unfavorable of Biden and Trump	8%	(11)	92%	(132)	143
2024 H2H Matchup: Biden Voter	11%	(34)	89%	(260)	293
2024 H2H Matchup: Trump Voter	7%	(24)	93%	(298)	322
2022 House Vote: Democrat	10%	(31)	90%	(261)	291
2022 House Vote: Republican	7%	(19)	93%	(254)	273
2022 House Vote: Did not Vote	10%	(12)	90%	(113)	125
2020 Vote: Joe Biden	10%	(31)	90%	(293)	324
2020 Vote: Donald Trump	5%	(16)	95%	(290)	306
2020 Vote: Did not Vote	22%	(14)	78%	(49)	63
2016 Vote: Hillary Clinton	10%	(25)	90%	(221)	245
2016 Vote: Donald Trump	5%	(14)	95%	(240)	253
U.S. Economy: Wrong Track	7%	(37)	93%	(477)	513
U.S. Economy: Right Direction	14%	(27)	86%	(163)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(23)	89%	(184)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(33)	91%	(320)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(7)	95%	(136)	143
Top 2024 Issue: Economy	6%	(16)	94%	(240)	256

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Table BLMB9_1: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(63)	91%	(640)	703
Community: Urban	11%	(13)	89%	(110)	123
Community: Suburban	10%	(38)	90%	(342)	379
Community: Rural	6%	(13)	94%	(188)	201
Community/Gender: Urban Men	12%	(10)	88%	(72)	82
Community/Gender: Rural Women	4%	(4)	96%	(110)	115
Community/Gender: Rural Men	10%	(8)	90%	(78)	86
Community/Gender: Suburban Women	10%	(21)	90%	(189)	210
Community/Gender: Suburban Men	10%	(17)	90%	(152)	169
Homeowner	8%	(46)	92%	(536)	582
Renter	15%	(15)	85%	(84)	99
Military HHnm: Yes	7%	(8)	93%	(97)	104
Military HH: No	9%	(55)	91%	(543)	599
Employ: Private Sector	10%	(24)	90%	(207)	231
Employ: Self-Employed	15%	(9)	85%	(51)	60
Employ: Homemaker	11%	(6)	89%	(47)	53
Employ: Retired	5%	(10)	95%	(190)	200
Employ: Unemployed	16%	(10)	84%	(56)	66
Self + Household: White-Collar	9%	(20)	91%	(205)	225
Self + Household: Blue Collar	8%	(27)	92%	(324)	351
Union HH: Yes	5%	(3)	95%	(59)	63
Union HH: No	9%	(60)	91%	(580)	640
LGBTQ+: Yes	11%	(9)	89%	(72)	81
LGBTQ+: No	9%	(54)	91%	(568)	622
Motivated to Vote	8%	(52)	92%	(584)	636
Parent: Yes	13%	(23)	87%	(161)	184
Parent: No	8%	(40)	92%	(479)	519
COVID Vaccine: Yes	8%	(38)	92%	(453)	491
COVID Vaccine: No	12%	(25)	88%	(187)	212
Student Loans: Yes	6%	(8)	94%	(120)	128
Student Loans: No	10%	(55)	90%	(520)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_2: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not selected		Total N
Registered Voters	6%	(44)	94%	(659)	703
Gender: Male	7%	(22)	93%	(316)	338
Gender: Female	6%	(22)	94%	(344)	365
Age: 18-34	8%	(15)	92%	(170)	186
Age: 35-44	7%	(7)	93%	(91)	97
Age: 45-64	7%	(17)	93%	(234)	251
Age: 65+	3%	(5)	97%	(164)	169
GenZers: 1997-2012	12%	(8)	88%	(62)	70
Millennials: 1981-1996	6%	(13)	94%	(182)	194
GenXers: 1965-1980	9%	(17)	91%	(174)	190
Baby Boomers: 1946-1964	3%	(6)	97%	(226)	232
Educ: < College	6%	(27)	94%	(445)	472
Educ: Bachelors degree	8%	(11)	92%	(133)	144
Educ: Post-grad	6%	(5)	94%	(82)	87
Income: Under 50k	6%	(20)	94%	(317)	338
Income: 50k-100k	5%	(14)	95%	(245)	259
Income: 100k+	9%	(9)	91%	(97)	107
Ethnicity: White (Non-Hispanic)	5%	(27)	95%	(535)	562
Ethnicity: Black (Non-Hispanic)	14%	(12)	86%	(78)	90
All Christian	5%	(17)	95%	(290)	307
Agnostic/Nothing in particular	6%	(14)	94%	(210)	223
Something Else	5%	(5)	95%	(108)	113
Evangelical	7%	(11)	93%	(139)	150
Non-Evangelical	4%	(11)	96%	(245)	256
PID: Dem (no lean)	5%	(14)	95%	(241)	255
PID: Ind (no lean)	5%	(11)	95%	(203)	214
PID: Rep (no lean)	8%	(19)	92%	(215)	234

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Table BLMB9_2: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not selected		Total N
Registered Voters	6%	(44)	94%	(659)	703
PID/Gender: Dem Men	7%	(9)	93%	(109)	118
PID/Gender: Dem Women	3%	(5)	97%	(132)	137
PID/Gender: Ind Men	5%	(6)	95%	(114)	120
PID/Gender: Ind Women	6%	(5)	94%	(88)	94
PID/Gender: Rep Men	7%	(7)	93%	(92)	100
PID/Gender: Rep Women	9%	(12)	91%	(123)	135
Ideo: Liberal (1-3)	5%	(11)	95%	(193)	203
Ideo: Moderate (4)	7%	(15)	93%	(192)	207
Ideo: Conservative (5-7)	6%	(16)	94%	(247)	263
Ideo/PID: Conservative Republican	7%	(12)	93%	(162)	174
Ideo/PID: Moderate/Liberal Republican	13%	(7)	87%	(48)	55
Ideo/PID: Moderate/Conservative Democrat	8%	(7)	92%	(89)	97
Ideo/PID: Liberal Democrat	4%	(6)	96%	(145)	152
Unfavorable of Biden and Trump	8%	(12)	92%	(131)	143
2024 H2H Matchup: Biden Voter	5%	(15)	95%	(278)	293
2024 H2H Matchup: Trump Voter	7%	(23)	93%	(299)	322
2022 House Vote: Democrat	3%	(10)	97%	(281)	291
2022 House Vote: Republican	7%	(20)	93%	(253)	273
2022 House Vote: Did not Vote	10%	(13)	90%	(112)	125
2020 Vote: Joe Biden	5%	(17)	95%	(307)	324
2020 Vote: Donald Trump	6%	(18)	94%	(288)	306
2020 Vote: Did not Vote	12%	(8)	88%	(55)	63
2016 Vote: Hillary Clinton	4%	(11)	96%	(235)	245
2016 Vote: Donald Trump	6%	(15)	94%	(238)	253
U.S. Economy: Wrong Track	6%	(29)	94%	(484)	513
U.S. Economy: Right Direction	7%	(14)	93%	(176)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(15)	93%	(192)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(24)	93%	(328)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	97%	(139)	143
Top 2024 Issue: Economy	6%	(15)	94%	(241)	256

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Table BLMB9_2: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not selected		Total N
Registered Voters	6%	(44)	94%	(659)	703
Community: Urban	8%	(10)	92%	(113)	123
Community: Suburban	6%	(24)	94%	(355)	379
Community: Rural	5%	(10)	95%	(191)	201
Community/Gender: Urban Men	8%	(6)	92%	(76)	82
Community/Gender: Rural Women	5%	(6)	95%	(109)	115
Community/Gender: Rural Men	5%	(4)	95%	(82)	86
Community/Gender: Suburban Women	6%	(12)	94%	(198)	210
Community/Gender: Suburban Men	7%	(12)	93%	(157)	169
Homeowner	5%	(27)	95%	(555)	582
Renter	13%	(13)	87%	(86)	99
Military HHnm: Yes	2%	(2)	98%	(102)	104
Military HH: No	7%	(42)	93%	(557)	599
Employ: Private Sector	6%	(15)	94%	(216)	231
Employ: Self-Employed	2%	(1)	98%	(59)	60
Employ: Homemaker	1%	(0)	99%	(52)	53
Employ: Retired	4%	(8)	96%	(192)	200
Employ: Unemployed	14%	(9)	86%	(57)	66
Self + Household: White-Collar	6%	(14)	94%	(211)	225
Self + Household: Blue Collar	4%	(15)	96%	(336)	351
Union HH: Yes	3%	(2)	97%	(61)	63
Union HH: No	7%	(42)	93%	(599)	640
LGBTQ+: Yes	5%	(4)	95%	(77)	81
LGBTQ+: No	6%	(40)	94%	(582)	622
Motivated to Vote	7%	(43)	93%	(594)	636
Parent: Yes	7%	(13)	93%	(171)	184
Parent: No	6%	(31)	94%	(488)	519
COVID Vaccine: Yes	6%	(31)	94%	(460)	491
COVID Vaccine: No	6%	(13)	94%	(199)	212
Student Loans: Yes	6%	(7)	94%	(120)	128
Student Loans: No	6%	(36)	94%	(539)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_3: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not selected		Total N
Registered Voters	11%	(74)	89%	(629)	703
Gender: Male	12%	(40)	88%	(297)	338
Gender: Female	9%	(34)	91%	(332)	365
Age: 18-34	17%	(32)	83%	(154)	186
Age: 35-44	13%	(13)	87%	(85)	97
Age: 45-64	11%	(26)	89%	(225)	251
Age: 65+	2%	(3)	98%	(166)	169
GenZers: 1997-2012	21%	(14)	79%	(55)	70
Millennials: 1981-1996	14%	(28)	86%	(167)	194
GenXers: 1965-1980	15%	(29)	85%	(162)	190
Baby Boomers: 1946-1964	1%	(3)	99%	(229)	232
Educ: < College	13%	(60)	87%	(412)	472
Educ: Bachelors degree	8%	(12)	92%	(132)	144
Educ: Post-grad	3%	(3)	97%	(84)	87
Income: Under 50k	11%	(39)	89%	(299)	338
Income: 50k-100k	11%	(27)	89%	(231)	259
Income: 100k+	7%	(8)	93%	(99)	107
Ethnicity: White (Non-Hispanic)	8%	(46)	92%	(516)	562
Ethnicity: Black (Non-Hispanic)	19%	(18)	81%	(73)	90
All Christian	11%	(34)	89%	(273)	307
Agnostic/Nothing in particular	9%	(20)	91%	(203)	223
Something Else	14%	(16)	86%	(97)	113
Evangelical	12%	(18)	88%	(132)	150
Non-Evangelical	11%	(28)	89%	(228)	256
PID: Dem (no lean)	13%	(32)	87%	(223)	255
PID: Ind (no lean)	9%	(19)	91%	(195)	214
PID: Rep (no lean)	10%	(23)	90%	(212)	234

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Table BLMB9_3: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not selected		Total N
Registered Voters	11%	(74)	89%	(629)	703
PID/Gender: Dem Men	14%	(17)	86%	(101)	118
PID/Gender: Dem Women	11%	(16)	89%	(121)	137
PID/Gender: Ind Men	6%	(7)	94%	(113)	120
PID/Gender: Ind Women	13%	(12)	87%	(82)	94
PID/Gender: Rep Men	17%	(17)	83%	(83)	100
PID/Gender: Rep Women	4%	(6)	96%	(129)	135
Ideo: Liberal (1-3)	10%	(20)	90%	(183)	203
Ideo: Moderate (4)	13%	(28)	87%	(179)	207
Ideo: Conservative (5-7)	7%	(19)	93%	(244)	263
Ideo/PID: Conservative Republican	8%	(14)	92%	(160)	174
Ideo/PID: Moderate/Liberal Republican	16%	(9)	84%	(46)	55
Ideo/PID: Moderate/Conservative Democrat	13%	(13)	87%	(84)	97
Ideo/PID: Liberal Democrat	10%	(15)	90%	(136)	152
Unfavorable of Biden and Trump	6%	(9)	94%	(134)	143
2024 H2H Matchup: Biden Voter	11%	(32)	89%	(261)	293
2024 H2H Matchup: Trump Voter	10%	(33)	90%	(289)	322
2022 House Vote: Democrat	10%	(28)	90%	(263)	291
2022 House Vote: Republican	8%	(20)	92%	(252)	273
2022 House Vote: Did not Vote	19%	(24)	81%	(101)	125
2020 Vote: Joe Biden	11%	(34)	89%	(290)	324
2020 Vote: Donald Trump	10%	(29)	90%	(277)	306
2020 Vote: Did not Vote	17%	(11)	83%	(53)	63
2016 Vote: Hillary Clinton	11%	(28)	89%	(218)	245
2016 Vote: Donald Trump	8%	(20)	92%	(233)	253
U.S. Economy: Wrong Track	10%	(52)	90%	(462)	513
U.S. Economy: Right Direction	12%	(23)	88%	(167)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(27)	87%	(180)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(37)	89%	(316)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	93%	(133)	143
Top 2024 Issue: Economy	14%	(36)	86%	(220)	256

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Table BLMB9_3: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not selected		Total N
Registered Voters	11%	(74)	89%	(629)	703
Community: Urban	15%	(18)	85%	(105)	123
Community: Suburban	10%	(37)	90%	(343)	379
Community: Rural	10%	(19)	90%	(181)	201
Community/Gender: Urban Men	16%	(13)	84%	(69)	82
Community/Gender: Rural Women	11%	(13)	89%	(102)	115
Community/Gender: Rural Men	8%	(7)	92%	(80)	86
Community/Gender: Suburban Women	8%	(16)	92%	(194)	210
Community/Gender: Suburban Men	12%	(20)	88%	(149)	169
Homeowner	9%	(51)	91%	(532)	582
Renter	20%	(20)	80%	(80)	99
Military HHnm: Yes	9%	(9)	91%	(95)	104
Military HH: No	11%	(65)	89%	(533)	599
Employ: Private Sector	13%	(30)	87%	(201)	231
Employ: Self-Employed	18%	(11)	82%	(49)	60
Employ: Homemaker	8%	(4)	92%	(48)	53
Employ: Retired	3%	(6)	97%	(194)	200
Employ: Unemployed	18%	(12)	82%	(54)	66
Self + Household: White-Collar	8%	(17)	92%	(207)	225
Self + Household: Blue Collar	11%	(39)	89%	(312)	351
Union HH: Yes	12%	(7)	88%	(55)	63
Union HH: No	10%	(67)	90%	(574)	640
LGBTQ+: Yes	7%	(5)	93%	(76)	81
LGBTQ+: No	11%	(69)	89%	(553)	622
Motivated to Vote	10%	(65)	90%	(571)	636
Parent: Yes	20%	(36)	80%	(148)	184
Parent: No	7%	(38)	93%	(481)	519
COVID Vaccine: Yes	10%	(48)	90%	(443)	491
COVID Vaccine: No	12%	(26)	88%	(186)	212
Student Loans: Yes	12%	(15)	88%	(113)	128
Student Loans: No	10%	(59)	90%	(516)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB9_5: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not selected		Total N
Registered Voters	6%	(46)	94%	(657)	703
Gender: Male	7%	(24)	93%	(314)	338
Gender: Female	6%	(22)	94%	(344)	365
Age: 18-34	1%	(2)	99%	(183)	186
Age: 35-44	3%	(3)	97%	(94)	97
Age: 45-64	8%	(20)	92%	(231)	251
Age: 65+	12%	(20)	88%	(149)	169
GenZers: 1997-2012	1%	(0)	99%	(69)	70
Millennials: 1981-1996	1%	(3)	99%	(192)	194
GenXers: 1965-1980	8%	(16)	92%	(174)	190
Baby Boomers: 1946-1964	10%	(23)	90%	(209)	232
Educ: < College	4%	(21)	96%	(451)	472
Educ: Bachelors degree	7%	(10)	93%	(134)	144
Educ: Post-grad	17%	(15)	83%	(72)	87
Income: Under 50k	3%	(9)	97%	(328)	338
Income: 50k-100k	9%	(23)	91%	(236)	259
Income: 100k+	12%	(13)	88%	(93)	107
Ethnicity: White (Non-Hispanic)	7%	(41)	93%	(521)	562
Ethnicity: Black (Non-Hispanic)	3%	(3)	97%	(88)	90
All Christian	7%	(22)	93%	(285)	307
Agnostic/Nothing in particular	6%	(12)	94%	(211)	223
Something Else	4%	(4)	96%	(108)	113
Evangelical	4%	(7)	96%	(143)	150
Non-Evangelical	8%	(20)	92%	(237)	256
PID: Dem (no lean)	6%	(16)	94%	(238)	255
PID: Ind (no lean)	4%	(9)	96%	(205)	214
PID: Rep (no lean)	9%	(20)	91%	(214)	234

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Table BLMB9_5: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not selected		Total N
Registered Voters	6%	(46)	94%	(657)	703
PID/Gender: Dem Men	9%	(10)	91%	(107)	118
PID/Gender: Dem Women	4%	(6)	96%	(131)	137
PID/Gender: Ind Men	7%	(8)	93%	(112)	120
PID/Gender: Ind Women	1%	(1)	99%	(93)	94
PID/Gender: Rep Men	5%	(5)	95%	(95)	100
PID/Gender: Rep Women	11%	(15)	89%	(120)	135
Ideo: Liberal (1-3)	4%	(8)	96%	(195)	203
Ideo: Moderate (4)	6%	(13)	94%	(194)	207
Ideo: Conservative (5-7)	9%	(23)	91%	(241)	263
Ideo/PID: Conservative Republican	10%	(17)	90%	(157)	174
Ideo/PID: Moderate/Liberal Republican	4%	(2)	96%	(53)	55
Ideo/PID: Moderate/Conservative Democrat	8%	(8)	92%	(88)	97
Ideo/PID: Liberal Democrat	5%	(8)	95%	(143)	152
Unfavorable of Biden and Trump	8%	(11)	92%	(132)	143
2024 H2H Matchup: Biden Voter	6%	(19)	94%	(275)	293
2024 H2H Matchup: Trump Voter	7%	(23)	93%	(299)	322
2022 House Vote: Democrat	7%	(19)	93%	(272)	291
2022 House Vote: Republican	9%	(24)	91%	(248)	273
2022 House Vote: Did not Vote	1%	(2)	99%	(123)	125
2020 Vote: Joe Biden	6%	(20)	94%	(304)	324
2020 Vote: Donald Trump	8%	(24)	92%	(282)	306
2020 Vote: Did not Vote	2%	(1)	98%	(62)	63
2016 Vote: Hillary Clinton	7%	(17)	93%	(228)	245
2016 Vote: Donald Trump	8%	(21)	92%	(233)	253
U.S. Economy: Wrong Track	5%	(28)	95%	(485)	513
U.S. Economy: Right Direction	9%	(17)	91%	(172)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(12)	94%	(196)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(24)	93%	(328)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	93%	(133)	143
Top 2024 Issue: Economy	8%	(20)	92%	(236)	256

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Table BLMB9_5: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not selected		Total N
Registered Voters	6%	(46)	94%	(657)	703
Community: Urban	3%	(3)	97%	(120)	123
Community: Suburban	7%	(26)	93%	(353)	379
Community: Rural	8%	(16)	92%	(185)	201
Community/Gender: Urban Men	3%	(3)	97%	(79)	82
Community/Gender: Rural Women	5%	(6)	95%	(109)	115
Community/Gender: Rural Men	12%	(10)	88%	(76)	86
Community/Gender: Suburban Women	7%	(16)	93%	(195)	210
Community/Gender: Suburban Men	6%	(11)	94%	(158)	169
Homeowner	7%	(43)	93%	(539)	582
Renter	2%	(2)	98%	(97)	99
Military HHnm: Yes	6%	(6)	94%	(98)	104
Military HH: No	7%	(40)	93%	(559)	599
Employ: Private Sector	5%	(11)	95%	(220)	231
Employ: Self-Employed	3%	(2)	97%	(59)	60
Employ: Homemaker	—	(0)	100%	(53)	53
Employ: Retired	12%	(25)	88%	(175)	200
Employ: Unemployed	3%	(2)	97%	(64)	66
Self + Household: White-Collar	12%	(28)	88%	(197)	225
Self + Household: Blue Collar	5%	(16)	95%	(335)	351
Union HH: Yes	8%	(5)	92%	(58)	63
Union HH: No	6%	(41)	94%	(600)	640
LGBTQ+: Yes	—	(0)	100%	(81)	81
LGBTQ+: No	7%	(46)	93%	(576)	622
Motivated to Vote	7%	(45)	93%	(592)	636
Parent: Yes	5%	(10)	95%	(174)	184
Parent: No	7%	(36)	93%	(483)	519
COVID Vaccine: Yes	8%	(40)	92%	(450)	491
COVID Vaccine: No	2%	(5)	98%	(207)	212
Student Loans: Yes	4%	(5)	96%	(123)	128
Student Loans: No	7%	(40)	93%	(535)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_6: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not selected		Total N
Registered Voters	21%	(146)	79%	(557)	703
Gender: Male	25%	(85)	75%	(252)	338
Gender: Female	17%	(61)	83%	(305)	365
Age: 18-34	17%	(32)	83%	(153)	186
Age: 35-44	18%	(17)	82%	(80)	97
Age: 45-64	26%	(65)	74%	(186)	251
Age: 65+	18%	(31)	82%	(138)	169
GenZers: 1997-2012	17%	(12)	83%	(58)	70
Millennials: 1981-1996	18%	(35)	82%	(159)	194
GenXers: 1965-1980	22%	(41)	78%	(149)	190
Baby Boomers: 1946-1964	24%	(56)	76%	(176)	232
Educ: < College	18%	(85)	82%	(387)	472
Educ: Bachelors degree	23%	(33)	77%	(111)	144
Educ: Post-grad	32%	(27)	68%	(59)	87
Income: Under 50k	15%	(50)	85%	(288)	338
Income: 50k-100k	24%	(61)	76%	(198)	259
Income: 100k+	33%	(35)	67%	(71)	107
Ethnicity: White (Non-Hispanic)	21%	(117)	79%	(445)	562
Ethnicity: Black (Non-Hispanic)	23%	(21)	77%	(69)	90
All Christian	25%	(76)	75%	(231)	307
Agnostic/Nothing in particular	19%	(43)	81%	(180)	223
Something Else	19%	(21)	81%	(92)	113
Evangelical	26%	(39)	74%	(111)	150
Non-Evangelical	22%	(56)	78%	(200)	256
PID: Dem (no lean)	16%	(42)	84%	(213)	255
PID: Ind (no lean)	24%	(51)	76%	(163)	214
PID: Rep (no lean)	23%	(53)	77%	(181)	234

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Table BLMB9_6: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes*

Demographic	Selected		Not selected		Total N
Registered Voters	21%	(146)	79%	(557)	703
PID/Gender: Dem Men	18%	(21)	82%	(97)	118
PID/Gender: Dem Women	15%	(20)	85%	(117)	137
PID/Gender: Ind Men	30%	(36)	70%	(84)	120
PID/Gender: Ind Women	16%	(15)	84%	(79)	94
PID/Gender: Rep Men	28%	(28)	72%	(72)	100
PID/Gender: Rep Women	19%	(25)	81%	(109)	135
Ideo: Liberal (1-3)	17%	(35)	83%	(168)	203
Ideo: Moderate (4)	15%	(31)	85%	(176)	207
Ideo: Conservative (5-7)	30%	(79)	70%	(185)	263
Ideo/PID: Conservative Republican	24%	(42)	76%	(132)	174
Ideo/PID: Moderate/Liberal Republican	21%	(12)	79%	(43)	55
Ideo/PID: Moderate/Conservative Democrat	22%	(21)	78%	(75)	97
Ideo/PID: Liberal Democrat	13%	(20)	87%	(131)	152
Unfavorable of Biden and Trump	16%	(23)	84%	(119)	143
2024 H2H Matchup: Biden Voter	16%	(46)	84%	(247)	293
2024 H2H Matchup: Trump Voter	26%	(83)	74%	(239)	322
2022 House Vote: Democrat	15%	(45)	85%	(246)	291
2022 House Vote: Republican	25%	(69)	75%	(204)	273
2022 House Vote: Did not Vote	21%	(26)	79%	(98)	125
2020 Vote: Joe Biden	16%	(53)	84%	(271)	324
2020 Vote: Donald Trump	26%	(79)	74%	(227)	306
2020 Vote: Did not Vote	18%	(11)	82%	(52)	63
2016 Vote: Hillary Clinton	16%	(40)	84%	(205)	245
2016 Vote: Donald Trump	21%	(52)	79%	(201)	253
U.S. Economy: Wrong Track	21%	(109)	79%	(404)	513
U.S. Economy: Right Direction	19%	(37)	81%	(153)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(36)	83%	(172)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(91)	74%	(262)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(20)	86%	(124)	143
Top 2024 Issue: Economy	19%	(49)	81%	(207)	256

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Table BLMB9_6: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not selected		Total N
Registered Voters	21%	(146)	79%	(557)	703
Community: Urban	23%	(28)	77%	(94)	123
Community: Suburban	20%	(76)	80%	(303)	379
Community: Rural	21%	(41)	79%	(160)	201
Community/Gender: Urban Men	28%	(23)	72%	(59)	82
Community/Gender: Rural Women	14%	(16)	86%	(98)	115
Community/Gender: Rural Men	29%	(25)	71%	(61)	86
Community/Gender: Suburban Women	19%	(39)	81%	(171)	210
Community/Gender: Suburban Men	22%	(37)	78%	(132)	169
Homeowner	21%	(124)	79%	(459)	582
Renter	21%	(21)	79%	(79)	99
Military HHnm: Yes	21%	(22)	79%	(83)	104
Military HH: No	21%	(124)	79%	(475)	599
Employ: Private Sector	27%	(62)	73%	(169)	231
Employ: Self-Employed	20%	(12)	80%	(48)	60
Employ: Homemaker	2%	(1)	98%	(52)	53
Employ: Retired	19%	(38)	81%	(162)	200
Employ: Unemployed	11%	(7)	89%	(59)	66
Self + Household: White-Collar	23%	(51)	77%	(174)	225
Self + Household: Blue Collar	21%	(75)	79%	(276)	351
Union HH: Yes	36%	(22)	64%	(40)	63
Union HH: No	19%	(123)	81%	(517)	640
LGBTQ+: Yes	9%	(8)	91%	(73)	81
LGBTQ+: No	22%	(138)	78%	(484)	622
Motivated to Vote	21%	(131)	79%	(506)	636
Parent: Yes	23%	(43)	77%	(141)	184
Parent: No	20%	(103)	80%	(416)	519
COVID Vaccine: Yes	19%	(92)	81%	(399)	491
COVID Vaccine: No	25%	(54)	75%	(159)	212
Student Loans: Yes	17%	(22)	83%	(106)	128
Student Loans: No	22%	(124)	78%	(451)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_7: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(65)	91%	(638)	703
Gender: Male	10%	(32)	90%	(305)	338
Gender: Female	9%	(33)	91%	(332)	365
Age: 18-34	11%	(20)	89%	(166)	186
Age: 35-44	8%	(8)	92%	(90)	97
Age: 45-64	6%	(15)	94%	(236)	251
Age: 65+	14%	(23)	86%	(146)	169
GenZers: 1997-2012	15%	(10)	85%	(60)	70
Millennials: 1981-1996	9%	(17)	91%	(178)	194
GenXers: 1965-1980	5%	(9)	95%	(181)	190
Baby Boomers: 1946-1964	12%	(28)	88%	(204)	232
Educ: < College	8%	(39)	92%	(434)	472
Educ: Bachelors degree	10%	(14)	90%	(130)	144
Educ: Post-grad	14%	(12)	86%	(75)	87
Income: Under 50k	10%	(34)	90%	(304)	338
Income: 50k-100k	7%	(18)	93%	(240)	259
Income: 100k+	12%	(13)	88%	(94)	107
Ethnicity: White (Non-Hispanic)	10%	(56)	90%	(506)	562
Ethnicity: Black (Non-Hispanic)	3%	(3)	97%	(88)	90
All Christian	8%	(24)	92%	(283)	307
Agnostic/Nothing in particular	10%	(22)	90%	(201)	223
Something Else	10%	(11)	90%	(102)	113
Evangelical	12%	(17)	88%	(132)	150
Non-Evangelical	7%	(17)	93%	(239)	256
PID: Dem (no lean)	9%	(22)	91%	(233)	255
PID: Ind (no lean)	12%	(25)	88%	(189)	214
PID: Rep (no lean)	8%	(19)	92%	(216)	234

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Table BLMB9_7: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(65)	91%	(638)	703
PID/Gender: Dem Men	9%	(11)	91%	(107)	118
PID/Gender: Dem Women	8%	(11)	92%	(126)	137
PID/Gender: Ind Men	10%	(12)	90%	(108)	120
PID/Gender: Ind Women	13%	(12)	87%	(81)	94
PID/Gender: Rep Men	10%	(9)	90%	(90)	100
PID/Gender: Rep Women	7%	(9)	93%	(125)	135
Ideo: Liberal (1-3)	10%	(21)	90%	(182)	203
Ideo: Moderate (4)	7%	(15)	93%	(192)	207
Ideo: Conservative (5-7)	10%	(26)	90%	(237)	263
Ideo/PID: Conservative Republican	8%	(15)	92%	(159)	174
Ideo/PID: Moderate/Liberal Republican	7%	(4)	93%	(51)	55
Ideo/PID: Moderate/Conservative Democrat	8%	(8)	92%	(89)	97
Ideo/PID: Liberal Democrat	9%	(13)	91%	(138)	152
Unfavorable of Biden and Trump	11%	(15)	89%	(128)	143
2024 H2H Matchup: Biden Voter	11%	(31)	89%	(262)	293
2024 H2H Matchup: Trump Voter	9%	(28)	91%	(294)	322
2022 House Vote: Democrat	10%	(29)	90%	(262)	291
2022 House Vote: Republican	9%	(26)	91%	(247)	273
2022 House Vote: Did not Vote	7%	(9)	93%	(116)	125
2020 Vote: Joe Biden	9%	(29)	91%	(295)	324
2020 Vote: Donald Trump	9%	(29)	91%	(277)	306
2020 Vote: Did not Vote	8%	(5)	92%	(58)	63
2016 Vote: Hillary Clinton	12%	(30)	88%	(215)	245
2016 Vote: Donald Trump	11%	(27)	89%	(226)	253
U.S. Economy: Wrong Track	8%	(42)	92%	(472)	513
U.S. Economy: Right Direction	12%	(24)	88%	(166)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(22)	89%	(185)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(28)	92%	(325)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	89%	(128)	143
Top 2024 Issue: Economy	6%	(15)	94%	(241)	256

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Table BLMB9_7: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(65)	91%	(638)	703
Community: Urban	12%	(14)	88%	(109)	123
Community: Suburban	8%	(31)	92%	(348)	379
Community: Rural	10%	(20)	90%	(181)	201
Community/Gender: Urban Men	11%	(9)	89%	(73)	82
Community/Gender: Rural Women	9%	(10)	91%	(104)	115
Community/Gender: Rural Men	11%	(10)	89%	(77)	86
Community/Gender: Suburban Women	8%	(17)	92%	(193)	210
Community/Gender: Suburban Men	8%	(14)	92%	(155)	169
Homeowner	10%	(56)	90%	(527)	582
Renter	6%	(6)	94%	(93)	99
Military HHnm: Yes	14%	(15)	86%	(89)	104
Military HH: No	8%	(50)	92%	(548)	599
Employ: Private Sector	7%	(16)	93%	(215)	231
Employ: Self-Employed	14%	(9)	86%	(52)	60
Employ: Homemaker	1%	(0)	99%	(52)	53
Employ: Retired	11%	(23)	89%	(177)	200
Employ: Unemployed	8%	(5)	92%	(61)	66
Self + Household: White-Collar	10%	(22)	90%	(203)	225
Self + Household: Blue Collar	10%	(36)	90%	(315)	351
Union HH: Yes	10%	(6)	90%	(57)	63
Union HH: No	9%	(59)	91%	(581)	640
LGBTQ+: Yes	14%	(11)	86%	(70)	81
LGBTQ+: No	9%	(54)	91%	(568)	622
Motivated to Vote	9%	(56)	91%	(581)	636
Parent: Yes	6%	(10)	94%	(174)	184
Parent: No	11%	(55)	89%	(464)	519
COVID Vaccine: Yes	9%	(45)	91%	(445)	491
COVID Vaccine: No	9%	(20)	91%	(192)	212
Student Loans: Yes	11%	(14)	89%	(114)	128
Student Loans: No	9%	(52)	91%	(524)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB9_8: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates*

Demographic	Selected		Not selected		Total N
Registered Voters	16%	(112)	84%	(591)	703
Gender: Male	18%	(60)	82%	(278)	338
Gender: Female	14%	(53)	86%	(313)	365
Age: 18-34	12%	(22)	88%	(163)	186
Age: 35-44	7%	(7)	93%	(91)	97
Age: 45-64	22%	(55)	78%	(196)	251
Age: 65+	16%	(28)	84%	(141)	169
GenZers: 1997-2012	9%	(6)	91%	(64)	70
Millennials: 1981-1996	11%	(22)	89%	(172)	194
GenXers: 1965-1980	19%	(36)	81%	(154)	190
Baby Boomers: 1946-1964	21%	(48)	79%	(184)	232
Educ: < College	15%	(69)	85%	(403)	472
Educ: Bachelors degree	18%	(26)	82%	(118)	144
Educ: Post-grad	20%	(17)	80%	(70)	87
Income: Under 50k	15%	(51)	85%	(287)	338
Income: 50k-100k	14%	(37)	86%	(222)	259
Income: 100k+	23%	(24)	77%	(82)	107
Ethnicity: White (Non-Hispanic)	17%	(96)	83%	(466)	562
Ethnicity: Black (Non-Hispanic)	8%	(7)	92%	(83)	90
All Christian	19%	(58)	81%	(249)	307
Agnostic/Nothing in particular	15%	(35)	85%	(189)	223
Something Else	13%	(15)	87%	(98)	113
Evangelical	16%	(24)	84%	(126)	150
Non-Evangelical	19%	(48)	81%	(208)	256
PID: Dem (no lean)	12%	(31)	88%	(224)	255
PID: Ind (no lean)	20%	(42)	80%	(172)	214
PID: Rep (no lean)	17%	(39)	83%	(195)	234

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Table BLMB9_8: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates*

Demographic	Selected		Not selected		Total N
Registered Voters	16%	(112)	84%	(591)	703
PID/Gender: Dem Men	11%	(13)	89%	(104)	118
PID/Gender: Dem Women	13%	(18)	87%	(119)	137
PID/Gender: Ind Men	23%	(28)	77%	(92)	120
PID/Gender: Ind Women	15%	(14)	85%	(80)	94
PID/Gender: Rep Men	18%	(18)	82%	(82)	100
PID/Gender: Rep Women	16%	(21)	84%	(113)	135
Ideo: Liberal (1-3)	11%	(23)	89%	(180)	203
Ideo: Moderate (4)	22%	(45)	78%	(162)	207
Ideo: Conservative (5-7)	16%	(43)	84%	(220)	263
Ideo/PID: Conservative Republican	17%	(30)	83%	(144)	174
Ideo/PID: Moderate/Liberal Republican	16%	(8)	84%	(46)	55
Ideo/PID: Moderate/Conservative Democrat	18%	(18)	82%	(79)	97
Ideo/PID: Liberal Democrat	9%	(13)	91%	(138)	152
Unfavorable of Biden and Trump	24%	(34)	76%	(109)	143
2024 H2H Matchup: Biden Voter	16%	(46)	84%	(247)	293
2024 H2H Matchup: Trump Voter	16%	(51)	84%	(271)	322
2022 House Vote: Democrat	15%	(44)	85%	(247)	291
2022 House Vote: Republican	17%	(46)	83%	(226)	273
2022 House Vote: Did not Vote	16%	(20)	84%	(104)	125
2020 Vote: Joe Biden	15%	(48)	85%	(275)	324
2020 Vote: Donald Trump	17%	(53)	83%	(253)	306
2020 Vote: Did not Vote	14%	(9)	86%	(54)	63
2016 Vote: Hillary Clinton	13%	(32)	87%	(213)	245
2016 Vote: Donald Trump	21%	(54)	79%	(199)	253
U.S. Economy: Wrong Track	18%	(92)	82%	(421)	513
U.S. Economy: Right Direction	11%	(20)	89%	(170)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(24)	88%	(183)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(66)	81%	(287)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(22)	84%	(121)	143
Top 2024 Issue: Economy	22%	(55)	78%	(201)	256

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Table BLMB9_8: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not selected		Total N
Registered Voters	16%	(112)	84%	(591)	703
Community: Urban	9%	(12)	91%	(111)	123
Community: Suburban	18%	(69)	82%	(310)	379
Community: Rural	16%	(31)	84%	(170)	201
Community/Gender: Urban Men	8%	(6)	92%	(76)	82
Community/Gender: Rural Women	14%	(16)	86%	(99)	115
Community/Gender: Rural Men	18%	(15)	82%	(71)	86
Community/Gender: Suburban Women	15%	(32)	85%	(178)	210
Community/Gender: Suburban Men	22%	(38)	78%	(131)	169
Homeowner	18%	(103)	82%	(479)	582
Renter	8%	(8)	92%	(92)	99
Military HHnm: Yes	21%	(22)	79%	(82)	104
Military HH: No	15%	(90)	85%	(509)	599
Employ: Private Sector	21%	(48)	79%	(183)	231
Employ: Self-Employed	13%	(8)	87%	(53)	60
Employ: Homemaker	11%	(6)	89%	(47)	53
Employ: Retired	19%	(38)	81%	(162)	200
Employ: Unemployed	2%	(1)	98%	(65)	66
Self + Household: White-Collar	18%	(40)	82%	(185)	225
Self + Household: Blue Collar	17%	(59)	83%	(291)	351
Union HH: Yes	23%	(15)	77%	(48)	63
Union HH: No	15%	(98)	85%	(543)	640
LGBTQ+: Yes	9%	(8)	91%	(73)	81
LGBTQ+: No	17%	(104)	83%	(517)	622
Motivated to Vote	17%	(106)	83%	(530)	636
Parent: Yes	14%	(27)	86%	(157)	184
Parent: No	16%	(85)	84%	(434)	519
COVID Vaccine: Yes	16%	(78)	84%	(413)	491
COVID Vaccine: No	16%	(34)	84%	(178)	212
Student Loans: Yes	17%	(21)	83%	(107)	128
Student Loans: No	16%	(91)	84%	(484)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_9: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(64)	91%	(639)	703
Gender: Male	7%	(23)	93%	(315)	338
Gender: Female	11%	(41)	89%	(324)	365
Age: 18-34	12%	(22)	88%	(164)	186
Age: 35-44	14%	(13)	86%	(84)	97
Age: 45-64	8%	(19)	92%	(232)	251
Age: 65+	6%	(10)	94%	(159)	169
GenZers: 1997-2012	11%	(8)	89%	(62)	70
Millennials: 1981-1996	11%	(22)	89%	(172)	194
GenXers: 1965-1980	10%	(19)	90%	(172)	190
Baby Boomers: 1946-1964	7%	(16)	93%	(216)	232
Educ: < College	6%	(30)	94%	(442)	472
Educ: Bachelors degree	13%	(18)	87%	(126)	144
Educ: Post-grad	18%	(16)	82%	(71)	87
Income: Under 50k	5%	(17)	95%	(321)	338
Income: 50k-100k	13%	(32)	87%	(226)	259
Income: 100k+	14%	(15)	86%	(91)	107
Ethnicity: White (Non-Hispanic)	9%	(53)	91%	(509)	562
Ethnicity: Black (Non-Hispanic)	7%	(6)	93%	(84)	90
All Christian	7%	(22)	93%	(285)	307
Agnostic/Nothing in particular	11%	(25)	89%	(198)	223
Something Else	12%	(14)	88%	(99)	113
Evangelical	9%	(13)	91%	(137)	150
Non-Evangelical	8%	(22)	92%	(234)	256
PID: Dem (no lean)	11%	(28)	89%	(226)	255
PID: Ind (no lean)	7%	(15)	93%	(199)	214
PID: Rep (no lean)	9%	(21)	91%	(213)	234

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Table BLMB9_9: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(64)	91%	(639)	703
PID/Gender: Dem Men	8%	(10)	92%	(108)	118
PID/Gender: Dem Women	14%	(19)	86%	(118)	137
PID/Gender: Ind Men	6%	(8)	94%	(112)	120
PID/Gender: Ind Women	8%	(7)	92%	(87)	94
PID/Gender: Rep Men	6%	(6)	94%	(94)	100
PID/Gender: Rep Women	12%	(16)	88%	(119)	135
Ideo: Liberal (1-3)	14%	(29)	86%	(175)	203
Ideo: Moderate (4)	7%	(15)	93%	(192)	207
Ideo: Conservative (5-7)	6%	(16)	94%	(247)	263
Ideo/PID: Conservative Republican	8%	(14)	92%	(160)	174
Ideo/PID: Moderate/Liberal Republican	10%	(5)	90%	(49)	55
Ideo/PID: Moderate/Conservative Democrat	4%	(4)	96%	(92)	97
Ideo/PID: Liberal Democrat	16%	(24)	84%	(127)	152
Unfavorable of Biden and Trump	8%	(12)	92%	(131)	143
2024 H2H Matchup: Biden Voter	10%	(30)	90%	(264)	293
2024 H2H Matchup: Trump Voter	7%	(21)	93%	(301)	322
2022 House Vote: Democrat	10%	(30)	90%	(261)	291
2022 House Vote: Republican	6%	(16)	94%	(257)	273
2022 House Vote: Did not Vote	15%	(18)	85%	(106)	125
2020 Vote: Joe Biden	11%	(37)	89%	(287)	324
2020 Vote: Donald Trump	7%	(22)	93%	(284)	306
2020 Vote: Did not Vote	6%	(4)	94%	(60)	63
2016 Vote: Hillary Clinton	10%	(25)	90%	(220)	245
2016 Vote: Donald Trump	6%	(14)	94%	(239)	253
U.S. Economy: Wrong Track	10%	(51)	90%	(463)	513
U.S. Economy: Right Direction	7%	(14)	93%	(176)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(17)	92%	(190)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(27)	92%	(325)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(20)	86%	(123)	143
Top 2024 Issue: Economy	13%	(33)	87%	(223)	256

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Table BLMB9_9: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(64)	91%	(639)	703
Community: Urban	8%	(10)	92%	(113)	123
Community: Suburban	10%	(40)	90%	(340)	379
Community: Rural	7%	(15)	93%	(186)	201
Community/Gender: Urban Men	9%	(7)	91%	(75)	82
Community/Gender: Rural Women	8%	(9)	92%	(106)	115
Community/Gender: Rural Men	7%	(6)	93%	(80)	86
Community/Gender: Suburban Women	14%	(30)	86%	(180)	210
Community/Gender: Suburban Men	6%	(10)	94%	(159)	169
Homeowner	9%	(52)	91%	(531)	582
Renter	11%	(11)	89%	(89)	99
Military HHnm: Yes	11%	(11)	89%	(93)	104
Military HH: No	9%	(53)	91%	(546)	599
Employ: Private Sector	13%	(31)	87%	(200)	231
Employ: Self-Employed	11%	(7)	89%	(54)	60
Employ: Homemaker	12%	(6)	88%	(46)	53
Employ: Retired	5%	(9)	95%	(191)	200
Employ: Unemployed	3%	(2)	97%	(64)	66
Self + Household: White-Collar	10%	(23)	90%	(202)	225
Self + Household: Blue Collar	6%	(22)	94%	(329)	351
Union HH: Yes	5%	(3)	95%	(59)	63
Union HH: No	10%	(61)	90%	(579)	640
LGBTQ+: Yes	8%	(7)	92%	(74)	81
LGBTQ+: No	9%	(58)	91%	(564)	622
Motivated to Vote	9%	(56)	91%	(580)	636
Parent: Yes	12%	(21)	88%	(163)	184
Parent: No	8%	(43)	92%	(476)	519
COVID Vaccine: Yes	10%	(51)	90%	(440)	491
COVID Vaccine: No	6%	(14)	94%	(199)	212
Student Loans: Yes	32%	(40)	68%	(88)	128
Student Loans: No	4%	(24)	96%	(551)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_10: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	22%	(158)	78%	(545)	703
Gender: Male	19%	(65)	81%	(273)	338
Gender: Female	26%	(93)	74%	(272)	365
Age: 18-34	34%	(63)	66%	(123)	186
Age: 35-44	26%	(26)	74%	(72)	97
Age: 45-64	18%	(46)	82%	(205)	251
Age: 65+	14%	(24)	86%	(145)	169
GenZers: 1997-2012	37%	(26)	63%	(44)	70
Millennials: 1981-1996	31%	(60)	69%	(134)	194
GenXers: 1965-1980	15%	(28)	85%	(162)	190
Baby Boomers: 1946-1964	18%	(41)	82%	(191)	232
Educ: < College	27%	(127)	73%	(346)	472
Educ: Bachelors degree	11%	(16)	89%	(128)	144
Educ: Post-grad	18%	(15)	82%	(71)	87
Income: Under 50k	23%	(76)	77%	(261)	338
Income: 50k-100k	23%	(60)	77%	(199)	259
Income: 100k+	21%	(22)	79%	(84)	107
Ethnicity: White (Non-Hispanic)	20%	(115)	80%	(447)	562
Ethnicity: Black (Non-Hispanic)	32%	(29)	68%	(61)	90
All Christian	17%	(53)	83%	(254)	307
Agnostic/Nothing in particular	27%	(59)	73%	(164)	223
Something Else	30%	(34)	70%	(79)	113
Evangelical	23%	(34)	77%	(115)	150
Non-Evangelical	17%	(44)	83%	(212)	256
PID: Dem (no lean)	22%	(56)	78%	(199)	255
PID: Ind (no lean)	21%	(46)	79%	(168)	214
PID: Rep (no lean)	24%	(57)	76%	(178)	234

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Table BLMB9_10: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	22%	(158)	78%	(545)	703
PID/Gender: Dem Men	22%	(25)	78%	(92)	118
PID/Gender: Dem Women	22%	(30)	78%	(107)	137
PID/Gender: Ind Men	18%	(21)	82%	(99)	120
PID/Gender: Ind Women	26%	(25)	74%	(69)	94
PID/Gender: Rep Men	18%	(18)	82%	(81)	100
PID/Gender: Rep Women	29%	(38)	71%	(96)	135
Ideo: Liberal (1-3)	21%	(42)	79%	(161)	203
Ideo: Moderate (4)	25%	(52)	75%	(155)	207
Ideo: Conservative (5-7)	21%	(56)	79%	(208)	263
Ideo/PID: Conservative Republican	20%	(34)	80%	(140)	174
Ideo/PID: Moderate/Liberal Republican	40%	(22)	60%	(33)	55
Ideo/PID: Moderate/Conservative Democrat	22%	(22)	78%	(75)	97
Ideo/PID: Liberal Democrat	21%	(32)	79%	(120)	152
Unfavorable of Biden and Trump	30%	(43)	70%	(100)	143
2024 H2H Matchup: Biden Voter	17%	(50)	83%	(243)	293
2024 H2H Matchup: Trump Voter	25%	(82)	75%	(240)	322
2022 House Vote: Democrat	19%	(56)	81%	(236)	291
2022 House Vote: Republican	24%	(65)	76%	(208)	273
2022 House Vote: Did not Vote	26%	(33)	74%	(92)	125
2020 Vote: Joe Biden	20%	(66)	80%	(258)	324
2020 Vote: Donald Trump	23%	(70)	77%	(236)	306
2020 Vote: Did not Vote	29%	(19)	71%	(45)	63
2016 Vote: Hillary Clinton	22%	(54)	78%	(191)	245
2016 Vote: Donald Trump	21%	(53)	79%	(201)	253
U.S. Economy: Wrong Track	25%	(128)	75%	(386)	513
U.S. Economy: Right Direction	16%	(30)	84%	(159)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(39)	81%	(168)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(84)	76%	(268)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(35)	76%	(109)	143
Top 2024 Issue: Economy	23%	(58)	77%	(198)	256

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Table BLMB9_10: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	22%	(158)	78%	(545)	703
Community: Urban	21%	(26)	79%	(97)	123
Community: Suburban	21%	(80)	79%	(299)	379
Community: Rural	26%	(52)	74%	(149)	201
Community/Gender: Urban Men	17%	(14)	83%	(68)	82
Community/Gender: Rural Women	33%	(38)	67%	(77)	115
Community/Gender: Rural Men	16%	(14)	84%	(73)	86
Community/Gender: Suburban Women	21%	(43)	79%	(167)	210
Community/Gender: Suburban Men	22%	(37)	78%	(132)	169
Homeowner	20%	(115)	80%	(467)	582
Renter	34%	(34)	66%	(66)	99
Military HHnm: Yes	17%	(18)	83%	(86)	104
Military HH: No	23%	(140)	77%	(459)	599
Employ: Private Sector	25%	(57)	75%	(174)	231
Employ: Self-Employed	18%	(11)	82%	(50)	60
Employ: Homemaker	34%	(18)	66%	(35)	53
Employ: Retired	14%	(27)	86%	(173)	200
Employ: Unemployed	30%	(20)	70%	(46)	66
Self + Household: White-Collar	21%	(46)	79%	(178)	225
Self + Household: Blue Collar	22%	(76)	78%	(275)	351
Union HH: Yes	25%	(16)	75%	(47)	63
Union HH: No	22%	(142)	78%	(498)	640
LGBTQ+: Yes	33%	(26)	67%	(55)	81
LGBTQ+: No	21%	(132)	79%	(490)	622
Motivated to Vote	21%	(135)	79%	(501)	636
Parent: Yes	24%	(45)	76%	(139)	184
Parent: No	22%	(114)	78%	(406)	519
COVID Vaccine: Yes	20%	(99)	80%	(392)	491
COVID Vaccine: No	28%	(59)	72%	(153)	212
Student Loans: Yes	25%	(32)	75%	(96)	128
Student Loans: No	22%	(127)	78%	(449)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_11: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not selected		Total N
Registered Voters	14%	(101)	86%	(602)	703
Gender: Male	15%	(51)	85%	(287)	338
Gender: Female	14%	(50)	86%	(315)	365
Age: 18-34	11%	(20)	89%	(165)	186
Age: 35-44	9%	(9)	91%	(88)	97
Age: 45-64	13%	(33)	87%	(218)	251
Age: 65+	23%	(38)	77%	(130)	169
GenZers: 1997-2012	14%	(10)	86%	(60)	70
Millennials: 1981-1996	9%	(18)	91%	(177)	194
GenXers: 1965-1980	10%	(20)	90%	(170)	190
Baby Boomers: 1946-1964	19%	(45)	81%	(187)	232
Educ: < College	13%	(62)	87%	(410)	472
Educ: Bachelors degree	15%	(21)	85%	(123)	144
Educ: Post-grad	20%	(18)	80%	(69)	87
Income: Under 50k	11%	(36)	89%	(301)	338
Income: 50k-100k	17%	(45)	83%	(214)	259
Income: 100k+	18%	(19)	82%	(87)	107
Ethnicity: White (Non-Hispanic)	15%	(84)	85%	(478)	562
Ethnicity: Black (Non-Hispanic)	9%	(8)	91%	(83)	90
All Christian	19%	(58)	81%	(249)	307
Agnostic/Nothing in particular	8%	(19)	92%	(204)	223
Something Else	15%	(17)	85%	(96)	113
Evangelical	21%	(31)	79%	(118)	150
Non-Evangelical	16%	(41)	84%	(215)	256
PID: Dem (no lean)	13%	(33)	87%	(222)	255
PID: Ind (no lean)	15%	(32)	85%	(182)	214
PID: Rep (no lean)	15%	(36)	85%	(199)	234

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Table BLMB9_11: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not selected		Total N
Registered Voters	14%	(101)	86%	(602)	703
PID/Gender: Dem Men	17%	(20)	83%	(98)	118
PID/Gender: Dem Women	9%	(13)	91%	(124)	137
PID/Gender: Ind Men	14%	(16)	86%	(104)	120
PID/Gender: Ind Women	17%	(16)	83%	(78)	94
PID/Gender: Rep Men	15%	(15)	85%	(85)	100
PID/Gender: Rep Women	16%	(21)	84%	(114)	135
Ideo: Liberal (1-3)	12%	(25)	88%	(178)	203
Ideo: Moderate (4)	11%	(23)	89%	(184)	207
Ideo: Conservative (5-7)	19%	(50)	81%	(214)	263
Ideo/PID: Conservative Republican	18%	(32)	82%	(142)	174
Ideo/PID: Moderate/Liberal Republican	7%	(4)	93%	(51)	55
Ideo/PID: Moderate/Conservative Democrat	14%	(14)	86%	(83)	97
Ideo/PID: Liberal Democrat	13%	(19)	87%	(132)	152
Unfavorable of Biden and Trump	16%	(22)	84%	(121)	143
2024 H2H Matchup: Biden Voter	13%	(39)	87%	(254)	293
2024 H2H Matchup: Trump Voter	15%	(49)	85%	(273)	322
2022 House Vote: Democrat	13%	(37)	87%	(254)	291
2022 House Vote: Republican	18%	(49)	82%	(224)	273
2022 House Vote: Did not Vote	10%	(12)	90%	(113)	125
2020 Vote: Joe Biden	12%	(40)	88%	(284)	324
2020 Vote: Donald Trump	18%	(54)	82%	(252)	306
2020 Vote: Did not Vote	10%	(6)	90%	(57)	63
2016 Vote: Hillary Clinton	13%	(32)	87%	(214)	245
2016 Vote: Donald Trump	19%	(49)	81%	(205)	253
U.S. Economy: Wrong Track	12%	(62)	88%	(451)	513
U.S. Economy: Right Direction	20%	(39)	80%	(151)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(28)	86%	(179)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(51)	86%	(302)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(22)	85%	(122)	143
Top 2024 Issue: Economy	9%	(23)	91%	(233)	256

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Table BLMB9_11: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not selected		Total N
Registered Voters	14%	(101)	86%	(602)	703
Community: Urban	19%	(24)	81%	(99)	123
Community: Suburban	12%	(44)	88%	(335)	379
Community: Rural	16%	(33)	84%	(168)	201
Community/Gender: Urban Men	20%	(17)	80%	(66)	82
Community/Gender: Rural Women	19%	(21)	81%	(93)	115
Community/Gender: Rural Men	13%	(11)	87%	(75)	86
Community/Gender: Suburban Women	10%	(22)	90%	(189)	210
Community/Gender: Suburban Men	13%	(23)	87%	(146)	169
Homeowner	16%	(91)	84%	(491)	582
Renter	9%	(9)	91%	(90)	99
Military HHnm: Yes	17%	(18)	83%	(86)	104
Military HH: No	14%	(83)	86%	(516)	599
Employ: Private Sector	13%	(31)	87%	(200)	231
Employ: Self-Employed	7%	(4)	93%	(56)	60
Employ: Homemaker	6%	(3)	94%	(50)	53
Employ: Retired	22%	(45)	78%	(155)	200
Employ: Unemployed	12%	(8)	88%	(58)	66
Self + Household: White-Collar	17%	(37)	83%	(187)	225
Self + Household: Blue Collar	15%	(52)	85%	(299)	351
Union HH: Yes	10%	(6)	90%	(56)	63
Union HH: No	15%	(94)	85%	(546)	640
LGBTQ+: Yes	19%	(15)	81%	(66)	81
LGBTQ+: No	14%	(85)	86%	(536)	622
Motivated to Vote	14%	(92)	86%	(544)	636
Parent: Yes	10%	(18)	90%	(166)	184
Parent: No	16%	(83)	84%	(436)	519
COVID Vaccine: Yes	13%	(65)	87%	(425)	491
COVID Vaccine: No	17%	(35)	83%	(177)	212
Student Loans: Yes	5%	(6)	95%	(122)	128
Student Loans: No	16%	(95)	84%	(481)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_12: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not selected		Total N
Registered Voters	2%	(17)	98%	(686)	703
Gender: Male	4%	(14)	96%	(323)	338
Gender: Female	1%	(3)	99%	(363)	365
Age: 18-34	2%	(3)	98%	(182)	186
Age: 35-44	1%	(1)	99%	(96)	97
Age: 45-64	3%	(7)	97%	(244)	251
Age: 65+	3%	(5)	97%	(164)	169
GenZers: 1997-2012	—	(0)	100%	(70)	70
Millennials: 1981-1996	2%	(5)	98%	(190)	194
GenXers: 1965-1980	2%	(3)	98%	(187)	190
Baby Boomers: 1946-1964	3%	(8)	97%	(224)	232
Educ: < College	3%	(12)	97%	(460)	472
Educ: Bachelors degree	2%	(4)	98%	(140)	144
Educ: Post-grad	2%	(1)	98%	(85)	87
Income: Under 50k	3%	(9)	97%	(329)	338
Income: 50k-100k	3%	(7)	97%	(252)	259
Income: 100k+	1%	(1)	99%	(105)	107
Ethnicity: White (Non-Hispanic)	2%	(14)	98%	(549)	562
Ethnicity: Black (Non-Hispanic)	4%	(3)	96%	(87)	90
All Christian	2%	(7)	98%	(301)	307
Agnostic/Nothing in particular	4%	(8)	96%	(215)	223
Something Else	1%	(1)	99%	(112)	113
Evangelical	2%	(3)	98%	(147)	150
Non-Evangelical	2%	(5)	98%	(251)	256
PID: Dem (no lean)	2%	(6)	98%	(249)	255
PID: Ind (no lean)	3%	(6)	97%	(208)	214
PID: Rep (no lean)	2%	(4)	98%	(230)	234

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Table BLMB9_12: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not selected		Total N
Registered Voters	2%	(17)	98%	(686)	703
PID/Gender: Dem Men	4%	(4)	96%	(113)	118
PID/Gender: Dem Women	1%	(2)	99%	(135)	137
PID/Gender: Ind Men	5%	(5)	95%	(115)	120
PID/Gender: Ind Women	1%	(1)	99%	(93)	94
PID/Gender: Rep Men	4%	(4)	96%	(95)	100
PID/Gender: Rep Women	—	(0)	100%	(135)	135
Ideo: Liberal (1-3)	3%	(6)	97%	(197)	203
Ideo: Moderate (4)	1%	(2)	99%	(205)	207
Ideo: Conservative (5-7)	2%	(6)	98%	(258)	263
Ideo/PID: Conservative Republican	1%	(1)	99%	(173)	174
Ideo/PID: Moderate/Liberal Republican	—	(0)	100%	(55)	55
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	98%	(95)	97
Ideo/PID: Liberal Democrat	3%	(4)	97%	(147)	152
Unfavorable of Biden and Trump	3%	(5)	97%	(138)	143
2024 H2H Matchup: Biden Voter	2%	(6)	98%	(288)	293
2024 H2H Matchup: Trump Voter	2%	(8)	98%	(314)	322
2022 House Vote: Democrat	2%	(7)	98%	(284)	291
2022 House Vote: Republican	3%	(8)	97%	(264)	273
2022 House Vote: Did not Vote	—	(0)	100%	(124)	125
2020 Vote: Joe Biden	3%	(9)	97%	(315)	324
2020 Vote: Donald Trump	3%	(8)	97%	(298)	306
2020 Vote: Did not Vote	—	(0)	100%	(63)	63
2016 Vote: Hillary Clinton	3%	(7)	97%	(238)	245
2016 Vote: Donald Trump	4%	(9)	96%	(244)	253
U.S. Economy: Wrong Track	2%	(12)	98%	(501)	513
U.S. Economy: Right Direction	2%	(5)	98%	(185)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	98%	(202)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(11)	97%	(342)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	99%	(142)	143
Top 2024 Issue: Economy	2%	(5)	98%	(251)	256

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Table BLMB9_12: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not selected		Total N
Registered Voters	2%	(17)	98%	(686)	703
Community: Urban	2%	(2)	98%	(121)	123
Community: Suburban	3%	(10)	97%	(369)	379
Community: Rural	2%	(5)	98%	(196)	201
Community/Gender: Urban Men	2%	(2)	98%	(80)	82
Community/Gender: Rural Women	1%	(2)	99%	(113)	115
Community/Gender: Rural Men	4%	(3)	96%	(83)	86
Community/Gender: Suburban Women	1%	(1)	99%	(209)	210
Community/Gender: Suburban Men	5%	(9)	95%	(160)	169
Homeowner	2%	(13)	98%	(570)	582
Renter	3%	(3)	97%	(97)	99
Military HHnm: Yes	4%	(4)	96%	(100)	104
Military HH: No	2%	(13)	98%	(586)	599
Employ: Private Sector	1%	(3)	99%	(228)	231
Employ: Self-Employed	—	(0)	100%	(60)	60
Employ: Homemaker	—	(0)	100%	(53)	53
Employ: Retired	5%	(9)	95%	(191)	200
Employ: Unemployed	2%	(1)	98%	(65)	66
Self + Household: White-Collar	4%	(8)	96%	(216)	225
Self + Household: Blue Collar	2%	(7)	98%	(344)	351
Union HH: Yes	5%	(3)	95%	(59)	63
Union HH: No	2%	(14)	98%	(627)	640
LGBTQ+: Yes	6%	(5)	94%	(76)	81
LGBTQ+: No	2%	(12)	98%	(610)	622
Motivated to Vote	2%	(15)	98%	(621)	636
Parent: Yes	2%	(3)	98%	(181)	184
Parent: No	3%	(13)	97%	(506)	519
COVID Vaccine: Yes	2%	(11)	98%	(480)	491
COVID Vaccine: No	3%	(6)	97%	(206)	212
Student Loans: Yes	1%	(1)	99%	(127)	128
Student Loans: No	3%	(16)	97%	(559)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_13: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	60%	(424)	40%	(279)	703
Gender: Male	54%	(182)	46%	(156)	338
Gender: Female	66%	(242)	34%	(124)	365
Age: 18-34	55%	(103)	45%	(83)	186
Age: 35-44	61%	(59)	39%	(38)	97
Age: 45-64	58%	(145)	42%	(106)	251
Age: 65+	69%	(117)	31%	(52)	169
GenZers: 1997-2012	52%	(36)	48%	(34)	70
Millennials: 1981-1996	60%	(117)	40%	(78)	194
GenXers: 1965-1980	59%	(112)	41%	(79)	190
Baby Boomers: 1946-1964	62%	(144)	38%	(88)	232
Educ: < College	61%	(289)	39%	(183)	472
Educ: Bachelors degree	67%	(96)	33%	(48)	144
Educ: Post-grad	45%	(39)	55%	(48)	87
Income: Under 50k	62%	(211)	38%	(127)	338
Income: 50k-100k	65%	(167)	35%	(91)	259
Income: 100k+	43%	(46)	57%	(61)	107
Ethnicity: White (Non-Hispanic)	64%	(359)	36%	(203)	562
Ethnicity: Black (Non-Hispanic)	42%	(38)	58%	(52)	90
All Christian	59%	(181)	41%	(127)	307
Agnostic/Nothing in particular	63%	(140)	37%	(83)	223
Something Else	62%	(70)	38%	(43)	113
Evangelical	57%	(85)	43%	(64)	150
Non-Evangelical	64%	(163)	36%	(93)	256
PID: Dem (no lean)	61%	(157)	39%	(98)	255
PID: Ind (no lean)	62%	(133)	38%	(81)	214
PID: Rep (no lean)	57%	(134)	43%	(100)	234

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Table BLMB9_13: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	60%	(424)	40%	(279)	703
PID/Gender: Dem Men	49%	(57)	51%	(60)	118
PID/Gender: Dem Women	72%	(99)	28%	(38)	137
PID/Gender: Ind Men	62%	(74)	38%	(46)	120
PID/Gender: Ind Women	63%	(59)	37%	(35)	94
PID/Gender: Rep Men	51%	(51)	49%	(49)	100
PID/Gender: Rep Women	62%	(84)	38%	(51)	135
Ideo: Liberal (1-3)	59%	(120)	41%	(84)	203
Ideo: Moderate (4)	69%	(142)	31%	(65)	207
Ideo: Conservative (5-7)	56%	(148)	44%	(115)	263
Ideo/PID: Conservative Republican	59%	(103)	41%	(71)	174
Ideo/PID: Moderate/Liberal Republican	55%	(30)	45%	(24)	55
Ideo/PID: Moderate/Conservative Democrat	61%	(59)	39%	(37)	97
Ideo/PID: Liberal Democrat	62%	(94)	38%	(57)	152
Unfavorable of Biden and Trump	62%	(89)	38%	(54)	143
2024 H2H Matchup: Biden Voter	61%	(179)	39%	(114)	293
2024 H2H Matchup: Trump Voter	57%	(183)	43%	(139)	322
2022 House Vote: Democrat	62%	(180)	38%	(111)	291
2022 House Vote: Republican	58%	(158)	42%	(115)	273
2022 House Vote: Did not Vote	63%	(78)	37%	(46)	125
2020 Vote: Joe Biden	66%	(213)	34%	(111)	324
2020 Vote: Donald Trump	58%	(178)	42%	(128)	306
2020 Vote: Did not Vote	44%	(28)	56%	(35)	63
2016 Vote: Hillary Clinton	60%	(146)	40%	(99)	245
2016 Vote: Donald Trump	58%	(147)	42%	(106)	253
U.S. Economy: Wrong Track	64%	(327)	36%	(186)	513
U.S. Economy: Right Direction	51%	(96)	49%	(93)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	57%	(119)	43%	(88)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	58%	(205)	42%	(148)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	70%	(100)	30%	(43)	143
Top 2024 Issue: Economy	64%	(163)	36%	(93)	256

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Table BLMB9_13: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	60%	(424)	40%	(279)	703
Community: Urban	54%	(66)	46%	(57)	123
Community: Suburban	58%	(218)	42%	(161)	379
Community: Rural	69%	(139)	31%	(62)	201
Community/Gender: Urban Men	44%	(36)	56%	(46)	82
Community/Gender: Rural Women	72%	(83)	28%	(32)	115
Community/Gender: Rural Men	65%	(56)	35%	(30)	86
Community/Gender: Suburban Women	61%	(129)	39%	(81)	210
Community/Gender: Suburban Men	53%	(89)	47%	(80)	169
Homeowner	61%	(353)	39%	(229)	582
Renter	58%	(57)	42%	(42)	99
Military HHnm: Yes	67%	(70)	33%	(34)	104
Military HH: No	59%	(354)	41%	(245)	599
Employ: Private Sector	58%	(133)	42%	(98)	231
Employ: Self-Employed	56%	(34)	44%	(27)	60
Employ: Homemaker	76%	(40)	24%	(13)	53
Employ: Retired	64%	(127)	36%	(73)	200
Employ: Unemployed	52%	(34)	48%	(32)	66
Self + Household: White-Collar	51%	(115)	49%	(110)	225
Self + Household: Blue Collar	69%	(242)	31%	(109)	351
Union HH: Yes	51%	(32)	49%	(31)	63
Union HH: No	61%	(392)	39%	(248)	640
LGBTQ+: Yes	68%	(55)	32%	(26)	81
LGBTQ+: No	59%	(369)	41%	(253)	622
Motivated to Vote	61%	(388)	39%	(249)	636
Parent: Yes	56%	(103)	44%	(81)	184
Parent: No	62%	(321)	38%	(198)	519
COVID Vaccine: Yes	60%	(296)	40%	(195)	491
COVID Vaccine: No	60%	(128)	40%	(85)	212
Student Loans: Yes	59%	(75)	41%	(53)	128
Student Loans: No	61%	(349)	39%	(226)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB9_14: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	28%	(194)	72%	(509)	703
Gender: Male	29%	(97)	71%	(241)	338
Gender: Female	27%	(97)	73%	(268)	365
Age: 18-34	22%	(40)	78%	(145)	186
Age: 35-44	34%	(34)	66%	(64)	97
Age: 45-64	28%	(70)	72%	(181)	251
Age: 65+	30%	(50)	70%	(119)	169
GenZers: 1997-2012	27%	(19)	73%	(51)	70
Millennials: 1981-1996	23%	(44)	77%	(150)	194
GenXers: 1965-1980	33%	(62)	67%	(128)	190
Baby Boomers: 1946-1964	28%	(65)	72%	(167)	232
Educ: < College	28%	(134)	72%	(338)	472
Educ: Bachelors degree	30%	(44)	70%	(100)	144
Educ: Post-grad	19%	(16)	81%	(71)	87
Income: Under 50k	32%	(109)	68%	(228)	338
Income: 50k-100k	26%	(67)	74%	(191)	259
Income: 100k+	17%	(18)	83%	(89)	107
Ethnicity: White (Non-Hispanic)	30%	(170)	70%	(392)	562
Ethnicity: Black (Non-Hispanic)	19%	(17)	81%	(73)	90
All Christian	29%	(88)	71%	(219)	307
Agnostic/Nothing in particular	29%	(64)	71%	(159)	223
Something Else	25%	(28)	75%	(85)	113
Evangelical	21%	(32)	79%	(118)	150
Non-Evangelical	30%	(78)	70%	(178)	256
PID: Dem (no lean)	25%	(64)	75%	(191)	255
PID: Ind (no lean)	37%	(79)	63%	(135)	214
PID: Rep (no lean)	22%	(51)	78%	(183)	234

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Table BLMB9_14: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	28%	(194)	72%	(509)	703
PID/Gender: Dem Men	25%	(29)	75%	(88)	118
PID/Gender: Dem Women	25%	(35)	75%	(102)	137
PID/Gender: Ind Men	43%	(51)	57%	(69)	120
PID/Gender: Ind Women	30%	(28)	70%	(66)	94
PID/Gender: Rep Men	17%	(17)	83%	(83)	100
PID/Gender: Rep Women	26%	(34)	74%	(100)	135
Ideo: Liberal (1-3)	31%	(63)	69%	(140)	203
Ideo: Moderate (4)	30%	(62)	70%	(145)	207
Ideo: Conservative (5-7)	25%	(66)	75%	(198)	263
Ideo/PID: Conservative Republican	22%	(39)	78%	(135)	174
Ideo/PID: Moderate/Liberal Republican	22%	(12)	78%	(43)	55
Ideo/PID: Moderate/Conservative Democrat	19%	(18)	81%	(79)	97
Ideo/PID: Liberal Democrat	29%	(43)	71%	(108)	152
Unfavorable of Biden and Trump	26%	(37)	74%	(105)	143
2024 H2H Matchup: Biden Voter	32%	(95)	68%	(198)	293
2024 H2H Matchup: Trump Voter	25%	(82)	75%	(240)	322
2022 House Vote: Democrat	32%	(94)	68%	(198)	291
2022 House Vote: Republican	26%	(70)	74%	(203)	273
2022 House Vote: Did not Vote	22%	(28)	78%	(97)	125
2020 Vote: Joe Biden	32%	(103)	68%	(221)	324
2020 Vote: Donald Trump	24%	(72)	76%	(234)	306
2020 Vote: Did not Vote	28%	(18)	72%	(46)	63
2016 Vote: Hillary Clinton	30%	(74)	70%	(172)	245
2016 Vote: Donald Trump	26%	(66)	74%	(188)	253
U.S. Economy: Wrong Track	27%	(138)	73%	(376)	513
U.S. Economy: Right Direction	30%	(56)	70%	(133)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	36%	(74)	64%	(133)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(79)	78%	(273)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(41)	71%	(102)	143
Top 2024 Issue: Economy	28%	(73)	72%	(183)	256

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Table BLMB9_14: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	28%	(194)	72%	(509)	703
Community: Urban	20%	(25)	80%	(98)	123
Community: Suburban	29%	(110)	71%	(269)	379
Community: Rural	29%	(59)	71%	(142)	201
Community/Gender: Urban Men	18%	(15)	82%	(67)	82
Community/Gender: Rural Women	24%	(27)	76%	(87)	115
Community/Gender: Rural Men	37%	(32)	63%	(55)	86
Community/Gender: Suburban Women	28%	(60)	72%	(150)	210
Community/Gender: Suburban Men	30%	(51)	70%	(118)	169
Homeowner	29%	(168)	71%	(415)	582
Renter	20%	(19)	80%	(80)	99
Military HHnm: Yes	31%	(32)	69%	(72)	104
Military HH: No	27%	(162)	73%	(437)	599
Employ: Private Sector	23%	(54)	77%	(177)	231
Employ: Self-Employed	36%	(22)	64%	(38)	60
Employ: Homemaker	47%	(25)	53%	(28)	53
Employ: Retired	26%	(52)	74%	(148)	200
Employ: Unemployed	35%	(23)	65%	(43)	66
Self + Household: White-Collar	25%	(55)	75%	(169)	225
Self + Household: Blue Collar	28%	(99)	72%	(252)	351
Union HH: Yes	15%	(9)	85%	(53)	63
Union HH: No	29%	(185)	71%	(456)	640
LGBTQ+: Yes	33%	(27)	67%	(54)	81
LGBTQ+: No	27%	(167)	73%	(455)	622
Motivated to Vote	28%	(178)	72%	(458)	636
Parent: Yes	21%	(39)	79%	(145)	184
Parent: No	30%	(155)	70%	(364)	519
COVID Vaccine: Yes	27%	(133)	73%	(358)	491
COVID Vaccine: No	29%	(61)	71%	(151)	212
Student Loans: Yes	27%	(35)	73%	(93)	128
Student Loans: No	28%	(159)	72%	(416)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_15: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	36%	(254)	64%	(449)	703
Gender: Male	30%	(102)	70%	(236)	338
Gender: Female	42%	(152)	58%	(213)	365
Age: 18-34	31%	(57)	69%	(128)	186
Age: 35-44	35%	(35)	65%	(63)	97
Age: 45-64	33%	(84)	67%	(167)	251
Age: 65+	46%	(78)	54%	(91)	169
GenZers: 1997-2012	32%	(22)	68%	(48)	70
Millennials: 1981-1996	32%	(63)	68%	(132)	194
GenXers: 1965-1980	32%	(61)	68%	(129)	190
Baby Boomers: 1946-1964	45%	(105)	55%	(127)	232
Educ: < College	34%	(158)	66%	(314)	472
Educ: Bachelors degree	40%	(58)	60%	(86)	144
Educ: Post-grad	43%	(38)	57%	(49)	87
Income: Under 50k	38%	(128)	62%	(210)	338
Income: 50k-100k	33%	(86)	67%	(173)	259
Income: 100k+	38%	(40)	62%	(66)	107
Ethnicity: White (Non-Hispanic)	39%	(217)	61%	(346)	562
Ethnicity: Black (Non-Hispanic)	24%	(22)	76%	(69)	90
All Christian	35%	(109)	65%	(198)	307
Agnostic/Nothing in particular	37%	(83)	63%	(140)	223
Something Else	31%	(35)	69%	(78)	113
Evangelical	26%	(40)	74%	(110)	150
Non-Evangelical	39%	(100)	61%	(157)	256
PID: Dem (no lean)	47%	(119)	53%	(135)	255
PID: Ind (no lean)	37%	(80)	63%	(134)	214
PID: Rep (no lean)	23%	(55)	77%	(179)	234

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Table BLMB9_15: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	36%	(254)	64%	(449)	703
PID/Gender: Dem Men	36%	(43)	64%	(75)	118
PID/Gender: Dem Women	56%	(76)	44%	(61)	137
PID/Gender: Ind Men	34%	(40)	66%	(80)	120
PID/Gender: Ind Women	42%	(39)	58%	(54)	94
PID/Gender: Rep Men	18%	(18)	82%	(82)	100
PID/Gender: Rep Women	27%	(37)	73%	(98)	135
Ideo: Liberal (1-3)	50%	(101)	50%	(102)	203
Ideo: Moderate (4)	32%	(67)	68%	(140)	207
Ideo: Conservative (5-7)	29%	(76)	71%	(188)	263
Ideo/PID: Conservative Republican	25%	(43)	75%	(131)	174
Ideo/PID: Moderate/Liberal Republican	21%	(11)	79%	(43)	55
Ideo/PID: Moderate/Conservative Democrat	41%	(40)	59%	(57)	97
Ideo/PID: Liberal Democrat	52%	(79)	48%	(72)	152
Unfavorable of Biden and Trump	34%	(49)	66%	(94)	143
2024 H2H Matchup: Biden Voter	49%	(145)	51%	(148)	293
2024 H2H Matchup: Trump Voter	25%	(81)	75%	(241)	322
2022 House Vote: Democrat	49%	(141)	51%	(150)	291
2022 House Vote: Republican	24%	(65)	76%	(208)	273
2022 House Vote: Did not Vote	33%	(42)	67%	(83)	125
2020 Vote: Joe Biden	49%	(159)	51%	(165)	324
2020 Vote: Donald Trump	23%	(70)	77%	(236)	306
2020 Vote: Did not Vote	35%	(22)	65%	(41)	63
2016 Vote: Hillary Clinton	46%	(112)	54%	(133)	245
2016 Vote: Donald Trump	23%	(58)	77%	(195)	253
U.S. Economy: Wrong Track	33%	(168)	67%	(345)	513
U.S. Economy: Right Direction	45%	(86)	55%	(104)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	51%	(107)	49%	(101)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(85)	76%	(267)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	43%	(62)	57%	(81)	143
Top 2024 Issue: Economy	25%	(64)	75%	(192)	256

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Table BLMB9_15: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	36%	(254)	64%	(449)	703
Community: Urban	36%	(44)	64%	(79)	123
Community: Suburban	35%	(133)	65%	(246)	379
Community: Rural	38%	(77)	62%	(124)	201
Community/Gender: Urban Men	26%	(21)	74%	(61)	82
Community/Gender: Rural Women	38%	(44)	62%	(71)	115
Community/Gender: Rural Men	38%	(33)	62%	(53)	86
Community/Gender: Suburban Women	41%	(86)	59%	(124)	210
Community/Gender: Suburban Men	28%	(47)	72%	(122)	169
Homeowner	36%	(212)	64%	(370)	582
Renter	36%	(35)	64%	(64)	99
Military HHnm: Yes	34%	(36)	66%	(68)	104
Military HH: No	36%	(218)	64%	(381)	599
Employ: Private Sector	33%	(75)	67%	(156)	231
Employ: Self-Employed	17%	(10)	83%	(50)	60
Employ: Homemaker	34%	(18)	66%	(35)	53
Employ: Retired	49%	(97)	51%	(103)	200
Employ: Unemployed	46%	(30)	54%	(36)	66
Self + Household: White-Collar	37%	(84)	63%	(141)	225
Self + Household: Blue Collar	36%	(126)	64%	(225)	351
Union HH: Yes	28%	(18)	72%	(45)	63
Union HH: No	37%	(236)	63%	(404)	640
LGBTQ+: Yes	36%	(30)	64%	(52)	81
LGBTQ+: No	36%	(224)	64%	(398)	622
Motivated to Vote	37%	(237)	63%	(399)	636
Parent: Yes	27%	(49)	73%	(135)	184
Parent: No	39%	(205)	61%	(314)	519
COVID Vaccine: Yes	43%	(210)	57%	(281)	491
COVID Vaccine: No	21%	(44)	79%	(168)	212
Student Loans: Yes	35%	(45)	65%	(83)	128
Student Loans: No	36%	(209)	64%	(366)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_16: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not selected		Total N
Registered Voters	27%	(188)	73%	(515)	703
Gender: Male	24%	(79)	76%	(258)	338
Gender: Female	30%	(109)	70%	(257)	365
Age: 18-34	25%	(46)	75%	(140)	186
Age: 35-44	29%	(29)	71%	(69)	97
Age: 45-64	27%	(68)	73%	(183)	251
Age: 65+	27%	(45)	73%	(123)	169
GenZers: 1997-2012	27%	(19)	73%	(51)	70
Millennials: 1981-1996	27%	(52)	73%	(142)	194
GenXers: 1965-1980	30%	(57)	70%	(133)	190
Baby Boomers: 1946-1964	23%	(52)	77%	(180)	232
Educ: < College	28%	(133)	72%	(340)	472
Educ: Bachelors degree	27%	(38)	73%	(106)	144
Educ: Post-grad	20%	(17)	80%	(70)	87
Income: Under 50k	26%	(89)	74%	(249)	338
Income: 50k-100k	28%	(72)	72%	(186)	259
Income: 100k+	25%	(27)	75%	(80)	107
Ethnicity: White (Non-Hispanic)	27%	(150)	73%	(412)	562
Ethnicity: Black (Non-Hispanic)	27%	(24)	73%	(66)	90
All Christian	30%	(91)	70%	(216)	307
Agnostic/Nothing in particular	20%	(45)	80%	(178)	223
Something Else	31%	(35)	69%	(78)	113
Evangelical	38%	(57)	62%	(92)	150
Non-Evangelical	25%	(64)	75%	(192)	256
PID: Dem (no lean)	23%	(58)	77%	(196)	255
PID: Ind (no lean)	22%	(47)	78%	(167)	214
PID: Rep (no lean)	35%	(82)	65%	(152)	234

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Table BLMB9_16: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not selected		Total N
Registered Voters	27%	(188)	73%	(515)	703
PID/Gender: Dem Men	20%	(24)	80%	(94)	118
PID/Gender: Dem Women	25%	(34)	75%	(103)	137
PID/Gender: Ind Men	19%	(23)	81%	(97)	120
PID/Gender: Ind Women	26%	(24)	74%	(69)	94
PID/Gender: Rep Men	33%	(32)	67%	(67)	100
PID/Gender: Rep Women	37%	(50)	63%	(85)	135
Ideo: Liberal (1-3)	21%	(43)	79%	(160)	203
Ideo: Moderate (4)	22%	(45)	78%	(162)	207
Ideo: Conservative (5-7)	34%	(89)	66%	(175)	263
Ideo/PID: Conservative Republican	37%	(64)	63%	(110)	174
Ideo/PID: Moderate/Liberal Republican	34%	(18)	66%	(36)	55
Ideo/PID: Moderate/Conservative Democrat	19%	(18)	81%	(79)	97
Ideo/PID: Liberal Democrat	23%	(35)	77%	(116)	152
Unfavorable of Biden and Trump	22%	(31)	78%	(112)	143
2024 H2H Matchup: Biden Voter	20%	(59)	80%	(234)	293
2024 H2H Matchup: Trump Voter	34%	(109)	66%	(213)	322
2022 House Vote: Democrat	20%	(59)	80%	(232)	291
2022 House Vote: Republican	35%	(94)	65%	(178)	273
2022 House Vote: Did not Vote	26%	(32)	74%	(92)	125
2020 Vote: Joe Biden	18%	(57)	82%	(266)	324
2020 Vote: Donald Trump	36%	(111)	64%	(195)	306
2020 Vote: Did not Vote	28%	(18)	72%	(46)	63
2016 Vote: Hillary Clinton	20%	(49)	80%	(197)	245
2016 Vote: Donald Trump	33%	(83)	67%	(170)	253
U.S. Economy: Wrong Track	30%	(153)	70%	(360)	513
U.S. Economy: Right Direction	18%	(35)	82%	(155)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(35)	83%	(172)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	33%	(116)	67%	(237)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(37)	74%	(107)	143
Top 2024 Issue: Economy	33%	(84)	67%	(172)	256

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Table BLMB9_16: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not selected		Total N
Registered Voters	27%	(188)	73%	(515)	703
Community: Urban	20%	(25)	80%	(98)	123
Community: Suburban	31%	(117)	69%	(262)	379
Community: Rural	23%	(46)	77%	(154)	201
Community/Gender: Urban Men	21%	(17)	79%	(65)	82
Community/Gender: Rural Women	23%	(27)	77%	(88)	115
Community/Gender: Rural Men	23%	(20)	77%	(66)	86
Community/Gender: Suburban Women	35%	(74)	65%	(136)	210
Community/Gender: Suburban Men	25%	(43)	75%	(126)	169
Homeowner	28%	(162)	72%	(420)	582
Renter	21%	(21)	79%	(79)	99
Military HHnm: Yes	26%	(27)	74%	(77)	104
Military HH: No	27%	(161)	73%	(438)	599
Employ: Private Sector	23%	(53)	77%	(178)	231
Employ: Self-Employed	33%	(20)	67%	(40)	60
Employ: Homemaker	26%	(14)	74%	(39)	53
Employ: Retired	28%	(57)	72%	(143)	200
Employ: Unemployed	27%	(18)	73%	(48)	66
Self + Household: White-Collar	24%	(54)	76%	(170)	225
Self + Household: Blue Collar	27%	(96)	73%	(255)	351
Union HH: Yes	26%	(16)	74%	(47)	63
Union HH: No	27%	(172)	73%	(469)	640
LGBTQ+: Yes	17%	(14)	83%	(67)	81
LGBTQ+: No	28%	(174)	72%	(448)	622
Motivated to Vote	27%	(171)	73%	(465)	636
Parent: Yes	33%	(60)	67%	(124)	184
Parent: No	25%	(128)	75%	(391)	519
COVID Vaccine: Yes	24%	(120)	76%	(371)	491
COVID Vaccine: No	32%	(68)	68%	(144)	212
Student Loans: Yes	27%	(34)	73%	(94)	128
Student Loans: No	27%	(154)	73%	(421)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_1: *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(297)	36%	(255)	21%	(151)	703
Gender: Male	41%	(138)	39%	(133)	20%	(67)	338
Gender: Female	43%	(158)	34%	(123)	23%	(84)	365
Age: 18-34	42%	(78)	26%	(49)	32%	(59)	186
Age: 35-44	40%	(39)	33%	(32)	27%	(26)	97
Age: 45-64	49%	(123)	35%	(89)	16%	(39)	251
Age: 65+	33%	(56)	51%	(86)	16%	(28)	169
GenZers: 1997-2012	35%	(25)	24%	(16)	41%	(29)	70
Millennials: 1981-1996	45%	(88)	27%	(53)	28%	(54)	194
GenXers: 1965-1980	44%	(84)	41%	(78)	15%	(28)	190
Baby Boomers: 1946-1964	40%	(93)	43%	(99)	17%	(39)	232
Educ: < College	46%	(219)	31%	(148)	22%	(105)	472
Educ: Bachelors degree	37%	(53)	39%	(56)	25%	(36)	144
Educ: Post-grad	29%	(25)	60%	(52)	12%	(10)	87
Income: Under 50k	38%	(127)	38%	(127)	25%	(84)	338
Income: 50k-100k	46%	(120)	36%	(94)	17%	(45)	259
Income: 100k+	47%	(50)	32%	(34)	21%	(22)	107
Ethnicity: White (Non-Hispanic)	45%	(251)	36%	(205)	19%	(106)	562
Ethnicity: Black (Non-Hispanic)	33%	(30)	40%	(36)	26%	(24)	90
All Christian	48%	(149)	36%	(110)	16%	(48)	307
Agnostic/Nothing in particular	33%	(74)	40%	(90)	26%	(59)	223
Something Else	56%	(63)	24%	(27)	20%	(22)	113
Evangelical	61%	(91)	22%	(33)	17%	(26)	150
Non-Evangelical	46%	(117)	39%	(99)	16%	(40)	256
PID: Dem (no lean)	8%	(19)	75%	(191)	18%	(45)	255
PID: Ind (no lean)	35%	(75)	23%	(50)	42%	(89)	214
PID: Rep (no lean)	86%	(202)	6%	(15)	7%	(18)	234
PID/Gender: Dem Men	11%	(13)	74%	(87)	15%	(18)	118
PID/Gender: Dem Women	5%	(6)	75%	(104)	20%	(27)	137
PID/Gender: Ind Men	34%	(41)	29%	(35)	37%	(44)	120
PID/Gender: Ind Women	36%	(34)	16%	(15)	48%	(45)	94
PID/Gender: Rep Men	84%	(84)	11%	(11)	5%	(5)	100
PID/Gender: Rep Women	88%	(118)	3%	(4)	9%	(12)	135

Continued on next page

Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(297)	36%	(255)	21%	(151)	703
Ideo: Liberal (1-3)	8%	(16)	72%	(147)	20%	(40)	203
Ideo: Moderate (4)	30%	(62)	41%	(84)	29%	(61)	207
Ideo: Conservative (5-7)	79%	(207)	7%	(20)	14%	(36)	263
Ideo/PID: Conservative Republican	91%	(158)	5%	(8)	4%	(7)	174
Ideo/PID: Moderate/Liberal Republican	70%	(38)	12%	(7)	18%	(10)	55
Ideo/PID: Moderate/Conservative Democrat	13%	(12)	69%	(67)	18%	(18)	97
Ideo/PID: Liberal Democrat	5%	(7)	79%	(120)	16%	(25)	152
Unfavorable of Biden and Trump	24%	(34)	19%	(27)	57%	(81)	143
2024 H2H Matchup: Biden Voter	4%	(12)	80%	(235)	16%	(47)	293
2024 H2H Matchup: Trump Voter	84%	(272)	4%	(12)	12%	(38)	322
2022 House Vote: Democrat	9%	(26)	71%	(205)	21%	(60)	291
2022 House Vote: Republican	81%	(220)	6%	(15)	14%	(38)	273
2022 House Vote: Did not Vote	38%	(48)	27%	(33)	35%	(44)	125
2020 Vote: Joe Biden	7%	(21)	70%	(228)	23%	(75)	324
2020 Vote: Donald Trump	79%	(241)	6%	(17)	16%	(48)	306
2020 Vote: Did not Vote	46%	(29)	15%	(10)	39%	(25)	63
2016 Vote: Hillary Clinton	6%	(14)	77%	(188)	18%	(44)	245
2016 Vote: Donald Trump	75%	(190)	9%	(22)	16%	(42)	253
U.S. Economy: Wrong Track	53%	(274)	21%	(109)	25%	(130)	513
U.S. Economy: Right Direction	12%	(23)	77%	(146)	11%	(21)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(7)	86%	(179)	10%	(21)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(271)	7%	(25)	16%	(56)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(19)	35%	(51)	52%	(74)	143
Top 2024 Issue: Economy	61%	(157)	18%	(46)	21%	(54)	256
Community: Urban	31%	(38)	44%	(54)	25%	(30)	123
Community: Suburban	39%	(148)	37%	(139)	24%	(92)	379
Community: Rural	55%	(111)	31%	(62)	14%	(28)	201
Community/Gender: Urban Men	33%	(27)	45%	(37)	22%	(18)	82
Community/Gender: Rural Women	54%	(62)	27%	(31)	19%	(22)	115
Community/Gender: Rural Men	56%	(48)	36%	(31)	8%	(7)	86
Community/Gender: Suburban Women	41%	(86)	35%	(74)	24%	(50)	210
Community/Gender: Suburban Men	37%	(63)	38%	(65)	25%	(42)	169

Continued on next page

Table BLMB10_1: *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(297)	36%	(255)	21%	(151)	703
Homeowner	42%	(247)	37%	(217)	20%	(118)	582
Renter	43%	(42)	33%	(33)	24%	(24)	99
Military HHnm: Yes	46%	(48)	37%	(39)	17%	(18)	104
Military HH: No	42%	(249)	36%	(217)	22%	(133)	599
Employ: Private Sector	45%	(105)	27%	(63)	28%	(64)	231
Employ: Self-Employed	52%	(31)	31%	(19)	17%	(10)	60
Employ: Homemaker	38%	(20)	46%	(24)	16%	(9)	53
Employ: Retired	37%	(73)	49%	(98)	14%	(29)	200
Employ: Unemployed	46%	(30)	34%	(22)	20%	(13)	66
Self + Household: White-Collar	41%	(92)	44%	(98)	15%	(34)	225
Self + Household: Blue Collar	46%	(162)	34%	(120)	20%	(68)	351
Union HH: Yes	43%	(27)	36%	(23)	20%	(13)	63
Union HH: No	42%	(270)	36%	(232)	22%	(138)	640
LGBTQ+: Yes	34%	(28)	35%	(28)	31%	(25)	81
LGBTQ+: No	43%	(269)	36%	(227)	20%	(126)	622
Motivated to Vote	43%	(275)	38%	(242)	19%	(119)	636
Parent: Yes	46%	(85)	29%	(53)	25%	(46)	184
Parent: No	41%	(212)	39%	(202)	20%	(105)	519
COVID Vaccine: Yes	32%	(158)	46%	(225)	22%	(107)	491
COVID Vaccine: No	65%	(138)	14%	(30)	21%	(44)	212
Student Loans: Yes	45%	(57)	32%	(41)	24%	(30)	128
Student Loans: No	42%	(240)	37%	(215)	21%	(121)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_2: *Who do you trust more to handle each of the following economic issues? — Unemployment*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(294)	37%	(262)	21%	(147)	703
Gender: Male	42%	(142)	41%	(139)	17%	(56)	338
Gender: Female	41%	(152)	34%	(123)	25%	(91)	365
Age: 18-34	42%	(78)	28%	(52)	30%	(56)	186
Age: 35-44	44%	(42)	32%	(31)	25%	(24)	97
Age: 45-64	46%	(115)	36%	(91)	18%	(45)	251
Age: 65+	34%	(58)	52%	(88)	13%	(22)	169
GenZers: 1997-2012	38%	(27)	26%	(18)	36%	(25)	70
Millennials: 1981-1996	45%	(88)	28%	(54)	27%	(52)	194
GenXers: 1965-1980	40%	(75)	41%	(78)	19%	(37)	190
Baby Boomers: 1946-1964	42%	(96)	45%	(104)	14%	(32)	232
Educ: < College	45%	(212)	32%	(152)	23%	(108)	472
Educ: Bachelors degree	40%	(57)	40%	(58)	20%	(29)	144
Educ: Post-grad	28%	(24)	60%	(52)	12%	(10)	87
Income: Under 50k	35%	(120)	40%	(134)	25%	(84)	338
Income: 50k-100k	46%	(119)	36%	(94)	18%	(46)	259
Income: 100k+	52%	(55)	32%	(34)	17%	(18)	107
Ethnicity: White (Non-Hispanic)	44%	(248)	37%	(207)	19%	(107)	562
Ethnicity: Black (Non-Hispanic)	31%	(28)	44%	(40)	24%	(22)	90
All Christian	47%	(146)	37%	(114)	15%	(48)	307
Agnostic/Nothing in particular	34%	(77)	38%	(86)	27%	(61)	223
Something Else	52%	(58)	28%	(32)	20%	(22)	113
Evangelical	62%	(93)	21%	(31)	17%	(25)	150
Non-Evangelical	42%	(107)	43%	(109)	16%	(40)	256
PID: Dem (no lean)	5%	(14)	75%	(190)	20%	(51)	255
PID: Ind (no lean)	38%	(82)	29%	(62)	33%	(70)	214
PID: Rep (no lean)	84%	(198)	4%	(10)	11%	(27)	234
PID/Gender: Dem Men	8%	(10)	74%	(88)	17%	(20)	118
PID/Gender: Dem Women	3%	(4)	75%	(102)	22%	(31)	137
PID/Gender: Ind Men	37%	(44)	38%	(45)	26%	(31)	120
PID/Gender: Ind Women	40%	(38)	18%	(17)	42%	(39)	94
PID/Gender: Rep Men	88%	(88)	6%	(6)	5%	(5)	100
PID/Gender: Rep Women	82%	(110)	3%	(4)	16%	(21)	135

Continued on next page

Table BLMB10_2: *Who do you trust more to handle each of the following economic issues? — Unemployment*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(294)	37%	(262)	21%	(147)	703
Ideo: Liberal (1-3)	7%	(15)	71%	(145)	21%	(43)	203
Ideo: Moderate (4)	30%	(63)	42%	(88)	27%	(56)	207
Ideo: Conservative (5-7)	78%	(206)	8%	(22)	13%	(35)	263
Ideo/PID: Conservative Republican	88%	(152)	4%	(6)	9%	(15)	174
Ideo/PID: Moderate/Liberal Republican	73%	(40)	6%	(4)	21%	(11)	55
Ideo/PID: Moderate/Conservative Democrat	10%	(10)	70%	(68)	20%	(19)	97
Ideo/PID: Liberal Democrat	3%	(4)	78%	(119)	19%	(29)	152
Unfavorable of Biden and Trump	23%	(33)	26%	(37)	51%	(73)	143
2024 H2H Matchup: Biden Voter	4%	(11)	81%	(238)	15%	(44)	293
2024 H2H Matchup: Trump Voter	84%	(271)	3%	(11)	13%	(40)	322
2022 House Vote: Democrat	8%	(22)	74%	(214)	19%	(55)	291
2022 House Vote: Republican	81%	(222)	3%	(8)	16%	(43)	273
2022 House Vote: Did not Vote	38%	(47)	30%	(38)	32%	(40)	125
2020 Vote: Joe Biden	7%	(22)	72%	(233)	21%	(69)	324
2020 Vote: Donald Trump	79%	(241)	5%	(15)	16%	(50)	306
2020 Vote: Did not Vote	41%	(26)	22%	(14)	37%	(23)	63
2016 Vote: Hillary Clinton	5%	(12)	79%	(193)	16%	(40)	245
2016 Vote: Donald Trump	77%	(194)	5%	(14)	18%	(46)	253
U.S. Economy: Wrong Track	53%	(271)	22%	(112)	25%	(131)	513
U.S. Economy: Right Direction	12%	(23)	79%	(150)	9%	(17)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	84%	(173)	12%	(25)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75%	(265)	8%	(28)	17%	(60)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(20)	42%	(60)	44%	(63)	143
Top 2024 Issue: Economy	57%	(146)	21%	(54)	22%	(56)	256
Community: Urban	28%	(34)	46%	(56)	26%	(32)	123
Community: Suburban	40%	(150)	40%	(151)	21%	(78)	379
Community: Rural	54%	(109)	27%	(55)	18%	(37)	201
Community/Gender: Urban Men	32%	(27)	48%	(40)	19%	(16)	82
Community/Gender: Rural Women	51%	(59)	22%	(26)	26%	(30)	115
Community/Gender: Rural Men	58%	(50)	34%	(29)	8%	(7)	86
Community/Gender: Suburban Women	41%	(85)	38%	(80)	21%	(45)	210
Community/Gender: Suburban Men	39%	(65)	42%	(70)	20%	(34)	169

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Table BLMB10_2: Who do you trust more to handle each of the following economic issues? — Unemployment

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(294)	37%	(262)	21%	(147)	703
Homeowner	42%	(245)	39%	(224)	19%	(113)	582
Renter	42%	(42)	32%	(32)	26%	(26)	99
Military HHnm: Yes	45%	(47)	43%	(44)	13%	(13)	104
Military HH: No	41%	(247)	36%	(217)	22%	(134)	599
Employ: Private Sector	46%	(106)	27%	(63)	27%	(62)	231
Employ: Self-Employed	49%	(30)	29%	(17)	22%	(13)	60
Employ: Homemaker	38%	(20)	37%	(20)	25%	(13)	53
Employ: Retired	36%	(73)	50%	(101)	13%	(27)	200
Employ: Unemployed	42%	(28)	37%	(25)	21%	(14)	66
Self + Household: White-Collar	41%	(93)	45%	(101)	14%	(31)	225
Self + Household: Blue Collar	46%	(161)	33%	(116)	21%	(74)	351
Union HH: Yes	44%	(28)	34%	(21)	22%	(14)	63
Union HH: No	42%	(266)	38%	(241)	21%	(134)	640
LGBTQ+: Yes	35%	(28)	30%	(25)	35%	(28)	81
LGBTQ+: No	43%	(265)	38%	(237)	19%	(119)	622
Motivated to Vote	43%	(273)	39%	(247)	18%	(116)	636
Parent: Yes	47%	(86)	30%	(55)	23%	(43)	184
Parent: No	40%	(207)	40%	(207)	20%	(105)	519
COVID Vaccine: Yes	31%	(153)	48%	(234)	21%	(104)	491
COVID Vaccine: No	66%	(140)	13%	(28)	21%	(44)	212
Student Loans: Yes	42%	(54)	34%	(43)	24%	(31)	128
Student Loans: No	42%	(240)	38%	(219)	20%	(117)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(254)	34%	(238)	30%	(211)	703
Gender: Male	33%	(110)	36%	(122)	31%	(105)	338
Gender: Female	39%	(144)	32%	(116)	29%	(105)	365
Age: 18-34	39%	(73)	24%	(45)	36%	(67)	186
Age: 35-44	36%	(35)	31%	(30)	32%	(32)	97
Age: 45-64	44%	(110)	34%	(85)	22%	(56)	251
Age: 65+	21%	(36)	46%	(77)	33%	(56)	169
GenZers: 1997-2012	33%	(23)	25%	(17)	42%	(29)	70
Millennials: 1981-1996	41%	(80)	25%	(48)	34%	(66)	194
GenXers: 1965-1980	36%	(69)	40%	(77)	23%	(44)	190
Baby Boomers: 1946-1964	32%	(75)	38%	(87)	30%	(69)	232
Educ: < College	41%	(195)	29%	(139)	29%	(138)	472
Educ: Bachelors degree	26%	(37)	39%	(56)	35%	(51)	144
Educ: Post-grad	26%	(22)	50%	(43)	24%	(21)	87
Income: Under 50k	36%	(121)	36%	(123)	28%	(93)	338
Income: 50k-100k	38%	(97)	32%	(83)	30%	(78)	259
Income: 100k+	34%	(36)	30%	(32)	37%	(39)	107
Ethnicity: White (Non-Hispanic)	37%	(211)	35%	(194)	28%	(157)	562
Ethnicity: Black (Non-Hispanic)	36%	(32)	35%	(32)	29%	(26)	90
All Christian	38%	(117)	33%	(102)	28%	(87)	307
Agnostic/Nothing in particular	30%	(66)	39%	(87)	32%	(71)	223
Something Else	55%	(62)	19%	(22)	25%	(29)	113
Evangelical	55%	(82)	20%	(30)	25%	(38)	150
Non-Evangelical	37%	(94)	34%	(88)	29%	(75)	256
PID: Dem (no lean)	7%	(18)	69%	(175)	24%	(62)	255
PID: Ind (no lean)	26%	(56)	24%	(51)	50%	(107)	214
PID: Rep (no lean)	77%	(181)	5%	(12)	18%	(41)	234
PID/Gender: Dem Men	9%	(10)	70%	(83)	21%	(25)	118
PID/Gender: Dem Women	5%	(7)	67%	(92)	28%	(38)	137
PID/Gender: Ind Men	23%	(28)	26%	(31)	51%	(61)	120
PID/Gender: Ind Women	30%	(28)	21%	(20)	49%	(46)	94
PID/Gender: Rep Men	72%	(72)	8%	(8)	20%	(20)	100
PID/Gender: Rep Women	81%	(109)	3%	(4)	16%	(21)	135

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Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(254)	34%	(238)	30%	(211)	703
Ideo: Liberal (1-3)	8%	(16)	66%	(134)	26%	(54)	203
Ideo: Moderate (4)	26%	(53)	40%	(82)	35%	(72)	207
Ideo: Conservative (5-7)	66%	(174)	7%	(19)	27%	(71)	263
Ideo/PID: Conservative Republican	79%	(137)	2%	(4)	19%	(33)	174
Ideo/PID: Moderate/Liberal Republican	70%	(38)	15%	(8)	16%	(8)	55
Ideo/PID: Moderate/Conservative Democrat	13%	(12)	63%	(61)	25%	(24)	97
Ideo/PID: Liberal Democrat	4%	(6)	73%	(110)	24%	(36)	152
Unfavorable of Biden and Trump	12%	(16)	17%	(25)	71%	(102)	143
2024 H2H Matchup: Biden Voter	4%	(11)	73%	(213)	24%	(69)	293
2024 H2H Matchup: Trump Voter	73%	(235)	5%	(17)	22%	(70)	322
2022 House Vote: Democrat	8%	(23)	65%	(190)	27%	(78)	291
2022 House Vote: Republican	69%	(188)	6%	(16)	25%	(69)	273
2022 House Vote: Did not Vote	34%	(43)	25%	(31)	41%	(51)	125
2020 Vote: Joe Biden	6%	(19)	65%	(211)	29%	(93)	324
2020 Vote: Donald Trump	67%	(206)	6%	(19)	26%	(81)	306
2020 Vote: Did not Vote	42%	(27)	10%	(6)	48%	(30)	63
2016 Vote: Hillary Clinton	5%	(12)	71%	(175)	24%	(58)	245
2016 Vote: Donald Trump	65%	(166)	7%	(17)	28%	(71)	253
U.S. Economy: Wrong Track	46%	(235)	20%	(104)	34%	(175)	513
U.S. Economy: Right Direction	10%	(19)	71%	(134)	19%	(36)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(5)	82%	(169)	16%	(33)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	68%	(238)	6%	(22)	26%	(93)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	33%	(47)	60%	(85)	143
Top 2024 Issue: Economy	54%	(139)	19%	(48)	27%	(69)	256
Community: Urban	32%	(40)	39%	(48)	28%	(35)	123
Community: Suburban	33%	(125)	35%	(135)	32%	(120)	379
Community: Rural	45%	(90)	28%	(55)	28%	(56)	201
Community/Gender: Urban Men	34%	(28)	39%	(32)	26%	(22)	82
Community/Gender: Rural Women	51%	(58)	22%	(25)	28%	(32)	115
Community/Gender: Rural Men	37%	(32)	35%	(30)	28%	(24)	86
Community/Gender: Suburban Women	36%	(75)	36%	(75)	29%	(60)	210
Community/Gender: Suburban Men	30%	(50)	35%	(59)	35%	(60)	169

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Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(254)	34%	(238)	30%	(211)	703
Homeowner	36%	(209)	35%	(204)	29%	(170)	582
Renter	38%	(38)	29%	(29)	33%	(32)	99
Military HHnm: Yes	34%	(35)	34%	(35)	32%	(33)	104
Military HH: No	37%	(219)	34%	(203)	30%	(177)	599
Employ: Private Sector	37%	(86)	25%	(57)	38%	(88)	231
Employ: Self-Employed	47%	(28)	30%	(18)	23%	(14)	60
Employ: Homemaker	34%	(18)	40%	(21)	26%	(14)	53
Employ: Retired	29%	(59)	43%	(87)	27%	(55)	200
Employ: Unemployed	41%	(27)	34%	(22)	25%	(17)	66
Self + Household: White-Collar	32%	(72)	39%	(88)	29%	(64)	225
Self + Household: Blue Collar	40%	(139)	31%	(108)	30%	(104)	351
Union HH: Yes	27%	(17)	33%	(21)	40%	(25)	63
Union HH: No	37%	(238)	34%	(217)	29%	(185)	640
LGBTQ+: Yes	28%	(23)	29%	(24)	43%	(35)	81
LGBTQ+: No	37%	(231)	34%	(214)	28%	(176)	622
Motivated to Vote	37%	(234)	36%	(226)	28%	(176)	636
Parent: Yes	41%	(75)	25%	(46)	34%	(63)	184
Parent: No	34%	(179)	37%	(192)	29%	(148)	519
COVID Vaccine: Yes	28%	(139)	43%	(212)	29%	(140)	491
COVID Vaccine: No	54%	(115)	12%	(26)	33%	(70)	212
Student Loans: Yes	38%	(49)	32%	(42)	29%	(37)	128
Student Loans: No	36%	(205)	34%	(197)	30%	(173)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_5: *Who do you trust more to handle each of the following economic issues? — Stock market performance*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(310)	30%	(209)	26%	(185)	703
Gender: Male	45%	(152)	32%	(107)	23%	(79)	338
Gender: Female	43%	(158)	28%	(101)	29%	(106)	365
Age: 18-34	47%	(87)	18%	(34)	35%	(65)	186
Age: 35-44	41%	(40)	31%	(30)	28%	(27)	97
Age: 45-64	50%	(126)	30%	(75)	20%	(51)	251
Age: 65+	34%	(57)	41%	(70)	25%	(42)	169
GenZers: 1997-2012	43%	(30)	15%	(11)	42%	(29)	70
Millennials: 1981-1996	47%	(92)	22%	(42)	31%	(60)	194
GenXers: 1965-1980	41%	(78)	38%	(72)	21%	(41)	190
Baby Boomers: 1946-1964	44%	(102)	33%	(77)	23%	(53)	232
Educ: < College	48%	(225)	27%	(127)	25%	(120)	472
Educ: Bachelors degree	40%	(58)	28%	(41)	31%	(45)	144
Educ: Post-grad	30%	(26)	47%	(41)	22%	(19)	87
Income: Under 50k	39%	(130)	32%	(109)	29%	(98)	338
Income: 50k-100k	48%	(123)	29%	(74)	24%	(61)	259
Income: 100k+	53%	(56)	24%	(25)	24%	(25)	107
Ethnicity: White (Non-Hispanic)	46%	(256)	29%	(164)	25%	(142)	562
Ethnicity: Black (Non-Hispanic)	41%	(37)	35%	(31)	25%	(22)	90
All Christian	50%	(154)	29%	(90)	20%	(63)	307
Agnostic/Nothing in particular	36%	(79)	32%	(72)	32%	(72)	223
Something Else	52%	(59)	19%	(21)	29%	(33)	113
Evangelical	58%	(87)	20%	(30)	22%	(33)	150
Non-Evangelical	45%	(114)	31%	(80)	24%	(62)	256
PID: Dem (no lean)	12%	(30)	65%	(166)	23%	(58)	255
PID: Ind (no lean)	42%	(89)	16%	(34)	43%	(91)	214
PID: Rep (no lean)	81%	(190)	4%	(9)	15%	(35)	234
PID/Gender: Dem Men	19%	(22)	63%	(74)	19%	(22)	118
PID/Gender: Dem Women	6%	(9)	67%	(92)	26%	(36)	137
PID/Gender: Ind Men	38%	(45)	23%	(28)	39%	(47)	120
PID/Gender: Ind Women	46%	(44)	6%	(6)	48%	(45)	94
PID/Gender: Rep Men	85%	(84)	5%	(5)	10%	(10)	100
PID/Gender: Rep Women	79%	(106)	2%	(3)	19%	(25)	135

Continued on next page

Table BLMB10_5: *Who do you trust more to handle each of the following economic issues? — Stock market performance*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(310)	30%	(209)	26%	(185)	703
Ideo: Liberal (1-3)	14%	(28)	60%	(121)	27%	(54)	203
Ideo: Moderate (4)	33%	(68)	34%	(70)	33%	(69)	207
Ideo: Conservative (5-7)	78%	(204)	4%	(12)	18%	(47)	263
Ideo/PID: Conservative Republican	84%	(147)	2%	(4)	13%	(23)	174
Ideo/PID: Moderate/Liberal Republican	70%	(38)	9%	(5)	21%	(12)	55
Ideo/PID: Moderate/Conservative Democrat	19%	(18)	61%	(59)	20%	(19)	97
Ideo/PID: Liberal Democrat	8%	(12)	68%	(103)	24%	(36)	152
Unfavorable of Biden and Trump	37%	(53)	10%	(14)	53%	(76)	143
2024 H2H Matchup: Biden Voter	8%	(24)	67%	(196)	25%	(73)	293
2024 H2H Matchup: Trump Voter	82%	(264)	3%	(8)	15%	(50)	322
2022 House Vote: Democrat	13%	(37)	60%	(176)	27%	(78)	291
2022 House Vote: Republican	79%	(215)	3%	(8)	18%	(50)	273
2022 House Vote: Did not Vote	43%	(53)	20%	(25)	37%	(46)	125
2020 Vote: Joe Biden	12%	(38)	59%	(191)	29%	(95)	324
2020 Vote: Donald Trump	77%	(237)	3%	(10)	19%	(59)	306
2020 Vote: Did not Vote	49%	(31)	10%	(6)	41%	(26)	63
2016 Vote: Hillary Clinton	9%	(22)	69%	(170)	22%	(54)	245
2016 Vote: Donald Trump	77%	(195)	4%	(10)	19%	(49)	253
U.S. Economy: Wrong Track	55%	(280)	15%	(77)	30%	(156)	513
U.S. Economy: Right Direction	16%	(29)	69%	(132)	15%	(29)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(14)	77%	(159)	17%	(34)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(267)	3%	(12)	21%	(73)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(28)	26%	(38)	54%	(77)	143
Top 2024 Issue: Economy	63%	(161)	14%	(35)	23%	(59)	256
Community: Urban	35%	(43)	36%	(44)	29%	(36)	123
Community: Suburban	41%	(157)	30%	(112)	29%	(111)	379
Community: Rural	55%	(110)	26%	(52)	19%	(38)	201
Community/Gender: Urban Men	43%	(35)	37%	(31)	20%	(16)	82
Community/Gender: Rural Women	52%	(60)	22%	(25)	26%	(30)	115
Community/Gender: Rural Men	58%	(50)	32%	(27)	10%	(9)	86
Community/Gender: Suburban Women	43%	(90)	30%	(63)	27%	(57)	210
Community/Gender: Suburban Men	39%	(66)	29%	(49)	32%	(54)	169

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Table BLMB10_5: Who do you trust more to handle each of the following economic issues? — Stock market performance

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(310)	30%	(209)	26%	(185)	703
Homeowner	44%	(259)	31%	(183)	24%	(141)	582
Renter	42%	(42)	22%	(22)	35%	(35)	99
Military HHnm: Yes	37%	(39)	31%	(33)	31%	(32)	104
Military HH: No	45%	(271)	29%	(176)	25%	(152)	599
Employ: Private Sector	46%	(105)	22%	(51)	32%	(75)	231
Employ: Self-Employed	56%	(34)	25%	(15)	19%	(11)	60
Employ: Homemaker	38%	(20)	43%	(23)	20%	(10)	53
Employ: Retired	40%	(80)	39%	(77)	21%	(43)	200
Employ: Unemployed	47%	(31)	34%	(23)	18%	(12)	66
Self + Household: White-Collar	47%	(106)	35%	(78)	18%	(40)	225
Self + Household: Blue Collar	45%	(157)	28%	(99)	27%	(95)	351
Union HH: Yes	35%	(22)	26%	(16)	39%	(24)	63
Union HH: No	45%	(287)	30%	(193)	25%	(160)	640
LGBTQ+: Yes	32%	(26)	26%	(21)	42%	(34)	81
LGBTQ+: No	46%	(284)	30%	(188)	24%	(151)	622
Motivated to Vote	45%	(286)	32%	(201)	23%	(149)	636
Parent: Yes	47%	(87)	24%	(45)	28%	(52)	184
Parent: No	43%	(222)	32%	(164)	26%	(133)	519
COVID Vaccine: Yes	36%	(177)	38%	(185)	26%	(129)	491
COVID Vaccine: No	63%	(133)	11%	(24)	26%	(55)	212
Student Loans: Yes	43%	(55)	26%	(33)	31%	(39)	128
Student Loans: No	44%	(254)	30%	(175)	25%	(146)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(303)	35%	(244)	22%	(156)	703
Gender: Male	42%	(143)	37%	(126)	20%	(69)	338
Gender: Female	44%	(160)	32%	(118)	24%	(88)	365
Age: 18-34	42%	(78)	25%	(46)	33%	(62)	186
Age: 35-44	41%	(39)	33%	(33)	26%	(25)	97
Age: 45-64	49%	(123)	35%	(89)	16%	(40)	251
Age: 65+	37%	(62)	46%	(77)	17%	(29)	169
GenZers: 1997-2012	34%	(24)	24%	(17)	41%	(29)	70
Millennials: 1981-1996	46%	(89)	26%	(51)	28%	(54)	194
GenXers: 1965-1980	40%	(77)	42%	(79)	18%	(34)	190
Baby Boomers: 1946-1964	45%	(105)	38%	(89)	16%	(38)	232
Educ: < College	48%	(224)	30%	(142)	22%	(106)	472
Educ: Bachelors degree	37%	(53)	39%	(55)	24%	(35)	144
Educ: Post-grad	29%	(25)	54%	(47)	18%	(15)	87
Income: Under 50k	38%	(130)	37%	(124)	25%	(84)	338
Income: 50k-100k	46%	(119)	34%	(88)	20%	(52)	259
Income: 100k+	51%	(54)	31%	(33)	18%	(20)	107
Ethnicity: White (Non-Hispanic)	46%	(256)	34%	(190)	21%	(115)	562
Ethnicity: Black (Non-Hispanic)	35%	(31)	40%	(36)	25%	(23)	90
All Christian	50%	(152)	33%	(100)	18%	(54)	307
Agnostic/Nothing in particular	34%	(77)	38%	(85)	27%	(61)	223
Something Else	55%	(62)	24%	(27)	21%	(23)	113
Evangelical	62%	(92)	21%	(31)	18%	(27)	150
Non-Evangelical	44%	(114)	37%	(95)	19%	(48)	256
PID: Dem (no lean)	8%	(20)	73%	(185)	20%	(50)	255
PID: Ind (no lean)	40%	(86)	22%	(47)	38%	(81)	214
PID: Rep (no lean)	84%	(197)	5%	(13)	11%	(25)	234
PID/Gender: Dem Men	11%	(13)	73%	(86)	16%	(19)	118
PID/Gender: Dem Women	5%	(7)	72%	(99)	23%	(32)	137
PID/Gender: Ind Men	39%	(47)	26%	(31)	35%	(42)	120
PID/Gender: Ind Women	42%	(39)	16%	(15)	42%	(39)	94
PID/Gender: Rep Men	83%	(83)	8%	(8)	8%	(8)	100
PID/Gender: Rep Women	85%	(114)	3%	(4)	12%	(17)	135

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Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(303)	35%	(244)	22%	(156)	703
Ideo: Liberal (1-3)	9%	(18)	69%	(141)	22%	(44)	203
Ideo: Moderate (4)	31%	(65)	39%	(80)	30%	(62)	207
Ideo: Conservative (5-7)	79%	(209)	7%	(17)	14%	(37)	263
Ideo/PID: Conservative Republican	89%	(154)	2%	(3)	10%	(17)	174
Ideo/PID: Moderate/Liberal Republican	68%	(37)	17%	(9)	15%	(8)	55
Ideo/PID: Moderate/Conservative Democrat	12%	(12)	68%	(66)	20%	(19)	97
Ideo/PID: Liberal Democrat	5%	(8)	76%	(115)	19%	(29)	152
Unfavorable of Biden and Trump	29%	(41)	16%	(23)	56%	(80)	143
2024 H2H Matchup: Biden Voter	4%	(12)	76%	(223)	20%	(58)	293
2024 H2H Matchup: Trump Voter	84%	(272)	4%	(12)	12%	(39)	322
2022 House Vote: Democrat	8%	(23)	69%	(200)	23%	(68)	291
2022 House Vote: Republican	84%	(228)	4%	(12)	12%	(33)	273
2022 House Vote: Did not Vote	39%	(49)	25%	(31)	36%	(45)	125
2020 Vote: Joe Biden	7%	(24)	68%	(219)	25%	(81)	324
2020 Vote: Donald Trump	81%	(249)	4%	(12)	15%	(45)	306
2020 Vote: Did not Vote	42%	(26)	17%	(11)	41%	(26)	63
2016 Vote: Hillary Clinton	5%	(13)	75%	(183)	20%	(49)	245
2016 Vote: Donald Trump	78%	(199)	7%	(18)	14%	(36)	253
U.S. Economy: Wrong Track	55%	(284)	20%	(104)	24%	(125)	513
U.S. Economy: Right Direction	10%	(19)	74%	(140)	16%	(31)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	84%	(175)	12%	(24)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(271)	5%	(19)	18%	(62)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(24)	35%	(50)	49%	(70)	143
Top 2024 Issue: Economy	62%	(160)	18%	(46)	20%	(50)	256
Community: Urban	35%	(43)	42%	(51)	23%	(28)	123
Community: Suburban	41%	(154)	35%	(134)	24%	(91)	379
Community: Rural	53%	(106)	29%	(58)	18%	(37)	201
Community/Gender: Urban Men	35%	(29)	44%	(36)	20%	(17)	82
Community/Gender: Rural Women	49%	(57)	24%	(28)	26%	(30)	115
Community/Gender: Rural Men	57%	(49)	35%	(31)	8%	(7)	86
Community/Gender: Suburban Women	42%	(89)	36%	(75)	22%	(46)	210
Community/Gender: Suburban Men	38%	(65)	35%	(59)	27%	(46)	169

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Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(303)	35%	(244)	22%	(156)	703
Homeowner	43%	(250)	36%	(210)	21%	(123)	582
Renter	43%	(43)	30%	(30)	26%	(26)	99
Military HHnm: Yes	44%	(46)	36%	(38)	19%	(20)	104
Military HH: No	43%	(256)	34%	(206)	23%	(136)	599
Employ: Private Sector	46%	(107)	26%	(59)	28%	(64)	231
Employ: Self-Employed	55%	(33)	26%	(16)	19%	(11)	60
Employ: Homemaker	37%	(20)	42%	(22)	21%	(11)	53
Employ: Retired	40%	(79)	44%	(88)	16%	(33)	200
Employ: Unemployed	41%	(27)	39%	(25)	20%	(14)	66
Self + Household: White-Collar	43%	(96)	41%	(93)	16%	(36)	225
Self + Household: Blue Collar	45%	(159)	32%	(111)	23%	(81)	351
Union HH: Yes	42%	(27)	37%	(23)	21%	(13)	63
Union HH: No	43%	(276)	35%	(221)	22%	(143)	640
LGBTQ+: Yes	32%	(26)	32%	(26)	35%	(29)	81
LGBTQ+: No	44%	(276)	35%	(218)	21%	(128)	622
Motivated to Vote	44%	(280)	37%	(233)	19%	(123)	636
Parent: Yes	48%	(88)	28%	(51)	25%	(45)	184
Parent: No	41%	(215)	37%	(193)	21%	(111)	519
COVID Vaccine: Yes	33%	(164)	44%	(216)	23%	(111)	491
COVID Vaccine: No	65%	(138)	13%	(28)	21%	(46)	212
Student Loans: Yes	42%	(54)	34%	(43)	24%	(31)	128
Student Loans: No	43%	(248)	35%	(201)	22%	(126)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_7: *Who do you trust more to handle each of the following economic issues? — Government spending on social services*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(284)	37%	(258)	23%	(161)	703
Gender: Male	40%	(134)	41%	(138)	20%	(66)	338
Gender: Female	41%	(151)	33%	(119)	26%	(95)	365
Age: 18-34	43%	(80)	25%	(46)	32%	(60)	186
Age: 35-44	36%	(35)	36%	(35)	29%	(28)	97
Age: 45-64	44%	(110)	39%	(97)	18%	(44)	251
Age: 65+	35%	(59)	48%	(80)	18%	(30)	169
GenZers: 1997-2012	42%	(29)	22%	(15)	36%	(25)	70
Millennials: 1981-1996	42%	(82)	27%	(53)	31%	(60)	194
GenXers: 1965-1980	36%	(69)	45%	(86)	18%	(35)	190
Baby Boomers: 1946-1964	41%	(96)	41%	(96)	17%	(40)	232
Educ: < College	45%	(214)	32%	(151)	23%	(107)	472
Educ: Bachelors degree	34%	(48)	40%	(58)	26%	(38)	144
Educ: Post-grad	25%	(21)	56%	(49)	19%	(17)	87
Income: Under 50k	39%	(130)	38%	(128)	23%	(79)	338
Income: 50k-100k	43%	(111)	35%	(91)	22%	(57)	259
Income: 100k+	40%	(43)	36%	(39)	23%	(25)	107
Ethnicity: White (Non-Hispanic)	42%	(238)	36%	(204)	21%	(119)	562
Ethnicity: Black (Non-Hispanic)	31%	(28)	41%	(37)	28%	(26)	90
All Christian	46%	(143)	39%	(120)	15%	(45)	307
Agnostic/Nothing in particular	34%	(77)	39%	(88)	26%	(59)	223
Something Else	47%	(53)	20%	(23)	33%	(37)	113
Evangelical	53%	(80)	26%	(39)	21%	(31)	150
Non-Evangelical	41%	(104)	40%	(102)	20%	(50)	256
PID: Dem (no lean)	7%	(17)	71%	(182)	22%	(56)	255
PID: Ind (no lean)	35%	(74)	27%	(58)	38%	(82)	214
PID: Rep (no lean)	82%	(193)	8%	(18)	10%	(23)	234
PID/Gender: Dem Men	11%	(13)	72%	(85)	17%	(20)	118
PID/Gender: Dem Women	3%	(5)	71%	(97)	26%	(36)	137
PID/Gender: Ind Men	32%	(38)	36%	(44)	32%	(39)	120
PID/Gender: Ind Women	38%	(36)	15%	(14)	47%	(44)	94
PID/Gender: Rep Men	83%	(83)	10%	(10)	7%	(7)	100
PID/Gender: Rep Women	82%	(110)	6%	(8)	12%	(16)	135

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Table BLMB10_7: *Who do you trust more to handle each of the following economic issues? — Government spending on social services*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(284)	37%	(258)	23%	(161)	703
Ideo: Liberal (1-3)	8%	(16)	70%	(142)	22%	(45)	203
Ideo: Moderate (4)	28%	(57)	43%	(88)	30%	(61)	207
Ideo: Conservative (5-7)	76%	(201)	8%	(20)	16%	(42)	263
Ideo/PID: Conservative Republican	90%	(156)	4%	(8)	6%	(10)	174
Ideo/PID: Moderate/Liberal Republican	57%	(31)	19%	(10)	24%	(13)	55
Ideo/PID: Moderate/Conservative Democrat	10%	(10)	65%	(63)	24%	(24)	97
Ideo/PID: Liberal Democrat	5%	(7)	76%	(115)	20%	(30)	152
Unfavorable of Biden and Trump	23%	(33)	24%	(35)	53%	(75)	143
2024 H2H Matchup: Biden Voter	2%	(7)	77%	(227)	20%	(60)	293
2024 H2H Matchup: Trump Voter	81%	(261)	6%	(18)	13%	(43)	322
2022 House Vote: Democrat	8%	(22)	71%	(206)	22%	(63)	291
2022 House Vote: Republican	77%	(209)	6%	(17)	17%	(47)	273
2022 House Vote: Did not Vote	40%	(50)	28%	(35)	32%	(40)	125
2020 Vote: Joe Biden	5%	(15)	68%	(221)	27%	(87)	324
2020 Vote: Donald Trump	78%	(239)	6%	(20)	16%	(48)	306
2020 Vote: Did not Vote	44%	(28)	23%	(15)	32%	(20)	63
2016 Vote: Hillary Clinton	4%	(11)	77%	(190)	18%	(45)	245
2016 Vote: Donald Trump	75%	(191)	9%	(23)	16%	(39)	253
U.S. Economy: Wrong Track	51%	(263)	21%	(109)	27%	(141)	513
U.S. Economy: Right Direction	11%	(21)	78%	(148)	11%	(21)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	80%	(167)	16%	(34)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(254)	9%	(31)	19%	(68)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(24)	42%	(60)	42%	(60)	143
Top 2024 Issue: Economy	59%	(152)	21%	(54)	20%	(50)	256
Community: Urban	30%	(36)	45%	(55)	26%	(32)	123
Community: Suburban	38%	(143)	37%	(141)	25%	(96)	379
Community: Rural	52%	(105)	31%	(62)	17%	(34)	201
Community/Gender: Urban Men	35%	(28)	46%	(38)	20%	(16)	82
Community/Gender: Rural Women	51%	(58)	27%	(30)	22%	(26)	115
Community/Gender: Rural Men	54%	(47)	37%	(32)	9%	(8)	86
Community/Gender: Suburban Women	40%	(84)	34%	(72)	26%	(54)	210
Community/Gender: Suburban Men	35%	(58)	41%	(69)	25%	(42)	169

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Table BLMB10_7: *Who do you trust more to handle each of the following economic issues? — Government spending on social services*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(284)	37%	(258)	23%	(161)	703
Homeowner	41%	(240)	38%	(220)	21%	(123)	582
Renter	37%	(36)	31%	(31)	32%	(32)	99
Military HHnm: Yes	41%	(43)	39%	(41)	20%	(21)	104
Military HH: No	40%	(241)	36%	(217)	23%	(141)	599
Employ: Private Sector	43%	(98)	29%	(67)	29%	(66)	231
Employ: Self-Employed	58%	(35)	23%	(14)	19%	(11)	60
Employ: Homemaker	32%	(17)	42%	(22)	26%	(14)	53
Employ: Retired	36%	(72)	48%	(95)	16%	(33)	200
Employ: Unemployed	39%	(26)	42%	(28)	18%	(12)	66
Self + Household: White-Collar	39%	(88)	43%	(98)	17%	(39)	225
Self + Household: Blue Collar	43%	(152)	34%	(118)	23%	(81)	351
Union HH: Yes	35%	(22)	36%	(22)	29%	(18)	63
Union HH: No	41%	(262)	37%	(235)	22%	(143)	640
LGBTQ+: Yes	40%	(32)	29%	(23)	31%	(26)	81
LGBTQ+: No	40%	(252)	38%	(234)	22%	(136)	622
Motivated to Vote	40%	(257)	39%	(249)	20%	(130)	636
Parent: Yes	42%	(77)	31%	(57)	27%	(50)	184
Parent: No	40%	(207)	39%	(201)	21%	(111)	519
COVID Vaccine: Yes	30%	(148)	48%	(235)	22%	(107)	491
COVID Vaccine: No	64%	(136)	10%	(22)	25%	(54)	212
Student Loans: Yes	39%	(50)	31%	(39)	30%	(38)	128
Student Loans: No	41%	(234)	38%	(218)	21%	(123)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(312)	31%	(221)	24%	(170)	703
Gender: Male	43%	(145)	32%	(109)	25%	(83)	338
Gender: Female	46%	(166)	31%	(112)	24%	(87)	365
Age: 18-34	46%	(85)	22%	(41)	32%	(60)	186
Age: 35-44	39%	(38)	29%	(28)	32%	(31)	97
Age: 45-64	50%	(126)	33%	(83)	17%	(41)	251
Age: 65+	37%	(63)	40%	(68)	22%	(38)	169
GenZers: 1997-2012	39%	(27)	23%	(16)	38%	(27)	70
Millennials: 1981-1996	47%	(91)	22%	(43)	31%	(60)	194
GenXers: 1965-1980	42%	(80)	40%	(76)	18%	(34)	190
Baby Boomers: 1946-1964	45%	(105)	33%	(78)	21%	(49)	232
Educ: < College	49%	(231)	27%	(127)	24%	(114)	472
Educ: Bachelors degree	41%	(59)	35%	(50)	24%	(35)	144
Educ: Post-grad	25%	(22)	50%	(43)	25%	(22)	87
Income: Under 50k	40%	(137)	33%	(110)	27%	(91)	338
Income: 50k-100k	47%	(122)	31%	(80)	22%	(56)	259
Income: 100k+	50%	(53)	29%	(31)	22%	(23)	107
Ethnicity: White (Non-Hispanic)	46%	(261)	31%	(175)	22%	(126)	562
Ethnicity: Black (Non-Hispanic)	36%	(33)	33%	(30)	31%	(28)	90
All Christian	51%	(156)	30%	(91)	20%	(60)	307
Agnostic/Nothing in particular	37%	(83)	34%	(76)	28%	(63)	223
Something Else	53%	(60)	21%	(24)	26%	(30)	113
Evangelical	62%	(92)	20%	(30)	18%	(27)	150
Non-Evangelical	43%	(111)	32%	(83)	24%	(62)	256
PID: Dem (no lean)	8%	(22)	69%	(175)	23%	(58)	255
PID: Ind (no lean)	41%	(87)	16%	(34)	43%	(93)	214
PID: Rep (no lean)	87%	(203)	5%	(12)	8%	(19)	234
PID/Gender: Dem Men	15%	(18)	66%	(77)	19%	(22)	118
PID/Gender: Dem Women	3%	(4)	71%	(98)	26%	(36)	137
PID/Gender: Ind Men	35%	(42)	20%	(24)	45%	(54)	120
PID/Gender: Ind Women	48%	(45)	11%	(10)	41%	(39)	94
PID/Gender: Rep Men	85%	(85)	8%	(8)	7%	(7)	100
PID/Gender: Rep Women	88%	(118)	3%	(4)	9%	(13)	135

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Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(312)	31%	(221)	24%	(170)	703
Ideo: Liberal (1-3)	9%	(19)	66%	(133)	25%	(51)	203
Ideo: Moderate (4)	31%	(65)	32%	(66)	37%	(76)	207
Ideo: Conservative (5-7)	83%	(219)	6%	(15)	11%	(29)	263
Ideo/PID: Conservative Republican	92%	(160)	2%	(4)	6%	(10)	174
Ideo/PID: Moderate/Liberal Republican	68%	(37)	15%	(8)	17%	(9)	55
Ideo/PID: Moderate/Conservative Democrat	14%	(13)	63%	(61)	24%	(23)	97
Ideo/PID: Liberal Democrat	6%	(9)	73%	(110)	21%	(33)	152
Unfavorable of Biden and Trump	32%	(46)	10%	(14)	57%	(82)	143
2024 H2H Matchup: Biden Voter	5%	(15)	71%	(207)	24%	(71)	293
2024 H2H Matchup: Trump Voter	87%	(281)	3%	(11)	9%	(30)	322
2022 House Vote: Democrat	11%	(31)	63%	(185)	26%	(76)	291
2022 House Vote: Republican	83%	(227)	4%	(10)	13%	(35)	273
2022 House Vote: Did not Vote	40%	(50)	21%	(26)	39%	(48)	125
2020 Vote: Joe Biden	8%	(25)	62%	(200)	30%	(98)	324
2020 Vote: Donald Trump	83%	(254)	3%	(10)	14%	(42)	306
2020 Vote: Did not Vote	49%	(31)	15%	(9)	36%	(23)	63
2016 Vote: Hillary Clinton	7%	(17)	70%	(173)	23%	(56)	245
2016 Vote: Donald Trump	79%	(200)	5%	(13)	16%	(40)	253
U.S. Economy: Wrong Track	56%	(287)	17%	(88)	27%	(139)	513
U.S. Economy: Right Direction	13%	(25)	70%	(133)	17%	(32)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	80%	(166)	17%	(34)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(276)	4%	(14)	18%	(63)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(29)	29%	(42)	51%	(73)	143
Top 2024 Issue: Economy	65%	(167)	14%	(35)	21%	(54)	256
Community: Urban	37%	(45)	36%	(45)	27%	(33)	123
Community: Suburban	41%	(157)	33%	(125)	26%	(97)	379
Community: Rural	55%	(110)	25%	(51)	20%	(40)	201
Community/Gender: Urban Men	41%	(34)	36%	(30)	23%	(19)	82
Community/Gender: Rural Women	53%	(61)	22%	(25)	25%	(29)	115
Community/Gender: Rural Men	57%	(49)	30%	(26)	13%	(11)	86
Community/Gender: Suburban Women	45%	(94)	34%	(72)	21%	(44)	210
Community/Gender: Suburban Men	37%	(63)	32%	(54)	31%	(53)	169

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Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(312)	31%	(221)	24%	(170)	703
Homeowner	45%	(263)	33%	(193)	22%	(127)	582
Renter	39%	(39)	25%	(25)	36%	(36)	99
Military HHnm: Yes	43%	(45)	35%	(36)	22%	(23)	104
Military HH: No	45%	(267)	31%	(185)	25%	(147)	599
Employ: Private Sector	47%	(108)	25%	(58)	28%	(65)	231
Employ: Self-Employed	49%	(30)	26%	(16)	25%	(15)	60
Employ: Homemaker	37%	(19)	40%	(21)	24%	(12)	53
Employ: Retired	43%	(86)	38%	(76)	19%	(38)	200
Employ: Unemployed	40%	(26)	36%	(23)	25%	(16)	66
Self + Household: White-Collar	45%	(100)	39%	(87)	17%	(38)	225
Self + Household: Blue Collar	47%	(165)	28%	(100)	24%	(86)	351
Union HH: Yes	44%	(27)	32%	(20)	25%	(16)	63
Union HH: No	44%	(284)	31%	(201)	24%	(155)	640
LGBTQ+: Yes	35%	(28)	30%	(24)	36%	(29)	81
LGBTQ+: No	46%	(284)	32%	(197)	23%	(141)	622
Motivated to Vote	45%	(286)	33%	(211)	22%	(139)	636
Parent: Yes	46%	(85)	26%	(47)	28%	(51)	184
Parent: No	44%	(227)	33%	(174)	23%	(119)	519
COVID Vaccine: Yes	36%	(179)	40%	(195)	24%	(117)	491
COVID Vaccine: No	63%	(133)	12%	(26)	25%	(53)	212
Student Loans: Yes	46%	(59)	28%	(36)	26%	(33)	128
Student Loans: No	44%	(253)	32%	(185)	24%	(137)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(239)	37%	(260)	29%	(204)	703
Gender: Male	33%	(112)	39%	(130)	28%	(96)	338
Gender: Female	35%	(127)	36%	(130)	30%	(108)	365
Age: 18-34	33%	(62)	34%	(64)	32%	(60)	186
Age: 35-44	36%	(35)	38%	(37)	26%	(26)	97
Age: 45-64	38%	(95)	35%	(87)	27%	(68)	251
Age: 65+	28%	(47)	43%	(73)	29%	(50)	169
GenZers: 1997-2012	30%	(21)	39%	(27)	32%	(22)	70
Millennials: 1981-1996	37%	(71)	32%	(62)	32%	(61)	194
GenXers: 1965-1980	32%	(61)	42%	(81)	26%	(49)	190
Baby Boomers: 1946-1964	34%	(79)	36%	(83)	30%	(70)	232
Educ: < College	38%	(177)	33%	(156)	30%	(139)	472
Educ: Bachelors degree	30%	(42)	38%	(55)	32%	(47)	144
Educ: Post-grad	22%	(19)	58%	(50)	21%	(18)	87
Income: Under 50k	32%	(108)	39%	(132)	29%	(98)	338
Income: 50k-100k	37%	(95)	34%	(89)	29%	(75)	259
Income: 100k+	34%	(36)	37%	(39)	29%	(31)	107
Ethnicity: White (Non-Hispanic)	36%	(202)	35%	(194)	29%	(166)	562
Ethnicity: Black (Non-Hispanic)	27%	(24)	42%	(38)	32%	(29)	90
All Christian	38%	(118)	34%	(106)	27%	(83)	307
Agnostic/Nothing in particular	26%	(59)	39%	(88)	34%	(76)	223
Something Else	47%	(53)	24%	(27)	29%	(33)	113
Evangelical	52%	(78)	25%	(37)	23%	(35)	150
Non-Evangelical	34%	(88)	37%	(94)	29%	(74)	256
PID: Dem (no lean)	5%	(12)	74%	(189)	21%	(54)	255
PID: Ind (no lean)	26%	(56)	23%	(49)	51%	(109)	214
PID: Rep (no lean)	73%	(171)	10%	(23)	17%	(41)	234
PID/Gender: Dem Men	8%	(9)	73%	(86)	19%	(22)	118
PID/Gender: Dem Women	2%	(2)	75%	(103)	23%	(32)	137
PID/Gender: Ind Men	24%	(29)	28%	(33)	48%	(58)	120
PID/Gender: Ind Women	29%	(27)	16%	(15)	55%	(52)	94
PID/Gender: Rep Men	73%	(73)	11%	(11)	16%	(16)	100
PID/Gender: Rep Women	72%	(97)	9%	(12)	18%	(25)	135

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(239)	37%	(260)	29%	(204)	703
Ideo: Liberal (1-3)	6%	(12)	73%	(149)	21%	(42)	203
Ideo: Moderate (4)	24%	(50)	37%	(77)	38%	(79)	207
Ideo: Conservative (5-7)	63%	(166)	11%	(28)	26%	(70)	263
Ideo/PID: Conservative Republican	76%	(131)	8%	(13)	17%	(29)	174
Ideo/PID: Moderate/Liberal Republican	61%	(33)	17%	(9)	22%	(12)	55
Ideo/PID: Moderate/Conservative Democrat	9%	(8)	65%	(62)	27%	(26)	97
Ideo/PID: Liberal Democrat	2%	(4)	81%	(123)	17%	(25)	152
Unfavorable of Biden and Trump	12%	(17)	22%	(31)	66%	(94)	143
2024 H2H Matchup: Biden Voter	2%	(5)	76%	(222)	23%	(67)	293
2024 H2H Matchup: Trump Voter	69%	(224)	8%	(25)	23%	(73)	322
2022 House Vote: Democrat	5%	(16)	67%	(195)	27%	(80)	291
2022 House Vote: Republican	67%	(184)	7%	(20)	25%	(69)	273
2022 House Vote: Did not Vote	31%	(39)	36%	(45)	33%	(41)	125
2020 Vote: Joe Biden	4%	(13)	69%	(223)	27%	(88)	324
2020 Vote: Donald Trump	66%	(203)	5%	(16)	28%	(87)	306
2020 Vote: Did not Vote	33%	(21)	28%	(18)	39%	(25)	63
2016 Vote: Hillary Clinton	3%	(7)	74%	(182)	23%	(56)	245
2016 Vote: Donald Trump	65%	(165)	8%	(21)	26%	(67)	253
U.S. Economy: Wrong Track	43%	(222)	23%	(118)	34%	(173)	513
U.S. Economy: Right Direction	9%	(16)	75%	(143)	16%	(31)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	85%	(176)	14%	(28)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	64%	(225)	10%	(35)	26%	(93)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	35%	(49)	58%	(83)	143
Top 2024 Issue: Economy	51%	(130)	19%	(49)	30%	(78)	256
Community: Urban	25%	(30)	49%	(60)	27%	(33)	123
Community: Suburban	30%	(114)	39%	(147)	31%	(118)	379
Community: Rural	47%	(94)	27%	(54)	26%	(53)	201
Community/Gender: Urban Men	26%	(22)	50%	(41)	24%	(20)	82
Community/Gender: Rural Women	47%	(53)	21%	(24)	32%	(37)	115
Community/Gender: Rural Men	47%	(40)	34%	(29)	19%	(16)	86
Community/Gender: Suburban Women	31%	(65)	42%	(87)	28%	(58)	210
Community/Gender: Suburban Men	29%	(50)	35%	(59)	35%	(60)	169

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	34%	(239)	37%	(260)	29%	(204)	703
Homeowner	35%	(201)	38%	(219)	28%	(162)	582
Renter	33%	(33)	36%	(36)	31%	(31)	99
Military HHnm: Yes	34%	(35)	40%	(41)	26%	(27)	104
Military HH: No	34%	(203)	37%	(219)	30%	(177)	599
Employ: Private Sector	33%	(76)	35%	(80)	32%	(75)	231
Employ: Self-Employed	45%	(27)	30%	(18)	26%	(16)	60
Employ: Homemaker	33%	(17)	35%	(18)	33%	(17)	53
Employ: Retired	30%	(60)	41%	(82)	29%	(58)	200
Employ: Unemployed	38%	(25)	46%	(30)	17%	(11)	66
Self + Household: White-Collar	31%	(70)	42%	(94)	27%	(60)	225
Self + Household: Blue Collar	37%	(130)	33%	(116)	30%	(105)	351
Union HH: Yes	34%	(21)	33%	(21)	33%	(21)	63
Union HH: No	34%	(217)	37%	(240)	29%	(183)	640
LGBTQ+: Yes	28%	(23)	41%	(33)	31%	(25)	81
LGBTQ+: No	35%	(216)	37%	(227)	29%	(179)	622
Motivated to Vote	34%	(219)	39%	(248)	27%	(169)	636
Parent: Yes	39%	(72)	32%	(59)	29%	(53)	184
Parent: No	32%	(166)	39%	(202)	29%	(151)	519
COVID Vaccine: Yes	26%	(125)	47%	(229)	28%	(136)	491
COVID Vaccine: No	53%	(113)	15%	(31)	32%	(68)	212
Student Loans: Yes	37%	(48)	39%	(50)	24%	(30)	128
Student Loans: No	33%	(191)	37%	(211)	30%	(174)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(273)	36%	(251)	25%	(178)	703
Gender: Male	37%	(126)	36%	(122)	27%	(90)	338
Gender: Female	40%	(148)	35%	(129)	24%	(88)	365
Age: 18-34	42%	(77)	26%	(48)	32%	(60)	186
Age: 35-44	35%	(35)	40%	(39)	24%	(24)	97
Age: 45-64	44%	(111)	35%	(87)	21%	(53)	251
Age: 65+	30%	(50)	46%	(77)	25%	(42)	169
GenZers: 1997-2012	30%	(21)	26%	(18)	43%	(30)	70
Millennials: 1981-1996	44%	(85)	30%	(58)	26%	(51)	194
GenXers: 1965-1980	38%	(72)	41%	(78)	21%	(40)	190
Baby Boomers: 1946-1964	37%	(87)	39%	(90)	24%	(55)	232
Educ: < College	44%	(208)	31%	(147)	25%	(118)	472
Educ: Bachelors degree	31%	(44)	39%	(57)	30%	(43)	144
Educ: Post-grad	25%	(22)	55%	(48)	20%	(17)	87
Income: Under 50k	36%	(122)	37%	(125)	27%	(91)	338
Income: 50k-100k	42%	(109)	36%	(92)	22%	(57)	259
Income: 100k+	40%	(42)	32%	(34)	28%	(30)	107
Ethnicity: White (Non-Hispanic)	41%	(232)	35%	(199)	23%	(131)	562
Ethnicity: Black (Non-Hispanic)	30%	(27)	38%	(35)	32%	(29)	90
All Christian	45%	(138)	35%	(106)	20%	(62)	307
Agnostic/Nothing in particular	31%	(70)	41%	(92)	28%	(62)	223
Something Else	51%	(58)	22%	(25)	27%	(30)	113
Evangelical	57%	(85)	22%	(33)	21%	(32)	150
Non-Evangelical	40%	(103)	36%	(93)	24%	(61)	256
PID: Dem (no lean)	5%	(13)	74%	(188)	21%	(54)	255
PID: Ind (no lean)	30%	(64)	22%	(48)	48%	(102)	214
PID: Rep (no lean)	84%	(196)	7%	(16)	10%	(22)	234
PID/Gender: Dem Men	8%	(9)	71%	(84)	21%	(25)	118
PID/Gender: Dem Women	3%	(4)	76%	(104)	21%	(29)	137
PID/Gender: Ind Men	26%	(31)	24%	(29)	50%	(60)	120
PID/Gender: Ind Women	35%	(33)	20%	(19)	45%	(42)	94
PID/Gender: Rep Men	85%	(85)	9%	(9)	5%	(5)	100
PID/Gender: Rep Women	83%	(111)	5%	(6)	13%	(17)	135

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(273)	36%	(251)	25%	(178)	703
Ideo: Liberal (1-3)	7%	(14)	71%	(144)	22%	(45)	203
Ideo: Moderate (4)	27%	(56)	39%	(81)	34%	(70)	207
Ideo: Conservative (5-7)	73%	(191)	9%	(23)	19%	(49)	263
Ideo/PID: Conservative Republican	88%	(153)	4%	(7)	8%	(14)	174
Ideo/PID: Moderate/Liberal Republican	69%	(38)	16%	(9)	14%	(8)	55
Ideo/PID: Moderate/Conservative Democrat	8%	(8)	68%	(66)	24%	(23)	97
Ideo/PID: Liberal Democrat	3%	(5)	78%	(119)	18%	(28)	152
Unfavorable of Biden and Trump	17%	(24)	19%	(27)	64%	(92)	143
2024 H2H Matchup: Biden Voter	2%	(6)	76%	(223)	22%	(64)	293
2024 H2H Matchup: Trump Voter	79%	(256)	6%	(19)	15%	(48)	322
2022 House Vote: Democrat	6%	(17)	68%	(199)	26%	(75)	291
2022 House Vote: Republican	76%	(208)	7%	(18)	17%	(46)	273
2022 House Vote: Did not Vote	37%	(46)	27%	(34)	36%	(45)	125
2020 Vote: Joe Biden	4%	(13)	69%	(223)	27%	(88)	324
2020 Vote: Donald Trump	76%	(233)	5%	(16)	19%	(57)	306
2020 Vote: Did not Vote	42%	(27)	16%	(10)	42%	(26)	63
2016 Vote: Hillary Clinton	5%	(11)	76%	(186)	20%	(48)	245
2016 Vote: Donald Trump	72%	(182)	8%	(20)	21%	(52)	253
U.S. Economy: Wrong Track	49%	(250)	22%	(113)	29%	(150)	513
U.S. Economy: Right Direction	12%	(23)	73%	(138)	15%	(29)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	82%	(171)	16%	(33)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	73%	(257)	7%	(24)	20%	(72)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(13)	40%	(57)	51%	(73)	143
Top 2024 Issue: Economy	56%	(142)	20%	(52)	24%	(62)	256
Community: Urban	32%	(39)	42%	(52)	26%	(32)	123
Community: Suburban	35%	(131)	37%	(140)	28%	(107)	379
Community: Rural	51%	(103)	29%	(59)	20%	(39)	201
Community/Gender: Urban Men	33%	(27)	42%	(35)	24%	(20)	82
Community/Gender: Rural Women	53%	(61)	25%	(29)	22%	(25)	115
Community/Gender: Rural Men	48%	(42)	35%	(30)	17%	(14)	86
Community/Gender: Suburban Women	36%	(75)	40%	(84)	24%	(51)	210
Community/Gender: Suburban Men	33%	(57)	33%	(57)	33%	(56)	169

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(273)	36%	(251)	25%	(178)	703
Homeowner	39%	(226)	37%	(216)	24%	(141)	582
Renter	40%	(40)	31%	(31)	29%	(28)	99
Military HHnm: Yes	39%	(41)	35%	(37)	25%	(26)	104
Military HH: No	39%	(232)	36%	(215)	25%	(152)	599
Employ: Private Sector	42%	(97)	28%	(65)	30%	(69)	231
Employ: Self-Employed	47%	(28)	26%	(16)	27%	(17)	60
Employ: Homemaker	37%	(19)	44%	(23)	20%	(10)	53
Employ: Retired	33%	(66)	44%	(89)	23%	(46)	200
Employ: Unemployed	47%	(31)	35%	(23)	18%	(12)	66
Self + Household: White-Collar	38%	(85)	43%	(96)	19%	(43)	225
Self + Household: Blue Collar	42%	(146)	31%	(110)	27%	(94)	351
Union HH: Yes	33%	(21)	40%	(25)	27%	(17)	63
Union HH: No	39%	(253)	35%	(226)	25%	(162)	640
LGBTQ+: Yes	32%	(26)	34%	(28)	34%	(28)	81
LGBTQ+: No	40%	(248)	36%	(224)	24%	(151)	622
Motivated to Vote	39%	(250)	37%	(236)	24%	(150)	636
Parent: Yes	42%	(77)	32%	(59)	26%	(48)	184
Parent: No	38%	(196)	37%	(192)	25%	(131)	519
COVID Vaccine: Yes	29%	(144)	45%	(223)	25%	(124)	491
COVID Vaccine: No	61%	(130)	13%	(28)	26%	(55)	212
Student Loans: Yes	41%	(52)	32%	(41)	27%	(34)	128
Student Loans: No	38%	(221)	36%	(210)	25%	(144)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(277)	31%	(217)	30%	(209)	703
Gender: Male	38%	(128)	33%	(111)	29%	(99)	338
Gender: Female	41%	(149)	29%	(106)	30%	(110)	365
Age: 18-34	40%	(74)	23%	(43)	37%	(69)	186
Age: 35-44	33%	(32)	33%	(32)	34%	(33)	97
Age: 45-64	45%	(113)	32%	(80)	23%	(58)	251
Age: 65+	34%	(57)	37%	(63)	29%	(49)	169
GenZers: 1997-2012	34%	(24)	22%	(15)	44%	(31)	70
Millennials: 1981-1996	40%	(78)	25%	(49)	35%	(67)	194
GenXers: 1965-1980	38%	(73)	39%	(75)	22%	(43)	190
Baby Boomers: 1946-1964	41%	(95)	31%	(72)	28%	(65)	232
Educ: < College	43%	(201)	28%	(131)	30%	(140)	472
Educ: Bachelors degree	35%	(51)	30%	(43)	35%	(51)	144
Educ: Post-grad	28%	(24)	50%	(44)	22%	(19)	87
Income: Under 50k	35%	(117)	35%	(117)	31%	(103)	338
Income: 50k-100k	41%	(106)	28%	(72)	31%	(80)	259
Income: 100k+	50%	(53)	26%	(28)	24%	(25)	107
Ethnicity: White (Non-Hispanic)	41%	(233)	29%	(163)	30%	(166)	562
Ethnicity: Black (Non-Hispanic)	31%	(28)	41%	(37)	28%	(25)	90
All Christian	48%	(147)	28%	(85)	25%	(76)	307
Agnostic/Nothing in particular	31%	(69)	36%	(79)	33%	(75)	223
Something Else	45%	(51)	20%	(23)	34%	(39)	113
Evangelical	57%	(86)	21%	(31)	22%	(32)	150
Non-Evangelical	42%	(107)	29%	(74)	29%	(75)	256
PID: Dem (no lean)	9%	(23)	65%	(167)	26%	(65)	255
PID: Ind (no lean)	30%	(64)	17%	(37)	53%	(113)	214
PID: Rep (no lean)	81%	(190)	6%	(13)	13%	(31)	234
PID/Gender: Dem Men	14%	(17)	64%	(75)	22%	(26)	118
PID/Gender: Dem Women	5%	(7)	67%	(92)	28%	(39)	137
PID/Gender: Ind Men	26%	(31)	24%	(28)	51%	(61)	120
PID/Gender: Ind Women	35%	(33)	10%	(9)	55%	(52)	94
PID/Gender: Rep Men	81%	(80)	8%	(8)	11%	(11)	100
PID/Gender: Rep Women	81%	(109)	4%	(5)	15%	(20)	135

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Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(277)	31%	(217)	30%	(209)	703
Ideo: Liberal (1-3)	9%	(19)	62%	(127)	28%	(58)	203
Ideo: Moderate (4)	25%	(52)	34%	(71)	41%	(84)	207
Ideo: Conservative (5-7)	75%	(197)	5%	(14)	20%	(52)	263
Ideo/PID: Conservative Republican	87%	(152)	3%	(5)	10%	(17)	174
Ideo/PID: Moderate/Liberal Republican	59%	(32)	15%	(8)	26%	(14)	55
Ideo/PID: Moderate/Conservative Democrat	14%	(13)	63%	(61)	23%	(23)	97
Ideo/PID: Liberal Democrat	7%	(10)	67%	(102)	26%	(40)	152
Unfavorable of Biden and Trump	22%	(32)	13%	(19)	65%	(92)	143
2024 H2H Matchup: Biden Voter	4%	(11)	68%	(199)	28%	(83)	293
2024 H2H Matchup: Trump Voter	79%	(253)	4%	(12)	18%	(57)	322
2022 House Vote: Democrat	8%	(22)	61%	(178)	31%	(91)	291
2022 House Vote: Republican	76%	(208)	4%	(12)	19%	(52)	273
2022 House Vote: Did not Vote	34%	(43)	22%	(27)	44%	(54)	125
2020 Vote: Joe Biden	6%	(21)	60%	(196)	33%	(107)	324
2020 Vote: Donald Trump	74%	(227)	3%	(10)	22%	(68)	306
2020 Vote: Did not Vote	42%	(26)	14%	(9)	44%	(28)	63
2016 Vote: Hillary Clinton	6%	(14)	69%	(169)	25%	(62)	245
2016 Vote: Donald Trump	72%	(184)	5%	(14)	22%	(56)	253
U.S. Economy: Wrong Track	50%	(255)	17%	(88)	33%	(170)	513
U.S. Economy: Right Direction	11%	(21)	68%	(129)	20%	(39)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	77%	(159)	20%	(41)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(254)	3%	(11)	25%	(87)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(16)	33%	(47)	56%	(80)	143
Top 2024 Issue: Economy	54%	(139)	15%	(37)	31%	(80)	256
Community: Urban	28%	(34)	43%	(53)	29%	(36)	123
Community: Suburban	37%	(142)	30%	(114)	33%	(124)	379
Community: Rural	50%	(100)	25%	(50)	25%	(50)	201
Community/Gender: Urban Men	34%	(28)	45%	(37)	21%	(17)	82
Community/Gender: Rural Women	51%	(58)	23%	(26)	26%	(30)	115
Community/Gender: Rural Men	49%	(42)	28%	(24)	23%	(20)	86
Community/Gender: Suburban Women	40%	(85)	30%	(64)	29%	(62)	210
Community/Gender: Suburban Men	34%	(57)	30%	(50)	37%	(62)	169

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Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(277)	31%	(217)	30%	(209)	703
Homeowner	40%	(233)	32%	(188)	28%	(162)	582
Renter	34%	(34)	28%	(27)	38%	(38)	99
Military HHnm: Yes	42%	(44)	34%	(35)	24%	(25)	104
Military HH: No	39%	(232)	30%	(182)	31%	(184)	599
Employ: Private Sector	43%	(98)	25%	(57)	33%	(76)	231
Employ: Self-Employed	51%	(31)	30%	(18)	20%	(12)	60
Employ: Homemaker	29%	(15)	41%	(22)	30%	(16)	53
Employ: Retired	37%	(74)	35%	(69)	29%	(57)	200
Employ: Unemployed	42%	(28)	34%	(22)	24%	(16)	66
Self + Household: White-Collar	42%	(94)	36%	(80)	23%	(51)	225
Self + Household: Blue Collar	42%	(148)	29%	(100)	29%	(103)	351
Union HH: Yes	37%	(23)	30%	(19)	33%	(21)	63
Union HH: No	40%	(253)	31%	(199)	29%	(189)	640
LGBTQ+: Yes	32%	(26)	32%	(26)	36%	(29)	81
LGBTQ+: No	40%	(251)	31%	(191)	29%	(180)	622
Motivated to Vote	41%	(259)	33%	(207)	27%	(170)	636
Parent: Yes	43%	(78)	28%	(52)	29%	(54)	184
Parent: No	38%	(198)	32%	(166)	30%	(155)	519
COVID Vaccine: Yes	31%	(152)	39%	(191)	30%	(147)	491
COVID Vaccine: No	59%	(124)	12%	(26)	29%	(62)	212
Student Loans: Yes	41%	(52)	28%	(36)	31%	(40)	128
Student Loans: No	39%	(225)	32%	(181)	29%	(169)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(317)	33%	(235)	21%	(151)	703
Gender: Male	44%	(150)	36%	(120)	20%	(68)	338
Gender: Female	46%	(167)	32%	(115)	23%	(83)	365
Age: 18-34	47%	(88)	22%	(41)	31%	(57)	186
Age: 35-44	44%	(42)	34%	(33)	23%	(22)	97
Age: 45-64	48%	(121)	36%	(89)	16%	(41)	251
Age: 65+	39%	(66)	43%	(72)	18%	(31)	169
GenZers: 1997-2012	46%	(32)	18%	(12)	36%	(25)	70
Millennials: 1981-1996	48%	(93)	26%	(50)	27%	(52)	194
GenXers: 1965-1980	42%	(80)	42%	(80)	16%	(30)	190
Baby Boomers: 1946-1964	45%	(104)	37%	(85)	18%	(43)	232
Educ: < College	49%	(233)	30%	(142)	21%	(97)	472
Educ: Bachelors degree	40%	(58)	31%	(45)	28%	(40)	144
Educ: Post-grad	29%	(25)	55%	(48)	16%	(14)	87
Income: Under 50k	42%	(140)	37%	(126)	21%	(72)	338
Income: 50k-100k	48%	(124)	30%	(77)	22%	(58)	259
Income: 100k+	49%	(53)	31%	(33)	20%	(21)	107
Ethnicity: White (Non-Hispanic)	47%	(265)	33%	(187)	20%	(110)	562
Ethnicity: Black (Non-Hispanic)	32%	(29)	41%	(37)	28%	(25)	90
All Christian	49%	(152)	32%	(100)	18%	(55)	307
Agnostic/Nothing in particular	36%	(80)	40%	(89)	24%	(54)	223
Something Else	60%	(68)	20%	(22)	20%	(23)	113
Evangelical	62%	(93)	21%	(32)	16%	(24)	150
Non-Evangelical	46%	(118)	34%	(88)	20%	(50)	256
PID: Dem (no lean)	8%	(20)	73%	(187)	19%	(48)	255
PID: Ind (no lean)	43%	(91)	18%	(39)	39%	(84)	214
PID: Rep (no lean)	88%	(206)	4%	(10)	8%	(19)	234

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(317)	33%	(235)	21%	(151)	703
PID/Gender: Dem Men	14%	(16)	74%	(87)	12%	(14)	118
PID/Gender: Dem Women	3%	(4)	73%	(100)	25%	(34)	137
PID/Gender: Ind Men	40%	(48)	23%	(27)	37%	(45)	120
PID/Gender: Ind Women	46%	(43)	12%	(11)	42%	(39)	94
PID/Gender: Rep Men	86%	(85)	5%	(5)	9%	(9)	100
PID/Gender: Rep Women	89%	(120)	3%	(4)	7%	(10)	135
Ideo: Liberal (1-3)	10%	(20)	68%	(137)	23%	(46)	203
Ideo: Moderate (4)	34%	(70)	38%	(79)	28%	(58)	207
Ideo: Conservative (5-7)	82%	(215)	6%	(15)	12%	(33)	263
Ideo/PID: Conservative Republican	90%	(156)	3%	(6)	6%	(11)	174
Ideo/PID: Moderate/Liberal Republican	80%	(44)	7%	(4)	13%	(7)	55
Ideo/PID: Moderate/Conservative Democrat	13%	(13)	66%	(64)	20%	(20)	97
Ideo/PID: Liberal Democrat	5%	(7)	78%	(119)	17%	(26)	152
Unfavorable of Biden and Trump	26%	(37)	16%	(23)	58%	(83)	143
2024 H2H Matchup: Biden Voter	6%	(17)	73%	(215)	21%	(61)	293
2024 H2H Matchup: Trump Voter	90%	(289)	2%	(7)	8%	(26)	322
2022 House Vote: Democrat	10%	(29)	67%	(196)	23%	(66)	291
2022 House Vote: Republican	87%	(237)	2%	(7)	11%	(29)	273
2022 House Vote: Did not Vote	39%	(49)	26%	(32)	35%	(44)	125
2020 Vote: Joe Biden	7%	(22)	67%	(217)	26%	(85)	324
2020 Vote: Donald Trump	84%	(258)	3%	(10)	13%	(39)	306
2020 Vote: Did not Vote	51%	(32)	12%	(8)	37%	(23)	63
2016 Vote: Hillary Clinton	7%	(18)	74%	(182)	19%	(46)	245
2016 Vote: Donald Trump	81%	(205)	4%	(11)	15%	(38)	253
U.S. Economy: Wrong Track	57%	(293)	18%	(94)	25%	(127)	513
U.S. Economy: Right Direction	13%	(24)	74%	(141)	13%	(24)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(10)	84%	(174)	11%	(23)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(284)	4%	(13)	16%	(56)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(24)	33%	(48)	50%	(72)	143
Top 2024 Issue: Economy	65%	(167)	16%	(42)	18%	(47)	256

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(317)	33%	(235)	21%	(151)	703
Community: Urban	36%	(45)	44%	(54)	20%	(24)	123
Community: Suburban	43%	(163)	32%	(122)	25%	(95)	379
Community: Rural	54%	(109)	30%	(59)	16%	(32)	201
Community/Gender: Urban Men	38%	(31)	46%	(38)	16%	(13)	82
Community/Gender: Rural Women	55%	(63)	25%	(28)	20%	(23)	115
Community/Gender: Rural Men	54%	(47)	36%	(31)	10%	(9)	86
Community/Gender: Suburban Women	43%	(91)	34%	(70)	23%	(49)	210
Community/Gender: Suburban Men	43%	(72)	30%	(51)	27%	(46)	169
Homeowner	46%	(266)	35%	(201)	20%	(115)	582
Renter	42%	(42)	30%	(30)	27%	(27)	99
Military HHnm: Yes	48%	(50)	33%	(35)	19%	(20)	104
Military HH: No	45%	(267)	33%	(201)	22%	(131)	599
Employ: Private Sector	46%	(105)	27%	(62)	27%	(63)	231
Employ: Self-Employed	57%	(34)	25%	(15)	18%	(11)	60
Employ: Homemaker	37%	(19)	44%	(23)	19%	(10)	53
Employ: Retired	41%	(82)	43%	(85)	17%	(33)	200
Employ: Unemployed	48%	(32)	35%	(23)	17%	(11)	66
Self + Household: White-Collar	43%	(98)	38%	(86)	18%	(41)	225
Self + Household: Blue Collar	48%	(168)	31%	(110)	21%	(73)	351
Union HH: Yes	50%	(31)	30%	(19)	20%	(13)	63
Union HH: No	45%	(286)	34%	(216)	22%	(138)	640
LGBTQ+: Yes	38%	(31)	32%	(26)	30%	(24)	81
LGBTQ+: No	46%	(286)	34%	(209)	20%	(127)	622
Motivated to Vote	46%	(291)	36%	(227)	19%	(118)	636
Parent: Yes	49%	(90)	27%	(50)	24%	(45)	184
Parent: No	44%	(227)	36%	(186)	20%	(106)	519
COVID Vaccine: Yes	36%	(174)	43%	(211)	21%	(105)	491
COVID Vaccine: No	67%	(142)	11%	(24)	22%	(46)	212
Student Loans: Yes	46%	(59)	30%	(38)	24%	(30)	128
Student Loans: No	45%	(258)	34%	(197)	21%	(120)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(293)	35%	(244)	24%	(166)	703
Gender: Male	41%	(137)	38%	(127)	22%	(74)	338
Gender: Female	43%	(156)	32%	(117)	25%	(92)	365
Age: 18-34	42%	(79)	26%	(49)	31%	(58)	186
Age: 35-44	42%	(41)	31%	(31)	26%	(25)	97
Age: 45-64	47%	(118)	34%	(86)	19%	(48)	251
Age: 65+	33%	(55)	47%	(79)	21%	(35)	169
GenZers: 1997-2012	41%	(28)	24%	(17)	35%	(25)	70
Millennials: 1981-1996	45%	(87)	27%	(52)	28%	(55)	194
GenXers: 1965-1980	39%	(75)	41%	(78)	20%	(38)	190
Baby Boomers: 1946-1964	41%	(96)	38%	(89)	21%	(48)	232
Educ: < College	46%	(217)	31%	(145)	23%	(110)	472
Educ: Bachelors degree	36%	(53)	37%	(53)	26%	(38)	144
Educ: Post-grad	27%	(23)	53%	(46)	21%	(18)	87
Income: Under 50k	37%	(124)	39%	(132)	24%	(82)	338
Income: 50k-100k	46%	(119)	31%	(81)	22%	(58)	259
Income: 100k+	47%	(50)	29%	(31)	24%	(26)	107
Ethnicity: White (Non-Hispanic)	43%	(244)	34%	(191)	22%	(126)	562
Ethnicity: Black (Non-Hispanic)	32%	(29)	42%	(38)	26%	(23)	90
All Christian	49%	(152)	33%	(101)	18%	(54)	307
Agnostic/Nothing in particular	32%	(72)	39%	(86)	29%	(65)	223
Something Else	50%	(57)	25%	(29)	24%	(28)	113
Evangelical	59%	(88)	23%	(35)	18%	(27)	150
Non-Evangelical	45%	(116)	36%	(93)	19%	(47)	256
PID: Dem (no lean)	9%	(22)	72%	(183)	20%	(50)	255
PID: Ind (no lean)	33%	(71)	21%	(45)	46%	(98)	214
PID: Rep (no lean)	85%	(200)	7%	(16)	8%	(18)	234

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(293)	35%	(244)	24%	(166)	703
PID/Gender: Dem Men	13%	(15)	71%	(83)	17%	(20)	118
PID/Gender: Dem Women	5%	(7)	73%	(100)	22%	(30)	137
PID/Gender: Ind Men	33%	(40)	28%	(34)	39%	(46)	120
PID/Gender: Ind Women	33%	(31)	12%	(11)	55%	(52)	94
PID/Gender: Rep Men	82%	(82)	10%	(10)	7%	(7)	100
PID/Gender: Rep Women	88%	(118)	5%	(6)	8%	(10)	135
Ideo: Liberal (1-3)	9%	(18)	69%	(139)	22%	(46)	203
Ideo: Moderate (4)	30%	(62)	40%	(83)	30%	(62)	207
Ideo: Conservative (5-7)	77%	(202)	6%	(16)	17%	(45)	263
Ideo/PID: Conservative Republican	89%	(155)	4%	(7)	6%	(11)	174
Ideo/PID: Moderate/Liberal Republican	72%	(39)	17%	(9)	12%	(6)	55
Ideo/PID: Moderate/Conservative Democrat	14%	(14)	66%	(64)	20%	(19)	97
Ideo/PID: Liberal Democrat	6%	(9)	76%	(115)	18%	(28)	152
Unfavorable of Biden and Trump	21%	(30)	19%	(26)	60%	(86)	143
2024 H2H Matchup: Biden Voter	4%	(12)	76%	(224)	20%	(58)	293
2024 H2H Matchup: Trump Voter	83%	(269)	4%	(14)	12%	(40)	322
2022 House Vote: Democrat	8%	(24)	68%	(198)	24%	(69)	291
2022 House Vote: Republican	80%	(217)	5%	(14)	15%	(42)	273
2022 House Vote: Did not Vote	41%	(51)	25%	(32)	34%	(42)	125
2020 Vote: Joe Biden	7%	(22)	67%	(216)	26%	(85)	324
2020 Vote: Donald Trump	78%	(239)	5%	(16)	17%	(51)	306
2020 Vote: Did not Vote	45%	(28)	18%	(11)	38%	(24)	63
2016 Vote: Hillary Clinton	5%	(11)	75%	(183)	21%	(51)	245
2016 Vote: Donald Trump	75%	(191)	7%	(18)	18%	(45)	253
U.S. Economy: Wrong Track	53%	(272)	20%	(104)	27%	(137)	513
U.S. Economy: Right Direction	11%	(21)	74%	(140)	15%	(29)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	86%	(178)	11%	(23)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(271)	5%	(18)	18%	(63)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(16)	33%	(47)	56%	(80)	143
Top 2024 Issue: Economy	59%	(152)	17%	(44)	23%	(60)	256

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(293)	35%	(244)	24%	(166)	703
Community: Urban	35%	(43)	41%	(50)	24%	(30)	123
Community: Suburban	39%	(146)	36%	(136)	26%	(97)	379
Community: Rural	52%	(104)	29%	(58)	19%	(39)	201
Community/Gender: Urban Men	36%	(29)	42%	(35)	22%	(18)	82
Community/Gender: Rural Women	54%	(61)	23%	(27)	23%	(26)	115
Community/Gender: Rural Men	50%	(43)	36%	(31)	14%	(12)	86
Community/Gender: Suburban Women	39%	(81)	36%	(75)	26%	(54)	210
Community/Gender: Suburban Men	38%	(65)	36%	(61)	25%	(43)	169
Homeowner	42%	(246)	35%	(207)	22%	(129)	582
Renter	41%	(41)	34%	(34)	25%	(25)	99
Military HHnm: Yes	42%	(44)	37%	(38)	21%	(22)	104
Military HH: No	42%	(249)	34%	(206)	24%	(144)	599
Employ: Private Sector	45%	(103)	25%	(57)	31%	(71)	231
Employ: Self-Employed	47%	(29)	30%	(18)	23%	(14)	60
Employ: Homemaker	37%	(19)	44%	(23)	20%	(10)	53
Employ: Retired	37%	(74)	44%	(87)	19%	(39)	200
Employ: Unemployed	45%	(30)	40%	(26)	15%	(10)	66
Self + Household: White-Collar	40%	(90)	40%	(90)	20%	(45)	225
Self + Household: Blue Collar	45%	(159)	33%	(116)	22%	(76)	351
Union HH: Yes	45%	(28)	36%	(23)	19%	(12)	63
Union HH: No	41%	(265)	35%	(221)	24%	(154)	640
LGBTQ+: Yes	36%	(29)	29%	(23)	35%	(29)	81
LGBTQ+: No	42%	(264)	35%	(220)	22%	(137)	622
Motivated to Vote	43%	(274)	36%	(230)	21%	(132)	636
Parent: Yes	46%	(84)	29%	(53)	25%	(47)	184
Parent: No	40%	(209)	37%	(191)	23%	(119)	519
COVID Vaccine: Yes	33%	(164)	44%	(214)	23%	(113)	491
COVID Vaccine: No	61%	(129)	14%	(30)	25%	(53)	212
Student Loans: Yes	42%	(53)	33%	(42)	25%	(32)	128
Student Loans: No	42%	(240)	35%	(202)	23%	(134)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(270)	41%	(291)	20%	(142)	703
Gender: Male	37%	(125)	43%	(146)	20%	(67)	338
Gender: Female	40%	(145)	40%	(145)	21%	(75)	365
Age: 18-34	39%	(72)	31%	(58)	30%	(56)	186
Age: 35-44	35%	(35)	40%	(39)	25%	(24)	97
Age: 45-64	44%	(110)	40%	(100)	16%	(41)	251
Age: 65+	32%	(54)	56%	(94)	12%	(21)	169
GenZers: 1997-2012	34%	(24)	31%	(22)	35%	(25)	70
Millennials: 1981-1996	41%	(79)	34%	(65)	26%	(50)	194
GenXers: 1965-1980	35%	(66)	45%	(87)	20%	(38)	190
Baby Boomers: 1946-1964	40%	(94)	47%	(109)	12%	(29)	232
Educ: < College	43%	(205)	36%	(170)	21%	(98)	472
Educ: Bachelors degree	30%	(43)	48%	(69)	22%	(32)	144
Educ: Post-grad	25%	(22)	60%	(52)	14%	(12)	87
Income: Under 50k	34%	(116)	43%	(146)	22%	(75)	338
Income: 50k-100k	42%	(109)	42%	(108)	16%	(42)	259
Income: 100k+	42%	(45)	35%	(37)	23%	(25)	107
Ethnicity: White (Non-Hispanic)	41%	(232)	40%	(225)	19%	(105)	562
Ethnicity: Black (Non-Hispanic)	26%	(24)	50%	(45)	23%	(21)	90
All Christian	44%	(134)	40%	(123)	16%	(50)	307
Agnostic/Nothing in particular	30%	(67)	45%	(101)	25%	(55)	223
Something Else	52%	(58)	32%	(36)	16%	(19)	113
Evangelical	56%	(84)	27%	(41)	17%	(25)	150
Non-Evangelical	40%	(102)	44%	(112)	17%	(42)	256
PID: Dem (no lean)	5%	(13)	80%	(204)	15%	(38)	255
PID: Ind (no lean)	28%	(60)	33%	(71)	38%	(82)	214
PID: Rep (no lean)	84%	(196)	7%	(16)	9%	(22)	234

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(270)	41%	(291)	20%	(142)	703
PID/Gender: Dem Men	10%	(11)	78%	(92)	12%	(14)	118
PID/Gender: Dem Women	1%	(2)	81%	(112)	17%	(24)	137
PID/Gender: Ind Men	26%	(31)	37%	(44)	38%	(45)	120
PID/Gender: Ind Women	31%	(29)	29%	(27)	40%	(37)	94
PID/Gender: Rep Men	83%	(82)	10%	(10)	8%	(8)	100
PID/Gender: Rep Women	85%	(114)	5%	(6)	11%	(14)	135
Ideo: Liberal (1-3)	8%	(16)	77%	(156)	16%	(32)	203
Ideo: Moderate (4)	26%	(54)	47%	(98)	27%	(55)	207
Ideo: Conservative (5-7)	72%	(190)	11%	(30)	16%	(43)	263
Ideo/PID: Conservative Republican	88%	(152)	5%	(8)	7%	(13)	174
Ideo/PID: Moderate/Liberal Republican	70%	(38)	14%	(8)	16%	(9)	55
Ideo/PID: Moderate/Conservative Democrat	7%	(7)	78%	(75)	15%	(15)	97
Ideo/PID: Liberal Democrat	4%	(6)	82%	(125)	14%	(21)	152
Unfavorable of Biden and Trump	22%	(31)	30%	(42)	49%	(69)	143
2024 H2H Matchup: Biden Voter	2%	(7)	86%	(251)	12%	(35)	293
2024 H2H Matchup: Trump Voter	78%	(251)	7%	(24)	15%	(47)	322
2022 House Vote: Democrat	5%	(16)	79%	(231)	15%	(44)	291
2022 House Vote: Republican	77%	(211)	7%	(20)	15%	(42)	273
2022 House Vote: Did not Vote	33%	(41)	30%	(38)	37%	(46)	125
2020 Vote: Joe Biden	4%	(14)	77%	(251)	18%	(59)	324
2020 Vote: Donald Trump	76%	(232)	7%	(23)	17%	(51)	306
2020 Vote: Did not Vote	35%	(22)	23%	(14)	42%	(27)	63
2016 Vote: Hillary Clinton	4%	(9)	84%	(207)	12%	(30)	245
2016 Vote: Donald Trump	73%	(186)	10%	(26)	17%	(42)	253
U.S. Economy: Wrong Track	48%	(247)	27%	(138)	25%	(129)	513
U.S. Economy: Right Direction	12%	(23)	80%	(153)	7%	(14)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	89%	(184)	9%	(19)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	71%	(252)	11%	(40)	17%	(61)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(14)	47%	(67)	43%	(62)	143
Top 2024 Issue: Economy	55%	(140)	27%	(68)	19%	(48)	256

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(270)	41%	(291)	20%	(142)	703
Community: Urban	32%	(39)	48%	(59)	20%	(25)	123
Community: Suburban	35%	(133)	44%	(168)	21%	(78)	379
Community: Rural	49%	(98)	32%	(64)	19%	(39)	201
Community/Gender: Urban Men	34%	(28)	50%	(41)	16%	(13)	82
Community/Gender: Rural Women	50%	(57)	28%	(33)	22%	(25)	115
Community/Gender: Rural Men	47%	(41)	36%	(31)	16%	(14)	86
Community/Gender: Suburban Women	37%	(77)	45%	(95)	18%	(38)	210
Community/Gender: Suburban Men	33%	(56)	43%	(73)	24%	(40)	169
Homeowner	39%	(226)	42%	(246)	19%	(110)	582
Renter	36%	(35)	40%	(39)	25%	(25)	99
Military HHnm: Yes	40%	(42)	46%	(48)	14%	(15)	104
Military HH: No	38%	(228)	41%	(243)	21%	(127)	599
Employ: Private Sector	40%	(91)	32%	(74)	29%	(66)	231
Employ: Self-Employed	51%	(31)	31%	(19)	18%	(11)	60
Employ: Homemaker	33%	(17)	44%	(23)	23%	(12)	53
Employ: Retired	36%	(71)	54%	(108)	11%	(21)	200
Employ: Unemployed	39%	(26)	38%	(25)	23%	(15)	66
Self + Household: White-Collar	39%	(87)	47%	(106)	14%	(32)	225
Self + Household: Blue Collar	41%	(143)	38%	(133)	21%	(75)	351
Union HH: Yes	30%	(19)	44%	(28)	26%	(16)	63
Union HH: No	39%	(251)	41%	(263)	20%	(126)	640
LGBTQ+: Yes	31%	(25)	38%	(30)	31%	(25)	81
LGBTQ+: No	39%	(245)	42%	(260)	19%	(117)	622
Motivated to Vote	39%	(247)	44%	(278)	18%	(112)	636
Parent: Yes	38%	(69)	35%	(65)	27%	(50)	184
Parent: No	39%	(201)	43%	(226)	18%	(93)	519
COVID Vaccine: Yes	29%	(145)	52%	(256)	18%	(90)	491
COVID Vaccine: No	59%	(125)	16%	(35)	25%	(52)	212
Student Loans: Yes	35%	(45)	43%	(55)	21%	(27)	128
Student Loans: No	39%	(225)	41%	(236)	20%	(115)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_15: *Who do you trust more to handle each of the following economic issues? — Gas Prices*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(328)	32%	(227)	21%	(148)	703
Gender: Male	46%	(156)	35%	(118)	19%	(64)	338
Gender: Female	47%	(172)	30%	(109)	23%	(84)	365
Age: 18-34	48%	(90)	25%	(46)	27%	(50)	186
Age: 35-44	45%	(44)	29%	(28)	26%	(25)	97
Age: 45-64	50%	(126)	33%	(83)	17%	(42)	251
Age: 65+	40%	(68)	42%	(71)	18%	(31)	169
GenZers: 1997-2012	44%	(31)	27%	(19)	29%	(21)	70
Millennials: 1981-1996	50%	(98)	23%	(44)	27%	(53)	194
GenXers: 1965-1980	44%	(84)	40%	(76)	16%	(30)	190
Baby Boomers: 1946-1964	46%	(108)	35%	(81)	19%	(43)	232
Educ: < College	50%	(237)	30%	(140)	20%	(95)	472
Educ: Bachelors degree	44%	(64)	32%	(45)	24%	(35)	144
Educ: Post-grad	31%	(27)	49%	(42)	21%	(18)	87
Income: Under 50k	40%	(136)	36%	(123)	23%	(79)	338
Income: 50k-100k	51%	(133)	30%	(79)	18%	(48)	259
Income: 100k+	56%	(59)	24%	(26)	20%	(21)	107
Ethnicity: White (Non-Hispanic)	49%	(274)	32%	(180)	19%	(109)	562
Ethnicity: Black (Non-Hispanic)	36%	(32)	42%	(38)	22%	(20)	90
All Christian	51%	(158)	30%	(92)	19%	(58)	307
Agnostic/Nothing in particular	39%	(87)	36%	(81)	25%	(56)	223
Something Else	60%	(68)	25%	(28)	16%	(18)	113
Evangelical	63%	(94)	21%	(31)	16%	(24)	150
Non-Evangelical	48%	(123)	34%	(86)	18%	(47)	256
PID: Dem (no lean)	10%	(26)	69%	(176)	21%	(53)	255
PID: Ind (no lean)	46%	(98)	19%	(41)	35%	(75)	214
PID: Rep (no lean)	87%	(204)	5%	(11)	8%	(20)	234
PID/Gender: Dem Men	15%	(18)	68%	(80)	17%	(20)	118
PID/Gender: Dem Women	6%	(8)	70%	(96)	24%	(33)	137
PID/Gender: Ind Men	43%	(52)	26%	(31)	31%	(37)	120
PID/Gender: Ind Women	49%	(46)	10%	(9)	40%	(38)	94
PID/Gender: Rep Men	86%	(86)	6%	(6)	7%	(7)	100
PID/Gender: Rep Women	87%	(118)	3%	(4)	9%	(13)	135

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Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(328)	32%	(227)	21%	(148)	703
Ideo: Liberal (1-3)	12%	(25)	65%	(132)	22%	(46)	203
Ideo: Moderate (4)	37%	(76)	34%	(71)	29%	(60)	207
Ideo: Conservative (5-7)	82%	(217)	7%	(18)	11%	(29)	263
Ideo/PID: Conservative Republican	90%	(157)	3%	(4)	7%	(13)	174
Ideo/PID: Moderate/Liberal Republican	75%	(41)	11%	(6)	13%	(7)	55
Ideo/PID: Moderate/Conservative Democrat	13%	(13)	66%	(64)	21%	(20)	97
Ideo/PID: Liberal Democrat	9%	(13)	71%	(108)	20%	(30)	152
Unfavorable of Biden and Trump	34%	(48)	16%	(23)	51%	(72)	143
2024 H2H Matchup: Biden Voter	8%	(22)	71%	(207)	22%	(64)	293
2024 H2H Matchup: Trump Voter	90%	(289)	3%	(10)	7%	(23)	322
2022 House Vote: Democrat	13%	(38)	63%	(183)	24%	(71)	291
2022 House Vote: Republican	87%	(237)	4%	(11)	9%	(25)	273
2022 House Vote: Did not Vote	39%	(49)	27%	(34)	34%	(42)	125
2020 Vote: Joe Biden	10%	(34)	63%	(205)	26%	(85)	324
2020 Vote: Donald Trump	86%	(262)	2%	(7)	12%	(37)	306
2020 Vote: Did not Vote	43%	(27)	21%	(13)	36%	(23)	63
2016 Vote: Hillary Clinton	9%	(23)	70%	(172)	20%	(50)	245
2016 Vote: Donald Trump	81%	(206)	5%	(13)	14%	(35)	253
U.S. Economy: Wrong Track	58%	(299)	19%	(97)	23%	(117)	513
U.S. Economy: Right Direction	15%	(29)	68%	(130)	16%	(31)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	82%	(170)	15%	(31)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(293)	4%	(14)	13%	(45)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(29)	30%	(43)	50%	(72)	143
Top 2024 Issue: Economy	68%	(174)	18%	(45)	14%	(36)	256
Community: Urban	36%	(44)	41%	(51)	23%	(28)	123
Community: Suburban	45%	(170)	33%	(125)	22%	(84)	379
Community: Rural	56%	(113)	26%	(52)	18%	(36)	201
Community/Gender: Urban Men	40%	(33)	41%	(34)	20%	(16)	82
Community/Gender: Rural Women	56%	(64)	22%	(25)	22%	(25)	115
Community/Gender: Rural Men	57%	(49)	30%	(26)	13%	(11)	86
Community/Gender: Suburban Women	46%	(96)	32%	(66)	23%	(47)	210
Community/Gender: Suburban Men	44%	(74)	34%	(58)	22%	(37)	169

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Table BLMB10_15: *Who do you trust more to handle each of the following economic issues? — Gas Prices*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(328)	32%	(227)	21%	(148)	703
Homeowner	47%	(277)	33%	(192)	20%	(114)	582
Renter	41%	(41)	32%	(32)	26%	(26)	99
Military HHnm: Yes	46%	(48)	37%	(39)	17%	(18)	104
Military HH: No	47%	(280)	31%	(188)	22%	(130)	599
Employ: Private Sector	47%	(108)	24%	(56)	29%	(66)	231
Employ: Self-Employed	55%	(33)	32%	(19)	13%	(8)	60
Employ: Homemaker	44%	(23)	35%	(18)	21%	(11)	53
Employ: Retired	43%	(86)	41%	(81)	16%	(33)	200
Employ: Unemployed	44%	(29)	38%	(25)	18%	(12)	66
Self + Household: White-Collar	45%	(100)	35%	(79)	20%	(46)	225
Self + Household: Blue Collar	48%	(169)	32%	(112)	20%	(69)	351
Union HH: Yes	46%	(29)	34%	(21)	20%	(12)	63
Union HH: No	47%	(299)	32%	(206)	21%	(136)	640
LGBTQ+: Yes	37%	(30)	31%	(25)	33%	(26)	81
LGBTQ+: No	48%	(298)	33%	(202)	20%	(122)	622
Motivated to Vote	48%	(304)	34%	(215)	18%	(117)	636
Parent: Yes	51%	(93)	26%	(47)	24%	(43)	184
Parent: No	45%	(235)	35%	(180)	20%	(105)	519
COVID Vaccine: Yes	38%	(186)	41%	(200)	21%	(106)	491
COVID Vaccine: No	67%	(142)	13%	(27)	20%	(43)	212
Student Loans: Yes	47%	(59)	30%	(39)	23%	(30)	128
Student Loans: No	47%	(268)	33%	(188)	21%	(118)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	42%	(296)	37%	(262)	13%	(94)	7%	(51)	703
Gender: Male	43%	(145)	38%	(127)	12%	(41)	7%	(25)	338
Gender: Female	41%	(151)	37%	(135)	15%	(54)	7%	(26)	365
Age: 18-34	30%	(56)	42%	(79)	22%	(41)	6%	(10)	186
Age: 35-44	35%	(34)	41%	(39)	13%	(13)	12%	(11)	97
Age: 45-64	50%	(127)	32%	(80)	10%	(26)	7%	(19)	251
Age: 65+	47%	(80)	38%	(64)	8%	(14)	6%	(11)	169
GenZers: 1997-2012	33%	(23)	38%	(26)	26%	(18)	3%	(2)	70
Millennials: 1981-1996	31%	(59)	42%	(82)	18%	(34)	10%	(19)	194
GenXers: 1965-1980	51%	(97)	36%	(69)	6%	(12)	6%	(12)	190
Baby Boomers: 1946-1964	46%	(107)	34%	(80)	12%	(29)	7%	(17)	232
Educ: < College	41%	(192)	37%	(174)	13%	(64)	9%	(43)	472
Educ: Bachelors degree	48%	(69)	35%	(50)	13%	(19)	4%	(6)	144
Educ: Post-grad	40%	(35)	44%	(38)	14%	(12)	2%	(2)	87
Income: Under 50k	41%	(138)	38%	(129)	13%	(42)	8%	(28)	338
Income: 50k-100k	45%	(116)	35%	(89)	14%	(36)	7%	(18)	259
Income: 100k+	39%	(42)	40%	(43)	15%	(16)	5%	(5)	107
Ethnicity: White (Non-Hispanic)	42%	(238)	38%	(215)	11%	(64)	8%	(46)	562
Ethnicity: Black (Non-Hispanic)	43%	(39)	34%	(30)	17%	(16)	6%	(5)	90
All Christian	48%	(147)	35%	(108)	12%	(38)	5%	(14)	307
Agnostic/Nothing in particular	35%	(78)	43%	(95)	13%	(30)	9%	(19)	223
Something Else	44%	(50)	32%	(36)	13%	(15)	11%	(12)	113
Evangelical	48%	(72)	27%	(41)	12%	(18)	12%	(18)	150
Non-Evangelical	47%	(121)	38%	(98)	11%	(29)	3%	(8)	256
PID: Dem (no lean)	51%	(130)	34%	(87)	11%	(29)	3%	(9)	255
PID: Ind (no lean)	38%	(80)	42%	(91)	12%	(25)	8%	(18)	214
PID: Rep (no lean)	36%	(85)	36%	(85)	17%	(40)	10%	(24)	234

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	42%	(296)	37%	(262)	13%	(94)	7%	(51)	703
PID/Gender: Dem Men	47%	(56)	37%	(44)	13%	(15)	3%	(4)	118
PID/Gender: Dem Women	55%	(75)	31%	(43)	11%	(14)	4%	(5)	137
PID/Gender: Ind Men	41%	(49)	44%	(52)	10%	(11)	6%	(8)	120
PID/Gender: Ind Women	34%	(31)	41%	(38)	14%	(13)	11%	(10)	94
PID/Gender: Rep Men	41%	(40)	32%	(31)	15%	(14)	13%	(13)	100
PID/Gender: Rep Women	33%	(45)	40%	(53)	19%	(26)	8%	(11)	135
Ideo: Liberal (1-3)	40%	(81)	46%	(92)	9%	(19)	5%	(10)	203
Ideo: Moderate (4)	42%	(86)	37%	(77)	16%	(33)	5%	(10)	207
Ideo: Conservative (5-7)	44%	(117)	33%	(87)	14%	(37)	8%	(22)	263
Ideo/PID: Conservative Republican	40%	(70)	35%	(60)	17%	(29)	8%	(15)	174
Ideo/PID: Moderate/Liberal Republican	25%	(14)	43%	(24)	20%	(11)	11%	(6)	55
Ideo/PID: Moderate/Conservative Democrat	64%	(62)	25%	(24)	11%	(10)	1%	(1)	97
Ideo/PID: Liberal Democrat	44%	(66)	41%	(63)	10%	(15)	5%	(8)	152
Unfavorable of Biden and Trump	29%	(42)	43%	(61)	19%	(27)	9%	(13)	143
2024 H2H Matchup: Biden Voter	50%	(148)	39%	(114)	7%	(21)	4%	(10)	293
2024 H2H Matchup: Trump Voter	37%	(119)	36%	(117)	17%	(56)	9%	(30)	322
2022 House Vote: Democrat	47%	(138)	41%	(119)	9%	(25)	3%	(8)	291
2022 House Vote: Republican	39%	(105)	36%	(99)	16%	(45)	9%	(24)	273
2022 House Vote: Did not Vote	36%	(45)	33%	(41)	19%	(24)	12%	(16)	125
2020 Vote: Joe Biden	46%	(149)	41%	(132)	9%	(29)	4%	(13)	324
2020 Vote: Donald Trump	38%	(117)	35%	(106)	16%	(49)	11%	(34)	306
2020 Vote: Did not Vote	42%	(27)	31%	(19)	22%	(14)	5%	(3)	63
2016 Vote: Hillary Clinton	50%	(122)	37%	(91)	9%	(21)	5%	(11)	245
2016 Vote: Donald Trump	41%	(104)	34%	(87)	16%	(42)	8%	(21)	253
U.S. Economy: Wrong Track	39%	(199)	36%	(187)	15%	(79)	9%	(48)	513
U.S. Economy: Right Direction	51%	(97)	39%	(75)	8%	(15)	2%	(3)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	51%	(106)	38%	(79)	9%	(18)	2%	(4)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	39%	(138)	34%	(119)	18%	(63)	9%	(33)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	37%	(53)	45%	(64)	9%	(14)	9%	(13)	143
Top 2024 Issue: Economy	45%	(116)	32%	(81)	15%	(38)	8%	(22)	256

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	42%	(296)	37%	(262)	13%	(94)	7%	(51)	703
Community: Urban	49%	(60)	34%	(41)	12%	(15)	6%	(7)	123
Community: Suburban	42%	(158)	39%	(148)	14%	(54)	5%	(19)	379
Community: Rural	39%	(78)	36%	(73)	13%	(25)	12%	(24)	201
Community/Gender: Urban Men	44%	(36)	41%	(34)	11%	(9)	4%	(3)	82
Community/Gender: Rural Women	37%	(43)	36%	(41)	13%	(15)	13%	(15)	115
Community/Gender: Rural Men	41%	(35)	37%	(32)	11%	(10)	11%	(10)	86
Community/Gender: Suburban Women	40%	(84)	41%	(86)	16%	(33)	4%	(8)	210
Community/Gender: Suburban Men	44%	(74)	37%	(62)	13%	(22)	7%	(12)	169
Homeowner	43%	(252)	37%	(214)	13%	(75)	7%	(42)	582
Renter	40%	(39)	36%	(36)	17%	(17)	7%	(7)	99
Military HHnm: Yes	44%	(46)	46%	(48)	5%	(5)	5%	(5)	104
Military HH: No	42%	(250)	36%	(214)	15%	(89)	8%	(45)	599
Employ: Private Sector	40%	(93)	39%	(89)	13%	(30)	8%	(19)	231
Employ: Self-Employed	46%	(28)	44%	(26)	8%	(5)	3%	(2)	60
Employ: Homemaker	47%	(25)	19%	(10)	23%	(12)	11%	(6)	53
Employ: Retired	52%	(103)	34%	(68)	9%	(19)	5%	(10)	200
Employ: Unemployed	32%	(21)	42%	(28)	18%	(12)	9%	(6)	66
Self + Household: White-Collar	42%	(94)	41%	(92)	14%	(30)	3%	(8)	225
Self + Household: Blue Collar	43%	(150)	36%	(126)	12%	(43)	9%	(32)	351
Union HH: Yes	35%	(22)	40%	(25)	17%	(11)	8%	(5)	63
Union HH: No	43%	(274)	37%	(237)	13%	(84)	7%	(46)	640
LGBTQ+: Yes	29%	(24)	44%	(36)	15%	(12)	12%	(9)	81
LGBTQ+: No	44%	(272)	36%	(226)	13%	(82)	7%	(41)	622
Motivated to Vote	45%	(283)	38%	(240)	12%	(77)	6%	(35)	636
Parent: Yes	40%	(73)	35%	(65)	16%	(29)	10%	(18)	184
Parent: No	43%	(223)	38%	(197)	13%	(65)	6%	(33)	519
COVID Vaccine: Yes	47%	(229)	39%	(190)	10%	(50)	4%	(21)	491
COVID Vaccine: No	31%	(67)	34%	(72)	21%	(44)	14%	(30)	212
Student Loans: Yes	37%	(47)	44%	(57)	14%	(18)	5%	(6)	128
Student Loans: No	43%	(249)	36%	(205)	13%	(76)	8%	(45)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	38%	(267)	29%	(203)	18%	(128)	15%	(105)	703
Gender: Male	42%	(142)	29%	(97)	16%	(56)	13%	(43)	338
Gender: Female	34%	(124)	29%	(107)	20%	(72)	17%	(62)	365
Age: 18-34	27%	(51)	28%	(53)	27%	(50)	17%	(32)	186
Age: 35-44	23%	(22)	40%	(39)	20%	(20)	16%	(16)	97
Age: 45-64	41%	(102)	29%	(73)	14%	(35)	16%	(41)	251
Age: 65+	54%	(92)	22%	(38)	14%	(24)	9%	(15)	169
GenZers: 1997-2012	26%	(18)	33%	(23)	26%	(18)	14%	(10)	70
Millennials: 1981-1996	27%	(53)	28%	(54)	26%	(50)	19%	(38)	194
GenXers: 1965-1980	42%	(79)	32%	(61)	12%	(24)	14%	(26)	190
Baby Boomers: 1946-1964	45%	(105)	27%	(63)	14%	(33)	13%	(31)	232
Educ: < College	36%	(171)	29%	(139)	18%	(84)	16%	(78)	472
Educ: Bachelors degree	40%	(58)	25%	(36)	20%	(29)	14%	(21)	144
Educ: Post-grad	43%	(37)	33%	(28)	17%	(15)	8%	(7)	87
Income: Under 50k	42%	(142)	29%	(98)	14%	(46)	15%	(52)	338
Income: 50k-100k	34%	(87)	28%	(73)	24%	(61)	14%	(37)	259
Income: 100k+	36%	(38)	30%	(32)	19%	(21)	15%	(16)	107
Ethnicity: White (Non-Hispanic)	37%	(207)	30%	(166)	17%	(95)	17%	(93)	562
Ethnicity: Black (Non-Hispanic)	48%	(43)	24%	(22)	22%	(20)	6%	(5)	90
All Christian	39%	(120)	29%	(88)	19%	(59)	13%	(40)	307
Agnostic/Nothing in particular	38%	(86)	29%	(64)	18%	(40)	15%	(33)	223
Something Else	30%	(34)	26%	(30)	19%	(21)	25%	(28)	113
Evangelical	32%	(47)	20%	(30)	23%	(34)	25%	(38)	150
Non-Evangelical	40%	(102)	33%	(85)	16%	(41)	11%	(29)	256
PID: Dem (no lean)	62%	(158)	25%	(63)	12%	(31)	1%	(3)	255
PID: Ind (no lean)	32%	(69)	29%	(62)	20%	(42)	19%	(40)	214
PID: Rep (no lean)	17%	(40)	33%	(78)	23%	(55)	26%	(61)	234

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	38%	(267)	29%	(203)	18%	(128)	15%	(105)	703
PID/Gender: Dem Men	64%	(76)	22%	(26)	13%	(15)	1%	(1)	118
PID/Gender: Dem Women	60%	(82)	27%	(37)	11%	(15)	2%	(2)	137
PID/Gender: Ind Men	39%	(46)	31%	(38)	16%	(20)	14%	(17)	120
PID/Gender: Ind Women	25%	(23)	26%	(24)	24%	(23)	25%	(24)	94
PID/Gender: Rep Men	20%	(20)	33%	(33)	21%	(21)	26%	(26)	100
PID/Gender: Rep Women	14%	(19)	34%	(45)	26%	(34)	26%	(36)	135
Ideo: Liberal (1-3)	58%	(117)	30%	(61)	9%	(18)	4%	(7)	203
Ideo: Moderate (4)	44%	(92)	30%	(61)	17%	(35)	9%	(18)	207
Ideo: Conservative (5-7)	18%	(48)	30%	(78)	26%	(69)	26%	(68)	263
Ideo/PID: Conservative Republican	17%	(29)	29%	(51)	26%	(46)	27%	(47)	174
Ideo/PID: Moderate/Liberal Republican	15%	(8)	49%	(27)	17%	(9)	19%	(10)	55
Ideo/PID: Moderate/Conservative Democrat	62%	(60)	24%	(23)	14%	(14)	—	(0)	97
Ideo/PID: Liberal Democrat	63%	(95)	27%	(40)	9%	(13)	2%	(3)	152
Unfavorable of Biden and Trump	28%	(40)	33%	(47)	25%	(36)	14%	(19)	143
2024 H2H Matchup: Biden Voter	64%	(187)	26%	(75)	9%	(26)	2%	(5)	293
2024 H2H Matchup: Trump Voter	19%	(61)	31%	(98)	25%	(81)	25%	(82)	322
2022 House Vote: Democrat	61%	(178)	26%	(75)	11%	(33)	1%	(4)	291
2022 House Vote: Republican	16%	(43)	32%	(87)	27%	(74)	25%	(69)	273
2022 House Vote: Did not Vote	35%	(43)	28%	(35)	16%	(20)	21%	(27)	125
2020 Vote: Joe Biden	58%	(187)	29%	(95)	10%	(34)	2%	(8)	324
2020 Vote: Donald Trump	20%	(61)	29%	(89)	24%	(72)	28%	(84)	306
2020 Vote: Did not Vote	27%	(17)	27%	(17)	27%	(17)	18%	(11)	63
2016 Vote: Hillary Clinton	63%	(154)	24%	(59)	12%	(28)	2%	(4)	245
2016 Vote: Donald Trump	23%	(58)	29%	(75)	25%	(63)	23%	(58)	253
U.S. Economy: Wrong Track	25%	(129)	32%	(163)	23%	(116)	20%	(105)	513
U.S. Economy: Right Direction	73%	(138)	21%	(41)	6%	(12)	—	(0)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	63%	(131)	25%	(53)	10%	(21)	2%	(3)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(71)	31%	(110)	25%	(87)	24%	(86)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	46%	(65)	29%	(41)	15%	(21)	11%	(16)	143
Top 2024 Issue: Economy	29%	(74)	34%	(87)	18%	(46)	19%	(49)	256

Continued on next page

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	38%	(267)	29%	(203)	18%	(128)	15%	(105)	703
Community: Urban	48%	(59)	32%	(40)	12%	(15)	7%	(9)	123
Community: Suburban	38%	(145)	28%	(107)	18%	(70)	15%	(58)	379
Community: Rural	31%	(63)	28%	(57)	22%	(43)	19%	(38)	201
Community/Gender: Urban Men	51%	(42)	31%	(26)	15%	(13)	3%	(2)	82
Community/Gender: Rural Women	27%	(31)	30%	(35)	21%	(24)	22%	(25)	115
Community/Gender: Rural Men	37%	(32)	25%	(22)	22%	(19)	16%	(13)	86
Community/Gender: Suburban Women	36%	(76)	27%	(58)	22%	(45)	15%	(31)	210
Community/Gender: Suburban Men	41%	(69)	29%	(49)	14%	(24)	16%	(27)	169
Homeowner	39%	(225)	28%	(164)	19%	(110)	14%	(83)	582
Renter	37%	(36)	30%	(30)	13%	(13)	20%	(20)	99
Military HHnm: Yes	36%	(38)	27%	(28)	24%	(25)	13%	(13)	104
Military HH: No	38%	(229)	29%	(175)	17%	(103)	15%	(92)	599
Employ: Private Sector	33%	(75)	34%	(78)	17%	(40)	16%	(38)	231
Employ: Self-Employed	37%	(22)	33%	(20)	24%	(14)	6%	(4)	60
Employ: Homemaker	42%	(22)	13%	(7)	22%	(11)	23%	(12)	53
Employ: Retired	52%	(103)	26%	(51)	15%	(30)	8%	(16)	200
Employ: Unemployed	27%	(18)	31%	(20)	23%	(15)	19%	(13)	66
Self + Household: White-Collar	40%	(91)	34%	(77)	17%	(39)	8%	(18)	225
Self + Household: Blue Collar	37%	(128)	27%	(94)	20%	(69)	17%	(59)	351
Union HH: Yes	34%	(22)	32%	(20)	22%	(14)	11%	(7)	63
Union HH: No	38%	(245)	29%	(183)	18%	(114)	15%	(98)	640
LGBTQ+: Yes	34%	(28)	28%	(23)	14%	(11)	24%	(19)	81
LGBTQ+: No	38%	(239)	29%	(180)	19%	(117)	14%	(86)	622
Motivated to Vote	40%	(254)	29%	(187)	17%	(110)	13%	(86)	636
Parent: Yes	29%	(53)	30%	(55)	22%	(41)	19%	(34)	184
Parent: No	41%	(213)	29%	(148)	17%	(87)	14%	(71)	519
COVID Vaccine: Yes	48%	(234)	30%	(147)	13%	(64)	9%	(46)	491
COVID Vaccine: No	15%	(32)	27%	(57)	30%	(64)	28%	(59)	212
Student Loans: Yes	30%	(39)	34%	(43)	21%	(27)	15%	(19)	128
Student Loans: No	40%	(228)	28%	(160)	18%	(101)	15%	(86)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(310)	27%	(187)	18%	(130)	11%	(76)	703
Gender: Male	49%	(164)	27%	(91)	15%	(51)	9%	(31)	338
Gender: Female	40%	(146)	26%	(96)	21%	(78)	12%	(45)	365
Age: 18-34	28%	(52)	35%	(66)	23%	(43)	13%	(25)	186
Age: 35-44	41%	(40)	28%	(27)	16%	(16)	14%	(14)	97
Age: 45-64	46%	(115)	26%	(65)	16%	(41)	12%	(30)	251
Age: 65+	61%	(103)	17%	(29)	18%	(30)	4%	(7)	169
GenZers: 1997-2012	25%	(18)	33%	(23)	30%	(21)	12%	(8)	70
Millennials: 1981-1996	34%	(65)	32%	(63)	19%	(37)	15%	(29)	194
GenXers: 1965-1980	49%	(93)	28%	(54)	14%	(26)	9%	(18)	190
Baby Boomers: 1946-1964	53%	(123)	20%	(46)	19%	(44)	8%	(20)	232
Educ: < College	41%	(192)	29%	(135)	18%	(87)	12%	(58)	472
Educ: Bachelors degree	50%	(71)	20%	(29)	21%	(30)	9%	(14)	144
Educ: Post-grad	54%	(47)	27%	(24)	15%	(13)	4%	(4)	87
Income: Under 50k	47%	(160)	27%	(90)	14%	(47)	12%	(41)	338
Income: 50k-100k	40%	(104)	26%	(68)	23%	(60)	10%	(27)	259
Income: 100k+	44%	(46)	28%	(30)	21%	(23)	7%	(8)	107
Ethnicity: White (Non-Hispanic)	45%	(253)	26%	(149)	16%	(90)	12%	(70)	562
Ethnicity: Black (Non-Hispanic)	47%	(43)	30%	(27)	20%	(18)	3%	(3)	90
All Christian	46%	(140)	26%	(81)	19%	(58)	9%	(28)	307
Agnostic/Nothing in particular	47%	(104)	27%	(61)	14%	(31)	12%	(27)	223
Something Else	35%	(39)	24%	(27)	25%	(28)	16%	(18)	113
Evangelical	37%	(55)	16%	(23)	29%	(44)	18%	(28)	150
Non-Evangelical	47%	(120)	30%	(77)	17%	(42)	7%	(18)	256
PID: Dem (no lean)	71%	(181)	17%	(45)	11%	(27)	1%	(3)	255
PID: Ind (no lean)	43%	(91)	27%	(58)	18%	(39)	12%	(25)	214
PID: Rep (no lean)	16%	(38)	36%	(85)	27%	(64)	20%	(48)	234

Continued on next page

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(310)	27%	(187)	18%	(130)	11%	(76)	703
PID/Gender: Dem Men	71%	(84)	15%	(18)	11%	(13)	2%	(3)	118
PID/Gender: Dem Women	71%	(97)	19%	(26)	10%	(14)	—	(0)	137
PID/Gender: Ind Men	50%	(60)	28%	(34)	13%	(15)	9%	(11)	120
PID/Gender: Ind Women	34%	(31)	26%	(24)	25%	(23)	15%	(14)	94
PID/Gender: Rep Men	21%	(20)	39%	(39)	23%	(23)	17%	(17)	100
PID/Gender: Rep Women	13%	(18)	34%	(45)	30%	(41)	23%	(31)	135
Ideo: Liberal (1-3)	68%	(139)	25%	(51)	5%	(11)	1%	(3)	203
Ideo: Moderate (4)	55%	(113)	23%	(47)	14%	(29)	9%	(18)	207
Ideo: Conservative (5-7)	19%	(49)	32%	(84)	31%	(81)	19%	(49)	263
Ideo/PID: Conservative Republican	14%	(25)	34%	(58)	32%	(56)	20%	(35)	174
Ideo/PID: Moderate/Liberal Republican	21%	(11)	47%	(26)	14%	(8)	17%	(10)	55
Ideo/PID: Moderate/Conservative Democrat	69%	(67)	14%	(14)	15%	(15)	2%	(1)	97
Ideo/PID: Liberal Democrat	73%	(111)	20%	(31)	6%	(9)	1%	(1)	152
Unfavorable of Biden and Trump	39%	(56)	32%	(45)	22%	(32)	7%	(10)	143
2024 H2H Matchup: Biden Voter	76%	(223)	17%	(50)	6%	(17)	1%	(3)	293
2024 H2H Matchup: Trump Voter	19%	(60)	35%	(113)	28%	(90)	18%	(59)	322
2022 House Vote: Democrat	74%	(215)	19%	(54)	6%	(18)	1%	(3)	291
2022 House Vote: Republican	17%	(46)	34%	(94)	30%	(83)	18%	(50)	273
2022 House Vote: Did not Vote	35%	(43)	28%	(35)	22%	(27)	15%	(19)	125
2020 Vote: Joe Biden	70%	(228)	20%	(65)	8%	(25)	2%	(6)	324
2020 Vote: Donald Trump	21%	(64)	32%	(98)	29%	(89)	18%	(55)	306
2020 Vote: Did not Vote	24%	(15)	35%	(22)	21%	(13)	20%	(13)	63
2016 Vote: Hillary Clinton	74%	(181)	17%	(42)	8%	(19)	2%	(4)	245
2016 Vote: Donald Trump	24%	(61)	31%	(78)	27%	(69)	18%	(45)	253
U.S. Economy: Wrong Track	31%	(158)	30%	(156)	24%	(125)	15%	(74)	513
U.S. Economy: Right Direction	80%	(152)	17%	(32)	2%	(5)	1%	(1)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	75%	(156)	16%	(34)	7%	(15)	1%	(3)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(82)	32%	(115)	26%	(92)	18%	(64)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	50%	(72)	27%	(39)	16%	(24)	6%	(9)	143
Top 2024 Issue: Economy	31%	(80)	37%	(93)	18%	(46)	14%	(36)	256

Continued on next page

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(310)	27%	(187)	18%	(130)	11%	(76)	703
Community: Urban	54%	(67)	28%	(34)	14%	(17)	5%	(6)	123
Community: Suburban	45%	(172)	26%	(100)	17%	(66)	11%	(42)	379
Community: Rural	36%	(72)	27%	(54)	23%	(47)	14%	(29)	201
Community/Gender: Urban Men	53%	(44)	31%	(25)	14%	(12)	2%	(1)	82
Community/Gender: Rural Women	29%	(34)	27%	(31)	30%	(34)	13%	(15)	115
Community/Gender: Rural Men	44%	(38)	26%	(23)	14%	(12)	15%	(13)	86
Community/Gender: Suburban Women	43%	(90)	27%	(56)	18%	(39)	12%	(25)	210
Community/Gender: Suburban Men	49%	(82)	26%	(43)	16%	(28)	10%	(16)	169
Homeowner	44%	(257)	26%	(151)	19%	(113)	11%	(61)	582
Renter	46%	(45)	28%	(28)	13%	(13)	13%	(13)	99
Military HHnm: Yes	42%	(44)	23%	(24)	22%	(23)	13%	(13)	104
Military HH: No	45%	(266)	27%	(164)	18%	(106)	10%	(62)	599
Employ: Private Sector	39%	(89)	31%	(72)	21%	(48)	9%	(21)	231
Employ: Self-Employed	36%	(22)	49%	(29)	9%	(5)	6%	(4)	60
Employ: Homemaker	47%	(25)	13%	(7)	9%	(5)	31%	(16)	53
Employ: Retired	59%	(117)	20%	(40)	16%	(33)	5%	(10)	200
Employ: Unemployed	33%	(22)	28%	(18)	27%	(18)	12%	(8)	66
Self + Household: White-Collar	49%	(110)	29%	(64)	17%	(38)	6%	(13)	225
Self + Household: Blue Collar	44%	(153)	26%	(91)	18%	(62)	13%	(45)	351
Union HH: Yes	39%	(24)	24%	(15)	29%	(18)	8%	(5)	63
Union HH: No	45%	(286)	27%	(172)	17%	(112)	11%	(70)	640
LGBTQ+: Yes	40%	(32)	30%	(24)	18%	(15)	12%	(10)	81
LGBTQ+: No	45%	(278)	26%	(163)	18%	(115)	11%	(66)	622
Motivated to Vote	46%	(292)	27%	(170)	18%	(116)	9%	(59)	636
Parent: Yes	37%	(68)	26%	(48)	20%	(37)	16%	(30)	184
Parent: No	47%	(242)	27%	(139)	18%	(93)	9%	(45)	519
COVID Vaccine: Yes	55%	(269)	27%	(130)	14%	(69)	5%	(24)	491
COVID Vaccine: No	20%	(42)	27%	(57)	29%	(61)	25%	(52)	212
Student Loans: Yes	37%	(48)	34%	(43)	18%	(23)	11%	(14)	128
Student Loans: No	46%	(262)	25%	(144)	19%	(106)	11%	(62)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(259)	27%	(188)	20%	(138)	17%	(117)	703
Gender: Male	41%	(140)	26%	(86)	17%	(57)	16%	(54)	338
Gender: Female	33%	(119)	28%	(102)	22%	(81)	17%	(63)	365
Age: 18-34	26%	(47)	26%	(48)	27%	(50)	21%	(40)	186
Age: 35-44	26%	(25)	38%	(37)	19%	(18)	17%	(17)	97
Age: 45-64	39%	(98)	27%	(68)	17%	(43)	16%	(41)	251
Age: 65+	52%	(88)	21%	(35)	16%	(26)	12%	(19)	169
GenZers: 1997-2012	23%	(16)	20%	(14)	30%	(21)	27%	(19)	70
Millennials: 1981-1996	28%	(55)	30%	(58)	22%	(44)	19%	(37)	194
GenXers: 1965-1980	39%	(75)	33%	(63)	14%	(27)	14%	(26)	190
Baby Boomers: 1946-1964	44%	(102)	22%	(51)	19%	(44)	15%	(35)	232
Educ: < College	33%	(157)	29%	(137)	19%	(88)	19%	(91)	472
Educ: Bachelors degree	45%	(65)	19%	(27)	22%	(32)	14%	(20)	144
Educ: Post-grad	43%	(37)	28%	(24)	22%	(19)	8%	(7)	87
Income: Under 50k	36%	(122)	29%	(97)	18%	(60)	17%	(58)	338
Income: 50k-100k	37%	(96)	24%	(63)	20%	(52)	18%	(47)	259
Income: 100k+	38%	(41)	26%	(28)	24%	(26)	11%	(12)	107
Ethnicity: White (Non-Hispanic)	36%	(205)	28%	(159)	18%	(100)	17%	(98)	562
Ethnicity: Black (Non-Hispanic)	47%	(43)	18%	(16)	26%	(23)	9%	(8)	90
All Christian	37%	(115)	27%	(82)	21%	(63)	15%	(47)	307
Agnostic/Nothing in particular	40%	(89)	31%	(69)	14%	(32)	15%	(33)	223
Something Else	27%	(30)	20%	(23)	26%	(29)	27%	(31)	113
Evangelical	30%	(45)	17%	(25)	22%	(33)	31%	(47)	150
Non-Evangelical	39%	(100)	27%	(69)	23%	(58)	12%	(30)	256
PID: Dem (no lean)	63%	(160)	19%	(48)	16%	(40)	3%	(7)	255
PID: Ind (no lean)	28%	(59)	32%	(68)	20%	(42)	21%	(44)	214
PID: Rep (no lean)	17%	(40)	31%	(72)	24%	(56)	28%	(66)	234

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Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(259)	27%	(188)	20%	(138)	17%	(117)	703
PID/Gender: Dem Men	65%	(76)	16%	(19)	15%	(18)	4%	(4)	118
PID/Gender: Dem Women	61%	(83)	21%	(28)	16%	(22)	2%	(3)	137
PID/Gender: Ind Men	33%	(40)	32%	(39)	18%	(21)	17%	(21)	120
PID/Gender: Ind Women	21%	(20)	31%	(30)	23%	(21)	25%	(23)	94
PID/Gender: Rep Men	24%	(24)	28%	(28)	18%	(18)	29%	(29)	100
PID/Gender: Rep Women	12%	(16)	33%	(44)	28%	(38)	27%	(36)	135
Ideo: Liberal (1-3)	59%	(121)	26%	(53)	12%	(24)	2%	(5)	203
Ideo: Moderate (4)	46%	(94)	28%	(57)	12%	(26)	14%	(29)	207
Ideo: Conservative (5-7)	13%	(35)	28%	(74)	31%	(81)	28%	(74)	263
Ideo/PID: Conservative Republican	15%	(25)	30%	(52)	26%	(45)	29%	(51)	174
Ideo/PID: Moderate/Liberal Republican	24%	(13)	37%	(20)	19%	(10)	21%	(11)	55
Ideo/PID: Moderate/Conservative Democrat	62%	(60)	17%	(17)	17%	(16)	4%	(4)	97
Ideo/PID: Liberal Democrat	64%	(97)	21%	(31)	13%	(20)	3%	(4)	152
Unfavorable of Biden and Trump	32%	(45)	34%	(48)	22%	(31)	13%	(19)	143
2024 H2H Matchup: Biden Voter	65%	(190)	23%	(68)	11%	(31)	2%	(4)	293
2024 H2H Matchup: Trump Voter	14%	(44)	30%	(97)	27%	(88)	29%	(93)	322
2022 House Vote: Democrat	62%	(179)	24%	(70)	12%	(36)	2%	(6)	291
2022 House Vote: Republican	15%	(40)	30%	(81)	28%	(77)	28%	(76)	273
2022 House Vote: Did not Vote	29%	(37)	26%	(33)	18%	(23)	26%	(33)	125
2020 Vote: Joe Biden	59%	(192)	25%	(82)	12%	(40)	3%	(9)	324
2020 Vote: Donald Trump	17%	(52)	28%	(86)	26%	(78)	29%	(89)	306
2020 Vote: Did not Vote	20%	(12)	27%	(17)	26%	(17)	27%	(17)	63
2016 Vote: Hillary Clinton	65%	(160)	21%	(51)	12%	(29)	2%	(5)	245
2016 Vote: Donald Trump	20%	(50)	29%	(74)	26%	(65)	26%	(65)	253
U.S. Economy: Wrong Track	24%	(126)	28%	(143)	26%	(133)	22%	(111)	513
U.S. Economy: Right Direction	70%	(134)	24%	(45)	3%	(5)	3%	(6)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	64%	(133)	24%	(49)	12%	(24)	—	(1)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(63)	28%	(100)	25%	(89)	29%	(101)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	45%	(64)	27%	(39)	17%	(25)	11%	(16)	143
Top 2024 Issue: Economy	26%	(67)	32%	(83)	21%	(54)	20%	(52)	256

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Table BLMB11_4: *When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud*

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(259)	27%	(188)	20%	(138)	17%	(117)	703
Community: Urban	50%	(61)	24%	(29)	19%	(24)	7%	(9)	123
Community: Suburban	37%	(140)	29%	(108)	17%	(66)	17%	(65)	379
Community: Rural	29%	(58)	25%	(51)	24%	(48)	22%	(44)	201
Community/Gender: Urban Men	50%	(42)	26%	(21)	20%	(16)	4%	(3)	82
Community/Gender: Rural Women	23%	(26)	29%	(34)	26%	(30)	21%	(24)	115
Community/Gender: Rural Men	36%	(31)	20%	(17)	21%	(18)	23%	(20)	86
Community/Gender: Suburban Women	35%	(73)	29%	(61)	21%	(43)	16%	(33)	210
Community/Gender: Suburban Men	40%	(67)	28%	(48)	13%	(23)	19%	(32)	169
Homeowner	37%	(215)	26%	(153)	20%	(117)	17%	(98)	582
Renter	38%	(38)	27%	(27)	17%	(17)	17%	(17)	99
Military HHnm: Yes	36%	(38)	22%	(23)	21%	(22)	21%	(22)	104
Military HH: No	37%	(222)	28%	(166)	19%	(117)	16%	(95)	599
Employ: Private Sector	32%	(73)	32%	(74)	23%	(52)	14%	(32)	231
Employ: Self-Employed	34%	(20)	38%	(23)	16%	(10)	12%	(7)	60
Employ: Homemaker	42%	(22)	15%	(8)	9%	(5)	34%	(18)	53
Employ: Retired	50%	(101)	22%	(44)	17%	(33)	11%	(22)	200
Employ: Unemployed	18%	(12)	31%	(20)	31%	(21)	20%	(13)	66
Self + Household: White-Collar	44%	(98)	30%	(67)	17%	(38)	9%	(21)	225
Self + Household: Blue Collar	35%	(124)	25%	(89)	20%	(71)	19%	(66)	351
Union HH: Yes	33%	(20)	32%	(20)	23%	(14)	12%	(8)	63
Union HH: No	37%	(239)	26%	(168)	19%	(124)	17%	(110)	640
LGBTQ+: Yes	35%	(28)	26%	(21)	15%	(12)	23%	(19)	81
LGBTQ+: No	37%	(231)	27%	(167)	20%	(126)	16%	(98)	622
Motivated to Vote	38%	(243)	27%	(173)	20%	(125)	15%	(95)	636
Parent: Yes	30%	(55)	31%	(57)	16%	(29)	23%	(43)	184
Parent: No	39%	(204)	25%	(131)	21%	(109)	14%	(74)	519
COVID Vaccine: Yes	46%	(227)	28%	(137)	17%	(84)	9%	(43)	491
COVID Vaccine: No	15%	(33)	24%	(51)	26%	(55)	35%	(74)	212
Student Loans: Yes	31%	(40)	31%	(40)	21%	(27)	16%	(20)	128
Student Loans: No	38%	(219)	26%	(148)	19%	(111)	17%	(97)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
Registered Voters	35% (249)	39% (275)	10% (69)	2% (12)	1% (6)	2% (13)	2% (14)	9% (64)	703
Gender: Male	41% (139)	38% (128)	8% (25)	3% (11)	1% (3)	2% (8)	3% (9)	4% (14)	338
Gender: Female	30% (110)	40% (146)	12% (44)	— (1)	1% (3)	1% (5)	2% (6)	14% (50)	365
Age: 18-34	23% (43)	42% (79)	8% (16)	2% (4)	2% (4)	1% (3)	5% (9)	16% (29)	186
Age: 35-44	33% (32)	36% (35)	14% (14)	4% (4)	2% (2)	1% (1)	1% (1)	9% (9)	97
Age: 45-64	36% (89)	43% (108)	11% (28)	1% (2)	— (0)	1% (2)	2% (5)	7% (16)	251
Age: 65+	51% (85)	32% (53)	7% (12)	1% (2)	— (0)	4% (7)	— (0)	5% (9)	169
GenZers: 1997-2012	23% (16)	37% (26)	6% (4)	— (0)	6% (4)	— (0)	10% (7)	19% (13)	70
Millennials: 1981-1996	25% (48)	42% (82)	12% (24)	4% (7)	1% (2)	2% (4)	1% (3)	12% (24)	194
GenXers: 1965-1980	43% (82)	38% (72)	11% (21)	1% (2)	— (0)	— (0)	2% (4)	5% (9)	190
Baby Boomers: 1946-1964	41% (95)	37% (86)	9% (20)	1% (3)	— (0)	4% (9)	— (1)	7% (17)	232
Educ: < College	31% (147)	43% (204)	10% (46)	2% (8)	1% (4)	2% (7)	2% (11)	9% (45)	472
Educ: Bachelors degree	36% (51)	36% (51)	8% (11)	3% (4)	1% (2)	4% (6)	2% (2)	11% (16)	144
Educ: Post-grad	58% (51)	23% (20)	14% (12)	1% (1)	— (0)	— (0)	1% (1)	3% (3)	87
Income: Under 50k	38% (129)	37% (126)	8% (26)	1% (4)	1% (4)	1% (5)	2% (7)	11% (37)	338
Income: 50k-100k	34% (88)	40% (104)	11% (28)	3% (8)	— (1)	3% (8)	2% (5)	6% (17)	259
Income: 100k+	30% (32)	42% (44)	15% (16)	— (0)	1% (1)	— (0)	2% (2)	9% (10)	107
Ethnicity: White (Non-Hispanic)	35% (199)	41% (229)	9% (53)	1% (6)	1% (6)	2% (12)	2% (9)	9% (49)	562
Ethnicity: Black (Non-Hispanic)	36% (33)	32% (29)	13% (12)	7% (6)	1% (1)	1% (1)	1% (1)	9% (8)	90
All Christian	32% (99)	47% (144)	11% (35)	1% (3)	— (0)	1% (3)	1% (2)	7% (20)	307
Agnostic/Nothing in particular	42% (93)	29% (64)	9% (21)	3% (7)	1% (2)	3% (6)	3% (6)	11% (24)	223
Something Else	25% (28)	50% (56)	8% (9)	1% (1)	— (0)	2% (2)	3% (3)	11% (13)	113
Evangelical	22% (32)	56% (84)	9% (14)	1% (1)	— (0)	1% (1)	3% (4)	9% (13)	150
Non-Evangelical	36% (93)	41% (104)	12% (30)	1% (3)	— (0)	2% (5)	1% (1)	8% (20)	256
PID: Dem (no lean)	75% (190)	6% (14)	9% (22)	2% (4)	1% (3)	1% (1)	2% (4)	6% (16)	255
PID: Ind (no lean)	26% (55)	32% (69)	16% (35)	3% (7)	1% (2)	4% (8)	4% (8)	14% (30)	214
PID: Rep (no lean)	2% (4)	81% (191)	5% (12)	— (0)	1% (2)	2% (4)	1% (3)	8% (18)	234

Continued on next page

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
Registered Voters	35%(249)	39%(275)	10% (69)	2% (12)	1% (6)	2% (13)	2% (14)	9% (64)	703
PID/Gender: Dem Men	75% (88)	8% (10)	7% (8)	4% (4)	1% (1)	— (0)	3% (3)	2% (2)	118
PID/Gender: Dem Women	74% (102)	4% (5)	10% (14)	— (0)	1% (1)	1% (1)	— (1)	10% (14)	137
PID/Gender: Ind Men	40% (48)	30% (36)	12% (15)	5% (6)	1% (2)	4% (5)	2% (3)	5% (6)	120
PID/Gender: Ind Women	8% (7)	36% (34)	22% (20)	1% (1)	— (0)	3% (3)	5% (5)	25% (23)	94
PID/Gender: Rep Men	3% (3)	83% (83)	3% (3)	— (0)	— (0)	3% (3)	3% (3)	5% (5)	100
PID/Gender: Rep Women	1% (1)	80% (108)	7% (10)	— (0)	1% (2)	1% (1)	— (0)	10% (13)	135
Ideo: Liberal (1-3)	70% (141)	8% (16)	7% (14)	3% (6)	2% (4)	1% (2)	1% (3)	8% (17)	203
Ideo: Moderate (4)	45% (93)	27% (56)	10% (20)	3% (6)	— (0)	2% (4)	2% (5)	11% (22)	207
Ideo: Conservative (5-7)	4% (10)	74% (194)	13% (33)	— (0)	— (0)	2% (6)	1% (3)	6% (16)	263
Ideo/PID: Conservative Republican	1% (2)	86% (149)	5% (9)	— (0)	— (0)	2% (4)	2% (3)	4% (7)	174
Ideo/PID: Moderate/Liberal Republican	5% (2)	72% (39)	6% (3)	— (0)	3% (2)	— (0)	— (0)	14% (8)	55
Ideo/PID: Moderate/Conservative Democrat	70% (67)	10% (9)	13% (12)	2% (2)	— (0)	1% (1)	— (0)	5% (5)	97
Ideo/PID: Liberal Democrat	78% (119)	3% (5)	5% (8)	2% (3)	2% (3)	— (0)	2% (3)	8% (11)	152
Unfavorable of Biden and Trump	18% (26)	15% (22)	26% (38)	7% (10)	2% (3)	6% (9)	4% (6)	20% (29)	143
2024 H2H Matchup: Biden Voter	84%(247)	1% (3)	7% (21)	2% (5)	1% (3)	1% (2)	— (0)	4% (12)	293
2024 H2H Matchup: Trump Voter	— (0)	84%(270)	9% (30)	— (0)	1% (2)	— (1)	1% (2)	5% (17)	322
2022 House Vote: Democrat	74% (216)	8% (22)	9% (27)	2% (5)	1% (2)	1% (3)	1% (3)	5% (14)	291
2022 House Vote: Republican	2% (5)	77% (210)	9% (25)	— (1)	1% (2)	2% (5)	— (1)	8% (23)	273
2022 House Vote: Did not Vote	21% (26)	34% (42)	12% (14)	3% (3)	2% (3)	1% (1)	9% (11)	19% (24)	125
2020 Vote: Joe Biden	73%(235)	5% (16)	10% (32)	3% (9)	1% (2)	1% (5)	1% (2)	7% (23)	324
2020 Vote: Donald Trump	2% (7)	75% (231)	9% (28)	— (1)	1% (2)	2% (7)	2% (6)	8% (24)	306
2020 Vote: Did not Vote	10% (6)	42% (27)	12% (7)	2% (1)	2% (2)	2% (1)	9% (6)	22% (14)	63
2016 Vote: Hillary Clinton	78% (192)	5% (11)	8% (20)	3% (6)	— (0)	1% (4)	— (0)	5% (12)	245
2016 Vote: Donald Trump	5% (13)	74% (187)	8% (21)	1% (1)	1% (3)	2% (6)	1% (3)	8% (20)	253
U.S. Economy: Wrong Track	20% (100)	49% (251)	11% (58)	2% (12)	1% (6)	3% (13)	2% (13)	12% (60)	513
U.S. Economy: Right Direction	79% (149)	12% (24)	6% (12)	— (0)	— (0)	— (0)	1% (2)	2% (3)	190

Continued on next page

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
Registered Voters	35%(249)	39%(275)	10% (69)	2% (12)	1% (6)	2% (13)	2% (14)	9% (64)	703
Prsnl. Fin. Sit. 2021-23: Better Under Biden	86% (178)	2% (3)	3% (7)	1% (1)	2% (4)	1% (1)	— (1)	5% (11)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6% (20)	72%(255)	11% (38)	1% (5)	— (0)	2% (6)	1% (2)	7% (26)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	35% (51)	11% (16)	17% (24)	4% (6)	1% (2)	4% (6)	8% (12)	19% (27)	143
Top 2024 Issue: Economy	16% (42)	54% (138)	13% (34)	3% (7)	— (0)	2% (6)	3% (7)	9% (22)	256
Community: Urban	41% (51)	33% (41)	7% (9)	5% (6)	1% (1)	3% (3)	2% (2)	9% (11)	123
Community: Suburban	38% (142)	37% (139)	10% (38)	1% (5)	1% (4)	2% (6)	2% (9)	9% (35)	379
Community: Rural	28% (56)	47% (95)	11% (22)	1% (1)	1% (1)	2% (4)	2% (3)	9% (18)	201
Community/Gender: Urban Men	45% (37)	37% (31)	6% (5)	6% (5)	— (0)	1% (1)	1% (1)	3% (2)	82
Community/Gender: Rural Women	23% (26)	48% (55)	14% (16)	— (0)	— (0)	— (0)	— (0)	14% (17)	115
Community/Gender: Rural Men	35% (30)	46% (40)	7% (6)	1% (1)	1% (1)	4% (4)	4% (3)	1% (1)	86
Community/Gender: Suburban Women	34% (71)	39% (81)	11% (23)	— (0)	1% (3)	1% (2)	2% (5)	12% (25)	210
Community/Gender: Suburban Men	42% (72)	34% (58)	9% (15)	3% (4)	1% (2)	2% (4)	3% (4)	6% (11)	169
Homeowner	36% (211)	39%(227)	10% (57)	1% (9)	1% (3)	2% (12)	2% (12)	9% (51)	582
Renter	36% (36)	41% (41)	11% (11)	3% (3)	1% (1)	1% (1)	1% (1)	6% (6)	99
Military HHnm: Yes	35% (37)	37% (38)	11% (11)	2% (2)	1% (1)	4% (4)	1% (1)	10% (11)	104
Military HH: No	36% (213)	39%(236)	10% (58)	2% (11)	1% (5)	2% (10)	2% (13)	9% (53)	599
Employ: Private Sector	28% (64)	40% (93)	15% (35)	4% (9)	1% (2)	2% (4)	2% (5)	8% (19)	231
Employ: Self-Employed	24% (15)	46% (28)	6% (4)	— (0)	5% (3)	4% (2)	6% (4)	9% (6)	60
Employ: Homemaker	44% (23)	37% (19)	12% (6)	— (0)	— (0)	— (0)	— (0)	7% (4)	53
Employ: Retired	47% (94)	35% (69)	8% (15)	1% (2)	— (0)	4% (7)	— (0)	6% (13)	200
Employ: Unemployed	35% (23)	47% (31)	4% (2)	2% (1)	— (0)	— (0)	1% (1)	12% (8)	66
Self + Household: White-Collar	42% (93)	38% (86)	10% (22)	1% (3)	1% (2)	1% (1)	— (1)	8% (17)	225
Self + Household: Blue Collar	33% (115)	41%(143)	11% (40)	2% (7)	1% (4)	2% (8)	2% (6)	8% (29)	351
Union HH: Yes	36% (23)	31% (19)	13% (8)	3% (2)	4% (3)	1% (0)	3% (2)	9% (6)	63
Union HH: No	35%(227)	40%(255)	10% (61)	2% (10)	1% (4)	2% (13)	2% (12)	9% (58)	640
LGBTQ+: Yes	29% (23)	29% (24)	8% (7)	2% (2)	3% (3)	5% (4)	8% (6)	15% (12)	81
LGBTQ+: No	36%(226)	40% (251)	10% (63)	2% (10)	1% (3)	1% (9)	1% (8)	8% (51)	622
Motivated to Vote	38%(242)	40%(255)	10% (62)	2% (11)	1% (3)	2% (12)	— (3)	8% (48)	636

Continued on next page

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
Registered Voters	35%(249)	39%(275)	10% (69)	2% (12)	1% (6)	2% (13)	2% (14)	9% (64)	703
Parent: Yes	32% (60)	40% (74)	11% (21)	3% (5)	— (1)	1% (1)	2% (4)	10% (18)	184
Parent: No	37% (190)	39%(200)	9% (48)	1% (7)	1% (5)	2% (12)	2% (11)	9% (45)	519
COVID Vaccine: Yes	46%(224)	30% (148)	9% (46)	1% (7)	1% (4)	2% (11)	1% (5)	9% (46)	491
COVID Vaccine: No	12% (26)	60% (126)	11% (24)	2% (5)	1% (2)	1% (2)	4% (9)	8% (17)	212
Student Loans: Yes	30% (39)	43% (55)	9% (12)	4% (5)	2% (3)	1% (1)	4% (5)	6% (7)	128
Student Loans: No	37% (211)	38% (219)	10% (57)	1% (7)	1% (3)	2% (12)	2% (10)	10% (56)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	42%	(293)	46%	(322)	6%	(42)	6%	(45)	703
Gender: Male	48%	(163)	42%	(143)	6%	(19)	4%	(13)	338
Gender: Female	36%	(130)	49%	(180)	6%	(24)	9%	(32)	365
Age: 18-34	34%	(62)	48%	(90)	8%	(15)	10%	(18)	186
Age: 35-44	38%	(37)	46%	(45)	7%	(7)	9%	(9)	97
Age: 45-64	40%	(102)	49%	(124)	6%	(16)	4%	(10)	251
Age: 65+	55%	(93)	38%	(64)	2%	(4)	5%	(9)	169
GenZers: 1997-2012	33%	(23)	46%	(32)	9%	(6)	12%	(8)	70
Millennials: 1981-1996	33%	(64)	50%	(97)	8%	(16)	9%	(18)	194
GenXers: 1965-1980	47%	(90)	43%	(82)	7%	(13)	3%	(5)	190
Baby Boomers: 1946-1964	47%	(108)	44%	(103)	3%	(7)	6%	(14)	232
Educ: < College	35%	(167)	51%	(239)	7%	(32)	7%	(34)	472
Educ: Bachelors degree	47%	(67)	42%	(60)	5%	(7)	7%	(10)	144
Educ: Post-grad	67%	(59)	27%	(23)	4%	(3)	2%	(2)	87
Income: Under 50k	43%	(144)	43%	(145)	7%	(22)	8%	(26)	338
Income: 50k-100k	41%	(107)	47%	(121)	5%	(14)	7%	(17)	259
Income: 100k+	40%	(42)	52%	(56)	6%	(6)	2%	(2)	107
Ethnicity: White (Non-Hispanic)	41%	(233)	48%	(271)	5%	(29)	5%	(30)	562
Ethnicity: Black (Non-Hispanic)	45%	(41)	35%	(32)	11%	(10)	8%	(7)	90
All Christian	38%	(116)	54%	(165)	3%	(9)	5%	(17)	307
Agnostic/Nothing in particular	48%	(107)	36%	(80)	9%	(20)	7%	(16)	223
Something Else	28%	(32)	57%	(64)	9%	(10)	6%	(7)	113
Evangelical	24%	(36)	64%	(96)	9%	(14)	3%	(4)	150
Non-Evangelical	43%	(111)	47%	(121)	2%	(6)	7%	(19)	256
PID: Dem (no lean)	83%	(213)	7%	(18)	4%	(11)	5%	(14)	255
PID: Ind (no lean)	35%	(74)	42%	(89)	11%	(24)	13%	(27)	214
PID: Rep (no lean)	3%	(7)	92%	(215)	3%	(8)	2%	(4)	234

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	42%	(293)	46%	(322)	6%	(42)	6%	(45)	703
PID/Gender: Dem Men	82%	(97)	9%	(11)	5%	(6)	3%	(4)	118
PID/Gender: Dem Women	84%	(116)	5%	(7)	4%	(5)	7%	(10)	137
PID/Gender: Ind Men	50%	(60)	36%	(43)	7%	(8)	7%	(9)	120
PID/Gender: Ind Women	15%	(14)	49%	(46)	16%	(15)	19%	(18)	94
PID/Gender: Rep Men	6%	(6)	89%	(89)	5%	(5)	—	(0)	100
PID/Gender: Rep Women	1%	(1)	94%	(126)	2%	(3)	3%	(4)	135
Ideo: Liberal (1-3)	80%	(163)	10%	(20)	3%	(7)	6%	(13)	203
Ideo: Moderate (4)	51%	(105)	32%	(66)	7%	(15)	10%	(21)	207
Ideo: Conservative (5-7)	7%	(20)	85%	(223)	5%	(12)	3%	(8)	263
Ideo/PID: Conservative Republican	1%	(2)	94%	(163)	4%	(7)	2%	(3)	174
Ideo/PID: Moderate/Liberal Republican	9%	(5)	86%	(47)	3%	(1)	2%	(1)	55
Ideo/PID: Moderate/Conservative Democrat	80%	(77)	9%	(8)	4%	(4)	7%	(7)	97
Ideo/PID: Liberal Democrat	87%	(131)	5%	(8)	4%	(5)	5%	(7)	152
Unfavorable of Biden and Trump	30%	(43)	28%	(40)	18%	(25)	24%	(35)	143
2024 H2H Matchup: Biden Voter	100%	(293)	—	(0)	—	(0)	—	(0)	293
2024 H2H Matchup: Trump Voter	—	(0)	100%	(322)	—	(0)	—	(0)	322
2022 House Vote: Democrat	85%	(247)	9%	(25)	3%	(8)	4%	(11)	291
2022 House Vote: Republican	3%	(9)	90%	(247)	2%	(7)	4%	(10)	273
2022 House Vote: Did not Vote	28%	(34)	38%	(48)	20%	(25)	15%	(18)	125
2020 Vote: Joe Biden	83%	(267)	6%	(19)	4%	(14)	7%	(23)	324
2020 Vote: Donald Trump	3%	(9)	88%	(270)	4%	(12)	5%	(15)	306
2020 Vote: Did not Vote	24%	(15)	47%	(30)	20%	(12)	9%	(6)	63
2016 Vote: Hillary Clinton	87%	(214)	5%	(12)	3%	(7)	5%	(12)	245
2016 Vote: Donald Trump	7%	(18)	85%	(216)	3%	(7)	5%	(12)	253
U.S. Economy: Wrong Track	26%	(134)	58%	(296)	8%	(41)	8%	(43)	513
U.S. Economy: Right Direction	84%	(159)	14%	(26)	1%	(1)	1%	(3)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	92%	(191)	3%	(6)	1%	(3)	3%	(7)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(32)	83%	(293)	3%	(12)	5%	(16)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	50%	(71)	16%	(23)	19%	(27)	16%	(22)	143
Top 2024 Issue: Economy	20%	(52)	63%	(162)	8%	(21)	8%	(21)	256

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	42%	(293)	46%	(322)	6%	(42)	6%	(45)	703
Community: Urban	50%	(62)	32%	(40)	8%	(10)	9%	(11)	123
Community: Suburban	44%	(169)	44%	(167)	5%	(20)	6%	(23)	379
Community: Rural	31%	(62)	57%	(115)	6%	(13)	5%	(10)	201
Community/Gender: Urban Men	53%	(43)	35%	(29)	6%	(5)	7%	(5)	82
Community/Gender: Rural Women	26%	(29)	62%	(71)	6%	(6)	7%	(8)	115
Community/Gender: Rural Men	39%	(33)	51%	(44)	7%	(6)	3%	(2)	86
Community/Gender: Suburban Women	39%	(82)	46%	(98)	6%	(12)	9%	(18)	210
Community/Gender: Suburban Men	51%	(87)	41%	(70)	4%	(8)	3%	(5)	169
Homeowner	42%	(245)	46%	(269)	5%	(31)	7%	(38)	582
Renter	43%	(43)	44%	(44)	7%	(7)	6%	(6)	99
Military HHnm: Yes	42%	(44)	44%	(46)	5%	(5)	8%	(8)	104
Military HH: No	42%	(249)	46%	(276)	6%	(37)	6%	(37)	599
Employ: Private Sector	37%	(85)	49%	(112)	9%	(20)	6%	(14)	231
Employ: Self-Employed	29%	(17)	58%	(35)	9%	(5)	4%	(3)	60
Employ: Homemaker	46%	(24)	41%	(22)	1%	(0)	12%	(6)	53
Employ: Retired	53%	(106)	39%	(78)	2%	(4)	6%	(12)	200
Employ: Unemployed	40%	(26)	44%	(29)	9%	(6)	7%	(5)	66
Self + Household: White-Collar	47%	(106)	44%	(98)	4%	(9)	5%	(11)	225
Self + Household: Blue Collar	41%	(142)	50%	(174)	5%	(18)	5%	(17)	351
Union HH: Yes	37%	(23)	49%	(31)	7%	(4)	7%	(4)	63
Union HH: No	42%	(270)	45%	(291)	6%	(38)	6%	(41)	640
LGBTQ+: Yes	39%	(32)	40%	(32)	11%	(9)	10%	(8)	81
LGBTQ+: No	42%	(261)	47%	(290)	5%	(33)	6%	(37)	622
Motivated to Vote	44%	(282)	46%	(293)	3%	(20)	6%	(41)	636
Parent: Yes	37%	(67)	49%	(91)	5%	(9)	9%	(16)	184
Parent: No	44%	(226)	45%	(231)	6%	(33)	6%	(29)	519
COVID Vaccine: Yes	54%	(264)	34%	(169)	5%	(23)	7%	(35)	491
COVID Vaccine: No	14%	(30)	72%	(153)	9%	(20)	5%	(10)	212
Student Loans: Yes	33%	(42)	49%	(62)	7%	(9)	11%	(14)	128
Student Loans: No	44%	(251)	45%	(260)	6%	(33)	5%	(31)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	25%	(177)	37%	(258)	33%	(229)	3%	(24)	2%	(15)	703
Gender: Male	25%	(85)	40%	(134)	28%	(94)	5%	(16)	3%	(10)	338
Gender: Female	25%	(92)	34%	(124)	37%	(135)	2%	(9)	2%	(6)	365
Age: 18-34	20%	(37)	40%	(75)	33%	(60)	4%	(7)	4%	(8)	186
Age: 35-44	23%	(22)	31%	(30)	35%	(34)	7%	(7)	4%	(4)	97
Age: 45-64	30%	(76)	36%	(92)	28%	(71)	3%	(9)	2%	(4)	251
Age: 65+	25%	(42)	36%	(62)	38%	(63)	1%	(2)	—	(0)	169
GenZers: 1997-2012	28%	(19)	33%	(23)	27%	(19)	7%	(5)	5%	(3)	70
Millennials: 1981-1996	19%	(36)	37%	(71)	37%	(71)	4%	(9)	4%	(8)	194
GenXers: 1965-1980	31%	(60)	38%	(73)	26%	(49)	3%	(5)	2%	(4)	190
Baby Boomers: 1946-1964	25%	(58)	35%	(82)	37%	(87)	2%	(5)	—	(1)	232
Educ: < College	26%	(122)	31%	(146)	37%	(173)	4%	(17)	3%	(15)	472
Educ: Bachelors degree	22%	(32)	46%	(66)	26%	(38)	5%	(7)	—	(0)	144
Educ: Post-grad	26%	(23)	52%	(45)	21%	(18)	—	(0)	—	(0)	87
Income: Under 50k	24%	(79)	31%	(104)	39%	(133)	4%	(12)	3%	(9)	338
Income: 50k-100k	25%	(65)	40%	(104)	29%	(74)	4%	(10)	2%	(6)	259
Income: 100k+	30%	(32)	47%	(50)	21%	(22)	2%	(2)	—	(0)	107
Ethnicity: White (Non-Hispanic)	25%	(141)	38%	(214)	32%	(180)	4%	(20)	1%	(7)	562
Ethnicity: Black (Non-Hispanic)	31%	(28)	28%	(25)	30%	(28)	4%	(3)	7%	(6)	90
All Christian	27%	(83)	37%	(112)	32%	(100)	3%	(10)	1%	(2)	307
Agnostic/Nothing in particular	23%	(51)	38%	(86)	34%	(75)	3%	(6)	3%	(6)	223
Something Else	24%	(27)	39%	(44)	29%	(32)	3%	(3)	6%	(6)	113
Evangelical	24%	(36)	36%	(54)	31%	(47)	5%	(8)	3%	(4)	150
Non-Evangelical	29%	(73)	37%	(95)	31%	(79)	2%	(5)	2%	(4)	256
PID: Dem (no lean)	26%	(65)	35%	(88)	34%	(87)	4%	(10)	1%	(4)	255
PID: Ind (no lean)	26%	(55)	42%	(90)	31%	(66)	—	(1)	1%	(3)	214
PID: Rep (no lean)	24%	(57)	34%	(80)	32%	(75)	6%	(13)	4%	(9)	234

Continued on next page

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	25%	(177)	37%	(258)	33%	(229)	3%	(24)	2%	(15)	703
PID/Gender: Dem Men	25%	(29)	34%	(40)	31%	(36)	8%	(10)	2%	(2)	118
PID/Gender: Dem Women	26%	(36)	35%	(49)	37%	(51)	—	(0)	1%	(1)	137
PID/Gender: Ind Men	23%	(27)	49%	(59)	27%	(32)	—	(0)	2%	(2)	120
PID/Gender: Ind Women	29%	(27)	33%	(31)	36%	(34)	1%	(1)	1%	(1)	94
PID/Gender: Rep Men	28%	(28)	35%	(35)	26%	(26)	6%	(6)	5%	(5)	100
PID/Gender: Rep Women	21%	(29)	33%	(45)	37%	(49)	6%	(8)	3%	(4)	135
Ideo: Liberal (1-3)	28%	(57)	34%	(69)	33%	(68)	3%	(7)	1%	(3)	203
Ideo: Moderate (4)	19%	(40)	42%	(86)	34%	(71)	3%	(6)	2%	(4)	207
Ideo: Conservative (5-7)	29%	(77)	35%	(92)	29%	(77)	4%	(12)	2%	(5)	263
Ideo/PID: Conservative Republican	28%	(48)	35%	(60)	29%	(50)	6%	(10)	3%	(5)	174
Ideo/PID: Moderate/Liberal Republican	15%	(8)	33%	(18)	39%	(21)	5%	(3)	8%	(4)	55
Ideo/PID: Moderate/Conservative Democrat	21%	(21)	36%	(35)	37%	(36)	5%	(5)	—	(0)	97
Ideo/PID: Liberal Democrat	29%	(45)	33%	(49)	34%	(52)	3%	(5)	—	(1)	152
Unfavorable of Biden and Trump	27%	(38)	35%	(50)	35%	(50)	2%	(3)	1%	(2)	143
2024 H2H Matchup: Biden Voter	24%	(71)	42%	(125)	30%	(87)	2%	(7)	1%	(4)	293
2024 H2H Matchup: Trump Voter	25%	(79)	35%	(111)	34%	(109)	4%	(14)	3%	(9)	322
2022 House Vote: Democrat	28%	(81)	40%	(115)	30%	(86)	3%	(8)	—	(1)	291
2022 House Vote: Republican	26%	(70)	34%	(93)	34%	(93)	5%	(14)	1%	(2)	273
2022 House Vote: Did not Vote	19%	(23)	36%	(45)	35%	(44)	2%	(2)	8%	(10)	125
2020 Vote: Joe Biden	26%	(83)	40%	(130)	31%	(100)	3%	(9)	1%	(2)	324
2020 Vote: Donald Trump	26%	(79)	34%	(103)	33%	(102)	4%	(13)	3%	(8)	306
2020 Vote: Did not Vote	17%	(11)	35%	(22)	39%	(24)	3%	(2)	6%	(4)	63
2016 Vote: Hillary Clinton	25%	(61)	38%	(93)	33%	(82)	3%	(7)	1%	(3)	245
2016 Vote: Donald Trump	26%	(66)	33%	(84)	33%	(83)	6%	(15)	2%	(5)	253
U.S. Economy: Wrong Track	25%	(130)	36%	(187)	32%	(164)	3%	(17)	3%	(15)	513
U.S. Economy: Right Direction	25%	(47)	37%	(71)	34%	(65)	4%	(7)	—	(1)	190

Continued on next page

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	25%	(177)	37%	(258)	33%	(229)	3%	(24)	2%	(15)	703
Prsnl. Fin. Sit. 2021-23: Better Under Biden	23%	(48)	35%	(73)	34%	(70)	6%	(12)	2%	(4)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(86)	36%	(128)	33%	(116)	3%	(12)	3%	(11)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	30%	(42)	40%	(57)	30%	(43)	—	(0)	1%	(1)	143
Top 2024 Issue: Economy	26%	(67)	31%	(80)	36%	(91)	4%	(10)	3%	(8)	256
Community: Urban	20%	(25)	33%	(41)	38%	(47)	4%	(6)	4%	(5)	123
Community: Suburban	26%	(100)	38%	(145)	31%	(117)	3%	(11)	1%	(5)	379
Community: Rural	26%	(51)	36%	(72)	33%	(65)	4%	(7)	3%	(5)	201
Community/Gender: Urban Men	19%	(16)	40%	(33)	31%	(25)	6%	(5)	4%	(3)	82
Community/Gender: Rural Women	23%	(26)	35%	(40)	36%	(41)	4%	(5)	3%	(3)	115
Community/Gender: Rural Men	30%	(26)	37%	(32)	28%	(24)	3%	(2)	2%	(2)	86
Community/Gender: Suburban Women	27%	(57)	36%	(76)	35%	(73)	2%	(3)	—	(1)	210
Community/Gender: Suburban Men	26%	(43)	41%	(69)	26%	(44)	5%	(8)	3%	(5)	169
Homeowner	26%	(154)	37%	(213)	32%	(184)	4%	(22)	2%	(10)	582
Renter	20%	(20)	38%	(38)	37%	(36)	2%	(2)	3%	(3)	99
Military HHnm: Yes	20%	(21)	41%	(42)	34%	(35)	6%	(6)	—	(0)	104
Military HH: No	26%	(156)	36%	(216)	32%	(194)	3%	(18)	2%	(15)	599
Employ: Private Sector	28%	(65)	44%	(102)	23%	(53)	4%	(9)	1%	(2)	231
Employ: Self-Employed	23%	(14)	30%	(18)	38%	(23)	3%	(2)	5%	(3)	60
Employ: Homemaker	10%	(5)	22%	(12)	59%	(31)	3%	(1)	6%	(3)	53
Employ: Retired	27%	(54)	36%	(72)	33%	(65)	4%	(8)	—	(1)	200
Employ: Unemployed	12%	(8)	37%	(25)	45%	(30)	—	(0)	6%	(4)	66
Self + Household: White-Collar	28%	(63)	40%	(89)	26%	(58)	5%	(12)	1%	(2)	225
Self + Household: Blue Collar	26%	(93)	39%	(135)	31%	(109)	2%	(7)	2%	(6)	351
Union HH: Yes	24%	(15)	46%	(29)	20%	(12)	10%	(6)	—	(0)	63
Union HH: No	25%	(162)	36%	(229)	34%	(216)	3%	(18)	2%	(15)	640
LGBTQ+: Yes	31%	(25)	32%	(26)	29%	(23)	5%	(4)	3%	(3)	81
LGBTQ+: No	24%	(152)	37%	(232)	33%	(206)	3%	(20)	2%	(13)	622
Motivated to Vote	25%	(161)	38%	(241)	32%	(201)	3%	(22)	2%	(11)	636

Continued on next page

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	25%	(177)	37%	(258)	33%	(229)	3%	(24)	2%	(15)	703
Parent: Yes	23%	(42)	33%	(61)	35%	(65)	5%	(9)	3%	(5)	184
Parent: No	26%	(134)	38%	(196)	32%	(164)	3%	(15)	2%	(10)	519
COVID Vaccine: Yes	28%	(138)	36%	(178)	31%	(154)	3%	(17)	1%	(3)	491
COVID Vaccine: No	18%	(38)	38%	(80)	35%	(75)	3%	(7)	6%	(12)	212
Student Loans: Yes	32%	(41)	38%	(49)	25%	(31)	5%	(6)	—	(0)	128
Student Loans: No	24%	(136)	36%	(209)	34%	(198)	3%	(18)	3%	(15)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	23%	(159)	23%	(163)	11%	(80)	39%	(274)	4%	(27)	703
Gender: Male	24%	(81)	26%	(87)	11%	(39)	37%	(125)	2%	(6)	338
Gender: Female	21%	(78)	21%	(76)	11%	(41)	41%	(149)	6%	(21)	365
Age: 18-34	21%	(38)	29%	(55)	19%	(36)	24%	(45)	7%	(13)	186
Age: 35-44	18%	(17)	32%	(31)	8%	(8)	38%	(37)	5%	(5)	97
Age: 45-64	19%	(48)	21%	(53)	10%	(26)	46%	(115)	4%	(9)	251
Age: 65+	33%	(56)	14%	(24)	7%	(11)	45%	(77)	—	(1)	169
GenZers: 1997-2012	23%	(16)	30%	(21)	16%	(11)	25%	(17)	6%	(4)	70
Millennials: 1981-1996	18%	(34)	29%	(56)	15%	(30)	32%	(61)	7%	(13)	194
GenXers: 1965-1980	21%	(39)	26%	(50)	9%	(17)	40%	(77)	4%	(7)	190
Baby Boomers: 1946-1964	28%	(65)	14%	(32)	9%	(21)	48%	(111)	1%	(3)	232
Educ: < College	20%	(94)	23%	(111)	11%	(50)	42%	(197)	4%	(20)	472
Educ: Bachelors degree	22%	(32)	21%	(31)	17%	(24)	37%	(54)	3%	(4)	144
Educ: Post-grad	38%	(33)	25%	(22)	7%	(6)	27%	(24)	3%	(2)	87
Income: Under 50k	27%	(92)	24%	(83)	9%	(29)	33%	(112)	6%	(22)	338
Income: 50k-100k	18%	(46)	22%	(56)	15%	(39)	45%	(116)	1%	(1)	259
Income: 100k+	20%	(21)	22%	(24)	12%	(13)	43%	(46)	3%	(4)	107
Ethnicity: White (Non-Hispanic)	22%	(121)	21%	(118)	11%	(60)	43%	(243)	4%	(20)	562
Ethnicity: Black (Non-Hispanic)	29%	(26)	35%	(32)	13%	(12)	17%	(16)	6%	(5)	90
All Christian	20%	(60)	21%	(64)	11%	(32)	46%	(140)	4%	(11)	307
Agnostic/Nothing in particular	24%	(53)	28%	(62)	12%	(26)	34%	(76)	3%	(6)	223
Something Else	21%	(24)	16%	(18)	13%	(15)	42%	(48)	8%	(9)	113
Evangelical	13%	(19)	15%	(22)	12%	(18)	55%	(82)	6%	(9)	150
Non-Evangelical	25%	(64)	22%	(56)	10%	(26)	38%	(98)	4%	(11)	256
PID: Dem (no lean)	52%	(132)	36%	(91)	9%	(22)	2%	(6)	2%	(4)	255
PID: Ind (no lean)	10%	(20)	23%	(49)	14%	(30)	46%	(98)	7%	(16)	214
PID: Rep (no lean)	3%	(7)	10%	(23)	12%	(28)	73%	(170)	3%	(6)	234

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	23%	(159)	23%	(163)	11%	(80)	39%	(274)	4%	(27)	703
PID/Gender: Dem Men	50%	(59)	35%	(41)	12%	(14)	1%	(1)	2%	(2)	118
PID/Gender: Dem Women	53%	(73)	36%	(50)	6%	(8)	3%	(4)	2%	(2)	137
PID/Gender: Ind Men	13%	(16)	26%	(31)	12%	(15)	45%	(54)	3%	(4)	120
PID/Gender: Ind Women	5%	(4)	20%	(18)	16%	(15)	47%	(44)	13%	(12)	94
PID/Gender: Rep Men	6%	(6)	15%	(15)	10%	(10)	69%	(69)	—	(0)	100
PID/Gender: Rep Women	1%	(1)	6%	(8)	13%	(18)	75%	(101)	5%	(6)	135
Ideo: Liberal (1-3)	51%	(103)	37%	(76)	8%	(17)	3%	(5)	1%	(2)	203
Ideo: Moderate (4)	19%	(40)	30%	(61)	15%	(32)	31%	(64)	5%	(10)	207
Ideo: Conservative (5-7)	3%	(8)	8%	(21)	11%	(28)	76%	(201)	2%	(6)	263
Ideo/PID: Conservative Republican	1%	(1)	4%	(7)	8%	(15)	84%	(146)	3%	(5)	174
Ideo/PID: Moderate/Liberal Republican	10%	(6)	24%	(13)	22%	(12)	42%	(23)	2%	(1)	55
Ideo/PID: Moderate/Conservative Democrat	37%	(35)	41%	(39)	16%	(16)	4%	(4)	2%	(2)	97
Ideo/PID: Liberal Democrat	60%	(91)	34%	(51)	4%	(6)	1%	(2)	1%	(1)	152
Unfavorable of Biden and Trump	16%	(22)	16%	(23)	23%	(33)	42%	(61)	3%	(4)	143
2024 H2H Matchup: Biden Voter	46%	(135)	39%	(114)	10%	(28)	5%	(14)	1%	(2)	293
2024 H2H Matchup: Trump Voter	3%	(11)	12%	(37)	10%	(31)	72%	(232)	3%	(11)	322
2022 House Vote: Democrat	43%	(125)	39%	(113)	11%	(32)	6%	(19)	1%	(3)	291
2022 House Vote: Republican	3%	(9)	7%	(18)	11%	(30)	77%	(209)	2%	(6)	273
2022 House Vote: Did not Vote	19%	(24)	23%	(29)	12%	(14)	33%	(41)	13%	(16)	125
2020 Vote: Joe Biden	42%	(137)	39%	(127)	11%	(36)	6%	(20)	1%	(3)	324
2020 Vote: Donald Trump	4%	(13)	7%	(22)	10%	(30)	75%	(230)	4%	(11)	306
2020 Vote: Did not Vote	14%	(9)	18%	(11)	19%	(12)	29%	(19)	19%	(12)	63
2016 Vote: Hillary Clinton	47%	(115)	39%	(95)	9%	(23)	4%	(10)	1%	(2)	245
2016 Vote: Donald Trump	6%	(16)	7%	(19)	9%	(24)	75%	(191)	1%	(4)	253
U.S. Economy: Wrong Track	12%	(59)	19%	(95)	13%	(67)	53%	(270)	4%	(22)	513
U.S. Economy: Right Direction	53%	(100)	36%	(68)	7%	(13)	2%	(4)	3%	(5)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	52%	(109)	38%	(79)	7%	(14)	2%	(4)	1%	(2)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(17)	12%	(42)	11%	(39)	68%	(239)	4%	(16)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(34)	29%	(42)	19%	(27)	22%	(32)	6%	(9)	143
Top 2024 Issue: Economy	12%	(30)	16%	(42)	13%	(33)	58%	(148)	1%	(4)	256

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Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion	Total N
Registered Voters	23%	(159)	23%	(163)	11%	(80)	39%	(274)	4% (27)	703
Community: Urban	33%	(41)	30%	(37)	14%	(17)	18%	(22)	5% (6)	123
Community: Suburban	21%	(80)	25%	(96)	12%	(44)	39%	(147)	3% (12)	379
Community: Rural	19%	(38)	15%	(30)	9%	(19)	53%	(106)	4% (9)	201
Community/Gender: Urban Men	32%	(26)	31%	(25)	16%	(13)	18%	(14)	4% (3)	82
Community/Gender: Rural Women	18%	(21)	9%	(11)	11%	(12)	55%	(63)	6% (7)	115
Community/Gender: Rural Men	20%	(17)	22%	(19)	8%	(7)	49%	(42)	2% (2)	86
Community/Gender: Suburban Women	20%	(43)	25%	(53)	12%	(25)	38%	(79)	5% (10)	210
Community/Gender: Suburban Men	22%	(38)	26%	(43)	11%	(19)	40%	(68)	1% (1)	169
Homeowner	23%	(134)	22%	(127)	10%	(58)	41%	(241)	4% (22)	582
Renter	22%	(22)	28%	(28)	18%	(17)	29%	(28)	4% (4)	99
Military HHnm: Yes	21%	(22)	18%	(19)	10%	(10)	52%	(54)	— (0)	104
Military HH: No	23%	(137)	24%	(144)	12%	(70)	37%	(220)	4% (27)	599
Employ: Private Sector	18%	(42)	23%	(52)	14%	(32)	43%	(99)	2% (5)	231
Employ: Self-Employed	22%	(13)	25%	(15)	7%	(4)	42%	(25)	5% (3)	60
Employ: Homemaker	18%	(10)	27%	(14)	13%	(7)	33%	(17)	9% (4)	53
Employ: Retired	28%	(56)	18%	(35)	8%	(15)	46%	(91)	1% (2)	200
Employ: Unemployed	20%	(13)	32%	(21)	7%	(5)	24%	(16)	16% (11)	66
Self + Household: White-Collar	26%	(58)	22%	(50)	14%	(32)	37%	(82)	1% (3)	225
Self + Household: Blue Collar	19%	(65)	24%	(86)	9%	(33)	46%	(160)	2% (7)	351
Union HH: Yes	26%	(16)	28%	(17)	12%	(8)	32%	(20)	2% (1)	63
Union HH: No	22%	(143)	23%	(146)	11%	(73)	40%	(254)	4% (25)	640
LGBTQ+: Yes	33%	(27)	29%	(24)	7%	(6)	27%	(22)	3% (2)	81
LGBTQ+: No	21%	(132)	22%	(139)	12%	(74)	41%	(252)	4% (25)	622
Motivated to Vote	23%	(149)	24%	(151)	11%	(70)	40%	(253)	2% (13)	636
Parent: Yes	15%	(28)	30%	(56)	12%	(22)	38%	(69)	5% (9)	184
Parent: No	25%	(131)	21%	(107)	11%	(58)	39%	(205)	3% (18)	519
COVID Vaccine: Yes	28%	(136)	27%	(130)	12%	(60)	31%	(150)	3% (15)	491
COVID Vaccine: No	11%	(23)	15%	(33)	10%	(20)	58%	(124)	6% (12)	212
Student Loans: Yes	23%	(30)	25%	(32)	18%	(22)	33%	(42)	1% (1)	128
Student Loans: No	22%	(129)	23%	(131)	10%	(58)	40%	(232)	4% (26)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB16: *If the November 2024 election for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?*

Demographic	Democratic candidate		Republican candidate		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(305)	46%	(325)	3%	(21)	8%	(53)	703
Gender: Male	47%	(158)	46%	(155)	3%	(9)	5%	(15)	338
Gender: Female	40%	(147)	46%	(170)	3%	(11)	10%	(37)	365
Age: 18-34	38%	(71)	48%	(90)	4%	(7)	10%	(18)	186
Age: 35-44	45%	(44)	37%	(36)	6%	(6)	12%	(12)	97
Age: 45-64	41%	(104)	50%	(127)	3%	(8)	5%	(13)	251
Age: 65+	51%	(86)	43%	(72)	—	(0)	6%	(10)	169
GenZers: 1997-2012	39%	(27)	44%	(31)	7%	(5)	10%	(7)	70
Millennials: 1981-1996	39%	(76)	46%	(89)	4%	(7)	12%	(23)	194
GenXers: 1965-1980	49%	(93)	44%	(84)	3%	(6)	4%	(8)	190
Baby Boomers: 1946-1964	44%	(101)	49%	(113)	1%	(3)	7%	(16)	232
Educ: < College	40%	(190)	50%	(236)	3%	(16)	6%	(30)	472
Educ: Bachelors degree	42%	(60)	44%	(63)	2%	(4)	12%	(17)	144
Educ: Post-grad	62%	(54)	29%	(25)	2%	(1)	7%	(6)	87
Income: Under 50k	47%	(157)	42%	(141)	3%	(10)	9%	(29)	338
Income: 50k-100k	42%	(108)	49%	(126)	4%	(9)	6%	(16)	259
Income: 100k+	37%	(40)	54%	(58)	1%	(1)	7%	(8)	107
Ethnicity: White (Non-Hispanic)	41%	(229)	49%	(277)	2%	(14)	7%	(42)	562
Ethnicity: Black (Non-Hispanic)	58%	(52)	29%	(26)	5%	(4)	8%	(7)	90
All Christian	39%	(121)	54%	(166)	1%	(3)	6%	(17)	307
Agnostic/Nothing in particular	50%	(111)	35%	(79)	5%	(11)	10%	(22)	223
Something Else	31%	(35)	55%	(62)	5%	(6)	9%	(10)	113
Evangelical	25%	(38)	67%	(101)	3%	(5)	4%	(6)	150
Non-Evangelical	45%	(116)	45%	(115)	2%	(4)	8%	(21)	256
PID: Dem (no lean)	93%	(236)	5%	(13)	1%	(3)	1%	(3)	255
PID: Ind (no lean)	30%	(64)	44%	(93)	7%	(14)	20%	(43)	214
PID: Rep (no lean)	2%	(5)	93%	(218)	2%	(4)	3%	(7)	234

Continued on next page

Table BLMB16: *If the November 2024 election for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?*

Demographic	Democratic candidate		Republican candidate		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(305)	46%	(325)	3%	(21)	8%	(53)	703
PID/Gender: Dem Men	89%	(105)	8%	(9)	2%	(2)	1%	(1)	118
PID/Gender: Dem Women	96%	(131)	3%	(4)	—	(0)	1%	(2)	137
PID/Gender: Ind Men	41%	(49)	43%	(51)	6%	(7)	11%	(13)	120
PID/Gender: Ind Women	16%	(15)	45%	(42)	8%	(7)	31%	(30)	94
PID/Gender: Rep Men	4%	(4)	95%	(95)	—	(0)	1%	(1)	100
PID/Gender: Rep Women	1%	(1)	92%	(123)	3%	(4)	5%	(6)	135
Ideo: Liberal (1-3)	84%	(171)	9%	(19)	1%	(2)	6%	(12)	203
Ideo: Moderate (4)	51%	(105)	31%	(64)	4%	(8)	14%	(29)	207
Ideo: Conservative (5-7)	8%	(22)	88%	(232)	1%	(2)	3%	(8)	263
Ideo/PID: Conservative Republican	2%	(3)	98%	(170)	—	(0)	1%	(1)	174
Ideo/PID: Moderate/Liberal Republican	5%	(3)	78%	(43)	6%	(3)	11%	(6)	55
Ideo/PID: Moderate/Conservative Democrat	88%	(85)	8%	(8)	1%	(1)	3%	(3)	97
Ideo/PID: Liberal Democrat	96%	(146)	3%	(5)	—	(0)	—	(0)	152
Unfavorable of Biden and Trump	38%	(55)	37%	(54)	5%	(7)	19%	(28)	143
2024 H2H Matchup: Biden Voter	91%	(267)	5%	(13)	—	(0)	5%	(13)	293
2024 H2H Matchup: Trump Voter	3%	(11)	91%	(293)	2%	(6)	4%	(13)	322
2022 House Vote: Democrat	87%	(253)	7%	(21)	—	(1)	6%	(16)	291
2022 House Vote: Republican	2%	(5)	94%	(256)	—	(1)	4%	(10)	273
2022 House Vote: Did not Vote	37%	(46)	35%	(44)	13%	(16)	15%	(19)	125
2020 Vote: Joe Biden	87%	(281)	5%	(18)	1%	(3)	7%	(22)	324
2020 Vote: Donald Trump	3%	(9)	89%	(272)	3%	(8)	6%	(17)	306
2020 Vote: Did not Vote	20%	(13)	50%	(32)	14%	(9)	16%	(10)	63
2016 Vote: Hillary Clinton	87%	(214)	7%	(18)	1%	(3)	4%	(11)	245
2016 Vote: Donald Trump	8%	(19)	87%	(221)	—	(1)	5%	(13)	253
U.S. Economy: Wrong Track	28%	(143)	59%	(302)	4%	(21)	9%	(47)	513
U.S. Economy: Right Direction	85%	(161)	12%	(22)	—	(0)	3%	(6)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	92%	(191)	4%	(9)	—	(0)	3%	(7)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(37)	82%	(288)	3%	(10)	5%	(18)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	53%	(77)	19%	(28)	7%	(11)	20%	(28)	143
Top 2024 Issue: Economy	26%	(66)	64%	(164)	3%	(9)	7%	(17)	256

Continued on next page

Table BLMB16: *If the November 2024 election for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?*

Demographic	Democratic candidate		Republican candidate		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(305)	46%	(325)	3%	(21)	8%	(53)	703
Community: Urban	59%	(72)	34%	(42)	3%	(3)	5%	(6)	123
Community: Suburban	43%	(164)	45%	(171)	2%	(9)	9%	(35)	379
Community: Rural	34%	(69)	56%	(112)	4%	(9)	6%	(12)	201
Community/Gender: Urban Men	58%	(47)	37%	(30)	4%	(3)	2%	(2)	82
Community/Gender: Rural Women	30%	(34)	54%	(62)	7%	(8)	9%	(10)	115
Community/Gender: Rural Men	40%	(34)	57%	(49)	1%	(1)	2%	(1)	86
Community/Gender: Suburban Women	42%	(88)	46%	(96)	2%	(3)	11%	(23)	210
Community/Gender: Suburban Men	45%	(76)	45%	(75)	3%	(5)	7%	(12)	169
Homeowner	43%	(252)	47%	(276)	3%	(16)	7%	(39)	582
Renter	43%	(43)	42%	(41)	4%	(4)	11%	(11)	99
Military HHnm: Yes	43%	(45)	48%	(50)	1%	(1)	8%	(8)	104
Military HH: No	43%	(260)	46%	(275)	3%	(19)	7%	(45)	599
Employ: Private Sector	41%	(94)	50%	(116)	1%	(3)	8%	(18)	231
Employ: Self-Employed	30%	(18)	56%	(34)	7%	(4)	7%	(4)	60
Employ: Homemaker	48%	(25)	35%	(18)	6%	(3)	11%	(6)	53
Employ: Retired	49%	(99)	45%	(89)	1%	(2)	5%	(11)	200
Employ: Unemployed	44%	(29)	44%	(29)	8%	(5)	4%	(3)	66
Self + Household: White-Collar	43%	(97)	47%	(105)	1%	(2)	9%	(21)	225
Self + Household: Blue Collar	42%	(149)	50%	(175)	3%	(10)	5%	(17)	351
Union HH: Yes	44%	(27)	44%	(28)	7%	(5)	5%	(3)	63
Union HH: No	43%	(277)	46%	(297)	2%	(16)	8%	(50)	640
LGBTQ+: Yes	47%	(38)	41%	(33)	6%	(5)	6%	(5)	81
LGBTQ+: No	43%	(267)	47%	(291)	3%	(16)	8%	(48)	622
Motivated to Vote	46%	(291)	47%	(302)	—	(2)	6%	(41)	636
Parent: Yes	40%	(73)	48%	(89)	4%	(8)	8%	(14)	184
Parent: No	45%	(231)	45%	(236)	3%	(13)	7%	(39)	519
COVID Vaccine: Yes	54%	(267)	37%	(180)	1%	(5)	8%	(40)	491
COVID Vaccine: No	18%	(38)	68%	(145)	8%	(16)	6%	(13)	212
Student Loans: Yes	44%	(56)	42%	(54)	3%	(4)	11%	(14)	128
Student Loans: No	43%	(249)	47%	(271)	3%	(17)	7%	(39)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB17_1: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(241)	50%	(351)	16%	(111)	703
Gender: Male	37%	(124)	48%	(161)	16%	(53)	338
Gender: Female	32%	(117)	52%	(190)	16%	(58)	365
Age: 18-34	25%	(47)	48%	(89)	26%	(49)	186
Age: 35-44	35%	(34)	51%	(50)	13%	(13)	97
Age: 45-64	33%	(83)	55%	(138)	12%	(30)	251
Age: 65+	45%	(76)	44%	(74)	11%	(19)	169
GenZers: 1997-2012	32%	(22)	46%	(32)	22%	(16)	70
Millennials: 1981-1996	25%	(48)	52%	(100)	24%	(46)	194
GenXers: 1965-1980	39%	(75)	50%	(96)	11%	(20)	190
Baby Boomers: 1946-1964	39%	(90)	50%	(116)	11%	(27)	232
Educ: < College	30%	(143)	55%	(257)	15%	(71)	472
Educ: Bachelors degree	35%	(50)	45%	(64)	21%	(30)	144
Educ: Post-grad	55%	(48)	34%	(29)	11%	(10)	87
Income: Under 50k	40%	(135)	45%	(153)	15%	(50)	338
Income: 50k-100k	30%	(79)	51%	(133)	18%	(47)	259
Income: 100k+	25%	(27)	61%	(65)	13%	(14)	107
Ethnicity: White (Non-Hispanic)	33%	(188)	53%	(298)	13%	(76)	562
Ethnicity: Black (Non-Hispanic)	38%	(34)	35%	(31)	28%	(25)	90
All Christian	31%	(96)	56%	(172)	13%	(39)	307
Agnostic/Nothing in particular	39%	(88)	42%	(94)	19%	(42)	223
Something Else	23%	(26)	62%	(70)	15%	(17)	113
Evangelical	22%	(33)	70%	(104)	8%	(12)	150
Non-Evangelical	34%	(88)	50%	(129)	15%	(40)	256
PID: Dem (no lean)	72%	(185)	9%	(24)	18%	(46)	255
PID: Ind (no lean)	22%	(47)	53%	(113)	25%	(54)	214
PID: Rep (no lean)	4%	(9)	91%	(214)	5%	(11)	234

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(241)	50%	(351)	16%	(111)	703
PID/Gender: Dem Men	70%	(82)	13%	(16)	17%	(20)	118
PID/Gender: Dem Women	75%	(102)	6%	(8)	19%	(26)	137
PID/Gender: Ind Men	29%	(35)	49%	(59)	21%	(26)	120
PID/Gender: Ind Women	12%	(12)	57%	(54)	30%	(28)	94
PID/Gender: Rep Men	7%	(7)	86%	(86)	7%	(7)	100
PID/Gender: Rep Women	2%	(3)	95%	(128)	3%	(4)	135
Ideo: Liberal (1-3)	70%	(142)	11%	(22)	20%	(40)	203
Ideo: Moderate (4)	40%	(84)	41%	(85)	19%	(38)	207
Ideo: Conservative (5-7)	4%	(10)	88%	(232)	8%	(21)	263
Ideo/PID: Conservative Republican	2%	(3)	94%	(163)	4%	(8)	174
Ideo/PID: Moderate/Liberal Republican	12%	(7)	82%	(45)	6%	(3)	55
Ideo/PID: Moderate/Conservative Democrat	66%	(64)	14%	(14)	20%	(19)	97
Ideo/PID: Liberal Democrat	77%	(117)	6%	(9)	17%	(25)	152
Unfavorable of Biden and Trump	19%	(27)	46%	(65)	35%	(50)	143
2024 H2H Matchup: Biden Voter	76%	(224)	7%	(20)	17%	(50)	293
2024 H2H Matchup: Trump Voter	2%	(6)	93%	(301)	5%	(15)	322
2022 House Vote: Democrat	69%	(200)	12%	(35)	19%	(56)	291
2022 House Vote: Republican	3%	(8)	91%	(249)	6%	(16)	273
2022 House Vote: Did not Vote	26%	(33)	49%	(61)	25%	(31)	125
2020 Vote: Joe Biden	67%	(219)	11%	(36)	22%	(70)	324
2020 Vote: Donald Trump	3%	(10)	89%	(271)	8%	(24)	306
2020 Vote: Did not Vote	17%	(11)	60%	(38)	23%	(14)	63
2016 Vote: Hillary Clinton	73%	(180)	9%	(22)	18%	(43)	245
2016 Vote: Donald Trump	5%	(13)	88%	(222)	7%	(18)	253
U.S. Economy: Wrong Track	20%	(103)	64%	(330)	16%	(81)	513
U.S. Economy: Right Direction	73%	(138)	11%	(21)	16%	(30)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	93%	(193)	2%	(3)	5%	(11)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(6)	91%	(322)	7%	(24)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(42)	18%	(25)	53%	(76)	143
Top 2024 Issue: Economy	14%	(35)	70%	(179)	16%	(42)	256

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(241)	50%	(351)	16%	(111)	703
Community: Urban	47%	(58)	35%	(43)	17%	(21)	123
Community: Suburban	33%	(123)	48%	(183)	19%	(73)	379
Community: Rural	29%	(59)	62%	(125)	8%	(17)	201
Community/Gender: Urban Men	45%	(37)	36%	(30)	19%	(16)	82
Community/Gender: Rural Women	24%	(27)	66%	(75)	11%	(12)	115
Community/Gender: Rural Men	37%	(32)	58%	(50)	5%	(4)	86
Community/Gender: Suburban Women	32%	(68)	48%	(101)	19%	(41)	210
Community/Gender: Suburban Men	33%	(55)	48%	(82)	19%	(32)	169
Homeowner	35%	(204)	51%	(300)	14%	(79)	582
Renter	34%	(34)	43%	(43)	23%	(23)	99
Military HHnm: Yes	35%	(37)	52%	(54)	13%	(14)	104
Military HH: No	34%	(204)	50%	(298)	16%	(97)	599
Employ: Private Sector	26%	(59)	55%	(127)	19%	(44)	231
Employ: Self-Employed	30%	(18)	53%	(32)	17%	(10)	60
Employ: Homemaker	42%	(22)	54%	(28)	5%	(2)	53
Employ: Retired	43%	(87)	45%	(91)	11%	(22)	200
Employ: Unemployed	41%	(27)	49%	(32)	10%	(7)	66
Self + Household: White-Collar	40%	(90)	47%	(106)	13%	(28)	225
Self + Household: Blue Collar	32%	(112)	54%	(190)	14%	(49)	351
Union HH: Yes	34%	(21)	47%	(29)	20%	(12)	63
Union HH: No	34%	(220)	50%	(322)	15%	(99)	640
LGBTQ+: Yes	37%	(30)	35%	(29)	28%	(23)	81
LGBTQ+: No	34%	(211)	52%	(323)	14%	(88)	622
Motivated to Vote	36%	(228)	50%	(321)	14%	(87)	636
Parent: Yes	28%	(52)	58%	(107)	14%	(25)	184
Parent: No	36%	(189)	47%	(244)	17%	(86)	519
COVID Vaccine: Yes	44%	(217)	39%	(191)	17%	(82)	491
COVID Vaccine: No	11%	(24)	75%	(160)	13%	(29)	212
Student Loans: Yes	31%	(40)	50%	(64)	19%	(24)	128
Student Loans: No	35%	(201)	50%	(287)	15%	(87)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(252)	45%	(316)	19%	(135)	703
Gender: Male	39%	(133)	44%	(149)	17%	(56)	338
Gender: Female	32%	(118)	46%	(168)	22%	(79)	365
Age: 18-34	30%	(55)	45%	(84)	25%	(47)	186
Age: 35-44	38%	(37)	45%	(44)	17%	(16)	97
Age: 45-64	34%	(85)	49%	(124)	17%	(42)	251
Age: 65+	44%	(74)	38%	(64)	18%	(31)	169
GenZers: 1997-2012	36%	(25)	39%	(27)	25%	(18)	70
Millennials: 1981-1996	28%	(55)	49%	(96)	23%	(44)	194
GenXers: 1965-1980	41%	(79)	44%	(83)	15%	(29)	190
Baby Boomers: 1946-1964	37%	(85)	44%	(102)	19%	(44)	232
Educ: < College	31%	(147)	49%	(233)	20%	(92)	472
Educ: Bachelors degree	39%	(56)	40%	(58)	21%	(30)	144
Educ: Post-grad	55%	(48)	29%	(25)	15%	(13)	87
Income: Under 50k	39%	(132)	40%	(137)	21%	(69)	338
Income: 50k-100k	33%	(86)	47%	(122)	20%	(51)	259
Income: 100k+	32%	(34)	54%	(57)	14%	(15)	107
Ethnicity: White (Non-Hispanic)	35%	(197)	48%	(268)	17%	(98)	562
Ethnicity: Black (Non-Hispanic)	37%	(33)	35%	(32)	28%	(25)	90
All Christian	33%	(100)	50%	(154)	17%	(53)	307
Agnostic/Nothing in particular	40%	(90)	40%	(90)	19%	(43)	223
Something Else	24%	(27)	53%	(60)	24%	(27)	113
Evangelical	22%	(32)	60%	(90)	18%	(28)	150
Non-Evangelical	35%	(90)	46%	(119)	18%	(47)	256
PID: Dem (no lean)	74%	(189)	6%	(16)	19%	(50)	255
PID: Ind (no lean)	23%	(49)	45%	(97)	32%	(68)	214
PID: Rep (no lean)	6%	(14)	87%	(203)	7%	(17)	234

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(252)	45%	(316)	19%	(135)	703
PID/Gender: Dem Men	72%	(85)	11%	(13)	17%	(20)	118
PID/Gender: Dem Women	76%	(104)	2%	(3)	22%	(30)	137
PID/Gender: Ind Men	31%	(37)	45%	(54)	24%	(29)	120
PID/Gender: Ind Women	12%	(12)	46%	(43)	42%	(39)	94
PID/Gender: Rep Men	11%	(11)	82%	(82)	7%	(7)	100
PID/Gender: Rep Women	2%	(3)	90%	(121)	8%	(10)	135
Ideo: Liberal (1-3)	73%	(147)	8%	(16)	19%	(40)	203
Ideo: Moderate (4)	39%	(80)	37%	(77)	24%	(50)	207
Ideo: Conservative (5-7)	7%	(17)	80%	(212)	13%	(34)	263
Ideo/PID: Conservative Republican	3%	(6)	90%	(157)	6%	(11)	174
Ideo/PID: Moderate/Liberal Republican	14%	(8)	75%	(41)	11%	(6)	55
Ideo/PID: Moderate/Conservative Democrat	65%	(63)	11%	(10)	25%	(24)	97
Ideo/PID: Liberal Democrat	80%	(122)	4%	(6)	16%	(24)	152
Unfavorable of Biden and Trump	23%	(32)	40%	(57)	38%	(54)	143
2024 H2H Matchup: Biden Voter	77%	(225)	4%	(13)	19%	(56)	293
2024 H2H Matchup: Trump Voter	4%	(13)	86%	(278)	10%	(31)	322
2022 House Vote: Democrat	69%	(202)	9%	(27)	21%	(63)	291
2022 House Vote: Republican	4%	(12)	84%	(228)	12%	(32)	273
2022 House Vote: Did not Vote	30%	(38)	45%	(56)	25%	(31)	125
2020 Vote: Joe Biden	69%	(222)	7%	(23)	24%	(79)	324
2020 Vote: Donald Trump	4%	(14)	83%	(254)	12%	(38)	306
2020 Vote: Did not Vote	22%	(14)	54%	(34)	24%	(15)	63
2016 Vote: Hillary Clinton	74%	(181)	7%	(18)	19%	(46)	245
2016 Vote: Donald Trump	8%	(21)	80%	(204)	11%	(29)	253
U.S. Economy: Wrong Track	21%	(106)	58%	(298)	21%	(109)	513
U.S. Economy: Right Direction	77%	(146)	9%	(18)	14%	(26)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	90%	(186)	1%	(3)	9%	(19)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(15)	83%	(294)	12%	(43)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	35%	(51)	13%	(19)	51%	(74)	143
Top 2024 Issue: Economy	14%	(37)	66%	(168)	20%	(51)	256

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Table BLMB17_2: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(252)	45%	(316)	19%	(135)	703
Community: Urban	51%	(62)	30%	(37)	19%	(23)	123
Community: Suburban	34%	(128)	43%	(163)	23%	(88)	379
Community: Rural	31%	(61)	58%	(116)	12%	(24)	201
Community/Gender: Urban Men	49%	(40)	32%	(26)	19%	(16)	82
Community/Gender: Rural Women	24%	(28)	59%	(67)	17%	(19)	115
Community/Gender: Rural Men	39%	(34)	56%	(48)	5%	(4)	86
Community/Gender: Suburban Women	33%	(69)	42%	(89)	25%	(52)	210
Community/Gender: Suburban Men	35%	(59)	44%	(74)	21%	(36)	169
Homeowner	37%	(213)	47%	(271)	17%	(98)	582
Renter	35%	(34)	38%	(38)	27%	(27)	99
Military HHnm: Yes	38%	(40)	47%	(49)	15%	(16)	104
Military HH: No	35%	(212)	45%	(267)	20%	(119)	599
Employ: Private Sector	31%	(72)	48%	(111)	21%	(48)	231
Employ: Self-Employed	32%	(20)	51%	(31)	17%	(10)	60
Employ: Homemaker	42%	(22)	49%	(26)	10%	(5)	53
Employ: Retired	42%	(84)	40%	(79)	18%	(37)	200
Employ: Unemployed	41%	(27)	48%	(32)	11%	(7)	66
Self + Household: White-Collar	43%	(95)	44%	(99)	13%	(30)	225
Self + Household: Blue Collar	33%	(116)	49%	(173)	18%	(62)	351
Union HH: Yes	37%	(23)	44%	(28)	19%	(12)	63
Union HH: No	36%	(229)	45%	(289)	19%	(123)	640
LGBTQ+: Yes	43%	(35)	33%	(26)	25%	(20)	81
LGBTQ+: No	35%	(217)	47%	(290)	19%	(115)	622
Motivated to Vote	37%	(233)	45%	(289)	18%	(114)	636
Parent: Yes	33%	(60)	53%	(97)	14%	(26)	184
Parent: No	37%	(191)	42%	(219)	21%	(109)	519
COVID Vaccine: Yes	45%	(220)	34%	(165)	21%	(105)	491
COVID Vaccine: No	15%	(31)	71%	(151)	14%	(30)	212
Student Loans: Yes	31%	(40)	44%	(57)	24%	(31)	128
Student Loans: No	37%	(211)	45%	(260)	18%	(104)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(232)	44%	(307)	23%	(164)	703
Gender: Male	38%	(127)	43%	(144)	20%	(66)	338
Gender: Female	29%	(105)	45%	(163)	27%	(97)	365
Age: 18-34	27%	(50)	45%	(84)	28%	(52)	186
Age: 35-44	38%	(37)	43%	(42)	19%	(18)	97
Age: 45-64	30%	(75)	49%	(123)	21%	(53)	251
Age: 65+	42%	(70)	34%	(58)	24%	(41)	169
GenZers: 1997-2012	33%	(23)	43%	(30)	25%	(17)	70
Millennials: 1981-1996	26%	(50)	47%	(92)	27%	(52)	194
GenXers: 1965-1980	38%	(71)	43%	(82)	19%	(37)	190
Baby Boomers: 1946-1964	34%	(79)	43%	(99)	23%	(54)	232
Educ: < College	29%	(138)	48%	(227)	23%	(107)	472
Educ: Bachelors degree	35%	(51)	39%	(56)	26%	(37)	144
Educ: Post-grad	50%	(44)	27%	(24)	22%	(19)	87
Income: Under 50k	37%	(123)	40%	(135)	23%	(79)	338
Income: 50k-100k	29%	(75)	47%	(122)	24%	(62)	259
Income: 100k+	32%	(34)	47%	(50)	22%	(23)	107
Ethnicity: White (Non-Hispanic)	32%	(179)	46%	(261)	22%	(122)	562
Ethnicity: Black (Non-Hispanic)	36%	(33)	33%	(30)	30%	(27)	90
All Christian	30%	(94)	45%	(140)	24%	(74)	307
Agnostic/Nothing in particular	35%	(78)	39%	(86)	27%	(59)	223
Something Else	24%	(27)	59%	(66)	17%	(19)	113
Evangelical	23%	(34)	58%	(87)	19%	(29)	150
Non-Evangelical	33%	(83)	43%	(110)	25%	(63)	256
PID: Dem (no lean)	69%	(176)	7%	(19)	24%	(60)	255
PID: Ind (no lean)	19%	(41)	47%	(100)	34%	(73)	214
PID: Rep (no lean)	7%	(15)	80%	(188)	13%	(31)	234

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(232)	44%	(307)	23%	(164)	703
PID/Gender: Dem Men	73%	(86)	8%	(10)	19%	(22)	118
PID/Gender: Dem Women	66%	(90)	6%	(9)	28%	(38)	137
PID/Gender: Ind Men	27%	(32)	46%	(56)	27%	(33)	120
PID/Gender: Ind Women	10%	(9)	47%	(44)	43%	(40)	94
PID/Gender: Rep Men	10%	(9)	79%	(78)	12%	(12)	100
PID/Gender: Rep Women	4%	(6)	82%	(110)	14%	(19)	135
Ideo: Liberal (1-3)	64%	(131)	9%	(19)	26%	(53)	203
Ideo: Moderate (4)	37%	(77)	36%	(75)	27%	(55)	207
Ideo: Conservative (5-7)	7%	(18)	76%	(201)	17%	(45)	263
Ideo/PID: Conservative Republican	4%	(8)	82%	(142)	14%	(24)	174
Ideo/PID: Moderate/Liberal Republican	14%	(8)	75%	(41)	11%	(6)	55
Ideo/PID: Moderate/Conservative Democrat	64%	(61)	12%	(12)	24%	(23)	97
Ideo/PID: Liberal Democrat	72%	(109)	3%	(5)	24%	(37)	152
Unfavorable of Biden and Trump	22%	(31)	33%	(47)	46%	(65)	143
2024 H2H Matchup: Biden Voter	71%	(207)	7%	(19)	23%	(67)	293
2024 H2H Matchup: Trump Voter	4%	(13)	82%	(265)	14%	(44)	322
2022 House Vote: Democrat	62%	(179)	10%	(30)	28%	(82)	291
2022 House Vote: Republican	6%	(15)	80%	(217)	15%	(40)	273
2022 House Vote: Did not Vote	30%	(37)	42%	(52)	29%	(36)	125
2020 Vote: Joe Biden	63%	(205)	8%	(27)	29%	(92)	324
2020 Vote: Donald Trump	5%	(15)	78%	(239)	17%	(53)	306
2020 Vote: Did not Vote	19%	(12)	56%	(36)	25%	(16)	63
2016 Vote: Hillary Clinton	68%	(166)	7%	(18)	25%	(62)	245
2016 Vote: Donald Trump	7%	(17)	78%	(197)	15%	(39)	253
U.S. Economy: Wrong Track	17%	(89)	56%	(287)	27%	(137)	513
U.S. Economy: Right Direction	75%	(143)	10%	(20)	14%	(27)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	88%	(183)	4%	(8)	8%	(17)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(14)	79%	(279)	17%	(59)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(35)	14%	(21)	61%	(88)	143
Top 2024 Issue: Economy	12%	(32)	62%	(159)	25%	(65)	256

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Table BLMB17_3: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(232)	44%	(307)	23%	(164)	703
Community: Urban	49%	(61)	32%	(39)	19%	(23)	123
Community: Suburban	30%	(116)	43%	(161)	27%	(102)	379
Community: Rural	28%	(56)	53%	(106)	19%	(39)	201
Community/Gender: Urban Men	48%	(39)	32%	(26)	20%	(17)	82
Community/Gender: Rural Women	23%	(26)	55%	(63)	23%	(26)	115
Community/Gender: Rural Men	34%	(30)	51%	(44)	15%	(13)	86
Community/Gender: Suburban Women	27%	(57)	42%	(88)	31%	(65)	210
Community/Gender: Suburban Men	35%	(59)	44%	(74)	22%	(37)	169
Homeowner	33%	(195)	45%	(261)	22%	(126)	582
Renter	34%	(34)	40%	(39)	26%	(26)	99
Military HHnm: Yes	34%	(36)	45%	(47)	21%	(21)	104
Military HH: No	33%	(196)	43%	(260)	24%	(143)	599
Employ: Private Sector	30%	(69)	48%	(111)	22%	(51)	231
Employ: Self-Employed	35%	(21)	47%	(28)	18%	(11)	60
Employ: Homemaker	38%	(20)	48%	(25)	14%	(7)	53
Employ: Retired	36%	(72)	36%	(72)	28%	(55)	200
Employ: Unemployed	41%	(27)	43%	(28)	16%	(11)	66
Self + Household: White-Collar	37%	(84)	41%	(91)	22%	(49)	225
Self + Household: Blue Collar	30%	(105)	48%	(167)	23%	(79)	351
Union HH: Yes	34%	(21)	43%	(27)	24%	(15)	63
Union HH: No	33%	(211)	44%	(280)	23%	(149)	640
LGBTQ+: Yes	40%	(32)	36%	(29)	24%	(20)	81
LGBTQ+: No	32%	(200)	45%	(278)	23%	(144)	622
Motivated to Vote	34%	(215)	44%	(278)	23%	(143)	636
Parent: Yes	29%	(53)	51%	(94)	20%	(37)	184
Parent: No	35%	(180)	41%	(213)	24%	(127)	519
COVID Vaccine: Yes	41%	(199)	34%	(165)	26%	(126)	491
COVID Vaccine: No	15%	(33)	67%	(142)	18%	(38)	212
Student Loans: Yes	27%	(34)	42%	(54)	31%	(40)	128
Student Loans: No	34%	(198)	44%	(253)	22%	(124)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	50%	(353)	29%	(207)	20%	(143)	703
Gender: Male	51%	(171)	34%	(116)	15%	(51)	338
Gender: Female	50%	(182)	25%	(92)	25%	(92)	365
Age: 18-34	52%	(97)	25%	(46)	23%	(43)	186
Age: 35-44	56%	(55)	28%	(27)	16%	(15)	97
Age: 45-64	54%	(135)	27%	(69)	19%	(48)	251
Age: 65+	39%	(66)	39%	(65)	22%	(37)	169
GenZers: 1997-2012	44%	(31)	33%	(23)	22%	(16)	70
Millennials: 1981-1996	59%	(115)	21%	(41)	20%	(39)	194
GenXers: 1965-1980	46%	(88)	33%	(63)	21%	(40)	190
Baby Boomers: 1946-1964	48%	(111)	32%	(75)	20%	(45)	232
Educ: < College	54%	(253)	27%	(129)	19%	(91)	472
Educ: Bachelors degree	48%	(69)	31%	(44)	22%	(31)	144
Educ: Post-grad	36%	(31)	40%	(35)	25%	(21)	87
Income: Under 50k	45%	(152)	36%	(121)	19%	(65)	338
Income: 50k-100k	54%	(139)	25%	(64)	21%	(56)	259
Income: 100k+	58%	(62)	21%	(22)	21%	(22)	107
Ethnicity: White (Non-Hispanic)	52%	(293)	28%	(155)	20%	(114)	562
Ethnicity: Black (Non-Hispanic)	45%	(40)	37%	(34)	18%	(16)	90
All Christian	56%	(172)	26%	(79)	18%	(56)	307
Agnostic/Nothing in particular	44%	(98)	32%	(72)	24%	(53)	223
Something Else	59%	(67)	22%	(25)	19%	(21)	113
Evangelical	64%	(95)	19%	(28)	18%	(26)	150
Non-Evangelical	53%	(136)	29%	(75)	17%	(45)	256
PID: Dem (no lean)	13%	(34)	62%	(159)	24%	(62)	255
PID: Ind (no lean)	49%	(104)	19%	(40)	32%	(69)	214
PID: Rep (no lean)	91%	(214)	3%	(8)	5%	(12)	234

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	50%	(353)	29%	(207)	20%	(143)	703
PID/Gender: Dem Men	18%	(21)	67%	(79)	15%	(18)	118
PID/Gender: Dem Women	9%	(13)	59%	(80)	32%	(44)	137
PID/Gender: Ind Men	51%	(61)	27%	(32)	22%	(27)	120
PID/Gender: Ind Women	46%	(43)	9%	(9)	45%	(42)	94
PID/Gender: Rep Men	88%	(88)	5%	(5)	7%	(7)	100
PID/Gender: Rep Women	94%	(126)	2%	(3)	4%	(6)	135
Ideo: Liberal (1-3)	12%	(25)	60%	(122)	27%	(56)	203
Ideo: Moderate (4)	45%	(93)	34%	(70)	21%	(44)	207
Ideo: Conservative (5-7)	84%	(222)	4%	(11)	12%	(30)	263
Ideo/PID: Conservative Republican	93%	(162)	2%	(3)	5%	(9)	174
Ideo/PID: Moderate/Liberal Republican	85%	(46)	9%	(5)	6%	(3)	55
Ideo/PID: Moderate/Conservative Democrat	21%	(20)	59%	(57)	21%	(20)	97
Ideo/PID: Liberal Democrat	8%	(13)	65%	(99)	27%	(40)	152
Unfavorable of Biden and Trump	47%	(66)	16%	(23)	37%	(53)	143
2024 H2H Matchup: Biden Voter	11%	(32)	65%	(191)	24%	(71)	293
2024 H2H Matchup: Trump Voter	91%	(293)	2%	(6)	7%	(23)	322
2022 House Vote: Democrat	16%	(47)	57%	(165)	27%	(79)	291
2022 House Vote: Republican	89%	(244)	3%	(7)	8%	(21)	273
2022 House Vote: Did not Vote	45%	(56)	25%	(31)	30%	(37)	125
2020 Vote: Joe Biden	14%	(45)	59%	(190)	28%	(89)	324
2020 Vote: Donald Trump	87%	(266)	2%	(6)	11%	(33)	306
2020 Vote: Did not Vote	57%	(36)	16%	(10)	28%	(18)	63
2016 Vote: Hillary Clinton	13%	(31)	62%	(153)	25%	(62)	245
2016 Vote: Donald Trump	85%	(215)	5%	(13)	10%	(26)	253
U.S. Economy: Wrong Track	63%	(321)	16%	(80)	22%	(112)	513
U.S. Economy: Right Direction	16%	(31)	67%	(127)	17%	(31)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	100%	(207)	—	(0)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	100%	(353)	—	(0)	—	(0)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	—	(0)	100%	(143)	143
Top 2024 Issue: Economy	70%	(179)	12%	(32)	18%	(45)	256

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	50%	(353)	29%	(207)	20%	(143)	703
Community: Urban	45%	(55)	44%	(54)	12%	(14)	123
Community: Suburban	47%	(179)	28%	(106)	25%	(94)	379
Community: Rural	59%	(119)	24%	(48)	17%	(35)	201
Community/Gender: Urban Men	50%	(41)	42%	(35)	8%	(6)	82
Community/Gender: Rural Women	63%	(72)	18%	(21)	19%	(22)	115
Community/Gender: Rural Men	54%	(47)	31%	(27)	14%	(12)	86
Community/Gender: Suburban Women	46%	(97)	25%	(52)	29%	(62)	210
Community/Gender: Suburban Men	49%	(83)	32%	(54)	19%	(33)	169
Homeowner	51%	(296)	29%	(171)	20%	(115)	582
Renter	49%	(48)	32%	(32)	20%	(20)	99
Military HHnm: Yes	45%	(47)	32%	(33)	23%	(24)	104
Military HH: No	51%	(305)	29%	(174)	20%	(119)	599
Employ: Private Sector	56%	(129)	23%	(54)	21%	(48)	231
Employ: Self-Employed	57%	(34)	26%	(16)	17%	(10)	60
Employ: Homemaker	53%	(28)	30%	(16)	16%	(9)	53
Employ: Retired	43%	(87)	34%	(69)	22%	(44)	200
Employ: Unemployed	50%	(33)	39%	(26)	11%	(7)	66
Self + Household: White-Collar	48%	(108)	33%	(74)	19%	(43)	225
Self + Household: Blue Collar	54%	(188)	27%	(95)	19%	(68)	351
Union HH: Yes	49%	(30)	32%	(20)	19%	(12)	63
Union HH: No	50%	(322)	29%	(187)	20%	(131)	640
LGBTQ+: Yes	35%	(29)	34%	(28)	30%	(24)	81
LGBTQ+: No	52%	(324)	29%	(179)	19%	(119)	622
Motivated to Vote	51%	(322)	31%	(197)	18%	(117)	636
Parent: Yes	59%	(108)	23%	(43)	18%	(33)	184
Parent: No	47%	(244)	32%	(164)	21%	(111)	519
COVID Vaccine: Yes	40%	(198)	37%	(184)	22%	(109)	491
COVID Vaccine: No	73%	(155)	11%	(23)	16%	(34)	212
Student Loans: Yes	53%	(68)	26%	(34)	20%	(26)	128
Student Loans: No	49%	(284)	30%	(173)	20%	(117)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	67%	(473)	8%	(55)	25%	(175)	703
Gender: Male	63%	(212)	10%	(33)	27%	(93)	338
Gender: Female	71%	(260)	6%	(23)	23%	(82)	365
Age: 18-34	70%	(130)	8%	(14)	22%	(41)	186
Age: 35-44	69%	(67)	2%	(2)	29%	(28)	97
Age: 45-64	72%	(181)	9%	(23)	19%	(47)	251
Age: 65+	56%	(94)	10%	(16)	35%	(58)	169
GenZers: 1997-2012	71%	(50)	7%	(5)	21%	(15)	70
Millennials: 1981-1996	73%	(141)	5%	(9)	22%	(44)	194
GenXers: 1965-1980	68%	(129)	11%	(21)	21%	(41)	190
Baby Boomers: 1946-1964	62%	(145)	7%	(17)	30%	(70)	232
Educ: < College	70%	(331)	9%	(42)	21%	(99)	472
Educ: Bachelors degree	65%	(94)	4%	(6)	31%	(45)	144
Educ: Post-grad	55%	(48)	9%	(8)	36%	(31)	87
Income: Under 50k	68%	(228)	9%	(29)	24%	(81)	338
Income: 50k-100k	66%	(170)	8%	(19)	27%	(69)	259
Income: 100k+	70%	(75)	7%	(7)	23%	(25)	107
Ethnicity: White (Non-Hispanic)	66%	(372)	8%	(43)	26%	(147)	562
Ethnicity: Black (Non-Hispanic)	69%	(63)	10%	(9)	21%	(19)	90
All Christian	68%	(208)	8%	(25)	24%	(74)	307
Agnostic/Nothing in particular	63%	(140)	8%	(18)	29%	(65)	223
Something Else	82%	(92)	5%	(6)	13%	(15)	113
Evangelical	73%	(110)	8%	(13)	18%	(27)	150
Non-Evangelical	70%	(180)	6%	(15)	24%	(61)	256
PID: Dem (no lean)	51%	(130)	12%	(32)	37%	(94)	255
PID: Ind (no lean)	69%	(147)	4%	(8)	27%	(59)	214
PID: Rep (no lean)	84%	(196)	7%	(15)	10%	(23)	234

Continued on next page

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	67%	(473)	8%	(55)	25%	(175)	703
PID/Gender: Dem Men	46%	(54)	14%	(16)	40%	(47)	118
PID/Gender: Dem Women	55%	(75)	11%	(15)	34%	(47)	137
PID/Gender: Ind Men	63%	(75)	6%	(7)	31%	(38)	120
PID/Gender: Ind Women	76%	(71)	1%	(1)	22%	(21)	94
PID/Gender: Rep Men	83%	(83)	9%	(9)	8%	(8)	100
PID/Gender: Rep Women	84%	(114)	5%	(6)	11%	(15)	135
Ideo: Liberal (1-3)	51%	(104)	13%	(25)	36%	(73)	203
Ideo: Moderate (4)	56%	(117)	10%	(20)	34%	(70)	207
Ideo: Conservative (5-7)	85%	(225)	4%	(10)	11%	(29)	263
Ideo/PID: Conservative Republican	86%	(150)	5%	(9)	9%	(15)	174
Ideo/PID: Moderate/Liberal Republican	74%	(40)	12%	(7)	14%	(7)	55
Ideo/PID: Moderate/Conservative Democrat	47%	(46)	13%	(12)	40%	(39)	97
Ideo/PID: Liberal Democrat	51%	(77)	13%	(19)	36%	(55)	152
Unfavorable of Biden and Trump	73%	(104)	6%	(8)	22%	(31)	143
2024 H2H Matchup: Biden Voter	43%	(127)	12%	(36)	44%	(130)	293
2024 H2H Matchup: Trump Voter	86%	(277)	6%	(18)	9%	(28)	322
2022 House Vote: Democrat	47%	(136)	11%	(32)	42%	(123)	291
2022 House Vote: Republican	86%	(234)	4%	(12)	10%	(26)	273
2022 House Vote: Did not Vote	74%	(93)	8%	(10)	18%	(22)	125
2020 Vote: Joe Biden	48%	(155)	11%	(37)	41%	(132)	324
2020 Vote: Donald Trump	84%	(257)	5%	(16)	11%	(33)	306
2020 Vote: Did not Vote	85%	(54)	4%	(3)	11%	(7)	63
2016 Vote: Hillary Clinton	46%	(113)	12%	(30)	42%	(102)	245
2016 Vote: Donald Trump	85%	(214)	6%	(16)	9%	(24)	253
U.S. Economy: Wrong Track	77%	(397)	5%	(26)	18%	(90)	513
U.S. Economy: Right Direction	40%	(76)	15%	(29)	45%	(85)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	39%	(81)	15%	(32)	45%	(94)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87%	(306)	4%	(12)	10%	(34)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	60%	(86)	8%	(11)	32%	(46)	143
Top 2024 Issue: Economy	83%	(213)	4%	(10)	13%	(33)	256

Continued on next page

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	67%	(473)	8%	(55)	25%	(175)	703
Community: Urban	67%	(83)	9%	(11)	24%	(29)	123
Community: Suburban	65%	(247)	6%	(24)	28%	(108)	379
Community: Rural	71%	(143)	10%	(20)	19%	(38)	201
Community/Gender: Urban Men	64%	(53)	12%	(9)	25%	(20)	82
Community/Gender: Rural Women	77%	(88)	8%	(9)	15%	(17)	115
Community/Gender: Rural Men	64%	(55)	12%	(11)	24%	(21)	86
Community/Gender: Suburban Women	68%	(142)	6%	(12)	27%	(56)	210
Community/Gender: Suburban Men	62%	(105)	7%	(12)	31%	(52)	169
Homeowner	67%	(393)	8%	(47)	25%	(143)	582
Renter	68%	(68)	6%	(6)	26%	(26)	99
Military HHnm: Yes	65%	(68)	11%	(12)	24%	(25)	104
Military HH: No	68%	(405)	7%	(43)	25%	(150)	599
Employ: Private Sector	72%	(167)	4%	(10)	23%	(54)	231
Employ: Self-Employed	66%	(40)	14%	(8)	21%	(13)	60
Employ: Homemaker	62%	(33)	25%	(13)	13%	(7)	53
Employ: Retired	63%	(126)	9%	(17)	29%	(57)	200
Employ: Unemployed	69%	(46)	—	(0)	31%	(20)	66
Self + Household: White-Collar	61%	(137)	10%	(22)	29%	(66)	225
Self + Household: Blue Collar	69%	(243)	8%	(27)	23%	(81)	351
Union HH: Yes	68%	(43)	15%	(9)	17%	(11)	63
Union HH: No	67%	(430)	7%	(46)	26%	(164)	640
LGBTQ+: Yes	68%	(55)	9%	(7)	23%	(19)	81
LGBTQ+: No	67%	(418)	8%	(48)	25%	(156)	622
Motivated to Vote	67%	(427)	7%	(46)	26%	(163)	636
Parent: Yes	73%	(134)	5%	(9)	22%	(41)	184
Parent: No	65%	(339)	9%	(47)	26%	(134)	519
COVID Vaccine: Yes	62%	(302)	8%	(38)	31%	(151)	491
COVID Vaccine: No	80%	(171)	8%	(18)	11%	(24)	212
Student Loans: Yes	73%	(94)	5%	(6)	22%	(28)	128
Student Loans: No	66%	(379)	9%	(49)	25%	(147)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	How worried are you about the impact of climate change on your health and the health of your family?										Total N
	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		
Registered Voters	13%	(90)	20%	(137)	24%	(172)	26%	(182)	17%	(122)	703
Gender: Male	15%	(50)	21%	(70)	24%	(80)	27%	(92)	13%	(45)	338
Gender: Female	11%	(40)	18%	(67)	25%	(91)	25%	(90)	21%	(78)	365
Age: 18-34	19%	(35)	26%	(49)	32%	(59)	17%	(32)	5%	(10)	186
Age: 35-44	15%	(15)	18%	(18)	42%	(41)	12%	(11)	14%	(13)	97
Age: 45-64	15%	(38)	21%	(53)	21%	(52)	29%	(74)	14%	(34)	251
Age: 65+	1%	(2)	10%	(18)	12%	(20)	38%	(64)	39%	(65)	169
GenZers: 1997-2012	24%	(17)	24%	(17)	32%	(22)	17%	(12)	3%	(2)	70
Millennials: 1981-1996	16%	(30)	25%	(48)	36%	(70)	14%	(26)	10%	(20)	194
GenXers: 1965-1980	16%	(30)	21%	(40)	23%	(43)	28%	(54)	12%	(24)	190
Baby Boomers: 1946-1964	5%	(12)	12%	(28)	15%	(34)	37%	(86)	31%	(72)	232
Educ: < College	15%	(72)	18%	(84)	23%	(110)	27%	(129)	16%	(78)	472
Educ: Bachelors degree	8%	(11)	21%	(31)	29%	(42)	20%	(29)	21%	(30)	144
Educ: Post-grad	7%	(6)	27%	(23)	22%	(19)	27%	(24)	17%	(14)	87
Income: Under 50k	15%	(50)	16%	(55)	23%	(77)	26%	(87)	20%	(69)	338
Income: 50k-100k	13%	(33)	21%	(55)	26%	(68)	24%	(62)	15%	(40)	259
Income: 100k+	6%	(6)	26%	(28)	24%	(26)	31%	(33)	13%	(14)	107
Ethnicity: White (Non-Hispanic)	11%	(61)	18%	(100)	25%	(138)	27%	(152)	20%	(111)	562
Ethnicity: Black (Non-Hispanic)	21%	(19)	24%	(22)	20%	(18)	22%	(20)	13%	(11)	90
All Christian	12%	(37)	22%	(67)	19%	(57)	30%	(92)	17%	(54)	307
Agnostic/Nothing in particular	9%	(19)	17%	(38)	28%	(62)	25%	(57)	21%	(47)	223
Something Else	22%	(25)	21%	(23)	31%	(35)	17%	(19)	9%	(10)	113
Evangelical	17%	(25)	21%	(32)	25%	(37)	23%	(35)	14%	(21)	150
Non-Evangelical	14%	(37)	21%	(53)	20%	(51)	28%	(73)	17%	(43)	256
PID: Dem (no lean)	9%	(22)	16%	(41)	23%	(59)	34%	(88)	18%	(45)	255
PID: Ind (no lean)	11%	(24)	21%	(45)	25%	(54)	25%	(53)	18%	(38)	214
PID: Rep (no lean)	19%	(43)	22%	(51)	25%	(59)	18%	(41)	17%	(39)	234

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Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Worried about the economy										Total N
	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		
Registered Voters	13%	(90)	20%	(137)	24%	(172)	26%	(182)	17%	(122)	703
PID/Gender: Dem Men	13%	(15)	16%	(19)	23%	(27)	39%	(46)	9%	(11)	118
PID/Gender: Dem Women	5%	(7)	16%	(22)	23%	(32)	30%	(42)	25%	(34)	137
PID/Gender: Ind Men	10%	(12)	22%	(26)	22%	(26)	24%	(28)	23%	(28)	120
PID/Gender: Ind Women	13%	(12)	20%	(19)	29%	(28)	26%	(24)	11%	(11)	94
PID/Gender: Rep Men	23%	(23)	25%	(25)	27%	(27)	18%	(18)	6%	(6)	100
PID/Gender: Rep Women	15%	(20)	19%	(26)	24%	(32)	17%	(24)	25%	(33)	135
Ideo: Liberal (1-3)	9%	(19)	16%	(32)	23%	(48)	34%	(69)	18%	(36)	203
Ideo: Moderate (4)	9%	(18)	17%	(35)	25%	(51)	26%	(54)	24%	(49)	207
Ideo: Conservative (5-7)	17%	(46)	24%	(64)	24%	(64)	20%	(54)	14%	(36)	263
Ideo/PID: Conservative Republican	18%	(31)	23%	(40)	24%	(42)	18%	(31)	17%	(30)	174
Ideo/PID: Moderate/Liberal Republican	21%	(11)	20%	(11)	26%	(14)	18%	(10)	15%	(8)	55
Ideo/PID: Moderate/Conservative Democrat	9%	(8)	15%	(15)	22%	(22)	35%	(34)	19%	(18)	97
Ideo/PID: Liberal Democrat	7%	(11)	15%	(22)	24%	(37)	36%	(54)	18%	(27)	152
Unfavorable of Biden and Trump	9%	(13)	19%	(27)	28%	(40)	28%	(40)	17%	(24)	143
2024 H2H Matchup: Biden Voter	8%	(23)	13%	(38)	19%	(57)	36%	(106)	24%	(69)	293
2024 H2H Matchup: Trump Voter	18%	(57)	25%	(82)	25%	(79)	19%	(62)	13%	(42)	322
2022 House Vote: Democrat	7%	(21)	15%	(44)	22%	(63)	34%	(98)	22%	(65)	291
2022 House Vote: Republican	17%	(45)	24%	(65)	23%	(63)	21%	(57)	15%	(42)	273
2022 House Vote: Did not Vote	16%	(20)	20%	(25)	32%	(40)	21%	(26)	11%	(14)	125
2020 Vote: Joe Biden	8%	(25)	15%	(47)	25%	(80)	32%	(104)	21%	(68)	324
2020 Vote: Donald Trump	15%	(45)	23%	(70)	24%	(75)	21%	(64)	17%	(52)	306
2020 Vote: Did not Vote	30%	(19)	28%	(18)	22%	(14)	17%	(11)	3%	(2)	63
2016 Vote: Hillary Clinton	8%	(20)	15%	(36)	23%	(55)	33%	(81)	22%	(53)	245
2016 Vote: Donald Trump	15%	(39)	23%	(58)	22%	(56)	25%	(63)	15%	(38)	253
U.S. Economy: Wrong Track	14%	(74)	23%	(116)	25%	(130)	21%	(106)	17%	(86)	513
U.S. Economy: Right Direction	8%	(16)	11%	(21)	22%	(41)	40%	(75)	19%	(36)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(15)	16%	(33)	25%	(52)	35%	(73)	17%	(35)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(65)	23%	(81)	25%	(87)	20%	(69)	15%	(51)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	17%	(24)	23%	(33)	28%	(40)	25%	(36)	143
Top 2024 Issue: Economy	12%	(32)	24%	(62)	26%	(67)	22%	(57)	15%	(38)	256

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Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	How worried are you about the impact of the coronavirus pandemic on your life?										Total N
	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		
Registered Voters	13%	(90)	20%	(137)	24%	(172)	26%	(182)	17%	(122)	703
Community: Urban	13%	(16)	21%	(25)	33%	(41)	22%	(26)	12%	(14)	123
Community: Suburban	13%	(50)	18%	(67)	22%	(82)	28%	(106)	20%	(74)	379
Community: Rural	12%	(24)	22%	(44)	24%	(48)	25%	(50)	17%	(34)	201
Community/Gender: Urban Men	13%	(11)	26%	(21)	30%	(24)	22%	(18)	10%	(8)	82
Community/Gender: Rural Women	13%	(15)	17%	(20)	24%	(27)	24%	(27)	22%	(26)	115
Community/Gender: Rural Men	11%	(10)	29%	(25)	25%	(21)	26%	(22)	10%	(8)	86
Community/Gender: Suburban Women	9%	(20)	21%	(43)	23%	(48)	26%	(54)	22%	(46)	210
Community/Gender: Suburban Men	18%	(30)	14%	(24)	21%	(35)	31%	(52)	17%	(28)	169
Homeowner	11%	(63)	19%	(110)	24%	(141)	27%	(160)	19%	(109)	582
Renter	22%	(22)	21%	(21)	27%	(26)	20%	(19)	10%	(10)	99
Military HHnm: Yes	13%	(14)	17%	(18)	16%	(17)	32%	(33)	22%	(23)	104
Military HH: No	13%	(76)	20%	(119)	26%	(155)	25%	(149)	17%	(99)	599
Employ: Private Sector	12%	(28)	29%	(67)	32%	(75)	24%	(55)	2%	(5)	231
Employ: Self-Employed	13%	(8)	41%	(25)	19%	(11)	18%	(11)	10%	(6)	60
Employ: Homemaker	17%	(9)	15%	(8)	13%	(7)	36%	(19)	19%	(10)	53
Employ: Retired	5%	(11)	9%	(18)	12%	(24)	33%	(65)	41%	(82)	200
Employ: Unemployed	27%	(18)	8%	(5)	32%	(21)	14%	(10)	18%	(12)	66
Self + Household: White-Collar	8%	(18)	18%	(41)	28%	(63)	28%	(63)	18%	(40)	225
Self + Household: Blue Collar	14%	(49)	22%	(78)	21%	(73)	25%	(88)	18%	(64)	351
Union HH: Yes	10%	(6)	31%	(20)	20%	(12)	30%	(19)	8%	(5)	63
Union HH: No	13%	(83)	18%	(117)	25%	(159)	25%	(163)	18%	(117)	640
LGBTQ+: Yes	17%	(14)	19%	(15)	31%	(25)	19%	(15)	14%	(12)	81
LGBTQ+: No	12%	(76)	20%	(122)	24%	(147)	27%	(167)	18%	(111)	622
Motivated to Vote	13%	(81)	19%	(122)	23%	(146)	27%	(175)	18%	(112)	636
Parent: Yes	18%	(34)	22%	(41)	29%	(54)	20%	(36)	10%	(19)	184
Parent: No	11%	(56)	19%	(96)	23%	(118)	28%	(146)	20%	(103)	519
COVID Vaccine: Yes	11%	(55)	15%	(71)	24%	(117)	29%	(142)	22%	(106)	491
COVID Vaccine: No	16%	(35)	31%	(66)	26%	(55)	19%	(40)	8%	(17)	212
Student Loans: Yes	15%	(19)	26%	(34)	30%	(38)	22%	(29)	7%	(9)	128
Student Loans: No	12%	(71)	18%	(104)	23%	(134)	27%	(153)	20%	(113)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	How worried are you about the impact of climate change on your life?										Total N
	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		
Registered Voters	14%	(99)	23%	(160)	23%	(160)	23%	(162)	17%	(122)	703
Gender: Male	15%	(52)	27%	(91)	21%	(70)	25%	(83)	12%	(42)	338
Gender: Female	13%	(47)	19%	(69)	25%	(90)	22%	(80)	22%	(80)	365
Age: 18-34	24%	(44)	31%	(58)	29%	(53)	11%	(21)	5%	(9)	186
Age: 35-44	15%	(15)	23%	(22)	36%	(35)	11%	(11)	14%	(14)	97
Age: 45-64	15%	(38)	24%	(61)	20%	(49)	28%	(69)	13%	(33)	251
Age: 65+	1%	(2)	11%	(18)	13%	(22)	36%	(61)	39%	(66)	169
GenZers: 1997-2012	29%	(20)	27%	(19)	31%	(22)	9%	(7)	4%	(2)	70
Millennials: 1981-1996	19%	(37)	31%	(60)	29%	(57)	11%	(21)	10%	(20)	194
GenXers: 1965-1980	15%	(28)	26%	(50)	21%	(40)	26%	(50)	12%	(22)	190
Baby Boomers: 1946-1964	6%	(14)	11%	(25)	17%	(39)	35%	(81)	31%	(73)	232
Educ: < College	16%	(77)	22%	(105)	21%	(99)	24%	(112)	17%	(80)	472
Educ: Bachelors degree	10%	(15)	24%	(35)	25%	(36)	21%	(30)	19%	(28)	144
Educ: Post-grad	8%	(7)	23%	(20)	29%	(25)	24%	(21)	17%	(14)	87
Income: Under 50k	16%	(56)	20%	(68)	19%	(65)	24%	(80)	20%	(69)	338
Income: 50k-100k	15%	(38)	24%	(62)	25%	(65)	21%	(54)	15%	(40)	259
Income: 100k+	5%	(6)	28%	(29)	28%	(29)	27%	(29)	13%	(14)	107
Ethnicity: White (Non-Hispanic)	13%	(72)	20%	(113)	22%	(126)	25%	(141)	20%	(110)	562
Ethnicity: Black (Non-Hispanic)	25%	(23)	26%	(23)	21%	(19)	17%	(15)	12%	(10)	90
All Christian	13%	(41)	23%	(70)	20%	(62)	26%	(81)	17%	(53)	307
Agnostic/Nothing in particular	9%	(20)	22%	(48)	24%	(54)	24%	(54)	21%	(47)	223
Something Else	24%	(28)	23%	(26)	28%	(31)	15%	(17)	10%	(11)	113
Evangelical	18%	(26)	25%	(37)	22%	(32)	21%	(32)	15%	(22)	150
Non-Evangelical	16%	(41)	22%	(57)	21%	(55)	24%	(61)	17%	(42)	256
PID: Dem (no lean)	10%	(26)	21%	(53)	22%	(57)	29%	(74)	18%	(45)	255
PID: Ind (no lean)	13%	(27)	22%	(46)	22%	(48)	25%	(53)	18%	(39)	214
PID: Rep (no lean)	19%	(46)	26%	(60)	24%	(55)	15%	(35)	16%	(38)	234

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Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic			Somewhat		Not too		Not at all		Don't		Total N
	Very worried		worried		worried		worried		know/Not applicable		
Registered Voters	14%	(99)	23%	(160)	23%	(160)	23%	(162)	17%	(122)	703
PID/Gender: Dem Men	13%	(15)	24%	(28)	20%	(23)	35%	(41)	8%	(9)	118
PID/Gender: Dem Women	8%	(11)	18%	(24)	24%	(33)	24%	(33)	26%	(36)	137
PID/Gender: Ind Men	10%	(12)	26%	(31)	18%	(21)	23%	(28)	23%	(28)	120
PID/Gender: Ind Women	16%	(15)	17%	(16)	28%	(26)	27%	(25)	12%	(12)	94
PID/Gender: Rep Men	25%	(25)	32%	(32)	25%	(25)	13%	(13)	5%	(5)	100
PID/Gender: Rep Women	15%	(21)	21%	(29)	23%	(31)	16%	(22)	24%	(33)	135
Ideo: Liberal (1-3)	10%	(21)	19%	(38)	25%	(51)	29%	(58)	17%	(35)	203
Ideo: Moderate (4)	12%	(24)	17%	(36)	24%	(50)	22%	(46)	24%	(50)	207
Ideo: Conservative (5-7)	16%	(43)	30%	(80)	20%	(52)	20%	(53)	14%	(36)	263
Ideo/PID: Conservative Republican	18%	(31)	28%	(48)	23%	(41)	15%	(26)	16%	(28)	174
Ideo/PID: Moderate/Liberal Republican	25%	(14)	15%	(8)	27%	(15)	17%	(9)	15%	(8)	55
Ideo/PID: Moderate/Conservative Democrat	12%	(12)	22%	(21)	18%	(18)	28%	(27)	20%	(20)	97
Ideo/PID: Liberal Democrat	9%	(13)	20%	(30)	23%	(35)	31%	(47)	17%	(25)	152
Unfavorable of Biden and Trump	9%	(13)	24%	(35)	25%	(35)	25%	(35)	17%	(24)	143
2024 H2H Matchup: Biden Voter	8%	(24)	15%	(43)	22%	(65)	32%	(92)	24%	(69)	293
2024 H2H Matchup: Trump Voter	19%	(60)	29%	(92)	23%	(74)	17%	(55)	13%	(42)	322
2022 House Vote: Democrat	9%	(26)	17%	(50)	22%	(63)	30%	(87)	22%	(64)	291
2022 House Vote: Republican	16%	(43)	27%	(74)	22%	(61)	19%	(53)	15%	(41)	273
2022 House Vote: Did not Vote	21%	(26)	24%	(31)	26%	(32)	16%	(21)	12%	(15)	125
2020 Vote: Joe Biden	9%	(28)	18%	(57)	25%	(80)	28%	(91)	21%	(68)	324
2020 Vote: Donald Trump	16%	(48)	28%	(84)	20%	(60)	20%	(62)	17%	(51)	306
2020 Vote: Did not Vote	34%	(21)	26%	(17)	26%	(16)	11%	(7)	3%	(2)	63
2016 Vote: Hillary Clinton	8%	(21)	18%	(44)	23%	(56)	30%	(73)	21%	(52)	245
2016 Vote: Donald Trump	16%	(41)	26%	(65)	20%	(50)	24%	(60)	15%	(38)	253
U.S. Economy: Wrong Track	16%	(80)	27%	(136)	22%	(115)	19%	(96)	17%	(86)	513
U.S. Economy: Right Direction	10%	(19)	12%	(24)	24%	(45)	35%	(66)	19%	(36)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(17)	18%	(38)	27%	(57)	29%	(60)	17%	(35)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(69)	26%	(92)	22%	(78)	18%	(63)	14%	(51)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(13)	20%	(29)	18%	(25)	28%	(40)	25%	(36)	143

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Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	How worried are you about the economy?										Total N
	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		
Registered Voters	14%	(99)	23%	(160)	23%	(160)	23%	(162)	17%	(122)	703
Top 2024 Issue: Economy	14%	(35)	31%	(78)	21%	(54)	20%	(51)	14%	(37)	256
Community: Urban	14%	(18)	29%	(36)	26%	(32)	21%	(26)	10%	(12)	123
Community: Suburban	13%	(48)	21%	(80)	23%	(86)	24%	(92)	19%	(74)	379
Community: Rural	17%	(34)	22%	(43)	21%	(42)	22%	(45)	18%	(36)	201
Community/Gender: Urban Men	15%	(12)	37%	(31)	19%	(16)	21%	(18)	7%	(6)	82
Community/Gender: Rural Women	16%	(18)	14%	(16)	22%	(25)	24%	(27)	24%	(28)	115
Community/Gender: Rural Men	18%	(15)	32%	(27)	20%	(17)	21%	(18)	10%	(8)	86
Community/Gender: Suburban Women	11%	(23)	23%	(47)	23%	(49)	21%	(45)	22%	(46)	210
Community/Gender: Suburban Men	14%	(24)	20%	(33)	22%	(37)	28%	(47)	16%	(28)	169
Homeowner	12%	(72)	23%	(133)	22%	(127)	24%	(141)	19%	(110)	582
Renter	21%	(21)	21%	(21)	28%	(28)	19%	(18)	10%	(10)	99
Military HHnm: Yes	16%	(17)	18%	(18)	17%	(18)	25%	(26)	24%	(25)	104
Military HH: No	14%	(82)	24%	(141)	24%	(142)	23%	(136)	16%	(97)	599
Employ: Private Sector	12%	(28)	32%	(74)	31%	(72)	22%	(52)	2%	(5)	231
Employ: Self-Employed	19%	(11)	38%	(23)	26%	(16)	9%	(6)	7%	(4)	60
Employ: Homemaker	22%	(12)	17%	(9)	12%	(6)	27%	(14)	22%	(11)	53
Employ: Retired	4%	(7)	11%	(21)	13%	(25)	32%	(63)	41%	(83)	200
Employ: Unemployed	39%	(26)	12%	(8)	26%	(17)	7%	(4)	17%	(11)	66
Self + Household: White-Collar	9%	(21)	21%	(48)	25%	(56)	27%	(61)	17%	(39)	225
Self + Household: Blue Collar	15%	(54)	22%	(78)	22%	(76)	22%	(77)	19%	(66)	351
Union HH: Yes	12%	(8)	37%	(23)	12%	(7)	30%	(19)	9%	(6)	63
Union HH: No	14%	(91)	21%	(137)	24%	(153)	22%	(144)	18%	(116)	640
LGBTQ+: Yes	15%	(12)	28%	(23)	29%	(23)	16%	(13)	12%	(9)	81
LGBTQ+: No	14%	(86)	22%	(137)	22%	(137)	24%	(149)	18%	(113)	622
Motivated to Vote	13%	(84)	23%	(145)	22%	(143)	24%	(154)	17%	(111)	636
Parent: Yes	20%	(36)	30%	(56)	23%	(43)	16%	(29)	11%	(20)	184
Parent: No	12%	(62)	20%	(104)	23%	(117)	26%	(133)	20%	(102)	519
COVID Vaccine: Yes	11%	(52)	20%	(97)	22%	(110)	25%	(124)	22%	(107)	491
COVID Vaccine: No	22%	(46)	29%	(62)	23%	(50)	18%	(38)	7%	(15)	212

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Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	How worried are you about the impact of the coronavirus pandemic on the U.S. economy?										Total N
	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		
Registered Voters	14%	(99)	23%	(160)	23%	(160)	23%	(162)	17%	(122)	703
Student Loans: Yes	15%	(19)	35%	(44)	24%	(31)	20%	(25)	7%	(8)	128
Student Loans: No	14%	(80)	20%	(116)	22%	(129)	24%	(137)	20%	(114)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB26_1: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Israel following the October 7th attack by Hamas

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	22%	(154)	24%	(168)	31%	(217)	23%	(164)	703
Gender: Male	26%	(86)	24%	(80)	35%	(118)	16%	(53)	338
Gender: Female	19%	(68)	24%	(88)	27%	(99)	30%	(111)	365
Age: 18-34	31%	(57)	25%	(46)	10%	(19)	34%	(64)	186
Age: 35-44	26%	(26)	21%	(21)	26%	(25)	27%	(26)	97
Age: 45-64	18%	(46)	25%	(64)	34%	(85)	23%	(57)	251
Age: 65+	15%	(26)	22%	(38)	52%	(88)	10%	(17)	169
GenZers: 1997-2012	38%	(26)	25%	(17)	10%	(7)	28%	(20)	70
Millennials: 1981-1996	28%	(54)	24%	(46)	15%	(29)	34%	(66)	194
GenXers: 1965-1980	19%	(36)	20%	(39)	38%	(72)	23%	(43)	190
Baby Boomers: 1946-1964	14%	(33)	26%	(60)	45%	(104)	15%	(35)	232
Educ: < College	24%	(115)	25%	(119)	26%	(124)	24%	(114)	472
Educ: Bachelors degree	15%	(21)	26%	(38)	41%	(59)	18%	(26)	144
Educ: Post-grad	20%	(17)	13%	(11)	40%	(35)	26%	(23)	87
Income: Under 50k	20%	(69)	24%	(82)	31%	(106)	24%	(82)	338
Income: 50k-100k	22%	(58)	27%	(69)	31%	(80)	20%	(52)	259
Income: 100k+	26%	(27)	16%	(17)	30%	(32)	28%	(30)	107
Ethnicity: White (Non-Hispanic)	22%	(123)	25%	(142)	30%	(170)	23%	(127)	562
Ethnicity: Black (Non-Hispanic)	17%	(15)	19%	(18)	35%	(31)	29%	(26)	90
All Christian	20%	(62)	28%	(86)	37%	(114)	15%	(45)	307
Agnostic/Nothing in particular	19%	(43)	18%	(40)	33%	(73)	30%	(68)	223
Something Else	19%	(21)	33%	(38)	13%	(15)	35%	(39)	113
Evangelical	16%	(24)	42%	(63)	25%	(37)	17%	(26)	150
Non-Evangelical	21%	(55)	24%	(61)	34%	(88)	21%	(53)	256
PID: Dem (no lean)	21%	(53)	9%	(24)	50%	(126)	20%	(52)	255
PID: Ind (no lean)	22%	(48)	26%	(57)	26%	(56)	25%	(54)	214
PID: Rep (no lean)	23%	(54)	37%	(88)	15%	(35)	25%	(58)	234

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Table BLMB26_1: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Israel following the October 7th attack by Hamas

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	22%	(154)	24%	(168)	31%	(217)	23%	(164)	703
PID/Gender: Dem Men	23%	(27)	12%	(14)	54%	(64)	11%	(13)	118
PID/Gender: Dem Women	19%	(26)	7%	(10)	45%	(62)	29%	(39)	137
PID/Gender: Ind Men	27%	(33)	24%	(29)	31%	(37)	18%	(22)	120
PID/Gender: Ind Women	16%	(15)	30%	(28)	21%	(19)	34%	(32)	94
PID/Gender: Rep Men	27%	(27)	37%	(37)	18%	(17)	18%	(18)	100
PID/Gender: Rep Women	20%	(27)	38%	(51)	13%	(17)	29%	(40)	135
Ideo: Liberal (1-3)	25%	(50)	12%	(24)	42%	(85)	22%	(44)	203
Ideo: Moderate (4)	23%	(47)	14%	(29)	37%	(77)	26%	(54)	207
Ideo: Conservative (5-7)	21%	(55)	41%	(109)	19%	(50)	19%	(50)	263
Ideo/PID: Conservative Republican	18%	(32)	45%	(78)	16%	(27)	21%	(37)	174
Ideo/PID: Moderate/Liberal Republican	38%	(21)	15%	(8)	15%	(8)	32%	(18)	55
Ideo/PID: Moderate/Conservative Democrat	21%	(21)	10%	(10)	50%	(48)	18%	(18)	97
Ideo/PID: Liberal Democrat	21%	(32)	9%	(14)	48%	(73)	22%	(33)	152
Unfavorable of Biden and Trump	33%	(47)	20%	(29)	26%	(38)	20%	(29)	143
2024 H2H Matchup: Biden Voter	21%	(62)	7%	(22)	52%	(154)	19%	(56)	293
2024 H2H Matchup: Trump Voter	22%	(72)	39%	(126)	15%	(49)	23%	(75)	322
2022 House Vote: Democrat	20%	(58)	11%	(31)	50%	(147)	19%	(55)	291
2022 House Vote: Republican	22%	(61)	39%	(106)	18%	(50)	21%	(56)	273
2022 House Vote: Did not Vote	25%	(31)	22%	(27)	17%	(21)	37%	(46)	125
2020 Vote: Joe Biden	23%	(75)	11%	(37)	46%	(149)	19%	(63)	324
2020 Vote: Donald Trump	22%	(67)	36%	(110)	19%	(58)	23%	(71)	306
2020 Vote: Did not Vote	18%	(11)	32%	(20)	11%	(7)	39%	(25)	63
2016 Vote: Hillary Clinton	22%	(54)	11%	(28)	50%	(122)	17%	(42)	245
2016 Vote: Donald Trump	22%	(55)	37%	(94)	22%	(55)	19%	(49)	253
U.S. Economy: Wrong Track	24%	(121)	30%	(152)	20%	(104)	27%	(137)	513
U.S. Economy: Right Direction	18%	(33)	9%	(16)	60%	(113)	14%	(27)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	21%	(43)	8%	(16)	56%	(115)	16%	(33)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(84)	37%	(130)	16%	(58)	23%	(81)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(27)	16%	(23)	31%	(44)	34%	(49)	143
Top 2024 Issue: Economy	22%	(58)	26%	(67)	22%	(57)	29%	(74)	256

Continued on next page

Table BLMB26_1: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Israel following the October 7th attack by Hamas

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	22%	(154)	24%	(168)	31%	(217)	23%	(164)	703
Community: Urban	26%	(32)	19%	(23)	34%	(41)	22%	(27)	123
Community: Suburban	23%	(85)	22%	(84)	33%	(126)	22%	(84)	379
Community: Rural	18%	(36)	31%	(61)	25%	(50)	26%	(53)	201
Community/Gender: Urban Men	24%	(20)	21%	(17)	36%	(30)	19%	(15)	82
Community/Gender: Rural Women	17%	(20)	32%	(37)	21%	(24)	30%	(34)	115
Community/Gender: Rural Men	19%	(17)	28%	(24)	31%	(27)	22%	(19)	86
Community/Gender: Suburban Women	17%	(36)	22%	(45)	30%	(64)	31%	(65)	210
Community/Gender: Suburban Men	29%	(50)	23%	(38)	37%	(62)	11%	(19)	169
Homeowner	21%	(122)	24%	(139)	33%	(194)	22%	(128)	582
Renter	26%	(26)	25%	(25)	21%	(21)	28%	(28)	99
Military HHnm: Yes	21%	(21)	35%	(36)	30%	(31)	15%	(15)	104
Military HH: No	22%	(133)	22%	(132)	31%	(186)	25%	(148)	599
Employ: Private Sector	28%	(64)	24%	(55)	22%	(50)	27%	(62)	231
Employ: Self-Employed	12%	(7)	17%	(11)	25%	(15)	46%	(28)	60
Employ: Homemaker	20%	(10)	17%	(9)	46%	(24)	17%	(9)	53
Employ: Retired	14%	(27)	26%	(51)	47%	(94)	14%	(28)	200
Employ: Unemployed	30%	(20)	25%	(16)	22%	(14)	24%	(16)	66
Self + Household: White-Collar	22%	(48)	20%	(46)	39%	(88)	19%	(42)	225
Self + Household: Blue Collar	23%	(81)	23%	(82)	28%	(99)	25%	(89)	351
Union HH: Yes	41%	(26)	12%	(7)	23%	(14)	24%	(15)	63
Union HH: No	20%	(128)	25%	(161)	32%	(203)	23%	(148)	640
LGBTQ+: Yes	34%	(27)	25%	(20)	15%	(12)	27%	(22)	81
LGBTQ+: No	20%	(127)	24%	(148)	33%	(206)	23%	(142)	622
Motivated to Vote	23%	(144)	23%	(148)	33%	(210)	21%	(134)	636
Parent: Yes	29%	(53)	24%	(44)	19%	(35)	28%	(52)	184
Parent: No	19%	(101)	24%	(124)	35%	(183)	22%	(112)	519
COVID Vaccine: Yes	20%	(96)	20%	(100)	38%	(189)	22%	(106)	491
COVID Vaccine: No	27%	(58)	32%	(68)	14%	(29)	27%	(57)	212
Student Loans: Yes	27%	(35)	19%	(24)	28%	(35)	26%	(34)	128
Student Loans: No	21%	(119)	25%	(144)	32%	(182)	23%	(130)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB26_2: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for civilians in Gaza

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	17%	(117)	27%	(189)	27%	(187)	30%	(209)	703
Gender: Male	22%	(73)	28%	(95)	29%	(97)	22%	(73)	338
Gender: Female	12%	(44)	26%	(94)	25%	(90)	37%	(136)	365
Age: 18-34	20%	(36)	34%	(63)	14%	(26)	32%	(60)	186
Age: 35-44	19%	(19)	29%	(28)	18%	(18)	33%	(33)	97
Age: 45-64	14%	(35)	29%	(73)	28%	(69)	29%	(74)	251
Age: 65+	16%	(27)	15%	(25)	44%	(74)	25%	(43)	169
GenZers: 1997-2012	12%	(8)	49%	(34)	11%	(8)	28%	(19)	70
Millennials: 1981-1996	24%	(46)	27%	(53)	16%	(31)	33%	(64)	194
GenXers: 1965-1980	10%	(20)	25%	(47)	29%	(56)	36%	(68)	190
Baby Boomers: 1946-1964	18%	(41)	22%	(52)	37%	(86)	23%	(53)	232
Educ: < College	18%	(85)	29%	(135)	22%	(105)	31%	(147)	472
Educ: Bachelors degree	15%	(22)	23%	(33)	37%	(53)	25%	(37)	144
Educ: Post-grad	12%	(10)	25%	(22)	34%	(29)	30%	(26)	87
Income: Under 50k	12%	(42)	28%	(94)	27%	(92)	33%	(110)	338
Income: 50k-100k	22%	(57)	27%	(71)	27%	(69)	24%	(62)	259
Income: 100k+	17%	(18)	23%	(24)	25%	(27)	35%	(37)	107
Ethnicity: White (Non-Hispanic)	16%	(91)	26%	(146)	27%	(153)	31%	(172)	562
Ethnicity: Black (Non-Hispanic)	13%	(12)	32%	(29)	29%	(26)	26%	(24)	90
All Christian	19%	(59)	21%	(66)	33%	(101)	26%	(81)	307
Agnostic/Nothing in particular	17%	(38)	25%	(57)	23%	(52)	34%	(76)	223
Something Else	12%	(13)	31%	(35)	22%	(25)	35%	(40)	113
Evangelical	15%	(22)	30%	(45)	22%	(33)	33%	(49)	150
Non-Evangelical	18%	(45)	22%	(56)	34%	(88)	26%	(67)	256
PID: Dem (no lean)	7%	(18)	28%	(70)	41%	(105)	24%	(62)	255
PID: Ind (no lean)	17%	(36)	29%	(62)	20%	(43)	34%	(73)	214
PID: Rep (no lean)	27%	(63)	25%	(58)	17%	(39)	32%	(75)	234

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Table BLMB26_2: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for civilians in Gaza

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	17%	(117)	27%	(189)	27%	(187)	30%	(209)	703
PID/Gender: Dem Men	10%	(11)	29%	(34)	45%	(53)	17%	(20)	118
PID/Gender: Dem Women	5%	(7)	27%	(37)	38%	(52)	30%	(42)	137
PID/Gender: Ind Men	20%	(24)	30%	(36)	21%	(26)	28%	(34)	120
PID/Gender: Ind Women	12%	(11)	27%	(25)	19%	(18)	42%	(39)	94
PID/Gender: Rep Men	37%	(37)	25%	(25)	18%	(18)	19%	(19)	100
PID/Gender: Rep Women	19%	(26)	24%	(32)	16%	(21)	41%	(55)	135
Ideo: Liberal (1-3)	9%	(19)	30%	(61)	39%	(78)	22%	(45)	203
Ideo: Moderate (4)	16%	(33)	23%	(47)	30%	(62)	31%	(64)	207
Ideo: Conservative (5-7)	24%	(63)	28%	(74)	16%	(43)	32%	(83)	263
Ideo/PID: Conservative Republican	24%	(42)	28%	(49)	13%	(23)	34%	(59)	174
Ideo/PID: Moderate/Liberal Republican	36%	(19)	14%	(8)	23%	(13)	27%	(15)	55
Ideo/PID: Moderate/Conservative Democrat	9%	(9)	29%	(28)	41%	(40)	21%	(20)	97
Ideo/PID: Liberal Democrat	6%	(9)	27%	(41)	42%	(64)	25%	(37)	152
Unfavorable of Biden and Trump	15%	(21)	35%	(50)	19%	(28)	31%	(44)	143
2024 H2H Matchup: Biden Voter	7%	(22)	28%	(83)	43%	(125)	22%	(63)	293
2024 H2H Matchup: Trump Voter	27%	(86)	24%	(79)	15%	(50)	33%	(108)	322
2022 House Vote: Democrat	8%	(24)	29%	(84)	39%	(114)	24%	(69)	291
2022 House Vote: Republican	25%	(68)	24%	(66)	19%	(52)	31%	(86)	273
2022 House Vote: Did not Vote	16%	(20)	29%	(36)	15%	(19)	40%	(49)	125
2020 Vote: Joe Biden	7%	(22)	31%	(100)	40%	(130)	22%	(71)	324
2020 Vote: Donald Trump	28%	(85)	20%	(62)	16%	(50)	35%	(109)	306
2020 Vote: Did not Vote	15%	(9)	39%	(24)	8%	(5)	39%	(25)	63
2016 Vote: Hillary Clinton	8%	(20)	29%	(71)	41%	(102)	21%	(53)	245
2016 Vote: Donald Trump	28%	(70)	25%	(63)	18%	(47)	29%	(74)	253
U.S. Economy: Wrong Track	19%	(98)	29%	(151)	18%	(92)	34%	(172)	513
U.S. Economy: Right Direction	10%	(19)	20%	(39)	50%	(95)	19%	(37)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(13)	28%	(59)	47%	(97)	19%	(39)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27%	(94)	28%	(100)	14%	(51)	31%	(108)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	22%	(31)	27%	(39)	43%	(62)	143
Top 2024 Issue: Economy	22%	(56)	23%	(58)	22%	(56)	33%	(86)	256

Continued on next page

Table BLMB26_2: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for civilians in Gaza

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	17%	(117)	27%	(189)	27%	(187)	30%	(209)	703
Community: Urban	20%	(24)	32%	(40)	24%	(30)	24%	(29)	123
Community: Suburban	16%	(61)	26%	(100)	30%	(114)	27%	(104)	379
Community: Rural	16%	(32)	25%	(50)	21%	(43)	38%	(76)	201
Community/Gender: Urban Men	26%	(21)	33%	(27)	21%	(17)	20%	(17)	82
Community/Gender: Rural Women	13%	(14)	30%	(34)	18%	(21)	39%	(45)	115
Community/Gender: Rural Men	20%	(17)	18%	(16)	25%	(22)	37%	(32)	86
Community/Gender: Suburban Women	13%	(27)	23%	(47)	27%	(57)	38%	(79)	210
Community/Gender: Suburban Men	20%	(34)	31%	(53)	34%	(58)	15%	(25)	169
Homeowner	16%	(96)	26%	(153)	27%	(158)	30%	(176)	582
Renter	17%	(17)	30%	(29)	28%	(28)	26%	(26)	99
Military HHnm: Yes	17%	(17)	33%	(34)	24%	(25)	26%	(28)	104
Military HH: No	17%	(100)	26%	(155)	27%	(162)	30%	(182)	599
Employ: Private Sector	22%	(50)	24%	(54)	22%	(50)	33%	(77)	231
Employ: Self-Employed	15%	(9)	20%	(12)	26%	(16)	39%	(24)	60
Employ: Homemaker	20%	(10)	20%	(11)	37%	(19)	23%	(12)	53
Employ: Retired	13%	(26)	23%	(46)	40%	(80)	24%	(49)	200
Employ: Unemployed	13%	(8)	38%	(25)	7%	(5)	42%	(28)	66
Self + Household: White-Collar	14%	(32)	26%	(58)	35%	(78)	25%	(56)	225
Self + Household: Blue Collar	19%	(68)	26%	(91)	23%	(79)	32%	(113)	351
Union HH: Yes	28%	(18)	22%	(14)	24%	(15)	26%	(16)	63
Union HH: No	16%	(99)	27%	(176)	27%	(172)	30%	(193)	640
LGBTQ+: Yes	14%	(11)	41%	(33)	21%	(17)	24%	(20)	81
LGBTQ+: No	17%	(106)	25%	(156)	27%	(170)	30%	(190)	622
Motivated to Vote	17%	(106)	27%	(174)	28%	(181)	28%	(175)	636
Parent: Yes	20%	(37)	33%	(60)	15%	(28)	32%	(58)	184
Parent: No	15%	(80)	25%	(129)	31%	(159)	29%	(151)	519
COVID Vaccine: Yes	12%	(58)	28%	(136)	34%	(165)	27%	(132)	491
COVID Vaccine: No	28%	(59)	25%	(54)	10%	(22)	36%	(77)	212
Student Loans: Yes	19%	(24)	29%	(37)	21%	(27)	30%	(39)	128
Student Loans: No	16%	(93)	26%	(152)	28%	(160)	30%	(170)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB26_3: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Ukraine in their war with Russia

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	31%	(215)	18%	(128)	32%	(227)	19%	(134)	703
Gender: Male	35%	(118)	19%	(64)	35%	(120)	11%	(36)	338
Gender: Female	27%	(97)	17%	(64)	29%	(107)	27%	(97)	365
Age: 18-34	29%	(53)	25%	(47)	20%	(36)	27%	(49)	186
Age: 35-44	29%	(28)	28%	(27)	18%	(18)	24%	(24)	97
Age: 45-64	33%	(84)	13%	(33)	34%	(84)	20%	(49)	251
Age: 65+	29%	(49)	12%	(20)	52%	(88)	7%	(11)	169
GenZers: 1997-2012	21%	(15)	29%	(20)	23%	(16)	28%	(19)	70
Millennials: 1981-1996	34%	(66)	23%	(44)	18%	(35)	25%	(49)	194
GenXers: 1965-1980	27%	(52)	15%	(30)	33%	(63)	24%	(46)	190
Baby Boomers: 1946-1964	33%	(76)	14%	(33)	45%	(105)	8%	(18)	232
Educ: < College	33%	(157)	19%	(92)	28%	(134)	19%	(90)	472
Educ: Bachelors degree	28%	(40)	16%	(23)	38%	(55)	18%	(25)	144
Educ: Post-grad	21%	(18)	15%	(13)	43%	(37)	21%	(18)	87
Income: Under 50k	27%	(92)	18%	(60)	35%	(119)	19%	(66)	338
Income: 50k-100k	35%	(90)	20%	(51)	30%	(77)	16%	(41)	259
Income: 100k+	31%	(33)	16%	(17)	29%	(30)	25%	(27)	107
Ethnicity: White (Non-Hispanic)	30%	(170)	19%	(105)	33%	(184)	18%	(103)	562
Ethnicity: Black (Non-Hispanic)	29%	(26)	16%	(14)	34%	(31)	21%	(19)	90
All Christian	32%	(99)	16%	(49)	37%	(113)	15%	(46)	307
Agnostic/Nothing in particular	25%	(56)	19%	(43)	34%	(77)	21%	(47)	223
Something Else	39%	(44)	20%	(22)	18%	(20)	23%	(26)	113
Evangelical	42%	(63)	23%	(35)	20%	(30)	15%	(22)	150
Non-Evangelical	29%	(76)	14%	(37)	39%	(99)	18%	(45)	256
PID: Dem (no lean)	14%	(35)	13%	(32)	55%	(140)	19%	(48)	255
PID: Ind (no lean)	34%	(73)	21%	(45)	27%	(58)	18%	(38)	214
PID: Rep (no lean)	46%	(107)	22%	(51)	12%	(29)	20%	(48)	234

Continued on next page

Table BLMB26_3: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Ukraine in their war with Russia

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	31%	(215)	18%	(128)	32%	(227)	19%	(134)	703
PID/Gender: Dem Men	15%	(18)	18%	(22)	56%	(66)	10%	(12)	118
PID/Gender: Dem Women	12%	(17)	8%	(10)	54%	(74)	26%	(36)	137
PID/Gender: Ind Men	38%	(45)	22%	(26)	30%	(36)	11%	(13)	120
PID/Gender: Ind Women	29%	(28)	21%	(19)	23%	(22)	27%	(25)	94
PID/Gender: Rep Men	55%	(54)	17%	(17)	17%	(17)	11%	(11)	100
PID/Gender: Rep Women	39%	(53)	25%	(34)	8%	(11)	27%	(36)	135
Ideo: Liberal (1-3)	15%	(31)	12%	(24)	53%	(108)	20%	(41)	203
Ideo: Moderate (4)	23%	(48)	20%	(42)	37%	(76)	20%	(40)	207
Ideo: Conservative (5-7)	50%	(132)	22%	(57)	15%	(38)	14%	(36)	263
Ideo/PID: Conservative Republican	48%	(83)	23%	(41)	11%	(19)	18%	(31)	174
Ideo/PID: Moderate/Liberal Republican	43%	(24)	17%	(9)	11%	(6)	29%	(16)	55
Ideo/PID: Moderate/Conservative Democrat	20%	(19)	16%	(15)	51%	(50)	13%	(13)	97
Ideo/PID: Liberal Democrat	9%	(14)	10%	(15)	60%	(90)	21%	(31)	152
Unfavorable of Biden and Trump	31%	(44)	18%	(25)	33%	(46)	19%	(27)	143
2024 H2H Matchup: Biden Voter	13%	(39)	13%	(38)	58%	(172)	15%	(45)	293
2024 H2H Matchup: Trump Voter	47%	(152)	22%	(71)	12%	(38)	19%	(60)	322
2022 House Vote: Democrat	13%	(38)	15%	(45)	55%	(159)	17%	(49)	291
2022 House Vote: Republican	50%	(137)	20%	(55)	14%	(39)	15%	(42)	273
2022 House Vote: Did not Vote	26%	(33)	21%	(26)	22%	(28)	30%	(38)	125
2020 Vote: Joe Biden	14%	(46)	16%	(51)	53%	(172)	17%	(55)	324
2020 Vote: Donald Trump	49%	(151)	18%	(54)	15%	(45)	18%	(56)	306
2020 Vote: Did not Vote	25%	(16)	34%	(21)	11%	(7)	30%	(19)	63
2016 Vote: Hillary Clinton	15%	(36)	12%	(30)	58%	(141)	15%	(38)	245
2016 Vote: Donald Trump	51%	(128)	19%	(47)	17%	(43)	14%	(35)	253
U.S. Economy: Wrong Track	38%	(193)	19%	(97)	22%	(112)	22%	(112)	513
U.S. Economy: Right Direction	12%	(22)	16%	(31)	61%	(115)	12%	(22)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(23)	14%	(29)	60%	(124)	15%	(30)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	46%	(162)	22%	(78)	14%	(49)	18%	(63)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(29)	14%	(20)	37%	(54)	28%	(40)	143
Top 2024 Issue: Economy	39%	(100)	16%	(42)	25%	(63)	20%	(50)	256

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Table BLMB26_3: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Ukraine in their war with Russia

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	31%	(215)	18%	(128)	32%	(227)	19%	(134)	703
Community: Urban	32%	(39)	20%	(24)	35%	(44)	13%	(16)	123
Community: Suburban	28%	(105)	17%	(66)	34%	(130)	21%	(79)	379
Community: Rural	36%	(71)	19%	(38)	26%	(53)	19%	(39)	201
Community/Gender: Urban Men	34%	(28)	24%	(19)	35%	(29)	7%	(6)	82
Community/Gender: Rural Women	30%	(34)	19%	(22)	26%	(30)	25%	(29)	115
Community/Gender: Rural Men	43%	(37)	19%	(16)	27%	(23)	12%	(10)	86
Community/Gender: Suburban Women	25%	(52)	18%	(37)	30%	(63)	28%	(58)	210
Community/Gender: Suburban Men	31%	(53)	17%	(29)	40%	(68)	12%	(20)	169
Homeowner	30%	(176)	17%	(100)	35%	(203)	18%	(104)	582
Renter	33%	(33)	24%	(24)	21%	(21)	22%	(22)	99
Military HHnm: Yes	27%	(29)	21%	(22)	41%	(43)	10%	(11)	104
Military HH: No	31%	(186)	18%	(106)	31%	(184)	21%	(123)	599
Employ: Private Sector	35%	(80)	16%	(36)	27%	(63)	22%	(52)	231
Employ: Self-Employed	48%	(29)	9%	(6)	23%	(14)	19%	(12)	60
Employ: Homemaker	20%	(11)	22%	(12)	45%	(24)	12%	(6)	53
Employ: Retired	30%	(60)	15%	(30)	46%	(91)	9%	(19)	200
Employ: Unemployed	21%	(14)	26%	(17)	10%	(6)	43%	(29)	66
Self + Household: White-Collar	30%	(68)	15%	(33)	40%	(89)	15%	(35)	225
Self + Household: Blue Collar	34%	(121)	17%	(60)	31%	(109)	17%	(61)	351
Union HH: Yes	37%	(23)	14%	(9)	31%	(19)	18%	(11)	63
Union HH: No	30%	(192)	19%	(119)	32%	(207)	19%	(122)	640
LGBTQ+: Yes	29%	(23)	25%	(21)	24%	(20)	22%	(17)	81
LGBTQ+: No	31%	(192)	17%	(107)	33%	(207)	19%	(116)	622
Motivated to Vote	30%	(190)	18%	(115)	34%	(218)	18%	(113)	636
Parent: Yes	36%	(66)	22%	(41)	22%	(41)	20%	(36)	184
Parent: No	29%	(149)	17%	(87)	36%	(186)	19%	(97)	519
COVID Vaccine: Yes	23%	(114)	18%	(88)	42%	(204)	17%	(85)	491
COVID Vaccine: No	48%	(101)	19%	(40)	11%	(23)	23%	(48)	212
Student Loans: Yes	31%	(40)	17%	(22)	30%	(38)	22%	(28)	128
Student Loans: No	30%	(175)	18%	(106)	33%	(189)	18%	(105)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB26_4: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Addressing student loans

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	28%	(194)	31%	(215)	27%	(189)	15%	(104)	703
Gender: Male	31%	(106)	30%	(102)	29%	(99)	9%	(31)	338
Gender: Female	24%	(88)	31%	(113)	25%	(91)	20%	(73)	365
Age: 18-34	15%	(28)	45%	(83)	23%	(43)	17%	(32)	186
Age: 35-44	27%	(26)	34%	(33)	21%	(20)	18%	(18)	97
Age: 45-64	29%	(72)	31%	(79)	27%	(68)	13%	(32)	251
Age: 65+	40%	(68)	12%	(20)	35%	(59)	13%	(22)	169
GenZers: 1997-2012	18%	(12)	43%	(30)	27%	(19)	12%	(8)	70
Millennials: 1981-1996	19%	(37)	42%	(82)	19%	(37)	20%	(38)	194
GenXers: 1965-1980	25%	(48)	30%	(58)	30%	(57)	15%	(28)	190
Baby Boomers: 1946-1964	38%	(89)	19%	(45)	30%	(69)	13%	(29)	232
Educ: < College	28%	(133)	31%	(147)	25%	(116)	16%	(76)	472
Educ: Bachelors degree	30%	(44)	29%	(42)	28%	(40)	13%	(19)	144
Educ: Post-grad	21%	(18)	31%	(27)	38%	(33)	10%	(9)	87
Income: Under 50k	23%	(78)	33%	(110)	28%	(93)	17%	(56)	338
Income: 50k-100k	29%	(75)	31%	(81)	26%	(66)	14%	(37)	259
Income: 100k+	39%	(41)	23%	(24)	28%	(30)	10%	(11)	107
Ethnicity: White (Non-Hispanic)	31%	(172)	26%	(147)	27%	(150)	16%	(93)	562
Ethnicity: Black (Non-Hispanic)	16%	(14)	44%	(40)	32%	(29)	9%	(8)	90
All Christian	32%	(99)	22%	(66)	32%	(99)	14%	(43)	307
Agnostic/Nothing in particular	23%	(51)	38%	(85)	24%	(53)	15%	(34)	223
Something Else	30%	(34)	32%	(36)	17%	(20)	21%	(23)	113
Evangelical	41%	(62)	23%	(35)	21%	(31)	15%	(22)	150
Non-Evangelical	27%	(69)	26%	(67)	33%	(85)	14%	(35)	256
PID: Dem (no lean)	7%	(19)	33%	(83)	46%	(117)	14%	(35)	255
PID: Ind (no lean)	35%	(75)	29%	(63)	21%	(45)	14%	(31)	214
PID: Rep (no lean)	43%	(101)	29%	(69)	12%	(27)	16%	(38)	234

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Table BLMB26_4: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Addressing student loans

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	28%	(194)	31%	(215)	27%	(189)	15%	(104)	703
PID/Gender: Dem Men	7%	(9)	34%	(40)	53%	(62)	6%	(7)	118
PID/Gender: Dem Women	7%	(10)	32%	(44)	40%	(55)	21%	(28)	137
PID/Gender: Ind Men	44%	(53)	29%	(35)	18%	(22)	9%	(11)	120
PID/Gender: Ind Women	24%	(22)	30%	(28)	25%	(23)	21%	(20)	94
PID/Gender: Rep Men	45%	(45)	28%	(28)	15%	(15)	13%	(13)	100
PID/Gender: Rep Women	42%	(56)	31%	(41)	9%	(12)	18%	(25)	135
Ideo: Liberal (1-3)	9%	(19)	37%	(76)	40%	(80)	14%	(28)	203
Ideo: Moderate (4)	23%	(48)	27%	(55)	36%	(74)	15%	(31)	207
Ideo: Conservative (5-7)	48%	(126)	28%	(73)	11%	(30)	13%	(34)	263
Ideo/PID: Conservative Republican	51%	(88)	27%	(47)	8%	(14)	14%	(25)	174
Ideo/PID: Moderate/Liberal Republican	23%	(12)	36%	(20)	24%	(13)	18%	(10)	55
Ideo/PID: Moderate/Conservative Democrat	10%	(9)	26%	(25)	54%	(52)	11%	(11)	97
Ideo/PID: Liberal Democrat	6%	(10)	37%	(56)	42%	(63)	15%	(23)	152
Unfavorable of Biden and Trump	32%	(46)	36%	(51)	22%	(32)	10%	(15)	143
2024 H2H Matchup: Biden Voter	13%	(38)	29%	(85)	46%	(136)	12%	(35)	293
2024 H2H Matchup: Trump Voter	43%	(138)	28%	(92)	14%	(44)	15%	(49)	322
2022 House Vote: Democrat	14%	(41)	32%	(94)	40%	(118)	13%	(38)	291
2022 House Vote: Republican	48%	(132)	24%	(66)	12%	(34)	15%	(41)	273
2022 House Vote: Did not Vote	14%	(18)	39%	(48)	30%	(37)	17%	(22)	125
2020 Vote: Joe Biden	12%	(40)	35%	(113)	41%	(133)	12%	(38)	324
2020 Vote: Donald Trump	48%	(148)	23%	(70)	12%	(36)	17%	(52)	306
2020 Vote: Did not Vote	8%	(5)	43%	(27)	31%	(19)	18%	(12)	63
2016 Vote: Hillary Clinton	11%	(26)	36%	(88)	43%	(105)	10%	(25)	245
2016 Vote: Donald Trump	49%	(125)	23%	(57)	14%	(35)	14%	(36)	253
U.S. Economy: Wrong Track	32%	(162)	34%	(175)	18%	(95)	16%	(82)	513
U.S. Economy: Right Direction	17%	(32)	21%	(40)	50%	(95)	12%	(22)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(21)	36%	(75)	45%	(93)	9%	(18)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	42%	(147)	30%	(107)	14%	(50)	14%	(48)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(26)	23%	(33)	32%	(46)	27%	(38)	143
Top 2024 Issue: Economy	34%	(88)	32%	(83)	16%	(41)	17%	(44)	256

Continued on next page

Table BLMB26_4: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Addressing student loans

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	28%	(194)	31%	(215)	27%	(189)	15%	(104)	703
Community: Urban	20%	(24)	36%	(44)	35%	(43)	10%	(12)	123
Community: Suburban	27%	(104)	31%	(118)	25%	(97)	16%	(60)	379
Community: Rural	33%	(67)	26%	(53)	25%	(49)	16%	(32)	201
Community/Gender: Urban Men	23%	(19)	39%	(32)	31%	(25)	7%	(6)	82
Community/Gender: Rural Women	25%	(29)	28%	(32)	26%	(29)	21%	(24)	115
Community/Gender: Rural Men	44%	(38)	24%	(21)	23%	(20)	9%	(8)	86
Community/Gender: Suburban Women	26%	(54)	33%	(70)	21%	(43)	20%	(43)	210
Community/Gender: Suburban Men	29%	(50)	29%	(49)	32%	(53)	10%	(17)	169
Homeowner	31%	(179)	28%	(161)	28%	(163)	14%	(80)	582
Renter	13%	(13)	45%	(44)	25%	(24)	18%	(17)	99
Military HHnm: Yes	34%	(35)	30%	(31)	29%	(31)	7%	(8)	104
Military HH: No	27%	(159)	31%	(184)	27%	(159)	16%	(96)	599
Employ: Private Sector	28%	(65)	32%	(74)	28%	(66)	12%	(27)	231
Employ: Self-Employed	32%	(19)	32%	(19)	17%	(10)	19%	(12)	60
Employ: Homemaker	9%	(5)	39%	(21)	37%	(20)	15%	(8)	53
Employ: Retired	40%	(79)	15%	(29)	29%	(58)	17%	(34)	200
Employ: Unemployed	14%	(9)	40%	(26)	25%	(16)	21%	(14)	66
Self + Household: White-Collar	33%	(75)	26%	(58)	31%	(71)	9%	(21)	225
Self + Household: Blue Collar	29%	(103)	28%	(98)	26%	(90)	17%	(61)	351
Union HH: Yes	29%	(18)	31%	(20)	27%	(17)	13%	(8)	63
Union HH: No	27%	(176)	31%	(196)	27%	(173)	15%	(96)	640
LGBTQ+: Yes	24%	(19)	41%	(33)	22%	(18)	14%	(11)	81
LGBTQ+: No	28%	(175)	29%	(182)	28%	(171)	15%	(93)	622
Motivated to Vote	28%	(181)	30%	(190)	29%	(182)	13%	(84)	636
Parent: Yes	27%	(49)	38%	(69)	19%	(35)	17%	(30)	184
Parent: No	28%	(145)	28%	(146)	30%	(154)	14%	(73)	519
COVID Vaccine: Yes	22%	(109)	32%	(156)	32%	(158)	14%	(68)	491
COVID Vaccine: No	40%	(86)	28%	(59)	15%	(31)	17%	(36)	212
Student Loans: Yes	9%	(11)	64%	(82)	20%	(25)	7%	(10)	128
Student Loans: No	32%	(183)	23%	(133)	29%	(164)	16%	(94)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB31: How much have you seen, read, or heard about the Biden administration's decision to cancel 127 billion in student loans?

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	19%	(135)	48%	(340)	22%	(151)	11%	(77)	703
Gender: Male	20%	(68)	51%	(171)	19%	(64)	10%	(34)	338
Gender: Female	18%	(66)	46%	(168)	24%	(88)	12%	(43)	365
Age: 18-34	17%	(31)	37%	(69)	27%	(51)	18%	(34)	186
Age: 35-44	14%	(14)	51%	(50)	23%	(23)	11%	(11)	97
Age: 45-64	18%	(45)	52%	(130)	21%	(53)	9%	(23)	251
Age: 65+	27%	(45)	53%	(90)	14%	(24)	6%	(10)	169
GenZers: 1997-2012	17%	(12)	29%	(20)	32%	(22)	22%	(15)	70
Millennials: 1981-1996	16%	(32)	45%	(88)	23%	(45)	15%	(30)	194
GenXers: 1965-1980	16%	(30)	56%	(106)	21%	(40)	8%	(15)	190
Baby Boomers: 1946-1964	24%	(55)	51%	(119)	18%	(41)	7%	(17)	232
Educ: < College	17%	(79)	47%	(223)	23%	(110)	13%	(61)	472
Educ: Bachelors degree	24%	(35)	51%	(74)	18%	(26)	7%	(10)	144
Educ: Post-grad	24%	(20)	50%	(43)	19%	(16)	8%	(7)	87
Income: Under 50k	15%	(51)	51%	(172)	20%	(67)	14%	(47)	338
Income: 50k-100k	23%	(58)	46%	(119)	23%	(60)	8%	(22)	259
Income: 100k+	24%	(25)	46%	(49)	22%	(24)	8%	(9)	107
Ethnicity: White (Non-Hispanic)	20%	(110)	49%	(277)	22%	(123)	9%	(53)	562
Ethnicity: Black (Non-Hispanic)	13%	(12)	49%	(45)	24%	(22)	14%	(12)	90
All Christian	22%	(68)	47%	(143)	23%	(71)	8%	(25)	307
Agnostic/Nothing in particular	15%	(33)	56%	(124)	17%	(39)	12%	(27)	223
Something Else	24%	(27)	36%	(41)	23%	(26)	17%	(19)	113
Evangelical	21%	(31)	40%	(59)	27%	(40)	13%	(19)	150
Non-Evangelical	24%	(62)	45%	(116)	21%	(53)	10%	(25)	256
PID: Dem (no lean)	20%	(52)	50%	(128)	20%	(51)	9%	(23)	255
PID: Ind (no lean)	18%	(38)	49%	(105)	22%	(48)	11%	(23)	214
PID: Rep (no lean)	19%	(44)	46%	(107)	22%	(52)	13%	(31)	234
PID/Gender: Dem Men	16%	(19)	57%	(67)	14%	(17)	13%	(15)	118
PID/Gender: Dem Women	24%	(33)	44%	(61)	25%	(35)	6%	(8)	137
PID/Gender: Ind Men	21%	(25)	48%	(58)	23%	(28)	7%	(9)	120
PID/Gender: Ind Women	14%	(13)	50%	(47)	21%	(20)	15%	(14)	94
PID/Gender: Rep Men	24%	(24)	47%	(47)	19%	(19)	11%	(11)	100
PID/Gender: Rep Women	15%	(21)	45%	(60)	25%	(33)	15%	(20)	135

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Table BLMB31: How much have you seen, read, or heard about the Biden administration's decision to cancel 127 billion in student loans?

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	19%	(135)	48%	(340)	22%	(151)	11%	(77)	703
Ideo: Liberal (1-3)	19%	(39)	52%	(106)	24%	(49)	4%	(9)	203
Ideo: Moderate (4)	19%	(39)	49%	(100)	23%	(47)	10%	(21)	207
Ideo: Conservative (5-7)	21%	(55)	47%	(124)	20%	(53)	12%	(31)	263
Ideo/PID: Conservative Republican	20%	(35)	49%	(85)	20%	(34)	11%	(19)	174
Ideo/PID: Moderate/Liberal Republican	17%	(9)	37%	(20)	32%	(18)	13%	(7)	55
Ideo/PID: Moderate/Conservative Democrat	22%	(21)	46%	(45)	20%	(20)	12%	(11)	97
Ideo/PID: Liberal Democrat	21%	(31)	54%	(82)	21%	(32)	5%	(7)	152
Unfavorable of Biden and Trump	19%	(27)	48%	(68)	23%	(33)	10%	(14)	143
2024 H2H Matchup: Biden Voter	20%	(60)	52%	(152)	20%	(58)	8%	(24)	293
2024 H2H Matchup: Trump Voter	20%	(64)	47%	(152)	21%	(67)	12%	(39)	322
2022 House Vote: Democrat	18%	(52)	54%	(158)	20%	(60)	7%	(21)	291
2022 House Vote: Republican	23%	(63)	50%	(136)	18%	(49)	9%	(24)	273
2022 House Vote: Did not Vote	13%	(16)	31%	(38)	32%	(40)	24%	(30)	125
2020 Vote: Joe Biden	19%	(61)	52%	(169)	22%	(73)	6%	(21)	324
2020 Vote: Donald Trump	22%	(68)	48%	(146)	21%	(63)	10%	(29)	306
2020 Vote: Did not Vote	6%	(4)	31%	(20)	20%	(13)	42%	(27)	63
2016 Vote: Hillary Clinton	19%	(47)	53%	(130)	20%	(50)	8%	(19)	245
2016 Vote: Donald Trump	24%	(61)	49%	(123)	19%	(48)	8%	(20)	253
U.S. Economy: Wrong Track	19%	(96)	45%	(232)	24%	(124)	12%	(61)	513
U.S. Economy: Right Direction	20%	(39)	57%	(107)	14%	(27)	9%	(17)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(35)	52%	(107)	25%	(51)	7%	(14)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(80)	43%	(153)	20%	(71)	14%	(49)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(19)	56%	(80)	21%	(29)	10%	(15)	143
Top 2024 Issue: Economy	16%	(40)	50%	(128)	25%	(65)	9%	(24)	256
Community: Urban	12%	(14)	58%	(72)	20%	(25)	10%	(12)	123
Community: Suburban	21%	(80)	46%	(175)	21%	(78)	12%	(46)	379
Community: Rural	20%	(40)	47%	(94)	24%	(48)	10%	(19)	201
Community/Gender: Urban Men	13%	(11)	62%	(51)	14%	(12)	11%	(9)	82
Community/Gender: Rural Women	22%	(25)	46%	(53)	20%	(23)	12%	(14)	115
Community/Gender: Rural Men	18%	(15)	47%	(41)	29%	(25)	6%	(5)	86
Community/Gender: Suburban Women	18%	(38)	45%	(95)	24%	(51)	13%	(27)	210
Community/Gender: Suburban Men	25%	(42)	47%	(80)	16%	(27)	12%	(20)	169

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Table BLMB31: How much have you seen, read, or heard about the Biden administration's decision to cancel 127 billion in student loans?

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	19%	(135)	48%	(340)	22%	(151)	11%	(77)	703
Homeowner	19%	(110)	50%	(291)	21%	(124)	10%	(58)	582
Renter	20%	(20)	40%	(40)	25%	(25)	14%	(14)	99
Military HHnm: Yes	28%	(29)	33%	(34)	22%	(23)	17%	(18)	104
Military HH: No	18%	(105)	51%	(305)	21%	(129)	10%	(60)	599
Employ: Private Sector	20%	(47)	53%	(123)	18%	(43)	8%	(18)	231
Employ: Self-Employed	12%	(7)	47%	(28)	36%	(22)	6%	(4)	60
Employ: Homemaker	15%	(8)	37%	(19)	30%	(16)	18%	(9)	53
Employ: Retired	22%	(45)	58%	(116)	15%	(29)	5%	(9)	200
Employ: Unemployed	8%	(5)	28%	(18)	28%	(18)	37%	(24)	66
Self + Household: White-Collar	24%	(53)	52%	(117)	19%	(43)	5%	(11)	225
Self + Household: Blue Collar	17%	(59)	51%	(178)	23%	(79)	10%	(35)	351
Union HH: Yes	14%	(9)	41%	(26)	24%	(15)	21%	(13)	63
Union HH: No	20%	(126)	49%	(314)	21%	(136)	10%	(65)	640
LGBTQ+: Yes	19%	(15)	46%	(38)	21%	(17)	14%	(11)	81
LGBTQ+: No	19%	(120)	49%	(302)	22%	(134)	11%	(66)	622
Motivated to Vote	20%	(129)	49%	(315)	21%	(134)	9%	(59)	636
Parent: Yes	17%	(32)	44%	(81)	27%	(49)	12%	(22)	184
Parent: No	20%	(103)	50%	(259)	20%	(102)	11%	(55)	519
COVID Vaccine: Yes	20%	(97)	51%	(251)	20%	(98)	9%	(44)	491
COVID Vaccine: No	18%	(37)	42%	(89)	25%	(53)	16%	(33)	212
Student Loans: Yes	26%	(33)	47%	(59)	22%	(28)	6%	(7)	128
Student Loans: No	18%	(102)	49%	(280)	21%	(123)	12%	(70)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB32: Based on what you know, do you support or oppose the Biden administration's decision to cancel 127 billion in student loans?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	28%	(196)	19%	(131)	16%	(114)	27%	(192)	10%	(70)	703
Gender: Male	28%	(95)	21%	(72)	16%	(55)	30%	(101)	4%	(15)	338
Gender: Female	28%	(101)	16%	(59)	16%	(59)	25%	(91)	15%	(55)	365
Age: 18-34	31%	(58)	23%	(42)	18%	(33)	15%	(27)	14%	(26)	186
Age: 35-44	28%	(27)	20%	(20)	16%	(16)	18%	(17)	18%	(17)	97
Age: 45-64	35%	(87)	15%	(37)	18%	(46)	26%	(65)	6%	(15)	251
Age: 65+	14%	(24)	19%	(32)	11%	(19)	49%	(82)	7%	(12)	169
GenZers: 1997-2012	29%	(20)	22%	(15)	22%	(15)	8%	(6)	19%	(13)	70
Millennials: 1981-1996	30%	(58)	23%	(44)	13%	(26)	20%	(39)	15%	(28)	194
GenXers: 1965-1980	39%	(75)	17%	(32)	22%	(42)	16%	(31)	5%	(10)	190
Baby Boomers: 1946-1964	18%	(43)	15%	(36)	11%	(27)	47%	(108)	8%	(19)	232
Educ: < College	26%	(123)	18%	(87)	17%	(78)	27%	(128)	12%	(55)	472
Educ: Bachelors degree	25%	(36)	19%	(28)	15%	(22)	32%	(47)	8%	(12)	144
Educ: Post-grad	42%	(36)	19%	(17)	16%	(13)	19%	(17)	4%	(3)	87
Income: Under 50k	30%	(101)	20%	(68)	13%	(45)	25%	(83)	12%	(41)	338
Income: 50k-100k	27%	(69)	18%	(46)	18%	(47)	29%	(74)	9%	(23)	259
Income: 100k+	25%	(26)	17%	(18)	20%	(21)	33%	(35)	6%	(7)	107
Ethnicity: White (Non-Hispanic)	25%	(142)	17%	(98)	17%	(97)	30%	(170)	10%	(54)	562
Ethnicity: Black (Non-Hispanic)	42%	(38)	27%	(24)	8%	(7)	16%	(14)	7%	(6)	90
All Christian	19%	(60)	19%	(58)	16%	(49)	38%	(116)	8%	(24)	307
Agnostic/Nothing in particular	36%	(80)	19%	(43)	15%	(32)	20%	(44)	10%	(23)	223
Something Else	31%	(35)	19%	(21)	17%	(19)	21%	(24)	12%	(14)	113
Evangelical	22%	(33)	14%	(21)	19%	(28)	38%	(57)	7%	(10)	150
Non-Evangelical	23%	(58)	23%	(58)	14%	(35)	31%	(78)	10%	(27)	256
PID: Dem (no lean)	46%	(116)	27%	(69)	7%	(18)	10%	(25)	11%	(27)	255
PID: Ind (no lean)	24%	(52)	13%	(28)	20%	(42)	34%	(72)	10%	(21)	214
PID: Rep (no lean)	12%	(28)	15%	(35)	23%	(53)	41%	(95)	10%	(23)	234

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Table BLMB32: Based on what you know, do you support or oppose the Biden administration's decision to cancel 127 billion in student loans?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	28%	(196)	19%	(131)	16%	(114)	27%	(192)	10%	(70)	703
PID/Gender: Dem Men	44%	(52)	34%	(40)	7%	(8)	12%	(14)	4%	(5)	118
PID/Gender: Dem Women	47%	(65)	21%	(29)	7%	(10)	8%	(11)	16%	(23)	137
PID/Gender: Ind Men	26%	(32)	10%	(12)	20%	(24)	39%	(47)	5%	(6)	120
PID/Gender: Ind Women	21%	(20)	17%	(16)	20%	(19)	27%	(25)	15%	(14)	94
PID/Gender: Rep Men	12%	(12)	21%	(21)	23%	(23)	40%	(40)	4%	(4)	100
PID/Gender: Rep Women	12%	(17)	10%	(14)	22%	(30)	41%	(55)	14%	(19)	135
Ideo: Liberal (1-3)	51%	(103)	21%	(42)	11%	(22)	8%	(17)	9%	(19)	203
Ideo: Moderate (4)	27%	(55)	27%	(56)	18%	(38)	16%	(32)	13%	(26)	207
Ideo: Conservative (5-7)	11%	(29)	12%	(32)	19%	(51)	51%	(133)	7%	(18)	263
Ideo/PID: Conservative Republican	8%	(15)	12%	(21)	23%	(40)	49%	(84)	8%	(14)	174
Ideo/PID: Moderate/Liberal Republican	23%	(12)	25%	(14)	24%	(13)	13%	(7)	15%	(8)	55
Ideo/PID: Moderate/Conservative Democrat	37%	(35)	33%	(32)	8%	(8)	13%	(13)	10%	(9)	97
Ideo/PID: Liberal Democrat	53%	(81)	23%	(36)	5%	(8)	7%	(11)	11%	(16)	152
Unfavorable of Biden and Trump	27%	(39)	16%	(23)	18%	(26)	31%	(44)	8%	(11)	143
2024 H2H Matchup: Biden Voter	44%	(130)	24%	(69)	16%	(46)	10%	(29)	7%	(20)	293
2024 H2H Matchup: Trump Voter	14%	(44)	13%	(43)	19%	(61)	45%	(144)	10%	(31)	322
2022 House Vote: Democrat	42%	(122)	25%	(71)	15%	(43)	12%	(34)	7%	(20)	291
2022 House Vote: Republican	10%	(27)	11%	(29)	21%	(58)	51%	(140)	7%	(19)	273
2022 House Vote: Did not Vote	31%	(39)	25%	(31)	9%	(12)	11%	(13)	24%	(30)	125
2020 Vote: Joe Biden	45%	(146)	23%	(73)	14%	(44)	11%	(34)	8%	(26)	324
2020 Vote: Donald Trump	11%	(34)	14%	(42)	17%	(51)	50%	(152)	9%	(27)	306
2020 Vote: Did not Vote	20%	(13)	21%	(13)	27%	(17)	5%	(3)	27%	(17)	63
2016 Vote: Hillary Clinton	44%	(109)	24%	(60)	10%	(24)	13%	(31)	9%	(22)	245
2016 Vote: Donald Trump	14%	(36)	8%	(20)	20%	(50)	52%	(133)	6%	(14)	253
U.S. Economy: Wrong Track	23%	(120)	17%	(86)	17%	(86)	33%	(170)	10%	(52)	513
U.S. Economy: Right Direction	40%	(77)	24%	(45)	15%	(28)	11%	(21)	10%	(19)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	45%	(94)	24%	(50)	11%	(23)	11%	(22)	9%	(18)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(55)	14%	(48)	19%	(68)	42%	(147)	9%	(33)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	33%	(47)	23%	(33)	15%	(22)	16%	(22)	14%	(20)	143
Top 2024 Issue: Economy	22%	(56)	20%	(51)	14%	(37)	34%	(87)	10%	(25)	256

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Table BLMB32: Based on what you know, do you support or oppose the Biden administration's decision to cancel 127 billion in student loans?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	28%	(196)	19%	(131)	16%	(114)	27%	(192)	10%	(70)	703
Community: Urban	35%	(43)	28%	(34)	12%	(14)	16%	(20)	9%	(11)	123
Community: Suburban	29%	(108)	18%	(67)	16%	(62)	28%	(105)	10%	(36)	379
Community: Rural	22%	(45)	15%	(30)	18%	(37)	33%	(66)	11%	(23)	201
Community/Gender: Urban Men	37%	(31)	28%	(23)	13%	(11)	18%	(15)	3%	(2)	82
Community/Gender: Rural Women	23%	(26)	14%	(16)	16%	(19)	31%	(35)	16%	(19)	115
Community/Gender: Rural Men	22%	(19)	17%	(14)	21%	(18)	36%	(31)	5%	(4)	86
Community/Gender: Suburban Women	30%	(62)	15%	(32)	18%	(37)	24%	(51)	13%	(27)	210
Community/Gender: Suburban Men	27%	(46)	20%	(35)	15%	(25)	32%	(54)	5%	(9)	169
Homeowner	26%	(151)	18%	(104)	17%	(99)	30%	(172)	10%	(57)	582
Renter	39%	(38)	21%	(21)	12%	(12)	18%	(18)	10%	(10)	99
Military HHnm: Yes	16%	(17)	24%	(25)	18%	(19)	38%	(40)	4%	(4)	104
Military HH: No	30%	(180)	18%	(106)	16%	(94)	25%	(152)	11%	(67)	599
Employ: Private Sector	28%	(64)	23%	(54)	17%	(40)	24%	(55)	8%	(18)	231
Employ: Self-Employed	24%	(14)	24%	(15)	14%	(8)	21%	(12)	18%	(11)	60
Employ: Homemaker	44%	(23)	17%	(9)	6%	(3)	10%	(5)	24%	(13)	53
Employ: Retired	20%	(39)	16%	(31)	17%	(34)	42%	(84)	6%	(11)	200
Employ: Unemployed	28%	(18)	15%	(10)	29%	(19)	8%	(6)	20%	(13)	66
Self + Household: White-Collar	25%	(56)	22%	(48)	15%	(34)	32%	(71)	7%	(15)	225
Self + Household: Blue Collar	26%	(90)	18%	(62)	20%	(71)	27%	(96)	9%	(32)	351
Union HH: Yes	28%	(17)	17%	(10)	16%	(10)	31%	(20)	9%	(5)	63
Union HH: No	28%	(179)	19%	(121)	16%	(104)	27%	(172)	10%	(65)	640
LGBTQ+: Yes	33%	(27)	21%	(17)	6%	(5)	21%	(17)	19%	(16)	81
LGBTQ+: No	27%	(170)	18%	(114)	17%	(108)	28%	(175)	9%	(55)	622
Motivated to Vote	29%	(182)	18%	(115)	16%	(104)	29%	(187)	8%	(49)	636
Parent: Yes	28%	(51)	18%	(34)	20%	(37)	19%	(35)	15%	(28)	184
Parent: No	28%	(145)	19%	(97)	15%	(77)	30%	(157)	8%	(43)	519
COVID Vaccine: Yes	33%	(164)	20%	(97)	15%	(76)	23%	(112)	8%	(42)	491
COVID Vaccine: No	15%	(32)	16%	(34)	18%	(38)	37%	(80)	14%	(29)	212
Student Loans: Yes	63%	(80)	13%	(16)	7%	(9)	11%	(14)	7%	(9)	128
Student Loans: No	20%	(116)	20%	(115)	18%	(104)	31%	(178)	11%	(62)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB33: *How likely are you, if at all, to consider voting for a presidential candidate from a new political party that is an alternative to the Republican Party or the Democratic Party?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/no opinion		Total N
Registered Voters	14%	(99)	27%	(188)	16%	(112)	27%	(193)	16%	(111)	703
Gender: Male	15%	(52)	29%	(98)	16%	(53)	33%	(110)	7%	(25)	338
Gender: Female	13%	(48)	25%	(90)	16%	(59)	23%	(82)	24%	(86)	365
Age: 18-34	18%	(34)	33%	(61)	20%	(37)	18%	(34)	11%	(20)	186
Age: 35-44	21%	(21)	27%	(27)	15%	(14)	16%	(16)	21%	(21)	97
Age: 45-64	14%	(36)	27%	(67)	14%	(35)	28%	(69)	18%	(45)	251
Age: 65+	6%	(9)	20%	(33)	15%	(26)	44%	(74)	15%	(26)	169
GenZers: 1997-2012	16%	(11)	35%	(25)	24%	(17)	19%	(14)	5%	(4)	70
Millennials: 1981-1996	20%	(40)	30%	(59)	15%	(30)	17%	(33)	17%	(33)	194
GenXers: 1965-1980	15%	(28)	27%	(51)	16%	(30)	25%	(47)	18%	(35)	190
Baby Boomers: 1946-1964	9%	(20)	23%	(53)	15%	(34)	37%	(86)	17%	(39)	232
Educ: < College	14%	(67)	27%	(126)	16%	(75)	26%	(124)	17%	(81)	472
Educ: Bachelors degree	13%	(19)	29%	(41)	17%	(25)	26%	(37)	15%	(22)	144
Educ: Post-grad	15%	(13)	24%	(21)	14%	(12)	37%	(32)	10%	(9)	87
Income: Under 50k	13%	(44)	25%	(84)	17%	(58)	27%	(91)	18%	(61)	338
Income: 50k-100k	12%	(30)	28%	(73)	15%	(40)	28%	(73)	17%	(43)	259
Income: 100k+	24%	(25)	29%	(31)	13%	(14)	27%	(29)	7%	(8)	107
Ethnicity: White (Non-Hispanic)	13%	(74)	25%	(140)	15%	(87)	29%	(161)	18%	(100)	562
Ethnicity: Black (Non-Hispanic)	26%	(23)	30%	(27)	16%	(14)	19%	(17)	9%	(9)	90
All Christian	10%	(31)	23%	(72)	17%	(53)	32%	(98)	18%	(54)	307
Agnostic/Nothing in particular	20%	(44)	27%	(60)	14%	(31)	22%	(50)	18%	(39)	223
Something Else	11%	(12)	32%	(36)	16%	(18)	27%	(30)	14%	(16)	113
Evangelical	9%	(13)	30%	(45)	16%	(24)	27%	(40)	18%	(27)	150
Non-Evangelical	12%	(30)	23%	(59)	17%	(43)	34%	(86)	15%	(38)	256
PID: Dem (no lean)	13%	(33)	28%	(72)	14%	(36)	32%	(82)	13%	(32)	255
PID: Ind (no lean)	23%	(49)	29%	(63)	14%	(30)	19%	(40)	15%	(32)	214
PID: Rep (no lean)	7%	(17)	23%	(53)	19%	(46)	30%	(71)	20%	(47)	234

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Table BLMB33: *How likely are you, if at all, to consider voting for a presidential candidate from a new political party that is an alternative to the Republican Party or the Democratic Party?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/no opinion		Total N
Registered Voters	14%	(99)	27%	(188)	16%	(112)	27%	(193)	16%	(111)	703
PID/Gender: Dem Men	18%	(21)	25%	(30)	14%	(16)	35%	(42)	7%	(9)	118
PID/Gender: Dem Women	8%	(11)	31%	(42)	15%	(20)	29%	(40)	17%	(23)	137
PID/Gender: Ind Men	21%	(25)	31%	(37)	13%	(15)	29%	(35)	6%	(8)	120
PID/Gender: Ind Women	26%	(24)	28%	(26)	16%	(15)	5%	(4)	26%	(25)	94
PID/Gender: Rep Men	5%	(5)	31%	(31)	21%	(21)	33%	(33)	9%	(9)	100
PID/Gender: Rep Women	9%	(12)	16%	(22)	18%	(24)	28%	(38)	28%	(38)	135
Ideo: Liberal (1-3)	14%	(29)	22%	(44)	17%	(34)	36%	(73)	11%	(23)	203
Ideo: Moderate (4)	19%	(38)	29%	(60)	14%	(29)	19%	(40)	19%	(40)	207
Ideo: Conservative (5-7)	11%	(28)	28%	(75)	17%	(45)	29%	(75)	16%	(41)	263
Ideo/PID: Conservative Republican	3%	(5)	23%	(41)	15%	(27)	39%	(67)	20%	(34)	174
Ideo/PID: Moderate/Liberal Republican	23%	(13)	16%	(9)	31%	(17)	7%	(4)	23%	(13)	55
Ideo/PID: Moderate/Conservative Democrat	16%	(16)	33%	(32)	14%	(14)	23%	(22)	13%	(13)	97
Ideo/PID: Liberal Democrat	10%	(15)	25%	(37)	15%	(22)	38%	(58)	13%	(19)	152
Unfavorable of Biden and Trump	33%	(46)	37%	(53)	6%	(9)	13%	(18)	11%	(16)	143
2024 H2H Matchup: Biden Voter	11%	(32)	28%	(82)	15%	(43)	35%	(103)	11%	(34)	293
2024 H2H Matchup: Trump Voter	12%	(39)	23%	(74)	21%	(68)	27%	(87)	17%	(55)	322
2022 House Vote: Democrat	14%	(40)	28%	(82)	15%	(44)	32%	(94)	11%	(31)	291
2022 House Vote: Republican	13%	(36)	25%	(67)	16%	(45)	27%	(75)	18%	(50)	273
2022 House Vote: Did not Vote	12%	(15)	28%	(35)	19%	(23)	18%	(23)	23%	(29)	125
2020 Vote: Joe Biden	15%	(47)	29%	(95)	14%	(44)	31%	(100)	11%	(37)	324
2020 Vote: Donald Trump	13%	(40)	24%	(74)	18%	(55)	25%	(78)	20%	(60)	306
2020 Vote: Did not Vote	14%	(9)	24%	(15)	19%	(12)	24%	(15)	20%	(12)	63
2016 Vote: Hillary Clinton	12%	(30)	28%	(68)	12%	(29)	39%	(95)	10%	(24)	245
2016 Vote: Donald Trump	15%	(38)	23%	(59)	17%	(44)	27%	(69)	17%	(43)	253
U.S. Economy: Wrong Track	15%	(78)	29%	(147)	16%	(84)	22%	(114)	18%	(91)	513
U.S. Economy: Right Direction	11%	(21)	22%	(41)	15%	(28)	42%	(79)	11%	(21)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(22)	22%	(46)	16%	(34)	38%	(79)	13%	(26)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(56)	25%	(87)	17%	(61)	24%	(83)	18%	(65)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(21)	38%	(55)	12%	(17)	21%	(30)	14%	(21)	143
Top 2024 Issue: Economy	18%	(45)	29%	(75)	14%	(37)	21%	(54)	18%	(45)	256

Continued on next page

Table BLMB33: *How likely are you, if at all, to consider voting for a presidential candidate from a new political party that is an alternative to the Republican Party or the Democratic Party?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/no opinion		Total N
Registered Voters	14%	(99)	27%	(188)	16%	(112)	27%	(193)	16%	(111)	703
Community: Urban	16%	(20)	33%	(41)	17%	(21)	23%	(29)	9%	(12)	123
Community: Suburban	14%	(52)	26%	(98)	17%	(64)	30%	(113)	14%	(52)	379
Community: Rural	13%	(27)	24%	(49)	13%	(27)	25%	(51)	24%	(48)	201
Community/Gender: Urban Men	19%	(15)	31%	(26)	20%	(16)	26%	(22)	4%	(4)	82
Community/Gender: Rural Women	15%	(18)	18%	(21)	11%	(13)	22%	(25)	34%	(39)	115
Community/Gender: Rural Men	11%	(9)	33%	(28)	16%	(14)	30%	(26)	11%	(9)	86
Community/Gender: Suburban Women	12%	(25)	26%	(54)	19%	(41)	24%	(51)	19%	(39)	210
Community/Gender: Suburban Men	16%	(27)	26%	(44)	14%	(23)	37%	(63)	7%	(13)	169
Homeowner	13%	(73)	27%	(159)	15%	(90)	28%	(165)	16%	(95)	582
Renter	17%	(17)	25%	(25)	19%	(19)	26%	(26)	13%	(13)	99
Military HHnm: Yes	11%	(11)	26%	(27)	15%	(15)	36%	(37)	13%	(13)	104
Military HH: No	15%	(88)	27%	(161)	16%	(96)	26%	(155)	16%	(98)	599
Employ: Private Sector	20%	(45)	31%	(72)	19%	(45)	20%	(45)	10%	(23)	231
Employ: Self-Employed	9%	(5)	21%	(12)	15%	(9)	32%	(19)	24%	(14)	60
Employ: Homemaker	13%	(7)	17%	(9)	7%	(4)	29%	(15)	34%	(18)	53
Employ: Retired	4%	(9)	27%	(53)	12%	(25)	41%	(81)	16%	(32)	200
Employ: Unemployed	12%	(8)	24%	(16)	22%	(15)	24%	(16)	18%	(12)	66
Self + Household: White-Collar	12%	(26)	23%	(52)	22%	(49)	32%	(73)	11%	(25)	225
Self + Household: Blue Collar	15%	(53)	27%	(94)	14%	(48)	28%	(100)	16%	(55)	351
Union HH: Yes	18%	(11)	22%	(14)	12%	(8)	36%	(22)	12%	(7)	63
Union HH: No	14%	(88)	27%	(174)	16%	(104)	27%	(170)	16%	(104)	640
LGBTQ+: Yes	17%	(14)	32%	(26)	10%	(8)	38%	(31)	4%	(3)	81
LGBTQ+: No	14%	(85)	26%	(162)	17%	(104)	26%	(162)	17%	(108)	622
Motivated to Vote	15%	(94)	26%	(163)	17%	(107)	29%	(182)	14%	(91)	636
Parent: Yes	20%	(36)	26%	(47)	17%	(31)	17%	(32)	20%	(38)	184
Parent: No	12%	(63)	27%	(141)	16%	(81)	31%	(161)	14%	(74)	519
COVID Vaccine: Yes	12%	(60)	26%	(130)	16%	(78)	30%	(145)	16%	(78)	491
COVID Vaccine: No	19%	(39)	27%	(58)	16%	(33)	23%	(48)	16%	(33)	212
Student Loans: Yes	21%	(26)	25%	(31)	16%	(21)	22%	(28)	17%	(21)	128
Student Loans: No	13%	(73)	27%	(156)	16%	(91)	29%	(165)	16%	(90)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB34: Recently, new House Speaker Mike Johnson has stated that he is supportive of impeachment efforts against President Biden. Based on what you know, do you support or oppose the current impeachment investigation into President Biden?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	27%	(192)	15%	(103)	9%	(63)	35%	(247)	14%	(99)	703
Gender: Male	30%	(100)	18%	(60)	9%	(32)	39%	(132)	4%	(15)	338
Gender: Female	25%	(92)	12%	(43)	8%	(31)	32%	(115)	23%	(85)	365
Age: 18-34	21%	(39)	23%	(43)	16%	(30)	23%	(42)	17%	(31)	186
Age: 35-44	31%	(30)	13%	(13)	10%	(9)	18%	(18)	28%	(27)	97
Age: 45-64	32%	(79)	11%	(28)	6%	(15)	40%	(101)	11%	(28)	251
Age: 65+	25%	(43)	11%	(18)	5%	(8)	51%	(86)	8%	(13)	169
GenZers: 1997-2012	18%	(13)	22%	(15)	23%	(16)	21%	(14)	16%	(11)	70
Millennials: 1981-1996	26%	(51)	19%	(38)	12%	(23)	20%	(39)	23%	(44)	194
GenXers: 1965-1980	27%	(51)	12%	(23)	4%	(9)	43%	(83)	13%	(25)	190
Baby Boomers: 1946-1964	30%	(69)	12%	(27)	6%	(14)	45%	(104)	8%	(19)	232
Educ: < College	29%	(135)	16%	(77)	8%	(40)	31%	(147)	15%	(73)	472
Educ: Bachelors degree	24%	(35)	13%	(18)	11%	(15)	38%	(54)	15%	(21)	144
Educ: Post-grad	24%	(21)	8%	(7)	9%	(7)	53%	(46)	7%	(6)	87
Income: Under 50k	24%	(82)	14%	(46)	10%	(35)	35%	(119)	16%	(55)	338
Income: 50k-100k	29%	(74)	15%	(39)	7%	(19)	37%	(96)	12%	(31)	259
Income: 100k+	33%	(35)	16%	(17)	8%	(8)	31%	(33)	13%	(14)	107
Ethnicity: White (Non-Hispanic)	29%	(163)	12%	(70)	9%	(48)	36%	(204)	14%	(77)	562
Ethnicity: Black (Non-Hispanic)	24%	(21)	19%	(17)	7%	(7)	33%	(30)	17%	(15)	90
All Christian	33%	(101)	14%	(44)	6%	(19)	36%	(110)	11%	(33)	307
Agnostic/Nothing in particular	18%	(40)	16%	(35)	9%	(20)	42%	(94)	15%	(34)	223
Something Else	36%	(41)	11%	(12)	10%	(11)	18%	(21)	25%	(28)	113
Evangelical	48%	(72)	9%	(13)	6%	(9)	20%	(29)	17%	(26)	150
Non-Evangelical	26%	(66)	15%	(38)	7%	(18)	39%	(100)	13%	(34)	256
PID: Dem (no lean)	7%	(17)	7%	(18)	9%	(24)	67%	(170)	10%	(26)	255
PID: Ind (no lean)	24%	(51)	17%	(37)	10%	(22)	31%	(67)	17%	(37)	214
PID: Rep (no lean)	53%	(124)	20%	(48)	7%	(17)	4%	(10)	16%	(36)	234

Continued on next page

Table BLMB34: Recently, new House Speaker Mike Johnson has stated that he is supportive of impeachment efforts against President Biden. Based on what you know, do you support or oppose the current impeachment investigation into President Biden?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	27%	(192)	15%	(103)	9%	(63)	35%	(247)	14%	(99)	703
PID/Gender: Dem Men	14%	(16)	13%	(15)	8%	(10)	60%	(71)	5%	(6)	118
PID/Gender: Dem Women	1%	(1)	2%	(2)	10%	(14)	72%	(99)	15%	(20)	137
PID/Gender: Ind Men	24%	(29)	13%	(16)	11%	(13)	46%	(55)	6%	(7)	120
PID/Gender: Ind Women	24%	(22)	23%	(22)	9%	(9)	13%	(12)	31%	(29)	94
PID/Gender: Rep Men	55%	(55)	29%	(29)	9%	(9)	6%	(6)	1%	(1)	100
PID/Gender: Rep Women	51%	(69)	14%	(19)	6%	(8)	3%	(4)	26%	(35)	135
Ideo: Liberal (1-3)	6%	(13)	7%	(15)	11%	(23)	66%	(133)	9%	(19)	203
Ideo: Moderate (4)	17%	(35)	13%	(27)	10%	(20)	45%	(93)	16%	(32)	207
Ideo: Conservative (5-7)	54%	(141)	20%	(53)	7%	(19)	6%	(17)	13%	(34)	263
Ideo/PID: Conservative Republican	60%	(104)	17%	(30)	5%	(8)	4%	(6)	14%	(25)	174
Ideo/PID: Moderate/Liberal Republican	32%	(18)	26%	(14)	15%	(8)	6%	(3)	21%	(12)	55
Ideo/PID: Moderate/Conservative Democrat	7%	(6)	9%	(9)	10%	(10)	62%	(60)	12%	(11)	97
Ideo/PID: Liberal Democrat	7%	(11)	6%	(9)	9%	(14)	71%	(107)	7%	(11)	152
Unfavorable of Biden and Trump	10%	(14)	19%	(27)	21%	(30)	27%	(39)	23%	(32)	143
2024 H2H Matchup: Biden Voter	6%	(18)	3%	(9)	8%	(24)	77%	(225)	6%	(17)	293
2024 H2H Matchup: Trump Voter	51%	(165)	24%	(77)	7%	(22)	3%	(11)	15%	(47)	322
2022 House Vote: Democrat	6%	(18)	8%	(24)	7%	(21)	70%	(203)	8%	(24)	291
2022 House Vote: Republican	53%	(145)	20%	(54)	9%	(24)	3%	(9)	15%	(40)	273
2022 House Vote: Did not Vote	21%	(26)	18%	(22)	12%	(15)	24%	(30)	25%	(31)	125
2020 Vote: Joe Biden	7%	(23)	5%	(16)	10%	(33)	68%	(220)	10%	(31)	324
2020 Vote: Donald Trump	51%	(156)	22%	(66)	6%	(20)	6%	(17)	15%	(47)	306
2020 Vote: Did not Vote	17%	(11)	29%	(19)	12%	(8)	13%	(8)	28%	(18)	63
2016 Vote: Hillary Clinton	8%	(20)	5%	(13)	6%	(15)	73%	(180)	7%	(17)	245
2016 Vote: Donald Trump	50%	(128)	21%	(54)	8%	(20)	7%	(18)	13%	(32)	253
U.S. Economy: Wrong Track	34%	(176)	17%	(86)	9%	(49)	23%	(117)	17%	(86)	513
U.S. Economy: Right Direction	8%	(16)	9%	(17)	7%	(14)	69%	(130)	7%	(13)	190
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(15)	3%	(6)	12%	(25)	73%	(151)	5%	(11)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	49%	(171)	19%	(68)	7%	(26)	9%	(31)	16%	(57)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(6)	20%	(29)	8%	(12)	46%	(65)	22%	(32)	143
Top 2024 Issue: Economy	37%	(95)	19%	(49)	8%	(21)	18%	(47)	17%	(43)	256

Continued on next page

Table BLMB34: Recently, new House Speaker Mike Johnson has stated that he is supportive of impeachment efforts against President Biden. Based on what you know, do you support or oppose the current impeachment investigation into President Biden?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	27%	(192)	15%	(103)	9%	(63)	35%	(247)	14%	(99)	703
Community: Urban	24%	(30)	16%	(20)	17%	(21)	32%	(39)	10%	(13)	123
Community: Suburban	21%	(80)	16%	(62)	8%	(32)	39%	(146)	16%	(59)	379
Community: Rural	41%	(81)	11%	(21)	5%	(9)	31%	(62)	14%	(27)	201
Community/Gender: Urban Men	30%	(25)	21%	(17)	11%	(9)	33%	(27)	5%	(4)	82
Community/Gender: Rural Women	41%	(47)	8%	(9)	4%	(4)	28%	(32)	20%	(23)	115
Community/Gender: Rural Men	40%	(35)	15%	(13)	6%	(5)	35%	(30)	5%	(4)	86
Community/Gender: Suburban Women	19%	(40)	15%	(32)	7%	(14)	34%	(71)	25%	(53)	210
Community/Gender: Suburban Men	24%	(40)	18%	(30)	11%	(18)	44%	(75)	4%	(7)	169
Homeowner	28%	(161)	15%	(87)	8%	(47)	37%	(213)	13%	(75)	582
Renter	27%	(26)	14%	(14)	13%	(13)	26%	(26)	20%	(20)	99
Military HHnm: Yes	30%	(31)	19%	(20)	6%	(6)	37%	(39)	8%	(9)	104
Military HH: No	27%	(161)	14%	(83)	9%	(56)	35%	(208)	15%	(91)	599
Employ: Private Sector	29%	(67)	19%	(43)	9%	(22)	26%	(60)	17%	(39)	231
Employ: Self-Employed	33%	(20)	13%	(8)	9%	(6)	22%	(14)	23%	(14)	60
Employ: Homemaker	33%	(17)	5%	(3)	6%	(3)	41%	(22)	15%	(8)	53
Employ: Retired	25%	(51)	11%	(22)	6%	(11)	51%	(103)	7%	(13)	200
Employ: Unemployed	21%	(14)	16%	(10)	10%	(7)	33%	(21)	21%	(14)	66
Self + Household: White-Collar	23%	(51)	16%	(35)	10%	(23)	40%	(89)	12%	(27)	225
Self + Household: Blue Collar	33%	(115)	13%	(47)	8%	(28)	35%	(123)	11%	(38)	351
Union HH: Yes	17%	(11)	19%	(12)	16%	(10)	37%	(23)	11%	(7)	63
Union HH: No	28%	(181)	14%	(91)	8%	(53)	35%	(223)	14%	(93)	640
LGBTQ+: Yes	23%	(19)	17%	(14)	15%	(12)	34%	(28)	10%	(8)	81
LGBTQ+: No	28%	(173)	14%	(88)	8%	(50)	35%	(219)	15%	(91)	622
Motivated to Vote	28%	(178)	15%	(94)	8%	(52)	37%	(237)	12%	(75)	636
Parent: Yes	31%	(57)	15%	(27)	8%	(15)	25%	(46)	21%	(39)	184
Parent: No	26%	(134)	15%	(76)	9%	(48)	39%	(200)	12%	(61)	519
COVID Vaccine: Yes	18%	(86)	15%	(73)	8%	(41)	46%	(224)	13%	(66)	491
COVID Vaccine: No	50%	(105)	14%	(29)	10%	(21)	11%	(23)	16%	(33)	212
Student Loans: Yes	24%	(31)	16%	(21)	10%	(13)	32%	(41)	17%	(22)	128
Student Loans: No	28%	(161)	14%	(82)	9%	(49)	36%	(206)	13%	(77)	575

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	703	100%
xdemGender	Gender: Male	338	48%
	Gender: Female	365	52%
	N	703	
age	Age: 18-34	186	26%
	Age: 35-44	97	14%
	Age: 45-64	251	36%
	Age: 65+	169	24%
	N	703	
demAgeGeneration	GenZers: 1997-2012	70	10%
	Millennials: 1981-1996	194	28%
	GenXers: 1965-1980	190	27%
	Baby Boomers: 1946-1964	232	33%
	N	687	
xeduc3	Educ: < College	472	67%
	Educ: Bachelors degree	144	20%
	Educ: Post-grad	87	12%
	N	703	
xdemInc3	Income: Under 50k	338	48%
	Income: 50k-100k	259	37%
	Income: 100k+	107	15%
	N	703	
xrace_eth	Ethnicity: White (Non-Hispanic)	562	80%
	Ethnicity: Hispanic	23	3%
	Ethnicity: Black (Non-Hispanic)	90	13%
	Ethnicity: Asian + Other (Non-Hispanic)	28	4%
	N	703	
xdemReligion	All Christian	307	44%
	All Non-Christian	31	4%
	Atheist	29	4%
	Agnostic/Nothing in particular	223	32%
	Something Else	113	16%
	N	703	
xdemEvang	Evangelical	150	21%
	Non-Evangelical	256	36%
	N	406	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xpid3	PID: Dem (no lean)	255	36%
	PID: Ind (no lean)	214	30%
	PID: Rep (no lean)	234	33%
	N	703	
xpidGender	PID/Gender: Dem Men	118	17%
	PID/Gender: Dem Women	137	20%
	PID/Gender: Ind Men	120	17%
	PID/Gender: Ind Women	94	13%
	PID/Gender: Rep Men	100	14%
	PID/Gender: Rep Women	135	19%
	N	703	
xdemIdeo3	Ideo: Liberal (1-3)	203	29%
	Ideo: Moderate (4)	207	29%
	Ideo: Conservative (5-7)	263	37%
	N	673	
BLMBxdem1	Ideo/PID: Conservative Republican	174	25%
BLMBxdem2	Ideo/PID: Moderate/Liberal Republican	55	8%
BLMBxdem3	Ideo/PID: Moderate/Conservative Democrat	97	14%
BLMBxdem4	Ideo/PID: Liberal Democrat	152	22%
BLMBxdem5	Unfavorable of Biden and Trump	143	20%
BLMBxdem6	2024 H2H Matchup: Biden Voter	293	42%
	2024 H2H Matchup: Trump Voter	322	46%
	2024 H2H Matchup: Would not Vote	42	6%
	2024 H2H Matchup: Do not Know	45	6%
	N	703	
BLMBxdem7	2022 House Vote: Democrat	291	41%
	2022 House Vote: Republican	273	39%
	N	564	
BLMBxdem8	2022 House Vote: Did not Vote	125	18%
BLMBxdem9	2020 Vote: Joe Biden	324	46%
	2020 Vote: Donald Trump	306	44%
	2020 Vote: Someone Else	10	1%
	N	640	
BLMBxdem10	2020 Vote: Did not Vote	63	9%

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
BLMBxdem11	2016 Vote: Hillary Clinton	245	35%
	2016 Vote: Donald Trump	253	36%
	2016 Vote: Someone Else	44	6%
	N	543	
BLMBxdem12	2020 Vote/PID: Not Biden/Democrat	23	3%
BLMBxdem13	2020 Vote/PID: Not Trump/Republican	27	4%
BLMBxdem14	U.S. Economy: Wrong Track	513	73%
	U.S. Economy: Right Direction	190	27%
	N	703	
BLMBxdem15	Prsnl. Fin. Sit. 2021-23: Better Under Biden	207	29%
	Prsnl. Fin. Sit. 2021-23: Better Under Trump	353	50%
	Prsnl. Fin. Sit. 2021-23: Same Under Both	143	20%
	N	703	
BLMBxdem16	Top 2024 Issue: Economy	256	36%
xdemUsr	Community: Urban	123	17%
	Community: Suburban	379	54%
	Community: Rural	201	29%
	N	703	
BLMBxdem17	Community/Gender: Urban Women	41	6%
BLMBxdem18	Community/Gender: Urban Men	82	12%
BLMBxdem19	Community/Gender: Rural Women	115	16%
BLMBxdem20	Community/Gender: Rural Men	86	12%
BLMBxdem21	Community/Gender: Suburban Women	210	30%
BLMBxdem22	Community/Gender: Suburban Men	169	24%
BLMBxdem23	Homeowner	582	83%
	Renter	99	14%
	N	682	
xdemMilHH1	Military HHnm: Yes	104	15%
	Military HH: No	599	85%
	N	703	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemEmploy	Employ: Private Sector	231	33%
	Employ: Government	32	5%
	Employ: Self-Employed	60	9%
	Employ: Homemaker	53	7%
	Employ: Student	17	2%
	Employ: Retired	200	28%
	Employ: Unemployed	66	9%
	Employ: Other	44	6%
	N	703	
BLMBxdem24	Self + Household: White-Collar	225	32%
	Self + Household: Blue Collar	351	50%
	N	576	
BLMBxdem25	Union HH: Yes	63	9%
	Union HH: No	640	91%
	N	703	
BLMBxdem26	LGBTQ+: Yes	81	12%
BLMBxdem27	LGBTQ+: No	622	88%
BLMBxdem28	Motivated to Vote	636	90%
BLMBxdem29	Parent: Yes	184	26%
	Parent: No	519	74%
	N	703	
BLMBxdem30	COVID Vaccine: Yes	491	70%
	COVID Vaccine: No	212	30%
	N	703	
BLMBxdem31	Student Loans: Yes	128	18%
	Student Loans: No	575	82%
	N	703	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.





Nevada Tracking Poll #2311167
November 30 - December 05, 2023

Crosstabulation Results

Methodology:

This poll was conducted from November 30 - December 05, 2023, among a sample of 451 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on gender, age, race/ethnicity, marital status, home ownership, and 2020 Presidential Vote. Results from the full survey have a margin of error of plus or minus 4 percentage points.

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Crosstabulation Results by Respondent Demographics

Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	26%	(116)	74%	(335)	451
Gender: Male	26%	(56)	74%	(160)	216
Gender: Female	26%	(60)	74%	(175)	235
Age: 18-34	24%	(28)	76%	(91)	119
Age: 35-44	23%	(14)	77%	(46)	60
Age: 45-64	30%	(47)	70%	(110)	157
Age: 65+	24%	(27)	76%	(88)	116
GenZers: 1997-2012	29%	(16)	71%	(39)	54
Millennials: 1981-1996	19%	(23)	81%	(94)	117
GenXers: 1965-1980	26%	(30)	74%	(84)	113
Baby Boomers: 1946-1964	30%	(45)	70%	(104)	149
Educ: < College	24%	(75)	76%	(233)	308
Educ: Bachelors degree	23%	(21)	77%	(71)	92
Educ: Post-grad	41%	(21)	59%	(30)	51
Income: Under 50k	28%	(47)	72%	(120)	167
Income: 50k-100k	26%	(44)	74%	(124)	168
Income: 100k+	22%	(25)	78%	(90)	115
Ethnicity: White (Non-Hispanic)	26%	(70)	74%	(199)	269
Ethnicity: Hispanic	23%	(19)	77%	(64)	83
Ethnicity: Asian + Other (Non-Hispanic)	32%	(18)	68%	(39)	58
All Christian	23%	(44)	77%	(147)	191
Agnostic/Nothing in particular	26%	(35)	74%	(97)	132
Something Else	16%	(12)	84%	(60)	72
Evangelical	15%	(13)	85%	(75)	88
Non-Evangelical	25%	(41)	75%	(125)	166
PID: Dem (no lean)	48%	(79)	52%	(84)	164
PID: Ind (no lean)	25%	(32)	75%	(97)	129
PID: Rep (no lean)	3%	(5)	97%	(153)	158

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Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	26%	(116)	74%	(335)	451
PID/Gender: Dem Men	47%	(33)	53%	(36)	69
PID/Gender: Dem Women	49%	(47)	51%	(48)	95
PID/Gender: Ind Men	27%	(20)	73%	(54)	74
PID/Gender: Ind Women	22%	(12)	78%	(43)	55
PID/Gender: Rep Men	5%	(4)	95%	(70)	73
PID/Gender: Rep Women	2%	(1)	98%	(83)	85
Ideo: Liberal (1-3)	46%	(55)	54%	(65)	120
Ideo: Moderate (4)	33%	(44)	67%	(90)	134
Ideo: Conservative (5-7)	7%	(13)	93%	(169)	181
Ideo/PID: Conservative Republican	2%	(2)	98%	(124)	126
Ideo/PID: Moderate/Conservative Democrat	50%	(38)	50%	(38)	77
Ideo/PID: Liberal Democrat	47%	(40)	53%	(46)	86
Unfavorable of Biden and Trump	4%	(3)	96%	(78)	81
2024 H2H Matchup: Biden Voter	54%	(109)	46%	(91)	199
2024 H2H Matchup: Trump Voter	3%	(7)	97%	(204)	212
2022 House Vote: Democrat	50%	(99)	50%	(101)	199
2022 House Vote: Republican	4%	(7)	96%	(169)	176
2022 House Vote: Did not Vote	17%	(10)	83%	(51)	61
2020 Vote: Joe Biden	50%	(105)	50%	(106)	211
2020 Vote: Donald Trump	3%	(6)	97%	(195)	201
2016 Vote: Hillary Clinton	51%	(79)	49%	(74)	153
2016 Vote: Donald Trump	5%	(10)	95%	(176)	186
U.S. Economy: Wrong Track	—	(0)	100%	(335)	335
U.S. Economy: Right Direction	100%	(116)	—	(0)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	57%	(78)	43%	(58)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(12)	94%	(198)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(26)	75%	(79)	105
Top 2024 Issue: Economy	20%	(32)	80%	(130)	162
Community: Urban	32%	(49)	68%	(103)	152
Community: Suburban	24%	(60)	76%	(188)	248
Community: Rural	15%	(7)	85%	(43)	51

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Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	26%	(116)	74%	(335)	451
Community/Gender: Urban Women	35%	(26)	65%	(49)	74
Community/Gender: Urban Men	30%	(23)	70%	(54)	78
Community/Gender: Suburban Women	23%	(30)	77%	(99)	129
Community/Gender: Suburban Men	25%	(30)	75%	(89)	119
Homeowner	25%	(82)	75%	(250)	332
Renter	29%	(31)	71%	(77)	109
Military HHnm: Yes	24%	(25)	76%	(80)	105
Military HH: No	27%	(92)	73%	(254)	346
Employ: Private Sector	26%	(44)	74%	(124)	169
Employ: Retired	30%	(38)	70%	(88)	126
Self + Household: White-Collar	37%	(70)	63%	(122)	193
Self + Household: Blue Collar	18%	(31)	82%	(146)	177
Union HH: No	24%	(99)	76%	(314)	413
LGBTQ+: No	25%	(102)	75%	(305)	407
Motivated to Vote	26%	(108)	74%	(302)	410
Parent: Yes	20%	(25)	80%	(104)	130
Parent: No	28%	(91)	72%	(230)	321
COVID Vaccine: Yes	30%	(101)	70%	(238)	339
COVID Vaccine: No	14%	(16)	86%	(96)	112
Student Loans: Yes	23%	(15)	77%	(49)	63
Student Loans: No	26%	(102)	74%	(286)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	47%	(214)	53%	(237)	451
Gender: Male	51%	(109)	49%	(107)	216
Gender: Female	45%	(105)	55%	(130)	235
Age: 18-34	40%	(48)	60%	(71)	119
Age: 35-44	33%	(20)	67%	(40)	60
Age: 45-64	50%	(79)	50%	(78)	157
Age: 65+	59%	(68)	41%	(48)	116
GenZers: 1997-2012	43%	(23)	57%	(31)	54
Millennials: 1981-1996	34%	(40)	66%	(77)	117
GenXers: 1965-1980	50%	(57)	50%	(57)	113
Baby Boomers: 1946-1964	57%	(84)	43%	(65)	149
Educ: < College	44%	(136)	56%	(172)	308
Educ: Bachelors degree	48%	(44)	52%	(48)	92
Educ: Post-grad	66%	(33)	34%	(17)	51
Income: Under 50k	48%	(80)	52%	(87)	167
Income: 50k-100k	44%	(75)	56%	(93)	168
Income: 100k+	51%	(59)	49%	(57)	115
Ethnicity: White (Non-Hispanic)	47%	(128)	53%	(141)	269
Ethnicity: Hispanic	47%	(39)	53%	(44)	83
Ethnicity: Asian + Other (Non-Hispanic)	49%	(28)	51%	(30)	58
All Christian	48%	(91)	52%	(100)	191
Agnostic/Nothing in particular	45%	(60)	55%	(72)	132
Something Else	39%	(28)	61%	(44)	72
Evangelical	42%	(37)	58%	(51)	88
Non-Evangelical	47%	(79)	53%	(87)	166
PID: Dem (no lean)	62%	(102)	38%	(62)	164
PID: Ind (no lean)	49%	(64)	51%	(65)	129
PID: Rep (no lean)	31%	(49)	69%	(109)	158

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Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	47%	(214)	53%	(237)	451
PID/Gender: Dem Men	66%	(45)	34%	(24)	69
PID/Gender: Dem Women	59%	(56)	41%	(39)	95
PID/Gender: Ind Men	52%	(39)	48%	(35)	74
PID/Gender: Ind Women	45%	(25)	55%	(30)	55
PID/Gender: Rep Men	35%	(25)	65%	(48)	73
PID/Gender: Rep Women	27%	(23)	73%	(61)	85
Ideo: Liberal (1-3)	57%	(68)	43%	(52)	120
Ideo: Moderate (4)	63%	(85)	37%	(49)	134
Ideo: Conservative (5-7)	31%	(56)	69%	(125)	181
Ideo/PID: Conservative Republican	30%	(38)	70%	(89)	126
Ideo/PID: Moderate/Conservative Democrat	68%	(52)	32%	(24)	77
Ideo/PID: Liberal Democrat	57%	(48)	43%	(37)	86
Unfavorable of Biden and Trump	33%	(27)	67%	(55)	81
2024 H2H Matchup: Biden Voter	66%	(132)	34%	(68)	199
2024 H2H Matchup: Trump Voter	33%	(71)	67%	(141)	212
2022 House Vote: Democrat	63%	(126)	37%	(74)	199
2022 House Vote: Republican	33%	(57)	67%	(119)	176
2022 House Vote: Did not Vote	45%	(27)	55%	(34)	61
2020 Vote: Joe Biden	62%	(131)	38%	(80)	211
2020 Vote: Donald Trump	34%	(68)	66%	(134)	201
2016 Vote: Hillary Clinton	65%	(99)	35%	(54)	153
2016 Vote: Donald Trump	31%	(58)	69%	(128)	186
U.S. Economy: Wrong Track	32%	(106)	68%	(229)	335
U.S. Economy: Right Direction	93%	(108)	7%	(8)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	67%	(92)	33%	(44)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	32%	(67)	68%	(143)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	52%	(55)	48%	(50)	105
Top 2024 Issue: Economy	35%	(57)	65%	(105)	162
Community: Urban	47%	(71)	53%	(81)	152
Community: Suburban	49%	(122)	51%	(126)	248
Community: Rural	40%	(20)	60%	(31)	51

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Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	47%	(214)	53%	(237)	451
Community/Gender: Urban Women	41%	(31)	59%	(43)	74
Community/Gender: Urban Men	52%	(41)	48%	(37)	78
Community/Gender: Suburban Women	44%	(57)	56%	(73)	129
Community/Gender: Suburban Men	55%	(66)	45%	(53)	119
Homeowner	49%	(163)	51%	(170)	332
Renter	42%	(46)	58%	(63)	109
Military HHnm: Yes	55%	(58)	45%	(48)	105
Military HH: No	45%	(156)	55%	(190)	346
Employ: Private Sector	47%	(79)	53%	(89)	169
Employ: Retired	61%	(77)	39%	(50)	126
Self + Household: White-Collar	60%	(115)	40%	(78)	193
Self + Household: Blue Collar	39%	(70)	61%	(108)	177
Union HH: No	45%	(188)	55%	(225)	413
LGBTQ+: No	48%	(195)	52%	(212)	407
Motivated to Vote	48%	(197)	52%	(213)	410
Parent: Yes	39%	(50)	61%	(79)	130
Parent: No	51%	(163)	49%	(158)	321
COVID Vaccine: Yes	53%	(180)	47%	(159)	339
COVID Vaccine: No	30%	(34)	70%	(78)	112
Student Loans: Yes	32%	(20)	68%	(43)	63
Student Loans: No	50%	(194)	50%	(194)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(220)	51%	(231)	451
Gender: Male	55%	(119)	45%	(98)	216
Gender: Female	43%	(102)	57%	(133)	235
Age: 18-34	47%	(56)	53%	(63)	119
Age: 35-44	31%	(19)	69%	(41)	60
Age: 45-64	49%	(77)	51%	(79)	157
Age: 65+	60%	(69)	40%	(47)	116
GenZers: 1997-2012	56%	(31)	44%	(24)	54
Millennials: 1981-1996	35%	(40)	65%	(76)	117
GenXers: 1965-1980	44%	(50)	56%	(64)	113
Baby Boomers: 1946-1964	59%	(88)	41%	(61)	149
Educ: < College	45%	(139)	55%	(169)	308
Educ: Bachelors degree	51%	(47)	49%	(45)	92
Educ: Post-grad	69%	(35)	31%	(16)	51
Income: Under 50k	47%	(79)	53%	(88)	167
Income: 50k-100k	48%	(81)	52%	(87)	168
Income: 100k+	52%	(60)	48%	(56)	115
Ethnicity: White (Non-Hispanic)	50%	(135)	50%	(135)	269
Ethnicity: Hispanic	50%	(42)	50%	(41)	83
Ethnicity: Asian + Other (Non-Hispanic)	46%	(27)	54%	(31)	58
All Christian	47%	(89)	53%	(102)	191
Agnostic/Nothing in particular	49%	(65)	51%	(68)	132
Something Else	41%	(29)	59%	(43)	72
Evangelical	44%	(39)	56%	(49)	88
Non-Evangelical	46%	(76)	54%	(90)	166
PID: Dem (no lean)	62%	(102)	38%	(62)	164
PID: Ind (no lean)	51%	(66)	49%	(63)	129
PID: Rep (no lean)	33%	(52)	67%	(106)	158

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Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(220)	51%	(231)	451
PID/Gender: Dem Men	67%	(46)	33%	(23)	69
PID/Gender: Dem Women	59%	(56)	41%	(39)	95
PID/Gender: Ind Men	58%	(43)	42%	(31)	74
PID/Gender: Ind Women	41%	(23)	59%	(32)	55
PID/Gender: Rep Men	41%	(30)	59%	(44)	73
PID/Gender: Rep Women	27%	(23)	73%	(62)	85
Ideo: Liberal (1-3)	54%	(64)	46%	(56)	120
Ideo: Moderate (4)	67%	(89)	33%	(44)	134
Ideo: Conservative (5-7)	33%	(61)	67%	(121)	181
Ideo/PID: Conservative Republican	30%	(38)	70%	(88)	126
Ideo/PID: Moderate/Conservative Democrat	75%	(57)	25%	(19)	77
Ideo/PID: Liberal Democrat	51%	(44)	49%	(42)	86
Unfavorable of Biden and Trump	37%	(30)	63%	(51)	81
2024 H2H Matchup: Biden Voter	69%	(137)	31%	(63)	199
2024 H2H Matchup: Trump Voter	34%	(71)	66%	(140)	212
2022 House Vote: Democrat	64%	(128)	36%	(72)	199
2022 House Vote: Republican	35%	(61)	65%	(115)	176
2022 House Vote: Did not Vote	41%	(25)	59%	(36)	61
2020 Vote: Joe Biden	64%	(135)	36%	(76)	211
2020 Vote: Donald Trump	36%	(73)	64%	(128)	201
2016 Vote: Hillary Clinton	65%	(100)	35%	(54)	153
2016 Vote: Donald Trump	34%	(64)	66%	(122)	186
U.S. Economy: Wrong Track	34%	(114)	66%	(220)	335
U.S. Economy: Right Direction	91%	(106)	9%	(11)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	62%	(85)	38%	(51)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	33%	(69)	67%	(140)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	63%	(66)	37%	(39)	105
Top 2024 Issue: Economy	37%	(60)	63%	(102)	162
Community: Urban	47%	(72)	53%	(80)	152
Community: Suburban	51%	(126)	49%	(122)	248
Community: Rural	44%	(22)	56%	(29)	51

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Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(220)	51%	(231)	451
Community/Gender: Urban Women	41%	(30)	59%	(44)	74
Community/Gender: Urban Men	54%	(42)	46%	(36)	78
Community/Gender: Suburban Women	43%	(55)	57%	(74)	129
Community/Gender: Suburban Men	60%	(71)	40%	(48)	119
Homeowner	51%	(171)	49%	(161)	332
Renter	41%	(44)	59%	(64)	109
Military HHnm: Yes	54%	(57)	46%	(48)	105
Military HH: No	47%	(163)	53%	(183)	346
Employ: Private Sector	45%	(75)	55%	(93)	169
Employ: Retired	66%	(83)	34%	(43)	126
Self + Household: White-Collar	58%	(111)	42%	(82)	193
Self + Household: Blue Collar	43%	(76)	57%	(102)	177
Union HH: No	47%	(193)	53%	(219)	413
LGBTQ+: No	50%	(202)	50%	(205)	407
Motivated to Vote	50%	(203)	50%	(207)	410
Parent: Yes	36%	(47)	64%	(83)	130
Parent: No	54%	(173)	46%	(148)	321
COVID Vaccine: Yes	55%	(187)	45%	(152)	339
COVID Vaccine: No	30%	(33)	70%	(78)	112
Student Loans: Yes	34%	(21)	66%	(42)	63
Student Loans: No	51%	(199)	49%	(189)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Total N
Registered Voters	20%	(90)	20%	(89)	13%	(57)	45%	(204)	3%	(11)	451
Gender: Male	17%	(36)	24%	(53)	11%	(25)	45%	(98)	2%	(5)	216
Gender: Female	23%	(54)	16%	(37)	14%	(32)	45%	(106)	3%	(6)	235
Age: 18-34	19%	(23)	18%	(22)	17%	(20)	41%	(48)	5%	(6)	119
Age: 35-44	28%	(17)	21%	(13)	12%	(7)	35%	(21)	4%	(3)	60
Age: 45-64	20%	(32)	23%	(36)	12%	(19)	44%	(69)	1%	(2)	157
Age: 65+	17%	(19)	16%	(19)	9%	(11)	57%	(66)	1%	(1)	116
GenZers: 1997-2012	22%	(12)	17%	(9)	17%	(9)	35%	(19)	10%	(5)	54
Millennials: 1981-1996	20%	(24)	20%	(23)	15%	(18)	42%	(49)	2%	(3)	117
GenXers: 1965-1980	22%	(26)	21%	(23)	12%	(14)	43%	(49)	2%	(2)	113
Baby Boomers: 1946-1964	18%	(27)	20%	(29)	11%	(16)	51%	(76)	1%	(1)	149
Educ: < College	19%	(59)	19%	(58)	13%	(40)	47%	(143)	3%	(8)	308
Educ: Bachelors degree	15%	(14)	25%	(23)	7%	(6)	52%	(48)	1%	(1)	92
Educ: Post-grad	35%	(18)	16%	(8)	20%	(10)	24%	(12)	5%	(2)	51
Income: Under 50k	23%	(38)	24%	(39)	16%	(27)	35%	(59)	2%	(4)	167
Income: 50k-100k	20%	(33)	22%	(37)	7%	(11)	51%	(85)	1%	(1)	168
Income: 100k+	17%	(19)	11%	(13)	15%	(18)	51%	(59)	5%	(6)	115
Ethnicity: White (Non-Hispanic)	18%	(47)	20%	(53)	10%	(26)	52%	(139)	2%	(4)	269
Ethnicity: Hispanic	14%	(11)	30%	(25)	12%	(10)	40%	(33)	4%	(4)	83
Ethnicity: Asian + Other (Non-Hispanic)	30%	(18)	6%	(4)	14%	(8)	44%	(26)	5%	(3)	58
All Christian	15%	(28)	14%	(27)	12%	(22)	58%	(112)	1%	(2)	191
Agnostic/Nothing in particular	15%	(20)	29%	(38)	11%	(15)	41%	(55)	4%	(5)	132
Something Else	23%	(17)	20%	(14)	21%	(15)	31%	(22)	6%	(4)	72
Evangelical	20%	(17)	10%	(8)	20%	(18)	47%	(41)	4%	(3)	88
Non-Evangelical	16%	(26)	19%	(31)	12%	(19)	53%	(88)	1%	(1)	166
PID: Dem (no lean)	46%	(76)	33%	(55)	11%	(18)	9%	(14)	1%	(2)	164
PID: Ind (no lean)	9%	(11)	26%	(33)	19%	(25)	40%	(52)	6%	(8)	129
PID: Rep (no lean)	2%	(3)	1%	(1)	9%	(14)	87%	(138)	1%	(2)	158

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Total N
Registered Voters	20%	(90)	20%	(89)	13%	(57)	45%	(204)	3%	(11)	451
PID/Gender: Dem Men	40%	(27)	44%	(30)	7%	(5)	9%	(6)	1%	(1)	69
PID/Gender: Dem Women	51%	(48)	26%	(24)	14%	(13)	8%	(8)	1%	(1)	95
PID/Gender: Ind Men	9%	(7)	29%	(21)	17%	(12)	40%	(30)	5%	(4)	74
PID/Gender: Ind Women	9%	(5)	22%	(12)	22%	(12)	40%	(22)	7%	(4)	55
PID/Gender: Rep Men	3%	(2)	1%	(1)	10%	(8)	84%	(62)	1%	(1)	73
PID/Gender: Rep Women	1%	(1)	—	(0)	8%	(7)	89%	(76)	2%	(1)	85
Ideo: Liberal (1-3)	38%	(45)	38%	(46)	10%	(12)	12%	(14)	2%	(3)	120
Ideo: Moderate (4)	26%	(34)	19%	(26)	20%	(27)	33%	(44)	2%	(2)	134
Ideo: Conservative (5-7)	4%	(8)	8%	(14)	10%	(17)	77%	(140)	1%	(2)	181
Ideo/PID: Conservative Republican	2%	(2)	1%	(1)	7%	(9)	89%	(113)	1%	(1)	126
Ideo/PID: Moderate/Conservative Democrat	45%	(35)	29%	(22)	16%	(12)	10%	(8)	—	(0)	77
Ideo/PID: Liberal Democrat	48%	(41)	38%	(32)	6%	(5)	7%	(6)	1%	(1)	86
Unfavorable of Biden and Trump	—	(0)	—	(0)	44%	(36)	56%	(45)	—	(0)	81
2024 H2H Matchup: Biden Voter	43%	(86)	41%	(81)	8%	(16)	6%	(12)	2%	(4)	199
2024 H2H Matchup: Trump Voter	1%	(3)	2%	(5)	11%	(23)	84%	(179)	1%	(2)	212
2022 House Vote: Democrat	41%	(82)	37%	(74)	14%	(28)	8%	(16)	—	(0)	199
2022 House Vote: Republican	1%	(1)	2%	(3)	8%	(14)	89%	(156)	1%	(2)	176
2022 House Vote: Did not Vote	12%	(8)	17%	(10)	19%	(12)	44%	(27)	7%	(4)	61
2020 Vote: Joe Biden	39%	(82)	38%	(80)	11%	(24)	10%	(21)	2%	(4)	211
2020 Vote: Donald Trump	2%	(3)	—	(1)	12%	(24)	84%	(169)	2%	(3)	201
2016 Vote: Hillary Clinton	40%	(61)	43%	(66)	12%	(18)	5%	(7)	—	(0)	153
2016 Vote: Donald Trump	2%	(3)	3%	(6)	9%	(17)	85%	(158)	1%	(2)	186
U.S. Economy: Wrong Track	7%	(23)	14%	(47)	16%	(53)	60%	(201)	3%	(11)	335
U.S. Economy: Right Direction	58%	(67)	36%	(42)	3%	(4)	2%	(3)	—	(1)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	51%	(69)	39%	(53)	8%	(11)	2%	(3)	—	(0)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(5)	3%	(7)	7%	(15)	86%	(179)	1%	(3)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(16)	28%	(30)	29%	(30)	20%	(21)	8%	(9)	105
Top 2024 Issue: Economy	13%	(20)	16%	(25)	14%	(22)	54%	(87)	4%	(7)	162
Community: Urban	30%	(45)	26%	(39)	13%	(20)	29%	(45)	2%	(3)	152
Community: Suburban	18%	(44)	16%	(39)	12%	(29)	53%	(132)	1%	(4)	248
Community: Rural	2%	(1)	20%	(10)	15%	(8)	53%	(27)	9%	(5)	51

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Total N
Registered Voters	20%	(90)	20%	(89)	13%	(57)	45%	(204)	3%	(11)	451
Community/Gender: Urban Women	35%	(26)	20%	(15)	19%	(14)	24%	(17)	3%	(2)	74
Community/Gender: Urban Men	25%	(19)	32%	(25)	7%	(6)	35%	(27)	1%	(1)	78
Community/Gender: Suburban Women	21%	(28)	12%	(15)	8%	(11)	56%	(73)	2%	(3)	129
Community/Gender: Suburban Men	14%	(17)	20%	(24)	15%	(18)	50%	(59)	—	(1)	119
Homeowner	18%	(60)	19%	(63)	12%	(40)	48%	(161)	2%	(7)	332
Renter	26%	(28)	22%	(23)	13%	(14)	37%	(40)	3%	(3)	109
Military HHnm: Yes	18%	(19)	14%	(15)	15%	(15)	53%	(56)	—	(0)	105
Military HH: No	21%	(72)	21%	(74)	12%	(41)	43%	(148)	3%	(11)	346
Employ: Private Sector	24%	(40)	17%	(28)	14%	(23)	44%	(75)	2%	(3)	169
Employ: Retired	18%	(23)	18%	(23)	11%	(14)	52%	(66)	—	(1)	126
Self + Household: White-Collar	24%	(46)	19%	(36)	10%	(19)	46%	(88)	2%	(3)	193
Self + Household: Blue Collar	17%	(30)	19%	(34)	14%	(26)	48%	(85)	2%	(3)	177
Union HH: No	20%	(81)	18%	(76)	12%	(51)	47%	(195)	2%	(10)	413
LGBTQ+: No	20%	(81)	20%	(80)	13%	(51)	46%	(186)	2%	(9)	407
Motivated to Vote	21%	(87)	19%	(77)	11%	(47)	47%	(193)	2%	(7)	410
Parent: Yes	25%	(32)	14%	(19)	9%	(12)	48%	(63)	3%	(4)	130
Parent: No	18%	(58)	22%	(70)	14%	(45)	44%	(141)	2%	(7)	321
COVID Vaccine: Yes	23%	(77)	22%	(74)	14%	(49)	39%	(131)	2%	(7)	339
COVID Vaccine: No	11%	(13)	13%	(15)	7%	(8)	65%	(73)	3%	(4)	112
Student Loans: Yes	18%	(11)	25%	(16)	17%	(11)	40%	(25)	—	(0)	63
Student Loans: No	20%	(79)	19%	(73)	12%	(46)	46%	(179)	3%	(11)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	17%	(77)	19%	(86)	14%	(63)	42%	(188)	6%	(26)	3%	(11)	451
Gender: Male	15%	(32)	17%	(38)	17%	(36)	41%	(89)	7%	(14)	3%	(7)	216
Gender: Female	19%	(45)	21%	(49)	11%	(27)	42%	(99)	5%	(12)	2%	(4)	235
Age: 18-34	20%	(24)	22%	(26)	14%	(17)	27%	(32)	11%	(13)	6%	(7)	119
Age: 35-44	18%	(11)	22%	(13)	13%	(8)	36%	(21)	5%	(3)	6%	(4)	60
Age: 45-64	14%	(23)	24%	(38)	15%	(24)	44%	(69)	2%	(4)	—	(0)	157
Age: 65+	17%	(19)	8%	(9)	13%	(15)	57%	(66)	6%	(7)	—	(0)	116
GenZers: 1997-2012	19%	(10)	23%	(13)	10%	(6)	20%	(11)	18%	(10)	10%	(5)	54
Millennials: 1981-1996	19%	(23)	21%	(25)	15%	(17)	35%	(41)	4%	(5)	5%	(6)	117
GenXers: 1965-1980	15%	(17)	22%	(25)	18%	(20)	42%	(48)	4%	(4)	—	(0)	113
Baby Boomers: 1946-1964	17%	(25)	14%	(21)	13%	(19)	52%	(77)	5%	(7)	—	(0)	149
Educ: < College	16%	(50)	19%	(57)	15%	(46)	42%	(129)	5%	(16)	3%	(10)	308
Educ: Bachelors degree	11%	(10)	22%	(20)	17%	(16)	44%	(40)	6%	(6)	—	(0)	92
Educ: Post-grad	32%	(16)	18%	(9)	3%	(1)	37%	(19)	8%	(4)	2%	(1)	51
Income: Under 50k	21%	(36)	23%	(39)	18%	(30)	30%	(50)	3%	(6)	4%	(7)	167
Income: 50k-100k	13%	(22)	23%	(39)	7%	(12)	48%	(81)	6%	(10)	2%	(4)	168
Income: 100k+	16%	(19)	8%	(9)	19%	(21)	49%	(56)	8%	(10)	—	(0)	115
Ethnicity: White (Non-Hispanic)	15%	(41)	16%	(44)	12%	(33)	50%	(134)	4%	(11)	2%	(7)	269
Ethnicity: Hispanic	10%	(8)	22%	(18)	22%	(18)	37%	(31)	6%	(5)	3%	(3)	83
Ethnicity: Asian + Other (Non-Hispanic)	23%	(13)	19%	(11)	10%	(6)	36%	(21)	11%	(6)	2%	(1)	58
All Christian	14%	(27)	14%	(27)	14%	(26)	54%	(104)	3%	(6)	1%	(2)	191
Agnostic/Nothing in particular	11%	(15)	28%	(37)	14%	(18)	36%	(47)	9%	(12)	3%	(3)	132
Something Else	19%	(14)	20%	(15)	19%	(14)	26%	(18)	10%	(7)	5%	(4)	72
Evangelical	14%	(12)	14%	(12)	16%	(14)	48%	(42)	4%	(3)	5%	(4)	88
Non-Evangelical	17%	(29)	17%	(28)	14%	(24)	45%	(76)	5%	(9)	1%	(1)	166
PID: Dem (no lean)	40%	(65)	31%	(50)	14%	(24)	7%	(12)	5%	(8)	3%	(4)	164
PID: Ind (no lean)	6%	(8)	23%	(30)	17%	(22)	38%	(49)	10%	(13)	5%	(7)	129
PID: Rep (no lean)	2%	(3)	4%	(6)	11%	(17)	80%	(127)	3%	(5)	—	(0)	158

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Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	17%	(77)	19%	(86)	14%	(63)	42%	(188)	6%	(26)	3%	(11)	451
PID/Gender: Dem Men	40%	(28)	26%	(18)	17%	(11)	12%	(8)	3%	(2)	2%	(2)	69
PID/Gender: Dem Women	40%	(38)	34%	(32)	13%	(12)	4%	(4)	6%	(6)	3%	(3)	95
PID/Gender: Ind Men	3%	(2)	21%	(16)	19%	(14)	38%	(28)	11%	(8)	7%	(5)	74
PID/Gender: Ind Women	11%	(6)	26%	(14)	14%	(8)	37%	(20)	8%	(4)	3%	(2)	55
PID/Gender: Rep Men	3%	(2)	5%	(4)	14%	(11)	72%	(53)	5%	(4)	—	(0)	73
PID/Gender: Rep Women	1%	(1)	2%	(2)	8%	(7)	87%	(74)	1%	(1)	—	(0)	85
Ideo: Liberal (1-3)	35%	(42)	30%	(36)	19%	(22)	8%	(9)	6%	(7)	3%	(4)	120
Ideo: Moderate (4)	19%	(26)	25%	(34)	19%	(26)	26%	(35)	8%	(11)	2%	(3)	134
Ideo: Conservative (5-7)	5%	(9)	9%	(16)	8%	(14)	76%	(138)	1%	(3)	1%	(2)	181
Ideo/PID: Conservative Republican	1%	(2)	2%	(3)	9%	(11)	87%	(110)	1%	(1)	—	(0)	126
Ideo/PID: Moderate/Conservative Democrat	37%	(28)	33%	(26)	12%	(10)	11%	(8)	4%	(3)	2%	(2)	77
Ideo/PID: Liberal Democrat	43%	(37)	29%	(25)	16%	(14)	4%	(3)	5%	(4)	3%	(3)	86
Unfavorable of Biden and Trump	1%	(1)	17%	(14)	26%	(22)	44%	(36)	11%	(9)	—	(0)	81
2024 H2H Matchup: Biden Voter	36%	(72)	36%	(71)	13%	(25)	7%	(15)	6%	(13)	2%	(4)	199
2024 H2H Matchup: Trump Voter	1%	(3)	2%	(5)	14%	(30)	78%	(165)	1%	(3)	3%	(6)	212
2022 House Vote: Democrat	35%	(70)	33%	(66)	16%	(33)	9%	(17)	4%	(9)	3%	(5)	199
2022 House Vote: Republican	—	(1)	3%	(6)	10%	(18)	83%	(146)	3%	(5)	—	(0)	176
2022 House Vote: Did not Vote	9%	(6)	19%	(12)	17%	(11)	34%	(21)	10%	(6)	9%	(6)	61
2020 Vote: Joe Biden	33%	(70)	36%	(76)	15%	(33)	7%	(16)	6%	(13)	2%	(4)	211
2020 Vote: Donald Trump	2%	(4)	3%	(5)	11%	(23)	79%	(159)	4%	(9)	1%	(1)	201
2016 Vote: Hillary Clinton	35%	(54)	39%	(60)	15%	(22)	5%	(8)	4%	(7)	1%	(1)	153
2016 Vote: Donald Trump	—	(0)	4%	(7)	10%	(18)	80%	(150)	4%	(7)	2%	(4)	186
U.S. Economy: Wrong Track	8%	(25)	14%	(48)	17%	(56)	53%	(178)	6%	(20)	2%	(7)	335
U.S. Economy: Right Direction	44%	(51)	33%	(39)	6%	(7)	9%	(10)	4%	(5)	4%	(4)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	44%	(59)	34%	(46)	11%	(15)	6%	(9)	3%	(5)	2%	(3)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(4)	4%	(8)	14%	(29)	75%	(157)	2%	(5)	3%	(6)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(13)	30%	(32)	18%	(19)	21%	(22)	15%	(16)	3%	(3)	105
Top 2024 Issue: Economy	14%	(22)	15%	(24)	15%	(24)	48%	(78)	7%	(11)	2%	(3)	162
Community: Urban	29%	(45)	25%	(38)	15%	(22)	24%	(37)	6%	(8)	1%	(2)	152
Community: Suburban	12%	(30)	15%	(37)	14%	(34)	51%	(126)	5%	(13)	3%	(8)	248
Community: Rural	3%	(2)	22%	(11)	14%	(7)	50%	(26)	8%	(4)	2%	(1)	51

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Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	17%	(77)	19%	(86)	14%	(63)	42%	(188)	6%	(26)	3%	(11)	451
Community/Gender: Urban Women	36%	(27)	25%	(19)	14%	(10)	19%	(14)	5%	(4)	1%	(0)	74
Community/Gender: Urban Men	23%	(18)	25%	(19)	15%	(12)	29%	(23)	6%	(5)	2%	(1)	78
Community/Gender: Suburban Women	13%	(16)	17%	(22)	9%	(11)	53%	(69)	6%	(8)	2%	(3)	129
Community/Gender: Suburban Men	12%	(14)	13%	(15)	19%	(22)	48%	(57)	5%	(6)	5%	(6)	119
Homeowner	15%	(50)	18%	(59)	13%	(43)	47%	(155)	5%	(18)	2%	(7)	332
Renter	23%	(25)	23%	(25)	17%	(18)	28%	(31)	5%	(6)	4%	(4)	109
Military HHnm: Yes	12%	(13)	15%	(16)	15%	(15)	54%	(57)	4%	(4)	—	(0)	105
Military HH: No	18%	(64)	20%	(71)	14%	(48)	38%	(131)	6%	(22)	3%	(11)	346
Employ: Private Sector	18%	(30)	20%	(34)	14%	(23)	39%	(65)	6%	(10)	4%	(6)	169
Employ: Retired	19%	(24)	13%	(16)	13%	(17)	52%	(66)	2%	(3)	—	(0)	126
Self + Household: White-Collar	19%	(37)	16%	(31)	13%	(25)	43%	(83)	6%	(12)	3%	(5)	193
Self + Household: Blue Collar	13%	(23)	21%	(37)	17%	(30)	43%	(76)	4%	(7)	2%	(4)	177
Union HH: No	16%	(66)	18%	(72)	15%	(61)	44%	(181)	5%	(22)	3%	(11)	413
LGBTQ+: No	17%	(70)	19%	(77)	14%	(58)	42%	(173)	6%	(23)	1%	(6)	407
Motivated to Vote	18%	(74)	17%	(71)	14%	(57)	44%	(179)	5%	(21)	2%	(8)	410
Parent: Yes	18%	(24)	23%	(30)	11%	(14)	42%	(55)	4%	(5)	1%	(2)	130
Parent: No	16%	(53)	18%	(57)	15%	(49)	41%	(133)	6%	(20)	3%	(10)	321
COVID Vaccine: Yes	19%	(64)	22%	(76)	14%	(47)	37%	(125)	7%	(22)	2%	(5)	339
COVID Vaccine: No	11%	(13)	9%	(11)	14%	(16)	57%	(63)	3%	(3)	5%	(6)	112
Student Loans: Yes	19%	(12)	24%	(15)	15%	(9)	38%	(24)	5%	(3)	—	(0)	63
Student Loans: No	17%	(64)	18%	(72)	14%	(54)	42%	(164)	6%	(23)	3%	(11)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	15%	(68)	27%	(123)	16%	(70)	35%	(158)	5%	(22)	2%	(11)	451
Gender: Male	11%	(24)	30%	(65)	15%	(32)	37%	(81)	3%	(7)	3%	(7)	216
Gender: Female	19%	(44)	25%	(58)	16%	(38)	33%	(77)	6%	(15)	2%	(4)	235
Age: 18-34	16%	(19)	29%	(35)	12%	(14)	23%	(28)	11%	(14)	9%	(10)	119
Age: 35-44	20%	(12)	28%	(17)	8%	(5)	35%	(21)	9%	(5)	1%	(0)	60
Age: 45-64	13%	(20)	30%	(48)	19%	(30)	36%	(57)	1%	(2)	—	(0)	157
Age: 65+	15%	(17)	21%	(24)	18%	(21)	46%	(53)	1%	(1)	—	(0)	116
GenZers: 1997-2012	14%	(8)	23%	(12)	14%	(8)	19%	(10)	19%	(10)	11%	(6)	54
Millennials: 1981-1996	18%	(21)	30%	(35)	10%	(11)	32%	(37)	6%	(8)	4%	(4)	117
GenXers: 1965-1980	13%	(14)	30%	(34)	16%	(18)	39%	(44)	3%	(3)	—	(0)	113
Baby Boomers: 1946-1964	16%	(23)	25%	(38)	20%	(30)	39%	(58)	1%	(1)	—	(0)	149
Educ: < College	15%	(46)	28%	(87)	13%	(40)	35%	(108)	5%	(17)	3%	(11)	308
Educ: Bachelors degree	9%	(8)	29%	(26)	21%	(20)	39%	(35)	3%	(3)	—	(0)	92
Educ: Post-grad	27%	(13)	19%	(10)	21%	(11)	29%	(15)	5%	(2)	—	(0)	51
Income: Under 50k	22%	(37)	33%	(55)	11%	(18)	28%	(47)	2%	(4)	3%	(6)	167
Income: 50k-100k	14%	(24)	27%	(45)	17%	(28)	38%	(64)	2%	(3)	2%	(4)	168
Income: 100k+	6%	(7)	20%	(23)	20%	(23)	40%	(46)	13%	(15)	1%	(1)	115
Ethnicity: White (Non-Hispanic)	15%	(39)	24%	(64)	17%	(47)	41%	(110)	3%	(8)	—	(1)	269
Ethnicity: Hispanic	10%	(9)	36%	(30)	5%	(4)	33%	(28)	6%	(5)	9%	(8)	83
Ethnicity: Asian + Other (Non-Hispanic)	12%	(7)	11%	(7)	28%	(16)	31%	(18)	16%	(9)	2%	(1)	58
All Christian	15%	(29)	17%	(32)	18%	(34)	48%	(92)	2%	(3)	—	(1)	191
Agnostic/Nothing in particular	13%	(18)	36%	(48)	11%	(15)	29%	(39)	6%	(7)	4%	(6)	132
Something Else	16%	(12)	33%	(24)	22%	(16)	19%	(13)	5%	(4)	5%	(4)	72
Evangelical	16%	(14)	20%	(18)	19%	(16)	37%	(32)	3%	(3)	5%	(4)	88
Non-Evangelical	15%	(24)	22%	(36)	18%	(30)	43%	(72)	2%	(3)	—	(1)	166
PID: Dem (no lean)	35%	(58)	48%	(78)	7%	(11)	4%	(7)	6%	(10)	—	(0)	164
PID: Ind (no lean)	7%	(9)	30%	(39)	23%	(29)	28%	(36)	5%	(7)	7%	(9)	129
PID: Rep (no lean)	1%	(1)	3%	(6)	19%	(30)	73%	(115)	3%	(5)	1%	(1)	158

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	15%	(68)	27%	(123)	16%	(70)	35%	(158)	5%	(22)	2%	(11)	451
PID/Gender: Dem Men	27%	(19)	60%	(41)	4%	(2)	9%	(6)	1%	(1)	—	(0)	69
PID/Gender: Dem Women	41%	(39)	39%	(37)	9%	(8)	1%	(1)	10%	(10)	—	(0)	95
PID/Gender: Ind Men	7%	(5)	30%	(22)	19%	(14)	32%	(24)	4%	(3)	8%	(6)	74
PID/Gender: Ind Women	7%	(4)	31%	(17)	28%	(15)	22%	(12)	6%	(4)	6%	(4)	55
PID/Gender: Rep Men	—	(0)	3%	(2)	21%	(16)	70%	(51)	5%	(3)	1%	(1)	73
PID/Gender: Rep Women	1%	(1)	4%	(3)	17%	(14)	76%	(64)	2%	(2)	1%	(0)	85
Ideo: Liberal (1-3)	33%	(39)	46%	(55)	12%	(15)	5%	(6)	2%	(2)	2%	(3)	120
Ideo: Moderate (4)	15%	(20)	38%	(51)	16%	(22)	20%	(26)	8%	(11)	3%	(4)	134
Ideo: Conservative (5-7)	4%	(7)	9%	(16)	17%	(30)	68%	(123)	2%	(4)	1%	(1)	181
Ideo/PID: Conservative Republican	1%	(1)	1%	(1)	19%	(23)	77%	(97)	3%	(4)	—	(0)	126
Ideo/PID: Moderate/Conservative Democrat	33%	(26)	45%	(35)	5%	(4)	6%	(5)	10%	(8)	—	(0)	77
Ideo/PID: Liberal Democrat	38%	(32)	50%	(43)	8%	(7)	2%	(2)	2%	(2)	—	(0)	86
Unfavorable of Biden and Trump	1%	(1)	25%	(21)	35%	(29)	36%	(29)	2%	(1)	1%	(0)	81
2024 H2H Matchup: Biden Voter	33%	(65)	50%	(99)	8%	(15)	4%	(8)	6%	(12)	—	(0)	199
2024 H2H Matchup: Trump Voter	1%	(3)	7%	(15)	20%	(42)	67%	(141)	2%	(4)	3%	(7)	212
2022 House Vote: Democrat	32%	(63)	50%	(100)	10%	(21)	4%	(8)	4%	(9)	—	(0)	199
2022 House Vote: Republican	—	(0)	3%	(5)	19%	(33)	75%	(132)	3%	(5)	1%	(1)	176
2022 House Vote: Did not Vote	8%	(5)	28%	(17)	17%	(11)	26%	(16)	6%	(4)	15%	(9)	61
2020 Vote: Joe Biden	29%	(62)	50%	(106)	11%	(23)	4%	(8)	6%	(13)	—	(0)	211
2020 Vote: Donald Trump	2%	(4)	5%	(11)	18%	(37)	70%	(140)	3%	(6)	1%	(3)	201
2016 Vote: Hillary Clinton	29%	(45)	61%	(94)	6%	(10)	2%	(3)	1%	(2)	—	(0)	153
2016 Vote: Donald Trump	2%	(3)	3%	(5)	21%	(39)	72%	(134)	2%	(4)	—	(0)	186
U.S. Economy: Wrong Track	7%	(23)	21%	(70)	19%	(64)	46%	(153)	4%	(14)	3%	(11)	335
U.S. Economy: Right Direction	38%	(45)	46%	(53)	5%	(6)	4%	(4)	7%	(8)	—	(0)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38%	(52)	43%	(59)	11%	(15)	2%	(3)	6%	(8)	—	(0)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(6)	7%	(15)	20%	(42)	64%	(135)	2%	(4)	3%	(7)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(10)	46%	(49)	12%	(13)	19%	(20)	10%	(10)	4%	(4)	105
Top 2024 Issue: Economy	10%	(16)	20%	(32)	20%	(33)	40%	(65)	10%	(15)	1%	(2)	162
Community: Urban	20%	(31)	38%	(58)	13%	(20)	20%	(31)	7%	(11)	1%	(2)	152
Community: Suburban	14%	(35)	21%	(53)	17%	(43)	41%	(101)	3%	(8)	3%	(7)	248
Community: Rural	4%	(2)	23%	(12)	13%	(7)	51%	(26)	6%	(3)	2%	(1)	51

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	15%	(68)	27%	(123)	16%	(70)	35%	(158)	5%	(22)	2%	(11)	451
Community/Gender: Urban Women	25%	(18)	31%	(23)	15%	(11)	14%	(11)	15%	(11)	1%	(0)	74
Community/Gender: Urban Men	16%	(12)	45%	(35)	12%	(9)	26%	(20)	—	(0)	2%	(2)	78
Community/Gender: Suburban Women	19%	(24)	20%	(26)	17%	(22)	40%	(51)	3%	(4)	2%	(2)	129
Community/Gender: Suburban Men	9%	(11)	23%	(28)	18%	(21)	42%	(50)	3%	(4)	4%	(5)	119
Homeowner	12%	(39)	25%	(82)	16%	(53)	40%	(133)	5%	(17)	2%	(8)	332
Renter	24%	(26)	36%	(39)	13%	(14)	21%	(23)	3%	(4)	2%	(2)	109
Military HHnm: Yes	13%	(13)	25%	(26)	14%	(15)	48%	(51)	1%	(1)	—	(0)	105
Military HH: No	16%	(54)	28%	(97)	16%	(55)	31%	(107)	6%	(21)	3%	(11)	346
Employ: Private Sector	16%	(27)	26%	(44)	16%	(28)	34%	(57)	7%	(12)	—	(1)	169
Employ: Retired	17%	(22)	22%	(27)	15%	(19)	46%	(58)	—	(1)	—	(0)	126
Self + Household: White-Collar	17%	(33)	23%	(44)	20%	(39)	33%	(64)	6%	(12)	1%	(2)	193
Self + Household: Blue Collar	12%	(21)	32%	(57)	12%	(22)	40%	(71)	2%	(3)	2%	(3)	177
Union HH: No	15%	(61)	25%	(103)	16%	(68)	37%	(151)	5%	(20)	2%	(10)	413
LGBTQ+: No	14%	(56)	27%	(111)	16%	(65)	35%	(144)	5%	(21)	2%	(10)	407
Motivated to Vote	16%	(67)	27%	(110)	14%	(58)	37%	(151)	4%	(18)	1%	(6)	410
Parent: Yes	18%	(23)	27%	(35)	11%	(15)	37%	(48)	6%	(8)	1%	(2)	130
Parent: No	14%	(44)	27%	(88)	17%	(55)	34%	(110)	4%	(14)	3%	(9)	321
COVID Vaccine: Yes	16%	(53)	31%	(106)	18%	(60)	29%	(100)	5%	(17)	1%	(3)	339
COVID Vaccine: No	13%	(15)	15%	(17)	8%	(9)	52%	(58)	5%	(5)	6%	(7)	112
Student Loans: Yes	16%	(10)	32%	(20)	22%	(14)	28%	(18)	2%	(1)	—	(0)	63
Student Loans: No	15%	(58)	26%	(102)	14%	(56)	36%	(140)	5%	(21)	3%	(11)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(47)	29%	(130)	21%	(97)	32%	(146)	5%	(23)	2%	(7)	451
Gender: Male	7%	(16)	28%	(62)	24%	(52)	34%	(72)	5%	(12)	1%	(2)	216
Gender: Female	13%	(31)	29%	(69)	19%	(44)	31%	(74)	5%	(11)	2%	(5)	235
Age: 18-34	11%	(13)	22%	(26)	21%	(25)	27%	(33)	12%	(15)	6%	(7)	119
Age: 35-44	12%	(7)	27%	(16)	18%	(11)	37%	(22)	7%	(4)	—	(0)	60
Age: 45-64	15%	(24)	25%	(39)	19%	(30)	39%	(61)	2%	(3)	—	(1)	157
Age: 65+	3%	(3)	43%	(50)	27%	(31)	27%	(31)	—	(0)	—	(0)	116
GenZers: 1997-2012	17%	(9)	21%	(12)	25%	(14)	22%	(12)	10%	(6)	6%	(3)	54
Millennials: 1981-1996	10%	(12)	24%	(28)	19%	(22)	33%	(39)	11%	(12)	3%	(4)	117
GenXers: 1965-1980	14%	(16)	25%	(28)	17%	(19)	41%	(47)	3%	(3)	1%	(1)	113
Baby Boomers: 1946-1964	7%	(11)	38%	(56)	24%	(36)	30%	(45)	1%	(1)	—	(0)	149
Educ: < College	14%	(42)	29%	(89)	20%	(62)	30%	(93)	5%	(16)	2%	(7)	308
Educ: Bachelors degree	2%	(2)	32%	(29)	24%	(22)	36%	(33)	5%	(4)	1%	(1)	92
Educ: Post-grad	8%	(4)	23%	(12)	25%	(13)	39%	(20)	5%	(2)	—	(0)	51
Income: Under 50k	8%	(13)	24%	(41)	30%	(50)	32%	(53)	5%	(8)	2%	(3)	167
Income: 50k-100k	8%	(14)	33%	(56)	15%	(25)	38%	(64)	3%	(6)	2%	(4)	168
Income: 100k+	18%	(21)	29%	(33)	20%	(23)	25%	(29)	8%	(9)	1%	(1)	115
Ethnicity: White (Non-Hispanic)	9%	(24)	34%	(90)	21%	(57)	34%	(90)	2%	(6)	1%	(1)	269
Ethnicity: Hispanic	17%	(14)	23%	(19)	25%	(21)	21%	(17)	10%	(8)	5%	(4)	83
Ethnicity: Asian + Other (Non-Hispanic)	15%	(9)	27%	(16)	18%	(10)	29%	(17)	10%	(6)	2%	(1)	58
All Christian	9%	(18)	42%	(80)	22%	(42)	24%	(45)	2%	(3)	1%	(2)	191
Agnostic/Nothing in particular	8%	(11)	18%	(24)	26%	(34)	36%	(48)	9%	(12)	3%	(4)	132
Something Else	10%	(7)	26%	(19)	23%	(17)	30%	(21)	9%	(7)	2%	(2)	72
Evangelical	17%	(15)	39%	(34)	15%	(13)	20%	(18)	6%	(6)	2%	(2)	88
Non-Evangelical	6%	(10)	38%	(63)	25%	(42)	28%	(47)	2%	(3)	1%	(2)	166
PID: Dem (no lean)	7%	(11)	8%	(14)	22%	(35)	60%	(99)	2%	(3)	1%	(2)	164
PID: Ind (no lean)	2%	(3)	23%	(29)	32%	(41)	29%	(37)	10%	(13)	4%	(5)	129
PID: Rep (no lean)	21%	(34)	55%	(87)	13%	(20)	6%	(10)	4%	(6)	—	(1)	158

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Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(47)	29%	(130)	21%	(97)	32%	(146)	5%	(23)	2%	(7)	451
PID/Gender: Dem Men	1%	(1)	5%	(3)	28%	(20)	62%	(43)	4%	(3)	—	(0)	69
PID/Gender: Dem Women	11%	(10)	11%	(10)	17%	(16)	60%	(57)	1%	(1)	2%	(2)	95
PID/Gender: Ind Men	4%	(3)	22%	(17)	35%	(26)	30%	(22)	8%	(6)	2%	(1)	74
PID/Gender: Ind Women	—	(0)	23%	(13)	29%	(16)	27%	(15)	13%	(7)	7%	(4)	55
PID/Gender: Rep Men	17%	(13)	56%	(41)	10%	(7)	11%	(8)	5%	(3)	1%	(1)	73
PID/Gender: Rep Women	25%	(21)	54%	(46)	15%	(13)	3%	(2)	3%	(3)	—	(0)	85
Ideo: Liberal (1-3)	4%	(5)	4%	(5)	22%	(26)	64%	(77)	4%	(5)	2%	(2)	120
Ideo: Moderate (4)	11%	(14)	23%	(31)	23%	(31)	36%	(48)	4%	(5)	3%	(4)	134
Ideo: Conservative (5-7)	14%	(25)	52%	(94)	20%	(36)	10%	(18)	4%	(7)	1%	(1)	181
Ideo/PID: Conservative Republican	18%	(23)	63%	(80)	13%	(17)	3%	(4)	2%	(3)	—	(0)	126
Ideo/PID: Moderate/Conservative Democrat	11%	(8)	17%	(13)	21%	(16)	50%	(39)	—	(0)	1%	(1)	77
Ideo/PID: Liberal Democrat	3%	(3)	1%	(1)	22%	(19)	71%	(61)	2%	(2)	1%	(1)	86
Unfavorable of Biden and Trump	—	(0)	23%	(19)	40%	(33)	34%	(28)	3%	(2)	—	(0)	81
2024 H2H Matchup: Biden Voter	6%	(11)	6%	(11)	24%	(47)	61%	(123)	3%	(5)	1%	(2)	199
2024 H2H Matchup: Trump Voter	17%	(35)	54%	(113)	18%	(38)	6%	(13)	4%	(8)	2%	(4)	212
2022 House Vote: Democrat	6%	(12)	6%	(13)	26%	(52)	59%	(118)	2%	(3)	1%	(2)	199
2022 House Vote: Republican	17%	(30)	56%	(98)	16%	(29)	7%	(12)	3%	(5)	—	(1)	176
2022 House Vote: Did not Vote	6%	(4)	27%	(17)	24%	(15)	20%	(13)	15%	(9)	8%	(5)	61
2020 Vote: Joe Biden	5%	(11)	9%	(19)	23%	(49)	59%	(124)	3%	(7)	1%	(2)	211
2020 Vote: Donald Trump	16%	(32)	54%	(108)	18%	(36)	6%	(12)	5%	(9)	1%	(2)	201
2016 Vote: Hillary Clinton	1%	(2)	9%	(14)	22%	(34)	65%	(99)	2%	(3)	1%	(2)	153
2016 Vote: Donald Trump	18%	(33)	48%	(89)	20%	(37)	9%	(18)	4%	(8)	—	(0)	186
U.S. Economy: Wrong Track	11%	(36)	36%	(121)	23%	(77)	22%	(73)	6%	(20)	2%	(6)	335
U.S. Economy: Right Direction	10%	(11)	8%	(9)	17%	(19)	63%	(73)	2%	(2)	1%	(1)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(11)	6%	(8)	16%	(22)	67%	(91)	1%	(2)	1%	(2)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(37)	50%	(104)	22%	(47)	5%	(11)	3%	(6)	2%	(5)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	17%	(18)	26%	(28)	42%	(44)	14%	(14)	1%	(1)	105
Top 2024 Issue: Economy	16%	(26)	31%	(51)	26%	(42)	22%	(35)	5%	(8)	—	(1)	162
Community: Urban	8%	(12)	16%	(24)	29%	(44)	39%	(60)	7%	(10)	2%	(2)	152
Community: Suburban	11%	(26)	34%	(85)	19%	(46)	31%	(78)	4%	(9)	2%	(4)	248
Community: Rural	18%	(9)	43%	(22)	14%	(7)	17%	(8)	6%	(3)	2%	(1)	51

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Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(47)	29%	(130)	21%	(97)	32%	(146)	5%	(23)	2%	(7)	451
Community/Gender: Urban Women	12%	(9)	17%	(12)	19%	(14)	43%	(32)	7%	(5)	2%	(2)	74
Community/Gender: Urban Men	4%	(3)	15%	(12)	38%	(29)	36%	(28)	6%	(5)	1%	(1)	78
Community/Gender: Suburban Women	12%	(16)	34%	(44)	18%	(23)	30%	(38)	4%	(5)	2%	(3)	129
Community/Gender: Suburban Men	9%	(10)	34%	(41)	20%	(23)	33%	(40)	3%	(4)	1%	(1)	119
Homeowner	13%	(42)	34%	(112)	21%	(68)	27%	(90)	4%	(14)	1%	(5)	332
Renter	5%	(5)	15%	(17)	23%	(25)	48%	(52)	7%	(7)	2%	(3)	109
Military HHnm: Yes	5%	(6)	37%	(39)	18%	(19)	38%	(40)	2%	(2)	—	(0)	105
Military HH: No	12%	(42)	26%	(91)	22%	(78)	31%	(107)	6%	(21)	2%	(7)	346
Employ: Private Sector	15%	(26)	27%	(45)	19%	(32)	36%	(60)	3%	(6)	—	(0)	169
Employ: Retired	2%	(3)	48%	(61)	20%	(25)	28%	(36)	1%	(1)	—	(0)	126
Self + Household: White-Collar	12%	(23)	32%	(62)	19%	(37)	34%	(65)	3%	(6)	—	(1)	193
Self + Household: Blue Collar	8%	(14)	32%	(57)	26%	(46)	31%	(55)	3%	(5)	—	(1)	177
Union HH: No	11%	(46)	30%	(124)	21%	(86)	32%	(131)	4%	(18)	2%	(7)	413
LGBTQ+: No	9%	(37)	31%	(126)	22%	(89)	31%	(127)	5%	(22)	1%	(6)	407
Motivated to Vote	11%	(46)	30%	(123)	22%	(88)	32%	(133)	4%	(16)	1%	(4)	410
Parent: Yes	12%	(15)	28%	(36)	16%	(21)	34%	(44)	9%	(12)	1%	(1)	130
Parent: No	10%	(32)	29%	(94)	24%	(76)	32%	(103)	3%	(10)	2%	(6)	321
COVID Vaccine: Yes	9%	(30)	27%	(91)	22%	(73)	37%	(125)	5%	(17)	1%	(3)	339
COVID Vaccine: No	16%	(17)	35%	(39)	21%	(24)	19%	(22)	5%	(6)	3%	(4)	112
Student Loans: Yes	12%	(8)	24%	(15)	23%	(14)	38%	(24)	3%	(2)	—	(0)	63
Student Loans: No	10%	(40)	30%	(115)	21%	(82)	32%	(122)	5%	(20)	2%	(7)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	26%	(119)	16%	(70)	8%	(37)	48%	(216)	1%	(5)	1%	(3)	451
Gender: Male	26%	(57)	15%	(33)	7%	(14)	50%	(109)	—	(1)	1%	(2)	216
Gender: Female	27%	(62)	16%	(37)	10%	(23)	46%	(107)	2%	(4)	—	(1)	235
Age: 18-34	25%	(30)	12%	(14)	9%	(11)	51%	(61)	1%	(1)	2%	(3)	119
Age: 35-44	26%	(16)	16%	(9)	7%	(4)	49%	(29)	2%	(1)	—	(0)	60
Age: 45-64	29%	(45)	13%	(20)	6%	(9)	52%	(81)	1%	(2)	—	(0)	157
Age: 65+	25%	(29)	23%	(27)	11%	(13)	40%	(46)	1%	(1)	—	(0)	116
GenZers: 1997-2012	16%	(9)	14%	(8)	3%	(2)	64%	(35)	1%	(1)	2%	(1)	54
Millennials: 1981-1996	30%	(35)	12%	(14)	12%	(14)	43%	(51)	1%	(1)	2%	(2)	117
GenXers: 1965-1980	31%	(36)	16%	(18)	4%	(5)	46%	(53)	2%	(2)	—	(0)	113
Baby Boomers: 1946-1964	24%	(36)	19%	(28)	10%	(15)	46%	(69)	1%	(1)	—	(0)	149
Educ: < College	29%	(88)	18%	(56)	7%	(21)	45%	(139)	1%	(3)	1%	(2)	308
Educ: Bachelors degree	27%	(25)	10%	(9)	16%	(15)	46%	(42)	—	(0)	1%	(1)	92
Educ: Post-grad	13%	(7)	11%	(6)	3%	(1)	69%	(35)	5%	(2)	—	(0)	51
Income: Under 50k	26%	(44)	13%	(21)	6%	(11)	53%	(88)	1%	(2)	1%	(2)	167
Income: 50k-100k	27%	(45)	19%	(31)	6%	(9)	48%	(81)	—	(1)	1%	(1)	168
Income: 100k+	26%	(30)	16%	(18)	15%	(17)	41%	(48)	2%	(2)	—	(0)	115
Ethnicity: White (Non-Hispanic)	27%	(73)	20%	(53)	10%	(27)	42%	(113)	1%	(3)	—	(0)	269
Ethnicity: Hispanic	33%	(28)	9%	(7)	7%	(5)	51%	(42)	1%	(1)	—	(0)	83
Ethnicity: Asian + Other (Non-Hispanic)	27%	(15)	5%	(3)	7%	(4)	57%	(33)	3%	(2)	2%	(1)	58
All Christian	33%	(64)	20%	(39)	13%	(24)	32%	(61)	2%	(3)	—	(0)	191
Agnostic/Nothing in particular	22%	(29)	12%	(16)	7%	(9)	56%	(74)	1%	(2)	1%	(2)	132
Something Else	25%	(18)	17%	(12)	4%	(3)	52%	(38)	—	(0)	1%	(1)	72
Evangelical	34%	(29)	27%	(23)	6%	(5)	34%	(30)	—	(0)	—	(0)	88
Non-Evangelical	31%	(52)	16%	(26)	11%	(19)	41%	(67)	1%	(1)	—	(1)	166
PID: Dem (no lean)	4%	(6)	5%	(8)	6%	(10)	85%	(139)	—	(1)	—	(1)	164
PID: Ind (no lean)	18%	(24)	20%	(25)	12%	(15)	47%	(61)	2%	(3)	1%	(1)	129
PID: Rep (no lean)	57%	(90)	23%	(37)	8%	(12)	10%	(16)	1%	(2)	1%	(1)	158

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	26%	(119)	16%	(70)	8%	(37)	48%	(216)	1%	(5)	1%	(3)	451
PID/Gender: Dem Men	1%	(1)	2%	(2)	5%	(3)	92%	(64)	—	(0)	—	(0)	69
PID/Gender: Dem Women	5%	(5)	6%	(6)	7%	(7)	80%	(76)	1%	(1)	1%	(1)	95
PID/Gender: Ind Men	17%	(13)	23%	(17)	10%	(8)	48%	(36)	—	(0)	1%	(1)	74
PID/Gender: Ind Women	20%	(11)	16%	(9)	13%	(7)	46%	(25)	5%	(3)	—	(0)	55
PID/Gender: Rep Men	59%	(44)	20%	(15)	4%	(3)	13%	(10)	1%	(1)	1%	(1)	73
PID/Gender: Rep Women	55%	(46)	26%	(22)	11%	(9)	7%	(6)	1%	(1)	—	(0)	85
Ideo: Liberal (1-3)	8%	(9)	5%	(7)	5%	(6)	82%	(98)	—	(0)	—	(0)	120
Ideo: Moderate (4)	12%	(16)	12%	(16)	14%	(18)	58%	(78)	2%	(3)	1%	(2)	134
Ideo: Conservative (5-7)	50%	(90)	24%	(44)	7%	(13)	18%	(33)	1%	(2)	—	(0)	181
Ideo/PID: Conservative Republican	60%	(76)	27%	(34)	5%	(7)	7%	(9)	1%	(2)	—	(0)	126
Ideo/PID: Moderate/Conservative Democrat	—	(0)	9%	(7)	6%	(5)	83%	(64)	1%	(1)	1%	(1)	77
Ideo/PID: Liberal Democrat	6%	(5)	1%	(1)	6%	(5)	87%	(74)	—	(0)	—	(0)	86
Unfavorable of Biden and Trump	—	(0)	—	(0)	31%	(25)	69%	(56)	—	(0)	—	(0)	81
2024 H2H Matchup: Biden Voter	2%	(3)	2%	(4)	6%	(13)	90%	(179)	—	(0)	—	(0)	199
2024 H2H Matchup: Trump Voter	55%	(115)	29%	(62)	10%	(21)	6%	(12)	1%	(2)	—	(0)	212
2022 House Vote: Democrat	3%	(6)	6%	(13)	6%	(11)	84%	(168)	—	(1)	—	(1)	199
2022 House Vote: Republican	53%	(94)	27%	(48)	9%	(15)	10%	(18)	1%	(2)	—	(0)	176
2022 House Vote: Did not Vote	31%	(19)	14%	(8)	16%	(10)	35%	(21)	2%	(1)	3%	(2)	61
2020 Vote: Joe Biden	2%	(5)	4%	(9)	7%	(14)	86%	(182)	—	(1)	—	(1)	211
2020 Vote: Donald Trump	54%	(108)	27%	(54)	9%	(19)	8%	(17)	2%	(3)	—	(0)	201
2016 Vote: Hillary Clinton	1%	(2)	7%	(11)	5%	(8)	85%	(130)	—	(1)	1%	(1)	153
2016 Vote: Donald Trump	52%	(96)	24%	(44)	9%	(17)	14%	(26)	1%	(2)	—	(0)	186
U.S. Economy: Wrong Track	34%	(114)	19%	(63)	8%	(28)	36%	(122)	2%	(5)	1%	(3)	335
U.S. Economy: Right Direction	5%	(5)	6%	(8)	7%	(9)	81%	(95)	—	(0)	—	(0)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(3)	6%	(8)	5%	(7)	86%	(117)	1%	(1)	1%	(1)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	55%	(114)	25%	(53)	12%	(25)	8%	(16)	1%	(2)	—	(0)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	9%	(9)	5%	(5)	79%	(84)	3%	(3)	2%	(2)	105
Top 2024 Issue: Economy	31%	(50)	15%	(24)	13%	(22)	40%	(64)	1%	(2)	1%	(1)	162
Community: Urban	15%	(23)	11%	(16)	9%	(13)	64%	(97)	1%	(2)	1%	(1)	152
Community: Suburban	30%	(75)	18%	(45)	10%	(24)	40%	(100)	1%	(3)	1%	(2)	248
Community: Rural	43%	(22)	18%	(9)	—	(0)	39%	(20)	—	(0)	—	(0)	51

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	26%	(119)	16%	(70)	8%	(37)	48%	(216)	1%	(5)	1%	(3)	451
Community/Gender: Urban Women	13%	(10)	11%	(8)	8%	(6)	67%	(49)	1%	(1)	—	(0)	74
Community/Gender: Urban Men	17%	(13)	10%	(8)	10%	(7)	61%	(47)	1%	(1)	1%	(1)	78
Community/Gender: Suburban Women	32%	(41)	17%	(21)	13%	(17)	36%	(46)	2%	(3)	1%	(1)	129
Community/Gender: Suburban Men	28%	(34)	20%	(23)	6%	(7)	45%	(54)	—	(0)	1%	(1)	119
Homeowner	29%	(97)	16%	(54)	9%	(30)	45%	(148)	1%	(2)	—	(1)	332
Renter	19%	(21)	15%	(16)	6%	(6)	57%	(62)	2%	(2)	1%	(2)	109
Military HHnm: Yes	25%	(26)	25%	(26)	6%	(7)	44%	(46)	—	(0)	—	(0)	105
Military HH: No	27%	(93)	13%	(44)	9%	(31)	49%	(170)	1%	(5)	1%	(3)	346
Employ: Private Sector	30%	(51)	12%	(21)	9%	(15)	47%	(80)	1%	(2)	—	(1)	169
Employ: Retired	25%	(32)	22%	(28)	9%	(11)	43%	(54)	1%	(1)	—	(0)	126
Self + Household: White-Collar	21%	(41)	19%	(36)	10%	(20)	48%	(92)	2%	(4)	—	(1)	193
Self + Household: Blue Collar	29%	(51)	17%	(31)	9%	(16)	44%	(79)	—	(1)	—	(1)	177
Union HH: No	27%	(113)	16%	(68)	9%	(35)	46%	(190)	1%	(4)	1%	(3)	413
LGBTQ+: No	27%	(108)	16%	(65)	8%	(34)	47%	(192)	1%	(5)	1%	(3)	407
Motivated to Vote	28%	(115)	16%	(66)	9%	(35)	47%	(191)	—	(2)	—	(1)	410
Parent: Yes	35%	(45)	15%	(19)	6%	(8)	41%	(54)	2%	(3)	1%	(1)	130
Parent: No	23%	(74)	16%	(51)	9%	(29)	51%	(163)	1%	(2)	1%	(2)	321
COVID Vaccine: Yes	16%	(55)	18%	(60)	9%	(30)	56%	(190)	1%	(4)	—	(1)	339
COVID Vaccine: No	57%	(64)	9%	(10)	7%	(7)	24%	(27)	1%	(1)	1%	(2)	112
Student Loans: Yes	27%	(17)	12%	(8)	7%	(4)	53%	(33)	—	(0)	2%	(1)	63
Student Loans: No	26%	(103)	16%	(63)	9%	(33)	47%	(183)	1%	(5)	—	(2)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? — Ron DeSantis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(57)	25%	(112)	11%	(51)	34%	(152)	10%	(45)	8%	(34)	451
Gender: Male	12%	(26)	26%	(55)	11%	(23)	38%	(82)	8%	(18)	6%	(13)	216
Gender: Female	13%	(32)	24%	(57)	12%	(28)	30%	(70)	11%	(27)	9%	(22)	235
Age: 18-34	14%	(17)	21%	(26)	8%	(9)	22%	(26)	17%	(20)	19%	(22)	119
Age: 35-44	12%	(7)	18%	(11)	11%	(7)	30%	(18)	14%	(8)	15%	(9)	60
Age: 45-64	11%	(17)	26%	(40)	9%	(14)	46%	(73)	7%	(10)	2%	(3)	157
Age: 65+	14%	(16)	31%	(35)	19%	(22)	31%	(35)	6%	(7)	—	(0)	116
GenZers: 1997-2012	16%	(9)	21%	(12)	2%	(1)	25%	(13)	13%	(7)	22%	(12)	54
Millennials: 1981-1996	13%	(15)	19%	(22)	12%	(14)	23%	(27)	16%	(19)	17%	(19)	117
GenXers: 1965-1980	12%	(13)	24%	(28)	8%	(9)	43%	(49)	11%	(12)	2%	(3)	113
Baby Boomers: 1946-1964	11%	(17)	30%	(44)	17%	(26)	39%	(58)	3%	(4)	—	(0)	149
Educ: < College	14%	(44)	24%	(74)	10%	(32)	31%	(95)	11%	(34)	10%	(30)	308
Educ: Bachelors degree	10%	(10)	27%	(25)	14%	(13)	38%	(35)	9%	(8)	2%	(2)	92
Educ: Post-grad	8%	(4)	26%	(13)	11%	(6)	43%	(22)	6%	(3)	6%	(3)	51
Income: Under 50k	10%	(17)	19%	(32)	12%	(21)	36%	(61)	13%	(22)	9%	(14)	167
Income: 50k-100k	12%	(21)	26%	(44)	11%	(18)	34%	(57)	8%	(14)	9%	(15)	168
Income: 100k+	17%	(20)	32%	(36)	10%	(12)	29%	(34)	8%	(9)	4%	(5)	115
Ethnicity: White (Non-Hispanic)	14%	(38)	26%	(70)	12%	(33)	35%	(95)	8%	(22)	4%	(11)	269
Ethnicity: Hispanic	13%	(11)	24%	(20)	6%	(5)	35%	(29)	7%	(6)	14%	(12)	83
Ethnicity: Asian + Other (Non-Hispanic)	14%	(8)	35%	(20)	5%	(3)	26%	(15)	15%	(9)	5%	(3)	58
All Christian	16%	(31)	35%	(66)	13%	(25)	24%	(46)	8%	(16)	3%	(6)	191
Agnostic/Nothing in particular	6%	(8)	21%	(28)	6%	(7)	45%	(59)	14%	(19)	8%	(11)	132
Something Else	13%	(10)	16%	(12)	20%	(14)	20%	(15)	11%	(8)	19%	(14)	72
Evangelical	19%	(16)	26%	(23)	17%	(15)	15%	(13)	7%	(6)	17%	(14)	88
Non-Evangelical	14%	(23)	31%	(52)	14%	(24)	28%	(46)	10%	(17)	3%	(4)	166
PID: Dem (no lean)	5%	(9)	8%	(13)	12%	(20)	57%	(93)	11%	(18)	7%	(11)	164
PID: Ind (no lean)	11%	(14)	23%	(30)	9%	(12)	33%	(43)	9%	(11)	15%	(19)	129
PID: Rep (no lean)	22%	(34)	44%	(70)	12%	(19)	10%	(15)	10%	(16)	2%	(4)	158

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Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? — Ron DeSantis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(57)	25%	(112)	11%	(51)	34%	(152)	10%	(45)	8%	(34)	451
PID/Gender: Dem Men	—	(0)	6%	(4)	12%	(9)	72%	(50)	7%	(5)	2%	(2)	69
PID/Gender: Dem Women	9%	(9)	9%	(9)	12%	(11)	46%	(44)	13%	(13)	10%	(10)	95
PID/Gender: Ind Men	15%	(11)	20%	(15)	10%	(8)	34%	(25)	7%	(5)	14%	(10)	74
PID/Gender: Ind Women	5%	(3)	27%	(15)	7%	(4)	33%	(18)	11%	(6)	16%	(9)	55
PID/Gender: Rep Men	20%	(14)	50%	(36)	9%	(7)	10%	(7)	11%	(8)	1%	(1)	73
PID/Gender: Rep Women	24%	(20)	39%	(33)	15%	(12)	10%	(8)	10%	(8)	3%	(3)	85
Ideo: Liberal (1-3)	3%	(3)	7%	(8)	13%	(15)	67%	(80)	6%	(7)	5%	(6)	120
Ideo: Moderate (4)	17%	(22)	15%	(20)	16%	(21)	32%	(42)	12%	(16)	9%	(12)	134
Ideo: Conservative (5-7)	17%	(32)	46%	(83)	8%	(14)	16%	(28)	9%	(17)	4%	(7)	181
Ideo/PID: Conservative Republican	22%	(27)	51%	(65)	9%	(12)	8%	(10)	10%	(12)	—	(0)	126
Ideo/PID: Moderate/Conservative Democrat	12%	(9)	13%	(10)	11%	(9)	41%	(31)	15%	(11)	8%	(6)	77
Ideo/PID: Liberal Democrat	—	(0)	3%	(2)	13%	(11)	72%	(62)	6%	(5)	6%	(5)	86
Unfavorable of Biden and Trump	6%	(5)	22%	(18)	17%	(14)	39%	(31)	12%	(9)	5%	(4)	81
2024 H2H Matchup: Biden Voter	7%	(14)	7%	(14)	11%	(22)	60%	(120)	8%	(16)	7%	(13)	199
2024 H2H Matchup: Trump Voter	20%	(43)	44%	(92)	11%	(24)	8%	(18)	10%	(22)	6%	(13)	212
2022 House Vote: Democrat	6%	(12)	6%	(11)	13%	(26)	61%	(121)	8%	(16)	7%	(14)	199
2022 House Vote: Republican	21%	(37)	50%	(87)	10%	(17)	11%	(19)	7%	(13)	2%	(3)	176
2022 House Vote: Did not Vote	13%	(8)	17%	(11)	10%	(6)	16%	(10)	26%	(16)	19%	(11)	61
2020 Vote: Joe Biden	6%	(12)	7%	(16)	11%	(24)	59%	(125)	9%	(20)	7%	(15)	211
2020 Vote: Donald Trump	22%	(44)	44%	(88)	11%	(23)	10%	(19)	9%	(18)	4%	(9)	201
2016 Vote: Hillary Clinton	2%	(3)	8%	(13)	16%	(24)	61%	(94)	8%	(12)	5%	(8)	153
2016 Vote: Donald Trump	21%	(39)	44%	(81)	9%	(16)	15%	(27)	8%	(16)	4%	(7)	186
U.S. Economy: Wrong Track	14%	(48)	30%	(99)	12%	(41)	25%	(82)	10%	(34)	9%	(30)	335
U.S. Economy: Right Direction	8%	(10)	11%	(13)	8%	(10)	60%	(70)	9%	(11)	4%	(4)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(12)	7%	(9)	14%	(19)	53%	(73)	9%	(12)	8%	(11)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(44)	43%	(89)	9%	(18)	11%	(24)	11%	(22)	6%	(12)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	13%	(14)	12%	(13)	52%	(55)	10%	(10)	11%	(12)	105
Top 2024 Issue: Economy	17%	(27)	27%	(44)	11%	(17)	24%	(38)	11%	(18)	11%	(17)	162
Community: Urban	11%	(17)	17%	(26)	13%	(19)	39%	(59)	12%	(19)	8%	(12)	152
Community: Suburban	12%	(29)	29%	(72)	9%	(23)	32%	(80)	10%	(26)	7%	(18)	248
Community: Rural	21%	(10)	28%	(14)	17%	(9)	25%	(13)	1%	(0)	8%	(4)	51

Continued on next page

Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? — Ron DeSantis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(57)	25%	(112)	11%	(51)	34%	(152)	10%	(45)	8%	(34)	451
Community/Gender: Urban Women	14%	(11)	17%	(12)	8%	(6)	31%	(23)	19%	(14)	11%	(8)	74
Community/Gender: Urban Men	9%	(7)	17%	(13)	17%	(13)	47%	(37)	6%	(5)	5%	(4)	78
Community/Gender: Suburban Women	10%	(13)	29%	(37)	10%	(13)	31%	(41)	10%	(13)	10%	(12)	129
Community/Gender: Suburban Men	14%	(16)	30%	(35)	8%	(9)	33%	(39)	11%	(13)	5%	(6)	119
Homeowner	15%	(49)	29%	(98)	11%	(36)	31%	(103)	7%	(24)	7%	(22)	332
Renter	7%	(8)	12%	(13)	13%	(14)	40%	(43)	18%	(19)	11%	(11)	109
Military HHnm: Yes	13%	(14)	20%	(21)	14%	(14)	45%	(47)	8%	(8)	1%	(1)	105
Military HH: No	13%	(44)	26%	(91)	11%	(36)	30%	(104)	11%	(37)	10%	(33)	346
Employ: Private Sector	16%	(26)	27%	(45)	8%	(14)	33%	(55)	11%	(19)	5%	(9)	169
Employ: Retired	15%	(19)	28%	(35)	17%	(21)	33%	(42)	7%	(9)	—	(0)	126
Self + Household: White-Collar	14%	(28)	29%	(55)	12%	(23)	32%	(62)	9%	(17)	4%	(7)	193
Self + Household: Blue Collar	12%	(22)	23%	(42)	12%	(22)	37%	(65)	8%	(15)	7%	(13)	177
Union HH: No	13%	(54)	27%	(110)	11%	(43)	32%	(133)	10%	(40)	8%	(33)	413
LGBTQ+: No	13%	(52)	26%	(108)	12%	(48)	32%	(131)	10%	(42)	6%	(25)	407
Motivated to Vote	14%	(57)	26%	(105)	11%	(46)	33%	(135)	10%	(42)	6%	(25)	410
Parent: Yes	7%	(9)	37%	(48)	6%	(8)	25%	(33)	16%	(21)	9%	(11)	130
Parent: No	15%	(49)	20%	(64)	13%	(42)	37%	(119)	7%	(24)	7%	(23)	321
COVID Vaccine: Yes	13%	(44)	21%	(70)	13%	(43)	38%	(129)	9%	(32)	6%	(21)	339
COVID Vaccine: No	12%	(13)	37%	(42)	7%	(8)	21%	(23)	12%	(13)	12%	(13)	112
Student Loans: Yes	6%	(4)	20%	(13)	10%	(6)	40%	(25)	15%	(9)	10%	(6)	63
Student Loans: No	14%	(54)	26%	(100)	11%	(45)	33%	(126)	9%	(36)	7%	(28)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_8: *Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(45)	28%	(126)	12%	(53)	16%	(73)	14%	(64)	20%	(89)	451
Gender: Male	8%	(17)	31%	(66)	16%	(34)	19%	(40)	11%	(25)	16%	(34)	216
Gender: Female	12%	(29)	26%	(60)	8%	(19)	14%	(32)	17%	(39)	23%	(55)	235
Age: 18-34	12%	(14)	17%	(20)	8%	(9)	12%	(15)	18%	(21)	33%	(40)	119
Age: 35-44	3%	(2)	26%	(15)	14%	(8)	18%	(11)	13%	(7)	27%	(16)	60
Age: 45-64	10%	(15)	33%	(51)	11%	(17)	20%	(31)	14%	(22)	14%	(21)	157
Age: 65+	12%	(14)	35%	(40)	17%	(19)	15%	(17)	11%	(13)	10%	(12)	116
GenZers: 1997-2012	12%	(7)	21%	(12)	12%	(6)	8%	(4)	12%	(6)	36%	(19)	54
Millennials: 1981-1996	8%	(9)	17%	(20)	9%	(10)	18%	(21)	17%	(20)	31%	(36)	117
GenXers: 1965-1980	9%	(10)	27%	(31)	12%	(14)	18%	(20)	18%	(20)	17%	(19)	113
Baby Boomers: 1946-1964	12%	(19)	36%	(54)	15%	(22)	17%	(26)	9%	(14)	10%	(15)	149
Educ: < College	9%	(29)	26%	(79)	10%	(32)	16%	(48)	16%	(49)	23%	(72)	308
Educ: Bachelors degree	13%	(12)	35%	(32)	12%	(11)	16%	(14)	11%	(10)	13%	(12)	92
Educ: Post-grad	10%	(5)	30%	(15)	20%	(10)	20%	(10)	8%	(4)	11%	(6)	51
Income: Under 50k	6%	(11)	20%	(34)	13%	(22)	17%	(29)	16%	(28)	26%	(44)	167
Income: 50k-100k	8%	(13)	30%	(50)	12%	(21)	17%	(29)	11%	(19)	22%	(37)	168
Income: 100k+	19%	(22)	37%	(43)	10%	(11)	13%	(15)	15%	(17)	7%	(8)	115
Ethnicity: White (Non-Hispanic)	10%	(27)	29%	(79)	15%	(42)	18%	(49)	13%	(35)	14%	(37)	269
Ethnicity: Hispanic	5%	(4)	29%	(24)	5%	(4)	10%	(9)	16%	(14)	34%	(29)	83
Ethnicity: Asian + Other (Non-Hispanic)	21%	(12)	27%	(15)	10%	(6)	17%	(10)	13%	(8)	13%	(7)	58
All Christian	12%	(23)	35%	(67)	14%	(27)	13%	(25)	9%	(18)	17%	(32)	191
Agnostic/Nothing in particular	8%	(10)	24%	(32)	11%	(14)	17%	(23)	21%	(27)	19%	(25)	132
Something Else	6%	(4)	23%	(16)	9%	(7)	6%	(4)	21%	(15)	35%	(25)	72
Evangelical	6%	(5)	29%	(25)	12%	(11)	13%	(11)	14%	(12)	27%	(23)	88
Non-Evangelical	13%	(22)	32%	(53)	14%	(22)	11%	(18)	12%	(20)	18%	(30)	166
PID: Dem (no lean)	7%	(11)	18%	(30)	12%	(20)	27%	(44)	11%	(18)	26%	(42)	164
PID: Ind (no lean)	9%	(11)	31%	(39)	11%	(15)	12%	(16)	15%	(20)	22%	(28)	129
PID: Rep (no lean)	15%	(24)	36%	(57)	12%	(19)	9%	(13)	17%	(26)	12%	(19)	158

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Table BLMB2_8: *Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(45)	28%	(126)	12%	(53)	16%	(73)	14%	(64)	20%	(89)	451
PID/Gender: Dem Men	—	(0)	16%	(11)	20%	(14)	33%	(23)	8%	(5)	24%	(16)	69
PID/Gender: Dem Women	12%	(11)	20%	(19)	6%	(6)	22%	(21)	13%	(12)	27%	(26)	95
PID/Gender: Ind Men	6%	(4)	38%	(28)	11%	(8)	10%	(7)	14%	(10)	21%	(15)	74
PID/Gender: Ind Women	12%	(7)	20%	(11)	12%	(7)	15%	(8)	18%	(10)	24%	(13)	55
PID/Gender: Rep Men	17%	(13)	36%	(27)	17%	(12)	14%	(10)	12%	(9)	3%	(3)	73
PID/Gender: Rep Women	13%	(11)	36%	(30)	8%	(7)	4%	(3)	21%	(18)	19%	(16)	85
Ideo: Liberal (1-3)	1%	(2)	23%	(28)	14%	(17)	28%	(34)	10%	(12)	23%	(28)	120
Ideo: Moderate (4)	15%	(20)	19%	(26)	10%	(13)	12%	(17)	14%	(18)	30%	(40)	134
Ideo: Conservative (5-7)	13%	(23)	40%	(73)	11%	(21)	12%	(22)	16%	(30)	7%	(13)	181
Ideo/PID: Conservative Republican	18%	(22)	41%	(52)	11%	(14)	7%	(9)	18%	(23)	5%	(6)	126
Ideo/PID: Moderate/Conservative Democrat	12%	(9)	21%	(16)	11%	(8)	20%	(15)	12%	(9)	25%	(19)	77
Ideo/PID: Liberal Democrat	2%	(2)	16%	(14)	13%	(11)	33%	(28)	9%	(8)	27%	(23)	86
Unfavorable of Biden and Trump	12%	(10)	17%	(14)	13%	(10)	20%	(16)	11%	(9)	27%	(22)	81
2024 H2H Matchup: Biden Voter	8%	(17)	24%	(48)	12%	(24)	24%	(47)	15%	(29)	18%	(35)	199
2024 H2H Matchup: Trump Voter	12%	(25)	36%	(76)	13%	(28)	9%	(18)	14%	(30)	16%	(34)	212
2022 House Vote: Democrat	7%	(15)	23%	(45)	12%	(24)	24%	(49)	13%	(26)	21%	(42)	199
2022 House Vote: Republican	14%	(25)	40%	(71)	13%	(23)	10%	(17)	12%	(21)	10%	(17)	176
2022 House Vote: Did not Vote	9%	(5)	15%	(9)	10%	(6)	10%	(6)	18%	(11)	39%	(24)	61
2020 Vote: Joe Biden	8%	(16)	22%	(47)	11%	(24)	24%	(51)	14%	(30)	20%	(43)	211
2020 Vote: Donald Trump	12%	(25)	38%	(77)	11%	(22)	11%	(21)	13%	(26)	15%	(30)	201
2016 Vote: Hillary Clinton	5%	(8)	25%	(39)	13%	(21)	24%	(36)	15%	(22)	18%	(27)	153
2016 Vote: Donald Trump	12%	(23)	38%	(71)	13%	(24)	13%	(24)	11%	(21)	13%	(24)	186
U.S. Economy: Wrong Track	10%	(33)	28%	(92)	10%	(33)	14%	(48)	16%	(54)	22%	(74)	335
U.S. Economy: Right Direction	11%	(12)	29%	(34)	18%	(20)	22%	(25)	9%	(10)	13%	(15)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(11)	21%	(29)	13%	(18)	26%	(35)	12%	(16)	20%	(27)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(29)	36%	(75)	12%	(25)	7%	(16)	15%	(31)	16%	(34)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(6)	22%	(23)	9%	(10)	21%	(22)	17%	(17)	26%	(28)	105
Top 2024 Issue: Economy	16%	(25)	28%	(45)	12%	(19)	9%	(15)	14%	(22)	22%	(36)	162
Community: Urban	10%	(15)	22%	(34)	15%	(23)	15%	(22)	15%	(22)	24%	(36)	152
Community: Suburban	10%	(26)	33%	(82)	11%	(27)	17%	(41)	13%	(33)	16%	(39)	248
Community: Rural	9%	(4)	21%	(11)	7%	(4)	18%	(9)	17%	(9)	28%	(14)	51

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Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(45)	28%	(126)	12%	(53)	16%	(73)	14%	(64)	20%	(89)	451
Community/Gender: Urban Women	16%	(12)	24%	(18)	11%	(8)	7%	(5)	17%	(13)	25%	(19)	74
Community/Gender: Urban Men	4%	(3)	21%	(16)	19%	(15)	22%	(17)	13%	(10)	22%	(17)	78
Community/Gender: Suburban Women	11%	(14)	28%	(36)	8%	(10)	19%	(25)	17%	(22)	17%	(22)	129
Community/Gender: Suburban Men	10%	(12)	39%	(46)	15%	(17)	14%	(17)	9%	(10)	14%	(16)	119
Homeowner	11%	(38)	33%	(111)	11%	(37)	14%	(47)	14%	(45)	17%	(55)	332
Renter	6%	(7)	13%	(14)	15%	(16)	21%	(23)	16%	(17)	29%	(31)	109
Military HHnm: Yes	10%	(11)	31%	(32)	14%	(15)	19%	(20)	9%	(9)	17%	(18)	105
Military HH: No	10%	(35)	27%	(94)	11%	(39)	15%	(53)	16%	(55)	20%	(71)	346
Employ: Private Sector	16%	(27)	25%	(43)	10%	(16)	18%	(30)	16%	(26)	16%	(26)	169
Employ: Retired	10%	(12)	41%	(51)	16%	(20)	15%	(19)	9%	(12)	9%	(12)	126
Self + Household: White-Collar	15%	(29)	31%	(60)	13%	(25)	16%	(30)	14%	(27)	12%	(22)	193
Self + Household: Blue Collar	6%	(10)	29%	(52)	14%	(25)	19%	(33)	13%	(23)	19%	(34)	177
Union HH: No	11%	(44)	28%	(117)	12%	(50)	15%	(62)	14%	(58)	20%	(82)	413
LGBTQ+: No	11%	(45)	30%	(122)	13%	(53)	15%	(62)	14%	(58)	17%	(67)	407
Motivated to Vote	11%	(45)	29%	(119)	12%	(51)	16%	(67)	14%	(56)	17%	(71)	410
Parent: Yes	6%	(7)	38%	(49)	14%	(18)	11%	(15)	18%	(23)	13%	(17)	130
Parent: No	12%	(38)	24%	(77)	11%	(35)	18%	(58)	13%	(41)	22%	(72)	321
COVID Vaccine: Yes	11%	(39)	28%	(94)	11%	(36)	17%	(58)	13%	(46)	20%	(67)	339
COVID Vaccine: No	6%	(7)	29%	(32)	16%	(18)	13%	(15)	16%	(18)	20%	(23)	112
Student Loans: Yes	5%	(3)	28%	(18)	10%	(6)	14%	(9)	14%	(9)	28%	(18)	63
Student Loans: No	11%	(42)	28%	(109)	12%	(47)	16%	(64)	14%	(55)	18%	(71)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_10: *Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(50)	26%	(116)	7%	(30)	21%	(95)	11%	(49)	25%	(111)	451
Gender: Male	14%	(30)	24%	(52)	9%	(19)	24%	(51)	8%	(18)	21%	(45)	216
Gender: Female	8%	(20)	27%	(64)	5%	(11)	19%	(44)	13%	(31)	28%	(66)	235
Age: 18-34	11%	(13)	19%	(23)	6%	(7)	10%	(12)	12%	(14)	41%	(49)	119
Age: 35-44	21%	(13)	15%	(9)	1%	(1)	14%	(8)	15%	(9)	33%	(20)	60
Age: 45-64	7%	(11)	27%	(42)	8%	(12)	30%	(47)	13%	(20)	16%	(24)	157
Age: 65+	11%	(13)	36%	(41)	9%	(10)	24%	(27)	5%	(6)	15%	(18)	116
GenZers: 1997-2012	15%	(8)	25%	(14)	4%	(2)	9%	(5)	8%	(4)	39%	(21)	54
Millennials: 1981-1996	14%	(17)	14%	(17)	5%	(6)	12%	(14)	16%	(18)	39%	(45)	117
GenXers: 1965-1980	5%	(6)	24%	(28)	6%	(7)	29%	(32)	15%	(18)	21%	(23)	113
Baby Boomers: 1946-1964	12%	(17)	35%	(52)	8%	(12)	27%	(40)	6%	(8)	12%	(19)	149
Educ: < College	10%	(30)	27%	(83)	5%	(15)	19%	(57)	13%	(39)	27%	(83)	308
Educ: Bachelors degree	19%	(17)	20%	(18)	7%	(6)	27%	(25)	7%	(7)	20%	(19)	92
Educ: Post-grad	4%	(2)	29%	(15)	17%	(9)	25%	(13)	6%	(3)	18%	(9)	51
Income: Under 50k	11%	(18)	18%	(30)	4%	(7)	22%	(37)	16%	(26)	30%	(50)	167
Income: 50k-100k	11%	(19)	24%	(40)	8%	(14)	20%	(33)	8%	(14)	29%	(48)	168
Income: 100k+	11%	(13)	40%	(46)	8%	(9)	22%	(25)	8%	(9)	11%	(13)	115
Ethnicity: White (Non-Hispanic)	13%	(34)	28%	(76)	8%	(21)	24%	(64)	9%	(24)	18%	(49)	269
Ethnicity: Hispanic	6%	(5)	20%	(16)	7%	(6)	17%	(14)	11%	(9)	39%	(33)	83
Ethnicity: Asian + Other (Non-Hispanic)	17%	(10)	40%	(23)	3%	(2)	14%	(8)	4%	(2)	23%	(13)	58
All Christian	16%	(31)	30%	(57)	9%	(17)	16%	(31)	7%	(13)	22%	(41)	191
Agnostic/Nothing in particular	9%	(12)	21%	(28)	6%	(8)	23%	(31)	14%	(19)	25%	(33)	132
Something Else	3%	(2)	25%	(18)	5%	(4)	11%	(8)	20%	(15)	35%	(25)	72
Evangelical	11%	(10)	29%	(25)	3%	(3)	13%	(11)	14%	(12)	30%	(26)	88
Non-Evangelical	12%	(20)	30%	(50)	11%	(18)	16%	(27)	9%	(14)	22%	(37)	166
PID: Dem (no lean)	1%	(2)	11%	(18)	5%	(8)	39%	(64)	14%	(23)	30%	(50)	164
PID: Ind (no lean)	13%	(17)	25%	(33)	10%	(13)	13%	(17)	10%	(13)	28%	(36)	129
PID: Rep (no lean)	20%	(31)	42%	(66)	6%	(9)	9%	(14)	8%	(13)	16%	(25)	158

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Table BLMB2_10: Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(50)	26%	(116)	7%	(30)	21%	(95)	11%	(49)	25%	(111)	451
PID/Gender: Dem Men	1%	(1)	1%	(1)	6%	(4)	53%	(37)	10%	(7)	28%	(19)	69
PID/Gender: Dem Women	1%	(1)	18%	(17)	4%	(4)	29%	(27)	17%	(16)	32%	(30)	95
PID/Gender: Ind Men	11%	(8)	28%	(21)	12%	(9)	13%	(9)	10%	(7)	27%	(20)	74
PID/Gender: Ind Women	16%	(9)	22%	(12)	8%	(4)	14%	(8)	10%	(6)	30%	(17)	55
PID/Gender: Rep Men	29%	(21)	42%	(31)	8%	(6)	7%	(5)	6%	(4)	8%	(6)	73
PID/Gender: Rep Women	12%	(10)	41%	(35)	4%	(3)	10%	(9)	11%	(9)	22%	(19)	85
Ideo: Liberal (1-3)	3%	(4)	9%	(11)	8%	(9)	39%	(46)	12%	(14)	29%	(35)	120
Ideo: Moderate (4)	8%	(11)	21%	(28)	9%	(12)	20%	(26)	10%	(13)	33%	(44)	134
Ideo: Conservative (5-7)	19%	(35)	42%	(77)	5%	(9)	12%	(22)	8%	(14)	13%	(24)	181
Ideo/PID: Conservative Republican	20%	(25)	45%	(57)	6%	(7)	11%	(14)	8%	(10)	10%	(13)	126
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	19%	(14)	1%	(1)	35%	(26)	16%	(13)	27%	(21)	77
Ideo/PID: Liberal Democrat	—	(0)	4%	(3)	8%	(7)	43%	(37)	12%	(10)	33%	(29)	86
Unfavorable of Biden and Trump	14%	(12)	25%	(20)	8%	(6)	19%	(16)	2%	(1)	32%	(26)	81
2024 H2H Matchup: Biden Voter	3%	(6)	13%	(26)	9%	(18)	39%	(78)	14%	(29)	22%	(43)	199
2024 H2H Matchup: Trump Voter	19%	(40)	41%	(88)	4%	(9)	6%	(13)	8%	(17)	21%	(44)	212
2022 House Vote: Democrat	2%	(4)	11%	(23)	8%	(16)	39%	(77)	13%	(25)	27%	(54)	199
2022 House Vote: Republican	21%	(36)	45%	(79)	7%	(11)	8%	(14)	6%	(11)	14%	(25)	176
2022 House Vote: Did not Vote	15%	(9)	23%	(14)	3%	(2)	5%	(3)	15%	(9)	40%	(25)	61
2020 Vote: Joe Biden	3%	(7)	13%	(27)	9%	(19)	37%	(79)	13%	(27)	25%	(53)	211
2020 Vote: Donald Trump	20%	(41)	43%	(86)	4%	(9)	7%	(13)	5%	(10)	20%	(41)	201
2016 Vote: Hillary Clinton	1%	(2)	13%	(19)	11%	(17)	39%	(60)	15%	(22)	21%	(32)	153
2016 Vote: Donald Trump	21%	(39)	41%	(76)	5%	(9)	10%	(18)	7%	(13)	17%	(31)	186
U.S. Economy: Wrong Track	14%	(45)	30%	(101)	5%	(15)	14%	(46)	10%	(33)	28%	(94)	335
U.S. Economy: Right Direction	4%	(4)	13%	(15)	13%	(15)	42%	(49)	14%	(16)	15%	(17)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(5)	12%	(17)	10%	(14)	32%	(44)	17%	(24)	24%	(33)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(38)	40%	(83)	5%	(10)	8%	(18)	8%	(17)	21%	(43)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(6)	15%	(16)	6%	(7)	32%	(33)	8%	(9)	33%	(35)	105
Top 2024 Issue: Economy	6%	(10)	35%	(56)	7%	(12)	14%	(23)	10%	(16)	28%	(46)	162
Community: Urban	11%	(16)	23%	(36)	8%	(12)	24%	(37)	11%	(17)	23%	(36)	152
Community: Suburban	12%	(31)	29%	(71)	5%	(12)	21%	(53)	11%	(26)	22%	(55)	248
Community: Rural	6%	(3)	19%	(10)	13%	(6)	10%	(5)	12%	(6)	40%	(21)	51

Continued on next page

Table BLMB2_10: Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	11%	(50)	26%	(116)	7%	(30)	21%	(95)	11%	(49)	25%	(111)	451
Community/Gender: Urban Women	9%	(6)	26%	(19)	5%	(3)	16%	(12)	19%	(14)	26%	(19)	74
Community/Gender: Urban Men	12%	(10)	21%	(16)	10%	(8)	32%	(25)	3%	(2)	21%	(17)	78
Community/Gender: Suburban Women	10%	(13)	30%	(39)	4%	(5)	21%	(27)	12%	(15)	23%	(29)	129
Community/Gender: Suburban Men	15%	(18)	27%	(32)	6%	(7)	22%	(26)	9%	(11)	21%	(25)	119
Homeowner	12%	(40)	31%	(103)	7%	(23)	19%	(62)	10%	(34)	21%	(71)	332
Renter	8%	(9)	11%	(12)	7%	(7)	28%	(31)	13%	(14)	32%	(35)	109
Military HHnm: Yes	14%	(14)	23%	(24)	8%	(9)	27%	(29)	8%	(9)	19%	(21)	105
Military HH: No	10%	(35)	27%	(92)	6%	(22)	19%	(66)	12%	(40)	26%	(90)	346
Employ: Private Sector	13%	(22)	28%	(48)	8%	(14)	18%	(31)	10%	(18)	22%	(36)	169
Employ: Retired	8%	(10)	38%	(48)	7%	(9)	28%	(36)	4%	(5)	15%	(19)	126
Self + Household: White-Collar	12%	(23)	31%	(60)	10%	(19)	21%	(40)	9%	(18)	17%	(33)	193
Self + Household: Blue Collar	13%	(23)	25%	(44)	5%	(9)	22%	(39)	10%	(18)	25%	(44)	177
Union HH: No	11%	(46)	27%	(110)	7%	(28)	20%	(81)	11%	(45)	25%	(103)	413
LGBTQ+: No	12%	(50)	27%	(112)	7%	(30)	21%	(84)	11%	(43)	22%	(89)	407
Motivated to Vote	12%	(50)	27%	(110)	7%	(27)	22%	(90)	10%	(42)	22%	(92)	410
Parent: Yes	13%	(16)	28%	(37)	6%	(7)	16%	(21)	14%	(19)	23%	(30)	130
Parent: No	10%	(33)	25%	(79)	7%	(23)	23%	(74)	10%	(31)	25%	(81)	321
COVID Vaccine: Yes	9%	(31)	25%	(84)	6%	(19)	25%	(83)	11%	(37)	25%	(85)	339
COVID Vaccine: No	17%	(19)	29%	(32)	10%	(11)	10%	(12)	11%	(12)	23%	(26)	112
Student Loans: Yes	7%	(4)	11%	(7)	4%	(2)	26%	(16)	12%	(8)	40%	(26)	63
Student Loans: No	12%	(46)	28%	(109)	7%	(28)	20%	(79)	11%	(42)	22%	(85)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_11: Do you have a favorable or unfavorable impression of each of the following? — Chris Christie

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(24)	21%	(94)	23%	(104)	26%	(118)	11%	(49)	14%	(62)	451
Gender: Male	5%	(10)	22%	(48)	25%	(55)	29%	(62)	7%	(15)	12%	(27)	216
Gender: Female	6%	(14)	20%	(46)	21%	(49)	24%	(56)	14%	(34)	15%	(35)	235
Age: 18-34	10%	(12)	12%	(14)	13%	(16)	20%	(24)	13%	(15)	32%	(38)	119
Age: 35-44	4%	(2)	8%	(5)	14%	(9)	28%	(17)	29%	(17)	16%	(10)	60
Age: 45-64	3%	(4)	29%	(45)	30%	(47)	25%	(40)	7%	(10)	7%	(11)	157
Age: 65+	5%	(5)	26%	(30)	29%	(33)	33%	(38)	5%	(6)	3%	(3)	116
GenZers: 1997-2012	19%	(10)	4%	(2)	15%	(8)	16%	(9)	10%	(6)	36%	(20)	54
Millennials: 1981-1996	4%	(4)	14%	(16)	11%	(13)	27%	(32)	22%	(26)	22%	(26)	117
GenXers: 1965-1980	—	(0)	23%	(26)	31%	(36)	24%	(27)	10%	(11)	11%	(12)	113
Baby Boomers: 1946-1964	6%	(9)	28%	(41)	28%	(42)	32%	(47)	4%	(6)	2%	(4)	149
Educ: < College	6%	(18)	20%	(61)	22%	(68)	24%	(74)	11%	(33)	17%	(54)	308
Educ: Bachelors degree	5%	(4)	25%	(23)	15%	(13)	41%	(38)	9%	(8)	5%	(5)	92
Educ: Post-grad	4%	(2)	20%	(10)	45%	(23)	12%	(6)	13%	(7)	5%	(3)	51
Income: Under 50k	3%	(6)	15%	(25)	23%	(39)	25%	(41)	13%	(22)	21%	(35)	167
Income: 50k-100k	4%	(7)	27%	(46)	23%	(39)	21%	(36)	11%	(18)	13%	(21)	168
Income: 100k+	10%	(11)	20%	(23)	22%	(26)	35%	(41)	7%	(8)	5%	(6)	115
Ethnicity: White (Non-Hispanic)	5%	(13)	24%	(64)	27%	(74)	27%	(72)	9%	(24)	8%	(22)	269
Ethnicity: Hispanic	4%	(3)	21%	(18)	15%	(12)	23%	(19)	6%	(5)	31%	(26)	83
Ethnicity: Asian + Other (Non-Hispanic)	13%	(7)	8%	(5)	22%	(13)	38%	(22)	11%	(6)	9%	(5)	58
All Christian	5%	(10)	24%	(45)	21%	(40)	36%	(68)	5%	(9)	9%	(18)	191
Agnostic/Nothing in particular	4%	(5)	20%	(27)	25%	(33)	19%	(25)	14%	(19)	18%	(24)	132
Something Else	1%	(1)	15%	(11)	28%	(21)	16%	(12)	18%	(13)	22%	(16)	72
Evangelical	4%	(4)	20%	(18)	26%	(23)	21%	(18)	11%	(9)	18%	(16)	88
Non-Evangelical	5%	(7)	21%	(35)	21%	(36)	37%	(61)	7%	(12)	9%	(15)	166
PID: Dem (no lean)	6%	(10)	21%	(35)	28%	(45)	17%	(27)	15%	(24)	14%	(23)	164
PID: Ind (no lean)	8%	(10)	22%	(29)	19%	(25)	26%	(34)	5%	(7)	19%	(25)	129
PID: Rep (no lean)	3%	(4)	19%	(31)	22%	(34)	36%	(57)	11%	(18)	9%	(14)	158

Continued on next page

Table BLMB2_11: Do you have a favorable or unfavorable impression of each of the following? — Chris Christie

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(24)	21%	(94)	23%	(104)	26%	(118)	11%	(49)	14%	(62)	451
PID/Gender: Dem Men	1%	(1)	18%	(13)	39%	(27)	20%	(14)	8%	(6)	13%	(9)	69
PID/Gender: Dem Women	9%	(9)	24%	(23)	19%	(18)	14%	(14)	19%	(18)	14%	(13)	95
PID/Gender: Ind Men	7%	(5)	31%	(23)	22%	(16)	22%	(17)	1%	(1)	17%	(13)	74
PID/Gender: Ind Women	9%	(5)	11%	(6)	16%	(9)	31%	(17)	11%	(6)	23%	(12)	55
PID/Gender: Rep Men	5%	(4)	17%	(13)	16%	(12)	43%	(32)	12%	(9)	7%	(5)	73
PID/Gender: Rep Women	1%	(1)	21%	(18)	26%	(22)	30%	(25)	11%	(9)	11%	(9)	85
Ideo: Liberal (1-3)	4%	(5)	16%	(20)	26%	(31)	27%	(32)	12%	(15)	14%	(17)	120
Ideo: Moderate (4)	10%	(13)	22%	(30)	27%	(36)	16%	(21)	8%	(11)	16%	(22)	134
Ideo: Conservative (5-7)	3%	(6)	23%	(42)	20%	(36)	35%	(63)	12%	(22)	7%	(12)	181
Ideo/PID: Conservative Republican	3%	(4)	20%	(26)	22%	(27)	38%	(48)	13%	(16)	4%	(5)	126
Ideo/PID: Moderate/Conservative Democrat	9%	(7)	29%	(22)	28%	(21)	7%	(5)	17%	(13)	11%	(8)	77
Ideo/PID: Liberal Democrat	3%	(3)	15%	(13)	27%	(24)	26%	(22)	12%	(11)	15%	(13)	86
Unfavorable of Biden and Trump	5%	(4)	24%	(19)	15%	(13)	34%	(27)	5%	(4)	17%	(14)	81
2024 H2H Matchup: Biden Voter	9%	(17)	25%	(49)	29%	(57)	14%	(29)	12%	(24)	12%	(23)	199
2024 H2H Matchup: Trump Voter	2%	(5)	19%	(40)	20%	(43)	37%	(78)	10%	(22)	11%	(24)	212
2022 House Vote: Democrat	8%	(16)	24%	(49)	28%	(56)	15%	(30)	12%	(25)	12%	(24)	199
2022 House Vote: Republican	4%	(7)	18%	(32)	19%	(34)	43%	(75)	10%	(17)	6%	(11)	176
2022 House Vote: Did not Vote	2%	(2)	20%	(12)	18%	(11)	16%	(10)	10%	(6)	34%	(21)	61
2020 Vote: Joe Biden	8%	(18)	21%	(44)	27%	(58)	18%	(38)	12%	(26)	13%	(28)	211
2020 Vote: Donald Trump	2%	(5)	23%	(46)	18%	(37)	37%	(74)	11%	(22)	9%	(18)	201
2016 Vote: Hillary Clinton	4%	(6)	29%	(44)	30%	(46)	16%	(24)	15%	(24)	6%	(9)	153
2016 Vote: Donald Trump	4%	(7)	21%	(39)	18%	(33)	40%	(74)	9%	(18)	8%	(15)	186
U.S. Economy: Wrong Track	2%	(8)	19%	(64)	20%	(68)	31%	(104)	11%	(38)	16%	(52)	335
U.S. Economy: Right Direction	14%	(16)	26%	(30)	31%	(36)	12%	(14)	9%	(10)	8%	(10)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(12)	23%	(31)	28%	(39)	16%	(21)	12%	(17)	12%	(16)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(7)	17%	(35)	20%	(42)	36%	(75)	12%	(24)	13%	(26)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(5)	27%	(28)	22%	(24)	20%	(21)	7%	(8)	18%	(20)	105
Top 2024 Issue: Economy	8%	(14)	20%	(33)	21%	(33)	23%	(37)	12%	(19)	16%	(26)	162
Community: Urban	11%	(17)	16%	(25)	23%	(35)	20%	(30)	17%	(25)	13%	(20)	152
Community: Suburban	3%	(7)	23%	(58)	25%	(61)	29%	(73)	8%	(21)	12%	(29)	248
Community: Rural	—	(0)	23%	(12)	17%	(9)	30%	(15)	5%	(2)	25%	(13)	51

Continued on next page

Table BLMB2_11: Do you have a favorable or unfavorable impression of each of the following? — Chris Christie

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(24)	21%	(94)	23%	(104)	26%	(118)	11%	(49)	14%	(62)	451
Community/Gender: Urban Women	17%	(12)	10%	(8)	19%	(14)	19%	(14)	22%	(16)	13%	(10)	74
Community/Gender: Urban Men	6%	(5)	22%	(17)	26%	(21)	20%	(16)	12%	(9)	13%	(10)	78
Community/Gender: Suburban Women	2%	(2)	21%	(27)	25%	(32)	26%	(34)	12%	(16)	14%	(18)	129
Community/Gender: Suburban Men	4%	(5)	26%	(31)	24%	(29)	33%	(39)	4%	(5)	9%	(10)	119
Homeowner	6%	(19)	23%	(78)	22%	(74)	27%	(91)	9%	(31)	12%	(39)	332
Renter	5%	(5)	14%	(15)	24%	(26)	24%	(26)	15%	(16)	18%	(20)	109
Military HHnm: Yes	7%	(7)	32%	(34)	20%	(21)	32%	(34)	4%	(4)	5%	(5)	105
Military HH: No	5%	(17)	17%	(60)	24%	(84)	24%	(84)	13%	(44)	16%	(56)	346
Employ: Private Sector	9%	(15)	20%	(33)	21%	(35)	27%	(45)	13%	(22)	11%	(19)	169
Employ: Retired	2%	(3)	35%	(45)	30%	(37)	28%	(36)	2%	(2)	3%	(3)	126
Self + Household: White-Collar	9%	(17)	22%	(43)	26%	(50)	25%	(48)	12%	(22)	6%	(12)	193
Self + Household: Blue Collar	2%	(3)	24%	(43)	24%	(43)	30%	(52)	11%	(19)	10%	(17)	177
Union HH: No	6%	(23)	19%	(80)	24%	(100)	26%	(107)	11%	(46)	14%	(57)	413
LGBTQ+: No	5%	(22)	23%	(93)	24%	(97)	27%	(109)	10%	(42)	11%	(44)	407
Motivated to Vote	6%	(23)	22%	(91)	24%	(98)	26%	(105)	10%	(42)	12%	(50)	410
Parent: Yes	3%	(4)	21%	(27)	15%	(19)	31%	(40)	19%	(25)	11%	(15)	130
Parent: No	6%	(20)	21%	(67)	26%	(85)	24%	(78)	7%	(24)	15%	(47)	321
COVID Vaccine: Yes	6%	(19)	25%	(85)	26%	(89)	23%	(78)	9%	(30)	11%	(38)	339
COVID Vaccine: No	5%	(5)	8%	(9)	14%	(15)	36%	(40)	17%	(18)	21%	(24)	112
Student Loans: Yes	2%	(1)	19%	(12)	21%	(13)	22%	(14)	17%	(11)	18%	(12)	63
Student Loans: No	6%	(23)	21%	(82)	23%	(91)	27%	(104)	10%	(38)	13%	(50)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_12: *Do you have a favorable or unfavorable impression of each of the following? — Cornel West*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(20)	4%	(19)	11%	(50)	13%	(57)	19%	(87)	48%	(218)	451
Gender: Male	4%	(8)	5%	(12)	14%	(30)	20%	(42)	19%	(41)	38%	(83)	216
Gender: Female	5%	(12)	3%	(8)	9%	(20)	6%	(14)	19%	(45)	57%	(135)	235
Age: 18-34	11%	(13)	5%	(6)	11%	(13)	5%	(6)	18%	(22)	50%	(60)	119
Age: 35-44	—	(0)	7%	(4)	2%	(1)	15%	(9)	27%	(16)	48%	(29)	60
Age: 45-64	4%	(6)	3%	(5)	12%	(20)	15%	(24)	17%	(26)	49%	(76)	157
Age: 65+	1%	(1)	3%	(4)	14%	(17)	16%	(18)	20%	(23)	46%	(53)	116
GenZers: 1997-2012	23%	(13)	1%	(1)	10%	(6)	5%	(3)	8%	(4)	53%	(29)	54
Millennials: 1981-1996	—	(0)	8%	(9)	7%	(9)	9%	(11)	26%	(31)	49%	(57)	117
GenXers: 1965-1980	5%	(5)	2%	(2)	10%	(11)	15%	(17)	20%	(23)	49%	(56)	113
Baby Boomers: 1946-1964	1%	(2)	6%	(8)	13%	(19)	16%	(24)	17%	(26)	47%	(70)	149
Educ: < College	4%	(14)	3%	(8)	9%	(28)	13%	(41)	16%	(51)	54%	(167)	308
Educ: Bachelors degree	4%	(4)	8%	(8)	20%	(19)	11%	(10)	23%	(21)	34%	(31)	92
Educ: Post-grad	4%	(2)	8%	(4)	8%	(4)	11%	(6)	29%	(15)	40%	(20)	51
Income: Under 50k	1%	(2)	1%	(1)	13%	(22)	11%	(18)	22%	(37)	53%	(88)	167
Income: 50k-100k	6%	(9)	5%	(8)	8%	(14)	12%	(20)	20%	(34)	49%	(83)	168
Income: 100k+	8%	(9)	9%	(11)	13%	(15)	16%	(19)	13%	(15)	40%	(46)	115
Ethnicity: White (Non-Hispanic)	2%	(6)	3%	(9)	15%	(39)	12%	(34)	18%	(48)	50%	(134)	269
Ethnicity: Hispanic	1%	(1)	3%	(2)	5%	(4)	14%	(11)	18%	(15)	59%	(49)	83
Ethnicity: Asian + Other (Non-Hispanic)	21%	(12)	12%	(7)	3%	(2)	11%	(6)	21%	(12)	32%	(18)	58
All Christian	2%	(4)	4%	(8)	15%	(28)	15%	(29)	14%	(26)	51%	(97)	191
Agnostic/Nothing in particular	5%	(7)	6%	(8)	8%	(11)	7%	(9)	29%	(39)	45%	(59)	132
Something Else	4%	(3)	2%	(2)	8%	(6)	10%	(7)	18%	(13)	58%	(42)	72
Evangelical	4%	(3)	4%	(3)	6%	(5)	14%	(12)	17%	(15)	57%	(50)	88
Non-Evangelical	2%	(3)	3%	(6)	15%	(25)	14%	(24)	15%	(24)	50%	(83)	166
PID: Dem (no lean)	6%	(11)	4%	(7)	12%	(20)	13%	(21)	17%	(28)	47%	(78)	164
PID: Ind (no lean)	3%	(4)	6%	(8)	11%	(14)	11%	(15)	19%	(25)	49%	(64)	129
PID: Rep (no lean)	4%	(6)	3%	(4)	11%	(17)	13%	(21)	22%	(34)	48%	(76)	158

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(20)	4%	(19)	11%	(50)	13%	(57)	19%	(87)	48%	(218)	451
PID/Gender: Dem Men	4%	(3)	5%	(3)	14%	(9)	17%	(12)	16%	(11)	44%	(30)	69
PID/Gender: Dem Women	8%	(8)	4%	(4)	11%	(10)	10%	(9)	18%	(17)	50%	(47)	95
PID/Gender: Ind Men	2%	(1)	6%	(5)	17%	(13)	20%	(15)	17%	(13)	38%	(28)	74
PID/Gender: Ind Women	5%	(3)	7%	(4)	2%	(1)	—	(0)	21%	(12)	65%	(36)	55
PID/Gender: Rep Men	5%	(4)	5%	(4)	11%	(8)	22%	(16)	24%	(18)	33%	(24)	73
PID/Gender: Rep Women	2%	(2)	1%	(0)	11%	(9)	6%	(5)	20%	(17)	61%	(52)	85
Ideo: Liberal (1-3)	6%	(7)	5%	(5)	10%	(12)	10%	(12)	24%	(29)	45%	(54)	120
Ideo: Moderate (4)	8%	(10)	4%	(5)	15%	(21)	13%	(17)	9%	(13)	51%	(68)	134
Ideo: Conservative (5-7)	1%	(2)	5%	(9)	10%	(18)	15%	(27)	24%	(44)	45%	(81)	181
Ideo/PID: Conservative Republican	1%	(2)	3%	(4)	11%	(14)	13%	(17)	24%	(31)	47%	(59)	126
Ideo/PID: Moderate/Conservative Democrat	8%	(7)	4%	(3)	11%	(8)	17%	(13)	12%	(9)	49%	(37)	77
Ideo/PID: Liberal Democrat	5%	(4)	5%	(4)	13%	(11)	9%	(8)	21%	(18)	46%	(40)	86
Unfavorable of Biden and Trump	4%	(4)	9%	(7)	11%	(9)	11%	(9)	15%	(12)	49%	(40)	81
2024 H2H Matchup: Biden Voter	7%	(14)	3%	(7)	12%	(25)	14%	(27)	21%	(41)	43%	(86)	199
2024 H2H Matchup: Trump Voter	1%	(3)	6%	(12)	11%	(23)	13%	(27)	17%	(36)	52%	(110)	212
2022 House Vote: Democrat	7%	(14)	4%	(8)	12%	(24)	12%	(25)	21%	(43)	43%	(85)	199
2022 House Vote: Republican	3%	(6)	6%	(11)	12%	(21)	16%	(28)	17%	(30)	46%	(80)	176
2022 House Vote: Did not Vote	—	(0)	—	(0)	9%	(5)	4%	(2)	18%	(11)	69%	(42)	61
2020 Vote: Joe Biden	7%	(14)	5%	(10)	12%	(25)	12%	(26)	19%	(41)	45%	(95)	211
2020 Vote: Donald Trump	3%	(6)	4%	(8)	11%	(22)	13%	(27)	17%	(35)	51%	(103)	201
2016 Vote: Hillary Clinton	2%	(3)	4%	(7)	14%	(21)	11%	(17)	29%	(45)	39%	(60)	153
2016 Vote: Donald Trump	3%	(6)	5%	(9)	10%	(19)	17%	(32)	15%	(28)	49%	(91)	186
U.S. Economy: Wrong Track	3%	(9)	4%	(13)	11%	(35)	12%	(39)	19%	(65)	52%	(173)	335
U.S. Economy: Right Direction	9%	(11)	5%	(6)	13%	(15)	15%	(18)	19%	(22)	39%	(45)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(14)	5%	(7)	11%	(15)	10%	(13)	18%	(25)	46%	(63)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(3)	5%	(11)	12%	(24)	14%	(30)	18%	(37)	50%	(105)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	2%	(2)	11%	(12)	13%	(14)	24%	(25)	47%	(49)	105
Top 2024 Issue: Economy	6%	(9)	4%	(7)	13%	(21)	11%	(18)	16%	(26)	50%	(82)	162
Community: Urban	9%	(13)	6%	(8)	10%	(15)	9%	(13)	23%	(35)	44%	(67)	152
Community: Suburban	3%	(7)	4%	(11)	10%	(25)	15%	(38)	19%	(48)	48%	(120)	248
Community: Rural	—	(0)	1%	(1)	19%	(10)	11%	(6)	8%	(4)	61%	(31)	51

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Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(20)	4%	(19)	11%	(50)	13%	(57)	19%	(87)	48%	(218)	451
Community/Gender: Urban Women	13%	(9)	4%	(3)	6%	(4)	3%	(3)	27%	(20)	47%	(35)	74
Community/Gender: Urban Men	5%	(4)	7%	(5)	14%	(11)	13%	(10)	19%	(15)	41%	(32)	78
Community/Gender: Suburban Women	2%	(2)	3%	(4)	9%	(11)	9%	(11)	19%	(24)	59%	(76)	129
Community/Gender: Suburban Men	3%	(4)	5%	(6)	12%	(14)	22%	(27)	20%	(24)	37%	(44)	119
Homeowner	5%	(15)	5%	(15)	12%	(39)	13%	(43)	18%	(61)	48%	(159)	332
Renter	4%	(5)	4%	(4)	10%	(11)	12%	(13)	23%	(25)	47%	(51)	109
Military HHnm: Yes	3%	(3)	2%	(2)	13%	(13)	17%	(18)	14%	(15)	51%	(54)	105
Military HH: No	5%	(17)	5%	(17)	11%	(37)	11%	(39)	21%	(72)	47%	(164)	346
Employ: Private Sector	7%	(12)	7%	(12)	14%	(23)	14%	(24)	14%	(24)	44%	(74)	169
Employ: Retired	1%	(1)	1%	(1)	15%	(18)	14%	(17)	21%	(27)	49%	(62)	126
Self + Household: White-Collar	7%	(14)	6%	(13)	18%	(34)	12%	(23)	18%	(34)	39%	(74)	193
Self + Household: Blue Collar	3%	(6)	4%	(6)	8%	(13)	16%	(28)	19%	(33)	51%	(91)	177
Union HH: No	5%	(19)	4%	(16)	10%	(43)	12%	(50)	19%	(80)	50%	(205)	413
LGBTQ+: No	5%	(19)	5%	(19)	12%	(48)	13%	(53)	19%	(78)	47%	(190)	407
Motivated to Vote	5%	(20)	5%	(19)	11%	(47)	14%	(55)	19%	(76)	47%	(192)	410
Parent: Yes	3%	(4)	10%	(13)	8%	(10)	9%	(12)	25%	(33)	45%	(58)	130
Parent: No	5%	(16)	2%	(6)	12%	(40)	14%	(45)	17%	(54)	50%	(159)	321
COVID Vaccine: Yes	5%	(16)	5%	(16)	11%	(38)	12%	(39)	19%	(66)	48%	(164)	339
COVID Vaccine: No	3%	(4)	4%	(4)	11%	(12)	16%	(18)	19%	(21)	48%	(54)	112
Student Loans: Yes	1%	(1)	9%	(5)	8%	(5)	7%	(4)	24%	(15)	51%	(32)	63
Student Loans: No	5%	(19)	4%	(14)	12%	(45)	14%	(53)	18%	(71)	48%	(185)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB2_13: *Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(58)	32%	(144)	16%	(74)	18%	(82)	17%	(75)	4%	(18)	451
Gender: Male	12%	(26)	30%	(65)	17%	(37)	20%	(44)	16%	(36)	4%	(9)	216
Gender: Female	14%	(33)	34%	(79)	16%	(37)	16%	(38)	17%	(40)	3%	(8)	235
Age: 18-34	26%	(31)	25%	(30)	11%	(13)	11%	(13)	18%	(21)	9%	(11)	119
Age: 35-44	20%	(12)	40%	(24)	13%	(8)	9%	(5)	16%	(9)	2%	(1)	60
Age: 45-64	6%	(9)	34%	(54)	22%	(35)	20%	(31)	16%	(25)	2%	(3)	157
Age: 65+	6%	(7)	31%	(36)	16%	(19)	28%	(32)	17%	(19)	2%	(2)	116
GenZers: 1997-2012	29%	(16)	23%	(13)	7%	(4)	10%	(5)	16%	(9)	15%	(8)	54
Millennials: 1981-1996	21%	(24)	36%	(42)	13%	(15)	10%	(11)	17%	(20)	4%	(4)	117
GenXers: 1965-1980	9%	(11)	30%	(34)	17%	(20)	21%	(24)	20%	(23)	2%	(3)	113
Baby Boomers: 1946-1964	5%	(7)	35%	(52)	20%	(29)	25%	(37)	15%	(22)	1%	(2)	149
Educ: < College	17%	(51)	32%	(99)	13%	(40)	17%	(53)	17%	(51)	5%	(14)	308
Educ: Bachelors degree	5%	(5)	35%	(32)	25%	(23)	19%	(18)	13%	(12)	2%	(2)	92
Educ: Post-grad	6%	(3)	26%	(13)	21%	(11)	21%	(11)	24%	(12)	2%	(1)	51
Income: Under 50k	18%	(31)	32%	(54)	12%	(20)	18%	(31)	16%	(27)	3%	(5)	167
Income: 50k-100k	11%	(18)	29%	(49)	20%	(34)	19%	(31)	17%	(29)	4%	(7)	168
Income: 100k+	8%	(10)	35%	(40)	17%	(20)	17%	(20)	18%	(20)	5%	(5)	115
Ethnicity: White (Non-Hispanic)	8%	(21)	31%	(85)	18%	(48)	20%	(55)	20%	(53)	3%	(7)	269
Ethnicity: Hispanic	19%	(16)	34%	(28)	12%	(10)	9%	(7)	19%	(15)	8%	(7)	83
Ethnicity: Asian + Other (Non-Hispanic)	14%	(8)	30%	(17)	22%	(13)	21%	(12)	9%	(5)	4%	(2)	58
All Christian	9%	(18)	39%	(75)	19%	(36)	14%	(27)	14%	(27)	4%	(8)	191
Agnostic/Nothing in particular	11%	(15)	26%	(34)	16%	(21)	19%	(26)	24%	(32)	4%	(5)	132
Something Else	20%	(15)	39%	(28)	11%	(8)	10%	(7)	13%	(10)	6%	(5)	72
Evangelical	14%	(12)	47%	(42)	18%	(15)	9%	(8)	5%	(5)	7%	(6)	88
Non-Evangelical	11%	(18)	35%	(59)	16%	(27)	16%	(26)	18%	(30)	4%	(7)	166
PID: Dem (no lean)	23%	(37)	24%	(39)	10%	(16)	30%	(49)	11%	(18)	3%	(5)	164
PID: Ind (no lean)	9%	(12)	32%	(42)	17%	(22)	10%	(13)	23%	(30)	8%	(10)	129
PID: Rep (no lean)	6%	(10)	40%	(63)	22%	(35)	13%	(21)	17%	(27)	1%	(2)	158

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Table BLMB2_13: *Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(58)	32%	(144)	16%	(74)	18%	(82)	17%	(75)	4%	(18)	451
PID/Gender: Dem Men	15%	(10)	19%	(13)	8%	(6)	41%	(28)	13%	(9)	4%	(3)	69
PID/Gender: Dem Women	28%	(27)	28%	(26)	11%	(10)	21%	(20)	10%	(9)	2%	(2)	95
PID/Gender: Ind Men	14%	(10)	27%	(20)	19%	(14)	8%	(6)	24%	(18)	9%	(6)	74
PID/Gender: Ind Women	3%	(2)	40%	(22)	15%	(8)	12%	(7)	23%	(12)	7%	(4)	55
PID/Gender: Rep Men	7%	(5)	44%	(32)	23%	(17)	13%	(10)	12%	(9)	—	(0)	73
PID/Gender: Rep Women	5%	(4)	36%	(31)	22%	(19)	13%	(11)	21%	(18)	3%	(2)	85
Ideo: Liberal (1-3)	11%	(13)	24%	(29)	23%	(27)	25%	(30)	13%	(15)	4%	(4)	120
Ideo: Moderate (4)	15%	(20)	28%	(38)	11%	(14)	23%	(31)	19%	(26)	4%	(6)	134
Ideo: Conservative (5-7)	11%	(20)	42%	(76)	18%	(32)	11%	(20)	16%	(30)	2%	(4)	181
Ideo/PID: Conservative Republican	5%	(6)	42%	(53)	25%	(31)	10%	(12)	17%	(22)	2%	(2)	126
Ideo/PID: Moderate/Conservative Democrat	33%	(25)	20%	(16)	3%	(2)	31%	(24)	10%	(8)	3%	(2)	77
Ideo/PID: Liberal Democrat	13%	(11)	27%	(23)	16%	(14)	29%	(24)	12%	(10)	3%	(3)	86
Unfavorable of Biden and Trump	7%	(6)	27%	(22)	13%	(10)	24%	(19)	25%	(20)	5%	(4)	81
2024 H2H Matchup: Biden Voter	19%	(38)	19%	(38)	17%	(34)	27%	(55)	13%	(26)	5%	(10)	199
2024 H2H Matchup: Trump Voter	8%	(17)	45%	(96)	17%	(36)	8%	(18)	18%	(39)	3%	(6)	212
2022 House Vote: Democrat	21%	(41)	20%	(40)	16%	(32)	27%	(54)	14%	(27)	3%	(5)	199
2022 House Vote: Republican	5%	(9)	48%	(84)	19%	(34)	12%	(22)	14%	(25)	1%	(2)	176
2022 House Vote: Did not Vote	13%	(8)	23%	(14)	12%	(8)	9%	(5)	30%	(18)	13%	(8)	61
2020 Vote: Joe Biden	20%	(42)	17%	(35)	17%	(36)	27%	(57)	16%	(33)	4%	(8)	211
2020 Vote: Donald Trump	5%	(9)	48%	(96)	18%	(35)	10%	(21)	17%	(34)	3%	(6)	201
2016 Vote: Hillary Clinton	16%	(25)	23%	(35)	21%	(32)	27%	(42)	12%	(18)	1%	(2)	153
2016 Vote: Donald Trump	6%	(11)	43%	(80)	18%	(33)	13%	(24)	19%	(35)	2%	(4)	186
U.S. Economy: Wrong Track	10%	(33)	37%	(124)	15%	(50)	13%	(44)	20%	(69)	4%	(15)	335
U.S. Economy: Right Direction	22%	(25)	17%	(20)	21%	(24)	33%	(38)	6%	(7)	2%	(3)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	24%	(33)	26%	(35)	15%	(20)	25%	(34)	9%	(12)	2%	(3)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(22)	41%	(87)	18%	(38)	9%	(20)	17%	(35)	4%	(8)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(4)	21%	(22)	15%	(16)	27%	(28)	27%	(29)	6%	(6)	105
Top 2024 Issue: Economy	17%	(28)	35%	(57)	13%	(20)	10%	(16)	20%	(32)	5%	(9)	162
Community: Urban	21%	(33)	23%	(35)	16%	(24)	19%	(28)	20%	(30)	1%	(2)	152
Community: Suburban	8%	(21)	33%	(83)	17%	(43)	20%	(50)	16%	(39)	5%	(11)	248
Community: Rural	9%	(5)	51%	(26)	14%	(7)	6%	(3)	11%	(6)	9%	(4)	51

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Table BLMB2_13: *Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(58)	32%	(144)	16%	(74)	18%	(82)	17%	(75)	4%	(18)	451
Community/Gender: Urban Women	27%	(20)	30%	(22)	13%	(10)	12%	(9)	17%	(13)	1%	(1)	74
Community/Gender: Urban Men	16%	(13)	16%	(12)	18%	(14)	25%	(20)	23%	(18)	2%	(1)	78
Community/Gender: Suburban Women	9%	(12)	29%	(38)	18%	(23)	20%	(26)	19%	(24)	5%	(6)	129
Community/Gender: Suburban Men	8%	(10)	38%	(45)	17%	(20)	20%	(24)	13%	(15)	4%	(5)	119
Homeowner	12%	(39)	34%	(112)	19%	(63)	16%	(52)	16%	(54)	4%	(12)	332
Renter	18%	(19)	27%	(29)	9%	(10)	26%	(28)	16%	(17)	5%	(5)	109
Military HHnm: Yes	3%	(3)	29%	(30)	22%	(23)	22%	(23)	20%	(21)	4%	(4)	105
Military HH: No	16%	(55)	33%	(114)	15%	(51)	17%	(59)	16%	(54)	4%	(13)	346
Employ: Private Sector	18%	(30)	33%	(56)	17%	(29)	13%	(22)	16%	(27)	3%	(5)	169
Employ: Retired	5%	(7)	29%	(37)	22%	(27)	25%	(32)	17%	(21)	2%	(2)	126
Self + Household: White-Collar	10%	(19)	32%	(62)	20%	(38)	20%	(39)	14%	(27)	4%	(8)	193
Self + Household: Blue Collar	15%	(27)	31%	(55)	17%	(30)	17%	(30)	19%	(34)	1%	(2)	177
Union HH: No	13%	(55)	32%	(132)	17%	(68)	18%	(74)	16%	(67)	4%	(15)	413
LGBTQ+: No	13%	(51)	33%	(134)	16%	(67)	18%	(74)	17%	(67)	4%	(14)	407
Motivated to Vote	14%	(56)	31%	(128)	16%	(64)	19%	(77)	17%	(70)	3%	(14)	410
Parent: Yes	14%	(19)	39%	(51)	17%	(22)	10%	(13)	19%	(24)	1%	(1)	130
Parent: No	12%	(40)	29%	(93)	16%	(52)	21%	(69)	16%	(51)	5%	(16)	321
COVID Vaccine: Yes	13%	(44)	29%	(97)	17%	(56)	22%	(74)	16%	(55)	4%	(12)	339
COVID Vaccine: No	13%	(14)	42%	(47)	16%	(18)	7%	(7)	18%	(20)	5%	(5)	112
Student Loans: Yes	17%	(11)	32%	(20)	14%	(9)	15%	(10)	19%	(12)	2%	(1)	63
Student Loans: No	12%	(47)	32%	(124)	17%	(65)	19%	(72)	16%	(63)	4%	(16)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_17: *Do you have a favorable or unfavorable impression of each of the following? — Joe Manchin*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(13)	16%	(73)	20%	(91)	16%	(72)	17%	(77)	28%	(126)	451
Gender: Male	3%	(6)	20%	(43)	23%	(50)	18%	(39)	15%	(32)	22%	(47)	216
Gender: Female	3%	(7)	13%	(30)	17%	(40)	14%	(33)	19%	(45)	34%	(79)	235
Age: 18-34	8%	(10)	9%	(10)	8%	(9)	11%	(13)	21%	(25)	43%	(51)	119
Age: 35-44	3%	(2)	21%	(13)	7%	(4)	14%	(8)	25%	(15)	30%	(18)	60
Age: 45-64	1%	(1)	16%	(25)	29%	(46)	17%	(27)	12%	(19)	24%	(38)	157
Age: 65+	—	(0)	21%	(25)	27%	(32)	20%	(24)	15%	(17)	16%	(18)	116
GenZers: 1997-2012	13%	(7)	8%	(4)	5%	(3)	11%	(6)	20%	(11)	43%	(23)	54
Millennials: 1981-1996	4%	(4)	15%	(17)	9%	(10)	11%	(13)	23%	(27)	38%	(45)	117
GenXers: 1965-1980	—	(0)	15%	(17)	22%	(25)	19%	(22)	12%	(13)	32%	(37)	113
Baby Boomers: 1946-1964	1%	(1)	20%	(30)	33%	(49)	19%	(29)	16%	(23)	11%	(17)	149
Educ: < College	3%	(9)	16%	(50)	17%	(52)	15%	(46)	18%	(54)	32%	(97)	308
Educ: Bachelors degree	3%	(3)	12%	(11)	29%	(26)	22%	(20)	16%	(15)	18%	(17)	92
Educ: Post-grad	2%	(1)	24%	(12)	24%	(12)	11%	(6)	16%	(8)	24%	(12)	51
Income: Under 50k	2%	(3)	12%	(20)	19%	(32)	15%	(25)	19%	(33)	33%	(55)	167
Income: 50k-100k	—	(1)	16%	(26)	24%	(40)	17%	(28)	15%	(25)	29%	(49)	168
Income: 100k+	7%	(8)	23%	(27)	16%	(19)	16%	(19)	17%	(20)	19%	(22)	115
Ethnicity: White (Non-Hispanic)	2%	(4)	19%	(51)	24%	(65)	18%	(48)	17%	(45)	21%	(56)	269
Ethnicity: Hispanic	1%	(1)	12%	(10)	19%	(15)	10%	(9)	14%	(12)	43%	(36)	83
Ethnicity: Asian + Other (Non-Hispanic)	11%	(7)	17%	(10)	15%	(9)	10%	(6)	17%	(10)	31%	(18)	58
All Christian	2%	(3)	19%	(36)	21%	(40)	17%	(32)	16%	(30)	26%	(49)	191
Agnostic/Nothing in particular	—	(1)	16%	(21)	24%	(32)	11%	(14)	17%	(22)	32%	(42)	132
Something Else	—	(0)	17%	(12)	11%	(8)	13%	(9)	24%	(17)	35%	(25)	72
Evangelical	2%	(2)	18%	(16)	21%	(19)	12%	(11)	16%	(14)	30%	(26)	88
Non-Evangelical	1%	(1)	18%	(31)	17%	(28)	18%	(30)	20%	(33)	26%	(44)	166
PID: Dem (no lean)	6%	(9)	12%	(19)	20%	(32)	21%	(35)	13%	(22)	29%	(47)	164
PID: Ind (no lean)	1%	(2)	21%	(27)	21%	(27)	12%	(15)	15%	(19)	30%	(39)	129
PID: Rep (no lean)	1%	(2)	17%	(27)	20%	(32)	13%	(21)	23%	(36)	25%	(40)	158

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Table BLMB2_17: Do you have a favorable or unfavorable impression of each of the following? — Joe Manchin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(13)	16%	(73)	20%	(91)	16%	(72)	17%	(77)	28%	(126)	451
PID/Gender: Dem Men	3%	(2)	12%	(8)	26%	(18)	25%	(17)	11%	(7)	23%	(16)	69
PID/Gender: Dem Women	7%	(7)	12%	(11)	15%	(14)	19%	(18)	15%	(14)	33%	(31)	95
PID/Gender: Ind Men	2%	(2)	20%	(15)	24%	(18)	13%	(10)	11%	(8)	29%	(21)	74
PID/Gender: Ind Women	—	(0)	23%	(13)	16%	(9)	10%	(6)	19%	(10)	32%	(17)	55
PID/Gender: Rep Men	2%	(2)	27%	(20)	20%	(14)	16%	(11)	22%	(16)	13%	(9)	73
PID/Gender: Rep Women	—	(0)	8%	(7)	21%	(18)	12%	(10)	24%	(20)	36%	(31)	85
Ideo: Liberal (1-3)	2%	(2)	11%	(14)	31%	(37)	17%	(21)	11%	(13)	27%	(32)	120
Ideo: Moderate (4)	6%	(8)	21%	(27)	13%	(18)	16%	(21)	11%	(15)	33%	(44)	134
Ideo: Conservative (5-7)	1%	(3)	18%	(32)	17%	(32)	16%	(29)	24%	(44)	23%	(42)	181
Ideo/PID: Conservative Republican	1%	(2)	16%	(20)	22%	(27)	13%	(16)	25%	(32)	23%	(29)	126
Ideo/PID: Moderate/Conservative Democrat	9%	(7)	13%	(10)	10%	(7)	21%	(16)	19%	(14)	28%	(21)	77
Ideo/PID: Liberal Democrat	3%	(2)	10%	(9)	28%	(24)	22%	(19)	8%	(7)	29%	(25)	86
Unfavorable of Biden and Trump	2%	(2)	21%	(17)	8%	(7)	17%	(14)	17%	(14)	35%	(28)	81
2024 H2H Matchup: Biden Voter	5%	(10)	14%	(27)	26%	(51)	17%	(35)	16%	(32)	22%	(44)	199
2024 H2H Matchup: Trump Voter	1%	(2)	21%	(44)	17%	(37)	14%	(31)	19%	(39)	28%	(59)	212
2022 House Vote: Democrat	5%	(10)	12%	(23)	26%	(51)	18%	(36)	15%	(29)	25%	(50)	199
2022 House Vote: Republican	1%	(2)	24%	(41)	19%	(34)	16%	(28)	18%	(32)	22%	(38)	176
2022 House Vote: Did not Vote	1%	(1)	13%	(8)	9%	(5)	11%	(7)	20%	(12)	47%	(29)	61
2020 Vote: Joe Biden	5%	(10)	11%	(23)	24%	(50)	17%	(36)	19%	(40)	24%	(51)	211
2020 Vote: Donald Trump	1%	(1)	22%	(44)	17%	(34)	17%	(33)	16%	(33)	27%	(55)	201
2016 Vote: Hillary Clinton	2%	(3)	13%	(19)	30%	(46)	18%	(28)	15%	(23)	23%	(35)	153
2016 Vote: Donald Trump	1%	(1)	20%	(38)	18%	(33)	19%	(35)	17%	(32)	25%	(47)	186
U.S. Economy: Wrong Track	1%	(2)	16%	(54)	15%	(50)	16%	(53)	18%	(62)	34%	(114)	335
U.S. Economy: Right Direction	9%	(10)	16%	(19)	35%	(41)	16%	(19)	13%	(15)	10%	(12)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(10)	13%	(18)	30%	(41)	13%	(18)	14%	(19)	21%	(29)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(1)	20%	(42)	17%	(36)	14%	(30)	20%	(42)	28%	(58)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	12%	(13)	12%	(13)	23%	(24)	15%	(16)	36%	(38)	105
Top 2024 Issue: Economy	7%	(11)	16%	(26)	14%	(23)	10%	(17)	22%	(35)	31%	(51)	162
Community: Urban	8%	(12)	17%	(26)	13%	(20)	13%	(19)	19%	(29)	29%	(45)	152
Community: Suburban	—	(1)	16%	(41)	24%	(59)	19%	(46)	15%	(37)	26%	(65)	248
Community: Rural	—	(0)	11%	(6)	22%	(11)	13%	(6)	22%	(11)	32%	(16)	51

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Table BLMB2_17: Do you have a favorable or unfavorable impression of each of the following? — Joe Manchin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(13)	16%	(73)	20%	(91)	16%	(72)	17%	(77)	28%	(126)	451
Community/Gender: Urban Women	9%	(7)	17%	(13)	9%	(7)	8%	(6)	25%	(19)	32%	(23)	74
Community/Gender: Urban Men	7%	(6)	17%	(13)	17%	(14)	17%	(13)	13%	(10)	27%	(21)	78
Community/Gender: Suburban Women	—	(1)	12%	(16)	20%	(26)	18%	(23)	17%	(22)	32%	(41)	129
Community/Gender: Suburban Men	—	(0)	21%	(25)	28%	(33)	19%	(23)	13%	(15)	20%	(23)	119
Homeowner	3%	(10)	18%	(59)	21%	(69)	16%	(53)	16%	(55)	26%	(87)	332
Renter	3%	(3)	12%	(13)	18%	(19)	18%	(19)	19%	(20)	31%	(34)	109
Military HHnm: Yes	—	(0)	14%	(14)	23%	(24)	24%	(25)	10%	(11)	29%	(30)	105
Military HH: No	4%	(12)	17%	(59)	19%	(66)	13%	(46)	19%	(66)	28%	(96)	346
Employ: Private Sector	6%	(11)	15%	(26)	20%	(34)	15%	(26)	15%	(26)	28%	(47)	169
Employ: Retired	—	(0)	20%	(25)	26%	(33)	19%	(24)	17%	(21)	18%	(23)	126
Self + Household: White-Collar	5%	(10)	20%	(38)	24%	(46)	15%	(29)	16%	(31)	20%	(39)	193
Self + Household: Blue Collar	1%	(2)	17%	(31)	20%	(35)	20%	(35)	16%	(28)	26%	(47)	177
Union HH: No	3%	(11)	17%	(69)	19%	(77)	16%	(65)	18%	(74)	28%	(116)	413
LGBTQ+: No	3%	(12)	18%	(73)	20%	(80)	16%	(66)	18%	(75)	25%	(101)	407
Motivated to Vote	3%	(13)	18%	(73)	20%	(84)	17%	(68)	17%	(71)	25%	(102)	410
Parent: Yes	2%	(3)	13%	(17)	18%	(23)	14%	(19)	25%	(33)	28%	(36)	130
Parent: No	3%	(10)	17%	(56)	21%	(68)	17%	(53)	14%	(44)	28%	(90)	321
COVID Vaccine: Yes	3%	(11)	16%	(53)	21%	(70)	17%	(58)	16%	(53)	28%	(93)	339
COVID Vaccine: No	1%	(1)	17%	(20)	19%	(21)	13%	(14)	21%	(24)	29%	(33)	112
Student Loans: Yes	1%	(1)	9%	(6)	15%	(9)	10%	(6)	28%	(18)	37%	(23)	63
Student Loans: No	3%	(12)	17%	(67)	21%	(81)	17%	(65)	15%	(59)	26%	(103)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(125)	58%	(263)	14%	(63)	451
Gender: Male	24%	(52)	61%	(132)	15%	(33)	216
Gender: Female	31%	(73)	56%	(131)	13%	(30)	235
Age: 18-34	23%	(27)	66%	(78)	12%	(14)	119
Age: 35-44	29%	(18)	51%	(30)	20%	(12)	60
Age: 45-64	33%	(51)	52%	(82)	15%	(23)	157
Age: 65+	25%	(29)	63%	(73)	12%	(14)	116
GenZers: 1997-2012	30%	(16)	59%	(32)	11%	(6)	54
Millennials: 1981-1996	21%	(25)	63%	(73)	16%	(18)	117
GenXers: 1965-1980	34%	(39)	51%	(58)	15%	(17)	113
Baby Boomers: 1946-1964	28%	(41)	59%	(89)	13%	(19)	149
Educ: < College	25%	(76)	62%	(190)	14%	(42)	308
Educ: Bachelors degree	29%	(27)	56%	(52)	15%	(14)	92
Educ: Post-grad	44%	(22)	41%	(21)	15%	(7)	51
Income: Under 50k	32%	(54)	58%	(98)	9%	(16)	167
Income: 50k-100k	28%	(47)	57%	(95)	16%	(26)	168
Income: 100k+	21%	(25)	61%	(70)	18%	(21)	115
Ethnicity: White (Non-Hispanic)	25%	(68)	59%	(159)	16%	(43)	269
Ethnicity: Hispanic	27%	(22)	62%	(51)	12%	(10)	83
Ethnicity: Asian + Other (Non-Hispanic)	39%	(22)	46%	(27)	15%	(9)	58
All Christian	19%	(37)	67%	(129)	13%	(25)	191
Agnostic/Nothing in particular	33%	(43)	49%	(65)	19%	(25)	132
Something Else	25%	(18)	70%	(51)	5%	(4)	72
Evangelical	16%	(14)	74%	(65)	10%	(9)	88
Non-Evangelical	23%	(38)	65%	(108)	12%	(20)	166
PID: Dem (no lean)	51%	(84)	34%	(56)	15%	(24)	164
PID: Ind (no lean)	26%	(33)	61%	(79)	13%	(17)	129
PID: Rep (no lean)	5%	(8)	81%	(128)	14%	(22)	158

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(125)	58%	(263)	14%	(63)	451
PID/Gender: Dem Men	45%	(31)	31%	(21)	24%	(17)	69
PID/Gender: Dem Women	56%	(53)	37%	(35)	8%	(7)	95
PID/Gender: Ind Men	24%	(18)	66%	(49)	10%	(7)	74
PID/Gender: Ind Women	28%	(15)	54%	(30)	18%	(10)	55
PID/Gender: Rep Men	4%	(3)	84%	(62)	12%	(9)	73
PID/Gender: Rep Women	6%	(5)	79%	(67)	15%	(13)	85
Ideo: Liberal (1-3)	55%	(66)	35%	(42)	10%	(12)	120
Ideo: Moderate (4)	31%	(41)	50%	(67)	20%	(26)	134
Ideo: Conservative (5-7)	10%	(18)	78%	(141)	12%	(22)	181
Ideo/PID: Conservative Republican	4%	(5)	84%	(106)	12%	(15)	126
Ideo/PID: Moderate/Conservative Democrat	43%	(33)	37%	(28)	20%	(15)	77
Ideo/PID: Liberal Democrat	59%	(51)	32%	(27)	8%	(7)	86
Unfavorable of Biden and Trump	8%	(7)	66%	(54)	26%	(21)	81
2024 H2H Matchup: Biden Voter	58%	(116)	30%	(59)	12%	(25)	199
2024 H2H Matchup: Trump Voter	1%	(3)	86%	(182)	13%	(27)	212
2022 House Vote: Democrat	54%	(107)	32%	(65)	14%	(28)	199
2022 House Vote: Republican	3%	(5)	86%	(152)	11%	(19)	176
2022 House Vote: Did not Vote	16%	(10)	60%	(37)	24%	(14)	61
2020 Vote: Joe Biden	54%	(113)	31%	(66)	15%	(32)	211
2020 Vote: Donald Trump	4%	(9)	84%	(169)	12%	(23)	201
2016 Vote: Hillary Clinton	52%	(80)	34%	(52)	14%	(21)	153
2016 Vote: Donald Trump	6%	(11)	79%	(147)	15%	(28)	186
U.S. Economy: Wrong Track	13%	(45)	72%	(240)	15%	(49)	335
U.S. Economy: Right Direction	69%	(80)	19%	(22)	12%	(14)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	62%	(85)	30%	(41)	7%	(10)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(10)	82%	(171)	13%	(28)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(30)	48%	(50)	24%	(25)	105
Top 2024 Issue: Economy	19%	(30)	66%	(108)	15%	(24)	162

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(125)	58%	(263)	14%	(63)	451
Community: Urban	40%	(61)	47%	(71)	13%	(20)	152
Community: Suburban	23%	(57)	61%	(153)	15%	(38)	248
Community: Rural	13%	(7)	77%	(39)	10%	(5)	51
Community/Gender: Urban Women	43%	(32)	46%	(34)	11%	(8)	74
Community/Gender: Urban Men	38%	(30)	47%	(37)	14%	(11)	78
Community/Gender: Suburban Women	27%	(35)	59%	(76)	14%	(18)	129
Community/Gender: Suburban Men	18%	(22)	64%	(77)	17%	(20)	119
Homeowner	26%	(88)	59%	(197)	14%	(47)	332
Renter	33%	(36)	54%	(59)	13%	(14)	109
Military HHnm: Yes	24%	(26)	61%	(64)	15%	(15)	105
Military HH: No	29%	(100)	57%	(198)	14%	(48)	346
Employ: Private Sector	31%	(52)	57%	(96)	12%	(20)	169
Employ: Retired	28%	(35)	59%	(74)	13%	(17)	126
Self + Household: White-Collar	35%	(68)	54%	(104)	11%	(21)	193
Self + Household: Blue Collar	20%	(36)	63%	(111)	17%	(30)	177
Union HH: No	26%	(107)	60%	(248)	14%	(58)	413
LGBTQ+: No	27%	(112)	59%	(239)	14%	(56)	407
Motivated to Vote	27%	(112)	59%	(242)	14%	(56)	410
Parent: Yes	26%	(34)	60%	(78)	13%	(17)	130
Parent: No	28%	(91)	57%	(184)	14%	(46)	321
COVID Vaccine: Yes	33%	(110)	53%	(181)	14%	(48)	339
COVID Vaccine: No	13%	(15)	73%	(82)	14%	(15)	112
Student Loans: Yes	28%	(18)	61%	(39)	11%	(7)	63
Student Loans: No	28%	(108)	58%	(224)	14%	(56)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(85)	40%	(174)	41%	(180)	440
Gender: Male	17%	(35)	40%	(85)	43%	(90)	209
Gender: Female	22%	(50)	39%	(90)	39%	(91)	230
Age: 18-34	35%	(39)	29%	(32)	36%	(40)	112
Age: 35-44	10%	(5)	42%	(23)	49%	(27)	56
Age: 45-64	16%	(25)	38%	(59)	46%	(72)	157
Age: 65+	13%	(15)	52%	(60)	35%	(40)	115
Millennials: 1981-1996	25%	(28)	37%	(41)	38%	(42)	111
GenXers: 1965-1980	15%	(17)	38%	(43)	47%	(53)	113
Baby Boomers: 1946-1964	14%	(21)	45%	(67)	41%	(61)	149
Educ: < College	19%	(58)	42%	(125)	39%	(116)	298
Educ: Bachelors degree	15%	(14)	37%	(34)	48%	(44)	92
Income: Under 50k	24%	(38)	42%	(68)	34%	(55)	160
Income: 50k-100k	20%	(33)	40%	(66)	40%	(65)	164
Income: 100k+	13%	(15)	35%	(40)	52%	(61)	115
Ethnicity: White (Non-Hispanic)	15%	(39)	45%	(117)	41%	(107)	263
Ethnicity: Hispanic	19%	(15)	37%	(30)	44%	(35)	80
Ethnicity: Asian + Other (Non-Hispanic)	24%	(14)	31%	(17)	45%	(26)	57
All Christian	13%	(24)	49%	(93)	38%	(72)	189
Agnostic/Nothing in particular	23%	(30)	28%	(36)	49%	(63)	129
Something Else	26%	(18)	43%	(30)	31%	(21)	69
Evangelical	16%	(13)	61%	(51)	23%	(19)	84
Non-Evangelical	16%	(27)	39%	(65)	44%	(73)	165
PID: Dem (no lean)	39%	(62)	17%	(28)	44%	(70)	160
PID: Ind (no lean)	17%	(20)	32%	(39)	51%	(63)	122
PID: Rep (no lean)	2%	(3)	68%	(107)	30%	(48)	158

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Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(85)	40%	(174)	41%	(180)	440
PID/Gender: Dem Men	33%	(22)	17%	(11)	50%	(34)	67
PID/Gender: Dem Women	43%	(39)	18%	(17)	39%	(36)	92
PID/Gender: Ind Men	17%	(12)	34%	(23)	49%	(33)	69
PID/Gender: Ind Women	16%	(9)	29%	(16)	54%	(29)	54
PID/Gender: Rep Men	1%	(1)	68%	(50)	30%	(22)	73
PID/Gender: Rep Women	2%	(2)	68%	(57)	30%	(25)	85
Ideo: Liberal (1-3)	36%	(42)	14%	(16)	50%	(58)	116
Ideo: Moderate (4)	22%	(28)	31%	(41)	48%	(62)	131
Ideo: Conservative (5-7)	8%	(14)	61%	(110)	31%	(55)	180
Ideo/PID: Conservative Republican	1%	(1)	72%	(91)	27%	(34)	126
Ideo/PID: Moderate/Conservative Democrat	35%	(26)	27%	(20)	38%	(29)	75
Ideo/PID: Liberal Democrat	43%	(35)	9%	(8)	48%	(40)	83
Unfavorable of Biden and Trump	10%	(8)	35%	(29)	55%	(45)	81
2024 H2H Matchup: Biden Voter	37%	(73)	14%	(28)	48%	(95)	196
2024 H2H Matchup: Trump Voter	3%	(6)	67%	(137)	31%	(63)	206
2022 House Vote: Democrat	36%	(70)	16%	(32)	47%	(92)	194
2022 House Vote: Republican	3%	(4)	69%	(121)	29%	(51)	176
2022 House Vote: Did not Vote	14%	(8)	33%	(18)	53%	(30)	56
2020 Vote: Joe Biden	36%	(74)	16%	(32)	49%	(101)	207
2020 Vote: Donald Trump	3%	(6)	65%	(130)	32%	(64)	200
2016 Vote: Hillary Clinton	35%	(53)	15%	(23)	50%	(76)	152
2016 Vote: Donald Trump	3%	(6)	67%	(123)	30%	(54)	182
U.S. Economy: Wrong Track	13%	(42)	48%	(158)	39%	(127)	327
U.S. Economy: Right Direction	38%	(43)	14%	(16)	48%	(54)	112
Prsnl. Fin. Sit. 2021-23: Better Under Biden	44%	(59)	15%	(20)	41%	(54)	133
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(7)	65%	(132)	32%	(65)	204
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(19)	22%	(23)	60%	(61)	103
Top 2024 Issue: Economy	14%	(23)	43%	(68)	43%	(68)	159

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Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(85)	40%	(174)	41%	(180)	440
Community: Urban	35%	(52)	30%	(45)	35%	(52)	150
Community: Suburban	11%	(27)	41%	(99)	48%	(114)	240
Community: Rural	12%	(6)	60%	(30)	28%	(14)	50
Community/Gender: Urban Women	42%	(31)	30%	(22)	28%	(21)	74
Community/Gender: Urban Men	28%	(21)	31%	(23)	41%	(32)	76
Community/Gender: Suburban Women	11%	(14)	39%	(49)	50%	(63)	126
Community/Gender: Suburban Men	11%	(13)	44%	(50)	45%	(51)	113
Homeowner	16%	(52)	43%	(139)	41%	(134)	325
Renter	30%	(32)	31%	(32)	39%	(41)	105
Military HHnm: Yes	11%	(12)	50%	(52)	39%	(41)	105
Military HH: No	22%	(73)	36%	(122)	42%	(139)	334
Employ: Private Sector	23%	(38)	38%	(62)	38%	(62)	162
Employ: Retired	14%	(18)	45%	(57)	40%	(51)	126
Self + Household: White-Collar	22%	(42)	40%	(76)	37%	(70)	188
Self + Household: Blue Collar	14%	(24)	43%	(74)	44%	(76)	174
Union HH: No	18%	(73)	41%	(165)	41%	(163)	401
LGBTQ+: No	19%	(78)	40%	(159)	41%	(164)	401
Motivated to Vote	19%	(74)	42%	(171)	39%	(157)	402
Parent: Yes	21%	(28)	39%	(50)	40%	(51)	128
Parent: No	19%	(58)	40%	(124)	42%	(129)	311
COVID Vaccine: Yes	22%	(74)	36%	(120)	42%	(140)	334
COVID Vaccine: No	11%	(12)	51%	(54)	38%	(40)	106
Student Loans: Yes	24%	(15)	32%	(20)	44%	(28)	63
Student Loans: No	19%	(70)	41%	(154)	40%	(152)	377

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(125)	41%	(182)	30%	(133)	440
Gender: Male	22%	(46)	47%	(98)	31%	(66)	210
Gender: Female	34%	(79)	36%	(84)	29%	(67)	231
Age: 18-34	44%	(48)	32%	(35)	24%	(26)	109
Age: 35-44	25%	(15)	38%	(23)	36%	(22)	59
Age: 45-64	22%	(34)	42%	(66)	36%	(56)	157
Age: 65+	24%	(28)	50%	(58)	26%	(30)	116
Millennials: 1981-1996	31%	(35)	42%	(47)	27%	(30)	112
GenXers: 1965-1980	23%	(26)	43%	(48)	35%	(39)	113
Baby Boomers: 1946-1964	24%	(36)	46%	(68)	30%	(44)	149
Educ: < College	29%	(85)	41%	(121)	31%	(92)	298
Educ: Bachelors degree	26%	(24)	45%	(41)	29%	(27)	92
Educ: Post-grad	31%	(16)	40%	(20)	29%	(14)	51
Income: Under 50k	36%	(58)	39%	(63)	25%	(40)	162
Income: 50k-100k	27%	(44)	41%	(66)	33%	(54)	164
Income: 100k+	20%	(23)	46%	(53)	34%	(39)	115
Ethnicity: White (Non-Hispanic)	22%	(59)	47%	(125)	31%	(84)	268
Ethnicity: Hispanic	30%	(22)	26%	(20)	44%	(33)	76
Ethnicity: Asian + Other (Non-Hispanic)	40%	(23)	42%	(24)	19%	(11)	57
All Christian	19%	(37)	49%	(92)	32%	(61)	190
Agnostic/Nothing in particular	34%	(43)	32%	(41)	33%	(42)	126
Something Else	32%	(22)	51%	(35)	17%	(12)	68
Evangelical	23%	(19)	46%	(38)	31%	(26)	84
Non-Evangelical	22%	(36)	51%	(84)	27%	(45)	165
PID: Dem (no lean)	57%	(93)	15%	(25)	28%	(46)	164
PID: Ind (no lean)	22%	(26)	40%	(48)	38%	(46)	120
PID: Rep (no lean)	4%	(7)	70%	(109)	26%	(41)	157

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(125)	41%	(182)	30%	(133)	440
PID/Gender: Dem Men	48%	(33)	20%	(14)	32%	(22)	69
PID/Gender: Dem Women	63%	(60)	12%	(11)	25%	(24)	95
PID/Gender: Ind Men	16%	(11)	42%	(29)	42%	(29)	68
PID/Gender: Ind Women	29%	(15)	38%	(19)	34%	(17)	51
PID/Gender: Rep Men	3%	(2)	77%	(56)	20%	(15)	73
PID/Gender: Rep Women	5%	(5)	64%	(54)	31%	(26)	84
Ideo: Liberal (1-3)	61%	(71)	15%	(18)	24%	(28)	117
Ideo: Moderate (4)	29%	(38)	33%	(43)	38%	(49)	130
Ideo: Conservative (5-7)	9%	(16)	64%	(116)	27%	(49)	180
Ideo/PID: Conservative Republican	5%	(6)	74%	(94)	21%	(27)	126
Ideo/PID: Moderate/Conservative Democrat	50%	(38)	20%	(15)	30%	(23)	77
Ideo/PID: Liberal Democrat	64%	(55)	11%	(10)	25%	(22)	86
Unfavorable of Biden and Trump	7%	(6)	52%	(42)	40%	(33)	81
2024 H2H Matchup: Biden Voter	53%	(106)	15%	(29)	32%	(65)	199
2024 H2H Matchup: Trump Voter	8%	(17)	67%	(136)	25%	(52)	205
2022 House Vote: Democrat	54%	(108)	16%	(32)	30%	(59)	199
2022 House Vote: Republican	4%	(6)	71%	(124)	25%	(44)	175
2022 House Vote: Did not Vote	18%	(9)	43%	(22)	39%	(20)	52
2020 Vote: Joe Biden	51%	(107)	19%	(40)	31%	(65)	211
2020 Vote: Donald Trump	7%	(15)	65%	(129)	28%	(55)	198
2016 Vote: Hillary Clinton	53%	(81)	17%	(26)	31%	(47)	153
2016 Vote: Donald Trump	6%	(11)	65%	(121)	29%	(54)	186
U.S. Economy: Wrong Track	17%	(55)	53%	(170)	30%	(99)	324
U.S. Economy: Right Direction	61%	(71)	10%	(12)	29%	(34)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	59%	(80)	17%	(24)	24%	(32)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(16)	64%	(129)	29%	(58)	203
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(30)	29%	(30)	42%	(42)	102
Top 2024 Issue: Economy	17%	(27)	49%	(78)	34%	(54)	160

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Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(125)	41%	(182)	30%	(133)	440
Community: Urban	38%	(57)	35%	(53)	26%	(40)	150
Community: Suburban	23%	(56)	44%	(107)	32%	(78)	241
Community: Rural	24%	(12)	46%	(23)	30%	(15)	50
Community/Gender: Urban Women	46%	(34)	31%	(23)	23%	(17)	74
Community/Gender: Urban Men	31%	(23)	40%	(30)	30%	(23)	76
Community/Gender: Suburban Women	27%	(35)	40%	(51)	33%	(41)	127
Community/Gender: Suburban Men	19%	(22)	49%	(56)	32%	(37)	114
Homeowner	25%	(81)	43%	(140)	32%	(103)	324
Renter	38%	(41)	38%	(41)	23%	(25)	106
Military HHnm: Yes	30%	(31)	45%	(48)	25%	(27)	105
Military HH: No	28%	(94)	40%	(135)	32%	(106)	335
Employ: Private Sector	31%	(52)	42%	(70)	27%	(45)	168
Employ: Retired	25%	(32)	44%	(56)	30%	(38)	126
Self + Household: White-Collar	31%	(60)	41%	(79)	28%	(53)	191
Self + Household: Blue Collar	21%	(37)	47%	(82)	32%	(56)	175
Union HH: No	29%	(115)	42%	(170)	29%	(118)	402
LGBTQ+: No	28%	(111)	42%	(168)	30%	(119)	397
Motivated to Vote	28%	(114)	43%	(173)	29%	(118)	405
Parent: Yes	28%	(36)	44%	(56)	28%	(36)	128
Parent: No	29%	(89)	40%	(126)	31%	(97)	312
COVID Vaccine: Yes	32%	(107)	38%	(126)	31%	(103)	336
COVID Vaccine: No	18%	(19)	54%	(56)	28%	(30)	105
Student Loans: Yes	37%	(24)	38%	(24)	25%	(16)	63
Student Loans: No	27%	(102)	42%	(158)	31%	(117)	377

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(99)	48%	(211)	30%	(134)	444
Gender: Male	24%	(51)	46%	(98)	31%	(65)	214
Gender: Female	21%	(48)	49%	(113)	30%	(69)	229
Age: 18-34	16%	(18)	57%	(64)	28%	(31)	112
Age: 35-44	31%	(19)	33%	(20)	36%	(21)	60
Age: 45-64	23%	(36)	45%	(71)	31%	(49)	156
Age: 65+	22%	(26)	49%	(57)	29%	(33)	116
GenZers: 1997-2012	21%	(11)	52%	(27)	27%	(14)	51
Millennials: 1981-1996	20%	(23)	48%	(54)	32%	(36)	113
GenXers: 1965-1980	22%	(25)	47%	(53)	31%	(35)	113
Baby Boomers: 1946-1964	26%	(38)	46%	(69)	28%	(42)	149
Educ: < College	26%	(78)	46%	(139)	28%	(85)	302
Educ: Bachelors degree	17%	(16)	48%	(44)	35%	(32)	91
Educ: Post-grad	10%	(5)	55%	(28)	34%	(17)	51
Income: Under 50k	24%	(40)	55%	(90)	21%	(35)	165
Income: 50k-100k	18%	(29)	50%	(82)	33%	(54)	164
Income: 100k+	26%	(30)	34%	(39)	40%	(45)	115
Ethnicity: White (Non-Hispanic)	19%	(51)	47%	(126)	34%	(91)	268
Ethnicity: Hispanic	25%	(20)	46%	(36)	29%	(23)	79
Ethnicity: Asian + Other (Non-Hispanic)	40%	(23)	41%	(24)	19%	(11)	57
All Christian	23%	(44)	44%	(84)	32%	(61)	189
Agnostic/Nothing in particular	16%	(21)	52%	(67)	32%	(41)	129
Something Else	28%	(19)	50%	(35)	23%	(16)	71
Evangelical	36%	(31)	33%	(28)	31%	(27)	86
Non-Evangelical	20%	(32)	52%	(85)	28%	(46)	164
PID: Dem (no lean)	13%	(21)	63%	(102)	25%	(40)	162
PID: Ind (no lean)	12%	(15)	53%	(66)	35%	(43)	124
PID: Rep (no lean)	40%	(63)	27%	(43)	33%	(51)	157

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Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(99)	48%	(211)	30%	(134)	444
PID/Gender: Dem Men	6%	(4)	69%	(47)	25%	(17)	69
PID/Gender: Dem Women	18%	(17)	58%	(54)	24%	(22)	93
PID/Gender: Ind Men	15%	(11)	51%	(37)	34%	(25)	73
PID/Gender: Ind Women	7%	(4)	57%	(29)	35%	(18)	51
PID/Gender: Rep Men	49%	(36)	19%	(14)	32%	(23)	73
PID/Gender: Rep Women	32%	(27)	35%	(29)	33%	(28)	85
Ideo: Liberal (1-3)	7%	(9)	72%	(85)	21%	(24)	118
Ideo: Moderate (4)	17%	(22)	42%	(55)	41%	(53)	130
Ideo: Conservative (5-7)	36%	(64)	36%	(65)	28%	(51)	180
Ideo/PID: Conservative Republican	43%	(54)	31%	(39)	26%	(33)	126
Ideo/PID: Moderate/Conservative Democrat	18%	(14)	51%	(39)	31%	(23)	76
Ideo/PID: Liberal Democrat	8%	(7)	74%	(63)	18%	(15)	85
Unfavorable of Biden and Trump	9%	(7)	48%	(39)	43%	(35)	81
2024 H2H Matchup: Biden Voter	7%	(15)	65%	(128)	28%	(55)	198
2024 H2H Matchup: Trump Voter	38%	(79)	33%	(69)	29%	(59)	207
2022 House Vote: Democrat	11%	(22)	64%	(127)	24%	(48)	197
2022 House Vote: Republican	39%	(68)	31%	(55)	30%	(53)	175
2022 House Vote: Did not Vote	12%	(7)	46%	(26)	42%	(24)	57
2020 Vote: Joe Biden	10%	(20)	63%	(132)	27%	(57)	209
2020 Vote: Donald Trump	37%	(73)	32%	(63)	32%	(63)	199
2016 Vote: Hillary Clinton	6%	(8)	69%	(105)	25%	(38)	151
2016 Vote: Donald Trump	34%	(64)	34%	(64)	32%	(59)	186
U.S. Economy: Wrong Track	26%	(87)	43%	(141)	31%	(101)	328
U.S. Economy: Right Direction	10%	(12)	61%	(70)	29%	(33)	115
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(19)	65%	(88)	21%	(28)	135
Prsnl. Fin. Sit. 2021-23: Better Under Trump	36%	(74)	32%	(66)	31%	(64)	205
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(6)	55%	(57)	40%	(42)	104
Top 2024 Issue: Economy	28%	(45)	37%	(60)	35%	(56)	161

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Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(99)	48%	(211)	30%	(134)	444
Community: Urban	16%	(24)	57%	(86)	27%	(40)	150
Community: Suburban	22%	(54)	46%	(112)	32%	(78)	244
Community: Rural	42%	(21)	26%	(13)	32%	(16)	50
Community/Gender: Urban Women	19%	(14)	54%	(39)	27%	(19)	73
Community/Gender: Urban Men	13%	(10)	61%	(47)	26%	(20)	77
Community/Gender: Suburban Women	19%	(24)	50%	(63)	31%	(40)	126
Community/Gender: Suburban Men	25%	(30)	42%	(49)	33%	(39)	118
Homeowner	25%	(83)	43%	(140)	32%	(104)	327
Renter	13%	(14)	62%	(66)	25%	(26)	106
Military HHnm: Yes	34%	(36)	37%	(39)	29%	(31)	105
Military HH: No	18%	(63)	51%	(172)	31%	(103)	338
Employ: Private Sector	25%	(41)	47%	(79)	29%	(48)	168
Employ: Retired	25%	(31)	42%	(53)	33%	(42)	126
Self + Household: White-Collar	23%	(44)	46%	(88)	31%	(60)	192
Self + Household: Blue Collar	25%	(43)	49%	(87)	26%	(46)	177
Union HH: No	22%	(90)	47%	(191)	31%	(125)	405
LGBTQ+: No	23%	(91)	46%	(185)	31%	(125)	401
Motivated to Vote	23%	(94)	47%	(193)	29%	(119)	406
Parent: Yes	18%	(24)	52%	(67)	29%	(38)	128
Parent: No	24%	(75)	46%	(144)	31%	(96)	315
COVID Vaccine: Yes	19%	(65)	50%	(169)	30%	(102)	336
COVID Vaccine: No	31%	(34)	39%	(42)	30%	(32)	108
Student Loans: Yes	20%	(13)	53%	(33)	27%	(17)	63
Student Loans: No	23%	(86)	47%	(177)	31%	(117)	381

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(97)	64%	(285)	15%	(66)	448
Gender: Male	22%	(46)	65%	(139)	14%	(29)	214
Gender: Female	22%	(51)	62%	(146)	16%	(37)	234
Age: 18-34	15%	(17)	71%	(82)	15%	(17)	117
Age: 35-44	28%	(17)	51%	(30)	21%	(13)	60
Age: 45-64	23%	(36)	63%	(99)	14%	(22)	157
Age: 65+	24%	(28)	63%	(73)	13%	(15)	116
GenZers: 1997-2012	14%	(8)	68%	(36)	18%	(10)	54
Millennials: 1981-1996	22%	(25)	61%	(71)	17%	(19)	115
GenXers: 1965-1980	26%	(29)	60%	(68)	15%	(16)	113
Baby Boomers: 1946-1964	21%	(32)	68%	(101)	11%	(16)	149
Educ: < College	24%	(72)	62%	(190)	14%	(44)	307
Educ: Bachelors degree	21%	(19)	65%	(59)	14%	(13)	91
Educ: Post-grad	12%	(6)	71%	(36)	17%	(8)	51
Income: Under 50k	26%	(43)	67%	(111)	7%	(12)	166
Income: 50k-100k	17%	(29)	63%	(105)	20%	(33)	167
Income: 100k+	22%	(26)	59%	(68)	18%	(21)	115
Ethnicity: White (Non-Hispanic)	24%	(66)	60%	(162)	15%	(42)	269
Ethnicity: Hispanic	20%	(17)	68%	(56)	12%	(10)	83
Ethnicity: Asian + Other (Non-Hispanic)	22%	(12)	62%	(35)	16%	(9)	57
All Christian	30%	(57)	56%	(107)	14%	(27)	191
Agnostic/Nothing in particular	15%	(19)	67%	(87)	18%	(24)	130
Something Else	16%	(11)	79%	(56)	5%	(4)	72
Evangelical	34%	(30)	54%	(47)	12%	(10)	88
Non-Evangelical	22%	(36)	67%	(111)	12%	(19)	165
PID: Dem (no lean)	5%	(8)	81%	(132)	14%	(24)	163
PID: Ind (no lean)	15%	(20)	71%	(91)	13%	(17)	128
PID: Rep (no lean)	45%	(70)	39%	(62)	16%	(25)	157

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(97)	64%	(285)	15%	(66)	448
PID/Gender: Dem Men	2%	(1)	77%	(53)	21%	(15)	69
PID/Gender: Dem Women	7%	(6)	84%	(79)	9%	(9)	94
PID/Gender: Ind Men	14%	(11)	78%	(57)	7%	(5)	73
PID/Gender: Ind Women	17%	(9)	62%	(34)	21%	(12)	55
PID/Gender: Rep Men	47%	(34)	40%	(29)	13%	(9)	72
PID/Gender: Rep Women	42%	(36)	39%	(33)	19%	(16)	85
Ideo: Liberal (1-3)	7%	(8)	82%	(98)	11%	(13)	120
Ideo: Moderate (4)	14%	(19)	65%	(86)	20%	(27)	132
Ideo: Conservative (5-7)	36%	(65)	51%	(93)	13%	(23)	181
Ideo/PID: Conservative Republican	45%	(58)	41%	(52)	13%	(17)	126
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	80%	(61)	17%	(13)	76
Ideo/PID: Liberal Democrat	6%	(5)	83%	(71)	11%	(9)	86
Unfavorable of Biden and Trump	2%	(2)	70%	(57)	27%	(22)	81
2024 H2H Matchup: Biden Voter	4%	(7)	84%	(168)	12%	(24)	199
2024 H2H Matchup: Trump Voter	42%	(88)	44%	(93)	15%	(31)	212
2022 House Vote: Democrat	5%	(10)	81%	(160)	14%	(28)	199
2022 House Vote: Republican	42%	(75)	45%	(79)	13%	(23)	176
2022 House Vote: Did not Vote	20%	(12)	61%	(36)	18%	(11)	60
2020 Vote: Joe Biden	5%	(10)	81%	(171)	14%	(30)	210
2020 Vote: Donald Trump	41%	(82)	45%	(91)	14%	(28)	201
2016 Vote: Hillary Clinton	2%	(4)	87%	(132)	11%	(17)	152
2016 Vote: Donald Trump	39%	(73)	46%	(85)	15%	(28)	186
U.S. Economy: Wrong Track	27%	(88)	57%	(190)	16%	(54)	332
U.S. Economy: Right Direction	8%	(9)	82%	(95)	10%	(12)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(8)	86%	(117)	7%	(10)	135
Prsnl. Fin. Sit. 2021-23: Better Under Trump	42%	(89)	43%	(90)	15%	(31)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	76%	(78)	24%	(25)	104
Top 2024 Issue: Economy	27%	(44)	56%	(90)	17%	(27)	161

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(97)	64%	(285)	15%	(66)	448
Community: Urban	14%	(22)	75%	(113)	11%	(17)	151
Community: Suburban	23%	(56)	59%	(145)	18%	(45)	246
Community: Rural	38%	(19)	53%	(27)	9%	(5)	51
Community/Gender: Urban Women	13%	(10)	77%	(57)	10%	(7)	74
Community/Gender: Urban Men	15%	(12)	72%	(56)	12%	(9)	77
Community/Gender: Suburban Women	25%	(32)	56%	(71)	19%	(25)	128
Community/Gender: Suburban Men	21%	(24)	63%	(74)	17%	(20)	118
Homeowner	23%	(76)	62%	(205)	15%	(51)	331
Renter	18%	(20)	68%	(73)	13%	(14)	107
Military HHnm: Yes	25%	(26)	59%	(62)	16%	(17)	105
Military HH: No	21%	(71)	65%	(223)	14%	(49)	343
Employ: Private Sector	20%	(33)	67%	(113)	13%	(22)	168
Employ: Retired	26%	(33)	58%	(73)	16%	(20)	126
Self + Household: White-Collar	21%	(41)	65%	(125)	14%	(26)	192
Self + Household: Blue Collar	22%	(39)	63%	(111)	15%	(27)	177
Union HH: No	22%	(88)	64%	(262)	15%	(60)	410
LGBTQ+: No	21%	(86)	63%	(256)	15%	(62)	404
Motivated to Vote	23%	(95)	63%	(257)	14%	(57)	409
Parent: Yes	25%	(33)	62%	(81)	12%	(16)	129
Parent: No	20%	(65)	64%	(204)	16%	(50)	319
COVID Vaccine: Yes	14%	(49)	70%	(238)	15%	(52)	338
COVID Vaccine: No	44%	(49)	43%	(48)	13%	(14)	110
Student Loans: Yes	16%	(10)	66%	(41)	18%	(11)	62
Student Loans: No	23%	(88)	63%	(244)	14%	(55)	386

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB3_6: *Have you seen, read, or heard anything about each of the following in the past week? — Ron DeSantis*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(112)	38%	(159)	35%	(146)	417
Gender: Male	27%	(54)	41%	(83)	33%	(67)	204
Gender: Female	27%	(58)	36%	(77)	37%	(79)	213
Age: 18-34	26%	(26)	36%	(34)	38%	(37)	97
Age: 35-44	34%	(17)	22%	(11)	44%	(22)	51
Age: 45-64	19%	(29)	43%	(66)	38%	(58)	154
Age: 65+	35%	(40)	41%	(47)	24%	(28)	115
Millennials: 1981-1996	27%	(27)	33%	(32)	40%	(39)	97
GenXers: 1965-1980	21%	(24)	43%	(48)	35%	(39)	111
Baby Boomers: 1946-1964	25%	(38)	42%	(62)	33%	(49)	149
Educ: < College	28%	(77)	38%	(105)	35%	(96)	279
Educ: Bachelors degree	23%	(20)	39%	(35)	38%	(35)	90
Income: Under 50k	24%	(37)	44%	(68)	32%	(48)	153
Income: 50k-100k	27%	(41)	39%	(61)	34%	(52)	154
Income: 100k+	31%	(34)	28%	(31)	41%	(45)	110
Ethnicity: White (Non-Hispanic)	30%	(78)	36%	(94)	33%	(86)	258
Ethnicity: Hispanic	16%	(11)	49%	(35)	35%	(25)	71
Ethnicity: Asian + Other (Non-Hispanic)	39%	(21)	17%	(10)	44%	(24)	55
All Christian	33%	(61)	31%	(57)	36%	(67)	185
Agnostic/Nothing in particular	17%	(20)	45%	(55)	38%	(46)	121
Something Else	34%	(20)	40%	(23)	25%	(15)	58
Evangelical	37%	(27)	32%	(23)	31%	(23)	73
Non-Evangelical	31%	(51)	32%	(52)	36%	(59)	162
PID: Dem (no lean)	9%	(14)	54%	(82)	37%	(57)	152
PID: Ind (no lean)	23%	(26)	43%	(48)	33%	(36)	110
PID: Rep (no lean)	47%	(73)	19%	(29)	34%	(52)	154
PID/Gender: Dem Men	5%	(3)	58%	(39)	37%	(25)	67
PID/Gender: Dem Women	12%	(10)	50%	(43)	38%	(32)	85
PID/Gender: Ind Men	21%	(13)	49%	(32)	30%	(19)	64
PID/Gender: Rep Men	53%	(38)	16%	(12)	31%	(23)	72
PID/Gender: Rep Women	42%	(35)	22%	(18)	36%	(30)	82

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Table BLMB3_6: *Have you seen, read, or heard anything about each of the following in the past week? — Ron DeSantis*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(112)	38%	(159)	35%	(146)	417
Ideo: Liberal (1-3)	9%	(10)	57%	(65)	34%	(39)	113
Ideo: Moderate (4)	18%	(21)	43%	(53)	39%	(48)	122
Ideo: Conservative (5-7)	47%	(81)	22%	(38)	32%	(55)	174
Ideo/PID: Conservative Republican	52%	(65)	21%	(26)	28%	(35)	126
Ideo/PID: Moderate/Conservative Democrat	17%	(12)	49%	(34)	34%	(24)	70
Ideo/PID: Liberal Democrat	2%	(2)	59%	(48)	39%	(31)	81
Unfavorable of Biden and Trump	19%	(15)	29%	(22)	52%	(40)	77
2024 H2H Matchup: Biden Voter	9%	(17)	57%	(107)	34%	(62)	186
2024 H2H Matchup: Trump Voter	47%	(94)	21%	(41)	32%	(64)	199
2022 House Vote: Democrat	10%	(19)	57%	(106)	33%	(61)	186
2022 House Vote: Republican	48%	(84)	20%	(34)	32%	(55)	173
2022 House Vote: Did not Vote	18%	(9)	31%	(16)	50%	(25)	50
2020 Vote: Joe Biden	11%	(22)	55%	(108)	34%	(66)	196
2020 Vote: Donald Trump	44%	(85)	21%	(39)	35%	(68)	192
2016 Vote: Hillary Clinton	5%	(7)	61%	(89)	34%	(49)	146
2016 Vote: Donald Trump	46%	(82)	19%	(35)	35%	(63)	180
U.S. Economy: Wrong Track	31%	(95)	32%	(97)	37%	(113)	305
U.S. Economy: Right Direction	15%	(17)	55%	(62)	29%	(33)	112
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(14)	64%	(80)	25%	(31)	125
Prsnl. Fin. Sit. 2021-23: Better Under Trump	45%	(89)	18%	(36)	37%	(72)	198
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(9)	45%	(43)	45%	(42)	94
Top 2024 Issue: Economy	33%	(48)	25%	(36)	42%	(60)	145
Community: Urban	26%	(36)	44%	(62)	30%	(41)	140
Community: Suburban	25%	(58)	35%	(81)	39%	(90)	230
Community/Gender: Urban Women	29%	(19)	37%	(25)	33%	(22)	66
Community/Gender: Urban Men	23%	(17)	51%	(38)	26%	(19)	74
Community/Gender: Suburban Women	27%	(32)	35%	(41)	38%	(44)	117
Community/Gender: Suburban Men	23%	(26)	36%	(41)	41%	(46)	113
Homeowner	31%	(97)	33%	(104)	35%	(109)	310
Renter	13%	(13)	51%	(49)	36%	(35)	97

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Table BLMB3_6: *Have you seen, read, or heard anything about each of the following in the past week? — Ron DeSantis*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(112)	38%	(159)	35%	(146)	417
Military HHnm: Yes	30%	(31)	49%	(51)	21%	(22)	104
Military HH: No	26%	(81)	34%	(108)	40%	(123)	312
Employ: Private Sector	29%	(46)	38%	(60)	34%	(54)	160
Employ: Retired	30%	(38)	38%	(48)	32%	(40)	126
Self + Household: White-Collar	32%	(60)	36%	(66)	32%	(60)	185
Self + Household: Blue Collar	29%	(47)	39%	(64)	33%	(54)	165
Union HH: No	29%	(109)	37%	(140)	35%	(131)	380
LGBTQ+: No	28%	(108)	37%	(140)	35%	(134)	382
Motivated to Vote	29%	(112)	38%	(145)	33%	(128)	385
Parent: Yes	30%	(36)	33%	(40)	36%	(43)	119
Parent: No	26%	(76)	40%	(119)	34%	(102)	298
COVID Vaccine: Yes	24%	(76)	41%	(130)	35%	(111)	318
COVID Vaccine: No	36%	(36)	29%	(29)	35%	(34)	99
Student Loans: Yes	12%	(7)	44%	(25)	44%	(25)	57
Student Loans: No	29%	(105)	37%	(134)	33%	(120)	360

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_8: *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	33%	(118)	22%	(81)	45%	(163)	362
Gender: Male	37%	(67)	22%	(41)	41%	(74)	182
Gender: Female	28%	(51)	22%	(40)	49%	(89)	180
Age: 18-34	28%	(22)	22%	(17)	50%	(40)	79
Age: 45-64	37%	(49)	18%	(24)	46%	(62)	135
Age: 65+	39%	(41)	26%	(27)	35%	(36)	104
Millennials: 1981-1996	18%	(14)	28%	(23)	55%	(44)	81
GenXers: 1965-1980	36%	(34)	17%	(16)	47%	(44)	95
Baby Boomers: 1946-1964	34%	(46)	25%	(34)	40%	(54)	134
Educ: < College	29%	(68)	23%	(55)	48%	(114)	237
Educ: Bachelors degree	40%	(32)	21%	(17)	39%	(31)	80
Income: Under 50k	25%	(31)	33%	(40)	42%	(52)	123
Income: 50k-100k	30%	(39)	20%	(26)	50%	(66)	131
Income: 100k+	44%	(48)	13%	(14)	42%	(45)	108
Ethnicity: White (Non-Hispanic)	35%	(80)	22%	(52)	43%	(100)	232
Ethnicity: Hispanic	29%	(16)	21%	(12)	50%	(27)	55
Ethnicity: Asian + Other (Non-Hispanic)	39%	(20)	12%	(6)	49%	(25)	51
All Christian	34%	(54)	29%	(46)	37%	(59)	159
Agnostic/Nothing in particular	31%	(33)	17%	(18)	53%	(56)	107
Evangelical	20%	(13)	30%	(19)	50%	(32)	64
Non-Evangelical	37%	(51)	23%	(31)	40%	(54)	136
PID: Dem (no lean)	22%	(27)	27%	(33)	50%	(61)	122
PID: Ind (no lean)	48%	(48)	17%	(17)	35%	(36)	101
PID: Rep (no lean)	31%	(43)	22%	(30)	47%	(66)	139
PID/Gender: Dem Men	25%	(13)	28%	(15)	47%	(25)	53
PID/Gender: Dem Women	20%	(14)	27%	(19)	53%	(36)	69
PID/Gender: Ind Men	52%	(30)	14%	(8)	35%	(20)	59
PID/Gender: Rep Men	34%	(24)	25%	(18)	41%	(29)	71
PID/Gender: Rep Women	28%	(19)	18%	(12)	54%	(37)	69

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Table BLMB3_8: *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	33%	(118)	22%	(81)	45%	(163)	362
Ideo: Liberal (1-3)	29%	(27)	30%	(27)	41%	(38)	92
Ideo: Moderate (4)	40%	(37)	16%	(15)	45%	(42)	93
Ideo: Conservative (5-7)	31%	(52)	23%	(39)	46%	(78)	169
Ideo/PID: Conservative Republican	32%	(38)	22%	(27)	46%	(55)	120
Ideo/PID: Moderate/Conservative Democrat	25%	(14)	25%	(14)	51%	(29)	58
Ideo/PID: Liberal Democrat	20%	(13)	31%	(19)	49%	(31)	63
Unfavorable of Biden and Trump	30%	(18)	18%	(11)	53%	(31)	60
2024 H2H Matchup: Biden Voter	29%	(48)	22%	(36)	49%	(80)	164
2024 H2H Matchup: Trump Voter	37%	(66)	23%	(40)	40%	(72)	177
2022 House Vote: Democrat	30%	(47)	23%	(36)	47%	(74)	157
2022 House Vote: Republican	36%	(57)	25%	(39)	39%	(62)	159
2020 Vote: Joe Biden	31%	(52)	23%	(38)	46%	(78)	168
2020 Vote: Donald Trump	34%	(58)	23%	(39)	43%	(73)	171
2016 Vote: Hillary Clinton	27%	(34)	24%	(31)	49%	(62)	126
2016 Vote: Donald Trump	37%	(61)	22%	(35)	41%	(66)	162
U.S. Economy: Wrong Track	29%	(74)	23%	(60)	48%	(125)	260
U.S. Economy: Right Direction	43%	(44)	20%	(20)	37%	(38)	102
Prsnl. Fin. Sit. 2021-23: Better Under Biden	30%	(33)	30%	(33)	40%	(43)	109
Prsnl. Fin. Sit. 2021-23: Better Under Trump	34%	(60)	23%	(40)	43%	(75)	175
Prsnl. Fin. Sit. 2021-23: Same Under Both	33%	(26)	10%	(8)	57%	(45)	78
Top 2024 Issue: Economy	38%	(48)	16%	(20)	46%	(58)	126
Community: Urban	32%	(37)	23%	(26)	45%	(53)	116
Community: Suburban	36%	(75)	22%	(46)	42%	(89)	210
Community/Gender: Urban Women	36%	(20)	20%	(11)	44%	(24)	55
Community/Gender: Urban Men	28%	(17)	25%	(15)	47%	(28)	60
Community/Gender: Suburban Women	26%	(28)	25%	(26)	49%	(53)	107
Community/Gender: Suburban Men	45%	(46)	20%	(20)	35%	(36)	103
Homeowner	36%	(100)	19%	(52)	45%	(125)	277
Renter	23%	(18)	32%	(25)	45%	(35)	77

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Table BLMB3_8: *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	33%	(118)	22%	(81)	45%	(163)	362
Military HHnm: Yes	42%	(37)	20%	(17)	38%	(33)	87
Military HH: No	30%	(82)	23%	(63)	47%	(130)	275
Employ: Private Sector	34%	(48)	24%	(34)	42%	(60)	142
Employ: Retired	36%	(41)	20%	(22)	44%	(51)	114
Self + Household: White-Collar	41%	(70)	21%	(35)	38%	(65)	170
Self + Household: Blue Collar	24%	(35)	25%	(36)	50%	(72)	143
Union HH: No	34%	(114)	22%	(72)	44%	(145)	330
LGBTQ+: No	34%	(114)	21%	(71)	45%	(154)	340
Motivated to Vote	34%	(116)	23%	(78)	43%	(145)	339
Parent: Yes	30%	(34)	20%	(22)	50%	(56)	113
Parent: No	34%	(84)	23%	(58)	43%	(106)	249
COVID Vaccine: Yes	36%	(97)	19%	(52)	45%	(123)	272
COVID Vaccine: No	24%	(21)	32%	(28)	44%	(40)	89
Student Loans: No	34%	(107)	22%	(69)	45%	(141)	317

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB3_10: Have you seen, read, or heard anything about each of the following in the past week? — Vivek Ramaswamy

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(93)	26%	(90)	46%	(157)	340
Gender: Male	34%	(58)	28%	(48)	39%	(66)	171
Gender: Female	21%	(36)	25%	(42)	54%	(91)	169
Age: 18-34	37%	(26)	27%	(19)	36%	(25)	70
Age: 45-64	21%	(28)	30%	(40)	49%	(64)	132
Age: 65+	29%	(28)	30%	(30)	41%	(40)	98
Millennials: 1981-1996	25%	(18)	21%	(15)	54%	(38)	72
GenXers: 1965-1980	19%	(17)	26%	(23)	56%	(50)	90
Baby Boomers: 1946-1964	27%	(35)	33%	(43)	40%	(53)	131
Educ: < College	26%	(60)	27%	(61)	47%	(105)	225
Educ: Bachelors degree	34%	(25)	24%	(18)	41%	(30)	74
Income: Under 50k	27%	(32)	24%	(29)	49%	(57)	118
Income: 50k-100k	26%	(31)	34%	(41)	40%	(48)	120
Income: 100k+	29%	(30)	20%	(21)	50%	(52)	103
Ethnicity: White (Non-Hispanic)	25%	(55)	28%	(61)	48%	(104)	220
Ethnicity: Hispanic	24%	(12)	36%	(18)	39%	(20)	50
All Christian	33%	(49)	26%	(39)	41%	(61)	150
Agnostic/Nothing in particular	23%	(23)	24%	(24)	53%	(52)	99
Evangelical	33%	(20)	21%	(13)	47%	(29)	62
Non-Evangelical	28%	(36)	30%	(39)	41%	(53)	129
PID: Dem (no lean)	12%	(14)	32%	(36)	56%	(64)	114
PID: Ind (no lean)	25%	(23)	29%	(27)	46%	(43)	93
PID: Rep (no lean)	43%	(57)	20%	(27)	37%	(50)	133
PID/Gender: Dem Men	3%	(2)	37%	(18)	60%	(30)	50
PID/Gender: Dem Women	18%	(12)	28%	(18)	53%	(35)	65
PID/Gender: Ind Men	33%	(18)	31%	(17)	36%	(19)	54
PID/Gender: Rep Men	57%	(38)	18%	(12)	25%	(17)	68
PID/Gender: Rep Women	28%	(18)	22%	(14)	50%	(33)	66
Ideo: Liberal (1-3)	15%	(12)	34%	(29)	51%	(43)	84
Ideo: Moderate (4)	27%	(25)	27%	(24)	46%	(41)	90
Ideo: Conservative (5-7)	36%	(56)	23%	(37)	41%	(64)	158

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Table BLMB3_10: Have you seen, read, or heard anything about each of the following in the past week? — Vivek Ramaswamy

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(93)	26%	(90)	46%	(157)	340
Ideo/PID: Conservative Republican	43%	(49)	21%	(24)	35%	(40)	114
Ideo/PID: Moderate/Conservative Democrat	17%	(10)	26%	(15)	56%	(31)	56
Ideo/PID: Liberal Democrat	7%	(4)	38%	(22)	55%	(32)	57
Unfavorable of Biden and Trump	26%	(15)	11%	(6)	62%	(35)	55
2024 H2H Matchup: Biden Voter	12%	(19)	37%	(58)	50%	(79)	156
2024 H2H Matchup: Trump Voter	42%	(69)	18%	(30)	41%	(68)	167
2022 House Vote: Democrat	14%	(20)	36%	(52)	50%	(73)	145
2022 House Vote: Republican	42%	(63)	20%	(30)	39%	(58)	151
2020 Vote: Joe Biden	13%	(21)	35%	(55)	52%	(82)	158
2020 Vote: Donald Trump	41%	(66)	19%	(30)	40%	(64)	160
2016 Vote: Hillary Clinton	7%	(9)	42%	(50)	51%	(62)	121
2016 Vote: Donald Trump	41%	(63)	19%	(29)	40%	(63)	155
U.S. Economy: Wrong Track	33%	(79)	22%	(52)	46%	(110)	241
U.S. Economy: Right Direction	15%	(15)	38%	(38)	47%	(46)	99
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(15)	38%	(39)	48%	(49)	103
Prsnl. Fin. Sit. 2021-23: Better Under Trump	39%	(65)	17%	(28)	44%	(73)	166
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(14)	32%	(22)	49%	(34)	71
Top 2024 Issue: Economy	32%	(38)	15%	(18)	52%	(61)	116
Community: Urban	32%	(37)	24%	(28)	45%	(52)	116
Community: Suburban	25%	(48)	24%	(47)	51%	(98)	193
Community/Gender: Urban Women	37%	(21)	14%	(8)	49%	(27)	55
Community/Gender: Urban Men	26%	(16)	33%	(20)	40%	(25)	61
Community/Gender: Suburban Women	13%	(13)	27%	(27)	61%	(60)	100
Community/Gender: Suburban Men	37%	(35)	22%	(21)	41%	(38)	94
Homeowner	28%	(73)	26%	(69)	46%	(119)	261
Renter	25%	(19)	28%	(21)	47%	(35)	74
Military HHnm: Yes	31%	(26)	19%	(16)	51%	(43)	85
Military HH: No	26%	(67)	29%	(74)	45%	(114)	255
Employ: Private Sector	35%	(46)	29%	(39)	36%	(47)	132
Employ: Retired	28%	(30)	29%	(31)	42%	(45)	107

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Table BLMB3_10: *Have you seen, read, or heard anything about each of the following in the past week? — Vivek Ramaswamy*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(93)	26%	(90)	46%	(157)	340
Self + Household: White-Collar	30%	(48)	26%	(41)	45%	(71)	160
Self + Household: Blue Collar	25%	(34)	31%	(42)	43%	(58)	133
Union HH: No	28%	(88)	24%	(75)	47%	(146)	309
LGBTQ+: No	28%	(89)	27%	(86)	45%	(142)	318
Motivated to Vote	29%	(92)	27%	(87)	44%	(140)	318
Parent: Yes	25%	(25)	23%	(23)	52%	(52)	100
Parent: No	29%	(69)	28%	(67)	43%	(104)	240
COVID Vaccine: Yes	22%	(56)	29%	(73)	50%	(126)	254
COVID Vaccine: No	44%	(38)	20%	(17)	36%	(31)	86
Student Loans: No	28%	(83)	26%	(78)	47%	(141)	303

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_11: Have you seen, read, or heard anything about each of the following in the past week? — Chris Christie

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	16%	(62)	33%	(127)	52%	(201)	389
Gender: Male	17%	(31)	31%	(59)	52%	(99)	190
Gender: Female	15%	(30)	34%	(67)	51%	(102)	200
Age: 18-34	19%	(16)	32%	(26)	49%	(40)	81
Age: 35-44	9%	(5)	17%	(9)	73%	(37)	50
Age: 45-64	19%	(28)	29%	(42)	52%	(76)	146
Age: 65+	12%	(14)	45%	(51)	43%	(48)	112
Millennials: 1981-1996	14%	(13)	26%	(23)	60%	(55)	91
GenXers: 1965-1980	15%	(15)	28%	(28)	57%	(58)	101
Baby Boomers: 1946-1964	16%	(24)	39%	(57)	45%	(65)	145
Educ: < College	15%	(38)	35%	(89)	50%	(127)	254
Educ: Bachelors degree	15%	(13)	33%	(29)	52%	(46)	87
Income: Under 50k	13%	(17)	36%	(48)	51%	(68)	133
Income: 50k-100k	16%	(24)	30%	(45)	53%	(79)	147
Income: 100k+	19%	(21)	31%	(34)	50%	(54)	109
Ethnicity: White (Non-Hispanic)	15%	(38)	34%	(84)	51%	(125)	247
Ethnicity: Hispanic	23%	(13)	38%	(22)	39%	(22)	57
Ethnicity: Asian + Other (Non-Hispanic)	16%	(8)	26%	(14)	59%	(31)	53
All Christian	17%	(29)	35%	(60)	49%	(84)	173
Agnostic/Nothing in particular	12%	(13)	26%	(28)	62%	(68)	109
Something Else	12%	(7)	45%	(25)	44%	(25)	56
Evangelical	7%	(5)	50%	(36)	43%	(31)	72
Non-Evangelical	20%	(30)	31%	(47)	49%	(74)	151
PID: Dem (no lean)	20%	(28)	17%	(24)	63%	(89)	141
PID: Ind (no lean)	20%	(21)	36%	(38)	44%	(45)	104
PID: Rep (no lean)	9%	(13)	45%	(65)	46%	(67)	144
PID/Gender: Dem Men	15%	(9)	17%	(10)	68%	(41)	60
PID/Gender: Dem Women	24%	(19)	18%	(14)	59%	(48)	82
PID/Gender: Ind Men	23%	(14)	33%	(20)	45%	(28)	61
PID/Gender: Rep Men	12%	(8)	42%	(29)	46%	(31)	69
PID/Gender: Rep Women	6%	(4)	47%	(36)	47%	(36)	75

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Table BLMB3_11: Have you seen, read, or heard anything about each of the following in the past week? — Chris Christie

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	16%	(62)	33%	(127)	52%	(201)	389
Ideo: Liberal (1-3)	18%	(18)	26%	(27)	56%	(58)	103
Ideo: Moderate (4)	21%	(24)	22%	(24)	57%	(64)	112
Ideo: Conservative (5-7)	12%	(20)	44%	(75)	44%	(75)	170
Ideo/PID: Conservative Republican	8%	(10)	49%	(59)	43%	(52)	121
Ideo/PID: Moderate/Conservative Democrat	18%	(12)	18%	(13)	64%	(44)	68
Ideo/PID: Liberal Democrat	22%	(16)	16%	(12)	61%	(44)	72
Unfavorable of Biden and Trump	13%	(9)	22%	(15)	64%	(44)	68
2024 H2H Matchup: Biden Voter	25%	(44)	18%	(32)	57%	(100)	176
2024 H2H Matchup: Trump Voter	6%	(11)	48%	(90)	46%	(86)	187
2022 House Vote: Democrat	25%	(43)	20%	(35)	55%	(97)	175
2022 House Vote: Republican	10%	(16)	48%	(79)	42%	(70)	165
2020 Vote: Joe Biden	25%	(45)	16%	(30)	59%	(108)	183
2020 Vote: Donald Trump	7%	(14)	48%	(89)	44%	(81)	183
2016 Vote: Hillary Clinton	25%	(36)	18%	(26)	57%	(82)	144
2016 Vote: Donald Trump	9%	(16)	45%	(77)	46%	(78)	171
U.S. Economy: Wrong Track	9%	(27)	39%	(110)	52%	(146)	282
U.S. Economy: Right Direction	33%	(35)	16%	(17)	52%	(55)	107
Prsnl. Fin. Sit. 2021-23: Better Under Biden	25%	(30)	21%	(25)	54%	(65)	120
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(13)	44%	(80)	49%	(90)	183
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(18)	25%	(22)	53%	(46)	86
Top 2024 Issue: Economy	15%	(20)	34%	(46)	52%	(70)	136
Community: Urban	24%	(31)	21%	(27)	56%	(73)	132
Community: Suburban	11%	(24)	35%	(77)	54%	(118)	219
Community/Gender: Urban Women	22%	(14)	23%	(15)	55%	(35)	65
Community/Gender: Urban Men	25%	(17)	19%	(13)	56%	(38)	67
Community/Gender: Suburban Women	9%	(10)	36%	(40)	55%	(61)	111
Community/Gender: Suburban Men	13%	(14)	34%	(37)	53%	(58)	109
Homeowner	16%	(48)	34%	(99)	50%	(146)	293
Renter	14%	(13)	29%	(26)	57%	(50)	89

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Table BLMB3_11: Have you seen, read, or heard anything about each of the following in the past week? — Chris Christie

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	16%	(62)	33%	(127)	52%	(201)	389
Military HHnm: Yes	15%	(15)	35%	(35)	50%	(50)	100
Military HH: No	16%	(47)	32%	(92)	52%	(151)	289
Employ: Private Sector	23%	(34)	27%	(40)	50%	(75)	150
Employ: Retired	13%	(16)	38%	(46)	49%	(60)	123
Self + Household: White-Collar	20%	(36)	32%	(58)	48%	(87)	180
Self + Household: Blue Collar	12%	(20)	34%	(54)	54%	(86)	160
Union HH: No	13%	(47)	33%	(118)	54%	(190)	356
LGBTQ+: No	16%	(60)	32%	(118)	51%	(185)	363
Motivated to Vote	16%	(57)	34%	(121)	51%	(182)	360
Parent: Yes	17%	(19)	22%	(26)	61%	(70)	115
Parent: No	16%	(42)	37%	(101)	48%	(131)	274
COVID Vaccine: Yes	18%	(54)	30%	(89)	52%	(158)	301
COVID Vaccine: No	9%	(8)	42%	(37)	49%	(43)	88
Student Loans: Yes	16%	(8)	36%	(18)	49%	(25)	52
Student Loans: No	16%	(54)	32%	(108)	52%	(176)	338

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	10%	(23)	18%	(41)	72%	(169)	233
Gender: Male	8%	(11)	23%	(31)	69%	(92)	133
Gender: Female	12%	(12)	11%	(11)	77%	(77)	100
Age: 18-34	27%	(16)	12%	(7)	60%	(36)	59
Age: 45-64	4%	(3)	16%	(13)	80%	(64)	81
Age: 65+	2%	(1)	26%	(16)	72%	(45)	62
Millennials: 1981-1996	8%	(5)	15%	(9)	76%	(45)	59
GenXers: 1965-1980	6%	(4)	17%	(10)	76%	(44)	58
Baby Boomers: 1946-1964	2%	(1)	19%	(15)	79%	(63)	79
Educ: < College	11%	(16)	17%	(25)	72%	(101)	142
Educ: Bachelors degree	7%	(4)	19%	(12)	74%	(45)	61
Income: Under 50k	5%	(4)	26%	(21)	69%	(55)	79
Income: 50k-100k	10%	(8)	7%	(6)	83%	(71)	85
Income: 100k+	16%	(11)	21%	(15)	62%	(43)	69
Ethnicity: White (Non-Hispanic)	4%	(6)	20%	(27)	75%	(102)	136
All Christian	3%	(3)	28%	(26)	69%	(64)	94
Agnostic/Nothing in particular	10%	(7)	12%	(9)	77%	(57)	73
Non-Evangelical	3%	(3)	25%	(20)	72%	(59)	83
PID: Dem (no lean)	18%	(15)	12%	(11)	70%	(60)	86
PID: Ind (no lean)	6%	(4)	18%	(11)	77%	(50)	65
PID: Rep (no lean)	5%	(4)	24%	(19)	71%	(58)	82
Ideo: Liberal (1-3)	14%	(9)	18%	(12)	68%	(44)	65
Ideo: Moderate (4)	18%	(12)	17%	(11)	65%	(43)	66
Ideo: Conservative (5-7)	2%	(2)	18%	(19)	79%	(80)	100
Ideo/PID: Conservative Republican	—	(0)	21%	(14)	78%	(53)	67
2024 H2H Matchup: Biden Voter	16%	(18)	10%	(12)	74%	(84)	113
2024 H2H Matchup: Trump Voter	1%	(1)	28%	(28)	71%	(72)	102
2022 House Vote: Democrat	15%	(17)	11%	(13)	73%	(83)	114
2022 House Vote: Republican	4%	(4)	29%	(28)	67%	(64)	96
2020 Vote: Joe Biden	15%	(17)	12%	(14)	73%	(85)	116
2020 Vote: Donald Trump	4%	(3)	27%	(27)	69%	(68)	98

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Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	10%	(23)	18%	(41)	72%	(169)	233
2016 Vote: Hillary Clinton	7%	(6)	6%	(6)	87%	(81)	93
2016 Vote: Donald Trump	4%	(4)	29%	(27)	67%	(63)	95
U.S. Economy: Wrong Track	6%	(10)	20%	(33)	73%	(119)	162
U.S. Economy: Right Direction	18%	(13)	12%	(8)	70%	(50)	72
Prsnl. Fin. Sit. 2021-23: Better Under Biden	21%	(16)	11%	(8)	67%	(49)	73
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(3)	25%	(26)	73%	(76)	104
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(5)	13%	(7)	78%	(44)	56
Top 2024 Issue: Economy	11%	(9)	11%	(9)	77%	(62)	80
Community: Urban	20%	(17)	9%	(7)	71%	(60)	85
Community: Suburban	4%	(5)	23%	(30)	73%	(94)	128
Community/Gender: Suburban Women	3%	(1)	19%	(10)	78%	(42)	53
Community/Gender: Suburban Men	5%	(4)	26%	(19)	70%	(52)	75
Homeowner	10%	(18)	17%	(30)	73%	(126)	173
Renter	9%	(5)	20%	(12)	71%	(41)	58
Military HHnm: Yes	8%	(4)	28%	(14)	64%	(33)	52
Military HH: No	10%	(19)	15%	(27)	75%	(136)	182
Employ: Private Sector	15%	(14)	15%	(14)	70%	(67)	95
Employ: Retired	1%	(1)	22%	(14)	77%	(50)	65
Self + Household: White-Collar	13%	(16)	17%	(21)	69%	(82)	118
Self + Household: Blue Collar	7%	(6)	21%	(18)	71%	(62)	87
Union HH: No	10%	(21)	18%	(36)	72%	(150)	207
LGBTQ+: No	10%	(22)	17%	(37)	73%	(158)	217
Motivated to Vote	11%	(23)	18%	(39)	71%	(155)	218
Parent: Yes	12%	(8)	10%	(7)	79%	(56)	72
Parent: No	9%	(15)	21%	(35)	69%	(112)	162
COVID Vaccine: Yes	10%	(18)	19%	(33)	71%	(124)	175
COVID Vaccine: No	8%	(5)	15%	(9)	76%	(44)	58
Student Loans: No	10%	(21)	17%	(35)	72%	(146)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(110)	21%	(89)	54%	(234)	433
Gender: Male	24%	(50)	22%	(46)	53%	(111)	207
Gender: Female	26%	(60)	19%	(43)	55%	(124)	227
Age: 18-34	35%	(38)	17%	(19)	48%	(52)	108
Age: 35-44	31%	(18)	3%	(2)	66%	(39)	59
Age: 45-64	16%	(25)	22%	(34)	61%	(94)	154
Age: 65+	26%	(29)	30%	(34)	44%	(50)	113
Millennials: 1981-1996	29%	(32)	12%	(14)	59%	(66)	112
GenXers: 1965-1980	20%	(23)	23%	(25)	57%	(63)	111
Baby Boomers: 1946-1964	19%	(28)	28%	(42)	53%	(77)	147
Educ: < College	28%	(83)	18%	(54)	53%	(157)	294
Educ: Bachelors degree	17%	(15)	24%	(22)	59%	(53)	90
Income: Under 50k	32%	(51)	15%	(24)	53%	(87)	162
Income: 50k-100k	20%	(32)	26%	(41)	55%	(89)	161
Income: 100k+	24%	(27)	22%	(24)	54%	(59)	110
Ethnicity: White (Non-Hispanic)	23%	(60)	21%	(56)	56%	(146)	262
Ethnicity: Hispanic	24%	(18)	15%	(12)	61%	(47)	76
Ethnicity: Asian + Other (Non-Hispanic)	32%	(18)	20%	(11)	48%	(26)	56
All Christian	24%	(44)	21%	(39)	55%	(100)	183
Agnostic/Nothing in particular	19%	(25)	17%	(22)	63%	(81)	127
Something Else	41%	(28)	23%	(15)	37%	(25)	68
Evangelical	36%	(29)	19%	(16)	45%	(36)	82
Non-Evangelical	23%	(36)	23%	(36)	55%	(87)	159
PID: Dem (no lean)	28%	(44)	23%	(37)	49%	(78)	159
PID: Ind (no lean)	23%	(28)	12%	(15)	64%	(76)	118
PID: Rep (no lean)	24%	(38)	24%	(38)	51%	(80)	156

Continued on next page

Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(110)	21%	(89)	54%	(234)	433
PID/Gender: Dem Men	20%	(13)	32%	(21)	48%	(32)	66
PID/Gender: Dem Women	33%	(31)	17%	(16)	50%	(46)	93
PID/Gender: Ind Men	24%	(16)	18%	(12)	58%	(39)	68
PID/Gender: Ind Women	23%	(12)	5%	(2)	72%	(37)	51
PID/Gender: Rep Men	29%	(21)	18%	(13)	54%	(39)	73
PID/Gender: Rep Women	21%	(17)	30%	(25)	49%	(41)	83
Ideo: Liberal (1-3)	19%	(22)	25%	(29)	55%	(64)	115
Ideo: Moderate (4)	28%	(36)	15%	(20)	57%	(73)	128
Ideo: Conservative (5-7)	27%	(48)	21%	(38)	51%	(91)	178
Ideo/PID: Conservative Republican	25%	(31)	24%	(30)	51%	(64)	124
Ideo/PID: Moderate/Conservative Democrat	39%	(29)	17%	(13)	44%	(33)	75
Ideo/PID: Liberal Democrat	18%	(15)	29%	(24)	53%	(44)	83
Unfavorable of Biden and Trump	20%	(15)	21%	(17)	59%	(46)	78
2024 H2H Matchup: Biden Voter	24%	(45)	23%	(44)	53%	(101)	190
2024 H2H Matchup: Trump Voter	29%	(59)	18%	(37)	53%	(109)	206
2022 House Vote: Democrat	27%	(53)	21%	(41)	52%	(100)	194
2022 House Vote: Republican	28%	(49)	21%	(36)	51%	(89)	174
2022 House Vote: Did not Vote	9%	(5)	20%	(11)	70%	(38)	54
2020 Vote: Joe Biden	23%	(47)	23%	(47)	54%	(109)	203
2020 Vote: Donald Trump	27%	(53)	19%	(36)	54%	(106)	195
2016 Vote: Hillary Clinton	21%	(32)	21%	(32)	58%	(87)	151
2016 Vote: Donald Trump	27%	(49)	20%	(36)	54%	(98)	182
U.S. Economy: Wrong Track	25%	(81)	20%	(63)	55%	(176)	320
U.S. Economy: Right Direction	25%	(29)	23%	(26)	52%	(59)	114
Prsnl. Fin. Sit. 2021-23: Better Under Biden	29%	(39)	25%	(33)	46%	(61)	133
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27%	(54)	18%	(37)	55%	(110)	201
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(17)	20%	(19)	64%	(63)	99
Top 2024 Issue: Economy	28%	(43)	11%	(17)	61%	(94)	153
Community: Urban	28%	(41)	21%	(32)	51%	(77)	150
Community: Suburban	21%	(50)	23%	(53)	56%	(133)	237

Continued on next page

Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(110)	21%	(89)	54%	(234)	433
Community/Gender: Urban Women	32%	(24)	14%	(10)	54%	(40)	74
Community/Gender: Urban Men	23%	(18)	29%	(22)	48%	(37)	76
Community/Gender: Suburban Women	22%	(27)	24%	(29)	54%	(67)	123
Community/Gender: Suburban Men	20%	(23)	21%	(24)	58%	(66)	114
Homeowner	27%	(85)	20%	(62)	54%	(173)	320
Renter	23%	(24)	25%	(26)	52%	(54)	103
Military HHnm: Yes	29%	(29)	19%	(19)	53%	(53)	101
Military HH: No	24%	(81)	21%	(71)	55%	(181)	333
Employ: Private Sector	32%	(52)	19%	(32)	49%	(80)	164
Employ: Retired	19%	(24)	26%	(32)	55%	(68)	124
Self + Household: White-Collar	24%	(45)	26%	(48)	50%	(92)	185
Self + Household: Blue Collar	28%	(50)	20%	(34)	52%	(92)	175
Union HH: No	26%	(102)	20%	(79)	54%	(216)	397
LGBTQ+: No	25%	(100)	21%	(84)	53%	(209)	393
Motivated to Vote	27%	(105)	21%	(82)	53%	(209)	396
Parent: Yes	21%	(27)	22%	(28)	57%	(74)	128
Parent: No	27%	(83)	20%	(61)	53%	(161)	305
COVID Vaccine: Yes	25%	(81)	24%	(78)	51%	(168)	327
COVID Vaccine: No	27%	(29)	11%	(12)	62%	(66)	107
Student Loans: Yes	26%	(16)	22%	(14)	52%	(32)	62
Student Loans: No	25%	(94)	20%	(75)	54%	(202)	372

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_17: Have you seen, read, or heard anything about each of the following in the past week? — Joe Manchin

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	17%	(56)	23%	(73)	60%	(195)	325
Gender: Male	19%	(33)	23%	(39)	58%	(98)	170
Gender: Female	15%	(24)	22%	(35)	62%	(97)	156
Age: 18-34	25%	(17)	21%	(14)	54%	(37)	68
Age: 45-64	10%	(12)	23%	(27)	67%	(79)	118
Age: 65+	20%	(19)	30%	(29)	50%	(48)	97
Millennials: 1981-1996	20%	(14)	14%	(10)	66%	(48)	72
GenXers: 1965-1980	6%	(5)	27%	(21)	67%	(52)	77
Baby Boomers: 1946-1964	16%	(21)	27%	(35)	57%	(76)	132
Educ: < College	15%	(31)	21%	(45)	64%	(135)	211
Educ: Bachelors degree	20%	(15)	25%	(19)	55%	(42)	75
Income: Under 50k	10%	(11)	31%	(34)	59%	(67)	113
Income: 50k-100k	14%	(17)	21%	(25)	65%	(78)	119
Income: 100k+	31%	(28)	15%	(14)	54%	(51)	93
Ethnicity: White (Non-Hispanic)	16%	(34)	21%	(45)	63%	(134)	213
All Christian	18%	(25)	25%	(35)	57%	(81)	142
Agnostic/Nothing in particular	15%	(13)	27%	(24)	58%	(53)	90
Evangelical	15%	(9)	17%	(11)	68%	(42)	62
Non-Evangelical	18%	(21)	22%	(27)	60%	(74)	122
PID: Dem (no lean)	13%	(15)	28%	(33)	59%	(69)	117
PID: Ind (no lean)	23%	(21)	13%	(12)	64%	(58)	90
PID: Rep (no lean)	18%	(21)	24%	(29)	58%	(68)	118
PID/Gender: Dem Men	7%	(4)	32%	(17)	61%	(32)	53
PID/Gender: Dem Women	17%	(11)	25%	(16)	58%	(37)	64
PID/Gender: Ind Men	23%	(12)	11%	(6)	66%	(35)	53
PID/Gender: Rep Men	27%	(17)	25%	(16)	49%	(31)	64
PID/Gender: Rep Women	7%	(4)	24%	(13)	69%	(37)	54
Ideo: Liberal (1-3)	12%	(11)	26%	(23)	62%	(54)	87
Ideo: Moderate (4)	25%	(22)	16%	(14)	59%	(53)	90
Ideo: Conservative (5-7)	17%	(23)	25%	(36)	58%	(81)	140
Ideo/PID: Conservative Republican	17%	(16)	26%	(25)	58%	(56)	98

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Table BLMB3_17: Have you seen, read, or heard anything about each of the following in the past week? — Joe Manchin

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	17%	(56)	23%	(73)	60%	(195)	325
Ideo/PID: Moderate/Conservative Democrat	16%	(9)	26%	(14)	58%	(32)	55
Ideo/PID: Liberal Democrat	9%	(6)	30%	(19)	60%	(37)	61
Unfavorable of Biden and Trump	36%	(19)	7%	(3)	58%	(31)	53
2024 H2H Matchup: Biden Voter	15%	(23)	22%	(35)	63%	(97)	155
2024 H2H Matchup: Trump Voter	21%	(31)	24%	(36)	56%	(85)	153
2022 House Vote: Democrat	13%	(20)	25%	(37)	62%	(93)	150
2022 House Vote: Republican	24%	(34)	23%	(31)	53%	(73)	138
2020 Vote: Joe Biden	15%	(23)	23%	(36)	63%	(100)	160
2020 Vote: Donald Trump	21%	(30)	23%	(33)	57%	(83)	146
2016 Vote: Hillary Clinton	10%	(11)	23%	(28)	67%	(80)	119
2016 Vote: Donald Trump	24%	(33)	23%	(31)	54%	(75)	139
U.S. Economy: Wrong Track	17%	(37)	20%	(45)	63%	(138)	221
U.S. Economy: Right Direction	18%	(19)	27%	(29)	54%	(57)	104
Prsnl. Fin. Sit. 2021-23: Better Under Biden	16%	(17)	25%	(27)	59%	(63)	107
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(28)	23%	(35)	58%	(88)	151
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(11)	17%	(12)	66%	(44)	67
Top 2024 Issue: Economy	24%	(27)	13%	(15)	62%	(69)	111
Community: Urban	24%	(26)	17%	(18)	59%	(63)	107
Community: Suburban	14%	(26)	27%	(50)	58%	(107)	183
Community/Gender: Urban Women	31%	(16)	10%	(5)	59%	(30)	51
Community/Gender: Urban Men	18%	(10)	23%	(13)	59%	(33)	56
Community/Gender: Suburban Women	8%	(7)	31%	(27)	61%	(54)	88
Community/Gender: Suburban Men	20%	(19)	24%	(23)	56%	(53)	96
Homeowner	19%	(46)	21%	(51)	60%	(147)	245
Renter	13%	(10)	27%	(20)	59%	(45)	75
Military HHnm: Yes	16%	(12)	17%	(12)	68%	(51)	75
Military HH: No	18%	(44)	24%	(61)	58%	(145)	250
Employ: Private Sector	21%	(26)	20%	(24)	59%	(72)	122
Employ: Retired	11%	(12)	28%	(29)	61%	(63)	104

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Table BLMB3_17: *Have you seen, read, or heard anything about each of the following in the past week? — Joe Manchin*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	17%	(56)	23%	(73)	60%	(195)	325
Self + Household: White-Collar	23%	(36)	22%	(34)	54%	(84)	154
Self + Household: Blue Collar	14%	(18)	20%	(26)	66%	(87)	131
Union HH: No	17%	(51)	24%	(70)	59%	(175)	296
LGBTQ+: No	18%	(55)	23%	(69)	59%	(182)	306
Motivated to Vote	18%	(56)	24%	(73)	58%	(179)	308
Parent: Yes	14%	(13)	20%	(19)	66%	(62)	94
Parent: No	19%	(43)	23%	(54)	58%	(134)	231
COVID Vaccine: Yes	17%	(42)	23%	(57)	60%	(147)	246
COVID Vaccine: No	18%	(15)	21%	(17)	61%	(48)	79
Student Loans: No	18%	(50)	20%	(57)	62%	(178)	285

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_1: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	85%	(385)	11%	(52)	1%	(5)	—	(1)	2%	(8)	451
Gender: Male	81%	(174)	16%	(34)	1%	(3)	—	(0)	2%	(5)	216
Gender: Female	90%	(211)	8%	(18)	1%	(2)	1%	(1)	1%	(3)	235
Age: 18-34	83%	(99)	13%	(16)	1%	(2)	—	(0)	2%	(2)	119
Age: 35-44	88%	(53)	6%	(4)	1%	(1)	—	(0)	4%	(2)	60
Age: 45-64	86%	(134)	12%	(19)	—	(0)	1%	(1)	1%	(2)	157
Age: 65+	86%	(99)	11%	(13)	2%	(2)	—	(0)	1%	(1)	116
GenZers: 1997-2012	75%	(41)	18%	(10)	3%	(2)	—	(0)	3%	(2)	54
Millennials: 1981-1996	89%	(104)	8%	(9)	1%	(1)	—	(0)	2%	(3)	117
GenXers: 1965-1980	84%	(95)	14%	(15)	—	(0)	1%	(1)	2%	(2)	113
Baby Boomers: 1946-1964	87%	(130)	11%	(16)	1%	(2)	1%	(1)	—	(0)	149
Educ: < College	88%	(271)	9%	(27)	1%	(3)	—	(1)	2%	(7)	308
Educ: Bachelors degree	76%	(70)	20%	(19)	2%	(2)	—	(0)	1%	(1)	92
Educ: Post-grad	86%	(44)	13%	(6)	—	(0)	1%	(0)	—	(0)	51
Income: Under 50k	88%	(147)	12%	(20)	—	(0)	—	(0)	—	(1)	167
Income: 50k-100k	85%	(143)	11%	(18)	1%	(3)	—	(1)	2%	(4)	168
Income: 100k+	83%	(96)	12%	(14)	2%	(2)	—	(0)	3%	(3)	115
Ethnicity: White (Non-Hispanic)	83%	(223)	13%	(36)	2%	(5)	—	(1)	1%	(4)	269
Ethnicity: Hispanic	90%	(74)	6%	(5)	—	(0)	—	(0)	5%	(4)	83
Ethnicity: Asian + Other (Non-Hispanic)	87%	(50)	13%	(8)	—	(0)	—	(0)	—	(0)	58
All Christian	85%	(162)	11%	(21)	1%	(2)	—	(0)	3%	(5)	191
Agnostic/Nothing in particular	83%	(110)	14%	(18)	2%	(2)	—	(1)	1%	(1)	132
Something Else	91%	(66)	8%	(5)	—	(0)	—	(0)	2%	(1)	72
Evangelical	89%	(78)	7%	(6)	—	(0)	—	(0)	4%	(3)	88
Non-Evangelical	86%	(142)	12%	(20)	—	(0)	—	(0)	2%	(3)	166
PID: Dem (no lean)	83%	(137)	14%	(23)	—	(0)	1%	(1)	2%	(2)	164
PID: Ind (no lean)	85%	(109)	12%	(15)	1%	(1)	—	(0)	3%	(4)	129
PID: Rep (no lean)	88%	(139)	8%	(13)	3%	(4)	—	(0)	1%	(1)	158

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Table BLMB6_1: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	85%	(385)	11%	(52)	1%	(5)	—	(1)	2%	(8)	451
PID/Gender: Dem Men	78%	(54)	21%	(15)	—	(0)	—	(0)	1%	(1)	69
PID/Gender: Dem Women	87%	(83)	9%	(9)	—	(0)	1%	(1)	2%	(2)	95
PID/Gender: Ind Men	84%	(62)	10%	(7)	1%	(1)	—	(0)	5%	(3)	74
PID/Gender: Ind Women	85%	(47)	14%	(8)	—	(0)	—	(0)	1%	(1)	55
PID/Gender: Rep Men	79%	(58)	16%	(12)	3%	(2)	—	(0)	2%	(1)	73
PID/Gender: Rep Women	96%	(81)	2%	(2)	2%	(2)	1%	(0)	—	(0)	85
Ideo: Liberal (1-3)	81%	(97)	18%	(21)	1%	(1)	—	(0)	—	(0)	120
Ideo: Moderate (4)	82%	(110)	16%	(22)	—	(0)	—	(0)	1%	(2)	134
Ideo: Conservative (5-7)	90%	(163)	5%	(9)	2%	(4)	1%	(1)	3%	(5)	181
Ideo/PID: Conservative Republican	90%	(114)	6%	(7)	3%	(4)	—	(0)	1%	(1)	126
Ideo/PID: Moderate/Conservative Democrat	82%	(63)	15%	(11)	—	(0)	1%	(1)	3%	(2)	77
Ideo/PID: Liberal Democrat	85%	(73)	14%	(12)	—	(0)	—	(0)	—	(0)	86
Unfavorable of Biden and Trump	86%	(70)	10%	(8)	1%	(1)	1%	(1)	2%	(2)	81
2024 H2H Matchup: Biden Voter	81%	(161)	17%	(35)	—	(1)	—	(0)	1%	(2)	199
2024 H2H Matchup: Trump Voter	92%	(194)	4%	(9)	2%	(4)	—	(0)	2%	(5)	212
2022 House Vote: Democrat	83%	(166)	15%	(30)	—	(1)	—	(0)	1%	(2)	199
2022 House Vote: Republican	87%	(153)	8%	(15)	2%	(4)	—	(0)	2%	(3)	176
2022 House Vote: Did not Vote	88%	(54)	9%	(5)	—	(0)	—	(0)	4%	(2)	61
2020 Vote: Joe Biden	82%	(173)	16%	(35)	—	(1)	—	(0)	1%	(2)	211
2020 Vote: Donald Trump	89%	(180)	7%	(13)	2%	(4)	—	(0)	2%	(3)	201
2016 Vote: Hillary Clinton	77%	(117)	20%	(31)	2%	(3)	—	(0)	1%	(2)	153
2016 Vote: Donald Trump	93%	(172)	5%	(10)	—	(0)	—	(0)	2%	(3)	186
U.S. Economy: Wrong Track	88%	(295)	8%	(27)	1%	(4)	—	(1)	2%	(7)	335
U.S. Economy: Right Direction	78%	(90)	21%	(24)	1%	(1)	—	(0)	—	(1)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	83%	(113)	16%	(22)	1%	(1)	—	(0)	—	(0)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	90%	(188)	6%	(12)	2%	(4)	—	(0)	2%	(5)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	81%	(85)	16%	(17)	—	(0)	1%	(1)	2%	(3)	105
Top 2024 Issue: Economy	97%	(158)	—	(0)	—	(0)	—	(0)	3%	(4)	162

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Table BLMB6_1: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	85%	(385)	11%	(52)	1%	(5)	—	(1)	2%	(8)	451
Community: Urban	84%	(128)	15%	(22)	1%	(1)	—	(0)	—	(1)	152
Community: Suburban	84%	(208)	11%	(28)	2%	(4)	—	(1)	3%	(7)	248
Community: Rural	96%	(49)	3%	(2)	—	(0)	1%	(1)	—	(0)	51
Community/Gender: Urban Women	89%	(66)	10%	(7)	—	(0)	—	(0)	1%	(1)	74
Community/Gender: Urban Men	80%	(62)	19%	(15)	1%	(1)	—	(0)	—	(0)	78
Community/Gender: Suburban Women	89%	(116)	7%	(9)	1%	(2)	1%	(1)	2%	(2)	129
Community/Gender: Suburban Men	78%	(93)	16%	(19)	2%	(2)	—	(0)	4%	(5)	119
Homeowner	87%	(288)	10%	(32)	1%	(4)	—	(1)	2%	(7)	332
Renter	84%	(91)	14%	(16)	1%	(1)	—	(0)	1%	(1)	109
Military HHnm: Yes	82%	(87)	12%	(13)	2%	(2)	1%	(1)	3%	(3)	105
Military HH: No	86%	(299)	11%	(39)	1%	(3)	—	(1)	1%	(5)	346
Employ: Private Sector	87%	(147)	10%	(18)	—	(0)	—	(0)	3%	(4)	169
Employ: Retired	87%	(110)	10%	(13)	2%	(2)	—	(0)	1%	(1)	126
Self + Household: White-Collar	85%	(164)	12%	(24)	1%	(2)	1%	(1)	1%	(2)	193
Self + Household: Blue Collar	85%	(151)	11%	(20)	1%	(2)	—	(0)	2%	(4)	177
Union HH: No	87%	(358)	10%	(43)	1%	(5)	—	(1)	1%	(5)	413
LGBTQ+: No	86%	(349)	11%	(45)	1%	(4)	—	(1)	2%	(7)	407
Motivated to Vote	85%	(350)	12%	(49)	1%	(4)	—	(1)	1%	(5)	410
Parent: Yes	89%	(116)	9%	(12)	—	(0)	—	(1)	1%	(1)	130
Parent: No	84%	(269)	12%	(40)	1%	(5)	—	(1)	2%	(7)	321
COVID Vaccine: Yes	85%	(288)	12%	(42)	1%	(5)	—	(1)	1%	(3)	339
COVID Vaccine: No	87%	(97)	9%	(10)	—	(0)	1%	(1)	4%	(5)	112
Student Loans: Yes	87%	(55)	9%	(6)	3%	(2)	2%	(1)	—	(0)	63
Student Loans: No	85%	(330)	12%	(46)	1%	(3)	—	(0)	2%	(8)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_2: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	42%	(189)	41%	(185)	11%	(48)	3%	(14)	3%	(15)	451
Gender: Male	44%	(94)	42%	(90)	9%	(20)	4%	(9)	1%	(3)	216
Gender: Female	41%	(95)	40%	(95)	12%	(28)	2%	(5)	5%	(12)	235
Age: 18-34	46%	(55)	30%	(36)	8%	(10)	7%	(8)	8%	(10)	119
Age: 35-44	50%	(30)	33%	(20)	15%	(9)	2%	(1)	—	(0)	60
Age: 45-64	45%	(71)	38%	(60)	11%	(17)	2%	(3)	3%	(5)	157
Age: 65+	29%	(34)	59%	(69)	10%	(12)	1%	(1)	—	(0)	116
GenZers: 1997-2012	47%	(26)	24%	(13)	10%	(5)	11%	(6)	7%	(4)	54
Millennials: 1981-1996	48%	(56)	34%	(40)	9%	(11)	3%	(4)	5%	(6)	117
GenXers: 1965-1980	38%	(43)	43%	(49)	13%	(15)	2%	(3)	3%	(3)	113
Baby Boomers: 1946-1964	39%	(58)	51%	(76)	8%	(12)	1%	(2)	1%	(2)	149
Educ: < College	45%	(139)	37%	(115)	11%	(33)	2%	(8)	5%	(14)	308
Educ: Bachelors degree	37%	(34)	48%	(44)	8%	(8)	6%	(5)	1%	(1)	92
Educ: Post-grad	32%	(16)	51%	(26)	14%	(7)	2%	(1)	1%	(0)	51
Income: Under 50k	40%	(67)	41%	(68)	11%	(18)	3%	(4)	6%	(9)	167
Income: 50k-100k	45%	(75)	41%	(69)	8%	(14)	3%	(5)	3%	(6)	168
Income: 100k+	41%	(47)	41%	(47)	14%	(16)	4%	(5)	—	(0)	115
Ethnicity: White (Non-Hispanic)	39%	(105)	43%	(116)	12%	(32)	3%	(7)	3%	(9)	269
Ethnicity: Hispanic	52%	(43)	32%	(26)	7%	(6)	3%	(3)	6%	(5)	83
Ethnicity: Asian + Other (Non-Hispanic)	46%	(27)	36%	(21)	12%	(7)	5%	(3)	—	(0)	58
All Christian	39%	(74)	45%	(87)	12%	(23)	3%	(6)	1%	(2)	191
Agnostic/Nothing in particular	43%	(57)	41%	(54)	9%	(12)	4%	(5)	3%	(4)	132
Something Else	35%	(25)	41%	(30)	11%	(8)	4%	(3)	9%	(6)	72
Evangelical	36%	(31)	43%	(38)	14%	(12)	3%	(3)	5%	(4)	88
Non-Evangelical	38%	(64)	45%	(75)	10%	(17)	3%	(6)	3%	(5)	166
PID: Dem (no lean)	50%	(83)	37%	(61)	9%	(14)	2%	(3)	2%	(4)	164
PID: Ind (no lean)	43%	(55)	35%	(45)	11%	(14)	4%	(6)	7%	(8)	129
PID: Rep (no lean)	32%	(51)	50%	(79)	12%	(19)	3%	(6)	2%	(3)	158

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Table BLMB6_2: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	42%	(189)	41%	(185)	11%	(48)	3%	(14)	3%	(15)	451
PID/Gender: Dem Men	53%	(37)	42%	(29)	4%	(3)	—	(0)	1%	(1)	69
PID/Gender: Dem Women	48%	(46)	33%	(31)	12%	(12)	3%	(3)	3%	(3)	95
PID/Gender: Ind Men	44%	(32)	37%	(27)	9%	(7)	7%	(5)	3%	(2)	74
PID/Gender: Ind Women	42%	(23)	33%	(18)	13%	(7)	1%	(0)	11%	(6)	55
PID/Gender: Rep Men	34%	(25)	46%	(34)	14%	(10)	6%	(4)	—	(0)	73
PID/Gender: Rep Women	31%	(26)	54%	(45)	11%	(9)	1%	(1)	4%	(3)	85
Ideo: Liberal (1-3)	49%	(59)	38%	(45)	10%	(12)	—	(0)	3%	(4)	120
Ideo: Moderate (4)	42%	(56)	38%	(50)	12%	(15)	5%	(6)	5%	(6)	134
Ideo: Conservative (5-7)	36%	(65)	48%	(88)	11%	(20)	2%	(4)	2%	(4)	181
Ideo/PID: Conservative Republican	29%	(37)	54%	(68)	13%	(17)	1%	(2)	2%	(3)	126
Ideo/PID: Moderate/Conservative Democrat	48%	(37)	38%	(29)	9%	(7)	4%	(3)	1%	(1)	77
Ideo/PID: Liberal Democrat	54%	(46)	36%	(31)	8%	(7)	—	(0)	2%	(2)	86
Unfavorable of Biden and Trump	37%	(30)	43%	(35)	14%	(11)	5%	(4)	2%	(2)	81
2024 H2H Matchup: Biden Voter	49%	(97)	37%	(75)	9%	(17)	3%	(5)	3%	(6)	199
2024 H2H Matchup: Trump Voter	37%	(79)	44%	(94)	13%	(27)	2%	(5)	4%	(7)	212
2022 House Vote: Democrat	47%	(94)	40%	(79)	9%	(18)	1%	(2)	3%	(6)	199
2022 House Vote: Republican	33%	(58)	47%	(82)	14%	(25)	4%	(8)	2%	(3)	176
2022 House Vote: Did not Vote	53%	(32)	31%	(19)	6%	(4)	1%	(0)	10%	(6)	61
2020 Vote: Joe Biden	50%	(106)	37%	(77)	8%	(16)	2%	(5)	3%	(6)	211
2020 Vote: Donald Trump	31%	(63)	48%	(96)	15%	(29)	4%	(8)	3%	(5)	201
2016 Vote: Hillary Clinton	49%	(75)	39%	(60)	8%	(12)	2%	(2)	3%	(5)	153
2016 Vote: Donald Trump	38%	(70)	42%	(79)	14%	(26)	4%	(8)	2%	(3)	186
U.S. Economy: Wrong Track	38%	(127)	43%	(143)	12%	(40)	4%	(14)	3%	(11)	335
U.S. Economy: Right Direction	54%	(62)	36%	(42)	7%	(8)	—	(0)	3%	(4)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	50%	(68)	39%	(53)	8%	(11)	2%	(2)	1%	(2)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	36%	(76)	45%	(94)	13%	(27)	2%	(5)	4%	(9)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	43%	(46)	36%	(38)	9%	(10)	7%	(7)	4%	(5)	105
Top 2024 Issue: Economy	55%	(89)	31%	(50)	9%	(15)	4%	(6)	1%	(2)	162

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Table BLMB6_2: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	42%	(189)	41%	(185)	11%	(48)	3%	(14)	3%	(15)	451
Community: Urban	42%	(64)	44%	(66)	9%	(13)	1%	(2)	5%	(7)	152
Community: Suburban	42%	(104)	40%	(100)	11%	(28)	3%	(8)	3%	(8)	248
Community: Rural	41%	(21)	37%	(19)	13%	(7)	8%	(4)	—	(0)	51
Community/Gender: Urban Women	45%	(33)	36%	(26)	11%	(8)	1%	(0)	8%	(6)	74
Community/Gender: Urban Men	40%	(31)	51%	(40)	6%	(5)	2%	(1)	1%	(1)	78
Community/Gender: Suburban Women	37%	(48)	43%	(55)	14%	(17)	2%	(3)	5%	(6)	129
Community/Gender: Suburban Men	48%	(57)	38%	(45)	9%	(11)	4%	(5)	1%	(2)	119
Homeowner	44%	(145)	40%	(132)	10%	(34)	4%	(13)	3%	(9)	332
Renter	38%	(41)	46%	(50)	11%	(12)	1%	(1)	4%	(4)	109
Military HHnm: Yes	38%	(40)	51%	(54)	8%	(9)	2%	(2)	1%	(1)	105
Military HH: No	43%	(149)	38%	(131)	11%	(39)	3%	(12)	4%	(14)	346
Employ: Private Sector	53%	(90)	29%	(49)	11%	(18)	5%	(8)	2%	(3)	169
Employ: Retired	30%	(37)	62%	(78)	6%	(8)	1%	(1)	2%	(2)	126
Self + Household: White-Collar	40%	(78)	43%	(83)	13%	(26)	2%	(3)	2%	(3)	193
Self + Household: Blue Collar	45%	(80)	39%	(70)	10%	(18)	2%	(4)	3%	(5)	177
Union HH: No	41%	(170)	41%	(170)	11%	(43)	3%	(14)	4%	(15)	413
LGBTQ+: No	42%	(171)	42%	(170)	10%	(41)	3%	(13)	3%	(12)	407
Motivated to Vote	41%	(169)	42%	(172)	11%	(45)	3%	(14)	3%	(11)	410
Parent: Yes	51%	(67)	31%	(41)	12%	(15)	2%	(3)	3%	(4)	130
Parent: No	38%	(123)	45%	(144)	10%	(32)	3%	(11)	3%	(11)	321
COVID Vaccine: Yes	40%	(134)	45%	(152)	9%	(31)	4%	(13)	3%	(9)	339
COVID Vaccine: No	49%	(55)	30%	(33)	15%	(16)	1%	(1)	5%	(6)	112
Student Loans: Yes	53%	(34)	37%	(23)	4%	(3)	1%	(1)	4%	(3)	63
Student Loans: No	40%	(156)	42%	(161)	12%	(45)	3%	(13)	3%	(12)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB6_3: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	49%	(220)	34%	(154)	10%	(46)	6%	(25)	1%	(6)	451
Gender: Male	43%	(93)	36%	(78)	12%	(25)	7%	(16)	2%	(5)	216
Gender: Female	54%	(128)	32%	(76)	9%	(21)	4%	(9)	—	(1)	235
Age: 18-34	66%	(78)	22%	(26)	4%	(5)	6%	(7)	2%	(3)	119
Age: 35-44	65%	(39)	23%	(13)	9%	(5)	3%	(2)	—	(0)	60
Age: 45-64	49%	(77)	37%	(58)	4%	(6)	8%	(13)	1%	(2)	157
Age: 65+	22%	(26)	49%	(56)	25%	(29)	2%	(3)	1%	(1)	116
GenZers: 1997-2012	65%	(35)	17%	(10)	—	(0)	14%	(7)	4%	(2)	54
Millennials: 1981-1996	66%	(77)	24%	(28)	9%	(10)	2%	(2)	—	(1)	117
GenXers: 1965-1980	53%	(60)	38%	(43)	3%	(4)	4%	(5)	2%	(2)	113
Baby Boomers: 1946-1964	30%	(45)	46%	(69)	16%	(23)	7%	(11)	1%	(1)	149
Educ: < College	54%	(165)	32%	(100)	9%	(27)	4%	(13)	1%	(3)	308
Educ: Bachelors degree	39%	(36)	37%	(34)	13%	(12)	8%	(7)	2%	(2)	92
Educ: Post-grad	37%	(19)	39%	(20)	13%	(7)	9%	(4)	2%	(1)	51
Income: Under 50k	60%	(100)	25%	(42)	11%	(19)	3%	(6)	1%	(1)	167
Income: 50k-100k	45%	(76)	39%	(66)	7%	(11)	7%	(12)	2%	(3)	168
Income: 100k+	39%	(45)	40%	(47)	13%	(16)	6%	(7)	2%	(2)	115
Ethnicity: White (Non-Hispanic)	38%	(103)	40%	(107)	14%	(38)	6%	(15)	2%	(5)	269
Ethnicity: Hispanic	73%	(60)	24%	(20)	1%	(1)	2%	(1)	1%	(1)	83
Ethnicity: Asian + Other (Non-Hispanic)	45%	(26)	30%	(17)	11%	(7)	13%	(8)	—	(0)	58
All Christian	43%	(83)	37%	(71)	15%	(28)	4%	(7)	1%	(2)	191
Agnostic/Nothing in particular	49%	(64)	36%	(48)	9%	(12)	5%	(7)	1%	(1)	132
Something Else	62%	(45)	29%	(21)	3%	(2)	3%	(2)	2%	(2)	72
Evangelical	55%	(48)	24%	(21)	13%	(11)	6%	(5)	2%	(2)	88
Non-Evangelical	47%	(77)	38%	(63)	11%	(19)	3%	(5)	1%	(2)	166
PID: Dem (no lean)	62%	(102)	28%	(46)	5%	(8)	4%	(6)	1%	(2)	164
PID: Ind (no lean)	50%	(64)	29%	(38)	12%	(16)	6%	(7)	3%	(4)	129
PID: Rep (no lean)	34%	(54)	44%	(70)	14%	(22)	7%	(12)	—	(1)	158

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Table BLMB6_3: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	49%	(220)	34%	(154)	10%	(46)	6%	(25)	1%	(6)	451
PID/Gender: Dem Men	48%	(33)	36%	(25)	6%	(4)	7%	(5)	2%	(2)	69
PID/Gender: Dem Women	73%	(69)	22%	(21)	4%	(4)	1%	(1)	—	(0)	95
PID/Gender: Ind Men	48%	(35)	28%	(21)	13%	(10)	7%	(5)	4%	(3)	74
PID/Gender: Ind Women	53%	(29)	31%	(17)	11%	(6)	4%	(2)	1%	(1)	55
PID/Gender: Rep Men	33%	(24)	44%	(32)	15%	(11)	8%	(6)	—	(0)	73
PID/Gender: Rep Women	35%	(30)	45%	(38)	13%	(11)	7%	(6)	1%	(1)	85
Ideo: Liberal (1-3)	63%	(75)	29%	(35)	4%	(5)	4%	(5)	—	(0)	120
Ideo: Moderate (4)	50%	(67)	32%	(43)	12%	(16)	5%	(6)	1%	(1)	134
Ideo: Conservative (5-7)	37%	(67)	40%	(72)	14%	(25)	8%	(14)	2%	(4)	181
Ideo/PID: Conservative Republican	30%	(37)	48%	(61)	16%	(21)	6%	(7)	—	(1)	126
Ideo/PID: Moderate/Conservative Democrat	55%	(42)	30%	(23)	6%	(5)	7%	(5)	1%	(1)	77
Ideo/PID: Liberal Democrat	69%	(59)	26%	(22)	4%	(3)	1%	(1)	—	(0)	86
Unfavorable of Biden and Trump	40%	(32)	36%	(29)	11%	(9)	13%	(11)	—	(0)	81
2024 H2H Matchup: Biden Voter	60%	(120)	28%	(56)	5%	(11)	6%	(11)	1%	(1)	199
2024 H2H Matchup: Trump Voter	36%	(77)	41%	(87)	16%	(33)	5%	(10)	2%	(4)	212
2022 House Vote: Democrat	59%	(117)	32%	(64)	4%	(8)	5%	(9)	1%	(1)	199
2022 House Vote: Republican	34%	(59)	38%	(66)	21%	(36)	6%	(11)	2%	(3)	176
2022 House Vote: Did not Vote	57%	(35)	33%	(20)	—	(0)	7%	(4)	4%	(2)	61
2020 Vote: Joe Biden	61%	(128)	30%	(63)	5%	(10)	4%	(9)	1%	(1)	211
2020 Vote: Donald Trump	34%	(69)	40%	(80)	17%	(35)	7%	(15)	1%	(3)	201
2016 Vote: Hillary Clinton	57%	(87)	34%	(52)	6%	(9)	3%	(4)	1%	(1)	153
2016 Vote: Donald Trump	33%	(61)	39%	(73)	18%	(34)	8%	(15)	1%	(3)	186
U.S. Economy: Wrong Track	49%	(164)	33%	(112)	11%	(35)	5%	(18)	2%	(5)	335
U.S. Economy: Right Direction	48%	(56)	36%	(42)	9%	(10)	6%	(7)	—	(1)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	62%	(84)	29%	(40)	5%	(7)	4%	(5)	—	(0)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	38%	(80)	40%	(83)	16%	(33)	4%	(9)	2%	(4)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	53%	(56)	30%	(31)	5%	(5)	11%	(11)	2%	(2)	105
Top 2024 Issue: Economy	57%	(92)	28%	(46)	7%	(12)	6%	(9)	2%	(3)	162

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Table BLMB6_3: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	49%	(220)	34%	(154)	10%	(46)	6%	(25)	1%	(6)	451
Community: Urban	68%	(103)	25%	(39)	6%	(8)	1%	(1)	—	(1)	152
Community: Suburban	36%	(90)	40%	(99)	12%	(31)	9%	(23)	2%	(5)	248
Community: Rural	54%	(27)	32%	(16)	13%	(6)	1%	(1)	—	(0)	51
Community/Gender: Urban Women	75%	(56)	19%	(14)	4%	(3)	—	(0)	1%	(1)	74
Community/Gender: Urban Men	61%	(47)	31%	(24)	7%	(5)	1%	(1)	—	(0)	78
Community/Gender: Suburban Women	39%	(51)	42%	(54)	12%	(15)	6%	(8)	—	(1)	129
Community/Gender: Suburban Men	33%	(40)	37%	(45)	13%	(15)	12%	(15)	4%	(5)	119
Homeowner	44%	(145)	36%	(120)	12%	(41)	7%	(23)	1%	(4)	332
Renter	66%	(72)	27%	(30)	4%	(5)	2%	(2)	1%	(1)	109
Military HHnm: Yes	32%	(34)	37%	(39)	22%	(23)	9%	(9)	—	(0)	105
Military HH: No	54%	(186)	33%	(115)	7%	(23)	5%	(16)	2%	(6)	346
Employ: Private Sector	58%	(98)	29%	(49)	7%	(12)	5%	(8)	1%	(2)	169
Employ: Retired	28%	(35)	46%	(58)	18%	(22)	8%	(10)	—	(0)	126
Self + Household: White-Collar	38%	(73)	42%	(80)	14%	(27)	5%	(9)	2%	(4)	193
Self + Household: Blue Collar	50%	(88)	34%	(60)	9%	(16)	7%	(13)	—	(0)	177
Union HH: No	47%	(195)	35%	(146)	11%	(44)	5%	(22)	1%	(6)	413
LGBTQ+: No	47%	(193)	35%	(143)	11%	(44)	5%	(22)	1%	(5)	407
Motivated to Vote	49%	(199)	35%	(144)	11%	(46)	4%	(18)	1%	(4)	410
Parent: Yes	57%	(75)	28%	(36)	6%	(8)	6%	(8)	3%	(4)	130
Parent: No	45%	(146)	37%	(118)	12%	(38)	5%	(17)	1%	(2)	321
COVID Vaccine: Yes	47%	(160)	37%	(124)	11%	(36)	5%	(16)	1%	(3)	339
COVID Vaccine: No	54%	(61)	27%	(30)	9%	(10)	8%	(9)	3%	(3)	112
Student Loans: Yes	60%	(38)	29%	(18)	3%	(2)	8%	(5)	—	(0)	63
Student Loans: No	47%	(183)	35%	(135)	11%	(44)	5%	(20)	2%	(6)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_4: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	70%	(314)	22%	(101)	5%	(23)	2%	(7)	1%	(6)	451
Gender: Male	63%	(136)	27%	(58)	7%	(16)	2%	(4)	1%	(3)	216
Gender: Female	76%	(178)	18%	(43)	3%	(7)	1%	(3)	1%	(3)	235
Age: 18-34	61%	(72)	33%	(39)	1%	(1)	3%	(4)	3%	(3)	119
Age: 35-44	66%	(39)	16%	(10)	12%	(7)	5%	(3)	1%	(1)	60
Age: 45-64	67%	(105)	22%	(35)	9%	(14)	—	(1)	1%	(2)	157
Age: 65+	84%	(97)	15%	(17)	1%	(1)	—	(0)	—	(0)	116
GenZers: 1997-2012	60%	(33)	30%	(16)	1%	(1)	6%	(3)	3%	(2)	54
Millennials: 1981-1996	64%	(74)	27%	(32)	5%	(5)	3%	(3)	2%	(2)	117
GenXers: 1965-1980	65%	(74)	21%	(24)	12%	(14)	1%	(1)	2%	(2)	113
Baby Boomers: 1946-1964	80%	(120)	17%	(26)	2%	(4)	—	(0)	—	(0)	149
Educ: < College	72%	(221)	22%	(68)	4%	(13)	—	(2)	2%	(5)	308
Educ: Bachelors degree	59%	(55)	28%	(26)	6%	(6)	6%	(6)	1%	(1)	92
Educ: Post-grad	76%	(38)	14%	(7)	10%	(5)	—	(0)	—	(0)	51
Income: Under 50k	66%	(111)	27%	(44)	5%	(9)	1%	(2)	—	(1)	167
Income: 50k-100k	75%	(126)	15%	(26)	5%	(9)	2%	(4)	2%	(3)	168
Income: 100k+	66%	(77)	27%	(31)	5%	(5)	1%	(1)	2%	(2)	115
Ethnicity: White (Non-Hispanic)	67%	(180)	24%	(65)	6%	(16)	1%	(3)	2%	(5)	269
Ethnicity: Hispanic	71%	(59)	25%	(21)	3%	(3)	—	(0)	1%	(1)	83
Ethnicity: Asian + Other (Non-Hispanic)	70%	(41)	16%	(9)	8%	(5)	5%	(3)	—	(0)	58
All Christian	76%	(146)	19%	(36)	4%	(7)	—	(0)	1%	(2)	191
Agnostic/Nothing in particular	57%	(76)	30%	(39)	8%	(11)	3%	(5)	1%	(2)	132
Something Else	73%	(52)	22%	(16)	3%	(2)	1%	(0)	2%	(1)	72
Evangelical	82%	(72)	13%	(11)	2%	(2)	—	(0)	4%	(3)	88
Non-Evangelical	72%	(119)	24%	(39)	4%	(7)	—	(0)	—	(0)	166
PID: Dem (no lean)	66%	(109)	25%	(41)	5%	(8)	2%	(3)	2%	(3)	164
PID: Ind (no lean)	66%	(85)	25%	(33)	7%	(9)	—	(0)	2%	(2)	129
PID: Rep (no lean)	76%	(120)	17%	(27)	4%	(6)	3%	(4)	—	(0)	158

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Table BLMB6_4: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	70%	(314)	22%	(101)	5%	(23)	2%	(7)	1%	(6)	451
PID/Gender: Dem Men	56%	(38)	36%	(25)	6%	(4)	1%	(1)	1%	(1)	69
PID/Gender: Dem Women	74%	(71)	17%	(16)	4%	(4)	2%	(2)	3%	(2)	95
PID/Gender: Ind Men	63%	(47)	26%	(20)	8%	(6)	—	(0)	3%	(2)	74
PID/Gender: Ind Women	69%	(38)	24%	(13)	6%	(3)	—	(0)	1%	(1)	55
PID/Gender: Rep Men	70%	(51)	18%	(13)	8%	(6)	4%	(3)	—	(0)	73
PID/Gender: Rep Women	82%	(69)	16%	(14)	1%	(1)	1%	(1)	—	(0)	85
Ideo: Liberal (1-3)	54%	(65)	31%	(37)	12%	(14)	2%	(2)	1%	(1)	120
Ideo: Moderate (4)	70%	(94)	23%	(30)	4%	(5)	2%	(3)	2%	(2)	134
Ideo: Conservative (5-7)	78%	(142)	18%	(32)	3%	(5)	1%	(1)	1%	(1)	181
Ideo/PID: Conservative Republican	79%	(100)	17%	(22)	4%	(5)	—	(0)	—	(0)	126
Ideo/PID: Moderate/Conservative Democrat	77%	(59)	20%	(15)	—	(0)	1%	(1)	3%	(2)	77
Ideo/PID: Liberal Democrat	58%	(49)	30%	(26)	9%	(8)	3%	(2)	1%	(1)	86
Unfavorable of Biden and Trump	60%	(49)	29%	(23)	3%	(3)	5%	(4)	3%	(3)	81
2024 H2H Matchup: Biden Voter	63%	(125)	27%	(53)	8%	(15)	1%	(2)	2%	(3)	199
2024 H2H Matchup: Trump Voter	78%	(165)	17%	(37)	3%	(7)	1%	(1)	1%	(1)	212
2022 House Vote: Democrat	63%	(126)	26%	(52)	8%	(16)	1%	(2)	2%	(3)	199
2022 House Vote: Republican	77%	(135)	18%	(32)	3%	(4)	2%	(4)	—	(0)	176
2022 House Vote: Did not Vote	68%	(42)	24%	(15)	5%	(3)	—	(0)	4%	(2)	61
2020 Vote: Joe Biden	60%	(127)	30%	(62)	8%	(17)	1%	(2)	2%	(3)	211
2020 Vote: Donald Trump	80%	(161)	15%	(31)	2%	(4)	2%	(4)	—	(0)	201
2016 Vote: Hillary Clinton	63%	(97)	25%	(38)	10%	(15)	—	(0)	2%	(3)	153
2016 Vote: Donald Trump	80%	(149)	15%	(28)	2%	(5)	2%	(4)	—	(0)	186
U.S. Economy: Wrong Track	73%	(245)	21%	(69)	2%	(8)	2%	(7)	1%	(4)	335
U.S. Economy: Right Direction	59%	(68)	27%	(32)	13%	(15)	—	(0)	1%	(1)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	65%	(89)	23%	(31)	9%	(13)	2%	(2)	1%	(1)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(164)	17%	(36)	3%	(7)	1%	(1)	1%	(2)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	58%	(62)	32%	(34)	4%	(4)	4%	(4)	2%	(3)	105
Top 2024 Issue: Economy	78%	(127)	17%	(28)	3%	(4)	1%	(1)	1%	(2)	162

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Table BLMB6_4: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	70%	(314)	22%	(101)	5%	(23)	2%	(7)	1%	(6)	451
Community: Urban	70%	(106)	24%	(36)	5%	(7)	1%	(1)	1%	(2)	152
Community: Suburban	70%	(174)	21%	(52)	6%	(14)	2%	(5)	2%	(4)	248
Community: Rural	68%	(34)	26%	(13)	3%	(2)	3%	(1)	—	(0)	51
Community/Gender: Urban Women	76%	(56)	20%	(15)	3%	(2)	—	(0)	1%	(1)	74
Community/Gender: Urban Men	64%	(50)	27%	(21)	7%	(5)	1%	(1)	1%	(1)	78
Community/Gender: Suburban Women	78%	(100)	16%	(20)	4%	(5)	1%	(2)	2%	(2)	129
Community/Gender: Suburban Men	62%	(73)	27%	(32)	7%	(9)	3%	(3)	2%	(2)	119
Homeowner	73%	(242)	20%	(68)	4%	(14)	2%	(5)	1%	(3)	332
Renter	63%	(69)	26%	(28)	8%	(8)	2%	(2)	2%	(2)	109
Military HHnm: Yes	63%	(67)	26%	(28)	8%	(8)	1%	(1)	2%	(2)	105
Military HH: No	71%	(247)	21%	(73)	4%	(15)	2%	(6)	1%	(4)	346
Employ: Private Sector	69%	(116)	22%	(37)	5%	(8)	4%	(6)	1%	(2)	169
Employ: Retired	82%	(103)	16%	(20)	2%	(2)	—	(0)	—	(0)	126
Self + Household: White-Collar	71%	(137)	20%	(39)	8%	(15)	1%	(2)	—	(1)	193
Self + Household: Blue Collar	69%	(122)	25%	(44)	4%	(6)	2%	(3)	1%	(2)	177
Union HH: No	71%	(292)	21%	(87)	5%	(21)	2%	(7)	1%	(6)	413
LGBTQ+: No	70%	(285)	23%	(93)	5%	(19)	2%	(6)	1%	(4)	407
Motivated to Vote	70%	(289)	23%	(93)	5%	(20)	1%	(6)	1%	(3)	410
Parent: Yes	67%	(88)	24%	(32)	7%	(9)	1%	(1)	1%	(1)	130
Parent: No	70%	(226)	22%	(69)	5%	(15)	2%	(6)	1%	(5)	321
COVID Vaccine: Yes	70%	(238)	22%	(75)	5%	(17)	2%	(6)	1%	(3)	339
COVID Vaccine: No	68%	(76)	23%	(26)	6%	(7)	1%	(1)	2%	(2)	112
Student Loans: Yes	57%	(36)	33%	(21)	4%	(2)	5%	(3)	1%	(1)	63
Student Loans: No	72%	(278)	21%	(80)	5%	(21)	1%	(4)	1%	(5)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_5: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	57%	(256)	29%	(129)	10%	(44)	4%	(16)	1%	(6)	451
Gender: Male	50%	(108)	31%	(67)	13%	(29)	4%	(9)	1%	(3)	216
Gender: Female	63%	(148)	26%	(62)	6%	(15)	3%	(7)	1%	(3)	235
Age: 18-34	44%	(52)	37%	(44)	11%	(13)	5%	(6)	3%	(4)	119
Age: 35-44	56%	(33)	24%	(14)	12%	(7)	7%	(4)	1%	(1)	60
Age: 45-64	57%	(89)	27%	(42)	13%	(21)	3%	(5)	—	(0)	157
Age: 65+	71%	(82)	26%	(30)	2%	(3)	—	(0)	1%	(1)	116
GenZers: 1997-2012	34%	(19)	42%	(23)	8%	(5)	10%	(5)	5%	(3)	54
Millennials: 1981-1996	55%	(64)	27%	(32)	11%	(13)	5%	(5)	2%	(2)	117
GenXers: 1965-1980	54%	(62)	25%	(29)	16%	(18)	5%	(5)	—	(0)	113
Baby Boomers: 1946-1964	67%	(100)	27%	(40)	5%	(8)	—	(0)	1%	(1)	149
Educ: < College	59%	(182)	28%	(87)	8%	(25)	3%	(10)	2%	(5)	308
Educ: Bachelors degree	61%	(56)	19%	(18)	13%	(12)	6%	(6)	1%	(1)	92
Educ: Post-grad	37%	(19)	49%	(25)	13%	(6)	1%	(1)	—	(0)	51
Income: Under 50k	55%	(92)	32%	(54)	6%	(10)	5%	(9)	2%	(3)	167
Income: 50k-100k	57%	(95)	29%	(48)	10%	(17)	3%	(5)	2%	(3)	168
Income: 100k+	60%	(69)	24%	(28)	14%	(16)	2%	(2)	—	(0)	115
Ethnicity: White (Non-Hispanic)	60%	(162)	26%	(69)	10%	(26)	3%	(8)	2%	(4)	269
Ethnicity: Hispanic	53%	(44)	30%	(25)	11%	(10)	4%	(4)	2%	(1)	83
Ethnicity: Asian + Other (Non-Hispanic)	46%	(27)	40%	(23)	9%	(5)	5%	(3)	—	(0)	58
All Christian	68%	(131)	25%	(48)	6%	(11)	—	(1)	—	(1)	191
Agnostic/Nothing in particular	48%	(63)	30%	(40)	14%	(18)	7%	(9)	1%	(2)	132
Something Else	58%	(42)	27%	(20)	7%	(5)	4%	(3)	3%	(2)	72
Evangelical	79%	(69)	12%	(11)	3%	(3)	3%	(3)	2%	(2)	88
Non-Evangelical	60%	(100)	30%	(51)	8%	(14)	—	(1)	1%	(1)	166
PID: Dem (no lean)	42%	(69)	44%	(73)	10%	(17)	2%	(4)	1%	(2)	164
PID: Ind (no lean)	48%	(62)	29%	(38)	16%	(21)	4%	(5)	3%	(3)	129
PID: Rep (no lean)	79%	(126)	12%	(18)	4%	(6)	5%	(7)	1%	(1)	158

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Table BLMB6_5: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	57%	(256)	29%	(129)	10%	(44)	4%	(16)	1%	(6)	451
PID/Gender: Dem Men	38%	(26)	48%	(33)	11%	(8)	2%	(2)	1%	(1)	69
PID/Gender: Dem Women	45%	(43)	42%	(40)	9%	(9)	2%	(2)	1%	(1)	95
PID/Gender: Ind Men	37%	(28)	33%	(24)	24%	(18)	3%	(2)	3%	(2)	74
PID/Gender: Ind Women	62%	(34)	25%	(14)	6%	(3)	5%	(3)	2%	(1)	55
PID/Gender: Rep Men	74%	(54)	14%	(10)	4%	(3)	7%	(5)	—	(0)	73
PID/Gender: Rep Women	84%	(71)	9%	(8)	4%	(3)	2%	(2)	1%	(1)	85
Ideo: Liberal (1-3)	37%	(44)	42%	(51)	15%	(18)	4%	(4)	2%	(2)	120
Ideo: Moderate (4)	53%	(71)	34%	(45)	10%	(13)	3%	(4)	1%	(1)	134
Ideo: Conservative (5-7)	76%	(138)	15%	(26)	6%	(11)	2%	(4)	1%	(2)	181
Ideo/PID: Conservative Republican	82%	(104)	12%	(15)	3%	(4)	3%	(3)	—	(1)	126
Ideo/PID: Moderate/Conservative Democrat	47%	(36)	46%	(36)	5%	(4)	1%	(1)	—	(0)	77
Ideo/PID: Liberal Democrat	38%	(32)	43%	(37)	15%	(13)	3%	(2)	1%	(1)	86
Unfavorable of Biden and Trump	53%	(43)	25%	(21)	14%	(12)	6%	(5)	1%	(1)	81
2024 H2H Matchup: Biden Voter	37%	(75)	44%	(87)	15%	(30)	3%	(6)	1%	(2)	199
2024 H2H Matchup: Trump Voter	78%	(164)	14%	(29)	4%	(9)	3%	(6)	1%	(3)	212
2022 House Vote: Democrat	40%	(80)	41%	(82)	15%	(30)	3%	(6)	1%	(1)	199
2022 House Vote: Republican	79%	(139)	12%	(21)	4%	(8)	4%	(7)	—	(1)	176
2022 House Vote: Did not Vote	53%	(33)	31%	(19)	7%	(5)	4%	(2)	5%	(3)	61
2020 Vote: Joe Biden	39%	(82)	41%	(87)	17%	(35)	3%	(6)	1%	(1)	211
2020 Vote: Donald Trump	79%	(159)	14%	(27)	3%	(7)	3%	(6)	1%	(1)	201
2016 Vote: Hillary Clinton	38%	(59)	39%	(60)	19%	(29)	3%	(4)	1%	(1)	153
2016 Vote: Donald Trump	77%	(143)	15%	(27)	4%	(8)	3%	(6)	1%	(1)	186
U.S. Economy: Wrong Track	64%	(213)	24%	(80)	7%	(25)	4%	(13)	1%	(4)	335
U.S. Economy: Right Direction	37%	(43)	42%	(49)	16%	(19)	3%	(3)	2%	(2)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	40%	(55)	43%	(59)	11%	(15)	5%	(6)	1%	(1)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(158)	14%	(30)	6%	(13)	3%	(6)	1%	(3)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	41%	(43)	39%	(41)	15%	(16)	4%	(4)	1%	(1)	105
Top 2024 Issue: Economy	57%	(92)	33%	(54)	7%	(12)	2%	(4)	1%	(1)	162

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Table BLMB6_5: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	57%	(256)	29%	(129)	10%	(44)	4%	(16)	1%	(6)	451
Community: Urban	48%	(73)	32%	(49)	16%	(24)	2%	(3)	2%	(2)	152
Community: Suburban	61%	(151)	27%	(66)	7%	(18)	4%	(11)	1%	(3)	248
Community: Rural	64%	(33)	29%	(15)	2%	(1)	4%	(2)	2%	(1)	51
Community/Gender: Urban Women	49%	(37)	34%	(26)	11%	(8)	3%	(2)	2%	(2)	74
Community/Gender: Urban Men	46%	(36)	30%	(23)	21%	(17)	1%	(1)	1%	(1)	78
Community/Gender: Suburban Women	69%	(90)	24%	(30)	5%	(6)	2%	(2)	—	(1)	129
Community/Gender: Suburban Men	51%	(61)	30%	(35)	10%	(12)	7%	(8)	2%	(2)	119
Homeowner	60%	(201)	27%	(91)	8%	(28)	3%	(11)	1%	(2)	332
Renter	48%	(53)	32%	(35)	12%	(13)	4%	(4)	3%	(3)	109
Military HHnm: Yes	69%	(73)	22%	(23)	8%	(8)	1%	(1)	—	(0)	105
Military HH: No	53%	(183)	31%	(106)	10%	(35)	4%	(15)	2%	(6)	346
Employ: Private Sector	54%	(90)	31%	(52)	11%	(18)	5%	(8)	—	(0)	169
Employ: Retired	67%	(84)	27%	(34)	5%	(6)	1%	(1)	1%	(1)	126
Self + Household: White-Collar	56%	(108)	30%	(58)	11%	(21)	3%	(6)	—	(1)	193
Self + Household: Blue Collar	59%	(105)	25%	(45)	11%	(19)	4%	(7)	—	(1)	177
Union HH: No	59%	(244)	28%	(117)	7%	(30)	4%	(16)	1%	(6)	413
LGBTQ+: No	58%	(236)	29%	(116)	10%	(39)	3%	(13)	1%	(3)	407
Motivated to Vote	58%	(237)	29%	(117)	10%	(40)	3%	(13)	1%	(3)	410
Parent: Yes	57%	(74)	23%	(30)	15%	(19)	4%	(5)	2%	(2)	130
Parent: No	57%	(182)	31%	(99)	8%	(24)	4%	(11)	1%	(4)	321
COVID Vaccine: Yes	55%	(185)	31%	(105)	11%	(36)	3%	(11)	—	(2)	339
COVID Vaccine: No	63%	(71)	21%	(24)	7%	(8)	5%	(5)	4%	(4)	112
Student Loans: Yes	57%	(36)	23%	(15)	17%	(11)	2%	(1)	—	(0)	63
Student Loans: No	57%	(220)	30%	(115)	8%	(33)	4%	(15)	1%	(6)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_6: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	43%	(196)	38%	(170)	10%	(43)	6%	(27)	3%	(14)	451
Gender: Male	43%	(93)	37%	(79)	8%	(17)	10%	(21)	3%	(6)	216
Gender: Female	44%	(103)	39%	(91)	11%	(26)	3%	(6)	4%	(8)	235
Age: 18-34	26%	(31)	42%	(51)	12%	(14)	9%	(10)	11%	(13)	119
Age: 35-44	49%	(30)	35%	(21)	9%	(5)	5%	(3)	1%	(1)	60
Age: 45-64	45%	(70)	37%	(58)	10%	(15)	8%	(12)	—	(0)	157
Age: 65+	56%	(65)	35%	(40)	7%	(8)	2%	(2)	—	(0)	116
GenZers: 1997-2012	20%	(11)	45%	(25)	12%	(6)	13%	(7)	10%	(5)	54
Millennials: 1981-1996	42%	(49)	35%	(41)	11%	(12)	5%	(6)	7%	(9)	117
GenXers: 1965-1980	40%	(46)	39%	(44)	14%	(16)	7%	(8)	—	(0)	113
Baby Boomers: 1946-1964	54%	(80)	38%	(56)	4%	(6)	4%	(6)	—	(0)	149
Educ: < College	46%	(141)	36%	(111)	8%	(25)	6%	(19)	4%	(13)	308
Educ: Bachelors degree	41%	(38)	41%	(37)	10%	(9)	8%	(7)	1%	(1)	92
Educ: Post-grad	35%	(18)	44%	(22)	18%	(9)	2%	(1)	—	(0)	51
Income: Under 50k	47%	(78)	36%	(60)	7%	(12)	6%	(10)	4%	(7)	167
Income: 50k-100k	37%	(62)	42%	(70)	9%	(15)	9%	(15)	4%	(7)	168
Income: 100k+	49%	(56)	35%	(40)	14%	(16)	2%	(2)	—	(0)	115
Ethnicity: White (Non-Hispanic)	49%	(131)	35%	(93)	8%	(22)	6%	(16)	2%	(6)	269
Ethnicity: Hispanic	41%	(34)	40%	(33)	6%	(5)	6%	(5)	7%	(6)	83
Ethnicity: Asian + Other (Non-Hispanic)	30%	(17)	39%	(23)	23%	(14)	8%	(4)	—	(0)	58
All Christian	50%	(96)	38%	(72)	9%	(17)	1%	(3)	2%	(4)	191
Agnostic/Nothing in particular	34%	(44)	40%	(53)	11%	(14)	11%	(14)	5%	(6)	132
Something Else	46%	(34)	40%	(29)	5%	(4)	5%	(4)	3%	(2)	72
Evangelical	59%	(52)	32%	(28)	4%	(4)	3%	(3)	1%	(1)	88
Non-Evangelical	46%	(77)	40%	(67)	8%	(14)	2%	(3)	3%	(5)	166
PID: Dem (no lean)	34%	(57)	49%	(80)	8%	(14)	4%	(7)	4%	(6)	164
PID: Ind (no lean)	38%	(49)	35%	(45)	13%	(17)	8%	(10)	6%	(8)	129
PID: Rep (no lean)	58%	(91)	28%	(45)	8%	(12)	6%	(10)	—	(0)	158

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Table BLMB6_6: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	43%	(196)	38%	(170)	10%	(43)	6%	(27)	3%	(14)	451
PID/Gender: Dem Men	33%	(23)	51%	(35)	8%	(5)	8%	(5)	1%	(1)	69
PID/Gender: Dem Women	36%	(34)	48%	(45)	9%	(8)	2%	(2)	5%	(5)	95
PID/Gender: Ind Men	37%	(28)	37%	(27)	10%	(7)	9%	(7)	7%	(5)	74
PID/Gender: Ind Women	38%	(21)	32%	(18)	19%	(10)	6%	(3)	6%	(3)	55
PID/Gender: Rep Men	59%	(43)	23%	(17)	6%	(4)	12%	(9)	—	(0)	73
PID/Gender: Rep Women	57%	(48)	33%	(28)	9%	(8)	1%	(1)	—	(0)	85
Ideo: Liberal (1-3)	42%	(50)	39%	(46)	12%	(15)	3%	(3)	4%	(5)	120
Ideo: Moderate (4)	37%	(49)	44%	(59)	11%	(14)	4%	(5)	4%	(6)	134
Ideo: Conservative (5-7)	53%	(97)	32%	(57)	8%	(14)	7%	(12)	1%	(1)	181
Ideo/PID: Conservative Republican	61%	(77)	27%	(34)	8%	(10)	4%	(5)	—	(0)	126
Ideo/PID: Moderate/Conservative Democrat	29%	(22)	54%	(42)	6%	(4)	8%	(6)	3%	(2)	77
Ideo/PID: Liberal Democrat	40%	(34)	44%	(38)	11%	(9)	1%	(1)	4%	(3)	86
Unfavorable of Biden and Trump	41%	(34)	33%	(27)	12%	(9)	10%	(8)	4%	(3)	81
2024 H2H Matchup: Biden Voter	37%	(74)	45%	(90)	10%	(20)	5%	(9)	3%	(6)	199
2024 H2H Matchup: Trump Voter	53%	(111)	30%	(63)	8%	(18)	6%	(13)	3%	(6)	212
2022 House Vote: Democrat	32%	(63)	49%	(97)	11%	(22)	5%	(10)	4%	(7)	199
2022 House Vote: Republican	58%	(103)	26%	(46)	9%	(16)	6%	(11)	—	(0)	176
2022 House Vote: Did not Vote	42%	(26)	35%	(21)	4%	(2)	10%	(6)	10%	(6)	61
2020 Vote: Joe Biden	37%	(77)	46%	(98)	9%	(19)	5%	(10)	3%	(6)	211
2020 Vote: Donald Trump	52%	(105)	30%	(61)	10%	(21)	5%	(11)	2%	(4)	201
2016 Vote: Hillary Clinton	35%	(54)	48%	(73)	12%	(18)	3%	(4)	2%	(3)	153
2016 Vote: Donald Trump	53%	(98)	28%	(53)	9%	(16)	9%	(18)	1%	(1)	186
U.S. Economy: Wrong Track	47%	(156)	34%	(115)	9%	(31)	6%	(21)	3%	(11)	335
U.S. Economy: Right Direction	34%	(40)	47%	(55)	10%	(12)	5%	(6)	3%	(3)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	37%	(51)	44%	(60)	11%	(15)	5%	(7)	3%	(4)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	54%	(114)	28%	(59)	9%	(19)	5%	(11)	3%	(6)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	30%	(32)	49%	(51)	9%	(10)	9%	(9)	3%	(4)	105
Top 2024 Issue: Economy	43%	(70)	37%	(60)	11%	(17)	8%	(13)	2%	(3)	162

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Table BLMB6_6: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	43%	(196)	38%	(170)	10%	(43)	6%	(27)	3%	(14)	451
Community: Urban	45%	(69)	34%	(51)	13%	(20)	2%	(3)	6%	(8)	152
Community: Suburban	42%	(105)	38%	(95)	8%	(20)	9%	(22)	2%	(6)	248
Community: Rural	44%	(22)	47%	(24)	6%	(3)	4%	(2)	—	(0)	51
Community/Gender: Urban Women	47%	(35)	29%	(21)	15%	(11)	1%	(1)	8%	(6)	74
Community/Gender: Urban Men	43%	(34)	38%	(30)	12%	(9)	3%	(3)	3%	(3)	78
Community/Gender: Suburban Women	42%	(54)	42%	(55)	11%	(14)	3%	(3)	2%	(2)	129
Community/Gender: Suburban Men	43%	(51)	34%	(41)	5%	(6)	16%	(19)	3%	(3)	119
Homeowner	45%	(149)	38%	(127)	9%	(31)	7%	(22)	1%	(4)	332
Renter	41%	(45)	36%	(39)	11%	(12)	4%	(5)	7%	(8)	109
Military HHnm: Yes	51%	(54)	27%	(29)	12%	(13)	9%	(9)	1%	(1)	105
Military HH: No	41%	(142)	41%	(142)	9%	(30)	5%	(18)	4%	(13)	346
Employ: Private Sector	45%	(77)	38%	(64)	8%	(14)	7%	(11)	2%	(3)	169
Employ: Retired	55%	(69)	36%	(46)	3%	(4)	6%	(7)	—	(0)	126
Self + Household: White-Collar	46%	(89)	37%	(71)	12%	(23)	5%	(9)	1%	(1)	193
Self + Household: Blue Collar	43%	(76)	37%	(66)	9%	(16)	9%	(16)	2%	(3)	177
Union HH: No	45%	(184)	37%	(151)	9%	(36)	7%	(27)	3%	(14)	413
LGBTQ+: No	44%	(178)	38%	(157)	10%	(40)	6%	(24)	2%	(9)	407
Motivated to Vote	45%	(184)	38%	(156)	9%	(36)	6%	(25)	2%	(9)	410
Parent: Yes	36%	(46)	40%	(53)	15%	(19)	7%	(9)	2%	(3)	130
Parent: No	47%	(150)	37%	(118)	8%	(24)	6%	(19)	3%	(11)	321
COVID Vaccine: Yes	42%	(142)	41%	(140)	9%	(31)	6%	(19)	2%	(6)	339
COVID Vaccine: No	48%	(54)	27%	(30)	11%	(12)	8%	(9)	7%	(7)	112
Student Loans: Yes	29%	(18)	41%	(26)	18%	(11)	7%	(4)	6%	(4)	63
Student Loans: No	46%	(178)	37%	(145)	8%	(32)	6%	(23)	3%	(10)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB6_7: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	41%	(183)	21%	(95)	12%	(55)	25%	(113)	1%	(5)	451
Gender: Male	33%	(71)	21%	(46)	12%	(27)	32%	(69)	1%	(3)	216
Gender: Female	48%	(112)	21%	(49)	12%	(29)	18%	(43)	1%	(2)	235
Age: 18-34	47%	(56)	24%	(28)	7%	(9)	18%	(22)	4%	(4)	119
Age: 35-44	52%	(31)	21%	(13)	7%	(4)	19%	(12)	—	(0)	60
Age: 45-64	32%	(50)	26%	(40)	19%	(30)	23%	(36)	—	(0)	157
Age: 65+	39%	(45)	13%	(15)	10%	(12)	38%	(44)	—	(0)	116
GenZers: 1997-2012	44%	(24)	19%	(10)	11%	(6)	22%	(12)	4%	(2)	54
Millennials: 1981-1996	52%	(61)	25%	(29)	6%	(7)	16%	(18)	2%	(2)	117
GenXers: 1965-1980	33%	(37)	26%	(29)	15%	(17)	26%	(30)	—	(0)	113
Baby Boomers: 1946-1964	38%	(56)	16%	(24)	18%	(26)	28%	(42)	—	(0)	149
Educ: < College	41%	(126)	24%	(74)	10%	(31)	24%	(73)	1%	(4)	308
Educ: Bachelors degree	36%	(33)	14%	(13)	17%	(16)	32%	(30)	—	(0)	92
Educ: Post-grad	48%	(24)	17%	(9)	15%	(8)	20%	(10)	—	(0)	51
Income: Under 50k	45%	(76)	24%	(40)	9%	(15)	20%	(34)	2%	(3)	167
Income: 50k-100k	38%	(64)	22%	(36)	13%	(21)	26%	(44)	1%	(2)	168
Income: 100k+	37%	(42)	16%	(19)	17%	(19)	30%	(35)	—	(0)	115
Ethnicity: White (Non-Hispanic)	37%	(99)	21%	(58)	11%	(31)	29%	(79)	1%	(2)	269
Ethnicity: Hispanic	44%	(37)	22%	(18)	14%	(11)	18%	(15)	3%	(2)	83
Ethnicity: Asian + Other (Non-Hispanic)	30%	(18)	23%	(14)	16%	(9)	31%	(18)	—	(0)	58
All Christian	29%	(56)	22%	(43)	15%	(28)	33%	(63)	1%	(1)	191
Agnostic/Nothing in particular	39%	(51)	29%	(38)	11%	(15)	19%	(26)	2%	(2)	132
Something Else	57%	(41)	14%	(10)	12%	(9)	15%	(11)	2%	(1)	72
Evangelical	42%	(37)	15%	(14)	12%	(10)	30%	(26)	1%	(1)	88
Non-Evangelical	37%	(61)	21%	(35)	14%	(23)	28%	(46)	1%	(1)	166
PID: Dem (no lean)	70%	(115)	20%	(32)	6%	(9)	3%	(5)	1%	(2)	164
PID: Ind (no lean)	33%	(42)	33%	(42)	8%	(10)	25%	(32)	2%	(2)	129
PID: Rep (no lean)	17%	(26)	13%	(21)	23%	(36)	47%	(75)	—	(0)	158

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Table BLMB6_7: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	41%	(183)	21%	(95)	12%	(55)	25%	(113)	1%	(5)	451
PID/Gender: Dem Men	61%	(42)	21%	(14)	9%	(6)	7%	(5)	2%	(1)	69
PID/Gender: Dem Women	76%	(73)	19%	(18)	3%	(3)	1%	(1)	1%	(1)	95
PID/Gender: Ind Men	32%	(24)	30%	(22)	4%	(3)	33%	(24)	2%	(2)	74
PID/Gender: Ind Women	34%	(19)	37%	(21)	13%	(7)	15%	(8)	1%	(1)	55
PID/Gender: Rep Men	8%	(6)	13%	(10)	24%	(18)	55%	(40)	—	(0)	73
PID/Gender: Rep Women	24%	(21)	13%	(11)	22%	(19)	41%	(35)	—	(0)	85
Ideo: Liberal (1-3)	68%	(82)	21%	(25)	5%	(6)	6%	(7)	—	(0)	120
Ideo: Moderate (4)	48%	(64)	25%	(33)	13%	(18)	13%	(18)	1%	(2)	134
Ideo: Conservative (5-7)	18%	(32)	18%	(32)	18%	(32)	47%	(85)	1%	(1)	181
Ideo/PID: Conservative Republican	14%	(18)	11%	(14)	23%	(30)	51%	(65)	—	(0)	126
Ideo/PID: Moderate/Conservative Democrat	60%	(46)	24%	(18)	7%	(5)	7%	(5)	2%	(2)	77
Ideo/PID: Liberal Democrat	80%	(68)	16%	(13)	4%	(4)	—	(0)	—	(0)	86
Unfavorable of Biden and Trump	36%	(29)	22%	(18)	18%	(14)	24%	(20)	—	(0)	81
2024 H2H Matchup: Biden Voter	65%	(129)	25%	(51)	5%	(9)	4%	(8)	1%	(2)	199
2024 H2H Matchup: Trump Voter	18%	(38)	16%	(33)	19%	(40)	47%	(99)	1%	(1)	212
2022 House Vote: Democrat	65%	(130)	22%	(44)	5%	(10)	6%	(12)	1%	(2)	199
2022 House Vote: Republican	17%	(30)	13%	(23)	20%	(36)	50%	(87)	—	(0)	176
2022 House Vote: Did not Vote	28%	(17)	40%	(25)	11%	(7)	17%	(11)	4%	(2)	61
2020 Vote: Joe Biden	65%	(137)	23%	(48)	7%	(14)	5%	(11)	1%	(1)	211
2020 Vote: Donald Trump	17%	(34)	18%	(37)	17%	(35)	48%	(96)	—	(0)	201
2016 Vote: Hillary Clinton	68%	(104)	22%	(34)	5%	(8)	3%	(5)	1%	(1)	153
2016 Vote: Donald Trump	15%	(28)	16%	(30)	17%	(32)	51%	(95)	—	(0)	186
U.S. Economy: Wrong Track	32%	(108)	18%	(62)	15%	(52)	33%	(110)	1%	(3)	335
U.S. Economy: Right Direction	64%	(75)	29%	(34)	3%	(3)	2%	(3)	2%	(2)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68%	(92)	23%	(32)	5%	(7)	3%	(4)	2%	(2)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(37)	17%	(36)	19%	(40)	45%	(94)	1%	(2)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	51%	(54)	27%	(28)	8%	(8)	14%	(15)	1%	(1)	105
Top 2024 Issue: Economy	39%	(63)	19%	(31)	13%	(22)	28%	(46)	—	(0)	162

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	41%	(183)	21%	(95)	12%	(55)	25%	(113)	1%	(5)	451
Community: Urban	52%	(78)	23%	(35)	10%	(15)	14%	(21)	2%	(2)	152
Community: Suburban	32%	(78)	21%	(53)	15%	(37)	31%	(78)	1%	(2)	248
Community: Rural	52%	(26)	15%	(7)	7%	(4)	26%	(13)	1%	(0)	51
Community/Gender: Urban Women	66%	(49)	18%	(14)	7%	(5)	7%	(5)	2%	(2)	74
Community/Gender: Urban Men	38%	(29)	28%	(22)	12%	(10)	21%	(16)	1%	(1)	78
Community/Gender: Suburban Women	34%	(44)	24%	(31)	16%	(20)	27%	(35)	—	(0)	129
Community/Gender: Suburban Men	29%	(35)	18%	(22)	14%	(17)	37%	(44)	2%	(2)	119
Homeowner	38%	(127)	20%	(66)	13%	(42)	28%	(95)	—	(2)	332
Renter	48%	(52)	23%	(25)	11%	(12)	16%	(17)	2%	(3)	109
Military HHnm: Yes	38%	(40)	20%	(21)	7%	(8)	35%	(37)	—	(0)	105
Military HH: No	41%	(143)	22%	(74)	14%	(48)	22%	(76)	1%	(5)	346
Employ: Private Sector	46%	(78)	18%	(31)	13%	(23)	22%	(37)	—	(0)	169
Employ: Retired	35%	(44)	19%	(24)	12%	(15)	34%	(43)	—	(0)	126
Self + Household: White-Collar	37%	(72)	20%	(38)	16%	(30)	27%	(52)	—	(1)	193
Self + Household: Blue Collar	39%	(69)	21%	(38)	11%	(19)	29%	(51)	—	(0)	177
Union HH: No	39%	(159)	21%	(86)	13%	(52)	27%	(110)	1%	(5)	413
LGBTQ+: No	39%	(158)	21%	(86)	13%	(54)	26%	(106)	1%	(4)	407
Motivated to Vote	41%	(167)	21%	(86)	12%	(50)	26%	(106)	—	(1)	410
Parent: Yes	31%	(41)	29%	(37)	14%	(18)	25%	(32)	1%	(1)	130
Parent: No	44%	(142)	18%	(58)	12%	(37)	25%	(81)	1%	(3)	321
COVID Vaccine: Yes	45%	(154)	21%	(71)	13%	(43)	20%	(69)	1%	(2)	339
COVID Vaccine: No	26%	(29)	22%	(24)	11%	(12)	39%	(43)	3%	(3)	112
Student Loans: Yes	43%	(27)	24%	(15)	11%	(7)	22%	(14)	—	(0)	63
Student Loans: No	40%	(156)	21%	(80)	12%	(48)	25%	(99)	1%	(5)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_8: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	57%	(259)	32%	(144)	8%	(38)	1%	(6)	1%	(4)	451
Gender: Male	55%	(120)	33%	(72)	8%	(17)	2%	(4)	1%	(3)	216
Gender: Female	59%	(139)	31%	(72)	9%	(20)	1%	(2)	1%	(2)	235
Age: 18-34	70%	(83)	21%	(26)	5%	(6)	—	(0)	4%	(4)	119
Age: 35-44	73%	(44)	20%	(12)	6%	(4)	1%	(1)	—	(0)	60
Age: 45-64	52%	(82)	37%	(57)	10%	(16)	1%	(1)	—	(0)	157
Age: 65+	44%	(51)	43%	(49)	10%	(11)	4%	(4)	—	(0)	116
GenZers: 1997-2012	70%	(38)	20%	(11)	6%	(4)	—	(0)	3%	(2)	54
Millennials: 1981-1996	71%	(83)	22%	(25)	5%	(6)	—	(0)	2%	(3)	117
GenXers: 1965-1980	58%	(66)	35%	(40)	6%	(7)	1%	(1)	—	(0)	113
Baby Boomers: 1946-1964	43%	(64)	44%	(65)	11%	(17)	2%	(3)	—	(0)	149
Educ: < College	56%	(172)	34%	(105)	7%	(23)	2%	(5)	1%	(3)	308
Educ: Bachelors degree	59%	(54)	31%	(28)	9%	(8)	—	(0)	1%	(1)	92
Educ: Post-grad	65%	(33)	21%	(11)	13%	(7)	—	(0)	—	(0)	51
Income: Under 50k	60%	(101)	36%	(60)	3%	(5)	—	(0)	1%	(2)	167
Income: 50k-100k	51%	(85)	33%	(55)	13%	(22)	2%	(3)	2%	(3)	168
Income: 100k+	64%	(74)	25%	(29)	9%	(11)	2%	(2)	—	(0)	115
Ethnicity: White (Non-Hispanic)	57%	(154)	31%	(83)	9%	(25)	2%	(5)	1%	(2)	269
Ethnicity: Hispanic	58%	(49)	35%	(30)	4%	(3)	—	(0)	2%	(2)	83
Ethnicity: Asian + Other (Non-Hispanic)	58%	(34)	24%	(14)	16%	(9)	—	(0)	2%	(1)	58
All Christian	58%	(112)	33%	(62)	7%	(14)	1%	(2)	1%	(1)	191
Agnostic/Nothing in particular	57%	(76)	33%	(43)	6%	(8)	2%	(3)	2%	(2)	132
Something Else	54%	(39)	35%	(26)	8%	(6)	—	(0)	2%	(1)	72
Evangelical	61%	(54)	27%	(24)	10%	(9)	—	(0)	1%	(1)	88
Non-Evangelical	56%	(93)	35%	(59)	6%	(10)	2%	(3)	1%	(1)	166
PID: Dem (no lean)	62%	(102)	32%	(53)	4%	(7)	—	(1)	1%	(2)	164
PID: Ind (no lean)	56%	(73)	31%	(40)	9%	(12)	2%	(2)	1%	(2)	129
PID: Rep (no lean)	54%	(85)	32%	(50)	12%	(18)	2%	(3)	1%	(1)	158

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Table BLMB6_8: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	57%	(259)	32%	(144)	8%	(38)	1%	(6)	1%	(4)	451
PID/Gender: Dem Men	56%	(39)	37%	(25)	6%	(4)	—	(0)	1%	(1)	69
PID/Gender: Dem Women	66%	(63)	29%	(28)	3%	(3)	1%	(1)	1%	(1)	95
PID/Gender: Ind Men	59%	(43)	32%	(24)	5%	(4)	3%	(2)	2%	(1)	74
PID/Gender: Ind Women	53%	(29)	30%	(17)	16%	(9)	—	(0)	1%	(1)	55
PID/Gender: Rep Men	51%	(38)	31%	(23)	13%	(9)	3%	(2)	1%	(1)	73
PID/Gender: Rep Women	56%	(47)	32%	(27)	10%	(9)	1%	(1)	—	(0)	85
Ideo: Liberal (1-3)	70%	(84)	26%	(31)	4%	(5)	—	(0)	—	(0)	120
Ideo: Moderate (4)	53%	(70)	37%	(50)	7%	(10)	2%	(2)	2%	(2)	134
Ideo: Conservative (5-7)	51%	(93)	33%	(61)	13%	(23)	2%	(4)	1%	(1)	181
Ideo/PID: Conservative Republican	48%	(61)	36%	(46)	13%	(17)	3%	(3)	—	(0)	126
Ideo/PID: Moderate/Conservative Democrat	56%	(43)	34%	(26)	8%	(6)	1%	(1)	1%	(1)	77
Ideo/PID: Liberal Democrat	67%	(58)	31%	(27)	1%	(1)	—	(0)	—	(0)	86
Unfavorable of Biden and Trump	57%	(46)	23%	(19)	17%	(14)	3%	(3)	—	(0)	81
2024 H2H Matchup: Biden Voter	58%	(115)	35%	(71)	6%	(13)	—	(0)	1%	(1)	199
2024 H2H Matchup: Trump Voter	54%	(115)	32%	(68)	11%	(22)	3%	(5)	1%	(1)	212
2022 House Vote: Democrat	58%	(116)	35%	(69)	7%	(13)	—	(0)	1%	(1)	199
2022 House Vote: Republican	55%	(96)	30%	(53)	12%	(21)	3%	(5)	—	(0)	176
2022 House Vote: Did not Vote	68%	(42)	27%	(16)	—	(0)	—	(0)	5%	(3)	61
2020 Vote: Joe Biden	59%	(124)	35%	(75)	5%	(11)	—	(0)	1%	(1)	211
2020 Vote: Donald Trump	54%	(108)	31%	(63)	12%	(24)	3%	(5)	—	(0)	201
2016 Vote: Hillary Clinton	56%	(86)	40%	(61)	3%	(5)	—	(0)	1%	(1)	153
2016 Vote: Donald Trump	54%	(100)	29%	(54)	14%	(27)	3%	(5)	—	(0)	186
U.S. Economy: Wrong Track	58%	(194)	30%	(99)	10%	(32)	2%	(6)	1%	(3)	335
U.S. Economy: Right Direction	56%	(65)	38%	(45)	5%	(5)	—	(0)	1%	(2)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	63%	(86)	31%	(43)	5%	(6)	—	(0)	1%	(1)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	56%	(118)	30%	(62)	11%	(24)	2%	(3)	1%	(2)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	52%	(55)	37%	(39)	7%	(8)	3%	(3)	2%	(2)	105
Top 2024 Issue: Economy	63%	(103)	24%	(40)	11%	(17)	2%	(2)	—	(0)	162

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Table BLMB6_8: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	57%	(259)	32%	(144)	8%	(38)	1%	(6)	1%	(4)	451
Community: Urban	60%	(91)	33%	(50)	4%	(6)	2%	(3)	1%	(2)	152
Community: Suburban	58%	(144)	30%	(74)	11%	(26)	—	(0)	1%	(3)	248
Community: Rural	47%	(24)	38%	(19)	10%	(5)	6%	(3)	—	(0)	51
Community/Gender: Urban Women	70%	(52)	21%	(16)	6%	(4)	1%	(1)	2%	(2)	74
Community/Gender: Urban Men	50%	(39)	45%	(35)	2%	(2)	3%	(2)	—	(0)	78
Community/Gender: Suburban Women	55%	(71)	35%	(45)	10%	(13)	—	(0)	—	(0)	129
Community/Gender: Suburban Men	62%	(74)	24%	(29)	11%	(14)	—	(0)	2%	(3)	119
Homeowner	57%	(188)	31%	(104)	10%	(33)	2%	(5)	1%	(2)	332
Renter	60%	(65)	34%	(37)	4%	(5)	1%	(1)	2%	(2)	109
Military HHnm: Yes	46%	(48)	41%	(43)	8%	(9)	5%	(5)	—	(0)	105
Military HH: No	61%	(211)	29%	(101)	8%	(29)	—	(1)	1%	(4)	346
Employ: Private Sector	59%	(99)	31%	(53)	10%	(16)	—	(0)	—	(0)	169
Employ: Retired	45%	(57)	43%	(54)	10%	(13)	2%	(2)	—	(0)	126
Self + Household: White-Collar	54%	(105)	32%	(61)	11%	(21)	3%	(6)	—	(1)	193
Self + Household: Blue Collar	64%	(113)	30%	(53)	6%	(11)	—	(0)	—	(0)	177
Union HH: No	58%	(241)	30%	(124)	9%	(37)	1%	(6)	1%	(4)	413
LGBTQ+: No	57%	(231)	32%	(132)	8%	(34)	1%	(6)	1%	(4)	407
Motivated to Vote	56%	(231)	34%	(141)	7%	(30)	1%	(6)	—	(1)	410
Parent: Yes	73%	(95)	18%	(23)	8%	(10)	—	(1)	1%	(1)	130
Parent: No	51%	(164)	38%	(121)	9%	(27)	2%	(5)	1%	(3)	321
COVID Vaccine: Yes	59%	(199)	32%	(107)	8%	(26)	1%	(5)	1%	(2)	339
COVID Vaccine: No	54%	(60)	33%	(37)	10%	(11)	1%	(1)	2%	(2)	112
Student Loans: Yes	70%	(44)	18%	(12)	8%	(5)	2%	(1)	2%	(1)	63
Student Loans: No	55%	(215)	34%	(132)	8%	(33)	1%	(5)	1%	(3)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	57%	(257)	21%	(93)	14%	(62)	7%	(32)	2%	(7)	451
Gender: Male	51%	(109)	20%	(43)	16%	(36)	11%	(24)	2%	(3)	216
Gender: Female	63%	(148)	21%	(49)	11%	(26)	3%	(8)	2%	(4)	235
Age: 18-34	65%	(77)	22%	(27)	8%	(10)	2%	(2)	3%	(4)	119
Age: 35-44	71%	(42)	9%	(5)	12%	(7)	6%	(3)	3%	(2)	60
Age: 45-64	55%	(86)	17%	(27)	17%	(27)	9%	(15)	1%	(2)	157
Age: 65+	45%	(52)	29%	(34)	15%	(18)	10%	(12)	—	(0)	116
GenZers: 1997-2012	67%	(37)	20%	(11)	10%	(5)	—	(0)	3%	(2)	54
Millennials: 1981-1996	67%	(78)	18%	(21)	8%	(9)	5%	(6)	3%	(3)	117
GenXers: 1965-1980	52%	(59)	21%	(23)	18%	(21)	7%	(8)	2%	(2)	113
Baby Boomers: 1946-1964	54%	(80)	22%	(33)	13%	(20)	11%	(16)	—	(0)	149
Educ: < College	62%	(190)	18%	(57)	11%	(34)	7%	(21)	2%	(6)	308
Educ: Bachelors degree	50%	(46)	21%	(19)	22%	(20)	7%	(7)	—	(0)	92
Educ: Post-grad	41%	(21)	34%	(17)	15%	(8)	9%	(4)	2%	(1)	51
Income: Under 50k	64%	(107)	19%	(33)	11%	(19)	5%	(8)	1%	(1)	167
Income: 50k-100k	56%	(93)	24%	(40)	11%	(18)	7%	(12)	3%	(4)	168
Income: 100k+	49%	(57)	18%	(20)	21%	(24)	10%	(12)	2%	(2)	115
Ethnicity: White (Non-Hispanic)	47%	(127)	22%	(58)	19%	(50)	10%	(27)	2%	(7)	269
Ethnicity: Hispanic	78%	(65)	13%	(11)	7%	(6)	1%	(1)	1%	(1)	83
Ethnicity: Asian + Other (Non-Hispanic)	57%	(33)	27%	(15)	10%	(6)	6%	(4)	—	(0)	58
All Christian	54%	(102)	23%	(45)	15%	(29)	6%	(12)	1%	(3)	191
Agnostic/Nothing in particular	62%	(82)	20%	(27)	10%	(13)	8%	(10)	1%	(1)	132
Something Else	58%	(42)	22%	(16)	12%	(9)	6%	(4)	3%	(2)	72
Evangelical	58%	(50)	23%	(20)	13%	(11)	3%	(2)	4%	(3)	88
Non-Evangelical	54%	(90)	22%	(36)	15%	(24)	8%	(14)	1%	(2)	166
PID: Dem (no lean)	71%	(117)	17%	(28)	7%	(11)	3%	(5)	2%	(3)	164
PID: Ind (no lean)	49%	(63)	23%	(30)	14%	(18)	11%	(14)	3%	(4)	129
PID: Rep (no lean)	49%	(77)	22%	(35)	20%	(32)	9%	(14)	—	(0)	158

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Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	57%	(257)	21%	(93)	14%	(62)	7%	(32)	2%	(7)	451
PID/Gender: Dem Men	58%	(40)	24%	(17)	12%	(8)	6%	(4)	1%	(1)	69
PID/Gender: Dem Women	81%	(77)	12%	(11)	3%	(3)	1%	(1)	3%	(3)	95
PID/Gender: Ind Men	53%	(39)	14%	(11)	14%	(10)	16%	(12)	3%	(3)	74
PID/Gender: Ind Women	44%	(24)	35%	(19)	15%	(8)	4%	(2)	2%	(1)	55
PID/Gender: Rep Men	42%	(31)	22%	(16)	24%	(18)	12%	(9)	—	(0)	73
PID/Gender: Rep Women	54%	(46)	22%	(19)	17%	(14)	6%	(5)	—	(0)	85
Ideo: Liberal (1-3)	63%	(75)	22%	(27)	12%	(14)	2%	(2)	1%	(2)	120
Ideo: Moderate (4)	55%	(73)	24%	(32)	9%	(12)	10%	(13)	2%	(3)	134
Ideo: Conservative (5-7)	55%	(99)	16%	(30)	19%	(34)	9%	(17)	1%	(2)	181
Ideo/PID: Conservative Republican	51%	(64)	22%	(27)	18%	(23)	9%	(12)	—	(0)	126
Ideo/PID: Moderate/Conservative Democrat	71%	(55)	16%	(12)	4%	(3)	6%	(5)	3%	(2)	77
Ideo/PID: Liberal Democrat	73%	(62)	18%	(16)	8%	(7)	—	(0)	1%	(1)	86
Unfavorable of Biden and Trump	46%	(37)	17%	(13)	21%	(17)	12%	(10)	4%	(3)	81
2024 H2H Matchup: Biden Voter	69%	(138)	17%	(35)	8%	(15)	4%	(7)	2%	(4)	199
2024 H2H Matchup: Trump Voter	47%	(99)	23%	(50)	18%	(39)	10%	(22)	1%	(1)	212
2022 House Vote: Democrat	65%	(130)	20%	(39)	10%	(19)	4%	(8)	2%	(3)	199
2022 House Vote: Republican	46%	(81)	23%	(40)	20%	(35)	11%	(20)	—	(0)	176
2022 House Vote: Did not Vote	63%	(39)	15%	(9)	11%	(7)	6%	(4)	5%	(3)	61
2020 Vote: Joe Biden	69%	(147)	16%	(34)	9%	(19)	3%	(7)	2%	(4)	211
2020 Vote: Donald Trump	44%	(89)	25%	(50)	20%	(41)	11%	(22)	—	(0)	201
2016 Vote: Hillary Clinton	68%	(105)	20%	(30)	9%	(13)	1%	(1)	2%	(3)	153
2016 Vote: Donald Trump	43%	(80)	21%	(39)	22%	(42)	13%	(25)	—	(1)	186
U.S. Economy: Wrong Track	54%	(179)	20%	(68)	15%	(50)	9%	(31)	2%	(5)	335
U.S. Economy: Right Direction	67%	(78)	21%	(25)	10%	(11)	1%	(1)	2%	(2)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	73%	(100)	20%	(27)	6%	(8)	—	(0)	1%	(1)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	48%	(100)	22%	(46)	20%	(41)	10%	(21)	1%	(3)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	54%	(57)	19%	(20)	12%	(12)	11%	(12)	4%	(4)	105
Top 2024 Issue: Economy	58%	(93)	23%	(37)	9%	(15)	8%	(13)	2%	(4)	162

Continued on next page

Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	57%	(257)	21%	(93)	14%	(62)	7%	(32)	2%	(7)	451
Community: Urban	59%	(89)	23%	(36)	11%	(16)	6%	(9)	1%	(2)	152
Community: Suburban	54%	(134)	17%	(43)	18%	(45)	9%	(22)	2%	(5)	248
Community: Rural	66%	(33)	28%	(14)	1%	(1)	4%	(2)	1%	(1)	51
Community/Gender: Urban Women	70%	(52)	22%	(16)	3%	(2)	3%	(2)	2%	(1)	74
Community/Gender: Urban Men	48%	(37)	25%	(20)	18%	(14)	8%	(6)	1%	(1)	78
Community/Gender: Suburban Women	57%	(74)	19%	(25)	18%	(23)	3%	(4)	2%	(3)	129
Community/Gender: Suburban Men	50%	(60)	16%	(18)	18%	(21)	15%	(17)	2%	(2)	119
Homeowner	56%	(187)	19%	(64)	14%	(48)	8%	(28)	2%	(5)	332
Renter	60%	(65)	23%	(25)	11%	(12)	4%	(4)	2%	(2)	109
Military HHnm: Yes	36%	(38)	24%	(26)	23%	(24)	14%	(15)	3%	(3)	105
Military HH: No	63%	(219)	19%	(67)	11%	(38)	5%	(17)	1%	(4)	346
Employ: Private Sector	64%	(108)	17%	(29)	14%	(23)	4%	(6)	1%	(2)	169
Employ: Retired	52%	(65)	21%	(27)	12%	(15)	15%	(19)	—	(0)	126
Self + Household: White-Collar	50%	(96)	25%	(49)	16%	(31)	9%	(17)	—	(1)	193
Self + Household: Blue Collar	56%	(100)	18%	(33)	16%	(29)	7%	(13)	2%	(3)	177
Union HH: No	56%	(232)	20%	(84)	14%	(57)	8%	(32)	2%	(7)	413
LGBTQ+: No	56%	(229)	21%	(84)	14%	(56)	8%	(31)	1%	(6)	407
Motivated to Vote	57%	(232)	21%	(85)	14%	(58)	8%	(32)	1%	(3)	410
Parent: Yes	63%	(82)	19%	(25)	10%	(13)	6%	(7)	2%	(3)	130
Parent: No	55%	(175)	21%	(68)	15%	(48)	8%	(25)	1%	(4)	321
COVID Vaccine: Yes	55%	(187)	20%	(69)	16%	(56)	6%	(22)	1%	(5)	339
COVID Vaccine: No	62%	(70)	21%	(24)	5%	(6)	9%	(10)	2%	(3)	112
Student Loans: Yes	65%	(41)	17%	(11)	12%	(8)	6%	(4)	—	(0)	63
Student Loans: No	56%	(216)	21%	(82)	14%	(54)	7%	(28)	2%	(7)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_10: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	42%	(189)	22%	(99)	18%	(83)	13%	(60)	5%	(20)	451
Gender: Male	36%	(78)	27%	(58)	17%	(37)	16%	(35)	4%	(8)	216
Gender: Female	47%	(110)	18%	(41)	20%	(46)	10%	(25)	5%	(12)	235
Age: 18-34	51%	(60)	23%	(28)	8%	(10)	10%	(12)	8%	(9)	119
Age: 35-44	45%	(27)	27%	(16)	9%	(5)	15%	(9)	5%	(3)	60
Age: 45-64	40%	(62)	24%	(38)	22%	(34)	11%	(17)	3%	(5)	157
Age: 65+	34%	(39)	15%	(18)	29%	(33)	20%	(23)	2%	(3)	116
GenZers: 1997-2012	52%	(28)	31%	(17)	7%	(4)	4%	(2)	6%	(3)	54
Millennials: 1981-1996	49%	(57)	21%	(24)	8%	(10)	15%	(17)	8%	(9)	117
GenXers: 1965-1980	40%	(46)	23%	(27)	21%	(24)	11%	(12)	5%	(5)	113
Baby Boomers: 1946-1964	36%	(54)	18%	(27)	26%	(38)	18%	(26)	2%	(3)	149
Educ: < College	43%	(132)	22%	(67)	17%	(52)	13%	(40)	6%	(18)	308
Educ: Bachelors degree	38%	(35)	27%	(25)	20%	(18)	13%	(12)	2%	(2)	92
Educ: Post-grad	43%	(22)	15%	(8)	25%	(13)	16%	(8)	1%	(0)	51
Income: Under 50k	47%	(78)	22%	(38)	14%	(24)	13%	(21)	4%	(7)	167
Income: 50k-100k	41%	(69)	21%	(36)	19%	(31)	13%	(22)	6%	(10)	168
Income: 100k+	36%	(41)	22%	(26)	24%	(28)	15%	(17)	3%	(4)	115
Ethnicity: White (Non-Hispanic)	37%	(99)	20%	(54)	24%	(64)	15%	(39)	5%	(14)	269
Ethnicity: Hispanic	54%	(44)	18%	(15)	14%	(12)	8%	(7)	7%	(6)	83
Ethnicity: Asian + Other (Non-Hispanic)	39%	(23)	32%	(18)	11%	(6)	18%	(10)	—	(0)	58
All Christian	33%	(63)	20%	(38)	27%	(51)	14%	(27)	6%	(11)	191
Agnostic/Nothing in particular	46%	(60)	21%	(28)	14%	(18)	15%	(20)	4%	(6)	132
Something Else	43%	(31)	32%	(23)	12%	(9)	9%	(6)	4%	(3)	72
Evangelical	34%	(30)	32%	(28)	22%	(19)	5%	(5)	7%	(6)	88
Non-Evangelical	37%	(62)	18%	(31)	23%	(38)	17%	(28)	5%	(8)	166
PID: Dem (no lean)	62%	(101)	22%	(36)	10%	(17)	4%	(6)	3%	(5)	164
PID: Ind (no lean)	34%	(44)	24%	(31)	15%	(19)	18%	(23)	9%	(11)	129
PID: Rep (no lean)	27%	(43)	20%	(32)	29%	(46)	20%	(32)	3%	(5)	158

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Table BLMB6_10: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	42%	(189)	22%	(99)	18%	(83)	13%	(60)	5%	(20)	451
PID/Gender: Dem Men	57%	(39)	19%	(13)	16%	(11)	6%	(4)	2%	(2)	69
PID/Gender: Dem Women	65%	(62)	24%	(23)	6%	(6)	2%	(1)	3%	(3)	95
PID/Gender: Ind Men	31%	(23)	31%	(23)	12%	(9)	20%	(15)	7%	(5)	74
PID/Gender: Ind Women	39%	(21)	15%	(9)	19%	(10)	15%	(8)	12%	(6)	55
PID/Gender: Rep Men	22%	(16)	30%	(22)	23%	(17)	23%	(17)	2%	(2)	73
PID/Gender: Rep Women	32%	(27)	12%	(10)	35%	(30)	18%	(15)	3%	(3)	85
Ideo: Liberal (1-3)	64%	(77)	19%	(22)	12%	(14)	4%	(5)	1%	(1)	120
Ideo: Moderate (4)	44%	(59)	22%	(30)	12%	(16)	15%	(20)	7%	(9)	134
Ideo: Conservative (5-7)	25%	(45)	23%	(41)	28%	(52)	19%	(34)	5%	(9)	181
Ideo/PID: Conservative Republican	26%	(33)	18%	(23)	32%	(40)	21%	(27)	3%	(3)	126
Ideo/PID: Moderate/Conservative Democrat	50%	(39)	29%	(22)	12%	(9)	4%	(3)	5%	(4)	77
Ideo/PID: Liberal Democrat	72%	(62)	16%	(14)	9%	(8)	3%	(3)	—	(0)	86
Unfavorable of Biden and Trump	43%	(35)	14%	(12)	22%	(18)	14%	(11)	7%	(6)	81
2024 H2H Matchup: Biden Voter	60%	(121)	22%	(45)	10%	(20)	5%	(11)	2%	(4)	199
2024 H2H Matchup: Trump Voter	23%	(49)	21%	(44)	29%	(60)	20%	(43)	7%	(14)	212
2022 House Vote: Democrat	58%	(116)	22%	(44)	13%	(25)	4%	(9)	3%	(5)	199
2022 House Vote: Republican	21%	(37)	20%	(35)	30%	(54)	24%	(43)	5%	(8)	176
2022 House Vote: Did not Vote	51%	(32)	24%	(14)	5%	(3)	9%	(5)	11%	(7)	61
2020 Vote: Joe Biden	60%	(126)	22%	(46)	12%	(25)	5%	(11)	2%	(3)	211
2020 Vote: Donald Trump	22%	(44)	23%	(45)	27%	(54)	23%	(46)	6%	(12)	201
2016 Vote: Hillary Clinton	61%	(93)	24%	(37)	8%	(12)	5%	(8)	2%	(3)	153
2016 Vote: Donald Trump	24%	(44)	18%	(34)	30%	(56)	23%	(43)	5%	(10)	186
U.S. Economy: Wrong Track	35%	(118)	22%	(72)	21%	(70)	17%	(55)	6%	(19)	335
U.S. Economy: Right Direction	60%	(70)	23%	(27)	11%	(13)	4%	(5)	1%	(2)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	61%	(83)	23%	(32)	8%	(11)	6%	(9)	1%	(2)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25%	(53)	20%	(42)	29%	(60)	18%	(38)	7%	(16)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	49%	(52)	24%	(25)	11%	(12)	13%	(13)	3%	(3)	105
Top 2024 Issue: Economy	39%	(63)	23%	(38)	18%	(29)	16%	(26)	4%	(7)	162

Continued on next page

Table BLMB6_10: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	42%	(189)	22%	(99)	18%	(83)	13%	(60)	5%	(20)	451
Community: Urban	53%	(80)	20%	(31)	9%	(13)	14%	(21)	5%	(7)	152
Community: Suburban	36%	(88)	20%	(49)	26%	(65)	13%	(33)	5%	(14)	248
Community: Rural	40%	(20)	39%	(20)	9%	(5)	12%	(6)	—	(0)	51
Community/Gender: Urban Women	58%	(43)	21%	(16)	7%	(6)	8%	(6)	6%	(4)	74
Community/Gender: Urban Men	48%	(37)	20%	(15)	10%	(8)	19%	(15)	3%	(3)	78
Community/Gender: Suburban Women	41%	(53)	13%	(17)	29%	(37)	11%	(14)	6%	(8)	129
Community/Gender: Suburban Men	30%	(35)	27%	(32)	23%	(27)	16%	(19)	5%	(6)	119
Homeowner	40%	(131)	22%	(73)	20%	(66)	14%	(47)	4%	(14)	332
Renter	49%	(53)	22%	(23)	13%	(14)	12%	(13)	5%	(5)	109
Military HHnm: Yes	34%	(36)	19%	(20)	26%	(28)	15%	(16)	6%	(6)	105
Military HH: No	44%	(153)	23%	(80)	16%	(55)	13%	(44)	4%	(14)	346
Employ: Private Sector	51%	(86)	20%	(34)	17%	(29)	8%	(14)	3%	(6)	169
Employ: Retired	28%	(35)	23%	(29)	26%	(33)	20%	(26)	3%	(4)	126
Self + Household: White-Collar	42%	(82)	20%	(38)	21%	(40)	15%	(29)	2%	(4)	193
Self + Household: Blue Collar	35%	(61)	29%	(51)	21%	(37)	10%	(17)	6%	(11)	177
Union HH: No	41%	(170)	21%	(89)	19%	(77)	14%	(57)	5%	(20)	413
LGBTQ+: No	40%	(161)	23%	(95)	19%	(76)	14%	(56)	5%	(19)	407
Motivated to Vote	40%	(165)	22%	(92)	20%	(82)	13%	(54)	4%	(16)	410
Parent: Yes	42%	(55)	23%	(30)	14%	(18)	16%	(21)	5%	(7)	130
Parent: No	42%	(134)	22%	(69)	20%	(65)	12%	(40)	4%	(14)	321
COVID Vaccine: Yes	43%	(146)	20%	(69)	20%	(69)	13%	(44)	3%	(11)	339
COVID Vaccine: No	38%	(43)	27%	(30)	12%	(13)	15%	(16)	8%	(9)	112
Student Loans: Yes	55%	(35)	19%	(12)	12%	(7)	12%	(8)	2%	(1)	63
Student Loans: No	40%	(154)	23%	(87)	19%	(75)	13%	(52)	5%	(19)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_11: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security Medicare)*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	54%	(244)	32%	(146)	9%	(41)	3%	(15)	1%	(5)	451
Gender: Male	50%	(107)	34%	(73)	12%	(26)	3%	(7)	1%	(2)	216
Gender: Female	58%	(136)	31%	(73)	6%	(15)	3%	(8)	1%	(2)	235
Age: 18-34	41%	(49)	37%	(45)	9%	(11)	10%	(12)	3%	(4)	119
Age: 35-44	57%	(34)	27%	(16)	15%	(9)	—	(0)	1%	(1)	60
Age: 45-64	59%	(93)	32%	(49)	7%	(11)	2%	(3)	—	(0)	157
Age: 65+	59%	(68)	31%	(36)	9%	(11)	—	(0)	1%	(1)	116
GenZers: 1997-2012	32%	(17)	39%	(21)	10%	(5)	16%	(9)	3%	(2)	54
Millennials: 1981-1996	51%	(60)	33%	(38)	12%	(14)	2%	(3)	2%	(3)	117
GenXers: 1965-1980	52%	(59)	40%	(46)	5%	(6)	2%	(3)	—	(0)	113
Baby Boomers: 1946-1964	68%	(101)	23%	(34)	9%	(13)	—	(0)	—	(1)	149
Educ: < College	57%	(174)	32%	(99)	7%	(23)	3%	(8)	2%	(5)	308
Educ: Bachelors degree	47%	(43)	35%	(33)	10%	(9)	7%	(7)	—	(0)	92
Educ: Post-grad	52%	(26)	30%	(15)	18%	(9)	—	(0)	—	(0)	51
Income: Under 50k	62%	(104)	31%	(53)	2%	(4)	3%	(5)	1%	(2)	167
Income: 50k-100k	54%	(90)	29%	(48)	10%	(17)	6%	(10)	1%	(2)	168
Income: 100k+	43%	(50)	39%	(45)	17%	(20)	1%	(1)	—	(0)	115
Ethnicity: White (Non-Hispanic)	55%	(147)	32%	(86)	11%	(30)	1%	(3)	1%	(3)	269
Ethnicity: Hispanic	57%	(48)	37%	(30)	4%	(3)	1%	(1)	1%	(1)	83
Ethnicity: Asian + Other (Non-Hispanic)	42%	(24)	30%	(18)	13%	(8)	15%	(9)	—	(0)	58
All Christian	52%	(100)	35%	(66)	10%	(20)	2%	(4)	1%	(1)	191
Agnostic/Nothing in particular	53%	(71)	31%	(41)	9%	(11)	6%	(8)	1%	(2)	132
Something Else	63%	(45)	33%	(24)	3%	(2)	—	(0)	2%	(1)	72
Evangelical	60%	(52)	31%	(27)	8%	(7)	—	(0)	1%	(1)	88
Non-Evangelical	55%	(92)	34%	(57)	8%	(13)	2%	(4)	—	(0)	166
PID: Dem (no lean)	59%	(97)	33%	(54)	5%	(9)	2%	(3)	1%	(2)	164
PID: Ind (no lean)	59%	(76)	29%	(37)	6%	(8)	3%	(4)	2%	(3)	129
PID: Rep (no lean)	45%	(71)	35%	(55)	16%	(25)	5%	(8)	—	(0)	158

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Table BLMB6_11: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security Medicare)*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	54%	(244)	32%	(146)	9%	(41)	3%	(15)	1%	(5)	451
PID/Gender: Dem Men	50%	(35)	39%	(27)	8%	(5)	2%	(2)	1%	(1)	69
PID/Gender: Dem Women	65%	(62)	28%	(27)	3%	(3)	2%	(2)	1%	(1)	95
PID/Gender: Ind Men	49%	(36)	40%	(29)	7%	(5)	2%	(1)	3%	(2)	74
PID/Gender: Ind Women	73%	(40)	15%	(8)	6%	(3)	4%	(2)	2%	(1)	55
PID/Gender: Rep Men	50%	(37)	23%	(17)	22%	(16)	6%	(4)	—	(0)	73
PID/Gender: Rep Women	41%	(34)	45%	(38)	10%	(9)	4%	(3)	—	(0)	85
Ideo: Liberal (1-3)	60%	(72)	33%	(40)	4%	(4)	3%	(3)	1%	(1)	120
Ideo: Moderate (4)	57%	(76)	30%	(41)	7%	(9)	5%	(6)	1%	(2)	134
Ideo: Conservative (5-7)	47%	(85)	34%	(63)	15%	(27)	3%	(6)	1%	(1)	181
Ideo/PID: Conservative Republican	41%	(52)	39%	(49)	17%	(21)	3%	(3)	—	(0)	126
Ideo/PID: Moderate/Conservative Democrat	53%	(41)	34%	(26)	8%	(6)	3%	(3)	2%	(1)	77
Ideo/PID: Liberal Democrat	64%	(55)	32%	(28)	3%	(2)	1%	(1)	—	(0)	86
Unfavorable of Biden and Trump	47%	(38)	29%	(23)	18%	(15)	5%	(4)	1%	(1)	81
2024 H2H Matchup: Biden Voter	62%	(123)	30%	(61)	4%	(9)	2%	(5)	1%	(2)	199
2024 H2H Matchup: Trump Voter	48%	(102)	37%	(77)	13%	(27)	2%	(3)	1%	(2)	212
2022 House Vote: Democrat	58%	(116)	34%	(67)	5%	(9)	2%	(5)	1%	(2)	199
2022 House Vote: Republican	46%	(80)	35%	(61)	16%	(28)	4%	(7)	—	(0)	176
2022 House Vote: Did not Vote	70%	(43)	21%	(13)	3%	(2)	2%	(1)	4%	(2)	61
2020 Vote: Joe Biden	61%	(129)	31%	(66)	4%	(9)	2%	(5)	1%	(2)	211
2020 Vote: Donald Trump	46%	(93)	36%	(71)	15%	(30)	3%	(7)	—	(1)	201
2016 Vote: Hillary Clinton	66%	(101)	29%	(44)	3%	(4)	2%	(2)	1%	(2)	153
2016 Vote: Donald Trump	47%	(87)	34%	(63)	15%	(28)	4%	(7)	—	(1)	186
U.S. Economy: Wrong Track	51%	(171)	33%	(111)	11%	(37)	3%	(12)	1%	(4)	335
U.S. Economy: Right Direction	63%	(73)	30%	(35)	4%	(4)	3%	(3)	1%	(1)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	61%	(84)	31%	(42)	4%	(5)	3%	(4)	1%	(2)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	48%	(101)	34%	(71)	14%	(29)	3%	(6)	1%	(2)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	56%	(59)	32%	(33)	7%	(8)	5%	(5)	1%	(1)	105
Top 2024 Issue: Economy	56%	(91)	28%	(46)	13%	(21)	2%	(3)	—	(0)	162

Continued on next page

Table BLMB6_11: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security Medicare)*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	54%	(244)	32%	(146)	9%	(41)	3%	(15)	1%	(5)	451
Community: Urban	59%	(90)	31%	(47)	6%	(10)	2%	(3)	2%	(3)	152
Community: Suburban	49%	(122)	34%	(85)	11%	(28)	5%	(12)	1%	(2)	248
Community: Rural	62%	(31)	29%	(15)	7%	(4)	1%	(1)	1%	(1)	51
Community/Gender: Urban Women	61%	(45)	31%	(23)	4%	(3)	1%	(1)	2%	(2)	74
Community/Gender: Urban Men	58%	(45)	30%	(23)	9%	(7)	2%	(2)	1%	(1)	78
Community/Gender: Suburban Women	54%	(70)	33%	(43)	8%	(11)	5%	(6)	—	(0)	129
Community/Gender: Suburban Men	43%	(52)	36%	(42)	15%	(18)	5%	(6)	1%	(2)	119
Homeowner	52%	(173)	34%	(112)	10%	(34)	4%	(12)	1%	(2)	332
Renter	61%	(66)	28%	(30)	6%	(7)	2%	(3)	2%	(3)	109
Military HHnm: Yes	49%	(51)	33%	(35)	18%	(19)	1%	(1)	—	(0)	105
Military HH: No	56%	(193)	32%	(111)	7%	(23)	4%	(14)	1%	(5)	346
Employ: Private Sector	53%	(89)	34%	(58)	8%	(14)	4%	(7)	1%	(1)	169
Employ: Retired	59%	(74)	31%	(39)	10%	(13)	—	(0)	—	(1)	126
Self + Household: White-Collar	49%	(94)	36%	(69)	12%	(23)	3%	(5)	—	(1)	193
Self + Household: Blue Collar	56%	(100)	33%	(59)	8%	(14)	3%	(4)	1%	(1)	177
Union HH: No	52%	(215)	34%	(140)	9%	(38)	4%	(15)	1%	(5)	413
LGBTQ+: No	53%	(217)	33%	(136)	10%	(39)	3%	(12)	1%	(2)	407
Motivated to Vote	55%	(226)	33%	(134)	10%	(39)	2%	(8)	—	(2)	410
Parent: Yes	55%	(71)	28%	(36)	12%	(15)	4%	(5)	2%	(2)	130
Parent: No	54%	(173)	34%	(110)	8%	(26)	3%	(10)	1%	(2)	321
COVID Vaccine: Yes	55%	(187)	33%	(111)	9%	(29)	3%	(10)	1%	(2)	339
COVID Vaccine: No	51%	(57)	31%	(35)	11%	(12)	4%	(5)	3%	(3)	112
Student Loans: Yes	46%	(29)	33%	(21)	10%	(6)	11%	(7)	—	(0)	63
Student Loans: No	55%	(214)	32%	(125)	9%	(35)	2%	(8)	1%	(5)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_12: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	63%	(286)	23%	(102)	7%	(31)	3%	(12)	5%	(20)	451
Gender: Male	62%	(134)	22%	(48)	7%	(15)	3%	(5)	6%	(13)	216
Gender: Female	65%	(151)	23%	(53)	7%	(16)	3%	(7)	3%	(7)	235
Age: 18-34	49%	(58)	33%	(40)	7%	(8)	2%	(3)	9%	(10)	119
Age: 35-44	69%	(41)	19%	(11)	5%	(3)	—	(0)	6%	(4)	60
Age: 45-64	76%	(118)	16%	(25)	5%	(8)	3%	(4)	1%	(1)	157
Age: 65+	58%	(67)	23%	(26)	10%	(11)	4%	(5)	5%	(6)	116
GenZers: 1997-2012	39%	(21)	37%	(20)	8%	(4)	—	(0)	16%	(9)	54
Millennials: 1981-1996	62%	(72)	26%	(30)	6%	(7)	2%	(3)	4%	(5)	117
GenXers: 1965-1980	75%	(85)	16%	(18)	4%	(5)	4%	(4)	1%	(1)	113
Baby Boomers: 1946-1964	68%	(102)	18%	(26)	7%	(10)	3%	(5)	4%	(6)	149
Educ: < College	65%	(200)	22%	(69)	4%	(12)	2%	(7)	6%	(19)	308
Educ: Bachelors degree	53%	(49)	27%	(25)	15%	(14)	4%	(3)	1%	(1)	92
Educ: Post-grad	72%	(36)	14%	(7)	10%	(5)	3%	(2)	—	(0)	51
Income: Under 50k	64%	(107)	21%	(35)	3%	(4)	6%	(9)	7%	(12)	167
Income: 50k-100k	70%	(118)	20%	(34)	6%	(10)	1%	(1)	3%	(6)	168
Income: 100k+	53%	(61)	29%	(33)	14%	(17)	2%	(2)	2%	(3)	115
Ethnicity: White (Non-Hispanic)	63%	(169)	22%	(60)	7%	(19)	3%	(8)	5%	(13)	269
Ethnicity: Hispanic	66%	(55)	20%	(16)	5%	(4)	2%	(2)	7%	(6)	83
Ethnicity: Asian + Other (Non-Hispanic)	59%	(34)	26%	(15)	11%	(6)	3%	(2)	2%	(1)	58
All Christian	64%	(122)	23%	(44)	6%	(12)	2%	(4)	4%	(8)	191
Agnostic/Nothing in particular	62%	(82)	21%	(27)	11%	(14)	4%	(5)	3%	(4)	132
Something Else	63%	(45)	24%	(17)	3%	(2)	—	(0)	10%	(7)	72
Evangelical	60%	(53)	20%	(17)	7%	(6)	—	(0)	14%	(12)	88
Non-Evangelical	67%	(111)	25%	(42)	3%	(5)	3%	(4)	2%	(4)	166
PID: Dem (no lean)	79%	(129)	18%	(30)	2%	(3)	—	(1)	—	(1)	164
PID: Ind (no lean)	57%	(73)	22%	(29)	9%	(12)	2%	(2)	10%	(13)	129
PID: Rep (no lean)	52%	(83)	27%	(43)	10%	(15)	6%	(9)	5%	(7)	158

Continued on next page

Table BLMB6_12: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	63%	(286)	23%	(102)	7%	(31)	3%	(12)	5%	(20)	451
PID/Gender: Dem Men	80%	(55)	17%	(11)	2%	(2)	—	(0)	1%	(1)	69
PID/Gender: Dem Women	78%	(74)	19%	(18)	2%	(2)	1%	(1)	—	(0)	95
PID/Gender: Ind Men	61%	(45)	18%	(14)	5%	(4)	3%	(2)	12%	(9)	74
PID/Gender: Ind Women	51%	(28)	27%	(15)	15%	(8)	—	(0)	6%	(3)	55
PID/Gender: Rep Men	46%	(34)	32%	(23)	13%	(10)	4%	(3)	5%	(4)	73
PID/Gender: Rep Women	58%	(49)	24%	(20)	7%	(6)	7%	(6)	4%	(4)	85
Ideo: Liberal (1-3)	85%	(101)	13%	(16)	1%	(1)	—	(0)	1%	(1)	120
Ideo: Moderate (4)	58%	(77)	30%	(40)	9%	(13)	2%	(2)	1%	(1)	134
Ideo: Conservative (5-7)	57%	(103)	24%	(43)	9%	(17)	4%	(8)	6%	(10)	181
Ideo/PID: Conservative Republican	53%	(67)	26%	(33)	10%	(13)	6%	(7)	4%	(5)	126
Ideo/PID: Moderate/Conservative Democrat	67%	(51)	29%	(22)	4%	(3)	1%	(1)	—	(0)	77
Ideo/PID: Liberal Democrat	91%	(78)	8%	(7)	1%	(1)	—	(0)	—	(0)	86
Unfavorable of Biden and Trump	54%	(44)	28%	(23)	13%	(10)	4%	(3)	1%	(1)	81
2024 H2H Matchup: Biden Voter	80%	(160)	15%	(31)	1%	(2)	1%	(2)	2%	(4)	199
2024 H2H Matchup: Trump Voter	51%	(107)	27%	(58)	11%	(24)	4%	(9)	6%	(14)	212
2022 House Vote: Democrat	79%	(158)	18%	(35)	2%	(3)	1%	(2)	1%	(1)	199
2022 House Vote: Republican	50%	(88)	28%	(49)	13%	(22)	4%	(6)	6%	(10)	176
2022 House Vote: Did not Vote	54%	(33)	24%	(15)	5%	(3)	6%	(4)	11%	(7)	61
2020 Vote: Joe Biden	79%	(166)	18%	(37)	1%	(3)	—	(1)	2%	(4)	211
2020 Vote: Donald Trump	50%	(100)	28%	(57)	13%	(27)	4%	(8)	5%	(10)	201
2016 Vote: Hillary Clinton	81%	(124)	18%	(28)	1%	(1)	—	(0)	—	(0)	153
2016 Vote: Donald Trump	53%	(100)	24%	(45)	12%	(22)	5%	(9)	5%	(10)	186
U.S. Economy: Wrong Track	57%	(190)	25%	(85)	9%	(29)	3%	(12)	6%	(20)	335
U.S. Economy: Right Direction	82%	(96)	15%	(17)	2%	(2)	1%	(1)	—	(1)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	81%	(110)	17%	(24)	1%	(1)	1%	(1)	—	(0)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53%	(111)	25%	(53)	11%	(22)	4%	(9)	7%	(14)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	61%	(64)	24%	(25)	7%	(8)	2%	(2)	6%	(6)	105
Top 2024 Issue: Economy	64%	(104)	23%	(37)	7%	(12)	3%	(4)	3%	(5)	162

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Table BLMB6_12: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	63%	(286)	23%	(102)	7%	(31)	3%	(12)	5%	(20)	451
Community: Urban	71%	(107)	20%	(31)	6%	(8)	1%	(2)	2%	(3)	152
Community: Suburban	60%	(148)	25%	(61)	8%	(20)	3%	(8)	4%	(11)	248
Community: Rural	59%	(30)	19%	(10)	4%	(2)	5%	(2)	12%	(6)	51
Community/Gender: Urban Women	71%	(52)	22%	(16)	5%	(4)	2%	(1)	1%	(1)	74
Community/Gender: Urban Men	71%	(55)	19%	(14)	6%	(5)	1%	(1)	3%	(3)	78
Community/Gender: Suburban Women	61%	(79)	22%	(28)	9%	(11)	4%	(5)	4%	(6)	129
Community/Gender: Suburban Men	58%	(69)	28%	(33)	7%	(9)	2%	(3)	4%	(5)	119
Homeowner	62%	(207)	23%	(75)	7%	(24)	3%	(9)	5%	(16)	332
Renter	66%	(72)	23%	(25)	5%	(6)	3%	(3)	3%	(3)	109
Military HHnm: Yes	64%	(67)	22%	(23)	7%	(7)	1%	(1)	7%	(8)	105
Military HH: No	63%	(218)	23%	(79)	7%	(24)	3%	(12)	4%	(13)	346
Employ: Private Sector	66%	(111)	23%	(39)	7%	(11)	1%	(2)	3%	(5)	169
Employ: Retired	67%	(85)	23%	(29)	3%	(4)	4%	(5)	2%	(3)	126
Self + Household: White-Collar	63%	(122)	22%	(43)	10%	(19)	3%	(6)	1%	(2)	193
Self + Household: Blue Collar	65%	(116)	23%	(41)	3%	(5)	2%	(4)	7%	(12)	177
Union HH: No	62%	(256)	23%	(93)	7%	(30)	3%	(12)	5%	(20)	413
LGBTQ+: No	62%	(250)	24%	(96)	8%	(31)	3%	(11)	4%	(18)	407
Motivated to Vote	64%	(262)	22%	(91)	7%	(29)	3%	(11)	4%	(17)	410
Parent: Yes	67%	(87)	21%	(27)	9%	(12)	2%	(3)	1%	(1)	130
Parent: No	62%	(199)	23%	(75)	6%	(19)	3%	(9)	6%	(19)	321
COVID Vaccine: Yes	64%	(217)	24%	(81)	6%	(22)	2%	(7)	4%	(12)	339
COVID Vaccine: No	61%	(68)	19%	(21)	8%	(9)	5%	(6)	7%	(8)	112
Student Loans: Yes	66%	(41)	21%	(13)	6%	(4)	4%	(2)	3%	(2)	63
Student Loans: No	63%	(244)	23%	(89)	7%	(27)	3%	(10)	5%	(18)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_13: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	67%	(301)	25%	(114)	6%	(28)	1%	(4)	1%	(3)	451
Gender: Male	62%	(135)	27%	(59)	8%	(17)	2%	(4)	1%	(2)	216
Gender: Female	71%	(166)	23%	(55)	5%	(11)	—	(1)	1%	(2)	235
Age: 18-34	78%	(92)	13%	(15)	5%	(7)	1%	(2)	3%	(3)	119
Age: 35-44	65%	(39)	30%	(18)	1%	(1)	4%	(2)	—	(0)	60
Age: 45-64	66%	(104)	28%	(43)	6%	(9)	—	(1)	—	(0)	157
Age: 65+	58%	(66)	32%	(37)	10%	(12)	—	(0)	—	(0)	116
GenZers: 1997-2012	73%	(40)	15%	(8)	7%	(4)	3%	(1)	3%	(2)	54
Millennials: 1981-1996	73%	(86)	21%	(25)	3%	(3)	1%	(2)	1%	(2)	117
GenXers: 1965-1980	64%	(73)	26%	(29)	8%	(10)	1%	(1)	—	(0)	113
Baby Boomers: 1946-1964	61%	(92)	33%	(49)	5%	(8)	—	(0)	—	(0)	149
Educ: < College	71%	(218)	22%	(69)	4%	(14)	1%	(4)	1%	(3)	308
Educ: Bachelors degree	54%	(50)	35%	(32)	11%	(10)	—	(0)	—	(0)	92
Educ: Post-grad	65%	(33)	26%	(13)	9%	(4)	—	(0)	—	(0)	51
Income: Under 50k	67%	(113)	27%	(45)	5%	(8)	—	(0)	1%	(2)	167
Income: 50k-100k	70%	(117)	23%	(38)	5%	(8)	2%	(3)	1%	(2)	168
Income: 100k+	62%	(72)	26%	(31)	10%	(12)	1%	(2)	—	(0)	115
Ethnicity: White (Non-Hispanic)	64%	(172)	30%	(80)	5%	(13)	1%	(2)	1%	(2)	269
Ethnicity: Hispanic	77%	(64)	16%	(13)	5%	(4)	—	(0)	2%	(2)	83
Ethnicity: Asian + Other (Non-Hispanic)	57%	(33)	21%	(12)	18%	(11)	4%	(2)	—	(0)	58
All Christian	57%	(109)	36%	(69)	6%	(11)	1%	(2)	1%	(1)	191
Agnostic/Nothing in particular	71%	(94)	17%	(23)	9%	(12)	2%	(2)	1%	(1)	132
Something Else	81%	(59)	15%	(11)	2%	(2)	—	(0)	2%	(1)	72
Evangelical	67%	(59)	28%	(25)	2%	(2)	2%	(2)	1%	(1)	88
Non-Evangelical	61%	(101)	32%	(53)	6%	(10)	—	(0)	1%	(1)	166
PID: Dem (no lean)	83%	(136)	14%	(22)	2%	(3)	—	(1)	1%	(2)	164
PID: Ind (no lean)	65%	(83)	24%	(31)	7%	(9)	2%	(3)	1%	(2)	129
PID: Rep (no lean)	52%	(82)	38%	(60)	10%	(15)	1%	(1)	—	(0)	158

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Table BLMB6_13: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	67%	(301)	25%	(114)	6%	(28)	1%	(4)	1%	(3)	451
PID/Gender: Dem Men	86%	(59)	13%	(9)	—	(0)	—	(0)	1%	(1)	69
PID/Gender: Dem Women	81%	(77)	14%	(13)	3%	(3)	1%	(1)	1%	(1)	95
PID/Gender: Ind Men	60%	(44)	25%	(19)	9%	(7)	4%	(3)	2%	(1)	74
PID/Gender: Ind Women	71%	(39)	23%	(13)	4%	(2)	—	(0)	1%	(1)	55
PID/Gender: Rep Men	43%	(32)	42%	(31)	13%	(10)	1%	(1)	—	(0)	73
PID/Gender: Rep Women	59%	(50)	34%	(29)	7%	(6)	—	(0)	—	(0)	85
Ideo: Liberal (1-3)	84%	(101)	16%	(19)	—	(0)	—	(0)	—	(0)	120
Ideo: Moderate (4)	70%	(93)	22%	(29)	8%	(10)	—	(0)	1%	(1)	134
Ideo: Conservative (5-7)	51%	(93)	36%	(66)	10%	(17)	2%	(4)	1%	(1)	181
Ideo/PID: Conservative Republican	47%	(59)	43%	(54)	10%	(12)	1%	(1)	—	(0)	126
Ideo/PID: Moderate/Conservative Democrat	76%	(58)	18%	(14)	4%	(3)	1%	(1)	1%	(1)	77
Ideo/PID: Liberal Democrat	90%	(77)	10%	(9)	—	(0)	—	(0)	—	(0)	86
Unfavorable of Biden and Trump	62%	(51)	23%	(19)	14%	(11)	1%	(1)	—	(0)	81
2024 H2H Matchup: Biden Voter	82%	(164)	14%	(28)	3%	(7)	—	(0)	1%	(1)	199
2024 H2H Matchup: Trump Voter	52%	(110)	38%	(80)	8%	(18)	1%	(2)	1%	(1)	212
2022 House Vote: Democrat	82%	(163)	15%	(30)	3%	(5)	—	(0)	1%	(1)	199
2022 House Vote: Republican	48%	(85)	42%	(74)	9%	(15)	1%	(2)	—	(0)	176
2022 House Vote: Did not Vote	71%	(43)	15%	(9)	11%	(7)	—	(0)	4%	(2)	61
2020 Vote: Joe Biden	84%	(177)	14%	(30)	2%	(4)	—	(0)	—	(1)	211
2020 Vote: Donald Trump	48%	(98)	39%	(79)	11%	(22)	1%	(2)	—	(0)	201
2016 Vote: Hillary Clinton	78%	(120)	20%	(31)	—	(1)	—	(0)	1%	(1)	153
2016 Vote: Donald Trump	51%	(95)	36%	(68)	12%	(22)	—	(1)	—	(0)	186
U.S. Economy: Wrong Track	63%	(211)	28%	(92)	7%	(25)	1%	(4)	1%	(2)	335
U.S. Economy: Right Direction	77%	(90)	18%	(21)	3%	(3)	—	(0)	1%	(2)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	77%	(105)	19%	(25)	2%	(3)	1%	(2)	1%	(1)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	54%	(113)	37%	(77)	7%	(15)	1%	(2)	1%	(2)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	79%	(83)	11%	(12)	9%	(9)	1%	(1)	1%	(1)	105
Top 2024 Issue: Economy	71%	(114)	22%	(35)	8%	(12)	—	(0)	—	(0)	162

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Table BLMB6_13: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	67%	(301)	25%	(114)	6%	(28)	1%	(4)	1%	(3)	451
Community: Urban	73%	(111)	22%	(33)	4%	(6)	1%	(1)	1%	(2)	152
Community: Suburban	64%	(159)	27%	(67)	7%	(17)	1%	(3)	1%	(2)	248
Community: Rural	63%	(32)	26%	(13)	10%	(5)	1%	(1)	—	(0)	51
Community/Gender: Urban Women	82%	(61)	15%	(11)	1%	(1)	—	(0)	2%	(2)	74
Community/Gender: Urban Men	64%	(50)	29%	(22)	6%	(5)	1%	(1)	—	(0)	78
Community/Gender: Suburban Women	65%	(84)	28%	(37)	7%	(9)	—	(0)	—	(0)	129
Community/Gender: Suburban Men	63%	(75)	26%	(31)	7%	(8)	2%	(3)	1%	(2)	119
Homeowner	65%	(217)	26%	(88)	7%	(23)	1%	(4)	—	(1)	332
Renter	72%	(78)	21%	(22)	5%	(5)	1%	(1)	1%	(2)	109
Military HHnm: Yes	62%	(65)	26%	(28)	10%	(10)	2%	(2)	—	(0)	105
Military HH: No	68%	(236)	25%	(86)	5%	(18)	1%	(2)	1%	(3)	346
Employ: Private Sector	67%	(112)	24%	(41)	8%	(14)	1%	(1)	—	(0)	169
Employ: Retired	60%	(76)	34%	(43)	5%	(7)	—	(0)	—	(0)	126
Self + Household: White-Collar	63%	(122)	29%	(56)	6%	(12)	1%	(2)	—	(1)	193
Self + Household: Blue Collar	67%	(118)	28%	(49)	5%	(8)	1%	(2)	—	(0)	177
Union HH: No	66%	(271)	26%	(107)	7%	(28)	1%	(3)	1%	(3)	413
LGBTQ+: No	66%	(268)	25%	(103)	7%	(28)	1%	(4)	1%	(3)	407
Motivated to Vote	67%	(276)	25%	(103)	7%	(28)	1%	(3)	—	(0)	410
Parent: Yes	68%	(88)	25%	(32)	4%	(6)	2%	(3)	1%	(1)	130
Parent: No	66%	(213)	25%	(82)	7%	(22)	—	(1)	1%	(2)	321
COVID Vaccine: Yes	68%	(231)	24%	(82)	7%	(23)	—	(2)	—	(1)	339
COVID Vaccine: No	63%	(70)	28%	(32)	4%	(5)	3%	(3)	2%	(2)	112
Student Loans: Yes	77%	(48)	18%	(11)	1%	(1)	5%	(3)	—	(0)	63
Student Loans: No	65%	(253)	26%	(103)	7%	(27)	—	(2)	1%	(3)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_15: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	28%	(125)	37%	(167)	19%	(88)	14%	(62)	2%	(9)	451
Gender: Male	24%	(51)	38%	(82)	23%	(50)	13%	(29)	2%	(4)	216
Gender: Female	31%	(73)	36%	(85)	16%	(38)	14%	(34)	2%	(5)	235
Age: 18-34	38%	(45)	33%	(40)	15%	(18)	8%	(10)	6%	(7)	119
Age: 35-44	45%	(27)	37%	(22)	9%	(5)	9%	(5)	—	(0)	60
Age: 45-64	19%	(30)	42%	(65)	23%	(37)	14%	(23)	1%	(2)	157
Age: 65+	20%	(23)	35%	(40)	23%	(27)	22%	(25)	—	(0)	116
GenZers: 1997-2012	22%	(12)	51%	(28)	17%	(9)	6%	(3)	4%	(2)	54
Millennials: 1981-1996	50%	(58)	27%	(31)	10%	(12)	9%	(11)	4%	(5)	117
GenXers: 1965-1980	18%	(21)	42%	(48)	22%	(25)	17%	(19)	—	(0)	113
Baby Boomers: 1946-1964	21%	(31)	36%	(54)	23%	(35)	18%	(28)	1%	(2)	149
Educ: < College	31%	(97)	40%	(123)	15%	(46)	11%	(35)	2%	(7)	308
Educ: Bachelors degree	17%	(16)	33%	(31)	25%	(23)	22%	(21)	2%	(2)	92
Educ: Post-grad	23%	(12)	27%	(14)	36%	(18)	13%	(7)	—	(0)	51
Income: Under 50k	34%	(57)	37%	(62)	13%	(22)	13%	(21)	3%	(5)	167
Income: 50k-100k	25%	(42)	34%	(57)	22%	(37)	16%	(28)	3%	(4)	168
Income: 100k+	22%	(25)	42%	(49)	24%	(28)	12%	(14)	—	(0)	115
Ethnicity: White (Non-Hispanic)	23%	(62)	35%	(94)	23%	(61)	18%	(47)	2%	(5)	269
Ethnicity: Hispanic	36%	(30)	45%	(37)	10%	(8)	4%	(3)	5%	(4)	83
Ethnicity: Asian + Other (Non-Hispanic)	15%	(9)	40%	(23)	30%	(17)	14%	(8)	—	(0)	58
All Christian	25%	(47)	32%	(62)	25%	(48)	17%	(33)	1%	(1)	191
Agnostic/Nothing in particular	29%	(38)	40%	(53)	16%	(21)	10%	(14)	5%	(6)	132
Something Else	36%	(26)	37%	(27)	15%	(11)	9%	(7)	2%	(2)	72
Evangelical	29%	(25)	43%	(38)	17%	(15)	8%	(7)	2%	(2)	88
Non-Evangelical	28%	(47)	27%	(44)	26%	(44)	18%	(30)	1%	(1)	166
PID: Dem (no lean)	38%	(62)	45%	(73)	11%	(18)	5%	(9)	1%	(2)	164
PID: Ind (no lean)	23%	(29)	39%	(51)	21%	(28)	11%	(15)	5%	(7)	129
PID: Rep (no lean)	21%	(33)	27%	(43)	27%	(42)	25%	(39)	1%	(1)	158

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Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	28%	(125)	37%	(167)	19%	(88)	14%	(62)	2%	(9)	451
PID/Gender: Dem Men	28%	(20)	49%	(34)	15%	(11)	6%	(4)	1%	(1)	69
PID/Gender: Dem Women	45%	(43)	42%	(40)	7%	(7)	5%	(4)	1%	(1)	95
PID/Gender: Ind Men	26%	(19)	41%	(30)	22%	(16)	7%	(5)	5%	(3)	74
PID/Gender: Ind Women	19%	(10)	37%	(21)	20%	(11)	17%	(9)	6%	(3)	55
PID/Gender: Rep Men	17%	(13)	25%	(18)	31%	(23)	26%	(19)	—	(0)	73
PID/Gender: Rep Women	24%	(20)	29%	(25)	23%	(19)	23%	(20)	1%	(1)	85
Ideo: Liberal (1-3)	38%	(46)	40%	(48)	12%	(14)	9%	(10)	2%	(2)	120
Ideo: Moderate (4)	26%	(35)	41%	(55)	19%	(26)	11%	(15)	3%	(4)	134
Ideo: Conservative (5-7)	21%	(37)	32%	(58)	26%	(48)	20%	(37)	1%	(2)	181
Ideo/PID: Conservative Republican	18%	(23)	29%	(37)	29%	(36)	24%	(30)	—	(1)	126
Ideo/PID: Moderate/Conservative Democrat	30%	(23)	50%	(38)	13%	(10)	5%	(4)	1%	(1)	77
Ideo/PID: Liberal Democrat	45%	(39)	40%	(34)	9%	(8)	6%	(5)	—	(0)	86
Unfavorable of Biden and Trump	23%	(18)	35%	(29)	28%	(23)	14%	(12)	—	(0)	81
2024 H2H Matchup: Biden Voter	32%	(64)	48%	(95)	13%	(27)	5%	(11)	2%	(3)	199
2024 H2H Matchup: Trump Voter	23%	(49)	27%	(58)	26%	(54)	22%	(46)	2%	(4)	212
2022 House Vote: Democrat	35%	(70)	45%	(90)	14%	(28)	5%	(10)	1%	(1)	199
2022 House Vote: Republican	20%	(35)	25%	(44)	30%	(53)	25%	(44)	—	(1)	176
2022 House Vote: Did not Vote	29%	(18)	42%	(26)	10%	(6)	7%	(4)	11%	(7)	61
2020 Vote: Joe Biden	35%	(74)	43%	(91)	15%	(33)	5%	(10)	2%	(3)	211
2020 Vote: Donald Trump	20%	(40)	30%	(61)	24%	(49)	24%	(49)	2%	(3)	201
2016 Vote: Hillary Clinton	35%	(53)	47%	(73)	11%	(17)	5%	(7)	2%	(3)	153
2016 Vote: Donald Trump	20%	(37)	24%	(44)	31%	(57)	25%	(47)	—	(1)	186
U.S. Economy: Wrong Track	27%	(90)	32%	(108)	21%	(71)	18%	(60)	2%	(6)	335
U.S. Economy: Right Direction	30%	(35)	51%	(59)	14%	(17)	2%	(2)	3%	(4)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	37%	(51)	49%	(66)	5%	(7)	8%	(10)	1%	(1)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(49)	27%	(57)	25%	(53)	21%	(45)	2%	(5)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(25)	41%	(43)	26%	(27)	7%	(7)	3%	(3)	105
Top 2024 Issue: Economy	30%	(48)	42%	(67)	22%	(35)	7%	(11)	—	(1)	162

Continued on next page

Table BLMB6_15: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	28%	(125)	37%	(167)	19%	(88)	14%	(62)	2%	(9)	451
Community: Urban	36%	(55)	38%	(57)	15%	(22)	10%	(15)	1%	(2)	152
Community: Suburban	23%	(57)	35%	(88)	23%	(56)	16%	(40)	3%	(7)	248
Community: Rural	24%	(12)	44%	(22)	18%	(9)	14%	(7)	1%	(0)	51
Community/Gender: Urban Women	44%	(32)	36%	(27)	12%	(9)	6%	(4)	3%	(2)	74
Community/Gender: Urban Men	29%	(23)	39%	(31)	17%	(13)	14%	(11)	—	(0)	78
Community/Gender: Suburban Women	24%	(31)	35%	(46)	19%	(25)	19%	(25)	2%	(3)	129
Community/Gender: Suburban Men	22%	(26)	35%	(42)	27%	(32)	13%	(15)	3%	(4)	119
Homeowner	25%	(82)	38%	(127)	20%	(67)	15%	(51)	2%	(6)	332
Renter	36%	(39)	35%	(38)	16%	(17)	11%	(12)	2%	(2)	109
Military HHnm: Yes	15%	(16)	44%	(47)	23%	(24)	18%	(19)	—	(0)	105
Military HH: No	31%	(109)	35%	(121)	18%	(63)	13%	(44)	3%	(9)	346
Employ: Private Sector	32%	(54)	38%	(64)	18%	(31)	12%	(20)	—	(0)	169
Employ: Retired	17%	(22)	37%	(47)	24%	(31)	20%	(25)	2%	(2)	126
Self + Household: White-Collar	24%	(47)	40%	(78)	20%	(39)	14%	(26)	1%	(2)	193
Self + Household: Blue Collar	25%	(45)	42%	(74)	19%	(34)	13%	(24)	—	(1)	177
Union HH: No	26%	(109)	36%	(147)	20%	(85)	15%	(62)	2%	(9)	413
LGBTQ+: No	26%	(105)	37%	(150)	21%	(86)	14%	(58)	2%	(8)	407
Motivated to Vote	28%	(115)	37%	(152)	20%	(82)	14%	(58)	1%	(4)	410
Parent: Yes	37%	(48)	31%	(40)	20%	(26)	11%	(14)	2%	(2)	130
Parent: No	24%	(77)	40%	(127)	19%	(62)	15%	(48)	2%	(7)	321
COVID Vaccine: Yes	25%	(86)	40%	(136)	19%	(64)	15%	(50)	1%	(4)	339
COVID Vaccine: No	35%	(39)	28%	(31)	21%	(24)	11%	(13)	5%	(6)	112
Student Loans: Yes	35%	(22)	35%	(22)	20%	(13)	10%	(6)	—	(0)	63
Student Loans: No	26%	(102)	37%	(145)	19%	(75)	15%	(56)	2%	(9)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_16: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	30%	(137)	37%	(168)	17%	(76)	13%	(58)	3%	(12)	451
Gender: Male	26%	(56)	35%	(76)	20%	(42)	17%	(37)	2%	(5)	216
Gender: Female	35%	(81)	39%	(92)	14%	(34)	9%	(21)	3%	(7)	235
Age: 18-34	26%	(31)	37%	(45)	13%	(15)	16%	(19)	8%	(10)	119
Age: 35-44	43%	(26)	20%	(12)	18%	(11)	17%	(10)	1%	(1)	60
Age: 45-64	31%	(49)	38%	(60)	16%	(25)	14%	(22)	1%	(1)	157
Age: 65+	28%	(32)	45%	(52)	22%	(25)	6%	(7)	—	(0)	116
GenZers: 1997-2012	19%	(11)	33%	(18)	13%	(7)	29%	(16)	6%	(3)	54
Millennials: 1981-1996	38%	(44)	31%	(36)	15%	(18)	11%	(12)	6%	(7)	117
GenXers: 1965-1980	26%	(29)	38%	(44)	18%	(21)	17%	(19)	1%	(1)	113
Baby Boomers: 1946-1964	35%	(52)	37%	(56)	20%	(30)	8%	(11)	—	(0)	149
Educ: < College	33%	(101)	34%	(105)	17%	(52)	13%	(40)	4%	(11)	308
Educ: Bachelors degree	22%	(20)	44%	(41)	17%	(15)	17%	(15)	1%	(1)	92
Educ: Post-grad	33%	(17)	44%	(22)	16%	(8)	6%	(3)	—	(0)	51
Income: Under 50k	30%	(50)	34%	(57)	17%	(28)	15%	(26)	4%	(6)	167
Income: 50k-100k	32%	(54)	34%	(57)	17%	(29)	14%	(23)	4%	(6)	168
Income: 100k+	29%	(33)	47%	(54)	16%	(19)	8%	(9)	—	(0)	115
Ethnicity: White (Non-Hispanic)	28%	(76)	40%	(108)	20%	(53)	11%	(28)	2%	(4)	269
Ethnicity: Hispanic	45%	(37)	22%	(18)	8%	(7)	20%	(17)	5%	(4)	83
Ethnicity: Asian + Other (Non-Hispanic)	24%	(14)	40%	(23)	20%	(11)	16%	(9)	—	(0)	58
All Christian	30%	(57)	37%	(71)	21%	(39)	12%	(23)	1%	(1)	191
Agnostic/Nothing in particular	26%	(35)	37%	(49)	18%	(23)	14%	(19)	5%	(7)	132
Something Else	32%	(23)	45%	(33)	8%	(6)	12%	(8)	4%	(3)	72
Evangelical	42%	(36)	39%	(34)	5%	(4)	13%	(11)	2%	(2)	88
Non-Evangelical	26%	(43)	38%	(64)	23%	(39)	11%	(18)	1%	(2)	166
PID: Dem (no lean)	40%	(66)	38%	(63)	11%	(18)	8%	(14)	2%	(3)	164
PID: Ind (no lean)	22%	(28)	34%	(43)	22%	(28)	17%	(21)	6%	(8)	129
PID: Rep (no lean)	27%	(43)	39%	(62)	19%	(30)	15%	(23)	1%	(1)	158

Continued on next page

Table BLMB6_16: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	30%	(137)	37%	(168)	17%	(76)	13%	(58)	3%	(12)	451
PID/Gender: Dem Men	37%	(26)	29%	(20)	18%	(12)	16%	(11)	1%	(1)	69
PID/Gender: Dem Women	43%	(41)	45%	(43)	6%	(6)	3%	(3)	3%	(2)	95
PID/Gender: Ind Men	17%	(13)	34%	(25)	23%	(17)	21%	(15)	5%	(4)	74
PID/Gender: Ind Women	29%	(16)	33%	(18)	20%	(11)	11%	(6)	8%	(4)	55
PID/Gender: Rep Men	25%	(18)	41%	(30)	18%	(13)	15%	(11)	1%	(1)	73
PID/Gender: Rep Women	29%	(24)	37%	(31)	20%	(17)	15%	(12)	—	(0)	85
Ideo: Liberal (1-3)	42%	(51)	35%	(42)	14%	(17)	5%	(6)	3%	(4)	120
Ideo: Moderate (4)	29%	(39)	44%	(59)	13%	(18)	10%	(14)	3%	(4)	134
Ideo: Conservative (5-7)	25%	(45)	35%	(63)	20%	(37)	19%	(35)	1%	(1)	181
Ideo/PID: Conservative Republican	26%	(32)	40%	(50)	20%	(25)	14%	(18)	—	(0)	126
Ideo/PID: Moderate/Conservative Democrat	30%	(23)	45%	(35)	10%	(8)	13%	(10)	1%	(1)	77
Ideo/PID: Liberal Democrat	50%	(43)	32%	(27)	12%	(10)	4%	(4)	2%	(1)	86
Unfavorable of Biden and Trump	29%	(24)	44%	(36)	11%	(9)	15%	(12)	1%	(1)	81
2024 H2H Matchup: Biden Voter	40%	(79)	36%	(71)	13%	(27)	9%	(18)	2%	(5)	199
2024 H2H Matchup: Trump Voter	23%	(49)	38%	(81)	20%	(43)	16%	(33)	2%	(5)	212
2022 House Vote: Democrat	37%	(74)	38%	(76)	12%	(23)	11%	(22)	2%	(4)	199
2022 House Vote: Republican	25%	(44)	37%	(66)	22%	(38)	16%	(27)	—	(0)	176
2022 House Vote: Did not Vote	22%	(14)	38%	(24)	18%	(11)	10%	(6)	11%	(7)	61
2020 Vote: Joe Biden	40%	(84)	34%	(72)	13%	(28)	10%	(22)	2%	(5)	211
2020 Vote: Donald Trump	23%	(45)	41%	(83)	19%	(38)	16%	(32)	1%	(3)	201
2016 Vote: Hillary Clinton	37%	(56)	38%	(58)	15%	(24)	8%	(13)	2%	(3)	153
2016 Vote: Donald Trump	23%	(43)	37%	(69)	22%	(41)	18%	(33)	—	(0)	186
U.S. Economy: Wrong Track	27%	(91)	38%	(127)	17%	(56)	16%	(52)	3%	(8)	335
U.S. Economy: Right Direction	40%	(47)	35%	(41)	17%	(20)	5%	(6)	3%	(3)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	40%	(54)	35%	(48)	14%	(18)	8%	(11)	3%	(4)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(51)	37%	(78)	21%	(45)	14%	(30)	3%	(6)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	30%	(32)	39%	(42)	12%	(13)	16%	(17)	2%	(2)	105
Top 2024 Issue: Economy	33%	(54)	36%	(58)	15%	(24)	15%	(24)	1%	(2)	162

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Table BLMB6_16: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	30%	(137)	37%	(168)	17%	(76)	13%	(58)	3%	(12)	451
Community: Urban	36%	(54)	33%	(50)	16%	(24)	12%	(18)	4%	(6)	152
Community: Suburban	25%	(63)	38%	(95)	19%	(48)	15%	(38)	2%	(5)	248
Community: Rural	40%	(21)	46%	(23)	8%	(4)	5%	(2)	2%	(1)	51
Community/Gender: Urban Women	37%	(28)	36%	(27)	15%	(11)	7%	(5)	4%	(3)	74
Community/Gender: Urban Men	34%	(26)	30%	(23)	17%	(13)	16%	(13)	3%	(2)	78
Community/Gender: Suburban Women	31%	(40)	41%	(54)	14%	(18)	11%	(15)	2%	(3)	129
Community/Gender: Suburban Men	19%	(23)	35%	(41)	24%	(29)	20%	(23)	2%	(2)	119
Homeowner	29%	(97)	39%	(131)	16%	(53)	14%	(47)	1%	(4)	332
Renter	34%	(37)	31%	(34)	19%	(20)	11%	(11)	6%	(6)	109
Military HHnm: Yes	27%	(29)	43%	(46)	20%	(21)	10%	(10)	—	(0)	105
Military HH: No	31%	(109)	35%	(122)	16%	(55)	14%	(48)	3%	(12)	346
Employ: Private Sector	33%	(55)	39%	(65)	13%	(22)	15%	(25)	1%	(2)	169
Employ: Retired	29%	(36)	41%	(52)	20%	(26)	9%	(12)	1%	(1)	126
Self + Household: White-Collar	29%	(56)	44%	(84)	19%	(36)	8%	(16)	1%	(1)	193
Self + Household: Blue Collar	29%	(52)	33%	(58)	18%	(31)	19%	(33)	1%	(3)	177
Union HH: No	30%	(124)	37%	(153)	17%	(72)	12%	(52)	3%	(12)	413
LGBTQ+: No	29%	(120)	38%	(157)	17%	(67)	13%	(54)	2%	(10)	407
Motivated to Vote	31%	(126)	39%	(159)	16%	(67)	12%	(50)	2%	(8)	410
Parent: Yes	33%	(42)	31%	(40)	16%	(20)	18%	(23)	3%	(4)	130
Parent: No	30%	(95)	40%	(128)	17%	(56)	11%	(35)	2%	(7)	321
COVID Vaccine: Yes	29%	(98)	41%	(141)	16%	(55)	12%	(40)	1%	(5)	339
COVID Vaccine: No	35%	(39)	24%	(27)	18%	(20)	16%	(18)	6%	(7)	112
Student Loans: Yes	40%	(25)	28%	(18)	14%	(9)	17%	(11)	1%	(1)	63
Student Loans: No	29%	(112)	39%	(150)	17%	(67)	12%	(48)	3%	(11)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_17: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	36%	(165)	35%	(159)	13%	(57)	13%	(58)	3%	(13)	451
Gender: Male	30%	(65)	30%	(66)	20%	(43)	17%	(37)	2%	(5)	216
Gender: Female	42%	(99)	40%	(93)	6%	(14)	9%	(21)	3%	(7)	235
Age: 18-34	25%	(30)	36%	(43)	15%	(17)	15%	(18)	9%	(11)	119
Age: 35-44	42%	(25)	29%	(17)	8%	(5)	19%	(11)	1%	(1)	60
Age: 45-64	39%	(61)	28%	(43)	18%	(28)	15%	(24)	1%	(1)	157
Age: 65+	42%	(48)	48%	(55)	6%	(7)	4%	(5)	—	(0)	116
GenZers: 1997-2012	13%	(7)	36%	(19)	20%	(11)	27%	(15)	4%	(2)	54
Millennials: 1981-1996	39%	(45)	32%	(38)	9%	(11)	12%	(14)	8%	(9)	117
GenXers: 1965-1980	38%	(43)	29%	(33)	10%	(12)	21%	(24)	1%	(1)	113
Baby Boomers: 1946-1964	43%	(65)	37%	(55)	16%	(24)	4%	(5)	—	(0)	149
Educ: < College	33%	(103)	36%	(112)	13%	(39)	14%	(43)	4%	(12)	308
Educ: Bachelors degree	45%	(41)	28%	(26)	12%	(11)	15%	(13)	1%	(1)	92
Educ: Post-grad	41%	(21)	42%	(21)	14%	(7)	3%	(2)	—	(0)	51
Income: Under 50k	36%	(60)	36%	(60)	10%	(17)	15%	(25)	3%	(5)	167
Income: 50k-100k	34%	(58)	37%	(62)	12%	(20)	12%	(21)	4%	(7)	168
Income: 100k+	41%	(47)	31%	(36)	18%	(21)	10%	(12)	—	(0)	115
Ethnicity: White (Non-Hispanic)	39%	(104)	36%	(97)	14%	(37)	9%	(25)	2%	(5)	269
Ethnicity: Hispanic	38%	(32)	26%	(22)	11%	(9)	18%	(15)	7%	(6)	83
Ethnicity: Asian + Other (Non-Hispanic)	28%	(16)	38%	(22)	13%	(8)	20%	(12)	—	(0)	58
All Christian	38%	(73)	39%	(75)	13%	(24)	9%	(17)	1%	(2)	191
Agnostic/Nothing in particular	34%	(45)	30%	(40)	9%	(12)	21%	(27)	6%	(8)	132
Something Else	37%	(26)	36%	(26)	12%	(8)	13%	(10)	3%	(2)	72
Evangelical	39%	(34)	33%	(29)	17%	(14)	10%	(9)	2%	(2)	88
Non-Evangelical	37%	(62)	42%	(69)	10%	(17)	10%	(16)	1%	(2)	166
PID: Dem (no lean)	38%	(63)	41%	(68)	11%	(18)	6%	(10)	3%	(5)	164
PID: Ind (no lean)	27%	(35)	32%	(41)	17%	(22)	18%	(24)	6%	(7)	129
PID: Rep (no lean)	42%	(67)	31%	(49)	11%	(18)	15%	(24)	—	(1)	158

Continued on next page

Table BLMB6_17: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	36%	(165)	35%	(159)	13%	(57)	13%	(58)	3%	(13)	451
PID/Gender: Dem Men	30%	(21)	33%	(23)	22%	(15)	13%	(9)	2%	(1)	69
PID/Gender: Dem Women	44%	(42)	48%	(45)	3%	(3)	1%	(1)	3%	(3)	95
PID/Gender: Ind Men	24%	(18)	30%	(22)	17%	(13)	24%	(18)	5%	(4)	74
PID/Gender: Ind Women	32%	(17)	34%	(19)	16%	(9)	11%	(6)	7%	(4)	55
PID/Gender: Rep Men	36%	(27)	28%	(21)	21%	(15)	14%	(11)	—	(0)	73
PID/Gender: Rep Women	47%	(40)	34%	(29)	3%	(3)	15%	(13)	1%	(0)	85
Ideo: Liberal (1-3)	45%	(54)	36%	(44)	11%	(13)	5%	(6)	3%	(3)	120
Ideo: Moderate (4)	37%	(49)	35%	(47)	13%	(17)	11%	(14)	5%	(6)	134
Ideo: Conservative (5-7)	34%	(61)	36%	(65)	13%	(23)	17%	(30)	1%	(2)	181
Ideo/PID: Conservative Republican	43%	(55)	32%	(40)	10%	(13)	14%	(18)	—	(0)	126
Ideo/PID: Moderate/Conservative Democrat	29%	(22)	49%	(38)	11%	(9)	9%	(7)	2%	(2)	77
Ideo/PID: Liberal Democrat	48%	(41)	34%	(29)	11%	(9)	4%	(4)	3%	(2)	86
Unfavorable of Biden and Trump	35%	(29)	33%	(27)	21%	(17)	9%	(7)	2%	(1)	81
2024 H2H Matchup: Biden Voter	39%	(77)	36%	(73)	14%	(28)	9%	(18)	2%	(4)	199
2024 H2H Matchup: Trump Voter	36%	(76)	34%	(73)	12%	(24)	15%	(32)	3%	(6)	212
2022 House Vote: Democrat	38%	(76)	38%	(75)	11%	(22)	10%	(21)	3%	(6)	199
2022 House Vote: Republican	38%	(67)	33%	(58)	14%	(25)	15%	(26)	—	(1)	176
2022 House Vote: Did not Vote	34%	(21)	36%	(22)	9%	(5)	13%	(8)	8%	(5)	61
2020 Vote: Joe Biden	38%	(80)	36%	(76)	14%	(31)	10%	(21)	2%	(4)	211
2020 Vote: Donald Trump	36%	(72)	39%	(78)	10%	(20)	13%	(27)	2%	(4)	201
2016 Vote: Hillary Clinton	38%	(57)	39%	(60)	12%	(19)	9%	(13)	2%	(3)	153
2016 Vote: Donald Trump	36%	(66)	34%	(63)	15%	(28)	15%	(27)	1%	(2)	186
U.S. Economy: Wrong Track	36%	(120)	34%	(115)	12%	(41)	14%	(48)	3%	(10)	335
U.S. Economy: Right Direction	38%	(44)	37%	(43)	14%	(16)	9%	(10)	2%	(2)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	40%	(54)	36%	(49)	8%	(11)	13%	(18)	2%	(3)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	40%	(83)	31%	(65)	12%	(26)	13%	(28)	4%	(8)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(27)	42%	(45)	19%	(20)	11%	(12)	2%	(2)	105
Top 2024 Issue: Economy	41%	(67)	32%	(52)	12%	(19)	13%	(21)	2%	(3)	162

Continued on next page

Table BLMB6_17: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	36%	(165)	35%	(159)	13%	(57)	13%	(58)	3%	(13)	451
Community: Urban	40%	(61)	30%	(45)	14%	(22)	12%	(18)	4%	(6)	152
Community: Suburban	32%	(80)	39%	(96)	12%	(30)	14%	(35)	3%	(6)	248
Community: Rural	45%	(23)	34%	(17)	11%	(6)	8%	(4)	1%	(1)	51
Community/Gender: Urban Women	45%	(33)	35%	(26)	8%	(6)	6%	(5)	6%	(4)	74
Community/Gender: Urban Men	36%	(28)	24%	(19)	20%	(16)	18%	(14)	2%	(2)	78
Community/Gender: Suburban Women	41%	(53)	42%	(54)	5%	(7)	10%	(13)	2%	(3)	129
Community/Gender: Suburban Men	23%	(27)	35%	(42)	20%	(23)	19%	(23)	3%	(3)	119
Homeowner	35%	(117)	37%	(124)	13%	(44)	13%	(42)	1%	(4)	332
Renter	40%	(43)	30%	(32)	10%	(10)	14%	(15)	7%	(8)	109
Military HHnm: Yes	44%	(47)	34%	(36)	13%	(14)	8%	(8)	—	(0)	105
Military HH: No	34%	(118)	35%	(122)	13%	(44)	14%	(49)	4%	(12)	346
Employ: Private Sector	41%	(69)	30%	(50)	13%	(22)	15%	(25)	2%	(3)	169
Employ: Retired	40%	(51)	44%	(55)	11%	(14)	5%	(6)	—	(0)	126
Self + Household: White-Collar	42%	(81)	37%	(71)	12%	(23)	9%	(17)	1%	(1)	193
Self + Household: Blue Collar	32%	(57)	35%	(62)	15%	(26)	18%	(31)	1%	(2)	177
Union HH: No	38%	(156)	35%	(143)	12%	(50)	12%	(51)	3%	(13)	413
LGBTQ+: No	35%	(142)	37%	(150)	13%	(53)	13%	(53)	2%	(9)	407
Motivated to Vote	37%	(150)	36%	(149)	13%	(54)	12%	(48)	2%	(9)	410
Parent: Yes	38%	(49)	27%	(35)	14%	(18)	17%	(23)	4%	(5)	130
Parent: No	36%	(115)	39%	(124)	12%	(39)	11%	(35)	2%	(8)	321
COVID Vaccine: Yes	34%	(115)	40%	(137)	13%	(44)	12%	(39)	1%	(4)	339
COVID Vaccine: No	44%	(49)	20%	(22)	12%	(14)	17%	(19)	7%	(8)	112
Student Loans: Yes	34%	(21)	32%	(20)	9%	(5)	22%	(14)	3%	(2)	63
Student Loans: No	37%	(143)	36%	(138)	13%	(52)	11%	(44)	3%	(11)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Econ- omy	Infrastructure	Housing	Crime	Immigration	U.S.- China Rela- tions	Climate Change	Education and Schools	Guns	Abortion	Senior Ser- vices (Social Secu- rity & Medi- care)	Democ
Registered Voters	36% (162)	1% (4)	3% (13)	3% (16)	12% (55)	— (2)	4% (16)	3% (13)	4% (20)	4% (19)	5% (21)	9%
Gender: Male	35% (76)	2% (4)	4% (9)	2% (4)	13% (27)	— (0)	3% (7)	3% (7)	5% (11)	2% (4)	3% (6)	10%
Gender: Female	37% (86)	— (0)	2% (4)	5% (12)	12% (28)	1% (1)	4% (10)	3% (6)	4% (8)	7% (16)	6% (15)	9%
Age: 18-34	38% (46)	3% (4)	5% (6)	2% (2)	3% (3)	— (0)	6% (7)	5% (6)	8% (9)	4% (5)	— (0)	2%
Age: 35-44	41% (25)	1% (0)	4% (2)	7% (4)	7% (4)	2% (1)	6% (3)	3% (2)	7% (4)	5% (3)	— (0)	3%
Age: 45-64	37% (58)	— (0)	3% (5)	4% (6)	13% (20)	— (0)	3% (5)	3% (5)	3% (5)	4% (7)	5% (8)	13%
Age: 65+	28% (33)	— (0)	— (0)	3% (4)	24% (27)	— (0)	— (0)	— (0)	1% (1)	4% (4)	12% (14)	15%
GenZers: 1997-2012	47% (26)	7% (4)	7% (4)	2% (1)	— (0)	— (0)	3% (2)	— (0)	11% (6)	1% (1)	— (0)	1%
Millennials: 1981-1996	38% (44)	— (0)	2% (3)	4% (5)	6% (7)	1% (2)	7% (8)	6% (7)	4% (5)	7% (8)	— (0)	3%
GenXers: 1965-1980	33% (37)	— (0)	5% (5)	5% (6)	13% (14)	— (0)	4% (4)	4% (4)	7% (8)	5% (6)	4% (4)	13%
Baby Boomers: 1946-1964	31% (47)	— (0)	1% (1)	3% (4)	19% (29)	— (0)	1% (2)	2% (3)	1% (1)	3% (4)	10% (15)	14%
Educ: < College	38% (117)	— (1)	3% (9)	4% (14)	12% (37)	— (0)	2% (7)	3% (8)	6% (18)	5% (16)	4% (13)	9%
Educ: Bachelors degree	29% (27)	3% (3)	3% (2)	2% (2)	14% (13)	1% (0)	7% (7)	5% (4)	2% (2)	4% (4)	5% (4)	8%
Educ: Post-grad	35% (18)	— (0)	1% (1)	— (0)	10% (5)	2% (1)	4% (2)	2% (1)	1% (0)	— (0)	7% (4)	15%
Income: Under 50k	22% (37)	— (1)	4% (7)	5% (9)	9% (15)	— (0)	5% (9)	5% (8)	4% (7)	8% (14)	9% (14)	7%
Income: 50k-100k	39% (65)	2% (4)	4% (6)	3% (4)	12% (21)	— (0)	3% (5)	1% (2)	6% (11)	3% (5)	2% (4)	10%
Income: 100k+	51% (59)	— (0)	— (0)	2% (2)	16% (19)	1% (1)	2% (2)	3% (3)	1% (1)	— (0)	3% (3)	12%
Ethnicity: White (Non-Hispanic)	30% (80)	— (0)	2% (4)	4% (10)	19% (51)	— (0)	4% (12)	3% (7)	2% (7)	5% (13)	5% (13)	10%
Ethnicity: Hispanic	48% (39)	1% (0)	5% (4)	2% (2)	4% (4)	1% (0)	5% (4)	2% (2)	12% (10)	4% (4)	— (0)	5%
Ethnicity: Asian + Other (Non-Hispanic)	52% (30)	5% (3)	4% (3)	3% (2)	1% (0)	2% (1)	— (0)	8% (5)	5% (3)	1% (1)	3% (2)	10%
All Christian	41% (78)	— (0)	2% (3)	2% (5)	16% (31)	1% (1)	3% (6)	4% (7)	2% (4)	4% (8)	3% (6)	7%
Agnostic/Nothing in particular	31% (42)	2% (3)	5% (6)	2% (2)	11% (15)	— (0)	4% (5)	5% (6)	7% (9)	3% (3)	4% (6)	8%
Something Else	33% (24)	2% (1)	2% (1)	8% (6)	10% (8)	— (0)	1% (1)	— (0)	5% (4)	3% (2)	11% (8)	11%
Evangelical	41% (36)	1% (0)	2% (2)	5% (4)	16% (14)	— (0)	2% (2)	1% (1)	4% (3)	2% (2)	8% (7)	7%
Non-Evangelical	37% (61)	— (1)	2% (3)	4% (7)	15% (25)	1% (1)	2% (4)	4% (7)	1% (2)	5% (8)	4% (7)	9%
PID: Dem (no lean)	30% (49)	— (0)	2% (4)	4% (6)	— (0)	— (0)	7% (11)	1% (2)	3% (5)	7% (12)	8% (14)	20%
PID: Ind (no lean)	36% (46)	— (0)	7% (9)	1% (1)	12% (15)	1% (1)	1% (1)	3% (4)	9% (12)	5% (6)	4% (5)	4%
PID: Rep (no lean)	42% (67)	3% (4)	— (1)	5% (8)	25% (39)	— (0)	2% (4)	5% (7)	2% (3)	1% (1)	1% (2)	3%
PID/Gender: Dem Men	29% (20)	— (0)	4% (3)	5% (4)	1% (0)	1% (0)	7% (5)	— (0)	2% (1)	3% (2)	5% (3)	23%
PID/Gender: Dem Women	31% (29)	— (0)	1% (1)	3% (3)	— (0)	— (0)	7% (7)	2% (2)	3% (3)	11% (10)	11% (10)	18%
PID/Gender: Ind Men	40% (30)	— (0)	8% (6)	— (0)	8% (6)	— (0)	— (0)	3% (2)	11% (8)	1% (1)	2% (2)	4%
PID/Gender: Ind Women	30% (16)	— (0)	5% (3)	2% (1)	17% (9)	2% (1)	2% (1)	3% (2)	6% (3)	10% (6)	7% (4)	3%
PID/Gender: Rep Men	36% (27)	5% (4)	— (0)	— (0)	28% (21)	— (0)	3% (2)	7% (5)	2% (2)	1% (1)	2% (1)	3%
PID/Gender: Rep Women	47% (40)	1% (0)	— (0)	10% (8)	22% (18)	— (0)	2% (2)	3% (2)	2% (2)	— (0)	1% (1)	3%
Ideo: Liberal (1-3)	17% (21)	1% (1)	3% (4)	3% (3)	3% (4)	1% (2)	9% (11)	2% (2)	3% (4)	12% (14)	6% (8)	19%
Ideo: Moderate (4)	43% (58)	3% (4)	4% (5)	2% (3)	3% (4)	— (0)	1% (2)	2% (2)	3% (3)	2% (3)	8% (11)	10%
Ideo: Conservative (5-7)	40% (73)	— (0)	2% (3)	5% (9)	26% (47)	— (0)	2% (4)	5% (9)	5% (9)	1% (2)	1% (2)	3%
Ideo/PID: Conservative Republican	38% (47)	— (0)	— (0)	7% (8)	29% (36)	— (0)	3% (4)	6% (7)	3% (3)	1% (1)	1% (1)	4%
Ideo/PID: Moderate/Conservative Democrat	42% (32)	— (0)	2% (1)	4% (3)	1% (0)	— (0)	1% (1)	3% (2)	1% (1)	3% (2)	10% (8)	16%
Ideo/PID: Liberal Democrat	20% (17)	— (0)	3% (2)	3% (3)	— (0)	1% (0)	12% (10)	— (0)	4% (3)	11% (9)	7% (6)	24%

Continued on next page

Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democracy
Registered Voters	36% (162)	1% (4)	3% (13)	3% (16)	12% (55)	— (2)	4% (16)	3% (13)	4% (20)	4% (19)	5% (21)	9%
Unfavorable of Biden and Trump	47% (38)	4% (4)	— (0)	— (0)	10% (8)	1% (1)	1% (1)	6% (5)	— (0)	6% (5)	1% (1)	—
2024 H2H Matchup: Biden Voter	30% (61)	— (0)	3% (6)	3% (6)	1% (1)	— (1)	6% (12)	1% (2)	5% (9)	8% (17)	6% (13)	18%
2024 H2H Matchup: Trump Voter	41% (87)	— (1)	2% (4)	4% (9)	25% (53)	— (0)	2% (4)	3% (7)	5% (10)	— (1)	4% (8)	2%
2022 House Vote: Democrat	30% (60)	— (0)	3% (6)	3% (7)	1% (1)	— (1)	6% (11)	2% (4)	5% (9)	9% (17)	8% (16)	18%
2022 House Vote: Republican	40% (71)	2% (4)	1% (1)	5% (9)	27% (47)	— (0)	2% (3)	3% (5)	2% (4)	— (1)	2% (3)	3%
2022 House Vote: Did not Vote	41% (25)	1% (1)	7% (4)	— (0)	9% (6)	2% (1)	3% (2)	6% (4)	11% (7)	2% (1)	3% (2)	2%
2020 Vote: Joe Biden	29% (62)	— (0)	4% (8)	3% (7)	1% (1)	1% (2)	6% (12)	3% (7)	4% (9)	8% (18)	6% (12)	18%
2020 Vote: Donald Trump	43% (87)	2% (4)	1% (2)	4% (8)	26% (53)	— (0)	1% (2)	2% (5)	3% (7)	— (1)	4% (7)	2%
2016 Vote: Hillary Clinton	20% (31)	— (0)	4% (6)	2% (3)	3% (4)	1% (1)	5% (8)	2% (2)	6% (9)	11% (17)	11% (16)	21%
2016 Vote: Donald Trump	47% (87)	2% (4)	1% (2)	6% (11)	25% (47)	— (0)	1% (1)	4% (7)	1% (2)	— (0)	1% (3)	3%
U.S. Economy: Wrong Track	39% (130)	1% (4)	3% (10)	4% (12)	16% (55)	1% (2)	4% (12)	3% (11)	5% (17)	3% (11)	4% (14)	3%
U.S. Economy: Right Direction	28% (32)	— (0)	3% (3)	3% (4)	— (0)	— (0)	4% (4)	2% (3)	3% (3)	7% (8)	6% (7)	27%
Prsnl. Fin. Sit. 2021-23: Better Under Biden	28% (38)	— (0)	2% (3)	4% (6)	— (0)	1% (2)	7% (10)	2% (2)	2% (3)	10% (14)	5% (7)	19%
Prsnl. Fin. Sit. 2021-23: Better Under Trump	43% (90)	— (1)	3% (7)	4% (8)	23% (49)	— (0)	2% (4)	3% (7)	5% (10)	— (0)	1% (3)	3%
Prsnl. Fin. Sit. 2021-23: Same Under Both	32% (34)	3% (4)	3% (3)	1% (2)	6% (6)	— (0)	2% (2)	3% (4)	7% (7)	5% (5)	11% (11)	10%
Top 2024 Issue: Economy	100% (162)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	—
Community: Urban	35% (53)	1% (1)	6% (9)	6% (9)	6% (9)	— (0)	3% (5)	2% (3)	7% (10)	7% (10)	3% (5)	10%
Community: Suburban	35% (86)	1% (3)	1% (2)	3% (6)	17% (42)	1% (2)	3% (8)	4% (10)	4% (10)	3% (8)	4% (9)	9%
Community: Rural	46% (23)	— (0)	2% (1)	1% (1)	7% (4)	— (0)	6% (3)	1% (0)	— (0)	2% (1)	15% (8)	10%
Community/Gender: Urban Women	37% (27)	1% (0)	3% (2)	7% (5)	8% (6)	— (0)	3% (3)	1% (1)	5% (4)	11% (8)	3% (2)	3%
Community/Gender: Urban Men	33% (25)	1% (1)	9% (7)	4% (3)	4% (3)	— (0)	3% (3)	3% (3)	8% (6)	2% (2)	3% (3)	17%
Community/Gender: Suburban Women	35% (45)	— (0)	1% (1)	5% (6)	16% (21)	1% (1)	5% (7)	4% (5)	4% (5)	5% (6)	4% (6)	11%
Community/Gender: Suburban Men	35% (41)	3% (3)	2% (2)	— (0)	17% (21)	— (0)	1% (1)	4% (4)	4% (5)	2% (2)	3% (3)	6%
Homeowner	39% (130)	1% (3)	2% (6)	3% (11)	15% (49)	— (1)	3% (9)	3% (10)	4% (13)	3% (10)	5% (16)	8%
Renter	28% (31)	1% (1)	7% (7)	5% (5)	5% (6)	1% (1)	6% (7)	3% (3)	6% (7)	8% (9)	2% (2)	13%
Military HHnm: Yes	33% (35)	— (0)	2% (3)	— (0)	16% (17)	1% (1)	1% (1)	3% (3)	1% (1)	2% (2)	9% (10)	15%
Military HH: No	37% (127)	1% (4)	3% (10)	5% (16)	11% (37)	— (1)	4% (15)	3% (10)	5% (19)	5% (17)	3% (12)	8%
Employ: Private Sector	43% (72)	2% (3)	3% (4)	4% (6)	8% (13)	— (0)	5% (8)	4% (7)	4% (7)	5% (9)	1% (1)	7%
Employ: Retired	28% (36)	— (0)	— (0)	3% (4)	21% (26)	— (0)	— (0)	2% (2)	1% (1)	3% (3)	14% (18)	14%
Self + Household: White-Collar	41% (78)	— (0)	3% (5)	3% (6)	14% (27)	1% (2)	3% (5)	3% (5)	2% (4)	2% (4)	2% (3)	12%
Self + Household: Blue Collar	30% (54)	2% (4)	2% (3)	4% (7)	13% (24)	— (0)	4% (7)	3% (5)	5% (9)	5% (9)	8% (13)	9%
Union HH: No	36% (150)	1% (4)	2% (10)	4% (15)	13% (54)	— (2)	4% (15)	3% (13)	4% (16)	5% (19)	4% (18)	8%
LGBTQ+: No	36% (148)	1% (4)	3% (12)	3% (12)	13% (54)	— (1)	3% (14)	3% (13)	5% (19)	4% (16)	4% (17)	9%
Motivated to Vote	37% (151)	1% (4)	2% (10)	4% (15)	13% (55)	— (1)	3% (14)	3% (11)	4% (16)	4% (15)	5% (21)	10%
Parent: Yes	43% (55)	— (0)	3% (4)	2% (2)	8% (11)	1% (1)	3% (4)	7% (9)	8% (10)	3% (4)	2% (3)	7%
Parent: No	33% (106)	1% (4)	3% (9)	4% (13)	14% (44)	— (1)	4% (12)	1% (5)	3% (10)	5% (16)	6% (18)	10%
COVID Vaccine: Yes	32% (110)	1% (4)	2% (8)	4% (13)	12% (42)	1% (2)	4% (14)	3% (11)	4% (12)	5% (17)	6% (20)	10%
COVID Vaccine: No	47% (52)	— (0)	4% (5)	2% (2)	11% (12)	— (0)	2% (2)	2% (3)	7% (7)	2% (3)	1% (1)	6%

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Table BLMB7: *Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?*

Demographic	The Econ-omy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Ser-vices (Social Secu-rity & Medi-care)	Democ
Registered Voters	36% (162)	1% (4)	3% (13)	3% (16)	12% (55)	— (2)	4% (16)	3% (13)	4% (20)	4% (19)	5% (21)	9%
Student Loans: Yes	37% (24)	— (0)	7% (4)	1% (1)	3% (2)	— (0)	9% (6)	3% (2)	5% (3)	5% (3)	2% (1)	8%
Student Loans: No	36% (138)	1% (4)	2% (8)	4% (15)	14% (53)	— (2)	3% (10)	3% (11)	4% (17)	4% (16)	5% (20)	9%

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	52%	(236)	34%	(152)	14%	(63)	451
Gender: Male	55%	(118)	32%	(69)	13%	(29)	216
Gender: Female	50%	(118)	35%	(82)	15%	(34)	235
Age: 18-34	45%	(54)	29%	(35)	26%	(31)	119
Age: 35-44	44%	(26)	39%	(23)	17%	(10)	60
Age: 45-64	53%	(83)	38%	(59)	9%	(15)	157
Age: 65+	63%	(73)	30%	(35)	7%	(8)	116
GenZers: 1997-2012	40%	(22)	34%	(18)	26%	(14)	54
Millennials: 1981-1996	48%	(56)	31%	(36)	21%	(25)	117
GenXers: 1965-1980	51%	(58)	37%	(42)	12%	(13)	113
Baby Boomers: 1946-1964	60%	(90)	33%	(49)	7%	(10)	149
Educ: < College	55%	(170)	31%	(94)	14%	(44)	308
Educ: Bachelors degree	55%	(50)	37%	(34)	8%	(8)	92
Educ: Post-grad	31%	(16)	47%	(24)	22%	(11)	51
Income: Under 50k	47%	(78)	37%	(62)	17%	(28)	167
Income: 50k-100k	51%	(87)	37%	(62)	11%	(19)	168
Income: 100k+	62%	(72)	24%	(28)	14%	(16)	115
Ethnicity: White (Non-Hispanic)	58%	(157)	32%	(86)	10%	(27)	269
Ethnicity: Hispanic	49%	(40)	32%	(26)	20%	(16)	83
Ethnicity: Asian + Other (Non-Hispanic)	46%	(27)	40%	(23)	14%	(8)	58
All Christian	65%	(124)	27%	(51)	8%	(16)	191
Agnostic/Nothing in particular	46%	(61)	32%	(43)	22%	(29)	132
Something Else	48%	(35)	32%	(23)	20%	(14)	72
Evangelical	64%	(56)	24%	(21)	12%	(10)	88
Non-Evangelical	58%	(96)	31%	(52)	11%	(18)	166
PID: Dem (no lean)	11%	(18)	70%	(116)	18%	(30)	164
PID: Ind (no lean)	57%	(73)	24%	(31)	19%	(24)	129
PID: Rep (no lean)	92%	(145)	3%	(5)	5%	(8)	158

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Table BLMB8_1: *Who do you trust more to handle each of the following issues? — The Economy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	52%	(236)	34%	(152)	14%	(63)	451
PID/Gender: Dem Men	11%	(7)	69%	(47)	21%	(14)	69
PID/Gender: Dem Women	12%	(11)	72%	(68)	17%	(16)	95
PID/Gender: Ind Men	59%	(44)	24%	(18)	16%	(12)	74
PID/Gender: Ind Women	54%	(29)	24%	(13)	22%	(12)	55
PID/Gender: Rep Men	92%	(67)	5%	(4)	3%	(2)	73
PID/Gender: Rep Women	91%	(77)	1%	(1)	7%	(6)	85
Ideo: Liberal (1-3)	14%	(16)	67%	(80)	19%	(23)	120
Ideo: Moderate (4)	43%	(58)	40%	(54)	17%	(22)	134
Ideo: Conservative (5-7)	84%	(152)	9%	(17)	7%	(13)	181
Ideo/PID: Conservative Republican	96%	(121)	1%	(2)	3%	(4)	126
Ideo/PID: Moderate/Conservative Democrat	17%	(13)	63%	(48)	20%	(16)	77
Ideo/PID: Liberal Democrat	6%	(5)	78%	(67)	16%	(13)	86
Unfavorable of Biden and Trump	50%	(41)	14%	(11)	36%	(29)	81
2024 H2H Matchup: Biden Voter	11%	(21)	74%	(148)	15%	(30)	199
2024 H2H Matchup: Trump Voter	97%	(206)	—	(0)	3%	(6)	212
2022 House Vote: Democrat	16%	(32)	67%	(134)	16%	(33)	199
2022 House Vote: Republican	93%	(164)	3%	(5)	4%	(8)	176
2022 House Vote: Did not Vote	60%	(37)	18%	(11)	21%	(13)	61
2020 Vote: Joe Biden	16%	(33)	66%	(139)	18%	(39)	211
2020 Vote: Donald Trump	91%	(183)	3%	(7)	6%	(11)	201
2016 Vote: Hillary Clinton	14%	(22)	73%	(112)	13%	(20)	153
2016 Vote: Donald Trump	90%	(167)	5%	(9)	6%	(10)	186
U.S. Economy: Wrong Track	66%	(220)	17%	(57)	17%	(58)	335
U.S. Economy: Right Direction	14%	(16)	81%	(95)	5%	(5)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(12)	77%	(105)	14%	(19)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	94%	(198)	2%	(4)	4%	(7)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(26)	40%	(42)	35%	(37)	105
Top 2024 Issue: Economy	62%	(100)	21%	(33)	18%	(29)	162
Community: Urban	36%	(55)	47%	(71)	17%	(26)	152
Community: Suburban	60%	(149)	28%	(70)	11%	(28)	248
Community: Rural	63%	(32)	20%	(10)	17%	(9)	51
Community/Gender: Urban Women	34%	(25)	47%	(35)	18%	(14)	74

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Table BLMB8_1: *Who do you trust more to handle each of the following issues? — The Economy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	52%	(236)	34%	(152)	14%	(63)	451
Community/Gender: Urban Men	38%	(29)	47%	(36)	15%	(12)	78
Community/Gender: Suburban Women	57%	(73)	31%	(40)	12%	(16)	129
Community/Gender: Suburban Men	64%	(77)	25%	(30)	10%	(12)	119
Homeowner	57%	(188)	31%	(103)	12%	(41)	332
Renter	42%	(46)	39%	(42)	18%	(20)	109
Military HHnm: Yes	64%	(68)	25%	(26)	11%	(12)	105
Military HH: No	49%	(169)	36%	(126)	15%	(51)	346
Employ: Private Sector	51%	(86)	38%	(65)	11%	(18)	169
Employ: Retired	62%	(78)	33%	(41)	5%	(6)	126
Self + Household: White-Collar	52%	(100)	36%	(70)	12%	(23)	193
Self + Household: Blue Collar	58%	(102)	32%	(58)	10%	(17)	177
Union HH: No	55%	(225)	31%	(130)	14%	(57)	413
LGBTQ+: No	54%	(220)	33%	(134)	13%	(53)	407
Motivated to Vote	55%	(224)	34%	(140)	11%	(46)	410
Parent: Yes	56%	(73)	32%	(41)	12%	(15)	130
Parent: No	51%	(163)	34%	(110)	15%	(48)	321
COVID Vaccine: Yes	45%	(152)	40%	(136)	15%	(51)	339
COVID Vaccine: No	75%	(84)	14%	(16)	11%	(12)	112
Student Loans: Yes	44%	(28)	35%	(22)	20%	(13)	63
Student Loans: No	54%	(208)	33%	(129)	13%	(50)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB8_2: *Who do you trust more to handle each of the following issues? — Infrastructure*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(192)	36%	(161)	22%	(98)	451
Gender: Male	45%	(97)	33%	(71)	23%	(49)	216
Gender: Female	41%	(95)	39%	(91)	21%	(49)	235
Age: 18-34	37%	(44)	30%	(36)	33%	(39)	119
Age: 35-44	39%	(23)	45%	(27)	16%	(10)	60
Age: 45-64	43%	(67)	39%	(61)	19%	(29)	157
Age: 65+	50%	(58)	33%	(38)	17%	(20)	116
GenZers: 1997-2012	40%	(22)	31%	(17)	29%	(16)	54
Millennials: 1981-1996	37%	(43)	36%	(42)	27%	(32)	117
GenXers: 1965-1980	49%	(55)	37%	(42)	14%	(16)	113
Baby Boomers: 1946-1964	43%	(64)	37%	(55)	20%	(30)	149
Educ: < College	45%	(137)	34%	(105)	21%	(65)	308
Educ: Bachelors degree	45%	(42)	37%	(34)	18%	(17)	92
Educ: Post-grad	25%	(13)	44%	(22)	31%	(16)	51
Income: Under 50k	41%	(69)	37%	(62)	22%	(37)	167
Income: 50k-100k	42%	(70)	38%	(65)	20%	(34)	168
Income: 100k+	46%	(53)	30%	(34)	24%	(28)	115
Ethnicity: White (Non-Hispanic)	45%	(120)	36%	(97)	19%	(52)	269
Ethnicity: Hispanic	48%	(40)	33%	(28)	19%	(16)	83
Ethnicity: Asian + Other (Non-Hispanic)	40%	(23)	32%	(18)	28%	(16)	58
All Christian	58%	(111)	25%	(47)	17%	(33)	191
Agnostic/Nothing in particular	31%	(40)	40%	(53)	30%	(39)	132
Something Else	44%	(32)	34%	(24)	23%	(16)	72
Evangelical	55%	(49)	27%	(23)	18%	(16)	88
Non-Evangelical	52%	(86)	29%	(48)	19%	(32)	166
PID: Dem (no lean)	10%	(16)	69%	(113)	21%	(34)	164
PID: Ind (no lean)	36%	(46)	31%	(40)	33%	(43)	129
PID: Rep (no lean)	82%	(130)	5%	(8)	13%	(21)	158

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Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(192)	36%	(161)	22%	(98)	451
PID/Gender: Dem Men	10%	(7)	69%	(48)	21%	(14)	69
PID/Gender: Dem Women	10%	(9)	69%	(66)	21%	(20)	95
PID/Gender: Ind Men	40%	(30)	28%	(21)	32%	(23)	74
PID/Gender: Ind Women	30%	(16)	35%	(19)	35%	(19)	55
PID/Gender: Rep Men	82%	(60)	2%	(2)	15%	(11)	73
PID/Gender: Rep Women	82%	(69)	7%	(6)	11%	(10)	85
Ideo: Liberal (1-3)	9%	(11)	68%	(82)	23%	(27)	120
Ideo: Moderate (4)	28%	(37)	44%	(59)	29%	(38)	134
Ideo: Conservative (5-7)	76%	(139)	11%	(19)	13%	(24)	181
Ideo/PID: Conservative Republican	90%	(114)	2%	(3)	8%	(10)	126
Ideo/PID: Moderate/Conservative Democrat	14%	(10)	62%	(48)	24%	(18)	77
Ideo/PID: Liberal Democrat	7%	(6)	75%	(65)	18%	(15)	86
Unfavorable of Biden and Trump	26%	(22)	17%	(14)	56%	(46)	81
2024 H2H Matchup: Biden Voter	5%	(11)	77%	(153)	18%	(35)	199
2024 H2H Matchup: Trump Voter	83%	(176)	2%	(4)	15%	(31)	212
2022 House Vote: Democrat	11%	(21)	68%	(135)	22%	(43)	199
2022 House Vote: Republican	80%	(141)	4%	(7)	16%	(28)	176
2022 House Vote: Did not Vote	43%	(26)	28%	(17)	29%	(18)	61
2020 Vote: Joe Biden	9%	(18)	71%	(150)	20%	(43)	211
2020 Vote: Donald Trump	77%	(154)	4%	(7)	20%	(39)	201
2016 Vote: Hillary Clinton	11%	(16)	72%	(110)	18%	(27)	153
2016 Vote: Donald Trump	75%	(139)	4%	(7)	22%	(40)	186
U.S. Economy: Wrong Track	54%	(181)	20%	(66)	26%	(88)	335
U.S. Economy: Right Direction	10%	(11)	82%	(95)	8%	(10)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(11)	80%	(109)	11%	(16)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81%	(169)	4%	(9)	15%	(32)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(12)	41%	(43)	48%	(50)	105
Top 2024 Issue: Economy	45%	(73)	28%	(45)	27%	(44)	162
Community: Urban	29%	(44)	51%	(78)	20%	(30)	152
Community: Suburban	48%	(120)	29%	(72)	23%	(56)	248
Community: Rural	56%	(29)	21%	(11)	23%	(12)	51
Community/Gender: Urban Women	23%	(17)	56%	(41)	21%	(16)	74

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Table BLMB8_2: *Who do you trust more to handle each of the following issues? — Infrastructure*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(192)	36%	(161)	22%	(98)	451
Community/Gender: Urban Men	34%	(27)	47%	(37)	18%	(14)	78
Community/Gender: Suburban Women	46%	(59)	33%	(43)	21%	(27)	129
Community/Gender: Suburban Men	51%	(60)	25%	(30)	24%	(29)	119
Homeowner	47%	(156)	33%	(110)	20%	(66)	332
Renter	31%	(33)	42%	(46)	27%	(29)	109
Military HHnm: Yes	48%	(51)	29%	(31)	23%	(24)	105
Military HH: No	41%	(141)	38%	(130)	21%	(74)	346
Employ: Private Sector	42%	(71)	40%	(68)	17%	(29)	169
Employ: Retired	50%	(63)	34%	(42)	17%	(21)	126
Self + Household: White-Collar	40%	(77)	41%	(79)	19%	(36)	193
Self + Household: Blue Collar	51%	(90)	29%	(52)	20%	(35)	177
Union HH: No	45%	(186)	34%	(140)	21%	(87)	413
LGBTQ+: No	43%	(177)	36%	(145)	21%	(85)	407
Motivated to Vote	45%	(184)	36%	(147)	19%	(79)	410
Parent: Yes	46%	(60)	34%	(44)	20%	(26)	130
Parent: No	41%	(132)	37%	(118)	22%	(72)	321
COVID Vaccine: Yes	36%	(122)	41%	(140)	23%	(77)	339
COVID Vaccine: No	63%	(70)	19%	(21)	19%	(21)	112
Student Loans: Yes	48%	(30)	34%	(22)	18%	(12)	63
Student Loans: No	42%	(162)	36%	(140)	22%	(86)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(180)	37%	(167)	23%	(104)	451
Gender: Male	40%	(87)	35%	(76)	25%	(54)	216
Gender: Female	39%	(92)	39%	(91)	22%	(51)	235
Age: 18-34	35%	(41)	37%	(44)	28%	(34)	119
Age: 35-44	42%	(25)	43%	(26)	15%	(9)	60
Age: 45-64	39%	(61)	37%	(58)	24%	(38)	157
Age: 65+	45%	(52)	34%	(40)	21%	(24)	116
GenZers: 1997-2012	36%	(19)	38%	(21)	26%	(14)	54
Millennials: 1981-1996	38%	(44)	39%	(46)	23%	(27)	117
GenXers: 1965-1980	44%	(50)	34%	(38)	22%	(25)	113
Baby Boomers: 1946-1964	40%	(60)	39%	(58)	21%	(31)	149
Educ: < College	43%	(132)	35%	(107)	23%	(70)	308
Educ: Bachelors degree	39%	(36)	40%	(37)	20%	(19)	92
Educ: Post-grad	23%	(11)	46%	(23)	32%	(16)	51
Income: Under 50k	40%	(68)	43%	(72)	16%	(28)	167
Income: 50k-100k	38%	(64)	35%	(59)	27%	(45)	168
Income: 100k+	41%	(48)	31%	(35)	28%	(32)	115
Ethnicity: White (Non-Hispanic)	43%	(115)	34%	(90)	24%	(64)	269
Ethnicity: Hispanic	42%	(35)	38%	(31)	20%	(17)	83
Ethnicity: Asian + Other (Non-Hispanic)	35%	(20)	37%	(22)	28%	(16)	58
All Christian	54%	(103)	27%	(53)	19%	(35)	191
Agnostic/Nothing in particular	27%	(36)	39%	(52)	33%	(44)	132
Something Else	44%	(32)	32%	(23)	24%	(17)	72
Evangelical	61%	(53)	23%	(20)	16%	(14)	88
Non-Evangelical	47%	(79)	32%	(53)	21%	(35)	166
PID: Dem (no lean)	7%	(11)	76%	(124)	18%	(29)	164
PID: Ind (no lean)	35%	(45)	28%	(36)	37%	(48)	129
PID: Rep (no lean)	78%	(123)	5%	(7)	17%	(28)	158

Continued on next page

Table BLMB8_3: *Who do you trust more to handle each of the following issues? — Housing*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(180)	37%	(167)	23%	(104)	451
PID/Gender: Dem Men	3%	(2)	81%	(56)	17%	(11)	69
PID/Gender: Dem Women	10%	(9)	72%	(68)	18%	(17)	95
PID/Gender: Ind Men	37%	(27)	22%	(16)	41%	(30)	74
PID/Gender: Ind Women	32%	(18)	36%	(20)	32%	(18)	55
PID/Gender: Rep Men	79%	(58)	5%	(4)	16%	(12)	73
PID/Gender: Rep Women	77%	(65)	4%	(4)	19%	(16)	85
Ideo: Liberal (1-3)	9%	(11)	71%	(85)	20%	(24)	120
Ideo: Moderate (4)	24%	(32)	46%	(61)	30%	(40)	134
Ideo: Conservative (5-7)	71%	(129)	11%	(20)	18%	(33)	181
Ideo/PID: Conservative Republican	83%	(105)	4%	(5)	13%	(17)	126
Ideo/PID: Moderate/Conservative Democrat	8%	(6)	72%	(55)	20%	(16)	77
Ideo/PID: Liberal Democrat	6%	(5)	79%	(68)	14%	(12)	86
Unfavorable of Biden and Trump	11%	(9)	22%	(18)	67%	(55)	81
2024 H2H Matchup: Biden Voter	3%	(5)	78%	(155)	19%	(39)	199
2024 H2H Matchup: Trump Voter	80%	(170)	3%	(7)	16%	(35)	212
2022 House Vote: Democrat	7%	(14)	72%	(144)	21%	(41)	199
2022 House Vote: Republican	77%	(136)	3%	(5)	20%	(35)	176
2022 House Vote: Did not Vote	44%	(27)	24%	(15)	32%	(20)	61
2020 Vote: Joe Biden	4%	(8)	73%	(154)	23%	(49)	211
2020 Vote: Donald Trump	77%	(156)	3%	(6)	20%	(39)	201
2016 Vote: Hillary Clinton	7%	(11)	73%	(112)	20%	(30)	153
2016 Vote: Donald Trump	70%	(130)	5%	(8)	25%	(47)	186
U.S. Economy: Wrong Track	52%	(175)	21%	(72)	26%	(88)	335
U.S. Economy: Right Direction	4%	(4)	82%	(95)	14%	(17)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(6)	84%	(114)	12%	(16)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(165)	7%	(15)	14%	(29)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(9)	36%	(38)	56%	(59)	105
Top 2024 Issue: Economy	44%	(72)	29%	(46)	27%	(44)	162
Community: Urban	26%	(40)	53%	(81)	21%	(31)	152
Community: Suburban	44%	(109)	31%	(78)	25%	(62)	248
Community: Rural	61%	(31)	17%	(8)	22%	(11)	51
Community/Gender: Urban Women	24%	(18)	59%	(44)	17%	(12)	74

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(180)	37%	(167)	23%	(104)	451
Community/Gender: Urban Men	28%	(22)	48%	(37)	24%	(19)	78
Community/Gender: Suburban Women	43%	(55)	33%	(43)	24%	(31)	129
Community/Gender: Suburban Men	45%	(54)	29%	(34)	26%	(31)	119
Homeowner	42%	(141)	34%	(112)	24%	(80)	332
Renter	34%	(37)	48%	(52)	19%	(20)	109
Military HHnm: Yes	45%	(47)	28%	(30)	27%	(29)	105
Military HH: No	38%	(133)	40%	(137)	22%	(76)	346
Employ: Private Sector	39%	(65)	41%	(68)	21%	(35)	169
Employ: Retired	44%	(55)	33%	(42)	23%	(29)	126
Self + Household: White-Collar	36%	(70)	41%	(80)	22%	(43)	193
Self + Household: Blue Collar	45%	(80)	30%	(54)	24%	(43)	177
Union HH: No	41%	(170)	37%	(152)	22%	(91)	413
LGBTQ+: No	41%	(167)	36%	(147)	23%	(93)	407
Motivated to Vote	42%	(172)	37%	(153)	21%	(85)	410
Parent: Yes	47%	(61)	32%	(42)	21%	(27)	130
Parent: No	37%	(119)	39%	(125)	24%	(77)	321
COVID Vaccine: Yes	29%	(99)	43%	(147)	27%	(93)	339
COVID Vaccine: No	72%	(80)	18%	(20)	10%	(12)	112
Student Loans: Yes	41%	(26)	41%	(26)	19%	(12)	63
Student Loans: No	40%	(154)	36%	(141)	24%	(93)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(203)	31%	(140)	24%	(108)	451
Gender: Male	44%	(95)	27%	(58)	29%	(63)	216
Gender: Female	46%	(108)	35%	(82)	19%	(44)	235
Age: 18-34	40%	(48)	29%	(35)	30%	(36)	119
Age: 35-44	36%	(22)	38%	(23)	25%	(15)	60
Age: 45-64	41%	(64)	31%	(49)	28%	(44)	157
Age: 65+	60%	(70)	29%	(33)	11%	(13)	116
GenZers: 1997-2012	40%	(22)	28%	(15)	32%	(18)	54
Millennials: 1981-1996	39%	(46)	34%	(39)	27%	(32)	117
GenXers: 1965-1980	46%	(52)	32%	(36)	22%	(25)	113
Baby Boomers: 1946-1964	49%	(73)	30%	(45)	21%	(31)	149
Educ: < College	46%	(143)	30%	(92)	24%	(74)	308
Educ: Bachelors degree	49%	(45)	29%	(27)	22%	(20)	92
Educ: Post-grad	31%	(16)	42%	(21)	26%	(13)	51
Income: Under 50k	40%	(66)	36%	(61)	24%	(41)	167
Income: 50k-100k	48%	(81)	32%	(54)	19%	(33)	168
Income: 100k+	48%	(56)	22%	(25)	30%	(34)	115
Ethnicity: White (Non-Hispanic)	50%	(135)	27%	(74)	22%	(61)	269
Ethnicity: Hispanic	44%	(37)	37%	(31)	19%	(16)	83
Ethnicity: Asian + Other (Non-Hispanic)	38%	(22)	28%	(16)	34%	(20)	58
All Christian	59%	(113)	24%	(46)	17%	(33)	191
Agnostic/Nothing in particular	34%	(45)	32%	(43)	34%	(44)	132
Something Else	45%	(32)	25%	(18)	31%	(22)	72
Evangelical	63%	(55)	20%	(17)	18%	(16)	88
Non-Evangelical	50%	(84)	27%	(45)	23%	(38)	166
PID: Dem (no lean)	8%	(14)	64%	(105)	28%	(45)	164
PID: Ind (no lean)	47%	(61)	27%	(34)	27%	(34)	129
PID: Rep (no lean)	82%	(129)	1%	(1)	18%	(28)	158

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(203)	31%	(140)	24%	(108)	451
PID/Gender: Dem Men	5%	(4)	59%	(40)	36%	(25)	69
PID/Gender: Dem Women	11%	(10)	68%	(64)	22%	(21)	95
PID/Gender: Ind Men	48%	(36)	24%	(18)	27%	(20)	74
PID/Gender: Ind Women	45%	(25)	30%	(16)	26%	(14)	55
PID/Gender: Rep Men	75%	(55)	—	(0)	25%	(18)	73
PID/Gender: Rep Women	87%	(74)	1%	(1)	12%	(10)	85
Ideo: Liberal (1-3)	10%	(12)	59%	(70)	31%	(37)	120
Ideo: Moderate (4)	33%	(44)	38%	(50)	29%	(39)	134
Ideo: Conservative (5-7)	76%	(139)	10%	(18)	13%	(24)	181
Ideo/PID: Conservative Republican	88%	(111)	1%	(1)	11%	(14)	126
Ideo/PID: Moderate/Conservative Democrat	12%	(9)	61%	(47)	27%	(21)	77
Ideo/PID: Liberal Democrat	5%	(4)	67%	(58)	28%	(24)	86
Unfavorable of Biden and Trump	34%	(27)	11%	(9)	55%	(45)	81
2024 H2H Matchup: Biden Voter	6%	(11)	69%	(138)	25%	(50)	199
2024 H2H Matchup: Trump Voter	87%	(184)	—	(1)	13%	(27)	212
2022 House Vote: Democrat	10%	(20)	64%	(127)	26%	(52)	199
2022 House Vote: Republican	83%	(146)	1%	(1)	16%	(28)	176
2022 House Vote: Did not Vote	53%	(33)	16%	(10)	31%	(19)	61
2020 Vote: Joe Biden	7%	(15)	62%	(132)	30%	(64)	211
2020 Vote: Donald Trump	85%	(171)	2%	(4)	13%	(26)	201
2016 Vote: Hillary Clinton	10%	(15)	63%	(97)	27%	(42)	153
2016 Vote: Donald Trump	79%	(146)	4%	(7)	18%	(33)	186
U.S. Economy: Wrong Track	58%	(193)	16%	(53)	27%	(89)	335
U.S. Economy: Right Direction	9%	(10)	75%	(87)	16%	(19)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(10)	74%	(100)	19%	(26)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84%	(175)	2%	(4)	14%	(30)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(18)	34%	(36)	49%	(52)	105
Top 2024 Issue: Economy	52%	(84)	25%	(41)	23%	(38)	162
Community: Urban	31%	(47)	44%	(68)	25%	(38)	152
Community: Suburban	51%	(127)	26%	(65)	23%	(56)	248
Community: Rural	58%	(29)	15%	(8)	27%	(14)	51
Community/Gender: Urban Women	26%	(19)	51%	(38)	23%	(17)	74

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(203)	31%	(140)	24%	(108)	451
Community/Gender: Urban Men	35%	(27)	38%	(30)	26%	(21)	78
Community/Gender: Suburban Women	55%	(70)	31%	(40)	15%	(19)	129
Community/Gender: Suburban Men	47%	(56)	21%	(26)	31%	(37)	119
Homeowner	50%	(166)	30%	(98)	20%	(68)	332
Renter	32%	(35)	35%	(38)	33%	(35)	109
Military HHnm: Yes	51%	(54)	24%	(25)	25%	(27)	105
Military HH: No	43%	(150)	33%	(115)	23%	(81)	346
Employ: Private Sector	42%	(70)	39%	(66)	19%	(33)	169
Employ: Retired	54%	(69)	29%	(37)	17%	(21)	126
Self + Household: White-Collar	46%	(88)	32%	(63)	22%	(42)	193
Self + Household: Blue Collar	50%	(89)	29%	(51)	21%	(38)	177
Union HH: No	47%	(195)	29%	(121)	23%	(97)	413
LGBTQ+: No	46%	(189)	30%	(123)	23%	(95)	407
Motivated to Vote	48%	(195)	32%	(130)	21%	(84)	410
Parent: Yes	48%	(63)	29%	(37)	23%	(30)	130
Parent: No	44%	(141)	32%	(103)	24%	(78)	321
COVID Vaccine: Yes	38%	(128)	37%	(125)	25%	(86)	339
COVID Vaccine: No	67%	(75)	14%	(15)	19%	(22)	112
Student Loans: Yes	42%	(27)	33%	(21)	25%	(16)	63
Student Loans: No	46%	(177)	31%	(119)	24%	(92)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(226)	30%	(137)	19%	(88)	451
Gender: Male	55%	(119)	25%	(53)	20%	(44)	216
Gender: Female	46%	(108)	36%	(84)	18%	(43)	235
Age: 18-34	38%	(46)	34%	(40)	28%	(33)	119
Age: 35-44	36%	(22)	50%	(30)	14%	(8)	60
Age: 45-64	52%	(81)	23%	(36)	25%	(39)	157
Age: 65+	67%	(78)	27%	(31)	6%	(7)	116
GenZers: 1997-2012	34%	(18)	40%	(22)	26%	(14)	54
Millennials: 1981-1996	40%	(47)	38%	(44)	22%	(26)	117
GenXers: 1965-1980	55%	(62)	22%	(25)	23%	(26)	113
Baby Boomers: 1946-1964	59%	(87)	29%	(43)	13%	(19)	149
Educ: < College	52%	(160)	29%	(88)	20%	(60)	308
Educ: Bachelors degree	54%	(50)	30%	(28)	15%	(14)	92
Educ: Post-grad	33%	(17)	41%	(21)	26%	(13)	51
Income: Under 50k	44%	(74)	37%	(62)	19%	(32)	167
Income: 50k-100k	53%	(89)	30%	(51)	17%	(29)	168
Income: 100k+	55%	(63)	21%	(25)	24%	(27)	115
Ethnicity: White (Non-Hispanic)	54%	(145)	30%	(82)	16%	(42)	269
Ethnicity: Hispanic	54%	(45)	28%	(23)	18%	(15)	83
Ethnicity: Asian + Other (Non-Hispanic)	40%	(23)	24%	(14)	36%	(21)	58
All Christian	61%	(117)	22%	(43)	16%	(31)	191
Agnostic/Nothing in particular	42%	(55)	29%	(39)	29%	(38)	132
Something Else	49%	(35)	30%	(21)	22%	(16)	72
Evangelical	63%	(55)	20%	(17)	17%	(15)	88
Non-Evangelical	55%	(91)	27%	(45)	18%	(30)	166
PID: Dem (no lean)	14%	(23)	66%	(108)	20%	(33)	164
PID: Ind (no lean)	56%	(72)	20%	(26)	24%	(31)	129
PID: Rep (no lean)	83%	(131)	2%	(3)	15%	(23)	158

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(226)	30%	(137)	19%	(88)	451
PID/Gender: Dem Men	17%	(12)	62%	(43)	20%	(14)	69
PID/Gender: Dem Women	11%	(11)	69%	(65)	20%	(19)	95
PID/Gender: Ind Men	64%	(48)	12%	(9)	24%	(17)	74
PID/Gender: Ind Women	45%	(25)	30%	(17)	25%	(14)	55
PID/Gender: Rep Men	81%	(59)	2%	(1)	17%	(13)	73
PID/Gender: Rep Women	85%	(72)	2%	(2)	13%	(11)	85
Ideo: Liberal (1-3)	14%	(16)	60%	(71)	27%	(32)	120
Ideo: Moderate (4)	39%	(53)	36%	(48)	25%	(33)	134
Ideo: Conservative (5-7)	83%	(151)	9%	(16)	8%	(15)	181
Ideo/PID: Conservative Republican	89%	(113)	1%	(2)	9%	(12)	126
Ideo/PID: Moderate/Conservative Democrat	21%	(16)	63%	(48)	15%	(12)	77
Ideo/PID: Liberal Democrat	7%	(6)	69%	(59)	24%	(21)	86
Unfavorable of Biden and Trump	41%	(33)	14%	(12)	45%	(37)	81
2024 H2H Matchup: Biden Voter	13%	(26)	66%	(132)	21%	(41)	199
2024 H2H Matchup: Trump Voter	90%	(190)	1%	(2)	9%	(19)	212
2022 House Vote: Democrat	20%	(40)	60%	(120)	20%	(39)	199
2022 House Vote: Republican	87%	(153)	2%	(3)	11%	(20)	176
2022 House Vote: Did not Vote	48%	(29)	19%	(12)	33%	(20)	61
2020 Vote: Joe Biden	16%	(34)	61%	(128)	23%	(49)	211
2020 Vote: Donald Trump	87%	(174)	2%	(5)	11%	(22)	201
2016 Vote: Hillary Clinton	20%	(30)	60%	(93)	20%	(31)	153
2016 Vote: Donald Trump	82%	(152)	3%	(5)	16%	(29)	186
U.S. Economy: Wrong Track	63%	(212)	17%	(56)	20%	(66)	335
U.S. Economy: Right Direction	12%	(14)	69%	(81)	19%	(22)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(14)	74%	(101)	15%	(21)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(179)	3%	(5)	12%	(25)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	31%	(33)	29%	(31)	40%	(42)	105
Top 2024 Issue: Economy	54%	(87)	25%	(41)	21%	(34)	162
Community: Urban	38%	(58)	43%	(66)	18%	(28)	152
Community: Suburban	55%	(137)	26%	(63)	19%	(48)	248
Community: Rural	62%	(31)	16%	(8)	22%	(11)	51
Community/Gender: Urban Women	27%	(20)	54%	(40)	19%	(14)	74

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(226)	30%	(137)	19%	(88)	451
Community/Gender: Urban Men	49%	(38)	33%	(26)	18%	(14)	78
Community/Gender: Suburban Women	53%	(69)	30%	(39)	17%	(22)	129
Community/Gender: Suburban Men	57%	(68)	21%	(25)	22%	(26)	119
Homeowner	55%	(182)	28%	(94)	17%	(56)	332
Renter	39%	(42)	33%	(36)	28%	(31)	109
Military HHnm: Yes	65%	(68)	20%	(21)	15%	(16)	105
Military HH: No	46%	(158)	34%	(116)	21%	(71)	346
Employ: Private Sector	46%	(77)	33%	(56)	21%	(35)	169
Employ: Retired	64%	(81)	27%	(34)	9%	(11)	126
Self + Household: White-Collar	48%	(92)	33%	(63)	19%	(37)	193
Self + Household: Blue Collar	57%	(102)	27%	(48)	16%	(28)	177
Union HH: No	51%	(209)	31%	(127)	19%	(77)	413
LGBTQ+: No	52%	(212)	29%	(119)	19%	(76)	407
Motivated to Vote	53%	(215)	31%	(127)	16%	(68)	410
Parent: Yes	51%	(66)	27%	(35)	22%	(29)	130
Parent: No	50%	(160)	32%	(102)	18%	(59)	321
COVID Vaccine: Yes	44%	(148)	36%	(123)	20%	(68)	339
COVID Vaccine: No	70%	(78)	12%	(14)	18%	(20)	112
Student Loans: Yes	37%	(23)	37%	(24)	26%	(16)	63
Student Loans: No	52%	(203)	29%	(113)	18%	(71)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(213)	32%	(146)	20%	(92)	451
Gender: Male	51%	(110)	28%	(60)	22%	(47)	216
Gender: Female	44%	(103)	37%	(86)	19%	(45)	235
Age: 18-34	40%	(48)	26%	(31)	34%	(40)	119
Age: 35-44	35%	(21)	46%	(27)	19%	(11)	60
Age: 45-64	47%	(73)	36%	(56)	18%	(28)	157
Age: 65+	61%	(70)	28%	(32)	11%	(13)	116
GenZers: 1997-2012	43%	(23)	30%	(16)	27%	(15)	54
Millennials: 1981-1996	37%	(43)	33%	(39)	30%	(35)	117
GenXers: 1965-1980	48%	(54)	33%	(38)	19%	(22)	113
Baby Boomers: 1946-1964	54%	(80)	33%	(49)	13%	(20)	149
Educ: < College	50%	(153)	30%	(93)	20%	(63)	308
Educ: Bachelors degree	52%	(48)	32%	(29)	16%	(15)	92
Educ: Post-grad	24%	(12)	48%	(24)	28%	(14)	51
Income: Under 50k	42%	(70)	37%	(62)	21%	(36)	167
Income: 50k-100k	49%	(83)	35%	(58)	16%	(27)	168
Income: 100k+	52%	(61)	23%	(26)	25%	(29)	115
Ethnicity: White (Non-Hispanic)	51%	(136)	31%	(83)	19%	(50)	269
Ethnicity: Hispanic	49%	(40)	32%	(27)	19%	(16)	83
Ethnicity: Asian + Other (Non-Hispanic)	43%	(25)	33%	(19)	24%	(14)	58
All Christian	65%	(124)	25%	(47)	10%	(20)	191
Agnostic/Nothing in particular	31%	(41)	34%	(45)	34%	(45)	132
Something Else	49%	(36)	25%	(18)	25%	(18)	72
Evangelical	63%	(55)	20%	(18)	17%	(15)	88
Non-Evangelical	58%	(97)	29%	(48)	13%	(21)	166
PID: Dem (no lean)	15%	(24)	65%	(106)	20%	(33)	164
PID: Ind (no lean)	44%	(57)	28%	(36)	28%	(36)	129
PID: Rep (no lean)	83%	(132)	2%	(4)	14%	(23)	158

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(213)	32%	(146)	20%	(92)	451
PID/Gender: Dem Men	20%	(14)	58%	(40)	21%	(15)	69
PID/Gender: Dem Women	11%	(11)	69%	(66)	20%	(19)	95
PID/Gender: Ind Men	45%	(33)	25%	(19)	30%	(22)	74
PID/Gender: Ind Women	43%	(24)	32%	(18)	25%	(14)	55
PID/Gender: Rep Men	85%	(63)	2%	(1)	13%	(10)	73
PID/Gender: Rep Women	81%	(69)	3%	(3)	16%	(13)	85
Ideo: Liberal (1-3)	10%	(12)	63%	(76)	26%	(32)	120
Ideo: Moderate (4)	38%	(51)	38%	(50)	24%	(33)	134
Ideo: Conservative (5-7)	80%	(146)	10%	(18)	9%	(17)	181
Ideo/PID: Conservative Republican	89%	(112)	3%	(3)	9%	(11)	126
Ideo/PID: Moderate/Conservative Democrat	25%	(19)	60%	(46)	15%	(12)	77
Ideo/PID: Liberal Democrat	6%	(5)	69%	(59)	24%	(21)	86
Unfavorable of Biden and Trump	44%	(36)	12%	(10)	44%	(35)	81
2024 H2H Matchup: Biden Voter	10%	(19)	71%	(142)	19%	(38)	199
2024 H2H Matchup: Trump Voter	88%	(186)	1%	(2)	11%	(24)	212
2022 House Vote: Democrat	16%	(32)	64%	(127)	20%	(40)	199
2022 House Vote: Republican	85%	(150)	2%	(4)	13%	(22)	176
2022 House Vote: Did not Vote	46%	(29)	22%	(14)	31%	(19)	61
2020 Vote: Joe Biden	15%	(32)	64%	(136)	21%	(43)	211
2020 Vote: Donald Trump	83%	(166)	3%	(5)	15%	(30)	201
2016 Vote: Hillary Clinton	12%	(19)	67%	(103)	20%	(31)	153
2016 Vote: Donald Trump	80%	(149)	4%	(8)	16%	(29)	186
U.S. Economy: Wrong Track	61%	(204)	16%	(53)	23%	(78)	335
U.S. Economy: Right Direction	7%	(8)	80%	(94)	12%	(14)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(13)	76%	(103)	15%	(21)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(180)	3%	(6)	11%	(23)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(20)	35%	(37)	46%	(48)	105
Top 2024 Issue: Economy	56%	(90)	23%	(37)	21%	(35)	162
Community: Urban	29%	(44)	46%	(70)	25%	(38)	152
Community: Suburban	56%	(138)	26%	(66)	18%	(44)	248
Community: Rural	61%	(31)	20%	(10)	19%	(10)	51
Community/Gender: Urban Women	19%	(14)	51%	(38)	30%	(22)	74

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(213)	32%	(146)	20%	(92)	451
Community/Gender: Urban Men	38%	(30)	42%	(32)	20%	(16)	78
Community/Gender: Suburban Women	54%	(70)	32%	(41)	14%	(18)	129
Community/Gender: Suburban Men	57%	(68)	21%	(25)	22%	(26)	119
Homeowner	51%	(170)	32%	(106)	17%	(56)	332
Renter	37%	(41)	31%	(34)	31%	(34)	109
Military HHnm: Yes	60%	(63)	26%	(27)	14%	(15)	105
Military HH: No	43%	(150)	34%	(119)	22%	(77)	346
Employ: Private Sector	43%	(72)	38%	(64)	19%	(33)	169
Employ: Retired	58%	(73)	32%	(40)	10%	(13)	126
Self + Household: White-Collar	44%	(84)	36%	(69)	20%	(39)	193
Self + Household: Blue Collar	56%	(100)	30%	(53)	14%	(25)	177
Union HH: No	49%	(203)	30%	(124)	21%	(86)	413
LGBTQ+: No	48%	(195)	32%	(129)	20%	(83)	407
Motivated to Vote	50%	(205)	33%	(135)	17%	(70)	410
Parent: Yes	46%	(60)	31%	(40)	23%	(30)	130
Parent: No	48%	(153)	33%	(106)	19%	(62)	321
COVID Vaccine: Yes	42%	(141)	38%	(128)	21%	(70)	339
COVID Vaccine: No	64%	(72)	16%	(18)	20%	(22)	112
Student Loans: Yes	46%	(29)	29%	(18)	26%	(16)	63
Student Loans: No	47%	(184)	33%	(128)	20%	(76)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	30%	(134)	43%	(192)	28%	(125)	451
Gender: Male	32%	(70)	42%	(91)	26%	(56)	216
Gender: Female	27%	(64)	43%	(101)	30%	(69)	235
Age: 18-34	23%	(27)	47%	(56)	30%	(36)	119
Age: 35-44	33%	(20)	43%	(26)	24%	(14)	60
Age: 45-64	32%	(50)	44%	(69)	24%	(37)	157
Age: 65+	32%	(37)	36%	(41)	32%	(37)	116
GenZers: 1997-2012	29%	(16)	45%	(24)	26%	(14)	54
Millennials: 1981-1996	24%	(28)	46%	(54)	30%	(35)	117
GenXers: 1965-1980	36%	(41)	40%	(46)	23%	(26)	113
Baby Boomers: 1946-1964	30%	(45)	43%	(64)	27%	(40)	149
Educ: < College	33%	(101)	40%	(123)	27%	(84)	308
Educ: Bachelors degree	28%	(26)	47%	(43)	25%	(23)	92
Educ: Post-grad	14%	(7)	50%	(26)	36%	(18)	51
Income: Under 50k	29%	(48)	43%	(72)	28%	(47)	167
Income: 50k-100k	29%	(49)	45%	(75)	26%	(43)	168
Income: 100k+	32%	(37)	38%	(44)	30%	(35)	115
Ethnicity: White (Non-Hispanic)	30%	(81)	43%	(116)	27%	(72)	269
Ethnicity: Hispanic	35%	(30)	44%	(36)	21%	(17)	83
Ethnicity: Asian + Other (Non-Hispanic)	28%	(16)	37%	(21)	36%	(21)	58
All Christian	39%	(75)	33%	(63)	28%	(53)	191
Agnostic/Nothing in particular	19%	(25)	45%	(60)	36%	(48)	132
Something Else	35%	(25)	37%	(27)	28%	(20)	72
Evangelical	48%	(42)	29%	(25)	24%	(21)	88
Non-Evangelical	34%	(56)	37%	(61)	29%	(48)	166
PID: Dem (no lean)	5%	(8)	77%	(126)	18%	(30)	164
PID: Ind (no lean)	21%	(27)	39%	(50)	41%	(53)	129
PID: Rep (no lean)	63%	(99)	11%	(17)	27%	(42)	158

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	30%	(134)	43%	(192)	28%	(125)	451
PID/Gender: Dem Men	3%	(2)	77%	(53)	20%	(14)	69
PID/Gender: Dem Women	6%	(6)	77%	(73)	17%	(16)	95
PID/Gender: Ind Men	24%	(18)	41%	(30)	35%	(26)	74
PID/Gender: Ind Women	16%	(9)	36%	(20)	48%	(27)	55
PID/Gender: Rep Men	67%	(49)	11%	(8)	22%	(16)	73
PID/Gender: Rep Women	59%	(50)	11%	(9)	31%	(26)	85
Ideo: Liberal (1-3)	7%	(9)	69%	(83)	23%	(28)	120
Ideo: Moderate (4)	16%	(21)	51%	(68)	33%	(44)	134
Ideo: Conservative (5-7)	54%	(98)	22%	(39)	24%	(44)	181
Ideo/PID: Conservative Republican	69%	(87)	9%	(12)	22%	(28)	126
Ideo/PID: Moderate/Conservative Democrat	7%	(6)	77%	(59)	16%	(12)	77
Ideo/PID: Liberal Democrat	3%	(2)	77%	(66)	20%	(17)	86
Unfavorable of Biden and Trump	8%	(6)	36%	(30)	56%	(45)	81
2024 H2H Matchup: Biden Voter	4%	(7)	82%	(164)	14%	(28)	199
2024 H2H Matchup: Trump Voter	59%	(125)	9%	(20)	31%	(67)	212
2022 House Vote: Democrat	7%	(13)	75%	(150)	18%	(36)	199
2022 House Vote: Republican	57%	(101)	12%	(20)	31%	(55)	176
2022 House Vote: Did not Vote	32%	(19)	30%	(18)	39%	(24)	61
2020 Vote: Joe Biden	5%	(11)	75%	(159)	20%	(42)	211
2020 Vote: Donald Trump	57%	(115)	12%	(25)	31%	(62)	201
2016 Vote: Hillary Clinton	6%	(10)	75%	(115)	19%	(28)	153
2016 Vote: Donald Trump	52%	(97)	15%	(28)	32%	(60)	186
U.S. Economy: Wrong Track	38%	(127)	29%	(97)	33%	(111)	335
U.S. Economy: Right Direction	6%	(7)	82%	(96)	12%	(14)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(6)	82%	(111)	14%	(19)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	58%	(121)	12%	(25)	30%	(63)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(7)	53%	(56)	40%	(42)	105
Top 2024 Issue: Economy	32%	(51)	38%	(61)	30%	(49)	162
Community: Urban	20%	(30)	53%	(80)	28%	(42)	152
Community: Suburban	32%	(80)	39%	(97)	29%	(71)	248
Community: Rural	47%	(24)	29%	(15)	24%	(12)	51
Community/Gender: Urban Women	16%	(12)	57%	(42)	27%	(20)	74

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	30%	(134)	43%	(192)	28%	(125)	451
Community/Gender: Urban Men	23%	(18)	49%	(38)	28%	(22)	78
Community/Gender: Suburban Women	30%	(38)	38%	(50)	32%	(41)	129
Community/Gender: Suburban Men	35%	(42)	40%	(47)	25%	(30)	119
Homeowner	32%	(108)	41%	(135)	27%	(90)	332
Renter	22%	(24)	46%	(50)	32%	(34)	109
Military HHnm: Yes	27%	(28)	37%	(39)	36%	(38)	105
Military HH: No	31%	(106)	44%	(153)	25%	(87)	346
Employ: Private Sector	32%	(53)	49%	(83)	19%	(33)	169
Employ: Retired	31%	(39)	38%	(48)	31%	(39)	126
Self + Household: White-Collar	29%	(56)	46%	(89)	25%	(48)	193
Self + Household: Blue Collar	34%	(61)	40%	(71)	26%	(45)	177
Union HH: No	31%	(129)	41%	(169)	28%	(114)	413
LGBTQ+: No	30%	(122)	42%	(170)	28%	(114)	407
Motivated to Vote	31%	(127)	43%	(177)	26%	(105)	410
Parent: Yes	35%	(45)	38%	(49)	27%	(36)	130
Parent: No	28%	(88)	45%	(143)	28%	(89)	321
COVID Vaccine: Yes	22%	(74)	50%	(168)	29%	(97)	339
COVID Vaccine: No	54%	(60)	21%	(24)	25%	(28)	112
Student Loans: Yes	30%	(19)	45%	(29)	24%	(15)	63
Student Loans: No	30%	(115)	42%	(164)	28%	(110)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(178)	44%	(197)	17%	(76)	451
Gender: Male	38%	(83)	44%	(95)	18%	(38)	216
Gender: Female	41%	(95)	43%	(102)	16%	(38)	235
Age: 18-34	36%	(43)	39%	(47)	24%	(29)	119
Age: 35-44	39%	(23)	50%	(30)	11%	(7)	60
Age: 45-64	36%	(56)	49%	(77)	15%	(23)	157
Age: 65+	48%	(56)	37%	(43)	15%	(17)	116
GenZers: 1997-2012	35%	(19)	39%	(21)	25%	(14)	54
Millennials: 1981-1996	38%	(44)	44%	(52)	17%	(20)	117
GenXers: 1965-1980	43%	(49)	44%	(50)	13%	(15)	113
Baby Boomers: 1946-1964	39%	(58)	45%	(68)	16%	(24)	149
Educ: < College	42%	(129)	42%	(130)	16%	(49)	308
Educ: Bachelors degree	43%	(39)	42%	(39)	15%	(14)	92
Educ: Post-grad	19%	(10)	55%	(28)	26%	(13)	51
Income: Under 50k	39%	(66)	49%	(82)	11%	(19)	167
Income: 50k-100k	37%	(63)	44%	(74)	19%	(31)	168
Income: 100k+	43%	(49)	35%	(41)	22%	(25)	115
Ethnicity: White (Non-Hispanic)	42%	(113)	42%	(113)	16%	(43)	269
Ethnicity: Hispanic	45%	(37)	46%	(38)	10%	(8)	83
Ethnicity: Asian + Other (Non-Hispanic)	33%	(19)	40%	(23)	27%	(16)	58
All Christian	55%	(105)	31%	(60)	14%	(26)	191
Agnostic/Nothing in particular	27%	(36)	48%	(63)	25%	(33)	132
Something Else	39%	(29)	40%	(29)	21%	(15)	72
Evangelical	54%	(47)	27%	(24)	19%	(17)	88
Non-Evangelical	48%	(80)	38%	(63)	14%	(23)	166
PID: Dem (no lean)	6%	(10)	83%	(137)	10%	(17)	164
PID: Ind (no lean)	36%	(46)	41%	(53)	24%	(30)	129
PID: Rep (no lean)	77%	(122)	5%	(8)	18%	(28)	158

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(178)	44%	(197)	17%	(76)	451
PID/Gender: Dem Men	3%	(2)	90%	(62)	7%	(5)	69
PID/Gender: Dem Women	8%	(8)	79%	(75)	13%	(12)	95
PID/Gender: Ind Men	36%	(27)	42%	(31)	22%	(16)	74
PID/Gender: Ind Women	35%	(19)	39%	(21)	26%	(14)	55
PID/Gender: Rep Men	74%	(54)	3%	(2)	23%	(17)	73
PID/Gender: Rep Women	80%	(68)	7%	(6)	13%	(11)	85
Ideo: Liberal (1-3)	7%	(9)	79%	(95)	14%	(16)	120
Ideo: Moderate (4)	25%	(33)	54%	(72)	21%	(28)	134
Ideo: Conservative (5-7)	71%	(129)	15%	(26)	14%	(26)	181
Ideo/PID: Conservative Republican	83%	(105)	2%	(3)	15%	(19)	126
Ideo/PID: Moderate/Conservative Democrat	9%	(7)	81%	(62)	10%	(8)	77
Ideo/PID: Liberal Democrat	4%	(4)	86%	(74)	10%	(8)	86
Unfavorable of Biden and Trump	18%	(15)	32%	(26)	50%	(41)	81
2024 H2H Matchup: Biden Voter	3%	(5)	90%	(179)	8%	(15)	199
2024 H2H Matchup: Trump Voter	79%	(168)	4%	(9)	16%	(35)	212
2022 House Vote: Democrat	7%	(14)	80%	(160)	13%	(25)	199
2022 House Vote: Republican	76%	(134)	5%	(8)	19%	(34)	176
2022 House Vote: Did not Vote	47%	(29)	41%	(25)	12%	(7)	61
2020 Vote: Joe Biden	4%	(8)	83%	(174)	14%	(29)	211
2020 Vote: Donald Trump	77%	(155)	5%	(10)	18%	(36)	201
2016 Vote: Hillary Clinton	8%	(12)	82%	(126)	10%	(15)	153
2016 Vote: Donald Trump	70%	(131)	11%	(21)	19%	(34)	186
U.S. Economy: Wrong Track	52%	(173)	27%	(90)	21%	(71)	335
U.S. Economy: Right Direction	4%	(5)	92%	(107)	4%	(5)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(3)	93%	(126)	5%	(7)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(166)	6%	(12)	15%	(31)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(9)	56%	(59)	36%	(38)	105
Top 2024 Issue: Economy	43%	(70)	39%	(63)	18%	(29)	162
Community: Urban	27%	(41)	59%	(89)	15%	(22)	152
Community: Suburban	44%	(109)	38%	(94)	18%	(46)	248
Community: Rural	57%	(29)	28%	(14)	15%	(8)	51
Community/Gender: Urban Women	22%	(16)	63%	(47)	15%	(11)	74

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(178)	44%	(197)	17%	(76)	451
Community/Gender: Urban Men	32%	(25)	54%	(42)	14%	(11)	78
Community/Gender: Suburban Women	47%	(60)	34%	(44)	19%	(24)	129
Community/Gender: Suburban Men	41%	(48)	42%	(50)	18%	(21)	119
Homeowner	43%	(144)	41%	(138)	15%	(51)	332
Renter	30%	(32)	50%	(54)	20%	(22)	109
Military HHnm: Yes	44%	(47)	38%	(40)	18%	(19)	105
Military HH: No	38%	(131)	46%	(158)	16%	(57)	346
Employ: Private Sector	36%	(61)	46%	(78)	18%	(30)	169
Employ: Retired	47%	(59)	43%	(54)	10%	(13)	126
Self + Household: White-Collar	38%	(72)	46%	(90)	16%	(31)	193
Self + Household: Blue Collar	44%	(78)	40%	(72)	16%	(28)	177
Union HH: No	42%	(171)	42%	(173)	17%	(69)	413
LGBTQ+: No	40%	(164)	43%	(176)	16%	(67)	407
Motivated to Vote	41%	(169)	43%	(177)	16%	(64)	410
Parent: Yes	46%	(60)	40%	(52)	14%	(18)	130
Parent: No	37%	(118)	45%	(145)	18%	(58)	321
COVID Vaccine: Yes	31%	(105)	51%	(173)	18%	(61)	339
COVID Vaccine: No	66%	(74)	21%	(24)	13%	(15)	112
Student Loans: Yes	39%	(25)	44%	(28)	17%	(11)	63
Student Loans: No	40%	(153)	44%	(169)	17%	(65)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(179)	36%	(163)	24%	(109)	451
Gender: Male	40%	(87)	34%	(73)	26%	(57)	216
Gender: Female	40%	(93)	38%	(90)	22%	(52)	235
Age: 18-34	33%	(39)	35%	(42)	32%	(39)	119
Age: 35-44	37%	(22)	39%	(24)	24%	(14)	60
Age: 45-64	42%	(66)	39%	(61)	19%	(30)	157
Age: 65+	46%	(53)	32%	(37)	22%	(26)	116
GenZers: 1997-2012	31%	(17)	43%	(23)	26%	(14)	54
Millennials: 1981-1996	35%	(41)	33%	(38)	32%	(37)	117
GenXers: 1965-1980	44%	(49)	43%	(49)	13%	(15)	113
Baby Boomers: 1946-1964	44%	(66)	31%	(46)	25%	(37)	149
Educ: < College	43%	(132)	36%	(111)	21%	(65)	308
Educ: Bachelors degree	39%	(36)	35%	(32)	27%	(25)	92
Educ: Post-grad	24%	(12)	39%	(20)	37%	(19)	51
Income: Under 50k	36%	(60)	41%	(69)	23%	(39)	167
Income: 50k-100k	44%	(73)	36%	(61)	20%	(34)	168
Income: 100k+	40%	(46)	29%	(34)	31%	(36)	115
Ethnicity: White (Non-Hispanic)	46%	(123)	34%	(92)	20%	(55)	269
Ethnicity: Hispanic	38%	(32)	37%	(31)	25%	(21)	83
Ethnicity: Asian + Other (Non-Hispanic)	30%	(18)	32%	(18)	38%	(22)	58
All Christian	51%	(97)	29%	(56)	20%	(38)	191
Agnostic/Nothing in particular	23%	(31)	41%	(54)	36%	(48)	132
Something Else	51%	(37)	30%	(22)	19%	(14)	72
Evangelical	59%	(52)	24%	(21)	16%	(14)	88
Non-Evangelical	47%	(79)	32%	(53)	21%	(35)	166
PID: Dem (no lean)	9%	(15)	75%	(123)	15%	(25)	164
PID: Ind (no lean)	34%	(44)	26%	(34)	40%	(51)	129
PID: Rep (no lean)	76%	(120)	3%	(5)	20%	(32)	158

Continued on next page

Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(179)	36%	(163)	24%	(109)	451
PID/Gender: Dem Men	11%	(8)	74%	(51)	15%	(10)	69
PID/Gender: Dem Women	8%	(7)	76%	(72)	16%	(15)	95
PID/Gender: Ind Men	36%	(26)	28%	(21)	37%	(27)	74
PID/Gender: Ind Women	32%	(18)	24%	(13)	44%	(24)	55
PID/Gender: Rep Men	72%	(53)	2%	(1)	26%	(19)	73
PID/Gender: Rep Women	80%	(68)	5%	(4)	15%	(13)	85
Ideo: Liberal (1-3)	7%	(8)	69%	(83)	24%	(29)	120
Ideo: Moderate (4)	26%	(34)	43%	(57)	32%	(42)	134
Ideo: Conservative (5-7)	73%	(132)	11%	(19)	16%	(30)	181
Ideo/PID: Conservative Republican	84%	(106)	2%	(2)	14%	(18)	126
Ideo/PID: Moderate/Conservative Democrat	16%	(12)	73%	(56)	12%	(9)	77
Ideo/PID: Liberal Democrat	4%	(3)	79%	(67)	18%	(15)	86
Unfavorable of Biden and Trump	25%	(21)	18%	(15)	56%	(46)	81
2024 H2H Matchup: Biden Voter	6%	(12)	77%	(154)	17%	(33)	199
2024 H2H Matchup: Trump Voter	76%	(160)	3%	(6)	22%	(46)	212
2022 House Vote: Democrat	10%	(19)	69%	(138)	21%	(43)	199
2022 House Vote: Republican	77%	(135)	1%	(1)	23%	(40)	176
2022 House Vote: Did not Vote	35%	(21)	36%	(22)	30%	(18)	61
2020 Vote: Joe Biden	7%	(14)	72%	(152)	21%	(45)	211
2020 Vote: Donald Trump	76%	(152)	2%	(3)	23%	(45)	201
2016 Vote: Hillary Clinton	7%	(11)	71%	(108)	22%	(34)	153
2016 Vote: Donald Trump	70%	(131)	4%	(8)	25%	(47)	186
U.S. Economy: Wrong Track	52%	(175)	20%	(68)	27%	(92)	335
U.S. Economy: Right Direction	4%	(5)	81%	(95)	15%	(17)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(11)	82%	(112)	10%	(13)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	73%	(154)	4%	(7)	23%	(48)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(15)	41%	(43)	45%	(47)	105
Top 2024 Issue: Economy	42%	(67)	30%	(48)	29%	(46)	162
Community: Urban	26%	(40)	52%	(79)	22%	(34)	152
Community: Suburban	43%	(107)	30%	(74)	27%	(67)	248
Community: Rural	64%	(32)	21%	(11)	15%	(8)	51
Community/Gender: Urban Women	23%	(17)	52%	(39)	25%	(18)	74

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Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(179)	36%	(163)	24%	(109)	451
Community/Gender: Urban Men	29%	(23)	51%	(40)	20%	(15)	78
Community/Gender: Suburban Women	42%	(54)	34%	(43)	24%	(32)	129
Community/Gender: Suburban Men	45%	(53)	26%	(30)	30%	(36)	119
Homeowner	42%	(141)	33%	(111)	24%	(80)	332
Renter	33%	(36)	43%	(46)	24%	(27)	109
Military HHnm: Yes	45%	(48)	31%	(33)	24%	(25)	105
Military HH: No	38%	(132)	38%	(130)	24%	(84)	346
Employ: Private Sector	37%	(62)	39%	(66)	24%	(41)	169
Employ: Retired	49%	(62)	33%	(42)	18%	(23)	126
Self + Household: White-Collar	38%	(73)	39%	(75)	23%	(45)	193
Self + Household: Blue Collar	48%	(85)	34%	(60)	19%	(33)	177
Union HH: No	42%	(172)	34%	(141)	24%	(100)	413
LGBTQ+: No	41%	(167)	35%	(143)	24%	(97)	407
Motivated to Vote	41%	(167)	37%	(153)	22%	(89)	410
Parent: Yes	41%	(54)	35%	(45)	24%	(31)	130
Parent: No	39%	(126)	37%	(117)	24%	(78)	321
COVID Vaccine: Yes	33%	(114)	42%	(144)	24%	(82)	339
COVID Vaccine: No	59%	(66)	17%	(19)	24%	(27)	112
Student Loans: Yes	38%	(24)	35%	(22)	27%	(17)	63
Student Loans: No	40%	(155)	36%	(141)	24%	(92)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	30%	(137)	42%	(190)	27%	(124)	451
Gender: Male	33%	(71)	40%	(86)	27%	(59)	216
Gender: Female	28%	(66)	44%	(104)	28%	(65)	235
Age: 18-34	26%	(31)	44%	(52)	30%	(36)	119
Age: 35-44	25%	(15)	48%	(29)	27%	(16)	60
Age: 45-64	29%	(45)	45%	(70)	26%	(41)	157
Age: 65+	39%	(46)	34%	(39)	26%	(31)	116
GenZers: 1997-2012	32%	(18)	42%	(23)	26%	(14)	54
Millennials: 1981-1996	22%	(26)	47%	(55)	31%	(36)	117
GenXers: 1965-1980	34%	(38)	40%	(45)	26%	(30)	113
Baby Boomers: 1946-1964	33%	(49)	42%	(63)	25%	(37)	149
Educ: < College	33%	(102)	40%	(122)	27%	(85)	308
Educ: Bachelors degree	30%	(28)	46%	(43)	24%	(22)	92
Educ: Post-grad	14%	(7)	51%	(26)	35%	(18)	51
Income: Under 50k	32%	(54)	41%	(69)	27%	(45)	167
Income: 50k-100k	28%	(48)	43%	(72)	29%	(48)	168
Income: 100k+	31%	(35)	43%	(49)	27%	(31)	115
Ethnicity: White (Non-Hispanic)	31%	(83)	43%	(115)	27%	(72)	269
Ethnicity: Hispanic	33%	(28)	38%	(31)	29%	(24)	83
Ethnicity: Asian + Other (Non-Hispanic)	33%	(19)	38%	(22)	28%	(16)	58
All Christian	44%	(83)	31%	(58)	26%	(49)	191
Agnostic/Nothing in particular	17%	(22)	47%	(62)	37%	(49)	132
Something Else	33%	(24)	37%	(27)	30%	(22)	72
Evangelical	50%	(44)	29%	(25)	21%	(18)	88
Non-Evangelical	35%	(59)	35%	(58)	30%	(49)	166
PID: Dem (no lean)	5%	(8)	79%	(129)	16%	(26)	164
PID: Ind (no lean)	22%	(28)	37%	(48)	41%	(53)	129
PID: Rep (no lean)	64%	(100)	8%	(13)	28%	(44)	158

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	30%	(137)	42%	(190)	27%	(124)	451
PID/Gender: Dem Men	4%	(3)	77%	(53)	19%	(13)	69
PID/Gender: Dem Women	6%	(6)	80%	(76)	14%	(13)	95
PID/Gender: Ind Men	26%	(19)	38%	(28)	35%	(26)	74
PID/Gender: Ind Women	16%	(9)	35%	(19)	49%	(27)	55
PID/Gender: Rep Men	67%	(49)	6%	(5)	27%	(20)	73
PID/Gender: Rep Women	61%	(51)	10%	(9)	29%	(25)	85
Ideo: Liberal (1-3)	6%	(7)	72%	(86)	22%	(27)	120
Ideo: Moderate (4)	18%	(24)	53%	(71)	29%	(39)	134
Ideo: Conservative (5-7)	55%	(100)	18%	(33)	27%	(49)	181
Ideo/PID: Conservative Republican	69%	(88)	8%	(10)	23%	(29)	126
Ideo/PID: Moderate/Conservative Democrat	7%	(6)	80%	(61)	13%	(10)	77
Ideo/PID: Liberal Democrat	3%	(3)	79%	(68)	18%	(15)	86
Unfavorable of Biden and Trump	7%	(6)	38%	(31)	55%	(45)	81
2024 H2H Matchup: Biden Voter	3%	(5)	84%	(167)	14%	(27)	199
2024 H2H Matchup: Trump Voter	61%	(128)	8%	(17)	31%	(66)	212
2022 House Vote: Democrat	6%	(11)	77%	(154)	17%	(34)	199
2022 House Vote: Republican	58%	(102)	8%	(14)	34%	(60)	176
2022 House Vote: Did not Vote	35%	(21)	29%	(18)	36%	(22)	61
2020 Vote: Joe Biden	4%	(8)	79%	(167)	17%	(37)	211
2020 Vote: Donald Trump	58%	(116)	9%	(17)	34%	(68)	201
2016 Vote: Hillary Clinton	8%	(12)	76%	(116)	16%	(25)	153
2016 Vote: Donald Trump	51%	(95)	11%	(21)	38%	(70)	186
U.S. Economy: Wrong Track	39%	(132)	29%	(96)	32%	(107)	335
U.S. Economy: Right Direction	4%	(5)	81%	(94)	15%	(17)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(4)	79%	(108)	18%	(24)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	60%	(126)	12%	(24)	28%	(60)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(7)	55%	(58)	38%	(40)	105
Top 2024 Issue: Economy	33%	(53)	38%	(61)	30%	(48)	162
Community: Urban	19%	(29)	57%	(86)	24%	(37)	152
Community: Suburban	33%	(81)	37%	(91)	30%	(76)	248
Community: Rural	52%	(27)	25%	(13)	23%	(11)	51
Community/Gender: Urban Women	11%	(8)	64%	(48)	25%	(18)	74

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	30%	(137)	42%	(190)	27%	(124)	451
Community/Gender: Urban Men	27%	(21)	49%	(38)	24%	(19)	78
Community/Gender: Suburban Women	32%	(42)	36%	(46)	32%	(41)	129
Community/Gender: Suburban Men	33%	(39)	38%	(45)	29%	(35)	119
Homeowner	32%	(107)	41%	(136)	27%	(89)	332
Renter	25%	(27)	45%	(49)	29%	(32)	109
Military HHnm: Yes	33%	(35)	38%	(40)	29%	(30)	105
Military HH: No	30%	(102)	43%	(150)	27%	(94)	346
Employ: Private Sector	28%	(47)	50%	(84)	23%	(38)	169
Employ: Retired	38%	(48)	40%	(50)	22%	(28)	126
Self + Household: White-Collar	29%	(56)	44%	(86)	26%	(51)	193
Self + Household: Blue Collar	35%	(62)	42%	(75)	23%	(40)	177
Union HH: No	32%	(132)	41%	(168)	27%	(112)	413
LGBTQ+: No	30%	(124)	42%	(171)	27%	(112)	407
Motivated to Vote	32%	(130)	44%	(180)	24%	(100)	410
Parent: Yes	34%	(44)	42%	(54)	24%	(31)	130
Parent: No	29%	(93)	42%	(136)	29%	(93)	321
COVID Vaccine: Yes	23%	(79)	48%	(161)	29%	(99)	339
COVID Vaccine: No	52%	(58)	26%	(29)	23%	(25)	112
Student Loans: Yes	36%	(22)	38%	(24)	26%	(17)	63
Student Loans: No	29%	(114)	43%	(166)	28%	(107)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(164)	43%	(195)	20%	(92)	451
Gender: Male	33%	(71)	44%	(95)	24%	(51)	216
Gender: Female	40%	(93)	43%	(100)	17%	(41)	235
Age: 18-34	29%	(34)	38%	(45)	33%	(40)	119
Age: 35-44	35%	(21)	49%	(29)	16%	(9)	60
Age: 45-64	37%	(58)	49%	(77)	14%	(22)	157
Age: 65+	45%	(51)	37%	(43)	18%	(21)	116
GenZers: 1997-2012	30%	(17)	41%	(22)	28%	(15)	54
Millennials: 1981-1996	31%	(36)	42%	(49)	27%	(32)	117
GenXers: 1965-1980	43%	(49)	43%	(49)	14%	(16)	113
Baby Boomers: 1946-1964	37%	(55)	46%	(69)	17%	(25)	149
Educ: < College	40%	(122)	41%	(127)	19%	(60)	308
Educ: Bachelors degree	35%	(32)	46%	(42)	20%	(18)	92
Educ: Post-grad	20%	(10)	52%	(26)	28%	(14)	51
Income: Under 50k	39%	(65)	49%	(81)	13%	(21)	167
Income: 50k-100k	35%	(59)	43%	(72)	22%	(37)	168
Income: 100k+	35%	(40)	36%	(42)	29%	(33)	115
Ethnicity: White (Non-Hispanic)	40%	(107)	43%	(115)	17%	(47)	269
Ethnicity: Hispanic	38%	(32)	42%	(35)	20%	(17)	83
Ethnicity: Asian + Other (Non-Hispanic)	31%	(18)	37%	(22)	32%	(19)	58
All Christian	50%	(96)	34%	(64)	16%	(31)	191
Agnostic/Nothing in particular	21%	(28)	45%	(59)	34%	(45)	132
Something Else	44%	(32)	42%	(30)	15%	(11)	72
Evangelical	56%	(49)	29%	(25)	15%	(14)	88
Non-Evangelical	45%	(74)	39%	(66)	16%	(26)	166
PID: Dem (no lean)	6%	(10)	82%	(135)	12%	(19)	164
PID: Ind (no lean)	30%	(38)	39%	(50)	31%	(41)	129
PID: Rep (no lean)	73%	(116)	6%	(10)	20%	(32)	158

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Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(164)	43%	(195)	20%	(92)	451
PID/Gender: Dem Men	2%	(2)	89%	(62)	8%	(6)	69
PID/Gender: Dem Women	9%	(8)	77%	(73)	14%	(13)	95
PID/Gender: Ind Men	29%	(22)	41%	(30)	30%	(22)	74
PID/Gender: Ind Women	31%	(17)	36%	(20)	34%	(19)	55
PID/Gender: Rep Men	65%	(48)	4%	(3)	32%	(23)	73
PID/Gender: Rep Women	81%	(68)	9%	(8)	11%	(9)	85
Ideo: Liberal (1-3)	9%	(10)	77%	(92)	14%	(17)	120
Ideo: Moderate (4)	20%	(27)	53%	(71)	27%	(36)	134
Ideo: Conservative (5-7)	66%	(120)	17%	(31)	17%	(30)	181
Ideo/PID: Conservative Republican	79%	(100)	4%	(5)	17%	(22)	126
Ideo/PID: Moderate/Conservative Democrat	8%	(6)	78%	(60)	14%	(11)	77
Ideo/PID: Liberal Democrat	5%	(4)	87%	(74)	9%	(7)	86
Unfavorable of Biden and Trump	14%	(12)	32%	(26)	54%	(44)	81
2024 H2H Matchup: Biden Voter	4%	(7)	88%	(175)	9%	(17)	199
2024 H2H Matchup: Trump Voter	74%	(156)	6%	(13)	20%	(43)	212
2022 House Vote: Democrat	8%	(16)	80%	(159)	12%	(24)	199
2022 House Vote: Republican	72%	(127)	8%	(13)	20%	(36)	176
2022 House Vote: Did not Vote	33%	(21)	33%	(21)	33%	(20)	61
2020 Vote: Joe Biden	5%	(10)	82%	(174)	13%	(28)	211
2020 Vote: Donald Trump	72%	(144)	7%	(13)	22%	(43)	201
2016 Vote: Hillary Clinton	7%	(10)	80%	(123)	13%	(19)	153
2016 Vote: Donald Trump	67%	(125)	10%	(19)	23%	(42)	186
U.S. Economy: Wrong Track	47%	(157)	29%	(95)	25%	(82)	335
U.S. Economy: Right Direction	6%	(7)	86%	(100)	8%	(9)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(6)	88%	(120)	8%	(10)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(151)	8%	(16)	20%	(43)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(8)	56%	(60)	36%	(38)	105
Top 2024 Issue: Economy	40%	(65)	37%	(60)	23%	(36)	162
Community: Urban	25%	(39)	56%	(85)	18%	(28)	152
Community: Suburban	39%	(96)	39%	(96)	23%	(56)	248
Community: Rural	58%	(29)	27%	(14)	15%	(8)	51
Community/Gender: Urban Women	25%	(18)	59%	(44)	16%	(12)	74

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Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(164)	43%	(195)	20%	(92)	451
Community/Gender: Urban Men	26%	(20)	54%	(42)	20%	(16)	78
Community/Gender: Suburban Women	43%	(56)	36%	(47)	21%	(27)	129
Community/Gender: Suburban Men	34%	(41)	41%	(49)	25%	(29)	119
Homeowner	40%	(132)	40%	(133)	20%	(67)	332
Renter	28%	(30)	52%	(56)	20%	(22)	109
Military HHnm: Yes	44%	(46)	34%	(36)	22%	(23)	105
Military HH: No	34%	(118)	46%	(159)	20%	(69)	346
Employ: Private Sector	34%	(57)	45%	(76)	22%	(37)	169
Employ: Retired	44%	(56)	44%	(56)	11%	(14)	126
Self + Household: White-Collar	32%	(62)	45%	(88)	22%	(43)	193
Self + Household: Blue Collar	44%	(78)	42%	(74)	14%	(26)	177
Union HH: No	38%	(156)	41%	(167)	22%	(90)	413
LGBTQ+: No	37%	(151)	43%	(174)	20%	(82)	407
Motivated to Vote	39%	(158)	44%	(178)	18%	(73)	410
Parent: Yes	41%	(54)	36%	(47)	22%	(29)	130
Parent: No	34%	(111)	46%	(148)	20%	(63)	321
COVID Vaccine: Yes	28%	(95)	50%	(170)	22%	(74)	339
COVID Vaccine: No	62%	(69)	23%	(25)	16%	(17)	112
Student Loans: Yes	33%	(21)	48%	(30)	19%	(12)	63
Student Loans: No	37%	(143)	43%	(165)	20%	(80)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(165)	42%	(189)	21%	(97)	451
Gender: Male	34%	(74)	41%	(88)	25%	(54)	216
Gender: Female	39%	(91)	43%	(101)	18%	(42)	235
Age: 18-34	25%	(30)	40%	(47)	35%	(42)	119
Age: 35-44	28%	(17)	48%	(29)	24%	(14)	60
Age: 45-64	39%	(61)	46%	(72)	15%	(23)	157
Age: 65+	49%	(57)	36%	(42)	15%	(17)	116
GenZers: 1997-2012	31%	(17)	42%	(23)	28%	(15)	54
Millennials: 1981-1996	24%	(28)	43%	(50)	34%	(39)	117
GenXers: 1965-1980	45%	(51)	40%	(45)	15%	(17)	113
Baby Boomers: 1946-1964	41%	(61)	44%	(66)	15%	(22)	149
Educ: < College	38%	(116)	40%	(125)	22%	(68)	308
Educ: Bachelors degree	42%	(39)	41%	(38)	17%	(15)	92
Educ: Post-grad	20%	(10)	52%	(26)	27%	(14)	51
Income: Under 50k	36%	(61)	46%	(78)	17%	(29)	167
Income: 50k-100k	32%	(53)	43%	(72)	25%	(43)	168
Income: 100k+	44%	(51)	34%	(39)	22%	(25)	115
Ethnicity: White (Non-Hispanic)	40%	(106)	42%	(113)	19%	(50)	269
Ethnicity: Hispanic	32%	(27)	43%	(36)	24%	(20)	83
Ethnicity: Asian + Other (Non-Hispanic)	42%	(24)	35%	(20)	23%	(14)	58
All Christian	52%	(100)	32%	(61)	16%	(30)	191
Agnostic/Nothing in particular	22%	(30)	45%	(60)	33%	(43)	132
Something Else	37%	(27)	37%	(26)	26%	(19)	72
Evangelical	50%	(44)	30%	(27)	19%	(17)	88
Non-Evangelical	48%	(79)	35%	(58)	17%	(29)	166
PID: Dem (no lean)	4%	(7)	82%	(135)	14%	(22)	164
PID: Ind (no lean)	32%	(41)	35%	(46)	33%	(42)	129
PID: Rep (no lean)	74%	(117)	6%	(9)	20%	(32)	158

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(165)	42%	(189)	21%	(97)	451
PID/Gender: Dem Men	1%	(0)	87%	(60)	12%	(8)	69
PID/Gender: Dem Women	7%	(6)	79%	(75)	15%	(14)	95
PID/Gender: Ind Men	30%	(22)	35%	(26)	36%	(26)	74
PID/Gender: Ind Women	35%	(19)	36%	(20)	29%	(16)	55
PID/Gender: Rep Men	70%	(51)	3%	(2)	27%	(20)	73
PID/Gender: Rep Women	78%	(66)	8%	(7)	15%	(12)	85
Ideo: Liberal (1-3)	7%	(9)	75%	(90)	17%	(20)	120
Ideo: Moderate (4)	24%	(33)	51%	(69)	24%	(32)	134
Ideo: Conservative (5-7)	66%	(120)	16%	(28)	19%	(34)	181
Ideo/PID: Conservative Republican	80%	(101)	2%	(3)	18%	(22)	126
Ideo/PID: Moderate/Conservative Democrat	8%	(6)	80%	(62)	12%	(9)	77
Ideo/PID: Liberal Democrat	1%	(1)	85%	(73)	14%	(12)	86
Unfavorable of Biden and Trump	19%	(15)	32%	(26)	50%	(40)	81
2024 H2H Matchup: Biden Voter	2%	(5)	88%	(175)	10%	(20)	199
2024 H2H Matchup: Trump Voter	74%	(157)	3%	(6)	23%	(49)	212
2022 House Vote: Democrat	6%	(12)	80%	(159)	14%	(28)	199
2022 House Vote: Republican	75%	(132)	5%	(8)	20%	(36)	176
2022 House Vote: Did not Vote	31%	(19)	32%	(20)	36%	(22)	61
2020 Vote: Joe Biden	4%	(9)	83%	(175)	13%	(27)	211
2020 Vote: Donald Trump	71%	(143)	4%	(9)	25%	(49)	201
2016 Vote: Hillary Clinton	5%	(8)	81%	(125)	13%	(21)	153
2016 Vote: Donald Trump	68%	(126)	9%	(16)	24%	(44)	186
U.S. Economy: Wrong Track	48%	(160)	25%	(84)	27%	(90)	335
U.S. Economy: Right Direction	4%	(5)	90%	(105)	6%	(7)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(5)	85%	(115)	12%	(16)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	73%	(153)	7%	(14)	21%	(43)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(7)	58%	(61)	36%	(38)	105
Top 2024 Issue: Economy	40%	(65)	37%	(61)	23%	(37)	162
Community: Urban	24%	(37)	57%	(86)	19%	(29)	152
Community: Suburban	40%	(98)	36%	(89)	25%	(61)	248
Community: Rural	59%	(30)	28%	(14)	12%	(6)	51
Community/Gender: Urban Women	23%	(17)	57%	(42)	20%	(15)	74

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(165)	42%	(189)	21%	(97)	451
Community/Gender: Urban Men	25%	(20)	56%	(44)	18%	(14)	78
Community/Gender: Suburban Women	43%	(56)	38%	(48)	19%	(25)	129
Community/Gender: Suburban Men	36%	(42)	34%	(40)	30%	(36)	119
Homeowner	41%	(135)	39%	(129)	20%	(68)	332
Renter	25%	(28)	50%	(54)	25%	(27)	109
Military HHnm: Yes	46%	(48)	37%	(39)	17%	(18)	105
Military HH: No	34%	(117)	43%	(150)	23%	(79)	346
Employ: Private Sector	32%	(55)	45%	(76)	23%	(38)	169
Employ: Retired	46%	(58)	42%	(53)	12%	(15)	126
Self + Household: White-Collar	37%	(72)	44%	(85)	19%	(36)	193
Self + Household: Blue Collar	41%	(73)	40%	(71)	19%	(34)	177
Union HH: No	39%	(161)	40%	(164)	21%	(87)	413
LGBTQ+: No	38%	(154)	41%	(167)	21%	(86)	407
Motivated to Vote	38%	(157)	43%	(174)	19%	(79)	410
Parent: Yes	40%	(52)	38%	(49)	22%	(29)	130
Parent: No	35%	(113)	44%	(141)	21%	(68)	321
COVID Vaccine: Yes	30%	(100)	49%	(167)	21%	(71)	339
COVID Vaccine: No	58%	(64)	20%	(22)	23%	(25)	112
Student Loans: Yes	28%	(18)	45%	(29)	27%	(17)	63
Student Loans: No	38%	(147)	41%	(161)	21%	(80)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(177)	42%	(188)	19%	(85)	451
Gender: Male	37%	(79)	42%	(92)	21%	(45)	216
Gender: Female	42%	(98)	41%	(97)	17%	(40)	235
Age: 18-34	32%	(38)	40%	(48)	28%	(33)	119
Age: 35-44	29%	(18)	45%	(27)	25%	(15)	60
Age: 45-64	41%	(65)	45%	(70)	14%	(21)	157
Age: 65+	50%	(57)	37%	(43)	13%	(16)	116
GenZers: 1997-2012	28%	(15)	44%	(24)	29%	(16)	54
Millennials: 1981-1996	32%	(38)	41%	(48)	27%	(31)	117
GenXers: 1965-1980	45%	(51)	40%	(46)	14%	(16)	113
Baby Boomers: 1946-1964	44%	(65)	43%	(65)	13%	(19)	149
Educ: < College	42%	(130)	40%	(124)	18%	(55)	308
Educ: Bachelors degree	36%	(33)	44%	(41)	19%	(18)	92
Educ: Post-grad	27%	(14)	47%	(24)	25%	(13)	51
Income: Under 50k	35%	(58)	49%	(81)	17%	(28)	167
Income: 50k-100k	43%	(73)	42%	(70)	15%	(25)	168
Income: 100k+	40%	(46)	32%	(37)	28%	(32)	115
Ethnicity: White (Non-Hispanic)	44%	(117)	40%	(108)	16%	(44)	269
Ethnicity: Hispanic	38%	(32)	44%	(36)	18%	(15)	83
Ethnicity: Asian + Other (Non-Hispanic)	34%	(20)	35%	(20)	31%	(18)	58
All Christian	51%	(98)	32%	(61)	17%	(32)	191
Agnostic/Nothing in particular	29%	(38)	45%	(59)	26%	(35)	132
Something Else	44%	(31)	37%	(27)	19%	(14)	72
Evangelical	60%	(53)	25%	(22)	15%	(13)	88
Non-Evangelical	44%	(74)	37%	(61)	19%	(32)	166
PID: Dem (no lean)	6%	(11)	81%	(133)	12%	(20)	164
PID: Ind (no lean)	30%	(39)	36%	(46)	34%	(44)	129
PID: Rep (no lean)	81%	(128)	6%	(9)	14%	(21)	158

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(177)	42%	(188)	19%	(85)	451
PID/Gender: Dem Men	1%	(1)	90%	(62)	9%	(6)	69
PID/Gender: Dem Women	10%	(10)	75%	(71)	15%	(14)	95
PID/Gender: Ind Men	30%	(22)	36%	(27)	33%	(25)	74
PID/Gender: Ind Women	30%	(17)	35%	(19)	35%	(19)	55
PID/Gender: Rep Men	77%	(56)	4%	(3)	19%	(14)	73
PID/Gender: Rep Women	84%	(71)	7%	(6)	8%	(7)	85
Ideo: Liberal (1-3)	8%	(10)	75%	(89)	17%	(20)	120
Ideo: Moderate (4)	23%	(31)	51%	(68)	25%	(34)	134
Ideo: Conservative (5-7)	70%	(127)	16%	(29)	14%	(26)	181
Ideo/PID: Conservative Republican	88%	(111)	4%	(5)	8%	(11)	126
Ideo/PID: Moderate/Conservative Democrat	11%	(9)	80%	(61)	9%	(7)	77
Ideo/PID: Liberal Democrat	2%	(2)	84%	(72)	14%	(12)	86
Unfavorable of Biden and Trump	15%	(12)	28%	(23)	58%	(47)	81
2024 H2H Matchup: Biden Voter	3%	(5)	87%	(173)	10%	(21)	199
2024 H2H Matchup: Trump Voter	80%	(169)	5%	(10)	15%	(32)	212
2022 House Vote: Democrat	7%	(14)	79%	(158)	13%	(27)	199
2022 House Vote: Republican	75%	(132)	5%	(8)	20%	(36)	176
2022 House Vote: Did not Vote	47%	(29)	32%	(20)	21%	(13)	61
2020 Vote: Joe Biden	5%	(10)	83%	(175)	13%	(27)	211
2020 Vote: Donald Trump	77%	(154)	4%	(8)	19%	(39)	201
2016 Vote: Hillary Clinton	8%	(12)	81%	(124)	11%	(17)	153
2016 Vote: Donald Trump	71%	(133)	8%	(15)	21%	(39)	186
U.S. Economy: Wrong Track	51%	(169)	26%	(86)	24%	(80)	335
U.S. Economy: Right Direction	7%	(8)	88%	(103)	5%	(6)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(7)	84%	(114)	11%	(15)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(158)	8%	(18)	16%	(33)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(11)	54%	(57)	36%	(37)	105
Top 2024 Issue: Economy	41%	(67)	35%	(57)	24%	(38)	162
Community: Urban	24%	(36)	57%	(87)	19%	(29)	152
Community: Suburban	45%	(111)	36%	(89)	19%	(48)	248
Community: Rural	59%	(30)	24%	(12)	17%	(8)	51
Community/Gender: Urban Women	24%	(18)	56%	(41)	20%	(15)	74

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(177)	42%	(188)	19%	(85)	451
Community/Gender: Urban Men	24%	(19)	59%	(46)	17%	(13)	78
Community/Gender: Suburban Women	48%	(61)	36%	(47)	16%	(21)	129
Community/Gender: Suburban Men	41%	(49)	36%	(42)	23%	(27)	119
Homeowner	43%	(144)	38%	(126)	19%	(62)	332
Renter	29%	(31)	52%	(57)	19%	(21)	109
Military HHnm: Yes	51%	(54)	34%	(36)	15%	(16)	105
Military HH: No	36%	(123)	44%	(153)	20%	(69)	346
Employ: Private Sector	38%	(64)	45%	(76)	17%	(29)	169
Employ: Retired	50%	(64)	43%	(54)	7%	(9)	126
Self + Household: White-Collar	37%	(72)	43%	(83)	20%	(38)	193
Self + Household: Blue Collar	44%	(78)	41%	(72)	15%	(27)	177
Union HH: No	41%	(171)	40%	(164)	19%	(77)	413
LGBTQ+: No	41%	(166)	41%	(165)	18%	(75)	407
Motivated to Vote	42%	(171)	43%	(176)	15%	(63)	410
Parent: Yes	45%	(58)	35%	(45)	20%	(26)	130
Parent: No	37%	(119)	45%	(143)	18%	(59)	321
COVID Vaccine: Yes	32%	(107)	49%	(165)	20%	(67)	339
COVID Vaccine: No	63%	(70)	21%	(23)	17%	(19)	112
Student Loans: Yes	32%	(20)	49%	(31)	19%	(12)	63
Student Loans: No	40%	(157)	41%	(158)	19%	(73)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(180)	39%	(176)	21%	(95)	451
Gender: Male	42%	(91)	38%	(82)	20%	(43)	216
Gender: Female	38%	(89)	40%	(94)	22%	(52)	235
Age: 18-34	41%	(49)	35%	(42)	24%	(28)	119
Age: 35-44	28%	(17)	47%	(28)	24%	(14)	60
Age: 45-64	39%	(62)	40%	(62)	21%	(33)	157
Age: 65+	45%	(52)	38%	(43)	17%	(20)	116
GenZers: 1997-2012	42%	(23)	32%	(17)	26%	(14)	54
Millennials: 1981-1996	34%	(40)	43%	(50)	23%	(27)	117
GenXers: 1965-1980	49%	(56)	36%	(40)	15%	(17)	113
Baby Boomers: 1946-1964	37%	(55)	42%	(62)	21%	(31)	149
Educ: < College	43%	(131)	36%	(111)	21%	(66)	308
Educ: Bachelors degree	38%	(35)	41%	(38)	21%	(19)	92
Educ: Post-grad	27%	(14)	54%	(27)	19%	(10)	51
Income: Under 50k	38%	(63)	42%	(70)	21%	(35)	167
Income: 50k-100k	41%	(69)	40%	(67)	19%	(32)	168
Income: 100k+	41%	(48)	34%	(40)	24%	(28)	115
Ethnicity: White (Non-Hispanic)	39%	(106)	39%	(104)	22%	(59)	269
Ethnicity: Hispanic	52%	(43)	32%	(27)	16%	(13)	83
Ethnicity: Asian + Other (Non-Hispanic)	34%	(20)	38%	(22)	28%	(16)	58
All Christian	49%	(93)	31%	(60)	20%	(38)	191
Agnostic/Nothing in particular	38%	(50)	37%	(48)	26%	(34)	132
Something Else	39%	(28)	37%	(27)	24%	(17)	72
Evangelical	48%	(42)	32%	(28)	20%	(18)	88
Non-Evangelical	46%	(76)	33%	(56)	21%	(34)	166
PID: Dem (no lean)	11%	(18)	77%	(127)	12%	(19)	164
PID: Ind (no lean)	38%	(50)	32%	(41)	30%	(38)	129
PID: Rep (no lean)	71%	(112)	5%	(8)	24%	(38)	158

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(180)	39%	(176)	21%	(95)	451
PID/Gender: Dem Men	10%	(7)	81%	(56)	9%	(6)	69
PID/Gender: Dem Women	12%	(11)	75%	(71)	14%	(13)	95
PID/Gender: Ind Men	44%	(33)	30%	(22)	26%	(19)	74
PID/Gender: Ind Women	31%	(17)	35%	(19)	35%	(19)	55
PID/Gender: Rep Men	70%	(51)	5%	(4)	24%	(18)	73
PID/Gender: Rep Women	72%	(61)	5%	(4)	23%	(20)	85
Ideo: Liberal (1-3)	8%	(10)	70%	(84)	21%	(26)	120
Ideo: Moderate (4)	30%	(40)	48%	(65)	21%	(29)	134
Ideo: Conservative (5-7)	67%	(121)	14%	(26)	19%	(34)	181
Ideo/PID: Conservative Republican	75%	(95)	6%	(8)	18%	(23)	126
Ideo/PID: Moderate/Conservative Democrat	18%	(14)	76%	(58)	6%	(5)	77
Ideo/PID: Liberal Democrat	5%	(4)	80%	(68)	15%	(13)	86
Unfavorable of Biden and Trump	22%	(18)	25%	(20)	53%	(43)	81
2024 H2H Matchup: Biden Voter	7%	(14)	81%	(162)	12%	(23)	199
2024 H2H Matchup: Trump Voter	76%	(162)	5%	(12)	18%	(38)	212
2022 House Vote: Democrat	12%	(23)	76%	(152)	12%	(24)	199
2022 House Vote: Republican	69%	(121)	8%	(14)	24%	(42)	176
2022 House Vote: Did not Vote	54%	(33)	14%	(9)	32%	(19)	61
2020 Vote: Joe Biden	9%	(20)	73%	(155)	17%	(37)	211
2020 Vote: Donald Trump	72%	(145)	7%	(13)	21%	(43)	201
2016 Vote: Hillary Clinton	12%	(18)	75%	(114)	13%	(21)	153
2016 Vote: Donald Trump	65%	(122)	10%	(19)	24%	(45)	186
U.S. Economy: Wrong Track	51%	(171)	24%	(81)	25%	(82)	335
U.S. Economy: Right Direction	7%	(9)	82%	(95)	11%	(13)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(8)	84%	(114)	10%	(14)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	73%	(153)	8%	(17)	19%	(40)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(19)	43%	(45)	39%	(41)	105
Top 2024 Issue: Economy	47%	(76)	30%	(48)	23%	(38)	162
Community: Urban	27%	(40)	56%	(86)	17%	(26)	152
Community: Suburban	44%	(108)	33%	(83)	23%	(57)	248
Community: Rural	61%	(31)	15%	(8)	24%	(12)	51
Community/Gender: Urban Women	22%	(16)	59%	(44)	19%	(14)	74

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(180)	39%	(176)	21%	(95)	451
Community/Gender: Urban Men	31%	(24)	54%	(42)	15%	(12)	78
Community/Gender: Suburban Women	42%	(54)	35%	(46)	23%	(30)	129
Community/Gender: Suburban Men	46%	(54)	31%	(37)	23%	(27)	119
Homeowner	43%	(142)	36%	(119)	21%	(71)	332
Renter	33%	(36)	46%	(50)	21%	(23)	109
Military HHnm: Yes	43%	(45)	37%	(39)	20%	(21)	105
Military HH: No	39%	(134)	40%	(137)	21%	(74)	346
Employ: Private Sector	40%	(68)	42%	(71)	18%	(30)	169
Employ: Retired	44%	(55)	40%	(50)	16%	(21)	126
Self + Household: White-Collar	35%	(67)	45%	(86)	21%	(40)	193
Self + Household: Blue Collar	48%	(85)	33%	(59)	19%	(34)	177
Union HH: No	41%	(168)	38%	(158)	21%	(86)	413
LGBTQ+: No	41%	(169)	38%	(155)	21%	(84)	407
Motivated to Vote	42%	(173)	40%	(165)	18%	(72)	410
Parent: Yes	45%	(59)	30%	(39)	25%	(32)	130
Parent: No	38%	(121)	43%	(137)	20%	(63)	321
COVID Vaccine: Yes	33%	(110)	44%	(149)	23%	(79)	339
COVID Vaccine: No	62%	(69)	24%	(27)	14%	(16)	112
Student Loans: Yes	45%	(28)	35%	(22)	21%	(13)	63
Student Loans: No	39%	(152)	40%	(154)	21%	(82)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(201)	33%	(148)	23%	(102)	451
Gender: Male	47%	(101)	27%	(59)	26%	(56)	216
Gender: Female	42%	(100)	38%	(89)	20%	(46)	235
Age: 18-34	37%	(44)	30%	(35)	33%	(40)	119
Age: 35-44	41%	(25)	40%	(24)	19%	(11)	60
Age: 45-64	45%	(70)	34%	(53)	21%	(33)	157
Age: 65+	54%	(62)	31%	(35)	15%	(18)	116
GenZers: 1997-2012	33%	(18)	31%	(17)	35%	(19)	54
Millennials: 1981-1996	41%	(48)	33%	(39)	26%	(30)	117
GenXers: 1965-1980	45%	(51)	30%	(34)	25%	(28)	113
Baby Boomers: 1946-1964	52%	(78)	36%	(54)	12%	(18)	149
Educ: < College	48%	(148)	30%	(92)	22%	(68)	308
Educ: Bachelors degree	42%	(39)	34%	(31)	24%	(22)	92
Educ: Post-grad	27%	(14)	50%	(25)	23%	(12)	51
Income: Under 50k	39%	(65)	36%	(60)	25%	(42)	167
Income: 50k-100k	47%	(79)	34%	(57)	20%	(33)	168
Income: 100k+	49%	(57)	27%	(32)	23%	(27)	115
Ethnicity: White (Non-Hispanic)	49%	(133)	34%	(92)	16%	(44)	269
Ethnicity: Hispanic	42%	(35)	25%	(21)	33%	(27)	83
Ethnicity: Asian + Other (Non-Hispanic)	40%	(23)	31%	(18)	29%	(17)	58
All Christian	57%	(109)	26%	(50)	17%	(32)	191
Agnostic/Nothing in particular	33%	(44)	31%	(41)	36%	(47)	132
Something Else	47%	(34)	28%	(20)	25%	(18)	72
Evangelical	61%	(53)	21%	(19)	18%	(16)	88
Non-Evangelical	53%	(87)	29%	(49)	18%	(30)	166
PID: Dem (no lean)	9%	(15)	64%	(106)	26%	(43)	164
PID: Ind (no lean)	44%	(57)	27%	(35)	28%	(37)	129
PID: Rep (no lean)	81%	(128)	5%	(8)	14%	(22)	158

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(201)	33%	(148)	23%	(102)	451
PID/Gender: Dem Men	9%	(7)	55%	(38)	36%	(24)	69
PID/Gender: Dem Women	9%	(9)	71%	(68)	20%	(19)	95
PID/Gender: Ind Men	47%	(34)	24%	(18)	30%	(22)	74
PID/Gender: Ind Women	41%	(23)	32%	(18)	27%	(15)	55
PID/Gender: Rep Men	82%	(60)	5%	(4)	13%	(9)	73
PID/Gender: Rep Women	80%	(68)	5%	(4)	15%	(13)	85
Ideo: Liberal (1-3)	7%	(8)	65%	(77)	28%	(34)	120
Ideo: Moderate (4)	31%	(41)	41%	(55)	28%	(37)	134
Ideo: Conservative (5-7)	79%	(143)	8%	(14)	14%	(25)	181
Ideo/PID: Conservative Republican	88%	(111)	2%	(3)	10%	(13)	126
Ideo/PID: Moderate/Conservative Democrat	15%	(12)	60%	(46)	25%	(19)	77
Ideo/PID: Liberal Democrat	4%	(3)	69%	(59)	28%	(24)	86
Unfavorable of Biden and Trump	35%	(28)	17%	(14)	49%	(40)	81
2024 H2H Matchup: Biden Voter	5%	(11)	70%	(140)	24%	(48)	199
2024 H2H Matchup: Trump Voter	85%	(181)	2%	(3)	13%	(28)	212
2022 House Vote: Democrat	12%	(24)	63%	(125)	26%	(51)	199
2022 House Vote: Republican	81%	(142)	6%	(10)	14%	(24)	176
2022 House Vote: Did not Vote	54%	(33)	19%	(11)	28%	(17)	61
2020 Vote: Joe Biden	10%	(21)	64%	(134)	26%	(56)	211
2020 Vote: Donald Trump	81%	(163)	5%	(10)	14%	(28)	201
2016 Vote: Hillary Clinton	10%	(15)	69%	(106)	21%	(32)	153
2016 Vote: Donald Trump	78%	(145)	6%	(11)	17%	(31)	186
U.S. Economy: Wrong Track	58%	(195)	16%	(54)	26%	(86)	335
U.S. Economy: Right Direction	5%	(6)	81%	(95)	14%	(16)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(8)	73%	(99)	21%	(29)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(171)	4%	(9)	14%	(29)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(22)	37%	(40)	42%	(44)	105
Top 2024 Issue: Economy	53%	(85)	23%	(37)	25%	(40)	162
Community: Urban	28%	(42)	43%	(65)	29%	(45)	152
Community: Suburban	53%	(130)	27%	(68)	20%	(50)	248
Community: Rural	56%	(29)	29%	(15)	15%	(7)	51
Community/Gender: Urban Women	23%	(17)	55%	(41)	22%	(16)	74

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(201)	33%	(148)	23%	(102)	451
Community/Gender: Urban Men	32%	(25)	32%	(25)	37%	(28)	78
Community/Gender: Suburban Women	49%	(64)	30%	(39)	20%	(26)	129
Community/Gender: Suburban Men	56%	(67)	24%	(29)	20%	(23)	119
Homeowner	50%	(165)	31%	(104)	19%	(64)	332
Renter	31%	(34)	38%	(41)	31%	(33)	109
Military HHnm: Yes	54%	(57)	26%	(27)	20%	(21)	105
Military HH: No	42%	(144)	35%	(121)	23%	(81)	346
Employ: Private Sector	43%	(72)	38%	(65)	19%	(32)	169
Employ: Retired	55%	(69)	32%	(40)	13%	(17)	126
Self + Household: White-Collar	41%	(79)	40%	(77)	19%	(36)	193
Self + Household: Blue Collar	53%	(93)	27%	(48)	20%	(36)	177
Union HH: No	46%	(192)	31%	(129)	22%	(92)	413
LGBTQ+: No	46%	(189)	32%	(129)	22%	(89)	407
Motivated to Vote	47%	(191)	33%	(137)	20%	(81)	410
Parent: Yes	53%	(69)	29%	(37)	18%	(24)	130
Parent: No	41%	(132)	35%	(111)	24%	(78)	321
COVID Vaccine: Yes	37%	(124)	39%	(132)	25%	(84)	339
COVID Vaccine: No	69%	(77)	15%	(17)	16%	(18)	112
Student Loans: Yes	42%	(27)	27%	(17)	30%	(19)	63
Student Loans: No	45%	(174)	34%	(131)	21%	(83)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(184)	35%	(156)	25%	(111)	451
Gender: Male	41%	(89)	31%	(67)	28%	(60)	216
Gender: Female	41%	(96)	38%	(88)	22%	(51)	235
Age: 18-34	37%	(44)	27%	(32)	36%	(43)	119
Age: 35-44	34%	(20)	43%	(26)	23%	(14)	60
Age: 45-64	36%	(57)	41%	(64)	23%	(36)	157
Age: 65+	55%	(63)	30%	(34)	15%	(18)	116
GenZers: 1997-2012	40%	(22)	25%	(14)	35%	(19)	54
Millennials: 1981-1996	34%	(40)	35%	(40)	31%	(37)	117
GenXers: 1965-1980	42%	(48)	36%	(41)	21%	(24)	113
Baby Boomers: 1946-1964	45%	(67)	36%	(54)	19%	(28)	149
Educ: < College	42%	(129)	33%	(103)	25%	(76)	308
Educ: Bachelors degree	46%	(42)	32%	(29)	22%	(20)	92
Educ: Post-grad	25%	(13)	46%	(23)	29%	(15)	51
Income: Under 50k	36%	(61)	39%	(65)	25%	(41)	167
Income: 50k-100k	44%	(74)	37%	(62)	19%	(32)	168
Income: 100k+	43%	(50)	25%	(28)	32%	(37)	115
Ethnicity: White (Non-Hispanic)	43%	(115)	35%	(94)	23%	(61)	269
Ethnicity: Hispanic	45%	(37)	32%	(27)	23%	(19)	83
Ethnicity: Asian + Other (Non-Hispanic)	42%	(24)	31%	(18)	27%	(15)	58
All Christian	56%	(107)	26%	(49)	18%	(34)	191
Agnostic/Nothing in particular	26%	(35)	36%	(47)	38%	(50)	132
Something Else	44%	(32)	29%	(21)	26%	(19)	72
Evangelical	56%	(49)	23%	(20)	21%	(19)	88
Non-Evangelical	51%	(84)	29%	(49)	20%	(33)	166
PID: Dem (no lean)	7%	(12)	70%	(116)	22%	(37)	164
PID: Ind (no lean)	39%	(50)	26%	(34)	35%	(46)	129
PID: Rep (no lean)	78%	(123)	4%	(7)	18%	(28)	158

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Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(184)	35%	(156)	25%	(111)	451
PID/Gender: Dem Men	3%	(2)	68%	(47)	29%	(20)	69
PID/Gender: Dem Women	10%	(10)	72%	(69)	17%	(17)	95
PID/Gender: Ind Men	41%	(30)	24%	(18)	35%	(26)	74
PID/Gender: Ind Women	35%	(19)	28%	(16)	36%	(20)	55
PID/Gender: Rep Men	77%	(56)	4%	(3)	20%	(14)	73
PID/Gender: Rep Women	79%	(67)	5%	(4)	17%	(14)	85
Ideo: Liberal (1-3)	6%	(8)	66%	(79)	28%	(33)	120
Ideo: Moderate (4)	34%	(45)	41%	(54)	26%	(34)	134
Ideo: Conservative (5-7)	71%	(129)	11%	(21)	18%	(32)	181
Ideo/PID: Conservative Republican	81%	(103)	1%	(2)	17%	(22)	126
Ideo/PID: Moderate/Conservative Democrat	12%	(9)	70%	(54)	18%	(14)	77
Ideo/PID: Liberal Democrat	3%	(3)	72%	(61)	25%	(21)	86
Unfavorable of Biden and Trump	32%	(26)	22%	(18)	47%	(38)	81
2024 H2H Matchup: Biden Voter	4%	(7)	75%	(150)	21%	(42)	199
2024 H2H Matchup: Trump Voter	79%	(168)	1%	(2)	20%	(42)	212
2022 House Vote: Democrat	8%	(17)	69%	(138)	22%	(45)	199
2022 House Vote: Republican	78%	(137)	4%	(6)	18%	(32)	176
2022 House Vote: Did not Vote	45%	(27)	16%	(10)	40%	(24)	61
2020 Vote: Joe Biden	6%	(12)	68%	(143)	27%	(57)	211
2020 Vote: Donald Trump	79%	(159)	4%	(8)	17%	(34)	201
2016 Vote: Hillary Clinton	7%	(11)	71%	(108)	22%	(34)	153
2016 Vote: Donald Trump	73%	(136)	8%	(15)	19%	(35)	186
U.S. Economy: Wrong Track	53%	(178)	20%	(67)	27%	(89)	335
U.S. Economy: Right Direction	5%	(6)	76%	(89)	19%	(22)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(3)	76%	(103)	22%	(30)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(164)	2%	(5)	19%	(40)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(17)	45%	(48)	38%	(41)	105
Top 2024 Issue: Economy	45%	(73)	28%	(46)	27%	(43)	162
Community: Urban	29%	(44)	46%	(70)	25%	(38)	152
Community: Suburban	45%	(112)	28%	(70)	27%	(66)	248
Community: Rural	56%	(29)	30%	(15)	13%	(7)	51
Community/Gender: Urban Women	23%	(17)	56%	(41)	21%	(16)	74

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Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(184)	35%	(156)	25%	(111)	451
Community/Gender: Urban Men	34%	(26)	37%	(29)	29%	(22)	78
Community/Gender: Suburban Women	46%	(60)	29%	(37)	25%	(32)	129
Community/Gender: Suburban Men	44%	(52)	28%	(33)	28%	(34)	119
Homeowner	45%	(150)	33%	(111)	21%	(71)	332
Renter	30%	(33)	38%	(41)	32%	(35)	109
Military HHnm: Yes	46%	(49)	31%	(33)	23%	(24)	105
Military HH: No	39%	(136)	36%	(123)	25%	(87)	346
Employ: Private Sector	39%	(65)	38%	(65)	23%	(39)	169
Employ: Retired	51%	(64)	35%	(45)	13%	(17)	126
Self + Household: White-Collar	38%	(73)	36%	(70)	26%	(49)	193
Self + Household: Blue Collar	49%	(87)	33%	(58)	18%	(32)	177
Union HH: No	43%	(177)	33%	(136)	24%	(100)	413
LGBTQ+: No	42%	(171)	35%	(143)	23%	(93)	407
Motivated to Vote	43%	(177)	35%	(143)	22%	(91)	410
Parent: Yes	41%	(54)	30%	(39)	29%	(37)	130
Parent: No	41%	(131)	36%	(117)	23%	(73)	321
COVID Vaccine: Yes	34%	(116)	41%	(138)	25%	(86)	339
COVID Vaccine: No	61%	(69)	16%	(18)	23%	(25)	112
Student Loans: Yes	37%	(24)	28%	(18)	35%	(22)	63
Student Loans: No	41%	(161)	36%	(138)	23%	(89)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_1: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not selected		Total N
Registered Voters	10%	(45)	90%	(406)	451
Gender: Male	12%	(25)	88%	(191)	216
Gender: Female	8%	(20)	92%	(215)	235
Age: 18-34	11%	(13)	89%	(106)	119
Age: 35-44	8%	(5)	92%	(55)	60
Age: 45-64	11%	(17)	89%	(139)	157
Age: 65+	9%	(10)	91%	(105)	116
GenZers: 1997-2012	6%	(3)	94%	(51)	54
Millennials: 1981-1996	12%	(14)	88%	(103)	117
GenXers: 1965-1980	16%	(18)	84%	(96)	113
Baby Boomers: 1946-1964	6%	(9)	94%	(140)	149
Educ: < College	11%	(35)	89%	(274)	308
Educ: Bachelors degree	5%	(5)	95%	(87)	92
Educ: Post-grad	11%	(5)	89%	(45)	51
Income: Under 50k	11%	(19)	89%	(149)	167
Income: 50k-100k	10%	(16)	90%	(152)	168
Income: 100k+	9%	(10)	91%	(106)	115
Ethnicity: White (Non-Hispanic)	12%	(31)	88%	(238)	269
Ethnicity: Hispanic	3%	(3)	97%	(81)	83
Ethnicity: Asian + Other (Non-Hispanic)	4%	(2)	96%	(56)	58
All Christian	9%	(17)	91%	(174)	191
Agnostic/Nothing in particular	8%	(11)	92%	(122)	132
Something Else	16%	(11)	84%	(61)	72
Evangelical	4%	(4)	96%	(84)	88
Non-Evangelical	15%	(24)	85%	(142)	166
PID: Dem (no lean)	11%	(19)	89%	(145)	164
PID: Ind (no lean)	9%	(11)	91%	(118)	129
PID: Rep (no lean)	10%	(15)	90%	(143)	158

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Table BLMB9_1: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not selected		Total N
Registered Voters	10%	(45)	90%	(406)	451
PID/Gender: Dem Men	16%	(11)	84%	(58)	69
PID/Gender: Dem Women	8%	(8)	92%	(87)	95
PID/Gender: Ind Men	9%	(7)	91%	(67)	74
PID/Gender: Ind Women	8%	(4)	92%	(51)	55
PID/Gender: Rep Men	10%	(8)	90%	(66)	73
PID/Gender: Rep Women	9%	(7)	91%	(77)	85
Ideo: Liberal (1-3)	14%	(17)	86%	(102)	120
Ideo: Moderate (4)	11%	(15)	89%	(119)	134
Ideo: Conservative (5-7)	6%	(11)	94%	(170)	181
Ideo/PID: Conservative Republican	8%	(10)	92%	(116)	126
Ideo/PID: Moderate/Conservative Democrat	13%	(10)	87%	(67)	77
Ideo/PID: Liberal Democrat	10%	(8)	90%	(77)	86
Unfavorable of Biden and Trump	9%	(7)	91%	(75)	81
2024 H2H Matchup: Biden Voter	13%	(26)	87%	(173)	199
2024 H2H Matchup: Trump Voter	8%	(17)	92%	(195)	212
2022 House Vote: Democrat	13%	(26)	87%	(173)	199
2022 House Vote: Republican	7%	(13)	93%	(163)	176
2022 House Vote: Did not Vote	10%	(6)	90%	(56)	61
2020 Vote: Joe Biden	13%	(27)	87%	(184)	211
2020 Vote: Donald Trump	7%	(13)	93%	(188)	201
2016 Vote: Hillary Clinton	17%	(26)	83%	(128)	153
2016 Vote: Donald Trump	6%	(11)	94%	(175)	186
U.S. Economy: Wrong Track	8%	(26)	92%	(308)	335
U.S. Economy: Right Direction	16%	(19)	84%	(98)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(19)	86%	(117)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(17)	92%	(192)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(8)	92%	(97)	105
Top 2024 Issue: Economy	7%	(12)	93%	(150)	162
Community: Urban	11%	(17)	89%	(135)	152
Community: Suburban	10%	(24)	90%	(224)	248
Community: Rural	9%	(4)	91%	(46)	51

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Table BLMB9_1: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not selected		Total N
Registered Voters	10%	(45)	90%	(406)	451
Community/Gender: Urban Women	7%	(5)	93%	(69)	74
Community/Gender: Urban Men	15%	(12)	85%	(66)	78
Community/Gender: Suburban Women	11%	(14)	89%	(115)	129
Community/Gender: Suburban Men	9%	(10)	91%	(109)	119
Homeowner	8%	(28)	92%	(304)	332
Renter	16%	(17)	84%	(91)	109
Military HHnm: Yes	6%	(6)	94%	(99)	105
Military HH: No	11%	(39)	89%	(307)	346
Employ: Private Sector	13%	(22)	87%	(146)	169
Employ: Retired	4%	(5)	96%	(121)	126
Self + Household: White-Collar	9%	(17)	91%	(176)	193
Self + Household: Blue Collar	14%	(24)	86%	(153)	177
Union HH: No	11%	(44)	89%	(368)	413
LGBTQ+: No	10%	(41)	90%	(365)	407
Motivated to Vote	10%	(42)	90%	(368)	410
Parent: Yes	9%	(12)	91%	(118)	130
Parent: No	10%	(33)	90%	(288)	321
COVID Vaccine: Yes	10%	(35)	90%	(304)	339
COVID Vaccine: No	9%	(10)	91%	(102)	112
Student Loans: Yes	6%	(4)	94%	(59)	63
Student Loans: No	11%	(41)	89%	(347)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_2: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not selected		Total N
Registered Voters	6%	(28)	94%	(423)	451
Gender: Male	6%	(14)	94%	(202)	216
Gender: Female	6%	(14)	94%	(221)	235
Age: 18-34	11%	(14)	89%	(105)	119
Age: 35-44	5%	(3)	95%	(57)	60
Age: 45-64	7%	(10)	93%	(146)	157
Age: 65+	1%	(1)	99%	(114)	116
GenZers: 1997-2012	16%	(9)	84%	(46)	54
Millennials: 1981-1996	7%	(8)	93%	(109)	117
GenXers: 1965-1980	9%	(10)	91%	(103)	113
Baby Boomers: 1946-1964	1%	(1)	99%	(148)	149
Educ: < College	6%	(19)	94%	(290)	308
Educ: Bachelors degree	6%	(6)	94%	(86)	92
Educ: Post-grad	6%	(3)	94%	(47)	51
Income: Under 50k	6%	(10)	94%	(158)	167
Income: 50k-100k	8%	(14)	92%	(155)	168
Income: 100k+	4%	(4)	96%	(111)	115
Ethnicity: White (Non-Hispanic)	3%	(9)	97%	(260)	269
Ethnicity: Hispanic	14%	(11)	86%	(72)	83
Ethnicity: Asian + Other (Non-Hispanic)	10%	(6)	90%	(52)	58
All Christian	7%	(14)	93%	(177)	191
Agnostic/Nothing in particular	4%	(5)	96%	(127)	132
Something Else	9%	(7)	91%	(66)	72
Evangelical	12%	(10)	88%	(77)	88
Non-Evangelical	5%	(8)	95%	(158)	166
PID: Dem (no lean)	5%	(8)	95%	(156)	164
PID: Ind (no lean)	5%	(6)	95%	(123)	129
PID: Rep (no lean)	9%	(14)	91%	(144)	158

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Table BLMB9_2: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not selected		Total N
Registered Voters	6%	(28)	94%	(423)	451
PID/Gender: Dem Men	7%	(5)	93%	(64)	69
PID/Gender: Dem Women	3%	(3)	97%	(92)	95
PID/Gender: Ind Men	4%	(3)	96%	(71)	74
PID/Gender: Ind Women	6%	(3)	94%	(52)	55
PID/Gender: Rep Men	9%	(6)	91%	(67)	73
PID/Gender: Rep Women	9%	(8)	91%	(77)	85
Ideo: Liberal (1-3)	7%	(9)	93%	(111)	120
Ideo: Moderate (4)	4%	(6)	96%	(128)	134
Ideo: Conservative (5-7)	6%	(10)	94%	(171)	181
Ideo/PID: Conservative Republican	7%	(8)	93%	(118)	126
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	99%	(76)	77
Ideo/PID: Liberal Democrat	8%	(7)	92%	(79)	86
Unfavorable of Biden and Trump	3%	(2)	97%	(79)	81
2024 H2H Matchup: Biden Voter	4%	(8)	96%	(191)	199
2024 H2H Matchup: Trump Voter	8%	(16)	92%	(195)	212
2022 House Vote: Democrat	4%	(7)	96%	(192)	199
2022 House Vote: Republican	7%	(12)	93%	(164)	176
2022 House Vote: Did not Vote	12%	(7)	88%	(54)	61
2020 Vote: Joe Biden	4%	(8)	96%	(203)	211
2020 Vote: Donald Trump	7%	(13)	93%	(188)	201
2016 Vote: Hillary Clinton	5%	(7)	95%	(146)	153
2016 Vote: Donald Trump	4%	(7)	96%	(179)	186
U.S. Economy: Wrong Track	6%	(20)	94%	(315)	335
U.S. Economy: Right Direction	7%	(8)	93%	(108)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(10)	93%	(126)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(16)	92%	(193)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	98%	(104)	105
Top 2024 Issue: Economy	7%	(11)	93%	(151)	162
Community: Urban	6%	(9)	94%	(144)	152
Community: Suburban	5%	(12)	95%	(236)	248
Community: Rural	14%	(7)	86%	(44)	51

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Table BLMB9_2: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not selected		Total N
Registered Voters	6%	(28)	94%	(423)	451
Community/Gender: Urban Women	5%	(4)	95%	(70)	74
Community/Gender: Urban Men	6%	(5)	94%	(73)	78
Community/Gender: Suburban Women	3%	(4)	97%	(125)	129
Community/Gender: Suburban Men	7%	(8)	93%	(111)	119
Homeowner	5%	(17)	95%	(315)	332
Renter	9%	(10)	91%	(99)	109
Military HHnm: Yes	3%	(3)	97%	(103)	105
Military HH: No	7%	(25)	93%	(321)	346
Employ: Private Sector	3%	(6)	97%	(163)	169
Employ: Retired	3%	(4)	97%	(122)	126
Self + Household: White-Collar	5%	(10)	95%	(183)	193
Self + Household: Blue Collar	6%	(10)	94%	(168)	177
Union HH: No	6%	(26)	94%	(387)	413
LGBTQ+: No	5%	(20)	95%	(387)	407
Motivated to Vote	6%	(23)	94%	(387)	410
Parent: Yes	4%	(6)	96%	(124)	130
Parent: No	7%	(22)	93%	(299)	321
COVID Vaccine: Yes	7%	(23)	93%	(317)	339
COVID Vaccine: No	5%	(5)	95%	(107)	112
Student Loans: Yes	12%	(8)	88%	(56)	63
Student Loans: No	5%	(20)	95%	(368)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_3: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(43)	91%	(408)	451
Gender: Male	11%	(23)	89%	(193)	216
Gender: Female	8%	(19)	92%	(215)	235
Age: 18-34	17%	(20)	83%	(99)	119
Age: 35-44	16%	(10)	84%	(50)	60
Age: 45-64	8%	(13)	92%	(144)	157
Age: 65+	1%	(1)	99%	(115)	116
GenZers: 1997-2012	20%	(11)	80%	(43)	54
Millennials: 1981-1996	15%	(17)	85%	(99)	117
GenXers: 1965-1980	11%	(12)	89%	(101)	113
Baby Boomers: 1946-1964	1%	(2)	99%	(147)	149
Educ: < College	11%	(32)	89%	(276)	308
Educ: Bachelors degree	6%	(6)	94%	(86)	92
Educ: Post-grad	9%	(4)	91%	(46)	51
Income: Under 50k	15%	(26)	85%	(142)	167
Income: 50k-100k	7%	(11)	93%	(157)	168
Income: 100k+	5%	(6)	95%	(110)	115
Ethnicity: White (Non-Hispanic)	5%	(13)	95%	(256)	269
Ethnicity: Hispanic	16%	(13)	84%	(70)	83
Ethnicity: Asian + Other (Non-Hispanic)	9%	(5)	91%	(53)	58
All Christian	6%	(12)	94%	(179)	191
Agnostic/Nothing in particular	11%	(14)	89%	(118)	132
Something Else	16%	(12)	84%	(61)	72
Evangelical	9%	(8)	91%	(79)	88
Non-Evangelical	8%	(14)	92%	(152)	166
PID: Dem (no lean)	12%	(20)	88%	(144)	164
PID: Ind (no lean)	13%	(16)	87%	(113)	129
PID: Rep (no lean)	4%	(6)	96%	(152)	158

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Table BLMB9_3: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(43)	91%	(408)	451
PID/Gender: Dem Men	9%	(6)	91%	(63)	69
PID/Gender: Dem Women	15%	(14)	85%	(81)	95
PID/Gender: Ind Men	18%	(13)	82%	(61)	74
PID/Gender: Ind Women	5%	(3)	95%	(52)	55
PID/Gender: Rep Men	5%	(4)	95%	(69)	73
PID/Gender: Rep Women	3%	(2)	97%	(82)	85
Ideo: Liberal (1-3)	10%	(11)	90%	(108)	120
Ideo: Moderate (4)	14%	(18)	86%	(116)	134
Ideo: Conservative (5-7)	2%	(3)	98%	(178)	181
Ideo/PID: Conservative Republican	2%	(2)	98%	(124)	126
Ideo/PID: Moderate/Conservative Democrat	15%	(11)	85%	(66)	77
Ideo/PID: Liberal Democrat	10%	(9)	90%	(77)	86
Unfavorable of Biden and Trump	8%	(7)	92%	(75)	81
2024 H2H Matchup: Biden Voter	13%	(26)	87%	(173)	199
2024 H2H Matchup: Trump Voter	5%	(11)	95%	(200)	212
2022 House Vote: Democrat	13%	(26)	87%	(173)	199
2022 House Vote: Republican	2%	(4)	98%	(172)	176
2022 House Vote: Did not Vote	15%	(9)	85%	(52)	61
2020 Vote: Joe Biden	13%	(28)	87%	(183)	211
2020 Vote: Donald Trump	2%	(5)	98%	(196)	201
2016 Vote: Hillary Clinton	11%	(16)	89%	(137)	153
2016 Vote: Donald Trump	5%	(10)	95%	(176)	186
U.S. Economy: Wrong Track	9%	(29)	91%	(305)	335
U.S. Economy: Right Direction	11%	(13)	89%	(103)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	18%	(24)	82%	(112)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(10)	95%	(199)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(9)	92%	(97)	105
Top 2024 Issue: Economy	9%	(14)	91%	(148)	162
Community: Urban	14%	(22)	86%	(130)	152
Community: Suburban	7%	(16)	93%	(232)	248
Community: Rural	8%	(4)	92%	(47)	51

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Table BLMB9_3: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(43)	91%	(408)	451
Community/Gender: Urban Women	10%	(8)	90%	(67)	74
Community/Gender: Urban Men	18%	(14)	82%	(63)	78
Community/Gender: Suburban Women	8%	(10)	92%	(119)	129
Community/Gender: Suburban Men	5%	(6)	95%	(113)	119
Homeowner	6%	(21)	94%	(311)	332
Renter	19%	(21)	81%	(88)	109
Military HHnm: Yes	7%	(7)	93%	(98)	105
Military HH: No	10%	(35)	90%	(310)	346
Employ: Private Sector	13%	(21)	87%	(147)	169
Employ: Retired	1%	(2)	99%	(125)	126
Self + Household: White-Collar	7%	(13)	93%	(180)	193
Self + Household: Blue Collar	7%	(13)	93%	(164)	177
Union HH: No	9%	(36)	91%	(377)	413
LGBTQ+: No	9%	(37)	91%	(370)	407
Motivated to Vote	10%	(39)	90%	(371)	410
Parent: Yes	11%	(14)	89%	(115)	130
Parent: No	9%	(28)	91%	(293)	321
COVID Vaccine: Yes	10%	(32)	90%	(307)	339
COVID Vaccine: No	9%	(10)	91%	(102)	112
Student Loans: Yes	7%	(5)	93%	(58)	63
Student Loans: No	10%	(38)	90%	(350)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_5: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not selected		Total N
Registered Voters	6%	(29)	94%	(422)	451
Gender: Male	8%	(18)	92%	(198)	216
Gender: Female	5%	(11)	95%	(223)	235
Age: 18-34	8%	(9)	92%	(110)	119
Age: 35-44	—	(0)	100%	(60)	60
Age: 45-64	4%	(7)	96%	(150)	157
Age: 65+	11%	(13)	89%	(102)	116
GenZers: 1997-2012	11%	(6)	89%	(48)	54
Millennials: 1981-1996	3%	(3)	97%	(114)	117
GenXers: 1965-1980	—	(1)	100%	(113)	113
Baby Boomers: 1946-1964	12%	(17)	88%	(132)	149
Educ: < College	5%	(15)	95%	(294)	308
Educ: Bachelors degree	11%	(10)	89%	(82)	92
Educ: Post-grad	9%	(4)	91%	(46)	51
Income: Under 50k	6%	(9)	94%	(158)	167
Income: 50k-100k	8%	(13)	92%	(155)	168
Income: 100k+	6%	(7)	94%	(109)	115
Ethnicity: White (Non-Hispanic)	7%	(18)	93%	(251)	269
Ethnicity: Hispanic	3%	(3)	97%	(80)	83
Ethnicity: Asian + Other (Non-Hispanic)	13%	(8)	87%	(50)	58
All Christian	4%	(8)	96%	(183)	191
Agnostic/Nothing in particular	11%	(15)	89%	(118)	132
Something Else	4%	(3)	96%	(70)	72
Evangelical	3%	(3)	97%	(85)	88
Non-Evangelical	5%	(8)	95%	(158)	166
PID: Dem (no lean)	7%	(11)	93%	(153)	164
PID: Ind (no lean)	7%	(9)	93%	(120)	129
PID: Rep (no lean)	6%	(9)	94%	(149)	158

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Table BLMB9_5: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not selected		Total N
Registered Voters	6%	(29)	94%	(422)	451
PID/Gender: Dem Men	12%	(8)	88%	(61)	69
PID/Gender: Dem Women	3%	(3)	97%	(92)	95
PID/Gender: Ind Men	3%	(2)	97%	(72)	74
PID/Gender: Ind Women	14%	(8)	86%	(47)	55
PID/Gender: Rep Men	11%	(8)	89%	(66)	73
PID/Gender: Rep Women	1%	(1)	99%	(84)	85
Ideo: Liberal (1-3)	9%	(11)	91%	(109)	120
Ideo: Moderate (4)	10%	(13)	90%	(121)	134
Ideo: Conservative (5-7)	3%	(5)	97%	(176)	181
Ideo/PID: Conservative Republican	4%	(5)	96%	(122)	126
Ideo/PID: Moderate/Conservative Democrat	7%	(5)	93%	(72)	77
Ideo/PID: Liberal Democrat	7%	(6)	93%	(80)	86
Unfavorable of Biden and Trump	9%	(8)	91%	(74)	81
2024 H2H Matchup: Biden Voter	8%	(17)	92%	(183)	199
2024 H2H Matchup: Trump Voter	4%	(9)	96%	(203)	212
2022 House Vote: Democrat	7%	(15)	93%	(185)	199
2022 House Vote: Republican	6%	(11)	94%	(165)	176
2022 House Vote: Did not Vote	6%	(4)	94%	(58)	61
2020 Vote: Joe Biden	7%	(15)	93%	(197)	211
2020 Vote: Donald Trump	6%	(11)	94%	(190)	201
2016 Vote: Hillary Clinton	10%	(15)	90%	(138)	153
2016 Vote: Donald Trump	6%	(11)	94%	(175)	186
U.S. Economy: Wrong Track	5%	(16)	95%	(319)	335
U.S. Economy: Right Direction	12%	(13)	88%	(103)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(8)	94%	(128)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(9)	96%	(200)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(13)	88%	(93)	105
Top 2024 Issue: Economy	6%	(10)	94%	(152)	162
Community: Urban	5%	(7)	95%	(145)	152
Community: Suburban	7%	(18)	93%	(230)	248
Community: Rural	8%	(4)	92%	(47)	51

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Table BLMB9_5: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not selected		Total N
Registered Voters	6%	(29)	94%	(422)	451
Community/Gender: Urban Women	6%	(5)	94%	(70)	74
Community/Gender: Urban Men	4%	(3)	96%	(75)	78
Community/Gender: Suburban Women	5%	(7)	95%	(122)	129
Community/Gender: Suburban Men	9%	(11)	91%	(108)	119
Homeowner	8%	(27)	92%	(305)	332
Renter	2%	(3)	98%	(106)	109
Military HHnm: Yes	4%	(4)	96%	(101)	105
Military HH: No	7%	(25)	93%	(320)	346
Employ: Private Sector	4%	(7)	96%	(162)	169
Employ: Retired	9%	(11)	91%	(115)	126
Self + Household: White-Collar	10%	(20)	90%	(173)	193
Self + Household: Blue Collar	5%	(9)	95%	(168)	177
Union HH: No	7%	(28)	93%	(385)	413
LGBTQ+: No	7%	(29)	93%	(378)	407
Motivated to Vote	6%	(25)	94%	(385)	410
Parent: Yes	3%	(3)	97%	(126)	130
Parent: No	8%	(26)	92%	(295)	321
COVID Vaccine: Yes	7%	(25)	93%	(314)	339
COVID Vaccine: No	4%	(4)	96%	(108)	112
Student Loans: Yes	—	(0)	100%	(63)	63
Student Loans: No	8%	(29)	92%	(359)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_6: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes*

Demographic	Selected		Not selected		Total N
Registered Voters	22%	(98)	78%	(353)	451
Gender: Male	23%	(49)	77%	(167)	216
Gender: Female	21%	(49)	79%	(186)	235
Age: 18-34	24%	(29)	76%	(90)	119
Age: 35-44	29%	(17)	71%	(43)	60
Age: 45-64	21%	(33)	79%	(124)	157
Age: 65+	17%	(20)	83%	(96)	116
GenZers: 1997-2012	23%	(13)	77%	(42)	54
Millennials: 1981-1996	28%	(32)	72%	(84)	117
GenXers: 1965-1980	18%	(21)	82%	(93)	113
Baby Boomers: 1946-1964	18%	(26)	82%	(123)	149
Educ: < College	22%	(68)	78%	(240)	308
Educ: Bachelors degree	18%	(17)	82%	(75)	92
Educ: Post-grad	27%	(14)	73%	(37)	51
Income: Under 50k	11%	(19)	89%	(149)	167
Income: 50k-100k	29%	(49)	71%	(119)	168
Income: 100k+	26%	(30)	74%	(85)	115
Ethnicity: White (Non-Hispanic)	21%	(58)	79%	(211)	269
Ethnicity: Hispanic	28%	(23)	72%	(60)	83
Ethnicity: Asian + Other (Non-Hispanic)	17%	(10)	83%	(48)	58
All Christian	19%	(36)	81%	(155)	191
Agnostic/Nothing in particular	30%	(39)	70%	(93)	132
Something Else	24%	(17)	76%	(55)	72
Evangelical	28%	(25)	72%	(63)	88
Non-Evangelical	15%	(26)	85%	(140)	166
PID: Dem (no lean)	13%	(22)	87%	(142)	164
PID: Ind (no lean)	28%	(36)	72%	(93)	129
PID: Rep (no lean)	25%	(40)	75%	(118)	158

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Table BLMB9_6: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes*

Demographic	Selected		Not selected		Total N
Registered Voters	22%	(98)	78%	(353)	451
PID/Gender: Dem Men	14%	(10)	86%	(59)	69
PID/Gender: Dem Women	13%	(12)	87%	(83)	95
PID/Gender: Ind Men	30%	(22)	70%	(52)	74
PID/Gender: Ind Women	25%	(14)	75%	(41)	55
PID/Gender: Rep Men	24%	(17)	76%	(56)	73
PID/Gender: Rep Women	27%	(23)	73%	(62)	85
Ideo: Liberal (1-3)	9%	(11)	91%	(109)	120
Ideo: Moderate (4)	24%	(32)	76%	(101)	134
Ideo: Conservative (5-7)	29%	(53)	71%	(128)	181
Ideo/PID: Conservative Republican	21%	(26)	79%	(100)	126
Ideo/PID: Moderate/Conservative Democrat	17%	(13)	83%	(64)	77
Ideo/PID: Liberal Democrat	10%	(8)	90%	(77)	86
Unfavorable of Biden and Trump	27%	(22)	73%	(59)	81
2024 H2H Matchup: Biden Voter	19%	(38)	81%	(161)	199
2024 H2H Matchup: Trump Voter	23%	(48)	77%	(164)	212
2022 House Vote: Democrat	16%	(33)	84%	(167)	199
2022 House Vote: Republican	23%	(40)	77%	(136)	176
2022 House Vote: Did not Vote	34%	(21)	66%	(41)	61
2020 Vote: Joe Biden	16%	(34)	84%	(178)	211
2020 Vote: Donald Trump	28%	(55)	72%	(146)	201
2016 Vote: Hillary Clinton	16%	(25)	84%	(129)	153
2016 Vote: Donald Trump	27%	(49)	73%	(137)	186
U.S. Economy: Wrong Track	24%	(80)	76%	(255)	335
U.S. Economy: Right Direction	16%	(18)	84%	(98)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	20%	(28)	80%	(109)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(49)	76%	(160)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(21)	80%	(84)	105
Top 2024 Issue: Economy	31%	(50)	69%	(112)	162
Community: Urban	21%	(32)	79%	(120)	152
Community: Suburban	21%	(51)	79%	(197)	248
Community: Rural	31%	(16)	69%	(35)	51

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Table BLMB9_6: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not selected		Total N
Registered Voters	22%	(98)	78%	(353)	451
Community/Gender: Urban Women	17%	(13)	83%	(62)	74
Community/Gender: Urban Men	25%	(19)	75%	(59)	78
Community/Gender: Suburban Women	21%	(27)	79%	(102)	129
Community/Gender: Suburban Men	20%	(24)	80%	(95)	119
Homeowner	25%	(84)	75%	(248)	332
Renter	10%	(10)	90%	(98)	109
Military HHnm: Yes	21%	(23)	79%	(83)	105
Military HH: No	22%	(76)	78%	(270)	346
Employ: Private Sector	24%	(41)	76%	(128)	169
Employ: Retired	16%	(20)	84%	(106)	126
Self + Household: White-Collar	17%	(34)	83%	(159)	193
Self + Household: Blue Collar	26%	(46)	74%	(132)	177
Union HH: No	21%	(85)	79%	(328)	413
LGBTQ+: No	23%	(95)	77%	(312)	407
Motivated to Vote	22%	(88)	78%	(322)	410
Parent: Yes	28%	(36)	72%	(94)	130
Parent: No	19%	(62)	81%	(259)	321
COVID Vaccine: Yes	20%	(69)	80%	(270)	339
COVID Vaccine: No	26%	(29)	74%	(83)	112
Student Loans: Yes	24%	(15)	76%	(48)	63
Student Loans: No	21%	(83)	79%	(305)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_7: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not selected		Total N
Registered Voters	18%	(81)	82%	(370)	451
Gender: Male	23%	(50)	77%	(166)	216
Gender: Female	13%	(32)	87%	(203)	235
Age: 18-34	11%	(14)	89%	(106)	119
Age: 35-44	20%	(12)	80%	(48)	60
Age: 45-64	17%	(26)	83%	(130)	157
Age: 65+	26%	(30)	74%	(86)	116
GenZers: 1997-2012	6%	(3)	94%	(51)	54
Millennials: 1981-1996	19%	(22)	81%	(95)	117
GenXers: 1965-1980	15%	(17)	85%	(97)	113
Baby Boomers: 1946-1964	20%	(30)	80%	(119)	149
Educ: < College	16%	(48)	84%	(260)	308
Educ: Bachelors degree	18%	(16)	82%	(76)	92
Educ: Post-grad	34%	(17)	66%	(33)	51
Income: Under 50k	15%	(25)	85%	(142)	167
Income: 50k-100k	18%	(30)	82%	(139)	168
Income: 100k+	23%	(27)	77%	(89)	115
Ethnicity: White (Non-Hispanic)	24%	(65)	76%	(204)	269
Ethnicity: Hispanic	5%	(5)	95%	(79)	83
Ethnicity: Asian + Other (Non-Hispanic)	19%	(11)	81%	(47)	58
All Christian	19%	(36)	81%	(155)	191
Agnostic/Nothing in particular	18%	(23)	82%	(109)	132
Something Else	17%	(12)	83%	(60)	72
Evangelical	25%	(22)	75%	(66)	88
Non-Evangelical	15%	(24)	85%	(142)	166
PID: Dem (no lean)	12%	(20)	88%	(144)	164
PID: Ind (no lean)	14%	(18)	86%	(111)	129
PID: Rep (no lean)	28%	(43)	72%	(115)	158

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Table BLMB9_7: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not selected		Total N
Registered Voters	18%	(81)	82%	(370)	451
PID/Gender: Dem Men	16%	(11)	84%	(58)	69
PID/Gender: Dem Women	10%	(9)	90%	(86)	95
PID/Gender: Ind Men	19%	(14)	81%	(60)	74
PID/Gender: Ind Women	7%	(4)	93%	(51)	55
PID/Gender: Rep Men	34%	(25)	66%	(48)	73
PID/Gender: Rep Women	22%	(19)	78%	(66)	85
Ideo: Liberal (1-3)	16%	(20)	84%	(100)	120
Ideo: Moderate (4)	12%	(16)	88%	(117)	134
Ideo: Conservative (5-7)	23%	(42)	77%	(139)	181
Ideo/PID: Conservative Republican	28%	(35)	72%	(91)	126
Ideo/PID: Moderate/Conservative Democrat	8%	(6)	92%	(71)	77
Ideo/PID: Liberal Democrat	17%	(14)	83%	(71)	86
Unfavorable of Biden and Trump	14%	(11)	86%	(70)	81
2024 H2H Matchup: Biden Voter	13%	(25)	87%	(174)	199
2024 H2H Matchup: Trump Voter	24%	(50)	76%	(162)	212
2022 House Vote: Democrat	12%	(24)	88%	(175)	199
2022 House Vote: Republican	25%	(45)	75%	(131)	176
2022 House Vote: Did not Vote	20%	(12)	80%	(49)	61
2020 Vote: Joe Biden	12%	(24)	88%	(187)	211
2020 Vote: Donald Trump	25%	(50)	75%	(151)	201
2016 Vote: Hillary Clinton	12%	(19)	88%	(134)	153
2016 Vote: Donald Trump	28%	(52)	72%	(134)	186
U.S. Economy: Wrong Track	19%	(62)	81%	(272)	335
U.S. Economy: Right Direction	16%	(19)	84%	(97)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	16%	(21)	84%	(115)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(45)	78%	(164)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(15)	86%	(90)	105
Top 2024 Issue: Economy	16%	(25)	84%	(137)	162
Community: Urban	12%	(18)	88%	(134)	152
Community: Suburban	22%	(54)	78%	(194)	248
Community: Rural	18%	(9)	82%	(41)	51

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Table BLMB9_7: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not selected		Total N
Registered Voters	18%	(81)	82%	(370)	451
Community/Gender: Urban Women	8%	(6)	92%	(68)	74
Community/Gender: Urban Men	16%	(12)	84%	(65)	78
Community/Gender: Suburban Women	17%	(21)	83%	(108)	129
Community/Gender: Suburban Men	27%	(33)	73%	(86)	119
Homeowner	21%	(69)	79%	(263)	332
Renter	11%	(12)	89%	(97)	109
Military HHnm: Yes	25%	(26)	75%	(79)	105
Military HH: No	16%	(56)	84%	(290)	346
Employ: Private Sector	19%	(32)	81%	(136)	169
Employ: Retired	27%	(33)	73%	(93)	126
Self + Household: White-Collar	21%	(40)	79%	(153)	193
Self + Household: Blue Collar	14%	(25)	86%	(152)	177
Union HH: No	18%	(75)	82%	(338)	413
LGBTQ+: No	18%	(72)	82%	(335)	407
Motivated to Vote	18%	(73)	82%	(337)	410
Parent: Yes	19%	(25)	81%	(105)	130
Parent: No	18%	(56)	82%	(265)	321
COVID Vaccine: Yes	19%	(65)	81%	(274)	339
COVID Vaccine: No	15%	(17)	85%	(95)	112
Student Loans: Yes	18%	(11)	82%	(52)	63
Student Loans: No	18%	(70)	82%	(318)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_8: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not selected		Total N
Registered Voters	17%	(75)	83%	(376)	451
Gender: Male	15%	(32)	85%	(184)	216
Gender: Female	18%	(42)	82%	(192)	235
Age: 18-34	25%	(29)	75%	(90)	119
Age: 35-44	10%	(6)	90%	(54)	60
Age: 45-64	10%	(16)	90%	(141)	157
Age: 65+	20%	(24)	80%	(92)	116
GenZers: 1997-2012	33%	(18)	67%	(36)	54
Millennials: 1981-1996	15%	(17)	85%	(100)	117
GenXers: 1965-1980	14%	(16)	86%	(98)	113
Baby Boomers: 1946-1964	15%	(22)	85%	(127)	149
Educ: < College	15%	(47)	85%	(262)	308
Educ: Bachelors degree	21%	(20)	79%	(72)	92
Educ: Post-grad	16%	(8)	84%	(42)	51
Income: Under 50k	13%	(21)	87%	(146)	167
Income: 50k-100k	17%	(29)	83%	(139)	168
Income: 100k+	21%	(24)	79%	(91)	115
Ethnicity: White (Non-Hispanic)	16%	(43)	84%	(226)	269
Ethnicity: Hispanic	16%	(13)	84%	(70)	83
Ethnicity: Asian + Other (Non-Hispanic)	24%	(14)	76%	(44)	58
All Christian	17%	(32)	83%	(159)	191
Agnostic/Nothing in particular	13%	(17)	87%	(116)	132
Something Else	12%	(9)	88%	(63)	72
Evangelical	7%	(6)	93%	(81)	88
Non-Evangelical	19%	(31)	81%	(135)	166
PID: Dem (no lean)	19%	(31)	81%	(133)	164
PID: Ind (no lean)	13%	(17)	87%	(112)	129
PID: Rep (no lean)	17%	(27)	83%	(131)	158

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Table BLMB9_8: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not selected		Total N
Registered Voters	17%	(75)	83%	(376)	451
PID/Gender: Dem Men	17%	(11)	83%	(58)	69
PID/Gender: Dem Women	20%	(19)	80%	(76)	95
PID/Gender: Ind Men	12%	(9)	88%	(65)	74
PID/Gender: Ind Women	15%	(8)	85%	(47)	55
PID/Gender: Rep Men	17%	(12)	83%	(61)	73
PID/Gender: Rep Women	17%	(15)	83%	(70)	85
Ideo: Liberal (1-3)	13%	(15)	87%	(105)	120
Ideo: Moderate (4)	26%	(34)	74%	(99)	134
Ideo: Conservative (5-7)	14%	(25)	86%	(156)	181
Ideo/PID: Conservative Republican	17%	(22)	83%	(105)	126
Ideo/PID: Moderate/Conservative Democrat	24%	(18)	76%	(58)	77
Ideo/PID: Liberal Democrat	14%	(12)	86%	(73)	86
Unfavorable of Biden and Trump	24%	(19)	76%	(62)	81
2024 H2H Matchup: Biden Voter	18%	(35)	82%	(164)	199
2024 H2H Matchup: Trump Voter	15%	(32)	85%	(179)	212
2022 House Vote: Democrat	16%	(31)	84%	(168)	199
2022 House Vote: Republican	17%	(30)	83%	(146)	176
2022 House Vote: Did not Vote	19%	(11)	81%	(50)	61
2020 Vote: Joe Biden	17%	(35)	83%	(176)	211
2020 Vote: Donald Trump	17%	(35)	83%	(166)	201
2016 Vote: Hillary Clinton	13%	(19)	87%	(134)	153
2016 Vote: Donald Trump	18%	(34)	82%	(152)	186
U.S. Economy: Wrong Track	16%	(53)	84%	(282)	335
U.S. Economy: Right Direction	19%	(22)	81%	(94)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(26)	81%	(110)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(38)	82%	(171)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(10)	90%	(95)	105
Top 2024 Issue: Economy	14%	(22)	86%	(140)	162
Community: Urban	14%	(21)	86%	(131)	152
Community: Suburban	21%	(53)	79%	(196)	248
Community: Rural	2%	(1)	98%	(50)	51

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Table BLMB9_8: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates*

Demographic	Selected		Not selected		Total N
Registered Voters	17%	(75)	83%	(376)	451
Community/Gender: Urban Women	18%	(13)	82%	(61)	74
Community/Gender: Urban Men	10%	(8)	90%	(70)	78
Community/Gender: Suburban Women	22%	(28)	78%	(101)	129
Community/Gender: Suburban Men	21%	(25)	79%	(94)	119
Homeowner	19%	(63)	81%	(269)	332
Renter	9%	(10)	91%	(99)	109
Military HHnm: Yes	13%	(14)	87%	(91)	105
Military HH: No	18%	(61)	82%	(285)	346
Employ: Private Sector	22%	(38)	78%	(131)	169
Employ: Retired	12%	(15)	88%	(111)	126
Self + Household: White-Collar	23%	(44)	77%	(149)	193
Self + Household: Blue Collar	15%	(26)	85%	(151)	177
Union HH: No	17%	(71)	83%	(342)	413
LGBTQ+: No	16%	(65)	84%	(342)	407
Motivated to Vote	18%	(73)	82%	(338)	410
Parent: Yes	10%	(12)	90%	(117)	130
Parent: No	19%	(62)	81%	(259)	321
COVID Vaccine: Yes	20%	(66)	80%	(273)	339
COVID Vaccine: No	7%	(8)	93%	(104)	112
Student Loans: Yes	20%	(13)	80%	(50)	63
Student Loans: No	16%	(62)	84%	(326)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_9: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(39)	91%	(412)	451
Gender: Male	10%	(21)	90%	(196)	216
Gender: Female	8%	(19)	92%	(216)	235
Age: 18-34	12%	(14)	88%	(105)	119
Age: 35-44	7%	(4)	93%	(55)	60
Age: 45-64	5%	(9)	95%	(148)	157
Age: 65+	11%	(12)	89%	(103)	116
GenZers: 1997-2012	19%	(10)	81%	(44)	54
Millennials: 1981-1996	7%	(8)	93%	(108)	117
GenXers: 1965-1980	2%	(3)	98%	(111)	113
Baby Boomers: 1946-1964	11%	(17)	89%	(132)	149
Educ: < College	9%	(26)	91%	(282)	308
Educ: Bachelors degree	11%	(10)	89%	(82)	92
Educ: Post-grad	6%	(3)	94%	(48)	51
Income: Under 50k	11%	(19)	89%	(149)	167
Income: 50k-100k	11%	(18)	89%	(150)	168
Income: 100k+	2%	(2)	98%	(113)	115
Ethnicity: White (Non-Hispanic)	9%	(25)	91%	(244)	269
Ethnicity: Hispanic	7%	(6)	93%	(78)	83
Ethnicity: Asian + Other (Non-Hispanic)	—	(0)	100%	(58)	58
All Christian	5%	(10)	95%	(181)	191
Agnostic/Nothing in particular	9%	(12)	91%	(120)	132
Something Else	12%	(9)	88%	(63)	72
Evangelical	8%	(7)	92%	(80)	88
Non-Evangelical	6%	(10)	94%	(156)	166
PID: Dem (no lean)	18%	(30)	82%	(134)	164
PID: Ind (no lean)	6%	(8)	94%	(121)	129
PID: Rep (no lean)	1%	(1)	99%	(157)	158

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Table BLMB9_9: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(39)	91%	(412)	451
PID/Gender: Dem Men	22%	(15)	78%	(54)	69
PID/Gender: Dem Women	15%	(14)	85%	(81)	95
PID/Gender: Ind Men	5%	(4)	95%	(70)	74
PID/Gender: Ind Women	8%	(4)	92%	(51)	55
PID/Gender: Rep Men	2%	(1)	98%	(72)	73
PID/Gender: Rep Women	—	(0)	100%	(85)	85
Ideo: Liberal (1-3)	16%	(19)	84%	(101)	120
Ideo: Moderate (4)	8%	(11)	92%	(123)	134
Ideo: Conservative (5-7)	5%	(9)	95%	(172)	181
Ideo/PID: Conservative Republican	—	(1)	100%	(126)	126
Ideo/PID: Moderate/Conservative Democrat	22%	(17)	78%	(60)	77
Ideo/PID: Liberal Democrat	15%	(13)	85%	(73)	86
Unfavorable of Biden and Trump	10%	(8)	90%	(73)	81
2024 H2H Matchup: Biden Voter	15%	(30)	85%	(170)	199
2024 H2H Matchup: Trump Voter	3%	(6)	97%	(205)	212
2022 House Vote: Democrat	16%	(33)	84%	(167)	199
2022 House Vote: Republican	1%	(1)	99%	(175)	176
2022 House Vote: Did not Vote	6%	(4)	94%	(58)	61
2020 Vote: Joe Biden	14%	(30)	86%	(182)	211
2020 Vote: Donald Trump	3%	(6)	97%	(195)	201
2016 Vote: Hillary Clinton	15%	(22)	85%	(131)	153
2016 Vote: Donald Trump	3%	(5)	97%	(181)	186
U.S. Economy: Wrong Track	8%	(26)	92%	(309)	335
U.S. Economy: Right Direction	12%	(14)	88%	(103)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(18)	87%	(118)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(4)	98%	(205)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(18)	83%	(88)	105
Top 2024 Issue: Economy	7%	(11)	93%	(151)	162
Community: Urban	6%	(10)	94%	(142)	152
Community: Suburban	10%	(24)	90%	(225)	248
Community: Rural	12%	(6)	88%	(45)	51

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Table BLMB9_9: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(39)	91%	(412)	451
Community/Gender: Urban Women	8%	(6)	92%	(68)	74
Community/Gender: Urban Men	4%	(3)	96%	(74)	78
Community/Gender: Suburban Women	5%	(7)	95%	(122)	129
Community/Gender: Suburban Men	14%	(17)	86%	(102)	119
Homeowner	9%	(30)	91%	(302)	332
Renter	5%	(5)	95%	(103)	109
Military HHnm: Yes	12%	(13)	88%	(93)	105
Military HH: No	8%	(27)	92%	(319)	346
Employ: Private Sector	4%	(6)	96%	(162)	169
Employ: Retired	14%	(18)	86%	(108)	126
Self + Household: White-Collar	7%	(13)	93%	(180)	193
Self + Household: Blue Collar	10%	(18)	90%	(159)	177
Union HH: No	10%	(39)	90%	(373)	413
LGBTQ+: No	9%	(36)	91%	(371)	407
Motivated to Vote	8%	(32)	92%	(378)	410
Parent: Yes	3%	(4)	97%	(126)	130
Parent: No	11%	(35)	89%	(286)	321
COVID Vaccine: Yes	11%	(37)	89%	(302)	339
COVID Vaccine: No	2%	(2)	98%	(110)	112
Student Loans: Yes	21%	(13)	79%	(50)	63
Student Loans: No	7%	(26)	93%	(362)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_10: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	32%	(144)	68%	(307)	451
Gender: Male	30%	(65)	70%	(151)	216
Gender: Female	34%	(79)	66%	(156)	235
Age: 18-34	50%	(59)	50%	(60)	119
Age: 35-44	46%	(28)	54%	(32)	60
Age: 45-64	26%	(41)	74%	(116)	157
Age: 65+	14%	(17)	86%	(99)	116
GenZers: 1997-2012	58%	(31)	42%	(23)	54
Millennials: 1981-1996	44%	(51)	56%	(65)	117
GenXers: 1965-1980	30%	(34)	70%	(79)	113
Baby Boomers: 1946-1964	17%	(26)	83%	(123)	149
Educ: < College	35%	(106)	65%	(202)	308
Educ: Bachelors degree	26%	(24)	74%	(68)	92
Educ: Post-grad	28%	(14)	72%	(37)	51
Income: Under 50k	40%	(68)	60%	(100)	167
Income: 50k-100k	29%	(49)	71%	(120)	168
Income: 100k+	24%	(28)	76%	(88)	115
Ethnicity: White (Non-Hispanic)	27%	(74)	73%	(196)	269
Ethnicity: Hispanic	33%	(28)	67%	(55)	83
Ethnicity: Asian + Other (Non-Hispanic)	44%	(26)	56%	(32)	58
All Christian	23%	(44)	77%	(147)	191
Agnostic/Nothing in particular	36%	(48)	64%	(84)	132
Something Else	37%	(27)	63%	(46)	72
Evangelical	32%	(28)	68%	(59)	88
Non-Evangelical	26%	(43)	74%	(123)	166
PID: Dem (no lean)	48%	(78)	52%	(86)	164
PID: Ind (no lean)	32%	(42)	68%	(87)	129
PID: Rep (no lean)	15%	(24)	85%	(134)	158

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Table BLMB9_10: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	32%	(144)	68%	(307)	451
PID/Gender: Dem Men	42%	(29)	58%	(40)	69
PID/Gender: Dem Women	52%	(50)	48%	(45)	95
PID/Gender: Ind Men	31%	(23)	69%	(51)	74
PID/Gender: Ind Women	34%	(19)	66%	(36)	55
PID/Gender: Rep Men	18%	(13)	82%	(60)	73
PID/Gender: Rep Women	12%	(10)	88%	(74)	85
Ideo: Liberal (1-3)	50%	(60)	50%	(60)	120
Ideo: Moderate (4)	28%	(38)	72%	(96)	134
Ideo: Conservative (5-7)	22%	(41)	78%	(141)	181
Ideo/PID: Conservative Republican	15%	(19)	85%	(107)	126
Ideo/PID: Moderate/Conservative Democrat	38%	(29)	62%	(48)	77
Ideo/PID: Liberal Democrat	57%	(49)	43%	(37)	86
Unfavorable of Biden and Trump	31%	(25)	69%	(57)	81
2024 H2H Matchup: Biden Voter	44%	(87)	56%	(112)	199
2024 H2H Matchup: Trump Voter	20%	(42)	80%	(170)	212
2022 House Vote: Democrat	46%	(93)	54%	(107)	199
2022 House Vote: Republican	19%	(34)	81%	(142)	176
2022 House Vote: Did not Vote	20%	(12)	80%	(49)	61
2020 Vote: Joe Biden	47%	(99)	53%	(113)	211
2020 Vote: Donald Trump	18%	(36)	82%	(165)	201
2016 Vote: Hillary Clinton	39%	(60)	61%	(93)	153
2016 Vote: Donald Trump	17%	(31)	83%	(155)	186
U.S. Economy: Wrong Track	29%	(99)	71%	(236)	335
U.S. Economy: Right Direction	39%	(46)	61%	(71)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	46%	(63)	54%	(73)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(40)	81%	(169)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	38%	(41)	62%	(65)	105
Top 2024 Issue: Economy	33%	(53)	67%	(109)	162
Community: Urban	53%	(81)	47%	(71)	152
Community: Suburban	21%	(53)	79%	(195)	248
Community: Rural	20%	(10)	80%	(41)	51

Continued on next page

Table BLMB9_10: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	32%	(144)	68%	(307)	451
Community/Gender: Urban Women	58%	(43)	42%	(32)	74
Community/Gender: Urban Men	49%	(38)	51%	(40)	78
Community/Gender: Suburban Women	26%	(33)	74%	(96)	129
Community/Gender: Suburban Men	16%	(20)	84%	(99)	119
Homeowner	24%	(79)	76%	(253)	332
Renter	58%	(63)	42%	(46)	109
Military HHnm: Yes	26%	(27)	74%	(78)	105
Military HH: No	34%	(117)	66%	(229)	346
Employ: Private Sector	36%	(61)	64%	(108)	169
Employ: Retired	13%	(17)	87%	(109)	126
Self + Household: White-Collar	27%	(52)	73%	(141)	193
Self + Household: Blue Collar	33%	(59)	67%	(119)	177
Union HH: No	31%	(127)	69%	(285)	413
LGBTQ+: No	31%	(128)	69%	(279)	407
Motivated to Vote	31%	(127)	69%	(283)	410
Parent: Yes	35%	(46)	65%	(84)	130
Parent: No	31%	(98)	69%	(223)	321
COVID Vaccine: Yes	32%	(107)	68%	(232)	339
COVID Vaccine: No	33%	(37)	67%	(75)	112
Student Loans: Yes	53%	(33)	47%	(30)	63
Student Loans: No	29%	(111)	71%	(277)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_11: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not selected		Total N
Registered Voters	17%	(76)	83%	(375)	451
Gender: Male	19%	(41)	81%	(175)	216
Gender: Female	15%	(35)	85%	(199)	235
Age: 18-34	12%	(14)	88%	(105)	119
Age: 35-44	20%	(12)	80%	(48)	60
Age: 45-64	18%	(28)	82%	(128)	157
Age: 65+	19%	(22)	81%	(93)	116
GenZers: 1997-2012	4%	(2)	96%	(52)	54
Millennials: 1981-1996	20%	(23)	80%	(93)	117
GenXers: 1965-1980	16%	(18)	84%	(95)	113
Baby Boomers: 1946-1964	19%	(28)	81%	(121)	149
Educ: < College	14%	(42)	86%	(266)	308
Educ: Bachelors degree	26%	(24)	74%	(68)	92
Educ: Post-grad	20%	(10)	80%	(40)	51
Income: Under 50k	12%	(20)	88%	(147)	167
Income: 50k-100k	15%	(25)	85%	(143)	168
Income: 100k+	27%	(31)	73%	(84)	115
Ethnicity: White (Non-Hispanic)	20%	(53)	80%	(216)	269
Ethnicity: Hispanic	15%	(13)	85%	(71)	83
Ethnicity: Asian + Other (Non-Hispanic)	16%	(9)	84%	(49)	58
All Christian	26%	(51)	74%	(141)	191
Agnostic/Nothing in particular	14%	(18)	86%	(114)	132
Something Else	8%	(6)	92%	(67)	72
Evangelical	22%	(19)	78%	(69)	88
Non-Evangelical	21%	(35)	79%	(131)	166
PID: Dem (no lean)	9%	(14)	91%	(150)	164
PID: Ind (no lean)	18%	(23)	82%	(106)	129
PID: Rep (no lean)	25%	(39)	75%	(119)	158

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Table BLMB9_11: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not selected		Total N
Registered Voters	17%	(76)	83%	(375)	451
PID/Gender: Dem Men	9%	(6)	91%	(63)	69
PID/Gender: Dem Women	9%	(8)	91%	(87)	95
PID/Gender: Ind Men	19%	(14)	81%	(60)	74
PID/Gender: Ind Women	16%	(9)	84%	(46)	55
PID/Gender: Rep Men	29%	(21)	71%	(52)	73
PID/Gender: Rep Women	21%	(18)	79%	(67)	85
Ideo: Liberal (1-3)	9%	(11)	91%	(109)	120
Ideo: Moderate (4)	14%	(19)	86%	(115)	134
Ideo: Conservative (5-7)	24%	(44)	76%	(138)	181
Ideo/PID: Conservative Republican	25%	(32)	75%	(94)	126
Ideo/PID: Moderate/Conservative Democrat	9%	(7)	91%	(70)	77
Ideo/PID: Liberal Democrat	8%	(7)	92%	(78)	86
Unfavorable of Biden and Trump	21%	(17)	79%	(65)	81
2024 H2H Matchup: Biden Voter	10%	(19)	90%	(180)	199
2024 H2H Matchup: Trump Voter	24%	(52)	76%	(160)	212
2022 House Vote: Democrat	7%	(14)	93%	(185)	199
2022 House Vote: Republican	25%	(44)	75%	(132)	176
2022 House Vote: Did not Vote	29%	(18)	71%	(44)	61
2020 Vote: Joe Biden	8%	(17)	92%	(194)	211
2020 Vote: Donald Trump	26%	(52)	74%	(149)	201
2016 Vote: Hillary Clinton	9%	(14)	91%	(139)	153
2016 Vote: Donald Trump	24%	(45)	76%	(141)	186
U.S. Economy: Wrong Track	18%	(60)	82%	(274)	335
U.S. Economy: Right Direction	14%	(16)	86%	(101)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(18)	87%	(118)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(46)	78%	(164)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(13)	88%	(93)	105
Top 2024 Issue: Economy	18%	(28)	82%	(133)	162
Community: Urban	10%	(15)	90%	(137)	152
Community: Suburban	21%	(53)	79%	(195)	248
Community: Rural	17%	(8)	83%	(42)	51

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Table BLMB9_11: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not selected		Total N
Registered Voters	17%	(76)	83%	(375)	451
Community/Gender: Urban Women	8%	(6)	92%	(68)	74
Community/Gender: Urban Men	11%	(9)	89%	(69)	78
Community/Gender: Suburban Women	18%	(23)	82%	(106)	129
Community/Gender: Suburban Men	25%	(30)	75%	(89)	119
Homeowner	20%	(65)	80%	(267)	332
Renter	10%	(11)	90%	(98)	109
Military HHnm: Yes	17%	(18)	83%	(88)	105
Military HH: No	17%	(59)	83%	(287)	346
Employ: Private Sector	15%	(26)	85%	(143)	169
Employ: Retired	25%	(31)	75%	(95)	126
Self + Household: White-Collar	20%	(39)	80%	(154)	193
Self + Household: Blue Collar	15%	(27)	85%	(150)	177
Union HH: No	17%	(69)	83%	(343)	413
LGBTQ+: No	17%	(69)	83%	(338)	407
Motivated to Vote	18%	(73)	82%	(337)	410
Parent: Yes	18%	(23)	82%	(107)	130
Parent: No	17%	(53)	83%	(268)	321
COVID Vaccine: Yes	16%	(56)	84%	(284)	339
COVID Vaccine: No	19%	(21)	81%	(91)	112
Student Loans: Yes	11%	(7)	89%	(56)	63
Student Loans: No	18%	(70)	82%	(318)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_12: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not selected		Total N
Registered Voters	4%	(17)	96%	(434)	451
Gender: Male	5%	(10)	95%	(206)	216
Gender: Female	3%	(7)	97%	(228)	235
Age: 18-34	—	(1)	100%	(119)	119
Age: 35-44	8%	(5)	92%	(55)	60
Age: 45-64	2%	(4)	98%	(153)	157
Age: 65+	7%	(8)	93%	(108)	116
GenZers: 1997-2012	—	(0)	100%	(54)	54
Millennials: 1981-1996	3%	(4)	97%	(113)	117
GenXers: 1965-1980	3%	(3)	97%	(110)	113
Baby Boomers: 1946-1964	6%	(10)	94%	(139)	149
Educ: < College	2%	(7)	98%	(301)	308
Educ: Bachelors degree	9%	(8)	91%	(84)	92
Educ: Post-grad	3%	(1)	97%	(49)	51
Income: Under 50k	4%	(7)	96%	(161)	167
Income: 50k-100k	6%	(10)	94%	(158)	168
Income: 100k+	—	(0)	100%	(115)	115
Ethnicity: White (Non-Hispanic)	5%	(12)	95%	(257)	269
Ethnicity: Hispanic	—	(0)	100%	(83)	83
Ethnicity: Asian + Other (Non-Hispanic)	7%	(4)	93%	(54)	58
All Christian	5%	(10)	95%	(181)	191
Agnostic/Nothing in particular	3%	(5)	97%	(128)	132
Something Else	—	(0)	100%	(72)	72
Evangelical	6%	(5)	94%	(83)	88
Non-Evangelical	3%	(6)	97%	(160)	166
PID: Dem (no lean)	3%	(5)	97%	(159)	164
PID: Ind (no lean)	3%	(3)	97%	(126)	129
PID: Rep (no lean)	5%	(9)	95%	(149)	158

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Table BLMB9_12: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not selected		Total N
Registered Voters	4%	(17)	96%	(434)	451
PID/Gender: Dem Men	1%	(1)	99%	(68)	69
PID/Gender: Dem Women	4%	(4)	96%	(91)	95
PID/Gender: Ind Men	5%	(3)	95%	(71)	74
PID/Gender: Ind Women	—	(0)	100%	(55)	55
PID/Gender: Rep Men	8%	(6)	92%	(67)	73
PID/Gender: Rep Women	3%	(3)	97%	(82)	85
Ideo: Liberal (1-3)	1%	(1)	99%	(118)	120
Ideo: Moderate (4)	3%	(4)	97%	(130)	134
Ideo: Conservative (5-7)	6%	(12)	94%	(170)	181
Ideo/PID: Conservative Republican	7%	(9)	93%	(118)	126
Ideo/PID: Moderate/Conservative Democrat	5%	(4)	95%	(73)	77
Ideo/PID: Liberal Democrat	—	(0)	100%	(85)	86
Unfavorable of Biden and Trump	2%	(1)	98%	(80)	81
2024 H2H Matchup: Biden Voter	2%	(4)	98%	(195)	199
2024 H2H Matchup: Trump Voter	5%	(11)	95%	(200)	212
2022 House Vote: Democrat	2%	(5)	98%	(195)	199
2022 House Vote: Republican	6%	(11)	94%	(165)	176
2022 House Vote: Did not Vote	1%	(1)	99%	(61)	61
2020 Vote: Joe Biden	2%	(5)	98%	(206)	211
2020 Vote: Donald Trump	5%	(11)	95%	(190)	201
2016 Vote: Hillary Clinton	2%	(3)	98%	(150)	153
2016 Vote: Donald Trump	6%	(11)	94%	(175)	186
U.S. Economy: Wrong Track	4%	(12)	96%	(323)	335
U.S. Economy: Right Direction	4%	(5)	96%	(112)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(4)	97%	(132)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(12)	94%	(198)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	99%	(105)	105
Top 2024 Issue: Economy	1%	(2)	99%	(160)	162
Community: Urban	1%	(1)	99%	(151)	152
Community: Suburban	5%	(12)	95%	(236)	248
Community: Rural	6%	(3)	94%	(48)	51

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Table BLMB9_12: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not selected		Total N
Registered Voters	4%	(17)	96%	(434)	451
Community/Gender: Urban Women	—	(0)	100%	(74)	74
Community/Gender: Urban Men	2%	(1)	98%	(77)	78
Community/Gender: Suburban Women	5%	(6)	95%	(123)	129
Community/Gender: Suburban Men	5%	(6)	95%	(113)	119
Homeowner	4%	(14)	96%	(318)	332
Renter	2%	(2)	98%	(107)	109
Military HHnm: Yes	8%	(8)	92%	(97)	105
Military HH: No	3%	(9)	97%	(337)	346
Employ: Private Sector	3%	(5)	97%	(164)	169
Employ: Retired	7%	(9)	93%	(117)	126
Self + Household: White-Collar	4%	(8)	96%	(185)	193
Self + Household: Blue Collar	3%	(5)	97%	(173)	177
Union HH: No	4%	(17)	96%	(396)	413
LGBTQ+: No	4%	(16)	96%	(391)	407
Motivated to Vote	4%	(16)	96%	(395)	410
Parent: Yes	2%	(2)	98%	(128)	130
Parent: No	5%	(15)	95%	(306)	321
COVID Vaccine: Yes	3%	(9)	97%	(330)	339
COVID Vaccine: No	7%	(8)	93%	(104)	112
Student Loans: Yes	3%	(2)	97%	(61)	63
Student Loans: No	4%	(15)	96%	(373)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_13: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	57%	(257)	43%	(194)	451
Gender: Male	51%	(110)	49%	(106)	216
Gender: Female	63%	(147)	37%	(88)	235
Age: 18-34	40%	(48)	60%	(72)	119
Age: 35-44	45%	(27)	55%	(33)	60
Age: 45-64	67%	(105)	33%	(51)	157
Age: 65+	67%	(77)	33%	(38)	116
GenZers: 1997-2012	27%	(15)	73%	(40)	54
Millennials: 1981-1996	47%	(54)	53%	(62)	117
GenXers: 1965-1980	65%	(73)	35%	(40)	113
Baby Boomers: 1946-1964	70%	(104)	30%	(45)	149
Educ: < College	59%	(183)	41%	(125)	308
Educ: Bachelors degree	55%	(50)	45%	(42)	92
Educ: Post-grad	47%	(24)	53%	(27)	51
Income: Under 50k	63%	(106)	37%	(62)	167
Income: 50k-100k	56%	(94)	44%	(74)	168
Income: 100k+	50%	(58)	50%	(58)	115
Ethnicity: White (Non-Hispanic)	60%	(161)	40%	(108)	269
Ethnicity: Hispanic	59%	(49)	41%	(34)	83
Ethnicity: Asian + Other (Non-Hispanic)	52%	(30)	48%	(28)	58
All Christian	65%	(124)	35%	(67)	191
Agnostic/Nothing in particular	57%	(75)	43%	(57)	132
Something Else	42%	(31)	58%	(42)	72
Evangelical	49%	(43)	51%	(44)	88
Non-Evangelical	65%	(109)	35%	(57)	166
PID: Dem (no lean)	53%	(87)	47%	(77)	164
PID: Ind (no lean)	62%	(80)	38%	(49)	129
PID: Rep (no lean)	57%	(90)	43%	(68)	158

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Table BLMB9_13: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	57%	(257)	43%	(194)	451
PID/Gender: Dem Men	50%	(35)	50%	(34)	69
PID/Gender: Dem Women	55%	(52)	45%	(43)	95
PID/Gender: Ind Men	58%	(43)	42%	(31)	74
PID/Gender: Ind Women	68%	(38)	32%	(17)	55
PID/Gender: Rep Men	45%	(33)	55%	(40)	73
PID/Gender: Rep Women	68%	(57)	32%	(27)	85
Ideo: Liberal (1-3)	53%	(63)	47%	(57)	120
Ideo: Moderate (4)	59%	(79)	41%	(55)	134
Ideo: Conservative (5-7)	61%	(111)	39%	(71)	181
Ideo/PID: Conservative Republican	63%	(79)	37%	(47)	126
Ideo/PID: Moderate/Conservative Democrat	52%	(40)	48%	(37)	77
Ideo/PID: Liberal Democrat	54%	(46)	46%	(40)	86
Unfavorable of Biden and Trump	54%	(44)	46%	(37)	81
2024 H2H Matchup: Biden Voter	52%	(104)	48%	(95)	199
2024 H2H Matchup: Trump Voter	64%	(134)	36%	(77)	212
2022 House Vote: Democrat	56%	(112)	44%	(88)	199
2022 House Vote: Republican	63%	(111)	37%	(65)	176
2022 House Vote: Did not Vote	46%	(28)	54%	(33)	61
2020 Vote: Joe Biden	53%	(112)	47%	(99)	211
2020 Vote: Donald Trump	66%	(132)	34%	(69)	201
2016 Vote: Hillary Clinton	57%	(87)	43%	(67)	153
2016 Vote: Donald Trump	62%	(116)	38%	(70)	186
U.S. Economy: Wrong Track	59%	(198)	41%	(136)	335
U.S. Economy: Right Direction	51%	(59)	49%	(57)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	45%	(62)	55%	(74)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	63%	(132)	37%	(77)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	60%	(63)	40%	(42)	105
Top 2024 Issue: Economy	62%	(101)	38%	(61)	162
Community: Urban	55%	(83)	45%	(69)	152
Community: Suburban	61%	(151)	39%	(97)	248
Community: Rural	44%	(22)	56%	(28)	51

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Table BLMB9_13: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	57%	(257)	43%	(194)	451
Community/Gender: Urban Women	52%	(38)	48%	(36)	74
Community/Gender: Urban Men	58%	(45)	42%	(33)	78
Community/Gender: Suburban Women	70%	(90)	30%	(39)	129
Community/Gender: Suburban Men	51%	(61)	49%	(58)	119
Homeowner	56%	(187)	44%	(145)	332
Renter	59%	(64)	41%	(45)	109
Military HHnm: Yes	61%	(64)	39%	(41)	105
Military HH: No	56%	(193)	44%	(153)	346
Employ: Private Sector	53%	(89)	47%	(80)	169
Employ: Retired	74%	(94)	26%	(33)	126
Self + Household: White-Collar	54%	(105)	46%	(88)	193
Self + Household: Blue Collar	60%	(106)	40%	(71)	177
Union HH: No	57%	(236)	43%	(177)	413
LGBTQ+: No	58%	(237)	42%	(170)	407
Motivated to Vote	59%	(240)	41%	(170)	410
Parent: Yes	60%	(78)	40%	(52)	130
Parent: No	56%	(179)	44%	(142)	321
COVID Vaccine: Yes	54%	(184)	46%	(156)	339
COVID Vaccine: No	66%	(74)	34%	(38)	112
Student Loans: Yes	51%	(32)	49%	(31)	63
Student Loans: No	58%	(225)	42%	(163)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_14: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	19%	(85)	81%	(366)	451
Gender: Male	19%	(41)	81%	(175)	216
Gender: Female	19%	(44)	81%	(191)	235
Age: 18-34	14%	(16)	86%	(103)	119
Age: 35-44	14%	(8)	86%	(51)	60
Age: 45-64	24%	(37)	76%	(120)	157
Age: 65+	20%	(23)	80%	(92)	116
GenZers: 1997-2012	7%	(4)	93%	(51)	54
Millennials: 1981-1996	16%	(18)	84%	(98)	117
GenXers: 1965-1980	17%	(20)	83%	(94)	113
Baby Boomers: 1946-1964	27%	(41)	73%	(108)	149
Educ: < College	16%	(50)	84%	(258)	308
Educ: Bachelors degree	29%	(27)	71%	(65)	92
Educ: Post-grad	16%	(8)	84%	(43)	51
Income: Under 50k	17%	(28)	83%	(139)	167
Income: 50k-100k	12%	(20)	88%	(149)	168
Income: 100k+	32%	(37)	68%	(78)	115
Ethnicity: White (Non-Hispanic)	19%	(52)	81%	(217)	269
Ethnicity: Hispanic	18%	(15)	82%	(69)	83
Ethnicity: Asian + Other (Non-Hispanic)	27%	(15)	73%	(43)	58
All Christian	24%	(46)	76%	(145)	191
Agnostic/Nothing in particular	18%	(23)	82%	(109)	132
Something Else	7%	(5)	93%	(67)	72
Evangelical	11%	(10)	89%	(78)	88
Non-Evangelical	23%	(38)	77%	(128)	166
PID: Dem (no lean)	16%	(26)	84%	(138)	164
PID: Ind (no lean)	19%	(25)	81%	(104)	129
PID: Rep (no lean)	22%	(34)	78%	(124)	158

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Table BLMB9_14: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	19%	(85)	81%	(366)	451
PID/Gender: Dem Men	17%	(11)	83%	(58)	69
PID/Gender: Dem Women	15%	(15)	85%	(80)	95
PID/Gender: Ind Men	16%	(12)	84%	(62)	74
PID/Gender: Ind Women	24%	(13)	76%	(42)	55
PID/Gender: Rep Men	24%	(18)	76%	(55)	73
PID/Gender: Rep Women	19%	(16)	81%	(69)	85
Ideo: Liberal (1-3)	13%	(16)	87%	(104)	120
Ideo: Moderate (4)	18%	(24)	82%	(109)	134
Ideo: Conservative (5-7)	24%	(44)	76%	(138)	181
Ideo/PID: Conservative Republican	25%	(31)	75%	(95)	126
Ideo/PID: Moderate/Conservative Democrat	17%	(13)	83%	(64)	77
Ideo/PID: Liberal Democrat	15%	(13)	85%	(72)	86
Unfavorable of Biden and Trump	29%	(23)	71%	(58)	81
2024 H2H Matchup: Biden Voter	14%	(28)	86%	(171)	199
2024 H2H Matchup: Trump Voter	23%	(48)	77%	(164)	212
2022 House Vote: Democrat	16%	(31)	84%	(168)	199
2022 House Vote: Republican	24%	(43)	76%	(133)	176
2022 House Vote: Did not Vote	12%	(7)	88%	(54)	61
2020 Vote: Joe Biden	17%	(36)	83%	(175)	211
2020 Vote: Donald Trump	22%	(43)	78%	(158)	201
2016 Vote: Hillary Clinton	16%	(25)	84%	(128)	153
2016 Vote: Donald Trump	25%	(47)	75%	(139)	186
U.S. Economy: Wrong Track	20%	(68)	80%	(266)	335
U.S. Economy: Right Direction	14%	(17)	86%	(100)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(15)	89%	(121)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(51)	76%	(159)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(19)	82%	(86)	105
Top 2024 Issue: Economy	28%	(46)	72%	(116)	162
Community: Urban	14%	(21)	86%	(131)	152
Community: Suburban	21%	(52)	79%	(196)	248
Community: Rural	24%	(12)	76%	(39)	51

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Table BLMB9_14: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	19%	(85)	81%	(366)	451
Community/Gender: Urban Women	16%	(12)	84%	(62)	74
Community/Gender: Urban Men	11%	(9)	89%	(69)	78
Community/Gender: Suburban Women	19%	(25)	81%	(104)	129
Community/Gender: Suburban Men	23%	(27)	77%	(92)	119
Homeowner	21%	(70)	79%	(262)	332
Renter	13%	(14)	87%	(94)	109
Military HHnm: Yes	20%	(22)	80%	(84)	105
Military HH: No	18%	(63)	82%	(282)	346
Employ: Private Sector	21%	(36)	79%	(133)	169
Employ: Retired	21%	(26)	79%	(100)	126
Self + Household: White-Collar	25%	(48)	75%	(144)	193
Self + Household: Blue Collar	16%	(28)	84%	(149)	177
Union HH: No	19%	(80)	81%	(333)	413
LGBTQ+: No	20%	(81)	80%	(326)	407
Motivated to Vote	20%	(80)	80%	(330)	410
Parent: Yes	25%	(33)	75%	(97)	130
Parent: No	16%	(52)	84%	(269)	321
COVID Vaccine: Yes	18%	(60)	82%	(280)	339
COVID Vaccine: No	23%	(25)	77%	(87)	112
Student Loans: Yes	10%	(6)	90%	(57)	63
Student Loans: No	20%	(79)	80%	(309)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_15: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	30%	(135)	70%	(316)	451
Gender: Male	27%	(58)	73%	(158)	216
Gender: Female	33%	(77)	67%	(158)	235
Age: 18-34	30%	(36)	70%	(83)	119
Age: 35-44	13%	(8)	87%	(52)	60
Age: 45-64	34%	(53)	66%	(103)	157
Age: 65+	33%	(38)	67%	(78)	116
GenZers: 1997-2012	27%	(15)	73%	(40)	54
Millennials: 1981-1996	23%	(27)	77%	(89)	117
GenXers: 1965-1980	31%	(36)	69%	(78)	113
Baby Boomers: 1946-1964	35%	(53)	65%	(96)	149
Educ: < College	27%	(84)	73%	(225)	308
Educ: Bachelors degree	32%	(30)	68%	(62)	92
Educ: Post-grad	42%	(21)	58%	(29)	51
Income: Under 50k	36%	(60)	64%	(107)	167
Income: 50k-100k	27%	(46)	73%	(122)	168
Income: 100k+	25%	(29)	75%	(87)	115
Ethnicity: White (Non-Hispanic)	30%	(82)	70%	(187)	269
Ethnicity: Hispanic	22%	(19)	78%	(64)	83
Ethnicity: Asian + Other (Non-Hispanic)	26%	(15)	74%	(43)	58
All Christian	23%	(43)	77%	(148)	191
Agnostic/Nothing in particular	33%	(44)	67%	(88)	132
Something Else	42%	(31)	58%	(42)	72
Evangelical	30%	(26)	70%	(61)	88
Non-Evangelical	26%	(43)	74%	(123)	166
PID: Dem (no lean)	38%	(63)	62%	(101)	164
PID: Ind (no lean)	36%	(46)	64%	(83)	129
PID: Rep (no lean)	17%	(26)	83%	(132)	158

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Table BLMB9_15: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	30%	(135)	70%	(316)	451
PID/Gender: Dem Men	38%	(27)	62%	(42)	69
PID/Gender: Dem Women	38%	(36)	62%	(59)	95
PID/Gender: Ind Men	31%	(23)	69%	(51)	74
PID/Gender: Ind Women	42%	(23)	58%	(32)	55
PID/Gender: Rep Men	12%	(9)	88%	(65)	73
PID/Gender: Rep Women	21%	(18)	79%	(67)	85
Ideo: Liberal (1-3)	46%	(55)	54%	(65)	120
Ideo: Moderate (4)	27%	(36)	73%	(98)	134
Ideo: Conservative (5-7)	20%	(37)	80%	(145)	181
Ideo/PID: Conservative Republican	19%	(24)	81%	(103)	126
Ideo/PID: Moderate/Conservative Democrat	33%	(25)	67%	(52)	77
Ideo/PID: Liberal Democrat	43%	(37)	57%	(49)	86
Unfavorable of Biden and Trump	33%	(27)	67%	(55)	81
2024 H2H Matchup: Biden Voter	40%	(80)	60%	(119)	199
2024 H2H Matchup: Trump Voter	18%	(39)	82%	(172)	212
2022 House Vote: Democrat	41%	(81)	59%	(118)	199
2022 House Vote: Republican	17%	(31)	83%	(145)	176
2022 House Vote: Did not Vote	26%	(16)	74%	(45)	61
2020 Vote: Joe Biden	42%	(88)	58%	(123)	211
2020 Vote: Donald Trump	18%	(36)	82%	(165)	201
2016 Vote: Hillary Clinton	45%	(70)	55%	(84)	153
2016 Vote: Donald Trump	17%	(31)	83%	(155)	186
U.S. Economy: Wrong Track	26%	(89)	74%	(246)	335
U.S. Economy: Right Direction	40%	(46)	60%	(70)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	35%	(47)	65%	(89)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(36)	83%	(174)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	49%	(52)	51%	(54)	105
Top 2024 Issue: Economy	16%	(27)	84%	(135)	162
Community: Urban	31%	(47)	69%	(105)	152
Community: Suburban	29%	(73)	71%	(175)	248
Community: Rural	29%	(15)	71%	(36)	51

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Table BLMB9_15: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	30%	(135)	70%	(316)	451
Community/Gender: Urban Women	31%	(23)	69%	(51)	74
Community/Gender: Urban Men	31%	(24)	69%	(53)	78
Community/Gender: Suburban Women	34%	(44)	66%	(85)	129
Community/Gender: Suburban Men	24%	(29)	76%	(90)	119
Homeowner	26%	(88)	74%	(244)	332
Renter	37%	(40)	63%	(68)	109
Military HHnm: Yes	35%	(37)	65%	(68)	105
Military HH: No	28%	(98)	72%	(248)	346
Employ: Private Sector	23%	(38)	77%	(130)	169
Employ: Retired	37%	(46)	63%	(80)	126
Self + Household: White-Collar	30%	(57)	70%	(135)	193
Self + Household: Blue Collar	30%	(53)	70%	(124)	177
Union HH: No	30%	(123)	70%	(289)	413
LGBTQ+: No	29%	(116)	71%	(291)	407
Motivated to Vote	29%	(119)	71%	(291)	410
Parent: Yes	25%	(33)	75%	(97)	130
Parent: No	32%	(102)	68%	(219)	321
COVID Vaccine: Yes	34%	(116)	66%	(223)	339
COVID Vaccine: No	17%	(19)	83%	(93)	112
Student Loans: Yes	35%	(22)	65%	(41)	63
Student Loans: No	29%	(112)	71%	(275)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_16: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not selected		Total N
Registered Voters	33%	(148)	67%	(303)	451
Gender: Male	29%	(63)	71%	(154)	216
Gender: Female	36%	(85)	64%	(150)	235
Age: 18-34	30%	(36)	70%	(83)	119
Age: 35-44	45%	(27)	55%	(33)	60
Age: 45-64	30%	(46)	70%	(110)	157
Age: 65+	33%	(38)	67%	(77)	116
GenZers: 1997-2012	36%	(20)	64%	(35)	54
Millennials: 1981-1996	32%	(38)	68%	(79)	117
GenXers: 1965-1980	31%	(35)	69%	(78)	113
Baby Boomers: 1946-1964	35%	(52)	65%	(97)	149
Educ: < College	39%	(119)	61%	(189)	308
Educ: Bachelors degree	21%	(20)	79%	(72)	92
Educ: Post-grad	18%	(9)	82%	(42)	51
Income: Under 50k	30%	(50)	70%	(117)	167
Income: 50k-100k	33%	(56)	67%	(112)	168
Income: 100k+	36%	(41)	64%	(74)	115
Ethnicity: White (Non-Hispanic)	30%	(80)	70%	(189)	269
Ethnicity: Hispanic	40%	(33)	60%	(50)	83
Ethnicity: Asian + Other (Non-Hispanic)	32%	(19)	68%	(39)	58
All Christian	36%	(69)	64%	(122)	191
Agnostic/Nothing in particular	28%	(37)	72%	(96)	132
Something Else	42%	(30)	58%	(42)	72
Evangelical	31%	(27)	69%	(61)	88
Non-Evangelical	42%	(69)	58%	(97)	166
PID: Dem (no lean)	28%	(46)	72%	(118)	164
PID: Ind (no lean)	27%	(35)	73%	(94)	129
PID: Rep (no lean)	42%	(66)	58%	(92)	158

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Table BLMB9_16: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not selected		Total N
Registered Voters	33%	(148)	67%	(303)	451
PID/Gender: Dem Men	18%	(13)	82%	(56)	69
PID/Gender: Dem Women	35%	(34)	65%	(61)	95
PID/Gender: Ind Men	32%	(24)	68%	(50)	74
PID/Gender: Ind Women	20%	(11)	80%	(44)	55
PID/Gender: Rep Men	36%	(26)	64%	(47)	73
PID/Gender: Rep Women	47%	(40)	53%	(45)	85
Ideo: Liberal (1-3)	20%	(23)	80%	(96)	120
Ideo: Moderate (4)	31%	(42)	69%	(92)	134
Ideo: Conservative (5-7)	43%	(78)	57%	(103)	181
Ideo/PID: Conservative Republican	45%	(57)	55%	(69)	126
Ideo/PID: Moderate/Conservative Democrat	37%	(28)	63%	(48)	77
Ideo/PID: Liberal Democrat	20%	(17)	80%	(68)	86
Unfavorable of Biden and Trump	21%	(17)	79%	(64)	81
2024 H2H Matchup: Biden Voter	26%	(51)	74%	(148)	199
2024 H2H Matchup: Trump Voter	43%	(91)	57%	(120)	212
2022 House Vote: Democrat	27%	(53)	73%	(146)	199
2022 House Vote: Republican	41%	(72)	59%	(104)	176
2022 House Vote: Did not Vote	30%	(18)	70%	(43)	61
2020 Vote: Joe Biden	27%	(57)	73%	(154)	211
2020 Vote: Donald Trump	37%	(75)	63%	(126)	201
2016 Vote: Hillary Clinton	26%	(39)	74%	(114)	153
2016 Vote: Donald Trump	37%	(69)	63%	(117)	186
U.S. Economy: Wrong Track	37%	(125)	63%	(210)	335
U.S. Economy: Right Direction	19%	(23)	81%	(94)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	25%	(33)	75%	(103)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	45%	(94)	55%	(116)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(20)	81%	(85)	105
Top 2024 Issue: Economy	38%	(61)	62%	(101)	162
Community: Urban	34%	(51)	66%	(101)	152
Community: Suburban	33%	(82)	67%	(167)	248
Community: Rural	29%	(15)	71%	(36)	51

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Table BLMB9_16: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not selected		Total N
Registered Voters	33%	(148)	67%	(303)	451
Community/Gender: Urban Women	42%	(31)	58%	(43)	74
Community/Gender: Urban Men	26%	(20)	74%	(57)	78
Community/Gender: Suburban Women	34%	(43)	66%	(86)	129
Community/Gender: Suburban Men	32%	(38)	68%	(81)	119
Homeowner	34%	(114)	66%	(218)	332
Renter	29%	(32)	71%	(77)	109
Military HHnm: Yes	26%	(27)	74%	(78)	105
Military HH: No	35%	(121)	65%	(225)	346
Employ: Private Sector	39%	(66)	61%	(102)	169
Employ: Retired	27%	(35)	73%	(92)	126
Self + Household: White-Collar	29%	(55)	71%	(137)	193
Self + Household: Blue Collar	38%	(68)	62%	(110)	177
Union HH: No	33%	(136)	67%	(277)	413
LGBTQ+: No	35%	(141)	65%	(266)	407
Motivated to Vote	34%	(139)	66%	(271)	410
Parent: Yes	40%	(51)	60%	(78)	130
Parent: No	30%	(96)	70%	(225)	321
COVID Vaccine: Yes	27%	(92)	73%	(247)	339
COVID Vaccine: No	49%	(55)	51%	(57)	112
Student Loans: Yes	20%	(13)	80%	(50)	63
Student Loans: No	35%	(135)	65%	(253)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_1: *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(204)	35%	(157)	20%	(90)	451
Gender: Male	49%	(105)	30%	(66)	21%	(46)	216
Gender: Female	42%	(99)	39%	(92)	19%	(44)	235
Age: 18-34	44%	(52)	32%	(38)	24%	(29)	119
Age: 35-44	36%	(21)	44%	(26)	20%	(12)	60
Age: 45-64	49%	(77)	35%	(55)	15%	(24)	157
Age: 65+	47%	(54)	32%	(37)	21%	(25)	116
GenZers: 1997-2012	40%	(22)	31%	(17)	29%	(16)	54
Millennials: 1981-1996	42%	(49)	38%	(44)	21%	(24)	117
GenXers: 1965-1980	56%	(64)	31%	(35)	13%	(14)	113
Baby Boomers: 1946-1964	44%	(65)	38%	(57)	18%	(27)	149
Educ: < College	48%	(147)	32%	(98)	21%	(64)	308
Educ: Bachelors degree	45%	(42)	40%	(37)	15%	(13)	92
Educ: Post-grad	32%	(16)	43%	(22)	25%	(13)	51
Income: Under 50k	42%	(70)	40%	(67)	18%	(30)	167
Income: 50k-100k	46%	(77)	36%	(60)	18%	(31)	168
Income: 100k+	49%	(57)	26%	(30)	25%	(29)	115
Ethnicity: White (Non-Hispanic)	47%	(125)	34%	(92)	19%	(52)	269
Ethnicity: Hispanic	55%	(46)	28%	(24)	17%	(14)	83
Ethnicity: Asian + Other (Non-Hispanic)	40%	(23)	39%	(23)	21%	(12)	58
All Christian	58%	(110)	26%	(49)	17%	(32)	191
Agnostic/Nothing in particular	36%	(48)	37%	(49)	26%	(35)	132
Something Else	46%	(33)	32%	(23)	21%	(15)	72
Evangelical	53%	(47)	21%	(18)	25%	(22)	88
Non-Evangelical	55%	(91)	31%	(52)	14%	(23)	166
PID: Dem (no lean)	10%	(17)	70%	(114)	20%	(33)	164
PID: Ind (no lean)	46%	(60)	26%	(33)	28%	(36)	129
PID: Rep (no lean)	81%	(128)	6%	(10)	13%	(20)	158

Continued on next page

Table BLMB10_1: *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(204)	35%	(157)	20%	(90)	451
PID/Gender: Dem Men	11%	(8)	62%	(43)	27%	(19)	69
PID/Gender: Dem Women	9%	(9)	75%	(72)	15%	(15)	95
PID/Gender: Ind Men	51%	(38)	23%	(17)	26%	(19)	74
PID/Gender: Ind Women	40%	(22)	29%	(16)	31%	(17)	55
PID/Gender: Rep Men	81%	(60)	8%	(6)	11%	(8)	73
PID/Gender: Rep Women	81%	(68)	5%	(4)	15%	(12)	85
Ideo: Liberal (1-3)	11%	(14)	69%	(82)	20%	(24)	120
Ideo: Moderate (4)	35%	(47)	42%	(56)	23%	(30)	134
Ideo: Conservative (5-7)	74%	(135)	10%	(18)	16%	(29)	181
Ideo/PID: Conservative Republican	84%	(106)	5%	(6)	11%	(14)	126
Ideo/PID: Moderate/Conservative Democrat	13%	(10)	62%	(48)	25%	(19)	77
Ideo/PID: Liberal Democrat	8%	(7)	77%	(66)	15%	(13)	86
Unfavorable of Biden and Trump	37%	(31)	14%	(11)	49%	(40)	81
2024 H2H Matchup: Biden Voter	8%	(16)	73%	(146)	19%	(37)	199
2024 H2H Matchup: Trump Voter	86%	(181)	2%	(4)	12%	(26)	212
2022 House Vote: Democrat	14%	(28)	67%	(134)	19%	(38)	199
2022 House Vote: Republican	79%	(139)	6%	(11)	15%	(26)	176
2022 House Vote: Did not Vote	57%	(35)	16%	(10)	27%	(17)	61
2020 Vote: Joe Biden	14%	(29)	65%	(138)	21%	(45)	211
2020 Vote: Donald Trump	79%	(158)	6%	(12)	15%	(31)	201
2016 Vote: Hillary Clinton	14%	(21)	70%	(108)	16%	(25)	153
2016 Vote: Donald Trump	76%	(141)	6%	(12)	18%	(34)	186
U.S. Economy: Wrong Track	59%	(196)	19%	(62)	23%	(76)	335
U.S. Economy: Right Direction	7%	(8)	81%	(95)	12%	(14)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(8)	80%	(109)	15%	(20)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(174)	5%	(11)	12%	(25)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(23)	36%	(38)	42%	(45)	105
Top 2024 Issue: Economy	51%	(82)	23%	(37)	27%	(43)	162
Community: Urban	31%	(47)	48%	(74)	21%	(31)	152
Community: Suburban	50%	(125)	30%	(74)	20%	(49)	248
Community: Rural	63%	(32)	19%	(10)	18%	(9)	51
Community/Gender: Urban Women	24%	(18)	57%	(42)	20%	(15)	74

Continued on next page

Table BLMB10_1: *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(204)	35%	(157)	20%	(90)	451
Community/Gender: Urban Men	38%	(30)	41%	(31)	21%	(17)	78
Community/Gender: Suburban Women	48%	(62)	33%	(42)	19%	(25)	129
Community/Gender: Suburban Men	53%	(63)	26%	(31)	21%	(24)	119
Homeowner	49%	(164)	32%	(107)	18%	(61)	332
Renter	35%	(38)	41%	(44)	24%	(26)	109
Military HHnm: Yes	46%	(48)	27%	(29)	27%	(28)	105
Military HH: No	45%	(156)	37%	(128)	18%	(61)	346
Employ: Private Sector	49%	(82)	37%	(62)	14%	(24)	169
Employ: Retired	47%	(59)	35%	(44)	18%	(23)	126
Self + Household: White-Collar	41%	(79)	39%	(75)	20%	(39)	193
Self + Household: Blue Collar	53%	(93)	30%	(54)	17%	(30)	177
Union HH: No	47%	(193)	34%	(141)	19%	(79)	413
LGBTQ+: No	46%	(189)	34%	(139)	19%	(79)	407
Motivated to Vote	48%	(196)	36%	(146)	17%	(68)	410
Parent: Yes	55%	(71)	30%	(39)	15%	(19)	130
Parent: No	41%	(133)	37%	(118)	22%	(70)	321
COVID Vaccine: Yes	38%	(128)	40%	(134)	23%	(77)	339
COVID Vaccine: No	68%	(76)	20%	(23)	12%	(13)	112
Student Loans: Yes	49%	(31)	30%	(19)	21%	(13)	63
Student Loans: No	45%	(173)	36%	(138)	20%	(76)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_2: *Who do you trust more to handle each of the following economic issues? — Unemployment*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(199)	38%	(171)	18%	(81)	451
Gender: Male	44%	(95)	34%	(73)	22%	(49)	216
Gender: Female	44%	(104)	42%	(99)	14%	(32)	235
Age: 18-34	40%	(47)	38%	(45)	23%	(27)	119
Age: 35-44	38%	(23)	46%	(27)	16%	(10)	60
Age: 45-64	43%	(68)	40%	(62)	17%	(26)	157
Age: 65+	52%	(61)	32%	(37)	15%	(18)	116
GenZers: 1997-2012	35%	(19)	37%	(20)	28%	(15)	54
Millennials: 1981-1996	41%	(48)	41%	(48)	17%	(20)	117
GenXers: 1965-1980	47%	(53)	36%	(41)	17%	(19)	113
Baby Boomers: 1946-1964	47%	(70)	37%	(55)	16%	(23)	149
Educ: < College	47%	(144)	36%	(113)	17%	(51)	308
Educ: Bachelors degree	42%	(38)	37%	(34)	22%	(20)	92
Educ: Post-grad	31%	(16)	49%	(25)	19%	(10)	51
Income: Under 50k	40%	(67)	45%	(76)	15%	(25)	167
Income: 50k-100k	45%	(75)	39%	(66)	16%	(27)	168
Income: 100k+	49%	(57)	25%	(29)	25%	(29)	115
Ethnicity: White (Non-Hispanic)	47%	(126)	35%	(94)	18%	(49)	269
Ethnicity: Hispanic	47%	(39)	39%	(32)	14%	(11)	83
Ethnicity: Asian + Other (Non-Hispanic)	40%	(23)	40%	(23)	20%	(11)	58
All Christian	58%	(111)	32%	(60)	10%	(19)	191
Agnostic/Nothing in particular	33%	(44)	39%	(52)	28%	(37)	132
Something Else	44%	(32)	35%	(25)	21%	(15)	72
Evangelical	60%	(53)	25%	(22)	15%	(13)	88
Non-Evangelical	51%	(85)	36%	(61)	12%	(20)	166
PID: Dem (no lean)	11%	(18)	74%	(121)	15%	(25)	164
PID: Ind (no lean)	39%	(50)	33%	(42)	29%	(37)	129
PID: Rep (no lean)	83%	(131)	5%	(9)	12%	(19)	158

Continued on next page

Table BLMB10_2: *Who do you trust more to handle each of the following economic issues? — Unemployment*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(199)	38%	(171)	18%	(81)	451
PID/Gender: Dem Men	8%	(6)	72%	(49)	20%	(14)	69
PID/Gender: Dem Women	13%	(12)	75%	(71)	12%	(11)	95
PID/Gender: Ind Men	42%	(31)	27%	(20)	32%	(24)	74
PID/Gender: Ind Women	35%	(19)	41%	(22)	24%	(13)	55
PID/Gender: Rep Men	80%	(58)	5%	(4)	15%	(11)	73
PID/Gender: Rep Women	85%	(72)	6%	(5)	9%	(8)	85
Ideo: Liberal (1-3)	9%	(10)	72%	(86)	19%	(23)	120
Ideo: Moderate (4)	32%	(42)	45%	(61)	23%	(31)	134
Ideo: Conservative (5-7)	76%	(139)	12%	(22)	11%	(20)	181
Ideo/PID: Conservative Republican	88%	(111)	5%	(6)	8%	(10)	126
Ideo/PID: Moderate/Conservative Democrat	16%	(12)	64%	(49)	19%	(15)	77
Ideo/PID: Liberal Democrat	7%	(6)	83%	(71)	11%	(9)	86
Unfavorable of Biden and Trump	30%	(25)	19%	(16)	50%	(41)	81
2024 H2H Matchup: Biden Voter	6%	(12)	79%	(158)	15%	(30)	199
2024 H2H Matchup: Trump Voter	87%	(184)	3%	(6)	10%	(22)	212
2022 House Vote: Democrat	11%	(23)	73%	(146)	15%	(30)	199
2022 House Vote: Republican	81%	(142)	5%	(9)	14%	(25)	176
2022 House Vote: Did not Vote	50%	(31)	24%	(15)	26%	(16)	61
2020 Vote: Joe Biden	10%	(21)	73%	(154)	17%	(36)	211
2020 Vote: Donald Trump	81%	(163)	4%	(9)	15%	(29)	201
2016 Vote: Hillary Clinton	10%	(15)	76%	(116)	15%	(23)	153
2016 Vote: Donald Trump	77%	(143)	6%	(11)	17%	(32)	186
U.S. Economy: Wrong Track	56%	(187)	22%	(73)	22%	(74)	335
U.S. Economy: Right Direction	10%	(12)	84%	(98)	6%	(7)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(12)	83%	(113)	8%	(11)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(174)	5%	(10)	12%	(25)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(13)	45%	(48)	42%	(45)	105
Top 2024 Issue: Economy	51%	(82)	27%	(43)	23%	(37)	162
Community: Urban	28%	(42)	54%	(82)	18%	(28)	152
Community: Suburban	51%	(127)	32%	(78)	17%	(43)	248
Community: Rural	58%	(29)	22%	(11)	20%	(10)	51
Community/Gender: Urban Women	28%	(21)	56%	(41)	16%	(12)	74

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Table BLMB10_2: *Who do you trust more to handle each of the following economic issues? — Unemployment*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(199)	38%	(171)	18%	(81)	451
Community/Gender: Urban Men	27%	(21)	52%	(40)	21%	(16)	78
Community/Gender: Suburban Women	50%	(64)	38%	(49)	13%	(16)	129
Community/Gender: Suburban Men	53%	(63)	25%	(30)	22%	(27)	119
Homeowner	48%	(160)	35%	(115)	17%	(57)	332
Renter	33%	(36)	46%	(50)	21%	(22)	109
Military HHnm: Yes	48%	(51)	30%	(32)	21%	(23)	105
Military HH: No	43%	(148)	40%	(139)	17%	(58)	346
Employ: Private Sector	43%	(73)	42%	(70)	15%	(25)	169
Employ: Retired	53%	(67)	34%	(43)	13%	(16)	126
Self + Household: White-Collar	42%	(80)	41%	(79)	17%	(33)	193
Self + Household: Blue Collar	49%	(88)	33%	(59)	17%	(31)	177
Union HH: No	46%	(192)	36%	(147)	18%	(75)	413
LGBTQ+: No	46%	(187)	37%	(149)	17%	(71)	407
Motivated to Vote	46%	(189)	38%	(158)	15%	(63)	410
Parent: Yes	52%	(67)	36%	(47)	12%	(15)	130
Parent: No	41%	(131)	39%	(124)	20%	(66)	321
COVID Vaccine: Yes	36%	(122)	43%	(147)	21%	(71)	339
COVID Vaccine: No	69%	(77)	22%	(25)	9%	(10)	112
Student Loans: Yes	43%	(27)	42%	(26)	16%	(10)	63
Student Loans: No	44%	(172)	37%	(145)	18%	(71)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(163)	33%	(149)	31%	(138)	451
Gender: Male	41%	(88)	30%	(66)	29%	(63)	216
Gender: Female	32%	(76)	36%	(84)	32%	(75)	235
Age: 18-34	39%	(47)	31%	(37)	30%	(36)	119
Age: 35-44	39%	(24)	42%	(25)	19%	(11)	60
Age: 45-64	37%	(58)	34%	(53)	29%	(45)	157
Age: 65+	30%	(35)	30%	(35)	40%	(46)	116
GenZers: 1997-2012	38%	(21)	31%	(17)	31%	(17)	54
Millennials: 1981-1996	40%	(47)	36%	(41)	24%	(28)	117
GenXers: 1965-1980	42%	(47)	31%	(35)	27%	(31)	113
Baby Boomers: 1946-1964	29%	(43)	35%	(53)	36%	(54)	149
Educ: < College	39%	(121)	31%	(96)	30%	(92)	308
Educ: Bachelors degree	34%	(31)	37%	(34)	29%	(27)	92
Educ: Post-grad	23%	(12)	39%	(20)	39%	(20)	51
Income: Under 50k	32%	(54)	39%	(66)	28%	(48)	167
Income: 50k-100k	38%	(63)	33%	(55)	30%	(50)	168
Income: 100k+	40%	(46)	25%	(29)	35%	(41)	115
Ethnicity: White (Non-Hispanic)	38%	(103)	29%	(78)	33%	(88)	269
Ethnicity: Hispanic	47%	(39)	33%	(27)	20%	(17)	83
Ethnicity: Asian + Other (Non-Hispanic)	29%	(17)	35%	(20)	36%	(21)	58
All Christian	50%	(95)	24%	(46)	26%	(50)	191
Agnostic/Nothing in particular	26%	(35)	33%	(44)	40%	(53)	132
Something Else	34%	(24)	38%	(27)	29%	(21)	72
Evangelical	48%	(42)	26%	(23)	26%	(23)	88
Non-Evangelical	44%	(74)	29%	(49)	26%	(44)	166
PID: Dem (no lean)	7%	(12)	66%	(109)	27%	(44)	164
PID: Ind (no lean)	34%	(44)	22%	(28)	44%	(57)	129
PID: Rep (no lean)	68%	(108)	8%	(13)	24%	(38)	158

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Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(163)	33%	(149)	31%	(138)	451
PID/Gender: Dem Men	10%	(7)	64%	(44)	26%	(18)	69
PID/Gender: Dem Women	5%	(5)	68%	(65)	27%	(25)	95
PID/Gender: Ind Men	41%	(30)	21%	(15)	38%	(28)	74
PID/Gender: Ind Women	25%	(14)	23%	(13)	52%	(29)	55
PID/Gender: Rep Men	69%	(50)	9%	(6)	23%	(17)	73
PID/Gender: Rep Women	68%	(57)	7%	(6)	25%	(21)	85
Ideo: Liberal (1-3)	10%	(12)	63%	(75)	28%	(33)	120
Ideo: Moderate (4)	24%	(32)	35%	(47)	41%	(55)	134
Ideo: Conservative (5-7)	63%	(114)	14%	(26)	23%	(41)	181
Ideo/PID: Conservative Republican	73%	(93)	7%	(9)	20%	(25)	126
Ideo/PID: Moderate/Conservative Democrat	8%	(6)	61%	(47)	31%	(24)	77
Ideo/PID: Liberal Democrat	6%	(5)	72%	(62)	22%	(19)	86
Unfavorable of Biden and Trump	15%	(13)	16%	(13)	69%	(56)	81
2024 H2H Matchup: Biden Voter	8%	(16)	68%	(135)	24%	(48)	199
2024 H2H Matchup: Trump Voter	68%	(145)	4%	(8)	28%	(59)	212
2022 House Vote: Democrat	6%	(13)	64%	(128)	29%	(58)	199
2022 House Vote: Republican	69%	(121)	6%	(10)	25%	(45)	176
2022 House Vote: Did not Vote	44%	(27)	15%	(9)	41%	(25)	61
2020 Vote: Joe Biden	9%	(18)	62%	(132)	29%	(61)	211
2020 Vote: Donald Trump	66%	(132)	5%	(10)	29%	(59)	201
2016 Vote: Hillary Clinton	9%	(14)	62%	(95)	28%	(44)	153
2016 Vote: Donald Trump	62%	(115)	7%	(13)	31%	(57)	186
U.S. Economy: Wrong Track	46%	(153)	20%	(67)	34%	(114)	335
U.S. Economy: Right Direction	9%	(11)	70%	(82)	20%	(24)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(6)	81%	(111)	14%	(20)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	70%	(146)	5%	(10)	26%	(54)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(12)	27%	(29)	62%	(65)	105
Top 2024 Issue: Economy	40%	(64)	25%	(41)	35%	(57)	162
Community: Urban	26%	(40)	48%	(73)	25%	(39)	152
Community: Suburban	40%	(100)	27%	(67)	33%	(82)	248
Community: Rural	47%	(24)	18%	(9)	35%	(18)	51
Community/Gender: Urban Women	24%	(18)	52%	(38)	25%	(18)	74

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Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(163)	33%	(149)	31%	(138)	451
Community/Gender: Urban Men	28%	(22)	45%	(35)	26%	(20)	78
Community/Gender: Suburban Women	35%	(45)	30%	(39)	35%	(45)	129
Community/Gender: Suburban Men	46%	(55)	23%	(28)	31%	(37)	119
Homeowner	39%	(128)	30%	(99)	31%	(104)	332
Renter	31%	(33)	42%	(45)	28%	(30)	109
Military HHnm: Yes	30%	(31)	21%	(22)	49%	(52)	105
Military HH: No	38%	(132)	37%	(127)	25%	(86)	346
Employ: Private Sector	41%	(69)	37%	(62)	22%	(38)	169
Employ: Retired	34%	(42)	29%	(37)	37%	(47)	126
Self + Household: White-Collar	34%	(66)	38%	(74)	27%	(53)	193
Self + Household: Blue Collar	40%	(70)	27%	(47)	34%	(60)	177
Union HH: No	38%	(157)	31%	(128)	31%	(128)	413
LGBTQ+: No	37%	(150)	33%	(133)	31%	(124)	407
Motivated to Vote	37%	(153)	33%	(136)	30%	(121)	410
Parent: Yes	47%	(61)	31%	(40)	22%	(29)	130
Parent: No	32%	(103)	34%	(109)	34%	(109)	321
COVID Vaccine: Yes	27%	(91)	38%	(129)	35%	(119)	339
COVID Vaccine: No	64%	(72)	18%	(20)	17%	(19)	112
Student Loans: Yes	40%	(25)	35%	(22)	25%	(16)	63
Student Loans: No	36%	(138)	33%	(127)	32%	(123)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_5: *Who do you trust more to handle each of the following economic issues? — Stock market performance*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(211)	28%	(125)	25%	(115)	451
Gender: Male	52%	(113)	25%	(53)	23%	(50)	216
Gender: Female	42%	(98)	31%	(72)	28%	(65)	235
Age: 18-34	46%	(55)	29%	(34)	25%	(30)	119
Age: 35-44	33%	(20)	34%	(20)	33%	(20)	60
Age: 45-64	50%	(78)	24%	(37)	27%	(42)	157
Age: 65+	50%	(58)	29%	(34)	20%	(23)	116
GenZers: 1997-2012	43%	(23)	31%	(17)	26%	(14)	54
Millennials: 1981-1996	42%	(49)	29%	(34)	29%	(34)	117
GenXers: 1965-1980	50%	(57)	23%	(26)	27%	(31)	113
Baby Boomers: 1946-1964	53%	(79)	30%	(44)	18%	(26)	149
Educ: < College	49%	(150)	24%	(74)	27%	(84)	308
Educ: Bachelors degree	49%	(45)	35%	(32)	16%	(15)	92
Educ: Post-grad	30%	(15)	38%	(19)	32%	(16)	51
Income: Under 50k	39%	(65)	33%	(54)	29%	(48)	167
Income: 50k-100k	52%	(88)	29%	(48)	19%	(32)	168
Income: 100k+	51%	(58)	19%	(22)	30%	(35)	115
Ethnicity: White (Non-Hispanic)	47%	(127)	25%	(68)	28%	(75)	269
Ethnicity: Hispanic	52%	(43)	24%	(20)	24%	(20)	83
Ethnicity: Asian + Other (Non-Hispanic)	46%	(27)	36%	(21)	18%	(11)	58
All Christian	58%	(112)	25%	(48)	17%	(32)	191
Agnostic/Nothing in particular	37%	(49)	23%	(31)	40%	(53)	132
Something Else	49%	(35)	24%	(18)	27%	(19)	72
Evangelical	58%	(50)	19%	(16)	24%	(21)	88
Non-Evangelical	55%	(91)	29%	(48)	16%	(27)	166
PID: Dem (no lean)	16%	(27)	61%	(100)	23%	(37)	164
PID: Ind (no lean)	49%	(63)	11%	(14)	40%	(52)	129
PID: Rep (no lean)	77%	(122)	7%	(11)	16%	(26)	158

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Table BLMB10_5: *Who do you trust more to handle each of the following economic issues? — Stock market performance*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(211)	28%	(125)	25%	(115)	451
PID/Gender: Dem Men	19%	(13)	53%	(37)	28%	(19)	69
PID/Gender: Dem Women	14%	(14)	67%	(64)	19%	(18)	95
PID/Gender: Ind Men	54%	(40)	13%	(10)	33%	(24)	74
PID/Gender: Ind Women	42%	(23)	8%	(4)	50%	(28)	55
PID/Gender: Rep Men	82%	(60)	9%	(7)	9%	(6)	73
PID/Gender: Rep Women	72%	(61)	5%	(4)	23%	(19)	85
Ideo: Liberal (1-3)	16%	(19)	52%	(62)	32%	(39)	120
Ideo: Moderate (4)	37%	(50)	36%	(48)	27%	(36)	134
Ideo: Conservative (5-7)	74%	(134)	8%	(15)	18%	(32)	181
Ideo/PID: Conservative Republican	83%	(104)	4%	(5)	14%	(17)	126
Ideo/PID: Moderate/Conservative Democrat	22%	(17)	60%	(46)	18%	(14)	77
Ideo/PID: Liberal Democrat	11%	(10)	63%	(54)	26%	(22)	86
Unfavorable of Biden and Trump	41%	(34)	10%	(8)	48%	(39)	81
2024 H2H Matchup: Biden Voter	15%	(30)	58%	(116)	27%	(53)	199
2024 H2H Matchup: Trump Voter	82%	(173)	2%	(5)	16%	(34)	212
2022 House Vote: Democrat	21%	(41)	53%	(105)	27%	(53)	199
2022 House Vote: Republican	75%	(131)	5%	(9)	20%	(35)	176
2022 House Vote: Did not Vote	57%	(35)	16%	(10)	26%	(16)	61
2020 Vote: Joe Biden	20%	(43)	51%	(107)	29%	(61)	211
2020 Vote: Donald Trump	74%	(150)	5%	(11)	20%	(41)	201
2016 Vote: Hillary Clinton	18%	(27)	54%	(83)	28%	(43)	153
2016 Vote: Donald Trump	74%	(137)	7%	(13)	19%	(36)	186
U.S. Economy: Wrong Track	58%	(193)	15%	(49)	28%	(93)	335
U.S. Economy: Right Direction	15%	(18)	66%	(76)	19%	(22)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(15)	68%	(92)	21%	(29)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(168)	4%	(7)	16%	(34)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(28)	24%	(26)	50%	(52)	105
Top 2024 Issue: Economy	56%	(90)	19%	(31)	25%	(41)	162
Community: Urban	35%	(54)	36%	(54)	29%	(44)	152
Community: Suburban	52%	(129)	26%	(64)	22%	(55)	248
Community: Rural	55%	(28)	13%	(7)	32%	(16)	51
Community/Gender: Urban Women	26%	(20)	43%	(32)	31%	(23)	74

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Table BLMB10_5: *Who do you trust more to handle each of the following economic issues? — Stock market performance*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(211)	28%	(125)	25%	(115)	451
Community/Gender: Urban Men	44%	(34)	29%	(23)	27%	(21)	78
Community/Gender: Suburban Women	47%	(61)	29%	(38)	23%	(30)	129
Community/Gender: Suburban Men	57%	(68)	22%	(26)	21%	(25)	119
Homeowner	51%	(168)	26%	(86)	23%	(78)	332
Renter	38%	(41)	33%	(36)	29%	(32)	109
Military HHnm: Yes	45%	(47)	17%	(18)	38%	(40)	105
Military HH: No	47%	(163)	31%	(108)	22%	(75)	346
Employ: Private Sector	50%	(84)	33%	(56)	17%	(29)	169
Employ: Retired	49%	(62)	28%	(35)	23%	(29)	126
Self + Household: White-Collar	45%	(87)	32%	(62)	23%	(44)	193
Self + Household: Blue Collar	53%	(95)	23%	(41)	23%	(41)	177
Union HH: No	48%	(197)	27%	(111)	26%	(105)	413
LGBTQ+: No	47%	(192)	27%	(111)	25%	(104)	407
Motivated to Vote	49%	(201)	28%	(114)	23%	(95)	410
Parent: Yes	53%	(68)	20%	(26)	27%	(36)	130
Parent: No	44%	(142)	31%	(99)	25%	(79)	321
COVID Vaccine: Yes	41%	(137)	32%	(109)	27%	(93)	339
COVID Vaccine: No	66%	(73)	15%	(17)	20%	(22)	112
Student Loans: Yes	46%	(29)	25%	(16)	28%	(18)	63
Student Loans: No	47%	(182)	28%	(109)	25%	(97)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(208)	37%	(166)	17%	(76)	451
Gender: Male	46%	(100)	36%	(77)	18%	(39)	216
Gender: Female	46%	(108)	38%	(89)	16%	(38)	235
Age: 18-34	39%	(46)	33%	(40)	28%	(33)	119
Age: 35-44	40%	(24)	40%	(24)	20%	(12)	60
Age: 45-64	46%	(72)	41%	(64)	13%	(20)	157
Age: 65+	57%	(66)	33%	(38)	10%	(12)	116
GenZers: 1997-2012	31%	(17)	38%	(21)	31%	(17)	54
Millennials: 1981-1996	43%	(51)	34%	(40)	23%	(26)	117
GenXers: 1965-1980	50%	(57)	35%	(40)	14%	(16)	113
Baby Boomers: 1946-1964	49%	(73)	40%	(60)	11%	(16)	149
Educ: < College	48%	(147)	35%	(109)	17%	(53)	308
Educ: Bachelors degree	47%	(44)	38%	(35)	15%	(14)	92
Educ: Post-grad	36%	(18)	44%	(22)	20%	(10)	51
Income: Under 50k	40%	(66)	45%	(76)	15%	(25)	167
Income: 50k-100k	46%	(77)	37%	(63)	17%	(29)	168
Income: 100k+	56%	(65)	24%	(28)	19%	(22)	115
Ethnicity: White (Non-Hispanic)	51%	(138)	35%	(95)	13%	(36)	269
Ethnicity: Hispanic	45%	(37)	38%	(32)	17%	(14)	83
Ethnicity: Asian + Other (Non-Hispanic)	41%	(24)	35%	(20)	23%	(13)	58
All Christian	58%	(112)	29%	(56)	12%	(24)	191
Agnostic/Nothing in particular	39%	(51)	40%	(53)	22%	(29)	132
Something Else	48%	(34)	24%	(18)	28%	(20)	72
Evangelical	62%	(54)	18%	(16)	20%	(18)	88
Non-Evangelical	52%	(87)	34%	(56)	14%	(23)	166
PID: Dem (no lean)	6%	(11)	75%	(123)	18%	(30)	164
PID: Ind (no lean)	51%	(66)	26%	(34)	23%	(30)	129
PID: Rep (no lean)	84%	(132)	6%	(9)	11%	(17)	158

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Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(208)	37%	(166)	17%	(76)	451
PID/Gender: Dem Men	3%	(2)	78%	(54)	19%	(13)	69
PID/Gender: Dem Women	9%	(8)	74%	(70)	18%	(17)	95
PID/Gender: Ind Men	54%	(40)	25%	(19)	21%	(16)	74
PID/Gender: Ind Women	47%	(26)	27%	(15)	26%	(14)	55
PID/Gender: Rep Men	79%	(58)	7%	(5)	13%	(10)	73
PID/Gender: Rep Women	87%	(74)	5%	(4)	8%	(7)	85
Ideo: Liberal (1-3)	7%	(9)	71%	(85)	22%	(26)	120
Ideo: Moderate (4)	40%	(54)	38%	(51)	21%	(29)	134
Ideo: Conservative (5-7)	76%	(138)	16%	(29)	8%	(15)	181
Ideo/PID: Conservative Republican	89%	(112)	6%	(8)	5%	(7)	126
Ideo/PID: Moderate/Conservative Democrat	9%	(7)	73%	(56)	17%	(13)	77
Ideo/PID: Liberal Democrat	4%	(3)	78%	(67)	18%	(15)	86
Unfavorable of Biden and Trump	40%	(33)	19%	(15)	41%	(33)	81
2024 H2H Matchup: Biden Voter	5%	(10)	78%	(156)	17%	(33)	199
2024 H2H Matchup: Trump Voter	90%	(190)	4%	(8)	6%	(13)	212
2022 House Vote: Democrat	11%	(21)	71%	(142)	18%	(37)	199
2022 House Vote: Republican	85%	(149)	5%	(9)	10%	(18)	176
2022 House Vote: Did not Vote	56%	(35)	23%	(14)	20%	(13)	61
2020 Vote: Joe Biden	9%	(19)	71%	(150)	20%	(42)	211
2020 Vote: Donald Trump	84%	(170)	5%	(9)	11%	(22)	201
2016 Vote: Hillary Clinton	11%	(16)	71%	(108)	19%	(29)	153
2016 Vote: Donald Trump	82%	(152)	10%	(18)	9%	(16)	186
U.S. Economy: Wrong Track	59%	(197)	21%	(71)	20%	(66)	335
U.S. Economy: Right Direction	10%	(11)	81%	(95)	9%	(10)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(7)	79%	(108)	16%	(21)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(179)	6%	(12)	9%	(18)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(22)	44%	(47)	35%	(37)	105
Top 2024 Issue: Economy	54%	(87)	28%	(46)	18%	(29)	162
Community: Urban	29%	(44)	48%	(72)	23%	(36)	152
Community: Suburban	55%	(135)	33%	(82)	12%	(31)	248
Community: Rural	56%	(29)	24%	(12)	20%	(10)	51
Community/Gender: Urban Women	23%	(17)	51%	(38)	25%	(19)	74

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Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(208)	37%	(166)	17%	(76)	451
Community/Gender: Urban Men	34%	(27)	44%	(34)	22%	(17)	78
Community/Gender: Suburban Women	56%	(72)	34%	(44)	10%	(13)	129
Community/Gender: Suburban Men	53%	(63)	32%	(38)	15%	(17)	119
Homeowner	52%	(173)	35%	(117)	13%	(42)	332
Renter	30%	(33)	40%	(43)	30%	(32)	109
Military HHnm: Yes	52%	(55)	29%	(31)	19%	(20)	105
Military HH: No	44%	(153)	39%	(136)	16%	(57)	346
Employ: Private Sector	45%	(75)	38%	(65)	17%	(29)	169
Employ: Retired	55%	(69)	38%	(48)	7%	(9)	126
Self + Household: White-Collar	47%	(91)	39%	(75)	14%	(28)	193
Self + Household: Blue Collar	49%	(87)	36%	(64)	15%	(26)	177
Union HH: No	49%	(201)	35%	(146)	16%	(66)	413
LGBTQ+: No	48%	(194)	37%	(149)	16%	(64)	407
Motivated to Vote	48%	(197)	38%	(154)	14%	(59)	410
Parent: Yes	51%	(66)	31%	(40)	18%	(23)	130
Parent: No	44%	(142)	39%	(126)	17%	(53)	321
COVID Vaccine: Yes	38%	(130)	43%	(147)	18%	(62)	339
COVID Vaccine: No	70%	(78)	18%	(20)	13%	(14)	112
Student Loans: Yes	43%	(27)	33%	(21)	23%	(15)	63
Student Loans: No	47%	(181)	37%	(145)	16%	(62)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_7: *Who do you trust more to handle each of the following economic issues? — Government spending on social services*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(191)	39%	(177)	18%	(82)	451
Gender: Male	40%	(87)	40%	(87)	20%	(42)	216
Gender: Female	44%	(104)	39%	(90)	17%	(40)	235
Age: 18-34	33%	(40)	32%	(38)	34%	(41)	119
Age: 35-44	36%	(21)	44%	(26)	21%	(12)	60
Age: 45-64	43%	(67)	47%	(74)	10%	(16)	157
Age: 65+	55%	(64)	34%	(39)	11%	(13)	116
GenZers: 1997-2012	28%	(15)	33%	(18)	39%	(21)	54
Millennials: 1981-1996	37%	(43)	37%	(43)	26%	(31)	117
GenXers: 1965-1980	45%	(51)	42%	(48)	13%	(14)	113
Baby Boomers: 1946-1964	48%	(71)	42%	(63)	10%	(15)	149
Educ: < College	44%	(136)	36%	(112)	19%	(60)	308
Educ: Bachelors degree	44%	(41)	44%	(41)	12%	(11)	92
Educ: Post-grad	29%	(15)	48%	(24)	24%	(12)	51
Income: Under 50k	37%	(61)	47%	(79)	17%	(28)	167
Income: 50k-100k	42%	(70)	41%	(68)	17%	(29)	168
Income: 100k+	52%	(60)	26%	(30)	22%	(25)	115
Ethnicity: White (Non-Hispanic)	46%	(124)	39%	(104)	15%	(42)	269
Ethnicity: Hispanic	46%	(38)	39%	(33)	15%	(12)	83
Ethnicity: Asian + Other (Non-Hispanic)	36%	(21)	36%	(21)	28%	(16)	58
All Christian	54%	(104)	33%	(63)	13%	(25)	191
Agnostic/Nothing in particular	35%	(46)	39%	(52)	26%	(35)	132
Something Else	46%	(33)	30%	(21)	25%	(18)	72
Evangelical	59%	(52)	19%	(17)	22%	(19)	88
Non-Evangelical	48%	(80)	39%	(64)	13%	(22)	166
PID: Dem (no lean)	7%	(11)	77%	(126)	16%	(27)	164
PID: Ind (no lean)	43%	(55)	31%	(41)	26%	(33)	129
PID: Rep (no lean)	79%	(125)	6%	(10)	14%	(23)	158

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Table BLMB10_7: *Who do you trust more to handle each of the following economic issues? — Government spending on social services*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(191)	39%	(177)	18%	(82)	451
PID/Gender: Dem Men	2%	(2)	80%	(55)	17%	(12)	69
PID/Gender: Dem Women	10%	(9)	75%	(71)	16%	(15)	95
PID/Gender: Ind Men	40%	(30)	34%	(25)	26%	(19)	74
PID/Gender: Ind Women	46%	(26)	28%	(15)	26%	(14)	55
PID/Gender: Rep Men	76%	(56)	8%	(6)	16%	(11)	73
PID/Gender: Rep Women	82%	(69)	5%	(4)	13%	(11)	85
Ideo: Liberal (1-3)	8%	(10)	73%	(87)	19%	(23)	120
Ideo: Moderate (4)	35%	(47)	43%	(58)	22%	(29)	134
Ideo: Conservative (5-7)	72%	(130)	16%	(29)	13%	(23)	181
Ideo/PID: Conservative Republican	82%	(104)	7%	(9)	11%	(14)	126
Ideo/PID: Moderate/Conservative Democrat	10%	(8)	76%	(58)	14%	(11)	77
Ideo/PID: Liberal Democrat	4%	(3)	79%	(68)	17%	(15)	86
Unfavorable of Biden and Trump	31%	(25)	23%	(19)	46%	(37)	81
2024 H2H Matchup: Biden Voter	4%	(8)	81%	(162)	15%	(29)	199
2024 H2H Matchup: Trump Voter	85%	(179)	6%	(13)	9%	(19)	212
2022 House Vote: Democrat	9%	(18)	74%	(147)	17%	(34)	199
2022 House Vote: Republican	81%	(142)	6%	(10)	14%	(24)	176
2022 House Vote: Did not Vote	47%	(29)	30%	(18)	23%	(14)	61
2020 Vote: Joe Biden	7%	(15)	75%	(158)	18%	(39)	211
2020 Vote: Donald Trump	81%	(164)	5%	(9)	14%	(28)	201
2016 Vote: Hillary Clinton	10%	(15)	77%	(118)	13%	(20)	153
2016 Vote: Donald Trump	74%	(137)	12%	(23)	14%	(27)	186
U.S. Economy: Wrong Track	55%	(184)	23%	(76)	22%	(75)	335
U.S. Economy: Right Direction	7%	(8)	87%	(101)	7%	(8)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(4)	84%	(114)	13%	(17)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81%	(170)	7%	(14)	12%	(26)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(17)	46%	(49)	37%	(40)	105
Top 2024 Issue: Economy	46%	(75)	29%	(48)	24%	(40)	162
Community: Urban	29%	(44)	53%	(80)	19%	(28)	152
Community: Suburban	48%	(119)	34%	(85)	18%	(44)	248
Community: Rural	56%	(29)	24%	(12)	20%	(10)	51
Community/Gender: Urban Women	27%	(20)	55%	(41)	18%	(14)	74

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Table BLMB10_7: *Who do you trust more to handle each of the following economic issues? — Government spending on social services*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(191)	39%	(177)	18%	(82)	451
Community/Gender: Urban Men	31%	(24)	50%	(39)	19%	(15)	78
Community/Gender: Suburban Women	51%	(66)	33%	(43)	16%	(21)	129
Community/Gender: Suburban Men	45%	(53)	36%	(42)	19%	(23)	119
Homeowner	47%	(157)	37%	(123)	16%	(52)	332
Renter	30%	(32)	44%	(48)	26%	(28)	109
Military HHnm: Yes	50%	(53)	33%	(35)	17%	(18)	105
Military HH: No	40%	(139)	41%	(142)	19%	(65)	346
Employ: Private Sector	38%	(65)	42%	(70)	20%	(34)	169
Employ: Retired	52%	(65)	40%	(50)	8%	(10)	126
Self + Household: White-Collar	40%	(77)	42%	(82)	18%	(34)	193
Self + Household: Blue Collar	47%	(83)	36%	(64)	17%	(30)	177
Union HH: No	45%	(184)	38%	(156)	17%	(72)	413
LGBTQ+: No	44%	(179)	39%	(158)	17%	(70)	407
Motivated to Vote	45%	(184)	39%	(162)	16%	(64)	410
Parent: Yes	45%	(58)	34%	(44)	22%	(28)	130
Parent: No	42%	(134)	41%	(133)	17%	(54)	321
COVID Vaccine: Yes	35%	(119)	47%	(158)	18%	(62)	339
COVID Vaccine: No	65%	(73)	17%	(19)	18%	(20)	112
Student Loans: Yes	38%	(24)	36%	(23)	27%	(17)	63
Student Loans: No	43%	(168)	40%	(155)	17%	(66)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(192)	33%	(150)	24%	(109)	451
Gender: Male	43%	(92)	29%	(63)	28%	(61)	216
Gender: Female	43%	(100)	37%	(87)	20%	(48)	235
Age: 18-34	35%	(42)	33%	(40)	31%	(37)	119
Age: 35-44	41%	(25)	43%	(26)	16%	(10)	60
Age: 45-64	44%	(68)	33%	(52)	23%	(36)	157
Age: 65+	49%	(57)	29%	(33)	22%	(26)	116
GenZers: 1997-2012	32%	(17)	40%	(22)	28%	(15)	54
Millennials: 1981-1996	40%	(47)	34%	(40)	26%	(30)	117
GenXers: 1965-1980	50%	(56)	28%	(32)	22%	(25)	113
Baby Boomers: 1946-1964	43%	(64)	36%	(53)	21%	(32)	149
Educ: < College	45%	(140)	31%	(95)	24%	(73)	308
Educ: Bachelors degree	41%	(38)	38%	(35)	21%	(19)	92
Educ: Post-grad	28%	(14)	40%	(20)	32%	(16)	51
Income: Under 50k	39%	(66)	39%	(66)	21%	(36)	167
Income: 50k-100k	43%	(72)	37%	(62)	21%	(35)	168
Income: 100k+	47%	(54)	20%	(23)	33%	(38)	115
Ethnicity: White (Non-Hispanic)	48%	(130)	30%	(80)	22%	(59)	269
Ethnicity: Hispanic	42%	(35)	39%	(33)	18%	(15)	83
Ethnicity: Asian + Other (Non-Hispanic)	32%	(18)	33%	(19)	35%	(20)	58
All Christian	59%	(112)	28%	(53)	14%	(26)	191
Agnostic/Nothing in particular	28%	(38)	33%	(44)	38%	(51)	132
Something Else	41%	(30)	29%	(21)	30%	(22)	72
Evangelical	64%	(56)	21%	(19)	15%	(13)	88
Non-Evangelical	49%	(81)	31%	(52)	20%	(32)	166
PID: Dem (no lean)	8%	(13)	68%	(112)	24%	(39)	164
PID: Ind (no lean)	39%	(51)	21%	(27)	40%	(51)	129
PID: Rep (no lean)	81%	(128)	7%	(11)	12%	(19)	158

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Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(192)	33%	(150)	24%	(109)	451
PID/Gender: Dem Men	4%	(3)	65%	(45)	31%	(21)	69
PID/Gender: Dem Women	11%	(10)	71%	(67)	18%	(17)	95
PID/Gender: Ind Men	43%	(32)	19%	(14)	38%	(28)	74
PID/Gender: Ind Women	34%	(19)	24%	(13)	42%	(23)	55
PID/Gender: Rep Men	78%	(57)	6%	(5)	16%	(11)	73
PID/Gender: Rep Women	84%	(71)	7%	(6)	9%	(8)	85
Ideo: Liberal (1-3)	9%	(11)	62%	(74)	29%	(34)	120
Ideo: Moderate (4)	31%	(41)	39%	(52)	31%	(41)	134
Ideo: Conservative (5-7)	73%	(133)	13%	(23)	14%	(26)	181
Ideo/PID: Conservative Republican	85%	(107)	4%	(5)	11%	(14)	126
Ideo/PID: Moderate/Conservative Democrat	11%	(8)	62%	(47)	28%	(21)	77
Ideo/PID: Liberal Democrat	6%	(5)	75%	(64)	19%	(16)	86
Unfavorable of Biden and Trump	30%	(25)	16%	(13)	54%	(44)	81
2024 H2H Matchup: Biden Voter	4%	(8)	70%	(140)	26%	(51)	199
2024 H2H Matchup: Trump Voter	85%	(179)	2%	(4)	14%	(29)	212
2022 House Vote: Democrat	11%	(21)	64%	(128)	25%	(50)	199
2022 House Vote: Republican	79%	(139)	6%	(10)	16%	(27)	176
2022 House Vote: Did not Vote	47%	(29)	19%	(12)	34%	(21)	61
2020 Vote: Joe Biden	8%	(16)	62%	(132)	30%	(63)	211
2020 Vote: Donald Trump	79%	(160)	6%	(11)	15%	(30)	201
2016 Vote: Hillary Clinton	10%	(15)	67%	(102)	24%	(36)	153
2016 Vote: Donald Trump	76%	(141)	6%	(12)	18%	(34)	186
U.S. Economy: Wrong Track	55%	(183)	17%	(58)	28%	(93)	335
U.S. Economy: Right Direction	7%	(9)	79%	(92)	13%	(15)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(9)	78%	(107)	15%	(20)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(167)	4%	(9)	16%	(33)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(15)	33%	(34)	53%	(56)	105
Top 2024 Issue: Economy	51%	(83)	26%	(42)	23%	(37)	162
Community: Urban	26%	(40)	47%	(71)	27%	(41)	152
Community: Suburban	49%	(123)	27%	(68)	23%	(57)	248
Community: Rural	58%	(29)	22%	(11)	20%	(10)	51
Community/Gender: Urban Women	24%	(18)	52%	(39)	23%	(17)	74

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Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(192)	33%	(150)	24%	(109)	451
Community/Gender: Urban Men	28%	(22)	42%	(32)	30%	(24)	78
Community/Gender: Suburban Women	50%	(65)	31%	(40)	19%	(25)	129
Community/Gender: Suburban Men	49%	(58)	24%	(28)	27%	(32)	119
Homeowner	47%	(155)	33%	(110)	20%	(67)	332
Renter	32%	(34)	34%	(37)	35%	(38)	109
Military HHnm: Yes	49%	(51)	22%	(23)	29%	(31)	105
Military HH: No	41%	(141)	37%	(127)	22%	(78)	346
Employ: Private Sector	42%	(72)	40%	(68)	17%	(29)	169
Employ: Retired	50%	(63)	31%	(39)	19%	(24)	126
Self + Household: White-Collar	39%	(76)	37%	(72)	23%	(45)	193
Self + Household: Blue Collar	50%	(90)	31%	(54)	19%	(34)	177
Union HH: No	44%	(183)	31%	(128)	24%	(101)	413
LGBTQ+: No	44%	(179)	32%	(132)	23%	(95)	407
Motivated to Vote	45%	(183)	33%	(137)	22%	(90)	410
Parent: Yes	51%	(66)	27%	(36)	22%	(29)	130
Parent: No	39%	(126)	36%	(115)	25%	(80)	321
COVID Vaccine: Yes	34%	(115)	40%	(135)	26%	(89)	339
COVID Vaccine: No	68%	(77)	14%	(15)	18%	(20)	112
Student Loans: Yes	46%	(29)	29%	(19)	25%	(16)	63
Student Loans: No	42%	(163)	34%	(132)	24%	(93)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(160)	35%	(159)	29%	(132)	451
Gender: Male	34%	(74)	35%	(75)	31%	(67)	216
Gender: Female	37%	(86)	36%	(84)	27%	(64)	235
Age: 18-34	35%	(41)	39%	(47)	26%	(31)	119
Age: 35-44	28%	(17)	40%	(24)	32%	(19)	60
Age: 45-64	40%	(63)	36%	(56)	24%	(38)	157
Age: 65+	34%	(40)	28%	(32)	38%	(44)	116
GenZers: 1997-2012	33%	(18)	36%	(20)	31%	(17)	54
Millennials: 1981-1996	32%	(37)	41%	(47)	27%	(32)	117
GenXers: 1965-1980	47%	(53)	36%	(41)	17%	(19)	113
Baby Boomers: 1946-1964	32%	(48)	32%	(48)	36%	(53)	149
Educ: < College	39%	(120)	34%	(104)	27%	(84)	308
Educ: Bachelors degree	35%	(32)	37%	(34)	27%	(25)	92
Educ: Post-grad	16%	(8)	41%	(21)	44%	(22)	51
Income: Under 50k	35%	(59)	43%	(72)	22%	(36)	167
Income: 50k-100k	33%	(56)	33%	(55)	34%	(57)	168
Income: 100k+	40%	(46)	27%	(31)	33%	(38)	115
Ethnicity: White (Non-Hispanic)	36%	(96)	32%	(86)	32%	(87)	269
Ethnicity: Hispanic	45%	(37)	39%	(32)	17%	(14)	83
Ethnicity: Asian + Other (Non-Hispanic)	32%	(19)	33%	(19)	34%	(20)	58
All Christian	46%	(88)	27%	(52)	27%	(51)	191
Agnostic/Nothing in particular	29%	(38)	38%	(50)	34%	(45)	132
Something Else	37%	(27)	31%	(23)	32%	(23)	72
Evangelical	47%	(41)	20%	(18)	33%	(29)	88
Non-Evangelical	43%	(72)	32%	(53)	25%	(41)	166
PID: Dem (no lean)	7%	(11)	72%	(118)	21%	(35)	164
PID: Ind (no lean)	33%	(43)	28%	(36)	39%	(51)	129
PID: Rep (no lean)	68%	(107)	3%	(5)	29%	(46)	158

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(160)	35%	(159)	29%	(132)	451
PID/Gender: Dem Men	1%	(1)	72%	(49)	28%	(19)	69
PID/Gender: Dem Women	11%	(10)	72%	(69)	17%	(16)	95
PID/Gender: Ind Men	36%	(27)	33%	(24)	31%	(23)	74
PID/Gender: Ind Women	29%	(16)	21%	(11)	51%	(28)	55
PID/Gender: Rep Men	64%	(47)	1%	(1)	35%	(26)	73
PID/Gender: Rep Women	71%	(60)	5%	(4)	24%	(20)	85
Ideo: Liberal (1-3)	11%	(13)	67%	(81)	22%	(26)	120
Ideo: Moderate (4)	25%	(34)	40%	(54)	35%	(46)	134
Ideo: Conservative (5-7)	59%	(106)	13%	(24)	28%	(51)	181
Ideo/PID: Conservative Republican	72%	(91)	4%	(5)	24%	(31)	126
Ideo/PID: Moderate/Conservative Democrat	9%	(7)	66%	(51)	25%	(19)	77
Ideo/PID: Liberal Democrat	4%	(4)	78%	(67)	18%	(15)	86
Unfavorable of Biden and Trump	16%	(13)	21%	(17)	63%	(51)	81
2024 H2H Matchup: Biden Voter	5%	(10)	74%	(147)	21%	(42)	199
2024 H2H Matchup: Trump Voter	70%	(147)	4%	(8)	27%	(57)	212
2022 House Vote: Democrat	8%	(16)	68%	(135)	24%	(48)	199
2022 House Vote: Republican	64%	(112)	4%	(7)	32%	(57)	176
2022 House Vote: Did not Vote	51%	(32)	23%	(14)	26%	(16)	61
2020 Vote: Joe Biden	9%	(18)	67%	(142)	24%	(51)	211
2020 Vote: Donald Trump	64%	(129)	4%	(9)	32%	(64)	201
2016 Vote: Hillary Clinton	9%	(14)	68%	(105)	22%	(34)	153
2016 Vote: Donald Trump	59%	(110)	6%	(10)	35%	(66)	186
U.S. Economy: Wrong Track	44%	(149)	22%	(73)	34%	(113)	335
U.S. Economy: Right Direction	10%	(12)	74%	(86)	16%	(19)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(10)	77%	(105)	16%	(22)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	66%	(138)	6%	(13)	28%	(59)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(13)	40%	(42)	48%	(51)	105
Top 2024 Issue: Economy	41%	(66)	25%	(40)	34%	(55)	162
Community: Urban	23%	(35)	52%	(79)	25%	(38)	152
Community: Suburban	38%	(95)	28%	(70)	33%	(83)	248
Community: Rural	59%	(30)	20%	(10)	21%	(11)	51
Community/Gender: Urban Women	24%	(18)	53%	(39)	24%	(18)	74

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(160)	35%	(159)	29%	(132)	451
Community/Gender: Urban Men	23%	(18)	51%	(40)	26%	(20)	78
Community/Gender: Suburban Women	39%	(50)	30%	(39)	31%	(40)	129
Community/Gender: Suburban Men	38%	(45)	26%	(31)	36%	(43)	119
Homeowner	38%	(127)	33%	(109)	29%	(97)	332
Renter	30%	(32)	40%	(44)	30%	(32)	109
Military HHnm: Yes	38%	(40)	24%	(25)	38%	(40)	105
Military HH: No	35%	(121)	39%	(134)	26%	(91)	346
Employ: Private Sector	34%	(58)	43%	(72)	23%	(39)	169
Employ: Retired	39%	(49)	28%	(36)	33%	(41)	126
Self + Household: White-Collar	33%	(64)	37%	(72)	29%	(57)	193
Self + Household: Blue Collar	39%	(69)	34%	(61)	27%	(48)	177
Union HH: No	37%	(154)	34%	(140)	29%	(118)	413
LGBTQ+: No	37%	(150)	34%	(139)	29%	(118)	407
Motivated to Vote	37%	(151)	36%	(148)	27%	(112)	410
Parent: Yes	43%	(56)	33%	(43)	24%	(32)	130
Parent: No	33%	(105)	36%	(116)	31%	(100)	321
COVID Vaccine: Yes	27%	(92)	40%	(135)	33%	(113)	339
COVID Vaccine: No	62%	(69)	22%	(24)	17%	(19)	112
Student Loans: Yes	36%	(22)	40%	(25)	25%	(16)	63
Student Loans: No	36%	(138)	34%	(134)	30%	(116)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(179)	35%	(158)	25%	(115)	451
Gender: Male	40%	(87)	33%	(70)	27%	(59)	216
Gender: Female	39%	(92)	37%	(87)	24%	(56)	235
Age: 18-34	38%	(46)	34%	(41)	27%	(32)	119
Age: 35-44	37%	(22)	44%	(27)	19%	(11)	60
Age: 45-64	38%	(59)	35%	(55)	27%	(42)	157
Age: 65+	44%	(51)	31%	(35)	25%	(29)	116
GenZers: 1997-2012	33%	(18)	33%	(18)	34%	(19)	54
Millennials: 1981-1996	41%	(48)	39%	(45)	20%	(24)	117
GenXers: 1965-1980	42%	(48)	37%	(42)	21%	(24)	113
Baby Boomers: 1946-1964	40%	(59)	32%	(48)	28%	(42)	149
Educ: < College	44%	(135)	33%	(103)	23%	(70)	308
Educ: Bachelors degree	36%	(33)	38%	(35)	26%	(24)	92
Educ: Post-grad	20%	(10)	39%	(20)	41%	(21)	51
Income: Under 50k	38%	(63)	43%	(73)	19%	(32)	167
Income: 50k-100k	37%	(63)	36%	(60)	27%	(45)	168
Income: 100k+	46%	(53)	22%	(25)	32%	(37)	115
Ethnicity: White (Non-Hispanic)	42%	(112)	32%	(86)	27%	(72)	269
Ethnicity: Hispanic	43%	(36)	35%	(29)	22%	(18)	83
Ethnicity: Asian + Other (Non-Hispanic)	37%	(21)	34%	(20)	29%	(17)	58
All Christian	52%	(99)	26%	(49)	23%	(43)	191
Agnostic/Nothing in particular	30%	(40)	37%	(48)	33%	(44)	132
Something Else	44%	(32)	33%	(24)	23%	(16)	72
Evangelical	55%	(48)	21%	(19)	24%	(21)	88
Non-Evangelical	48%	(80)	31%	(51)	21%	(35)	166
PID: Dem (no lean)	7%	(11)	70%	(115)	23%	(37)	164
PID: Ind (no lean)	38%	(48)	27%	(35)	35%	(45)	129
PID: Rep (no lean)	75%	(119)	4%	(7)	20%	(32)	158

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(179)	35%	(158)	25%	(115)	451
PID/Gender: Dem Men	2%	(1)	69%	(48)	29%	(20)	69
PID/Gender: Dem Women	11%	(10)	71%	(68)	18%	(17)	95
PID/Gender: Ind Men	38%	(28)	28%	(21)	34%	(25)	74
PID/Gender: Ind Women	37%	(20)	27%	(15)	37%	(20)	55
PID/Gender: Rep Men	79%	(58)	3%	(2)	19%	(14)	73
PID/Gender: Rep Women	72%	(61)	6%	(5)	22%	(18)	85
Ideo: Liberal (1-3)	10%	(12)	65%	(78)	25%	(30)	120
Ideo: Moderate (4)	28%	(37)	39%	(53)	33%	(44)	134
Ideo: Conservative (5-7)	68%	(124)	12%	(22)	19%	(35)	181
Ideo/PID: Conservative Republican	79%	(100)	4%	(5)	17%	(21)	126
Ideo/PID: Moderate/Conservative Democrat	8%	(6)	67%	(51)	25%	(19)	77
Ideo/PID: Liberal Democrat	6%	(5)	74%	(64)	20%	(17)	86
Unfavorable of Biden and Trump	21%	(17)	13%	(11)	67%	(54)	81
2024 H2H Matchup: Biden Voter	3%	(7)	73%	(146)	24%	(47)	199
2024 H2H Matchup: Trump Voter	80%	(169)	4%	(8)	16%	(34)	212
2022 House Vote: Democrat	7%	(14)	67%	(134)	26%	(52)	199
2022 House Vote: Republican	75%	(131)	3%	(6)	22%	(39)	176
2022 House Vote: Did not Vote	49%	(30)	27%	(17)	24%	(14)	61
2020 Vote: Joe Biden	7%	(16)	67%	(142)	25%	(54)	211
2020 Vote: Donald Trump	74%	(149)	4%	(8)	22%	(44)	201
2016 Vote: Hillary Clinton	9%	(13)	68%	(105)	23%	(35)	153
2016 Vote: Donald Trump	68%	(127)	6%	(12)	26%	(48)	186
U.S. Economy: Wrong Track	52%	(174)	20%	(66)	28%	(95)	335
U.S. Economy: Right Direction	4%	(5)	79%	(91)	17%	(20)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(3)	80%	(109)	17%	(23)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(163)	4%	(9)	18%	(37)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(12)	37%	(39)	51%	(54)	105
Top 2024 Issue: Economy	42%	(68)	26%	(42)	32%	(52)	162
Community: Urban	26%	(40)	53%	(80)	21%	(32)	152
Community: Suburban	44%	(109)	28%	(69)	28%	(70)	248
Community: Rural	59%	(30)	17%	(8)	24%	(12)	51
Community/Gender: Urban Women	26%	(19)	56%	(41)	19%	(14)	74

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(179)	35%	(158)	25%	(115)	451
Community/Gender: Urban Men	27%	(21)	50%	(39)	23%	(18)	78
Community/Gender: Suburban Women	42%	(54)	32%	(41)	26%	(34)	129
Community/Gender: Suburban Men	46%	(55)	24%	(28)	30%	(36)	119
Homeowner	42%	(141)	31%	(104)	26%	(88)	332
Renter	33%	(36)	46%	(49)	21%	(23)	109
Military HHnm: Yes	42%	(44)	27%	(28)	31%	(33)	105
Military HH: No	39%	(135)	37%	(130)	24%	(82)	346
Employ: Private Sector	40%	(67)	40%	(68)	20%	(34)	169
Employ: Retired	41%	(52)	32%	(41)	27%	(34)	126
Self + Household: White-Collar	35%	(67)	39%	(75)	27%	(51)	193
Self + Household: Blue Collar	46%	(81)	29%	(51)	26%	(45)	177
Union HH: No	41%	(170)	34%	(140)	25%	(102)	413
LGBTQ+: No	41%	(167)	34%	(138)	25%	(103)	407
Motivated to Vote	42%	(171)	36%	(147)	23%	(92)	410
Parent: Yes	49%	(64)	32%	(41)	19%	(25)	130
Parent: No	36%	(114)	36%	(117)	28%	(90)	321
COVID Vaccine: Yes	29%	(98)	41%	(138)	30%	(103)	339
COVID Vaccine: No	72%	(80)	18%	(20)	10%	(12)	112
Student Loans: Yes	38%	(24)	32%	(20)	30%	(19)	63
Student Loans: No	40%	(155)	35%	(138)	25%	(96)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(191)	31%	(139)	27%	(120)	451
Gender: Male	44%	(96)	26%	(57)	29%	(64)	216
Gender: Female	41%	(95)	35%	(83)	24%	(57)	235
Age: 18-34	37%	(44)	28%	(34)	34%	(41)	119
Age: 35-44	37%	(22)	43%	(25)	21%	(12)	60
Age: 45-64	44%	(68)	32%	(50)	24%	(38)	157
Age: 65+	49%	(57)	26%	(30)	25%	(29)	116
GenZers: 1997-2012	35%	(19)	28%	(15)	37%	(20)	54
Millennials: 1981-1996	39%	(45)	35%	(41)	26%	(31)	117
GenXers: 1965-1980	47%	(53)	32%	(37)	21%	(24)	113
Baby Boomers: 1946-1964	44%	(66)	30%	(45)	26%	(39)	149
Educ: < College	44%	(137)	30%	(92)	26%	(79)	308
Educ: Bachelors degree	44%	(41)	31%	(29)	25%	(23)	92
Educ: Post-grad	28%	(14)	36%	(18)	36%	(18)	51
Income: Under 50k	37%	(61)	37%	(62)	26%	(44)	167
Income: 50k-100k	44%	(74)	31%	(53)	25%	(42)	168
Income: 100k+	49%	(56)	21%	(24)	30%	(35)	115
Ethnicity: White (Non-Hispanic)	47%	(127)	27%	(73)	26%	(69)	269
Ethnicity: Hispanic	46%	(38)	35%	(29)	19%	(16)	83
Ethnicity: Asian + Other (Non-Hispanic)	37%	(21)	30%	(17)	33%	(19)	58
All Christian	54%	(103)	25%	(48)	21%	(40)	191
Agnostic/Nothing in particular	38%	(51)	30%	(40)	32%	(42)	132
Something Else	39%	(28)	28%	(20)	33%	(24)	72
Evangelical	52%	(45)	21%	(19)	27%	(24)	88
Non-Evangelical	48%	(79)	29%	(48)	23%	(39)	166
PID: Dem (no lean)	5%	(9)	67%	(109)	28%	(46)	164
PID: Ind (no lean)	42%	(54)	20%	(26)	38%	(49)	129
PID: Rep (no lean)	82%	(129)	3%	(4)	16%	(25)	158

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Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(191)	31%	(139)	27%	(120)	451
PID/Gender: Dem Men	5%	(4)	63%	(43)	32%	(22)	69
PID/Gender: Dem Women	5%	(5)	69%	(66)	25%	(24)	95
PID/Gender: Ind Men	42%	(31)	18%	(13)	40%	(30)	74
PID/Gender: Ind Women	41%	(23)	23%	(13)	35%	(19)	55
PID/Gender: Rep Men	84%	(61)	—	(0)	16%	(12)	73
PID/Gender: Rep Women	80%	(67)	5%	(4)	16%	(13)	85
Ideo: Liberal (1-3)	12%	(14)	58%	(69)	30%	(36)	120
Ideo: Moderate (4)	29%	(39)	38%	(50)	33%	(44)	134
Ideo: Conservative (5-7)	72%	(130)	10%	(19)	18%	(32)	181
Ideo/PID: Conservative Republican	84%	(107)	3%	(4)	12%	(16)	126
Ideo/PID: Moderate/Conservative Democrat	4%	(3)	63%	(48)	33%	(25)	77
Ideo/PID: Liberal Democrat	7%	(6)	71%	(60)	23%	(19)	86
Unfavorable of Biden and Trump	28%	(23)	11%	(9)	62%	(50)	81
2024 H2H Matchup: Biden Voter	4%	(7)	68%	(135)	29%	(57)	199
2024 H2H Matchup: Trump Voter	85%	(180)	1%	(3)	14%	(29)	212
2022 House Vote: Democrat	8%	(15)	61%	(122)	31%	(62)	199
2022 House Vote: Republican	81%	(142)	3%	(4)	17%	(30)	176
2022 House Vote: Did not Vote	51%	(31)	18%	(11)	31%	(19)	61
2020 Vote: Joe Biden	9%	(18)	60%	(126)	32%	(67)	211
2020 Vote: Donald Trump	78%	(157)	3%	(7)	19%	(37)	201
2016 Vote: Hillary Clinton	9%	(14)	62%	(94)	29%	(45)	153
2016 Vote: Donald Trump	74%	(138)	4%	(7)	22%	(41)	186
U.S. Economy: Wrong Track	54%	(179)	18%	(59)	29%	(96)	335
U.S. Economy: Right Direction	10%	(12)	69%	(80)	21%	(24)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(7)	78%	(106)	17%	(23)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(174)	3%	(7)	13%	(28)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(10)	25%	(26)	66%	(70)	105
Top 2024 Issue: Economy	50%	(81)	22%	(36)	28%	(45)	162
Community: Urban	27%	(41)	48%	(73)	25%	(38)	152
Community: Suburban	50%	(125)	24%	(60)	26%	(63)	248
Community: Rural	50%	(25)	13%	(7)	37%	(19)	51
Community/Gender: Urban Women	23%	(17)	54%	(40)	23%	(17)	74

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Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(191)	31%	(139)	27%	(120)	451
Community/Gender: Urban Men	31%	(24)	42%	(33)	27%	(21)	78
Community/Gender: Suburban Women	50%	(64)	30%	(39)	20%	(26)	129
Community/Gender: Suburban Men	51%	(61)	17%	(20)	32%	(38)	119
Homeowner	46%	(153)	28%	(93)	26%	(86)	332
Renter	33%	(36)	37%	(40)	30%	(32)	109
Military HHnm: Yes	45%	(48)	23%	(24)	32%	(34)	105
Military HH: No	42%	(144)	33%	(115)	25%	(87)	346
Employ: Private Sector	40%	(67)	39%	(66)	21%	(36)	169
Employ: Retired	49%	(61)	25%	(32)	26%	(33)	126
Self + Household: White-Collar	40%	(77)	34%	(66)	26%	(50)	193
Self + Household: Blue Collar	48%	(85)	26%	(46)	26%	(46)	177
Union HH: No	44%	(183)	30%	(123)	26%	(107)	413
LGBTQ+: No	44%	(178)	30%	(121)	26%	(108)	407
Motivated to Vote	44%	(180)	31%	(129)	25%	(101)	410
Parent: Yes	49%	(64)	29%	(37)	22%	(29)	130
Parent: No	40%	(127)	32%	(102)	29%	(92)	321
COVID Vaccine: Yes	33%	(113)	36%	(121)	31%	(105)	339
COVID Vaccine: No	70%	(78)	17%	(19)	13%	(15)	112
Student Loans: Yes	45%	(29)	20%	(13)	35%	(22)	63
Student Loans: No	42%	(163)	33%	(127)	25%	(99)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(202)	34%	(153)	21%	(96)	451
Gender: Male	45%	(98)	32%	(70)	22%	(48)	216
Gender: Female	44%	(104)	36%	(84)	20%	(47)	235
Age: 18-34	40%	(48)	30%	(36)	30%	(36)	119
Age: 35-44	35%	(21)	42%	(25)	23%	(14)	60
Age: 45-64	47%	(73)	36%	(57)	17%	(27)	157
Age: 65+	52%	(60)	31%	(36)	17%	(19)	116
GenZers: 1997-2012	38%	(20)	31%	(17)	32%	(17)	54
Millennials: 1981-1996	39%	(45)	34%	(40)	27%	(31)	117
GenXers: 1965-1980	52%	(58)	34%	(38)	15%	(17)	113
Baby Boomers: 1946-1964	45%	(68)	35%	(52)	19%	(29)	149
Educ: < College	47%	(145)	31%	(97)	21%	(66)	308
Educ: Bachelors degree	44%	(41)	36%	(33)	20%	(18)	92
Educ: Post-grad	32%	(16)	45%	(23)	22%	(11)	51
Income: Under 50k	40%	(66)	44%	(74)	16%	(27)	167
Income: 50k-100k	45%	(75)	34%	(57)	21%	(35)	168
Income: 100k+	52%	(60)	19%	(22)	29%	(34)	115
Ethnicity: White (Non-Hispanic)	49%	(131)	31%	(84)	20%	(54)	269
Ethnicity: Hispanic	44%	(37)	39%	(32)	17%	(14)	83
Ethnicity: Asian + Other (Non-Hispanic)	42%	(24)	28%	(16)	30%	(17)	58
All Christian	58%	(111)	28%	(54)	14%	(26)	191
Agnostic/Nothing in particular	36%	(48)	33%	(43)	31%	(41)	132
Something Else	45%	(33)	28%	(20)	27%	(20)	72
Evangelical	60%	(52)	19%	(17)	21%	(18)	88
Non-Evangelical	52%	(86)	32%	(53)	16%	(26)	166
PID: Dem (no lean)	7%	(11)	74%	(121)	20%	(32)	164
PID: Ind (no lean)	45%	(58)	20%	(26)	34%	(44)	129
PID: Rep (no lean)	84%	(133)	4%	(6)	12%	(19)	158

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(202)	34%	(153)	21%	(96)	451
PID/Gender: Dem Men	2%	(1)	76%	(52)	22%	(15)	69
PID/Gender: Dem Women	10%	(10)	72%	(68)	18%	(17)	95
PID/Gender: Ind Men	48%	(36)	21%	(16)	31%	(23)	74
PID/Gender: Ind Women	41%	(23)	20%	(11)	39%	(21)	55
PID/Gender: Rep Men	83%	(61)	2%	(2)	14%	(10)	73
PID/Gender: Rep Women	85%	(72)	5%	(4)	10%	(9)	85
Ideo: Liberal (1-3)	10%	(12)	65%	(78)	25%	(30)	120
Ideo: Moderate (4)	36%	(48)	38%	(50)	27%	(36)	134
Ideo: Conservative (5-7)	74%	(133)	13%	(24)	13%	(24)	181
Ideo/PID: Conservative Republican	86%	(108)	5%	(6)	9%	(12)	126
Ideo/PID: Moderate/Conservative Democrat	10%	(7)	71%	(55)	19%	(15)	77
Ideo/PID: Liberal Democrat	4%	(4)	77%	(66)	19%	(16)	86
Unfavorable of Biden and Trump	35%	(29)	9%	(7)	56%	(46)	81
2024 H2H Matchup: Biden Voter	4%	(9)	74%	(148)	21%	(43)	199
2024 H2H Matchup: Trump Voter	89%	(188)	2%	(5)	9%	(19)	212
2022 House Vote: Democrat	10%	(20)	68%	(135)	22%	(45)	199
2022 House Vote: Republican	82%	(145)	3%	(5)	15%	(26)	176
2022 House Vote: Did not Vote	56%	(34)	20%	(12)	24%	(15)	61
2020 Vote: Joe Biden	8%	(17)	67%	(140)	26%	(54)	211
2020 Vote: Donald Trump	82%	(166)	4%	(7)	14%	(28)	201
2016 Vote: Hillary Clinton	8%	(12)	72%	(110)	21%	(32)	153
2016 Vote: Donald Trump	80%	(148)	5%	(9)	15%	(29)	186
U.S. Economy: Wrong Track	57%	(191)	18%	(61)	25%	(82)	335
U.S. Economy: Right Direction	9%	(10)	80%	(93)	11%	(13)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(8)	78%	(106)	16%	(22)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(177)	3%	(7)	12%	(25)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(16)	38%	(40)	46%	(49)	105
Top 2024 Issue: Economy	50%	(81)	24%	(39)	26%	(42)	162
Community: Urban	31%	(46)	48%	(72)	22%	(33)	152
Community: Suburban	50%	(125)	28%	(71)	21%	(53)	248
Community: Rural	61%	(31)	21%	(11)	18%	(9)	51

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(202)	34%	(153)	21%	(96)	451
Community/Gender: Urban Women	28%	(21)	48%	(36)	24%	(18)	74
Community/Gender: Urban Men	33%	(25)	47%	(37)	20%	(16)	78
Community/Gender: Suburban Women	49%	(63)	32%	(41)	19%	(25)	129
Community/Gender: Suburban Men	51%	(61)	25%	(30)	24%	(28)	119
Homeowner	49%	(162)	32%	(107)	19%	(62)	332
Renter	35%	(38)	39%	(42)	26%	(29)	109
Military HHnm: Yes	54%	(56)	23%	(24)	23%	(24)	105
Military HH: No	42%	(145)	37%	(129)	21%	(71)	346
Employ: Private Sector	43%	(72)	37%	(62)	21%	(35)	169
Employ: Retired	52%	(65)	36%	(45)	13%	(16)	126
Self + Household: White-Collar	42%	(81)	35%	(67)	23%	(45)	193
Self + Household: Blue Collar	50%	(89)	33%	(58)	17%	(30)	177
Union HH: No	47%	(195)	32%	(134)	20%	(84)	413
LGBTQ+: No	46%	(189)	33%	(135)	20%	(83)	407
Motivated to Vote	47%	(194)	35%	(142)	18%	(75)	410
Parent: Yes	49%	(64)	29%	(38)	21%	(28)	130
Parent: No	43%	(138)	36%	(115)	21%	(68)	321
COVID Vaccine: Yes	37%	(127)	40%	(136)	22%	(76)	339
COVID Vaccine: No	67%	(75)	15%	(17)	18%	(20)	112
Student Loans: Yes	44%	(28)	33%	(21)	23%	(15)	63
Student Loans: No	45%	(174)	34%	(133)	21%	(81)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(183)	36%	(161)	24%	(107)	451
Gender: Male	39%	(85)	35%	(76)	25%	(55)	216
Gender: Female	42%	(98)	36%	(85)	22%	(52)	235
Age: 18-34	37%	(44)	30%	(36)	33%	(40)	119
Age: 35-44	34%	(20)	42%	(25)	24%	(14)	60
Age: 45-64	40%	(63)	42%	(65)	18%	(28)	157
Age: 65+	48%	(55)	30%	(35)	22%	(25)	116
GenZers: 1997-2012	33%	(18)	26%	(14)	41%	(22)	54
Millennials: 1981-1996	37%	(44)	37%	(43)	26%	(30)	117
GenXers: 1965-1980	45%	(51)	37%	(42)	18%	(20)	113
Baby Boomers: 1946-1964	43%	(65)	39%	(58)	18%	(27)	149
Educ: < College	42%	(131)	34%	(105)	24%	(73)	308
Educ: Bachelors degree	41%	(38)	38%	(35)	20%	(19)	92
Educ: Post-grad	29%	(15)	41%	(21)	30%	(15)	51
Income: Under 50k	37%	(63)	44%	(73)	19%	(32)	167
Income: 50k-100k	40%	(67)	35%	(59)	25%	(42)	168
Income: 100k+	46%	(53)	25%	(29)	29%	(33)	115
Ethnicity: White (Non-Hispanic)	43%	(116)	33%	(89)	24%	(65)	269
Ethnicity: Hispanic	41%	(34)	36%	(30)	23%	(19)	83
Ethnicity: Asian + Other (Non-Hispanic)	41%	(24)	35%	(20)	24%	(14)	58
All Christian	54%	(103)	29%	(56)	17%	(32)	191
Agnostic/Nothing in particular	30%	(39)	33%	(44)	37%	(49)	132
Something Else	42%	(30)	35%	(25)	23%	(17)	72
Evangelical	55%	(49)	24%	(21)	20%	(18)	88
Non-Evangelical	49%	(82)	34%	(57)	17%	(28)	166
PID: Dem (no lean)	7%	(11)	73%	(120)	20%	(33)	164
PID: Ind (no lean)	40%	(52)	23%	(30)	36%	(47)	129
PID: Rep (no lean)	76%	(120)	7%	(11)	17%	(27)	158

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(183)	36%	(161)	24%	(107)	451
PID/Gender: Dem Men	1%	(1)	73%	(51)	26%	(18)	69
PID/Gender: Dem Women	11%	(11)	73%	(69)	16%	(15)	95
PID/Gender: Ind Men	35%	(26)	28%	(21)	36%	(27)	74
PID/Gender: Ind Women	47%	(26)	16%	(9)	37%	(20)	55
PID/Gender: Rep Men	80%	(58)	6%	(5)	14%	(10)	73
PID/Gender: Rep Women	73%	(62)	8%	(6)	20%	(17)	85
Ideo: Liberal (1-3)	10%	(12)	63%	(76)	27%	(32)	120
Ideo: Moderate (4)	33%	(45)	42%	(56)	25%	(33)	134
Ideo: Conservative (5-7)	68%	(124)	14%	(25)	18%	(33)	181
Ideo/PID: Conservative Republican	79%	(100)	7%	(9)	14%	(18)	126
Ideo/PID: Moderate/Conservative Democrat	10%	(8)	69%	(53)	21%	(16)	77
Ideo/PID: Liberal Democrat	4%	(3)	78%	(66)	19%	(16)	86
Unfavorable of Biden and Trump	29%	(23)	14%	(12)	57%	(47)	81
2024 H2H Matchup: Biden Voter	4%	(8)	74%	(147)	22%	(44)	199
2024 H2H Matchup: Trump Voter	80%	(170)	5%	(10)	15%	(31)	212
2022 House Vote: Democrat	10%	(19)	66%	(132)	24%	(48)	199
2022 House Vote: Republican	75%	(132)	7%	(12)	18%	(32)	176
2022 House Vote: Did not Vote	47%	(29)	24%	(15)	30%	(18)	61
2020 Vote: Joe Biden	7%	(15)	67%	(142)	26%	(54)	211
2020 Vote: Donald Trump	78%	(156)	5%	(10)	17%	(35)	201
2016 Vote: Hillary Clinton	8%	(12)	72%	(110)	20%	(31)	153
2016 Vote: Donald Trump	71%	(133)	9%	(16)	20%	(37)	186
U.S. Economy: Wrong Track	53%	(176)	20%	(68)	27%	(91)	335
U.S. Economy: Right Direction	6%	(8)	80%	(93)	14%	(16)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(6)	82%	(111)	14%	(19)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(166)	5%	(11)	16%	(33)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(12)	36%	(38)	53%	(55)	105
Top 2024 Issue: Economy	47%	(76)	24%	(39)	29%	(47)	162
Community: Urban	29%	(44)	48%	(74)	23%	(35)	152
Community: Suburban	44%	(109)	30%	(74)	26%	(65)	248
Community: Rural	59%	(30)	25%	(13)	16%	(8)	51

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(183)	36%	(161)	24%	(107)	451
Community/Gender: Urban Women	29%	(22)	47%	(35)	24%	(18)	74
Community/Gender: Urban Men	28%	(22)	50%	(39)	22%	(17)	78
Community/Gender: Suburban Women	45%	(58)	31%	(41)	24%	(31)	129
Community/Gender: Suburban Men	43%	(52)	28%	(34)	28%	(33)	119
Homeowner	44%	(147)	34%	(112)	22%	(73)	332
Renter	32%	(34)	40%	(43)	29%	(31)	109
Military HHnm: Yes	42%	(45)	27%	(29)	31%	(32)	105
Military HH: No	40%	(139)	38%	(132)	22%	(75)	346
Employ: Private Sector	39%	(66)	41%	(69)	20%	(34)	169
Employ: Retired	46%	(58)	34%	(43)	20%	(26)	126
Self + Household: White-Collar	38%	(72)	39%	(76)	23%	(44)	193
Self + Household: Blue Collar	46%	(82)	32%	(58)	21%	(38)	177
Union HH: No	43%	(175)	34%	(139)	24%	(98)	413
LGBTQ+: No	42%	(172)	35%	(141)	23%	(95)	407
Motivated to Vote	43%	(175)	36%	(147)	21%	(88)	410
Parent: Yes	47%	(61)	36%	(47)	17%	(22)	130
Parent: No	38%	(122)	35%	(114)	27%	(85)	321
COVID Vaccine: Yes	33%	(111)	41%	(138)	27%	(90)	339
COVID Vaccine: No	65%	(72)	20%	(22)	15%	(17)	112
Student Loans: Yes	41%	(26)	26%	(16)	33%	(21)	63
Student Loans: No	41%	(157)	37%	(144)	22%	(86)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(166)	42%	(188)	22%	(97)	451
Gender: Male	35%	(77)	41%	(90)	23%	(50)	216
Gender: Female	38%	(90)	42%	(98)	20%	(47)	235
Age: 18-34	33%	(39)	34%	(41)	33%	(39)	119
Age: 35-44	32%	(19)	46%	(27)	22%	(13)	60
Age: 45-64	38%	(59)	46%	(71)	17%	(26)	157
Age: 65+	42%	(49)	42%	(48)	16%	(19)	116
GenZers: 1997-2012	31%	(17)	37%	(20)	31%	(17)	54
Millennials: 1981-1996	33%	(39)	38%	(45)	29%	(33)	117
GenXers: 1965-1980	40%	(46)	43%	(49)	16%	(19)	113
Baby Boomers: 1946-1964	39%	(59)	45%	(68)	15%	(23)	149
Educ: < College	41%	(125)	40%	(123)	20%	(60)	308
Educ: Bachelors degree	32%	(29)	42%	(39)	26%	(24)	92
Educ: Post-grad	23%	(12)	51%	(26)	26%	(13)	51
Income: Under 50k	35%	(58)	47%	(79)	18%	(30)	167
Income: 50k-100k	38%	(63)	42%	(70)	21%	(35)	168
Income: 100k+	39%	(45)	34%	(39)	27%	(31)	115
Ethnicity: White (Non-Hispanic)	38%	(102)	41%	(112)	21%	(55)	269
Ethnicity: Hispanic	39%	(33)	38%	(32)	23%	(19)	83
Ethnicity: Asian + Other (Non-Hispanic)	37%	(21)	39%	(23)	24%	(14)	58
All Christian	49%	(94)	33%	(63)	18%	(35)	191
Agnostic/Nothing in particular	24%	(32)	44%	(59)	31%	(42)	132
Something Else	45%	(32)	36%	(26)	20%	(14)	72
Evangelical	58%	(51)	22%	(19)	20%	(18)	88
Non-Evangelical	44%	(72)	40%	(66)	17%	(28)	166
PID: Dem (no lean)	6%	(10)	80%	(131)	14%	(22)	164
PID: Ind (no lean)	28%	(36)	33%	(43)	39%	(50)	129
PID: Rep (no lean)	76%	(120)	9%	(13)	16%	(25)	158

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(166)	42%	(188)	22%	(97)	451
PID/Gender: Dem Men	1%	(1)	86%	(59)	13%	(9)	69
PID/Gender: Dem Women	10%	(10)	76%	(72)	14%	(13)	95
PID/Gender: Ind Men	27%	(20)	33%	(24)	40%	(29)	74
PID/Gender: Ind Women	29%	(16)	34%	(19)	37%	(20)	55
PID/Gender: Rep Men	76%	(56)	8%	(6)	16%	(12)	73
PID/Gender: Rep Women	75%	(64)	9%	(8)	16%	(13)	85
Ideo: Liberal (1-3)	7%	(8)	77%	(92)	16%	(20)	120
Ideo: Moderate (4)	19%	(26)	46%	(61)	35%	(47)	134
Ideo: Conservative (5-7)	70%	(127)	17%	(30)	14%	(25)	181
Ideo/PID: Conservative Republican	83%	(106)	8%	(10)	9%	(11)	126
Ideo/PID: Moderate/Conservative Democrat	8%	(6)	75%	(58)	17%	(13)	77
Ideo/PID: Liberal Democrat	5%	(4)	85%	(73)	10%	(9)	86
Unfavorable of Biden and Trump	10%	(8)	27%	(22)	64%	(52)	81
2024 H2H Matchup: Biden Voter	2%	(4)	84%	(167)	14%	(28)	199
2024 H2H Matchup: Trump Voter	75%	(159)	8%	(17)	17%	(36)	212
2022 House Vote: Democrat	7%	(14)	77%	(153)	16%	(32)	199
2022 House Vote: Republican	72%	(127)	7%	(13)	21%	(36)	176
2022 House Vote: Did not Vote	37%	(23)	34%	(21)	29%	(18)	61
2020 Vote: Joe Biden	5%	(12)	77%	(163)	17%	(36)	211
2020 Vote: Donald Trump	71%	(143)	7%	(15)	22%	(44)	201
2016 Vote: Hillary Clinton	7%	(11)	80%	(122)	13%	(21)	153
2016 Vote: Donald Trump	67%	(124)	11%	(21)	22%	(41)	186
U.S. Economy: Wrong Track	49%	(163)	26%	(88)	25%	(84)	335
U.S. Economy: Right Direction	3%	(3)	86%	(100)	11%	(13)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(3)	87%	(118)	11%	(14)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	73%	(153)	10%	(20)	17%	(36)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(10)	47%	(49)	44%	(46)	105
Top 2024 Issue: Economy	40%	(65)	31%	(50)	29%	(47)	162
Community: Urban	23%	(35)	56%	(84)	21%	(33)	152
Community: Suburban	41%	(102)	37%	(92)	22%	(54)	248
Community: Rural	56%	(29)	23%	(12)	20%	(10)	51

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(166)	42%	(188)	22%	(97)	451
Community/Gender: Urban Women	23%	(17)	54%	(40)	23%	(17)	74
Community/Gender: Urban Men	24%	(18)	57%	(44)	20%	(15)	78
Community/Gender: Suburban Women	42%	(54)	38%	(50)	20%	(25)	129
Community/Gender: Suburban Men	41%	(48)	35%	(42)	24%	(29)	119
Homeowner	40%	(132)	39%	(128)	22%	(72)	332
Renter	30%	(32)	49%	(53)	22%	(23)	109
Military HHnm: Yes	42%	(45)	37%	(39)	21%	(22)	105
Military HH: No	35%	(122)	43%	(149)	22%	(75)	346
Employ: Private Sector	38%	(64)	41%	(69)	21%	(35)	169
Employ: Retired	40%	(51)	47%	(59)	13%	(16)	126
Self + Household: White-Collar	33%	(64)	46%	(89)	21%	(40)	193
Self + Household: Blue Collar	42%	(74)	38%	(68)	20%	(35)	177
Union HH: No	38%	(159)	40%	(166)	21%	(88)	413
LGBTQ+: No	38%	(155)	41%	(165)	21%	(86)	407
Motivated to Vote	38%	(157)	43%	(174)	19%	(79)	410
Parent: Yes	45%	(59)	35%	(45)	20%	(26)	130
Parent: No	33%	(107)	44%	(143)	22%	(71)	321
COVID Vaccine: Yes	29%	(97)	49%	(168)	22%	(75)	339
COVID Vaccine: No	62%	(69)	18%	(20)	20%	(22)	112
Student Loans: Yes	38%	(24)	33%	(21)	30%	(19)	63
Student Loans: No	37%	(142)	43%	(167)	20%	(78)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_15: *Who do you trust more to handle each of the following economic issues? — Gas Prices*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(204)	33%	(151)	21%	(96)	451
Gender: Male	45%	(97)	31%	(67)	24%	(53)	216
Gender: Female	46%	(107)	36%	(84)	19%	(44)	235
Age: 18-34	41%	(49)	32%	(38)	27%	(32)	119
Age: 35-44	40%	(24)	47%	(28)	13%	(8)	60
Age: 45-64	46%	(71)	32%	(51)	22%	(35)	157
Age: 65+	52%	(60)	30%	(34)	18%	(21)	116
GenZers: 1997-2012	34%	(18)	31%	(17)	35%	(19)	54
Millennials: 1981-1996	44%	(52)	38%	(44)	18%	(21)	117
GenXers: 1965-1980	48%	(55)	32%	(36)	20%	(23)	113
Baby Boomers: 1946-1964	46%	(69)	34%	(50)	20%	(30)	149
Educ: < College	48%	(148)	31%	(95)	21%	(66)	308
Educ: Bachelors degree	45%	(42)	38%	(35)	17%	(16)	92
Educ: Post-grad	29%	(15)	41%	(21)	29%	(15)	51
Income: Under 50k	36%	(60)	42%	(70)	22%	(36)	167
Income: 50k-100k	46%	(78)	32%	(53)	22%	(37)	168
Income: 100k+	57%	(66)	23%	(27)	19%	(22)	115
Ethnicity: White (Non-Hispanic)	51%	(137)	30%	(82)	19%	(50)	269
Ethnicity: Hispanic	46%	(39)	36%	(30)	18%	(15)	83
Ethnicity: Asian + Other (Non-Hispanic)	42%	(24)	30%	(17)	28%	(16)	58
All Christian	60%	(114)	26%	(49)	15%	(28)	191
Agnostic/Nothing in particular	41%	(54)	32%	(42)	27%	(36)	132
Something Else	38%	(28)	31%	(22)	31%	(23)	72
Evangelical	57%	(50)	22%	(20)	20%	(18)	88
Non-Evangelical	52%	(86)	29%	(48)	19%	(31)	166
PID: Dem (no lean)	4%	(6)	69%	(113)	28%	(45)	164
PID: Ind (no lean)	47%	(61)	23%	(30)	29%	(38)	129
PID: Rep (no lean)	87%	(137)	5%	(8)	8%	(13)	158

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Table BLMB10_15: *Who do you trust more to handle each of the following economic issues? — Gas Prices*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(204)	33%	(151)	21%	(96)	451
PID/Gender: Dem Men	2%	(1)	63%	(44)	35%	(24)	69
PID/Gender: Dem Women	5%	(4)	73%	(69)	22%	(21)	95
PID/Gender: Ind Men	45%	(33)	28%	(21)	27%	(20)	74
PID/Gender: Ind Women	51%	(28)	17%	(10)	32%	(18)	55
PID/Gender: Rep Men	85%	(62)	4%	(3)	12%	(8)	73
PID/Gender: Rep Women	89%	(75)	6%	(5)	6%	(5)	85
Ideo: Liberal (1-3)	11%	(13)	63%	(75)	27%	(32)	120
Ideo: Moderate (4)	33%	(44)	37%	(49)	30%	(41)	134
Ideo: Conservative (5-7)	78%	(142)	12%	(21)	10%	(19)	181
Ideo/PID: Conservative Republican	91%	(115)	5%	(6)	4%	(6)	126
Ideo/PID: Moderate/Conservative Democrat	2%	(1)	64%	(49)	34%	(26)	77
Ideo/PID: Liberal Democrat	5%	(4)	74%	(63)	21%	(18)	86
Unfavorable of Biden and Trump	36%	(30)	10%	(8)	53%	(43)	81
2024 H2H Matchup: Biden Voter	5%	(11)	70%	(139)	25%	(50)	199
2024 H2H Matchup: Trump Voter	89%	(188)	4%	(8)	7%	(15)	212
2022 House Vote: Democrat	8%	(15)	64%	(127)	29%	(57)	199
2022 House Vote: Republican	89%	(157)	3%	(6)	7%	(13)	176
2022 House Vote: Did not Vote	47%	(29)	26%	(16)	28%	(17)	61
2020 Vote: Joe Biden	10%	(21)	62%	(131)	28%	(58)	211
2020 Vote: Donald Trump	84%	(169)	5%	(9)	12%	(23)	201
2016 Vote: Hillary Clinton	7%	(10)	66%	(101)	28%	(42)	153
2016 Vote: Donald Trump	81%	(151)	6%	(10)	13%	(24)	186
U.S. Economy: Wrong Track	58%	(193)	19%	(63)	23%	(78)	335
U.S. Economy: Right Direction	10%	(11)	75%	(87)	16%	(18)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(7)	78%	(106)	17%	(24)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	89%	(187)	5%	(11)	5%	(11)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(10)	32%	(34)	58%	(61)	105
Top 2024 Issue: Economy	52%	(83)	24%	(40)	24%	(39)	162
Community: Urban	33%	(50)	49%	(74)	19%	(29)	152
Community: Suburban	52%	(129)	28%	(69)	20%	(50)	248
Community: Rural	50%	(25)	15%	(8)	35%	(18)	51
Community/Gender: Urban Women	33%	(25)	51%	(38)	16%	(12)	74

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Table BLMB10_15: *Who do you trust more to handle each of the following economic issues? — Gas Prices*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(204)	33%	(151)	21%	(96)	451
Community/Gender: Urban Men	32%	(25)	46%	(36)	22%	(17)	78
Community/Gender: Suburban Women	53%	(69)	32%	(42)	14%	(18)	129
Community/Gender: Suburban Men	51%	(60)	23%	(27)	26%	(31)	119
Homeowner	50%	(165)	31%	(103)	19%	(64)	332
Renter	34%	(37)	41%	(44)	26%	(28)	109
Military HHnm: Yes	50%	(52)	24%	(25)	27%	(28)	105
Military HH: No	44%	(152)	36%	(126)	20%	(68)	346
Employ: Private Sector	45%	(76)	40%	(67)	15%	(25)	169
Employ: Retired	49%	(61)	32%	(40)	20%	(25)	126
Self + Household: White-Collar	46%	(88)	38%	(73)	16%	(32)	193
Self + Household: Blue Collar	47%	(83)	29%	(52)	24%	(43)	177
Union HH: No	47%	(195)	32%	(133)	21%	(85)	413
LGBTQ+: No	47%	(191)	32%	(132)	20%	(83)	407
Motivated to Vote	48%	(195)	33%	(137)	19%	(77)	410
Parent: Yes	52%	(67)	32%	(41)	17%	(21)	130
Parent: No	43%	(137)	34%	(109)	23%	(75)	321
COVID Vaccine: Yes	36%	(122)	37%	(126)	27%	(91)	339
COVID Vaccine: No	73%	(82)	22%	(24)	5%	(5)	112
Student Loans: Yes	41%	(26)	25%	(16)	35%	(22)	63
Student Loans: No	46%	(178)	35%	(135)	19%	(74)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	42%	(189)	40%	(182)	14%	(65)	3%	(14)	451
Gender: Male	38%	(82)	40%	(87)	19%	(41)	3%	(7)	216
Gender: Female	46%	(108)	40%	(95)	10%	(24)	3%	(8)	235
Age: 18-34	29%	(35)	41%	(49)	23%	(27)	7%	(8)	119
Age: 35-44	38%	(23)	40%	(24)	19%	(11)	2%	(1)	60
Age: 45-64	50%	(78)	39%	(61)	9%	(13)	3%	(5)	157
Age: 65+	46%	(53)	42%	(49)	11%	(13)	1%	(1)	116
GenZers: 1997-2012	20%	(11)	48%	(26)	26%	(14)	6%	(3)	54
Millennials: 1981-1996	40%	(46)	36%	(42)	19%	(23)	5%	(6)	117
GenXers: 1965-1980	43%	(49)	42%	(48)	10%	(12)	4%	(5)	113
Baby Boomers: 1946-1964	51%	(76)	38%	(56)	11%	(16)	1%	(1)	149
Educ: < College	41%	(126)	41%	(126)	15%	(45)	4%	(12)	308
Educ: Bachelors degree	40%	(37)	39%	(36)	19%	(17)	2%	(2)	92
Educ: Post-grad	52%	(26)	41%	(21)	6%	(3)	—	(0)	51
Income: Under 50k	45%	(75)	39%	(65)	15%	(25)	2%	(3)	167
Income: 50k-100k	38%	(64)	42%	(70)	16%	(27)	4%	(6)	168
Income: 100k+	43%	(50)	41%	(47)	11%	(13)	5%	(5)	115
Ethnicity: White (Non-Hispanic)	51%	(138)	34%	(91)	12%	(33)	2%	(7)	269
Ethnicity: Hispanic	21%	(17)	58%	(49)	17%	(14)	3%	(3)	83
Ethnicity: Asian + Other (Non-Hispanic)	33%	(19)	44%	(25)	21%	(12)	3%	(2)	58
All Christian	48%	(92)	35%	(66)	15%	(29)	2%	(4)	191
Agnostic/Nothing in particular	29%	(39)	48%	(63)	18%	(23)	5%	(7)	132
Something Else	44%	(32)	40%	(29)	13%	(9)	3%	(2)	72
Evangelical	46%	(40)	39%	(34)	14%	(12)	1%	(1)	88
Non-Evangelical	48%	(80)	34%	(57)	15%	(25)	3%	(4)	166
PID: Dem (no lean)	43%	(71)	42%	(68)	13%	(21)	2%	(4)	164
PID: Ind (no lean)	41%	(53)	43%	(55)	13%	(16)	4%	(5)	129
PID: Rep (no lean)	41%	(65)	37%	(59)	18%	(28)	4%	(6)	158

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	42%	(189)	40%	(182)	14%	(65)	3%	(14)	451
PID/Gender: Dem Men	41%	(28)	42%	(29)	14%	(10)	3%	(2)	69
PID/Gender: Dem Women	45%	(43)	41%	(39)	12%	(11)	2%	(2)	95
PID/Gender: Ind Men	43%	(32)	38%	(28)	14%	(10)	6%	(4)	74
PID/Gender: Ind Women	38%	(21)	49%	(27)	11%	(6)	2%	(1)	55
PID/Gender: Rep Men	30%	(22)	41%	(30)	28%	(21)	1%	(1)	73
PID/Gender: Rep Women	51%	(44)	34%	(29)	8%	(7)	6%	(5)	85
Ideo: Liberal (1-3)	37%	(44)	41%	(49)	17%	(20)	5%	(6)	120
Ideo: Moderate (4)	41%	(55)	47%	(63)	10%	(14)	1%	(2)	134
Ideo: Conservative (5-7)	45%	(81)	37%	(67)	15%	(28)	3%	(6)	181
Ideo/PID: Conservative Republican	43%	(54)	38%	(48)	17%	(22)	2%	(2)	126
Ideo/PID: Moderate/Conservative Democrat	43%	(33)	49%	(38)	7%	(5)	—	(0)	77
Ideo/PID: Liberal Democrat	44%	(37)	35%	(30)	18%	(15)	4%	(3)	86
Unfavorable of Biden and Trump	50%	(41)	33%	(27)	13%	(10)	5%	(4)	81
2024 H2H Matchup: Biden Voter	47%	(93)	43%	(86)	9%	(19)	1%	(2)	199
2024 H2H Matchup: Trump Voter	40%	(85)	39%	(82)	17%	(37)	4%	(8)	212
2022 House Vote: Democrat	42%	(84)	46%	(93)	10%	(19)	2%	(3)	199
2022 House Vote: Republican	44%	(78)	36%	(63)	16%	(28)	4%	(7)	176
2022 House Vote: Did not Vote	34%	(21)	35%	(21)	28%	(17)	4%	(2)	61
2020 Vote: Joe Biden	45%	(96)	41%	(87)	12%	(25)	2%	(4)	211
2020 Vote: Donald Trump	41%	(83)	39%	(79)	15%	(31)	4%	(8)	201
2016 Vote: Hillary Clinton	42%	(65)	46%	(71)	10%	(16)	1%	(2)	153
2016 Vote: Donald Trump	47%	(87)	32%	(60)	17%	(32)	4%	(8)	186
U.S. Economy: Wrong Track	39%	(131)	39%	(131)	17%	(58)	4%	(14)	335
U.S. Economy: Right Direction	50%	(58)	44%	(51)	6%	(7)	—	(0)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	48%	(65)	42%	(57)	9%	(13)	1%	(1)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	40%	(84)	38%	(79)	17%	(37)	4%	(9)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	38%	(40)	43%	(46)	15%	(16)	4%	(4)	105
Top 2024 Issue: Economy	49%	(79)	40%	(65)	7%	(12)	3%	(6)	162
Community: Urban	39%	(60)	42%	(64)	16%	(25)	2%	(3)	152
Community: Suburban	44%	(110)	38%	(93)	14%	(35)	4%	(10)	248
Community: Rural	39%	(20)	49%	(25)	9%	(5)	3%	(1)	51

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Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	42%	(189)	40%	(182)	14%	(65)	3%	(14)	451
Community/Gender: Urban Women	44%	(32)	39%	(29)	14%	(10)	4%	(3)	74
Community/Gender: Urban Men	35%	(27)	45%	(35)	19%	(15)	—	(0)	78
Community/Gender: Suburban Women	52%	(67)	36%	(47)	9%	(11)	3%	(4)	129
Community/Gender: Suburban Men	36%	(43)	39%	(47)	20%	(24)	5%	(5)	119
Homeowner	42%	(139)	43%	(141)	12%	(41)	3%	(10)	332
Renter	43%	(47)	34%	(37)	19%	(21)	4%	(4)	109
Military HHnm: Yes	44%	(46)	40%	(43)	16%	(16)	—	(0)	105
Military HH: No	41%	(143)	40%	(140)	14%	(48)	4%	(14)	346
Employ: Private Sector	42%	(71)	38%	(64)	16%	(28)	4%	(6)	169
Employ: Retired	50%	(63)	39%	(49)	10%	(13)	1%	(1)	126
Self + Household: White-Collar	43%	(82)	45%	(86)	10%	(20)	2%	(4)	193
Self + Household: Blue Collar	42%	(74)	34%	(60)	19%	(34)	5%	(8)	177
Union HH: No	42%	(174)	40%	(166)	14%	(58)	3%	(14)	413
LGBTQ+: No	43%	(177)	40%	(163)	14%	(56)	3%	(10)	407
Motivated to Vote	44%	(178)	40%	(164)	14%	(58)	2%	(10)	410
Parent: Yes	36%	(47)	40%	(52)	22%	(28)	2%	(3)	130
Parent: No	44%	(143)	41%	(131)	11%	(36)	4%	(11)	321
COVID Vaccine: Yes	46%	(156)	39%	(133)	11%	(39)	3%	(11)	339
COVID Vaccine: No	30%	(33)	44%	(49)	23%	(26)	3%	(4)	112
Student Loans: Yes	36%	(23)	40%	(25)	15%	(9)	9%	(6)	63
Student Loans: No	43%	(166)	41%	(157)	14%	(56)	2%	(9)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(169)	31%	(140)	19%	(87)	12%	(56)	451
Gender: Male	34%	(73)	32%	(70)	24%	(52)	10%	(22)	216
Gender: Female	41%	(96)	30%	(70)	15%	(35)	14%	(34)	235
Age: 18-34	27%	(33)	29%	(35)	27%	(33)	16%	(19)	119
Age: 35-44	27%	(16)	37%	(22)	29%	(17)	7%	(4)	60
Age: 45-64	48%	(76)	29%	(46)	11%	(18)	11%	(17)	157
Age: 65+	38%	(44)	32%	(37)	16%	(19)	13%	(15)	116
GenZers: 1997-2012	25%	(14)	28%	(15)	29%	(16)	18%	(10)	54
Millennials: 1981-1996	28%	(33)	33%	(39)	28%	(33)	11%	(13)	117
GenXers: 1965-1980	43%	(49)	36%	(41)	11%	(12)	10%	(12)	113
Baby Boomers: 1946-1964	45%	(67)	25%	(37)	18%	(26)	13%	(19)	149
Educ: < College	37%	(114)	28%	(87)	21%	(63)	15%	(45)	308
Educ: Bachelors degree	33%	(31)	40%	(37)	19%	(18)	8%	(7)	92
Educ: Post-grad	49%	(25)	33%	(17)	12%	(6)	7%	(4)	51
Income: Under 50k	41%	(69)	23%	(38)	22%	(37)	14%	(23)	167
Income: 50k-100k	32%	(53)	32%	(54)	23%	(38)	13%	(22)	168
Income: 100k+	40%	(47)	41%	(47)	10%	(12)	9%	(10)	115
Ethnicity: White (Non-Hispanic)	43%	(116)	27%	(73)	18%	(48)	12%	(31)	269
Ethnicity: Hispanic	19%	(16)	41%	(34)	25%	(21)	14%	(12)	83
Ethnicity: Asian + Other (Non-Hispanic)	32%	(18)	34%	(20)	19%	(11)	15%	(8)	58
All Christian	32%	(61)	33%	(63)	18%	(33)	17%	(33)	191
Agnostic/Nothing in particular	35%	(46)	32%	(42)	22%	(29)	11%	(14)	132
Something Else	31%	(23)	32%	(23)	28%	(20)	8%	(6)	72
Evangelical	22%	(19)	39%	(34)	24%	(21)	15%	(13)	88
Non-Evangelical	38%	(63)	28%	(46)	19%	(31)	15%	(26)	166
PID: Dem (no lean)	60%	(99)	25%	(42)	12%	(19)	3%	(5)	164
PID: Ind (no lean)	31%	(40)	35%	(46)	19%	(24)	15%	(19)	129
PID: Rep (no lean)	19%	(30)	33%	(52)	28%	(44)	20%	(32)	158

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(169)	31%	(140)	19%	(87)	12%	(56)	451
PID/Gender: Dem Men	55%	(38)	26%	(18)	17%	(12)	2%	(1)	69
PID/Gender: Dem Women	64%	(60)	25%	(24)	8%	(7)	4%	(3)	95
PID/Gender: Ind Men	30%	(23)	38%	(28)	19%	(14)	13%	(10)	74
PID/Gender: Ind Women	32%	(18)	32%	(18)	19%	(10)	17%	(9)	55
PID/Gender: Rep Men	17%	(12)	32%	(24)	36%	(26)	15%	(11)	73
PID/Gender: Rep Women	21%	(18)	34%	(28)	21%	(17)	25%	(21)	85
Ideo: Liberal (1-3)	56%	(67)	27%	(32)	11%	(13)	6%	(7)	120
Ideo: Moderate (4)	46%	(61)	35%	(46)	11%	(14)	9%	(11)	134
Ideo: Conservative (5-7)	18%	(33)	32%	(58)	31%	(55)	19%	(34)	181
Ideo/PID: Conservative Republican	17%	(21)	32%	(40)	29%	(37)	22%	(27)	126
Ideo/PID: Moderate/Conservative Democrat	60%	(46)	27%	(21)	10%	(8)	3%	(2)	77
Ideo/PID: Liberal Democrat	61%	(52)	25%	(21)	13%	(11)	2%	(2)	86
Unfavorable of Biden and Trump	35%	(29)	43%	(35)	15%	(12)	6%	(5)	81
2024 H2H Matchup: Biden Voter	64%	(127)	26%	(53)	8%	(16)	2%	(3)	199
2024 H2H Matchup: Trump Voter	16%	(33)	35%	(73)	28%	(60)	22%	(46)	212
2022 House Vote: Democrat	58%	(115)	29%	(58)	10%	(21)	3%	(5)	199
2022 House Vote: Republican	15%	(26)	35%	(61)	29%	(51)	21%	(38)	176
2022 House Vote: Did not Vote	42%	(26)	22%	(14)	21%	(13)	15%	(9)	61
2020 Vote: Joe Biden	62%	(132)	27%	(57)	9%	(19)	2%	(3)	211
2020 Vote: Donald Trump	13%	(27)	36%	(73)	29%	(58)	21%	(43)	201
2016 Vote: Hillary Clinton	61%	(93)	32%	(48)	6%	(9)	1%	(2)	153
2016 Vote: Donald Trump	21%	(39)	30%	(55)	28%	(52)	21%	(40)	186
U.S. Economy: Wrong Track	23%	(78)	36%	(121)	24%	(81)	16%	(55)	335
U.S. Economy: Right Direction	78%	(91)	16%	(19)	5%	(6)	1%	(1)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	63%	(86)	23%	(32)	13%	(18)	1%	(1)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(36)	33%	(68)	27%	(57)	23%	(48)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	45%	(47)	37%	(39)	12%	(12)	6%	(7)	105
Top 2024 Issue: Economy	35%	(56)	38%	(61)	13%	(21)	15%	(24)	162
Community: Urban	46%	(71)	28%	(42)	18%	(27)	8%	(12)	152
Community: Suburban	34%	(85)	30%	(75)	21%	(53)	14%	(35)	248
Community: Rural	25%	(13)	44%	(22)	14%	(7)	17%	(9)	51

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(169)	31%	(140)	19%	(87)	12%	(56)	451
Community/Gender: Urban Women	54%	(40)	25%	(19)	14%	(11)	7%	(5)	74
Community/Gender: Urban Men	39%	(31)	30%	(24)	22%	(17)	9%	(7)	78
Community/Gender: Suburban Women	36%	(46)	30%	(38)	16%	(21)	19%	(24)	129
Community/Gender: Suburban Men	33%	(39)	31%	(37)	27%	(32)	9%	(11)	119
Homeowner	35%	(116)	34%	(114)	19%	(63)	12%	(40)	332
Renter	46%	(50)	20%	(21)	22%	(24)	12%	(14)	109
Military HHnm: Yes	37%	(39)	27%	(28)	21%	(23)	15%	(15)	105
Military HH: No	38%	(130)	32%	(111)	19%	(64)	12%	(40)	346
Employ: Private Sector	39%	(66)	32%	(53)	16%	(26)	14%	(23)	169
Employ: Retired	46%	(58)	26%	(33)	17%	(22)	10%	(13)	126
Self + Household: White-Collar	42%	(81)	36%	(70)	13%	(24)	9%	(18)	193
Self + Household: Blue Collar	33%	(58)	30%	(53)	24%	(42)	14%	(24)	177
Union HH: No	36%	(149)	31%	(130)	19%	(78)	13%	(56)	413
LGBTQ+: No	37%	(149)	31%	(125)	20%	(83)	12%	(50)	407
Motivated to Vote	39%	(159)	30%	(123)	20%	(81)	12%	(47)	410
Parent: Yes	30%	(39)	36%	(46)	23%	(30)	11%	(15)	130
Parent: No	40%	(130)	29%	(93)	18%	(57)	13%	(41)	321
COVID Vaccine: Yes	44%	(150)	32%	(108)	15%	(51)	9%	(30)	339
COVID Vaccine: No	17%	(19)	28%	(31)	32%	(36)	23%	(25)	112
Student Loans: Yes	33%	(21)	25%	(16)	26%	(16)	17%	(11)	63
Student Loans: No	38%	(148)	32%	(124)	18%	(71)	12%	(45)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(168)	38%	(170)	15%	(66)	11%	(47)	451
Gender: Male	38%	(81)	36%	(78)	17%	(37)	9%	(20)	216
Gender: Female	37%	(87)	39%	(92)	12%	(29)	12%	(28)	235
Age: 18-34	30%	(36)	38%	(45)	16%	(19)	16%	(18)	119
Age: 35-44	27%	(16)	54%	(32)	16%	(9)	3%	(2)	60
Age: 45-64	44%	(69)	35%	(55)	12%	(18)	9%	(14)	157
Age: 65+	40%	(47)	32%	(37)	16%	(19)	11%	(13)	116
GenZers: 1997-2012	20%	(11)	43%	(24)	23%	(12)	14%	(8)	54
Millennials: 1981-1996	33%	(38)	44%	(51)	13%	(15)	11%	(12)	117
GenXers: 1965-1980	41%	(46)	40%	(46)	12%	(14)	6%	(7)	113
Baby Boomers: 1946-1964	44%	(66)	29%	(43)	17%	(25)	11%	(16)	149
Educ: < College	33%	(102)	39%	(121)	15%	(47)	12%	(38)	308
Educ: Bachelors degree	40%	(37)	39%	(36)	13%	(12)	8%	(8)	92
Educ: Post-grad	57%	(29)	27%	(14)	13%	(7)	3%	(1)	51
Income: Under 50k	40%	(67)	32%	(54)	16%	(27)	11%	(19)	167
Income: 50k-100k	34%	(57)	38%	(64)	19%	(32)	9%	(15)	168
Income: 100k+	38%	(44)	44%	(51)	5%	(6)	12%	(14)	115
Ethnicity: White (Non-Hispanic)	45%	(121)	31%	(85)	14%	(39)	9%	(25)	269
Ethnicity: Hispanic	25%	(20)	39%	(33)	17%	(14)	19%	(16)	83
Ethnicity: Asian + Other (Non-Hispanic)	18%	(11)	59%	(34)	15%	(9)	8%	(5)	58
All Christian	34%	(66)	35%	(67)	18%	(34)	13%	(25)	191
Agnostic/Nothing in particular	38%	(50)	38%	(50)	12%	(16)	12%	(16)	132
Something Else	28%	(20)	48%	(34)	18%	(13)	7%	(5)	72
Evangelical	24%	(21)	48%	(42)	15%	(13)	13%	(12)	88
Non-Evangelical	39%	(65)	31%	(52)	19%	(32)	11%	(18)	166
PID: Dem (no lean)	60%	(99)	31%	(50)	4%	(7)	5%	(8)	164
PID: Ind (no lean)	35%	(45)	38%	(49)	14%	(18)	13%	(17)	129
PID: Rep (no lean)	15%	(24)	44%	(70)	26%	(41)	14%	(23)	158

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(168)	38%	(170)	15%	(66)	11%	(47)	451
PID/Gender: Dem Men	64%	(44)	28%	(19)	5%	(4)	3%	(2)	69
PID/Gender: Dem Women	58%	(55)	32%	(31)	3%	(3)	6%	(6)	95
PID/Gender: Ind Men	36%	(27)	36%	(27)	17%	(13)	11%	(8)	74
PID/Gender: Ind Women	33%	(18)	41%	(23)	9%	(5)	16%	(9)	55
PID/Gender: Rep Men	15%	(11)	44%	(32)	28%	(21)	13%	(10)	73
PID/Gender: Rep Women	16%	(13)	45%	(38)	24%	(21)	15%	(13)	85
Ideo: Liberal (1-3)	65%	(78)	21%	(25)	6%	(7)	9%	(10)	120
Ideo: Moderate (4)	39%	(52)	46%	(62)	8%	(11)	7%	(10)	134
Ideo: Conservative (5-7)	19%	(35)	44%	(79)	24%	(44)	13%	(24)	181
Ideo/PID: Conservative Republican	15%	(19)	41%	(52)	30%	(38)	14%	(17)	126
Ideo/PID: Moderate/Conservative Democrat	54%	(41)	40%	(31)	3%	(2)	3%	(2)	77
Ideo/PID: Liberal Democrat	67%	(57)	22%	(19)	5%	(5)	6%	(5)	86
Unfavorable of Biden and Trump	39%	(32)	51%	(42)	5%	(4)	4%	(3)	81
2024 H2H Matchup: Biden Voter	65%	(130)	26%	(52)	5%	(9)	4%	(8)	199
2024 H2H Matchup: Trump Voter	13%	(28)	47%	(99)	24%	(51)	15%	(33)	212
2022 House Vote: Democrat	61%	(121)	31%	(63)	5%	(10)	3%	(6)	199
2022 House Vote: Republican	14%	(24)	46%	(81)	26%	(45)	14%	(25)	176
2022 House Vote: Did not Vote	34%	(21)	34%	(21)	14%	(9)	18%	(11)	61
2020 Vote: Joe Biden	64%	(134)	28%	(59)	4%	(9)	4%	(9)	211
2020 Vote: Donald Trump	12%	(25)	49%	(99)	24%	(47)	15%	(30)	201
2016 Vote: Hillary Clinton	66%	(100)	26%	(40)	6%	(9)	2%	(4)	153
2016 Vote: Donald Trump	17%	(31)	45%	(84)	23%	(44)	15%	(27)	186
U.S. Economy: Wrong Track	24%	(80)	45%	(151)	18%	(59)	13%	(44)	335
U.S. Economy: Right Direction	76%	(88)	16%	(19)	6%	(6)	3%	(3)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	62%	(84)	30%	(41)	6%	(8)	2%	(3)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(31)	43%	(90)	25%	(53)	17%	(35)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	50%	(53)	37%	(39)	5%	(5)	8%	(9)	105
Top 2024 Issue: Economy	31%	(50)	43%	(70)	15%	(25)	10%	(17)	162
Community: Urban	41%	(62)	40%	(61)	12%	(18)	8%	(12)	152
Community: Suburban	39%	(98)	33%	(82)	16%	(39)	12%	(30)	248
Community: Rural	17%	(9)	54%	(28)	17%	(8)	12%	(6)	51

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(168)	38%	(170)	15%	(66)	11%	(47)	451
Community/Gender: Urban Women	39%	(29)	42%	(31)	8%	(6)	11%	(8)	74
Community/Gender: Urban Men	42%	(32)	38%	(30)	15%	(12)	5%	(4)	78
Community/Gender: Suburban Women	39%	(50)	32%	(41)	16%	(20)	13%	(17)	129
Community/Gender: Suburban Men	40%	(48)	34%	(40)	16%	(19)	10%	(12)	119
Homeowner	34%	(114)	42%	(139)	13%	(44)	10%	(35)	332
Renter	46%	(50)	24%	(27)	19%	(21)	10%	(11)	109
Military HHnm: Yes	37%	(39)	36%	(38)	16%	(17)	12%	(12)	105
Military HH: No	37%	(129)	38%	(132)	14%	(49)	10%	(35)	346
Employ: Private Sector	34%	(57)	43%	(73)	15%	(26)	8%	(13)	169
Employ: Retired	49%	(61)	26%	(33)	16%	(20)	9%	(12)	126
Self + Household: White-Collar	41%	(80)	36%	(70)	14%	(27)	8%	(16)	193
Self + Household: Blue Collar	37%	(66)	39%	(68)	15%	(26)	10%	(17)	177
Union HH: No	36%	(149)	38%	(156)	15%	(60)	12%	(47)	413
LGBTQ+: No	36%	(147)	38%	(154)	15%	(62)	11%	(44)	407
Motivated to Vote	38%	(155)	38%	(156)	14%	(58)	10%	(41)	410
Parent: Yes	27%	(35)	46%	(60)	18%	(23)	9%	(12)	130
Parent: No	41%	(133)	34%	(110)	13%	(42)	11%	(36)	321
COVID Vaccine: Yes	45%	(154)	35%	(120)	10%	(34)	9%	(31)	339
COVID Vaccine: No	13%	(14)	45%	(50)	28%	(32)	15%	(16)	112
Student Loans: Yes	42%	(26)	25%	(16)	23%	(15)	10%	(7)	63
Student Loans: No	37%	(142)	40%	(154)	13%	(51)	11%	(41)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	33%	(149)	29%	(131)	21%	(94)	17%	(77)	451
Gender: Male	33%	(71)	26%	(57)	25%	(54)	16%	(34)	216
Gender: Female	33%	(78)	31%	(73)	17%	(40)	18%	(43)	235
Age: 18-34	16%	(19)	41%	(49)	19%	(23)	24%	(29)	119
Age: 35-44	37%	(22)	23%	(14)	32%	(19)	8%	(5)	60
Age: 45-64	42%	(66)	27%	(42)	18%	(28)	13%	(21)	157
Age: 65+	36%	(42)	23%	(27)	21%	(24)	20%	(23)	116
GenZers: 1997-2012	8%	(4)	46%	(25)	19%	(10)	27%	(15)	54
Millennials: 1981-1996	30%	(34)	31%	(36)	24%	(28)	16%	(18)	117
GenXers: 1965-1980	37%	(42)	32%	(37)	20%	(23)	10%	(12)	113
Baby Boomers: 1946-1964	41%	(61)	19%	(29)	19%	(29)	20%	(30)	149
Educ: < College	30%	(94)	28%	(87)	22%	(69)	19%	(59)	308
Educ: Bachelors degree	32%	(30)	29%	(27)	22%	(20)	17%	(15)	92
Educ: Post-grad	51%	(26)	33%	(17)	10%	(5)	6%	(3)	51
Income: Under 50k	34%	(56)	24%	(40)	25%	(43)	17%	(28)	167
Income: 50k-100k	34%	(57)	28%	(47)	20%	(34)	18%	(30)	168
Income: 100k+	31%	(36)	37%	(43)	15%	(17)	16%	(19)	115
Ethnicity: White (Non-Hispanic)	39%	(106)	26%	(70)	20%	(53)	15%	(40)	269
Ethnicity: Hispanic	16%	(13)	32%	(27)	27%	(23)	24%	(20)	83
Ethnicity: Asian + Other (Non-Hispanic)	20%	(12)	45%	(26)	15%	(8)	20%	(12)	58
All Christian	29%	(56)	34%	(64)	19%	(36)	18%	(35)	191
Agnostic/Nothing in particular	29%	(39)	27%	(36)	25%	(33)	19%	(25)	132
Something Else	37%	(27)	16%	(11)	32%	(23)	15%	(11)	72
Evangelical	28%	(24)	22%	(20)	31%	(27)	19%	(17)	88
Non-Evangelical	35%	(58)	30%	(50)	18%	(30)	17%	(28)	166
PID: Dem (no lean)	57%	(94)	25%	(41)	11%	(18)	7%	(12)	164
PID: Ind (no lean)	23%	(30)	35%	(46)	20%	(26)	21%	(27)	129
PID: Rep (no lean)	16%	(25)	28%	(44)	32%	(50)	24%	(38)	158

Continued on next page

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	33%	(149)	29%	(131)	21%	(94)	17%	(77)	451
PID/Gender: Dem Men	58%	(40)	22%	(15)	13%	(9)	7%	(5)	69
PID/Gender: Dem Women	57%	(54)	27%	(25)	9%	(9)	7%	(7)	95
PID/Gender: Ind Men	29%	(22)	32%	(24)	19%	(14)	19%	(14)	74
PID/Gender: Ind Women	15%	(8)	40%	(22)	21%	(12)	24%	(13)	55
PID/Gender: Rep Men	14%	(10)	25%	(18)	41%	(30)	20%	(15)	73
PID/Gender: Rep Women	18%	(15)	31%	(26)	24%	(20)	28%	(24)	85
Ideo: Liberal (1-3)	52%	(63)	27%	(33)	11%	(14)	9%	(11)	120
Ideo: Moderate (4)	35%	(47)	35%	(47)	19%	(26)	10%	(14)	134
Ideo: Conservative (5-7)	19%	(35)	27%	(48)	28%	(51)	26%	(48)	181
Ideo/PID: Conservative Republican	15%	(19)	27%	(34)	32%	(41)	26%	(33)	126
Ideo/PID: Moderate/Conservative Democrat	55%	(42)	27%	(21)	10%	(7)	8%	(6)	77
Ideo/PID: Liberal Democrat	60%	(51)	22%	(19)	11%	(10)	6%	(5)	86
Unfavorable of Biden and Trump	30%	(24)	42%	(34)	20%	(16)	8%	(7)	81
2024 H2H Matchup: Biden Voter	60%	(119)	28%	(56)	6%	(12)	6%	(12)	199
2024 H2H Matchup: Trump Voter	10%	(22)	30%	(63)	33%	(70)	27%	(56)	212
2022 House Vote: Democrat	53%	(105)	30%	(60)	11%	(23)	6%	(12)	199
2022 House Vote: Republican	13%	(23)	29%	(51)	33%	(59)	25%	(44)	176
2022 House Vote: Did not Vote	31%	(19)	28%	(17)	16%	(10)	25%	(16)	61
2020 Vote: Joe Biden	57%	(120)	29%	(62)	7%	(16)	7%	(14)	211
2020 Vote: Donald Trump	11%	(22)	30%	(60)	33%	(66)	26%	(53)	201
2016 Vote: Hillary Clinton	61%	(93)	25%	(39)	11%	(16)	4%	(5)	153
2016 Vote: Donald Trump	17%	(31)	27%	(50)	31%	(58)	25%	(47)	186
U.S. Economy: Wrong Track	21%	(71)	30%	(99)	27%	(90)	22%	(75)	335
U.S. Economy: Right Direction	67%	(78)	27%	(32)	3%	(4)	2%	(3)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	60%	(81)	26%	(35)	9%	(12)	5%	(7)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(24)	30%	(63)	32%	(67)	26%	(55)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	42%	(44)	30%	(32)	13%	(14)	15%	(15)	105
Top 2024 Issue: Economy	28%	(45)	33%	(54)	20%	(32)	19%	(31)	162
Community: Urban	38%	(58)	33%	(50)	18%	(27)	11%	(17)	152
Community: Suburban	32%	(80)	25%	(63)	21%	(53)	21%	(52)	248
Community: Rural	22%	(11)	35%	(18)	26%	(13)	17%	(9)	51

Continued on next page

Table BLMB11_4: *When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud*

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	33%	(149)	29%	(131)	21%	(94)	17%	(77)	451
Community/Gender: Urban Women	34%	(25)	38%	(28)	14%	(11)	14%	(10)	74
Community/Gender: Urban Men	42%	(33)	28%	(22)	21%	(17)	8%	(6)	78
Community/Gender: Suburban Women	33%	(43)	26%	(34)	19%	(24)	22%	(28)	129
Community/Gender: Suburban Men	31%	(37)	24%	(29)	24%	(29)	20%	(24)	119
Homeowner	31%	(102)	30%	(101)	21%	(71)	18%	(59)	332
Renter	40%	(43)	24%	(26)	20%	(22)	17%	(18)	109
Military HHnm: Yes	38%	(40)	16%	(17)	30%	(32)	16%	(17)	105
Military HH: No	32%	(109)	33%	(113)	18%	(62)	18%	(61)	346
Employ: Private Sector	32%	(53)	31%	(52)	23%	(39)	15%	(25)	169
Employ: Retired	40%	(51)	24%	(30)	19%	(24)	17%	(22)	126
Self + Household: White-Collar	37%	(72)	35%	(67)	15%	(29)	13%	(25)	193
Self + Household: Blue Collar	29%	(52)	28%	(50)	27%	(48)	15%	(27)	177
Union HH: No	31%	(128)	29%	(121)	21%	(86)	19%	(77)	413
LGBTQ+: No	32%	(131)	28%	(113)	22%	(91)	18%	(73)	407
Motivated to Vote	34%	(139)	29%	(120)	21%	(87)	16%	(65)	410
Parent: Yes	29%	(37)	31%	(40)	21%	(27)	19%	(25)	130
Parent: No	35%	(112)	28%	(90)	21%	(66)	16%	(53)	321
COVID Vaccine: Yes	40%	(136)	29%	(99)	17%	(57)	14%	(47)	339
COVID Vaccine: No	12%	(13)	28%	(32)	33%	(37)	27%	(30)	112
Student Loans: Yes	29%	(19)	27%	(17)	19%	(12)	25%	(16)	63
Student Loans: No	34%	(130)	29%	(114)	21%	(82)	16%	(62)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
Registered Voters	37% (165)	42% (188)	11% (51)	2% (9)	1% (7)	1% (7)	1% (4)	5% (21)	451
Gender: Male	37% (80)	40% (87)	11% (24)	3% (7)	2% (4)	3% (6)	— (1)	4% (8)	216
Gender: Female	36% (85)	43% (101)	11% (27)	1% (1)	1% (3)	— (1)	1% (3)	6% (13)	235
Age: 18-34	32% (38)	33% (40)	17% (20)	6% (8)	3% (3)	1% (1)	2% (2)	7% (8)	119
Age: 35-44	47% (28)	36% (22)	10% (6)	— (0)	2% (1)	2% (1)	— (0)	3% (2)	60
Age: 45-64	42% (66)	41% (65)	10% (15)	1% (1)	2% (3)	— (0)	1% (2)	3% (5)	157
Age: 65+	28% (33)	53% (62)	9% (10)	— (0)	— (0)	4% (4)	— (0)	6% (7)	116
GenZers: 1997-2012	39% (21)	28% (15)	15% (8)	7% (4)	2% (1)	2% (1)	3% (2)	5% (3)	54
Millennials: 1981-1996	35% (41)	36% (43)	15% (18)	3% (4)	3% (3)	1% (1)	1% (1)	6% (7)	117
GenXers: 1965-1980	39% (45)	45% (51)	9% (10)	1% (1)	2% (3)	— (0)	2% (2)	2% (3)	113
Baby Boomers: 1946-1964	35% (52)	49% (73)	10% (14)	— (0)	— (0)	2% (2)	— (0)	4% (7)	149
Educ: < College	35% (109)	45% (139)	11% (35)	1% (3)	1% (4)	1% (4)	1% (3)	4% (13)	308
Educ: Bachelors degree	34% (31)	39% (36)	15% (14)	6% (6)	— (0)	1% (1)	— (0)	6% (5)	92
Educ: Post-grad	49% (25)	26% (13)	5% (2)	— (0)	6% (3)	4% (2)	3% (2)	7% (3)	51
Income: Under 50k	39% (66)	37% (62)	15% (25)	1% (2)	2% (3)	1% (2)	1% (2)	3% (6)	167
Income: 50k-100k	40% (67)	41% (70)	7% (11)	3% (5)	2% (3)	— (1)	1% (1)	6% (11)	168
Income: 100k+	27% (32)	48% (56)	13% (15)	2% (2)	1% (1)	4% (4)	2% (2)	4% (5)	115
Ethnicity: White (Non-Hispanic)	34% (91)	47% (125)	11% (29)	— (1)	1% (4)	1% (3)	— (0)	6% (16)	269
Ethnicity: Hispanic	43% (36)	44% (37)	7% (6)	— (0)	— (0)	2% (1)	2% (1)	3% (2)	83
Ethnicity: Asian + Other (Non-Hispanic)	37% (21)	29% (17)	10% (6)	7% (4)	5% (3)	4% (2)	5% (3)	3% (1)	58
All Christian	26% (50)	57% (109)	11% (20)	— (0)	1% (1)	1% (2)	1% (2)	3% (5)	191
Agnostic/Nothing in particular	40% (53)	30% (40)	11% (14)	6% (7)	3% (4)	2% (2)	1% (2)	7% (9)	132
Something Else	29% (21)	43% (31)	19% (14)	1% (1)	1% (1)	— (0)	1% (0)	6% (4)	72
Evangelical	26% (22)	62% (54)	6% (5)	1% (1)	— (0)	3% (2)	— (0)	3% (3)	88
Non-Evangelical	29% (47)	49% (81)	18% (29)	— (0)	1% (2)	— (0)	1% (1)	3% (5)	166
PID: Dem (no lean)	78% (128)	8% (12)	9% (14)	1% (2)	1% (2)	1% (1)	— (0)	3% (4)	164
PID: Ind (no lean)	27% (35)	31% (39)	23% (30)	2% (2)	4% (5)	3% (4)	3% (4)	8% (10)	129
PID: Rep (no lean)	1% (2)	86% (136)	4% (7)	3% (4)	— (0)	1% (1)	— (1)	4% (7)	158

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Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
Registered Voters	37% (165)	42% (188)	11% (51)	2% (9)	1% (7)	1% (7)	1% (4)	5% (21)	451
PID/Gender: Dem Men	87% (60)	3% (2)	5% (4)	3% (2)	— (0)	1% (1)	— (0)	1% (1)	69
PID/Gender: Dem Women	72% (68)	11% (10)	11% (10)	1% (1)	2% (2)	— (0)	— (0)	4% (4)	95
PID/Gender: Ind Men	25% (19)	33% (25)	19% (14)	2% (1)	5% (4)	6% (4)	— (0)	10% (7)	74
PID/Gender: Ind Women	29% (16)	27% (15)	29% (16)	1% (1)	2% (1)	— (0)	6% (3)	5% (3)	55
PID/Gender: Rep Men	2% (1)	82% (60)	9% (7)	6% (4)	— (0)	1% (1)	1% (1)	— (0)	73
PID/Gender: Rep Women	1% (1)	89% (76)	1% (0)	— (0)	— (0)	1% (0)	— (0)	8% (7)	85
Ideo: Liberal (1-3)	72% (86)	8% (10)	8% (9)	2% (3)	3% (4)	1% (1)	1% (1)	5% (6)	120
Ideo: Moderate (4)	40% (53)	27% (36)	19% (25)	3% (4)	— (0)	3% (4)	1% (2)	7% (9)	134
Ideo: Conservative (5-7)	13% (24)	74% (135)	7% (13)	1% (2)	— (0)	1% (1)	— (1)	3% (5)	181
Ideo/PID: Conservative Republican	1% (2)	91% (115)	4% (5)	— (0)	— (0)	1% (1)	1% (1)	2% (2)	126
Ideo/PID: Moderate/Conservative Democrat	75% (58)	10% (7)	12% (9)	1% (1)	— (0)	— (0)	— (0)	3% (2)	77
Ideo/PID: Liberal Democrat	82% (70)	6% (5)	5% (4)	2% (2)	2% (2)	1% (1)	— (0)	2% (2)	86
Unfavorable of Biden and Trump	18% (15)	18% (14)	25% (20)	9% (8)	5% (4)	6% (5)	1% (1)	18% (14)	81
2024 H2H Matchup: Biden Voter	82% (164)	2% (5)	10% (20)	1% (1)	1% (3)	1% (3)	— (0)	2% (4)	199
2024 H2H Matchup: Trump Voter	— (1)	86% (182)	9% (18)	— (0)	1% (3)	2% (3)	— (0)	2% (4)	212
2022 House Vote: Democrat	76% (151)	8% (16)	9% (19)	2% (4)	1% (3)	1% (3)	— (0)	2% (5)	199
2022 House Vote: Republican	2% (3)	83% (146)	8% (13)	2% (3)	— (0)	2% (3)	1% (1)	4% (7)	176
2022 House Vote: Did not Vote	18% (11)	40% (25)	22% (13)	2% (1)	6% (4)	2% (1)	3% (2)	7% (4)	61
2020 Vote: Joe Biden	74% (156)	7% (14)	13% (28)	2% (4)	2% (4)	1% (1)	— (0)	3% (5)	211
2020 Vote: Donald Trump	2% (4)	82% (164)	7% (14)	2% (3)	— (0)	2% (4)	1% (2)	5% (10)	201
2016 Vote: Hillary Clinton	73% (112)	9% (14)	13% (20)	— (0)	2% (3)	— (0)	— (0)	2% (4)	153
2016 Vote: Donald Trump	6% (11)	76% (142)	6% (12)	2% (3)	2% (3)	3% (5)	— (0)	5% (10)	186
U.S. Economy: Wrong Track	20% (66)	54% (181)	13% (45)	2% (8)	1% (4)	2% (6)	1% (4)	6% (20)	335
U.S. Economy: Right Direction	85% (99)	5% (6)	5% (6)	— (0)	2% (3)	1% (1)	— (0)	1% (1)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	82% (111)	3% (4)	9% (12)	— (0)	3% (4)	1% (1)	— (0)	3% (4)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3% (7)	83% (174)	9% (20)	— (0)	— (0)	— (1)	— (1)	3% (7)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	44% (47)	9% (9)	18% (19)	8% (8)	3% (3)	5% (5)	4% (4)	10% (10)	105
Top 2024 Issue: Economy	30% (49)	43% (70)	15% (24)	— (0)	2% (3)	3% (5)	2% (3)	5% (9)	162

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Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
Registered Voters	37% (165)	42% (188)	11% (51)	2% (9)	1% (7)	1% (7)	1% (4)	5% (21)	451
Community: Urban	51% (78)	24% (36)	14% (21)	1% (1)	2% (3)	2% (3)	1% (2)	5% (8)	152
Community: Suburban	31% (77)	49% (121)	10% (26)	3% (7)	1% (4)	1% (3)	1% (2)	4% (9)	248
Community: Rural	18% (9)	60% (30)	9% (5)	1% (1)	— (0)	2% (1)	2% (1)	8% (4)	51
Community/Gender: Urban Women	54% (40)	21% (16)	13% (10)	1% (1)	3% (2)	— (0)	1% (1)	7% (5)	74
Community/Gender: Urban Men	49% (38)	26% (21)	14% (11)	1% (0)	1% (1)	4% (3)	1% (1)	3% (3)	78
Community/Gender: Suburban Women	31% (40)	51% (66)	12% (15)	— (0)	1% (1)	— (0)	1% (2)	4% (5)	129
Community/Gender: Suburban Men	32% (38)	46% (55)	9% (11)	6% (7)	2% (3)	2% (3)	— (0)	3% (4)	119
Homeowner	34% (114)	46% (151)	10% (33)	2% (7)	2% (6)	1% (5)	1% (3)	4% (14)	332
Renter	43% (47)	32% (34)	16% (18)	1% (1)	— (0)	1% (2)	2% (2)	5% (5)	109
Military HHnm: Yes	33% (35)	50% (53)	2% (2)	1% (1)	5% (5)	3% (4)	— (0)	6% (6)	105
Military HH: No	37% (129)	39% (135)	14% (49)	2% (8)	1% (2)	1% (3)	1% (4)	4% (15)	346
Employ: Private Sector	39% (65)	41% (70)	10% (17)	3% (6)	3% (4)	— (1)	1% (3)	2% (3)	169
Employ: Retired	33% (42)	50% (63)	9% (11)	— (0)	— (0)	2% (2)	— (0)	6% (8)	126
Self + Household: White-Collar	39% (76)	41% (79)	7% (13)	2% (3)	3% (5)	2% (5)	1% (3)	5% (10)	193
Self + Household: Blue Collar	37% (66)	44% (79)	12% (22)	2% (4)	1% (1)	1% (1)	— (1)	2% (4)	177
Union HH: No	34% (142)	43% (178)	12% (50)	2% (9)	2% (7)	1% (6)	1% (4)	4% (18)	413
LGBTQ+: No	36% (148)	43% (174)	12% (47)	2% (6)	1% (5)	1% (6)	1% (2)	5% (19)	407
Motivated to Vote	37% (154)	44% (181)	11% (44)	1% (6)	1% (6)	2% (6)	— (1)	3% (13)	410
Parent: Yes	33% (43)	47% (61)	11% (14)	— (1)	3% (4)	1% (1)	1% (2)	3% (4)	130
Parent: No	38% (121)	39% (126)	11% (37)	3% (8)	1% (3)	2% (6)	1% (3)	5% (18)	321
COVID Vaccine: Yes	43% (145)	33% (112)	11% (38)	2% (8)	2% (7)	2% (6)	1% (4)	6% (19)	339
COVID Vaccine: No	17% (19)	67% (75)	12% (13)	1% (1)	— (0)	1% (1)	1% (1)	2% (2)	112
Student Loans: Yes	38% (24)	37% (23)	12% (7)	4% (2)	2% (1)	2% (1)	1% (1)	5% (3)	63
Student Loans: No	36% (141)	42% (164)	11% (44)	2% (6)	1% (6)	1% (6)	1% (4)	5% (18)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	44%	(199)	47%	(212)	5%	(21)	4%	(19)	451
Gender: Male	45%	(96)	47%	(101)	4%	(10)	4%	(9)	216
Gender: Female	44%	(103)	47%	(110)	5%	(12)	4%	(10)	235
Age: 18-34	45%	(54)	34%	(41)	12%	(14)	9%	(11)	119
Age: 35-44	50%	(30)	44%	(26)	4%	(2)	2%	(1)	60
Age: 45-64	47%	(74)	47%	(74)	3%	(5)	2%	(3)	157
Age: 65+	36%	(41)	61%	(71)	—	(0)	3%	(3)	116
GenZers: 1997-2012	54%	(29)	27%	(15)	11%	(6)	8%	(4)	54
Millennials: 1981-1996	43%	(50)	42%	(48)	9%	(10)	7%	(8)	117
GenXers: 1965-1980	44%	(50)	52%	(59)	2%	(2)	2%	(2)	113
Baby Boomers: 1946-1964	42%	(63)	53%	(79)	2%	(3)	3%	(4)	149
Educ: < College	43%	(133)	48%	(148)	4%	(13)	5%	(14)	308
Educ: Bachelors degree	40%	(37)	52%	(48)	6%	(5)	2%	(2)	92
Educ: Post-grad	58%	(30)	31%	(15)	7%	(3)	4%	(2)	51
Income: Under 50k	51%	(85)	41%	(69)	4%	(7)	4%	(7)	167
Income: 50k-100k	43%	(73)	45%	(76)	7%	(11)	5%	(8)	168
Income: 100k+	37%	(42)	57%	(66)	3%	(3)	4%	(4)	115
Ethnicity: White (Non-Hispanic)	41%	(110)	53%	(143)	3%	(8)	3%	(8)	269
Ethnicity: Hispanic	51%	(42)	44%	(36)	2%	(2)	3%	(3)	83
Ethnicity: Asian + Other (Non-Hispanic)	43%	(25)	41%	(24)	14%	(8)	3%	(1)	58
All Christian	34%	(65)	61%	(117)	4%	(8)	1%	(2)	191
Agnostic/Nothing in particular	46%	(61)	39%	(52)	6%	(7)	9%	(12)	132
Something Else	41%	(29)	46%	(33)	7%	(5)	7%	(5)	72
Evangelical	30%	(26)	64%	(56)	3%	(3)	3%	(3)	88
Non-Evangelical	39%	(64)	54%	(90)	5%	(8)	2%	(4)	166
PID: Dem (no lean)	89%	(145)	6%	(10)	3%	(6)	2%	(3)	164
PID: Ind (no lean)	38%	(50)	44%	(57)	7%	(9)	11%	(14)	129
PID: Rep (no lean)	3%	(4)	92%	(145)	4%	(7)	1%	(2)	158

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	44%	(199)	47%	(212)	5%	(21)	4%	(19)	451
PID/Gender: Dem Men	94%	(65)	2%	(1)	1%	(1)	3%	(2)	69
PID/Gender: Dem Women	85%	(80)	9%	(9)	5%	(5)	1%	(1)	95
PID/Gender: Ind Men	41%	(30)	45%	(33)	5%	(4)	9%	(6)	74
PID/Gender: Ind Women	35%	(19)	42%	(23)	9%	(5)	14%	(8)	55
PID/Gender: Rep Men	2%	(1)	91%	(67)	7%	(5)	1%	(1)	73
PID/Gender: Rep Women	4%	(3)	92%	(78)	2%	(2)	1%	(1)	85
Ideo: Liberal (1-3)	85%	(102)	8%	(10)	3%	(3)	4%	(5)	120
Ideo: Moderate (4)	49%	(66)	35%	(47)	11%	(15)	4%	(6)	134
Ideo: Conservative (5-7)	15%	(28)	80%	(146)	—	(1)	4%	(7)	181
Ideo/PID: Conservative Republican	3%	(4)	96%	(121)	1%	(1)	1%	(1)	126
Ideo/PID: Moderate/Conservative Democrat	85%	(65)	9%	(7)	5%	(4)	1%	(1)	77
Ideo/PID: Liberal Democrat	93%	(80)	3%	(3)	1%	(1)	2%	(2)	86
Unfavorable of Biden and Trump	32%	(26)	36%	(29)	16%	(13)	17%	(14)	81
2024 H2H Matchup: Biden Voter	100%	(199)	—	(0)	—	(0)	—	(0)	199
2024 H2H Matchup: Trump Voter	—	(0)	100%	(212)	—	(0)	—	(0)	212
2022 House Vote: Democrat	86%	(172)	8%	(16)	2%	(3)	4%	(8)	199
2022 House Vote: Republican	2%	(4)	92%	(162)	4%	(7)	1%	(2)	176
2022 House Vote: Did not Vote	30%	(18)	51%	(31)	13%	(8)	6%	(4)	61
2020 Vote: Joe Biden	87%	(183)	7%	(15)	3%	(5)	4%	(8)	211
2020 Vote: Donald Trump	4%	(8)	90%	(182)	4%	(9)	1%	(3)	201
2016 Vote: Hillary Clinton	87%	(133)	8%	(12)	4%	(5)	2%	(3)	153
2016 Vote: Donald Trump	8%	(16)	86%	(160)	4%	(7)	2%	(4)	186
U.S. Economy: Wrong Track	27%	(91)	61%	(204)	6%	(21)	6%	(19)	335
U.S. Economy: Right Direction	93%	(109)	6%	(7)	1%	(1)	—	(0)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	91%	(124)	4%	(6)	4%	(5)	1%	(2)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(11)	91%	(190)	2%	(4)	2%	(4)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	61%	(64)	15%	(15)	12%	(12)	13%	(13)	105
Top 2024 Issue: Economy	37%	(61)	54%	(87)	6%	(10)	3%	(5)	162

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Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	44%	(199)	47%	(212)	5%	(21)	4%	(19)	451
Community: Urban	61%	(93)	30%	(46)	4%	(6)	5%	(7)	152
Community: Suburban	37%	(92)	54%	(135)	5%	(11)	4%	(10)	248
Community: Rural	29%	(15)	61%	(31)	7%	(4)	3%	(1)	51
Community/Gender: Urban Women	65%	(48)	26%	(20)	3%	(2)	6%	(4)	74
Community/Gender: Urban Men	58%	(45)	33%	(26)	5%	(4)	4%	(3)	78
Community/Gender: Suburban Women	36%	(47)	55%	(71)	5%	(7)	4%	(5)	129
Community/Gender: Suburban Men	38%	(45)	54%	(64)	4%	(5)	4%	(5)	119
Homeowner	41%	(136)	51%	(171)	4%	(13)	4%	(13)	332
Renter	52%	(57)	35%	(38)	8%	(8)	5%	(5)	109
Military HHnm: Yes	38%	(40)	56%	(59)	3%	(3)	3%	(3)	105
Military HH: No	46%	(159)	44%	(152)	5%	(19)	5%	(16)	346
Employ: Private Sector	46%	(77)	45%	(76)	6%	(10)	4%	(6)	169
Employ: Retired	41%	(52)	57%	(72)	—	(0)	2%	(3)	126
Self + Household: White-Collar	46%	(89)	46%	(89)	5%	(9)	3%	(7)	193
Self + Household: Blue Collar	41%	(73)	52%	(92)	5%	(8)	2%	(4)	177
Union HH: No	42%	(175)	49%	(202)	5%	(19)	4%	(17)	413
LGBTQ+: No	43%	(177)	49%	(199)	4%	(16)	4%	(15)	407
Motivated to Vote	45%	(185)	50%	(205)	3%	(11)	2%	(9)	410
Parent: Yes	37%	(48)	54%	(70)	6%	(8)	3%	(4)	130
Parent: No	47%	(151)	44%	(141)	4%	(14)	4%	(14)	321
COVID Vaccine: Yes	51%	(173)	39%	(132)	5%	(19)	4%	(15)	339
COVID Vaccine: No	23%	(26)	71%	(80)	3%	(3)	3%	(3)	112
Student Loans: Yes	45%	(29)	40%	(25)	4%	(2)	11%	(7)	63
Student Loans: No	44%	(171)	48%	(186)	5%	(19)	3%	(11)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	33%	(150)	30%	(135)	32%	(145)	4%	(18)	1%	(4)	451
Gender: Male	31%	(67)	36%	(78)	27%	(58)	5%	(12)	1%	(1)	216
Gender: Female	35%	(83)	24%	(57)	37%	(87)	3%	(6)	1%	(3)	235
Age: 18-34	22%	(26)	38%	(46)	30%	(36)	9%	(10)	1%	(1)	119
Age: 35-44	40%	(24)	37%	(22)	23%	(14)	—	(0)	1%	(0)	60
Age: 45-64	31%	(49)	27%	(43)	36%	(57)	4%	(6)	2%	(2)	157
Age: 65+	45%	(52)	21%	(24)	33%	(38)	2%	(2)	—	(0)	116
GenZers: 1997-2012	23%	(13)	29%	(16)	37%	(20)	11%	(6)	—	(0)	54
Millennials: 1981-1996	29%	(34)	44%	(51)	21%	(25)	4%	(4)	1%	(2)	117
GenXers: 1965-1980	27%	(31)	22%	(26)	44%	(50)	5%	(5)	2%	(2)	113
Baby Boomers: 1946-1964	44%	(66)	26%	(39)	29%	(43)	1%	(2)	—	(0)	149
Educ: < College	33%	(102)	30%	(94)	31%	(95)	5%	(14)	1%	(4)	308
Educ: Bachelors degree	33%	(30)	32%	(30)	32%	(29)	3%	(3)	—	(0)	92
Educ: Post-grad	36%	(18)	22%	(11)	40%	(20)	2%	(1)	—	(0)	51
Income: Under 50k	33%	(56)	35%	(59)	25%	(41)	5%	(8)	1%	(2)	167
Income: 50k-100k	32%	(54)	27%	(46)	35%	(59)	4%	(7)	1%	(1)	168
Income: 100k+	34%	(40)	25%	(29)	38%	(44)	2%	(3)	—	(0)	115
Ethnicity: White (Non-Hispanic)	34%	(92)	34%	(90)	27%	(73)	4%	(11)	1%	(2)	269
Ethnicity: Hispanic	24%	(20)	33%	(27)	37%	(31)	4%	(4)	2%	(1)	83
Ethnicity: Asian + Other (Non-Hispanic)	38%	(22)	10%	(6)	50%	(29)	2%	(1)	—	(0)	58
All Christian	34%	(64)	30%	(58)	34%	(64)	2%	(5)	—	(0)	191
Agnostic/Nothing in particular	32%	(43)	33%	(44)	29%	(38)	4%	(5)	2%	(2)	132
Something Else	37%	(27)	32%	(23)	19%	(13)	11%	(8)	1%	(1)	72
Evangelical	40%	(35)	24%	(21)	28%	(24)	7%	(7)	1%	(1)	88
Non-Evangelical	34%	(56)	31%	(52)	32%	(52)	4%	(6)	—	(0)	166
PID: Dem (no lean)	34%	(56)	30%	(50)	33%	(54)	2%	(3)	1%	(1)	164
PID: Ind (no lean)	35%	(45)	30%	(38)	27%	(35)	7%	(9)	1%	(2)	129
PID: Rep (no lean)	31%	(49)	29%	(46)	35%	(55)	4%	(6)	1%	(1)	158

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Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	33%	(150)	30%	(135)	32%	(145)	4%	(18)	1%	(4)	451
PID/Gender: Dem Men	24%	(16)	38%	(26)	35%	(24)	3%	(2)	—	(0)	69
PID/Gender: Dem Women	41%	(39)	25%	(24)	32%	(30)	1%	(1)	1%	(1)	95
PID/Gender: Ind Men	40%	(30)	30%	(22)	19%	(14)	10%	(7)	2%	(1)	74
PID/Gender: Ind Women	28%	(16)	29%	(16)	39%	(21)	3%	(1)	1%	(1)	55
PID/Gender: Rep Men	29%	(21)	40%	(30)	27%	(20)	3%	(3)	—	(0)	73
PID/Gender: Rep Women	33%	(28)	20%	(17)	42%	(35)	4%	(3)	1%	(1)	85
Ideo: Liberal (1-3)	25%	(30)	41%	(49)	31%	(38)	1%	(1)	1%	(1)	120
Ideo: Moderate (4)	40%	(54)	24%	(32)	32%	(43)	3%	(3)	1%	(1)	134
Ideo: Conservative (5-7)	35%	(64)	26%	(47)	34%	(61)	4%	(8)	1%	(1)	181
Ideo/PID: Conservative Republican	31%	(39)	31%	(39)	33%	(42)	4%	(5)	1%	(1)	126
Ideo/PID: Moderate/Conservative Democrat	44%	(34)	20%	(15)	34%	(26)	2%	(2)	—	(0)	77
Ideo/PID: Liberal Democrat	24%	(21)	40%	(34)	33%	(28)	2%	(1)	1%	(1)	86
Unfavorable of Biden and Trump	50%	(41)	23%	(19)	23%	(19)	2%	(2)	1%	(1)	81
2024 H2H Matchup: Biden Voter	34%	(67)	33%	(66)	31%	(61)	2%	(4)	—	(1)	199
2024 H2H Matchup: Trump Voter	32%	(68)	27%	(58)	34%	(72)	5%	(11)	1%	(3)	212
2022 House Vote: Democrat	35%	(70)	31%	(61)	32%	(63)	2%	(3)	1%	(2)	199
2022 House Vote: Republican	32%	(56)	29%	(51)	35%	(61)	3%	(6)	1%	(2)	176
2022 House Vote: Did not Vote	33%	(20)	26%	(16)	29%	(18)	12%	(7)	—	(0)	61
2020 Vote: Joe Biden	31%	(65)	35%	(74)	32%	(68)	1%	(2)	1%	(2)	211
2020 Vote: Donald Trump	38%	(77)	25%	(50)	34%	(68)	2%	(5)	1%	(2)	201
2016 Vote: Hillary Clinton	36%	(56)	35%	(54)	27%	(41)	2%	(3)	—	(0)	153
2016 Vote: Donald Trump	34%	(63)	25%	(46)	37%	(68)	4%	(7)	1%	(2)	186
U.S. Economy: Wrong Track	35%	(116)	31%	(103)	30%	(99)	4%	(12)	1%	(4)	335
U.S. Economy: Right Direction	29%	(34)	27%	(32)	39%	(45)	5%	(6)	—	(0)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	31%	(42)	32%	(44)	30%	(41)	6%	(8)	1%	(2)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	32%	(66)	29%	(60)	34%	(72)	4%	(9)	1%	(2)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	40%	(42)	29%	(31)	30%	(32)	1%	(1)	—	(0)	105
Top 2024 Issue: Economy	36%	(58)	23%	(38)	36%	(58)	4%	(6)	1%	(2)	162

Continued on next page

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	33%	(150)	30%	(135)	32%	(145)	4%	(18)	1%	(4)	451
Community: Urban	32%	(49)	29%	(44)	33%	(50)	4%	(6)	2%	(2)	152
Community: Suburban	33%	(83)	29%	(72)	32%	(80)	5%	(12)	1%	(2)	248
Community: Rural	35%	(18)	37%	(19)	28%	(14)	—	(0)	—	(0)	51
Community/Gender: Urban Women	34%	(26)	28%	(21)	32%	(24)	3%	(2)	3%	(2)	74
Community/Gender: Urban Men	30%	(24)	30%	(23)	34%	(27)	5%	(4)	—	(0)	78
Community/Gender: Suburban Women	35%	(45)	21%	(28)	40%	(52)	3%	(4)	—	(0)	129
Community/Gender: Suburban Men	32%	(38)	37%	(44)	24%	(28)	7%	(8)	1%	(1)	119
Homeowner	36%	(118)	29%	(96)	31%	(104)	4%	(13)	—	(0)	332
Renter	26%	(29)	33%	(35)	34%	(37)	4%	(5)	3%	(4)	109
Military HHnm: Yes	36%	(38)	25%	(27)	34%	(36)	4%	(5)	—	(0)	105
Military HH: No	32%	(112)	31%	(108)	31%	(108)	4%	(13)	1%	(4)	346
Employ: Private Sector	33%	(55)	32%	(53)	31%	(52)	4%	(6)	1%	(2)	169
Employ: Retired	44%	(55)	24%	(30)	29%	(36)	3%	(4)	—	(0)	126
Self + Household: White-Collar	33%	(64)	25%	(49)	38%	(73)	3%	(5)	—	(1)	193
Self + Household: Blue Collar	39%	(69)	34%	(61)	21%	(38)	4%	(8)	1%	(2)	177
Union HH: No	34%	(139)	30%	(125)	31%	(129)	4%	(16)	1%	(4)	413
LGBTQ+: No	34%	(138)	31%	(125)	31%	(126)	4%	(16)	1%	(2)	407
Motivated to Vote	35%	(144)	29%	(119)	31%	(129)	4%	(15)	1%	(3)	410
Parent: Yes	23%	(30)	38%	(49)	33%	(43)	5%	(7)	—	(0)	130
Parent: No	37%	(120)	27%	(85)	32%	(101)	3%	(11)	1%	(4)	321
COVID Vaccine: Yes	37%	(127)	29%	(98)	29%	(99)	4%	(13)	1%	(2)	339
COVID Vaccine: No	21%	(23)	33%	(37)	40%	(45)	5%	(5)	1%	(2)	112
Student Loans: Yes	24%	(15)	37%	(24)	32%	(20)	5%	(3)	1%	(1)	63
Student Loans: No	35%	(135)	29%	(111)	32%	(124)	4%	(15)	1%	(3)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	How much do you agree or disagree with the statement that the federal government is the problem?										Total N
	A lot		Some		Not much		Not at all		Don't know/No opinion		
Registered Voters	23%	(102)	21%	(94)	9%	(42)	43%	(196)	4%	(18)	451
Gender: Male	21%	(45)	21%	(46)	11%	(25)	43%	(94)	3%	(7)	216
Gender: Female	24%	(57)	21%	(48)	7%	(17)	44%	(102)	4%	(10)	235
Age: 18-34	24%	(29)	27%	(32)	11%	(13)	28%	(34)	10%	(12)	119
Age: 35-44	29%	(17)	28%	(17)	2%	(1)	37%	(22)	3%	(2)	60
Age: 45-64	21%	(32)	23%	(36)	9%	(14)	46%	(72)	2%	(2)	157
Age: 65+	21%	(24)	8%	(10)	12%	(13)	59%	(68)	1%	(1)	116
GenZers: 1997-2012	24%	(13)	27%	(15)	12%	(6)	25%	(14)	12%	(7)	54
Millennials: 1981-1996	25%	(29)	29%	(33)	7%	(8)	34%	(40)	6%	(7)	117
GenXers: 1965-1980	19%	(21)	20%	(23)	9%	(11)	49%	(56)	3%	(3)	113
Baby Boomers: 1946-1964	24%	(36)	13%	(20)	11%	(17)	51%	(75)	1%	(1)	149
Educ: < College	20%	(62)	21%	(66)	8%	(26)	45%	(138)	5%	(17)	308
Educ: Bachelors degree	21%	(20)	23%	(21)	12%	(11)	44%	(40)	—	(0)	92
Educ: Post-grad	39%	(20)	14%	(7)	10%	(5)	35%	(18)	2%	(1)	51
Income: Under 50k	26%	(43)	24%	(40)	12%	(20)	34%	(57)	4%	(7)	167
Income: 50k-100k	22%	(38)	24%	(40)	5%	(8)	46%	(77)	3%	(5)	168
Income: 100k+	18%	(21)	12%	(14)	12%	(14)	53%	(61)	5%	(6)	115
Ethnicity: White (Non-Hispanic)	21%	(55)	19%	(52)	6%	(17)	51%	(136)	3%	(9)	269
Ethnicity: Hispanic	10%	(8)	30%	(25)	12%	(10)	41%	(34)	7%	(6)	83
Ethnicity: Asian + Other (Non-Hispanic)	39%	(23)	7%	(4)	7%	(4)	42%	(24)	4%	(2)	58
All Christian	17%	(33)	14%	(27)	8%	(15)	58%	(111)	3%	(5)	191
Agnostic/Nothing in particular	23%	(31)	28%	(38)	7%	(10)	35%	(47)	6%	(8)	132
Something Else	21%	(15)	20%	(14)	18%	(13)	36%	(26)	5%	(3)	72
Evangelical	14%	(12)	15%	(13)	10%	(9)	55%	(48)	6%	(5)	88
Non-Evangelical	21%	(36)	15%	(25)	10%	(16)	52%	(86)	2%	(3)	166
PID: Dem (no lean)	48%	(78)	32%	(52)	12%	(20)	4%	(7)	4%	(7)	164
PID: Ind (no lean)	13%	(17)	26%	(34)	11%	(14)	43%	(55)	7%	(9)	129
PID: Rep (no lean)	4%	(6)	5%	(8)	5%	(8)	85%	(134)	1%	(1)	158

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	23%	(102)	21%	(94)	9%	(42)	43%	(196)	4%	(18)	451
PID/Gender: Dem Men	40%	(28)	36%	(25)	15%	(11)	6%	(4)	2%	(1)	69
PID/Gender: Dem Women	53%	(51)	29%	(27)	10%	(9)	3%	(3)	6%	(5)	95
PID/Gender: Ind Men	16%	(12)	23%	(17)	9%	(7)	43%	(32)	8%	(6)	74
PID/Gender: Ind Women	10%	(5)	30%	(17)	12%	(7)	41%	(23)	6%	(3)	55
PID/Gender: Rep Men	7%	(5)	5%	(4)	10%	(7)	78%	(57)	—	(0)	73
PID/Gender: Rep Women	1%	(1)	6%	(5)	1%	(1)	91%	(77)	2%	(1)	85
Ideo: Liberal (1-3)	48%	(57)	31%	(37)	13%	(15)	5%	(6)	3%	(4)	120
Ideo: Moderate (4)	26%	(35)	24%	(33)	12%	(16)	32%	(43)	5%	(7)	134
Ideo: Conservative (5-7)	4%	(8)	13%	(23)	4%	(7)	78%	(142)	1%	(1)	181
Ideo/PID: Conservative Republican	2%	(2)	4%	(4)	3%	(4)	91%	(115)	1%	(1)	126
Ideo/PID: Moderate/Conservative Democrat	40%	(30)	35%	(27)	14%	(11)	7%	(5)	5%	(4)	77
Ideo/PID: Liberal Democrat	55%	(47)	30%	(25)	10%	(8)	2%	(2)	3%	(3)	86
Unfavorable of Biden and Trump	12%	(10)	24%	(20)	13%	(11)	44%	(36)	6%	(5)	81
2024 H2H Matchup: Biden Voter	46%	(92)	36%	(72)	8%	(16)	5%	(10)	4%	(9)	199
2024 H2H Matchup: Trump Voter	1%	(3)	5%	(10)	8%	(17)	85%	(179)	1%	(3)	212
2022 House Vote: Democrat	44%	(87)	35%	(70)	13%	(25)	5%	(10)	4%	(7)	199
2022 House Vote: Republican	3%	(5)	6%	(10)	5%	(8)	86%	(151)	1%	(1)	176
2022 House Vote: Did not Vote	15%	(9)	17%	(10)	9%	(5)	51%	(32)	8%	(5)	61
2020 Vote: Joe Biden	43%	(91)	35%	(74)	11%	(24)	6%	(14)	5%	(10)	211
2020 Vote: Donald Trump	4%	(7)	5%	(10)	6%	(12)	84%	(168)	2%	(4)	201
2016 Vote: Hillary Clinton	48%	(73)	32%	(48)	14%	(21)	3%	(5)	3%	(5)	153
2016 Vote: Donald Trump	2%	(4)	9%	(16)	5%	(9)	82%	(153)	2%	(4)	186
U.S. Economy: Wrong Track	11%	(36)	17%	(58)	10%	(35)	57%	(190)	5%	(16)	335
U.S. Economy: Right Direction	56%	(66)	31%	(36)	6%	(7)	5%	(6)	1%	(2)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	50%	(69)	36%	(49)	5%	(6)	6%	(8)	3%	(4)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(6)	7%	(15)	7%	(14)	82%	(171)	2%	(4)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(28)	28%	(30)	20%	(22)	16%	(17)	9%	(10)	105
Top 2024 Issue: Economy	16%	(26)	21%	(34)	7%	(12)	50%	(80)	6%	(10)	162

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	Don't know/No										Total N
	A lot		Some		Not much		Not at all		opinion		
Registered Voters	23%	(102)	21%	(94)	9%	(42)	43%	(196)	4%	(18)	451
Community: Urban	32%	(48)	30%	(45)	8%	(13)	27%	(42)	3%	(5)	152
Community: Suburban	20%	(49)	16%	(41)	8%	(21)	52%	(130)	3%	(7)	248
Community: Rural	8%	(4)	17%	(8)	17%	(8)	48%	(24)	11%	(5)	51
Community/Gender: Urban Women	38%	(29)	30%	(22)	4%	(3)	23%	(17)	5%	(4)	74
Community/Gender: Urban Men	25%	(20)	29%	(23)	12%	(10)	32%	(25)	1%	(1)	78
Community/Gender: Suburban Women	21%	(27)	14%	(18)	6%	(8)	55%	(71)	4%	(5)	129
Community/Gender: Suburban Men	19%	(22)	19%	(23)	11%	(13)	49%	(59)	2%	(2)	119
Homeowner	21%	(68)	21%	(69)	8%	(25)	49%	(163)	2%	(6)	332
Renter	27%	(30)	21%	(23)	15%	(16)	28%	(30)	9%	(10)	109
Military HHnm: Yes	20%	(21)	17%	(18)	8%	(9)	52%	(55)	3%	(3)	105
Military HH: No	23%	(81)	22%	(76)	10%	(33)	41%	(141)	4%	(15)	346
Employ: Private Sector	27%	(45)	22%	(37)	8%	(13)	41%	(69)	3%	(4)	169
Employ: Retired	23%	(29)	13%	(17)	9%	(12)	54%	(68)	—	(0)	126
Self + Household: White-Collar	26%	(50)	17%	(33)	10%	(20)	44%	(86)	2%	(4)	193
Self + Household: Blue Collar	20%	(35)	22%	(38)	9%	(16)	46%	(82)	4%	(6)	177
Union HH: No	22%	(91)	19%	(77)	10%	(42)	46%	(189)	3%	(13)	413
LGBTQ+: No	22%	(91)	20%	(81)	9%	(37)	45%	(184)	4%	(15)	407
Motivated to Vote	23%	(94)	20%	(80)	9%	(36)	46%	(189)	3%	(11)	410
Parent: Yes	21%	(28)	23%	(30)	8%	(11)	45%	(58)	2%	(3)	130
Parent: No	23%	(74)	20%	(64)	10%	(31)	43%	(137)	5%	(15)	321
COVID Vaccine: Yes	26%	(87)	22%	(75)	11%	(37)	37%	(127)	4%	(14)	339
COVID Vaccine: No	13%	(15)	17%	(19)	5%	(5)	62%	(69)	3%	(4)	112
Student Loans: Yes	26%	(16)	29%	(18)	12%	(7)	32%	(20)	1%	(0)	63
Student Loans: No	22%	(85)	20%	(76)	9%	(34)	45%	(176)	4%	(17)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB16: *If the November 2024 election for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?*

Demographic	Democratic candidate		Republican candidate		Would not vote		Don't know/No opinion		Total N
Registered Voters	44%	(196)	43%	(195)	1%	(5)	12%	(54)	451
Gender: Male	42%	(91)	46%	(100)	1%	(1)	11%	(25)	216
Gender: Female	45%	(106)	41%	(95)	2%	(4)	13%	(30)	235
Age: 18-34	49%	(58)	33%	(39)	2%	(2)	16%	(19)	119
Age: 35-44	53%	(32)	34%	(21)	1%	(1)	12%	(7)	60
Age: 45-64	44%	(68)	47%	(73)	1%	(2)	8%	(13)	157
Age: 65+	33%	(38)	54%	(62)	—	(0)	13%	(15)	116
GenZers: 1997-2012	51%	(28)	29%	(16)	3%	(2)	17%	(9)	54
Millennials: 1981-1996	50%	(58)	36%	(42)	1%	(1)	13%	(15)	117
GenXers: 1965-1980	38%	(43)	48%	(54)	2%	(2)	12%	(14)	113
Baby Boomers: 1946-1964	41%	(61)	50%	(74)	—	(0)	10%	(14)	149
Educ: < College	42%	(129)	44%	(135)	1%	(3)	13%	(41)	308
Educ: Bachelors degree	41%	(38)	50%	(46)	1%	(1)	9%	(8)	92
Educ: Post-grad	57%	(29)	29%	(15)	3%	(2)	11%	(5)	51
Income: Under 50k	54%	(90)	35%	(59)	1%	(2)	10%	(17)	167
Income: 50k-100k	42%	(70)	44%	(74)	1%	(1)	14%	(23)	168
Income: 100k+	31%	(36)	55%	(63)	1%	(2)	13%	(15)	115
Ethnicity: White (Non-Hispanic)	39%	(106)	48%	(129)	1%	(2)	12%	(32)	269
Ethnicity: Hispanic	42%	(35)	37%	(31)	—	(0)	20%	(17)	83
Ethnicity: Asian + Other (Non-Hispanic)	42%	(24)	48%	(28)	5%	(3)	5%	(3)	58
All Christian	32%	(62)	58%	(111)	1%	(2)	8%	(16)	191
Agnostic/Nothing in particular	45%	(60)	35%	(46)	1%	(1)	19%	(25)	132
Something Else	41%	(30)	40%	(29)	2%	(1)	17%	(12)	72
Evangelical	29%	(25)	56%	(49)	—	(0)	15%	(13)	88
Non-Evangelical	38%	(63)	53%	(88)	1%	(2)	8%	(13)	166
PID: Dem (no lean)	92%	(151)	5%	(8)	—	(1)	3%	(5)	164
PID: Ind (no lean)	34%	(43)	32%	(42)	3%	(4)	31%	(40)	129
PID: Rep (no lean)	1%	(2)	92%	(146)	—	(0)	7%	(10)	158

Continued on next page

Table BLMB16: *If the November 2024 election for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?*

Demographic	Democratic candidate		Republican candidate		Would not vote		Don't know/No opinion		Total N
Registered Voters	44%	(196)	43%	(195)	1%	(5)	12%	(54)	451
PID/Gender: Dem Men	98%	(68)	1%	(1)	—	(0)	1%	(1)	69
PID/Gender: Dem Women	88%	(83)	7%	(7)	1%	(1)	4%	(4)	95
PID/Gender: Ind Men	30%	(22)	37%	(27)	1%	(1)	32%	(24)	74
PID/Gender: Ind Women	39%	(21)	26%	(14)	6%	(3)	29%	(16)	55
PID/Gender: Rep Men	1%	(1)	98%	(72)	—	(0)	1%	(0)	73
PID/Gender: Rep Women	1%	(1)	87%	(74)	—	(0)	12%	(10)	85
Ideo: Liberal (1-3)	86%	(104)	6%	(7)	1%	(1)	7%	(8)	120
Ideo: Moderate (4)	51%	(69)	35%	(47)	2%	(3)	11%	(15)	134
Ideo: Conservative (5-7)	12%	(23)	76%	(138)	—	(1)	11%	(20)	181
Ideo/PID: Conservative Republican	1%	(2)	95%	(120)	—	(0)	4%	(5)	126
Ideo/PID: Moderate/Conservative Democrat	89%	(68)	9%	(7)	1%	(1)	1%	(1)	77
Ideo/PID: Liberal Democrat	96%	(82)	1%	(1)	—	(0)	3%	(2)	86
Unfavorable of Biden and Trump	41%	(33)	33%	(27)	1%	(1)	26%	(21)	81
2024 H2H Matchup: Biden Voter	91%	(181)	2%	(5)	—	(0)	7%	(14)	199
2024 H2H Matchup: Trump Voter	2%	(4)	85%	(180)	—	(1)	13%	(28)	212
2022 House Vote: Democrat	87%	(174)	5%	(9)	1%	(1)	7%	(15)	199
2022 House Vote: Republican	1%	(2)	92%	(162)	—	(1)	7%	(12)	176
2022 House Vote: Did not Vote	32%	(19)	36%	(22)	3%	(2)	30%	(18)	61
2020 Vote: Joe Biden	86%	(181)	4%	(9)	1%	(1)	9%	(20)	211
2020 Vote: Donald Trump	4%	(8)	87%	(175)	1%	(2)	8%	(16)	201
2016 Vote: Hillary Clinton	84%	(129)	7%	(11)	1%	(1)	8%	(12)	153
2016 Vote: Donald Trump	7%	(12)	82%	(152)	—	(0)	12%	(21)	186
U.S. Economy: Wrong Track	27%	(90)	56%	(188)	1%	(5)	15%	(51)	335
U.S. Economy: Right Direction	91%	(106)	6%	(7)	—	(0)	3%	(3)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	91%	(124)	4%	(5)	1%	(1)	4%	(6)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(13)	82%	(171)	—	(1)	12%	(24)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	56%	(59)	18%	(18)	4%	(4)	23%	(25)	105
Top 2024 Issue: Economy	37%	(60)	50%	(80)	2%	(3)	12%	(19)	162

Continued on next page

Table BLMB16: *If the November 2024 election for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?*

Demographic	Democratic candidate		Republican candidate		Would not vote		Don't know/No opinion		Total N
Registered Voters	44%	(196)	43%	(195)	1%	(5)	12%	(54)	451
Community: Urban	62%	(94)	25%	(38)	1%	(1)	12%	(19)	152
Community: Suburban	37%	(92)	50%	(124)	1%	(2)	12%	(29)	248
Community: Rural	20%	(10)	64%	(32)	3%	(1)	13%	(7)	51
Community/Gender: Urban Women	67%	(49)	18%	(14)	1%	(1)	14%	(11)	74
Community/Gender: Urban Men	57%	(44)	32%	(25)	1%	(1)	10%	(8)	78
Community/Gender: Suburban Women	38%	(50)	47%	(61)	2%	(2)	13%	(17)	129
Community/Gender: Suburban Men	36%	(43)	53%	(64)	—	(0)	10%	(12)	119
Homeowner	38%	(127)	47%	(158)	—	(2)	14%	(46)	332
Renter	57%	(62)	32%	(35)	3%	(3)	7%	(7)	109
Military HHnm: Yes	38%	(40)	50%	(53)	—	(0)	12%	(12)	105
Military HH: No	45%	(156)	41%	(142)	1%	(5)	12%	(42)	346
Employ: Private Sector	45%	(75)	45%	(76)	1%	(2)	9%	(16)	169
Employ: Retired	39%	(49)	50%	(63)	—	(0)	11%	(14)	126
Self + Household: White-Collar	45%	(87)	45%	(87)	1%	(2)	9%	(17)	193
Self + Household: Blue Collar	40%	(72)	47%	(84)	1%	(1)	11%	(20)	177
Union HH: No	42%	(174)	45%	(186)	1%	(5)	12%	(47)	413
LGBTQ+: No	42%	(170)	44%	(180)	1%	(4)	13%	(53)	407
Motivated to Vote	43%	(178)	46%	(187)	—	(1)	11%	(44)	410
Parent: Yes	38%	(50)	44%	(57)	1%	(2)	17%	(21)	130
Parent: No	46%	(147)	43%	(138)	1%	(3)	10%	(33)	321
COVID Vaccine: Yes	49%	(167)	37%	(126)	1%	(5)	12%	(42)	339
COVID Vaccine: No	26%	(29)	62%	(70)	—	(0)	11%	(13)	112
Student Loans: Yes	50%	(32)	39%	(25)	1%	(1)	9%	(6)	63
Student Loans: No	42%	(164)	44%	(170)	1%	(4)	13%	(49)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(159)	51%	(231)	14%	(61)	451
Gender: Male	30%	(64)	54%	(116)	17%	(36)	216
Gender: Female	40%	(95)	49%	(114)	11%	(25)	235
Age: 18-34	31%	(37)	45%	(53)	24%	(29)	119
Age: 35-44	51%	(30)	42%	(25)	7%	(4)	60
Age: 45-64	38%	(59)	51%	(80)	11%	(17)	157
Age: 65+	28%	(33)	62%	(72)	10%	(11)	116
GenZers: 1997-2012	35%	(19)	40%	(22)	26%	(14)	54
Millennials: 1981-1996	38%	(45)	45%	(53)	16%	(19)	117
GenXers: 1965-1980	36%	(41)	57%	(65)	6%	(7)	113
Baby Boomers: 1946-1964	34%	(50)	55%	(82)	11%	(17)	149
Educ: < College	33%	(103)	53%	(163)	14%	(42)	308
Educ: Bachelors degree	32%	(29)	54%	(49)	15%	(14)	92
Educ: Post-grad	54%	(28)	35%	(18)	10%	(5)	51
Income: Under 50k	41%	(69)	43%	(71)	16%	(27)	167
Income: 50k-100k	35%	(58)	52%	(88)	13%	(22)	168
Income: 100k+	27%	(32)	62%	(72)	11%	(12)	115
Ethnicity: White (Non-Hispanic)	31%	(84)	55%	(147)	14%	(38)	269
Ethnicity: Hispanic	34%	(29)	55%	(46)	11%	(9)	83
Ethnicity: Asian + Other (Non-Hispanic)	42%	(24)	48%	(28)	10%	(6)	58
All Christian	26%	(49)	65%	(124)	9%	(18)	191
Agnostic/Nothing in particular	35%	(46)	43%	(57)	22%	(29)	132
Something Else	42%	(30)	52%	(38)	6%	(5)	72
Evangelical	27%	(24)	67%	(58)	6%	(5)	88
Non-Evangelical	32%	(54)	58%	(97)	9%	(16)	166
PID: Dem (no lean)	73%	(120)	8%	(14)	18%	(30)	164
PID: Ind (no lean)	28%	(36)	55%	(70)	18%	(23)	129
PID: Rep (no lean)	2%	(4)	93%	(146)	5%	(8)	158

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(159)	51%	(231)	14%	(61)	451
PID/Gender: Dem Men	71%	(49)	6%	(4)	23%	(16)	69
PID/Gender: Dem Women	74%	(71)	10%	(10)	15%	(15)	95
PID/Gender: Ind Men	20%	(14)	62%	(46)	18%	(13)	74
PID/Gender: Ind Women	38%	(21)	44%	(24)	18%	(10)	55
PID/Gender: Rep Men	1%	(1)	90%	(66)	9%	(7)	73
PID/Gender: Rep Women	4%	(3)	95%	(80)	1%	(1)	85
Ideo: Liberal (1-3)	74%	(88)	12%	(15)	14%	(17)	120
Ideo: Moderate (4)	41%	(55)	39%	(52)	20%	(26)	134
Ideo: Conservative (5-7)	8%	(15)	83%	(151)	9%	(15)	181
Ideo/PID: Conservative Republican	1%	(2)	96%	(121)	3%	(3)	126
Ideo/PID: Moderate/Conservative Democrat	65%	(50)	8%	(6)	26%	(20)	77
Ideo/PID: Liberal Democrat	81%	(70)	9%	(7)	10%	(9)	86
Unfavorable of Biden and Trump	20%	(16)	43%	(35)	37%	(30)	81
2024 H2H Matchup: Biden Voter	76%	(153)	9%	(18)	15%	(29)	199
2024 H2H Matchup: Trump Voter	—	(0)	97%	(204)	3%	(7)	212
2022 House Vote: Democrat	70%	(140)	13%	(26)	17%	(34)	199
2022 House Vote: Republican	2%	(4)	92%	(163)	6%	(10)	176
2022 House Vote: Did not Vote	24%	(15)	58%	(35)	18%	(11)	61
2020 Vote: Joe Biden	69%	(146)	13%	(28)	17%	(36)	211
2020 Vote: Donald Trump	3%	(6)	90%	(181)	7%	(14)	201
2016 Vote: Hillary Clinton	71%	(109)	15%	(23)	14%	(22)	153
2016 Vote: Donald Trump	4%	(8)	87%	(162)	9%	(17)	186
U.S. Economy: Wrong Track	20%	(67)	65%	(219)	15%	(49)	335
U.S. Economy: Right Direction	79%	(92)	10%	(12)	11%	(12)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	89%	(121)	6%	(8)	6%	(8)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(6)	95%	(199)	2%	(4)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	31%	(33)	23%	(24)	46%	(49)	105
Top 2024 Issue: Economy	25%	(41)	58%	(93)	17%	(28)	162

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Table BLMB17_1: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(159)	51%	(231)	14%	(61)	451
Community: Urban	53%	(81)	35%	(53)	11%	(17)	152
Community: Suburban	28%	(69)	57%	(142)	15%	(37)	248
Community: Rural	17%	(9)	69%	(35)	13%	(7)	51
Community/Gender: Urban Women	62%	(46)	28%	(21)	10%	(7)	74
Community/Gender: Urban Men	46%	(36)	42%	(32)	13%	(10)	78
Community/Gender: Suburban Women	33%	(43)	57%	(74)	9%	(12)	129
Community/Gender: Suburban Men	22%	(26)	57%	(68)	21%	(25)	119
Homeowner	31%	(102)	56%	(188)	13%	(43)	332
Renter	48%	(53)	38%	(41)	14%	(15)	109
Military HHnm: Yes	29%	(30)	57%	(60)	15%	(15)	105
Military HH: No	37%	(129)	49%	(171)	13%	(46)	346
Employ: Private Sector	37%	(62)	50%	(84)	14%	(23)	169
Employ: Retired	29%	(36)	59%	(75)	12%	(15)	126
Self + Household: White-Collar	40%	(77)	49%	(95)	10%	(20)	193
Self + Household: Blue Collar	29%	(51)	56%	(100)	15%	(26)	177
Union HH: No	34%	(140)	52%	(216)	14%	(56)	413
LGBTQ+: No	34%	(139)	53%	(214)	13%	(53)	407
Motivated to Vote	34%	(141)	54%	(222)	11%	(47)	410
Parent: Yes	32%	(42)	58%	(76)	9%	(12)	130
Parent: No	37%	(117)	48%	(155)	15%	(49)	321
COVID Vaccine: Yes	40%	(135)	44%	(151)	16%	(54)	339
COVID Vaccine: No	22%	(24)	72%	(80)	7%	(8)	112
Student Loans: Yes	34%	(22)	49%	(31)	17%	(11)	63
Student Loans: No	35%	(138)	51%	(200)	13%	(51)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(155)	47%	(212)	19%	(84)	451
Gender: Male	30%	(64)	47%	(102)	23%	(50)	216
Gender: Female	39%	(91)	47%	(109)	15%	(34)	235
Age: 18-34	35%	(42)	41%	(48)	24%	(29)	119
Age: 35-44	47%	(28)	38%	(23)	15%	(9)	60
Age: 45-64	34%	(54)	47%	(74)	18%	(29)	157
Age: 65+	27%	(31)	58%	(66)	15%	(18)	116
GenZers: 1997-2012	39%	(21)	39%	(21)	22%	(12)	54
Millennials: 1981-1996	38%	(44)	40%	(47)	22%	(26)	117
GenXers: 1965-1980	34%	(39)	55%	(62)	12%	(13)	113
Baby Boomers: 1946-1964	31%	(46)	49%	(74)	20%	(29)	149
Educ: < College	33%	(103)	49%	(150)	18%	(56)	308
Educ: Bachelors degree	30%	(27)	49%	(45)	22%	(20)	92
Educ: Post-grad	49%	(25)	34%	(17)	17%	(9)	51
Income: Under 50k	43%	(72)	41%	(69)	15%	(26)	167
Income: 50k-100k	31%	(52)	49%	(82)	20%	(34)	168
Income: 100k+	27%	(31)	52%	(60)	21%	(25)	115
Ethnicity: White (Non-Hispanic)	31%	(83)	50%	(135)	19%	(52)	269
Ethnicity: Hispanic	38%	(31)	50%	(42)	12%	(10)	83
Ethnicity: Asian + Other (Non-Hispanic)	34%	(20)	43%	(25)	22%	(13)	58
All Christian	25%	(48)	62%	(118)	13%	(25)	191
Agnostic/Nothing in particular	34%	(45)	34%	(46)	31%	(42)	132
Something Else	36%	(26)	52%	(37)	12%	(9)	72
Evangelical	26%	(23)	63%	(55)	12%	(10)	88
Non-Evangelical	30%	(50)	57%	(94)	13%	(21)	166
PID: Dem (no lean)	72%	(118)	8%	(13)	20%	(33)	164
PID: Ind (no lean)	26%	(33)	44%	(57)	30%	(38)	129
PID: Rep (no lean)	2%	(4)	90%	(142)	8%	(13)	158

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Table BLMB17_2: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(155)	47%	(212)	19%	(84)	451
PID/Gender: Dem Men	73%	(50)	4%	(3)	23%	(16)	69
PID/Gender: Dem Women	71%	(67)	10%	(10)	19%	(18)	95
PID/Gender: Ind Men	17%	(13)	48%	(36)	35%	(26)	74
PID/Gender: Ind Women	37%	(21)	40%	(22)	23%	(13)	55
PID/Gender: Rep Men	1%	(1)	87%	(64)	12%	(9)	73
PID/Gender: Rep Women	4%	(3)	92%	(78)	4%	(4)	85
Ideo: Liberal (1-3)	69%	(82)	11%	(13)	20%	(24)	120
Ideo: Moderate (4)	41%	(55)	32%	(43)	27%	(36)	134
Ideo: Conservative (5-7)	9%	(17)	79%	(144)	12%	(21)	181
Ideo/PID: Conservative Republican	1%	(2)	94%	(119)	4%	(5)	126
Ideo/PID: Moderate/Conservative Democrat	69%	(53)	9%	(7)	22%	(17)	77
Ideo/PID: Liberal Democrat	75%	(65)	7%	(6)	18%	(15)	86
Unfavorable of Biden and Trump	19%	(15)	35%	(29)	46%	(38)	81
2024 H2H Matchup: Biden Voter	74%	(148)	5%	(10)	21%	(41)	199
2024 H2H Matchup: Trump Voter	—	(0)	92%	(194)	8%	(18)	212
2022 House Vote: Democrat	68%	(136)	10%	(20)	21%	(43)	199
2022 House Vote: Republican	2%	(4)	87%	(153)	11%	(19)	176
2022 House Vote: Did not Vote	22%	(13)	53%	(33)	26%	(16)	61
2020 Vote: Joe Biden	67%	(142)	8%	(17)	25%	(53)	211
2020 Vote: Donald Trump	3%	(6)	87%	(175)	10%	(21)	201
2016 Vote: Hillary Clinton	68%	(104)	10%	(15)	22%	(34)	153
2016 Vote: Donald Trump	4%	(8)	83%	(155)	12%	(23)	186
U.S. Economy: Wrong Track	19%	(64)	61%	(203)	20%	(67)	335
U.S. Economy: Right Direction	78%	(91)	7%	(8)	15%	(17)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	87%	(118)	4%	(5)	10%	(13)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(7)	90%	(189)	7%	(14)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(30)	17%	(18)	54%	(57)	105
Top 2024 Issue: Economy	23%	(38)	54%	(87)	23%	(37)	162

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(155)	47%	(212)	19%	(84)	451
Community: Urban	49%	(75)	30%	(46)	20%	(30)	152
Community: Suburban	29%	(73)	53%	(131)	18%	(44)	248
Community: Rural	14%	(7)	68%	(34)	18%	(9)	51
Community/Gender: Urban Women	55%	(41)	30%	(22)	15%	(11)	74
Community/Gender: Urban Men	44%	(34)	31%	(24)	25%	(19)	78
Community/Gender: Suburban Women	34%	(44)	53%	(68)	13%	(17)	129
Community/Gender: Suburban Men	24%	(29)	53%	(63)	23%	(27)	119
Homeowner	31%	(102)	51%	(171)	18%	(59)	332
Renter	45%	(49)	35%	(38)	20%	(21)	109
Military HHnm: Yes	28%	(30)	55%	(58)	16%	(17)	105
Military HH: No	36%	(125)	44%	(153)	19%	(67)	346
Employ: Private Sector	35%	(59)	43%	(72)	22%	(38)	169
Employ: Retired	28%	(35)	57%	(72)	15%	(19)	126
Self + Household: White-Collar	37%	(71)	44%	(85)	19%	(37)	193
Self + Household: Blue Collar	29%	(52)	52%	(92)	19%	(33)	177
Union HH: No	33%	(137)	49%	(203)	18%	(72)	413
LGBTQ+: No	33%	(135)	48%	(197)	18%	(75)	407
Motivated to Vote	34%	(140)	49%	(203)	16%	(67)	410
Parent: Yes	32%	(42)	51%	(66)	17%	(21)	130
Parent: No	35%	(113)	45%	(145)	20%	(63)	321
COVID Vaccine: Yes	40%	(135)	40%	(136)	20%	(68)	339
COVID Vaccine: No	18%	(20)	67%	(75)	15%	(17)	112
Student Loans: Yes	37%	(23)	48%	(31)	15%	(9)	63
Student Loans: No	34%	(132)	47%	(181)	19%	(75)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(153)	47%	(212)	19%	(86)	451
Gender: Male	29%	(63)	47%	(101)	24%	(53)	216
Gender: Female	39%	(91)	47%	(111)	14%	(33)	235
Age: 18-34	33%	(39)	40%	(47)	27%	(32)	119
Age: 35-44	47%	(28)	42%	(25)	11%	(7)	60
Age: 45-64	34%	(54)	46%	(73)	19%	(30)	157
Age: 65+	28%	(32)	58%	(67)	15%	(17)	116
GenZers: 1997-2012	33%	(18)	37%	(20)	30%	(16)	54
Millennials: 1981-1996	39%	(45)	42%	(49)	19%	(22)	117
GenXers: 1965-1980	34%	(38)	54%	(61)	13%	(14)	113
Baby Boomers: 1946-1964	32%	(47)	49%	(74)	19%	(28)	149
Educ: < College	33%	(101)	48%	(147)	19%	(59)	308
Educ: Bachelors degree	30%	(27)	51%	(47)	19%	(18)	92
Educ: Post-grad	49%	(25)	34%	(17)	17%	(9)	51
Income: Under 50k	41%	(69)	41%	(69)	18%	(29)	167
Income: 50k-100k	31%	(52)	48%	(81)	21%	(35)	168
Income: 100k+	28%	(33)	54%	(62)	18%	(21)	115
Ethnicity: White (Non-Hispanic)	32%	(85)	50%	(133)	19%	(51)	269
Ethnicity: Hispanic	32%	(27)	51%	(43)	17%	(14)	83
Ethnicity: Asian + Other (Non-Hispanic)	33%	(19)	48%	(28)	18%	(11)	58
All Christian	24%	(45)	61%	(116)	15%	(30)	191
Agnostic/Nothing in particular	33%	(44)	38%	(51)	28%	(37)	132
Something Else	40%	(29)	48%	(35)	12%	(9)	72
Evangelical	27%	(23)	62%	(54)	11%	(10)	88
Non-Evangelical	30%	(49)	54%	(90)	16%	(27)	166
PID: Dem (no lean)	69%	(113)	8%	(13)	23%	(38)	164
PID: Ind (no lean)	29%	(37)	46%	(60)	25%	(32)	129
PID: Rep (no lean)	2%	(4)	88%	(139)	10%	(15)	158

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(153)	47%	(212)	19%	(86)	451
PID/Gender: Dem Men	69%	(48)	4%	(3)	27%	(19)	69
PID/Gender: Dem Women	69%	(65)	11%	(10)	21%	(20)	95
PID/Gender: Ind Men	19%	(14)	48%	(36)	32%	(24)	74
PID/Gender: Ind Women	41%	(23)	44%	(24)	15%	(8)	55
PID/Gender: Rep Men	1%	(1)	85%	(62)	14%	(10)	73
PID/Gender: Rep Women	4%	(3)	90%	(77)	6%	(5)	85
Ideo: Liberal (1-3)	69%	(83)	9%	(11)	22%	(26)	120
Ideo: Moderate (4)	39%	(52)	35%	(47)	26%	(34)	134
Ideo: Conservative (5-7)	10%	(18)	78%	(142)	12%	(22)	181
Ideo/PID: Conservative Republican	1%	(2)	93%	(118)	6%	(7)	126
Ideo/PID: Moderate/Conservative Democrat	64%	(49)	10%	(7)	26%	(20)	77
Ideo/PID: Liberal Democrat	74%	(63)	7%	(6)	19%	(17)	86
Unfavorable of Biden and Trump	16%	(13)	37%	(31)	47%	(38)	81
2024 H2H Matchup: Biden Voter	73%	(146)	5%	(10)	22%	(44)	199
2024 H2H Matchup: Trump Voter	—	(0)	92%	(194)	8%	(17)	212
2022 House Vote: Democrat	69%	(137)	10%	(20)	21%	(42)	199
2022 House Vote: Republican	3%	(5)	88%	(154)	9%	(16)	176
2022 House Vote: Did not Vote	15%	(9)	52%	(32)	33%	(20)	61
2020 Vote: Joe Biden	67%	(141)	8%	(17)	25%	(54)	211
2020 Vote: Donald Trump	3%	(6)	87%	(176)	10%	(19)	201
2016 Vote: Hillary Clinton	69%	(105)	10%	(15)	21%	(33)	153
2016 Vote: Donald Trump	4%	(7)	84%	(157)	12%	(22)	186
U.S. Economy: Wrong Track	19%	(63)	61%	(203)	21%	(69)	335
U.S. Economy: Right Direction	78%	(90)	8%	(9)	14%	(17)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	87%	(118)	4%	(6)	9%	(12)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(6)	90%	(189)	7%	(15)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(30)	16%	(17)	56%	(59)	105
Top 2024 Issue: Economy	23%	(37)	55%	(89)	22%	(35)	162

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Table BLMB17_3: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(153)	47%	(212)	19%	(86)	451
Community: Urban	49%	(74)	29%	(45)	22%	(33)	152
Community: Suburban	29%	(72)	54%	(133)	17%	(43)	248
Community: Rural	14%	(7)	67%	(34)	20%	(10)	51
Community/Gender: Urban Women	55%	(41)	27%	(20)	17%	(13)	74
Community/Gender: Urban Men	43%	(33)	31%	(24)	26%	(20)	78
Community/Gender: Suburban Women	34%	(44)	55%	(71)	11%	(15)	129
Community/Gender: Suburban Men	24%	(28)	52%	(62)	24%	(28)	119
Homeowner	30%	(101)	52%	(173)	18%	(58)	332
Renter	44%	(48)	35%	(38)	21%	(23)	109
Military HHnm: Yes	27%	(29)	53%	(56)	20%	(21)	105
Military HH: No	36%	(125)	45%	(156)	19%	(64)	346
Employ: Private Sector	34%	(58)	44%	(74)	22%	(37)	169
Employ: Retired	29%	(36)	55%	(69)	17%	(21)	126
Self + Household: White-Collar	37%	(72)	46%	(89)	16%	(31)	193
Self + Household: Blue Collar	27%	(48)	51%	(90)	22%	(39)	177
Union HH: No	33%	(136)	49%	(203)	18%	(73)	413
LGBTQ+: No	33%	(136)	49%	(200)	18%	(72)	407
Motivated to Vote	34%	(138)	49%	(203)	17%	(70)	410
Parent: Yes	34%	(44)	51%	(67)	15%	(19)	130
Parent: No	34%	(110)	45%	(145)	21%	(66)	321
COVID Vaccine: Yes	39%	(132)	40%	(136)	21%	(72)	339
COVID Vaccine: No	20%	(22)	68%	(76)	12%	(14)	112
Student Loans: Yes	38%	(24)	49%	(31)	12%	(8)	63
Student Loans: No	33%	(129)	47%	(181)	20%	(78)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	46%	(209)	30%	(136)	23%	(105)	451
Gender: Male	48%	(103)	26%	(56)	26%	(56)	216
Gender: Female	45%	(106)	34%	(80)	21%	(49)	235
Age: 18-34	38%	(46)	32%	(38)	30%	(36)	119
Age: 35-44	44%	(26)	44%	(26)	12%	(7)	60
Age: 45-64	46%	(72)	31%	(48)	23%	(36)	157
Age: 65+	56%	(65)	20%	(24)	23%	(27)	116
GenZers: 1997-2012	36%	(20)	35%	(19)	30%	(16)	54
Millennials: 1981-1996	42%	(49)	37%	(43)	21%	(25)	117
GenXers: 1965-1980	49%	(55)	31%	(35)	21%	(23)	113
Baby Boomers: 1946-1964	52%	(77)	25%	(37)	24%	(35)	149
Educ: < College	47%	(144)	31%	(96)	22%	(69)	308
Educ: Bachelors degree	56%	(51)	24%	(22)	21%	(19)	92
Educ: Post-grad	29%	(15)	37%	(18)	35%	(18)	51
Income: Under 50k	39%	(66)	36%	(60)	25%	(42)	167
Income: 50k-100k	46%	(77)	31%	(53)	23%	(38)	168
Income: 100k+	58%	(67)	20%	(23)	22%	(26)	115
Ethnicity: White (Non-Hispanic)	53%	(142)	27%	(72)	20%	(55)	269
Ethnicity: Hispanic	44%	(36)	30%	(25)	26%	(22)	83
Ethnicity: Asian + Other (Non-Hispanic)	43%	(25)	31%	(18)	26%	(15)	58
All Christian	63%	(120)	23%	(44)	14%	(27)	191
Agnostic/Nothing in particular	39%	(52)	26%	(35)	34%	(45)	132
Something Else	39%	(28)	40%	(29)	21%	(15)	72
Evangelical	55%	(48)	30%	(26)	15%	(13)	88
Non-Evangelical	57%	(94)	27%	(44)	17%	(28)	166
PID: Dem (no lean)	7%	(11)	62%	(102)	31%	(51)	164
PID: Ind (no lean)	43%	(55)	23%	(29)	35%	(45)	129
PID: Rep (no lean)	91%	(143)	3%	(5)	6%	(10)	158

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	46%	(209)	30%	(136)	23%	(105)	451
PID/Gender: Dem Men	7%	(5)	59%	(41)	34%	(23)	69
PID/Gender: Dem Women	6%	(6)	64%	(61)	29%	(28)	95
PID/Gender: Ind Men	43%	(32)	20%	(15)	37%	(27)	74
PID/Gender: Ind Women	42%	(23)	26%	(14)	32%	(18)	55
PID/Gender: Rep Men	90%	(66)	1%	(1)	9%	(6)	73
PID/Gender: Rep Women	91%	(77)	5%	(4)	4%	(4)	85
Ideo: Liberal (1-3)	12%	(14)	56%	(66)	33%	(39)	120
Ideo: Moderate (4)	35%	(47)	34%	(46)	30%	(41)	134
Ideo: Conservative (5-7)	78%	(141)	11%	(20)	11%	(20)	181
Ideo/PID: Conservative Republican	94%	(119)	2%	(3)	3%	(4)	126
Ideo/PID: Moderate/Conservative Democrat	7%	(5)	61%	(47)	32%	(25)	77
Ideo/PID: Liberal Democrat	7%	(6)	64%	(54)	30%	(26)	86
Unfavorable of Biden and Trump	38%	(31)	14%	(12)	48%	(39)	81
2024 H2H Matchup: Biden Voter	6%	(11)	62%	(124)	32%	(64)	199
2024 H2H Matchup: Trump Voter	90%	(190)	3%	(6)	7%	(15)	212
2022 House Vote: Democrat	10%	(19)	58%	(116)	32%	(65)	199
2022 House Vote: Republican	89%	(157)	4%	(7)	7%	(12)	176
2022 House Vote: Did not Vote	47%	(29)	17%	(11)	35%	(22)	61
2020 Vote: Joe Biden	11%	(23)	56%	(118)	33%	(70)	211
2020 Vote: Donald Trump	84%	(170)	4%	(8)	11%	(23)	201
2016 Vote: Hillary Clinton	9%	(15)	55%	(85)	35%	(54)	153
2016 Vote: Donald Trump	82%	(153)	5%	(9)	13%	(25)	186
U.S. Economy: Wrong Track	59%	(198)	17%	(58)	24%	(79)	335
U.S. Economy: Right Direction	10%	(12)	67%	(78)	23%	(26)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	100%	(136)	—	(0)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	100%	(209)	—	(0)	—	(0)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	—	(0)	100%	(105)	105
Top 2024 Issue: Economy	56%	(90)	24%	(38)	21%	(34)	162

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	46%	(209)	30%	(136)	23%	(105)	451
Community: Urban	33%	(51)	41%	(62)	25%	(39)	152
Community: Suburban	54%	(133)	26%	(65)	20%	(50)	248
Community: Rural	50%	(26)	18%	(9)	32%	(16)	51
Community/Gender: Urban Women	31%	(23)	47%	(35)	22%	(16)	74
Community/Gender: Urban Men	36%	(28)	35%	(28)	29%	(22)	78
Community/Gender: Suburban Women	53%	(69)	30%	(39)	16%	(21)	129
Community/Gender: Suburban Men	54%	(64)	21%	(25)	25%	(30)	119
Homeowner	51%	(169)	27%	(89)	22%	(74)	332
Renter	35%	(38)	39%	(42)	26%	(29)	109
Military HHnm: Yes	48%	(50)	27%	(29)	25%	(26)	105
Military HH: No	46%	(159)	31%	(107)	23%	(80)	346
Employ: Private Sector	48%	(81)	32%	(53)	20%	(34)	169
Employ: Retired	52%	(66)	20%	(26)	28%	(35)	126
Self + Household: White-Collar	48%	(92)	34%	(65)	18%	(35)	193
Self + Household: Blue Collar	49%	(87)	25%	(44)	26%	(46)	177
Union HH: No	49%	(200)	29%	(121)	22%	(92)	413
LGBTQ+: No	48%	(194)	29%	(117)	24%	(96)	407
Motivated to Vote	49%	(201)	29%	(118)	22%	(91)	410
Parent: Yes	51%	(66)	29%	(38)	20%	(26)	130
Parent: No	45%	(144)	30%	(98)	25%	(80)	321
COVID Vaccine: Yes	38%	(129)	33%	(113)	29%	(97)	339
COVID Vaccine: No	72%	(80)	21%	(23)	7%	(8)	112
Student Loans: Yes	45%	(29)	33%	(21)	21%	(14)	63
Student Loans: No	47%	(181)	30%	(115)	24%	(92)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	70%	(316)	5%	(24)	25%	(112)	451
Gender: Male	64%	(139)	9%	(20)	26%	(57)	216
Gender: Female	75%	(177)	1%	(3)	23%	(55)	235
Age: 18-34	68%	(81)	5%	(6)	27%	(32)	119
Age: 35-44	73%	(43)	6%	(4)	21%	(12)	60
Age: 45-64	65%	(102)	3%	(4)	32%	(50)	157
Age: 65+	77%	(90)	8%	(9)	15%	(17)	116
GenZers: 1997-2012	65%	(35)	11%	(6)	25%	(13)	54
Millennials: 1981-1996	71%	(83)	4%	(5)	25%	(29)	117
GenXers: 1965-1980	67%	(76)	2%	(2)	32%	(36)	113
Baby Boomers: 1946-1964	71%	(106)	7%	(10)	22%	(32)	149
Educ: < College	70%	(215)	6%	(19)	24%	(74)	308
Educ: Bachelors degree	73%	(67)	3%	(3)	24%	(22)	92
Educ: Post-grad	66%	(33)	4%	(2)	31%	(16)	51
Income: Under 50k	67%	(112)	9%	(14)	24%	(41)	167
Income: 50k-100k	72%	(120)	4%	(6)	25%	(42)	168
Income: 100k+	72%	(83)	3%	(3)	26%	(30)	115
Ethnicity: White (Non-Hispanic)	69%	(185)	5%	(13)	27%	(71)	269
Ethnicity: Hispanic	70%	(59)	11%	(9)	19%	(16)	83
Ethnicity: Asian + Other (Non-Hispanic)	69%	(40)	—	(0)	31%	(18)	58
All Christian	76%	(145)	5%	(9)	19%	(37)	191
Agnostic/Nothing in particular	66%	(88)	8%	(11)	25%	(34)	132
Something Else	79%	(57)	3%	(2)	18%	(13)	72
Evangelical	84%	(74)	3%	(2)	13%	(11)	88
Non-Evangelical	72%	(120)	5%	(9)	22%	(37)	166
PID: Dem (no lean)	54%	(89)	9%	(16)	36%	(60)	164
PID: Ind (no lean)	71%	(91)	4%	(5)	26%	(33)	129
PID: Rep (no lean)	86%	(136)	2%	(3)	12%	(19)	158

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	70%	(316)	5%	(24)	25%	(112)	451
PID/Gender: Dem Men	39%	(27)	19%	(13)	42%	(29)	69
PID/Gender: Dem Women	65%	(62)	3%	(2)	33%	(31)	95
PID/Gender: Ind Men	71%	(53)	6%	(4)	23%	(17)	74
PID/Gender: Ind Women	70%	(39)	—	(0)	30%	(16)	55
PID/Gender: Rep Men	81%	(59)	4%	(3)	15%	(11)	73
PID/Gender: Rep Women	90%	(77)	1%	(0)	9%	(8)	85
Ideo: Liberal (1-3)	50%	(60)	10%	(12)	40%	(48)	120
Ideo: Moderate (4)	59%	(78)	6%	(8)	36%	(48)	134
Ideo: Conservative (5-7)	90%	(163)	2%	(4)	8%	(15)	181
Ideo/PID: Conservative Republican	90%	(114)	2%	(3)	7%	(9)	126
Ideo/PID: Moderate/Conservative Democrat	61%	(46)	5%	(4)	35%	(27)	77
Ideo/PID: Liberal Democrat	48%	(41)	14%	(12)	38%	(32)	86
Unfavorable of Biden and Trump	77%	(63)	5%	(4)	17%	(14)	81
2024 H2H Matchup: Biden Voter	49%	(98)	10%	(20)	41%	(82)	199
2024 H2H Matchup: Trump Voter	89%	(188)	1%	(2)	10%	(21)	212
2022 House Vote: Democrat	54%	(108)	8%	(16)	38%	(76)	199
2022 House Vote: Republican	84%	(148)	2%	(4)	14%	(24)	176
2022 House Vote: Did not Vote	81%	(50)	6%	(4)	13%	(8)	61
2020 Vote: Joe Biden	53%	(113)	9%	(19)	38%	(80)	211
2020 Vote: Donald Trump	88%	(176)	1%	(3)	11%	(22)	201
2016 Vote: Hillary Clinton	49%	(75)	9%	(14)	42%	(64)	153
2016 Vote: Donald Trump	87%	(161)	1%	(2)	13%	(23)	186
U.S. Economy: Wrong Track	80%	(269)	3%	(10)	17%	(56)	335
U.S. Economy: Right Direction	40%	(47)	12%	(14)	48%	(56)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	48%	(65)	11%	(15)	41%	(56)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	88%	(184)	2%	(3)	11%	(22)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	63%	(67)	5%	(5)	32%	(33)	105
Top 2024 Issue: Economy	74%	(120)	5%	(8)	21%	(34)	162
Community: Urban	64%	(98)	6%	(9)	30%	(45)	152
Community: Suburban	74%	(183)	5%	(12)	21%	(53)	248
Community: Rural	69%	(35)	5%	(3)	26%	(13)	51

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	70%	(316)	5%	(24)	25%	(112)	451
Community/Gender: Urban Women	67%	(50)	2%	(2)	30%	(23)	74
Community/Gender: Urban Men	62%	(48)	9%	(7)	29%	(23)	78
Community/Gender: Suburban Women	83%	(107)	1%	(2)	16%	(21)	129
Community/Gender: Suburban Men	64%	(76)	9%	(11)	27%	(32)	119
Homeowner	70%	(232)	5%	(15)	25%	(85)	332
Renter	72%	(78)	7%	(8)	21%	(23)	109
Military HHnm: Yes	71%	(75)	9%	(9)	20%	(21)	105
Military HH: No	70%	(241)	4%	(14)	26%	(91)	346
Employ: Private Sector	68%	(114)	4%	(7)	28%	(47)	169
Employ: Retired	72%	(91)	6%	(8)	22%	(27)	126
Self + Household: White-Collar	69%	(133)	4%	(7)	27%	(52)	193
Self + Household: Blue Collar	72%	(128)	6%	(11)	22%	(38)	177
Union HH: No	72%	(296)	5%	(21)	23%	(96)	413
LGBTQ+: No	71%	(290)	5%	(22)	23%	(95)	407
Motivated to Vote	71%	(289)	6%	(23)	24%	(98)	410
Parent: Yes	78%	(101)	3%	(3)	20%	(26)	130
Parent: No	67%	(215)	6%	(20)	27%	(86)	321
COVID Vaccine: Yes	67%	(227)	4%	(15)	29%	(98)	339
COVID Vaccine: No	79%	(89)	8%	(9)	13%	(14)	112
Student Loans: Yes	78%	(49)	4%	(2)	18%	(11)	63
Student Loans: No	69%	(266)	5%	(21)	26%	(100)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	How worried are you about the impact of climate change on your life?										Total N
	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		
Registered Voters	17%	(78)	18%	(79)	23%	(103)	25%	(114)	17%	(77)	451
Gender: Male	15%	(31)	14%	(30)	24%	(52)	31%	(67)	17%	(36)	216
Gender: Female	20%	(46)	21%	(50)	22%	(51)	20%	(47)	17%	(41)	235
Age: 18-34	28%	(33)	22%	(26)	25%	(30)	18%	(22)	6%	(8)	119
Age: 35-44	21%	(13)	24%	(14)	28%	(17)	18%	(11)	9%	(5)	60
Age: 45-64	14%	(22)	19%	(30)	26%	(41)	26%	(41)	15%	(23)	157
Age: 65+	8%	(9)	8%	(10)	13%	(15)	35%	(40)	36%	(41)	116
GenZers: 1997-2012	35%	(19)	16%	(9)	21%	(11)	23%	(13)	5%	(3)	54
Millennials: 1981-1996	23%	(27)	25%	(29)	29%	(33)	17%	(20)	6%	(7)	117
GenXers: 1965-1980	13%	(15)	23%	(26)	26%	(30)	24%	(28)	13%	(15)	113
Baby Boomers: 1946-1964	11%	(17)	10%	(15)	19%	(28)	31%	(46)	29%	(43)	149
Educ: < College	20%	(63)	17%	(54)	22%	(68)	23%	(72)	17%	(52)	308
Educ: Bachelors degree	12%	(11)	19%	(17)	31%	(28)	22%	(20)	17%	(15)	92
Educ: Post-grad	8%	(4)	17%	(9)	13%	(7)	43%	(22)	19%	(10)	51
Income: Under 50k	22%	(37)	16%	(28)	21%	(35)	20%	(34)	20%	(34)	167
Income: 50k-100k	11%	(18)	20%	(33)	23%	(39)	28%	(48)	18%	(30)	168
Income: 100k+	19%	(22)	16%	(19)	25%	(28)	28%	(33)	11%	(13)	115
Ethnicity: White (Non-Hispanic)	14%	(36)	16%	(43)	22%	(60)	28%	(75)	20%	(55)	269
Ethnicity: Hispanic	26%	(21)	18%	(15)	18%	(15)	28%	(23)	10%	(8)	83
Ethnicity: Asian + Other (Non-Hispanic)	20%	(11)	11%	(6)	37%	(21)	13%	(7)	20%	(11)	58
All Christian	19%	(36)	15%	(28)	20%	(38)	25%	(48)	21%	(41)	191
Agnostic/Nothing in particular	12%	(16)	17%	(23)	31%	(41)	24%	(32)	15%	(20)	132
Something Else	18%	(13)	28%	(21)	22%	(16)	24%	(17)	7%	(5)	72
Evangelical	22%	(19)	26%	(23)	25%	(22)	14%	(12)	14%	(12)	88
Non-Evangelical	17%	(29)	15%	(24)	18%	(30)	31%	(52)	19%	(31)	166
PID: Dem (no lean)	21%	(34)	15%	(24)	15%	(25)	30%	(48)	20%	(33)	164
PID: Ind (no lean)	12%	(16)	21%	(27)	35%	(45)	20%	(26)	11%	(14)	129
PID: Rep (no lean)	18%	(28)	18%	(28)	21%	(33)	25%	(39)	19%	(30)	158

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Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic			Somewhat		Not too		Not at all		Don't		Total N
	Very worried		worried		worried		worried		know/Not applicable		
Registered Voters	17%	(78)	18%	(79)	23%	(103)	25%	(114)	17%	(77)	451
PID/Gender: Dem Men	17%	(11)	8%	(6)	18%	(12)	35%	(24)	23%	(16)	69
PID/Gender: Dem Women	24%	(22)	20%	(19)	13%	(13)	26%	(24)	18%	(17)	95
PID/Gender: Ind Men	9%	(7)	19%	(14)	35%	(26)	26%	(19)	11%	(8)	74
PID/Gender: Ind Women	17%	(10)	25%	(13)	35%	(19)	13%	(7)	10%	(6)	55
PID/Gender: Rep Men	18%	(13)	14%	(10)	19%	(14)	33%	(24)	16%	(12)	73
PID/Gender: Rep Women	17%	(14)	21%	(18)	23%	(19)	18%	(15)	21%	(18)	85
Ideo: Liberal (1-3)	16%	(19)	15%	(18)	21%	(26)	35%	(42)	13%	(15)	120
Ideo: Moderate (4)	14%	(18)	14%	(19)	27%	(36)	27%	(37)	18%	(24)	134
Ideo: Conservative (5-7)	20%	(36)	23%	(43)	18%	(33)	19%	(35)	19%	(35)	181
Ideo/PID: Conservative Republican	18%	(23)	20%	(25)	20%	(26)	22%	(28)	19%	(24)	126
Ideo/PID: Moderate/Conservative Democrat	24%	(19)	22%	(17)	7%	(6)	19%	(15)	27%	(21)	77
Ideo/PID: Liberal Democrat	17%	(15)	9%	(8)	22%	(19)	39%	(33)	13%	(11)	86
Unfavorable of Biden and Trump	8%	(7)	22%	(18)	30%	(25)	18%	(15)	21%	(17)	81
2024 H2H Matchup: Biden Voter	16%	(32)	14%	(28)	20%	(40)	33%	(65)	17%	(34)	199
2024 H2H Matchup: Trump Voter	18%	(39)	21%	(44)	24%	(50)	20%	(43)	17%	(36)	212
2022 House Vote: Democrat	18%	(35)	16%	(32)	22%	(45)	28%	(56)	16%	(32)	199
2022 House Vote: Republican	17%	(30)	18%	(32)	22%	(39)	25%	(44)	18%	(31)	176
2022 House Vote: Did not Vote	15%	(9)	20%	(12)	24%	(15)	18%	(11)	22%	(14)	61
2020 Vote: Joe Biden	16%	(34)	16%	(34)	23%	(49)	30%	(63)	15%	(32)	211
2020 Vote: Donald Trump	16%	(32)	20%	(41)	23%	(47)	20%	(40)	21%	(41)	201
2016 Vote: Hillary Clinton	13%	(19)	19%	(29)	17%	(27)	36%	(56)	15%	(23)	153
2016 Vote: Donald Trump	15%	(27)	18%	(34)	24%	(45)	23%	(43)	20%	(37)	186
U.S. Economy: Wrong Track	17%	(58)	20%	(68)	24%	(80)	22%	(72)	17%	(56)	335
U.S. Economy: Right Direction	17%	(20)	10%	(12)	20%	(23)	36%	(42)	18%	(21)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	21%	(28)	16%	(22)	25%	(34)	27%	(37)	11%	(15)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(41)	19%	(40)	22%	(47)	21%	(45)	18%	(37)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(9)	16%	(17)	21%	(23)	30%	(32)	24%	(25)	105
Top 2024 Issue: Economy	21%	(34)	19%	(31)	30%	(49)	16%	(25)	14%	(23)	162

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Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	17%	(78)	18%	(79)	23%	(103)	25%	(114)	17%	(77)	451
Community: Urban	23%	(35)	20%	(31)	19%	(29)	25%	(38)	13%	(19)	152
Community: Suburban	15%	(37)	16%	(39)	23%	(58)	25%	(62)	21%	(51)	248
Community: Rural	10%	(5)	19%	(9)	31%	(16)	27%	(14)	13%	(6)	51
Community/Gender: Urban Women	30%	(22)	24%	(18)	13%	(10)	18%	(13)	15%	(11)	74
Community/Gender: Urban Men	16%	(12)	16%	(13)	25%	(20)	32%	(25)	10%	(8)	78
Community/Gender: Suburban Women	15%	(20)	19%	(24)	28%	(36)	19%	(24)	20%	(26)	129
Community/Gender: Suburban Men	15%	(18)	13%	(15)	19%	(22)	32%	(38)	22%	(26)	119
Homeowner	18%	(59)	16%	(54)	22%	(72)	28%	(92)	16%	(54)	332
Renter	17%	(18)	22%	(24)	26%	(28)	18%	(19)	17%	(19)	109
Military HHnm: Yes	14%	(14)	16%	(16)	19%	(20)	23%	(25)	28%	(30)	105
Military HH: No	18%	(63)	18%	(63)	24%	(83)	26%	(89)	14%	(47)	346
Employ: Private Sector	21%	(36)	21%	(35)	29%	(50)	25%	(43)	3%	(5)	169
Employ: Retired	6%	(8)	10%	(12)	11%	(14)	30%	(37)	44%	(55)	126
Self + Household: White-Collar	12%	(24)	16%	(31)	28%	(54)	29%	(56)	15%	(28)	193
Self + Household: Blue Collar	23%	(40)	22%	(39)	16%	(28)	23%	(41)	16%	(29)	177
Union HH: No	18%	(74)	18%	(74)	23%	(94)	23%	(96)	18%	(75)	413
LGBTQ+: No	18%	(72)	19%	(76)	23%	(93)	23%	(94)	18%	(72)	407
Motivated to Vote	17%	(71)	18%	(73)	22%	(91)	25%	(104)	17%	(71)	410
Parent: Yes	24%	(31)	24%	(31)	30%	(39)	18%	(23)	5%	(6)	130
Parent: No	14%	(46)	15%	(49)	20%	(65)	28%	(91)	22%	(71)	321
COVID Vaccine: Yes	12%	(41)	18%	(60)	21%	(71)	28%	(96)	21%	(71)	339
COVID Vaccine: No	33%	(37)	18%	(20)	29%	(32)	16%	(18)	5%	(6)	112
Student Loans: Yes	21%	(13)	28%	(18)	26%	(17)	15%	(9)	10%	(6)	63
Student Loans: No	17%	(64)	16%	(62)	22%	(87)	27%	(105)	18%	(71)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic			Somewhat		Not too		Not at all		Don't		Total N
	Very worried		worried		worried		worried		know/Not applicable		
Registered Voters	17%	(79)	22%	(100)	24%	(110)	22%	(100)	14%	(63)	451
Gender: Male	14%	(30)	21%	(46)	27%	(59)	26%	(57)	11%	(25)	216
Gender: Female	21%	(49)	23%	(54)	22%	(51)	18%	(43)	16%	(38)	235
Age: 18-34	24%	(28)	33%	(39)	29%	(35)	10%	(12)	4%	(5)	119
Age: 35-44	27%	(16)	28%	(17)	24%	(14)	14%	(8)	7%	(4)	60
Age: 45-64	14%	(23)	25%	(40)	24%	(38)	26%	(40)	10%	(16)	157
Age: 65+	10%	(12)	4%	(4)	19%	(22)	34%	(40)	32%	(38)	116
GenZers: 1997-2012	28%	(15)	24%	(13)	33%	(18)	12%	(6)	3%	(2)	54
Millennials: 1981-1996	25%	(29)	34%	(39)	26%	(30)	12%	(13)	4%	(5)	117
GenXers: 1965-1980	11%	(12)	34%	(39)	22%	(25)	22%	(25)	11%	(12)	113
Baby Boomers: 1946-1964	13%	(20)	5%	(8)	24%	(36)	32%	(47)	25%	(37)	149
Educ: < College	19%	(57)	23%	(72)	24%	(74)	20%	(61)	14%	(45)	308
Educ: Bachelors degree	16%	(14)	22%	(20)	30%	(28)	23%	(21)	10%	(9)	92
Educ: Post-grad	14%	(7)	17%	(9)	16%	(8)	35%	(18)	18%	(9)	51
Income: Under 50k	26%	(43)	18%	(31)	25%	(42)	15%	(25)	17%	(28)	167
Income: 50k-100k	9%	(14)	27%	(46)	21%	(36)	28%	(47)	14%	(24)	168
Income: 100k+	19%	(22)	20%	(24)	28%	(32)	24%	(28)	9%	(10)	115
Ethnicity: White (Non-Hispanic)	15%	(39)	22%	(59)	20%	(54)	26%	(71)	17%	(46)	269
Ethnicity: Hispanic	23%	(19)	24%	(20)	25%	(21)	20%	(16)	8%	(7)	83
Ethnicity: Asian + Other (Non-Hispanic)	20%	(12)	17%	(10)	37%	(21)	10%	(6)	15%	(9)	58
All Christian	18%	(34)	21%	(39)	23%	(45)	20%	(39)	18%	(34)	191
Agnostic/Nothing in particular	12%	(16)	25%	(33)	28%	(37)	20%	(27)	15%	(19)	132
Something Else	20%	(15)	23%	(17)	31%	(22)	21%	(15)	5%	(4)	72
Evangelical	18%	(16)	28%	(25)	26%	(23)	15%	(13)	13%	(12)	88
Non-Evangelical	18%	(31)	17%	(28)	25%	(41)	24%	(40)	15%	(26)	166
PID: Dem (no lean)	18%	(30)	17%	(27)	26%	(42)	24%	(40)	15%	(25)	164
PID: Ind (no lean)	18%	(23)	25%	(33)	28%	(36)	21%	(27)	8%	(10)	129
PID: Rep (no lean)	16%	(26)	25%	(40)	20%	(32)	21%	(33)	17%	(28)	158

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Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable	Total N
Registered Voters	17%	(79)	22%	(100)	24%	(110)	22%	(100)	14% (63)	451
PID/Gender: Dem Men	13%	(9)	13%	(9)	32%	(22)	27%	(19)	15% (11)	69
PID/Gender: Dem Women	22%	(21)	20%	(19)	21%	(20)	22%	(21)	15% (14)	95
PID/Gender: Ind Men	12%	(9)	23%	(17)	31%	(23)	27%	(20)	7% (5)	74
PID/Gender: Ind Women	25%	(14)	28%	(15)	24%	(13)	13%	(7)	10% (6)	55
PID/Gender: Rep Men	16%	(12)	28%	(20)	19%	(14)	25%	(18)	12% (9)	73
PID/Gender: Rep Women	17%	(14)	23%	(20)	21%	(18)	18%	(15)	22% (18)	85
Ideo: Liberal (1-3)	18%	(22)	19%	(23)	23%	(27)	28%	(34)	12% (14)	120
Ideo: Moderate (4)	16%	(21)	15%	(20)	33%	(45)	23%	(30)	13% (18)	134
Ideo: Conservative (5-7)	17%	(31)	30%	(55)	18%	(32)	19%	(35)	15% (28)	181
Ideo/PID: Conservative Republican	17%	(22)	28%	(36)	19%	(24)	19%	(24)	17% (21)	126
Ideo/PID: Moderate/Conservative Democrat	19%	(15)	20%	(15)	26%	(20)	15%	(12)	20% (15)	77
Ideo/PID: Liberal Democrat	17%	(15)	14%	(12)	25%	(22)	33%	(28)	11% (9)	86
Unfavorable of Biden and Trump	15%	(12)	24%	(20)	31%	(25)	20%	(16)	11% (9)	81
2024 H2H Matchup: Biden Voter	17%	(33)	17%	(34)	27%	(53)	27%	(54)	13% (25)	199
2024 H2H Matchup: Trump Voter	18%	(38)	27%	(57)	21%	(44)	19%	(41)	15% (32)	212
2022 House Vote: Democrat	17%	(34)	17%	(34)	28%	(57)	25%	(51)	12% (24)	199
2022 House Vote: Republican	18%	(31)	22%	(39)	20%	(36)	23%	(41)	17% (29)	176
2022 House Vote: Did not Vote	20%	(12)	36%	(22)	21%	(13)	9%	(6)	15% (9)	61
2020 Vote: Joe Biden	17%	(37)	19%	(40)	28%	(60)	25%	(52)	11% (22)	211
2020 Vote: Donald Trump	15%	(30)	25%	(51)	21%	(43)	20%	(40)	18% (37)	201
2016 Vote: Hillary Clinton	15%	(23)	20%	(31)	25%	(39)	28%	(42)	12% (18)	153
2016 Vote: Donald Trump	14%	(26)	24%	(44)	21%	(38)	25%	(46)	17% (32)	186
U.S. Economy: Wrong Track	17%	(58)	25%	(84)	25%	(82)	20%	(66)	13% (44)	335
U.S. Economy: Right Direction	17%	(20)	14%	(17)	24%	(27)	29%	(33)	16% (19)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(26)	23%	(32)	27%	(37)	21%	(29)	9% (13)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(38)	26%	(55)	21%	(44)	19%	(40)	16% (33)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(15)	13%	(14)	27%	(29)	30%	(32)	16% (17)	105
Top 2024 Issue: Economy	22%	(36)	23%	(37)	31%	(50)	16%	(26)	8% (13)	162

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Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	How worried are you about the impact of the COVID-19 pandemic on the U.S. economy?										Total N
	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		
Registered Voters	17%	(79)	22%	(100)	24%	(110)	22%	(100)	14%	(63)	451
Community: Urban	22%	(34)	27%	(41)	20%	(30)	21%	(32)	10%	(15)	152
Community: Suburban	15%	(37)	22%	(56)	24%	(60)	22%	(54)	17%	(42)	248
Community: Rural	16%	(8)	7%	(3)	39%	(20)	27%	(14)	12%	(6)	51
Community/Gender: Urban Women	29%	(22)	29%	(22)	10%	(8)	18%	(14)	13%	(10)	74
Community/Gender: Urban Men	16%	(12)	25%	(19)	29%	(22)	24%	(19)	6%	(5)	78
Community/Gender: Suburban Women	16%	(21)	24%	(31)	25%	(32)	15%	(20)	20%	(25)	129
Community/Gender: Suburban Men	13%	(16)	21%	(25)	23%	(27)	29%	(34)	14%	(17)	119
Homeowner	17%	(56)	20%	(66)	24%	(81)	25%	(83)	14%	(45)	332
Renter	19%	(21)	28%	(30)	25%	(27)	15%	(17)	13%	(14)	109
Military HHnm: Yes	17%	(18)	16%	(17)	22%	(23)	26%	(27)	19%	(20)	105
Military HH: No	17%	(60)	24%	(83)	25%	(87)	21%	(73)	12%	(43)	346
Employ: Private Sector	18%	(30)	30%	(50)	30%	(50)	20%	(33)	3%	(5)	169
Employ: Retired	10%	(12)	6%	(8)	16%	(20)	32%	(41)	36%	(45)	126
Self + Household: White-Collar	15%	(28)	21%	(40)	28%	(53)	24%	(46)	13%	(25)	193
Self + Household: Blue Collar	19%	(34)	26%	(47)	21%	(37)	21%	(37)	12%	(22)	177
Union HH: No	18%	(76)	22%	(93)	24%	(101)	20%	(82)	15%	(61)	413
LGBTQ+: No	17%	(71)	23%	(92)	24%	(100)	21%	(84)	15%	(60)	407
Motivated to Vote	17%	(68)	23%	(95)	23%	(94)	23%	(94)	14%	(58)	410
Parent: Yes	22%	(28)	36%	(47)	25%	(33)	13%	(17)	4%	(5)	130
Parent: No	16%	(51)	16%	(53)	24%	(77)	26%	(83)	18%	(58)	321
COVID Vaccine: Yes	13%	(45)	21%	(72)	23%	(76)	26%	(88)	17%	(57)	339
COVID Vaccine: No	30%	(33)	25%	(28)	30%	(33)	10%	(12)	5%	(6)	112
Student Loans: Yes	16%	(10)	34%	(22)	32%	(20)	13%	(8)	5%	(3)	63
Student Loans: No	18%	(69)	20%	(78)	23%	(90)	24%	(92)	15%	(60)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB26_1: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Israel following the October 7th attack by Hamas

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	21%	(94)	29%	(132)	38%	(170)	12%	(55)	451
Gender: Male	23%	(49)	31%	(67)	38%	(83)	8%	(18)	216
Gender: Female	19%	(45)	28%	(65)	37%	(88)	16%	(37)	235
Age: 18-34	34%	(40)	26%	(32)	23%	(28)	17%	(20)	119
Age: 35-44	34%	(20)	20%	(12)	34%	(21)	12%	(7)	60
Age: 45-64	14%	(21)	30%	(47)	46%	(73)	10%	(16)	157
Age: 65+	11%	(13)	36%	(41)	43%	(49)	10%	(12)	116
GenZers: 1997-2012	40%	(22)	28%	(15)	23%	(12)	10%	(5)	54
Millennials: 1981-1996	31%	(36)	21%	(25)	29%	(34)	19%	(22)	117
GenXers: 1965-1980	14%	(16)	35%	(39)	41%	(46)	11%	(12)	113
Baby Boomers: 1946-1964	14%	(21)	31%	(47)	49%	(73)	6%	(8)	149
Educ: < College	21%	(65)	28%	(85)	37%	(115)	14%	(43)	308
Educ: Bachelors degree	24%	(22)	37%	(34)	35%	(32)	5%	(4)	92
Educ: Post-grad	16%	(8)	24%	(12)	45%	(23)	15%	(8)	51
Income: Under 50k	19%	(32)	27%	(46)	40%	(66)	14%	(23)	167
Income: 50k-100k	21%	(35)	31%	(52)	34%	(57)	14%	(24)	168
Income: 100k+	23%	(27)	29%	(34)	41%	(47)	7%	(8)	115
Ethnicity: White (Non-Hispanic)	19%	(50)	31%	(83)	40%	(107)	11%	(30)	269
Ethnicity: Hispanic	21%	(18)	38%	(32)	26%	(22)	14%	(12)	83
Ethnicity: Asian + Other (Non-Hispanic)	25%	(14)	23%	(14)	40%	(23)	12%	(7)	58
All Christian	19%	(36)	40%	(77)	32%	(62)	9%	(17)	191
Agnostic/Nothing in particular	23%	(31)	21%	(28)	34%	(45)	21%	(28)	132
Something Else	31%	(22)	25%	(18)	36%	(26)	9%	(6)	72
Evangelical	24%	(21)	34%	(30)	33%	(29)	9%	(8)	88
Non-Evangelical	21%	(35)	37%	(61)	34%	(56)	8%	(14)	166
PID: Dem (no lean)	17%	(28)	14%	(22)	57%	(94)	12%	(20)	164
PID: Ind (no lean)	21%	(27)	31%	(41)	33%	(42)	15%	(19)	129
PID: Rep (no lean)	25%	(39)	44%	(69)	21%	(34)	10%	(16)	158

Continued on next page

Table BLMB26_1: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Israel following the October 7th attack by Hamas

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	21%	(94)	29%	(132)	38%	(170)	12%	(55)	451
PID/Gender: Dem Men	19%	(13)	14%	(9)	57%	(39)	10%	(7)	69
PID/Gender: Dem Women	15%	(15)	14%	(13)	58%	(55)	13%	(13)	95
PID/Gender: Ind Men	18%	(13)	35%	(26)	36%	(26)	12%	(9)	74
PID/Gender: Ind Women	25%	(14)	27%	(15)	29%	(16)	19%	(10)	55
PID/Gender: Rep Men	31%	(23)	44%	(32)	23%	(17)	3%	(2)	73
PID/Gender: Rep Women	20%	(17)	43%	(37)	20%	(17)	17%	(14)	85
Ideo: Liberal (1-3)	16%	(19)	16%	(19)	54%	(64)	15%	(17)	120
Ideo: Moderate (4)	16%	(21)	22%	(29)	50%	(66)	13%	(17)	134
Ideo: Conservative (5-7)	27%	(50)	43%	(78)	22%	(39)	8%	(14)	181
Ideo/PID: Conservative Republican	26%	(33)	46%	(58)	19%	(24)	9%	(12)	126
Ideo/PID: Moderate/Conservative Democrat	19%	(15)	11%	(9)	63%	(49)	6%	(5)	77
Ideo/PID: Liberal Democrat	15%	(13)	15%	(13)	53%	(46)	16%	(14)	86
Unfavorable of Biden and Trump	30%	(25)	23%	(19)	32%	(26)	14%	(11)	81
2024 H2H Matchup: Biden Voter	15%	(30)	12%	(25)	63%	(125)	10%	(20)	199
2024 H2H Matchup: Trump Voter	24%	(50)	49%	(103)	17%	(36)	11%	(22)	212
2022 House Vote: Democrat	18%	(35)	11%	(23)	60%	(120)	11%	(21)	199
2022 House Vote: Republican	25%	(44)	49%	(86)	17%	(30)	9%	(16)	176
2022 House Vote: Did not Vote	16%	(10)	33%	(20)	28%	(17)	23%	(14)	61
2020 Vote: Joe Biden	19%	(40)	13%	(28)	58%	(122)	10%	(21)	211
2020 Vote: Donald Trump	25%	(50)	44%	(89)	20%	(41)	11%	(22)	201
2016 Vote: Hillary Clinton	16%	(25)	11%	(16)	62%	(94)	11%	(18)	153
2016 Vote: Donald Trump	23%	(43)	48%	(89)	18%	(33)	12%	(22)	186
U.S. Economy: Wrong Track	24%	(80)	35%	(118)	28%	(92)	13%	(44)	335
U.S. Economy: Right Direction	12%	(14)	12%	(14)	67%	(78)	9%	(11)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(26)	14%	(20)	58%	(79)	9%	(12)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(46)	48%	(100)	18%	(38)	12%	(25)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(23)	11%	(12)	51%	(53)	17%	(18)	105
Top 2024 Issue: Economy	23%	(37)	32%	(52)	33%	(54)	12%	(19)	162

Continued on next page

Table BLMB26_1: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Israel following the October 7th attack by Hamas

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	21%	(94)	29%	(132)	38%	(170)	12%	(55)	451
Community: Urban	23%	(35)	19%	(29)	42%	(64)	16%	(24)	152
Community: Suburban	21%	(52)	36%	(88)	33%	(82)	10%	(26)	248
Community: Rural	15%	(8)	28%	(14)	47%	(24)	10%	(5)	51
Community/Gender: Urban Women	26%	(19)	19%	(14)	38%	(28)	17%	(12)	74
Community/Gender: Urban Men	20%	(16)	19%	(15)	46%	(36)	15%	(12)	78
Community/Gender: Suburban Women	17%	(22)	33%	(42)	35%	(45)	15%	(20)	129
Community/Gender: Suburban Men	25%	(30)	39%	(46)	31%	(37)	5%	(6)	119
Homeowner	20%	(67)	31%	(104)	38%	(127)	10%	(34)	332
Renter	24%	(26)	24%	(26)	35%	(38)	17%	(19)	109
Military HHnm: Yes	9%	(9)	34%	(36)	44%	(46)	13%	(14)	105
Military HH: No	25%	(85)	28%	(96)	36%	(124)	12%	(41)	346
Employ: Private Sector	23%	(38)	30%	(50)	37%	(63)	10%	(17)	169
Employ: Retired	13%	(16)	30%	(38)	50%	(63)	7%	(9)	126
Self + Household: White-Collar	14%	(28)	31%	(60)	43%	(82)	12%	(23)	193
Self + Household: Blue Collar	27%	(48)	29%	(51)	37%	(66)	7%	(12)	177
Union HH: No	21%	(86)	30%	(125)	37%	(151)	12%	(50)	413
LGBTQ+: No	21%	(84)	29%	(120)	39%	(159)	11%	(44)	407
Motivated to Vote	20%	(83)	31%	(126)	39%	(159)	11%	(43)	410
Parent: Yes	32%	(41)	30%	(39)	28%	(36)	10%	(13)	130
Parent: No	17%	(53)	29%	(92)	42%	(134)	13%	(41)	321
COVID Vaccine: Yes	19%	(65)	27%	(92)	42%	(143)	11%	(39)	339
COVID Vaccine: No	26%	(29)	35%	(40)	24%	(27)	14%	(16)	112
Student Loans: Yes	31%	(20)	27%	(17)	23%	(14)	19%	(12)	63
Student Loans: No	19%	(75)	30%	(115)	40%	(156)	11%	(43)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB26_2: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for civilians in Gaza

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	22%	(99)	25%	(114)	36%	(163)	16%	(74)	451
Gender: Male	26%	(57)	24%	(52)	36%	(78)	14%	(30)	216
Gender: Female	18%	(42)	27%	(62)	36%	(85)	19%	(45)	235
Age: 18-34	22%	(26)	34%	(40)	25%	(29)	20%	(24)	119
Age: 35-44	23%	(13)	26%	(16)	30%	(18)	21%	(13)	60
Age: 45-64	24%	(37)	20%	(32)	42%	(66)	14%	(22)	157
Age: 65+	20%	(23)	23%	(27)	43%	(50)	14%	(16)	116
GenZers: 1997-2012	28%	(15)	34%	(19)	28%	(15)	10%	(6)	54
Millennials: 1981-1996	17%	(20)	30%	(36)	26%	(30)	26%	(31)	117
GenXers: 1965-1980	28%	(32)	19%	(21)	39%	(44)	15%	(17)	113
Baby Boomers: 1946-1964	20%	(29)	24%	(36)	44%	(66)	12%	(18)	149
Educ: < College	18%	(56)	26%	(79)	36%	(112)	20%	(61)	308
Educ: Bachelors degree	33%	(30)	30%	(28)	30%	(27)	7%	(7)	92
Educ: Post-grad	25%	(12)	14%	(7)	48%	(24)	13%	(7)	51
Income: Under 50k	14%	(24)	26%	(43)	38%	(64)	22%	(37)	167
Income: 50k-100k	23%	(39)	26%	(44)	36%	(61)	14%	(24)	168
Income: 100k+	31%	(36)	24%	(27)	34%	(39)	12%	(14)	115
Ethnicity: White (Non-Hispanic)	23%	(62)	25%	(66)	37%	(100)	16%	(42)	269
Ethnicity: Hispanic	16%	(13)	37%	(31)	34%	(28)	14%	(11)	83
Ethnicity: Asian + Other (Non-Hispanic)	38%	(22)	16%	(9)	34%	(20)	12%	(7)	58
All Christian	23%	(44)	33%	(63)	34%	(65)	10%	(19)	191
Agnostic/Nothing in particular	24%	(32)	20%	(26)	33%	(44)	23%	(30)	132
Something Else	22%	(16)	21%	(15)	35%	(25)	22%	(16)	72
Evangelical	26%	(23)	27%	(23)	27%	(24)	20%	(18)	88
Non-Evangelical	20%	(33)	31%	(51)	38%	(64)	11%	(18)	166
PID: Dem (no lean)	7%	(12)	18%	(30)	55%	(91)	19%	(31)	164
PID: Ind (no lean)	20%	(26)	25%	(33)	35%	(46)	19%	(25)	129
PID: Rep (no lean)	39%	(61)	33%	(51)	17%	(27)	12%	(18)	158

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Table BLMB26_2: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for civilians in Gaza

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	22%	(99)	25%	(114)	36%	(163)	16%	(74)	451
PID/Gender: Dem Men	9%	(6)	21%	(14)	52%	(36)	18%	(13)	69
PID/Gender: Dem Women	7%	(6)	17%	(16)	58%	(55)	19%	(18)	95
PID/Gender: Ind Men	21%	(16)	23%	(17)	41%	(31)	15%	(11)	74
PID/Gender: Ind Women	18%	(10)	29%	(16)	27%	(15)	26%	(14)	55
PID/Gender: Rep Men	48%	(35)	28%	(21)	15%	(11)	8%	(6)	73
PID/Gender: Rep Women	31%	(26)	36%	(31)	18%	(16)	15%	(12)	85
Ideo: Liberal (1-3)	8%	(10)	28%	(34)	46%	(55)	17%	(21)	120
Ideo: Moderate (4)	15%	(20)	18%	(24)	49%	(66)	17%	(23)	134
Ideo: Conservative (5-7)	37%	(67)	29%	(53)	21%	(39)	13%	(23)	181
Ideo/PID: Conservative Republican	43%	(54)	31%	(40)	15%	(19)	11%	(13)	126
Ideo/PID: Moderate/Conservative Democrat	7%	(6)	7%	(5)	66%	(51)	20%	(15)	77
Ideo/PID: Liberal Democrat	8%	(6)	29%	(25)	47%	(40)	17%	(15)	86
Unfavorable of Biden and Trump	18%	(15)	41%	(33)	27%	(22)	14%	(11)	81
2024 H2H Matchup: Biden Voter	7%	(14)	16%	(32)	63%	(126)	14%	(28)	199
2024 H2H Matchup: Trump Voter	35%	(73)	35%	(75)	14%	(30)	16%	(34)	212
2022 House Vote: Democrat	10%	(20)	16%	(31)	57%	(114)	17%	(34)	199
2022 House Vote: Republican	36%	(63)	35%	(62)	17%	(30)	12%	(21)	176
2022 House Vote: Did not Vote	21%	(13)	33%	(20)	22%	(13)	24%	(15)	61
2020 Vote: Joe Biden	10%	(21)	18%	(37)	58%	(122)	15%	(31)	211
2020 Vote: Donald Trump	34%	(68)	33%	(66)	18%	(36)	16%	(32)	201
2016 Vote: Hillary Clinton	10%	(15)	13%	(20)	58%	(89)	19%	(29)	153
2016 Vote: Donald Trump	34%	(63)	31%	(58)	20%	(37)	15%	(28)	186
U.S. Economy: Wrong Track	26%	(88)	32%	(106)	25%	(83)	17%	(58)	335
U.S. Economy: Right Direction	10%	(11)	8%	(9)	69%	(80)	14%	(16)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(15)	14%	(19)	65%	(89)	10%	(14)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	33%	(68)	35%	(74)	17%	(36)	15%	(32)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(16)	21%	(22)	37%	(39)	28%	(29)	105
Top 2024 Issue: Economy	25%	(40)	25%	(41)	34%	(55)	16%	(26)	162

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Table BLMB26_2: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for civilians in Gaza

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	22%	(99)	25%	(114)	36%	(163)	16%	(74)	451
Community: Urban	15%	(22)	20%	(31)	41%	(62)	24%	(37)	152
Community: Suburban	27%	(66)	30%	(74)	34%	(84)	10%	(24)	248
Community: Rural	21%	(11)	19%	(10)	33%	(17)	27%	(14)	51
Community/Gender: Urban Women	10%	(8)	20%	(15)	43%	(32)	27%	(20)	74
Community/Gender: Urban Men	19%	(15)	21%	(16)	39%	(30)	22%	(17)	78
Community/Gender: Suburban Women	22%	(29)	32%	(41)	35%	(46)	11%	(14)	129
Community/Gender: Suburban Men	32%	(38)	28%	(33)	33%	(39)	8%	(10)	119
Homeowner	25%	(82)	24%	(80)	37%	(123)	14%	(47)	332
Renter	15%	(16)	29%	(31)	34%	(37)	22%	(24)	109
Military HHnm: Yes	25%	(27)	21%	(22)	34%	(36)	20%	(21)	105
Military HH: No	21%	(73)	27%	(92)	37%	(127)	15%	(53)	346
Employ: Private Sector	29%	(49)	25%	(41)	34%	(57)	13%	(22)	169
Employ: Retired	18%	(22)	21%	(26)	51%	(65)	10%	(13)	126
Self + Household: White-Collar	23%	(45)	23%	(45)	41%	(78)	13%	(25)	193
Self + Household: Blue Collar	22%	(39)	28%	(50)	33%	(58)	17%	(30)	177
Union HH: No	24%	(97)	25%	(102)	35%	(146)	16%	(67)	413
LGBTQ+: No	24%	(96)	24%	(98)	36%	(146)	16%	(67)	407
Motivated to Vote	22%	(91)	25%	(104)	38%	(154)	15%	(62)	410
Parent: Yes	35%	(45)	23%	(29)	26%	(34)	16%	(21)	130
Parent: No	17%	(54)	26%	(85)	40%	(129)	16%	(53)	321
COVID Vaccine: Yes	19%	(65)	23%	(79)	41%	(140)	16%	(55)	339
COVID Vaccine: No	30%	(34)	32%	(36)	21%	(23)	18%	(20)	112
Student Loans: Yes	29%	(18)	32%	(20)	20%	(13)	19%	(12)	63
Student Loans: No	21%	(81)	24%	(94)	39%	(150)	16%	(62)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB26_3: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Ukraine in their war with Russia

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	33%	(151)	18%	(82)	38%	(172)	10%	(47)	451
Gender: Male	32%	(69)	19%	(40)	41%	(90)	8%	(18)	216
Gender: Female	35%	(82)	18%	(41)	35%	(82)	13%	(30)	235
Age: 18-34	33%	(40)	27%	(32)	23%	(28)	17%	(20)	119
Age: 35-44	39%	(23)	19%	(12)	31%	(19)	11%	(6)	60
Age: 45-64	36%	(56)	13%	(21)	41%	(64)	10%	(15)	157
Age: 65+	27%	(32)	15%	(17)	53%	(61)	5%	(6)	116
GenZers: 1997-2012	36%	(19)	30%	(17)	24%	(13)	10%	(6)	54
Millennials: 1981-1996	33%	(39)	22%	(26)	27%	(32)	18%	(21)	117
GenXers: 1965-1980	37%	(42)	18%	(20)	34%	(38)	12%	(13)	113
Baby Boomers: 1946-1964	34%	(50)	12%	(18)	51%	(76)	4%	(6)	149
Educ: < College	34%	(105)	19%	(57)	35%	(108)	12%	(38)	308
Educ: Bachelors degree	40%	(37)	16%	(15)	42%	(38)	2%	(2)	92
Educ: Post-grad	17%	(9)	19%	(10)	51%	(26)	13%	(7)	51
Income: Under 50k	31%	(52)	19%	(31)	39%	(66)	11%	(18)	167
Income: 50k-100k	32%	(54)	22%	(36)	33%	(55)	14%	(23)	168
Income: 100k+	39%	(45)	12%	(14)	44%	(51)	5%	(6)	115
Ethnicity: White (Non-Hispanic)	31%	(84)	18%	(49)	42%	(113)	9%	(24)	269
Ethnicity: Hispanic	36%	(30)	29%	(24)	22%	(19)	13%	(11)	83
Ethnicity: Asian + Other (Non-Hispanic)	48%	(28)	8%	(5)	32%	(19)	11%	(6)	58
All Christian	38%	(72)	24%	(47)	30%	(58)	7%	(14)	191
Agnostic/Nothing in particular	33%	(44)	11%	(14)	40%	(52)	16%	(22)	132
Something Else	38%	(28)	17%	(12)	37%	(27)	8%	(6)	72
Evangelical	45%	(40)	21%	(18)	29%	(25)	5%	(4)	88
Non-Evangelical	34%	(57)	22%	(37)	34%	(57)	9%	(16)	166
PID: Dem (no lean)	16%	(26)	14%	(24)	60%	(98)	10%	(16)	164
PID: Ind (no lean)	43%	(55)	16%	(21)	28%	(37)	13%	(16)	129
PID: Rep (no lean)	44%	(69)	23%	(37)	23%	(37)	10%	(15)	158

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Table BLMB26_3: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Ukraine in their war with Russia

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	33%	(151)	18%	(82)	38%	(172)	10%	(47)	451
PID/Gender: Dem Men	12%	(9)	17%	(12)	59%	(41)	12%	(8)	69
PID/Gender: Dem Women	19%	(18)	13%	(12)	61%	(58)	8%	(8)	95
PID/Gender: Ind Men	34%	(25)	18%	(13)	39%	(29)	8%	(6)	74
PID/Gender: Ind Women	54%	(30)	14%	(8)	14%	(8)	18%	(10)	55
PID/Gender: Rep Men	48%	(35)	20%	(15)	27%	(20)	5%	(3)	73
PID/Gender: Rep Women	40%	(34)	26%	(22)	20%	(17)	14%	(12)	85
Ideo: Liberal (1-3)	16%	(19)	18%	(22)	55%	(66)	11%	(13)	120
Ideo: Moderate (4)	24%	(32)	15%	(20)	49%	(66)	12%	(16)	134
Ideo: Conservative (5-7)	53%	(96)	20%	(37)	20%	(37)	6%	(11)	181
Ideo/PID: Conservative Republican	50%	(63)	22%	(28)	20%	(26)	7%	(9)	126
Ideo/PID: Moderate/Conservative Democrat	20%	(15)	12%	(9)	60%	(46)	8%	(6)	77
Ideo/PID: Liberal Democrat	13%	(11)	16%	(14)	61%	(52)	10%	(9)	86
Unfavorable of Biden and Trump	42%	(34)	15%	(12)	32%	(26)	11%	(9)	81
2024 H2H Matchup: Biden Voter	18%	(35)	16%	(32)	59%	(118)	7%	(14)	199
2024 H2H Matchup: Trump Voter	48%	(101)	22%	(47)	21%	(44)	9%	(20)	212
2022 House Vote: Democrat	23%	(46)	12%	(23)	58%	(116)	7%	(15)	199
2022 House Vote: Republican	48%	(85)	26%	(45)	19%	(33)	8%	(13)	176
2022 House Vote: Did not Vote	25%	(15)	22%	(13)	30%	(19)	23%	(14)	61
2020 Vote: Joe Biden	22%	(47)	14%	(30)	56%	(118)	8%	(16)	211
2020 Vote: Donald Trump	47%	(94)	21%	(42)	23%	(46)	9%	(19)	201
2016 Vote: Hillary Clinton	19%	(30)	15%	(23)	58%	(88)	8%	(12)	153
2016 Vote: Donald Trump	49%	(91)	21%	(39)	21%	(40)	9%	(17)	186
U.S. Economy: Wrong Track	40%	(132)	20%	(68)	28%	(93)	12%	(40)	335
U.S. Economy: Right Direction	16%	(18)	11%	(13)	67%	(78)	6%	(7)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	20%	(28)	14%	(19)	59%	(81)	7%	(9)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	47%	(99)	23%	(48)	18%	(38)	11%	(24)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(24)	14%	(15)	50%	(53)	14%	(14)	105
Top 2024 Issue: Economy	40%	(65)	15%	(24)	34%	(55)	11%	(17)	162

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Table BLMB26_3: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Ukraine in their war with Russia

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	33%	(151)	18%	(82)	38%	(172)	10%	(47)	451
Community: Urban	32%	(48)	15%	(23)	38%	(58)	15%	(22)	152
Community: Suburban	37%	(91)	19%	(48)	36%	(90)	8%	(19)	248
Community: Rural	22%	(11)	21%	(10)	46%	(23)	12%	(6)	51
Community/Gender: Urban Women	41%	(30)	10%	(7)	35%	(26)	15%	(11)	74
Community/Gender: Urban Men	23%	(18)	21%	(16)	41%	(32)	15%	(12)	78
Community/Gender: Suburban Women	34%	(44)	22%	(28)	34%	(44)	10%	(13)	129
Community/Gender: Suburban Men	40%	(47)	17%	(20)	39%	(46)	5%	(6)	119
Homeowner	36%	(119)	18%	(60)	39%	(129)	8%	(25)	332
Renter	28%	(31)	19%	(20)	35%	(39)	18%	(19)	109
Military HHnm: Yes	30%	(31)	13%	(13)	51%	(53)	7%	(8)	105
Military HH: No	35%	(119)	20%	(68)	34%	(118)	11%	(40)	346
Employ: Private Sector	47%	(79)	15%	(25)	30%	(51)	8%	(14)	169
Employ: Retired	20%	(25)	12%	(16)	63%	(79)	5%	(6)	126
Self + Household: White-Collar	33%	(63)	17%	(33)	42%	(80)	9%	(17)	193
Self + Household: Blue Collar	38%	(68)	19%	(34)	36%	(64)	6%	(11)	177
Union HH: No	34%	(140)	18%	(74)	37%	(154)	11%	(44)	413
LGBTQ+: No	35%	(144)	17%	(68)	38%	(155)	10%	(40)	407
Motivated to Vote	35%	(142)	18%	(72)	39%	(161)	9%	(35)	410
Parent: Yes	54%	(70)	15%	(19)	19%	(24)	13%	(16)	130
Parent: No	25%	(80)	20%	(63)	46%	(147)	10%	(31)	321
COVID Vaccine: Yes	29%	(97)	17%	(59)	45%	(151)	9%	(32)	339
COVID Vaccine: No	48%	(53)	21%	(23)	18%	(20)	14%	(15)	112
Student Loans: Yes	36%	(23)	24%	(15)	23%	(14)	17%	(11)	63
Student Loans: No	33%	(128)	17%	(67)	41%	(157)	9%	(36)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB26_4: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Addressing student loans

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	34%	(153)	27%	(122)	28%	(125)	12%	(52)	451
Gender: Male	37%	(81)	26%	(56)	27%	(59)	10%	(21)	216
Gender: Female	31%	(72)	28%	(65)	28%	(66)	13%	(32)	235
Age: 18-34	18%	(21)	46%	(55)	24%	(29)	12%	(14)	119
Age: 35-44	22%	(13)	37%	(22)	26%	(15)	14%	(9)	60
Age: 45-64	32%	(50)	21%	(33)	33%	(52)	14%	(21)	157
Age: 65+	59%	(68)	10%	(11)	25%	(29)	7%	(8)	116
GenZers: 1997-2012	15%	(8)	54%	(29)	19%	(11)	11%	(6)	54
Millennials: 1981-1996	21%	(24)	40%	(46)	25%	(29)	15%	(17)	117
GenXers: 1965-1980	28%	(32)	25%	(28)	35%	(40)	12%	(14)	113
Baby Boomers: 1946-1964	53%	(80)	12%	(18)	27%	(40)	8%	(12)	149
Educ: < College	30%	(91)	31%	(94)	26%	(80)	14%	(43)	308
Educ: Bachelors degree	45%	(42)	19%	(17)	28%	(25)	8%	(7)	92
Educ: Post-grad	39%	(20)	19%	(10)	38%	(19)	4%	(2)	51
Income: Under 50k	29%	(48)	30%	(50)	28%	(47)	14%	(23)	167
Income: 50k-100k	27%	(46)	31%	(52)	31%	(52)	11%	(18)	168
Income: 100k+	51%	(59)	16%	(19)	22%	(26)	10%	(12)	115
Ethnicity: White (Non-Hispanic)	39%	(104)	23%	(63)	26%	(69)	12%	(33)	269
Ethnicity: Hispanic	18%	(15)	45%	(37)	25%	(21)	12%	(10)	83
Ethnicity: Asian + Other (Non-Hispanic)	47%	(27)	10%	(6)	30%	(17)	13%	(7)	58
All Christian	50%	(95)	22%	(42)	19%	(36)	9%	(18)	191
Agnostic/Nothing in particular	22%	(29)	31%	(41)	27%	(36)	20%	(26)	132
Something Else	29%	(21)	39%	(28)	28%	(21)	4%	(3)	72
Evangelical	49%	(43)	31%	(27)	15%	(13)	5%	(4)	88
Non-Evangelical	41%	(69)	25%	(41)	24%	(40)	10%	(16)	166
PID: Dem (no lean)	15%	(24)	25%	(41)	48%	(78)	13%	(21)	164
PID: Ind (no lean)	28%	(36)	33%	(43)	24%	(30)	15%	(19)	129
PID: Rep (no lean)	58%	(92)	24%	(38)	10%	(16)	8%	(12)	158

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Table BLMB26_4: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Addressing student loans

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	34%	(153)	27%	(122)	28%	(125)	12%	(52)	451
PID/Gender: Dem Men	14%	(10)	28%	(20)	48%	(33)	10%	(7)	69
PID/Gender: Dem Women	15%	(15)	22%	(21)	48%	(45)	15%	(14)	95
PID/Gender: Ind Men	23%	(17)	34%	(25)	28%	(21)	15%	(11)	74
PID/Gender: Ind Women	35%	(19)	33%	(18)	17%	(9)	15%	(8)	55
PID/Gender: Rep Men	74%	(54)	16%	(12)	7%	(5)	4%	(3)	73
PID/Gender: Rep Women	45%	(38)	31%	(26)	13%	(11)	11%	(9)	85
Ideo: Liberal (1-3)	10%	(12)	30%	(36)	43%	(51)	17%	(20)	120
Ideo: Moderate (4)	33%	(44)	25%	(34)	32%	(43)	9%	(13)	134
Ideo: Conservative (5-7)	53%	(96)	23%	(41)	16%	(30)	8%	(15)	181
Ideo/PID: Conservative Republican	63%	(80)	17%	(22)	12%	(15)	8%	(10)	126
Ideo/PID: Moderate/Conservative Democrat	19%	(15)	23%	(18)	51%	(39)	7%	(5)	77
Ideo/PID: Liberal Democrat	11%	(10)	26%	(23)	45%	(39)	17%	(15)	86
Unfavorable of Biden and Trump	41%	(34)	34%	(28)	17%	(14)	8%	(6)	81
2024 H2H Matchup: Biden Voter	12%	(24)	25%	(49)	52%	(103)	12%	(24)	199
2024 H2H Matchup: Trump Voter	57%	(120)	27%	(57)	8%	(17)	8%	(17)	212
2022 House Vote: Democrat	15%	(29)	26%	(51)	47%	(94)	13%	(26)	199
2022 House Vote: Republican	61%	(107)	23%	(41)	8%	(15)	8%	(14)	176
2022 House Vote: Did not Vote	22%	(13)	41%	(25)	24%	(15)	14%	(8)	61
2020 Vote: Joe Biden	13%	(28)	27%	(57)	48%	(101)	12%	(25)	211
2020 Vote: Donald Trump	59%	(118)	22%	(44)	10%	(20)	9%	(18)	201
2016 Vote: Hillary Clinton	14%	(21)	22%	(34)	53%	(81)	11%	(17)	153
2016 Vote: Donald Trump	57%	(105)	20%	(38)	14%	(26)	9%	(17)	186
U.S. Economy: Wrong Track	42%	(140)	31%	(105)	16%	(54)	11%	(36)	335
U.S. Economy: Right Direction	11%	(12)	14%	(17)	61%	(71)	14%	(16)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(19)	29%	(39)	46%	(62)	11%	(16)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	52%	(109)	26%	(54)	11%	(23)	11%	(24)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(25)	27%	(29)	37%	(39)	12%	(13)	105
Top 2024 Issue: Economy	35%	(56)	32%	(52)	23%	(36)	11%	(17)	162

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Table BLMB26_4: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Addressing student loans

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	34%	(153)	27%	(122)	28%	(125)	12%	(52)	451
Community: Urban	19%	(29)	28%	(42)	42%	(65)	10%	(16)	152
Community: Suburban	40%	(99)	26%	(64)	22%	(55)	12%	(30)	248
Community: Rural	48%	(24)	30%	(15)	10%	(5)	12%	(6)	51
Community/Gender: Urban Women	11%	(8)	34%	(25)	45%	(33)	10%	(7)	74
Community/Gender: Urban Men	27%	(21)	22%	(17)	40%	(31)	11%	(8)	78
Community/Gender: Suburban Women	38%	(49)	24%	(30)	24%	(31)	14%	(18)	129
Community/Gender: Suburban Men	42%	(50)	28%	(33)	20%	(23)	10%	(12)	119
Homeowner	39%	(129)	25%	(81)	26%	(87)	10%	(34)	332
Renter	20%	(22)	33%	(36)	31%	(34)	15%	(17)	109
Military HHnm: Yes	46%	(49)	14%	(15)	25%	(26)	14%	(15)	105
Military HH: No	30%	(104)	31%	(107)	28%	(98)	11%	(37)	346
Employ: Private Sector	31%	(52)	24%	(41)	35%	(59)	10%	(17)	169
Employ: Retired	52%	(65)	8%	(11)	29%	(37)	10%	(13)	126
Self + Household: White-Collar	40%	(77)	15%	(28)	35%	(68)	11%	(20)	193
Self + Household: Blue Collar	35%	(63)	32%	(57)	23%	(40)	10%	(17)	177
Union HH: No	36%	(148)	27%	(112)	27%	(110)	10%	(43)	413
LGBTQ+: No	36%	(147)	26%	(107)	27%	(110)	11%	(43)	407
Motivated to Vote	36%	(148)	25%	(104)	28%	(115)	11%	(43)	410
Parent: Yes	32%	(41)	31%	(41)	24%	(31)	13%	(17)	130
Parent: No	35%	(111)	25%	(81)	29%	(94)	11%	(35)	321
COVID Vaccine: Yes	32%	(107)	26%	(89)	31%	(105)	11%	(38)	339
COVID Vaccine: No	41%	(46)	29%	(32)	17%	(19)	13%	(15)	112
Student Loans: Yes	8%	(5)	67%	(42)	21%	(13)	4%	(3)	63
Student Loans: No	38%	(148)	20%	(79)	29%	(111)	13%	(50)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB31: How much have you seen, read, or heard about the Biden administration's decision to cancel 127 billion in student loans?

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	23%	(106)	49%	(223)	16%	(74)	11%	(48)	451
Gender: Male	24%	(51)	53%	(115)	12%	(26)	11%	(24)	216
Gender: Female	23%	(54)	46%	(108)	20%	(48)	11%	(25)	235
Age: 18-34	17%	(21)	49%	(58)	18%	(22)	16%	(19)	119
Age: 35-44	18%	(11)	53%	(32)	16%	(9)	13%	(8)	60
Age: 45-64	20%	(31)	52%	(82)	17%	(26)	11%	(17)	157
Age: 65+	37%	(43)	44%	(51)	15%	(17)	4%	(5)	116
GenZers: 1997-2012	9%	(5)	55%	(30)	15%	(8)	21%	(11)	54
Millennials: 1981-1996	22%	(26)	47%	(54)	18%	(21)	13%	(15)	117
GenXers: 1965-1980	16%	(18)	57%	(65)	15%	(17)	11%	(13)	113
Baby Boomers: 1946-1964	34%	(51)	45%	(67)	15%	(22)	6%	(9)	149
Educ: < College	20%	(63)	47%	(145)	19%	(59)	14%	(42)	308
Educ: Bachelors degree	25%	(23)	59%	(54)	12%	(11)	5%	(4)	92
Educ: Post-grad	39%	(20)	47%	(24)	10%	(5)	4%	(2)	51
Income: Under 50k	23%	(39)	47%	(78)	20%	(34)	10%	(16)	167
Income: 50k-100k	22%	(38)	47%	(79)	15%	(25)	16%	(26)	168
Income: 100k+	25%	(29)	57%	(65)	13%	(15)	5%	(6)	115
Ethnicity: White (Non-Hispanic)	25%	(68)	50%	(136)	16%	(43)	8%	(23)	269
Ethnicity: Hispanic	24%	(20)	43%	(36)	14%	(12)	19%	(16)	83
Ethnicity: Asian + Other (Non-Hispanic)	16%	(9)	51%	(30)	20%	(12)	12%	(7)	58
All Christian	27%	(52)	45%	(86)	19%	(36)	9%	(17)	191
Agnostic/Nothing in particular	20%	(27)	48%	(63)	18%	(24)	14%	(18)	132
Something Else	22%	(16)	57%	(41)	14%	(10)	7%	(5)	72
Evangelical	25%	(22)	45%	(39)	20%	(17)	10%	(9)	88
Non-Evangelical	26%	(43)	49%	(81)	18%	(29)	8%	(13)	166
PID: Dem (no lean)	17%	(27)	59%	(96)	17%	(28)	8%	(13)	164
PID: Ind (no lean)	18%	(23)	52%	(67)	19%	(24)	12%	(16)	129
PID: Rep (no lean)	35%	(55)	38%	(60)	14%	(22)	13%	(20)	158

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Table BLMB31: How much have you seen, read, or heard about the Biden administration's decision to cancel 127 billion in student loans?

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	23%	(106)	49%	(223)	16%	(74)	11%	(48)	451
PID/Gender: Dem Men	18%	(12)	60%	(42)	10%	(7)	11%	(8)	69
PID/Gender: Dem Women	16%	(15)	58%	(55)	22%	(21)	5%	(5)	95
PID/Gender: Ind Men	17%	(12)	53%	(40)	19%	(14)	11%	(8)	74
PID/Gender: Ind Women	19%	(11)	49%	(27)	19%	(10)	13%	(7)	55
PID/Gender: Rep Men	36%	(27)	46%	(34)	7%	(5)	11%	(8)	73
PID/Gender: Rep Women	34%	(29)	31%	(26)	20%	(17)	15%	(13)	85
Ideo: Liberal (1-3)	17%	(21)	60%	(72)	15%	(18)	8%	(9)	120
Ideo: Moderate (4)	19%	(25)	51%	(69)	18%	(25)	12%	(16)	134
Ideo: Conservative (5-7)	32%	(58)	44%	(79)	14%	(26)	10%	(18)	181
Ideo/PID: Conservative Republican	39%	(49)	38%	(48)	14%	(18)	10%	(12)	126
Ideo/PID: Moderate/Conservative Democrat	12%	(10)	57%	(43)	23%	(17)	8%	(6)	77
Ideo/PID: Liberal Democrat	20%	(17)	62%	(53)	11%	(10)	7%	(6)	86
Unfavorable of Biden and Trump	19%	(15)	52%	(42)	14%	(12)	15%	(12)	81
2024 H2H Matchup: Biden Voter	19%	(37)	57%	(113)	19%	(38)	6%	(12)	199
2024 H2H Matchup: Trump Voter	30%	(63)	44%	(94)	14%	(29)	12%	(25)	212
2022 House Vote: Democrat	21%	(42)	58%	(115)	15%	(29)	7%	(13)	199
2022 House Vote: Republican	32%	(56)	45%	(78)	13%	(23)	11%	(19)	176
2022 House Vote: Did not Vote	12%	(7)	39%	(24)	26%	(16)	24%	(14)	61
2020 Vote: Joe Biden	17%	(36)	60%	(126)	17%	(35)	7%	(14)	211
2020 Vote: Donald Trump	33%	(66)	40%	(80)	16%	(33)	11%	(22)	201
2016 Vote: Hillary Clinton	24%	(37)	53%	(81)	18%	(27)	5%	(8)	153
2016 Vote: Donald Trump	31%	(58)	45%	(84)	11%	(20)	13%	(24)	186
U.S. Economy: Wrong Track	26%	(86)	46%	(155)	15%	(49)	13%	(45)	335
U.S. Economy: Right Direction	17%	(20)	59%	(68)	21%	(25)	3%	(3)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(20)	61%	(83)	20%	(28)	5%	(6)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	30%	(64)	41%	(87)	15%	(31)	13%	(28)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(22)	51%	(53)	15%	(16)	14%	(14)	105
Top 2024 Issue: Economy	22%	(36)	49%	(79)	16%	(25)	13%	(22)	162
Community: Urban	21%	(31)	59%	(89)	14%	(22)	7%	(10)	152
Community: Suburban	23%	(57)	47%	(117)	17%	(43)	12%	(31)	248
Community: Rural	34%	(17)	32%	(16)	19%	(10)	15%	(7)	51
Community/Gender: Urban Women	13%	(10)	59%	(44)	20%	(15)	8%	(6)	74

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Table BLMB31: How much have you seen, read, or heard about the Biden administration's decision to cancel 127 billion in student loans?

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	23%	(106)	49%	(223)	16%	(74)	11%	(48)	451
Community/Gender: Urban Men	27%	(21)	59%	(46)	9%	(7)	5%	(4)	78
Community/Gender: Suburban Women	24%	(32)	42%	(54)	24%	(31)	10%	(13)	129
Community/Gender: Suburban Men	21%	(25)	53%	(63)	10%	(12)	15%	(18)	119
Homeowner	25%	(84)	48%	(160)	16%	(54)	11%	(35)	332
Renter	18%	(20)	54%	(59)	17%	(19)	11%	(11)	109
Military HHnm: Yes	29%	(31)	48%	(51)	15%	(15)	8%	(8)	105
Military HH: No	22%	(75)	50%	(172)	17%	(59)	12%	(40)	346
Employ: Private Sector	26%	(44)	52%	(87)	13%	(22)	9%	(15)	169
Employ: Retired	35%	(44)	38%	(48)	20%	(25)	7%	(9)	126
Self + Household: White-Collar	26%	(49)	60%	(115)	9%	(18)	5%	(10)	193
Self + Household: Blue Collar	25%	(44)	43%	(76)	21%	(37)	12%	(21)	177
Union HH: No	24%	(98)	48%	(199)	17%	(69)	11%	(46)	413
LGBTQ+: No	24%	(97)	50%	(204)	16%	(66)	10%	(40)	407
Motivated to Vote	25%	(103)	50%	(204)	16%	(66)	9%	(37)	410
Parent: Yes	26%	(33)	46%	(59)	20%	(26)	9%	(11)	130
Parent: No	23%	(72)	51%	(164)	15%	(48)	12%	(37)	321
COVID Vaccine: Yes	23%	(77)	54%	(182)	14%	(48)	10%	(32)	339
COVID Vaccine: No	26%	(29)	36%	(40)	24%	(27)	14%	(16)	112
Student Loans: Yes	24%	(15)	56%	(36)	13%	(8)	6%	(4)	63
Student Loans: No	23%	(90)	48%	(187)	17%	(66)	11%	(45)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB32: Based on what you know, do you support or oppose the Biden administration's decision to cancel 127 billion in student loans?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	25%	(114)	18%	(83)	13%	(60)	36%	(161)	7%	(34)	451
Gender: Male	26%	(56)	20%	(43)	11%	(25)	38%	(83)	5%	(10)	216
Gender: Female	25%	(58)	17%	(39)	15%	(35)	33%	(78)	10%	(24)	235
Age: 18-34	29%	(34)	28%	(34)	19%	(22)	12%	(15)	12%	(14)	119
Age: 35-44	38%	(22)	17%	(10)	10%	(6)	28%	(17)	7%	(4)	60
Age: 45-64	29%	(45)	11%	(17)	15%	(23)	38%	(60)	7%	(11)	157
Age: 65+	10%	(11)	18%	(21)	7%	(8)	61%	(70)	4%	(5)	116
GenZers: 1997-2012	32%	(18)	30%	(17)	11%	(6)	15%	(8)	11%	(6)	54
Millennials: 1981-1996	30%	(35)	23%	(26)	19%	(22)	19%	(22)	10%	(11)	117
GenXers: 1965-1980	34%	(38)	12%	(13)	13%	(15)	35%	(39)	7%	(8)	113
Baby Boomers: 1946-1964	14%	(21)	15%	(22)	11%	(17)	54%	(81)	5%	(8)	149
Educ: < College	22%	(69)	19%	(59)	13%	(41)	36%	(110)	10%	(30)	308
Educ: Bachelors degree	32%	(30)	13%	(12)	15%	(14)	37%	(34)	3%	(2)	92
Educ: Post-grad	30%	(15)	23%	(11)	11%	(5)	35%	(18)	2%	(1)	51
Income: Under 50k	30%	(50)	18%	(29)	14%	(23)	29%	(49)	10%	(16)	167
Income: 50k-100k	28%	(48)	19%	(32)	10%	(16)	34%	(58)	9%	(14)	168
Income: 100k+	14%	(16)	18%	(21)	18%	(21)	47%	(55)	2%	(3)	115
Ethnicity: White (Non-Hispanic)	20%	(54)	18%	(49)	14%	(38)	43%	(116)	5%	(13)	269
Ethnicity: Hispanic	31%	(26)	15%	(12)	12%	(10)	25%	(21)	17%	(14)	83
Ethnicity: Asian + Other (Non-Hispanic)	29%	(17)	21%	(12)	14%	(8)	32%	(19)	4%	(3)	58
All Christian	16%	(31)	12%	(23)	16%	(31)	50%	(96)	6%	(11)	191
Agnostic/Nothing in particular	35%	(47)	20%	(27)	12%	(16)	22%	(29)	10%	(13)	132
Something Else	27%	(19)	17%	(12)	15%	(11)	31%	(22)	10%	(8)	72
Evangelical	17%	(15)	11%	(9)	7%	(6)	53%	(47)	12%	(10)	88
Non-Evangelical	21%	(35)	15%	(25)	18%	(30)	41%	(68)	5%	(8)	166
PID: Dem (no lean)	38%	(62)	34%	(57)	11%	(17)	11%	(19)	6%	(9)	164
PID: Ind (no lean)	28%	(36)	12%	(16)	14%	(18)	35%	(45)	10%	(14)	129
PID: Rep (no lean)	10%	(16)	6%	(10)	16%	(25)	61%	(97)	7%	(11)	158

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Table BLMB32: Based on what you know, do you support or oppose the Biden administration's decision to cancel 127 billion in student loans?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	25%	(114)	18%	(83)	13%	(60)	36%	(161)	7%	(34)	451
PID/Gender: Dem Men	41%	(28)	37%	(25)	10%	(7)	11%	(7)	2%	(1)	69
PID/Gender: Dem Women	35%	(34)	33%	(31)	11%	(10)	12%	(11)	8%	(8)	95
PID/Gender: Ind Men	30%	(22)	13%	(10)	10%	(8)	37%	(27)	9%	(7)	74
PID/Gender: Ind Women	25%	(14)	11%	(6)	19%	(10)	33%	(18)	12%	(7)	55
PID/Gender: Rep Men	7%	(5)	12%	(8)	14%	(10)	66%	(48)	2%	(1)	73
PID/Gender: Rep Women	13%	(11)	2%	(2)	17%	(15)	57%	(49)	11%	(9)	85
Ideo: Liberal (1-3)	47%	(56)	29%	(35)	17%	(20)	4%	(5)	3%	(4)	120
Ideo: Moderate (4)	22%	(29)	26%	(34)	12%	(16)	28%	(37)	13%	(17)	134
Ideo: Conservative (5-7)	13%	(24)	6%	(10)	12%	(22)	65%	(117)	5%	(9)	181
Ideo/PID: Conservative Republican	7%	(9)	5%	(6)	15%	(19)	71%	(89)	2%	(3)	126
Ideo/PID: Moderate/Conservative Democrat	24%	(18)	40%	(30)	9%	(7)	18%	(14)	10%	(7)	77
Ideo/PID: Liberal Democrat	50%	(43)	30%	(26)	13%	(11)	6%	(5)	2%	(2)	86
Unfavorable of Biden and Trump	37%	(30)	9%	(7)	4%	(4)	47%	(39)	3%	(2)	81
2024 H2H Matchup: Biden Voter	40%	(80)	31%	(63)	15%	(29)	10%	(19)	4%	(9)	199
2024 H2H Matchup: Trump Voter	8%	(18)	7%	(14)	13%	(27)	65%	(137)	7%	(15)	212
2022 House Vote: Democrat	40%	(80)	30%	(60)	13%	(26)	13%	(26)	3%	(6)	199
2022 House Vote: Republican	9%	(16)	5%	(9)	13%	(23)	67%	(118)	5%	(9)	176
2022 House Vote: Did not Vote	23%	(14)	13%	(8)	13%	(8)	25%	(15)	25%	(16)	61
2020 Vote: Joe Biden	42%	(88)	30%	(63)	14%	(30)	11%	(24)	3%	(7)	211
2020 Vote: Donald Trump	8%	(15)	7%	(13)	13%	(26)	65%	(130)	8%	(16)	201
2016 Vote: Hillary Clinton	41%	(63)	29%	(44)	17%	(26)	10%	(15)	4%	(6)	153
2016 Vote: Donald Trump	10%	(18)	8%	(15)	10%	(18)	66%	(123)	6%	(11)	186
U.S. Economy: Wrong Track	22%	(73)	13%	(43)	11%	(37)	47%	(156)	8%	(26)	335
U.S. Economy: Right Direction	35%	(40)	34%	(39)	20%	(23)	5%	(5)	7%	(8)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	41%	(55)	34%	(47)	12%	(16)	8%	(11)	5%	(7)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(17)	9%	(19)	14%	(30)	60%	(126)	8%	(18)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	39%	(41)	16%	(17)	14%	(14)	23%	(24)	8%	(9)	105
Top 2024 Issue: Economy	24%	(39)	17%	(28)	13%	(21)	37%	(60)	9%	(14)	162
Community: Urban	37%	(57)	25%	(38)	13%	(19)	20%	(30)	5%	(8)	152
Community: Suburban	20%	(48)	15%	(38)	13%	(32)	45%	(111)	7%	(18)	248
Community: Rural	16%	(8)	14%	(7)	17%	(8)	39%	(20)	14%	(7)	51

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Table BLMB32: Based on what you know, do you support or oppose the Biden administration's decision to cancel 127 billion in student loans?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	25%	(114)	18%	(83)	13%	(60)	36%	(161)	7%	(34)	451
Community/Gender: Urban Women	41%	(30)	23%	(17)	16%	(12)	13%	(10)	8%	(6)	74
Community/Gender: Urban Men	34%	(27)	26%	(21)	10%	(8)	26%	(20)	3%	(2)	78
Community/Gender: Suburban Women	18%	(23)	16%	(21)	13%	(16)	45%	(58)	9%	(12)	129
Community/Gender: Suburban Men	22%	(26)	14%	(17)	14%	(16)	45%	(54)	6%	(7)	119
Homeowner	23%	(76)	16%	(54)	13%	(44)	42%	(140)	6%	(19)	332
Renter	30%	(33)	25%	(27)	15%	(16)	18%	(19)	12%	(13)	109
Military HHnm: Yes	21%	(22)	10%	(11)	11%	(11)	57%	(60)	1%	(1)	105
Military HH: No	26%	(92)	21%	(72)	14%	(49)	29%	(101)	9%	(33)	346
Employ: Private Sector	30%	(50)	24%	(40)	13%	(23)	30%	(51)	3%	(5)	169
Employ: Retired	11%	(13)	13%	(16)	13%	(16)	58%	(73)	6%	(8)	126
Self + Household: White-Collar	22%	(42)	22%	(42)	11%	(21)	42%	(80)	4%	(8)	193
Self + Household: Blue Collar	25%	(45)	16%	(28)	16%	(29)	37%	(66)	5%	(9)	177
Union HH: No	24%	(97)	19%	(76)	13%	(54)	38%	(156)	7%	(29)	413
LGBTQ+: No	25%	(102)	17%	(69)	14%	(55)	38%	(155)	6%	(25)	407
Motivated to Vote	24%	(100)	19%	(77)	13%	(53)	38%	(156)	6%	(24)	410
Parent: Yes	26%	(34)	19%	(24)	20%	(26)	30%	(39)	5%	(7)	130
Parent: No	25%	(80)	18%	(58)	11%	(34)	38%	(123)	8%	(26)	321
COVID Vaccine: Yes	27%	(91)	21%	(70)	13%	(45)	32%	(109)	7%	(24)	339
COVID Vaccine: No	21%	(23)	11%	(12)	13%	(15)	46%	(52)	9%	(10)	112
Student Loans: Yes	56%	(35)	11%	(7)	13%	(8)	14%	(9)	6%	(4)	63
Student Loans: No	20%	(78)	19%	(75)	13%	(52)	39%	(152)	8%	(30)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com/intelligence).

Table BLMB33: *How likely are you, if at all, to consider voting for a presidential candidate from a new political party that is an alternative to the Republican Party or the Democratic Party?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/no opinion		Total N
Registered Voters	14%	(65)	30%	(136)	13%	(60)	27%	(120)	15%	(69)	451
Gender: Male	14%	(30)	31%	(67)	12%	(26)	29%	(64)	14%	(31)	216
Gender: Female	15%	(36)	30%	(70)	15%	(34)	24%	(57)	16%	(38)	235
Age: 18-34	22%	(27)	42%	(50)	10%	(12)	11%	(13)	14%	(17)	119
Age: 35-44	26%	(15)	25%	(15)	5%	(3)	10%	(6)	35%	(21)	60
Age: 45-64	9%	(15)	29%	(46)	16%	(25)	32%	(50)	13%	(21)	157
Age: 65+	7%	(9)	22%	(25)	17%	(19)	44%	(51)	10%	(11)	116
GenZers: 1997-2012	18%	(10)	42%	(23)	10%	(6)	14%	(8)	15%	(8)	54
Millennials: 1981-1996	27%	(31)	36%	(42)	8%	(9)	10%	(11)	20%	(23)	117
GenXers: 1965-1980	10%	(11)	31%	(36)	13%	(15)	29%	(33)	17%	(20)	113
Baby Boomers: 1946-1964	8%	(11)	21%	(32)	20%	(30)	40%	(59)	11%	(17)	149
Educ: < College	15%	(46)	30%	(91)	13%	(40)	25%	(78)	17%	(53)	308
Educ: Bachelors degree	14%	(13)	35%	(33)	12%	(11)	29%	(26)	9%	(9)	92
Educ: Post-grad	12%	(6)	25%	(13)	17%	(9)	31%	(16)	15%	(8)	51
Income: Under 50k	16%	(26)	29%	(49)	14%	(23)	24%	(39)	18%	(30)	167
Income: 50k-100k	16%	(28)	21%	(36)	16%	(27)	29%	(48)	17%	(29)	168
Income: 100k+	10%	(12)	44%	(51)	8%	(10)	29%	(33)	9%	(10)	115
Ethnicity: White (Non-Hispanic)	11%	(30)	29%	(79)	18%	(48)	31%	(83)	11%	(29)	269
Ethnicity: Hispanic	14%	(12)	33%	(27)	11%	(9)	19%	(15)	24%	(20)	83
Ethnicity: Asian + Other (Non-Hispanic)	20%	(12)	37%	(22)	1%	(1)	27%	(15)	15%	(9)	58
All Christian	12%	(24)	31%	(59)	14%	(27)	34%	(65)	9%	(16)	191
Agnostic/Nothing in particular	15%	(20)	34%	(45)	13%	(18)	19%	(25)	18%	(24)	132
Something Else	14%	(10)	28%	(20)	10%	(7)	17%	(12)	31%	(22)	72
Evangelical	13%	(11)	24%	(21)	11%	(10)	29%	(26)	23%	(20)	88
Non-Evangelical	13%	(21)	32%	(53)	15%	(25)	30%	(51)	10%	(16)	166
PID: Dem (no lean)	14%	(24)	29%	(48)	12%	(20)	27%	(45)	17%	(28)	164
PID: Ind (no lean)	17%	(22)	37%	(47)	10%	(13)	15%	(20)	21%	(27)	129
PID: Rep (no lean)	12%	(19)	26%	(41)	17%	(27)	36%	(56)	9%	(15)	158

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Table BLMB33: *How likely are you, if at all, to consider voting for a presidential candidate from a new political party that is an alternative to the Republican Party or the Democratic Party?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/no opinion		Total N
Registered Voters	14%	(65)	30%	(136)	13%	(60)	27%	(120)	15%	(69)	451
PID/Gender: Dem Men	12%	(9)	29%	(20)	11%	(8)	33%	(23)	14%	(9)	69
PID/Gender: Dem Women	16%	(15)	29%	(28)	12%	(12)	23%	(22)	20%	(19)	95
PID/Gender: Ind Men	14%	(10)	39%	(29)	9%	(7)	18%	(13)	20%	(15)	74
PID/Gender: Ind Women	21%	(12)	33%	(18)	12%	(7)	12%	(6)	22%	(12)	55
PID/Gender: Rep Men	14%	(11)	24%	(18)	15%	(11)	37%	(27)	10%	(7)	73
PID/Gender: Rep Women	10%	(9)	27%	(23)	19%	(16)	34%	(29)	9%	(8)	85
Ideo: Liberal (1-3)	18%	(22)	29%	(35)	16%	(19)	24%	(29)	13%	(15)	120
Ideo: Moderate (4)	20%	(27)	31%	(41)	10%	(14)	22%	(30)	16%	(22)	134
Ideo: Conservative (5-7)	9%	(17)	30%	(55)	14%	(25)	33%	(60)	14%	(25)	181
Ideo/PID: Conservative Republican	6%	(7)	30%	(37)	16%	(21)	39%	(49)	10%	(12)	126
Ideo/PID: Moderate/Conservative Democrat	9%	(7)	35%	(27)	8%	(6)	29%	(22)	20%	(15)	77
Ideo/PID: Liberal Democrat	20%	(17)	24%	(20)	16%	(14)	26%	(22)	14%	(12)	86
Unfavorable of Biden and Trump	35%	(28)	37%	(30)	19%	(15)	5%	(4)	5%	(4)	81
2024 H2H Matchup: Biden Voter	13%	(26)	32%	(64)	13%	(26)	27%	(54)	16%	(31)	199
2024 H2H Matchup: Trump Voter	13%	(27)	27%	(57)	15%	(32)	31%	(65)	15%	(31)	212
2022 House Vote: Democrat	14%	(28)	32%	(64)	13%	(26)	25%	(50)	16%	(32)	199
2022 House Vote: Republican	13%	(23)	26%	(46)	14%	(24)	37%	(65)	10%	(18)	176
2022 House Vote: Did not Vote	16%	(10)	39%	(24)	16%	(10)	9%	(5)	21%	(13)	61
2020 Vote: Joe Biden	14%	(30)	32%	(68)	14%	(29)	25%	(53)	15%	(32)	211
2020 Vote: Donald Trump	12%	(24)	27%	(55)	13%	(27)	33%	(66)	15%	(30)	201
2016 Vote: Hillary Clinton	11%	(16)	31%	(48)	12%	(19)	28%	(43)	17%	(26)	153
2016 Vote: Donald Trump	15%	(28)	25%	(47)	15%	(28)	33%	(61)	12%	(22)	186
U.S. Economy: Wrong Track	17%	(57)	30%	(99)	13%	(44)	23%	(78)	17%	(57)	335
U.S. Economy: Right Direction	7%	(9)	32%	(37)	14%	(16)	36%	(42)	11%	(13)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	16%	(22)	32%	(44)	10%	(14)	29%	(40)	13%	(18)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(25)	29%	(60)	15%	(32)	32%	(66)	13%	(27)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(19)	31%	(32)	14%	(15)	14%	(14)	24%	(25)	105
Top 2024 Issue: Economy	13%	(21)	34%	(56)	11%	(17)	26%	(42)	16%	(26)	162

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Table BLMB33: *How likely are you, if at all, to consider voting for a presidential candidate from a new political party that is an alternative to the Republican Party or the Democratic Party?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/no opinion		Total N
Registered Voters	14%	(65)	30%	(136)	13%	(60)	27%	(120)	15%	(69)	451
Community: Urban	15%	(22)	34%	(51)	13%	(19)	22%	(34)	17%	(26)	152
Community: Suburban	12%	(31)	32%	(79)	14%	(35)	30%	(75)	12%	(29)	248
Community: Rural	24%	(12)	12%	(6)	11%	(6)	23%	(12)	29%	(15)	51
Community/Gender: Urban Women	15%	(11)	43%	(32)	13%	(10)	13%	(10)	16%	(12)	74
Community/Gender: Urban Men	14%	(11)	24%	(19)	12%	(10)	31%	(24)	18%	(14)	78
Community/Gender: Suburban Women	12%	(15)	26%	(34)	16%	(21)	33%	(42)	13%	(16)	129
Community/Gender: Suburban Men	13%	(16)	38%	(45)	11%	(14)	27%	(33)	11%	(13)	119
Homeowner	14%	(46)	32%	(108)	12%	(39)	27%	(90)	15%	(50)	332
Renter	16%	(17)	26%	(28)	19%	(20)	25%	(27)	15%	(16)	109
Military HHnm: Yes	7%	(8)	28%	(30)	15%	(16)	37%	(39)	12%	(13)	105
Military HH: No	17%	(58)	31%	(106)	13%	(44)	24%	(81)	16%	(57)	346
Employ: Private Sector	17%	(29)	39%	(66)	10%	(17)	20%	(34)	13%	(23)	169
Employ: Retired	5%	(6)	22%	(27)	22%	(28)	42%	(53)	10%	(12)	126
Self + Household: White-Collar	11%	(22)	30%	(59)	12%	(23)	35%	(68)	11%	(21)	193
Self + Household: Blue Collar	13%	(24)	34%	(60)	18%	(32)	20%	(36)	15%	(26)	177
Union HH: No	14%	(60)	31%	(127)	13%	(54)	27%	(111)	15%	(61)	413
LGBTQ+: No	13%	(52)	30%	(124)	13%	(53)	28%	(113)	16%	(66)	407
Motivated to Vote	13%	(53)	30%	(125)	14%	(57)	28%	(114)	15%	(61)	410
Parent: Yes	16%	(21)	35%	(46)	9%	(11)	20%	(26)	19%	(25)	130
Parent: No	14%	(44)	28%	(90)	15%	(48)	29%	(94)	14%	(44)	321
COVID Vaccine: Yes	16%	(53)	30%	(103)	14%	(49)	27%	(91)	13%	(43)	339
COVID Vaccine: No	11%	(13)	29%	(33)	10%	(11)	26%	(29)	24%	(26)	112
Student Loans: Yes	18%	(11)	36%	(23)	10%	(6)	18%	(11)	18%	(11)	63
Student Loans: No	14%	(54)	29%	(113)	14%	(53)	28%	(109)	15%	(58)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB34: Recently, new House Speaker Mike Johnson has stated that he is supportive of impeachment efforts against President Biden. Based on what you know, do you support or oppose the current impeachment investigation into President Biden?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	29%	(131)	16%	(70)	9%	(43)	33%	(151)	12%	(56)	451
Gender: Male	30%	(66)	13%	(28)	15%	(32)	32%	(70)	10%	(21)	216
Gender: Female	28%	(66)	18%	(42)	5%	(11)	34%	(81)	15%	(35)	235
Age: 18-34	17%	(20)	23%	(27)	15%	(18)	21%	(25)	24%	(28)	119
Age: 35-44	37%	(22)	16%	(10)	10%	(6)	31%	(18)	6%	(4)	60
Age: 45-64	24%	(37)	15%	(24)	6%	(10)	45%	(70)	10%	(15)	157
Age: 65+	45%	(52)	8%	(9)	8%	(9)	32%	(37)	8%	(9)	116
GenZers: 1997-2012	18%	(10)	24%	(13)	23%	(13)	13%	(7)	22%	(12)	54
Millennials: 1981-1996	27%	(32)	19%	(23)	9%	(11)	28%	(32)	16%	(19)	117
GenXers: 1965-1980	25%	(29)	16%	(18)	8%	(9)	40%	(46)	10%	(12)	113
Baby Boomers: 1946-1964	36%	(54)	11%	(16)	5%	(8)	41%	(61)	7%	(11)	149
Educ: < College	30%	(94)	16%	(48)	10%	(32)	31%	(97)	12%	(37)	308
Educ: Bachelors degree	29%	(27)	15%	(14)	6%	(6)	34%	(31)	16%	(15)	92
Educ: Post-grad	22%	(11)	16%	(8)	11%	(5)	44%	(22)	7%	(4)	51
Income: Under 50k	30%	(50)	13%	(21)	10%	(16)	35%	(58)	13%	(21)	167
Income: 50k-100k	26%	(44)	12%	(20)	12%	(20)	38%	(64)	12%	(20)	168
Income: 100k+	32%	(37)	25%	(28)	5%	(6)	24%	(28)	13%	(16)	115
Ethnicity: White (Non-Hispanic)	34%	(90)	13%	(36)	5%	(15)	36%	(96)	12%	(32)	269
Ethnicity: Hispanic	23%	(19)	13%	(11)	20%	(17)	29%	(24)	14%	(12)	83
Ethnicity: Asian + Other (Non-Hispanic)	29%	(17)	22%	(13)	10%	(6)	24%	(14)	15%	(9)	58
All Christian	44%	(84)	12%	(23)	9%	(17)	27%	(53)	8%	(15)	191
Agnostic/Nothing in particular	20%	(26)	14%	(19)	12%	(16)	34%	(46)	20%	(27)	132
Something Else	15%	(11)	25%	(18)	10%	(7)	34%	(25)	16%	(12)	72
Evangelical	27%	(23)	21%	(19)	8%	(7)	26%	(23)	17%	(15)	88
Non-Evangelical	42%	(69)	12%	(21)	9%	(15)	33%	(54)	4%	(7)	166
PID: Dem (no lean)	7%	(11)	15%	(24)	12%	(20)	61%	(101)	5%	(8)	164
PID: Ind (no lean)	24%	(31)	13%	(16)	11%	(14)	32%	(41)	20%	(26)	129
PID: Rep (no lean)	56%	(89)	19%	(29)	5%	(8)	6%	(9)	14%	(22)	158

Continued on next page

Table BLMB34: Recently, new House Speaker Mike Johnson has stated that he is supportive of impeachment efforts against President Biden. Based on what you know, do you support or oppose the current impeachment investigation into President Biden?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	29%	(131)	16%	(70)	9%	(43)	33%	(151)	12%	(56)	451
PID/Gender: Dem Men	4%	(3)	12%	(8)	21%	(15)	60%	(42)	2%	(2)	69
PID/Gender: Dem Women	9%	(9)	17%	(16)	6%	(6)	62%	(59)	6%	(6)	95
PID/Gender: Ind Men	29%	(21)	8%	(6)	14%	(10)	34%	(25)	15%	(11)	74
PID/Gender: Ind Women	18%	(10)	20%	(11)	7%	(4)	28%	(16)	27%	(15)	55
PID/Gender: Rep Men	57%	(42)	19%	(14)	9%	(7)	4%	(3)	11%	(8)	73
PID/Gender: Rep Women	56%	(47)	19%	(16)	2%	(1)	7%	(6)	17%	(14)	85
Ideo: Liberal (1-3)	7%	(9)	13%	(15)	12%	(14)	61%	(73)	7%	(9)	120
Ideo: Moderate (4)	16%	(21)	16%	(21)	11%	(15)	38%	(51)	19%	(25)	134
Ideo: Conservative (5-7)	56%	(101)	18%	(33)	6%	(11)	13%	(23)	7%	(13)	181
Ideo/PID: Conservative Republican	64%	(81)	20%	(25)	5%	(6)	3%	(4)	9%	(11)	126
Ideo/PID: Moderate/Conservative Democrat	7%	(5)	17%	(13)	11%	(9)	60%	(46)	4%	(3)	77
Ideo/PID: Liberal Democrat	6%	(6)	13%	(11)	14%	(12)	63%	(54)	4%	(4)	86
Unfavorable of Biden and Trump	19%	(15)	20%	(16)	13%	(10)	20%	(16)	28%	(23)	81
2024 H2H Matchup: Biden Voter	4%	(8)	11%	(22)	14%	(27)	68%	(135)	4%	(7)	199
2024 H2H Matchup: Trump Voter	57%	(120)	19%	(41)	5%	(10)	5%	(11)	14%	(30)	212
2022 House Vote: Democrat	5%	(10)	15%	(31)	11%	(23)	63%	(125)	5%	(11)	199
2022 House Vote: Republican	62%	(109)	15%	(27)	5%	(8)	6%	(11)	12%	(21)	176
2022 House Vote: Did not Vote	16%	(10)	19%	(11)	13%	(8)	23%	(14)	30%	(18)	61
2020 Vote: Joe Biden	7%	(16)	12%	(25)	12%	(25)	62%	(131)	7%	(14)	211
2020 Vote: Donald Trump	53%	(106)	20%	(41)	4%	(9)	7%	(13)	16%	(32)	201
2016 Vote: Hillary Clinton	6%	(9)	12%	(18)	9%	(14)	69%	(106)	4%	(7)	153
2016 Vote: Donald Trump	55%	(102)	15%	(27)	6%	(12)	10%	(18)	15%	(28)	186
U.S. Economy: Wrong Track	37%	(124)	17%	(58)	11%	(36)	19%	(63)	16%	(54)	335
U.S. Economy: Right Direction	7%	(8)	11%	(12)	6%	(7)	75%	(87)	2%	(2)	116
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(9)	13%	(18)	11%	(15)	67%	(91)	2%	(3)	136
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57%	(119)	16%	(35)	6%	(14)	5%	(11)	15%	(32)	209
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(4)	17%	(18)	13%	(14)	46%	(48)	20%	(21)	105
Top 2024 Issue: Economy	31%	(49)	17%	(28)	9%	(14)	28%	(46)	15%	(25)	162

Continued on next page

Table BLMB34: Recently, new House Speaker Mike Johnson has stated that he is supportive of impeachment efforts against President Biden. Based on what you know, do you support or oppose the current impeachment investigation into President Biden?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	29%	(131)	16%	(70)	9%	(43)	33%	(151)	12%	(56)	451
Community: Urban	21%	(32)	15%	(23)	13%	(20)	40%	(60)	11%	(17)	152
Community: Suburban	34%	(85)	15%	(37)	7%	(17)	31%	(77)	12%	(31)	248
Community: Rural	29%	(15)	19%	(10)	10%	(5)	25%	(13)	17%	(9)	51
Community/Gender: Urban Women	17%	(13)	21%	(16)	7%	(5)	41%	(30)	14%	(11)	74
Community/Gender: Urban Men	24%	(19)	9%	(7)	20%	(16)	39%	(30)	8%	(6)	78
Community/Gender: Suburban Women	36%	(46)	14%	(19)	3%	(5)	31%	(40)	15%	(20)	129
Community/Gender: Suburban Men	33%	(39)	16%	(19)	11%	(13)	31%	(37)	9%	(11)	119
Homeowner	31%	(102)	18%	(59)	9%	(31)	30%	(100)	12%	(39)	332
Renter	25%	(27)	9%	(10)	9%	(10)	42%	(46)	14%	(15)	109
Military HHnm: Yes	35%	(37)	14%	(14)	7%	(8)	37%	(39)	7%	(7)	105
Military HH: No	27%	(94)	16%	(56)	10%	(35)	32%	(112)	14%	(49)	346
Employ: Private Sector	29%	(50)	20%	(33)	10%	(17)	29%	(49)	11%	(19)	169
Employ: Retired	38%	(48)	12%	(15)	7%	(9)	39%	(49)	5%	(6)	126
Self + Household: White-Collar	32%	(62)	16%	(30)	8%	(16)	34%	(65)	10%	(20)	193
Self + Household: Blue Collar	31%	(55)	19%	(34)	11%	(19)	29%	(51)	10%	(18)	177
Union HH: No	30%	(124)	16%	(67)	9%	(36)	33%	(134)	12%	(50)	413
LGBTQ+: No	30%	(123)	16%	(65)	9%	(37)	32%	(132)	12%	(50)	407
Motivated to Vote	31%	(125)	15%	(62)	10%	(40)	34%	(140)	10%	(43)	410
Parent: Yes	33%	(43)	15%	(20)	9%	(11)	28%	(36)	15%	(20)	130
Parent: No	28%	(89)	16%	(50)	10%	(31)	36%	(114)	11%	(37)	321
COVID Vaccine: Yes	23%	(77)	15%	(53)	9%	(32)	40%	(134)	13%	(44)	339
COVID Vaccine: No	49%	(55)	16%	(17)	10%	(11)	15%	(16)	11%	(13)	112
Student Loans: Yes	27%	(17)	12%	(8)	10%	(6)	35%	(22)	16%	(10)	63
Student Loans: No	29%	(114)	16%	(62)	9%	(37)	33%	(128)	12%	(46)	388

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	451	100%
xdemGender	Gender: Male	216	48%
	Gender: Female	235	52%
	N	451	
age	Age: 18-34	119	26%
	Age: 35-44	60	13%
	Age: 45-64	157	35%
	Age: 65+	116	26%
	N	451	
demAgeGeneration	GenZers: 1997-2012	54	12%
	Millennials: 1981-1996	117	26%
	GenXers: 1965-1980	113	25%
	Baby Boomers: 1946-1964	149	33%
	N	434	
xeduc3	Educ: < College	308	68%
	Educ: Bachelors degree	92	20%
	Educ: Post-grad	51	11%
	N	451	
xdemInc3	Income: Under 50k	167	37%
	Income: 50k-100k	168	37%
	Income: 100k+	115	26%
	N	451	
xrace_eth	Ethnicity: White (Non-Hispanic)	269	60%
	Ethnicity: Hispanic	83	18%
	Ethnicity: Black (Non-Hispanic)	41	9%
	Ethnicity: Asian + Other (Non-Hispanic)	58	13%
	N	451	
xdemReligion	All Christian	191	42%
	All Non-Christian	31	7%
	Atheist	24	5%
	Agnostic/Nothing in particular	132	29%
	Something Else	72	16%
	N	451	
xdemEvang	Evangelical	88	19%
	Non-Evangelical	166	37%
	N	254	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xpid3	PID: Dem (no lean)	164	36%
	PID: Ind (no lean)	129	29%
	PID: Rep (no lean)	158	35%
	N	451	
xpidGender	PID/Gender: Dem Men	69	15%
	PID/Gender: Dem Women	95	21%
	PID/Gender: Ind Men	74	16%
	PID/Gender: Ind Women	55	12%
	PID/Gender: Rep Men	73	16%
	PID/Gender: Rep Women	85	19%
	N	451	
xdemIdeo3	Ideo: Liberal (1-3)	120	27%
	Ideo: Moderate (4)	134	30%
	Ideo: Conservative (5-7)	181	40%
	N	435	
BLMBxdem1	Ideo/PID: Conservative Republican	126	28%
BLMBxdem2	Ideo/PID: Moderate/Liberal Republican	29	6%
BLMBxdem3	Ideo/PID: Moderate/Conservative Democrat	77	17%
BLMBxdem4	Ideo/PID: Liberal Democrat	86	19%
BLMBxdem5	Unfavorable of Biden and Trump	81	18%
BLMBxdem6	2024 H2H Matchup: Biden Voter	199	44%
	2024 H2H Matchup: Trump Voter	212	47%
	2024 H2H Matchup: Would not Vote	21	5%
	2024 H2H Matchup: Do not Know	19	4%
	N	451	
BLMBxdem7	2022 House Vote: Democrat	199	44%
	2022 House Vote: Republican	176	39%
	N	375	
BLMBxdem8	2022 House Vote: Did not Vote	61	14%
BLMBxdem9	2020 Vote: Joe Biden	211	47%
	2020 Vote: Donald Trump	201	45%
	2020 Vote: Someone Else	10	2%
	N	422	
BLMBxdem10	2020 Vote: Did not Vote	29	6%

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
BLMBxdem11	2016 Vote: Hillary Clinton	153	34%
	2016 Vote: Donald Trump	186	41%
	2016 Vote: Someone Else	16	4%
	N	355	
BLMBxdem12	2020 Vote/PID: Not Biden/Democrat	19	4%
BLMBxdem13	2020 Vote/PID: Not Trump/Republican	16	4%
BLMBxdem14	U.S. Economy: Wrong Track	335	74%
	U.S. Economy: Right Direction	116	26%
	N	451	
BLMBxdem15	Prsnl. Fin. Sit. 2021-23: Better Under Biden	136	30%
	Prsnl. Fin. Sit. 2021-23: Better Under Trump	209	46%
	Prsnl. Fin. Sit. 2021-23: Same Under Both	105	23%
	N	451	
BLMBxdem16	Top 2024 Issue: Economy	162	36%
xdemUsr	Community: Urban	152	34%
	Community: Suburban	248	55%
	Community: Rural	51	11%
	N	451	
BLMBxdem17	Community/Gender: Urban Women	74	16%
BLMBxdem18	Community/Gender: Urban Men	78	17%
BLMBxdem19	Community/Gender: Rural Women	31	7%
BLMBxdem20	Community/Gender: Rural Men	20	4%
BLMBxdem21	Community/Gender: Suburban Women	129	29%
BLMBxdem22	Community/Gender: Suburban Men	119	26%
BLMBxdem23	Homeowner	332	74%
	Renter	109	24%
	N	441	
xdemMilHH1	Military HHnm: Yes	105	23%
	Military HH: No	346	77%
	N	451	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemEmploy	Employ: Private Sector	169	37%
	Employ: Government	34	8%
	Employ: Self-Employed	33	7%
	Employ: Homemaker	28	6%
	Employ: Student	18	4%
	Employ: Retired	126	28%
	Employ: Unemployed	22	5%
	Employ: Other	21	5%
	N	451	
BLMBxdem24	Self + Household: White-Collar	193	43%
	Self + Household: Blue Collar	177	39%
	N	370	
BLMBxdem25	Union HH: Yes	38	9%
	Union HH: No	413	91%
	N	451	
BLMBxdem26	LGBTQ+: Yes	44	10%
BLMBxdem27	LGBTQ+: No	407	90%
BLMBxdem28	Motivated to Vote	410	91%
BLMBxdem29	Parent: Yes	130	29%
	Parent: No	321	71%
	N	451	
BLMBxdem30	COVID Vaccine: Yes	339	75%
	COVID Vaccine: No	112	25%
	N	451	
BLMBxdem31	Student Loans: Yes	63	14%
	Student Loans: No	388	86%
	N	451	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.





North Carolina Tracking Poll #2311167
November 27 - December 06, 2023

Crosstabulation Results

Methodology:

This poll was conducted from November 27 - December 06, 2023, among a national sample of 704 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 4 percentage points.

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Crosstabulation Results by Respondent Demographics

Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	25%	(176)	75%	(528)	704
Gender: Male	30%	(99)	70%	(225)	324
Gender: Female	20%	(77)	80%	(303)	380
Age: 18-34	22%	(39)	78%	(135)	174
Age: 35-44	18%	(17)	82%	(79)	96
Age: 45-64	21%	(48)	79%	(183)	232
Age: 65+	35%	(71)	65%	(132)	202
GenZers: 1997-2012	16%	(14)	84%	(75)	90
Millennials: 1981-1996	23%	(37)	77%	(121)	158
GenXers: 1965-1980	22%	(43)	78%	(154)	197
Baby Boomers: 1946-1964	31%	(74)	69%	(165)	238
Educ: < College	21%	(93)	79%	(351)	444
Educ: Bachelors degree	24%	(38)	76%	(123)	161
Educ: Post-grad	44%	(44)	56%	(55)	99
Income: Under 50k	25%	(83)	75%	(252)	334
Income: 50k-100k	24%	(61)	76%	(192)	254
Income: 100k+	27%	(32)	73%	(84)	116
Ethnicity: White (Non-Hispanic)	20%	(95)	80%	(372)	466
Ethnicity: Black (Non-Hispanic)	35%	(55)	65%	(101)	156
All Christian	22%	(73)	78%	(264)	337
Agnostic/Nothing in particular	28%	(40)	72%	(103)	143
Something Else	21%	(38)	79%	(139)	177
Evangelical	17%	(48)	83%	(240)	287
Non-Evangelical	29%	(64)	71%	(155)	219
PID: Dem (no lean)	45%	(115)	55%	(138)	253
PID: Ind (no lean)	23%	(43)	77%	(147)	190
PID: Rep (no lean)	7%	(17)	93%	(243)	260

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Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	25%	(176)	75%	(528)	704
PID/Gender: Dem Men	58%	(60)	42%	(44)	104
PID/Gender: Dem Women	37%	(55)	63%	(95)	150
PID/Gender: Ind Men	29%	(31)	71%	(75)	106
PID/Gender: Ind Women	14%	(12)	86%	(72)	84
PID/Gender: Rep Men	7%	(8)	93%	(107)	115
PID/Gender: Rep Women	7%	(9)	93%	(136)	146
Ideo: Liberal (1-3)	46%	(86)	54%	(100)	186
Ideo: Moderate (4)	29%	(59)	71%	(146)	206
Ideo: Conservative (5-7)	9%	(26)	91%	(268)	294
Ideo/PID: Conservative Republican	6%	(12)	94%	(197)	209
Ideo/PID: Moderate/Conservative Democrat	40%	(46)	60%	(69)	115
Ideo/PID: Liberal Democrat	51%	(67)	49%	(66)	133
Unfavorable of Biden and Trump	8%	(10)	92%	(116)	126
2024 H2H Matchup: Biden Voter	52%	(145)	48%	(136)	281
2024 H2H Matchup: Trump Voter	6%	(21)	94%	(326)	347
2022 House Vote: Democrat	48%	(130)	52%	(140)	270
2022 House Vote: Republican	7%	(21)	93%	(280)	300
2022 House Vote: Did not Vote	17%	(19)	83%	(92)	111
2020 Vote: Joe Biden	44%	(139)	56%	(180)	319
2020 Vote: Donald Trump	6%	(19)	94%	(309)	328
2016 Vote: Hillary Clinton	49%	(117)	51%	(120)	237
2016 Vote: Donald Trump	7%	(20)	93%	(257)	277
U.S. Economy: Wrong Track	—	(0)	100%	(528)	528
U.S. Economy: Right Direction	100%	(176)	—	(0)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	56%	(117)	44%	(91)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(28)	92%	(328)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(31)	78%	(109)	140
Top 2024 Issue: Economy	12%	(36)	88%	(257)	293
Community: Urban	36%	(44)	64%	(77)	121
Community: Suburban	24%	(71)	76%	(229)	300
Community: Rural	21%	(61)	79%	(223)	284

Continued on next page

Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	25%	(176)	75%	(528)	704
Community/Gender: Urban Women	27%	(13)	73%	(37)	50
Community/Gender: Urban Men	43%	(30)	57%	(40)	71
Community/Gender: Rural Women	20%	(32)	80%	(132)	164
Community/Gender: Rural Men	24%	(29)	76%	(91)	120
Community/Gender: Suburban Women	19%	(31)	81%	(134)	166
Community/Gender: Suburban Men	30%	(40)	70%	(94)	134
Homeowner	26%	(128)	74%	(369)	496
Renter	25%	(46)	75%	(138)	184
Military HHnm: Yes	22%	(28)	78%	(99)	127
Military HH: No	26%	(148)	74%	(429)	577
Employ: Private Sector	27%	(65)	73%	(174)	239
Employ: Government	20%	(11)	80%	(44)	55
Employ: Self-Employed	21%	(14)	79%	(50)	64
Employ: Retired	29%	(60)	71%	(147)	208
Self + Household: White-Collar	31%	(78)	69%	(171)	249
Self + Household: Blue Collar	20%	(64)	80%	(257)	321
Union HH: No	24%	(165)	76%	(518)	683
LGBTQ+: Yes	33%	(26)	67%	(52)	78
LGBTQ+: No	24%	(150)	76%	(476)	626
Motivated to Vote	25%	(158)	75%	(465)	623
Parent: Yes	26%	(45)	74%	(126)	171
Parent: No	24%	(130)	76%	(402)	533
COVID Vaccine: Yes	30%	(150)	70%	(349)	499
COVID Vaccine: No	13%	(26)	87%	(179)	205
Student Loans: Yes	22%	(21)	78%	(77)	99
Student Loans: No	25%	(154)	75%	(451)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	41%	(289)	59%	(415)	704
Gender: Male	47%	(153)	53%	(172)	324
Gender: Female	36%	(136)	64%	(243)	380
Age: 18-34	44%	(76)	56%	(98)	174
Age: 35-44	34%	(33)	66%	(63)	96
Age: 45-64	32%	(74)	68%	(157)	232
Age: 65+	52%	(106)	48%	(97)	202
GenZers: 1997-2012	42%	(38)	58%	(52)	90
Millennials: 1981-1996	41%	(65)	59%	(93)	158
GenXers: 1965-1980	32%	(62)	68%	(134)	197
Baby Boomers: 1946-1964	46%	(111)	54%	(128)	238
Educ: < College	38%	(170)	62%	(273)	444
Educ: Bachelors degree	42%	(67)	58%	(94)	161
Educ: Post-grad	52%	(52)	48%	(48)	99
Income: Under 50k	41%	(139)	59%	(196)	334
Income: 50k-100k	42%	(107)	58%	(147)	254
Income: 100k+	37%	(43)	63%	(72)	116
Ethnicity: White (Non-Hispanic)	36%	(168)	64%	(298)	466
Ethnicity: Black (Non-Hispanic)	53%	(83)	47%	(73)	156
All Christian	40%	(136)	60%	(201)	337
Agnostic/Nothing in particular	44%	(63)	56%	(80)	143
Something Else	35%	(62)	65%	(115)	177
Evangelical	32%	(93)	68%	(194)	287
Non-Evangelical	48%	(104)	52%	(114)	219
PID: Dem (no lean)	59%	(151)	41%	(103)	253
PID: Ind (no lean)	37%	(70)	63%	(120)	190
PID: Rep (no lean)	26%	(68)	74%	(192)	260

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Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	41%	(289)	59%	(415)	704
PID/Gender: Dem Men	68%	(71)	32%	(33)	104
PID/Gender: Dem Women	53%	(80)	47%	(70)	150
PID/Gender: Ind Men	45%	(48)	55%	(58)	106
PID/Gender: Ind Women	26%	(22)	74%	(62)	84
PID/Gender: Rep Men	30%	(34)	70%	(81)	115
PID/Gender: Rep Women	24%	(34)	76%	(111)	146
Ideo: Liberal (1-3)	54%	(101)	46%	(85)	186
Ideo: Moderate (4)	49%	(101)	51%	(104)	206
Ideo: Conservative (5-7)	27%	(81)	73%	(213)	294
Ideo/PID: Conservative Republican	24%	(50)	76%	(158)	209
Ideo/PID: Moderate/Conservative Democrat	58%	(66)	42%	(49)	115
Ideo/PID: Liberal Democrat	62%	(82)	38%	(50)	133
Unfavorable of Biden and Trump	32%	(40)	68%	(85)	126
2024 H2H Matchup: Biden Voter	63%	(177)	37%	(104)	281
2024 H2H Matchup: Trump Voter	27%	(92)	73%	(255)	347
2022 House Vote: Democrat	60%	(162)	40%	(109)	270
2022 House Vote: Republican	29%	(86)	71%	(215)	300
2022 House Vote: Did not Vote	33%	(37)	67%	(74)	111
2020 Vote: Joe Biden	55%	(176)	45%	(143)	319
2020 Vote: Donald Trump	26%	(87)	74%	(241)	328
2016 Vote: Hillary Clinton	61%	(144)	39%	(93)	237
2016 Vote: Donald Trump	26%	(71)	74%	(206)	277
U.S. Economy: Wrong Track	24%	(129)	76%	(400)	528
U.S. Economy: Right Direction	91%	(160)	9%	(15)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	66%	(137)	34%	(71)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	28%	(98)	72%	(258)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	39%	(54)	61%	(86)	140
Top 2024 Issue: Economy	34%	(100)	66%	(193)	293
Community: Urban	51%	(61)	49%	(60)	121
Community: Suburban	41%	(122)	59%	(177)	300
Community: Rural	37%	(106)	63%	(178)	284

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Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	41%	(289)	59%	(415)	704
Community/Gender: Urban Women	41%	(21)	59%	(29)	50
Community/Gender: Urban Men	57%	(40)	43%	(30)	71
Community/Gender: Rural Women	37%	(61)	63%	(103)	164
Community/Gender: Rural Men	38%	(45)	62%	(75)	120
Community/Gender: Suburban Women	33%	(55)	67%	(111)	166
Community/Gender: Suburban Men	50%	(67)	50%	(66)	134
Homeowner	40%	(200)	60%	(296)	496
Renter	46%	(85)	54%	(99)	184
Military HHnm: Yes	40%	(51)	60%	(76)	127
Military HH: No	41%	(238)	59%	(339)	577
Employ: Private Sector	43%	(102)	57%	(138)	239
Employ: Government	38%	(21)	62%	(34)	55
Employ: Self-Employed	36%	(23)	64%	(41)	64
Employ: Retired	45%	(94)	55%	(114)	208
Self + Household: White-Collar	45%	(112)	55%	(137)	249
Self + Household: Blue Collar	37%	(119)	63%	(202)	321
Union HH: No	41%	(277)	59%	(406)	683
LGBTQ+: Yes	39%	(30)	61%	(48)	78
LGBTQ+: No	41%	(259)	59%	(367)	626
Motivated to Vote	41%	(257)	59%	(366)	623
Parent: Yes	44%	(75)	56%	(97)	171
Parent: No	40%	(215)	60%	(318)	533
COVID Vaccine: Yes	46%	(229)	54%	(269)	499
COVID Vaccine: No	29%	(60)	71%	(145)	205
Student Loans: Yes	36%	(35)	64%	(64)	99
Student Loans: No	42%	(254)	58%	(351)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	48%	(335)	52%	(369)	704
Gender: Male	53%	(173)	47%	(151)	324
Gender: Female	42%	(161)	58%	(218)	380
Age: 18-34	52%	(91)	48%	(83)	174
Age: 35-44	44%	(42)	56%	(54)	96
Age: 45-64	39%	(90)	61%	(142)	232
Age: 65+	55%	(111)	45%	(91)	202
GenZers: 1997-2012	51%	(45)	49%	(44)	90
Millennials: 1981-1996	50%	(80)	50%	(79)	158
GenXers: 1965-1980	39%	(77)	61%	(120)	197
Baby Boomers: 1946-1964	51%	(120)	49%	(118)	238
Educ: < College	41%	(183)	59%	(260)	444
Educ: Bachelors degree	57%	(91)	43%	(70)	161
Educ: Post-grad	61%	(60)	39%	(39)	99
Income: Under 50k	43%	(144)	57%	(191)	334
Income: 50k-100k	53%	(135)	47%	(119)	254
Income: 100k+	48%	(56)	52%	(60)	116
Ethnicity: White (Non-Hispanic)	44%	(207)	56%	(259)	466
Ethnicity: Black (Non-Hispanic)	59%	(93)	41%	(63)	156
All Christian	45%	(153)	55%	(184)	337
Agnostic/Nothing in particular	55%	(79)	45%	(65)	143
Something Else	42%	(74)	58%	(104)	177
Evangelical	41%	(118)	59%	(169)	287
Non-Evangelical	49%	(107)	51%	(112)	219
PID: Dem (no lean)	61%	(154)	39%	(99)	253
PID: Ind (no lean)	51%	(97)	49%	(93)	190
PID: Rep (no lean)	32%	(83)	68%	(177)	260

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Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	48%	(335)	52%	(369)	704
PID/Gender: Dem Men	68%	(70)	32%	(33)	104
PID/Gender: Dem Women	56%	(84)	44%	(66)	150
PID/Gender: Ind Men	61%	(65)	39%	(41)	106
PID/Gender: Ind Women	39%	(33)	61%	(51)	84
PID/Gender: Rep Men	34%	(39)	66%	(76)	115
PID/Gender: Rep Women	31%	(45)	69%	(101)	146
Ideo: Liberal (1-3)	58%	(109)	42%	(77)	186
Ideo: Moderate (4)	56%	(115)	44%	(91)	206
Ideo: Conservative (5-7)	35%	(104)	65%	(190)	294
Ideo/PID: Conservative Republican	30%	(62)	70%	(146)	209
Ideo/PID: Moderate/Conservative Democrat	61%	(71)	39%	(45)	115
Ideo/PID: Liberal Democrat	61%	(81)	39%	(51)	133
Unfavorable of Biden and Trump	41%	(51)	59%	(74)	126
2024 H2H Matchup: Biden Voter	68%	(190)	32%	(91)	281
2024 H2H Matchup: Trump Voter	34%	(118)	66%	(229)	347
2022 House Vote: Democrat	65%	(175)	35%	(95)	270
2022 House Vote: Republican	35%	(105)	65%	(195)	300
2022 House Vote: Did not Vote	41%	(46)	59%	(65)	111
2020 Vote: Joe Biden	60%	(191)	40%	(128)	319
2020 Vote: Donald Trump	34%	(110)	66%	(218)	328
2016 Vote: Hillary Clinton	64%	(151)	36%	(86)	237
2016 Vote: Donald Trump	36%	(101)	64%	(176)	277
U.S. Economy: Wrong Track	34%	(180)	66%	(348)	528
U.S. Economy: Right Direction	88%	(154)	12%	(21)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	70%	(145)	30%	(63)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	35%	(123)	65%	(232)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	47%	(66)	53%	(74)	140
Top 2024 Issue: Economy	40%	(116)	60%	(177)	293
Community: Urban	56%	(68)	44%	(53)	121
Community: Suburban	49%	(148)	51%	(152)	300
Community: Rural	42%	(119)	58%	(165)	284

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Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	48%	(335)	52%	(369)	704
Community/Gender: Urban Women	47%	(24)	53%	(26)	50
Community/Gender: Urban Men	63%	(44)	37%	(26)	71
Community/Gender: Rural Women	44%	(73)	56%	(91)	164
Community/Gender: Rural Men	38%	(46)	62%	(74)	120
Community/Gender: Suburban Women	39%	(65)	61%	(101)	166
Community/Gender: Suburban Men	62%	(83)	38%	(51)	134
Homeowner	47%	(232)	53%	(265)	496
Renter	52%	(96)	48%	(87)	184
Military HHnm: Yes	45%	(57)	55%	(69)	127
Military HH: No	48%	(277)	52%	(300)	577
Employ: Private Sector	51%	(123)	49%	(117)	239
Employ: Government	40%	(22)	60%	(33)	55
Employ: Self-Employed	45%	(29)	55%	(35)	64
Employ: Retired	51%	(106)	49%	(102)	208
Self + Household: White-Collar	55%	(138)	45%	(111)	249
Self + Household: Blue Collar	41%	(132)	59%	(189)	321
Union HH: No	47%	(323)	53%	(360)	683
LGBTQ+: Yes	48%	(37)	52%	(41)	78
LGBTQ+: No	48%	(298)	52%	(329)	626
Motivated to Vote	48%	(300)	52%	(323)	623
Parent: Yes	43%	(74)	57%	(97)	171
Parent: No	49%	(260)	51%	(272)	533
COVID Vaccine: Yes	53%	(267)	47%	(232)	499
COVID Vaccine: No	33%	(68)	67%	(137)	205
Student Loans: Yes	51%	(50)	49%	(49)	99
Student Loans: No	47%	(285)	53%	(321)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	21%	(146)	17%	(122)	13%	(90)	46%	(325)	3%	(18)	—	(3)	704
Gender: Male	24%	(77)	15%	(48)	12%	(40)	47%	(151)	2%	(6)	1%	(3)	324
Gender: Female	18%	(69)	20%	(75)	13%	(50)	46%	(174)	3%	(12)	—	(0)	380
Age: 18-34	14%	(24)	28%	(48)	24%	(42)	29%	(50)	4%	(7)	1%	(3)	174
Age: 35-44	15%	(15)	25%	(24)	10%	(9)	50%	(48)	—	(0)	—	(0)	96
Age: 45-64	18%	(43)	12%	(28)	10%	(24)	58%	(135)	1%	(3)	—	(0)	232
Age: 65+	32%	(64)	11%	(23)	7%	(15)	46%	(93)	4%	(8)	—	(0)	202
GenZers: 1997-2012	14%	(12)	33%	(29)	27%	(24)	20%	(18)	4%	(3)	3%	(3)	90
Millennials: 1981-1996	14%	(22)	26%	(41)	15%	(23)	43%	(69)	2%	(4)	—	(0)	158
GenXers: 1965-1980	19%	(37)	12%	(24)	13%	(26)	55%	(107)	2%	(3)	—	(0)	197
Baby Boomers: 1946-1964	28%	(67)	12%	(28)	7%	(17)	50%	(120)	2%	(6)	—	(0)	238
Educ: < College	18%	(81)	18%	(78)	14%	(64)	47%	(208)	3%	(11)	1%	(3)	444
Educ: Bachelors degree	20%	(32)	19%	(30)	12%	(20)	46%	(75)	3%	(4)	—	(0)	161
Educ: Post-grad	34%	(34)	14%	(14)	7%	(7)	43%	(43)	2%	(2)	—	(0)	99
Income: Under 50k	21%	(69)	20%	(67)	13%	(43)	42%	(141)	3%	(11)	1%	(3)	334
Income: 50k-100k	21%	(54)	15%	(37)	13%	(33)	50%	(126)	1%	(3)	—	(0)	254
Income: 100k+	19%	(22)	15%	(18)	12%	(14)	51%	(59)	3%	(3)	—	(0)	116
Ethnicity: White (Non-Hispanic)	15%	(70)	14%	(65)	10%	(44)	60%	(278)	2%	(8)	—	(1)	466
Ethnicity: Black (Non-Hispanic)	38%	(60)	26%	(41)	18%	(28)	12%	(19)	5%	(7)	—	(0)	156
All Christian	18%	(59)	9%	(31)	11%	(36)	60%	(202)	2%	(7)	—	(2)	337
Agnostic/Nothing in particular	25%	(36)	32%	(46)	16%	(23)	21%	(31)	5%	(7)	1%	(1)	143
Something Else	19%	(34)	18%	(32)	12%	(21)	49%	(88)	2%	(3)	—	(0)	177
Evangelical	15%	(43)	10%	(28)	12%	(34)	61%	(175)	2%	(6)	1%	(2)	287
Non-Evangelical	23%	(50)	16%	(34)	11%	(23)	49%	(107)	2%	(4)	—	(0)	219
PID: Dem (no lean)	49%	(123)	29%	(73)	12%	(30)	8%	(20)	2%	(6)	1%	(2)	253
PID: Ind (no lean)	11%	(21)	22%	(43)	21%	(40)	41%	(78)	4%	(7)	1%	(1)	190
PID: Rep (no lean)	1%	(2)	3%	(7)	7%	(19)	87%	(227)	2%	(5)	—	(0)	260

Continued on next page

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	21%	(146)	17%	(122)	13%	(90)	46%	(325)	3%	(18)	—	(3)	704
PID/Gender: Dem Men	56%	(58)	23%	(24)	10%	(10)	7%	(7)	2%	(2)	2%	(2)	104
PID/Gender: Dem Women	43%	(65)	32%	(48)	14%	(20)	9%	(13)	2%	(4)	—	(0)	150
PID/Gender: Ind Men	17%	(18)	17%	(18)	16%	(17)	46%	(49)	3%	(3)	1%	(1)	106
PID/Gender: Ind Women	4%	(3)	29%	(24)	28%	(24)	35%	(29)	4%	(4)	—	(0)	84
PID/Gender: Rep Men	1%	(1)	5%	(5)	12%	(13)	83%	(95)	—	(0)	—	(0)	115
PID/Gender: Rep Women	1%	(1)	1%	(2)	4%	(6)	91%	(132)	3%	(5)	—	(0)	146
Ideo: Liberal (1-3)	41%	(76)	27%	(50)	20%	(37)	10%	(18)	1%	(3)	1%	(3)	186
Ideo: Moderate (4)	27%	(55)	25%	(52)	12%	(24)	33%	(68)	3%	(7)	—	(0)	206
Ideo: Conservative (5-7)	5%	(14)	6%	(17)	8%	(22)	79%	(232)	3%	(8)	—	(0)	294
Ideo/PID: Conservative Republican	1%	(2)	2%	(3)	6%	(12)	91%	(189)	1%	(2)	—	(0)	209
Ideo/PID: Moderate/Conservative Democrat	49%	(56)	30%	(34)	8%	(9)	9%	(10)	5%	(6)	—	(0)	115
Ideo/PID: Liberal Democrat	49%	(65)	28%	(37)	15%	(19)	7%	(9)	—	(0)	1%	(2)	133
Unfavorable of Biden and Trump	—	(0)	—	(0)	48%	(60)	52%	(65)	—	(0)	—	(0)	126
2024 H2H Matchup: Biden Voter	50%	(140)	34%	(95)	9%	(27)	3%	(10)	4%	(10)	—	(0)	281
2024 H2H Matchup: Trump Voter	1%	(4)	4%	(16)	10%	(36)	83%	(287)	1%	(4)	—	(0)	347
2022 House Vote: Democrat	50%	(135)	29%	(78)	12%	(33)	6%	(17)	2%	(5)	1%	(2)	270
2022 House Vote: Republican	1%	(3)	4%	(12)	10%	(30)	83%	(249)	2%	(6)	—	(0)	300
2022 House Vote: Did not Vote	7%	(7)	25%	(28)	16%	(18)	49%	(54)	3%	(3)	1%	(1)	111
2020 Vote: Joe Biden	43%	(136)	31%	(100)	17%	(54)	7%	(22)	2%	(7)	—	(0)	319
2020 Vote: Donald Trump	1%	(5)	2%	(8)	7%	(25)	86%	(283)	2%	(6)	—	(2)	328
2016 Vote: Hillary Clinton	49%	(116)	31%	(75)	11%	(26)	5%	(12)	3%	(7)	1%	(2)	237
2016 Vote: Donald Trump	3%	(9)	2%	(6)	9%	(25)	83%	(231)	2%	(6)	—	(0)	277
U.S. Economy: Wrong Track	8%	(44)	15%	(78)	15%	(81)	59%	(310)	2%	(12)	—	(3)	528
U.S. Economy: Right Direction	58%	(102)	25%	(44)	5%	(9)	9%	(15)	3%	(6)	—	(0)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	59%	(122)	29%	(60)	7%	(14)	3%	(5)	3%	(5)	—	(1)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(10)	5%	(17)	11%	(40)	80%	(284)	1%	(5)	—	(0)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(13)	32%	(45)	25%	(35)	26%	(37)	6%	(8)	1%	(2)	140
Top 2024 Issue: Economy	11%	(33)	15%	(44)	13%	(39)	59%	(174)	1%	(2)	—	(0)	293
Community: Urban	27%	(32)	25%	(30)	17%	(20)	26%	(31)	4%	(5)	2%	(3)	121
Community: Suburban	22%	(67)	17%	(50)	15%	(45)	44%	(133)	1%	(4)	—	(0)	300
Community: Rural	16%	(46)	15%	(43)	9%	(25)	57%	(161)	3%	(9)	—	(0)	284

Continued on next page

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	21%	(146)	17%	(122)	13%	(90)	46%	(325)	3%	(18)	—	(3)	704
Community/Gender: Urban Women	22%	(11)	33%	(17)	16%	(8)	23%	(12)	5%	(2)	—	(0)	50
Community/Gender: Urban Men	30%	(21)	19%	(13)	17%	(12)	27%	(19)	3%	(2)	4%	(3)	71
Community/Gender: Rural Women	17%	(28)	16%	(26)	8%	(13)	54%	(89)	5%	(8)	—	(0)	164
Community/Gender: Rural Men	15%	(18)	14%	(17)	10%	(12)	60%	(72)	1%	(1)	—	(0)	120
Community/Gender: Suburban Women	18%	(29)	19%	(32)	18%	(29)	44%	(73)	1%	(2)	—	(0)	166
Community/Gender: Suburban Men	28%	(38)	13%	(18)	12%	(16)	45%	(60)	2%	(2)	—	(0)	134
Homeowner	22%	(110)	14%	(69)	10%	(52)	51%	(254)	2%	(11)	—	(2)	496
Renter	18%	(33)	26%	(47)	18%	(34)	34%	(62)	4%	(7)	1%	(1)	184
Military HHnm: Yes	21%	(26)	13%	(16)	11%	(13)	54%	(68)	2%	(3)	—	(0)	127
Military HH: No	21%	(119)	18%	(106)	13%	(77)	45%	(257)	3%	(15)	—	(3)	577
Employ: Private Sector	15%	(36)	19%	(45)	17%	(40)	46%	(111)	3%	(8)	—	(0)	239
Employ: Government	22%	(12)	27%	(15)	9%	(5)	38%	(21)	1%	(0)	3%	(2)	55
Employ: Self-Employed	23%	(15)	18%	(11)	19%	(12)	39%	(25)	1%	(0)	—	(0)	64
Employ: Retired	30%	(62)	10%	(20)	7%	(14)	51%	(105)	3%	(7)	—	(0)	208
Self + Household: White-Collar	28%	(70)	16%	(41)	13%	(31)	41%	(102)	2%	(5)	—	(0)	249
Self + Household: Blue Collar	15%	(48)	18%	(59)	12%	(39)	53%	(171)	1%	(4)	—	(0)	321
Union HH: No	20%	(137)	17%	(118)	13%	(90)	47%	(318)	3%	(18)	—	(3)	683
LGBTQ+: Yes	28%	(22)	32%	(25)	17%	(14)	20%	(16)	2%	(2)	—	(0)	78
LGBTQ+: No	20%	(124)	16%	(97)	12%	(77)	49%	(310)	3%	(16)	—	(3)	626
Motivated to Vote	22%	(138)	17%	(108)	12%	(72)	47%	(295)	2%	(10)	—	(0)	623
Parent: Yes	22%	(38)	18%	(30)	15%	(25)	44%	(76)	1%	(2)	—	(0)	171
Parent: No	20%	(108)	17%	(92)	12%	(65)	47%	(249)	3%	(16)	—	(3)	533
COVID Vaccine: Yes	25%	(126)	18%	(90)	14%	(71)	39%	(197)	3%	(15)	—	(0)	499
COVID Vaccine: No	10%	(19)	16%	(32)	9%	(19)	63%	(129)	1%	(3)	1%	(3)	205
Student Loans: Yes	18%	(17)	27%	(27)	25%	(25)	26%	(26)	3%	(3)	1%	(1)	99
Student Loans: No	21%	(128)	16%	(95)	11%	(66)	50%	(300)	2%	(15)	—	(2)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	21%	(149)	17%	(119)	11%	(80)	42%	(297)	6%	(44)	2%	(13)	704
Gender: Male	19%	(63)	18%	(60)	11%	(35)	43%	(139)	7%	(22)	2%	(6)	324
Gender: Female	23%	(87)	16%	(60)	12%	(45)	42%	(158)	6%	(22)	2%	(8)	380
Age: 18-34	21%	(36)	21%	(37)	17%	(30)	25%	(44)	11%	(19)	4%	(7)	174
Age: 35-44	18%	(17)	22%	(21)	9%	(9)	44%	(43)	6%	(6)	1%	(1)	96
Age: 45-64	19%	(43)	13%	(31)	10%	(24)	51%	(118)	4%	(10)	2%	(6)	232
Age: 65+	26%	(53)	15%	(30)	9%	(18)	46%	(92)	5%	(10)	—	(0)	202
GenZers: 1997-2012	23%	(20)	27%	(24)	18%	(17)	15%	(14)	13%	(12)	4%	(3)	90
Millennials: 1981-1996	19%	(30)	20%	(31)	12%	(19)	38%	(61)	8%	(13)	3%	(4)	158
GenXers: 1965-1980	19%	(37)	14%	(27)	10%	(20)	50%	(98)	5%	(10)	3%	(6)	197
Baby Boomers: 1946-1964	23%	(55)	16%	(38)	10%	(24)	48%	(114)	3%	(8)	—	(0)	238
Educ: < College	19%	(86)	17%	(74)	13%	(59)	41%	(182)	7%	(32)	3%	(12)	444
Educ: Bachelors degree	22%	(36)	15%	(25)	10%	(15)	46%	(74)	6%	(10)	—	(1)	161
Educ: Post-grad	28%	(28)	21%	(20)	6%	(6)	42%	(41)	3%	(3)	1%	(1)	99
Income: Under 50k	22%	(73)	17%	(58)	13%	(44)	37%	(123)	9%	(29)	3%	(8)	334
Income: 50k-100k	22%	(56)	16%	(42)	9%	(22)	47%	(118)	4%	(11)	2%	(4)	254
Income: 100k+	18%	(21)	17%	(20)	12%	(14)	49%	(57)	4%	(4)	1%	(1)	116
Ethnicity: White (Non-Hispanic)	15%	(71)	14%	(67)	10%	(46)	56%	(262)	3%	(14)	1%	(6)	466
Ethnicity: Black (Non-Hispanic)	40%	(63)	22%	(34)	13%	(21)	10%	(15)	13%	(20)	2%	(3)	156
All Christian	15%	(50)	13%	(44)	9%	(30)	58%	(196)	3%	(11)	2%	(5)	337
Agnostic/Nothing in particular	34%	(49)	22%	(31)	11%	(16)	19%	(28)	11%	(16)	3%	(4)	143
Something Else	19%	(33)	16%	(28)	16%	(28)	39%	(68)	10%	(17)	2%	(3)	177
Evangelical	15%	(44)	10%	(30)	11%	(31)	55%	(157)	7%	(21)	2%	(4)	287
Non-Evangelical	18%	(39)	19%	(42)	12%	(26)	46%	(101)	3%	(7)	2%	(4)	219
PID: Dem (no lean)	50%	(126)	27%	(69)	10%	(25)	5%	(13)	7%	(17)	2%	(4)	253
PID: Ind (no lean)	10%	(19)	17%	(33)	20%	(38)	42%	(79)	9%	(18)	1%	(3)	190
PID: Rep (no lean)	1%	(4)	6%	(17)	7%	(18)	79%	(205)	4%	(10)	3%	(7)	260

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	21%	(149)	17%	(119)	11%	(80)	42%	(297)	6%	(44)	2%	(13)	704
PID/Gender: Dem Men	53%	(55)	28%	(29)	9%	(9)	6%	(6)	4%	(4)	1%	(1)	104
PID/Gender: Dem Women	48%	(72)	27%	(40)	10%	(15)	5%	(7)	8%	(12)	2%	(3)	150
PID/Gender: Ind Men	7%	(8)	20%	(21)	15%	(16)	45%	(48)	11%	(11)	2%	(2)	106
PID/Gender: Ind Women	14%	(12)	14%	(12)	27%	(22)	37%	(31)	7%	(6)	1%	(1)	84
PID/Gender: Rep Men	—	(0)	8%	(9)	9%	(10)	75%	(86)	6%	(6)	3%	(3)	115
PID/Gender: Rep Women	2%	(4)	5%	(7)	5%	(7)	82%	(120)	3%	(4)	2%	(4)	146
Ideo: Liberal (1-3)	42%	(78)	27%	(51)	15%	(28)	7%	(13)	7%	(13)	1%	(3)	186
Ideo: Moderate (4)	26%	(53)	24%	(49)	13%	(26)	27%	(56)	6%	(12)	4%	(9)	206
Ideo: Conservative (5-7)	5%	(15)	6%	(17)	7%	(21)	76%	(223)	6%	(16)	1%	(2)	294
Ideo/PID: Conservative Republican	—	(1)	4%	(8)	5%	(11)	86%	(180)	3%	(7)	1%	(2)	209
Ideo/PID: Moderate/Conservative Democrat	47%	(54)	27%	(31)	8%	(9)	6%	(7)	8%	(10)	3%	(4)	115
Ideo/PID: Liberal Democrat	53%	(70)	28%	(37)	10%	(13)	4%	(5)	5%	(7)	—	(0)	133
Unfavorable of Biden and Trump	6%	(8)	15%	(18)	26%	(32)	44%	(55)	9%	(11)	1%	(2)	126
2024 H2H Matchup: Biden Voter	47%	(131)	32%	(91)	9%	(25)	4%	(12)	7%	(19)	1%	(3)	281
2024 H2H Matchup: Trump Voter	3%	(11)	6%	(21)	9%	(31)	76%	(263)	4%	(13)	2%	(7)	347
2022 House Vote: Democrat	49%	(132)	26%	(71)	11%	(30)	6%	(16)	7%	(18)	1%	(3)	270
2022 House Vote: Republican	2%	(5)	8%	(23)	9%	(26)	76%	(229)	4%	(11)	2%	(7)	300
2022 House Vote: Did not Vote	11%	(12)	19%	(21)	15%	(16)	43%	(47)	10%	(11)	3%	(3)	111
2020 Vote: Joe Biden	43%	(137)	27%	(87)	15%	(47)	6%	(20)	8%	(25)	1%	(3)	319
2020 Vote: Donald Trump	2%	(8)	5%	(16)	8%	(25)	79%	(260)	3%	(11)	2%	(7)	328
2016 Vote: Hillary Clinton	49%	(117)	28%	(67)	9%	(22)	4%	(11)	8%	(18)	1%	(2)	237
2016 Vote: Donald Trump	3%	(8)	5%	(13)	9%	(24)	80%	(222)	2%	(7)	1%	(3)	277
U.S. Economy: Wrong Track	12%	(66)	13%	(71)	12%	(62)	54%	(287)	6%	(32)	2%	(11)	528
U.S. Economy: Right Direction	48%	(84)	27%	(48)	11%	(19)	6%	(10)	7%	(12)	2%	(3)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	54%	(111)	29%	(60)	7%	(14)	4%	(8)	5%	(10)	2%	(5)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(20)	7%	(25)	9%	(33)	73%	(259)	4%	(15)	1%	(4)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(18)	24%	(33)	24%	(34)	22%	(31)	14%	(19)	3%	(5)	140
Top 2024 Issue: Economy	14%	(41)	14%	(41)	12%	(35)	54%	(157)	6%	(16)	1%	(3)	293
Community: Urban	26%	(31)	26%	(31)	12%	(14)	23%	(28)	10%	(12)	5%	(5)	121
Community: Suburban	22%	(66)	16%	(49)	12%	(37)	43%	(128)	6%	(17)	1%	(2)	300
Community: Rural	19%	(53)	14%	(39)	10%	(30)	50%	(141)	5%	(16)	2%	(5)	284

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	21%	(149)	17%	(119)	11%	(80)	42%	(297)	6%	(44)	2%	(13)	704
Community/Gender: Urban Women	23%	(11)	32%	(16)	14%	(7)	16%	(8)	9%	(4)	7%	(3)	50
Community/Gender: Urban Men	27%	(19)	21%	(15)	10%	(7)	28%	(20)	10%	(7)	3%	(2)	71
Community/Gender: Rural Women	20%	(33)	14%	(23)	10%	(17)	48%	(79)	5%	(8)	2%	(3)	164
Community/Gender: Rural Men	16%	(19)	13%	(16)	11%	(13)	52%	(62)	6%	(7)	2%	(3)	120
Community/Gender: Suburban Women	25%	(42)	12%	(21)	13%	(21)	43%	(71)	6%	(10)	1%	(2)	166
Community/Gender: Suburban Men	18%	(24)	21%	(29)	11%	(15)	43%	(58)	6%	(8)	1%	(1)	134
Homeowner	22%	(109)	15%	(76)	10%	(52)	46%	(230)	4%	(22)	2%	(8)	496
Renter	20%	(36)	21%	(38)	14%	(26)	32%	(59)	11%	(20)	2%	(4)	184
Military HHnm: Yes	21%	(27)	11%	(14)	9%	(11)	51%	(64)	3%	(4)	5%	(6)	127
Military HH: No	21%	(122)	18%	(105)	12%	(69)	40%	(233)	7%	(40)	1%	(7)	577
Employ: Private Sector	17%	(41)	16%	(40)	14%	(33)	43%	(102)	9%	(23)	1%	(2)	239
Employ: Government	30%	(17)	18%	(10)	10%	(6)	38%	(21)	3%	(2)	1%	(0)	55
Employ: Self-Employed	31%	(20)	16%	(10)	6%	(4)	40%	(25)	7%	(5)	—	(0)	64
Employ: Retired	24%	(51)	14%	(28)	11%	(23)	46%	(95)	4%	(8)	2%	(3)	208
Self + Household: White-Collar	25%	(63)	18%	(44)	9%	(22)	43%	(107)	4%	(9)	1%	(3)	249
Self + Household: Blue Collar	16%	(52)	17%	(56)	12%	(39)	46%	(149)	6%	(20)	2%	(6)	321
Union HH: No	21%	(141)	17%	(113)	12%	(80)	43%	(291)	6%	(44)	2%	(13)	683
LGBTQ+: Yes	26%	(21)	27%	(21)	14%	(11)	11%	(9)	12%	(9)	9%	(7)	78
LGBTQ+: No	21%	(129)	16%	(98)	11%	(69)	46%	(289)	6%	(35)	1%	(6)	626
Motivated to Vote	21%	(133)	17%	(109)	11%	(69)	43%	(270)	5%	(34)	1%	(8)	623
Parent: Yes	24%	(41)	16%	(27)	11%	(18)	40%	(69)	8%	(14)	1%	(2)	171
Parent: No	20%	(108)	17%	(93)	12%	(62)	43%	(228)	6%	(30)	2%	(11)	533
COVID Vaccine: Yes	25%	(125)	20%	(98)	10%	(49)	37%	(185)	7%	(35)	1%	(6)	499
COVID Vaccine: No	12%	(24)	10%	(21)	15%	(31)	55%	(112)	5%	(9)	4%	(7)	205
Student Loans: Yes	21%	(20)	28%	(27)	16%	(16)	25%	(25)	9%	(9)	1%	(1)	99
Student Loans: No	21%	(129)	15%	(92)	11%	(64)	45%	(272)	6%	(35)	2%	(12)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	17%	(119)	22%	(158)	17%	(119)	36%	(250)	7%	(47)	2%	(11)	704
Gender: Male	18%	(60)	19%	(61)	17%	(56)	40%	(130)	4%	(13)	1%	(4)	324
Gender: Female	16%	(60)	26%	(97)	16%	(62)	32%	(120)	9%	(35)	2%	(6)	380
Age: 18-34	14%	(24)	35%	(61)	15%	(27)	15%	(26)	16%	(27)	6%	(10)	174
Age: 35-44	12%	(12)	23%	(22)	13%	(12)	45%	(43)	8%	(8)	—	(0)	96
Age: 45-64	16%	(36)	17%	(40)	15%	(36)	47%	(109)	4%	(10)	—	(1)	232
Age: 65+	23%	(47)	18%	(36)	22%	(44)	36%	(73)	1%	(3)	—	(0)	202
GenZers: 1997-2012	9%	(8)	41%	(37)	10%	(9)	11%	(10)	23%	(20)	6%	(6)	90
Millennials: 1981-1996	15%	(23)	28%	(44)	17%	(27)	30%	(47)	8%	(13)	3%	(4)	158
GenXers: 1965-1980	16%	(32)	19%	(38)	15%	(29)	45%	(89)	5%	(9)	—	(0)	197
Baby Boomers: 1946-1964	21%	(49)	17%	(40)	20%	(47)	41%	(97)	2%	(4)	—	(1)	238
Educ: < College	17%	(77)	21%	(95)	16%	(69)	35%	(155)	9%	(39)	2%	(8)	444
Educ: Bachelors degree	14%	(23)	21%	(34)	22%	(36)	39%	(62)	2%	(4)	1%	(2)	161
Educ: Post-grad	19%	(19)	29%	(29)	14%	(13)	33%	(32)	4%	(4)	1%	(1)	99
Income: Under 50k	19%	(63)	26%	(86)	14%	(46)	31%	(103)	9%	(29)	2%	(7)	334
Income: 50k-100k	16%	(40)	20%	(50)	19%	(48)	39%	(99)	6%	(15)	1%	(2)	254
Income: 100k+	14%	(16)	19%	(22)	22%	(25)	41%	(48)	3%	(3)	1%	(2)	116
Ethnicity: White (Non-Hispanic)	12%	(55)	17%	(78)	20%	(93)	46%	(216)	4%	(18)	1%	(6)	466
Ethnicity: Black (Non-Hispanic)	31%	(48)	37%	(58)	8%	(13)	8%	(13)	13%	(21)	3%	(4)	156
All Christian	14%	(49)	14%	(48)	20%	(67)	47%	(159)	4%	(13)	—	(1)	337
Agnostic/Nothing in particular	18%	(25)	35%	(51)	18%	(26)	18%	(25)	7%	(10)	4%	(6)	143
Something Else	20%	(35)	22%	(40)	12%	(22)	34%	(60)	11%	(19)	1%	(2)	177
Evangelical	16%	(46)	14%	(40)	15%	(42)	48%	(137)	7%	(20)	1%	(3)	287
Non-Evangelical	17%	(37)	22%	(47)	21%	(45)	35%	(77)	6%	(12)	—	(0)	219
PID: Dem (no lean)	42%	(107)	40%	(101)	7%	(16)	3%	(8)	6%	(16)	2%	(4)	253
PID: Ind (no lean)	4%	(8)	25%	(48)	26%	(50)	31%	(59)	11%	(20)	3%	(5)	190
PID: Rep (no lean)	2%	(4)	3%	(9)	20%	(52)	70%	(183)	4%	(11)	1%	(2)	260

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	17%	(119)	22%	(158)	17%	(119)	36%	(250)	7%	(47)	2%	(11)	704
PID/Gender: Dem Men	51%	(53)	28%	(29)	10%	(10)	6%	(7)	3%	(3)	2%	(2)	104
PID/Gender: Dem Women	36%	(54)	48%	(72)	4%	(6)	1%	(2)	9%	(13)	2%	(3)	150
PID/Gender: Ind Men	4%	(5)	24%	(26)	23%	(25)	38%	(41)	7%	(8)	3%	(3)	106
PID/Gender: Ind Women	4%	(3)	27%	(23)	30%	(25)	22%	(19)	15%	(12)	2%	(2)	84
PID/Gender: Rep Men	2%	(2)	6%	(7)	19%	(21)	73%	(83)	2%	(2)	—	(0)	115
PID/Gender: Rep Women	2%	(3)	1%	(2)	21%	(31)	68%	(99)	6%	(9)	1%	(2)	146
Ideo: Liberal (1-3)	25%	(47)	46%	(86)	12%	(23)	7%	(14)	6%	(10)	3%	(6)	186
Ideo: Moderate (4)	26%	(53)	25%	(52)	20%	(41)	19%	(40)	7%	(15)	2%	(3)	206
Ideo: Conservative (5-7)	6%	(17)	6%	(17)	17%	(51)	66%	(194)	5%	(14)	—	(1)	294
Ideo/PID: Conservative Republican	1%	(2)	3%	(7)	18%	(37)	75%	(155)	4%	(8)	—	(0)	209
Ideo/PID: Moderate/Conservative Democrat	52%	(60)	28%	(32)	9%	(10)	3%	(4)	7%	(8)	1%	(1)	115
Ideo/PID: Liberal Democrat	34%	(46)	50%	(67)	5%	(7)	3%	(4)	5%	(6)	2%	(3)	133
Unfavorable of Biden and Trump	1%	(1)	20%	(25)	35%	(44)	26%	(33)	14%	(18)	3%	(4)	126
2024 H2H Matchup: Biden Voter	38%	(107)	40%	(112)	12%	(33)	5%	(13)	5%	(15)	1%	(2)	281
2024 H2H Matchup: Trump Voter	3%	(11)	8%	(29)	18%	(62)	65%	(227)	4%	(14)	1%	(3)	347
2022 House Vote: Democrat	38%	(103)	39%	(106)	11%	(29)	5%	(13)	6%	(17)	1%	(1)	270
2022 House Vote: Republican	2%	(7)	7%	(21)	18%	(56)	67%	(203)	4%	(12)	1%	(2)	300
2022 House Vote: Did not Vote	8%	(9)	24%	(26)	22%	(25)	29%	(32)	12%	(13)	6%	(6)	111
2020 Vote: Joe Biden	32%	(103)	41%	(130)	14%	(46)	6%	(19)	6%	(18)	1%	(3)	319
2020 Vote: Donald Trump	3%	(9)	5%	(17)	19%	(61)	68%	(224)	4%	(14)	1%	(3)	328
2016 Vote: Hillary Clinton	39%	(91)	39%	(92)	14%	(32)	4%	(10)	5%	(11)	—	(1)	237
2016 Vote: Donald Trump	4%	(10)	6%	(16)	18%	(50)	69%	(191)	3%	(8)	—	(1)	277
U.S. Economy: Wrong Track	8%	(43)	18%	(96)	18%	(98)	46%	(244)	8%	(40)	2%	(9)	528
U.S. Economy: Right Direction	44%	(76)	35%	(62)	12%	(21)	4%	(7)	4%	(7)	1%	(2)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43%	(90)	40%	(83)	7%	(15)	2%	(4)	5%	(10)	2%	(5)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(17)	8%	(27)	19%	(69)	62%	(220)	5%	(18)	1%	(3)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(12)	34%	(48)	24%	(34)	19%	(26)	13%	(19)	2%	(2)	140
Top 2024 Issue: Economy	11%	(34)	20%	(57)	15%	(45)	46%	(135)	7%	(20)	1%	(2)	293
Community: Urban	18%	(22)	35%	(43)	14%	(16)	21%	(25)	9%	(11)	3%	(4)	121
Community: Suburban	15%	(46)	23%	(68)	21%	(64)	34%	(103)	5%	(14)	2%	(5)	300
Community: Rural	18%	(51)	17%	(48)	13%	(38)	43%	(122)	8%	(22)	1%	(2)	284

Continued on next page

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	17%	(119)	22%	(158)	17%	(119)	36%	(250)	7%	(47)	2%	(11)	704
Community/Gender: Urban Women	11%	(6)	44%	(22)	14%	(7)	17%	(9)	11%	(5)	3%	(1)	50
Community/Gender: Urban Men	23%	(16)	29%	(21)	13%	(9)	23%	(16)	8%	(6)	4%	(3)	71
Community/Gender: Rural Women	16%	(27)	20%	(33)	12%	(20)	40%	(65)	11%	(18)	—	(1)	164
Community/Gender: Rural Men	20%	(24)	12%	(15)	15%	(18)	48%	(57)	4%	(5)	1%	(1)	120
Community/Gender: Suburban Women	16%	(27)	25%	(42)	21%	(35)	28%	(46)	7%	(12)	2%	(4)	166
Community/Gender: Suburban Men	14%	(19)	19%	(26)	22%	(29)	42%	(57)	2%	(2)	1%	(1)	134
Homeowner	18%	(88)	19%	(93)	17%	(86)	41%	(202)	5%	(24)	1%	(4)	496
Renter	14%	(27)	32%	(59)	17%	(31)	24%	(44)	10%	(18)	2%	(4)	184
Military HHnm: Yes	13%	(16)	23%	(29)	20%	(26)	37%	(47)	6%	(7)	2%	(2)	127
Military HH: No	18%	(103)	22%	(129)	16%	(93)	35%	(203)	7%	(40)	1%	(9)	577
Employ: Private Sector	15%	(37)	23%	(55)	21%	(49)	32%	(77)	8%	(18)	1%	(3)	239
Employ: Government	15%	(8)	30%	(17)	8%	(4)	38%	(21)	9%	(5)	—	(0)	55
Employ: Self-Employed	19%	(12)	27%	(18)	13%	(9)	35%	(23)	5%	(3)	1%	(0)	64
Employ: Retired	23%	(47)	16%	(34)	20%	(42)	38%	(78)	3%	(6)	—	(0)	208
Self + Household: White-Collar	20%	(50)	21%	(53)	19%	(48)	35%	(87)	3%	(7)	2%	(4)	249
Self + Household: Blue Collar	14%	(46)	23%	(74)	17%	(56)	39%	(127)	5%	(17)	1%	(2)	321
Union HH: No	17%	(114)	22%	(151)	17%	(117)	36%	(243)	7%	(47)	1%	(10)	683
LGBTQ+: Yes	18%	(14)	44%	(34)	12%	(10)	12%	(10)	9%	(7)	5%	(4)	78
LGBTQ+: No	17%	(105)	20%	(124)	17%	(109)	38%	(240)	6%	(41)	1%	(7)	626
Motivated to Vote	18%	(110)	22%	(140)	18%	(109)	37%	(230)	4%	(26)	1%	(7)	623
Parent: Yes	17%	(28)	22%	(38)	14%	(24)	36%	(61)	9%	(15)	2%	(4)	171
Parent: No	17%	(91)	22%	(120)	18%	(95)	35%	(189)	6%	(33)	1%	(6)	533
COVID Vaccine: Yes	19%	(95)	23%	(114)	19%	(94)	32%	(160)	6%	(30)	1%	(6)	499
COVID Vaccine: No	12%	(24)	22%	(45)	12%	(25)	44%	(90)	8%	(17)	2%	(4)	205
Student Loans: Yes	20%	(20)	30%	(29)	18%	(18)	21%	(21)	8%	(8)	2%	(2)	99
Student Loans: No	16%	(99)	21%	(129)	17%	(101)	38%	(229)	6%	(39)	1%	(8)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	16%	(113)	26%	(185)	16%	(113)	33%	(235)	6%	(42)	2%	(15)	704
Gender: Male	17%	(55)	26%	(85)	17%	(57)	34%	(111)	4%	(13)	1%	(4)	324
Gender: Female	15%	(58)	26%	(100)	15%	(57)	33%	(124)	8%	(30)	3%	(11)	380
Age: 18-34	18%	(31)	21%	(36)	13%	(23)	28%	(48)	13%	(22)	8%	(14)	174
Age: 35-44	16%	(15)	22%	(21)	25%	(24)	28%	(26)	10%	(9)	—	(0)	96
Age: 45-64	20%	(46)	30%	(69)	16%	(37)	31%	(71)	4%	(9)	—	(1)	232
Age: 65+	11%	(21)	29%	(59)	15%	(30)	44%	(89)	1%	(2)	—	(0)	202
GenZers: 1997-2012	17%	(15)	14%	(12)	13%	(12)	33%	(29)	16%	(14)	8%	(7)	90
Millennials: 1981-1996	17%	(28)	25%	(39)	19%	(30)	25%	(40)	9%	(14)	5%	(7)	158
GenXers: 1965-1980	21%	(40)	26%	(51)	17%	(34)	31%	(62)	5%	(10)	—	(0)	197
Baby Boomers: 1946-1964	13%	(30)	30%	(72)	15%	(35)	40%	(96)	2%	(4)	—	(1)	238
Educ: < College	20%	(90)	25%	(111)	16%	(72)	28%	(125)	7%	(33)	3%	(12)	444
Educ: Bachelors degree	10%	(16)	31%	(49)	15%	(25)	40%	(65)	3%	(4)	1%	(2)	161
Educ: Post-grad	7%	(7)	24%	(24)	17%	(17)	46%	(45)	5%	(5)	2%	(2)	99
Income: Under 50k	22%	(72)	20%	(66)	14%	(46)	35%	(117)	8%	(26)	2%	(7)	334
Income: 50k-100k	13%	(33)	33%	(84)	16%	(40)	31%	(79)	4%	(10)	3%	(8)	254
Income: 100k+	7%	(8)	31%	(35)	24%	(27)	33%	(38)	5%	(6)	1%	(1)	116
Ethnicity: White (Non-Hispanic)	17%	(79)	34%	(157)	16%	(73)	29%	(136)	3%	(15)	2%	(8)	466
Ethnicity: Black (Non-Hispanic)	10%	(15)	8%	(13)	19%	(30)	46%	(72)	13%	(20)	4%	(7)	156
All Christian	17%	(59)	37%	(124)	17%	(59)	24%	(80)	4%	(14)	1%	(2)	337
Agnostic/Nothing in particular	9%	(13)	13%	(19)	12%	(17)	54%	(78)	5%	(8)	6%	(9)	143
Something Else	22%	(38)	19%	(34)	18%	(33)	31%	(55)	9%	(16)	1%	(1)	177
Evangelical	22%	(63)	32%	(93)	17%	(49)	21%	(61)	7%	(19)	1%	(2)	287
Non-Evangelical	13%	(29)	29%	(62)	19%	(42)	34%	(73)	5%	(11)	1%	(1)	219
PID: Dem (no lean)	5%	(13)	6%	(15)	17%	(44)	62%	(157)	7%	(17)	3%	(7)	253
PID: Ind (no lean)	4%	(7)	22%	(42)	25%	(48)	37%	(70)	8%	(15)	4%	(7)	190
PID: Rep (no lean)	36%	(92)	49%	(128)	8%	(21)	3%	(8)	4%	(10)	1%	(2)	260

Continued on next page

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	16%	(113)	26%	(185)	16%	(113)	33%	(235)	6%	(42)	2%	(15)	704
PID/Gender: Dem Men	9%	(9)	7%	(8)	18%	(18)	59%	(61)	4%	(4)	3%	(3)	104
PID/Gender: Dem Women	3%	(4)	5%	(7)	17%	(26)	65%	(97)	9%	(13)	2%	(3)	150
PID/Gender: Ind Men	6%	(6)	19%	(20)	26%	(27)	42%	(45)	6%	(6)	1%	(1)	106
PID/Gender: Ind Women	1%	(1)	26%	(22)	25%	(21)	30%	(25)	11%	(9)	7%	(6)	84
PID/Gender: Rep Men	34%	(39)	49%	(57)	10%	(11)	5%	(6)	2%	(2)	—	(0)	115
PID/Gender: Rep Women	37%	(53)	49%	(71)	7%	(10)	1%	(2)	6%	(8)	1%	(2)	146
Ideo: Liberal (1-3)	8%	(14)	8%	(15)	15%	(29)	62%	(115)	5%	(9)	2%	(4)	186
Ideo: Moderate (4)	12%	(24)	18%	(36)	19%	(40)	39%	(80)	8%	(16)	4%	(9)	206
Ideo: Conservative (5-7)	25%	(72)	44%	(130)	15%	(43)	12%	(36)	4%	(10)	1%	(2)	294
Ideo/PID: Conservative Republican	32%	(67)	52%	(108)	9%	(19)	3%	(6)	4%	(8)	—	(1)	209
Ideo/PID: Moderate/Conservative Democrat	7%	(8)	7%	(8)	20%	(23)	55%	(63)	7%	(8)	5%	(6)	115
Ideo/PID: Liberal Democrat	4%	(6)	5%	(7)	15%	(20)	69%	(92)	6%	(7)	1%	(1)	133
Unfavorable of Biden and Trump	4%	(5)	24%	(30)	23%	(29)	35%	(44)	11%	(13)	3%	(4)	126
2024 H2H Matchup: Biden Voter	3%	(10)	5%	(14)	17%	(49)	67%	(187)	5%	(15)	2%	(6)	281
2024 H2H Matchup: Trump Voter	29%	(102)	45%	(157)	14%	(50)	6%	(20)	4%	(13)	2%	(6)	347
2022 House Vote: Democrat	4%	(10)	5%	(14)	17%	(46)	67%	(181)	4%	(11)	3%	(8)	270
2022 House Vote: Republican	29%	(86)	46%	(139)	13%	(38)	7%	(21)	4%	(13)	1%	(3)	300
2022 House Vote: Did not Vote	16%	(18)	23%	(25)	20%	(23)	26%	(29)	12%	(13)	3%	(3)	111
2020 Vote: Joe Biden	5%	(17)	7%	(21)	19%	(60)	63%	(200)	5%	(16)	2%	(5)	319
2020 Vote: Donald Trump	28%	(92)	47%	(155)	14%	(46)	6%	(19)	4%	(12)	1%	(4)	328
2016 Vote: Hillary Clinton	3%	(8)	4%	(10)	20%	(47)	67%	(159)	4%	(10)	1%	(3)	237
2016 Vote: Donald Trump	26%	(71)	49%	(137)	13%	(35)	8%	(22)	3%	(9)	1%	(3)	277
U.S. Economy: Wrong Track	19%	(101)	32%	(169)	16%	(85)	24%	(129)	6%	(34)	2%	(11)	528
U.S. Economy: Right Direction	7%	(12)	9%	(16)	16%	(29)	60%	(105)	5%	(9)	3%	(4)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	3%	(6)	14%	(30)	70%	(146)	6%	(13)	4%	(8)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	29%	(104)	42%	(151)	15%	(54)	7%	(25)	5%	(17)	1%	(5)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	20%	(28)	21%	(29)	45%	(64)	9%	(13)	2%	(2)	140
Top 2024 Issue: Economy	21%	(63)	33%	(96)	20%	(58)	19%	(56)	5%	(16)	1%	(4)	293
Community: Urban	13%	(16)	18%	(22)	22%	(27)	34%	(40)	7%	(9)	5%	(6)	121
Community: Suburban	11%	(34)	28%	(83)	19%	(56)	35%	(106)	5%	(15)	2%	(6)	300
Community: Rural	22%	(64)	28%	(80)	11%	(31)	31%	(89)	6%	(18)	1%	(3)	284

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Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	16%	(113)	26%	(185)	16%	(113)	33%	(235)	6%	(42)	2%	(15)	704
Community/Gender: Urban Women	12%	(6)	9%	(5)	17%	(9)	38%	(19)	15%	(8)	9%	(4)	50
Community/Gender: Urban Men	14%	(10)	25%	(18)	26%	(18)	31%	(22)	2%	(1)	3%	(2)	71
Community/Gender: Rural Women	21%	(34)	29%	(48)	11%	(19)	30%	(49)	7%	(12)	1%	(2)	164
Community/Gender: Rural Men	25%	(30)	26%	(32)	10%	(12)	33%	(40)	5%	(6)	1%	(1)	120
Community/Gender: Suburban Women	11%	(18)	29%	(47)	18%	(29)	34%	(56)	6%	(11)	3%	(5)	166
Community/Gender: Suburban Men	12%	(16)	27%	(36)	20%	(27)	37%	(50)	4%	(5)	1%	(1)	134
Homeowner	16%	(81)	31%	(152)	14%	(68)	34%	(166)	4%	(20)	2%	(9)	496
Renter	15%	(28)	17%	(32)	24%	(45)	33%	(60)	8%	(15)	2%	(4)	184
Military HHnm: Yes	14%	(17)	26%	(33)	20%	(26)	31%	(40)	8%	(10)	1%	(1)	127
Military HH: No	17%	(96)	26%	(152)	15%	(88)	34%	(195)	6%	(33)	2%	(14)	577
Employ: Private Sector	16%	(39)	21%	(50)	20%	(48)	35%	(83)	6%	(15)	2%	(4)	239
Employ: Government	15%	(8)	35%	(19)	9%	(5)	26%	(15)	13%	(7)	2%	(1)	55
Employ: Self-Employed	12%	(7)	31%	(20)	24%	(15)	28%	(18)	3%	(2)	1%	(1)	64
Employ: Retired	13%	(28)	32%	(67)	12%	(24)	40%	(84)	2%	(4)	—	(0)	208
Self + Household: White-Collar	11%	(26)	24%	(59)	19%	(48)	41%	(103)	3%	(8)	2%	(6)	249
Self + Household: Blue Collar	21%	(68)	31%	(99)	15%	(47)	28%	(90)	4%	(13)	1%	(4)	321
Union HH: No	16%	(107)	27%	(184)	16%	(111)	33%	(226)	6%	(41)	2%	(15)	683
LGBTQ+: Yes	8%	(6)	17%	(13)	16%	(12)	47%	(36)	6%	(5)	7%	(5)	78
LGBTQ+: No	17%	(107)	27%	(172)	16%	(101)	32%	(198)	6%	(38)	2%	(10)	626
Motivated to Vote	15%	(95)	28%	(176)	17%	(105)	34%	(212)	4%	(23)	2%	(12)	623
Parent: Yes	19%	(33)	29%	(50)	14%	(23)	28%	(48)	8%	(13)	2%	(4)	171
Parent: No	15%	(80)	25%	(135)	17%	(90)	35%	(187)	5%	(29)	2%	(12)	533
COVID Vaccine: Yes	13%	(64)	24%	(118)	16%	(81)	39%	(195)	6%	(28)	3%	(13)	499
COVID Vaccine: No	24%	(49)	33%	(67)	16%	(33)	20%	(40)	7%	(14)	1%	(2)	205
Student Loans: Yes	10%	(10)	22%	(21)	24%	(24)	36%	(35)	8%	(8)	1%	(1)	99
Student Loans: No	17%	(104)	27%	(164)	15%	(90)	33%	(200)	6%	(34)	2%	(15)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	28% (198)	17% (121)	9% (62)	44% (309)	1% (9)	1% (4)	704
Gender: Male	32% (103)	17% (54)	10% (31)	40% (128)	2% (6)	1% (2)	324
Gender: Female	25% (96)	18% (67)	8% (30)	48% (181)	1% (3)	1% (3)	380
Age: 18-34	28% (49)	14% (24)	13% (23)	40% (69)	3% (4)	2% (4)	174
Age: 35-44	33% (32)	17% (16)	7% (7)	42% (41)	1% (1)	— (0)	96
Age: 45-64	36% (83)	18% (42)	6% (14)	40% (92)	1% (2)	— (0)	232
Age: 65+	17% (35)	19% (39)	9% (18)	53% (108)	1% (2)	— (0)	202
GenZers: 1997-2012	23% (21)	10% (9)	10% (9)	53% (47)	3% (3)	2% (2)	90
Millennials: 1981-1996	33% (51)	16% (25)	13% (20)	36% (57)	1% (2)	1% (2)	158
GenXers: 1965-1980	36% (72)	19% (38)	4% (8)	39% (77)	1% (2)	— (0)	197
Baby Boomers: 1946-1964	21% (49)	20% (49)	10% (23)	48% (114)	1% (2)	— (0)	238
Educ: < College	32% (143)	17% (77)	9% (38)	40% (176)	1% (6)	1% (3)	444
Educ: Bachelors degree	23% (36)	19% (30)	9% (14)	49% (78)	1% (1)	— (0)	161
Educ: Post-grad	19% (19)	14% (14)	9% (9)	56% (55)	2% (2)	1% (1)	99
Income: Under 50k	28% (93)	15% (51)	9% (30)	46% (153)	2% (6)	— (1)	334
Income: 50k-100k	32% (80)	19% (49)	6% (15)	42% (105)	1% (1)	1% (3)	254
Income: 100k+	22% (25)	18% (21)	14% (17)	44% (51)	1% (2)	— (0)	116
Ethnicity: White (Non-Hispanic)	34% (157)	21% (97)	8% (39)	37% (170)	— (1)	— (2)	466
Ethnicity: Black (Non-Hispanic)	13% (21)	7% (11)	10% (15)	65% (101)	4% (7)	1% (2)	156
All Christian	33% (110)	22% (74)	11% (36)	33% (112)	1% (3)	— (1)	337
Agnostic/Nothing in particular	13% (19)	12% (18)	8% (11)	63% (90)	1% (1)	2% (3)	143
Something Else	36% (65)	13% (23)	7% (13)	41% (73)	2% (3)	— (0)	177
Evangelical	37% (105)	21% (59)	10% (30)	30% (87)	2% (5)	— (1)	287
Non-Evangelical	29% (64)	16% (36)	9% (19)	45% (98)	1% (2)	— (0)	219
PID: Dem (no lean)	4% (11)	4% (10)	7% (18)	81% (207)	2% (5)	1% (3)	253
PID: Ind (no lean)	18% (35)	15% (28)	16% (30)	48% (91)	2% (4)	1% (1)	190
PID: Rep (no lean)	58% (152)	32% (83)	5% (13)	5% (12)	— (0)	— (0)	260

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	28%	(198)	17%	(121)	9%	(62)	44%	(309)	1%	(9)	1%	(4)	704
PID/Gender: Dem Men	8%	(8)	6%	(7)	11%	(11)	71%	(73)	3%	(4)	1%	(1)	104
PID/Gender: Dem Women	2%	(3)	2%	(3)	5%	(7)	89%	(133)	1%	(1)	1%	(2)	150
PID/Gender: Ind Men	23%	(24)	14%	(15)	14%	(15)	46%	(48)	2%	(2)	1%	(1)	106
PID/Gender: Ind Women	12%	(10)	16%	(14)	18%	(15)	51%	(43)	2%	(2)	1%	(0)	84
PID/Gender: Rep Men	61%	(70)	29%	(33)	4%	(5)	6%	(7)	—	(0)	—	(0)	115
PID/Gender: Rep Women	56%	(82)	34%	(50)	5%	(8)	4%	(5)	—	(0)	—	(0)	146
Ideo: Liberal (1-3)	9%	(17)	2%	(4)	8%	(14)	80%	(149)	1%	(1)	1%	(1)	186
Ideo: Moderate (4)	16%	(33)	15%	(32)	10%	(20)	55%	(113)	3%	(5)	2%	(3)	206
Ideo: Conservative (5-7)	49%	(144)	28%	(82)	8%	(24)	14%	(41)	1%	(2)	—	(0)	294
Ideo/PID: Conservative Republican	57%	(119)	33%	(70)	5%	(11)	4%	(8)	—	(0)	—	(0)	209
Ideo/PID: Moderate/Conservative Democrat	6%	(7)	6%	(7)	7%	(8)	75%	(86)	4%	(5)	2%	(3)	115
Ideo/PID: Liberal Democrat	3%	(4)	2%	(3)	8%	(10)	87%	(115)	—	(0)	—	(0)	133
Unfavorable of Biden and Trump	—	(0)	—	(0)	39%	(49)	61%	(77)	—	(0)	—	(0)	126
2024 H2H Matchup: Biden Voter	3%	(8)	2%	(5)	4%	(11)	89%	(249)	2%	(5)	1%	(3)	281
2024 H2H Matchup: Trump Voter	54%	(187)	33%	(113)	10%	(36)	3%	(12)	—	(0)	—	(0)	347
2022 House Vote: Democrat	4%	(11)	2%	(6)	7%	(18)	84%	(228)	2%	(5)	1%	(3)	270
2022 House Vote: Republican	52%	(158)	30%	(90)	8%	(24)	9%	(27)	1%	(2)	—	(0)	300
2022 House Vote: Did not Vote	27%	(29)	19%	(22)	13%	(14)	39%	(43)	1%	(2)	1%	(1)	111
2020 Vote: Joe Biden	5%	(16)	3%	(10)	8%	(25)	82%	(261)	1%	(5)	1%	(3)	319
2020 Vote: Donald Trump	53%	(174)	31%	(103)	9%	(29)	6%	(21)	—	(1)	—	(0)	328
2016 Vote: Hillary Clinton	3%	(6)	4%	(10)	5%	(12)	85%	(203)	2%	(4)	1%	(3)	237
2016 Vote: Donald Trump	49%	(137)	29%	(81)	10%	(26)	11%	(32)	—	(1)	—	(0)	277
U.S. Economy: Wrong Track	34%	(181)	21%	(113)	10%	(52)	33%	(173)	1%	(7)	1%	(3)	528
U.S. Economy: Right Direction	10%	(18)	5%	(9)	6%	(10)	78%	(136)	1%	(2)	—	(1)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	2%	(3)	4%	(9)	89%	(184)	3%	(5)	2%	(4)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53%	(188)	30%	(108)	10%	(37)	6%	(22)	—	(1)	—	(0)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	8%	(11)	11%	(16)	73%	(103)	2%	(2)	—	(0)	140
Top 2024 Issue: Economy	38%	(110)	22%	(64)	12%	(36)	27%	(80)	—	(1)	—	(1)	293
Community: Urban	21%	(26)	10%	(12)	12%	(15)	51%	(62)	2%	(2)	3%	(4)	121
Community: Suburban	23%	(68)	19%	(57)	9%	(28)	48%	(144)	1%	(4)	—	(0)	300
Community: Rural	37%	(105)	19%	(53)	7%	(19)	37%	(104)	1%	(3)	—	(0)	284

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	28% (198)	17% (121)	9% (62)	44% (309)	1% (9)	1% (4)	704
Community/Gender: Urban Women	17% (9)	8% (4)	6% (3)	63% (31)	2% (1)	4% (2)	50
Community/Gender: Urban Men	24% (17)	12% (8)	17% (12)	43% (30)	1% (1)	3% (2)	71
Community/Gender: Rural Women	33% (55)	18% (29)	6% (10)	42% (69)	1% (1)	— (0)	164
Community/Gender: Rural Men	42% (50)	20% (24)	7% (9)	29% (35)	2% (2)	— (0)	120
Community/Gender: Suburban Women	20% (33)	21% (34)	10% (17)	49% (81)	1% (1)	— (0)	166
Community/Gender: Suburban Men	26% (35)	17% (22)	8% (11)	47% (63)	2% (3)	— (0)	134
Homeowner	30% (149)	19% (92)	9% (43)	42% (207)	1% (4)	— (1)	496
Renter	25% (45)	14% (26)	7% (13)	50% (92)	2% (4)	2% (3)	184
Military HHnm: Yes	26% (33)	23% (29)	10% (13)	40% (51)	1% (2)	— (0)	127
Military HH: No	29% (166)	16% (92)	8% (49)	45% (259)	1% (7)	1% (4)	577
Employ: Private Sector	31% (74)	18% (42)	9% (21)	41% (99)	1% (2)	1% (1)	239
Employ: Government	37% (20)	14% (8)	14% (8)	34% (19)	1% (0)	— (0)	55
Employ: Self-Employed	17% (11)	23% (15)	9% (6)	50% (32)	— (0)	— (0)	64
Employ: Retired	22% (45)	19% (40)	9% (18)	49% (103)	1% (2)	— (0)	208
Self + Household: White-Collar	22% (55)	17% (41)	8% (19)	53% (132)	— (0)	1% (1)	249
Self + Household: Blue Collar	33% (105)	20% (66)	10% (32)	36% (116)	1% (4)	— (0)	321
Union HH: No	28% (192)	17% (119)	9% (61)	44% (298)	1% (8)	1% (4)	683
LGBTQ+: Yes	16% (13)	2% (2)	6% (5)	71% (55)	1% (1)	3% (2)	78
LGBTQ+: No	30% (186)	19% (119)	9% (57)	41% (254)	1% (8)	— (2)	626
Motivated to Vote	29% (180)	17% (105)	8% (49)	45% (280)	1% (5)	— (3)	623
Parent: Yes	36% (61)	17% (29)	8% (14)	38% (64)	1% (1)	— (1)	171
Parent: No	26% (137)	17% (92)	9% (47)	46% (245)	1% (8)	1% (3)	533
COVID Vaccine: Yes	21% (107)	16% (78)	9% (44)	53% (263)	1% (5)	1% (3)	499
COVID Vaccine: No	45% (91)	21% (44)	9% (18)	23% (47)	2% (4)	1% (1)	205
Student Loans: Yes	25% (25)	7% (7)	13% (13)	51% (50)	3% (3)	1% (1)	99
Student Loans: No	29% (173)	19% (114)	8% (49)	43% (259)	1% (6)	1% (3)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? — Ron DeSantis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(85)	23%	(159)	13%	(89)	32%	(224)	10%	(72)	11%	(76)	704
Gender: Male	12%	(40)	24%	(78)	15%	(50)	28%	(92)	9%	(29)	11%	(35)	324
Gender: Female	12%	(44)	21%	(81)	10%	(39)	35%	(132)	11%	(43)	11%	(40)	380
Age: 18-34	8%	(14)	13%	(23)	13%	(22)	26%	(46)	15%	(25)	25%	(44)	174
Age: 35-44	10%	(9)	23%	(23)	17%	(16)	22%	(21)	16%	(15)	13%	(13)	96
Age: 45-64	13%	(30)	25%	(57)	13%	(30)	33%	(77)	11%	(24)	6%	(14)	232
Age: 65+	16%	(32)	28%	(56)	10%	(21)	40%	(81)	4%	(7)	3%	(5)	202
GenZers: 1997-2012	4%	(3)	9%	(8)	11%	(10)	26%	(24)	20%	(18)	29%	(26)	90
Millennials: 1981-1996	12%	(20)	18%	(28)	14%	(22)	25%	(40)	12%	(19)	19%	(30)	158
GenXers: 1965-1980	11%	(22)	24%	(47)	15%	(30)	31%	(61)	11%	(22)	7%	(15)	197
Baby Boomers: 1946-1964	14%	(34)	29%	(69)	11%	(26)	38%	(90)	6%	(14)	2%	(5)	238
Educ: < College	13%	(56)	21%	(92)	12%	(55)	27%	(121)	13%	(57)	14%	(63)	444
Educ: Bachelors degree	13%	(21)	28%	(45)	12%	(20)	36%	(58)	6%	(10)	5%	(8)	161
Educ: Post-grad	8%	(8)	22%	(22)	14%	(14)	46%	(45)	5%	(5)	5%	(5)	99
Income: Under 50k	10%	(34)	20%	(68)	12%	(41)	31%	(103)	12%	(39)	15%	(49)	334
Income: 50k-100k	13%	(32)	25%	(64)	12%	(30)	31%	(78)	10%	(26)	9%	(23)	254
Income: 100k+	16%	(19)	23%	(27)	15%	(18)	36%	(42)	5%	(6)	4%	(4)	116
Ethnicity: White (Non-Hispanic)	17%	(77)	28%	(133)	13%	(61)	29%	(138)	7%	(32)	6%	(26)	466
Ethnicity: Black (Non-Hispanic)	1%	(1)	7%	(12)	15%	(23)	36%	(56)	18%	(29)	23%	(35)	156
All Christian	18%	(62)	34%	(113)	13%	(42)	26%	(86)	6%	(19)	4%	(14)	337
Agnostic/Nothing in particular	3%	(4)	8%	(11)	11%	(16)	46%	(66)	19%	(27)	13%	(18)	143
Something Else	9%	(16)	16%	(29)	13%	(23)	26%	(46)	12%	(21)	24%	(43)	177
Evangelical	16%	(47)	30%	(86)	11%	(32)	19%	(56)	9%	(27)	14%	(40)	287
Non-Evangelical	13%	(27)	24%	(53)	15%	(32)	35%	(77)	6%	(13)	8%	(16)	219
PID: Dem (no lean)	1%	(1)	6%	(14)	15%	(37)	55%	(139)	11%	(29)	13%	(33)	253
PID: Ind (no lean)	8%	(16)	19%	(36)	13%	(25)	36%	(68)	13%	(24)	11%	(21)	190
PID: Rep (no lean)	26%	(68)	42%	(108)	10%	(27)	6%	(17)	7%	(19)	8%	(21)	260

Continued on next page

Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? — Ron DeSantis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(85)	23%	(159)	13%	(89)	32%	(224)	10%	(72)	11%	(76)	704
PID/Gender: Dem Men	1%	(1)	7%	(7)	22%	(23)	48%	(50)	10%	(10)	12%	(12)	104
PID/Gender: Dem Women	—	(0)	4%	(7)	10%	(14)	60%	(89)	12%	(19)	14%	(21)	150
PID/Gender: Ind Men	8%	(8)	22%	(23)	14%	(15)	31%	(33)	14%	(14)	12%	(12)	106
PID/Gender: Ind Women	9%	(8)	16%	(13)	12%	(10)	41%	(34)	12%	(10)	10%	(9)	84
PID/Gender: Rep Men	27%	(31)	41%	(47)	11%	(12)	8%	(9)	4%	(5)	9%	(11)	115
PID/Gender: Rep Women	25%	(37)	42%	(61)	10%	(15)	5%	(8)	10%	(14)	7%	(11)	146
Ideo: Liberal (1-3)	3%	(5)	6%	(11)	11%	(20)	61%	(114)	10%	(19)	9%	(17)	186
Ideo: Moderate (4)	3%	(6)	13%	(26)	15%	(30)	39%	(80)	16%	(33)	15%	(30)	206
Ideo: Conservative (5-7)	25%	(73)	41%	(120)	12%	(37)	8%	(25)	5%	(16)	8%	(24)	294
Ideo/PID: Conservative Republican	31%	(64)	46%	(95)	8%	(18)	4%	(9)	4%	(8)	7%	(15)	209
Ideo/PID: Moderate/Conservative Democrat	—	(0)	5%	(6)	16%	(19)	44%	(50)	15%	(17)	19%	(22)	115
Ideo/PID: Liberal Democrat	1%	(1)	6%	(8)	13%	(17)	65%	(87)	7%	(10)	8%	(10)	133
Unfavorable of Biden and Trump	8%	(10)	19%	(24)	16%	(20)	36%	(45)	9%	(12)	12%	(15)	126
2024 H2H Matchup: Biden Voter	1%	(4)	5%	(14)	14%	(39)	59%	(166)	9%	(25)	12%	(34)	281
2024 H2H Matchup: Trump Voter	22%	(75)	40%	(138)	12%	(42)	8%	(27)	10%	(34)	9%	(32)	347
2022 House Vote: Democrat	1%	(2)	5%	(13)	14%	(36)	58%	(157)	10%	(26)	13%	(36)	270
2022 House Vote: Republican	25%	(75)	39%	(118)	12%	(36)	9%	(28)	8%	(23)	7%	(20)	300
2022 House Vote: Did not Vote	6%	(6)	25%	(27)	13%	(14)	28%	(31)	17%	(18)	12%	(14)	111
2020 Vote: Joe Biden	2%	(8)	5%	(17)	13%	(42)	59%	(187)	9%	(29)	11%	(36)	319
2020 Vote: Donald Trump	23%	(74)	41%	(136)	11%	(37)	8%	(25)	9%	(30)	8%	(25)	328
2016 Vote: Hillary Clinton	—	(1)	5%	(11)	14%	(33)	62%	(148)	10%	(25)	8%	(20)	237
2016 Vote: Donald Trump	25%	(69)	43%	(118)	11%	(32)	12%	(33)	5%	(13)	5%	(13)	277
U.S. Economy: Wrong Track	14%	(76)	28%	(147)	11%	(58)	24%	(127)	11%	(59)	12%	(61)	528
U.S. Economy: Right Direction	5%	(8)	7%	(12)	18%	(31)	55%	(97)	7%	(13)	8%	(15)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	3%	(7)	11%	(23)	62%	(129)	9%	(19)	14%	(28)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(73)	38%	(137)	14%	(49)	8%	(27)	10%	(36)	10%	(34)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	11%	(15)	12%	(17)	49%	(68)	12%	(16)	10%	(13)	140
Top 2024 Issue: Economy	14%	(42)	28%	(81)	12%	(35)	21%	(61)	13%	(37)	12%	(37)	293
Community: Urban	12%	(14)	15%	(18)	21%	(25)	31%	(38)	12%	(15)	9%	(11)	121
Community: Suburban	8%	(24)	25%	(75)	13%	(39)	35%	(106)	11%	(33)	8%	(23)	300
Community: Rural	16%	(47)	23%	(66)	9%	(25)	28%	(80)	8%	(24)	15%	(42)	284

Continued on next page

Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? — Ron DeSantis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(85)	23%	(159)	13%	(89)	32%	(224)	10%	(72)	11%	(76)	704
Community/Gender: Urban Women	16%	(8)	5%	(2)	15%	(8)	39%	(19)	15%	(8)	10%	(5)	50
Community/Gender: Urban Men	9%	(6)	22%	(15)	25%	(17)	26%	(18)	10%	(7)	9%	(6)	71
Community/Gender: Rural Women	14%	(23)	24%	(39)	10%	(17)	29%	(48)	11%	(18)	11%	(18)	164
Community/Gender: Rural Men	20%	(23)	22%	(27)	7%	(8)	27%	(32)	5%	(6)	19%	(23)	120
Community/Gender: Suburban Women	8%	(13)	24%	(40)	9%	(15)	39%	(64)	10%	(17)	10%	(17)	166
Community/Gender: Suburban Men	8%	(11)	26%	(35)	18%	(24)	31%	(42)	12%	(16)	4%	(6)	134
Homeowner	14%	(70)	26%	(129)	12%	(59)	32%	(161)	7%	(37)	8%	(40)	496
Renter	8%	(15)	15%	(27)	15%	(28)	30%	(55)	16%	(29)	16%	(30)	184
Military HHnm: Yes	17%	(22)	24%	(31)	13%	(17)	30%	(38)	7%	(9)	8%	(11)	127
Military HH: No	11%	(63)	22%	(128)	13%	(72)	32%	(186)	11%	(63)	11%	(65)	577
Employ: Private Sector	11%	(27)	17%	(42)	17%	(41)	31%	(74)	10%	(24)	13%	(32)	239
Employ: Government	11%	(6)	30%	(16)	11%	(6)	14%	(8)	17%	(9)	17%	(9)	55
Employ: Self-Employed	4%	(3)	24%	(15)	14%	(9)	29%	(18)	14%	(9)	15%	(10)	64
Employ: Retired	16%	(32)	30%	(62)	8%	(16)	38%	(79)	5%	(11)	4%	(8)	208
Self + Household: White-Collar	13%	(33)	19%	(48)	16%	(41)	44%	(109)	4%	(9)	4%	(10)	249
Self + Household: Blue Collar	12%	(40)	27%	(85)	10%	(33)	26%	(82)	13%	(42)	12%	(38)	321
Union HH: No	12%	(83)	23%	(156)	12%	(84)	32%	(218)	10%	(70)	11%	(73)	683
LGBTQ+: Yes	5%	(4)	11%	(9)	11%	(8)	40%	(31)	14%	(11)	18%	(14)	78
LGBTQ+: No	13%	(81)	24%	(150)	13%	(81)	31%	(193)	10%	(61)	10%	(61)	626
Motivated to Vote	13%	(81)	24%	(147)	12%	(75)	33%	(203)	9%	(57)	10%	(59)	623
Parent: Yes	11%	(19)	25%	(42)	20%	(34)	22%	(37)	12%	(21)	11%	(19)	171
Parent: No	12%	(66)	22%	(117)	10%	(55)	35%	(187)	10%	(52)	11%	(57)	533
COVID Vaccine: Yes	13%	(63)	18%	(92)	12%	(62)	39%	(195)	8%	(42)	9%	(44)	499
COVID Vaccine: No	10%	(21)	33%	(67)	13%	(27)	14%	(29)	15%	(30)	15%	(32)	205
Student Loans: Yes	11%	(11)	13%	(13)	18%	(18)	34%	(34)	9%	(9)	14%	(14)	99
Student Loans: No	12%	(74)	24%	(146)	12%	(71)	31%	(190)	10%	(63)	10%	(61)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(83)	26%	(180)	15%	(109)	14%	(100)	14%	(100)	19%	(132)	704
Gender: Male	13%	(43)	25%	(81)	17%	(54)	16%	(52)	15%	(49)	14%	(46)	324
Gender: Female	10%	(40)	26%	(99)	14%	(55)	13%	(48)	14%	(51)	23%	(86)	380
Age: 18-34	9%	(15)	13%	(23)	12%	(20)	10%	(18)	15%	(27)	41%	(71)	174
Age: 35-44	6%	(6)	21%	(21)	23%	(22)	4%	(4)	17%	(17)	28%	(27)	96
Age: 45-64	11%	(27)	27%	(62)	12%	(29)	19%	(43)	17%	(40)	13%	(31)	232
Age: 65+	17%	(35)	37%	(75)	18%	(37)	17%	(35)	8%	(17)	2%	(3)	202
GenZers: 1997-2012	8%	(7)	12%	(10)	10%	(9)	7%	(6)	18%	(16)	46%	(41)	90
Millennials: 1981-1996	7%	(12)	17%	(27)	20%	(32)	10%	(16)	13%	(20)	33%	(52)	158
GenXers: 1965-1980	11%	(21)	25%	(48)	11%	(22)	17%	(33)	19%	(38)	17%	(34)	197
Baby Boomers: 1946-1964	16%	(38)	38%	(91)	16%	(37)	17%	(42)	11%	(26)	2%	(6)	238
Educ: < College	11%	(50)	22%	(99)	13%	(56)	13%	(57)	17%	(77)	24%	(105)	444
Educ: Bachelors degree	13%	(22)	32%	(52)	16%	(26)	15%	(23)	11%	(17)	13%	(20)	161
Educ: Post-grad	12%	(11)	29%	(29)	27%	(26)	20%	(20)	7%	(7)	6%	(6)	99
Income: Under 50k	11%	(37)	21%	(69)	13%	(44)	13%	(43)	17%	(56)	25%	(85)	334
Income: 50k-100k	11%	(28)	30%	(76)	17%	(44)	16%	(40)	11%	(29)	15%	(37)	254
Income: 100k+	15%	(17)	31%	(36)	18%	(21)	14%	(16)	14%	(16)	9%	(10)	116
Ethnicity: White (Non-Hispanic)	15%	(69)	33%	(154)	15%	(70)	14%	(66)	9%	(44)	13%	(63)	466
Ethnicity: Black (Non-Hispanic)	5%	(8)	12%	(19)	14%	(21)	14%	(22)	26%	(40)	29%	(45)	156
All Christian	18%	(62)	33%	(111)	14%	(46)	12%	(41)	15%	(50)	8%	(27)	337
Agnostic/Nothing in particular	7%	(10)	16%	(22)	16%	(23)	22%	(32)	17%	(24)	23%	(33)	143
Something Else	5%	(9)	20%	(36)	14%	(25)	11%	(20)	13%	(24)	36%	(63)	177
Evangelical	13%	(38)	29%	(84)	12%	(34)	10%	(27)	15%	(44)	21%	(60)	287
Non-Evangelical	14%	(30)	28%	(62)	17%	(37)	15%	(32)	13%	(28)	14%	(30)	219
PID: Dem (no lean)	5%	(13)	13%	(33)	19%	(49)	23%	(59)	18%	(47)	21%	(54)	253
PID: Ind (no lean)	13%	(25)	27%	(51)	12%	(24)	14%	(27)	12%	(24)	21%	(39)	190
PID: Rep (no lean)	17%	(45)	37%	(96)	14%	(36)	5%	(14)	12%	(30)	15%	(39)	260

Continued on next page

Table BLMB2_8: *Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(83)	26%	(180)	15%	(109)	14%	(100)	14%	(100)	19%	(132)	704
PID/Gender: Dem Men	11%	(11)	13%	(13)	19%	(20)	25%	(26)	23%	(24)	9%	(9)	104
PID/Gender: Dem Women	1%	(1)	13%	(20)	19%	(28)	22%	(33)	15%	(23)	30%	(45)	150
PID/Gender: Ind Men	16%	(17)	23%	(25)	14%	(15)	16%	(17)	14%	(15)	18%	(19)	106
PID/Gender: Ind Women	10%	(9)	32%	(27)	11%	(9)	12%	(10)	10%	(9)	25%	(21)	84
PID/Gender: Rep Men	13%	(15)	38%	(43)	17%	(19)	8%	(9)	9%	(10)	16%	(18)	115
PID/Gender: Rep Women	21%	(30)	36%	(53)	12%	(17)	3%	(5)	14%	(20)	14%	(21)	146
Ideo: Liberal (1-3)	5%	(8)	12%	(22)	22%	(41)	26%	(48)	13%	(25)	22%	(41)	186
Ideo: Moderate (4)	10%	(20)	23%	(48)	14%	(29)	14%	(29)	19%	(40)	20%	(40)	206
Ideo: Conservative (5-7)	18%	(53)	38%	(110)	12%	(35)	7%	(20)	12%	(34)	14%	(42)	294
Ideo/PID: Conservative Republican	19%	(39)	41%	(85)	13%	(27)	5%	(11)	8%	(17)	14%	(30)	209
Ideo/PID: Moderate/Conservative Democrat	5%	(6)	16%	(18)	11%	(13)	21%	(24)	28%	(32)	20%	(23)	115
Ideo/PID: Liberal Democrat	5%	(7)	11%	(15)	27%	(36)	26%	(35)	11%	(15)	20%	(26)	133
Unfavorable of Biden and Trump	11%	(14)	26%	(32)	12%	(15)	8%	(10)	17%	(22)	26%	(33)	126
2024 H2H Matchup: Biden Voter	6%	(17)	17%	(48)	21%	(60)	23%	(65)	16%	(45)	17%	(47)	281
2024 H2H Matchup: Trump Voter	17%	(58)	36%	(124)	12%	(42)	7%	(25)	12%	(42)	16%	(56)	347
2022 House Vote: Democrat	5%	(14)	16%	(44)	20%	(54)	23%	(63)	16%	(43)	19%	(52)	270
2022 House Vote: Republican	18%	(53)	37%	(113)	15%	(44)	6%	(19)	10%	(31)	14%	(42)	300
2022 House Vote: Did not Vote	11%	(12)	21%	(23)	9%	(10)	14%	(15)	20%	(22)	26%	(28)	111
2020 Vote: Joe Biden	8%	(26)	16%	(51)	19%	(60)	22%	(69)	15%	(49)	20%	(64)	319
2020 Vote: Donald Trump	16%	(54)	37%	(123)	11%	(37)	8%	(26)	12%	(38)	15%	(50)	328
2016 Vote: Hillary Clinton	6%	(14)	17%	(39)	20%	(48)	26%	(61)	17%	(41)	14%	(33)	237
2016 Vote: Donald Trump	19%	(53)	40%	(110)	10%	(28)	9%	(25)	11%	(30)	12%	(32)	277
U.S. Economy: Wrong Track	13%	(69)	28%	(146)	13%	(66)	10%	(52)	16%	(84)	21%	(111)	528
U.S. Economy: Right Direction	8%	(14)	20%	(34)	24%	(42)	27%	(48)	9%	(16)	12%	(21)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	13%	(28)	20%	(42)	28%	(57)	16%	(33)	19%	(40)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(60)	36%	(127)	12%	(43)	7%	(24)	12%	(43)	16%	(59)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	19%	(26)	17%	(24)	13%	(18)	17%	(24)	24%	(33)	140
Top 2024 Issue: Economy	14%	(42)	29%	(84)	17%	(49)	7%	(22)	13%	(39)	19%	(56)	293
Community: Urban	13%	(15)	27%	(33)	16%	(19)	8%	(10)	19%	(23)	17%	(20)	121
Community: Suburban	10%	(30)	30%	(90)	14%	(42)	14%	(43)	14%	(41)	18%	(53)	300
Community: Rural	13%	(37)	20%	(58)	17%	(47)	16%	(46)	13%	(36)	21%	(59)	284

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(83)	26%	(180)	15%	(109)	14%	(100)	14%	(100)	19%	(132)	704
Community/Gender: Urban Women	9%	(4)	28%	(14)	19%	(9)	4%	(2)	21%	(10)	20%	(10)	50
Community/Gender: Urban Men	16%	(11)	27%	(19)	14%	(10)	11%	(8)	18%	(12)	15%	(10)	71
Community/Gender: Rural Women	14%	(22)	22%	(36)	14%	(22)	14%	(22)	14%	(23)	23%	(38)	164
Community/Gender: Rural Men	12%	(15)	18%	(21)	21%	(25)	20%	(24)	11%	(13)	18%	(22)	120
Community/Gender: Suburban Women	8%	(13)	30%	(49)	14%	(23)	14%	(24)	11%	(18)	23%	(39)	166
Community/Gender: Suburban Men	13%	(17)	30%	(41)	14%	(19)	15%	(20)	17%	(23)	10%	(14)	134
Homeowner	13%	(65)	28%	(141)	19%	(94)	14%	(70)	12%	(57)	14%	(69)	496
Renter	9%	(17)	21%	(38)	8%	(14)	14%	(25)	19%	(36)	29%	(54)	184
Military HHnm: Yes	22%	(28)	18%	(23)	24%	(31)	14%	(18)	10%	(12)	12%	(15)	127
Military HH: No	9%	(55)	27%	(157)	13%	(78)	14%	(82)	15%	(88)	20%	(117)	577
Employ: Private Sector	6%	(15)	26%	(63)	18%	(44)	13%	(31)	13%	(31)	23%	(55)	239
Employ: Government	12%	(7)	21%	(11)	11%	(6)	5%	(3)	14%	(8)	36%	(20)	55
Employ: Self-Employed	12%	(8)	20%	(13)	6%	(4)	18%	(11)	24%	(15)	20%	(12)	64
Employ: Retired	18%	(37)	32%	(66)	17%	(36)	17%	(36)	10%	(22)	5%	(10)	208
Self + Household: White-Collar	14%	(34)	31%	(78)	19%	(48)	19%	(46)	10%	(25)	8%	(19)	249
Self + Household: Blue Collar	12%	(39)	25%	(81)	15%	(48)	11%	(36)	15%	(49)	21%	(67)	321
Union HH: No	12%	(80)	26%	(175)	15%	(105)	14%	(96)	14%	(97)	19%	(130)	683
LGBTQ+: Yes	11%	(9)	10%	(8)	12%	(10)	17%	(13)	21%	(16)	29%	(22)	78
LGBTQ+: No	12%	(74)	28%	(172)	16%	(99)	14%	(87)	13%	(84)	18%	(110)	626
Motivated to Vote	13%	(79)	27%	(171)	16%	(98)	15%	(95)	14%	(86)	15%	(93)	623
Parent: Yes	12%	(20)	23%	(39)	15%	(26)	9%	(16)	18%	(32)	22%	(38)	171
Parent: No	12%	(63)	26%	(141)	15%	(82)	16%	(84)	13%	(69)	18%	(94)	533
COVID Vaccine: Yes	12%	(62)	25%	(126)	16%	(80)	16%	(80)	14%	(72)	16%	(79)	499
COVID Vaccine: No	10%	(21)	27%	(54)	14%	(29)	9%	(19)	14%	(28)	26%	(53)	205
Student Loans: Yes	9%	(9)	14%	(14)	18%	(18)	13%	(13)	16%	(16)	30%	(30)	99
Student Loans: No	12%	(74)	27%	(166)	15%	(91)	14%	(87)	14%	(85)	17%	(103)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB2_10: Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(64)	20%	(138)	11%	(78)	21%	(148)	11%	(76)	28%	(200)	704
Gender: Male	8%	(25)	24%	(79)	12%	(38)	26%	(85)	8%	(25)	22%	(71)	324
Gender: Female	10%	(38)	16%	(59)	11%	(40)	17%	(63)	13%	(51)	34%	(128)	380
Age: 18-34	8%	(13)	15%	(26)	7%	(12)	11%	(20)	9%	(16)	50%	(87)	174
Age: 35-44	12%	(12)	17%	(16)	12%	(11)	12%	(12)	12%	(12)	35%	(34)	96
Age: 45-64	14%	(33)	20%	(45)	10%	(22)	21%	(49)	13%	(29)	22%	(52)	232
Age: 65+	3%	(5)	25%	(51)	16%	(33)	33%	(67)	10%	(19)	13%	(27)	202
GenZers: 1997-2012	2%	(2)	14%	(13)	4%	(4)	12%	(11)	10%	(9)	57%	(51)	90
Millennials: 1981-1996	13%	(21)	15%	(24)	12%	(19)	9%	(15)	9%	(14)	41%	(65)	158
GenXers: 1965-1980	15%	(30)	19%	(37)	8%	(15)	21%	(41)	14%	(27)	24%	(47)	197
Baby Boomers: 1946-1964	4%	(10)	23%	(54)	16%	(37)	31%	(74)	11%	(25)	16%	(37)	238
Educ: < College	12%	(54)	19%	(84)	9%	(39)	15%	(66)	11%	(47)	35%	(154)	444
Educ: Bachelors degree	5%	(8)	20%	(32)	16%	(26)	29%	(47)	11%	(17)	19%	(31)	161
Educ: Post-grad	2%	(2)	22%	(22)	13%	(12)	36%	(36)	12%	(12)	15%	(15)	99
Income: Under 50k	11%	(38)	13%	(42)	10%	(33)	17%	(57)	12%	(41)	37%	(123)	334
Income: 50k-100k	7%	(19)	25%	(63)	10%	(24)	24%	(62)	8%	(21)	25%	(64)	254
Income: 100k+	6%	(7)	28%	(32)	18%	(21)	25%	(29)	12%	(14)	11%	(13)	116
Ethnicity: White (Non-Hispanic)	11%	(51)	23%	(108)	13%	(62)	22%	(101)	10%	(48)	21%	(98)	466
Ethnicity: Black (Non-Hispanic)	2%	(4)	11%	(17)	9%	(14)	16%	(24)	12%	(19)	49%	(77)	156
All Christian	12%	(40)	26%	(88)	16%	(55)	19%	(64)	9%	(30)	18%	(61)	337
Agnostic/Nothing in particular	7%	(9)	10%	(15)	7%	(10)	29%	(42)	17%	(24)	30%	(43)	143
Something Else	8%	(13)	14%	(26)	7%	(12)	12%	(21)	10%	(19)	49%	(86)	177
Evangelical	12%	(35)	22%	(62)	8%	(24)	14%	(41)	11%	(32)	32%	(92)	287
Non-Evangelical	7%	(16)	23%	(50)	18%	(39)	20%	(44)	7%	(16)	24%	(53)	219
PID: Dem (no lean)	3%	(6)	7%	(17)	9%	(24)	31%	(79)	10%	(24)	41%	(104)	253
PID: Ind (no lean)	8%	(15)	19%	(36)	9%	(17)	24%	(45)	15%	(28)	26%	(49)	190
PID: Rep (no lean)	16%	(42)	33%	(85)	15%	(38)	10%	(25)	9%	(24)	18%	(46)	260

Continued on next page

Table BLMB2_10: Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(64)	20%	(138)	11%	(78)	21%	(148)	11%	(76)	28%	(200)	704
PID/Gender: Dem Men	3%	(3)	11%	(12)	11%	(11)	38%	(40)	6%	(6)	31%	(32)	104
PID/Gender: Dem Women	2%	(4)	3%	(5)	8%	(12)	26%	(39)	12%	(19)	48%	(71)	150
PID/Gender: Ind Men	6%	(7)	23%	(25)	9%	(10)	31%	(33)	12%	(12)	19%	(20)	106
PID/Gender: Ind Women	10%	(8)	14%	(12)	8%	(7)	14%	(12)	19%	(16)	35%	(30)	84
PID/Gender: Rep Men	14%	(16)	37%	(43)	15%	(17)	11%	(13)	6%	(7)	17%	(19)	115
PID/Gender: Rep Women	18%	(26)	29%	(43)	14%	(21)	8%	(12)	11%	(17)	19%	(27)	146
Ideo: Liberal (1-3)	5%	(10)	6%	(11)	6%	(11)	38%	(71)	13%	(24)	32%	(59)	186
Ideo: Moderate (4)	5%	(10)	17%	(35)	11%	(23)	19%	(39)	11%	(23)	37%	(75)	206
Ideo: Conservative (5-7)	15%	(43)	30%	(89)	14%	(42)	13%	(38)	9%	(28)	18%	(54)	294
Ideo/PID: Conservative Republican	17%	(35)	35%	(73)	16%	(33)	10%	(21)	7%	(15)	15%	(32)	209
Ideo/PID: Moderate/Conservative Democrat	3%	(3)	5%	(6)	14%	(16)	19%	(22)	9%	(11)	50%	(58)	115
Ideo/PID: Liberal Democrat	2%	(3)	8%	(11)	6%	(7)	43%	(57)	10%	(14)	31%	(41)	133
Unfavorable of Biden and Trump	5%	(7)	20%	(25)	7%	(9)	21%	(26)	13%	(16)	34%	(43)	126
2024 H2H Matchup: Biden Voter	2%	(6)	4%	(12)	9%	(26)	38%	(108)	11%	(32)	34%	(96)	281
2024 H2H Matchup: Trump Voter	15%	(52)	32%	(113)	14%	(50)	9%	(30)	10%	(34)	19%	(67)	347
2022 House Vote: Democrat	2%	(5)	6%	(16)	10%	(26)	35%	(95)	10%	(28)	37%	(100)	270
2022 House Vote: Republican	14%	(41)	35%	(105)	16%	(47)	12%	(36)	9%	(27)	15%	(44)	300
2022 House Vote: Did not Vote	14%	(15)	13%	(15)	3%	(4)	13%	(15)	16%	(18)	41%	(45)	111
2020 Vote: Joe Biden	3%	(11)	9%	(27)	8%	(25)	34%	(109)	10%	(32)	36%	(116)	319
2020 Vote: Donald Trump	16%	(51)	32%	(106)	15%	(48)	9%	(30)	11%	(36)	17%	(57)	328
2016 Vote: Hillary Clinton	2%	(6)	7%	(17)	7%	(17)	39%	(92)	11%	(27)	33%	(79)	237
2016 Vote: Donald Trump	16%	(45)	35%	(96)	16%	(44)	12%	(33)	10%	(28)	11%	(31)	277
U.S. Economy: Wrong Track	10%	(55)	24%	(125)	11%	(59)	14%	(75)	12%	(61)	29%	(152)	528
U.S. Economy: Right Direction	5%	(9)	7%	(13)	11%	(19)	42%	(73)	8%	(15)	27%	(47)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(3)	3%	(7)	8%	(16)	39%	(82)	11%	(23)	37%	(77)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(55)	31%	(112)	15%	(52)	9%	(33)	10%	(35)	19%	(68)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(5)	14%	(19)	7%	(10)	24%	(34)	13%	(18)	39%	(54)	140
Top 2024 Issue: Economy	12%	(35)	25%	(73)	11%	(33)	10%	(29)	13%	(37)	29%	(85)	293
Community: Urban	10%	(12)	22%	(26)	10%	(13)	20%	(25)	10%	(12)	28%	(33)	121
Community: Suburban	8%	(24)	20%	(59)	12%	(35)	23%	(68)	10%	(31)	27%	(82)	300
Community: Rural	10%	(28)	18%	(52)	11%	(31)	20%	(56)	12%	(33)	30%	(85)	284

Continued on next page

Table BLMB2_10: Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(64)	20%	(138)	11%	(78)	21%	(148)	11%	(76)	28%	(200)	704
Community/Gender: Urban Women	19%	(9)	2%	(1)	7%	(3)	20%	(10)	17%	(8)	35%	(18)	50
Community/Gender: Urban Men	3%	(2)	36%	(25)	13%	(9)	21%	(15)	5%	(4)	22%	(16)	71
Community/Gender: Rural Women	11%	(19)	16%	(26)	10%	(17)	14%	(24)	14%	(23)	33%	(55)	164
Community/Gender: Rural Men	7%	(9)	22%	(26)	12%	(14)	27%	(32)	8%	(10)	25%	(30)	120
Community/Gender: Suburban Women	6%	(10)	19%	(31)	12%	(20)	18%	(30)	12%	(19)	34%	(56)	166
Community/Gender: Suburban Men	11%	(14)	21%	(28)	12%	(16)	29%	(38)	9%	(12)	19%	(26)	134
Homeowner	9%	(42)	23%	(114)	13%	(63)	23%	(116)	10%	(50)	22%	(110)	496
Renter	12%	(21)	13%	(24)	8%	(15)	15%	(27)	10%	(18)	43%	(79)	184
Military HHnm: Yes	7%	(9)	27%	(34)	18%	(22)	21%	(27)	6%	(7)	22%	(28)	127
Military HH: No	10%	(55)	18%	(104)	10%	(56)	21%	(121)	12%	(69)	30%	(172)	577
Employ: Private Sector	9%	(22)	19%	(45)	11%	(26)	20%	(48)	10%	(24)	31%	(75)	239
Employ: Government	8%	(5)	35%	(19)	1%	(1)	8%	(4)	10%	(6)	37%	(20)	55
Employ: Self-Employed	17%	(11)	15%	(10)	12%	(8)	17%	(11)	14%	(9)	25%	(16)	64
Employ: Retired	5%	(11)	23%	(48)	15%	(31)	31%	(64)	11%	(23)	15%	(30)	208
Self + Household: White-Collar	5%	(13)	20%	(49)	16%	(39)	33%	(83)	12%	(30)	14%	(35)	249
Self + Household: Blue Collar	10%	(32)	24%	(75)	10%	(31)	15%	(47)	12%	(38)	30%	(97)	321
Union HH: No	9%	(63)	20%	(134)	11%	(74)	21%	(143)	11%	(73)	29%	(196)	683
LGBTQ+: Yes	4%	(3)	14%	(11)	4%	(3)	23%	(18)	14%	(11)	40%	(32)	78
LGBTQ+: No	10%	(61)	20%	(127)	12%	(75)	21%	(130)	10%	(65)	27%	(168)	626
Motivated to Vote	9%	(54)	21%	(130)	12%	(75)	22%	(137)	10%	(65)	26%	(161)	623
Parent: Yes	15%	(25)	18%	(31)	13%	(22)	11%	(20)	10%	(17)	33%	(57)	171
Parent: No	7%	(39)	20%	(107)	11%	(56)	24%	(129)	11%	(59)	27%	(143)	533
COVID Vaccine: Yes	7%	(37)	17%	(83)	13%	(65)	26%	(128)	11%	(55)	26%	(131)	499
COVID Vaccine: No	13%	(27)	27%	(55)	7%	(14)	10%	(20)	10%	(21)	33%	(69)	205
Student Loans: Yes	9%	(9)	15%	(15)	7%	(7)	19%	(19)	9%	(9)	42%	(41)	99
Student Loans: No	9%	(55)	20%	(123)	12%	(72)	21%	(130)	11%	(67)	26%	(159)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_11: *Do you have a favorable or unfavorable impression of each of the following? — Chris Christie*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(31)	19%	(132)	19%	(135)	28%	(197)	15%	(108)	14%	(101)	704
Gender: Male	6%	(19)	22%	(71)	21%	(68)	29%	(95)	12%	(38)	10%	(33)	324
Gender: Female	3%	(12)	16%	(61)	18%	(67)	27%	(103)	18%	(70)	18%	(68)	380
Age: 18-34	3%	(5)	13%	(22)	13%	(23)	16%	(27)	13%	(23)	42%	(73)	174
Age: 35-44	5%	(5)	14%	(14)	26%	(25)	20%	(19)	23%	(22)	11%	(11)	96
Age: 45-64	6%	(14)	22%	(50)	15%	(35)	35%	(82)	15%	(35)	7%	(16)	232
Age: 65+	4%	(7)	23%	(46)	26%	(52)	34%	(69)	13%	(27)	1%	(1)	202
GenZers: 1997-2012	3%	(2)	11%	(10)	10%	(9)	11%	(10)	16%	(14)	50%	(45)	90
Millennials: 1981-1996	4%	(6)	15%	(24)	21%	(33)	20%	(31)	15%	(24)	25%	(39)	158
GenXers: 1965-1980	6%	(13)	20%	(39)	12%	(24)	37%	(73)	18%	(36)	6%	(11)	197
Baby Boomers: 1946-1964	3%	(7)	24%	(58)	25%	(59)	32%	(77)	13%	(31)	2%	(6)	238
Educ: < College	6%	(25)	17%	(75)	16%	(70)	26%	(117)	16%	(72)	19%	(85)	444
Educ: Bachelors degree	2%	(4)	23%	(38)	22%	(36)	31%	(50)	15%	(23)	6%	(10)	161
Educ: Post-grad	2%	(2)	19%	(19)	29%	(29)	31%	(30)	13%	(13)	6%	(6)	99
Income: Under 50k	4%	(14)	18%	(61)	18%	(59)	24%	(80)	18%	(60)	18%	(61)	334
Income: 50k-100k	5%	(13)	17%	(43)	21%	(52)	32%	(81)	12%	(31)	13%	(33)	254
Income: 100k+	4%	(4)	24%	(28)	20%	(24)	32%	(37)	15%	(17)	6%	(6)	116
Ethnicity: White (Non-Hispanic)	5%	(23)	21%	(97)	21%	(100)	30%	(141)	13%	(60)	10%	(45)	466
Ethnicity: Black (Non-Hispanic)	4%	(6)	14%	(22)	14%	(21)	27%	(43)	21%	(32)	20%	(32)	156
All Christian	6%	(21)	21%	(69)	22%	(73)	29%	(97)	15%	(50)	8%	(26)	337
Agnostic/Nothing in particular	3%	(4)	17%	(24)	17%	(24)	31%	(44)	15%	(21)	18%	(25)	143
Something Else	2%	(3)	16%	(29)	14%	(25)	25%	(45)	18%	(32)	24%	(43)	177
Evangelical	2%	(6)	19%	(53)	19%	(54)	28%	(81)	17%	(50)	15%	(43)	287
Non-Evangelical	7%	(16)	20%	(44)	20%	(44)	26%	(57)	14%	(31)	12%	(26)	219
PID: Dem (no lean)	3%	(8)	18%	(46)	18%	(46)	28%	(71)	15%	(39)	17%	(43)	253
PID: Ind (no lean)	5%	(9)	21%	(41)	18%	(35)	25%	(48)	16%	(31)	14%	(26)	190
PID: Rep (no lean)	5%	(14)	17%	(45)	20%	(53)	30%	(79)	14%	(38)	12%	(31)	260

Continued on next page

Table BLMB2_11: Do you have a favorable or unfavorable impression of each of the following? — Chris Christie

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(31)	19%	(132)	19%	(135)	28%	(197)	15%	(108)	14%	(101)	704
PID/Gender: Dem Men	7%	(7)	21%	(21)	22%	(23)	25%	(26)	13%	(13)	12%	(13)	104
PID/Gender: Dem Women	1%	(1)	16%	(25)	15%	(23)	30%	(45)	17%	(26)	20%	(30)	150
PID/Gender: Ind Men	6%	(7)	25%	(27)	19%	(20)	27%	(29)	13%	(13)	10%	(11)	106
PID/Gender: Ind Women	2%	(2)	17%	(14)	18%	(15)	23%	(19)	21%	(18)	19%	(16)	84
PID/Gender: Rep Men	5%	(5)	21%	(24)	22%	(25)	35%	(40)	10%	(11)	8%	(9)	115
PID/Gender: Rep Women	6%	(9)	15%	(22)	19%	(28)	27%	(39)	18%	(26)	15%	(22)	146
Ideo: Liberal (1-3)	1%	(2)	20%	(37)	20%	(37)	31%	(57)	15%	(28)	14%	(25)	186
Ideo: Moderate (4)	8%	(15)	23%	(47)	17%	(35)	21%	(44)	15%	(30)	16%	(34)	206
Ideo: Conservative (5-7)	5%	(14)	16%	(47)	21%	(63)	31%	(92)	15%	(44)	12%	(35)	294
Ideo/PID: Conservative Republican	4%	(9)	15%	(31)	23%	(49)	32%	(66)	13%	(28)	12%	(26)	209
Ideo/PID: Moderate/Conservative Democrat	6%	(7)	16%	(19)	15%	(18)	23%	(27)	18%	(21)	22%	(25)	115
Ideo/PID: Liberal Democrat	1%	(2)	20%	(27)	22%	(29)	33%	(44)	11%	(15)	13%	(17)	133
Unfavorable of Biden and Trump	6%	(7)	14%	(18)	18%	(23)	29%	(36)	13%	(16)	20%	(25)	126
2024 H2H Matchup: Biden Voter	4%	(11)	23%	(63)	19%	(54)	28%	(77)	14%	(39)	13%	(36)	281
2024 H2H Matchup: Trump Voter	5%	(16)	17%	(60)	20%	(69)	30%	(106)	14%	(49)	14%	(47)	347
2022 House Vote: Democrat	4%	(10)	23%	(62)	19%	(50)	27%	(73)	14%	(37)	14%	(37)	270
2022 House Vote: Republican	5%	(15)	16%	(50)	22%	(66)	32%	(97)	14%	(41)	11%	(32)	300
2022 House Vote: Did not Vote	4%	(5)	16%	(18)	13%	(15)	21%	(24)	21%	(24)	23%	(25)	111
2020 Vote: Joe Biden	4%	(14)	22%	(70)	19%	(62)	27%	(85)	14%	(45)	13%	(43)	319
2020 Vote: Donald Trump	4%	(15)	16%	(54)	21%	(69)	32%	(106)	15%	(50)	11%	(35)	328
2016 Vote: Hillary Clinton	3%	(8)	23%	(55)	23%	(54)	29%	(69)	14%	(34)	7%	(17)	237
2016 Vote: Donald Trump	7%	(19)	16%	(45)	21%	(59)	36%	(100)	14%	(38)	6%	(17)	277
U.S. Economy: Wrong Track	4%	(19)	17%	(91)	18%	(93)	29%	(152)	17%	(89)	16%	(85)	528
U.S. Economy: Right Direction	7%	(12)	23%	(41)	24%	(42)	26%	(46)	11%	(19)	9%	(16)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	21%	(43)	18%	(37)	32%	(67)	13%	(28)	12%	(25)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(18)	17%	(62)	20%	(70)	29%	(104)	16%	(55)	13%	(48)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(5)	19%	(27)	20%	(28)	19%	(27)	18%	(25)	20%	(28)	140
Top 2024 Issue: Economy	6%	(17)	20%	(57)	18%	(53)	24%	(69)	16%	(47)	17%	(49)	293
Community: Urban	6%	(7)	24%	(28)	21%	(25)	20%	(24)	12%	(15)	18%	(22)	121
Community: Suburban	4%	(12)	17%	(52)	23%	(68)	27%	(80)	19%	(56)	11%	(33)	300
Community: Rural	4%	(12)	18%	(52)	15%	(42)	33%	(94)	13%	(38)	16%	(46)	284

Continued on next page

Table BLMB2_11: Do you have a favorable or unfavorable impression of each of the following? — Chris Christie

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(31)	19%	(132)	19%	(135)	28%	(197)	15%	(108)	14%	(101)	704
Community/Gender: Urban Women	6%	(3)	19%	(9)	13%	(6)	13%	(7)	19%	(10)	30%	(15)	50
Community/Gender: Urban Men	6%	(4)	27%	(19)	26%	(18)	24%	(17)	7%	(5)	10%	(7)	71
Community/Gender: Rural Women	3%	(5)	19%	(31)	13%	(21)	32%	(52)	15%	(25)	18%	(29)	164
Community/Gender: Rural Men	5%	(6)	17%	(20)	17%	(21)	35%	(42)	10%	(12)	14%	(17)	120
Community/Gender: Suburban Women	2%	(4)	12%	(20)	23%	(39)	27%	(44)	21%	(35)	14%	(24)	166
Community/Gender: Suburban Men	6%	(8)	24%	(32)	22%	(29)	26%	(35)	15%	(20)	7%	(9)	134
Homeowner	4%	(21)	18%	(89)	22%	(109)	32%	(160)	13%	(62)	11%	(55)	496
Renter	5%	(9)	22%	(41)	14%	(25)	18%	(33)	21%	(38)	21%	(38)	184
Military HHnm: Yes	4%	(5)	17%	(22)	27%	(35)	28%	(36)	15%	(18)	9%	(12)	127
Military HH: No	5%	(26)	19%	(110)	17%	(100)	28%	(162)	15%	(89)	15%	(89)	577
Employ: Private Sector	5%	(12)	18%	(44)	22%	(53)	26%	(63)	11%	(26)	17%	(40)	239
Employ: Government	9%	(5)	16%	(9)	13%	(7)	28%	(15)	12%	(7)	21%	(12)	55
Employ: Self-Employed	2%	(1)	19%	(12)	13%	(8)	26%	(16)	27%	(17)	12%	(8)	64
Employ: Retired	5%	(9)	21%	(43)	25%	(52)	33%	(68)	14%	(30)	3%	(5)	208
Self + Household: White-Collar	4%	(10)	26%	(64)	21%	(53)	29%	(73)	15%	(36)	5%	(14)	249
Self + Household: Blue Collar	5%	(16)	16%	(53)	21%	(68)	31%	(98)	13%	(43)	14%	(44)	321
Union HH: No	4%	(30)	18%	(126)	19%	(129)	28%	(194)	15%	(105)	14%	(98)	683
LGBTQ+: Yes	4%	(3)	11%	(9)	20%	(16)	28%	(21)	15%	(12)	22%	(17)	78
LGBTQ+: No	4%	(28)	20%	(123)	19%	(119)	28%	(176)	15%	(96)	13%	(84)	626
Motivated to Vote	4%	(26)	20%	(125)	20%	(127)	29%	(182)	14%	(86)	12%	(76)	623
Parent: Yes	6%	(10)	17%	(29)	13%	(22)	30%	(51)	18%	(32)	16%	(27)	171
Parent: No	4%	(21)	19%	(103)	21%	(113)	27%	(146)	14%	(76)	14%	(73)	533
COVID Vaccine: Yes	4%	(19)	20%	(100)	21%	(106)	27%	(136)	15%	(76)	12%	(62)	499
COVID Vaccine: No	6%	(12)	16%	(32)	14%	(29)	30%	(61)	16%	(32)	19%	(39)	205
Student Loans: Yes	2%	(2)	16%	(15)	20%	(20)	25%	(24)	13%	(13)	24%	(24)	99
Student Loans: No	5%	(29)	19%	(117)	19%	(115)	29%	(173)	16%	(95)	13%	(77)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_12: *Do you have a favorable or unfavorable impression of each of the following? — Cornel West*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(27)	9%	(60)	9%	(61)	11%	(77)	18%	(129)	50%	(350)	704
Gender: Male	4%	(14)	14%	(47)	12%	(39)	12%	(40)	18%	(60)	39%	(125)	324
Gender: Female	3%	(12)	4%	(14)	6%	(22)	10%	(37)	18%	(70)	59%	(225)	380
Age: 18-34	2%	(3)	11%	(19)	10%	(17)	5%	(9)	12%	(22)	60%	(104)	174
Age: 35-44	8%	(7)	14%	(13)	5%	(5)	5%	(5)	17%	(16)	52%	(50)	96
Age: 45-64	5%	(12)	8%	(19)	9%	(21)	11%	(26)	18%	(42)	48%	(111)	232
Age: 65+	2%	(5)	5%	(9)	9%	(18)	18%	(36)	24%	(49)	42%	(85)	202
GenZers: 1997-2012	2%	(2)	11%	(10)	7%	(6)	6%	(5)	12%	(11)	63%	(57)	90
Millennials: 1981-1996	5%	(7)	12%	(19)	8%	(12)	4%	(6)	15%	(23)	57%	(91)	158
GenXers: 1965-1980	6%	(11)	9%	(18)	9%	(18)	12%	(24)	20%	(40)	43%	(85)	197
Baby Boomers: 1946-1964	3%	(6)	5%	(12)	9%	(22)	14%	(34)	23%	(55)	46%	(109)	238
Educ: < College	3%	(12)	8%	(35)	7%	(32)	11%	(49)	18%	(80)	53%	(236)	444
Educ: Bachelors degree	6%	(10)	10%	(16)	10%	(17)	9%	(15)	20%	(32)	44%	(72)	161
Educ: Post-grad	5%	(5)	10%	(10)	12%	(12)	13%	(13)	17%	(17)	43%	(42)	99
Income: Under 50k	3%	(10)	8%	(28)	9%	(29)	9%	(30)	16%	(53)	55%	(184)	334
Income: 50k-100k	4%	(10)	7%	(18)	8%	(20)	15%	(39)	19%	(49)	46%	(117)	254
Income: 100k+	5%	(6)	13%	(15)	10%	(12)	7%	(8)	23%	(27)	42%	(49)	116
Ethnicity: White (Non-Hispanic)	3%	(16)	6%	(28)	9%	(42)	11%	(51)	18%	(83)	53%	(246)	466
Ethnicity: Black (Non-Hispanic)	6%	(10)	16%	(24)	8%	(13)	11%	(17)	20%	(31)	39%	(61)	156
All Christian	5%	(15)	8%	(27)	8%	(27)	11%	(36)	18%	(61)	51%	(171)	337
Agnostic/Nothing in particular	3%	(5)	9%	(13)	8%	(11)	11%	(16)	21%	(31)	47%	(67)	143
Something Else	2%	(3)	7%	(13)	10%	(18)	10%	(18)	18%	(32)	53%	(94)	177
Evangelical	4%	(11)	8%	(23)	7%	(21)	12%	(33)	20%	(57)	49%	(142)	287
Non-Evangelical	3%	(6)	8%	(17)	10%	(21)	9%	(20)	15%	(33)	56%	(122)	219
PID: Dem (no lean)	8%	(20)	8%	(21)	7%	(19)	11%	(28)	18%	(45)	47%	(120)	253
PID: Ind (no lean)	1%	(3)	9%	(17)	11%	(21)	8%	(16)	20%	(37)	50%	(96)	190
PID: Rep (no lean)	1%	(4)	9%	(22)	8%	(20)	13%	(33)	18%	(47)	51%	(134)	260

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(27)	9%	(60)	9%	(61)	11%	(77)	18%	(129)	50%	(350)	704
PID/Gender: Dem Men	9%	(9)	15%	(16)	10%	(11)	10%	(11)	19%	(19)	37%	(38)	104
PID/Gender: Dem Women	7%	(11)	4%	(5)	6%	(8)	11%	(17)	17%	(26)	55%	(82)	150
PID/Gender: Ind Men	3%	(3)	12%	(13)	14%	(15)	10%	(11)	20%	(22)	41%	(43)	106
PID/Gender: Ind Women	—	(0)	5%	(4)	8%	(7)	6%	(5)	18%	(15)	63%	(53)	84
PID/Gender: Rep Men	2%	(2)	16%	(18)	12%	(13)	16%	(18)	16%	(19)	38%	(44)	115
PID/Gender: Rep Women	1%	(1)	3%	(4)	5%	(7)	10%	(15)	19%	(28)	62%	(90)	146
Ideo: Liberal (1-3)	7%	(13)	10%	(19)	9%	(16)	8%	(16)	18%	(34)	47%	(88)	186
Ideo: Moderate (4)	3%	(6)	10%	(21)	8%	(16)	10%	(20)	17%	(36)	52%	(108)	206
Ideo: Conservative (5-7)	3%	(8)	7%	(21)	10%	(28)	13%	(40)	19%	(57)	48%	(141)	294
Ideo/PID: Conservative Republican	2%	(4)	6%	(14)	9%	(19)	15%	(31)	18%	(37)	50%	(104)	209
Ideo/PID: Moderate/Conservative Democrat	7%	(9)	12%	(13)	4%	(5)	11%	(13)	18%	(20)	48%	(55)	115
Ideo/PID: Liberal Democrat	9%	(12)	6%	(8)	10%	(14)	11%	(14)	19%	(25)	46%	(61)	133
Unfavorable of Biden and Trump	4%	(5)	7%	(9)	9%	(12)	5%	(7)	14%	(18)	60%	(75)	126
2024 H2H Matchup: Biden Voter	6%	(18)	8%	(24)	9%	(25)	11%	(32)	21%	(58)	44%	(124)	281
2024 H2H Matchup: Trump Voter	2%	(9)	9%	(30)	9%	(30)	12%	(42)	17%	(58)	52%	(179)	347
2022 House Vote: Democrat	7%	(19)	8%	(23)	9%	(24)	12%	(33)	21%	(57)	43%	(115)	270
2022 House Vote: Republican	2%	(5)	9%	(27)	11%	(32)	13%	(40)	15%	(46)	50%	(151)	300
2022 House Vote: Did not Vote	3%	(3)	10%	(11)	4%	(5)	3%	(4)	17%	(19)	62%	(69)	111
2020 Vote: Joe Biden	6%	(19)	11%	(34)	8%	(24)	9%	(30)	20%	(62)	47%	(149)	319
2020 Vote: Donald Trump	2%	(6)	8%	(26)	9%	(31)	13%	(42)	18%	(59)	50%	(164)	328
2016 Vote: Hillary Clinton	7%	(17)	12%	(29)	7%	(17)	11%	(27)	22%	(53)	40%	(94)	237
2016 Vote: Donald Trump	3%	(7)	7%	(18)	8%	(22)	14%	(38)	19%	(52)	50%	(139)	277
U.S. Economy: Wrong Track	3%	(15)	9%	(46)	8%	(42)	10%	(53)	18%	(93)	53%	(280)	528
U.S. Economy: Right Direction	6%	(11)	8%	(15)	11%	(19)	14%	(24)	21%	(36)	40%	(70)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(15)	6%	(12)	10%	(22)	14%	(30)	19%	(40)	43%	(90)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(11)	9%	(31)	9%	(32)	11%	(39)	18%	(63)	51%	(180)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	13%	(18)	5%	(7)	6%	(8)	19%	(27)	57%	(79)	140
Top 2024 Issue: Economy	2%	(6)	10%	(30)	7%	(21)	9%	(25)	19%	(56)	53%	(155)	293
Community: Urban	5%	(6)	16%	(19)	9%	(11)	12%	(15)	19%	(22)	39%	(47)	121
Community: Suburban	3%	(9)	9%	(26)	8%	(24)	12%	(35)	16%	(49)	52%	(156)	300
Community: Rural	4%	(11)	5%	(15)	9%	(26)	10%	(28)	20%	(57)	52%	(147)	284

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	4%	(27)	9%	(60)	9%	(61)	11%	(77)	18%	(129)	50%	(350)	704
Community/Gender: Urban Women	—	(0)	8%	(4)	5%	(2)	9%	(4)	19%	(9)	60%	(30)	50
Community/Gender: Urban Men	9%	(6)	21%	(15)	12%	(8)	15%	(11)	19%	(13)	25%	(17)	71
Community/Gender: Rural Women	3%	(5)	2%	(4)	5%	(9)	8%	(13)	20%	(33)	61%	(100)	164
Community/Gender: Rural Men	5%	(5)	10%	(11)	14%	(17)	12%	(15)	20%	(24)	39%	(47)	120
Community/Gender: Suburban Women	4%	(7)	3%	(6)	6%	(11)	12%	(20)	16%	(27)	58%	(96)	166
Community/Gender: Suburban Men	2%	(3)	15%	(20)	10%	(14)	11%	(14)	17%	(22)	45%	(61)	134
Homeowner	5%	(23)	7%	(37)	9%	(47)	12%	(60)	19%	(94)	48%	(236)	496
Renter	2%	(4)	12%	(23)	6%	(11)	8%	(14)	16%	(30)	55%	(102)	184
Military HHnm: Yes	3%	(4)	9%	(12)	8%	(10)	14%	(17)	17%	(21)	49%	(63)	127
Military HH: No	4%	(22)	8%	(49)	9%	(51)	10%	(60)	19%	(108)	50%	(287)	577
Employ: Private Sector	4%	(10)	9%	(22)	13%	(32)	7%	(17)	19%	(45)	47%	(114)	239
Employ: Government	1%	(0)	19%	(11)	9%	(5)	6%	(3)	17%	(9)	48%	(27)	55
Employ: Self-Employed	6%	(4)	12%	(8)	9%	(6)	16%	(10)	22%	(14)	35%	(23)	64
Employ: Retired	3%	(7)	6%	(13)	5%	(11)	18%	(37)	22%	(47)	45%	(93)	208
Self + Household: White-Collar	5%	(14)	9%	(23)	14%	(34)	12%	(29)	17%	(42)	43%	(107)	249
Self + Household: Blue Collar	3%	(10)	9%	(29)	5%	(18)	10%	(32)	20%	(64)	53%	(169)	321
Union HH: No	4%	(25)	8%	(54)	8%	(58)	11%	(75)	18%	(125)	51%	(346)	683
LGBTQ+: Yes	5%	(4)	8%	(6)	12%	(10)	12%	(10)	20%	(15)	43%	(33)	78
LGBTQ+: No	4%	(23)	9%	(54)	8%	(51)	11%	(67)	18%	(114)	51%	(317)	626
Motivated to Vote	4%	(25)	9%	(55)	9%	(57)	11%	(67)	19%	(118)	48%	(300)	623
Parent: Yes	4%	(7)	11%	(19)	12%	(21)	7%	(13)	20%	(34)	45%	(77)	171
Parent: No	4%	(20)	8%	(41)	7%	(40)	12%	(64)	18%	(95)	51%	(273)	533
COVID Vaccine: Yes	4%	(20)	8%	(41)	8%	(39)	10%	(52)	18%	(91)	51%	(255)	499
COVID Vaccine: No	3%	(6)	9%	(19)	10%	(21)	12%	(25)	19%	(38)	46%	(95)	205
Student Loans: Yes	5%	(5)	20%	(20)	6%	(6)	4%	(4)	10%	(10)	55%	(55)	99
Student Loans: No	4%	(22)	7%	(41)	9%	(55)	12%	(73)	20%	(119)	49%	(295)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_13: *Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(85)	31%	(219)	15%	(107)	17%	(123)	20%	(142)	4%	(27)	704
Gender: Male	9%	(28)	34%	(110)	15%	(49)	23%	(73)	17%	(55)	2%	(8)	324
Gender: Female	15%	(57)	29%	(109)	15%	(57)	13%	(50)	23%	(87)	5%	(20)	380
Age: 18-34	13%	(22)	32%	(56)	11%	(18)	5%	(9)	27%	(47)	13%	(22)	174
Age: 35-44	11%	(11)	37%	(36)	13%	(13)	10%	(10)	24%	(23)	4%	(4)	96
Age: 45-64	15%	(34)	31%	(71)	14%	(33)	20%	(46)	20%	(47)	—	(1)	232
Age: 65+	9%	(18)	28%	(57)	21%	(43)	29%	(59)	13%	(26)	—	(0)	202
GenZers: 1997-2012	15%	(13)	24%	(21)	13%	(11)	4%	(3)	34%	(30)	12%	(11)	90
Millennials: 1981-1996	11%	(17)	41%	(65)	11%	(17)	7%	(11)	20%	(32)	10%	(16)	158
GenXers: 1965-1980	14%	(28)	27%	(53)	15%	(30)	19%	(37)	24%	(47)	—	(1)	197
Baby Boomers: 1946-1964	11%	(25)	30%	(72)	18%	(44)	27%	(65)	13%	(32)	—	(0)	238
Educ: < College	15%	(66)	30%	(135)	14%	(60)	13%	(60)	23%	(100)	5%	(22)	444
Educ: Bachelors degree	7%	(11)	33%	(54)	20%	(32)	19%	(31)	18%	(29)	3%	(4)	161
Educ: Post-grad	7%	(7)	31%	(31)	15%	(15)	33%	(32)	13%	(13)	1%	(1)	99
Income: Under 50k	14%	(47)	28%	(94)	15%	(51)	16%	(53)	21%	(71)	6%	(19)	334
Income: 50k-100k	12%	(30)	33%	(83)	15%	(37)	19%	(47)	19%	(48)	3%	(8)	254
Income: 100k+	7%	(8)	36%	(42)	16%	(19)	20%	(23)	20%	(23)	1%	(1)	116
Ethnicity: White (Non-Hispanic)	11%	(49)	31%	(147)	18%	(85)	18%	(86)	18%	(85)	3%	(14)	466
Ethnicity: Black (Non-Hispanic)	16%	(25)	25%	(39)	12%	(19)	14%	(22)	26%	(40)	7%	(11)	156
All Christian	12%	(41)	35%	(117)	16%	(56)	18%	(60)	17%	(57)	2%	(8)	337
Agnostic/Nothing in particular	10%	(14)	26%	(38)	11%	(16)	22%	(31)	26%	(37)	5%	(7)	143
Something Else	15%	(27)	29%	(51)	13%	(23)	13%	(23)	24%	(42)	7%	(13)	177
Evangelical	15%	(43)	32%	(93)	16%	(46)	13%	(37)	20%	(57)	4%	(12)	287
Non-Evangelical	11%	(24)	33%	(72)	13%	(29)	21%	(45)	19%	(41)	4%	(8)	219
PID: Dem (no lean)	14%	(36)	22%	(55)	14%	(35)	23%	(58)	21%	(54)	6%	(16)	253
PID: Ind (no lean)	8%	(16)	28%	(54)	13%	(24)	19%	(35)	29%	(55)	3%	(6)	190
PID: Rep (no lean)	13%	(33)	42%	(111)	18%	(48)	11%	(29)	13%	(34)	2%	(6)	260

Continued on next page

Table BLMB2_13: *Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(85)	31%	(219)	15%	(107)	17%	(123)	20%	(142)	4%	(27)	704
PID/Gender: Dem Men	12%	(13)	24%	(25)	11%	(12)	33%	(34)	16%	(16)	3%	(3)	104
PID/Gender: Dem Women	15%	(23)	20%	(30)	15%	(23)	16%	(24)	25%	(37)	8%	(13)	150
PID/Gender: Ind Men	6%	(6)	25%	(27)	15%	(16)	23%	(25)	27%	(29)	3%	(3)	106
PID/Gender: Ind Women	12%	(10)	33%	(28)	9%	(8)	13%	(11)	31%	(26)	3%	(2)	84
PID/Gender: Rep Men	8%	(9)	51%	(59)	19%	(21)	13%	(15)	9%	(10)	1%	(1)	115
PID/Gender: Rep Women	16%	(24)	36%	(52)	18%	(26)	10%	(15)	16%	(24)	3%	(5)	146
Ideo: Liberal (1-3)	10%	(19)	17%	(31)	15%	(29)	29%	(53)	25%	(46)	4%	(8)	186
Ideo: Moderate (4)	15%	(31)	31%	(65)	9%	(19)	18%	(38)	19%	(40)	6%	(12)	206
Ideo: Conservative (5-7)	12%	(34)	40%	(117)	19%	(57)	11%	(31)	16%	(47)	2%	(7)	294
Ideo/PID: Conservative Republican	13%	(26)	43%	(91)	18%	(38)	12%	(24)	12%	(26)	2%	(4)	209
Ideo/PID: Moderate/Conservative Democrat	20%	(23)	28%	(32)	12%	(14)	13%	(15)	18%	(21)	9%	(10)	115
Ideo/PID: Liberal Democrat	10%	(13)	17%	(22)	16%	(21)	32%	(43)	21%	(28)	4%	(5)	133
Unfavorable of Biden and Trump	7%	(9)	27%	(34)	15%	(19)	20%	(25)	26%	(33)	5%	(6)	126
2024 H2H Matchup: Biden Voter	11%	(32)	20%	(57)	14%	(40)	28%	(79)	21%	(60)	5%	(15)	281
2024 H2H Matchup: Trump Voter	13%	(47)	42%	(147)	17%	(59)	9%	(31)	16%	(54)	2%	(9)	347
2022 House Vote: Democrat	13%	(36)	19%	(51)	14%	(37)	29%	(77)	21%	(56)	5%	(13)	270
2022 House Vote: Republican	12%	(35)	41%	(122)	18%	(55)	12%	(37)	15%	(46)	2%	(6)	300
2022 House Vote: Did not Vote	9%	(9)	35%	(39)	12%	(13)	7%	(8)	29%	(32)	8%	(9)	111
2020 Vote: Joe Biden	13%	(40)	22%	(71)	13%	(40)	25%	(79)	23%	(73)	5%	(16)	319
2020 Vote: Donald Trump	12%	(40)	41%	(135)	17%	(57)	11%	(35)	16%	(53)	2%	(8)	328
2016 Vote: Hillary Clinton	14%	(33)	23%	(55)	13%	(30)	26%	(62)	21%	(49)	3%	(7)	237
2016 Vote: Donald Trump	11%	(32)	39%	(109)	20%	(56)	14%	(39)	13%	(37)	2%	(4)	277
U.S. Economy: Wrong Track	11%	(61)	36%	(189)	16%	(85)	11%	(59)	21%	(113)	4%	(22)	528
U.S. Economy: Right Direction	14%	(24)	17%	(31)	13%	(22)	36%	(64)	17%	(30)	3%	(5)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(27)	16%	(33)	15%	(31)	33%	(69)	16%	(33)	7%	(16)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(49)	41%	(147)	16%	(57)	9%	(34)	17%	(62)	2%	(7)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(9)	28%	(40)	13%	(18)	15%	(21)	34%	(47)	3%	(4)	140
Top 2024 Issue: Economy	13%	(39)	37%	(109)	11%	(34)	10%	(28)	24%	(70)	5%	(13)	293
Community: Urban	12%	(14)	34%	(41)	13%	(15)	17%	(20)	20%	(25)	4%	(5)	121
Community: Suburban	10%	(31)	32%	(96)	14%	(42)	19%	(57)	20%	(61)	4%	(13)	300
Community: Rural	14%	(39)	29%	(82)	17%	(49)	16%	(46)	20%	(57)	3%	(9)	284

Continued on next page

Table BLMB2_13: *Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	12%	(85)	31%	(219)	15%	(107)	17%	(123)	20%	(142)	4%	(27)	704
Community/Gender: Urban Women	9%	(5)	37%	(19)	14%	(7)	16%	(8)	16%	(8)	8%	(4)	50
Community/Gender: Urban Men	14%	(10)	32%	(23)	12%	(8)	17%	(12)	23%	(16)	2%	(1)	71
Community/Gender: Rural Women	17%	(29)	26%	(43)	18%	(29)	12%	(20)	24%	(39)	3%	(4)	164
Community/Gender: Rural Men	9%	(11)	33%	(39)	17%	(20)	22%	(27)	15%	(18)	4%	(5)	120
Community/Gender: Suburban Women	14%	(23)	29%	(48)	13%	(21)	13%	(22)	24%	(40)	7%	(12)	166
Community/Gender: Suburban Men	6%	(8)	36%	(48)	16%	(21)	26%	(34)	16%	(21)	1%	(1)	134
Homeowner	12%	(61)	32%	(159)	16%	(81)	19%	(95)	18%	(88)	2%	(12)	496
Renter	10%	(18)	31%	(57)	13%	(25)	13%	(24)	26%	(49)	6%	(12)	184
Military HHnm: Yes	9%	(12)	41%	(52)	16%	(20)	15%	(19)	19%	(24)	—	(0)	127
Military HH: No	13%	(73)	29%	(167)	15%	(87)	18%	(104)	20%	(118)	5%	(27)	577
Employ: Private Sector	9%	(21)	34%	(81)	13%	(30)	18%	(44)	20%	(48)	6%	(15)	239
Employ: Government	15%	(8)	33%	(18)	10%	(5)	3%	(2)	32%	(18)	6%	(3)	55
Employ: Self-Employed	9%	(6)	28%	(18)	20%	(13)	12%	(8)	24%	(16)	6%	(4)	64
Employ: Retired	10%	(21)	32%	(67)	19%	(40)	25%	(52)	13%	(28)	—	(0)	208
Self + Household: White-Collar	10%	(24)	27%	(67)	16%	(40)	26%	(64)	19%	(48)	2%	(6)	249
Self + Household: Blue Collar	15%	(48)	36%	(116)	17%	(53)	13%	(42)	18%	(58)	1%	(4)	321
Union HH: No	11%	(78)	31%	(212)	15%	(106)	17%	(119)	21%	(141)	4%	(27)	683
LGBTQ+: Yes	15%	(12)	28%	(22)	16%	(12)	9%	(7)	22%	(17)	11%	(8)	78
LGBTQ+: No	12%	(73)	32%	(198)	15%	(95)	19%	(116)	20%	(125)	3%	(19)	626
Motivated to Vote	13%	(80)	31%	(195)	15%	(93)	18%	(110)	20%	(123)	3%	(21)	623
Parent: Yes	13%	(22)	36%	(61)	18%	(30)	11%	(19)	18%	(30)	5%	(9)	171
Parent: No	12%	(63)	30%	(158)	14%	(77)	19%	(104)	21%	(112)	3%	(19)	533
COVID Vaccine: Yes	11%	(54)	29%	(147)	16%	(80)	21%	(107)	18%	(91)	4%	(20)	499
COVID Vaccine: No	15%	(31)	35%	(73)	13%	(27)	8%	(16)	25%	(51)	3%	(7)	205
Student Loans: Yes	15%	(14)	33%	(33)	12%	(12)	15%	(15)	18%	(18)	8%	(8)	99
Student Loans: No	12%	(70)	31%	(187)	16%	(95)	18%	(108)	21%	(125)	3%	(19)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB2_17: Do you have a favorable or unfavorable impression of each of the following? — Joe Manchin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(22)	15%	(106)	17%	(123)	19%	(134)	19%	(132)	27%	(187)	704
Gender: Male	2%	(8)	21%	(67)	21%	(66)	21%	(68)	16%	(53)	19%	(63)	324
Gender: Female	4%	(14)	10%	(39)	15%	(57)	17%	(66)	21%	(80)	33%	(124)	380
Age: 18-34	5%	(9)	8%	(15)	10%	(18)	13%	(22)	14%	(24)	50%	(87)	174
Age: 35-44	1%	(1)	14%	(14)	13%	(13)	17%	(16)	25%	(24)	29%	(28)	96
Age: 45-64	2%	(5)	14%	(32)	16%	(38)	20%	(47)	23%	(52)	24%	(57)	232
Age: 65+	3%	(6)	22%	(45)	27%	(54)	24%	(49)	16%	(32)	8%	(15)	202
GenZers: 1997-2012	5%	(5)	3%	(3)	6%	(5)	12%	(11)	19%	(17)	55%	(49)	90
Millennials: 1981-1996	3%	(4)	13%	(21)	14%	(23)	15%	(24)	16%	(25)	39%	(62)	158
GenXers: 1965-1980	3%	(6)	13%	(26)	16%	(32)	20%	(39)	22%	(42)	26%	(51)	197
Baby Boomers: 1946-1964	3%	(7)	21%	(51)	22%	(53)	23%	(55)	20%	(49)	10%	(24)	238
Educ: < College	4%	(17)	13%	(58)	13%	(60)	17%	(76)	20%	(90)	32%	(143)	444
Educ: Bachelors degree	2%	(3)	17%	(28)	29%	(46)	16%	(25)	19%	(31)	18%	(28)	161
Educ: Post-grad	2%	(2)	21%	(20)	17%	(17)	33%	(33)	11%	(11)	16%	(16)	99
Income: Under 50k	3%	(11)	13%	(44)	15%	(50)	17%	(58)	16%	(54)	35%	(118)	334
Income: 50k-100k	3%	(9)	13%	(34)	21%	(53)	20%	(51)	21%	(54)	21%	(53)	254
Income: 100k+	2%	(2)	25%	(28)	18%	(21)	21%	(25)	21%	(24)	14%	(16)	116
Ethnicity: White (Non-Hispanic)	2%	(11)	19%	(88)	18%	(86)	20%	(95)	17%	(79)	23%	(107)	466
Ethnicity: Black (Non-Hispanic)	2%	(4)	7%	(11)	17%	(26)	19%	(30)	20%	(31)	34%	(54)	156
All Christian	2%	(8)	22%	(73)	21%	(72)	16%	(53)	20%	(67)	19%	(65)	337
Agnostic/Nothing in particular	6%	(8)	7%	(11)	16%	(23)	26%	(37)	19%	(27)	26%	(37)	143
Something Else	3%	(4)	10%	(18)	10%	(18)	17%	(30)	20%	(35)	40%	(72)	177
Evangelical	2%	(6)	17%	(50)	12%	(34)	18%	(51)	22%	(63)	29%	(83)	287
Non-Evangelical	3%	(6)	18%	(39)	24%	(54)	14%	(30)	17%	(38)	24%	(52)	219
PID: Dem (no lean)	5%	(12)	8%	(21)	18%	(45)	27%	(67)	16%	(40)	27%	(68)	253
PID: Ind (no lean)	5%	(9)	16%	(31)	18%	(35)	14%	(27)	18%	(34)	28%	(54)	190
PID: Rep (no lean)	1%	(2)	21%	(54)	16%	(43)	15%	(39)	22%	(58)	25%	(65)	260

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Table BLMB2_17: Do you have a favorable or unfavorable impression of each of the following? — Joe Manchin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(22)	15%	(106)	17%	(123)	19%	(134)	19%	(132)	27%	(187)	704
PID/Gender: Dem Men	5%	(5)	13%	(13)	19%	(20)	27%	(28)	21%	(22)	16%	(16)	104
PID/Gender: Dem Women	4%	(6)	5%	(8)	17%	(26)	27%	(40)	12%	(19)	34%	(52)	150
PID/Gender: Ind Men	2%	(2)	23%	(24)	24%	(25)	17%	(18)	14%	(15)	20%	(22)	106
PID/Gender: Ind Women	8%	(7)	8%	(7)	11%	(10)	11%	(9)	23%	(19)	38%	(32)	84
PID/Gender: Rep Men	1%	(1)	26%	(29)	19%	(22)	19%	(22)	14%	(16)	21%	(25)	115
PID/Gender: Rep Women	1%	(1)	17%	(24)	14%	(21)	12%	(17)	29%	(42)	28%	(40)	146
Ideo: Liberal (1-3)	1%	(1)	8%	(15)	21%	(39)	34%	(64)	11%	(20)	25%	(47)	186
Ideo: Moderate (4)	7%	(15)	12%	(25)	16%	(33)	13%	(27)	22%	(45)	30%	(61)	206
Ideo: Conservative (5-7)	2%	(6)	22%	(66)	17%	(49)	14%	(43)	22%	(64)	23%	(67)	294
Ideo/PID: Conservative Republican	1%	(2)	22%	(45)	18%	(37)	16%	(33)	21%	(43)	24%	(49)	209
Ideo/PID: Moderate/Conservative Democrat	9%	(10)	9%	(10)	14%	(16)	12%	(14)	23%	(27)	33%	(38)	115
Ideo/PID: Liberal Democrat	1%	(1)	8%	(11)	22%	(29)	40%	(53)	9%	(12)	20%	(27)	133
Unfavorable of Biden and Trump	4%	(5)	17%	(22)	13%	(17)	13%	(16)	16%	(20)	36%	(46)	126
2024 H2H Matchup: Biden Voter	4%	(12)	9%	(26)	22%	(63)	27%	(76)	15%	(43)	22%	(61)	281
2024 H2H Matchup: Trump Voter	2%	(8)	21%	(74)	16%	(56)	13%	(45)	22%	(78)	25%	(87)	347
2022 House Vote: Democrat	5%	(13)	9%	(24)	23%	(61)	27%	(73)	15%	(39)	22%	(60)	270
2022 House Vote: Republican	2%	(5)	24%	(72)	18%	(54)	14%	(43)	21%	(64)	21%	(63)	300
2022 House Vote: Did not Vote	3%	(3)	9%	(10)	5%	(6)	16%	(18)	21%	(24)	46%	(50)	111
2020 Vote: Joe Biden	5%	(15)	9%	(29)	21%	(68)	25%	(80)	15%	(47)	25%	(80)	319
2020 Vote: Donald Trump	2%	(6)	21%	(70)	16%	(52)	15%	(50)	22%	(74)	23%	(77)	328
2016 Vote: Hillary Clinton	5%	(11)	9%	(21)	23%	(55)	28%	(65)	17%	(40)	19%	(45)	237
2016 Vote: Donald Trump	1%	(4)	25%	(68)	17%	(46)	16%	(43)	20%	(56)	22%	(60)	277
U.S. Economy: Wrong Track	3%	(18)	16%	(84)	15%	(79)	16%	(85)	21%	(110)	29%	(153)	528
U.S. Economy: Right Direction	2%	(4)	12%	(21)	25%	(44)	28%	(49)	13%	(22)	19%	(34)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(9)	6%	(13)	20%	(42)	33%	(68)	14%	(30)	22%	(46)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(6)	22%	(78)	15%	(53)	13%	(46)	23%	(80)	26%	(92)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(6)	10%	(14)	20%	(28)	14%	(20)	16%	(22)	35%	(50)	140
Top 2024 Issue: Economy	3%	(8)	17%	(48)	16%	(46)	14%	(41)	21%	(62)	30%	(88)	293
Community: Urban	4%	(5)	19%	(23)	15%	(18)	16%	(19)	19%	(23)	26%	(32)	121
Community: Suburban	4%	(11)	15%	(45)	19%	(56)	17%	(51)	18%	(53)	28%	(84)	300
Community: Rural	2%	(5)	13%	(38)	17%	(49)	23%	(64)	20%	(57)	25%	(71)	284

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Table BLMB2_17: Do you have a favorable or unfavorable impression of each of the following? — Joe Manchin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(22)	15%	(106)	17%	(123)	19%	(134)	19%	(132)	27%	(187)	704
Community/Gender: Urban Women	4%	(2)	15%	(7)	9%	(5)	16%	(8)	17%	(9)	38%	(19)	50
Community/Gender: Urban Men	5%	(3)	23%	(16)	19%	(14)	15%	(11)	20%	(14)	18%	(13)	71
Community/Gender: Rural Women	3%	(5)	9%	(15)	13%	(21)	24%	(39)	22%	(36)	30%	(49)	164
Community/Gender: Rural Men	1%	(1)	19%	(23)	23%	(28)	21%	(25)	17%	(21)	19%	(22)	120
Community/Gender: Suburban Women	4%	(7)	10%	(17)	19%	(31)	12%	(19)	21%	(35)	34%	(57)	166
Community/Gender: Suburban Men	3%	(4)	21%	(28)	19%	(25)	24%	(32)	13%	(18)	21%	(27)	134
Homeowner	2%	(11)	17%	(86)	19%	(95)	19%	(96)	20%	(99)	22%	(109)	496
Renter	4%	(7)	10%	(18)	15%	(28)	20%	(37)	15%	(28)	36%	(66)	184
Military HHnm: Yes	3%	(4)	19%	(24)	25%	(32)	17%	(22)	19%	(25)	17%	(21)	127
Military HH: No	3%	(18)	14%	(82)	16%	(91)	19%	(112)	19%	(108)	29%	(166)	577
Employ: Private Sector	2%	(5)	12%	(28)	18%	(42)	20%	(48)	19%	(45)	30%	(71)	239
Employ: Government	6%	(3)	10%	(6)	13%	(7)	15%	(8)	27%	(15)	29%	(16)	55
Employ: Self-Employed	7%	(4)	15%	(10)	11%	(7)	21%	(14)	18%	(12)	28%	(18)	64
Employ: Retired	2%	(5)	23%	(49)	23%	(47)	22%	(46)	17%	(35)	13%	(26)	208
Self + Household: White-Collar	5%	(12)	17%	(42)	25%	(63)	21%	(53)	16%	(39)	16%	(40)	249
Self + Household: Blue Collar	2%	(6)	16%	(51)	16%	(52)	19%	(60)	21%	(68)	26%	(84)	321
Union HH: No	3%	(20)	15%	(102)	17%	(119)	19%	(131)	18%	(126)	27%	(184)	683
LGBTQ+: Yes	13%	(10)	9%	(7)	13%	(10)	14%	(11)	15%	(11)	36%	(28)	78
LGBTQ+: No	2%	(11)	16%	(99)	18%	(113)	20%	(123)	19%	(121)	25%	(159)	626
Motivated to Vote	4%	(22)	17%	(105)	19%	(121)	19%	(119)	18%	(111)	23%	(145)	623
Parent: Yes	1%	(2)	13%	(23)	13%	(22)	19%	(33)	23%	(39)	30%	(52)	171
Parent: No	4%	(20)	16%	(83)	19%	(101)	19%	(101)	17%	(93)	25%	(135)	533
COVID Vaccine: Yes	3%	(14)	17%	(86)	18%	(92)	19%	(96)	19%	(95)	24%	(117)	499
COVID Vaccine: No	4%	(8)	10%	(20)	15%	(31)	19%	(38)	18%	(37)	34%	(70)	205
Student Loans: Yes	2%	(2)	15%	(15)	13%	(13)	14%	(14)	15%	(15)	41%	(41)	99
Student Loans: No	3%	(20)	15%	(91)	18%	(110)	20%	(120)	19%	(117)	24%	(146)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(190)	50%	(354)	23%	(158)	701
Gender: Male	30%	(97)	53%	(170)	17%	(55)	322
Gender: Female	24%	(93)	48%	(184)	27%	(103)	380
Age: 18-34	20%	(35)	54%	(92)	26%	(45)	171
Age: 35-44	24%	(23)	48%	(47)	28%	(27)	96
Age: 45-64	22%	(50)	51%	(117)	28%	(64)	232
Age: 65+	40%	(82)	48%	(98)	11%	(23)	202
GenZers: 1997-2012	24%	(21)	57%	(50)	18%	(16)	87
Millennials: 1981-1996	19%	(31)	48%	(76)	33%	(52)	158
GenXers: 1965-1980	21%	(42)	51%	(100)	28%	(55)	197
Baby Boomers: 1946-1964	37%	(87)	49%	(116)	15%	(36)	238
Educ: < College	23%	(103)	50%	(219)	27%	(119)	441
Educ: Bachelors degree	28%	(45)	53%	(86)	19%	(30)	161
Educ: Post-grad	43%	(43)	49%	(49)	8%	(8)	99
Income: Under 50k	28%	(93)	45%	(150)	27%	(89)	332
Income: 50k-100k	26%	(66)	55%	(138)	19%	(49)	254
Income: 100k+	27%	(31)	56%	(65)	17%	(20)	116
Ethnicity: White (Non-Hispanic)	23%	(109)	55%	(255)	22%	(101)	465
Ethnicity: Black (Non-Hispanic)	41%	(64)	34%	(54)	25%	(39)	156
All Christian	26%	(86)	55%	(184)	20%	(66)	335
Agnostic/Nothing in particular	30%	(43)	43%	(62)	26%	(37)	142
Something Else	21%	(36)	53%	(94)	26%	(47)	177
Evangelical	20%	(58)	58%	(166)	22%	(62)	286
Non-Evangelical	29%	(64)	49%	(106)	22%	(48)	219
PID: Dem (no lean)	58%	(145)	19%	(49)	23%	(58)	252
PID: Ind (no lean)	18%	(35)	60%	(113)	22%	(42)	189
PID: Rep (no lean)	4%	(10)	74%	(192)	22%	(58)	260

Continued on next page

Table BLMB3_1: *Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(190)	50%	(354)	23%	(158)	701
PID/Gender: Dem Men	65%	(67)	17%	(17)	18%	(18)	102
PID/Gender: Dem Women	52%	(78)	21%	(32)	27%	(40)	150
PID/Gender: Ind Men	22%	(23)	63%	(66)	15%	(16)	105
PID/Gender: Ind Women	14%	(12)	55%	(46)	31%	(26)	84
PID/Gender: Rep Men	6%	(7)	75%	(86)	18%	(21)	115
PID/Gender: Rep Women	2%	(3)	72%	(105)	25%	(37)	146
Ideo: Liberal (1-3)	56%	(102)	29%	(53)	15%	(28)	183
Ideo: Moderate (4)	29%	(59)	39%	(80)	32%	(67)	206
Ideo: Conservative (5-7)	9%	(26)	72%	(211)	19%	(57)	294
Ideo/PID: Conservative Republican	5%	(10)	74%	(154)	21%	(44)	209
Ideo/PID: Moderate/Conservative Democrat	48%	(55)	22%	(26)	30%	(34)	115
Ideo/PID: Liberal Democrat	66%	(86)	16%	(21)	18%	(24)	131
Unfavorable of Biden and Trump	12%	(15)	67%	(85)	21%	(26)	126
2024 H2H Matchup: Biden Voter	61%	(171)	17%	(48)	22%	(62)	281
2024 H2H Matchup: Trump Voter	3%	(12)	75%	(262)	21%	(73)	347
2022 House Vote: Democrat	59%	(159)	18%	(49)	23%	(61)	269
2022 House Vote: Republican	4%	(12)	77%	(231)	19%	(58)	300
2022 House Vote: Did not Vote	16%	(18)	54%	(59)	29%	(32)	110
2020 Vote: Joe Biden	51%	(164)	26%	(82)	23%	(73)	319
2020 Vote: Donald Trump	4%	(13)	75%	(244)	21%	(69)	326
2016 Vote: Hillary Clinton	55%	(128)	20%	(48)	25%	(59)	235
2016 Vote: Donald Trump	7%	(20)	70%	(195)	22%	(62)	277
U.S. Economy: Wrong Track	12%	(66)	63%	(333)	24%	(128)	526
U.S. Economy: Right Direction	71%	(124)	12%	(21)	17%	(30)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68%	(141)	10%	(21)	22%	(45)	207
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(19)	74%	(262)	21%	(75)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(30)	51%	(71)	27%	(38)	139
Top 2024 Issue: Economy	14%	(42)	60%	(176)	26%	(75)	293

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	27%	(190)	50%	(354)	23%	(158)	701
Community: Urban	38%	(45)	39%	(45)	23%	(27)	118
Community: Suburban	26%	(77)	55%	(166)	19%	(56)	300
Community: Rural	24%	(67)	50%	(142)	26%	(74)	284
Community/Gender: Urban Women	32%	(16)	36%	(18)	32%	(16)	50
Community/Gender: Urban Men	43%	(29)	40%	(27)	17%	(11)	68
Community/Gender: Rural Women	23%	(37)	47%	(76)	31%	(50)	164
Community/Gender: Rural Men	25%	(30)	55%	(66)	20%	(24)	120
Community/Gender: Suburban Women	24%	(40)	54%	(89)	22%	(37)	166
Community/Gender: Suburban Men	28%	(38)	58%	(77)	14%	(19)	134
Homeowner	28%	(140)	52%	(258)	20%	(97)	495
Renter	22%	(41)	46%	(83)	32%	(59)	183
Military HHnm: Yes	27%	(35)	61%	(77)	12%	(15)	127
Military HH: No	27%	(155)	48%	(277)	25%	(142)	575
Employ: Private Sector	25%	(59)	48%	(115)	27%	(66)	239
Employ: Government	21%	(11)	53%	(28)	26%	(14)	53
Employ: Self-Employed	28%	(18)	60%	(38)	13%	(8)	64
Employ: Retired	37%	(77)	50%	(104)	13%	(27)	208
Self + Household: White-Collar	36%	(89)	49%	(121)	16%	(39)	249
Self + Household: Blue Collar	22%	(71)	54%	(172)	24%	(77)	321
Union HH: No	26%	(178)	51%	(345)	23%	(157)	681
LGBTQ+: Yes	39%	(30)	33%	(25)	29%	(22)	78
LGBTQ+: No	26%	(160)	53%	(328)	22%	(136)	624
Motivated to Vote	28%	(177)	50%	(310)	22%	(135)	623
Parent: Yes	24%	(41)	60%	(103)	16%	(28)	171
Parent: No	28%	(149)	47%	(251)	25%	(130)	530
COVID Vaccine: Yes	33%	(163)	48%	(238)	20%	(97)	499
COVID Vaccine: No	13%	(27)	57%	(115)	30%	(61)	203
Student Loans: Yes	26%	(25)	59%	(58)	15%	(15)	98
Student Loans: No	27%	(165)	49%	(296)	24%	(143)	604

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(155)	33%	(230)	44%	(306)	691
Gender: Male	29%	(91)	37%	(119)	34%	(109)	319
Gender: Female	17%	(64)	30%	(111)	53%	(197)	372
Age: 18-34	28%	(47)	27%	(46)	44%	(74)	167
Age: 35-44	18%	(17)	25%	(24)	57%	(54)	95
Age: 45-64	16%	(36)	35%	(79)	49%	(111)	226
Age: 65+	27%	(54)	40%	(81)	33%	(67)	202
GenZers: 1997-2012	37%	(32)	22%	(19)	42%	(36)	86
Millennials: 1981-1996	18%	(28)	29%	(44)	53%	(81)	154
GenXers: 1965-1980	16%	(30)	35%	(67)	49%	(93)	191
Baby Boomers: 1946-1964	24%	(57)	39%	(94)	37%	(88)	238
Educ: < College	21%	(91)	29%	(127)	49%	(214)	432
Educ: Bachelors degree	20%	(31)	38%	(61)	42%	(68)	160
Educ: Post-grad	33%	(33)	42%	(42)	25%	(24)	99
Income: Under 50k	22%	(73)	30%	(98)	48%	(155)	326
Income: 50k-100k	25%	(61)	35%	(87)	40%	(101)	250
Income: 100k+	18%	(21)	39%	(45)	43%	(49)	115
Ethnicity: White (Non-Hispanic)	17%	(76)	42%	(192)	42%	(192)	460
Ethnicity: Black (Non-Hispanic)	38%	(59)	14%	(22)	47%	(72)	153
All Christian	19%	(62)	43%	(143)	38%	(127)	332
Agnostic/Nothing in particular	28%	(39)	19%	(26)	53%	(74)	139
Something Else	21%	(37)	32%	(55)	47%	(82)	174
Evangelical	19%	(54)	40%	(112)	41%	(117)	283
Non-Evangelical	21%	(46)	37%	(80)	41%	(89)	215
PID: Dem (no lean)	45%	(112)	7%	(17)	48%	(121)	249
PID: Ind (no lean)	17%	(32)	38%	(71)	45%	(85)	188
PID: Rep (no lean)	5%	(12)	56%	(142)	39%	(100)	254

Continued on next page

Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(155)	33%	(230)	44%	(306)	691
PID/Gender: Dem Men	61%	(62)	8%	(8)	32%	(33)	103
PID/Gender: Dem Women	34%	(49)	6%	(9)	60%	(88)	146
PID/Gender: Ind Men	18%	(18)	43%	(45)	39%	(41)	104
PID/Gender: Ind Women	16%	(13)	31%	(25)	53%	(45)	83
PID/Gender: Rep Men	9%	(10)	59%	(66)	32%	(36)	111
PID/Gender: Rep Women	1%	(2)	54%	(76)	45%	(64)	142
Ideo: Liberal (1-3)	37%	(68)	12%	(22)	51%	(93)	183
Ideo: Moderate (4)	27%	(53)	22%	(42)	51%	(101)	196
Ideo: Conservative (5-7)	10%	(30)	56%	(163)	34%	(99)	293
Ideo/PID: Conservative Republican	3%	(7)	61%	(126)	36%	(74)	207
Ideo/PID: Moderate/Conservative Democrat	48%	(53)	8%	(9)	44%	(49)	111
Ideo/PID: Liberal Democrat	44%	(58)	6%	(8)	51%	(67)	133
Unfavorable of Biden and Trump	13%	(16)	33%	(40)	55%	(68)	124
2024 H2H Matchup: Biden Voter	44%	(123)	9%	(26)	46%	(129)	278
2024 H2H Matchup: Trump Voter	5%	(18)	56%	(191)	39%	(131)	340
2022 House Vote: Democrat	47%	(125)	9%	(23)	44%	(118)	267
2022 House Vote: Republican	5%	(15)	57%	(168)	37%	(110)	294
2022 House Vote: Did not Vote	12%	(12)	30%	(32)	59%	(63)	107
2020 Vote: Joe Biden	38%	(121)	12%	(39)	49%	(156)	316
2020 Vote: Donald Trump	6%	(20)	55%	(177)	39%	(124)	321
2016 Vote: Hillary Clinton	40%	(94)	9%	(20)	51%	(120)	235
2016 Vote: Donald Trump	5%	(14)	56%	(153)	39%	(108)	274
U.S. Economy: Wrong Track	14%	(72)	41%	(215)	45%	(232)	518
U.S. Economy: Right Direction	48%	(84)	9%	(15)	43%	(74)	173
Prsnl. Fin. Sit. 2021-23: Better Under Biden	50%	(103)	7%	(14)	43%	(87)	203
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(26)	53%	(188)	39%	(138)	352
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(27)	20%	(27)	60%	(81)	135
Top 2024 Issue: Economy	14%	(41)	38%	(110)	48%	(139)	290

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Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(155)	33%	(230)	44%	(306)	691
Community: Urban	40%	(46)	17%	(19)	43%	(50)	115
Community: Suburban	21%	(62)	37%	(111)	42%	(124)	297
Community: Rural	17%	(47)	36%	(100)	47%	(132)	278
Community/Gender: Urban Men	45%	(31)	18%	(13)	37%	(25)	68
Community/Gender: Rural Women	10%	(17)	33%	(53)	57%	(91)	161
Community/Gender: Rural Men	26%	(30)	40%	(47)	35%	(41)	117
Community/Gender: Suburban Women	20%	(32)	31%	(51)	49%	(81)	164
Community/Gender: Suburban Men	23%	(30)	45%	(60)	32%	(43)	133
Homeowner	22%	(109)	36%	(176)	42%	(203)	488
Renter	21%	(38)	26%	(46)	53%	(96)	180
Military HHnm: Yes	17%	(21)	42%	(51)	41%	(49)	121
Military HH: No	24%	(135)	31%	(179)	45%	(256)	570
Employ: Private Sector	21%	(51)	31%	(74)	47%	(113)	238
Employ: Government	31%	(17)	32%	(17)	37%	(20)	55
Employ: Self-Employed	28%	(18)	40%	(26)	32%	(20)	64
Employ: Retired	23%	(47)	40%	(81)	37%	(76)	204
Self + Household: White-Collar	26%	(63)	36%	(90)	38%	(93)	246
Self + Household: Blue Collar	18%	(57)	36%	(115)	46%	(144)	315
Union HH: No	22%	(146)	33%	(224)	45%	(300)	670
LGBTQ+: Yes	33%	(23)	21%	(15)	46%	(33)	71
LGBTQ+: No	21%	(132)	35%	(215)	44%	(273)	620
Motivated to Vote	23%	(138)	35%	(213)	43%	(263)	615
Parent: Yes	22%	(36)	37%	(62)	42%	(71)	169
Parent: No	23%	(119)	32%	(168)	45%	(235)	521
COVID Vaccine: Yes	25%	(124)	30%	(150)	44%	(219)	493
COVID Vaccine: No	16%	(31)	40%	(80)	44%	(87)	198
Student Loans: Yes	24%	(23)	31%	(30)	45%	(44)	98
Student Loans: No	22%	(132)	34%	(199)	44%	(262)	593

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(173)	37%	(258)	38%	(262)	693
Gender: Male	27%	(85)	44%	(140)	30%	(95)	320
Gender: Female	24%	(89)	32%	(118)	45%	(167)	374
Age: 18-34	31%	(50)	22%	(36)	47%	(78)	164
Age: 35-44	23%	(22)	32%	(31)	44%	(43)	96
Age: 45-64	19%	(44)	42%	(96)	39%	(91)	231
Age: 65+	28%	(57)	47%	(95)	25%	(50)	202
GenZers: 1997-2012	34%	(29)	22%	(19)	43%	(36)	84
Millennials: 1981-1996	25%	(39)	25%	(38)	50%	(77)	154
GenXers: 1965-1980	20%	(39)	42%	(82)	39%	(76)	197
Baby Boomers: 1946-1964	25%	(58)	46%	(109)	29%	(70)	237
Educ: < College	23%	(101)	35%	(152)	42%	(182)	436
Educ: Bachelors degree	23%	(37)	41%	(66)	36%	(57)	159
Educ: Post-grad	36%	(35)	41%	(41)	23%	(22)	98
Income: Under 50k	26%	(86)	31%	(100)	43%	(141)	327
Income: 50k-100k	27%	(68)	42%	(106)	31%	(77)	252
Income: 100k+	17%	(19)	45%	(52)	38%	(44)	114
Ethnicity: White (Non-Hispanic)	18%	(82)	45%	(210)	37%	(169)	461
Ethnicity: Black (Non-Hispanic)	44%	(67)	21%	(33)	35%	(53)	152
All Christian	19%	(65)	46%	(156)	34%	(116)	336
Agnostic/Nothing in particular	30%	(42)	28%	(39)	41%	(56)	137
Something Else	29%	(51)	31%	(55)	40%	(70)	175
Evangelical	21%	(61)	42%	(121)	36%	(103)	285
Non-Evangelical	25%	(54)	39%	(85)	37%	(80)	218
PID: Dem (no lean)	52%	(129)	9%	(23)	39%	(97)	249
PID: Ind (no lean)	15%	(28)	49%	(90)	36%	(67)	185
PID: Rep (no lean)	6%	(16)	56%	(145)	38%	(98)	259

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(173)	37%	(258)	38%	(262)	693
PID/Gender: Dem Men	54%	(55)	12%	(12)	34%	(35)	102
PID/Gender: Dem Women	51%	(75)	8%	(11)	42%	(62)	147
PID/Gender: Ind Men	16%	(17)	56%	(57)	28%	(29)	103
PID/Gender: Ind Women	14%	(12)	40%	(33)	46%	(38)	82
PID/Gender: Rep Men	12%	(14)	61%	(71)	27%	(31)	115
PID/Gender: Rep Women	2%	(2)	52%	(74)	47%	(67)	144
Ideo: Liberal (1-3)	46%	(83)	13%	(24)	41%	(73)	180
Ideo: Moderate (4)	30%	(61)	32%	(66)	38%	(76)	202
Ideo: Conservative (5-7)	8%	(25)	56%	(165)	35%	(103)	293
Ideo/PID: Conservative Republican	6%	(12)	56%	(117)	38%	(79)	209
Ideo/PID: Moderate/Conservative Democrat	49%	(56)	15%	(17)	35%	(40)	114
Ideo/PID: Liberal Democrat	53%	(69)	5%	(6)	42%	(55)	130
Unfavorable of Biden and Trump	9%	(11)	44%	(53)	47%	(57)	121
2024 H2H Matchup: Biden Voter	49%	(137)	14%	(39)	37%	(103)	279
2024 H2H Matchup: Trump Voter	7%	(24)	58%	(198)	36%	(122)	344
2022 House Vote: Democrat	50%	(134)	13%	(36)	37%	(98)	269
2022 House Vote: Republican	7%	(22)	61%	(183)	31%	(93)	298
2022 House Vote: Did not Vote	16%	(16)	32%	(34)	52%	(54)	105
2020 Vote: Joe Biden	45%	(141)	16%	(52)	39%	(124)	316
2020 Vote: Donald Trump	6%	(21)	59%	(193)	34%	(111)	325
2016 Vote: Hillary Clinton	48%	(114)	13%	(30)	39%	(92)	236
2016 Vote: Donald Trump	5%	(15)	59%	(164)	35%	(98)	276
U.S. Economy: Wrong Track	15%	(75)	46%	(239)	40%	(206)	520
U.S. Economy: Right Direction	56%	(98)	11%	(20)	32%	(56)	174
Prsnl. Fin. Sit. 2021-23: Better Under Biden	55%	(112)	11%	(23)	34%	(68)	203
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(33)	54%	(191)	36%	(129)	353
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(29)	32%	(44)	47%	(64)	138
Top 2024 Issue: Economy	17%	(49)	42%	(123)	41%	(119)	290

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Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(173)	37%	(258)	38%	(262)	693
Community: Urban	35%	(41)	27%	(32)	38%	(44)	117
Community: Suburban	23%	(69)	39%	(115)	38%	(111)	295
Community: Rural	23%	(64)	40%	(112)	38%	(107)	282
Community/Gender: Urban Men	33%	(23)	35%	(24)	31%	(21)	68
Community/Gender: Rural Women	20%	(33)	37%	(60)	43%	(70)	163
Community/Gender: Rural Men	26%	(31)	43%	(52)	31%	(37)	119
Community/Gender: Suburban Women	23%	(38)	31%	(50)	46%	(74)	162
Community/Gender: Suburban Men	24%	(31)	49%	(65)	28%	(37)	133
Homeowner	26%	(127)	39%	(192)	35%	(172)	492
Renter	22%	(39)	33%	(59)	45%	(82)	179
Military HHnm: Yes	23%	(28)	52%	(65)	26%	(32)	125
Military HH: No	26%	(145)	34%	(194)	40%	(229)	568
Employ: Private Sector	24%	(58)	33%	(79)	42%	(100)	236
Employ: Government	27%	(15)	28%	(15)	45%	(25)	55
Employ: Self-Employed	32%	(20)	46%	(29)	23%	(14)	63
Employ: Retired	26%	(54)	48%	(99)	26%	(54)	208
Self + Household: White-Collar	26%	(63)	39%	(96)	35%	(86)	245
Self + Household: Blue Collar	21%	(67)	42%	(135)	37%	(117)	319
Union HH: No	25%	(166)	37%	(248)	38%	(258)	673
LGBTQ+: Yes	39%	(29)	20%	(15)	41%	(30)	74
LGBTQ+: No	23%	(144)	39%	(244)	37%	(231)	619
Motivated to Vote	25%	(157)	38%	(236)	36%	(223)	616
Parent: Yes	29%	(48)	31%	(52)	40%	(67)	167
Parent: No	24%	(125)	39%	(207)	37%	(195)	526
COVID Vaccine: Yes	28%	(139)	36%	(177)	36%	(177)	493
COVID Vaccine: No	17%	(35)	41%	(82)	42%	(84)	201
Student Loans: Yes	26%	(25)	37%	(35)	37%	(36)	96
Student Loans: No	25%	(148)	37%	(223)	38%	(226)	597

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(134)	44%	(302)	37%	(252)	689
Gender: Male	22%	(69)	49%	(156)	30%	(95)	320
Gender: Female	18%	(65)	40%	(146)	43%	(158)	368
Age: 18-34	22%	(35)	28%	(45)	49%	(79)	159
Age: 35-44	15%	(15)	44%	(42)	41%	(39)	96
Age: 45-64	20%	(47)	41%	(94)	39%	(89)	231
Age: 65+	18%	(37)	59%	(120)	22%	(45)	202
GenZers: 1997-2012	19%	(15)	33%	(27)	49%	(40)	82
Millennials: 1981-1996	20%	(30)	33%	(50)	47%	(71)	151
GenXers: 1965-1980	21%	(41)	40%	(78)	39%	(78)	197
Baby Boomers: 1946-1964	17%	(41)	58%	(138)	25%	(58)	237
Educ: < College	21%	(93)	36%	(155)	43%	(184)	432
Educ: Bachelors degree	17%	(27)	55%	(87)	28%	(44)	159
Educ: Post-grad	14%	(14)	61%	(60)	24%	(24)	97
Income: Under 50k	19%	(61)	38%	(125)	43%	(142)	328
Income: 50k-100k	24%	(59)	45%	(111)	31%	(76)	246
Income: 100k+	12%	(14)	58%	(67)	30%	(35)	115
Ethnicity: White (Non-Hispanic)	22%	(99)	45%	(207)	33%	(153)	459
Ethnicity: Black (Non-Hispanic)	9%	(13)	46%	(69)	45%	(67)	149
All Christian	24%	(80)	45%	(152)	31%	(103)	335
Agnostic/Nothing in particular	11%	(15)	46%	(62)	43%	(57)	134
Something Else	20%	(35)	37%	(65)	43%	(76)	176
Evangelical	26%	(74)	39%	(110)	35%	(101)	285
Non-Evangelical	17%	(36)	49%	(107)	34%	(74)	218
PID: Dem (no lean)	5%	(13)	57%	(141)	37%	(93)	247
PID: Ind (no lean)	11%	(20)	55%	(101)	34%	(62)	183
PID: Rep (no lean)	39%	(101)	23%	(60)	38%	(97)	259

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Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(134)	44%	(302)	37%	(252)	689
PID/Gender: Dem Men	8%	(8)	64%	(64)	29%	(29)	100
PID/Gender: Dem Women	4%	(6)	53%	(77)	44%	(64)	146
PID/Gender: Ind Men	13%	(13)	57%	(60)	30%	(31)	105
PID/Gender: Ind Women	8%	(6)	52%	(41)	40%	(31)	78
PID/Gender: Rep Men	42%	(48)	28%	(32)	30%	(34)	115
PID/Gender: Rep Women	37%	(53)	20%	(28)	44%	(63)	144
Ideo: Liberal (1-3)	9%	(16)	58%	(105)	33%	(60)	182
Ideo: Moderate (4)	12%	(24)	48%	(94)	40%	(80)	197
Ideo: Conservative (5-7)	31%	(90)	34%	(100)	35%	(101)	292
Ideo/PID: Conservative Republican	38%	(79)	26%	(55)	36%	(74)	208
Ideo/PID: Moderate/Conservative Democrat	7%	(8)	52%	(57)	41%	(45)	110
Ideo/PID: Liberal Democrat	4%	(5)	62%	(82)	34%	(44)	132
Unfavorable of Biden and Trump	8%	(9)	45%	(55)	47%	(58)	121
2024 H2H Matchup: Biden Voter	2%	(6)	63%	(172)	35%	(97)	275
2024 H2H Matchup: Trump Voter	36%	(122)	30%	(101)	35%	(119)	341
2022 House Vote: Democrat	3%	(7)	63%	(165)	34%	(90)	262
2022 House Vote: Republican	36%	(108)	31%	(93)	32%	(95)	297
2022 House Vote: Did not Vote	16%	(17)	37%	(39)	47%	(51)	108
2020 Vote: Joe Biden	3%	(10)	61%	(190)	36%	(114)	314
2020 Vote: Donald Trump	36%	(118)	29%	(93)	35%	(112)	324
2016 Vote: Hillary Clinton	3%	(7)	63%	(147)	34%	(80)	234
2016 Vote: Donald Trump	30%	(84)	32%	(89)	37%	(102)	274
U.S. Economy: Wrong Track	24%	(124)	37%	(191)	39%	(203)	517
U.S. Economy: Right Direction	6%	(11)	65%	(111)	29%	(50)	171
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	63%	(126)	35%	(70)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	34%	(121)	30%	(104)	36%	(126)	351
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(9)	53%	(72)	41%	(56)	138
Top 2024 Issue: Economy	24%	(69)	35%	(100)	42%	(120)	289

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Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(134)	44%	(302)	37%	(252)	689
Community: Urban	15%	(18)	47%	(54)	37%	(42)	114
Community: Suburban	17%	(50)	48%	(140)	35%	(104)	294
Community: Rural	24%	(66)	38%	(108)	38%	(106)	281
Community/Gender: Urban Men	18%	(12)	49%	(34)	33%	(22)	69
Community/Gender: Rural Women	21%	(34)	35%	(57)	44%	(71)	161
Community/Gender: Rural Men	27%	(33)	43%	(51)	30%	(35)	119
Community/Gender: Suburban Women	16%	(26)	43%	(69)	41%	(67)	161
Community/Gender: Suburban Men	18%	(24)	54%	(71)	28%	(37)	132
Homeowner	21%	(104)	46%	(223)	33%	(160)	488
Renter	14%	(26)	40%	(72)	46%	(82)	180
Military HHnm: Yes	21%	(26)	52%	(65)	28%	(35)	126
Military HH: No	19%	(108)	42%	(237)	39%	(217)	563
Employ: Private Sector	19%	(45)	43%	(101)	38%	(89)	235
Employ: Government	14%	(8)	40%	(22)	45%	(24)	54
Employ: Self-Employed	21%	(13)	42%	(27)	37%	(23)	63
Employ: Retired	21%	(44)	54%	(112)	25%	(52)	208
Self + Household: White-Collar	16%	(39)	57%	(139)	27%	(66)	244
Self + Household: Blue Collar	21%	(67)	41%	(129)	38%	(121)	317
Union HH: No	20%	(130)	43%	(290)	37%	(248)	668
LGBTQ+: Yes	8%	(6)	45%	(33)	47%	(34)	72
LGBTQ+: No	21%	(128)	44%	(269)	35%	(219)	616
Motivated to Vote	19%	(119)	47%	(285)	34%	(207)	611
Parent: Yes	21%	(36)	37%	(62)	42%	(70)	168
Parent: No	19%	(99)	46%	(240)	35%	(183)	521
COVID Vaccine: Yes	17%	(82)	49%	(240)	34%	(164)	486
COVID Vaccine: No	26%	(52)	31%	(62)	44%	(88)	203
Student Loans: Yes	13%	(13)	51%	(50)	36%	(35)	98
Student Loans: No	21%	(121)	43%	(252)	37%	(217)	591

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(149)	58%	(409)	20%	(141)	700
Gender: Male	23%	(75)	61%	(197)	16%	(51)	323
Gender: Female	20%	(75)	56%	(212)	24%	(90)	377
Age: 18-34	21%	(35)	57%	(96)	22%	(38)	170
Age: 35-44	19%	(19)	51%	(49)	29%	(28)	96
Age: 45-64	22%	(51)	55%	(128)	23%	(52)	231
Age: 65+	22%	(44)	67%	(136)	11%	(23)	202
GenZers: 1997-2012	17%	(15)	63%	(55)	20%	(17)	88
Millennials: 1981-1996	23%	(36)	49%	(77)	28%	(43)	156
GenXers: 1965-1980	23%	(45)	53%	(103)	24%	(48)	196
Baby Boomers: 1946-1964	19%	(46)	67%	(159)	14%	(33)	238
Educ: < College	23%	(100)	53%	(235)	24%	(106)	441
Educ: Bachelors degree	18%	(29)	66%	(106)	16%	(26)	160
Educ: Post-grad	20%	(20)	70%	(69)	10%	(10)	99
Income: Under 50k	22%	(73)	54%	(179)	25%	(82)	333
Income: 50k-100k	25%	(63)	59%	(147)	16%	(41)	251
Income: 100k+	12%	(14)	72%	(83)	16%	(19)	116
Ethnicity: White (Non-Hispanic)	25%	(114)	58%	(267)	18%	(83)	464
Ethnicity: Black (Non-Hispanic)	7%	(11)	63%	(97)	30%	(46)	154
All Christian	24%	(81)	59%	(200)	16%	(55)	336
Agnostic/Nothing in particular	10%	(13)	69%	(96)	22%	(30)	140
Something Else	27%	(48)	46%	(82)	27%	(47)	177
Evangelical	28%	(79)	50%	(143)	23%	(65)	287
Non-Evangelical	20%	(44)	63%	(138)	17%	(37)	219
PID: Dem (no lean)	6%	(15)	72%	(181)	22%	(55)	251
PID: Ind (no lean)	13%	(24)	71%	(134)	16%	(31)	189
PID: Rep (no lean)	42%	(110)	36%	(95)	21%	(55)	260

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(149)	58%	(409)	20%	(141)	700
PID/Gender: Dem Men	8%	(8)	75%	(77)	18%	(18)	103
PID/Gender: Dem Women	5%	(7)	70%	(104)	25%	(37)	148
PID/Gender: Ind Men	13%	(13)	74%	(78)	13%	(14)	105
PID/Gender: Ind Women	13%	(11)	66%	(55)	20%	(17)	84
PID/Gender: Rep Men	47%	(54)	36%	(42)	17%	(19)	115
PID/Gender: Rep Women	39%	(56)	36%	(53)	25%	(36)	146
Ideo: Liberal (1-3)	10%	(19)	73%	(135)	17%	(32)	185
Ideo: Moderate (4)	17%	(34)	62%	(125)	22%	(44)	202
Ideo: Conservative (5-7)	32%	(93)	48%	(140)	21%	(61)	294
Ideo/PID: Conservative Republican	38%	(79)	41%	(85)	21%	(44)	209
Ideo/PID: Moderate/Conservative Democrat	6%	(7)	69%	(78)	25%	(28)	112
Ideo/PID: Liberal Democrat	6%	(9)	74%	(98)	20%	(26)	133
Unfavorable of Biden and Trump	10%	(13)	73%	(92)	16%	(20)	126
2024 H2H Matchup: Biden Voter	4%	(10)	76%	(211)	21%	(58)	278
2024 H2H Matchup: Trump Voter	39%	(135)	42%	(146)	19%	(67)	347
2022 House Vote: Democrat	3%	(9)	75%	(200)	22%	(58)	267
2022 House Vote: Republican	40%	(121)	43%	(128)	17%	(51)	300
2022 House Vote: Did not Vote	15%	(17)	60%	(66)	25%	(27)	110
2020 Vote: Joe Biden	4%	(13)	75%	(237)	21%	(66)	316
2020 Vote: Donald Trump	40%	(130)	41%	(135)	19%	(63)	328
2016 Vote: Hillary Clinton	4%	(10)	75%	(175)	21%	(49)	234
2016 Vote: Donald Trump	34%	(93)	47%	(129)	20%	(55)	277
U.S. Economy: Wrong Track	26%	(139)	53%	(278)	21%	(108)	525
U.S. Economy: Right Direction	6%	(11)	75%	(131)	19%	(33)	175
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	74%	(152)	23%	(47)	204
Prsnl. Fin. Sit. 2021-23: Better Under Trump	38%	(136)	42%	(151)	19%	(69)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(8)	76%	(106)	18%	(26)	140
Top 2024 Issue: Economy	26%	(77)	50%	(146)	24%	(69)	292

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Table BLMB3_5: Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(149)	58%	(409)	20%	(141)	700
Community: Urban	18%	(21)	60%	(70)	22%	(26)	117
Community: Suburban	20%	(59)	63%	(189)	17%	(52)	299
Community: Rural	25%	(70)	53%	(150)	22%	(64)	284
Community/Gender: Urban Men	23%	(16)	59%	(41)	18%	(12)	69
Community/Gender: Rural Women	24%	(40)	50%	(82)	26%	(42)	164
Community/Gender: Rural Men	25%	(30)	57%	(68)	18%	(22)	120
Community/Gender: Suburban Women	18%	(30)	61%	(101)	21%	(35)	165
Community/Gender: Suburban Men	21%	(29)	66%	(88)	13%	(17)	134
Homeowner	24%	(117)	60%	(297)	17%	(82)	495
Renter	15%	(27)	54%	(97)	31%	(56)	180
Military HHnm: Yes	28%	(35)	62%	(79)	10%	(13)	127
Military HH: No	20%	(114)	58%	(330)	22%	(128)	573
Employ: Private Sector	21%	(50)	55%	(132)	24%	(56)	238
Employ: Government	19%	(11)	58%	(32)	22%	(12)	55
Employ: Self-Employed	24%	(15)	53%	(34)	23%	(15)	64
Employ: Retired	24%	(49)	64%	(133)	12%	(25)	208
Self + Household: White-Collar	15%	(37)	70%	(173)	15%	(38)	248
Self + Household: Blue Collar	27%	(87)	52%	(167)	21%	(66)	321
Union HH: No	21%	(144)	58%	(396)	20%	(138)	679
LGBTQ+: Yes	10%	(8)	70%	(53)	20%	(15)	76
LGBTQ+: No	23%	(142)	57%	(356)	20%	(126)	624
Motivated to Vote	21%	(129)	60%	(372)	19%	(119)	620
Parent: Yes	29%	(50)	53%	(90)	18%	(30)	170
Parent: No	19%	(100)	60%	(319)	21%	(111)	529
COVID Vaccine: Yes	18%	(87)	65%	(324)	17%	(85)	496
COVID Vaccine: No	31%	(62)	42%	(85)	28%	(57)	204
Student Loans: Yes	18%	(18)	65%	(64)	16%	(16)	98
Student Loans: No	22%	(131)	57%	(345)	21%	(125)	602

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB3_6: *Have you seen, read, or heard anything about each of the following in the past week? — Ron DeSantis*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(140)	40%	(250)	38%	(238)	628
Gender: Male	26%	(75)	42%	(122)	32%	(92)	289
Gender: Female	19%	(65)	38%	(128)	43%	(146)	339
Age: 18-34	22%	(29)	26%	(34)	52%	(67)	130
Age: 35-44	14%	(12)	36%	(30)	50%	(41)	83
Age: 45-64	22%	(49)	39%	(84)	39%	(85)	218
Age: 65+	26%	(50)	52%	(102)	23%	(45)	197
GenZers: 1997-2012	17%	(11)	31%	(20)	52%	(33)	63
Millennials: 1981-1996	21%	(27)	29%	(37)	50%	(64)	128
GenXers: 1965-1980	21%	(38)	40%	(73)	40%	(72)	182
Baby Boomers: 1946-1964	25%	(58)	48%	(111)	28%	(64)	233
Educ: < College	22%	(84)	34%	(129)	44%	(168)	381
Educ: Bachelors degree	25%	(39)	43%	(66)	32%	(49)	153
Educ: Post-grad	18%	(17)	59%	(56)	23%	(21)	95
Income: Under 50k	22%	(62)	35%	(100)	44%	(124)	286
Income: 50k-100k	23%	(54)	40%	(93)	36%	(83)	231
Income: 100k+	22%	(24)	51%	(57)	27%	(30)	112
Ethnicity: White (Non-Hispanic)	27%	(117)	40%	(175)	34%	(148)	440
Ethnicity: Black (Non-Hispanic)	12%	(14)	36%	(43)	53%	(64)	121
All Christian	30%	(98)	38%	(122)	32%	(103)	323
Agnostic/Nothing in particular	10%	(12)	46%	(58)	44%	(55)	125
Something Else	18%	(24)	31%	(41)	51%	(69)	134
Evangelical	27%	(68)	32%	(79)	41%	(100)	247
Non-Evangelical	25%	(50)	41%	(83)	34%	(69)	202
PID: Dem (no lean)	6%	(13)	52%	(115)	42%	(92)	220
PID: Ind (no lean)	20%	(33)	50%	(84)	31%	(52)	169
PID: Rep (no lean)	39%	(94)	22%	(52)	39%	(94)	239

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Table BLMB3_6: *Have you seen, read, or heard anything about each of the following in the past week? — Ron DeSantis*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(140)	40%	(250)	38%	(238)	628
PID/Gender: Dem Men	9%	(9)	56%	(52)	34%	(31)	91
PID/Gender: Dem Women	3%	(4)	49%	(63)	47%	(61)	129
PID/Gender: Ind Men	26%	(24)	47%	(44)	27%	(25)	94
PID/Gender: Ind Women	12%	(9)	52%	(40)	35%	(27)	76
PID/Gender: Rep Men	41%	(42)	25%	(26)	34%	(35)	104
PID/Gender: Rep Women	38%	(51)	19%	(25)	43%	(58)	135
Ideo: Liberal (1-3)	5%	(8)	58%	(98)	37%	(63)	169
Ideo: Moderate (4)	11%	(20)	44%	(76)	45%	(79)	175
Ideo: Conservative (5-7)	41%	(111)	28%	(75)	31%	(84)	270
Ideo/PID: Conservative Republican	45%	(87)	23%	(45)	32%	(62)	194
Ideo/PID: Moderate/Conservative Democrat	7%	(6)	47%	(44)	46%	(43)	93
Ideo/PID: Liberal Democrat	5%	(6)	58%	(71)	37%	(45)	123
Unfavorable of Biden and Trump	23%	(25)	42%	(46)	36%	(39)	110
2024 H2H Matchup: Biden Voter	4%	(10)	60%	(149)	36%	(89)	248
2024 H2H Matchup: Trump Voter	38%	(121)	24%	(76)	38%	(118)	315
2022 House Vote: Democrat	5%	(13)	58%	(137)	36%	(85)	235
2022 House Vote: Republican	41%	(115)	27%	(76)	32%	(90)	280
2022 House Vote: Did not Vote	12%	(12)	27%	(27)	60%	(58)	97
2020 Vote: Joe Biden	5%	(13)	60%	(169)	36%	(101)	283
2020 Vote: Donald Trump	39%	(119)	22%	(68)	38%	(116)	303
2016 Vote: Hillary Clinton	5%	(11)	58%	(127)	36%	(79)	217
2016 Vote: Donald Trump	37%	(97)	28%	(75)	35%	(93)	264
U.S. Economy: Wrong Track	28%	(129)	33%	(155)	39%	(183)	467
U.S. Economy: Right Direction	7%	(11)	59%	(95)	34%	(55)	161
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	61%	(110)	35%	(64)	180
Prsnl. Fin. Sit. 2021-23: Better Under Trump	38%	(121)	24%	(76)	39%	(125)	322
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(13)	51%	(65)	39%	(49)	127
Top 2024 Issue: Economy	27%	(68)	27%	(69)	46%	(119)	256

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Table BLMB3_6: *Have you seen, read, or heard anything about each of the following in the past week? — Ron DeSantis*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(140)	40%	(250)	38%	(238)	628
Community: Urban	17%	(19)	37%	(40)	46%	(50)	109
Community: Suburban	23%	(64)	44%	(121)	33%	(92)	277
Community: Rural	23%	(57)	37%	(89)	40%	(96)	242
Community/Gender: Urban Men	25%	(16)	34%	(22)	41%	(27)	64
Community/Gender: Rural Women	21%	(30)	37%	(53)	43%	(62)	145
Community/Gender: Rural Men	28%	(27)	37%	(36)	35%	(34)	97
Community/Gender: Suburban Women	21%	(32)	38%	(57)	40%	(60)	149
Community/Gender: Suburban Men	25%	(32)	50%	(64)	25%	(31)	128
Homeowner	24%	(111)	44%	(201)	32%	(144)	456
Renter	17%	(27)	27%	(42)	55%	(85)	154
Military HHnm: Yes	21%	(25)	52%	(61)	26%	(31)	116
Military HH: No	23%	(115)	37%	(190)	40%	(207)	512
Employ: Private Sector	19%	(39)	43%	(89)	38%	(80)	208
Employ: Self-Employed	18%	(10)	37%	(20)	45%	(24)	54
Employ: Retired	27%	(54)	49%	(98)	24%	(47)	200
Self + Household: White-Collar	20%	(48)	51%	(122)	29%	(69)	239
Self + Household: Blue Collar	27%	(75)	36%	(101)	38%	(106)	282
Union HH: No	22%	(136)	40%	(241)	38%	(233)	610
LGBTQ+: Yes	10%	(7)	59%	(38)	31%	(19)	64
LGBTQ+: No	24%	(134)	38%	(213)	39%	(219)	565
Motivated to Vote	23%	(130)	40%	(228)	36%	(205)	563
Parent: Yes	27%	(41)	30%	(46)	43%	(66)	152
Parent: No	21%	(99)	43%	(205)	36%	(172)	476
COVID Vaccine: Yes	19%	(88)	47%	(215)	33%	(152)	455
COVID Vaccine: No	30%	(52)	20%	(35)	50%	(86)	173
Student Loans: Yes	19%	(16)	46%	(39)	35%	(29)	85
Student Loans: No	23%	(124)	39%	(211)	38%	(209)	544

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_8: *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	33%	(191)	23%	(134)	43%	(247)	572
Gender: Male	35%	(96)	29%	(79)	37%	(103)	278
Gender: Female	32%	(95)	18%	(54)	49%	(144)	293
Age: 18-34	22%	(23)	29%	(29)	49%	(50)	102
Age: 35-44	16%	(11)	23%	(16)	61%	(42)	69
Age: 45-64	31%	(63)	15%	(31)	54%	(108)	201
Age: 65+	48%	(95)	29%	(58)	23%	(47)	199
Millennials: 1981-1996	18%	(19)	23%	(25)	59%	(63)	106
GenXers: 1965-1980	31%	(50)	16%	(27)	53%	(86)	163
Baby Boomers: 1946-1964	42%	(97)	26%	(60)	32%	(75)	233
Educ: < College	30%	(100)	20%	(69)	50%	(169)	338
Educ: Bachelors degree	36%	(51)	24%	(33)	40%	(57)	140
Educ: Post-grad	43%	(40)	34%	(31)	23%	(21)	93
Income: Under 50k	29%	(73)	24%	(60)	47%	(116)	249
Income: 50k-100k	40%	(86)	23%	(49)	37%	(81)	217
Income: 100k+	30%	(32)	23%	(24)	47%	(50)	105
Ethnicity: White (Non-Hispanic)	38%	(155)	22%	(87)	40%	(161)	403
Ethnicity: Black (Non-Hispanic)	20%	(22)	26%	(29)	54%	(60)	111
All Christian	41%	(126)	21%	(64)	39%	(120)	310
Agnostic/Nothing in particular	23%	(26)	25%	(27)	52%	(58)	111
Something Else	22%	(25)	26%	(30)	52%	(60)	114
Evangelical	32%	(72)	21%	(48)	47%	(107)	227
Non-Evangelical	39%	(74)	24%	(45)	37%	(69)	189
PID: Dem (no lean)	29%	(58)	30%	(60)	41%	(82)	200
PID: Ind (no lean)	34%	(52)	25%	(38)	40%	(61)	151
PID: Rep (no lean)	37%	(82)	16%	(35)	47%	(104)	221

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Table BLMB3_8: *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	33%	(191)	23%	(134)	43%	(247)	572
PID/Gender: Dem Men	30%	(28)	34%	(32)	36%	(34)	95
PID/Gender: Dem Women	28%	(29)	27%	(28)	45%	(48)	105
PID/Gender: Ind Men	37%	(33)	29%	(25)	34%	(30)	87
PID/Gender: Ind Women	30%	(19)	21%	(13)	49%	(31)	64
PID/Gender: Rep Men	37%	(35)	23%	(22)	40%	(39)	96
PID/Gender: Rep Women	37%	(47)	10%	(13)	52%	(65)	125
Ideo: Liberal (1-3)	30%	(43)	30%	(43)	41%	(59)	145
Ideo: Moderate (4)	26%	(44)	29%	(48)	45%	(74)	165
Ideo: Conservative (5-7)	41%	(105)	16%	(41)	42%	(107)	252
Ideo/PID: Conservative Republican	42%	(76)	17%	(30)	41%	(74)	179
Ideo/PID: Moderate/Conservative Democrat	25%	(23)	28%	(26)	48%	(44)	92
Ideo/PID: Liberal Democrat	33%	(35)	32%	(34)	35%	(37)	107
Unfavorable of Biden and Trump	42%	(39)	16%	(15)	41%	(38)	93
2024 H2H Matchup: Biden Voter	28%	(66)	31%	(73)	41%	(95)	235
2024 H2H Matchup: Trump Voter	38%	(111)	18%	(52)	44%	(128)	291
2022 House Vote: Democrat	28%	(62)	31%	(69)	40%	(87)	218
2022 House Vote: Republican	43%	(111)	19%	(48)	39%	(100)	259
2022 House Vote: Did not Vote	20%	(17)	19%	(16)	61%	(50)	82
2020 Vote: Joe Biden	27%	(69)	31%	(78)	42%	(108)	255
2020 Vote: Donald Trump	40%	(112)	17%	(49)	42%	(118)	278
2016 Vote: Hillary Clinton	30%	(62)	28%	(57)	41%	(84)	204
2016 Vote: Donald Trump	43%	(104)	14%	(34)	43%	(106)	245
U.S. Economy: Wrong Track	34%	(144)	19%	(78)	47%	(195)	418
U.S. Economy: Right Direction	31%	(48)	36%	(56)	33%	(51)	154
Prsnl. Fin. Sit. 2021-23: Better Under Biden	28%	(48)	35%	(59)	36%	(61)	168
Prsnl. Fin. Sit. 2021-23: Better Under Trump	38%	(114)	16%	(49)	45%	(134)	297
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(30)	24%	(26)	48%	(51)	107
Top 2024 Issue: Economy	30%	(71)	20%	(47)	50%	(118)	236

Continued on next page

Table BLMB3_8: *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	33%	(191)	23%	(134)	43%	(247)	572
Community: Urban	34%	(34)	19%	(19)	47%	(47)	100
Community: Suburban	35%	(88)	25%	(62)	40%	(98)	247
Community: Rural	31%	(70)	24%	(53)	45%	(102)	224
Community/Gender: Urban Men	35%	(21)	20%	(12)	45%	(27)	60
Community/Gender: Rural Women	31%	(39)	16%	(20)	53%	(66)	126
Community/Gender: Rural Men	31%	(31)	33%	(33)	36%	(35)	98
Community/Gender: Suburban Women	34%	(43)	21%	(27)	45%	(57)	127
Community/Gender: Suburban Men	37%	(44)	29%	(35)	34%	(41)	120
Homeowner	37%	(159)	24%	(102)	39%	(166)	427
Renter	24%	(31)	20%	(26)	56%	(73)	130
Military HHnm: Yes	37%	(41)	35%	(39)	28%	(32)	112
Military HH: No	33%	(150)	21%	(95)	47%	(215)	460
Employ: Private Sector	26%	(49)	25%	(45)	49%	(91)	185
Employ: Self-Employed	39%	(20)	20%	(10)	41%	(21)	51
Employ: Retired	45%	(89)	28%	(55)	27%	(53)	197
Self + Household: White-Collar	41%	(94)	24%	(55)	35%	(81)	230
Self + Household: Blue Collar	32%	(80)	24%	(60)	45%	(113)	254
Union HH: No	33%	(185)	23%	(126)	44%	(242)	553
LGBTQ+: Yes	30%	(17)	22%	(12)	47%	(26)	56
LGBTQ+: No	34%	(175)	23%	(121)	43%	(220)	516
Motivated to Vote	34%	(179)	24%	(129)	42%	(221)	529
Parent: Yes	25%	(34)	21%	(28)	54%	(72)	133
Parent: No	36%	(158)	24%	(106)	40%	(175)	439
COVID Vaccine: Yes	36%	(151)	23%	(95)	41%	(174)	420
COVID Vaccine: No	26%	(40)	26%	(39)	48%	(73)	152
Student Loans: Yes	21%	(14)	33%	(23)	46%	(32)	69
Student Loans: No	35%	(177)	22%	(111)	43%	(215)	502

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB3_10: Have you seen, read, or heard anything about each of the following in the past week? — Vivek Ramaswamy

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(105)	28%	(143)	51%	(257)	504
Gender: Male	23%	(58)	36%	(91)	41%	(104)	253
Gender: Female	19%	(47)	21%	(52)	61%	(152)	251
Age: 18-34	30%	(26)	27%	(24)	43%	(37)	87
Age: 35-44	17%	(10)	18%	(11)	65%	(41)	62
Age: 45-64	22%	(39)	22%	(40)	56%	(101)	180
Age: 65+	17%	(30)	39%	(68)	44%	(78)	175
Millennials: 1981-1996	26%	(24)	18%	(17)	56%	(52)	94
GenXers: 1965-1980	23%	(34)	22%	(33)	56%	(83)	149
Baby Boomers: 1946-1964	17%	(35)	34%	(69)	48%	(97)	201
Educ: < College	23%	(66)	23%	(67)	54%	(157)	290
Educ: Bachelors degree	19%	(24)	34%	(45)	47%	(61)	130
Educ: Post-grad	18%	(15)	37%	(31)	46%	(38)	84
Income: Under 50k	22%	(47)	23%	(48)	55%	(116)	212
Income: 50k-100k	21%	(39)	31%	(58)	49%	(92)	189
Income: 100k+	18%	(19)	35%	(36)	47%	(49)	103
Ethnicity: White (Non-Hispanic)	21%	(78)	28%	(102)	51%	(189)	369
Ethnicity: Black (Non-Hispanic)	16%	(12)	31%	(25)	53%	(42)	79
All Christian	24%	(65)	27%	(74)	50%	(138)	276
Agnostic/Nothing in particular	14%	(14)	33%	(33)	53%	(53)	100
Something Else	24%	(22)	18%	(16)	58%	(53)	91
Evangelical	24%	(47)	22%	(43)	54%	(105)	195
Non-Evangelical	23%	(38)	28%	(47)	49%	(81)	166
PID: Dem (no lean)	10%	(15)	41%	(61)	49%	(73)	150
PID: Ind (no lean)	22%	(31)	31%	(44)	47%	(66)	141
PID: Rep (no lean)	28%	(59)	18%	(38)	55%	(117)	214

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Table BLMB3_10: Have you seen, read, or heard anything about each of the following in the past week? — Vivek Ramaswamy

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(105)	28%	(143)	51%	(257)	504
PID/Gender: Dem Men	19%	(13)	46%	(32)	36%	(25)	71
PID/Gender: Dem Women	3%	(2)	37%	(29)	61%	(47)	78
PID/Gender: Ind Men	19%	(16)	41%	(35)	41%	(35)	86
PID/Gender: Ind Women	27%	(15)	16%	(9)	57%	(31)	55
PID/Gender: Rep Men	30%	(29)	24%	(23)	46%	(44)	96
PID/Gender: Rep Women	26%	(30)	12%	(14)	62%	(74)	118
Ideo: Liberal (1-3)	11%	(13)	38%	(48)	52%	(65)	127
Ideo: Moderate (4)	17%	(23)	32%	(42)	50%	(66)	130
Ideo: Conservative (5-7)	28%	(67)	22%	(53)	50%	(120)	240
Ideo/PID: Conservative Republican	30%	(53)	18%	(31)	52%	(92)	176
Ideo/PID: Moderate/Conservative Democrat	14%	(8)	46%	(26)	41%	(23)	57
Ideo/PID: Liberal Democrat	8%	(8)	38%	(35)	53%	(49)	91
Unfavorable of Biden and Trump	21%	(17)	26%	(21)	54%	(45)	83
2024 H2H Matchup: Biden Voter	7%	(13)	46%	(85)	47%	(87)	185
2024 H2H Matchup: Trump Voter	30%	(84)	19%	(52)	51%	(143)	280
2022 House Vote: Democrat	8%	(13)	43%	(73)	49%	(84)	170
2022 House Vote: Republican	29%	(75)	21%	(55)	49%	(127)	257
2022 House Vote: Did not Vote	21%	(13)	21%	(14)	58%	(38)	66
2020 Vote: Joe Biden	12%	(24)	42%	(85)	46%	(94)	203
2020 Vote: Donald Trump	29%	(78)	18%	(48)	53%	(145)	271
2016 Vote: Hillary Clinton	8%	(13)	43%	(68)	49%	(77)	158
2016 Vote: Donald Trump	28%	(69)	17%	(42)	55%	(136)	246
U.S. Economy: Wrong Track	24%	(92)	24%	(90)	52%	(194)	376
U.S. Economy: Right Direction	10%	(13)	41%	(53)	49%	(62)	128
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(7)	46%	(60)	49%	(64)	131
Prsnl. Fin. Sit. 2021-23: Better Under Trump	30%	(87)	18%	(52)	51%	(148)	287
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(11)	35%	(30)	52%	(44)	86
Top 2024 Issue: Economy	26%	(55)	15%	(31)	59%	(122)	208

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Table BLMB3_10: Have you seen, read, or heard anything about each of the following in the past week? — Vivek Ramaswamy

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(105)	28%	(143)	51%	(257)	504
Community: Urban	20%	(18)	24%	(21)	55%	(48)	87
Community: Suburban	23%	(50)	29%	(63)	48%	(105)	218
Community: Rural	19%	(37)	29%	(58)	52%	(104)	199
Community/Gender: Urban Men	30%	(17)	22%	(12)	48%	(26)	55
Community/Gender: Rural Women	22%	(24)	18%	(20)	60%	(66)	109
Community/Gender: Rural Men	15%	(14)	43%	(39)	42%	(38)	90
Community/Gender: Suburban Women	20%	(22)	21%	(23)	59%	(65)	110
Community/Gender: Suburban Men	26%	(28)	37%	(40)	37%	(40)	108
Homeowner	20%	(77)	30%	(117)	50%	(193)	386
Renter	27%	(28)	21%	(22)	52%	(55)	105
Military HHnm: Yes	19%	(18)	34%	(34)	47%	(47)	99
Military HH: No	21%	(87)	27%	(109)	52%	(210)	405
Employ: Private Sector	21%	(34)	28%	(46)	52%	(85)	164
Employ: Retired	15%	(27)	37%	(66)	47%	(84)	177
Self + Household: White-Collar	18%	(39)	33%	(72)	48%	(104)	215
Self + Household: Blue Collar	23%	(51)	25%	(56)	52%	(116)	224
Union HH: No	21%	(101)	28%	(134)	52%	(251)	487
LGBTQ+: No	21%	(95)	28%	(130)	51%	(233)	458
Motivated to Vote	21%	(95)	29%	(134)	50%	(233)	462
Parent: Yes	33%	(38)	22%	(25)	45%	(51)	114
Parent: No	17%	(67)	30%	(118)	53%	(205)	390
COVID Vaccine: Yes	17%	(64)	33%	(121)	50%	(182)	368
COVID Vaccine: No	30%	(41)	16%	(21)	55%	(74)	137
Student Loans: Yes	32%	(18)	31%	(18)	37%	(21)	58
Student Loans: No	19%	(87)	28%	(125)	53%	(235)	447

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_11: Have you seen, read, or heard anything about each of the following in the past week? — Chris Christie

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	14%	(85)	27%	(165)	59%	(353)	603
Gender: Male	16%	(48)	34%	(99)	50%	(145)	291
Gender: Female	12%	(37)	21%	(66)	67%	(209)	312
Age: 18-34	11%	(11)	20%	(20)	69%	(70)	101
Age: 35-44	12%	(10)	23%	(19)	65%	(56)	85
Age: 45-64	11%	(24)	28%	(61)	61%	(131)	216
Age: 65+	20%	(40)	32%	(64)	48%	(96)	201
Millennials: 1981-1996	8%	(10)	22%	(26)	70%	(83)	119
GenXers: 1965-1980	12%	(23)	27%	(51)	60%	(112)	185
Baby Boomers: 1946-1964	19%	(43)	32%	(73)	50%	(116)	232
Educ: < College	11%	(39)	24%	(86)	65%	(234)	359
Educ: Bachelors degree	17%	(25)	35%	(53)	48%	(73)	151
Educ: Post-grad	23%	(21)	27%	(26)	50%	(47)	94
Income: Under 50k	13%	(35)	28%	(76)	59%	(162)	273
Income: 50k-100k	14%	(30)	29%	(64)	57%	(126)	220
Income: 100k+	19%	(21)	22%	(24)	59%	(65)	110
Ethnicity: White (Non-Hispanic)	14%	(61)	29%	(124)	56%	(236)	421
Ethnicity: Black (Non-Hispanic)	11%	(14)	25%	(31)	64%	(79)	124
All Christian	17%	(53)	26%	(79)	57%	(178)	311
Agnostic/Nothing in particular	11%	(13)	32%	(37)	57%	(68)	118
Something Else	5%	(7)	29%	(39)	65%	(88)	134
Evangelical	6%	(16)	27%	(65)	67%	(163)	244
Non-Evangelical	22%	(43)	27%	(52)	51%	(98)	193
PID: Dem (no lean)	20%	(42)	25%	(52)	55%	(116)	210
PID: Ind (no lean)	13%	(21)	29%	(47)	59%	(96)	164
PID: Rep (no lean)	10%	(23)	28%	(65)	62%	(141)	229

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Table BLMB3_11: Have you seen, read, or heard anything about each of the following in the past week? — Chris Christie

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	14%	(85)	27%	(165)	59%	(353)	603
PID/Gender: Dem Men	28%	(25)	30%	(27)	42%	(38)	91
PID/Gender: Dem Women	14%	(16)	21%	(25)	65%	(78)	120
PID/Gender: Ind Men	12%	(11)	38%	(36)	50%	(48)	95
PID/Gender: Ind Women	14%	(10)	16%	(11)	70%	(48)	69
PID/Gender: Rep Men	11%	(11)	33%	(35)	56%	(59)	105
PID/Gender: Rep Women	9%	(11)	24%	(30)	67%	(82)	124
Ideo: Liberal (1-3)	21%	(33)	21%	(33)	59%	(94)	161
Ideo: Moderate (4)	14%	(24)	28%	(47)	58%	(100)	172
Ideo: Conservative (5-7)	10%	(26)	32%	(83)	58%	(150)	259
Ideo/PID: Conservative Republican	9%	(16)	31%	(57)	60%	(109)	183
Ideo/PID: Moderate/Conservative Democrat	15%	(13)	32%	(29)	54%	(48)	90
Ideo/PID: Liberal Democrat	24%	(28)	20%	(23)	55%	(64)	116
Unfavorable of Biden and Trump	19%	(19)	16%	(16)	64%	(65)	101
2024 H2H Matchup: Biden Voter	20%	(49)	25%	(62)	55%	(134)	245
2024 H2H Matchup: Trump Voter	9%	(26)	32%	(96)	59%	(178)	300
2022 House Vote: Democrat	21%	(49)	25%	(58)	55%	(127)	233
2022 House Vote: Republican	11%	(30)	34%	(91)	55%	(149)	269
2022 House Vote: Did not Vote	7%	(6)	14%	(12)	79%	(67)	85
2020 Vote: Joe Biden	17%	(48)	26%	(71)	57%	(157)	276
2020 Vote: Donald Trump	10%	(30)	31%	(91)	59%	(172)	293
2016 Vote: Hillary Clinton	18%	(39)	23%	(51)	59%	(130)	220
2016 Vote: Donald Trump	9%	(24)	35%	(91)	56%	(145)	260
U.S. Economy: Wrong Track	10%	(46)	29%	(129)	61%	(269)	444
U.S. Economy: Right Direction	25%	(39)	22%	(36)	53%	(84)	159
Prsnl. Fin. Sit. 2021-23: Better Under Biden	21%	(38)	30%	(54)	49%	(90)	183
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(28)	29%	(89)	62%	(191)	308
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(19)	19%	(21)	64%	(72)	112
Top 2024 Issue: Economy	8%	(19)	24%	(58)	69%	(167)	244

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Table BLMB3_11: Have you seen, read, or heard anything about each of the following in the past week? — Chris Christie

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	14%	(85)	27%	(165)	59%	(353)	603
Community: Urban	16%	(16)	22%	(22)	62%	(61)	99
Community: Suburban	14%	(38)	30%	(80)	56%	(148)	267
Community: Rural	13%	(31)	26%	(63)	61%	(144)	238
Community/Gender: Urban Men	17%	(11)	23%	(15)	59%	(38)	64
Community/Gender: Rural Women	10%	(13)	21%	(29)	69%	(93)	135
Community/Gender: Rural Men	18%	(18)	33%	(34)	49%	(51)	103
Community/Gender: Suburban Women	14%	(20)	21%	(30)	65%	(92)	142
Community/Gender: Suburban Men	15%	(18)	40%	(50)	45%	(56)	125
Homeowner	15%	(66)	31%	(135)	54%	(241)	442
Renter	13%	(18)	16%	(24)	71%	(103)	146
Military HHnm: Yes	23%	(27)	31%	(36)	45%	(52)	115
Military HH: No	12%	(58)	26%	(128)	62%	(301)	488
Employ: Private Sector	14%	(28)	23%	(46)	63%	(125)	199
Employ: Self-Employed	15%	(8)	25%	(14)	61%	(34)	56
Employ: Retired	17%	(34)	36%	(73)	47%	(95)	202
Self + Household: White-Collar	20%	(48)	27%	(63)	53%	(125)	236
Self + Household: Blue Collar	11%	(29)	30%	(84)	59%	(164)	277
Union HH: No	14%	(81)	27%	(159)	59%	(345)	585
LGBTQ+: Yes	19%	(12)	26%	(16)	55%	(33)	61
LGBTQ+: No	14%	(74)	27%	(149)	59%	(320)	542
Motivated to Vote	15%	(82)	29%	(157)	56%	(307)	546
Parent: Yes	15%	(21)	28%	(40)	58%	(83)	144
Parent: No	14%	(64)	27%	(125)	59%	(270)	459
COVID Vaccine: Yes	16%	(68)	27%	(119)	57%	(250)	437
COVID Vaccine: No	10%	(17)	27%	(46)	62%	(103)	166
Student Loans: Yes	14%	(11)	34%	(26)	52%	(39)	75
Student Loans: No	14%	(75)	26%	(139)	60%	(315)	528

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	9%	(33)	15%	(54)	76%	(268)	354
Gender: Male	10%	(20)	18%	(35)	72%	(144)	199
Gender: Female	8%	(12)	12%	(18)	80%	(124)	155
Age: 18-34	19%	(13)	15%	(10)	66%	(46)	70
Age: 45-64	6%	(8)	14%	(17)	79%	(96)	120
Age: 65+	3%	(3)	18%	(21)	79%	(93)	117
Millennials: 1981-1996	13%	(9)	13%	(9)	74%	(50)	67
GenXers: 1965-1980	11%	(12)	11%	(13)	78%	(87)	112
Baby Boomers: 1946-1964	4%	(5)	17%	(21)	80%	(103)	130
Educ: < College	10%	(21)	14%	(29)	76%	(158)	208
Educ: Bachelors degree	10%	(9)	12%	(11)	78%	(70)	89
Educ: Post-grad	5%	(3)	25%	(14)	70%	(40)	57
Income: Under 50k	11%	(17)	14%	(20)	75%	(114)	151
Income: 50k-100k	10%	(13)	17%	(24)	73%	(99)	136
Income: 100k+	4%	(2)	14%	(10)	82%	(55)	67
Ethnicity: White (Non-Hispanic)	5%	(11)	16%	(34)	80%	(175)	220
Ethnicity: Black (Non-Hispanic)	17%	(16)	14%	(13)	69%	(65)	95
All Christian	5%	(9)	13%	(21)	82%	(136)	166
Agnostic/Nothing in particular	11%	(8)	16%	(12)	73%	(55)	76
Something Else	10%	(9)	16%	(13)	74%	(62)	83
Evangelical	7%	(10)	13%	(19)	80%	(117)	145
Non-Evangelical	7%	(7)	16%	(15)	77%	(75)	97
PID: Dem (no lean)	13%	(18)	16%	(22)	70%	(94)	133
PID: Ind (no lean)	9%	(9)	14%	(13)	77%	(73)	94
PID: Rep (no lean)	5%	(6)	15%	(19)	80%	(101)	126
PID/Gender: Dem Men	18%	(12)	19%	(12)	63%	(41)	66
PID/Gender: Dem Women	8%	(6)	14%	(9)	78%	(52)	67
PID/Gender: Ind Men	6%	(4)	18%	(12)	76%	(48)	63
PID/Gender: Rep Men	6%	(4)	16%	(11)	78%	(55)	71
PID/Gender: Rep Women	3%	(2)	13%	(7)	84%	(47)	56

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Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	9%	(33)	15%	(54)	76%	(268)	354
Ideo: Liberal (1-3)	13%	(13)	12%	(12)	75%	(74)	98
Ideo: Moderate (4)	9%	(9)	21%	(20)	70%	(69)	98
Ideo: Conservative (5-7)	7%	(11)	13%	(20)	80%	(123)	153
Ideo/PID: Conservative Republican	5%	(5)	14%	(15)	81%	(85)	105
Ideo/PID: Moderate/Conservative Democrat	13%	(8)	18%	(11)	69%	(42)	60
Ideo/PID: Liberal Democrat	14%	(10)	14%	(10)	72%	(52)	72
Unfavorable of Biden and Trump	11%	(5)	8%	(4)	81%	(41)	50
2024 H2H Matchup: Biden Voter	9%	(14)	15%	(23)	76%	(119)	157
2024 H2H Matchup: Trump Voter	9%	(15)	17%	(29)	74%	(124)	168
2022 House Vote: Democrat	11%	(17)	14%	(22)	75%	(117)	155
2022 House Vote: Republican	5%	(8)	20%	(31)	74%	(111)	150
2020 Vote: Joe Biden	11%	(19)	14%	(24)	75%	(128)	170
2020 Vote: Donald Trump	7%	(11)	17%	(27)	76%	(125)	164
2016 Vote: Hillary Clinton	10%	(14)	14%	(20)	76%	(109)	143
2016 Vote: Donald Trump	5%	(7)	15%	(20)	80%	(110)	138
U.S. Economy: Wrong Track	10%	(25)	15%	(38)	75%	(186)	249
U.S. Economy: Right Direction	7%	(8)	15%	(16)	78%	(82)	105
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(9)	18%	(22)	73%	(86)	118
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(16)	14%	(25)	77%	(134)	175
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(7)	11%	(7)	77%	(47)	61
Top 2024 Issue: Economy	7%	(10)	12%	(17)	81%	(112)	138
Community: Urban	11%	(8)	17%	(12)	72%	(53)	73
Community: Suburban	9%	(13)	18%	(25)	73%	(105)	143
Community: Rural	8%	(11)	12%	(16)	80%	(110)	137
Community/Gender: Urban Men	13%	(7)	17%	(9)	70%	(37)	53
Community/Gender: Rural Women	7%	(5)	10%	(6)	83%	(53)	64
Community/Gender: Rural Men	9%	(7)	14%	(10)	77%	(56)	73
Community/Gender: Suburban Women	9%	(6)	13%	(9)	78%	(55)	70
Community/Gender: Suburban Men	9%	(7)	22%	(16)	69%	(50)	73

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Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	9%	(33)	15%	(54)	76%	(268)	354
Homeowner	9%	(24)	15%	(39)	76%	(197)	260
Renter	9%	(7)	13%	(11)	78%	(64)	82
Military HHnm: Yes	5%	(3)	21%	(14)	74%	(47)	64
Military HH: No	10%	(29)	14%	(40)	76%	(220)	290
Employ: Private Sector	12%	(15)	13%	(16)	76%	(95)	126
Employ: Retired	3%	(3)	18%	(21)	80%	(91)	114
Self + Household: White-Collar	9%	(14)	16%	(23)	74%	(106)	142
Self + Household: Blue Collar	11%	(17)	15%	(23)	74%	(112)	152
Union HH: No	9%	(29)	15%	(50)	77%	(258)	337
LGBTQ+: No	9%	(27)	14%	(44)	77%	(238)	309
Motivated to Vote	9%	(30)	14%	(46)	76%	(247)	322
Parent: Yes	10%	(10)	14%	(14)	75%	(71)	94
Parent: No	9%	(23)	15%	(40)	76%	(197)	260
COVID Vaccine: Yes	9%	(22)	14%	(35)	77%	(187)	244
COVID Vaccine: No	10%	(11)	17%	(19)	73%	(80)	110
Student Loans: No	8%	(24)	15%	(47)	77%	(239)	310

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(123)	18%	(123)	64%	(431)	677
Gender: Male	22%	(69)	23%	(73)	55%	(174)	317
Gender: Female	15%	(53)	14%	(50)	71%	(257)	360
Age: 18-34	21%	(32)	12%	(18)	67%	(101)	152
Age: 35-44	16%	(15)	13%	(12)	70%	(65)	92
Age: 45-64	20%	(47)	14%	(31)	66%	(153)	231
Age: 65+	14%	(28)	30%	(61)	56%	(113)	202
GenZers: 1997-2012	19%	(15)	13%	(10)	69%	(54)	79
Millennials: 1981-1996	20%	(28)	11%	(16)	69%	(98)	143
GenXers: 1965-1980	20%	(39)	13%	(25)	68%	(132)	196
Baby Boomers: 1946-1964	16%	(39)	28%	(67)	56%	(132)	238
Educ: < College	18%	(74)	16%	(66)	67%	(282)	422
Educ: Bachelors degree	21%	(33)	15%	(23)	64%	(100)	157
Educ: Post-grad	15%	(15)	34%	(34)	50%	(49)	98
Income: Under 50k	17%	(53)	16%	(51)	67%	(211)	315
Income: 50k-100k	23%	(55)	18%	(44)	60%	(147)	246
Income: 100k+	12%	(14)	24%	(28)	64%	(74)	115
Ethnicity: White (Non-Hispanic)	17%	(77)	19%	(86)	64%	(289)	452
Ethnicity: Black (Non-Hispanic)	19%	(28)	18%	(26)	63%	(91)	145
All Christian	18%	(60)	21%	(70)	60%	(199)	329
Agnostic/Nothing in particular	20%	(27)	14%	(20)	66%	(90)	136
Something Else	18%	(30)	12%	(20)	70%	(115)	165
Evangelical	19%	(54)	15%	(43)	65%	(179)	276
Non-Evangelical	16%	(34)	22%	(46)	62%	(131)	210
PID: Dem (no lean)	15%	(37)	21%	(49)	64%	(152)	238
PID: Ind (no lean)	14%	(25)	16%	(29)	71%	(130)	184
PID: Rep (no lean)	24%	(60)	18%	(45)	59%	(149)	254

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Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(123)	18%	(123)	64%	(431)	677
PID/Gender: Dem Men	21%	(21)	29%	(29)	50%	(51)	101
PID/Gender: Dem Women	11%	(15)	15%	(21)	74%	(101)	137
PID/Gender: Ind Men	14%	(14)	23%	(24)	63%	(64)	103
PID/Gender: Ind Women	13%	(11)	6%	(5)	81%	(66)	82
PID/Gender: Rep Men	30%	(34)	18%	(20)	52%	(59)	114
PID/Gender: Rep Women	19%	(27)	17%	(24)	64%	(90)	141
Ideo: Liberal (1-3)	9%	(16)	21%	(37)	70%	(125)	178
Ideo: Moderate (4)	20%	(39)	18%	(34)	62%	(120)	193
Ideo: Conservative (5-7)	23%	(65)	18%	(51)	60%	(171)	287
Ideo/PID: Conservative Republican	22%	(46)	19%	(39)	59%	(120)	205
Ideo/PID: Moderate/Conservative Democrat	24%	(25)	19%	(20)	57%	(60)	105
Ideo/PID: Liberal Democrat	9%	(11)	23%	(29)	68%	(87)	127
Unfavorable of Biden and Trump	12%	(15)	11%	(13)	76%	(92)	120
2024 H2H Matchup: Biden Voter	12%	(32)	23%	(62)	65%	(172)	266
2024 H2H Matchup: Trump Voter	24%	(82)	17%	(57)	59%	(200)	339
2022 House Vote: Democrat	13%	(34)	22%	(57)	65%	(167)	258
2022 House Vote: Republican	25%	(74)	19%	(55)	56%	(165)	294
2022 House Vote: Did not Vote	12%	(13)	10%	(10)	78%	(79)	102
2020 Vote: Joe Biden	11%	(33)	23%	(68)	66%	(201)	303
2020 Vote: Donald Trump	25%	(81)	16%	(51)	59%	(189)	320
2016 Vote: Hillary Clinton	13%	(29)	19%	(44)	68%	(157)	230
2016 Vote: Donald Trump	24%	(67)	18%	(48)	58%	(158)	273
U.S. Economy: Wrong Track	20%	(101)	15%	(76)	65%	(329)	506
U.S. Economy: Right Direction	13%	(22)	27%	(46)	60%	(102)	171
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(23)	29%	(57)	58%	(113)	192
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(79)	15%	(52)	62%	(217)	349
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(21)	10%	(14)	75%	(102)	136
Top 2024 Issue: Economy	17%	(47)	13%	(36)	70%	(196)	279

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Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(123)	18%	(123)	64%	(431)	677
Community: Urban	20%	(23)	19%	(22)	61%	(70)	115
Community: Suburban	18%	(52)	18%	(51)	64%	(184)	287
Community: Rural	17%	(48)	18%	(49)	65%	(178)	275
Community/Gender: Urban Men	22%	(15)	22%	(15)	56%	(39)	69
Community/Gender: Rural Women	16%	(25)	14%	(23)	70%	(112)	160
Community/Gender: Rural Men	20%	(23)	23%	(26)	57%	(66)	115
Community/Gender: Suburban Women	13%	(21)	13%	(20)	74%	(114)	154
Community/Gender: Suburban Men	24%	(31)	24%	(31)	53%	(70)	133
Homeowner	18%	(87)	20%	(98)	62%	(299)	484
Renter	19%	(33)	14%	(23)	67%	(116)	172
Military HHnm: Yes	24%	(31)	23%	(29)	53%	(68)	127
Military HH: No	17%	(92)	17%	(94)	66%	(364)	550
Employ: Private Sector	20%	(45)	16%	(37)	64%	(143)	224
Employ: Government	19%	(10)	12%	(6)	69%	(35)	51
Employ: Self-Employed	25%	(15)	14%	(8)	61%	(36)	60
Employ: Retired	16%	(32)	29%	(60)	55%	(115)	208
Self + Household: White-Collar	16%	(39)	22%	(54)	62%	(150)	243
Self + Household: Blue Collar	20%	(62)	18%	(59)	62%	(196)	317
Union HH: No	18%	(117)	18%	(116)	65%	(424)	656
LGBTQ+: Yes	26%	(18)	21%	(15)	53%	(37)	70
LGBTQ+: No	17%	(105)	18%	(108)	65%	(394)	607
Motivated to Vote	19%	(113)	18%	(111)	63%	(377)	601
Parent: Yes	23%	(37)	17%	(27)	60%	(98)	162
Parent: No	17%	(86)	19%	(95)	65%	(333)	514
COVID Vaccine: Yes	16%	(76)	20%	(94)	64%	(308)	479
COVID Vaccine: No	23%	(47)	14%	(29)	62%	(123)	198
Student Loans: Yes	23%	(21)	18%	(17)	58%	(53)	91
Student Loans: No	17%	(101)	18%	(106)	65%	(378)	586

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB3_17: *Have you seen, read, or heard anything about each of the following in the past week? — Joe Manchin*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	14%	(74)	26%	(133)	60%	(310)	517
Gender: Male	19%	(48)	30%	(79)	51%	(134)	262
Gender: Female	10%	(25)	21%	(54)	69%	(176)	255
Age: 18-34	17%	(14)	19%	(17)	64%	(56)	87
Age: 35-44	9%	(6)	19%	(13)	72%	(49)	68
Age: 45-64	13%	(23)	22%	(38)	65%	(114)	175
Age: 65+	16%	(30)	35%	(65)	49%	(92)	187
Millennials: 1981-1996	8%	(7)	21%	(20)	72%	(69)	96
GenXers: 1965-1980	14%	(21)	23%	(33)	63%	(92)	146
Baby Boomers: 1946-1964	15%	(32)	30%	(65)	55%	(117)	214
Educ: < College	12%	(35)	23%	(70)	65%	(196)	301
Educ: Bachelors degree	22%	(29)	23%	(31)	55%	(73)	133
Educ: Post-grad	11%	(9)	39%	(32)	50%	(42)	84
Income: Under 50k	14%	(31)	24%	(52)	62%	(134)	216
Income: 50k-100k	15%	(30)	26%	(51)	60%	(119)	200
Income: 100k+	13%	(13)	30%	(30)	57%	(57)	100
Ethnicity: White (Non-Hispanic)	16%	(56)	26%	(95)	58%	(209)	360
Ethnicity: Black (Non-Hispanic)	9%	(9)	27%	(28)	64%	(65)	102
All Christian	16%	(43)	24%	(66)	60%	(163)	272
Agnostic/Nothing in particular	10%	(11)	28%	(30)	61%	(66)	107
Something Else	12%	(13)	23%	(24)	65%	(69)	106
Evangelical	15%	(31)	21%	(43)	64%	(131)	204
Non-Evangelical	14%	(24)	28%	(47)	58%	(97)	167
PID: Dem (no lean)	9%	(16)	32%	(59)	60%	(110)	185
PID: Ind (no lean)	19%	(25)	23%	(31)	58%	(80)	136
PID: Rep (no lean)	17%	(32)	22%	(43)	62%	(120)	195

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Table BLMB3_17: *Have you seen, read, or heard anything about each of the following in the past week? — Joe Manchin*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	14%	(74)	26%	(133)	60%	(310)	517
PID/Gender: Dem Men	14%	(12)	35%	(30)	52%	(45)	87
PID/Gender: Dem Women	4%	(4)	30%	(29)	66%	(65)	98
PID/Gender: Ind Men	22%	(18)	31%	(26)	48%	(40)	84
PID/Gender: Ind Women	14%	(7)	10%	(5)	76%	(39)	52
PID/Gender: Rep Men	20%	(18)	26%	(23)	54%	(49)	90
PID/Gender: Rep Women	13%	(14)	19%	(20)	68%	(71)	105
Ideo: Liberal (1-3)	6%	(8)	35%	(49)	59%	(82)	139
Ideo: Moderate (4)	17%	(24)	20%	(30)	63%	(90)	144
Ideo: Conservative (5-7)	18%	(41)	23%	(53)	59%	(134)	228
Ideo/PID: Conservative Republican	17%	(27)	23%	(37)	60%	(95)	159
Ideo/PID: Moderate/Conservative Democrat	14%	(11)	27%	(21)	59%	(46)	77
Ideo/PID: Liberal Democrat	5%	(5)	36%	(38)	59%	(63)	106
Unfavorable of Biden and Trump	9%	(7)	21%	(17)	70%	(56)	80
2024 H2H Matchup: Biden Voter	11%	(25)	31%	(67)	58%	(127)	220
2024 H2H Matchup: Trump Voter	18%	(46)	23%	(61)	59%	(153)	260
2022 House Vote: Democrat	10%	(22)	32%	(68)	57%	(121)	210
2022 House Vote: Republican	19%	(44)	25%	(59)	57%	(134)	237
2022 House Vote: Did not Vote	12%	(7)	11%	(6)	77%	(46)	60
2020 Vote: Joe Biden	8%	(20)	33%	(78)	59%	(141)	239
2020 Vote: Donald Trump	19%	(47)	21%	(53)	60%	(151)	251
2016 Vote: Hillary Clinton	7%	(14)	33%	(64)	59%	(114)	192
2016 Vote: Donald Trump	21%	(45)	18%	(39)	62%	(133)	217
U.S. Economy: Wrong Track	15%	(57)	22%	(84)	63%	(235)	376
U.S. Economy: Right Direction	12%	(17)	35%	(49)	53%	(75)	141
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(16)	38%	(62)	52%	(84)	162
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(49)	22%	(59)	59%	(156)	264
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(8)	14%	(12)	77%	(70)	91
Top 2024 Issue: Economy	17%	(35)	20%	(40)	64%	(130)	205

Continued on next page

Table BLMB3_17: Have you seen, read, or heard anything about each of the following in the past week? — Joe Manchin

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	14%	(74)	26%	(133)	60%	(310)	517
Community: Urban	18%	(16)	21%	(18)	61%	(54)	89
Community: Suburban	15%	(33)	30%	(65)	55%	(118)	215
Community: Rural	11%	(24)	24%	(50)	65%	(139)	213
Community/Gender: Urban Men	26%	(15)	20%	(11)	54%	(31)	58
Community/Gender: Rural Women	11%	(13)	17%	(19)	72%	(83)	115
Community/Gender: Rural Men	12%	(12)	32%	(31)	57%	(55)	98
Community/Gender: Suburban Women	11%	(12)	25%	(28)	64%	(70)	109
Community/Gender: Suburban Men	20%	(22)	35%	(37)	45%	(48)	106
Homeowner	15%	(59)	28%	(109)	57%	(219)	387
Renter	12%	(14)	18%	(21)	70%	(83)	118
Military HHnm: Yes	15%	(16)	30%	(32)	55%	(58)	106
Military HH: No	14%	(58)	25%	(101)	61%	(252)	411
Employ: Private Sector	10%	(17)	26%	(44)	63%	(106)	168
Employ: Retired	18%	(33)	31%	(56)	51%	(92)	181
Self + Household: White-Collar	13%	(28)	31%	(65)	56%	(117)	209
Self + Household: Blue Collar	16%	(38)	23%	(55)	61%	(144)	237
Union HH: No	14%	(70)	25%	(126)	61%	(303)	499
LGBTQ+: Yes	12%	(6)	31%	(15)	58%	(29)	50
LGBTQ+: No	15%	(68)	25%	(118)	60%	(281)	467
Motivated to Vote	14%	(68)	26%	(125)	60%	(284)	477
Parent: Yes	16%	(20)	27%	(32)	57%	(68)	120
Parent: No	14%	(54)	25%	(101)	61%	(242)	397
COVID Vaccine: Yes	15%	(56)	25%	(94)	61%	(231)	382
COVID Vaccine: No	13%	(17)	29%	(39)	59%	(79)	135
Student Loans: Yes	14%	(8)	28%	(16)	58%	(34)	58
Student Loans: No	14%	(66)	25%	(117)	60%	(276)	459

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB6_1: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	82%	(575)	15%	(103)	2%	(13)	1%	(5)	1%	(8)	704
Gender: Male	78%	(253)	19%	(61)	2%	(5)	1%	(3)	1%	(2)	324
Gender: Female	85%	(322)	11%	(42)	2%	(7)	1%	(2)	2%	(6)	380
Age: 18-34	74%	(128)	21%	(36)	3%	(5)	—	(0)	2%	(4)	174
Age: 35-44	80%	(77)	14%	(13)	—	(0)	4%	(4)	3%	(3)	96
Age: 45-64	88%	(204)	9%	(21)	2%	(5)	—	(1)	—	(0)	232
Age: 65+	82%	(166)	16%	(32)	1%	(3)	—	(0)	1%	(1)	202
GenZers: 1997-2012	71%	(64)	27%	(24)	1%	(1)	—	(0)	1%	(1)	90
Millennials: 1981-1996	80%	(126)	13%	(21)	2%	(4)	1%	(2)	3%	(5)	158
GenXers: 1965-1980	85%	(168)	10%	(20)	3%	(5)	1%	(3)	1%	(1)	197
Baby Boomers: 1946-1964	85%	(203)	14%	(33)	1%	(1)	—	(0)	—	(0)	238
Educ: < College	86%	(381)	11%	(49)	2%	(7)	—	(1)	1%	(6)	444
Educ: Bachelors degree	77%	(124)	18%	(28)	3%	(4)	2%	(3)	1%	(2)	161
Educ: Post-grad	71%	(70)	26%	(25)	2%	(2)	1%	(1)	1%	(1)	99
Income: Under 50k	85%	(284)	12%	(41)	1%	(5)	—	(1)	1%	(3)	334
Income: 50k-100k	80%	(204)	16%	(40)	2%	(5)	1%	(3)	1%	(2)	254
Income: 100k+	76%	(88)	19%	(22)	2%	(3)	1%	(1)	2%	(3)	116
Ethnicity: White (Non-Hispanic)	84%	(393)	12%	(56)	1%	(7)	—	(2)	2%	(8)	466
Ethnicity: Black (Non-Hispanic)	78%	(122)	18%	(28)	2%	(3)	2%	(3)	—	(0)	156
All Christian	86%	(290)	12%	(40)	1%	(4)	—	(1)	1%	(2)	337
Agnostic/Nothing in particular	73%	(104)	21%	(30)	4%	(6)	1%	(2)	1%	(1)	143
Something Else	86%	(153)	9%	(17)	1%	(1)	—	(1)	3%	(5)	177
Evangelical	90%	(258)	8%	(22)	1%	(2)	—	(1)	1%	(4)	287
Non-Evangelical	81%	(178)	15%	(34)	1%	(2)	—	(1)	2%	(4)	219
PID: Dem (no lean)	77%	(195)	18%	(46)	3%	(7)	2%	(4)	—	(1)	253
PID: Ind (no lean)	76%	(145)	21%	(39)	1%	(2)	1%	(1)	2%	(3)	190
PID: Rep (no lean)	90%	(234)	7%	(18)	1%	(4)	—	(0)	2%	(5)	260

Continued on next page

Table BLMB6_1: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	82%	(575)	15%	(103)	2%	(13)	1%	(5)	1%	(8)	704
PID/Gender: Dem Men	73%	(76)	23%	(23)	3%	(3)	2%	(2)	—	(0)	104
PID/Gender: Dem Women	80%	(120)	15%	(23)	3%	(5)	1%	(2)	—	(0)	150
PID/Gender: Ind Men	72%	(76)	24%	(25)	2%	(2)	1%	(1)	2%	(2)	106
PID/Gender: Ind Women	82%	(69)	17%	(14)	—	(0)	—	(0)	2%	(1)	84
PID/Gender: Rep Men	88%	(101)	11%	(12)	1%	(1)	—	(0)	—	(0)	115
PID/Gender: Rep Women	91%	(133)	4%	(5)	2%	(2)	—	(0)	3%	(5)	146
Ideo: Liberal (1-3)	71%	(132)	24%	(44)	3%	(6)	2%	(3)	—	(0)	186
Ideo: Moderate (4)	80%	(164)	16%	(34)	2%	(5)	—	(0)	2%	(3)	206
Ideo: Conservative (5-7)	91%	(267)	7%	(20)	—	(1)	1%	(2)	2%	(5)	294
Ideo/PID: Conservative Republican	95%	(198)	3%	(7)	—	(0)	—	(0)	2%	(4)	209
Ideo/PID: Moderate/Conservative Democrat	83%	(96)	12%	(14)	3%	(3)	1%	(1)	1%	(1)	115
Ideo/PID: Liberal Democrat	71%	(94)	24%	(32)	3%	(4)	2%	(3)	—	(0)	133
Unfavorable of Biden and Trump	85%	(106)	14%	(18)	—	(0)	1%	(1)	—	(0)	126
2024 H2H Matchup: Biden Voter	71%	(200)	24%	(68)	4%	(10)	1%	(3)	—	(0)	281
2024 H2H Matchup: Trump Voter	90%	(312)	7%	(26)	1%	(2)	—	(1)	2%	(6)	347
2022 House Vote: Democrat	73%	(197)	23%	(61)	3%	(7)	1%	(4)	—	(1)	270
2022 House Vote: Republican	88%	(264)	8%	(25)	1%	(2)	—	(1)	3%	(8)	300
2022 House Vote: Did not Vote	87%	(96)	12%	(13)	1%	(1)	—	(0)	—	(0)	111
2020 Vote: Joe Biden	74%	(236)	22%	(69)	3%	(10)	1%	(4)	—	(1)	319
2020 Vote: Donald Trump	90%	(296)	6%	(21)	1%	(2)	—	(1)	2%	(8)	328
2016 Vote: Hillary Clinton	75%	(177)	21%	(49)	4%	(9)	1%	(2)	—	(0)	237
2016 Vote: Donald Trump	93%	(256)	5%	(13)	1%	(2)	—	(1)	2%	(4)	277
U.S. Economy: Wrong Track	87%	(459)	11%	(56)	1%	(4)	1%	(3)	1%	(6)	528
U.S. Economy: Right Direction	66%	(116)	27%	(47)	5%	(8)	1%	(2)	1%	(2)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	71%	(148)	24%	(50)	3%	(6)	1%	(3)	1%	(1)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	88%	(315)	9%	(31)	1%	(4)	—	(1)	2%	(6)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	80%	(112)	16%	(23)	2%	(3)	1%	(1)	1%	(2)	140
Top 2024 Issue: Economy	92%	(270)	6%	(17)	—	(0)	—	(0)	2%	(5)	293

Continued on next page

Table BLMB6_1: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	82%	(575)	15%	(103)	2%	(13)	1%	(5)	1%	(8)	704
Community: Urban	80%	(97)	15%	(18)	4%	(5)	—	(0)	—	(0)	121
Community: Suburban	80%	(239)	16%	(49)	1%	(4)	1%	(3)	1%	(4)	300
Community: Rural	84%	(239)	12%	(35)	1%	(4)	1%	(2)	2%	(4)	284
Community/Gender: Urban Women	86%	(43)	8%	(4)	6%	(3)	—	(0)	—	(0)	50
Community/Gender: Urban Men	77%	(54)	20%	(14)	3%	(2)	—	(0)	1%	(0)	71
Community/Gender: Rural Women	85%	(140)	11%	(18)	2%	(2)	1%	(1)	2%	(3)	164
Community/Gender: Rural Men	82%	(99)	15%	(18)	1%	(1)	1%	(1)	1%	(2)	120
Community/Gender: Suburban Women	84%	(139)	12%	(21)	1%	(2)	1%	(1)	2%	(4)	166
Community/Gender: Suburban Men	75%	(100)	21%	(29)	2%	(3)	2%	(2)	—	(0)	134
Homeowner	82%	(407)	15%	(75)	1%	(7)	1%	(3)	1%	(6)	496
Renter	81%	(149)	13%	(25)	3%	(6)	1%	(2)	2%	(3)	184
Military HHnm: Yes	81%	(103)	16%	(20)	—	(0)	—	(0)	3%	(4)	127
Military HH: No	82%	(472)	14%	(83)	2%	(13)	1%	(5)	1%	(5)	577
Employ: Private Sector	77%	(185)	16%	(39)	3%	(7)	1%	(3)	2%	(6)	239
Employ: Government	83%	(46)	15%	(8)	—	(0)	2%	(1)	—	(0)	55
Employ: Self-Employed	81%	(52)	19%	(12)	—	(0)	—	(0)	—	(0)	64
Employ: Retired	85%	(177)	13%	(26)	1%	(3)	—	(0)	1%	(2)	208
Self + Household: White-Collar	78%	(195)	19%	(47)	1%	(3)	1%	(2)	1%	(2)	249
Self + Household: Blue Collar	87%	(279)	11%	(34)	1%	(3)	1%	(2)	1%	(3)	321
Union HH: No	82%	(560)	14%	(98)	2%	(13)	1%	(5)	1%	(8)	683
LGBTQ+: Yes	75%	(58)	18%	(14)	6%	(5)	1%	(1)	—	(0)	78
LGBTQ+: No	82%	(517)	14%	(89)	1%	(8)	1%	(4)	1%	(8)	626
Motivated to Vote	83%	(518)	13%	(84)	2%	(10)	1%	(4)	1%	(8)	623
Parent: Yes	80%	(138)	15%	(25)	3%	(4)	2%	(4)	—	(0)	171
Parent: No	82%	(437)	15%	(78)	2%	(8)	—	(1)	2%	(8)	533
COVID Vaccine: Yes	81%	(406)	15%	(77)	2%	(9)	1%	(3)	1%	(4)	499
COVID Vaccine: No	82%	(169)	13%	(26)	2%	(4)	1%	(2)	2%	(4)	205
Student Loans: Yes	83%	(81)	13%	(13)	1%	(1)	2%	(2)	1%	(1)	99
Student Loans: No	82%	(493)	15%	(90)	2%	(12)	—	(3)	1%	(7)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_2: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	43%	(299)	37%	(262)	11%	(75)	4%	(27)	6%	(41)	704
Gender: Male	46%	(148)	38%	(124)	9%	(30)	5%	(16)	2%	(7)	324
Gender: Female	40%	(151)	36%	(138)	12%	(45)	3%	(11)	9%	(35)	380
Age: 18-34	41%	(72)	30%	(53)	9%	(16)	8%	(13)	11%	(20)	174
Age: 35-44	35%	(34)	38%	(37)	13%	(12)	5%	(5)	8%	(8)	96
Age: 45-64	45%	(104)	38%	(87)	12%	(28)	2%	(5)	3%	(7)	232
Age: 65+	44%	(89)	42%	(85)	9%	(18)	2%	(4)	3%	(6)	202
GenZers: 1997-2012	37%	(33)	37%	(33)	13%	(11)	5%	(4)	10%	(9)	90
Millennials: 1981-1996	41%	(66)	28%	(44)	10%	(16)	8%	(13)	12%	(19)	158
GenXers: 1965-1980	44%	(86)	39%	(76)	12%	(23)	3%	(5)	3%	(6)	197
Baby Boomers: 1946-1964	47%	(111)	41%	(98)	8%	(19)	2%	(4)	3%	(7)	238
Educ: < College	44%	(194)	35%	(156)	10%	(44)	4%	(18)	7%	(32)	444
Educ: Bachelors degree	41%	(66)	39%	(63)	13%	(21)	3%	(5)	4%	(6)	161
Educ: Post-grad	39%	(39)	44%	(44)	10%	(10)	4%	(4)	3%	(3)	99
Income: Under 50k	44%	(146)	36%	(121)	10%	(32)	4%	(14)	7%	(22)	334
Income: 50k-100k	42%	(106)	35%	(89)	12%	(31)	5%	(12)	6%	(16)	254
Income: 100k+	41%	(48)	45%	(52)	10%	(12)	—	(1)	3%	(4)	116
Ethnicity: White (Non-Hispanic)	41%	(190)	39%	(183)	12%	(54)	4%	(17)	5%	(22)	466
Ethnicity: Black (Non-Hispanic)	43%	(67)	35%	(54)	8%	(12)	5%	(7)	10%	(15)	156
All Christian	45%	(153)	37%	(126)	12%	(41)	2%	(8)	3%	(9)	337
Agnostic/Nothing in particular	39%	(55)	37%	(54)	10%	(14)	3%	(4)	11%	(16)	143
Something Else	42%	(75)	33%	(59)	8%	(14)	7%	(13)	9%	(16)	177
Evangelical	44%	(126)	38%	(109)	9%	(25)	3%	(9)	6%	(17)	287
Non-Evangelical	44%	(97)	34%	(75)	13%	(28)	5%	(12)	3%	(7)	219
PID: Dem (no lean)	46%	(115)	36%	(91)	8%	(19)	3%	(9)	7%	(19)	253
PID: Ind (no lean)	42%	(80)	37%	(70)	13%	(24)	4%	(8)	4%	(8)	190
PID: Rep (no lean)	40%	(104)	39%	(101)	12%	(32)	4%	(10)	5%	(14)	260

Continued on next page

Table BLMB6_2: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	43%	(299)	37%	(262)	11%	(75)	4%	(27)	6%	(41)	704
PID/Gender: Dem Men	46%	(48)	44%	(45)	3%	(3)	6%	(6)	2%	(2)	104
PID/Gender: Dem Women	45%	(67)	31%	(46)	11%	(16)	2%	(3)	12%	(17)	150
PID/Gender: Ind Men	44%	(47)	32%	(34)	13%	(14)	7%	(7)	4%	(4)	106
PID/Gender: Ind Women	40%	(33)	42%	(36)	12%	(10)	1%	(1)	5%	(4)	84
PID/Gender: Rep Men	46%	(53)	38%	(44)	12%	(14)	2%	(3)	1%	(1)	115
PID/Gender: Rep Women	35%	(51)	39%	(57)	12%	(18)	5%	(7)	9%	(13)	146
Ideo: Liberal (1-3)	48%	(89)	34%	(64)	9%	(17)	4%	(7)	5%	(10)	186
Ideo: Moderate (4)	47%	(97)	33%	(67)	10%	(20)	4%	(8)	7%	(15)	206
Ideo: Conservative (5-7)	38%	(111)	42%	(123)	12%	(34)	4%	(12)	4%	(13)	294
Ideo/PID: Conservative Republican	39%	(80)	41%	(86)	11%	(23)	4%	(8)	5%	(11)	209
Ideo/PID: Moderate/Conservative Democrat	44%	(51)	40%	(46)	5%	(6)	4%	(4)	8%	(9)	115
Ideo/PID: Liberal Democrat	49%	(65)	34%	(45)	10%	(13)	3%	(4)	5%	(6)	133
Unfavorable of Biden and Trump	47%	(59)	38%	(47)	6%	(8)	3%	(3)	6%	(8)	126
2024 H2H Matchup: Biden Voter	43%	(122)	39%	(109)	8%	(23)	3%	(10)	6%	(17)	281
2024 H2H Matchup: Trump Voter	42%	(146)	36%	(123)	14%	(47)	4%	(15)	4%	(15)	347
2022 House Vote: Democrat	47%	(126)	36%	(96)	10%	(27)	2%	(6)	6%	(16)	270
2022 House Vote: Republican	40%	(121)	38%	(113)	12%	(37)	5%	(15)	4%	(13)	300
2022 House Vote: Did not Vote	34%	(37)	42%	(46)	9%	(10)	5%	(6)	10%	(11)	111
2020 Vote: Joe Biden	45%	(143)	39%	(123)	8%	(24)	3%	(8)	6%	(20)	319
2020 Vote: Donald Trump	41%	(133)	37%	(122)	13%	(44)	5%	(15)	4%	(15)	328
2016 Vote: Hillary Clinton	46%	(109)	40%	(95)	7%	(17)	2%	(4)	5%	(11)	237
2016 Vote: Donald Trump	40%	(110)	40%	(111)	13%	(37)	3%	(9)	4%	(10)	277
U.S. Economy: Wrong Track	42%	(222)	38%	(199)	11%	(57)	4%	(20)	6%	(30)	528
U.S. Economy: Right Direction	44%	(77)	36%	(63)	10%	(18)	4%	(7)	6%	(11)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43%	(90)	40%	(83)	8%	(17)	3%	(6)	6%	(13)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	40%	(142)	36%	(129)	14%	(49)	5%	(19)	5%	(17)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	48%	(67)	36%	(50)	7%	(10)	1%	(2)	8%	(11)	140
Top 2024 Issue: Economy	45%	(131)	37%	(108)	12%	(34)	4%	(11)	3%	(9)	293

Continued on next page

Table BLMB6_2: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	43%	(299)	37%	(262)	11%	(75)	4%	(27)	6%	(41)	704
Community: Urban	51%	(62)	27%	(32)	14%	(17)	2%	(2)	6%	(7)	121
Community: Suburban	39%	(118)	41%	(122)	10%	(29)	3%	(10)	7%	(21)	300
Community: Rural	42%	(120)	38%	(108)	10%	(29)	5%	(14)	4%	(13)	284
Community/Gender: Urban Women	53%	(26)	21%	(10)	16%	(8)	1%	(0)	10%	(5)	50
Community/Gender: Urban Men	50%	(35)	31%	(22)	13%	(9)	3%	(2)	3%	(2)	71
Community/Gender: Rural Women	39%	(64)	40%	(65)	11%	(17)	4%	(6)	7%	(11)	164
Community/Gender: Rural Men	46%	(55)	36%	(43)	10%	(11)	7%	(8)	1%	(1)	120
Community/Gender: Suburban Women	36%	(60)	38%	(63)	12%	(20)	3%	(5)	11%	(18)	166
Community/Gender: Suburban Men	43%	(58)	43%	(58)	7%	(10)	4%	(5)	2%	(3)	134
Homeowner	41%	(205)	38%	(189)	12%	(58)	4%	(19)	5%	(26)	496
Renter	46%	(84)	35%	(64)	9%	(16)	4%	(8)	7%	(12)	184
Military HHnm: Yes	40%	(51)	36%	(45)	13%	(17)	2%	(3)	9%	(12)	127
Military HH: No	43%	(249)	38%	(217)	10%	(58)	4%	(24)	5%	(30)	577
Employ: Private Sector	44%	(104)	34%	(81)	11%	(26)	6%	(14)	6%	(14)	239
Employ: Government	35%	(19)	41%	(22)	19%	(10)	2%	(1)	4%	(2)	55
Employ: Self-Employed	41%	(26)	37%	(23)	11%	(7)	8%	(5)	3%	(2)	64
Employ: Retired	42%	(87)	43%	(90)	10%	(21)	1%	(3)	4%	(7)	208
Self + Household: White-Collar	41%	(101)	42%	(105)	9%	(23)	5%	(12)	3%	(8)	249
Self + Household: Blue Collar	45%	(145)	37%	(118)	11%	(36)	2%	(7)	5%	(15)	321
Union HH: No	43%	(291)	37%	(253)	11%	(73)	4%	(27)	6%	(40)	683
LGBTQ+: Yes	41%	(32)	38%	(30)	10%	(8)	3%	(2)	8%	(6)	78
LGBTQ+: No	43%	(268)	37%	(232)	11%	(67)	4%	(25)	6%	(35)	626
Motivated to Vote	43%	(269)	37%	(232)	10%	(64)	4%	(25)	5%	(33)	623
Parent: Yes	43%	(74)	30%	(52)	15%	(26)	4%	(7)	7%	(12)	171
Parent: No	42%	(225)	40%	(211)	9%	(49)	4%	(19)	6%	(29)	533
COVID Vaccine: Yes	40%	(198)	41%	(205)	10%	(51)	3%	(16)	6%	(29)	499
COVID Vaccine: No	49%	(101)	28%	(57)	12%	(24)	5%	(10)	6%	(12)	205
Student Loans: Yes	46%	(45)	36%	(35)	8%	(8)	5%	(4)	5%	(5)	99
Student Loans: No	42%	(254)	37%	(227)	11%	(67)	4%	(22)	6%	(36)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB6_3: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	54%	(377)	32%	(223)	11%	(75)	2%	(17)	2%	(12)	704
Gender: Male	47%	(151)	38%	(124)	11%	(35)	3%	(10)	1%	(4)	324
Gender: Female	59%	(226)	26%	(99)	11%	(41)	2%	(6)	2%	(8)	380
Age: 18-34	68%	(119)	23%	(39)	7%	(12)	2%	(3)	1%	(1)	174
Age: 35-44	49%	(47)	36%	(35)	6%	(6)	4%	(4)	5%	(5)	96
Age: 45-64	52%	(120)	33%	(78)	11%	(26)	2%	(5)	1%	(3)	232
Age: 65+	45%	(91)	35%	(72)	16%	(32)	3%	(6)	1%	(2)	202
GenZers: 1997-2012	70%	(62)	25%	(22)	3%	(3)	1%	(1)	2%	(1)	90
Millennials: 1981-1996	58%	(91)	28%	(44)	8%	(13)	4%	(6)	3%	(4)	158
GenXers: 1965-1980	53%	(103)	34%	(67)	10%	(20)	1%	(2)	2%	(4)	197
Baby Boomers: 1946-1964	48%	(115)	35%	(84)	12%	(29)	3%	(8)	1%	(2)	238
Educ: < College	61%	(270)	28%	(123)	8%	(34)	2%	(9)	2%	(8)	444
Educ: Bachelors degree	44%	(71)	37%	(60)	14%	(23)	3%	(4)	2%	(3)	161
Educ: Post-grad	36%	(36)	40%	(40)	19%	(19)	4%	(4)	1%	(1)	99
Income: Under 50k	62%	(206)	27%	(90)	7%	(24)	3%	(9)	2%	(5)	334
Income: 50k-100k	52%	(131)	34%	(87)	11%	(27)	2%	(6)	1%	(3)	254
Income: 100k+	34%	(40)	40%	(47)	21%	(24)	1%	(2)	3%	(3)	116
Ethnicity: White (Non-Hispanic)	45%	(210)	35%	(163)	15%	(69)	3%	(12)	3%	(12)	466
Ethnicity: Black (Non-Hispanic)	77%	(120)	20%	(31)	2%	(3)	1%	(2)	—	(0)	156
All Christian	44%	(149)	37%	(124)	15%	(50)	3%	(10)	1%	(4)	337
Agnostic/Nothing in particular	64%	(92)	24%	(35)	7%	(10)	2%	(3)	2%	(3)	143
Something Else	64%	(114)	25%	(44)	8%	(14)	—	(1)	3%	(4)	177
Evangelical	57%	(163)	30%	(87)	10%	(28)	1%	(3)	2%	(6)	287
Non-Evangelical	44%	(95)	36%	(80)	15%	(34)	4%	(8)	1%	(2)	219
PID: Dem (no lean)	66%	(167)	24%	(62)	7%	(17)	2%	(4)	1%	(3)	253
PID: Ind (no lean)	49%	(94)	32%	(62)	12%	(22)	4%	(8)	3%	(5)	190
PID: Rep (no lean)	44%	(116)	38%	(99)	14%	(36)	2%	(5)	2%	(4)	260

Continued on next page

Table BLMB6_3: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	54%	(377)	32%	(223)	11%	(75)	2%	(17)	2%	(12)	704
PID/Gender: Dem Men	57%	(59)	34%	(35)	6%	(6)	2%	(2)	2%	(2)	104
PID/Gender: Dem Women	73%	(109)	18%	(27)	7%	(11)	1%	(2)	1%	(1)	150
PID/Gender: Ind Men	42%	(44)	35%	(37)	14%	(15)	7%	(7)	2%	(2)	106
PID/Gender: Ind Women	59%	(49)	30%	(25)	8%	(7)	—	(0)	3%	(3)	84
PID/Gender: Rep Men	42%	(48)	45%	(52)	12%	(13)	1%	(1)	—	(0)	115
PID/Gender: Rep Women	46%	(67)	33%	(47)	16%	(23)	3%	(4)	3%	(4)	146
Ideo: Liberal (1-3)	64%	(119)	28%	(52)	6%	(12)	1%	(2)	—	(1)	186
Ideo: Moderate (4)	53%	(109)	31%	(64)	11%	(22)	3%	(6)	2%	(5)	206
Ideo: Conservative (5-7)	47%	(138)	35%	(102)	13%	(39)	3%	(9)	2%	(5)	294
Ideo/PID: Conservative Republican	45%	(95)	37%	(76)	15%	(31)	2%	(4)	2%	(3)	209
Ideo/PID: Moderate/Conservative Democrat	70%	(81)	21%	(24)	4%	(5)	2%	(2)	2%	(2)	115
Ideo/PID: Liberal Democrat	61%	(81)	28%	(38)	9%	(12)	1%	(2)	—	(0)	133
Unfavorable of Biden and Trump	57%	(71)	28%	(35)	14%	(17)	2%	(2)	—	(0)	126
2024 H2H Matchup: Biden Voter	58%	(164)	30%	(84)	8%	(23)	2%	(6)	2%	(5)	281
2024 H2H Matchup: Trump Voter	48%	(167)	35%	(121)	13%	(45)	3%	(9)	2%	(6)	347
2022 House Vote: Democrat	61%	(164)	30%	(82)	7%	(18)	1%	(3)	1%	(3)	270
2022 House Vote: Republican	43%	(129)	35%	(106)	17%	(50)	3%	(9)	2%	(7)	300
2022 House Vote: Did not Vote	62%	(68)	27%	(30)	5%	(6)	3%	(4)	2%	(2)	111
2020 Vote: Joe Biden	62%	(197)	28%	(89)	7%	(23)	2%	(6)	1%	(4)	319
2020 Vote: Donald Trump	44%	(146)	36%	(117)	15%	(48)	3%	(10)	2%	(7)	328
2016 Vote: Hillary Clinton	61%	(145)	27%	(65)	8%	(19)	1%	(3)	2%	(4)	237
2016 Vote: Donald Trump	42%	(116)	36%	(101)	16%	(45)	3%	(9)	2%	(5)	277
U.S. Economy: Wrong Track	54%	(283)	32%	(168)	11%	(56)	2%	(12)	2%	(10)	528
U.S. Economy: Right Direction	54%	(94)	32%	(55)	11%	(19)	3%	(5)	1%	(2)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	59%	(122)	31%	(65)	6%	(12)	3%	(6)	1%	(3)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	48%	(172)	34%	(121)	13%	(47)	3%	(9)	2%	(8)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	59%	(83)	26%	(37)	12%	(17)	1%	(2)	1%	(1)	140
Top 2024 Issue: Economy	55%	(162)	31%	(91)	10%	(29)	1%	(4)	2%	(6)	293

Continued on next page

Table BLMB6_3: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	54%	(377)	32%	(223)	11%	(75)	2%	(17)	2%	(12)	704
Community: Urban	66%	(80)	24%	(29)	8%	(9)	1%	(1)	1%	(1)	121
Community: Suburban	46%	(139)	37%	(112)	12%	(37)	3%	(8)	1%	(3)	300
Community: Rural	56%	(158)	29%	(82)	10%	(29)	2%	(7)	3%	(8)	284
Community/Gender: Urban Women	76%	(38)	16%	(8)	6%	(3)	3%	(1)	—	(0)	50
Community/Gender: Urban Men	59%	(42)	30%	(21)	9%	(7)	—	(0)	1%	(1)	71
Community/Gender: Rural Women	59%	(97)	27%	(44)	9%	(15)	1%	(2)	4%	(6)	164
Community/Gender: Rural Men	51%	(62)	31%	(38)	12%	(14)	4%	(5)	1%	(2)	120
Community/Gender: Suburban Women	55%	(91)	28%	(47)	14%	(23)	2%	(3)	1%	(2)	166
Community/Gender: Suburban Men	36%	(48)	49%	(65)	10%	(14)	4%	(5)	1%	(1)	134
Homeowner	47%	(234)	36%	(176)	13%	(63)	3%	(15)	2%	(8)	496
Renter	68%	(124)	24%	(44)	5%	(10)	1%	(2)	2%	(4)	184
Military HHnm: Yes	46%	(59)	32%	(41)	16%	(20)	3%	(4)	2%	(3)	127
Military HH: No	55%	(318)	32%	(182)	10%	(56)	2%	(12)	2%	(9)	577
Employ: Private Sector	49%	(117)	34%	(82)	12%	(30)	3%	(6)	2%	(5)	239
Employ: Government	63%	(35)	30%	(16)	4%	(2)	2%	(1)	2%	(1)	55
Employ: Self-Employed	59%	(38)	20%	(13)	15%	(10)	4%	(2)	2%	(1)	64
Employ: Retired	47%	(97)	36%	(75)	13%	(28)	3%	(6)	1%	(2)	208
Self + Household: White-Collar	43%	(108)	37%	(93)	15%	(38)	3%	(8)	1%	(2)	249
Self + Household: Blue Collar	56%	(180)	31%	(101)	8%	(26)	2%	(7)	2%	(8)	321
Union HH: No	53%	(364)	32%	(216)	11%	(74)	2%	(17)	2%	(12)	683
LGBTQ+: Yes	72%	(56)	23%	(18)	4%	(3)	—	(0)	1%	(0)	78
LGBTQ+: No	51%	(321)	33%	(205)	11%	(72)	3%	(17)	2%	(11)	626
Motivated to Vote	53%	(330)	31%	(194)	11%	(71)	3%	(16)	2%	(12)	623
Parent: Yes	60%	(103)	28%	(48)	9%	(15)	2%	(3)	2%	(3)	171
Parent: No	51%	(274)	33%	(175)	11%	(60)	3%	(14)	2%	(9)	533
COVID Vaccine: Yes	52%	(258)	33%	(163)	12%	(58)	3%	(13)	1%	(6)	499
COVID Vaccine: No	58%	(119)	29%	(60)	8%	(17)	2%	(3)	3%	(5)	205
Student Loans: Yes	60%	(60)	29%	(29)	8%	(8)	1%	(1)	2%	(2)	99
Student Loans: No	52%	(317)	32%	(194)	11%	(68)	3%	(15)	2%	(10)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_4: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	68%	(476)	25%	(173)	6%	(41)	1%	(6)	1%	(8)	704
Gender: Male	66%	(214)	27%	(86)	6%	(20)	—	(1)	1%	(3)	324
Gender: Female	69%	(261)	23%	(87)	6%	(21)	1%	(5)	1%	(5)	380
Age: 18-34	63%	(109)	29%	(50)	6%	(10)	—	(0)	3%	(4)	174
Age: 35-44	64%	(61)	27%	(26)	5%	(5)	1%	(1)	3%	(3)	96
Age: 45-64	67%	(156)	25%	(58)	6%	(14)	2%	(4)	—	(0)	232
Age: 65+	74%	(149)	19%	(38)	6%	(12)	1%	(1)	—	(1)	202
GenZers: 1997-2012	65%	(58)	29%	(26)	3%	(3)	—	(0)	3%	(3)	90
Millennials: 1981-1996	60%	(95)	30%	(47)	7%	(11)	—	(1)	2%	(4)	158
GenXers: 1965-1980	67%	(132)	26%	(51)	4%	(8)	2%	(4)	1%	(1)	197
Baby Boomers: 1946-1964	74%	(176)	18%	(43)	7%	(17)	1%	(1)	—	(1)	238
Educ: < College	72%	(318)	22%	(99)	4%	(18)	—	(2)	1%	(6)	444
Educ: Bachelors degree	64%	(102)	27%	(43)	7%	(11)	2%	(3)	1%	(2)	161
Educ: Post-grad	55%	(55)	31%	(31)	12%	(12)	1%	(1)	—	(0)	99
Income: Under 50k	69%	(232)	25%	(82)	4%	(13)	1%	(3)	1%	(3)	334
Income: 50k-100k	68%	(174)	23%	(60)	7%	(17)	1%	(1)	1%	(2)	254
Income: 100k+	60%	(70)	27%	(31)	9%	(11)	1%	(1)	2%	(3)	116
Ethnicity: White (Non-Hispanic)	66%	(310)	24%	(111)	7%	(34)	1%	(5)	1%	(7)	466
Ethnicity: Black (Non-Hispanic)	74%	(115)	22%	(34)	3%	(5)	1%	(1)	1%	(1)	156
All Christian	71%	(238)	21%	(70)	7%	(23)	1%	(4)	1%	(3)	337
Agnostic/Nothing in particular	61%	(88)	30%	(43)	7%	(10)	2%	(2)	1%	(1)	143
Something Else	73%	(129)	22%	(39)	3%	(6)	—	(0)	2%	(4)	177
Evangelical	77%	(220)	19%	(54)	3%	(9)	—	(1)	1%	(3)	287
Non-Evangelical	65%	(141)	25%	(54)	9%	(19)	1%	(2)	1%	(2)	219
PID: Dem (no lean)	66%	(167)	26%	(65)	7%	(17)	1%	(2)	1%	(3)	253
PID: Ind (no lean)	54%	(103)	38%	(72)	6%	(12)	1%	(2)	1%	(2)	190
PID: Rep (no lean)	79%	(206)	14%	(36)	5%	(13)	—	(1)	2%	(4)	260

Continued on next page

Table BLMB6_4: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	68%	(476)	25%	(173)	6%	(41)	1%	(6)	1%	(8)	704
PID/Gender: Dem Men	62%	(64)	30%	(31)	7%	(7)	—	(0)	1%	(1)	104
PID/Gender: Dem Women	68%	(102)	23%	(34)	6%	(10)	2%	(2)	1%	(2)	150
PID/Gender: Ind Men	54%	(58)	35%	(37)	8%	(9)	1%	(1)	1%	(1)	106
PID/Gender: Ind Women	54%	(45)	41%	(34)	3%	(3)	2%	(1)	1%	(1)	84
PID/Gender: Rep Men	81%	(93)	15%	(18)	3%	(4)	—	(0)	1%	(1)	115
PID/Gender: Rep Women	78%	(113)	13%	(19)	6%	(9)	1%	(1)	2%	(3)	146
Ideo: Liberal (1-3)	50%	(92)	40%	(74)	9%	(17)	1%	(3)	—	(0)	186
Ideo: Moderate (4)	67%	(137)	25%	(51)	6%	(13)	1%	(1)	2%	(4)	206
Ideo: Conservative (5-7)	81%	(238)	14%	(41)	3%	(10)	1%	(2)	1%	(3)	294
Ideo/PID: Conservative Republican	82%	(170)	12%	(25)	4%	(9)	—	(1)	2%	(3)	209
Ideo/PID: Moderate/Conservative Democrat	79%	(91)	16%	(18)	2%	(3)	1%	(1)	2%	(2)	115
Ideo/PID: Liberal Democrat	53%	(71)	35%	(47)	10%	(14)	1%	(1)	—	(0)	133
Unfavorable of Biden and Trump	64%	(81)	29%	(36)	7%	(9)	—	(0)	—	(0)	126
2024 H2H Matchup: Biden Voter	57%	(160)	34%	(95)	7%	(20)	1%	(4)	1%	(3)	281
2024 H2H Matchup: Trump Voter	77%	(268)	16%	(56)	6%	(19)	—	(1)	1%	(3)	347
2022 House Vote: Democrat	59%	(161)	32%	(86)	7%	(19)	1%	(3)	1%	(2)	270
2022 House Vote: Republican	78%	(234)	15%	(44)	5%	(16)	1%	(2)	1%	(4)	300
2022 House Vote: Did not Vote	64%	(70)	29%	(32)	5%	(5)	1%	(1)	1%	(1)	111
2020 Vote: Joe Biden	59%	(188)	33%	(107)	6%	(19)	1%	(3)	1%	(3)	319
2020 Vote: Donald Trump	77%	(253)	15%	(51)	5%	(17)	1%	(3)	1%	(3)	328
2016 Vote: Hillary Clinton	58%	(136)	34%	(80)	7%	(16)	1%	(3)	1%	(2)	237
2016 Vote: Donald Trump	78%	(215)	15%	(42)	5%	(15)	1%	(3)	1%	(3)	277
U.S. Economy: Wrong Track	72%	(380)	22%	(115)	5%	(26)	—	(2)	1%	(6)	528
U.S. Economy: Right Direction	55%	(96)	33%	(58)	9%	(15)	3%	(5)	1%	(2)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	59%	(123)	28%	(59)	10%	(20)	1%	(3)	2%	(3)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75%	(266)	18%	(65)	5%	(18)	1%	(2)	1%	(5)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	62%	(87)	35%	(49)	2%	(3)	1%	(1)	—	(0)	140
Top 2024 Issue: Economy	71%	(207)	24%	(70)	4%	(12)	—	(1)	1%	(3)	293

Continued on next page

Table BLMB6_4: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	68%	(476)	25%	(173)	6%	(41)	1%	(6)	1%	(8)	704
Community: Urban	63%	(75)	31%	(38)	6%	(7)	—	(0)	1%	(1)	121
Community: Suburban	67%	(200)	23%	(70)	7%	(21)	1%	(4)	1%	(4)	300
Community: Rural	71%	(201)	23%	(65)	5%	(13)	1%	(2)	1%	(3)	284
Community/Gender: Urban Women	77%	(38)	20%	(10)	3%	(2)	1%	(0)	—	(0)	50
Community/Gender: Urban Men	53%	(37)	39%	(28)	7%	(5)	—	(0)	1%	(1)	71
Community/Gender: Rural Women	68%	(111)	25%	(41)	5%	(9)	1%	(2)	1%	(2)	164
Community/Gender: Rural Men	75%	(90)	20%	(25)	4%	(4)	—	(0)	1%	(1)	120
Community/Gender: Suburban Women	67%	(112)	22%	(36)	7%	(11)	2%	(3)	2%	(3)	166
Community/Gender: Suburban Men	66%	(88)	25%	(34)	8%	(10)	1%	(1)	1%	(1)	134
Homeowner	70%	(350)	22%	(111)	6%	(28)	1%	(5)	1%	(3)	496
Renter	61%	(112)	30%	(55)	6%	(11)	1%	(1)	3%	(5)	184
Military HHnm: Yes	70%	(89)	22%	(28)	4%	(4)	2%	(3)	2%	(3)	127
Military HH: No	67%	(387)	25%	(145)	6%	(36)	1%	(3)	1%	(6)	577
Employ: Private Sector	63%	(151)	27%	(64)	6%	(14)	2%	(4)	3%	(6)	239
Employ: Government	63%	(34)	35%	(19)	2%	(1)	—	(0)	—	(0)	55
Employ: Self-Employed	60%	(38)	32%	(20)	7%	(5)	2%	(1)	—	(0)	64
Employ: Retired	75%	(156)	18%	(36)	7%	(14)	—	(0)	—	(1)	208
Self + Household: White-Collar	62%	(154)	28%	(69)	9%	(23)	1%	(1)	1%	(2)	249
Self + Household: Blue Collar	73%	(233)	22%	(72)	3%	(10)	1%	(2)	1%	(3)	321
Union HH: No	67%	(459)	25%	(170)	6%	(40)	1%	(6)	1%	(8)	683
LGBTQ+: Yes	61%	(47)	31%	(24)	6%	(5)	—	(0)	2%	(2)	78
LGBTQ+: No	68%	(428)	24%	(149)	6%	(36)	1%	(6)	1%	(7)	626
Motivated to Vote	69%	(430)	23%	(144)	6%	(37)	1%	(5)	1%	(6)	623
Parent: Yes	70%	(120)	23%	(39)	7%	(11)	—	(0)	—	(1)	171
Parent: No	67%	(356)	25%	(134)	6%	(29)	1%	(6)	1%	(8)	533
COVID Vaccine: Yes	64%	(321)	27%	(136)	6%	(32)	1%	(4)	1%	(6)	499
COVID Vaccine: No	75%	(155)	18%	(37)	4%	(9)	1%	(2)	1%	(2)	205
Student Loans: Yes	64%	(63)	24%	(24)	8%	(8)	1%	(1)	2%	(2)	99
Student Loans: No	68%	(412)	25%	(149)	5%	(32)	1%	(5)	1%	(6)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB6_5: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	58%	(407)	26%	(185)	9%	(64)	4%	(27)	3%	(21)	704
Gender: Male	58%	(188)	26%	(86)	10%	(32)	5%	(15)	1%	(3)	324
Gender: Female	58%	(219)	26%	(100)	8%	(31)	3%	(12)	5%	(18)	380
Age: 18-34	44%	(77)	34%	(60)	11%	(19)	5%	(9)	5%	(9)	174
Age: 35-44	44%	(43)	31%	(30)	13%	(13)	4%	(4)	7%	(7)	96
Age: 45-64	63%	(145)	25%	(57)	7%	(16)	5%	(11)	1%	(3)	232
Age: 65+	70%	(142)	19%	(39)	8%	(16)	2%	(3)	1%	(2)	202
GenZers: 1997-2012	48%	(43)	30%	(27)	12%	(11)	4%	(4)	5%	(4)	90
Millennials: 1981-1996	41%	(65)	35%	(56)	13%	(20)	4%	(6)	7%	(11)	158
GenXers: 1965-1980	58%	(113)	26%	(51)	8%	(16)	7%	(13)	2%	(4)	197
Baby Boomers: 1946-1964	72%	(172)	20%	(48)	5%	(12)	2%	(4)	1%	(2)	238
Educ: < College	60%	(267)	25%	(109)	8%	(35)	3%	(15)	4%	(18)	444
Educ: Bachelors degree	53%	(86)	30%	(49)	10%	(16)	5%	(8)	1%	(1)	161
Educ: Post-grad	55%	(54)	28%	(27)	12%	(12)	3%	(3)	2%	(2)	99
Income: Under 50k	59%	(198)	25%	(84)	8%	(26)	4%	(13)	4%	(14)	334
Income: 50k-100k	57%	(145)	25%	(64)	11%	(27)	5%	(12)	2%	(6)	254
Income: 100k+	55%	(63)	32%	(38)	10%	(11)	2%	(2)	2%	(2)	116
Ethnicity: White (Non-Hispanic)	63%	(293)	23%	(108)	9%	(43)	3%	(12)	2%	(9)	466
Ethnicity: Black (Non-Hispanic)	46%	(71)	34%	(53)	9%	(14)	6%	(10)	5%	(8)	156
All Christian	68%	(228)	25%	(85)	4%	(13)	2%	(6)	2%	(5)	337
Agnostic/Nothing in particular	45%	(64)	26%	(38)	18%	(25)	9%	(13)	2%	(3)	143
Something Else	54%	(96)	29%	(51)	8%	(14)	4%	(6)	6%	(10)	177
Evangelical	66%	(190)	24%	(68)	5%	(14)	2%	(6)	3%	(10)	287
Non-Evangelical	59%	(128)	31%	(67)	6%	(13)	3%	(6)	2%	(5)	219
PID: Dem (no lean)	46%	(115)	33%	(83)	11%	(29)	6%	(14)	5%	(12)	253
PID: Ind (no lean)	50%	(95)	27%	(51)	15%	(29)	6%	(11)	2%	(4)	190
PID: Rep (no lean)	76%	(197)	20%	(51)	2%	(6)	—	(1)	2%	(6)	260

Continued on next page

Table BLMB6_5: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	58%	(407)	26%	(185)	9%	(64)	4%	(27)	3%	(21)	704
PID/Gender: Dem Men	52%	(54)	32%	(33)	8%	(8)	7%	(8)	1%	(1)	104
PID/Gender: Dem Women	41%	(61)	33%	(50)	14%	(21)	4%	(7)	8%	(11)	150
PID/Gender: Ind Men	48%	(51)	24%	(25)	20%	(21)	7%	(7)	1%	(1)	106
PID/Gender: Ind Women	52%	(44)	31%	(26)	10%	(8)	5%	(4)	3%	(2)	84
PID/Gender: Rep Men	72%	(83)	24%	(28)	3%	(3)	—	(0)	1%	(1)	115
PID/Gender: Rep Women	78%	(114)	16%	(23)	2%	(3)	1%	(1)	3%	(5)	146
Ideo: Liberal (1-3)	43%	(80)	31%	(58)	16%	(30)	6%	(11)	4%	(7)	186
Ideo: Moderate (4)	47%	(97)	36%	(74)	10%	(20)	5%	(10)	2%	(5)	206
Ideo: Conservative (5-7)	76%	(223)	16%	(47)	4%	(12)	2%	(5)	3%	(8)	294
Ideo/PID: Conservative Republican	79%	(164)	16%	(33)	3%	(6)	—	(1)	3%	(6)	209
Ideo/PID: Moderate/Conservative Democrat	52%	(59)	32%	(37)	7%	(8)	7%	(8)	3%	(3)	115
Ideo/PID: Liberal Democrat	42%	(56)	33%	(44)	15%	(20)	5%	(6)	5%	(7)	133
Unfavorable of Biden and Trump	58%	(73)	24%	(30)	10%	(12)	3%	(4)	5%	(6)	126
2024 H2H Matchup: Biden Voter	40%	(112)	36%	(102)	14%	(40)	6%	(17)	4%	(10)	281
2024 H2H Matchup: Trump Voter	73%	(254)	18%	(63)	6%	(20)	2%	(7)	1%	(4)	347
2022 House Vote: Democrat	42%	(113)	35%	(94)	15%	(41)	6%	(16)	2%	(7)	270
2022 House Vote: Republican	74%	(223)	18%	(53)	4%	(11)	1%	(4)	3%	(8)	300
2022 House Vote: Did not Vote	55%	(60)	25%	(28)	9%	(10)	5%	(6)	6%	(6)	111
2020 Vote: Joe Biden	44%	(141)	34%	(107)	13%	(41)	6%	(20)	3%	(10)	319
2020 Vote: Donald Trump	74%	(243)	18%	(58)	5%	(16)	1%	(5)	2%	(6)	328
2016 Vote: Hillary Clinton	42%	(100)	36%	(85)	15%	(34)	6%	(15)	1%	(3)	237
2016 Vote: Donald Trump	78%	(217)	16%	(45)	3%	(8)	—	(1)	2%	(7)	277
U.S. Economy: Wrong Track	65%	(342)	22%	(114)	7%	(39)	3%	(17)	3%	(16)	528
U.S. Economy: Right Direction	37%	(64)	40%	(71)	14%	(25)	5%	(10)	3%	(6)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	41%	(85)	33%	(69)	15%	(31)	8%	(16)	3%	(7)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	73%	(258)	19%	(69)	5%	(17)	2%	(7)	2%	(5)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	45%	(63)	34%	(48)	11%	(16)	3%	(4)	7%	(9)	140
Top 2024 Issue: Economy	62%	(181)	25%	(74)	8%	(23)	3%	(8)	2%	(7)	293

Continued on next page

Table BLMB6_5: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	58%	(407)	26%	(185)	9%	(64)	4%	(27)	3%	(21)	704
Community: Urban	52%	(62)	27%	(32)	12%	(15)	5%	(6)	5%	(6)	121
Community: Suburban	57%	(172)	26%	(79)	8%	(23)	5%	(14)	4%	(11)	300
Community: Rural	61%	(172)	26%	(74)	9%	(26)	2%	(7)	2%	(5)	284
Community/Gender: Urban Women	49%	(25)	28%	(14)	7%	(4)	5%	(3)	10%	(5)	50
Community/Gender: Urban Men	54%	(38)	26%	(18)	16%	(11)	4%	(3)	1%	(0)	71
Community/Gender: Rural Women	61%	(100)	24%	(40)	12%	(20)	—	(0)	3%	(5)	164
Community/Gender: Rural Men	61%	(73)	29%	(34)	5%	(6)	6%	(7)	—	(0)	120
Community/Gender: Suburban Women	57%	(94)	28%	(46)	5%	(8)	5%	(9)	5%	(9)	166
Community/Gender: Suburban Men	58%	(78)	25%	(33)	11%	(15)	4%	(5)	2%	(2)	134
Homeowner	61%	(303)	25%	(126)	8%	(40)	4%	(18)	2%	(9)	496
Renter	50%	(92)	30%	(55)	12%	(21)	3%	(5)	6%	(11)	184
Military HHnm: Yes	61%	(78)	27%	(35)	3%	(3)	3%	(4)	6%	(7)	127
Military HH: No	57%	(329)	26%	(151)	10%	(61)	4%	(23)	2%	(14)	577
Employ: Private Sector	49%	(117)	34%	(80)	10%	(23)	5%	(11)	3%	(8)	239
Employ: Government	57%	(31)	24%	(13)	12%	(6)	6%	(3)	2%	(1)	55
Employ: Self-Employed	50%	(32)	30%	(19)	8%	(5)	8%	(5)	3%	(2)	64
Employ: Retired	69%	(142)	21%	(44)	8%	(16)	2%	(3)	1%	(2)	208
Self + Household: White-Collar	54%	(136)	27%	(68)	11%	(27)	6%	(15)	1%	(3)	249
Self + Household: Blue Collar	67%	(215)	24%	(76)	6%	(20)	2%	(6)	2%	(5)	321
Union HH: No	58%	(395)	26%	(178)	9%	(61)	4%	(27)	3%	(21)	683
LGBTQ+: Yes	49%	(38)	29%	(23)	14%	(11)	6%	(5)	2%	(1)	78
LGBTQ+: No	59%	(368)	26%	(163)	8%	(53)	3%	(22)	3%	(20)	626
Motivated to Vote	59%	(366)	26%	(164)	9%	(54)	4%	(22)	3%	(17)	623
Parent: Yes	53%	(91)	31%	(53)	10%	(17)	2%	(4)	4%	(7)	171
Parent: No	59%	(316)	25%	(133)	9%	(47)	4%	(23)	3%	(15)	533
COVID Vaccine: Yes	56%	(280)	28%	(141)	9%	(45)	4%	(18)	3%	(14)	499
COVID Vaccine: No	62%	(127)	22%	(44)	9%	(18)	4%	(8)	4%	(8)	205
Student Loans: Yes	51%	(50)	30%	(30)	9%	(9)	4%	(4)	5%	(5)	99
Student Loans: No	59%	(357)	26%	(156)	9%	(55)	4%	(22)	3%	(16)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_6: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	45%	(319)	36%	(256)	10%	(72)	2%	(16)	6%	(40)	704
Gender: Male	46%	(148)	39%	(126)	12%	(39)	2%	(6)	2%	(6)	324
Gender: Female	45%	(171)	34%	(130)	9%	(33)	3%	(10)	9%	(35)	380
Age: 18-34	35%	(62)	40%	(70)	8%	(14)	3%	(6)	13%	(22)	174
Age: 35-44	26%	(25)	41%	(39)	22%	(21)	6%	(5)	5%	(5)	96
Age: 45-64	44%	(102)	38%	(89)	12%	(28)	2%	(5)	4%	(8)	232
Age: 65+	64%	(130)	29%	(58)	5%	(9)	—	(0)	2%	(4)	202
GenZers: 1997-2012	35%	(32)	40%	(36)	7%	(6)	3%	(3)	14%	(12)	90
Millennials: 1981-1996	29%	(46)	41%	(65)	16%	(26)	4%	(6)	10%	(15)	158
GenXers: 1965-1980	40%	(79)	40%	(79)	13%	(25)	3%	(6)	4%	(8)	197
Baby Boomers: 1946-1964	64%	(154)	28%	(66)	6%	(15)	—	(1)	1%	(3)	238
Educ: < College	46%	(205)	34%	(152)	10%	(43)	2%	(9)	8%	(34)	444
Educ: Bachelors degree	44%	(71)	40%	(65)	9%	(15)	4%	(7)	2%	(3)	161
Educ: Post-grad	44%	(44)	39%	(39)	14%	(14)	—	(0)	3%	(3)	99
Income: Under 50k	47%	(159)	34%	(115)	9%	(30)	1%	(4)	8%	(26)	334
Income: 50k-100k	44%	(111)	35%	(89)	13%	(32)	5%	(12)	4%	(10)	254
Income: 100k+	43%	(50)	45%	(52)	9%	(10)	—	(0)	3%	(4)	116
Ethnicity: White (Non-Hispanic)	49%	(228)	37%	(171)	9%	(40)	1%	(7)	4%	(20)	466
Ethnicity: Black (Non-Hispanic)	38%	(59)	36%	(56)	13%	(20)	4%	(5)	10%	(16)	156
All Christian	53%	(179)	33%	(110)	10%	(33)	1%	(4)	3%	(11)	337
Agnostic/Nothing in particular	33%	(48)	45%	(64)	11%	(15)	4%	(6)	7%	(11)	143
Something Else	45%	(79)	32%	(58)	11%	(19)	3%	(6)	9%	(16)	177
Evangelical	52%	(149)	30%	(87)	10%	(29)	1%	(3)	7%	(19)	287
Non-Evangelical	48%	(105)	37%	(80)	9%	(19)	3%	(7)	3%	(8)	219
PID: Dem (no lean)	41%	(103)	37%	(93)	11%	(28)	2%	(4)	10%	(25)	253
PID: Ind (no lean)	39%	(74)	42%	(79)	14%	(26)	3%	(7)	3%	(5)	190
PID: Rep (no lean)	55%	(143)	32%	(84)	7%	(18)	2%	(5)	4%	(10)	260

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Table BLMB6_6: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	45%	(319)	36%	(256)	10%	(72)	2%	(16)	6%	(40)	704
PID/Gender: Dem Men	48%	(50)	37%	(38)	11%	(11)	1%	(1)	3%	(3)	104
PID/Gender: Dem Women	35%	(53)	37%	(56)	11%	(17)	2%	(3)	14%	(22)	150
PID/Gender: Ind Men	36%	(39)	45%	(48)	14%	(15)	3%	(3)	2%	(2)	106
PID/Gender: Ind Women	42%	(35)	37%	(31)	13%	(11)	4%	(4)	4%	(3)	84
PID/Gender: Rep Men	52%	(59)	35%	(40)	11%	(13)	1%	(1)	1%	(1)	115
PID/Gender: Rep Women	57%	(83)	30%	(43)	4%	(6)	3%	(4)	7%	(10)	146
Ideo: Liberal (1-3)	35%	(66)	42%	(78)	13%	(23)	2%	(5)	8%	(14)	186
Ideo: Moderate (4)	41%	(85)	36%	(73)	14%	(30)	2%	(4)	7%	(14)	206
Ideo: Conservative (5-7)	55%	(162)	34%	(99)	6%	(19)	2%	(6)	3%	(9)	294
Ideo/PID: Conservative Republican	57%	(118)	32%	(68)	6%	(13)	2%	(4)	3%	(6)	209
Ideo/PID: Moderate/Conservative Democrat	43%	(50)	33%	(38)	12%	(13)	2%	(2)	11%	(12)	115
Ideo/PID: Liberal Democrat	38%	(50)	42%	(56)	11%	(14)	2%	(2)	7%	(10)	133
Unfavorable of Biden and Trump	39%	(49)	32%	(41)	16%	(20)	4%	(4)	9%	(11)	126
2024 H2H Matchup: Biden Voter	36%	(102)	42%	(118)	13%	(37)	2%	(6)	6%	(18)	281
2024 H2H Matchup: Trump Voter	54%	(187)	33%	(114)	8%	(27)	3%	(9)	3%	(10)	347
2022 House Vote: Democrat	39%	(106)	40%	(108)	13%	(34)	2%	(7)	6%	(16)	270
2022 House Vote: Republican	55%	(164)	32%	(97)	7%	(21)	2%	(7)	4%	(11)	300
2022 House Vote: Did not Vote	40%	(44)	36%	(40)	11%	(12)	2%	(2)	12%	(13)	111
2020 Vote: Joe Biden	36%	(116)	42%	(133)	13%	(42)	3%	(9)	6%	(18)	319
2020 Vote: Donald Trump	54%	(176)	33%	(107)	8%	(26)	2%	(7)	4%	(12)	328
2016 Vote: Hillary Clinton	40%	(96)	42%	(99)	11%	(27)	2%	(5)	4%	(10)	237
2016 Vote: Donald Trump	54%	(150)	36%	(99)	8%	(22)	—	(1)	2%	(6)	277
U.S. Economy: Wrong Track	47%	(250)	34%	(182)	10%	(54)	2%	(13)	6%	(31)	528
U.S. Economy: Right Direction	40%	(70)	42%	(74)	10%	(18)	2%	(4)	5%	(10)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	41%	(85)	36%	(74)	13%	(28)	3%	(6)	7%	(15)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	52%	(187)	34%	(122)	8%	(28)	2%	(8)	3%	(12)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	34%	(47)	43%	(60)	12%	(17)	2%	(2)	9%	(13)	140
Top 2024 Issue: Economy	42%	(124)	39%	(115)	11%	(34)	1%	(3)	6%	(17)	293

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Table BLMB6_6: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	45%	(319)	36%	(256)	10%	(72)	2%	(16)	6%	(40)	704
Community: Urban	34%	(41)	39%	(47)	15%	(18)	3%	(3)	9%	(11)	121
Community: Suburban	44%	(133)	35%	(105)	10%	(31)	3%	(9)	7%	(21)	300
Community: Rural	51%	(145)	37%	(104)	8%	(23)	1%	(4)	3%	(8)	284
Community/Gender: Urban Women	30%	(15)	36%	(18)	12%	(6)	2%	(1)	19%	(10)	50
Community/Gender: Urban Men	36%	(26)	41%	(29)	17%	(12)	3%	(2)	2%	(1)	71
Community/Gender: Rural Women	50%	(82)	38%	(63)	6%	(10)	1%	(2)	4%	(7)	164
Community/Gender: Rural Men	53%	(63)	34%	(41)	11%	(13)	1%	(1)	1%	(1)	120
Community/Gender: Suburban Women	45%	(74)	30%	(50)	11%	(18)	4%	(7)	11%	(18)	166
Community/Gender: Suburban Men	44%	(59)	42%	(56)	10%	(13)	2%	(2)	2%	(3)	134
Homeowner	49%	(242)	36%	(180)	10%	(48)	2%	(10)	3%	(16)	496
Renter	37%	(67)	36%	(66)	13%	(24)	4%	(7)	11%	(20)	184
Military HHnm: Yes	48%	(61)	37%	(47)	8%	(10)	1%	(1)	6%	(7)	127
Military HH: No	45%	(258)	36%	(209)	11%	(62)	3%	(15)	6%	(33)	577
Employ: Private Sector	36%	(86)	42%	(99)	12%	(29)	5%	(11)	6%	(14)	239
Employ: Government	39%	(21)	48%	(26)	11%	(6)	2%	(1)	1%	(0)	55
Employ: Self-Employed	34%	(22)	41%	(26)	19%	(12)	2%	(1)	3%	(2)	64
Employ: Retired	61%	(127)	28%	(58)	9%	(19)	—	(0)	2%	(4)	208
Self + Household: White-Collar	42%	(106)	44%	(109)	9%	(23)	2%	(4)	3%	(7)	249
Self + Household: Blue Collar	52%	(166)	33%	(105)	11%	(36)	1%	(5)	3%	(10)	321
Union HH: No	46%	(311)	36%	(247)	10%	(71)	2%	(16)	5%	(38)	683
LGBTQ+: Yes	34%	(26)	40%	(31)	12%	(10)	4%	(3)	10%	(8)	78
LGBTQ+: No	47%	(293)	36%	(225)	10%	(63)	2%	(13)	5%	(33)	626
Motivated to Vote	46%	(284)	36%	(227)	11%	(68)	2%	(14)	5%	(30)	623
Parent: Yes	37%	(63)	40%	(69)	14%	(25)	2%	(3)	7%	(12)	171
Parent: No	48%	(257)	35%	(187)	9%	(47)	2%	(13)	5%	(28)	533
COVID Vaccine: Yes	44%	(221)	37%	(186)	10%	(51)	2%	(11)	6%	(31)	499
COVID Vaccine: No	48%	(98)	34%	(71)	10%	(21)	3%	(6)	5%	(10)	205
Student Loans: Yes	41%	(40)	37%	(36)	12%	(12)	2%	(2)	8%	(8)	99
Student Loans: No	46%	(279)	36%	(220)	10%	(60)	2%	(14)	5%	(32)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_7: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	41%	(292)	26%	(183)	15%	(105)	15%	(104)	3%	(19)	704
Gender: Male	39%	(125)	25%	(80)	18%	(58)	17%	(55)	2%	(6)	324
Gender: Female	44%	(167)	27%	(103)	12%	(47)	13%	(50)	3%	(12)	380
Age: 18-34	52%	(90)	28%	(49)	10%	(18)	6%	(10)	4%	(8)	174
Age: 35-44	35%	(34)	32%	(31)	12%	(12)	18%	(17)	2%	(2)	96
Age: 45-64	33%	(76)	27%	(62)	21%	(48)	18%	(41)	2%	(5)	232
Age: 65+	46%	(92)	21%	(42)	14%	(28)	18%	(37)	2%	(4)	202
GenZers: 1997-2012	60%	(54)	28%	(25)	9%	(8)	2%	(2)	1%	(1)	90
Millennials: 1981-1996	38%	(60)	30%	(48)	12%	(19)	15%	(23)	5%	(9)	158
GenXers: 1965-1980	35%	(69)	27%	(53)	17%	(34)	19%	(36)	2%	(5)	197
Baby Boomers: 1946-1964	44%	(104)	23%	(55)	17%	(39)	16%	(37)	1%	(3)	238
Educ: < College	42%	(187)	27%	(118)	15%	(67)	13%	(56)	4%	(16)	444
Educ: Bachelors degree	39%	(63)	24%	(39)	15%	(24)	20%	(32)	2%	(2)	161
Educ: Post-grad	42%	(42)	27%	(27)	14%	(14)	17%	(17)	—	(0)	99
Income: Under 50k	48%	(161)	24%	(81)	13%	(45)	11%	(37)	3%	(10)	334
Income: 50k-100k	38%	(96)	27%	(67)	14%	(36)	19%	(48)	3%	(6)	254
Income: 100k+	30%	(35)	30%	(35)	21%	(24)	17%	(19)	2%	(2)	116
Ethnicity: White (Non-Hispanic)	34%	(157)	28%	(130)	17%	(80)	19%	(87)	2%	(11)	466
Ethnicity: Black (Non-Hispanic)	55%	(86)	21%	(32)	11%	(17)	8%	(13)	5%	(8)	156
All Christian	33%	(112)	24%	(82)	21%	(71)	20%	(68)	1%	(4)	337
Agnostic/Nothing in particular	56%	(80)	29%	(41)	4%	(5)	8%	(12)	3%	(4)	143
Something Else	41%	(72)	25%	(45)	16%	(28)	12%	(22)	6%	(10)	177
Evangelical	33%	(94)	23%	(66)	22%	(63)	19%	(55)	3%	(9)	287
Non-Evangelical	41%	(90)	27%	(60)	15%	(33)	14%	(30)	3%	(6)	219
PID: Dem (no lean)	67%	(170)	22%	(55)	4%	(11)	4%	(11)	3%	(7)	253
PID: Ind (no lean)	37%	(70)	29%	(54)	18%	(34)	14%	(26)	3%	(6)	190
PID: Rep (no lean)	20%	(52)	29%	(74)	23%	(61)	26%	(67)	2%	(6)	260

Continued on next page

Table BLMB6_7: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	41%	(292)	26%	(183)	15%	(105)	15%	(104)	3%	(19)	704
PID/Gender: Dem Men	69%	(72)	22%	(23)	6%	(6)	3%	(3)	—	(0)	104
PID/Gender: Dem Women	66%	(98)	21%	(32)	3%	(5)	5%	(8)	4%	(6)	150
PID/Gender: Ind Men	30%	(32)	20%	(21)	24%	(26)	20%	(21)	6%	(6)	106
PID/Gender: Ind Women	45%	(38)	39%	(33)	10%	(8)	6%	(5)	—	(0)	84
PID/Gender: Rep Men	19%	(22)	31%	(35)	23%	(27)	27%	(30)	—	(0)	115
PID/Gender: Rep Women	21%	(30)	27%	(39)	23%	(34)	25%	(37)	4%	(6)	146
Ideo: Liberal (1-3)	65%	(120)	26%	(48)	6%	(10)	2%	(4)	2%	(4)	186
Ideo: Moderate (4)	55%	(114)	23%	(47)	12%	(25)	7%	(13)	3%	(6)	206
Ideo: Conservative (5-7)	20%	(57)	26%	(76)	24%	(69)	29%	(84)	2%	(7)	294
Ideo/PID: Conservative Republican	15%	(31)	27%	(56)	26%	(53)	30%	(62)	3%	(6)	209
Ideo/PID: Moderate/Conservative Democrat	69%	(79)	18%	(21)	6%	(7)	5%	(5)	3%	(3)	115
Ideo/PID: Liberal Democrat	68%	(91)	25%	(33)	3%	(4)	2%	(3)	2%	(2)	133
Unfavorable of Biden and Trump	34%	(43)	27%	(34)	24%	(30)	14%	(18)	1%	(1)	126
2024 H2H Matchup: Biden Voter	65%	(182)	25%	(70)	5%	(15)	2%	(7)	3%	(8)	281
2024 H2H Matchup: Trump Voter	22%	(75)	26%	(92)	22%	(77)	27%	(94)	3%	(9)	347
2022 House Vote: Democrat	66%	(179)	22%	(58)	6%	(16)	3%	(9)	3%	(8)	270
2022 House Vote: Republican	20%	(60)	26%	(79)	23%	(68)	28%	(83)	3%	(10)	300
2022 House Vote: Did not Vote	38%	(42)	34%	(38)	17%	(19)	11%	(12)	—	(0)	111
2020 Vote: Joe Biden	63%	(200)	25%	(81)	7%	(21)	3%	(9)	3%	(8)	319
2020 Vote: Donald Trump	19%	(64)	26%	(86)	23%	(77)	28%	(92)	3%	(10)	328
2016 Vote: Hillary Clinton	67%	(159)	23%	(54)	6%	(14)	2%	(5)	2%	(5)	237
2016 Vote: Donald Trump	18%	(50)	23%	(65)	25%	(70)	31%	(87)	2%	(5)	277
U.S. Economy: Wrong Track	33%	(176)	27%	(145)	18%	(94)	19%	(102)	2%	(10)	528
U.S. Economy: Right Direction	66%	(116)	22%	(38)	6%	(11)	1%	(2)	5%	(9)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	67%	(139)	23%	(47)	5%	(11)	2%	(5)	3%	(6)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(81)	29%	(103)	21%	(74)	25%	(90)	2%	(9)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	52%	(72)	24%	(33)	15%	(21)	7%	(10)	3%	(4)	140
Top 2024 Issue: Economy	30%	(89)	30%	(87)	20%	(58)	18%	(53)	2%	(6)	293

Continued on next page

Table BLMB6_7: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	41%	(292)	26%	(183)	15%	(105)	15%	(104)	3%	(19)	704
Community: Urban	52%	(63)	24%	(29)	17%	(21)	5%	(5)	2%	(3)	121
Community: Suburban	42%	(125)	26%	(77)	15%	(45)	15%	(46)	2%	(7)	300
Community: Rural	37%	(104)	27%	(78)	14%	(39)	19%	(53)	3%	(9)	284
Community/Gender: Urban Women	65%	(32)	25%	(12)	5%	(2)	1%	(1)	4%	(2)	50
Community/Gender: Urban Men	43%	(30)	23%	(17)	26%	(18)	7%	(5)	1%	(1)	71
Community/Gender: Rural Women	37%	(60)	28%	(46)	14%	(24)	17%	(28)	4%	(6)	164
Community/Gender: Rural Men	37%	(44)	27%	(32)	13%	(16)	21%	(25)	2%	(3)	120
Community/Gender: Suburban Women	45%	(74)	27%	(45)	13%	(21)	13%	(21)	3%	(4)	166
Community/Gender: Suburban Men	38%	(51)	23%	(31)	18%	(24)	18%	(25)	2%	(3)	134
Homeowner	39%	(193)	26%	(129)	15%	(75)	17%	(86)	3%	(13)	496
Renter	46%	(84)	27%	(49)	15%	(28)	9%	(16)	3%	(6)	184
Military HHnm: Yes	36%	(46)	25%	(32)	12%	(16)	23%	(29)	4%	(5)	127
Military HH: No	43%	(246)	26%	(152)	16%	(90)	13%	(76)	2%	(14)	577
Employ: Private Sector	40%	(96)	27%	(64)	15%	(36)	14%	(32)	5%	(11)	239
Employ: Government	39%	(21)	34%	(19)	5%	(3)	22%	(12)	—	(0)	55
Employ: Self-Employed	33%	(21)	26%	(17)	26%	(17)	10%	(6)	5%	(3)	64
Employ: Retired	40%	(84)	24%	(49)	15%	(32)	19%	(39)	2%	(4)	208
Self + Household: White-Collar	40%	(99)	29%	(72)	12%	(31)	17%	(43)	2%	(4)	249
Self + Household: Blue Collar	39%	(125)	26%	(84)	18%	(57)	15%	(49)	2%	(6)	321
Union HH: No	41%	(281)	26%	(177)	15%	(105)	15%	(103)	2%	(17)	683
LGBTQ+: Yes	64%	(50)	25%	(19)	9%	(7)	1%	(1)	1%	(1)	78
LGBTQ+: No	39%	(242)	26%	(164)	16%	(99)	16%	(103)	3%	(18)	626
Motivated to Vote	41%	(255)	26%	(164)	15%	(91)	16%	(97)	3%	(17)	623
Parent: Yes	40%	(69)	29%	(50)	13%	(22)	17%	(29)	1%	(3)	171
Parent: No	42%	(223)	25%	(134)	16%	(84)	14%	(76)	3%	(16)	533
COVID Vaccine: Yes	44%	(218)	27%	(135)	14%	(70)	13%	(63)	2%	(12)	499
COVID Vaccine: No	36%	(74)	23%	(48)	17%	(35)	20%	(42)	3%	(7)	205
Student Loans: Yes	42%	(42)	26%	(26)	12%	(12)	15%	(15)	4%	(4)	99
Student Loans: No	41%	(250)	26%	(158)	15%	(93)	15%	(90)	2%	(15)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_8: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	60%	(420)	31%	(218)	6%	(45)	2%	(15)	1%	(6)	704
Gender: Male	57%	(185)	33%	(108)	6%	(21)	3%	(9)	1%	(2)	324
Gender: Female	62%	(235)	29%	(110)	7%	(25)	2%	(6)	1%	(4)	380
Age: 18-34	68%	(118)	26%	(45)	4%	(7)	1%	(2)	1%	(2)	174
Age: 35-44	65%	(62)	30%	(29)	3%	(3)	2%	(2)	—	(0)	96
Age: 45-64	55%	(126)	33%	(76)	9%	(21)	3%	(6)	1%	(2)	232
Age: 65+	56%	(114)	34%	(68)	7%	(14)	3%	(5)	1%	(2)	202
GenZers: 1997-2012	72%	(65)	23%	(21)	3%	(3)	—	(0)	1%	(1)	90
Millennials: 1981-1996	62%	(98)	30%	(48)	5%	(7)	2%	(4)	—	(1)	158
GenXers: 1965-1980	57%	(112)	30%	(59)	9%	(18)	3%	(5)	1%	(2)	197
Baby Boomers: 1946-1964	58%	(137)	34%	(80)	6%	(15)	2%	(6)	—	(1)	238
Educ: < College	61%	(272)	29%	(127)	7%	(29)	2%	(11)	1%	(5)	444
Educ: Bachelors degree	59%	(95)	35%	(56)	3%	(5)	3%	(4)	—	(1)	161
Educ: Post-grad	53%	(53)	35%	(35)	11%	(11)	—	(0)	—	(0)	99
Income: Under 50k	62%	(207)	29%	(99)	6%	(20)	2%	(8)	—	(2)	334
Income: 50k-100k	60%	(153)	29%	(73)	7%	(18)	2%	(5)	2%	(4)	254
Income: 100k+	51%	(60)	39%	(46)	7%	(8)	2%	(3)	—	(0)	116
Ethnicity: White (Non-Hispanic)	55%	(256)	34%	(156)	8%	(36)	2%	(12)	1%	(6)	466
Ethnicity: Black (Non-Hispanic)	70%	(110)	26%	(41)	2%	(4)	1%	(2)	—	(0)	156
All Christian	53%	(178)	36%	(122)	8%	(26)	3%	(9)	1%	(2)	337
Agnostic/Nothing in particular	60%	(86)	28%	(40)	9%	(13)	2%	(3)	1%	(2)	143
Something Else	71%	(126)	23%	(41)	3%	(5)	2%	(3)	1%	(2)	177
Evangelical	65%	(188)	29%	(83)	5%	(15)	—	(1)	—	(1)	287
Non-Evangelical	51%	(111)	37%	(81)	6%	(14)	5%	(10)	1%	(3)	219
PID: Dem (no lean)	64%	(162)	29%	(72)	5%	(13)	2%	(5)	—	(1)	253
PID: Ind (no lean)	51%	(96)	36%	(69)	10%	(19)	2%	(3)	1%	(2)	190
PID: Rep (no lean)	62%	(162)	29%	(76)	5%	(13)	3%	(7)	1%	(3)	260

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Table BLMB6_8: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	60%	(420)	31%	(218)	6%	(45)	2%	(15)	1%	(6)	704
PID/Gender: Dem Men	59%	(61)	31%	(32)	7%	(7)	3%	(3)	—	(0)	104
PID/Gender: Dem Women	68%	(101)	27%	(40)	4%	(6)	1%	(2)	—	(0)	150
PID/Gender: Ind Men	46%	(49)	41%	(43)	9%	(10)	2%	(2)	2%	(2)	106
PID/Gender: Ind Women	56%	(47)	31%	(26)	11%	(10)	1%	(1)	1%	(1)	84
PID/Gender: Rep Men	65%	(75)	28%	(33)	3%	(3)	3%	(4)	—	(0)	115
PID/Gender: Rep Women	60%	(87)	30%	(43)	6%	(9)	2%	(3)	2%	(3)	146
Ideo: Liberal (1-3)	62%	(114)	28%	(53)	8%	(16)	1%	(1)	1%	(2)	186
Ideo: Moderate (4)	60%	(123)	31%	(63)	7%	(14)	2%	(4)	1%	(2)	206
Ideo: Conservative (5-7)	59%	(174)	32%	(95)	5%	(15)	3%	(8)	1%	(2)	294
Ideo/PID: Conservative Republican	63%	(131)	30%	(63)	4%	(9)	2%	(5)	1%	(2)	209
Ideo/PID: Moderate/Conservative Democrat	66%	(77)	27%	(31)	3%	(4)	3%	(3)	1%	(1)	115
Ideo/PID: Liberal Democrat	61%	(81)	31%	(41)	7%	(9)	1%	(1)	—	(0)	133
Unfavorable of Biden and Trump	56%	(70)	37%	(46)	7%	(9)	—	(0)	—	(0)	126
2024 H2H Matchup: Biden Voter	61%	(173)	30%	(83)	7%	(19)	1%	(4)	1%	(2)	281
2024 H2H Matchup: Trump Voter	59%	(206)	31%	(108)	6%	(21)	3%	(10)	1%	(3)	347
2022 House Vote: Democrat	62%	(167)	30%	(81)	7%	(18)	1%	(2)	1%	(2)	270
2022 House Vote: Republican	57%	(170)	32%	(97)	6%	(19)	4%	(11)	1%	(4)	300
2022 House Vote: Did not Vote	61%	(68)	33%	(36)	3%	(3)	3%	(3)	—	(0)	111
2020 Vote: Joe Biden	61%	(195)	30%	(97)	7%	(21)	1%	(4)	1%	(2)	319
2020 Vote: Donald Trump	57%	(188)	32%	(105)	6%	(21)	3%	(11)	1%	(4)	328
2016 Vote: Hillary Clinton	60%	(143)	32%	(75)	7%	(16)	1%	(1)	1%	(2)	237
2016 Vote: Donald Trump	55%	(152)	34%	(93)	8%	(22)	3%	(9)	—	(1)	277
U.S. Economy: Wrong Track	61%	(320)	30%	(161)	6%	(31)	2%	(13)	1%	(3)	528
U.S. Economy: Right Direction	57%	(99)	32%	(56)	8%	(15)	1%	(2)	1%	(2)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	61%	(126)	31%	(64)	5%	(11)	2%	(4)	1%	(3)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	60%	(213)	30%	(107)	6%	(23)	3%	(11)	1%	(3)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	58%	(81)	33%	(46)	8%	(12)	1%	(1)	—	(0)	140
Top 2024 Issue: Economy	58%	(171)	33%	(97)	6%	(16)	2%	(6)	1%	(3)	293

Continued on next page

Table BLMB6_8: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	60%	(420)	31%	(218)	6%	(45)	2%	(15)	1%	(6)	704
Community: Urban	68%	(82)	24%	(29)	7%	(8)	1%	(2)	—	(0)	121
Community: Suburban	51%	(154)	38%	(114)	7%	(21)	2%	(7)	1%	(4)	300
Community: Rural	65%	(184)	27%	(75)	6%	(17)	2%	(7)	1%	(2)	284
Community/Gender: Urban Women	77%	(39)	16%	(8)	3%	(1)	3%	(2)	—	(0)	50
Community/Gender: Urban Men	62%	(44)	29%	(20)	9%	(7)	—	(0)	—	(0)	71
Community/Gender: Rural Women	63%	(103)	29%	(47)	7%	(11)	—	(0)	1%	(1)	164
Community/Gender: Rural Men	67%	(80)	23%	(28)	4%	(5)	5%	(6)	—	(0)	120
Community/Gender: Suburban Women	56%	(93)	33%	(54)	7%	(12)	3%	(4)	2%	(3)	166
Community/Gender: Suburban Men	46%	(61)	45%	(60)	7%	(9)	2%	(3)	1%	(2)	134
Homeowner	59%	(295)	30%	(151)	7%	(34)	2%	(11)	1%	(4)	496
Renter	58%	(107)	33%	(60)	6%	(11)	2%	(4)	1%	(1)	184
Military HHnm: Yes	53%	(67)	36%	(46)	7%	(9)	2%	(2)	2%	(2)	127
Military HH: No	61%	(353)	30%	(172)	6%	(36)	2%	(13)	1%	(4)	577
Employ: Private Sector	58%	(138)	33%	(80)	6%	(14)	2%	(4)	1%	(4)	239
Employ: Government	59%	(32)	32%	(18)	9%	(5)	—	(0)	—	(0)	55
Employ: Self-Employed	67%	(43)	23%	(14)	7%	(4)	4%	(3)	—	(0)	64
Employ: Retired	57%	(118)	31%	(65)	8%	(17)	3%	(6)	1%	(2)	208
Self + Household: White-Collar	52%	(130)	35%	(87)	7%	(19)	4%	(9)	2%	(4)	249
Self + Household: Blue Collar	62%	(199)	31%	(98)	6%	(19)	1%	(3)	—	(1)	321
Union HH: No	59%	(404)	31%	(215)	6%	(44)	2%	(15)	1%	(5)	683
LGBTQ+: Yes	66%	(51)	33%	(26)	1%	(1)	—	(0)	—	(0)	78
LGBTQ+: No	59%	(369)	31%	(192)	7%	(45)	2%	(15)	1%	(5)	626
Motivated to Vote	59%	(367)	31%	(195)	6%	(40)	2%	(14)	1%	(6)	623
Parent: Yes	69%	(118)	24%	(42)	7%	(12)	—	(0)	—	(0)	171
Parent: No	57%	(302)	33%	(176)	6%	(34)	3%	(15)	1%	(6)	533
COVID Vaccine: Yes	57%	(282)	33%	(166)	7%	(33)	3%	(13)	1%	(5)	499
COVID Vaccine: No	67%	(138)	25%	(51)	6%	(12)	1%	(3)	1%	(1)	205
Student Loans: Yes	63%	(62)	26%	(26)	9%	(9)	1%	(1)	1%	(1)	99
Student Loans: No	59%	(358)	32%	(192)	6%	(37)	2%	(14)	1%	(5)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	56%	(394)	25%	(177)	12%	(87)	5%	(35)	2%	(12)	704
Gender: Male	53%	(173)	24%	(78)	15%	(48)	6%	(20)	2%	(5)	324
Gender: Female	58%	(221)	26%	(100)	10%	(39)	4%	(15)	2%	(6)	380
Age: 18-34	56%	(98)	28%	(49)	9%	(15)	5%	(8)	2%	(3)	174
Age: 35-44	50%	(48)	29%	(28)	16%	(15)	3%	(3)	2%	(2)	96
Age: 45-64	57%	(132)	24%	(56)	12%	(28)	5%	(12)	1%	(3)	232
Age: 65+	57%	(116)	22%	(44)	14%	(28)	6%	(11)	2%	(4)	202
GenZers: 1997-2012	61%	(54)	24%	(21)	10%	(9)	3%	(3)	2%	(2)	90
Millennials: 1981-1996	52%	(82)	32%	(51)	10%	(15)	4%	(7)	2%	(3)	158
GenXers: 1965-1980	58%	(115)	21%	(42)	14%	(27)	5%	(10)	1%	(2)	197
Baby Boomers: 1946-1964	57%	(135)	26%	(61)	13%	(30)	4%	(10)	1%	(2)	238
Educ: < College	59%	(261)	26%	(114)	10%	(45)	4%	(17)	2%	(8)	444
Educ: Bachelors degree	51%	(82)	24%	(39)	15%	(24)	9%	(15)	1%	(1)	161
Educ: Post-grad	52%	(51)	25%	(24)	18%	(18)	3%	(3)	3%	(3)	99
Income: Under 50k	61%	(204)	22%	(75)	11%	(36)	5%	(15)	1%	(4)	334
Income: 50k-100k	54%	(136)	27%	(68)	11%	(28)	7%	(17)	2%	(5)	254
Income: 100k+	46%	(53)	30%	(35)	19%	(22)	2%	(3)	2%	(3)	116
Ethnicity: White (Non-Hispanic)	50%	(231)	27%	(128)	15%	(69)	6%	(30)	2%	(8)	466
Ethnicity: Black (Non-Hispanic)	68%	(106)	22%	(34)	7%	(11)	2%	(3)	1%	(2)	156
All Christian	50%	(168)	28%	(95)	15%	(51)	6%	(20)	1%	(4)	337
Agnostic/Nothing in particular	59%	(85)	26%	(38)	8%	(12)	3%	(5)	3%	(4)	143
Something Else	62%	(111)	20%	(35)	11%	(19)	5%	(9)	2%	(4)	177
Evangelical	56%	(161)	24%	(70)	13%	(38)	4%	(12)	2%	(6)	287
Non-Evangelical	51%	(113)	26%	(58)	14%	(32)	7%	(16)	—	(1)	219
PID: Dem (no lean)	76%	(191)	18%	(45)	4%	(10)	1%	(3)	1%	(3)	253
PID: Ind (no lean)	40%	(77)	34%	(65)	15%	(28)	9%	(17)	2%	(4)	190
PID: Rep (no lean)	48%	(126)	26%	(67)	19%	(48)	6%	(14)	2%	(4)	260

Continued on next page

Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	56%	(394)	25%	(177)	12%	(87)	5%	(35)	2%	(12)	704
PID/Gender: Dem Men	73%	(76)	18%	(19)	4%	(4)	3%	(3)	2%	(2)	104
PID/Gender: Dem Women	77%	(115)	18%	(27)	4%	(6)	—	(0)	1%	(1)	150
PID/Gender: Ind Men	35%	(37)	31%	(33)	19%	(20)	11%	(12)	3%	(3)	106
PID/Gender: Ind Women	46%	(39)	37%	(31)	10%	(8)	6%	(5)	—	(0)	84
PID/Gender: Rep Men	52%	(60)	22%	(26)	21%	(24)	5%	(6)	—	(0)	115
PID/Gender: Rep Women	45%	(66)	29%	(42)	17%	(25)	6%	(9)	3%	(4)	146
Ideo: Liberal (1-3)	71%	(133)	20%	(37)	6%	(11)	1%	(2)	2%	(3)	186
Ideo: Moderate (4)	54%	(112)	32%	(65)	9%	(18)	4%	(8)	1%	(2)	206
Ideo: Conservative (5-7)	49%	(143)	23%	(67)	18%	(54)	8%	(24)	2%	(6)	294
Ideo/PID: Conservative Republican	49%	(102)	24%	(51)	19%	(39)	6%	(13)	2%	(4)	209
Ideo/PID: Moderate/Conservative Democrat	73%	(84)	21%	(24)	2%	(3)	2%	(3)	2%	(2)	115
Ideo/PID: Liberal Democrat	79%	(104)	14%	(19)	6%	(8)	—	(0)	1%	(2)	133
Unfavorable of Biden and Trump	48%	(61)	32%	(41)	17%	(21)	3%	(4)	—	(0)	126
2024 H2H Matchup: Biden Voter	70%	(197)	22%	(63)	4%	(12)	1%	(4)	2%	(5)	281
2024 H2H Matchup: Trump Voter	46%	(159)	26%	(92)	19%	(65)	8%	(28)	1%	(4)	347
2022 House Vote: Democrat	72%	(195)	20%	(54)	3%	(9)	3%	(7)	2%	(5)	270
2022 House Vote: Republican	45%	(136)	25%	(75)	20%	(61)	8%	(24)	2%	(5)	300
2022 House Vote: Did not Vote	48%	(53)	35%	(39)	14%	(15)	2%	(2)	1%	(1)	111
2020 Vote: Joe Biden	68%	(217)	24%	(78)	5%	(17)	1%	(4)	1%	(4)	319
2020 Vote: Donald Trump	45%	(148)	25%	(84)	19%	(63)	8%	(28)	2%	(5)	328
2016 Vote: Hillary Clinton	71%	(169)	21%	(50)	4%	(9)	2%	(4)	2%	(4)	237
2016 Vote: Donald Trump	45%	(124)	25%	(69)	20%	(55)	9%	(24)	2%	(5)	277
U.S. Economy: Wrong Track	51%	(272)	28%	(148)	14%	(75)	5%	(28)	1%	(6)	528
U.S. Economy: Right Direction	70%	(122)	17%	(29)	7%	(12)	4%	(6)	3%	(6)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	73%	(152)	18%	(38)	4%	(8)	2%	(5)	2%	(4)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	47%	(167)	26%	(92)	19%	(67)	7%	(26)	1%	(3)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	54%	(75)	33%	(47)	8%	(11)	2%	(3)	3%	(4)	140
Top 2024 Issue: Economy	49%	(143)	30%	(87)	14%	(41)	6%	(17)	2%	(5)	293

Continued on next page

Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	56%	(394)	25%	(177)	12%	(87)	5%	(35)	2%	(12)	704
Community: Urban	66%	(80)	19%	(23)	10%	(12)	4%	(5)	1%	(1)	121
Community: Suburban	53%	(160)	25%	(76)	13%	(39)	6%	(19)	2%	(6)	300
Community: Rural	54%	(154)	28%	(79)	12%	(35)	4%	(11)	2%	(5)	284
Community/Gender: Urban Women	83%	(41)	8%	(4)	6%	(3)	3%	(1)	—	(0)	50
Community/Gender: Urban Men	55%	(39)	26%	(19)	13%	(9)	5%	(3)	1%	(1)	71
Community/Gender: Rural Women	52%	(85)	33%	(54)	11%	(18)	3%	(4)	2%	(4)	164
Community/Gender: Rural Men	58%	(69)	21%	(25)	14%	(17)	6%	(7)	1%	(1)	120
Community/Gender: Suburban Women	57%	(95)	25%	(42)	11%	(18)	5%	(9)	1%	(2)	166
Community/Gender: Suburban Men	49%	(66)	25%	(34)	16%	(21)	7%	(9)	3%	(3)	134
Homeowner	53%	(263)	26%	(127)	14%	(69)	6%	(31)	1%	(7)	496
Renter	63%	(116)	23%	(43)	9%	(17)	2%	(4)	2%	(4)	184
Military HHnm: Yes	51%	(64)	25%	(32)	13%	(17)	7%	(9)	4%	(5)	127
Military HH: No	57%	(330)	25%	(146)	12%	(70)	4%	(26)	1%	(7)	577
Employ: Private Sector	54%	(129)	25%	(60)	14%	(34)	5%	(12)	2%	(5)	239
Employ: Government	62%	(34)	23%	(13)	10%	(5)	5%	(3)	—	(0)	55
Employ: Self-Employed	58%	(37)	29%	(18)	9%	(6)	4%	(3)	1%	(0)	64
Employ: Retired	55%	(115)	24%	(50)	12%	(26)	6%	(13)	2%	(4)	208
Self + Household: White-Collar	54%	(136)	27%	(66)	11%	(28)	6%	(15)	2%	(4)	249
Self + Household: Blue Collar	55%	(175)	26%	(82)	14%	(46)	4%	(12)	2%	(5)	321
Union HH: No	56%	(381)	25%	(171)	13%	(87)	5%	(35)	2%	(10)	683
LGBTQ+: Yes	67%	(52)	17%	(13)	14%	(11)	1%	(1)	1%	(1)	78
LGBTQ+: No	55%	(342)	26%	(164)	12%	(75)	5%	(34)	2%	(11)	626
Motivated to Vote	56%	(351)	25%	(158)	12%	(75)	5%	(29)	2%	(10)	623
Parent: Yes	52%	(89)	26%	(45)	17%	(29)	3%	(6)	1%	(2)	171
Parent: No	57%	(304)	25%	(132)	11%	(58)	5%	(29)	2%	(10)	533
COVID Vaccine: Yes	58%	(288)	25%	(124)	11%	(54)	5%	(27)	1%	(6)	499
COVID Vaccine: No	52%	(106)	26%	(53)	16%	(33)	4%	(8)	3%	(5)	205
Student Loans: Yes	61%	(60)	22%	(22)	12%	(12)	4%	(3)	1%	(1)	99
Student Loans: No	55%	(334)	26%	(155)	12%	(75)	5%	(31)	2%	(10)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_10: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	50%	(352)	24%	(166)	15%	(106)	9%	(61)	3%	(19)	704
Gender: Male	43%	(140)	27%	(87)	20%	(64)	10%	(31)	1%	(3)	324
Gender: Female	56%	(212)	21%	(79)	11%	(42)	8%	(31)	4%	(16)	380
Age: 18-34	54%	(94)	21%	(37)	17%	(30)	7%	(12)	1%	(2)	174
Age: 35-44	44%	(42)	25%	(24)	16%	(16)	9%	(9)	5%	(5)	96
Age: 45-64	48%	(112)	27%	(62)	15%	(34)	8%	(18)	3%	(6)	232
Age: 65+	52%	(105)	21%	(43)	13%	(26)	11%	(23)	3%	(6)	202
GenZers: 1997-2012	53%	(47)	25%	(22)	14%	(13)	8%	(7)	—	(0)	90
Millennials: 1981-1996	49%	(78)	21%	(33)	18%	(28)	8%	(13)	4%	(7)	158
GenXers: 1965-1980	51%	(99)	28%	(54)	12%	(23)	7%	(14)	3%	(6)	197
Baby Boomers: 1946-1964	51%	(121)	22%	(52)	16%	(37)	10%	(24)	2%	(5)	238
Educ: < College	49%	(219)	24%	(108)	15%	(64)	8%	(35)	4%	(16)	444
Educ: Bachelors degree	51%	(82)	21%	(34)	17%	(27)	11%	(17)	—	(0)	161
Educ: Post-grad	51%	(51)	23%	(23)	15%	(15)	9%	(9)	2%	(2)	99
Income: Under 50k	54%	(180)	22%	(73)	14%	(47)	7%	(24)	3%	(11)	334
Income: 50k-100k	49%	(125)	24%	(62)	12%	(30)	12%	(31)	2%	(5)	254
Income: 100k+	41%	(47)	27%	(31)	25%	(29)	5%	(6)	2%	(3)	116
Ethnicity: White (Non-Hispanic)	48%	(222)	23%	(106)	17%	(79)	10%	(45)	3%	(15)	466
Ethnicity: Black (Non-Hispanic)	49%	(77)	29%	(45)	10%	(16)	10%	(15)	2%	(3)	156
All Christian	45%	(153)	25%	(83)	19%	(63)	10%	(34)	1%	(5)	337
Agnostic/Nothing in particular	57%	(81)	19%	(27)	15%	(21)	7%	(10)	2%	(3)	143
Something Else	50%	(89)	27%	(48)	9%	(15)	9%	(15)	6%	(10)	177
Evangelical	52%	(149)	27%	(76)	12%	(34)	6%	(16)	4%	(12)	287
Non-Evangelical	41%	(90)	23%	(51)	20%	(44)	14%	(31)	1%	(3)	219
PID: Dem (no lean)	62%	(158)	22%	(55)	9%	(24)	5%	(12)	2%	(5)	253
PID: Ind (no lean)	42%	(80)	25%	(48)	21%	(41)	11%	(21)	—	(0)	190
PID: Rep (no lean)	44%	(114)	24%	(63)	16%	(41)	11%	(28)	5%	(14)	260

Continued on next page

Table BLMB6_10: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	50%	(352)	24%	(166)	15%	(106)	9%	(61)	3%	(19)	704
PID/Gender: Dem Men	58%	(60)	22%	(23)	11%	(12)	8%	(8)	—	(0)	104
PID/Gender: Dem Women	65%	(98)	21%	(32)	8%	(12)	2%	(4)	3%	(4)	150
PID/Gender: Ind Men	29%	(30)	25%	(27)	31%	(33)	14%	(15)	—	(0)	106
PID/Gender: Ind Women	59%	(50)	25%	(21)	9%	(8)	7%	(6)	—	(0)	84
PID/Gender: Rep Men	43%	(49)	32%	(37)	17%	(19)	6%	(7)	2%	(2)	115
PID/Gender: Rep Women	44%	(65)	18%	(26)	15%	(22)	14%	(21)	8%	(12)	146
Ideo: Liberal (1-3)	64%	(118)	22%	(41)	9%	(17)	3%	(6)	2%	(3)	186
Ideo: Moderate (4)	47%	(97)	26%	(53)	17%	(34)	8%	(16)	3%	(5)	206
Ideo: Conservative (5-7)	44%	(131)	23%	(69)	17%	(50)	12%	(37)	3%	(8)	294
Ideo/PID: Conservative Republican	48%	(100)	21%	(44)	16%	(34)	11%	(23)	4%	(7)	209
Ideo/PID: Moderate/Conservative Democrat	58%	(67)	24%	(27)	9%	(11)	8%	(9)	1%	(2)	115
Ideo/PID: Liberal Democrat	67%	(89)	21%	(27)	9%	(12)	2%	(3)	1%	(1)	133
Unfavorable of Biden and Trump	42%	(53)	30%	(38)	20%	(25)	5%	(6)	3%	(3)	126
2024 H2H Matchup: Biden Voter	62%	(174)	24%	(69)	9%	(25)	4%	(12)	1%	(2)	281
2024 H2H Matchup: Trump Voter	41%	(143)	22%	(78)	20%	(69)	13%	(45)	4%	(12)	347
2022 House Vote: Democrat	61%	(165)	22%	(58)	10%	(28)	6%	(17)	1%	(2)	270
2022 House Vote: Republican	39%	(117)	25%	(75)	21%	(63)	12%	(35)	4%	(11)	300
2022 House Vote: Did not Vote	54%	(59)	22%	(24)	12%	(13)	7%	(8)	5%	(6)	111
2020 Vote: Joe Biden	59%	(188)	25%	(79)	11%	(35)	4%	(13)	2%	(5)	319
2020 Vote: Donald Trump	41%	(134)	24%	(77)	19%	(63)	12%	(41)	4%	(13)	328
2016 Vote: Hillary Clinton	61%	(143)	25%	(60)	9%	(22)	5%	(11)	—	(1)	237
2016 Vote: Donald Trump	40%	(110)	24%	(68)	21%	(57)	12%	(34)	3%	(9)	277
U.S. Economy: Wrong Track	47%	(249)	23%	(121)	18%	(93)	9%	(50)	3%	(16)	528
U.S. Economy: Right Direction	59%	(103)	25%	(44)	8%	(13)	7%	(12)	2%	(3)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	66%	(138)	21%	(44)	6%	(12)	6%	(12)	1%	(1)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	42%	(148)	22%	(80)	20%	(71)	12%	(44)	3%	(12)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	47%	(66)	30%	(42)	16%	(22)	3%	(5)	4%	(5)	140
Top 2024 Issue: Economy	44%	(129)	23%	(66)	22%	(65)	8%	(25)	3%	(8)	293

Continued on next page

Table BLMB6_10: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	50%	(352)	24%	(166)	15%	(106)	9%	(61)	3%	(19)	704
Community: Urban	47%	(56)	30%	(36)	15%	(18)	6%	(8)	2%	(2)	121
Community: Suburban	51%	(152)	20%	(60)	15%	(45)	11%	(34)	2%	(7)	300
Community: Rural	51%	(144)	24%	(69)	15%	(43)	7%	(20)	3%	(9)	284
Community/Gender: Urban Women	69%	(35)	20%	(10)	3%	(1)	6%	(3)	2%	(1)	50
Community/Gender: Urban Men	31%	(22)	38%	(27)	24%	(17)	6%	(4)	2%	(1)	71
Community/Gender: Rural Women	51%	(83)	25%	(40)	12%	(20)	8%	(12)	5%	(7)	164
Community/Gender: Rural Men	50%	(60)	24%	(29)	19%	(22)	6%	(7)	1%	(2)	120
Community/Gender: Suburban Women	57%	(95)	17%	(29)	12%	(20)	9%	(15)	5%	(7)	166
Community/Gender: Suburban Men	43%	(58)	23%	(31)	19%	(25)	15%	(19)	—	(0)	134
Homeowner	52%	(256)	22%	(111)	15%	(74)	9%	(45)	2%	(10)	496
Renter	45%	(83)	29%	(53)	15%	(28)	8%	(14)	3%	(6)	184
Military HHnm: Yes	45%	(57)	24%	(30)	16%	(21)	12%	(15)	3%	(4)	127
Military HH: No	51%	(295)	23%	(135)	15%	(85)	8%	(47)	2%	(14)	577
Employ: Private Sector	47%	(112)	27%	(63)	15%	(37)	9%	(21)	3%	(6)	239
Employ: Government	42%	(23)	28%	(16)	16%	(9)	14%	(8)	—	(0)	55
Employ: Self-Employed	48%	(31)	30%	(19)	18%	(11)	4%	(2)	—	(0)	64
Employ: Retired	50%	(103)	22%	(47)	14%	(28)	11%	(23)	3%	(6)	208
Self + Household: White-Collar	50%	(124)	21%	(53)	15%	(38)	12%	(30)	2%	(4)	249
Self + Household: Blue Collar	49%	(157)	25%	(81)	16%	(51)	6%	(21)	3%	(10)	321
Union HH: No	50%	(345)	23%	(157)	15%	(105)	9%	(60)	2%	(16)	683
LGBTQ+: Yes	56%	(44)	28%	(22)	10%	(8)	3%	(3)	2%	(2)	78
LGBTQ+: No	49%	(308)	23%	(144)	16%	(98)	9%	(59)	3%	(17)	626
Motivated to Vote	51%	(318)	23%	(141)	16%	(98)	8%	(51)	2%	(14)	623
Parent: Yes	48%	(82)	28%	(48)	15%	(26)	7%	(11)	2%	(4)	171
Parent: No	51%	(271)	22%	(117)	15%	(80)	9%	(50)	3%	(15)	533
COVID Vaccine: Yes	52%	(257)	22%	(110)	14%	(69)	10%	(49)	3%	(13)	499
COVID Vaccine: No	46%	(95)	27%	(55)	18%	(37)	6%	(12)	3%	(6)	205
Student Loans: Yes	52%	(52)	21%	(20)	17%	(17)	10%	(10)	—	(0)	99
Student Loans: No	50%	(300)	24%	(145)	15%	(89)	9%	(52)	3%	(19)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB6_11: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security Medicare)*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	63%	(443)	26%	(181)	7%	(47)	2%	(14)	3%	(19)	704
Gender: Male	56%	(183)	30%	(96)	9%	(30)	3%	(10)	2%	(5)	324
Gender: Female	69%	(260)	22%	(85)	4%	(17)	1%	(4)	3%	(13)	380
Age: 18-34	49%	(86)	27%	(46)	15%	(26)	3%	(6)	6%	(10)	174
Age: 35-44	45%	(44)	40%	(38)	6%	(5)	5%	(4)	5%	(4)	96
Age: 45-64	70%	(163)	24%	(56)	4%	(9)	1%	(3)	—	(0)	232
Age: 65+	74%	(151)	20%	(41)	3%	(6)	1%	(1)	2%	(3)	202
GenZers: 1997-2012	51%	(46)	25%	(23)	12%	(11)	3%	(2)	8%	(7)	90
Millennials: 1981-1996	44%	(70)	35%	(55)	12%	(19)	4%	(6)	5%	(8)	158
GenXers: 1965-1980	68%	(133)	26%	(51)	4%	(9)	2%	(4)	—	(0)	197
Baby Boomers: 1946-1964	77%	(183)	18%	(44)	3%	(8)	1%	(2)	1%	(2)	238
Educ: < College	69%	(306)	20%	(90)	6%	(25)	2%	(7)	4%	(16)	444
Educ: Bachelors degree	59%	(95)	30%	(48)	8%	(12)	4%	(6)	—	(0)	161
Educ: Post-grad	43%	(42)	43%	(43)	11%	(10)	2%	(2)	2%	(2)	99
Income: Under 50k	71%	(239)	18%	(60)	6%	(19)	2%	(6)	3%	(10)	334
Income: 50k-100k	58%	(148)	31%	(78)	6%	(15)	3%	(6)	2%	(6)	254
Income: 100k+	48%	(56)	37%	(42)	12%	(14)	1%	(2)	2%	(2)	116
Ethnicity: White (Non-Hispanic)	62%	(288)	28%	(131)	7%	(31)	1%	(7)	2%	(10)	466
Ethnicity: Black (Non-Hispanic)	71%	(110)	16%	(26)	6%	(9)	3%	(5)	4%	(6)	156
All Christian	62%	(210)	27%	(92)	7%	(25)	2%	(6)	1%	(4)	337
Agnostic/Nothing in particular	57%	(81)	28%	(39)	8%	(11)	4%	(5)	4%	(6)	143
Something Else	71%	(127)	19%	(34)	3%	(6)	1%	(2)	4%	(8)	177
Evangelical	72%	(206)	20%	(58)	4%	(12)	—	(1)	4%	(10)	287
Non-Evangelical	58%	(126)	31%	(67)	8%	(18)	3%	(7)	—	(1)	219
PID: Dem (no lean)	67%	(171)	20%	(49)	9%	(22)	1%	(2)	4%	(10)	253
PID: Ind (no lean)	56%	(107)	29%	(55)	8%	(15)	5%	(10)	2%	(4)	190
PID: Rep (no lean)	64%	(165)	29%	(77)	4%	(11)	1%	(3)	2%	(5)	260

Continued on next page

Table BLMB6_11: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security Medicare)*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	63%	(443)	26%	(181)	7%	(47)	2%	(14)	3%	(19)	704
PID/Gender: Dem Men	60%	(62)	24%	(24)	15%	(15)	1%	(1)	—	(0)	104
PID/Gender: Dem Women	72%	(108)	17%	(25)	4%	(7)	—	(0)	6%	(10)	150
PID/Gender: Ind Men	50%	(53)	31%	(33)	8%	(8)	7%	(8)	3%	(3)	106
PID/Gender: Ind Women	64%	(54)	26%	(22)	7%	(6)	3%	(2)	1%	(1)	84
PID/Gender: Rep Men	59%	(67)	33%	(38)	6%	(7)	1%	(1)	2%	(2)	115
PID/Gender: Rep Women	67%	(98)	26%	(38)	3%	(4)	1%	(2)	2%	(3)	146
Ideo: Liberal (1-3)	65%	(120)	23%	(42)	9%	(17)	1%	(1)	3%	(6)	186
Ideo: Moderate (4)	63%	(129)	26%	(54)	7%	(15)	2%	(5)	2%	(4)	206
Ideo: Conservative (5-7)	63%	(186)	27%	(79)	5%	(15)	2%	(7)	2%	(6)	294
Ideo/PID: Conservative Republican	64%	(133)	28%	(59)	4%	(9)	1%	(3)	2%	(5)	209
Ideo/PID: Moderate/Conservative Democrat	74%	(86)	16%	(18)	7%	(8)	—	(0)	3%	(3)	115
Ideo/PID: Liberal Democrat	62%	(82)	23%	(31)	10%	(13)	1%	(1)	3%	(5)	133
Unfavorable of Biden and Trump	65%	(82)	19%	(23)	11%	(14)	2%	(2)	4%	(5)	126
2024 H2H Matchup: Biden Voter	66%	(185)	23%	(65)	7%	(19)	2%	(5)	3%	(7)	281
2024 H2H Matchup: Trump Voter	61%	(213)	30%	(103)	6%	(21)	2%	(7)	1%	(4)	347
2022 House Vote: Democrat	68%	(182)	21%	(56)	7%	(20)	2%	(6)	2%	(6)	270
2022 House Vote: Republican	61%	(182)	29%	(88)	6%	(17)	2%	(7)	2%	(6)	300
2022 House Vote: Did not Vote	58%	(64)	27%	(30)	8%	(9)	1%	(2)	6%	(7)	111
2020 Vote: Joe Biden	67%	(212)	22%	(71)	8%	(24)	1%	(4)	3%	(8)	319
2020 Vote: Donald Trump	60%	(196)	30%	(98)	6%	(20)	2%	(8)	2%	(6)	328
2016 Vote: Hillary Clinton	71%	(168)	22%	(51)	5%	(12)	1%	(3)	1%	(2)	237
2016 Vote: Donald Trump	64%	(178)	27%	(74)	6%	(17)	2%	(5)	1%	(3)	277
U.S. Economy: Wrong Track	64%	(338)	25%	(133)	7%	(36)	2%	(8)	3%	(13)	528
U.S. Economy: Right Direction	60%	(106)	27%	(48)	6%	(11)	4%	(6)	3%	(5)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	65%	(136)	23%	(47)	6%	(13)	3%	(6)	3%	(6)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	61%	(217)	30%	(108)	5%	(19)	2%	(6)	2%	(6)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	64%	(90)	18%	(26)	11%	(15)	2%	(3)	5%	(7)	140
Top 2024 Issue: Economy	61%	(177)	31%	(89)	7%	(19)	1%	(4)	1%	(2)	293

Continued on next page

Table BLMB6_11: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security Medicare)*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	63%	(443)	26%	(181)	7%	(47)	2%	(14)	3%	(19)	704
Community: Urban	61%	(74)	22%	(27)	12%	(15)	2%	(2)	2%	(3)	121
Community: Suburban	58%	(174)	29%	(87)	7%	(21)	3%	(8)	3%	(10)	300
Community: Rural	69%	(196)	24%	(67)	4%	(11)	1%	(4)	2%	(6)	284
Community/Gender: Urban Women	72%	(36)	19%	(10)	7%	(3)	2%	(1)	—	(0)	50
Community/Gender: Urban Men	53%	(38)	25%	(17)	16%	(11)	2%	(1)	4%	(3)	71
Community/Gender: Rural Women	73%	(120)	20%	(33)	3%	(5)	1%	(1)	3%	(5)	164
Community/Gender: Rural Men	63%	(75)	29%	(34)	5%	(6)	2%	(3)	1%	(1)	120
Community/Gender: Suburban Women	63%	(104)	26%	(42)	5%	(9)	1%	(2)	5%	(9)	166
Community/Gender: Suburban Men	52%	(70)	33%	(44)	9%	(12)	4%	(6)	1%	(1)	134
Homeowner	63%	(311)	27%	(134)	6%	(32)	2%	(11)	2%	(9)	496
Renter	62%	(115)	23%	(42)	8%	(14)	2%	(3)	5%	(10)	184
Military HHnm: Yes	65%	(82)	26%	(33)	6%	(7)	1%	(1)	2%	(3)	127
Military HH: No	63%	(361)	26%	(148)	7%	(40)	2%	(13)	3%	(15)	577
Employ: Private Sector	52%	(123)	34%	(81)	9%	(22)	4%	(8)	2%	(4)	239
Employ: Government	62%	(34)	24%	(13)	14%	(8)	—	(0)	—	(0)	55
Employ: Self-Employed	62%	(40)	19%	(12)	12%	(8)	3%	(2)	3%	(2)	64
Employ: Retired	75%	(155)	22%	(45)	2%	(3)	1%	(1)	2%	(3)	208
Self + Household: White-Collar	56%	(140)	31%	(77)	9%	(23)	3%	(7)	1%	(2)	249
Self + Household: Blue Collar	69%	(222)	25%	(79)	4%	(13)	1%	(3)	1%	(4)	321
Union HH: No	63%	(429)	26%	(175)	7%	(46)	2%	(14)	3%	(19)	683
LGBTQ+: Yes	60%	(47)	18%	(14)	13%	(10)	3%	(2)	6%	(4)	78
LGBTQ+: No	63%	(396)	27%	(167)	6%	(37)	2%	(12)	2%	(14)	626
Motivated to Vote	65%	(402)	26%	(161)	6%	(36)	2%	(12)	2%	(11)	623
Parent: Yes	51%	(88)	33%	(56)	10%	(17)	2%	(3)	4%	(7)	171
Parent: No	67%	(355)	23%	(125)	6%	(30)	2%	(11)	2%	(11)	533
COVID Vaccine: Yes	61%	(306)	27%	(133)	8%	(37)	2%	(10)	3%	(13)	499
COVID Vaccine: No	67%	(137)	23%	(48)	5%	(10)	2%	(4)	3%	(6)	205
Student Loans: Yes	64%	(63)	25%	(25)	7%	(7)	3%	(3)	1%	(1)	99
Student Loans: No	63%	(380)	26%	(156)	7%	(41)	2%	(11)	3%	(17)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_12: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	65%	(455)	25%	(175)	5%	(36)	1%	(10)	4%	(27)	704
Gender: Male	65%	(210)	24%	(77)	7%	(21)	3%	(9)	2%	(8)	324
Gender: Female	65%	(246)	26%	(98)	4%	(15)	—	(1)	5%	(20)	380
Age: 18-34	54%	(94)	26%	(46)	10%	(17)	2%	(3)	8%	(13)	174
Age: 35-44	52%	(50)	34%	(32)	5%	(5)	2%	(2)	7%	(7)	96
Age: 45-64	66%	(152)	26%	(60)	5%	(11)	2%	(4)	2%	(5)	232
Age: 65+	79%	(159)	18%	(37)	2%	(3)	1%	(1)	1%	(2)	202
GenZers: 1997-2012	59%	(53)	24%	(22)	10%	(9)	1%	(1)	6%	(5)	90
Millennials: 1981-1996	49%	(78)	32%	(51)	7%	(11)	3%	(5)	9%	(15)	158
GenXers: 1965-1980	62%	(123)	26%	(51)	7%	(14)	2%	(4)	3%	(5)	197
Baby Boomers: 1946-1964	78%	(186)	20%	(48)	1%	(2)	—	(1)	—	(1)	238
Educ: < College	60%	(265)	27%	(122)	6%	(26)	2%	(7)	5%	(24)	444
Educ: Bachelors degree	76%	(123)	18%	(29)	2%	(3)	1%	(2)	2%	(3)	161
Educ: Post-grad	68%	(67)	24%	(24)	7%	(7)	1%	(1)	—	(0)	99
Income: Under 50k	64%	(213)	23%	(76)	6%	(21)	1%	(4)	6%	(21)	334
Income: 50k-100k	64%	(163)	26%	(67)	6%	(15)	2%	(5)	1%	(4)	254
Income: 100k+	69%	(79)	27%	(32)	1%	(1)	1%	(1)	2%	(3)	116
Ethnicity: White (Non-Hispanic)	65%	(301)	27%	(125)	4%	(19)	1%	(6)	3%	(16)	466
Ethnicity: Black (Non-Hispanic)	66%	(103)	19%	(30)	6%	(9)	1%	(2)	7%	(12)	156
All Christian	64%	(216)	27%	(91)	6%	(19)	2%	(6)	2%	(5)	337
Agnostic/Nothing in particular	64%	(92)	25%	(36)	4%	(6)	2%	(3)	4%	(6)	143
Something Else	67%	(119)	19%	(33)	6%	(10)	1%	(2)	8%	(14)	177
Evangelical	62%	(180)	28%	(79)	4%	(13)	1%	(2)	5%	(13)	287
Non-Evangelical	68%	(149)	20%	(44)	7%	(15)	2%	(5)	3%	(6)	219
PID: Dem (no lean)	75%	(190)	17%	(42)	3%	(7)	1%	(3)	4%	(11)	253
PID: Ind (no lean)	57%	(108)	28%	(53)	9%	(16)	3%	(5)	4%	(8)	190
PID: Rep (no lean)	60%	(157)	30%	(79)	5%	(13)	1%	(2)	4%	(9)	260

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Table BLMB6_12: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	65%	(455)	25%	(175)	5%	(36)	1%	(10)	4%	(27)	704
PID/Gender: Dem Men	76%	(78)	17%	(18)	4%	(4)	3%	(3)	—	(0)	104
PID/Gender: Dem Women	75%	(112)	16%	(25)	2%	(3)	—	(0)	7%	(10)	150
PID/Gender: Ind Men	55%	(59)	26%	(27)	10%	(11)	4%	(5)	4%	(5)	106
PID/Gender: Ind Women	59%	(49)	31%	(26)	7%	(6)	1%	(1)	4%	(3)	84
PID/Gender: Rep Men	63%	(73)	28%	(32)	5%	(6)	1%	(2)	2%	(3)	115
PID/Gender: Rep Women	58%	(84)	33%	(48)	5%	(7)	—	(0)	5%	(7)	146
Ideo: Liberal (1-3)	75%	(139)	16%	(30)	4%	(8)	—	(0)	5%	(9)	186
Ideo: Moderate (4)	60%	(123)	26%	(53)	8%	(16)	3%	(6)	4%	(7)	206
Ideo: Conservative (5-7)	63%	(185)	29%	(86)	4%	(11)	1%	(4)	3%	(8)	294
Ideo/PID: Conservative Republican	65%	(136)	28%	(59)	2%	(5)	1%	(2)	3%	(7)	209
Ideo/PID: Moderate/Conservative Democrat	73%	(85)	17%	(19)	3%	(4)	3%	(3)	4%	(5)	115
Ideo/PID: Liberal Democrat	78%	(103)	17%	(23)	2%	(3)	—	(0)	3%	(4)	133
Unfavorable of Biden and Trump	65%	(81)	25%	(31)	4%	(5)	1%	(2)	5%	(6)	126
2024 H2H Matchup: Biden Voter	78%	(220)	14%	(40)	3%	(10)	2%	(4)	3%	(7)	281
2024 H2H Matchup: Trump Voter	55%	(191)	34%	(117)	7%	(23)	2%	(5)	3%	(11)	347
2022 House Vote: Democrat	75%	(204)	17%	(45)	3%	(9)	1%	(2)	4%	(10)	270
2022 House Vote: Republican	58%	(175)	31%	(94)	7%	(20)	2%	(5)	2%	(6)	300
2022 House Vote: Did not Vote	55%	(61)	27%	(30)	6%	(7)	3%	(3)	9%	(10)	111
2020 Vote: Joe Biden	75%	(239)	17%	(53)	4%	(11)	1%	(3)	4%	(12)	319
2020 Vote: Donald Trump	56%	(183)	32%	(106)	7%	(22)	2%	(5)	3%	(11)	328
2016 Vote: Hillary Clinton	80%	(189)	14%	(33)	3%	(8)	1%	(2)	2%	(5)	237
2016 Vote: Donald Trump	57%	(159)	34%	(94)	4%	(11)	2%	(5)	3%	(8)	277
U.S. Economy: Wrong Track	61%	(322)	29%	(151)	5%	(27)	2%	(10)	3%	(18)	528
U.S. Economy: Right Direction	76%	(134)	13%	(23)	5%	(9)	—	(1)	5%	(9)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	77%	(159)	14%	(29)	3%	(7)	2%	(3)	4%	(9)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57%	(203)	32%	(114)	6%	(21)	2%	(6)	3%	(11)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	67%	(93)	22%	(31)	6%	(8)	1%	(1)	5%	(7)	140
Top 2024 Issue: Economy	60%	(175)	31%	(92)	4%	(12)	1%	(3)	3%	(10)	293

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Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	65%	(455)	25%	(175)	5%	(36)	1%	(10)	4%	(27)	704
Community: Urban	65%	(79)	24%	(29)	6%	(8)	—	(0)	4%	(4)	121
Community: Suburban	67%	(201)	24%	(71)	3%	(9)	1%	(4)	5%	(15)	300
Community: Rural	62%	(176)	26%	(74)	7%	(20)	2%	(5)	3%	(8)	284
Community/Gender: Urban Women	75%	(38)	15%	(8)	—	(0)	1%	(0)	8%	(4)	50
Community/Gender: Urban Men	58%	(41)	31%	(22)	11%	(7)	—	(0)	—	(0)	71
Community/Gender: Rural Women	59%	(97)	32%	(53)	6%	(10)	—	(0)	3%	(5)	164
Community/Gender: Rural Men	66%	(79)	18%	(21)	9%	(10)	4%	(5)	3%	(4)	120
Community/Gender: Suburban Women	67%	(112)	23%	(38)	3%	(5)	—	(0)	7%	(11)	166
Community/Gender: Suburban Men	67%	(89)	25%	(34)	2%	(3)	3%	(4)	3%	(4)	134
Homeowner	66%	(328)	25%	(122)	5%	(25)	2%	(9)	2%	(12)	496
Renter	62%	(114)	26%	(48)	5%	(10)	1%	(1)	6%	(11)	184
Military HHnm: Yes	64%	(81)	25%	(32)	7%	(9)	1%	(1)	3%	(4)	127
Military HH: No	65%	(375)	25%	(143)	5%	(27)	2%	(9)	4%	(23)	577
Employ: Private Sector	58%	(138)	29%	(70)	7%	(16)	2%	(4)	5%	(11)	239
Employ: Government	66%	(36)	34%	(18)	1%	(0)	—	(0)	—	(0)	55
Employ: Self-Employed	59%	(38)	24%	(15)	9%	(6)	3%	(2)	5%	(3)	64
Employ: Retired	79%	(163)	17%	(36)	2%	(4)	1%	(2)	1%	(2)	208
Self + Household: White-Collar	68%	(169)	24%	(61)	4%	(11)	2%	(4)	2%	(4)	249
Self + Household: Blue Collar	61%	(197)	29%	(92)	4%	(14)	2%	(6)	4%	(12)	321
Union HH: No	65%	(443)	25%	(170)	5%	(36)	1%	(10)	3%	(24)	683
LGBTQ+: Yes	63%	(49)	23%	(18)	9%	(7)	—	(0)	4%	(3)	78
LGBTQ+: No	65%	(406)	25%	(157)	5%	(29)	2%	(10)	4%	(24)	626
Motivated to Vote	67%	(415)	24%	(149)	5%	(31)	2%	(10)	3%	(18)	623
Parent: Yes	58%	(99)	29%	(49)	7%	(12)	2%	(3)	5%	(8)	171
Parent: No	67%	(356)	24%	(126)	5%	(24)	1%	(7)	4%	(20)	533
COVID Vaccine: Yes	66%	(331)	26%	(129)	3%	(15)	1%	(7)	3%	(17)	499
COVID Vaccine: No	61%	(124)	22%	(46)	10%	(21)	2%	(3)	5%	(10)	205
Student Loans: Yes	73%	(72)	20%	(20)	—	(0)	1%	(1)	6%	(5)	99
Student Loans: No	63%	(384)	26%	(155)	6%	(36)	1%	(9)	4%	(22)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB6_13: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	68%	(482)	25%	(178)	4%	(30)	1%	(6)	1%	(8)	704
Gender: Male	63%	(203)	30%	(96)	5%	(15)	1%	(4)	2%	(5)	324
Gender: Female	73%	(278)	22%	(82)	4%	(15)	—	(2)	1%	(3)	380
Age: 18-34	75%	(131)	18%	(31)	5%	(8)	1%	(1)	2%	(3)	174
Age: 35-44	58%	(56)	34%	(33)	4%	(4)	1%	(1)	2%	(2)	96
Age: 45-64	69%	(160)	25%	(59)	4%	(10)	1%	(3)	—	(0)	232
Age: 65+	67%	(135)	27%	(55)	4%	(8)	1%	(1)	2%	(3)	202
GenZers: 1997-2012	81%	(72)	13%	(12)	4%	(3)	—	(0)	2%	(2)	90
Millennials: 1981-1996	63%	(99)	29%	(46)	5%	(8)	1%	(2)	2%	(3)	158
GenXers: 1965-1980	67%	(132)	27%	(53)	4%	(9)	1%	(2)	—	(0)	197
Baby Boomers: 1946-1964	70%	(167)	26%	(61)	2%	(5)	1%	(2)	1%	(2)	238
Educ: < College	74%	(327)	20%	(91)	4%	(18)	—	(1)	1%	(6)	444
Educ: Bachelors degree	63%	(101)	29%	(47)	4%	(6)	3%	(5)	1%	(1)	161
Educ: Post-grad	53%	(53)	40%	(40)	6%	(6)	—	(0)	1%	(1)	99
Income: Under 50k	77%	(258)	18%	(62)	3%	(12)	—	(1)	1%	(2)	334
Income: 50k-100k	66%	(167)	26%	(65)	5%	(13)	2%	(5)	2%	(4)	254
Income: 100k+	49%	(57)	44%	(51)	4%	(5)	—	(0)	2%	(2)	116
Ethnicity: White (Non-Hispanic)	63%	(295)	29%	(135)	5%	(24)	1%	(4)	2%	(8)	466
Ethnicity: Black (Non-Hispanic)	82%	(128)	16%	(25)	1%	(2)	1%	(1)	—	(0)	156
All Christian	63%	(213)	30%	(100)	6%	(19)	1%	(2)	1%	(3)	337
Agnostic/Nothing in particular	73%	(105)	19%	(27)	4%	(6)	2%	(2)	2%	(3)	143
Something Else	74%	(131)	23%	(41)	2%	(3)	—	(1)	1%	(2)	177
Evangelical	75%	(215)	22%	(63)	2%	(5)	—	(1)	1%	(3)	287
Non-Evangelical	57%	(124)	35%	(77)	7%	(15)	1%	(2)	—	(0)	219
PID: Dem (no lean)	78%	(198)	18%	(45)	3%	(7)	—	(0)	1%	(3)	253
PID: Ind (no lean)	67%	(128)	25%	(48)	5%	(10)	1%	(2)	1%	(3)	190
PID: Rep (no lean)	60%	(156)	33%	(85)	5%	(12)	1%	(4)	1%	(3)	260

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Table BLMB6_13: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	68%	(482)	25%	(178)	4%	(30)	1%	(6)	1%	(8)	704
PID/Gender: Dem Men	71%	(73)	23%	(24)	5%	(5)	—	(0)	2%	(2)	104
PID/Gender: Dem Women	83%	(124)	14%	(21)	2%	(3)	—	(0)	1%	(1)	150
PID/Gender: Ind Men	60%	(64)	28%	(30)	7%	(8)	2%	(2)	3%	(3)	106
PID/Gender: Ind Women	76%	(64)	21%	(18)	3%	(2)	—	(0)	—	(0)	84
PID/Gender: Rep Men	58%	(66)	37%	(42)	2%	(3)	2%	(2)	1%	(1)	115
PID/Gender: Rep Women	62%	(90)	29%	(43)	7%	(10)	1%	(1)	1%	(2)	146
Ideo: Liberal (1-3)	78%	(144)	18%	(33)	4%	(7)	—	(0)	1%	(2)	186
Ideo: Moderate (4)	71%	(145)	22%	(46)	6%	(12)	—	(0)	1%	(2)	206
Ideo: Conservative (5-7)	62%	(181)	31%	(91)	4%	(11)	2%	(6)	2%	(4)	294
Ideo/PID: Conservative Republican	60%	(125)	33%	(69)	4%	(8)	2%	(4)	1%	(3)	209
Ideo/PID: Moderate/Conservative Democrat	79%	(91)	18%	(20)	2%	(2)	—	(0)	2%	(2)	115
Ideo/PID: Liberal Democrat	77%	(102)	19%	(25)	4%	(5)	—	(0)	—	(0)	133
Unfavorable of Biden and Trump	74%	(93)	24%	(30)	2%	(3)	—	(0)	—	(0)	126
2024 H2H Matchup: Biden Voter	75%	(211)	19%	(53)	4%	(10)	—	(0)	2%	(6)	281
2024 H2H Matchup: Trump Voter	60%	(210)	32%	(112)	5%	(19)	1%	(5)	1%	(2)	347
2022 House Vote: Democrat	77%	(207)	20%	(53)	2%	(6)	—	(0)	1%	(4)	270
2022 House Vote: Republican	57%	(172)	34%	(101)	6%	(19)	2%	(6)	1%	(3)	300
2022 House Vote: Did not Vote	74%	(82)	20%	(22)	5%	(5)	—	(0)	1%	(1)	111
2020 Vote: Joe Biden	76%	(243)	19%	(62)	3%	(10)	—	(0)	2%	(5)	319
2020 Vote: Donald Trump	60%	(197)	32%	(105)	6%	(18)	2%	(6)	1%	(2)	328
2016 Vote: Hillary Clinton	75%	(177)	21%	(49)	3%	(7)	—	(0)	2%	(4)	237
2016 Vote: Donald Trump	61%	(168)	31%	(86)	6%	(16)	2%	(5)	1%	(2)	277
U.S. Economy: Wrong Track	68%	(359)	26%	(139)	4%	(22)	1%	(4)	1%	(5)	528
U.S. Economy: Right Direction	70%	(122)	22%	(39)	5%	(8)	1%	(2)	2%	(4)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	77%	(159)	18%	(38)	2%	(5)	—	(1)	2%	(5)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	60%	(213)	33%	(116)	6%	(20)	1%	(4)	1%	(3)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	78%	(110)	17%	(24)	4%	(5)	1%	(1)	—	(0)	140
Top 2024 Issue: Economy	66%	(193)	28%	(82)	5%	(14)	1%	(2)	1%	(2)	293

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Table BLMB6_13: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	68%	(482)	25%	(178)	4%	(30)	1%	(6)	1%	(8)	704
Community: Urban	78%	(94)	16%	(19)	4%	(5)	1%	(1)	1%	(1)	121
Community: Suburban	66%	(197)	27%	(81)	4%	(13)	1%	(4)	1%	(4)	300
Community: Rural	67%	(190)	27%	(77)	4%	(12)	—	(1)	1%	(4)	284
Community/Gender: Urban Women	85%	(42)	13%	(6)	1%	(0)	2%	(1)	—	(0)	50
Community/Gender: Urban Men	74%	(52)	19%	(13)	6%	(4)	—	(0)	1%	(1)	71
Community/Gender: Rural Women	72%	(119)	22%	(36)	4%	(6)	—	(0)	2%	(3)	164
Community/Gender: Rural Men	59%	(71)	34%	(41)	5%	(6)	1%	(1)	1%	(1)	120
Community/Gender: Suburban Women	71%	(117)	24%	(39)	5%	(8)	—	(1)	—	(0)	166
Community/Gender: Suburban Men	60%	(80)	32%	(42)	4%	(5)	2%	(3)	3%	(4)	134
Homeowner	65%	(323)	29%	(143)	4%	(21)	1%	(5)	1%	(5)	496
Renter	76%	(139)	17%	(32)	4%	(7)	1%	(1)	2%	(4)	184
Military HHnm: Yes	58%	(74)	32%	(41)	5%	(7)	1%	(2)	3%	(3)	127
Military HH: No	71%	(408)	24%	(137)	4%	(23)	1%	(4)	1%	(5)	577
Employ: Private Sector	64%	(153)	29%	(69)	4%	(10)	2%	(4)	2%	(4)	239
Employ: Government	56%	(31)	39%	(21)	5%	(3)	—	(0)	—	(0)	55
Employ: Self-Employed	78%	(50)	16%	(10)	5%	(3)	—	(0)	1%	(0)	64
Employ: Retired	69%	(144)	24%	(50)	4%	(9)	1%	(1)	2%	(3)	208
Self + Household: White-Collar	59%	(147)	35%	(86)	4%	(10)	1%	(3)	1%	(3)	249
Self + Household: Blue Collar	72%	(232)	22%	(71)	4%	(12)	1%	(2)	1%	(4)	321
Union HH: No	68%	(466)	25%	(174)	4%	(30)	1%	(6)	1%	(7)	683
LGBTQ+: Yes	82%	(64)	14%	(11)	2%	(2)	—	(0)	2%	(2)	78
LGBTQ+: No	67%	(418)	27%	(167)	5%	(28)	1%	(6)	1%	(7)	626
Motivated to Vote	68%	(423)	26%	(162)	4%	(25)	1%	(4)	1%	(8)	623
Parent: Yes	65%	(111)	29%	(50)	5%	(8)	—	(1)	—	(1)	171
Parent: No	69%	(370)	24%	(127)	4%	(22)	1%	(5)	1%	(8)	533
COVID Vaccine: Yes	67%	(334)	27%	(134)	4%	(20)	1%	(5)	1%	(6)	499
COVID Vaccine: No	72%	(147)	21%	(44)	5%	(10)	1%	(1)	1%	(3)	205
Student Loans: Yes	71%	(70)	23%	(22)	4%	(4)	2%	(2)	—	(0)	99
Student Loans: No	68%	(411)	26%	(155)	4%	(26)	1%	(4)	1%	(8)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_15: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	30%	(211)	37%	(264)	21%	(146)	8%	(57)	4%	(27)	704
Gender: Male	30%	(98)	34%	(111)	23%	(74)	10%	(34)	2%	(8)	324
Gender: Female	30%	(113)	40%	(153)	19%	(72)	6%	(23)	5%	(19)	380
Age: 18-34	49%	(86)	32%	(56)	9%	(16)	3%	(5)	6%	(10)	174
Age: 35-44	25%	(24)	36%	(35)	27%	(26)	8%	(8)	4%	(4)	96
Age: 45-64	23%	(52)	40%	(94)	24%	(56)	9%	(22)	3%	(8)	232
Age: 65+	24%	(49)	39%	(79)	23%	(47)	11%	(22)	2%	(5)	202
GenZers: 1997-2012	49%	(44)	35%	(31)	6%	(6)	3%	(3)	7%	(6)	90
Millennials: 1981-1996	39%	(61)	33%	(52)	18%	(28)	6%	(10)	4%	(6)	158
GenXers: 1965-1980	25%	(48)	42%	(83)	22%	(44)	7%	(13)	4%	(8)	197
Baby Boomers: 1946-1964	23%	(55)	37%	(89)	25%	(59)	13%	(30)	2%	(5)	238
Educ: < College	35%	(156)	36%	(161)	17%	(76)	7%	(31)	5%	(21)	444
Educ: Bachelors degree	24%	(38)	36%	(57)	27%	(43)	11%	(17)	3%	(5)	161
Educ: Post-grad	17%	(16)	46%	(46)	27%	(27)	9%	(9)	1%	(1)	99
Income: Under 50k	34%	(115)	39%	(129)	15%	(51)	7%	(24)	5%	(16)	334
Income: 50k-100k	32%	(81)	32%	(81)	27%	(68)	7%	(18)	2%	(6)	254
Income: 100k+	13%	(15)	46%	(54)	23%	(27)	14%	(16)	4%	(5)	116
Ethnicity: White (Non-Hispanic)	23%	(108)	36%	(168)	26%	(122)	11%	(49)	4%	(18)	466
Ethnicity: Black (Non-Hispanic)	42%	(65)	41%	(64)	9%	(14)	4%	(7)	4%	(6)	156
All Christian	23%	(76)	39%	(133)	26%	(88)	10%	(34)	2%	(6)	337
Agnostic/Nothing in particular	36%	(52)	39%	(57)	12%	(18)	6%	(8)	6%	(9)	143
Something Else	41%	(72)	29%	(52)	17%	(30)	7%	(12)	6%	(11)	177
Evangelical	34%	(97)	34%	(96)	21%	(60)	8%	(22)	4%	(13)	287
Non-Evangelical	23%	(51)	40%	(87)	25%	(54)	10%	(22)	2%	(5)	219
PID: Dem (no lean)	38%	(97)	41%	(104)	14%	(35)	3%	(7)	4%	(9)	253
PID: Ind (no lean)	26%	(49)	38%	(72)	23%	(44)	10%	(18)	4%	(7)	190
PID: Rep (no lean)	25%	(64)	34%	(88)	26%	(67)	12%	(32)	4%	(10)	260

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Table BLMB6_15: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	30%	(211)	37%	(264)	21%	(146)	8%	(57)	4%	(27)	704
PID/Gender: Dem Men	40%	(41)	40%	(42)	14%	(14)	4%	(4)	2%	(2)	104
PID/Gender: Dem Women	37%	(56)	42%	(63)	14%	(21)	2%	(3)	5%	(7)	150
PID/Gender: Ind Men	23%	(25)	30%	(31)	27%	(29)	15%	(16)	5%	(6)	106
PID/Gender: Ind Women	29%	(25)	48%	(40)	17%	(15)	3%	(3)	2%	(2)	84
PID/Gender: Rep Men	28%	(32)	33%	(38)	26%	(30)	13%	(15)	—	(0)	115
PID/Gender: Rep Women	22%	(32)	34%	(50)	25%	(37)	12%	(17)	7%	(10)	146
Ideo: Liberal (1-3)	39%	(72)	45%	(83)	11%	(20)	2%	(4)	4%	(7)	186
Ideo: Moderate (4)	31%	(64)	37%	(77)	23%	(47)	5%	(11)	3%	(7)	206
Ideo: Conservative (5-7)	24%	(72)	32%	(95)	26%	(75)	14%	(40)	4%	(13)	294
Ideo/PID: Conservative Republican	22%	(47)	34%	(70)	26%	(54)	14%	(28)	5%	(10)	209
Ideo/PID: Moderate/Conservative Democrat	42%	(49)	36%	(42)	16%	(18)	2%	(3)	4%	(4)	115
Ideo/PID: Liberal Democrat	36%	(48)	46%	(60)	13%	(17)	2%	(3)	4%	(5)	133
Unfavorable of Biden and Trump	26%	(33)	35%	(44)	27%	(34)	8%	(10)	4%	(5)	126
2024 H2H Matchup: Biden Voter	34%	(97)	45%	(127)	14%	(39)	4%	(12)	2%	(7)	281
2024 H2H Matchup: Trump Voter	26%	(90)	31%	(108)	27%	(94)	12%	(42)	4%	(13)	347
2022 House Vote: Democrat	37%	(101)	44%	(119)	13%	(35)	3%	(8)	3%	(7)	270
2022 House Vote: Republican	23%	(68)	31%	(94)	29%	(86)	14%	(42)	3%	(10)	300
2022 House Vote: Did not Vote	31%	(34)	36%	(40)	20%	(22)	6%	(6)	7%	(8)	111
2020 Vote: Joe Biden	35%	(111)	44%	(140)	14%	(45)	4%	(12)	4%	(11)	319
2020 Vote: Donald Trump	23%	(77)	32%	(103)	28%	(92)	13%	(44)	4%	(12)	328
2016 Vote: Hillary Clinton	34%	(79)	46%	(108)	14%	(33)	3%	(8)	3%	(8)	237
2016 Vote: Donald Trump	18%	(51)	34%	(93)	31%	(86)	14%	(39)	3%	(8)	277
U.S. Economy: Wrong Track	29%	(154)	34%	(181)	24%	(126)	9%	(46)	4%	(21)	528
U.S. Economy: Right Direction	32%	(57)	47%	(82)	11%	(20)	6%	(11)	3%	(5)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	34%	(71)	46%	(95)	14%	(29)	3%	(6)	3%	(7)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27%	(94)	32%	(112)	26%	(93)	12%	(44)	3%	(12)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	33%	(46)	40%	(56)	17%	(24)	5%	(7)	5%	(7)	140
Top 2024 Issue: Economy	32%	(93)	35%	(103)	23%	(69)	6%	(17)	4%	(10)	293

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Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	30%	(211)	37%	(264)	21%	(146)	8%	(57)	4%	(27)	704
Community: Urban	40%	(48)	32%	(39)	17%	(21)	6%	(7)	4%	(5)	121
Community: Suburban	26%	(78)	40%	(121)	20%	(59)	9%	(28)	5%	(14)	300
Community: Rural	30%	(84)	37%	(104)	23%	(66)	8%	(22)	3%	(7)	284
Community/Gender: Urban Women	44%	(22)	31%	(16)	12%	(6)	5%	(3)	7%	(4)	50
Community/Gender: Urban Men	37%	(26)	33%	(23)	21%	(15)	6%	(4)	2%	(2)	71
Community/Gender: Rural Women	23%	(38)	46%	(75)	22%	(36)	6%	(9)	3%	(6)	164
Community/Gender: Rural Men	39%	(46)	24%	(29)	25%	(30)	11%	(13)	1%	(2)	120
Community/Gender: Suburban Women	32%	(53)	37%	(62)	18%	(30)	7%	(12)	6%	(9)	166
Community/Gender: Suburban Men	19%	(26)	44%	(59)	21%	(29)	12%	(17)	3%	(5)	134
Homeowner	28%	(137)	36%	(180)	23%	(116)	10%	(51)	3%	(13)	496
Renter	35%	(64)	41%	(75)	14%	(26)	4%	(7)	7%	(12)	184
Military HHnm: Yes	24%	(31)	32%	(41)	30%	(38)	10%	(12)	4%	(5)	127
Military HH: No	31%	(180)	39%	(223)	19%	(108)	8%	(45)	4%	(22)	577
Employ: Private Sector	34%	(80)	34%	(80)	20%	(48)	7%	(17)	5%	(13)	239
Employ: Government	31%	(17)	38%	(21)	26%	(14)	5%	(3)	—	(0)	55
Employ: Self-Employed	27%	(18)	48%	(31)	19%	(12)	6%	(4)	—	(0)	64
Employ: Retired	23%	(47)	38%	(79)	24%	(51)	13%	(26)	2%	(4)	208
Self + Household: White-Collar	24%	(59)	38%	(94)	24%	(61)	11%	(27)	3%	(8)	249
Self + Household: Blue Collar	29%	(93)	42%	(134)	21%	(68)	5%	(17)	3%	(9)	321
Union HH: No	29%	(201)	38%	(257)	21%	(144)	8%	(57)	4%	(24)	683
LGBTQ+: Yes	39%	(30)	39%	(30)	16%	(12)	3%	(2)	4%	(3)	78
LGBTQ+: No	29%	(181)	37%	(233)	21%	(133)	9%	(55)	4%	(24)	626
Motivated to Vote	30%	(189)	37%	(228)	21%	(130)	9%	(54)	4%	(22)	623
Parent: Yes	39%	(67)	30%	(51)	24%	(42)	4%	(7)	3%	(5)	171
Parent: No	27%	(144)	40%	(212)	20%	(104)	9%	(50)	4%	(22)	533
COVID Vaccine: Yes	28%	(138)	39%	(197)	22%	(109)	8%	(42)	3%	(13)	499
COVID Vaccine: No	35%	(73)	33%	(67)	18%	(37)	7%	(15)	6%	(13)	205
Student Loans: Yes	38%	(38)	32%	(32)	20%	(20)	5%	(5)	4%	(4)	99
Student Loans: No	29%	(173)	38%	(232)	21%	(126)	9%	(52)	4%	(22)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB6_16: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	32%	(229)	40%	(284)	16%	(111)	7%	(46)	5%	(34)	704
Gender: Male	31%	(100)	38%	(124)	20%	(64)	9%	(29)	2%	(7)	324
Gender: Female	34%	(129)	42%	(160)	12%	(47)	4%	(17)	7%	(26)	380
Age: 18-34	37%	(64)	38%	(65)	14%	(24)	4%	(7)	7%	(13)	174
Age: 35-44	23%	(22)	39%	(37)	23%	(22)	10%	(10)	5%	(5)	96
Age: 45-64	24%	(55)	48%	(110)	14%	(32)	11%	(25)	4%	(9)	232
Age: 65+	43%	(88)	35%	(71)	16%	(32)	2%	(3)	4%	(7)	202
GenZers: 1997-2012	45%	(40)	37%	(33)	8%	(8)	3%	(2)	7%	(6)	90
Millennials: 1981-1996	26%	(42)	36%	(57)	22%	(35)	8%	(13)	7%	(11)	158
GenXers: 1965-1980	24%	(46)	44%	(87)	16%	(31)	12%	(23)	5%	(9)	197
Baby Boomers: 1946-1964	38%	(92)	43%	(103)	13%	(30)	3%	(7)	3%	(6)	238
Educ: < College	34%	(152)	39%	(173)	15%	(66)	5%	(24)	6%	(29)	444
Educ: Bachelors degree	26%	(42)	46%	(74)	19%	(30)	7%	(12)	2%	(3)	161
Educ: Post-grad	35%	(35)	37%	(37)	16%	(15)	10%	(10)	2%	(2)	99
Income: Under 50k	32%	(108)	44%	(148)	12%	(42)	5%	(16)	6%	(20)	334
Income: 50k-100k	36%	(92)	31%	(78)	21%	(54)	8%	(20)	4%	(10)	254
Income: 100k+	25%	(29)	50%	(57)	14%	(16)	8%	(9)	3%	(4)	116
Ethnicity: White (Non-Hispanic)	30%	(142)	42%	(198)	16%	(76)	7%	(35)	3%	(15)	466
Ethnicity: Black (Non-Hispanic)	38%	(58)	32%	(50)	14%	(22)	6%	(10)	10%	(16)	156
All Christian	33%	(111)	40%	(136)	18%	(61)	6%	(20)	3%	(9)	337
Agnostic/Nothing in particular	27%	(38)	45%	(65)	19%	(27)	4%	(6)	5%	(7)	143
Something Else	35%	(62)	34%	(61)	10%	(18)	10%	(19)	10%	(18)	177
Evangelical	38%	(109)	34%	(97)	15%	(44)	7%	(19)	6%	(18)	287
Non-Evangelical	28%	(61)	44%	(97)	16%	(34)	8%	(19)	4%	(8)	219
PID: Dem (no lean)	38%	(96)	44%	(112)	9%	(23)	2%	(5)	7%	(18)	253
PID: Ind (no lean)	30%	(58)	39%	(75)	18%	(35)	9%	(17)	3%	(6)	190
PID: Rep (no lean)	29%	(76)	37%	(97)	20%	(53)	9%	(23)	4%	(11)	260

Continued on next page

Table BLMB6_16: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	32%	(229)	40%	(284)	16%	(111)	7%	(46)	5%	(34)	704
PID/Gender: Dem Men	37%	(39)	48%	(49)	9%	(9)	3%	(4)	3%	(3)	104
PID/Gender: Dem Women	38%	(57)	42%	(62)	9%	(14)	1%	(2)	10%	(15)	150
PID/Gender: Ind Men	27%	(28)	31%	(33)	25%	(26)	14%	(15)	3%	(3)	106
PID/Gender: Ind Women	35%	(29)	49%	(42)	10%	(9)	3%	(2)	3%	(2)	84
PID/Gender: Rep Men	28%	(33)	36%	(41)	25%	(29)	9%	(11)	2%	(2)	115
PID/Gender: Rep Women	30%	(43)	39%	(56)	17%	(25)	9%	(13)	6%	(9)	146
Ideo: Liberal (1-3)	33%	(62)	47%	(87)	9%	(17)	4%	(8)	7%	(13)	186
Ideo: Moderate (4)	33%	(67)	41%	(84)	18%	(38)	4%	(8)	4%	(9)	206
Ideo: Conservative (5-7)	33%	(96)	36%	(107)	19%	(55)	9%	(27)	3%	(9)	294
Ideo/PID: Conservative Republican	31%	(66)	38%	(80)	18%	(37)	9%	(19)	3%	(7)	209
Ideo/PID: Moderate/Conservative Democrat	38%	(44)	43%	(50)	10%	(11)	3%	(4)	6%	(7)	115
Ideo/PID: Liberal Democrat	38%	(51)	47%	(62)	9%	(11)	1%	(1)	6%	(7)	133
Unfavorable of Biden and Trump	33%	(42)	31%	(39)	23%	(29)	7%	(9)	6%	(8)	126
2024 H2H Matchup: Biden Voter	33%	(94)	48%	(134)	11%	(32)	3%	(9)	5%	(13)	281
2024 H2H Matchup: Trump Voter	31%	(107)	37%	(127)	21%	(72)	9%	(32)	3%	(10)	347
2022 House Vote: Democrat	37%	(101)	42%	(113)	12%	(32)	4%	(11)	5%	(14)	270
2022 House Vote: Republican	29%	(89)	37%	(112)	22%	(65)	9%	(28)	2%	(7)	300
2022 House Vote: Did not Vote	31%	(35)	42%	(47)	11%	(12)	6%	(7)	9%	(10)	111
2020 Vote: Joe Biden	34%	(110)	46%	(146)	11%	(35)	4%	(12)	5%	(16)	319
2020 Vote: Donald Trump	30%	(99)	35%	(116)	22%	(72)	10%	(31)	3%	(10)	328
2016 Vote: Hillary Clinton	35%	(82)	48%	(113)	10%	(23)	4%	(9)	4%	(9)	237
2016 Vote: Donald Trump	28%	(78)	39%	(108)	22%	(61)	9%	(26)	2%	(4)	277
U.S. Economy: Wrong Track	31%	(164)	39%	(205)	19%	(99)	7%	(38)	4%	(23)	528
U.S. Economy: Right Direction	37%	(65)	45%	(79)	7%	(12)	5%	(8)	6%	(11)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38%	(80)	42%	(88)	10%	(21)	4%	(8)	5%	(11)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	31%	(111)	38%	(137)	18%	(65)	9%	(32)	3%	(11)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(38)	42%	(59)	18%	(25)	4%	(6)	9%	(12)	140
Top 2024 Issue: Economy	27%	(80)	41%	(119)	20%	(58)	8%	(25)	3%	(10)	293

Continued on next page

Table BLMB6_16: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	32%	(229)	40%	(284)	16%	(111)	7%	(46)	5%	(34)	704
Community: Urban	37%	(45)	30%	(36)	20%	(24)	7%	(8)	6%	(7)	121
Community: Suburban	31%	(94)	42%	(125)	13%	(40)	8%	(23)	6%	(17)	300
Community: Rural	31%	(89)	43%	(123)	17%	(47)	5%	(15)	3%	(9)	284
Community/Gender: Urban Women	42%	(21)	28%	(14)	15%	(7)	5%	(2)	10%	(5)	50
Community/Gender: Urban Men	34%	(24)	32%	(22)	23%	(16)	8%	(6)	3%	(2)	71
Community/Gender: Rural Women	30%	(50)	47%	(77)	13%	(22)	5%	(8)	4%	(7)	164
Community/Gender: Rural Men	33%	(40)	38%	(46)	21%	(25)	6%	(7)	2%	(2)	120
Community/Gender: Suburban Women	35%	(58)	41%	(69)	11%	(18)	4%	(7)	9%	(14)	166
Community/Gender: Suburban Men	27%	(36)	42%	(56)	17%	(23)	12%	(16)	2%	(3)	134
Homeowner	34%	(170)	40%	(199)	16%	(80)	7%	(34)	3%	(14)	496
Renter	27%	(50)	41%	(76)	16%	(29)	6%	(12)	9%	(16)	184
Military HHnm: Yes	33%	(42)	34%	(43)	22%	(28)	5%	(7)	6%	(7)	127
Military HH: No	32%	(187)	42%	(241)	14%	(83)	7%	(39)	5%	(27)	577
Employ: Private Sector	30%	(71)	39%	(93)	16%	(38)	10%	(24)	6%	(14)	239
Employ: Government	32%	(17)	46%	(25)	17%	(9)	5%	(3)	—	(0)	55
Employ: Self-Employed	31%	(20)	43%	(28)	17%	(11)	5%	(3)	3%	(2)	64
Employ: Retired	37%	(76)	39%	(82)	18%	(37)	3%	(6)	4%	(7)	208
Self + Household: White-Collar	32%	(81)	43%	(108)	13%	(33)	9%	(22)	2%	(5)	249
Self + Household: Blue Collar	31%	(99)	42%	(135)	18%	(59)	5%	(17)	4%	(11)	321
Union HH: No	32%	(219)	41%	(277)	16%	(110)	7%	(46)	5%	(31)	683
LGBTQ+: Yes	29%	(22)	50%	(39)	12%	(9)	6%	(5)	3%	(2)	78
LGBTQ+: No	33%	(206)	39%	(245)	16%	(102)	7%	(41)	5%	(32)	626
Motivated to Vote	32%	(198)	41%	(258)	17%	(103)	6%	(40)	4%	(24)	623
Parent: Yes	34%	(58)	33%	(56)	20%	(35)	7%	(13)	6%	(9)	171
Parent: No	32%	(170)	43%	(228)	14%	(77)	6%	(33)	5%	(24)	533
COVID Vaccine: Yes	33%	(165)	42%	(210)	15%	(75)	5%	(27)	4%	(22)	499
COVID Vaccine: No	31%	(64)	36%	(74)	18%	(36)	9%	(19)	6%	(12)	205
Student Loans: Yes	31%	(31)	36%	(36)	17%	(16)	11%	(10)	5%	(5)	99
Student Loans: No	33%	(198)	41%	(248)	16%	(95)	6%	(35)	5%	(29)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_17: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	46%	(321)	31%	(219)	14%	(96)	5%	(32)	5%	(36)	704
Gender: Male	43%	(141)	30%	(98)	19%	(63)	5%	(15)	2%	(7)	324
Gender: Female	48%	(181)	32%	(121)	9%	(33)	5%	(17)	7%	(28)	380
Age: 18-34	45%	(79)	27%	(47)	13%	(23)	6%	(10)	9%	(15)	174
Age: 35-44	34%	(33)	33%	(32)	22%	(21)	4%	(4)	7%	(6)	96
Age: 45-64	37%	(86)	37%	(85)	16%	(37)	6%	(15)	4%	(9)	232
Age: 65+	61%	(123)	27%	(56)	7%	(14)	2%	(4)	3%	(5)	202
GenZers: 1997-2012	51%	(45)	25%	(23)	10%	(9)	7%	(6)	7%	(6)	90
Millennials: 1981-1996	37%	(58)	30%	(47)	19%	(31)	5%	(8)	9%	(14)	158
GenXers: 1965-1980	35%	(70)	35%	(68)	19%	(37)	6%	(12)	5%	(10)	197
Baby Boomers: 1946-1964	57%	(135)	31%	(75)	8%	(18)	3%	(6)	2%	(4)	238
Educ: < College	47%	(207)	29%	(129)	13%	(58)	4%	(19)	7%	(30)	444
Educ: Bachelors degree	47%	(75)	35%	(57)	12%	(19)	4%	(7)	2%	(2)	161
Educ: Post-grad	39%	(39)	33%	(33)	18%	(18)	6%	(6)	4%	(4)	99
Income: Under 50k	45%	(151)	31%	(105)	13%	(44)	3%	(11)	7%	(24)	334
Income: 50k-100k	50%	(126)	30%	(75)	12%	(31)	6%	(15)	3%	(7)	254
Income: 100k+	39%	(45)	34%	(39)	18%	(21)	6%	(7)	4%	(5)	116
Ethnicity: White (Non-Hispanic)	46%	(215)	32%	(151)	13%	(60)	5%	(22)	4%	(19)	466
Ethnicity: Black (Non-Hispanic)	44%	(68)	29%	(45)	15%	(23)	4%	(6)	9%	(15)	156
All Christian	51%	(171)	32%	(107)	11%	(38)	3%	(11)	3%	(10)	337
Agnostic/Nothing in particular	32%	(45)	38%	(54)	19%	(27)	7%	(9)	5%	(7)	143
Something Else	46%	(82)	25%	(44)	13%	(23)	6%	(11)	10%	(18)	177
Evangelical	55%	(158)	25%	(72)	10%	(30)	3%	(9)	7%	(19)	287
Non-Evangelical	41%	(90)	36%	(78)	13%	(29)	6%	(13)	4%	(9)	219
PID: Dem (no lean)	45%	(114)	33%	(83)	11%	(29)	4%	(9)	7%	(19)	253
PID: Ind (no lean)	38%	(72)	36%	(69)	17%	(32)	6%	(11)	3%	(6)	190
PID: Rep (no lean)	52%	(136)	26%	(67)	13%	(35)	5%	(12)	4%	(11)	260

Continued on next page

Table BLMB6_17: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	46%	(321)	31%	(219)	14%	(96)	5%	(32)	5%	(36)	704
PID/Gender: Dem Men	49%	(51)	30%	(31)	16%	(17)	2%	(2)	3%	(3)	104
PID/Gender: Dem Women	42%	(63)	35%	(52)	8%	(12)	5%	(7)	10%	(15)	150
PID/Gender: Ind Men	34%	(36)	34%	(36)	21%	(23)	8%	(8)	3%	(3)	106
PID/Gender: Ind Women	43%	(36)	38%	(32)	11%	(10)	4%	(3)	4%	(3)	84
PID/Gender: Rep Men	47%	(54)	27%	(31)	21%	(24)	5%	(5)	1%	(1)	115
PID/Gender: Rep Women	56%	(82)	25%	(36)	8%	(11)	5%	(7)	7%	(10)	146
Ideo: Liberal (1-3)	42%	(79)	31%	(57)	17%	(31)	4%	(7)	6%	(12)	186
Ideo: Moderate (4)	36%	(75)	40%	(81)	14%	(29)	4%	(9)	6%	(12)	206
Ideo: Conservative (5-7)	55%	(161)	26%	(75)	12%	(34)	5%	(14)	3%	(10)	294
Ideo/PID: Conservative Republican	57%	(119)	25%	(53)	10%	(22)	5%	(9)	3%	(5)	209
Ideo/PID: Moderate/Conservative Democrat	43%	(50)	36%	(41)	9%	(10)	4%	(5)	8%	(9)	115
Ideo/PID: Liberal Democrat	46%	(61)	32%	(42)	14%	(18)	3%	(4)	6%	(7)	133
Unfavorable of Biden and Trump	42%	(53)	27%	(35)	18%	(23)	6%	(8)	6%	(8)	126
2024 H2H Matchup: Biden Voter	39%	(111)	39%	(110)	14%	(39)	3%	(9)	5%	(13)	281
2024 H2H Matchup: Trump Voter	51%	(178)	26%	(90)	14%	(49)	6%	(20)	3%	(10)	347
2022 House Vote: Democrat	42%	(115)	34%	(92)	14%	(38)	4%	(11)	5%	(15)	270
2022 House Vote: Republican	49%	(148)	30%	(89)	12%	(37)	6%	(17)	3%	(9)	300
2022 House Vote: Did not Vote	46%	(51)	27%	(30)	14%	(16)	3%	(3)	9%	(10)	111
2020 Vote: Joe Biden	39%	(125)	37%	(119)	15%	(46)	3%	(11)	6%	(18)	319
2020 Vote: Donald Trump	51%	(169)	26%	(86)	13%	(42)	6%	(18)	4%	(12)	328
2016 Vote: Hillary Clinton	43%	(101)	36%	(84)	14%	(32)	4%	(9)	5%	(11)	237
2016 Vote: Donald Trump	51%	(141)	29%	(80)	14%	(37)	4%	(12)	2%	(6)	277
U.S. Economy: Wrong Track	46%	(245)	31%	(162)	13%	(68)	6%	(29)	5%	(25)	528
U.S. Economy: Right Direction	44%	(77)	32%	(57)	16%	(28)	2%	(3)	6%	(11)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43%	(90)	34%	(71)	12%	(25)	4%	(8)	7%	(14)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	51%	(181)	28%	(101)	13%	(45)	5%	(18)	3%	(11)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	36%	(51)	33%	(47)	18%	(25)	4%	(6)	8%	(11)	140
Top 2024 Issue: Economy	43%	(125)	33%	(97)	16%	(48)	3%	(10)	5%	(14)	293

Continued on next page

Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	46%	(321)	31%	(219)	14%	(96)	5%	(32)	5%	(36)	704
Community: Urban	48%	(58)	16%	(19)	23%	(27)	6%	(7)	8%	(9)	121
Community: Suburban	40%	(121)	36%	(107)	12%	(37)	6%	(17)	6%	(18)	300
Community: Rural	50%	(143)	33%	(93)	11%	(31)	3%	(9)	3%	(9)	284
Community/Gender: Urban Women	53%	(26)	15%	(8)	13%	(6)	7%	(4)	12%	(6)	50
Community/Gender: Urban Men	44%	(31)	17%	(12)	30%	(21)	4%	(3)	5%	(3)	71
Community/Gender: Rural Women	49%	(81)	36%	(58)	8%	(14)	2%	(4)	4%	(7)	164
Community/Gender: Rural Men	51%	(62)	29%	(35)	14%	(17)	4%	(5)	2%	(2)	120
Community/Gender: Suburban Women	44%	(73)	33%	(55)	8%	(13)	6%	(9)	9%	(16)	166
Community/Gender: Suburban Men	36%	(48)	39%	(52)	19%	(25)	5%	(7)	2%	(2)	134
Homeowner	48%	(240)	31%	(152)	13%	(66)	5%	(24)	3%	(16)	496
Renter	38%	(70)	35%	(64)	16%	(29)	3%	(5)	9%	(16)	184
Military HHnm: Yes	48%	(61)	28%	(36)	15%	(19)	3%	(4)	5%	(7)	127
Military HH: No	45%	(260)	32%	(183)	13%	(76)	5%	(28)	5%	(29)	577
Employ: Private Sector	35%	(83)	34%	(80)	20%	(48)	5%	(11)	7%	(17)	239
Employ: Government	48%	(26)	39%	(21)	6%	(3)	5%	(3)	2%	(1)	55
Employ: Self-Employed	41%	(26)	27%	(18)	19%	(12)	9%	(6)	3%	(2)	64
Employ: Retired	56%	(116)	32%	(67)	7%	(15)	2%	(4)	2%	(5)	208
Self + Household: White-Collar	44%	(108)	33%	(83)	14%	(34)	7%	(18)	2%	(6)	249
Self + Household: Blue Collar	46%	(147)	33%	(107)	15%	(49)	2%	(5)	4%	(13)	321
Union HH: No	45%	(310)	31%	(212)	14%	(95)	5%	(32)	5%	(33)	683
LGBTQ+: Yes	38%	(30)	24%	(19)	26%	(21)	8%	(6)	3%	(2)	78
LGBTQ+: No	47%	(292)	32%	(200)	12%	(75)	4%	(26)	5%	(34)	626
Motivated to Vote	46%	(285)	32%	(202)	14%	(85)	4%	(26)	4%	(24)	623
Parent: Yes	43%	(73)	28%	(48)	18%	(31)	3%	(5)	8%	(14)	171
Parent: No	47%	(248)	32%	(171)	12%	(64)	5%	(27)	4%	(22)	533
COVID Vaccine: Yes	46%	(227)	33%	(164)	13%	(67)	4%	(18)	5%	(22)	499
COVID Vaccine: No	46%	(94)	27%	(55)	14%	(29)	7%	(14)	7%	(13)	205
Student Loans: Yes	39%	(39)	32%	(32)	15%	(15)	5%	(5)	8%	(8)	99
Student Loans: No	47%	(283)	31%	(187)	13%	(81)	5%	(27)	5%	(28)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB7x: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Econ-omy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Ser-vices (Social Secu-rity & Medi-care)	Democ
Registered Voters	42% (293)	— (3)	2% (15)	3% (22)	10% (72)	2% (13)	3% (21)	2% (14)	4% (27)	5% (37)	5% (37)	9%
Gender: Male	41% (133)	— (1)	3% (8)	4% (12)	10% (31)	1% (4)	5% (15)	2% (6)	5% (15)	4% (14)	5% (16)	11%
Gender: Female	42% (160)	1% (2)	2% (7)	3% (11)	11% (41)	2% (9)	2% (6)	2% (7)	3% (12)	6% (23)	6% (22)	8%
Age: 18-34	45% (78)	1% (2)	6% (11)	2% (4)	3% (5)	1% (3)	4% (7)	3% (6)	6% (11)	7% (12)	1% (1)	3%
Age: 35-44	54% (52)	— (0)	1% (1)	4% (4)	5% (5)	— (0)	4% (4)	5% (5)	3% (3)	5% (5)	4% (4)	3%
Age: 45-64	47% (109)	— (1)	1% (2)	2% (5)	11% (27)	3% (8)	4% (9)	1% (3)	3% (7)	2% (6)	2% (5)	9%
Age: 65+	27% (54)	— (0)	1% (1)	5% (9)	17% (35)	1% (2)	1% (1)	— (0)	3% (6)	7% (13)	14% (28)	19%
GenZers: 1997-2012	38% (34)	2% (2)	4% (3)	3% (3)	5% (4)	2% (2)	4% (4)	4% (4)	5% (4)	8% (7)	— (0)	3%
Millennials: 1981-1996	53% (84)	— (0)	5% (8)	3% (4)	3% (5)	1% (1)	3% (4)	5% (7)	6% (9)	7% (11)	3% (5)	3%
GenXers: 1965-1980	48% (95)	1% (1)	1% (3)	3% (5)	9% (18)	2% (4)	6% (11)	1% (2)	4% (7)	2% (4)	1% (2)	9%
Baby Boomers: 1946-1964	29% (70)	— (0)	1% (1)	4% (10)	18% (42)	3% (7)	1% (2)	— (1)	3% (7)	6% (15)	13% (30)	15%
Educ: < College	46% (206)	— (2)	3% (14)	3% (15)	10% (44)	2% (9)	2% (8)	2% (7)	4% (19)	4% (17)	5% (20)	7%
Educ: Bachelors degree	36% (58)	1% (1)	— (0)	3% (5)	11% (18)	— (0)	6% (10)	2% (3)	5% (8)	9% (15)	4% (7)	11%
Educ: Post-grad	29% (29)	— (0)	1% (1)	2% (2)	10% (10)	4% (4)	3% (3)	4% (4)	1% (1)	4% (4)	10% (10)	19%
Income: Under 50k	41% (137)	— (0)	3% (11)	4% (12)	7% (23)	2% (7)	3% (8)	1% (5)	3% (10)	4% (14)	8% (25)	9%
Income: 50k-100k	44% (110)	1% (3)	1% (3)	2% (6)	13% (32)	1% (3)	4% (10)	2% (5)	6% (15)	6% (15)	2% (5)	10%
Income: 100k+	39% (45)	— (0)	1% (1)	4% (4)	14% (17)	2% (2)	3% (3)	4% (4)	2% (2)	7% (8)	6% (7)	9%
Ethnicity: White (Non-Hispanic)	43% (202)	— (1)	1% (5)	2% (9)	15% (68)	2% (11)	2% (12)	2% (8)	3% (12)	6% (27)	5% (22)	9%
Ethnicity: Black (Non-Hispanic)	37% (58)	— (0)	6% (9)	6% (10)	1% (1)	1% (1)	4% (6)	1% (2)	6% (10)	4% (6)	10% (15)	10%
All Christian	42% (140)	— (0)	1% (3)	3% (10)	16% (54)	2% (8)	2% (6)	1% (5)	4% (12)	3% (10)	7% (24)	10%
Agnostic/Nothing in particular	31% (44)	1% (1)	5% (8)	4% (6)	2% (4)	1% (2)	5% (7)	2% (3)	5% (7)	10% (14)	6% (9)	5%
Something Else	54% (96)	1% (2)	2% (4)	1% (2)	7% (12)	1% (2)	2% (4)	3% (6)	5% (8)	2% (3)	2% (4)	8%
Evangelical	49% (141)	— (0)	2% (6)	3% (10)	11% (30)	2% (7)	2% (6)	3% (10)	4% (12)	2% (7)	4% (10)	7%
Non-Evangelical	42% (91)	1% (2)	— (1)	1% (3)	16% (36)	1% (2)	2% (4)	1% (1)	4% (8)	3% (7)	8% (17)	14%
PID: Dem (no lean)	28% (72)	— (0)	3% (7)	4% (10)	2% (5)	1% (1)	4% (10)	2% (6)	4% (10)	8% (20)	9% (24)	18%
PID: Ind (no lean)	41% (79)	2% (3)	2% (4)	4% (7)	9% (17)	3% (5)	4% (8)	2% (4)	4% (7)	6% (12)	4% (7)	7%
PID: Rep (no lean)	55% (143)	— (0)	2% (4)	2% (5)	19% (50)	2% (6)	1% (3)	1% (4)	4% (10)	2% (4)	2% (6)	3%
PID/Gender: Dem Men	30% (32)	— (0)	1% (1)	4% (4)	1% (2)	1% (1)	6% (6)	4% (4)	3% (3)	8% (8)	9% (9)	20%
PID/Gender: Dem Women	27% (40)	— (0)	4% (6)	4% (5)	2% (3)	1% (1)	3% (4)	1% (2)	5% (7)	8% (12)	10% (14)	17%
PID/Gender: Ind Men	38% (40)	1% (1)	4% (4)	5% (5)	10% (10)	1% (1)	6% (7)	1% (1)	6% (6)	3% (3)	4% (5)	10%
PID/Gender: Ind Women	46% (39)	3% (2)	— (0)	3% (2)	7% (6)	5% (4)	1% (1)	4% (4)	2% (1)	11% (9)	3% (3)	3%
PID/Gender: Rep Men	54% (62)	— (0)	3% (3)	2% (2)	17% (19)	2% (2)	2% (2)	1% (1)	6% (7)	2% (2)	2% (2)	4%
PID/Gender: Rep Women	56% (81)	— (0)	1% (1)	2% (3)	22% (31)	3% (4)	— (1)	2% (2)	3% (4)	1% (2)	3% (4)	2%
Ideo: Liberal (1-3)	27% (50)	— (0)	3% (6)	3% (6)	3% (5)	1% (1)	5% (10)	2% (4)	3% (6)	11% (20)	7% (14)	18%
Ideo: Moderate (4)	41% (85)	2% (3)	2% (5)	2% (4)	5% (10)	2% (4)	5% (10)	2% (4)	4% (8)	4% (8)	9% (18)	7%
Ideo: Conservative (5-7)	51% (149)	— (0)	1% (4)	4% (12)	19% (56)	2% (6)	— (1)	1% (4)	4% (11)	3% (8)	1% (4)	6%
Ideo/PID: Conservative Republican	56% (116)	— (0)	2% (4)	2% (5)	21% (44)	2% (4)	— (1)	1% (3)	4% (7)	2% (4)	1% (3)	3%
Ideo/PID: Moderate/Conservative Democrat	34% (39)	— (0)	2% (2)	5% (6)	2% (2)	1% (1)	3% (3)	3% (3)	3% (4)	6% (7)	8% (10)	13%
Ideo/PID: Liberal Democrat	24% (32)	— (0)	3% (5)	3% (4)	2% (3)	— (0)	5% (7)	2% (3)	4% (5)	10% (13)	9% (12)	24%
Unfavorable of Biden and Trump	42% (52)	— (0)	— (0)	4% (5)	10% (13)	3% (4)	1% (1)	2% (3)	4% (5)	4% (5)	7% (8)	5%

Continued on next page

Table BLMB7x: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democracy
Registered Voters	42% (293)	— (3)	2% (15)	3% (22)	10% (72)	2% (13)	3% (21)	2% (14)	4% (27)	5% (37)	5% (37)	9%
2024 H2H Matchup: Biden Voter	25% (72)	— (0)	3% (8)	3% (8)	3% (8)	— (1)	5% (14)	2% (5)	4% (11)	10% (29)	8% (22)	20%
2024 H2H Matchup: Trump Voter	56% (193)	— (1)	2% (6)	3% (11)	18% (62)	2% (7)	2% (5)	1% (4)	4% (13)	1% (4)	3% (10)	2%
2022 House Vote: Democrat	27% (74)	1% (2)	3% (7)	4% (11)	1% (2)	— (1)	4% (12)	2% (6)	5% (13)	10% (27)	8% (22)	19%
2022 House Vote: Republican	53% (158)	— (1)	1% (3)	3% (9)	21% (64)	2% (5)	2% (5)	1% (4)	4% (12)	1% (4)	3% (10)	2%
2022 House Vote: Did not Vote	48% (53)	— (0)	2% (2)	2% (2)	4% (5)	6% (7)	2% (2)	2% (2)	2% (2)	4% (5)	5% (5)	5%
2020 Vote: Joe Biden	31% (100)	1% (2)	2% (8)	3% (9)	2% (6)	— (1)	4% (14)	2% (6)	4% (14)	9% (29)	8% (26)	17%
2020 Vote: Donald Trump	53% (173)	— (1)	1% (4)	3% (10)	19% (64)	2% (7)	2% (5)	2% (5)	4% (12)	1% (4)	3% (9)	3%
2016 Vote: Hillary Clinton	30% (70)	— (0)	2% (4)	3% (8)	1% (2)	— (1)	5% (13)	3% (6)	4% (9)	9% (20)	9% (22)	19%
2016 Vote: Donald Trump	50% (137)	— (1)	— (1)	3% (9)	22% (60)	2% (5)	2% (5)	1% (4)	2% (6)	2% (6)	4% (11)	3%
U.S. Economy: Wrong Track	49% (257)	1% (3)	1% (7)	3% (16)	13% (67)	2% (11)	2% (10)	2% (10)	4% (21)	3% (15)	4% (20)	6%
U.S. Economy: Right Direction	21% (36)	— (0)	5% (8)	4% (6)	3% (5)	1% (2)	6% (11)	2% (4)	4% (7)	12% (21)	10% (17)	21%
Prsnl. Fin. Sit. 2021-23: Better Under Biden	23% (47)	— (0)	4% (9)	3% (6)	1% (3)	1% (2)	4% (8)	2% (5)	5% (10)	13% (28)	8% (17)	24%
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57% (201)	— (1)	1% (5)	3% (11)	17% (62)	2% (7)	2% (8)	1% (4)	4% (13)	1% (3)	3% (12)	3%
Prsnl. Fin. Sit. 2021-23: Same Under Both	32% (45)	2% (2)	1% (1)	3% (5)	5% (8)	2% (3)	4% (6)	4% (5)	3% (4)	5% (6)	6% (9)	6%
Top 2024 Issue: Economy	100% (293)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	—
Community: Urban	40% (48)	— (0)	2% (3)	3% (4)	6% (7)	2% (2)	4% (4)	4% (4)	6% (7)	7% (9)	3% (4)	8%
Community: Suburban	40% (120)	— (1)	2% (6)	1% (4)	12% (35)	1% (2)	3% (8)	1% (3)	4% (13)	5% (15)	6% (18)	12%
Community: Rural	44% (124)	1% (2)	2% (7)	5% (14)	10% (30)	3% (9)	3% (9)	2% (6)	3% (7)	4% (12)	5% (15)	8%
Community/Gender: Urban Women	37% (18)	— (0)	5% (2)	— (0)	3% (1)	— (0)	3% (2)	1% (1)	5% (2)	8% (4)	4% (2)	12%
Community/Gender: Urban Men	42% (30)	— (0)	1% (0)	5% (4)	8% (6)	3% (2)	4% (3)	5% (4)	7% (5)	7% (5)	3% (2)	5%
Community/Gender: Rural Women	43% (70)	1% (2)	1% (2)	6% (9)	12% (19)	5% (7)	1% (1)	3% (4)	2% (4)	4% (7)	6% (11)	6%
Community/Gender: Rural Men	45% (54)	— (0)	4% (5)	4% (5)	9% (10)	1% (1)	6% (7)	1% (2)	3% (4)	5% (6)	4% (5)	11%
Community/Gender: Suburban Women	43% (71)	— (0)	2% (3)	1% (1)	12% (20)	1% (2)	2% (3)	1% (2)	4% (6)	7% (12)	5% (9)	9%
Community/Gender: Suburban Men	37% (49)	1% (1)	2% (3)	2% (3)	11% (14)	— (0)	4% (5)	1% (1)	5% (7)	2% (3)	7% (9)	15%
Homeowner	39% (192)	1% (3)	1% (7)	3% (15)	12% (62)	2% (10)	3% (14)	2% (8)	4% (19)	6% (30)	5% (24)	11%
Renter	49% (91)	— (0)	4% (8)	4% (7)	5% (8)	1% (2)	4% (7)	3% (6)	4% (7)	3% (5)	7% (13)	6%
Military HHnm: Yes	37% (47)	— (0)	2% (2)	6% (8)	17% (21)	1% (1)	1% (2)	2% (3)	3% (4)	5% (7)	5% (6)	7%
Military HH: No	43% (246)	1% (3)	2% (13)	2% (14)	9% (51)	2% (12)	3% (19)	2% (11)	4% (23)	5% (30)	5% (31)	10%
Employ: Private Sector	49% (118)	1% (3)	2% (5)	2% (5)	7% (16)	1% (1)	3% (8)	3% (6)	4% (10)	8% (19)	2% (4)	8%
Employ: Government	36% (20)	— (0)	3% (2)	7% (4)	6% (3)	1% (1)	5% (3)	7% (4)	3% (2)	1% (0)	1% (0)	8%
Employ: Self-Employed	48% (31)	— (0)	3% (2)	— (0)	10% (6)	1% (0)	3% (2)	2% (1)	7% (4)	4% (3)	— (0)	4%
Employ: Retired	31% (64)	— (0)	1% (1)	5% (10)	16% (32)	2% (4)	1% (3)	— (0)	2% (5)	3% (7)	13% (27)	18%
Self + Household: White-Collar	38% (94)	1% (2)	1% (3)	3% (8)	10% (25)	1% (2)	3% (7)	— (1)	4% (11)	7% (17)	6% (15)	15%
Self + Household: Blue Collar	48% (155)	— (1)	2% (5)	2% (7)	10% (32)	3% (8)	3% (10)	2% (5)	4% (12)	4% (12)	5% (17)	8%
Union HH: No	42% (287)	— (3)	2% (15)	3% (21)	10% (71)	2% (13)	3% (19)	2% (14)	4% (27)	5% (36)	5% (36)	9%
LGBTQ+: Yes	29% (23)	3% (2)	5% (4)	2% (2)	4% (3)	2% (1)	6% (5)	5% (4)	— (0)	13% (10)	3% (2)	5%
LGBTQ+: No	43% (270)	— (1)	2% (12)	3% (21)	11% (69)	2% (11)	3% (16)	2% (10)	4% (27)	4% (27)	6% (35)	10%
Motivated to Vote	43% (268)	1% (3)	2% (13)	2% (15)	11% (68)	1% (7)	3% (18)	1% (9)	3% (20)	6% (34)	5% (31)	10%

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Table BLMB7x: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democracy
Registered Voters	42% (293)	— (3)	2% (15)	3% (22)	10% (72)	2% (13)	3% (21)	2% (14)	4% (27)	5% (37)	5% (37)	9%
Parent: Yes	55% (94)	1% (1)	2% (3)	3% (5)	8% (14)	— (1)	3% (5)	2% (3)	3% (5)	3% (5)	4% (6)	4%
Parent: No	37% (199)	— (2)	2% (12)	3% (17)	11% (58)	2% (12)	3% (16)	2% (11)	4% (22)	6% (32)	6% (31)	11%
COVID Vaccine: Yes	37% (187)	— (0)	2% (11)	3% (16)	11% (53)	2% (10)	4% (18)	2% (8)	4% (20)	6% (31)	7% (35)	12%
COVID Vaccine: No	52% (106)	2% (3)	2% (5)	3% (6)	9% (19)	1% (3)	2% (3)	3% (6)	4% (8)	3% (6)	1% (2)	4%
Student Loans: Yes	42% (42)	— (0)	2% (2)	6% (6)	6% (6)	2% (2)	2% (2)	3% (3)	3% (3)	4% (4)	4% (4)	6%
Student Loans: No	42% (251)	1% (3)	2% (13)	3% (17)	11% (66)	2% (11)	3% (19)	2% (11)	4% (25)	5% (33)	6% (33)	10%

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_1: *Who do you trust more to handle each of the following issues? — The Economy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	53%	(373)	31%	(218)	16%	(113)	704
Gender: Male	57%	(184)	31%	(102)	12%	(38)	324
Gender: Female	50%	(188)	31%	(117)	20%	(75)	380
Age: 18-34	50%	(87)	26%	(46)	24%	(41)	174
Age: 35-44	55%	(53)	32%	(31)	13%	(13)	96
Age: 45-64	61%	(141)	25%	(58)	14%	(33)	232
Age: 65+	45%	(92)	41%	(84)	13%	(27)	202
GenZers: 1997-2012	39%	(35)	26%	(23)	35%	(31)	90
Millennials: 1981-1996	56%	(88)	31%	(48)	14%	(22)	158
GenXers: 1965-1980	61%	(121)	24%	(48)	14%	(28)	197
Baby Boomers: 1946-1964	50%	(119)	38%	(90)	12%	(29)	238
Educ: < College	57%	(252)	27%	(118)	17%	(74)	444
Educ: Bachelors degree	49%	(78)	34%	(54)	18%	(28)	161
Educ: Post-grad	43%	(42)	46%	(46)	11%	(11)	99
Income: Under 50k	49%	(164)	32%	(107)	19%	(63)	334
Income: 50k-100k	57%	(144)	31%	(80)	12%	(31)	254
Income: 100k+	56%	(65)	28%	(32)	17%	(19)	116
Ethnicity: White (Non-Hispanic)	63%	(292)	24%	(112)	13%	(63)	466
Ethnicity: Black (Non-Hispanic)	26%	(41)	53%	(82)	21%	(33)	156
All Christian	65%	(218)	24%	(82)	11%	(37)	337
Agnostic/Nothing in particular	30%	(43)	42%	(60)	28%	(40)	143
Something Else	57%	(100)	27%	(48)	16%	(29)	177
Evangelical	66%	(188)	20%	(57)	15%	(42)	287
Non-Evangelical	56%	(122)	33%	(73)	11%	(24)	219
PID: Dem (no lean)	13%	(32)	69%	(175)	18%	(46)	253
PID: Ind (no lean)	50%	(96)	20%	(38)	30%	(56)	190
PID: Rep (no lean)	94%	(245)	2%	(5)	4%	(10)	260
PID/Gender: Dem Men	19%	(19)	70%	(73)	11%	(11)	104
PID/Gender: Dem Women	8%	(12)	68%	(102)	23%	(35)	150
PID/Gender: Ind Men	55%	(58)	24%	(25)	21%	(22)	106
PID/Gender: Ind Women	45%	(38)	15%	(13)	41%	(34)	84
PID/Gender: Rep Men	93%	(107)	3%	(3)	4%	(5)	115
PID/Gender: Rep Women	95%	(138)	1%	(2)	4%	(6)	146

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Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	53%	(373)	31%	(218)	16%	(113)	704
Ideo: Liberal (1-3)	15%	(29)	61%	(114)	24%	(44)	186
Ideo: Moderate (4)	42%	(87)	38%	(79)	19%	(39)	206
Ideo: Conservative (5-7)	84%	(246)	8%	(24)	8%	(24)	294
Ideo/PID: Conservative Republican	95%	(197)	2%	(5)	3%	(7)	209
Ideo/PID: Moderate/Conservative Democrat	17%	(20)	68%	(79)	15%	(17)	115
Ideo/PID: Liberal Democrat	9%	(12)	71%	(95)	19%	(26)	133
Unfavorable of Biden and Trump	45%	(56)	7%	(9)	48%	(60)	126
2024 H2H Matchup: Biden Voter	7%	(20)	74%	(208)	19%	(53)	281
2024 H2H Matchup: Trump Voter	96%	(333)	1%	(5)	3%	(9)	347
2022 House Vote: Democrat	11%	(30)	69%	(188)	20%	(53)	270
2022 House Vote: Republican	92%	(276)	3%	(8)	5%	(16)	300
2022 House Vote: Did not Vote	53%	(59)	18%	(20)	29%	(32)	111
2020 Vote: Joe Biden	14%	(44)	63%	(201)	23%	(75)	319
2020 Vote: Donald Trump	93%	(306)	2%	(5)	5%	(17)	328
2016 Vote: Hillary Clinton	10%	(23)	74%	(175)	17%	(39)	237
2016 Vote: Donald Trump	91%	(253)	3%	(7)	6%	(18)	277
U.S. Economy: Wrong Track	66%	(348)	16%	(85)	18%	(96)	528
U.S. Economy: Right Direction	14%	(25)	76%	(134)	10%	(17)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(11)	81%	(169)	13%	(27)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	94%	(333)	3%	(9)	4%	(14)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(28)	29%	(40)	51%	(72)	140
Top 2024 Issue: Economy	71%	(207)	18%	(54)	11%	(32)	293
Community: Urban	39%	(47)	42%	(51)	19%	(23)	121
Community: Suburban	51%	(154)	32%	(96)	17%	(50)	300
Community: Rural	61%	(172)	25%	(72)	14%	(40)	284
Community/Gender: Urban Women	27%	(14)	48%	(24)	25%	(12)	50
Community/Gender: Urban Men	47%	(33)	38%	(27)	15%	(10)	71
Community/Gender: Rural Women	57%	(93)	26%	(43)	17%	(29)	164
Community/Gender: Rural Men	66%	(80)	24%	(29)	9%	(11)	120
Community/Gender: Suburban Women	49%	(82)	30%	(50)	20%	(34)	166
Community/Gender: Suburban Men	53%	(72)	34%	(45)	13%	(17)	134

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Table BLMB8_1: *Who do you trust more to handle each of the following issues? — The Economy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	53%	(373)	31%	(218)	16%	(113)	704
Homeowner	57%	(281)	30%	(150)	13%	(66)	496
Renter	44%	(80)	34%	(63)	22%	(41)	184
Military HHnm: Yes	58%	(73)	26%	(33)	16%	(21)	127
Military HH: No	52%	(299)	32%	(186)	16%	(92)	577
Employ: Private Sector	55%	(131)	28%	(66)	18%	(42)	239
Employ: Government	55%	(30)	32%	(17)	13%	(7)	55
Employ: Self-Employed	58%	(37)	31%	(20)	11%	(7)	64
Employ: Retired	49%	(103)	38%	(78)	13%	(27)	208
Self + Household: White-Collar	46%	(114)	40%	(100)	14%	(35)	249
Self + Household: Blue Collar	62%	(199)	25%	(79)	14%	(43)	321
Union HH: No	53%	(363)	30%	(208)	16%	(112)	683
LGBTQ+: Yes	22%	(17)	51%	(40)	27%	(21)	78
LGBTQ+: No	57%	(356)	29%	(179)	15%	(92)	626
Motivated to Vote	53%	(332)	33%	(203)	14%	(88)	623
Parent: Yes	59%	(100)	28%	(47)	14%	(24)	171
Parent: No	51%	(272)	32%	(171)	17%	(89)	533
COVID Vaccine: Yes	46%	(232)	38%	(188)	16%	(80)	499
COVID Vaccine: No	69%	(141)	15%	(31)	16%	(33)	205
Student Loans: Yes	44%	(43)	35%	(34)	21%	(21)	99
Student Loans: No	54%	(329)	30%	(184)	15%	(92)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_2: *Who do you trust more to handle each of the following issues? — Infrastructure*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(321)	37%	(263)	17%	(120)	704
Gender: Male	48%	(157)	39%	(128)	12%	(39)	324
Gender: Female	43%	(164)	36%	(135)	21%	(81)	380
Age: 18-34	38%	(66)	34%	(58)	28%	(49)	174
Age: 35-44	51%	(49)	35%	(33)	14%	(14)	96
Age: 45-64	56%	(130)	30%	(70)	14%	(32)	232
Age: 65+	37%	(76)	50%	(101)	12%	(25)	202
GenZers: 1997-2012	28%	(25)	37%	(33)	35%	(31)	90
Millennials: 1981-1996	48%	(76)	33%	(52)	19%	(30)	158
GenXers: 1965-1980	56%	(110)	30%	(59)	14%	(27)	197
Baby Boomers: 1946-1964	42%	(100)	46%	(110)	12%	(29)	238
Educ: < College	49%	(219)	35%	(155)	16%	(71)	444
Educ: Bachelors degree	41%	(66)	38%	(61)	21%	(34)	161
Educ: Post-grad	36%	(36)	48%	(48)	16%	(16)	99
Income: Under 50k	42%	(142)	41%	(137)	17%	(56)	334
Income: 50k-100k	49%	(124)	33%	(84)	18%	(45)	254
Income: 100k+	48%	(55)	36%	(41)	17%	(19)	116
Ethnicity: White (Non-Hispanic)	56%	(261)	29%	(135)	15%	(71)	466
Ethnicity: Black (Non-Hispanic)	17%	(26)	64%	(100)	19%	(29)	156
All Christian	57%	(191)	31%	(105)	12%	(42)	337
Agnostic/Nothing in particular	23%	(33)	51%	(74)	25%	(36)	143
Something Else	50%	(89)	30%	(53)	20%	(36)	177
Evangelical	59%	(168)	24%	(70)	17%	(49)	287
Non-Evangelical	47%	(103)	40%	(88)	13%	(28)	219
PID: Dem (no lean)	6%	(16)	78%	(197)	16%	(40)	253
PID: Ind (no lean)	38%	(72)	30%	(56)	33%	(62)	190
PID: Rep (no lean)	89%	(233)	4%	(10)	7%	(18)	260
PID/Gender: Dem Men	9%	(9)	81%	(84)	10%	(11)	104
PID/Gender: Dem Women	5%	(7)	75%	(113)	20%	(30)	150
PID/Gender: Ind Men	42%	(44)	36%	(38)	22%	(23)	106
PID/Gender: Ind Women	33%	(27)	21%	(18)	46%	(39)	84
PID/Gender: Rep Men	91%	(104)	5%	(6)	4%	(5)	115
PID/Gender: Rep Women	89%	(129)	3%	(4)	9%	(13)	146

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Table BLMB8_2: *Who do you trust more to handle each of the following issues? — Infrastructure*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(321)	37%	(263)	17%	(120)	704
Ideo: Liberal (1-3)	11%	(20)	69%	(129)	20%	(37)	186
Ideo: Moderate (4)	33%	(68)	44%	(91)	23%	(46)	206
Ideo: Conservative (5-7)	76%	(223)	14%	(42)	10%	(29)	294
Ideo/PID: Conservative Republican	90%	(187)	4%	(8)	7%	(14)	209
Ideo/PID: Moderate/Conservative Democrat	10%	(11)	76%	(88)	14%	(16)	115
Ideo/PID: Liberal Democrat	4%	(5)	81%	(108)	15%	(20)	133
Unfavorable of Biden and Trump	27%	(34)	19%	(23)	55%	(69)	126
2024 H2H Matchup: Biden Voter	4%	(10)	83%	(234)	13%	(38)	281
2024 H2H Matchup: Trump Voter	86%	(300)	6%	(20)	8%	(27)	347
2022 House Vote: Democrat	5%	(12)	79%	(214)	16%	(44)	270
2022 House Vote: Republican	84%	(252)	7%	(20)	10%	(29)	300
2022 House Vote: Did not Vote	44%	(49)	24%	(26)	32%	(36)	111
2020 Vote: Joe Biden	8%	(24)	73%	(233)	19%	(61)	319
2020 Vote: Donald Trump	85%	(280)	4%	(12)	11%	(37)	328
2016 Vote: Hillary Clinton	6%	(15)	81%	(193)	12%	(29)	237
2016 Vote: Donald Trump	84%	(233)	6%	(18)	9%	(26)	277
U.S. Economy: Wrong Track	57%	(299)	24%	(127)	19%	(102)	528
U.S. Economy: Right Direction	12%	(22)	77%	(136)	10%	(18)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	88%	(184)	10%	(20)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84%	(298)	7%	(26)	9%	(32)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(18)	38%	(54)	49%	(68)	140
Top 2024 Issue: Economy	61%	(178)	26%	(75)	14%	(40)	293
Community: Urban	32%	(38)	49%	(60)	19%	(23)	121
Community: Suburban	41%	(124)	38%	(114)	21%	(62)	300
Community: Rural	56%	(159)	31%	(89)	13%	(36)	284
Community/Gender: Urban Women	27%	(14)	50%	(25)	23%	(11)	50
Community/Gender: Urban Men	35%	(25)	49%	(35)	16%	(11)	71
Community/Gender: Rural Women	51%	(84)	33%	(53)	16%	(27)	164
Community/Gender: Rural Men	63%	(75)	30%	(36)	8%	(9)	120
Community/Gender: Suburban Women	40%	(66)	34%	(57)	26%	(43)	166
Community/Gender: Suburban Men	43%	(57)	43%	(58)	14%	(19)	134

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Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(321)	37%	(263)	17%	(120)	704
Homeowner	50%	(250)	35%	(171)	15%	(75)	496
Renter	33%	(60)	46%	(85)	21%	(38)	184
Military HHnm: Yes	54%	(69)	35%	(44)	11%	(14)	127
Military HH: No	44%	(252)	38%	(219)	18%	(107)	577
Employ: Private Sector	50%	(119)	31%	(75)	19%	(45)	239
Employ: Government	45%	(24)	35%	(19)	20%	(11)	55
Employ: Self-Employed	42%	(27)	44%	(28)	14%	(9)	64
Employ: Retired	43%	(89)	44%	(91)	13%	(28)	208
Self + Household: White-Collar	39%	(98)	45%	(111)	16%	(41)	249
Self + Household: Blue Collar	53%	(169)	34%	(108)	13%	(43)	321
Union HH: No	46%	(315)	37%	(250)	17%	(119)	683
LGBTQ+: Yes	19%	(15)	55%	(43)	25%	(20)	78
LGBTQ+: No	49%	(306)	35%	(220)	16%	(100)	626
Motivated to Vote	46%	(286)	39%	(245)	15%	(92)	623
Parent: Yes	53%	(91)	29%	(50)	18%	(30)	171
Parent: No	43%	(230)	40%	(213)	17%	(90)	533
COVID Vaccine: Yes	39%	(194)	44%	(220)	17%	(85)	499
COVID Vaccine: No	62%	(127)	21%	(43)	17%	(35)	205
Student Loans: Yes	32%	(31)	43%	(43)	25%	(25)	99
Student Loans: No	48%	(289)	36%	(220)	16%	(96)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB8_3: *Who do you trust more to handle each of the following issues? — Housing*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(299)	36%	(255)	21%	(150)	704
Gender: Male	44%	(143)	38%	(123)	18%	(58)	324
Gender: Female	41%	(156)	35%	(132)	24%	(92)	380
Age: 18-34	33%	(58)	40%	(69)	27%	(47)	174
Age: 35-44	51%	(49)	34%	(32)	15%	(14)	96
Age: 45-64	51%	(118)	28%	(66)	21%	(48)	232
Age: 65+	36%	(73)	43%	(88)	20%	(41)	202
GenZers: 1997-2012	27%	(24)	37%	(33)	36%	(32)	90
Millennials: 1981-1996	43%	(69)	39%	(61)	18%	(28)	158
GenXers: 1965-1980	51%	(100)	29%	(58)	20%	(38)	197
Baby Boomers: 1946-1964	40%	(96)	40%	(94)	20%	(47)	238
Educ: < College	45%	(202)	34%	(152)	20%	(90)	444
Educ: Bachelors degree	39%	(64)	36%	(58)	24%	(39)	161
Educ: Post-grad	34%	(33)	46%	(45)	21%	(21)	99
Income: Under 50k	37%	(125)	41%	(139)	21%	(71)	334
Income: 50k-100k	49%	(125)	32%	(81)	19%	(47)	254
Income: 100k+	42%	(48)	30%	(35)	28%	(32)	116
Ethnicity: White (Non-Hispanic)	53%	(246)	27%	(128)	20%	(93)	466
Ethnicity: Black (Non-Hispanic)	17%	(26)	63%	(98)	20%	(31)	156
All Christian	51%	(171)	28%	(93)	21%	(72)	337
Agnostic/Nothing in particular	21%	(31)	51%	(73)	27%	(39)	143
Something Else	48%	(84)	34%	(61)	18%	(32)	177
Evangelical	54%	(154)	26%	(74)	21%	(59)	287
Non-Evangelical	44%	(95)	36%	(80)	20%	(44)	219
PID: Dem (no lean)	5%	(14)	75%	(190)	20%	(50)	253
PID: Ind (no lean)	33%	(62)	31%	(58)	37%	(70)	190
PID: Rep (no lean)	86%	(223)	3%	(7)	12%	(30)	260
PID/Gender: Dem Men	8%	(8)	78%	(81)	15%	(15)	104
PID/Gender: Dem Women	4%	(6)	73%	(109)	23%	(35)	150
PID/Gender: Ind Men	36%	(38)	35%	(37)	30%	(31)	106
PID/Gender: Ind Women	29%	(24)	25%	(21)	46%	(39)	84
PID/Gender: Rep Men	85%	(97)	5%	(6)	10%	(12)	115
PID/Gender: Rep Women	86%	(126)	1%	(1)	13%	(18)	146

Continued on next page

Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(299)	36%	(255)	21%	(150)	704
Ideo: Liberal (1-3)	10%	(19)	67%	(124)	23%	(43)	186
Ideo: Moderate (4)	30%	(63)	43%	(88)	27%	(55)	206
Ideo: Conservative (5-7)	72%	(212)	13%	(37)	15%	(45)	294
Ideo/PID: Conservative Republican	85%	(178)	3%	(6)	12%	(25)	209
Ideo/PID: Moderate/Conservative Democrat	7%	(8)	77%	(88)	16%	(19)	115
Ideo/PID: Liberal Democrat	4%	(6)	74%	(99)	22%	(29)	133
Unfavorable of Biden and Trump	21%	(26)	17%	(21)	62%	(78)	126
2024 H2H Matchup: Biden Voter	3%	(9)	81%	(227)	16%	(46)	281
2024 H2H Matchup: Trump Voter	81%	(281)	6%	(20)	13%	(47)	347
2022 House Vote: Democrat	4%	(10)	76%	(205)	20%	(55)	270
2022 House Vote: Republican	79%	(238)	4%	(13)	16%	(50)	300
2022 House Vote: Did not Vote	42%	(47)	27%	(30)	30%	(34)	111
2020 Vote: Joe Biden	7%	(21)	71%	(225)	23%	(73)	319
2020 Vote: Donald Trump	80%	(261)	4%	(13)	16%	(54)	328
2016 Vote: Hillary Clinton	3%	(8)	80%	(190)	17%	(39)	237
2016 Vote: Donald Trump	77%	(214)	6%	(17)	17%	(46)	277
U.S. Economy: Wrong Track	53%	(281)	22%	(119)	24%	(129)	528
U.S. Economy: Right Direction	10%	(17)	78%	(136)	12%	(22)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	86%	(180)	11%	(24)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(279)	7%	(24)	15%	(53)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(15)	37%	(52)	53%	(74)	140
Top 2024 Issue: Economy	58%	(171)	23%	(68)	18%	(54)	293
Community: Urban	27%	(33)	52%	(63)	20%	(24)	121
Community: Suburban	38%	(115)	36%	(109)	25%	(75)	300
Community: Rural	53%	(150)	29%	(83)	18%	(50)	284
Community/Gender: Urban Women	24%	(12)	51%	(25)	25%	(13)	50
Community/Gender: Urban Men	30%	(21)	53%	(38)	17%	(12)	71
Community/Gender: Rural Women	50%	(81)	30%	(50)	20%	(33)	164
Community/Gender: Rural Men	58%	(69)	28%	(33)	15%	(18)	120
Community/Gender: Suburban Women	38%	(63)	34%	(56)	28%	(47)	166
Community/Gender: Suburban Men	39%	(52)	39%	(53)	22%	(29)	134

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Table BLMB8_3: *Who do you trust more to handle each of the following issues? — Housing*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(299)	36%	(255)	21%	(150)	704
Homeowner	46%	(227)	33%	(165)	21%	(105)	496
Renter	34%	(63)	45%	(82)	21%	(39)	184
Military HHnm: Yes	52%	(66)	28%	(36)	19%	(25)	127
Military HH: No	40%	(232)	38%	(219)	22%	(126)	577
Employ: Private Sector	47%	(112)	33%	(78)	21%	(50)	239
Employ: Government	51%	(28)	32%	(17)	18%	(10)	55
Employ: Self-Employed	39%	(25)	41%	(26)	20%	(13)	64
Employ: Retired	38%	(79)	39%	(82)	22%	(47)	208
Self + Household: White-Collar	35%	(87)	42%	(105)	23%	(57)	249
Self + Household: Blue Collar	51%	(163)	32%	(102)	17%	(56)	321
Union HH: No	43%	(291)	36%	(244)	22%	(148)	683
LGBTQ+: Yes	20%	(16)	54%	(42)	26%	(20)	78
LGBTQ+: No	45%	(283)	34%	(213)	21%	(130)	626
Motivated to Vote	43%	(267)	38%	(235)	19%	(120)	623
Parent: Yes	50%	(86)	33%	(57)	17%	(29)	171
Parent: No	40%	(213)	37%	(199)	23%	(122)	533
COVID Vaccine: Yes	34%	(171)	43%	(214)	23%	(114)	499
COVID Vaccine: No	62%	(128)	20%	(41)	18%	(36)	205
Student Loans: Yes	31%	(31)	42%	(41)	27%	(27)	99
Student Loans: No	44%	(268)	35%	(214)	20%	(123)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(355)	31%	(221)	18%	(128)	704
Gender: Male	55%	(179)	31%	(100)	14%	(46)	324
Gender: Female	46%	(177)	32%	(121)	22%	(83)	380
Age: 18-34	44%	(76)	30%	(53)	26%	(45)	174
Age: 35-44	55%	(53)	30%	(29)	15%	(14)	96
Age: 45-64	58%	(135)	26%	(60)	16%	(37)	232
Age: 65+	45%	(92)	39%	(78)	16%	(32)	202
GenZers: 1997-2012	31%	(28)	35%	(32)	33%	(30)	90
Millennials: 1981-1996	54%	(85)	28%	(44)	18%	(29)	158
GenXers: 1965-1980	58%	(115)	27%	(52)	15%	(30)	197
Baby Boomers: 1946-1964	49%	(117)	35%	(84)	16%	(37)	238
Educ: < College	54%	(239)	29%	(127)	17%	(77)	444
Educ: Bachelors degree	48%	(77)	31%	(49)	22%	(35)	161
Educ: Post-grad	40%	(39)	44%	(44)	16%	(16)	99
Income: Under 50k	47%	(158)	33%	(110)	20%	(67)	334
Income: 50k-100k	53%	(135)	32%	(81)	15%	(38)	254
Income: 100k+	54%	(63)	26%	(30)	20%	(23)	116
Ethnicity: White (Non-Hispanic)	61%	(287)	22%	(103)	16%	(77)	466
Ethnicity: Black (Non-Hispanic)	23%	(35)	57%	(88)	21%	(32)	156
All Christian	62%	(210)	24%	(81)	14%	(46)	337
Agnostic/Nothing in particular	28%	(41)	43%	(61)	29%	(41)	143
Something Else	53%	(93)	27%	(48)	20%	(36)	177
Evangelical	64%	(184)	20%	(57)	16%	(47)	287
Non-Evangelical	51%	(112)	33%	(72)	16%	(35)	219
PID: Dem (no lean)	13%	(32)	68%	(174)	19%	(48)	253
PID: Ind (no lean)	44%	(84)	22%	(41)	34%	(65)	190
PID: Rep (no lean)	92%	(239)	2%	(6)	6%	(15)	260
PID/Gender: Dem Men	21%	(22)	66%	(69)	12%	(13)	104
PID/Gender: Dem Women	7%	(10)	70%	(105)	23%	(35)	150
PID/Gender: Ind Men	50%	(53)	25%	(27)	25%	(26)	106
PID/Gender: Ind Women	37%	(31)	17%	(14)	46%	(39)	84
PID/Gender: Rep Men	90%	(104)	4%	(4)	6%	(7)	115
PID/Gender: Rep Women	93%	(135)	1%	(1)	6%	(9)	146

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(355)	31%	(221)	18%	(128)	704
Ideo: Liberal (1-3)	16%	(30)	61%	(114)	22%	(42)	186
Ideo: Moderate (4)	37%	(76)	39%	(80)	24%	(50)	206
Ideo: Conservative (5-7)	83%	(243)	8%	(25)	9%	(26)	294
Ideo/PID: Conservative Republican	93%	(194)	3%	(6)	5%	(9)	209
Ideo/PID: Moderate/Conservative Democrat	16%	(19)	67%	(77)	17%	(19)	115
Ideo/PID: Liberal Democrat	10%	(14)	71%	(94)	19%	(25)	133
Unfavorable of Biden and Trump	36%	(46)	12%	(14)	52%	(65)	126
2024 H2H Matchup: Biden Voter	8%	(22)	74%	(209)	18%	(51)	281
2024 H2H Matchup: Trump Voter	92%	(318)	2%	(6)	7%	(23)	347
2022 House Vote: Democrat	10%	(26)	69%	(187)	21%	(57)	270
2022 House Vote: Republican	89%	(267)	3%	(10)	8%	(23)	300
2022 House Vote: Did not Vote	52%	(58)	17%	(19)	31%	(35)	111
2020 Vote: Joe Biden	14%	(45)	62%	(197)	24%	(77)	319
2020 Vote: Donald Trump	89%	(293)	2%	(6)	9%	(29)	328
2016 Vote: Hillary Clinton	10%	(24)	71%	(168)	19%	(44)	237
2016 Vote: Donald Trump	88%	(244)	3%	(9)	9%	(24)	277
U.S. Economy: Wrong Track	62%	(329)	18%	(93)	20%	(107)	528
U.S. Economy: Right Direction	15%	(26)	73%	(128)	12%	(22)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	84%	(175)	12%	(24)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	89%	(316)	3%	(11)	8%	(29)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(31)	25%	(34)	54%	(75)	140
Top 2024 Issue: Economy	67%	(197)	20%	(59)	13%	(37)	293
Community: Urban	42%	(50)	43%	(51)	16%	(19)	121
Community: Suburban	49%	(145)	30%	(91)	21%	(63)	300
Community: Rural	56%	(160)	27%	(78)	16%	(46)	284
Community/Gender: Urban Women	30%	(15)	50%	(25)	20%	(10)	50
Community/Gender: Urban Men	50%	(35)	37%	(26)	13%	(9)	71
Community/Gender: Rural Women	52%	(86)	28%	(46)	20%	(32)	164
Community/Gender: Rural Men	62%	(74)	27%	(32)	11%	(14)	120
Community/Gender: Suburban Women	46%	(76)	30%	(49)	24%	(40)	166
Community/Gender: Suburban Men	52%	(69)	31%	(42)	17%	(23)	134

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(355)	31%	(221)	18%	(128)	704
Homeowner	53%	(261)	31%	(153)	16%	(81)	496
Renter	46%	(85)	33%	(61)	21%	(38)	184
Military HHnm: Yes	60%	(76)	26%	(32)	15%	(19)	127
Military HH: No	48%	(279)	33%	(188)	19%	(110)	577
Employ: Private Sector	53%	(126)	28%	(67)	19%	(46)	239
Employ: Government	48%	(27)	28%	(15)	24%	(13)	55
Employ: Self-Employed	57%	(36)	32%	(20)	11%	(7)	64
Employ: Retired	48%	(99)	36%	(74)	17%	(34)	208
Self + Household: White-Collar	44%	(109)	38%	(95)	18%	(45)	249
Self + Household: Blue Collar	59%	(190)	25%	(81)	15%	(49)	321
Union HH: No	51%	(346)	31%	(212)	18%	(125)	683
LGBTQ+: Yes	23%	(18)	53%	(41)	24%	(19)	78
LGBTQ+: No	54%	(337)	29%	(179)	17%	(109)	626
Motivated to Vote	51%	(318)	33%	(203)	16%	(102)	623
Parent: Yes	58%	(99)	25%	(42)	18%	(30)	171
Parent: No	48%	(257)	33%	(178)	18%	(98)	533
COVID Vaccine: Yes	44%	(219)	37%	(186)	19%	(94)	499
COVID Vaccine: No	67%	(137)	17%	(34)	17%	(34)	205
Student Loans: Yes	41%	(40)	32%	(32)	27%	(27)	99
Student Loans: No	52%	(315)	31%	(189)	17%	(101)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB8_5: *Who do you trust more to handle each of the following issues? — Immigration*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	52%	(363)	32%	(227)	16%	(113)	704
Gender: Male	57%	(184)	32%	(102)	12%	(38)	324
Gender: Female	47%	(180)	33%	(125)	20%	(75)	380
Age: 18-34	43%	(75)	36%	(63)	21%	(36)	174
Age: 35-44	53%	(51)	32%	(31)	15%	(14)	96
Age: 45-64	61%	(141)	25%	(57)	15%	(34)	232
Age: 65+	48%	(97)	38%	(77)	14%	(29)	202
GenZers: 1997-2012	32%	(29)	43%	(38)	25%	(23)	90
Millennials: 1981-1996	54%	(85)	32%	(50)	15%	(23)	158
GenXers: 1965-1980	60%	(118)	25%	(49)	15%	(29)	197
Baby Boomers: 1946-1964	51%	(121)	34%	(81)	15%	(36)	238
Educ: < College	55%	(243)	31%	(137)	14%	(63)	444
Educ: Bachelors degree	48%	(76)	31%	(50)	22%	(35)	161
Educ: Post-grad	44%	(43)	41%	(41)	15%	(15)	99
Income: Under 50k	48%	(162)	35%	(118)	16%	(55)	334
Income: 50k-100k	54%	(137)	31%	(79)	15%	(38)	254
Income: 100k+	56%	(65)	26%	(30)	18%	(21)	116
Ethnicity: White (Non-Hispanic)	62%	(290)	24%	(110)	14%	(66)	466
Ethnicity: Black (Non-Hispanic)	24%	(37)	56%	(88)	20%	(32)	156
All Christian	63%	(213)	25%	(84)	12%	(39)	337
Agnostic/Nothing in particular	28%	(40)	46%	(66)	26%	(37)	143
Something Else	54%	(96)	31%	(56)	14%	(25)	177
Evangelical	66%	(190)	22%	(64)	12%	(34)	287
Non-Evangelical	51%	(112)	35%	(76)	14%	(31)	219
PID: Dem (no lean)	12%	(30)	68%	(173)	20%	(51)	253
PID: Ind (no lean)	47%	(90)	26%	(50)	27%	(51)	190
PID: Rep (no lean)	94%	(243)	2%	(5)	5%	(12)	260
PID/Gender: Dem Men	18%	(19)	66%	(68)	16%	(17)	104
PID/Gender: Dem Women	8%	(12)	70%	(104)	23%	(34)	150
PID/Gender: Ind Men	53%	(56)	29%	(31)	18%	(19)	106
PID/Gender: Ind Women	40%	(33)	22%	(19)	38%	(32)	84
PID/Gender: Rep Men	95%	(109)	2%	(3)	3%	(3)	115
PID/Gender: Rep Women	92%	(135)	2%	(2)	6%	(9)	146

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	52%	(363)	32%	(227)	16%	(113)	704
Ideo: Liberal (1-3)	14%	(27)	61%	(114)	24%	(45)	186
Ideo: Moderate (4)	40%	(82)	40%	(83)	20%	(41)	206
Ideo: Conservative (5-7)	83%	(244)	9%	(27)	8%	(23)	294
Ideo/PID: Conservative Republican	95%	(198)	1%	(3)	4%	(8)	209
Ideo/PID: Moderate/Conservative Democrat	16%	(19)	68%	(79)	16%	(18)	115
Ideo/PID: Liberal Democrat	9%	(12)	68%	(91)	23%	(30)	133
Unfavorable of Biden and Trump	43%	(55)	14%	(18)	42%	(53)	126
2024 H2H Matchup: Biden Voter	8%	(22)	75%	(210)	18%	(49)	281
2024 H2H Matchup: Trump Voter	93%	(322)	2%	(8)	5%	(17)	347
2022 House Vote: Democrat	11%	(29)	68%	(185)	21%	(57)	270
2022 House Vote: Republican	90%	(269)	3%	(10)	7%	(22)	300
2022 House Vote: Did not Vote	54%	(59)	24%	(27)	22%	(25)	111
2020 Vote: Joe Biden	14%	(44)	64%	(203)	22%	(72)	319
2020 Vote: Donald Trump	91%	(299)	2%	(7)	7%	(22)	328
2016 Vote: Hillary Clinton	12%	(29)	69%	(164)	19%	(44)	237
2016 Vote: Donald Trump	90%	(250)	4%	(10)	6%	(17)	277
U.S. Economy: Wrong Track	64%	(337)	19%	(102)	17%	(89)	528
U.S. Economy: Right Direction	15%	(26)	71%	(125)	14%	(24)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(12)	81%	(167)	14%	(29)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	90%	(322)	4%	(14)	6%	(20)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(30)	32%	(45)	46%	(65)	140
Top 2024 Issue: Economy	68%	(199)	21%	(62)	11%	(32)	293
Community: Urban	44%	(53)	41%	(49)	15%	(18)	121
Community: Suburban	48%	(145)	34%	(102)	18%	(53)	300
Community: Rural	58%	(165)	27%	(76)	15%	(43)	284
Community/Gender: Urban Women	36%	(18)	41%	(21)	22%	(11)	50
Community/Gender: Urban Men	50%	(35)	41%	(29)	10%	(7)	71
Community/Gender: Rural Women	54%	(88)	28%	(46)	18%	(29)	164
Community/Gender: Rural Men	64%	(77)	25%	(30)	11%	(13)	120
Community/Gender: Suburban Women	44%	(74)	35%	(58)	21%	(34)	166
Community/Gender: Suburban Men	54%	(72)	33%	(44)	14%	(18)	134

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Table BLMB8_5: *Who do you trust more to handle each of the following issues? — Immigration*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	52%	(363)	32%	(227)	16%	(113)	704
Homeowner	55%	(274)	30%	(150)	15%	(73)	496
Renter	42%	(77)	39%	(72)	19%	(34)	184
Military HHnm: Yes	58%	(74)	25%	(31)	17%	(22)	127
Military HH: No	50%	(290)	34%	(196)	16%	(91)	577
Employ: Private Sector	52%	(125)	29%	(70)	19%	(45)	239
Employ: Government	51%	(28)	31%	(17)	17%	(9)	55
Employ: Self-Employed	55%	(35)	34%	(22)	11%	(7)	64
Employ: Retired	51%	(106)	34%	(71)	15%	(30)	208
Self + Household: White-Collar	46%	(115)	37%	(91)	17%	(43)	249
Self + Household: Blue Collar	59%	(189)	29%	(93)	12%	(39)	321
Union HH: No	52%	(354)	32%	(218)	16%	(111)	683
LGBTQ+: Yes	21%	(16)	49%	(38)	30%	(24)	78
LGBTQ+: No	55%	(347)	30%	(189)	14%	(90)	626
Motivated to Vote	52%	(322)	34%	(212)	14%	(89)	623
Parent: Yes	55%	(93)	31%	(53)	15%	(25)	171
Parent: No	51%	(270)	33%	(175)	17%	(88)	533
COVID Vaccine: Yes	46%	(229)	37%	(186)	17%	(84)	499
COVID Vaccine: No	65%	(134)	20%	(41)	14%	(30)	205
Student Loans: Yes	41%	(41)	38%	(37)	21%	(21)	99
Student Loans: No	53%	(323)	31%	(190)	15%	(92)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(357)	31%	(218)	18%	(129)	704
Gender: Male	56%	(180)	32%	(102)	13%	(42)	324
Gender: Female	46%	(176)	31%	(116)	23%	(87)	380
Age: 18-34	45%	(79)	25%	(43)	30%	(52)	174
Age: 35-44	55%	(53)	29%	(28)	16%	(16)	96
Age: 45-64	58%	(134)	27%	(63)	15%	(35)	232
Age: 65+	45%	(91)	42%	(84)	13%	(27)	202
GenZers: 1997-2012	36%	(33)	28%	(25)	35%	(32)	90
Millennials: 1981-1996	53%	(84)	25%	(39)	22%	(35)	158
GenXers: 1965-1980	59%	(116)	28%	(54)	14%	(27)	197
Baby Boomers: 1946-1964	47%	(113)	38%	(91)	14%	(34)	238
Educ: < College	55%	(246)	27%	(120)	17%	(77)	444
Educ: Bachelors degree	45%	(73)	32%	(51)	23%	(37)	161
Educ: Post-grad	38%	(38)	47%	(47)	15%	(15)	99
Income: Under 50k	47%	(158)	32%	(107)	21%	(70)	334
Income: 50k-100k	55%	(140)	30%	(76)	15%	(38)	254
Income: 100k+	51%	(59)	30%	(35)	18%	(21)	116
Ethnicity: White (Non-Hispanic)	60%	(279)	25%	(116)	15%	(72)	466
Ethnicity: Black (Non-Hispanic)	26%	(41)	49%	(77)	25%	(38)	156
All Christian	63%	(211)	25%	(84)	13%	(42)	337
Agnostic/Nothing in particular	29%	(42)	43%	(62)	28%	(40)	143
Something Else	52%	(93)	24%	(42)	24%	(43)	177
Evangelical	65%	(186)	19%	(54)	17%	(48)	287
Non-Evangelical	50%	(110)	33%	(72)	17%	(37)	219
PID: Dem (no lean)	12%	(30)	66%	(168)	22%	(56)	253
PID: Ind (no lean)	44%	(83)	24%	(45)	32%	(61)	190
PID: Rep (no lean)	94%	(244)	2%	(5)	4%	(12)	260
PID/Gender: Dem Men	17%	(18)	67%	(69)	16%	(17)	104
PID/Gender: Dem Women	8%	(12)	66%	(98)	26%	(39)	150
PID/Gender: Ind Men	50%	(53)	30%	(31)	20%	(21)	106
PID/Gender: Ind Women	36%	(30)	17%	(14)	48%	(40)	84
PID/Gender: Rep Men	95%	(109)	1%	(2)	3%	(4)	115
PID/Gender: Rep Women	92%	(135)	2%	(3)	5%	(8)	146

Continued on next page

Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(357)	31%	(218)	18%	(129)	704
Ideo: Liberal (1-3)	15%	(28)	61%	(114)	24%	(44)	186
Ideo: Moderate (4)	36%	(74)	40%	(81)	24%	(50)	206
Ideo: Conservative (5-7)	84%	(247)	7%	(22)	9%	(25)	294
Ideo/PID: Conservative Republican	95%	(197)	1%	(3)	4%	(8)	209
Ideo/PID: Moderate/Conservative Democrat	15%	(18)	64%	(74)	20%	(23)	115
Ideo/PID: Liberal Democrat	9%	(12)	70%	(92)	21%	(28)	133
Unfavorable of Biden and Trump	36%	(45)	13%	(16)	51%	(64)	126
2024 H2H Matchup: Biden Voter	8%	(21)	73%	(205)	19%	(55)	281
2024 H2H Matchup: Trump Voter	93%	(324)	2%	(7)	5%	(16)	347
2022 House Vote: Democrat	9%	(26)	67%	(181)	24%	(64)	270
2022 House Vote: Republican	89%	(268)	4%	(13)	6%	(19)	300
2022 House Vote: Did not Vote	52%	(58)	19%	(21)	29%	(32)	111
2020 Vote: Joe Biden	12%	(38)	62%	(199)	26%	(82)	319
2020 Vote: Donald Trump	91%	(298)	2%	(5)	7%	(24)	328
2016 Vote: Hillary Clinton	9%	(22)	70%	(167)	20%	(48)	237
2016 Vote: Donald Trump	89%	(245)	4%	(11)	8%	(21)	277
U.S. Economy: Wrong Track	63%	(334)	18%	(93)	19%	(102)	528
U.S. Economy: Right Direction	13%	(23)	71%	(125)	16%	(27)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(10)	81%	(168)	14%	(29)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	89%	(318)	3%	(11)	8%	(27)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(29)	28%	(39)	52%	(73)	140
Top 2024 Issue: Economy	66%	(193)	18%	(51)	17%	(49)	293
Community: Urban	39%	(47)	42%	(51)	19%	(22)	121
Community: Suburban	48%	(144)	32%	(95)	20%	(60)	300
Community: Rural	58%	(165)	26%	(72)	16%	(47)	284
Community/Gender: Urban Women	32%	(16)	41%	(21)	26%	(13)	50
Community/Gender: Urban Men	44%	(31)	43%	(30)	13%	(9)	71
Community/Gender: Rural Women	52%	(85)	28%	(46)	20%	(33)	164
Community/Gender: Rural Men	67%	(80)	22%	(26)	12%	(14)	120
Community/Gender: Suburban Women	45%	(75)	30%	(49)	25%	(41)	166
Community/Gender: Suburban Men	52%	(69)	34%	(46)	14%	(19)	134

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(357)	31%	(218)	18%	(129)	704
Homeowner	54%	(269)	30%	(151)	15%	(76)	496
Renter	44%	(80)	33%	(61)	23%	(42)	184
Military HHnm: Yes	58%	(73)	30%	(38)	13%	(16)	127
Military HH: No	49%	(283)	31%	(181)	20%	(113)	577
Employ: Private Sector	51%	(123)	28%	(67)	20%	(49)	239
Employ: Government	49%	(27)	30%	(16)	21%	(12)	55
Employ: Self-Employed	60%	(39)	26%	(16)	14%	(9)	64
Employ: Retired	47%	(98)	36%	(75)	16%	(34)	208
Self + Household: White-Collar	43%	(107)	39%	(98)	18%	(45)	249
Self + Household: Blue Collar	58%	(186)	28%	(90)	14%	(45)	321
Union HH: No	51%	(351)	30%	(205)	19%	(127)	683
LGBTQ+: Yes	20%	(15)	48%	(37)	32%	(25)	78
LGBTQ+: No	54%	(341)	29%	(181)	17%	(104)	626
Motivated to Vote	51%	(319)	33%	(204)	16%	(100)	623
Parent: Yes	55%	(94)	25%	(42)	20%	(35)	171
Parent: No	49%	(263)	33%	(176)	18%	(94)	533
COVID Vaccine: Yes	44%	(218)	38%	(188)	19%	(94)	499
COVID Vaccine: No	68%	(139)	15%	(30)	17%	(35)	205
Student Loans: Yes	40%	(40)	36%	(35)	24%	(24)	99
Student Loans: No	52%	(317)	30%	(183)	17%	(105)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB8_7: *Who do you trust more to handle each of the following issues? — Climate Change*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(243)	41%	(289)	24%	(172)	704
Gender: Male	39%	(126)	43%	(139)	18%	(59)	324
Gender: Female	31%	(117)	39%	(149)	30%	(113)	380
Age: 18-34	31%	(55)	39%	(68)	29%	(51)	174
Age: 35-44	42%	(40)	39%	(37)	19%	(18)	96
Age: 45-64	43%	(99)	34%	(78)	24%	(55)	232
Age: 65+	24%	(49)	52%	(105)	24%	(48)	202
GenZers: 1997-2012	26%	(24)	42%	(37)	32%	(29)	90
Millennials: 1981-1996	37%	(58)	39%	(61)	25%	(39)	158
GenXers: 1965-1980	43%	(85)	34%	(68)	22%	(44)	197
Baby Boomers: 1946-1964	31%	(74)	48%	(114)	21%	(50)	238
Educ: < College	39%	(172)	37%	(164)	24%	(107)	444
Educ: Bachelors degree	30%	(48)	41%	(66)	29%	(47)	161
Educ: Post-grad	23%	(23)	58%	(58)	18%	(18)	99
Income: Under 50k	35%	(116)	41%	(139)	24%	(80)	334
Income: 50k-100k	36%	(92)	38%	(96)	26%	(66)	254
Income: 100k+	30%	(35)	47%	(54)	23%	(27)	116
Ethnicity: White (Non-Hispanic)	42%	(198)	34%	(159)	24%	(110)	466
Ethnicity: Black (Non-Hispanic)	15%	(23)	64%	(99)	22%	(34)	156
All Christian	39%	(133)	36%	(121)	25%	(83)	337
Agnostic/Nothing in particular	15%	(22)	53%	(76)	31%	(45)	143
Something Else	44%	(79)	33%	(58)	23%	(41)	177
Evangelical	47%	(135)	29%	(85)	24%	(68)	287
Non-Evangelical	33%	(73)	43%	(93)	24%	(53)	219
PID: Dem (no lean)	3%	(9)	80%	(204)	16%	(41)	253
PID: Ind (no lean)	27%	(51)	34%	(65)	39%	(75)	190
PID: Rep (no lean)	71%	(184)	8%	(20)	22%	(56)	260
PID/Gender: Dem Men	7%	(7)	85%	(88)	8%	(9)	104
PID/Gender: Dem Women	1%	(2)	77%	(116)	22%	(32)	150
PID/Gender: Ind Men	31%	(33)	39%	(41)	30%	(32)	106
PID/Gender: Ind Women	22%	(18)	28%	(23)	51%	(43)	84
PID/Gender: Rep Men	76%	(87)	9%	(10)	16%	(18)	115
PID/Gender: Rep Women	67%	(97)	7%	(10)	26%	(38)	146

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(243)	41%	(289)	24%	(172)	704
Ideo: Liberal (1-3)	8%	(14)	74%	(137)	19%	(35)	186
Ideo: Moderate (4)	25%	(52)	49%	(100)	26%	(54)	206
Ideo: Conservative (5-7)	59%	(172)	17%	(50)	24%	(71)	294
Ideo/PID: Conservative Republican	70%	(147)	8%	(17)	22%	(45)	209
Ideo/PID: Moderate/Conservative Democrat	7%	(8)	76%	(88)	17%	(20)	115
Ideo/PID: Liberal Democrat	1%	(1)	86%	(114)	13%	(17)	133
Unfavorable of Biden and Trump	13%	(16)	30%	(37)	57%	(72)	126
2024 H2H Matchup: Biden Voter	1%	(4)	86%	(242)	12%	(35)	281
2024 H2H Matchup: Trump Voter	67%	(234)	10%	(36)	22%	(77)	347
2022 House Vote: Democrat	3%	(9)	80%	(216)	17%	(45)	270
2022 House Vote: Republican	65%	(196)	11%	(34)	23%	(70)	300
2022 House Vote: Did not Vote	32%	(36)	31%	(35)	36%	(40)	111
2020 Vote: Joe Biden	5%	(15)	76%	(242)	20%	(63)	319
2020 Vote: Donald Trump	66%	(216)	8%	(26)	26%	(86)	328
2016 Vote: Hillary Clinton	1%	(3)	87%	(207)	12%	(27)	237
2016 Vote: Donald Trump	64%	(176)	10%	(27)	27%	(74)	277
U.S. Economy: Wrong Track	43%	(226)	29%	(152)	28%	(150)	528
U.S. Economy: Right Direction	10%	(17)	78%	(136)	13%	(22)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	88%	(184)	10%	(21)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	65%	(231)	11%	(40)	24%	(85)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(9)	46%	(65)	47%	(66)	140
Top 2024 Issue: Economy	47%	(138)	28%	(82)	25%	(73)	293
Community: Urban	25%	(31)	54%	(65)	20%	(25)	121
Community: Suburban	29%	(88)	45%	(136)	25%	(76)	300
Community: Rural	44%	(125)	31%	(88)	25%	(71)	284
Community/Gender: Urban Women	19%	(10)	53%	(26)	28%	(14)	50
Community/Gender: Urban Men	30%	(21)	55%	(39)	15%	(11)	71
Community/Gender: Rural Women	37%	(60)	33%	(54)	31%	(50)	164
Community/Gender: Rural Men	54%	(65)	28%	(34)	17%	(21)	120
Community/Gender: Suburban Women	29%	(48)	42%	(69)	29%	(49)	166
Community/Gender: Suburban Men	30%	(40)	50%	(66)	20%	(27)	134

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Table BLMB8_7: *Who do you trust more to handle each of the following issues? — Climate Change*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(243)	41%	(289)	24%	(172)	704
Homeowner	37%	(182)	39%	(195)	24%	(119)	496
Renter	29%	(54)	48%	(88)	23%	(42)	184
Military HHnm: Yes	32%	(40)	40%	(50)	29%	(36)	127
Military HH: No	35%	(203)	41%	(238)	24%	(136)	577
Employ: Private Sector	41%	(98)	37%	(89)	22%	(52)	239
Employ: Government	31%	(17)	40%	(22)	29%	(16)	55
Employ: Self-Employed	32%	(20)	48%	(31)	20%	(13)	64
Employ: Retired	29%	(60)	45%	(94)	26%	(53)	208
Self + Household: White-Collar	26%	(65)	51%	(127)	23%	(57)	249
Self + Household: Blue Collar	42%	(136)	36%	(115)	22%	(69)	321
Union HH: No	35%	(236)	41%	(277)	25%	(170)	683
LGBTQ+: Yes	18%	(14)	56%	(44)	26%	(20)	78
LGBTQ+: No	37%	(229)	39%	(245)	24%	(152)	626
Motivated to Vote	35%	(220)	43%	(266)	22%	(136)	623
Parent: Yes	44%	(76)	36%	(62)	19%	(33)	171
Parent: No	31%	(167)	42%	(226)	26%	(139)	533
COVID Vaccine: Yes	27%	(135)	49%	(246)	24%	(119)	499
COVID Vaccine: No	53%	(109)	21%	(43)	26%	(53)	205
Student Loans: Yes	25%	(25)	48%	(47)	27%	(26)	99
Student Loans: No	36%	(218)	40%	(241)	24%	(146)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(300)	38%	(271)	19%	(133)	704
Gender: Male	43%	(140)	39%	(128)	18%	(57)	324
Gender: Female	42%	(160)	38%	(143)	20%	(76)	380
Age: 18-34	35%	(61)	44%	(76)	22%	(37)	174
Age: 35-44	50%	(48)	34%	(33)	15%	(15)	96
Age: 45-64	50%	(115)	31%	(72)	19%	(45)	232
Age: 65+	38%	(76)	45%	(90)	18%	(36)	202
GenZers: 1997-2012	23%	(20)	46%	(41)	31%	(28)	90
Millennials: 1981-1996	47%	(74)	38%	(60)	15%	(24)	158
GenXers: 1965-1980	51%	(101)	32%	(63)	16%	(32)	197
Baby Boomers: 1946-1964	40%	(95)	41%	(98)	19%	(45)	238
Educ: < College	46%	(205)	36%	(162)	17%	(77)	444
Educ: Bachelors degree	39%	(63)	38%	(61)	23%	(37)	161
Educ: Post-grad	32%	(32)	49%	(48)	19%	(19)	99
Income: Under 50k	41%	(136)	41%	(137)	18%	(61)	334
Income: 50k-100k	47%	(119)	36%	(92)	17%	(43)	254
Income: 100k+	39%	(45)	36%	(42)	25%	(29)	116
Ethnicity: White (Non-Hispanic)	53%	(246)	29%	(136)	18%	(84)	466
Ethnicity: Black (Non-Hispanic)	16%	(26)	65%	(101)	19%	(29)	156
All Christian	51%	(172)	30%	(102)	19%	(63)	337
Agnostic/Nothing in particular	22%	(32)	54%	(77)	24%	(34)	143
Something Else	47%	(84)	34%	(61)	18%	(33)	177
Evangelical	53%	(151)	28%	(79)	20%	(57)	287
Non-Evangelical	45%	(99)	38%	(83)	17%	(36)	219
PID: Dem (no lean)	6%	(16)	79%	(201)	14%	(36)	253
PID: Ind (no lean)	31%	(59)	32%	(61)	37%	(71)	190
PID: Rep (no lean)	86%	(225)	4%	(9)	10%	(26)	260
PID/Gender: Dem Men	10%	(10)	79%	(82)	11%	(11)	104
PID/Gender: Dem Women	4%	(6)	79%	(119)	17%	(25)	150
PID/Gender: Ind Men	33%	(35)	36%	(38)	31%	(33)	106
PID/Gender: Ind Women	29%	(24)	27%	(23)	44%	(37)	84
PID/Gender: Rep Men	83%	(95)	7%	(8)	11%	(12)	115
PID/Gender: Rep Women	89%	(130)	1%	(2)	10%	(14)	146

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(300)	38%	(271)	19%	(133)	704
Ideo: Liberal (1-3)	10%	(19)	69%	(129)	21%	(38)	186
Ideo: Moderate (4)	31%	(64)	49%	(101)	20%	(41)	206
Ideo: Conservative (5-7)	71%	(208)	13%	(38)	17%	(49)	294
Ideo/PID: Conservative Republican	86%	(179)	3%	(6)	11%	(23)	209
Ideo/PID: Moderate/Conservative Democrat	8%	(9)	80%	(92)	12%	(14)	115
Ideo/PID: Liberal Democrat	5%	(7)	80%	(106)	15%	(19)	133
Unfavorable of Biden and Trump	24%	(30)	17%	(21)	59%	(74)	126
2024 H2H Matchup: Biden Voter	2%	(7)	85%	(239)	13%	(36)	281
2024 H2H Matchup: Trump Voter	82%	(285)	7%	(25)	11%	(37)	347
2022 House Vote: Democrat	6%	(16)	77%	(207)	17%	(47)	270
2022 House Vote: Republican	79%	(236)	8%	(25)	13%	(39)	300
2022 House Vote: Did not Vote	37%	(41)	32%	(35)	31%	(34)	111
2020 Vote: Joe Biden	6%	(18)	74%	(237)	20%	(64)	319
2020 Vote: Donald Trump	82%	(268)	4%	(14)	14%	(46)	328
2016 Vote: Hillary Clinton	3%	(8)	83%	(196)	14%	(32)	237
2016 Vote: Donald Trump	78%	(215)	6%	(18)	16%	(44)	277
U.S. Economy: Wrong Track	53%	(281)	26%	(136)	21%	(112)	528
U.S. Economy: Right Direction	11%	(19)	77%	(135)	12%	(21)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(3)	89%	(185)	9%	(20)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(280)	9%	(31)	13%	(45)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(16)	39%	(55)	49%	(69)	140
Top 2024 Issue: Economy	58%	(169)	27%	(79)	15%	(45)	293
Community: Urban	27%	(33)	54%	(65)	19%	(23)	121
Community: Suburban	37%	(111)	40%	(121)	23%	(68)	300
Community: Rural	55%	(156)	30%	(85)	15%	(43)	284
Community/Gender: Urban Women	20%	(10)	56%	(28)	24%	(12)	50
Community/Gender: Urban Men	32%	(23)	52%	(37)	15%	(11)	71
Community/Gender: Rural Women	53%	(86)	31%	(50)	17%	(28)	164
Community/Gender: Rural Men	59%	(70)	29%	(34)	13%	(15)	120
Community/Gender: Suburban Women	39%	(64)	39%	(65)	22%	(37)	166
Community/Gender: Suburban Men	35%	(47)	42%	(56)	23%	(31)	134

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(300)	38%	(271)	19%	(133)	704
Homeowner	46%	(229)	36%	(178)	18%	(90)	496
Renter	33%	(61)	46%	(85)	21%	(38)	184
Military HHnm: Yes	49%	(62)	37%	(48)	14%	(18)	127
Military HH: No	41%	(238)	39%	(223)	20%	(115)	577
Employ: Private Sector	45%	(107)	35%	(84)	20%	(48)	239
Employ: Government	43%	(23)	37%	(20)	20%	(11)	55
Employ: Self-Employed	40%	(26)	45%	(29)	15%	(9)	64
Employ: Retired	41%	(85)	39%	(81)	20%	(41)	208
Self + Household: White-Collar	36%	(89)	45%	(112)	19%	(48)	249
Self + Household: Blue Collar	51%	(162)	33%	(105)	17%	(53)	321
Union HH: No	43%	(294)	38%	(257)	19%	(132)	683
LGBTQ+: Yes	16%	(13)	63%	(49)	20%	(16)	78
LGBTQ+: No	46%	(287)	35%	(222)	19%	(117)	626
Motivated to Vote	43%	(269)	40%	(248)	17%	(106)	623
Parent: Yes	51%	(87)	36%	(62)	13%	(22)	171
Parent: No	40%	(213)	39%	(208)	21%	(111)	533
COVID Vaccine: Yes	35%	(175)	45%	(227)	19%	(97)	499
COVID Vaccine: No	61%	(125)	21%	(44)	18%	(36)	205
Student Loans: Yes	29%	(29)	44%	(43)	27%	(27)	99
Student Loans: No	45%	(271)	38%	(228)	18%	(107)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(325)	34%	(237)	20%	(142)	704
Gender: Male	50%	(164)	34%	(110)	16%	(51)	324
Gender: Female	43%	(162)	33%	(127)	24%	(91)	380
Age: 18-34	41%	(72)	31%	(53)	28%	(49)	174
Age: 35-44	51%	(49)	33%	(32)	16%	(15)	96
Age: 45-64	54%	(126)	27%	(63)	19%	(44)	232
Age: 65+	39%	(79)	44%	(89)	17%	(35)	202
GenZers: 1997-2012	33%	(29)	31%	(28)	36%	(32)	90
Millennials: 1981-1996	50%	(78)	32%	(50)	19%	(29)	158
GenXers: 1965-1980	53%	(104)	29%	(56)	18%	(36)	197
Baby Boomers: 1946-1964	43%	(103)	39%	(93)	18%	(42)	238
Educ: < College	50%	(221)	31%	(137)	19%	(86)	444
Educ: Bachelors degree	44%	(70)	32%	(52)	24%	(39)	161
Educ: Post-grad	34%	(34)	48%	(48)	18%	(18)	99
Income: Under 50k	42%	(142)	34%	(115)	23%	(78)	334
Income: 50k-100k	51%	(131)	32%	(82)	16%	(41)	254
Income: 100k+	46%	(53)	35%	(40)	20%	(23)	116
Ethnicity: White (Non-Hispanic)	58%	(269)	27%	(125)	16%	(72)	466
Ethnicity: Black (Non-Hispanic)	17%	(27)	58%	(90)	25%	(40)	156
All Christian	57%	(191)	29%	(98)	14%	(47)	337
Agnostic/Nothing in particular	26%	(37)	43%	(61)	31%	(45)	143
Something Else	51%	(90)	27%	(48)	22%	(39)	177
Evangelical	59%	(170)	22%	(63)	19%	(54)	287
Non-Evangelical	48%	(105)	38%	(83)	14%	(31)	219
PID: Dem (no lean)	7%	(18)	72%	(182)	21%	(53)	253
PID: Ind (no lean)	38%	(73)	25%	(47)	37%	(70)	190
PID: Rep (no lean)	90%	(234)	3%	(8)	7%	(19)	260
PID/Gender: Dem Men	13%	(13)	75%	(77)	13%	(13)	104
PID/Gender: Dem Women	4%	(5)	70%	(105)	26%	(40)	150
PID/Gender: Ind Men	48%	(51)	26%	(27)	27%	(28)	106
PID/Gender: Ind Women	27%	(23)	23%	(20)	50%	(42)	84
PID/Gender: Rep Men	87%	(100)	5%	(5)	8%	(9)	115
PID/Gender: Rep Women	92%	(134)	2%	(2)	6%	(9)	146

Continued on next page

Table BLMB8_9: Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(325)	34%	(237)	20%	(142)	704
Ideo: Liberal (1-3)	11%	(20)	63%	(118)	26%	(49)	186
Ideo: Moderate (4)	33%	(68)	42%	(86)	25%	(52)	206
Ideo: Conservative (5-7)	78%	(229)	11%	(31)	12%	(34)	294
Ideo/PID: Conservative Republican	90%	(187)	3%	(5)	8%	(16)	209
Ideo/PID: Moderate/Conservative Democrat	12%	(14)	68%	(79)	20%	(23)	115
Ideo/PID: Liberal Democrat	3%	(5)	76%	(101)	20%	(27)	133
Unfavorable of Biden and Trump	29%	(36)	18%	(23)	53%	(66)	126
2024 H2H Matchup: Biden Voter	3%	(9)	76%	(214)	21%	(59)	281
2024 H2H Matchup: Trump Voter	87%	(301)	5%	(18)	8%	(27)	347
2022 House Vote: Democrat	6%	(16)	71%	(192)	23%	(62)	270
2022 House Vote: Republican	84%	(254)	6%	(19)	9%	(27)	300
2022 House Vote: Did not Vote	46%	(51)	22%	(24)	32%	(36)	111
2020 Vote: Joe Biden	7%	(21)	66%	(211)	27%	(88)	319
2020 Vote: Donald Trump	87%	(287)	3%	(11)	9%	(31)	328
2016 Vote: Hillary Clinton	6%	(14)	72%	(171)	22%	(52)	237
2016 Vote: Donald Trump	83%	(229)	7%	(20)	10%	(28)	277
U.S. Economy: Wrong Track	57%	(302)	22%	(117)	21%	(110)	528
U.S. Economy: Right Direction	13%	(23)	68%	(120)	18%	(32)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	81%	(168)	16%	(34)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(293)	7%	(26)	10%	(37)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(26)	31%	(43)	51%	(71)	140
Top 2024 Issue: Economy	62%	(181)	22%	(63)	17%	(48)	293
Community: Urban	36%	(44)	46%	(55)	18%	(22)	121
Community: Suburban	41%	(124)	35%	(104)	24%	(72)	300
Community: Rural	56%	(158)	27%	(78)	17%	(48)	284
Community/Gender: Urban Women	28%	(14)	48%	(24)	24%	(12)	50
Community/Gender: Urban Men	42%	(30)	44%	(31)	14%	(10)	71
Community/Gender: Rural Women	50%	(81)	29%	(47)	22%	(36)	164
Community/Gender: Rural Men	64%	(77)	26%	(31)	10%	(12)	120
Community/Gender: Suburban Women	40%	(66)	34%	(56)	26%	(44)	166
Community/Gender: Suburban Men	43%	(57)	36%	(48)	21%	(29)	134

Continued on next page

Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(325)	34%	(237)	20%	(142)	704
Homeowner	50%	(249)	31%	(156)	18%	(91)	496
Renter	36%	(67)	40%	(74)	24%	(43)	184
Military HHnm: Yes	53%	(67)	29%	(37)	18%	(22)	127
Military HH: No	45%	(258)	35%	(200)	21%	(120)	577
Employ: Private Sector	49%	(118)	32%	(77)	19%	(45)	239
Employ: Government	49%	(27)	31%	(17)	21%	(11)	55
Employ: Self-Employed	41%	(26)	39%	(25)	21%	(13)	64
Employ: Retired	44%	(91)	37%	(77)	19%	(39)	208
Self + Household: White-Collar	39%	(97)	45%	(112)	16%	(41)	249
Self + Household: Blue Collar	52%	(167)	27%	(87)	21%	(66)	321
Union HH: No	47%	(319)	33%	(226)	20%	(137)	683
LGBTQ+: Yes	20%	(15)	53%	(41)	27%	(21)	78
LGBTQ+: No	49%	(310)	31%	(195)	19%	(121)	626
Motivated to Vote	47%	(293)	35%	(216)	18%	(114)	623
Parent: Yes	53%	(91)	31%	(52)	16%	(28)	171
Parent: No	44%	(234)	35%	(184)	21%	(114)	533
COVID Vaccine: Yes	38%	(189)	41%	(203)	21%	(107)	499
COVID Vaccine: No	67%	(137)	16%	(33)	17%	(35)	205
Student Loans: Yes	36%	(36)	36%	(36)	27%	(27)	99
Student Loans: No	48%	(289)	33%	(201)	19%	(115)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(275)	37%	(261)	24%	(168)	704
Gender: Male	42%	(135)	36%	(116)	23%	(73)	324
Gender: Female	37%	(140)	38%	(145)	25%	(95)	380
Age: 18-34	31%	(53)	38%	(66)	32%	(55)	174
Age: 35-44	52%	(50)	33%	(32)	15%	(14)	96
Age: 45-64	47%	(108)	29%	(67)	24%	(56)	232
Age: 65+	31%	(63)	47%	(96)	21%	(43)	202
GenZers: 1997-2012	24%	(21)	38%	(34)	38%	(34)	90
Millennials: 1981-1996	43%	(68)	36%	(56)	21%	(34)	158
GenXers: 1965-1980	48%	(95)	30%	(59)	22%	(43)	197
Baby Boomers: 1946-1964	37%	(87)	43%	(102)	20%	(48)	238
Educ: < College	43%	(189)	33%	(147)	24%	(107)	444
Educ: Bachelors degree	35%	(56)	39%	(62)	26%	(42)	161
Educ: Post-grad	29%	(29)	51%	(51)	19%	(19)	99
Income: Under 50k	37%	(124)	38%	(126)	25%	(84)	334
Income: 50k-100k	41%	(103)	36%	(91)	24%	(60)	254
Income: 100k+	41%	(48)	38%	(44)	21%	(24)	116
Ethnicity: White (Non-Hispanic)	49%	(227)	31%	(144)	20%	(95)	466
Ethnicity: Black (Non-Hispanic)	13%	(20)	58%	(91)	29%	(46)	156
All Christian	47%	(158)	30%	(101)	23%	(78)	337
Agnostic/Nothing in particular	20%	(29)	54%	(78)	26%	(37)	143
Something Else	44%	(77)	30%	(54)	26%	(47)	177
Evangelical	53%	(153)	22%	(64)	25%	(71)	287
Non-Evangelical	35%	(77)	42%	(91)	23%	(50)	219
PID: Dem (no lean)	6%	(15)	74%	(189)	20%	(50)	253
PID: Ind (no lean)	27%	(51)	31%	(59)	42%	(80)	190
PID: Rep (no lean)	80%	(209)	5%	(12)	15%	(38)	260
PID/Gender: Dem Men	8%	(9)	74%	(77)	17%	(18)	104
PID/Gender: Dem Women	4%	(6)	75%	(112)	21%	(32)	150
PID/Gender: Ind Men	32%	(33)	31%	(33)	38%	(40)	106
PID/Gender: Ind Women	20%	(17)	32%	(27)	48%	(40)	84
PID/Gender: Rep Men	81%	(93)	5%	(6)	14%	(16)	115
PID/Gender: Rep Women	80%	(117)	4%	(6)	16%	(23)	146

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(275)	37%	(261)	24%	(168)	704
Ideo: Liberal (1-3)	9%	(16)	71%	(132)	20%	(38)	186
Ideo: Moderate (4)	27%	(55)	45%	(93)	28%	(58)	206
Ideo: Conservative (5-7)	67%	(196)	11%	(32)	23%	(67)	294
Ideo/PID: Conservative Republican	79%	(166)	4%	(8)	17%	(35)	209
Ideo/PID: Moderate/Conservative Democrat	10%	(12)	70%	(81)	20%	(23)	115
Ideo/PID: Liberal Democrat	2%	(3)	80%	(106)	18%	(23)	133
Unfavorable of Biden and Trump	21%	(26)	19%	(23)	60%	(76)	126
2024 H2H Matchup: Biden Voter	5%	(14)	82%	(231)	13%	(37)	281
2024 H2H Matchup: Trump Voter	73%	(252)	6%	(22)	21%	(73)	347
2022 House Vote: Democrat	5%	(14)	75%	(202)	20%	(54)	270
2022 House Vote: Republican	70%	(209)	7%	(22)	23%	(69)	300
2022 House Vote: Did not Vote	43%	(48)	27%	(30)	30%	(33)	111
2020 Vote: Joe Biden	6%	(20)	73%	(231)	21%	(67)	319
2020 Vote: Donald Trump	73%	(239)	4%	(14)	23%	(75)	328
2016 Vote: Hillary Clinton	4%	(10)	81%	(191)	15%	(35)	237
2016 Vote: Donald Trump	70%	(195)	6%	(16)	24%	(67)	277
U.S. Economy: Wrong Track	48%	(252)	24%	(128)	28%	(148)	528
U.S. Economy: Right Direction	13%	(23)	75%	(132)	11%	(20)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	86%	(178)	10%	(20)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	70%	(250)	9%	(31)	21%	(75)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	37%	(52)	52%	(73)	140
Top 2024 Issue: Economy	50%	(147)	25%	(74)	25%	(72)	293
Community: Urban	28%	(34)	41%	(49)	31%	(37)	121
Community: Suburban	32%	(95)	41%	(124)	27%	(80)	300
Community: Rural	51%	(145)	31%	(87)	18%	(51)	284
Community/Gender: Urban Women	23%	(12)	45%	(23)	32%	(16)	50
Community/Gender: Urban Men	32%	(22)	38%	(27)	30%	(21)	71
Community/Gender: Rural Women	47%	(77)	31%	(51)	22%	(35)	164
Community/Gender: Rural Men	57%	(68)	30%	(36)	13%	(16)	120
Community/Gender: Suburban Women	31%	(51)	43%	(71)	26%	(44)	166
Community/Gender: Suburban Men	33%	(44)	40%	(53)	27%	(36)	134

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(275)	37%	(261)	24%	(168)	704
Homeowner	42%	(209)	36%	(180)	22%	(107)	496
Renter	31%	(58)	40%	(73)	29%	(53)	184
Military HHnm: Yes	38%	(49)	33%	(42)	28%	(36)	127
Military HH: No	39%	(226)	38%	(218)	23%	(133)	577
Employ: Private Sector	45%	(109)	34%	(82)	20%	(49)	239
Employ: Government	38%	(21)	36%	(20)	26%	(14)	55
Employ: Self-Employed	34%	(22)	35%	(22)	31%	(20)	64
Employ: Retired	34%	(70)	42%	(87)	24%	(50)	208
Self + Household: White-Collar	32%	(81)	46%	(116)	21%	(53)	249
Self + Household: Blue Collar	44%	(142)	32%	(103)	24%	(76)	321
Union HH: No	39%	(268)	37%	(250)	24%	(165)	683
LGBTQ+: Yes	16%	(13)	59%	(46)	24%	(19)	78
LGBTQ+: No	42%	(262)	34%	(214)	24%	(150)	626
Motivated to Vote	40%	(246)	39%	(242)	22%	(135)	623
Parent: Yes	47%	(81)	37%	(64)	16%	(27)	171
Parent: No	36%	(194)	37%	(197)	27%	(142)	533
COVID Vaccine: Yes	31%	(153)	45%	(224)	24%	(122)	499
COVID Vaccine: No	59%	(122)	18%	(36)	23%	(47)	205
Student Loans: Yes	35%	(35)	43%	(42)	22%	(22)	99
Student Loans: No	40%	(240)	36%	(219)	24%	(147)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(301)	40%	(281)	17%	(121)	704
Gender: Male	47%	(153)	38%	(125)	14%	(47)	324
Gender: Female	39%	(149)	41%	(157)	20%	(74)	380
Age: 18-34	35%	(61)	42%	(72)	23%	(40)	174
Age: 35-44	49%	(47)	33%	(32)	18%	(17)	96
Age: 45-64	53%	(124)	33%	(76)	14%	(32)	232
Age: 65+	34%	(70)	50%	(101)	16%	(32)	202
GenZers: 1997-2012	28%	(25)	41%	(37)	31%	(28)	90
Millennials: 1981-1996	43%	(68)	39%	(62)	18%	(28)	158
GenXers: 1965-1980	54%	(105)	33%	(66)	13%	(26)	197
Baby Boomers: 1946-1964	39%	(94)	46%	(109)	15%	(36)	238
Educ: < College	47%	(209)	38%	(167)	15%	(68)	444
Educ: Bachelors degree	38%	(61)	39%	(63)	23%	(37)	161
Educ: Post-grad	32%	(32)	51%	(51)	17%	(17)	99
Income: Under 50k	39%	(131)	43%	(145)	17%	(58)	334
Income: 50k-100k	48%	(123)	37%	(93)	15%	(38)	254
Income: 100k+	41%	(47)	38%	(44)	22%	(25)	116
Ethnicity: White (Non-Hispanic)	52%	(245)	31%	(147)	16%	(75)	466
Ethnicity: Black (Non-Hispanic)	17%	(26)	66%	(102)	18%	(28)	156
All Christian	51%	(172)	33%	(111)	16%	(53)	337
Agnostic/Nothing in particular	24%	(34)	53%	(76)	24%	(34)	143
Something Else	47%	(83)	38%	(67)	15%	(27)	177
Evangelical	54%	(156)	29%	(85)	16%	(47)	287
Non-Evangelical	42%	(92)	43%	(93)	15%	(33)	219
PID: Dem (no lean)	7%	(19)	79%	(201)	13%	(34)	253
PID: Ind (no lean)	29%	(55)	36%	(68)	35%	(67)	190
PID: Rep (no lean)	87%	(227)	5%	(12)	8%	(21)	260
PID/Gender: Dem Men	14%	(15)	76%	(79)	9%	(10)	104
PID/Gender: Dem Women	3%	(4)	81%	(122)	16%	(24)	150
PID/Gender: Ind Men	34%	(36)	37%	(39)	30%	(31)	106
PID/Gender: Ind Women	23%	(20)	35%	(29)	42%	(35)	84
PID/Gender: Rep Men	89%	(102)	6%	(7)	5%	(6)	115
PID/Gender: Rep Women	86%	(125)	4%	(5)	10%	(15)	146

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Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(301)	40%	(281)	17%	(121)	704
Ideo: Liberal (1-3)	11%	(21)	71%	(132)	18%	(33)	186
Ideo: Moderate (4)	27%	(56)	52%	(107)	21%	(42)	206
Ideo: Conservative (5-7)	74%	(216)	14%	(40)	13%	(38)	294
Ideo/PID: Conservative Republican	87%	(182)	4%	(9)	9%	(18)	209
Ideo/PID: Moderate/Conservative Democrat	8%	(10)	79%	(91)	13%	(15)	115
Ideo/PID: Liberal Democrat	7%	(9)	81%	(108)	12%	(16)	133
Unfavorable of Biden and Trump	19%	(24)	23%	(29)	58%	(73)	126
2024 H2H Matchup: Biden Voter	5%	(14)	86%	(242)	9%	(26)	281
2024 H2H Matchup: Trump Voter	80%	(277)	9%	(31)	11%	(40)	347
2022 House Vote: Democrat	7%	(18)	81%	(218)	13%	(35)	270
2022 House Vote: Republican	79%	(236)	9%	(26)	13%	(38)	300
2022 House Vote: Did not Vote	40%	(44)	30%	(33)	30%	(33)	111
2020 Vote: Joe Biden	7%	(22)	77%	(245)	16%	(52)	319
2020 Vote: Donald Trump	81%	(265)	6%	(20)	13%	(43)	328
2016 Vote: Hillary Clinton	5%	(11)	84%	(199)	11%	(27)	237
2016 Vote: Donald Trump	77%	(214)	8%	(22)	15%	(41)	277
U.S. Economy: Wrong Track	53%	(279)	27%	(144)	20%	(105)	528
U.S. Economy: Right Direction	13%	(22)	78%	(137)	9%	(16)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	90%	(187)	6%	(13)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(277)	10%	(35)	12%	(44)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(17)	42%	(59)	46%	(64)	140
Top 2024 Issue: Economy	58%	(170)	27%	(80)	15%	(43)	293
Community: Urban	35%	(42)	49%	(59)	16%	(19)	121
Community: Suburban	37%	(111)	43%	(128)	20%	(60)	300
Community: Rural	52%	(148)	33%	(94)	15%	(42)	284
Community/Gender: Urban Women	23%	(12)	54%	(27)	23%	(12)	50
Community/Gender: Urban Men	43%	(31)	46%	(33)	11%	(7)	71
Community/Gender: Rural Women	48%	(79)	35%	(57)	17%	(28)	164
Community/Gender: Rural Men	57%	(69)	31%	(37)	12%	(14)	120
Community/Gender: Suburban Women	35%	(58)	44%	(73)	21%	(35)	166
Community/Gender: Suburban Men	40%	(53)	42%	(56)	19%	(25)	134

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Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(301)	40%	(281)	17%	(121)	704
Homeowner	47%	(231)	38%	(188)	16%	(78)	496
Renter	34%	(62)	48%	(88)	18%	(33)	184
Military HHnm: Yes	49%	(62)	36%	(45)	16%	(20)	127
Military HH: No	42%	(240)	41%	(236)	18%	(101)	577
Employ: Private Sector	45%	(109)	38%	(91)	17%	(40)	239
Employ: Government	47%	(26)	32%	(18)	21%	(11)	55
Employ: Self-Employed	48%	(30)	44%	(28)	8%	(5)	64
Employ: Retired	38%	(80)	45%	(93)	17%	(35)	208
Self + Household: White-Collar	36%	(90)	47%	(116)	17%	(43)	249
Self + Household: Blue Collar	51%	(163)	35%	(113)	14%	(45)	321
Union HH: No	43%	(295)	39%	(268)	17%	(119)	683
LGBTQ+: Yes	22%	(17)	61%	(48)	17%	(13)	78
LGBTQ+: No	45%	(284)	37%	(234)	17%	(108)	626
Motivated to Vote	43%	(266)	42%	(262)	15%	(95)	623
Parent: Yes	50%	(85)	35%	(59)	15%	(26)	171
Parent: No	41%	(216)	42%	(222)	18%	(95)	533
COVID Vaccine: Yes	36%	(177)	47%	(234)	18%	(88)	499
COVID Vaccine: No	60%	(124)	23%	(47)	16%	(34)	205
Student Loans: Yes	30%	(30)	48%	(47)	22%	(22)	99
Student Loans: No	45%	(272)	39%	(234)	16%	(99)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(298)	40%	(281)	18%	(126)	704
Gender: Male	45%	(145)	41%	(134)	14%	(45)	324
Gender: Female	40%	(152)	39%	(146)	21%	(81)	380
Age: 18-34	32%	(56)	43%	(75)	25%	(43)	174
Age: 35-44	53%	(51)	34%	(33)	13%	(13)	96
Age: 45-64	53%	(122)	34%	(78)	14%	(32)	232
Age: 65+	34%	(69)	47%	(95)	19%	(38)	202
GenZers: 1997-2012	21%	(18)	48%	(43)	32%	(28)	90
Millennials: 1981-1996	47%	(74)	37%	(58)	16%	(26)	158
GenXers: 1965-1980	54%	(105)	35%	(69)	11%	(22)	197
Baby Boomers: 1946-1964	39%	(93)	43%	(103)	18%	(43)	238
Educ: < College	45%	(199)	36%	(161)	19%	(84)	444
Educ: Bachelors degree	42%	(68)	44%	(71)	14%	(22)	161
Educ: Post-grad	31%	(31)	49%	(49)	19%	(19)	99
Income: Under 50k	40%	(133)	41%	(138)	19%	(64)	334
Income: 50k-100k	47%	(118)	37%	(94)	16%	(41)	254
Income: 100k+	40%	(47)	42%	(48)	18%	(21)	116
Ethnicity: White (Non-Hispanic)	52%	(240)	31%	(143)	18%	(83)	466
Ethnicity: Black (Non-Hispanic)	18%	(27)	65%	(101)	17%	(27)	156
All Christian	52%	(174)	34%	(113)	15%	(50)	337
Agnostic/Nothing in particular	21%	(30)	58%	(83)	21%	(30)	143
Something Else	47%	(83)	31%	(54)	23%	(41)	177
Evangelical	55%	(159)	27%	(76)	18%	(52)	287
Non-Evangelical	42%	(92)	41%	(89)	17%	(37)	219
PID: Dem (no lean)	9%	(22)	79%	(200)	12%	(32)	253
PID: Ind (no lean)	28%	(53)	35%	(67)	37%	(71)	190
PID: Rep (no lean)	86%	(223)	5%	(14)	9%	(24)	260
PID/Gender: Dem Men	15%	(16)	77%	(79)	8%	(9)	104
PID/Gender: Dem Women	4%	(6)	80%	(121)	15%	(23)	150
PID/Gender: Ind Men	33%	(35)	41%	(44)	26%	(27)	106
PID/Gender: Ind Women	21%	(18)	27%	(23)	51%	(43)	84
PID/Gender: Rep Men	83%	(95)	10%	(11)	8%	(9)	115
PID/Gender: Rep Women	88%	(128)	2%	(3)	10%	(15)	146

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(298)	40%	(281)	18%	(126)	704
Ideo: Liberal (1-3)	12%	(22)	72%	(133)	17%	(31)	186
Ideo: Moderate (4)	26%	(53)	50%	(102)	24%	(50)	206
Ideo: Conservative (5-7)	73%	(215)	14%	(42)	13%	(37)	294
Ideo/PID: Conservative Republican	86%	(180)	5%	(10)	9%	(18)	209
Ideo/PID: Moderate/Conservative Democrat	11%	(13)	78%	(89)	11%	(13)	115
Ideo/PID: Liberal Democrat	7%	(9)	81%	(108)	12%	(16)	133
Unfavorable of Biden and Trump	17%	(22)	25%	(32)	58%	(72)	126
2024 H2H Matchup: Biden Voter	3%	(10)	88%	(249)	8%	(23)	281
2024 H2H Matchup: Trump Voter	81%	(282)	6%	(19)	13%	(46)	347
2022 House Vote: Democrat	7%	(20)	80%	(217)	12%	(34)	270
2022 House Vote: Republican	75%	(227)	8%	(25)	16%	(48)	300
2022 House Vote: Did not Vote	43%	(47)	29%	(33)	28%	(31)	111
2020 Vote: Joe Biden	6%	(19)	77%	(245)	17%	(55)	319
2020 Vote: Donald Trump	81%	(266)	4%	(13)	15%	(49)	328
2016 Vote: Hillary Clinton	5%	(13)	84%	(199)	10%	(25)	237
2016 Vote: Donald Trump	77%	(212)	7%	(20)	16%	(45)	277
U.S. Economy: Wrong Track	53%	(278)	26%	(140)	21%	(111)	528
U.S. Economy: Right Direction	11%	(19)	80%	(141)	9%	(15)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	90%	(188)	7%	(15)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(278)	8%	(28)	14%	(50)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	46%	(65)	43%	(61)	140
Top 2024 Issue: Economy	58%	(169)	26%	(76)	16%	(48)	293
Community: Urban	35%	(42)	54%	(65)	11%	(14)	121
Community: Suburban	38%	(114)	41%	(122)	21%	(64)	300
Community: Rural	50%	(142)	33%	(94)	17%	(48)	284
Community/Gender: Urban Women	23%	(12)	59%	(29)	18%	(9)	50
Community/Gender: Urban Men	43%	(31)	50%	(35)	7%	(5)	71
Community/Gender: Rural Women	47%	(77)	33%	(54)	20%	(33)	164
Community/Gender: Rural Men	54%	(65)	33%	(40)	12%	(15)	120
Community/Gender: Suburban Women	39%	(64)	38%	(63)	23%	(39)	166
Community/Gender: Suburban Men	37%	(50)	44%	(59)	19%	(25)	134

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(298)	40%	(281)	18%	(126)	704
Homeowner	45%	(223)	38%	(190)	17%	(83)	496
Renter	36%	(67)	45%	(83)	18%	(34)	184
Military HHnm: Yes	44%	(56)	36%	(46)	20%	(25)	127
Military HH: No	42%	(241)	41%	(235)	17%	(101)	577
Employ: Private Sector	43%	(104)	36%	(87)	20%	(49)	239
Employ: Government	51%	(28)	32%	(18)	16%	(9)	55
Employ: Self-Employed	47%	(30)	43%	(28)	10%	(6)	64
Employ: Retired	39%	(82)	44%	(91)	17%	(35)	208
Self + Household: White-Collar	37%	(92)	47%	(117)	16%	(41)	249
Self + Household: Blue Collar	48%	(155)	34%	(108)	18%	(57)	321
Union HH: No	43%	(293)	39%	(267)	18%	(123)	683
LGBTQ+: Yes	12%	(9)	66%	(51)	23%	(18)	78
LGBTQ+: No	46%	(288)	37%	(230)	17%	(108)	626
Motivated to Vote	43%	(270)	41%	(254)	16%	(98)	623
Parent: Yes	52%	(89)	36%	(61)	12%	(21)	171
Parent: No	39%	(209)	41%	(219)	20%	(105)	533
COVID Vaccine: Yes	34%	(172)	47%	(235)	19%	(92)	499
COVID Vaccine: No	61%	(126)	22%	(46)	16%	(33)	205
Student Loans: Yes	29%	(28)	51%	(50)	20%	(20)	99
Student Loans: No	44%	(269)	38%	(230)	17%	(106)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(308)	39%	(272)	18%	(124)	704
Gender: Male	47%	(152)	38%	(123)	15%	(49)	324
Gender: Female	41%	(156)	39%	(149)	20%	(75)	380
Age: 18-34	39%	(67)	36%	(63)	25%	(43)	174
Age: 35-44	47%	(45)	38%	(37)	15%	(15)	96
Age: 45-64	54%	(124)	32%	(74)	15%	(34)	232
Age: 65+	35%	(71)	49%	(99)	16%	(33)	202
GenZers: 1997-2012	27%	(24)	40%	(36)	33%	(30)	90
Millennials: 1981-1996	47%	(75)	36%	(57)	17%	(27)	158
GenXers: 1965-1980	53%	(105)	32%	(64)	14%	(28)	197
Baby Boomers: 1946-1964	41%	(97)	45%	(108)	14%	(33)	238
Educ: < College	48%	(212)	36%	(161)	16%	(72)	444
Educ: Bachelors degree	39%	(63)	39%	(62)	22%	(35)	161
Educ: Post-grad	33%	(33)	50%	(49)	18%	(17)	99
Income: Under 50k	43%	(143)	41%	(137)	16%	(54)	334
Income: 50k-100k	45%	(115)	36%	(92)	18%	(47)	254
Income: 100k+	42%	(49)	37%	(43)	20%	(24)	116
Ethnicity: White (Non-Hispanic)	53%	(248)	30%	(140)	17%	(78)	466
Ethnicity: Black (Non-Hispanic)	18%	(28)	66%	(104)	16%	(24)	156
All Christian	51%	(173)	33%	(112)	15%	(52)	337
Agnostic/Nothing in particular	24%	(34)	50%	(72)	26%	(38)	143
Something Else	51%	(90)	33%	(59)	16%	(28)	177
Evangelical	57%	(165)	28%	(81)	14%	(41)	287
Non-Evangelical	42%	(91)	41%	(90)	17%	(38)	219
PID: Dem (no lean)	7%	(18)	80%	(202)	13%	(34)	253
PID: Ind (no lean)	33%	(63)	31%	(60)	35%	(67)	190
PID: Rep (no lean)	87%	(227)	4%	(11)	9%	(23)	260
PID/Gender: Dem Men	12%	(12)	78%	(81)	10%	(10)	104
PID/Gender: Dem Women	4%	(6)	80%	(121)	16%	(23)	150
PID/Gender: Ind Men	38%	(40)	33%	(35)	29%	(31)	106
PID/Gender: Ind Women	27%	(23)	29%	(25)	44%	(37)	84
PID/Gender: Rep Men	87%	(99)	6%	(7)	7%	(8)	115
PID/Gender: Rep Women	87%	(127)	3%	(4)	10%	(15)	146

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(308)	39%	(272)	18%	(124)	704
Ideo: Liberal (1-3)	11%	(21)	70%	(130)	19%	(35)	186
Ideo: Moderate (4)	30%	(63)	50%	(103)	19%	(40)	206
Ideo: Conservative (5-7)	74%	(218)	12%	(34)	14%	(42)	294
Ideo/PID: Conservative Republican	88%	(183)	3%	(6)	9%	(19)	209
Ideo/PID: Moderate/Conservative Democrat	10%	(11)	79%	(91)	11%	(13)	115
Ideo/PID: Liberal Democrat	5%	(6)	81%	(108)	14%	(19)	133
Unfavorable of Biden and Trump	24%	(31)	25%	(31)	51%	(64)	126
2024 H2H Matchup: Biden Voter	4%	(11)	85%	(239)	11%	(32)	281
2024 H2H Matchup: Trump Voter	82%	(283)	6%	(22)	12%	(41)	347
2022 House Vote: Democrat	6%	(17)	79%	(213)	15%	(41)	270
2022 House Vote: Republican	80%	(240)	6%	(19)	14%	(42)	300
2022 House Vote: Did not Vote	43%	(47)	32%	(35)	25%	(28)	111
2020 Vote: Joe Biden	7%	(21)	76%	(244)	17%	(54)	319
2020 Vote: Donald Trump	82%	(270)	3%	(10)	15%	(48)	328
2016 Vote: Hillary Clinton	4%	(10)	85%	(201)	11%	(26)	237
2016 Vote: Donald Trump	78%	(217)	6%	(18)	15%	(42)	277
U.S. Economy: Wrong Track	54%	(283)	26%	(138)	20%	(107)	528
U.S. Economy: Right Direction	14%	(24)	76%	(134)	10%	(17)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	91%	(190)	6%	(12)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(282)	7%	(26)	13%	(47)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(19)	40%	(56)	46%	(65)	140
Top 2024 Issue: Economy	59%	(173)	26%	(76)	15%	(44)	293
Community: Urban	32%	(39)	48%	(58)	19%	(23)	121
Community: Suburban	40%	(120)	40%	(120)	20%	(60)	300
Community: Rural	52%	(149)	33%	(94)	14%	(41)	284
Community/Gender: Urban Women	24%	(12)	53%	(26)	23%	(12)	50
Community/Gender: Urban Men	38%	(27)	45%	(32)	16%	(12)	71
Community/Gender: Rural Women	48%	(79)	35%	(58)	16%	(26)	164
Community/Gender: Rural Men	58%	(69)	30%	(36)	12%	(15)	120
Community/Gender: Suburban Women	39%	(65)	39%	(65)	22%	(37)	166
Community/Gender: Suburban Men	41%	(55)	41%	(55)	17%	(23)	134

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(308)	39%	(272)	18%	(124)	704
Homeowner	47%	(234)	37%	(182)	16%	(80)	496
Renter	35%	(65)	44%	(81)	21%	(38)	184
Military HHnm: Yes	48%	(61)	39%	(49)	13%	(17)	127
Military HH: No	43%	(247)	39%	(223)	19%	(107)	577
Employ: Private Sector	48%	(116)	34%	(82)	17%	(42)	239
Employ: Government	48%	(27)	31%	(17)	21%	(12)	55
Employ: Self-Employed	46%	(29)	42%	(27)	12%	(8)	64
Employ: Retired	39%	(82)	44%	(91)	17%	(35)	208
Self + Household: White-Collar	37%	(93)	46%	(115)	17%	(42)	249
Self + Household: Blue Collar	51%	(163)	34%	(109)	15%	(48)	321
Union HH: No	44%	(301)	38%	(259)	18%	(122)	683
LGBTQ+: Yes	19%	(15)	60%	(47)	21%	(16)	78
LGBTQ+: No	47%	(293)	36%	(225)	17%	(108)	626
Motivated to Vote	44%	(273)	40%	(250)	16%	(99)	623
Parent: Yes	50%	(86)	37%	(63)	13%	(22)	171
Parent: No	42%	(222)	39%	(209)	19%	(102)	533
COVID Vaccine: Yes	36%	(182)	46%	(228)	18%	(89)	499
COVID Vaccine: No	61%	(125)	22%	(44)	17%	(35)	205
Student Loans: Yes	32%	(31)	49%	(48)	20%	(19)	99
Student Loans: No	46%	(276)	37%	(224)	17%	(105)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(321)	36%	(253)	19%	(131)	704
Gender: Male	49%	(158)	37%	(119)	15%	(48)	324
Gender: Female	43%	(163)	35%	(134)	22%	(83)	380
Age: 18-34	41%	(71)	37%	(64)	23%	(40)	174
Age: 35-44	52%	(50)	37%	(35)	11%	(11)	96
Age: 45-64	54%	(126)	27%	(62)	19%	(44)	232
Age: 65+	36%	(74)	46%	(92)	18%	(36)	202
GenZers: 1997-2012	34%	(31)	41%	(37)	24%	(22)	90
Millennials: 1981-1996	47%	(74)	35%	(56)	18%	(28)	158
GenXers: 1965-1980	57%	(113)	26%	(52)	16%	(32)	197
Baby Boomers: 1946-1964	39%	(94)	41%	(99)	19%	(46)	238
Educ: < College	50%	(222)	33%	(148)	17%	(74)	444
Educ: Bachelors degree	42%	(68)	34%	(55)	24%	(38)	161
Educ: Post-grad	31%	(31)	50%	(50)	18%	(18)	99
Income: Under 50k	42%	(140)	39%	(131)	19%	(64)	334
Income: 50k-100k	51%	(128)	34%	(85)	16%	(40)	254
Income: 100k+	46%	(53)	32%	(37)	23%	(26)	116
Ethnicity: White (Non-Hispanic)	54%	(254)	27%	(127)	18%	(85)	466
Ethnicity: Black (Non-Hispanic)	21%	(33)	61%	(95)	18%	(28)	156
All Christian	55%	(187)	29%	(97)	16%	(54)	337
Agnostic/Nothing in particular	26%	(37)	47%	(67)	27%	(39)	143
Something Else	48%	(86)	32%	(57)	19%	(34)	177
Evangelical	55%	(159)	26%	(76)	18%	(52)	287
Non-Evangelical	48%	(106)	36%	(78)	16%	(35)	219
PID: Dem (no lean)	8%	(21)	77%	(194)	15%	(38)	253
PID: Ind (no lean)	38%	(72)	26%	(50)	36%	(68)	190
PID: Rep (no lean)	87%	(228)	3%	(8)	9%	(24)	260
PID/Gender: Dem Men	15%	(16)	74%	(77)	10%	(10)	104
PID/Gender: Dem Women	3%	(5)	78%	(117)	18%	(27)	150
PID/Gender: Ind Men	40%	(43)	33%	(35)	27%	(29)	106
PID/Gender: Ind Women	34%	(29)	18%	(15)	47%	(40)	84
PID/Gender: Rep Men	86%	(99)	6%	(7)	7%	(9)	115
PID/Gender: Rep Women	88%	(128)	1%	(1)	11%	(16)	146

Continued on next page

Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(321)	36%	(253)	19%	(131)	704
Ideo: Liberal (1-3)	11%	(21)	70%	(130)	19%	(36)	186
Ideo: Moderate (4)	36%	(73)	42%	(86)	22%	(46)	206
Ideo: Conservative (5-7)	74%	(219)	11%	(34)	14%	(42)	294
Ideo/PID: Conservative Republican	86%	(180)	4%	(8)	10%	(21)	209
Ideo/PID: Moderate/Conservative Democrat	13%	(15)	75%	(87)	12%	(13)	115
Ideo/PID: Liberal Democrat	5%	(6)	79%	(105)	16%	(22)	133
Unfavorable of Biden and Trump	24%	(30)	20%	(26)	56%	(70)	126
2024 H2H Matchup: Biden Voter	7%	(18)	79%	(222)	15%	(41)	281
2024 H2H Matchup: Trump Voter	83%	(289)	6%	(19)	11%	(38)	347
2022 House Vote: Democrat	7%	(20)	73%	(198)	19%	(52)	270
2022 House Vote: Republican	81%	(244)	7%	(20)	12%	(37)	300
2022 House Vote: Did not Vote	47%	(52)	28%	(31)	25%	(27)	111
2020 Vote: Joe Biden	11%	(34)	67%	(214)	22%	(71)	319
2020 Vote: Donald Trump	81%	(265)	6%	(19)	13%	(44)	328
2016 Vote: Hillary Clinton	5%	(13)	80%	(189)	15%	(35)	237
2016 Vote: Donald Trump	79%	(218)	7%	(20)	14%	(38)	277
U.S. Economy: Wrong Track	57%	(300)	24%	(124)	20%	(104)	528
U.S. Economy: Right Direction	12%	(21)	73%	(128)	15%	(26)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	85%	(177)	11%	(23)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81%	(289)	6%	(22)	12%	(44)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(24)	38%	(54)	45%	(63)	140
Top 2024 Issue: Economy	61%	(180)	23%	(67)	16%	(47)	293
Community: Urban	33%	(40)	53%	(64)	14%	(16)	121
Community: Suburban	42%	(127)	35%	(104)	23%	(68)	300
Community: Rural	54%	(153)	30%	(84)	16%	(46)	284
Community/Gender: Urban Women	23%	(11)	55%	(27)	22%	(11)	50
Community/Gender: Urban Men	41%	(29)	52%	(36)	8%	(5)	71
Community/Gender: Rural Women	49%	(81)	32%	(52)	19%	(31)	164
Community/Gender: Rural Men	61%	(73)	27%	(33)	12%	(15)	120
Community/Gender: Suburban Women	43%	(71)	33%	(55)	24%	(40)	166
Community/Gender: Suburban Men	42%	(57)	37%	(50)	21%	(28)	134

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(321)	36%	(253)	19%	(131)	704
Homeowner	49%	(242)	34%	(167)	17%	(87)	496
Renter	38%	(70)	43%	(80)	19%	(34)	184
Military HHnm: Yes	52%	(66)	34%	(43)	14%	(18)	127
Military HH: No	44%	(255)	36%	(209)	20%	(113)	577
Employ: Private Sector	49%	(118)	31%	(75)	20%	(47)	239
Employ: Government	42%	(23)	39%	(21)	19%	(10)	55
Employ: Self-Employed	53%	(34)	38%	(24)	9%	(6)	64
Employ: Retired	39%	(82)	41%	(86)	19%	(40)	208
Self + Household: White-Collar	38%	(95)	42%	(106)	19%	(48)	249
Self + Household: Blue Collar	54%	(172)	30%	(97)	16%	(52)	321
Union HH: No	46%	(314)	35%	(240)	19%	(129)	683
LGBTQ+: Yes	20%	(16)	55%	(43)	24%	(19)	78
LGBTQ+: No	49%	(305)	34%	(210)	18%	(111)	626
Motivated to Vote	46%	(287)	37%	(231)	17%	(106)	623
Parent: Yes	51%	(88)	32%	(55)	16%	(28)	171
Parent: No	44%	(233)	37%	(197)	19%	(103)	533
COVID Vaccine: Yes	39%	(193)	42%	(212)	19%	(94)	499
COVID Vaccine: No	62%	(128)	20%	(41)	18%	(36)	205
Student Loans: Yes	34%	(33)	40%	(40)	26%	(26)	99
Student Loans: No	47%	(287)	35%	(213)	17%	(105)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(349)	32%	(227)	18%	(128)	704
Gender: Male	57%	(184)	32%	(105)	11%	(35)	324
Gender: Female	44%	(166)	32%	(122)	24%	(92)	380
Age: 18-34	45%	(79)	26%	(45)	29%	(50)	174
Age: 35-44	57%	(55)	30%	(29)	13%	(12)	96
Age: 45-64	54%	(126)	28%	(66)	17%	(40)	232
Age: 65+	45%	(90)	43%	(87)	12%	(25)	202
GenZers: 1997-2012	37%	(33)	28%	(25)	35%	(31)	90
Millennials: 1981-1996	54%	(85)	26%	(41)	20%	(32)	158
GenXers: 1965-1980	56%	(111)	28%	(54)	16%	(32)	197
Baby Boomers: 1946-1964	46%	(109)	41%	(97)	13%	(32)	238
Educ: < College	52%	(232)	29%	(128)	19%	(84)	444
Educ: Bachelors degree	47%	(75)	34%	(54)	19%	(31)	161
Educ: Post-grad	42%	(41)	45%	(45)	13%	(13)	99
Income: Under 50k	45%	(149)	34%	(113)	22%	(72)	334
Income: 50k-100k	54%	(138)	31%	(79)	14%	(36)	254
Income: 100k+	53%	(62)	30%	(35)	17%	(19)	116
Ethnicity: White (Non-Hispanic)	58%	(272)	27%	(124)	15%	(70)	466
Ethnicity: Black (Non-Hispanic)	25%	(39)	49%	(77)	25%	(40)	156
All Christian	60%	(204)	27%	(92)	12%	(42)	337
Agnostic/Nothing in particular	28%	(40)	44%	(63)	28%	(41)	143
Something Else	52%	(92)	25%	(44)	23%	(41)	177
Evangelical	62%	(179)	20%	(56)	18%	(52)	287
Non-Evangelical	51%	(111)	35%	(77)	14%	(31)	219
PID: Dem (no lean)	11%	(29)	69%	(174)	20%	(50)	253
PID: Ind (no lean)	45%	(85)	22%	(42)	33%	(63)	190
PID: Rep (no lean)	90%	(235)	4%	(11)	6%	(15)	260
PID/Gender: Dem Men	21%	(21)	69%	(72)	10%	(10)	104
PID/Gender: Dem Women	5%	(7)	68%	(102)	27%	(40)	150
PID/Gender: Ind Men	53%	(56)	27%	(29)	20%	(21)	106
PID/Gender: Ind Women	35%	(29)	16%	(13)	49%	(42)	84
PID/Gender: Rep Men	92%	(106)	4%	(5)	4%	(4)	115
PID/Gender: Rep Women	89%	(129)	4%	(6)	7%	(11)	146

Continued on next page

Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(349)	32%	(227)	18%	(128)	704
Ideo: Liberal (1-3)	15%	(27)	64%	(119)	22%	(40)	186
Ideo: Moderate (4)	37%	(76)	39%	(81)	24%	(49)	206
Ideo: Conservative (5-7)	81%	(239)	9%	(26)	10%	(29)	294
Ideo/PID: Conservative Republican	92%	(193)	3%	(6)	5%	(10)	209
Ideo/PID: Moderate/Conservative Democrat	13%	(15)	66%	(77)	21%	(24)	115
Ideo/PID: Liberal Democrat	11%	(14)	73%	(96)	17%	(22)	133
Unfavorable of Biden and Trump	35%	(44)	13%	(17)	51%	(64)	126
2024 H2H Matchup: Biden Voter	8%	(23)	74%	(209)	17%	(49)	281
2024 H2H Matchup: Trump Voter	91%	(314)	3%	(11)	6%	(22)	347
2022 House Vote: Democrat	10%	(26)	69%	(185)	22%	(59)	270
2022 House Vote: Republican	89%	(266)	5%	(15)	6%	(19)	300
2022 House Vote: Did not Vote	47%	(52)	21%	(23)	32%	(35)	111
2020 Vote: Joe Biden	13%	(42)	63%	(200)	24%	(77)	319
2020 Vote: Donald Trump	88%	(288)	4%	(13)	8%	(28)	328
2016 Vote: Hillary Clinton	10%	(24)	71%	(168)	19%	(45)	237
2016 Vote: Donald Trump	84%	(233)	6%	(17)	10%	(27)	277
U.S. Economy: Wrong Track	61%	(321)	20%	(105)	19%	(102)	528
U.S. Economy: Right Direction	16%	(28)	70%	(122)	15%	(25)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(11)	81%	(169)	14%	(28)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	88%	(314)	4%	(13)	8%	(29)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(25)	32%	(45)	50%	(70)	140
Top 2024 Issue: Economy	66%	(192)	18%	(52)	17%	(49)	293
Community: Urban	37%	(44)	45%	(55)	18%	(22)	121
Community: Suburban	47%	(141)	32%	(95)	21%	(63)	300
Community: Rural	58%	(164)	27%	(77)	15%	(43)	284
Community/Gender: Urban Women	18%	(9)	58%	(29)	24%	(12)	50
Community/Gender: Urban Men	50%	(35)	36%	(25)	14%	(10)	71
Community/Gender: Rural Women	51%	(83)	27%	(45)	22%	(36)	164
Community/Gender: Rural Men	67%	(80)	27%	(33)	6%	(7)	120
Community/Gender: Suburban Women	44%	(73)	29%	(48)	27%	(45)	166
Community/Gender: Suburban Men	51%	(68)	35%	(47)	14%	(19)	134

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(349)	32%	(227)	18%	(128)	704
Homeowner	53%	(265)	31%	(153)	16%	(78)	496
Renter	41%	(76)	36%	(67)	22%	(41)	184
Military HHnm: Yes	59%	(75)	27%	(34)	14%	(18)	127
Military HH: No	48%	(275)	33%	(192)	19%	(110)	577
Employ: Private Sector	52%	(124)	28%	(66)	21%	(50)	239
Employ: Government	51%	(28)	30%	(16)	19%	(10)	55
Employ: Self-Employed	55%	(35)	36%	(23)	10%	(6)	64
Employ: Retired	45%	(92)	40%	(84)	15%	(31)	208
Self + Household: White-Collar	44%	(111)	41%	(101)	15%	(37)	249
Self + Household: Blue Collar	58%	(186)	27%	(87)	15%	(48)	321
Union HH: No	50%	(342)	32%	(217)	18%	(125)	683
LGBTQ+: Yes	18%	(14)	54%	(42)	28%	(22)	78
LGBTQ+: No	54%	(335)	30%	(185)	17%	(106)	626
Motivated to Vote	50%	(314)	34%	(213)	15%	(95)	623
Parent: Yes	57%	(98)	23%	(39)	20%	(34)	171
Parent: No	47%	(252)	35%	(188)	18%	(94)	533
COVID Vaccine: Yes	42%	(210)	39%	(196)	19%	(93)	499
COVID Vaccine: No	68%	(139)	15%	(31)	17%	(35)	205
Student Loans: Yes	41%	(40)	31%	(31)	28%	(28)	99
Student Loans: No	51%	(309)	32%	(196)	17%	(100)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(338)	32%	(224)	20%	(142)	704
Gender: Male	53%	(173)	33%	(108)	14%	(44)	324
Gender: Female	44%	(166)	31%	(116)	26%	(98)	380
Age: 18-34	42%	(73)	25%	(43)	33%	(57)	174
Age: 35-44	55%	(53)	30%	(29)	15%	(14)	96
Age: 45-64	54%	(125)	29%	(68)	17%	(39)	232
Age: 65+	43%	(87)	41%	(84)	15%	(31)	202
GenZers: 1997-2012	33%	(29)	29%	(26)	39%	(35)	90
Millennials: 1981-1996	53%	(83)	25%	(40)	22%	(35)	158
GenXers: 1965-1980	56%	(110)	28%	(55)	16%	(31)	197
Baby Boomers: 1946-1964	44%	(104)	40%	(95)	16%	(39)	238
Educ: < College	51%	(228)	28%	(123)	21%	(93)	444
Educ: Bachelors degree	48%	(77)	34%	(55)	18%	(29)	161
Educ: Post-grad	34%	(34)	46%	(45)	20%	(20)	99
Income: Under 50k	45%	(149)	33%	(110)	23%	(75)	334
Income: 50k-100k	52%	(132)	32%	(81)	16%	(41)	254
Income: 100k+	49%	(57)	29%	(33)	22%	(26)	116
Ethnicity: White (Non-Hispanic)	58%	(270)	26%	(121)	16%	(76)	466
Ethnicity: Black (Non-Hispanic)	21%	(33)	53%	(82)	26%	(40)	156
All Christian	60%	(201)	25%	(85)	15%	(51)	337
Agnostic/Nothing in particular	24%	(35)	47%	(67)	29%	(42)	143
Something Else	53%	(93)	26%	(46)	22%	(38)	177
Evangelical	62%	(179)	21%	(59)	17%	(49)	287
Non-Evangelical	49%	(107)	33%	(72)	18%	(40)	219
PID: Dem (no lean)	11%	(27)	68%	(173)	21%	(53)	253
PID: Ind (no lean)	42%	(81)	23%	(43)	35%	(66)	190
PID: Rep (no lean)	89%	(230)	3%	(8)	8%	(22)	260
PID/Gender: Dem Men	16%	(17)	71%	(73)	13%	(14)	104
PID/Gender: Dem Women	7%	(11)	66%	(99)	27%	(40)	150
PID/Gender: Ind Men	49%	(52)	28%	(30)	23%	(25)	106
PID/Gender: Ind Women	34%	(29)	16%	(14)	49%	(42)	84
PID/Gender: Rep Men	91%	(104)	4%	(5)	5%	(6)	115
PID/Gender: Rep Women	87%	(126)	2%	(3)	11%	(16)	146

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Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(338)	32%	(224)	20%	(142)	704
Ideo: Liberal (1-3)	13%	(24)	60%	(112)	27%	(50)	186
Ideo: Moderate (4)	35%	(73)	41%	(83)	24%	(50)	206
Ideo: Conservative (5-7)	79%	(234)	9%	(26)	12%	(35)	294
Ideo/PID: Conservative Republican	92%	(192)	1%	(2)	7%	(14)	209
Ideo/PID: Moderate/Conservative Democrat	15%	(17)	67%	(77)	19%	(21)	115
Ideo/PID: Liberal Democrat	8%	(10)	70%	(93)	22%	(29)	133
Unfavorable of Biden and Trump	36%	(45)	10%	(13)	54%	(68)	126
2024 H2H Matchup: Biden Voter	5%	(15)	75%	(211)	20%	(56)	281
2024 H2H Matchup: Trump Voter	89%	(309)	2%	(8)	9%	(30)	347
2022 House Vote: Democrat	9%	(24)	69%	(188)	22%	(58)	270
2022 House Vote: Republican	85%	(256)	4%	(11)	11%	(33)	300
2022 House Vote: Did not Vote	47%	(52)	19%	(21)	34%	(37)	111
2020 Vote: Joe Biden	12%	(37)	64%	(203)	25%	(79)	319
2020 Vote: Donald Trump	87%	(285)	3%	(9)	11%	(35)	328
2016 Vote: Hillary Clinton	10%	(23)	70%	(167)	20%	(47)	237
2016 Vote: Donald Trump	83%	(231)	6%	(16)	11%	(31)	277
U.S. Economy: Wrong Track	59%	(313)	20%	(104)	21%	(111)	528
U.S. Economy: Right Direction	14%	(25)	68%	(120)	17%	(31)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(5)	81%	(168)	17%	(35)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(305)	5%	(18)	9%	(33)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(28)	28%	(39)	52%	(73)	140
Top 2024 Issue: Economy	64%	(188)	20%	(58)	16%	(47)	293
Community: Urban	32%	(39)	47%	(57)	21%	(25)	121
Community: Suburban	45%	(135)	31%	(93)	24%	(72)	300
Community: Rural	58%	(164)	26%	(75)	16%	(45)	284
Community/Gender: Urban Women	20%	(10)	52%	(26)	29%	(14)	50
Community/Gender: Urban Men	41%	(29)	44%	(31)	15%	(11)	71
Community/Gender: Rural Women	53%	(87)	27%	(44)	20%	(33)	164
Community/Gender: Rural Men	65%	(78)	25%	(31)	10%	(12)	120
Community/Gender: Suburban Women	42%	(69)	28%	(46)	30%	(50)	166
Community/Gender: Suburban Men	49%	(65)	35%	(46)	16%	(22)	134

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Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(338)	32%	(224)	20%	(142)	704
Homeowner	51%	(253)	31%	(155)	18%	(88)	496
Renter	41%	(76)	34%	(62)	25%	(45)	184
Military HHnm: Yes	57%	(73)	25%	(32)	18%	(22)	127
Military HH: No	46%	(266)	33%	(192)	21%	(119)	577
Employ: Private Sector	52%	(123)	27%	(65)	21%	(51)	239
Employ: Government	45%	(25)	40%	(22)	15%	(8)	55
Employ: Self-Employed	52%	(34)	29%	(19)	18%	(12)	64
Employ: Retired	45%	(93)	39%	(81)	16%	(34)	208
Self + Household: White-Collar	41%	(102)	41%	(102)	18%	(45)	249
Self + Household: Blue Collar	56%	(180)	26%	(84)	17%	(56)	321
Union HH: No	48%	(330)	31%	(214)	20%	(140)	683
LGBTQ+: Yes	20%	(16)	48%	(37)	32%	(25)	78
LGBTQ+: No	52%	(323)	30%	(187)	19%	(117)	626
Motivated to Vote	49%	(307)	33%	(209)	17%	(107)	623
Parent: Yes	57%	(97)	24%	(42)	19%	(32)	171
Parent: No	45%	(241)	34%	(182)	21%	(109)	533
COVID Vaccine: Yes	40%	(202)	39%	(194)	21%	(103)	499
COVID Vaccine: No	66%	(136)	15%	(30)	19%	(39)	205
Student Loans: Yes	40%	(40)	33%	(32)	27%	(26)	99
Student Loans: No	49%	(298)	32%	(192)	19%	(115)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_1: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not selected		Total N
Registered Voters	13%	(94)	87%	(610)	704
Gender: Male	15%	(49)	85%	(275)	324
Gender: Female	12%	(44)	88%	(335)	380
Age: 18-34	12%	(21)	88%	(153)	174
Age: 35-44	19%	(18)	81%	(78)	96
Age: 45-64	14%	(33)	86%	(199)	232
Age: 65+	11%	(22)	89%	(180)	202
GenZers: 1997-2012	13%	(12)	87%	(78)	90
Millennials: 1981-1996	14%	(22)	86%	(136)	158
GenXers: 1965-1980	15%	(30)	85%	(166)	197
Baby Boomers: 1946-1964	10%	(24)	90%	(214)	238
Educ: < College	15%	(69)	85%	(375)	444
Educ: Bachelors degree	8%	(12)	92%	(149)	161
Educ: Post-grad	13%	(13)	87%	(87)	99
Income: Under 50k	13%	(45)	87%	(289)	334
Income: 50k-100k	15%	(38)	85%	(215)	254
Income: 100k+	9%	(10)	91%	(106)	116
Ethnicity: White (Non-Hispanic)	11%	(51)	89%	(416)	466
Ethnicity: Black (Non-Hispanic)	18%	(27)	82%	(129)	156
All Christian	11%	(37)	89%	(300)	337
Agnostic/Nothing in particular	13%	(18)	87%	(125)	143
Something Else	17%	(30)	83%	(148)	177
Evangelical	13%	(37)	87%	(250)	287
Non-Evangelical	12%	(27)	88%	(192)	219
PID: Dem (no lean)	16%	(39)	84%	(214)	253
PID: Ind (no lean)	10%	(20)	90%	(171)	190
PID: Rep (no lean)	13%	(34)	87%	(226)	260

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Table BLMB9_1: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not selected		Total N
Registered Voters	13%	(94)	87%	(610)	704
PID/Gender: Dem Men	21%	(22)	79%	(82)	104
PID/Gender: Dem Women	12%	(18)	88%	(132)	150
PID/Gender: Ind Men	8%	(9)	92%	(97)	106
PID/Gender: Ind Women	13%	(11)	87%	(73)	84
PID/Gender: Rep Men	16%	(19)	84%	(96)	115
PID/Gender: Rep Women	11%	(16)	89%	(130)	146
Ideo: Liberal (1-3)	15%	(27)	85%	(159)	186
Ideo: Moderate (4)	9%	(18)	91%	(188)	206
Ideo: Conservative (5-7)	16%	(47)	84%	(247)	294
Ideo/PID: Conservative Republican	15%	(31)	85%	(178)	209
Ideo/PID: Moderate/Conservative Democrat	13%	(14)	87%	(101)	115
Ideo/PID: Liberal Democrat	18%	(24)	82%	(109)	133
Unfavorable of Biden and Trump	6%	(7)	94%	(118)	126
2024 H2H Matchup: Biden Voter	16%	(46)	84%	(236)	281
2024 H2H Matchup: Trump Voter	12%	(42)	88%	(305)	347
2022 House Vote: Democrat	16%	(43)	84%	(227)	270
2022 House Vote: Republican	11%	(33)	89%	(268)	300
2022 House Vote: Did not Vote	12%	(13)	88%	(98)	111
2020 Vote: Joe Biden	14%	(44)	86%	(275)	319
2020 Vote: Donald Trump	13%	(41)	87%	(287)	328
2016 Vote: Hillary Clinton	16%	(37)	84%	(200)	237
2016 Vote: Donald Trump	10%	(28)	90%	(249)	277
U.S. Economy: Wrong Track	12%	(65)	88%	(463)	528
U.S. Economy: Right Direction	16%	(28)	84%	(147)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	16%	(33)	84%	(175)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(44)	88%	(312)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(17)	88%	(124)	140
Top 2024 Issue: Economy	14%	(42)	86%	(250)	293
Community: Urban	10%	(12)	90%	(109)	121
Community: Suburban	13%	(38)	87%	(262)	300
Community: Rural	16%	(44)	84%	(239)	284

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Table BLMB9_1: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not selected		Total N
Registered Voters	13%	(94)	87%	(610)	704
Community/Gender: Urban Women	5%	(3)	95%	(47)	50
Community/Gender: Urban Men	13%	(9)	87%	(62)	71
Community/Gender: Rural Women	14%	(22)	86%	(141)	164
Community/Gender: Rural Men	18%	(22)	82%	(98)	120
Community/Gender: Suburban Women	12%	(20)	88%	(146)	166
Community/Gender: Suburban Men	14%	(18)	86%	(116)	134
Homeowner	13%	(64)	87%	(432)	496
Renter	15%	(28)	85%	(155)	184
Military HHnm: Yes	11%	(14)	89%	(113)	127
Military HH: No	14%	(80)	86%	(497)	577
Employ: Private Sector	16%	(39)	84%	(200)	239
Employ: Government	13%	(7)	87%	(48)	55
Employ: Self-Employed	7%	(5)	93%	(59)	64
Employ: Retired	11%	(23)	89%	(185)	208
Self + Household: White-Collar	11%	(29)	89%	(221)	249
Self + Household: Blue Collar	15%	(47)	85%	(274)	321
Union HH: No	13%	(92)	87%	(591)	683
LGBTQ+: Yes	7%	(6)	93%	(72)	78
LGBTQ+: No	14%	(88)	86%	(538)	626
Motivated to Vote	13%	(81)	87%	(542)	623
Parent: Yes	19%	(33)	81%	(138)	171
Parent: No	11%	(60)	89%	(472)	533
COVID Vaccine: Yes	12%	(59)	88%	(440)	499
COVID Vaccine: No	17%	(35)	83%	(170)	205
Student Loans: Yes	10%	(10)	90%	(89)	99
Student Loans: No	14%	(84)	86%	(522)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_2: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not selected		Total N
Registered Voters	8%	(59)	92%	(645)	704
Gender: Male	10%	(32)	90%	(292)	324
Gender: Female	7%	(27)	93%	(352)	380
Age: 18-34	13%	(22)	87%	(152)	174
Age: 35-44	17%	(16)	83%	(80)	96
Age: 45-64	7%	(17)	93%	(215)	232
Age: 65+	2%	(4)	98%	(198)	202
GenZers: 1997-2012	12%	(11)	88%	(79)	90
Millennials: 1981-1996	15%	(23)	85%	(135)	158
GenXers: 1965-1980	10%	(19)	90%	(178)	197
Baby Boomers: 1946-1964	3%	(6)	97%	(232)	238
Educ: < College	9%	(38)	91%	(406)	444
Educ: Bachelors degree	7%	(11)	93%	(150)	161
Educ: Post-grad	10%	(10)	90%	(90)	99
Income: Under 50k	9%	(31)	91%	(304)	334
Income: 50k-100k	7%	(18)	93%	(236)	254
Income: 100k+	9%	(10)	91%	(105)	116
Ethnicity: White (Non-Hispanic)	5%	(25)	95%	(441)	466
Ethnicity: Black (Non-Hispanic)	13%	(21)	87%	(135)	156
All Christian	4%	(13)	96%	(324)	337
Agnostic/Nothing in particular	8%	(11)	92%	(132)	143
Something Else	14%	(26)	86%	(152)	177
Evangelical	9%	(25)	91%	(262)	287
Non-Evangelical	6%	(14)	94%	(205)	219
PID: Dem (no lean)	13%	(32)	87%	(222)	253
PID: Ind (no lean)	6%	(11)	94%	(180)	190
PID: Rep (no lean)	6%	(17)	94%	(243)	260

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Table BLMB9_2: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not selected		Total N
Registered Voters	8%	(59)	92%	(645)	704
PID/Gender: Dem Men	14%	(15)	86%	(89)	104
PID/Gender: Dem Women	11%	(17)	89%	(133)	150
PID/Gender: Ind Men	7%	(7)	93%	(99)	106
PID/Gender: Ind Women	4%	(4)	96%	(80)	84
PID/Gender: Rep Men	9%	(11)	91%	(104)	115
PID/Gender: Rep Women	4%	(6)	96%	(139)	146
Ideo: Liberal (1-3)	11%	(20)	89%	(166)	186
Ideo: Moderate (4)	11%	(23)	89%	(182)	206
Ideo: Conservative (5-7)	5%	(15)	95%	(279)	294
Ideo/PID: Conservative Republican	4%	(9)	96%	(200)	209
Ideo/PID: Moderate/Conservative Democrat	14%	(16)	86%	(99)	115
Ideo/PID: Liberal Democrat	12%	(16)	88%	(117)	133
Unfavorable of Biden and Trump	8%	(10)	92%	(116)	126
2024 H2H Matchup: Biden Voter	10%	(27)	90%	(254)	281
2024 H2H Matchup: Trump Voter	7%	(25)	93%	(322)	347
2022 House Vote: Democrat	9%	(25)	91%	(246)	270
2022 House Vote: Republican	7%	(20)	93%	(281)	300
2022 House Vote: Did not Vote	12%	(13)	88%	(98)	111
2020 Vote: Joe Biden	12%	(37)	88%	(282)	319
2020 Vote: Donald Trump	5%	(16)	95%	(312)	328
2016 Vote: Hillary Clinton	9%	(21)	91%	(216)	237
2016 Vote: Donald Trump	5%	(13)	95%	(264)	277
U.S. Economy: Wrong Track	8%	(42)	92%	(487)	528
U.S. Economy: Right Direction	10%	(18)	90%	(158)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(25)	88%	(183)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(25)	93%	(331)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	93%	(130)	140
Top 2024 Issue: Economy	8%	(25)	92%	(268)	293
Community: Urban	10%	(12)	90%	(109)	121
Community: Suburban	8%	(25)	92%	(275)	300
Community: Rural	8%	(23)	92%	(261)	284

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Table BLMB9_2: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not selected		Total N
Registered Voters	8%	(59)	92%	(645)	704
Community/Gender: Urban Women	7%	(3)	93%	(47)	50
Community/Gender: Urban Men	12%	(8)	88%	(62)	71
Community/Gender: Rural Women	6%	(9)	94%	(154)	164
Community/Gender: Rural Men	11%	(14)	89%	(106)	120
Community/Gender: Suburban Women	9%	(14)	91%	(151)	166
Community/Gender: Suburban Men	8%	(10)	92%	(124)	134
Homeowner	8%	(39)	92%	(457)	496
Renter	9%	(17)	91%	(167)	184
Military HHnm: Yes	9%	(12)	91%	(115)	127
Military HH: No	8%	(47)	92%	(530)	577
Employ: Private Sector	11%	(25)	89%	(214)	239
Employ: Government	9%	(5)	91%	(50)	55
Employ: Self-Employed	2%	(1)	98%	(62)	64
Employ: Retired	3%	(7)	97%	(201)	208
Self + Household: White-Collar	7%	(18)	93%	(231)	249
Self + Household: Blue Collar	8%	(27)	92%	(294)	321
Union HH: No	8%	(56)	92%	(627)	683
LGBTQ+: Yes	17%	(13)	83%	(65)	78
LGBTQ+: No	7%	(46)	93%	(580)	626
Motivated to Vote	8%	(49)	92%	(574)	623
Parent: Yes	15%	(26)	85%	(145)	171
Parent: No	6%	(33)	94%	(500)	533
COVID Vaccine: Yes	8%	(39)	92%	(460)	499
COVID Vaccine: No	10%	(20)	90%	(185)	205
Student Loans: Yes	12%	(11)	88%	(87)	99
Student Loans: No	8%	(48)	92%	(557)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com/intelligence).

Table BLMB9_3: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not selected		Total N
Registered Voters	11%	(75)	89%	(629)	704
Gender: Male	12%	(39)	88%	(285)	324
Gender: Female	9%	(36)	91%	(344)	380
Age: 18-34	22%	(37)	78%	(136)	174
Age: 35-44	12%	(12)	88%	(85)	96
Age: 45-64	10%	(24)	90%	(208)	232
Age: 65+	1%	(2)	99%	(200)	202
GenZers: 1997-2012	26%	(23)	74%	(67)	90
Millennials: 1981-1996	14%	(23)	86%	(136)	158
GenXers: 1965-1980	13%	(26)	87%	(171)	197
Baby Boomers: 1946-1964	1%	(2)	99%	(237)	238
Educ: < College	14%	(60)	86%	(383)	444
Educ: Bachelors degree	6%	(10)	94%	(151)	161
Educ: Post-grad	5%	(5)	95%	(95)	99
Income: Under 50k	11%	(37)	89%	(297)	334
Income: 50k-100k	12%	(32)	88%	(222)	254
Income: 100k+	5%	(6)	95%	(110)	116
Ethnicity: White (Non-Hispanic)	7%	(31)	93%	(435)	466
Ethnicity: Black (Non-Hispanic)	18%	(29)	82%	(127)	156
All Christian	5%	(16)	95%	(321)	337
Agnostic/Nothing in particular	18%	(26)	82%	(117)	143
Something Else	16%	(28)	84%	(149)	177
Evangelical	8%	(22)	92%	(265)	287
Non-Evangelical	9%	(20)	91%	(199)	219
PID: Dem (no lean)	14%	(37)	86%	(217)	253
PID: Ind (no lean)	14%	(26)	86%	(164)	190
PID: Rep (no lean)	5%	(12)	95%	(248)	260

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Table BLMB9_3: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not selected		Total N
Registered Voters	11%	(75)	89%	(629)	704
PID/Gender: Dem Men	11%	(12)	89%	(92)	104
PID/Gender: Dem Women	17%	(25)	83%	(125)	150
PID/Gender: Ind Men	17%	(19)	83%	(87)	106
PID/Gender: Ind Women	9%	(8)	91%	(77)	84
PID/Gender: Rep Men	8%	(9)	92%	(106)	115
PID/Gender: Rep Women	2%	(3)	98%	(142)	146
Ideo: Liberal (1-3)	10%	(18)	90%	(168)	186
Ideo: Moderate (4)	18%	(37)	82%	(169)	206
Ideo: Conservative (5-7)	7%	(19)	93%	(275)	294
Ideo/PID: Conservative Republican	4%	(9)	96%	(199)	209
Ideo/PID: Moderate/Conservative Democrat	21%	(24)	79%	(91)	115
Ideo/PID: Liberal Democrat	9%	(12)	91%	(121)	133
Unfavorable of Biden and Trump	12%	(15)	88%	(111)	126
2024 H2H Matchup: Biden Voter	14%	(39)	86%	(242)	281
2024 H2H Matchup: Trump Voter	8%	(28)	92%	(319)	347
2022 House Vote: Democrat	14%	(37)	86%	(234)	270
2022 House Vote: Republican	8%	(23)	92%	(278)	300
2022 House Vote: Did not Vote	9%	(10)	91%	(101)	111
2020 Vote: Joe Biden	12%	(40)	88%	(279)	319
2020 Vote: Donald Trump	7%	(24)	93%	(304)	328
2016 Vote: Hillary Clinton	12%	(30)	88%	(207)	237
2016 Vote: Donald Trump	4%	(10)	96%	(267)	277
U.S. Economy: Wrong Track	10%	(55)	90%	(474)	528
U.S. Economy: Right Direction	11%	(20)	89%	(155)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	16%	(33)	84%	(175)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(28)	92%	(328)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(13)	90%	(127)	140
Top 2024 Issue: Economy	12%	(36)	88%	(257)	293
Community: Urban	17%	(21)	83%	(100)	121
Community: Suburban	10%	(30)	90%	(269)	300
Community: Rural	8%	(24)	92%	(260)	284

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Table BLMB9_3: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not selected		Total N
Registered Voters	11%	(75)	89%	(629)	704
Community/Gender: Urban Women	25%	(12)	75%	(38)	50
Community/Gender: Urban Men	12%	(9)	88%	(62)	71
Community/Gender: Rural Women	6%	(10)	94%	(153)	164
Community/Gender: Rural Men	11%	(13)	89%	(107)	120
Community/Gender: Suburban Women	8%	(13)	92%	(153)	166
Community/Gender: Suburban Men	13%	(17)	87%	(117)	134
Homeowner	8%	(41)	92%	(455)	496
Renter	15%	(28)	85%	(156)	184
Military HHnm: Yes	4%	(6)	96%	(121)	127
Military HH: No	12%	(69)	88%	(508)	577
Employ: Private Sector	14%	(33)	86%	(207)	239
Employ: Government	22%	(12)	78%	(43)	55
Employ: Self-Employed	15%	(10)	85%	(54)	64
Employ: Retired	2%	(3)	98%	(204)	208
Self + Household: White-Collar	7%	(18)	93%	(232)	249
Self + Household: Blue Collar	10%	(31)	90%	(290)	321
Union HH: No	11%	(72)	89%	(611)	683
LGBTQ+: Yes	15%	(12)	85%	(66)	78
LGBTQ+: No	10%	(63)	90%	(563)	626
Motivated to Vote	10%	(60)	90%	(563)	623
Parent: Yes	13%	(22)	87%	(149)	171
Parent: No	10%	(52)	90%	(481)	533
COVID Vaccine: Yes	9%	(46)	91%	(453)	499
COVID Vaccine: No	14%	(29)	86%	(176)	205
Student Loans: Yes	21%	(21)	79%	(78)	99
Student Loans: No	9%	(54)	91%	(551)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_5: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not selected		Total N
Registered Voters	7%	(47)	93%	(657)	704
Gender: Male	8%	(26)	92%	(299)	324
Gender: Female	6%	(21)	94%	(358)	380
Age: 18-34	4%	(7)	96%	(166)	174
Age: 35-44	7%	(7)	93%	(89)	96
Age: 45-64	6%	(13)	94%	(218)	232
Age: 65+	9%	(19)	91%	(183)	202
GenZers: 1997-2012	5%	(4)	95%	(85)	90
Millennials: 1981-1996	3%	(5)	97%	(153)	158
GenXers: 1965-1980	7%	(13)	93%	(184)	197
Baby Boomers: 1946-1964	10%	(24)	90%	(214)	238
Educ: < College	6%	(26)	94%	(418)	444
Educ: Bachelors degree	6%	(9)	94%	(152)	161
Educ: Post-grad	12%	(12)	88%	(88)	99
Income: Under 50k	4%	(15)	96%	(320)	334
Income: 50k-100k	8%	(19)	92%	(234)	254
Income: 100k+	11%	(13)	89%	(103)	116
Ethnicity: White (Non-Hispanic)	7%	(35)	93%	(431)	466
Ethnicity: Black (Non-Hispanic)	5%	(8)	95%	(148)	156
All Christian	8%	(26)	92%	(311)	337
Agnostic/Nothing in particular	8%	(11)	92%	(132)	143
Something Else	3%	(5)	97%	(172)	177
Evangelical	5%	(15)	95%	(273)	287
Non-Evangelical	8%	(17)	92%	(202)	219
PID: Dem (no lean)	6%	(15)	94%	(239)	253
PID: Ind (no lean)	6%	(11)	94%	(180)	190
PID: Rep (no lean)	8%	(22)	92%	(239)	260

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Table BLMB9_5: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not selected		Total N
Registered Voters	7%	(47)	93%	(657)	704
PID/Gender: Dem Men	9%	(9)	91%	(95)	104
PID/Gender: Dem Women	4%	(6)	96%	(144)	150
PID/Gender: Ind Men	9%	(9)	91%	(97)	106
PID/Gender: Ind Women	1%	(1)	99%	(83)	84
PID/Gender: Rep Men	6%	(7)	94%	(108)	115
PID/Gender: Rep Women	10%	(14)	90%	(131)	146
Ideo: Liberal (1-3)	5%	(10)	95%	(176)	186
Ideo: Moderate (4)	7%	(14)	93%	(191)	206
Ideo: Conservative (5-7)	7%	(21)	93%	(273)	294
Ideo/PID: Conservative Republican	8%	(17)	92%	(191)	209
Ideo/PID: Moderate/Conservative Democrat	6%	(7)	94%	(109)	115
Ideo/PID: Liberal Democrat	6%	(8)	94%	(125)	133
Unfavorable of Biden and Trump	6%	(8)	94%	(118)	126
2024 H2H Matchup: Biden Voter	6%	(17)	94%	(264)	281
2024 H2H Matchup: Trump Voter	8%	(27)	92%	(320)	347
2022 House Vote: Democrat	6%	(16)	94%	(254)	270
2022 House Vote: Republican	9%	(26)	91%	(275)	300
2022 House Vote: Did not Vote	4%	(5)	96%	(106)	111
2020 Vote: Joe Biden	6%	(18)	94%	(301)	319
2020 Vote: Donald Trump	8%	(25)	92%	(303)	328
2016 Vote: Hillary Clinton	5%	(12)	95%	(225)	237
2016 Vote: Donald Trump	8%	(22)	92%	(255)	277
U.S. Economy: Wrong Track	6%	(30)	94%	(498)	528
U.S. Economy: Right Direction	9%	(16)	91%	(159)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(15)	93%	(193)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(26)	93%	(330)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(6)	96%	(134)	140
Top 2024 Issue: Economy	6%	(16)	94%	(276)	293
Community: Urban	8%	(9)	92%	(111)	121
Community: Suburban	6%	(19)	94%	(280)	300
Community: Rural	6%	(18)	94%	(266)	284

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Table BLMB9_5: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not selected		Total N
Registered Voters	7%	(47)	93%	(657)	704
Community/Gender: Urban Women	—	(0)	100%	(50)	50
Community/Gender: Urban Men	13%	(9)	87%	(61)	71
Community/Gender: Rural Women	8%	(13)	92%	(151)	164
Community/Gender: Rural Men	4%	(5)	96%	(115)	120
Community/Gender: Suburban Women	5%	(8)	95%	(157)	166
Community/Gender: Suburban Men	8%	(11)	92%	(123)	134
Homeowner	8%	(39)	92%	(458)	496
Renter	4%	(8)	96%	(176)	184
Military HHnm: Yes	5%	(6)	95%	(121)	127
Military HH: No	7%	(41)	93%	(537)	577
Employ: Private Sector	5%	(12)	95%	(228)	239
Employ: Government	8%	(5)	92%	(50)	55
Employ: Self-Employed	12%	(8)	88%	(56)	64
Employ: Retired	8%	(18)	92%	(190)	208
Self + Household: White-Collar	11%	(27)	89%	(223)	249
Self + Household: Blue Collar	5%	(16)	95%	(304)	321
Union HH: No	7%	(46)	93%	(638)	683
LGBTQ+: Yes	6%	(4)	94%	(73)	78
LGBTQ+: No	7%	(42)	93%	(584)	626
Motivated to Vote	7%	(43)	93%	(580)	623
Parent: Yes	3%	(5)	97%	(166)	171
Parent: No	8%	(41)	92%	(491)	533
COVID Vaccine: Yes	7%	(36)	93%	(463)	499
COVID Vaccine: No	5%	(11)	95%	(194)	205
Student Loans: Yes	5%	(5)	95%	(94)	99
Student Loans: No	7%	(42)	93%	(563)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_6: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes*

Demographic	Selected		Not selected		Total N
Registered Voters	21%	(148)	79%	(556)	704
Gender: Male	24%	(79)	76%	(246)	324
Gender: Female	18%	(69)	82%	(310)	380
Age: 18-34	22%	(38)	78%	(135)	174
Age: 35-44	8%	(8)	92%	(88)	96
Age: 45-64	25%	(58)	75%	(174)	232
Age: 65+	21%	(43)	79%	(159)	202
GenZers: 1997-2012	26%	(24)	74%	(66)	90
Millennials: 1981-1996	13%	(20)	87%	(138)	158
GenXers: 1965-1980	24%	(48)	76%	(149)	197
Baby Boomers: 1946-1964	23%	(54)	77%	(184)	238
Educ: < College	20%	(89)	80%	(355)	444
Educ: Bachelors degree	25%	(40)	75%	(121)	161
Educ: Post-grad	19%	(19)	81%	(80)	99
Income: Under 50k	19%	(64)	81%	(270)	334
Income: 50k-100k	23%	(58)	77%	(196)	254
Income: 100k+	22%	(26)	78%	(90)	116
Ethnicity: White (Non-Hispanic)	22%	(100)	78%	(366)	466
Ethnicity: Black (Non-Hispanic)	16%	(25)	84%	(131)	156
All Christian	24%	(82)	76%	(255)	337
Agnostic/Nothing in particular	21%	(30)	79%	(113)	143
Something Else	16%	(28)	84%	(149)	177
Evangelical	19%	(55)	81%	(232)	287
Non-Evangelical	25%	(54)	75%	(165)	219
PID: Dem (no lean)	18%	(45)	82%	(208)	253
PID: Ind (no lean)	17%	(32)	83%	(158)	190
PID: Rep (no lean)	27%	(70)	73%	(190)	260

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Table BLMB9_6: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not selected		Total N
Registered Voters	21%	(148)	79%	(556)	704
PID/Gender: Dem Men	24%	(25)	76%	(79)	104
PID/Gender: Dem Women	14%	(20)	86%	(129)	150
PID/Gender: Ind Men	19%	(20)	81%	(86)	106
PID/Gender: Ind Women	14%	(12)	86%	(72)	84
PID/Gender: Rep Men	29%	(33)	71%	(81)	115
PID/Gender: Rep Women	25%	(37)	75%	(109)	146
Ideo: Liberal (1-3)	16%	(30)	84%	(156)	186
Ideo: Moderate (4)	23%	(48)	77%	(158)	206
Ideo: Conservative (5-7)	23%	(68)	77%	(227)	294
Ideo/PID: Conservative Republican	26%	(54)	74%	(155)	209
Ideo/PID: Moderate/Conservative Democrat	19%	(22)	81%	(93)	115
Ideo/PID: Liberal Democrat	18%	(23)	82%	(110)	133
Unfavorable of Biden and Trump	15%	(18)	85%	(107)	126
2024 H2H Matchup: Biden Voter	15%	(43)	85%	(238)	281
2024 H2H Matchup: Trump Voter	26%	(90)	74%	(257)	347
2022 House Vote: Democrat	17%	(45)	83%	(225)	270
2022 House Vote: Republican	29%	(87)	71%	(214)	300
2022 House Vote: Did not Vote	14%	(16)	86%	(95)	111
2020 Vote: Joe Biden	16%	(51)	84%	(268)	319
2020 Vote: Donald Trump	26%	(87)	74%	(241)	328
2016 Vote: Hillary Clinton	17%	(40)	83%	(197)	237
2016 Vote: Donald Trump	22%	(62)	78%	(216)	277
U.S. Economy: Wrong Track	22%	(114)	78%	(415)	528
U.S. Economy: Right Direction	19%	(34)	81%	(141)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	15%	(31)	85%	(177)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(93)	74%	(263)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(24)	83%	(116)	140
Top 2024 Issue: Economy	24%	(69)	76%	(223)	293
Community: Urban	14%	(17)	86%	(103)	121
Community: Suburban	26%	(76)	74%	(223)	300
Community: Rural	19%	(54)	81%	(230)	284

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Table BLMB9_6: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes*

Demographic	Selected		Not selected		Total N
Registered Voters	21%	(148)	79%	(556)	704
Community/Gender: Urban Women	9%	(5)	91%	(45)	50
Community/Gender: Urban Men	18%	(13)	82%	(58)	71
Community/Gender: Rural Women	15%	(24)	85%	(140)	164
Community/Gender: Rural Men	25%	(30)	75%	(90)	120
Community/Gender: Suburban Women	24%	(41)	76%	(125)	166
Community/Gender: Suburban Men	27%	(36)	73%	(98)	134
Homeowner	24%	(118)	76%	(378)	496
Renter	15%	(28)	85%	(156)	184
Military HHnm: Yes	24%	(31)	76%	(96)	127
Military HH: No	20%	(117)	80%	(460)	577
Employ: Private Sector	19%	(44)	81%	(195)	239
Employ: Government	28%	(15)	72%	(39)	55
Employ: Self-Employed	22%	(14)	78%	(50)	64
Employ: Retired	21%	(43)	79%	(165)	208
Self + Household: White-Collar	21%	(53)	79%	(196)	249
Self + Household: Blue Collar	21%	(68)	79%	(253)	321
Union HH: No	21%	(144)	79%	(539)	683
LGBTQ+: Yes	16%	(12)	84%	(66)	78
LGBTQ+: No	22%	(136)	78%	(490)	626
Motivated to Vote	21%	(134)	79%	(489)	623
Parent: Yes	21%	(37)	79%	(135)	171
Parent: No	21%	(111)	79%	(421)	533
COVID Vaccine: Yes	19%	(93)	81%	(406)	499
COVID Vaccine: No	27%	(55)	73%	(150)	205
Student Loans: Yes	15%	(15)	85%	(84)	99
Student Loans: No	22%	(133)	78%	(472)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_7: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not selected		Total N
Registered Voters	12%	(86)	88%	(618)	704
Gender: Male	13%	(44)	87%	(281)	324
Gender: Female	11%	(42)	89%	(337)	380
Age: 18-34	11%	(20)	89%	(154)	174
Age: 35-44	11%	(10)	89%	(86)	96
Age: 45-64	11%	(26)	89%	(206)	232
Age: 65+	15%	(30)	85%	(172)	202
GenZers: 1997-2012	13%	(12)	87%	(78)	90
Millennials: 1981-1996	10%	(15)	90%	(143)	158
GenXers: 1965-1980	11%	(22)	89%	(175)	197
Baby Boomers: 1946-1964	15%	(36)	85%	(202)	238
Educ: < College	11%	(47)	89%	(397)	444
Educ: Bachelors degree	12%	(20)	88%	(141)	161
Educ: Post-grad	19%	(19)	81%	(81)	99
Income: Under 50k	12%	(40)	88%	(294)	334
Income: 50k-100k	11%	(28)	89%	(226)	254
Income: 100k+	15%	(18)	85%	(98)	116
Ethnicity: White (Non-Hispanic)	12%	(58)	88%	(408)	466
Ethnicity: Black (Non-Hispanic)	7%	(11)	93%	(145)	156
All Christian	16%	(55)	84%	(282)	337
Agnostic/Nothing in particular	7%	(11)	93%	(133)	143
Something Else	10%	(17)	90%	(160)	177
Evangelical	11%	(32)	89%	(255)	287
Non-Evangelical	17%	(37)	83%	(182)	219
PID: Dem (no lean)	12%	(31)	88%	(223)	253
PID: Ind (no lean)	13%	(24)	87%	(166)	190
PID: Rep (no lean)	12%	(31)	88%	(229)	260

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Table BLMB9_7: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not selected		Total N
Registered Voters	12%	(86)	88%	(618)	704
PID/Gender: Dem Men	16%	(17)	84%	(87)	104
PID/Gender: Dem Women	9%	(14)	91%	(136)	150
PID/Gender: Ind Men	13%	(14)	87%	(92)	106
PID/Gender: Ind Women	12%	(10)	88%	(74)	84
PID/Gender: Rep Men	11%	(13)	89%	(102)	115
PID/Gender: Rep Women	13%	(18)	87%	(127)	146
Ideo: Liberal (1-3)	16%	(31)	84%	(155)	186
Ideo: Moderate (4)	8%	(16)	92%	(189)	206
Ideo: Conservative (5-7)	13%	(39)	87%	(255)	294
Ideo/PID: Conservative Republican	14%	(29)	86%	(180)	209
Ideo/PID: Moderate/Conservative Democrat	6%	(6)	94%	(109)	115
Ideo/PID: Liberal Democrat	18%	(24)	82%	(109)	133
Unfavorable of Biden and Trump	8%	(9)	92%	(116)	126
2024 H2H Matchup: Biden Voter	12%	(33)	88%	(248)	281
2024 H2H Matchup: Trump Voter	13%	(47)	87%	(300)	347
2022 House Vote: Democrat	13%	(34)	87%	(236)	270
2022 House Vote: Republican	14%	(43)	86%	(257)	300
2022 House Vote: Did not Vote	7%	(8)	93%	(103)	111
2020 Vote: Joe Biden	14%	(45)	86%	(274)	319
2020 Vote: Donald Trump	11%	(35)	89%	(293)	328
2016 Vote: Hillary Clinton	14%	(34)	86%	(203)	237
2016 Vote: Donald Trump	13%	(37)	87%	(240)	277
U.S. Economy: Wrong Track	11%	(59)	89%	(470)	528
U.S. Economy: Right Direction	16%	(28)	84%	(148)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(24)	89%	(184)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(50)	86%	(306)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(13)	91%	(128)	140
Top 2024 Issue: Economy	11%	(31)	89%	(262)	293
Community: Urban	11%	(13)	89%	(108)	121
Community: Suburban	16%	(47)	84%	(252)	300
Community: Rural	9%	(26)	91%	(258)	284

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Table BLMB9_7: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not selected		Total N
Registered Voters	12%	(86)	88%	(618)	704
Community/Gender: Urban Women	9%	(5)	91%	(45)	50
Community/Gender: Urban Men	12%	(8)	88%	(62)	71
Community/Gender: Rural Women	7%	(11)	93%	(153)	164
Community/Gender: Rural Men	12%	(15)	88%	(105)	120
Community/Gender: Suburban Women	16%	(27)	84%	(139)	166
Community/Gender: Suburban Men	15%	(21)	85%	(113)	134
Homeowner	13%	(65)	87%	(431)	496
Renter	10%	(19)	90%	(165)	184
Military HHnm: Yes	13%	(17)	87%	(110)	127
Military HH: No	12%	(70)	88%	(508)	577
Employ: Private Sector	12%	(30)	88%	(210)	239
Employ: Government	8%	(4)	92%	(51)	55
Employ: Self-Employed	18%	(11)	82%	(53)	64
Employ: Retired	12%	(26)	88%	(182)	208
Self + Household: White-Collar	14%	(34)	86%	(215)	249
Self + Household: Blue Collar	13%	(43)	87%	(278)	321
Union HH: No	12%	(83)	88%	(600)	683
LGBTQ+: Yes	17%	(13)	83%	(65)	78
LGBTQ+: No	12%	(73)	88%	(553)	626
Motivated to Vote	13%	(81)	87%	(542)	623
Parent: Yes	15%	(26)	85%	(145)	171
Parent: No	11%	(60)	89%	(473)	533
COVID Vaccine: Yes	13%	(64)	87%	(435)	499
COVID Vaccine: No	11%	(22)	89%	(183)	205
Student Loans: Yes	14%	(14)	86%	(85)	99
Student Loans: No	12%	(72)	88%	(533)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_8: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates*

Demographic	Selected		Not selected		Total N
Registered Voters	17%	(118)	83%	(586)	704
Gender: Male	17%	(55)	83%	(269)	324
Gender: Female	17%	(63)	83%	(317)	380
Age: 18-34	13%	(22)	87%	(152)	174
Age: 35-44	19%	(18)	81%	(78)	96
Age: 45-64	16%	(37)	84%	(195)	232
Age: 65+	20%	(41)	80%	(162)	202
GenZers: 1997-2012	9%	(8)	91%	(81)	90
Millennials: 1981-1996	19%	(30)	81%	(128)	158
GenXers: 1965-1980	16%	(31)	84%	(166)	197
Baby Boomers: 1946-1964	20%	(49)	80%	(189)	238
Educ: < College	14%	(62)	86%	(381)	444
Educ: Bachelors degree	20%	(33)	80%	(128)	161
Educ: Post-grad	23%	(23)	77%	(76)	99
Income: Under 50k	11%	(36)	89%	(298)	334
Income: 50k-100k	22%	(55)	78%	(199)	254
Income: 100k+	24%	(27)	76%	(89)	116
Ethnicity: White (Non-Hispanic)	19%	(88)	81%	(378)	466
Ethnicity: Black (Non-Hispanic)	14%	(22)	86%	(134)	156
All Christian	19%	(65)	81%	(272)	337
Agnostic/Nothing in particular	13%	(19)	87%	(124)	143
Something Else	16%	(29)	84%	(149)	177
Evangelical	15%	(44)	85%	(243)	287
Non-Evangelical	21%	(46)	79%	(173)	219
PID: Dem (no lean)	16%	(40)	84%	(213)	253
PID: Ind (no lean)	17%	(32)	83%	(158)	190
PID: Rep (no lean)	17%	(45)	83%	(215)	260

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Table BLMB9_8: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not selected		Total N
Registered Voters	17%	(118)	83%	(586)	704
PID/Gender: Dem Men	18%	(19)	82%	(84)	104
PID/Gender: Dem Women	14%	(21)	86%	(129)	150
PID/Gender: Ind Men	13%	(14)	87%	(92)	106
PID/Gender: Ind Women	22%	(19)	78%	(66)	84
PID/Gender: Rep Men	19%	(22)	81%	(92)	115
PID/Gender: Rep Women	16%	(23)	84%	(123)	146
Ideo: Liberal (1-3)	17%	(32)	83%	(154)	186
Ideo: Moderate (4)	13%	(27)	87%	(179)	206
Ideo: Conservative (5-7)	20%	(60)	80%	(234)	294
Ideo/PID: Conservative Republican	20%	(41)	80%	(168)	209
Ideo/PID: Moderate/Conservative Democrat	14%	(16)	86%	(99)	115
Ideo/PID: Liberal Democrat	18%	(24)	82%	(109)	133
Unfavorable of Biden and Trump	16%	(20)	84%	(106)	126
2024 H2H Matchup: Biden Voter	17%	(48)	83%	(233)	281
2024 H2H Matchup: Trump Voter	17%	(59)	83%	(288)	347
2022 House Vote: Democrat	18%	(47)	82%	(223)	270
2022 House Vote: Republican	18%	(54)	82%	(246)	300
2022 House Vote: Did not Vote	14%	(15)	86%	(95)	111
2020 Vote: Joe Biden	18%	(56)	82%	(263)	319
2020 Vote: Donald Trump	17%	(56)	83%	(272)	328
2016 Vote: Hillary Clinton	19%	(44)	81%	(193)	237
2016 Vote: Donald Trump	16%	(46)	84%	(231)	277
U.S. Economy: Wrong Track	18%	(93)	82%	(436)	528
U.S. Economy: Right Direction	15%	(26)	85%	(150)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	18%	(37)	82%	(171)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(62)	83%	(294)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(19)	86%	(121)	140
Top 2024 Issue: Economy	20%	(60)	80%	(233)	293
Community: Urban	16%	(19)	84%	(101)	121
Community: Suburban	18%	(54)	82%	(245)	300
Community: Rural	16%	(45)	84%	(239)	284

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Table BLMB9_8: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not selected		Total N
Registered Voters	17%	(118)	83%	(586)	704
Community/Gender: Urban Women	20%	(10)	80%	(40)	50
Community/Gender: Urban Men	13%	(9)	87%	(61)	71
Community/Gender: Rural Women	13%	(21)	87%	(143)	164
Community/Gender: Rural Men	20%	(24)	80%	(96)	120
Community/Gender: Suburban Women	19%	(32)	81%	(134)	166
Community/Gender: Suburban Men	17%	(22)	83%	(112)	134
Homeowner	19%	(93)	81%	(403)	496
Renter	14%	(25)	86%	(159)	184
Military HHnm: Yes	21%	(27)	79%	(100)	127
Military HH: No	16%	(92)	84%	(485)	577
Employ: Private Sector	19%	(46)	81%	(193)	239
Employ: Government	12%	(6)	88%	(48)	55
Employ: Self-Employed	25%	(16)	75%	(48)	64
Employ: Retired	19%	(39)	81%	(169)	208
Self + Household: White-Collar	26%	(65)	74%	(184)	249
Self + Household: Blue Collar	12%	(39)	88%	(282)	321
Union HH: No	17%	(115)	83%	(568)	683
LGBTQ+: Yes	15%	(11)	85%	(66)	78
LGBTQ+: No	17%	(107)	83%	(519)	626
Motivated to Vote	18%	(115)	82%	(508)	623
Parent: Yes	17%	(30)	83%	(141)	171
Parent: No	17%	(88)	83%	(444)	533
COVID Vaccine: Yes	18%	(92)	82%	(407)	499
COVID Vaccine: No	13%	(27)	87%	(178)	205
Student Loans: Yes	9%	(9)	91%	(90)	99
Student Loans: No	18%	(109)	82%	(496)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_9: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	10%	(68)	90%	(636)	704
Gender: Male	11%	(35)	89%	(290)	324
Gender: Female	9%	(33)	91%	(346)	380
Age: 18-34	11%	(19)	89%	(155)	174
Age: 35-44	14%	(14)	86%	(83)	96
Age: 45-64	8%	(18)	92%	(214)	232
Age: 65+	9%	(18)	91%	(185)	202
GenZers: 1997-2012	7%	(6)	93%	(84)	90
Millennials: 1981-1996	15%	(24)	85%	(135)	158
GenXers: 1965-1980	9%	(17)	91%	(179)	197
Baby Boomers: 1946-1964	9%	(21)	91%	(217)	238
Educ: < College	8%	(34)	92%	(410)	444
Educ: Bachelors degree	11%	(18)	89%	(143)	161
Educ: Post-grad	16%	(16)	84%	(83)	99
Income: Under 50k	9%	(30)	91%	(304)	334
Income: 50k-100k	9%	(24)	91%	(230)	254
Income: 100k+	12%	(14)	88%	(102)	116
Ethnicity: White (Non-Hispanic)	10%	(49)	90%	(418)	466
Ethnicity: Black (Non-Hispanic)	9%	(13)	91%	(143)	156
All Christian	11%	(37)	89%	(300)	337
Agnostic/Nothing in particular	9%	(13)	91%	(130)	143
Something Else	9%	(16)	91%	(162)	177
Evangelical	9%	(25)	91%	(262)	287
Non-Evangelical	12%	(26)	88%	(193)	219
PID: Dem (no lean)	10%	(25)	90%	(228)	253
PID: Ind (no lean)	11%	(22)	89%	(169)	190
PID: Rep (no lean)	8%	(21)	92%	(239)	260

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Table BLMB9_9: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	10%	(68)	90%	(636)	704
PID/Gender: Dem Men	13%	(14)	87%	(90)	104
PID/Gender: Dem Women	8%	(12)	92%	(138)	150
PID/Gender: Ind Men	11%	(11)	89%	(95)	106
PID/Gender: Ind Women	12%	(10)	88%	(74)	84
PID/Gender: Rep Men	8%	(9)	92%	(105)	115
PID/Gender: Rep Women	8%	(12)	92%	(134)	146
Ideo: Liberal (1-3)	6%	(11)	94%	(175)	186
Ideo: Moderate (4)	14%	(28)	86%	(178)	206
Ideo: Conservative (5-7)	9%	(25)	91%	(269)	294
Ideo/PID: Conservative Republican	9%	(19)	91%	(190)	209
Ideo/PID: Moderate/Conservative Democrat	14%	(16)	86%	(99)	115
Ideo/PID: Liberal Democrat	6%	(8)	94%	(125)	133
Unfavorable of Biden and Trump	10%	(13)	90%	(113)	126
2024 H2H Matchup: Biden Voter	12%	(34)	88%	(247)	281
2024 H2H Matchup: Trump Voter	8%	(28)	92%	(319)	347
2022 House Vote: Democrat	10%	(28)	90%	(242)	270
2022 House Vote: Republican	8%	(25)	92%	(275)	300
2022 House Vote: Did not Vote	9%	(10)	91%	(100)	111
2020 Vote: Joe Biden	13%	(41)	87%	(278)	319
2020 Vote: Donald Trump	7%	(24)	93%	(304)	328
2016 Vote: Hillary Clinton	10%	(24)	90%	(213)	237
2016 Vote: Donald Trump	8%	(21)	92%	(256)	277
U.S. Economy: Wrong Track	9%	(45)	91%	(483)	528
U.S. Economy: Right Direction	13%	(23)	87%	(153)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(23)	89%	(185)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(31)	91%	(325)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(13)	90%	(127)	140
Top 2024 Issue: Economy	8%	(22)	92%	(271)	293
Community: Urban	12%	(15)	88%	(106)	121
Community: Suburban	9%	(27)	91%	(273)	300
Community: Rural	9%	(27)	91%	(257)	284

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Table BLMB9_9: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	10%	(68)	90%	(636)	704
Community/Gender: Urban Women	11%	(5)	89%	(45)	50
Community/Gender: Urban Men	13%	(9)	87%	(61)	71
Community/Gender: Rural Women	9%	(15)	91%	(149)	164
Community/Gender: Rural Men	10%	(12)	90%	(108)	120
Community/Gender: Suburban Women	8%	(13)	92%	(153)	166
Community/Gender: Suburban Men	10%	(14)	90%	(120)	134
Homeowner	10%	(52)	90%	(445)	496
Renter	7%	(12)	93%	(172)	184
Military HHnm: Yes	8%	(10)	92%	(117)	127
Military HH: No	10%	(58)	90%	(519)	577
Employ: Private Sector	16%	(38)	84%	(202)	239
Employ: Government	7%	(4)	93%	(51)	55
Employ: Self-Employed	7%	(4)	93%	(60)	64
Employ: Retired	8%	(16)	92%	(191)	208
Self + Household: White-Collar	12%	(30)	88%	(219)	249
Self + Household: Blue Collar	8%	(26)	92%	(295)	321
Union HH: No	10%	(67)	90%	(616)	683
LGBTQ+: Yes	11%	(9)	89%	(69)	78
LGBTQ+: No	9%	(59)	91%	(567)	626
Motivated to Vote	10%	(63)	90%	(560)	623
Parent: Yes	12%	(20)	88%	(151)	171
Parent: No	9%	(48)	91%	(485)	533
COVID Vaccine: Yes	11%	(54)	89%	(445)	499
COVID Vaccine: No	7%	(14)	93%	(191)	205
Student Loans: Yes	23%	(23)	77%	(76)	99
Student Loans: No	8%	(45)	92%	(560)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_10: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	21%	(149)	79%	(555)	704
Gender: Male	14%	(44)	86%	(280)	324
Gender: Female	28%	(105)	72%	(274)	380
Age: 18-34	29%	(50)	71%	(123)	174
Age: 35-44	27%	(26)	73%	(70)	96
Age: 45-64	17%	(40)	83%	(191)	232
Age: 65+	16%	(33)	84%	(169)	202
GenZers: 1997-2012	35%	(32)	65%	(58)	90
Millennials: 1981-1996	25%	(40)	75%	(118)	158
GenXers: 1965-1980	17%	(33)	83%	(163)	197
Baby Boomers: 1946-1964	18%	(43)	82%	(195)	238
Educ: < College	23%	(103)	77%	(341)	444
Educ: Bachelors degree	21%	(34)	79%	(127)	161
Educ: Post-grad	12%	(12)	88%	(87)	99
Income: Under 50k	23%	(76)	77%	(259)	334
Income: 50k-100k	21%	(54)	79%	(199)	254
Income: 100k+	17%	(19)	83%	(97)	116
Ethnicity: White (Non-Hispanic)	16%	(75)	84%	(391)	466
Ethnicity: Black (Non-Hispanic)	34%	(53)	66%	(103)	156
All Christian	17%	(57)	83%	(280)	337
Agnostic/Nothing in particular	22%	(32)	78%	(111)	143
Something Else	24%	(43)	76%	(134)	177
Evangelical	23%	(65)	77%	(223)	287
Non-Evangelical	16%	(35)	84%	(184)	219
PID: Dem (no lean)	29%	(73)	71%	(181)	253
PID: Ind (no lean)	25%	(48)	75%	(142)	190
PID: Rep (no lean)	11%	(28)	89%	(232)	260

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Table BLMB9_10: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	21%	(149)	79%	(555)	704
PID/Gender: Dem Men	19%	(20)	81%	(84)	104
PID/Gender: Dem Women	35%	(53)	65%	(97)	150
PID/Gender: Ind Men	14%	(15)	86%	(91)	106
PID/Gender: Ind Women	39%	(33)	61%	(51)	84
PID/Gender: Rep Men	8%	(9)	92%	(106)	115
PID/Gender: Rep Women	13%	(19)	87%	(126)	146
Ideo: Liberal (1-3)	32%	(60)	68%	(126)	186
Ideo: Moderate (4)	18%	(36)	82%	(169)	206
Ideo: Conservative (5-7)	16%	(48)	84%	(246)	294
Ideo/PID: Conservative Republican	12%	(26)	88%	(183)	209
Ideo/PID: Moderate/Conservative Democrat	25%	(29)	75%	(86)	115
Ideo/PID: Liberal Democrat	31%	(41)	69%	(91)	133
Unfavorable of Biden and Trump	33%	(41)	67%	(85)	126
2024 H2H Matchup: Biden Voter	25%	(72)	75%	(210)	281
2024 H2H Matchup: Trump Voter	14%	(50)	86%	(297)	347
2022 House Vote: Democrat	28%	(75)	72%	(196)	270
2022 House Vote: Republican	11%	(34)	89%	(267)	300
2022 House Vote: Did not Vote	32%	(36)	68%	(75)	111
2020 Vote: Joe Biden	26%	(82)	74%	(237)	319
2020 Vote: Donald Trump	14%	(45)	86%	(283)	328
2016 Vote: Hillary Clinton	26%	(62)	74%	(175)	237
2016 Vote: Donald Trump	13%	(36)	87%	(241)	277
U.S. Economy: Wrong Track	22%	(115)	78%	(413)	528
U.S. Economy: Right Direction	19%	(34)	81%	(142)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	25%	(52)	75%	(156)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(53)	85%	(303)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	31%	(44)	69%	(96)	140
Top 2024 Issue: Economy	19%	(57)	81%	(236)	293
Community: Urban	25%	(30)	75%	(91)	121
Community: Suburban	19%	(57)	81%	(243)	300
Community: Rural	22%	(63)	78%	(221)	284

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Table BLMB9_10: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	21%	(149)	79%	(555)	704
Community/Gender: Urban Women	33%	(16)	67%	(34)	50
Community/Gender: Urban Men	19%	(14)	81%	(57)	71
Community/Gender: Rural Women	30%	(49)	70%	(114)	164
Community/Gender: Rural Men	11%	(13)	89%	(107)	120
Community/Gender: Suburban Women	24%	(40)	76%	(126)	166
Community/Gender: Suburban Men	13%	(17)	87%	(117)	134
Homeowner	15%	(73)	85%	(423)	496
Renter	37%	(69)	63%	(115)	184
Military HHnm: Yes	18%	(23)	82%	(104)	127
Military HH: No	22%	(127)	78%	(450)	577
Employ: Private Sector	23%	(56)	77%	(184)	239
Employ: Government	25%	(14)	75%	(41)	55
Employ: Self-Employed	23%	(15)	77%	(49)	64
Employ: Retired	15%	(30)	85%	(177)	208
Self + Household: White-Collar	16%	(41)	84%	(209)	249
Self + Household: Blue Collar	23%	(75)	77%	(246)	321
Union HH: No	21%	(147)	79%	(537)	683
LGBTQ+: Yes	36%	(28)	64%	(50)	78
LGBTQ+: No	19%	(122)	81%	(505)	626
Motivated to Vote	20%	(122)	80%	(500)	623
Parent: Yes	23%	(40)	77%	(131)	171
Parent: No	21%	(110)	79%	(423)	533
COVID Vaccine: Yes	20%	(100)	80%	(399)	499
COVID Vaccine: No	24%	(49)	76%	(156)	205
Student Loans: Yes	21%	(20)	79%	(78)	99
Student Loans: No	21%	(129)	79%	(476)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB9_11: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not selected		Total N
Registered Voters	14%	(98)	86%	(606)	704
Gender: Male	17%	(56)	83%	(269)	324
Gender: Female	11%	(43)	89%	(337)	380
Age: 18-34	10%	(18)	90%	(156)	174
Age: 35-44	10%	(9)	90%	(87)	96
Age: 45-64	16%	(37)	84%	(194)	232
Age: 65+	17%	(34)	83%	(169)	202
GenZers: 1997-2012	8%	(7)	92%	(83)	90
Millennials: 1981-1996	11%	(18)	89%	(140)	158
GenXers: 1965-1980	15%	(30)	85%	(166)	197
Baby Boomers: 1946-1964	17%	(40)	83%	(198)	238
Educ: < College	13%	(56)	87%	(387)	444
Educ: Bachelors degree	16%	(26)	84%	(135)	161
Educ: Post-grad	16%	(16)	84%	(83)	99
Income: Under 50k	13%	(44)	87%	(291)	334
Income: 50k-100k	11%	(29)	89%	(225)	254
Income: 100k+	22%	(25)	78%	(90)	116
Ethnicity: White (Non-Hispanic)	16%	(74)	84%	(393)	466
Ethnicity: Black (Non-Hispanic)	13%	(20)	87%	(136)	156
All Christian	17%	(59)	83%	(278)	337
Agnostic/Nothing in particular	12%	(17)	88%	(126)	143
Something Else	9%	(17)	91%	(161)	177
Evangelical	14%	(39)	86%	(249)	287
Non-Evangelical	17%	(36)	83%	(183)	219
PID: Dem (no lean)	9%	(22)	91%	(232)	253
PID: Ind (no lean)	16%	(30)	84%	(160)	190
PID: Rep (no lean)	18%	(46)	82%	(214)	260

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Table BLMB9_11: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not selected		Total N
Registered Voters	14%	(98)	86%	(606)	704
PID/Gender: Dem Men	16%	(17)	84%	(87)	104
PID/Gender: Dem Women	4%	(5)	96%	(145)	150
PID/Gender: Ind Men	18%	(19)	82%	(87)	106
PID/Gender: Ind Women	13%	(11)	87%	(73)	84
PID/Gender: Rep Men	18%	(20)	82%	(94)	115
PID/Gender: Rep Women	18%	(26)	82%	(120)	146
Ideo: Liberal (1-3)	9%	(17)	91%	(169)	186
Ideo: Moderate (4)	16%	(32)	84%	(173)	206
Ideo: Conservative (5-7)	16%	(47)	84%	(247)	294
Ideo/PID: Conservative Republican	16%	(33)	84%	(175)	209
Ideo/PID: Moderate/Conservative Democrat	10%	(11)	90%	(104)	115
Ideo/PID: Liberal Democrat	8%	(11)	92%	(122)	133
Unfavorable of Biden and Trump	13%	(16)	87%	(110)	126
2024 H2H Matchup: Biden Voter	10%	(28)	90%	(253)	281
2024 H2H Matchup: Trump Voter	18%	(62)	82%	(285)	347
2022 House Vote: Democrat	9%	(25)	91%	(246)	270
2022 House Vote: Republican	19%	(58)	81%	(242)	300
2022 House Vote: Did not Vote	12%	(14)	88%	(97)	111
2020 Vote: Joe Biden	9%	(30)	91%	(289)	319
2020 Vote: Donald Trump	19%	(64)	81%	(264)	328
2016 Vote: Hillary Clinton	10%	(24)	90%	(213)	237
2016 Vote: Donald Trump	22%	(60)	78%	(217)	277
U.S. Economy: Wrong Track	15%	(80)	85%	(448)	528
U.S. Economy: Right Direction	10%	(18)	90%	(157)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(17)	92%	(191)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(59)	84%	(297)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(23)	84%	(118)	140
Top 2024 Issue: Economy	15%	(43)	85%	(250)	293
Community: Urban	15%	(18)	85%	(102)	121
Community: Suburban	13%	(39)	87%	(260)	300
Community: Rural	14%	(41)	86%	(243)	284

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Table BLMB9_11: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not selected		Total N
Registered Voters	14%	(98)	86%	(606)	704
Community/Gender: Urban Women	8%	(4)	92%	(46)	50
Community/Gender: Urban Men	20%	(14)	80%	(56)	71
Community/Gender: Rural Women	12%	(20)	88%	(143)	164
Community/Gender: Rural Men	17%	(20)	83%	(100)	120
Community/Gender: Suburban Women	11%	(18)	89%	(147)	166
Community/Gender: Suburban Men	16%	(21)	84%	(113)	134
Homeowner	17%	(84)	83%	(412)	496
Renter	7%	(12)	93%	(171)	184
Military HHnm: Yes	25%	(32)	75%	(95)	127
Military HH: No	11%	(66)	89%	(511)	577
Employ: Private Sector	11%	(26)	89%	(214)	239
Employ: Government	21%	(11)	79%	(43)	55
Employ: Self-Employed	7%	(5)	93%	(59)	64
Employ: Retired	18%	(38)	82%	(170)	208
Self + Household: White-Collar	15%	(37)	85%	(212)	249
Self + Household: Blue Collar	15%	(48)	85%	(273)	321
Union HH: No	14%	(96)	86%	(587)	683
LGBTQ+: Yes	15%	(12)	85%	(66)	78
LGBTQ+: No	14%	(86)	86%	(540)	626
Motivated to Vote	14%	(89)	86%	(534)	623
Parent: Yes	10%	(16)	90%	(155)	171
Parent: No	15%	(82)	85%	(451)	533
COVID Vaccine: Yes	13%	(67)	87%	(432)	499
COVID Vaccine: No	15%	(31)	85%	(174)	205
Student Loans: Yes	11%	(11)	89%	(88)	99
Student Loans: No	14%	(87)	86%	(518)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_12: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not selected		Total N
Registered Voters	2%	(15)	98%	(689)	704
Gender: Male	3%	(11)	97%	(313)	324
Gender: Female	1%	(5)	99%	(375)	380
Age: 18-34	2%	(3)	98%	(171)	174
Age: 35-44	1%	(1)	99%	(95)	96
Age: 45-64	1%	(1)	99%	(231)	232
Age: 65+	5%	(11)	95%	(192)	202
GenZers: 1997-2012	2%	(2)	98%	(88)	90
Millennials: 1981-1996	1%	(2)	99%	(156)	158
GenXers: 1965-1980	—	(0)	100%	(197)	197
Baby Boomers: 1946-1964	3%	(6)	97%	(232)	238
Educ: < College	2%	(8)	98%	(436)	444
Educ: Bachelors degree	1%	(2)	99%	(159)	161
Educ: Post-grad	6%	(6)	94%	(94)	99
Income: Under 50k	2%	(6)	98%	(328)	334
Income: 50k-100k	4%	(9)	96%	(245)	254
Income: 100k+	—	(0)	100%	(116)	116
Ethnicity: White (Non-Hispanic)	1%	(6)	99%	(460)	466
Ethnicity: Black (Non-Hispanic)	3%	(5)	97%	(151)	156
All Christian	3%	(9)	97%	(328)	337
Agnostic/Nothing in particular	1%	(2)	99%	(142)	143
Something Else	1%	(1)	99%	(176)	177
Evangelical	3%	(9)	97%	(279)	287
Non-Evangelical	1%	(1)	99%	(217)	219
PID: Dem (no lean)	3%	(7)	97%	(246)	253
PID: Ind (no lean)	3%	(6)	97%	(184)	190
PID: Rep (no lean)	1%	(2)	99%	(258)	260

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Table BLMB9_12: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not selected		Total N
Registered Voters	2%	(15)	98%	(689)	704
PID/Gender: Dem Men	4%	(4)	96%	(100)	104
PID/Gender: Dem Women	2%	(3)	98%	(147)	150
PID/Gender: Ind Men	5%	(5)	95%	(101)	106
PID/Gender: Ind Women	2%	(1)	98%	(83)	84
PID/Gender: Rep Men	2%	(2)	98%	(113)	115
PID/Gender: Rep Women	—	(0)	100%	(146)	146
Ideo: Liberal (1-3)	3%	(5)	97%	(181)	186
Ideo: Moderate (4)	2%	(5)	98%	(201)	206
Ideo: Conservative (5-7)	2%	(6)	98%	(288)	294
Ideo/PID: Conservative Republican	1%	(2)	99%	(207)	209
Ideo/PID: Moderate/Conservative Democrat	3%	(3)	97%	(112)	115
Ideo/PID: Liberal Democrat	3%	(4)	97%	(129)	133
Unfavorable of Biden and Trump	3%	(3)	97%	(122)	126
2024 H2H Matchup: Biden Voter	4%	(10)	96%	(271)	281
2024 H2H Matchup: Trump Voter	1%	(4)	99%	(343)	347
2022 House Vote: Democrat	3%	(9)	97%	(261)	270
2022 House Vote: Republican	1%	(3)	99%	(297)	300
2022 House Vote: Did not Vote	3%	(3)	97%	(107)	111
2020 Vote: Joe Biden	3%	(9)	97%	(310)	319
2020 Vote: Donald Trump	1%	(3)	99%	(325)	328
2016 Vote: Hillary Clinton	3%	(6)	97%	(231)	237
2016 Vote: Donald Trump	1%	(3)	99%	(274)	277
U.S. Economy: Wrong Track	1%	(8)	99%	(521)	528
U.S. Economy: Right Direction	4%	(8)	96%	(168)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(10)	95%	(198)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(4)	99%	(351)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	99%	(139)	140
Top 2024 Issue: Economy	—	(1)	100%	(291)	293
Community: Urban	2%	(2)	98%	(118)	121
Community: Suburban	3%	(8)	97%	(292)	300
Community: Rural	2%	(5)	98%	(278)	284

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Table BLMB9_12: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not selected		Total N
Registered Voters	2%	(15)	98%	(689)	704
Community/Gender: Urban Women	—	(0)	100%	(50)	50
Community/Gender: Urban Men	3%	(2)	97%	(68)	71
Community/Gender: Rural Women	2%	(3)	98%	(161)	164
Community/Gender: Rural Men	2%	(2)	98%	(118)	120
Community/Gender: Suburban Women	1%	(1)	99%	(164)	166
Community/Gender: Suburban Men	5%	(6)	95%	(127)	134
Homeowner	3%	(14)	97%	(483)	496
Renter	1%	(1)	99%	(182)	184
Military HHnm: Yes	5%	(6)	95%	(121)	127
Military HH: No	2%	(9)	98%	(568)	577
Employ: Private Sector	2%	(5)	98%	(235)	239
Employ: Government	—	(0)	100%	(55)	55
Employ: Self-Employed	2%	(1)	98%	(63)	64
Employ: Retired	4%	(8)	96%	(200)	208
Self + Household: White-Collar	2%	(6)	98%	(243)	249
Self + Household: Blue Collar	3%	(9)	97%	(311)	321
Union HH: No	2%	(14)	98%	(669)	683
LGBTQ+: Yes	1%	(1)	99%	(77)	78
LGBTQ+: No	2%	(15)	98%	(611)	626
Motivated to Vote	2%	(10)	98%	(613)	623
Parent: Yes	—	(1)	100%	(170)	171
Parent: No	3%	(15)	97%	(518)	533
COVID Vaccine: Yes	2%	(12)	98%	(487)	499
COVID Vaccine: No	2%	(4)	98%	(201)	205
Student Loans: Yes	4%	(4)	96%	(95)	99
Student Loans: No	2%	(11)	98%	(594)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_13: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	60%	(423)	40%	(281)	704
Gender: Male	56%	(181)	44%	(143)	324
Gender: Female	64%	(241)	36%	(138)	380
Age: 18-34	47%	(81)	53%	(92)	174
Age: 35-44	64%	(61)	36%	(35)	96
Age: 45-64	60%	(138)	40%	(94)	232
Age: 65+	70%	(142)	30%	(60)	202
GenZers: 1997-2012	41%	(37)	59%	(53)	90
Millennials: 1981-1996	59%	(93)	41%	(65)	158
GenXers: 1965-1980	56%	(110)	44%	(87)	197
Baby Boomers: 1946-1964	71%	(170)	29%	(68)	238
Educ: < College	59%	(262)	41%	(181)	444
Educ: Bachelors degree	63%	(102)	37%	(59)	161
Educ: Post-grad	59%	(58)	41%	(41)	99
Income: Under 50k	59%	(199)	41%	(136)	334
Income: 50k-100k	58%	(147)	42%	(107)	254
Income: 100k+	67%	(77)	33%	(39)	116
Ethnicity: White (Non-Hispanic)	65%	(304)	35%	(162)	466
Ethnicity: Black (Non-Hispanic)	59%	(91)	41%	(64)	156
All Christian	67%	(227)	33%	(110)	337
Agnostic/Nothing in particular	46%	(66)	54%	(77)	143
Something Else	61%	(108)	39%	(70)	177
Evangelical	67%	(193)	33%	(95)	287
Non-Evangelical	63%	(138)	37%	(81)	219
PID: Dem (no lean)	53%	(133)	47%	(120)	253
PID: Ind (no lean)	59%	(111)	41%	(79)	190
PID: Rep (no lean)	68%	(178)	32%	(82)	260

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Table BLMB9_13: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	60%	(423)	40%	(281)	704
PID/Gender: Dem Men	41%	(43)	59%	(61)	104
PID/Gender: Dem Women	60%	(90)	40%	(59)	150
PID/Gender: Ind Men	61%	(65)	39%	(41)	106
PID/Gender: Ind Women	55%	(46)	45%	(38)	84
PID/Gender: Rep Men	64%	(74)	36%	(41)	115
PID/Gender: Rep Women	72%	(104)	28%	(41)	146
Ideo: Liberal (1-3)	55%	(102)	45%	(84)	186
Ideo: Moderate (4)	54%	(110)	46%	(95)	206
Ideo: Conservative (5-7)	67%	(198)	33%	(97)	294
Ideo/PID: Conservative Republican	71%	(147)	29%	(61)	209
Ideo/PID: Moderate/Conservative Democrat	48%	(56)	52%	(59)	115
Ideo/PID: Liberal Democrat	55%	(72)	45%	(60)	133
Unfavorable of Biden and Trump	67%	(84)	33%	(41)	126
2024 H2H Matchup: Biden Voter	55%	(154)	45%	(128)	281
2024 H2H Matchup: Trump Voter	67%	(231)	33%	(116)	347
2022 House Vote: Democrat	52%	(141)	48%	(129)	270
2022 House Vote: Republican	64%	(192)	36%	(108)	300
2022 House Vote: Did not Vote	68%	(75)	32%	(36)	111
2020 Vote: Joe Biden	55%	(175)	45%	(144)	319
2020 Vote: Donald Trump	67%	(219)	33%	(109)	328
2016 Vote: Hillary Clinton	55%	(130)	45%	(106)	237
2016 Vote: Donald Trump	69%	(192)	31%	(85)	277
U.S. Economy: Wrong Track	64%	(336)	36%	(193)	528
U.S. Economy: Right Direction	49%	(87)	51%	(89)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	52%	(109)	48%	(99)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	67%	(237)	33%	(119)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	55%	(77)	45%	(64)	140
Top 2024 Issue: Economy	66%	(194)	34%	(99)	293
Community: Urban	56%	(67)	44%	(53)	121
Community: Suburban	58%	(175)	42%	(125)	300
Community: Rural	64%	(181)	36%	(103)	284

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Table BLMB9_13: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	60%	(423)	40%	(281)	704
Community/Gender: Urban Women	53%	(26)	47%	(24)	50
Community/Gender: Urban Men	58%	(41)	42%	(30)	71
Community/Gender: Rural Women	72%	(118)	28%	(46)	164
Community/Gender: Rural Men	53%	(63)	47%	(57)	120
Community/Gender: Suburban Women	59%	(97)	41%	(69)	166
Community/Gender: Suburban Men	58%	(78)	42%	(56)	134
Homeowner	61%	(301)	39%	(196)	496
Renter	59%	(109)	41%	(75)	184
Military HHnm: Yes	59%	(75)	41%	(52)	127
Military HH: No	60%	(348)	40%	(229)	577
Employ: Private Sector	56%	(135)	44%	(105)	239
Employ: Government	42%	(23)	58%	(32)	55
Employ: Self-Employed	54%	(35)	46%	(29)	64
Employ: Retired	74%	(153)	26%	(55)	208
Self + Household: White-Collar	60%	(150)	40%	(99)	249
Self + Household: Blue Collar	65%	(210)	35%	(111)	321
Union HH: No	60%	(412)	40%	(271)	683
LGBTQ+: Yes	48%	(38)	52%	(40)	78
LGBTQ+: No	62%	(385)	38%	(241)	626
Motivated to Vote	61%	(381)	39%	(241)	623
Parent: Yes	51%	(88)	49%	(83)	171
Parent: No	63%	(335)	37%	(198)	533
COVID Vaccine: Yes	61%	(305)	39%	(194)	499
COVID Vaccine: No	57%	(118)	43%	(88)	205
Student Loans: Yes	51%	(51)	49%	(48)	99
Student Loans: No	61%	(372)	39%	(233)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_14: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	23%	(159)	77%	(545)	704
Gender: Male	20%	(66)	80%	(258)	324
Gender: Female	24%	(93)	76%	(287)	380
Age: 18-34	28%	(49)	72%	(125)	174
Age: 35-44	25%	(24)	75%	(72)	96
Age: 45-64	24%	(56)	76%	(175)	232
Age: 65+	14%	(29)	86%	(173)	202
GenZers: 1997-2012	24%	(21)	76%	(68)	90
Millennials: 1981-1996	31%	(49)	69%	(109)	158
GenXers: 1965-1980	23%	(44)	77%	(152)	197
Baby Boomers: 1946-1964	16%	(39)	84%	(199)	238
Educ: < College	24%	(105)	76%	(339)	444
Educ: Bachelors degree	21%	(33)	79%	(128)	161
Educ: Post-grad	21%	(21)	79%	(78)	99
Income: Under 50k	26%	(88)	74%	(247)	334
Income: 50k-100k	18%	(46)	82%	(207)	254
Income: 100k+	21%	(25)	79%	(91)	116
Ethnicity: White (Non-Hispanic)	26%	(124)	74%	(343)	466
Ethnicity: Black (Non-Hispanic)	14%	(21)	86%	(134)	156
All Christian	24%	(80)	76%	(257)	337
Agnostic/Nothing in particular	19%	(27)	81%	(116)	143
Something Else	24%	(42)	76%	(136)	177
Evangelical	26%	(74)	74%	(214)	287
Non-Evangelical	22%	(48)	78%	(171)	219
PID: Dem (no lean)	20%	(51)	80%	(202)	253
PID: Ind (no lean)	22%	(41)	78%	(149)	190
PID: Rep (no lean)	26%	(66)	74%	(194)	260

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Table BLMB9_14: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	23%	(159)	77%	(545)	704
PID/Gender: Dem Men	19%	(19)	81%	(84)	104
PID/Gender: Dem Women	21%	(32)	79%	(118)	150
PID/Gender: Ind Men	21%	(22)	79%	(84)	106
PID/Gender: Ind Women	23%	(20)	77%	(65)	84
PID/Gender: Rep Men	22%	(25)	78%	(90)	115
PID/Gender: Rep Women	29%	(42)	71%	(104)	146
Ideo: Liberal (1-3)	19%	(34)	81%	(152)	186
Ideo: Moderate (4)	23%	(47)	77%	(158)	206
Ideo: Conservative (5-7)	23%	(69)	77%	(225)	294
Ideo/PID: Conservative Republican	24%	(49)	76%	(159)	209
Ideo/PID: Moderate/Conservative Democrat	23%	(27)	77%	(88)	115
Ideo/PID: Liberal Democrat	17%	(23)	83%	(110)	133
Unfavorable of Biden and Trump	23%	(29)	77%	(97)	126
2024 H2H Matchup: Biden Voter	22%	(62)	78%	(219)	281
2024 H2H Matchup: Trump Voter	24%	(83)	76%	(264)	347
2022 House Vote: Democrat	20%	(54)	80%	(216)	270
2022 House Vote: Republican	24%	(72)	76%	(229)	300
2022 House Vote: Did not Vote	25%	(28)	75%	(83)	111
2020 Vote: Joe Biden	21%	(67)	79%	(252)	319
2020 Vote: Donald Trump	25%	(81)	75%	(247)	328
2016 Vote: Hillary Clinton	19%	(44)	81%	(193)	237
2016 Vote: Donald Trump	26%	(72)	74%	(205)	277
U.S. Economy: Wrong Track	25%	(133)	75%	(395)	528
U.S. Economy: Right Direction	15%	(26)	85%	(150)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	18%	(37)	82%	(171)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(85)	76%	(271)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(37)	74%	(104)	140
Top 2024 Issue: Economy	29%	(84)	71%	(209)	293
Community: Urban	22%	(26)	78%	(95)	121
Community: Suburban	21%	(63)	79%	(237)	300
Community: Rural	25%	(70)	75%	(214)	284

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Table BLMB9_14: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	23%	(159)	77%	(545)	704
Community/Gender: Urban Women	23%	(12)	77%	(38)	50
Community/Gender: Urban Men	20%	(14)	80%	(56)	71
Community/Gender: Rural Women	27%	(44)	73%	(120)	164
Community/Gender: Rural Men	21%	(26)	79%	(94)	120
Community/Gender: Suburban Women	22%	(37)	78%	(129)	166
Community/Gender: Suburban Men	19%	(26)	81%	(108)	134
Homeowner	22%	(108)	78%	(388)	496
Renter	23%	(43)	77%	(141)	184
Military HHnm: Yes	18%	(23)	82%	(104)	127
Military HH: No	24%	(136)	76%	(441)	577
Employ: Private Sector	21%	(50)	79%	(189)	239
Employ: Government	29%	(16)	71%	(39)	55
Employ: Self-Employed	17%	(11)	83%	(53)	64
Employ: Retired	15%	(31)	85%	(176)	208
Self + Household: White-Collar	20%	(51)	80%	(198)	249
Self + Household: Blue Collar	23%	(74)	77%	(247)	321
Union HH: No	22%	(153)	78%	(530)	683
LGBTQ+: Yes	20%	(16)	80%	(62)	78
LGBTQ+: No	23%	(143)	77%	(483)	626
Motivated to Vote	23%	(142)	77%	(480)	623
Parent: Yes	29%	(49)	71%	(122)	171
Parent: No	21%	(110)	79%	(423)	533
COVID Vaccine: Yes	24%	(120)	76%	(379)	499
COVID Vaccine: No	19%	(39)	81%	(166)	205
Student Loans: Yes	28%	(28)	72%	(71)	99
Student Loans: No	22%	(131)	78%	(474)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_15: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	34%	(239)	66%	(465)	704
Gender: Male	29%	(94)	71%	(231)	324
Gender: Female	38%	(146)	62%	(234)	380
Age: 18-34	29%	(50)	71%	(124)	174
Age: 35-44	23%	(22)	77%	(74)	96
Age: 45-64	34%	(78)	66%	(154)	232
Age: 65+	44%	(89)	56%	(113)	202
GenZers: 1997-2012	35%	(31)	65%	(58)	90
Millennials: 1981-1996	25%	(39)	75%	(119)	158
GenXers: 1965-1980	26%	(52)	74%	(145)	197
Baby Boomers: 1946-1964	44%	(106)	56%	(133)	238
Educ: < College	34%	(149)	66%	(295)	444
Educ: Bachelors degree	34%	(54)	66%	(107)	161
Educ: Post-grad	36%	(36)	64%	(63)	99
Income: Under 50k	37%	(123)	63%	(212)	334
Income: 50k-100k	31%	(79)	69%	(175)	254
Income: 100k+	32%	(38)	68%	(78)	116
Ethnicity: White (Non-Hispanic)	33%	(156)	67%	(310)	466
Ethnicity: Black (Non-Hispanic)	31%	(48)	69%	(108)	156
All Christian	34%	(116)	66%	(221)	337
Agnostic/Nothing in particular	38%	(55)	62%	(89)	143
Something Else	28%	(50)	72%	(128)	177
Evangelical	26%	(74)	74%	(213)	287
Non-Evangelical	41%	(90)	59%	(129)	219
PID: Dem (no lean)	42%	(107)	58%	(146)	253
PID: Ind (no lean)	33%	(62)	67%	(128)	190
PID: Rep (no lean)	27%	(70)	73%	(190)	260

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Table BLMB9_15: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	34%	(239)	66%	(465)	704
PID/Gender: Dem Men	35%	(36)	65%	(67)	104
PID/Gender: Dem Women	47%	(71)	53%	(79)	150
PID/Gender: Ind Men	31%	(33)	69%	(73)	106
PID/Gender: Ind Women	35%	(29)	65%	(55)	84
PID/Gender: Rep Men	22%	(25)	78%	(90)	115
PID/Gender: Rep Women	31%	(45)	69%	(100)	146
Ideo: Liberal (1-3)	43%	(80)	57%	(106)	186
Ideo: Moderate (4)	37%	(77)	63%	(129)	206
Ideo: Conservative (5-7)	26%	(75)	74%	(219)	294
Ideo/PID: Conservative Republican	26%	(55)	74%	(154)	209
Ideo/PID: Moderate/Conservative Democrat	39%	(45)	61%	(70)	115
Ideo/PID: Liberal Democrat	44%	(58)	56%	(74)	133
Unfavorable of Biden and Trump	39%	(49)	61%	(76)	126
2024 H2H Matchup: Biden Voter	43%	(121)	57%	(160)	281
2024 H2H Matchup: Trump Voter	24%	(84)	76%	(263)	347
2022 House Vote: Democrat	41%	(112)	59%	(158)	270
2022 House Vote: Republican	26%	(77)	74%	(223)	300
2022 House Vote: Did not Vote	38%	(42)	62%	(69)	111
2020 Vote: Joe Biden	40%	(127)	60%	(192)	319
2020 Vote: Donald Trump	26%	(87)	74%	(241)	328
2016 Vote: Hillary Clinton	43%	(102)	57%	(135)	237
2016 Vote: Donald Trump	29%	(79)	71%	(198)	277
U.S. Economy: Wrong Track	29%	(153)	71%	(375)	528
U.S. Economy: Right Direction	49%	(86)	51%	(90)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	41%	(85)	59%	(123)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(85)	76%	(271)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	49%	(69)	51%	(71)	140
Top 2024 Issue: Economy	22%	(65)	78%	(227)	293
Community: Urban	34%	(42)	66%	(79)	121
Community: Suburban	35%	(104)	65%	(195)	300
Community: Rural	33%	(93)	67%	(191)	284

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Table BLMB9_15: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	34%	(239)	66%	(465)	704
Community/Gender: Urban Women	43%	(22)	57%	(28)	50
Community/Gender: Urban Men	28%	(20)	72%	(51)	71
Community/Gender: Rural Women	38%	(62)	62%	(101)	164
Community/Gender: Rural Men	26%	(31)	74%	(89)	120
Community/Gender: Suburban Women	37%	(62)	63%	(104)	166
Community/Gender: Suburban Men	32%	(43)	68%	(91)	134
Homeowner	35%	(173)	65%	(324)	496
Renter	32%	(59)	68%	(125)	184
Military HHnm: Yes	30%	(38)	70%	(89)	127
Military HH: No	35%	(201)	65%	(376)	577
Employ: Private Sector	28%	(67)	72%	(172)	239
Employ: Government	26%	(14)	74%	(40)	55
Employ: Self-Employed	21%	(13)	79%	(50)	64
Employ: Retired	45%	(92)	55%	(115)	208
Self + Household: White-Collar	32%	(81)	68%	(168)	249
Self + Household: Blue Collar	31%	(100)	69%	(221)	321
Union HH: No	33%	(227)	67%	(456)	683
LGBTQ+: Yes	38%	(29)	62%	(48)	78
LGBTQ+: No	33%	(210)	67%	(416)	626
Motivated to Vote	34%	(209)	66%	(413)	623
Parent: Yes	23%	(40)	77%	(131)	171
Parent: No	37%	(199)	63%	(333)	533
COVID Vaccine: Yes	38%	(191)	62%	(308)	499
COVID Vaccine: No	23%	(48)	77%	(157)	205
Student Loans: Yes	29%	(29)	71%	(70)	99
Student Loans: No	35%	(210)	65%	(395)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_16: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not selected		Total N
Registered Voters	22%	(156)	78%	(548)	704
Gender: Male	24%	(78)	76%	(247)	324
Gender: Female	21%	(79)	79%	(301)	380
Age: 18-34	25%	(43)	75%	(131)	174
Age: 35-44	24%	(23)	76%	(73)	96
Age: 45-64	22%	(51)	78%	(180)	232
Age: 65+	19%	(39)	81%	(163)	202
GenZers: 1997-2012	29%	(26)	71%	(64)	90
Millennials: 1981-1996	21%	(33)	79%	(125)	158
GenXers: 1965-1980	24%	(46)	76%	(150)	197
Baby Boomers: 1946-1964	21%	(50)	79%	(188)	238
Educ: < College	25%	(113)	75%	(331)	444
Educ: Bachelors degree	20%	(32)	80%	(129)	161
Educ: Post-grad	12%	(12)	88%	(88)	99
Income: Under 50k	23%	(78)	77%	(256)	334
Income: 50k-100k	22%	(56)	78%	(198)	254
Income: 100k+	19%	(22)	81%	(94)	116
Ethnicity: White (Non-Hispanic)	23%	(107)	77%	(360)	466
Ethnicity: Black (Non-Hispanic)	20%	(32)	80%	(124)	156
All Christian	21%	(70)	79%	(267)	337
Agnostic/Nothing in particular	24%	(34)	76%	(109)	143
Something Else	27%	(48)	73%	(129)	177
Evangelical	27%	(76)	73%	(211)	287
Non-Evangelical	17%	(36)	83%	(182)	219
PID: Dem (no lean)	19%	(48)	81%	(206)	253
PID: Ind (no lean)	18%	(34)	82%	(156)	190
PID: Rep (no lean)	29%	(74)	71%	(186)	260

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Table BLMB9_16: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not selected		Total N
Registered Voters	22%	(156)	78%	(548)	704
PID/Gender: Dem Men	14%	(15)	86%	(89)	104
PID/Gender: Dem Women	22%	(33)	78%	(117)	150
PID/Gender: Ind Men	20%	(21)	80%	(85)	106
PID/Gender: Ind Women	16%	(13)	84%	(71)	84
PID/Gender: Rep Men	37%	(42)	63%	(73)	115
PID/Gender: Rep Women	22%	(32)	78%	(113)	146
Ideo: Liberal (1-3)	17%	(32)	83%	(154)	186
Ideo: Moderate (4)	22%	(45)	78%	(160)	206
Ideo: Conservative (5-7)	25%	(74)	75%	(220)	294
Ideo/PID: Conservative Republican	26%	(55)	74%	(153)	209
Ideo/PID: Moderate/Conservative Democrat	23%	(27)	77%	(88)	115
Ideo/PID: Liberal Democrat	15%	(20)	85%	(113)	133
Unfavorable of Biden and Trump	22%	(28)	78%	(98)	126
2024 H2H Matchup: Biden Voter	15%	(41)	85%	(240)	281
2024 H2H Matchup: Trump Voter	28%	(98)	72%	(250)	347
2022 House Vote: Democrat	15%	(42)	85%	(228)	270
2022 House Vote: Republican	27%	(81)	73%	(220)	300
2022 House Vote: Did not Vote	28%	(31)	72%	(80)	111
2020 Vote: Joe Biden	17%	(53)	83%	(266)	319
2020 Vote: Donald Trump	28%	(92)	72%	(236)	328
2016 Vote: Hillary Clinton	16%	(38)	84%	(199)	237
2016 Vote: Donald Trump	25%	(70)	75%	(207)	277
U.S. Economy: Wrong Track	24%	(127)	76%	(402)	528
U.S. Economy: Right Direction	17%	(30)	83%	(146)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	16%	(34)	84%	(174)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	28%	(99)	72%	(256)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(23)	83%	(117)	140
Top 2024 Issue: Economy	23%	(67)	77%	(226)	293
Community: Urban	17%	(20)	83%	(100)	121
Community: Suburban	18%	(55)	82%	(244)	300
Community: Rural	28%	(81)	72%	(203)	284

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Table BLMB9_16: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not selected		Total N
Registered Voters	22%	(156)	78%	(548)	704
Community/Gender: Urban Women	21%	(11)	79%	(39)	50
Community/Gender: Urban Men	14%	(10)	86%	(61)	71
Community/Gender: Rural Women	24%	(39)	76%	(125)	164
Community/Gender: Rural Men	35%	(41)	65%	(79)	120
Community/Gender: Suburban Women	17%	(29)	83%	(137)	166
Community/Gender: Suburban Men	20%	(27)	80%	(107)	134
Homeowner	20%	(98)	80%	(398)	496
Renter	28%	(52)	72%	(132)	184
Military HHnm: Yes	19%	(24)	81%	(102)	127
Military HH: No	23%	(132)	77%	(445)	577
Employ: Private Sector	22%	(53)	78%	(186)	239
Employ: Government	23%	(13)	77%	(42)	55
Employ: Self-Employed	21%	(14)	79%	(50)	64
Employ: Retired	21%	(44)	79%	(164)	208
Self + Household: White-Collar	14%	(36)	86%	(213)	249
Self + Household: Blue Collar	24%	(77)	76%	(244)	321
Union HH: No	23%	(155)	77%	(528)	683
LGBTQ+: Yes	12%	(10)	88%	(68)	78
LGBTQ+: No	23%	(147)	77%	(479)	626
Motivated to Vote	22%	(136)	78%	(487)	623
Parent: Yes	26%	(45)	74%	(127)	171
Parent: No	21%	(112)	79%	(421)	533
COVID Vaccine: Yes	20%	(102)	80%	(397)	499
COVID Vaccine: No	27%	(55)	73%	(150)	205
Student Loans: Yes	19%	(18)	81%	(80)	99
Student Loans: No	23%	(138)	77%	(467)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_1: *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(350)	34%	(240)	16%	(114)	704
Gender: Male	51%	(167)	34%	(110)	15%	(48)	324
Gender: Female	48%	(183)	34%	(131)	17%	(66)	380
Age: 18-34	44%	(77)	33%	(57)	23%	(40)	174
Age: 35-44	57%	(55)	30%	(29)	13%	(12)	96
Age: 45-64	57%	(132)	29%	(67)	14%	(33)	232
Age: 65+	42%	(86)	43%	(87)	14%	(29)	202
GenZers: 1997-2012	33%	(29)	40%	(36)	27%	(24)	90
Millennials: 1981-1996	55%	(86)	28%	(44)	17%	(28)	158
GenXers: 1965-1980	58%	(114)	30%	(60)	12%	(23)	197
Baby Boomers: 1946-1964	46%	(109)	39%	(94)	15%	(35)	238
Educ: < College	53%	(236)	33%	(145)	14%	(63)	444
Educ: Bachelors degree	46%	(75)	32%	(52)	21%	(34)	161
Educ: Post-grad	40%	(39)	44%	(44)	16%	(16)	99
Income: Under 50k	47%	(157)	37%	(123)	16%	(55)	334
Income: 50k-100k	52%	(132)	33%	(83)	15%	(38)	254
Income: 100k+	52%	(60)	30%	(35)	18%	(21)	116
Ethnicity: White (Non-Hispanic)	60%	(281)	25%	(119)	14%	(67)	466
Ethnicity: Black (Non-Hispanic)	23%	(36)	60%	(93)	17%	(27)	156
All Christian	59%	(199)	27%	(90)	14%	(48)	337
Agnostic/Nothing in particular	26%	(38)	48%	(69)	25%	(36)	143
Something Else	57%	(100)	30%	(54)	13%	(23)	177
Evangelical	63%	(181)	24%	(70)	13%	(37)	287
Non-Evangelical	51%	(111)	34%	(74)	15%	(34)	219
PID: Dem (no lean)	11%	(29)	74%	(187)	15%	(37)	253
PID: Ind (no lean)	43%	(83)	24%	(45)	33%	(63)	190
PID: Rep (no lean)	91%	(238)	3%	(8)	5%	(14)	260
PID/Gender: Dem Men	18%	(19)	73%	(76)	9%	(9)	104
PID/Gender: Dem Women	7%	(10)	74%	(111)	19%	(28)	150
PID/Gender: Ind Men	42%	(45)	27%	(29)	31%	(32)	106
PID/Gender: Ind Women	45%	(38)	19%	(16)	36%	(30)	84
PID/Gender: Rep Men	90%	(103)	4%	(5)	6%	(7)	115
PID/Gender: Rep Women	93%	(135)	2%	(3)	5%	(7)	146

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Table BLMB10_1: *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(350)	34%	(240)	16%	(114)	704
Ideo: Liberal (1-3)	15%	(27)	67%	(125)	18%	(34)	186
Ideo: Moderate (4)	38%	(78)	42%	(86)	20%	(41)	206
Ideo: Conservative (5-7)	79%	(234)	9%	(27)	11%	(33)	294
Ideo/PID: Conservative Republican	92%	(192)	3%	(6)	5%	(11)	209
Ideo/PID: Moderate/Conservative Democrat	15%	(18)	71%	(81)	14%	(16)	115
Ideo/PID: Liberal Democrat	9%	(11)	78%	(103)	14%	(18)	133
Unfavorable of Biden and Trump	36%	(45)	17%	(21)	47%	(59)	126
2024 H2H Matchup: Biden Voter	6%	(18)	78%	(220)	15%	(43)	281
2024 H2H Matchup: Trump Voter	91%	(316)	4%	(14)	5%	(18)	347
2022 House Vote: Democrat	9%	(25)	73%	(197)	18%	(48)	270
2022 House Vote: Republican	88%	(264)	5%	(15)	7%	(22)	300
2022 House Vote: Did not Vote	49%	(54)	23%	(25)	28%	(31)	111
2020 Vote: Joe Biden	12%	(38)	67%	(215)	21%	(66)	319
2020 Vote: Donald Trump	90%	(295)	2%	(8)	8%	(26)	328
2016 Vote: Hillary Clinton	10%	(24)	75%	(177)	15%	(37)	237
2016 Vote: Donald Trump	86%	(238)	5%	(15)	9%	(25)	277
U.S. Economy: Wrong Track	62%	(325)	21%	(109)	18%	(94)	528
U.S. Economy: Right Direction	14%	(24)	75%	(131)	11%	(20)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	86%	(178)	11%	(24)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	88%	(314)	5%	(17)	7%	(25)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(29)	33%	(46)	46%	(65)	140
Top 2024 Issue: Economy	67%	(196)	22%	(63)	12%	(34)	293
Community: Urban	37%	(45)	45%	(54)	18%	(22)	121
Community: Suburban	46%	(138)	35%	(105)	19%	(56)	300
Community: Rural	59%	(167)	29%	(81)	13%	(36)	284
Community/Gender: Urban Women	32%	(16)	45%	(23)	23%	(12)	50
Community/Gender: Urban Men	41%	(29)	44%	(31)	15%	(10)	71
Community/Gender: Rural Women	55%	(91)	30%	(49)	15%	(24)	164
Community/Gender: Rural Men	63%	(76)	27%	(32)	10%	(12)	120
Community/Gender: Suburban Women	46%	(77)	35%	(59)	18%	(30)	166
Community/Gender: Suburban Men	46%	(61)	35%	(47)	19%	(26)	134

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Table BLMB10_1: *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(350)	34%	(240)	16%	(114)	704
Homeowner	53%	(261)	33%	(165)	14%	(70)	496
Renter	42%	(77)	37%	(69)	21%	(38)	184
Military HHnm: Yes	59%	(74)	32%	(41)	9%	(12)	127
Military HH: No	48%	(276)	35%	(200)	18%	(102)	577
Employ: Private Sector	51%	(121)	30%	(71)	20%	(47)	239
Employ: Government	52%	(29)	31%	(17)	17%	(9)	55
Employ: Self-Employed	52%	(33)	38%	(24)	10%	(7)	64
Employ: Retired	46%	(96)	38%	(79)	16%	(32)	208
Self + Household: White-Collar	45%	(111)	40%	(99)	16%	(39)	249
Self + Household: Blue Collar	58%	(185)	29%	(94)	13%	(41)	321
Union HH: No	50%	(342)	33%	(229)	16%	(112)	683
LGBTQ+: Yes	20%	(15)	56%	(44)	24%	(19)	78
LGBTQ+: No	53%	(335)	31%	(197)	15%	(95)	626
Motivated to Vote	50%	(313)	35%	(220)	14%	(90)	623
Parent: Yes	58%	(100)	31%	(52)	11%	(19)	171
Parent: No	47%	(250)	35%	(188)	18%	(95)	533
COVID Vaccine: Yes	43%	(213)	40%	(201)	17%	(84)	499
COVID Vaccine: No	67%	(136)	19%	(39)	14%	(29)	205
Student Loans: Yes	37%	(37)	39%	(38)	24%	(24)	99
Student Loans: No	52%	(313)	33%	(202)	15%	(90)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_2: *Who do you trust more to handle each of the following economic issues? — Unemployment*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(339)	35%	(248)	17%	(117)	704
Gender: Male	51%	(166)	34%	(110)	15%	(48)	324
Gender: Female	45%	(172)	36%	(138)	18%	(69)	380
Age: 18-34	42%	(73)	33%	(58)	25%	(43)	174
Age: 35-44	52%	(50)	35%	(33)	13%	(13)	96
Age: 45-64	57%	(131)	29%	(68)	14%	(33)	232
Age: 65+	42%	(84)	44%	(89)	14%	(29)	202
GenZers: 1997-2012	32%	(29)	40%	(36)	28%	(25)	90
Millennials: 1981-1996	50%	(79)	31%	(49)	19%	(30)	158
GenXers: 1965-1980	57%	(113)	30%	(60)	12%	(24)	197
Baby Boomers: 1946-1964	46%	(108)	40%	(95)	15%	(35)	238
Educ: < College	52%	(230)	33%	(145)	15%	(69)	444
Educ: Bachelors degree	44%	(71)	34%	(55)	21%	(34)	161
Educ: Post-grad	37%	(37)	48%	(48)	15%	(14)	99
Income: Under 50k	44%	(149)	38%	(127)	18%	(59)	334
Income: 50k-100k	52%	(132)	33%	(85)	15%	(37)	254
Income: 100k+	50%	(58)	32%	(37)	19%	(22)	116
Ethnicity: White (Non-Hispanic)	58%	(272)	27%	(126)	15%	(68)	466
Ethnicity: Black (Non-Hispanic)	21%	(33)	60%	(93)	19%	(30)	156
All Christian	57%	(193)	28%	(93)	15%	(51)	337
Agnostic/Nothing in particular	26%	(38)	48%	(69)	26%	(37)	143
Something Else	54%	(97)	30%	(54)	15%	(27)	177
Evangelical	61%	(175)	23%	(67)	16%	(45)	287
Non-Evangelical	49%	(108)	36%	(78)	15%	(33)	219
PID: Dem (no lean)	7%	(17)	75%	(191)	18%	(45)	253
PID: Ind (no lean)	43%	(83)	26%	(49)	31%	(59)	190
PID: Rep (no lean)	92%	(239)	3%	(8)	5%	(13)	260
PID/Gender: Dem Men	11%	(11)	73%	(76)	16%	(17)	104
PID/Gender: Dem Women	4%	(5)	77%	(116)	19%	(29)	150
PID/Gender: Ind Men	47%	(50)	27%	(29)	26%	(27)	106
PID/Gender: Ind Women	39%	(33)	24%	(20)	38%	(32)	84
PID/Gender: Rep Men	92%	(105)	5%	(5)	4%	(4)	115
PID/Gender: Rep Women	92%	(134)	2%	(3)	6%	(9)	146

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Table BLMB10_2: *Who do you trust more to handle each of the following economic issues? — Unemployment*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(339)	35%	(248)	17%	(117)	704
Ideo: Liberal (1-3)	12%	(22)	68%	(127)	20%	(37)	186
Ideo: Moderate (4)	34%	(70)	44%	(90)	22%	(45)	206
Ideo: Conservative (5-7)	81%	(239)	9%	(26)	10%	(29)	294
Ideo/PID: Conservative Republican	92%	(193)	2%	(5)	5%	(11)	209
Ideo/PID: Moderate/Conservative Democrat	9%	(11)	75%	(86)	16%	(19)	115
Ideo/PID: Liberal Democrat	4%	(6)	78%	(104)	18%	(23)	133
Unfavorable of Biden and Trump	30%	(37)	20%	(25)	51%	(63)	126
2024 H2H Matchup: Biden Voter	5%	(14)	79%	(221)	16%	(46)	281
2024 H2H Matchup: Trump Voter	90%	(313)	5%	(17)	5%	(18)	347
2022 House Vote: Democrat	7%	(18)	74%	(199)	19%	(53)	270
2022 House Vote: Republican	88%	(264)	5%	(16)	7%	(21)	300
2022 House Vote: Did not Vote	48%	(53)	25%	(28)	27%	(30)	111
2020 Vote: Joe Biden	10%	(32)	68%	(216)	22%	(70)	319
2020 Vote: Donald Trump	88%	(290)	4%	(12)	8%	(27)	328
2016 Vote: Hillary Clinton	6%	(15)	77%	(183)	16%	(39)	237
2016 Vote: Donald Trump	85%	(235)	6%	(16)	9%	(26)	277
U.S. Economy: Wrong Track	60%	(317)	21%	(113)	19%	(98)	528
U.S. Economy: Right Direction	12%	(21)	77%	(135)	11%	(19)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	88%	(183)	11%	(22)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	88%	(312)	5%	(18)	7%	(26)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(24)	33%	(47)	49%	(69)	140
Top 2024 Issue: Economy	66%	(192)	22%	(64)	12%	(37)	293
Community: Urban	33%	(39)	48%	(58)	19%	(23)	121
Community: Suburban	45%	(135)	34%	(103)	21%	(62)	300
Community: Rural	58%	(164)	31%	(87)	11%	(33)	284
Community/Gender: Urban Women	26%	(13)	54%	(27)	20%	(10)	50
Community/Gender: Urban Men	37%	(26)	44%	(31)	18%	(13)	71
Community/Gender: Rural Women	53%	(87)	33%	(54)	14%	(22)	164
Community/Gender: Rural Men	64%	(77)	28%	(33)	8%	(10)	120
Community/Gender: Suburban Women	43%	(72)	35%	(57)	22%	(36)	166
Community/Gender: Suburban Men	47%	(63)	34%	(45)	19%	(25)	134

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Table BLMB10_2: *Who do you trust more to handle each of the following economic issues? — Unemployment*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(339)	35%	(248)	17%	(117)	704
Homeowner	52%	(257)	34%	(168)	14%	(71)	496
Renter	40%	(74)	38%	(70)	22%	(41)	184
Military HHnm: Yes	55%	(69)	32%	(40)	14%	(18)	127
Military HH: No	47%	(269)	36%	(208)	17%	(100)	577
Employ: Private Sector	49%	(118)	33%	(78)	18%	(43)	239
Employ: Government	54%	(29)	28%	(15)	18%	(10)	55
Employ: Self-Employed	44%	(28)	35%	(22)	21%	(13)	64
Employ: Retired	45%	(94)	39%	(81)	16%	(33)	208
Self + Household: White-Collar	41%	(101)	42%	(105)	17%	(43)	249
Self + Household: Blue Collar	57%	(182)	30%	(97)	13%	(42)	321
Union HH: No	49%	(332)	34%	(235)	17%	(116)	683
LGBTQ+: Yes	19%	(15)	62%	(49)	18%	(14)	78
LGBTQ+: No	52%	(324)	32%	(200)	16%	(103)	626
Motivated to Vote	49%	(305)	36%	(226)	15%	(93)	623
Parent: Yes	51%	(88)	33%	(56)	16%	(27)	171
Parent: No	47%	(251)	36%	(192)	17%	(90)	533
COVID Vaccine: Yes	40%	(200)	41%	(205)	19%	(93)	499
COVID Vaccine: No	67%	(138)	21%	(43)	12%	(24)	205
Student Loans: Yes	32%	(31)	47%	(46)	21%	(21)	99
Student Loans: No	51%	(307)	33%	(202)	16%	(96)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(314)	33%	(234)	22%	(157)	704
Gender: Male	46%	(151)	33%	(106)	21%	(67)	324
Gender: Female	43%	(163)	34%	(127)	24%	(89)	380
Age: 18-34	41%	(70)	35%	(60)	25%	(43)	174
Age: 35-44	56%	(54)	36%	(34)	8%	(8)	96
Age: 45-64	50%	(117)	27%	(62)	23%	(54)	232
Age: 65+	36%	(73)	38%	(78)	26%	(52)	202
GenZers: 1997-2012	37%	(33)	36%	(32)	27%	(25)	90
Millennials: 1981-1996	48%	(77)	35%	(55)	17%	(26)	158
GenXers: 1965-1980	53%	(104)	28%	(55)	19%	(38)	197
Baby Boomers: 1946-1964	38%	(91)	36%	(85)	26%	(62)	238
Educ: < College	50%	(220)	32%	(140)	19%	(84)	444
Educ: Bachelors degree	38%	(62)	31%	(50)	30%	(49)	161
Educ: Post-grad	32%	(32)	43%	(43)	24%	(24)	99
Income: Under 50k	40%	(133)	39%	(130)	21%	(72)	334
Income: 50k-100k	50%	(128)	29%	(75)	20%	(51)	254
Income: 100k+	46%	(53)	25%	(29)	29%	(34)	116
Ethnicity: White (Non-Hispanic)	55%	(255)	25%	(114)	21%	(97)	466
Ethnicity: Black (Non-Hispanic)	17%	(26)	60%	(94)	23%	(35)	156
All Christian	53%	(178)	25%	(83)	22%	(76)	337
Agnostic/Nothing in particular	27%	(39)	46%	(67)	27%	(38)	143
Something Else	48%	(85)	32%	(57)	20%	(35)	177
Evangelical	55%	(158)	23%	(67)	22%	(63)	287
Non-Evangelical	44%	(97)	34%	(74)	22%	(48)	219
PID: Dem (no lean)	5%	(13)	75%	(190)	20%	(50)	253
PID: Ind (no lean)	41%	(77)	20%	(38)	39%	(75)	190
PID: Rep (no lean)	86%	(224)	2%	(5)	12%	(32)	260
PID/Gender: Dem Men	7%	(8)	81%	(84)	12%	(12)	104
PID/Gender: Dem Women	4%	(5)	71%	(107)	25%	(38)	150
PID/Gender: Ind Men	45%	(47)	18%	(20)	37%	(39)	106
PID/Gender: Ind Women	35%	(30)	22%	(19)	42%	(35)	84
PID/Gender: Rep Men	84%	(96)	3%	(3)	14%	(16)	115
PID/Gender: Rep Women	88%	(128)	1%	(2)	11%	(16)	146

Continued on next page

Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(314)	33%	(234)	22%	(157)	704
Ideo: Liberal (1-3)	11%	(21)	67%	(125)	22%	(40)	186
Ideo: Moderate (4)	34%	(70)	40%	(81)	26%	(54)	206
Ideo: Conservative (5-7)	73%	(215)	8%	(24)	19%	(55)	294
Ideo/PID: Conservative Republican	84%	(175)	2%	(5)	14%	(29)	209
Ideo/PID: Moderate/Conservative Democrat	7%	(8)	74%	(85)	19%	(22)	115
Ideo/PID: Liberal Democrat	4%	(5)	78%	(103)	19%	(25)	133
Unfavorable of Biden and Trump	29%	(37)	13%	(17)	58%	(72)	126
2024 H2H Matchup: Biden Voter	5%	(13)	74%	(209)	21%	(60)	281
2024 H2H Matchup: Trump Voter	83%	(288)	5%	(18)	12%	(41)	347
2022 House Vote: Democrat	6%	(15)	72%	(194)	22%	(61)	270
2022 House Vote: Republican	82%	(246)	3%	(10)	15%	(44)	300
2022 House Vote: Did not Vote	43%	(47)	25%	(28)	32%	(35)	111
2020 Vote: Joe Biden	10%	(31)	65%	(206)	26%	(81)	319
2020 Vote: Donald Trump	81%	(265)	4%	(13)	16%	(51)	328
2016 Vote: Hillary Clinton	6%	(14)	74%	(175)	20%	(48)	237
2016 Vote: Donald Trump	76%	(212)	5%	(15)	18%	(51)	277
U.S. Economy: Wrong Track	56%	(294)	21%	(110)	23%	(124)	528
U.S. Economy: Right Direction	11%	(20)	70%	(123)	19%	(33)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	81%	(168)	16%	(33)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(286)	7%	(24)	13%	(45)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(21)	30%	(42)	56%	(78)	140
Top 2024 Issue: Economy	60%	(175)	25%	(72)	16%	(46)	293
Community: Urban	30%	(36)	45%	(54)	25%	(30)	121
Community: Suburban	41%	(124)	34%	(102)	25%	(74)	300
Community: Rural	54%	(154)	27%	(77)	18%	(52)	284
Community/Gender: Urban Women	23%	(12)	48%	(24)	28%	(14)	50
Community/Gender: Urban Men	34%	(24)	43%	(30)	23%	(16)	71
Community/Gender: Rural Women	51%	(84)	28%	(46)	20%	(34)	164
Community/Gender: Rural Men	58%	(70)	26%	(31)	16%	(19)	120
Community/Gender: Suburban Women	41%	(67)	34%	(57)	25%	(42)	166
Community/Gender: Suburban Men	42%	(57)	34%	(45)	24%	(32)	134

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Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(314)	33%	(234)	22%	(157)	704
Homeowner	48%	(240)	30%	(148)	22%	(108)	496
Renter	36%	(66)	42%	(77)	22%	(40)	184
Military HHnm: Yes	53%	(67)	27%	(34)	20%	(26)	127
Military HH: No	43%	(247)	35%	(199)	23%	(131)	577
Employ: Private Sector	51%	(122)	30%	(72)	19%	(46)	239
Employ: Government	41%	(22)	32%	(18)	27%	(15)	55
Employ: Self-Employed	43%	(28)	36%	(23)	20%	(13)	64
Employ: Retired	37%	(77)	36%	(75)	27%	(55)	208
Self + Household: White-Collar	38%	(94)	37%	(92)	25%	(63)	249
Self + Household: Blue Collar	52%	(167)	31%	(99)	17%	(55)	321
Union HH: No	45%	(306)	33%	(224)	22%	(153)	683
LGBTQ+: Yes	21%	(17)	57%	(44)	22%	(17)	78
LGBTQ+: No	47%	(297)	30%	(189)	22%	(140)	626
Motivated to Vote	45%	(279)	35%	(217)	20%	(127)	623
Parent: Yes	54%	(93)	31%	(53)	15%	(25)	171
Parent: No	42%	(221)	34%	(180)	25%	(131)	533
COVID Vaccine: Yes	37%	(184)	38%	(191)	25%	(124)	499
COVID Vaccine: No	63%	(130)	21%	(43)	16%	(32)	205
Student Loans: Yes	33%	(33)	37%	(36)	30%	(30)	99
Student Loans: No	46%	(281)	33%	(197)	21%	(127)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_5: *Who do you trust more to handle each of the following economic issues? — Stock market performance*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(349)	29%	(202)	22%	(153)	704
Gender: Male	56%	(181)	30%	(97)	14%	(47)	324
Gender: Female	44%	(169)	28%	(105)	28%	(106)	380
Age: 18-34	44%	(76)	28%	(49)	28%	(48)	174
Age: 35-44	52%	(50)	33%	(32)	15%	(14)	96
Age: 45-64	58%	(133)	23%	(53)	20%	(46)	232
Age: 65+	44%	(89)	34%	(68)	22%	(45)	202
GenZers: 1997-2012	39%	(35)	28%	(25)	33%	(29)	90
Millennials: 1981-1996	49%	(77)	31%	(50)	20%	(31)	158
GenXers: 1965-1980	57%	(113)	24%	(47)	19%	(37)	197
Baby Boomers: 1946-1964	48%	(114)	31%	(74)	21%	(50)	238
Educ: < College	53%	(236)	27%	(118)	20%	(89)	444
Educ: Bachelors degree	47%	(76)	26%	(42)	27%	(43)	161
Educ: Post-grad	38%	(37)	42%	(42)	21%	(20)	99
Income: Under 50k	44%	(148)	33%	(110)	23%	(77)	334
Income: 50k-100k	54%	(137)	27%	(68)	19%	(48)	254
Income: 100k+	55%	(64)	21%	(25)	24%	(27)	116
Ethnicity: White (Non-Hispanic)	58%	(273)	22%	(100)	20%	(93)	466
Ethnicity: Black (Non-Hispanic)	25%	(39)	51%	(80)	24%	(37)	156
All Christian	60%	(203)	25%	(83)	15%	(50)	337
Agnostic/Nothing in particular	29%	(41)	39%	(55)	33%	(47)	143
Something Else	52%	(92)	24%	(42)	24%	(43)	177
Evangelical	62%	(179)	18%	(53)	19%	(55)	287
Non-Evangelical	50%	(110)	33%	(73)	16%	(36)	219
PID: Dem (no lean)	10%	(25)	65%	(166)	25%	(62)	253
PID: Ind (no lean)	45%	(86)	15%	(29)	39%	(75)	190
PID: Rep (no lean)	91%	(238)	3%	(7)	6%	(15)	260
PID/Gender: Dem Men	16%	(17)	73%	(75)	11%	(12)	104
PID/Gender: Dem Women	6%	(9)	61%	(91)	34%	(51)	150
PID/Gender: Ind Men	55%	(58)	17%	(18)	29%	(31)	106
PID/Gender: Ind Women	34%	(29)	13%	(11)	53%	(45)	84
PID/Gender: Rep Men	92%	(106)	4%	(4)	4%	(5)	115
PID/Gender: Rep Women	90%	(132)	2%	(3)	7%	(11)	146

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Table BLMB10_5: *Who do you trust more to handle each of the following economic issues? — Stock market performance*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(349)	29%	(202)	22%	(153)	704
Ideo: Liberal (1-3)	13%	(24)	58%	(107)	29%	(54)	186
Ideo: Moderate (4)	39%	(79)	35%	(73)	26%	(53)	206
Ideo: Conservative (5-7)	81%	(237)	7%	(22)	12%	(35)	294
Ideo/PID: Conservative Republican	91%	(191)	3%	(6)	6%	(12)	209
Ideo/PID: Moderate/Conservative Democrat	14%	(16)	65%	(75)	21%	(24)	115
Ideo/PID: Liberal Democrat	7%	(9)	69%	(91)	25%	(33)	133
Unfavorable of Biden and Trump	39%	(50)	8%	(11)	52%	(65)	126
2024 H2H Matchup: Biden Voter	8%	(23)	66%	(185)	26%	(73)	281
2024 H2H Matchup: Trump Voter	89%	(310)	4%	(13)	7%	(24)	347
2022 House Vote: Democrat	10%	(27)	63%	(170)	27%	(73)	270
2022 House Vote: Republican	88%	(264)	4%	(13)	8%	(24)	300
2022 House Vote: Did not Vote	48%	(53)	17%	(19)	36%	(39)	111
2020 Vote: Joe Biden	12%	(39)	57%	(183)	30%	(97)	319
2020 Vote: Donald Trump	88%	(289)	2%	(8)	10%	(31)	328
2016 Vote: Hillary Clinton	7%	(17)	67%	(158)	26%	(62)	237
2016 Vote: Donald Trump	86%	(238)	3%	(9)	11%	(30)	277
U.S. Economy: Wrong Track	61%	(321)	17%	(89)	22%	(119)	528
U.S. Economy: Right Direction	16%	(29)	64%	(113)	19%	(34)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(14)	75%	(156)	18%	(38)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87%	(310)	4%	(15)	9%	(31)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(26)	22%	(31)	60%	(84)	140
Top 2024 Issue: Economy	65%	(192)	19%	(56)	15%	(45)	293
Community: Urban	39%	(48)	39%	(47)	22%	(26)	121
Community: Suburban	47%	(141)	29%	(87)	24%	(72)	300
Community: Rural	57%	(161)	24%	(68)	19%	(54)	284
Community/Gender: Urban Women	29%	(15)	42%	(21)	29%	(15)	50
Community/Gender: Urban Men	47%	(33)	37%	(26)	16%	(12)	71
Community/Gender: Rural Women	51%	(83)	24%	(39)	26%	(42)	164
Community/Gender: Rural Men	65%	(78)	24%	(29)	11%	(13)	120
Community/Gender: Suburban Women	43%	(71)	27%	(45)	30%	(49)	166
Community/Gender: Suburban Men	52%	(70)	31%	(42)	17%	(23)	134

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Table BLMB10_5: *Who do you trust more to handle each of the following economic issues? — Stock market performance*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(349)	29%	(202)	22%	(153)	704
Homeowner	54%	(266)	26%	(130)	20%	(100)	496
Renter	40%	(73)	36%	(67)	24%	(43)	184
Military HHnm: Yes	58%	(74)	24%	(30)	19%	(24)	127
Military HH: No	48%	(276)	30%	(172)	22%	(129)	577
Employ: Private Sector	52%	(125)	28%	(68)	19%	(47)	239
Employ: Government	52%	(29)	27%	(15)	21%	(12)	55
Employ: Self-Employed	51%	(32)	33%	(21)	16%	(11)	64
Employ: Retired	48%	(99)	29%	(59)	24%	(49)	208
Self + Household: White-Collar	43%	(107)	37%	(91)	20%	(51)	249
Self + Household: Blue Collar	58%	(187)	23%	(73)	19%	(60)	321
Union HH: No	50%	(340)	28%	(193)	22%	(150)	683
LGBTQ+: Yes	19%	(15)	52%	(41)	28%	(22)	78
LGBTQ+: No	53%	(334)	26%	(161)	21%	(130)	626
Motivated to Vote	50%	(309)	30%	(186)	20%	(127)	623
Parent: Yes	53%	(92)	29%	(49)	18%	(30)	171
Parent: No	48%	(258)	29%	(153)	23%	(122)	533
COVID Vaccine: Yes	43%	(214)	34%	(170)	23%	(116)	499
COVID Vaccine: No	66%	(136)	16%	(32)	18%	(37)	205
Student Loans: Yes	41%	(40)	33%	(32)	27%	(27)	99
Student Loans: No	51%	(309)	28%	(170)	21%	(126)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(338)	32%	(227)	20%	(139)	704
Gender: Male	53%	(171)	32%	(103)	15%	(50)	324
Gender: Female	44%	(167)	33%	(124)	23%	(89)	380
Age: 18-34	44%	(77)	27%	(47)	29%	(51)	174
Age: 35-44	52%	(50)	36%	(35)	12%	(12)	96
Age: 45-64	57%	(132)	27%	(63)	16%	(37)	232
Age: 65+	40%	(80)	41%	(83)	19%	(39)	202
GenZers: 1997-2012	36%	(32)	28%	(26)	36%	(32)	90
Millennials: 1981-1996	50%	(79)	32%	(50)	18%	(29)	158
GenXers: 1965-1980	57%	(113)	28%	(55)	15%	(29)	197
Baby Boomers: 1946-1964	45%	(107)	37%	(88)	18%	(43)	238
Educ: < College	52%	(230)	29%	(127)	20%	(87)	444
Educ: Bachelors degree	44%	(72)	33%	(53)	23%	(37)	161
Educ: Post-grad	38%	(37)	48%	(47)	15%	(15)	99
Income: Under 50k	44%	(149)	34%	(114)	21%	(72)	334
Income: 50k-100k	53%	(134)	30%	(77)	17%	(43)	254
Income: 100k+	48%	(56)	31%	(36)	21%	(24)	116
Ethnicity: White (Non-Hispanic)	58%	(271)	25%	(117)	17%	(78)	466
Ethnicity: Black (Non-Hispanic)	20%	(32)	56%	(87)	24%	(37)	156
All Christian	58%	(194)	26%	(88)	16%	(54)	337
Agnostic/Nothing in particular	27%	(39)	45%	(64)	28%	(40)	143
Something Else	53%	(93)	25%	(45)	22%	(39)	177
Evangelical	61%	(176)	20%	(58)	19%	(53)	287
Non-Evangelical	48%	(105)	34%	(74)	18%	(40)	219
PID: Dem (no lean)	9%	(23)	73%	(184)	18%	(46)	253
PID: Ind (no lean)	39%	(74)	20%	(38)	41%	(79)	190
PID: Rep (no lean)	93%	(241)	2%	(6)	5%	(14)	260
PID/Gender: Dem Men	16%	(17)	73%	(75)	12%	(12)	104
PID/Gender: Dem Women	5%	(7)	73%	(109)	23%	(34)	150
PID/Gender: Ind Men	43%	(45)	23%	(24)	34%	(36)	106
PID/Gender: Ind Women	34%	(29)	16%	(13)	50%	(42)	84
PID/Gender: Rep Men	95%	(109)	3%	(4)	1%	(1)	115
PID/Gender: Rep Women	90%	(131)	1%	(2)	8%	(12)	146

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Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(338)	32%	(227)	20%	(139)	704
Ideo: Liberal (1-3)	13%	(24)	63%	(117)	25%	(46)	186
Ideo: Moderate (4)	35%	(73)	41%	(84)	24%	(49)	206
Ideo: Conservative (5-7)	80%	(234)	8%	(24)	12%	(36)	294
Ideo/PID: Conservative Republican	92%	(191)	2%	(5)	6%	(12)	209
Ideo/PID: Moderate/Conservative Democrat	13%	(15)	72%	(83)	15%	(17)	115
Ideo/PID: Liberal Democrat	6%	(8)	74%	(99)	19%	(26)	133
Unfavorable of Biden and Trump	26%	(32)	10%	(12)	65%	(81)	126
2024 H2H Matchup: Biden Voter	7%	(20)	76%	(212)	17%	(49)	281
2024 H2H Matchup: Trump Voter	88%	(306)	3%	(11)	9%	(31)	347
2022 House Vote: Democrat	8%	(21)	72%	(194)	20%	(55)	270
2022 House Vote: Republican	87%	(260)	2%	(7)	11%	(34)	300
2022 House Vote: Did not Vote	48%	(53)	22%	(24)	30%	(33)	111
2020 Vote: Joe Biden	10%	(33)	66%	(210)	24%	(76)	319
2020 Vote: Donald Trump	87%	(286)	1%	(5)	11%	(38)	328
2016 Vote: Hillary Clinton	7%	(17)	77%	(183)	16%	(37)	237
2016 Vote: Donald Trump	84%	(234)	3%	(9)	13%	(35)	277
U.S. Economy: Wrong Track	59%	(313)	19%	(100)	22%	(116)	528
U.S. Economy: Right Direction	15%	(26)	72%	(127)	13%	(23)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	83%	(173)	13%	(28)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(307)	5%	(16)	9%	(33)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(25)	27%	(38)	55%	(78)	140
Top 2024 Issue: Economy	63%	(186)	21%	(63)	15%	(44)	293
Community: Urban	39%	(47)	40%	(48)	21%	(25)	121
Community: Suburban	43%	(129)	33%	(99)	24%	(72)	300
Community: Rural	57%	(163)	28%	(80)	15%	(41)	284
Community/Gender: Urban Women	27%	(14)	45%	(23)	27%	(14)	50
Community/Gender: Urban Men	48%	(34)	36%	(26)	16%	(11)	71
Community/Gender: Rural Women	51%	(84)	30%	(49)	19%	(31)	164
Community/Gender: Rural Men	65%	(78)	26%	(31)	9%	(11)	120
Community/Gender: Suburban Women	42%	(69)	31%	(52)	27%	(45)	166
Community/Gender: Suburban Men	44%	(59)	35%	(47)	21%	(28)	134

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Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(338)	32%	(227)	20%	(139)	704
Homeowner	51%	(252)	31%	(156)	18%	(88)	496
Renter	42%	(77)	35%	(64)	23%	(42)	184
Military HHnm: Yes	54%	(68)	26%	(33)	20%	(26)	127
Military HH: No	47%	(270)	34%	(194)	20%	(113)	577
Employ: Private Sector	50%	(121)	28%	(68)	21%	(51)	239
Employ: Government	50%	(28)	33%	(18)	17%	(9)	55
Employ: Self-Employed	54%	(34)	34%	(22)	12%	(8)	64
Employ: Retired	42%	(87)	38%	(79)	20%	(41)	208
Self + Household: White-Collar	41%	(103)	40%	(100)	18%	(46)	249
Self + Household: Blue Collar	56%	(180)	27%	(87)	17%	(54)	321
Union HH: No	48%	(330)	32%	(216)	20%	(138)	683
LGBTQ+: Yes	19%	(15)	54%	(42)	27%	(21)	78
LGBTQ+: No	52%	(324)	29%	(185)	19%	(118)	626
Motivated to Vote	48%	(300)	34%	(211)	18%	(112)	623
Parent: Yes	55%	(95)	30%	(51)	15%	(25)	171
Parent: No	46%	(243)	33%	(176)	21%	(113)	533
COVID Vaccine: Yes	41%	(203)	38%	(191)	21%	(104)	499
COVID Vaccine: No	66%	(135)	18%	(36)	17%	(34)	205
Student Loans: Yes	39%	(38)	34%	(34)	27%	(27)	99
Student Loans: No	50%	(300)	32%	(193)	18%	(112)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_7: *Who do you trust more to handle each of the following economic issues? — Government spending on social services*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(321)	34%	(239)	21%	(145)	704
Gender: Male	48%	(157)	33%	(108)	18%	(60)	324
Gender: Female	43%	(164)	34%	(131)	22%	(85)	380
Age: 18-34	39%	(67)	32%	(56)	29%	(50)	174
Age: 35-44	47%	(45)	37%	(35)	17%	(16)	96
Age: 45-64	53%	(123)	29%	(66)	18%	(43)	232
Age: 65+	42%	(85)	40%	(81)	18%	(36)	202
GenZers: 1997-2012	28%	(25)	37%	(33)	35%	(32)	90
Millennials: 1981-1996	47%	(75)	32%	(50)	21%	(33)	158
GenXers: 1965-1980	53%	(105)	30%	(60)	16%	(32)	197
Baby Boomers: 1946-1964	45%	(108)	37%	(87)	18%	(42)	238
Educ: < College	49%	(218)	32%	(141)	19%	(85)	444
Educ: Bachelors degree	42%	(67)	31%	(50)	27%	(43)	161
Educ: Post-grad	36%	(36)	47%	(47)	17%	(17)	99
Income: Under 50k	43%	(143)	37%	(124)	20%	(67)	334
Income: 50k-100k	50%	(127)	29%	(74)	21%	(52)	254
Income: 100k+	43%	(50)	35%	(40)	22%	(26)	116
Ethnicity: White (Non-Hispanic)	55%	(259)	26%	(122)	18%	(86)	466
Ethnicity: Black (Non-Hispanic)	19%	(29)	58%	(91)	23%	(36)	156
All Christian	56%	(190)	27%	(91)	17%	(56)	337
Agnostic/Nothing in particular	25%	(36)	46%	(66)	29%	(41)	143
Something Else	48%	(86)	29%	(51)	23%	(41)	177
Evangelical	58%	(166)	22%	(62)	20%	(59)	287
Non-Evangelical	47%	(103)	36%	(79)	17%	(37)	219
PID: Dem (no lean)	8%	(19)	74%	(187)	19%	(47)	253
PID: Ind (no lean)	35%	(67)	23%	(45)	41%	(79)	190
PID: Rep (no lean)	90%	(234)	3%	(7)	7%	(19)	260
PID/Gender: Dem Men	14%	(15)	74%	(77)	12%	(12)	104
PID/Gender: Dem Women	3%	(4)	73%	(110)	24%	(35)	150
PID/Gender: Ind Men	38%	(40)	25%	(26)	37%	(40)	106
PID/Gender: Ind Women	32%	(27)	22%	(18)	47%	(39)	84
PID/Gender: Rep Men	89%	(102)	4%	(5)	7%	(8)	115
PID/Gender: Rep Women	91%	(132)	2%	(3)	7%	(11)	146

Continued on next page

Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(321)	34%	(239)	21%	(145)	704
Ideo: Liberal (1-3)	10%	(19)	66%	(123)	24%	(44)	186
Ideo: Moderate (4)	32%	(66)	42%	(85)	26%	(54)	206
Ideo: Conservative (5-7)	77%	(227)	10%	(29)	13%	(38)	294
Ideo/PID: Conservative Republican	90%	(187)	2%	(5)	8%	(17)	209
Ideo/PID: Moderate/Conservative Democrat	10%	(12)	73%	(84)	17%	(20)	115
Ideo/PID: Liberal Democrat	6%	(8)	76%	(101)	18%	(24)	133
Unfavorable of Biden and Trump	28%	(35)	15%	(19)	57%	(72)	126
2024 H2H Matchup: Biden Voter	5%	(15)	78%	(220)	16%	(46)	281
2024 H2H Matchup: Trump Voter	86%	(299)	3%	(10)	11%	(38)	347
2022 House Vote: Democrat	8%	(21)	73%	(196)	20%	(53)	270
2022 House Vote: Republican	82%	(247)	4%	(11)	14%	(42)	300
2022 House Vote: Did not Vote	44%	(48)	26%	(28)	31%	(34)	111
2020 Vote: Joe Biden	10%	(33)	67%	(213)	23%	(74)	319
2020 Vote: Donald Trump	82%	(270)	3%	(10)	15%	(48)	328
2016 Vote: Hillary Clinton	6%	(15)	76%	(180)	18%	(42)	237
2016 Vote: Donald Trump	79%	(219)	6%	(15)	16%	(43)	277
U.S. Economy: Wrong Track	56%	(297)	21%	(109)	23%	(123)	528
U.S. Economy: Right Direction	14%	(24)	74%	(130)	12%	(22)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	87%	(181)	10%	(21)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(296)	5%	(17)	12%	(42)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(18)	29%	(41)	59%	(82)	140
Top 2024 Issue: Economy	62%	(182)	20%	(59)	18%	(52)	293
Community: Urban	33%	(40)	43%	(52)	23%	(28)	121
Community: Suburban	41%	(124)	35%	(104)	24%	(72)	300
Community: Rural	55%	(156)	29%	(82)	16%	(45)	284
Community/Gender: Urban Women	22%	(11)	53%	(27)	25%	(12)	50
Community/Gender: Urban Men	41%	(29)	37%	(26)	22%	(16)	71
Community/Gender: Rural Women	50%	(82)	30%	(49)	20%	(33)	164
Community/Gender: Rural Men	62%	(74)	28%	(33)	10%	(12)	120
Community/Gender: Suburban Women	43%	(71)	33%	(55)	24%	(40)	166
Community/Gender: Suburban Men	40%	(53)	36%	(49)	24%	(32)	134

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Table BLMB10_7: *Who do you trust more to handle each of the following economic issues? — Government spending on social services*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(321)	34%	(239)	21%	(145)	704
Homeowner	48%	(239)	32%	(158)	20%	(98)	496
Renter	40%	(73)	39%	(72)	21%	(38)	184
Military HHnm: Yes	54%	(68)	26%	(32)	21%	(26)	127
Military HH: No	44%	(252)	36%	(206)	21%	(119)	577
Employ: Private Sector	49%	(117)	30%	(72)	21%	(50)	239
Employ: Government	49%	(27)	30%	(16)	21%	(12)	55
Employ: Self-Employed	48%	(31)	37%	(24)	15%	(10)	64
Employ: Retired	43%	(90)	37%	(76)	20%	(42)	208
Self + Household: White-Collar	41%	(102)	42%	(106)	17%	(41)	249
Self + Household: Blue Collar	52%	(168)	28%	(91)	19%	(62)	321
Union HH: No	46%	(314)	33%	(226)	21%	(143)	683
LGBTQ+: Yes	15%	(12)	56%	(44)	28%	(22)	78
LGBTQ+: No	49%	(309)	31%	(195)	20%	(123)	626
Motivated to Vote	46%	(288)	35%	(219)	19%	(116)	623
Parent: Yes	51%	(88)	31%	(53)	18%	(30)	171
Parent: No	44%	(233)	35%	(186)	21%	(114)	533
COVID Vaccine: Yes	39%	(194)	40%	(198)	21%	(107)	499
COVID Vaccine: No	62%	(127)	20%	(41)	18%	(38)	205
Student Loans: Yes	37%	(37)	38%	(37)	25%	(25)	99
Student Loans: No	47%	(284)	33%	(201)	20%	(120)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(352)	30%	(213)	20%	(138)	704
Gender: Male	55%	(179)	29%	(95)	15%	(50)	324
Gender: Female	46%	(173)	31%	(118)	23%	(88)	380
Age: 18-34	45%	(79)	30%	(51)	25%	(44)	174
Age: 35-44	54%	(52)	35%	(33)	11%	(11)	96
Age: 45-64	58%	(134)	24%	(56)	18%	(41)	232
Age: 65+	43%	(88)	36%	(72)	21%	(43)	202
GenZers: 1997-2012	34%	(30)	35%	(32)	31%	(28)	90
Millennials: 1981-1996	54%	(85)	29%	(46)	17%	(26)	158
GenXers: 1965-1980	58%	(113)	25%	(50)	17%	(34)	197
Baby Boomers: 1946-1964	48%	(114)	33%	(79)	19%	(45)	238
Educ: < College	54%	(238)	27%	(121)	19%	(85)	444
Educ: Bachelors degree	47%	(75)	31%	(49)	22%	(36)	161
Educ: Post-grad	39%	(39)	43%	(43)	18%	(18)	99
Income: Under 50k	45%	(151)	34%	(112)	21%	(72)	334
Income: 50k-100k	54%	(137)	29%	(72)	17%	(44)	254
Income: 100k+	56%	(65)	25%	(29)	19%	(22)	116
Ethnicity: White (Non-Hispanic)	61%	(284)	22%	(105)	17%	(78)	466
Ethnicity: Black (Non-Hispanic)	20%	(31)	54%	(84)	26%	(41)	156
All Christian	62%	(209)	24%	(80)	14%	(49)	337
Agnostic/Nothing in particular	27%	(39)	44%	(63)	28%	(41)	143
Something Else	53%	(93)	25%	(44)	22%	(40)	177
Evangelical	62%	(179)	19%	(55)	18%	(53)	287
Non-Evangelical	53%	(117)	31%	(68)	16%	(35)	219
PID: Dem (no lean)	8%	(21)	69%	(176)	22%	(57)	253
PID: Ind (no lean)	46%	(88)	17%	(31)	37%	(71)	190
PID: Rep (no lean)	94%	(243)	2%	(6)	4%	(11)	260
PID/Gender: Dem Men	16%	(17)	69%	(71)	15%	(15)	104
PID/Gender: Dem Women	2%	(4)	70%	(104)	28%	(42)	150
PID/Gender: Ind Men	53%	(56)	18%	(19)	29%	(31)	106
PID/Gender: Ind Women	38%	(32)	15%	(12)	47%	(40)	84
PID/Gender: Rep Men	93%	(107)	4%	(4)	3%	(4)	115
PID/Gender: Rep Women	94%	(137)	1%	(2)	5%	(7)	146

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Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(352)	30%	(213)	20%	(138)	704
Ideo: Liberal (1-3)	12%	(23)	62%	(115)	26%	(48)	186
Ideo: Moderate (4)	38%	(78)	37%	(77)	25%	(51)	206
Ideo: Conservative (5-7)	83%	(243)	7%	(20)	10%	(31)	294
Ideo/PID: Conservative Republican	94%	(196)	1%	(3)	4%	(9)	209
Ideo/PID: Moderate/Conservative Democrat	10%	(12)	68%	(79)	22%	(25)	115
Ideo/PID: Liberal Democrat	7%	(9)	72%	(96)	21%	(28)	133
Unfavorable of Biden and Trump	36%	(45)	8%	(9)	57%	(71)	126
2024 H2H Matchup: Biden Voter	7%	(19)	71%	(201)	22%	(62)	281
2024 H2H Matchup: Trump Voter	92%	(321)	3%	(9)	5%	(17)	347
2022 House Vote: Democrat	8%	(21)	66%	(180)	26%	(69)	270
2022 House Vote: Republican	92%	(275)	2%	(5)	7%	(21)	300
2022 House Vote: Did not Vote	45%	(50)	24%	(27)	31%	(34)	111
2020 Vote: Joe Biden	11%	(35)	61%	(193)	29%	(91)	319
2020 Vote: Donald Trump	91%	(299)	1%	(4)	7%	(25)	328
2016 Vote: Hillary Clinton	7%	(16)	68%	(162)	25%	(59)	237
2016 Vote: Donald Trump	88%	(242)	3%	(9)	9%	(25)	277
U.S. Economy: Wrong Track	61%	(324)	19%	(99)	20%	(105)	528
U.S. Economy: Right Direction	16%	(28)	65%	(114)	19%	(33)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	80%	(166)	16%	(34)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	89%	(318)	4%	(13)	7%	(25)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(26)	24%	(34)	57%	(80)	140
Top 2024 Issue: Economy	68%	(199)	17%	(51)	15%	(43)	293
Community: Urban	40%	(48)	39%	(47)	21%	(25)	121
Community: Suburban	47%	(140)	31%	(93)	22%	(66)	300
Community: Rural	58%	(163)	26%	(73)	17%	(47)	284
Community/Gender: Urban Women	28%	(14)	46%	(23)	26%	(13)	50
Community/Gender: Urban Men	49%	(34)	34%	(24)	18%	(12)	71
Community/Gender: Rural Women	53%	(86)	26%	(43)	21%	(34)	164
Community/Gender: Rural Men	64%	(77)	25%	(30)	10%	(13)	120
Community/Gender: Suburban Women	44%	(73)	31%	(52)	25%	(41)	166
Community/Gender: Suburban Men	51%	(68)	31%	(41)	19%	(25)	134

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Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(352)	30%	(213)	20%	(138)	704
Homeowner	54%	(266)	28%	(141)	18%	(89)	496
Renter	42%	(77)	36%	(66)	22%	(40)	184
Military HHnm: Yes	58%	(73)	24%	(31)	18%	(23)	127
Military HH: No	48%	(279)	32%	(183)	20%	(115)	577
Employ: Private Sector	54%	(129)	26%	(63)	20%	(47)	239
Employ: Government	49%	(27)	34%	(18)	17%	(10)	55
Employ: Self-Employed	54%	(34)	31%	(20)	15%	(10)	64
Employ: Retired	46%	(96)	32%	(67)	21%	(44)	208
Self + Household: White-Collar	45%	(113)	36%	(89)	19%	(47)	249
Self + Household: Blue Collar	58%	(187)	26%	(85)	15%	(49)	321
Union HH: No	50%	(344)	30%	(202)	20%	(137)	683
LGBTQ+: Yes	25%	(19)	53%	(41)	22%	(18)	78
LGBTQ+: No	53%	(333)	27%	(172)	19%	(121)	626
Motivated to Vote	50%	(314)	32%	(196)	18%	(113)	623
Parent: Yes	58%	(99)	28%	(48)	14%	(24)	171
Parent: No	48%	(253)	31%	(165)	21%	(114)	533
COVID Vaccine: Yes	44%	(218)	35%	(175)	21%	(107)	499
COVID Vaccine: No	66%	(135)	19%	(39)	16%	(32)	205
Student Loans: Yes	35%	(34)	37%	(37)	28%	(28)	99
Student Loans: No	53%	(318)	29%	(176)	18%	(111)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(299)	34%	(240)	23%	(164)	704
Gender: Male	46%	(150)	31%	(101)	23%	(73)	324
Gender: Female	39%	(149)	37%	(139)	24%	(91)	380
Age: 18-34	39%	(67)	38%	(66)	23%	(41)	174
Age: 35-44	51%	(49)	35%	(33)	14%	(13)	96
Age: 45-64	50%	(115)	28%	(65)	22%	(51)	232
Age: 65+	33%	(67)	38%	(76)	29%	(59)	202
GenZers: 1997-2012	30%	(27)	45%	(40)	25%	(23)	90
Millennials: 1981-1996	48%	(76)	33%	(52)	19%	(30)	158
GenXers: 1965-1980	49%	(96)	29%	(57)	22%	(44)	197
Baby Boomers: 1946-1964	39%	(94)	36%	(86)	25%	(59)	238
Educ: < College	47%	(208)	33%	(148)	20%	(88)	444
Educ: Bachelors degree	38%	(61)	30%	(49)	32%	(51)	161
Educ: Post-grad	31%	(31)	44%	(44)	25%	(25)	99
Income: Under 50k	40%	(135)	38%	(126)	22%	(73)	334
Income: 50k-100k	47%	(119)	31%	(80)	22%	(55)	254
Income: 100k+	38%	(45)	30%	(35)	32%	(37)	116
Ethnicity: White (Non-Hispanic)	51%	(236)	25%	(117)	24%	(113)	466
Ethnicity: Black (Non-Hispanic)	19%	(30)	60%	(94)	21%	(33)	156
All Christian	50%	(169)	27%	(92)	23%	(76)	337
Agnostic/Nothing in particular	26%	(37)	45%	(64)	29%	(42)	143
Something Else	47%	(84)	31%	(55)	21%	(38)	177
Evangelical	54%	(154)	24%	(69)	23%	(65)	287
Non-Evangelical	43%	(95)	35%	(76)	22%	(48)	219
PID: Dem (no lean)	9%	(24)	72%	(183)	18%	(47)	253
PID: Ind (no lean)	33%	(63)	23%	(44)	44%	(84)	190
PID: Rep (no lean)	82%	(213)	5%	(14)	13%	(34)	260
PID/Gender: Dem Men	16%	(16)	72%	(75)	12%	(13)	104
PID/Gender: Dem Women	5%	(7)	72%	(109)	23%	(34)	150
PID/Gender: Ind Men	37%	(39)	20%	(21)	43%	(46)	106
PID/Gender: Ind Women	29%	(24)	27%	(22)	45%	(38)	84
PID/Gender: Rep Men	83%	(95)	5%	(5)	13%	(15)	115
PID/Gender: Rep Women	81%	(118)	6%	(8)	13%	(19)	146

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(299)	34%	(240)	23%	(164)	704
Ideo: Liberal (1-3)	12%	(22)	63%	(117)	25%	(47)	186
Ideo: Moderate (4)	34%	(69)	44%	(90)	22%	(46)	206
Ideo: Conservative (5-7)	68%	(201)	10%	(31)	21%	(63)	294
Ideo/PID: Conservative Republican	79%	(166)	6%	(12)	15%	(31)	209
Ideo/PID: Moderate/Conservative Democrat	12%	(13)	75%	(87)	13%	(15)	115
Ideo/PID: Liberal Democrat	8%	(10)	72%	(96)	21%	(27)	133
Unfavorable of Biden and Trump	24%	(30)	15%	(19)	61%	(76)	126
2024 H2H Matchup: Biden Voter	6%	(17)	75%	(210)	19%	(54)	281
2024 H2H Matchup: Trump Voter	80%	(278)	6%	(20)	14%	(49)	347
2022 House Vote: Democrat	7%	(20)	71%	(191)	22%	(59)	270
2022 House Vote: Republican	76%	(227)	8%	(23)	17%	(51)	300
2022 House Vote: Did not Vote	43%	(47)	22%	(24)	35%	(39)	111
2020 Vote: Joe Biden	11%	(34)	64%	(203)	26%	(83)	319
2020 Vote: Donald Trump	76%	(249)	6%	(20)	18%	(59)	328
2016 Vote: Hillary Clinton	8%	(19)	72%	(170)	20%	(47)	237
2016 Vote: Donald Trump	74%	(205)	5%	(15)	21%	(58)	277
U.S. Economy: Wrong Track	52%	(274)	23%	(123)	25%	(132)	528
U.S. Economy: Right Direction	14%	(25)	67%	(118)	18%	(32)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	81%	(169)	15%	(32)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(277)	7%	(23)	16%	(55)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	34%	(48)	55%	(77)	140
Top 2024 Issue: Economy	58%	(169)	25%	(72)	18%	(52)	293
Community: Urban	36%	(43)	46%	(55)	19%	(22)	121
Community: Suburban	35%	(105)	35%	(103)	31%	(92)	300
Community: Rural	54%	(152)	29%	(82)	18%	(50)	284
Community/Gender: Urban Women	26%	(13)	54%	(27)	20%	(10)	50
Community/Gender: Urban Men	42%	(30)	40%	(28)	18%	(12)	71
Community/Gender: Rural Women	49%	(81)	29%	(48)	21%	(35)	164
Community/Gender: Rural Men	59%	(71)	28%	(34)	13%	(15)	120
Community/Gender: Suburban Women	34%	(56)	39%	(64)	28%	(46)	166
Community/Gender: Suburban Men	37%	(49)	29%	(39)	34%	(46)	134

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(299)	34%	(240)	23%	(164)	704
Homeowner	46%	(226)	31%	(155)	23%	(115)	496
Renter	36%	(66)	42%	(77)	22%	(41)	184
Military HHnm: Yes	46%	(59)	29%	(37)	25%	(32)	127
Military HH: No	42%	(241)	35%	(204)	23%	(133)	577
Employ: Private Sector	48%	(114)	32%	(77)	20%	(48)	239
Employ: Government	44%	(24)	34%	(18)	23%	(12)	55
Employ: Self-Employed	43%	(28)	39%	(25)	18%	(11)	64
Employ: Retired	38%	(78)	33%	(69)	29%	(60)	208
Self + Household: White-Collar	35%	(87)	37%	(93)	28%	(69)	249
Self + Household: Blue Collar	50%	(159)	31%	(98)	20%	(64)	321
Union HH: No	43%	(291)	34%	(230)	24%	(162)	683
LGBTQ+: Yes	20%	(15)	57%	(44)	23%	(18)	78
LGBTQ+: No	45%	(284)	31%	(196)	23%	(146)	626
Motivated to Vote	43%	(268)	35%	(219)	22%	(136)	623
Parent: Yes	50%	(85)	31%	(53)	19%	(32)	171
Parent: No	40%	(214)	35%	(187)	25%	(132)	533
COVID Vaccine: Yes	36%	(182)	39%	(193)	25%	(124)	499
COVID Vaccine: No	57%	(117)	23%	(48)	20%	(40)	205
Student Loans: Yes	34%	(33)	46%	(46)	20%	(20)	99
Student Loans: No	44%	(266)	32%	(195)	24%	(144)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(330)	33%	(231)	20%	(143)	704
Gender: Male	49%	(159)	32%	(103)	19%	(63)	324
Gender: Female	45%	(171)	34%	(128)	21%	(80)	380
Age: 18-34	42%	(73)	29%	(51)	29%	(50)	174
Age: 35-44	53%	(51)	33%	(32)	14%	(14)	96
Age: 45-64	54%	(125)	28%	(65)	18%	(41)	232
Age: 65+	40%	(82)	41%	(83)	19%	(38)	202
GenZers: 1997-2012	32%	(29)	30%	(27)	37%	(34)	90
Millennials: 1981-1996	50%	(79)	32%	(50)	18%	(29)	158
GenXers: 1965-1980	55%	(108)	27%	(53)	18%	(36)	197
Baby Boomers: 1946-1964	45%	(108)	39%	(94)	15%	(36)	238
Educ: < College	50%	(222)	31%	(138)	19%	(84)	444
Educ: Bachelors degree	45%	(72)	30%	(48)	25%	(41)	161
Educ: Post-grad	36%	(36)	45%	(45)	19%	(19)	99
Income: Under 50k	44%	(146)	37%	(122)	20%	(66)	334
Income: 50k-100k	50%	(126)	30%	(76)	20%	(51)	254
Income: 100k+	50%	(58)	27%	(32)	23%	(26)	116
Ethnicity: White (Non-Hispanic)	57%	(268)	25%	(117)	17%	(81)	466
Ethnicity: Black (Non-Hispanic)	20%	(31)	57%	(89)	23%	(36)	156
All Christian	56%	(190)	27%	(91)	17%	(56)	337
Agnostic/Nothing in particular	28%	(40)	44%	(63)	28%	(40)	143
Something Else	50%	(88)	29%	(52)	21%	(37)	177
Evangelical	56%	(162)	24%	(69)	20%	(56)	287
Non-Evangelical	50%	(110)	34%	(74)	16%	(35)	219
PID: Dem (no lean)	10%	(26)	70%	(178)	20%	(50)	253
PID: Ind (no lean)	39%	(75)	21%	(39)	40%	(76)	190
PID: Rep (no lean)	88%	(229)	5%	(13)	7%	(18)	260
PID/Gender: Dem Men	17%	(18)	69%	(72)	14%	(14)	104
PID/Gender: Dem Women	5%	(8)	71%	(106)	24%	(36)	150
PID/Gender: Ind Men	41%	(44)	21%	(22)	38%	(40)	106
PID/Gender: Ind Women	37%	(31)	21%	(17)	42%	(36)	84
PID/Gender: Rep Men	85%	(97)	8%	(9)	7%	(8)	115
PID/Gender: Rep Women	91%	(132)	3%	(4)	6%	(9)	146

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(330)	33%	(231)	20%	(143)	704
Ideo: Liberal (1-3)	12%	(23)	61%	(114)	26%	(49)	186
Ideo: Moderate (4)	35%	(72)	40%	(83)	25%	(51)	206
Ideo: Conservative (5-7)	77%	(227)	11%	(32)	12%	(36)	294
Ideo/PID: Conservative Republican	88%	(184)	5%	(10)	7%	(15)	209
Ideo/PID: Moderate/Conservative Democrat	15%	(17)	70%	(81)	15%	(18)	115
Ideo/PID: Liberal Democrat	6%	(8)	72%	(96)	22%	(29)	133
Unfavorable of Biden and Trump	28%	(35)	14%	(18)	58%	(73)	126
2024 H2H Matchup: Biden Voter	4%	(13)	76%	(213)	20%	(56)	281
2024 H2H Matchup: Trump Voter	89%	(308)	4%	(13)	8%	(26)	347
2022 House Vote: Democrat	8%	(21)	71%	(192)	22%	(58)	270
2022 House Vote: Republican	84%	(251)	6%	(18)	11%	(32)	300
2022 House Vote: Did not Vote	49%	(54)	18%	(20)	33%	(36)	111
2020 Vote: Joe Biden	10%	(32)	64%	(204)	26%	(84)	319
2020 Vote: Donald Trump	85%	(280)	4%	(14)	10%	(34)	328
2016 Vote: Hillary Clinton	7%	(16)	72%	(172)	21%	(50)	237
2016 Vote: Donald Trump	83%	(229)	6%	(16)	12%	(32)	277
U.S. Economy: Wrong Track	58%	(306)	20%	(106)	22%	(117)	528
U.S. Economy: Right Direction	14%	(24)	71%	(125)	15%	(26)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	82%	(171)	14%	(30)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(303)	5%	(18)	10%	(35)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(20)	29%	(41)	56%	(79)	140
Top 2024 Issue: Economy	65%	(189)	19%	(57)	16%	(47)	293
Community: Urban	35%	(42)	44%	(53)	22%	(26)	121
Community: Suburban	43%	(129)	32%	(95)	25%	(75)	300
Community: Rural	56%	(159)	29%	(83)	15%	(42)	284
Community/Gender: Urban Women	28%	(14)	48%	(24)	25%	(12)	50
Community/Gender: Urban Men	40%	(28)	41%	(29)	20%	(14)	71
Community/Gender: Rural Women	52%	(85)	31%	(52)	17%	(27)	164
Community/Gender: Rural Men	62%	(74)	26%	(32)	12%	(14)	120
Community/Gender: Suburban Women	44%	(73)	32%	(52)	25%	(41)	166
Community/Gender: Suburban Men	42%	(57)	32%	(43)	26%	(34)	134

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(330)	33%	(231)	20%	(143)	704
Homeowner	49%	(245)	32%	(157)	19%	(95)	496
Renter	42%	(76)	36%	(66)	22%	(41)	184
Military HHnm: Yes	51%	(64)	31%	(39)	19%	(24)	127
Military HH: No	46%	(266)	33%	(192)	21%	(119)	577
Employ: Private Sector	52%	(125)	28%	(68)	20%	(47)	239
Employ: Government	51%	(28)	31%	(17)	18%	(10)	55
Employ: Self-Employed	40%	(26)	36%	(23)	23%	(15)	64
Employ: Retired	44%	(91)	36%	(76)	20%	(41)	208
Self + Household: White-Collar	40%	(100)	39%	(97)	21%	(52)	249
Self + Household: Blue Collar	55%	(175)	28%	(91)	17%	(55)	321
Union HH: No	47%	(322)	32%	(219)	21%	(142)	683
LGBTQ+: Yes	22%	(17)	58%	(45)	20%	(16)	78
LGBTQ+: No	50%	(313)	30%	(186)	20%	(127)	626
Motivated to Vote	48%	(296)	34%	(214)	18%	(113)	623
Parent: Yes	55%	(94)	30%	(52)	14%	(25)	171
Parent: No	44%	(236)	33%	(178)	22%	(119)	533
COVID Vaccine: Yes	39%	(196)	38%	(191)	22%	(112)	499
COVID Vaccine: No	66%	(135)	19%	(39)	15%	(31)	205
Student Loans: Yes	38%	(37)	35%	(35)	27%	(27)	99
Student Loans: No	48%	(293)	32%	(196)	19%	(117)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(324)	31%	(216)	23%	(165)	704
Gender: Male	48%	(156)	29%	(95)	23%	(73)	324
Gender: Female	44%	(167)	32%	(120)	24%	(92)	380
Age: 18-34	42%	(73)	32%	(56)	25%	(44)	174
Age: 35-44	50%	(48)	32%	(31)	18%	(17)	96
Age: 45-64	55%	(127)	24%	(55)	22%	(50)	232
Age: 65+	37%	(75)	37%	(74)	27%	(54)	202
GenZers: 1997-2012	33%	(29)	33%	(30)	34%	(31)	90
Millennials: 1981-1996	50%	(79)	32%	(51)	18%	(28)	158
GenXers: 1965-1980	55%	(107)	26%	(51)	19%	(38)	197
Baby Boomers: 1946-1964	42%	(100)	32%	(77)	26%	(61)	238
Educ: < College	51%	(227)	29%	(130)	20%	(87)	444
Educ: Bachelors degree	39%	(64)	28%	(45)	32%	(52)	161
Educ: Post-grad	33%	(33)	41%	(41)	26%	(26)	99
Income: Under 50k	43%	(144)	36%	(120)	21%	(70)	334
Income: 50k-100k	51%	(128)	27%	(69)	22%	(56)	254
Income: 100k+	44%	(51)	22%	(26)	34%	(39)	116
Ethnicity: White (Non-Hispanic)	54%	(252)	23%	(105)	23%	(109)	466
Ethnicity: Black (Non-Hispanic)	22%	(35)	54%	(84)	24%	(37)	156
All Christian	53%	(179)	23%	(78)	24%	(80)	337
Agnostic/Nothing in particular	29%	(42)	41%	(59)	29%	(42)	143
Something Else	52%	(93)	30%	(52)	18%	(32)	177
Evangelical	57%	(165)	22%	(63)	21%	(60)	287
Non-Evangelical	46%	(101)	30%	(66)	23%	(51)	219
PID: Dem (no lean)	8%	(21)	70%	(177)	22%	(56)	253
PID: Ind (no lean)	40%	(76)	16%	(31)	44%	(84)	190
PID: Rep (no lean)	87%	(226)	3%	(8)	10%	(26)	260
PID/Gender: Dem Men	15%	(15)	68%	(71)	17%	(18)	104
PID/Gender: Dem Women	4%	(6)	71%	(106)	25%	(38)	150
PID/Gender: Ind Men	38%	(41)	17%	(18)	45%	(47)	106
PID/Gender: Ind Women	42%	(35)	15%	(13)	43%	(36)	84
PID/Gender: Rep Men	87%	(100)	6%	(6)	7%	(8)	115
PID/Gender: Rep Women	86%	(126)	1%	(2)	12%	(18)	146

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Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(324)	31%	(216)	23%	(165)	704
Ideo: Liberal (1-3)	11%	(21)	62%	(115)	27%	(50)	186
Ideo: Moderate (4)	36%	(74)	36%	(75)	28%	(57)	206
Ideo: Conservative (5-7)	74%	(218)	8%	(24)	18%	(52)	294
Ideo/PID: Conservative Republican	85%	(178)	3%	(7)	11%	(24)	209
Ideo/PID: Moderate/Conservative Democrat	12%	(14)	70%	(81)	18%	(20)	115
Ideo/PID: Liberal Democrat	6%	(8)	71%	(94)	24%	(31)	133
Unfavorable of Biden and Trump	28%	(35)	9%	(11)	63%	(80)	126
2024 H2H Matchup: Biden Voter	7%	(18)	71%	(199)	23%	(64)	281
2024 H2H Matchup: Trump Voter	86%	(297)	3%	(11)	11%	(39)	347
2022 House Vote: Democrat	8%	(22)	66%	(179)	26%	(69)	270
2022 House Vote: Republican	81%	(243)	4%	(11)	15%	(46)	300
2022 House Vote: Did not Vote	46%	(51)	22%	(24)	32%	(35)	111
2020 Vote: Joe Biden	12%	(38)	60%	(193)	28%	(88)	319
2020 Vote: Donald Trump	81%	(267)	3%	(9)	16%	(53)	328
2016 Vote: Hillary Clinton	9%	(22)	70%	(165)	21%	(50)	237
2016 Vote: Donald Trump	78%	(216)	3%	(9)	19%	(52)	277
U.S. Economy: Wrong Track	57%	(300)	18%	(97)	25%	(132)	528
U.S. Economy: Right Direction	13%	(24)	68%	(119)	19%	(33)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	79%	(164)	17%	(36)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(297)	4%	(14)	13%	(45)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(18)	27%	(38)	60%	(84)	140
Top 2024 Issue: Economy	65%	(189)	19%	(55)	17%	(48)	293
Community: Urban	36%	(44)	44%	(53)	20%	(24)	121
Community: Suburban	40%	(121)	29%	(88)	30%	(91)	300
Community: Rural	56%	(159)	27%	(75)	17%	(49)	284
Community/Gender: Urban Women	28%	(14)	46%	(23)	25%	(13)	50
Community/Gender: Urban Men	42%	(30)	42%	(29)	17%	(12)	71
Community/Gender: Rural Women	53%	(87)	28%	(47)	18%	(30)	164
Community/Gender: Rural Men	60%	(72)	24%	(29)	16%	(19)	120
Community/Gender: Suburban Women	40%	(66)	30%	(51)	30%	(49)	166
Community/Gender: Suburban Men	41%	(55)	28%	(37)	31%	(42)	134

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Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(324)	31%	(216)	23%	(165)	704
Homeowner	48%	(237)	29%	(143)	23%	(116)	496
Renter	40%	(74)	36%	(67)	24%	(43)	184
Military HHnm: Yes	51%	(65)	26%	(33)	23%	(30)	127
Military HH: No	45%	(259)	32%	(183)	23%	(135)	577
Employ: Private Sector	48%	(116)	29%	(70)	22%	(53)	239
Employ: Government	46%	(25)	24%	(13)	29%	(16)	55
Employ: Self-Employed	50%	(32)	34%	(22)	16%	(10)	64
Employ: Retired	40%	(82)	34%	(70)	27%	(55)	208
Self + Household: White-Collar	37%	(91)	37%	(92)	27%	(67)	249
Self + Household: Blue Collar	55%	(176)	26%	(83)	19%	(61)	321
Union HH: No	46%	(316)	30%	(206)	24%	(161)	683
LGBTQ+: Yes	18%	(14)	56%	(43)	26%	(21)	78
LGBTQ+: No	49%	(310)	27%	(172)	23%	(144)	626
Motivated to Vote	46%	(284)	32%	(197)	23%	(142)	623
Parent: Yes	52%	(89)	30%	(52)	18%	(30)	171
Parent: No	44%	(234)	31%	(164)	25%	(135)	533
COVID Vaccine: Yes	38%	(190)	36%	(179)	26%	(130)	499
COVID Vaccine: No	65%	(134)	18%	(36)	17%	(35)	205
Student Loans: Yes	36%	(36)	34%	(34)	30%	(29)	99
Student Loans: No	48%	(288)	30%	(182)	22%	(136)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(359)	31%	(217)	18%	(128)	704
Gender: Male	53%	(170)	31%	(99)	17%	(55)	324
Gender: Female	50%	(188)	31%	(118)	19%	(73)	380
Age: 18-34	47%	(81)	28%	(49)	25%	(44)	174
Age: 35-44	56%	(54)	30%	(29)	14%	(14)	96
Age: 45-64	58%	(135)	25%	(57)	17%	(40)	232
Age: 65+	44%	(89)	41%	(82)	15%	(31)	202
GenZers: 1997-2012	37%	(33)	31%	(28)	32%	(29)	90
Millennials: 1981-1996	55%	(88)	28%	(44)	17%	(27)	158
GenXers: 1965-1980	57%	(113)	26%	(51)	17%	(33)	197
Baby Boomers: 1946-1964	48%	(115)	37%	(88)	15%	(35)	238
Educ: < College	53%	(237)	29%	(129)	18%	(78)	444
Educ: Bachelors degree	51%	(81)	27%	(44)	22%	(35)	161
Educ: Post-grad	41%	(40)	44%	(44)	15%	(15)	99
Income: Under 50k	46%	(155)	34%	(115)	19%	(65)	334
Income: 50k-100k	56%	(142)	29%	(73)	15%	(38)	254
Income: 100k+	53%	(61)	25%	(29)	22%	(25)	116
Ethnicity: White (Non-Hispanic)	61%	(286)	23%	(107)	16%	(73)	466
Ethnicity: Black (Non-Hispanic)	22%	(34)	55%	(86)	23%	(35)	156
All Christian	61%	(207)	25%	(84)	14%	(46)	337
Agnostic/Nothing in particular	26%	(38)	45%	(65)	28%	(41)	143
Something Else	56%	(99)	26%	(46)	19%	(33)	177
Evangelical	64%	(185)	20%	(57)	16%	(46)	287
Non-Evangelical	53%	(115)	33%	(72)	15%	(32)	219
PID: Dem (no lean)	12%	(31)	69%	(175)	19%	(47)	253
PID: Ind (no lean)	44%	(84)	19%	(37)	37%	(70)	190
PID: Rep (no lean)	94%	(244)	2%	(5)	5%	(12)	260

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(359)	31%	(217)	18%	(128)	704
PID/Gender: Dem Men	17%	(18)	70%	(72)	13%	(14)	104
PID/Gender: Dem Women	9%	(14)	69%	(103)	22%	(33)	150
PID/Gender: Ind Men	44%	(47)	23%	(24)	33%	(35)	106
PID/Gender: Ind Women	43%	(37)	15%	(13)	41%	(35)	84
PID/Gender: Rep Men	92%	(106)	2%	(2)	6%	(7)	115
PID/Gender: Rep Women	95%	(138)	2%	(2)	4%	(5)	146
Ideo: Liberal (1-3)	15%	(28)	61%	(114)	24%	(44)	186
Ideo: Moderate (4)	38%	(78)	39%	(79)	24%	(49)	206
Ideo: Conservative (5-7)	83%	(243)	7%	(22)	10%	(30)	294
Ideo/PID: Conservative Republican	95%	(198)	1%	(3)	4%	(8)	209
Ideo/PID: Moderate/Conservative Democrat	15%	(18)	68%	(79)	16%	(19)	115
Ideo/PID: Liberal Democrat	10%	(13)	71%	(94)	19%	(25)	133
Unfavorable of Biden and Trump	39%	(49)	10%	(13)	51%	(64)	126
2024 H2H Matchup: Biden Voter	6%	(16)	72%	(202)	22%	(63)	281
2024 H2H Matchup: Trump Voter	94%	(326)	2%	(8)	4%	(13)	347
2022 House Vote: Democrat	12%	(32)	67%	(181)	21%	(57)	270
2022 House Vote: Republican	89%	(269)	4%	(11)	7%	(20)	300
2022 House Vote: Did not Vote	45%	(50)	21%	(24)	33%	(37)	111
2020 Vote: Joe Biden	13%	(41)	62%	(197)	25%	(81)	319
2020 Vote: Donald Trump	91%	(299)	2%	(6)	7%	(23)	328
2016 Vote: Hillary Clinton	10%	(23)	70%	(166)	20%	(48)	237
2016 Vote: Donald Trump	88%	(244)	4%	(11)	8%	(21)	277
U.S. Economy: Wrong Track	63%	(333)	18%	(95)	19%	(100)	528
U.S. Economy: Right Direction	15%	(26)	69%	(122)	16%	(28)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	83%	(173)	12%	(26)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	90%	(321)	3%	(10)	7%	(25)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(29)	24%	(33)	56%	(78)	140
Top 2024 Issue: Economy	70%	(205)	19%	(57)	11%	(31)	293
Community: Urban	37%	(44)	38%	(46)	25%	(30)	121
Community: Suburban	48%	(144)	31%	(92)	21%	(64)	300
Community: Rural	60%	(170)	28%	(79)	12%	(34)	284

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(359)	31%	(217)	18%	(128)	704
Community/Gender: Urban Women	31%	(15)	43%	(22)	26%	(13)	50
Community/Gender: Urban Men	41%	(29)	35%	(25)	24%	(17)	71
Community/Gender: Rural Women	58%	(94)	30%	(48)	13%	(21)	164
Community/Gender: Rural Men	63%	(76)	26%	(31)	11%	(13)	120
Community/Gender: Suburban Women	47%	(79)	29%	(48)	24%	(39)	166
Community/Gender: Suburban Men	49%	(65)	33%	(44)	19%	(25)	134
Homeowner	55%	(271)	30%	(148)	16%	(77)	496
Renter	41%	(75)	34%	(62)	25%	(46)	184
Military HHnm: Yes	55%	(70)	27%	(34)	18%	(22)	127
Military HH: No	50%	(288)	32%	(183)	18%	(106)	577
Employ: Private Sector	53%	(127)	25%	(60)	22%	(52)	239
Employ: Government	57%	(31)	30%	(16)	13%	(7)	55
Employ: Self-Employed	49%	(31)	35%	(23)	16%	(10)	64
Employ: Retired	48%	(101)	37%	(76)	15%	(30)	208
Self + Household: White-Collar	45%	(111)	37%	(92)	19%	(46)	249
Self + Household: Blue Collar	60%	(194)	26%	(82)	14%	(45)	321
Union HH: No	51%	(350)	30%	(206)	19%	(127)	683
LGBTQ+: Yes	19%	(15)	56%	(44)	24%	(19)	78
LGBTQ+: No	55%	(344)	28%	(173)	17%	(109)	626
Motivated to Vote	52%	(322)	32%	(198)	17%	(103)	623
Parent: Yes	60%	(103)	26%	(45)	13%	(23)	171
Parent: No	48%	(255)	32%	(172)	20%	(106)	533
COVID Vaccine: Yes	44%	(218)	36%	(180)	20%	(100)	499
COVID Vaccine: No	69%	(140)	18%	(37)	14%	(28)	205
Student Loans: Yes	37%	(37)	36%	(35)	27%	(27)	99
Student Loans: No	53%	(322)	30%	(182)	17%	(102)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(347)	32%	(223)	19%	(134)	704
Gender: Male	52%	(168)	31%	(101)	17%	(56)	324
Gender: Female	47%	(179)	32%	(122)	21%	(79)	380
Age: 18-34	44%	(76)	31%	(54)	25%	(44)	174
Age: 35-44	54%	(52)	35%	(33)	11%	(11)	96
Age: 45-64	56%	(130)	25%	(57)	19%	(44)	232
Age: 65+	44%	(89)	39%	(78)	17%	(35)	202
GenZers: 1997-2012	34%	(30)	35%	(31)	31%	(28)	90
Millennials: 1981-1996	52%	(83)	31%	(50)	16%	(26)	158
GenXers: 1965-1980	55%	(109)	26%	(51)	18%	(36)	197
Baby Boomers: 1946-1964	48%	(114)	35%	(84)	17%	(40)	238
Educ: < College	53%	(235)	30%	(132)	17%	(77)	444
Educ: Bachelors degree	46%	(74)	28%	(46)	26%	(41)	161
Educ: Post-grad	39%	(38)	46%	(45)	16%	(16)	99
Income: Under 50k	45%	(152)	35%	(117)	20%	(65)	334
Income: 50k-100k	57%	(143)	28%	(70)	16%	(40)	254
Income: 100k+	44%	(51)	31%	(35)	25%	(29)	116
Ethnicity: White (Non-Hispanic)	60%	(278)	23%	(109)	17%	(80)	466
Ethnicity: Black (Non-Hispanic)	22%	(34)	57%	(89)	21%	(33)	156
All Christian	60%	(202)	25%	(83)	16%	(52)	337
Agnostic/Nothing in particular	28%	(40)	46%	(66)	26%	(37)	143
Something Else	54%	(97)	26%	(47)	19%	(34)	177
Evangelical	64%	(184)	20%	(56)	16%	(47)	287
Non-Evangelical	49%	(108)	33%	(72)	18%	(39)	219
PID: Dem (no lean)	11%	(27)	70%	(177)	19%	(49)	253
PID: Ind (no lean)	42%	(80)	20%	(39)	38%	(72)	190
PID: Rep (no lean)	92%	(240)	3%	(7)	5%	(13)	260

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(347)	32%	(223)	19%	(134)	704
PID/Gender: Dem Men	16%	(16)	69%	(72)	15%	(15)	104
PID/Gender: Dem Women	7%	(11)	70%	(105)	23%	(34)	150
PID/Gender: Ind Men	45%	(48)	23%	(24)	32%	(34)	106
PID/Gender: Ind Women	38%	(32)	17%	(14)	45%	(38)	84
PID/Gender: Rep Men	90%	(103)	4%	(5)	6%	(6)	115
PID/Gender: Rep Women	94%	(137)	1%	(2)	5%	(7)	146
Ideo: Liberal (1-3)	14%	(25)	60%	(111)	27%	(50)	186
Ideo: Moderate (4)	37%	(77)	40%	(82)	23%	(47)	206
Ideo: Conservative (5-7)	80%	(235)	9%	(28)	11%	(32)	294
Ideo/PID: Conservative Republican	92%	(192)	3%	(6)	5%	(10)	209
Ideo/PID: Moderate/Conservative Democrat	13%	(15)	72%	(83)	15%	(18)	115
Ideo/PID: Liberal Democrat	9%	(12)	69%	(92)	21%	(28)	133
Unfavorable of Biden and Trump	35%	(44)	10%	(12)	55%	(69)	126
2024 H2H Matchup: Biden Voter	7%	(19)	74%	(207)	20%	(55)	281
2024 H2H Matchup: Trump Voter	91%	(316)	3%	(11)	6%	(20)	347
2022 House Vote: Democrat	9%	(25)	69%	(185)	22%	(60)	270
2022 House Vote: Republican	87%	(263)	3%	(10)	9%	(27)	300
2022 House Vote: Did not Vote	48%	(53)	22%	(25)	30%	(33)	111
2020 Vote: Joe Biden	11%	(36)	64%	(203)	25%	(80)	319
2020 Vote: Donald Trump	90%	(294)	1%	(4)	9%	(31)	328
2016 Vote: Hillary Clinton	10%	(23)	70%	(165)	21%	(49)	237
2016 Vote: Donald Trump	86%	(237)	4%	(12)	10%	(28)	277
U.S. Economy: Wrong Track	61%	(323)	18%	(97)	20%	(108)	528
U.S. Economy: Right Direction	13%	(23)	72%	(126)	15%	(27)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	82%	(171)	13%	(28)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	88%	(312)	5%	(19)	7%	(25)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(25)	24%	(33)	58%	(82)	140
Top 2024 Issue: Economy	68%	(198)	20%	(59)	12%	(36)	293
Community: Urban	41%	(50)	41%	(49)	18%	(22)	121
Community: Suburban	44%	(133)	32%	(95)	24%	(72)	300
Community: Rural	58%	(165)	28%	(79)	14%	(41)	284

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(347)	32%	(223)	19%	(134)	704
Community/Gender: Urban Women	30%	(15)	45%	(23)	24%	(12)	50
Community/Gender: Urban Men	49%	(35)	38%	(27)	13%	(10)	71
Community/Gender: Rural Women	55%	(90)	30%	(48)	15%	(25)	164
Community/Gender: Rural Men	62%	(74)	25%	(30)	13%	(15)	120
Community/Gender: Suburban Women	44%	(74)	31%	(51)	25%	(41)	166
Community/Gender: Suburban Men	44%	(59)	33%	(44)	23%	(31)	134
Homeowner	52%	(258)	30%	(151)	18%	(87)	496
Renter	42%	(78)	35%	(65)	23%	(41)	184
Military HHnm: Yes	56%	(71)	26%	(32)	18%	(23)	127
Military HH: No	48%	(276)	33%	(190)	19%	(111)	577
Employ: Private Sector	49%	(117)	31%	(74)	20%	(48)	239
Employ: Government	56%	(31)	31%	(17)	13%	(7)	55
Employ: Self-Employed	53%	(34)	29%	(19)	18%	(11)	64
Employ: Retired	47%	(98)	34%	(70)	19%	(39)	208
Self + Household: White-Collar	43%	(107)	37%	(93)	20%	(49)	249
Self + Household: Blue Collar	57%	(184)	28%	(89)	15%	(48)	321
Union HH: No	50%	(339)	31%	(212)	19%	(133)	683
LGBTQ+: Yes	17%	(13)	56%	(44)	27%	(21)	78
LGBTQ+: No	53%	(334)	29%	(179)	18%	(113)	626
Motivated to Vote	50%	(311)	33%	(203)	17%	(109)	623
Parent: Yes	58%	(99)	32%	(55)	10%	(18)	171
Parent: No	47%	(248)	32%	(168)	22%	(117)	533
COVID Vaccine: Yes	42%	(212)	36%	(181)	21%	(106)	499
COVID Vaccine: No	66%	(135)	20%	(42)	14%	(28)	205
Student Loans: Yes	39%	(39)	38%	(38)	22%	(22)	99
Student Loans: No	51%	(308)	31%	(185)	19%	(112)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(305)	38%	(266)	19%	(133)	704
Gender: Male	47%	(152)	39%	(125)	15%	(47)	324
Gender: Female	40%	(153)	37%	(140)	23%	(86)	380
Age: 18-34	35%	(61)	37%	(64)	28%	(48)	174
Age: 35-44	50%	(48)	34%	(32)	16%	(15)	96
Age: 45-64	50%	(116)	32%	(74)	18%	(41)	232
Age: 65+	39%	(79)	47%	(94)	14%	(29)	202
GenZers: 1997-2012	22%	(20)	42%	(37)	36%	(32)	90
Millennials: 1981-1996	48%	(76)	33%	(53)	19%	(29)	158
GenXers: 1965-1980	50%	(98)	33%	(65)	17%	(34)	197
Baby Boomers: 1946-1964	43%	(103)	43%	(102)	14%	(32)	238
Educ: < College	46%	(206)	36%	(158)	18%	(80)	444
Educ: Bachelors degree	40%	(64)	35%	(56)	25%	(41)	161
Educ: Post-grad	36%	(35)	52%	(51)	13%	(13)	99
Income: Under 50k	41%	(138)	41%	(138)	18%	(59)	334
Income: 50k-100k	47%	(118)	35%	(88)	19%	(47)	254
Income: 100k+	42%	(48)	35%	(40)	23%	(27)	116
Ethnicity: White (Non-Hispanic)	54%	(250)	29%	(137)	17%	(80)	466
Ethnicity: Black (Non-Hispanic)	14%	(23)	64%	(100)	22%	(34)	156
All Christian	52%	(176)	33%	(110)	15%	(52)	337
Agnostic/Nothing in particular	25%	(35)	47%	(68)	28%	(40)	143
Something Else	47%	(84)	33%	(59)	19%	(34)	177
Evangelical	55%	(157)	28%	(81)	17%	(49)	287
Non-Evangelical	44%	(97)	40%	(87)	16%	(35)	219
PID: Dem (no lean)	7%	(18)	79%	(201)	14%	(35)	253
PID: Ind (no lean)	33%	(63)	27%	(52)	39%	(75)	190
PID: Rep (no lean)	86%	(224)	5%	(13)	9%	(23)	260

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(305)	38%	(266)	19%	(133)	704
PID/Gender: Dem Men	10%	(11)	84%	(87)	6%	(6)	104
PID/Gender: Dem Women	5%	(7)	76%	(114)	19%	(29)	150
PID/Gender: Ind Men	38%	(41)	30%	(32)	32%	(33)	106
PID/Gender: Ind Women	27%	(23)	24%	(20)	49%	(41)	84
PID/Gender: Rep Men	87%	(100)	6%	(7)	7%	(8)	115
PID/Gender: Rep Women	85%	(124)	4%	(6)	11%	(15)	146
Ideo: Liberal (1-3)	9%	(16)	70%	(131)	21%	(39)	186
Ideo: Moderate (4)	33%	(68)	46%	(95)	21%	(43)	206
Ideo: Conservative (5-7)	73%	(216)	12%	(37)	14%	(41)	294
Ideo/PID: Conservative Republican	87%	(181)	5%	(10)	9%	(18)	209
Ideo/PID: Moderate/Conservative Democrat	10%	(12)	79%	(91)	11%	(13)	115
Ideo/PID: Liberal Democrat	4%	(6)	81%	(107)	15%	(20)	133
Unfavorable of Biden and Trump	22%	(27)	21%	(26)	57%	(72)	126
2024 H2H Matchup: Biden Voter	4%	(10)	83%	(233)	14%	(38)	281
2024 H2H Matchup: Trump Voter	83%	(288)	6%	(22)	11%	(37)	347
2022 House Vote: Democrat	4%	(11)	79%	(213)	17%	(46)	270
2022 House Vote: Republican	81%	(243)	6%	(19)	13%	(39)	300
2022 House Vote: Did not Vote	42%	(47)	27%	(30)	31%	(34)	111
2020 Vote: Joe Biden	8%	(24)	72%	(229)	21%	(66)	319
2020 Vote: Donald Trump	81%	(267)	5%	(18)	13%	(43)	328
2016 Vote: Hillary Clinton	6%	(14)	80%	(190)	14%	(33)	237
2016 Vote: Donald Trump	78%	(216)	8%	(22)	14%	(39)	277
U.S. Economy: Wrong Track	53%	(279)	26%	(135)	22%	(114)	528
U.S. Economy: Right Direction	15%	(26)	74%	(131)	11%	(19)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	89%	(186)	9%	(18)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(282)	9%	(30)	12%	(44)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(19)	35%	(49)	51%	(72)	140
Top 2024 Issue: Economy	58%	(169)	25%	(73)	18%	(51)	293
Community: Urban	29%	(35)	48%	(58)	23%	(27)	121
Community: Suburban	39%	(118)	39%	(117)	22%	(65)	300
Community: Rural	54%	(152)	32%	(90)	15%	(41)	284

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(305)	38%	(266)	19%	(133)	704
Community/Gender: Urban Women	25%	(12)	46%	(23)	29%	(15)	50
Community/Gender: Urban Men	32%	(23)	50%	(35)	18%	(13)	71
Community/Gender: Rural Women	50%	(82)	34%	(55)	16%	(26)	164
Community/Gender: Rural Men	58%	(70)	29%	(35)	13%	(15)	120
Community/Gender: Suburban Women	35%	(59)	38%	(62)	27%	(45)	166
Community/Gender: Suburban Men	44%	(59)	41%	(55)	15%	(20)	134
Homeowner	47%	(235)	36%	(178)	17%	(84)	496
Renter	34%	(63)	43%	(79)	23%	(42)	184
Military HHnm: Yes	51%	(64)	31%	(40)	18%	(23)	127
Military HH: No	42%	(241)	39%	(226)	19%	(110)	577
Employ: Private Sector	47%	(113)	32%	(76)	21%	(50)	239
Employ: Government	51%	(28)	31%	(17)	18%	(10)	55
Employ: Self-Employed	45%	(29)	43%	(27)	12%	(8)	64
Employ: Retired	41%	(84)	44%	(91)	15%	(32)	208
Self + Household: White-Collar	39%	(96)	45%	(111)	17%	(42)	249
Self + Household: Blue Collar	49%	(158)	34%	(108)	17%	(55)	321
Union HH: No	44%	(298)	37%	(254)	19%	(131)	683
LGBTQ+: Yes	17%	(13)	63%	(49)	19%	(15)	78
LGBTQ+: No	47%	(292)	35%	(216)	19%	(118)	626
Motivated to Vote	44%	(272)	39%	(243)	17%	(107)	623
Parent: Yes	51%	(87)	33%	(57)	16%	(28)	171
Parent: No	41%	(219)	39%	(209)	20%	(106)	533
COVID Vaccine: Yes	36%	(182)	44%	(219)	20%	(97)	499
COVID Vaccine: No	60%	(123)	23%	(46)	17%	(36)	205
Student Loans: Yes	32%	(31)	42%	(42)	26%	(26)	99
Student Loans: No	45%	(274)	37%	(224)	18%	(108)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_15: *Who do you trust more to handle each of the following economic issues? — Gas Prices*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(360)	32%	(222)	17%	(122)	704
Gender: Male	55%	(179)	32%	(105)	13%	(41)	324
Gender: Female	48%	(181)	31%	(117)	21%	(81)	380
Age: 18-34	44%	(77)	32%	(55)	24%	(42)	174
Age: 35-44	56%	(54)	31%	(30)	13%	(12)	96
Age: 45-64	59%	(137)	25%	(58)	16%	(37)	232
Age: 65+	45%	(91)	39%	(80)	16%	(31)	202
GenZers: 1997-2012	38%	(34)	32%	(28)	30%	(27)	90
Millennials: 1981-1996	52%	(82)	32%	(51)	16%	(26)	158
GenXers: 1965-1980	59%	(115)	25%	(49)	16%	(32)	197
Baby Boomers: 1946-1964	50%	(118)	37%	(87)	14%	(33)	238
Educ: < College	55%	(243)	30%	(131)	16%	(70)	444
Educ: Bachelors degree	49%	(79)	28%	(45)	23%	(37)	161
Educ: Post-grad	38%	(37)	47%	(46)	16%	(15)	99
Income: Under 50k	46%	(155)	37%	(123)	17%	(56)	334
Income: 50k-100k	57%	(145)	27%	(68)	16%	(40)	254
Income: 100k+	51%	(60)	27%	(31)	22%	(26)	116
Ethnicity: White (Non-Hispanic)	60%	(282)	24%	(112)	16%	(72)	466
Ethnicity: Black (Non-Hispanic)	25%	(39)	54%	(85)	21%	(32)	156
All Christian	62%	(209)	26%	(88)	12%	(40)	337
Agnostic/Nothing in particular	30%	(42)	39%	(56)	31%	(45)	143
Something Else	55%	(97)	29%	(52)	16%	(29)	177
Evangelical	64%	(183)	23%	(66)	13%	(38)	287
Non-Evangelical	53%	(115)	34%	(74)	14%	(30)	219
PID: Dem (no lean)	12%	(30)	68%	(173)	20%	(51)	253
PID: Ind (no lean)	47%	(89)	22%	(41)	32%	(61)	190
PID: Rep (no lean)	93%	(241)	3%	(9)	4%	(10)	260
PID/Gender: Dem Men	19%	(19)	72%	(75)	9%	(10)	104
PID/Gender: Dem Women	7%	(10)	66%	(98)	28%	(41)	150
PID/Gender: Ind Men	50%	(53)	25%	(26)	26%	(27)	106
PID/Gender: Ind Women	42%	(36)	18%	(15)	40%	(34)	84
PID/Gender: Rep Men	93%	(106)	4%	(4)	4%	(4)	115
PID/Gender: Rep Women	93%	(135)	3%	(4)	4%	(6)	146

Continued on next page

Table BLMB10_15: *Who do you trust more to handle each of the following economic issues? — Gas Prices*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(360)	32%	(222)	17%	(122)	704
Ideo: Liberal (1-3)	14%	(26)	60%	(111)	26%	(49)	186
Ideo: Moderate (4)	40%	(82)	40%	(83)	20%	(41)	206
Ideo: Conservative (5-7)	82%	(242)	9%	(27)	9%	(26)	294
Ideo/PID: Conservative Republican	93%	(193)	4%	(8)	4%	(8)	209
Ideo/PID: Moderate/Conservative Democrat	16%	(19)	69%	(80)	15%	(17)	115
Ideo/PID: Liberal Democrat	8%	(11)	69%	(92)	22%	(30)	133
Unfavorable of Biden and Trump	39%	(49)	14%	(18)	47%	(59)	126
2024 H2H Matchup: Biden Voter	6%	(18)	72%	(203)	21%	(60)	281
2024 H2H Matchup: Trump Voter	94%	(328)	3%	(11)	2%	(9)	347
2022 House Vote: Democrat	9%	(25)	68%	(185)	22%	(60)	270
2022 House Vote: Republican	90%	(270)	5%	(14)	5%	(16)	300
2022 House Vote: Did not Vote	51%	(57)	18%	(20)	31%	(34)	111
2020 Vote: Joe Biden	13%	(42)	61%	(196)	25%	(81)	319
2020 Vote: Donald Trump	90%	(296)	4%	(13)	6%	(19)	328
2016 Vote: Hillary Clinton	10%	(23)	69%	(163)	21%	(50)	237
2016 Vote: Donald Trump	89%	(246)	4%	(12)	7%	(19)	277
U.S. Economy: Wrong Track	65%	(342)	18%	(92)	18%	(94)	528
U.S. Economy: Right Direction	10%	(18)	74%	(130)	16%	(28)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	83%	(173)	14%	(29)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	92%	(326)	4%	(14)	5%	(16)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(27)	26%	(36)	55%	(77)	140
Top 2024 Issue: Economy	69%	(203)	19%	(55)	12%	(35)	293
Community: Urban	35%	(43)	43%	(52)	21%	(26)	121
Community: Suburban	49%	(147)	32%	(97)	19%	(56)	300
Community: Rural	60%	(170)	26%	(73)	14%	(41)	284
Community/Gender: Urban Women	26%	(13)	42%	(21)	32%	(16)	50
Community/Gender: Urban Men	42%	(29)	44%	(31)	14%	(10)	71
Community/Gender: Rural Women	56%	(92)	26%	(42)	18%	(30)	164
Community/Gender: Rural Men	65%	(78)	26%	(31)	9%	(10)	120
Community/Gender: Suburban Women	46%	(76)	33%	(55)	21%	(35)	166
Community/Gender: Suburban Men	53%	(71)	32%	(42)	15%	(20)	134

Continued on next page

Table BLMB10_15: *Who do you trust more to handle each of the following economic issues? — Gas Prices*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(360)	32%	(222)	17%	(122)	704
Homeowner	54%	(270)	31%	(153)	15%	(74)	496
Renter	42%	(78)	34%	(63)	23%	(43)	184
Military HHnm: Yes	58%	(73)	27%	(34)	15%	(19)	127
Military HH: No	50%	(286)	33%	(188)	18%	(103)	577
Employ: Private Sector	50%	(120)	30%	(72)	20%	(47)	239
Employ: Government	62%	(34)	28%	(15)	10%	(6)	55
Employ: Self-Employed	55%	(35)	36%	(23)	10%	(6)	64
Employ: Retired	49%	(102)	36%	(74)	15%	(31)	208
Self + Household: White-Collar	42%	(104)	40%	(100)	18%	(46)	249
Self + Household: Blue Collar	62%	(198)	25%	(81)	13%	(42)	321
Union HH: No	51%	(351)	31%	(212)	18%	(120)	683
LGBTQ+: Yes	17%	(13)	54%	(42)	29%	(23)	78
LGBTQ+: No	55%	(346)	29%	(180)	16%	(100)	626
Motivated to Vote	51%	(321)	33%	(203)	16%	(99)	623
Parent: Yes	57%	(98)	30%	(52)	12%	(21)	171
Parent: No	49%	(261)	32%	(171)	19%	(101)	533
COVID Vaccine: Yes	44%	(217)	37%	(186)	19%	(96)	499
COVID Vaccine: No	69%	(142)	18%	(36)	13%	(26)	205
Student Loans: Yes	41%	(41)	39%	(39)	20%	(20)	99
Student Loans: No	53%	(319)	30%	(184)	17%	(102)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(311)	38%	(264)	13%	(92)	5%	(37)	704
Gender: Male	46%	(149)	38%	(124)	12%	(39)	4%	(12)	324
Gender: Female	43%	(162)	37%	(140)	14%	(53)	7%	(25)	380
Age: 18-34	34%	(59)	42%	(72)	16%	(27)	9%	(15)	174
Age: 35-44	41%	(40)	40%	(38)	14%	(13)	5%	(5)	96
Age: 45-64	48%	(112)	34%	(80)	14%	(34)	3%	(6)	232
Age: 65+	50%	(100)	36%	(74)	9%	(18)	5%	(10)	202
GenZers: 1997-2012	30%	(27)	42%	(38)	21%	(18)	7%	(7)	90
Millennials: 1981-1996	43%	(68)	38%	(60)	11%	(17)	8%	(13)	158
GenXers: 1965-1980	42%	(82)	41%	(81)	14%	(28)	3%	(6)	197
Baby Boomers: 1946-1964	53%	(126)	32%	(77)	10%	(25)	5%	(11)	238
Educ: < College	45%	(200)	35%	(157)	13%	(59)	6%	(28)	444
Educ: Bachelors degree	39%	(63)	44%	(71)	11%	(18)	5%	(9)	161
Educ: Post-grad	48%	(48)	37%	(36)	15%	(15)	—	(0)	99
Income: Under 50k	43%	(145)	38%	(127)	12%	(42)	6%	(20)	334
Income: 50k-100k	44%	(111)	39%	(98)	12%	(30)	6%	(14)	254
Income: 100k+	48%	(55)	33%	(39)	17%	(19)	2%	(3)	116
Ethnicity: White (Non-Hispanic)	47%	(218)	36%	(170)	13%	(63)	4%	(16)	466
Ethnicity: Black (Non-Hispanic)	45%	(70)	37%	(58)	8%	(12)	10%	(15)	156
All Christian	48%	(160)	36%	(123)	13%	(44)	3%	(10)	337
Agnostic/Nothing in particular	41%	(58)	39%	(57)	14%	(20)	6%	(9)	143
Something Else	44%	(78)	35%	(63)	12%	(21)	9%	(16)	177
Evangelical	49%	(140)	32%	(92)	13%	(37)	6%	(19)	287
Non-Evangelical	43%	(95)	41%	(89)	13%	(28)	3%	(7)	219
PID: Dem (no lean)	44%	(112)	36%	(91)	13%	(32)	8%	(20)	253
PID: Ind (no lean)	44%	(83)	40%	(77)	13%	(24)	3%	(7)	190
PID: Rep (no lean)	45%	(117)	37%	(97)	14%	(36)	4%	(11)	260

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(311)	38%	(264)	13%	(92)	5%	(37)	704
PID/Gender: Dem Men	42%	(44)	42%	(44)	11%	(11)	5%	(5)	104
PID/Gender: Dem Women	45%	(68)	31%	(47)	14%	(21)	10%	(15)	150
PID/Gender: Ind Men	47%	(50)	40%	(42)	10%	(10)	3%	(4)	106
PID/Gender: Ind Women	39%	(33)	41%	(35)	16%	(14)	4%	(3)	84
PID/Gender: Rep Men	49%	(56)	33%	(38)	15%	(17)	3%	(3)	115
PID/Gender: Rep Women	42%	(61)	40%	(59)	13%	(18)	5%	(8)	146
Ideo: Liberal (1-3)	37%	(70)	40%	(74)	16%	(30)	7%	(12)	186
Ideo: Moderate (4)	44%	(91)	40%	(82)	11%	(22)	5%	(11)	206
Ideo: Conservative (5-7)	49%	(144)	35%	(102)	12%	(36)	4%	(11)	294
Ideo/PID: Conservative Republican	49%	(102)	33%	(70)	14%	(29)	4%	(7)	209
Ideo/PID: Moderate/Conservative Democrat	51%	(59)	32%	(37)	11%	(12)	6%	(7)	115
Ideo/PID: Liberal Democrat	37%	(49)	40%	(54)	14%	(19)	8%	(11)	133
Unfavorable of Biden and Trump	44%	(55)	33%	(41)	17%	(21)	6%	(8)	126
2024 H2H Matchup: Biden Voter	44%	(123)	40%	(112)	12%	(33)	5%	(13)	281
2024 H2H Matchup: Trump Voter	45%	(157)	37%	(130)	12%	(42)	5%	(18)	347
2022 House Vote: Democrat	41%	(110)	39%	(107)	13%	(36)	7%	(18)	270
2022 House Vote: Republican	51%	(153)	34%	(103)	10%	(31)	4%	(13)	300
2022 House Vote: Did not Vote	35%	(39)	40%	(45)	19%	(21)	5%	(6)	111
2020 Vote: Joe Biden	42%	(136)	39%	(123)	13%	(40)	6%	(20)	319
2020 Vote: Donald Trump	47%	(154)	37%	(122)	12%	(38)	4%	(14)	328
2016 Vote: Hillary Clinton	43%	(102)	39%	(92)	12%	(28)	6%	(15)	237
2016 Vote: Donald Trump	52%	(145)	31%	(85)	11%	(31)	6%	(15)	277
U.S. Economy: Wrong Track	44%	(231)	37%	(193)	14%	(72)	6%	(33)	528
U.S. Economy: Right Direction	46%	(80)	41%	(71)	11%	(20)	2%	(4)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	42%	(88)	39%	(80)	13%	(26)	6%	(13)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	44%	(155)	39%	(140)	12%	(41)	5%	(19)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	48%	(67)	32%	(44)	17%	(24)	3%	(5)	140
Top 2024 Issue: Economy	46%	(135)	39%	(113)	10%	(31)	5%	(15)	293
Community: Urban	43%	(52)	43%	(52)	8%	(10)	5%	(6)	121
Community: Suburban	50%	(149)	34%	(102)	12%	(35)	4%	(13)	300
Community: Rural	39%	(110)	39%	(110)	16%	(46)	6%	(18)	284

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(311)	38%	(264)	13%	(92)	5%	(37)	704
Community/Gender: Urban Women	48%	(24)	40%	(20)	8%	(4)	4%	(2)	50
Community/Gender: Urban Men	40%	(28)	46%	(32)	8%	(6)	6%	(4)	71
Community/Gender: Rural Women	35%	(57)	36%	(59)	19%	(31)	10%	(16)	164
Community/Gender: Rural Men	44%	(53)	42%	(51)	13%	(15)	1%	(2)	120
Community/Gender: Suburban Women	48%	(80)	37%	(62)	10%	(17)	4%	(7)	166
Community/Gender: Suburban Men	51%	(69)	30%	(41)	13%	(18)	5%	(6)	134
Homeowner	44%	(219)	38%	(188)	13%	(64)	5%	(26)	496
Renter	47%	(86)	37%	(68)	11%	(20)	5%	(10)	184
Military HHnm: Yes	52%	(66)	27%	(34)	17%	(22)	3%	(4)	127
Military HH: No	42%	(245)	40%	(230)	12%	(69)	6%	(33)	577
Employ: Private Sector	38%	(92)	42%	(101)	14%	(34)	5%	(13)	239
Employ: Government	42%	(23)	36%	(20)	10%	(5)	12%	(7)	55
Employ: Self-Employed	40%	(26)	42%	(27)	15%	(9)	4%	(2)	64
Employ: Retired	51%	(106)	34%	(70)	11%	(23)	4%	(9)	208
Self + Household: White-Collar	46%	(115)	38%	(94)	13%	(33)	3%	(8)	249
Self + Household: Blue Collar	44%	(140)	37%	(120)	12%	(40)	7%	(21)	321
Union HH: No	44%	(302)	38%	(259)	13%	(86)	5%	(37)	683
LGBTQ+: Yes	28%	(22)	45%	(35)	21%	(16)	6%	(4)	78
LGBTQ+: No	46%	(289)	37%	(229)	12%	(75)	5%	(33)	626
Motivated to Vote	46%	(289)	36%	(226)	13%	(79)	5%	(29)	623
Parent: Yes	43%	(74)	39%	(67)	11%	(18)	7%	(12)	171
Parent: No	44%	(237)	37%	(197)	14%	(74)	5%	(25)	533
COVID Vaccine: Yes	46%	(230)	37%	(184)	13%	(64)	4%	(21)	499
COVID Vaccine: No	40%	(81)	39%	(80)	13%	(28)	8%	(16)	205
Student Loans: Yes	48%	(47)	35%	(34)	14%	(14)	3%	(3)	99
Student Loans: No	44%	(264)	38%	(230)	13%	(77)	6%	(34)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(264)	29%	(208)	22%	(152)	11%	(81)	704
Gender: Male	42%	(136)	30%	(98)	17%	(54)	11%	(36)	324
Gender: Female	34%	(128)	29%	(109)	26%	(98)	12%	(44)	380
Age: 18-34	28%	(48)	34%	(59)	27%	(46)	12%	(20)	174
Age: 35-44	32%	(31)	45%	(43)	11%	(11)	12%	(12)	96
Age: 45-64	43%	(99)	21%	(49)	24%	(55)	12%	(29)	232
Age: 65+	43%	(86)	28%	(56)	20%	(40)	10%	(20)	202
GenZers: 1997-2012	26%	(23)	37%	(33)	27%	(24)	10%	(9)	90
Millennials: 1981-1996	32%	(50)	37%	(59)	19%	(30)	12%	(19)	158
GenXers: 1965-1980	38%	(75)	26%	(51)	21%	(42)	15%	(29)	197
Baby Boomers: 1946-1964	44%	(104)	27%	(63)	20%	(49)	9%	(22)	238
Educ: < College	34%	(150)	32%	(140)	24%	(106)	11%	(47)	444
Educ: Bachelors degree	40%	(64)	23%	(36)	21%	(34)	17%	(27)	161
Educ: Post-grad	50%	(50)	31%	(31)	12%	(12)	6%	(6)	99
Income: Under 50k	36%	(120)	31%	(103)	22%	(73)	12%	(39)	334
Income: 50k-100k	35%	(89)	31%	(78)	22%	(56)	12%	(29)	254
Income: 100k+	47%	(54)	23%	(27)	19%	(22)	11%	(12)	116
Ethnicity: White (Non-Hispanic)	34%	(159)	32%	(148)	23%	(108)	11%	(52)	466
Ethnicity: Black (Non-Hispanic)	44%	(68)	28%	(44)	16%	(25)	12%	(19)	156
All Christian	35%	(118)	32%	(108)	22%	(76)	10%	(35)	337
Agnostic/Nothing in particular	45%	(64)	28%	(40)	18%	(26)	9%	(13)	143
Something Else	31%	(54)	27%	(49)	24%	(43)	18%	(31)	177
Evangelical	30%	(85)	31%	(90)	23%	(67)	16%	(46)	287
Non-Evangelical	40%	(87)	28%	(62)	23%	(50)	9%	(21)	219
PID: Dem (no lean)	53%	(134)	26%	(66)	13%	(34)	8%	(20)	253
PID: Ind (no lean)	38%	(72)	30%	(58)	21%	(39)	11%	(20)	190
PID: Rep (no lean)	22%	(57)	32%	(84)	30%	(79)	16%	(41)	260

Continued on next page

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(264)	29%	(208)	22%	(152)	11%	(81)	704
PID/Gender: Dem Men	60%	(62)	27%	(28)	8%	(8)	5%	(5)	104
PID/Gender: Dem Women	48%	(72)	25%	(38)	17%	(25)	9%	(14)	150
PID/Gender: Ind Men	45%	(48)	25%	(26)	18%	(20)	12%	(12)	106
PID/Gender: Ind Women	29%	(25)	38%	(32)	24%	(20)	9%	(8)	84
PID/Gender: Rep Men	22%	(26)	39%	(44)	23%	(26)	16%	(18)	115
PID/Gender: Rep Women	22%	(31)	27%	(39)	36%	(53)	15%	(22)	146
Ideo: Liberal (1-3)	54%	(100)	25%	(46)	13%	(25)	8%	(14)	186
Ideo: Moderate (4)	42%	(86)	29%	(59)	24%	(50)	5%	(11)	206
Ideo: Conservative (5-7)	25%	(75)	32%	(93)	25%	(73)	18%	(53)	294
Ideo/PID: Conservative Republican	23%	(48)	31%	(65)	29%	(60)	17%	(36)	209
Ideo/PID: Moderate/Conservative Democrat	49%	(57)	27%	(32)	18%	(21)	6%	(7)	115
Ideo/PID: Liberal Democrat	58%	(77)	24%	(32)	10%	(13)	8%	(11)	133
Unfavorable of Biden and Trump	33%	(41)	29%	(36)	25%	(31)	13%	(17)	126
2024 H2H Matchup: Biden Voter	62%	(173)	24%	(68)	11%	(31)	3%	(10)	281
2024 H2H Matchup: Trump Voter	21%	(73)	34%	(119)	27%	(94)	18%	(61)	347
2022 House Vote: Democrat	54%	(146)	26%	(70)	14%	(38)	6%	(17)	270
2022 House Vote: Republican	28%	(85)	30%	(91)	26%	(79)	15%	(46)	300
2022 House Vote: Did not Vote	24%	(27)	35%	(39)	27%	(30)	14%	(15)	111
2020 Vote: Joe Biden	54%	(172)	27%	(87)	13%	(42)	6%	(18)	319
2020 Vote: Donald Trump	23%	(75)	32%	(106)	27%	(90)	18%	(58)	328
2016 Vote: Hillary Clinton	58%	(138)	23%	(55)	12%	(29)	6%	(15)	237
2016 Vote: Donald Trump	24%	(65)	28%	(78)	29%	(80)	20%	(54)	277
U.S. Economy: Wrong Track	29%	(154)	33%	(173)	24%	(127)	14%	(75)	528
U.S. Economy: Right Direction	63%	(110)	20%	(35)	14%	(25)	3%	(5)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	59%	(123)	22%	(47)	13%	(28)	5%	(11)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(79)	33%	(119)	27%	(97)	17%	(61)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	45%	(63)	30%	(42)	19%	(27)	6%	(8)	140
Top 2024 Issue: Economy	30%	(88)	36%	(105)	22%	(64)	12%	(35)	293
Community: Urban	46%	(55)	33%	(40)	13%	(16)	8%	(9)	121
Community: Suburban	41%	(124)	27%	(81)	21%	(62)	11%	(32)	300
Community: Rural	30%	(85)	31%	(87)	26%	(73)	14%	(39)	284

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(264)	29%	(208)	22%	(152)	11%	(81)	704
Community/Gender: Urban Women	42%	(21)	31%	(16)	18%	(9)	9%	(4)	50
Community/Gender: Urban Men	48%	(34)	35%	(24)	10%	(7)	7%	(5)	71
Community/Gender: Rural Women	31%	(51)	26%	(43)	28%	(47)	15%	(24)	164
Community/Gender: Rural Men	28%	(34)	37%	(44)	22%	(27)	13%	(15)	120
Community/Gender: Suburban Women	34%	(57)	31%	(51)	25%	(42)	10%	(16)	166
Community/Gender: Suburban Men	50%	(67)	22%	(30)	15%	(20)	12%	(16)	134
Homeowner	37%	(186)	31%	(151)	20%	(101)	12%	(58)	496
Renter	40%	(73)	27%	(50)	23%	(42)	10%	(18)	184
Military HHnm: Yes	37%	(47)	27%	(34)	29%	(37)	7%	(9)	127
Military HH: No	38%	(217)	30%	(174)	20%	(114)	12%	(72)	577
Employ: Private Sector	33%	(79)	35%	(83)	22%	(52)	10%	(25)	239
Employ: Government	30%	(16)	23%	(13)	24%	(13)	23%	(13)	55
Employ: Self-Employed	41%	(26)	22%	(14)	22%	(14)	14%	(9)	64
Employ: Retired	44%	(92)	24%	(49)	23%	(48)	9%	(18)	208
Self + Household: White-Collar	47%	(116)	28%	(70)	15%	(38)	10%	(25)	249
Self + Household: Blue Collar	35%	(111)	30%	(97)	22%	(70)	13%	(42)	321
Union HH: No	37%	(250)	30%	(206)	22%	(147)	12%	(80)	683
LGBTQ+: Yes	43%	(33)	22%	(17)	30%	(23)	5%	(4)	78
LGBTQ+: No	37%	(231)	30%	(190)	21%	(128)	12%	(77)	626
Motivated to Vote	40%	(248)	30%	(187)	20%	(123)	11%	(66)	623
Parent: Yes	35%	(59)	29%	(49)	23%	(39)	14%	(24)	171
Parent: No	38%	(205)	30%	(159)	21%	(113)	11%	(56)	533
COVID Vaccine: Yes	43%	(212)	29%	(145)	20%	(102)	8%	(39)	499
COVID Vaccine: No	25%	(52)	30%	(62)	24%	(50)	20%	(41)	205
Student Loans: Yes	34%	(34)	32%	(32)	23%	(23)	11%	(10)	99
Student Loans: No	38%	(230)	29%	(176)	21%	(129)	12%	(70)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	43%	(303)	29%	(204)	19%	(131)	9%	(66)	704
Gender: Male	46%	(150)	29%	(94)	16%	(51)	9%	(29)	324
Gender: Female	40%	(154)	29%	(109)	21%	(80)	10%	(37)	380
Age: 18-34	34%	(59)	32%	(56)	22%	(38)	12%	(21)	174
Age: 35-44	40%	(39)	36%	(34)	15%	(15)	9%	(8)	96
Age: 45-64	46%	(107)	22%	(52)	21%	(49)	11%	(24)	232
Age: 65+	49%	(98)	31%	(62)	15%	(30)	6%	(12)	202
GenZers: 1997-2012	34%	(31)	34%	(31)	20%	(18)	11%	(10)	90
Millennials: 1981-1996	40%	(63)	30%	(48)	20%	(31)	10%	(16)	158
GenXers: 1965-1980	39%	(78)	29%	(56)	20%	(40)	12%	(23)	197
Baby Boomers: 1946-1964	51%	(121)	26%	(63)	16%	(39)	7%	(16)	238
Educ: < College	40%	(178)	31%	(139)	20%	(90)	8%	(37)	444
Educ: Bachelors degree	44%	(71)	24%	(39)	18%	(29)	13%	(21)	161
Educ: Post-grad	55%	(54)	26%	(26)	12%	(12)	7%	(7)	99
Income: Under 50k	41%	(139)	30%	(102)	20%	(66)	9%	(29)	334
Income: 50k-100k	42%	(107)	30%	(76)	19%	(47)	9%	(24)	254
Income: 100k+	50%	(58)	23%	(26)	16%	(19)	11%	(13)	116
Ethnicity: White (Non-Hispanic)	40%	(189)	30%	(140)	20%	(94)	9%	(43)	466
Ethnicity: Black (Non-Hispanic)	47%	(73)	32%	(50)	13%	(21)	8%	(12)	156
All Christian	40%	(136)	31%	(103)	21%	(71)	8%	(26)	337
Agnostic/Nothing in particular	52%	(75)	27%	(39)	11%	(15)	10%	(14)	143
Something Else	36%	(63)	28%	(49)	23%	(41)	14%	(24)	177
Evangelical	36%	(102)	27%	(78)	24%	(70)	13%	(38)	287
Non-Evangelical	43%	(94)	33%	(71)	19%	(41)	6%	(13)	219
PID: Dem (no lean)	59%	(150)	27%	(68)	9%	(23)	5%	(13)	253
PID: Ind (no lean)	45%	(85)	26%	(50)	19%	(35)	10%	(20)	190
PID: Rep (no lean)	26%	(68)	33%	(86)	28%	(73)	13%	(33)	260

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	43%	(303)	29%	(204)	19%	(131)	9%	(66)	704
PID/Gender: Dem Men	62%	(64)	30%	(31)	6%	(7)	2%	(2)	104
PID/Gender: Dem Women	57%	(86)	24%	(36)	11%	(16)	7%	(11)	150
PID/Gender: Ind Men	52%	(56)	20%	(21)	14%	(15)	13%	(14)	106
PID/Gender: Ind Women	35%	(30)	34%	(28)	24%	(20)	7%	(6)	84
PID/Gender: Rep Men	26%	(30)	36%	(42)	26%	(30)	11%	(13)	115
PID/Gender: Rep Women	26%	(38)	31%	(45)	30%	(43)	14%	(20)	146
Ideo: Liberal (1-3)	65%	(122)	23%	(43)	5%	(9)	7%	(12)	186
Ideo: Moderate (4)	47%	(97)	28%	(58)	19%	(39)	6%	(12)	206
Ideo: Conservative (5-7)	28%	(83)	32%	(94)	26%	(76)	14%	(40)	294
Ideo/PID: Conservative Republican	26%	(54)	32%	(67)	28%	(58)	14%	(29)	209
Ideo/PID: Moderate/Conservative Democrat	52%	(60)	30%	(35)	14%	(17)	4%	(4)	115
Ideo/PID: Liberal Democrat	67%	(89)	23%	(31)	4%	(5)	6%	(8)	133
Unfavorable of Biden and Trump	41%	(52)	26%	(33)	21%	(27)	11%	(14)	126
2024 H2H Matchup: Biden Voter	71%	(199)	23%	(64)	5%	(13)	2%	(5)	281
2024 H2H Matchup: Trump Voter	23%	(80)	34%	(119)	28%	(96)	15%	(52)	347
2022 House Vote: Democrat	64%	(174)	22%	(59)	10%	(26)	4%	(11)	270
2022 House Vote: Republican	28%	(85)	33%	(99)	25%	(76)	13%	(40)	300
2022 House Vote: Did not Vote	31%	(34)	37%	(41)	22%	(24)	10%	(12)	111
2020 Vote: Joe Biden	62%	(199)	25%	(80)	9%	(28)	3%	(11)	319
2020 Vote: Donald Trump	26%	(85)	33%	(108)	27%	(88)	14%	(47)	328
2016 Vote: Hillary Clinton	67%	(158)	21%	(50)	8%	(19)	4%	(9)	237
2016 Vote: Donald Trump	26%	(73)	31%	(86)	27%	(74)	16%	(44)	277
U.S. Economy: Wrong Track	34%	(178)	32%	(171)	22%	(116)	12%	(63)	528
U.S. Economy: Right Direction	71%	(125)	19%	(33)	9%	(15)	1%	(2)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	65%	(136)	24%	(51)	6%	(13)	4%	(8)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(84)	34%	(121)	27%	(98)	15%	(53)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	59%	(83)	23%	(32)	15%	(21)	3%	(5)	140
Top 2024 Issue: Economy	34%	(101)	34%	(99)	21%	(63)	10%	(30)	293
Community: Urban	52%	(63)	31%	(37)	11%	(13)	6%	(8)	121
Community: Suburban	47%	(142)	29%	(86)	16%	(47)	8%	(25)	300
Community: Rural	35%	(98)	29%	(81)	25%	(72)	11%	(33)	284

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	43%	(303)	29%	(204)	19%	(131)	9%	(66)	704
Community/Gender: Urban Women	47%	(24)	38%	(19)	9%	(5)	5%	(3)	50
Community/Gender: Urban Men	56%	(39)	25%	(18)	12%	(8)	7%	(5)	71
Community/Gender: Rural Women	37%	(60)	25%	(42)	26%	(43)	12%	(19)	164
Community/Gender: Rural Men	32%	(39)	33%	(39)	24%	(29)	11%	(13)	120
Community/Gender: Suburban Women	42%	(70)	29%	(49)	20%	(32)	9%	(15)	166
Community/Gender: Suburban Men	54%	(72)	28%	(37)	11%	(14)	8%	(11)	134
Homeowner	45%	(221)	29%	(143)	17%	(85)	9%	(47)	496
Renter	43%	(80)	29%	(54)	19%	(35)	8%	(15)	184
Military HHnm: Yes	37%	(47)	33%	(42)	25%	(32)	5%	(7)	127
Military HH: No	44%	(257)	28%	(162)	17%	(100)	10%	(59)	577
Employ: Private Sector	42%	(101)	27%	(64)	21%	(51)	10%	(23)	239
Employ: Government	28%	(15)	33%	(18)	17%	(9)	23%	(12)	55
Employ: Self-Employed	40%	(26)	35%	(23)	19%	(12)	6%	(4)	64
Employ: Retired	51%	(105)	26%	(54)	17%	(36)	6%	(13)	208
Self + Household: White-Collar	49%	(123)	26%	(66)	14%	(35)	10%	(25)	249
Self + Household: Blue Collar	43%	(137)	30%	(96)	18%	(59)	9%	(29)	321
Union HH: No	43%	(296)	28%	(194)	19%	(128)	10%	(66)	683
LGBTQ+: Yes	49%	(38)	25%	(20)	20%	(16)	5%	(4)	78
LGBTQ+: No	42%	(265)	29%	(184)	18%	(116)	10%	(61)	626
Motivated to Vote	45%	(282)	29%	(181)	17%	(108)	8%	(52)	623
Parent: Yes	38%	(65)	30%	(52)	19%	(33)	12%	(21)	171
Parent: No	45%	(238)	28%	(152)	18%	(98)	8%	(45)	533
COVID Vaccine: Yes	50%	(249)	28%	(139)	16%	(80)	6%	(31)	499
COVID Vaccine: No	26%	(54)	32%	(65)	25%	(51)	17%	(35)	205
Student Loans: Yes	46%	(45)	24%	(24)	23%	(22)	8%	(7)	99
Student Loans: No	43%	(258)	30%	(180)	18%	(109)	10%	(58)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	36%	(254)	25%	(178)	23%	(165)	15%	(106)	704
Gender: Male	40%	(130)	25%	(80)	21%	(68)	14%	(46)	324
Gender: Female	33%	(124)	26%	(98)	26%	(97)	16%	(60)	380
Age: 18-34	28%	(48)	28%	(49)	26%	(44)	18%	(32)	174
Age: 35-44	28%	(27)	31%	(30)	24%	(23)	17%	(16)	96
Age: 45-64	37%	(85)	23%	(54)	23%	(54)	17%	(39)	232
Age: 65+	47%	(94)	22%	(45)	21%	(43)	9%	(19)	202
GenZers: 1997-2012	27%	(24)	26%	(24)	27%	(24)	20%	(18)	90
Millennials: 1981-1996	30%	(48)	32%	(50)	22%	(35)	16%	(25)	158
GenXers: 1965-1980	33%	(65)	23%	(45)	26%	(50)	18%	(36)	197
Baby Boomers: 1946-1964	45%	(108)	24%	(56)	20%	(48)	11%	(26)	238
Educ: < College	32%	(141)	29%	(127)	26%	(117)	13%	(59)	444
Educ: Bachelors degree	42%	(68)	16%	(27)	18%	(29)	23%	(37)	161
Educ: Post-grad	46%	(46)	25%	(24)	19%	(19)	10%	(10)	99
Income: Under 50k	35%	(116)	28%	(94)	23%	(78)	14%	(46)	334
Income: 50k-100k	36%	(90)	23%	(58)	25%	(64)	16%	(41)	254
Income: 100k+	41%	(48)	23%	(26)	20%	(23)	16%	(19)	116
Ethnicity: White (Non-Hispanic)	32%	(151)	28%	(129)	26%	(123)	14%	(64)	466
Ethnicity: Black (Non-Hispanic)	44%	(68)	23%	(37)	16%	(25)	17%	(26)	156
All Christian	32%	(107)	28%	(95)	26%	(88)	14%	(48)	337
Agnostic/Nothing in particular	47%	(67)	19%	(28)	18%	(26)	15%	(22)	143
Something Else	32%	(56)	25%	(44)	24%	(42)	20%	(35)	177
Evangelical	28%	(82)	26%	(74)	26%	(74)	20%	(57)	287
Non-Evangelical	36%	(80)	28%	(61)	25%	(54)	11%	(24)	219
PID: Dem (no lean)	54%	(137)	20%	(49)	16%	(40)	11%	(27)	253
PID: Ind (no lean)	38%	(72)	25%	(48)	22%	(42)	15%	(28)	190
PID: Rep (no lean)	18%	(46)	31%	(80)	32%	(83)	19%	(51)	260

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Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	36%	(254)	25%	(178)	23%	(165)	15%	(106)	704
PID/Gender: Dem Men	58%	(60)	21%	(21)	17%	(17)	5%	(5)	104
PID/Gender: Dem Women	51%	(77)	19%	(28)	15%	(23)	15%	(23)	150
PID/Gender: Ind Men	45%	(48)	20%	(21)	19%	(20)	16%	(17)	106
PID/Gender: Ind Women	28%	(24)	32%	(27)	26%	(22)	14%	(11)	84
PID/Gender: Rep Men	19%	(22)	33%	(37)	27%	(30)	22%	(25)	115
PID/Gender: Rep Women	17%	(24)	29%	(43)	36%	(53)	18%	(26)	146
Ideo: Liberal (1-3)	53%	(99)	19%	(36)	18%	(34)	9%	(17)	186
Ideo: Moderate (4)	42%	(85)	29%	(59)	21%	(43)	9%	(19)	206
Ideo: Conservative (5-7)	23%	(68)	26%	(75)	29%	(84)	23%	(67)	294
Ideo/PID: Conservative Republican	19%	(39)	27%	(57)	31%	(66)	23%	(47)	209
Ideo/PID: Moderate/Conservative Democrat	52%	(60)	25%	(29)	12%	(14)	11%	(13)	115
Ideo/PID: Liberal Democrat	57%	(76)	16%	(21)	19%	(25)	8%	(11)	133
Unfavorable of Biden and Trump	31%	(39)	29%	(37)	20%	(25)	20%	(25)	126
2024 H2H Matchup: Biden Voter	61%	(173)	20%	(56)	14%	(40)	5%	(13)	281
2024 H2H Matchup: Trump Voter	19%	(65)	30%	(104)	30%	(103)	22%	(75)	347
2022 House Vote: Democrat	57%	(154)	20%	(53)	15%	(41)	8%	(22)	270
2022 House Vote: Republican	22%	(66)	27%	(82)	31%	(92)	20%	(60)	300
2022 House Vote: Did not Vote	25%	(28)	29%	(32)	25%	(28)	20%	(22)	111
2020 Vote: Joe Biden	53%	(169)	24%	(78)	15%	(46)	8%	(26)	319
2020 Vote: Donald Trump	21%	(68)	27%	(90)	30%	(98)	22%	(72)	328
2016 Vote: Hillary Clinton	61%	(144)	20%	(48)	12%	(28)	7%	(17)	237
2016 Vote: Donald Trump	18%	(50)	28%	(77)	29%	(82)	24%	(68)	277
U.S. Economy: Wrong Track	28%	(147)	27%	(145)	26%	(138)	19%	(98)	528
U.S. Economy: Right Direction	61%	(107)	19%	(33)	15%	(27)	5%	(8)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	61%	(127)	19%	(40)	14%	(29)	6%	(12)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(68)	30%	(106)	29%	(102)	22%	(80)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	42%	(59)	23%	(32)	25%	(34)	11%	(15)	140
Top 2024 Issue: Economy	27%	(80)	31%	(91)	26%	(77)	16%	(46)	293
Community: Urban	41%	(50)	27%	(33)	24%	(28)	8%	(10)	121
Community: Suburban	40%	(119)	23%	(70)	20%	(59)	17%	(52)	300
Community: Rural	30%	(86)	27%	(76)	27%	(77)	16%	(45)	284

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Table BLMB11_4: *When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud*

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	36%	(254)	25%	(178)	23%	(165)	15%	(106)	704
Community/Gender: Urban Women	39%	(19)	27%	(14)	25%	(12)	10%	(5)	50
Community/Gender: Urban Men	43%	(30)	27%	(19)	23%	(16)	8%	(5)	71
Community/Gender: Rural Women	27%	(45)	28%	(45)	29%	(47)	16%	(27)	164
Community/Gender: Rural Men	35%	(42)	25%	(30)	25%	(30)	15%	(18)	120
Community/Gender: Suburban Women	36%	(61)	24%	(39)	23%	(38)	17%	(28)	166
Community/Gender: Suburban Men	44%	(58)	23%	(31)	16%	(21)	18%	(23)	134
Homeowner	37%	(185)	24%	(121)	23%	(115)	15%	(75)	496
Renter	34%	(63)	29%	(54)	22%	(40)	15%	(27)	184
Military HHnm: Yes	35%	(44)	20%	(26)	35%	(44)	10%	(13)	127
Military HH: No	36%	(211)	26%	(152)	21%	(121)	16%	(93)	577
Employ: Private Sector	34%	(80)	26%	(63)	23%	(55)	17%	(41)	239
Employ: Government	25%	(14)	18%	(10)	29%	(16)	29%	(16)	55
Employ: Self-Employed	37%	(23)	26%	(16)	22%	(14)	16%	(10)	64
Employ: Retired	45%	(94)	22%	(46)	23%	(48)	9%	(19)	208
Self + Household: White-Collar	45%	(112)	23%	(57)	16%	(41)	16%	(39)	249
Self + Household: Blue Collar	32%	(103)	30%	(96)	26%	(82)	12%	(40)	321
Union HH: No	36%	(248)	25%	(173)	23%	(158)	15%	(104)	683
LGBTQ+: Yes	33%	(26)	23%	(18)	34%	(26)	10%	(8)	78
LGBTQ+: No	36%	(228)	26%	(161)	22%	(139)	16%	(99)	626
Motivated to Vote	38%	(237)	26%	(161)	22%	(140)	14%	(84)	623
Parent: Yes	31%	(53)	26%	(45)	22%	(38)	21%	(35)	171
Parent: No	38%	(202)	25%	(134)	24%	(127)	13%	(71)	533
COVID Vaccine: Yes	42%	(209)	26%	(131)	21%	(104)	11%	(55)	499
COVID Vaccine: No	22%	(46)	23%	(47)	30%	(61)	25%	(51)	205
Student Loans: Yes	35%	(35)	26%	(25)	19%	(19)	20%	(20)	99
Student Loans: No	36%	(220)	25%	(153)	24%	(146)	14%	(87)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB12x: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
Registered Voters	34% (239)	45% (315)	8% (53)	1% (9)	1% (4)	2% (16)	2% (18)	7% (50)	704
Gender: Male	37% (121)	48% (155)	4% (15)	2% (7)	— (1)	2% (6)	2% (8)	4% (12)	324
Gender: Female	31% (118)	42% (161)	10% (39)	1% (2)	1% (3)	3% (10)	3% (10)	10% (37)	380
Age: 18-34	33% (57)	37% (65)	8% (13)	3% (6)	2% (3)	1% (2)	5% (9)	10% (18)	174
Age: 35-44	32% (30)	49% (47)	9% (9)	3% (3)	— (0)	1% (1)	2% (2)	3% (3)	96
Age: 45-64	30% (68)	54% (125)	6% (13)	— (1)	— (0)	2% (5)	2% (6)	6% (14)	232
Age: 65+	41% (84)	39% (78)	9% (18)	— (0)	— (0)	3% (7)	— (0)	7% (14)	202
GenZers: 1997-2012	37% (33)	27% (24)	6% (5)	1% (1)	3% (2)	2% (2)	8% (7)	16% (15)	90
Millennials: 1981-1996	30% (47)	46% (73)	10% (16)	5% (7)	1% (1)	1% (1)	3% (5)	4% (7)	158
GenXers: 1965-1980	31% (62)	55% (109)	5% (10)	— (0)	— (0)	1% (2)	2% (4)	5% (10)	197
Baby Boomers: 1946-1964	37% (89)	43% (103)	8% (20)	— (1)	— (0)	4% (9)	1% (2)	6% (15)	238
Educ: < College	30% (133)	49% (217)	7% (33)	1% (5)	1% (3)	1% (6)	4% (16)	7% (31)	444
Educ: Bachelors degree	36% (57)	44% (71)	8% (13)	2% (3)	1% (1)	1% (2)	1% (1)	8% (13)	161
Educ: Post-grad	50% (50)	28% (28)	7% (7)	1% (1)	— (0)	8% (7)	— (0)	6% (6)	99
Income: Under 50k	35% (117)	42% (139)	7% (24)	2% (6)	1% (3)	1% (5)	4% (14)	8% (26)	334
Income: 50k-100k	32% (81)	49% (125)	7% (18)	1% (3)	— (0)	3% (7)	1% (2)	7% (17)	254
Income: 100k+	36% (42)	44% (51)	10% (11)	1% (1)	1% (1)	3% (4)	1% (1)	5% (6)	116
Ethnicity: White (Non-Hispanic)	28% (129)	56% (259)	7% (31)	— (1)	1% (3)	3% (15)	1% (6)	5% (23)	466
Ethnicity: Black (Non-Hispanic)	54% (85)	17% (26)	8% (12)	4% (7)	— (0)	— (0)	5% (8)	12% (18)	156
All Christian	28% (93)	56% (189)	6% (20)	1% (3)	— (0)	2% (8)	1% (4)	6% (20)	337
Agnostic/Nothing in particular	46% (66)	22% (32)	8% (12)	3% (5)	1% (1)	3% (5)	4% (5)	13% (18)	143
Something Else	28% (50)	49% (88)	11% (20)	1% (2)	— (0)	2% (3)	5% (8)	4% (7)	177
Evangelical	22% (62)	58% (167)	9% (25)	1% (4)	— (0)	2% (6)	4% (10)	4% (12)	287
Non-Evangelical	37% (81)	46% (101)	7% (15)	— (1)	— (0)	2% (5)	1% (2)	7% (15)	219
PID: Dem (no lean)	74% (188)	4% (10)	9% (24)	1% (4)	— (0)	2% (5)	3% (8)	6% (15)	253
PID: Ind (no lean)	24% (46)	35% (67)	11% (21)	3% (6)	2% (4)	3% (6)	5% (9)	16% (31)	190
PID: Rep (no lean)	2% (5)	91% (238)	3% (9)	— (0)	— (0)	2% (5)	— (0)	1% (4)	260

Continued on next page

Table BLMB12x: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
Registered Voters	34% (239)	45% (315)	8% (53)	1% (9)	1% (4)	2% (16)	2% (18)	7% (50)	704
PID/Gender: Dem Men	82% (85)	5% (5)	6% (7)	3% (3)	— (0)	2% (2)	2% (2)	1% (1)	104
PID/Gender: Dem Women	69% (103)	3% (5)	11% (17)	— (0)	— (0)	2% (3)	5% (7)	9% (14)	150
PID/Gender: Ind Men	31% (32)	41% (44)	6% (6)	4% (4)	1% (1)	2% (3)	6% (6)	9% (10)	106
PID/Gender: Ind Women	16% (14)	27% (23)	17% (15)	2% (2)	4% (3)	5% (4)	3% (3)	25% (21)	84
PID/Gender: Rep Men	3% (4)	92% (106)	1% (2)	— (0)	— (0)	2% (2)	— (0)	2% (2)	115
PID/Gender: Rep Women	1% (1)	91% (132)	5% (7)	— (0)	— (0)	2% (3)	— (0)	1% (2)	146
Ideo: Liberal (1-3)	67% (125)	7% (13)	5% (10)	2% (4)	2% (3)	3% (5)	3% (6)	11% (20)	186
Ideo: Moderate (4)	38% (79)	31% (64)	14% (29)	2% (4)	— (1)	2% (4)	3% (6)	9% (19)	206
Ideo: Conservative (5-7)	11% (32)	78% (230)	5% (14)	1% (2)	— (0)	2% (7)	— (1)	3% (8)	294
Ideo/PID: Conservative Republican	1% (3)	92% (192)	3% (5)	— (0)	— (0)	2% (5)	— (0)	2% (4)	209
Ideo/PID: Moderate/Conservative Democrat	69% (80)	7% (8)	13% (15)	3% (3)	— (0)	— (0)	2% (2)	6% (7)	115
Ideo/PID: Liberal Democrat	79% (105)	1% (2)	6% (8)	— (0)	— (0)	4% (5)	3% (4)	6% (8)	133
Unfavorable of Biden and Trump	18% (22)	21% (27)	17% (21)	4% (5)	3% (4)	9% (12)	7% (9)	21% (27)	126
2024 H2H Matchup: Biden Voter	83% (233)	2% (4)	8% (24)	2% (6)	— (0)	— (0)	— (1)	4% (12)	281
2024 H2H Matchup: Trump Voter	1% (5)	89% (310)	5% (18)	1% (2)	— (0)	1% (5)	— (0)	2% (7)	347
2022 House Vote: Democrat	76% (205)	3% (9)	8% (20)	2% (6)	1% (3)	1% (3)	2% (6)	6% (17)	270
2022 House Vote: Republican	3% (10)	87% (260)	4% (12)	— (0)	— (0)	2% (7)	— (0)	3% (10)	300
2022 House Vote: Did not Vote	21% (23)	37% (41)	12% (13)	1% (1)	— (0)	5% (6)	8% (9)	16% (18)	111
2020 Vote: Joe Biden	69% (221)	6% (20)	10% (31)	2% (6)	1% (2)	2% (8)	2% (7)	7% (24)	319
2020 Vote: Donald Trump	1% (2)	86% (282)	5% (17)	1% (3)	— (1)	2% (6)	1% (2)	4% (14)	328
2016 Vote: Hillary Clinton	73% (173)	4% (10)	11% (27)	3% (6)	— (1)	1% (3)	2% (5)	5% (12)	237
2016 Vote: Donald Trump	5% (14)	82% (226)	4% (12)	1% (2)	— (0)	3% (7)	— (0)	6% (17)	277
U.S. Economy: Wrong Track	20% (107)	56% (296)	8% (42)	1% (7)	1% (4)	3% (14)	3% (16)	8% (43)	528
U.S. Economy: Right Direction	75% (132)	11% (19)	7% (12)	1% (2)	— (0)	1% (2)	1% (2)	4% (7)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	85% (177)	1% (1)	6% (13)	1% (3)	— (0)	1% (2)	3% (6)	3% (6)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4% (16)	85% (301)	5% (19)	— (0)	— (1)	2% (6)	1% (3)	3% (10)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	34% (47)	9% (13)	15% (21)	4% (6)	2% (3)	6% (8)	6% (8)	23% (33)	140
Top 2024 Issue: Economy	19% (56)	60% (176)	9% (28)	1% (3)	— (1)	3% (7)	1% (3)	7% (20)	293

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Table BLMB12x: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
Registered Voters	34% (239)	45% (315)	8% (53)	1% (9)	1% (4)	2% (16)	2% (18)	7% (50)	704
Community: Urban	46% (56)	28% (33)	9% (11)	5% (6)	— (0)	2% (2)	4% (4)	6% (7)	121
Community: Suburban	36% (108)	41% (122)	7% (22)	1% (3)	— (1)	3% (8)	2% (7)	10% (30)	300
Community: Rural	27% (76)	56% (160)	7% (20)	— (1)	1% (3)	2% (6)	2% (6)	4% (12)	284
Community/Gender: Urban Women	45% (22)	20% (10)	15% (7)	2% (1)	1% (0)	4% (2)	4% (2)	11% (5)	50
Community/Gender: Urban Men	47% (33)	33% (24)	6% (4)	7% (5)	— (0)	— (0)	4% (3)	3% (2)	71
Community/Gender: Rural Women	26% (42)	55% (89)	9% (14)	— (1)	2% (3)	1% (2)	2% (3)	6% (10)	164
Community/Gender: Rural Men	28% (33)	59% (71)	5% (6)	— (0)	— (0)	3% (4)	3% (3)	2% (3)	120
Community/Gender: Suburban Women	32% (53)	37% (61)	10% (17)	— (1)	— (0)	3% (6)	3% (5)	14% (22)	166
Community/Gender: Suburban Men	41% (55)	45% (60)	3% (5)	2% (2)	1% (1)	1% (2)	2% (2)	6% (7)	134
Homeowner	33% (163)	49% (245)	6% (32)	1% (6)	1% (4)	2% (11)	1% (4)	6% (31)	496
Renter	38% (70)	34% (63)	11% (21)	2% (3)	— (0)	2% (4)	5% (9)	8% (14)	184
Military HHnm: Yes	30% (39)	48% (61)	7% (9)	2% (3)	— (0)	2% (2)	1% (1)	9% (12)	127
Military HH: No	35% (201)	44% (254)	8% (44)	1% (7)	1% (4)	2% (13)	3% (17)	7% (38)	577
Employ: Private Sector	33% (78)	48% (115)	9% (23)	2% (4)	— (1)	1% (3)	2% (5)	5% (11)	239
Employ: Government	36% (20)	47% (26)	2% (1)	— (0)	— (0)	2% (1)	5% (3)	8% (4)	55
Employ: Self-Employed	37% (23)	38% (24)	9% (6)	5% (3)	— (0)	3% (2)	6% (4)	2% (1)	64
Employ: Retired	37% (78)	42% (88)	7% (15)	— (0)	— (0)	3% (6)	1% (2)	9% (18)	208
Self + Household: White-Collar	44% (110)	40% (99)	7% (18)	1% (1)	— (1)	3% (8)	1% (1)	4% (10)	249
Self + Household: Blue Collar	27% (87)	52% (166)	8% (27)	1% (4)	1% (3)	1% (3)	2% (6)	8% (25)	321
Union HH: No	33% (228)	45% (308)	8% (53)	1% (9)	1% (4)	2% (15)	3% (17)	7% (49)	683
LGBTQ+: Yes	55% (43)	19% (14)	8% (6)	3% (2)	4% (3)	5% (4)	— (0)	7% (5)	78
LGBTQ+: No	31% (196)	48% (301)	8% (47)	1% (7)	— (1)	2% (12)	3% (17)	7% (44)	626
Motivated to Vote	36% (222)	45% (282)	8% (50)	2% (9)	1% (4)	3% (16)	— (2)	6% (38)	623
Parent: Yes	32% (55)	49% (84)	9% (15)	1% (2)	— (0)	2% (3)	3% (6)	4% (7)	171
Parent: No	35% (184)	43% (232)	7% (38)	1% (8)	1% (4)	2% (13)	2% (12)	8% (42)	533
COVID Vaccine: Yes	41% (205)	38% (187)	7% (36)	2% (8)	1% (4)	3% (12)	2% (9)	8% (39)	499
COVID Vaccine: No	17% (35)	62% (128)	9% (18)	1% (2)	— (0)	2% (3)	4% (9)	5% (11)	205

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Table BLMB12x: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
Registered Voters	34%(239)	45% (315)	8% (53)	1% (9)	1% (4)	2% (16)	2% (18)	7% (50)	704
Student Loans: Yes	41% (40)	25% (25)	13% (12)	3% (3)	— (0)	2% (2)	2% (2)	15% (15)	99
Student Loans: No	33% (199)	48%(290)	7% (41)	1% (7)	1% (4)	2% (14)	3% (16)	6% (35)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	40%	(281)	49%	(347)	6%	(42)	5%	(34)	704
Gender: Male	41%	(133)	51%	(167)	5%	(16)	3%	(9)	324
Gender: Female	39%	(149)	47%	(180)	7%	(26)	7%	(25)	380
Age: 18-34	39%	(67)	42%	(73)	11%	(20)	8%	(13)	174
Age: 35-44	41%	(40)	54%	(52)	2%	(2)	2%	(2)	96
Age: 45-64	33%	(77)	57%	(133)	5%	(11)	5%	(11)	232
Age: 65+	48%	(98)	44%	(89)	4%	(9)	4%	(7)	202
GenZers: 1997-2012	45%	(40)	26%	(23)	18%	(16)	11%	(10)	90
Millennials: 1981-1996	38%	(60)	55%	(88)	4%	(6)	3%	(5)	158
GenXers: 1965-1980	34%	(68)	58%	(114)	4%	(8)	4%	(7)	197
Baby Boomers: 1946-1964	44%	(105)	48%	(115)	3%	(8)	4%	(10)	238
Educ: < College	35%	(156)	52%	(232)	7%	(32)	5%	(24)	444
Educ: Bachelors degree	44%	(71)	50%	(80)	3%	(5)	3%	(5)	161
Educ: Post-grad	54%	(54)	36%	(35)	5%	(5)	5%	(5)	99
Income: Under 50k	41%	(136)	46%	(153)	8%	(26)	6%	(19)	334
Income: 50k-100k	38%	(97)	53%	(136)	5%	(12)	4%	(9)	254
Income: 100k+	41%	(48)	50%	(58)	3%	(4)	5%	(6)	116
Ethnicity: White (Non-Hispanic)	32%	(151)	60%	(280)	4%	(18)	4%	(18)	466
Ethnicity: Black (Non-Hispanic)	64%	(100)	21%	(33)	8%	(12)	7%	(11)	156
All Christian	32%	(106)	61%	(204)	5%	(16)	3%	(11)	337
Agnostic/Nothing in particular	57%	(81)	27%	(39)	9%	(13)	7%	(10)	143
Something Else	33%	(58)	55%	(98)	7%	(12)	5%	(10)	177
Evangelical	26%	(74)	64%	(184)	6%	(18)	4%	(12)	287
Non-Evangelical	41%	(89)	51%	(112)	5%	(10)	4%	(8)	219
PID: Dem (no lean)	82%	(208)	8%	(19)	7%	(18)	3%	(8)	253
PID: Ind (no lean)	33%	(64)	43%	(82)	11%	(21)	13%	(24)	190
PID: Rep (no lean)	4%	(9)	95%	(246)	1%	(2)	1%	(2)	260

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Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	40%	(281)	49%	(347)	6%	(42)	5%	(34)	704
PID/Gender: Dem Men	83%	(86)	10%	(11)	4%	(5)	2%	(2)	104
PID/Gender: Dem Women	82%	(122)	6%	(8)	9%	(14)	4%	(5)	150
PID/Gender: Ind Men	37%	(40)	47%	(50)	10%	(11)	5%	(6)	106
PID/Gender: Ind Women	28%	(24)	37%	(31)	13%	(11)	22%	(18)	84
PID/Gender: Rep Men	6%	(7)	92%	(106)	1%	(1)	1%	(1)	115
PID/Gender: Rep Women	2%	(2)	97%	(141)	1%	(2)	1%	(1)	146
Ideo: Liberal (1-3)	74%	(138)	10%	(18)	10%	(18)	6%	(12)	186
Ideo: Moderate (4)	49%	(101)	36%	(75)	7%	(15)	7%	(15)	206
Ideo: Conservative (5-7)	13%	(39)	84%	(247)	1%	(4)	1%	(4)	294
Ideo/PID: Conservative Republican	3%	(5)	95%	(199)	1%	(2)	1%	(2)	209
Ideo/PID: Moderate/Conservative Democrat	81%	(93)	12%	(14)	4%	(4)	4%	(4)	115
Ideo/PID: Liberal Democrat	85%	(113)	4%	(5)	9%	(11)	2%	(3)	133
Unfavorable of Biden and Trump	24%	(30)	36%	(46)	22%	(28)	18%	(22)	126
2024 H2H Matchup: Biden Voter	100%	(281)	—	(0)	—	(0)	—	(0)	281
2024 H2H Matchup: Trump Voter	—	(0)	100%	(347)	—	(0)	—	(0)	347
2022 House Vote: Democrat	85%	(229)	6%	(15)	6%	(15)	4%	(10)	270
2022 House Vote: Republican	4%	(13)	91%	(275)	2%	(6)	2%	(7)	300
2022 House Vote: Did not Vote	28%	(31)	45%	(50)	13%	(15)	13%	(15)	111
2020 Vote: Joe Biden	80%	(255)	9%	(28)	7%	(22)	5%	(14)	319
2020 Vote: Donald Trump	2%	(6)	93%	(306)	3%	(10)	2%	(6)	328
2016 Vote: Hillary Clinton	85%	(201)	7%	(17)	5%	(11)	3%	(8)	237
2016 Vote: Donald Trump	5%	(15)	89%	(245)	3%	(9)	3%	(8)	277
U.S. Economy: Wrong Track	26%	(136)	62%	(326)	7%	(37)	6%	(29)	528
U.S. Economy: Right Direction	83%	(145)	12%	(21)	3%	(5)	3%	(4)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	95%	(198)	—	(1)	3%	(7)	1%	(3)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(17)	91%	(324)	2%	(7)	2%	(8)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	48%	(67)	16%	(22)	20%	(28)	16%	(23)	140
Top 2024 Issue: Economy	24%	(72)	66%	(193)	5%	(16)	4%	(12)	293

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	40%	(281)	49%	(347)	6%	(42)	5%	(34)	704
Community: Urban	57%	(69)	33%	(40)	4%	(4)	6%	(7)	121
Community: Suburban	41%	(122)	46%	(139)	8%	(25)	5%	(14)	300
Community: Rural	32%	(91)	59%	(169)	4%	(12)	4%	(12)	284
Community/Gender: Urban Women	59%	(29)	25%	(12)	5%	(3)	11%	(5)	50
Community/Gender: Urban Men	56%	(39)	39%	(27)	3%	(2)	3%	(2)	71
Community/Gender: Rural Women	33%	(54)	56%	(93)	4%	(7)	6%	(10)	164
Community/Gender: Rural Men	30%	(36)	63%	(76)	4%	(5)	2%	(2)	120
Community/Gender: Suburban Women	39%	(65)	45%	(75)	10%	(16)	6%	(10)	166
Community/Gender: Suburban Men	43%	(57)	47%	(63)	7%	(9)	3%	(4)	134
Homeowner	39%	(192)	53%	(262)	5%	(23)	4%	(19)	496
Renter	44%	(80)	42%	(76)	8%	(14)	7%	(13)	184
Military HHnm: Yes	35%	(44)	54%	(69)	7%	(8)	4%	(6)	127
Military HH: No	41%	(237)	48%	(279)	6%	(33)	5%	(28)	577
Employ: Private Sector	39%	(93)	53%	(126)	4%	(9)	5%	(11)	239
Employ: Government	37%	(20)	53%	(29)	9%	(5)	1%	(1)	55
Employ: Self-Employed	44%	(28)	43%	(27)	8%	(5)	6%	(4)	64
Employ: Retired	43%	(88)	48%	(100)	6%	(13)	3%	(6)	208
Self + Household: White-Collar	50%	(124)	42%	(105)	4%	(10)	4%	(10)	249
Self + Household: Blue Collar	32%	(102)	59%	(189)	5%	(17)	4%	(13)	321
Union HH: No	39%	(269)	50%	(339)	6%	(42)	5%	(33)	683
LGBTQ+: Yes	62%	(48)	18%	(14)	11%	(9)	9%	(7)	78
LGBTQ+: No	37%	(233)	53%	(333)	5%	(33)	4%	(27)	626
Motivated to Vote	42%	(262)	50%	(313)	4%	(24)	4%	(24)	623
Parent: Yes	38%	(65)	53%	(91)	5%	(9)	3%	(5)	171
Parent: No	41%	(216)	48%	(256)	6%	(33)	5%	(28)	533
COVID Vaccine: Yes	48%	(239)	42%	(210)	6%	(28)	5%	(23)	499
COVID Vaccine: No	21%	(43)	67%	(138)	7%	(14)	5%	(11)	205
Student Loans: Yes	47%	(46)	38%	(37)	8%	(8)	8%	(8)	99
Student Loans: No	39%	(235)	51%	(310)	6%	(34)	4%	(26)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	29%	(203)	33%	(232)	32%	(223)	4%	(31)	2%	(15)	704
Gender: Male	29%	(95)	32%	(105)	30%	(97)	5%	(18)	3%	(10)	324
Gender: Female	29%	(108)	34%	(127)	33%	(126)	3%	(13)	1%	(5)	380
Age: 18-34	26%	(45)	33%	(58)	27%	(47)	10%	(18)	3%	(6)	174
Age: 35-44	29%	(28)	28%	(27)	39%	(37)	4%	(4)	—	(0)	96
Age: 45-64	23%	(52)	38%	(87)	36%	(83)	3%	(6)	2%	(4)	232
Age: 65+	39%	(78)	30%	(60)	28%	(56)	1%	(3)	3%	(6)	202
GenZers: 1997-2012	21%	(19)	29%	(26)	37%	(33)	8%	(7)	5%	(4)	90
Millennials: 1981-1996	29%	(46)	34%	(54)	28%	(44)	8%	(13)	1%	(2)	158
GenXers: 1965-1980	22%	(42)	34%	(67)	38%	(76)	4%	(8)	2%	(3)	197
Baby Boomers: 1946-1964	36%	(87)	35%	(83)	27%	(63)	1%	(2)	1%	(2)	238
Educ: < College	26%	(116)	34%	(150)	33%	(145)	5%	(24)	2%	(9)	444
Educ: Bachelors degree	33%	(52)	35%	(56)	30%	(49)	2%	(3)	—	(1)	161
Educ: Post-grad	36%	(35)	26%	(26)	29%	(29)	4%	(4)	5%	(5)	99
Income: Under 50k	27%	(91)	33%	(109)	34%	(115)	3%	(11)	2%	(8)	334
Income: 50k-100k	30%	(75)	32%	(81)	29%	(75)	7%	(18)	2%	(6)	254
Income: 100k+	32%	(37)	37%	(42)	29%	(34)	1%	(2)	1%	(2)	116
Ethnicity: White (Non-Hispanic)	29%	(133)	36%	(170)	29%	(137)	4%	(21)	1%	(5)	466
Ethnicity: Black (Non-Hispanic)	30%	(46)	27%	(42)	37%	(57)	4%	(6)	3%	(4)	156
All Christian	33%	(110)	36%	(120)	28%	(96)	3%	(9)	1%	(2)	337
Agnostic/Nothing in particular	24%	(35)	27%	(39)	40%	(57)	4%	(6)	5%	(7)	143
Something Else	27%	(47)	31%	(54)	34%	(60)	8%	(14)	1%	(3)	177
Evangelical	30%	(86)	33%	(95)	31%	(88)	5%	(14)	1%	(3)	287
Non-Evangelical	32%	(70)	35%	(77)	29%	(63)	3%	(8)	1%	(1)	219
PID: Dem (no lean)	29%	(74)	29%	(75)	35%	(88)	4%	(9)	3%	(8)	253
PID: Ind (no lean)	31%	(58)	32%	(61)	28%	(54)	5%	(10)	3%	(7)	190
PID: Rep (no lean)	27%	(72)	37%	(96)	31%	(81)	4%	(11)	—	(0)	260

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Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	29%	(203)	33%	(232)	32%	(223)	4%	(31)	2%	(15)	704
PID/Gender: Dem Men	27%	(28)	31%	(32)	33%	(34)	4%	(4)	5%	(5)	104
PID/Gender: Dem Women	30%	(45)	28%	(42)	36%	(54)	3%	(5)	2%	(3)	150
PID/Gender: Ind Men	34%	(36)	28%	(30)	29%	(30)	5%	(5)	5%	(5)	106
PID/Gender: Ind Women	26%	(22)	38%	(32)	28%	(23)	6%	(5)	2%	(2)	84
PID/Gender: Rep Men	27%	(31)	38%	(43)	28%	(32)	7%	(8)	—	(0)	115
PID/Gender: Rep Women	28%	(41)	36%	(53)	34%	(49)	2%	(3)	—	(0)	146
Ideo: Liberal (1-3)	24%	(45)	35%	(65)	35%	(66)	2%	(4)	3%	(6)	186
Ideo: Moderate (4)	33%	(68)	26%	(53)	29%	(60)	9%	(18)	3%	(6)	206
Ideo: Conservative (5-7)	29%	(84)	38%	(113)	30%	(89)	3%	(7)	—	(1)	294
Ideo/PID: Conservative Republican	28%	(59)	39%	(81)	31%	(66)	1%	(3)	—	(0)	209
Ideo/PID: Moderate/Conservative Democrat	33%	(38)	25%	(29)	32%	(37)	5%	(6)	4%	(5)	115
Ideo/PID: Liberal Democrat	26%	(34)	35%	(46)	35%	(46)	2%	(3)	3%	(3)	133
Unfavorable of Biden and Trump	37%	(46)	37%	(46)	25%	(31)	1%	(1)	—	(0)	126
2024 H2H Matchup: Biden Voter	30%	(84)	32%	(91)	31%	(87)	4%	(10)	3%	(8)	281
2024 H2H Matchup: Trump Voter	28%	(99)	35%	(122)	31%	(108)	5%	(17)	1%	(2)	347
2022 House Vote: Democrat	30%	(81)	30%	(80)	32%	(86)	5%	(15)	3%	(9)	270
2022 House Vote: Republican	33%	(100)	33%	(99)	29%	(88)	4%	(11)	—	(1)	300
2022 House Vote: Did not Vote	17%	(18)	37%	(41)	38%	(42)	5%	(5)	3%	(4)	111
2020 Vote: Joe Biden	27%	(85)	33%	(105)	34%	(107)	4%	(13)	3%	(9)	319
2020 Vote: Donald Trump	32%	(104)	33%	(108)	30%	(100)	5%	(15)	—	(1)	328
2016 Vote: Hillary Clinton	30%	(70)	31%	(73)	34%	(80)	2%	(5)	3%	(8)	237
2016 Vote: Donald Trump	29%	(80)	34%	(94)	32%	(90)	5%	(13)	—	(1)	277
U.S. Economy: Wrong Track	29%	(151)	33%	(174)	32%	(169)	5%	(25)	2%	(11)	528
U.S. Economy: Right Direction	30%	(53)	33%	(58)	31%	(54)	3%	(6)	2%	(4)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	32%	(66)	26%	(55)	35%	(72)	3%	(6)	4%	(9)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	28%	(99)	34%	(121)	32%	(113)	5%	(19)	1%	(5)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(38)	40%	(57)	27%	(38)	4%	(6)	1%	(1)	140
Top 2024 Issue: Economy	33%	(95)	33%	(97)	28%	(82)	5%	(14)	2%	(5)	293

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Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	29%	(203)	33%	(232)	32%	(223)	4%	(31)	2%	(15)	704
Community: Urban	25%	(30)	31%	(38)	37%	(44)	7%	(8)	—	(0)	121
Community: Suburban	31%	(94)	34%	(102)	29%	(88)	2%	(7)	3%	(9)	300
Community: Rural	28%	(79)	33%	(92)	32%	(91)	6%	(16)	2%	(6)	284
Community/Gender: Urban Women	26%	(13)	31%	(15)	39%	(19)	5%	(2)	—	(0)	50
Community/Gender: Urban Men	25%	(18)	32%	(22)	35%	(25)	8%	(6)	—	(0)	71
Community/Gender: Rural Women	27%	(44)	34%	(56)	33%	(55)	5%	(7)	1%	(2)	164
Community/Gender: Rural Men	29%	(35)	30%	(37)	30%	(36)	7%	(8)	3%	(4)	120
Community/Gender: Suburban Women	31%	(52)	34%	(56)	31%	(52)	2%	(3)	2%	(3)	166
Community/Gender: Suburban Men	32%	(42)	34%	(46)	27%	(36)	3%	(4)	5%	(6)	134
Homeowner	31%	(156)	35%	(174)	29%	(142)	4%	(18)	1%	(6)	496
Renter	23%	(42)	30%	(55)	39%	(72)	6%	(11)	2%	(3)	184
Military HHnm: Yes	23%	(29)	39%	(50)	34%	(43)	2%	(3)	2%	(2)	127
Military HH: No	30%	(175)	32%	(182)	31%	(180)	5%	(27)	2%	(13)	577
Employ: Private Sector	25%	(59)	36%	(86)	34%	(81)	5%	(11)	1%	(2)	239
Employ: Government	28%	(15)	27%	(15)	39%	(21)	6%	(3)	1%	(0)	55
Employ: Self-Employed	33%	(21)	39%	(25)	11%	(7)	10%	(6)	8%	(5)	64
Employ: Retired	36%	(75)	29%	(59)	32%	(65)	1%	(3)	3%	(6)	208
Self + Household: White-Collar	35%	(88)	30%	(76)	26%	(66)	5%	(11)	3%	(8)	249
Self + Household: Blue Collar	27%	(87)	38%	(123)	30%	(98)	3%	(10)	1%	(4)	321
Union HH: No	29%	(195)	33%	(228)	32%	(215)	4%	(30)	2%	(15)	683
LGBTQ+: Yes	18%	(14)	31%	(24)	35%	(27)	10%	(8)	5%	(4)	78
LGBTQ+: No	30%	(189)	33%	(208)	31%	(195)	4%	(23)	2%	(11)	626
Motivated to Vote	30%	(185)	34%	(213)	30%	(189)	4%	(27)	1%	(9)	623
Parent: Yes	27%	(47)	34%	(58)	31%	(54)	5%	(9)	3%	(5)	171
Parent: No	29%	(157)	33%	(175)	32%	(169)	4%	(22)	2%	(10)	533
COVID Vaccine: Yes	33%	(162)	34%	(171)	29%	(143)	3%	(14)	2%	(9)	499
COVID Vaccine: No	20%	(41)	30%	(61)	39%	(80)	8%	(17)	3%	(6)	205

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Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	29%	(203)	33%	(232)	32%	(223)	4%	(31)	2%	(15)	704
Student Loans: Yes	29%	(29)	38%	(37)	26%	(26)	5%	(5)	1%	(1)	99
Student Loans: No	29%	(174)	32%	(195)	33%	(197)	4%	(25)	2%	(14)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion	Total N
Registered Voters	24%	(172)	17%	(122)	9%	(65)	45%	(317)	4% (27)	704
Gender: Male	27%	(87)	18%	(57)	7%	(24)	45%	(144)	4% (12)	324
Gender: Female	23%	(86)	17%	(65)	11%	(42)	46%	(173)	4% (15)	380
Age: 18-34	20%	(36)	37%	(64)	12%	(22)	26%	(45)	4% (7)	174
Age: 35-44	26%	(25)	18%	(17)	8%	(7)	45%	(43)	3% (3)	96
Age: 45-64	24%	(55)	6%	(15)	9%	(22)	57%	(132)	4% (8)	232
Age: 65+	28%	(57)	13%	(26)	7%	(14)	48%	(97)	4% (8)	202
GenZers: 1997-2012	20%	(18)	40%	(36)	14%	(12)	19%	(17)	7% (6)	90
Millennials: 1981-1996	24%	(38)	26%	(41)	11%	(17)	37%	(58)	3% (5)	158
GenXers: 1965-1980	24%	(46)	8%	(16)	8%	(15)	57%	(112)	4% (8)	197
Baby Boomers: 1946-1964	27%	(64)	11%	(27)	9%	(21)	49%	(117)	4% (9)	238
Educ: < College	22%	(97)	17%	(76)	11%	(48)	46%	(202)	5% (20)	444
Educ: Bachelors degree	24%	(38)	19%	(30)	7%	(11)	47%	(75)	4% (7)	161
Educ: Post-grad	38%	(37)	16%	(16)	7%	(6)	40%	(40)	— (0)	99
Income: Under 50k	27%	(91)	16%	(54)	10%	(34)	40%	(135)	6% (20)	334
Income: 50k-100k	22%	(57)	19%	(47)	8%	(21)	49%	(124)	2% (5)	254
Income: 100k+	21%	(25)	18%	(21)	9%	(11)	50%	(58)	2% (2)	116
Ethnicity: White (Non-Hispanic)	18%	(83)	13%	(61)	8%	(36)	60%	(278)	2% (8)	466
Ethnicity: Black (Non-Hispanic)	44%	(69)	26%	(40)	10%	(16)	12%	(19)	8% (13)	156
All Christian	21%	(70)	13%	(45)	5%	(17)	60%	(203)	1% (2)	337
Agnostic/Nothing in particular	29%	(42)	24%	(35)	17%	(24)	23%	(33)	7% (10)	143
Something Else	22%	(40)	15%	(26)	11%	(19)	44%	(78)	8% (15)	177
Evangelical	18%	(51)	12%	(33)	7%	(21)	58%	(167)	5% (15)	287
Non-Evangelical	27%	(58)	17%	(37)	7%	(14)	49%	(107)	1% (2)	219
PID: Dem (no lean)	54%	(137)	26%	(66)	8%	(21)	7%	(18)	5% (12)	253
PID: Ind (no lean)	17%	(32)	20%	(39)	11%	(22)	44%	(84)	7% (14)	190
PID: Rep (no lean)	1%	(4)	7%	(17)	9%	(23)	83%	(215)	— (1)	260

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	24%	(172)	17%	(122)	9%	(65)	45%	(317)	4%	(27)	704
PID/Gender: Dem Men	61%	(63)	24%	(25)	5%	(5)	4%	(4)	6%	(6)	104
PID/Gender: Dem Women	49%	(73)	27%	(41)	10%	(15)	9%	(14)	4%	(6)	150
PID/Gender: Ind Men	19%	(20)	18%	(19)	9%	(9)	49%	(52)	6%	(6)	106
PID/Gender: Ind Women	14%	(12)	23%	(19)	15%	(13)	39%	(33)	9%	(7)	84
PID/Gender: Rep Men	3%	(3)	12%	(13)	8%	(9)	77%	(89)	—	(0)	115
PID/Gender: Rep Women	—	(0)	3%	(4)	9%	(14)	87%	(126)	1%	(1)	146
Ideo: Liberal (1-3)	51%	(95)	24%	(45)	14%	(26)	9%	(17)	2%	(3)	186
Ideo: Moderate (4)	27%	(56)	27%	(55)	9%	(19)	31%	(64)	6%	(12)	206
Ideo: Conservative (5-7)	6%	(18)	7%	(19)	6%	(18)	79%	(232)	2%	(7)	294
Ideo/PID: Conservative Republican	2%	(3)	4%	(8)	5%	(10)	89%	(187)	—	(0)	209
Ideo/PID: Moderate/Conservative Democrat	46%	(53)	31%	(35)	8%	(9)	8%	(10)	8%	(9)	115
Ideo/PID: Liberal Democrat	62%	(82)	23%	(30)	9%	(12)	6%	(8)	1%	(1)	133
Unfavorable of Biden and Trump	11%	(14)	20%	(25)	12%	(16)	49%	(62)	8%	(10)	126
2024 H2H Matchup: Biden Voter	55%	(155)	28%	(80)	8%	(23)	5%	(14)	3%	(10)	281
2024 H2H Matchup: Trump Voter	2%	(8)	9%	(30)	8%	(28)	80%	(277)	1%	(4)	347
2022 House Vote: Democrat	55%	(149)	26%	(70)	8%	(22)	7%	(19)	4%	(11)	270
2022 House Vote: Republican	3%	(8)	8%	(23)	8%	(23)	81%	(243)	1%	(3)	300
2022 House Vote: Did not Vote	13%	(14)	21%	(23)	13%	(14)	45%	(49)	10%	(11)	111
2020 Vote: Joe Biden	49%	(156)	26%	(83)	11%	(35)	9%	(30)	5%	(15)	319
2020 Vote: Donald Trump	2%	(6)	8%	(25)	7%	(21)	83%	(272)	1%	(4)	328
2016 Vote: Hillary Clinton	58%	(139)	23%	(55)	6%	(15)	7%	(18)	5%	(11)	237
2016 Vote: Donald Trump	2%	(6)	6%	(16)	7%	(20)	84%	(234)	1%	(2)	277
U.S. Economy: Wrong Track	12%	(65)	16%	(83)	10%	(50)	59%	(310)	4%	(20)	528
U.S. Economy: Right Direction	61%	(107)	22%	(39)	8%	(15)	4%	(7)	4%	(7)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	62%	(129)	24%	(50)	7%	(14)	4%	(8)	3%	(7)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(18)	8%	(29)	9%	(31)	76%	(271)	2%	(7)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(25)	31%	(44)	14%	(20)	27%	(38)	9%	(13)	140
Top 2024 Issue: Economy	17%	(48)	17%	(50)	8%	(24)	56%	(164)	2%	(6)	293

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion	Total N
Registered Voters	24%	(172)	17%	(122)	9%	(65)	45%	(317)	4% (27)	704
Community: Urban	35%	(42)	28%	(34)	12%	(14)	22%	(27)	3% (4)	121
Community: Suburban	25%	(76)	17%	(51)	8%	(24)	45%	(136)	4% (12)	300
Community: Rural	19%	(55)	13%	(37)	10%	(27)	54%	(154)	4% (11)	284
Community/Gender: Urban Women	32%	(16)	28%	(14)	16%	(8)	18%	(9)	6% (3)	50
Community/Gender: Urban Men	37%	(26)	28%	(20)	9%	(6)	26%	(18)	1% (0)	71
Community/Gender: Rural Women	19%	(31)	14%	(23)	11%	(19)	53%	(87)	2% (4)	164
Community/Gender: Rural Men	20%	(24)	11%	(14)	7%	(8)	56%	(67)	6% (7)	120
Community/Gender: Suburban Women	23%	(39)	17%	(27)	9%	(15)	46%	(77)	5% (8)	166
Community/Gender: Suburban Men	28%	(37)	18%	(24)	7%	(9)	44%	(59)	3% (5)	134
Homeowner	23%	(116)	15%	(73)	11%	(52)	49%	(242)	2% (12)	496
Renter	29%	(54)	24%	(44)	7%	(12)	34%	(63)	6% (11)	184
Military HHnm: Yes	24%	(30)	13%	(17)	8%	(10)	55%	(69)	1% (1)	127
Military HH: No	25%	(142)	18%	(106)	10%	(56)	43%	(248)	4% (26)	577
Employ: Private Sector	26%	(62)	17%	(40)	9%	(23)	44%	(106)	4% (9)	239
Employ: Government	22%	(12)	29%	(16)	6%	(3)	40%	(22)	2% (1)	55
Employ: Self-Employed	24%	(16)	19%	(12)	9%	(6)	43%	(28)	5% (3)	64
Employ: Retired	24%	(50)	13%	(28)	10%	(21)	49%	(102)	4% (7)	208
Self + Household: White-Collar	30%	(76)	18%	(44)	5%	(12)	45%	(113)	2% (4)	249
Self + Household: Blue Collar	21%	(69)	14%	(45)	11%	(36)	50%	(160)	3% (10)	321
Union HH: No	24%	(162)	17%	(118)	10%	(65)	46%	(311)	4% (27)	683
LGBTQ+: Yes	33%	(26)	26%	(20)	17%	(13)	22%	(17)	3% (2)	78
LGBTQ+: No	23%	(147)	16%	(102)	8%	(52)	48%	(300)	4% (25)	626
Motivated to Vote	26%	(164)	17%	(106)	8%	(51)	46%	(286)	2% (15)	623
Parent: Yes	29%	(49)	17%	(30)	9%	(15)	41%	(71)	4% (6)	171
Parent: No	23%	(123)	17%	(93)	9%	(50)	46%	(246)	4% (21)	533
COVID Vaccine: Yes	30%	(149)	18%	(92)	10%	(50)	38%	(190)	4% (18)	499
COVID Vaccine: No	11%	(23)	15%	(31)	7%	(15)	62%	(127)	4% (9)	205
Student Loans: Yes	31%	(30)	24%	(24)	12%	(12)	27%	(26)	6% (6)	99
Student Loans: No	23%	(142)	16%	(98)	9%	(53)	48%	(291)	4% (21)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB16: *If the November 2024 election for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?*

Demographic	Democratic candidate		Republican candidate		Would not vote		Don't know/No opinion		Total N
Registered Voters	41%	(291)	48%	(337)	2%	(14)	9%	(62)	704
Gender: Male	43%	(141)	50%	(161)	2%	(6)	5%	(17)	324
Gender: Female	40%	(151)	46%	(176)	2%	(8)	12%	(45)	380
Age: 18-34	49%	(84)	34%	(59)	5%	(8)	12%	(22)	174
Age: 35-44	39%	(37)	54%	(52)	2%	(2)	4%	(4)	96
Age: 45-64	34%	(79)	56%	(131)	1%	(2)	9%	(20)	232
Age: 65+	45%	(90)	47%	(94)	1%	(1)	8%	(16)	202
GenZers: 1997-2012	55%	(49)	21%	(19)	7%	(6)	17%	(16)	90
Millennials: 1981-1996	42%	(66)	49%	(78)	3%	(5)	6%	(10)	158
GenXers: 1965-1980	36%	(70)	57%	(112)	1%	(2)	6%	(13)	197
Baby Boomers: 1946-1964	41%	(98)	49%	(116)	1%	(1)	10%	(23)	238
Educ: < College	39%	(171)	50%	(220)	3%	(13)	9%	(40)	444
Educ: Bachelors degree	41%	(66)	47%	(76)	1%	(1)	11%	(18)	161
Educ: Post-grad	54%	(54)	41%	(40)	—	(0)	5%	(5)	99
Income: Under 50k	45%	(150)	43%	(144)	2%	(8)	10%	(32)	334
Income: 50k-100k	38%	(97)	53%	(135)	2%	(6)	6%	(16)	254
Income: 100k+	38%	(44)	50%	(57)	—	(0)	13%	(15)	116
Ethnicity: White (Non-Hispanic)	29%	(136)	62%	(288)	1%	(5)	8%	(38)	466
Ethnicity: Black (Non-Hispanic)	74%	(116)	12%	(19)	3%	(4)	11%	(17)	156
All Christian	32%	(109)	62%	(210)	1%	(3)	4%	(14)	337
Agnostic/Nothing in particular	53%	(77)	25%	(36)	3%	(4)	19%	(27)	143
Something Else	39%	(69)	47%	(83)	4%	(7)	11%	(19)	177
Evangelical	30%	(87)	61%	(175)	2%	(5)	7%	(21)	287
Non-Evangelical	42%	(91)	51%	(111)	2%	(4)	6%	(12)	219
PID: Dem (no lean)	88%	(223)	5%	(12)	1%	(4)	6%	(15)	253
PID: Ind (no lean)	33%	(62)	39%	(73)	5%	(10)	23%	(45)	190
PID: Rep (no lean)	2%	(6)	97%	(252)	—	(0)	1%	(2)	260

Continued on next page

Table BLMB16: *If the November 2024 election for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?*

Demographic	Democratic candidate		Republican candidate		Would not vote		Don't know/No opinion		Total N
Registered Voters	41%	(291)	48%	(337)	2%	(14)	9%	(62)	704
PID/Gender: Dem Men	93%	(96)	5%	(6)	—	(0)	2%	(2)	104
PID/Gender: Dem Women	85%	(127)	4%	(6)	2%	(3)	9%	(14)	150
PID/Gender: Ind Men	37%	(39)	44%	(46)	6%	(6)	14%	(15)	106
PID/Gender: Ind Women	28%	(23)	32%	(27)	5%	(4)	35%	(30)	84
PID/Gender: Rep Men	5%	(6)	95%	(109)	—	(0)	—	(0)	115
PID/Gender: Rep Women	—	(0)	98%	(143)	—	(0)	1%	(2)	146
Ideo: Liberal (1-3)	82%	(152)	9%	(17)	—	(0)	9%	(17)	186
Ideo: Moderate (4)	50%	(103)	33%	(68)	4%	(9)	13%	(26)	206
Ideo: Conservative (5-7)	12%	(35)	84%	(246)	—	(1)	4%	(12)	294
Ideo/PID: Conservative Republican	1%	(2)	98%	(205)	—	(0)	1%	(2)	209
Ideo/PID: Moderate/Conservative Democrat	86%	(99)	7%	(9)	1%	(1)	5%	(6)	115
Ideo/PID: Liberal Democrat	92%	(122)	2%	(3)	—	(0)	6%	(7)	133
Unfavorable of Biden and Trump	34%	(43)	35%	(44)	4%	(4)	27%	(34)	126
2024 H2H Matchup: Biden Voter	89%	(249)	5%	(13)	—	(1)	6%	(18)	281
2024 H2H Matchup: Trump Voter	6%	(22)	89%	(308)	1%	(3)	4%	(13)	347
2022 House Vote: Democrat	87%	(235)	5%	(12)	1%	(2)	8%	(20)	270
2022 House Vote: Republican	5%	(14)	91%	(274)	—	(1)	4%	(12)	300
2022 House Vote: Did not Vote	31%	(34)	44%	(49)	7%	(8)	18%	(20)	111
2020 Vote: Joe Biden	80%	(257)	8%	(24)	2%	(6)	10%	(32)	319
2020 Vote: Donald Trump	4%	(12)	91%	(297)	1%	(4)	5%	(16)	328
2016 Vote: Hillary Clinton	86%	(204)	6%	(14)	—	(0)	8%	(19)	237
2016 Vote: Donald Trump	7%	(19)	88%	(245)	1%	(3)	4%	(11)	277
U.S. Economy: Wrong Track	29%	(151)	60%	(317)	2%	(13)	9%	(47)	528
U.S. Economy: Right Direction	80%	(140)	11%	(19)	—	(1)	9%	(15)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	94%	(195)	4%	(8)	—	(0)	3%	(5)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(26)	86%	(307)	1%	(5)	5%	(18)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	50%	(70)	16%	(22)	6%	(9)	28%	(39)	140
Top 2024 Issue: Economy	30%	(88)	62%	(183)	1%	(4)	6%	(18)	293

Continued on next page

Table BLMB16: *If the November 2024 election for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?*

Demographic	Democratic candidate		Republican candidate		Would not vote		Don't know/No opinion		Total N
Registered Voters	41%	(291)	48%	(337)	2%	(14)	9%	(62)	704
Community: Urban	61%	(73)	27%	(33)	1%	(1)	11%	(13)	121
Community: Suburban	41%	(124)	48%	(144)	2%	(6)	8%	(25)	300
Community: Rural	33%	(94)	56%	(160)	2%	(6)	8%	(24)	284
Community/Gender: Urban Women	63%	(31)	23%	(12)	—	(0)	14%	(7)	50
Community/Gender: Urban Men	60%	(42)	30%	(21)	2%	(1)	8%	(6)	71
Community/Gender: Rural Women	34%	(55)	52%	(86)	2%	(3)	12%	(20)	164
Community/Gender: Rural Men	32%	(39)	62%	(74)	2%	(3)	4%	(4)	120
Community/Gender: Suburban Women	39%	(64)	47%	(79)	2%	(4)	11%	(19)	166
Community/Gender: Suburban Men	45%	(60)	49%	(65)	2%	(2)	5%	(6)	134
Homeowner	38%	(190)	53%	(264)	1%	(7)	7%	(35)	496
Renter	52%	(96)	35%	(64)	2%	(4)	11%	(21)	184
Military HHnm: Yes	38%	(49)	54%	(68)	—	(0)	8%	(10)	127
Military HH: No	42%	(243)	47%	(269)	2%	(14)	9%	(52)	577
Employ: Private Sector	39%	(94)	51%	(122)	2%	(4)	8%	(20)	239
Employ: Government	50%	(28)	48%	(26)	1%	(0)	1%	(1)	55
Employ: Self-Employed	44%	(28)	44%	(28)	6%	(4)	6%	(4)	64
Employ: Retired	42%	(88)	50%	(104)	1%	(2)	7%	(14)	208
Self + Household: White-Collar	44%	(111)	46%	(114)	1%	(2)	9%	(23)	249
Self + Household: Blue Collar	38%	(121)	55%	(175)	1%	(4)	6%	(20)	321
Union HH: No	41%	(278)	49%	(332)	2%	(13)	9%	(61)	683
LGBTQ+: Yes	66%	(51)	19%	(15)	4%	(3)	12%	(9)	78
LGBTQ+: No	38%	(240)	51%	(322)	2%	(11)	8%	(53)	626
Motivated to Vote	43%	(265)	49%	(305)	1%	(4)	8%	(48)	623
Parent: Yes	43%	(73)	47%	(80)	3%	(5)	8%	(13)	171
Parent: No	41%	(218)	48%	(256)	2%	(9)	9%	(49)	533
COVID Vaccine: Yes	48%	(239)	42%	(208)	1%	(7)	9%	(45)	499
COVID Vaccine: No	25%	(52)	63%	(129)	3%	(7)	9%	(18)	205
Student Loans: Yes	61%	(60)	30%	(30)	—	(0)	9%	(9)	99
Student Loans: No	38%	(231)	51%	(307)	2%	(14)	9%	(53)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	32%	(229)	53%	(373)	15%	(103)	704
Gender: Male	32%	(104)	54%	(175)	14%	(46)	324
Gender: Female	33%	(125)	52%	(198)	15%	(57)	380
Age: 18-34	31%	(54)	45%	(78)	24%	(41)	174
Age: 35-44	32%	(30)	56%	(53)	13%	(12)	96
Age: 45-64	28%	(65)	61%	(141)	11%	(26)	232
Age: 65+	39%	(79)	49%	(100)	11%	(23)	202
GenZers: 1997-2012	37%	(33)	39%	(35)	24%	(22)	90
Millennials: 1981-1996	29%	(46)	52%	(82)	19%	(31)	158
GenXers: 1965-1980	28%	(55)	61%	(120)	11%	(22)	197
Baby Boomers: 1946-1964	36%	(86)	52%	(123)	12%	(29)	238
Educ: < College	29%	(127)	55%	(244)	17%	(73)	444
Educ: Bachelors degree	35%	(56)	51%	(82)	14%	(23)	161
Educ: Post-grad	47%	(46)	46%	(46)	7%	(7)	99
Income: Under 50k	34%	(114)	46%	(155)	20%	(65)	334
Income: 50k-100k	32%	(82)	60%	(153)	7%	(18)	254
Income: 100k+	28%	(33)	55%	(64)	16%	(19)	116
Ethnicity: White (Non-Hispanic)	23%	(110)	64%	(299)	12%	(58)	466
Ethnicity: Black (Non-Hispanic)	59%	(92)	21%	(32)	20%	(32)	156
All Christian	26%	(86)	66%	(221)	9%	(30)	337
Agnostic/Nothing in particular	46%	(66)	27%	(38)	27%	(39)	143
Something Else	28%	(50)	58%	(103)	14%	(25)	177
Evangelical	22%	(62)	68%	(195)	11%	(31)	287
Non-Evangelical	34%	(74)	56%	(122)	11%	(24)	219
PID: Dem (no lean)	70%	(178)	10%	(25)	20%	(50)	253
PID: Ind (no lean)	25%	(47)	50%	(95)	25%	(48)	190
PID: Rep (no lean)	1%	(4)	97%	(252)	2%	(5)	260

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	32%	(229)	53%	(373)	15%	(103)	704
PID/Gender: Dem Men	69%	(72)	10%	(10)	21%	(22)	104
PID/Gender: Dem Women	71%	(106)	10%	(15)	19%	(28)	150
PID/Gender: Ind Men	28%	(30)	51%	(54)	21%	(22)	106
PID/Gender: Ind Women	20%	(17)	49%	(41)	31%	(26)	84
PID/Gender: Rep Men	2%	(2)	96%	(110)	2%	(2)	115
PID/Gender: Rep Women	1%	(1)	97%	(142)	2%	(2)	146
Ideo: Liberal (1-3)	65%	(121)	13%	(24)	22%	(41)	186
Ideo: Moderate (4)	40%	(82)	41%	(83)	20%	(41)	206
Ideo: Conservative (5-7)	8%	(24)	87%	(255)	5%	(16)	294
Ideo/PID: Conservative Republican	1%	(3)	98%	(204)	1%	(2)	209
Ideo/PID: Moderate/Conservative Democrat	68%	(79)	13%	(14)	19%	(22)	115
Ideo/PID: Liberal Democrat	73%	(97)	8%	(11)	19%	(25)	133
Unfavorable of Biden and Trump	19%	(24)	50%	(63)	31%	(39)	126
2024 H2H Matchup: Biden Voter	75%	(211)	5%	(14)	20%	(57)	281
2024 H2H Matchup: Trump Voter	2%	(6)	96%	(335)	2%	(7)	347
2022 House Vote: Democrat	69%	(187)	10%	(27)	21%	(56)	270
2022 House Vote: Republican	4%	(11)	94%	(282)	2%	(7)	300
2022 House Vote: Did not Vote	23%	(26)	50%	(55)	27%	(30)	111
2020 Vote: Joe Biden	64%	(205)	12%	(38)	24%	(76)	319
2020 Vote: Donald Trump	1%	(3)	95%	(313)	4%	(12)	328
2016 Vote: Hillary Clinton	72%	(172)	8%	(19)	20%	(46)	237
2016 Vote: Donald Trump	4%	(10)	91%	(253)	5%	(14)	277
U.S. Economy: Wrong Track	19%	(98)	66%	(351)	15%	(80)	528
U.S. Economy: Right Direction	74%	(131)	12%	(22)	13%	(23)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	88%	(184)	2%	(5)	9%	(19)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(9)	94%	(335)	3%	(12)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	25%	(36)	23%	(33)	51%	(72)	140
Top 2024 Issue: Economy	19%	(56)	71%	(207)	10%	(30)	293

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	32%	(229)	53%	(373)	15%	(103)	704
Community: Urban	41%	(49)	37%	(44)	22%	(27)	121
Community: Suburban	35%	(106)	51%	(153)	14%	(41)	300
Community: Rural	26%	(73)	62%	(175)	12%	(35)	284
Community/Gender: Urban Women	48%	(24)	33%	(16)	19%	(10)	50
Community/Gender: Urban Men	36%	(26)	40%	(28)	24%	(17)	71
Community/Gender: Rural Women	27%	(44)	59%	(97)	14%	(22)	164
Community/Gender: Rural Men	24%	(29)	65%	(78)	11%	(13)	120
Community/Gender: Suburban Women	34%	(57)	51%	(84)	15%	(25)	166
Community/Gender: Suburban Men	37%	(49)	51%	(69)	12%	(16)	134
Homeowner	31%	(156)	57%	(284)	11%	(56)	496
Renter	34%	(63)	42%	(77)	24%	(44)	184
Military HHnm: Yes	31%	(39)	59%	(75)	10%	(13)	127
Military HH: No	33%	(190)	52%	(297)	16%	(90)	577
Employ: Private Sector	31%	(73)	55%	(133)	14%	(33)	239
Employ: Government	35%	(19)	53%	(29)	12%	(7)	55
Employ: Self-Employed	34%	(22)	51%	(33)	15%	(10)	64
Employ: Retired	35%	(73)	53%	(109)	12%	(25)	208
Self + Household: White-Collar	37%	(93)	48%	(121)	14%	(36)	249
Self + Household: Blue Collar	28%	(88)	60%	(192)	12%	(40)	321
Union HH: No	32%	(220)	53%	(364)	15%	(99)	683
LGBTQ+: Yes	57%	(45)	22%	(17)	21%	(16)	78
LGBTQ+: No	29%	(184)	57%	(355)	14%	(87)	626
Motivated to Vote	33%	(205)	54%	(335)	13%	(83)	623
Parent: Yes	29%	(49)	59%	(101)	13%	(22)	171
Parent: No	34%	(180)	51%	(272)	15%	(81)	533
COVID Vaccine: Yes	39%	(192)	46%	(227)	16%	(80)	499
COVID Vaccine: No	18%	(37)	71%	(145)	11%	(23)	205
Student Loans: Yes	36%	(35)	42%	(41)	22%	(22)	99
Student Loans: No	32%	(193)	55%	(331)	13%	(81)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	32%	(223)	50%	(350)	19%	(131)	704
Gender: Male	32%	(102)	51%	(165)	18%	(57)	324
Gender: Female	32%	(121)	49%	(185)	19%	(74)	380
Age: 18-34	30%	(52)	44%	(77)	26%	(45)	174
Age: 35-44	34%	(32)	52%	(50)	14%	(14)	96
Age: 45-64	28%	(64)	57%	(132)	15%	(35)	232
Age: 65+	37%	(75)	45%	(91)	18%	(37)	202
GenZers: 1997-2012	37%	(33)	35%	(31)	28%	(25)	90
Millennials: 1981-1996	28%	(45)	52%	(82)	20%	(31)	158
GenXers: 1965-1980	29%	(56)	56%	(111)	15%	(29)	197
Baby Boomers: 1946-1964	34%	(81)	48%	(115)	17%	(41)	238
Educ: < College	29%	(127)	53%	(235)	19%	(82)	444
Educ: Bachelors degree	32%	(51)	48%	(77)	20%	(32)	161
Educ: Post-grad	45%	(45)	39%	(38)	16%	(16)	99
Income: Under 50k	34%	(113)	45%	(151)	21%	(71)	334
Income: 50k-100k	30%	(77)	55%	(140)	14%	(37)	254
Income: 100k+	28%	(33)	51%	(59)	20%	(23)	116
Ethnicity: White (Non-Hispanic)	23%	(107)	60%	(280)	17%	(79)	466
Ethnicity: Black (Non-Hispanic)	58%	(91)	21%	(32)	21%	(33)	156
All Christian	25%	(85)	60%	(201)	15%	(52)	337
Agnostic/Nothing in particular	44%	(63)	28%	(40)	28%	(40)	143
Something Else	28%	(49)	57%	(100)	16%	(28)	177
Evangelical	21%	(61)	64%	(185)	14%	(42)	287
Non-Evangelical	33%	(73)	50%	(110)	17%	(36)	219
PID: Dem (no lean)	68%	(173)	10%	(25)	22%	(56)	253
PID: Ind (no lean)	25%	(47)	44%	(84)	31%	(60)	190
PID: Rep (no lean)	1%	(3)	93%	(242)	6%	(15)	260

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	32%	(223)	50%	(350)	19%	(131)	704
PID/Gender: Dem Men	70%	(73)	11%	(12)	18%	(19)	104
PID/Gender: Dem Women	67%	(100)	9%	(13)	24%	(37)	150
PID/Gender: Ind Men	27%	(29)	45%	(48)	28%	(30)	106
PID/Gender: Ind Women	22%	(18)	43%	(36)	36%	(30)	84
PID/Gender: Rep Men	—	(1)	92%	(106)	7%	(8)	115
PID/Gender: Rep Women	2%	(2)	94%	(136)	5%	(7)	146
Ideo: Liberal (1-3)	65%	(120)	14%	(27)	21%	(39)	186
Ideo: Moderate (4)	38%	(78)	37%	(76)	25%	(52)	206
Ideo: Conservative (5-7)	7%	(22)	81%	(237)	12%	(36)	294
Ideo/PID: Conservative Republican	1%	(1)	94%	(195)	6%	(12)	209
Ideo/PID: Moderate/Conservative Democrat	65%	(75)	11%	(12)	24%	(28)	115
Ideo/PID: Liberal Democrat	71%	(95)	9%	(12)	19%	(26)	133
Unfavorable of Biden and Trump	18%	(22)	43%	(54)	40%	(50)	126
2024 H2H Matchup: Biden Voter	74%	(207)	5%	(14)	21%	(60)	281
2024 H2H Matchup: Trump Voter	2%	(6)	92%	(320)	6%	(21)	347
2022 House Vote: Democrat	69%	(188)	9%	(24)	22%	(59)	270
2022 House Vote: Republican	2%	(7)	89%	(268)	8%	(25)	300
2022 House Vote: Did not Vote	22%	(24)	46%	(51)	32%	(35)	111
2020 Vote: Joe Biden	63%	(200)	12%	(38)	25%	(81)	319
2020 Vote: Donald Trump	1%	(3)	89%	(293)	10%	(32)	328
2016 Vote: Hillary Clinton	69%	(164)	8%	(20)	22%	(53)	237
2016 Vote: Donald Trump	3%	(10)	84%	(234)	12%	(33)	277
U.S. Economy: Wrong Track	18%	(96)	63%	(331)	19%	(101)	528
U.S. Economy: Right Direction	72%	(127)	11%	(19)	17%	(29)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	86%	(179)	3%	(7)	11%	(22)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(10)	91%	(325)	6%	(20)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(34)	13%	(18)	63%	(88)	140
Top 2024 Issue: Economy	19%	(57)	67%	(197)	13%	(39)	293

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Table BLMB17_2: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	32%	(223)	50%	(350)	19%	(131)	704
Community: Urban	41%	(49)	36%	(44)	23%	(28)	121
Community: Suburban	34%	(102)	47%	(140)	19%	(57)	300
Community: Rural	25%	(71)	59%	(167)	16%	(46)	284
Community/Gender: Urban Women	45%	(22)	29%	(14)	27%	(13)	50
Community/Gender: Urban Men	38%	(27)	41%	(29)	20%	(14)	71
Community/Gender: Rural Women	26%	(43)	55%	(90)	19%	(31)	164
Community/Gender: Rural Men	24%	(28)	64%	(77)	13%	(15)	120
Community/Gender: Suburban Women	33%	(55)	49%	(81)	18%	(30)	166
Community/Gender: Suburban Men	35%	(47)	44%	(59)	21%	(27)	134
Homeowner	30%	(150)	54%	(267)	16%	(79)	496
Renter	34%	(63)	39%	(72)	27%	(49)	184
Military HHnm: Yes	27%	(35)	57%	(73)	15%	(19)	127
Military HH: No	33%	(188)	48%	(277)	19%	(111)	577
Employ: Private Sector	30%	(71)	53%	(127)	18%	(42)	239
Employ: Government	37%	(21)	51%	(28)	12%	(7)	55
Employ: Self-Employed	32%	(21)	50%	(32)	17%	(11)	64
Employ: Retired	34%	(71)	46%	(96)	20%	(41)	208
Self + Household: White-Collar	38%	(95)	44%	(109)	18%	(45)	249
Self + Household: Blue Collar	26%	(82)	57%	(182)	18%	(56)	321
Union HH: No	31%	(214)	50%	(342)	19%	(127)	683
LGBTQ+: Yes	53%	(41)	23%	(18)	24%	(19)	78
LGBTQ+: No	29%	(182)	53%	(333)	18%	(112)	626
Motivated to Vote	32%	(202)	50%	(312)	17%	(108)	623
Parent: Yes	28%	(48)	58%	(99)	14%	(24)	171
Parent: No	33%	(175)	47%	(251)	20%	(107)	533
COVID Vaccine: Yes	37%	(186)	43%	(217)	19%	(96)	499
COVID Vaccine: No	18%	(37)	65%	(134)	17%	(34)	205
Student Loans: Yes	33%	(33)	41%	(41)	25%	(25)	99
Student Loans: No	31%	(190)	51%	(310)	17%	(106)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	30%	(213)	48%	(336)	22%	(155)	704
Gender: Male	31%	(101)	48%	(154)	21%	(69)	324
Gender: Female	30%	(113)	48%	(182)	23%	(86)	380
Age: 18-34	30%	(52)	42%	(73)	28%	(49)	174
Age: 35-44	30%	(29)	51%	(49)	19%	(18)	96
Age: 45-64	27%	(62)	56%	(130)	17%	(40)	232
Age: 65+	35%	(71)	41%	(84)	24%	(48)	202
GenZers: 1997-2012	36%	(32)	34%	(30)	30%	(27)	90
Millennials: 1981-1996	28%	(44)	48%	(76)	24%	(38)	158
GenXers: 1965-1980	26%	(51)	57%	(112)	17%	(34)	197
Baby Boomers: 1946-1964	33%	(78)	45%	(107)	22%	(53)	238
Educ: < College	27%	(119)	51%	(225)	23%	(100)	444
Educ: Bachelors degree	31%	(49)	47%	(75)	23%	(37)	161
Educ: Post-grad	46%	(45)	36%	(36)	18%	(18)	99
Income: Under 50k	32%	(106)	45%	(151)	23%	(78)	334
Income: 50k-100k	30%	(75)	51%	(130)	19%	(49)	254
Income: 100k+	28%	(33)	48%	(55)	24%	(28)	116
Ethnicity: White (Non-Hispanic)	23%	(109)	57%	(268)	19%	(90)	466
Ethnicity: Black (Non-Hispanic)	50%	(78)	23%	(37)	26%	(41)	156
All Christian	24%	(82)	56%	(190)	19%	(66)	337
Agnostic/Nothing in particular	42%	(60)	28%	(40)	30%	(44)	143
Something Else	27%	(48)	54%	(95)	19%	(35)	177
Evangelical	20%	(57)	62%	(177)	19%	(53)	287
Non-Evangelical	32%	(71)	47%	(102)	21%	(46)	219
PID: Dem (no lean)	64%	(163)	8%	(21)	27%	(69)	253
PID: Ind (no lean)	24%	(47)	41%	(77)	35%	(66)	190
PID: Rep (no lean)	1%	(3)	91%	(237)	7%	(20)	260

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	30%	(213)	48%	(336)	22%	(155)	704
PID/Gender: Dem Men	65%	(68)	10%	(10)	24%	(25)	104
PID/Gender: Dem Women	64%	(96)	7%	(11)	29%	(44)	150
PID/Gender: Ind Men	29%	(31)	39%	(42)	32%	(34)	106
PID/Gender: Ind Women	19%	(16)	43%	(36)	38%	(32)	84
PID/Gender: Rep Men	2%	(2)	89%	(102)	9%	(10)	115
PID/Gender: Rep Women	1%	(1)	93%	(135)	7%	(9)	146
Ideo: Liberal (1-3)	61%	(113)	14%	(25)	26%	(48)	186
Ideo: Moderate (4)	38%	(79)	32%	(66)	30%	(61)	206
Ideo: Conservative (5-7)	6%	(18)	80%	(234)	14%	(42)	294
Ideo/PID: Conservative Republican	1%	(2)	91%	(191)	8%	(16)	209
Ideo/PID: Moderate/Conservative Democrat	60%	(69)	13%	(14)	28%	(32)	115
Ideo/PID: Liberal Democrat	69%	(91)	5%	(7)	26%	(35)	133
Unfavorable of Biden and Trump	15%	(19)	39%	(49)	46%	(58)	126
2024 H2H Matchup: Biden Voter	71%	(200)	4%	(11)	25%	(70)	281
2024 H2H Matchup: Trump Voter	2%	(7)	89%	(308)	10%	(33)	347
2022 House Vote: Democrat	66%	(179)	9%	(24)	25%	(68)	270
2022 House Vote: Republican	3%	(10)	85%	(254)	12%	(37)	300
2022 House Vote: Did not Vote	19%	(21)	46%	(50)	36%	(39)	111
2020 Vote: Joe Biden	59%	(187)	11%	(35)	31%	(97)	319
2020 Vote: Donald Trump	2%	(5)	86%	(283)	12%	(39)	328
2016 Vote: Hillary Clinton	64%	(151)	7%	(17)	29%	(69)	237
2016 Vote: Donald Trump	4%	(10)	82%	(226)	15%	(41)	277
U.S. Economy: Wrong Track	17%	(87)	61%	(322)	23%	(119)	528
U.S. Economy: Right Direction	72%	(126)	8%	(14)	20%	(36)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	84%	(175)	2%	(4)	14%	(29)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(12)	87%	(311)	9%	(33)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(26)	15%	(21)	66%	(93)	140
Top 2024 Issue: Economy	20%	(58)	63%	(185)	17%	(50)	293

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	30%	(213)	48%	(336)	22%	(155)	704
Community: Urban	44%	(53)	29%	(35)	27%	(33)	121
Community: Suburban	32%	(97)	46%	(137)	22%	(66)	300
Community: Rural	22%	(63)	58%	(165)	20%	(56)	284
Community/Gender: Urban Women	47%	(24)	26%	(13)	27%	(13)	50
Community/Gender: Urban Men	42%	(29)	31%	(22)	28%	(19)	71
Community/Gender: Rural Women	23%	(38)	56%	(91)	21%	(35)	164
Community/Gender: Rural Men	21%	(25)	61%	(73)	18%	(21)	120
Community/Gender: Suburban Women	31%	(51)	47%	(77)	23%	(37)	166
Community/Gender: Suburban Men	34%	(46)	44%	(59)	21%	(28)	134
Homeowner	30%	(150)	51%	(253)	19%	(93)	496
Renter	30%	(55)	39%	(71)	32%	(58)	184
Military HHnm: Yes	27%	(35)	50%	(64)	23%	(29)	127
Military HH: No	31%	(179)	47%	(272)	22%	(126)	577
Employ: Private Sector	29%	(69)	48%	(115)	23%	(55)	239
Employ: Government	29%	(16)	52%	(28)	19%	(10)	55
Employ: Self-Employed	38%	(24)	42%	(27)	20%	(12)	64
Employ: Retired	32%	(66)	46%	(95)	22%	(47)	208
Self + Household: White-Collar	37%	(93)	41%	(101)	22%	(55)	249
Self + Household: Blue Collar	23%	(72)	57%	(182)	21%	(66)	321
Union HH: No	30%	(204)	48%	(329)	22%	(151)	683
LGBTQ+: Yes	50%	(39)	23%	(18)	28%	(22)	78
LGBTQ+: No	28%	(175)	51%	(318)	21%	(133)	626
Motivated to Vote	31%	(193)	48%	(300)	21%	(130)	623
Parent: Yes	29%	(49)	52%	(90)	19%	(32)	171
Parent: No	31%	(164)	46%	(246)	23%	(123)	533
COVID Vaccine: Yes	36%	(180)	41%	(206)	23%	(113)	499
COVID Vaccine: No	16%	(33)	63%	(130)	21%	(42)	205
Student Loans: Yes	31%	(31)	38%	(38)	30%	(30)	99
Student Loans: No	30%	(182)	49%	(298)	21%	(125)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	51%	(356)	30%	(208)	20%	(140)	704
Gender: Male	53%	(173)	29%	(96)	17%	(56)	324
Gender: Female	48%	(183)	30%	(112)	22%	(85)	380
Age: 18-34	45%	(78)	27%	(47)	28%	(49)	174
Age: 35-44	56%	(54)	27%	(26)	16%	(16)	96
Age: 45-64	58%	(135)	25%	(59)	17%	(38)	232
Age: 65+	44%	(88)	38%	(76)	19%	(38)	202
GenZers: 1997-2012	35%	(32)	29%	(26)	36%	(32)	90
Millennials: 1981-1996	54%	(86)	26%	(42)	19%	(31)	158
GenXers: 1965-1980	59%	(117)	27%	(52)	14%	(28)	197
Baby Boomers: 1946-1964	48%	(114)	34%	(80)	19%	(44)	238
Educ: < College	52%	(233)	26%	(117)	21%	(94)	444
Educ: Bachelors degree	51%	(82)	27%	(44)	22%	(35)	161
Educ: Post-grad	42%	(42)	47%	(47)	11%	(11)	99
Income: Under 50k	47%	(158)	32%	(108)	21%	(69)	334
Income: 50k-100k	55%	(138)	28%	(71)	18%	(44)	254
Income: 100k+	51%	(60)	25%	(29)	23%	(27)	116
Ethnicity: White (Non-Hispanic)	61%	(283)	21%	(97)	18%	(86)	466
Ethnicity: Black (Non-Hispanic)	23%	(36)	56%	(88)	21%	(32)	156
All Christian	61%	(205)	23%	(77)	16%	(55)	337
Agnostic/Nothing in particular	29%	(42)	37%	(53)	33%	(48)	143
Something Else	56%	(100)	30%	(52)	14%	(25)	177
Evangelical	64%	(185)	21%	(59)	15%	(44)	287
Non-Evangelical	51%	(112)	32%	(70)	17%	(37)	219
PID: Dem (no lean)	11%	(28)	65%	(165)	24%	(61)	253
PID: Ind (no lean)	45%	(87)	22%	(41)	33%	(63)	190
PID: Rep (no lean)	93%	(241)	1%	(2)	6%	(17)	260

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	51%	(356)	30%	(208)	20%	(140)	704
PID/Gender: Dem Men	16%	(16)	67%	(69)	18%	(18)	104
PID/Gender: Dem Women	8%	(12)	64%	(96)	28%	(42)	150
PID/Gender: Ind Men	47%	(49)	25%	(26)	29%	(30)	106
PID/Gender: Ind Women	44%	(37)	18%	(15)	38%	(32)	84
PID/Gender: Rep Men	94%	(107)	—	(0)	6%	(7)	115
PID/Gender: Rep Women	92%	(134)	1%	(2)	7%	(10)	146
Ideo: Liberal (1-3)	14%	(25)	58%	(108)	28%	(52)	186
Ideo: Moderate (4)	37%	(76)	37%	(75)	26%	(54)	206
Ideo: Conservative (5-7)	83%	(244)	8%	(23)	9%	(27)	294
Ideo/PID: Conservative Republican	94%	(195)	1%	(2)	5%	(11)	209
Ideo/PID: Moderate/Conservative Democrat	14%	(16)	65%	(75)	21%	(24)	115
Ideo/PID: Liberal Democrat	9%	(12)	66%	(88)	25%	(33)	133
Unfavorable of Biden and Trump	38%	(48)	15%	(19)	46%	(58)	126
2024 H2H Matchup: Biden Voter	6%	(17)	70%	(198)	24%	(67)	281
2024 H2H Matchup: Trump Voter	93%	(324)	—	(1)	6%	(22)	347
2022 House Vote: Democrat	9%	(25)	67%	(180)	24%	(65)	270
2022 House Vote: Republican	89%	(268)	2%	(7)	8%	(25)	300
2022 House Vote: Did not Vote	50%	(56)	18%	(20)	32%	(35)	111
2020 Vote: Joe Biden	13%	(41)	59%	(187)	28%	(91)	319
2020 Vote: Donald Trump	90%	(294)	1%	(3)	9%	(31)	328
2016 Vote: Hillary Clinton	9%	(21)	67%	(158)	25%	(58)	237
2016 Vote: Donald Trump	87%	(241)	3%	(8)	10%	(28)	277
U.S. Economy: Wrong Track	62%	(328)	17%	(91)	21%	(109)	528
U.S. Economy: Right Direction	16%	(28)	66%	(117)	18%	(31)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	100%	(208)	—	(0)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	100%	(356)	—	(0)	—	(0)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	—	(0)	100%	(140)	140
Top 2024 Issue: Economy	69%	(201)	16%	(47)	15%	(45)	293

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	51%	(356)	30%	(208)	20%	(140)	704
Community: Urban	37%	(45)	43%	(52)	20%	(24)	121
Community: Suburban	46%	(139)	31%	(91)	23%	(70)	300
Community: Rural	61%	(173)	23%	(65)	16%	(46)	284
Community/Gender: Urban Women	29%	(15)	50%	(25)	21%	(10)	50
Community/Gender: Urban Men	42%	(30)	38%	(27)	20%	(14)	71
Community/Gender: Rural Women	57%	(94)	23%	(38)	19%	(32)	164
Community/Gender: Rural Men	66%	(79)	22%	(27)	12%	(14)	120
Community/Gender: Suburban Women	45%	(74)	30%	(49)	26%	(42)	166
Community/Gender: Suburban Men	48%	(65)	31%	(42)	20%	(27)	134
Homeowner	54%	(269)	28%	(138)	18%	(89)	496
Renter	42%	(77)	33%	(61)	25%	(46)	184
Military HHnm: Yes	48%	(61)	23%	(29)	28%	(36)	127
Military HH: No	51%	(294)	31%	(179)	18%	(104)	577
Employ: Private Sector	53%	(127)	27%	(65)	20%	(47)	239
Employ: Government	58%	(32)	29%	(16)	14%	(8)	55
Employ: Self-Employed	46%	(29)	36%	(23)	18%	(12)	64
Employ: Retired	49%	(101)	33%	(69)	18%	(37)	208
Self + Household: White-Collar	45%	(113)	39%	(96)	16%	(40)	249
Self + Household: Blue Collar	57%	(184)	23%	(75)	19%	(62)	321
Union HH: No	51%	(347)	29%	(200)	20%	(136)	683
LGBTQ+: Yes	18%	(14)	52%	(40)	31%	(24)	78
LGBTQ+: No	55%	(342)	27%	(168)	19%	(116)	626
Motivated to Vote	51%	(318)	29%	(183)	19%	(121)	623
Parent: Yes	60%	(103)	24%	(40)	16%	(28)	171
Parent: No	48%	(253)	31%	(168)	21%	(112)	533
COVID Vaccine: Yes	44%	(218)	35%	(175)	21%	(106)	499
COVID Vaccine: No	67%	(138)	16%	(33)	16%	(34)	205
Student Loans: Yes	40%	(39)	31%	(30)	30%	(29)	99
Student Loans: No	52%	(317)	29%	(178)	18%	(111)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	71%	(503)	10%	(67)	19%	(134)	704
Gender: Male	69%	(223)	12%	(38)	19%	(63)	324
Gender: Female	74%	(279)	8%	(29)	19%	(71)	380
Age: 18-34	71%	(123)	8%	(14)	21%	(36)	174
Age: 35-44	71%	(68)	10%	(10)	19%	(18)	96
Age: 45-64	72%	(166)	10%	(23)	18%	(43)	232
Age: 65+	71%	(145)	10%	(21)	18%	(37)	202
GenZers: 1997-2012	72%	(64)	7%	(6)	22%	(19)	90
Millennials: 1981-1996	72%	(113)	10%	(15)	19%	(29)	158
GenXers: 1965-1980	70%	(138)	11%	(21)	19%	(37)	197
Baby Boomers: 1946-1964	71%	(169)	10%	(23)	19%	(46)	238
Educ: < College	74%	(327)	8%	(35)	18%	(82)	444
Educ: Bachelors degree	64%	(103)	13%	(21)	23%	(37)	161
Educ: Post-grad	73%	(72)	12%	(11)	16%	(15)	99
Income: Under 50k	72%	(241)	10%	(33)	18%	(61)	334
Income: 50k-100k	70%	(177)	10%	(26)	20%	(50)	254
Income: 100k+	73%	(85)	7%	(8)	20%	(23)	116
Ethnicity: White (Non-Hispanic)	75%	(350)	7%	(34)	18%	(83)	466
Ethnicity: Black (Non-Hispanic)	67%	(104)	9%	(14)	24%	(38)	156
All Christian	71%	(240)	9%	(29)	20%	(68)	337
Agnostic/Nothing in particular	61%	(87)	13%	(19)	26%	(38)	143
Something Else	80%	(142)	8%	(15)	12%	(21)	177
Evangelical	82%	(236)	5%	(13)	13%	(38)	287
Non-Evangelical	64%	(140)	13%	(29)	23%	(49)	219
PID: Dem (no lean)	54%	(138)	17%	(42)	29%	(73)	253
PID: Ind (no lean)	75%	(143)	5%	(10)	19%	(37)	190
PID: Rep (no lean)	85%	(221)	6%	(15)	9%	(24)	260

Continued on next page

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	71%	(503)	10%	(67)	19%	(134)	704
PID/Gender: Dem Men	57%	(59)	20%	(20)	23%	(24)	104
PID/Gender: Dem Women	53%	(79)	15%	(22)	33%	(49)	150
PID/Gender: Ind Men	72%	(76)	7%	(8)	21%	(22)	106
PID/Gender: Ind Women	79%	(67)	3%	(3)	17%	(15)	84
PID/Gender: Rep Men	76%	(88)	9%	(10)	15%	(17)	115
PID/Gender: Rep Women	92%	(134)	3%	(4)	5%	(7)	146
Ideo: Liberal (1-3)	56%	(104)	14%	(26)	30%	(55)	186
Ideo: Moderate (4)	70%	(144)	11%	(23)	19%	(39)	206
Ideo: Conservative (5-7)	83%	(244)	6%	(16)	11%	(33)	294
Ideo/PID: Conservative Republican	85%	(177)	6%	(13)	9%	(19)	209
Ideo/PID: Moderate/Conservative Democrat	63%	(72)	18%	(20)	20%	(23)	115
Ideo/PID: Liberal Democrat	47%	(63)	16%	(22)	36%	(48)	133
Unfavorable of Biden and Trump	77%	(97)	4%	(5)	19%	(23)	126
2024 H2H Matchup: Biden Voter	54%	(152)	16%	(46)	30%	(83)	281
2024 H2H Matchup: Trump Voter	86%	(300)	5%	(16)	9%	(31)	347
2022 House Vote: Democrat	56%	(151)	16%	(45)	28%	(75)	270
2022 House Vote: Republican	85%	(256)	5%	(16)	9%	(28)	300
2022 House Vote: Did not Vote	69%	(77)	6%	(6)	25%	(27)	111
2020 Vote: Joe Biden	57%	(182)	15%	(47)	28%	(90)	319
2020 Vote: Donald Trump	86%	(282)	4%	(13)	10%	(32)	328
2016 Vote: Hillary Clinton	53%	(125)	17%	(41)	30%	(71)	237
2016 Vote: Donald Trump	87%	(241)	3%	(9)	10%	(27)	277
U.S. Economy: Wrong Track	79%	(417)	7%	(35)	14%	(76)	528
U.S. Economy: Right Direction	49%	(85)	18%	(32)	33%	(58)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	51%	(107)	20%	(41)	29%	(60)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(303)	5%	(17)	10%	(35)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	66%	(93)	6%	(8)	28%	(39)	140
Top 2024 Issue: Economy	81%	(237)	8%	(24)	11%	(32)	293
Community: Urban	74%	(89)	6%	(7)	20%	(24)	121
Community: Suburban	69%	(206)	11%	(32)	21%	(62)	300
Community: Rural	73%	(208)	10%	(28)	17%	(48)	284

Continued on next page

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	71%	(503)	10%	(67)	19%	(134)	704
Community/Gender: Urban Women	70%	(35)	8%	(4)	22%	(11)	50
Community/Gender: Urban Men	76%	(54)	5%	(3)	19%	(13)	71
Community/Gender: Rural Women	77%	(126)	7%	(11)	16%	(27)	164
Community/Gender: Rural Men	68%	(82)	14%	(16)	18%	(22)	120
Community/Gender: Suburban Women	71%	(118)	9%	(14)	20%	(33)	166
Community/Gender: Suburban Men	65%	(87)	14%	(18)	21%	(28)	134
Homeowner	71%	(353)	10%	(50)	19%	(93)	496
Renter	73%	(134)	7%	(12)	20%	(37)	184
Military HHnm: Yes	80%	(101)	7%	(9)	13%	(17)	127
Military HH: No	70%	(402)	10%	(58)	20%	(117)	577
Employ: Private Sector	73%	(175)	10%	(25)	17%	(40)	239
Employ: Government	68%	(38)	9%	(5)	22%	(12)	55
Employ: Self-Employed	74%	(47)	10%	(7)	15%	(10)	64
Employ: Retired	70%	(146)	12%	(24)	18%	(38)	208
Self + Household: White-Collar	68%	(170)	12%	(31)	20%	(49)	249
Self + Household: Blue Collar	75%	(241)	8%	(27)	16%	(52)	321
Union HH: No	72%	(490)	9%	(62)	19%	(131)	683
LGBTQ+: Yes	63%	(49)	17%	(13)	20%	(16)	78
LGBTQ+: No	72%	(453)	9%	(54)	19%	(118)	626
Motivated to Vote	71%	(441)	10%	(63)	19%	(119)	623
Parent: Yes	74%	(127)	9%	(16)	16%	(28)	171
Parent: No	70%	(375)	10%	(51)	20%	(106)	533
COVID Vaccine: Yes	68%	(338)	10%	(50)	22%	(112)	499
COVID Vaccine: No	81%	(165)	9%	(18)	11%	(22)	205
Student Loans: Yes	70%	(69)	8%	(8)	23%	(22)	99
Student Loans: No	72%	(434)	10%	(60)	18%	(112)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	How worried are you about the impact of climate change on your life?										Total N
	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		
Registered Voters	13%	(92)	22%	(154)	23%	(161)	26%	(181)	16%	(116)	704
Gender: Male	14%	(47)	24%	(78)	25%	(80)	26%	(84)	11%	(36)	324
Gender: Female	12%	(45)	20%	(76)	21%	(81)	26%	(97)	21%	(80)	380
Age: 18-34	15%	(27)	29%	(50)	28%	(48)	21%	(37)	7%	(12)	174
Age: 35-44	24%	(23)	31%	(30)	24%	(23)	17%	(16)	4%	(4)	96
Age: 45-64	13%	(30)	21%	(50)	27%	(62)	24%	(56)	15%	(35)	232
Age: 65+	6%	(13)	12%	(24)	14%	(28)	36%	(73)	32%	(65)	202
GenZers: 1997-2012	16%	(14)	23%	(21)	36%	(33)	16%	(14)	9%	(8)	90
Millennials: 1981-1996	20%	(32)	30%	(48)	22%	(34)	23%	(36)	5%	(9)	158
GenXers: 1965-1980	16%	(32)	26%	(52)	25%	(49)	22%	(43)	11%	(21)	197
Baby Boomers: 1946-1964	6%	(14)	14%	(32)	18%	(44)	31%	(75)	31%	(74)	238
Educ: < College	15%	(68)	24%	(106)	23%	(103)	23%	(102)	15%	(65)	444
Educ: Bachelors degree	12%	(19)	19%	(30)	24%	(39)	26%	(42)	19%	(31)	161
Educ: Post-grad	6%	(6)	18%	(18)	19%	(19)	37%	(37)	19%	(19)	99
Income: Under 50k	15%	(52)	23%	(75)	20%	(68)	21%	(70)	21%	(70)	334
Income: 50k-100k	12%	(29)	22%	(56)	26%	(66)	26%	(67)	14%	(36)	254
Income: 100k+	10%	(11)	19%	(22)	24%	(28)	39%	(45)	8%	(10)	116
Ethnicity: White (Non-Hispanic)	11%	(53)	22%	(103)	25%	(115)	24%	(114)	18%	(82)	466
Ethnicity: Black (Non-Hispanic)	14%	(21)	19%	(30)	21%	(32)	31%	(49)	15%	(23)	156
All Christian	8%	(28)	22%	(74)	20%	(68)	29%	(97)	21%	(70)	337
Agnostic/Nothing in particular	20%	(29)	16%	(23)	24%	(34)	23%	(33)	17%	(24)	143
Something Else	16%	(28)	27%	(48)	25%	(45)	23%	(41)	9%	(16)	177
Evangelical	12%	(33)	26%	(74)	25%	(72)	25%	(72)	13%	(36)	287
Non-Evangelical	10%	(21)	22%	(47)	17%	(37)	30%	(66)	22%	(48)	219
PID: Dem (no lean)	12%	(30)	15%	(39)	24%	(60)	29%	(74)	20%	(50)	253
PID: Ind (no lean)	14%	(26)	25%	(47)	18%	(35)	29%	(55)	14%	(27)	190
PID: Rep (no lean)	14%	(36)	26%	(67)	25%	(66)	20%	(52)	15%	(39)	260

Continued on next page

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	13%	(92)	22%	(154)	23%	(161)	26%	(181)	16%	(116)	704
PID/Gender: Dem Men	14%	(15)	19%	(19)	26%	(26)	27%	(28)	15%	(15)	104
PID/Gender: Dem Women	10%	(16)	13%	(20)	23%	(34)	31%	(46)	23%	(35)	150
PID/Gender: Ind Men	12%	(12)	24%	(25)	21%	(22)	32%	(34)	12%	(13)	106
PID/Gender: Ind Women	16%	(13)	27%	(22)	15%	(13)	26%	(22)	17%	(14)	84
PID/Gender: Rep Men	17%	(20)	29%	(33)	27%	(31)	20%	(23)	7%	(8)	115
PID/Gender: Rep Women	11%	(16)	23%	(34)	24%	(34)	20%	(29)	22%	(31)	146
Ideo: Liberal (1-3)	13%	(24)	17%	(31)	22%	(41)	29%	(54)	19%	(36)	186
Ideo: Moderate (4)	12%	(24)	21%	(43)	25%	(52)	29%	(59)	14%	(28)	206
Ideo: Conservative (5-7)	14%	(41)	26%	(78)	22%	(65)	21%	(61)	17%	(49)	294
Ideo/PID: Conservative Republican	14%	(29)	27%	(55)	24%	(50)	20%	(41)	16%	(34)	209
Ideo/PID: Moderate/Conservative Democrat	13%	(15)	18%	(21)	27%	(31)	28%	(33)	13%	(15)	115
Ideo/PID: Liberal Democrat	11%	(15)	14%	(18)	21%	(28)	30%	(39)	24%	(32)	133
Unfavorable of Biden and Trump	14%	(18)	14%	(18)	27%	(33)	29%	(37)	16%	(20)	126
2024 H2H Matchup: Biden Voter	11%	(30)	17%	(47)	21%	(60)	33%	(92)	19%	(52)	281
2024 H2H Matchup: Trump Voter	14%	(48)	27%	(94)	25%	(87)	20%	(68)	15%	(51)	347
2022 House Vote: Democrat	9%	(25)	17%	(47)	21%	(56)	35%	(94)	18%	(48)	270
2022 House Vote: Republican	16%	(47)	25%	(74)	24%	(71)	20%	(60)	16%	(48)	300
2022 House Vote: Did not Vote	14%	(16)	24%	(27)	26%	(29)	19%	(21)	16%	(18)	111
2020 Vote: Joe Biden	11%	(36)	19%	(59)	21%	(68)	32%	(101)	17%	(55)	319
2020 Vote: Donald Trump	14%	(46)	25%	(82)	24%	(79)	21%	(69)	16%	(53)	328
2016 Vote: Hillary Clinton	10%	(23)	17%	(40)	20%	(47)	33%	(79)	21%	(49)	237
2016 Vote: Donald Trump	15%	(41)	23%	(63)	25%	(68)	22%	(62)	16%	(43)	277
U.S. Economy: Wrong Track	16%	(82)	23%	(124)	24%	(129)	21%	(109)	16%	(84)	528
U.S. Economy: Right Direction	6%	(10)	17%	(30)	18%	(31)	41%	(72)	18%	(32)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(23)	17%	(35)	21%	(43)	32%	(66)	20%	(41)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(54)	26%	(92)	24%	(85)	20%	(70)	15%	(54)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(15)	18%	(26)	24%	(33)	32%	(45)	15%	(20)	140
Top 2024 Issue: Economy	16%	(46)	28%	(81)	23%	(68)	21%	(62)	12%	(35)	293

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Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	How worried are you about the impact of the COVID-19 pandemic on the U.S. economy?										Total N
	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		
Registered Voters	13%	(92)	22%	(154)	23%	(161)	26%	(181)	16%	(116)	704
Community: Urban	11%	(14)	29%	(35)	23%	(28)	21%	(25)	16%	(19)	121
Community: Suburban	13%	(40)	21%	(63)	20%	(61)	29%	(87)	16%	(49)	300
Community: Rural	14%	(38)	20%	(56)	26%	(73)	24%	(69)	17%	(47)	284
Community/Gender: Urban Women	5%	(2)	38%	(19)	13%	(6)	26%	(13)	18%	(9)	50
Community/Gender: Urban Men	16%	(11)	22%	(16)	30%	(21)	17%	(12)	15%	(10)	71
Community/Gender: Rural Women	12%	(20)	15%	(25)	25%	(42)	25%	(41)	22%	(37)	164
Community/Gender: Rural Men	16%	(19)	26%	(31)	26%	(31)	23%	(28)	9%	(10)	120
Community/Gender: Suburban Women	14%	(24)	19%	(32)	20%	(33)	26%	(43)	21%	(34)	166
Community/Gender: Suburban Men	12%	(16)	23%	(31)	20%	(27)	33%	(44)	11%	(15)	134
Homeowner	13%	(63)	19%	(93)	24%	(119)	28%	(137)	17%	(84)	496
Renter	13%	(23)	29%	(54)	20%	(38)	21%	(38)	17%	(31)	184
Military HHnm: Yes	8%	(10)	21%	(27)	19%	(24)	33%	(42)	20%	(25)	127
Military HH: No	14%	(83)	22%	(127)	24%	(137)	24%	(140)	16%	(91)	577
Employ: Private Sector	13%	(30)	31%	(75)	28%	(68)	24%	(58)	4%	(9)	239
Employ: Government	10%	(5)	23%	(13)	37%	(20)	25%	(14)	5%	(3)	55
Employ: Self-Employed	20%	(13)	27%	(18)	18%	(12)	32%	(21)	2%	(1)	64
Employ: Retired	8%	(16)	8%	(17)	16%	(33)	32%	(66)	37%	(76)	208
Self + Household: White-Collar	14%	(34)	19%	(48)	19%	(47)	29%	(72)	20%	(49)	249
Self + Household: Blue Collar	12%	(39)	26%	(82)	24%	(76)	26%	(85)	12%	(38)	321
Union HH: No	13%	(87)	22%	(148)	23%	(159)	26%	(175)	17%	(114)	683
LGBTQ+: Yes	14%	(11)	37%	(29)	29%	(23)	14%	(11)	5%	(4)	78
LGBTQ+: No	13%	(81)	20%	(125)	22%	(138)	27%	(171)	18%	(112)	626
Motivated to Vote	12%	(77)	22%	(136)	23%	(145)	26%	(162)	17%	(103)	623
Parent: Yes	20%	(35)	29%	(49)	25%	(42)	20%	(34)	6%	(11)	171
Parent: No	11%	(58)	20%	(104)	22%	(119)	28%	(147)	20%	(105)	533
COVID Vaccine: Yes	12%	(62)	18%	(88)	22%	(110)	31%	(152)	18%	(87)	499
COVID Vaccine: No	15%	(31)	32%	(66)	25%	(51)	14%	(29)	14%	(28)	205
Student Loans: Yes	19%	(18)	24%	(23)	25%	(25)	24%	(24)	8%	(8)	99
Student Loans: No	12%	(74)	22%	(130)	22%	(136)	26%	(158)	18%	(107)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	How worried are you about the impact of the coronavirus pandemic on the U.S. economy?										Total N
	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		
Registered Voters	15%	(105)	22%	(157)	24%	(169)	24%	(166)	15%	(107)	704
Gender: Male	15%	(50)	26%	(84)	24%	(78)	25%	(81)	10%	(32)	324
Gender: Female	14%	(54)	19%	(73)	24%	(92)	22%	(85)	20%	(75)	380
Age: 18-34	21%	(36)	27%	(47)	24%	(41)	22%	(38)	7%	(12)	174
Age: 35-44	26%	(25)	29%	(28)	26%	(25)	16%	(15)	3%	(3)	96
Age: 45-64	13%	(30)	25%	(59)	25%	(57)	24%	(55)	13%	(30)	232
Age: 65+	7%	(14)	11%	(23)	23%	(46)	28%	(57)	31%	(62)	202
GenZers: 1997-2012	23%	(21)	22%	(20)	30%	(27)	17%	(15)	7%	(7)	90
Millennials: 1981-1996	23%	(36)	29%	(45)	21%	(33)	22%	(35)	5%	(8)	158
GenXers: 1965-1980	16%	(31)	28%	(55)	25%	(50)	22%	(42)	9%	(18)	197
Baby Boomers: 1946-1964	6%	(15)	15%	(36)	22%	(52)	27%	(65)	29%	(70)	238
Educ: < College	16%	(72)	25%	(112)	23%	(101)	22%	(97)	14%	(62)	444
Educ: Bachelors degree	13%	(21)	18%	(29)	26%	(42)	26%	(41)	17%	(27)	161
Educ: Post-grad	11%	(11)	15%	(15)	27%	(27)	29%	(28)	18%	(18)	99
Income: Under 50k	15%	(49)	27%	(91)	20%	(67)	19%	(63)	19%	(65)	334
Income: 50k-100k	17%	(42)	19%	(49)	26%	(66)	25%	(62)	13%	(34)	254
Income: 100k+	12%	(13)	14%	(17)	31%	(36)	36%	(41)	7%	(8)	116
Ethnicity: White (Non-Hispanic)	14%	(63)	22%	(102)	25%	(118)	23%	(107)	16%	(76)	466
Ethnicity: Black (Non-Hispanic)	14%	(22)	21%	(33)	24%	(37)	28%	(44)	13%	(20)	156
All Christian	11%	(36)	20%	(67)	22%	(75)	27%	(90)	20%	(68)	337
Agnostic/Nothing in particular	23%	(33)	15%	(22)	25%	(35)	22%	(32)	15%	(21)	143
Something Else	17%	(30)	28%	(50)	26%	(46)	21%	(37)	8%	(14)	177
Evangelical	10%	(30)	28%	(80)	25%	(72)	24%	(69)	13%	(36)	287
Non-Evangelical	16%	(35)	16%	(34)	23%	(49)	26%	(56)	20%	(44)	219
PID: Dem (no lean)	9%	(24)	19%	(47)	27%	(69)	27%	(68)	18%	(45)	253
PID: Ind (no lean)	22%	(42)	19%	(36)	22%	(41)	26%	(49)	12%	(23)	190
PID: Rep (no lean)	15%	(39)	28%	(73)	23%	(59)	19%	(49)	15%	(39)	260

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic			Somewhat		Not too		Not at all		Don't		Total N
	Very worried		worried		worried		worried		know/Not applicable		
Registered Voters	15%	(105)	22%	(157)	24%	(169)	24%	(166)	15%	(107)	704
PID/Gender: Dem Men	11%	(11)	21%	(22)	28%	(29)	27%	(28)	14%	(15)	104
PID/Gender: Dem Women	9%	(13)	17%	(26)	27%	(40)	27%	(41)	20%	(30)	150
PID/Gender: Ind Men	19%	(20)	21%	(22)	23%	(24)	29%	(31)	8%	(9)	106
PID/Gender: Ind Women	26%	(22)	17%	(14)	20%	(17)	21%	(17)	16%	(14)	84
PID/Gender: Rep Men	17%	(19)	35%	(40)	22%	(25)	19%	(22)	7%	(8)	115
PID/Gender: Rep Women	13%	(19)	23%	(33)	24%	(35)	19%	(27)	22%	(31)	146
Ideo: Liberal (1-3)	13%	(23)	19%	(36)	25%	(46)	26%	(48)	18%	(33)	186
Ideo: Moderate (4)	16%	(33)	19%	(38)	28%	(57)	26%	(53)	12%	(24)	206
Ideo: Conservative (5-7)	15%	(45)	27%	(80)	22%	(65)	19%	(57)	16%	(48)	294
Ideo/PID: Conservative Republican	15%	(31)	27%	(57)	22%	(47)	19%	(39)	17%	(35)	209
Ideo/PID: Moderate/Conservative Democrat	9%	(11)	21%	(24)	30%	(34)	28%	(32)	12%	(13)	115
Ideo/PID: Liberal Democrat	10%	(13)	17%	(23)	25%	(33)	26%	(34)	22%	(29)	133
Unfavorable of Biden and Trump	15%	(18)	16%	(20)	26%	(33)	27%	(34)	16%	(20)	126
2024 H2H Matchup: Biden Voter	10%	(29)	19%	(55)	25%	(71)	29%	(83)	16%	(44)	281
2024 H2H Matchup: Trump Voter	17%	(59)	27%	(93)	24%	(82)	18%	(63)	14%	(50)	347
2022 House Vote: Democrat	10%	(28)	17%	(46)	26%	(70)	31%	(84)	16%	(43)	270
2022 House Vote: Republican	19%	(57)	25%	(75)	22%	(65)	19%	(57)	16%	(47)	300
2022 House Vote: Did not Vote	14%	(15)	29%	(32)	26%	(29)	18%	(20)	13%	(15)	111
2020 Vote: Joe Biden	13%	(41)	18%	(59)	26%	(83)	28%	(90)	15%	(47)	319
2020 Vote: Donald Trump	16%	(54)	26%	(84)	23%	(75)	19%	(63)	16%	(51)	328
2016 Vote: Hillary Clinton	9%	(22)	19%	(45)	25%	(59)	29%	(68)	18%	(42)	237
2016 Vote: Donald Trump	16%	(44)	25%	(70)	23%	(63)	21%	(59)	15%	(41)	277
U.S. Economy: Wrong Track	17%	(92)	24%	(128)	23%	(124)	20%	(105)	15%	(80)	528
U.S. Economy: Right Direction	7%	(13)	16%	(29)	26%	(46)	35%	(61)	16%	(28)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(22)	18%	(38)	25%	(53)	28%	(59)	17%	(36)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(66)	26%	(92)	22%	(78)	19%	(67)	15%	(52)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(16)	19%	(26)	27%	(38)	29%	(40)	14%	(19)	140
Top 2024 Issue: Economy	19%	(57)	26%	(77)	26%	(75)	18%	(53)	11%	(31)	293

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	How worried are you about the impact of the COVID-19 pandemic on the U.S. economy?										Total N
	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		
Registered Voters	15%	(105)	22%	(157)	24%	(169)	24%	(166)	15%	(107)	704
Community: Urban	15%	(18)	29%	(35)	24%	(29)	20%	(24)	12%	(15)	121
Community: Suburban	15%	(44)	20%	(59)	24%	(71)	26%	(78)	16%	(48)	300
Community: Rural	15%	(43)	22%	(64)	24%	(68)	23%	(65)	16%	(44)	284
Community/Gender: Urban Women	8%	(4)	27%	(14)	20%	(10)	29%	(15)	15%	(8)	50
Community/Gender: Urban Men	19%	(14)	30%	(21)	28%	(20)	13%	(9)	11%	(7)	71
Community/Gender: Rural Women	13%	(22)	19%	(30)	24%	(39)	23%	(38)	21%	(35)	164
Community/Gender: Rural Men	17%	(20)	28%	(33)	25%	(30)	23%	(27)	8%	(9)	120
Community/Gender: Suburban Women	17%	(28)	18%	(29)	26%	(43)	20%	(33)	20%	(33)	166
Community/Gender: Suburban Men	12%	(16)	22%	(30)	21%	(28)	33%	(45)	11%	(15)	134
Homeowner	14%	(71)	19%	(96)	26%	(127)	25%	(125)	16%	(77)	496
Renter	15%	(27)	29%	(54)	21%	(39)	19%	(35)	16%	(29)	184
Military HHnm: Yes	9%	(12)	23%	(29)	24%	(30)	25%	(32)	19%	(24)	127
Military HH: No	16%	(93)	22%	(128)	24%	(139)	23%	(134)	14%	(84)	577
Employ: Private Sector	17%	(40)	28%	(68)	29%	(69)	22%	(54)	4%	(9)	239
Employ: Government	18%	(10)	17%	(10)	36%	(20)	23%	(13)	5%	(3)	55
Employ: Self-Employed	16%	(10)	30%	(19)	23%	(15)	31%	(20)	—	(0)	64
Employ: Retired	7%	(15)	12%	(26)	19%	(39)	27%	(56)	35%	(72)	208
Self + Household: White-Collar	18%	(45)	15%	(39)	22%	(55)	26%	(65)	18%	(45)	249
Self + Household: Blue Collar	12%	(38)	29%	(93)	24%	(78)	24%	(77)	11%	(35)	321
Union HH: No	15%	(99)	22%	(150)	25%	(168)	23%	(160)	15%	(106)	683
LGBTQ+: Yes	17%	(13)	37%	(29)	26%	(20)	17%	(13)	3%	(2)	78
LGBTQ+: No	15%	(91)	20%	(128)	24%	(149)	24%	(153)	17%	(105)	626
Motivated to Vote	15%	(91)	22%	(136)	24%	(150)	24%	(151)	15%	(95)	623
Parent: Yes	22%	(37)	30%	(52)	24%	(41)	19%	(32)	5%	(9)	171
Parent: No	13%	(67)	20%	(105)	24%	(128)	25%	(134)	18%	(98)	533
COVID Vaccine: Yes	12%	(62)	20%	(97)	23%	(116)	28%	(142)	16%	(82)	499
COVID Vaccine: No	21%	(43)	29%	(59)	26%	(53)	12%	(25)	12%	(26)	205
Student Loans: Yes	20%	(20)	26%	(26)	25%	(24)	22%	(21)	7%	(7)	99
Student Loans: No	14%	(85)	22%	(131)	24%	(145)	24%	(145)	16%	(100)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB26_1: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Israel following the October 7th attack by Hamas

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	19%	(134)	28%	(195)	36%	(256)	17%	(118)	704
Gender: Male	20%	(65)	30%	(98)	39%	(127)	11%	(35)	324
Gender: Female	18%	(70)	26%	(97)	34%	(129)	22%	(83)	380
Age: 18-34	25%	(43)	26%	(46)	25%	(43)	24%	(42)	174
Age: 35-44	26%	(25)	27%	(26)	25%	(24)	22%	(21)	96
Age: 45-64	18%	(42)	33%	(76)	32%	(74)	17%	(40)	232
Age: 65+	12%	(24)	23%	(47)	57%	(116)	8%	(15)	202
GenZers: 1997-2012	25%	(22)	31%	(28)	17%	(15)	27%	(24)	90
Millennials: 1981-1996	22%	(34)	25%	(39)	30%	(47)	24%	(37)	158
GenXers: 1965-1980	23%	(46)	32%	(63)	28%	(55)	16%	(32)	197
Baby Boomers: 1946-1964	13%	(31)	25%	(61)	51%	(122)	10%	(24)	238
Educ: < College	20%	(88)	29%	(127)	33%	(149)	18%	(81)	444
Educ: Bachelors degree	19%	(31)	26%	(42)	41%	(66)	13%	(21)	161
Educ: Post-grad	16%	(15)	26%	(26)	42%	(42)	16%	(16)	99
Income: Under 50k	20%	(66)	28%	(93)	34%	(114)	18%	(62)	334
Income: 50k-100k	21%	(53)	28%	(70)	37%	(94)	14%	(36)	254
Income: 100k+	14%	(16)	28%	(32)	41%	(48)	17%	(20)	116
Ethnicity: White (Non-Hispanic)	18%	(84)	31%	(145)	36%	(167)	15%	(70)	466
Ethnicity: Black (Non-Hispanic)	22%	(34)	18%	(28)	37%	(58)	23%	(36)	156
All Christian	16%	(53)	30%	(101)	39%	(132)	15%	(50)	337
Agnostic/Nothing in particular	28%	(40)	15%	(22)	42%	(60)	16%	(22)	143
Something Else	16%	(28)	35%	(62)	27%	(49)	22%	(39)	177
Evangelical	13%	(36)	39%	(113)	33%	(96)	15%	(42)	287
Non-Evangelical	20%	(43)	21%	(47)	38%	(84)	21%	(45)	219
PID: Dem (no lean)	18%	(47)	10%	(27)	51%	(128)	21%	(52)	253
PID: Ind (no lean)	25%	(48)	22%	(42)	33%	(63)	20%	(38)	190
PID: Rep (no lean)	15%	(40)	49%	(127)	25%	(65)	11%	(28)	260

Continued on next page

Table BLMB26_1: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Israel following the October 7th attack by Hamas

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	19%	(134)	28%	(195)	36%	(256)	17%	(118)	704
PID/Gender: Dem Men	20%	(21)	10%	(11)	56%	(58)	13%	(13)	104
PID/Gender: Dem Women	17%	(25)	11%	(16)	47%	(70)	26%	(39)	150
PID/Gender: Ind Men	21%	(23)	21%	(22)	40%	(43)	17%	(18)	106
PID/Gender: Ind Women	29%	(25)	23%	(19)	24%	(21)	23%	(19)	84
PID/Gender: Rep Men	18%	(21)	56%	(65)	23%	(26)	3%	(3)	115
PID/Gender: Rep Women	13%	(19)	43%	(62)	27%	(39)	17%	(25)	146
Ideo: Liberal (1-3)	23%	(43)	16%	(29)	43%	(80)	18%	(34)	186
Ideo: Moderate (4)	20%	(41)	14%	(28)	45%	(92)	22%	(44)	206
Ideo: Conservative (5-7)	16%	(47)	45%	(132)	28%	(81)	12%	(34)	294
Ideo/PID: Conservative Republican	12%	(25)	51%	(107)	25%	(52)	12%	(25)	209
Ideo/PID: Moderate/Conservative Democrat	20%	(23)	6%	(7)	54%	(62)	20%	(23)	115
Ideo/PID: Liberal Democrat	18%	(24)	14%	(19)	48%	(64)	19%	(26)	133
Unfavorable of Biden and Trump	27%	(35)	24%	(30)	29%	(36)	20%	(25)	126
2024 H2H Matchup: Biden Voter	18%	(52)	8%	(23)	57%	(162)	16%	(45)	281
2024 H2H Matchup: Trump Voter	18%	(61)	47%	(163)	22%	(76)	14%	(47)	347
2022 House Vote: Democrat	17%	(47)	10%	(27)	53%	(144)	19%	(53)	270
2022 House Vote: Republican	19%	(58)	45%	(135)	24%	(71)	12%	(36)	300
2022 House Vote: Did not Vote	19%	(21)	27%	(30)	30%	(33)	24%	(26)	111
2020 Vote: Joe Biden	21%	(67)	11%	(35)	51%	(162)	17%	(55)	319
2020 Vote: Donald Trump	17%	(56)	46%	(150)	23%	(75)	14%	(47)	328
2016 Vote: Hillary Clinton	19%	(46)	7%	(15)	56%	(132)	18%	(44)	237
2016 Vote: Donald Trump	18%	(49)	45%	(123)	27%	(74)	11%	(31)	277
U.S. Economy: Wrong Track	20%	(107)	34%	(181)	28%	(148)	17%	(92)	528
U.S. Economy: Right Direction	16%	(27)	8%	(15)	62%	(108)	15%	(26)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(36)	9%	(19)	58%	(121)	15%	(32)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(64)	44%	(158)	23%	(81)	15%	(53)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(34)	13%	(18)	39%	(55)	24%	(33)	140
Top 2024 Issue: Economy	17%	(50)	36%	(105)	30%	(87)	17%	(50)	293

Continued on next page

Table BLMB26_1: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Israel following the October 7th attack by Hamas

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	19%	(134)	28%	(195)	36%	(256)	17%	(118)	704
Community: Urban	21%	(26)	20%	(24)	37%	(44)	22%	(27)	121
Community: Suburban	19%	(57)	26%	(78)	36%	(109)	18%	(55)	300
Community: Rural	18%	(52)	33%	(93)	36%	(103)	13%	(36)	284
Community/Gender: Urban Women	16%	(8)	16%	(8)	42%	(21)	26%	(13)	50
Community/Gender: Urban Men	25%	(18)	23%	(16)	33%	(23)	19%	(14)	71
Community/Gender: Rural Women	17%	(28)	30%	(49)	36%	(59)	17%	(28)	164
Community/Gender: Rural Men	20%	(24)	37%	(44)	36%	(44)	7%	(8)	120
Community/Gender: Suburban Women	20%	(34)	24%	(41)	30%	(49)	25%	(42)	166
Community/Gender: Suburban Men	17%	(23)	28%	(37)	45%	(60)	10%	(13)	134
Homeowner	19%	(92)	29%	(145)	37%	(186)	15%	(74)	496
Renter	22%	(40)	22%	(40)	35%	(65)	21%	(39)	184
Military HHnm: Yes	16%	(20)	34%	(43)	37%	(46)	14%	(17)	127
Military HH: No	20%	(114)	26%	(152)	36%	(210)	17%	(101)	577
Employ: Private Sector	26%	(62)	27%	(65)	28%	(66)	19%	(46)	239
Employ: Government	18%	(10)	24%	(13)	30%	(16)	28%	(15)	55
Employ: Self-Employed	14%	(9)	33%	(21)	38%	(24)	15%	(9)	64
Employ: Retired	12%	(24)	26%	(54)	54%	(113)	8%	(17)	208
Self + Household: White-Collar	17%	(41)	25%	(62)	45%	(111)	14%	(35)	249
Self + Household: Blue Collar	21%	(66)	33%	(104)	34%	(110)	13%	(40)	321
Union HH: No	19%	(131)	28%	(189)	36%	(248)	17%	(115)	683
LGBTQ+: Yes	33%	(26)	23%	(18)	24%	(19)	21%	(16)	78
LGBTQ+: No	17%	(109)	28%	(178)	38%	(238)	16%	(102)	626
Motivated to Vote	19%	(117)	27%	(170)	38%	(238)	16%	(98)	623
Parent: Yes	19%	(33)	33%	(57)	25%	(42)	23%	(39)	171
Parent: No	19%	(101)	26%	(138)	40%	(214)	15%	(79)	533
COVID Vaccine: Yes	19%	(94)	26%	(129)	41%	(205)	14%	(71)	499
COVID Vaccine: No	20%	(41)	32%	(66)	25%	(51)	23%	(47)	205
Student Loans: Yes	31%	(31)	29%	(29)	22%	(22)	18%	(18)	99
Student Loans: No	17%	(104)	27%	(166)	39%	(235)	17%	(100)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB26_2: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for civilians in Gaza

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	17%	(118)	28%	(196)	32%	(226)	23%	(165)	704
Gender: Male	20%	(63)	25%	(82)	37%	(119)	19%	(60)	324
Gender: Female	14%	(55)	30%	(114)	28%	(107)	28%	(105)	380
Age: 18-34	11%	(20)	39%	(67)	24%	(41)	27%	(46)	174
Age: 35-44	19%	(18)	34%	(32)	23%	(22)	25%	(24)	96
Age: 45-64	20%	(47)	26%	(61)	26%	(61)	27%	(62)	232
Age: 65+	16%	(33)	17%	(35)	50%	(101)	16%	(33)	202
GenZers: 1997-2012	9%	(8)	50%	(45)	15%	(13)	26%	(23)	90
Millennials: 1981-1996	16%	(26)	28%	(44)	27%	(43)	29%	(45)	158
GenXers: 1965-1980	20%	(38)	30%	(59)	26%	(50)	25%	(49)	197
Baby Boomers: 1946-1964	19%	(46)	20%	(47)	43%	(103)	18%	(43)	238
Educ: < College	17%	(76)	29%	(129)	29%	(130)	24%	(109)	444
Educ: Bachelors degree	16%	(25)	29%	(47)	31%	(50)	24%	(38)	161
Educ: Post-grad	16%	(16)	19%	(19)	46%	(46)	18%	(18)	99
Income: Under 50k	19%	(62)	28%	(93)	29%	(96)	25%	(84)	334
Income: 50k-100k	15%	(38)	31%	(79)	34%	(87)	19%	(49)	254
Income: 100k+	15%	(17)	20%	(24)	37%	(43)	28%	(32)	116
Ethnicity: White (Non-Hispanic)	18%	(86)	27%	(127)	31%	(146)	23%	(107)	466
Ethnicity: Black (Non-Hispanic)	16%	(25)	25%	(38)	36%	(56)	24%	(37)	156
All Christian	17%	(57)	23%	(76)	36%	(123)	24%	(81)	337
Agnostic/Nothing in particular	16%	(23)	29%	(42)	39%	(56)	16%	(22)	143
Something Else	17%	(30)	35%	(62)	19%	(33)	30%	(53)	177
Evangelical	15%	(43)	32%	(92)	27%	(76)	26%	(76)	287
Non-Evangelical	19%	(42)	19%	(41)	36%	(79)	26%	(57)	219
PID: Dem (no lean)	10%	(25)	24%	(61)	43%	(109)	23%	(58)	253
PID: Ind (no lean)	20%	(39)	23%	(44)	29%	(56)	27%	(52)	190
PID: Rep (no lean)	21%	(54)	35%	(90)	23%	(61)	21%	(55)	260

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Table BLMB26_2: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for civilians in Gaza

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	17%	(118)	28%	(196)	32%	(226)	23%	(165)	704
PID/Gender: Dem Men	13%	(13)	23%	(24)	51%	(53)	13%	(13)	104
PID/Gender: Dem Women	8%	(12)	25%	(38)	38%	(56)	30%	(44)	150
PID/Gender: Ind Men	18%	(20)	20%	(21)	32%	(34)	29%	(31)	106
PID/Gender: Ind Women	23%	(19)	27%	(23)	25%	(21)	25%	(21)	84
PID/Gender: Rep Men	27%	(31)	32%	(37)	27%	(31)	14%	(16)	115
PID/Gender: Rep Women	16%	(24)	37%	(53)	20%	(29)	27%	(39)	146
Ideo: Liberal (1-3)	11%	(20)	33%	(62)	36%	(67)	20%	(37)	186
Ideo: Moderate (4)	14%	(28)	18%	(37)	44%	(91)	24%	(50)	206
Ideo: Conservative (5-7)	23%	(67)	32%	(94)	22%	(66)	23%	(67)	294
Ideo/PID: Conservative Republican	21%	(44)	32%	(67)	23%	(48)	24%	(50)	209
Ideo/PID: Moderate/Conservative Democrat	12%	(14)	16%	(19)	51%	(59)	21%	(24)	115
Ideo/PID: Liberal Democrat	9%	(11)	31%	(42)	38%	(50)	22%	(30)	133
Unfavorable of Biden and Trump	19%	(23)	27%	(33)	25%	(31)	30%	(38)	126
2024 H2H Matchup: Biden Voter	10%	(27)	21%	(59)	49%	(138)	20%	(57)	281
2024 H2H Matchup: Trump Voter	22%	(78)	35%	(123)	19%	(67)	23%	(79)	347
2022 House Vote: Democrat	10%	(28)	20%	(55)	47%	(128)	22%	(59)	270
2022 House Vote: Republican	24%	(71)	33%	(101)	22%	(65)	21%	(64)	300
2022 House Vote: Did not Vote	13%	(14)	31%	(34)	25%	(27)	32%	(35)	111
2020 Vote: Joe Biden	14%	(45)	22%	(71)	43%	(136)	21%	(67)	319
2020 Vote: Donald Trump	22%	(71)	33%	(110)	22%	(71)	23%	(76)	328
2016 Vote: Hillary Clinton	12%	(29)	15%	(36)	51%	(120)	22%	(52)	237
2016 Vote: Donald Trump	24%	(66)	31%	(87)	22%	(61)	23%	(64)	277
U.S. Economy: Wrong Track	19%	(102)	31%	(163)	25%	(132)	25%	(132)	528
U.S. Economy: Right Direction	9%	(16)	19%	(33)	53%	(94)	19%	(33)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(21)	18%	(37)	53%	(110)	19%	(40)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(78)	35%	(126)	19%	(68)	23%	(83)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(19)	23%	(33)	33%	(47)	30%	(42)	140
Top 2024 Issue: Economy	17%	(50)	35%	(102)	25%	(75)	22%	(66)	293

Continued on next page

Table BLMB26_2: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for civilians in Gaza

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	17%	(118)	28%	(196)	32%	(226)	23%	(165)	704
Community: Urban	10%	(12)	30%	(36)	38%	(46)	22%	(26)	121
Community: Suburban	17%	(52)	25%	(75)	32%	(95)	26%	(79)	300
Community: Rural	19%	(54)	30%	(85)	30%	(85)	21%	(60)	284
Community/Gender: Urban Women	2%	(1)	31%	(16)	45%	(22)	22%	(11)	50
Community/Gender: Urban Men	16%	(11)	29%	(21)	33%	(23)	22%	(15)	71
Community/Gender: Rural Women	17%	(27)	30%	(49)	26%	(43)	27%	(45)	164
Community/Gender: Rural Men	22%	(27)	30%	(36)	35%	(43)	13%	(15)	120
Community/Gender: Suburban Women	16%	(26)	30%	(50)	25%	(41)	29%	(49)	166
Community/Gender: Suburban Men	19%	(25)	19%	(25)	40%	(53)	22%	(30)	134
Homeowner	18%	(91)	29%	(145)	32%	(157)	21%	(104)	496
Renter	13%	(24)	25%	(46)	33%	(61)	29%	(53)	184
Military HHnm: Yes	19%	(24)	21%	(26)	38%	(49)	22%	(28)	127
Military HH: No	16%	(93)	29%	(169)	31%	(177)	24%	(137)	577
Employ: Private Sector	18%	(44)	33%	(79)	24%	(58)	24%	(58)	239
Employ: Government	12%	(6)	31%	(17)	31%	(17)	26%	(14)	55
Employ: Self-Employed	13%	(9)	25%	(16)	33%	(21)	29%	(18)	64
Employ: Retired	16%	(33)	20%	(42)	45%	(93)	19%	(39)	208
Self + Household: White-Collar	18%	(45)	23%	(57)	38%	(96)	21%	(52)	249
Self + Household: Blue Collar	18%	(57)	31%	(98)	31%	(99)	21%	(67)	321
Union HH: No	17%	(114)	28%	(190)	32%	(216)	24%	(162)	683
LGBTQ+: Yes	16%	(12)	34%	(26)	31%	(24)	19%	(15)	78
LGBTQ+: No	17%	(106)	27%	(169)	32%	(201)	24%	(150)	626
Motivated to Vote	18%	(110)	27%	(171)	33%	(208)	22%	(134)	623
Parent: Yes	18%	(30)	35%	(60)	20%	(35)	27%	(46)	171
Parent: No	16%	(88)	26%	(136)	36%	(191)	22%	(118)	533
COVID Vaccine: Yes	16%	(79)	27%	(134)	35%	(175)	22%	(111)	499
COVID Vaccine: No	19%	(39)	30%	(62)	25%	(51)	26%	(54)	205
Student Loans: Yes	20%	(20)	41%	(41)	18%	(17)	21%	(21)	99
Student Loans: No	16%	(98)	26%	(155)	34%	(208)	24%	(144)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB26_3: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Ukraine in their war with Russia

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	32%	(227)	20%	(139)	32%	(228)	16%	(110)	704
Gender: Male	34%	(112)	20%	(66)	35%	(112)	10%	(34)	324
Gender: Female	30%	(115)	19%	(72)	31%	(116)	20%	(76)	380
Age: 18-34	23%	(40)	26%	(45)	27%	(47)	24%	(42)	174
Age: 35-44	38%	(36)	14%	(14)	26%	(25)	22%	(21)	96
Age: 45-64	32%	(73)	24%	(55)	28%	(66)	16%	(38)	232
Age: 65+	38%	(77)	12%	(25)	45%	(91)	5%	(10)	202
GenZers: 1997-2012	22%	(20)	30%	(27)	18%	(16)	30%	(27)	90
Millennials: 1981-1996	28%	(45)	18%	(28)	32%	(51)	22%	(34)	158
GenXers: 1965-1980	34%	(67)	25%	(49)	25%	(49)	16%	(31)	197
Baby Boomers: 1946-1964	36%	(87)	14%	(33)	42%	(100)	7%	(18)	238
Educ: < College	33%	(147)	21%	(94)	28%	(123)	18%	(79)	444
Educ: Bachelors degree	31%	(50)	21%	(34)	36%	(57)	12%	(19)	161
Educ: Post-grad	30%	(29)	10%	(10)	48%	(48)	12%	(12)	99
Income: Under 50k	31%	(105)	21%	(71)	28%	(92)	20%	(65)	334
Income: 50k-100k	36%	(93)	19%	(48)	32%	(82)	12%	(31)	254
Income: 100k+	25%	(29)	16%	(19)	47%	(54)	12%	(14)	116
Ethnicity: White (Non-Hispanic)	37%	(171)	19%	(91)	31%	(145)	13%	(60)	466
Ethnicity: Black (Non-Hispanic)	23%	(35)	18%	(28)	35%	(55)	24%	(37)	156
All Christian	35%	(119)	17%	(57)	35%	(117)	13%	(44)	337
Agnostic/Nothing in particular	24%	(34)	20%	(28)	41%	(58)	16%	(23)	143
Something Else	36%	(65)	25%	(44)	17%	(30)	22%	(39)	177
Evangelical	35%	(102)	24%	(68)	25%	(71)	17%	(48)	287
Non-Evangelical	36%	(79)	14%	(31)	34%	(75)	15%	(34)	219
PID: Dem (no lean)	16%	(40)	13%	(32)	52%	(133)	19%	(49)	253
PID: Ind (no lean)	36%	(68)	20%	(38)	27%	(52)	17%	(33)	190
PID: Rep (no lean)	46%	(120)	26%	(68)	17%	(44)	11%	(29)	260

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Table BLMB26_3: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Ukraine in their war with Russia

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	32%	(227)	20%	(139)	32%	(228)	16%	(110)	704
PID/Gender: Dem Men	21%	(21)	12%	(12)	56%	(58)	12%	(12)	104
PID/Gender: Dem Women	12%	(18)	13%	(20)	50%	(75)	25%	(37)	150
PID/Gender: Ind Men	39%	(41)	16%	(17)	32%	(34)	14%	(15)	106
PID/Gender: Ind Women	31%	(26)	25%	(21)	22%	(18)	22%	(18)	84
PID/Gender: Rep Men	43%	(49)	33%	(37)	18%	(21)	6%	(7)	115
PID/Gender: Rep Women	49%	(71)	21%	(31)	16%	(23)	15%	(21)	146
Ideo: Liberal (1-3)	14%	(26)	20%	(38)	48%	(90)	18%	(33)	186
Ideo: Moderate (4)	30%	(61)	12%	(24)	41%	(84)	18%	(36)	206
Ideo: Conservative (5-7)	47%	(138)	24%	(71)	18%	(54)	11%	(31)	294
Ideo/PID: Conservative Republican	47%	(99)	24%	(51)	16%	(34)	12%	(25)	209
Ideo/PID: Moderate/Conservative Democrat	21%	(25)	7%	(9)	54%	(63)	17%	(20)	115
Ideo/PID: Liberal Democrat	11%	(15)	18%	(23)	53%	(70)	18%	(24)	133
Unfavorable of Biden and Trump	38%	(48)	18%	(22)	25%	(31)	20%	(25)	126
2024 H2H Matchup: Biden Voter	16%	(44)	12%	(35)	58%	(162)	14%	(41)	281
2024 H2H Matchup: Trump Voter	48%	(165)	26%	(92)	14%	(49)	12%	(41)	347
2022 House Vote: Democrat	16%	(44)	13%	(34)	53%	(143)	18%	(49)	270
2022 House Vote: Republican	51%	(155)	26%	(78)	14%	(43)	8%	(25)	300
2022 House Vote: Did not Vote	21%	(23)	18%	(20)	31%	(34)	30%	(33)	111
2020 Vote: Joe Biden	19%	(59)	16%	(50)	50%	(158)	16%	(52)	319
2020 Vote: Donald Trump	49%	(160)	24%	(77)	16%	(51)	12%	(40)	328
2016 Vote: Hillary Clinton	17%	(40)	13%	(30)	54%	(129)	16%	(38)	237
2016 Vote: Donald Trump	50%	(138)	21%	(58)	19%	(53)	10%	(29)	277
U.S. Economy: Wrong Track	37%	(198)	23%	(120)	23%	(122)	17%	(89)	528
U.S. Economy: Right Direction	17%	(29)	11%	(18)	61%	(106)	12%	(21)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	15%	(32)	12%	(25)	61%	(128)	12%	(24)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	47%	(167)	25%	(90)	15%	(52)	13%	(47)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(29)	17%	(24)	35%	(49)	28%	(39)	140
Top 2024 Issue: Economy	36%	(104)	24%	(72)	22%	(65)	18%	(52)	293

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Table BLMB26_3: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Ukraine in their war with Russia

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	32%	(227)	20%	(139)	32%	(228)	16%	(110)	704
Community: Urban	23%	(28)	16%	(20)	38%	(45)	23%	(27)	121
Community: Suburban	35%	(104)	17%	(50)	34%	(102)	15%	(44)	300
Community: Rural	34%	(95)	24%	(69)	28%	(80)	14%	(39)	284
Community/Gender: Urban Women	12%	(6)	18%	(9)	46%	(23)	24%	(12)	50
Community/Gender: Urban Men	32%	(22)	15%	(10)	32%	(22)	22%	(16)	71
Community/Gender: Rural Women	33%	(54)	21%	(35)	27%	(44)	19%	(31)	164
Community/Gender: Rural Men	34%	(41)	28%	(34)	30%	(36)	7%	(9)	120
Community/Gender: Suburban Women	33%	(55)	17%	(28)	29%	(49)	20%	(34)	166
Community/Gender: Suburban Men	36%	(48)	16%	(22)	40%	(54)	7%	(10)	134
Homeowner	36%	(179)	19%	(96)	32%	(160)	12%	(60)	496
Renter	24%	(44)	19%	(35)	34%	(62)	23%	(43)	184
Military HHnm: Yes	36%	(46)	20%	(26)	32%	(41)	11%	(15)	127
Military HH: No	31%	(181)	20%	(113)	32%	(187)	17%	(96)	577
Employ: Private Sector	34%	(82)	21%	(50)	27%	(65)	18%	(43)	239
Employ: Government	25%	(14)	21%	(12)	28%	(16)	25%	(14)	55
Employ: Self-Employed	29%	(18)	21%	(14)	33%	(21)	17%	(11)	64
Employ: Retired	38%	(78)	14%	(30)	42%	(87)	6%	(13)	208
Self + Household: White-Collar	28%	(70)	16%	(41)	45%	(113)	10%	(26)	249
Self + Household: Blue Collar	38%	(122)	21%	(68)	26%	(84)	14%	(46)	321
Union HH: No	33%	(224)	19%	(131)	32%	(220)	16%	(109)	683
LGBTQ+: Yes	17%	(13)	21%	(16)	37%	(29)	25%	(20)	78
LGBTQ+: No	34%	(214)	20%	(122)	32%	(199)	15%	(91)	626
Motivated to Vote	33%	(205)	19%	(118)	34%	(212)	14%	(89)	623
Parent: Yes	33%	(57)	23%	(40)	22%	(38)	21%	(36)	171
Parent: No	32%	(171)	18%	(98)	36%	(190)	14%	(74)	533
COVID Vaccine: Yes	28%	(141)	19%	(96)	40%	(199)	13%	(63)	499
COVID Vaccine: No	42%	(86)	21%	(42)	14%	(29)	23%	(48)	205
Student Loans: Yes	42%	(41)	19%	(19)	22%	(22)	17%	(16)	99
Student Loans: No	31%	(186)	20%	(119)	34%	(206)	16%	(94)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB26_4: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Addressing student loans

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	33%	(235)	24%	(171)	30%	(209)	13%	(90)	704
Gender: Male	37%	(121)	24%	(77)	30%	(98)	9%	(28)	324
Gender: Female	30%	(114)	25%	(94)	29%	(111)	16%	(61)	380
Age: 18-34	14%	(24)	40%	(69)	30%	(52)	17%	(29)	174
Age: 35-44	29%	(28)	29%	(28)	31%	(30)	11%	(11)	96
Age: 45-64	36%	(85)	20%	(47)	29%	(67)	14%	(33)	232
Age: 65+	49%	(98)	13%	(26)	30%	(61)	8%	(17)	202
GenZers: 1997-2012	9%	(8)	51%	(46)	22%	(20)	18%	(16)	90
Millennials: 1981-1996	24%	(38)	26%	(41)	37%	(58)	14%	(22)	158
GenXers: 1965-1980	32%	(64)	25%	(49)	27%	(53)	16%	(31)	197
Baby Boomers: 1946-1964	48%	(115)	15%	(35)	30%	(70)	8%	(19)	238
Educ: < College	30%	(134)	25%	(109)	30%	(133)	15%	(67)	444
Educ: Bachelors degree	39%	(63)	22%	(35)	30%	(48)	9%	(15)	161
Educ: Post-grad	37%	(37)	27%	(27)	29%	(28)	8%	(8)	99
Income: Under 50k	25%	(83)	25%	(82)	35%	(117)	16%	(53)	334
Income: 50k-100k	40%	(102)	25%	(64)	25%	(64)	9%	(23)	254
Income: 100k+	43%	(50)	22%	(25)	24%	(28)	12%	(14)	116
Ethnicity: White (Non-Hispanic)	44%	(204)	20%	(93)	25%	(115)	11%	(53)	466
Ethnicity: Black (Non-Hispanic)	13%	(20)	30%	(47)	40%	(63)	17%	(26)	156
All Christian	46%	(155)	16%	(54)	24%	(82)	13%	(45)	337
Agnostic/Nothing in particular	24%	(34)	32%	(46)	36%	(51)	8%	(12)	143
Something Else	21%	(38)	34%	(60)	31%	(55)	14%	(24)	177
Evangelical	35%	(101)	24%	(70)	26%	(75)	14%	(42)	287
Non-Evangelical	40%	(87)	19%	(41)	28%	(62)	13%	(28)	219
PID: Dem (no lean)	11%	(28)	22%	(56)	53%	(135)	13%	(34)	253
PID: Ind (no lean)	34%	(65)	30%	(57)	23%	(43)	14%	(26)	190
PID: Rep (no lean)	54%	(142)	22%	(58)	12%	(31)	11%	(30)	260

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Table BLMB26_4: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Addressing student loans

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	33%	(235)	24%	(171)	30%	(209)	13%	(90)	704
PID/Gender: Dem Men	12%	(13)	21%	(22)	58%	(60)	9%	(9)	104
PID/Gender: Dem Women	10%	(15)	23%	(35)	50%	(75)	17%	(25)	150
PID/Gender: Ind Men	38%	(40)	29%	(31)	23%	(25)	10%	(10)	106
PID/Gender: Ind Women	29%	(25)	31%	(26)	21%	(18)	18%	(16)	84
PID/Gender: Rep Men	59%	(68)	21%	(25)	12%	(14)	7%	(9)	115
PID/Gender: Rep Women	51%	(74)	23%	(33)	12%	(18)	14%	(21)	146
Ideo: Liberal (1-3)	11%	(21)	30%	(56)	48%	(89)	11%	(20)	186
Ideo: Moderate (4)	26%	(53)	26%	(54)	36%	(73)	13%	(26)	206
Ideo: Conservative (5-7)	53%	(157)	19%	(57)	14%	(42)	13%	(37)	294
Ideo/PID: Conservative Republican	60%	(125)	18%	(38)	9%	(19)	13%	(27)	209
Ideo/PID: Moderate/Conservative Democrat	11%	(13)	19%	(22)	55%	(64)	14%	(16)	115
Ideo/PID: Liberal Democrat	11%	(15)	23%	(31)	53%	(71)	12%	(16)	133
Unfavorable of Biden and Trump	34%	(43)	31%	(39)	20%	(25)	15%	(18)	126
2024 H2H Matchup: Biden Voter	16%	(44)	24%	(69)	51%	(144)	9%	(24)	281
2024 H2H Matchup: Trump Voter	50%	(172)	24%	(84)	14%	(50)	12%	(41)	347
2022 House Vote: Democrat	14%	(38)	21%	(58)	53%	(143)	12%	(32)	270
2022 House Vote: Republican	55%	(166)	25%	(76)	11%	(33)	8%	(25)	300
2022 House Vote: Did not Vote	26%	(28)	27%	(29)	22%	(24)	26%	(29)	111
2020 Vote: Joe Biden	16%	(50)	25%	(80)	50%	(159)	10%	(31)	319
2020 Vote: Donald Trump	54%	(176)	22%	(73)	11%	(37)	13%	(42)	328
2016 Vote: Hillary Clinton	13%	(30)	20%	(48)	57%	(134)	10%	(25)	237
2016 Vote: Donald Trump	60%	(166)	19%	(52)	12%	(32)	10%	(27)	277
U.S. Economy: Wrong Track	40%	(212)	26%	(139)	20%	(106)	14%	(72)	528
U.S. Economy: Right Direction	13%	(22)	18%	(32)	59%	(103)	10%	(18)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(25)	21%	(44)	59%	(122)	8%	(17)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	48%	(172)	26%	(91)	14%	(48)	12%	(44)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(37)	26%	(36)	27%	(38)	20%	(29)	140
Top 2024 Issue: Economy	37%	(107)	27%	(79)	23%	(66)	14%	(41)	293

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Table BLMB26_4: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Addressing student loans

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	33%	(235)	24%	(171)	30%	(209)	13%	(90)	704
Community: Urban	24%	(29)	25%	(30)	34%	(41)	17%	(20)	121
Community: Suburban	33%	(98)	27%	(81)	29%	(86)	11%	(34)	300
Community: Rural	38%	(108)	21%	(59)	29%	(81)	12%	(35)	284
Community/Gender: Urban Women	18%	(9)	19%	(10)	41%	(21)	22%	(11)	50
Community/Gender: Urban Men	28%	(20)	29%	(21)	29%	(20)	14%	(10)	71
Community/Gender: Rural Women	35%	(57)	20%	(33)	29%	(48)	15%	(25)	164
Community/Gender: Rural Men	42%	(51)	22%	(26)	28%	(33)	8%	(10)	120
Community/Gender: Suburban Women	29%	(47)	31%	(51)	25%	(42)	15%	(25)	166
Community/Gender: Suburban Men	38%	(50)	22%	(30)	33%	(45)	7%	(9)	134
Homeowner	40%	(196)	21%	(105)	28%	(137)	12%	(59)	496
Renter	20%	(38)	32%	(58)	34%	(63)	14%	(25)	184
Military HHnm: Yes	44%	(56)	19%	(25)	26%	(33)	11%	(14)	127
Military HH: No	31%	(179)	25%	(146)	31%	(176)	13%	(76)	577
Employ: Private Sector	29%	(69)	28%	(66)	29%	(68)	15%	(36)	239
Employ: Government	28%	(15)	36%	(20)	27%	(15)	9%	(5)	55
Employ: Self-Employed	31%	(20)	20%	(13)	31%	(20)	18%	(11)	64
Employ: Retired	46%	(96)	14%	(29)	32%	(66)	8%	(16)	208
Self + Household: White-Collar	43%	(106)	16%	(41)	31%	(77)	10%	(26)	249
Self + Household: Blue Collar	31%	(100)	25%	(81)	31%	(101)	12%	(39)	321
Union HH: No	34%	(231)	24%	(163)	30%	(203)	13%	(86)	683
LGBTQ+: Yes	17%	(13)	34%	(26)	39%	(31)	10%	(8)	78
LGBTQ+: No	35%	(222)	23%	(145)	28%	(178)	13%	(82)	626
Motivated to Vote	36%	(221)	23%	(143)	30%	(190)	11%	(69)	623
Parent: Yes	27%	(45)	27%	(47)	32%	(55)	14%	(24)	171
Parent: No	36%	(189)	23%	(124)	29%	(154)	12%	(65)	533
COVID Vaccine: Yes	33%	(164)	24%	(119)	33%	(163)	11%	(54)	499
COVID Vaccine: No	35%	(71)	25%	(52)	22%	(46)	18%	(36)	205
Student Loans: Yes	10%	(9)	58%	(58)	22%	(22)	10%	(10)	99
Student Loans: No	37%	(225)	19%	(113)	31%	(187)	13%	(80)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB31: *How much have you seen, read, or heard about the Biden administration's decision to cancel 127 billion in student loans?*

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	20%	(143)	49%	(343)	18%	(128)	13%	(91)	704
Gender: Male	25%	(79)	51%	(164)	14%	(46)	11%	(34)	324
Gender: Female	17%	(63)	47%	(178)	21%	(81)	15%	(57)	380
Age: 18-34	16%	(28)	46%	(80)	18%	(32)	19%	(33)	174
Age: 35-44	12%	(12)	56%	(54)	17%	(16)	14%	(14)	96
Age: 45-64	20%	(46)	42%	(98)	23%	(54)	15%	(34)	232
Age: 65+	28%	(57)	54%	(110)	13%	(26)	5%	(10)	202
GenZers: 1997-2012	17%	(16)	49%	(44)	18%	(17)	15%	(13)	90
Millennials: 1981-1996	15%	(23)	50%	(78)	18%	(28)	18%	(28)	158
GenXers: 1965-1980	15%	(29)	45%	(88)	22%	(42)	19%	(36)	197
Baby Boomers: 1946-1964	29%	(68)	52%	(123)	14%	(34)	5%	(12)	238
Educ: < College	18%	(80)	45%	(198)	20%	(88)	18%	(78)	444
Educ: Bachelors degree	27%	(44)	50%	(80)	17%	(28)	6%	(9)	161
Educ: Post-grad	19%	(19)	65%	(65)	12%	(12)	4%	(4)	99
Income: Under 50k	16%	(55)	44%	(148)	22%	(73)	18%	(59)	334
Income: 50k-100k	22%	(57)	53%	(134)	16%	(41)	9%	(22)	254
Income: 100k+	27%	(31)	53%	(61)	12%	(14)	9%	(10)	116
Ethnicity: White (Non-Hispanic)	21%	(98)	51%	(236)	16%	(75)	12%	(56)	466
Ethnicity: Black (Non-Hispanic)	16%	(26)	45%	(69)	21%	(33)	18%	(28)	156
All Christian	24%	(82)	52%	(175)	15%	(51)	9%	(29)	337
Agnostic/Nothing in particular	18%	(26)	52%	(74)	16%	(23)	15%	(21)	143
Something Else	16%	(28)	38%	(67)	26%	(45)	21%	(37)	177
Evangelical	18%	(51)	47%	(134)	21%	(60)	15%	(43)	287
Non-Evangelical	26%	(57)	48%	(105)	16%	(35)	10%	(22)	219
PID: Dem (no lean)	18%	(46)	50%	(128)	18%	(47)	13%	(33)	253
PID: Ind (no lean)	22%	(42)	50%	(94)	16%	(31)	12%	(22)	190
PID: Rep (no lean)	21%	(54)	46%	(121)	19%	(50)	14%	(36)	260
PID/Gender: Dem Men	21%	(22)	51%	(52)	18%	(19)	11%	(11)	104
PID/Gender: Dem Women	16%	(25)	50%	(75)	19%	(28)	15%	(22)	150
PID/Gender: Ind Men	27%	(29)	50%	(53)	11%	(12)	11%	(12)	106
PID/Gender: Ind Women	16%	(14)	49%	(41)	23%	(19)	12%	(10)	84
PID/Gender: Rep Men	26%	(29)	51%	(58)	14%	(16)	10%	(11)	115
PID/Gender: Rep Women	17%	(25)	43%	(62)	23%	(34)	17%	(25)	146

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Table BLMB31: How much have you seen, read, or heard about the Biden administration's decision to cancel 127 billion in student loans?

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	20%	(143)	49%	(343)	18%	(128)	13%	(91)	704
Ideo: Liberal (1-3)	14%	(26)	58%	(107)	19%	(35)	10%	(18)	186
Ideo: Moderate (4)	23%	(47)	42%	(87)	20%	(42)	15%	(30)	206
Ideo: Conservative (5-7)	23%	(69)	48%	(141)	15%	(46)	13%	(38)	294
Ideo/PID: Conservative Republican	24%	(51)	47%	(98)	17%	(36)	12%	(24)	209
Ideo/PID: Moderate/Conservative Democrat	19%	(22)	41%	(48)	21%	(24)	19%	(21)	115
Ideo/PID: Liberal Democrat	18%	(24)	59%	(79)	14%	(19)	9%	(12)	133
Unfavorable of Biden and Trump	23%	(29)	47%	(59)	17%	(21)	13%	(17)	126
2024 H2H Matchup: Biden Voter	19%	(53)	53%	(148)	19%	(53)	10%	(27)	281
2024 H2H Matchup: Trump Voter	22%	(76)	47%	(162)	17%	(59)	14%	(49)	347
2022 House Vote: Democrat	22%	(58)	49%	(134)	17%	(47)	12%	(32)	270
2022 House Vote: Republican	25%	(74)	45%	(135)	18%	(55)	12%	(37)	300
2022 House Vote: Did not Vote	8%	(9)	56%	(62)	21%	(23)	15%	(17)	111
2020 Vote: Joe Biden	19%	(60)	53%	(170)	18%	(56)	10%	(33)	319
2020 Vote: Donald Trump	22%	(73)	46%	(150)	18%	(60)	14%	(45)	328
2016 Vote: Hillary Clinton	19%	(44)	49%	(117)	20%	(48)	12%	(28)	237
2016 Vote: Donald Trump	21%	(59)	48%	(133)	17%	(47)	14%	(38)	277
U.S. Economy: Wrong Track	20%	(108)	48%	(255)	17%	(91)	14%	(74)	528
U.S. Economy: Right Direction	20%	(35)	50%	(87)	21%	(37)	10%	(17)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	18%	(38)	53%	(110)	18%	(38)	10%	(21)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(77)	47%	(167)	17%	(62)	14%	(50)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(27)	46%	(65)	20%	(28)	14%	(20)	140
Top 2024 Issue: Economy	22%	(65)	48%	(142)	19%	(55)	10%	(31)	293
Community: Urban	20%	(24)	51%	(61)	21%	(25)	8%	(10)	121
Community: Suburban	20%	(60)	48%	(145)	20%	(60)	11%	(34)	300
Community: Rural	21%	(59)	48%	(136)	15%	(42)	16%	(47)	284
Community/Gender: Urban Women	19%	(9)	48%	(24)	24%	(12)	9%	(4)	50
Community/Gender: Urban Men	21%	(15)	53%	(37)	19%	(13)	8%	(6)	71
Community/Gender: Rural Women	16%	(25)	49%	(81)	16%	(27)	19%	(31)	164
Community/Gender: Rural Men	28%	(33)	46%	(55)	13%	(15)	13%	(16)	120
Community/Gender: Suburban Women	17%	(28)	44%	(74)	26%	(42)	13%	(22)	166
Community/Gender: Suburban Men	24%	(32)	53%	(72)	13%	(18)	9%	(13)	134

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Table BLMB31: *How much have you seen, read, or heard about the Biden administration's decision to cancel 127 billion in student loans?*

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	20%	(143)	49%	(343)	18%	(128)	13%	(91)	704
Homeowner	24%	(117)	50%	(248)	17%	(83)	10%	(48)	496
Renter	13%	(23)	46%	(85)	22%	(40)	19%	(36)	184
Military HHnm: Yes	25%	(31)	49%	(62)	16%	(20)	11%	(13)	127
Military HH: No	19%	(111)	49%	(280)	19%	(107)	13%	(78)	577
Employ: Private Sector	22%	(54)	48%	(115)	14%	(34)	15%	(37)	239
Employ: Government	18%	(10)	45%	(25)	20%	(11)	17%	(10)	55
Employ: Self-Employed	16%	(10)	56%	(35)	14%	(9)	15%	(10)	64
Employ: Retired	25%	(51)	53%	(110)	17%	(34)	6%	(13)	208
Self + Household: White-Collar	25%	(61)	49%	(122)	17%	(42)	9%	(23)	249
Self + Household: Blue Collar	20%	(64)	51%	(164)	17%	(56)	12%	(37)	321
Union HH: No	20%	(137)	49%	(332)	18%	(123)	13%	(91)	683
LGBTQ+: Yes	21%	(16)	46%	(36)	21%	(16)	12%	(10)	78
LGBTQ+: No	20%	(126)	49%	(307)	18%	(111)	13%	(82)	626
Motivated to Vote	22%	(138)	49%	(305)	18%	(112)	11%	(68)	623
Parent: Yes	19%	(33)	50%	(85)	18%	(30)	14%	(23)	171
Parent: No	21%	(110)	48%	(258)	18%	(97)	13%	(68)	533
COVID Vaccine: Yes	21%	(104)	51%	(254)	18%	(88)	11%	(54)	499
COVID Vaccine: No	19%	(39)	43%	(89)	19%	(40)	18%	(37)	205
Student Loans: Yes	26%	(26)	47%	(46)	16%	(15)	12%	(12)	99
Student Loans: No	19%	(117)	49%	(297)	19%	(112)	13%	(80)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB32: Based on what you know, do you support or oppose the Biden administration's decision to cancel 127 billion in student loans?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	27%	(188)	16%	(111)	15%	(109)	32%	(224)	10%	(72)	704
Gender: Male	28%	(91)	15%	(50)	17%	(54)	33%	(106)	7%	(24)	324
Gender: Female	26%	(97)	16%	(62)	14%	(55)	31%	(118)	13%	(48)	380
Age: 18-34	36%	(63)	20%	(34)	19%	(33)	16%	(27)	9%	(16)	174
Age: 35-44	32%	(30)	20%	(20)	17%	(16)	24%	(23)	7%	(7)	96
Age: 45-64	24%	(56)	15%	(36)	14%	(32)	34%	(80)	12%	(28)	232
Age: 65+	19%	(38)	11%	(22)	14%	(28)	46%	(93)	10%	(21)	202
GenZers: 1997-2012	42%	(37)	19%	(17)	16%	(14)	13%	(11)	10%	(9)	90
Millennials: 1981-1996	31%	(49)	20%	(32)	19%	(30)	22%	(35)	8%	(12)	158
GenXers: 1965-1980	28%	(56)	13%	(25)	14%	(27)	31%	(61)	14%	(27)	197
Baby Boomers: 1946-1964	18%	(42)	15%	(35)	14%	(34)	44%	(105)	9%	(22)	238
Educ: < College	23%	(101)	19%	(86)	15%	(67)	30%	(131)	13%	(58)	444
Educ: Bachelors degree	33%	(54)	8%	(13)	16%	(26)	38%	(62)	4%	(6)	161
Educ: Post-grad	33%	(33)	12%	(12)	16%	(16)	31%	(31)	8%	(8)	99
Income: Under 50k	25%	(84)	19%	(63)	16%	(52)	23%	(78)	17%	(58)	334
Income: 50k-100k	31%	(79)	14%	(35)	13%	(34)	38%	(97)	3%	(8)	254
Income: 100k+	22%	(25)	12%	(14)	20%	(23)	41%	(48)	5%	(6)	116
Ethnicity: White (Non-Hispanic)	18%	(85)	15%	(71)	18%	(84)	40%	(186)	9%	(40)	466
Ethnicity: Black (Non-Hispanic)	44%	(68)	19%	(29)	9%	(14)	12%	(19)	16%	(25)	156
All Christian	18%	(62)	18%	(60)	15%	(51)	41%	(138)	8%	(27)	337
Agnostic/Nothing in particular	36%	(52)	13%	(19)	16%	(23)	22%	(31)	13%	(18)	143
Something Else	29%	(52)	14%	(24)	15%	(26)	28%	(49)	14%	(25)	177
Evangelical	20%	(58)	19%	(55)	14%	(40)	35%	(101)	12%	(33)	287
Non-Evangelical	25%	(55)	13%	(28)	17%	(37)	37%	(80)	8%	(19)	219
PID: Dem (no lean)	44%	(111)	20%	(50)	12%	(31)	11%	(27)	14%	(35)	253
PID: Ind (no lean)	27%	(52)	13%	(25)	18%	(34)	31%	(59)	11%	(21)	190
PID: Rep (no lean)	10%	(25)	14%	(37)	17%	(44)	53%	(138)	6%	(17)	260

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Table BLMB32: Based on what you know, do you support or oppose the Biden administration's decision to cancel 127 billion in student loans?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	27%	(188)	16%	(111)	15%	(109)	32%	(224)	10%	(72)	704
PID/Gender: Dem Men	50%	(52)	19%	(19)	10%	(10)	9%	(9)	13%	(13)	104
PID/Gender: Dem Women	40%	(59)	20%	(30)	14%	(21)	12%	(18)	14%	(21)	150
PID/Gender: Ind Men	25%	(27)	15%	(16)	18%	(19)	33%	(35)	8%	(9)	106
PID/Gender: Ind Women	30%	(25)	10%	(9)	17%	(14)	29%	(25)	14%	(12)	84
PID/Gender: Rep Men	11%	(12)	12%	(14)	21%	(24)	54%	(62)	2%	(2)	115
PID/Gender: Rep Women	9%	(13)	16%	(23)	14%	(20)	52%	(76)	10%	(15)	146
Ideo: Liberal (1-3)	49%	(90)	19%	(36)	15%	(27)	8%	(15)	10%	(18)	186
Ideo: Moderate (4)	28%	(57)	20%	(40)	17%	(35)	23%	(47)	13%	(27)	206
Ideo: Conservative (5-7)	12%	(36)	11%	(33)	16%	(46)	54%	(158)	7%	(22)	294
Ideo/PID: Conservative Republican	11%	(22)	9%	(19)	17%	(35)	59%	(123)	5%	(9)	209
Ideo/PID: Moderate/Conservative Democrat	37%	(43)	21%	(24)	7%	(9)	15%	(17)	19%	(22)	115
Ideo/PID: Liberal Democrat	49%	(66)	19%	(25)	17%	(22)	7%	(9)	8%	(10)	133
Unfavorable of Biden and Trump	28%	(35)	10%	(13)	12%	(15)	38%	(47)	12%	(15)	126
2024 H2H Matchup: Biden Voter	44%	(125)	18%	(50)	14%	(40)	12%	(33)	12%	(34)	281
2024 H2H Matchup: Trump Voter	13%	(44)	15%	(54)	17%	(60)	48%	(168)	6%	(21)	347
2022 House Vote: Democrat	43%	(117)	17%	(46)	15%	(40)	11%	(31)	13%	(36)	270
2022 House Vote: Republican	11%	(32)	13%	(40)	16%	(49)	54%	(161)	6%	(18)	300
2022 House Vote: Did not Vote	27%	(30)	17%	(18)	16%	(17)	26%	(29)	15%	(16)	111
2020 Vote: Joe Biden	44%	(139)	20%	(62)	14%	(46)	12%	(37)	11%	(35)	319
2020 Vote: Donald Trump	10%	(31)	12%	(41)	18%	(58)	54%	(176)	7%	(22)	328
2016 Vote: Hillary Clinton	44%	(105)	19%	(46)	15%	(35)	8%	(19)	13%	(31)	237
2016 Vote: Donald Trump	10%	(28)	13%	(36)	12%	(34)	59%	(162)	6%	(17)	277
U.S. Economy: Wrong Track	21%	(112)	16%	(84)	15%	(79)	39%	(206)	9%	(48)	528
U.S. Economy: Right Direction	43%	(76)	16%	(27)	17%	(30)	10%	(18)	14%	(24)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43%	(90)	19%	(39)	13%	(28)	10%	(21)	15%	(30)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(48)	14%	(51)	18%	(65)	48%	(169)	6%	(23)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	36%	(50)	15%	(21)	12%	(16)	24%	(34)	14%	(19)	140
Top 2024 Issue: Economy	22%	(63)	15%	(43)	18%	(51)	38%	(111)	8%	(25)	293
Community: Urban	33%	(39)	23%	(28)	14%	(17)	23%	(28)	7%	(8)	121
Community: Suburban	30%	(91)	12%	(36)	13%	(40)	33%	(98)	11%	(34)	300
Community: Rural	20%	(57)	16%	(47)	18%	(52)	35%	(98)	10%	(30)	284

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Table BLMB32: Based on what you know, do you support or oppose the Biden administration's decision to cancel 127 billion in student loans?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	27%	(188)	16%	(111)	15%	(109)	32%	(224)	10%	(72)	704
Community/Gender: Urban Women	36%	(18)	26%	(13)	8%	(4)	24%	(12)	7%	(4)	50
Community/Gender: Urban Men	31%	(22)	22%	(16)	19%	(13)	23%	(16)	6%	(4)	71
Community/Gender: Rural Women	18%	(29)	22%	(35)	16%	(26)	33%	(55)	11%	(18)	164
Community/Gender: Rural Men	23%	(28)	9%	(11)	22%	(26)	36%	(43)	10%	(11)	120
Community/Gender: Suburban Women	30%	(50)	8%	(14)	15%	(25)	31%	(52)	16%	(26)	166
Community/Gender: Suburban Men	31%	(42)	17%	(23)	11%	(15)	35%	(46)	6%	(8)	134
Homeowner	26%	(131)	14%	(68)	16%	(81)	37%	(182)	7%	(34)	496
Renter	28%	(52)	21%	(38)	14%	(25)	21%	(40)	16%	(29)	184
Military HHnm: Yes	24%	(30)	13%	(16)	13%	(17)	45%	(57)	5%	(6)	127
Military HH: No	27%	(158)	16%	(95)	16%	(92)	29%	(166)	11%	(65)	577
Employ: Private Sector	31%	(75)	15%	(35)	19%	(47)	26%	(61)	9%	(21)	239
Employ: Government	32%	(18)	11%	(6)	22%	(12)	30%	(16)	5%	(3)	55
Employ: Self-Employed	22%	(14)	23%	(15)	12%	(8)	30%	(19)	13%	(8)	64
Employ: Retired	22%	(46)	12%	(25)	10%	(21)	47%	(97)	9%	(19)	208
Self + Household: White-Collar	26%	(65)	11%	(28)	19%	(48)	36%	(90)	7%	(18)	249
Self + Household: Blue Collar	26%	(84)	19%	(62)	14%	(45)	33%	(105)	8%	(25)	321
Union HH: No	26%	(177)	16%	(107)	16%	(108)	32%	(221)	10%	(69)	683
LGBTQ+: Yes	34%	(26)	21%	(17)	18%	(14)	13%	(10)	14%	(11)	78
LGBTQ+: No	26%	(162)	15%	(95)	15%	(95)	34%	(214)	10%	(61)	626
Motivated to Vote	27%	(171)	14%	(90)	15%	(96)	34%	(209)	9%	(57)	623
Parent: Yes	28%	(48)	16%	(28)	19%	(33)	27%	(47)	9%	(16)	171
Parent: No	26%	(140)	16%	(83)	14%	(76)	33%	(177)	11%	(56)	533
COVID Vaccine: Yes	30%	(150)	16%	(80)	15%	(74)	30%	(149)	9%	(46)	499
COVID Vaccine: No	19%	(38)	15%	(31)	17%	(35)	36%	(74)	13%	(26)	205
Student Loans: Yes	55%	(54)	13%	(13)	11%	(11)	13%	(13)	8%	(8)	99
Student Loans: No	22%	(134)	16%	(98)	16%	(98)	35%	(211)	11%	(64)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB33: *How likely are you, if at all, to consider voting for a presidential candidate from a new political party that is an alternative to the Republican Party or the Democratic Party?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/no opinion		Total N
Registered Voters	10%	(71)	27%	(193)	18%	(127)	28%	(194)	17%	(120)	704
Gender: Male	11%	(37)	23%	(76)	26%	(85)	29%	(93)	10%	(33)	324
Gender: Female	9%	(34)	31%	(116)	11%	(42)	27%	(101)	23%	(87)	380
Age: 18-34	14%	(24)	36%	(63)	16%	(27)	16%	(28)	18%	(31)	174
Age: 35-44	13%	(12)	31%	(29)	23%	(22)	17%	(16)	17%	(16)	96
Age: 45-64	9%	(20)	27%	(62)	17%	(39)	31%	(72)	17%	(39)	232
Age: 65+	7%	(15)	19%	(38)	19%	(38)	38%	(77)	17%	(34)	202
GenZers: 1997-2012	15%	(14)	31%	(28)	14%	(13)	13%	(12)	26%	(23)	90
Millennials: 1981-1996	12%	(19)	38%	(60)	22%	(34)	16%	(25)	13%	(20)	158
GenXers: 1965-1980	9%	(17)	26%	(51)	16%	(31)	31%	(62)	18%	(35)	197
Baby Boomers: 1946-1964	7%	(16)	21%	(51)	19%	(46)	35%	(83)	18%	(42)	238
Educ: < College	10%	(46)	28%	(124)	18%	(82)	24%	(107)	19%	(85)	444
Educ: Bachelors degree	9%	(14)	28%	(45)	17%	(27)	30%	(49)	16%	(26)	161
Educ: Post-grad	10%	(10)	24%	(24)	18%	(17)	38%	(38)	10%	(10)	99
Income: Under 50k	10%	(34)	29%	(96)	16%	(54)	24%	(81)	21%	(69)	334
Income: 50k-100k	8%	(21)	27%	(70)	18%	(46)	31%	(79)	15%	(38)	254
Income: 100k+	13%	(15)	23%	(27)	23%	(27)	29%	(34)	11%	(13)	116
Ethnicity: White (Non-Hispanic)	8%	(39)	27%	(127)	19%	(88)	32%	(148)	14%	(64)	466
Ethnicity: Black (Non-Hispanic)	14%	(21)	32%	(50)	13%	(21)	15%	(23)	26%	(40)	156
All Christian	7%	(22)	25%	(83)	21%	(70)	32%	(106)	17%	(56)	337
Agnostic/Nothing in particular	12%	(17)	32%	(45)	10%	(14)	22%	(32)	24%	(35)	143
Something Else	13%	(24)	29%	(52)	17%	(30)	24%	(43)	16%	(29)	177
Evangelical	9%	(25)	29%	(83)	22%	(62)	27%	(77)	14%	(41)	287
Non-Evangelical	9%	(19)	24%	(52)	17%	(38)	31%	(67)	20%	(43)	219
PID: Dem (no lean)	12%	(31)	26%	(67)	12%	(30)	30%	(76)	19%	(49)	253
PID: Ind (no lean)	16%	(30)	37%	(70)	17%	(32)	14%	(26)	17%	(33)	190
PID: Rep (no lean)	4%	(10)	21%	(56)	25%	(65)	35%	(92)	15%	(38)	260

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Table BLMB33: *How likely are you, if at all, to consider voting for a presidential candidate from a new political party that is an alternative to the Republican Party or the Democratic Party?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/no opinion		Total N
Registered Voters	10%	(71)	27%	(193)	18%	(127)	28%	(194)	17%	(120)	704
PID/Gender: Dem Men	17%	(18)	20%	(21)	18%	(19)	36%	(37)	8%	(9)	104
PID/Gender: Dem Women	9%	(13)	31%	(46)	7%	(11)	26%	(39)	27%	(41)	150
PID/Gender: Ind Men	13%	(13)	33%	(35)	22%	(23)	18%	(19)	15%	(16)	106
PID/Gender: Ind Women	20%	(17)	41%	(35)	10%	(9)	8%	(7)	20%	(17)	84
PID/Gender: Rep Men	5%	(6)	18%	(20)	37%	(43)	33%	(38)	7%	(9)	115
PID/Gender: Rep Women	3%	(4)	24%	(35)	15%	(22)	37%	(54)	20%	(30)	146
Ideo: Liberal (1-3)	13%	(25)	25%	(47)	15%	(28)	33%	(62)	13%	(24)	186
Ideo: Moderate (4)	13%	(27)	36%	(74)	11%	(23)	17%	(35)	22%	(46)	206
Ideo: Conservative (5-7)	6%	(18)	23%	(69)	25%	(74)	32%	(95)	13%	(39)	294
Ideo/PID: Conservative Republican	4%	(8)	20%	(41)	26%	(55)	38%	(80)	12%	(25)	209
Ideo/PID: Moderate/Conservative Democrat	12%	(13)	32%	(36)	9%	(11)	22%	(26)	25%	(29)	115
Ideo/PID: Liberal Democrat	13%	(18)	23%	(31)	14%	(19)	38%	(50)	12%	(16)	133
Unfavorable of Biden and Trump	20%	(26)	35%	(44)	14%	(18)	12%	(15)	19%	(24)	126
2024 H2H Matchup: Biden Voter	14%	(40)	26%	(74)	14%	(39)	31%	(87)	15%	(41)	281
2024 H2H Matchup: Trump Voter	5%	(16)	28%	(96)	24%	(83)	30%	(105)	14%	(48)	347
2022 House Vote: Democrat	16%	(44)	26%	(71)	12%	(32)	29%	(78)	17%	(45)	270
2022 House Vote: Republican	6%	(18)	26%	(77)	24%	(72)	30%	(89)	14%	(44)	300
2022 House Vote: Did not Vote	6%	(7)	28%	(31)	19%	(21)	24%	(27)	23%	(25)	111
2020 Vote: Joe Biden	13%	(41)	31%	(100)	14%	(45)	26%	(83)	16%	(50)	319
2020 Vote: Donald Trump	7%	(22)	24%	(78)	23%	(74)	31%	(103)	15%	(50)	328
2016 Vote: Hillary Clinton	11%	(26)	32%	(76)	12%	(29)	30%	(72)	14%	(34)	237
2016 Vote: Donald Trump	6%	(17)	24%	(67)	22%	(62)	34%	(94)	14%	(38)	277
U.S. Economy: Wrong Track	10%	(52)	30%	(158)	19%	(100)	25%	(132)	16%	(87)	528
U.S. Economy: Right Direction	11%	(19)	20%	(35)	15%	(26)	35%	(62)	19%	(33)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(29)	24%	(50)	10%	(21)	36%	(75)	16%	(33)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(23)	26%	(91)	23%	(81)	30%	(106)	15%	(54)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(19)	36%	(51)	18%	(25)	9%	(13)	23%	(32)	140
Top 2024 Issue: Economy	9%	(28)	30%	(89)	20%	(58)	24%	(70)	16%	(47)	293

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Table BLMB33: *How likely are you, if at all, to consider voting for a presidential candidate from a new political party that is an alternative to the Republican Party or the Democratic Party?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/no opinion		Total N
Registered Voters	10%	(71)	27%	(193)	18%	(127)	28%	(194)	17%	(120)	704
Community: Urban	16%	(20)	34%	(41)	19%	(24)	17%	(21)	13%	(16)	121
Community: Suburban	8%	(25)	31%	(94)	13%	(38)	33%	(98)	15%	(44)	300
Community: Rural	9%	(26)	20%	(58)	23%	(65)	26%	(75)	21%	(60)	284
Community/Gender: Urban Women	17%	(9)	38%	(19)	7%	(3)	14%	(7)	24%	(12)	50
Community/Gender: Urban Men	16%	(11)	31%	(22)	28%	(20)	19%	(14)	6%	(4)	71
Community/Gender: Rural Women	9%	(14)	27%	(44)	15%	(24)	24%	(39)	26%	(43)	164
Community/Gender: Rural Men	10%	(12)	12%	(14)	34%	(41)	30%	(36)	14%	(17)	120
Community/Gender: Suburban Women	7%	(11)	32%	(54)	8%	(14)	33%	(55)	20%	(32)	166
Community/Gender: Suburban Men	10%	(14)	30%	(41)	18%	(24)	32%	(43)	9%	(12)	134
Homeowner	11%	(53)	22%	(109)	21%	(105)	30%	(147)	17%	(83)	496
Renter	7%	(14)	41%	(76)	11%	(20)	23%	(43)	18%	(32)	184
Military HHnm: Yes	7%	(9)	21%	(27)	24%	(31)	28%	(36)	19%	(25)	127
Military HH: No	11%	(62)	29%	(166)	17%	(96)	27%	(158)	17%	(95)	577
Employ: Private Sector	11%	(26)	33%	(78)	19%	(45)	21%	(50)	17%	(40)	239
Employ: Government	5%	(3)	26%	(14)	30%	(17)	18%	(10)	21%	(12)	55
Employ: Self-Employed	22%	(14)	27%	(17)	16%	(10)	23%	(15)	12%	(8)	64
Employ: Retired	9%	(18)	18%	(37)	18%	(37)	39%	(81)	17%	(35)	208
Self + Household: White-Collar	11%	(28)	22%	(54)	15%	(37)	37%	(93)	14%	(36)	249
Self + Household: Blue Collar	9%	(29)	32%	(102)	19%	(62)	26%	(84)	13%	(43)	321
Union HH: No	10%	(65)	27%	(186)	18%	(123)	28%	(190)	17%	(119)	683
LGBTQ+: Yes	20%	(16)	30%	(24)	20%	(16)	18%	(14)	12%	(9)	78
LGBTQ+: No	9%	(55)	27%	(169)	18%	(111)	29%	(180)	18%	(111)	626
Motivated to Vote	10%	(63)	26%	(164)	19%	(116)	30%	(184)	15%	(96)	623
Parent: Yes	14%	(23)	29%	(50)	18%	(31)	21%	(37)	18%	(31)	171
Parent: No	9%	(48)	27%	(143)	18%	(96)	30%	(158)	17%	(89)	533
COVID Vaccine: Yes	10%	(52)	26%	(129)	17%	(87)	29%	(144)	17%	(87)	499
COVID Vaccine: No	9%	(18)	31%	(64)	19%	(40)	24%	(50)	16%	(33)	205
Student Loans: Yes	14%	(14)	33%	(33)	15%	(15)	19%	(19)	18%	(18)	99
Student Loans: No	9%	(57)	26%	(160)	18%	(112)	29%	(175)	17%	(102)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB34: Recently, new House Speaker Mike Johnson has stated that he is supportive of impeachment efforts against President Biden. Based on what you know, do you support or oppose the current impeachment investigation into President Biden?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	29%	(204)	18%	(127)	9%	(66)	32%	(228)	11%	(79)	704
Gender: Male	32%	(102)	18%	(59)	9%	(30)	34%	(110)	7%	(22)	324
Gender: Female	27%	(101)	18%	(67)	9%	(36)	31%	(118)	15%	(57)	380
Age: 18-34	19%	(33)	25%	(44)	13%	(23)	24%	(41)	19%	(33)	174
Age: 35-44	33%	(32)	17%	(17)	11%	(10)	29%	(28)	10%	(10)	96
Age: 45-64	36%	(84)	19%	(43)	6%	(15)	31%	(71)	8%	(19)	232
Age: 65+	27%	(54)	11%	(23)	9%	(19)	44%	(88)	9%	(18)	202
GenZers: 1997-2012	10%	(9)	26%	(23)	19%	(17)	25%	(22)	20%	(18)	90
Millennials: 1981-1996	29%	(45)	20%	(32)	9%	(14)	27%	(42)	15%	(24)	158
GenXers: 1965-1980	38%	(75)	19%	(38)	5%	(9)	29%	(56)	10%	(19)	197
Baby Boomers: 1946-1964	29%	(69)	13%	(32)	10%	(24)	40%	(96)	8%	(18)	238
Educ: < College	29%	(127)	21%	(92)	10%	(47)	28%	(126)	12%	(52)	444
Educ: Bachelors degree	32%	(51)	16%	(25)	8%	(12)	36%	(58)	9%	(14)	161
Educ: Post-grad	25%	(25)	10%	(10)	8%	(7)	44%	(43)	14%	(13)	99
Income: Under 50k	29%	(97)	15%	(51)	10%	(34)	32%	(105)	14%	(47)	334
Income: 50k-100k	29%	(74)	21%	(53)	9%	(23)	33%	(84)	7%	(19)	254
Income: 100k+	28%	(33)	19%	(23)	7%	(9)	33%	(38)	12%	(14)	116
Ethnicity: White (Non-Hispanic)	37%	(171)	19%	(88)	9%	(44)	27%	(126)	8%	(38)	466
Ethnicity: Black (Non-Hispanic)	13%	(20)	13%	(20)	11%	(17)	45%	(70)	18%	(29)	156
All Christian	34%	(114)	21%	(70)	9%	(32)	26%	(89)	10%	(33)	337
Agnostic/Nothing in particular	15%	(22)	18%	(26)	11%	(15)	44%	(62)	12%	(18)	143
Something Else	34%	(61)	13%	(23)	6%	(11)	31%	(55)	16%	(28)	177
Evangelical	38%	(110)	19%	(55)	8%	(24)	23%	(65)	11%	(33)	287
Non-Evangelical	27%	(58)	17%	(36)	8%	(18)	36%	(78)	13%	(28)	219
PID: Dem (no lean)	9%	(23)	13%	(34)	8%	(20)	58%	(148)	11%	(29)	253
PID: Ind (no lean)	19%	(37)	17%	(33)	14%	(26)	32%	(61)	18%	(34)	190
PID: Rep (no lean)	55%	(144)	23%	(60)	8%	(20)	7%	(20)	6%	(17)	260

Continued on next page

Table BLMB34: Recently, new House Speaker Mike Johnson has stated that he is supportive of impeachment efforts against President Biden. Based on what you know, do you support or oppose the current impeachment investigation into President Biden?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	29%	(204)	18%	(127)	9%	(66)	32%	(228)	11%	(79)	704
PID/Gender: Dem Men	15%	(16)	15%	(16)	6%	(7)	58%	(60)	6%	(6)	104
PID/Gender: Dem Women	5%	(8)	12%	(19)	9%	(13)	59%	(88)	15%	(23)	150
PID/Gender: Ind Men	23%	(24)	17%	(18)	12%	(13)	35%	(37)	13%	(14)	106
PID/Gender: Ind Women	15%	(13)	18%	(15)	16%	(13)	28%	(23)	24%	(20)	84
PID/Gender: Rep Men	55%	(63)	23%	(26)	9%	(11)	11%	(13)	2%	(2)	115
PID/Gender: Rep Women	56%	(81)	23%	(34)	7%	(10)	4%	(6)	10%	(14)	146
Ideo: Liberal (1-3)	10%	(18)	14%	(26)	12%	(22)	59%	(109)	6%	(12)	186
Ideo: Moderate (4)	20%	(41)	13%	(27)	12%	(24)	40%	(82)	15%	(31)	206
Ideo: Conservative (5-7)	49%	(143)	22%	(65)	7%	(20)	12%	(35)	10%	(31)	294
Ideo/PID: Conservative Republican	57%	(118)	22%	(47)	7%	(15)	8%	(16)	6%	(13)	209
Ideo/PID: Moderate/Conservative Democrat	11%	(13)	13%	(14)	6%	(7)	54%	(62)	16%	(19)	115
Ideo/PID: Liberal Democrat	8%	(11)	15%	(20)	9%	(12)	63%	(83)	5%	(7)	133
Unfavorable of Biden and Trump	13%	(16)	24%	(30)	16%	(20)	23%	(29)	24%	(31)	126
2024 H2H Matchup: Biden Voter	7%	(19)	7%	(21)	10%	(28)	67%	(187)	9%	(26)	281
2024 H2H Matchup: Trump Voter	53%	(183)	26%	(92)	7%	(25)	6%	(22)	8%	(27)	347
2022 House Vote: Democrat	7%	(20)	10%	(27)	9%	(23)	66%	(179)	8%	(21)	270
2022 House Vote: Republican	52%	(157)	22%	(67)	10%	(29)	8%	(24)	8%	(23)	300
2022 House Vote: Did not Vote	24%	(27)	23%	(26)	10%	(11)	20%	(22)	22%	(25)	111
2020 Vote: Joe Biden	6%	(19)	13%	(42)	9%	(30)	61%	(196)	10%	(32)	319
2020 Vote: Donald Trump	53%	(175)	23%	(75)	8%	(26)	7%	(24)	8%	(27)	328
2016 Vote: Hillary Clinton	6%	(14)	9%	(21)	9%	(22)	68%	(162)	8%	(19)	237
2016 Vote: Donald Trump	52%	(145)	25%	(70)	8%	(21)	7%	(18)	8%	(23)	277
U.S. Economy: Wrong Track	34%	(179)	21%	(111)	10%	(53)	23%	(119)	13%	(66)	528
U.S. Economy: Right Direction	14%	(24)	9%	(16)	8%	(14)	62%	(109)	7%	(13)	176
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(13)	9%	(19)	7%	(14)	69%	(144)	9%	(19)	208
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53%	(188)	24%	(86)	7%	(26)	7%	(26)	8%	(30)	356
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	16%	(23)	18%	(26)	41%	(58)	22%	(31)	140
Top 2024 Issue: Economy	36%	(106)	21%	(61)	11%	(33)	23%	(66)	9%	(27)	293

Continued on next page

Table BLMB34: Recently, new House Speaker Mike Johnson has stated that he is supportive of impeachment efforts against President Biden. Based on what you know, do you support or oppose the current impeachment investigation into President Biden?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	29%	(204)	18%	(127)	9%	(66)	32%	(228)	11%	(79)	704
Community: Urban	19%	(23)	21%	(25)	15%	(18)	34%	(40)	12%	(14)	121
Community: Suburban	25%	(76)	17%	(51)	11%	(32)	35%	(104)	12%	(36)	300
Community: Rural	37%	(104)	18%	(51)	6%	(16)	29%	(83)	10%	(29)	284
Community/Gender: Urban Women	12%	(6)	19%	(9)	13%	(6)	35%	(18)	21%	(10)	50
Community/Gender: Urban Men	24%	(17)	22%	(16)	16%	(11)	33%	(23)	5%	(4)	71
Community/Gender: Rural Women	35%	(58)	17%	(29)	6%	(10)	29%	(48)	12%	(19)	164
Community/Gender: Rural Men	39%	(47)	19%	(22)	5%	(6)	29%	(35)	8%	(10)	120
Community/Gender: Suburban Women	23%	(37)	18%	(29)	12%	(19)	31%	(52)	17%	(28)	166
Community/Gender: Suburban Men	29%	(39)	16%	(21)	10%	(13)	39%	(52)	6%	(9)	134
Homeowner	32%	(161)	18%	(90)	8%	(41)	32%	(159)	9%	(46)	496
Renter	21%	(39)	17%	(31)	12%	(22)	34%	(63)	16%	(29)	184
Military HHnm: Yes	30%	(38)	15%	(19)	14%	(17)	30%	(38)	12%	(15)	127
Military HH: No	29%	(166)	19%	(108)	8%	(49)	33%	(190)	11%	(65)	577
Employ: Private Sector	27%	(64)	18%	(43)	11%	(26)	32%	(76)	13%	(31)	239
Employ: Government	41%	(22)	22%	(12)	14%	(8)	18%	(10)	5%	(3)	55
Employ: Self-Employed	25%	(16)	31%	(20)	7%	(5)	31%	(20)	6%	(4)	64
Employ: Retired	31%	(64)	10%	(22)	7%	(14)	42%	(88)	10%	(21)	208
Self + Household: White-Collar	26%	(65)	16%	(41)	7%	(19)	42%	(105)	8%	(20)	249
Self + Household: Blue Collar	33%	(104)	21%	(68)	10%	(31)	28%	(89)	9%	(27)	321
Union HH: No	29%	(195)	18%	(124)	9%	(64)	33%	(222)	11%	(78)	683
LGBTQ+: Yes	7%	(5)	22%	(17)	15%	(12)	44%	(34)	12%	(9)	78
LGBTQ+: No	32%	(198)	18%	(110)	9%	(54)	31%	(194)	11%	(70)	626
Motivated to Vote	30%	(188)	17%	(106)	10%	(59)	34%	(211)	9%	(59)	623
Parent: Yes	36%	(62)	23%	(40)	5%	(9)	26%	(45)	9%	(15)	171
Parent: No	27%	(141)	16%	(87)	11%	(57)	34%	(183)	12%	(64)	533
COVID Vaccine: Yes	23%	(116)	18%	(90)	10%	(50)	38%	(188)	11%	(55)	499
COVID Vaccine: No	43%	(88)	18%	(37)	8%	(16)	20%	(40)	12%	(24)	205
Student Loans: Yes	21%	(21)	21%	(21)	12%	(12)	32%	(31)	14%	(14)	99
Student Loans: No	30%	(183)	17%	(106)	9%	(54)	33%	(197)	11%	(66)	605

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	704	100%
xdemGender	Gender: Male	324	46%
	Gender: Female	380	54%
	N	704	
age	Age: 18-34	174	25%
	Age: 35-44	96	14%
	Age: 45-64	232	33%
	Age: 65+	202	29%
	N	704	
demAgeGeneration	GenZers: 1997-2012	90	13%
	Millennials: 1981-1996	158	22%
	GenXers: 1965-1980	197	28%
	Baby Boomers: 1946-1964	238	34%
	N	682	
xeduc3	Educ: < College	444	63%
	Educ: Bachelors degree	161	23%
	Educ: Post-grad	99	14%
	N	704	
xdemInc3	Income: Under 50k	334	48%
	Income: 50k-100k	254	36%
	Income: 100k+	116	16%
	N	704	
xrace_eth	Ethnicity: White (Non-Hispanic)	466	66%
	Ethnicity: Hispanic	36	5%
	Ethnicity: Black (Non-Hispanic)	156	22%
	Ethnicity: Asian + Other (Non-Hispanic)	45	6%
	N	704	
xdemReligion	All Christian	337	48%
	All Non-Christian	24	3%
	Atheist	22	3%
	Agnostic/Nothing in particular	143	20%
	Something Else	177	25%
	N	704	
xdemEvang	Evangelical	287	41%
	Non-Evangelical	219	31%
	N	506	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xpid3	PID: Dem (no lean)	253	36%
	PID: Ind (no lean)	190	27%
	PID: Rep (no lean)	260	37%
	N	704	
xpidGender	PID/Gender: Dem Men	104	15%
	PID/Gender: Dem Women	150	21%
	PID/Gender: Ind Men	106	15%
	PID/Gender: Ind Women	84	12%
	PID/Gender: Rep Men	115	16%
	PID/Gender: Rep Women	146	21%
	N	704	
xdemIdeo3	Ideo: Liberal (1-3)	186	26%
	Ideo: Moderate (4)	206	29%
	Ideo: Conservative (5-7)	294	42%
	N	686	
BLMBxdem1	Ideo/PID: Conservative Republican	209	30%
BLMBxdem2	Ideo/PID: Moderate/Liberal Republican	46	7%
BLMBxdem3	Ideo/PID: Moderate/Conservative Democrat	115	16%
BLMBxdem4	Ideo/PID: Liberal Democrat	133	19%
BLMBxdem5	Unfavorable of Biden and Trump	126	18%
BLMBxdem6	2024 H2H Matchup: Biden Voter	281	40%
	2024 H2H Matchup: Trump Voter	347	49%
	2024 H2H Matchup: Would not Vote	42	6%
	2024 H2H Matchup: Do not Know	34	5%
	N	704	
BLMBxdem7	2022 House Vote: Democrat	270	38%
	2022 House Vote: Republican	300	43%
	N	571	
BLMBxdem8	2022 House Vote: Did not Vote	111	16%
BLMBxdem9	2020 Vote: Joe Biden	319	45%
	2020 Vote: Donald Trump	328	47%
	2020 Vote: Someone Else	10	1%
	N	657	
BLMBxdem10	2020 Vote: Did not Vote	47	7%

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
BLMBxdem11	2016 Vote: Hillary Clinton	237	34%
	2016 Vote: Donald Trump	277	39%
	2016 Vote: Someone Else	27	4%
	N	541	
BLMBxdem12	2020 Vote/PID: Not Biden/Democrat	32	4%
BLMBxdem13	2020 Vote/PID: Not Trump/Republican	17	2%
BLMBxdem14	U.S. Economy: Wrong Track	528	75%
	U.S. Economy: Right Direction	176	25%
	N	704	
BLMBxdem15	Prsnl. Fin. Sit. 2021-23: Better Under Biden	208	30%
	Prsnl. Fin. Sit. 2021-23: Better Under Trump	356	51%
	Prsnl. Fin. Sit. 2021-23: Same Under Both	140	20%
	N	704	
BLMBxdem16	Top 2024 Issue: Economy	293	42%
xdemUsr	Community: Urban	121	17%
	Community: Suburban	300	43%
	Community: Rural	284	40%
	N	704	
BLMBxdem17	Community/Gender: Urban Women	50	7%
BLMBxdem18	Community/Gender: Urban Men	71	10%
BLMBxdem19	Community/Gender: Rural Women	164	23%
BLMBxdem20	Community/Gender: Rural Men	120	17%
BLMBxdem21	Community/Gender: Suburban Women	166	24%
BLMBxdem22	Community/Gender: Suburban Men	134	19%
BLMBxdem23	Homeowner	496	70%
	Renter	184	26%
	N	680	
xdemMilHH1	Military HHnm: Yes	127	18%
	Military HH: No	577	82%
	N	704	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemEmploy	Employ: Private Sector	239	34%
	Employ: Government	55	8%
	Employ: Self-Employed	64	9%
	Employ: Homemaker	36	5%
	Employ: Student	20	3%
	Employ: Retired	208	29%
	Employ: Unemployed	44	6%
	Employ: Other	38	5%
	N	704	
BLMBxdem24	Self + Household: White-Collar	249	35%
	Self + Household: Blue Collar	321	46%
	N	570	
BLMBxdem25	Union HH: Yes	21	3%
	Union HH: No	683	97%
	N	704	
BLMBxdem26	LGBTQ+: Yes	78	11%
BLMBxdem27	LGBTQ+: No	626	89%
BLMBxdem28	Motivated to Vote	623	88%
BLMBxdem29	Parent: Yes	171	24%
	Parent: No	533	76%
	N	704	
BLMBxdem30	COVID Vaccine: Yes	499	71%
	COVID Vaccine: No	205	29%
	N	704	
BLMBxdem31	Student Loans: Yes	99	14%
	Student Loans: No	605	86%
	N	704	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.





Pennsylvania Tracking Poll #2311167
November 30 - December 05, 2023

Crosstabulation Results

Methodology:

This poll was conducted from November 30 - December 05, 2023, among a sample of 799 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on gender, age, race/ethnicity, marital status, home ownership, and 2020 Presidential Vote. Results from the full survey have a margin of error of plus or minus 4 percentage points.

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Crosstabulation Results by Respondent Demographics

Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	30%	(238)	70%	(561)	799
Gender: Male	35%	(133)	65%	(247)	380
Gender: Female	25%	(105)	75%	(314)	419
Age: 18-34	27%	(57)	73%	(156)	213
Age: 35-44	38%	(39)	62%	(64)	103
Age: 45-64	25%	(69)	75%	(203)	271
Age: 65+	35%	(73)	65%	(138)	212
GenZers: 1997-2012	35%	(30)	65%	(56)	86
Millennials: 1981-1996	28%	(57)	72%	(148)	205
GenXers: 1965-1980	27%	(51)	73%	(140)	191
Baby Boomers: 1946-1964	32%	(94)	68%	(199)	293
Educ: < College	24%	(115)	76%	(363)	478
Educ: Bachelors degree	40%	(84)	60%	(125)	209
Educ: Post-grad	35%	(39)	65%	(73)	112
Income: Under 50k	27%	(89)	73%	(239)	328
Income: 50k-100k	31%	(84)	69%	(190)	274
Income: 100k+	33%	(65)	67%	(133)	197
Ethnicity: White (Non-Hispanic)	28%	(186)	72%	(480)	666
Ethnicity: Black (Non-Hispanic)	44%	(35)	56%	(44)	79
All Christian	26%	(116)	74%	(323)	439
Agnostic/Nothing in particular	29%	(50)	71%	(123)	172
Something Else	25%	(26)	75%	(79)	104
Evangelical	17%	(33)	83%	(157)	190
Non-Evangelical	30%	(103)	70%	(236)	339
PID: Dem (no lean)	53%	(176)	47%	(155)	331
PID: Ind (no lean)	25%	(32)	75%	(98)	130
PID: Rep (no lean)	9%	(29)	91%	(308)	338

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Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	30%	(238)	70%	(561)	799
PID/Gender: Dem Men	67%	(96)	33%	(47)	144
PID/Gender: Dem Women	42%	(80)	58%	(108)	188
PID/Gender: Ind Men	28%	(20)	72%	(50)	70
PID/Gender: Ind Women	21%	(13)	79%	(48)	60
PID/Gender: Rep Men	10%	(17)	90%	(150)	167
PID/Gender: Rep Women	7%	(12)	93%	(159)	171
Ideo: Liberal (1-3)	53%	(123)	47%	(108)	231
Ideo: Moderate (4)	38%	(85)	62%	(137)	222
Ideo: Conservative (5-7)	8%	(26)	92%	(294)	319
Ideo/PID: Conservative Republican	4%	(10)	96%	(256)	266
Ideo/PID: Moderate/Liberal Republican	27%	(17)	73%	(45)	61
Ideo/PID: Moderate/Conservative Democrat	49%	(64)	51%	(66)	130
Ideo/PID: Liberal Democrat	57%	(111)	43%	(83)	195
Unfavorable of Biden and Trump	10%	(14)	90%	(129)	143
2024 H2H Matchup: Biden Voter	59%	(209)	41%	(144)	353
2024 H2H Matchup: Trump Voter	5%	(19)	95%	(348)	367
2022 House Vote: Democrat	55%	(185)	45%	(153)	338
2022 House Vote: Republican	6%	(19)	94%	(314)	333
2022 House Vote: Did not Vote	26%	(29)	74%	(82)	110
2020 Vote: Joe Biden	54%	(199)	46%	(173)	371
2020 Vote: Donald Trump	5%	(19)	95%	(344)	363
2020 Vote: Did not Vote	34%	(19)	66%	(37)	57
2016 Vote: Hillary Clinton	59%	(164)	41%	(114)	278
2016 Vote: Donald Trump	6%	(18)	94%	(292)	310
U.S. Economy: Wrong Track	—	(0)	100%	(561)	561
U.S. Economy: Right Direction	100%	(238)	—	(0)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	66%	(175)	34%	(91)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(21)	95%	(365)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(42)	71%	(105)	147
Top 2024 Issue: Economy	16%	(47)	84%	(245)	293

Continued on next page

Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	30%	(238)	70%	(561)	799
Community: Urban	41%	(64)	59%	(92)	156
Community: Suburban	31%	(125)	69%	(273)	397
Community: Rural	20%	(49)	80%	(196)	246
Community/Gender: Urban Women	34%	(22)	66%	(44)	66
Community/Gender: Urban Men	46%	(41)	54%	(48)	89
Community/Gender: Rural Women	17%	(24)	83%	(118)	142
Community/Gender: Rural Men	25%	(26)	75%	(78)	104
Community/Gender: Suburban Women	28%	(59)	72%	(152)	211
Community/Gender: Suburban Men	35%	(66)	65%	(121)	187
Homeowner	31%	(216)	69%	(480)	696
Renter	23%	(20)	77%	(70)	90
Military HHnm: Yes	24%	(25)	76%	(81)	106
Military HH: No	31%	(213)	69%	(481)	693
Employ: Private Sector	30%	(98)	70%	(228)	325
Employ: Self-Employed	30%	(18)	70%	(41)	59
Employ: Retired	35%	(70)	65%	(132)	202
Employ: Unemployed	25%	(14)	75%	(42)	56
Employ: Other	20%	(13)	80%	(52)	65
Self + Household: White-Collar	40%	(131)	60%	(192)	323
Self + Household: Blue Collar	23%	(83)	77%	(281)	364
Union HH: Yes	37%	(28)	63%	(49)	78
Union HH: No	29%	(209)	71%	(512)	721
LGBTQ+: Yes	27%	(25)	73%	(68)	93
LGBTQ+: No	30%	(213)	70%	(493)	706
Motivated to Vote	30%	(215)	70%	(511)	726
Parent: Yes	34%	(70)	66%	(139)	209
Parent: No	28%	(168)	72%	(422)	590
COVID Vaccine: Yes	36%	(214)	64%	(381)	595
COVID Vaccine: No	12%	(24)	88%	(180)	204
Student Loans: Yes	31%	(51)	69%	(114)	165
Student Loans: No	30%	(187)	70%	(447)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	43%	(346)	57%	(453)	799
Gender: Male	48%	(183)	52%	(197)	380
Gender: Female	39%	(164)	61%	(255)	419
Age: 18-34	47%	(100)	53%	(113)	213
Age: 35-44	43%	(45)	57%	(59)	103
Age: 45-64	36%	(98)	64%	(174)	271
Age: 65+	49%	(105)	51%	(107)	212
GenZers: 1997-2012	55%	(47)	45%	(39)	86
Millennials: 1981-1996	43%	(87)	57%	(118)	205
GenXers: 1965-1980	39%	(74)	61%	(117)	191
Baby Boomers: 1946-1964	43%	(128)	57%	(166)	293
Educ: < College	38%	(179)	62%	(298)	478
Educ: Bachelors degree	54%	(114)	46%	(96)	209
Educ: Post-grad	48%	(54)	52%	(59)	112
Income: Under 50k	40%	(133)	60%	(195)	328
Income: 50k-100k	44%	(120)	56%	(154)	274
Income: 100k+	47%	(94)	53%	(104)	197
Ethnicity: White (Non-Hispanic)	40%	(264)	60%	(402)	666
Ethnicity: Black (Non-Hispanic)	69%	(54)	31%	(25)	79
All Christian	38%	(165)	62%	(274)	439
Agnostic/Nothing in particular	48%	(83)	52%	(89)	172
Something Else	45%	(47)	55%	(57)	104
Evangelical	34%	(64)	66%	(126)	190
Non-Evangelical	41%	(140)	59%	(199)	339
PID: Dem (no lean)	69%	(228)	31%	(104)	331
PID: Ind (no lean)	45%	(59)	55%	(71)	130
PID: Rep (no lean)	18%	(60)	82%	(277)	338

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Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	43%	(346)	57%	(453)	799
PID/Gender: Dem Men	79%	(113)	21%	(31)	144
PID/Gender: Dem Women	61%	(115)	39%	(73)	188
PID/Gender: Ind Men	46%	(32)	54%	(37)	70
PID/Gender: Ind Women	44%	(26)	56%	(34)	60
PID/Gender: Rep Men	22%	(37)	78%	(129)	167
PID/Gender: Rep Women	13%	(23)	87%	(148)	171
Ideo: Liberal (1-3)	71%	(165)	29%	(66)	231
Ideo: Moderate (4)	53%	(117)	47%	(105)	222
Ideo: Conservative (5-7)	16%	(52)	84%	(267)	319
Ideo/PID: Conservative Republican	12%	(31)	88%	(235)	266
Ideo/PID: Moderate/Liberal Republican	43%	(27)	57%	(35)	61
Ideo/PID: Moderate/Conservative Democrat	60%	(78)	40%	(52)	130
Ideo/PID: Liberal Democrat	74%	(144)	26%	(50)	195
Unfavorable of Biden and Trump	30%	(43)	70%	(100)	143
2024 H2H Matchup: Biden Voter	71%	(252)	29%	(101)	353
2024 H2H Matchup: Trump Voter	18%	(66)	82%	(302)	367
2022 House Vote: Democrat	71%	(240)	29%	(98)	338
2022 House Vote: Republican	17%	(56)	83%	(277)	333
2022 House Vote: Did not Vote	40%	(44)	60%	(66)	110
2020 Vote: Joe Biden	69%	(255)	31%	(116)	371
2020 Vote: Donald Trump	16%	(59)	84%	(303)	363
2020 Vote: Did not Vote	53%	(30)	47%	(27)	57
2016 Vote: Hillary Clinton	73%	(202)	27%	(76)	278
2016 Vote: Donald Trump	19%	(59)	81%	(251)	310
U.S. Economy: Wrong Track	22%	(124)	78%	(437)	561
U.S. Economy: Right Direction	93%	(222)	7%	(15)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	77%	(204)	23%	(62)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(72)	81%	(314)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	48%	(71)	52%	(76)	147
Top 2024 Issue: Economy	27%	(79)	73%	(213)	293

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Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	43%	(346)	57%	(453)	799
Community: Urban	56%	(87)	44%	(69)	156
Community: Suburban	45%	(181)	55%	(217)	397
Community: Rural	32%	(79)	68%	(167)	246
Community/Gender: Urban Women	53%	(35)	47%	(31)	66
Community/Gender: Urban Men	58%	(52)	42%	(37)	89
Community/Gender: Rural Women	26%	(37)	74%	(105)	142
Community/Gender: Rural Men	40%	(42)	60%	(62)	104
Community/Gender: Suburban Women	44%	(92)	56%	(119)	211
Community/Gender: Suburban Men	48%	(89)	52%	(98)	187
Homeowner	44%	(307)	56%	(389)	696
Renter	41%	(37)	59%	(53)	90
Military HHnm: Yes	31%	(33)	69%	(73)	106
Military HH: No	45%	(313)	55%	(380)	693
Employ: Private Sector	44%	(144)	56%	(181)	325
Employ: Self-Employed	40%	(24)	60%	(35)	59
Employ: Retired	46%	(93)	54%	(109)	202
Employ: Unemployed	34%	(19)	66%	(37)	56
Employ: Other	39%	(25)	61%	(39)	65
Self + Household: White-Collar	53%	(171)	47%	(152)	323
Self + Household: Blue Collar	35%	(129)	65%	(235)	364
Union HH: Yes	45%	(35)	55%	(43)	78
Union HH: No	43%	(311)	57%	(410)	721
LGBTQ+: Yes	46%	(43)	54%	(51)	93
LGBTQ+: No	43%	(304)	57%	(402)	706
Motivated to Vote	43%	(312)	57%	(413)	726
Parent: Yes	44%	(93)	56%	(116)	209
Parent: No	43%	(254)	57%	(337)	590
COVID Vaccine: Yes	51%	(301)	49%	(295)	595
COVID Vaccine: No	22%	(46)	78%	(158)	204
Student Loans: Yes	45%	(74)	55%	(91)	165
Student Loans: No	43%	(272)	57%	(362)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(393)	51%	(406)	799
Gender: Male	52%	(198)	48%	(181)	380
Gender: Female	46%	(195)	54%	(224)	419
Age: 18-34	52%	(110)	48%	(103)	213
Age: 35-44	52%	(54)	48%	(50)	103
Age: 45-64	41%	(112)	59%	(159)	271
Age: 65+	55%	(117)	45%	(94)	212
GenZers: 1997-2012	58%	(50)	42%	(36)	86
Millennials: 1981-1996	51%	(104)	49%	(101)	205
GenXers: 1965-1980	43%	(82)	57%	(109)	191
Baby Boomers: 1946-1964	50%	(146)	50%	(148)	293
Educ: < College	43%	(207)	57%	(271)	478
Educ: Bachelors degree	59%	(124)	41%	(85)	209
Educ: Post-grad	55%	(62)	45%	(50)	112
Income: Under 50k	43%	(140)	57%	(188)	328
Income: 50k-100k	52%	(143)	48%	(131)	274
Income: 100k+	56%	(111)	44%	(87)	197
Ethnicity: White (Non-Hispanic)	49%	(323)	51%	(342)	666
Ethnicity: Black (Non-Hispanic)	54%	(43)	46%	(36)	79
All Christian	46%	(200)	54%	(239)	439
Agnostic/Nothing in particular	51%	(88)	49%	(84)	172
Something Else	47%	(49)	53%	(55)	104
Evangelical	43%	(81)	57%	(109)	190
Non-Evangelical	47%	(160)	53%	(180)	339
PID: Dem (no lean)	67%	(221)	33%	(110)	331
PID: Ind (no lean)	53%	(70)	47%	(61)	130
PID: Rep (no lean)	30%	(102)	70%	(235)	338

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Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(393)	51%	(406)	799
PID/Gender: Dem Men	75%	(108)	25%	(35)	144
PID/Gender: Dem Women	60%	(113)	40%	(75)	188
PID/Gender: Ind Men	56%	(39)	44%	(31)	70
PID/Gender: Ind Women	51%	(31)	49%	(30)	60
PID/Gender: Rep Men	31%	(51)	69%	(115)	167
PID/Gender: Rep Women	30%	(51)	70%	(120)	171
Ideo: Liberal (1-3)	70%	(161)	30%	(70)	231
Ideo: Moderate (4)	54%	(120)	46%	(102)	222
Ideo: Conservative (5-7)	32%	(101)	68%	(218)	319
Ideo/PID: Conservative Republican	27%	(71)	73%	(194)	266
Ideo/PID: Moderate/Liberal Republican	45%	(28)	55%	(34)	61
Ideo/PID: Moderate/Conservative Democrat	61%	(79)	39%	(51)	130
Ideo/PID: Liberal Democrat	71%	(139)	29%	(56)	195
Unfavorable of Biden and Trump	43%	(62)	57%	(81)	143
2024 H2H Matchup: Biden Voter	71%	(250)	29%	(104)	353
2024 H2H Matchup: Trump Voter	29%	(105)	71%	(262)	367
2022 House Vote: Democrat	69%	(232)	31%	(106)	338
2022 House Vote: Republican	31%	(104)	69%	(229)	333
2022 House Vote: Did not Vote	44%	(49)	56%	(62)	110
2020 Vote: Joe Biden	68%	(253)	32%	(118)	371
2020 Vote: Donald Trump	30%	(109)	70%	(254)	363
2020 Vote: Did not Vote	47%	(27)	53%	(30)	57
2016 Vote: Hillary Clinton	71%	(197)	29%	(81)	278
2016 Vote: Donald Trump	31%	(95)	69%	(215)	310
U.S. Economy: Wrong Track	32%	(179)	68%	(382)	561
U.S. Economy: Right Direction	90%	(214)	10%	(24)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	73%	(195)	27%	(71)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	31%	(118)	69%	(268)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	54%	(80)	46%	(67)	147
Top 2024 Issue: Economy	36%	(105)	64%	(187)	293

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Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	49%	(393)	51%	(406)	799
Community: Urban	53%	(83)	47%	(73)	156
Community: Suburban	50%	(199)	50%	(199)	397
Community: Rural	45%	(112)	55%	(134)	246
Community/Gender: Urban Women	45%	(30)	55%	(37)	66
Community/Gender: Urban Men	59%	(53)	41%	(37)	89
Community/Gender: Rural Women	43%	(61)	57%	(81)	142
Community/Gender: Rural Men	49%	(51)	51%	(53)	104
Community/Gender: Suburban Women	49%	(104)	51%	(107)	211
Community/Gender: Suburban Men	51%	(95)	49%	(92)	187
Homeowner	50%	(346)	50%	(350)	696
Renter	47%	(42)	53%	(48)	90
Military HHnm: Yes	43%	(45)	57%	(60)	106
Military HH: No	50%	(348)	50%	(346)	693
Employ: Private Sector	48%	(157)	52%	(168)	325
Employ: Self-Employed	39%	(23)	61%	(36)	59
Employ: Retired	51%	(103)	49%	(99)	202
Employ: Unemployed	51%	(28)	49%	(27)	56
Employ: Other	47%	(30)	53%	(35)	65
Self + Household: White-Collar	57%	(183)	43%	(140)	323
Self + Household: Blue Collar	44%	(162)	56%	(202)	364
Union HH: Yes	58%	(45)	42%	(32)	78
Union HH: No	48%	(348)	52%	(374)	721
LGBTQ+: Yes	48%	(44)	52%	(49)	93
LGBTQ+: No	49%	(349)	51%	(357)	706
Motivated to Vote	49%	(356)	51%	(370)	726
Parent: Yes	52%	(108)	48%	(101)	209
Parent: No	48%	(285)	52%	(305)	590
COVID Vaccine: Yes	55%	(325)	45%	(270)	595
COVID Vaccine: No	33%	(68)	67%	(136)	204
Student Loans: Yes	51%	(84)	49%	(81)	165
Student Loans: No	49%	(309)	51%	(325)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	19%	(156)	19%	(155)	15%	(118)	44%	(351)	2%	(17)	—	(3)	799
Gender: Male	23%	(86)	17%	(66)	11%	(43)	46%	(177)	2%	(6)	—	(1)	380
Gender: Female	17%	(69)	21%	(89)	18%	(75)	42%	(175)	2%	(10)	—	(1)	419
Age: 18-34	16%	(34)	21%	(44)	22%	(46)	36%	(76)	5%	(10)	1%	(3)	213
Age: 35-44	22%	(23)	23%	(23)	19%	(20)	35%	(36)	1%	(1)	—	(0)	103
Age: 45-64	15%	(40)	21%	(56)	14%	(37)	50%	(135)	1%	(3)	—	(0)	271
Age: 65+	28%	(59)	15%	(32)	7%	(15)	49%	(103)	1%	(3)	—	(0)	212
GenZers: 1997-2012	18%	(16)	28%	(24)	20%	(17)	26%	(22)	5%	(5)	3%	(3)	86
Millennials: 1981-1996	16%	(34)	19%	(39)	21%	(43)	40%	(83)	3%	(6)	—	(0)	205
GenXers: 1965-1980	16%	(31)	23%	(43)	15%	(29)	45%	(86)	1%	(3)	—	(0)	191
Baby Boomers: 1946-1964	24%	(72)	16%	(46)	9%	(28)	49%	(145)	1%	(3)	—	(0)	293
Educ: < College	17%	(80)	17%	(80)	14%	(66)	50%	(237)	3%	(12)	1%	(3)	478
Educ: Bachelors degree	22%	(47)	22%	(46)	18%	(38)	36%	(76)	1%	(2)	—	(0)	209
Educ: Post-grad	26%	(29)	26%	(29)	13%	(14)	34%	(38)	2%	(2)	—	(0)	112
Income: Under 50k	21%	(68)	19%	(61)	14%	(45)	43%	(142)	3%	(10)	1%	(3)	328
Income: 50k-100k	20%	(54)	18%	(50)	14%	(39)	48%	(130)	—	(1)	—	(0)	274
Income: 100k+	17%	(34)	23%	(45)	17%	(33)	40%	(79)	3%	(6)	—	(0)	197
Ethnicity: White (Non-Hispanic)	18%	(123)	17%	(111)	14%	(93)	49%	(327)	2%	(12)	—	(0)	666
Ethnicity: Black (Non-Hispanic)	33%	(26)	31%	(25)	18%	(14)	13%	(10)	2%	(1)	3%	(2)	79
All Christian	20%	(86)	15%	(65)	12%	(53)	53%	(232)	—	(1)	—	(1)	439
Agnostic/Nothing in particular	18%	(31)	23%	(40)	21%	(36)	32%	(55)	5%	(9)	1%	(1)	172
Something Else	11%	(12)	26%	(27)	14%	(15)	44%	(46)	4%	(5)	—	(0)	104
Evangelical	16%	(31)	14%	(26)	11%	(21)	59%	(113)	—	(0)	—	(0)	190
Non-Evangelical	19%	(64)	19%	(64)	14%	(46)	47%	(158)	2%	(6)	—	(1)	339
PID: Dem (no lean)	40%	(132)	37%	(122)	15%	(49)	7%	(23)	1%	(5)	—	(1)	331
PID: Ind (no lean)	11%	(15)	19%	(24)	20%	(27)	45%	(59)	3%	(4)	1%	(1)	130
PID: Rep (no lean)	3%	(9)	3%	(9)	13%	(43)	80%	(269)	2%	(8)	—	(0)	338

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	19%	(156)	19%	(155)	15%	(118)	44%	(351)	2%	(17)	—	(3)	799
PID/Gender: Dem Men	50%	(72)	33%	(47)	10%	(14)	6%	(9)	—	(0)	1%	(1)	144
PID/Gender: Dem Women	32%	(60)	40%	(74)	18%	(34)	7%	(14)	3%	(5)	—	(0)	188
PID/Gender: Ind Men	15%	(10)	19%	(13)	18%	(13)	47%	(33)	1%	(1)	—	(0)	70
PID/Gender: Ind Women	7%	(4)	18%	(11)	23%	(14)	44%	(27)	6%	(3)	2%	(1)	60
PID/Gender: Rep Men	3%	(4)	3%	(6)	10%	(16)	81%	(135)	3%	(6)	—	(0)	167
PID/Gender: Rep Women	3%	(4)	2%	(4)	16%	(27)	78%	(134)	1%	(2)	—	(0)	171
Ideo: Liberal (1-3)	40%	(93)	33%	(75)	20%	(46)	7%	(16)	—	(1)	—	(0)	231
Ideo: Moderate (4)	22%	(48)	28%	(63)	20%	(45)	26%	(59)	3%	(6)	1%	(1)	222
Ideo: Conservative (5-7)	5%	(14)	3%	(9)	8%	(25)	84%	(268)	1%	(3)	—	(0)	319
Ideo/PID: Conservative Republican	1%	(3)	1%	(3)	9%	(24)	88%	(234)	1%	(2)	—	(0)	266
Ideo/PID: Moderate/Liberal Republican	9%	(5)	11%	(7)	30%	(19)	50%	(31)	—	(0)	—	(0)	61
Ideo/PID: Moderate/Conservative Democrat	34%	(45)	38%	(49)	12%	(15)	12%	(16)	3%	(4)	1%	(1)	130
Ideo/PID: Liberal Democrat	45%	(87)	35%	(68)	17%	(32)	3%	(6)	—	(1)	—	(0)	195
Unfavorable of Biden and Trump	—	(0)	—	(0)	61%	(87)	39%	(56)	—	(0)	—	(0)	143
2024 H2H Matchup: Biden Voter	42%	(148)	39%	(139)	15%	(52)	2%	(8)	2%	(6)	—	(0)	353
2024 H2H Matchup: Trump Voter	1%	(5)	3%	(10)	9%	(35)	85%	(314)	1%	(3)	—	(1)	367
2022 House Vote: Democrat	40%	(136)	37%	(123)	14%	(49)	6%	(22)	2%	(7)	—	(1)	338
2022 House Vote: Republican	2%	(7)	2%	(7)	14%	(47)	81%	(271)	1%	(2)	—	(0)	333
2022 House Vote: Did not Vote	9%	(10)	20%	(22)	16%	(18)	47%	(52)	7%	(7)	1%	(1)	110
2020 Vote: Joe Biden	39%	(144)	36%	(135)	18%	(65)	6%	(21)	2%	(6)	—	(0)	371
2020 Vote: Donald Trump	2%	(7)	2%	(6)	10%	(38)	85%	(309)	1%	(2)	—	(1)	363
2020 Vote: Did not Vote	8%	(5)	23%	(13)	19%	(11)	35%	(20)	13%	(7)	2%	(1)	57
2016 Vote: Hillary Clinton	42%	(117)	37%	(104)	14%	(38)	5%	(13)	2%	(5)	—	(1)	278
2016 Vote: Donald Trump	3%	(8)	2%	(8)	13%	(41)	82%	(253)	—	(0)	—	(0)	310
U.S. Economy: Wrong Track	6%	(36)	14%	(77)	18%	(99)	60%	(337)	2%	(10)	—	(3)	561
U.S. Economy: Right Direction	50%	(120)	33%	(79)	8%	(19)	6%	(14)	3%	(6)	—	(0)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	47%	(125)	40%	(105)	11%	(29)	3%	(7)	—	(0)	—	(0)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(9)	2%	(8)	11%	(43)	83%	(319)	1%	(6)	—	(1)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(22)	29%	(42)	31%	(46)	17%	(26)	7%	(10)	1%	(1)	147
Top 2024 Issue: Economy	11%	(32)	14%	(42)	15%	(43)	58%	(169)	2%	(5)	—	(1)	293

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	19%	(156)	19%	(155)	15%	(118)	44%	(351)	2%	(17)	—	(3)	799
Community: Urban	29%	(45)	29%	(45)	11%	(17)	29%	(44)	2%	(3)	1%	(1)	156
Community: Suburban	19%	(74)	19%	(77)	15%	(58)	46%	(183)	1%	(5)	—	(0)	397
Community: Rural	15%	(36)	13%	(33)	17%	(43)	51%	(124)	3%	(8)	1%	(1)	246
Community/Gender: Urban Women	24%	(16)	37%	(25)	9%	(6)	27%	(18)	3%	(2)	—	(0)	66
Community/Gender: Urban Men	33%	(29)	23%	(21)	12%	(11)	30%	(27)	1%	(1)	1%	(1)	89
Community/Gender: Rural Women	12%	(18)	13%	(18)	21%	(30)	51%	(73)	2%	(3)	1%	(1)	142
Community/Gender: Rural Men	18%	(19)	15%	(15)	12%	(13)	50%	(52)	6%	(6)	—	(0)	104
Community/Gender: Suburban Women	17%	(36)	22%	(46)	18%	(39)	40%	(84)	3%	(5)	—	(0)	211
Community/Gender: Suburban Men	21%	(38)	16%	(31)	10%	(19)	53%	(98)	—	(0)	—	(0)	187
Homeowner	20%	(139)	19%	(130)	14%	(99)	45%	(315)	2%	(13)	—	(0)	696
Renter	17%	(16)	24%	(21)	18%	(16)	36%	(33)	3%	(3)	1%	(1)	90
Military HHnm: Yes	14%	(15)	15%	(15)	7%	(7)	65%	(68)	—	(0)	—	(0)	106
Military HH: No	20%	(141)	20%	(140)	16%	(111)	41%	(283)	2%	(16)	—	(3)	693
Employ: Private Sector	17%	(56)	21%	(67)	17%	(56)	44%	(142)	1%	(4)	—	(0)	325
Employ: Self-Employed	15%	(9)	23%	(13)	6%	(4)	53%	(31)	1%	(1)	2%	(1)	59
Employ: Retired	28%	(56)	14%	(29)	9%	(18)	48%	(96)	1%	(3)	—	(0)	202
Employ: Unemployed	18%	(10)	16%	(9)	31%	(17)	35%	(20)	—	(0)	—	(0)	56
Employ: Other	12%	(7)	21%	(14)	14%	(9)	43%	(28)	8%	(5)	2%	(1)	65
Self + Household: White-Collar	24%	(76)	21%	(67)	16%	(51)	38%	(123)	2%	(6)	—	(0)	323
Self + Household: Blue Collar	17%	(62)	17%	(63)	13%	(48)	51%	(186)	1%	(5)	—	(0)	364
Union HH: Yes	20%	(15)	18%	(14)	15%	(12)	47%	(36)	1%	(0)	—	(0)	78
Union HH: No	19%	(140)	20%	(142)	15%	(106)	44%	(315)	2%	(16)	—	(3)	721
LGBTQ+: Yes	19%	(17)	30%	(28)	16%	(15)	31%	(29)	4%	(3)	1%	(1)	93
LGBTQ+: No	20%	(138)	18%	(127)	15%	(103)	46%	(323)	2%	(13)	—	(1)	706
Motivated to Vote	21%	(149)	19%	(140)	13%	(95)	45%	(327)	2%	(11)	—	(2)	726
Parent: Yes	19%	(39)	18%	(38)	18%	(39)	43%	(91)	1%	(2)	1%	(1)	209
Parent: No	20%	(117)	20%	(118)	13%	(79)	44%	(261)	3%	(15)	—	(1)	590
COVID Vaccine: Yes	24%	(146)	24%	(143)	16%	(93)	34%	(200)	2%	(12)	—	(1)	595
COVID Vaccine: No	5%	(10)	6%	(12)	12%	(25)	74%	(151)	2%	(5)	1%	(1)	204
Student Loans: Yes	17%	(28)	27%	(44)	20%	(33)	36%	(59)	1%	(1)	—	(0)	165
Student Loans: No	20%	(128)	18%	(111)	13%	(85)	46%	(292)	2%	(16)	—	(3)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (127)	20% (161)	13% (106)	45% (356)	4% (33)	2% (15)	799
Gender: Male	16% (61)	20% (76)	9% (36)	49% (185)	3% (13)	2% (9)	380
Gender: Female	16% (66)	20% (85)	17% (70)	41% (171)	5% (21)	2% (7)	419
Age: 18-34	14% (31)	21% (45)	16% (34)	34% (72)	8% (18)	7% (14)	213
Age: 35-44	20% (21)	23% (23)	15% (16)	39% (40)	3% (3)	— (0)	103
Age: 45-64	15% (39)	19% (52)	14% (39)	49% (133)	2% (7)	— (0)	271
Age: 65+	17% (36)	20% (41)	8% (17)	52% (110)	3% (6)	— (1)	212
GenZers: 1997-2012	20% (17)	18% (15)	16% (14)	18% (15)	17% (15)	11% (10)	86
Millennials: 1981-1996	15% (31)	23% (48)	16% (32)	41% (85)	2% (5)	2% (5)	205
GenXers: 1965-1980	15% (29)	21% (40)	14% (27)	46% (89)	3% (6)	— (0)	191
Baby Boomers: 1946-1964	16% (48)	18% (53)	11% (32)	52% (152)	2% (7)	— (1)	293
Educ: < College	16% (78)	15% (73)	14% (66)	47% (226)	5% (23)	2% (10)	478
Educ: Bachelors degree	13% (28)	26% (55)	13% (28)	41% (86)	4% (8)	2% (5)	209
Educ: Post-grad	19% (21)	29% (33)	10% (12)	39% (44)	2% (2)	1% (1)	112
Income: Under 50k	19% (62)	20% (64)	11% (36)	43% (141)	5% (15)	3% (9)	328
Income: 50k-100k	16% (45)	19% (52)	13% (36)	46% (127)	3% (7)	2% (6)	274
Income: 100k+	10% (20)	23% (45)	17% (34)	44% (88)	6% (11)	— (0)	197
Ethnicity: White (Non-Hispanic)	13% (86)	19% (129)	13% (87)	50% (330)	4% (28)	1% (6)	666
Ethnicity: Black (Non-Hispanic)	39% (30)	28% (22)	15% (12)	12% (10)	4% (3)	3% (2)	79
All Christian	12% (54)	18% (79)	12% (52)	55% (239)	3% (11)	1% (4)	439
Agnostic/Nothing in particular	17% (29)	21% (37)	19% (33)	30% (51)	10% (18)	3% (4)	172
Something Else	22% (23)	16% (17)	10% (11)	44% (45)	1% (1)	7% (7)	104
Evangelical	13% (26)	13% (24)	10% (19)	60% (114)	2% (3)	2% (5)	190
Non-Evangelical	15% (51)	20% (67)	12% (41)	49% (166)	3% (9)	2% (6)	339
PID: Dem (no lean)	34% (113)	39% (128)	10% (33)	12% (41)	4% (13)	1% (3)	331
PID: Ind (no lean)	5% (6)	20% (26)	22% (29)	43% (56)	5% (6)	5% (7)	130
PID: Rep (no lean)	2% (7)	2% (7)	13% (44)	77% (259)	4% (14)	2% (6)	338

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (127)	20% (161)	13% (106)	45% (356)	4% (33)	2% (15)	799
PID/Gender: Dem Men	39% (55)	38% (55)	10% (14)	9% (13)	2% (3)	2% (3)	144
PID/Gender: Dem Women	31% (58)	39% (73)	10% (20)	15% (27)	5% (10)	— (0)	188
PID/Gender: Ind Men	5% (3)	24% (17)	16% (11)	51% (36)	3% (2)	2% (1)	70
PID/Gender: Ind Women	5% (3)	15% (9)	29% (18)	34% (21)	8% (5)	9% (5)	60
PID/Gender: Rep Men	1% (2)	3% (4)	7% (11)	82% (136)	5% (8)	3% (4)	167
PID/Gender: Rep Women	3% (5)	2% (3)	19% (33)	72% (123)	4% (6)	1% (1)	171
Ideo: Liberal (1-3)	31% (72)	40% (92)	13% (29)	10% (24)	5% (11)	1% (3)	231
Ideo: Moderate (4)	18% (40)	27% (61)	20% (45)	29% (65)	3% (8)	2% (4)	222
Ideo: Conservative (5-7)	3% (9)	3% (9)	10% (31)	82% (263)	2% (6)	— (1)	319
Ideo/PID: Conservative Republican	— (0)	1% (4)	9% (24)	87% (232)	2% (5)	— (1)	266
Ideo/PID: Moderate/Liberal Republican	10% (6)	6% (4)	32% (20)	45% (27)	4% (2)	3% (2)	61
Ideo/PID: Moderate/Conservative Democrat	30% (40)	34% (45)	14% (18)	18% (24)	3% (3)	1% (1)	130
Ideo/PID: Liberal Democrat	35% (69)	43% (83)	8% (16)	8% (16)	4% (9)	1% (2)	195
Unfavorable of Biden and Trump	5% (7)	10% (14)	27% (38)	51% (73)	7% (10)	— (1)	143
2024 H2H Matchup: Biden Voter	35% (123)	41% (144)	14% (50)	7% (26)	1% (5)	2% (6)	353
2024 H2H Matchup: Trump Voter	1% (3)	3% (10)	12% (42)	80% (295)	3% (13)	1% (5)	367
2022 House Vote: Democrat	34% (113)	36% (123)	13% (44)	12% (41)	4% (13)	1% (3)	338
2022 House Vote: Republican	2% (6)	2% (8)	14% (46)	78% (261)	3% (10)	1% (2)	333
2022 House Vote: Did not Vote	5% (6)	25% (28)	13% (14)	40% (45)	8% (9)	9% (10)	110
2020 Vote: Joe Biden	32% (119)	38% (142)	14% (51)	11% (42)	4% (13)	1% (4)	371
2020 Vote: Donald Trump	1% (5)	2% (7)	11% (40)	82% (298)	3% (11)	— (1)	363
2020 Vote: Did not Vote	4% (2)	21% (12)	19% (11)	26% (15)	12% (7)	17% (10)	57
2016 Vote: Hillary Clinton	35% (97)	41% (114)	11% (32)	11% (31)	2% (5)	— (0)	278
2016 Vote: Donald Trump	2% (5)	2% (6)	13% (41)	81% (253)	2% (5)	— (1)	310
U.S. Economy: Wrong Track	8% (45)	11% (60)	15% (83)	60% (335)	5% (28)	2% (9)	561
U.S. Economy: Right Direction	34% (81)	43% (102)	10% (23)	9% (20)	2% (5)	3% (6)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	39% (104)	40% (106)	12% (31)	6% (15)	1% (4)	3% (7)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2% (6)	3% (13)	13% (50)	77% (298)	4% (16)	1% (2)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	11% (17)	29% (43)	17% (25)	29% (43)	9% (14)	4% (6)	147
Top 2024 Issue: Economy	11% (31)	13% (38)	13% (39)	58% (169)	4% (11)	2% (5)	293

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (127)	20% (161)	13% (106)	45% (356)	4% (33)	2% (15)	799
Community: Urban	29% (45)	30% (47)	8% (13)	27% (42)	3% (4)	3% (4)	156
Community: Suburban	15% (58)	19% (74)	13% (50)	48% (191)	5% (22)	1% (3)	397
Community: Rural	10% (24)	16% (40)	18% (43)	50% (123)	3% (8)	3% (8)	246
Community/Gender: Urban Women	25% (17)	30% (20)	12% (8)	24% (16)	4% (2)	6% (4)	66
Community/Gender: Urban Men	32% (29)	30% (27)	6% (5)	30% (26)	2% (2)	— (0)	89
Community/Gender: Rural Women	9% (13)	18% (26)	19% (27)	48% (69)	3% (5)	2% (2)	142
Community/Gender: Rural Men	10% (11)	14% (14)	16% (16)	53% (55)	3% (3)	5% (5)	104
Community/Gender: Suburban Women	17% (36)	19% (39)	17% (36)	41% (86)	6% (14)	— (0)	211
Community/Gender: Suburban Men	12% (22)	19% (35)	8% (14)	56% (104)	4% (8)	2% (3)	187
Homeowner	16% (109)	19% (134)	14% (97)	46% (320)	3% (24)	2% (13)	696
Renter	19% (17)	26% (23)	10% (9)	36% (32)	7% (7)	1% (1)	90
Military HHnm: Yes	12% (12)	13% (14)	8% (9)	62% (66)	4% (4)	1% (1)	106
Military HH: No	17% (115)	21% (148)	14% (97)	42% (290)	4% (29)	2% (15)	693
Employ: Private Sector	16% (52)	20% (66)	15% (50)	43% (141)	4% (12)	1% (5)	325
Employ: Self-Employed	16% (10)	21% (12)	6% (3)	53% (31)	4% (2)	— (0)	59
Employ: Retired	17% (35)	19% (38)	12% (23)	50% (100)	3% (6)	— (0)	202
Employ: Unemployed	9% (5)	29% (16)	18% (10)	39% (22)	5% (3)	— (0)	56
Employ: Other	12% (8)	16% (10)	13% (8)	39% (25)	7% (4)	14% (9)	65
Self + Household: White-Collar	17% (56)	26% (82)	11% (34)	41% (133)	5% (15)	1% (2)	323
Self + Household: Blue Collar	15% (54)	17% (62)	13% (48)	52% (190)	2% (9)	— (1)	364
Union HH: Yes	16% (13)	17% (13)	20% (16)	41% (32)	3% (2)	3% (2)	78
Union HH: No	16% (114)	21% (148)	13% (90)	45% (324)	4% (31)	2% (13)	721
LGBTQ+: Yes	28% (26)	21% (19)	14% (13)	28% (26)	3% (3)	6% (5)	93
LGBTQ+: No	14% (101)	20% (142)	13% (93)	47% (330)	4% (30)	1% (10)	706
Motivated to Vote	17% (124)	20% (143)	12% (85)	46% (336)	4% (26)	1% (11)	726
Parent: Yes	16% (33)	19% (40)	17% (36)	43% (90)	3% (6)	2% (4)	209
Parent: No	16% (94)	21% (122)	12% (70)	45% (266)	5% (27)	2% (11)	590
COVID Vaccine: Yes	20% (118)	24% (142)	15% (87)	36% (213)	3% (21)	2% (15)	595
COVID Vaccine: No	4% (9)	10% (20)	10% (19)	70% (143)	6% (13)	— (1)	204
Student Loans: Yes	15% (24)	27% (45)	17% (28)	37% (60)	3% (6)	1% (1)	165
Student Loans: No	16% (103)	18% (117)	12% (78)	47% (295)	4% (28)	2% (14)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_3: *Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	18% (142)	22% (177)	18% (142)	36% (288)	4% (36)	2% (14)	799
Gender: Male	19% (73)	21% (81)	13% (51)	41% (157)	4% (14)	1% (4)	380
Gender: Female	16% (69)	23% (96)	22% (91)	31% (131)	5% (22)	2% (10)	419
Age: 18-34	18% (38)	24% (52)	20% (42)	22% (48)	11% (24)	4% (9)	213
Age: 35-44	22% (23)	21% (22)	24% (25)	31% (32)	2% (2)	— (0)	103
Age: 45-64	14% (37)	22% (59)	17% (46)	45% (122)	2% (5)	1% (3)	271
Age: 65+	21% (44)	21% (44)	14% (29)	41% (86)	3% (6)	1% (2)	212
GenZers: 1997-2012	32% (27)	19% (16)	15% (13)	9% (8)	15% (13)	11% (9)	86
Millennials: 1981-1996	14% (28)	24% (50)	24% (49)	32% (66)	6% (13)	— (0)	205
GenXers: 1965-1980	16% (31)	24% (45)	19% (36)	40% (76)	2% (4)	— (0)	191
Baby Boomers: 1946-1964	19% (55)	21% (61)	14% (40)	43% (126)	2% (7)	2% (5)	293
Educ: < College	18% (85)	18% (88)	16% (76)	40% (190)	5% (25)	3% (13)	478
Educ: Bachelors degree	18% (39)	27% (56)	20% (43)	30% (63)	4% (8)	— (1)	209
Educ: Post-grad	17% (19)	29% (32)	20% (23)	32% (35)	2% (2)	1% (1)	112
Income: Under 50k	19% (61)	22% (71)	13% (44)	36% (117)	7% (22)	4% (13)	328
Income: 50k-100k	18% (49)	19% (52)	25% (67)	36% (98)	2% (7)	— (1)	274
Income: 100k+	16% (32)	27% (54)	16% (31)	37% (73)	4% (7)	— (0)	197
Ethnicity: White (Non-Hispanic)	15% (103)	21% (143)	17% (116)	41% (274)	3% (21)	1% (9)	666
Ethnicity: Black (Non-Hispanic)	34% (27)	33% (26)	15% (12)	4% (3)	13% (10)	1% (1)	79
All Christian	15% (65)	18% (79)	18% (77)	46% (201)	2% (11)	1% (6)	439
Agnostic/Nothing in particular	20% (35)	30% (52)	16% (28)	22% (38)	9% (16)	2% (4)	172
Something Else	16% (17)	20% (21)	21% (22)	32% (33)	7% (8)	3% (4)	104
Evangelical	16% (31)	12% (23)	18% (34)	50% (95)	2% (3)	2% (4)	190
Non-Evangelical	14% (47)	22% (74)	19% (65)	39% (133)	5% (15)	1% (5)	339
PID: Dem (no lean)	39% (130)	39% (130)	13% (42)	3% (11)	5% (15)	1% (3)	331
PID: Ind (no lean)	4% (5)	21% (27)	25% (33)	38% (49)	6% (8)	6% (8)	130
PID: Rep (no lean)	2% (7)	6% (20)	20% (67)	67% (228)	4% (12)	1% (4)	338

Continued on next page

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	18%	(142)	22%	(177)	18%	(142)	36%	(288)	4%	(36)	2%	(14)	799
PID/Gender: Dem Men	46%	(66)	35%	(51)	10%	(14)	6%	(8)	4%	(5)	—	(0)	144
PID/Gender: Dem Women	35%	(65)	42%	(79)	15%	(28)	2%	(3)	5%	(10)	1%	(3)	188
PID/Gender: Ind Men	6%	(4)	28%	(20)	22%	(16)	42%	(30)	1%	(1)	—	(0)	70
PID/Gender: Ind Women	1%	(1)	13%	(8)	28%	(17)	32%	(20)	13%	(8)	13%	(8)	60
PID/Gender: Rep Men	2%	(4)	7%	(11)	13%	(21)	72%	(119)	5%	(8)	2%	(4)	167
PID/Gender: Rep Women	2%	(3)	5%	(9)	27%	(46)	63%	(109)	3%	(5)	—	(0)	171
Ideo: Liberal (1-3)	37%	(86)	41%	(95)	14%	(32)	4%	(10)	3%	(7)	—	(1)	231
Ideo: Moderate (4)	17%	(38)	28%	(62)	29%	(63)	18%	(40)	7%	(15)	1%	(3)	222
Ideo: Conservative (5-7)	4%	(13)	5%	(16)	14%	(45)	73%	(233)	2%	(5)	2%	(6)	319
Ideo/PID: Conservative Republican	—	(1)	4%	(9)	15%	(41)	78%	(208)	1%	(4)	1%	(2)	266
Ideo/PID: Moderate/Liberal Republican	3%	(2)	18%	(11)	42%	(26)	31%	(19)	4%	(3)	2%	(1)	61
Ideo/PID: Moderate/Conservative Democrat	34%	(45)	31%	(40)	19%	(25)	7%	(9)	6%	(8)	2%	(3)	130
Ideo/PID: Liberal Democrat	43%	(84)	44%	(86)	9%	(17)	1%	(2)	3%	(6)	—	(0)	195
Unfavorable of Biden and Trump	2%	(3)	21%	(30)	40%	(58)	32%	(45)	5%	(7)	—	(1)	143
2024 H2H Matchup: Biden Voter	37%	(130)	41%	(145)	16%	(55)	2%	(8)	3%	(11)	1%	(3)	353
2024 H2H Matchup: Trump Voter	3%	(10)	5%	(18)	17%	(62)	71%	(260)	2%	(8)	3%	(10)	367
2022 House Vote: Democrat	35%	(118)	40%	(137)	17%	(57)	3%	(10)	4%	(13)	1%	(3)	338
2022 House Vote: Republican	2%	(6)	5%	(16)	21%	(70)	70%	(233)	2%	(6)	1%	(3)	333
2022 House Vote: Did not Vote	15%	(16)	21%	(23)	11%	(12)	35%	(38)	11%	(12)	8%	(8)	110
2020 Vote: Joe Biden	34%	(127)	40%	(149)	17%	(64)	3%	(13)	4%	(16)	1%	(3)	371
2020 Vote: Donald Trump	3%	(10)	3%	(10)	19%	(70)	73%	(264)	2%	(8)	—	(0)	363
2020 Vote: Did not Vote	8%	(5)	29%	(16)	7%	(4)	19%	(11)	18%	(10)	19%	(11)	57
2016 Vote: Hillary Clinton	37%	(102)	42%	(116)	17%	(46)	2%	(5)	3%	(9)	—	(0)	278
2016 Vote: Donald Trump	2%	(7)	5%	(16)	20%	(61)	72%	(223)	1%	(3)	—	(0)	310
U.S. Economy: Wrong Track	6%	(36)	16%	(88)	21%	(119)	50%	(282)	4%	(23)	2%	(13)	561
U.S. Economy: Right Direction	44%	(106)	37%	(89)	10%	(23)	3%	(7)	5%	(12)	1%	(2)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43%	(114)	40%	(105)	12%	(31)	1%	(2)	3%	(8)	2%	(6)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(14)	5%	(21)	17%	(66)	69%	(264)	3%	(13)	2%	(7)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(15)	35%	(51)	31%	(45)	15%	(21)	10%	(15)	—	(1)	147
Top 2024 Issue: Economy	10%	(30)	15%	(44)	21%	(60)	48%	(140)	5%	(14)	1%	(4)	293

Continued on next page

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	18%	(142)	22%	(177)	18%	(142)	36%	(288)	4%	(36)	2%	(14)	799
Community: Urban	26%	(40)	28%	(44)	13%	(20)	24%	(37)	7%	(11)	2%	(4)	156
Community: Suburban	19%	(77)	21%	(82)	19%	(75)	36%	(143)	3%	(13)	2%	(7)	397
Community: Rural	10%	(25)	21%	(51)	19%	(47)	44%	(108)	5%	(12)	1%	(3)	246
Community/Gender: Urban Women	25%	(16)	28%	(18)	12%	(8)	20%	(13)	10%	(7)	5%	(4)	66
Community/Gender: Urban Men	27%	(24)	29%	(26)	13%	(12)	27%	(24)	4%	(4)	—	(0)	89
Community/Gender: Rural Women	6%	(9)	24%	(33)	24%	(34)	40%	(57)	4%	(6)	2%	(3)	142
Community/Gender: Rural Men	15%	(16)	17%	(17)	13%	(13)	49%	(51)	6%	(6)	1%	(1)	104
Community/Gender: Suburban Women	21%	(44)	21%	(44)	23%	(49)	29%	(61)	4%	(9)	2%	(4)	211
Community/Gender: Suburban Men	18%	(34)	20%	(38)	14%	(27)	44%	(82)	2%	(4)	2%	(3)	187
Homeowner	18%	(123)	21%	(149)	19%	(129)	37%	(260)	3%	(21)	2%	(14)	696
Renter	20%	(18)	29%	(26)	13%	(12)	28%	(25)	10%	(9)	—	(0)	90
Military HHnm: Yes	16%	(16)	15%	(16)	11%	(12)	54%	(57)	2%	(2)	2%	(2)	106
Military HH: No	18%	(126)	23%	(161)	19%	(130)	33%	(231)	5%	(33)	2%	(12)	693
Employ: Private Sector	18%	(58)	25%	(81)	20%	(64)	34%	(112)	3%	(10)	—	(1)	325
Employ: Self-Employed	15%	(9)	22%	(13)	11%	(7)	45%	(27)	6%	(4)	—	(0)	59
Employ: Retired	20%	(40)	21%	(43)	17%	(33)	40%	(80)	3%	(6)	—	(0)	202
Employ: Unemployed	18%	(10)	25%	(14)	24%	(14)	24%	(13)	1%	(1)	8%	(4)	56
Employ: Other	13%	(8)	14%	(9)	10%	(7)	36%	(23)	14%	(9)	13%	(8)	65
Self + Household: White-Collar	21%	(68)	26%	(84)	18%	(58)	33%	(106)	2%	(8)	—	(0)	323
Self + Household: Blue Collar	16%	(57)	19%	(71)	18%	(65)	42%	(154)	4%	(14)	1%	(3)	364
Union HH: Yes	18%	(14)	19%	(15)	15%	(12)	38%	(29)	3%	(2)	6%	(5)	78
Union HH: No	18%	(128)	22%	(162)	18%	(130)	36%	(259)	5%	(33)	1%	(9)	721
LGBTQ+: Yes	22%	(21)	25%	(23)	15%	(14)	30%	(28)	7%	(6)	1%	(1)	93
LGBTQ+: No	17%	(121)	22%	(154)	18%	(128)	37%	(260)	4%	(29)	2%	(13)	706
Motivated to Vote	18%	(133)	22%	(161)	18%	(128)	38%	(273)	3%	(24)	1%	(7)	726
Parent: Yes	16%	(34)	23%	(48)	19%	(39)	36%	(75)	4%	(8)	2%	(4)	209
Parent: No	18%	(108)	22%	(129)	17%	(103)	36%	(213)	5%	(28)	2%	(10)	590
COVID Vaccine: Yes	21%	(125)	25%	(152)	20%	(116)	27%	(162)	5%	(29)	2%	(11)	595
COVID Vaccine: No	8%	(17)	12%	(25)	13%	(26)	62%	(126)	3%	(7)	2%	(3)	204
Student Loans: Yes	16%	(27)	29%	(48)	22%	(37)	28%	(47)	4%	(6)	—	(1)	165
Student Loans: No	18%	(115)	20%	(129)	17%	(105)	38%	(242)	5%	(29)	2%	(13)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(113)	21%	(166)	21%	(171)	36%	(289)	5%	(42)	2%	(18)	799
Gender: Male	15%	(57)	21%	(79)	20%	(77)	37%	(142)	5%	(19)	1%	(5)	380
Gender: Female	13%	(55)	21%	(87)	22%	(94)	35%	(147)	5%	(23)	3%	(13)	419
Age: 18-34	19%	(40)	12%	(25)	18%	(39)	36%	(78)	9%	(20)	5%	(11)	213
Age: 35-44	11%	(12)	19%	(20)	21%	(22)	41%	(43)	6%	(6)	2%	(2)	103
Age: 45-64	13%	(35)	23%	(63)	27%	(73)	30%	(82)	5%	(13)	2%	(4)	271
Age: 65+	12%	(25)	27%	(58)	18%	(37)	41%	(87)	1%	(3)	—	(1)	212
GenZers: 1997-2012	11%	(10)	13%	(11)	17%	(15)	35%	(30)	11%	(9)	12%	(10)	86
Millennials: 1981-1996	20%	(42)	14%	(29)	18%	(36)	40%	(81)	6%	(13)	1%	(3)	205
GenXers: 1965-1980	12%	(22)	22%	(42)	24%	(47)	33%	(64)	7%	(13)	2%	(4)	191
Baby Boomers: 1946-1964	12%	(36)	25%	(72)	24%	(71)	37%	(107)	2%	(6)	—	(1)	293
Educ: < College	16%	(74)	26%	(126)	17%	(82)	30%	(142)	8%	(38)	3%	(16)	478
Educ: Bachelors degree	11%	(23)	14%	(30)	28%	(59)	45%	(95)	1%	(3)	—	(0)	209
Educ: Post-grad	14%	(16)	9%	(10)	27%	(30)	47%	(53)	1%	(1)	2%	(2)	112
Income: Under 50k	13%	(42)	24%	(80)	19%	(62)	31%	(100)	9%	(28)	5%	(15)	328
Income: 50k-100k	16%	(44)	22%	(59)	23%	(62)	38%	(103)	2%	(5)	—	(1)	274
Income: 100k+	13%	(27)	13%	(26)	24%	(47)	44%	(86)	5%	(10)	1%	(2)	197
Ethnicity: White (Non-Hispanic)	16%	(105)	22%	(148)	23%	(151)	34%	(227)	4%	(29)	1%	(7)	666
Ethnicity: Black (Non-Hispanic)	4%	(3)	9%	(7)	19%	(15)	49%	(38)	8%	(6)	10%	(8)	79
All Christian	15%	(65)	27%	(117)	24%	(104)	30%	(132)	4%	(17)	1%	(3)	439
Agnostic/Nothing in particular	14%	(25)	9%	(15)	22%	(37)	40%	(69)	9%	(16)	6%	(10)	172
Something Else	16%	(17)	22%	(23)	21%	(22)	31%	(32)	7%	(7)	3%	(4)	104
Evangelical	16%	(30)	36%	(68)	17%	(32)	25%	(47)	5%	(10)	2%	(4)	190
Non-Evangelical	14%	(49)	21%	(71)	27%	(91)	33%	(111)	4%	(14)	1%	(2)	339
PID: Dem (no lean)	3%	(11)	5%	(16)	22%	(74)	64%	(211)	5%	(15)	1%	(4)	331
PID: Ind (no lean)	7%	(10)	11%	(15)	24%	(32)	42%	(55)	5%	(7)	10%	(13)	130
PID: Rep (no lean)	27%	(92)	40%	(136)	19%	(66)	7%	(24)	6%	(20)	—	(1)	338

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Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(113)	21%	(166)	21%	(171)	36%	(289)	5%	(42)	2%	(18)	799
PID/Gender: Dem Men	7%	(10)	7%	(10)	17%	(24)	66%	(94)	4%	(6)	—	(0)	144
PID/Gender: Dem Women	1%	(2)	3%	(6)	27%	(50)	62%	(116)	5%	(10)	2%	(4)	188
PID/Gender: Ind Men	6%	(4)	13%	(9)	26%	(18)	47%	(33)	2%	(1)	6%	(4)	70
PID/Gender: Ind Women	9%	(6)	9%	(5)	22%	(13)	36%	(22)	9%	(6)	15%	(9)	60
PID/Gender: Rep Men	26%	(43)	36%	(60)	21%	(35)	9%	(15)	8%	(13)	—	(1)	167
PID/Gender: Rep Women	28%	(48)	44%	(75)	18%	(31)	5%	(9)	4%	(8)	—	(0)	171
Ideo: Liberal (1-3)	3%	(7)	6%	(13)	15%	(34)	73%	(169)	2%	(5)	2%	(4)	231
Ideo: Moderate (4)	10%	(23)	13%	(30)	29%	(64)	38%	(85)	7%	(16)	2%	(5)	222
Ideo: Conservative (5-7)	25%	(79)	38%	(122)	22%	(69)	10%	(31)	4%	(14)	1%	(4)	319
Ideo/PID: Conservative Republican	29%	(76)	42%	(112)	20%	(52)	5%	(14)	4%	(11)	—	(0)	266
Ideo/PID: Moderate/Liberal Republican	19%	(12)	37%	(23)	21%	(13)	17%	(10)	5%	(3)	1%	(1)	61
Ideo/PID: Moderate/Conservative Democrat	7%	(9)	7%	(9)	29%	(38)	47%	(61)	9%	(12)	1%	(1)	130
Ideo/PID: Liberal Democrat	1%	(3)	3%	(6)	16%	(32)	76%	(148)	1%	(3)	2%	(3)	195
Unfavorable of Biden and Trump	6%	(9)	12%	(17)	36%	(52)	40%	(58)	4%	(6)	—	(0)	143
2024 H2H Matchup: Biden Voter	3%	(11)	4%	(13)	21%	(72)	68%	(241)	3%	(12)	1%	(4)	353
2024 H2H Matchup: Trump Voter	26%	(97)	40%	(145)	20%	(72)	7%	(27)	4%	(14)	3%	(13)	367
2022 House Vote: Democrat	2%	(7)	5%	(15)	21%	(72)	67%	(226)	4%	(15)	1%	(3)	338
2022 House Vote: Republican	25%	(83)	40%	(134)	24%	(79)	7%	(25)	3%	(11)	—	(1)	333
2022 House Vote: Did not Vote	20%	(22)	14%	(15)	14%	(16)	29%	(32)	12%	(13)	12%	(13)	110
2020 Vote: Joe Biden	3%	(11)	3%	(13)	23%	(86)	65%	(241)	5%	(17)	1%	(4)	371
2020 Vote: Donald Trump	27%	(98)	41%	(150)	19%	(69)	8%	(29)	4%	(15)	—	(1)	363
2020 Vote: Did not Vote	7%	(4)	2%	(1)	24%	(14)	30%	(17)	14%	(8)	23%	(13)	57
2016 Vote: Hillary Clinton	3%	(8)	5%	(13)	24%	(68)	64%	(178)	4%	(11)	—	(0)	278
2016 Vote: Donald Trump	24%	(74)	41%	(127)	20%	(63)	12%	(37)	3%	(9)	—	(1)	310
U.S. Economy: Wrong Track	17%	(94)	28%	(158)	22%	(125)	25%	(140)	5%	(31)	3%	(14)	561
U.S. Economy: Right Direction	8%	(19)	3%	(8)	19%	(46)	63%	(149)	5%	(11)	2%	(4)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	3%	(9)	17%	(44)	72%	(190)	3%	(8)	3%	(7)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27%	(105)	37%	(143)	19%	(72)	10%	(38)	5%	(18)	3%	(10)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	9%	(13)	37%	(55)	42%	(61)	11%	(17)	1%	(1)	147
Top 2024 Issue: Economy	19%	(55)	29%	(85)	21%	(62)	23%	(67)	7%	(19)	2%	(5)	293

Continued on next page

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	14%	(113)	21%	(166)	21%	(171)	36%	(289)	5%	(42)	2%	(18)	799
Community: Urban	8%	(12)	18%	(28)	18%	(28)	47%	(73)	6%	(9)	3%	(5)	156
Community: Suburban	13%	(50)	20%	(80)	24%	(96)	36%	(144)	6%	(22)	1%	(5)	397
Community: Rural	20%	(50)	23%	(58)	19%	(48)	30%	(73)	4%	(11)	3%	(7)	246
Community/Gender: Urban Women	4%	(3)	11%	(8)	22%	(14)	42%	(28)	12%	(8)	8%	(5)	66
Community/Gender: Urban Men	11%	(9)	23%	(21)	15%	(13)	50%	(45)	1%	(1)	—	(0)	89
Community/Gender: Rural Women	24%	(34)	22%	(31)	21%	(30)	27%	(39)	3%	(5)	2%	(3)	142
Community/Gender: Rural Men	15%	(16)	25%	(26)	17%	(18)	32%	(34)	6%	(6)	4%	(5)	104
Community/Gender: Suburban Women	9%	(18)	23%	(48)	24%	(50)	38%	(80)	5%	(10)	2%	(5)	211
Community/Gender: Suburban Men	17%	(32)	17%	(32)	25%	(46)	34%	(64)	7%	(12)	—	(0)	187
Homeowner	14%	(100)	21%	(148)	22%	(155)	35%	(246)	5%	(32)	2%	(15)	696
Renter	14%	(12)	19%	(17)	14%	(13)	42%	(38)	9%	(8)	2%	(2)	90
Military HHnm: Yes	13%	(14)	31%	(33)	22%	(23)	30%	(32)	4%	(4)	—	(0)	106
Military HH: No	14%	(99)	19%	(133)	21%	(148)	37%	(257)	5%	(38)	3%	(18)	693
Employ: Private Sector	16%	(52)	20%	(65)	22%	(72)	35%	(115)	5%	(15)	2%	(6)	325
Employ: Self-Employed	24%	(14)	27%	(16)	6%	(3)	35%	(21)	8%	(5)	—	(0)	59
Employ: Retired	12%	(24)	25%	(50)	22%	(45)	39%	(79)	2%	(3)	1%	(1)	202
Employ: Unemployed	8%	(5)	17%	(10)	25%	(14)	39%	(22)	1%	(1)	10%	(5)	56
Employ: Other	13%	(9)	12%	(7)	19%	(12)	29%	(19)	19%	(13)	7%	(5)	65
Self + Household: White-Collar	13%	(41)	18%	(59)	22%	(71)	44%	(140)	3%	(8)	1%	(3)	323
Self + Household: Blue Collar	16%	(57)	25%	(90)	21%	(78)	32%	(117)	6%	(20)	1%	(2)	364
Union HH: Yes	14%	(11)	11%	(8)	26%	(21)	36%	(28)	7%	(5)	6%	(5)	78
Union HH: No	14%	(101)	22%	(158)	21%	(150)	36%	(262)	5%	(37)	2%	(13)	721
LGBTQ+: Yes	9%	(9)	11%	(10)	15%	(14)	52%	(48)	11%	(10)	1%	(1)	93
LGBTQ+: No	15%	(104)	22%	(155)	22%	(157)	34%	(241)	4%	(32)	2%	(17)	706
Motivated to Vote	15%	(111)	22%	(161)	22%	(158)	36%	(262)	3%	(24)	1%	(9)	726
Parent: Yes	18%	(38)	20%	(42)	21%	(43)	32%	(66)	4%	(8)	5%	(11)	209
Parent: No	13%	(75)	21%	(124)	22%	(128)	38%	(223)	6%	(34)	1%	(7)	590
COVID Vaccine: Yes	11%	(63)	17%	(100)	21%	(125)	44%	(259)	6%	(34)	2%	(14)	595
COVID Vaccine: No	25%	(50)	32%	(66)	22%	(46)	15%	(30)	4%	(8)	2%	(4)	204
Student Loans: Yes	14%	(22)	9%	(14)	27%	(45)	44%	(72)	7%	(11)	—	(0)	165
Student Loans: No	14%	(90)	24%	(152)	20%	(126)	34%	(217)	5%	(31)	3%	(18)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	29% (228)	16% (128)	8% (64)	45% (357)	2% (17)	1% (5)	799
Gender: Male	30% (114)	20% (76)	8% (29)	41% (155)	2% (7)	— (0)	380
Gender: Female	27% (115)	12% (52)	8% (35)	48% (202)	3% (11)	1% (5)	419
Age: 18-34	30% (63)	14% (30)	10% (21)	41% (86)	5% (11)	1% (2)	213
Age: 35-44	23% (24)	15% (15)	8% (8)	51% (53)	2% (2)	2% (2)	103
Age: 45-64	31% (83)	17% (46)	8% (23)	43% (117)	1% (2)	— (0)	271
Age: 65+	28% (59)	17% (36)	6% (13)	48% (101)	1% (2)	— (1)	212
GenZers: 1997-2012	26% (22)	10% (9)	9% (8)	44% (38)	9% (8)	1% (1)	86
Millennials: 1981-1996	31% (63)	15% (30)	9% (19)	42% (86)	2% (4)	1% (3)	205
GenXers: 1965-1980	29% (55)	17% (32)	7% (13)	46% (88)	1% (3)	— (0)	191
Baby Boomers: 1946-1964	27% (79)	17% (50)	8% (24)	47% (137)	1% (3)	— (1)	293
Educ: < College	35% (168)	17% (83)	7% (35)	36% (173)	3% (16)	1% (3)	478
Educ: Bachelors degree	18% (37)	14% (30)	10% (20)	58% (122)	— (0)	— (0)	209
Educ: Post-grad	21% (23)	13% (15)	8% (9)	55% (62)	1% (1)	2% (2)	112
Income: Under 50k	32% (106)	19% (61)	7% (24)	37% (121)	4% (12)	1% (3)	328
Income: 50k-100k	30% (83)	13% (36)	7% (20)	48% (130)	2% (4)	— (0)	274
Income: 100k+	20% (39)	15% (30)	10% (20)	54% (106)	— (1)	1% (2)	197
Ethnicity: White (Non-Hispanic)	30% (201)	17% (112)	7% (47)	44% (291)	2% (13)	— (2)	666
Ethnicity: Black (Non-Hispanic)	17% (13)	14% (11)	11% (8)	53% (42)	1% (1)	4% (3)	79
All Christian	30% (132)	20% (86)	9% (39)	40% (176)	1% (4)	— (2)	439
Agnostic/Nothing in particular	26% (45)	13% (23)	4% (7)	52% (90)	3% (6)	1% (1)	172
Something Else	33% (34)	15% (16)	12% (12)	34% (35)	6% (6)	— (0)	104
Evangelical	35% (67)	23% (43)	12% (22)	27% (52)	3% (6)	— (0)	190
Non-Evangelical	28% (94)	16% (55)	8% (29)	46% (155)	1% (5)	1% (2)	339
PID: Dem (no lean)	7% (25)	5% (16)	7% (24)	78% (260)	1% (3)	1% (4)	331
PID: Ind (no lean)	19% (25)	21% (28)	10% (13)	44% (57)	5% (6)	1% (1)	130
PID: Rep (no lean)	53% (178)	25% (84)	8% (28)	12% (40)	2% (8)	— (0)	338

Continued on next page

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	29% (228)	16% (128)	8% (64)	45% (357)	2% (17)	1% (5)	799
PID/Gender: Dem Men	12% (17)	9% (13)	4% (6)	75% (107)	1% (1)	— (0)	144
PID/Gender: Dem Women	4% (8)	2% (3)	9% (18)	81% (153)	1% (2)	2% (4)	188
PID/Gender: Ind Men	17% (12)	30% (21)	9% (6)	44% (31)	— (0)	— (0)	70
PID/Gender: Ind Women	22% (13)	11% (7)	11% (7)	44% (26)	10% (6)	2% (1)	60
PID/Gender: Rep Men	51% (85)	25% (42)	10% (17)	10% (17)	3% (6)	— (0)	167
PID/Gender: Rep Women	55% (93)	25% (42)	6% (11)	13% (22)	1% (2)	— (0)	171
Ideo: Liberal (1-3)	2% (5)	3% (8)	8% (19)	84% (195)	— (1)	2% (4)	231
Ideo: Moderate (4)	19% (42)	18% (40)	7% (15)	54% (120)	2% (5)	— (0)	222
Ideo: Conservative (5-7)	55% (176)	24% (78)	8% (26)	12% (37)	1% (2)	— (0)	319
Ideo/PID: Conservative Republican	59% (157)	25% (67)	9% (25)	6% (17)	— (0)	— (0)	266
Ideo/PID: Moderate/Liberal Republican	28% (17)	26% (16)	5% (3)	37% (23)	4% (2)	— (0)	61
Ideo/PID: Moderate/Conservative Democrat	17% (22)	9% (12)	4% (6)	68% (89)	2% (2)	— (0)	130
Ideo/PID: Liberal Democrat	1% (3)	2% (4)	7% (14)	87% (169)	1% (1)	2% (4)	195
Unfavorable of Biden and Trump	— (0)	— (0)	36% (51)	64% (92)	— (0)	— (0)	143
2024 H2H Matchup: Biden Voter	4% (13)	3% (11)	5% (18)	86% (304)	1% (3)	1% (4)	353
2024 H2H Matchup: Trump Voter	58% (212)	30% (111)	8% (30)	2% (8)	1% (5)	— (0)	367
2022 House Vote: Democrat	5% (16)	5% (16)	7% (22)	82% (276)	1% (4)	1% (4)	338
2022 House Vote: Republican	51% (170)	27% (89)	11% (35)	11% (36)	1% (3)	— (0)	333
2022 House Vote: Did not Vote	34% (37)	17% (18)	4% (4)	35% (39)	9% (10)	1% (1)	110
2020 Vote: Joe Biden	5% (18)	4% (14)	7% (25)	83% (307)	1% (4)	1% (4)	371
2020 Vote: Donald Trump	54% (196)	29% (103)	10% (35)	7% (24)	1% (3)	— (0)	363
2020 Vote: Did not Vote	24% (13)	14% (8)	3% (2)	39% (22)	17% (9)	2% (1)	57
2016 Vote: Hillary Clinton	5% (13)	5% (13)	8% (21)	82% (228)	1% (2)	— (1)	278
2016 Vote: Donald Trump	50% (154)	28% (87)	9% (28)	12% (38)	1% (3)	— (0)	310
U.S. Economy: Wrong Track	36% (203)	20% (114)	10% (58)	31% (172)	2% (12)	— (2)	561
U.S. Economy: Right Direction	11% (25)	6% (13)	2% (6)	78% (185)	2% (6)	1% (3)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4% (11)	3% (9)	6% (15)	83% (222)	2% (5)	1% (4)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	55% (211)	29% (110)	8% (33)	6% (25)	2% (7)	— (0)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	4% (6)	6% (9)	11% (16)	75% (110)	4% (5)	1% (1)	147
Top 2024 Issue: Economy	36% (107)	22% (64)	9% (25)	29% (86)	3% (10)	— (1)	293

Continued on next page

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	29% (228)	16% (128)	8% (64)	45% (357)	2% (17)	1% (5)	799
Community: Urban	26% (41)	13% (20)	7% (11)	49% (76)	4% (6)	2% (2)	156
Community: Suburban	28% (113)	16% (64)	7% (30)	47% (188)	1% (4)	— (0)	397
Community: Rural	31% (75)	18% (44)	10% (23)	38% (93)	3% (8)	1% (3)	246
Community/Gender: Urban Women	21% (14)	6% (4)	10% (7)	50% (34)	9% (6)	4% (2)	66
Community/Gender: Urban Men	30% (26)	18% (16)	5% (5)	47% (42)	— (0)	— (0)	89
Community/Gender: Rural Women	32% (45)	15% (22)	10% (14)	40% (57)	2% (2)	2% (3)	142
Community/Gender: Rural Men	29% (30)	21% (22)	9% (10)	35% (36)	6% (6)	— (0)	104
Community/Gender: Suburban Women	26% (56)	12% (26)	7% (14)	53% (111)	1% (3)	— (0)	211
Community/Gender: Suburban Men	30% (57)	20% (37)	8% (15)	41% (77)	— (1)	— (0)	187
Homeowner	29% (199)	17% (117)	8% (56)	44% (307)	2% (15)	— (2)	696
Renter	29% (26)	11% (10)	8% (7)	48% (43)	2% (2)	2% (2)	90
Military HHnm: Yes	38% (41)	21% (22)	5% (6)	33% (35)	1% (1)	1% (1)	106
Military HH: No	27% (188)	15% (106)	8% (58)	46% (321)	2% (16)	1% (4)	693
Employ: Private Sector	26% (86)	18% (60)	8% (25)	46% (150)	1% (2)	1% (2)	325
Employ: Self-Employed	54% (32)	13% (8)	— (0)	33% (20)	— (0)	— (0)	59
Employ: Retired	29% (58)	15% (31)	7% (13)	48% (97)	1% (1)	— (0)	202
Employ: Unemployed	28% (16)	12% (7)	10% (6)	47% (26)	1% (0)	2% (1)	56
Employ: Other	26% (17)	11% (7)	9% (6)	37% (24)	15% (9)	3% (2)	65
Self + Household: White-Collar	22% (71)	14% (46)	10% (31)	53% (170)	1% (2)	1% (3)	323
Self + Household: Blue Collar	33% (122)	19% (71)	7% (24)	38% (140)	2% (6)	— (1)	364
Union HH: Yes	34% (26)	11% (8)	4% (3)	50% (39)	2% (1)	— (0)	78
Union HH: No	28% (202)	17% (119)	8% (61)	44% (318)	2% (16)	1% (5)	721
LGBTQ+: Yes	19% (17)	7% (6)	10% (10)	58% (54)	4% (4)	2% (2)	93
LGBTQ+: No	30% (211)	17% (121)	8% (54)	43% (303)	2% (14)	— (3)	706
Motivated to Vote	29% (212)	16% (115)	8% (57)	45% (325)	2% (13)	1% (4)	726
Parent: Yes	31% (65)	17% (35)	8% (17)	39% (81)	3% (7)	1% (3)	209
Parent: No	28% (163)	16% (92)	8% (47)	47% (275)	2% (10)	— (2)	590
COVID Vaccine: Yes	21% (123)	13% (80)	8% (48)	55% (328)	2% (12)	1% (5)	595
COVID Vaccine: No	52% (105)	24% (48)	8% (16)	14% (29)	3% (5)	— (0)	204
Student Loans: Yes	27% (45)	10% (16)	8% (14)	54% (89)	— (0)	— (0)	165
Student Loans: No	29% (183)	18% (111)	8% (50)	42% (267)	3% (17)	1% (5)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? — Ron DeSantis

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	13% (106)	21% (167)	13% (104)	34% (273)	11% (87)	8% (61)	799
Gender: Male	16% (61)	23% (86)	16% (60)	32% (120)	8% (31)	6% (21)	380
Gender: Female	11% (45)	19% (81)	11% (44)	37% (153)	13% (56)	9% (40)	419
Age: 18-34	10% (21)	16% (34)	12% (26)	27% (58)	16% (34)	20% (42)	213
Age: 35-44	12% (13)	21% (22)	8% (8)	43% (44)	9% (9)	7% (8)	103
Age: 45-64	11% (31)	21% (58)	18% (50)	34% (92)	11% (30)	4% (11)	271
Age: 65+	20% (42)	26% (54)	10% (21)	37% (79)	7% (14)	1% (1)	212
GenZers: 1997-2012	4% (4)	17% (14)	9% (7)	27% (23)	15% (13)	28% (24)	86
Millennials: 1981-1996	13% (27)	16% (33)	12% (25)	33% (68)	13% (27)	12% (24)	205
GenXers: 1965-1980	12% (23)	20% (38)	15% (29)	36% (68)	13% (24)	4% (8)	191
Baby Boomers: 1946-1964	16% (47)	26% (76)	13% (37)	36% (107)	7% (22)	2% (5)	293
Educ: < College	15% (74)	21% (98)	12% (58)	28% (132)	14% (67)	10% (49)	478
Educ: Bachelors degree	10% (21)	23% (49)	13% (26)	41% (86)	8% (17)	5% (10)	209
Educ: Post-grad	10% (11)	18% (20)	18% (20)	49% (55)	3% (4)	2% (2)	112
Income: Under 50k	15% (49)	19% (62)	12% (40)	28% (90)	14% (46)	12% (40)	328
Income: 50k-100k	11% (30)	21% (58)	15% (40)	38% (105)	10% (28)	5% (13)	274
Income: 100k+	13% (26)	24% (47)	12% (24)	39% (78)	7% (13)	4% (9)	197
Ethnicity: White (Non-Hispanic)	14% (96)	23% (150)	14% (91)	34% (226)	10% (63)	6% (39)	666
Ethnicity: Black (Non-Hispanic)	8% (6)	9% (7)	6% (5)	35% (27)	25% (19)	17% (14)	79
All Christian	16% (70)	29% (126)	14% (61)	30% (132)	9% (38)	3% (11)	439
Agnostic/Nothing in particular	10% (18)	8% (14)	14% (24)	38% (65)	14% (24)	16% (27)	172
Something Else	6% (6)	22% (23)	11% (12)	32% (33)	15% (15)	14% (15)	104
Evangelical	18% (33)	29% (55)	13% (25)	23% (44)	10% (20)	7% (13)	190
Non-Evangelical	12% (39)	27% (90)	14% (48)	35% (118)	9% (31)	4% (12)	339
PID: Dem (no lean)	5% (17)	9% (30)	9% (30)	58% (192)	11% (37)	8% (26)	331
PID: Ind (no lean)	6% (7)	24% (31)	10% (13)	37% (48)	11% (14)	13% (16)	130
PID: Rep (no lean)	24% (82)	31% (106)	18% (61)	10% (33)	11% (36)	6% (19)	338

Continued on next page

Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? — Ron DeSantis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(106)	21%	(167)	13%	(104)	34%	(273)	11%	(87)	8%	(61)	799
PID/Gender: Dem Men	9%	(12)	15%	(22)	9%	(13)	54%	(78)	8%	(12)	4%	(6)	144
PID/Gender: Dem Women	2%	(4)	4%	(8)	9%	(17)	61%	(114)	13%	(25)	11%	(20)	188
PID/Gender: Ind Men	6%	(4)	32%	(22)	13%	(9)	33%	(23)	7%	(5)	9%	(6)	70
PID/Gender: Ind Women	6%	(3)	15%	(9)	6%	(4)	41%	(25)	16%	(10)	17%	(10)	60
PID/Gender: Rep Men	27%	(45)	25%	(42)	23%	(38)	11%	(19)	9%	(14)	5%	(9)	167
PID/Gender: Rep Women	22%	(37)	38%	(64)	14%	(24)	8%	(14)	13%	(22)	6%	(10)	171
Ideo: Liberal (1-3)	2%	(5)	8%	(18)	5%	(12)	68%	(156)	11%	(25)	6%	(15)	231
Ideo: Moderate (4)	11%	(24)	18%	(39)	15%	(34)	34%	(75)	13%	(29)	9%	(21)	222
Ideo: Conservative (5-7)	24%	(76)	34%	(108)	17%	(55)	12%	(39)	8%	(25)	5%	(17)	319
Ideo/PID: Conservative Republican	28%	(74)	34%	(91)	19%	(49)	9%	(23)	7%	(18)	4%	(11)	266
Ideo/PID: Moderate/Liberal Republican	12%	(7)	24%	(15)	14%	(8)	17%	(10)	25%	(15)	8%	(5)	61
Ideo/PID: Moderate/Conservative Democrat	11%	(14)	12%	(16)	16%	(20)	40%	(52)	11%	(15)	10%	(13)	130
Ideo/PID: Liberal Democrat	1%	(2)	7%	(14)	5%	(10)	71%	(139)	9%	(18)	6%	(12)	195
Unfavorable of Biden and Trump	5%	(7)	14%	(20)	23%	(32)	40%	(56)	13%	(18)	6%	(9)	143
2024 H2H Matchup: Biden Voter	4%	(16)	7%	(25)	12%	(42)	61%	(214)	9%	(33)	7%	(24)	353
2024 H2H Matchup: Trump Voter	22%	(82)	35%	(129)	15%	(55)	10%	(37)	10%	(36)	7%	(27)	367
2022 House Vote: Democrat	3%	(12)	9%	(32)	10%	(35)	63%	(212)	9%	(29)	6%	(19)	338
2022 House Vote: Republican	23%	(76)	37%	(122)	19%	(63)	9%	(31)	8%	(27)	4%	(14)	333
2022 House Vote: Did not Vote	14%	(16)	11%	(12)	5%	(6)	23%	(25)	23%	(25)	24%	(27)	110
2020 Vote: Joe Biden	5%	(18)	8%	(30)	12%	(43)	60%	(222)	9%	(35)	6%	(24)	371
2020 Vote: Donald Trump	23%	(84)	36%	(132)	16%	(56)	10%	(37)	11%	(39)	4%	(14)	363
2020 Vote: Did not Vote	6%	(3)	8%	(5)	6%	(4)	21%	(12)	19%	(11)	40%	(22)	57
2016 Vote: Hillary Clinton	5%	(15)	10%	(29)	12%	(35)	60%	(166)	9%	(25)	3%	(10)	278
2016 Vote: Donald Trump	22%	(67)	39%	(121)	15%	(48)	12%	(37)	10%	(31)	2%	(6)	310
U.S. Economy: Wrong Track	16%	(92)	26%	(146)	14%	(79)	24%	(135)	11%	(61)	9%	(49)	561
U.S. Economy: Right Direction	6%	(14)	9%	(22)	11%	(25)	58%	(139)	11%	(26)	5%	(12)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	6%	(17)	9%	(23)	63%	(167)	10%	(28)	7%	(19)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(86)	36%	(138)	14%	(54)	11%	(42)	11%	(42)	6%	(23)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(9)	8%	(12)	18%	(27)	43%	(64)	12%	(18)	13%	(18)	147
Top 2024 Issue: Economy	13%	(39)	32%	(94)	14%	(42)	23%	(69)	12%	(36)	5%	(14)	293

Continued on next page

Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? — Ron DeSantis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(106)	21%	(167)	13%	(104)	34%	(273)	11%	(87)	8%	(61)	799
Community: Urban	13%	(20)	15%	(23)	11%	(18)	35%	(55)	19%	(29)	7%	(11)	156
Community: Suburban	12%	(46)	23%	(90)	14%	(55)	37%	(145)	10%	(39)	5%	(21)	397
Community: Rural	16%	(40)	22%	(53)	13%	(32)	30%	(73)	8%	(19)	12%	(29)	246
Community/Gender: Urban Women	8%	(6)	8%	(5)	7%	(5)	38%	(26)	26%	(17)	13%	(9)	66
Community/Gender: Urban Men	16%	(14)	20%	(18)	15%	(13)	33%	(29)	14%	(12)	3%	(3)	89
Community/Gender: Rural Women	14%	(20)	22%	(31)	14%	(20)	31%	(43)	6%	(9)	13%	(19)	142
Community/Gender: Rural Men	19%	(20)	21%	(22)	11%	(12)	29%	(30)	10%	(10)	10%	(10)	104
Community/Gender: Suburban Women	9%	(19)	21%	(44)	9%	(20)	40%	(84)	14%	(30)	6%	(13)	211
Community/Gender: Suburban Men	14%	(27)	25%	(46)	19%	(35)	33%	(61)	5%	(9)	5%	(9)	187
Homeowner	14%	(96)	22%	(155)	14%	(97)	34%	(236)	9%	(66)	7%	(46)	696
Renter	11%	(10)	14%	(12)	6%	(6)	37%	(33)	19%	(17)	13%	(12)	90
Military HHnm: Yes	15%	(15)	33%	(35)	10%	(10)	30%	(32)	8%	(9)	4%	(5)	106
Military HH: No	13%	(90)	19%	(132)	14%	(94)	35%	(241)	11%	(78)	8%	(57)	693
Employ: Private Sector	15%	(48)	22%	(72)	15%	(48)	31%	(102)	11%	(37)	6%	(19)	325
Employ: Self-Employed	22%	(13)	17%	(10)	18%	(10)	23%	(13)	13%	(8)	7%	(4)	59
Employ: Retired	14%	(29)	26%	(52)	13%	(26)	39%	(79)	6%	(12)	2%	(4)	202
Employ: Unemployed	16%	(9)	4%	(2)	20%	(11)	45%	(25)	4%	(2)	11%	(6)	56
Employ: Other	5%	(3)	10%	(7)	5%	(3)	40%	(26)	16%	(10)	24%	(15)	65
Self + Household: White-Collar	11%	(35)	24%	(78)	15%	(48)	38%	(124)	6%	(21)	5%	(17)	323
Self + Household: Blue Collar	16%	(59)	23%	(84)	13%	(46)	33%	(119)	12%	(44)	4%	(13)	364
Union HH: Yes	8%	(6)	18%	(14)	12%	(9)	36%	(28)	10%	(8)	17%	(13)	78
Union HH: No	14%	(100)	21%	(153)	13%	(96)	34%	(245)	11%	(79)	7%	(48)	721
LGBTQ+: Yes	10%	(9)	9%	(8)	4%	(3)	50%	(47)	9%	(9)	18%	(17)	93
LGBTQ+: No	14%	(97)	23%	(159)	14%	(101)	32%	(226)	11%	(78)	6%	(44)	706
Motivated to Vote	14%	(103)	23%	(165)	13%	(96)	35%	(252)	10%	(70)	5%	(39)	726
Parent: Yes	15%	(31)	21%	(43)	15%	(31)	29%	(60)	10%	(21)	11%	(23)	209
Parent: No	13%	(75)	21%	(124)	12%	(74)	36%	(213)	11%	(66)	7%	(39)	590
COVID Vaccine: Yes	11%	(67)	19%	(112)	11%	(68)	40%	(240)	10%	(60)	8%	(49)	595
COVID Vaccine: No	19%	(39)	27%	(55)	18%	(37)	16%	(33)	13%	(27)	6%	(13)	204
Student Loans: Yes	9%	(15)	17%	(28)	13%	(22)	46%	(75)	8%	(13)	7%	(12)	165
Student Loans: No	14%	(91)	22%	(139)	13%	(83)	31%	(198)	12%	(75)	8%	(49)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(74)	19%	(155)	18%	(142)	19%	(149)	16%	(132)	19%	(148)	799
Gender: Male	13%	(49)	19%	(74)	15%	(58)	23%	(88)	16%	(62)	13%	(49)	380
Gender: Female	6%	(25)	19%	(82)	20%	(83)	14%	(61)	17%	(70)	24%	(99)	419
Age: 18-34	8%	(18)	10%	(21)	16%	(34)	13%	(28)	16%	(33)	37%	(79)	213
Age: 35-44	8%	(8)	17%	(18)	12%	(13)	22%	(22)	20%	(21)	21%	(21)	103
Age: 45-64	5%	(14)	22%	(59)	20%	(54)	19%	(53)	20%	(54)	14%	(37)	271
Age: 65+	16%	(34)	27%	(58)	19%	(40)	22%	(46)	11%	(23)	5%	(11)	212
GenZers: 1997-2012	9%	(7)	9%	(8)	13%	(11)	5%	(4)	21%	(18)	44%	(38)	86
Millennials: 1981-1996	8%	(16)	13%	(27)	16%	(32)	21%	(43)	14%	(28)	28%	(58)	205
GenXers: 1965-1980	6%	(12)	21%	(41)	16%	(31)	21%	(40)	20%	(38)	16%	(30)	191
Baby Boomers: 1946-1964	12%	(35)	24%	(70)	22%	(64)	20%	(60)	15%	(43)	7%	(21)	293
Educ: < College	11%	(51)	18%	(88)	13%	(63)	16%	(77)	19%	(89)	23%	(109)	478
Educ: Bachelors degree	5%	(10)	22%	(45)	22%	(47)	23%	(49)	13%	(28)	14%	(30)	209
Educ: Post-grad	11%	(13)	19%	(22)	29%	(32)	20%	(22)	13%	(14)	8%	(9)	112
Income: Under 50k	9%	(29)	18%	(59)	16%	(52)	18%	(57)	16%	(52)	24%	(79)	328
Income: 50k-100k	10%	(28)	20%	(54)	17%	(45)	22%	(60)	17%	(45)	15%	(41)	274
Income: 100k+	9%	(18)	22%	(43)	23%	(45)	16%	(31)	17%	(34)	14%	(27)	197
Ethnicity: White (Non-Hispanic)	10%	(66)	21%	(142)	17%	(115)	19%	(126)	16%	(105)	17%	(112)	666
Ethnicity: Black (Non-Hispanic)	5%	(4)	12%	(9)	12%	(9)	20%	(16)	20%	(16)	31%	(24)	79
All Christian	11%	(47)	25%	(108)	18%	(80)	18%	(77)	16%	(71)	13%	(56)	439
Agnostic/Nothing in particular	9%	(15)	13%	(23)	14%	(25)	19%	(33)	16%	(27)	28%	(48)	172
Something Else	6%	(6)	16%	(17)	13%	(14)	18%	(19)	18%	(19)	28%	(29)	104
Evangelical	11%	(20)	24%	(47)	12%	(23)	19%	(37)	13%	(25)	20%	(39)	190
Non-Evangelical	9%	(32)	22%	(74)	20%	(69)	17%	(59)	18%	(62)	13%	(44)	339
PID: Dem (no lean)	5%	(18)	11%	(38)	21%	(68)	27%	(89)	16%	(52)	20%	(67)	331
PID: Ind (no lean)	4%	(5)	13%	(17)	20%	(26)	18%	(23)	23%	(30)	22%	(29)	130
PID: Rep (no lean)	15%	(51)	30%	(100)	14%	(47)	11%	(37)	15%	(50)	16%	(52)	338

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(74)	19%	(155)	18%	(142)	19%	(149)	16%	(132)	19%	(148)	799
PID/Gender: Dem Men	12%	(17)	13%	(19)	14%	(20)	30%	(44)	16%	(23)	14%	(20)	144
PID/Gender: Dem Women	—	(1)	10%	(19)	26%	(48)	24%	(45)	15%	(29)	25%	(46)	188
PID/Gender: Ind Men	4%	(3)	18%	(12)	26%	(18)	20%	(14)	17%	(12)	15%	(11)	70
PID/Gender: Ind Women	3%	(2)	8%	(5)	14%	(8)	15%	(9)	30%	(18)	30%	(18)	60
PID/Gender: Rep Men	17%	(29)	25%	(42)	12%	(20)	18%	(30)	16%	(27)	11%	(18)	167
PID/Gender: Rep Women	13%	(22)	34%	(58)	16%	(27)	4%	(7)	14%	(23)	20%	(34)	171
Ideo: Liberal (1-3)	3%	(6)	6%	(14)	23%	(53)	29%	(67)	18%	(42)	21%	(49)	231
Ideo: Moderate (4)	7%	(15)	19%	(43)	21%	(46)	15%	(34)	21%	(46)	17%	(38)	222
Ideo: Conservative (5-7)	16%	(52)	30%	(95)	13%	(43)	14%	(44)	12%	(38)	15%	(47)	319
Ideo/PID: Conservative Republican	17%	(46)	33%	(89)	13%	(34)	12%	(33)	10%	(28)	14%	(36)	266
Ideo/PID: Moderate/Liberal Republican	6%	(4)	18%	(11)	22%	(13)	6%	(4)	31%	(19)	17%	(10)	61
Ideo/PID: Moderate/Conservative Democrat	9%	(12)	17%	(23)	18%	(24)	23%	(30)	18%	(23)	14%	(18)	130
Ideo/PID: Liberal Democrat	3%	(6)	6%	(12)	23%	(44)	30%	(59)	14%	(27)	24%	(47)	195
Unfavorable of Biden and Trump	7%	(11)	20%	(28)	17%	(25)	15%	(21)	20%	(28)	21%	(30)	143
2024 H2H Matchup: Biden Voter	6%	(20)	11%	(37)	25%	(87)	27%	(95)	16%	(57)	16%	(57)	353
2024 H2H Matchup: Trump Voter	13%	(46)	29%	(108)	13%	(48)	12%	(43)	16%	(60)	17%	(62)	367
2022 House Vote: Democrat	4%	(15)	11%	(36)	26%	(87)	30%	(100)	13%	(46)	16%	(54)	338
2022 House Vote: Republican	13%	(44)	32%	(107)	14%	(47)	10%	(33)	17%	(57)	13%	(45)	333
2022 House Vote: Did not Vote	12%	(13)	10%	(11)	6%	(7)	10%	(11)	23%	(25)	39%	(43)	110
2020 Vote: Joe Biden	5%	(19)	11%	(41)	25%	(92)	27%	(101)	15%	(56)	17%	(62)	371
2020 Vote: Donald Trump	14%	(51)	30%	(110)	12%	(44)	10%	(38)	19%	(69)	14%	(52)	363
2020 Vote: Did not Vote	6%	(3)	4%	(2)	10%	(5)	16%	(9)	9%	(5)	57%	(32)	57
2016 Vote: Hillary Clinton	5%	(14)	13%	(35)	27%	(76)	30%	(84)	16%	(44)	9%	(26)	278
2016 Vote: Donald Trump	13%	(41)	33%	(102)	14%	(44)	11%	(33)	18%	(57)	11%	(33)	310
U.S. Economy: Wrong Track	11%	(60)	23%	(126)	15%	(85)	15%	(84)	16%	(89)	21%	(117)	561
U.S. Economy: Right Direction	6%	(14)	12%	(29)	24%	(56)	27%	(65)	18%	(43)	13%	(31)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	9%	(24)	24%	(65)	29%	(76)	16%	(43)	17%	(46)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(57)	29%	(111)	11%	(44)	12%	(46)	17%	(66)	16%	(61)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(5)	14%	(21)	22%	(33)	17%	(26)	15%	(22)	28%	(41)	147
Top 2024 Issue: Economy	10%	(28)	27%	(79)	16%	(47)	11%	(33)	17%	(49)	19%	(57)	293

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(74)	19%	(155)	18%	(142)	19%	(149)	16%	(132)	19%	(148)	799
Community: Urban	6%	(9)	14%	(23)	18%	(29)	23%	(36)	16%	(25)	22%	(34)	156
Community: Suburban	10%	(38)	22%	(89)	19%	(77)	18%	(72)	17%	(67)	14%	(55)	397
Community: Rural	11%	(26)	18%	(44)	15%	(37)	16%	(40)	16%	(40)	24%	(59)	246
Community/Gender: Urban Women	—	(0)	16%	(10)	23%	(16)	21%	(14)	11%	(7)	28%	(19)	66
Community/Gender: Urban Men	10%	(9)	14%	(12)	15%	(13)	25%	(22)	19%	(17)	18%	(16)	89
Community/Gender: Rural Women	8%	(11)	19%	(28)	18%	(25)	9%	(12)	19%	(27)	28%	(40)	142
Community/Gender: Rural Men	15%	(15)	15%	(16)	11%	(12)	27%	(28)	13%	(13)	19%	(19)	104
Community/Gender: Suburban Women	6%	(13)	21%	(44)	20%	(43)	16%	(35)	17%	(36)	19%	(40)	211
Community/Gender: Suburban Men	13%	(25)	24%	(46)	18%	(34)	20%	(37)	17%	(31)	8%	(14)	187
Homeowner	10%	(66)	21%	(146)	18%	(127)	19%	(129)	16%	(112)	17%	(116)	696
Renter	8%	(8)	10%	(9)	14%	(12)	19%	(17)	19%	(17)	30%	(27)	90
Military HHnm: Yes	13%	(13)	28%	(29)	22%	(24)	17%	(18)	8%	(9)	12%	(13)	106
Military HH: No	9%	(61)	18%	(126)	17%	(118)	19%	(130)	18%	(123)	20%	(135)	693
Employ: Private Sector	9%	(31)	20%	(64)	19%	(60)	17%	(56)	17%	(57)	18%	(58)	325
Employ: Self-Employed	21%	(12)	18%	(10)	10%	(6)	19%	(11)	12%	(7)	20%	(12)	59
Employ: Retired	11%	(22)	23%	(47)	25%	(50)	20%	(40)	15%	(30)	7%	(14)	202
Employ: Unemployed	9%	(5)	7%	(4)	19%	(11)	19%	(10)	23%	(13)	22%	(12)	56
Employ: Other	1%	(1)	11%	(7)	8%	(5)	26%	(17)	12%	(8)	42%	(27)	65
Self + Household: White-Collar	11%	(34)	20%	(65)	23%	(74)	19%	(62)	16%	(50)	11%	(37)	323
Self + Household: Blue Collar	9%	(34)	22%	(79)	17%	(61)	19%	(71)	16%	(57)	17%	(61)	364
Union HH: Yes	7%	(5)	19%	(15)	16%	(12)	22%	(17)	14%	(11)	22%	(17)	78
Union HH: No	10%	(69)	19%	(140)	18%	(129)	18%	(131)	17%	(121)	18%	(131)	721
LGBTQ+: Yes	2%	(2)	15%	(14)	17%	(15)	18%	(17)	13%	(12)	35%	(33)	93
LGBTQ+: No	10%	(72)	20%	(142)	18%	(126)	19%	(132)	17%	(119)	16%	(115)	706
Motivated to Vote	10%	(72)	21%	(153)	18%	(132)	19%	(141)	17%	(120)	15%	(108)	726
Parent: Yes	10%	(22)	19%	(40)	14%	(30)	18%	(37)	13%	(28)	25%	(52)	209
Parent: No	9%	(52)	20%	(115)	19%	(112)	19%	(111)	18%	(104)	16%	(96)	590
COVID Vaccine: Yes	9%	(53)	19%	(115)	18%	(108)	19%	(111)	17%	(101)	18%	(107)	595
COVID Vaccine: No	10%	(21)	20%	(41)	16%	(33)	18%	(38)	15%	(31)	20%	(41)	204
Student Loans: Yes	3%	(5)	19%	(31)	22%	(36)	14%	(24)	17%	(28)	25%	(41)	165
Student Loans: No	11%	(69)	20%	(125)	17%	(106)	20%	(125)	16%	(103)	17%	(107)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_10: Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(76)	18%	(140)	10%	(83)	22%	(179)	12%	(99)	28%	(222)	799
Gender: Male	12%	(44)	22%	(84)	11%	(43)	25%	(97)	12%	(44)	18%	(69)	380
Gender: Female	8%	(32)	14%	(57)	9%	(39)	20%	(82)	13%	(55)	37%	(154)	419
Age: 18-34	9%	(19)	10%	(21)	12%	(25)	13%	(28)	11%	(24)	45%	(96)	213
Age: 35-44	10%	(10)	19%	(20)	9%	(9)	25%	(26)	12%	(13)	25%	(26)	103
Age: 45-64	10%	(26)	20%	(55)	9%	(24)	23%	(62)	13%	(37)	25%	(67)	271
Age: 65+	9%	(20)	21%	(45)	11%	(24)	30%	(63)	12%	(26)	16%	(34)	212
GenZers: 1997-2012	4%	(4)	7%	(6)	13%	(11)	6%	(6)	19%	(16)	51%	(43)	86
Millennials: 1981-1996	11%	(23)	15%	(32)	10%	(21)	21%	(43)	7%	(14)	35%	(72)	205
GenXers: 1965-1980	8%	(15)	18%	(35)	8%	(15)	21%	(40)	18%	(35)	27%	(51)	191
Baby Boomers: 1946-1964	11%	(34)	21%	(62)	12%	(34)	28%	(81)	11%	(33)	17%	(50)	293
Educ: < College	11%	(52)	19%	(89)	7%	(32)	16%	(78)	14%	(68)	33%	(158)	478
Educ: Bachelors degree	6%	(12)	17%	(36)	19%	(40)	28%	(58)	9%	(18)	21%	(44)	209
Educ: Post-grad	11%	(12)	14%	(15)	9%	(10)	38%	(43)	12%	(13)	17%	(19)	112
Income: Under 50k	10%	(34)	15%	(49)	8%	(26)	16%	(54)	18%	(59)	32%	(106)	328
Income: 50k-100k	9%	(25)	18%	(48)	14%	(37)	24%	(67)	11%	(29)	24%	(67)	274
Income: 100k+	8%	(17)	22%	(44)	10%	(19)	29%	(58)	6%	(11)	25%	(49)	197
Ethnicity: White (Non-Hispanic)	10%	(67)	19%	(128)	10%	(69)	23%	(153)	12%	(81)	25%	(168)	666
Ethnicity: Black (Non-Hispanic)	12%	(9)	3%	(3)	5%	(4)	20%	(16)	17%	(13)	43%	(34)	79
All Christian	12%	(52)	23%	(100)	12%	(52)	21%	(91)	12%	(51)	21%	(93)	439
Agnostic/Nothing in particular	8%	(14)	10%	(17)	7%	(13)	24%	(41)	15%	(26)	36%	(61)	172
Something Else	5%	(5)	16%	(17)	8%	(9)	11%	(12)	12%	(13)	47%	(49)	104
Evangelical	9%	(18)	25%	(47)	7%	(14)	14%	(27)	14%	(27)	30%	(58)	190
Non-Evangelical	11%	(38)	20%	(69)	14%	(46)	21%	(72)	10%	(35)	24%	(80)	339
PID: Dem (no lean)	5%	(15)	4%	(14)	10%	(34)	35%	(115)	14%	(47)	32%	(106)	331
PID: Ind (no lean)	10%	(13)	16%	(20)	10%	(12)	25%	(32)	10%	(13)	30%	(40)	130
PID: Rep (no lean)	14%	(48)	31%	(106)	11%	(36)	9%	(31)	12%	(39)	23%	(76)	338

Continued on next page

Table BLMB2_10: Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(76)	18%	(140)	10%	(83)	22%	(179)	12%	(99)	28%	(222)	799
PID/Gender: Dem Men	8%	(11)	5%	(8)	13%	(18)	42%	(61)	11%	(16)	21%	(29)	144
PID/Gender: Dem Women	2%	(4)	3%	(6)	8%	(15)	29%	(54)	17%	(31)	41%	(77)	188
PID/Gender: Ind Men	10%	(7)	22%	(15)	13%	(9)	21%	(15)	10%	(7)	24%	(17)	70
PID/Gender: Ind Women	10%	(6)	8%	(5)	5%	(3)	29%	(18)	10%	(6)	38%	(23)	60
PID/Gender: Rep Men	16%	(26)	36%	(61)	9%	(15)	13%	(21)	13%	(21)	13%	(22)	167
PID/Gender: Rep Women	13%	(22)	27%	(45)	12%	(21)	6%	(10)	10%	(18)	32%	(54)	171
Ideo: Liberal (1-3)	3%	(6)	2%	(4)	11%	(26)	40%	(93)	13%	(29)	32%	(73)	231
Ideo: Moderate (4)	12%	(26)	14%	(31)	9%	(20)	24%	(53)	15%	(33)	26%	(58)	222
Ideo: Conservative (5-7)	13%	(42)	32%	(102)	11%	(36)	9%	(29)	10%	(32)	24%	(77)	319
Ideo/PID: Conservative Republican	14%	(37)	35%	(93)	11%	(30)	8%	(22)	8%	(21)	23%	(62)	266
Ideo/PID: Moderate/Liberal Republican	18%	(11)	15%	(9)	10%	(6)	13%	(8)	25%	(15)	19%	(12)	61
Ideo/PID: Moderate/Conservative Democrat	9%	(12)	8%	(11)	10%	(13)	24%	(31)	21%	(27)	28%	(37)	130
Ideo/PID: Liberal Democrat	2%	(3)	2%	(4)	11%	(21)	43%	(84)	10%	(19)	33%	(65)	195
Unfavorable of Biden and Trump	7%	(9)	13%	(19)	16%	(22)	24%	(34)	13%	(19)	28%	(39)	143
2024 H2H Matchup: Biden Voter	5%	(18)	3%	(9)	12%	(41)	39%	(139)	13%	(47)	28%	(99)	353
2024 H2H Matchup: Trump Voter	13%	(49)	33%	(122)	9%	(32)	7%	(27)	11%	(40)	27%	(97)	367
2022 House Vote: Democrat	4%	(15)	3%	(11)	13%	(43)	40%	(134)	13%	(44)	27%	(90)	338
2022 House Vote: Republican	14%	(46)	35%	(117)	11%	(35)	9%	(29)	10%	(32)	22%	(73)	333
2022 House Vote: Did not Vote	14%	(15)	10%	(11)	3%	(4)	7%	(8)	20%	(22)	46%	(51)	110
2020 Vote: Joe Biden	6%	(23)	3%	(11)	12%	(45)	37%	(137)	12%	(46)	29%	(109)	371
2020 Vote: Donald Trump	14%	(50)	34%	(125)	9%	(32)	9%	(34)	11%	(41)	22%	(81)	363
2020 Vote: Did not Vote	6%	(3)	7%	(4)	6%	(3)	11%	(6)	19%	(11)	51%	(29)	57
2016 Vote: Hillary Clinton	7%	(19)	6%	(16)	12%	(33)	41%	(114)	11%	(32)	24%	(66)	278
2016 Vote: Donald Trump	14%	(44)	35%	(109)	11%	(34)	9%	(29)	11%	(34)	19%	(60)	310
U.S. Economy: Wrong Track	11%	(63)	23%	(131)	9%	(52)	15%	(83)	11%	(64)	30%	(168)	561
U.S. Economy: Right Direction	6%	(13)	4%	(9)	13%	(31)	40%	(96)	15%	(35)	23%	(54)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	3%	(7)	10%	(26)	42%	(111)	15%	(39)	27%	(72)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(57)	32%	(125)	9%	(36)	8%	(32)	11%	(43)	24%	(93)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	6%	(8)	14%	(20)	25%	(37)	12%	(17)	38%	(57)	147
Top 2024 Issue: Economy	9%	(27)	22%	(65)	14%	(40)	13%	(39)	11%	(33)	30%	(89)	293

Continued on next page

Table BLMB2_10: Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(76)	18%	(140)	10%	(83)	22%	(179)	12%	(99)	28%	(222)	799
Community: Urban	8%	(13)	10%	(16)	9%	(14)	24%	(37)	19%	(29)	30%	(47)	156
Community: Suburban	8%	(34)	22%	(88)	13%	(53)	22%	(87)	11%	(42)	24%	(95)	397
Community: Rural	12%	(29)	15%	(36)	7%	(16)	22%	(55)	11%	(28)	33%	(81)	246
Community/Gender: Urban Women	8%	(5)	8%	(5)	6%	(4)	18%	(12)	17%	(11)	43%	(29)	66
Community/Gender: Urban Men	9%	(8)	12%	(11)	11%	(10)	28%	(25)	20%	(18)	20%	(18)	89
Community/Gender: Rural Women	8%	(12)	10%	(15)	9%	(13)	19%	(27)	11%	(15)	43%	(61)	142
Community/Gender: Rural Men	17%	(17)	21%	(22)	4%	(4)	27%	(28)	12%	(13)	19%	(20)	104
Community/Gender: Suburban Women	7%	(15)	17%	(37)	11%	(23)	21%	(43)	14%	(29)	30%	(64)	211
Community/Gender: Suburban Men	10%	(19)	28%	(51)	16%	(30)	23%	(43)	7%	(13)	16%	(31)	187
Homeowner	10%	(70)	18%	(129)	11%	(73)	23%	(158)	12%	(84)	26%	(182)	696
Renter	5%	(5)	13%	(12)	8%	(7)	21%	(19)	15%	(13)	38%	(34)	90
Military HHnm: Yes	12%	(13)	28%	(30)	12%	(13)	20%	(21)	4%	(4)	24%	(25)	106
Military HH: No	9%	(63)	16%	(111)	10%	(70)	23%	(157)	14%	(95)	28%	(197)	693
Employ: Private Sector	11%	(36)	19%	(63)	13%	(44)	17%	(54)	11%	(36)	29%	(94)	325
Employ: Self-Employed	9%	(6)	20%	(12)	4%	(3)	27%	(16)	11%	(6)	29%	(17)	59
Employ: Retired	10%	(20)	20%	(41)	12%	(25)	31%	(63)	12%	(24)	14%	(28)	202
Employ: Unemployed	7%	(4)	10%	(5)	15%	(9)	23%	(13)	16%	(9)	30%	(16)	56
Employ: Other	7%	(5)	5%	(3)	—	(0)	20%	(13)	14%	(9)	54%	(35)	65
Self + Household: White-Collar	11%	(36)	17%	(54)	15%	(50)	26%	(85)	10%	(31)	21%	(66)	323
Self + Household: Blue Collar	9%	(33)	22%	(79)	8%	(29)	21%	(76)	14%	(50)	27%	(97)	364
Union HH: Yes	17%	(13)	9%	(7)	10%	(7)	25%	(19)	9%	(7)	31%	(24)	78
Union HH: No	9%	(63)	18%	(133)	10%	(75)	22%	(160)	13%	(93)	27%	(198)	721
LGBTQ+: Yes	1%	(1)	8%	(7)	4%	(3)	29%	(27)	16%	(15)	43%	(40)	93
LGBTQ+: No	11%	(75)	19%	(133)	11%	(79)	22%	(152)	12%	(85)	26%	(182)	706
Motivated to Vote	10%	(73)	18%	(134)	11%	(76)	24%	(171)	12%	(89)	25%	(182)	726
Parent: Yes	10%	(22)	18%	(37)	12%	(25)	15%	(31)	12%	(24)	33%	(69)	209
Parent: No	9%	(54)	17%	(103)	10%	(58)	25%	(148)	13%	(75)	26%	(153)	590
COVID Vaccine: Yes	8%	(46)	14%	(86)	10%	(62)	26%	(156)	13%	(76)	28%	(169)	595
COVID Vaccine: No	15%	(30)	27%	(55)	10%	(21)	11%	(22)	11%	(23)	26%	(53)	204
Student Loans: Yes	2%	(4)	16%	(26)	10%	(17)	19%	(31)	16%	(26)	37%	(61)	165
Student Loans: No	11%	(72)	18%	(115)	10%	(66)	23%	(147)	12%	(73)	25%	(161)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_11: *Do you have a favorable or unfavorable impression of each of the following? — Chris Christie*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(39)	17%	(133)	25%	(197)	30%	(236)	14%	(111)	10%	(82)	799
Gender: Male	6%	(25)	18%	(67)	25%	(94)	33%	(126)	11%	(40)	8%	(29)	380
Gender: Female	3%	(14)	16%	(67)	24%	(103)	26%	(111)	17%	(71)	13%	(54)	419
Age: 18-34	5%	(10)	18%	(37)	14%	(29)	17%	(35)	21%	(44)	26%	(56)	213
Age: 35-44	8%	(9)	14%	(15)	25%	(26)	34%	(35)	11%	(12)	7%	(7)	103
Age: 45-64	4%	(11)	13%	(36)	31%	(84)	34%	(92)	12%	(33)	6%	(16)	271
Age: 65+	4%	(9)	21%	(45)	27%	(58)	35%	(74)	11%	(23)	1%	(3)	212
GenZers: 1997-2012	8%	(7)	16%	(13)	7%	(6)	14%	(12)	17%	(15)	37%	(32)	86
Millennials: 1981-1996	5%	(11)	17%	(34)	21%	(42)	25%	(52)	17%	(35)	15%	(31)	205
GenXers: 1965-1980	2%	(5)	12%	(24)	31%	(59)	33%	(63)	16%	(31)	5%	(9)	191
Baby Boomers: 1946-1964	5%	(15)	20%	(59)	27%	(80)	35%	(102)	9%	(27)	4%	(10)	293
Educ: < College	6%	(27)	15%	(71)	22%	(105)	28%	(134)	17%	(81)	12%	(59)	478
Educ: Bachelors degree	3%	(6)	18%	(38)	25%	(52)	34%	(71)	12%	(24)	8%	(17)	209
Educ: Post-grad	5%	(6)	22%	(24)	35%	(39)	28%	(31)	5%	(6)	5%	(6)	112
Income: Under 50k	5%	(17)	14%	(47)	21%	(68)	30%	(100)	16%	(52)	13%	(44)	328
Income: 50k-100k	5%	(13)	18%	(50)	23%	(63)	30%	(83)	14%	(39)	9%	(25)	274
Income: 100k+	4%	(9)	18%	(36)	34%	(66)	27%	(53)	10%	(20)	7%	(13)	197
Ethnicity: White (Non-Hispanic)	4%	(27)	17%	(114)	27%	(176)	30%	(197)	14%	(94)	9%	(57)	666
Ethnicity: Black (Non-Hispanic)	11%	(8)	18%	(14)	13%	(10)	28%	(22)	11%	(9)	20%	(16)	79
All Christian	5%	(24)	18%	(79)	27%	(120)	31%	(134)	12%	(54)	6%	(27)	439
Agnostic/Nothing in particular	3%	(4)	14%	(25)	23%	(40)	24%	(41)	19%	(33)	17%	(30)	172
Something Else	5%	(5)	14%	(14)	22%	(23)	27%	(28)	12%	(12)	20%	(21)	104
Evangelical	4%	(7)	19%	(35)	22%	(43)	30%	(57)	15%	(29)	10%	(19)	190
Non-Evangelical	7%	(22)	16%	(55)	29%	(97)	30%	(100)	11%	(36)	8%	(28)	339
PID: Dem (no lean)	6%	(20)	20%	(68)	24%	(79)	26%	(86)	15%	(50)	9%	(30)	331
PID: Ind (no lean)	5%	(6)	14%	(18)	28%	(36)	29%	(38)	10%	(13)	14%	(19)	130
PID: Rep (no lean)	4%	(12)	14%	(47)	24%	(82)	33%	(113)	14%	(49)	10%	(34)	338

Continued on next page

Table BLMB2_11: Do you have a favorable or unfavorable impression of each of the following? — Chris Christie

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(39)	17%	(133)	25%	(197)	30%	(236)	14%	(111)	10%	(82)	799
PID/Gender: Dem Men	12%	(17)	24%	(35)	17%	(24)	29%	(42)	13%	(19)	5%	(8)	144
PID/Gender: Dem Women	2%	(3)	17%	(33)	29%	(55)	23%	(44)	17%	(31)	12%	(22)	188
PID/Gender: Ind Men	4%	(3)	13%	(9)	36%	(25)	30%	(21)	7%	(5)	10%	(7)	70
PID/Gender: Ind Women	6%	(4)	15%	(9)	18%	(11)	28%	(17)	13%	(8)	20%	(12)	60
PID/Gender: Rep Men	3%	(5)	13%	(22)	28%	(46)	38%	(63)	10%	(16)	9%	(14)	167
PID/Gender: Rep Women	4%	(7)	15%	(25)	21%	(36)	29%	(50)	19%	(33)	12%	(20)	171
Ideo: Liberal (1-3)	6%	(15)	17%	(38)	24%	(56)	30%	(69)	13%	(31)	10%	(23)	231
Ideo: Moderate (4)	5%	(10)	23%	(51)	23%	(51)	23%	(50)	17%	(38)	10%	(22)	222
Ideo: Conservative (5-7)	4%	(13)	13%	(42)	25%	(81)	36%	(115)	12%	(39)	9%	(29)	319
Ideo/PID: Conservative Republican	4%	(9)	12%	(33)	24%	(63)	39%	(102)	13%	(35)	9%	(23)	266
Ideo/PID: Moderate/Liberal Republican	5%	(3)	24%	(15)	24%	(15)	17%	(11)	17%	(10)	13%	(8)	61
Ideo/PID: Moderate/Conservative Democrat	7%	(9)	24%	(31)	24%	(31)	24%	(31)	17%	(23)	5%	(6)	130
Ideo/PID: Liberal Democrat	6%	(11)	18%	(35)	23%	(44)	28%	(55)	14%	(27)	11%	(22)	195
Unfavorable of Biden and Trump	3%	(5)	14%	(20)	33%	(47)	29%	(42)	12%	(18)	9%	(12)	143
2024 H2H Matchup: Biden Voter	6%	(21)	22%	(76)	27%	(96)	26%	(91)	13%	(45)	7%	(23)	353
2024 H2H Matchup: Trump Voter	3%	(13)	13%	(47)	22%	(80)	36%	(133)	14%	(51)	12%	(43)	367
2022 House Vote: Democrat	6%	(20)	21%	(70)	27%	(92)	28%	(95)	10%	(35)	7%	(24)	338
2022 House Vote: Republican	5%	(15)	16%	(54)	27%	(89)	35%	(115)	10%	(34)	8%	(26)	333
2022 House Vote: Did not Vote	2%	(2)	7%	(8)	11%	(12)	20%	(22)	34%	(38)	26%	(28)	110
2020 Vote: Joe Biden	6%	(23)	20%	(75)	26%	(97)	27%	(100)	12%	(46)	8%	(31)	371
2020 Vote: Donald Trump	4%	(14)	14%	(51)	26%	(95)	36%	(129)	14%	(51)	6%	(22)	363
2020 Vote: Did not Vote	1%	(1)	9%	(5)	5%	(3)	12%	(7)	22%	(12)	51%	(29)	57
2016 Vote: Hillary Clinton	8%	(22)	24%	(66)	27%	(76)	26%	(73)	11%	(30)	4%	(11)	278
2016 Vote: Donald Trump	3%	(11)	15%	(46)	29%	(90)	36%	(111)	11%	(35)	6%	(17)	310
U.S. Economy: Wrong Track	3%	(18)	14%	(78)	25%	(140)	33%	(185)	13%	(75)	12%	(65)	561
U.S. Economy: Right Direction	9%	(20)	23%	(55)	24%	(57)	21%	(51)	15%	(37)	7%	(18)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(19)	21%	(57)	24%	(65)	26%	(69)	13%	(34)	8%	(22)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(15)	14%	(55)	23%	(89)	34%	(130)	15%	(57)	10%	(40)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(5)	15%	(22)	30%	(44)	25%	(37)	14%	(20)	14%	(21)	147
Top 2024 Issue: Economy	4%	(11)	14%	(42)	24%	(71)	34%	(100)	13%	(38)	11%	(31)	293

Continued on next page

Table BLMB2_11: Do you have a favorable or unfavorable impression of each of the following? — Chris Christie

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(39)	17%	(133)	25%	(197)	30%	(236)	14%	(111)	10%	(82)	799
Community: Urban	8%	(13)	17%	(27)	14%	(22)	38%	(58)	14%	(21)	9%	(14)	156
Community: Suburban	3%	(11)	17%	(69)	30%	(119)	26%	(105)	16%	(64)	7%	(30)	397
Community: Rural	6%	(15)	15%	(37)	23%	(56)	30%	(73)	11%	(26)	16%	(39)	246
Community/Gender: Urban Women	—	(0)	20%	(13)	18%	(12)	25%	(17)	18%	(12)	19%	(13)	66
Community/Gender: Urban Men	14%	(13)	16%	(14)	11%	(10)	47%	(42)	11%	(10)	1%	(1)	89
Community/Gender: Rural Women	7%	(10)	14%	(20)	25%	(36)	26%	(37)	12%	(16)	17%	(23)	142
Community/Gender: Rural Men	5%	(5)	17%	(17)	20%	(21)	35%	(36)	9%	(10)	14%	(15)	104
Community/Gender: Suburban Women	2%	(3)	16%	(34)	26%	(55)	27%	(57)	20%	(43)	8%	(18)	211
Community/Gender: Suburban Men	4%	(7)	19%	(35)	34%	(64)	26%	(48)	11%	(20)	7%	(12)	187
Homeowner	5%	(36)	17%	(119)	25%	(177)	30%	(207)	13%	(89)	10%	(68)	696
Renter	3%	(3)	14%	(13)	21%	(19)	31%	(28)	22%	(20)	10%	(9)	90
Military HHnm: Yes	2%	(2)	16%	(17)	27%	(28)	36%	(38)	12%	(13)	7%	(8)	106
Military HH: No	5%	(37)	17%	(116)	24%	(169)	29%	(199)	14%	(98)	11%	(75)	693
Employ: Private Sector	6%	(19)	17%	(57)	26%	(86)	25%	(81)	16%	(52)	9%	(31)	325
Employ: Self-Employed	6%	(3)	21%	(13)	25%	(15)	31%	(18)	6%	(3)	11%	(7)	59
Employ: Retired	5%	(10)	21%	(43)	28%	(57)	33%	(66)	10%	(20)	4%	(7)	202
Employ: Unemployed	1%	(1)	5%	(3)	25%	(14)	39%	(22)	12%	(7)	18%	(10)	56
Employ: Other	5%	(3)	8%	(5)	12%	(8)	33%	(22)	16%	(10)	26%	(17)	65
Self + Household: White-Collar	7%	(23)	20%	(66)	33%	(106)	26%	(85)	7%	(21)	7%	(22)	323
Self + Household: Blue Collar	4%	(14)	15%	(53)	21%	(78)	35%	(129)	17%	(63)	7%	(27)	364
Union HH: Yes	5%	(4)	14%	(11)	23%	(18)	21%	(17)	21%	(16)	16%	(12)	78
Union HH: No	5%	(35)	17%	(123)	25%	(179)	30%	(220)	13%	(95)	10%	(70)	721
LGBTQ+: Yes	—	(0)	17%	(16)	15%	(14)	34%	(31)	17%	(15)	17%	(16)	93
LGBTQ+: No	5%	(39)	17%	(117)	26%	(183)	29%	(205)	14%	(96)	9%	(67)	706
Motivated to Vote	5%	(38)	18%	(130)	26%	(188)	31%	(225)	12%	(86)	8%	(59)	726
Parent: Yes	6%	(13)	17%	(36)	26%	(55)	23%	(47)	12%	(26)	15%	(32)	209
Parent: No	4%	(26)	17%	(98)	24%	(142)	32%	(189)	14%	(85)	9%	(51)	590
COVID Vaccine: Yes	5%	(30)	19%	(110)	27%	(159)	28%	(169)	13%	(78)	8%	(50)	595
COVID Vaccine: No	4%	(9)	11%	(23)	19%	(38)	33%	(67)	16%	(33)	16%	(33)	204
Student Loans: Yes	4%	(6)	17%	(27)	20%	(33)	31%	(52)	16%	(26)	13%	(21)	165
Student Loans: No	5%	(32)	17%	(106)	26%	(164)	29%	(185)	13%	(85)	10%	(62)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(25)	8%	(65)	10%	(79)	12%	(92)	18%	(147)	49%	(390)	799
Gender: Male	5%	(20)	11%	(41)	12%	(45)	15%	(59)	19%	(72)	38%	(143)	380
Gender: Female	1%	(6)	6%	(24)	8%	(33)	8%	(34)	18%	(76)	59%	(247)	419
Age: 18-34	5%	(11)	9%	(20)	8%	(18)	5%	(10)	18%	(39)	54%	(116)	213
Age: 35-44	8%	(8)	11%	(11)	6%	(6)	9%	(10)	19%	(19)	47%	(49)	103
Age: 45-64	2%	(6)	8%	(21)	10%	(28)	12%	(33)	21%	(56)	47%	(128)	271
Age: 65+	—	(0)	6%	(13)	13%	(27)	19%	(40)	16%	(33)	46%	(98)	212
GenZers: 1997-2012	5%	(4)	6%	(5)	10%	(9)	2%	(1)	24%	(21)	53%	(46)	86
Millennials: 1981-1996	7%	(14)	12%	(24)	7%	(14)	8%	(16)	14%	(29)	53%	(108)	205
GenXers: 1965-1980	1%	(3)	9%	(17)	11%	(21)	11%	(21)	22%	(42)	45%	(87)	191
Baby Boomers: 1946-1964	1%	(4)	6%	(19)	11%	(33)	15%	(44)	18%	(53)	48%	(140)	293
Educ: < College	2%	(10)	7%	(35)	10%	(46)	10%	(49)	20%	(95)	51%	(242)	478
Educ: Bachelors degree	5%	(11)	11%	(23)	7%	(15)	12%	(25)	16%	(33)	49%	(102)	209
Educ: Post-grad	5%	(5)	6%	(6)	15%	(17)	16%	(18)	17%	(19)	41%	(47)	112
Income: Under 50k	3%	(11)	5%	(16)	11%	(37)	11%	(37)	20%	(66)	49%	(161)	328
Income: 50k-100k	2%	(4)	11%	(31)	7%	(20)	13%	(36)	18%	(48)	49%	(134)	274
Income: 100k+	5%	(10)	9%	(19)	11%	(22)	10%	(19)	17%	(33)	48%	(95)	197
Ethnicity: White (Non-Hispanic)	2%	(15)	8%	(52)	8%	(52)	13%	(90)	18%	(120)	51%	(337)	666
Ethnicity: Black (Non-Hispanic)	10%	(8)	12%	(10)	22%	(17)	1%	(1)	14%	(11)	41%	(32)	79
All Christian	1%	(6)	9%	(38)	10%	(44)	13%	(57)	22%	(94)	45%	(199)	439
Agnostic/Nothing in particular	4%	(7)	6%	(11)	9%	(15)	11%	(20)	16%	(28)	53%	(92)	172
Something Else	5%	(5)	10%	(10)	9%	(10)	4%	(4)	10%	(11)	62%	(65)	104
Evangelical	4%	(7)	9%	(16)	10%	(18)	13%	(24)	20%	(38)	45%	(87)	190
Non-Evangelical	1%	(4)	9%	(30)	10%	(35)	10%	(34)	19%	(66)	50%	(171)	339
PID: Dem (no lean)	5%	(17)	10%	(32)	11%	(37)	11%	(36)	16%	(53)	47%	(156)	331
PID: Ind (no lean)	4%	(5)	11%	(14)	10%	(13)	8%	(10)	16%	(21)	51%	(67)	130
PID: Rep (no lean)	1%	(3)	6%	(19)	8%	(28)	14%	(46)	22%	(73)	50%	(167)	338

Continued on next page

Table BLMB2_12: *Do you have a favorable or unfavorable impression of each of the following? — Cornel West*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(25)	8%	(65)	10%	(79)	12%	(92)	18%	(147)	49%	(390)	799
PID/Gender: Dem Men	10%	(14)	15%	(22)	11%	(15)	14%	(20)	19%	(27)	31%	(45)	144
PID/Gender: Dem Women	2%	(3)	5%	(10)	11%	(22)	9%	(16)	14%	(26)	59%	(111)	188
PID/Gender: Ind Men	6%	(4)	14%	(10)	14%	(10)	10%	(7)	11%	(8)	44%	(31)	70
PID/Gender: Ind Women	1%	(1)	7%	(4)	6%	(3)	5%	(3)	22%	(13)	60%	(36)	60
PID/Gender: Rep Men	1%	(1)	5%	(9)	12%	(20)	19%	(31)	22%	(37)	41%	(68)	167
PID/Gender: Rep Women	1%	(2)	6%	(10)	5%	(8)	9%	(15)	21%	(37)	58%	(99)	171
Ideo: Liberal (1-3)	3%	(8)	10%	(24)	9%	(21)	13%	(29)	19%	(44)	45%	(104)	231
Ideo: Moderate (4)	6%	(14)	10%	(21)	10%	(23)	5%	(11)	15%	(32)	55%	(121)	222
Ideo: Conservative (5-7)	1%	(4)	6%	(20)	9%	(28)	16%	(51)	20%	(64)	48%	(153)	319
Ideo/PID: Conservative Republican	—	(0)	6%	(15)	8%	(22)	17%	(45)	21%	(55)	48%	(127)	266
Ideo/PID: Moderate/Liberal Republican	5%	(3)	6%	(4)	4%	(2)	2%	(1)	24%	(15)	59%	(36)	61
Ideo/PID: Moderate/Conservative Democrat	9%	(12)	9%	(11)	12%	(16)	7%	(9)	17%	(22)	46%	(59)	130
Ideo/PID: Liberal Democrat	3%	(5)	10%	(20)	9%	(17)	14%	(28)	15%	(30)	49%	(95)	195
Unfavorable of Biden and Trump	—	(1)	4%	(5)	10%	(15)	14%	(20)	25%	(35)	47%	(67)	143
2024 H2H Matchup: Biden Voter	5%	(17)	9%	(31)	12%	(41)	11%	(38)	15%	(53)	49%	(172)	353
2024 H2H Matchup: Trump Voter	2%	(8)	8%	(29)	9%	(33)	12%	(46)	19%	(71)	49%	(181)	367
2022 House Vote: Democrat	5%	(17)	10%	(34)	12%	(40)	11%	(38)	18%	(60)	44%	(150)	338
2022 House Vote: Republican	1%	(3)	8%	(28)	9%	(30)	14%	(47)	19%	(64)	48%	(161)	333
2022 House Vote: Did not Vote	5%	(5)	3%	(4)	6%	(7)	5%	(5)	18%	(20)	62%	(68)	110
2020 Vote: Joe Biden	5%	(17)	9%	(33)	12%	(44)	10%	(37)	17%	(64)	47%	(176)	371
2020 Vote: Donald Trump	2%	(8)	8%	(28)	8%	(30)	14%	(51)	20%	(71)	48%	(175)	363
2020 Vote: Did not Vote	—	(0)	6%	(4)	4%	(2)	8%	(4)	20%	(11)	62%	(35)	57
2016 Vote: Hillary Clinton	7%	(18)	10%	(28)	12%	(34)	11%	(30)	19%	(52)	42%	(116)	278
2016 Vote: Donald Trump	1%	(3)	9%	(28)	9%	(28)	14%	(43)	19%	(59)	48%	(149)	310
U.S. Economy: Wrong Track	1%	(5)	8%	(43)	10%	(56)	12%	(70)	19%	(108)	50%	(279)	561
U.S. Economy: Right Direction	9%	(20)	9%	(23)	10%	(23)	9%	(22)	16%	(39)	47%	(111)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	10%	(26)	12%	(31)	12%	(31)	15%	(40)	47%	(124)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(12)	9%	(35)	9%	(35)	12%	(46)	20%	(76)	47%	(181)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	3%	(4)	8%	(12)	10%	(15)	21%	(31)	57%	(85)	147
Top 2024 Issue: Economy	2%	(6)	8%	(24)	8%	(23)	9%	(27)	20%	(58)	53%	(155)	293

Continued on next page

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	3%	(25)	8%	(65)	10%	(79)	12%	(92)	18%	(147)	49%	(390)	799
Community: Urban	9%	(14)	12%	(19)	14%	(21)	7%	(11)	17%	(26)	41%	(64)	156
Community: Suburban	3%	(11)	8%	(32)	12%	(47)	11%	(45)	19%	(77)	47%	(186)	397
Community: Rural	—	(1)	6%	(15)	4%	(10)	15%	(36)	18%	(43)	57%	(140)	246
Community/Gender: Urban Women	1%	(1)	7%	(5)	14%	(9)	4%	(3)	22%	(14)	53%	(35)	66
Community/Gender: Urban Men	14%	(13)	16%	(14)	14%	(12)	9%	(8)	14%	(12)	33%	(29)	89
Community/Gender: Rural Women	—	(0)	5%	(7)	3%	(4)	8%	(11)	14%	(20)	70%	(99)	142
Community/Gender: Rural Men	—	(0)	7%	(7)	6%	(6)	24%	(25)	23%	(24)	39%	(41)	104
Community/Gender: Suburban Women	2%	(5)	6%	(12)	10%	(20)	9%	(20)	20%	(41)	53%	(112)	211
Community/Gender: Suburban Men	3%	(6)	10%	(19)	14%	(27)	13%	(25)	19%	(36)	39%	(73)	187
Homeowner	3%	(23)	8%	(54)	10%	(72)	12%	(82)	18%	(126)	49%	(338)	696
Renter	2%	(2)	10%	(9)	7%	(7)	10%	(9)	21%	(19)	49%	(44)	90
Military HHnm: Yes	3%	(3)	8%	(8)	18%	(19)	12%	(13)	17%	(18)	44%	(46)	106
Military HH: No	3%	(23)	8%	(57)	9%	(60)	12%	(80)	19%	(130)	50%	(344)	693
Employ: Private Sector	4%	(14)	12%	(39)	7%	(23)	9%	(29)	20%	(66)	47%	(154)	325
Employ: Self-Employed	6%	(3)	13%	(8)	12%	(7)	10%	(6)	11%	(7)	47%	(28)	59
Employ: Retired	1%	(1)	6%	(11)	13%	(26)	16%	(32)	18%	(36)	47%	(95)	202
Employ: Unemployed	5%	(3)	2%	(1)	13%	(7)	7%	(4)	21%	(11)	52%	(29)	56
Employ: Other	—	(0)	5%	(3)	7%	(4)	9%	(6)	23%	(15)	56%	(36)	65
Self + Household: White-Collar	4%	(14)	9%	(29)	14%	(44)	15%	(47)	14%	(47)	44%	(142)	323
Self + Household: Blue Collar	2%	(9)	9%	(31)	7%	(27)	10%	(36)	24%	(88)	48%	(173)	364
Union HH: Yes	6%	(5)	8%	(6)	8%	(7)	7%	(5)	22%	(17)	49%	(38)	78
Union HH: No	3%	(20)	8%	(59)	10%	(72)	12%	(87)	18%	(131)	49%	(352)	721
LGBTQ+: Yes	1%	(1)	5%	(4)	7%	(7)	12%	(11)	21%	(19)	54%	(51)	93
LGBTQ+: No	3%	(24)	9%	(61)	10%	(72)	11%	(81)	18%	(128)	48%	(340)	706
Motivated to Vote	3%	(25)	9%	(63)	10%	(69)	12%	(89)	19%	(140)	47%	(340)	726
Parent: Yes	4%	(8)	11%	(23)	10%	(21)	11%	(22)	17%	(35)	48%	(99)	209
Parent: No	3%	(17)	7%	(42)	10%	(57)	12%	(70)	19%	(112)	49%	(291)	590
COVID Vaccine: Yes	4%	(21)	8%	(45)	10%	(60)	12%	(69)	18%	(107)	49%	(293)	595
COVID Vaccine: No	2%	(4)	10%	(21)	9%	(19)	11%	(23)	20%	(40)	48%	(98)	204
Student Loans: Yes	4%	(7)	8%	(14)	10%	(17)	6%	(10)	20%	(32)	52%	(85)	165
Student Loans: No	3%	(18)	8%	(52)	10%	(62)	13%	(83)	18%	(115)	48%	(305)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB2_13: *Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	15%	(121)	27%	(212)	15%	(117)	19%	(149)	21%	(165)	4%	(35)	799
Gender: Male	17%	(65)	25%	(94)	16%	(60)	21%	(81)	17%	(66)	4%	(15)	380
Gender: Female	13%	(56)	28%	(118)	14%	(57)	16%	(68)	24%	(99)	5%	(20)	419
Age: 18-34	17%	(37)	27%	(58)	12%	(26)	11%	(23)	24%	(51)	8%	(18)	213
Age: 35-44	17%	(17)	26%	(26)	13%	(13)	14%	(15)	24%	(25)	7%	(7)	103
Age: 45-64	18%	(48)	24%	(66)	16%	(42)	17%	(47)	22%	(59)	4%	(10)	271
Age: 65+	9%	(19)	29%	(62)	17%	(36)	30%	(64)	15%	(31)	—	(0)	212
GenZers: 1997-2012	17%	(14)	22%	(19)	9%	(8)	9%	(8)	30%	(25)	13%	(11)	86
Millennials: 1981-1996	16%	(33)	29%	(60)	14%	(29)	13%	(28)	21%	(42)	7%	(14)	205
GenXers: 1965-1980	18%	(35)	23%	(44)	13%	(24)	18%	(34)	24%	(46)	4%	(7)	191
Baby Boomers: 1946-1964	13%	(37)	28%	(81)	18%	(53)	24%	(71)	16%	(48)	1%	(3)	293
Educ: < College	18%	(86)	27%	(128)	13%	(60)	13%	(63)	24%	(113)	6%	(28)	478
Educ: Bachelors degree	8%	(17)	29%	(61)	19%	(40)	24%	(51)	19%	(39)	1%	(2)	209
Educ: Post-grad	16%	(18)	21%	(24)	16%	(17)	31%	(35)	12%	(13)	4%	(5)	112
Income: Under 50k	17%	(57)	24%	(79)	14%	(47)	15%	(48)	24%	(78)	6%	(19)	328
Income: 50k-100k	15%	(41)	27%	(74)	17%	(45)	19%	(52)	20%	(54)	3%	(7)	274
Income: 100k+	11%	(23)	30%	(60)	12%	(24)	25%	(49)	17%	(33)	4%	(8)	197
Ethnicity: White (Non-Hispanic)	14%	(94)	28%	(189)	15%	(99)	20%	(130)	21%	(140)	2%	(13)	666
Ethnicity: Black (Non-Hispanic)	26%	(21)	12%	(10)	14%	(11)	15%	(12)	19%	(15)	13%	(10)	79
All Christian	14%	(59)	35%	(152)	15%	(65)	16%	(71)	19%	(83)	2%	(10)	439
Agnostic/Nothing in particular	15%	(26)	21%	(36)	12%	(21)	20%	(34)	25%	(44)	6%	(11)	172
Something Else	24%	(25)	16%	(17)	21%	(22)	12%	(12)	18%	(18)	9%	(10)	104
Evangelical	19%	(37)	30%	(57)	19%	(36)	9%	(18)	19%	(36)	3%	(6)	190
Non-Evangelical	14%	(47)	32%	(107)	14%	(49)	18%	(61)	18%	(61)	4%	(14)	339
PID: Dem (no lean)	15%	(49)	18%	(61)	11%	(37)	29%	(95)	22%	(74)	5%	(15)	331
PID: Ind (no lean)	21%	(28)	18%	(24)	16%	(20)	17%	(22)	20%	(26)	8%	(10)	130
PID: Rep (no lean)	13%	(44)	38%	(128)	18%	(60)	9%	(31)	19%	(66)	3%	(9)	338

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Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	15%	(121)	27%	(212)	15%	(117)	19%	(149)	21%	(165)	4%	(35)	799
PID/Gender: Dem Men	21%	(31)	18%	(26)	7%	(11)	34%	(49)	17%	(24)	3%	(4)	144
PID/Gender: Dem Women	10%	(19)	19%	(35)	14%	(26)	25%	(47)	27%	(50)	6%	(12)	188
PID/Gender: Ind Men	25%	(18)	18%	(13)	19%	(13)	14%	(10)	18%	(13)	6%	(4)	70
PID/Gender: Ind Women	16%	(10)	19%	(11)	12%	(7)	21%	(12)	22%	(13)	10%	(6)	60
PID/Gender: Rep Men	10%	(16)	33%	(56)	22%	(36)	13%	(22)	18%	(30)	4%	(7)	167
PID/Gender: Rep Women	16%	(28)	42%	(72)	14%	(24)	5%	(9)	21%	(36)	1%	(2)	171
Ideo: Liberal (1-3)	11%	(26)	16%	(38)	9%	(20)	34%	(79)	24%	(56)	5%	(12)	231
Ideo: Moderate (4)	23%	(52)	21%	(48)	13%	(29)	19%	(42)	19%	(42)	4%	(10)	222
Ideo: Conservative (5-7)	14%	(43)	39%	(125)	18%	(58)	8%	(27)	19%	(62)	1%	(4)	319
Ideo/PID: Conservative Republican	13%	(34)	40%	(106)	18%	(47)	9%	(24)	19%	(50)	1%	(3)	266
Ideo/PID: Moderate/Liberal Republican	16%	(10)	35%	(21)	14%	(9)	10%	(6)	20%	(12)	5%	(3)	61
Ideo/PID: Moderate/Conservative Democrat	23%	(31)	23%	(30)	12%	(16)	18%	(24)	21%	(27)	3%	(4)	130
Ideo/PID: Liberal Democrat	10%	(19)	16%	(31)	8%	(16)	37%	(72)	24%	(46)	6%	(11)	195
Unfavorable of Biden and Trump	11%	(16)	26%	(36)	18%	(26)	18%	(25)	26%	(37)	1%	(1)	143
2024 H2H Matchup: Biden Voter	11%	(40)	19%	(66)	14%	(49)	34%	(118)	18%	(65)	4%	(15)	353
2024 H2H Matchup: Trump Voter	18%	(66)	35%	(130)	16%	(58)	7%	(25)	20%	(74)	4%	(14)	367
2022 House Vote: Democrat	13%	(44)	17%	(58)	15%	(51)	33%	(111)	18%	(60)	4%	(14)	338
2022 House Vote: Republican	17%	(57)	38%	(127)	17%	(57)	8%	(28)	18%	(58)	2%	(6)	333
2022 House Vote: Did not Vote	13%	(15)	21%	(23)	8%	(9)	7%	(8)	38%	(42)	13%	(14)	110
2020 Vote: Joe Biden	13%	(49)	19%	(71)	15%	(54)	30%	(112)	19%	(71)	4%	(14)	371
2020 Vote: Donald Trump	18%	(64)	36%	(129)	15%	(55)	9%	(33)	21%	(75)	2%	(7)	363
2020 Vote: Did not Vote	12%	(7)	19%	(11)	11%	(6)	6%	(3)	27%	(16)	25%	(14)	57
2016 Vote: Hillary Clinton	14%	(39)	22%	(61)	14%	(40)	34%	(95)	14%	(40)	2%	(4)	278
2016 Vote: Donald Trump	17%	(53)	34%	(107)	16%	(49)	10%	(30)	21%	(65)	2%	(7)	310
U.S. Economy: Wrong Track	15%	(85)	31%	(172)	15%	(86)	12%	(69)	22%	(126)	4%	(23)	561
U.S. Economy: Right Direction	15%	(36)	17%	(40)	13%	(31)	33%	(79)	17%	(40)	5%	(12)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(35)	17%	(45)	12%	(33)	34%	(91)	17%	(45)	6%	(16)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(72)	36%	(138)	16%	(60)	7%	(29)	20%	(76)	3%	(11)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(15)	20%	(29)	16%	(24)	20%	(29)	30%	(44)	5%	(8)	147
Top 2024 Issue: Economy	16%	(48)	32%	(93)	15%	(44)	11%	(32)	21%	(61)	5%	(14)	293

Continued on next page

Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	15%	(121)	27%	(212)	15%	(117)	19%	(149)	21%	(165)	4%	(35)	799
Community: Urban	23%	(36)	25%	(39)	8%	(12)	18%	(28)	19%	(30)	7%	(11)	156
Community: Suburban	12%	(48)	29%	(117)	17%	(69)	20%	(80)	20%	(79)	1%	(4)	397
Community: Rural	15%	(37)	23%	(57)	15%	(36)	17%	(41)	23%	(56)	8%	(20)	246
Community/Gender: Urban Women	21%	(14)	23%	(16)	14%	(9)	11%	(8)	18%	(12)	13%	(8)	66
Community/Gender: Urban Men	25%	(22)	26%	(23)	3%	(3)	23%	(20)	20%	(18)	2%	(2)	89
Community/Gender: Rural Women	14%	(20)	27%	(38)	14%	(20)	13%	(19)	27%	(38)	5%	(7)	142
Community/Gender: Rural Men	16%	(17)	17%	(18)	15%	(16)	21%	(22)	17%	(18)	12%	(13)	104
Community/Gender: Suburban Women	11%	(23)	31%	(64)	13%	(28)	20%	(42)	23%	(49)	2%	(4)	211
Community/Gender: Suburban Men	14%	(25)	28%	(53)	22%	(41)	20%	(38)	16%	(30)	—	(0)	187
Homeowner	15%	(104)	27%	(186)	15%	(106)	19%	(134)	20%	(136)	4%	(29)	696
Renter	17%	(15)	29%	(26)	8%	(7)	16%	(15)	26%	(24)	4%	(4)	90
Military HHnm: Yes	8%	(8)	39%	(41)	16%	(17)	17%	(18)	18%	(19)	2%	(2)	106
Military HH: No	16%	(112)	25%	(172)	14%	(99)	19%	(131)	21%	(146)	5%	(33)	693
Employ: Private Sector	17%	(54)	31%	(102)	14%	(46)	13%	(42)	21%	(67)	4%	(13)	325
Employ: Self-Employed	29%	(17)	27%	(16)	15%	(9)	14%	(8)	10%	(6)	4%	(2)	59
Employ: Retired	9%	(18)	25%	(50)	18%	(36)	31%	(63)	16%	(32)	2%	(3)	202
Employ: Unemployed	15%	(8)	22%	(13)	13%	(7)	12%	(7)	36%	(20)	2%	(1)	56
Employ: Other	21%	(13)	20%	(13)	9%	(6)	14%	(9)	21%	(13)	16%	(11)	65
Self + Household: White-Collar	16%	(50)	23%	(73)	19%	(61)	24%	(77)	16%	(53)	3%	(9)	323
Self + Household: Blue Collar	15%	(55)	34%	(122)	11%	(39)	16%	(58)	23%	(83)	2%	(8)	364
Union HH: Yes	15%	(11)	36%	(28)	9%	(7)	16%	(13)	21%	(16)	4%	(3)	78
Union HH: No	15%	(110)	26%	(185)	15%	(110)	19%	(136)	21%	(149)	4%	(32)	721
LGBTQ+: Yes	10%	(9)	26%	(24)	7%	(6)	26%	(25)	20%	(18)	11%	(10)	93
LGBTQ+: No	16%	(111)	27%	(188)	16%	(110)	18%	(124)	21%	(147)	3%	(25)	706
Motivated to Vote	16%	(117)	27%	(196)	15%	(107)	20%	(145)	19%	(138)	3%	(22)	726
Parent: Yes	14%	(29)	31%	(65)	15%	(32)	14%	(29)	19%	(39)	7%	(16)	209
Parent: No	16%	(92)	25%	(147)	14%	(85)	20%	(120)	21%	(126)	3%	(19)	590
COVID Vaccine: Yes	12%	(71)	27%	(158)	14%	(83)	23%	(138)	20%	(121)	4%	(23)	595
COVID Vaccine: No	24%	(49)	27%	(54)	16%	(33)	5%	(10)	22%	(45)	6%	(11)	204
Student Loans: Yes	11%	(19)	25%	(42)	14%	(23)	19%	(30)	26%	(43)	4%	(7)	165
Student Loans: No	16%	(102)	27%	(171)	15%	(93)	19%	(118)	19%	(122)	4%	(27)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB2_17: Do you have a favorable or unfavorable impression of each of the following? — Joe Manchin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(44)	15%	(118)	18%	(146)	19%	(152)	18%	(140)	25%	(199)	799
Gender: Male	7%	(26)	19%	(71)	19%	(72)	24%	(93)	13%	(49)	18%	(70)	380
Gender: Female	4%	(18)	11%	(47)	18%	(74)	14%	(60)	22%	(91)	31%	(129)	419
Age: 18-34	4%	(8)	12%	(25)	12%	(27)	15%	(32)	14%	(29)	44%	(93)	213
Age: 35-44	7%	(7)	12%	(12)	15%	(16)	20%	(21)	22%	(23)	24%	(25)	103
Age: 45-64	7%	(19)	16%	(44)	18%	(48)	17%	(47)	20%	(55)	22%	(58)	271
Age: 65+	5%	(10)	18%	(38)	26%	(55)	25%	(53)	16%	(34)	11%	(22)	212
GenZers: 1997-2012	6%	(5)	15%	(13)	7%	(6)	11%	(10)	15%	(13)	46%	(40)	86
Millennials: 1981-1996	4%	(8)	11%	(23)	15%	(32)	19%	(39)	15%	(30)	36%	(73)	205
GenXers: 1965-1980	4%	(7)	17%	(32)	16%	(31)	18%	(34)	24%	(46)	21%	(41)	191
Baby Boomers: 1946-1964	8%	(23)	15%	(45)	24%	(71)	22%	(63)	17%	(49)	14%	(42)	293
Educ: < College	6%	(28)	15%	(72)	13%	(64)	15%	(73)	20%	(95)	30%	(144)	478
Educ: Bachelors degree	3%	(7)	16%	(34)	24%	(50)	24%	(49)	13%	(27)	20%	(42)	209
Educ: Post-grad	8%	(8)	10%	(11)	28%	(32)	27%	(30)	16%	(18)	11%	(13)	112
Income: Under 50k	4%	(12)	12%	(41)	15%	(51)	16%	(53)	21%	(69)	31%	(103)	328
Income: 50k-100k	8%	(21)	14%	(38)	19%	(52)	22%	(59)	16%	(44)	22%	(60)	274
Income: 100k+	5%	(11)	20%	(40)	22%	(43)	20%	(40)	14%	(27)	18%	(36)	197
Ethnicity: White (Non-Hispanic)	5%	(36)	16%	(103)	19%	(128)	19%	(126)	18%	(118)	23%	(154)	666
Ethnicity: Black (Non-Hispanic)	6%	(5)	13%	(10)	8%	(6)	22%	(17)	16%	(12)	36%	(28)	79
All Christian	7%	(31)	17%	(76)	22%	(94)	16%	(71)	16%	(72)	21%	(94)	439
Agnostic/Nothing in particular	4%	(7)	8%	(15)	16%	(28)	18%	(31)	24%	(42)	29%	(50)	172
Something Else	2%	(2)	18%	(18)	7%	(8)	20%	(21)	14%	(15)	38%	(40)	104
Evangelical	6%	(11)	16%	(31)	12%	(22)	20%	(37)	16%	(31)	30%	(58)	190
Non-Evangelical	6%	(19)	18%	(62)	23%	(78)	16%	(53)	16%	(54)	22%	(74)	339
PID: Dem (no lean)	5%	(17)	11%	(36)	18%	(59)	26%	(87)	19%	(62)	21%	(70)	331
PID: Ind (no lean)	1%	(1)	18%	(24)	20%	(25)	15%	(19)	17%	(22)	29%	(38)	130
PID: Rep (no lean)	8%	(26)	17%	(58)	18%	(62)	14%	(46)	17%	(56)	27%	(90)	338

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Table BLMB2_17: Do you have a favorable or unfavorable impression of each of the following? — Joe Manchin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(44)	15%	(118)	18%	(146)	19%	(152)	18%	(140)	25%	(199)	799
PID/Gender: Dem Men	11%	(15)	16%	(23)	14%	(20)	34%	(49)	12%	(18)	13%	(19)	144
PID/Gender: Dem Women	1%	(2)	7%	(14)	20%	(38)	21%	(39)	24%	(44)	27%	(51)	188
PID/Gender: Ind Men	2%	(1)	20%	(14)	21%	(14)	18%	(12)	12%	(8)	28%	(20)	70
PID/Gender: Ind Women	—	(0)	16%	(10)	18%	(11)	12%	(7)	23%	(14)	31%	(19)	60
PID/Gender: Rep Men	6%	(9)	21%	(34)	22%	(37)	19%	(32)	14%	(23)	19%	(31)	167
PID/Gender: Rep Women	9%	(16)	14%	(24)	14%	(25)	8%	(14)	19%	(33)	35%	(59)	171
Ideo: Liberal (1-3)	2%	(6)	10%	(22)	20%	(45)	28%	(64)	16%	(38)	24%	(56)	231
Ideo: Moderate (4)	6%	(14)	14%	(30)	17%	(38)	18%	(40)	19%	(42)	26%	(59)	222
Ideo: Conservative (5-7)	8%	(24)	20%	(63)	19%	(61)	14%	(46)	16%	(51)	23%	(74)	319
Ideo/PID: Conservative Republican	9%	(23)	17%	(46)	21%	(56)	14%	(37)	16%	(42)	23%	(61)	266
Ideo/PID: Moderate/Liberal Republican	4%	(2)	14%	(9)	8%	(5)	14%	(9)	18%	(11)	43%	(26)	61
Ideo/PID: Moderate/Conservative Democrat	9%	(11)	14%	(18)	15%	(20)	23%	(30)	23%	(30)	17%	(22)	130
Ideo/PID: Liberal Democrat	3%	(6)	9%	(18)	20%	(39)	29%	(57)	14%	(27)	25%	(48)	195
Unfavorable of Biden and Trump	5%	(7)	15%	(22)	20%	(29)	12%	(17)	22%	(31)	26%	(37)	143
2024 H2H Matchup: Biden Voter	5%	(19)	11%	(37)	20%	(72)	27%	(97)	16%	(58)	20%	(70)	353
2024 H2H Matchup: Trump Voter	6%	(21)	19%	(70)	18%	(65)	13%	(46)	17%	(63)	28%	(102)	367
2022 House Vote: Democrat	4%	(13)	11%	(36)	22%	(74)	28%	(94)	17%	(57)	19%	(63)	338
2022 House Vote: Republican	8%	(26)	22%	(75)	20%	(65)	12%	(41)	15%	(52)	23%	(76)	333
2022 House Vote: Did not Vote	2%	(3)	7%	(8)	5%	(5)	12%	(13)	23%	(26)	51%	(56)	110
2020 Vote: Joe Biden	5%	(19)	9%	(34)	21%	(77)	27%	(100)	18%	(66)	20%	(75)	371
2020 Vote: Donald Trump	6%	(23)	22%	(78)	18%	(66)	13%	(46)	17%	(63)	24%	(86)	363
2020 Vote: Did not Vote	—	(0)	8%	(5)	3%	(2)	8%	(5)	18%	(10)	62%	(35)	57
2016 Vote: Hillary Clinton	5%	(14)	12%	(33)	22%	(61)	28%	(79)	18%	(50)	15%	(41)	278
2016 Vote: Donald Trump	7%	(22)	21%	(64)	20%	(61)	13%	(41)	17%	(53)	22%	(68)	310
U.S. Economy: Wrong Track	5%	(27)	16%	(91)	17%	(94)	15%	(82)	19%	(105)	29%	(163)	561
U.S. Economy: Right Direction	7%	(17)	12%	(28)	22%	(52)	29%	(70)	15%	(35)	15%	(36)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	12%	(32)	17%	(44)	31%	(82)	16%	(42)	20%	(54)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(28)	19%	(75)	17%	(65)	13%	(51)	17%	(67)	26%	(100)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	8%	(12)	25%	(36)	13%	(19)	21%	(31)	31%	(45)	147
Top 2024 Issue: Economy	5%	(14)	16%	(48)	22%	(65)	10%	(28)	17%	(49)	30%	(89)	293

Continued on next page

Table BLMB2_17: Do you have a favorable or unfavorable impression of each of the following? — Joe Manchin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	5%	(44)	15%	(118)	18%	(146)	19%	(152)	18%	(140)	25%	(199)	799
Community: Urban	7%	(11)	13%	(21)	15%	(24)	21%	(32)	18%	(28)	25%	(39)	156
Community: Suburban	4%	(18)	14%	(54)	23%	(92)	20%	(78)	19%	(74)	21%	(82)	397
Community: Rural	6%	(15)	18%	(44)	12%	(30)	17%	(42)	15%	(38)	31%	(77)	246
Community/Gender: Urban Women	2%	(1)	12%	(8)	12%	(8)	17%	(11)	24%	(16)	33%	(22)	66
Community/Gender: Urban Men	10%	(9)	15%	(13)	18%	(16)	24%	(21)	14%	(13)	20%	(18)	89
Community/Gender: Rural Women	8%	(11)	15%	(21)	13%	(19)	12%	(16)	17%	(24)	36%	(51)	142
Community/Gender: Rural Men	5%	(5)	22%	(23)	10%	(11)	25%	(25)	13%	(14)	26%	(27)	104
Community/Gender: Suburban Women	3%	(6)	9%	(19)	22%	(46)	15%	(32)	24%	(51)	27%	(57)	211
Community/Gender: Suburban Men	6%	(12)	19%	(35)	24%	(45)	25%	(46)	12%	(23)	14%	(25)	187
Homeowner	6%	(43)	15%	(107)	19%	(136)	19%	(133)	17%	(119)	23%	(159)	696
Renter	1%	(1)	11%	(10)	11%	(10)	20%	(18)	20%	(18)	37%	(34)	90
Military HHnm: Yes	4%	(5)	20%	(21)	16%	(17)	26%	(28)	20%	(21)	14%	(15)	106
Military HH: No	6%	(39)	14%	(98)	19%	(129)	18%	(125)	17%	(119)	26%	(183)	693
Employ: Private Sector	5%	(18)	16%	(53)	19%	(63)	14%	(46)	17%	(56)	27%	(89)	325
Employ: Self-Employed	6%	(3)	17%	(10)	23%	(13)	19%	(11)	12%	(7)	24%	(14)	59
Employ: Retired	5%	(9)	18%	(37)	23%	(47)	26%	(53)	17%	(34)	11%	(22)	202
Employ: Unemployed	8%	(4)	2%	(1)	18%	(10)	22%	(12)	21%	(12)	30%	(17)	56
Employ: Other	9%	(6)	7%	(4)	10%	(6)	23%	(15)	15%	(10)	36%	(24)	65
Self + Household: White-Collar	7%	(22)	16%	(51)	22%	(73)	19%	(63)	16%	(52)	20%	(63)	323
Self + Household: Blue Collar	5%	(17)	16%	(60)	18%	(64)	21%	(75)	18%	(66)	22%	(81)	364
Union HH: Yes	9%	(7)	10%	(8)	21%	(16)	22%	(17)	14%	(11)	25%	(19)	78
Union HH: No	5%	(37)	15%	(110)	18%	(130)	19%	(135)	18%	(130)	25%	(179)	721
LGBTQ+: Yes	—	(0)	15%	(14)	10%	(9)	22%	(20)	20%	(19)	34%	(31)	93
LGBTQ+: No	6%	(44)	15%	(105)	19%	(137)	19%	(132)	17%	(121)	24%	(167)	706
Motivated to Vote	6%	(44)	15%	(112)	19%	(139)	19%	(141)	18%	(130)	22%	(160)	726
Parent: Yes	7%	(14)	11%	(23)	16%	(34)	15%	(32)	20%	(42)	31%	(64)	209
Parent: No	5%	(30)	16%	(95)	19%	(112)	20%	(120)	17%	(99)	23%	(135)	590
COVID Vaccine: Yes	6%	(33)	14%	(86)	18%	(109)	20%	(120)	18%	(105)	24%	(142)	595
COVID Vaccine: No	5%	(11)	16%	(32)	18%	(37)	16%	(32)	17%	(35)	28%	(57)	204
Student Loans: Yes	3%	(6)	14%	(23)	21%	(35)	17%	(28)	17%	(27)	28%	(47)	165
Student Loans: No	6%	(38)	15%	(96)	17%	(111)	20%	(124)	18%	(113)	24%	(152)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(228)	49%	(393)	22%	(176)	796
Gender: Male	30%	(114)	50%	(189)	20%	(76)	379
Gender: Female	27%	(114)	49%	(204)	24%	(100)	418
Age: 18-34	21%	(44)	51%	(107)	28%	(60)	210
Age: 35-44	33%	(34)	40%	(41)	27%	(28)	103
Age: 45-64	27%	(73)	51%	(139)	22%	(59)	271
Age: 65+	37%	(78)	50%	(106)	13%	(28)	212
GenZers: 1997-2012	32%	(26)	45%	(37)	24%	(20)	83
Millennials: 1981-1996	22%	(44)	48%	(99)	30%	(62)	205
GenXers: 1965-1980	26%	(49)	51%	(98)	23%	(44)	191
Baby Boomers: 1946-1964	34%	(100)	49%	(144)	17%	(49)	293
Educ: < College	27%	(128)	54%	(255)	19%	(92)	475
Educ: Bachelors degree	29%	(60)	42%	(88)	29%	(61)	209
Educ: Post-grad	36%	(40)	44%	(49)	20%	(22)	112
Income: Under 50k	29%	(94)	48%	(156)	23%	(75)	325
Income: 50k-100k	27%	(74)	52%	(141)	21%	(58)	274
Income: 100k+	30%	(60)	48%	(96)	21%	(42)	197
Ethnicity: White (Non-Hispanic)	26%	(171)	51%	(342)	23%	(152)	666
Ethnicity: Black (Non-Hispanic)	50%	(38)	38%	(29)	12%	(9)	76
All Christian	26%	(112)	53%	(234)	21%	(91)	438
Agnostic/Nothing in particular	29%	(50)	48%	(82)	23%	(40)	171
Something Else	31%	(32)	49%	(51)	21%	(22)	104
Evangelical	26%	(50)	56%	(107)	18%	(33)	190
Non-Evangelical	27%	(90)	51%	(172)	22%	(76)	338
PID: Dem (no lean)	53%	(174)	25%	(84)	22%	(72)	330
PID: Ind (no lean)	23%	(30)	54%	(69)	23%	(29)	129
PID: Rep (no lean)	7%	(24)	71%	(240)	22%	(74)	338

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(228)	49%	(393)	22%	(176)	796
PID/Gender: Dem Men	55%	(78)	25%	(36)	19%	(28)	142
PID/Gender: Dem Women	51%	(96)	25%	(47)	24%	(45)	188
PID/Gender: Ind Men	29%	(21)	52%	(36)	19%	(13)	70
PID/Gender: Ind Women	16%	(10)	56%	(33)	28%	(16)	59
PID/Gender: Rep Men	9%	(15)	70%	(116)	21%	(35)	167
PID/Gender: Rep Women	5%	(9)	72%	(123)	23%	(39)	171
Ideo: Liberal (1-3)	49%	(112)	28%	(65)	23%	(54)	231
Ideo: Moderate (4)	35%	(77)	41%	(90)	24%	(54)	221
Ideo: Conservative (5-7)	10%	(31)	72%	(230)	18%	(59)	319
Ideo/PID: Conservative Republican	7%	(18)	76%	(201)	18%	(47)	266
Ideo/PID: Moderate/Liberal Republican	10%	(6)	55%	(34)	34%	(21)	61
Ideo/PID: Moderate/Conservative Democrat	51%	(67)	27%	(35)	21%	(27)	129
Ideo/PID: Liberal Democrat	53%	(103)	24%	(47)	23%	(45)	195
Unfavorable of Biden and Trump	7%	(10)	71%	(101)	22%	(31)	143
2024 H2H Matchup: Biden Voter	57%	(200)	20%	(71)	23%	(82)	353
2024 H2H Matchup: Trump Voter	6%	(23)	75%	(274)	19%	(70)	366
2022 House Vote: Democrat	55%	(185)	24%	(81)	21%	(70)	337
2022 House Vote: Republican	6%	(19)	75%	(251)	19%	(63)	333
2022 House Vote: Did not Vote	19%	(21)	48%	(53)	32%	(35)	109
2020 Vote: Joe Biden	52%	(193)	25%	(93)	23%	(85)	371
2020 Vote: Donald Trump	6%	(23)	74%	(266)	20%	(73)	361
2020 Vote: Did not Vote	23%	(12)	50%	(27)	28%	(15)	55
2016 Vote: Hillary Clinton	58%	(161)	23%	(63)	19%	(53)	277
2016 Vote: Donald Trump	7%	(21)	71%	(221)	22%	(69)	310
U.S. Economy: Wrong Track	15%	(82)	64%	(357)	21%	(120)	559
U.S. Economy: Right Direction	61%	(146)	15%	(36)	23%	(56)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	63%	(168)	16%	(41)	21%	(56)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(22)	74%	(286)	20%	(76)	384
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(38)	45%	(65)	29%	(43)	146
Top 2024 Issue: Economy	16%	(47)	58%	(170)	25%	(74)	292

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Table BLMB3_1: *Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(228)	49%	(393)	22%	(176)	796
Community: Urban	42%	(66)	41%	(63)	16%	(25)	154
Community: Suburban	29%	(115)	47%	(188)	24%	(94)	397
Community: Rural	19%	(48)	58%	(141)	23%	(56)	244
Community/Gender: Urban Women	47%	(31)	37%	(24)	16%	(11)	66
Community/Gender: Urban Men	39%	(35)	44%	(39)	17%	(15)	88
Community/Gender: Rural Women	16%	(22)	65%	(92)	19%	(26)	141
Community/Gender: Rural Men	24%	(25)	47%	(49)	29%	(30)	104
Community/Gender: Suburban Women	29%	(61)	41%	(87)	30%	(63)	211
Community/Gender: Suburban Men	29%	(54)	54%	(101)	17%	(31)	187
Homeowner	29%	(199)	49%	(343)	22%	(154)	696
Renter	27%	(24)	52%	(46)	21%	(19)	89
Military HHnm: Yes	31%	(32)	59%	(62)	11%	(11)	106
Military HH: No	28%	(196)	48%	(331)	24%	(164)	691
Employ: Private Sector	24%	(79)	51%	(164)	25%	(82)	325
Employ: Self-Employed	29%	(17)	59%	(34)	11%	(7)	58
Employ: Retired	39%	(78)	47%	(95)	14%	(28)	202
Employ: Unemployed	23%	(13)	44%	(25)	33%	(18)	56
Employ: Other	19%	(12)	64%	(41)	17%	(11)	63
Self + Household: White-Collar	33%	(108)	46%	(148)	21%	(67)	323
Self + Household: Blue Collar	26%	(94)	53%	(194)	21%	(76)	364
Union HH: Yes	31%	(24)	57%	(44)	12%	(9)	78
Union HH: No	28%	(204)	48%	(348)	23%	(167)	719
LGBTQ+: Yes	35%	(32)	39%	(36)	25%	(23)	92
LGBTQ+: No	28%	(196)	51%	(357)	22%	(152)	705
Motivated to Vote	30%	(217)	49%	(353)	21%	(153)	723
Parent: Yes	27%	(56)	46%	(96)	27%	(55)	207
Parent: No	29%	(172)	50%	(296)	20%	(121)	589
COVID Vaccine: Yes	35%	(209)	43%	(257)	22%	(128)	594
COVID Vaccine: No	10%	(19)	67%	(135)	24%	(48)	203

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Table BLMB3_1: *Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(228)	49%	(393)	22%	(176)	796
Student Loans: Yes	25%	(42)	48%	(80)	26%	(44)	165
Student Loans: No	30%	(187)	50%	(313)	21%	(132)	632

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(158)	34%	(267)	46%	(359)	784
Gender: Male	23%	(84)	39%	(145)	38%	(142)	371
Gender: Female	18%	(74)	30%	(122)	53%	(217)	412
Age: 18-34	24%	(47)	28%	(55)	49%	(97)	199
Age: 35-44	21%	(22)	25%	(26)	54%	(56)	103
Age: 45-64	16%	(44)	39%	(105)	45%	(122)	271
Age: 65+	21%	(45)	39%	(82)	40%	(84)	211
GenZers: 1997-2012	30%	(23)	20%	(15)	50%	(39)	76
Millennials: 1981-1996	21%	(42)	30%	(60)	49%	(98)	200
GenXers: 1965-1980	18%	(35)	34%	(65)	48%	(91)	191
Baby Boomers: 1946-1964	18%	(53)	39%	(113)	43%	(126)	292
Educ: < College	19%	(87)	38%	(176)	44%	(205)	468
Educ: Bachelors degree	22%	(46)	26%	(54)	51%	(105)	204
Educ: Post-grad	23%	(25)	34%	(38)	44%	(49)	112
Income: Under 50k	20%	(64)	37%	(117)	43%	(137)	319
Income: 50k-100k	22%	(58)	33%	(88)	45%	(121)	267
Income: 100k+	18%	(35)	31%	(62)	51%	(101)	197
Ethnicity: White (Non-Hispanic)	17%	(109)	37%	(242)	47%	(308)	659
Ethnicity: Black (Non-Hispanic)	46%	(35)	19%	(15)	35%	(27)	77
All Christian	16%	(68)	39%	(170)	45%	(198)	435
Agnostic/Nothing in particular	23%	(39)	26%	(44)	51%	(85)	168
Something Else	24%	(24)	38%	(37)	37%	(36)	97
Evangelical	19%	(35)	43%	(80)	38%	(71)	186
Non-Evangelical	16%	(54)	37%	(123)	47%	(156)	334
PID: Dem (no lean)	39%	(129)	13%	(42)	48%	(157)	328
PID: Ind (no lean)	11%	(13)	33%	(41)	56%	(69)	124
PID: Rep (no lean)	5%	(16)	55%	(184)	40%	(132)	332

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Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(158)	34%	(267)	46%	(359)	784
PID/Gender: Dem Men	50%	(70)	13%	(18)	37%	(52)	140
PID/Gender: Dem Women	31%	(59)	13%	(24)	56%	(105)	188
PID/Gender: Ind Men	14%	(9)	33%	(23)	53%	(36)	69
PID/Gender: Ind Women	7%	(4)	34%	(19)	59%	(33)	55
PID/Gender: Rep Men	3%	(4)	65%	(105)	33%	(53)	162
PID/Gender: Rep Women	7%	(11)	47%	(79)	47%	(79)	170
Ideo: Liberal (1-3)	38%	(86)	12%	(27)	50%	(115)	228
Ideo: Moderate (4)	23%	(50)	23%	(50)	54%	(118)	218
Ideo: Conservative (5-7)	5%	(17)	58%	(185)	36%	(116)	319
Ideo/PID: Conservative Republican	4%	(11)	62%	(165)	34%	(90)	265
Ideo/PID: Moderate/Liberal Republican	9%	(5)	25%	(15)	67%	(40)	59
Ideo/PID: Moderate/Conservative Democrat	34%	(44)	16%	(21)	50%	(64)	129
Ideo/PID: Liberal Democrat	41%	(80)	11%	(21)	47%	(91)	193
Unfavorable of Biden and Trump	9%	(13)	35%	(50)	56%	(79)	142
2024 H2H Matchup: Biden Voter	40%	(138)	10%	(34)	50%	(175)	347
2024 H2H Matchup: Trump Voter	4%	(15)	59%	(213)	37%	(134)	362
2022 House Vote: Democrat	39%	(129)	13%	(45)	48%	(161)	334
2022 House Vote: Republican	5%	(16)	57%	(189)	38%	(127)	331
2022 House Vote: Did not Vote	13%	(13)	29%	(30)	58%	(58)	101
2020 Vote: Joe Biden	37%	(137)	11%	(41)	52%	(190)	367
2020 Vote: Donald Trump	4%	(14)	58%	(208)	38%	(139)	361
2016 Vote: Hillary Clinton	44%	(121)	12%	(34)	44%	(123)	278
2016 Vote: Donald Trump	3%	(11)	54%	(167)	43%	(132)	310
U.S. Economy: Wrong Track	10%	(57)	44%	(246)	45%	(250)	552
U.S. Economy: Right Direction	44%	(101)	9%	(22)	47%	(109)	232
Prsnl. Fin. Sit. 2021-23: Better Under Biden	45%	(118)	7%	(19)	47%	(122)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(19)	58%	(223)	37%	(142)	384
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(21)	18%	(25)	67%	(95)	141
Top 2024 Issue: Economy	12%	(35)	41%	(118)	47%	(134)	287

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Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(158)	34%	(267)	46%	(359)	784
Community: Urban	35%	(54)	25%	(38)	40%	(60)	152
Community: Suburban	18%	(70)	33%	(131)	49%	(194)	394
Community: Rural	14%	(34)	41%	(98)	44%	(105)	238
Community/Gender: Urban Women	30%	(19)	23%	(15)	47%	(29)	62
Community/Gender: Urban Men	39%	(35)	26%	(24)	34%	(31)	89
Community/Gender: Rural Women	16%	(23)	41%	(57)	43%	(60)	140
Community/Gender: Rural Men	12%	(12)	42%	(41)	46%	(45)	98
Community/Gender: Suburban Women	15%	(33)	24%	(50)	61%	(128)	211
Community/Gender: Suburban Men	20%	(37)	44%	(81)	36%	(66)	184
Homeowner	20%	(134)	35%	(239)	45%	(309)	683
Renter	23%	(20)	30%	(26)	47%	(42)	89
Military HHnm: Yes	20%	(21)	45%	(48)	34%	(36)	105
Military HH: No	20%	(136)	32%	(220)	48%	(323)	678
Employ: Private Sector	20%	(64)	34%	(110)	46%	(147)	321
Employ: Self-Employed	21%	(12)	43%	(25)	37%	(22)	59
Employ: Retired	20%	(40)	39%	(78)	42%	(84)	202
Employ: Unemployed	15%	(8)	19%	(11)	66%	(37)	56
Employ: Other	14%	(8)	55%	(31)	31%	(17)	56
Self + Household: White-Collar	23%	(73)	34%	(109)	43%	(138)	320
Self + Household: Blue Collar	18%	(66)	36%	(131)	46%	(166)	363
Union HH: Yes	27%	(21)	32%	(24)	41%	(31)	76
Union HH: No	19%	(137)	34%	(243)	46%	(328)	708
LGBTQ+: Yes	30%	(27)	28%	(25)	41%	(36)	88
LGBTQ+: No	19%	(131)	35%	(243)	46%	(322)	696
Motivated to Vote	21%	(152)	34%	(243)	45%	(320)	715
Parent: Yes	23%	(47)	33%	(68)	44%	(90)	204
Parent: No	19%	(111)	34%	(199)	46%	(269)	579
COVID Vaccine: Yes	24%	(138)	28%	(163)	48%	(280)	580
COVID Vaccine: No	10%	(20)	51%	(104)	39%	(79)	203

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Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(158)	34%	(267)	46%	(359)	784
Student Loans: Yes	21%	(34)	27%	(43)	53%	(86)	163
Student Loans: No	20%	(124)	36%	(224)	44%	(273)	620

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(180)	35%	(272)	42%	(333)	785
Gender: Male	27%	(103)	36%	(137)	36%	(136)	376
Gender: Female	19%	(77)	33%	(135)	48%	(197)	409
Age: 18-34	23%	(48)	28%	(58)	48%	(98)	204
Age: 35-44	19%	(19)	29%	(29)	53%	(54)	103
Age: 45-64	22%	(58)	39%	(106)	39%	(105)	269
Age: 65+	26%	(55)	38%	(79)	36%	(76)	209
GenZers: 1997-2012	29%	(22)	23%	(18)	48%	(37)	77
Millennials: 1981-1996	19%	(39)	33%	(67)	48%	(98)	205
GenXers: 1965-1980	22%	(41)	35%	(67)	43%	(83)	191
Baby Boomers: 1946-1964	24%	(70)	38%	(109)	38%	(109)	288
Educ: < College	22%	(101)	37%	(172)	41%	(192)	465
Educ: Bachelors degree	25%	(52)	31%	(64)	44%	(93)	208
Educ: Post-grad	24%	(27)	32%	(36)	44%	(49)	112
Income: Under 50k	23%	(71)	36%	(113)	41%	(130)	314
Income: 50k-100k	25%	(67)	36%	(98)	39%	(108)	273
Income: 100k+	21%	(41)	31%	(60)	48%	(96)	197
Ethnicity: White (Non-Hispanic)	20%	(129)	38%	(247)	43%	(281)	657
Ethnicity: Black (Non-Hispanic)	50%	(39)	13%	(10)	37%	(29)	78
All Christian	20%	(86)	41%	(177)	39%	(170)	433
Agnostic/Nothing in particular	22%	(36)	30%	(50)	48%	(81)	168
Something Else	30%	(30)	28%	(28)	42%	(42)	101
Evangelical	22%	(42)	43%	(81)	34%	(64)	186
Non-Evangelical	22%	(72)	36%	(120)	43%	(142)	334
PID: Dem (no lean)	45%	(149)	12%	(41)	42%	(139)	329
PID: Ind (no lean)	15%	(19)	43%	(52)	42%	(51)	122
PID: Rep (no lean)	4%	(12)	54%	(179)	43%	(143)	334

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Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(180)	35%	(272)	42%	(333)	785
PID/Gender: Dem Men	56%	(81)	11%	(15)	33%	(47)	144
PID/Gender: Dem Women	37%	(68)	14%	(26)	49%	(92)	185
PID/Gender: Ind Men	21%	(15)	39%	(27)	40%	(28)	70
PID/Gender: Ind Women	8%	(4)	47%	(25)	45%	(24)	53
PID/Gender: Rep Men	5%	(8)	58%	(94)	38%	(61)	163
PID/Gender: Rep Women	3%	(5)	49%	(85)	48%	(82)	171
Ideo: Liberal (1-3)	42%	(97)	16%	(37)	42%	(96)	230
Ideo: Moderate (4)	26%	(56)	26%	(58)	48%	(105)	219
Ideo: Conservative (5-7)	7%	(22)	56%	(175)	37%	(116)	313
Ideo/PID: Conservative Republican	4%	(11)	59%	(154)	37%	(98)	263
Ideo/PID: Moderate/Liberal Republican	2%	(1)	39%	(23)	59%	(35)	60
Ideo/PID: Moderate/Conservative Democrat	41%	(53)	13%	(17)	46%	(58)	128
Ideo/PID: Liberal Democrat	47%	(91)	12%	(24)	41%	(79)	195
Unfavorable of Biden and Trump	10%	(14)	46%	(65)	44%	(62)	142
2024 H2H Matchup: Biden Voter	45%	(159)	12%	(40)	43%	(151)	350
2024 H2H Matchup: Trump Voter	4%	(16)	57%	(204)	39%	(138)	357
2022 House Vote: Democrat	44%	(149)	14%	(48)	41%	(138)	335
2022 House Vote: Republican	4%	(12)	57%	(188)	39%	(130)	330
2022 House Vote: Did not Vote	17%	(17)	32%	(32)	51%	(52)	102
2020 Vote: Joe Biden	42%	(156)	14%	(52)	43%	(160)	368
2020 Vote: Donald Trump	5%	(17)	55%	(201)	40%	(145)	363
2016 Vote: Hillary Clinton	48%	(134)	13%	(37)	39%	(107)	278
2016 Vote: Donald Trump	6%	(18)	52%	(162)	42%	(130)	310
U.S. Economy: Wrong Track	11%	(62)	46%	(252)	43%	(234)	549
U.S. Economy: Right Direction	50%	(118)	8%	(19)	42%	(99)	236
Prsnl. Fin. Sit. 2021-23: Better Under Biden	53%	(138)	9%	(23)	38%	(99)	260
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(19)	55%	(210)	40%	(150)	378
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(23)	26%	(39)	58%	(85)	147
Top 2024 Issue: Economy	12%	(34)	43%	(123)	46%	(132)	289

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(180)	35%	(272)	42%	(333)	785
Community: Urban	39%	(59)	23%	(35)	38%	(58)	152
Community: Suburban	23%	(91)	34%	(134)	42%	(165)	390
Community: Rural	12%	(30)	42%	(102)	46%	(111)	243
Community/Gender: Urban Women	35%	(22)	17%	(11)	48%	(30)	63
Community/Gender: Urban Men	41%	(37)	28%	(25)	31%	(28)	89
Community/Gender: Rural Women	11%	(15)	46%	(64)	43%	(61)	139
Community/Gender: Rural Men	14%	(15)	37%	(38)	48%	(50)	103
Community/Gender: Suburban Women	19%	(39)	30%	(61)	51%	(106)	207
Community/Gender: Suburban Men	28%	(52)	40%	(73)	32%	(59)	184
Homeowner	23%	(154)	36%	(243)	42%	(285)	682
Renter	26%	(23)	29%	(26)	45%	(40)	90
Military HHnm: Yes	29%	(30)	39%	(40)	33%	(34)	103
Military HH: No	22%	(150)	34%	(232)	44%	(300)	682
Employ: Private Sector	23%	(74)	33%	(107)	44%	(143)	325
Employ: Self-Employed	26%	(15)	41%	(24)	34%	(20)	59
Employ: Retired	26%	(52)	38%	(76)	37%	(74)	202
Employ: Unemployed	22%	(12)	33%	(17)	45%	(23)	52
Employ: Other	16%	(9)	47%	(27)	37%	(21)	56
Self + Household: White-Collar	25%	(82)	32%	(104)	42%	(137)	323
Self + Household: Blue Collar	21%	(76)	39%	(140)	40%	(144)	360
Union HH: Yes	26%	(19)	32%	(23)	42%	(31)	73
Union HH: No	23%	(161)	35%	(248)	42%	(303)	712
LGBTQ+: Yes	28%	(26)	29%	(27)	43%	(39)	92
LGBTQ+: No	22%	(154)	35%	(245)	42%	(294)	693
Motivated to Vote	24%	(172)	35%	(252)	41%	(296)	719
Parent: Yes	21%	(43)	35%	(71)	44%	(91)	204
Parent: No	24%	(137)	35%	(201)	42%	(242)	581
COVID Vaccine: Yes	26%	(154)	31%	(184)	42%	(246)	584
COVID Vaccine: No	13%	(26)	44%	(88)	43%	(87)	201

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(180)	35%	(272)	42%	(333)	785
Student Loans: Yes	21%	(35)	35%	(57)	44%	(72)	164
Student Loans: No	23%	(145)	35%	(215)	42%	(261)	621

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(138)	44%	(347)	38%	(296)	781
Gender: Male	21%	(80)	46%	(172)	33%	(123)	375
Gender: Female	14%	(57)	43%	(175)	43%	(173)	406
Age: 18-34	16%	(33)	35%	(71)	48%	(98)	202
Age: 35-44	13%	(13)	41%	(41)	47%	(47)	101
Age: 45-64	15%	(41)	46%	(122)	39%	(104)	267
Age: 65+	24%	(51)	53%	(112)	22%	(47)	211
GenZers: 1997-2012	15%	(11)	32%	(24)	53%	(40)	76
Millennials: 1981-1996	16%	(32)	40%	(80)	44%	(89)	202
GenXers: 1965-1980	15%	(27)	43%	(80)	43%	(80)	187
Baby Boomers: 1946-1964	19%	(56)	52%	(153)	29%	(84)	292
Educ: < College	22%	(102)	39%	(179)	39%	(181)	462
Educ: Bachelors degree	11%	(23)	50%	(105)	39%	(82)	209
Educ: Post-grad	12%	(13)	57%	(63)	31%	(34)	110
Income: Under 50k	22%	(69)	38%	(119)	40%	(125)	313
Income: 50k-100k	16%	(45)	46%	(124)	38%	(104)	273
Income: 100k+	12%	(24)	53%	(104)	35%	(68)	196
Ethnicity: White (Non-Hispanic)	18%	(120)	45%	(294)	37%	(245)	659
Ethnicity: Black (Non-Hispanic)	13%	(10)	43%	(30)	44%	(31)	71
All Christian	21%	(90)	42%	(182)	38%	(164)	436
Agnostic/Nothing in particular	16%	(26)	44%	(72)	40%	(64)	163
Something Else	13%	(14)	47%	(48)	39%	(39)	101
Evangelical	22%	(41)	42%	(79)	35%	(66)	186
Non-Evangelical	17%	(59)	44%	(148)	39%	(130)	337
PID: Dem (no lean)	6%	(19)	57%	(187)	37%	(121)	327
PID: Ind (no lean)	12%	(14)	57%	(67)	31%	(36)	117
PID: Rep (no lean)	31%	(105)	27%	(92)	41%	(139)	337

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Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(138)	44%	(347)	38%	(296)	781
PID/Gender: Dem Men	11%	(16)	56%	(80)	33%	(48)	144
PID/Gender: Dem Women	1%	(3)	59%	(108)	40%	(73)	183
PID/Gender: Ind Men	8%	(5)	61%	(40)	31%	(20)	66
PID/Gender: Ind Women	18%	(9)	52%	(27)	30%	(15)	51
PID/Gender: Rep Men	36%	(59)	31%	(52)	33%	(55)	166
PID/Gender: Rep Women	27%	(46)	24%	(40)	50%	(85)	171
Ideo: Liberal (1-3)	5%	(12)	62%	(140)	33%	(75)	227
Ideo: Moderate (4)	12%	(25)	47%	(103)	41%	(89)	217
Ideo: Conservative (5-7)	31%	(99)	32%	(102)	36%	(114)	315
Ideo/PID: Conservative Republican	35%	(92)	28%	(74)	38%	(100)	266
Ideo/PID: Moderate/Liberal Republican	20%	(12)	30%	(18)	49%	(30)	61
Ideo/PID: Moderate/Conservative Democrat	11%	(14)	48%	(62)	42%	(54)	129
Ideo/PID: Liberal Democrat	2%	(5)	65%	(124)	33%	(62)	191
Unfavorable of Biden and Trump	5%	(7)	57%	(81)	38%	(55)	142
2024 H2H Matchup: Biden Voter	5%	(16)	62%	(218)	33%	(115)	349
2024 H2H Matchup: Trump Voter	33%	(117)	28%	(99)	39%	(139)	355
2022 House Vote: Democrat	5%	(18)	61%	(205)	33%	(112)	335
2022 House Vote: Republican	32%	(105)	31%	(103)	37%	(123)	332
2022 House Vote: Did not Vote	15%	(14)	34%	(33)	51%	(50)	97
2020 Vote: Joe Biden	5%	(19)	61%	(222)	34%	(125)	367
2020 Vote: Donald Trump	31%	(113)	29%	(105)	40%	(144)	362
2016 Vote: Hillary Clinton	7%	(18)	63%	(176)	30%	(84)	278
2016 Vote: Donald Trump	30%	(92)	29%	(88)	42%	(130)	309
U.S. Economy: Wrong Track	21%	(116)	40%	(217)	39%	(214)	547
U.S. Economy: Right Direction	9%	(22)	55%	(130)	35%	(82)	234
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	64%	(165)	32%	(82)	259
Prsnl. Fin. Sit. 2021-23: Better Under Trump	32%	(120)	29%	(108)	39%	(148)	376
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(5)	51%	(75)	45%	(66)	146
Top 2024 Issue: Economy	22%	(65)	34%	(99)	43%	(125)	288

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Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(138)	44%	(347)	38%	(296)	781
Community: Urban	17%	(26)	41%	(62)	42%	(63)	150
Community: Suburban	16%	(64)	48%	(187)	36%	(141)	392
Community: Rural	20%	(48)	41%	(99)	39%	(92)	238
Community/Gender: Urban Women	6%	(4)	41%	(25)	53%	(32)	61
Community/Gender: Urban Men	25%	(22)	41%	(36)	34%	(31)	89
Community/Gender: Rural Women	22%	(31)	42%	(59)	36%	(49)	139
Community/Gender: Rural Men	17%	(17)	40%	(40)	43%	(43)	99
Community/Gender: Suburban Women	11%	(23)	44%	(91)	45%	(92)	206
Community/Gender: Suburban Men	22%	(41)	51%	(96)	27%	(50)	187
Homeowner	18%	(122)	45%	(304)	37%	(255)	681
Renter	17%	(15)	44%	(39)	39%	(34)	88
Military HHnm: Yes	23%	(24)	58%	(62)	19%	(20)	106
Military HH: No	17%	(113)	42%	(285)	41%	(276)	675
Employ: Private Sector	16%	(50)	40%	(126)	45%	(143)	319
Employ: Self-Employed	32%	(19)	42%	(25)	26%	(15)	59
Employ: Retired	21%	(43)	55%	(111)	23%	(47)	201
Employ: Unemployed	12%	(6)	44%	(22)	44%	(22)	50
Employ: Other	25%	(15)	45%	(27)	30%	(18)	60
Self + Household: White-Collar	16%	(51)	52%	(167)	32%	(101)	320
Self + Household: Blue Collar	20%	(71)	40%	(145)	40%	(146)	361
Union HH: Yes	10%	(7)	55%	(40)	35%	(25)	73
Union HH: No	18%	(131)	43%	(307)	38%	(271)	708
LGBTQ+: Yes	10%	(9)	52%	(47)	39%	(36)	92
LGBTQ+: No	19%	(129)	43%	(300)	38%	(261)	689
Motivated to Vote	18%	(130)	45%	(323)	37%	(263)	717
Parent: Yes	20%	(39)	38%	(75)	43%	(84)	197
Parent: No	17%	(99)	47%	(272)	36%	(212)	583
COVID Vaccine: Yes	14%	(81)	50%	(290)	36%	(210)	581
COVID Vaccine: No	28%	(57)	28%	(57)	43%	(86)	200

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Table BLMB3_4: *Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	18%	(138)	44%	(347)	38%	(296)	781
Student Loans: Yes	14%	(24)	44%	(72)	42%	(69)	164
Student Loans: No	19%	(114)	45%	(275)	37%	(227)	616

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_5: Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(174)	57%	(449)	22%	(171)	794
Gender: Male	26%	(98)	56%	(213)	18%	(70)	380
Gender: Female	18%	(76)	57%	(236)	25%	(102)	414
Age: 18-34	24%	(51)	45%	(94)	31%	(66)	211
Age: 35-44	16%	(16)	56%	(57)	27%	(28)	101
Age: 45-64	24%	(64)	58%	(156)	19%	(51)	271
Age: 65+	20%	(42)	67%	(142)	13%	(27)	211
GenZers: 1997-2012	24%	(20)	41%	(35)	35%	(29)	85
Millennials: 1981-1996	21%	(43)	51%	(103)	28%	(56)	202
GenXers: 1965-1980	25%	(47)	54%	(103)	21%	(41)	191
Baby Boomers: 1946-1964	19%	(56)	66%	(193)	15%	(43)	292
Educ: < College	26%	(123)	52%	(247)	22%	(105)	474
Educ: Bachelors degree	16%	(33)	62%	(129)	22%	(47)	209
Educ: Post-grad	16%	(18)	66%	(73)	18%	(20)	110
Income: Under 50k	26%	(84)	50%	(163)	24%	(78)	325
Income: 50k-100k	22%	(62)	58%	(159)	19%	(53)	274
Income: 100k+	14%	(28)	65%	(127)	21%	(41)	196
Ethnicity: White (Non-Hispanic)	22%	(149)	55%	(368)	22%	(147)	664
Ethnicity: Black (Non-Hispanic)	17%	(13)	70%	(52)	14%	(10)	75
All Christian	24%	(105)	54%	(235)	22%	(96)	437
Agnostic/Nothing in particular	16%	(27)	66%	(113)	18%	(31)	171
Something Else	28%	(29)	49%	(51)	23%	(24)	104
Evangelical	30%	(57)	49%	(93)	21%	(40)	190
Non-Evangelical	21%	(71)	56%	(189)	23%	(78)	337
PID: Dem (no lean)	10%	(32)	71%	(234)	19%	(62)	328
PID: Ind (no lean)	15%	(19)	64%	(82)	21%	(27)	129
PID: Rep (no lean)	36%	(123)	39%	(133)	24%	(82)	338

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(174)	57%	(449)	22%	(171)	794
PID/Gender: Dem Men	15%	(22)	68%	(97)	17%	(24)	144
PID/Gender: Dem Women	5%	(10)	74%	(137)	21%	(38)	184
PID/Gender: Ind Men	17%	(12)	68%	(47)	16%	(11)	70
PID/Gender: Ind Women	13%	(8)	59%	(35)	28%	(16)	59
PID/Gender: Rep Men	38%	(64)	41%	(68)	21%	(34)	167
PID/Gender: Rep Women	34%	(59)	38%	(65)	28%	(47)	171
Ideo: Liberal (1-3)	4%	(10)	76%	(172)	20%	(45)	227
Ideo: Moderate (4)	15%	(32)	64%	(143)	21%	(47)	222
Ideo: Conservative (5-7)	39%	(124)	40%	(129)	21%	(66)	319
Ideo/PID: Conservative Republican	42%	(111)	38%	(100)	21%	(55)	266
Ideo/PID: Moderate/Liberal Republican	14%	(8)	52%	(32)	34%	(21)	61
Ideo/PID: Moderate/Conservative Democrat	16%	(21)	65%	(85)	19%	(24)	130
Ideo/PID: Liberal Democrat	4%	(7)	77%	(147)	19%	(37)	191
Unfavorable of Biden and Trump	2%	(3)	79%	(113)	18%	(26)	143
2024 H2H Matchup: Biden Voter	6%	(21)	75%	(261)	19%	(67)	349
2024 H2H Matchup: Trump Voter	41%	(150)	38%	(140)	21%	(78)	367
2022 House Vote: Democrat	8%	(27)	74%	(248)	18%	(60)	334
2022 House Vote: Republican	38%	(128)	40%	(133)	22%	(72)	333
2022 House Vote: Did not Vote	16%	(18)	53%	(58)	30%	(33)	109
2020 Vote: Joe Biden	7%	(25)	74%	(273)	19%	(70)	367
2020 Vote: Donald Trump	37%	(136)	40%	(146)	22%	(81)	363
2020 Vote: Did not Vote	22%	(12)	48%	(27)	30%	(17)	55
2016 Vote: Hillary Clinton	8%	(23)	77%	(213)	15%	(41)	277
2016 Vote: Donald Trump	34%	(105)	40%	(123)	26%	(82)	310
U.S. Economy: Wrong Track	26%	(146)	52%	(288)	22%	(125)	559
U.S. Economy: Right Direction	12%	(28)	69%	(161)	19%	(46)	235
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(17)	72%	(188)	22%	(57)	262
Prsnl. Fin. Sit. 2021-23: Better Under Trump	40%	(155)	39%	(152)	20%	(79)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	75%	(110)	24%	(36)	146
Top 2024 Issue: Economy	27%	(78)	50%	(145)	23%	(68)	292

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(174)	57%	(449)	22%	(171)	794
Community: Urban	22%	(34)	54%	(83)	24%	(36)	153
Community: Suburban	21%	(85)	59%	(235)	20%	(78)	397
Community: Rural	23%	(55)	54%	(131)	24%	(57)	243
Community/Gender: Urban Women	16%	(10)	52%	(33)	32%	(20)	64
Community/Gender: Urban Men	27%	(24)	56%	(50)	17%	(16)	89
Community/Gender: Rural Women	26%	(36)	54%	(75)	20%	(28)	139
Community/Gender: Rural Men	18%	(19)	53%	(55)	28%	(29)	104
Community/Gender: Suburban Women	14%	(30)	61%	(128)	25%	(53)	211
Community/Gender: Suburban Men	29%	(55)	58%	(108)	13%	(25)	187
Homeowner	23%	(157)	56%	(389)	21%	(148)	694
Renter	18%	(16)	59%	(52)	23%	(20)	88
Military HHnm: Yes	26%	(28)	66%	(70)	7%	(7)	105
Military HH: No	21%	(146)	55%	(379)	24%	(164)	689
Employ: Private Sector	22%	(70)	55%	(178)	23%	(76)	324
Employ: Self-Employed	39%	(23)	51%	(30)	9%	(6)	59
Employ: Retired	22%	(45)	66%	(133)	12%	(24)	202
Employ: Unemployed	12%	(6)	59%	(32)	29%	(16)	55
Employ: Other	26%	(16)	50%	(32)	24%	(15)	63
Self + Household: White-Collar	17%	(55)	64%	(203)	19%	(61)	320
Self + Household: Blue Collar	27%	(96)	53%	(192)	20%	(74)	363
Union HH: Yes	21%	(16)	63%	(49)	16%	(12)	78
Union HH: No	22%	(157)	56%	(400)	22%	(159)	716
LGBTQ+: Yes	17%	(16)	52%	(48)	31%	(28)	91
LGBTQ+: No	23%	(158)	57%	(401)	20%	(143)	703
Motivated to Vote	22%	(159)	57%	(414)	21%	(149)	722
Parent: Yes	23%	(46)	53%	(108)	25%	(51)	206
Parent: No	22%	(127)	58%	(341)	20%	(120)	588
COVID Vaccine: Yes	16%	(93)	63%	(372)	21%	(125)	590
COVID Vaccine: No	40%	(81)	38%	(77)	22%	(46)	203

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(174)	57%	(449)	22%	(171)	794
Student Loans: Yes	20%	(34)	54%	(88)	26%	(43)	165
Student Loans: No	22%	(140)	57%	(361)	20%	(128)	629

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_6: *Have you seen, read, or heard anything about each of the following in the past week? — Ron DeSantis*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(150)	36%	(266)	44%	(322)	738
Gender: Male	25%	(89)	37%	(134)	38%	(135)	358
Gender: Female	16%	(61)	35%	(132)	49%	(186)	379
Age: 18-34	18%	(31)	25%	(44)	56%	(97)	171
Age: 35-44	14%	(14)	34%	(32)	52%	(50)	96
Age: 45-64	19%	(49)	39%	(102)	42%	(110)	261
Age: 65+	27%	(57)	42%	(89)	31%	(65)	210
GenZers: 1997-2012	23%	(14)	21%	(13)	57%	(35)	61
Millennials: 1981-1996	16%	(29)	30%	(55)	54%	(97)	181
GenXers: 1965-1980	19%	(35)	37%	(69)	44%	(80)	183
Baby Boomers: 1946-1964	21%	(61)	41%	(119)	37%	(108)	288
Educ: < College	24%	(101)	32%	(137)	45%	(191)	429
Educ: Bachelors degree	15%	(30)	39%	(77)	46%	(92)	199
Educ: Post-grad	17%	(19)	47%	(52)	35%	(39)	110
Income: Under 50k	23%	(66)	30%	(85)	48%	(137)	288
Income: 50k-100k	16%	(41)	41%	(107)	43%	(113)	261
Income: 100k+	23%	(43)	39%	(74)	38%	(72)	189
Ethnicity: White (Non-Hispanic)	20%	(128)	36%	(226)	43%	(272)	626
Ethnicity: Black (Non-Hispanic)	18%	(11)	40%	(26)	42%	(28)	65
All Christian	25%	(109)	33%	(141)	42%	(178)	427
Agnostic/Nothing in particular	15%	(21)	42%	(60)	44%	(63)	145
Something Else	13%	(12)	36%	(32)	51%	(46)	89
Evangelical	27%	(47)	29%	(52)	44%	(78)	177
Non-Evangelical	21%	(68)	36%	(119)	43%	(141)	327
PID: Dem (no lean)	9%	(26)	51%	(154)	41%	(125)	305
PID: Ind (no lean)	19%	(22)	38%	(43)	43%	(48)	114
PID: Rep (no lean)	32%	(102)	22%	(69)	47%	(148)	319

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Table BLMB3_6: *Have you seen, read, or heard anything about each of the following in the past week? — Ron DeSantis*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(150)	36%	(266)	44%	(322)	738
PID/Gender: Dem Men	16%	(22)	49%	(67)	35%	(48)	137
PID/Gender: Dem Women	2%	(4)	52%	(87)	46%	(77)	168
PID/Gender: Ind Men	21%	(13)	43%	(27)	37%	(23)	64
PID/Gender: Ind Women	18%	(9)	32%	(16)	50%	(25)	50
PID/Gender: Rep Men	34%	(54)	25%	(39)	41%	(64)	157
PID/Gender: Rep Women	30%	(48)	18%	(29)	52%	(84)	161
Ideo: Liberal (1-3)	7%	(16)	54%	(116)	39%	(84)	216
Ideo: Moderate (4)	15%	(29)	38%	(77)	47%	(95)	201
Ideo: Conservative (5-7)	34%	(103)	23%	(70)	43%	(129)	303
Ideo/PID: Conservative Republican	36%	(92)	21%	(54)	43%	(109)	255
Ideo/PID: Moderate/Liberal Republican	16%	(9)	26%	(15)	58%	(33)	56
Ideo/PID: Moderate/Conservative Democrat	12%	(14)	43%	(50)	46%	(54)	118
Ideo/PID: Liberal Democrat	7%	(12)	56%	(103)	37%	(67)	182
Unfavorable of Biden and Trump	16%	(21)	37%	(49)	47%	(63)	134
2024 H2H Matchup: Biden Voter	7%	(24)	55%	(181)	38%	(125)	329
2024 H2H Matchup: Trump Voter	34%	(116)	20%	(70)	45%	(154)	340
2022 House Vote: Democrat	8%	(24)	55%	(175)	38%	(120)	319
2022 House Vote: Republican	35%	(112)	22%	(71)	43%	(136)	319
2022 House Vote: Did not Vote	15%	(13)	18%	(15)	67%	(56)	84
2020 Vote: Joe Biden	9%	(30)	52%	(181)	39%	(137)	347
2020 Vote: Donald Trump	33%	(114)	21%	(74)	46%	(161)	349
2016 Vote: Hillary Clinton	9%	(25)	56%	(151)	34%	(92)	269
2016 Vote: Donald Trump	33%	(101)	21%	(64)	46%	(139)	304
U.S. Economy: Wrong Track	25%	(127)	30%	(153)	45%	(233)	512
U.S. Economy: Right Direction	10%	(23)	50%	(114)	39%	(89)	226
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(20)	54%	(133)	38%	(93)	246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	34%	(124)	21%	(77)	45%	(162)	362
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(6)	43%	(56)	52%	(67)	129
Top 2024 Issue: Economy	24%	(68)	28%	(78)	48%	(133)	278

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Table BLMB3_6: *Have you seen, read, or heard anything about each of the following in the past week? — Ron DeSantis*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(150)	36%	(266)	44%	(322)	738
Community: Urban	21%	(30)	39%	(56)	40%	(58)	144
Community: Suburban	21%	(79)	36%	(136)	43%	(161)	376
Community: Rural	19%	(41)	34%	(74)	47%	(103)	217
Community/Gender: Urban Women	14%	(8)	41%	(24)	45%	(26)	58
Community/Gender: Urban Men	25%	(22)	38%	(33)	37%	(32)	87
Community/Gender: Rural Women	20%	(25)	33%	(40)	47%	(59)	123
Community/Gender: Rural Men	17%	(16)	36%	(34)	47%	(44)	94
Community/Gender: Suburban Women	14%	(28)	35%	(69)	51%	(102)	198
Community/Gender: Suburban Men	29%	(52)	38%	(68)	33%	(59)	178
Homeowner	21%	(137)	36%	(233)	43%	(280)	650
Renter	17%	(13)	39%	(30)	45%	(35)	78
Military HHnm: Yes	26%	(26)	38%	(39)	36%	(36)	101
Military HH: No	19%	(124)	36%	(228)	45%	(285)	637
Employ: Private Sector	22%	(68)	33%	(102)	44%	(136)	306
Employ: Self-Employed	25%	(13)	50%	(28)	25%	(14)	55
Employ: Retired	23%	(45)	42%	(83)	35%	(70)	198
Employ: Unemployed	14%	(7)	33%	(16)	52%	(26)	50
Self + Household: White-Collar	22%	(66)	40%	(123)	38%	(116)	306
Self + Household: Blue Collar	22%	(76)	34%	(119)	44%	(156)	351
Union HH: Yes	17%	(11)	49%	(32)	34%	(22)	65
Union HH: No	21%	(139)	35%	(235)	44%	(299)	673
LGBTQ+: Yes	13%	(10)	42%	(32)	45%	(34)	76
LGBTQ+: No	21%	(140)	35%	(234)	43%	(287)	662
Motivated to Vote	20%	(141)	37%	(254)	42%	(292)	686
Parent: Yes	21%	(39)	30%	(55)	49%	(91)	186
Parent: No	20%	(111)	38%	(211)	42%	(230)	552
COVID Vaccine: Yes	19%	(103)	41%	(221)	41%	(222)	547
COVID Vaccine: No	24%	(47)	23%	(45)	52%	(100)	191
Student Loans: Yes	14%	(21)	38%	(59)	48%	(73)	153
Student Loans: No	22%	(129)	35%	(207)	43%	(249)	585

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_8: *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(203)	23%	(148)	46%	(300)	651
Gender: Male	36%	(118)	25%	(81)	40%	(132)	331
Gender: Female	27%	(85)	21%	(67)	53%	(169)	320
Age: 18-34	21%	(29)	23%	(31)	55%	(74)	134
Age: 35-44	27%	(22)	19%	(16)	54%	(44)	82
Age: 45-64	25%	(58)	24%	(56)	52%	(121)	234
Age: 65+	47%	(94)	23%	(46)	30%	(61)	201
Millennials: 1981-1996	19%	(28)	27%	(40)	54%	(79)	147
GenXers: 1965-1980	22%	(35)	24%	(38)	55%	(88)	161
Baby Boomers: 1946-1964	39%	(106)	23%	(62)	38%	(103)	272
Educ: < College	31%	(116)	19%	(70)	50%	(183)	369
Educ: Bachelors degree	26%	(46)	30%	(53)	45%	(80)	179
Educ: Post-grad	40%	(41)	24%	(24)	36%	(38)	103
Income: Under 50k	31%	(76)	18%	(44)	51%	(128)	249
Income: 50k-100k	26%	(59)	27%	(64)	47%	(109)	232
Income: 100k+	40%	(67)	23%	(40)	37%	(63)	170
Ethnicity: White (Non-Hispanic)	33%	(184)	23%	(127)	44%	(243)	554
Ethnicity: Black (Non-Hispanic)	22%	(12)	27%	(15)	51%	(28)	54
All Christian	32%	(122)	21%	(82)	47%	(179)	383
Agnostic/Nothing in particular	30%	(37)	22%	(27)	49%	(60)	124
Something Else	33%	(25)	25%	(19)	42%	(31)	75
Evangelical	31%	(47)	27%	(41)	42%	(63)	152
Non-Evangelical	32%	(95)	20%	(58)	48%	(143)	295
PID: Dem (no lean)	29%	(75)	27%	(72)	44%	(117)	265
PID: Ind (no lean)	25%	(25)	28%	(28)	48%	(48)	101
PID: Rep (no lean)	36%	(102)	17%	(48)	47%	(135)	285
PID/Gender: Dem Men	39%	(48)	28%	(34)	34%	(41)	123
PID/Gender: Dem Women	20%	(28)	27%	(38)	53%	(75)	141
PID/Gender: Ind Men	24%	(14)	32%	(19)	44%	(26)	59
PID/Gender: Rep Men	38%	(56)	19%	(28)	43%	(64)	148
PID/Gender: Rep Women	34%	(47)	14%	(19)	52%	(71)	137

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Table BLMB3_8: *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(203)	23%	(148)	46%	(300)	651
Ideo: Liberal (1-3)	24%	(43)	32%	(58)	44%	(80)	181
Ideo: Moderate (4)	29%	(52)	21%	(39)	50%	(92)	184
Ideo: Conservative (5-7)	37%	(101)	19%	(50)	44%	(121)	272
Ideo/PID: Conservative Republican	40%	(91)	17%	(38)	44%	(100)	229
Ideo/PID: Moderate/Liberal Republican	13%	(7)	19%	(10)	68%	(35)	51
Ideo/PID: Moderate/Conservative Democrat	34%	(38)	21%	(24)	45%	(51)	112
Ideo/PID: Liberal Democrat	26%	(38)	33%	(49)	42%	(61)	148
Unfavorable of Biden and Trump	32%	(36)	20%	(22)	48%	(55)	113
2024 H2H Matchup: Biden Voter	27%	(81)	30%	(88)	43%	(127)	296
2024 H2H Matchup: Trump Voter	34%	(104)	18%	(54)	48%	(147)	305
2022 House Vote: Democrat	27%	(75)	31%	(89)	42%	(120)	284
2022 House Vote: Republican	39%	(112)	18%	(53)	43%	(123)	288
2022 House Vote: Did not Vote	20%	(13)	5%	(3)	75%	(51)	68
2020 Vote: Joe Biden	26%	(81)	30%	(91)	44%	(137)	309
2020 Vote: Donald Trump	38%	(118)	16%	(49)	46%	(144)	311
2016 Vote: Hillary Clinton	27%	(69)	31%	(79)	41%	(104)	252
2016 Vote: Donald Trump	37%	(103)	16%	(45)	47%	(129)	277
U.S. Economy: Wrong Track	32%	(140)	20%	(89)	48%	(215)	444
U.S. Economy: Right Direction	30%	(63)	29%	(59)	41%	(85)	207
Prsnl. Fin. Sit. 2021-23: Better Under Biden	26%	(58)	32%	(70)	42%	(92)	220
Prsnl. Fin. Sit. 2021-23: Better Under Trump	35%	(114)	18%	(57)	47%	(154)	325
Prsnl. Fin. Sit. 2021-23: Same Under Both	30%	(31)	20%	(21)	51%	(54)	107
Top 2024 Issue: Economy	29%	(68)	16%	(38)	55%	(130)	236
Community: Urban	26%	(32)	27%	(33)	47%	(57)	121
Community: Suburban	32%	(108)	22%	(75)	47%	(160)	343
Community: Rural	34%	(63)	22%	(40)	45%	(84)	187
Community/Gender: Urban Men	32%	(23)	28%	(21)	40%	(29)	74
Community/Gender: Rural Women	37%	(38)	21%	(22)	42%	(43)	102
Community/Gender: Rural Men	30%	(25)	22%	(18)	48%	(41)	85
Community/Gender: Suburban Women	23%	(39)	19%	(33)	58%	(98)	170

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Table BLMB3_8: *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(203)	23%	(148)	46%	(300)	651
Community/Gender: Suburban Men	40%	(69)	24%	(42)	36%	(61)	172
Homeowner	32%	(188)	23%	(133)	45%	(259)	580
Renter	21%	(13)	23%	(14)	57%	(36)	63
Military HHnm: Yes	41%	(38)	26%	(24)	34%	(31)	93
Military HH: No	30%	(165)	22%	(124)	48%	(269)	558
Employ: Private Sector	25%	(68)	24%	(64)	51%	(135)	267
Employ: Retired	45%	(85)	23%	(44)	31%	(59)	188
Self + Household: White-Collar	39%	(111)	25%	(71)	36%	(103)	286
Self + Household: Blue Collar	26%	(79)	21%	(63)	53%	(160)	303
Union HH: Yes	31%	(19)	33%	(20)	35%	(22)	61
Union HH: No	31%	(184)	22%	(128)	47%	(279)	590
LGBTQ+: Yes	34%	(20)	30%	(18)	36%	(22)	61
LGBTQ+: No	31%	(183)	22%	(130)	47%	(278)	591
Motivated to Vote	32%	(198)	23%	(141)	45%	(279)	618
Parent: Yes	24%	(38)	23%	(36)	53%	(83)	156
Parent: No	33%	(165)	23%	(112)	44%	(217)	495
COVID Vaccine: Yes	33%	(160)	22%	(106)	46%	(223)	488
COVID Vaccine: No	27%	(43)	26%	(42)	48%	(77)	163
Student Loans: Yes	22%	(28)	21%	(26)	56%	(70)	124
Student Loans: No	33%	(175)	23%	(122)	44%	(230)	527

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_10: Have you seen, read, or heard anything about each of the following in the past week? — Vivek Ramaswamy

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(113)	25%	(144)	55%	(320)	577
Gender: Male	24%	(74)	27%	(85)	49%	(152)	311
Gender: Female	15%	(39)	22%	(59)	63%	(168)	266
Age: 18-34	22%	(26)	18%	(21)	60%	(70)	117
Age: 35-44	13%	(10)	28%	(22)	59%	(46)	78
Age: 45-64	21%	(44)	23%	(47)	56%	(114)	204
Age: 65+	19%	(33)	31%	(55)	51%	(90)	178
Millennials: 1981-1996	20%	(26)	21%	(28)	59%	(79)	133
GenXers: 1965-1980	21%	(30)	23%	(32)	56%	(77)	140
Baby Boomers: 1946-1964	18%	(45)	27%	(65)	55%	(133)	243
Educ: < College	25%	(78)	19%	(61)	56%	(180)	319
Educ: Bachelors degree	11%	(18)	30%	(50)	59%	(97)	165
Educ: Post-grad	18%	(17)	36%	(34)	46%	(42)	93
Income: Under 50k	21%	(47)	17%	(39)	61%	(136)	221
Income: 50k-100k	19%	(39)	28%	(58)	53%	(110)	207
Income: 100k+	19%	(28)	32%	(47)	50%	(74)	148
Ethnicity: White (Non-Hispanic)	19%	(92)	26%	(127)	56%	(278)	498
All Christian	21%	(73)	25%	(86)	54%	(187)	346
Agnostic/Nothing in particular	15%	(17)	25%	(28)	60%	(66)	111
Something Else	27%	(15)	13%	(7)	60%	(33)	55
Evangelical	27%	(36)	19%	(25)	54%	(72)	133
Non-Evangelical	19%	(50)	26%	(67)	55%	(143)	260
PID: Dem (no lean)	9%	(21)	36%	(81)	54%	(123)	225
PID: Ind (no lean)	18%	(16)	20%	(18)	63%	(57)	90
PID: Rep (no lean)	29%	(76)	17%	(45)	54%	(140)	261
PID/Gender: Dem Men	16%	(18)	38%	(44)	46%	(53)	114
PID/Gender: Dem Women	3%	(3)	34%	(38)	63%	(70)	111
PID/Gender: Ind Men	22%	(11)	19%	(10)	59%	(31)	53
PID/Gender: Rep Men	31%	(45)	22%	(31)	47%	(68)	144
PID/Gender: Rep Women	26%	(31)	12%	(14)	62%	(72)	117

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Table BLMB3_10: Have you seen, read, or heard anything about each of the following in the past week? — Vivek Ramaswamy

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(113)	25%	(144)	55%	(320)	577
Ideo: Liberal (1-3)	4%	(7)	41%	(65)	54%	(86)	158
Ideo: Moderate (4)	18%	(29)	21%	(34)	61%	(101)	164
Ideo: Conservative (5-7)	31%	(75)	17%	(40)	52%	(127)	242
Ideo/PID: Conservative Republican	33%	(67)	17%	(34)	51%	(104)	204
Ideo/PID: Moderate/Liberal Republican	18%	(9)	14%	(7)	68%	(34)	50
Ideo/PID: Moderate/Conservative Democrat	15%	(14)	22%	(21)	63%	(59)	94
Ideo/PID: Liberal Democrat	5%	(6)	46%	(60)	49%	(64)	130
Unfavorable of Biden and Trump	12%	(12)	26%	(27)	62%	(64)	103
2024 H2H Matchup: Biden Voter	9%	(23)	36%	(92)	55%	(139)	254
2024 H2H Matchup: Trump Voter	32%	(87)	15%	(39)	53%	(144)	270
2022 House Vote: Democrat	9%	(22)	37%	(93)	54%	(133)	248
2022 House Vote: Republican	31%	(82)	17%	(45)	51%	(133)	260
2022 House Vote: Did not Vote	16%	(9)	6%	(4)	78%	(46)	59
2020 Vote: Joe Biden	10%	(28)	36%	(95)	53%	(140)	262
2020 Vote: Donald Trump	29%	(80)	15%	(42)	56%	(159)	281
2016 Vote: Hillary Clinton	10%	(22)	37%	(80)	52%	(111)	213
2016 Vote: Donald Trump	30%	(74)	16%	(39)	55%	(136)	250
U.S. Economy: Wrong Track	24%	(95)	20%	(79)	56%	(219)	393
U.S. Economy: Right Direction	10%	(18)	35%	(65)	55%	(101)	184
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(16)	38%	(74)	54%	(104)	194
Prsnl. Fin. Sit. 2021-23: Better Under Trump	30%	(88)	16%	(48)	53%	(156)	292
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(9)	25%	(22)	65%	(59)	91
Top 2024 Issue: Economy	24%	(48)	22%	(44)	55%	(111)	204
Community: Urban	22%	(23)	27%	(29)	52%	(56)	109
Community: Suburban	18%	(54)	25%	(76)	57%	(172)	303
Community: Rural	21%	(35)	23%	(39)	55%	(91)	165
Community/Gender: Urban Men	22%	(16)	28%	(20)	51%	(36)	71
Community/Gender: Rural Women	20%	(16)	21%	(17)	60%	(48)	81
Community/Gender: Rural Men	23%	(19)	26%	(22)	51%	(43)	84
Community/Gender: Suburban Women	10%	(15)	22%	(33)	67%	(99)	147

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Table BLMB3_10: Have you seen, read, or heard anything about each of the following in the past week? — Vivek Ramaswamy

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(113)	25%	(144)	55%	(320)	577
Community/Gender: Suburban Men	25%	(40)	28%	(44)	47%	(73)	156
Homeowner	20%	(102)	25%	(127)	55%	(285)	514
Renter	16%	(9)	28%	(16)	56%	(32)	56
Military HHnm: Yes	20%	(16)	33%	(27)	47%	(38)	81
Military HH: No	20%	(97)	24%	(117)	57%	(282)	496
Employ: Private Sector	21%	(50)	23%	(52)	56%	(130)	232
Employ: Retired	18%	(31)	29%	(50)	53%	(92)	174
Self + Household: White-Collar	20%	(51)	27%	(70)	53%	(136)	256
Self + Household: Blue Collar	19%	(50)	24%	(65)	57%	(151)	267
Union HH: Yes	22%	(12)	39%	(21)	40%	(21)	54
Union HH: No	19%	(102)	24%	(123)	57%	(298)	523
LGBTQ+: Yes	16%	(8)	35%	(18)	50%	(27)	53
LGBTQ+: No	20%	(105)	24%	(126)	56%	(293)	524
Motivated to Vote	19%	(105)	25%	(138)	55%	(301)	544
Parent: Yes	22%	(31)	15%	(21)	63%	(88)	140
Parent: No	19%	(82)	28%	(123)	53%	(232)	437
COVID Vaccine: Yes	16%	(69)	28%	(119)	56%	(238)	426
COVID Vaccine: No	29%	(44)	17%	(25)	54%	(82)	151
Student Loans: Yes	15%	(16)	21%	(22)	63%	(66)	103
Student Loans: No	21%	(97)	26%	(122)	54%	(254)	474

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_11: Have you seen, read, or heard anything about each of the following in the past week? — Chris Christie

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	17%	(125)	27%	(195)	55%	(396)	717
Gender: Male	22%	(76)	28%	(99)	50%	(176)	351
Gender: Female	13%	(49)	26%	(96)	60%	(220)	365
Age: 18-34	16%	(26)	20%	(31)	64%	(100)	157
Age: 35-44	13%	(13)	26%	(25)	61%	(58)	96
Age: 45-64	15%	(38)	30%	(76)	55%	(141)	255
Age: 65+	23%	(49)	30%	(63)	46%	(97)	209
GenZers: 1997-2012	26%	(14)	13%	(7)	61%	(33)	54
Millennials: 1981-1996	12%	(20)	26%	(45)	62%	(108)	174
GenXers: 1965-1980	16%	(30)	27%	(49)	57%	(103)	181
Baby Boomers: 1946-1964	19%	(55)	29%	(81)	52%	(147)	283
Educ: < College	18%	(75)	28%	(119)	54%	(225)	418
Educ: Bachelors degree	14%	(28)	25%	(48)	61%	(116)	192
Educ: Post-grad	21%	(22)	27%	(29)	52%	(56)	107
Income: Under 50k	17%	(49)	27%	(77)	55%	(157)	284
Income: 50k-100k	16%	(39)	31%	(77)	53%	(132)	248
Income: 100k+	20%	(37)	22%	(41)	58%	(107)	185
Ethnicity: White (Non-Hispanic)	17%	(104)	28%	(171)	55%	(333)	609
Ethnicity: Black (Non-Hispanic)	26%	(16)	21%	(13)	53%	(34)	63
All Christian	17%	(70)	29%	(121)	54%	(221)	412
Agnostic/Nothing in particular	18%	(26)	23%	(33)	59%	(84)	143
Something Else	17%	(14)	32%	(26)	52%	(43)	83
Evangelical	18%	(31)	26%	(44)	56%	(96)	171
Non-Evangelical	17%	(52)	31%	(96)	52%	(163)	312
PID: Dem (no lean)	23%	(69)	23%	(69)	54%	(164)	302
PID: Ind (no lean)	15%	(16)	31%	(35)	54%	(60)	111
PID: Rep (no lean)	13%	(39)	30%	(92)	57%	(172)	304

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Table BLMB3_11: Have you seen, read, or heard anything about each of the following in the past week? — Chris Christie

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	17%	(125)	27%	(195)	55%	(396)	717
PID/Gender: Dem Men	32%	(43)	24%	(33)	44%	(59)	136
PID/Gender: Dem Women	15%	(26)	22%	(36)	63%	(104)	166
PID/Gender: Ind Men	13%	(8)	30%	(19)	58%	(36)	63
PID/Gender: Rep Men	16%	(24)	31%	(47)	53%	(81)	152
PID/Gender: Rep Women	10%	(15)	29%	(44)	61%	(92)	151
Ideo: Liberal (1-3)	22%	(46)	24%	(49)	54%	(113)	208
Ideo: Moderate (4)	15%	(31)	25%	(51)	59%	(119)	201
Ideo: Conservative (5-7)	14%	(39)	32%	(94)	54%	(157)	291
Ideo/PID: Conservative Republican	12%	(29)	33%	(79)	55%	(134)	242
Ideo/PID: Moderate/Liberal Republican	12%	(6)	23%	(12)	65%	(35)	54
Ideo/PID: Moderate/Conservative Democrat	20%	(25)	23%	(29)	57%	(70)	124
Ideo/PID: Liberal Democrat	23%	(39)	23%	(40)	54%	(93)	173
Unfavorable of Biden and Trump	9%	(12)	27%	(36)	63%	(83)	130
2024 H2H Matchup: Biden Voter	24%	(78)	23%	(76)	53%	(176)	330
2024 H2H Matchup: Trump Voter	12%	(39)	35%	(113)	53%	(173)	324
2022 House Vote: Democrat	23%	(72)	25%	(78)	52%	(164)	314
2022 House Vote: Republican	14%	(42)	35%	(106)	52%	(158)	307
2022 House Vote: Did not Vote	11%	(9)	10%	(8)	79%	(65)	82
2020 Vote: Joe Biden	23%	(77)	22%	(77)	55%	(187)	341
2020 Vote: Donald Trump	12%	(42)	33%	(112)	55%	(187)	341
2016 Vote: Hillary Clinton	27%	(71)	23%	(61)	51%	(135)	267
2016 Vote: Donald Trump	11%	(31)	31%	(92)	58%	(170)	293
U.S. Economy: Wrong Track	12%	(62)	31%	(153)	57%	(282)	496
U.S. Economy: Right Direction	29%	(63)	19%	(43)	52%	(114)	220
Prsnl. Fin. Sit. 2021-23: Better Under Biden	25%	(61)	24%	(60)	50%	(123)	244
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(43)	33%	(113)	55%	(189)	346
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(20)	18%	(22)	66%	(84)	127
Top 2024 Issue: Economy	11%	(30)	30%	(80)	58%	(152)	262

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Table BLMB3_11: Have you seen, read, or heard anything about each of the following in the past week? — Chris Christie

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	17%	(125)	27%	(195)	55%	(396)	717
Community: Urban	22%	(31)	29%	(40)	49%	(70)	142
Community: Suburban	16%	(59)	28%	(103)	56%	(207)	368
Community: Rural	17%	(35)	25%	(53)	58%	(120)	207
Community/Gender: Urban Women	25%	(13)	20%	(10)	56%	(30)	54
Community/Gender: Urban Men	21%	(18)	34%	(30)	45%	(40)	88
Community/Gender: Rural Women	16%	(19)	29%	(34)	56%	(66)	119
Community/Gender: Rural Men	18%	(16)	21%	(19)	61%	(54)	89
Community/Gender: Suburban Women	9%	(17)	27%	(52)	64%	(124)	193
Community/Gender: Suburban Men	24%	(41)	29%	(51)	47%	(82)	175
Homeowner	19%	(118)	27%	(171)	54%	(339)	628
Renter	8%	(7)	29%	(24)	62%	(51)	81
Military HHnm: Yes	20%	(20)	35%	(35)	45%	(44)	98
Military HH: No	17%	(105)	26%	(161)	57%	(352)	618
Employ: Private Sector	19%	(56)	24%	(71)	57%	(168)	295
Employ: Self-Employed	21%	(11)	38%	(20)	40%	(21)	52
Employ: Retired	21%	(42)	32%	(62)	47%	(91)	195
Self + Household: White-Collar	25%	(74)	25%	(76)	50%	(150)	300
Self + Household: Blue Collar	13%	(43)	29%	(98)	58%	(197)	337
Union HH: Yes	15%	(10)	30%	(20)	55%	(36)	65
Union HH: No	18%	(115)	27%	(176)	55%	(360)	651
LGBTQ+: Yes	12%	(9)	38%	(30)	50%	(39)	77
LGBTQ+: No	18%	(116)	26%	(166)	56%	(358)	639
Motivated to Vote	18%	(120)	28%	(184)	54%	(362)	666
Parent: Yes	16%	(28)	21%	(37)	64%	(112)	177
Parent: No	18%	(97)	29%	(159)	53%	(284)	540
COVID Vaccine: Yes	18%	(101)	26%	(142)	55%	(303)	546
COVID Vaccine: No	14%	(24)	31%	(53)	55%	(94)	171
Student Loans: Yes	10%	(14)	25%	(36)	65%	(94)	144
Student Loans: No	19%	(111)	28%	(160)	53%	(302)	572

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	10%	(41)	14%	(56)	76%	(312)	409
Gender: Male	15%	(34)	16%	(37)	70%	(165)	237
Gender: Female	4%	(6)	11%	(19)	85%	(147)	172
Age: 18-34	20%	(19)	7%	(6)	74%	(72)	97
Age: 35-44	20%	(11)	11%	(6)	70%	(38)	54
Age: 45-64	7%	(10)	11%	(15)	82%	(118)	144
Age: 65+	—	(0)	25%	(29)	74%	(85)	114
Millennials: 1981-1996	20%	(19)	9%	(9)	71%	(69)	97
GenXers: 1965-1980	11%	(12)	12%	(12)	77%	(80)	104
Baby Boomers: 1946-1964	2%	(3)	15%	(23)	83%	(126)	153
Educ: < College	9%	(22)	14%	(34)	76%	(180)	236
Educ: Bachelors degree	10%	(11)	11%	(12)	79%	(84)	108
Educ: Post-grad	12%	(8)	15%	(10)	73%	(48)	66
Income: Under 50k	8%	(13)	8%	(13)	84%	(141)	166
Income: 50k-100k	9%	(13)	20%	(28)	71%	(99)	140
Income: 100k+	15%	(15)	14%	(15)	71%	(73)	103
Ethnicity: White (Non-Hispanic)	7%	(24)	14%	(48)	78%	(257)	329
All Christian	8%	(20)	16%	(39)	75%	(181)	240
Agnostic/Nothing in particular	12%	(10)	6%	(5)	81%	(65)	80
Evangelical	7%	(7)	18%	(19)	75%	(78)	104
Non-Evangelical	8%	(13)	16%	(27)	76%	(128)	169
PID: Dem (no lean)	16%	(28)	15%	(26)	69%	(121)	175
PID: Ind (no lean)	11%	(7)	9%	(5)	81%	(51)	63
PID: Rep (no lean)	4%	(6)	14%	(24)	82%	(140)	170
PID/Gender: Dem Men	25%	(25)	18%	(18)	57%	(56)	99
PID/Gender: Dem Women	4%	(3)	11%	(8)	85%	(65)	76
PID/Gender: Rep Men	3%	(3)	15%	(15)	82%	(81)	99
PID/Gender: Rep Women	4%	(3)	13%	(9)	82%	(59)	72
Ideo: Liberal (1-3)	12%	(16)	13%	(17)	75%	(94)	126
Ideo: Moderate (4)	16%	(16)	10%	(10)	74%	(75)	101
Ideo: Conservative (5-7)	5%	(8)	18%	(29)	77%	(128)	166

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Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	10%	(41)	14%	(56)	76%	(312)	409
Ideo/PID: Conservative Republican	3%	(5)	17%	(23)	80%	(111)	138
Ideo/PID: Moderate/Conservative Democrat	21%	(15)	17%	(12)	62%	(44)	71
Ideo/PID: Liberal Democrat	13%	(13)	15%	(15)	73%	(72)	100
Unfavorable of Biden and Trump	3%	(2)	9%	(7)	88%	(67)	76
2024 H2H Matchup: Biden Voter	15%	(26)	13%	(24)	72%	(130)	181
2024 H2H Matchup: Trump Voter	7%	(14)	16%	(30)	76%	(142)	187
2022 House Vote: Democrat	15%	(27)	15%	(28)	71%	(133)	188
2022 House Vote: Republican	5%	(9)	15%	(25)	80%	(138)	172
2020 Vote: Joe Biden	15%	(29)	11%	(22)	74%	(145)	195
2020 Vote: Donald Trump	5%	(10)	16%	(30)	79%	(148)	188
2016 Vote: Hillary Clinton	15%	(24)	13%	(21)	72%	(117)	162
2016 Vote: Donald Trump	5%	(8)	16%	(26)	79%	(127)	161
U.S. Economy: Wrong Track	6%	(17)	13%	(36)	81%	(228)	282
U.S. Economy: Right Direction	18%	(23)	15%	(20)	66%	(84)	127
Prsnl. Fin. Sit. 2021-23: Better Under Biden	16%	(22)	17%	(23)	68%	(96)	141
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(18)	15%	(30)	76%	(156)	205
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	4%	(2)	96%	(60)	63
Top 2024 Issue: Economy	12%	(16)	11%	(15)	78%	(107)	138
Community: Urban	22%	(20)	13%	(12)	65%	(59)	91
Community: Suburban	8%	(18)	15%	(32)	77%	(163)	212
Community: Rural	2%	(3)	12%	(13)	86%	(90)	106
Community/Gender: Urban Men	34%	(20)	14%	(8)	52%	(31)	60
Community/Gender: Rural Men	1%	(0)	10%	(6)	89%	(56)	63
Community/Gender: Suburban Women	4%	(4)	10%	(9)	86%	(85)	98
Community/Gender: Suburban Men	12%	(13)	19%	(22)	69%	(78)	114
Homeowner	9%	(34)	15%	(53)	76%	(271)	357
Military HHnm: Yes	6%	(4)	24%	(14)	70%	(41)	60
Military HH: No	11%	(37)	12%	(42)	78%	(271)	349
Employ: Private Sector	15%	(26)	10%	(16)	75%	(129)	172
Employ: Retired	2%	(2)	22%	(23)	77%	(82)	107

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Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	10%	(41)	14%	(56)	76%	(312)	409
Self + Household: White-Collar	12%	(21)	18%	(32)	71%	(127)	180
Self + Household: Blue Collar	9%	(16)	11%	(21)	80%	(153)	191
Union HH: No	9%	(34)	14%	(52)	77%	(283)	369
LGBTQ+: No	10%	(37)	13%	(48)	77%	(282)	366
Motivated to Vote	10%	(40)	14%	(53)	76%	(293)	386
Parent: Yes	14%	(16)	8%	(9)	78%	(85)	109
Parent: No	8%	(25)	16%	(47)	76%	(228)	300
COVID Vaccine: Yes	10%	(29)	15%	(47)	75%	(227)	303
COVID Vaccine: No	11%	(11)	9%	(9)	81%	(86)	106
Student Loans: Yes	10%	(8)	12%	(9)	78%	(62)	79
Student Loans: No	10%	(32)	14%	(47)	76%	(251)	330

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(184)	17%	(129)	59%	(451)	764
Gender: Male	28%	(103)	21%	(76)	51%	(187)	365
Gender: Female	20%	(81)	13%	(53)	66%	(264)	399
Age: 18-34	30%	(59)	9%	(17)	61%	(119)	195
Age: 35-44	19%	(19)	14%	(13)	67%	(64)	96
Age: 45-64	26%	(67)	14%	(37)	60%	(157)	261
Age: 65+	18%	(38)	29%	(62)	52%	(111)	212
GenZers: 1997-2012	37%	(28)	11%	(9)	51%	(38)	74
Millennials: 1981-1996	23%	(45)	10%	(20)	66%	(127)	191
GenXers: 1965-1980	25%	(47)	12%	(22)	62%	(115)	184
Baby Boomers: 1946-1964	20%	(59)	24%	(68)	56%	(163)	290
Educ: < College	28%	(128)	13%	(60)	58%	(262)	450
Educ: Bachelors degree	15%	(32)	21%	(44)	63%	(131)	207
Educ: Post-grad	23%	(24)	23%	(24)	54%	(58)	107
Income: Under 50k	25%	(76)	15%	(45)	61%	(187)	308
Income: 50k-100k	24%	(63)	19%	(52)	57%	(152)	266
Income: 100k+	24%	(45)	17%	(32)	59%	(112)	189
Ethnicity: White (Non-Hispanic)	23%	(147)	17%	(113)	60%	(392)	653
Ethnicity: Black (Non-Hispanic)	38%	(26)	19%	(13)	43%	(29)	68
All Christian	25%	(107)	18%	(75)	58%	(247)	429
Agnostic/Nothing in particular	19%	(31)	11%	(18)	70%	(113)	161
Something Else	38%	(36)	15%	(14)	47%	(45)	94
Evangelical	35%	(64)	14%	(26)	51%	(94)	185
Non-Evangelical	24%	(77)	18%	(59)	58%	(190)	326
PID: Dem (no lean)	21%	(67)	24%	(75)	55%	(173)	316
PID: Ind (no lean)	20%	(24)	14%	(17)	66%	(79)	120
PID: Rep (no lean)	28%	(93)	11%	(37)	61%	(199)	328

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Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(184)	17%	(129)	59%	(451)	764
PID/Gender: Dem Men	29%	(41)	30%	(42)	41%	(57)	140
PID/Gender: Dem Women	15%	(26)	19%	(33)	66%	(116)	176
PID/Gender: Ind Men	22%	(14)	17%	(11)	61%	(40)	66
PID/Gender: Ind Women	18%	(9)	11%	(6)	72%	(39)	54
PID/Gender: Rep Men	30%	(48)	14%	(22)	56%	(90)	160
PID/Gender: Rep Women	27%	(45)	8%	(14)	65%	(109)	169
Ideo: Liberal (1-3)	18%	(39)	25%	(54)	57%	(126)	219
Ideo: Moderate (4)	22%	(47)	19%	(40)	59%	(125)	213
Ideo: Conservative (5-7)	29%	(90)	11%	(35)	60%	(190)	315
Ideo/PID: Conservative Republican	29%	(75)	11%	(28)	61%	(159)	262
Ideo/PID: Moderate/Liberal Republican	24%	(14)	13%	(8)	62%	(37)	59
Ideo/PID: Moderate/Conservative Democrat	25%	(32)	19%	(24)	56%	(71)	127
Ideo/PID: Liberal Democrat	17%	(32)	28%	(52)	55%	(100)	183
Unfavorable of Biden and Trump	23%	(32)	18%	(25)	60%	(84)	141
2024 H2H Matchup: Biden Voter	17%	(57)	26%	(89)	57%	(192)	338
2024 H2H Matchup: Trump Voter	32%	(112)	9%	(32)	59%	(209)	353
2022 House Vote: Democrat	19%	(63)	26%	(85)	54%	(175)	324
2022 House Vote: Republican	33%	(109)	10%	(33)	57%	(185)	327
2022 House Vote: Did not Vote	11%	(10)	8%	(8)	81%	(78)	96
2020 Vote: Joe Biden	19%	(69)	24%	(85)	57%	(204)	358
2020 Vote: Donald Trump	31%	(109)	9%	(34)	60%	(214)	356
2016 Vote: Hillary Clinton	22%	(60)	27%	(74)	51%	(140)	274
2016 Vote: Donald Trump	27%	(82)	12%	(36)	61%	(186)	304
U.S. Economy: Wrong Track	27%	(147)	12%	(63)	61%	(327)	538
U.S. Economy: Right Direction	16%	(37)	29%	(66)	55%	(124)	226
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(43)	29%	(73)	53%	(133)	249
Prsnl. Fin. Sit. 2021-23: Better Under Trump	32%	(121)	9%	(34)	59%	(220)	375
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(20)	16%	(22)	70%	(98)	140
Top 2024 Issue: Economy	26%	(73)	11%	(32)	62%	(174)	279

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Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(184)	17%	(129)	59%	(451)	764
Community: Urban	37%	(53)	19%	(27)	45%	(65)	145
Community: Suburban	20%	(80)	19%	(74)	61%	(239)	393
Community: Rural	23%	(51)	12%	(28)	65%	(147)	226
Community/Gender: Urban Women	35%	(20)	16%	(9)	50%	(29)	58
Community/Gender: Urban Men	38%	(33)	20%	(18)	41%	(36)	87
Community/Gender: Rural Women	20%	(26)	10%	(13)	70%	(95)	135
Community/Gender: Rural Men	27%	(25)	16%	(15)	57%	(52)	91
Community/Gender: Suburban Women	17%	(35)	15%	(31)	68%	(141)	206
Community/Gender: Suburban Men	24%	(45)	23%	(43)	53%	(99)	187
Homeowner	24%	(162)	17%	(113)	59%	(392)	667
Renter	24%	(21)	16%	(14)	60%	(52)	86
Military HHnm: Yes	28%	(29)	26%	(27)	46%	(47)	104
Military HH: No	23%	(155)	15%	(102)	61%	(404)	661
Employ: Private Sector	26%	(80)	14%	(42)	61%	(190)	312
Employ: Self-Employed	52%	(29)	7%	(4)	41%	(23)	56
Employ: Retired	18%	(36)	28%	(57)	53%	(106)	199
Employ: Unemployed	19%	(11)	14%	(8)	66%	(36)	55
Employ: Other	27%	(15)	14%	(8)	59%	(32)	54
Self + Household: White-Collar	24%	(74)	23%	(73)	53%	(167)	314
Self + Household: Blue Collar	27%	(95)	14%	(50)	59%	(211)	356
Union HH: Yes	24%	(18)	19%	(14)	57%	(43)	75
Union HH: No	24%	(166)	17%	(115)	59%	(408)	690
LGBTQ+: Yes	27%	(23)	23%	(19)	50%	(41)	83
LGBTQ+: No	24%	(161)	16%	(111)	60%	(410)	681
Motivated to Vote	24%	(170)	17%	(123)	58%	(411)	704
Parent: Yes	26%	(50)	12%	(23)	62%	(120)	193
Parent: No	23%	(134)	19%	(106)	58%	(331)	571
COVID Vaccine: Yes	21%	(118)	19%	(110)	60%	(344)	572
COVID Vaccine: No	34%	(66)	10%	(19)	56%	(107)	192

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Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	24%	(184)	17%	(129)	59%	(451)	764
Student Loans: Yes	24%	(38)	11%	(18)	65%	(102)	157
Student Loans: No	24%	(146)	18%	(111)	58%	(349)	607

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_17: Have you seen, read, or heard anything about each of the following in the past week? — Joe Manchin

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	14%	(86)	24%	(143)	62%	(371)	600
Gender: Male	18%	(55)	26%	(81)	56%	(174)	310
Gender: Female	11%	(31)	21%	(62)	68%	(197)	290
Age: 18-34	13%	(16)	17%	(21)	69%	(83)	120
Age: 35-44	16%	(12)	21%	(16)	64%	(50)	79
Age: 45-64	14%	(31)	20%	(42)	66%	(141)	213
Age: 65+	14%	(27)	34%	(65)	51%	(97)	189
Millennials: 1981-1996	14%	(18)	23%	(30)	64%	(84)	131
GenXers: 1965-1980	12%	(18)	20%	(30)	68%	(102)	150
Baby Boomers: 1946-1964	15%	(36)	27%	(67)	59%	(148)	251
Educ: < College	16%	(55)	21%	(69)	63%	(210)	334
Educ: Bachelors degree	11%	(18)	28%	(47)	61%	(102)	167
Educ: Post-grad	13%	(13)	28%	(27)	59%	(59)	99
Income: Under 50k	11%	(26)	21%	(47)	68%	(152)	225
Income: 50k-100k	14%	(31)	25%	(54)	60%	(129)	214
Income: 100k+	18%	(30)	26%	(42)	56%	(90)	161
Ethnicity: White (Non-Hispanic)	15%	(78)	24%	(122)	61%	(312)	512
Ethnicity: Black (Non-Hispanic)	7%	(4)	31%	(16)	62%	(31)	50
All Christian	17%	(59)	24%	(81)	59%	(204)	345
Agnostic/Nothing in particular	9%	(11)	18%	(22)	73%	(90)	122
Something Else	10%	(7)	33%	(21)	57%	(37)	64
Evangelical	22%	(29)	23%	(30)	56%	(74)	132
Non-Evangelical	13%	(35)	26%	(70)	61%	(161)	266
PID: Dem (no lean)	11%	(28)	32%	(84)	57%	(149)	261
PID: Ind (no lean)	15%	(14)	27%	(25)	58%	(54)	92
PID: Rep (no lean)	18%	(44)	14%	(35)	68%	(168)	247
PID/Gender: Dem Men	20%	(25)	32%	(40)	48%	(60)	125
PID/Gender: Dem Women	2%	(3)	32%	(44)	66%	(90)	136
PID/Gender: Ind Men	13%	(7)	33%	(16)	54%	(27)	50
PID/Gender: Rep Men	17%	(24)	18%	(25)	64%	(87)	136
PID/Gender: Rep Women	19%	(21)	9%	(10)	72%	(81)	112

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Table BLMB3_17: Have you seen, read, or heard anything about each of the following in the past week? — Joe Manchin

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	14%	(86)	24%	(143)	62%	(371)	600
Ideo: Liberal (1-3)	10%	(18)	35%	(61)	55%	(96)	175
Ideo: Moderate (4)	14%	(22)	25%	(42)	61%	(100)	164
Ideo: Conservative (5-7)	19%	(46)	16%	(39)	65%	(160)	245
Ideo/PID: Conservative Republican	21%	(43)	14%	(28)	65%	(134)	205
Ideo/PID: Moderate/Conservative Democrat	14%	(15)	24%	(26)	62%	(67)	109
Ideo/PID: Liberal Democrat	9%	(13)	38%	(56)	53%	(78)	147
Unfavorable of Biden and Trump	20%	(21)	11%	(11)	70%	(74)	106
2024 H2H Matchup: Biden Voter	12%	(33)	33%	(93)	55%	(157)	283
2024 H2H Matchup: Trump Voter	16%	(42)	18%	(47)	66%	(176)	265
2022 House Vote: Democrat	10%	(28)	34%	(92)	56%	(154)	274
2022 House Vote: Republican	21%	(53)	16%	(41)	63%	(163)	257
2022 House Vote: Did not Vote	9%	(5)	11%	(6)	81%	(44)	54
2020 Vote: Joe Biden	10%	(29)	31%	(92)	59%	(175)	296
2020 Vote: Donald Trump	19%	(53)	17%	(46)	64%	(178)	277
2016 Vote: Hillary Clinton	10%	(23)	36%	(86)	54%	(128)	237
2016 Vote: Donald Trump	21%	(50)	15%	(37)	64%	(154)	242
U.S. Economy: Wrong Track	14%	(58)	19%	(77)	66%	(263)	398
U.S. Economy: Right Direction	14%	(28)	33%	(66)	53%	(108)	202
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(24)	36%	(77)	52%	(111)	212
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(50)	18%	(51)	65%	(185)	286
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(12)	15%	(15)	74%	(76)	102
Top 2024 Issue: Economy	12%	(25)	18%	(37)	69%	(141)	204
Community: Urban	12%	(14)	28%	(32)	61%	(70)	116
Community: Suburban	12%	(38)	26%	(82)	62%	(196)	315
Community: Rural	20%	(35)	17%	(29)	62%	(105)	169
Community/Gender: Urban Men	17%	(12)	29%	(20)	55%	(39)	72
Community/Gender: Rural Women	23%	(21)	16%	(14)	62%	(57)	91
Community/Gender: Rural Men	18%	(14)	20%	(15)	62%	(48)	77
Community/Gender: Suburban Women	6%	(9)	24%	(36)	71%	(109)	154
Community/Gender: Suburban Men	18%	(29)	28%	(45)	54%	(87)	162

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Table BLMB3_17: Have you seen, read, or heard anything about each of the following in the past week? — Joe Manchin

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	14%	(86)	24%	(143)	62%	(371)	600
Homeowner	16%	(84)	23%	(123)	62%	(331)	537
Renter	4%	(2)	33%	(18)	63%	(36)	56
Military HHnm: Yes	17%	(15)	34%	(31)	49%	(45)	91
Military HH: No	14%	(71)	22%	(113)	64%	(326)	510
Employ: Private Sector	15%	(36)	21%	(49)	64%	(151)	236
Employ: Retired	15%	(27)	29%	(52)	57%	(102)	180
Self + Household: White-Collar	15%	(39)	29%	(74)	57%	(147)	260
Self + Household: Blue Collar	12%	(35)	22%	(63)	65%	(184)	282
Union HH: Yes	13%	(7)	28%	(16)	59%	(35)	58
Union HH: No	15%	(79)	23%	(127)	62%	(336)	542
LGBTQ+: Yes	13%	(8)	37%	(23)	50%	(31)	62
LGBTQ+: No	15%	(78)	22%	(121)	63%	(340)	539
Motivated to Vote	15%	(83)	24%	(133)	62%	(349)	565
Parent: Yes	20%	(29)	15%	(21)	65%	(95)	145
Parent: No	13%	(57)	27%	(122)	61%	(276)	456
COVID Vaccine: Yes	13%	(60)	26%	(118)	61%	(275)	453
COVID Vaccine: No	18%	(26)	17%	(25)	65%	(96)	147
Student Loans: Yes	6%	(8)	26%	(30)	68%	(80)	118
Student Loans: No	16%	(78)	23%	(113)	60%	(291)	482

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB6_1: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	84%	(668)	13%	(102)	2%	(13)	1%	(5)	1%	(12)	799
Gender: Male	86%	(326)	11%	(42)	1%	(4)	1%	(3)	1%	(5)	380
Gender: Female	82%	(342)	14%	(60)	2%	(9)	—	(1)	2%	(7)	419
Age: 18-34	79%	(167)	13%	(28)	3%	(7)	1%	(3)	4%	(9)	213
Age: 35-44	81%	(84)	14%	(15)	1%	(1)	1%	(1)	2%	(2)	103
Age: 45-64	87%	(235)	12%	(32)	1%	(3)	—	(1)	—	(0)	271
Age: 65+	86%	(182)	13%	(27)	1%	(2)	—	(0)	—	(1)	212
GenZers: 1997-2012	76%	(65)	12%	(10)	3%	(2)	—	(0)	9%	(8)	86
Millennials: 1981-1996	80%	(164)	15%	(32)	2%	(4)	1%	(3)	1%	(3)	205
GenXers: 1965-1980	85%	(162)	13%	(25)	1%	(2)	1%	(2)	—	(0)	191
Baby Boomers: 1946-1964	87%	(256)	11%	(32)	1%	(4)	—	(0)	—	(1)	293
Educ: < College	85%	(407)	11%	(53)	2%	(8)	—	(2)	2%	(8)	478
Educ: Bachelors degree	81%	(170)	15%	(32)	1%	(3)	1%	(1)	1%	(2)	209
Educ: Post-grad	81%	(91)	15%	(17)	2%	(2)	1%	(1)	2%	(2)	112
Income: Under 50k	85%	(277)	11%	(37)	2%	(6)	—	(1)	2%	(7)	328
Income: 50k-100k	84%	(231)	13%	(36)	—	(1)	1%	(2)	1%	(3)	274
Income: 100k+	81%	(160)	15%	(29)	3%	(6)	1%	(1)	1%	(2)	197
Ethnicity: White (Non-Hispanic)	84%	(559)	13%	(90)	2%	(10)	1%	(5)	—	(2)	666
Ethnicity: Black (Non-Hispanic)	88%	(69)	6%	(4)	1%	(1)	—	(0)	6%	(5)	79
All Christian	86%	(379)	11%	(48)	1%	(6)	—	(1)	1%	(4)	439
Agnostic/Nothing in particular	79%	(137)	17%	(28)	2%	(3)	1%	(1)	2%	(3)	172
Something Else	87%	(90)	12%	(12)	—	(0)	—	(0)	1%	(1)	104
Evangelical	93%	(177)	6%	(12)	—	(0)	1%	(1)	—	(0)	190
Non-Evangelical	84%	(286)	12%	(42)	2%	(6)	—	(0)	2%	(6)	339
PID: Dem (no lean)	77%	(257)	16%	(54)	3%	(10)	1%	(2)	3%	(9)	331
PID: Ind (no lean)	77%	(100)	18%	(23)	2%	(2)	2%	(2)	2%	(2)	130
PID: Rep (no lean)	92%	(312)	7%	(24)	—	(1)	—	(0)	—	(1)	338

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Table BLMB6_1: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	84%	(668)	13%	(102)	2%	(13)	1%	(5)	1%	(12)	799
PID/Gender: Dem Men	81%	(116)	13%	(19)	2%	(3)	1%	(1)	3%	(5)	144
PID/Gender: Dem Women	75%	(141)	19%	(35)	4%	(7)	1%	(1)	2%	(4)	188
PID/Gender: Ind Men	80%	(56)	16%	(11)	1%	(1)	3%	(2)	—	(0)	70
PID/Gender: Ind Women	73%	(44)	20%	(12)	3%	(2)	—	(0)	4%	(2)	60
PID/Gender: Rep Men	93%	(154)	7%	(12)	—	(0)	—	(0)	—	(0)	167
PID/Gender: Rep Women	92%	(157)	7%	(12)	—	(1)	—	(0)	1%	(1)	171
Ideo: Liberal (1-3)	73%	(170)	19%	(44)	3%	(7)	1%	(2)	4%	(9)	231
Ideo: Moderate (4)	83%	(184)	14%	(32)	2%	(5)	—	(1)	—	(0)	222
Ideo: Conservative (5-7)	92%	(295)	7%	(22)	—	(1)	—	(0)	—	(1)	319
Ideo/PID: Conservative Republican	93%	(248)	6%	(17)	—	(0)	—	(0)	—	(1)	266
Ideo/PID: Moderate/Liberal Republican	87%	(53)	12%	(7)	1%	(1)	—	(0)	—	(0)	61
Ideo/PID: Moderate/Conservative Democrat	86%	(113)	9%	(12)	4%	(6)	—	(0)	—	(0)	130
Ideo/PID: Liberal Democrat	71%	(138)	21%	(42)	2%	(4)	1%	(2)	4%	(8)	195
Unfavorable of Biden and Trump	86%	(123)	10%	(14)	2%	(2)	2%	(2)	—	(1)	143
2024 H2H Matchup: Biden Voter	75%	(264)	19%	(68)	3%	(11)	1%	(2)	2%	(9)	353
2024 H2H Matchup: Trump Voter	92%	(337)	7%	(27)	—	(1)	—	(1)	—	(2)	367
2022 House Vote: Democrat	78%	(262)	16%	(55)	4%	(12)	1%	(2)	2%	(6)	338
2022 House Vote: Republican	91%	(302)	9%	(29)	—	(1)	—	(0)	—	(1)	333
2022 House Vote: Did not Vote	79%	(88)	14%	(16)	—	(1)	1%	(1)	4%	(5)	110
2020 Vote: Joe Biden	78%	(291)	16%	(58)	3%	(12)	—	(1)	2%	(9)	371
2020 Vote: Donald Trump	93%	(336)	7%	(24)	—	(0)	—	(1)	—	(2)	363
2020 Vote: Did not Vote	59%	(33)	32%	(18)	2%	(1)	4%	(2)	3%	(2)	57
2016 Vote: Hillary Clinton	81%	(226)	16%	(45)	2%	(5)	—	(0)	1%	(2)	278
2016 Vote: Donald Trump	91%	(282)	8%	(25)	1%	(2)	—	(1)	—	(1)	310
U.S. Economy: Wrong Track	87%	(490)	10%	(54)	1%	(6)	1%	(5)	1%	(6)	561
U.S. Economy: Right Direction	75%	(178)	20%	(47)	3%	(7)	—	(0)	2%	(5)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	72%	(193)	19%	(52)	4%	(11)	1%	(2)	3%	(8)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	92%	(356)	7%	(25)	—	(2)	—	(1)	—	(2)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	81%	(119)	17%	(25)	—	(0)	1%	(1)	1%	(2)	147
Top 2024 Issue: Economy	95%	(277)	5%	(14)	—	(0)	—	(1)	—	(0)	293

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Table BLMB6_1: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	84%	(668)	13%	(102)	2%	(13)	1%	(5)	1%	(12)	799
Community: Urban	85%	(132)	11%	(17)	1%	(1)	1%	(1)	3%	(4)	156
Community: Suburban	84%	(335)	13%	(52)	1%	(5)	1%	(2)	1%	(3)	397
Community: Rural	82%	(201)	13%	(33)	3%	(7)	—	(1)	2%	(4)	246
Community/Gender: Urban Women	73%	(49)	19%	(13)	1%	(1)	—	(0)	6%	(4)	66
Community/Gender: Urban Men	93%	(83)	5%	(5)	—	(0)	1%	(1)	—	(0)	89
Community/Gender: Rural Women	82%	(116)	13%	(19)	3%	(4)	1%	(1)	2%	(2)	142
Community/Gender: Rural Men	82%	(85)	13%	(14)	2%	(3)	—	(0)	2%	(2)	104
Community/Gender: Suburban Women	84%	(178)	13%	(28)	2%	(4)	—	(0)	—	(0)	211
Community/Gender: Suburban Men	84%	(157)	12%	(23)	1%	(1)	1%	(2)	2%	(3)	187
Homeowner	84%	(582)	13%	(93)	2%	(11)	—	(3)	1%	(8)	696
Renter	88%	(80)	7%	(7)	2%	(2)	1%	(1)	1%	(1)	90
Military HHnm: Yes	87%	(92)	11%	(12)	1%	(1)	—	(0)	1%	(1)	106
Military HH: No	83%	(575)	13%	(90)	2%	(12)	1%	(5)	2%	(11)	693
Employ: Private Sector	83%	(269)	14%	(46)	1%	(3)	1%	(3)	1%	(5)	325
Employ: Self-Employed	90%	(53)	10%	(6)	—	(0)	—	(0)	—	(0)	59
Employ: Retired	84%	(170)	15%	(29)	1%	(2)	—	(0)	—	(1)	202
Employ: Unemployed	90%	(50)	5%	(3)	—	(0)	—	(0)	5%	(3)	56
Employ: Other	80%	(52)	12%	(7)	6%	(4)	—	(0)	3%	(2)	65
Self + Household: White-Collar	84%	(270)	14%	(46)	1%	(4)	—	(1)	1%	(2)	323
Self + Household: Blue Collar	87%	(316)	11%	(41)	1%	(3)	1%	(2)	—	(2)	364
Union HH: Yes	92%	(71)	7%	(6)	1%	(0)	—	(0)	—	(0)	78
Union HH: No	83%	(597)	13%	(96)	2%	(13)	1%	(5)	2%	(12)	721
LGBTQ+: Yes	70%	(65)	23%	(22)	3%	(3)	—	(0)	4%	(3)	93
LGBTQ+: No	85%	(603)	11%	(80)	1%	(10)	1%	(5)	1%	(9)	706
Motivated to Vote	86%	(622)	12%	(86)	1%	(8)	—	(3)	1%	(7)	726
Parent: Yes	86%	(179)	10%	(21)	2%	(5)	—	(1)	1%	(3)	209
Parent: No	83%	(489)	14%	(81)	1%	(8)	1%	(4)	2%	(9)	590
COVID Vaccine: Yes	82%	(488)	14%	(84)	2%	(12)	1%	(3)	1%	(8)	595
COVID Vaccine: No	89%	(180)	9%	(18)	—	(1)	1%	(1)	2%	(4)	204

Continued on next page

Table BLMB6_1: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	84%	(668)	13%	(102)	2%	(13)	1%	(5)	1%	(12)	799
Student Loans: Yes	83%	(138)	12%	(21)	4%	(6)	—	(0)	—	(1)	165
Student Loans: No	84%	(530)	13%	(81)	1%	(7)	1%	(5)	2%	(11)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_2: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(302)	44%	(352)	10%	(79)	3%	(26)	5%	(40)	799
Gender: Male	46%	(173)	40%	(154)	8%	(30)	3%	(11)	3%	(13)	380
Gender: Female	31%	(129)	47%	(199)	12%	(49)	4%	(15)	6%	(27)	419
Age: 18-34	38%	(81)	36%	(76)	11%	(23)	5%	(11)	10%	(22)	213
Age: 35-44	43%	(45)	41%	(42)	10%	(10)	1%	(1)	5%	(5)	103
Age: 45-64	40%	(108)	46%	(123)	7%	(20)	3%	(9)	4%	(10)	271
Age: 65+	32%	(68)	52%	(110)	12%	(26)	3%	(5)	1%	(2)	212
GenZers: 1997-2012	36%	(31)	32%	(28)	10%	(8)	6%	(5)	16%	(14)	86
Millennials: 1981-1996	40%	(82)	41%	(84)	10%	(21)	3%	(6)	6%	(12)	205
GenXers: 1965-1980	43%	(83)	43%	(83)	8%	(15)	1%	(1)	5%	(9)	191
Baby Boomers: 1946-1964	34%	(100)	49%	(145)	11%	(31)	5%	(13)	1%	(4)	293
Educ: < College	38%	(180)	43%	(207)	10%	(48)	4%	(20)	5%	(23)	478
Educ: Bachelors degree	33%	(70)	49%	(102)	10%	(20)	2%	(4)	6%	(13)	209
Educ: Post-grad	47%	(52)	38%	(43)	10%	(11)	2%	(2)	3%	(3)	112
Income: Under 50k	40%	(130)	42%	(138)	9%	(28)	5%	(15)	5%	(17)	328
Income: 50k-100k	33%	(91)	49%	(134)	11%	(31)	3%	(7)	4%	(11)	274
Income: 100k+	41%	(81)	41%	(80)	10%	(20)	2%	(3)	6%	(13)	197
Ethnicity: White (Non-Hispanic)	35%	(233)	47%	(316)	11%	(70)	3%	(22)	4%	(25)	666
Ethnicity: Black (Non-Hispanic)	63%	(49)	14%	(11)	11%	(9)	3%	(3)	9%	(7)	79
All Christian	36%	(157)	47%	(207)	11%	(49)	1%	(6)	4%	(20)	439
Agnostic/Nothing in particular	39%	(67)	41%	(71)	9%	(16)	5%	(9)	6%	(10)	172
Something Else	41%	(42)	40%	(42)	10%	(10)	5%	(5)	4%	(4)	104
Evangelical	42%	(80)	42%	(79)	8%	(15)	5%	(9)	4%	(8)	190
Non-Evangelical	34%	(115)	49%	(165)	12%	(40)	1%	(3)	5%	(16)	339
PID: Dem (no lean)	43%	(141)	41%	(135)	8%	(26)	2%	(7)	7%	(23)	331
PID: Ind (no lean)	39%	(51)	44%	(58)	10%	(14)	3%	(3)	4%	(5)	130
PID: Rep (no lean)	33%	(110)	47%	(160)	12%	(39)	5%	(16)	4%	(12)	338

Continued on next page

Table BLMB6_2: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(302)	44%	(352)	10%	(79)	3%	(26)	5%	(40)	799
PID/Gender: Dem Men	52%	(75)	37%	(53)	4%	(6)	3%	(4)	4%	(6)	144
PID/Gender: Dem Women	35%	(66)	43%	(82)	11%	(21)	2%	(3)	9%	(16)	188
PID/Gender: Ind Men	48%	(34)	39%	(28)	5%	(3)	5%	(3)	3%	(2)	70
PID/Gender: Ind Women	29%	(17)	50%	(30)	17%	(10)	—	(0)	4%	(3)	60
PID/Gender: Rep Men	39%	(65)	44%	(73)	13%	(21)	2%	(4)	2%	(4)	167
PID/Gender: Rep Women	27%	(45)	51%	(87)	11%	(18)	7%	(12)	5%	(8)	171
Ideo: Liberal (1-3)	39%	(89)	45%	(105)	9%	(22)	2%	(4)	5%	(12)	231
Ideo: Moderate (4)	43%	(95)	41%	(92)	9%	(19)	2%	(4)	6%	(13)	222
Ideo: Conservative (5-7)	32%	(103)	47%	(150)	11%	(37)	5%	(17)	4%	(12)	319
Ideo/PID: Conservative Republican	31%	(83)	47%	(125)	12%	(32)	6%	(16)	4%	(10)	266
Ideo/PID: Moderate/Liberal Republican	29%	(18)	56%	(35)	10%	(6)	—	(0)	4%	(2)	61
Ideo/PID: Moderate/Conservative Democrat	49%	(64)	35%	(46)	6%	(8)	2%	(3)	7%	(10)	130
Ideo/PID: Liberal Democrat	37%	(72)	46%	(89)	10%	(19)	2%	(4)	6%	(11)	195
Unfavorable of Biden and Trump	33%	(47)	46%	(65)	17%	(25)	2%	(2)	2%	(3)	143
2024 H2H Matchup: Biden Voter	42%	(150)	42%	(150)	8%	(27)	2%	(6)	6%	(21)	353
2024 H2H Matchup: Trump Voter	33%	(122)	48%	(176)	10%	(37)	5%	(19)	4%	(13)	367
2022 House Vote: Democrat	45%	(152)	41%	(138)	7%	(23)	2%	(6)	6%	(19)	338
2022 House Vote: Republican	31%	(103)	49%	(162)	12%	(41)	5%	(17)	3%	(10)	333
2022 House Vote: Did not Vote	38%	(41)	40%	(44)	10%	(11)	3%	(4)	9%	(10)	110
2020 Vote: Joe Biden	44%	(162)	42%	(155)	7%	(25)	1%	(5)	7%	(25)	371
2020 Vote: Donald Trump	33%	(121)	46%	(167)	13%	(47)	5%	(17)	3%	(11)	363
2020 Vote: Did not Vote	26%	(15)	48%	(27)	11%	(6)	8%	(5)	6%	(4)	57
2016 Vote: Hillary Clinton	48%	(134)	43%	(121)	4%	(12)	1%	(3)	3%	(9)	278
2016 Vote: Donald Trump	32%	(100)	49%	(152)	13%	(41)	3%	(8)	3%	(10)	310
U.S. Economy: Wrong Track	35%	(195)	45%	(252)	11%	(63)	4%	(23)	5%	(28)	561
U.S. Economy: Right Direction	45%	(107)	42%	(100)	7%	(16)	1%	(3)	5%	(11)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	40%	(108)	42%	(112)	9%	(24)	3%	(7)	6%	(15)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	35%	(136)	46%	(179)	10%	(38)	4%	(17)	4%	(16)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	40%	(59)	42%	(62)	11%	(16)	1%	(1)	6%	(9)	147
Top 2024 Issue: Economy	33%	(97)	47%	(137)	13%	(38)	3%	(8)	4%	(12)	293

Continued on next page

Table BLMB6_2: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(302)	44%	(352)	10%	(79)	3%	(26)	5%	(40)	799
Community: Urban	52%	(81)	35%	(54)	5%	(8)	2%	(4)	6%	(9)	156
Community: Suburban	34%	(133)	48%	(191)	10%	(41)	2%	(9)	6%	(23)	397
Community: Rural	36%	(88)	44%	(107)	12%	(29)	5%	(13)	3%	(8)	246
Community/Gender: Urban Women	44%	(29)	38%	(25)	6%	(4)	—	(0)	12%	(8)	66
Community/Gender: Urban Men	57%	(51)	32%	(29)	5%	(4)	4%	(4)	1%	(1)	89
Community/Gender: Rural Women	26%	(37)	46%	(65)	16%	(22)	8%	(12)	5%	(6)	142
Community/Gender: Rural Men	49%	(51)	41%	(42)	7%	(7)	1%	(1)	2%	(2)	104
Community/Gender: Suburban Women	30%	(63)	52%	(109)	11%	(23)	2%	(3)	6%	(13)	211
Community/Gender: Suburban Men	38%	(70)	44%	(82)	10%	(18)	3%	(6)	5%	(10)	187
Homeowner	37%	(257)	45%	(315)	10%	(68)	4%	(25)	4%	(31)	696
Renter	47%	(42)	35%	(31)	11%	(10)	1%	(1)	5%	(5)	90
Military HHnm: Yes	39%	(41)	47%	(50)	8%	(8)	5%	(6)	1%	(1)	106
Military HH: No	38%	(261)	44%	(302)	10%	(71)	3%	(20)	6%	(39)	693
Employ: Private Sector	41%	(133)	42%	(138)	9%	(29)	1%	(5)	6%	(21)	325
Employ: Self-Employed	39%	(23)	37%	(22)	19%	(11)	3%	(2)	2%	(1)	59
Employ: Retired	38%	(76)	48%	(98)	8%	(16)	4%	(9)	2%	(3)	202
Employ: Unemployed	35%	(19)	54%	(30)	5%	(3)	—	(0)	6%	(3)	56
Employ: Other	34%	(22)	42%	(27)	9%	(6)	10%	(6)	5%	(3)	65
Self + Household: White-Collar	36%	(118)	45%	(145)	13%	(42)	1%	(2)	5%	(16)	323
Self + Household: Blue Collar	38%	(139)	47%	(172)	8%	(29)	4%	(16)	2%	(8)	364
Union HH: Yes	37%	(29)	45%	(35)	9%	(7)	5%	(4)	5%	(4)	78
Union HH: No	38%	(273)	44%	(317)	10%	(72)	3%	(22)	5%	(36)	721
LGBTQ+: Yes	36%	(33)	36%	(34)	14%	(13)	5%	(5)	9%	(8)	93
LGBTQ+: No	38%	(269)	45%	(319)	9%	(66)	3%	(21)	4%	(32)	706
Motivated to Vote	38%	(277)	45%	(329)	9%	(68)	3%	(21)	4%	(30)	726
Parent: Yes	45%	(95)	40%	(84)	8%	(18)	2%	(5)	4%	(8)	209
Parent: No	35%	(207)	45%	(269)	10%	(61)	4%	(22)	5%	(32)	590
COVID Vaccine: Yes	37%	(222)	45%	(268)	10%	(58)	4%	(22)	4%	(25)	595
COVID Vaccine: No	39%	(80)	41%	(84)	10%	(21)	2%	(4)	7%	(14)	204

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Table BLMB6_2: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(302)	44%	(352)	10%	(79)	3%	(26)	5%	(40)	799
Student Loans: Yes	37%	(61)	44%	(72)	10%	(16)	5%	(8)	5%	(8)	165
Student Loans: No	38%	(241)	44%	(280)	10%	(63)	3%	(18)	5%	(31)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_3: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	43%	(343)	39%	(312)	12%	(99)	3%	(20)	3%	(24)	799
Gender: Male	38%	(145)	40%	(151)	16%	(59)	4%	(16)	2%	(9)	380
Gender: Female	47%	(198)	39%	(162)	10%	(40)	1%	(4)	4%	(15)	419
Age: 18-34	61%	(130)	25%	(53)	6%	(13)	1%	(3)	7%	(14)	213
Age: 35-44	51%	(53)	32%	(33)	14%	(14)	—	(0)	3%	(3)	103
Age: 45-64	44%	(119)	40%	(108)	12%	(32)	3%	(9)	1%	(3)	271
Age: 65+	19%	(40)	56%	(119)	19%	(40)	4%	(8)	2%	(4)	212
GenZers: 1997-2012	65%	(56)	17%	(14)	4%	(3)	—	(0)	14%	(12)	86
Millennials: 1981-1996	55%	(112)	32%	(66)	9%	(19)	1%	(3)	2%	(5)	205
GenXers: 1965-1980	42%	(80)	42%	(80)	13%	(24)	2%	(5)	1%	(2)	191
Baby Boomers: 1946-1964	31%	(91)	48%	(140)	16%	(48)	4%	(11)	1%	(4)	293
Educ: < College	46%	(220)	39%	(186)	10%	(47)	2%	(10)	3%	(14)	478
Educ: Bachelors degree	41%	(86)	38%	(79)	15%	(31)	3%	(6)	3%	(6)	209
Educ: Post-grad	33%	(37)	42%	(47)	19%	(21)	3%	(4)	4%	(4)	112
Income: Under 50k	49%	(162)	34%	(111)	10%	(34)	3%	(11)	3%	(11)	328
Income: 50k-100k	42%	(115)	42%	(115)	13%	(35)	2%	(5)	2%	(4)	274
Income: 100k+	33%	(66)	44%	(87)	16%	(31)	2%	(5)	4%	(9)	197
Ethnicity: White (Non-Hispanic)	38%	(252)	43%	(286)	14%	(95)	3%	(20)	2%	(13)	666
Ethnicity: Black (Non-Hispanic)	79%	(62)	10%	(8)	6%	(5)	—	(0)	5%	(4)	79
All Christian	36%	(158)	42%	(185)	16%	(70)	3%	(13)	3%	(13)	439
Agnostic/Nothing in particular	50%	(87)	33%	(58)	11%	(19)	3%	(4)	3%	(4)	172
Something Else	53%	(56)	41%	(43)	4%	(4)	—	(0)	1%	(1)	104
Evangelical	50%	(95)	33%	(62)	14%	(26)	3%	(6)	1%	(2)	190
Non-Evangelical	34%	(116)	47%	(158)	14%	(47)	1%	(5)	4%	(13)	339
PID: Dem (no lean)	51%	(168)	40%	(133)	5%	(18)	—	(1)	4%	(12)	331
PID: Ind (no lean)	47%	(61)	34%	(45)	14%	(18)	3%	(4)	2%	(3)	130
PID: Rep (no lean)	34%	(114)	40%	(135)	19%	(64)	4%	(15)	3%	(9)	338

Continued on next page

Table BLMB6_3: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	43%	(343)	39%	(312)	12%	(99)	3%	(20)	3%	(24)	799
PID/Gender: Dem Men	50%	(72)	40%	(58)	5%	(7)	1%	(1)	4%	(6)	144
PID/Gender: Dem Women	51%	(96)	40%	(75)	5%	(10)	—	(0)	3%	(7)	188
PID/Gender: Ind Men	37%	(26)	37%	(26)	18%	(13)	6%	(4)	2%	(1)	70
PID/Gender: Ind Women	58%	(35)	31%	(19)	8%	(5)	—	(0)	2%	(1)	60
PID/Gender: Rep Men	28%	(47)	40%	(67)	24%	(39)	7%	(11)	1%	(2)	167
PID/Gender: Rep Women	39%	(67)	40%	(68)	15%	(25)	2%	(4)	4%	(7)	171
Ideo: Liberal (1-3)	48%	(111)	41%	(95)	5%	(12)	—	(1)	5%	(12)	231
Ideo: Moderate (4)	49%	(108)	39%	(87)	10%	(21)	1%	(2)	2%	(4)	222
Ideo: Conservative (5-7)	33%	(107)	40%	(128)	20%	(64)	4%	(14)	2%	(8)	319
Ideo/PID: Conservative Republican	32%	(85)	39%	(105)	21%	(55)	5%	(14)	3%	(7)	266
Ideo/PID: Moderate/Liberal Republican	36%	(22)	49%	(30)	10%	(6)	1%	(1)	3%	(2)	61
Ideo/PID: Moderate/Conservative Democrat	60%	(78)	33%	(44)	6%	(8)	—	(0)	—	(1)	130
Ideo/PID: Liberal Democrat	44%	(86)	45%	(88)	5%	(9)	1%	(1)	6%	(11)	195
Unfavorable of Biden and Trump	47%	(67)	36%	(51)	14%	(19)	3%	(4)	1%	(1)	143
2024 H2H Matchup: Biden Voter	46%	(163)	42%	(149)	8%	(27)	—	(1)	4%	(13)	353
2024 H2H Matchup: Trump Voter	39%	(144)	38%	(140)	16%	(59)	4%	(16)	2%	(8)	367
2022 House Vote: Democrat	48%	(163)	41%	(137)	8%	(27)	—	(1)	3%	(10)	338
2022 House Vote: Republican	33%	(109)	41%	(138)	19%	(62)	5%	(16)	2%	(8)	333
2022 House Vote: Did not Vote	57%	(63)	27%	(30)	8%	(9)	3%	(3)	6%	(6)	110
2020 Vote: Joe Biden	48%	(180)	40%	(149)	8%	(29)	—	(0)	4%	(14)	371
2020 Vote: Donald Trump	35%	(127)	40%	(146)	17%	(63)	5%	(17)	3%	(9)	363
2020 Vote: Did not Vote	59%	(33)	25%	(14)	12%	(7)	4%	(2)	—	(0)	57
2016 Vote: Hillary Clinton	47%	(131)	44%	(123)	8%	(21)	—	(1)	1%	(2)	278
2016 Vote: Donald Trump	33%	(104)	39%	(121)	19%	(58)	6%	(17)	3%	(10)	310
U.S. Economy: Wrong Track	42%	(238)	38%	(211)	14%	(77)	4%	(20)	3%	(15)	561
U.S. Economy: Right Direction	44%	(105)	43%	(102)	9%	(22)	—	(0)	4%	(9)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	51%	(136)	37%	(98)	7%	(19)	—	(1)	4%	(11)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	38%	(145)	39%	(151)	16%	(62)	4%	(16)	3%	(11)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	42%	(62)	43%	(63)	12%	(17)	2%	(3)	1%	(2)	147
Top 2024 Issue: Economy	41%	(121)	38%	(111)	15%	(43)	3%	(8)	3%	(9)	293

Continued on next page

Table BLMB6_3: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	43%	(343)	39%	(312)	12%	(99)	3%	(20)	3%	(24)	799
Community: Urban	59%	(92)	29%	(46)	5%	(8)	2%	(4)	4%	(6)	156
Community: Suburban	38%	(152)	44%	(176)	13%	(50)	2%	(8)	3%	(12)	397
Community: Rural	40%	(99)	37%	(91)	17%	(41)	4%	(9)	2%	(5)	246
Community/Gender: Urban Women	64%	(42)	26%	(18)	1%	(0)	—	(0)	9%	(6)	66
Community/Gender: Urban Men	56%	(50)	31%	(28)	9%	(8)	4%	(4)	—	(0)	89
Community/Gender: Rural Women	46%	(65)	34%	(49)	16%	(22)	3%	(4)	2%	(2)	142
Community/Gender: Rural Men	33%	(34)	41%	(42)	19%	(19)	5%	(5)	3%	(3)	104
Community/Gender: Suburban Women	43%	(91)	45%	(96)	8%	(18)	—	(0)	3%	(6)	211
Community/Gender: Suburban Men	33%	(61)	43%	(80)	17%	(32)	4%	(8)	3%	(6)	187
Homeowner	40%	(276)	41%	(285)	13%	(94)	3%	(20)	3%	(21)	696
Renter	65%	(58)	28%	(25)	6%	(5)	1%	(1)	1%	(1)	90
Military HHnm: Yes	34%	(36)	48%	(50)	13%	(14)	4%	(5)	1%	(1)	106
Military HH: No	44%	(307)	38%	(262)	12%	(86)	2%	(16)	3%	(22)	693
Employ: Private Sector	41%	(133)	43%	(139)	12%	(38)	2%	(8)	2%	(8)	325
Employ: Self-Employed	46%	(27)	34%	(20)	15%	(9)	5%	(3)	—	(0)	59
Employ: Retired	24%	(49)	54%	(108)	17%	(34)	4%	(8)	1%	(3)	202
Employ: Unemployed	63%	(35)	17%	(10)	14%	(8)	—	(0)	6%	(3)	56
Employ: Other	76%	(49)	21%	(13)	1%	(1)	—	(0)	3%	(2)	65
Self + Household: White-Collar	34%	(111)	43%	(139)	18%	(59)	2%	(8)	2%	(6)	323
Self + Household: Blue Collar	43%	(156)	43%	(155)	11%	(40)	2%	(8)	1%	(5)	364
Union HH: Yes	47%	(37)	43%	(34)	6%	(5)	1%	(1)	2%	(1)	78
Union HH: No	42%	(306)	39%	(279)	13%	(94)	3%	(19)	3%	(23)	721
LGBTQ+: Yes	56%	(52)	33%	(31)	4%	(4)	—	(0)	7%	(6)	93
LGBTQ+: No	41%	(291)	40%	(281)	14%	(96)	3%	(20)	2%	(18)	706
Motivated to Vote	41%	(300)	41%	(296)	13%	(95)	3%	(19)	2%	(15)	726
Parent: Yes	56%	(116)	30%	(62)	10%	(20)	3%	(6)	2%	(5)	209
Parent: No	38%	(227)	42%	(251)	13%	(79)	2%	(14)	3%	(19)	590
COVID Vaccine: Yes	42%	(249)	42%	(247)	12%	(72)	2%	(10)	3%	(17)	595
COVID Vaccine: No	46%	(94)	32%	(65)	13%	(27)	5%	(11)	3%	(7)	204

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Table BLMB6_3: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	43%	(343)	39%	(312)	12%	(99)	3%	(20)	3%	(24)	799
Student Loans: Yes	55%	(90)	31%	(51)	10%	(16)	1%	(2)	3%	(5)	165
Student Loans: No	40%	(253)	41%	(262)	13%	(83)	3%	(18)	3%	(19)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_4: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	61%	(489)	32%	(258)	4%	(31)	1%	(8)	2%	(13)	799
Gender: Male	62%	(234)	31%	(116)	5%	(20)	1%	(5)	1%	(4)	380
Gender: Female	61%	(255)	34%	(142)	3%	(11)	1%	(2)	2%	(9)	419
Age: 18-34	61%	(131)	27%	(58)	5%	(11)	2%	(5)	4%	(8)	213
Age: 35-44	50%	(52)	41%	(42)	7%	(7)	—	(0)	2%	(2)	103
Age: 45-64	64%	(173)	35%	(94)	1%	(2)	—	(1)	—	(1)	271
Age: 65+	63%	(134)	30%	(63)	5%	(11)	1%	(1)	1%	(3)	212
GenZers: 1997-2012	65%	(56)	22%	(19)	5%	(5)	1%	(0)	7%	(6)	86
Millennials: 1981-1996	55%	(112)	35%	(71)	6%	(13)	2%	(5)	2%	(4)	205
GenXers: 1965-1980	61%	(117)	36%	(69)	1%	(2)	1%	(1)	1%	(1)	191
Baby Boomers: 1946-1964	63%	(184)	32%	(94)	4%	(11)	—	(1)	1%	(3)	293
Educ: < College	68%	(323)	26%	(126)	4%	(18)	—	(2)	2%	(9)	478
Educ: Bachelors degree	52%	(109)	40%	(84)	4%	(8)	2%	(5)	1%	(3)	209
Educ: Post-grad	50%	(57)	43%	(48)	4%	(5)	1%	(1)	2%	(2)	112
Income: Under 50k	65%	(212)	30%	(100)	3%	(9)	1%	(2)	1%	(5)	328
Income: 50k-100k	60%	(163)	33%	(90)	5%	(14)	1%	(3)	1%	(4)	274
Income: 100k+	58%	(114)	35%	(68)	4%	(8)	1%	(2)	3%	(5)	197
Ethnicity: White (Non-Hispanic)	60%	(397)	34%	(229)	4%	(26)	1%	(7)	1%	(6)	666
Ethnicity: Black (Non-Hispanic)	78%	(61)	19%	(15)	1%	(1)	—	(0)	2%	(2)	79
All Christian	65%	(287)	30%	(132)	3%	(12)	—	(1)	1%	(6)	439
Agnostic/Nothing in particular	52%	(89)	40%	(69)	7%	(12)	1%	(2)	—	(0)	172
Something Else	66%	(68)	29%	(31)	3%	(3)	—	(0)	2%	(2)	104
Evangelical	73%	(139)	24%	(45)	3%	(5)	—	(0)	1%	(1)	190
Non-Evangelical	62%	(211)	33%	(113)	2%	(7)	—	(1)	2%	(7)	339
PID: Dem (no lean)	53%	(174)	38%	(125)	6%	(19)	1%	(3)	3%	(10)	331
PID: Ind (no lean)	55%	(72)	36%	(47)	5%	(7)	2%	(2)	2%	(2)	130
PID: Rep (no lean)	72%	(243)	26%	(86)	1%	(5)	1%	(3)	—	(1)	338

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Table BLMB6_4: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	61%	(489)	32%	(258)	4%	(31)	1%	(8)	2%	(13)	799
PID/Gender: Dem Men	54%	(77)	36%	(52)	7%	(9)	2%	(2)	2%	(3)	144
PID/Gender: Dem Women	52%	(97)	39%	(73)	5%	(10)	—	(1)	4%	(7)	188
PID/Gender: Ind Men	52%	(36)	35%	(24)	9%	(6)	2%	(2)	2%	(1)	70
PID/Gender: Ind Women	59%	(35)	37%	(22)	2%	(1)	1%	(1)	1%	(1)	60
PID/Gender: Rep Men	72%	(120)	24%	(40)	3%	(5)	1%	(1)	—	(0)	167
PID/Gender: Rep Women	72%	(122)	27%	(46)	—	(0)	1%	(1)	1%	(1)	171
Ideo: Liberal (1-3)	45%	(103)	42%	(98)	7%	(16)	1%	(3)	4%	(10)	231
Ideo: Moderate (4)	59%	(130)	36%	(80)	5%	(11)	—	(0)	—	(0)	222
Ideo: Conservative (5-7)	73%	(232)	25%	(78)	1%	(3)	1%	(3)	1%	(2)	319
Ideo/PID: Conservative Republican	74%	(197)	23%	(62)	1%	(3)	1%	(3)	—	(1)	266
Ideo/PID: Moderate/Liberal Republican	57%	(35)	40%	(24)	4%	(2)	—	(0)	—	(0)	61
Ideo/PID: Moderate/Conservative Democrat	65%	(85)	30%	(39)	4%	(5)	—	(0)	1%	(1)	130
Ideo/PID: Liberal Democrat	43%	(83)	44%	(86)	7%	(14)	1%	(3)	4%	(9)	195
Unfavorable of Biden and Trump	56%	(79)	37%	(53)	4%	(5)	2%	(3)	1%	(1)	143
2024 H2H Matchup: Biden Voter	50%	(178)	41%	(143)	5%	(18)	1%	(3)	3%	(11)	353
2024 H2H Matchup: Trump Voter	73%	(267)	24%	(88)	2%	(9)	—	(2)	1%	(2)	367
2022 House Vote: Democrat	52%	(176)	39%	(131)	6%	(20)	1%	(3)	2%	(8)	338
2022 House Vote: Republican	69%	(231)	28%	(95)	1%	(4)	1%	(3)	—	(1)	333
2022 House Vote: Did not Vote	65%	(72)	22%	(25)	6%	(7)	2%	(2)	4%	(5)	110
2020 Vote: Joe Biden	52%	(192)	39%	(145)	6%	(21)	1%	(2)	3%	(11)	371
2020 Vote: Donald Trump	71%	(257)	26%	(95)	2%	(6)	1%	(3)	1%	(2)	363
2020 Vote: Did not Vote	62%	(35)	25%	(14)	7%	(4)	5%	(3)	—	(0)	57
2016 Vote: Hillary Clinton	54%	(151)	39%	(108)	5%	(15)	1%	(2)	1%	(2)	278
2016 Vote: Donald Trump	68%	(213)	30%	(92)	1%	(4)	—	(0)	—	(1)	310
U.S. Economy: Wrong Track	65%	(363)	30%	(167)	4%	(22)	1%	(6)	1%	(3)	561
U.S. Economy: Right Direction	53%	(126)	38%	(91)	4%	(10)	1%	(2)	4%	(10)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	52%	(139)	37%	(99)	6%	(16)	1%	(2)	3%	(9)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	71%	(275)	26%	(99)	2%	(7)	1%	(3)	—	(1)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	51%	(75)	40%	(59)	6%	(9)	1%	(2)	2%	(3)	147
Top 2024 Issue: Economy	64%	(187)	33%	(95)	2%	(7)	1%	(3)	—	(1)	293

Continued on next page

Table BLMB6_4: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	61%	(489)	32%	(258)	4%	(31)	1%	(8)	2%	(13)	799
Community: Urban	70%	(109)	23%	(36)	4%	(6)	1%	(2)	1%	(2)	156
Community: Suburban	59%	(236)	33%	(130)	4%	(16)	1%	(5)	3%	(10)	397
Community: Rural	58%	(143)	37%	(91)	3%	(9)	—	(1)	—	(1)	246
Community/Gender: Urban Women	72%	(48)	20%	(13)	3%	(2)	1%	(1)	3%	(2)	66
Community/Gender: Urban Men	68%	(61)	26%	(23)	5%	(4)	1%	(1)	—	(0)	89
Community/Gender: Rural Women	57%	(80)	42%	(59)	1%	(1)	—	(0)	1%	(1)	142
Community/Gender: Rural Men	61%	(63)	31%	(32)	7%	(7)	1%	(1)	—	(0)	104
Community/Gender: Suburban Women	60%	(126)	33%	(69)	4%	(8)	1%	(2)	3%	(6)	211
Community/Gender: Suburban Men	59%	(110)	33%	(61)	5%	(9)	2%	(3)	2%	(4)	187
Homeowner	60%	(420)	33%	(233)	4%	(25)	1%	(6)	2%	(12)	696
Renter	68%	(61)	23%	(21)	6%	(5)	1%	(1)	2%	(1)	90
Military HHnm: Yes	72%	(76)	24%	(25)	3%	(4)	—	(0)	1%	(1)	106
Military HH: No	60%	(413)	34%	(233)	4%	(28)	1%	(8)	2%	(12)	693
Employ: Private Sector	58%	(190)	35%	(115)	4%	(14)	1%	(3)	1%	(3)	325
Employ: Self-Employed	61%	(36)	31%	(18)	6%	(3)	2%	(1)	—	(0)	59
Employ: Retired	59%	(120)	35%	(70)	4%	(8)	1%	(1)	1%	(2)	202
Employ: Unemployed	69%	(39)	24%	(13)	1%	(1)	—	(0)	6%	(3)	56
Employ: Other	79%	(51)	13%	(8)	3%	(2)	2%	(1)	3%	(2)	65
Self + Household: White-Collar	55%	(178)	39%	(126)	3%	(11)	1%	(3)	2%	(5)	323
Self + Household: Blue Collar	63%	(231)	30%	(110)	5%	(17)	1%	(4)	—	(2)	364
Union HH: Yes	69%	(54)	27%	(21)	4%	(3)	—	(0)	1%	(0)	78
Union HH: No	60%	(435)	33%	(237)	4%	(28)	1%	(8)	2%	(13)	721
LGBTQ+: Yes	55%	(51)	33%	(31)	9%	(8)	1%	(1)	3%	(2)	93
LGBTQ+: No	62%	(438)	32%	(227)	3%	(23)	1%	(7)	2%	(11)	706
Motivated to Vote	62%	(451)	32%	(232)	4%	(30)	1%	(6)	1%	(7)	726
Parent: Yes	64%	(133)	30%	(62)	3%	(7)	2%	(4)	1%	(3)	209
Parent: No	60%	(356)	33%	(196)	4%	(24)	1%	(4)	2%	(11)	590
COVID Vaccine: Yes	58%	(347)	35%	(208)	4%	(27)	1%	(4)	2%	(9)	595
COVID Vaccine: No	70%	(142)	24%	(50)	2%	(5)	2%	(3)	2%	(4)	204

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Table BLMB6_4: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	61%	(489)	32%	(258)	4%	(31)	1%	(8)	2%	(13)	799
Student Loans: Yes	51%	(84)	40%	(65)	6%	(10)	1%	(2)	3%	(4)	165
Student Loans: No	64%	(405)	30%	(193)	3%	(21)	1%	(6)	1%	(9)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_5: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	52%	(413)	32%	(254)	11%	(90)	2%	(20)	3%	(22)	799
Gender: Male	55%	(210)	27%	(101)	13%	(48)	3%	(13)	2%	(7)	380
Gender: Female	48%	(202)	37%	(153)	10%	(42)	2%	(7)	3%	(15)	419
Age: 18-34	45%	(95)	28%	(59)	17%	(36)	6%	(14)	4%	(9)	213
Age: 35-44	51%	(53)	36%	(37)	10%	(10)	2%	(2)	2%	(2)	103
Age: 45-64	55%	(148)	32%	(88)	10%	(28)	1%	(2)	2%	(6)	271
Age: 65+	55%	(117)	33%	(70)	8%	(17)	1%	(3)	2%	(5)	212
GenZers: 1997-2012	47%	(41)	31%	(27)	7%	(6)	6%	(5)	8%	(7)	86
Millennials: 1981-1996	48%	(98)	27%	(54)	19%	(39)	4%	(9)	2%	(4)	205
GenXers: 1965-1980	51%	(97)	36%	(68)	9%	(18)	1%	(2)	3%	(5)	191
Baby Boomers: 1946-1964	54%	(159)	34%	(100)	9%	(27)	1%	(3)	1%	(4)	293
Educ: < College	56%	(267)	27%	(127)	11%	(52)	3%	(13)	4%	(19)	478
Educ: Bachelors degree	43%	(89)	42%	(88)	12%	(25)	3%	(6)	—	(1)	209
Educ: Post-grad	51%	(57)	35%	(39)	12%	(13)	1%	(1)	2%	(2)	112
Income: Under 50k	55%	(181)	26%	(86)	11%	(36)	4%	(13)	4%	(12)	328
Income: 50k-100k	52%	(141)	34%	(93)	12%	(32)	2%	(5)	1%	(2)	274
Income: 100k+	46%	(91)	38%	(75)	11%	(22)	1%	(1)	4%	(8)	197
Ethnicity: White (Non-Hispanic)	50%	(334)	35%	(230)	12%	(77)	2%	(12)	2%	(13)	666
Ethnicity: Black (Non-Hispanic)	65%	(51)	17%	(14)	5%	(4)	8%	(6)	5%	(4)	79
All Christian	58%	(255)	29%	(129)	10%	(45)	—	(2)	2%	(9)	439
Agnostic/Nothing in particular	36%	(62)	40%	(69)	18%	(31)	3%	(5)	3%	(5)	172
Something Else	59%	(61)	23%	(24)	9%	(10)	5%	(6)	3%	(3)	104
Evangelical	68%	(129)	23%	(44)	5%	(9)	3%	(6)	1%	(2)	190
Non-Evangelical	53%	(181)	31%	(105)	13%	(43)	—	(1)	3%	(10)	339
PID: Dem (no lean)	37%	(121)	41%	(134)	15%	(51)	3%	(11)	4%	(14)	331
PID: Ind (no lean)	48%	(62)	34%	(45)	13%	(17)	3%	(4)	2%	(2)	130
PID: Rep (no lean)	68%	(230)	22%	(75)	6%	(22)	1%	(5)	2%	(6)	338

Continued on next page

Table BLMB6_5: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	52%	(413)	32%	(254)	11%	(90)	2%	(20)	3%	(22)	799
PID/Gender: Dem Men	47%	(68)	31%	(45)	16%	(23)	3%	(5)	2%	(3)	144
PID/Gender: Dem Women	28%	(53)	48%	(90)	15%	(28)	3%	(6)	6%	(10)	188
PID/Gender: Ind Men	44%	(31)	31%	(22)	19%	(13)	5%	(4)	—	(0)	70
PID/Gender: Ind Women	52%	(31)	38%	(23)	7%	(4)	—	(0)	4%	(2)	60
PID/Gender: Rep Men	67%	(112)	21%	(35)	7%	(12)	2%	(4)	2%	(4)	167
PID/Gender: Rep Women	69%	(118)	24%	(40)	6%	(10)	1%	(1)	1%	(2)	171
Ideo: Liberal (1-3)	34%	(78)	40%	(93)	19%	(43)	4%	(8)	4%	(8)	231
Ideo: Moderate (4)	42%	(94)	38%	(84)	14%	(31)	3%	(6)	3%	(7)	222
Ideo: Conservative (5-7)	71%	(226)	23%	(72)	4%	(14)	1%	(4)	1%	(3)	319
Ideo/PID: Conservative Republican	77%	(205)	16%	(43)	5%	(12)	2%	(4)	—	(1)	266
Ideo/PID: Moderate/Liberal Republican	30%	(18)	45%	(28)	16%	(10)	1%	(1)	8%	(5)	61
Ideo/PID: Moderate/Conservative Democrat	42%	(54)	40%	(52)	13%	(16)	3%	(3)	3%	(4)	130
Ideo/PID: Liberal Democrat	32%	(62)	42%	(82)	18%	(35)	4%	(8)	4%	(8)	195
Unfavorable of Biden and Trump	54%	(77)	32%	(46)	9%	(13)	4%	(5)	1%	(1)	143
2024 H2H Matchup: Biden Voter	35%	(125)	43%	(150)	17%	(59)	2%	(8)	3%	(11)	353
2024 H2H Matchup: Trump Voter	68%	(252)	21%	(77)	6%	(22)	2%	(9)	2%	(8)	367
2022 House Vote: Democrat	36%	(123)	40%	(135)	18%	(60)	3%	(11)	3%	(9)	338
2022 House Vote: Republican	68%	(225)	25%	(82)	6%	(19)	1%	(5)	1%	(2)	333
2022 House Vote: Did not Vote	49%	(54)	30%	(33)	9%	(10)	3%	(4)	9%	(10)	110
2020 Vote: Joe Biden	36%	(134)	41%	(153)	17%	(63)	3%	(10)	3%	(11)	371
2020 Vote: Donald Trump	68%	(247)	21%	(76)	7%	(26)	1%	(5)	2%	(8)	363
2020 Vote: Did not Vote	45%	(26)	41%	(23)	—	(0)	8%	(5)	5%	(3)	57
2016 Vote: Hillary Clinton	36%	(100)	45%	(125)	16%	(45)	2%	(6)	1%	(3)	278
2016 Vote: Donald Trump	70%	(217)	22%	(67)	6%	(17)	1%	(2)	2%	(7)	310
U.S. Economy: Wrong Track	59%	(330)	26%	(144)	11%	(61)	2%	(13)	2%	(13)	561
U.S. Economy: Right Direction	35%	(83)	46%	(111)	12%	(29)	3%	(7)	4%	(9)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	37%	(99)	38%	(102)	18%	(48)	4%	(10)	3%	(8)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	68%	(262)	22%	(85)	7%	(27)	2%	(7)	1%	(4)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	35%	(52)	46%	(68)	10%	(15)	2%	(3)	7%	(10)	147
Top 2024 Issue: Economy	56%	(163)	31%	(92)	9%	(27)	2%	(7)	1%	(3)	293

Continued on next page

Table BLMB6_5: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	52%	(413)	32%	(254)	11%	(90)	2%	(20)	3%	(22)	799
Community: Urban	54%	(84)	33%	(51)	8%	(13)	3%	(4)	2%	(3)	156
Community: Suburban	46%	(183)	35%	(140)	12%	(47)	3%	(14)	3%	(14)	397
Community: Rural	59%	(146)	26%	(63)	12%	(30)	1%	(2)	2%	(5)	246
Community/Gender: Urban Women	47%	(31)	42%	(28)	6%	(4)	—	(0)	5%	(3)	66
Community/Gender: Urban Men	60%	(53)	26%	(23)	10%	(9)	5%	(4)	—	(0)	89
Community/Gender: Rural Women	59%	(84)	28%	(40)	10%	(14)	—	(1)	2%	(2)	142
Community/Gender: Rural Men	59%	(62)	22%	(23)	15%	(16)	1%	(1)	2%	(2)	104
Community/Gender: Suburban Women	41%	(87)	40%	(85)	11%	(24)	3%	(7)	4%	(9)	211
Community/Gender: Suburban Men	51%	(95)	30%	(56)	13%	(23)	4%	(7)	3%	(5)	187
Homeowner	52%	(365)	32%	(224)	11%	(77)	2%	(14)	2%	(16)	696
Renter	49%	(44)	28%	(25)	13%	(12)	6%	(5)	4%	(4)	90
Military HHnm: Yes	58%	(61)	24%	(26)	13%	(14)	4%	(4)	1%	(1)	106
Military HH: No	51%	(352)	33%	(229)	11%	(76)	2%	(16)	3%	(21)	693
Employ: Private Sector	50%	(162)	34%	(111)	13%	(43)	2%	(5)	1%	(5)	325
Employ: Self-Employed	65%	(38)	25%	(15)	6%	(3)	4%	(2)	—	(0)	59
Employ: Retired	55%	(112)	31%	(62)	10%	(20)	2%	(3)	3%	(6)	202
Employ: Unemployed	45%	(25)	38%	(21)	8%	(5)	1%	(0)	8%	(5)	56
Employ: Other	59%	(38)	18%	(12)	10%	(7)	8%	(5)	4%	(3)	65
Self + Household: White-Collar	48%	(154)	41%	(131)	8%	(27)	1%	(4)	2%	(6)	323
Self + Household: Blue Collar	55%	(201)	26%	(94)	14%	(53)	3%	(12)	1%	(4)	364
Union HH: Yes	43%	(33)	34%	(26)	18%	(14)	5%	(4)	1%	(0)	78
Union HH: No	53%	(380)	32%	(228)	11%	(76)	2%	(16)	3%	(21)	721
LGBTQ+: Yes	45%	(42)	29%	(27)	15%	(14)	5%	(5)	6%	(6)	93
LGBTQ+: No	53%	(371)	32%	(228)	11%	(76)	2%	(15)	2%	(16)	706
Motivated to Vote	53%	(386)	31%	(227)	12%	(85)	2%	(14)	2%	(14)	726
Parent: Yes	55%	(114)	27%	(56)	14%	(29)	3%	(5)	2%	(4)	209
Parent: No	51%	(299)	34%	(198)	10%	(62)	2%	(14)	3%	(18)	590
COVID Vaccine: Yes	49%	(289)	34%	(205)	12%	(69)	3%	(15)	3%	(17)	595
COVID Vaccine: No	61%	(123)	24%	(50)	10%	(21)	2%	(5)	2%	(5)	204

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Table BLMB6_5: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	52%	(413)	32%	(254)	11%	(90)	2%	(20)	3%	(22)	799
Student Loans: Yes	42%	(69)	36%	(60)	14%	(23)	6%	(9)	2%	(3)	165
Student Loans: No	54%	(344)	31%	(194)	11%	(67)	2%	(10)	3%	(19)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_6: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	40%	(321)	40%	(322)	10%	(79)	4%	(36)	5%	(41)	799
Gender: Male	43%	(162)	38%	(144)	11%	(41)	6%	(23)	3%	(10)	380
Gender: Female	38%	(159)	43%	(178)	9%	(38)	3%	(13)	7%	(31)	419
Age: 18-34	33%	(71)	38%	(82)	14%	(30)	6%	(14)	8%	(16)	213
Age: 35-44	33%	(34)	49%	(50)	9%	(10)	6%	(6)	3%	(3)	103
Age: 45-64	41%	(110)	40%	(108)	9%	(24)	4%	(11)	7%	(18)	271
Age: 65+	50%	(106)	39%	(82)	7%	(15)	3%	(5)	2%	(3)	212
GenZers: 1997-2012	35%	(30)	33%	(29)	18%	(15)	4%	(3)	10%	(8)	86
Millennials: 1981-1996	32%	(65)	44%	(89)	11%	(23)	8%	(16)	5%	(11)	205
GenXers: 1965-1980	40%	(75)	44%	(84)	8%	(15)	4%	(8)	5%	(9)	191
Baby Boomers: 1946-1964	48%	(140)	37%	(108)	9%	(25)	3%	(8)	4%	(12)	293
Educ: < College	43%	(205)	36%	(172)	9%	(41)	5%	(25)	7%	(35)	478
Educ: Bachelors degree	32%	(67)	53%	(110)	11%	(24)	3%	(6)	1%	(2)	209
Educ: Post-grad	43%	(49)	36%	(41)	12%	(14)	4%	(5)	4%	(4)	112
Income: Under 50k	40%	(130)	39%	(129)	8%	(27)	6%	(18)	7%	(24)	328
Income: 50k-100k	41%	(112)	42%	(114)	9%	(24)	5%	(13)	4%	(10)	274
Income: 100k+	40%	(79)	40%	(80)	14%	(27)	2%	(5)	3%	(7)	197
Ethnicity: White (Non-Hispanic)	40%	(266)	41%	(276)	9%	(62)	4%	(29)	5%	(33)	666
Ethnicity: Black (Non-Hispanic)	58%	(46)	19%	(15)	12%	(10)	7%	(6)	3%	(3)	79
All Christian	43%	(187)	41%	(178)	9%	(41)	2%	(10)	5%	(22)	439
Agnostic/Nothing in particular	35%	(61)	43%	(74)	12%	(20)	5%	(9)	5%	(8)	172
Something Else	46%	(48)	39%	(41)	7%	(7)	5%	(5)	4%	(4)	104
Evangelical	45%	(86)	43%	(82)	6%	(11)	2%	(5)	3%	(6)	190
Non-Evangelical	42%	(143)	39%	(134)	10%	(32)	3%	(11)	6%	(20)	339
PID: Dem (no lean)	38%	(125)	40%	(132)	10%	(35)	5%	(16)	7%	(24)	331
PID: Ind (no lean)	34%	(44)	45%	(59)	10%	(12)	6%	(8)	5%	(7)	130
PID: Rep (no lean)	45%	(151)	39%	(132)	10%	(32)	3%	(11)	3%	(11)	338

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Table BLMB6_6: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	40%	(321)	40%	(322)	10%	(79)	4%	(36)	5%	(41)	799
PID/Gender: Dem Men	43%	(61)	37%	(54)	11%	(16)	5%	(8)	4%	(5)	144
PID/Gender: Dem Women	34%	(64)	42%	(78)	10%	(19)	5%	(8)	10%	(19)	188
PID/Gender: Ind Men	40%	(28)	40%	(28)	12%	(9)	8%	(5)	—	(0)	70
PID/Gender: Ind Women	27%	(16)	51%	(31)	6%	(4)	5%	(3)	11%	(7)	60
PID/Gender: Rep Men	43%	(72)	38%	(63)	10%	(16)	6%	(10)	3%	(5)	167
PID/Gender: Rep Women	46%	(79)	40%	(69)	9%	(16)	1%	(1)	3%	(6)	171
Ideo: Liberal (1-3)	34%	(79)	39%	(89)	16%	(36)	3%	(7)	8%	(19)	231
Ideo: Moderate (4)	34%	(77)	47%	(104)	8%	(17)	6%	(14)	5%	(11)	222
Ideo: Conservative (5-7)	47%	(152)	39%	(123)	7%	(22)	4%	(12)	3%	(11)	319
Ideo/PID: Conservative Republican	47%	(124)	40%	(107)	8%	(21)	3%	(9)	2%	(5)	266
Ideo/PID: Moderate/Liberal Republican	34%	(21)	39%	(24)	13%	(8)	4%	(2)	10%	(6)	61
Ideo/PID: Moderate/Conservative Democrat	46%	(60)	38%	(50)	5%	(6)	7%	(9)	5%	(6)	130
Ideo/PID: Liberal Democrat	32%	(62)	41%	(80)	14%	(28)	4%	(7)	9%	(17)	195
Unfavorable of Biden and Trump	33%	(47)	45%	(64)	14%	(20)	7%	(10)	1%	(1)	143
2024 H2H Matchup: Biden Voter	37%	(130)	43%	(151)	9%	(33)	4%	(15)	7%	(23)	353
2024 H2H Matchup: Trump Voter	43%	(158)	41%	(150)	7%	(27)	5%	(17)	4%	(15)	367
2022 House Vote: Democrat	36%	(121)	43%	(146)	11%	(38)	5%	(17)	5%	(16)	338
2022 House Vote: Republican	44%	(147)	41%	(136)	8%	(27)	3%	(11)	4%	(12)	333
2022 House Vote: Did not Vote	42%	(46)	28%	(31)	11%	(13)	7%	(8)	11%	(12)	110
2020 Vote: Joe Biden	37%	(136)	42%	(158)	11%	(43)	4%	(15)	5%	(20)	371
2020 Vote: Donald Trump	44%	(161)	39%	(142)	7%	(26)	5%	(17)	5%	(16)	363
2020 Vote: Did not Vote	34%	(19)	35%	(20)	16%	(9)	7%	(4)	8%	(5)	57
2016 Vote: Hillary Clinton	39%	(107)	46%	(127)	11%	(30)	3%	(8)	2%	(6)	278
2016 Vote: Donald Trump	45%	(139)	38%	(117)	8%	(26)	5%	(15)	4%	(13)	310
U.S. Economy: Wrong Track	40%	(227)	40%	(222)	10%	(56)	5%	(30)	5%	(26)	561
U.S. Economy: Right Direction	39%	(94)	42%	(100)	10%	(23)	2%	(6)	6%	(15)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38%	(102)	40%	(107)	10%	(26)	4%	(11)	7%	(20)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	44%	(168)	39%	(152)	8%	(32)	5%	(17)	4%	(16)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	34%	(50)	43%	(63)	14%	(21)	5%	(7)	4%	(6)	147
Top 2024 Issue: Economy	37%	(107)	47%	(137)	8%	(25)	4%	(12)	4%	(12)	293

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Table BLMB6_6: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	40%	(321)	40%	(322)	10%	(79)	4%	(36)	5%	(41)	799
Community: Urban	45%	(70)	31%	(48)	11%	(16)	8%	(12)	6%	(9)	156
Community: Suburban	37%	(148)	46%	(182)	10%	(38)	2%	(7)	6%	(23)	397
Community: Rural	42%	(103)	38%	(92)	10%	(25)	7%	(17)	4%	(9)	246
Community/Gender: Urban Women	43%	(29)	33%	(22)	11%	(7)	—	(0)	12%	(8)	66
Community/Gender: Urban Men	46%	(41)	30%	(26)	10%	(9)	14%	(12)	1%	(1)	89
Community/Gender: Rural Women	36%	(51)	43%	(62)	9%	(13)	7%	(10)	4%	(6)	142
Community/Gender: Rural Men	50%	(52)	30%	(31)	12%	(12)	6%	(7)	3%	(3)	104
Community/Gender: Suburban Women	37%	(78)	45%	(95)	9%	(18)	1%	(3)	8%	(17)	211
Community/Gender: Suburban Men	37%	(69)	47%	(87)	11%	(20)	2%	(4)	4%	(7)	187
Homeowner	41%	(284)	41%	(286)	10%	(66)	4%	(28)	5%	(31)	696
Renter	37%	(33)	35%	(32)	10%	(9)	8%	(8)	9%	(8)	90
Military HHnm: Yes	53%	(56)	34%	(36)	11%	(12)	—	(0)	2%	(2)	106
Military HH: No	38%	(264)	41%	(286)	10%	(67)	5%	(36)	6%	(39)	693
Employ: Private Sector	37%	(120)	43%	(140)	12%	(39)	4%	(12)	4%	(13)	325
Employ: Self-Employed	42%	(25)	45%	(26)	9%	(5)	4%	(2)	—	(0)	59
Employ: Retired	48%	(97)	39%	(79)	8%	(15)	2%	(4)	3%	(7)	202
Employ: Unemployed	32%	(18)	43%	(24)	2%	(1)	11%	(6)	12%	(6)	56
Employ: Other	47%	(30)	40%	(26)	2%	(1)	8%	(5)	3%	(2)	65
Self + Household: White-Collar	40%	(129)	44%	(141)	9%	(30)	3%	(10)	4%	(12)	323
Self + Household: Blue Collar	41%	(151)	38%	(138)	12%	(43)	4%	(16)	5%	(17)	364
Union HH: Yes	46%	(36)	33%	(25)	14%	(11)	2%	(1)	5%	(4)	78
Union HH: No	39%	(285)	41%	(297)	9%	(68)	5%	(34)	5%	(37)	721
LGBTQ+: Yes	40%	(37)	36%	(34)	9%	(8)	10%	(9)	6%	(5)	93
LGBTQ+: No	40%	(283)	41%	(289)	10%	(71)	4%	(27)	5%	(36)	706
Motivated to Vote	41%	(301)	40%	(293)	10%	(69)	4%	(32)	4%	(30)	726
Parent: Yes	40%	(84)	36%	(74)	14%	(29)	8%	(16)	3%	(6)	209
Parent: No	40%	(237)	42%	(248)	9%	(50)	3%	(20)	6%	(35)	590
COVID Vaccine: Yes	40%	(236)	41%	(246)	10%	(60)	4%	(23)	5%	(31)	595
COVID Vaccine: No	41%	(84)	38%	(77)	9%	(19)	6%	(13)	5%	(11)	204

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Table BLMB6_6: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	40%	(321)	40%	(322)	10%	(79)	4%	(36)	5%	(41)	799
Student Loans: Yes	39%	(65)	38%	(63)	13%	(22)	4%	(7)	5%	(8)	165
Student Loans: No	40%	(256)	41%	(260)	9%	(57)	4%	(28)	5%	(33)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_7: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(307)	25%	(203)	14%	(111)	20%	(158)	2%	(20)	799
Gender: Male	40%	(151)	22%	(82)	13%	(48)	25%	(94)	1%	(5)	380
Gender: Female	37%	(156)	29%	(121)	15%	(63)	15%	(64)	4%	(15)	419
Age: 18-34	50%	(107)	24%	(50)	15%	(32)	8%	(18)	3%	(5)	213
Age: 35-44	38%	(39)	30%	(31)	17%	(18)	13%	(13)	2%	(2)	103
Age: 45-64	32%	(88)	26%	(69)	14%	(38)	25%	(69)	3%	(8)	271
Age: 65+	35%	(73)	25%	(52)	11%	(24)	27%	(58)	2%	(5)	212
GenZers: 1997-2012	57%	(49)	25%	(21)	11%	(9)	3%	(3)	4%	(3)	86
Millennials: 1981-1996	44%	(91)	23%	(46)	18%	(37)	13%	(27)	2%	(4)	205
GenXers: 1965-1980	31%	(58)	33%	(64)	13%	(24)	21%	(41)	2%	(4)	191
Baby Boomers: 1946-1964	34%	(99)	23%	(66)	14%	(40)	28%	(82)	2%	(6)	293
Educ: < College	34%	(165)	23%	(110)	16%	(74)	23%	(111)	4%	(17)	478
Educ: Bachelors degree	43%	(89)	33%	(68)	11%	(22)	14%	(29)	—	(1)	209
Educ: Post-grad	47%	(53)	22%	(24)	13%	(15)	16%	(18)	2%	(2)	112
Income: Under 50k	37%	(121)	24%	(79)	13%	(43)	23%	(74)	3%	(10)	328
Income: 50k-100k	37%	(101)	28%	(78)	16%	(44)	17%	(45)	2%	(5)	274
Income: 100k+	43%	(84)	24%	(47)	12%	(24)	19%	(38)	2%	(5)	197
Ethnicity: White (Non-Hispanic)	35%	(234)	25%	(167)	15%	(102)	22%	(147)	2%	(15)	666
Ethnicity: Black (Non-Hispanic)	57%	(45)	29%	(23)	8%	(6)	3%	(3)	3%	(2)	79
All Christian	28%	(124)	27%	(117)	17%	(73)	26%	(113)	3%	(13)	439
Agnostic/Nothing in particular	47%	(80)	24%	(42)	12%	(21)	14%	(25)	3%	(5)	172
Something Else	51%	(53)	26%	(27)	12%	(13)	11%	(12)	—	(0)	104
Evangelical	36%	(68)	21%	(40)	15%	(28)	26%	(49)	3%	(5)	190
Non-Evangelical	30%	(103)	30%	(101)	16%	(54)	22%	(73)	2%	(8)	339
PID: Dem (no lean)	61%	(203)	26%	(87)	6%	(20)	3%	(10)	3%	(11)	331
PID: Ind (no lean)	39%	(51)	28%	(37)	7%	(9)	23%	(30)	2%	(3)	130
PID: Rep (no lean)	16%	(53)	23%	(79)	24%	(83)	35%	(118)	2%	(5)	338

Continued on next page

Table BLMB6_7: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(307)	25%	(203)	14%	(111)	20%	(158)	2%	(20)	799
PID/Gender: Dem Men	65%	(94)	24%	(34)	6%	(9)	2%	(3)	3%	(4)	144
PID/Gender: Dem Women	58%	(109)	28%	(53)	6%	(11)	4%	(7)	4%	(7)	188
PID/Gender: Ind Men	42%	(29)	21%	(15)	7%	(5)	29%	(20)	1%	(1)	70
PID/Gender: Ind Women	37%	(22)	37%	(22)	7%	(4)	16%	(10)	4%	(2)	60
PID/Gender: Rep Men	17%	(28)	19%	(32)	21%	(35)	42%	(71)	—	(0)	167
PID/Gender: Rep Women	15%	(25)	27%	(46)	28%	(47)	27%	(47)	3%	(5)	171
Ideo: Liberal (1-3)	63%	(146)	24%	(56)	8%	(18)	2%	(5)	3%	(6)	231
Ideo: Moderate (4)	42%	(94)	37%	(82)	9%	(19)	9%	(20)	3%	(7)	222
Ideo: Conservative (5-7)	17%	(54)	19%	(60)	22%	(71)	40%	(127)	2%	(6)	319
Ideo/PID: Conservative Republican	11%	(30)	18%	(49)	25%	(68)	43%	(115)	2%	(4)	266
Ideo/PID: Moderate/Liberal Republican	32%	(20)	43%	(27)	20%	(12)	3%	(2)	2%	(1)	61
Ideo/PID: Moderate/Conservative Democrat	54%	(71)	33%	(43)	5%	(6)	4%	(5)	4%	(5)	130
Ideo/PID: Liberal Democrat	65%	(127)	22%	(43)	7%	(13)	3%	(5)	3%	(6)	195
Unfavorable of Biden and Trump	34%	(48)	45%	(64)	11%	(15)	11%	(16)	—	(0)	143
2024 H2H Matchup: Biden Voter	62%	(220)	27%	(95)	6%	(20)	3%	(9)	3%	(10)	353
2024 H2H Matchup: Trump Voter	16%	(60)	21%	(76)	22%	(81)	38%	(140)	3%	(10)	367
2022 House Vote: Democrat	63%	(212)	24%	(83)	6%	(21)	4%	(13)	3%	(10)	338
2022 House Vote: Republican	14%	(46)	26%	(85)	21%	(71)	38%	(126)	2%	(5)	333
2022 House Vote: Did not Vote	41%	(45)	25%	(28)	17%	(19)	13%	(14)	4%	(5)	110
2020 Vote: Joe Biden	61%	(227)	27%	(100)	7%	(25)	3%	(10)	3%	(10)	371
2020 Vote: Donald Trump	14%	(52)	23%	(83)	21%	(78)	39%	(140)	3%	(10)	363
2020 Vote: Did not Vote	44%	(25)	32%	(18)	12%	(7)	12%	(7)	—	(0)	57
2016 Vote: Hillary Clinton	59%	(165)	30%	(82)	5%	(15)	4%	(12)	2%	(5)	278
2016 Vote: Donald Trump	14%	(44)	22%	(70)	21%	(65)	40%	(124)	2%	(7)	310
U.S. Economy: Wrong Track	28%	(160)	24%	(137)	17%	(96)	28%	(155)	2%	(14)	561
U.S. Economy: Right Direction	62%	(147)	28%	(67)	6%	(15)	1%	(3)	3%	(6)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	65%	(173)	26%	(70)	4%	(10)	2%	(6)	2%	(7)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(62)	24%	(91)	22%	(86)	36%	(139)	2%	(8)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	49%	(72)	28%	(42)	11%	(16)	8%	(12)	3%	(5)	147
Top 2024 Issue: Economy	22%	(64)	32%	(94)	21%	(62)	23%	(67)	2%	(5)	293

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Table BLMB6_7: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(307)	25%	(203)	14%	(111)	20%	(158)	2%	(20)	799
Community: Urban	50%	(78)	24%	(37)	8%	(13)	15%	(24)	2%	(3)	156
Community: Suburban	38%	(153)	26%	(102)	14%	(54)	19%	(77)	3%	(12)	397
Community: Rural	31%	(76)	26%	(64)	18%	(45)	23%	(57)	2%	(5)	246
Community/Gender: Urban Women	47%	(31)	28%	(19)	11%	(8)	10%	(7)	4%	(3)	66
Community/Gender: Urban Men	53%	(47)	21%	(19)	6%	(5)	20%	(17)	1%	(1)	89
Community/Gender: Rural Women	31%	(44)	31%	(44)	15%	(21)	20%	(29)	3%	(4)	142
Community/Gender: Rural Men	31%	(32)	19%	(20)	23%	(24)	27%	(28)	1%	(1)	104
Community/Gender: Suburban Women	39%	(81)	28%	(59)	16%	(35)	13%	(28)	4%	(8)	211
Community/Gender: Suburban Men	38%	(72)	23%	(43)	11%	(20)	26%	(49)	2%	(3)	187
Homeowner	37%	(260)	26%	(182)	14%	(96)	20%	(142)	2%	(17)	696
Renter	47%	(42)	20%	(18)	15%	(14)	14%	(13)	3%	(3)	90
Military HHnm: Yes	32%	(34)	20%	(22)	17%	(18)	30%	(31)	1%	(1)	106
Military HH: No	39%	(272)	26%	(182)	14%	(94)	18%	(126)	3%	(19)	693
Employ: Private Sector	34%	(110)	33%	(108)	16%	(53)	15%	(48)	2%	(6)	325
Employ: Self-Employed	42%	(25)	16%	(9)	11%	(6)	30%	(18)	2%	(1)	59
Employ: Retired	36%	(73)	23%	(47)	15%	(30)	24%	(49)	2%	(4)	202
Employ: Unemployed	50%	(28)	18%	(10)	6%	(4)	17%	(9)	9%	(5)	56
Employ: Other	49%	(32)	19%	(12)	9%	(6)	22%	(14)	1%	(1)	65
Self + Household: White-Collar	40%	(128)	30%	(96)	10%	(33)	18%	(57)	3%	(8)	323
Self + Household: Blue Collar	35%	(126)	23%	(82)	19%	(71)	22%	(78)	2%	(6)	364
Union HH: Yes	51%	(40)	16%	(12)	14%	(11)	17%	(14)	1%	(1)	78
Union HH: No	37%	(267)	26%	(191)	14%	(101)	20%	(144)	3%	(19)	721
LGBTQ+: Yes	63%	(58)	17%	(16)	14%	(13)	7%	(6)	—	(0)	93
LGBTQ+: No	35%	(248)	27%	(187)	14%	(99)	21%	(151)	3%	(20)	706
Motivated to Vote	38%	(278)	25%	(178)	15%	(105)	20%	(148)	2%	(16)	726
Parent: Yes	35%	(72)	29%	(61)	17%	(36)	17%	(36)	2%	(3)	209
Parent: No	40%	(235)	24%	(142)	13%	(75)	21%	(122)	3%	(17)	590
COVID Vaccine: Yes	44%	(264)	28%	(168)	11%	(66)	14%	(86)	2%	(11)	595
COVID Vaccine: No	21%	(43)	17%	(35)	22%	(45)	35%	(72)	4%	(9)	204

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Table BLMB6_7: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(307)	25%	(203)	14%	(111)	20%	(158)	2%	(20)	799
Student Loans: Yes	48%	(79)	28%	(47)	13%	(22)	10%	(17)	1%	(1)	165
Student Loans: No	36%	(228)	25%	(156)	14%	(90)	22%	(141)	3%	(19)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_8: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	54%	(431)	32%	(252)	9%	(75)	2%	(16)	3%	(25)	799
Gender: Male	50%	(192)	31%	(117)	12%	(46)	3%	(11)	4%	(14)	380
Gender: Female	57%	(240)	32%	(134)	7%	(29)	1%	(5)	3%	(11)	419
Age: 18-34	69%	(147)	19%	(41)	6%	(14)	2%	(5)	3%	(7)	213
Age: 35-44	53%	(54)	33%	(34)	13%	(13)	—	(0)	2%	(2)	103
Age: 45-64	52%	(142)	32%	(88)	10%	(28)	2%	(6)	3%	(7)	271
Age: 65+	42%	(88)	42%	(89)	10%	(21)	2%	(4)	4%	(9)	212
GenZers: 1997-2012	70%	(60)	19%	(16)	5%	(5)	—	(0)	6%	(5)	86
Millennials: 1981-1996	61%	(125)	25%	(51)	10%	(20)	3%	(5)	2%	(4)	205
GenXers: 1965-1980	59%	(112)	31%	(59)	6%	(12)	2%	(3)	2%	(4)	191
Baby Boomers: 1946-1964	42%	(124)	40%	(117)	11%	(33)	3%	(8)	4%	(10)	293
Educ: < College	55%	(265)	30%	(143)	9%	(45)	2%	(9)	3%	(16)	478
Educ: Bachelors degree	50%	(104)	35%	(74)	11%	(23)	2%	(3)	2%	(5)	209
Educ: Post-grad	56%	(62)	31%	(35)	6%	(7)	3%	(4)	4%	(4)	112
Income: Under 50k	51%	(167)	32%	(104)	11%	(37)	2%	(8)	4%	(12)	328
Income: 50k-100k	55%	(151)	32%	(88)	9%	(24)	1%	(3)	3%	(8)	274
Income: 100k+	57%	(113)	30%	(59)	7%	(15)	3%	(5)	3%	(5)	197
Ethnicity: White (Non-Hispanic)	52%	(346)	33%	(222)	10%	(65)	2%	(16)	3%	(18)	666
Ethnicity: Black (Non-Hispanic)	71%	(56)	21%	(17)	6%	(5)	—	(0)	2%	(2)	79
All Christian	49%	(213)	36%	(160)	10%	(45)	2%	(9)	3%	(12)	439
Agnostic/Nothing in particular	62%	(107)	24%	(42)	9%	(15)	2%	(4)	3%	(5)	172
Something Else	62%	(65)	28%	(30)	4%	(4)	—	(0)	6%	(6)	104
Evangelical	54%	(103)	32%	(60)	10%	(19)	2%	(3)	3%	(5)	190
Non-Evangelical	50%	(169)	36%	(123)	9%	(29)	2%	(6)	4%	(13)	339
PID: Dem (no lean)	60%	(200)	29%	(95)	6%	(20)	1%	(3)	4%	(13)	331
PID: Ind (no lean)	49%	(63)	35%	(45)	11%	(14)	4%	(5)	2%	(2)	130
PID: Rep (no lean)	50%	(168)	33%	(111)	12%	(41)	2%	(8)	3%	(9)	338

Continued on next page

Table BLMB6_8: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	54%	(431)	32%	(252)	9%	(75)	2%	(16)	3%	(25)	799
PID/Gender: Dem Men	62%	(90)	25%	(37)	5%	(8)	1%	(1)	6%	(8)	144
PID/Gender: Dem Women	59%	(110)	31%	(59)	7%	(12)	1%	(1)	3%	(5)	188
PID/Gender: Ind Men	37%	(26)	37%	(26)	20%	(14)	6%	(4)	—	(0)	70
PID/Gender: Ind Women	62%	(37)	32%	(19)	—	(0)	2%	(1)	4%	(2)	60
PID/Gender: Rep Men	46%	(76)	33%	(55)	14%	(24)	4%	(6)	3%	(5)	167
PID/Gender: Rep Women	54%	(92)	33%	(57)	10%	(17)	1%	(2)	2%	(4)	171
Ideo: Liberal (1-3)	65%	(151)	24%	(55)	6%	(15)	2%	(4)	3%	(7)	231
Ideo: Moderate (4)	46%	(101)	40%	(89)	9%	(20)	1%	(1)	4%	(10)	222
Ideo: Conservative (5-7)	50%	(160)	32%	(103)	13%	(40)	3%	(8)	2%	(7)	319
Ideo/PID: Conservative Republican	50%	(134)	31%	(83)	14%	(38)	3%	(8)	1%	(3)	266
Ideo/PID: Moderate/Liberal Republican	41%	(25)	44%	(27)	4%	(3)	—	(0)	11%	(6)	61
Ideo/PID: Moderate/Conservative Democrat	53%	(69)	37%	(48)	6%	(7)	—	(0)	4%	(6)	130
Ideo/PID: Liberal Democrat	64%	(125)	24%	(47)	7%	(13)	1%	(3)	4%	(7)	195
Unfavorable of Biden and Trump	49%	(70)	35%	(49)	10%	(15)	5%	(8)	1%	(1)	143
2024 H2H Matchup: Biden Voter	58%	(204)	33%	(117)	5%	(19)	1%	(4)	2%	(9)	353
2024 H2H Matchup: Trump Voter	50%	(184)	31%	(114)	13%	(49)	2%	(7)	4%	(14)	367
2022 House Vote: Democrat	60%	(204)	29%	(99)	7%	(23)	1%	(4)	2%	(8)	338
2022 House Vote: Republican	47%	(155)	35%	(116)	14%	(47)	2%	(8)	2%	(7)	333
2022 House Vote: Did not Vote	57%	(63)	28%	(31)	4%	(4)	3%	(3)	9%	(10)	110
2020 Vote: Joe Biden	60%	(222)	30%	(112)	6%	(24)	1%	(4)	3%	(10)	371
2020 Vote: Donald Trump	49%	(177)	32%	(114)	13%	(47)	3%	(10)	4%	(15)	363
2020 Vote: Did not Vote	49%	(28)	40%	(23)	6%	(4)	4%	(2)	—	(0)	57
2016 Vote: Hillary Clinton	61%	(169)	33%	(91)	5%	(14)	1%	(2)	1%	(2)	278
2016 Vote: Donald Trump	46%	(142)	33%	(101)	14%	(45)	3%	(9)	4%	(13)	310
U.S. Economy: Wrong Track	53%	(295)	31%	(176)	10%	(58)	3%	(16)	3%	(17)	561
U.S. Economy: Right Direction	57%	(137)	32%	(76)	7%	(18)	—	(0)	3%	(8)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	58%	(153)	32%	(86)	5%	(14)	2%	(4)	3%	(9)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	52%	(201)	32%	(125)	11%	(44)	1%	(4)	3%	(12)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	52%	(77)	28%	(41)	12%	(18)	5%	(8)	3%	(4)	147
Top 2024 Issue: Economy	50%	(146)	36%	(107)	9%	(28)	1%	(4)	3%	(8)	293

Continued on next page

Table BLMB6_8: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	54%	(431)	32%	(252)	9%	(75)	2%	(16)	3%	(25)	799
Community: Urban	70%	(110)	21%	(33)	6%	(10)	1%	(2)	1%	(2)	156
Community: Suburban	51%	(204)	33%	(131)	10%	(38)	2%	(8)	4%	(16)	397
Community: Rural	48%	(117)	36%	(88)	11%	(28)	2%	(6)	3%	(7)	246
Community/Gender: Urban Women	68%	(45)	26%	(18)	3%	(2)	—	(0)	3%	(2)	66
Community/Gender: Urban Men	72%	(65)	17%	(16)	8%	(8)	2%	(2)	—	(0)	89
Community/Gender: Rural Women	54%	(77)	35%	(50)	8%	(11)	1%	(2)	2%	(3)	142
Community/Gender: Rural Men	39%	(40)	37%	(38)	16%	(17)	4%	(4)	4%	(5)	104
Community/Gender: Suburban Women	56%	(117)	32%	(67)	8%	(17)	1%	(3)	3%	(7)	211
Community/Gender: Suburban Men	46%	(87)	34%	(64)	12%	(22)	3%	(5)	5%	(9)	187
Homeowner	53%	(366)	32%	(225)	10%	(68)	2%	(13)	3%	(23)	696
Renter	65%	(59)	23%	(21)	7%	(6)	3%	(3)	1%	(1)	90
Military HHnm: Yes	50%	(53)	33%	(34)	11%	(12)	2%	(3)	3%	(3)	106
Military HH: No	55%	(378)	31%	(217)	9%	(63)	2%	(13)	3%	(21)	693
Employ: Private Sector	55%	(178)	32%	(103)	10%	(32)	2%	(5)	2%	(8)	325
Employ: Self-Employed	48%	(28)	38%	(22)	13%	(7)	1%	(1)	—	(0)	59
Employ: Retired	44%	(89)	40%	(81)	10%	(19)	2%	(4)	4%	(8)	202
Employ: Unemployed	52%	(29)	24%	(13)	13%	(7)	3%	(2)	8%	(4)	56
Employ: Other	75%	(48)	14%	(9)	9%	(6)	1%	(0)	2%	(1)	65
Self + Household: White-Collar	50%	(162)	38%	(121)	8%	(27)	2%	(6)	2%	(7)	323
Self + Household: Blue Collar	56%	(205)	27%	(100)	12%	(42)	2%	(8)	2%	(9)	364
Union HH: Yes	59%	(45)	40%	(31)	1%	(1)	—	(0)	—	(0)	78
Union HH: No	53%	(386)	31%	(221)	10%	(74)	2%	(16)	3%	(24)	721
LGBTQ+: Yes	72%	(67)	24%	(22)	2%	(1)	1%	(1)	3%	(2)	93
LGBTQ+: No	52%	(364)	33%	(230)	10%	(74)	2%	(15)	3%	(22)	706
Motivated to Vote	53%	(388)	32%	(233)	10%	(69)	2%	(14)	3%	(21)	726
Parent: Yes	68%	(141)	20%	(42)	9%	(18)	2%	(4)	2%	(3)	209
Parent: No	49%	(290)	35%	(209)	10%	(57)	2%	(12)	4%	(21)	590
COVID Vaccine: Yes	52%	(311)	34%	(203)	8%	(50)	2%	(12)	3%	(19)	595
COVID Vaccine: No	59%	(120)	24%	(49)	12%	(25)	2%	(4)	3%	(6)	204

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Table BLMB6_8: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	54%	(431)	32%	(252)	9%	(75)	2%	(16)	3%	(25)	799
Student Loans: Yes	66%	(109)	25%	(41)	7%	(12)	1%	(1)	1%	(2)	165
Student Loans: No	51%	(323)	33%	(211)	10%	(63)	2%	(15)	4%	(23)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	52%	(419)	26%	(208)	12%	(94)	7%	(57)	3%	(21)	799
Gender: Male	52%	(197)	25%	(95)	12%	(45)	10%	(36)	2%	(7)	380
Gender: Female	53%	(222)	27%	(114)	12%	(49)	5%	(20)	3%	(15)	419
Age: 18-34	59%	(126)	23%	(49)	9%	(18)	5%	(11)	4%	(8)	213
Age: 35-44	43%	(45)	30%	(31)	17%	(18)	7%	(7)	2%	(2)	103
Age: 45-64	51%	(139)	26%	(70)	11%	(29)	10%	(27)	3%	(7)	271
Age: 65+	52%	(109)	27%	(58)	14%	(29)	6%	(12)	2%	(3)	212
GenZers: 1997-2012	62%	(53)	18%	(15)	6%	(5)	7%	(6)	8%	(7)	86
Millennials: 1981-1996	52%	(106)	27%	(55)	14%	(29)	5%	(11)	2%	(3)	205
GenXers: 1965-1980	54%	(103)	27%	(52)	8%	(15)	9%	(18)	2%	(4)	191
Baby Boomers: 1946-1964	48%	(141)	27%	(80)	14%	(42)	8%	(23)	3%	(7)	293
Educ: < College	51%	(245)	26%	(124)	12%	(57)	8%	(36)	3%	(15)	478
Educ: Bachelors degree	52%	(110)	29%	(60)	12%	(26)	6%	(12)	1%	(2)	209
Educ: Post-grad	57%	(63)	21%	(24)	10%	(12)	8%	(9)	4%	(4)	112
Income: Under 50k	52%	(170)	25%	(82)	10%	(34)	10%	(32)	3%	(11)	328
Income: 50k-100k	48%	(131)	30%	(83)	12%	(34)	7%	(20)	2%	(6)	274
Income: 100k+	60%	(118)	22%	(43)	13%	(27)	3%	(5)	2%	(4)	197
Ethnicity: White (Non-Hispanic)	50%	(336)	27%	(178)	13%	(88)	8%	(53)	2%	(12)	666
Ethnicity: Black (Non-Hispanic)	70%	(55)	22%	(17)	4%	(3)	1%	(1)	4%	(3)	79
All Christian	48%	(212)	29%	(128)	13%	(55)	7%	(32)	3%	(13)	439
Agnostic/Nothing in particular	56%	(96)	23%	(40)	13%	(23)	7%	(13)	—	(0)	172
Something Else	55%	(58)	28%	(29)	8%	(8)	3%	(3)	6%	(6)	104
Evangelical	55%	(105)	21%	(41)	12%	(24)	7%	(13)	4%	(7)	190
Non-Evangelical	47%	(160)	33%	(111)	11%	(38)	5%	(18)	3%	(12)	339
PID: Dem (no lean)	63%	(210)	27%	(89)	4%	(13)	3%	(10)	3%	(10)	331
PID: Ind (no lean)	47%	(61)	26%	(34)	17%	(22)	6%	(8)	4%	(5)	130
PID: Rep (no lean)	44%	(148)	25%	(85)	18%	(60)	12%	(39)	2%	(6)	338

Continued on next page

Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	52%	(419)	26%	(208)	12%	(94)	7%	(57)	3%	(21)	799
PID/Gender: Dem Men	64%	(93)	25%	(37)	2%	(2)	5%	(7)	4%	(5)	144
PID/Gender: Dem Women	63%	(118)	28%	(52)	5%	(10)	2%	(3)	3%	(5)	188
PID/Gender: Ind Men	50%	(35)	22%	(15)	20%	(14)	8%	(6)	—	(0)	70
PID/Gender: Ind Women	43%	(26)	31%	(19)	13%	(8)	4%	(2)	8%	(5)	60
PID/Gender: Rep Men	42%	(70)	26%	(43)	18%	(29)	14%	(24)	1%	(1)	167
PID/Gender: Rep Women	45%	(78)	25%	(43)	18%	(31)	9%	(15)	3%	(5)	171
Ideo: Liberal (1-3)	63%	(146)	27%	(61)	3%	(8)	3%	(7)	4%	(9)	231
Ideo: Moderate (4)	54%	(121)	32%	(71)	9%	(19)	4%	(8)	2%	(3)	222
Ideo: Conservative (5-7)	43%	(137)	23%	(75)	21%	(66)	11%	(36)	2%	(5)	319
Ideo/PID: Conservative Republican	43%	(113)	22%	(59)	21%	(56)	13%	(33)	2%	(5)	266
Ideo/PID: Moderate/Liberal Republican	47%	(29)	42%	(26)	6%	(4)	3%	(2)	2%	(1)	61
Ideo/PID: Moderate/Conservative Democrat	61%	(80)	29%	(38)	5%	(7)	2%	(3)	2%	(2)	130
Ideo/PID: Liberal Democrat	64%	(125)	26%	(51)	3%	(5)	3%	(6)	4%	(7)	195
Unfavorable of Biden and Trump	47%	(67)	33%	(48)	14%	(20)	5%	(8)	1%	(1)	143
2024 H2H Matchup: Biden Voter	61%	(216)	28%	(99)	6%	(21)	2%	(6)	3%	(10)	353
2024 H2H Matchup: Trump Voter	44%	(161)	24%	(89)	17%	(62)	13%	(46)	3%	(9)	367
2022 House Vote: Democrat	64%	(215)	26%	(89)	5%	(18)	3%	(9)	2%	(7)	338
2022 House Vote: Republican	42%	(138)	27%	(89)	19%	(62)	11%	(37)	2%	(6)	333
2022 House Vote: Did not Vote	53%	(59)	23%	(25)	11%	(12)	7%	(7)	7%	(7)	110
2020 Vote: Joe Biden	63%	(234)	26%	(96)	6%	(22)	2%	(8)	3%	(11)	371
2020 Vote: Donald Trump	42%	(152)	26%	(95)	18%	(66)	12%	(43)	2%	(7)	363
2020 Vote: Did not Vote	49%	(28)	29%	(16)	7%	(4)	8%	(4)	7%	(4)	57
2016 Vote: Hillary Clinton	66%	(183)	25%	(71)	5%	(14)	2%	(5)	2%	(5)	278
2016 Vote: Donald Trump	40%	(124)	28%	(88)	18%	(56)	11%	(35)	2%	(6)	310
U.S. Economy: Wrong Track	49%	(276)	24%	(136)	15%	(85)	9%	(52)	2%	(12)	561
U.S. Economy: Right Direction	60%	(143)	30%	(72)	4%	(9)	2%	(5)	4%	(9)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	62%	(165)	27%	(72)	3%	(8)	3%	(7)	5%	(14)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	44%	(169)	25%	(96)	18%	(69)	12%	(46)	2%	(6)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	57%	(85)	27%	(40)	12%	(17)	3%	(4)	1%	(2)	147
Top 2024 Issue: Economy	46%	(135)	30%	(87)	15%	(44)	6%	(17)	3%	(10)	293

Continued on next page

Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	52%	(419)	26%	(208)	12%	(94)	7%	(57)	3%	(21)	799
Community: Urban	59%	(92)	25%	(39)	5%	(8)	6%	(9)	6%	(9)	156
Community: Suburban	50%	(201)	29%	(114)	12%	(49)	6%	(25)	2%	(8)	397
Community: Rural	51%	(126)	23%	(55)	15%	(37)	9%	(23)	2%	(4)	246
Community/Gender: Urban Women	60%	(40)	24%	(16)	1%	(1)	1%	(1)	13%	(9)	66
Community/Gender: Urban Men	58%	(52)	25%	(23)	8%	(7)	10%	(9)	—	(0)	89
Community/Gender: Rural Women	52%	(73)	24%	(34)	16%	(23)	7%	(10)	2%	(2)	142
Community/Gender: Rural Men	51%	(53)	21%	(22)	14%	(15)	12%	(13)	2%	(2)	104
Community/Gender: Suburban Women	51%	(108)	30%	(64)	12%	(25)	5%	(10)	2%	(4)	211
Community/Gender: Suburban Men	49%	(92)	27%	(50)	13%	(24)	8%	(15)	3%	(5)	187
Homeowner	51%	(356)	26%	(184)	12%	(86)	7%	(51)	3%	(19)	696
Renter	61%	(55)	24%	(22)	8%	(7)	6%	(5)	1%	(1)	90
Military HHnm: Yes	55%	(58)	28%	(30)	9%	(9)	4%	(4)	4%	(4)	106
Military HH: No	52%	(361)	26%	(178)	12%	(85)	8%	(52)	2%	(17)	693
Employ: Private Sector	50%	(164)	27%	(89)	12%	(41)	8%	(26)	2%	(6)	325
Employ: Self-Employed	58%	(34)	25%	(15)	9%	(5)	8%	(5)	—	(0)	59
Employ: Retired	51%	(103)	29%	(59)	10%	(21)	7%	(14)	2%	(5)	202
Employ: Unemployed	50%	(28)	16%	(9)	21%	(12)	8%	(4)	6%	(3)	56
Employ: Other	61%	(40)	16%	(11)	10%	(6)	6%	(4)	7%	(4)	65
Self + Household: White-Collar	55%	(176)	23%	(75)	14%	(44)	7%	(22)	2%	(6)	323
Self + Household: Blue Collar	50%	(181)	29%	(106)	11%	(41)	8%	(30)	2%	(6)	364
Union HH: Yes	52%	(40)	33%	(25)	15%	(12)	—	(0)	—	(0)	78
Union HH: No	52%	(379)	25%	(183)	11%	(82)	8%	(57)	3%	(21)	721
LGBTQ+: Yes	71%	(66)	22%	(21)	3%	(3)	4%	(3)	—	(0)	93
LGBTQ+: No	50%	(353)	27%	(188)	13%	(91)	8%	(53)	3%	(21)	706
Motivated to Vote	52%	(380)	26%	(187)	12%	(87)	8%	(55)	2%	(17)	726
Parent: Yes	49%	(103)	23%	(48)	12%	(25)	11%	(24)	5%	(9)	209
Parent: No	53%	(315)	27%	(161)	12%	(70)	6%	(33)	2%	(12)	590
COVID Vaccine: Yes	54%	(320)	28%	(164)	11%	(66)	5%	(30)	2%	(15)	595
COVID Vaccine: No	48%	(99)	22%	(44)	14%	(28)	13%	(27)	3%	(6)	204

Continued on next page

Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	52%	(419)	26%	(208)	12%	(94)	7%	(57)	3%	(21)	799
Student Loans: Yes	55%	(90)	28%	(47)	10%	(16)	6%	(11)	1%	(1)	165
Student Loans: No	52%	(329)	25%	(162)	12%	(78)	7%	(46)	3%	(20)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_10: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	52%	(415)	25%	(204)	12%	(99)	8%	(60)	3%	(21)	799
Gender: Male	45%	(170)	28%	(107)	13%	(51)	11%	(41)	3%	(11)	380
Gender: Female	59%	(246)	23%	(96)	11%	(48)	5%	(20)	2%	(9)	419
Age: 18-34	65%	(138)	18%	(39)	8%	(17)	4%	(9)	5%	(10)	213
Age: 35-44	52%	(54)	27%	(28)	14%	(15)	6%	(6)	—	(0)	103
Age: 45-64	47%	(127)	29%	(80)	14%	(37)	9%	(26)	1%	(2)	271
Age: 65+	45%	(96)	27%	(57)	14%	(30)	10%	(20)	4%	(8)	212
GenZers: 1997-2012	76%	(65)	10%	(9)	3%	(2)	4%	(4)	7%	(6)	86
Millennials: 1981-1996	58%	(118)	23%	(48)	13%	(26)	4%	(9)	2%	(4)	205
GenXers: 1965-1980	44%	(85)	30%	(58)	14%	(26)	11%	(21)	1%	(1)	191
Baby Boomers: 1946-1964	46%	(135)	30%	(88)	12%	(36)	9%	(27)	2%	(6)	293
Educ: < College	53%	(253)	23%	(112)	13%	(62)	7%	(34)	3%	(17)	478
Educ: Bachelors degree	49%	(103)	31%	(65)	12%	(24)	7%	(15)	1%	(2)	209
Educ: Post-grad	52%	(58)	24%	(27)	11%	(12)	11%	(12)	2%	(2)	112
Income: Under 50k	51%	(167)	27%	(89)	11%	(36)	7%	(24)	3%	(11)	328
Income: 50k-100k	51%	(139)	25%	(68)	16%	(43)	6%	(17)	3%	(7)	274
Income: 100k+	56%	(110)	24%	(47)	10%	(19)	10%	(19)	1%	(2)	197
Ethnicity: White (Non-Hispanic)	49%	(330)	27%	(179)	12%	(83)	9%	(59)	2%	(15)	666
Ethnicity: Black (Non-Hispanic)	76%	(59)	19%	(15)	5%	(4)	—	(0)	1%	(1)	79
All Christian	43%	(189)	29%	(127)	15%	(65)	10%	(44)	3%	(13)	439
Agnostic/Nothing in particular	62%	(106)	19%	(33)	12%	(21)	5%	(8)	2%	(3)	172
Something Else	62%	(64)	26%	(27)	7%	(7)	2%	(2)	4%	(4)	104
Evangelical	58%	(111)	23%	(43)	13%	(24)	3%	(6)	3%	(6)	190
Non-Evangelical	41%	(140)	31%	(105)	13%	(45)	11%	(39)	3%	(11)	339
PID: Dem (no lean)	66%	(218)	24%	(79)	6%	(21)	1%	(4)	3%	(9)	331
PID: Ind (no lean)	49%	(63)	33%	(42)	10%	(13)	7%	(9)	2%	(2)	130
PID: Rep (no lean)	40%	(134)	24%	(82)	19%	(65)	14%	(48)	3%	(9)	338

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Table BLMB6_10: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	52%	(415)	25%	(204)	12%	(99)	8%	(60)	3%	(21)	799
PID/Gender: Dem Men	62%	(89)	22%	(32)	9%	(12)	3%	(4)	4%	(6)	144
PID/Gender: Dem Women	69%	(129)	25%	(47)	5%	(9)	—	(0)	1%	(3)	188
PID/Gender: Ind Men	39%	(28)	43%	(30)	10%	(7)	8%	(6)	—	(0)	70
PID/Gender: Ind Women	60%	(36)	21%	(13)	10%	(6)	5%	(3)	4%	(2)	60
PID/Gender: Rep Men	32%	(53)	27%	(45)	19%	(32)	19%	(31)	3%	(5)	167
PID/Gender: Rep Women	47%	(81)	22%	(37)	19%	(33)	9%	(16)	2%	(4)	171
Ideo: Liberal (1-3)	71%	(164)	20%	(47)	5%	(10)	1%	(3)	3%	(7)	231
Ideo: Moderate (4)	50%	(112)	35%	(77)	10%	(21)	3%	(7)	2%	(5)	222
Ideo: Conservative (5-7)	39%	(123)	24%	(78)	20%	(65)	14%	(46)	2%	(8)	319
Ideo/PID: Conservative Republican	39%	(104)	22%	(59)	22%	(58)	15%	(40)	2%	(6)	266
Ideo/PID: Moderate/Liberal Republican	39%	(24)	38%	(24)	11%	(7)	6%	(4)	4%	(3)	61
Ideo/PID: Moderate/Conservative Democrat	52%	(68)	32%	(42)	13%	(16)	1%	(2)	2%	(2)	130
Ideo/PID: Liberal Democrat	75%	(146)	18%	(36)	2%	(5)	1%	(2)	3%	(6)	195
Unfavorable of Biden and Trump	56%	(80)	22%	(31)	15%	(21)	7%	(9)	1%	(1)	143
2024 H2H Matchup: Biden Voter	64%	(227)	25%	(88)	7%	(24)	2%	(6)	2%	(8)	353
2024 H2H Matchup: Trump Voter	40%	(148)	26%	(96)	18%	(66)	13%	(49)	2%	(9)	367
2022 House Vote: Democrat	65%	(219)	25%	(85)	7%	(25)	1%	(3)	2%	(6)	338
2022 House Vote: Republican	36%	(120)	29%	(96)	17%	(57)	15%	(50)	3%	(10)	333
2022 House Vote: Did not Vote	62%	(69)	16%	(18)	13%	(14)	4%	(5)	4%	(4)	110
2020 Vote: Joe Biden	65%	(243)	25%	(93)	6%	(23)	1%	(3)	3%	(9)	371
2020 Vote: Donald Trump	36%	(130)	28%	(100)	18%	(66)	15%	(56)	3%	(11)	363
2020 Vote: Did not Vote	67%	(38)	16%	(9)	15%	(8)	2%	(1)	—	(0)	57
2016 Vote: Hillary Clinton	68%	(189)	24%	(68)	6%	(17)	1%	(1)	1%	(3)	278
2016 Vote: Donald Trump	36%	(112)	28%	(88)	18%	(55)	15%	(47)	3%	(8)	310
U.S. Economy: Wrong Track	49%	(273)	23%	(128)	16%	(88)	10%	(59)	3%	(14)	561
U.S. Economy: Right Direction	60%	(143)	32%	(76)	5%	(11)	1%	(2)	3%	(6)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	67%	(177)	24%	(63)	6%	(16)	1%	(2)	3%	(7)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	40%	(155)	27%	(104)	16%	(63)	14%	(53)	3%	(11)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	57%	(84)	25%	(36)	13%	(20)	3%	(5)	2%	(3)	147
Top 2024 Issue: Economy	42%	(123)	31%	(91)	14%	(41)	11%	(32)	2%	(7)	293

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Table BLMB6_10: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	52%	(415)	25%	(204)	12%	(99)	8%	(60)	3%	(21)	799
Community: Urban	56%	(87)	28%	(43)	8%	(13)	7%	(11)	1%	(1)	156
Community: Suburban	46%	(184)	27%	(109)	14%	(54)	9%	(38)	3%	(13)	397
Community: Rural	59%	(144)	21%	(52)	13%	(32)	5%	(12)	3%	(6)	246
Community/Gender: Urban Women	59%	(39)	28%	(19)	11%	(7)	1%	(0)	1%	(0)	66
Community/Gender: Urban Men	53%	(48)	27%	(24)	6%	(6)	12%	(11)	1%	(1)	89
Community/Gender: Rural Women	66%	(93)	19%	(27)	11%	(16)	2%	(3)	2%	(3)	142
Community/Gender: Rural Men	49%	(51)	24%	(25)	16%	(16)	9%	(9)	3%	(3)	104
Community/Gender: Suburban Women	54%	(113)	24%	(50)	12%	(25)	8%	(17)	3%	(6)	211
Community/Gender: Suburban Men	38%	(71)	31%	(59)	15%	(29)	11%	(21)	4%	(7)	187
Homeowner	51%	(352)	26%	(181)	12%	(87)	8%	(57)	3%	(19)	696
Renter	62%	(56)	21%	(19)	12%	(11)	4%	(3)	1%	(1)	90
Military HHnm: Yes	37%	(39)	24%	(26)	21%	(22)	11%	(11)	7%	(8)	106
Military HH: No	54%	(376)	26%	(178)	11%	(77)	7%	(49)	2%	(13)	693
Employ: Private Sector	48%	(157)	26%	(85)	16%	(52)	8%	(26)	1%	(4)	325
Employ: Self-Employed	66%	(39)	14%	(8)	12%	(7)	6%	(4)	2%	(1)	59
Employ: Retired	45%	(91)	32%	(64)	13%	(25)	8%	(15)	3%	(6)	202
Employ: Unemployed	66%	(37)	14%	(8)	2%	(1)	12%	(7)	6%	(3)	56
Employ: Other	60%	(39)	24%	(15)	8%	(5)	—	(0)	8%	(5)	65
Self + Household: White-Collar	52%	(168)	26%	(82)	10%	(33)	11%	(35)	1%	(4)	323
Self + Household: Blue Collar	48%	(176)	28%	(103)	15%	(53)	6%	(23)	2%	(9)	364
Union HH: Yes	35%	(27)	35%	(27)	15%	(11)	8%	(6)	8%	(6)	78
Union HH: No	54%	(388)	24%	(177)	12%	(87)	8%	(54)	2%	(15)	721
LGBTQ+: Yes	75%	(70)	13%	(12)	4%	(4)	4%	(4)	4%	(4)	93
LGBTQ+: No	49%	(346)	27%	(192)	13%	(95)	8%	(56)	2%	(17)	706
Motivated to Vote	52%	(376)	26%	(188)	12%	(89)	8%	(59)	2%	(13)	726
Parent: Yes	58%	(122)	19%	(41)	13%	(28)	8%	(17)	1%	(1)	209
Parent: No	50%	(294)	28%	(163)	12%	(71)	7%	(44)	3%	(19)	590
COVID Vaccine: Yes	55%	(328)	26%	(153)	11%	(66)	5%	(31)	3%	(17)	595
COVID Vaccine: No	43%	(87)	25%	(50)	16%	(32)	15%	(30)	2%	(4)	204

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Table BLMB6_10: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	52%	(415)	25%	(204)	12%	(99)	8%	(60)	3%	(21)	799
Student Loans: Yes	63%	(103)	22%	(36)	9%	(15)	4%	(6)	3%	(5)	165
Student Loans: No	49%	(312)	27%	(168)	13%	(84)	9%	(54)	3%	(16)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_11: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security Medicare)*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	62%	(498)	27%	(216)	5%	(44)	3%	(23)	2%	(19)	799
Gender: Male	58%	(220)	27%	(101)	7%	(28)	6%	(21)	2%	(9)	380
Gender: Female	66%	(278)	27%	(114)	4%	(15)	—	(2)	2%	(10)	419
Age: 18-34	43%	(92)	36%	(77)	9%	(20)	6%	(14)	5%	(11)	213
Age: 35-44	49%	(51)	39%	(40)	10%	(10)	—	(0)	2%	(2)	103
Age: 45-64	72%	(194)	20%	(54)	4%	(11)	3%	(8)	1%	(4)	271
Age: 65+	76%	(162)	21%	(44)	1%	(3)	1%	(1)	1%	(2)	212
GenZers: 1997-2012	46%	(40)	25%	(21)	8%	(7)	10%	(9)	10%	(9)	86
Millennials: 1981-1996	45%	(93)	41%	(85)	9%	(19)	2%	(5)	2%	(4)	205
GenXers: 1965-1980	61%	(117)	29%	(56)	5%	(9)	3%	(5)	2%	(4)	191
Baby Boomers: 1946-1964	77%	(227)	17%	(51)	3%	(9)	1%	(4)	1%	(2)	293
Educ: < College	69%	(328)	22%	(106)	4%	(20)	2%	(9)	3%	(14)	478
Educ: Bachelors degree	50%	(104)	38%	(79)	6%	(13)	5%	(10)	1%	(3)	209
Educ: Post-grad	59%	(66)	28%	(31)	9%	(10)	3%	(3)	2%	(2)	112
Income: Under 50k	67%	(221)	24%	(78)	5%	(15)	3%	(9)	2%	(6)	328
Income: 50k-100k	63%	(174)	25%	(68)	5%	(14)	4%	(12)	2%	(6)	274
Income: 100k+	52%	(103)	35%	(70)	7%	(14)	1%	(2)	4%	(8)	197
Ethnicity: White (Non-Hispanic)	62%	(416)	28%	(188)	5%	(35)	3%	(18)	1%	(10)	666
Ethnicity: Black (Non-Hispanic)	73%	(57)	17%	(13)	4%	(3)	4%	(3)	2%	(2)	79
All Christian	69%	(301)	23%	(101)	5%	(21)	2%	(8)	1%	(6)	439
Agnostic/Nothing in particular	50%	(86)	34%	(59)	8%	(14)	4%	(7)	4%	(7)	172
Something Else	75%	(78)	21%	(22)	2%	(2)	—	(0)	1%	(1)	104
Evangelical	75%	(143)	18%	(35)	4%	(9)	2%	(4)	—	(0)	190
Non-Evangelical	68%	(231)	24%	(83)	5%	(15)	1%	(3)	2%	(7)	339
PID: Dem (no lean)	62%	(205)	27%	(90)	4%	(14)	2%	(7)	5%	(15)	331
PID: Ind (no lean)	66%	(86)	25%	(32)	4%	(6)	3%	(4)	2%	(3)	130
PID: Rep (no lean)	61%	(206)	28%	(93)	7%	(24)	4%	(12)	—	(1)	338

Continued on next page

Table BLMB6_11: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security Medicare)*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	62%	(498)	27%	(216)	5%	(44)	3%	(23)	2%	(19)	799
PID/Gender: Dem Men	64%	(92)	24%	(34)	4%	(6)	4%	(5)	5%	(7)	144
PID/Gender: Dem Women	60%	(113)	30%	(57)	4%	(7)	1%	(2)	5%	(8)	188
PID/Gender: Ind Men	59%	(41)	25%	(17)	8%	(6)	5%	(4)	3%	(2)	70
PID/Gender: Ind Women	75%	(45)	25%	(15)	—	(0)	—	(0)	1%	(0)	60
PID/Gender: Rep Men	52%	(87)	30%	(50)	10%	(16)	7%	(12)	—	(0)	167
PID/Gender: Rep Women	70%	(119)	25%	(43)	5%	(8)	—	(0)	1%	(1)	171
Ideo: Liberal (1-3)	59%	(136)	30%	(69)	4%	(9)	3%	(6)	5%	(11)	231
Ideo: Moderate (4)	68%	(152)	24%	(53)	5%	(11)	1%	(2)	2%	(4)	222
Ideo: Conservative (5-7)	61%	(194)	29%	(93)	6%	(20)	2%	(8)	1%	(4)	319
Ideo/PID: Conservative Republican	59%	(157)	30%	(79)	8%	(20)	3%	(8)	—	(1)	266
Ideo/PID: Moderate/Liberal Republican	74%	(45)	23%	(14)	2%	(1)	1%	(1)	—	(0)	61
Ideo/PID: Moderate/Conservative Democrat	69%	(90)	22%	(29)	5%	(6)	1%	(2)	3%	(4)	130
Ideo/PID: Liberal Democrat	57%	(110)	32%	(61)	4%	(7)	3%	(5)	6%	(11)	195
Unfavorable of Biden and Trump	60%	(85)	32%	(45)	6%	(9)	2%	(2)	1%	(1)	143
2024 H2H Matchup: Biden Voter	64%	(227)	25%	(90)	4%	(15)	2%	(7)	4%	(15)	353
2024 H2H Matchup: Trump Voter	62%	(229)	28%	(102)	5%	(20)	4%	(13)	1%	(3)	367
2022 House Vote: Democrat	63%	(211)	28%	(96)	4%	(13)	2%	(6)	3%	(11)	338
2022 House Vote: Republican	63%	(209)	27%	(89)	6%	(22)	4%	(12)	—	(2)	333
2022 House Vote: Did not Vote	58%	(64)	26%	(28)	7%	(8)	4%	(5)	5%	(6)	110
2020 Vote: Joe Biden	63%	(233)	27%	(101)	4%	(16)	2%	(6)	4%	(15)	371
2020 Vote: Donald Trump	62%	(226)	27%	(98)	6%	(24)	4%	(13)	1%	(2)	363
2020 Vote: Did not Vote	60%	(34)	24%	(14)	6%	(3)	7%	(4)	2%	(1)	57
2016 Vote: Hillary Clinton	67%	(187)	26%	(72)	3%	(9)	2%	(5)	2%	(5)	278
2016 Vote: Donald Trump	64%	(198)	28%	(86)	5%	(16)	3%	(9)	1%	(2)	310
U.S. Economy: Wrong Track	61%	(341)	28%	(158)	6%	(36)	3%	(18)	1%	(8)	561
U.S. Economy: Right Direction	66%	(157)	24%	(58)	3%	(7)	2%	(5)	5%	(11)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	64%	(169)	25%	(66)	4%	(12)	3%	(8)	4%	(11)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	60%	(230)	30%	(114)	7%	(27)	3%	(12)	1%	(3)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	67%	(99)	24%	(36)	3%	(5)	2%	(3)	3%	(5)	147
Top 2024 Issue: Economy	57%	(167)	33%	(95)	8%	(22)	2%	(7)	1%	(2)	293

Continued on next page

Table BLMB6_11: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security Medicare)*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	62%	(498)	27%	(216)	5%	(44)	3%	(23)	2%	(19)	799
Community: Urban	65%	(101)	25%	(39)	5%	(7)	4%	(6)	1%	(2)	156
Community: Suburban	58%	(229)	30%	(119)	6%	(26)	3%	(12)	3%	(12)	397
Community: Rural	68%	(167)	24%	(58)	4%	(11)	2%	(5)	2%	(5)	246
Community/Gender: Urban Women	66%	(44)	26%	(17)	4%	(2)	—	(0)	3%	(2)	66
Community/Gender: Urban Men	64%	(57)	24%	(22)	5%	(5)	6%	(6)	—	(0)	89
Community/Gender: Rural Women	74%	(105)	23%	(32)	2%	(3)	—	(0)	1%	(1)	142
Community/Gender: Rural Men	60%	(62)	25%	(25)	7%	(7)	5%	(5)	4%	(4)	104
Community/Gender: Suburban Women	61%	(128)	31%	(65)	5%	(10)	1%	(2)	3%	(6)	211
Community/Gender: Suburban Men	54%	(101)	29%	(54)	8%	(16)	5%	(10)	3%	(5)	187
Homeowner	63%	(435)	26%	(184)	5%	(38)	3%	(22)	2%	(17)	696
Renter	64%	(58)	29%	(26)	4%	(3)	1%	(1)	2%	(2)	90
Military HHnm: Yes	69%	(73)	24%	(25)	1%	(1)	4%	(4)	2%	(2)	106
Military HH: No	61%	(425)	28%	(191)	6%	(42)	3%	(19)	2%	(17)	693
Employ: Private Sector	53%	(172)	34%	(110)	7%	(23)	3%	(11)	3%	(9)	325
Employ: Self-Employed	49%	(29)	32%	(19)	12%	(7)	7%	(4)	—	(0)	59
Employ: Retired	82%	(166)	14%	(28)	1%	(3)	2%	(3)	1%	(2)	202
Employ: Unemployed	59%	(33)	30%	(17)	5%	(3)	—	(0)	6%	(3)	56
Employ: Other	80%	(52)	19%	(12)	—	(0)	—	(0)	1%	(1)	65
Self + Household: White-Collar	58%	(187)	31%	(100)	6%	(19)	3%	(9)	2%	(7)	323
Self + Household: Blue Collar	63%	(228)	28%	(103)	6%	(21)	3%	(9)	1%	(2)	364
Union HH: Yes	62%	(48)	35%	(27)	2%	(2)	1%	(1)	—	(0)	78
Union HH: No	62%	(450)	26%	(189)	6%	(42)	3%	(22)	3%	(19)	721
LGBTQ+: Yes	63%	(59)	27%	(25)	5%	(5)	2%	(1)	3%	(2)	93
LGBTQ+: No	62%	(439)	27%	(190)	5%	(38)	3%	(21)	2%	(17)	706
Motivated to Vote	62%	(452)	28%	(200)	6%	(41)	3%	(21)	2%	(12)	726
Parent: Yes	56%	(116)	31%	(65)	8%	(17)	4%	(7)	1%	(3)	209
Parent: No	65%	(382)	26%	(151)	4%	(26)	3%	(15)	3%	(16)	590
COVID Vaccine: Yes	64%	(381)	27%	(161)	5%	(30)	2%	(10)	2%	(14)	595
COVID Vaccine: No	57%	(117)	27%	(55)	7%	(14)	6%	(13)	3%	(5)	204

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Table BLMB6_11: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security Medicare)*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	62%	(498)	27%	(216)	5%	(44)	3%	(23)	2%	(19)	799
Student Loans: Yes	47%	(77)	40%	(66)	5%	(8)	5%	(9)	3%	(4)	165
Student Loans: No	66%	(421)	24%	(150)	6%	(35)	2%	(14)	2%	(14)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_12: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	61%	(486)	27%	(212)	6%	(47)	3%	(25)	4%	(28)	799
Gender: Male	64%	(243)	21%	(80)	6%	(24)	5%	(17)	4%	(15)	380
Gender: Female	58%	(244)	32%	(132)	5%	(22)	2%	(8)	3%	(13)	419
Age: 18-34	55%	(117)	26%	(56)	12%	(25)	3%	(6)	4%	(9)	213
Age: 35-44	64%	(67)	32%	(33)	3%	(3)	1%	(1)	—	(0)	103
Age: 45-64	56%	(152)	30%	(81)	5%	(13)	4%	(12)	5%	(13)	271
Age: 65+	71%	(151)	20%	(43)	3%	(6)	3%	(6)	3%	(6)	212
GenZers: 1997-2012	57%	(49)	23%	(20)	10%	(9)	1%	(1)	8%	(7)	86
Millennials: 1981-1996	56%	(114)	32%	(65)	8%	(17)	3%	(6)	1%	(2)	205
GenXers: 1965-1980	60%	(114)	26%	(50)	4%	(7)	6%	(11)	4%	(8)	191
Baby Boomers: 1946-1964	65%	(191)	25%	(73)	4%	(13)	2%	(6)	3%	(9)	293
Educ: < College	60%	(285)	26%	(126)	6%	(30)	3%	(16)	4%	(21)	478
Educ: Bachelors degree	61%	(128)	28%	(58)	6%	(12)	3%	(7)	2%	(4)	209
Educ: Post-grad	65%	(73)	25%	(28)	4%	(4)	2%	(3)	4%	(4)	112
Income: Under 50k	58%	(192)	25%	(83)	8%	(25)	4%	(13)	5%	(15)	328
Income: 50k-100k	62%	(171)	24%	(66)	7%	(20)	3%	(8)	3%	(9)	274
Income: 100k+	63%	(124)	32%	(63)	1%	(2)	2%	(5)	2%	(4)	197
Ethnicity: White (Non-Hispanic)	60%	(397)	27%	(183)	6%	(41)	3%	(22)	3%	(23)	666
Ethnicity: Black (Non-Hispanic)	75%	(59)	20%	(16)	4%	(3)	1%	(1)	—	(0)	79
All Christian	62%	(273)	27%	(120)	5%	(21)	2%	(9)	4%	(16)	439
Agnostic/Nothing in particular	56%	(96)	29%	(49)	8%	(14)	4%	(8)	3%	(5)	172
Something Else	56%	(58)	32%	(33)	6%	(7)	1%	(1)	5%	(5)	104
Evangelical	59%	(113)	30%	(58)	4%	(7)	2%	(3)	5%	(9)	190
Non-Evangelical	62%	(210)	27%	(92)	6%	(20)	2%	(5)	4%	(12)	339
PID: Dem (no lean)	75%	(248)	19%	(63)	2%	(8)	—	(1)	3%	(10)	331
PID: Ind (no lean)	57%	(75)	30%	(39)	6%	(7)	5%	(6)	2%	(3)	130
PID: Rep (no lean)	48%	(163)	33%	(111)	9%	(31)	5%	(18)	4%	(15)	338

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Table BLMB6_12: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	61%	(486)	27%	(212)	6%	(47)	3%	(25)	4%	(28)	799
PID/Gender: Dem Men	80%	(114)	14%	(21)	1%	(2)	1%	(1)	4%	(6)	144
PID/Gender: Dem Women	71%	(134)	23%	(42)	3%	(6)	—	(0)	3%	(5)	188
PID/Gender: Ind Men	63%	(44)	22%	(15)	8%	(5)	7%	(5)	—	(0)	70
PID/Gender: Ind Women	51%	(31)	39%	(24)	3%	(2)	2%	(1)	5%	(3)	60
PID/Gender: Rep Men	50%	(84)	27%	(45)	10%	(17)	7%	(12)	6%	(10)	167
PID/Gender: Rep Women	46%	(79)	39%	(66)	8%	(14)	4%	(6)	3%	(5)	171
Ideo: Liberal (1-3)	75%	(173)	17%	(40)	3%	(7)	1%	(2)	4%	(8)	231
Ideo: Moderate (4)	61%	(136)	28%	(63)	4%	(8)	1%	(3)	6%	(13)	222
Ideo: Conservative (5-7)	50%	(160)	33%	(106)	9%	(28)	6%	(19)	2%	(6)	319
Ideo/PID: Conservative Republican	49%	(131)	33%	(88)	9%	(25)	6%	(17)	2%	(6)	266
Ideo/PID: Moderate/Liberal Republican	42%	(26)	36%	(22)	5%	(3)	2%	(1)	15%	(9)	61
Ideo/PID: Moderate/Conservative Democrat	72%	(93)	24%	(31)	2%	(2)	—	(0)	3%	(3)	130
Ideo/PID: Liberal Democrat	77%	(150)	16%	(31)	3%	(6)	1%	(1)	3%	(6)	195
Unfavorable of Biden and Trump	59%	(84)	33%	(47)	4%	(6)	3%	(4)	2%	(3)	143
2024 H2H Matchup: Biden Voter	75%	(264)	20%	(69)	2%	(6)	1%	(2)	3%	(11)	353
2024 H2H Matchup: Trump Voter	50%	(185)	32%	(119)	8%	(30)	5%	(19)	4%	(14)	367
2022 House Vote: Democrat	75%	(254)	20%	(66)	2%	(6)	1%	(2)	3%	(10)	338
2022 House Vote: Republican	49%	(164)	34%	(113)	8%	(27)	6%	(19)	3%	(10)	333
2022 House Vote: Did not Vote	53%	(58)	24%	(26)	12%	(14)	4%	(4)	7%	(8)	110
2020 Vote: Joe Biden	74%	(275)	20%	(74)	2%	(9)	—	(1)	3%	(12)	371
2020 Vote: Donald Trump	49%	(178)	33%	(119)	8%	(30)	5%	(19)	4%	(15)	363
2020 Vote: Did not Vote	48%	(27)	30%	(17)	12%	(7)	8%	(4)	2%	(1)	57
2016 Vote: Hillary Clinton	75%	(207)	21%	(59)	2%	(5)	1%	(2)	2%	(5)	278
2016 Vote: Donald Trump	51%	(158)	34%	(105)	5%	(17)	5%	(17)	4%	(14)	310
U.S. Economy: Wrong Track	56%	(312)	28%	(159)	8%	(42)	4%	(24)	4%	(23)	561
U.S. Economy: Right Direction	73%	(174)	22%	(53)	2%	(4)	1%	(2)	2%	(5)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	77%	(205)	17%	(45)	2%	(4)	1%	(3)	3%	(8)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	50%	(193)	32%	(124)	9%	(36)	5%	(20)	3%	(13)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	60%	(88)	29%	(43)	4%	(6)	2%	(3)	5%	(8)	147
Top 2024 Issue: Economy	52%	(152)	34%	(100)	7%	(21)	4%	(12)	3%	(8)	293

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Table BLMB6_12: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	61%	(486)	27%	(212)	6%	(47)	3%	(25)	4%	(28)	799
Community: Urban	65%	(102)	24%	(38)	4%	(7)	5%	(7)	2%	(3)	156
Community: Suburban	58%	(230)	30%	(118)	7%	(27)	3%	(12)	3%	(11)	397
Community: Rural	63%	(155)	23%	(57)	5%	(13)	3%	(7)	6%	(14)	246
Community/Gender: Urban Women	67%	(44)	22%	(15)	7%	(5)	1%	(0)	4%	(3)	66
Community/Gender: Urban Men	64%	(58)	26%	(23)	2%	(2)	8%	(7)	—	(0)	89
Community/Gender: Rural Women	58%	(82)	32%	(46)	3%	(5)	4%	(5)	3%	(4)	142
Community/Gender: Rural Men	69%	(72)	11%	(11)	8%	(9)	1%	(1)	10%	(10)	104
Community/Gender: Suburban Women	56%	(117)	34%	(72)	6%	(13)	1%	(2)	3%	(7)	211
Community/Gender: Suburban Men	60%	(113)	25%	(46)	7%	(14)	5%	(9)	3%	(5)	187
Homeowner	60%	(421)	27%	(189)	6%	(39)	3%	(23)	3%	(24)	696
Renter	67%	(60)	21%	(19)	6%	(6)	3%	(3)	4%	(3)	90
Military HHnm: Yes	65%	(69)	22%	(23)	7%	(7)	3%	(3)	3%	(3)	106
Military HH: No	60%	(418)	27%	(189)	6%	(39)	3%	(22)	4%	(25)	693
Employ: Private Sector	56%	(181)	32%	(105)	5%	(17)	4%	(12)	3%	(10)	325
Employ: Self-Employed	58%	(34)	34%	(20)	6%	(3)	2%	(1)	—	(0)	59
Employ: Retired	72%	(145)	19%	(39)	2%	(4)	1%	(3)	5%	(11)	202
Employ: Unemployed	64%	(35)	16%	(9)	8%	(4)	7%	(4)	5%	(3)	56
Employ: Other	63%	(41)	25%	(16)	8%	(5)	2%	(2)	1%	(1)	65
Self + Household: White-Collar	62%	(199)	27%	(86)	6%	(20)	3%	(11)	2%	(6)	323
Self + Household: Blue Collar	60%	(218)	28%	(103)	6%	(23)	3%	(9)	3%	(10)	364
Union HH: Yes	53%	(41)	28%	(22)	14%	(11)	—	(0)	4%	(3)	78
Union HH: No	62%	(445)	26%	(190)	5%	(35)	4%	(25)	3%	(25)	721
LGBTQ+: Yes	70%	(66)	17%	(16)	8%	(7)	—	(0)	4%	(4)	93
LGBTQ+: No	60%	(421)	28%	(196)	6%	(39)	4%	(25)	3%	(24)	706
Motivated to Vote	62%	(453)	26%	(190)	5%	(37)	3%	(23)	3%	(23)	726
Parent: Yes	61%	(128)	25%	(52)	6%	(13)	6%	(13)	1%	(2)	209
Parent: No	61%	(358)	27%	(160)	6%	(33)	2%	(13)	4%	(26)	590
COVID Vaccine: Yes	65%	(385)	26%	(155)	4%	(26)	2%	(11)	3%	(18)	595
COVID Vaccine: No	50%	(101)	28%	(58)	10%	(20)	7%	(14)	5%	(10)	204

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Table BLMB6_12: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	61%	(486)	27%	(212)	6%	(47)	3%	(25)	4%	(28)	799
Student Loans: Yes	60%	(98)	28%	(46)	7%	(12)	2%	(3)	3%	(5)	165
Student Loans: No	61%	(388)	26%	(167)	5%	(34)	3%	(22)	4%	(24)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_13: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	67%	(532)	27%	(218)	3%	(20)	2%	(19)	1%	(11)	799
Gender: Male	61%	(231)	30%	(115)	3%	(10)	4%	(16)	2%	(8)	380
Gender: Female	72%	(301)	24%	(103)	2%	(10)	1%	(2)	1%	(3)	419
Age: 18-34	70%	(149)	22%	(46)	2%	(5)	4%	(9)	2%	(3)	213
Age: 35-44	65%	(67)	29%	(30)	4%	(4)	2%	(2)	—	(0)	103
Age: 45-64	70%	(189)	23%	(63)	3%	(7)	2%	(6)	2%	(6)	271
Age: 65+	60%	(127)	37%	(78)	2%	(4)	1%	(2)	—	(1)	212
GenZers: 1997-2012	80%	(69)	15%	(13)	1%	(1)	—	(0)	3%	(3)	86
Millennials: 1981-1996	63%	(130)	28%	(57)	3%	(6)	5%	(11)	—	(1)	205
GenXers: 1965-1980	68%	(129)	28%	(54)	2%	(4)	1%	(2)	1%	(3)	191
Baby Boomers: 1946-1964	65%	(190)	29%	(85)	3%	(8)	2%	(6)	2%	(5)	293
Educ: < College	67%	(318)	27%	(128)	3%	(12)	2%	(11)	2%	(9)	478
Educ: Bachelors degree	67%	(140)	28%	(60)	3%	(7)	1%	(3)	—	(0)	209
Educ: Post-grad	66%	(74)	27%	(30)	1%	(1)	5%	(5)	1%	(1)	112
Income: Under 50k	67%	(220)	26%	(85)	2%	(8)	3%	(9)	2%	(6)	328
Income: 50k-100k	70%	(190)	27%	(73)	2%	(6)	2%	(4)	—	(0)	274
Income: 100k+	61%	(121)	30%	(59)	3%	(7)	3%	(5)	3%	(5)	197
Ethnicity: White (Non-Hispanic)	64%	(429)	29%	(194)	3%	(18)	3%	(17)	1%	(8)	666
Ethnicity: Black (Non-Hispanic)	83%	(65)	15%	(12)	1%	(1)	—	(0)	—	(0)	79
All Christian	64%	(281)	28%	(125)	4%	(17)	2%	(7)	2%	(8)	439
Agnostic/Nothing in particular	68%	(117)	29%	(49)	1%	(2)	2%	(4)	—	(0)	172
Something Else	67%	(70)	26%	(28)	1%	(1)	4%	(4)	2%	(2)	104
Evangelical	66%	(126)	26%	(50)	3%	(6)	4%	(7)	1%	(1)	190
Non-Evangelical	64%	(218)	29%	(98)	4%	(12)	1%	(2)	3%	(9)	339
PID: Dem (no lean)	76%	(252)	20%	(65)	1%	(3)	2%	(6)	2%	(5)	331
PID: Ind (no lean)	69%	(90)	26%	(33)	2%	(2)	4%	(5)	—	(0)	130
PID: Rep (no lean)	56%	(190)	35%	(119)	4%	(15)	2%	(8)	2%	(5)	338

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Table BLMB6_13: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	67%	(532)	27%	(218)	3%	(20)	2%	(19)	1%	(11)	799
PID/Gender: Dem Men	74%	(106)	19%	(27)	1%	(2)	3%	(4)	3%	(4)	144
PID/Gender: Dem Women	78%	(146)	20%	(38)	1%	(1)	1%	(2)	1%	(1)	188
PID/Gender: Ind Men	61%	(43)	29%	(20)	3%	(2)	7%	(5)	—	(0)	70
PID/Gender: Ind Women	78%	(47)	22%	(13)	—	(0)	—	(0)	—	(0)	60
PID/Gender: Rep Men	49%	(81)	41%	(68)	3%	(6)	4%	(7)	3%	(4)	167
PID/Gender: Rep Women	64%	(109)	30%	(51)	5%	(9)	1%	(1)	1%	(1)	171
Ideo: Liberal (1-3)	78%	(180)	18%	(42)	—	(1)	2%	(4)	2%	(4)	231
Ideo: Moderate (4)	71%	(158)	25%	(55)	1%	(3)	2%	(4)	1%	(2)	222
Ideo: Conservative (5-7)	54%	(172)	37%	(118)	5%	(16)	3%	(8)	2%	(5)	319
Ideo/PID: Conservative Republican	52%	(138)	38%	(101)	6%	(15)	3%	(8)	2%	(4)	266
Ideo/PID: Moderate/Liberal Republican	68%	(42)	30%	(18)	—	(0)	—	(0)	2%	(1)	61
Ideo/PID: Moderate/Conservative Democrat	77%	(101)	19%	(25)	2%	(2)	1%	(2)	1%	(1)	130
Ideo/PID: Liberal Democrat	75%	(147)	20%	(39)	—	(1)	2%	(4)	2%	(4)	195
Unfavorable of Biden and Trump	65%	(92)	27%	(38)	4%	(6)	3%	(4)	2%	(3)	143
2024 H2H Matchup: Biden Voter	77%	(271)	20%	(72)	—	(1)	1%	(5)	1%	(5)	353
2024 H2H Matchup: Trump Voter	59%	(216)	33%	(122)	3%	(13)	3%	(11)	2%	(6)	367
2022 House Vote: Democrat	77%	(260)	19%	(66)	1%	(3)	2%	(6)	1%	(2)	338
2022 House Vote: Republican	54%	(180)	38%	(125)	4%	(14)	3%	(10)	1%	(4)	333
2022 House Vote: Did not Vote	72%	(79)	19%	(21)	2%	(2)	3%	(3)	4%	(5)	110
2020 Vote: Joe Biden	77%	(286)	20%	(74)	—	(1)	1%	(5)	1%	(5)	371
2020 Vote: Donald Trump	54%	(196)	36%	(132)	5%	(18)	3%	(11)	2%	(6)	363
2020 Vote: Did not Vote	78%	(44)	17%	(10)	—	(0)	4%	(2)	—	(0)	57
2016 Vote: Hillary Clinton	80%	(221)	17%	(49)	1%	(3)	1%	(4)	1%	(2)	278
2016 Vote: Donald Trump	55%	(169)	37%	(114)	5%	(15)	2%	(6)	2%	(6)	310
U.S. Economy: Wrong Track	62%	(346)	31%	(173)	3%	(19)	3%	(17)	1%	(6)	561
U.S. Economy: Right Direction	78%	(186)	19%	(45)	—	(1)	1%	(1)	2%	(5)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	75%	(201)	21%	(56)	1%	(1)	1%	(3)	2%	(5)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	58%	(223)	34%	(131)	4%	(15)	3%	(13)	1%	(3)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	73%	(108)	21%	(31)	2%	(3)	2%	(3)	2%	(3)	147
Top 2024 Issue: Economy	61%	(179)	34%	(100)	3%	(10)	1%	(2)	1%	(2)	293

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Table BLMB6_13: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	67%	(532)	27%	(218)	3%	(20)	2%	(19)	1%	(11)	799
Community: Urban	73%	(114)	23%	(36)	2%	(3)	2%	(3)	—	(0)	156
Community: Suburban	62%	(247)	32%	(126)	2%	(9)	2%	(9)	2%	(6)	397
Community: Rural	69%	(170)	22%	(55)	3%	(8)	3%	(8)	2%	(5)	246
Community/Gender: Urban Women	77%	(51)	22%	(15)	1%	(0)	—	(0)	—	(0)	66
Community/Gender: Urban Men	70%	(63)	24%	(21)	3%	(3)	3%	(3)	—	(0)	89
Community/Gender: Rural Women	74%	(105)	20%	(28)	4%	(6)	1%	(2)	1%	(1)	142
Community/Gender: Rural Men	63%	(65)	26%	(27)	2%	(2)	6%	(6)	3%	(4)	104
Community/Gender: Suburban Women	69%	(145)	28%	(59)	2%	(4)	—	(1)	1%	(1)	211
Community/Gender: Suburban Men	55%	(103)	36%	(67)	3%	(5)	4%	(8)	2%	(5)	187
Homeowner	66%	(457)	28%	(195)	2%	(17)	2%	(17)	1%	(10)	696
Renter	74%	(67)	20%	(18)	3%	(3)	2%	(1)	1%	(1)	90
Military HHnm: Yes	54%	(57)	37%	(39)	3%	(3)	6%	(6)	1%	(1)	106
Military HH: No	69%	(475)	26%	(178)	2%	(17)	2%	(13)	1%	(10)	693
Employ: Private Sector	64%	(209)	29%	(96)	3%	(9)	3%	(9)	1%	(2)	325
Employ: Self-Employed	63%	(37)	29%	(17)	3%	(2)	5%	(3)	—	(0)	59
Employ: Retired	68%	(138)	26%	(53)	3%	(5)	1%	(3)	2%	(4)	202
Employ: Unemployed	68%	(38)	22%	(12)	4%	(2)	—	(0)	6%	(3)	56
Employ: Other	74%	(48)	19%	(13)	—	(0)	6%	(4)	—	(0)	65
Self + Household: White-Collar	68%	(219)	27%	(88)	3%	(8)	2%	(5)	1%	(2)	323
Self + Household: Blue Collar	65%	(236)	29%	(105)	3%	(10)	2%	(8)	1%	(4)	364
Union HH: Yes	67%	(52)	28%	(22)	—	(0)	5%	(4)	—	(0)	78
Union HH: No	67%	(480)	27%	(196)	3%	(20)	2%	(15)	1%	(11)	721
LGBTQ+: Yes	84%	(78)	9%	(9)	1%	(1)	6%	(5)	—	(0)	93
LGBTQ+: No	64%	(453)	30%	(209)	3%	(19)	2%	(14)	2%	(11)	706
Motivated to Vote	67%	(487)	27%	(198)	3%	(20)	2%	(14)	1%	(7)	726
Parent: Yes	69%	(144)	23%	(48)	4%	(9)	3%	(7)	—	(0)	209
Parent: No	66%	(387)	29%	(169)	2%	(11)	2%	(12)	2%	(11)	590
COVID Vaccine: Yes	68%	(405)	26%	(157)	3%	(16)	2%	(10)	1%	(7)	595
COVID Vaccine: No	62%	(127)	30%	(60)	2%	(4)	4%	(8)	2%	(4)	204

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Table BLMB6_13: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	67%	(532)	27%	(218)	3%	(20)	2%	(19)	1%	(11)	799
Student Loans: Yes	71%	(117)	23%	(38)	2%	(3)	4%	(7)	—	(0)	165
Student Loans: No	65%	(415)	28%	(180)	3%	(17)	2%	(12)	2%	(11)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_15: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	28%	(222)	36%	(291)	22%	(178)	8%	(65)	5%	(43)	799
Gender: Male	26%	(100)	33%	(124)	27%	(102)	11%	(40)	4%	(14)	380
Gender: Female	29%	(122)	40%	(167)	18%	(76)	6%	(24)	7%	(29)	419
Age: 18-34	41%	(88)	34%	(73)	13%	(27)	3%	(6)	9%	(19)	213
Age: 35-44	31%	(32)	37%	(38)	27%	(27)	3%	(3)	3%	(3)	103
Age: 45-64	24%	(66)	37%	(102)	22%	(61)	12%	(34)	3%	(9)	271
Age: 65+	17%	(37)	37%	(78)	30%	(63)	10%	(21)	6%	(12)	212
GenZers: 1997-2012	45%	(39)	27%	(23)	11%	(10)	—	(0)	16%	(14)	86
Millennials: 1981-1996	37%	(76)	38%	(77)	18%	(37)	4%	(8)	3%	(7)	205
GenXers: 1965-1980	20%	(38)	42%	(79)	22%	(43)	12%	(23)	4%	(8)	191
Baby Boomers: 1946-1964	23%	(68)	34%	(99)	28%	(83)	11%	(33)	3%	(10)	293
Educ: < College	29%	(138)	35%	(165)	22%	(106)	9%	(41)	6%	(28)	478
Educ: Bachelors degree	26%	(55)	39%	(82)	22%	(47)	7%	(15)	5%	(11)	209
Educ: Post-grad	26%	(30)	40%	(45)	22%	(25)	9%	(10)	3%	(3)	112
Income: Under 50k	31%	(100)	33%	(109)	21%	(69)	9%	(30)	6%	(20)	328
Income: 50k-100k	25%	(69)	39%	(107)	24%	(65)	8%	(21)	4%	(12)	274
Income: 100k+	27%	(53)	38%	(75)	22%	(44)	7%	(14)	5%	(11)	197
Ethnicity: White (Non-Hispanic)	25%	(164)	37%	(250)	25%	(163)	10%	(65)	4%	(24)	666
Ethnicity: Black (Non-Hispanic)	49%	(38)	31%	(24)	13%	(10)	—	(0)	7%	(6)	79
All Christian	21%	(93)	37%	(161)	28%	(121)	10%	(44)	5%	(20)	439
Agnostic/Nothing in particular	30%	(52)	39%	(67)	20%	(34)	5%	(8)	7%	(12)	172
Something Else	39%	(40)	42%	(43)	9%	(9)	6%	(6)	5%	(5)	104
Evangelical	34%	(65)	31%	(58)	19%	(36)	12%	(22)	5%	(9)	190
Non-Evangelical	20%	(67)	41%	(139)	27%	(93)	7%	(25)	5%	(15)	339
PID: Dem (no lean)	37%	(121)	43%	(142)	13%	(42)	2%	(7)	6%	(19)	331
PID: Ind (no lean)	22%	(29)	34%	(45)	25%	(32)	8%	(10)	10%	(13)	130
PID: Rep (no lean)	21%	(72)	31%	(104)	30%	(103)	14%	(48)	3%	(11)	338

Continued on next page

Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	28%	(222)	36%	(291)	22%	(178)	8%	(65)	5%	(43)	799
PID/Gender: Dem Men	45%	(64)	38%	(55)	11%	(16)	2%	(3)	4%	(6)	144
PID/Gender: Dem Women	30%	(57)	47%	(88)	14%	(27)	2%	(3)	7%	(13)	188
PID/Gender: Ind Men	14%	(10)	33%	(23)	35%	(24)	10%	(7)	7%	(5)	70
PID/Gender: Ind Women	32%	(19)	36%	(22)	13%	(8)	6%	(3)	14%	(8)	60
PID/Gender: Rep Men	16%	(26)	28%	(46)	37%	(61)	18%	(30)	2%	(3)	167
PID/Gender: Rep Women	27%	(46)	34%	(58)	24%	(42)	10%	(18)	5%	(8)	171
Ideo: Liberal (1-3)	41%	(94)	39%	(90)	12%	(27)	3%	(6)	6%	(14)	231
Ideo: Moderate (4)	23%	(52)	44%	(98)	22%	(49)	4%	(9)	7%	(15)	222
Ideo: Conservative (5-7)	20%	(64)	31%	(98)	32%	(102)	14%	(46)	3%	(10)	319
Ideo/PID: Conservative Republican	21%	(55)	27%	(71)	34%	(91)	15%	(41)	3%	(8)	266
Ideo/PID: Moderate/Liberal Republican	19%	(12)	47%	(29)	19%	(11)	11%	(7)	4%	(2)	61
Ideo/PID: Moderate/Conservative Democrat	33%	(42)	47%	(61)	15%	(20)	2%	(3)	4%	(5)	130
Ideo/PID: Liberal Democrat	38%	(74)	41%	(80)	12%	(23)	2%	(4)	7%	(13)	195
Unfavorable of Biden and Trump	26%	(37)	34%	(48)	32%	(46)	7%	(10)	1%	(1)	143
2024 H2H Matchup: Biden Voter	35%	(125)	44%	(154)	14%	(50)	1%	(4)	6%	(20)	353
2024 H2H Matchup: Trump Voter	20%	(73)	32%	(117)	28%	(104)	15%	(54)	5%	(19)	367
2022 House Vote: Democrat	36%	(121)	43%	(145)	15%	(49)	2%	(5)	5%	(17)	338
2022 House Vote: Republican	19%	(65)	30%	(99)	34%	(114)	14%	(47)	3%	(9)	333
2022 House Vote: Did not Vote	29%	(32)	36%	(40)	13%	(14)	8%	(8)	15%	(16)	110
2020 Vote: Joe Biden	36%	(133)	43%	(161)	14%	(52)	1%	(4)	6%	(21)	371
2020 Vote: Donald Trump	18%	(66)	31%	(111)	32%	(116)	16%	(56)	4%	(14)	363
2020 Vote: Did not Vote	36%	(20)	30%	(17)	13%	(7)	8%	(4)	14%	(8)	57
2016 Vote: Hillary Clinton	35%	(96)	47%	(130)	15%	(41)	1%	(3)	3%	(8)	278
2016 Vote: Donald Trump	16%	(49)	31%	(95)	35%	(109)	14%	(44)	4%	(13)	310
U.S. Economy: Wrong Track	24%	(137)	33%	(186)	26%	(145)	11%	(64)	5%	(29)	561
U.S. Economy: Right Direction	36%	(86)	44%	(105)	14%	(32)	1%	(1)	6%	(14)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	39%	(104)	41%	(110)	13%	(33)	1%	(3)	6%	(16)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(84)	33%	(125)	27%	(105)	14%	(54)	4%	(16)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(34)	38%	(56)	26%	(39)	5%	(8)	7%	(10)	147
Top 2024 Issue: Economy	24%	(70)	37%	(110)	25%	(73)	8%	(23)	6%	(16)	293

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Table BLMB6_15: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	28%	(222)	36%	(291)	22%	(178)	8%	(65)	5%	(43)	799
Community: Urban	38%	(58)	35%	(54)	11%	(18)	8%	(13)	8%	(12)	156
Community: Suburban	25%	(100)	40%	(159)	24%	(95)	7%	(26)	4%	(18)	397
Community: Rural	26%	(64)	32%	(78)	27%	(65)	11%	(26)	5%	(12)	246
Community/Gender: Urban Women	30%	(20)	39%	(26)	12%	(8)	1%	(0)	19%	(12)	66
Community/Gender: Urban Men	43%	(38)	32%	(29)	11%	(10)	14%	(12)	—	(0)	89
Community/Gender: Rural Women	31%	(43)	37%	(53)	18%	(26)	10%	(14)	4%	(6)	142
Community/Gender: Rural Men	20%	(21)	24%	(25)	38%	(40)	11%	(11)	7%	(7)	104
Community/Gender: Suburban Women	28%	(58)	42%	(89)	20%	(43)	5%	(10)	5%	(11)	211
Community/Gender: Suburban Men	22%	(42)	37%	(70)	28%	(52)	9%	(17)	4%	(7)	187
Homeowner	26%	(181)	37%	(261)	23%	(157)	8%	(59)	5%	(38)	696
Renter	38%	(34)	30%	(27)	20%	(18)	7%	(6)	5%	(4)	90
Military HHnm: Yes	26%	(28)	35%	(37)	25%	(26)	11%	(11)	3%	(3)	106
Military HH: No	28%	(194)	37%	(254)	22%	(152)	8%	(54)	6%	(40)	693
Employ: Private Sector	27%	(87)	41%	(134)	21%	(67)	7%	(21)	5%	(16)	325
Employ: Self-Employed	30%	(18)	33%	(19)	23%	(14)	12%	(7)	2%	(1)	59
Employ: Retired	21%	(43)	35%	(70)	28%	(56)	11%	(23)	5%	(10)	202
Employ: Unemployed	36%	(20)	37%	(21)	13%	(7)	8%	(4)	6%	(4)	56
Employ: Other	37%	(24)	27%	(17)	17%	(11)	10%	(7)	9%	(6)	65
Self + Household: White-Collar	22%	(71)	45%	(145)	22%	(70)	7%	(22)	4%	(14)	323
Self + Household: Blue Collar	29%	(107)	33%	(118)	28%	(100)	9%	(31)	2%	(7)	364
Union HH: Yes	51%	(39)	28%	(21)	21%	(17)	—	(0)	—	(0)	78
Union HH: No	25%	(183)	37%	(270)	22%	(161)	9%	(65)	6%	(42)	721
LGBTQ+: Yes	43%	(40)	32%	(30)	10%	(9)	7%	(7)	8%	(8)	93
LGBTQ+: No	26%	(183)	37%	(262)	24%	(169)	8%	(58)	5%	(35)	706
Motivated to Vote	27%	(198)	36%	(265)	23%	(170)	9%	(62)	4%	(31)	726
Parent: Yes	30%	(63)	38%	(79)	18%	(37)	8%	(17)	6%	(13)	209
Parent: No	27%	(160)	36%	(212)	24%	(141)	8%	(48)	5%	(29)	590
COVID Vaccine: Yes	28%	(167)	40%	(235)	21%	(125)	6%	(38)	5%	(30)	595
COVID Vaccine: No	27%	(56)	27%	(56)	26%	(52)	13%	(27)	6%	(13)	204

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Table BLMB6_15: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	28%	(222)	36%	(291)	22%	(178)	8%	(65)	5%	(43)	799
Student Loans: Yes	36%	(59)	38%	(63)	15%	(24)	5%	(8)	6%	(10)	165
Student Loans: No	26%	(163)	36%	(228)	24%	(154)	9%	(56)	5%	(33)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_16: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	31%	(250)	37%	(298)	17%	(138)	9%	(72)	5%	(42)	799
Gender: Male	31%	(117)	34%	(130)	19%	(71)	13%	(51)	3%	(10)	380
Gender: Female	32%	(133)	40%	(168)	16%	(67)	5%	(20)	8%	(32)	419
Age: 18-34	31%	(67)	29%	(62)	21%	(44)	12%	(26)	6%	(14)	213
Age: 35-44	27%	(28)	44%	(45)	20%	(21)	7%	(7)	2%	(2)	103
Age: 45-64	30%	(81)	37%	(100)	17%	(45)	9%	(25)	7%	(20)	271
Age: 65+	35%	(75)	43%	(90)	14%	(29)	6%	(13)	3%	(6)	212
GenZers: 1997-2012	40%	(34)	19%	(16)	20%	(17)	10%	(9)	11%	(10)	86
Millennials: 1981-1996	28%	(57)	37%	(76)	21%	(44)	11%	(22)	3%	(6)	205
GenXers: 1965-1980	27%	(51)	38%	(73)	18%	(34)	11%	(22)	6%	(11)	191
Baby Boomers: 1946-1964	33%	(96)	42%	(124)	14%	(42)	6%	(18)	5%	(13)	293
Educ: < College	33%	(157)	35%	(167)	16%	(77)	9%	(43)	7%	(33)	478
Educ: Bachelors degree	28%	(58)	40%	(83)	22%	(45)	8%	(18)	3%	(6)	209
Educ: Post-grad	30%	(34)	43%	(48)	14%	(16)	10%	(11)	3%	(3)	112
Income: Under 50k	33%	(109)	33%	(110)	17%	(57)	10%	(34)	6%	(19)	328
Income: 50k-100k	30%	(82)	41%	(111)	15%	(40)	10%	(27)	5%	(13)	274
Income: 100k+	30%	(59)	39%	(77)	21%	(41)	5%	(10)	5%	(10)	197
Ethnicity: White (Non-Hispanic)	29%	(195)	40%	(267)	17%	(113)	9%	(62)	4%	(30)	666
Ethnicity: Black (Non-Hispanic)	53%	(41)	22%	(17)	15%	(12)	8%	(6)	2%	(2)	79
All Christian	29%	(126)	40%	(176)	19%	(83)	7%	(32)	5%	(21)	439
Agnostic/Nothing in particular	30%	(51)	32%	(55)	20%	(34)	11%	(18)	8%	(13)	172
Something Else	40%	(41)	41%	(43)	7%	(7)	11%	(11)	1%	(1)	104
Evangelical	40%	(76)	29%	(54)	21%	(39)	7%	(13)	4%	(7)	190
Non-Evangelical	26%	(88)	47%	(161)	15%	(50)	8%	(26)	4%	(15)	339
PID: Dem (no lean)	38%	(125)	39%	(128)	12%	(38)	5%	(17)	7%	(22)	331
PID: Ind (no lean)	30%	(40)	40%	(52)	14%	(19)	10%	(13)	5%	(7)	130
PID: Rep (no lean)	25%	(85)	35%	(118)	24%	(81)	12%	(41)	4%	(13)	338

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Table BLMB6_16: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	31%	(250)	37%	(298)	17%	(138)	9%	(72)	5%	(42)	799
PID/Gender: Dem Men	43%	(61)	33%	(47)	13%	(18)	8%	(11)	4%	(5)	144
PID/Gender: Dem Women	34%	(64)	43%	(81)	11%	(20)	3%	(6)	9%	(17)	188
PID/Gender: Ind Men	29%	(20)	42%	(30)	16%	(11)	13%	(9)	—	(0)	70
PID/Gender: Ind Women	32%	(19)	37%	(23)	12%	(7)	7%	(4)	11%	(7)	60
PID/Gender: Rep Men	21%	(35)	32%	(53)	25%	(42)	19%	(31)	3%	(5)	167
PID/Gender: Rep Women	29%	(50)	38%	(64)	23%	(39)	6%	(10)	5%	(8)	171
Ideo: Liberal (1-3)	39%	(89)	36%	(83)	15%	(34)	3%	(6)	8%	(18)	231
Ideo: Moderate (4)	27%	(61)	45%	(99)	12%	(28)	9%	(20)	7%	(15)	222
Ideo: Conservative (5-7)	27%	(85)	36%	(114)	23%	(72)	13%	(41)	2%	(7)	319
Ideo/PID: Conservative Republican	26%	(68)	34%	(90)	26%	(69)	13%	(34)	2%	(5)	266
Ideo/PID: Moderate/Liberal Republican	23%	(14)	45%	(28)	14%	(9)	6%	(4)	12%	(7)	61
Ideo/PID: Moderate/Conservative Democrat	35%	(45)	45%	(59)	8%	(10)	9%	(12)	4%	(5)	130
Ideo/PID: Liberal Democrat	39%	(76)	35%	(69)	14%	(28)	3%	(6)	9%	(17)	195
Unfavorable of Biden and Trump	26%	(37)	49%	(70)	16%	(22)	8%	(12)	1%	(1)	143
2024 H2H Matchup: Biden Voter	38%	(132)	43%	(152)	8%	(29)	4%	(14)	7%	(25)	353
2024 H2H Matchup: Trump Voter	27%	(98)	31%	(113)	24%	(89)	15%	(55)	4%	(13)	367
2022 House Vote: Democrat	36%	(120)	42%	(142)	12%	(42)	5%	(15)	5%	(18)	338
2022 House Vote: Republican	24%	(81)	36%	(119)	24%	(78)	13%	(43)	3%	(11)	333
2022 House Vote: Did not Vote	39%	(43)	27%	(30)	15%	(17)	8%	(9)	10%	(11)	110
2020 Vote: Joe Biden	36%	(133)	43%	(161)	11%	(43)	4%	(14)	6%	(21)	371
2020 Vote: Donald Trump	25%	(90)	32%	(118)	24%	(87)	15%	(53)	4%	(15)	363
2020 Vote: Did not Vote	41%	(23)	31%	(17)	12%	(7)	7%	(4)	9%	(5)	57
2016 Vote: Hillary Clinton	40%	(112)	44%	(121)	11%	(29)	3%	(9)	3%	(7)	278
2016 Vote: Donald Trump	23%	(71)	37%	(116)	22%	(68)	13%	(41)	5%	(15)	310
U.S. Economy: Wrong Track	27%	(152)	36%	(203)	21%	(116)	11%	(64)	5%	(26)	561
U.S. Economy: Right Direction	41%	(97)	40%	(95)	9%	(22)	3%	(7)	7%	(16)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	42%	(112)	40%	(106)	7%	(20)	4%	(10)	7%	(18)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(100)	33%	(126)	23%	(89)	14%	(55)	4%	(16)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(38)	45%	(66)	20%	(29)	4%	(6)	6%	(8)	147
Top 2024 Issue: Economy	22%	(63)	44%	(127)	21%	(63)	10%	(30)	3%	(10)	293

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Table BLMB6_16: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	31%	(250)	37%	(298)	17%	(138)	9%	(72)	5%	(42)	799
Community: Urban	36%	(57)	32%	(49)	15%	(23)	12%	(19)	5%	(7)	156
Community: Suburban	29%	(115)	40%	(158)	17%	(68)	9%	(34)	6%	(22)	397
Community: Rural	32%	(78)	37%	(91)	19%	(46)	7%	(18)	5%	(12)	246
Community/Gender: Urban Women	41%	(27)	37%	(25)	9%	(6)	2%	(2)	11%	(7)	66
Community/Gender: Urban Men	33%	(30)	28%	(25)	19%	(17)	20%	(18)	—	(0)	89
Community/Gender: Rural Women	31%	(44)	42%	(59)	14%	(21)	7%	(10)	5%	(7)	142
Community/Gender: Rural Men	32%	(34)	30%	(32)	25%	(26)	8%	(8)	5%	(5)	104
Community/Gender: Suburban Women	29%	(61)	40%	(84)	19%	(40)	4%	(8)	8%	(17)	211
Community/Gender: Suburban Men	29%	(54)	40%	(74)	15%	(28)	14%	(26)	3%	(5)	187
Homeowner	31%	(214)	38%	(261)	18%	(126)	9%	(61)	5%	(34)	696
Renter	32%	(29)	37%	(33)	12%	(11)	11%	(10)	8%	(7)	90
Military HHnm: Yes	29%	(31)	39%	(41)	22%	(23)	10%	(10)	1%	(1)	106
Military HH: No	32%	(219)	37%	(257)	17%	(115)	9%	(61)	6%	(41)	693
Employ: Private Sector	27%	(88)	37%	(119)	21%	(68)	11%	(35)	5%	(15)	325
Employ: Self-Employed	38%	(22)	44%	(26)	14%	(8)	4%	(3)	—	(0)	59
Employ: Retired	35%	(71)	39%	(79)	14%	(28)	8%	(16)	4%	(8)	202
Employ: Unemployed	35%	(20)	35%	(19)	12%	(7)	10%	(5)	8%	(4)	56
Employ: Other	42%	(27)	28%	(18)	16%	(10)	9%	(6)	5%	(3)	65
Self + Household: White-Collar	33%	(106)	39%	(125)	16%	(52)	9%	(28)	4%	(12)	323
Self + Household: Blue Collar	27%	(97)	39%	(143)	21%	(75)	9%	(33)	4%	(16)	364
Union HH: Yes	25%	(20)	45%	(35)	15%	(12)	9%	(7)	5%	(4)	78
Union HH: No	32%	(230)	36%	(263)	17%	(126)	9%	(64)	5%	(38)	721
LGBTQ+: Yes	36%	(33)	35%	(32)	15%	(14)	10%	(9)	5%	(5)	93
LGBTQ+: No	31%	(216)	38%	(266)	18%	(124)	9%	(63)	5%	(37)	706
Motivated to Vote	31%	(228)	38%	(273)	18%	(130)	9%	(64)	4%	(30)	726
Parent: Yes	33%	(69)	29%	(61)	21%	(43)	14%	(30)	3%	(5)	209
Parent: No	31%	(181)	40%	(237)	16%	(95)	7%	(42)	6%	(36)	590
COVID Vaccine: Yes	35%	(207)	38%	(225)	15%	(88)	7%	(44)	5%	(30)	595
COVID Vaccine: No	21%	(43)	36%	(73)	24%	(50)	14%	(28)	5%	(11)	204

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Table BLMB6_16: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	31%	(250)	37%	(298)	17%	(138)	9%	(72)	5%	(42)	799
Student Loans: Yes	27%	(44)	35%	(58)	23%	(37)	10%	(17)	5%	(8)	165
Student Loans: No	32%	(206)	38%	(240)	16%	(101)	9%	(55)	5%	(33)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_17: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(306)	38%	(305)	11%	(91)	8%	(61)	5%	(36)	799
Gender: Male	36%	(137)	35%	(132)	13%	(49)	12%	(46)	4%	(15)	380
Gender: Female	40%	(168)	41%	(174)	10%	(41)	4%	(15)	5%	(21)	419
Age: 18-34	38%	(82)	34%	(73)	11%	(22)	12%	(25)	5%	(10)	213
Age: 35-44	32%	(34)	46%	(47)	11%	(11)	7%	(7)	4%	(4)	103
Age: 45-64	33%	(89)	40%	(108)	15%	(39)	8%	(21)	5%	(14)	271
Age: 65+	48%	(102)	36%	(77)	8%	(18)	3%	(7)	4%	(8)	212
GenZers: 1997-2012	47%	(41)	27%	(23)	9%	(8)	8%	(7)	9%	(7)	86
Millennials: 1981-1996	34%	(69)	41%	(84)	11%	(22)	12%	(24)	3%	(7)	205
GenXers: 1965-1980	29%	(55)	43%	(82)	14%	(28)	10%	(20)	3%	(6)	191
Baby Boomers: 1946-1964	44%	(128)	37%	(107)	11%	(33)	3%	(10)	5%	(15)	293
Educ: < College	39%	(184)	37%	(177)	12%	(57)	7%	(33)	5%	(26)	478
Educ: Bachelors degree	36%	(75)	41%	(86)	12%	(24)	8%	(16)	4%	(8)	209
Educ: Post-grad	42%	(47)	37%	(42)	9%	(10)	10%	(12)	2%	(2)	112
Income: Under 50k	37%	(122)	35%	(115)	14%	(47)	10%	(32)	4%	(13)	328
Income: 50k-100k	37%	(100)	41%	(112)	8%	(21)	8%	(22)	7%	(18)	274
Income: 100k+	43%	(84)	39%	(78)	12%	(24)	4%	(7)	3%	(5)	197
Ethnicity: White (Non-Hispanic)	37%	(246)	39%	(263)	12%	(77)	9%	(57)	3%	(23)	666
Ethnicity: Black (Non-Hispanic)	48%	(38)	30%	(24)	12%	(9)	5%	(4)	5%	(4)	79
All Christian	38%	(167)	37%	(164)	13%	(59)	6%	(27)	5%	(22)	439
Agnostic/Nothing in particular	29%	(50)	43%	(74)	12%	(21)	10%	(18)	6%	(10)	172
Something Else	48%	(50)	36%	(38)	8%	(8)	6%	(6)	1%	(1)	104
Evangelical	52%	(99)	30%	(57)	11%	(20)	4%	(8)	3%	(7)	190
Non-Evangelical	33%	(113)	42%	(142)	13%	(45)	7%	(23)	5%	(16)	339
PID: Dem (no lean)	44%	(145)	39%	(128)	8%	(27)	4%	(15)	5%	(18)	331
PID: Ind (no lean)	34%	(44)	41%	(53)	10%	(13)	11%	(14)	6%	(7)	130
PID: Rep (no lean)	35%	(117)	37%	(125)	15%	(52)	10%	(33)	3%	(11)	338

Continued on next page

Table BLMB6_17: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(306)	38%	(305)	11%	(91)	8%	(61)	5%	(36)	799
PID/Gender: Dem Men	44%	(64)	35%	(50)	6%	(9)	7%	(11)	7%	(11)	144
PID/Gender: Dem Women	43%	(81)	42%	(78)	10%	(18)	2%	(4)	4%	(7)	188
PID/Gender: Ind Men	35%	(24)	38%	(27)	9%	(6)	16%	(11)	2%	(1)	70
PID/Gender: Ind Women	32%	(19)	43%	(26)	10%	(6)	4%	(3)	10%	(6)	60
PID/Gender: Rep Men	30%	(49)	33%	(55)	21%	(34)	15%	(24)	2%	(3)	167
PID/Gender: Rep Women	40%	(68)	41%	(69)	10%	(17)	5%	(8)	5%	(8)	171
Ideo: Liberal (1-3)	42%	(96)	38%	(87)	11%	(26)	4%	(8)	6%	(13)	231
Ideo: Moderate (4)	34%	(75)	42%	(94)	9%	(19)	9%	(19)	7%	(15)	222
Ideo: Conservative (5-7)	38%	(120)	39%	(123)	13%	(42)	8%	(27)	2%	(7)	319
Ideo/PID: Conservative Republican	37%	(99)	39%	(103)	14%	(37)	8%	(22)	2%	(5)	266
Ideo/PID: Moderate/Liberal Republican	25%	(15)	36%	(22)	20%	(12)	10%	(6)	9%	(6)	61
Ideo/PID: Moderate/Conservative Democrat	45%	(59)	40%	(52)	6%	(8)	6%	(7)	3%	(5)	130
Ideo/PID: Liberal Democrat	41%	(81)	39%	(76)	10%	(19)	4%	(7)	6%	(12)	195
Unfavorable of Biden and Trump	44%	(62)	37%	(53)	13%	(19)	5%	(8)	1%	(1)	143
2024 H2H Matchup: Biden Voter	41%	(146)	41%	(145)	8%	(29)	4%	(13)	6%	(20)	353
2024 H2H Matchup: Trump Voter	36%	(131)	37%	(136)	11%	(42)	13%	(46)	3%	(13)	367
2022 House Vote: Democrat	41%	(139)	40%	(135)	9%	(32)	4%	(14)	5%	(18)	338
2022 House Vote: Republican	36%	(121)	37%	(124)	13%	(44)	10%	(33)	3%	(11)	333
2022 House Vote: Did not Vote	36%	(39)	37%	(41)	10%	(11)	11%	(12)	6%	(6)	110
2020 Vote: Joe Biden	42%	(155)	41%	(151)	9%	(32)	3%	(12)	6%	(21)	371
2020 Vote: Donald Trump	37%	(132)	34%	(122)	14%	(51)	12%	(44)	4%	(13)	363
2020 Vote: Did not Vote	26%	(15)	55%	(31)	10%	(6)	7%	(4)	2%	(1)	57
2016 Vote: Hillary Clinton	42%	(117)	43%	(121)	8%	(21)	3%	(10)	3%	(10)	278
2016 Vote: Donald Trump	37%	(114)	36%	(113)	12%	(36)	12%	(36)	4%	(12)	310
U.S. Economy: Wrong Track	37%	(209)	36%	(202)	14%	(76)	10%	(53)	4%	(21)	561
U.S. Economy: Right Direction	41%	(97)	44%	(104)	6%	(15)	3%	(8)	6%	(15)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43%	(115)	42%	(110)	7%	(18)	4%	(11)	4%	(11)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	35%	(135)	37%	(142)	12%	(48)	12%	(45)	4%	(15)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	38%	(55)	36%	(53)	17%	(25)	3%	(4)	7%	(10)	147
Top 2024 Issue: Economy	33%	(97)	43%	(125)	12%	(36)	8%	(24)	4%	(11)	293

Continued on next page

Table BLMB6_17: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(306)	38%	(305)	11%	(91)	8%	(61)	5%	(36)	799
Community: Urban	44%	(68)	31%	(48)	9%	(14)	10%	(16)	6%	(9)	156
Community: Suburban	40%	(159)	40%	(161)	10%	(38)	7%	(26)	3%	(14)	397
Community: Rural	32%	(78)	39%	(97)	16%	(39)	8%	(19)	5%	(13)	246
Community/Gender: Urban Women	52%	(34)	32%	(21)	8%	(5)	—	(0)	8%	(5)	66
Community/Gender: Urban Men	38%	(34)	30%	(27)	9%	(8)	18%	(16)	4%	(4)	89
Community/Gender: Rural Women	32%	(46)	43%	(61)	13%	(18)	6%	(9)	5%	(8)	142
Community/Gender: Rural Men	31%	(32)	34%	(35)	21%	(21)	9%	(9)	5%	(5)	104
Community/Gender: Suburban Women	42%	(88)	43%	(91)	9%	(18)	3%	(5)	4%	(8)	211
Community/Gender: Suburban Men	38%	(71)	37%	(70)	11%	(20)	11%	(21)	3%	(6)	187
Homeowner	38%	(262)	39%	(274)	11%	(78)	8%	(52)	4%	(29)	696
Renter	41%	(37)	32%	(29)	11%	(10)	9%	(8)	6%	(6)	90
Military HHnm: Yes	39%	(41)	41%	(44)	16%	(17)	2%	(3)	2%	(2)	106
Military HH: No	38%	(265)	38%	(262)	11%	(74)	8%	(58)	5%	(34)	693
Employ: Private Sector	33%	(107)	42%	(135)	11%	(35)	11%	(36)	4%	(12)	325
Employ: Self-Employed	45%	(27)	37%	(22)	17%	(10)	1%	(0)	—	(0)	59
Employ: Retired	44%	(90)	35%	(72)	10%	(20)	5%	(11)	5%	(10)	202
Employ: Unemployed	41%	(23)	40%	(23)	5%	(3)	8%	(4)	6%	(3)	56
Employ: Other	45%	(29)	28%	(18)	17%	(11)	4%	(2)	5%	(3)	65
Self + Household: White-Collar	40%	(129)	39%	(127)	10%	(32)	8%	(26)	3%	(9)	323
Self + Household: Blue Collar	37%	(134)	39%	(140)	13%	(49)	7%	(26)	4%	(14)	364
Union HH: Yes	29%	(23)	49%	(38)	10%	(8)	6%	(5)	6%	(5)	78
Union HH: No	39%	(283)	37%	(268)	12%	(83)	8%	(56)	4%	(31)	721
LGBTQ+: Yes	42%	(39)	36%	(34)	14%	(13)	8%	(7)	—	(0)	93
LGBTQ+: No	38%	(267)	38%	(272)	11%	(78)	8%	(54)	5%	(36)	706
Motivated to Vote	40%	(289)	37%	(272)	11%	(79)	8%	(57)	4%	(30)	726
Parent: Yes	35%	(72)	39%	(82)	11%	(22)	12%	(26)	3%	(6)	209
Parent: No	40%	(234)	38%	(223)	12%	(69)	6%	(35)	5%	(30)	590
COVID Vaccine: Yes	41%	(243)	38%	(225)	11%	(65)	6%	(37)	4%	(25)	595
COVID Vaccine: No	31%	(63)	39%	(80)	13%	(26)	12%	(24)	5%	(11)	204

Continued on next page

Table BLMB6_17: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(306)	38%	(305)	11%	(91)	8%	(61)	5%	(36)	799
Student Loans: Yes	41%	(67)	30%	(50)	14%	(23)	12%	(19)	4%	(6)	165
Student Loans: No	38%	(239)	40%	(255)	11%	(68)	7%	(42)	5%	(30)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democracy
Registered Voters	37% (293)	1% (8)	1% (11)	4% (32)	8% (64)	1% (10)	3% (27)	4% (28)	4% (32)	9% (69)	8% (63)	8%
Gender: Male	33% (126)	2% (8)	1% (4)	6% (24)	11% (42)	3% (10)	4% (14)	4% (14)	4% (14)	3% (13)	8% (29)	10%
Gender: Female	40% (167)	— (0)	2% (8)	2% (9)	5% (22)	— (0)	3% (12)	3% (14)	4% (17)	13% (56)	8% (34)	6%
Age: 18-34	35% (74)	3% (7)	2% (5)	3% (7)	3% (6)	1% (1)	4% (9)	7% (15)	5% (10)	13% (29)	— (0)	6%
Age: 35-44	50% (52)	— (0)	4% (4)	5% (6)	3% (3)	— (0)	1% (1)	4% (5)	5% (6)	4% (5)	4% (4)	4%
Age: 45-64	38% (103)	— (0)	1% (2)	5% (12)	10% (26)	3% (7)	1% (4)	3% (8)	3% (9)	9% (25)	8% (22)	8%
Age: 65+	30% (64)	— (1)	— (0)	3% (7)	14% (29)	— (1)	6% (13)	— (1)	4% (8)	5% (10)	18% (37)	12%
GenZers: 1997-2012	24% (21)	8% (7)	1% (1)	2% (1)	1% (1)	— (0)	5% (4)	7% (6)	8% (7)	13% (11)	— (0)	11%
Millennials: 1981-1996	43% (89)	— (0)	4% (8)	5% (10)	4% (8)	1% (2)	3% (6)	6% (12)	4% (8)	10% (20)	2% (4)	3%
GenXers: 1965-1980	45% (86)	— (0)	— (0)	6% (12)	7% (14)	3% (5)	2% (4)	5% (9)	5% (9)	8% (15)	5% (10)	8%
Baby Boomers: 1946-1964	30% (89)	— (1)	1% (2)	3% (9)	12% (35)	1% (3)	4% (11)	1% (2)	3% (7)	8% (23)	16% (47)	10%
Educ: < College	35% (168)	2% (8)	2% (8)	5% (22)	10% (48)	2% (9)	3% (14)	4% (17)	3% (15)	7% (36)	9% (45)	6%
Educ: Bachelors degree	38% (79)	— (0)	— (1)	5% (10)	5% (11)	— (1)	5% (10)	4% (9)	5% (11)	9% (18)	7% (15)	10%
Educ: Post-grad	41% (46)	— (0)	3% (3)	1% (1)	5% (6)	— (0)	2% (3)	2% (3)	5% (6)	13% (15)	3% (3)	14%
Income: Under 50k	36% (117)	2% (5)	2% (7)	5% (15)	10% (32)	2% (5)	4% (12)	4% (14)	2% (6)	7% (23)	10% (34)	5%
Income: 50k-100k	39% (107)	— (0)	1% (3)	3% (9)	9% (24)	1% (4)	3% (9)	4% (11)	3% (9)	7% (20)	8% (23)	8%
Income: 100k+	35% (69)	1% (2)	1% (1)	4% (8)	4% (8)	— (1)	3% (6)	2% (3)	8% (16)	13% (26)	3% (6)	12%
Ethnicity: White (Non-Hispanic)	36% (239)	— (3)	1% (6)	3% (23)	9% (63)	1% (5)	4% (27)	3% (18)	3% (23)	9% (58)	9% (60)	8%
Ethnicity: Black (Non-Hispanic)	34% (27)	5% (4)	4% (4)	12% (10)	— (0)	6% (4)	— (0)	10% (8)	2% (1)	9% (7)	3% (3)	5%
All Christian	41% (182)	1% (5)	— (2)	4% (19)	11% (50)	1% (3)	2% (7)	1% (6)	3% (12)	7% (30)	10% (44)	8%
Agnostic/Nothing in particular	32% (56)	1% (2)	2% (3)	3% (5)	3% (4)	3% (5)	3% (5)	7% (13)	6% (11)	12% (21)	5% (9)	7%
Something Else	37% (39)	— (0)	2% (2)	1% (1)	8% (8)	1% (1)	6% (7)	6% (7)	4% (4)	8% (8)	7% (7)	4%
Evangelical	41% (78)	2% (4)	1% (2)	2% (5)	11% (22)	1% (1)	4% (7)	2% (4)	2% (4)	7% (13)	12% (22)	3%
Non-Evangelical	40% (137)	— (1)	— (1)	4% (15)	10% (35)	1% (3)	2% (5)	3% (9)	3% (11)	7% (23)	8% (28)	10%
PID: Dem (no lean)	26% (86)	2% (7)	2% (8)	3% (8)	2% (5)	1% (4)	5% (17)	6% (20)	8% (26)	14% (46)	6% (19)	14%
PID: Ind (no lean)	33% (42)	— (0)	2% (2)	3% (4)	4% (5)	5% (6)	— (0)	4% (5)	1% (2)	9% (11)	12% (15)	8%
PID: Rep (no lean)	49% (164)	— (1)	— (1)	6% (20)	16% (54)	— (0)	3% (9)	1% (4)	1% (4)	3% (11)	9% (29)	2%
PID/Gender: Dem Men	24% (34)	5% (7)	1% (1)	5% (8)	4% (5)	2% (3)	6% (9)	7% (11)	7% (10)	4% (5)	4% (5)	18%
PID/Gender: Dem Women	28% (52)	— (0)	4% (7)	— (1)	— (0)	— (0)	5% (9)	5% (9)	8% (15)	22% (41)	7% (13)	10%
PID/Gender: Ind Men	27% (19)	— (0)	3% (2)	5% (3)	7% (5)	9% (6)	— (0)	5% (4)	— (0)	9% (6)	12% (8)	9%
PID/Gender: Ind Women	39% (24)	— (0)	1% (0)	1% (0)	1% (0)	— (0)	1% (0)	2% (1)	3% (2)	8% (5)	12% (7)	7%
PID/Gender: Rep Men	44% (73)	1% (1)	— (1)	8% (13)	19% (32)	— (0)	3% (6)	— (0)	2% (4)	1% (1)	9% (15)	2%
PID/Gender: Rep Women	53% (91)	— (0)	— (0)	4% (7)	13% (22)	— (0)	2% (3)	2% (4)	— (0)	6% (10)	8% (13)	2%
Ideo: Liberal (1-3)	20% (47)	2% (4)	1% (3)	1% (1)	1% (2)	— (1)	6% (14)	7% (17)	7% (16)	19% (43)	4% (9)	19%
Ideo: Moderate (4)	36% (80)	1% (2)	3% (7)	4% (8)	5% (12)	4% (8)	1% (3)	2% (4)	5% (11)	7% (16)	15% (33)	6%
Ideo: Conservative (5-7)	49% (157)	— (1)	— (1)	7% (22)	16% (50)	— (1)	3% (10)	1% (4)	1% (4)	3% (9)	7% (21)	2%
Ideo/PID: Conservative Republican	51% (136)	— (1)	— (0)	7% (19)	17% (46)	— (0)	3% (8)	1% (4)	1% (3)	3% (8)	6% (16)	2%
Ideo/PID: Moderate/Liberal Republican	40% (25)	— (0)	1% (1)	2% (1)	13% (8)	— (0)	2% (1)	— (0)	1% (1)	6% (4)	21% (13)	5%
Ideo/PID: Moderate/Conservative Democrat	32% (42)	2% (2)	5% (7)	5% (7)	3% (4)	2% (3)	2% (3)	1% (2)	7% (9)	7% (10)	12% (16)	4%
Ideo/PID: Liberal Democrat	22% (43)	2% (4)	1% (1)	1% (1)	— (1)	— (1)	7% (14)	7% (14)	8% (15)	19% (36)	1% (2)	20%

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Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democracy
Registered Voters	37% (293)	1% (8)	1% (11)	4% (32)	8% (64)	1% (10)	3% (27)	4% (28)	4% (32)	9% (69)	8% (63)	8%
Unfavorable of Biden and Trump	36% (52)	1% (1)	2% (3)	— (0)	8% (11)	1% (1)	— (0)	2% (3)	2% (3)	16% (22)	9% (13)	7%
2024 H2H Matchup: Biden Voter	24% (83)	2% (7)	2% (6)	3% (10)	1% (3)	1% (3)	5% (19)	6% (20)	8% (27)	13% (47)	9% (32)	17%
2024 H2H Matchup: Trump Voter	50% (183)	— (1)	1% (4)	6% (22)	15% (56)	1% (5)	2% (7)	2% (6)	1% (2)	3% (9)	7% (27)	1%
2022 House Vote: Democrat	25% (83)	1% (4)	2% (6)	3% (11)	1% (4)	1% (4)	5% (16)	5% (18)	8% (27)	15% (51)	7% (24)	15%
2022 House Vote: Republican	50% (166)	— (0)	1% (3)	5% (17)	15% (49)	— (1)	2% (8)	— (1)	1% (3)	3% (9)	10% (33)	1%
2022 House Vote: Did not Vote	31% (34)	3% (3)	2% (3)	2% (3)	7% (8)	4% (5)	2% (2)	9% (9)	1% (2)	7% (8)	5% (5)	6%
2020 Vote: Joe Biden	26% (96)	2% (7)	2% (8)	3% (11)	1% (5)	1% (4)	5% (19)	5% (20)	8% (28)	14% (52)	6% (23)	15%
2020 Vote: Donald Trump	50% (182)	— (1)	1% (3)	5% (18)	15% (55)	— (2)	2% (6)	1% (5)	1% (2)	3% (9)	9% (33)	1%
2020 Vote: Did not Vote	22% (12)	— (0)	1% (0)	6% (3)	4% (2)	7% (4)	4% (2)	6% (3)	— (0)	11% (6)	11% (6)	5%
2016 Vote: Hillary Clinton	27% (74)	2% (4)	1% (3)	4% (10)	1% (4)	1% (3)	5% (15)	6% (17)	7% (19)	13% (37)	7% (18)	15%
2016 Vote: Donald Trump	50% (155)	— (0)	1% (3)	5% (14)	16% (48)	1% (2)	1% (2)	— (0)	1% (5)	4% (13)	10% (31)	2%
U.S. Economy: Wrong Track	44% (245)	— (0)	1% (8)	4% (24)	10% (59)	1% (7)	2% (9)	3% (19)	3% (16)	8% (43)	8% (43)	3%
U.S. Economy: Right Direction	20% (47)	3% (8)	1% (3)	3% (8)	2% (6)	1% (3)	8% (18)	4% (10)	7% (16)	11% (26)	8% (20)	19%
Prsnl. Fin. Sit. 2021-23: Better Under Biden	20% (54)	2% (4)	1% (3)	4% (10)	1% (2)	1% (3)	6% (17)	7% (20)	8% (20)	13% (34)	9% (24)	18%
Prsnl. Fin. Sit. 2021-23: Better Under Trump	50% (194)	1% (3)	1% (5)	6% (22)	15% (57)	2% (7)	2% (7)	2% (6)	1% (4)	3% (12)	6% (23)	1%
Prsnl. Fin. Sit. 2021-23: Same Under Both	30% (45)	— (0)	2% (4)	— (0)	4% (6)	— (0)	2% (3)	2% (3)	5% (7)	15% (22)	11% (16)	8%
Top 2024 Issue: Economy	100% (293)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	—
Community: Urban	31% (48)	3% (4)	2% (3)	12% (19)	4% (7)	1% (1)	3% (5)	10% (15)	3% (5)	9% (13)	5% (8)	8%
Community: Suburban	39% (154)	1% (3)	1% (4)	3% (11)	11% (42)	— (1)	4% (16)	3% (12)	5% (21)	7% (29)	7% (26)	8%
Community: Rural	37% (91)	— (0)	1% (4)	1% (1)	6% (16)	3% (8)	2% (6)	1% (2)	3% (6)	11% (26)	12% (29)	8%
Community/Gender: Urban Women	31% (21)	— (0)	3% (2)	4% (3)	1% (1)	— (0)	3% (2)	13% (8)	5% (4)	16% (11)	7% (5)	6%
Community/Gender: Urban Men	30% (27)	5% (4)	1% (1)	18% (17)	6% (6)	1% (1)	3% (2)	7% (7)	2% (1)	3% (3)	3% (3)	9%
Community/Gender: Rural Women	42% (60)	— (0)	1% (2)	— (0)	5% (7)	— (0)	2% (2)	— (0)	1% (2)	16% (23)	11% (16)	6%
Community/Gender: Rural Men	30% (32)	— (0)	2% (2)	1% (1)	9% (9)	8% (8)	4% (4)	2% (2)	4% (4)	3% (3)	12% (13)	10%
Community/Gender: Suburban Women	41% (86)	— (0)	2% (4)	3% (6)	7% (15)	— (0)	4% (8)	3% (6)	6% (12)	10% (22)	6% (13)	7%
Community/Gender: Suburban Men	36% (67)	2% (3)	— (1)	3% (6)	15% (27)	— (1)	5% (8)	3% (6)	5% (9)	4% (7)	7% (13)	9%
Homeowner	36% (252)	1% (8)	1% (5)	4% (30)	9% (59)	1% (8)	4% (24)	3% (24)	4% (30)	8% (55)	9% (60)	8%
Renter	41% (37)	— (0)	5% (5)	3% (2)	6% (5)	1% (1)	2% (2)	3% (3)	2% (1)	11% (10)	3% (3)	5%
Military HHnm: Yes	34% (36)	1% (1)	— (0)	4% (4)	20% (21)	1% (1)	7% (7)	6% (7)	1% (1)	7% (7)	4% (4)	8%
Military HH: No	37% (257)	1% (7)	2% (11)	4% (28)	6% (43)	1% (9)	3% (20)	3% (22)	4% (31)	9% (61)	8% (58)	8%
Employ: Private Sector	45% (145)	1% (4)	1% (4)	5% (15)	7% (24)	1% (5)	1% (4)	5% (17)	5% (16)	9% (29)	4% (13)	6%
Employ: Self-Employed	51% (30)	— (0)	— (0)	7% (4)	4% (2)	6% (3)	— (0)	— (0)	— (0)	16% (9)	2% (1)	4%
Employ: Retired	27% (55)	— (1)	— (0)	2% (3)	15% (31)	— (1)	5% (10)	— (0)	4% (8)	3% (7)	20% (39)	14%
Employ: Unemployed	28% (16)	4% (2)	2% (1)	7% (4)	3% (2)	1% (0)	6% (4)	5% (3)	— (0)	13% (7)	2% (1)	13%
Employ: Other	18% (12)	— (0)	5% (3)	6% (4)	3% (2)	— (0)	6% (4)	2% (1)	4% (2)	12% (8)	10% (7)	5%
Self + Household: White-Collar	33% (107)	1% (4)	— (1)	5% (16)	7% (23)	1% (3)	3% (10)	1% (5)	5% (16)	11% (35)	7% (21)	11%
Self + Household: Blue Collar	43% (155)	— (1)	1% (3)	4% (16)	9% (34)	1% (3)	4% (16)	5% (17)	3% (9)	8% (30)	8% (29)	5%
Union HH: Yes	33% (25)	— (0)	2% (2)	1% (0)	2% (2)	4% (3)	12% (9)	3% (3)	5% (4)	5% (4)	4% (3)	13%
Union HH: No	37% (267)	1% (8)	1% (9)	4% (32)	9% (63)	1% (7)	2% (17)	4% (26)	4% (28)	9% (65)	8% (60)	7%

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Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democracy
Registered Voters	37% (293)	1% (8)	1% (11)	4% (32)	8% (64)	1% (10)	3% (27)	4% (28)	4% (32)	9% (69)	8% (63)	8%
LGBTQ+: Yes	23% (21)	— (0)	— (0)	2% (2)	2% (2)	— (0)	8% (7)	8% (8)	7% (6)	13% (12)	10% (9)	10%
LGBTQ+: No	38% (272)	1% (8)	2% (11)	4% (31)	9% (63)	1% (10)	3% (19)	3% (21)	4% (25)	8% (56)	8% (54)	8%
Motivated to Vote	37% (271)	1% (8)	1% (9)	4% (31)	9% (62)	1% (6)	3% (23)	3% (23)	4% (29)	8% (57)	8% (57)	8%
Parent: Yes	42% (87)	4% (8)	4% (9)	4% (8)	5% (11)	2% (5)	— (1)	5% (10)	4% (8)	12% (25)	1% (3)	7%
Parent: No	35% (206)	— (0)	— (2)	4% (24)	9% (53)	1% (5)	4% (26)	3% (19)	4% (23)	7% (44)	10% (60)	8%
COVID Vaccine: Yes	34% (201)	1% (8)	1% (5)	3% (19)	8% (46)	1% (4)	4% (25)	4% (21)	5% (30)	9% (51)	9% (52)	9%
COVID Vaccine: No	45% (92)	— (0)	3% (6)	6% (13)	9% (18)	3% (6)	1% (2)	4% (8)	1% (1)	9% (17)	5% (11)	4%
Student Loans: Yes	47% (77)	— (0)	2% (3)	3% (5)	1% (2)	1% (1)	5% (9)	4% (7)	3% (5)	14% (23)	3% (6)	6%
Student Loans: No	34% (216)	1% (8)	1% (8)	4% (27)	10% (62)	1% (8)	3% (18)	3% (21)	4% (26)	7% (46)	9% (57)	9%

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_1: *Who do you trust more to handle each of the following issues? — The Economy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(393)	35%	(279)	16%	(127)	799
Gender: Male	52%	(197)	37%	(140)	11%	(43)	380
Gender: Female	47%	(196)	33%	(139)	20%	(84)	419
Age: 18-34	47%	(100)	29%	(63)	24%	(50)	213
Age: 35-44	40%	(42)	44%	(46)	16%	(16)	103
Age: 45-64	53%	(143)	32%	(88)	15%	(40)	271
Age: 65+	51%	(108)	39%	(83)	10%	(20)	212
GenZers: 1997-2012	40%	(35)	39%	(34)	20%	(17)	86
Millennials: 1981-1996	48%	(99)	30%	(62)	21%	(44)	205
GenXers: 1965-1980	46%	(88)	35%	(66)	19%	(37)	191
Baby Boomers: 1946-1964	53%	(155)	37%	(110)	10%	(28)	293
Educ: < College	55%	(264)	29%	(141)	15%	(73)	478
Educ: Bachelors degree	41%	(85)	42%	(88)	17%	(36)	209
Educ: Post-grad	40%	(45)	45%	(51)	15%	(17)	112
Income: Under 50k	51%	(168)	33%	(107)	16%	(54)	328
Income: 50k-100k	51%	(140)	35%	(96)	14%	(38)	274
Income: 100k+	43%	(86)	39%	(77)	18%	(35)	197
Ethnicity: White (Non-Hispanic)	53%	(351)	32%	(213)	15%	(102)	666
Ethnicity: Black (Non-Hispanic)	21%	(17)	59%	(46)	20%	(16)	79
All Christian	56%	(244)	32%	(139)	13%	(55)	439
Agnostic/Nothing in particular	43%	(73)	36%	(61)	22%	(38)	172
Something Else	51%	(53)	33%	(34)	16%	(17)	104
Evangelical	66%	(125)	22%	(42)	12%	(24)	190
Non-Evangelical	49%	(165)	37%	(126)	14%	(48)	339
PID: Dem (no lean)	13%	(43)	71%	(236)	16%	(53)	331
PID: Ind (no lean)	48%	(62)	24%	(31)	28%	(37)	130
PID: Rep (no lean)	85%	(288)	4%	(12)	11%	(37)	338
PID/Gender: Dem Men	13%	(18)	76%	(109)	11%	(16)	144
PID/Gender: Dem Women	13%	(25)	67%	(126)	19%	(36)	188
PID/Gender: Ind Men	54%	(38)	31%	(22)	14%	(10)	70
PID/Gender: Ind Women	40%	(24)	16%	(10)	44%	(27)	60
PID/Gender: Rep Men	85%	(141)	5%	(9)	10%	(17)	167
PID/Gender: Rep Women	86%	(147)	2%	(3)	12%	(20)	171

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Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(393)	35%	(279)	16%	(127)	799
Ideo: Liberal (1-3)	11%	(25)	71%	(163)	19%	(43)	231
Ideo: Moderate (4)	35%	(79)	41%	(91)	24%	(52)	222
Ideo: Conservative (5-7)	87%	(279)	6%	(20)	6%	(20)	319
Ideo/PID: Conservative Republican	93%	(248)	2%	(4)	5%	(14)	266
Ideo/PID: Moderate/Liberal Republican	53%	(33)	13%	(8)	34%	(21)	61
Ideo/PID: Moderate/Conservative Democrat	21%	(27)	64%	(83)	16%	(21)	130
Ideo/PID: Liberal Democrat	8%	(16)	76%	(148)	16%	(31)	195
Unfavorable of Biden and Trump	37%	(53)	11%	(15)	52%	(74)	143
2024 H2H Matchup: Biden Voter	6%	(22)	78%	(275)	16%	(56)	353
2024 H2H Matchup: Trump Voter	94%	(347)	—	(1)	5%	(19)	367
2022 House Vote: Democrat	11%	(37)	72%	(243)	17%	(58)	338
2022 House Vote: Republican	87%	(289)	2%	(6)	11%	(38)	333
2022 House Vote: Did not Vote	54%	(59)	24%	(27)	22%	(24)	110
2020 Vote: Joe Biden	11%	(40)	70%	(261)	19%	(69)	371
2020 Vote: Donald Trump	89%	(324)	1%	(4)	9%	(34)	363
2020 Vote: Did not Vote	45%	(25)	23%	(13)	33%	(18)	57
2016 Vote: Hillary Clinton	10%	(26)	75%	(209)	15%	(42)	278
2016 Vote: Donald Trump	86%	(266)	3%	(10)	11%	(34)	310
U.S. Economy: Wrong Track	66%	(371)	15%	(82)	19%	(108)	561
U.S. Economy: Right Direction	9%	(22)	83%	(198)	8%	(18)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	86%	(229)	10%	(26)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	91%	(349)	1%	(4)	8%	(32)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(32)	31%	(46)	47%	(69)	147
Top 2024 Issue: Economy	66%	(192)	20%	(57)	15%	(43)	293
Community: Urban	31%	(48)	52%	(81)	17%	(27)	156
Community: Suburban	50%	(198)	35%	(139)	15%	(61)	397
Community: Rural	60%	(147)	24%	(60)	16%	(39)	246
Community/Gender: Urban Women	27%	(18)	45%	(30)	28%	(19)	66
Community/Gender: Urban Men	34%	(30)	57%	(51)	9%	(8)	89
Community/Gender: Rural Women	56%	(80)	25%	(35)	19%	(27)	142
Community/Gender: Rural Men	65%	(67)	24%	(25)	12%	(12)	104
Community/Gender: Suburban Women	47%	(98)	35%	(75)	18%	(38)	211

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Table BLMB8_1: *Who do you trust more to handle each of the following issues? — The Economy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(393)	35%	(279)	16%	(127)	799
Community/Gender: Suburban Men	54%	(100)	34%	(64)	12%	(23)	187
Homeowner	50%	(346)	35%	(243)	15%	(108)	696
Renter	49%	(44)	36%	(32)	15%	(14)	90
Military HHnm: Yes	58%	(61)	29%	(30)	14%	(14)	106
Military HH: No	48%	(332)	36%	(249)	16%	(112)	693
Employ: Private Sector	51%	(165)	33%	(109)	16%	(52)	325
Employ: Self-Employed	55%	(32)	32%	(19)	13%	(8)	59
Employ: Retired	52%	(106)	39%	(79)	8%	(17)	202
Employ: Unemployed	39%	(22)	35%	(20)	26%	(15)	56
Employ: Other	45%	(29)	27%	(18)	28%	(18)	65
Self + Household: White-Collar	43%	(137)	42%	(134)	16%	(51)	323
Self + Household: Blue Collar	57%	(206)	30%	(110)	13%	(48)	364
Union HH: Yes	49%	(38)	36%	(28)	15%	(12)	78
Union HH: No	49%	(355)	35%	(252)	16%	(115)	721
LGBTQ+: Yes	34%	(32)	45%	(42)	21%	(20)	93
LGBTQ+: No	51%	(361)	34%	(238)	15%	(107)	706
Motivated to Vote	50%	(366)	36%	(261)	14%	(99)	726
Parent: Yes	50%	(104)	34%	(70)	16%	(34)	209
Parent: No	49%	(289)	35%	(209)	16%	(93)	590
COVID Vaccine: Yes	39%	(230)	43%	(257)	18%	(109)	595
COVID Vaccine: No	80%	(164)	11%	(22)	9%	(18)	204
Student Loans: Yes	41%	(68)	40%	(66)	19%	(31)	165
Student Loans: No	51%	(325)	34%	(213)	15%	(96)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(320)	39%	(314)	21%	(165)	799
Gender: Male	45%	(169)	42%	(160)	13%	(51)	380
Gender: Female	36%	(151)	37%	(154)	27%	(114)	419
Age: 18-34	33%	(71)	36%	(76)	31%	(66)	213
Age: 35-44	34%	(35)	46%	(47)	20%	(21)	103
Age: 45-64	46%	(125)	36%	(99)	17%	(47)	271
Age: 65+	42%	(89)	44%	(92)	14%	(31)	212
GenZers: 1997-2012	22%	(19)	48%	(41)	29%	(25)	86
Millennials: 1981-1996	40%	(82)	33%	(68)	27%	(55)	205
GenXers: 1965-1980	40%	(76)	40%	(77)	20%	(38)	191
Baby Boomers: 1946-1964	45%	(132)	41%	(119)	14%	(42)	293
Educ: < College	46%	(218)	33%	(156)	22%	(104)	478
Educ: Bachelors degree	31%	(65)	49%	(103)	20%	(41)	209
Educ: Post-grad	33%	(37)	49%	(55)	18%	(20)	112
Income: Under 50k	43%	(139)	36%	(120)	21%	(69)	328
Income: 50k-100k	41%	(112)	41%	(111)	18%	(50)	274
Income: 100k+	35%	(69)	42%	(83)	23%	(46)	197
Ethnicity: White (Non-Hispanic)	44%	(295)	35%	(236)	20%	(135)	666
Ethnicity: Black (Non-Hispanic)	13%	(11)	66%	(52)	20%	(16)	79
All Christian	47%	(206)	34%	(151)	19%	(82)	439
Agnostic/Nothing in particular	35%	(60)	43%	(75)	22%	(38)	172
Something Else	40%	(42)	40%	(42)	20%	(21)	104
Evangelical	54%	(104)	27%	(52)	18%	(35)	190
Non-Evangelical	40%	(137)	40%	(135)	20%	(67)	339
PID: Dem (no lean)	6%	(19)	75%	(249)	19%	(63)	331
PID: Ind (no lean)	35%	(46)	33%	(43)	32%	(42)	130
PID: Rep (no lean)	76%	(256)	7%	(22)	18%	(60)	338
PID/Gender: Dem Men	7%	(10)	84%	(121)	8%	(12)	144
PID/Gender: Dem Women	5%	(9)	68%	(128)	27%	(51)	188
PID/Gender: Ind Men	43%	(30)	35%	(24)	23%	(16)	70
PID/Gender: Ind Women	27%	(16)	30%	(18)	43%	(26)	60
PID/Gender: Rep Men	78%	(129)	9%	(14)	14%	(23)	167
PID/Gender: Rep Women	74%	(126)	5%	(8)	21%	(37)	171

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Table BLMB8_2: *Who do you trust more to handle each of the following issues? — Infrastructure*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(320)	39%	(314)	21%	(165)	799
Ideo: Liberal (1-3)	4%	(10)	73%	(168)	23%	(54)	231
Ideo: Moderate (4)	25%	(56)	49%	(109)	26%	(57)	222
Ideo: Conservative (5-7)	78%	(248)	9%	(29)	13%	(43)	319
Ideo/PID: Conservative Republican	83%	(220)	4%	(11)	13%	(35)	266
Ideo/PID: Moderate/Liberal Republican	47%	(29)	18%	(11)	35%	(21)	61
Ideo/PID: Moderate/Conservative Democrat	11%	(14)	70%	(92)	19%	(24)	130
Ideo/PID: Liberal Democrat	2%	(4)	79%	(153)	19%	(38)	195
Unfavorable of Biden and Trump	21%	(30)	19%	(28)	59%	(85)	143
2024 H2H Matchup: Biden Voter	2%	(9)	81%	(286)	17%	(58)	353
2024 H2H Matchup: Trump Voter	82%	(300)	5%	(17)	14%	(50)	367
2022 House Vote: Democrat	4%	(13)	76%	(258)	20%	(67)	338
2022 House Vote: Republican	76%	(254)	5%	(18)	18%	(61)	333
2022 House Vote: Did not Vote	43%	(47)	30%	(33)	27%	(30)	110
2020 Vote: Joe Biden	4%	(15)	75%	(279)	21%	(77)	371
2020 Vote: Donald Trump	79%	(285)	4%	(14)	18%	(64)	363
2020 Vote: Did not Vote	31%	(18)	36%	(20)	33%	(19)	57
2016 Vote: Hillary Clinton	4%	(12)	80%	(223)	16%	(44)	278
2016 Vote: Donald Trump	76%	(235)	5%	(17)	19%	(58)	310
U.S. Economy: Wrong Track	54%	(304)	20%	(115)	25%	(143)	561
U.S. Economy: Right Direction	7%	(16)	84%	(200)	9%	(22)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	87%	(232)	11%	(31)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(306)	5%	(20)	15%	(60)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(11)	42%	(62)	50%	(74)	147
Top 2024 Issue: Economy	54%	(158)	25%	(74)	21%	(61)	293
Community: Urban	23%	(36)	58%	(90)	19%	(30)	156
Community: Suburban	41%	(162)	38%	(150)	22%	(86)	397
Community: Rural	50%	(122)	30%	(74)	20%	(49)	246
Community/Gender: Urban Women	14%	(10)	54%	(36)	31%	(21)	66
Community/Gender: Urban Men	29%	(26)	60%	(54)	10%	(9)	89
Community/Gender: Rural Women	47%	(67)	28%	(39)	25%	(36)	142
Community/Gender: Rural Men	54%	(56)	34%	(35)	13%	(13)	104
Community/Gender: Suburban Women	35%	(75)	38%	(79)	27%	(57)	211

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Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(320)	39%	(314)	21%	(165)	799
Community/Gender: Suburban Men	47%	(87)	38%	(71)	15%	(29)	187
Homeowner	41%	(286)	39%	(273)	20%	(138)	696
Renter	37%	(33)	40%	(36)	23%	(21)	90
Military HHnm: Yes	55%	(58)	28%	(29)	17%	(18)	106
Military HH: No	38%	(262)	41%	(285)	21%	(146)	693
Employ: Private Sector	41%	(133)	38%	(123)	21%	(70)	325
Employ: Self-Employed	50%	(30)	40%	(23)	10%	(6)	59
Employ: Retired	42%	(86)	43%	(87)	14%	(29)	202
Employ: Unemployed	26%	(15)	36%	(20)	38%	(21)	56
Employ: Other	35%	(23)	34%	(22)	31%	(20)	65
Self + Household: White-Collar	32%	(102)	46%	(149)	22%	(72)	323
Self + Household: Blue Collar	49%	(180)	34%	(125)	16%	(60)	364
Union HH: Yes	38%	(30)	38%	(29)	24%	(19)	78
Union HH: No	40%	(290)	40%	(285)	20%	(146)	721
LGBTQ+: Yes	26%	(24)	47%	(44)	27%	(25)	93
LGBTQ+: No	42%	(296)	38%	(270)	20%	(139)	706
Motivated to Vote	41%	(299)	41%	(295)	18%	(132)	726
Parent: Yes	42%	(88)	38%	(79)	20%	(42)	209
Parent: No	39%	(232)	40%	(235)	21%	(123)	590
COVID Vaccine: Yes	30%	(181)	49%	(291)	21%	(124)	595
COVID Vaccine: No	68%	(140)	12%	(24)	20%	(41)	204
Student Loans: Yes	33%	(54)	45%	(73)	23%	(37)	165
Student Loans: No	42%	(266)	38%	(241)	20%	(128)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_3: *Who do you trust more to handle each of the following issues? — Housing*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(316)	38%	(300)	23%	(184)	799
Gender: Male	42%	(160)	40%	(151)	18%	(69)	380
Gender: Female	37%	(156)	35%	(148)	27%	(115)	419
Age: 18-34	39%	(83)	34%	(72)	27%	(58)	213
Age: 35-44	33%	(34)	50%	(51)	17%	(18)	103
Age: 45-64	43%	(117)	34%	(93)	22%	(61)	271
Age: 65+	39%	(82)	39%	(83)	22%	(47)	212
GenZers: 1997-2012	33%	(29)	39%	(34)	27%	(23)	86
Millennials: 1981-1996	40%	(81)	37%	(77)	23%	(47)	205
GenXers: 1965-1980	39%	(75)	35%	(66)	26%	(50)	191
Baby Boomers: 1946-1964	41%	(121)	40%	(116)	19%	(56)	293
Educ: < College	47%	(222)	31%	(146)	23%	(109)	478
Educ: Bachelors degree	31%	(64)	46%	(97)	23%	(48)	209
Educ: Post-grad	26%	(29)	51%	(57)	23%	(26)	112
Income: Under 50k	42%	(138)	34%	(110)	24%	(80)	328
Income: 50k-100k	42%	(114)	41%	(112)	17%	(48)	274
Income: 100k+	32%	(63)	39%	(78)	29%	(56)	197
Ethnicity: White (Non-Hispanic)	42%	(282)	35%	(234)	22%	(150)	666
Ethnicity: Black (Non-Hispanic)	19%	(15)	60%	(48)	20%	(16)	79
All Christian	45%	(198)	34%	(151)	20%	(90)	439
Agnostic/Nothing in particular	31%	(54)	40%	(68)	29%	(50)	172
Something Else	47%	(49)	33%	(35)	20%	(21)	104
Evangelical	60%	(114)	25%	(48)	15%	(29)	190
Non-Evangelical	37%	(126)	39%	(133)	24%	(80)	339
PID: Dem (no lean)	9%	(30)	72%	(239)	19%	(63)	331
PID: Ind (no lean)	30%	(39)	31%	(40)	39%	(51)	130
PID: Rep (no lean)	73%	(247)	6%	(21)	21%	(69)	338
PID/Gender: Dem Men	11%	(16)	80%	(115)	9%	(13)	144
PID/Gender: Dem Women	7%	(14)	66%	(124)	27%	(50)	188
PID/Gender: Ind Men	33%	(23)	39%	(27)	28%	(20)	70
PID/Gender: Ind Women	26%	(16)	22%	(13)	52%	(31)	60
PID/Gender: Rep Men	73%	(121)	6%	(9)	22%	(36)	167
PID/Gender: Rep Women	74%	(126)	7%	(12)	19%	(33)	171

Continued on next page

Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(316)	38%	(300)	23%	(184)	799
Ideo: Liberal (1-3)	5%	(10)	72%	(166)	24%	(55)	231
Ideo: Moderate (4)	24%	(53)	48%	(106)	29%	(63)	222
Ideo: Conservative (5-7)	76%	(243)	7%	(23)	16%	(52)	319
Ideo/PID: Conservative Republican	81%	(216)	3%	(7)	16%	(42)	266
Ideo/PID: Moderate/Liberal Republican	38%	(24)	22%	(14)	40%	(24)	61
Ideo/PID: Moderate/Conservative Democrat	17%	(22)	65%	(84)	18%	(24)	130
Ideo/PID: Liberal Democrat	4%	(7)	77%	(150)	19%	(38)	195
Unfavorable of Biden and Trump	19%	(27)	23%	(32)	59%	(83)	143
2024 H2H Matchup: Biden Voter	4%	(13)	80%	(282)	17%	(58)	353
2024 H2H Matchup: Trump Voter	79%	(292)	2%	(9)	18%	(66)	367
2022 House Vote: Democrat	7%	(23)	72%	(242)	21%	(73)	338
2022 House Vote: Republican	72%	(238)	7%	(22)	22%	(73)	333
2022 House Vote: Did not Vote	44%	(48)	30%	(33)	26%	(29)	110
2020 Vote: Joe Biden	6%	(22)	71%	(265)	23%	(84)	371
2020 Vote: Donald Trump	76%	(274)	5%	(16)	20%	(72)	363
2020 Vote: Did not Vote	32%	(18)	30%	(17)	38%	(22)	57
2016 Vote: Hillary Clinton	8%	(24)	74%	(205)	18%	(50)	278
2016 Vote: Donald Trump	72%	(222)	7%	(23)	21%	(65)	310
U.S. Economy: Wrong Track	52%	(294)	20%	(113)	27%	(154)	561
U.S. Economy: Right Direction	9%	(22)	78%	(186)	12%	(30)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	84%	(223)	11%	(30)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(293)	4%	(17)	20%	(75)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	40%	(59)	53%	(78)	147
Top 2024 Issue: Economy	54%	(157)	23%	(69)	23%	(67)	293
Community: Urban	28%	(44)	50%	(78)	21%	(33)	156
Community: Suburban	39%	(154)	37%	(145)	25%	(99)	397
Community: Rural	48%	(118)	31%	(76)	21%	(52)	246
Community/Gender: Urban Women	17%	(12)	49%	(32)	34%	(22)	66
Community/Gender: Urban Men	37%	(33)	51%	(46)	12%	(11)	89
Community/Gender: Rural Women	49%	(69)	30%	(43)	21%	(30)	142
Community/Gender: Rural Men	47%	(48)	32%	(33)	22%	(22)	104
Community/Gender: Suburban Women	36%	(75)	35%	(73)	30%	(63)	211

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Table BLMB8_3: *Who do you trust more to handle each of the following issues? — Housing*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(316)	38%	(300)	23%	(184)	799
Community/Gender: Suburban Men	42%	(79)	39%	(72)	19%	(36)	187
Homeowner	40%	(276)	37%	(260)	23%	(160)	696
Renter	41%	(37)	40%	(36)	20%	(18)	90
Military HHnm: Yes	51%	(54)	27%	(29)	22%	(23)	106
Military HH: No	38%	(261)	39%	(271)	23%	(161)	693
Employ: Private Sector	39%	(125)	37%	(120)	25%	(80)	325
Employ: Self-Employed	52%	(31)	36%	(21)	12%	(7)	59
Employ: Retired	40%	(82)	40%	(81)	20%	(40)	202
Employ: Unemployed	32%	(18)	40%	(22)	29%	(16)	56
Employ: Other	35%	(23)	28%	(18)	37%	(24)	65
Self + Household: White-Collar	30%	(97)	44%	(143)	26%	(82)	323
Self + Household: Blue Collar	49%	(177)	32%	(116)	19%	(70)	364
Union HH: Yes	38%	(29)	36%	(28)	26%	(20)	78
Union HH: No	40%	(286)	38%	(271)	23%	(164)	721
LGBTQ+: Yes	23%	(21)	47%	(43)	31%	(29)	93
LGBTQ+: No	42%	(294)	36%	(256)	22%	(155)	706
Motivated to Vote	41%	(294)	38%	(279)	21%	(153)	726
Parent: Yes	45%	(94)	32%	(66)	23%	(49)	209
Parent: No	38%	(222)	40%	(233)	23%	(135)	590
COVID Vaccine: Yes	29%	(171)	46%	(275)	25%	(149)	595
COVID Vaccine: No	71%	(144)	12%	(25)	17%	(35)	204
Student Loans: Yes	32%	(52)	45%	(73)	24%	(39)	165
Student Loans: No	42%	(263)	36%	(226)	23%	(145)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(377)	36%	(286)	17%	(136)	799
Gender: Male	51%	(192)	38%	(144)	11%	(43)	380
Gender: Female	44%	(185)	34%	(142)	22%	(93)	419
Age: 18-34	42%	(90)	34%	(73)	24%	(50)	213
Age: 35-44	39%	(40)	41%	(43)	20%	(21)	103
Age: 45-64	51%	(139)	33%	(88)	16%	(44)	271
Age: 65+	51%	(108)	39%	(82)	10%	(22)	212
GenZers: 1997-2012	37%	(32)	45%	(39)	18%	(15)	86
Millennials: 1981-1996	43%	(88)	32%	(66)	25%	(51)	205
GenXers: 1965-1980	44%	(84)	35%	(66)	21%	(41)	191
Baby Boomers: 1946-1964	53%	(156)	37%	(109)	10%	(29)	293
Educ: < College	53%	(255)	31%	(149)	16%	(74)	478
Educ: Bachelors degree	37%	(78)	44%	(92)	18%	(39)	209
Educ: Post-grad	39%	(44)	40%	(45)	21%	(23)	112
Income: Under 50k	49%	(161)	34%	(112)	17%	(55)	328
Income: 50k-100k	48%	(133)	37%	(100)	15%	(41)	274
Income: 100k+	42%	(83)	38%	(74)	20%	(40)	197
Ethnicity: White (Non-Hispanic)	52%	(344)	32%	(216)	16%	(106)	666
Ethnicity: Black (Non-Hispanic)	15%	(12)	62%	(49)	22%	(18)	79
All Christian	57%	(249)	31%	(136)	12%	(54)	439
Agnostic/Nothing in particular	33%	(56)	41%	(70)	27%	(46)	172
Something Else	51%	(53)	36%	(37)	13%	(13)	104
Evangelical	66%	(125)	23%	(45)	11%	(21)	190
Non-Evangelical	50%	(171)	36%	(122)	14%	(46)	339
PID: Dem (no lean)	8%	(27)	71%	(236)	21%	(68)	331
PID: Ind (no lean)	44%	(58)	27%	(35)	29%	(38)	130
PID: Rep (no lean)	87%	(293)	5%	(15)	9%	(30)	338
PID/Gender: Dem Men	11%	(15)	78%	(112)	11%	(16)	144
PID/Gender: Dem Women	6%	(11)	66%	(124)	28%	(53)	188
PID/Gender: Ind Men	47%	(33)	33%	(23)	20%	(14)	70
PID/Gender: Ind Women	41%	(25)	19%	(11)	40%	(24)	60
PID/Gender: Rep Men	86%	(144)	5%	(9)	8%	(14)	167
PID/Gender: Rep Women	87%	(149)	4%	(6)	9%	(16)	171

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(377)	36%	(286)	17%	(136)	799
Ideo: Liberal (1-3)	8%	(18)	70%	(160)	23%	(53)	231
Ideo: Moderate (4)	29%	(65)	45%	(100)	26%	(58)	222
Ideo: Conservative (5-7)	88%	(281)	7%	(21)	5%	(17)	319
Ideo/PID: Conservative Republican	94%	(249)	2%	(4)	5%	(12)	266
Ideo/PID: Moderate/Liberal Republican	59%	(36)	18%	(11)	24%	(15)	61
Ideo/PID: Moderate/Conservative Democrat	15%	(20)	65%	(85)	19%	(25)	130
Ideo/PID: Liberal Democrat	3%	(7)	75%	(146)	21%	(42)	195
Unfavorable of Biden and Trump	35%	(49)	14%	(20)	52%	(74)	143
2024 H2H Matchup: Biden Voter	5%	(16)	78%	(275)	17%	(61)	353
2024 H2H Matchup: Trump Voter	92%	(336)	2%	(6)	7%	(25)	367
2022 House Vote: Democrat	7%	(24)	71%	(240)	22%	(74)	338
2022 House Vote: Republican	87%	(291)	3%	(11)	9%	(31)	333
2022 House Vote: Did not Vote	49%	(55)	29%	(32)	22%	(24)	110
2020 Vote: Joe Biden	7%	(25)	71%	(263)	23%	(84)	371
2020 Vote: Donald Trump	90%	(328)	2%	(6)	8%	(29)	363
2020 Vote: Did not Vote	38%	(21)	28%	(16)	34%	(19)	57
2016 Vote: Hillary Clinton	8%	(22)	76%	(211)	16%	(45)	278
2016 Vote: Donald Trump	87%	(270)	3%	(9)	10%	(31)	310
U.S. Economy: Wrong Track	62%	(350)	18%	(99)	20%	(112)	561
U.S. Economy: Right Direction	11%	(27)	79%	(187)	10%	(24)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	87%	(230)	9%	(24)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	88%	(340)	2%	(8)	10%	(38)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(25)	32%	(47)	51%	(75)	147
Top 2024 Issue: Economy	63%	(184)	22%	(65)	15%	(44)	293
Community: Urban	33%	(52)	52%	(81)	15%	(23)	156
Community: Suburban	47%	(188)	35%	(137)	18%	(72)	397
Community: Rural	56%	(138)	28%	(68)	17%	(41)	246
Community/Gender: Urban Women	27%	(18)	49%	(32)	25%	(16)	66
Community/Gender: Urban Men	38%	(34)	54%	(49)	8%	(7)	89
Community/Gender: Rural Women	56%	(80)	26%	(37)	18%	(26)	142
Community/Gender: Rural Men	56%	(58)	30%	(31)	15%	(15)	104
Community/Gender: Suburban Women	41%	(87)	35%	(73)	24%	(51)	211

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(377)	36%	(286)	17%	(136)	799
Community/Gender: Suburban Men	54%	(101)	35%	(65)	11%	(21)	187
Homeowner	49%	(339)	36%	(247)	16%	(110)	696
Renter	41%	(37)	37%	(33)	22%	(20)	90
Military HHnm: Yes	60%	(63)	26%	(28)	14%	(15)	106
Military HH: No	45%	(314)	37%	(258)	17%	(121)	693
Employ: Private Sector	47%	(152)	35%	(115)	18%	(59)	325
Employ: Self-Employed	54%	(32)	35%	(21)	11%	(7)	59
Employ: Retired	52%	(106)	37%	(75)	10%	(21)	202
Employ: Unemployed	37%	(21)	35%	(20)	28%	(15)	56
Employ: Other	46%	(30)	27%	(18)	27%	(17)	65
Self + Household: White-Collar	41%	(133)	41%	(134)	17%	(56)	323
Self + Household: Blue Collar	55%	(200)	32%	(117)	13%	(47)	364
Union HH: Yes	48%	(37)	32%	(25)	20%	(15)	78
Union HH: No	47%	(340)	36%	(261)	17%	(121)	721
LGBTQ+: Yes	29%	(27)	51%	(47)	21%	(19)	93
LGBTQ+: No	50%	(350)	34%	(239)	17%	(117)	706
Motivated to Vote	49%	(355)	37%	(268)	14%	(103)	726
Parent: Yes	47%	(97)	32%	(67)	22%	(45)	209
Parent: No	47%	(280)	37%	(219)	15%	(91)	590
COVID Vaccine: Yes	38%	(225)	45%	(267)	17%	(104)	595
COVID Vaccine: No	75%	(152)	9%	(19)	16%	(32)	204
Student Loans: Yes	35%	(58)	43%	(70)	22%	(37)	165
Student Loans: No	50%	(319)	34%	(215)	16%	(100)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_5: *Who do you trust more to handle each of the following issues? — Immigration*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(387)	35%	(277)	17%	(135)	799
Gender: Male	53%	(201)	36%	(135)	12%	(44)	380
Gender: Female	44%	(186)	34%	(142)	22%	(91)	419
Age: 18-34	40%	(86)	37%	(79)	23%	(48)	213
Age: 35-44	36%	(37)	43%	(44)	21%	(22)	103
Age: 45-64	56%	(152)	29%	(79)	15%	(40)	271
Age: 65+	53%	(112)	36%	(75)	12%	(25)	212
GenZers: 1997-2012	33%	(28)	46%	(40)	21%	(18)	86
Millennials: 1981-1996	43%	(87)	35%	(71)	23%	(46)	205
GenXers: 1965-1980	49%	(93)	33%	(63)	18%	(35)	191
Baby Boomers: 1946-1964	56%	(163)	33%	(97)	11%	(34)	293
Educ: < College	56%	(267)	29%	(139)	15%	(72)	478
Educ: Bachelors degree	38%	(78)	41%	(86)	21%	(45)	209
Educ: Post-grad	37%	(42)	46%	(52)	16%	(18)	112
Income: Under 50k	51%	(167)	34%	(111)	15%	(50)	328
Income: 50k-100k	49%	(135)	35%	(97)	15%	(42)	274
Income: 100k+	43%	(85)	35%	(69)	22%	(43)	197
Ethnicity: White (Non-Hispanic)	52%	(347)	31%	(208)	17%	(111)	666
Ethnicity: Black (Non-Hispanic)	28%	(22)	57%	(45)	15%	(11)	79
All Christian	56%	(246)	31%	(134)	13%	(59)	439
Agnostic/Nothing in particular	40%	(69)	36%	(62)	24%	(41)	172
Something Else	54%	(57)	37%	(38)	9%	(9)	104
Evangelical	68%	(129)	23%	(44)	9%	(17)	190
Non-Evangelical	49%	(168)	36%	(121)	15%	(51)	339
PID: Dem (no lean)	11%	(35)	70%	(231)	20%	(66)	331
PID: Ind (no lean)	48%	(62)	28%	(37)	24%	(32)	130
PID: Rep (no lean)	86%	(290)	3%	(10)	11%	(38)	338
PID/Gender: Dem Men	14%	(21)	75%	(107)	11%	(16)	144
PID/Gender: Dem Women	8%	(15)	66%	(124)	26%	(50)	188
PID/Gender: Ind Men	56%	(39)	30%	(21)	14%	(10)	70
PID/Gender: Ind Women	38%	(23)	26%	(16)	37%	(22)	60
PID/Gender: Rep Men	85%	(141)	4%	(7)	11%	(19)	167
PID/Gender: Rep Women	87%	(149)	2%	(3)	11%	(19)	171

Continued on next page

Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(387)	35%	(277)	17%	(135)	799
Ideo: Liberal (1-3)	8%	(19)	70%	(162)	22%	(50)	231
Ideo: Moderate (4)	36%	(80)	41%	(91)	23%	(51)	222
Ideo: Conservative (5-7)	86%	(274)	6%	(19)	8%	(26)	319
Ideo/PID: Conservative Republican	92%	(245)	1%	(4)	6%	(17)	266
Ideo/PID: Moderate/Liberal Republican	61%	(37)	10%	(6)	29%	(18)	61
Ideo/PID: Moderate/Conservative Democrat	18%	(24)	64%	(83)	18%	(24)	130
Ideo/PID: Liberal Democrat	4%	(8)	75%	(146)	21%	(41)	195
Unfavorable of Biden and Trump	35%	(50)	19%	(27)	46%	(65)	143
2024 H2H Matchup: Biden Voter	7%	(25)	74%	(261)	19%	(67)	353
2024 H2H Matchup: Trump Voter	91%	(336)	2%	(8)	6%	(24)	367
2022 House Vote: Democrat	9%	(31)	70%	(235)	21%	(71)	338
2022 House Vote: Republican	86%	(288)	2%	(5)	12%	(40)	333
2022 House Vote: Did not Vote	54%	(60)	30%	(33)	16%	(18)	110
2020 Vote: Joe Biden	9%	(34)	69%	(255)	22%	(82)	371
2020 Vote: Donald Trump	90%	(327)	1%	(4)	9%	(32)	363
2020 Vote: Did not Vote	39%	(22)	32%	(18)	30%	(17)	57
2016 Vote: Hillary Clinton	12%	(34)	71%	(197)	17%	(47)	278
2016 Vote: Donald Trump	86%	(268)	2%	(7)	12%	(36)	310
U.S. Economy: Wrong Track	64%	(359)	18%	(99)	18%	(104)	561
U.S. Economy: Right Direction	12%	(28)	75%	(179)	13%	(31)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(16)	82%	(218)	12%	(32)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	89%	(342)	3%	(13)	8%	(31)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(29)	31%	(46)	49%	(72)	147
Top 2024 Issue: Economy	64%	(186)	21%	(62)	15%	(44)	293
Community: Urban	34%	(52)	53%	(83)	13%	(21)	156
Community: Suburban	47%	(188)	33%	(132)	20%	(78)	397
Community: Rural	60%	(147)	25%	(62)	15%	(36)	246
Community/Gender: Urban Women	23%	(16)	55%	(36)	22%	(14)	66
Community/Gender: Urban Men	41%	(37)	52%	(46)	7%	(7)	89
Community/Gender: Rural Women	58%	(82)	25%	(36)	17%	(24)	142
Community/Gender: Rural Men	63%	(65)	25%	(26)	12%	(12)	104
Community/Gender: Suburban Women	42%	(89)	33%	(70)	25%	(52)	211

Continued on next page

Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(387)	35%	(277)	17%	(135)	799
Community/Gender: Suburban Men	53%	(99)	33%	(63)	14%	(25)	187
Homeowner	50%	(348)	34%	(235)	16%	(112)	696
Renter	41%	(37)	42%	(37)	18%	(16)	90
Military HHnm: Yes	60%	(63)	27%	(28)	13%	(14)	106
Military HH: No	47%	(324)	36%	(249)	17%	(121)	693
Employ: Private Sector	48%	(156)	33%	(108)	19%	(61)	325
Employ: Self-Employed	62%	(37)	31%	(18)	6%	(4)	59
Employ: Retired	52%	(104)	35%	(72)	13%	(26)	202
Employ: Unemployed	36%	(20)	41%	(23)	23%	(13)	56
Employ: Other	42%	(27)	37%	(24)	21%	(13)	65
Self + Household: White-Collar	39%	(126)	41%	(133)	20%	(64)	323
Self + Household: Blue Collar	59%	(214)	30%	(107)	12%	(43)	364
Union HH: Yes	47%	(36)	29%	(22)	24%	(19)	78
Union HH: No	49%	(351)	35%	(255)	16%	(116)	721
LGBTQ+: Yes	31%	(29)	43%	(40)	26%	(24)	93
LGBTQ+: No	51%	(358)	34%	(237)	16%	(110)	706
Motivated to Vote	50%	(360)	35%	(254)	15%	(112)	726
Parent: Yes	49%	(102)	35%	(72)	17%	(35)	209
Parent: No	48%	(285)	35%	(205)	17%	(100)	590
COVID Vaccine: Yes	39%	(230)	42%	(252)	19%	(112)	595
COVID Vaccine: No	77%	(157)	12%	(25)	11%	(23)	204
Student Loans: Yes	38%	(62)	41%	(67)	21%	(35)	165
Student Loans: No	51%	(325)	33%	(210)	16%	(99)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(371)	34%	(273)	19%	(155)	799
Gender: Male	50%	(190)	37%	(140)	13%	(49)	380
Gender: Female	43%	(181)	32%	(132)	25%	(106)	419
Age: 18-34	43%	(91)	29%	(61)	29%	(62)	213
Age: 35-44	40%	(41)	38%	(39)	22%	(23)	103
Age: 45-64	52%	(142)	33%	(90)	15%	(40)	271
Age: 65+	46%	(97)	39%	(83)	15%	(31)	212
GenZers: 1997-2012	40%	(35)	32%	(28)	28%	(24)	86
Millennials: 1981-1996	42%	(87)	31%	(63)	27%	(55)	205
GenXers: 1965-1980	49%	(94)	33%	(63)	18%	(34)	191
Baby Boomers: 1946-1964	49%	(144)	37%	(108)	14%	(42)	293
Educ: < College	52%	(246)	27%	(131)	21%	(100)	478
Educ: Bachelors degree	40%	(84)	43%	(90)	17%	(35)	209
Educ: Post-grad	36%	(40)	46%	(52)	18%	(20)	112
Income: Under 50k	48%	(158)	32%	(103)	20%	(66)	328
Income: 50k-100k	46%	(127)	37%	(100)	17%	(47)	274
Income: 100k+	43%	(86)	35%	(70)	21%	(42)	197
Ethnicity: White (Non-Hispanic)	49%	(329)	32%	(211)	19%	(126)	666
Ethnicity: Black (Non-Hispanic)	28%	(22)	55%	(43)	17%	(14)	79
All Christian	53%	(231)	31%	(135)	17%	(73)	439
Agnostic/Nothing in particular	37%	(63)	38%	(65)	26%	(44)	172
Something Else	52%	(54)	31%	(32)	17%	(17)	104
Evangelical	65%	(123)	21%	(40)	14%	(27)	190
Non-Evangelical	46%	(156)	35%	(120)	19%	(63)	339
PID: Dem (no lean)	11%	(36)	68%	(226)	21%	(70)	331
PID: Ind (no lean)	46%	(60)	25%	(33)	29%	(37)	130
PID: Rep (no lean)	82%	(275)	4%	(14)	14%	(48)	338
PID/Gender: Dem Men	13%	(19)	75%	(107)	13%	(18)	144
PID/Gender: Dem Women	9%	(17)	63%	(119)	28%	(52)	188
PID/Gender: Ind Men	53%	(37)	31%	(21)	16%	(11)	70
PID/Gender: Ind Women	37%	(22)	19%	(12)	44%	(26)	60
PID/Gender: Rep Men	81%	(134)	7%	(12)	12%	(20)	167
PID/Gender: Rep Women	83%	(141)	1%	(2)	16%	(27)	171

Continued on next page

Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(371)	34%	(273)	19%	(155)	799
Ideo: Liberal (1-3)	10%	(23)	68%	(157)	22%	(51)	231
Ideo: Moderate (4)	34%	(75)	40%	(89)	26%	(59)	222
Ideo: Conservative (5-7)	83%	(263)	7%	(22)	10%	(33)	319
Ideo/PID: Conservative Republican	89%	(237)	2%	(5)	9%	(23)	266
Ideo/PID: Moderate/Liberal Republican	52%	(32)	14%	(9)	34%	(21)	61
Ideo/PID: Moderate/Conservative Democrat	19%	(24)	60%	(78)	22%	(28)	130
Ideo/PID: Liberal Democrat	6%	(11)	74%	(143)	21%	(41)	195
Unfavorable of Biden and Trump	35%	(51)	13%	(18)	52%	(74)	143
2024 H2H Matchup: Biden Voter	6%	(20)	74%	(262)	20%	(71)	353
2024 H2H Matchup: Trump Voter	89%	(327)	2%	(7)	9%	(33)	367
2022 House Vote: Democrat	9%	(31)	71%	(241)	20%	(66)	338
2022 House Vote: Republican	82%	(275)	2%	(8)	15%	(50)	333
2022 House Vote: Did not Vote	49%	(55)	19%	(21)	32%	(35)	110
2020 Vote: Joe Biden	10%	(36)	68%	(254)	22%	(82)	371
2020 Vote: Donald Trump	85%	(308)	2%	(8)	13%	(47)	363
2020 Vote: Did not Vote	44%	(25)	17%	(10)	40%	(22)	57
2016 Vote: Hillary Clinton	10%	(27)	74%	(205)	17%	(46)	278
2016 Vote: Donald Trump	81%	(252)	4%	(14)	14%	(45)	310
U.S. Economy: Wrong Track	62%	(345)	16%	(89)	23%	(127)	561
U.S. Economy: Right Direction	11%	(25)	77%	(184)	12%	(28)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	80%	(214)	15%	(40)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(332)	2%	(8)	12%	(46)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(26)	35%	(51)	47%	(70)	147
Top 2024 Issue: Economy	60%	(176)	20%	(58)	20%	(58)	293
Community: Urban	31%	(48)	50%	(77)	20%	(31)	156
Community: Suburban	46%	(184)	33%	(133)	20%	(80)	397
Community: Rural	57%	(139)	26%	(63)	18%	(44)	246
Community/Gender: Urban Women	26%	(17)	42%	(28)	32%	(21)	66
Community/Gender: Urban Men	34%	(31)	55%	(49)	10%	(9)	89
Community/Gender: Rural Women	54%	(77)	24%	(33)	22%	(31)	142
Community/Gender: Rural Men	59%	(62)	28%	(29)	12%	(13)	104
Community/Gender: Suburban Women	41%	(87)	34%	(71)	25%	(53)	211

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(371)	34%	(273)	19%	(155)	799
Community/Gender: Suburban Men	52%	(97)	33%	(62)	15%	(27)	187
Homeowner	48%	(332)	34%	(237)	18%	(127)	696
Renter	41%	(37)	36%	(32)	23%	(21)	90
Military HHnm: Yes	54%	(57)	30%	(31)	17%	(18)	106
Military HH: No	45%	(314)	35%	(242)	20%	(138)	693
Employ: Private Sector	47%	(152)	33%	(107)	21%	(67)	325
Employ: Self-Employed	60%	(35)	34%	(20)	6%	(4)	59
Employ: Retired	46%	(94)	39%	(79)	14%	(29)	202
Employ: Unemployed	37%	(21)	29%	(16)	33%	(19)	56
Employ: Other	45%	(29)	26%	(17)	29%	(19)	65
Self + Household: White-Collar	40%	(128)	42%	(135)	19%	(60)	323
Self + Household: Blue Collar	55%	(199)	29%	(105)	16%	(59)	364
Union HH: Yes	44%	(34)	34%	(27)	22%	(17)	78
Union HH: No	47%	(337)	34%	(246)	19%	(138)	721
LGBTQ+: Yes	27%	(25)	44%	(41)	29%	(27)	93
LGBTQ+: No	49%	(346)	33%	(232)	18%	(128)	706
Motivated to Vote	47%	(343)	35%	(256)	17%	(126)	726
Parent: Yes	47%	(97)	33%	(69)	21%	(43)	209
Parent: No	46%	(274)	35%	(204)	19%	(112)	590
COVID Vaccine: Yes	37%	(218)	42%	(251)	21%	(126)	595
COVID Vaccine: No	75%	(153)	11%	(22)	14%	(29)	204
Student Loans: Yes	42%	(69)	35%	(58)	23%	(37)	165
Student Loans: No	48%	(301)	34%	(215)	19%	(118)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_7: *Who do you trust more to handle each of the following issues? — Climate Change*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	28%	(222)	45%	(362)	27%	(215)	799
Gender: Male	28%	(105)	49%	(187)	23%	(89)	380
Gender: Female	28%	(118)	42%	(176)	30%	(126)	419
Age: 18-34	29%	(61)	43%	(92)	28%	(60)	213
Age: 35-44	23%	(24)	53%	(55)	24%	(25)	103
Age: 45-64	31%	(84)	40%	(110)	29%	(78)	271
Age: 65+	25%	(54)	50%	(106)	25%	(52)	212
GenZers: 1997-2012	24%	(20)	55%	(47)	22%	(19)	86
Millennials: 1981-1996	30%	(61)	42%	(86)	28%	(58)	205
GenXers: 1965-1980	28%	(54)	45%	(85)	27%	(52)	191
Baby Boomers: 1946-1964	28%	(82)	45%	(132)	27%	(80)	293
Educ: < College	34%	(162)	38%	(181)	28%	(135)	478
Educ: Bachelors degree	19%	(39)	57%	(119)	24%	(51)	209
Educ: Post-grad	19%	(21)	56%	(63)	25%	(29)	112
Income: Under 50k	30%	(99)	41%	(136)	28%	(93)	328
Income: 50k-100k	29%	(79)	46%	(126)	25%	(69)	274
Income: 100k+	22%	(44)	51%	(101)	27%	(53)	197
Ethnicity: White (Non-Hispanic)	30%	(202)	42%	(281)	28%	(183)	666
Ethnicity: Black (Non-Hispanic)	10%	(8)	64%	(50)	26%	(20)	79
All Christian	32%	(141)	40%	(174)	28%	(124)	439
Agnostic/Nothing in particular	22%	(39)	49%	(85)	28%	(48)	172
Something Else	31%	(32)	42%	(44)	27%	(28)	104
Evangelical	40%	(76)	28%	(53)	32%	(61)	190
Non-Evangelical	27%	(93)	46%	(158)	26%	(89)	339
PID: Dem (no lean)	4%	(14)	77%	(256)	18%	(61)	331
PID: Ind (no lean)	23%	(29)	42%	(55)	35%	(46)	130
PID: Rep (no lean)	53%	(179)	15%	(51)	32%	(108)	338
PID/Gender: Dem Men	7%	(10)	80%	(115)	13%	(18)	144
PID/Gender: Dem Women	2%	(4)	75%	(141)	23%	(43)	188
PID/Gender: Ind Men	25%	(18)	50%	(35)	25%	(17)	70
PID/Gender: Ind Women	19%	(12)	34%	(21)	47%	(28)	60
PID/Gender: Rep Men	46%	(77)	22%	(37)	32%	(53)	167
PID/Gender: Rep Women	60%	(102)	8%	(14)	32%	(55)	171

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	28%	(222)	45%	(362)	27%	(215)	799
Ideo: Liberal (1-3)	2%	(4)	79%	(183)	19%	(44)	231
Ideo: Moderate (4)	15%	(34)	56%	(124)	29%	(63)	222
Ideo: Conservative (5-7)	56%	(179)	15%	(48)	29%	(92)	319
Ideo/PID: Conservative Republican	59%	(157)	11%	(30)	29%	(78)	266
Ideo/PID: Moderate/Liberal Republican	29%	(18)	29%	(18)	42%	(26)	61
Ideo/PID: Moderate/Conservative Democrat	9%	(12)	66%	(86)	25%	(33)	130
Ideo/PID: Liberal Democrat	1%	(2)	85%	(166)	14%	(27)	195
Unfavorable of Biden and Trump	9%	(13)	35%	(50)	56%	(80)	143
2024 H2H Matchup: Biden Voter	—	(2)	85%	(300)	15%	(51)	353
2024 H2H Matchup: Trump Voter	59%	(218)	12%	(44)	29%	(106)	367
2022 House Vote: Democrat	2%	(8)	80%	(269)	18%	(60)	338
2022 House Vote: Republican	53%	(177)	14%	(47)	33%	(109)	333
2022 House Vote: Did not Vote	31%	(34)	38%	(41)	32%	(35)	110
2020 Vote: Joe Biden	2%	(6)	79%	(293)	20%	(73)	371
2020 Vote: Donald Trump	57%	(206)	11%	(41)	32%	(115)	363
2020 Vote: Did not Vote	18%	(10)	45%	(25)	37%	(21)	57
2016 Vote: Hillary Clinton	3%	(8)	82%	(228)	15%	(42)	278
2016 Vote: Donald Trump	55%	(169)	13%	(39)	33%	(102)	310
U.S. Economy: Wrong Track	38%	(211)	27%	(154)	35%	(196)	561
U.S. Economy: Right Direction	5%	(11)	88%	(208)	8%	(19)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	90%	(239)	10%	(27)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	55%	(214)	13%	(51)	31%	(120)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	49%	(72)	45%	(67)	147
Top 2024 Issue: Economy	39%	(113)	31%	(91)	30%	(88)	293
Community: Urban	21%	(33)	60%	(93)	19%	(30)	156
Community: Suburban	28%	(111)	44%	(177)	28%	(110)	397
Community: Rural	32%	(79)	38%	(93)	30%	(74)	246
Community/Gender: Urban Women	14%	(9)	59%	(39)	28%	(18)	66
Community/Gender: Urban Men	26%	(24)	60%	(54)	13%	(12)	89
Community/Gender: Rural Women	33%	(47)	33%	(47)	34%	(48)	142
Community/Gender: Rural Men	31%	(32)	44%	(46)	25%	(26)	104
Community/Gender: Suburban Women	29%	(61)	43%	(90)	28%	(59)	211

Continued on next page

Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	28%	(222)	45%	(362)	27%	(215)	799
Community/Gender: Suburban Men	26%	(49)	46%	(87)	27%	(51)	187
Homeowner	28%	(193)	45%	(315)	27%	(187)	696
Renter	31%	(28)	46%	(41)	23%	(21)	90
Military HHnm: Yes	34%	(36)	34%	(36)	31%	(33)	106
Military HH: No	27%	(186)	47%	(326)	26%	(182)	693
Employ: Private Sector	29%	(96)	45%	(148)	25%	(82)	325
Employ: Self-Employed	32%	(19)	39%	(23)	29%	(17)	59
Employ: Retired	26%	(53)	50%	(100)	24%	(49)	202
Employ: Unemployed	25%	(14)	52%	(29)	23%	(13)	56
Employ: Other	27%	(17)	31%	(20)	42%	(27)	65
Self + Household: White-Collar	21%	(66)	53%	(171)	26%	(85)	323
Self + Household: Blue Collar	36%	(130)	40%	(145)	24%	(88)	364
Union HH: Yes	26%	(20)	42%	(33)	32%	(25)	78
Union HH: No	28%	(202)	46%	(329)	26%	(190)	721
LGBTQ+: Yes	21%	(20)	54%	(50)	25%	(23)	93
LGBTQ+: No	29%	(202)	44%	(312)	27%	(191)	706
Motivated to Vote	29%	(207)	46%	(332)	26%	(187)	726
Parent: Yes	29%	(61)	43%	(90)	28%	(58)	209
Parent: No	27%	(161)	46%	(273)	27%	(157)	590
COVID Vaccine: Yes	19%	(112)	54%	(324)	27%	(159)	595
COVID Vaccine: No	54%	(110)	19%	(38)	27%	(55)	204
Student Loans: Yes	28%	(45)	52%	(85)	21%	(34)	165
Student Loans: No	28%	(177)	44%	(277)	28%	(180)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(312)	41%	(324)	20%	(163)	799
Gender: Male	42%	(159)	39%	(148)	19%	(73)	380
Gender: Female	37%	(153)	42%	(176)	22%	(90)	419
Age: 18-34	39%	(83)	37%	(79)	24%	(51)	213
Age: 35-44	29%	(30)	54%	(55)	17%	(18)	103
Age: 45-64	42%	(113)	36%	(98)	22%	(60)	271
Age: 65+	41%	(86)	43%	(92)	16%	(33)	212
GenZers: 1997-2012	36%	(31)	44%	(38)	20%	(17)	86
Millennials: 1981-1996	38%	(78)	39%	(79)	23%	(48)	205
GenXers: 1965-1980	38%	(73)	39%	(75)	23%	(43)	191
Baby Boomers: 1946-1964	41%	(119)	42%	(124)	17%	(50)	293
Educ: < College	46%	(221)	34%	(163)	20%	(94)	478
Educ: Bachelors degree	31%	(65)	47%	(99)	21%	(44)	209
Educ: Post-grad	23%	(26)	55%	(62)	22%	(24)	112
Income: Under 50k	42%	(136)	39%	(128)	19%	(64)	328
Income: 50k-100k	41%	(113)	40%	(108)	19%	(53)	274
Income: 100k+	32%	(63)	44%	(88)	24%	(47)	197
Ethnicity: White (Non-Hispanic)	43%	(285)	37%	(247)	20%	(134)	666
Ethnicity: Black (Non-Hispanic)	12%	(9)	67%	(53)	21%	(16)	79
All Christian	46%	(202)	35%	(156)	18%	(81)	439
Agnostic/Nothing in particular	32%	(54)	45%	(78)	23%	(40)	172
Something Else	41%	(42)	40%	(42)	19%	(20)	104
Evangelical	57%	(108)	28%	(53)	15%	(29)	190
Non-Evangelical	38%	(131)	41%	(138)	21%	(71)	339
PID: Dem (no lean)	7%	(23)	77%	(254)	17%	(55)	331
PID: Ind (no lean)	33%	(43)	35%	(46)	32%	(41)	130
PID: Rep (no lean)	73%	(247)	7%	(24)	20%	(66)	338
PID/Gender: Dem Men	10%	(14)	76%	(109)	14%	(20)	144
PID/Gender: Dem Women	4%	(8)	77%	(145)	19%	(35)	188
PID/Gender: Ind Men	36%	(25)	41%	(28)	23%	(16)	70
PID/Gender: Ind Women	29%	(17)	30%	(18)	42%	(25)	60
PID/Gender: Rep Men	71%	(119)	7%	(11)	22%	(37)	167
PID/Gender: Rep Women	75%	(128)	8%	(13)	17%	(30)	171

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(312)	41%	(324)	20%	(163)	799
Ideo: Liberal (1-3)	5%	(11)	77%	(179)	18%	(41)	231
Ideo: Moderate (4)	22%	(48)	49%	(109)	29%	(65)	222
Ideo: Conservative (5-7)	76%	(244)	9%	(28)	15%	(47)	319
Ideo/PID: Conservative Republican	81%	(214)	4%	(11)	15%	(41)	266
Ideo/PID: Moderate/Liberal Republican	42%	(26)	22%	(14)	36%	(22)	61
Ideo/PID: Moderate/Conservative Democrat	13%	(17)	67%	(87)	20%	(27)	130
Ideo/PID: Liberal Democrat	3%	(5)	83%	(162)	14%	(27)	195
Unfavorable of Biden and Trump	16%	(22)	27%	(39)	57%	(81)	143
2024 H2H Matchup: Biden Voter	3%	(12)	82%	(288)	15%	(53)	353
2024 H2H Matchup: Trump Voter	80%	(294)	5%	(17)	15%	(57)	367
2022 House Vote: Democrat	5%	(17)	77%	(260)	18%	(61)	338
2022 House Vote: Republican	72%	(239)	7%	(22)	22%	(72)	333
2022 House Vote: Did not Vote	44%	(49)	35%	(39)	21%	(23)	110
2020 Vote: Joe Biden	5%	(17)	77%	(284)	19%	(70)	371
2020 Vote: Donald Trump	76%	(276)	4%	(16)	20%	(71)	363
2020 Vote: Did not Vote	31%	(18)	42%	(24)	27%	(15)	57
2016 Vote: Hillary Clinton	6%	(16)	78%	(218)	16%	(45)	278
2016 Vote: Donald Trump	71%	(220)	7%	(23)	22%	(67)	310
U.S. Economy: Wrong Track	52%	(290)	23%	(130)	25%	(141)	561
U.S. Economy: Right Direction	9%	(23)	81%	(194)	9%	(21)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(6)	91%	(241)	7%	(18)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(294)	6%	(22)	18%	(70)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(12)	41%	(61)	51%	(75)	147
Top 2024 Issue: Economy	54%	(157)	25%	(75)	21%	(61)	293
Community: Urban	25%	(39)	55%	(86)	20%	(31)	156
Community: Suburban	40%	(158)	39%	(155)	21%	(85)	397
Community: Rural	47%	(116)	34%	(83)	19%	(47)	246
Community/Gender: Urban Women	18%	(12)	61%	(40)	22%	(15)	66
Community/Gender: Urban Men	30%	(27)	52%	(46)	18%	(16)	89
Community/Gender: Rural Women	48%	(68)	32%	(46)	20%	(28)	142
Community/Gender: Rural Men	46%	(48)	35%	(36)	19%	(19)	104
Community/Gender: Suburban Women	35%	(74)	42%	(89)	23%	(48)	211

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(312)	41%	(324)	20%	(163)	799
Community/Gender: Suburban Men	45%	(84)	35%	(66)	20%	(37)	187
Homeowner	40%	(277)	40%	(279)	20%	(140)	696
Renter	37%	(33)	44%	(39)	19%	(17)	90
Military HHnm: Yes	49%	(52)	33%	(35)	18%	(19)	106
Military HH: No	38%	(260)	42%	(289)	21%	(143)	693
Employ: Private Sector	40%	(129)	38%	(125)	22%	(72)	325
Employ: Self-Employed	52%	(31)	36%	(21)	12%	(7)	59
Employ: Retired	40%	(80)	43%	(86)	18%	(36)	202
Employ: Unemployed	32%	(18)	49%	(27)	20%	(11)	56
Employ: Other	37%	(24)	35%	(23)	28%	(18)	65
Self + Household: White-Collar	32%	(104)	47%	(150)	21%	(69)	323
Self + Household: Blue Collar	47%	(170)	36%	(130)	17%	(63)	364
Union HH: Yes	36%	(28)	44%	(34)	20%	(15)	78
Union HH: No	39%	(284)	40%	(290)	20%	(147)	721
LGBTQ+: Yes	27%	(25)	52%	(48)	22%	(20)	93
LGBTQ+: No	41%	(287)	39%	(276)	20%	(143)	706
Motivated to Vote	40%	(294)	41%	(298)	18%	(134)	726
Parent: Yes	43%	(90)	37%	(76)	20%	(42)	209
Parent: No	38%	(222)	42%	(248)	20%	(120)	590
COVID Vaccine: Yes	29%	(173)	49%	(295)	21%	(127)	595
COVID Vaccine: No	68%	(139)	14%	(30)	18%	(36)	204
Student Loans: Yes	32%	(52)	44%	(73)	24%	(40)	165
Student Loans: No	41%	(260)	40%	(251)	19%	(123)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(343)	38%	(307)	19%	(149)	799
Gender: Male	46%	(175)	39%	(150)	14%	(55)	380
Gender: Female	40%	(168)	38%	(157)	22%	(94)	419
Age: 18-34	38%	(80)	42%	(88)	21%	(44)	213
Age: 35-44	38%	(39)	40%	(42)	22%	(23)	103
Age: 45-64	47%	(128)	33%	(89)	20%	(55)	271
Age: 65+	45%	(96)	42%	(88)	13%	(28)	212
GenZers: 1997-2012	29%	(25)	56%	(48)	15%	(13)	86
Millennials: 1981-1996	43%	(87)	34%	(70)	23%	(47)	205
GenXers: 1965-1980	40%	(76)	35%	(67)	25%	(48)	191
Baby Boomers: 1946-1964	47%	(139)	39%	(114)	14%	(40)	293
Educ: < College	50%	(241)	31%	(149)	18%	(88)	478
Educ: Bachelors degree	31%	(65)	47%	(99)	22%	(46)	209
Educ: Post-grad	33%	(37)	53%	(59)	14%	(16)	112
Income: Under 50k	46%	(152)	35%	(115)	19%	(61)	328
Income: 50k-100k	41%	(112)	40%	(111)	18%	(51)	274
Income: 100k+	40%	(79)	41%	(82)	19%	(37)	197
Ethnicity: White (Non-Hispanic)	47%	(314)	35%	(232)	18%	(120)	666
Ethnicity: Black (Non-Hispanic)	16%	(12)	55%	(43)	30%	(23)	79
All Christian	49%	(213)	35%	(156)	16%	(70)	439
Agnostic/Nothing in particular	35%	(61)	39%	(67)	26%	(45)	172
Something Else	50%	(52)	35%	(36)	16%	(16)	104
Evangelical	60%	(115)	27%	(52)	12%	(24)	190
Non-Evangelical	42%	(141)	40%	(136)	18%	(62)	339
PID: Dem (no lean)	8%	(26)	73%	(242)	19%	(63)	331
PID: Ind (no lean)	40%	(52)	33%	(43)	27%	(35)	130
PID: Rep (no lean)	78%	(264)	7%	(22)	15%	(51)	338
PID/Gender: Dem Men	11%	(15)	77%	(110)	13%	(18)	144
PID/Gender: Dem Women	6%	(11)	70%	(132)	24%	(45)	188
PID/Gender: Ind Men	44%	(30)	35%	(24)	22%	(15)	70
PID/Gender: Ind Women	35%	(21)	32%	(19)	33%	(20)	60
PID/Gender: Rep Men	78%	(129)	9%	(15)	13%	(22)	167
PID/Gender: Rep Women	79%	(135)	4%	(7)	17%	(29)	171

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Table BLMB8_9: Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(343)	38%	(307)	19%	(149)	799
Ideo: Liberal (1-3)	7%	(15)	75%	(174)	18%	(42)	231
Ideo: Moderate (4)	27%	(61)	43%	(96)	29%	(65)	222
Ideo: Conservative (5-7)	80%	(256)	9%	(29)	11%	(34)	319
Ideo/PID: Conservative Republican	86%	(228)	4%	(10)	11%	(28)	266
Ideo/PID: Moderate/Liberal Republican	48%	(29)	20%	(12)	33%	(20)	61
Ideo/PID: Moderate/Conservative Democrat	15%	(20)	61%	(80)	24%	(31)	130
Ideo/PID: Liberal Democrat	3%	(7)	81%	(158)	16%	(30)	195
Unfavorable of Biden and Trump	26%	(37)	22%	(32)	52%	(74)	143
2024 H2H Matchup: Biden Voter	4%	(14)	80%	(281)	16%	(58)	353
2024 H2H Matchup: Trump Voter	85%	(312)	4%	(16)	11%	(40)	367
2022 House Vote: Democrat	6%	(22)	75%	(255)	18%	(61)	338
2022 House Vote: Republican	78%	(261)	6%	(21)	15%	(51)	333
2022 House Vote: Did not Vote	49%	(54)	28%	(31)	24%	(26)	110
2020 Vote: Joe Biden	6%	(23)	73%	(269)	21%	(79)	371
2020 Vote: Donald Trump	83%	(300)	4%	(15)	13%	(47)	363
2020 Vote: Did not Vote	27%	(15)	37%	(21)	36%	(20)	57
2016 Vote: Hillary Clinton	7%	(21)	74%	(205)	19%	(53)	278
2016 Vote: Donald Trump	78%	(242)	6%	(18)	16%	(50)	310
U.S. Economy: Wrong Track	58%	(328)	21%	(116)	21%	(117)	561
U.S. Economy: Right Direction	6%	(15)	80%	(191)	13%	(32)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(6)	88%	(233)	10%	(26)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81%	(312)	4%	(17)	15%	(57)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(24)	39%	(58)	44%	(65)	147
Top 2024 Issue: Economy	58%	(170)	24%	(71)	18%	(52)	293
Community: Urban	28%	(43)	54%	(85)	18%	(28)	156
Community: Suburban	41%	(163)	38%	(152)	21%	(82)	397
Community: Rural	55%	(136)	29%	(71)	16%	(39)	246
Community/Gender: Urban Women	16%	(11)	55%	(37)	28%	(19)	66
Community/Gender: Urban Men	36%	(33)	53%	(48)	10%	(9)	89
Community/Gender: Rural Women	56%	(79)	27%	(38)	18%	(25)	142
Community/Gender: Rural Men	55%	(57)	32%	(33)	14%	(14)	104
Community/Gender: Suburban Women	37%	(78)	39%	(83)	24%	(50)	211

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Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(343)	38%	(307)	19%	(149)	799
Community/Gender: Suburban Men	46%	(86)	37%	(69)	17%	(32)	187
Homeowner	44%	(304)	38%	(266)	18%	(126)	696
Renter	41%	(37)	40%	(36)	18%	(17)	90
Military HHnm: Yes	55%	(58)	27%	(29)	18%	(19)	106
Military HH: No	41%	(284)	40%	(278)	19%	(131)	693
Employ: Private Sector	42%	(135)	39%	(126)	20%	(64)	325
Employ: Self-Employed	52%	(31)	33%	(19)	15%	(9)	59
Employ: Retired	46%	(93)	38%	(77)	16%	(31)	202
Employ: Unemployed	37%	(21)	45%	(25)	18%	(10)	56
Employ: Other	42%	(27)	32%	(21)	26%	(17)	65
Self + Household: White-Collar	37%	(119)	45%	(146)	18%	(57)	323
Self + Household: Blue Collar	51%	(187)	32%	(117)	16%	(60)	364
Union HH: Yes	39%	(31)	34%	(26)	27%	(21)	78
Union HH: No	43%	(312)	39%	(281)	18%	(128)	721
LGBTQ+: Yes	29%	(27)	47%	(44)	23%	(22)	93
LGBTQ+: No	45%	(315)	37%	(263)	18%	(127)	706
Motivated to Vote	44%	(323)	39%	(285)	16%	(118)	726
Parent: Yes	42%	(88)	35%	(73)	23%	(48)	209
Parent: No	43%	(255)	40%	(235)	17%	(101)	590
COVID Vaccine: Yes	32%	(192)	48%	(285)	20%	(118)	595
COVID Vaccine: No	74%	(151)	11%	(22)	15%	(31)	204
Student Loans: Yes	36%	(60)	44%	(72)	20%	(33)	165
Student Loans: No	45%	(283)	37%	(235)	18%	(116)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(279)	42%	(338)	23%	(183)	799
Gender: Male	39%	(147)	42%	(159)	20%	(74)	380
Gender: Female	31%	(131)	43%	(179)	26%	(109)	419
Age: 18-34	31%	(66)	47%	(100)	22%	(47)	213
Age: 35-44	26%	(27)	47%	(49)	26%	(27)	103
Age: 45-64	39%	(105)	37%	(101)	24%	(66)	271
Age: 65+	38%	(80)	42%	(88)	20%	(43)	212
GenZers: 1997-2012	23%	(20)	61%	(53)	16%	(13)	86
Millennials: 1981-1996	34%	(69)	40%	(81)	27%	(54)	205
GenXers: 1965-1980	34%	(64)	40%	(76)	26%	(50)	191
Baby Boomers: 1946-1964	40%	(118)	40%	(117)	20%	(58)	293
Educ: < College	40%	(191)	35%	(165)	25%	(121)	478
Educ: Bachelors degree	27%	(57)	52%	(109)	21%	(43)	209
Educ: Post-grad	27%	(31)	56%	(63)	17%	(19)	112
Income: Under 50k	35%	(114)	42%	(136)	23%	(77)	328
Income: 50k-100k	37%	(100)	39%	(108)	24%	(65)	274
Income: 100k+	32%	(64)	47%	(93)	20%	(40)	197
Ethnicity: White (Non-Hispanic)	38%	(255)	39%	(260)	23%	(151)	666
Ethnicity: Black (Non-Hispanic)	13%	(10)	61%	(48)	26%	(20)	79
All Christian	44%	(194)	36%	(156)	20%	(89)	439
Agnostic/Nothing in particular	21%	(37)	48%	(83)	30%	(52)	172
Something Else	38%	(39)	37%	(39)	25%	(26)	104
Evangelical	59%	(113)	22%	(42)	18%	(35)	190
Non-Evangelical	34%	(115)	43%	(147)	23%	(78)	339
PID: Dem (no lean)	6%	(19)	78%	(258)	16%	(55)	331
PID: Ind (no lean)	19%	(25)	37%	(48)	44%	(57)	130
PID: Rep (no lean)	70%	(235)	9%	(32)	21%	(71)	338
PID/Gender: Dem Men	9%	(13)	79%	(113)	12%	(18)	144
PID/Gender: Dem Women	3%	(6)	77%	(145)	20%	(37)	188
PID/Gender: Ind Men	25%	(18)	37%	(26)	37%	(26)	70
PID/Gender: Ind Women	12%	(7)	36%	(22)	52%	(31)	60
PID/Gender: Rep Men	70%	(117)	12%	(20)	18%	(30)	167
PID/Gender: Rep Women	69%	(118)	7%	(12)	24%	(41)	171

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(279)	42%	(338)	23%	(183)	799
Ideo: Liberal (1-3)	5%	(11)	79%	(183)	16%	(37)	231
Ideo: Moderate (4)	18%	(41)	51%	(112)	31%	(69)	222
Ideo: Conservative (5-7)	70%	(223)	12%	(38)	18%	(59)	319
Ideo/PID: Conservative Republican	78%	(206)	6%	(15)	17%	(44)	266
Ideo/PID: Moderate/Liberal Republican	41%	(25)	22%	(13)	37%	(23)	61
Ideo/PID: Moderate/Conservative Democrat	11%	(15)	70%	(91)	19%	(25)	130
Ideo/PID: Liberal Democrat	2%	(3)	85%	(166)	13%	(25)	195
Unfavorable of Biden and Trump	17%	(24)	31%	(44)	52%	(74)	143
2024 H2H Matchup: Biden Voter	3%	(12)	83%	(292)	14%	(49)	353
2024 H2H Matchup: Trump Voter	70%	(258)	8%	(28)	22%	(82)	367
2022 House Vote: Democrat	4%	(15)	79%	(265)	17%	(58)	338
2022 House Vote: Republican	67%	(222)	7%	(24)	26%	(87)	333
2022 House Vote: Did not Vote	35%	(39)	39%	(43)	26%	(29)	110
2020 Vote: Joe Biden	5%	(18)	77%	(285)	18%	(68)	371
2020 Vote: Donald Trump	69%	(252)	6%	(23)	24%	(88)	363
2020 Vote: Did not Vote	13%	(8)	45%	(25)	42%	(24)	57
2016 Vote: Hillary Clinton	6%	(17)	78%	(217)	16%	(44)	278
2016 Vote: Donald Trump	66%	(204)	7%	(22)	27%	(85)	310
U.S. Economy: Wrong Track	46%	(258)	25%	(142)	29%	(161)	561
U.S. Economy: Right Direction	9%	(20)	82%	(195)	9%	(22)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	86%	(230)	11%	(30)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	67%	(259)	9%	(34)	24%	(93)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(13)	50%	(74)	41%	(61)	147
Top 2024 Issue: Economy	43%	(127)	29%	(86)	27%	(80)	293
Community: Urban	25%	(38)	53%	(83)	22%	(35)	156
Community: Suburban	33%	(131)	43%	(172)	24%	(94)	397
Community: Rural	44%	(109)	34%	(83)	22%	(54)	246
Community/Gender: Urban Women	18%	(12)	52%	(34)	30%	(20)	66
Community/Gender: Urban Men	30%	(26)	54%	(48)	17%	(15)	89
Community/Gender: Rural Women	46%	(65)	32%	(46)	22%	(31)	142
Community/Gender: Rural Men	43%	(44)	35%	(37)	22%	(23)	104
Community/Gender: Suburban Women	26%	(55)	47%	(99)	27%	(58)	211

Continued on next page

Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(279)	42%	(338)	23%	(183)	799
Community/Gender: Suburban Men	41%	(77)	39%	(74)	20%	(36)	187
Homeowner	36%	(248)	42%	(290)	23%	(158)	696
Renter	33%	(30)	46%	(42)	21%	(19)	90
Military HHnm: Yes	43%	(46)	38%	(40)	19%	(20)	106
Military HH: No	34%	(233)	43%	(297)	24%	(163)	693
Employ: Private Sector	36%	(116)	41%	(135)	23%	(75)	325
Employ: Self-Employed	44%	(26)	36%	(21)	20%	(12)	59
Employ: Retired	38%	(78)	42%	(85)	20%	(40)	202
Employ: Unemployed	23%	(13)	55%	(31)	22%	(12)	56
Employ: Other	33%	(21)	32%	(21)	35%	(23)	65
Self + Household: White-Collar	29%	(93)	50%	(163)	21%	(66)	323
Self + Household: Blue Collar	42%	(154)	37%	(134)	21%	(77)	364
Union HH: Yes	27%	(21)	45%	(35)	28%	(22)	78
Union HH: No	36%	(258)	42%	(303)	22%	(161)	721
LGBTQ+: Yes	24%	(22)	49%	(46)	27%	(25)	93
LGBTQ+: No	36%	(256)	41%	(292)	22%	(158)	706
Motivated to Vote	36%	(263)	42%	(304)	22%	(159)	726
Parent: Yes	40%	(83)	38%	(78)	22%	(47)	209
Parent: No	33%	(195)	44%	(259)	23%	(136)	590
COVID Vaccine: Yes	26%	(155)	52%	(308)	22%	(132)	595
COVID Vaccine: No	61%	(124)	14%	(29)	25%	(50)	204
Student Loans: Yes	29%	(48)	54%	(88)	17%	(29)	165
Student Loans: No	36%	(231)	39%	(249)	24%	(154)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(302)	44%	(352)	18%	(144)	799
Gender: Male	38%	(144)	46%	(174)	16%	(61)	380
Gender: Female	38%	(158)	42%	(178)	20%	(83)	419
Age: 18-34	33%	(70)	42%	(90)	25%	(52)	213
Age: 35-44	31%	(32)	55%	(56)	14%	(14)	103
Age: 45-64	41%	(113)	41%	(110)	18%	(49)	271
Age: 65+	41%	(87)	45%	(96)	14%	(29)	212
GenZers: 1997-2012	23%	(20)	56%	(48)	20%	(18)	86
Millennials: 1981-1996	38%	(78)	41%	(85)	21%	(42)	205
GenXers: 1965-1980	39%	(74)	43%	(82)	18%	(35)	191
Baby Boomers: 1946-1964	39%	(113)	45%	(131)	17%	(49)	293
Educ: < College	46%	(218)	37%	(178)	17%	(81)	478
Educ: Bachelors degree	27%	(57)	54%	(114)	18%	(38)	209
Educ: Post-grad	24%	(27)	54%	(60)	22%	(25)	112
Income: Under 50k	41%	(135)	41%	(133)	18%	(60)	328
Income: 50k-100k	42%	(115)	45%	(123)	13%	(36)	274
Income: 100k+	26%	(52)	49%	(96)	25%	(49)	197
Ethnicity: White (Non-Hispanic)	41%	(274)	40%	(268)	19%	(125)	666
Ethnicity: Black (Non-Hispanic)	16%	(13)	68%	(53)	16%	(13)	79
All Christian	44%	(192)	39%	(170)	18%	(77)	439
Agnostic/Nothing in particular	31%	(53)	47%	(81)	22%	(38)	172
Something Else	40%	(41)	44%	(46)	16%	(17)	104
Evangelical	56%	(107)	29%	(55)	15%	(29)	190
Non-Evangelical	36%	(122)	45%	(153)	19%	(65)	339
PID: Dem (no lean)	5%	(16)	79%	(263)	16%	(52)	331
PID: Ind (no lean)	31%	(40)	46%	(60)	23%	(29)	130
PID: Rep (no lean)	73%	(245)	9%	(29)	19%	(63)	338
PID/Gender: Dem Men	6%	(8)	83%	(120)	11%	(16)	144
PID/Gender: Dem Women	4%	(8)	76%	(143)	19%	(36)	188
PID/Gender: Ind Men	35%	(24)	51%	(36)	14%	(10)	70
PID/Gender: Ind Women	27%	(16)	41%	(25)	32%	(20)	60
PID/Gender: Rep Men	67%	(112)	11%	(19)	21%	(35)	167
PID/Gender: Rep Women	78%	(133)	6%	(11)	16%	(27)	171

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Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(302)	44%	(352)	18%	(144)	799
Ideo: Liberal (1-3)	2%	(6)	80%	(185)	17%	(40)	231
Ideo: Moderate (4)	24%	(54)	54%	(120)	22%	(48)	222
Ideo: Conservative (5-7)	74%	(237)	11%	(35)	15%	(47)	319
Ideo/PID: Conservative Republican	80%	(211)	5%	(13)	15%	(41)	266
Ideo/PID: Moderate/Liberal Republican	48%	(30)	21%	(13)	31%	(19)	61
Ideo/PID: Moderate/Conservative Democrat	12%	(15)	70%	(92)	18%	(24)	130
Ideo/PID: Liberal Democrat	—	(1)	86%	(166)	14%	(28)	195
Unfavorable of Biden and Trump	13%	(18)	34%	(49)	53%	(75)	143
2024 H2H Matchup: Biden Voter	1%	(4)	87%	(307)	12%	(43)	353
2024 H2H Matchup: Trump Voter	80%	(295)	7%	(25)	13%	(47)	367
2022 House Vote: Democrat	4%	(13)	80%	(271)	16%	(54)	338
2022 House Vote: Republican	72%	(241)	9%	(29)	19%	(63)	333
2022 House Vote: Did not Vote	38%	(42)	41%	(45)	21%	(23)	110
2020 Vote: Joe Biden	3%	(11)	80%	(296)	17%	(65)	371
2020 Vote: Donald Trump	75%	(272)	8%	(28)	17%	(63)	363
2020 Vote: Did not Vote	32%	(18)	46%	(26)	23%	(13)	57
2016 Vote: Hillary Clinton	5%	(14)	81%	(226)	13%	(37)	278
2016 Vote: Donald Trump	71%	(220)	10%	(30)	19%	(60)	310
U.S. Economy: Wrong Track	51%	(286)	26%	(147)	23%	(128)	561
U.S. Economy: Right Direction	7%	(16)	86%	(205)	7%	(17)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	91%	(243)	7%	(19)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75%	(290)	8%	(32)	16%	(63)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(9)	52%	(77)	42%	(62)	147
Top 2024 Issue: Economy	51%	(150)	32%	(94)	16%	(48)	293
Community: Urban	24%	(37)	60%	(94)	16%	(25)	156
Community: Suburban	37%	(147)	43%	(171)	20%	(79)	397
Community: Rural	48%	(118)	35%	(87)	17%	(41)	246
Community/Gender: Urban Women	19%	(12)	59%	(39)	23%	(15)	66
Community/Gender: Urban Men	28%	(25)	62%	(55)	11%	(10)	89
Community/Gender: Rural Women	49%	(70)	35%	(50)	16%	(23)	142
Community/Gender: Rural Men	46%	(48)	36%	(38)	17%	(18)	104
Community/Gender: Suburban Women	36%	(76)	43%	(90)	22%	(45)	211

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Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(302)	44%	(352)	18%	(144)	799
Community/Gender: Suburban Men	38%	(72)	44%	(82)	18%	(33)	187
Homeowner	38%	(266)	44%	(307)	18%	(123)	696
Renter	38%	(34)	44%	(39)	18%	(16)	90
Military HHnm: Yes	51%	(54)	35%	(37)	14%	(15)	106
Military HH: No	36%	(248)	46%	(316)	19%	(129)	693
Employ: Private Sector	37%	(121)	41%	(134)	22%	(70)	325
Employ: Self-Employed	52%	(31)	45%	(26)	3%	(2)	59
Employ: Retired	40%	(80)	46%	(94)	14%	(28)	202
Employ: Unemployed	24%	(13)	54%	(30)	22%	(12)	56
Employ: Other	39%	(25)	35%	(22)	26%	(17)	65
Self + Household: White-Collar	28%	(89)	52%	(168)	21%	(66)	323
Self + Household: Blue Collar	48%	(173)	37%	(135)	15%	(55)	364
Union HH: Yes	39%	(30)	41%	(32)	20%	(16)	78
Union HH: No	38%	(272)	44%	(321)	18%	(129)	721
LGBTQ+: Yes	25%	(23)	55%	(51)	20%	(18)	93
LGBTQ+: No	39%	(279)	43%	(301)	18%	(126)	706
Motivated to Vote	38%	(279)	45%	(324)	17%	(123)	726
Parent: Yes	41%	(85)	40%	(83)	20%	(41)	209
Parent: No	37%	(217)	46%	(270)	17%	(103)	590
COVID Vaccine: Yes	27%	(162)	54%	(323)	19%	(110)	595
COVID Vaccine: No	69%	(140)	15%	(30)	17%	(34)	204
Student Loans: Yes	29%	(49)	53%	(87)	18%	(29)	165
Student Loans: No	40%	(254)	42%	(265)	18%	(115)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(298)	43%	(342)	20%	(159)	799
Gender: Male	41%	(155)	44%	(166)	16%	(59)	380
Gender: Female	34%	(143)	42%	(176)	24%	(100)	419
Age: 18-34	33%	(70)	42%	(89)	25%	(54)	213
Age: 35-44	30%	(31)	53%	(55)	17%	(17)	103
Age: 45-64	41%	(111)	39%	(105)	20%	(55)	271
Age: 65+	41%	(86)	44%	(93)	15%	(33)	212
GenZers: 1997-2012	24%	(21)	49%	(42)	27%	(23)	86
Millennials: 1981-1996	36%	(75)	44%	(90)	20%	(41)	205
GenXers: 1965-1980	39%	(75)	41%	(78)	20%	(38)	191
Baby Boomers: 1946-1964	40%	(116)	43%	(125)	18%	(52)	293
Educ: < College	43%	(206)	36%	(172)	21%	(99)	478
Educ: Bachelors degree	29%	(60)	52%	(110)	19%	(40)	209
Educ: Post-grad	28%	(32)	54%	(61)	18%	(20)	112
Income: Under 50k	39%	(126)	41%	(133)	21%	(68)	328
Income: 50k-100k	40%	(108)	44%	(122)	16%	(44)	274
Income: 100k+	32%	(63)	44%	(87)	24%	(47)	197
Ethnicity: White (Non-Hispanic)	41%	(272)	39%	(257)	20%	(136)	666
Ethnicity: Black (Non-Hispanic)	17%	(14)	72%	(57)	11%	(8)	79
All Christian	43%	(189)	37%	(161)	20%	(88)	439
Agnostic/Nothing in particular	29%	(50)	48%	(83)	23%	(39)	172
Something Else	44%	(46)	37%	(39)	19%	(20)	104
Evangelical	52%	(99)	26%	(50)	22%	(41)	190
Non-Evangelical	38%	(130)	42%	(143)	20%	(67)	339
PID: Dem (no lean)	5%	(15)	80%	(266)	15%	(50)	331
PID: Ind (no lean)	33%	(43)	37%	(48)	30%	(39)	130
PID: Rep (no lean)	71%	(240)	8%	(28)	21%	(70)	338
PID/Gender: Dem Men	5%	(8)	85%	(122)	9%	(13)	144
PID/Gender: Dem Women	4%	(7)	77%	(144)	19%	(37)	188
PID/Gender: Ind Men	39%	(27)	40%	(28)	21%	(15)	70
PID/Gender: Ind Women	26%	(16)	33%	(20)	41%	(25)	60
PID/Gender: Rep Men	72%	(119)	9%	(16)	19%	(32)	167
PID/Gender: Rep Women	70%	(120)	7%	(12)	22%	(38)	171

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(298)	43%	(342)	20%	(159)	799
Ideo: Liberal (1-3)	3%	(7)	81%	(187)	16%	(36)	231
Ideo: Moderate (4)	24%	(53)	54%	(119)	22%	(50)	222
Ideo: Conservative (5-7)	73%	(232)	9%	(28)	19%	(59)	319
Ideo/PID: Conservative Republican	78%	(206)	4%	(11)	18%	(48)	266
Ideo/PID: Moderate/Liberal Republican	48%	(30)	22%	(14)	29%	(18)	61
Ideo/PID: Moderate/Conservative Democrat	9%	(12)	72%	(94)	19%	(24)	130
Ideo/PID: Liberal Democrat	1%	(3)	86%	(167)	13%	(24)	195
Unfavorable of Biden and Trump	12%	(17)	31%	(44)	57%	(81)	143
2024 H2H Matchup: Biden Voter	2%	(5)	88%	(311)	10%	(37)	353
2024 H2H Matchup: Trump Voter	79%	(289)	5%	(18)	16%	(60)	367
2022 House Vote: Democrat	3%	(10)	83%	(280)	14%	(48)	338
2022 House Vote: Republican	71%	(236)	7%	(22)	23%	(75)	333
2022 House Vote: Did not Vote	41%	(45)	32%	(35)	27%	(30)	110
2020 Vote: Joe Biden	3%	(10)	81%	(302)	16%	(59)	371
2020 Vote: Donald Trump	74%	(267)	6%	(20)	21%	(75)	363
2020 Vote: Did not Vote	33%	(19)	30%	(17)	37%	(21)	57
2016 Vote: Hillary Clinton	5%	(13)	83%	(231)	13%	(35)	278
2016 Vote: Donald Trump	71%	(219)	8%	(24)	21%	(67)	310
U.S. Economy: Wrong Track	50%	(280)	24%	(136)	26%	(145)	561
U.S. Economy: Right Direction	7%	(18)	86%	(206)	6%	(14)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	91%	(241)	8%	(21)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75%	(288)	7%	(26)	19%	(72)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(6)	51%	(75)	45%	(66)	147
Top 2024 Issue: Economy	50%	(147)	27%	(80)	22%	(66)	293
Community: Urban	24%	(38)	60%	(93)	16%	(24)	156
Community: Suburban	38%	(149)	41%	(163)	22%	(86)	397
Community: Rural	45%	(111)	35%	(86)	20%	(49)	246
Community/Gender: Urban Women	21%	(14)	57%	(38)	22%	(15)	66
Community/Gender: Urban Men	27%	(24)	62%	(56)	11%	(10)	89
Community/Gender: Rural Women	42%	(60)	34%	(49)	23%	(33)	142
Community/Gender: Rural Men	49%	(51)	36%	(37)	15%	(16)	104
Community/Gender: Suburban Women	33%	(69)	43%	(90)	25%	(52)	211

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(298)	43%	(342)	20%	(159)	799
Community/Gender: Suburban Men	43%	(80)	39%	(73)	18%	(34)	187
Homeowner	38%	(263)	42%	(295)	20%	(138)	696
Renter	36%	(32)	47%	(42)	17%	(16)	90
Military HHnm: Yes	49%	(51)	32%	(33)	20%	(21)	106
Military HH: No	36%	(247)	45%	(309)	20%	(138)	693
Employ: Private Sector	36%	(118)	40%	(130)	24%	(78)	325
Employ: Self-Employed	54%	(32)	42%	(25)	4%	(2)	59
Employ: Retired	41%	(83)	47%	(95)	12%	(24)	202
Employ: Unemployed	25%	(14)	49%	(27)	26%	(15)	56
Employ: Other	31%	(20)	33%	(21)	36%	(23)	65
Self + Household: White-Collar	29%	(94)	51%	(164)	20%	(65)	323
Self + Household: Blue Collar	46%	(166)	38%	(137)	17%	(61)	364
Union HH: Yes	40%	(31)	42%	(32)	19%	(14)	78
Union HH: No	37%	(267)	43%	(310)	20%	(145)	721
LGBTQ+: Yes	25%	(24)	56%	(52)	18%	(17)	93
LGBTQ+: No	39%	(274)	41%	(290)	20%	(142)	706
Motivated to Vote	38%	(275)	43%	(313)	19%	(138)	726
Parent: Yes	40%	(84)	36%	(76)	24%	(49)	209
Parent: No	36%	(214)	45%	(266)	19%	(110)	590
COVID Vaccine: Yes	27%	(159)	52%	(310)	21%	(126)	595
COVID Vaccine: No	68%	(138)	16%	(32)	16%	(33)	204
Student Loans: Yes	31%	(50)	51%	(84)	18%	(30)	165
Student Loans: No	39%	(248)	41%	(258)	20%	(129)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(312)	43%	(340)	18%	(147)	799
Gender: Male	42%	(159)	42%	(161)	16%	(60)	380
Gender: Female	37%	(153)	43%	(179)	21%	(87)	419
Age: 18-34	36%	(76)	41%	(88)	23%	(49)	213
Age: 35-44	31%	(32)	47%	(49)	22%	(22)	103
Age: 45-64	43%	(118)	40%	(108)	17%	(45)	271
Age: 65+	41%	(87)	45%	(94)	14%	(30)	212
GenZers: 1997-2012	33%	(29)	49%	(42)	17%	(15)	86
Millennials: 1981-1996	35%	(72)	41%	(83)	24%	(50)	205
GenXers: 1965-1980	40%	(77)	41%	(78)	19%	(36)	191
Baby Boomers: 1946-1964	41%	(119)	44%	(128)	16%	(46)	293
Educ: < College	47%	(224)	35%	(167)	18%	(86)	478
Educ: Bachelors degree	27%	(57)	53%	(110)	20%	(41)	209
Educ: Post-grad	27%	(30)	56%	(63)	17%	(19)	112
Income: Under 50k	42%	(137)	40%	(131)	18%	(60)	328
Income: 50k-100k	41%	(113)	43%	(118)	15%	(42)	274
Income: 100k+	32%	(62)	46%	(91)	23%	(45)	197
Ethnicity: White (Non-Hispanic)	43%	(286)	38%	(250)	19%	(129)	666
Ethnicity: Black (Non-Hispanic)	13%	(10)	72%	(57)	15%	(12)	79
All Christian	45%	(200)	37%	(163)	17%	(76)	439
Agnostic/Nothing in particular	29%	(50)	45%	(77)	27%	(46)	172
Something Else	48%	(50)	40%	(41)	12%	(13)	104
Evangelical	59%	(112)	31%	(60)	10%	(19)	190
Non-Evangelical	39%	(131)	41%	(138)	21%	(70)	339
PID: Dem (no lean)	8%	(26)	78%	(259)	14%	(47)	331
PID: Ind (no lean)	33%	(42)	42%	(55)	25%	(33)	130
PID: Rep (no lean)	72%	(244)	8%	(26)	20%	(67)	338
PID/Gender: Dem Men	12%	(17)	78%	(112)	11%	(15)	144
PID/Gender: Dem Women	5%	(9)	79%	(147)	17%	(32)	188
PID/Gender: Ind Men	31%	(21)	52%	(36)	17%	(12)	70
PID/Gender: Ind Women	35%	(21)	31%	(19)	34%	(21)	60
PID/Gender: Rep Men	72%	(121)	8%	(13)	20%	(33)	167
PID/Gender: Rep Women	72%	(123)	8%	(13)	20%	(35)	171

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(312)	43%	(340)	18%	(147)	799
Ideo: Liberal (1-3)	5%	(12)	79%	(182)	16%	(36)	231
Ideo: Moderate (4)	22%	(48)	56%	(124)	23%	(50)	222
Ideo: Conservative (5-7)	76%	(243)	8%	(25)	16%	(51)	319
Ideo/PID: Conservative Republican	80%	(213)	3%	(8)	17%	(45)	266
Ideo/PID: Moderate/Liberal Republican	39%	(24)	29%	(18)	32%	(19)	61
Ideo/PID: Moderate/Conservative Democrat	16%	(20)	71%	(93)	13%	(17)	130
Ideo/PID: Liberal Democrat	2%	(5)	83%	(162)	15%	(28)	195
Unfavorable of Biden and Trump	18%	(25)	30%	(42)	53%	(75)	143
2024 H2H Matchup: Biden Voter	4%	(13)	85%	(299)	12%	(42)	353
2024 H2H Matchup: Trump Voter	78%	(288)	7%	(25)	15%	(55)	367
2022 House Vote: Democrat	6%	(21)	79%	(268)	14%	(49)	338
2022 House Vote: Republican	72%	(241)	7%	(23)	21%	(69)	333
2022 House Vote: Did not Vote	40%	(44)	38%	(42)	22%	(24)	110
2020 Vote: Joe Biden	4%	(17)	79%	(294)	16%	(61)	371
2020 Vote: Donald Trump	76%	(275)	5%	(20)	19%	(68)	363
2020 Vote: Did not Vote	32%	(18)	42%	(24)	25%	(14)	57
2016 Vote: Hillary Clinton	8%	(21)	79%	(220)	13%	(37)	278
2016 Vote: Donald Trump	71%	(219)	8%	(24)	21%	(67)	310
U.S. Economy: Wrong Track	52%	(291)	25%	(139)	23%	(131)	561
U.S. Economy: Right Direction	9%	(21)	85%	(201)	7%	(16)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	89%	(236)	8%	(20)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(293)	6%	(25)	18%	(68)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(9)	54%	(80)	40%	(58)	147
Top 2024 Issue: Economy	53%	(155)	29%	(85)	18%	(52)	293
Community: Urban	27%	(42)	59%	(92)	14%	(22)	156
Community: Suburban	39%	(153)	41%	(162)	21%	(83)	397
Community: Rural	48%	(117)	35%	(86)	17%	(43)	246
Community/Gender: Urban Women	16%	(10)	66%	(44)	18%	(12)	66
Community/Gender: Urban Men	35%	(31)	54%	(48)	11%	(10)	89
Community/Gender: Rural Women	49%	(70)	32%	(45)	19%	(27)	142
Community/Gender: Rural Men	45%	(47)	39%	(41)	15%	(16)	104
Community/Gender: Suburban Women	35%	(73)	43%	(90)	23%	(48)	211

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(312)	43%	(340)	18%	(147)	799
Community/Gender: Suburban Men	43%	(81)	38%	(72)	18%	(34)	187
Homeowner	40%	(278)	42%	(293)	18%	(125)	696
Renter	36%	(32)	46%	(41)	18%	(17)	90
Military HHnm: Yes	54%	(57)	33%	(35)	13%	(14)	106
Military HH: No	37%	(255)	44%	(306)	19%	(133)	693
Employ: Private Sector	39%	(126)	43%	(140)	18%	(59)	325
Employ: Self-Employed	48%	(28)	41%	(24)	12%	(7)	59
Employ: Retired	40%	(80)	44%	(88)	17%	(34)	202
Employ: Unemployed	28%	(15)	41%	(23)	32%	(18)	56
Employ: Other	39%	(25)	37%	(24)	23%	(15)	65
Self + Household: White-Collar	32%	(104)	51%	(165)	17%	(53)	323
Self + Household: Blue Collar	48%	(174)	34%	(125)	18%	(65)	364
Union HH: Yes	40%	(31)	39%	(30)	21%	(17)	78
Union HH: No	39%	(281)	43%	(310)	18%	(130)	721
LGBTQ+: Yes	26%	(24)	50%	(47)	24%	(22)	93
LGBTQ+: No	41%	(288)	42%	(293)	18%	(125)	706
Motivated to Vote	41%	(294)	42%	(306)	17%	(125)	726
Parent: Yes	41%	(85)	41%	(85)	18%	(38)	209
Parent: No	38%	(227)	43%	(255)	18%	(109)	590
COVID Vaccine: Yes	29%	(173)	52%	(309)	19%	(113)	595
COVID Vaccine: No	68%	(139)	15%	(31)	17%	(34)	204
Student Loans: Yes	32%	(53)	50%	(82)	18%	(30)	165
Student Loans: No	41%	(259)	41%	(258)	19%	(117)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(320)	40%	(318)	20%	(161)	799
Gender: Male	42%	(161)	41%	(156)	16%	(62)	380
Gender: Female	38%	(159)	38%	(161)	24%	(99)	419
Age: 18-34	39%	(83)	38%	(80)	23%	(50)	213
Age: 35-44	29%	(29)	52%	(54)	20%	(20)	103
Age: 45-64	43%	(117)	36%	(97)	21%	(58)	271
Age: 65+	43%	(91)	41%	(87)	16%	(34)	212
GenZers: 1997-2012	38%	(32)	44%	(38)	18%	(15)	86
Millennials: 1981-1996	37%	(75)	40%	(81)	24%	(49)	205
GenXers: 1965-1980	38%	(72)	37%	(70)	25%	(48)	191
Baby Boomers: 1946-1964	45%	(131)	41%	(120)	14%	(42)	293
Educ: < College	47%	(225)	33%	(156)	20%	(96)	478
Educ: Bachelors degree	31%	(64)	48%	(100)	21%	(44)	209
Educ: Post-grad	28%	(31)	54%	(61)	18%	(20)	112
Income: Under 50k	41%	(135)	40%	(132)	19%	(62)	328
Income: 50k-100k	43%	(118)	38%	(105)	19%	(51)	274
Income: 100k+	35%	(68)	41%	(81)	24%	(48)	197
Ethnicity: White (Non-Hispanic)	43%	(289)	37%	(245)	20%	(132)	666
Ethnicity: Black (Non-Hispanic)	16%	(13)	65%	(51)	19%	(15)	79
All Christian	46%	(202)	35%	(152)	19%	(84)	439
Agnostic/Nothing in particular	32%	(55)	44%	(75)	24%	(42)	172
Something Else	44%	(46)	41%	(43)	15%	(15)	104
Evangelical	58%	(111)	29%	(55)	13%	(24)	190
Non-Evangelical	39%	(131)	40%	(135)	22%	(74)	339
PID: Dem (no lean)	8%	(27)	76%	(253)	15%	(51)	331
PID: Ind (no lean)	33%	(43)	31%	(41)	36%	(47)	130
PID: Rep (no lean)	74%	(250)	7%	(23)	19%	(64)	338
PID/Gender: Dem Men	12%	(17)	80%	(115)	7%	(11)	144
PID/Gender: Dem Women	5%	(10)	73%	(138)	21%	(40)	188
PID/Gender: Ind Men	39%	(27)	38%	(26)	23%	(16)	70
PID/Gender: Ind Women	26%	(16)	24%	(14)	50%	(30)	60
PID/Gender: Rep Men	70%	(117)	9%	(14)	21%	(35)	167
PID/Gender: Rep Women	78%	(134)	5%	(9)	16%	(28)	171

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(320)	40%	(318)	20%	(161)	799
Ideo: Liberal (1-3)	6%	(14)	77%	(177)	17%	(40)	231
Ideo: Moderate (4)	25%	(56)	46%	(103)	29%	(64)	222
Ideo: Conservative (5-7)	76%	(242)	9%	(30)	15%	(48)	319
Ideo/PID: Conservative Republican	81%	(214)	5%	(12)	15%	(40)	266
Ideo/PID: Moderate/Liberal Republican	47%	(29)	18%	(11)	34%	(21)	61
Ideo/PID: Moderate/Conservative Democrat	14%	(18)	68%	(89)	18%	(23)	130
Ideo/PID: Liberal Democrat	5%	(9)	82%	(160)	13%	(26)	195
Unfavorable of Biden and Trump	21%	(31)	24%	(35)	54%	(77)	143
2024 H2H Matchup: Biden Voter	5%	(17)	81%	(286)	14%	(51)	353
2024 H2H Matchup: Trump Voter	79%	(290)	6%	(21)	15%	(57)	367
2022 House Vote: Democrat	8%	(26)	76%	(257)	16%	(55)	338
2022 House Vote: Republican	74%	(245)	6%	(19)	21%	(69)	333
2022 House Vote: Did not Vote	40%	(44)	33%	(36)	28%	(31)	110
2020 Vote: Joe Biden	7%	(28)	74%	(275)	19%	(69)	371
2020 Vote: Donald Trump	75%	(273)	6%	(22)	19%	(68)	363
2020 Vote: Did not Vote	33%	(19)	32%	(18)	36%	(20)	57
2016 Vote: Hillary Clinton	7%	(19)	79%	(219)	14%	(40)	278
2016 Vote: Donald Trump	71%	(222)	7%	(23)	21%	(66)	310
U.S. Economy: Wrong Track	53%	(297)	22%	(123)	25%	(141)	561
U.S. Economy: Right Direction	10%	(23)	82%	(195)	8%	(20)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(9)	89%	(238)	7%	(20)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(292)	7%	(26)	18%	(69)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(20)	37%	(54)	49%	(73)	147
Top 2024 Issue: Economy	52%	(153)	26%	(76)	22%	(64)	293
Community: Urban	29%	(46)	57%	(89)	13%	(21)	156
Community: Suburban	40%	(160)	38%	(151)	22%	(86)	397
Community: Rural	47%	(115)	31%	(77)	22%	(54)	246
Community/Gender: Urban Women	22%	(15)	58%	(39)	20%	(13)	66
Community/Gender: Urban Men	35%	(31)	57%	(51)	8%	(8)	89
Community/Gender: Rural Women	48%	(68)	31%	(43)	22%	(31)	142
Community/Gender: Rural Men	46%	(47)	32%	(34)	22%	(23)	104
Community/Gender: Suburban Women	36%	(77)	38%	(79)	26%	(54)	211

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(320)	40%	(318)	20%	(161)	799
Community/Gender: Suburban Men	44%	(83)	39%	(72)	17%	(32)	187
Homeowner	40%	(281)	39%	(272)	20%	(142)	696
Renter	42%	(37)	45%	(40)	14%	(12)	90
Military HHnm: Yes	55%	(58)	27%	(29)	18%	(19)	106
Military HH: No	38%	(262)	42%	(289)	21%	(142)	693
Employ: Private Sector	40%	(131)	38%	(123)	22%	(71)	325
Employ: Self-Employed	49%	(29)	39%	(23)	12%	(7)	59
Employ: Retired	40%	(81)	42%	(85)	18%	(36)	202
Employ: Unemployed	31%	(18)	46%	(26)	23%	(13)	56
Employ: Other	39%	(25)	34%	(22)	26%	(17)	65
Self + Household: White-Collar	33%	(106)	45%	(145)	22%	(71)	323
Self + Household: Blue Collar	48%	(176)	36%	(130)	16%	(58)	364
Union HH: Yes	43%	(34)	39%	(30)	17%	(14)	78
Union HH: No	40%	(287)	40%	(287)	20%	(147)	721
LGBTQ+: Yes	29%	(27)	48%	(45)	23%	(22)	93
LGBTQ+: No	42%	(294)	39%	(273)	20%	(139)	706
Motivated to Vote	42%	(302)	40%	(294)	18%	(130)	726
Parent: Yes	41%	(87)	38%	(79)	21%	(43)	209
Parent: No	40%	(234)	40%	(238)	20%	(118)	590
COVID Vaccine: Yes	30%	(179)	49%	(291)	21%	(125)	595
COVID Vaccine: No	69%	(141)	13%	(27)	18%	(36)	204
Student Loans: Yes	33%	(54)	49%	(81)	18%	(30)	165
Student Loans: No	42%	(267)	37%	(237)	21%	(131)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(341)	38%	(307)	19%	(151)	799
Gender: Male	46%	(177)	41%	(155)	13%	(48)	380
Gender: Female	39%	(164)	36%	(152)	24%	(103)	419
Age: 18-34	38%	(82)	36%	(77)	26%	(55)	213
Age: 35-44	33%	(34)	50%	(51)	17%	(17)	103
Age: 45-64	49%	(132)	36%	(97)	16%	(42)	271
Age: 65+	44%	(93)	39%	(82)	17%	(36)	212
GenZers: 1997-2012	29%	(25)	47%	(40)	25%	(21)	86
Millennials: 1981-1996	41%	(85)	36%	(74)	23%	(46)	205
GenXers: 1965-1980	46%	(87)	40%	(76)	15%	(28)	191
Baby Boomers: 1946-1964	46%	(134)	37%	(108)	17%	(51)	293
Educ: < College	48%	(229)	31%	(148)	21%	(100)	478
Educ: Bachelors degree	37%	(76)	49%	(102)	15%	(31)	209
Educ: Post-grad	31%	(35)	51%	(57)	18%	(20)	112
Income: Under 50k	44%	(144)	35%	(115)	21%	(69)	328
Income: 50k-100k	44%	(119)	41%	(112)	16%	(43)	274
Income: 100k+	39%	(78)	41%	(80)	20%	(39)	197
Ethnicity: White (Non-Hispanic)	46%	(306)	35%	(236)	19%	(124)	666
Ethnicity: Black (Non-Hispanic)	24%	(19)	55%	(43)	21%	(17)	79
All Christian	49%	(216)	34%	(149)	17%	(74)	439
Agnostic/Nothing in particular	36%	(62)	40%	(69)	24%	(41)	172
Something Else	46%	(48)	36%	(38)	18%	(19)	104
Evangelical	60%	(115)	25%	(47)	15%	(28)	190
Non-Evangelical	42%	(142)	40%	(135)	19%	(63)	339
PID: Dem (no lean)	8%	(26)	73%	(242)	19%	(63)	331
PID: Ind (no lean)	43%	(56)	28%	(36)	29%	(38)	130
PID: Rep (no lean)	77%	(259)	8%	(29)	15%	(50)	338
PID/Gender: Dem Men	10%	(15)	79%	(114)	11%	(15)	144
PID/Gender: Dem Women	6%	(11)	68%	(129)	25%	(48)	188
PID/Gender: Ind Men	51%	(35)	32%	(23)	17%	(12)	70
PID/Gender: Ind Women	34%	(20)	23%	(14)	43%	(26)	60
PID/Gender: Rep Men	76%	(127)	11%	(19)	13%	(21)	167
PID/Gender: Rep Women	78%	(133)	6%	(10)	17%	(29)	171

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(341)	38%	(307)	19%	(151)	799
Ideo: Liberal (1-3)	6%	(13)	74%	(170)	20%	(47)	231
Ideo: Moderate (4)	29%	(65)	46%	(102)	25%	(55)	222
Ideo: Conservative (5-7)	79%	(254)	8%	(27)	12%	(39)	319
Ideo/PID: Conservative Republican	84%	(224)	5%	(13)	11%	(29)	266
Ideo/PID: Moderate/Liberal Republican	47%	(29)	26%	(16)	27%	(17)	61
Ideo/PID: Moderate/Conservative Democrat	17%	(22)	61%	(80)	22%	(28)	130
Ideo/PID: Liberal Democrat	2%	(3)	81%	(158)	17%	(34)	195
Unfavorable of Biden and Trump	26%	(38)	26%	(37)	48%	(68)	143
2024 H2H Matchup: Biden Voter	3%	(12)	80%	(282)	17%	(59)	353
2024 H2H Matchup: Trump Voter	83%	(305)	5%	(18)	12%	(44)	367
2022 House Vote: Democrat	6%	(20)	73%	(248)	21%	(70)	338
2022 House Vote: Republican	77%	(258)	7%	(24)	15%	(51)	333
2022 House Vote: Did not Vote	52%	(58)	30%	(33)	18%	(20)	110
2020 Vote: Joe Biden	7%	(24)	73%	(270)	21%	(77)	371
2020 Vote: Donald Trump	81%	(292)	5%	(17)	15%	(54)	363
2020 Vote: Did not Vote	41%	(23)	35%	(20)	25%	(14)	57
2016 Vote: Hillary Clinton	7%	(18)	78%	(216)	16%	(44)	278
2016 Vote: Donald Trump	78%	(241)	6%	(17)	17%	(52)	310
U.S. Economy: Wrong Track	58%	(325)	19%	(108)	23%	(128)	561
U.S. Economy: Right Direction	7%	(16)	84%	(199)	10%	(23)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	86%	(228)	12%	(31)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(317)	5%	(18)	13%	(51)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(18)	42%	(61)	47%	(69)	147
Top 2024 Issue: Economy	56%	(163)	26%	(75)	19%	(55)	293
Community: Urban	25%	(39)	57%	(89)	17%	(27)	156
Community: Suburban	44%	(174)	38%	(150)	18%	(73)	397
Community: Rural	52%	(128)	28%	(68)	20%	(50)	246
Community/Gender: Urban Women	15%	(10)	57%	(38)	28%	(19)	66
Community/Gender: Urban Men	33%	(29)	57%	(51)	10%	(9)	89
Community/Gender: Rural Women	50%	(72)	25%	(36)	24%	(35)	142
Community/Gender: Rural Men	54%	(56)	31%	(32)	15%	(16)	104
Community/Gender: Suburban Women	39%	(83)	37%	(78)	23%	(49)	211

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(341)	38%	(307)	19%	(151)	799
Community/Gender: Suburban Men	49%	(91)	38%	(72)	13%	(24)	187
Homeowner	44%	(303)	38%	(268)	18%	(125)	696
Renter	40%	(36)	39%	(35)	21%	(19)	90
Military HHnm: Yes	52%	(55)	33%	(35)	15%	(16)	106
Military HH: No	41%	(286)	39%	(273)	19%	(135)	693
Employ: Private Sector	44%	(143)	40%	(132)	16%	(51)	325
Employ: Self-Employed	54%	(32)	34%	(20)	12%	(7)	59
Employ: Retired	43%	(87)	40%	(80)	17%	(34)	202
Employ: Unemployed	38%	(21)	37%	(21)	25%	(14)	56
Employ: Other	39%	(25)	34%	(22)	27%	(17)	65
Self + Household: White-Collar	36%	(116)	47%	(152)	17%	(55)	323
Self + Household: Blue Collar	51%	(186)	31%	(112)	18%	(66)	364
Union HH: Yes	36%	(28)	42%	(33)	22%	(17)	78
Union HH: No	43%	(313)	38%	(275)	19%	(134)	721
LGBTQ+: Yes	26%	(24)	49%	(46)	25%	(23)	93
LGBTQ+: No	45%	(317)	37%	(262)	18%	(127)	706
Motivated to Vote	44%	(316)	40%	(287)	17%	(122)	726
Parent: Yes	45%	(93)	39%	(81)	16%	(34)	209
Parent: No	42%	(248)	38%	(226)	20%	(116)	590
COVID Vaccine: Yes	32%	(188)	48%	(284)	21%	(124)	595
COVID Vaccine: No	75%	(153)	12%	(24)	13%	(27)	204
Student Loans: Yes	35%	(57)	42%	(70)	23%	(38)	165
Student Loans: No	45%	(284)	37%	(238)	18%	(113)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(336)	37%	(292)	21%	(171)	799
Gender: Male	45%	(173)	37%	(140)	18%	(67)	380
Gender: Female	39%	(163)	36%	(152)	25%	(104)	419
Age: 18-34	37%	(80)	29%	(63)	33%	(70)	213
Age: 35-44	34%	(35)	45%	(47)	21%	(22)	103
Age: 45-64	47%	(129)	34%	(91)	19%	(51)	271
Age: 65+	44%	(92)	43%	(92)	13%	(27)	212
GenZers: 1997-2012	34%	(29)	34%	(29)	32%	(27)	86
Millennials: 1981-1996	39%	(80)	33%	(67)	28%	(58)	205
GenXers: 1965-1980	43%	(83)	35%	(68)	21%	(40)	191
Baby Boomers: 1946-1964	45%	(131)	40%	(118)	15%	(44)	293
Educ: < College	48%	(229)	31%	(147)	21%	(102)	478
Educ: Bachelors degree	34%	(70)	45%	(95)	21%	(44)	209
Educ: Post-grad	32%	(36)	45%	(50)	23%	(26)	112
Income: Under 50k	44%	(144)	37%	(120)	19%	(63)	328
Income: 50k-100k	42%	(114)	38%	(105)	20%	(54)	274
Income: 100k+	39%	(77)	34%	(67)	27%	(53)	197
Ethnicity: White (Non-Hispanic)	45%	(301)	34%	(225)	21%	(140)	666
Ethnicity: Black (Non-Hispanic)	20%	(16)	55%	(43)	25%	(19)	79
All Christian	48%	(211)	34%	(147)	18%	(80)	439
Agnostic/Nothing in particular	34%	(59)	38%	(65)	28%	(49)	172
Something Else	48%	(50)	33%	(34)	19%	(20)	104
Evangelical	59%	(112)	29%	(55)	12%	(24)	190
Non-Evangelical	42%	(141)	36%	(123)	22%	(75)	339
PID: Dem (no lean)	8%	(25)	68%	(224)	25%	(82)	331
PID: Ind (no lean)	38%	(49)	32%	(42)	30%	(39)	130
PID: Rep (no lean)	77%	(262)	8%	(26)	15%	(50)	338
PID/Gender: Dem Men	10%	(14)	72%	(103)	18%	(26)	144
PID/Gender: Dem Women	6%	(11)	65%	(121)	30%	(56)	188
PID/Gender: Ind Men	42%	(29)	34%	(24)	24%	(17)	70
PID/Gender: Ind Women	33%	(20)	30%	(18)	37%	(22)	60
PID/Gender: Rep Men	78%	(129)	8%	(13)	15%	(24)	167
PID/Gender: Rep Women	77%	(132)	7%	(13)	15%	(26)	171

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Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(336)	37%	(292)	21%	(171)	799
Ideo: Liberal (1-3)	7%	(17)	66%	(153)	26%	(61)	231
Ideo: Moderate (4)	25%	(55)	48%	(106)	27%	(61)	222
Ideo: Conservative (5-7)	80%	(254)	8%	(25)	13%	(40)	319
Ideo/PID: Conservative Republican	86%	(228)	4%	(10)	11%	(28)	266
Ideo/PID: Moderate/Liberal Republican	45%	(28)	26%	(16)	30%	(18)	61
Ideo/PID: Moderate/Conservative Democrat	13%	(17)	64%	(83)	23%	(30)	130
Ideo/PID: Liberal Democrat	4%	(8)	70%	(137)	26%	(50)	195
Unfavorable of Biden and Trump	23%	(32)	21%	(29)	57%	(81)	143
2024 H2H Matchup: Biden Voter	4%	(15)	77%	(272)	19%	(67)	353
2024 H2H Matchup: Trump Voter	83%	(306)	4%	(15)	13%	(47)	367
2022 House Vote: Democrat	6%	(20)	70%	(235)	25%	(83)	338
2022 House Vote: Republican	77%	(257)	7%	(23)	16%	(53)	333
2022 House Vote: Did not Vote	47%	(52)	28%	(30)	25%	(28)	110
2020 Vote: Joe Biden	6%	(23)	68%	(254)	26%	(95)	371
2020 Vote: Donald Trump	80%	(290)	6%	(21)	14%	(52)	363
2020 Vote: Did not Vote	38%	(21)	29%	(17)	33%	(19)	57
2016 Vote: Hillary Clinton	7%	(20)	74%	(207)	19%	(52)	278
2016 Vote: Donald Trump	77%	(240)	7%	(21)	16%	(50)	310
U.S. Economy: Wrong Track	56%	(315)	19%	(106)	25%	(141)	561
U.S. Economy: Right Direction	9%	(21)	78%	(187)	13%	(31)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	85%	(225)	12%	(32)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(315)	3%	(12)	15%	(58)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(12)	37%	(55)	55%	(81)	147
Top 2024 Issue: Economy	56%	(164)	22%	(65)	22%	(64)	293
Community: Urban	31%	(48)	50%	(78)	19%	(30)	156
Community: Suburban	42%	(166)	35%	(141)	23%	(91)	397
Community: Rural	50%	(122)	30%	(73)	21%	(50)	246
Community/Gender: Urban Women	24%	(16)	51%	(34)	26%	(17)	66
Community/Gender: Urban Men	36%	(32)	50%	(45)	15%	(13)	89
Community/Gender: Rural Women	48%	(68)	30%	(43)	22%	(31)	142
Community/Gender: Rural Men	52%	(54)	29%	(30)	19%	(19)	104
Community/Gender: Suburban Women	38%	(79)	36%	(76)	26%	(56)	211

Continued on next page

Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(336)	37%	(292)	21%	(171)	799
Community/Gender: Suburban Men	46%	(87)	35%	(65)	19%	(35)	187
Homeowner	43%	(299)	37%	(256)	20%	(141)	696
Renter	38%	(34)	37%	(33)	26%	(23)	90
Military HHnm: Yes	52%	(55)	33%	(35)	15%	(16)	106
Military HH: No	40%	(281)	37%	(258)	22%	(155)	693
Employ: Private Sector	42%	(136)	36%	(116)	22%	(73)	325
Employ: Self-Employed	49%	(29)	34%	(20)	16%	(10)	59
Employ: Retired	44%	(88)	44%	(89)	12%	(25)	202
Employ: Unemployed	35%	(20)	26%	(15)	39%	(22)	56
Employ: Other	40%	(26)	32%	(21)	27%	(18)	65
Self + Household: White-Collar	35%	(114)	43%	(137)	22%	(72)	323
Self + Household: Blue Collar	50%	(181)	32%	(118)	18%	(65)	364
Union HH: Yes	34%	(26)	36%	(28)	30%	(23)	78
Union HH: No	43%	(309)	37%	(264)	21%	(148)	721
LGBTQ+: Yes	29%	(27)	43%	(40)	28%	(26)	93
LGBTQ+: No	44%	(309)	36%	(252)	21%	(145)	706
Motivated to Vote	43%	(311)	38%	(277)	19%	(138)	726
Parent: Yes	43%	(89)	33%	(70)	24%	(50)	209
Parent: No	42%	(246)	38%	(223)	21%	(121)	590
COVID Vaccine: Yes	31%	(182)	46%	(271)	24%	(142)	595
COVID Vaccine: No	75%	(153)	10%	(21)	14%	(29)	204
Student Loans: Yes	33%	(55)	35%	(58)	31%	(51)	165
Student Loans: No	44%	(280)	37%	(234)	19%	(120)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB9_1: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not selected		Total N
Registered Voters	8%	(66)	92%	(733)	799
Gender: Male	9%	(32)	91%	(347)	380
Gender: Female	8%	(34)	92%	(385)	419
Age: 18-34	10%	(22)	90%	(191)	213
Age: 35-44	12%	(12)	88%	(91)	103
Age: 45-64	7%	(18)	93%	(253)	271
Age: 65+	7%	(15)	93%	(197)	212
GenZers: 1997-2012	6%	(5)	94%	(81)	86
Millennials: 1981-1996	13%	(27)	87%	(177)	205
GenXers: 1965-1980	8%	(15)	92%	(176)	191
Baby Boomers: 1946-1964	6%	(18)	94%	(275)	293
Educ: < College	6%	(31)	94%	(447)	478
Educ: Bachelors degree	12%	(25)	88%	(185)	209
Educ: Post-grad	10%	(11)	90%	(101)	112
Income: Under 50k	4%	(13)	96%	(314)	328
Income: 50k-100k	11%	(30)	89%	(244)	274
Income: 100k+	12%	(23)	88%	(175)	197
Ethnicity: White (Non-Hispanic)	8%	(56)	92%	(610)	666
Ethnicity: Black (Non-Hispanic)	10%	(8)	90%	(71)	79
All Christian	9%	(39)	91%	(400)	439
Agnostic/Nothing in particular	6%	(10)	94%	(163)	172
Something Else	10%	(10)	90%	(94)	104
Evangelical	6%	(12)	94%	(178)	190
Non-Evangelical	10%	(35)	90%	(305)	339
PID: Dem (no lean)	10%	(34)	90%	(298)	331
PID: Ind (no lean)	6%	(8)	94%	(122)	130
PID: Rep (no lean)	7%	(25)	93%	(313)	338

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Table BLMB9_1: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not selected		Total N
Registered Voters	8%	(66)	92%	(733)	799
PID/Gender: Dem Men	13%	(18)	87%	(126)	144
PID/Gender: Dem Women	8%	(16)	92%	(172)	188
PID/Gender: Ind Men	9%	(6)	91%	(64)	70
PID/Gender: Ind Women	3%	(2)	97%	(59)	60
PID/Gender: Rep Men	5%	(8)	95%	(158)	167
PID/Gender: Rep Women	10%	(17)	90%	(154)	171
Ideo: Liberal (1-3)	11%	(25)	89%	(206)	231
Ideo: Moderate (4)	5%	(11)	95%	(211)	222
Ideo: Conservative (5-7)	9%	(30)	91%	(290)	319
Ideo/PID: Conservative Republican	8%	(22)	92%	(243)	266
Ideo/PID: Moderate/Liberal Republican	4%	(3)	96%	(59)	61
Ideo/PID: Moderate/Conservative Democrat	8%	(11)	92%	(119)	130
Ideo/PID: Liberal Democrat	12%	(23)	88%	(172)	195
Unfavorable of Biden and Trump	6%	(8)	94%	(134)	143
2024 H2H Matchup: Biden Voter	10%	(34)	90%	(319)	353
2024 H2H Matchup: Trump Voter	8%	(31)	92%	(337)	367
2022 House Vote: Democrat	10%	(34)	90%	(304)	338
2022 House Vote: Republican	7%	(25)	93%	(309)	333
2022 House Vote: Did not Vote	7%	(8)	93%	(103)	110
2020 Vote: Joe Biden	9%	(32)	91%	(339)	371
2020 Vote: Donald Trump	8%	(29)	92%	(333)	363
2020 Vote: Did not Vote	8%	(5)	92%	(52)	57
2016 Vote: Hillary Clinton	9%	(24)	91%	(254)	278
2016 Vote: Donald Trump	8%	(25)	92%	(286)	310
U.S. Economy: Wrong Track	7%	(42)	93%	(519)	561
U.S. Economy: Right Direction	10%	(24)	90%	(213)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(29)	89%	(237)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(28)	93%	(357)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(9)	94%	(138)	147
Top 2024 Issue: Economy	9%	(27)	91%	(266)	293

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Table BLMB9_1: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not selected		Total N
Registered Voters	8%	(66)	92%	(733)	799
Community: Urban	12%	(19)	88%	(136)	156
Community: Suburban	7%	(26)	93%	(371)	397
Community: Rural	9%	(21)	91%	(225)	246
Community/Gender: Urban Women	10%	(6)	90%	(60)	66
Community/Gender: Urban Men	14%	(13)	86%	(76)	89
Community/Gender: Rural Women	10%	(14)	90%	(128)	142
Community/Gender: Rural Men	7%	(8)	93%	(96)	104
Community/Gender: Suburban Women	7%	(14)	93%	(197)	211
Community/Gender: Suburban Men	6%	(12)	94%	(175)	187
Homeowner	7%	(52)	93%	(644)	696
Renter	14%	(13)	86%	(77)	90
Military HHnm: Yes	10%	(10)	90%	(96)	106
Military HH: No	8%	(56)	92%	(637)	693
Employ: Private Sector	11%	(37)	89%	(288)	325
Employ: Self-Employed	4%	(2)	96%	(57)	59
Employ: Retired	4%	(7)	96%	(194)	202
Employ: Unemployed	9%	(5)	91%	(51)	56
Employ: Other	7%	(4)	93%	(60)	65
Self + Household: White-Collar	8%	(27)	92%	(296)	323
Self + Household: Blue Collar	7%	(27)	93%	(337)	364
Union HH: Yes	8%	(6)	92%	(71)	78
Union HH: No	8%	(60)	92%	(661)	721
LGBTQ+: Yes	7%	(7)	93%	(86)	93
LGBTQ+: No	8%	(59)	92%	(646)	706
Motivated to Vote	8%	(59)	92%	(667)	726
Parent: Yes	9%	(19)	91%	(189)	209
Parent: No	8%	(47)	92%	(543)	590
COVID Vaccine: Yes	8%	(46)	92%	(550)	595
COVID Vaccine: No	10%	(21)	90%	(183)	204
Student Loans: Yes	12%	(19)	88%	(146)	165
Student Loans: No	7%	(47)	93%	(587)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_2: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not selected		Total N
Registered Voters	8%	(64)	92%	(735)	799
Gender: Male	11%	(40)	89%	(340)	380
Gender: Female	6%	(24)	94%	(395)	419
Age: 18-34	14%	(31)	86%	(182)	213
Age: 35-44	13%	(13)	87%	(90)	103
Age: 45-64	7%	(18)	93%	(253)	271
Age: 65+	1%	(2)	99%	(209)	212
GenZers: 1997-2012	16%	(14)	84%	(72)	86
Millennials: 1981-1996	15%	(30)	85%	(175)	205
GenXers: 1965-1980	9%	(17)	91%	(174)	191
Baby Boomers: 1946-1964	1%	(3)	99%	(290)	293
Educ: < College	10%	(46)	90%	(432)	478
Educ: Bachelors degree	6%	(13)	94%	(196)	209
Educ: Post-grad	5%	(6)	95%	(107)	112
Income: Under 50k	10%	(32)	90%	(296)	328
Income: 50k-100k	8%	(22)	92%	(251)	274
Income: 100k+	5%	(10)	95%	(188)	197
Ethnicity: White (Non-Hispanic)	6%	(39)	94%	(627)	666
Ethnicity: Black (Non-Hispanic)	16%	(12)	84%	(66)	79
All Christian	6%	(25)	94%	(413)	439
Agnostic/Nothing in particular	8%	(14)	92%	(158)	172
Something Else	7%	(7)	93%	(97)	104
Evangelical	6%	(11)	94%	(179)	190
Non-Evangelical	6%	(20)	94%	(319)	339
PID: Dem (no lean)	10%	(33)	90%	(299)	331
PID: Ind (no lean)	12%	(15)	88%	(115)	130
PID: Rep (no lean)	5%	(17)	95%	(321)	338

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Table BLMB9_2: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not selected		Total N
Registered Voters	8%	(64)	92%	(735)	799
PID/Gender: Dem Men	13%	(18)	87%	(125)	144
PID/Gender: Dem Women	8%	(14)	92%	(173)	188
PID/Gender: Ind Men	11%	(8)	89%	(62)	70
PID/Gender: Ind Women	12%	(7)	88%	(53)	60
PID/Gender: Rep Men	8%	(14)	92%	(153)	167
PID/Gender: Rep Women	2%	(3)	98%	(168)	171
Ideo: Liberal (1-3)	9%	(21)	91%	(209)	231
Ideo: Moderate (4)	10%	(22)	90%	(200)	222
Ideo: Conservative (5-7)	6%	(20)	94%	(300)	319
Ideo/PID: Conservative Republican	6%	(15)	94%	(251)	266
Ideo/PID: Moderate/Liberal Republican	3%	(2)	97%	(60)	61
Ideo/PID: Moderate/Conservative Democrat	12%	(16)	88%	(114)	130
Ideo/PID: Liberal Democrat	9%	(17)	91%	(178)	195
Unfavorable of Biden and Trump	7%	(10)	93%	(132)	143
2024 H2H Matchup: Biden Voter	8%	(30)	92%	(324)	353
2024 H2H Matchup: Trump Voter	8%	(31)	92%	(337)	367
2022 House Vote: Democrat	10%	(33)	90%	(305)	338
2022 House Vote: Republican	4%	(14)	96%	(319)	333
2022 House Vote: Did not Vote	16%	(18)	84%	(93)	110
2020 Vote: Joe Biden	10%	(37)	90%	(335)	371
2020 Vote: Donald Trump	6%	(21)	94%	(342)	363
2020 Vote: Did not Vote	11%	(6)	89%	(50)	57
2016 Vote: Hillary Clinton	8%	(21)	92%	(257)	278
2016 Vote: Donald Trump	4%	(12)	96%	(298)	310
U.S. Economy: Wrong Track	8%	(44)	92%	(517)	561
U.S. Economy: Right Direction	9%	(21)	91%	(217)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(26)	90%	(240)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(26)	93%	(359)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(12)	92%	(136)	147
Top 2024 Issue: Economy	7%	(22)	93%	(271)	293

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Table BLMB9_2: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not selected		Total N
Registered Voters	8%	(64)	92%	(735)	799
Community: Urban	14%	(21)	86%	(135)	156
Community: Suburban	6%	(23)	94%	(375)	397
Community: Rural	8%	(20)	92%	(225)	246
Community/Gender: Urban Women	7%	(5)	93%	(62)	66
Community/Gender: Urban Men	18%	(16)	82%	(73)	89
Community/Gender: Rural Women	5%	(7)	95%	(135)	142
Community/Gender: Rural Men	12%	(13)	88%	(91)	104
Community/Gender: Suburban Women	6%	(12)	94%	(199)	211
Community/Gender: Suburban Men	6%	(11)	94%	(176)	187
Homeowner	7%	(48)	93%	(647)	696
Renter	14%	(13)	86%	(77)	90
Military HHnm: Yes	1%	(1)	99%	(104)	106
Military HH: No	9%	(63)	91%	(630)	693
Employ: Private Sector	9%	(30)	91%	(296)	325
Employ: Self-Employed	10%	(6)	90%	(53)	59
Employ: Retired	2%	(4)	98%	(198)	202
Employ: Unemployed	16%	(9)	84%	(47)	56
Employ: Other	13%	(8)	87%	(56)	65
Self + Household: White-Collar	7%	(23)	93%	(300)	323
Self + Household: Blue Collar	8%	(28)	92%	(336)	364
Union HH: Yes	6%	(4)	94%	(73)	78
Union HH: No	8%	(60)	92%	(661)	721
LGBTQ+: Yes	15%	(14)	85%	(79)	93
LGBTQ+: No	7%	(51)	93%	(655)	706
Motivated to Vote	8%	(57)	92%	(669)	726
Parent: Yes	9%	(19)	91%	(189)	209
Parent: No	8%	(45)	92%	(545)	590
COVID Vaccine: Yes	8%	(48)	92%	(548)	595
COVID Vaccine: No	8%	(17)	92%	(187)	204
Student Loans: Yes	11%	(19)	89%	(146)	165
Student Loans: No	7%	(46)	93%	(589)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB9_3: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not selected		Total N
Registered Voters	10%	(79)	90%	(720)	799
Gender: Male	11%	(41)	89%	(339)	380
Gender: Female	9%	(38)	91%	(381)	419
Age: 18-34	17%	(36)	83%	(177)	213
Age: 35-44	14%	(14)	86%	(89)	103
Age: 45-64	9%	(24)	91%	(248)	271
Age: 65+	2%	(5)	98%	(207)	212
GenZers: 1997-2012	20%	(17)	80%	(69)	86
Millennials: 1981-1996	13%	(28)	87%	(177)	205
GenXers: 1965-1980	12%	(23)	88%	(168)	191
Baby Boomers: 1946-1964	4%	(12)	96%	(281)	293
Educ: < College	11%	(53)	89%	(425)	478
Educ: Bachelors degree	11%	(22)	89%	(187)	209
Educ: Post-grad	4%	(4)	96%	(108)	112
Income: Under 50k	13%	(42)	87%	(286)	328
Income: 50k-100k	7%	(20)	93%	(254)	274
Income: 100k+	9%	(17)	91%	(181)	197
Ethnicity: White (Non-Hispanic)	8%	(55)	92%	(611)	666
Ethnicity: Black (Non-Hispanic)	22%	(18)	78%	(61)	79
All Christian	9%	(41)	91%	(398)	439
Agnostic/Nothing in particular	11%	(18)	89%	(154)	172
Something Else	9%	(9)	91%	(95)	104
Evangelical	10%	(20)	90%	(171)	190
Non-Evangelical	9%	(29)	91%	(310)	339
PID: Dem (no lean)	12%	(41)	88%	(290)	331
PID: Ind (no lean)	11%	(14)	89%	(116)	130
PID: Rep (no lean)	7%	(24)	93%	(313)	338

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Table BLMB9_3: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not selected		Total N
Registered Voters	10%	(79)	90%	(720)	799
PID/Gender: Dem Men	16%	(23)	84%	(121)	144
PID/Gender: Dem Women	10%	(18)	90%	(169)	188
PID/Gender: Ind Men	7%	(5)	93%	(65)	70
PID/Gender: Ind Women	15%	(9)	85%	(51)	60
PID/Gender: Rep Men	8%	(13)	92%	(154)	167
PID/Gender: Rep Women	7%	(11)	93%	(160)	171
Ideo: Liberal (1-3)	13%	(29)	87%	(202)	231
Ideo: Moderate (4)	11%	(25)	89%	(197)	222
Ideo: Conservative (5-7)	7%	(23)	93%	(296)	319
Ideo/PID: Conservative Republican	7%	(18)	93%	(248)	266
Ideo/PID: Moderate/Liberal Republican	10%	(6)	90%	(55)	61
Ideo/PID: Moderate/Conservative Democrat	13%	(16)	87%	(114)	130
Ideo/PID: Liberal Democrat	13%	(25)	87%	(170)	195
Unfavorable of Biden and Trump	12%	(17)	88%	(126)	143
2024 H2H Matchup: Biden Voter	11%	(38)	89%	(315)	353
2024 H2H Matchup: Trump Voter	7%	(27)	93%	(340)	367
2022 House Vote: Democrat	10%	(34)	90%	(304)	338
2022 House Vote: Republican	8%	(27)	92%	(306)	333
2022 House Vote: Did not Vote	14%	(16)	86%	(95)	110
2020 Vote: Joe Biden	13%	(48)	87%	(323)	371
2020 Vote: Donald Trump	6%	(23)	94%	(339)	363
2020 Vote: Did not Vote	11%	(6)	89%	(50)	57
2016 Vote: Hillary Clinton	13%	(37)	87%	(241)	278
2016 Vote: Donald Trump	5%	(16)	95%	(295)	310
U.S. Economy: Wrong Track	8%	(45)	92%	(516)	561
U.S. Economy: Right Direction	14%	(34)	86%	(204)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(31)	88%	(235)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(33)	92%	(353)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(16)	89%	(132)	147
Top 2024 Issue: Economy	11%	(33)	89%	(259)	293

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Table BLMB9_3: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not selected		Total N
Registered Voters	10%	(79)	90%	(720)	799
Community: Urban	11%	(18)	89%	(138)	156
Community: Suburban	10%	(39)	90%	(359)	397
Community: Rural	9%	(23)	91%	(223)	246
Community/Gender: Urban Women	12%	(8)	88%	(58)	66
Community/Gender: Urban Men	11%	(10)	89%	(80)	89
Community/Gender: Rural Women	12%	(18)	88%	(124)	142
Community/Gender: Rural Men	5%	(5)	95%	(99)	104
Community/Gender: Suburban Women	6%	(13)	94%	(198)	211
Community/Gender: Suburban Men	14%	(26)	86%	(161)	187
Homeowner	10%	(68)	90%	(628)	696
Renter	9%	(8)	91%	(82)	90
Military HHnm: Yes	8%	(9)	92%	(97)	106
Military HH: No	10%	(70)	90%	(623)	693
Employ: Private Sector	13%	(41)	87%	(284)	325
Employ: Self-Employed	12%	(7)	88%	(52)	59
Employ: Retired	3%	(7)	97%	(195)	202
Employ: Unemployed	10%	(6)	90%	(50)	56
Employ: Other	19%	(12)	81%	(53)	65
Self + Household: White-Collar	12%	(39)	88%	(283)	323
Self + Household: Blue Collar	8%	(28)	92%	(335)	364
Union HH: Yes	12%	(9)	88%	(68)	78
Union HH: No	10%	(70)	90%	(651)	721
LGBTQ+: Yes	15%	(14)	85%	(79)	93
LGBTQ+: No	9%	(65)	91%	(641)	706
Motivated to Vote	9%	(65)	91%	(660)	726
Parent: Yes	14%	(29)	86%	(180)	209
Parent: No	9%	(51)	91%	(540)	590
COVID Vaccine: Yes	9%	(56)	91%	(539)	595
COVID Vaccine: No	11%	(23)	89%	(181)	204
Student Loans: Yes	17%	(28)	83%	(137)	165
Student Loans: No	8%	(52)	92%	(583)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_5: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not selected		Total N
Registered Voters	7%	(52)	93%	(747)	799
Gender: Male	9%	(34)	91%	(346)	380
Gender: Female	4%	(18)	96%	(401)	419
Age: 18-34	5%	(11)	95%	(201)	213
Age: 35-44	4%	(4)	96%	(99)	103
Age: 45-64	4%	(11)	96%	(260)	271
Age: 65+	12%	(26)	88%	(186)	212
GenZers: 1997-2012	3%	(3)	97%	(83)	86
Millennials: 1981-1996	5%	(10)	95%	(195)	205
GenXers: 1965-1980	5%	(10)	95%	(181)	191
Baby Boomers: 1946-1964	9%	(28)	91%	(265)	293
Educ: < College	6%	(30)	94%	(448)	478
Educ: Bachelors degree	4%	(9)	96%	(200)	209
Educ: Post-grad	12%	(13)	88%	(99)	112
Income: Under 50k	4%	(12)	96%	(315)	328
Income: 50k-100k	6%	(17)	94%	(257)	274
Income: 100k+	11%	(22)	89%	(175)	197
Ethnicity: White (Non-Hispanic)	7%	(48)	93%	(618)	666
Ethnicity: Black (Non-Hispanic)	3%	(2)	97%	(76)	79
All Christian	7%	(30)	93%	(409)	439
Agnostic/Nothing in particular	2%	(4)	98%	(168)	172
Something Else	11%	(12)	89%	(92)	104
Evangelical	9%	(16)	91%	(174)	190
Non-Evangelical	7%	(25)	93%	(314)	339
PID: Dem (no lean)	6%	(20)	94%	(311)	331
PID: Ind (no lean)	6%	(8)	94%	(122)	130
PID: Rep (no lean)	7%	(23)	93%	(314)	338

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Table BLMB9_5: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not selected		Total N
Registered Voters	7%	(52)	93%	(747)	799
PID/Gender: Dem Men	8%	(11)	92%	(132)	144
PID/Gender: Dem Women	5%	(9)	95%	(179)	188
PID/Gender: Ind Men	11%	(8)	89%	(62)	70
PID/Gender: Ind Women	1%	(1)	99%	(60)	60
PID/Gender: Rep Men	9%	(15)	91%	(151)	167
PID/Gender: Rep Women	5%	(8)	95%	(163)	171
Ideo: Liberal (1-3)	7%	(16)	93%	(214)	231
Ideo: Moderate (4)	6%	(14)	94%	(208)	222
Ideo: Conservative (5-7)	7%	(22)	93%	(298)	319
Ideo/PID: Conservative Republican	6%	(17)	94%	(249)	266
Ideo/PID: Moderate/Liberal Republican	10%	(6)	90%	(55)	61
Ideo/PID: Moderate/Conservative Democrat	4%	(6)	96%	(125)	130
Ideo/PID: Liberal Democrat	7%	(15)	93%	(180)	195
Unfavorable of Biden and Trump	9%	(13)	91%	(130)	143
2024 H2H Matchup: Biden Voter	7%	(23)	93%	(330)	353
2024 H2H Matchup: Trump Voter	6%	(22)	94%	(345)	367
2022 House Vote: Democrat	6%	(20)	94%	(318)	338
2022 House Vote: Republican	9%	(30)	91%	(303)	333
2022 House Vote: Did not Vote	2%	(2)	98%	(108)	110
2020 Vote: Joe Biden	7%	(25)	93%	(346)	371
2020 Vote: Donald Trump	7%	(24)	93%	(339)	363
2020 Vote: Did not Vote	5%	(3)	95%	(54)	57
2016 Vote: Hillary Clinton	7%	(20)	93%	(258)	278
2016 Vote: Donald Trump	4%	(13)	96%	(298)	310
U.S. Economy: Wrong Track	6%	(33)	94%	(528)	561
U.S. Economy: Right Direction	8%	(19)	92%	(219)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(15)	94%	(251)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(27)	93%	(358)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(9)	94%	(138)	147
Top 2024 Issue: Economy	4%	(13)	96%	(280)	293

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Table BLMB9_5: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not selected		Total N
Registered Voters	7%	(52)	93%	(747)	799
Community: Urban	4%	(7)	96%	(149)	156
Community: Suburban	7%	(28)	93%	(370)	397
Community: Rural	7%	(18)	93%	(228)	246
Community/Gender: Urban Women	6%	(4)	94%	(62)	66
Community/Gender: Urban Men	3%	(3)	97%	(87)	89
Community/Gender: Rural Women	4%	(6)	96%	(136)	142
Community/Gender: Rural Men	12%	(12)	88%	(92)	104
Community/Gender: Suburban Women	4%	(8)	96%	(203)	211
Community/Gender: Suburban Men	10%	(19)	90%	(167)	187
Homeowner	7%	(49)	93%	(647)	696
Renter	3%	(3)	97%	(87)	90
Military HHnm: Yes	9%	(10)	91%	(96)	106
Military HH: No	6%	(42)	94%	(651)	693
Employ: Private Sector	6%	(20)	94%	(306)	325
Employ: Self-Employed	1%	(1)	99%	(58)	59
Employ: Retired	11%	(22)	89%	(180)	202
Employ: Unemployed	7%	(4)	93%	(52)	56
Employ: Other	6%	(4)	94%	(61)	65
Self + Household: White-Collar	6%	(21)	94%	(302)	323
Self + Household: Blue Collar	8%	(28)	92%	(336)	364
Union HH: Yes	8%	(6)	92%	(71)	78
Union HH: No	6%	(46)	94%	(676)	721
LGBTQ+: Yes	5%	(5)	95%	(88)	93
LGBTQ+: No	7%	(47)	93%	(659)	706
Motivated to Vote	7%	(48)	93%	(677)	726
Parent: Yes	6%	(12)	94%	(196)	209
Parent: No	7%	(40)	93%	(551)	590
COVID Vaccine: Yes	8%	(49)	92%	(547)	595
COVID Vaccine: No	2%	(3)	98%	(200)	204
Student Loans: Yes	4%	(7)	96%	(158)	165
Student Loans: No	7%	(45)	93%	(589)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_6: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes*

Demographic	Selected		Not selected		Total N
Registered Voters	25%	(197)	75%	(602)	799
Gender: Male	26%	(99)	74%	(281)	380
Gender: Female	23%	(98)	77%	(321)	419
Age: 18-34	23%	(49)	77%	(163)	213
Age: 35-44	22%	(23)	78%	(80)	103
Age: 45-64	26%	(70)	74%	(201)	271
Age: 65+	26%	(55)	74%	(157)	212
GenZers: 1997-2012	27%	(23)	73%	(63)	86
Millennials: 1981-1996	22%	(45)	78%	(160)	205
GenXers: 1965-1980	24%	(45)	76%	(146)	191
Baby Boomers: 1946-1964	25%	(74)	75%	(219)	293
Educ: < College	25%	(118)	75%	(360)	478
Educ: Bachelors degree	23%	(47)	77%	(162)	209
Educ: Post-grad	28%	(32)	72%	(81)	112
Income: Under 50k	21%	(69)	79%	(259)	328
Income: 50k-100k	28%	(76)	72%	(198)	274
Income: 100k+	26%	(52)	74%	(145)	197
Ethnicity: White (Non-Hispanic)	23%	(156)	77%	(510)	666
Ethnicity: Black (Non-Hispanic)	29%	(23)	71%	(56)	79
All Christian	24%	(105)	76%	(334)	439
Agnostic/Nothing in particular	26%	(44)	74%	(128)	172
Something Else	29%	(30)	71%	(74)	104
Evangelical	21%	(41)	79%	(150)	190
Non-Evangelical	26%	(88)	74%	(252)	339
PID: Dem (no lean)	24%	(79)	76%	(252)	331
PID: Ind (no lean)	23%	(31)	77%	(100)	130
PID: Rep (no lean)	26%	(87)	74%	(250)	338

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Table BLMB9_6: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not selected		Total N
Registered Voters	25%	(197)	75%	(602)	799
PID/Gender: Dem Men	27%	(39)	73%	(105)	144
PID/Gender: Dem Women	21%	(40)	79%	(148)	188
PID/Gender: Ind Men	26%	(18)	74%	(51)	70
PID/Gender: Ind Women	20%	(12)	80%	(48)	60
PID/Gender: Rep Men	25%	(42)	75%	(124)	167
PID/Gender: Rep Women	26%	(45)	74%	(126)	171
Ideo: Liberal (1-3)	17%	(40)	83%	(191)	231
Ideo: Moderate (4)	28%	(62)	72%	(161)	222
Ideo: Conservative (5-7)	27%	(88)	73%	(232)	319
Ideo/PID: Conservative Republican	27%	(72)	73%	(193)	266
Ideo/PID: Moderate/Liberal Republican	20%	(12)	80%	(49)	61
Ideo/PID: Moderate/Conservative Democrat	31%	(40)	69%	(90)	130
Ideo/PID: Liberal Democrat	18%	(35)	82%	(160)	195
Unfavorable of Biden and Trump	26%	(37)	74%	(105)	143
2024 H2H Matchup: Biden Voter	24%	(84)	76%	(269)	353
2024 H2H Matchup: Trump Voter	27%	(99)	73%	(269)	367
2022 House Vote: Democrat	23%	(79)	77%	(259)	338
2022 House Vote: Republican	27%	(89)	73%	(244)	333
2022 House Vote: Did not Vote	23%	(26)	77%	(85)	110
2020 Vote: Joe Biden	22%	(83)	78%	(289)	371
2020 Vote: Donald Trump	27%	(97)	73%	(266)	363
2020 Vote: Did not Vote	27%	(15)	73%	(41)	57
2016 Vote: Hillary Clinton	21%	(59)	79%	(219)	278
2016 Vote: Donald Trump	27%	(85)	73%	(226)	310
U.S. Economy: Wrong Track	25%	(141)	75%	(420)	561
U.S. Economy: Right Direction	24%	(56)	76%	(182)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	25%	(67)	75%	(199)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(99)	74%	(287)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(31)	79%	(116)	147
Top 2024 Issue: Economy	28%	(81)	72%	(212)	293

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Table BLMB9_6: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not selected		Total N
Registered Voters	25%	(197)	75%	(602)	799
Community: Urban	22%	(35)	78%	(121)	156
Community: Suburban	25%	(99)	75%	(299)	397
Community: Rural	26%	(64)	74%	(182)	246
Community/Gender: Urban Women	19%	(13)	81%	(54)	66
Community/Gender: Urban Men	24%	(22)	76%	(68)	89
Community/Gender: Rural Women	23%	(33)	77%	(109)	142
Community/Gender: Rural Men	29%	(30)	71%	(73)	104
Community/Gender: Suburban Women	24%	(52)	76%	(159)	211
Community/Gender: Suburban Men	25%	(47)	75%	(140)	187
Homeowner	26%	(179)	74%	(517)	696
Renter	17%	(15)	83%	(75)	90
Military HHnm: Yes	32%	(34)	68%	(72)	106
Military HH: No	24%	(163)	76%	(530)	693
Employ: Private Sector	25%	(80)	75%	(245)	325
Employ: Self-Employed	26%	(15)	74%	(43)	59
Employ: Retired	25%	(50)	75%	(152)	202
Employ: Unemployed	26%	(14)	74%	(41)	56
Employ: Other	20%	(13)	80%	(51)	65
Self + Household: White-Collar	22%	(71)	78%	(252)	323
Self + Household: Blue Collar	26%	(93)	74%	(271)	364
Union HH: Yes	24%	(19)	76%	(59)	78
Union HH: No	25%	(178)	75%	(543)	721
LGBTQ+: Yes	21%	(19)	79%	(74)	93
LGBTQ+: No	25%	(178)	75%	(528)	706
Motivated to Vote	25%	(183)	75%	(543)	726
Parent: Yes	27%	(57)	73%	(152)	209
Parent: No	24%	(140)	76%	(451)	590
COVID Vaccine: Yes	23%	(138)	77%	(457)	595
COVID Vaccine: No	29%	(59)	71%	(145)	204
Student Loans: Yes	19%	(31)	81%	(134)	165
Student Loans: No	26%	(166)	74%	(469)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB9_7: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not selected		Total N
Registered Voters	13%	(102)	87%	(697)	799
Gender: Male	15%	(56)	85%	(324)	380
Gender: Female	11%	(47)	89%	(372)	419
Age: 18-34	9%	(20)	91%	(193)	213
Age: 35-44	4%	(4)	96%	(100)	103
Age: 45-64	14%	(38)	86%	(233)	271
Age: 65+	19%	(41)	81%	(170)	212
GenZers: 1997-2012	12%	(10)	88%	(76)	86
Millennials: 1981-1996	6%	(13)	94%	(192)	205
GenXers: 1965-1980	8%	(16)	92%	(175)	191
Baby Boomers: 1946-1964	18%	(54)	82%	(239)	293
Educ: < College	12%	(57)	88%	(421)	478
Educ: Bachelors degree	18%	(37)	82%	(172)	209
Educ: Post-grad	8%	(9)	92%	(104)	112
Income: Under 50k	13%	(42)	87%	(286)	328
Income: 50k-100k	14%	(37)	86%	(237)	274
Income: 100k+	12%	(23)	88%	(174)	197
Ethnicity: White (Non-Hispanic)	12%	(79)	88%	(587)	666
Ethnicity: Black (Non-Hispanic)	22%	(17)	78%	(61)	79
All Christian	15%	(64)	85%	(375)	439
Agnostic/Nothing in particular	11%	(20)	89%	(153)	172
Something Else	10%	(11)	90%	(93)	104
Evangelical	16%	(31)	84%	(160)	190
Non-Evangelical	13%	(44)	87%	(296)	339
PID: Dem (no lean)	15%	(49)	85%	(283)	331
PID: Ind (no lean)	6%	(7)	94%	(123)	130
PID: Rep (no lean)	14%	(46)	86%	(291)	338

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Table BLMB9_7: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not selected		Total N
Registered Voters	13%	(102)	87%	(697)	799
PID/Gender: Dem Men	18%	(26)	82%	(117)	144
PID/Gender: Dem Women	12%	(23)	88%	(165)	188
PID/Gender: Ind Men	3%	(2)	97%	(68)	70
PID/Gender: Ind Women	9%	(5)	91%	(55)	60
PID/Gender: Rep Men	16%	(27)	84%	(139)	167
PID/Gender: Rep Women	11%	(19)	89%	(152)	171
Ideo: Liberal (1-3)	17%	(39)	83%	(192)	231
Ideo: Moderate (4)	9%	(21)	91%	(202)	222
Ideo: Conservative (5-7)	13%	(42)	87%	(277)	319
Ideo/PID: Conservative Republican	14%	(38)	86%	(227)	266
Ideo/PID: Moderate/Liberal Republican	13%	(8)	87%	(54)	61
Ideo/PID: Moderate/Conservative Democrat	10%	(13)	90%	(118)	130
Ideo/PID: Liberal Democrat	18%	(35)	82%	(160)	195
Unfavorable of Biden and Trump	17%	(24)	83%	(119)	143
2024 H2H Matchup: Biden Voter	15%	(54)	85%	(299)	353
2024 H2H Matchup: Trump Voter	10%	(37)	90%	(331)	367
2022 House Vote: Democrat	15%	(51)	85%	(287)	338
2022 House Vote: Republican	13%	(43)	87%	(290)	333
2022 House Vote: Did not Vote	8%	(9)	92%	(101)	110
2020 Vote: Joe Biden	15%	(56)	85%	(316)	371
2020 Vote: Donald Trump	12%	(44)	88%	(318)	363
2020 Vote: Did not Vote	4%	(2)	96%	(54)	57
2016 Vote: Hillary Clinton	19%	(52)	81%	(226)	278
2016 Vote: Donald Trump	13%	(40)	87%	(270)	310
U.S. Economy: Wrong Track	11%	(61)	89%	(500)	561
U.S. Economy: Right Direction	17%	(41)	83%	(197)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(45)	83%	(221)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(38)	90%	(348)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(19)	87%	(128)	147
Top 2024 Issue: Economy	8%	(23)	92%	(270)	293

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Table BLMB9_7: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not selected		Total N
Registered Voters	13%	(102)	87%	(697)	799
Community: Urban	18%	(28)	82%	(128)	156
Community: Suburban	11%	(44)	89%	(353)	397
Community: Rural	12%	(30)	88%	(216)	246
Community/Gender: Urban Women	13%	(8)	87%	(58)	66
Community/Gender: Urban Men	22%	(20)	78%	(70)	89
Community/Gender: Rural Women	11%	(16)	89%	(126)	142
Community/Gender: Rural Men	14%	(15)	86%	(89)	104
Community/Gender: Suburban Women	11%	(23)	89%	(188)	211
Community/Gender: Suburban Men	11%	(21)	89%	(165)	187
Homeowner	14%	(95)	86%	(601)	696
Renter	8%	(7)	92%	(83)	90
Military HHnm: Yes	21%	(22)	79%	(84)	106
Military HH: No	12%	(80)	88%	(613)	693
Employ: Private Sector	10%	(33)	90%	(292)	325
Employ: Self-Employed	15%	(9)	85%	(50)	59
Employ: Retired	20%	(40)	80%	(162)	202
Employ: Unemployed	10%	(5)	90%	(50)	56
Employ: Other	6%	(4)	94%	(61)	65
Self + Household: White-Collar	16%	(50)	84%	(272)	323
Self + Household: Blue Collar	13%	(48)	87%	(316)	364
Union HH: Yes	16%	(12)	84%	(66)	78
Union HH: No	13%	(90)	87%	(631)	721
LGBTQ+: Yes	8%	(7)	92%	(86)	93
LGBTQ+: No	13%	(95)	87%	(611)	706
Motivated to Vote	13%	(95)	87%	(631)	726
Parent: Yes	12%	(24)	88%	(184)	209
Parent: No	13%	(78)	87%	(512)	590
COVID Vaccine: Yes	15%	(86)	85%	(509)	595
COVID Vaccine: No	8%	(16)	92%	(188)	204
Student Loans: Yes	5%	(9)	95%	(156)	165
Student Loans: No	15%	(93)	85%	(541)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_8: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not selected		Total N
Registered Voters	13%	(101)	87%	(698)	799
Gender: Male	16%	(60)	84%	(320)	380
Gender: Female	10%	(41)	90%	(378)	419
Age: 18-34	9%	(19)	91%	(194)	213
Age: 35-44	16%	(17)	84%	(86)	103
Age: 45-64	13%	(35)	87%	(236)	271
Age: 65+	14%	(29)	86%	(182)	212
GenZers: 1997-2012	10%	(9)	90%	(77)	86
Millennials: 1981-1996	12%	(25)	88%	(180)	205
GenXers: 1965-1980	15%	(29)	85%	(162)	191
Baby Boomers: 1946-1964	12%	(34)	88%	(259)	293
Educ: < College	10%	(50)	90%	(428)	478
Educ: Bachelors degree	14%	(30)	86%	(179)	209
Educ: Post-grad	19%	(22)	81%	(91)	112
Income: Under 50k	11%	(35)	89%	(293)	328
Income: 50k-100k	13%	(36)	87%	(237)	274
Income: 100k+	15%	(29)	85%	(168)	197
Ethnicity: White (Non-Hispanic)	13%	(89)	87%	(577)	666
Ethnicity: Black (Non-Hispanic)	6%	(5)	94%	(74)	79
All Christian	16%	(68)	84%	(371)	439
Agnostic/Nothing in particular	11%	(20)	89%	(153)	172
Something Else	4%	(4)	96%	(100)	104
Evangelical	10%	(19)	90%	(171)	190
Non-Evangelical	15%	(51)	85%	(289)	339
PID: Dem (no lean)	13%	(42)	87%	(289)	331
PID: Ind (no lean)	9%	(12)	91%	(118)	130
PID: Rep (no lean)	14%	(47)	86%	(290)	338

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Table BLMB9_8: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not selected		Total N
Registered Voters	13%	(101)	87%	(698)	799
PID/Gender: Dem Men	16%	(24)	84%	(120)	144
PID/Gender: Dem Women	10%	(18)	90%	(169)	188
PID/Gender: Ind Men	15%	(10)	85%	(59)	70
PID/Gender: Ind Women	2%	(1)	98%	(59)	60
PID/Gender: Rep Men	16%	(26)	84%	(141)	167
PID/Gender: Rep Women	12%	(21)	88%	(150)	171
Ideo: Liberal (1-3)	12%	(28)	88%	(203)	231
Ideo: Moderate (4)	11%	(25)	89%	(198)	222
Ideo: Conservative (5-7)	15%	(47)	85%	(273)	319
Ideo/PID: Conservative Republican	15%	(41)	85%	(225)	266
Ideo/PID: Moderate/Liberal Republican	10%	(6)	90%	(55)	61
Ideo/PID: Moderate/Conservative Democrat	14%	(18)	86%	(112)	130
Ideo/PID: Liberal Democrat	12%	(24)	88%	(171)	195
Unfavorable of Biden and Trump	8%	(11)	92%	(131)	143
2024 H2H Matchup: Biden Voter	13%	(46)	87%	(307)	353
2024 H2H Matchup: Trump Voter	13%	(47)	87%	(320)	367
2022 House Vote: Democrat	11%	(37)	89%	(301)	338
2022 House Vote: Republican	13%	(45)	87%	(288)	333
2022 House Vote: Did not Vote	16%	(18)	84%	(93)	110
2020 Vote: Joe Biden	12%	(46)	88%	(325)	371
2020 Vote: Donald Trump	14%	(52)	86%	(311)	363
2020 Vote: Did not Vote	4%	(3)	96%	(54)	57
2016 Vote: Hillary Clinton	12%	(33)	88%	(245)	278
2016 Vote: Donald Trump	15%	(47)	85%	(263)	310
U.S. Economy: Wrong Track	12%	(70)	88%	(492)	561
U.S. Economy: Right Direction	13%	(31)	87%	(207)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(30)	89%	(236)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(51)	87%	(335)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(20)	86%	(128)	147
Top 2024 Issue: Economy	10%	(30)	90%	(263)	293

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Table BLMB9_8: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not selected		Total N
Registered Voters	13%	(101)	87%	(698)	799
Community: Urban	11%	(17)	89%	(139)	156
Community: Suburban	15%	(62)	85%	(336)	397
Community: Rural	9%	(22)	91%	(223)	246
Community/Gender: Urban Women	8%	(5)	92%	(61)	66
Community/Gender: Urban Men	13%	(12)	87%	(78)	89
Community/Gender: Rural Women	7%	(10)	93%	(132)	142
Community/Gender: Rural Men	12%	(13)	88%	(91)	104
Community/Gender: Suburban Women	12%	(26)	88%	(185)	211
Community/Gender: Suburban Men	19%	(36)	81%	(151)	187
Homeowner	13%	(93)	87%	(603)	696
Renter	6%	(5)	94%	(85)	90
Military HHnm: Yes	13%	(14)	87%	(92)	106
Military HH: No	12%	(87)	88%	(607)	693
Employ: Private Sector	16%	(52)	84%	(274)	325
Employ: Self-Employed	5%	(3)	95%	(56)	59
Employ: Retired	13%	(26)	87%	(176)	202
Employ: Unemployed	10%	(5)	90%	(50)	56
Employ: Other	11%	(7)	89%	(57)	65
Self + Household: White-Collar	17%	(54)	83%	(269)	323
Self + Household: Blue Collar	11%	(40)	89%	(324)	364
Union HH: Yes	10%	(7)	90%	(70)	78
Union HH: No	13%	(93)	87%	(628)	721
LGBTQ+: Yes	7%	(7)	93%	(86)	93
LGBTQ+: No	13%	(94)	87%	(612)	706
Motivated to Vote	13%	(95)	87%	(631)	726
Parent: Yes	13%	(27)	87%	(182)	209
Parent: No	13%	(74)	87%	(517)	590
COVID Vaccine: Yes	12%	(71)	88%	(524)	595
COVID Vaccine: No	15%	(30)	85%	(174)	204
Student Loans: Yes	11%	(18)	89%	(147)	165
Student Loans: No	13%	(83)	87%	(551)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB9_9: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	14%	(111)	86%	(688)	799
Gender: Male	15%	(56)	85%	(324)	380
Gender: Female	13%	(55)	87%	(364)	419
Age: 18-34	18%	(39)	82%	(174)	213
Age: 35-44	23%	(24)	77%	(79)	103
Age: 45-64	12%	(33)	88%	(238)	271
Age: 65+	7%	(15)	93%	(196)	212
GenZers: 1997-2012	21%	(18)	79%	(68)	86
Millennials: 1981-1996	19%	(39)	81%	(165)	205
GenXers: 1965-1980	12%	(23)	88%	(168)	191
Baby Boomers: 1946-1964	11%	(31)	89%	(262)	293
Educ: < College	12%	(56)	88%	(422)	478
Educ: Bachelors degree	16%	(34)	84%	(175)	209
Educ: Post-grad	20%	(22)	80%	(90)	112
Income: Under 50k	13%	(43)	87%	(285)	328
Income: 50k-100k	11%	(30)	89%	(243)	274
Income: 100k+	19%	(38)	81%	(159)	197
Ethnicity: White (Non-Hispanic)	13%	(89)	87%	(577)	666
Ethnicity: Black (Non-Hispanic)	18%	(14)	82%	(65)	79
All Christian	13%	(57)	87%	(381)	439
Agnostic/Nothing in particular	15%	(25)	85%	(147)	172
Something Else	13%	(14)	87%	(90)	104
Evangelical	8%	(15)	92%	(175)	190
Non-Evangelical	17%	(56)	83%	(283)	339
PID: Dem (no lean)	19%	(64)	81%	(267)	331
PID: Ind (no lean)	13%	(17)	87%	(113)	130
PID: Rep (no lean)	9%	(30)	91%	(307)	338

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Table BLMB9_9: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	14%	(111)	86%	(688)	799
PID/Gender: Dem Men	22%	(31)	78%	(112)	144
PID/Gender: Dem Women	18%	(33)	82%	(155)	188
PID/Gender: Ind Men	11%	(8)	89%	(62)	70
PID/Gender: Ind Women	15%	(9)	85%	(51)	60
PID/Gender: Rep Men	10%	(17)	90%	(149)	167
PID/Gender: Rep Women	8%	(13)	92%	(158)	171
Ideo: Liberal (1-3)	23%	(52)	77%	(179)	231
Ideo: Moderate (4)	15%	(32)	85%	(190)	222
Ideo: Conservative (5-7)	8%	(26)	92%	(293)	319
Ideo/PID: Conservative Republican	8%	(22)	92%	(244)	266
Ideo/PID: Moderate/Liberal Republican	14%	(9)	86%	(53)	61
Ideo/PID: Moderate/Conservative Democrat	17%	(22)	83%	(109)	130
Ideo/PID: Liberal Democrat	22%	(42)	78%	(152)	195
Unfavorable of Biden and Trump	21%	(30)	79%	(113)	143
2024 H2H Matchup: Biden Voter	19%	(67)	81%	(286)	353
2024 H2H Matchup: Trump Voter	9%	(32)	91%	(335)	367
2022 House Vote: Democrat	19%	(63)	81%	(274)	338
2022 House Vote: Republican	9%	(30)	91%	(303)	333
2022 House Vote: Did not Vote	13%	(15)	87%	(96)	110
2020 Vote: Joe Biden	20%	(76)	80%	(296)	371
2020 Vote: Donald Trump	7%	(25)	93%	(338)	363
2020 Vote: Did not Vote	14%	(8)	86%	(49)	57
2016 Vote: Hillary Clinton	21%	(58)	79%	(220)	278
2016 Vote: Donald Trump	6%	(19)	94%	(291)	310
U.S. Economy: Wrong Track	12%	(70)	88%	(491)	561
U.S. Economy: Right Direction	17%	(42)	83%	(196)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(50)	81%	(216)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(37)	90%	(349)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(24)	83%	(123)	147
Top 2024 Issue: Economy	13%	(39)	87%	(254)	293

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Table BLMB9_9: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	14%	(111)	86%	(688)	799
Community: Urban	13%	(21)	87%	(135)	156
Community: Suburban	16%	(62)	84%	(335)	397
Community: Rural	11%	(28)	89%	(218)	246
Community/Gender: Urban Women	17%	(12)	83%	(55)	66
Community/Gender: Urban Men	11%	(9)	89%	(80)	89
Community/Gender: Rural Women	11%	(16)	89%	(126)	142
Community/Gender: Rural Men	12%	(12)	88%	(91)	104
Community/Gender: Suburban Women	13%	(28)	87%	(183)	211
Community/Gender: Suburban Men	18%	(35)	82%	(152)	187
Homeowner	14%	(100)	86%	(596)	696
Renter	12%	(11)	88%	(79)	90
Military HHnm: Yes	9%	(10)	91%	(96)	106
Military HH: No	15%	(101)	85%	(592)	693
Employ: Private Sector	16%	(51)	84%	(275)	325
Employ: Self-Employed	12%	(7)	88%	(52)	59
Employ: Retired	7%	(14)	93%	(188)	202
Employ: Unemployed	25%	(14)	75%	(42)	56
Employ: Other	16%	(10)	84%	(54)	65
Self + Household: White-Collar	14%	(44)	86%	(279)	323
Self + Household: Blue Collar	17%	(61)	83%	(303)	364
Union HH: Yes	19%	(15)	81%	(63)	78
Union HH: No	13%	(97)	87%	(625)	721
LGBTQ+: Yes	25%	(23)	75%	(70)	93
LGBTQ+: No	12%	(88)	88%	(618)	706
Motivated to Vote	14%	(100)	86%	(626)	726
Parent: Yes	14%	(29)	86%	(179)	209
Parent: No	14%	(82)	86%	(508)	590
COVID Vaccine: Yes	15%	(89)	85%	(506)	595
COVID Vaccine: No	11%	(22)	89%	(181)	204
Student Loans: Yes	29%	(48)	71%	(117)	165
Student Loans: No	10%	(64)	90%	(571)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_10: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	19%	(153)	81%	(646)	799
Gender: Male	15%	(58)	85%	(322)	380
Gender: Female	23%	(95)	77%	(324)	419
Age: 18-34	32%	(67)	68%	(146)	213
Age: 35-44	16%	(16)	84%	(87)	103
Age: 45-64	21%	(57)	79%	(214)	271
Age: 65+	6%	(12)	94%	(200)	212
GenZers: 1997-2012	36%	(31)	64%	(55)	86
Millennials: 1981-1996	24%	(48)	76%	(156)	205
GenXers: 1965-1980	23%	(43)	77%	(148)	191
Baby Boomers: 1946-1964	10%	(29)	90%	(264)	293
Educ: < College	19%	(91)	81%	(387)	478
Educ: Bachelors degree	18%	(39)	82%	(170)	209
Educ: Post-grad	20%	(23)	80%	(89)	112
Income: Under 50k	24%	(80)	76%	(248)	328
Income: 50k-100k	15%	(40)	85%	(233)	274
Income: 100k+	16%	(32)	84%	(165)	197
Ethnicity: White (Non-Hispanic)	15%	(97)	85%	(569)	666
Ethnicity: Black (Non-Hispanic)	41%	(32)	59%	(46)	79
All Christian	12%	(52)	88%	(387)	439
Agnostic/Nothing in particular	28%	(47)	72%	(125)	172
Something Else	23%	(24)	77%	(80)	104
Evangelical	14%	(26)	86%	(164)	190
Non-Evangelical	14%	(47)	86%	(293)	339
PID: Dem (no lean)	26%	(85)	74%	(246)	331
PID: Ind (no lean)	25%	(33)	75%	(97)	130
PID: Rep (no lean)	10%	(34)	90%	(303)	338

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Table BLMB9_10: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	19%	(153)	81%	(646)	799
PID/Gender: Dem Men	17%	(24)	83%	(119)	144
PID/Gender: Dem Women	32%	(61)	68%	(127)	188
PID/Gender: Ind Men	25%	(18)	75%	(52)	70
PID/Gender: Ind Women	26%	(16)	74%	(45)	60
PID/Gender: Rep Men	9%	(16)	91%	(151)	167
PID/Gender: Rep Women	11%	(19)	89%	(152)	171
Ideo: Liberal (1-3)	27%	(63)	73%	(167)	231
Ideo: Moderate (4)	23%	(51)	77%	(172)	222
Ideo: Conservative (5-7)	9%	(28)	91%	(292)	319
Ideo/PID: Conservative Republican	9%	(23)	91%	(242)	266
Ideo/PID: Moderate/Liberal Republican	12%	(7)	88%	(54)	61
Ideo/PID: Moderate/Conservative Democrat	19%	(25)	81%	(105)	130
Ideo/PID: Liberal Democrat	28%	(54)	72%	(141)	195
Unfavorable of Biden and Trump	21%	(30)	79%	(112)	143
2024 H2H Matchup: Biden Voter	23%	(83)	77%	(270)	353
2024 H2H Matchup: Trump Voter	14%	(51)	86%	(316)	367
2022 House Vote: Democrat	26%	(88)	74%	(250)	338
2022 House Vote: Republican	9%	(30)	91%	(303)	333
2022 House Vote: Did not Vote	26%	(28)	74%	(82)	110
2020 Vote: Joe Biden	25%	(93)	75%	(278)	371
2020 Vote: Donald Trump	11%	(40)	89%	(323)	363
2020 Vote: Did not Vote	31%	(17)	69%	(39)	57
2016 Vote: Hillary Clinton	24%	(68)	76%	(211)	278
2016 Vote: Donald Trump	9%	(29)	91%	(281)	310
U.S. Economy: Wrong Track	19%	(106)	81%	(455)	561
U.S. Economy: Right Direction	19%	(46)	81%	(192)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	24%	(63)	76%	(203)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(56)	86%	(330)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(34)	77%	(114)	147
Top 2024 Issue: Economy	18%	(52)	82%	(241)	293

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Table BLMB9_10: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	19%	(153)	81%	(646)	799
Community: Urban	30%	(47)	70%	(109)	156
Community: Suburban	19%	(75)	81%	(322)	397
Community: Rural	12%	(30)	88%	(216)	246
Community/Gender: Urban Women	37%	(25)	63%	(42)	66
Community/Gender: Urban Men	25%	(22)	75%	(67)	89
Community/Gender: Rural Women	15%	(21)	85%	(121)	142
Community/Gender: Rural Men	8%	(9)	92%	(95)	104
Community/Gender: Suburban Women	23%	(49)	77%	(162)	211
Community/Gender: Suburban Men	14%	(26)	86%	(160)	187
Homeowner	16%	(114)	84%	(581)	696
Renter	34%	(31)	66%	(59)	90
Military HHnm: Yes	9%	(9)	91%	(97)	106
Military HH: No	21%	(144)	79%	(550)	693
Employ: Private Sector	20%	(64)	80%	(261)	325
Employ: Self-Employed	28%	(17)	72%	(42)	59
Employ: Retired	6%	(13)	94%	(189)	202
Employ: Unemployed	27%	(15)	73%	(41)	56
Employ: Other	26%	(17)	74%	(48)	65
Self + Household: White-Collar	19%	(60)	81%	(263)	323
Self + Household: Blue Collar	15%	(56)	85%	(308)	364
Union HH: Yes	19%	(15)	81%	(63)	78
Union HH: No	19%	(138)	81%	(583)	721
LGBTQ+: Yes	28%	(26)	72%	(67)	93
LGBTQ+: No	18%	(126)	82%	(580)	706
Motivated to Vote	17%	(120)	83%	(605)	726
Parent: Yes	19%	(40)	81%	(169)	209
Parent: No	19%	(113)	81%	(478)	590
COVID Vaccine: Yes	20%	(117)	80%	(478)	595
COVID Vaccine: No	17%	(35)	83%	(169)	204
Student Loans: Yes	29%	(48)	71%	(117)	165
Student Loans: No	16%	(105)	84%	(530)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_11: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not selected		Total N
Registered Voters	15%	(116)	85%	(683)	799
Gender: Male	15%	(57)	85%	(323)	380
Gender: Female	14%	(59)	86%	(361)	419
Age: 18-34	10%	(21)	90%	(192)	213
Age: 35-44	10%	(11)	90%	(93)	103
Age: 45-64	14%	(38)	86%	(233)	271
Age: 65+	22%	(46)	78%	(165)	212
GenZers: 1997-2012	13%	(11)	87%	(74)	86
Millennials: 1981-1996	9%	(18)	91%	(187)	205
GenXers: 1965-1980	11%	(21)	89%	(170)	191
Baby Boomers: 1946-1964	18%	(54)	82%	(239)	293
Educ: < College	14%	(67)	86%	(411)	478
Educ: Bachelors degree	14%	(29)	86%	(180)	209
Educ: Post-grad	18%	(20)	82%	(92)	112
Income: Under 50k	14%	(46)	86%	(282)	328
Income: 50k-100k	13%	(36)	87%	(238)	274
Income: 100k+	17%	(34)	83%	(164)	197
Ethnicity: White (Non-Hispanic)	15%	(103)	85%	(563)	666
Ethnicity: Black (Non-Hispanic)	4%	(3)	96%	(76)	79
All Christian	16%	(71)	84%	(368)	439
Agnostic/Nothing in particular	13%	(22)	87%	(150)	172
Something Else	18%	(19)	82%	(85)	104
Evangelical	14%	(26)	86%	(164)	190
Non-Evangelical	19%	(63)	81%	(276)	339
PID: Dem (no lean)	8%	(27)	92%	(305)	331
PID: Ind (no lean)	26%	(34)	74%	(96)	130
PID: Rep (no lean)	16%	(55)	84%	(283)	338

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Table BLMB9_11: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not selected		Total N
Registered Voters	15%	(116)	85%	(683)	799
PID/Gender: Dem Men	7%	(10)	93%	(133)	144
PID/Gender: Dem Women	9%	(16)	91%	(172)	188
PID/Gender: Ind Men	23%	(16)	77%	(53)	70
PID/Gender: Ind Women	30%	(18)	70%	(42)	60
PID/Gender: Rep Men	18%	(31)	82%	(136)	167
PID/Gender: Rep Women	14%	(24)	86%	(147)	171
Ideo: Liberal (1-3)	7%	(16)	93%	(215)	231
Ideo: Moderate (4)	13%	(30)	87%	(192)	222
Ideo: Conservative (5-7)	21%	(66)	79%	(253)	319
Ideo/PID: Conservative Republican	19%	(51)	81%	(215)	266
Ideo/PID: Moderate/Liberal Republican	7%	(4)	93%	(57)	61
Ideo/PID: Moderate/Conservative Democrat	9%	(12)	91%	(119)	130
Ideo/PID: Liberal Democrat	8%	(15)	92%	(180)	195
Unfavorable of Biden and Trump	15%	(22)	85%	(121)	143
2024 H2H Matchup: Biden Voter	10%	(36)	90%	(317)	353
2024 H2H Matchup: Trump Voter	19%	(70)	81%	(298)	367
2022 House Vote: Democrat	11%	(36)	89%	(302)	338
2022 House Vote: Republican	20%	(68)	80%	(265)	333
2022 House Vote: Did not Vote	10%	(11)	90%	(100)	110
2020 Vote: Joe Biden	10%	(37)	90%	(334)	371
2020 Vote: Donald Trump	19%	(69)	81%	(294)	363
2020 Vote: Did not Vote	12%	(7)	88%	(50)	57
2016 Vote: Hillary Clinton	10%	(28)	90%	(250)	278
2016 Vote: Donald Trump	20%	(61)	80%	(250)	310
U.S. Economy: Wrong Track	16%	(91)	84%	(471)	561
U.S. Economy: Right Direction	11%	(25)	89%	(213)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(32)	88%	(234)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(63)	84%	(322)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(20)	86%	(127)	147
Top 2024 Issue: Economy	17%	(49)	83%	(243)	293

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Table BLMB9_11: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not selected		Total N
Registered Voters	15%	(116)	85%	(683)	799
Community: Urban	15%	(23)	85%	(133)	156
Community: Suburban	14%	(57)	86%	(341)	397
Community: Rural	15%	(36)	85%	(209)	246
Community/Gender: Urban Women	18%	(12)	82%	(55)	66
Community/Gender: Urban Men	12%	(11)	88%	(78)	89
Community/Gender: Rural Women	13%	(18)	87%	(124)	142
Community/Gender: Rural Men	18%	(18)	82%	(85)	104
Community/Gender: Suburban Women	14%	(29)	86%	(182)	211
Community/Gender: Suburban Men	15%	(28)	85%	(159)	187
Homeowner	15%	(106)	85%	(590)	696
Renter	10%	(9)	90%	(81)	90
Military HHnm: Yes	22%	(24)	78%	(82)	106
Military HH: No	13%	(92)	87%	(601)	693
Employ: Private Sector	10%	(32)	90%	(293)	325
Employ: Self-Employed	17%	(10)	83%	(49)	59
Employ: Retired	23%	(46)	77%	(156)	202
Employ: Unemployed	6%	(3)	94%	(52)	56
Employ: Other	18%	(11)	82%	(53)	65
Self + Household: White-Collar	18%	(57)	82%	(266)	323
Self + Household: Blue Collar	12%	(45)	88%	(319)	364
Union HH: Yes	14%	(11)	86%	(67)	78
Union HH: No	15%	(105)	85%	(616)	721
LGBTQ+: Yes	15%	(14)	85%	(80)	93
LGBTQ+: No	15%	(102)	85%	(604)	706
Motivated to Vote	15%	(112)	85%	(614)	726
Parent: Yes	9%	(18)	91%	(191)	209
Parent: No	17%	(98)	83%	(492)	590
COVID Vaccine: Yes	15%	(86)	85%	(509)	595
COVID Vaccine: No	14%	(29)	86%	(174)	204
Student Loans: Yes	9%	(15)	91%	(150)	165
Student Loans: No	16%	(101)	84%	(533)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB9_12: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not selected		Total N
Registered Voters	2%	(14)	98%	(785)	799
Gender: Male	2%	(6)	98%	(374)	380
Gender: Female	2%	(8)	98%	(411)	419
Age: 18-34	2%	(4)	98%	(209)	213
Age: 35-44	2%	(2)	98%	(101)	103
Age: 45-64	1%	(2)	99%	(269)	271
Age: 65+	3%	(6)	97%	(205)	212
GenZers: 1997-2012	—	(0)	100%	(86)	86
Millennials: 1981-1996	3%	(6)	97%	(199)	205
GenXers: 1965-1980	—	(1)	100%	(190)	191
Baby Boomers: 1946-1964	3%	(8)	97%	(285)	293
Educ: < College	2%	(8)	98%	(469)	478
Educ: Bachelors degree	2%	(4)	98%	(205)	209
Educ: Post-grad	2%	(2)	98%	(110)	112
Income: Under 50k	2%	(5)	98%	(323)	328
Income: 50k-100k	2%	(6)	98%	(268)	274
Income: 100k+	2%	(3)	98%	(194)	197
Ethnicity: White (Non-Hispanic)	2%	(12)	98%	(654)	666
Ethnicity: Black (Non-Hispanic)	1%	(1)	99%	(78)	79
All Christian	1%	(4)	99%	(435)	439
Agnostic/Nothing in particular	3%	(5)	97%	(167)	172
Something Else	2%	(2)	98%	(102)	104
Evangelical	1%	(2)	99%	(188)	190
Non-Evangelical	1%	(4)	99%	(336)	339
PID: Dem (no lean)	2%	(5)	98%	(326)	331
PID: Ind (no lean)	3%	(4)	97%	(126)	130
PID: Rep (no lean)	2%	(5)	98%	(332)	338

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Table BLMB9_12: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not selected		Total N
Registered Voters	2%	(14)	98%	(785)	799
PID/Gender: Dem Men	2%	(2)	98%	(141)	144
PID/Gender: Dem Women	2%	(3)	98%	(185)	188
PID/Gender: Ind Men	4%	(3)	96%	(67)	70
PID/Gender: Ind Women	2%	(1)	98%	(59)	60
PID/Gender: Rep Men	1%	(1)	99%	(165)	167
PID/Gender: Rep Women	2%	(4)	98%	(167)	171
Ideo: Liberal (1-3)	1%	(3)	99%	(228)	231
Ideo: Moderate (4)	2%	(5)	98%	(218)	222
Ideo: Conservative (5-7)	2%	(5)	98%	(314)	319
Ideo/PID: Conservative Republican	2%	(4)	98%	(262)	266
Ideo/PID: Moderate/Liberal Republican	2%	(1)	98%	(60)	61
Ideo/PID: Moderate/Conservative Democrat	2%	(2)	98%	(128)	130
Ideo/PID: Liberal Democrat	2%	(3)	98%	(191)	195
Unfavorable of Biden and Trump	2%	(2)	98%	(140)	143
2024 H2H Matchup: Biden Voter	2%	(6)	98%	(347)	353
2024 H2H Matchup: Trump Voter	2%	(7)	98%	(361)	367
2022 House Vote: Democrat	1%	(4)	99%	(333)	338
2022 House Vote: Republican	2%	(7)	98%	(327)	333
2022 House Vote: Did not Vote	2%	(2)	98%	(108)	110
2020 Vote: Joe Biden	1%	(5)	99%	(366)	371
2020 Vote: Donald Trump	2%	(7)	98%	(356)	363
2020 Vote: Did not Vote	4%	(2)	96%	(54)	57
2016 Vote: Hillary Clinton	2%	(4)	98%	(274)	278
2016 Vote: Donald Trump	2%	(7)	98%	(303)	310
U.S. Economy: Wrong Track	2%	(12)	98%	(549)	561
U.S. Economy: Right Direction	1%	(2)	99%	(236)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	99%	(262)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(7)	98%	(379)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	97%	(143)	147
Top 2024 Issue: Economy	1%	(2)	99%	(291)	293

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Table BLMB9_12: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not selected		Total N
Registered Voters	2%	(14)	98%	(785)	799
Community: Urban	2%	(3)	98%	(153)	156
Community: Suburban	2%	(7)	98%	(390)	397
Community: Rural	2%	(5)	98%	(241)	246
Community/Gender: Urban Women	1%	(1)	99%	(65)	66
Community/Gender: Urban Men	2%	(2)	98%	(88)	89
Community/Gender: Rural Women	3%	(5)	97%	(137)	142
Community/Gender: Rural Men	—	(0)	100%	(104)	104
Community/Gender: Suburban Women	1%	(3)	99%	(208)	211
Community/Gender: Suburban Men	2%	(5)	98%	(182)	187
Homeowner	2%	(11)	98%	(684)	696
Renter	3%	(3)	97%	(87)	90
Military HHnm: Yes	2%	(2)	98%	(104)	106
Military HH: No	2%	(12)	98%	(681)	693
Employ: Private Sector	1%	(4)	99%	(322)	325
Employ: Self-Employed	—	(0)	100%	(59)	59
Employ: Retired	3%	(7)	97%	(195)	202
Employ: Unemployed	5%	(3)	95%	(53)	56
Employ: Other	—	(0)	100%	(65)	65
Self + Household: White-Collar	2%	(5)	98%	(317)	323
Self + Household: Blue Collar	1%	(5)	99%	(359)	364
Union HH: Yes	—	(0)	100%	(78)	78
Union HH: No	2%	(14)	98%	(707)	721
LGBTQ+: Yes	1%	(1)	99%	(92)	93
LGBTQ+: No	2%	(13)	98%	(693)	706
Motivated to Vote	2%	(12)	98%	(714)	726
Parent: Yes	2%	(4)	98%	(205)	209
Parent: No	2%	(11)	98%	(579)	590
COVID Vaccine: Yes	1%	(8)	99%	(587)	595
COVID Vaccine: No	3%	(6)	97%	(198)	204
Student Loans: Yes	—	(0)	100%	(165)	165
Student Loans: No	2%	(14)	98%	(620)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_13: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	58%	(462)	42%	(337)	799
Gender: Male	51%	(195)	49%	(185)	380
Gender: Female	64%	(267)	36%	(152)	419
Age: 18-34	43%	(92)	57%	(121)	213
Age: 35-44	64%	(66)	36%	(37)	103
Age: 45-64	60%	(162)	40%	(109)	271
Age: 65+	67%	(141)	33%	(71)	212
GenZers: 1997-2012	28%	(24)	72%	(61)	86
Millennials: 1981-1996	56%	(114)	44%	(91)	205
GenXers: 1965-1980	62%	(117)	38%	(73)	191
Baby Boomers: 1946-1964	65%	(192)	35%	(101)	293
Educ: < College	60%	(285)	40%	(192)	478
Educ: Bachelors degree	53%	(110)	47%	(99)	209
Educ: Post-grad	59%	(66)	41%	(46)	112
Income: Under 50k	54%	(179)	46%	(149)	328
Income: 50k-100k	61%	(168)	39%	(106)	274
Income: 100k+	58%	(115)	42%	(82)	197
Ethnicity: White (Non-Hispanic)	63%	(420)	37%	(245)	666
Ethnicity: Black (Non-Hispanic)	31%	(25)	69%	(54)	79
All Christian	58%	(255)	42%	(184)	439
Agnostic/Nothing in particular	59%	(102)	41%	(70)	172
Something Else	58%	(61)	42%	(43)	104
Evangelical	58%	(110)	42%	(81)	190
Non-Evangelical	59%	(200)	41%	(140)	339
PID: Dem (no lean)	47%	(155)	53%	(176)	331
PID: Ind (no lean)	57%	(74)	43%	(56)	130
PID: Rep (no lean)	69%	(232)	31%	(105)	338

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Table BLMB9_13: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	58%	(462)	42%	(337)	799
PID/Gender: Dem Men	44%	(64)	56%	(80)	144
PID/Gender: Dem Women	49%	(91)	51%	(96)	188
PID/Gender: Ind Men	55%	(38)	45%	(31)	70
PID/Gender: Ind Women	59%	(36)	41%	(25)	60
PID/Gender: Rep Men	55%	(92)	45%	(74)	167
PID/Gender: Rep Women	82%	(140)	18%	(31)	171
Ideo: Liberal (1-3)	49%	(114)	51%	(117)	231
Ideo: Moderate (4)	54%	(121)	46%	(101)	222
Ideo: Conservative (5-7)	66%	(211)	34%	(108)	319
Ideo/PID: Conservative Republican	70%	(186)	30%	(80)	266
Ideo/PID: Moderate/Liberal Republican	58%	(36)	42%	(26)	61
Ideo/PID: Moderate/Conservative Democrat	44%	(58)	56%	(73)	130
Ideo/PID: Liberal Democrat	49%	(96)	51%	(99)	195
Unfavorable of Biden and Trump	60%	(86)	40%	(57)	143
2024 H2H Matchup: Biden Voter	52%	(182)	48%	(171)	353
2024 H2H Matchup: Trump Voter	63%	(233)	37%	(135)	367
2022 House Vote: Democrat	49%	(165)	51%	(172)	338
2022 House Vote: Republican	68%	(227)	32%	(106)	333
2022 House Vote: Did not Vote	51%	(57)	49%	(54)	110
2020 Vote: Joe Biden	50%	(187)	50%	(184)	371
2020 Vote: Donald Trump	68%	(246)	32%	(116)	363
2020 Vote: Did not Vote	38%	(22)	62%	(35)	57
2016 Vote: Hillary Clinton	51%	(143)	49%	(135)	278
2016 Vote: Donald Trump	69%	(215)	31%	(95)	310
U.S. Economy: Wrong Track	61%	(343)	39%	(218)	561
U.S. Economy: Right Direction	50%	(119)	50%	(119)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	45%	(120)	55%	(146)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	65%	(251)	35%	(135)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	62%	(91)	38%	(57)	147
Top 2024 Issue: Economy	68%	(199)	32%	(93)	293

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Table BLMB9_13: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	58%	(462)	42%	(337)	799
Community: Urban	45%	(69)	55%	(86)	156
Community: Suburban	58%	(232)	42%	(166)	397
Community: Rural	65%	(161)	35%	(85)	246
Community/Gender: Urban Women	42%	(28)	58%	(38)	66
Community/Gender: Urban Men	46%	(41)	54%	(48)	89
Community/Gender: Rural Women	75%	(106)	25%	(36)	142
Community/Gender: Rural Men	53%	(55)	47%	(49)	104
Community/Gender: Suburban Women	63%	(133)	37%	(78)	211
Community/Gender: Suburban Men	53%	(99)	47%	(88)	187
Homeowner	58%	(406)	42%	(290)	696
Renter	58%	(52)	42%	(38)	90
Military HHnm: Yes	64%	(67)	36%	(38)	106
Military HH: No	57%	(394)	43%	(299)	693
Employ: Private Sector	55%	(179)	45%	(147)	325
Employ: Self-Employed	68%	(40)	32%	(19)	59
Employ: Retired	65%	(131)	35%	(71)	202
Employ: Unemployed	47%	(26)	53%	(30)	56
Employ: Other	49%	(32)	51%	(33)	65
Self + Household: White-Collar	55%	(179)	45%	(144)	323
Self + Household: Blue Collar	64%	(232)	36%	(132)	364
Union HH: Yes	56%	(44)	44%	(34)	78
Union HH: No	58%	(418)	42%	(304)	721
LGBTQ+: Yes	59%	(55)	41%	(39)	93
LGBTQ+: No	58%	(407)	42%	(299)	706
Motivated to Vote	60%	(434)	40%	(292)	726
Parent: Yes	53%	(111)	47%	(97)	209
Parent: No	59%	(350)	41%	(240)	590
COVID Vaccine: Yes	58%	(346)	42%	(249)	595
COVID Vaccine: No	57%	(115)	43%	(88)	204
Student Loans: Yes	52%	(85)	48%	(79)	165
Student Loans: No	59%	(376)	41%	(258)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_14: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	23%	(185)	77%	(614)	799
Gender: Male	23%	(86)	77%	(294)	380
Gender: Female	24%	(99)	76%	(320)	419
Age: 18-34	22%	(48)	78%	(165)	213
Age: 35-44	23%	(24)	77%	(80)	103
Age: 45-64	22%	(61)	78%	(211)	271
Age: 65+	25%	(53)	75%	(159)	212
GenZers: 1997-2012	17%	(14)	83%	(72)	86
Millennials: 1981-1996	24%	(49)	76%	(156)	205
GenXers: 1965-1980	22%	(43)	78%	(148)	191
Baby Boomers: 1946-1964	25%	(73)	75%	(220)	293
Educ: < College	24%	(115)	76%	(363)	478
Educ: Bachelors degree	24%	(50)	76%	(159)	209
Educ: Post-grad	18%	(20)	82%	(93)	112
Income: Under 50k	23%	(75)	77%	(253)	328
Income: 50k-100k	24%	(66)	76%	(208)	274
Income: 100k+	22%	(44)	78%	(154)	197
Ethnicity: White (Non-Hispanic)	25%	(167)	75%	(499)	666
Ethnicity: Black (Non-Hispanic)	9%	(7)	91%	(71)	79
All Christian	23%	(102)	77%	(337)	439
Agnostic/Nothing in particular	20%	(35)	80%	(137)	172
Something Else	29%	(31)	71%	(74)	104
Evangelical	25%	(47)	75%	(144)	190
Non-Evangelical	25%	(84)	75%	(256)	339
PID: Dem (no lean)	18%	(61)	82%	(271)	331
PID: Ind (no lean)	20%	(26)	80%	(104)	130
PID: Rep (no lean)	29%	(98)	71%	(239)	338

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Table BLMB9_14: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	23%	(185)	77%	(614)	799
PID/Gender: Dem Men	16%	(22)	84%	(121)	144
PID/Gender: Dem Women	20%	(38)	80%	(150)	188
PID/Gender: Ind Men	21%	(15)	79%	(55)	70
PID/Gender: Ind Women	18%	(11)	82%	(49)	60
PID/Gender: Rep Men	29%	(49)	71%	(118)	167
PID/Gender: Rep Women	29%	(50)	71%	(121)	171
Ideo: Liberal (1-3)	17%	(40)	83%	(191)	231
Ideo: Moderate (4)	20%	(44)	80%	(178)	222
Ideo: Conservative (5-7)	30%	(96)	70%	(223)	319
Ideo/PID: Conservative Republican	30%	(79)	70%	(187)	266
Ideo/PID: Moderate/Liberal Republican	27%	(16)	73%	(45)	61
Ideo/PID: Moderate/Conservative Democrat	20%	(27)	80%	(104)	130
Ideo/PID: Liberal Democrat	17%	(34)	83%	(161)	195
Unfavorable of Biden and Trump	22%	(31)	78%	(111)	143
2024 H2H Matchup: Biden Voter	20%	(69)	80%	(284)	353
2024 H2H Matchup: Trump Voter	26%	(95)	74%	(272)	367
2022 House Vote: Democrat	21%	(70)	79%	(268)	338
2022 House Vote: Republican	26%	(86)	74%	(248)	333
2022 House Vote: Did not Vote	22%	(25)	78%	(86)	110
2020 Vote: Joe Biden	19%	(71)	81%	(300)	371
2020 Vote: Donald Trump	27%	(98)	73%	(264)	363
2020 Vote: Did not Vote	23%	(13)	77%	(44)	57
2016 Vote: Hillary Clinton	18%	(50)	82%	(228)	278
2016 Vote: Donald Trump	28%	(87)	72%	(223)	310
U.S. Economy: Wrong Track	25%	(138)	75%	(423)	561
U.S. Economy: Right Direction	20%	(47)	80%	(191)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	20%	(54)	80%	(212)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(102)	74%	(284)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(29)	80%	(118)	147
Top 2024 Issue: Economy	28%	(82)	72%	(211)	293

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Table BLMB9_14: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	23%	(185)	77%	(614)	799
Community: Urban	17%	(27)	83%	(129)	156
Community: Suburban	26%	(105)	74%	(292)	397
Community: Rural	21%	(52)	79%	(193)	246
Community/Gender: Urban Women	17%	(11)	83%	(55)	66
Community/Gender: Urban Men	18%	(16)	82%	(73)	89
Community/Gender: Rural Women	25%	(35)	75%	(107)	142
Community/Gender: Rural Men	17%	(17)	83%	(86)	104
Community/Gender: Suburban Women	25%	(53)	75%	(158)	211
Community/Gender: Suburban Men	28%	(52)	72%	(134)	187
Homeowner	23%	(159)	77%	(537)	696
Renter	27%	(24)	73%	(66)	90
Military HHnm: Yes	14%	(15)	86%	(91)	106
Military HH: No	24%	(170)	76%	(523)	693
Employ: Private Sector	25%	(80)	75%	(245)	325
Employ: Self-Employed	25%	(15)	75%	(44)	59
Employ: Retired	21%	(42)	79%	(160)	202
Employ: Unemployed	28%	(15)	72%	(40)	56
Employ: Other	17%	(11)	83%	(54)	65
Self + Household: White-Collar	24%	(77)	76%	(246)	323
Self + Household: Blue Collar	24%	(87)	76%	(277)	364
Union HH: Yes	16%	(12)	84%	(65)	78
Union HH: No	24%	(172)	76%	(549)	721
LGBTQ+: Yes	16%	(15)	84%	(78)	93
LGBTQ+: No	24%	(170)	76%	(536)	706
Motivated to Vote	23%	(169)	77%	(556)	726
Parent: Yes	26%	(55)	74%	(154)	209
Parent: No	22%	(130)	78%	(460)	590
COVID Vaccine: Yes	21%	(127)	79%	(469)	595
COVID Vaccine: No	29%	(58)	71%	(146)	204
Student Loans: Yes	24%	(40)	76%	(125)	165
Student Loans: No	23%	(145)	77%	(489)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB9_15: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	38%	(305)	62%	(494)	799
Gender: Male	32%	(121)	68%	(259)	380
Gender: Female	44%	(184)	56%	(235)	419
Age: 18-34	30%	(64)	70%	(149)	213
Age: 35-44	23%	(24)	77%	(79)	103
Age: 45-64	43%	(116)	57%	(156)	271
Age: 65+	48%	(102)	52%	(110)	212
GenZers: 1997-2012	34%	(29)	66%	(57)	86
Millennials: 1981-1996	26%	(54)	74%	(151)	205
GenXers: 1965-1980	33%	(63)	67%	(128)	191
Baby Boomers: 1946-1964	52%	(152)	48%	(141)	293
Educ: < College	38%	(184)	62%	(294)	478
Educ: Bachelors degree	38%	(79)	62%	(130)	209
Educ: Post-grad	38%	(43)	62%	(70)	112
Income: Under 50k	39%	(128)	61%	(200)	328
Income: 50k-100k	40%	(109)	60%	(165)	274
Income: 100k+	35%	(68)	65%	(129)	197
Ethnicity: White (Non-Hispanic)	39%	(258)	61%	(408)	666
Ethnicity: Black (Non-Hispanic)	45%	(36)	55%	(43)	79
All Christian	41%	(182)	59%	(257)	439
Agnostic/Nothing in particular	34%	(58)	66%	(114)	172
Something Else	33%	(35)	67%	(69)	104
Evangelical	40%	(75)	60%	(115)	190
Non-Evangelical	41%	(138)	59%	(202)	339
PID: Dem (no lean)	46%	(154)	54%	(178)	331
PID: Ind (no lean)	35%	(46)	65%	(85)	130
PID: Rep (no lean)	31%	(106)	69%	(231)	338

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Table BLMB9_15: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	38%	(305)	62%	(494)	799
PID/Gender: Dem Men	41%	(59)	59%	(84)	144
PID/Gender: Dem Women	50%	(94)	50%	(94)	188
PID/Gender: Ind Men	27%	(19)	73%	(51)	70
PID/Gender: Ind Women	44%	(26)	56%	(34)	60
PID/Gender: Rep Men	25%	(42)	75%	(124)	167
PID/Gender: Rep Women	37%	(64)	63%	(107)	171
Ideo: Liberal (1-3)	51%	(118)	49%	(112)	231
Ideo: Moderate (4)	36%	(81)	64%	(142)	222
Ideo: Conservative (5-7)	30%	(96)	70%	(223)	319
Ideo/PID: Conservative Republican	29%	(76)	71%	(190)	266
Ideo/PID: Moderate/Liberal Republican	43%	(26)	57%	(35)	61
Ideo/PID: Moderate/Conservative Democrat	39%	(51)	61%	(79)	130
Ideo/PID: Liberal Democrat	50%	(98)	50%	(97)	195
Unfavorable of Biden and Trump	35%	(50)	65%	(93)	143
2024 H2H Matchup: Biden Voter	47%	(167)	53%	(186)	353
2024 H2H Matchup: Trump Voter	29%	(106)	71%	(261)	367
2022 House Vote: Democrat	49%	(166)	51%	(172)	338
2022 House Vote: Republican	30%	(100)	70%	(234)	333
2022 House Vote: Did not Vote	27%	(29)	73%	(81)	110
2020 Vote: Joe Biden	47%	(176)	53%	(196)	371
2020 Vote: Donald Trump	30%	(108)	70%	(255)	363
2020 Vote: Did not Vote	36%	(20)	64%	(36)	57
2016 Vote: Hillary Clinton	49%	(137)	51%	(141)	278
2016 Vote: Donald Trump	32%	(99)	68%	(212)	310
U.S. Economy: Wrong Track	33%	(188)	67%	(373)	561
U.S. Economy: Right Direction	49%	(118)	51%	(120)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	47%	(125)	53%	(140)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	30%	(117)	70%	(268)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	42%	(63)	58%	(85)	147
Top 2024 Issue: Economy	26%	(77)	74%	(216)	293

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Table BLMB9_15: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	38%	(305)	62%	(494)	799
Community: Urban	30%	(47)	70%	(109)	156
Community: Suburban	40%	(158)	60%	(239)	397
Community: Rural	41%	(101)	59%	(145)	246
Community/Gender: Urban Women	30%	(20)	70%	(46)	66
Community/Gender: Urban Men	30%	(26)	70%	(63)	89
Community/Gender: Rural Women	42%	(59)	58%	(83)	142
Community/Gender: Rural Men	40%	(42)	60%	(62)	104
Community/Gender: Suburban Women	50%	(105)	50%	(105)	211
Community/Gender: Suburban Men	28%	(53)	72%	(134)	187
Homeowner	39%	(270)	61%	(426)	696
Renter	33%	(30)	67%	(60)	90
Military HHnm: Yes	36%	(38)	64%	(68)	106
Military HH: No	39%	(267)	61%	(426)	693
Employ: Private Sector	33%	(106)	67%	(219)	325
Employ: Self-Employed	24%	(14)	76%	(45)	59
Employ: Retired	52%	(105)	48%	(97)	202
Employ: Unemployed	26%	(14)	74%	(41)	56
Employ: Other	37%	(24)	63%	(41)	65
Self + Household: White-Collar	42%	(136)	58%	(186)	323
Self + Household: Blue Collar	35%	(127)	65%	(237)	364
Union HH: Yes	48%	(37)	52%	(40)	78
Union HH: No	37%	(268)	63%	(453)	721
LGBTQ+: Yes	41%	(38)	59%	(55)	93
LGBTQ+: No	38%	(267)	62%	(439)	706
Motivated to Vote	39%	(283)	61%	(443)	726
Parent: Yes	30%	(62)	70%	(147)	209
Parent: No	41%	(244)	59%	(347)	590
COVID Vaccine: Yes	43%	(258)	57%	(337)	595
COVID Vaccine: No	23%	(47)	77%	(157)	204
Student Loans: Yes	31%	(51)	69%	(114)	165
Student Loans: No	40%	(254)	60%	(380)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB9_16: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not selected		Total N
Registered Voters	29%	(231)	71%	(568)	799
Gender: Male	32%	(120)	68%	(260)	380
Gender: Female	26%	(111)	74%	(308)	419
Age: 18-34	31%	(67)	69%	(146)	213
Age: 35-44	29%	(30)	71%	(73)	103
Age: 45-64	32%	(87)	68%	(185)	271
Age: 65+	22%	(47)	78%	(165)	212
GenZers: 1997-2012	36%	(31)	64%	(55)	86
Millennials: 1981-1996	31%	(62)	69%	(142)	205
GenXers: 1965-1980	34%	(64)	66%	(127)	191
Baby Boomers: 1946-1964	24%	(70)	76%	(223)	293
Educ: < College	31%	(150)	69%	(328)	478
Educ: Bachelors degree	27%	(56)	73%	(153)	209
Educ: Post-grad	22%	(25)	78%	(87)	112
Income: Under 50k	32%	(106)	68%	(222)	328
Income: 50k-100k	28%	(76)	72%	(197)	274
Income: 100k+	25%	(49)	75%	(149)	197
Ethnicity: White (Non-Hispanic)	30%	(200)	70%	(466)	666
Ethnicity: Black (Non-Hispanic)	25%	(20)	75%	(59)	79
All Christian	31%	(138)	69%	(301)	439
Agnostic/Nothing in particular	29%	(50)	71%	(122)	172
Something Else	28%	(29)	72%	(75)	104
Evangelical	38%	(73)	62%	(117)	190
Non-Evangelical	26%	(89)	74%	(250)	339
PID: Dem (no lean)	22%	(74)	78%	(257)	331
PID: Ind (no lean)	21%	(28)	79%	(102)	130
PID: Rep (no lean)	38%	(129)	62%	(208)	338

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Table BLMB9_16: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not selected		Total N
Registered Voters	29%	(231)	71%	(568)	799
PID/Gender: Dem Men	22%	(31)	78%	(113)	144
PID/Gender: Dem Women	23%	(43)	77%	(145)	188
PID/Gender: Ind Men	26%	(18)	74%	(51)	70
PID/Gender: Ind Women	16%	(9)	84%	(51)	60
PID/Gender: Rep Men	42%	(71)	58%	(96)	167
PID/Gender: Rep Women	34%	(59)	66%	(112)	171
Ideo: Liberal (1-3)	15%	(34)	85%	(197)	231
Ideo: Moderate (4)	30%	(67)	70%	(155)	222
Ideo: Conservative (5-7)	38%	(120)	62%	(199)	319
Ideo/PID: Conservative Republican	39%	(104)	61%	(162)	266
Ideo/PID: Moderate/Liberal Republican	29%	(18)	71%	(44)	61
Ideo/PID: Moderate/Conservative Democrat	33%	(43)	67%	(87)	130
Ideo/PID: Liberal Democrat	16%	(30)	84%	(164)	195
Unfavorable of Biden and Trump	14%	(20)	86%	(122)	143
2024 H2H Matchup: Biden Voter	18%	(63)	82%	(290)	353
2024 H2H Matchup: Trump Voter	41%	(151)	59%	(216)	367
2022 House Vote: Democrat	20%	(66)	80%	(272)	338
2022 House Vote: Republican	35%	(118)	65%	(215)	333
2022 House Vote: Did not Vote	39%	(43)	61%	(68)	110
2020 Vote: Joe Biden	18%	(66)	82%	(305)	371
2020 Vote: Donald Trump	38%	(137)	62%	(226)	363
2020 Vote: Did not Vote	47%	(27)	53%	(30)	57
2016 Vote: Hillary Clinton	17%	(47)	83%	(231)	278
2016 Vote: Donald Trump	37%	(115)	63%	(195)	310
U.S. Economy: Wrong Track	33%	(184)	67%	(377)	561
U.S. Economy: Right Direction	20%	(47)	80%	(191)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	18%	(48)	82%	(218)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	40%	(156)	60%	(230)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(27)	82%	(120)	147
Top 2024 Issue: Economy	33%	(95)	67%	(197)	293

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Table BLMB9_16: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not selected		Total N
Registered Voters	29%	(231)	71%	(568)	799
Community: Urban	25%	(38)	75%	(117)	156
Community: Suburban	27%	(108)	73%	(289)	397
Community: Rural	34%	(84)	66%	(162)	246
Community/Gender: Urban Women	25%	(16)	75%	(50)	66
Community/Gender: Urban Men	25%	(22)	75%	(67)	89
Community/Gender: Rural Women	32%	(45)	68%	(97)	142
Community/Gender: Rural Men	37%	(39)	63%	(65)	104
Community/Gender: Suburban Women	23%	(49)	77%	(162)	211
Community/Gender: Suburban Men	32%	(59)	68%	(128)	187
Homeowner	30%	(206)	70%	(490)	696
Renter	24%	(22)	76%	(68)	90
Military HHnm: Yes	31%	(33)	69%	(73)	106
Military HH: No	29%	(198)	71%	(495)	693
Employ: Private Sector	31%	(102)	69%	(224)	325
Employ: Self-Employed	39%	(23)	61%	(36)	59
Employ: Retired	24%	(48)	76%	(154)	202
Employ: Unemployed	30%	(17)	70%	(39)	56
Employ: Other	30%	(19)	70%	(45)	65
Self + Household: White-Collar	18%	(59)	82%	(264)	323
Self + Household: Blue Collar	35%	(129)	65%	(235)	364
Union HH: Yes	35%	(27)	65%	(51)	78
Union HH: No	28%	(204)	72%	(518)	721
LGBTQ+: Yes	29%	(27)	71%	(66)	93
LGBTQ+: No	29%	(204)	71%	(502)	706
Motivated to Vote	28%	(203)	72%	(522)	726
Parent: Yes	34%	(70)	66%	(138)	209
Parent: No	27%	(161)	73%	(430)	590
COVID Vaccine: Yes	26%	(153)	74%	(443)	595
COVID Vaccine: No	38%	(78)	62%	(126)	204
Student Loans: Yes	31%	(52)	69%	(113)	165
Student Loans: No	28%	(179)	72%	(455)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_1: *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(363)	37%	(299)	17%	(137)	799
Gender: Male	50%	(189)	39%	(147)	12%	(44)	380
Gender: Female	41%	(174)	36%	(152)	22%	(93)	419
Age: 18-34	39%	(82)	39%	(83)	22%	(48)	213
Age: 35-44	36%	(37)	46%	(47)	19%	(19)	103
Age: 45-64	52%	(141)	32%	(88)	15%	(42)	271
Age: 65+	48%	(102)	38%	(81)	13%	(28)	212
GenZers: 1997-2012	30%	(26)	46%	(40)	24%	(20)	86
Millennials: 1981-1996	42%	(86)	38%	(78)	20%	(41)	205
GenXers: 1965-1980	46%	(88)	34%	(65)	20%	(38)	191
Baby Boomers: 1946-1964	51%	(149)	37%	(109)	12%	(35)	293
Educ: < College	52%	(249)	32%	(151)	16%	(77)	478
Educ: Bachelors degree	35%	(73)	45%	(94)	20%	(42)	209
Educ: Post-grad	36%	(41)	48%	(54)	16%	(18)	112
Income: Under 50k	46%	(152)	35%	(115)	18%	(60)	328
Income: 50k-100k	45%	(123)	40%	(110)	15%	(41)	274
Income: 100k+	44%	(87)	38%	(74)	18%	(36)	197
Ethnicity: White (Non-Hispanic)	49%	(328)	34%	(229)	16%	(109)	666
Ethnicity: Black (Non-Hispanic)	20%	(16)	62%	(48)	18%	(14)	79
All Christian	54%	(236)	33%	(144)	13%	(58)	439
Agnostic/Nothing in particular	33%	(58)	41%	(70)	26%	(45)	172
Something Else	48%	(50)	38%	(40)	13%	(14)	104
Evangelical	61%	(116)	26%	(49)	13%	(25)	190
Non-Evangelical	48%	(162)	38%	(130)	14%	(48)	339
PID: Dem (no lean)	10%	(32)	73%	(241)	18%	(58)	331
PID: Ind (no lean)	41%	(53)	30%	(39)	29%	(38)	130
PID: Rep (no lean)	83%	(278)	5%	(18)	12%	(41)	338
PID/Gender: Dem Men	12%	(18)	78%	(112)	10%	(14)	144
PID/Gender: Dem Women	7%	(14)	69%	(129)	24%	(45)	188
PID/Gender: Ind Men	45%	(32)	36%	(25)	19%	(13)	70
PID/Gender: Ind Women	35%	(21)	24%	(14)	41%	(25)	60
PID/Gender: Rep Men	84%	(140)	6%	(10)	10%	(17)	167
PID/Gender: Rep Women	81%	(139)	5%	(9)	14%	(24)	171

Continued on next page

Table BLMB10_1: *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(363)	37%	(299)	17%	(137)	799
Ideo: Liberal (1-3)	7%	(16)	73%	(168)	20%	(47)	231
Ideo: Moderate (4)	29%	(65)	46%	(101)	25%	(56)	222
Ideo: Conservative (5-7)	86%	(276)	7%	(21)	7%	(22)	319
Ideo/PID: Conservative Republican	92%	(245)	2%	(5)	6%	(16)	266
Ideo/PID: Moderate/Liberal Republican	48%	(29)	22%	(14)	30%	(19)	61
Ideo/PID: Moderate/Conservative Democrat	19%	(24)	64%	(84)	17%	(22)	130
Ideo/PID: Liberal Democrat	4%	(7)	79%	(153)	18%	(35)	195
Unfavorable of Biden and Trump	32%	(45)	18%	(25)	50%	(72)	143
2024 H2H Matchup: Biden Voter	4%	(16)	79%	(280)	16%	(58)	353
2024 H2H Matchup: Trump Voter	90%	(330)	3%	(12)	7%	(25)	367
2022 House Vote: Democrat	7%	(25)	73%	(248)	19%	(65)	338
2022 House Vote: Republican	84%	(279)	5%	(15)	12%	(39)	333
2022 House Vote: Did not Vote	47%	(52)	30%	(33)	23%	(25)	110
2020 Vote: Joe Biden	7%	(26)	72%	(268)	21%	(78)	371
2020 Vote: Donald Trump	86%	(311)	3%	(12)	11%	(40)	363
2020 Vote: Did not Vote	44%	(25)	33%	(18)	24%	(13)	57
2016 Vote: Hillary Clinton	7%	(20)	77%	(214)	16%	(44)	278
2016 Vote: Donald Trump	82%	(255)	5%	(14)	13%	(40)	310
U.S. Economy: Wrong Track	60%	(339)	19%	(107)	20%	(115)	561
U.S. Economy: Right Direction	10%	(24)	81%	(192)	9%	(22)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(11)	86%	(230)	9%	(25)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(331)	4%	(16)	10%	(39)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(21)	37%	(54)	49%	(73)	147
Top 2024 Issue: Economy	59%	(173)	23%	(67)	18%	(53)	293
Community: Urban	31%	(48)	55%	(85)	14%	(23)	156
Community: Suburban	46%	(183)	35%	(140)	19%	(75)	397
Community: Rural	54%	(132)	30%	(74)	16%	(39)	246
Community/Gender: Urban Women	21%	(14)	55%	(36)	25%	(17)	66
Community/Gender: Urban Men	38%	(34)	55%	(49)	7%	(6)	89
Community/Gender: Rural Women	54%	(76)	29%	(41)	18%	(25)	142
Community/Gender: Rural Men	54%	(56)	32%	(33)	14%	(14)	104
Community/Gender: Suburban Women	40%	(84)	36%	(75)	24%	(51)	211

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Table BLMB10_1: Who do you trust more to handle each of the following economic issues? — Availability of good jobs

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(363)	37%	(299)	17%	(137)	799
Community/Gender: Suburban Men	53%	(99)	35%	(65)	13%	(23)	187
Homeowner	46%	(323)	37%	(256)	17%	(117)	696
Renter	42%	(38)	41%	(37)	16%	(15)	90
Military HHnm: Yes	59%	(62)	30%	(32)	11%	(12)	106
Military HH: No	43%	(301)	39%	(267)	18%	(125)	693
Employ: Private Sector	47%	(152)	36%	(118)	17%	(55)	325
Employ: Self-Employed	55%	(32)	36%	(21)	9%	(5)	59
Employ: Retired	48%	(98)	38%	(77)	14%	(27)	202
Employ: Unemployed	31%	(17)	40%	(22)	29%	(16)	56
Employ: Other	47%	(30)	36%	(23)	17%	(11)	65
Self + Household: White-Collar	38%	(122)	44%	(143)	18%	(58)	323
Self + Household: Blue Collar	55%	(199)	32%	(117)	13%	(48)	364
Union HH: Yes	46%	(36)	32%	(25)	21%	(16)	78
Union HH: No	45%	(327)	38%	(274)	17%	(120)	721
LGBTQ+: Yes	29%	(27)	52%	(49)	19%	(18)	93
LGBTQ+: No	48%	(336)	36%	(251)	17%	(119)	706
Motivated to Vote	46%	(334)	38%	(279)	16%	(113)	726
Parent: Yes	49%	(103)	36%	(76)	14%	(30)	209
Parent: No	44%	(260)	38%	(223)	18%	(107)	590
COVID Vaccine: Yes	35%	(209)	46%	(275)	19%	(111)	595
COVID Vaccine: No	76%	(154)	12%	(24)	13%	(26)	204
Student Loans: Yes	36%	(59)	41%	(67)	23%	(38)	165
Student Loans: No	48%	(303)	37%	(232)	16%	(99)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_2: *Who do you trust more to handle each of the following economic issues? — Unemployment*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(352)	38%	(302)	18%	(145)	799
Gender: Male	46%	(176)	38%	(146)	15%	(59)	380
Gender: Female	42%	(176)	37%	(156)	21%	(87)	419
Age: 18-34	38%	(80)	36%	(76)	27%	(57)	213
Age: 35-44	36%	(37)	49%	(51)	15%	(15)	103
Age: 45-64	50%	(136)	34%	(92)	16%	(43)	271
Age: 65+	47%	(98)	40%	(84)	14%	(30)	212
GenZers: 1997-2012	27%	(23)	44%	(37)	30%	(26)	86
Millennials: 1981-1996	42%	(86)	37%	(77)	21%	(42)	205
GenXers: 1965-1980	44%	(84)	35%	(66)	21%	(41)	191
Baby Boomers: 1946-1964	50%	(147)	39%	(114)	11%	(32)	293
Educ: < College	50%	(240)	32%	(151)	18%	(86)	478
Educ: Bachelors degree	35%	(73)	45%	(94)	20%	(42)	209
Educ: Post-grad	34%	(39)	50%	(56)	15%	(17)	112
Income: Under 50k	45%	(147)	36%	(118)	19%	(63)	328
Income: 50k-100k	45%	(124)	39%	(108)	15%	(42)	274
Income: 100k+	41%	(81)	38%	(76)	21%	(41)	197
Ethnicity: White (Non-Hispanic)	47%	(310)	35%	(232)	18%	(123)	666
Ethnicity: Black (Non-Hispanic)	23%	(18)	63%	(49)	15%	(11)	79
All Christian	52%	(229)	34%	(150)	14%	(60)	439
Agnostic/Nothing in particular	31%	(54)	40%	(68)	29%	(50)	172
Something Else	48%	(50)	41%	(43)	11%	(11)	104
Evangelical	62%	(118)	28%	(53)	10%	(20)	190
Non-Evangelical	45%	(154)	40%	(134)	15%	(51)	339
PID: Dem (no lean)	10%	(32)	72%	(238)	19%	(61)	331
PID: Ind (no lean)	42%	(55)	33%	(43)	24%	(32)	130
PID: Rep (no lean)	78%	(264)	6%	(21)	16%	(53)	338
PID/Gender: Dem Men	10%	(14)	75%	(107)	15%	(22)	144
PID/Gender: Dem Women	9%	(18)	69%	(131)	21%	(40)	188
PID/Gender: Ind Men	49%	(34)	36%	(25)	15%	(10)	70
PID/Gender: Ind Women	35%	(21)	30%	(18)	35%	(21)	60
PID/Gender: Rep Men	76%	(127)	8%	(13)	16%	(26)	167
PID/Gender: Rep Women	80%	(137)	4%	(8)	15%	(26)	171

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Table BLMB10_2: *Who do you trust more to handle each of the following economic issues? — Unemployment*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(352)	38%	(302)	18%	(145)	799
Ideo: Liberal (1-3)	10%	(23)	72%	(167)	18%	(41)	231
Ideo: Moderate (4)	27%	(61)	46%	(103)	26%	(59)	222
Ideo: Conservative (5-7)	83%	(266)	7%	(24)	9%	(30)	319
Ideo/PID: Conservative Republican	88%	(235)	3%	(7)	9%	(24)	266
Ideo/PID: Moderate/Liberal Republican	46%	(28)	23%	(14)	31%	(19)	61
Ideo/PID: Moderate/Conservative Democrat	16%	(20)	62%	(80)	23%	(30)	130
Ideo/PID: Liberal Democrat	6%	(12)	79%	(153)	15%	(30)	195
Unfavorable of Biden and Trump	38%	(54)	18%	(26)	44%	(63)	143
2024 H2H Matchup: Biden Voter	5%	(17)	79%	(279)	16%	(58)	353
2024 H2H Matchup: Trump Voter	87%	(318)	4%	(15)	10%	(35)	367
2022 House Vote: Democrat	10%	(32)	74%	(250)	16%	(55)	338
2022 House Vote: Republican	78%	(261)	6%	(21)	15%	(51)	333
2022 House Vote: Did not Vote	46%	(51)	23%	(25)	31%	(34)	110
2020 Vote: Joe Biden	8%	(30)	72%	(266)	20%	(76)	371
2020 Vote: Donald Trump	83%	(299)	4%	(15)	13%	(48)	363
2020 Vote: Did not Vote	37%	(21)	34%	(19)	29%	(17)	57
2016 Vote: Hillary Clinton	8%	(21)	77%	(213)	16%	(44)	278
2016 Vote: Donald Trump	81%	(251)	6%	(19)	13%	(41)	310
U.S. Economy: Wrong Track	60%	(336)	19%	(107)	21%	(118)	561
U.S. Economy: Right Direction	6%	(15)	82%	(195)	12%	(27)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	89%	(237)	8%	(21)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(320)	3%	(12)	14%	(53)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(24)	35%	(52)	49%	(72)	147
Top 2024 Issue: Economy	59%	(173)	24%	(70)	17%	(49)	293
Community: Urban	27%	(43)	59%	(91)	14%	(22)	156
Community: Suburban	43%	(171)	35%	(138)	22%	(88)	397
Community: Rural	56%	(138)	29%	(72)	14%	(35)	246
Community/Gender: Urban Women	19%	(13)	58%	(39)	23%	(15)	66
Community/Gender: Urban Men	34%	(30)	59%	(52)	8%	(7)	89
Community/Gender: Rural Women	57%	(82)	29%	(41)	14%	(20)	142
Community/Gender: Rural Men	55%	(57)	31%	(32)	15%	(15)	104
Community/Gender: Suburban Women	39%	(82)	36%	(77)	25%	(52)	211

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Table BLMB10_2: *Who do you trust more to handle each of the following economic issues? — Unemployment*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(352)	38%	(302)	18%	(145)	799
Community/Gender: Suburban Men	48%	(89)	33%	(62)	19%	(36)	187
Homeowner	44%	(309)	38%	(261)	18%	(126)	696
Renter	46%	(41)	39%	(35)	15%	(14)	90
Military HHnm: Yes	53%	(56)	30%	(32)	17%	(18)	106
Military HH: No	43%	(295)	39%	(270)	18%	(128)	693
Employ: Private Sector	44%	(142)	37%	(121)	19%	(62)	325
Employ: Self-Employed	52%	(30)	41%	(24)	8%	(5)	59
Employ: Retired	48%	(97)	40%	(82)	12%	(24)	202
Employ: Unemployed	39%	(22)	33%	(18)	28%	(16)	56
Employ: Other	47%	(31)	33%	(21)	19%	(13)	65
Self + Household: White-Collar	36%	(116)	44%	(143)	20%	(64)	323
Self + Household: Blue Collar	52%	(188)	34%	(123)	14%	(52)	364
Union HH: Yes	42%	(33)	37%	(28)	21%	(17)	78
Union HH: No	44%	(319)	38%	(274)	18%	(129)	721
LGBTQ+: Yes	29%	(27)	49%	(46)	22%	(21)	93
LGBTQ+: No	46%	(325)	36%	(256)	18%	(125)	706
Motivated to Vote	44%	(323)	39%	(283)	17%	(120)	726
Parent: Yes	46%	(97)	37%	(77)	17%	(35)	209
Parent: No	43%	(255)	38%	(225)	19%	(111)	590
COVID Vaccine: Yes	34%	(202)	47%	(279)	19%	(113)	595
COVID Vaccine: No	73%	(149)	11%	(23)	16%	(32)	204
Student Loans: Yes	36%	(59)	44%	(72)	21%	(34)	165
Student Loans: No	46%	(292)	36%	(230)	18%	(112)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(301)	37%	(294)	26%	(204)	799
Gender: Male	40%	(150)	38%	(145)	22%	(84)	380
Gender: Female	36%	(151)	35%	(148)	29%	(120)	419
Age: 18-34	40%	(85)	36%	(78)	24%	(50)	213
Age: 35-44	32%	(33)	44%	(45)	24%	(25)	103
Age: 45-64	39%	(106)	33%	(90)	28%	(75)	271
Age: 65+	37%	(77)	38%	(80)	25%	(54)	212
GenZers: 1997-2012	33%	(29)	42%	(36)	24%	(21)	86
Millennials: 1981-1996	41%	(84)	36%	(74)	23%	(47)	205
GenXers: 1965-1980	38%	(73)	36%	(68)	26%	(50)	191
Baby Boomers: 1946-1964	36%	(106)	36%	(106)	28%	(81)	293
Educ: < College	44%	(212)	32%	(155)	23%	(110)	478
Educ: Bachelors degree	31%	(64)	40%	(84)	29%	(62)	209
Educ: Post-grad	22%	(25)	49%	(55)	29%	(32)	112
Income: Under 50k	40%	(131)	36%	(119)	24%	(79)	328
Income: 50k-100k	40%	(110)	37%	(101)	23%	(63)	274
Income: 100k+	31%	(61)	37%	(74)	32%	(63)	197
Ethnicity: White (Non-Hispanic)	40%	(269)	34%	(229)	25%	(168)	666
Ethnicity: Black (Non-Hispanic)	19%	(15)	56%	(44)	25%	(20)	79
All Christian	42%	(186)	32%	(140)	26%	(113)	439
Agnostic/Nothing in particular	30%	(52)	41%	(70)	29%	(50)	172
Something Else	45%	(47)	35%	(36)	20%	(21)	104
Evangelical	52%	(99)	26%	(50)	22%	(42)	190
Non-Evangelical	37%	(126)	36%	(121)	27%	(92)	339
PID: Dem (no lean)	9%	(29)	68%	(226)	23%	(77)	331
PID: Ind (no lean)	29%	(38)	36%	(46)	35%	(45)	130
PID: Rep (no lean)	70%	(235)	6%	(21)	24%	(82)	338
PID/Gender: Dem Men	11%	(16)	73%	(104)	16%	(23)	144
PID/Gender: Dem Women	6%	(12)	65%	(122)	29%	(54)	188
PID/Gender: Ind Men	28%	(19)	40%	(28)	32%	(23)	70
PID/Gender: Ind Women	31%	(19)	31%	(19)	38%	(23)	60
PID/Gender: Rep Men	69%	(114)	8%	(13)	23%	(39)	167
PID/Gender: Rep Women	70%	(120)	5%	(8)	25%	(43)	171

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Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(301)	37%	(294)	26%	(204)	799
Ideo: Liberal (1-3)	6%	(14)	68%	(158)	26%	(59)	231
Ideo: Moderate (4)	24%	(53)	44%	(97)	33%	(72)	222
Ideo: Conservative (5-7)	72%	(230)	9%	(29)	19%	(60)	319
Ideo/PID: Conservative Republican	77%	(205)	5%	(13)	18%	(48)	266
Ideo/PID: Moderate/Liberal Republican	40%	(25)	13%	(8)	46%	(28)	61
Ideo/PID: Moderate/Conservative Democrat	17%	(23)	59%	(77)	24%	(31)	130
Ideo/PID: Liberal Democrat	3%	(6)	74%	(145)	23%	(44)	195
Unfavorable of Biden and Trump	17%	(24)	18%	(25)	65%	(93)	143
2024 H2H Matchup: Biden Voter	4%	(13)	75%	(267)	21%	(74)	353
2024 H2H Matchup: Trump Voter	77%	(282)	6%	(22)	17%	(64)	367
2022 House Vote: Democrat	7%	(22)	70%	(235)	24%	(80)	338
2022 House Vote: Republican	69%	(230)	7%	(23)	24%	(80)	333
2022 House Vote: Did not Vote	39%	(43)	29%	(32)	32%	(36)	110
2020 Vote: Joe Biden	6%	(21)	67%	(249)	27%	(101)	371
2020 Vote: Donald Trump	72%	(260)	6%	(21)	23%	(82)	363
2020 Vote: Did not Vote	33%	(18)	38%	(21)	30%	(17)	57
2016 Vote: Hillary Clinton	6%	(17)	72%	(200)	22%	(61)	278
2016 Vote: Donald Trump	68%	(212)	7%	(20)	25%	(78)	310
U.S. Economy: Wrong Track	50%	(281)	19%	(109)	30%	(171)	561
U.S. Economy: Right Direction	8%	(20)	78%	(185)	14%	(33)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(6)	85%	(226)	13%	(33)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(287)	5%	(21)	20%	(78)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	31%	(46)	63%	(93)	147
Top 2024 Issue: Economy	51%	(150)	21%	(63)	27%	(80)	293
Community: Urban	27%	(42)	51%	(80)	22%	(34)	156
Community: Suburban	39%	(154)	34%	(137)	27%	(107)	397
Community: Rural	43%	(106)	31%	(77)	26%	(63)	246
Community/Gender: Urban Women	22%	(15)	49%	(32)	29%	(19)	66
Community/Gender: Urban Men	30%	(27)	53%	(47)	17%	(15)	89
Community/Gender: Rural Women	46%	(66)	30%	(42)	24%	(34)	142
Community/Gender: Rural Men	38%	(40)	34%	(35)	28%	(29)	104
Community/Gender: Suburban Women	33%	(70)	35%	(74)	31%	(66)	211

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Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(301)	37%	(294)	26%	(204)	799
Community/Gender: Suburban Men	45%	(84)	34%	(63)	22%	(40)	187
Homeowner	37%	(260)	37%	(258)	26%	(178)	696
Renter	43%	(38)	35%	(32)	22%	(20)	90
Military HHnm: Yes	48%	(51)	31%	(33)	21%	(22)	106
Military HH: No	36%	(251)	38%	(261)	26%	(182)	693
Employ: Private Sector	39%	(126)	37%	(121)	24%	(79)	325
Employ: Self-Employed	50%	(30)	32%	(19)	17%	(10)	59
Employ: Retired	34%	(69)	40%	(81)	25%	(51)	202
Employ: Unemployed	35%	(19)	32%	(18)	34%	(19)	56
Employ: Other	41%	(27)	33%	(21)	25%	(16)	65
Self + Household: White-Collar	30%	(98)	42%	(135)	28%	(89)	323
Self + Household: Blue Collar	45%	(163)	33%	(119)	23%	(82)	364
Union HH: Yes	35%	(27)	37%	(29)	28%	(22)	78
Union HH: No	38%	(274)	37%	(265)	25%	(182)	721
LGBTQ+: Yes	28%	(26)	53%	(49)	20%	(18)	93
LGBTQ+: No	39%	(275)	35%	(245)	26%	(186)	706
Motivated to Vote	38%	(278)	37%	(271)	24%	(176)	726
Parent: Yes	44%	(91)	36%	(76)	20%	(42)	209
Parent: No	36%	(210)	37%	(218)	27%	(162)	590
COVID Vaccine: Yes	26%	(157)	45%	(267)	29%	(171)	595
COVID Vaccine: No	71%	(144)	13%	(26)	16%	(33)	204
Student Loans: Yes	35%	(57)	40%	(65)	26%	(42)	165
Student Loans: No	39%	(244)	36%	(228)	25%	(162)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_5: *Who do you trust more to handle each of the following economic issues? — Stock market performance*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(363)	31%	(244)	24%	(191)	799
Gender: Male	48%	(182)	33%	(125)	19%	(73)	380
Gender: Female	43%	(181)	28%	(119)	28%	(118)	419
Age: 18-34	38%	(82)	29%	(61)	33%	(70)	213
Age: 35-44	38%	(39)	46%	(48)	16%	(16)	103
Age: 45-64	52%	(142)	25%	(68)	22%	(61)	271
Age: 65+	47%	(100)	32%	(67)	21%	(44)	212
GenZers: 1997-2012	24%	(21)	36%	(31)	40%	(34)	86
Millennials: 1981-1996	45%	(92)	32%	(66)	23%	(47)	205
GenXers: 1965-1980	47%	(89)	27%	(51)	26%	(50)	191
Baby Boomers: 1946-1964	51%	(150)	31%	(90)	18%	(53)	293
Educ: < College	51%	(244)	25%	(120)	24%	(114)	478
Educ: Bachelors degree	38%	(79)	38%	(80)	24%	(50)	209
Educ: Post-grad	36%	(41)	40%	(44)	24%	(27)	112
Income: Under 50k	48%	(156)	27%	(87)	26%	(85)	328
Income: 50k-100k	46%	(125)	34%	(93)	20%	(55)	274
Income: 100k+	42%	(82)	32%	(64)	26%	(51)	197
Ethnicity: White (Non-Hispanic)	49%	(327)	28%	(189)	22%	(149)	666
Ethnicity: Black (Non-Hispanic)	22%	(17)	47%	(37)	31%	(24)	79
All Christian	53%	(231)	28%	(125)	19%	(83)	439
Agnostic/Nothing in particular	35%	(60)	32%	(55)	33%	(57)	172
Something Else	52%	(54)	25%	(26)	23%	(24)	104
Evangelical	64%	(121)	19%	(36)	17%	(33)	190
Non-Evangelical	46%	(157)	32%	(108)	22%	(75)	339
PID: Dem (no lean)	11%	(36)	60%	(199)	29%	(96)	331
PID: Ind (no lean)	40%	(52)	28%	(36)	32%	(42)	130
PID: Rep (no lean)	82%	(275)	3%	(9)	16%	(53)	338
PID/Gender: Dem Men	12%	(17)	68%	(97)	20%	(29)	144
PID/Gender: Dem Women	10%	(19)	54%	(102)	36%	(67)	188
PID/Gender: Ind Men	42%	(29)	30%	(21)	28%	(20)	70
PID/Gender: Ind Women	38%	(23)	25%	(15)	37%	(22)	60
PID/Gender: Rep Men	81%	(136)	4%	(7)	15%	(24)	167
PID/Gender: Rep Women	82%	(140)	1%	(2)	17%	(29)	171

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Table BLMB10_5: *Who do you trust more to handle each of the following economic issues? — Stock market performance*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(363)	31%	(244)	24%	(191)	799
Ideo: Liberal (1-3)	9%	(21)	62%	(142)	29%	(68)	231
Ideo: Moderate (4)	30%	(67)	36%	(81)	33%	(74)	222
Ideo: Conservative (5-7)	84%	(270)	5%	(17)	10%	(33)	319
Ideo/PID: Conservative Republican	91%	(241)	1%	(3)	8%	(22)	266
Ideo/PID: Moderate/Liberal Republican	56%	(34)	10%	(6)	35%	(21)	61
Ideo/PID: Moderate/Conservative Democrat	18%	(24)	53%	(69)	29%	(38)	130
Ideo/PID: Liberal Democrat	5%	(9)	66%	(129)	29%	(57)	195
Unfavorable of Biden and Trump	34%	(49)	14%	(20)	52%	(74)	143
2024 H2H Matchup: Biden Voter	8%	(27)	67%	(237)	25%	(89)	353
2024 H2H Matchup: Trump Voter	86%	(315)	1%	(4)	13%	(48)	367
2022 House Vote: Democrat	9%	(31)	62%	(211)	29%	(97)	338
2022 House Vote: Republican	82%	(274)	3%	(11)	15%	(49)	333
2022 House Vote: Did not Vote	45%	(50)	20%	(22)	35%	(39)	110
2020 Vote: Joe Biden	10%	(35)	60%	(223)	30%	(112)	371
2020 Vote: Donald Trump	85%	(307)	2%	(6)	14%	(49)	363
2020 Vote: Did not Vote	31%	(18)	26%	(15)	43%	(24)	57
2016 Vote: Hillary Clinton	10%	(28)	63%	(176)	27%	(75)	278
2016 Vote: Donald Trump	81%	(253)	4%	(12)	15%	(45)	310
U.S. Economy: Wrong Track	60%	(339)	13%	(75)	26%	(147)	561
U.S. Economy: Right Direction	10%	(25)	71%	(169)	19%	(44)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(16)	76%	(203)	18%	(47)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(322)	1%	(5)	15%	(59)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(25)	25%	(37)	58%	(86)	147
Top 2024 Issue: Economy	59%	(174)	17%	(50)	24%	(69)	293
Community: Urban	32%	(50)	45%	(70)	22%	(35)	156
Community: Suburban	46%	(185)	27%	(109)	26%	(104)	397
Community: Rural	52%	(128)	27%	(65)	21%	(52)	246
Community/Gender: Urban Women	27%	(18)	40%	(27)	32%	(22)	66
Community/Gender: Urban Men	36%	(32)	49%	(44)	15%	(13)	89
Community/Gender: Rural Women	54%	(77)	26%	(37)	20%	(28)	142
Community/Gender: Rural Men	50%	(52)	27%	(28)	23%	(24)	104
Community/Gender: Suburban Women	41%	(87)	26%	(56)	33%	(69)	211

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Table BLMB10_5: *Who do you trust more to handle each of the following economic issues? — Stock market performance*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(363)	31%	(244)	24%	(191)	799
Community/Gender: Suburban Men	53%	(98)	29%	(53)	19%	(35)	187
Homeowner	46%	(321)	30%	(212)	23%	(163)	696
Renter	45%	(41)	30%	(27)	25%	(22)	90
Military HHnm: Yes	56%	(59)	24%	(25)	20%	(21)	106
Military HH: No	44%	(304)	32%	(219)	24%	(170)	693
Employ: Private Sector	48%	(155)	30%	(99)	22%	(72)	325
Employ: Self-Employed	58%	(34)	31%	(18)	11%	(6)	59
Employ: Retired	46%	(93)	32%	(66)	22%	(44)	202
Employ: Unemployed	35%	(20)	28%	(16)	36%	(20)	56
Employ: Other	45%	(29)	32%	(21)	23%	(15)	65
Self + Household: White-Collar	39%	(127)	35%	(114)	25%	(81)	323
Self + Household: Blue Collar	52%	(191)	26%	(96)	21%	(77)	364
Union HH: Yes	43%	(33)	33%	(26)	24%	(19)	78
Union HH: No	46%	(330)	30%	(219)	24%	(172)	721
LGBTQ+: Yes	35%	(33)	41%	(38)	24%	(22)	93
LGBTQ+: No	47%	(330)	29%	(207)	24%	(169)	706
Motivated to Vote	46%	(334)	32%	(229)	22%	(163)	726
Parent: Yes	46%	(95)	34%	(72)	20%	(41)	209
Parent: No	45%	(268)	29%	(173)	25%	(150)	590
COVID Vaccine: Yes	37%	(218)	38%	(224)	26%	(153)	595
COVID Vaccine: No	71%	(145)	10%	(20)	19%	(38)	204
Student Loans: Yes	38%	(62)	30%	(50)	32%	(53)	165
Student Loans: No	47%	(301)	31%	(194)	22%	(139)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(377)	34%	(274)	18%	(147)	799
Gender: Male	51%	(195)	36%	(137)	12%	(47)	380
Gender: Female	43%	(182)	33%	(137)	24%	(100)	419
Age: 18-34	44%	(94)	32%	(67)	24%	(52)	213
Age: 35-44	39%	(40)	40%	(41)	21%	(22)	103
Age: 45-64	51%	(139)	32%	(87)	17%	(45)	271
Age: 65+	49%	(104)	37%	(79)	13%	(28)	212
GenZers: 1997-2012	38%	(33)	34%	(29)	28%	(24)	86
Millennials: 1981-1996	46%	(95)	32%	(65)	22%	(45)	205
GenXers: 1965-1980	47%	(90)	34%	(65)	19%	(37)	191
Baby Boomers: 1946-1964	49%	(144)	37%	(108)	14%	(40)	293
Educ: < College	54%	(256)	28%	(133)	19%	(89)	478
Educ: Bachelors degree	37%	(78)	44%	(91)	19%	(40)	209
Educ: Post-grad	38%	(43)	45%	(50)	17%	(19)	112
Income: Under 50k	49%	(162)	32%	(105)	19%	(61)	328
Income: 50k-100k	49%	(133)	36%	(99)	15%	(41)	274
Income: 100k+	42%	(83)	35%	(70)	23%	(45)	197
Ethnicity: White (Non-Hispanic)	50%	(330)	32%	(216)	18%	(120)	666
Ethnicity: Black (Non-Hispanic)	27%	(21)	53%	(41)	20%	(16)	79
All Christian	54%	(237)	31%	(134)	15%	(67)	439
Agnostic/Nothing in particular	37%	(63)	36%	(62)	28%	(48)	172
Something Else	49%	(51)	37%	(38)	15%	(15)	104
Evangelical	62%	(119)	23%	(44)	14%	(28)	190
Non-Evangelical	48%	(162)	36%	(122)	16%	(55)	339
PID: Dem (no lean)	12%	(41)	68%	(226)	19%	(64)	331
PID: Ind (no lean)	41%	(53)	28%	(36)	32%	(41)	130
PID: Rep (no lean)	84%	(283)	4%	(12)	13%	(42)	338
PID/Gender: Dem Men	16%	(23)	73%	(105)	11%	(16)	144
PID/Gender: Dem Women	10%	(18)	64%	(121)	26%	(48)	188
PID/Gender: Ind Men	45%	(31)	35%	(24)	20%	(14)	70
PID/Gender: Ind Women	35%	(21)	19%	(12)	45%	(27)	60
PID/Gender: Rep Men	85%	(141)	5%	(8)	11%	(18)	167
PID/Gender: Rep Women	83%	(142)	2%	(4)	14%	(25)	171

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Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(377)	34%	(274)	18%	(147)	799
Ideo: Liberal (1-3)	12%	(27)	68%	(156)	21%	(48)	231
Ideo: Moderate (4)	31%	(68)	40%	(90)	29%	(64)	222
Ideo: Conservative (5-7)	87%	(277)	6%	(20)	7%	(22)	319
Ideo/PID: Conservative Republican	92%	(246)	2%	(5)	6%	(15)	266
Ideo/PID: Moderate/Liberal Republican	55%	(34)	11%	(7)	34%	(21)	61
Ideo/PID: Moderate/Conservative Democrat	19%	(25)	61%	(80)	19%	(25)	130
Ideo/PID: Liberal Democrat	8%	(16)	73%	(142)	19%	(37)	195
Unfavorable of Biden and Trump	37%	(52)	16%	(22)	48%	(68)	143
2024 H2H Matchup: Biden Voter	7%	(25)	75%	(264)	18%	(65)	353
2024 H2H Matchup: Trump Voter	91%	(334)	2%	(6)	7%	(27)	367
2022 House Vote: Democrat	11%	(36)	69%	(235)	20%	(67)	338
2022 House Vote: Republican	84%	(280)	2%	(7)	14%	(46)	333
2022 House Vote: Did not Vote	49%	(54)	27%	(30)	24%	(27)	110
2020 Vote: Joe Biden	9%	(35)	67%	(250)	23%	(86)	371
2020 Vote: Donald Trump	87%	(316)	2%	(6)	11%	(41)	363
2020 Vote: Did not Vote	42%	(24)	31%	(18)	27%	(15)	57
2016 Vote: Hillary Clinton	11%	(30)	71%	(197)	18%	(51)	278
2016 Vote: Donald Trump	82%	(254)	3%	(10)	15%	(47)	310
U.S. Economy: Wrong Track	62%	(348)	17%	(94)	21%	(120)	561
U.S. Economy: Right Direction	12%	(29)	76%	(180)	12%	(28)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	84%	(224)	12%	(31)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	88%	(338)	2%	(7)	11%	(41)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(29)	29%	(43)	51%	(75)	147
Top 2024 Issue: Economy	63%	(185)	21%	(63)	15%	(45)	293
Community: Urban	36%	(56)	49%	(76)	15%	(24)	156
Community: Suburban	48%	(191)	33%	(130)	19%	(76)	397
Community: Rural	53%	(131)	27%	(68)	19%	(48)	246
Community/Gender: Urban Women	22%	(15)	49%	(32)	29%	(19)	66
Community/Gender: Urban Men	46%	(41)	49%	(44)	5%	(4)	89
Community/Gender: Rural Women	54%	(77)	26%	(37)	20%	(28)	142
Community/Gender: Rural Men	52%	(54)	29%	(30)	19%	(20)	104
Community/Gender: Suburban Women	43%	(90)	32%	(67)	25%	(53)	211

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Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(377)	34%	(274)	18%	(147)	799
Community/Gender: Suburban Men	54%	(100)	34%	(63)	12%	(23)	187
Homeowner	48%	(334)	34%	(237)	18%	(125)	696
Renter	47%	(42)	37%	(33)	17%	(15)	90
Military HHnm: Yes	56%	(60)	30%	(32)	13%	(14)	106
Military HH: No	46%	(317)	35%	(242)	19%	(133)	693
Employ: Private Sector	49%	(160)	32%	(106)	18%	(60)	325
Employ: Self-Employed	59%	(35)	33%	(19)	8%	(5)	59
Employ: Retired	48%	(96)	38%	(78)	14%	(28)	202
Employ: Unemployed	41%	(23)	36%	(20)	23%	(13)	56
Employ: Other	47%	(30)	32%	(21)	21%	(14)	65
Self + Household: White-Collar	42%	(136)	40%	(130)	18%	(57)	323
Self + Household: Blue Collar	54%	(198)	31%	(111)	15%	(54)	364
Union HH: Yes	42%	(33)	34%	(26)	24%	(19)	78
Union HH: No	48%	(345)	34%	(248)	18%	(129)	721
LGBTQ+: Yes	32%	(30)	40%	(38)	28%	(26)	93
LGBTQ+: No	49%	(348)	34%	(237)	17%	(122)	706
Motivated to Vote	48%	(347)	35%	(256)	17%	(123)	726
Parent: Yes	50%	(105)	32%	(67)	18%	(37)	209
Parent: No	46%	(273)	35%	(207)	19%	(111)	590
COVID Vaccine: Yes	37%	(218)	43%	(255)	20%	(122)	595
COVID Vaccine: No	78%	(159)	9%	(19)	13%	(26)	204
Student Loans: Yes	42%	(69)	37%	(60)	22%	(35)	165
Student Loans: No	49%	(308)	34%	(214)	18%	(112)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_7: *Who do you trust more to handle each of the following economic issues? — Government spending on social services*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(326)	37%	(298)	22%	(175)	799
Gender: Male	41%	(157)	38%	(145)	20%	(78)	380
Gender: Female	40%	(169)	36%	(153)	23%	(97)	419
Age: 18-34	33%	(70)	37%	(79)	30%	(64)	213
Age: 35-44	31%	(32)	51%	(53)	17%	(18)	103
Age: 45-64	46%	(124)	31%	(84)	23%	(62)	271
Age: 65+	47%	(99)	39%	(82)	15%	(31)	212
GenZers: 1997-2012	19%	(16)	46%	(39)	35%	(30)	86
Millennials: 1981-1996	39%	(80)	38%	(78)	23%	(47)	205
GenXers: 1965-1980	41%	(79)	35%	(67)	24%	(45)	191
Baby Boomers: 1946-1964	46%	(134)	37%	(108)	17%	(51)	293
Educ: < College	48%	(229)	29%	(140)	23%	(109)	478
Educ: Bachelors degree	32%	(66)	50%	(104)	19%	(39)	209
Educ: Post-grad	28%	(31)	49%	(55)	24%	(27)	112
Income: Under 50k	45%	(148)	34%	(111)	21%	(68)	328
Income: 50k-100k	40%	(110)	39%	(107)	21%	(57)	274
Income: 100k+	34%	(68)	41%	(80)	25%	(49)	197
Ethnicity: White (Non-Hispanic)	45%	(298)	34%	(226)	21%	(142)	666
Ethnicity: Black (Non-Hispanic)	16%	(13)	54%	(42)	30%	(23)	79
All Christian	49%	(216)	31%	(137)	20%	(87)	439
Agnostic/Nothing in particular	27%	(46)	46%	(79)	27%	(47)	172
Something Else	48%	(50)	33%	(34)	19%	(20)	104
Evangelical	62%	(118)	23%	(43)	15%	(29)	190
Non-Evangelical	42%	(142)	36%	(122)	22%	(75)	339
PID: Dem (no lean)	7%	(23)	72%	(239)	21%	(69)	331
PID: Ind (no lean)	30%	(39)	34%	(44)	36%	(47)	130
PID: Rep (no lean)	78%	(264)	5%	(15)	17%	(59)	338
PID/Gender: Dem Men	7%	(10)	75%	(108)	18%	(25)	144
PID/Gender: Dem Women	7%	(13)	70%	(131)	23%	(44)	188
PID/Gender: Ind Men	29%	(20)	34%	(24)	37%	(26)	70
PID/Gender: Ind Women	31%	(19)	34%	(20)	35%	(21)	60
PID/Gender: Rep Men	76%	(126)	8%	(14)	16%	(27)	167
PID/Gender: Rep Women	80%	(138)	1%	(1)	19%	(32)	171

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Table BLMB10_7: *Who do you trust more to handle each of the following economic issues? — Government spending on social services*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(326)	37%	(298)	22%	(175)	799
Ideo: Liberal (1-3)	5%	(11)	74%	(170)	22%	(50)	231
Ideo: Moderate (4)	22%	(50)	44%	(97)	34%	(76)	222
Ideo: Conservative (5-7)	81%	(260)	8%	(26)	10%	(33)	319
Ideo/PID: Conservative Republican	88%	(234)	3%	(7)	9%	(24)	266
Ideo/PID: Moderate/Liberal Republican	46%	(29)	13%	(8)	41%	(25)	61
Ideo/PID: Moderate/Conservative Democrat	13%	(17)	62%	(81)	25%	(32)	130
Ideo/PID: Liberal Democrat	1%	(2)	81%	(157)	18%	(35)	195
Unfavorable of Biden and Trump	22%	(31)	23%	(33)	55%	(79)	143
2024 H2H Matchup: Biden Voter	3%	(11)	78%	(274)	19%	(68)	353
2024 H2H Matchup: Trump Voter	82%	(301)	5%	(18)	13%	(49)	367
2022 House Vote: Democrat	6%	(19)	74%	(249)	21%	(70)	338
2022 House Vote: Republican	78%	(258)	5%	(17)	17%	(58)	333
2022 House Vote: Did not Vote	40%	(44)	27%	(29)	33%	(37)	110
2020 Vote: Joe Biden	5%	(20)	70%	(261)	24%	(90)	371
2020 Vote: Donald Trump	80%	(289)	4%	(16)	16%	(57)	363
2020 Vote: Did not Vote	27%	(15)	35%	(20)	38%	(22)	57
2016 Vote: Hillary Clinton	6%	(18)	74%	(206)	19%	(54)	278
2016 Vote: Donald Trump	77%	(239)	6%	(20)	16%	(51)	310
U.S. Economy: Wrong Track	55%	(307)	20%	(110)	26%	(144)	561
U.S. Economy: Right Direction	8%	(19)	79%	(188)	13%	(31)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(8)	86%	(227)	11%	(30)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(307)	4%	(17)	16%	(62)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	37%	(54)	56%	(82)	147
Top 2024 Issue: Economy	54%	(157)	26%	(76)	20%	(60)	293
Community: Urban	26%	(41)	53%	(83)	20%	(32)	156
Community: Suburban	41%	(164)	35%	(140)	23%	(93)	397
Community: Rural	49%	(121)	31%	(75)	20%	(50)	246
Community/Gender: Urban Women	23%	(15)	52%	(35)	25%	(17)	66
Community/Gender: Urban Men	29%	(26)	54%	(48)	17%	(15)	89
Community/Gender: Rural Women	52%	(73)	32%	(46)	16%	(23)	142
Community/Gender: Rural Men	46%	(48)	28%	(29)	26%	(27)	104
Community/Gender: Suburban Women	38%	(81)	34%	(72)	27%	(57)	211

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Table BLMB10_7: *Who do you trust more to handle each of the following economic issues? — Government spending on social services*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(326)	37%	(298)	22%	(175)	799
Community/Gender: Suburban Men	45%	(83)	36%	(68)	19%	(36)	187
Homeowner	41%	(288)	37%	(257)	22%	(150)	696
Renter	40%	(36)	40%	(36)	20%	(18)	90
Military HHnm: Yes	54%	(57)	27%	(28)	19%	(20)	106
Military HH: No	39%	(269)	39%	(270)	22%	(155)	693
Employ: Private Sector	39%	(128)	37%	(122)	23%	(75)	325
Employ: Self-Employed	51%	(30)	29%	(17)	19%	(11)	59
Employ: Retired	44%	(89)	42%	(85)	14%	(28)	202
Employ: Unemployed	33%	(19)	43%	(24)	24%	(13)	56
Employ: Other	44%	(29)	34%	(22)	22%	(14)	65
Self + Household: White-Collar	32%	(104)	44%	(141)	24%	(78)	323
Self + Household: Blue Collar	50%	(181)	33%	(121)	17%	(62)	364
Union HH: Yes	40%	(31)	33%	(26)	27%	(21)	78
Union HH: No	41%	(295)	38%	(273)	21%	(154)	721
LGBTQ+: Yes	28%	(26)	50%	(47)	22%	(20)	93
LGBTQ+: No	42%	(300)	36%	(252)	22%	(155)	706
Motivated to Vote	42%	(304)	38%	(277)	20%	(145)	726
Parent: Yes	40%	(84)	38%	(78)	22%	(46)	209
Parent: No	41%	(242)	37%	(220)	22%	(129)	590
COVID Vaccine: Yes	31%	(186)	46%	(272)	23%	(138)	595
COVID Vaccine: No	69%	(140)	13%	(26)	18%	(37)	204
Student Loans: Yes	30%	(50)	45%	(75)	25%	(40)	165
Student Loans: No	44%	(276)	35%	(223)	21%	(134)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(364)	33%	(261)	22%	(174)	799
Gender: Male	49%	(185)	33%	(126)	18%	(69)	380
Gender: Female	43%	(180)	32%	(135)	25%	(105)	419
Age: 18-34	37%	(79)	38%	(80)	26%	(55)	213
Age: 35-44	36%	(37)	42%	(43)	22%	(23)	103
Age: 45-64	54%	(146)	26%	(71)	20%	(54)	271
Age: 65+	48%	(102)	32%	(67)	20%	(42)	212
GenZers: 1997-2012	24%	(21)	52%	(45)	24%	(21)	86
Millennials: 1981-1996	43%	(87)	32%	(66)	25%	(52)	205
GenXers: 1965-1980	48%	(91)	29%	(56)	23%	(43)	191
Baby Boomers: 1946-1964	51%	(151)	30%	(87)	19%	(55)	293
Educ: < College	53%	(252)	27%	(130)	20%	(95)	478
Educ: Bachelors degree	34%	(72)	40%	(83)	26%	(54)	209
Educ: Post-grad	36%	(40)	43%	(48)	22%	(24)	112
Income: Under 50k	48%	(158)	31%	(101)	21%	(69)	328
Income: 50k-100k	44%	(121)	36%	(97)	20%	(55)	274
Income: 100k+	43%	(85)	32%	(63)	25%	(49)	197
Ethnicity: White (Non-Hispanic)	50%	(330)	29%	(195)	21%	(140)	666
Ethnicity: Black (Non-Hispanic)	22%	(18)	51%	(40)	27%	(21)	79
All Christian	54%	(236)	27%	(120)	19%	(83)	439
Agnostic/Nothing in particular	33%	(57)	36%	(61)	31%	(54)	172
Something Else	48%	(50)	38%	(39)	14%	(14)	104
Evangelical	64%	(121)	22%	(43)	14%	(27)	190
Non-Evangelical	46%	(158)	33%	(111)	21%	(70)	339
PID: Dem (no lean)	8%	(25)	66%	(218)	27%	(89)	331
PID: Ind (no lean)	41%	(53)	27%	(35)	32%	(42)	130
PID: Rep (no lean)	85%	(286)	2%	(8)	13%	(43)	338
PID/Gender: Dem Men	9%	(13)	70%	(101)	21%	(30)	144
PID/Gender: Dem Women	6%	(12)	62%	(117)	31%	(59)	188
PID/Gender: Ind Men	44%	(31)	29%	(20)	27%	(19)	70
PID/Gender: Ind Women	37%	(22)	25%	(15)	38%	(23)	60
PID/Gender: Rep Men	85%	(141)	3%	(5)	12%	(20)	167
PID/Gender: Rep Women	85%	(145)	2%	(3)	13%	(23)	171

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Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(364)	33%	(261)	22%	(174)	799
Ideo: Liberal (1-3)	7%	(16)	65%	(149)	28%	(66)	231
Ideo: Moderate (4)	30%	(67)	38%	(85)	31%	(70)	222
Ideo: Conservative (5-7)	86%	(275)	6%	(18)	8%	(26)	319
Ideo/PID: Conservative Republican	93%	(248)	1%	(4)	6%	(15)	266
Ideo/PID: Moderate/Liberal Republican	56%	(34)	7%	(5)	37%	(23)	61
Ideo/PID: Moderate/Conservative Democrat	15%	(19)	59%	(76)	27%	(35)	130
Ideo/PID: Liberal Democrat	3%	(5)	70%	(137)	27%	(52)	195
Unfavorable of Biden and Trump	34%	(48)	17%	(24)	50%	(71)	143
2024 H2H Matchup: Biden Voter	5%	(17)	69%	(245)	26%	(92)	353
2024 H2H Matchup: Trump Voter	90%	(331)	4%	(14)	6%	(22)	367
2022 House Vote: Democrat	6%	(19)	66%	(222)	28%	(96)	338
2022 House Vote: Republican	85%	(284)	3%	(9)	12%	(40)	333
2022 House Vote: Did not Vote	48%	(53)	25%	(28)	26%	(29)	110
2020 Vote: Joe Biden	7%	(24)	63%	(232)	31%	(115)	371
2020 Vote: Donald Trump	87%	(317)	3%	(10)	10%	(36)	363
2020 Vote: Did not Vote	37%	(21)	31%	(18)	32%	(18)	57
2016 Vote: Hillary Clinton	8%	(21)	66%	(183)	27%	(74)	278
2016 Vote: Donald Trump	83%	(258)	4%	(13)	13%	(39)	310
U.S. Economy: Wrong Track	61%	(343)	15%	(86)	23%	(132)	561
U.S. Economy: Right Direction	9%	(21)	74%	(175)	18%	(42)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	80%	(214)	18%	(47)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	87%	(337)	2%	(8)	10%	(40)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(22)	26%	(39)	58%	(86)	147
Top 2024 Issue: Economy	60%	(176)	19%	(55)	21%	(62)	293
Community: Urban	30%	(47)	50%	(79)	20%	(31)	156
Community: Suburban	46%	(184)	30%	(118)	24%	(96)	397
Community: Rural	55%	(134)	26%	(65)	19%	(47)	246
Community/Gender: Urban Women	22%	(15)	50%	(33)	28%	(18)	66
Community/Gender: Urban Men	35%	(32)	51%	(46)	14%	(12)	89
Community/Gender: Rural Women	55%	(78)	28%	(40)	17%	(24)	142
Community/Gender: Rural Men	54%	(56)	23%	(24)	23%	(23)	104
Community/Gender: Suburban Women	41%	(87)	29%	(61)	30%	(63)	211

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Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(364)	33%	(261)	22%	(174)	799
Community/Gender: Suburban Men	52%	(97)	30%	(57)	18%	(33)	187
Homeowner	47%	(324)	33%	(226)	21%	(145)	696
Renter	42%	(38)	34%	(30)	24%	(21)	90
Military HHnm: Yes	58%	(61)	24%	(25)	19%	(20)	106
Military HH: No	44%	(303)	34%	(236)	22%	(154)	693
Employ: Private Sector	47%	(152)	31%	(101)	22%	(73)	325
Employ: Self-Employed	53%	(31)	27%	(16)	20%	(12)	59
Employ: Retired	50%	(101)	35%	(70)	15%	(31)	202
Employ: Unemployed	36%	(20)	37%	(21)	27%	(15)	56
Employ: Other	43%	(28)	33%	(21)	24%	(15)	65
Self + Household: White-Collar	39%	(124)	37%	(121)	24%	(77)	323
Self + Household: Blue Collar	54%	(197)	29%	(105)	17%	(61)	364
Union HH: Yes	44%	(34)	32%	(25)	24%	(18)	78
Union HH: No	46%	(330)	33%	(236)	22%	(155)	721
LGBTQ+: Yes	29%	(27)	46%	(43)	25%	(23)	93
LGBTQ+: No	48%	(337)	31%	(218)	21%	(150)	706
Motivated to Vote	46%	(333)	34%	(246)	20%	(146)	726
Parent: Yes	47%	(99)	33%	(68)	20%	(42)	209
Parent: No	45%	(266)	33%	(193)	22%	(132)	590
COVID Vaccine: Yes	35%	(207)	40%	(240)	25%	(147)	595
COVID Vaccine: No	77%	(157)	10%	(21)	13%	(26)	204
Student Loans: Yes	36%	(59)	39%	(64)	25%	(42)	165
Student Loans: No	48%	(305)	31%	(197)	21%	(132)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(309)	37%	(293)	25%	(197)	799
Gender: Male	39%	(150)	37%	(141)	23%	(89)	380
Gender: Female	38%	(160)	36%	(151)	26%	(108)	419
Age: 18-34	39%	(83)	38%	(80)	23%	(49)	213
Age: 35-44	31%	(32)	47%	(48)	22%	(23)	103
Age: 45-64	41%	(110)	32%	(86)	28%	(76)	271
Age: 65+	40%	(84)	37%	(79)	23%	(49)	212
GenZers: 1997-2012	34%	(29)	48%	(41)	18%	(16)	86
Millennials: 1981-1996	40%	(82)	37%	(75)	23%	(48)	205
GenXers: 1965-1980	36%	(69)	35%	(66)	29%	(55)	191
Baby Boomers: 1946-1964	41%	(119)	35%	(103)	24%	(70)	293
Educ: < College	45%	(217)	32%	(155)	22%	(105)	478
Educ: Bachelors degree	31%	(65)	43%	(91)	26%	(54)	209
Educ: Post-grad	25%	(28)	42%	(47)	34%	(38)	112
Income: Under 50k	41%	(133)	34%	(112)	25%	(82)	328
Income: 50k-100k	42%	(114)	40%	(108)	19%	(51)	274
Income: 100k+	31%	(62)	37%	(72)	32%	(63)	197
Ethnicity: White (Non-Hispanic)	42%	(277)	34%	(223)	25%	(166)	666
Ethnicity: Black (Non-Hispanic)	14%	(11)	61%	(48)	25%	(20)	79
All Christian	45%	(198)	34%	(149)	21%	(92)	439
Agnostic/Nothing in particular	29%	(50)	36%	(62)	34%	(59)	172
Something Else	39%	(41)	37%	(39)	23%	(24)	104
Evangelical	55%	(105)	26%	(50)	19%	(36)	190
Non-Evangelical	38%	(128)	39%	(131)	24%	(80)	339
PID: Dem (no lean)	8%	(26)	71%	(235)	21%	(70)	331
PID: Ind (no lean)	26%	(34)	32%	(42)	41%	(53)	130
PID: Rep (no lean)	74%	(249)	5%	(15)	22%	(74)	338
PID/Gender: Dem Men	11%	(15)	75%	(108)	14%	(21)	144
PID/Gender: Dem Women	6%	(11)	68%	(128)	26%	(49)	188
PID/Gender: Ind Men	30%	(21)	35%	(24)	35%	(25)	70
PID/Gender: Ind Women	23%	(14)	30%	(18)	48%	(29)	60
PID/Gender: Rep Men	68%	(113)	6%	(9)	26%	(44)	167
PID/Gender: Rep Women	79%	(135)	3%	(6)	18%	(30)	171

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(309)	37%	(293)	25%	(197)	799
Ideo: Liberal (1-3)	7%	(16)	72%	(165)	22%	(50)	231
Ideo: Moderate (4)	24%	(52)	43%	(96)	33%	(74)	222
Ideo: Conservative (5-7)	74%	(237)	7%	(23)	19%	(60)	319
Ideo/PID: Conservative Republican	80%	(214)	2%	(5)	18%	(47)	266
Ideo/PID: Moderate/Liberal Republican	50%	(31)	17%	(10)	33%	(20)	61
Ideo/PID: Moderate/Conservative Democrat	14%	(18)	61%	(80)	25%	(33)	130
Ideo/PID: Liberal Democrat	4%	(8)	78%	(151)	18%	(35)	195
Unfavorable of Biden and Trump	23%	(32)	21%	(30)	57%	(81)	143
2024 H2H Matchup: Biden Voter	3%	(11)	77%	(270)	20%	(72)	353
2024 H2H Matchup: Trump Voter	79%	(290)	4%	(13)	18%	(64)	367
2022 House Vote: Democrat	6%	(19)	73%	(246)	21%	(72)	338
2022 House Vote: Republican	73%	(242)	5%	(17)	22%	(74)	333
2022 House Vote: Did not Vote	41%	(45)	24%	(26)	36%	(39)	110
2020 Vote: Joe Biden	6%	(22)	70%	(259)	24%	(90)	371
2020 Vote: Donald Trump	73%	(266)	4%	(13)	23%	(83)	363
2020 Vote: Did not Vote	36%	(20)	33%	(19)	31%	(18)	57
2016 Vote: Hillary Clinton	5%	(13)	74%	(206)	21%	(59)	278
2016 Vote: Donald Trump	70%	(217)	5%	(17)	25%	(76)	310
U.S. Economy: Wrong Track	51%	(288)	20%	(110)	29%	(163)	561
U.S. Economy: Right Direction	9%	(21)	77%	(183)	14%	(34)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	86%	(228)	12%	(32)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75%	(290)	3%	(12)	22%	(83)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(14)	35%	(52)	55%	(82)	147
Top 2024 Issue: Economy	53%	(154)	22%	(65)	25%	(74)	293
Community: Urban	27%	(42)	54%	(84)	19%	(30)	156
Community: Suburban	40%	(159)	33%	(132)	27%	(107)	397
Community: Rural	44%	(109)	31%	(77)	24%	(60)	246
Community/Gender: Urban Women	19%	(13)	50%	(33)	30%	(20)	66
Community/Gender: Urban Men	32%	(29)	56%	(50)	11%	(10)	89
Community/Gender: Rural Women	49%	(70)	31%	(44)	19%	(28)	142
Community/Gender: Rural Men	38%	(39)	31%	(33)	31%	(32)	104
Community/Gender: Suburban Women	36%	(77)	35%	(74)	29%	(60)	211

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(309)	37%	(293)	25%	(197)	799
Community/Gender: Suburban Men	44%	(82)	31%	(58)	25%	(47)	187
Homeowner	39%	(274)	36%	(248)	25%	(174)	696
Renter	38%	(34)	44%	(39)	19%	(17)	90
Military HHnm: Yes	48%	(51)	32%	(34)	20%	(21)	106
Military HH: No	37%	(258)	37%	(259)	25%	(176)	693
Employ: Private Sector	39%	(126)	35%	(115)	26%	(84)	325
Employ: Self-Employed	54%	(32)	34%	(20)	12%	(7)	59
Employ: Retired	37%	(75)	39%	(78)	24%	(49)	202
Employ: Unemployed	43%	(24)	31%	(17)	26%	(15)	56
Employ: Other	39%	(25)	38%	(25)	23%	(15)	65
Self + Household: White-Collar	31%	(101)	43%	(139)	26%	(83)	323
Self + Household: Blue Collar	47%	(171)	31%	(114)	22%	(78)	364
Union HH: Yes	34%	(26)	33%	(26)	33%	(26)	78
Union HH: No	39%	(283)	37%	(267)	24%	(171)	721
LGBTQ+: Yes	27%	(25)	51%	(48)	22%	(21)	93
LGBTQ+: No	40%	(285)	35%	(245)	25%	(176)	706
Motivated to Vote	39%	(283)	38%	(276)	23%	(167)	726
Parent: Yes	42%	(87)	35%	(72)	23%	(49)	209
Parent: No	38%	(222)	37%	(221)	25%	(148)	590
COVID Vaccine: Yes	29%	(172)	45%	(268)	26%	(155)	595
COVID Vaccine: No	68%	(138)	12%	(25)	20%	(41)	204
Student Loans: Yes	36%	(59)	40%	(65)	24%	(40)	165
Student Loans: No	39%	(250)	36%	(228)	25%	(157)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(324)	38%	(301)	22%	(173)	799
Gender: Male	41%	(157)	39%	(147)	20%	(76)	380
Gender: Female	40%	(168)	37%	(154)	23%	(97)	419
Age: 18-34	39%	(83)	38%	(81)	23%	(49)	213
Age: 35-44	33%	(34)	44%	(46)	23%	(24)	103
Age: 45-64	45%	(123)	34%	(93)	20%	(55)	271
Age: 65+	40%	(85)	39%	(82)	21%	(45)	212
GenZers: 1997-2012	32%	(27)	44%	(38)	24%	(20)	86
Millennials: 1981-1996	41%	(84)	37%	(76)	22%	(46)	205
GenXers: 1965-1980	42%	(81)	36%	(69)	22%	(42)	191
Baby Boomers: 1946-1964	42%	(122)	38%	(111)	20%	(59)	293
Educ: < College	48%	(227)	32%	(155)	20%	(96)	478
Educ: Bachelors degree	32%	(67)	43%	(90)	25%	(52)	209
Educ: Post-grad	27%	(30)	50%	(56)	23%	(26)	112
Income: Under 50k	43%	(141)	36%	(117)	21%	(70)	328
Income: 50k-100k	43%	(118)	40%	(109)	17%	(47)	274
Income: 100k+	33%	(65)	38%	(75)	29%	(57)	197
Ethnicity: White (Non-Hispanic)	43%	(289)	35%	(235)	21%	(141)	666
Ethnicity: Black (Non-Hispanic)	18%	(14)	56%	(44)	26%	(21)	79
All Christian	47%	(206)	34%	(149)	19%	(84)	439
Agnostic/Nothing in particular	31%	(53)	40%	(69)	29%	(50)	172
Something Else	44%	(45)	37%	(39)	19%	(20)	104
Evangelical	56%	(106)	25%	(48)	19%	(36)	190
Non-Evangelical	41%	(138)	40%	(135)	20%	(67)	339
PID: Dem (no lean)	8%	(27)	71%	(235)	21%	(69)	331
PID: Ind (no lean)	34%	(44)	34%	(44)	33%	(42)	130
PID: Rep (no lean)	75%	(253)	7%	(23)	18%	(61)	338
PID/Gender: Dem Men	10%	(14)	76%	(109)	14%	(21)	144
PID/Gender: Dem Women	7%	(13)	67%	(126)	26%	(49)	188
PID/Gender: Ind Men	32%	(23)	38%	(27)	29%	(20)	70
PID/Gender: Ind Women	35%	(21)	28%	(17)	36%	(22)	60
PID/Gender: Rep Men	72%	(120)	7%	(12)	21%	(35)	167
PID/Gender: Rep Women	78%	(133)	6%	(11)	16%	(27)	171

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(324)	38%	(301)	22%	(173)	799
Ideo: Liberal (1-3)	7%	(16)	71%	(165)	22%	(50)	231
Ideo: Moderate (4)	25%	(56)	45%	(101)	29%	(65)	222
Ideo: Conservative (5-7)	77%	(247)	9%	(28)	14%	(45)	319
Ideo/PID: Conservative Republican	83%	(220)	4%	(11)	13%	(34)	266
Ideo/PID: Moderate/Liberal Republican	48%	(30)	18%	(11)	34%	(21)	61
Ideo/PID: Moderate/Conservative Democrat	15%	(19)	61%	(80)	24%	(31)	130
Ideo/PID: Liberal Democrat	4%	(8)	77%	(150)	19%	(37)	195
Unfavorable of Biden and Trump	22%	(32)	22%	(32)	55%	(79)	143
2024 H2H Matchup: Biden Voter	3%	(11)	80%	(282)	17%	(60)	353
2024 H2H Matchup: Trump Voter	83%	(305)	4%	(15)	13%	(47)	367
2022 House Vote: Democrat	6%	(22)	72%	(245)	21%	(71)	338
2022 House Vote: Republican	74%	(246)	7%	(25)	19%	(63)	333
2022 House Vote: Did not Vote	45%	(50)	27%	(30)	28%	(31)	110
2020 Vote: Joe Biden	6%	(21)	72%	(266)	23%	(85)	371
2020 Vote: Donald Trump	76%	(277)	5%	(18)	19%	(67)	363
2020 Vote: Did not Vote	42%	(24)	30%	(17)	28%	(16)	57
2016 Vote: Hillary Clinton	6%	(18)	76%	(211)	18%	(49)	278
2016 Vote: Donald Trump	72%	(224)	7%	(22)	21%	(64)	310
U.S. Economy: Wrong Track	54%	(305)	20%	(114)	25%	(142)	561
U.S. Economy: Right Direction	8%	(19)	79%	(188)	13%	(31)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	87%	(232)	9%	(24)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(303)	5%	(19)	17%	(64)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	34%	(51)	58%	(85)	147
Top 2024 Issue: Economy	56%	(163)	23%	(66)	22%	(63)	293
Community: Urban	26%	(40)	54%	(84)	21%	(32)	156
Community: Suburban	41%	(165)	35%	(138)	24%	(95)	397
Community: Rural	49%	(120)	32%	(80)	19%	(46)	246
Community/Gender: Urban Women	21%	(14)	54%	(36)	25%	(17)	66
Community/Gender: Urban Men	29%	(26)	53%	(48)	17%	(15)	89
Community/Gender: Rural Women	51%	(72)	33%	(47)	16%	(22)	142
Community/Gender: Rural Men	46%	(48)	31%	(32)	23%	(24)	104
Community/Gender: Suburban Women	39%	(82)	34%	(71)	28%	(58)	211

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(324)	38%	(301)	22%	(173)	799
Community/Gender: Suburban Men	44%	(83)	36%	(67)	20%	(37)	187
Homeowner	41%	(285)	37%	(261)	22%	(150)	696
Renter	42%	(38)	40%	(36)	18%	(17)	90
Military HHnm: Yes	49%	(52)	27%	(29)	24%	(25)	106
Military HH: No	39%	(273)	39%	(273)	21%	(148)	693
Employ: Private Sector	42%	(136)	37%	(122)	21%	(67)	325
Employ: Self-Employed	51%	(30)	32%	(19)	17%	(10)	59
Employ: Retired	39%	(78)	41%	(83)	20%	(41)	202
Employ: Unemployed	36%	(20)	35%	(20)	29%	(16)	56
Employ: Other	46%	(30)	32%	(21)	22%	(14)	65
Self + Household: White-Collar	33%	(106)	44%	(141)	23%	(75)	323
Self + Household: Blue Collar	48%	(176)	33%	(120)	19%	(67)	364
Union HH: Yes	39%	(30)	37%	(28)	25%	(19)	78
Union HH: No	41%	(294)	38%	(273)	21%	(154)	721
LGBTQ+: Yes	27%	(25)	50%	(46)	23%	(22)	93
LGBTQ+: No	42%	(299)	36%	(255)	21%	(152)	706
Motivated to Vote	41%	(297)	39%	(283)	20%	(146)	726
Parent: Yes	45%	(94)	35%	(73)	20%	(42)	209
Parent: No	39%	(230)	39%	(229)	22%	(132)	590
COVID Vaccine: Yes	30%	(177)	46%	(276)	24%	(142)	595
COVID Vaccine: No	72%	(147)	13%	(26)	15%	(31)	204
Student Loans: Yes	35%	(58)	39%	(65)	26%	(42)	165
Student Loans: No	42%	(267)	37%	(236)	21%	(131)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(322)	31%	(250)	28%	(227)	799
Gender: Male	42%	(159)	32%	(122)	26%	(99)	380
Gender: Female	39%	(163)	30%	(128)	31%	(128)	419
Age: 18-34	41%	(86)	31%	(66)	29%	(61)	213
Age: 35-44	30%	(31)	43%	(44)	28%	(29)	103
Age: 45-64	40%	(109)	26%	(72)	33%	(91)	271
Age: 65+	45%	(96)	32%	(69)	22%	(47)	212
GenZers: 1997-2012	33%	(28)	36%	(31)	32%	(27)	86
Millennials: 1981-1996	40%	(82)	32%	(66)	27%	(56)	205
GenXers: 1965-1980	38%	(72)	28%	(54)	34%	(65)	191
Baby Boomers: 1946-1964	43%	(125)	31%	(92)	26%	(76)	293
Educ: < College	45%	(217)	26%	(122)	29%	(139)	478
Educ: Bachelors degree	35%	(74)	37%	(78)	27%	(57)	209
Educ: Post-grad	27%	(30)	44%	(50)	28%	(32)	112
Income: Under 50k	42%	(139)	30%	(99)	27%	(90)	328
Income: 50k-100k	42%	(114)	33%	(89)	26%	(70)	274
Income: 100k+	35%	(69)	31%	(61)	34%	(67)	197
Ethnicity: White (Non-Hispanic)	44%	(291)	29%	(192)	27%	(183)	666
Ethnicity: Black (Non-Hispanic)	15%	(12)	48%	(37)	38%	(30)	79
All Christian	46%	(203)	28%	(121)	26%	(115)	439
Agnostic/Nothing in particular	32%	(54)	33%	(56)	36%	(62)	172
Something Else	44%	(45)	30%	(31)	26%	(27)	104
Evangelical	57%	(108)	20%	(38)	24%	(45)	190
Non-Evangelical	40%	(134)	33%	(111)	28%	(95)	339
PID: Dem (no lean)	10%	(34)	62%	(205)	28%	(93)	331
PID: Ind (no lean)	27%	(35)	26%	(33)	47%	(62)	130
PID: Rep (no lean)	75%	(253)	3%	(12)	22%	(73)	338
PID/Gender: Dem Men	11%	(16)	66%	(94)	23%	(33)	144
PID/Gender: Dem Women	9%	(18)	59%	(110)	32%	(60)	188
PID/Gender: Ind Men	31%	(21)	28%	(20)	41%	(29)	70
PID/Gender: Ind Women	23%	(14)	22%	(13)	55%	(33)	60
PID/Gender: Rep Men	73%	(121)	5%	(8)	23%	(38)	167
PID/Gender: Rep Women	77%	(132)	2%	(4)	21%	(36)	171

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Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(322)	31%	(250)	28%	(227)	799
Ideo: Liberal (1-3)	6%	(14)	63%	(146)	31%	(71)	231
Ideo: Moderate (4)	24%	(53)	35%	(77)	42%	(93)	222
Ideo: Conservative (5-7)	79%	(253)	6%	(19)	15%	(47)	319
Ideo/PID: Conservative Republican	85%	(226)	2%	(4)	14%	(36)	266
Ideo/PID: Moderate/Liberal Republican	42%	(26)	13%	(8)	45%	(28)	61
Ideo/PID: Moderate/Conservative Democrat	18%	(24)	52%	(68)	30%	(39)	130
Ideo/PID: Liberal Democrat	5%	(10)	68%	(132)	27%	(52)	195
Unfavorable of Biden and Trump	21%	(31)	13%	(19)	65%	(93)	143
2024 H2H Matchup: Biden Voter	6%	(21)	68%	(238)	27%	(94)	353
2024 H2H Matchup: Trump Voter	80%	(294)	2%	(9)	18%	(64)	367
2022 House Vote: Democrat	8%	(26)	65%	(218)	28%	(93)	338
2022 House Vote: Republican	72%	(240)	2%	(6)	26%	(87)	333
2022 House Vote: Did not Vote	45%	(49)	22%	(24)	34%	(37)	110
2020 Vote: Joe Biden	8%	(30)	62%	(229)	30%	(112)	371
2020 Vote: Donald Trump	74%	(268)	2%	(6)	24%	(88)	363
2020 Vote: Did not Vote	38%	(21)	23%	(13)	39%	(22)	57
2016 Vote: Hillary Clinton	7%	(20)	67%	(185)	26%	(74)	278
2016 Vote: Donald Trump	72%	(225)	3%	(10)	24%	(76)	310
U.S. Economy: Wrong Track	53%	(298)	14%	(77)	33%	(186)	561
U.S. Economy: Right Direction	10%	(23)	73%	(173)	17%	(41)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(10)	78%	(208)	18%	(48)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(295)	2%	(7)	22%	(84)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(17)	24%	(35)	65%	(95)	147
Top 2024 Issue: Economy	57%	(166)	17%	(50)	26%	(77)	293
Community: Urban	27%	(42)	46%	(72)	27%	(42)	156
Community: Suburban	42%	(167)	29%	(116)	29%	(114)	397
Community: Rural	46%	(113)	25%	(62)	29%	(72)	246
Community/Gender: Urban Women	20%	(13)	46%	(30)	34%	(23)	66
Community/Gender: Urban Men	32%	(28)	47%	(42)	22%	(19)	89
Community/Gender: Rural Women	50%	(71)	24%	(34)	27%	(38)	142
Community/Gender: Rural Men	40%	(42)	27%	(28)	33%	(34)	104
Community/Gender: Suburban Women	38%	(79)	30%	(64)	32%	(68)	211

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Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(322)	31%	(250)	28%	(227)	799
Community/Gender: Suburban Men	47%	(88)	28%	(53)	25%	(46)	187
Homeowner	40%	(281)	31%	(215)	29%	(200)	696
Renter	43%	(39)	35%	(31)	22%	(20)	90
Military HHnm: Yes	54%	(57)	27%	(28)	19%	(20)	106
Military HH: No	38%	(265)	32%	(221)	30%	(207)	693
Employ: Private Sector	41%	(132)	31%	(102)	28%	(91)	325
Employ: Self-Employed	49%	(29)	31%	(18)	21%	(12)	59
Employ: Retired	41%	(84)	33%	(66)	26%	(52)	202
Employ: Unemployed	45%	(25)	27%	(15)	28%	(16)	56
Employ: Other	33%	(22)	33%	(22)	33%	(21)	65
Self + Household: White-Collar	32%	(102)	38%	(122)	31%	(99)	323
Self + Household: Blue Collar	50%	(181)	27%	(97)	23%	(85)	364
Union HH: Yes	41%	(32)	32%	(25)	26%	(20)	78
Union HH: No	40%	(290)	31%	(225)	29%	(207)	721
LGBTQ+: Yes	25%	(23)	39%	(37)	36%	(34)	93
LGBTQ+: No	42%	(299)	30%	(213)	27%	(194)	706
Motivated to Vote	41%	(299)	33%	(236)	26%	(191)	726
Parent: Yes	43%	(89)	33%	(69)	24%	(51)	209
Parent: No	39%	(233)	31%	(181)	30%	(177)	590
COVID Vaccine: Yes	31%	(186)	38%	(229)	30%	(181)	595
COVID Vaccine: No	67%	(136)	10%	(21)	23%	(47)	204
Student Loans: Yes	38%	(63)	34%	(57)	27%	(45)	165
Student Loans: No	41%	(258)	30%	(193)	29%	(183)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(373)	35%	(281)	18%	(146)	799
Gender: Male	51%	(193)	34%	(130)	15%	(57)	380
Gender: Female	43%	(180)	36%	(150)	21%	(89)	419
Age: 18-34	43%	(92)	32%	(69)	25%	(52)	213
Age: 35-44	37%	(38)	47%	(48)	17%	(17)	103
Age: 45-64	51%	(138)	32%	(88)	17%	(46)	271
Age: 65+	50%	(106)	36%	(76)	14%	(30)	212
GenZers: 1997-2012	35%	(30)	41%	(35)	24%	(20)	86
Millennials: 1981-1996	44%	(91)	34%	(70)	22%	(44)	205
GenXers: 1965-1980	45%	(86)	34%	(65)	21%	(40)	191
Baby Boomers: 1946-1964	51%	(150)	35%	(104)	13%	(39)	293
Educ: < College	53%	(253)	28%	(136)	19%	(89)	478
Educ: Bachelors degree	38%	(80)	47%	(98)	15%	(31)	209
Educ: Post-grad	36%	(40)	41%	(46)	23%	(26)	112
Income: Under 50k	46%	(152)	33%	(109)	20%	(67)	328
Income: 50k-100k	49%	(133)	38%	(104)	13%	(37)	274
Income: 100k+	45%	(88)	34%	(68)	21%	(42)	197
Ethnicity: White (Non-Hispanic)	51%	(339)	32%	(212)	17%	(115)	666
Ethnicity: Black (Non-Hispanic)	14%	(11)	60%	(47)	25%	(20)	79
All Christian	56%	(244)	31%	(136)	13%	(59)	439
Agnostic/Nothing in particular	33%	(57)	34%	(59)	33%	(56)	172
Something Else	51%	(53)	38%	(40)	11%	(11)	104
Evangelical	63%	(120)	25%	(47)	12%	(23)	190
Non-Evangelical	50%	(169)	37%	(124)	14%	(47)	339
PID: Dem (no lean)	12%	(38)	68%	(226)	20%	(68)	331
PID: Ind (no lean)	39%	(51)	29%	(37)	32%	(42)	130
PID: Rep (no lean)	84%	(283)	5%	(18)	11%	(36)	338

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(373)	35%	(281)	18%	(146)	799
PID/Gender: Dem Men	16%	(24)	68%	(98)	15%	(22)	144
PID/Gender: Dem Women	8%	(15)	68%	(128)	24%	(46)	188
PID/Gender: Ind Men	40%	(28)	32%	(23)	27%	(19)	70
PID/Gender: Ind Women	38%	(23)	24%	(14)	38%	(23)	60
PID/Gender: Rep Men	85%	(141)	6%	(10)	9%	(16)	167
PID/Gender: Rep Women	83%	(143)	5%	(8)	12%	(21)	171
Ideo: Liberal (1-3)	8%	(17)	66%	(153)	26%	(60)	231
Ideo: Moderate (4)	31%	(68)	44%	(98)	25%	(57)	222
Ideo: Conservative (5-7)	88%	(281)	7%	(22)	5%	(16)	319
Ideo/PID: Conservative Republican	94%	(249)	3%	(7)	4%	(10)	266
Ideo/PID: Moderate/Liberal Republican	49%	(30)	18%	(11)	33%	(21)	61
Ideo/PID: Moderate/Conservative Democrat	22%	(29)	62%	(80)	17%	(22)	130
Ideo/PID: Liberal Democrat	5%	(9)	72%	(141)	23%	(44)	195
Unfavorable of Biden and Trump	33%	(48)	19%	(27)	48%	(68)	143
2024 H2H Matchup: Biden Voter	6%	(22)	75%	(264)	19%	(67)	353
2024 H2H Matchup: Trump Voter	91%	(336)	4%	(15)	5%	(17)	367
2022 House Vote: Democrat	9%	(31)	71%	(240)	20%	(67)	338
2022 House Vote: Republican	85%	(284)	5%	(16)	10%	(32)	333
2022 House Vote: Did not Vote	45%	(50)	19%	(22)	36%	(39)	110
2020 Vote: Joe Biden	8%	(29)	68%	(254)	24%	(88)	371
2020 Vote: Donald Trump	88%	(318)	4%	(13)	9%	(31)	363
2020 Vote: Did not Vote	39%	(22)	22%	(12)	40%	(22)	57
2016 Vote: Hillary Clinton	9%	(25)	72%	(201)	19%	(52)	278
2016 Vote: Donald Trump	84%	(262)	5%	(15)	11%	(33)	310
U.S. Economy: Wrong Track	62%	(346)	18%	(101)	20%	(115)	561
U.S. Economy: Right Direction	11%	(27)	76%	(180)	13%	(31)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(13)	85%	(227)	10%	(27)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	89%	(342)	3%	(10)	9%	(33)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(18)	30%	(44)	58%	(86)	147
Top 2024 Issue: Economy	61%	(179)	23%	(66)	16%	(47)	293

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(373)	35%	(281)	18%	(146)	799
Community: Urban	32%	(50)	52%	(80)	16%	(25)	156
Community: Suburban	48%	(192)	33%	(132)	18%	(73)	397
Community: Rural	53%	(130)	28%	(68)	19%	(47)	246
Community/Gender: Urban Women	23%	(15)	54%	(36)	23%	(15)	66
Community/Gender: Urban Men	39%	(35)	50%	(44)	11%	(10)	89
Community/Gender: Rural Women	55%	(78)	28%	(39)	17%	(25)	142
Community/Gender: Rural Men	51%	(52)	28%	(29)	22%	(23)	104
Community/Gender: Suburban Women	41%	(87)	35%	(75)	23%	(49)	211
Community/Gender: Suburban Men	56%	(105)	31%	(58)	13%	(24)	187
Homeowner	48%	(331)	35%	(244)	17%	(121)	696
Renter	45%	(40)	36%	(33)	19%	(17)	90
Military HHnm: Yes	60%	(64)	27%	(29)	12%	(13)	106
Military HH: No	45%	(309)	36%	(252)	19%	(132)	693
Employ: Private Sector	47%	(152)	34%	(110)	19%	(63)	325
Employ: Self-Employed	55%	(32)	33%	(19)	13%	(8)	59
Employ: Retired	50%	(101)	37%	(75)	13%	(26)	202
Employ: Unemployed	35%	(20)	37%	(20)	28%	(16)	56
Employ: Other	48%	(31)	32%	(21)	20%	(13)	65
Self + Household: White-Collar	40%	(130)	40%	(131)	19%	(62)	323
Self + Household: Blue Collar	55%	(201)	31%	(114)	14%	(50)	364
Union HH: Yes	47%	(36)	29%	(23)	24%	(19)	78
Union HH: No	47%	(337)	36%	(258)	18%	(127)	721
LGBTQ+: Yes	29%	(27)	49%	(46)	22%	(20)	93
LGBTQ+: No	49%	(346)	33%	(235)	18%	(125)	706
Motivated to Vote	48%	(349)	36%	(264)	16%	(113)	726
Parent: Yes	51%	(106)	31%	(66)	18%	(37)	209
Parent: No	45%	(267)	36%	(215)	18%	(108)	590
COVID Vaccine: Yes	36%	(215)	44%	(262)	20%	(119)	595
COVID Vaccine: No	78%	(158)	9%	(19)	13%	(27)	204
Student Loans: Yes	38%	(63)	40%	(65)	22%	(37)	165
Student Loans: No	49%	(310)	34%	(215)	17%	(109)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(343)	34%	(270)	23%	(187)	799
Gender: Male	47%	(177)	34%	(130)	19%	(74)	380
Gender: Female	40%	(166)	33%	(140)	27%	(113)	419
Age: 18-34	39%	(83)	32%	(68)	29%	(61)	213
Age: 35-44	34%	(35)	45%	(47)	21%	(22)	103
Age: 45-64	46%	(126)	31%	(84)	23%	(62)	271
Age: 65+	47%	(99)	33%	(71)	20%	(42)	212
GenZers: 1997-2012	29%	(25)	41%	(35)	30%	(26)	86
Millennials: 1981-1996	42%	(87)	33%	(68)	25%	(50)	205
GenXers: 1965-1980	41%	(78)	33%	(64)	26%	(49)	191
Baby Boomers: 1946-1964	47%	(137)	33%	(96)	20%	(60)	293
Educ: < College	49%	(233)	28%	(132)	24%	(114)	478
Educ: Bachelors degree	35%	(72)	44%	(92)	21%	(45)	209
Educ: Post-grad	34%	(38)	41%	(46)	25%	(28)	112
Income: Under 50k	43%	(140)	33%	(108)	24%	(80)	328
Income: 50k-100k	44%	(121)	35%	(95)	21%	(57)	274
Income: 100k+	41%	(82)	33%	(66)	25%	(50)	197
Ethnicity: White (Non-Hispanic)	47%	(312)	30%	(202)	23%	(152)	666
Ethnicity: Black (Non-Hispanic)	13%	(11)	59%	(46)	28%	(22)	79
All Christian	51%	(225)	29%	(129)	19%	(85)	439
Agnostic/Nothing in particular	29%	(50)	35%	(59)	37%	(63)	172
Something Else	49%	(51)	34%	(36)	17%	(18)	104
Evangelical	57%	(109)	24%	(46)	19%	(36)	190
Non-Evangelical	47%	(159)	34%	(114)	20%	(67)	339
PID: Dem (no lean)	8%	(28)	66%	(218)	26%	(86)	331
PID: Ind (no lean)	34%	(45)	28%	(37)	37%	(48)	130
PID: Rep (no lean)	80%	(270)	4%	(15)	16%	(52)	338

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(343)	34%	(270)	23%	(187)	799
PID/Gender: Dem Men	12%	(18)	71%	(101)	17%	(25)	144
PID/Gender: Dem Women	5%	(10)	62%	(117)	33%	(61)	188
PID/Gender: Ind Men	34%	(24)	31%	(21)	35%	(24)	70
PID/Gender: Ind Women	35%	(21)	26%	(15)	40%	(24)	60
PID/Gender: Rep Men	81%	(135)	4%	(7)	15%	(25)	167
PID/Gender: Rep Women	79%	(135)	4%	(8)	16%	(28)	171
Ideo: Liberal (1-3)	8%	(18)	64%	(148)	28%	(65)	231
Ideo: Moderate (4)	26%	(58)	41%	(91)	33%	(73)	222
Ideo: Conservative (5-7)	83%	(265)	7%	(22)	10%	(32)	319
Ideo/PID: Conservative Republican	90%	(238)	3%	(7)	8%	(20)	266
Ideo/PID: Moderate/Liberal Republican	51%	(31)	12%	(8)	37%	(23)	61
Ideo/PID: Moderate/Conservative Democrat	13%	(17)	60%	(78)	27%	(35)	130
Ideo/PID: Liberal Democrat	5%	(10)	70%	(135)	25%	(49)	195
Unfavorable of Biden and Trump	29%	(42)	18%	(25)	53%	(75)	143
2024 H2H Matchup: Biden Voter	5%	(18)	72%	(254)	23%	(82)	353
2024 H2H Matchup: Trump Voter	85%	(311)	4%	(14)	12%	(43)	367
2022 House Vote: Democrat	7%	(23)	67%	(227)	26%	(87)	338
2022 House Vote: Republican	80%	(268)	4%	(13)	16%	(52)	333
2022 House Vote: Did not Vote	41%	(46)	24%	(26)	35%	(39)	110
2020 Vote: Joe Biden	6%	(23)	65%	(243)	28%	(106)	371
2020 Vote: Donald Trump	82%	(298)	3%	(12)	14%	(52)	363
2020 Vote: Did not Vote	35%	(20)	24%	(13)	41%	(23)	57
2016 Vote: Hillary Clinton	7%	(19)	68%	(190)	25%	(70)	278
2016 Vote: Donald Trump	81%	(251)	5%	(16)	14%	(44)	310
U.S. Economy: Wrong Track	57%	(320)	17%	(93)	26%	(148)	561
U.S. Economy: Right Direction	10%	(23)	74%	(176)	16%	(39)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(12)	80%	(213)	15%	(41)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(317)	3%	(11)	15%	(58)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(14)	31%	(46)	60%	(88)	147
Top 2024 Issue: Economy	58%	(169)	22%	(65)	20%	(59)	293

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(343)	34%	(270)	23%	(187)	799
Community: Urban	31%	(49)	50%	(78)	19%	(29)	156
Community: Suburban	44%	(175)	32%	(128)	24%	(94)	397
Community: Rural	48%	(119)	26%	(64)	26%	(63)	246
Community/Gender: Urban Women	23%	(16)	50%	(33)	27%	(18)	66
Community/Gender: Urban Men	37%	(33)	50%	(45)	13%	(11)	89
Community/Gender: Rural Women	49%	(70)	26%	(38)	24%	(35)	142
Community/Gender: Rural Men	47%	(49)	25%	(26)	28%	(29)	104
Community/Gender: Suburban Women	38%	(81)	33%	(69)	29%	(60)	211
Community/Gender: Suburban Men	50%	(94)	32%	(59)	18%	(34)	187
Homeowner	44%	(305)	33%	(233)	23%	(158)	696
Renter	41%	(37)	36%	(32)	24%	(21)	90
Military HHnm: Yes	59%	(62)	27%	(28)	14%	(15)	106
Military HH: No	40%	(280)	35%	(241)	25%	(172)	693
Employ: Private Sector	43%	(141)	33%	(108)	24%	(77)	325
Employ: Self-Employed	50%	(30)	28%	(17)	21%	(13)	59
Employ: Retired	47%	(96)	36%	(73)	17%	(34)	202
Employ: Unemployed	32%	(18)	38%	(21)	30%	(17)	56
Employ: Other	40%	(26)	31%	(20)	29%	(19)	65
Self + Household: White-Collar	36%	(117)	38%	(123)	25%	(82)	323
Self + Household: Blue Collar	52%	(189)	30%	(108)	18%	(67)	364
Union HH: Yes	46%	(36)	28%	(21)	26%	(20)	78
Union HH: No	43%	(307)	34%	(248)	23%	(166)	721
LGBTQ+: Yes	29%	(27)	45%	(42)	26%	(24)	93
LGBTQ+: No	45%	(316)	32%	(228)	23%	(163)	706
Motivated to Vote	44%	(319)	35%	(252)	21%	(154)	726
Parent: Yes	47%	(97)	32%	(68)	21%	(44)	209
Parent: No	42%	(245)	34%	(202)	24%	(143)	590
COVID Vaccine: Yes	33%	(196)	42%	(249)	25%	(150)	595
COVID Vaccine: No	72%	(147)	10%	(21)	18%	(36)	204
Student Loans: Yes	36%	(60)	37%	(61)	27%	(44)	165
Student Loans: No	45%	(283)	33%	(209)	22%	(142)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(307)	43%	(341)	19%	(152)	799
Gender: Male	41%	(156)	42%	(158)	17%	(66)	380
Gender: Female	36%	(151)	43%	(182)	21%	(86)	419
Age: 18-34	33%	(70)	43%	(92)	24%	(51)	213
Age: 35-44	27%	(28)	56%	(57)	17%	(18)	103
Age: 45-64	44%	(119)	37%	(100)	19%	(52)	271
Age: 65+	43%	(90)	43%	(91)	14%	(30)	212
GenZers: 1997-2012	22%	(19)	54%	(46)	24%	(21)	86
Millennials: 1981-1996	36%	(73)	44%	(90)	21%	(42)	205
GenXers: 1965-1980	42%	(79)	40%	(76)	19%	(36)	191
Baby Boomers: 1946-1964	42%	(123)	41%	(120)	17%	(49)	293
Educ: < College	45%	(216)	35%	(169)	19%	(92)	478
Educ: Bachelors degree	28%	(58)	55%	(114)	18%	(37)	209
Educ: Post-grad	29%	(32)	51%	(58)	20%	(22)	112
Income: Under 50k	41%	(136)	39%	(128)	20%	(64)	328
Income: 50k-100k	38%	(104)	44%	(121)	18%	(49)	274
Income: 100k+	34%	(67)	46%	(91)	20%	(39)	197
Ethnicity: White (Non-Hispanic)	42%	(278)	39%	(258)	19%	(130)	666
Ethnicity: Black (Non-Hispanic)	20%	(15)	67%	(53)	14%	(11)	79
All Christian	46%	(202)	37%	(164)	17%	(73)	439
Agnostic/Nothing in particular	27%	(47)	43%	(74)	30%	(51)	172
Something Else	45%	(47)	43%	(45)	12%	(12)	104
Evangelical	57%	(109)	27%	(52)	16%	(30)	190
Non-Evangelical	40%	(134)	44%	(150)	16%	(55)	339
PID: Dem (no lean)	6%	(20)	79%	(262)	15%	(49)	331
PID: Ind (no lean)	31%	(41)	42%	(54)	27%	(35)	130
PID: Rep (no lean)	73%	(246)	7%	(24)	20%	(67)	338

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(307)	43%	(341)	19%	(152)	799
PID/Gender: Dem Men	7%	(11)	82%	(118)	10%	(15)	144
PID/Gender: Dem Women	5%	(9)	77%	(144)	18%	(35)	188
PID/Gender: Ind Men	35%	(24)	42%	(29)	23%	(16)	70
PID/Gender: Ind Women	28%	(17)	41%	(25)	31%	(19)	60
PID/Gender: Rep Men	73%	(121)	7%	(11)	21%	(34)	167
PID/Gender: Rep Women	73%	(125)	8%	(14)	19%	(33)	171
Ideo: Liberal (1-3)	5%	(11)	78%	(180)	17%	(40)	231
Ideo: Moderate (4)	22%	(49)	54%	(121)	24%	(53)	222
Ideo: Conservative (5-7)	77%	(245)	10%	(32)	14%	(43)	319
Ideo/PID: Conservative Republican	82%	(218)	4%	(11)	14%	(37)	266
Ideo/PID: Moderate/Liberal Republican	43%	(27)	22%	(14)	34%	(21)	61
Ideo/PID: Moderate/Conservative Democrat	13%	(17)	72%	(94)	15%	(19)	130
Ideo/PID: Liberal Democrat	1%	(2)	84%	(164)	15%	(29)	195
Unfavorable of Biden and Trump	23%	(33)	30%	(42)	47%	(68)	143
2024 H2H Matchup: Biden Voter	2%	(6)	86%	(304)	12%	(43)	353
2024 H2H Matchup: Trump Voter	79%	(291)	7%	(27)	14%	(50)	367
2022 House Vote: Democrat	4%	(14)	81%	(274)	15%	(50)	338
2022 House Vote: Republican	72%	(241)	9%	(30)	19%	(63)	333
2022 House Vote: Did not Vote	42%	(46)	27%	(30)	31%	(34)	110
2020 Vote: Joe Biden	4%	(13)	80%	(297)	17%	(62)	371
2020 Vote: Donald Trump	75%	(272)	6%	(22)	19%	(69)	363
2020 Vote: Did not Vote	36%	(21)	35%	(20)	28%	(16)	57
2016 Vote: Hillary Clinton	5%	(15)	82%	(228)	13%	(35)	278
2016 Vote: Donald Trump	73%	(228)	9%	(27)	18%	(55)	310
U.S. Economy: Wrong Track	52%	(291)	24%	(134)	24%	(136)	561
U.S. Economy: Right Direction	7%	(16)	87%	(206)	7%	(16)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(4)	91%	(242)	8%	(21)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(293)	7%	(28)	17%	(65)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(10)	48%	(71)	45%	(66)	147
Top 2024 Issue: Economy	53%	(154)	31%	(92)	16%	(47)	293

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	38%	(307)	43%	(341)	19%	(152)	799
Community: Urban	26%	(40)	65%	(101)	10%	(15)	156
Community: Suburban	37%	(148)	39%	(155)	24%	(94)	397
Community: Rural	48%	(118)	34%	(84)	18%	(43)	246
Community/Gender: Urban Women	17%	(11)	71%	(47)	11%	(8)	66
Community/Gender: Urban Men	32%	(29)	60%	(53)	8%	(7)	89
Community/Gender: Rural Women	48%	(68)	36%	(51)	16%	(23)	142
Community/Gender: Rural Men	48%	(50)	33%	(34)	19%	(20)	104
Community/Gender: Suburban Women	34%	(71)	40%	(84)	26%	(55)	211
Community/Gender: Suburban Men	41%	(77)	38%	(71)	21%	(39)	187
Homeowner	39%	(273)	42%	(294)	18%	(129)	696
Renter	35%	(32)	46%	(41)	19%	(17)	90
Military HHnm: Yes	52%	(55)	33%	(35)	15%	(16)	106
Military HH: No	36%	(252)	44%	(305)	20%	(136)	693
Employ: Private Sector	37%	(119)	43%	(139)	21%	(68)	325
Employ: Self-Employed	52%	(31)	36%	(21)	11%	(7)	59
Employ: Retired	42%	(85)	45%	(91)	13%	(26)	202
Employ: Unemployed	29%	(16)	44%	(24)	27%	(15)	56
Employ: Other	37%	(24)	39%	(25)	24%	(16)	65
Self + Household: White-Collar	30%	(97)	54%	(173)	16%	(53)	323
Self + Household: Blue Collar	48%	(174)	34%	(125)	18%	(64)	364
Union HH: Yes	37%	(29)	43%	(33)	20%	(16)	78
Union HH: No	39%	(278)	43%	(307)	19%	(136)	721
LGBTQ+: Yes	25%	(23)	54%	(50)	21%	(20)	93
LGBTQ+: No	40%	(284)	41%	(290)	19%	(132)	706
Motivated to Vote	39%	(282)	44%	(317)	17%	(126)	726
Parent: Yes	44%	(93)	40%	(84)	15%	(32)	209
Parent: No	36%	(214)	44%	(257)	20%	(119)	590
COVID Vaccine: Yes	28%	(168)	52%	(309)	20%	(118)	595
COVID Vaccine: No	68%	(139)	15%	(31)	16%	(33)	204
Student Loans: Yes	32%	(52)	52%	(86)	16%	(26)	165
Student Loans: No	40%	(255)	40%	(254)	20%	(125)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB10_15: *Who do you trust more to handle each of the following economic issues? — Gas Prices*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(389)	32%	(257)	19%	(153)	799
Gender: Male	52%	(199)	34%	(129)	14%	(52)	380
Gender: Female	45%	(190)	31%	(128)	24%	(101)	419
Age: 18-34	44%	(95)	30%	(63)	26%	(55)	213
Age: 35-44	38%	(39)	41%	(43)	20%	(21)	103
Age: 45-64	56%	(151)	29%	(78)	16%	(43)	271
Age: 65+	49%	(104)	35%	(73)	16%	(35)	212
GenZers: 1997-2012	39%	(33)	37%	(32)	24%	(20)	86
Millennials: 1981-1996	45%	(93)	30%	(61)	25%	(51)	205
GenXers: 1965-1980	49%	(94)	30%	(57)	21%	(40)	191
Baby Boomers: 1946-1964	53%	(156)	34%	(99)	13%	(38)	293
Educ: < College	54%	(259)	27%	(130)	19%	(89)	478
Educ: Bachelors degree	41%	(86)	39%	(82)	20%	(41)	209
Educ: Post-grad	38%	(43)	41%	(46)	21%	(24)	112
Income: Under 50k	49%	(162)	32%	(104)	19%	(61)	328
Income: 50k-100k	50%	(136)	32%	(89)	18%	(49)	274
Income: 100k+	46%	(90)	33%	(64)	22%	(43)	197
Ethnicity: White (Non-Hispanic)	52%	(347)	30%	(198)	18%	(121)	666
Ethnicity: Black (Non-Hispanic)	23%	(18)	54%	(43)	23%	(18)	79
All Christian	56%	(248)	27%	(120)	16%	(71)	439
Agnostic/Nothing in particular	37%	(64)	36%	(61)	28%	(48)	172
Something Else	53%	(55)	37%	(39)	10%	(10)	104
Evangelical	66%	(125)	22%	(43)	12%	(22)	190
Non-Evangelical	50%	(170)	33%	(111)	17%	(59)	339
PID: Dem (no lean)	11%	(37)	65%	(215)	24%	(80)	331
PID: Ind (no lean)	49%	(64)	25%	(32)	26%	(34)	130
PID: Rep (no lean)	85%	(288)	3%	(11)	12%	(39)	338
PID/Gender: Dem Men	14%	(20)	71%	(102)	15%	(21)	144
PID/Gender: Dem Women	9%	(17)	60%	(112)	31%	(59)	188
PID/Gender: Ind Men	56%	(39)	27%	(19)	17%	(12)	70
PID/Gender: Ind Women	41%	(25)	21%	(13)	38%	(23)	60
PID/Gender: Rep Men	84%	(139)	5%	(8)	12%	(19)	167
PID/Gender: Rep Women	87%	(148)	2%	(3)	12%	(20)	171

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Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(389)	32%	(257)	19%	(153)	799
Ideo: Liberal (1-3)	11%	(25)	63%	(144)	27%	(62)	231
Ideo: Moderate (4)	33%	(74)	39%	(87)	28%	(61)	222
Ideo: Conservative (5-7)	88%	(281)	6%	(18)	6%	(20)	319
Ideo/PID: Conservative Republican	94%	(248)	2%	(4)	5%	(13)	266
Ideo/PID: Moderate/Liberal Republican	56%	(35)	11%	(7)	33%	(20)	61
Ideo/PID: Moderate/Conservative Democrat	17%	(22)	60%	(79)	22%	(29)	130
Ideo/PID: Liberal Democrat	7%	(14)	67%	(131)	25%	(49)	195
Unfavorable of Biden and Trump	42%	(60)	14%	(19)	44%	(63)	143
2024 H2H Matchup: Biden Voter	5%	(18)	71%	(250)	24%	(85)	353
2024 H2H Matchup: Trump Voter	94%	(345)	1%	(5)	5%	(18)	367
2022 House Vote: Democrat	10%	(34)	66%	(224)	24%	(80)	338
2022 House Vote: Republican	87%	(289)	2%	(6)	12%	(39)	333
2022 House Vote: Did not Vote	52%	(58)	23%	(26)	24%	(27)	110
2020 Vote: Joe Biden	9%	(34)	65%	(241)	26%	(96)	371
2020 Vote: Donald Trump	89%	(324)	1%	(3)	10%	(36)	363
2020 Vote: Did not Vote	46%	(26)	21%	(12)	33%	(19)	57
2016 Vote: Hillary Clinton	8%	(23)	71%	(196)	21%	(59)	278
2016 Vote: Donald Trump	85%	(265)	2%	(7)	12%	(38)	310
U.S. Economy: Wrong Track	65%	(365)	14%	(80)	21%	(117)	561
U.S. Economy: Right Direction	10%	(23)	75%	(178)	15%	(37)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(9)	81%	(215)	16%	(42)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	91%	(352)	2%	(6)	7%	(28)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(28)	25%	(37)	56%	(83)	147
Top 2024 Issue: Economy	64%	(188)	17%	(51)	18%	(54)	293
Community: Urban	33%	(51)	52%	(80)	15%	(24)	156
Community: Suburban	50%	(198)	30%	(118)	20%	(81)	397
Community: Rural	57%	(139)	24%	(59)	19%	(48)	246
Community/Gender: Urban Women	23%	(15)	51%	(34)	26%	(17)	66
Community/Gender: Urban Men	40%	(36)	52%	(46)	8%	(7)	89
Community/Gender: Rural Women	55%	(78)	24%	(33)	21%	(30)	142
Community/Gender: Rural Men	58%	(61)	24%	(25)	17%	(18)	104
Community/Gender: Suburban Women	46%	(96)	29%	(60)	26%	(54)	211

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Table BLMB10_15: *Who do you trust more to handle each of the following economic issues? — Gas Prices*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(389)	32%	(257)	19%	(153)	799
Community/Gender: Suburban Men	54%	(102)	31%	(58)	15%	(27)	187
Homeowner	50%	(346)	32%	(223)	18%	(127)	696
Renter	45%	(41)	33%	(30)	22%	(20)	90
Military HHnm: Yes	61%	(64)	25%	(27)	14%	(14)	106
Military HH: No	47%	(324)	33%	(230)	20%	(139)	693
Employ: Private Sector	50%	(161)	30%	(99)	20%	(65)	325
Employ: Self-Employed	53%	(31)	29%	(17)	18%	(11)	59
Employ: Retired	52%	(105)	34%	(69)	14%	(28)	202
Employ: Unemployed	46%	(25)	31%	(17)	24%	(13)	56
Employ: Other	46%	(30)	34%	(22)	20%	(13)	65
Self + Household: White-Collar	42%	(137)	37%	(119)	21%	(67)	323
Self + Household: Blue Collar	57%	(207)	30%	(109)	13%	(48)	364
Union HH: Yes	49%	(38)	32%	(25)	19%	(15)	78
Union HH: No	49%	(350)	32%	(233)	19%	(138)	721
LGBTQ+: Yes	28%	(26)	43%	(40)	29%	(27)	93
LGBTQ+: No	51%	(363)	31%	(217)	18%	(126)	706
Motivated to Vote	49%	(358)	34%	(245)	17%	(123)	726
Parent: Yes	49%	(103)	33%	(68)	18%	(37)	209
Parent: No	48%	(285)	32%	(189)	20%	(116)	590
COVID Vaccine: Yes	38%	(228)	40%	(237)	22%	(130)	595
COVID Vaccine: No	79%	(160)	10%	(20)	11%	(23)	204
Student Loans: Yes	41%	(67)	34%	(56)	25%	(41)	165
Student Loans: No	51%	(321)	32%	(201)	18%	(112)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	45%	(359)	36%	(287)	13%	(107)	6%	(47)	799
Gender: Male	47%	(180)	34%	(129)	13%	(51)	5%	(20)	380
Gender: Female	43%	(179)	38%	(158)	13%	(56)	6%	(26)	419
Age: 18-34	39%	(83)	38%	(82)	17%	(37)	5%	(12)	213
Age: 35-44	37%	(38)	35%	(36)	25%	(26)	3%	(3)	103
Age: 45-64	46%	(123)	36%	(99)	10%	(27)	8%	(22)	271
Age: 65+	54%	(114)	33%	(71)	8%	(17)	5%	(10)	212
GenZers: 1997-2012	50%	(43)	30%	(26)	18%	(15)	2%	(2)	86
Millennials: 1981-1996	35%	(72)	40%	(81)	20%	(40)	5%	(11)	205
GenXers: 1965-1980	41%	(78)	37%	(71)	17%	(32)	5%	(10)	191
Baby Boomers: 1946-1964	52%	(152)	35%	(101)	6%	(18)	7%	(21)	293
Educ: < College	45%	(217)	32%	(155)	15%	(72)	7%	(34)	478
Educ: Bachelors degree	46%	(97)	39%	(81)	11%	(24)	4%	(8)	209
Educ: Post-grad	41%	(46)	46%	(51)	10%	(11)	4%	(5)	112
Income: Under 50k	44%	(145)	35%	(113)	15%	(48)	6%	(21)	328
Income: 50k-100k	47%	(129)	34%	(93)	13%	(36)	6%	(16)	274
Income: 100k+	43%	(85)	41%	(81)	11%	(22)	5%	(10)	197
Ethnicity: White (Non-Hispanic)	44%	(295)	37%	(248)	12%	(79)	7%	(44)	666
Ethnicity: Black (Non-Hispanic)	56%	(44)	27%	(21)	15%	(11)	2%	(2)	79
All Christian	52%	(226)	33%	(144)	10%	(43)	6%	(25)	439
Agnostic/Nothing in particular	39%	(68)	35%	(61)	17%	(29)	9%	(15)	172
Something Else	35%	(36)	41%	(43)	19%	(20)	5%	(5)	104
Evangelical	54%	(103)	34%	(64)	8%	(15)	4%	(9)	190
Non-Evangelical	45%	(153)	34%	(117)	14%	(48)	6%	(21)	339
PID: Dem (no lean)	45%	(149)	37%	(122)	14%	(45)	5%	(15)	331
PID: Ind (no lean)	49%	(64)	38%	(49)	9%	(11)	4%	(6)	130
PID: Rep (no lean)	43%	(147)	34%	(116)	15%	(50)	7%	(25)	338

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	45%	(359)	36%	(287)	13%	(107)	6%	(47)	799
PID/Gender: Dem Men	46%	(66)	35%	(51)	16%	(23)	3%	(5)	144
PID/Gender: Dem Women	44%	(83)	38%	(71)	12%	(22)	6%	(11)	188
PID/Gender: Ind Men	51%	(36)	35%	(25)	6%	(4)	7%	(5)	70
PID/Gender: Ind Women	46%	(28)	41%	(25)	12%	(7)	1%	(1)	60
PID/Gender: Rep Men	47%	(79)	32%	(54)	14%	(24)	6%	(11)	167
PID/Gender: Rep Women	40%	(68)	36%	(62)	15%	(26)	9%	(15)	171
Ideo: Liberal (1-3)	40%	(91)	43%	(100)	12%	(29)	5%	(11)	231
Ideo: Moderate (4)	52%	(116)	32%	(71)	12%	(27)	3%	(8)	222
Ideo: Conservative (5-7)	42%	(135)	35%	(110)	15%	(47)	8%	(26)	319
Ideo/PID: Conservative Republican	42%	(111)	33%	(89)	17%	(44)	8%	(22)	266
Ideo/PID: Moderate/Liberal Republican	47%	(29)	37%	(23)	10%	(6)	6%	(4)	61
Ideo/PID: Moderate/Conservative Democrat	51%	(67)	32%	(42)	13%	(17)	4%	(5)	130
Ideo/PID: Liberal Democrat	41%	(79)	41%	(80)	13%	(26)	5%	(10)	195
Unfavorable of Biden and Trump	44%	(63)	35%	(50)	14%	(20)	7%	(9)	143
2024 H2H Matchup: Biden Voter	47%	(165)	40%	(141)	10%	(36)	3%	(11)	353
2024 H2H Matchup: Trump Voter	44%	(160)	32%	(116)	17%	(61)	8%	(30)	367
2022 House Vote: Democrat	49%	(165)	36%	(122)	12%	(39)	4%	(12)	338
2022 House Vote: Republican	45%	(150)	34%	(114)	13%	(43)	8%	(27)	333
2022 House Vote: Did not Vote	33%	(36)	42%	(46)	22%	(24)	4%	(4)	110
2020 Vote: Joe Biden	48%	(177)	36%	(134)	13%	(47)	4%	(13)	371
2020 Vote: Donald Trump	42%	(151)	35%	(125)	15%	(55)	9%	(32)	363
2020 Vote: Did not Vote	48%	(27)	42%	(24)	8%	(4)	3%	(1)	57
2016 Vote: Hillary Clinton	50%	(141)	37%	(103)	10%	(27)	3%	(8)	278
2016 Vote: Donald Trump	43%	(133)	33%	(103)	15%	(47)	9%	(27)	310
U.S. Economy: Wrong Track	43%	(243)	33%	(187)	15%	(85)	8%	(45)	561
U.S. Economy: Right Direction	49%	(116)	42%	(100)	9%	(21)	1%	(2)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	50%	(132)	37%	(98)	11%	(29)	2%	(6)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	43%	(166)	34%	(130)	15%	(59)	8%	(31)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	42%	(62)	39%	(58)	13%	(19)	6%	(9)	147
Top 2024 Issue: Economy	42%	(122)	34%	(101)	18%	(51)	6%	(19)	293

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	45%	(359)	36%	(287)	13%	(107)	6%	(47)	799
Community: Urban	48%	(75)	35%	(54)	14%	(22)	3%	(5)	156
Community: Suburban	42%	(165)	39%	(157)	13%	(52)	6%	(23)	397
Community: Rural	48%	(118)	31%	(76)	13%	(33)	8%	(19)	246
Community/Gender: Urban Women	49%	(33)	29%	(19)	16%	(10)	6%	(4)	66
Community/Gender: Urban Men	48%	(43)	39%	(35)	13%	(11)	1%	(1)	89
Community/Gender: Rural Women	46%	(65)	32%	(45)	13%	(19)	9%	(13)	142
Community/Gender: Rural Men	51%	(53)	30%	(31)	13%	(14)	5%	(6)	104
Community/Gender: Suburban Women	39%	(81)	44%	(93)	13%	(27)	4%	(9)	211
Community/Gender: Suburban Men	45%	(84)	34%	(64)	14%	(25)	7%	(14)	187
Homeowner	45%	(313)	36%	(253)	13%	(88)	6%	(42)	696
Renter	48%	(43)	33%	(30)	13%	(12)	5%	(4)	90
Military HHnm: Yes	45%	(47)	37%	(39)	12%	(13)	7%	(7)	106
Military HH: No	45%	(312)	36%	(248)	14%	(94)	6%	(39)	693
Employ: Private Sector	44%	(144)	38%	(124)	12%	(39)	6%	(18)	325
Employ: Self-Employed	48%	(28)	35%	(21)	16%	(9)	1%	(0)	59
Employ: Retired	48%	(97)	36%	(72)	9%	(18)	7%	(15)	202
Employ: Unemployed	38%	(21)	30%	(17)	22%	(12)	11%	(6)	56
Employ: Other	43%	(28)	33%	(21)	19%	(12)	6%	(4)	65
Self + Household: White-Collar	49%	(157)	38%	(124)	9%	(28)	4%	(14)	323
Self + Household: Blue Collar	42%	(154)	36%	(131)	16%	(57)	6%	(22)	364
Union HH: Yes	41%	(32)	45%	(35)	10%	(7)	4%	(3)	78
Union HH: No	45%	(327)	35%	(252)	14%	(99)	6%	(43)	721
LGBTQ+: Yes	33%	(31)	47%	(43)	15%	(14)	5%	(5)	93
LGBTQ+: No	47%	(328)	34%	(244)	13%	(93)	6%	(41)	706
Motivated to Vote	47%	(340)	34%	(248)	13%	(93)	6%	(45)	726
Parent: Yes	45%	(95)	34%	(72)	16%	(34)	4%	(8)	209
Parent: No	45%	(265)	36%	(215)	12%	(72)	7%	(39)	590
COVID Vaccine: Yes	45%	(265)	39%	(232)	11%	(63)	6%	(35)	595
COVID Vaccine: No	46%	(94)	27%	(55)	22%	(44)	6%	(12)	204
Student Loans: Yes	39%	(64)	43%	(70)	14%	(23)	5%	(8)	165
Student Loans: No	47%	(295)	34%	(217)	13%	(84)	6%	(39)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(295)	28%	(224)	21%	(165)	14%	(115)	799
Gender: Male	39%	(149)	26%	(97)	18%	(69)	17%	(64)	380
Gender: Female	35%	(146)	30%	(127)	23%	(96)	12%	(50)	419
Age: 18-34	32%	(69)	35%	(75)	18%	(39)	14%	(29)	213
Age: 35-44	34%	(35)	31%	(32)	23%	(24)	12%	(12)	103
Age: 45-64	32%	(86)	27%	(73)	24%	(65)	18%	(48)	271
Age: 65+	50%	(105)	21%	(44)	18%	(37)	12%	(26)	212
GenZers: 1997-2012	36%	(31)	34%	(29)	16%	(13)	14%	(12)	86
Millennials: 1981-1996	34%	(69)	34%	(69)	21%	(43)	12%	(24)	205
GenXers: 1965-1980	28%	(53)	30%	(57)	23%	(43)	20%	(38)	191
Baby Boomers: 1946-1964	45%	(132)	22%	(64)	20%	(59)	13%	(38)	293
Educ: < College	31%	(148)	29%	(139)	24%	(113)	16%	(78)	478
Educ: Bachelors degree	43%	(91)	27%	(57)	19%	(39)	11%	(23)	209
Educ: Post-grad	50%	(56)	26%	(29)	12%	(13)	12%	(14)	112
Income: Under 50k	34%	(111)	31%	(102)	19%	(64)	15%	(51)	328
Income: 50k-100k	38%	(105)	24%	(64)	24%	(65)	15%	(40)	274
Income: 100k+	40%	(79)	29%	(58)	19%	(37)	12%	(24)	197
Ethnicity: White (Non-Hispanic)	38%	(252)	27%	(178)	21%	(139)	15%	(97)	666
Ethnicity: Black (Non-Hispanic)	32%	(25)	35%	(28)	17%	(13)	16%	(12)	79
All Christian	38%	(169)	25%	(109)	23%	(102)	13%	(59)	439
Agnostic/Nothing in particular	37%	(64)	26%	(45)	21%	(37)	16%	(27)	172
Something Else	23%	(24)	45%	(47)	16%	(17)	16%	(17)	104
Evangelical	29%	(56)	33%	(64)	25%	(48)	12%	(23)	190
Non-Evangelical	39%	(132)	26%	(88)	21%	(71)	15%	(49)	339
PID: Dem (no lean)	54%	(177)	28%	(92)	13%	(43)	6%	(19)	331
PID: Ind (no lean)	35%	(46)	29%	(37)	19%	(24)	17%	(22)	130
PID: Rep (no lean)	21%	(72)	28%	(94)	29%	(98)	22%	(74)	338

Continued on next page

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(295)	28%	(224)	21%	(165)	14%	(115)	799
PID/Gender: Dem Men	55%	(79)	28%	(40)	15%	(21)	3%	(4)	144
PID/Gender: Dem Women	52%	(99)	28%	(53)	12%	(22)	8%	(14)	188
PID/Gender: Ind Men	41%	(29)	20%	(14)	15%	(11)	24%	(17)	70
PID/Gender: Ind Women	29%	(17)	39%	(24)	23%	(14)	9%	(6)	60
PID/Gender: Rep Men	25%	(42)	26%	(44)	22%	(37)	26%	(43)	167
PID/Gender: Rep Women	17%	(30)	30%	(50)	35%	(60)	18%	(30)	171
Ideo: Liberal (1-3)	56%	(129)	27%	(62)	12%	(28)	5%	(12)	231
Ideo: Moderate (4)	46%	(103)	31%	(69)	14%	(32)	8%	(19)	222
Ideo: Conservative (5-7)	19%	(60)	26%	(84)	32%	(102)	23%	(74)	319
Ideo/PID: Conservative Republican	17%	(46)	26%	(69)	32%	(85)	25%	(66)	266
Ideo/PID: Moderate/Liberal Republican	38%	(23)	37%	(23)	19%	(12)	6%	(4)	61
Ideo/PID: Moderate/Conservative Democrat	48%	(63)	33%	(43)	15%	(20)	3%	(4)	130
Ideo/PID: Liberal Democrat	59%	(114)	25%	(48)	11%	(22)	6%	(11)	195
Unfavorable of Biden and Trump	38%	(54)	29%	(42)	28%	(39)	6%	(8)	143
2024 H2H Matchup: Biden Voter	60%	(212)	26%	(91)	9%	(34)	5%	(16)	353
2024 H2H Matchup: Trump Voter	17%	(62)	28%	(104)	30%	(111)	25%	(91)	367
2022 House Vote: Democrat	56%	(190)	28%	(96)	10%	(34)	5%	(18)	338
2022 House Vote: Republican	21%	(70)	27%	(90)	30%	(100)	22%	(72)	333
2022 House Vote: Did not Vote	28%	(30)	29%	(32)	25%	(27)	18%	(20)	110
2020 Vote: Joe Biden	57%	(213)	28%	(102)	11%	(41)	4%	(16)	371
2020 Vote: Donald Trump	17%	(61)	27%	(98)	32%	(115)	24%	(88)	363
2020 Vote: Did not Vote	32%	(18)	39%	(22)	13%	(7)	17%	(10)	57
2016 Vote: Hillary Clinton	60%	(168)	26%	(71)	9%	(26)	5%	(13)	278
2016 Vote: Donald Trump	19%	(59)	25%	(79)	33%	(104)	22%	(69)	310
U.S. Economy: Wrong Track	26%	(145)	28%	(158)	26%	(148)	20%	(111)	561
U.S. Economy: Right Direction	63%	(150)	28%	(66)	7%	(17)	2%	(4)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	61%	(162)	26%	(69)	9%	(23)	5%	(12)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(71)	27%	(104)	30%	(117)	24%	(93)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	42%	(62)	35%	(51)	17%	(25)	6%	(10)	147
Top 2024 Issue: Economy	26%	(75)	33%	(97)	24%	(70)	17%	(50)	293

Continued on next page

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(295)	28%	(224)	21%	(165)	14%	(115)	799
Community: Urban	37%	(58)	32%	(49)	13%	(20)	18%	(28)	156
Community: Suburban	38%	(150)	28%	(110)	23%	(90)	12%	(47)	397
Community: Rural	35%	(87)	26%	(65)	22%	(55)	16%	(39)	246
Community/Gender: Urban Women	34%	(23)	32%	(21)	13%	(9)	21%	(14)	66
Community/Gender: Urban Men	39%	(35)	32%	(28)	13%	(11)	16%	(14)	89
Community/Gender: Rural Women	34%	(49)	29%	(41)	25%	(35)	12%	(17)	142
Community/Gender: Rural Men	37%	(38)	23%	(24)	19%	(20)	22%	(23)	104
Community/Gender: Suburban Women	35%	(74)	31%	(65)	25%	(52)	9%	(20)	211
Community/Gender: Suburban Men	41%	(76)	24%	(45)	20%	(38)	15%	(27)	187
Homeowner	37%	(257)	28%	(192)	21%	(147)	14%	(99)	696
Renter	40%	(36)	31%	(28)	14%	(13)	14%	(13)	90
Military HHnm: Yes	30%	(32)	28%	(29)	30%	(32)	12%	(13)	106
Military HH: No	38%	(263)	28%	(195)	19%	(133)	15%	(102)	693
Employ: Private Sector	34%	(112)	32%	(103)	18%	(60)	15%	(50)	325
Employ: Self-Employed	31%	(18)	25%	(15)	30%	(18)	14%	(8)	59
Employ: Retired	47%	(94)	20%	(41)	23%	(46)	11%	(22)	202
Employ: Unemployed	39%	(22)	27%	(15)	16%	(9)	19%	(10)	56
Employ: Other	29%	(19)	42%	(27)	16%	(11)	12%	(8)	65
Self + Household: White-Collar	45%	(146)	26%	(84)	15%	(48)	14%	(44)	323
Self + Household: Blue Collar	33%	(119)	28%	(103)	26%	(96)	13%	(46)	364
Union HH: Yes	34%	(26)	41%	(31)	11%	(9)	14%	(11)	78
Union HH: No	37%	(269)	27%	(193)	22%	(156)	14%	(104)	721
LGBTQ+: Yes	43%	(40)	33%	(30)	11%	(10)	14%	(13)	93
LGBTQ+: No	36%	(255)	27%	(194)	22%	(155)	14%	(102)	706
Motivated to Vote	38%	(277)	27%	(197)	21%	(149)	14%	(102)	726
Parent: Yes	34%	(71)	27%	(56)	23%	(47)	16%	(34)	209
Parent: No	38%	(224)	28%	(168)	20%	(118)	14%	(81)	590
COVID Vaccine: Yes	44%	(262)	29%	(175)	16%	(96)	10%	(62)	595
COVID Vaccine: No	16%	(33)	24%	(49)	34%	(69)	26%	(53)	204
Student Loans: Yes	37%	(61)	33%	(54)	20%	(33)	10%	(16)	165
Student Loans: No	37%	(234)	27%	(170)	21%	(132)	15%	(98)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	40%	(319)	28%	(228)	21%	(167)	11%	(86)	799
Gender: Male	43%	(163)	25%	(95)	21%	(81)	11%	(42)	380
Gender: Female	37%	(156)	32%	(133)	21%	(87)	10%	(44)	419
Age: 18-34	31%	(66)	42%	(89)	16%	(35)	11%	(23)	213
Age: 35-44	46%	(48)	24%	(25)	20%	(21)	9%	(9)	103
Age: 45-64	34%	(93)	26%	(71)	26%	(71)	13%	(36)	271
Age: 65+	53%	(112)	20%	(42)	19%	(41)	8%	(17)	212
GenZers: 1997-2012	37%	(32)	39%	(33)	17%	(15)	7%	(6)	86
Millennials: 1981-1996	36%	(74)	36%	(73)	18%	(36)	10%	(21)	205
GenXers: 1965-1980	35%	(66)	27%	(52)	23%	(44)	15%	(29)	191
Baby Boomers: 1946-1964	46%	(135)	21%	(62)	23%	(68)	10%	(28)	293
Educ: < College	33%	(158)	28%	(134)	27%	(128)	12%	(58)	478
Educ: Bachelors degree	48%	(99)	33%	(69)	11%	(23)	9%	(18)	209
Educ: Post-grad	55%	(61)	22%	(24)	15%	(17)	9%	(10)	112
Income: Under 50k	34%	(111)	30%	(97)	25%	(81)	12%	(39)	328
Income: 50k-100k	44%	(120)	24%	(65)	21%	(57)	12%	(32)	274
Income: 100k+	45%	(88)	33%	(65)	15%	(29)	8%	(15)	197
Ethnicity: White (Non-Hispanic)	41%	(275)	27%	(178)	21%	(140)	11%	(73)	666
Ethnicity: Black (Non-Hispanic)	36%	(28)	37%	(29)	17%	(14)	9%	(7)	79
All Christian	41%	(179)	26%	(115)	22%	(98)	11%	(47)	439
Agnostic/Nothing in particular	39%	(67)	35%	(60)	15%	(26)	11%	(18)	172
Something Else	29%	(30)	30%	(31)	30%	(32)	11%	(11)	104
Evangelical	30%	(58)	29%	(56)	31%	(59)	9%	(18)	190
Non-Evangelical	43%	(146)	26%	(87)	20%	(70)	11%	(37)	339
PID: Dem (no lean)	59%	(195)	29%	(96)	8%	(28)	4%	(12)	331
PID: Ind (no lean)	36%	(47)	35%	(45)	23%	(29)	7%	(9)	130
PID: Rep (no lean)	23%	(77)	26%	(86)	33%	(110)	19%	(65)	338

Continued on next page

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	40%	(319)	28%	(228)	21%	(167)	11%	(86)	799
PID/Gender: Dem Men	61%	(87)	24%	(34)	13%	(19)	3%	(4)	144
PID/Gender: Dem Women	58%	(108)	33%	(62)	5%	(9)	4%	(8)	188
PID/Gender: Ind Men	42%	(29)	32%	(23)	17%	(12)	8%	(6)	70
PID/Gender: Ind Women	29%	(17)	37%	(22)	29%	(17)	6%	(3)	60
PID/Gender: Rep Men	28%	(46)	23%	(38)	30%	(50)	19%	(32)	167
PID/Gender: Rep Women	18%	(30)	28%	(48)	35%	(60)	19%	(32)	171
Ideo: Liberal (1-3)	64%	(147)	28%	(64)	5%	(13)	3%	(8)	231
Ideo: Moderate (4)	46%	(102)	33%	(73)	15%	(34)	6%	(13)	222
Ideo: Conservative (5-7)	20%	(65)	27%	(87)	34%	(108)	19%	(59)	319
Ideo/PID: Conservative Republican	19%	(51)	24%	(65)	35%	(94)	21%	(56)	266
Ideo/PID: Moderate/Liberal Republican	38%	(23)	35%	(22)	15%	(9)	12%	(8)	61
Ideo/PID: Moderate/Conservative Democrat	48%	(63)	38%	(50)	13%	(16)	1%	(1)	130
Ideo/PID: Liberal Democrat	67%	(131)	24%	(47)	5%	(10)	3%	(7)	195
Unfavorable of Biden and Trump	44%	(63)	39%	(55)	12%	(17)	5%	(8)	143
2024 H2H Matchup: Biden Voter	65%	(228)	27%	(94)	6%	(20)	3%	(11)	353
2024 H2H Matchup: Trump Voter	17%	(63)	27%	(100)	36%	(133)	19%	(71)	367
2022 House Vote: Democrat	63%	(214)	28%	(93)	6%	(19)	4%	(12)	338
2022 House Vote: Republican	22%	(73)	27%	(90)	35%	(116)	16%	(54)	333
2022 House Vote: Did not Vote	26%	(28)	35%	(39)	25%	(27)	15%	(16)	110
2020 Vote: Joe Biden	63%	(232)	29%	(106)	6%	(22)	3%	(11)	371
2020 Vote: Donald Trump	18%	(64)	26%	(95)	37%	(133)	20%	(71)	363
2020 Vote: Did not Vote	32%	(18)	42%	(24)	19%	(11)	6%	(4)	57
2016 Vote: Hillary Clinton	65%	(182)	26%	(73)	6%	(15)	3%	(8)	278
2016 Vote: Donald Trump	20%	(62)	27%	(83)	34%	(107)	19%	(58)	310
U.S. Economy: Wrong Track	28%	(160)	31%	(172)	26%	(146)	15%	(83)	561
U.S. Economy: Right Direction	67%	(159)	23%	(55)	9%	(21)	1%	(3)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	64%	(170)	27%	(72)	6%	(15)	3%	(9)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(71)	28%	(109)	34%	(132)	19%	(73)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	53%	(78)	32%	(47)	13%	(20)	2%	(3)	147
Top 2024 Issue: Economy	27%	(79)	33%	(96)	26%	(77)	14%	(40)	293

Continued on next page

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	40%	(319)	28%	(228)	21%	(167)	11%	(86)	799
Community: Urban	39%	(61)	32%	(50)	16%	(25)	13%	(20)	156
Community: Suburban	41%	(165)	28%	(110)	22%	(88)	9%	(35)	397
Community: Rural	38%	(93)	27%	(67)	22%	(55)	12%	(31)	246
Community/Gender: Urban Women	35%	(23)	33%	(22)	16%	(11)	16%	(11)	66
Community/Gender: Urban Men	42%	(38)	32%	(28)	16%	(14)	10%	(9)	89
Community/Gender: Rural Women	35%	(50)	32%	(45)	23%	(33)	10%	(14)	142
Community/Gender: Rural Men	41%	(43)	21%	(22)	21%	(22)	16%	(17)	104
Community/Gender: Suburban Women	39%	(83)	31%	(65)	21%	(44)	9%	(19)	211
Community/Gender: Suburban Men	44%	(82)	24%	(45)	24%	(44)	9%	(16)	187
Homeowner	40%	(280)	27%	(189)	22%	(153)	11%	(74)	696
Renter	39%	(35)	37%	(34)	11%	(10)	12%	(11)	90
Military HHnm: Yes	32%	(34)	25%	(26)	28%	(29)	15%	(16)	106
Military HH: No	41%	(285)	29%	(201)	20%	(138)	10%	(69)	693
Employ: Private Sector	37%	(122)	35%	(115)	15%	(50)	12%	(39)	325
Employ: Self-Employed	35%	(21)	21%	(12)	40%	(24)	3%	(2)	59
Employ: Retired	50%	(101)	21%	(42)	22%	(44)	8%	(15)	202
Employ: Unemployed	46%	(25)	27%	(15)	12%	(7)	15%	(9)	56
Employ: Other	26%	(17)	24%	(15)	40%	(26)	11%	(7)	65
Self + Household: White-Collar	50%	(160)	27%	(88)	15%	(48)	8%	(27)	323
Self + Household: Blue Collar	36%	(131)	28%	(103)	25%	(90)	11%	(40)	364
Union HH: Yes	43%	(33)	37%	(29)	8%	(6)	12%	(10)	78
Union HH: No	40%	(285)	28%	(199)	22%	(161)	11%	(76)	721
LGBTQ+: Yes	43%	(40)	27%	(25)	17%	(15)	13%	(12)	93
LGBTQ+: No	39%	(278)	29%	(203)	22%	(152)	10%	(73)	706
Motivated to Vote	42%	(305)	27%	(195)	20%	(147)	11%	(79)	726
Parent: Yes	38%	(80)	28%	(59)	19%	(39)	15%	(31)	209
Parent: No	40%	(238)	29%	(169)	22%	(129)	9%	(55)	590
COVID Vaccine: Yes	48%	(284)	29%	(174)	15%	(88)	8%	(49)	595
COVID Vaccine: No	17%	(35)	26%	(53)	39%	(79)	18%	(36)	204
Student Loans: Yes	41%	(68)	36%	(59)	16%	(27)	7%	(11)	165
Student Loans: No	39%	(250)	27%	(169)	22%	(141)	12%	(74)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	33%	(262)	28%	(224)	22%	(179)	17%	(134)	799
Gender: Male	35%	(133)	26%	(97)	22%	(84)	17%	(66)	380
Gender: Female	31%	(129)	30%	(127)	23%	(95)	16%	(67)	419
Age: 18-34	30%	(63)	34%	(72)	23%	(49)	13%	(29)	213
Age: 35-44	38%	(39)	26%	(27)	24%	(25)	12%	(12)	103
Age: 45-64	27%	(73)	26%	(70)	27%	(74)	20%	(55)	271
Age: 65+	41%	(87)	26%	(55)	15%	(31)	18%	(38)	212
GenZers: 1997-2012	38%	(32)	26%	(22)	28%	(24)	9%	(8)	86
Millennials: 1981-1996	31%	(63)	35%	(71)	21%	(44)	13%	(27)	205
GenXers: 1965-1980	26%	(49)	26%	(49)	27%	(52)	22%	(41)	191
Baby Boomers: 1946-1964	38%	(111)	25%	(73)	19%	(55)	19%	(54)	293
Educ: < College	25%	(121)	29%	(137)	26%	(125)	20%	(95)	478
Educ: Bachelors degree	41%	(86)	28%	(58)	19%	(40)	12%	(25)	209
Educ: Post-grad	49%	(55)	26%	(29)	12%	(14)	12%	(14)	112
Income: Under 50k	29%	(94)	29%	(94)	25%	(81)	18%	(59)	328
Income: 50k-100k	35%	(95)	26%	(71)	22%	(60)	17%	(47)	274
Income: 100k+	37%	(73)	30%	(59)	19%	(38)	14%	(28)	197
Ethnicity: White (Non-Hispanic)	33%	(220)	28%	(187)	22%	(147)	17%	(112)	666
Ethnicity: Black (Non-Hispanic)	27%	(21)	32%	(25)	23%	(18)	19%	(15)	79
All Christian	33%	(145)	24%	(107)	23%	(100)	20%	(87)	439
Agnostic/Nothing in particular	33%	(56)	31%	(54)	25%	(43)	11%	(20)	172
Something Else	21%	(22)	42%	(43)	22%	(23)	16%	(16)	104
Evangelical	22%	(41)	36%	(68)	24%	(47)	18%	(35)	190
Non-Evangelical	36%	(121)	23%	(78)	22%	(74)	20%	(67)	339
PID: Dem (no lean)	50%	(166)	29%	(97)	13%	(43)	8%	(26)	331
PID: Ind (no lean)	32%	(42)	27%	(35)	27%	(35)	14%	(19)	130
PID: Rep (no lean)	16%	(54)	27%	(92)	30%	(102)	26%	(89)	338

Continued on next page

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	33%	(262)	28%	(224)	22%	(179)	17%	(134)	799
PID/Gender: Dem Men	50%	(72)	26%	(37)	15%	(21)	9%	(13)	144
PID/Gender: Dem Women	50%	(93)	32%	(60)	11%	(21)	7%	(13)	188
PID/Gender: Ind Men	35%	(24)	24%	(17)	27%	(19)	14%	(10)	70
PID/Gender: Ind Women	29%	(18)	30%	(18)	26%	(16)	15%	(9)	60
PID/Gender: Rep Men	22%	(36)	26%	(43)	26%	(43)	26%	(43)	167
PID/Gender: Rep Women	11%	(18)	29%	(49)	34%	(58)	27%	(46)	171
Ideo: Liberal (1-3)	54%	(125)	28%	(65)	12%	(27)	6%	(14)	231
Ideo: Moderate (4)	40%	(89)	33%	(74)	17%	(37)	10%	(23)	222
Ideo: Conservative (5-7)	14%	(45)	25%	(79)	33%	(105)	28%	(90)	319
Ideo/PID: Conservative Republican	11%	(30)	25%	(67)	32%	(86)	31%	(83)	266
Ideo/PID: Moderate/Liberal Republican	35%	(21)	41%	(25)	15%	(9)	9%	(6)	61
Ideo/PID: Moderate/Conservative Democrat	44%	(58)	33%	(44)	15%	(19)	7%	(10)	130
Ideo/PID: Liberal Democrat	55%	(108)	27%	(52)	11%	(22)	7%	(13)	195
Unfavorable of Biden and Trump	32%	(45)	38%	(54)	25%	(36)	6%	(8)	143
2024 H2H Matchup: Biden Voter	55%	(195)	30%	(105)	9%	(30)	7%	(23)	353
2024 H2H Matchup: Trump Voter	13%	(49)	24%	(88)	34%	(124)	29%	(105)	367
2022 House Vote: Democrat	55%	(185)	28%	(95)	10%	(33)	7%	(25)	338
2022 House Vote: Republican	15%	(49)	27%	(91)	31%	(103)	27%	(91)	333
2022 House Vote: Did not Vote	22%	(25)	29%	(32)	36%	(40)	12%	(14)	110
2020 Vote: Joe Biden	53%	(197)	31%	(114)	10%	(37)	6%	(23)	371
2020 Vote: Donald Trump	13%	(47)	25%	(91)	33%	(118)	29%	(107)	363
2020 Vote: Did not Vote	28%	(16)	30%	(17)	36%	(21)	6%	(4)	57
2016 Vote: Hillary Clinton	53%	(146)	31%	(86)	10%	(27)	7%	(20)	278
2016 Vote: Donald Trump	14%	(45)	26%	(80)	30%	(94)	30%	(92)	310
U.S. Economy: Wrong Track	23%	(127)	29%	(160)	27%	(151)	22%	(123)	561
U.S. Economy: Right Direction	57%	(135)	27%	(64)	12%	(28)	4%	(11)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	58%	(155)	25%	(66)	9%	(25)	8%	(20)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(57)	24%	(93)	33%	(127)	28%	(109)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	34%	(50)	45%	(66)	18%	(27)	3%	(5)	147
Top 2024 Issue: Economy	23%	(67)	30%	(88)	26%	(75)	22%	(63)	293

Continued on next page

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	33%	(262)	28%	(224)	22%	(179)	17%	(134)	799
Community: Urban	29%	(45)	33%	(51)	18%	(28)	20%	(32)	156
Community: Suburban	36%	(143)	26%	(104)	22%	(89)	16%	(62)	397
Community: Rural	30%	(74)	28%	(69)	25%	(62)	16%	(40)	246
Community/Gender: Urban Women	25%	(16)	40%	(27)	16%	(11)	19%	(13)	66
Community/Gender: Urban Men	32%	(29)	27%	(24)	19%	(17)	21%	(19)	89
Community/Gender: Rural Women	27%	(39)	32%	(46)	25%	(36)	15%	(21)	142
Community/Gender: Rural Men	33%	(35)	23%	(24)	26%	(27)	18%	(19)	104
Community/Gender: Suburban Women	35%	(74)	26%	(55)	23%	(49)	16%	(33)	211
Community/Gender: Suburban Men	37%	(69)	26%	(49)	21%	(40)	15%	(29)	187
Homeowner	32%	(223)	28%	(197)	23%	(157)	17%	(119)	696
Renter	41%	(37)	29%	(26)	16%	(14)	15%	(13)	90
Military HHnm: Yes	26%	(28)	31%	(33)	19%	(20)	23%	(25)	106
Military HH: No	34%	(234)	28%	(191)	23%	(159)	16%	(109)	693
Employ: Private Sector	30%	(97)	33%	(106)	22%	(72)	16%	(51)	325
Employ: Self-Employed	34%	(20)	18%	(11)	30%	(18)	18%	(11)	59
Employ: Retired	39%	(79)	27%	(55)	18%	(36)	16%	(33)	202
Employ: Unemployed	38%	(21)	22%	(12)	25%	(14)	15%	(8)	56
Employ: Other	19%	(12)	35%	(23)	25%	(16)	21%	(13)	65
Self + Household: White-Collar	42%	(136)	26%	(84)	18%	(58)	14%	(45)	323
Self + Household: Blue Collar	26%	(94)	32%	(115)	23%	(84)	19%	(70)	364
Union HH: Yes	29%	(23)	40%	(31)	17%	(13)	14%	(11)	78
Union HH: No	33%	(239)	27%	(193)	23%	(166)	17%	(123)	721
LGBTQ+: Yes	40%	(37)	31%	(29)	16%	(15)	13%	(12)	93
LGBTQ+: No	32%	(225)	28%	(196)	23%	(164)	17%	(122)	706
Motivated to Vote	34%	(246)	28%	(206)	20%	(146)	18%	(128)	726
Parent: Yes	31%	(64)	26%	(54)	24%	(50)	20%	(41)	209
Parent: No	34%	(198)	29%	(171)	22%	(129)	16%	(93)	590
COVID Vaccine: Yes	39%	(230)	31%	(185)	16%	(97)	14%	(82)	595
COVID Vaccine: No	15%	(31)	19%	(39)	40%	(82)	25%	(51)	204
Student Loans: Yes	37%	(62)	33%	(54)	22%	(37)	8%	(13)	165
Student Loans: No	32%	(200)	27%	(171)	22%	(142)	19%	(121)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
Registered Voters	38% (301)	39% (315)	9% (75)	1% (8)	1% (7)	3% (20)	1% (11)	8% (62)	799
Gender: Male	38% (144)	41% (157)	10% (37)	1% (3)	1% (3)	3% (11)	2% (9)	4% (16)	380
Gender: Female	38% (157)	38% (157)	9% (38)	1% (5)	1% (4)	2% (10)	— (2)	11% (45)	419
Age: 18-34	38% (81)	34% (73)	11% (24)	— (0)	3% (6)	3% (6)	2% (4)	9% (18)	213
Age: 35-44	50% (51)	31% (32)	8% (9)	3% (3)	1% (1)	— (0)	— (0)	8% (8)	103
Age: 45-64	32% (87)	42% (113)	12% (32)	2% (4)	— (0)	2% (6)	2% (5)	9% (24)	271
Age: 65+	39% (82)	46% (97)	5% (11)	1% (1)	— (0)	4% (8)	1% (1)	6% (12)	212
GenZers: 1997-2012	47% (40)	31% (27)	5% (4)	— (0)	4% (3)	2% (1)	1% (1)	11% (9)	86
Millennials: 1981-1996	39% (80)	36% (74)	11% (23)	1% (3)	2% (4)	2% (4)	2% (3)	6% (13)	205
GenXers: 1965-1980	34% (65)	38% (72)	11% (21)	2% (4)	— (0)	1% (1)	3% (5)	11% (21)	191
Baby Boomers: 1946-1964	37% (108)	43% (127)	9% (27)	1% (1)	— (0)	4% (12)	— (0)	6% (17)	293
Educ: < College	31% (148)	46% (220)	9% (44)	— (2)	1% (4)	2% (12)	1% (4)	9% (44)	478
Educ: Bachelors degree	46% (96)	29% (61)	10% (20)	2% (4)	1% (3)	3% (7)	3% (5)	6% (12)	209
Educ: Post-grad	51% (58)	29% (33)	9% (10)	2% (2)	— (0)	2% (2)	1% (1)	5% (6)	112
Income: Under 50k	33% (109)	44% (143)	8% (27)	— (1)	2% (5)	2% (6)	1% (4)	10% (32)	328
Income: 50k-100k	38% (104)	40% (109)	10% (27)	2% (4)	— (1)	4% (10)	1% (2)	6% (16)	274
Income: 100k+	45% (89)	31% (62)	11% (21)	1% (3)	— (0)	2% (5)	2% (4)	7% (14)	197
Ethnicity: White (Non-Hispanic)	35% (235)	43% (286)	10% (65)	1% (7)	1% (5)	3% (18)	1% (6)	7% (44)	666
Ethnicity: Black (Non-Hispanic)	54% (43)	14% (11)	9% (7)	1% (1)	2% (2)	2% (1)	6% (4)	12% (9)	79
All Christian	32% (139)	46% (203)	10% (45)	1% (5)	— (1)	3% (15)	— (2)	6% (28)	439
Agnostic/Nothing in particular	43% (74)	27% (47)	9% (15)	2% (3)	3% (5)	2% (4)	4% (6)	10% (18)	172
Something Else	36% (37)	44% (46)	12% (12)	1% (1)	— (0)	— (0)	— (0)	7% (7)	104
Evangelical	22% (42)	53% (100)	12% (22)	1% (2)	— (0)	4% (8)	— (0)	8% (16)	190
Non-Evangelical	38% (130)	42% (142)	10% (35)	1% (4)	— (1)	2% (7)	— (2)	6% (20)	339
PID: Dem (no lean)	74% (244)	6% (19)	9% (30)	— (1)	2% (6)	2% (6)	— (0)	7% (24)	331
PID: Ind (no lean)	34% (44)	25% (33)	20% (26)	5% (6)	1% (1)	3% (4)	6% (7)	7% (9)	130
PID: Rep (no lean)	4% (13)	78% (263)	6% (19)	— (1)	— (0)	3% (10)	1% (3)	8% (28)	338

Continued on next page

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
Registered Voters	38% (301)	39% (315)	9% (75)	1% (8)	1% (7)	3% (20)	1% (11)	8% (62)	799
PID/Gender: Dem Men	77% (111)	7% (10)	6% (8)	1% (1)	2% (3)	3% (4)	— (0)	4% (6)	144
PID/Gender: Dem Women	71% (133)	5% (9)	12% (22)	— (0)	2% (3)	1% (2)	— (0)	10% (18)	188
PID/Gender: Ind Men	34% (23)	23% (16)	27% (19)	3% (2)	— (0)	2% (1)	8% (6)	3% (2)	70
PID/Gender: Ind Women	34% (21)	27% (16)	12% (7)	7% (4)	1% (1)	4% (2)	3% (2)	12% (8)	60
PID/Gender: Rep Men	6% (10)	79% (131)	6% (10)	— (0)	— (0)	3% (5)	2% (3)	5% (8)	167
PID/Gender: Rep Women	2% (3)	77% (132)	5% (9)	1% (1)	— (0)	3% (5)	— (0)	11% (20)	171
Ideo: Liberal (1-3)	75% (173)	5% (11)	8% (18)	— (1)	3% (7)	— (1)	1% (2)	8% (18)	231
Ideo: Moderate (4)	45% (101)	23% (52)	14% (31)	2% (4)	— (0)	2% (5)	2% (5)	11% (24)	222
Ideo: Conservative (5-7)	6% (19)	77% (247)	8% (25)	1% (4)	— (0)	3% (10)	1% (2)	3% (10)	319
Ideo/PID: Conservative Republican	2% (5)	84% (222)	7% (18)	— (1)	— (0)	3% (9)	1% (2)	3% (8)	266
Ideo/PID: Moderate/Liberal Republican	12% (8)	61% (37)	2% (1)	— (0)	— (0)	1% (1)	1% (1)	22% (14)	61
Ideo/PID: Moderate/Conservative Democrat	62% (81)	10% (14)	14% (18)	— (1)	— (0)	4% (6)	— (0)	9% (12)	130
Ideo/PID: Liberal Democrat	82% (159)	3% (5)	6% (12)	— (0)	3% (6)	— (1)	— (0)	6% (11)	195
Unfavorable of Biden and Trump	22% (31)	14% (19)	23% (33)	5% (7)	3% (4)	6% (8)	4% (6)	24% (34)	143
2024 H2H Matchup: Biden Voter	84% (298)	1% (2)	6% (21)	— (0)	1% (3)	1% (4)	— (0)	7% (24)	353
2024 H2H Matchup: Trump Voter	1% (4)	85% (311)	9% (32)	— (1)	— (0)	2% (6)	1% (5)	2% (9)	367
2022 House Vote: Democrat	75% (254)	5% (18)	8% (27)	1% (3)	2% (6)	2% (6)	1% (2)	7% (22)	338
2022 House Vote: Republican	3% (11)	74% (247)	11% (38)	1% (4)	— (0)	3% (11)	1% (3)	6% (20)	333
2022 House Vote: Did not Vote	29% (32)	41% (45)	6% (7)	2% (2)	— (0)	3% (3)	6% (6)	13% (14)	110
2020 Vote: Joe Biden	74% (276)	4% (14)	8% (29)	1% (3)	1% (5)	2% (8)	1% (2)	9% (33)	371
2020 Vote: Donald Trump	2% (7)	79% (285)	11% (40)	1% (4)	— (0)	2% (9)	1% (2)	4% (16)	363
2020 Vote: Did not Vote	30% (17)	25% (14)	7% (4)	2% (1)	3% (2)	3% (2)	11% (6)	19% (11)	57
2016 Vote: Hillary Clinton	79% (220)	5% (15)	6% (16)	— (1)	1% (2)	2% (4)	— (0)	7% (20)	278
2016 Vote: Donald Trump	5% (16)	72% (223)	12% (38)	2% (5)	— (0)	3% (10)	1% (3)	5% (16)	310
U.S. Economy: Wrong Track	20% (110)	53% (295)	12% (68)	2% (8)	1% (7)	3% (19)	2% (10)	8% (45)	561
U.S. Economy: Right Direction	81% (192)	8% (20)	3% (7)	— (0)	— (0)	1% (2)	— (1)	7% (17)	238

Continued on next page

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
Registered Voters	38% (301)	39% (315)	9% (75)	1% (8)	1% (7)	3% (20)	1% (11)	8% (62)	799
Prsnl. Fin. Sit. 2021-23: Better Under Biden	88% (234)	— (1)	6% (16)	— (0)	— (1)	1% (3)	— (0)	4% (10)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3% (10)	77% (298)	10% (37)	1% (4)	— (2)	3% (11)	2% (7)	5% (18)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	39% (57)	11% (16)	15% (22)	3% (5)	3% (4)	5% (7)	3% (4)	23% (33)	147
Top 2024 Issue: Economy	21% (62)	55% (162)	10% (29)	1% (3)	1% (2)	2% (6)	1% (3)	9% (26)	293
Community: Urban	55% (86)	26% (41)	11% (17)	— (0)	1% (2)	1% (2)	— (0)	5% (8)	156
Community: Suburban	37% (146)	42% (168)	7% (29)	1% (6)	1% (3)	3% (12)	2% (6)	7% (27)	397
Community: Rural	28% (69)	43% (105)	12% (29)	1% (2)	1% (2)	3% (7)	2% (4)	11% (27)	246
Community/Gender: Urban Women	56% (38)	22% (15)	11% (8)	— (0)	2% (1)	— (0)	— (0)	8% (6)	66
Community/Gender: Urban Men	54% (48)	30% (26)	10% (9)	— (0)	1% (1)	2% (2)	— (0)	2% (2)	89
Community/Gender: Rural Women	28% (39)	42% (59)	10% (15)	2% (2)	1% (1)	5% (7)	— (0)	13% (19)	142
Community/Gender: Rural Men	29% (30)	45% (46)	14% (15)	— (0)	— (0)	— (0)	4% (4)	8% (8)	104
Community/Gender: Suburban Women	38% (80)	40% (84)	8% (16)	2% (3)	1% (2)	2% (3)	1% (2)	10% (21)	211
Community/Gender: Suburban Men	35% (66)	45% (84)	7% (13)	1% (3)	1% (2)	5% (9)	2% (5)	3% (6)	187
Homeowner	38% (261)	40% (279)	10% (68)	1% (7)	— (2)	3% (18)	1% (10)	7% (51)	696
Renter	39% (35)	37% (33)	7% (6)	1% (1)	4% (3)	1% (1)	— (0)	11% (10)	90
Military HHnm: Yes	28% (30)	56% (60)	3% (3)	1% (2)	— (1)	4% (5)	1% (1)	5% (5)	106
Military HH: No	39% (272)	37% (255)	10% (72)	1% (7)	1% (6)	2% (16)	1% (10)	8% (56)	693
Employ: Private Sector	37% (120)	37% (121)	12% (38)	1% (4)	1% (3)	2% (6)	3% (9)	7% (24)	325
Employ: Self-Employed	32% (19)	49% (29)	8% (5)	— (0)	2% (1)	1% (1)	1% (0)	7% (4)	59
Employ: Retired	41% (83)	43% (87)	6% (12)	1% (1)	— (0)	3% (6)	1% (1)	6% (11)	202
Employ: Unemployed	38% (21)	38% (21)	17% (10)	2% (1)	3% (2)	1% (1)	— (0)	1% (1)	56
Employ: Other	35% (23)	34% (22)	9% (6)	— (0)	1% (0)	7% (5)	— (0)	15% (10)	65
Self + Household: White-Collar	48% (154)	32% (103)	9% (28)	2% (5)	— (0)	2% (8)	1% (4)	6% (20)	323
Self + Household: Blue Collar	29% (106)	48% (174)	11% (39)	1% (3)	1% (3)	3% (11)	— (0)	8% (28)	364
Union HH: Yes	33% (26)	40% (31)	7% (6)	5% (4)	1% (1)	4% (3)	— (0)	10% (8)	78
Union HH: No	38% (276)	39% (284)	10% (69)	1% (5)	1% (6)	2% (17)	2% (11)	7% (54)	721
LGBTQ+: Yes	54% (50)	27% (25)	2% (1)	2% (2)	5% (5)	2% (1)	1% (1)	8% (7)	93
LGBTQ+: No	36% (251)	41% (289)	10% (73)	1% (7)	— (2)	3% (19)	1% (10)	8% (54)	706

Continued on next page

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
Registered Voters	38% (301)	39% (315)	9% (75)	1% (8)	1% (7)	3% (20)	1% (11)	8% (62)	799
Motivated to Vote	39% (286)	40% (293)	10% (71)	1% (5)	1% (7)	3% (20)	— (1)	6% (43)	726
Parent: Yes	35% (74)	38% (78)	9% (18)	2% (3)	1% (1)	4% (8)	3% (7)	9% (18)	209
Parent: No	39% (228)	40% (236)	10% (56)	1% (5)	1% (6)	2% (12)	1% (4)	7% (44)	590
COVID Vaccine: Yes	47% (278)	30% (179)	8% (50)	1% (7)	1% (7)	3% (17)	1% (5)	9% (52)	595
COVID Vaccine: No	12% (24)	66% (135)	12% (25)	1% (2)	— (0)	1% (3)	3% (6)	5% (10)	204
Student Loans: Yes	38% (63)	32% (53)	14% (22)	2% (3)	2% (3)	1% (1)	2% (3)	10% (16)	165
Student Loans: No	38% (239)	41% (262)	8% (53)	1% (6)	1% (3)	3% (19)	1% (8)	7% (45)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	44%	(353)	46%	(367)	5%	(38)	5%	(41)	799
Gender: Male	43%	(164)	49%	(184)	6%	(21)	3%	(11)	380
Gender: Female	45%	(189)	44%	(183)	4%	(17)	7%	(30)	419
Age: 18-34	44%	(94)	42%	(90)	10%	(20)	4%	(8)	213
Age: 35-44	54%	(56)	38%	(39)	3%	(3)	4%	(5)	103
Age: 45-64	41%	(111)	50%	(136)	3%	(9)	6%	(15)	271
Age: 65+	43%	(92)	48%	(102)	2%	(5)	6%	(13)	212
GenZers: 1997-2012	50%	(43)	37%	(31)	6%	(5)	7%	(6)	86
Millennials: 1981-1996	46%	(95)	45%	(92)	8%	(17)	1%	(2)	205
GenXers: 1965-1980	44%	(84)	45%	(87)	4%	(7)	7%	(13)	191
Baby Boomers: 1946-1964	42%	(123)	48%	(141)	3%	(9)	7%	(20)	293
Educ: < College	36%	(174)	54%	(257)	4%	(20)	5%	(26)	478
Educ: Bachelors degree	54%	(113)	34%	(72)	7%	(16)	4%	(9)	209
Educ: Post-grad	59%	(66)	34%	(39)	2%	(2)	5%	(6)	112
Income: Under 50k	40%	(130)	51%	(166)	5%	(16)	5%	(16)	328
Income: 50k-100k	44%	(120)	48%	(131)	3%	(9)	5%	(14)	274
Income: 100k+	52%	(102)	36%	(71)	7%	(13)	6%	(11)	197
Ethnicity: White (Non-Hispanic)	41%	(272)	49%	(327)	5%	(32)	5%	(34)	666
Ethnicity: Black (Non-Hispanic)	68%	(53)	22%	(17)	4%	(3)	6%	(5)	79
All Christian	38%	(167)	53%	(232)	3%	(14)	6%	(26)	439
Agnostic/Nothing in particular	51%	(88)	36%	(61)	8%	(14)	5%	(9)	172
Something Else	39%	(41)	52%	(54)	5%	(5)	5%	(5)	104
Evangelical	26%	(50)	65%	(124)	4%	(7)	5%	(9)	190
Non-Evangelical	45%	(151)	46%	(155)	3%	(12)	6%	(22)	339
PID: Dem (no lean)	85%	(281)	8%	(27)	2%	(7)	5%	(16)	331
PID: Ind (no lean)	36%	(47)	43%	(56)	13%	(17)	8%	(10)	130
PID: Rep (no lean)	8%	(26)	84%	(284)	4%	(14)	4%	(14)	338

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	44%	(353)	46%	(367)	5%	(38)	5%	(41)	799
PID/Gender: Dem Men	86%	(124)	9%	(13)	—	(0)	5%	(7)	144
PID/Gender: Dem Women	84%	(157)	7%	(14)	4%	(7)	5%	(10)	188
PID/Gender: Ind Men	38%	(26)	46%	(32)	14%	(10)	1%	(1)	70
PID/Gender: Ind Women	34%	(20)	39%	(24)	11%	(7)	15%	(9)	60
PID/Gender: Rep Men	8%	(14)	83%	(139)	6%	(11)	2%	(3)	167
PID/Gender: Rep Women	7%	(12)	85%	(145)	2%	(3)	6%	(11)	171
Ideo: Liberal (1-3)	87%	(201)	4%	(10)	4%	(8)	5%	(11)	231
Ideo: Moderate (4)	54%	(121)	33%	(74)	5%	(11)	7%	(17)	222
Ideo: Conservative (5-7)	8%	(26)	86%	(274)	3%	(8)	3%	(11)	319
Ideo/PID: Conservative Republican	3%	(9)	92%	(243)	2%	(5)	3%	(9)	266
Ideo/PID: Moderate/Liberal Republican	27%	(17)	59%	(36)	5%	(3)	8%	(5)	61
Ideo/PID: Moderate/Conservative Democrat	74%	(97)	17%	(23)	2%	(2)	7%	(9)	130
Ideo/PID: Liberal Democrat	92%	(179)	2%	(4)	3%	(5)	3%	(6)	195
Unfavorable of Biden and Trump	37%	(52)	27%	(38)	17%	(24)	20%	(28)	143
2024 H2H Matchup: Biden Voter	100%	(353)	—	(0)	—	(0)	—	(0)	353
2024 H2H Matchup: Trump Voter	—	(0)	100%	(367)	—	(0)	—	(0)	367
2022 House Vote: Democrat	87%	(293)	7%	(23)	3%	(9)	4%	(13)	338
2022 House Vote: Republican	7%	(24)	85%	(282)	3%	(10)	5%	(18)	333
2022 House Vote: Did not Vote	29%	(32)	49%	(54)	17%	(19)	4%	(5)	110
2020 Vote: Joe Biden	87%	(323)	4%	(16)	3%	(13)	5%	(19)	371
2020 Vote: Donald Trump	4%	(14)	89%	(324)	3%	(10)	4%	(15)	363
2020 Vote: Did not Vote	26%	(15)	44%	(25)	25%	(14)	6%	(3)	57
2016 Vote: Hillary Clinton	89%	(248)	6%	(17)	2%	(7)	2%	(6)	278
2016 Vote: Donald Trump	8%	(24)	82%	(256)	4%	(12)	6%	(19)	310
U.S. Economy: Wrong Track	26%	(144)	62%	(348)	6%	(33)	6%	(36)	561
U.S. Economy: Right Direction	88%	(209)	8%	(19)	2%	(5)	2%	(5)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	97%	(257)	2%	(6)	1%	(2)	—	(1)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(16)	88%	(341)	3%	(12)	4%	(16)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	54%	(80)	14%	(21)	16%	(23)	16%	(23)	147
Top 2024 Issue: Economy	29%	(83)	63%	(183)	4%	(11)	5%	(15)	293

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	44%	(353)	46%	(367)	5%	(38)	5%	(41)	799
Community: Urban	62%	(96)	32%	(49)	2%	(4)	4%	(6)	156
Community: Suburban	43%	(173)	47%	(185)	5%	(19)	5%	(21)	397
Community: Rural	34%	(84)	54%	(132)	6%	(15)	6%	(14)	246
Community/Gender: Urban Women	62%	(41)	28%	(18)	3%	(2)	7%	(5)	66
Community/Gender: Urban Men	62%	(55)	35%	(31)	2%	(2)	1%	(1)	89
Community/Gender: Rural Women	34%	(49)	53%	(75)	4%	(6)	9%	(12)	142
Community/Gender: Rural Men	34%	(35)	55%	(58)	9%	(9)	2%	(2)	104
Community/Gender: Suburban Women	47%	(100)	43%	(90)	4%	(8)	6%	(13)	211
Community/Gender: Suburban Men	39%	(73)	51%	(96)	5%	(10)	4%	(8)	187
Homeowner	43%	(302)	47%	(327)	4%	(31)	5%	(36)	696
Renter	50%	(45)	43%	(39)	4%	(4)	3%	(3)	90
Military HHnm: Yes	31%	(33)	58%	(62)	3%	(3)	8%	(9)	106
Military HH: No	46%	(321)	44%	(306)	5%	(35)	5%	(32)	693
Employ: Private Sector	46%	(150)	44%	(144)	7%	(21)	3%	(10)	325
Employ: Self-Employed	35%	(21)	54%	(32)	4%	(2)	7%	(4)	59
Employ: Retired	45%	(90)	50%	(100)	1%	(1)	5%	(11)	202
Employ: Unemployed	49%	(28)	40%	(22)	4%	(2)	7%	(4)	56
Employ: Other	33%	(22)	48%	(31)	7%	(5)	11%	(7)	65
Self + Household: White-Collar	53%	(171)	37%	(119)	4%	(14)	6%	(18)	323
Self + Household: Blue Collar	37%	(134)	55%	(198)	4%	(15)	5%	(17)	364
Union HH: Yes	41%	(32)	45%	(35)	6%	(4)	9%	(7)	78
Union HH: No	45%	(321)	46%	(333)	5%	(33)	5%	(34)	721
LGBTQ+: Yes	63%	(59)	29%	(27)	6%	(5)	2%	(2)	93
LGBTQ+: No	42%	(294)	48%	(341)	5%	(32)	5%	(38)	706
Motivated to Vote	45%	(328)	47%	(340)	3%	(24)	5%	(34)	726
Parent: Yes	40%	(84)	49%	(102)	7%	(16)	3%	(7)	209
Parent: No	46%	(269)	45%	(266)	4%	(22)	6%	(34)	590
COVID Vaccine: Yes	54%	(324)	35%	(210)	5%	(28)	6%	(34)	595
COVID Vaccine: No	15%	(30)	77%	(158)	5%	(9)	3%	(7)	204

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Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	44%	(353)	46%	(367)	5%	(38)	5%	(41)	799
Student Loans: Yes	51%	(85)	41%	(68)	3%	(6)	4%	(7)	165
Student Loans: No	42%	(268)	47%	(300)	5%	(32)	5%	(34)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	28%	(222)	39%	(309)	27%	(218)	4%	(29)	3%	(21)	799
Gender: Male	31%	(119)	34%	(131)	28%	(107)	2%	(9)	4%	(13)	380
Gender: Female	25%	(103)	43%	(178)	26%	(111)	5%	(20)	2%	(7)	419
Age: 18-34	26%	(55)	35%	(74)	28%	(60)	8%	(18)	3%	(6)	213
Age: 35-44	29%	(30)	50%	(52)	17%	(18)	3%	(3)	—	(0)	103
Age: 45-64	27%	(73)	36%	(98)	31%	(83)	2%	(6)	4%	(11)	271
Age: 65+	30%	(64)	40%	(85)	27%	(57)	1%	(3)	1%	(3)	212
GenZers: 1997-2012	36%	(31)	32%	(27)	16%	(13)	15%	(13)	2%	(2)	86
Millennials: 1981-1996	22%	(46)	42%	(85)	30%	(61)	4%	(8)	2%	(5)	205
GenXers: 1965-1980	27%	(52)	40%	(75)	26%	(50)	3%	(6)	4%	(8)	191
Baby Boomers: 1946-1964	30%	(87)	38%	(111)	30%	(87)	1%	(3)	2%	(6)	293
Educ: < College	28%	(132)	33%	(156)	31%	(149)	5%	(24)	3%	(16)	478
Educ: Bachelors degree	23%	(48)	52%	(108)	22%	(46)	2%	(4)	1%	(2)	209
Educ: Post-grad	37%	(41)	40%	(45)	20%	(22)	1%	(1)	2%	(2)	112
Income: Under 50k	29%	(94)	32%	(104)	30%	(97)	6%	(19)	4%	(14)	328
Income: 50k-100k	23%	(62)	44%	(121)	28%	(75)	3%	(9)	2%	(6)	274
Income: 100k+	33%	(66)	42%	(84)	23%	(45)	1%	(1)	1%	(1)	197
Ethnicity: White (Non-Hispanic)	27%	(183)	40%	(270)	26%	(173)	3%	(22)	3%	(19)	666
Ethnicity: Black (Non-Hispanic)	30%	(23)	24%	(19)	36%	(28)	8%	(6)	3%	(2)	79
All Christian	30%	(133)	42%	(184)	23%	(101)	2%	(10)	3%	(11)	439
Agnostic/Nothing in particular	25%	(43)	35%	(60)	32%	(55)	6%	(10)	2%	(4)	172
Something Else	28%	(29)	31%	(33)	30%	(31)	9%	(9)	2%	(2)	104
Evangelical	29%	(54)	40%	(76)	23%	(44)	7%	(13)	2%	(3)	190
Non-Evangelical	30%	(103)	39%	(134)	25%	(86)	2%	(6)	3%	(10)	339
PID: Dem (no lean)	33%	(108)	38%	(125)	24%	(80)	4%	(12)	2%	(7)	331
PID: Ind (no lean)	26%	(34)	37%	(48)	32%	(41)	4%	(5)	1%	(2)	130
PID: Rep (no lean)	24%	(81)	40%	(136)	29%	(97)	3%	(12)	4%	(12)	338

Continued on next page

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	28%	(222)	39%	(309)	27%	(218)	4%	(29)	3%	(21)	799
PID/Gender: Dem Men	37%	(53)	38%	(54)	22%	(31)	2%	(3)	2%	(3)	144
PID/Gender: Dem Women	29%	(55)	38%	(71)	26%	(49)	5%	(10)	2%	(3)	188
PID/Gender: Ind Men	25%	(17)	37%	(25)	38%	(27)	1%	(0)	—	(0)	70
PID/Gender: Ind Women	27%	(16)	38%	(23)	24%	(14)	8%	(5)	3%	(2)	60
PID/Gender: Rep Men	30%	(49)	31%	(52)	30%	(50)	3%	(6)	6%	(10)	167
PID/Gender: Rep Women	18%	(31)	49%	(84)	28%	(47)	3%	(6)	1%	(2)	171
Ideo: Liberal (1-3)	34%	(78)	35%	(80)	28%	(65)	2%	(4)	1%	(3)	231
Ideo: Moderate (4)	28%	(62)	41%	(91)	27%	(60)	2%	(5)	2%	(4)	222
Ideo: Conservative (5-7)	25%	(78)	41%	(130)	27%	(86)	4%	(12)	4%	(12)	319
Ideo/PID: Conservative Republican	25%	(67)	41%	(108)	28%	(73)	2%	(6)	5%	(12)	266
Ideo/PID: Moderate/Liberal Republican	23%	(14)	39%	(24)	34%	(21)	3%	(2)	1%	(0)	61
Ideo/PID: Moderate/Conservative Democrat	31%	(41)	42%	(54)	21%	(27)	4%	(5)	3%	(4)	130
Ideo/PID: Liberal Democrat	34%	(67)	35%	(69)	26%	(51)	2%	(4)	1%	(3)	195
Unfavorable of Biden and Trump	42%	(60)	37%	(52)	17%	(24)	3%	(4)	1%	(1)	143
2024 H2H Matchup: Biden Voter	33%	(118)	36%	(128)	26%	(93)	2%	(8)	2%	(6)	353
2024 H2H Matchup: Trump Voter	22%	(80)	43%	(157)	27%	(100)	5%	(17)	4%	(13)	367
2022 House Vote: Democrat	31%	(105)	37%	(127)	27%	(90)	3%	(9)	2%	(7)	338
2022 House Vote: Republican	28%	(92)	42%	(139)	25%	(82)	4%	(12)	3%	(8)	333
2022 House Vote: Did not Vote	18%	(20)	32%	(36)	38%	(42)	7%	(8)	4%	(5)	110
2020 Vote: Joe Biden	33%	(123)	36%	(135)	27%	(100)	2%	(7)	2%	(6)	371
2020 Vote: Donald Trump	23%	(85)	41%	(150)	28%	(100)	4%	(15)	3%	(12)	363
2020 Vote: Did not Vote	23%	(13)	33%	(19)	29%	(17)	10%	(6)	5%	(3)	57
2016 Vote: Hillary Clinton	31%	(86)	40%	(110)	25%	(70)	3%	(9)	1%	(3)	278
2016 Vote: Donald Trump	25%	(79)	43%	(133)	26%	(81)	2%	(7)	4%	(11)	310
U.S. Economy: Wrong Track	27%	(151)	40%	(225)	25%	(141)	4%	(25)	3%	(19)	561
U.S. Economy: Right Direction	30%	(71)	35%	(84)	32%	(77)	2%	(4)	1%	(2)	238

Continued on next page

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	28%	(222)	39%	(309)	27%	(218)	4%	(29)	3%	(21)	799
Prsnl. Fin. Sit. 2021-23: Better Under Biden	34%	(90)	34%	(92)	26%	(70)	3%	(8)	2%	(6)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(88)	43%	(165)	26%	(101)	5%	(19)	4%	(14)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	29%	(43)	36%	(53)	32%	(47)	2%	(3)	1%	(1)	147
Top 2024 Issue: Economy	24%	(70)	47%	(138)	24%	(70)	3%	(10)	1%	(4)	293
Community: Urban	35%	(55)	33%	(51)	22%	(34)	5%	(7)	5%	(8)	156
Community: Suburban	24%	(96)	41%	(164)	30%	(119)	4%	(15)	1%	(4)	397
Community: Rural	29%	(71)	38%	(94)	26%	(64)	3%	(7)	4%	(9)	246
Community/Gender: Urban Women	29%	(19)	34%	(23)	27%	(18)	7%	(5)	2%	(2)	66
Community/Gender: Urban Men	40%	(36)	32%	(28)	18%	(17)	3%	(2)	7%	(6)	89
Community/Gender: Rural Women	29%	(41)	43%	(61)	22%	(31)	3%	(5)	4%	(5)	142
Community/Gender: Rural Men	29%	(30)	32%	(33)	32%	(33)	3%	(3)	4%	(4)	104
Community/Gender: Suburban Women	20%	(43)	45%	(95)	29%	(62)	5%	(11)	—	(1)	211
Community/Gender: Suburban Men	28%	(53)	37%	(69)	31%	(57)	2%	(4)	2%	(3)	187
Homeowner	28%	(194)	40%	(276)	27%	(185)	4%	(25)	2%	(15)	696
Renter	28%	(25)	33%	(30)	31%	(28)	4%	(3)	4%	(4)	90
Military HHnm: Yes	23%	(24)	46%	(49)	30%	(31)	1%	(1)	—	(0)	106
Military HH: No	29%	(198)	38%	(260)	27%	(186)	4%	(28)	3%	(20)	693
Employ: Private Sector	30%	(98)	38%	(123)	27%	(89)	3%	(8)	2%	(6)	325
Employ: Self-Employed	12%	(7)	53%	(31)	29%	(17)	6%	(3)	1%	(0)	59
Employ: Retired	30%	(61)	40%	(82)	26%	(53)	2%	(3)	1%	(3)	202
Employ: Unemployed	36%	(20)	25%	(14)	23%	(13)	7%	(4)	8%	(5)	56
Employ: Other	32%	(20)	25%	(16)	31%	(20)	4%	(3)	8%	(5)	65
Self + Household: White-Collar	34%	(109)	40%	(128)	21%	(68)	3%	(9)	2%	(8)	323
Self + Household: Blue Collar	25%	(91)	41%	(151)	29%	(105)	3%	(11)	2%	(7)	364
Union HH: Yes	25%	(19)	46%	(36)	20%	(15)	7%	(6)	3%	(2)	78
Union HH: No	28%	(203)	38%	(273)	28%	(202)	3%	(24)	3%	(19)	721
LGBTQ+: Yes	26%	(24)	38%	(35)	28%	(26)	6%	(6)	2%	(2)	93
LGBTQ+: No	28%	(198)	39%	(274)	27%	(192)	3%	(24)	3%	(19)	706

Continued on next page

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	28%	(222)	39%	(309)	27%	(218)	4%	(29)	3%	(21)	799
Motivated to Vote	30%	(215)	41%	(294)	24%	(175)	3%	(22)	3%	(20)	726
Parent: Yes	29%	(61)	37%	(77)	26%	(54)	3%	(6)	5%	(10)	209
Parent: No	27%	(161)	39%	(232)	28%	(164)	4%	(23)	2%	(11)	590
COVID Vaccine: Yes	30%	(180)	38%	(225)	26%	(153)	3%	(19)	3%	(18)	595
COVID Vaccine: No	21%	(42)	41%	(84)	32%	(65)	5%	(10)	1%	(3)	204
Student Loans: Yes	20%	(33)	46%	(76)	28%	(46)	3%	(6)	2%	(4)	165
Student Loans: No	30%	(189)	37%	(233)	27%	(171)	4%	(24)	3%	(17)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion	Total N
Registered Voters	24%	(188)	20%	(159)	9%	(76)	44%	(350)	3% (26)	799
Gender: Male	23%	(88)	18%	(69)	8%	(31)	48%	(183)	2% (9)	380
Gender: Female	24%	(100)	21%	(90)	11%	(44)	40%	(168)	4% (17)	419
Age: 18-34	25%	(53)	24%	(52)	15%	(32)	29%	(63)	6% (14)	213
Age: 35-44	32%	(33)	23%	(24)	11%	(11)	33%	(34)	1% (1)	103
Age: 45-64	22%	(58)	16%	(43)	7%	(19)	53%	(143)	3% (8)	271
Age: 65+	21%	(44)	19%	(40)	6%	(13)	52%	(111)	2% (4)	212
GenZers: 1997-2012	33%	(28)	23%	(20)	15%	(13)	18%	(16)	11% (9)	86
Millennials: 1981-1996	25%	(52)	25%	(50)	12%	(25)	35%	(72)	3% (5)	205
GenXers: 1965-1980	24%	(46)	16%	(31)	9%	(17)	46%	(88)	4% (8)	191
Baby Boomers: 1946-1964	21%	(61)	18%	(52)	7%	(20)	54%	(158)	1% (3)	293
Educ: < College	22%	(105)	17%	(79)	9%	(41)	48%	(231)	5% (22)	478
Educ: Bachelors degree	23%	(48)	26%	(54)	12%	(25)	37%	(78)	2% (4)	209
Educ: Post-grad	31%	(35)	22%	(25)	9%	(10)	37%	(42)	1% (1)	112
Income: Under 50k	26%	(85)	17%	(57)	8%	(26)	43%	(142)	6% (19)	328
Income: 50k-100k	24%	(65)	19%	(52)	9%	(26)	46%	(126)	2% (5)	274
Income: 100k+	19%	(38)	25%	(49)	12%	(24)	42%	(83)	1% (3)	197
Ethnicity: White (Non-Hispanic)	20%	(134)	18%	(123)	10%	(66)	49%	(326)	3% (17)	666
Ethnicity: Black (Non-Hispanic)	40%	(32)	34%	(27)	4%	(3)	19%	(15)	3% (2)	79
All Christian	20%	(87)	16%	(70)	8%	(33)	54%	(238)	2% (10)	439
Agnostic/Nothing in particular	26%	(45)	24%	(42)	14%	(23)	33%	(57)	3% (5)	172
Something Else	27%	(29)	16%	(17)	9%	(9)	40%	(42)	7% (8)	104
Evangelical	16%	(31)	16%	(30)	8%	(16)	56%	(107)	3% (7)	190
Non-Evangelical	24%	(80)	16%	(55)	7%	(25)	50%	(168)	3% (11)	339
PID: Dem (no lean)	47%	(155)	32%	(107)	9%	(31)	8%	(26)	4% (12)	331
PID: Ind (no lean)	17%	(22)	18%	(23)	12%	(16)	49%	(63)	5% (6)	130
PID: Rep (no lean)	3%	(11)	8%	(29)	9%	(29)	77%	(261)	2% (8)	338

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Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion	Total N
Registered Voters	24%	(188)	20%	(159)	9%	(76)	44%	(350)	3% (26)	799
PID/Gender: Dem Men	51%	(73)	30%	(43)	7%	(10)	8%	(12)	4% (5)	144
PID/Gender: Dem Women	44%	(82)	34%	(64)	11%	(21)	8%	(14)	4% (7)	188
PID/Gender: Ind Men	17%	(12)	17%	(12)	8%	(6)	57%	(40)	— (0)	70
PID/Gender: Ind Women	17%	(10)	18%	(11)	17%	(10)	38%	(23)	11% (6)	60
PID/Gender: Rep Men	2%	(3)	8%	(13)	9%	(16)	79%	(131)	2% (4)	167
PID/Gender: Rep Women	5%	(8)	9%	(15)	8%	(13)	76%	(130)	2% (4)	171
Ideo: Liberal (1-3)	48%	(112)	31%	(72)	8%	(19)	8%	(19)	4% (10)	231
Ideo: Moderate (4)	26%	(57)	30%	(67)	13%	(28)	30%	(66)	2% (4)	222
Ideo: Conservative (5-7)	5%	(15)	6%	(19)	9%	(28)	80%	(255)	1% (3)	319
Ideo/PID: Conservative Republican	2%	(4)	5%	(13)	7%	(19)	85%	(227)	1% (2)	266
Ideo/PID: Moderate/Liberal Republican	11%	(7)	25%	(15)	16%	(10)	44%	(27)	4% (3)	61
Ideo/PID: Moderate/Conservative Democrat	36%	(47)	38%	(50)	12%	(15)	13%	(18)	1% (2)	130
Ideo/PID: Liberal Democrat	53%	(104)	29%	(57)	8%	(15)	4%	(9)	5% (10)	195
Unfavorable of Biden and Trump	8%	(11)	24%	(34)	19%	(27)	46%	(66)	3% (4)	143
2024 H2H Matchup: Biden Voter	49%	(173)	36%	(127)	8%	(28)	4%	(14)	3% (11)	353
2024 H2H Matchup: Trump Voter	3%	(9)	6%	(22)	9%	(34)	80%	(295)	2% (7)	367
2022 House Vote: Democrat	47%	(157)	33%	(111)	10%	(34)	8%	(28)	2% (8)	338
2022 House Vote: Republican	3%	(11)	9%	(29)	8%	(27)	79%	(263)	1% (3)	333
2022 House Vote: Did not Vote	15%	(16)	16%	(17)	12%	(14)	45%	(50)	12% (13)	110
2020 Vote: Joe Biden	47%	(173)	34%	(125)	9%	(35)	7%	(27)	3% (12)	371
2020 Vote: Donald Trump	2%	(7)	6%	(22)	7%	(26)	84%	(304)	1% (4)	363
2020 Vote: Did not Vote	13%	(8)	20%	(11)	20%	(11)	29%	(16)	18% (10)	57
2016 Vote: Hillary Clinton	48%	(133)	34%	(93)	8%	(22)	8%	(23)	2% (6)	278
2016 Vote: Donald Trump	3%	(8)	5%	(17)	8%	(26)	83%	(258)	1% (2)	310
U.S. Economy: Wrong Track	12%	(68)	14%	(81)	9%	(53)	62%	(346)	2% (13)	561
U.S. Economy: Right Direction	50%	(120)	33%	(77)	10%	(23)	2%	(4)	5% (13)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	54%	(143)	33%	(88)	7%	(18)	1%	(4)	5% (14)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4%	(14)	7%	(26)	9%	(33)	80%	(309)	1% (4)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(32)	30%	(45)	17%	(25)	25%	(37)	6% (9)	147
Top 2024 Issue: Economy	13%	(39)	13%	(39)	11%	(33)	59%	(173)	3% (8)	293

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Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion	Total N
Registered Voters	24%	(188)	20%	(159)	9%	(76)	44%	(350)	3% (26)	799
Community: Urban	37%	(58)	28%	(44)	5%	(9)	25%	(39)	4% (6)	156
Community: Suburban	21%	(85)	19%	(75)	12%	(49)	44%	(177)	3% (12)	397
Community: Rural	19%	(46)	16%	(39)	7%	(18)	55%	(135)	3% (9)	246
Community/Gender: Urban Women	36%	(24)	30%	(20)	7%	(5)	20%	(13)	7% (5)	66
Community/Gender: Urban Men	38%	(34)	27%	(25)	4%	(4)	29%	(26)	1% (1)	89
Community/Gender: Rural Women	19%	(27)	19%	(26)	10%	(14)	49%	(69)	4% (6)	142
Community/Gender: Rural Men	18%	(19)	12%	(13)	4%	(4)	63%	(65)	3% (3)	104
Community/Gender: Suburban Women	23%	(49)	21%	(44)	12%	(26)	40%	(85)	3% (7)	211
Community/Gender: Suburban Men	19%	(35)	17%	(31)	12%	(23)	49%	(92)	3% (5)	187
Homeowner	23%	(158)	19%	(133)	9%	(64)	46%	(321)	3% (21)	696
Renter	31%	(28)	25%	(22)	11%	(10)	31%	(28)	3% (3)	90
Military HHnm: Yes	13%	(14)	18%	(19)	5%	(6)	62%	(66)	2% (2)	106
Military HH: No	25%	(174)	20%	(140)	10%	(70)	41%	(285)	4% (25)	693
Employ: Private Sector	24%	(77)	20%	(65)	12%	(38)	43%	(139)	2% (5)	325
Employ: Self-Employed	21%	(13)	19%	(11)	5%	(3)	54%	(32)	1% (1)	59
Employ: Retired	22%	(44)	18%	(36)	5%	(10)	53%	(108)	2% (5)	202
Employ: Unemployed	28%	(15)	22%	(12)	20%	(11)	24%	(13)	6% (4)	56
Employ: Other	19%	(12)	18%	(12)	14%	(9)	30%	(19)	19% (12)	65
Self + Household: White-Collar	28%	(91)	21%	(67)	11%	(34)	40%	(128)	1% (3)	323
Self + Household: Blue Collar	19%	(69)	19%	(70)	8%	(31)	52%	(188)	2% (6)	364
Union HH: Yes	20%	(15)	20%	(15)	20%	(16)	35%	(27)	5% (4)	78
Union HH: No	24%	(173)	20%	(143)	8%	(60)	45%	(323)	3% (22)	721
LGBTQ+: Yes	43%	(40)	22%	(20)	8%	(7)	22%	(20)	6% (6)	93
LGBTQ+: No	21%	(148)	20%	(138)	10%	(68)	47%	(330)	3% (21)	706
Motivated to Vote	24%	(176)	20%	(143)	8%	(60)	45%	(329)	3% (18)	726
Parent: Yes	26%	(54)	16%	(33)	12%	(24)	43%	(90)	4% (8)	209
Parent: No	23%	(134)	21%	(126)	9%	(51)	44%	(261)	3% (19)	590
COVID Vaccine: Yes	29%	(172)	23%	(139)	11%	(66)	33%	(199)	3% (19)	595
COVID Vaccine: No	8%	(16)	10%	(20)	4%	(9)	74%	(152)	4% (7)	204

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Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	24%	(188)	20%	(159)	9%	(76)	44%	(350)	3%	(26)	799
Student Loans: Yes	29%	(47)	26%	(43)	17%	(28)	26%	(43)	2%	(4)	165
Student Loans: No	22%	(141)	18%	(115)	8%	(48)	49%	(308)	4%	(22)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB16: *If the November 2024 election for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?*

Demographic	Democratic candidate		Republican candidate		Would not vote		Don't know/No opinion		Total N
Registered Voters	45%	(361)	45%	(361)	2%	(16)	8%	(60)	799
Gender: Male	43%	(164)	49%	(186)	2%	(7)	6%	(23)	380
Gender: Female	47%	(197)	42%	(175)	2%	(10)	9%	(37)	419
Age: 18-34	53%	(113)	34%	(73)	5%	(12)	7%	(16)	213
Age: 35-44	57%	(59)	36%	(37)	3%	(3)	5%	(5)	103
Age: 45-64	39%	(105)	51%	(139)	1%	(2)	9%	(26)	271
Age: 65+	40%	(85)	53%	(113)	—	(0)	7%	(14)	212
GenZers: 1997-2012	62%	(54)	18%	(16)	9%	(7)	11%	(9)	86
Millennials: 1981-1996	51%	(104)	42%	(86)	2%	(5)	5%	(11)	205
GenXers: 1965-1980	43%	(81)	45%	(86)	2%	(4)	10%	(20)	191
Baby Boomers: 1946-1964	39%	(115)	54%	(158)	—	(1)	7%	(19)	293
Educ: < College	38%	(181)	50%	(239)	3%	(12)	9%	(45)	478
Educ: Bachelors degree	56%	(117)	37%	(78)	2%	(4)	5%	(10)	209
Educ: Post-grad	56%	(63)	39%	(44)	—	(0)	5%	(5)	112
Income: Under 50k	42%	(139)	44%	(145)	3%	(9)	11%	(36)	328
Income: 50k-100k	44%	(120)	47%	(130)	3%	(7)	6%	(17)	274
Income: 100k+	52%	(102)	44%	(87)	1%	(1)	4%	(8)	197
Ethnicity: White (Non-Hispanic)	40%	(267)	51%	(340)	2%	(16)	6%	(42)	666
Ethnicity: Black (Non-Hispanic)	76%	(60)	11%	(9)	1%	(0)	13%	(10)	79
All Christian	38%	(167)	56%	(245)	1%	(4)	5%	(24)	439
Agnostic/Nothing in particular	54%	(93)	29%	(51)	6%	(11)	10%	(18)	172
Something Else	41%	(43)	48%	(50)	—	(0)	10%	(11)	104
Evangelical	29%	(55)	65%	(123)	—	(0)	6%	(12)	190
Non-Evangelical	44%	(148)	49%	(167)	1%	(4)	6%	(21)	339
PID: Dem (no lean)	91%	(302)	3%	(10)	1%	(3)	5%	(16)	331
PID: Ind (no lean)	37%	(48)	35%	(45)	7%	(9)	22%	(28)	130
PID: Rep (no lean)	3%	(11)	90%	(305)	1%	(5)	5%	(17)	338

Continued on next page

Table BLMB16: *If the November 2024 election for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?*

Demographic	Democratic candidate		Republican candidate		Would not vote		Don't know/No opinion		Total N
Registered Voters	45%	(361)	45%	(361)	2%	(16)	8%	(60)	799
PID/Gender: Dem Men	91%	(130)	4%	(6)	—	(0)	5%	(7)	144
PID/Gender: Dem Women	92%	(172)	2%	(4)	1%	(3)	5%	(9)	188
PID/Gender: Ind Men	39%	(27)	39%	(27)	5%	(4)	17%	(12)	70
PID/Gender: Ind Women	34%	(21)	30%	(18)	9%	(5)	27%	(16)	60
PID/Gender: Rep Men	4%	(7)	92%	(153)	2%	(3)	3%	(4)	167
PID/Gender: Rep Women	3%	(4)	89%	(153)	1%	(2)	7%	(12)	171
Ideo: Liberal (1-3)	91%	(211)	5%	(11)	—	(0)	4%	(8)	231
Ideo: Moderate (4)	53%	(118)	29%	(64)	3%	(6)	15%	(34)	222
Ideo: Conservative (5-7)	8%	(27)	87%	(279)	2%	(6)	2%	(8)	319
Ideo/PID: Conservative Republican	2%	(4)	97%	(258)	—	(0)	1%	(3)	266
Ideo/PID: Moderate/Liberal Republican	11%	(7)	69%	(43)	3%	(2)	17%	(11)	61
Ideo/PID: Moderate/Conservative Democrat	83%	(108)	8%	(10)	2%	(3)	8%	(10)	130
Ideo/PID: Liberal Democrat	97%	(190)	—	(0)	—	(0)	2%	(4)	195
Unfavorable of Biden and Trump	44%	(63)	36%	(52)	5%	(7)	14%	(21)	143
2024 H2H Matchup: Biden Voter	92%	(326)	3%	(11)	—	(0)	4%	(16)	353
2024 H2H Matchup: Trump Voter	4%	(14)	89%	(327)	1%	(5)	6%	(21)	367
2022 House Vote: Democrat	91%	(308)	3%	(8)	1%	(3)	5%	(18)	338
2022 House Vote: Republican	3%	(10)	93%	(311)	1%	(2)	3%	(10)	333
2022 House Vote: Did not Vote	36%	(39)	34%	(38)	11%	(12)	20%	(22)	110
2020 Vote: Joe Biden	88%	(326)	4%	(14)	1%	(4)	7%	(27)	371
2020 Vote: Donald Trump	4%	(15)	91%	(331)	1%	(2)	4%	(15)	363
2020 Vote: Did not Vote	33%	(18)	24%	(14)	18%	(10)	25%	(14)	57
2016 Vote: Hillary Clinton	89%	(249)	5%	(13)	1%	(4)	4%	(12)	278
2016 Vote: Donald Trump	8%	(24)	86%	(268)	1%	(2)	5%	(16)	310
U.S. Economy: Wrong Track	28%	(157)	61%	(341)	3%	(16)	8%	(47)	561
U.S. Economy: Right Direction	86%	(204)	8%	(20)	—	(0)	6%	(13)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	94%	(249)	3%	(8)	—	(0)	3%	(9)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(25)	85%	(330)	2%	(9)	6%	(21)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	58%	(86)	16%	(24)	5%	(7)	21%	(31)	147
Top 2024 Issue: Economy	29%	(85)	61%	(180)	2%	(7)	7%	(22)	293

Continued on next page

Table BLMB16: *If the November 2024 election for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?*

Demographic	Democratic candidate		Republican candidate		Would not vote		Don't know/No opinion		Total N
Registered Voters	45%	(361)	45%	(361)	2%	(16)	8%	(60)	799
Community: Urban	65%	(102)	26%	(41)	2%	(3)	7%	(11)	156
Community: Suburban	45%	(180)	46%	(185)	2%	(7)	7%	(26)	397
Community: Rural	32%	(80)	55%	(136)	3%	(7)	10%	(24)	246
Community/Gender: Urban Women	64%	(42)	20%	(13)	4%	(3)	12%	(8)	66
Community/Gender: Urban Men	66%	(59)	31%	(27)	—	(0)	3%	(2)	89
Community/Gender: Rural Women	33%	(47)	55%	(78)	2%	(3)	10%	(14)	142
Community/Gender: Rural Men	32%	(33)	55%	(58)	4%	(4)	9%	(9)	104
Community/Gender: Suburban Women	51%	(108)	40%	(84)	2%	(4)	7%	(15)	211
Community/Gender: Suburban Men	38%	(72)	54%	(101)	1%	(3)	6%	(11)	187
Homeowner	44%	(305)	47%	(326)	2%	(14)	7%	(51)	696
Renter	56%	(50)	38%	(34)	1%	(1)	5%	(5)	90
Military HHnm: Yes	32%	(34)	64%	(67)	1%	(1)	3%	(4)	106
Military HH: No	47%	(327)	42%	(294)	2%	(15)	8%	(57)	693
Employ: Private Sector	45%	(147)	47%	(152)	1%	(3)	7%	(24)	325
Employ: Self-Employed	40%	(23)	51%	(30)	2%	(1)	7%	(4)	59
Employ: Retired	43%	(87)	51%	(103)	—	(0)	6%	(12)	202
Employ: Unemployed	52%	(29)	26%	(15)	12%	(6)	10%	(6)	56
Employ: Other	42%	(27)	40%	(26)	—	(0)	18%	(12)	65
Self + Household: White-Collar	53%	(171)	40%	(128)	1%	(3)	7%	(21)	323
Self + Household: Blue Collar	39%	(142)	55%	(199)	2%	(8)	4%	(15)	364
Union HH: Yes	42%	(33)	42%	(33)	10%	(8)	5%	(4)	78
Union HH: No	46%	(328)	46%	(328)	1%	(8)	8%	(56)	721
LGBTQ+: Yes	62%	(57)	28%	(26)	—	(0)	10%	(9)	93
LGBTQ+: No	43%	(304)	47%	(335)	2%	(16)	7%	(52)	706
Motivated to Vote	46%	(331)	47%	(341)	1%	(9)	6%	(45)	726
Parent: Yes	45%	(95)	46%	(96)	1%	(2)	8%	(16)	209
Parent: No	45%	(266)	45%	(265)	2%	(14)	8%	(45)	590
COVID Vaccine: Yes	54%	(323)	36%	(213)	2%	(10)	8%	(50)	595
COVID Vaccine: No	19%	(38)	73%	(148)	3%	(7)	5%	(11)	204

Continued on next page

Table BLMB16: *If the November 2024 election for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?*

Demographic	Democratic candidate		Republican candidate		Would not vote		Don't know/No opinion		Total N
Registered Voters	45%	(361)	45%	(361)	2%	(16)	8%	(60)	799
Student Loans: Yes	58%	(96)	34%	(57)	—	(0)	7%	(12)	165
Student Loans: No	42%	(265)	48%	(304)	3%	(16)	8%	(48)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(284)	51%	(408)	13%	(107)	799
Gender: Male	35%	(134)	54%	(203)	11%	(42)	380
Gender: Female	36%	(150)	49%	(205)	15%	(65)	419
Age: 18-34	39%	(82)	45%	(97)	16%	(34)	213
Age: 35-44	40%	(41)	43%	(45)	17%	(17)	103
Age: 45-64	31%	(85)	56%	(153)	12%	(34)	271
Age: 65+	36%	(76)	54%	(114)	10%	(22)	212
GenZers: 1997-2012	48%	(41)	36%	(31)	16%	(14)	86
Millennials: 1981-1996	37%	(76)	47%	(97)	16%	(33)	205
GenXers: 1965-1980	30%	(57)	52%	(100)	18%	(34)	191
Baby Boomers: 1946-1964	35%	(103)	56%	(164)	9%	(26)	293
Educ: < College	30%	(143)	57%	(271)	13%	(63)	478
Educ: Bachelors degree	43%	(91)	42%	(89)	14%	(30)	209
Educ: Post-grad	44%	(50)	43%	(48)	13%	(15)	112
Income: Under 50k	33%	(108)	53%	(175)	14%	(45)	328
Income: 50k-100k	37%	(102)	52%	(141)	11%	(31)	274
Income: 100k+	38%	(74)	47%	(92)	16%	(31)	197
Ethnicity: White (Non-Hispanic)	32%	(216)	55%	(369)	12%	(81)	666
Ethnicity: Black (Non-Hispanic)	61%	(48)	19%	(15)	20%	(16)	79
All Christian	30%	(131)	59%	(259)	11%	(49)	439
Agnostic/Nothing in particular	39%	(68)	40%	(69)	21%	(36)	172
Something Else	39%	(40)	52%	(54)	9%	(10)	104
Evangelical	26%	(49)	65%	(124)	9%	(18)	190
Non-Evangelical	35%	(117)	54%	(182)	12%	(40)	339
PID: Dem (no lean)	70%	(231)	12%	(41)	18%	(59)	331
PID: Ind (no lean)	30%	(39)	52%	(68)	18%	(23)	130
PID: Rep (no lean)	4%	(14)	89%	(299)	7%	(24)	338

Continued on next page

Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(284)	51%	(408)	13%	(107)	799
PID/Gender: Dem Men	72%	(104)	11%	(15)	17%	(24)	144
PID/Gender: Dem Women	68%	(127)	14%	(26)	19%	(35)	188
PID/Gender: Ind Men	30%	(21)	57%	(40)	13%	(9)	70
PID/Gender: Ind Women	30%	(18)	47%	(28)	24%	(14)	60
PID/Gender: Rep Men	6%	(9)	89%	(148)	5%	(9)	167
PID/Gender: Rep Women	3%	(5)	88%	(151)	9%	(15)	171
Ideo: Liberal (1-3)	73%	(168)	10%	(22)	17%	(40)	231
Ideo: Moderate (4)	40%	(90)	39%	(87)	20%	(45)	222
Ideo: Conservative (5-7)	7%	(21)	90%	(288)	3%	(10)	319
Ideo/PID: Conservative Republican	2%	(4)	95%	(253)	3%	(8)	266
Ideo/PID: Moderate/Liberal Republican	16%	(10)	62%	(38)	22%	(13)	61
Ideo/PID: Moderate/Conservative Democrat	62%	(80)	21%	(28)	17%	(22)	130
Ideo/PID: Liberal Democrat	77%	(150)	7%	(13)	16%	(32)	195
Unfavorable of Biden and Trump	21%	(29)	48%	(68)	31%	(45)	143
2024 H2H Matchup: Biden Voter	77%	(273)	6%	(23)	16%	(57)	353
2024 H2H Matchup: Trump Voter	2%	(7)	96%	(353)	2%	(8)	367
2022 House Vote: Democrat	71%	(241)	10%	(35)	18%	(62)	338
2022 House Vote: Republican	4%	(12)	90%	(300)	6%	(21)	333
2022 House Vote: Did not Vote	25%	(28)	58%	(64)	17%	(19)	110
2020 Vote: Joe Biden	68%	(253)	11%	(41)	21%	(77)	371
2020 Vote: Donald Trump	3%	(12)	92%	(335)	4%	(16)	363
2020 Vote: Did not Vote	32%	(18)	49%	(28)	19%	(11)	57
2016 Vote: Hillary Clinton	71%	(199)	11%	(31)	18%	(49)	278
2016 Vote: Donald Trump	5%	(14)	90%	(279)	6%	(18)	310
U.S. Economy: Wrong Track	19%	(106)	68%	(380)	13%	(75)	561
U.S. Economy: Right Direction	75%	(178)	12%	(28)	13%	(32)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	90%	(239)	5%	(13)	5%	(14)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(6)	95%	(366)	3%	(13)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(39)	19%	(29)	54%	(80)	147
Top 2024 Issue: Economy	18%	(52)	69%	(203)	13%	(38)	293

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(284)	51%	(408)	13%	(107)	799
Community: Urban	54%	(84)	30%	(47)	16%	(25)	156
Community: Suburban	33%	(133)	53%	(212)	13%	(53)	397
Community: Rural	27%	(67)	61%	(149)	12%	(30)	246
Community/Gender: Urban Women	56%	(37)	23%	(15)	21%	(14)	66
Community/Gender: Urban Men	53%	(47)	36%	(32)	12%	(10)	89
Community/Gender: Rural Women	25%	(36)	60%	(86)	14%	(20)	142
Community/Gender: Rural Men	30%	(31)	61%	(63)	9%	(10)	104
Community/Gender: Suburban Women	36%	(77)	49%	(104)	14%	(30)	211
Community/Gender: Suburban Men	30%	(56)	58%	(108)	12%	(22)	187
Homeowner	35%	(241)	53%	(366)	13%	(89)	696
Renter	41%	(37)	45%	(40)	14%	(13)	90
Military HHnm: Yes	27%	(28)	64%	(68)	9%	(10)	106
Military HH: No	37%	(256)	49%	(340)	14%	(97)	693
Employ: Private Sector	35%	(112)	52%	(168)	14%	(45)	325
Employ: Self-Employed	32%	(19)	56%	(33)	12%	(7)	59
Employ: Retired	37%	(74)	55%	(111)	9%	(17)	202
Employ: Unemployed	36%	(20)	43%	(24)	21%	(12)	56
Employ: Other	36%	(23)	47%	(30)	17%	(11)	65
Self + Household: White-Collar	40%	(130)	46%	(148)	14%	(45)	323
Self + Household: Blue Collar	32%	(117)	59%	(215)	9%	(32)	364
Union HH: Yes	35%	(28)	49%	(38)	16%	(12)	78
Union HH: No	36%	(256)	51%	(370)	13%	(95)	721
LGBTQ+: Yes	50%	(46)	32%	(29)	18%	(17)	93
LGBTQ+: No	34%	(237)	54%	(379)	13%	(90)	706
Motivated to Vote	36%	(264)	52%	(377)	12%	(84)	726
Parent: Yes	33%	(70)	53%	(110)	14%	(29)	209
Parent: No	36%	(214)	50%	(298)	13%	(78)	590
COVID Vaccine: Yes	44%	(261)	40%	(238)	16%	(96)	595
COVID Vaccine: No	11%	(23)	83%	(170)	5%	(11)	204

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Table BLMB17_1: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(284)	51%	(408)	13%	(107)	799
Student Loans: Yes	41%	(67)	43%	(71)	16%	(26)	165
Student Loans: No	34%	(217)	53%	(337)	13%	(81)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(280)	48%	(384)	17%	(135)	799
Gender: Male	36%	(135)	51%	(195)	13%	(50)	380
Gender: Female	35%	(145)	45%	(190)	20%	(84)	419
Age: 18-34	40%	(85)	45%	(96)	15%	(32)	213
Age: 35-44	38%	(39)	38%	(39)	24%	(25)	103
Age: 45-64	30%	(82)	51%	(138)	19%	(51)	271
Age: 65+	35%	(74)	52%	(111)	13%	(27)	212
GenZers: 1997-2012	51%	(44)	39%	(33)	10%	(9)	86
Millennials: 1981-1996	35%	(72)	45%	(93)	20%	(40)	205
GenXers: 1965-1980	31%	(59)	45%	(86)	24%	(46)	191
Baby Boomers: 1946-1964	34%	(100)	53%	(156)	12%	(37)	293
Educ: < College	30%	(142)	54%	(258)	16%	(77)	478
Educ: Bachelors degree	45%	(94)	38%	(79)	17%	(36)	209
Educ: Post-grad	40%	(44)	41%	(46)	19%	(22)	112
Income: Under 50k	33%	(107)	49%	(162)	18%	(59)	328
Income: 50k-100k	37%	(102)	49%	(134)	14%	(37)	274
Income: 100k+	36%	(71)	44%	(88)	20%	(39)	197
Ethnicity: White (Non-Hispanic)	32%	(213)	53%	(350)	15%	(102)	666
Ethnicity: Black (Non-Hispanic)	53%	(42)	19%	(15)	28%	(22)	79
All Christian	30%	(131)	55%	(241)	15%	(67)	439
Agnostic/Nothing in particular	39%	(68)	41%	(71)	20%	(34)	172
Something Else	35%	(37)	52%	(54)	13%	(13)	104
Evangelical	23%	(44)	66%	(126)	11%	(21)	190
Non-Evangelical	35%	(120)	48%	(161)	17%	(58)	339
PID: Dem (no lean)	71%	(234)	10%	(34)	19%	(63)	331
PID: Ind (no lean)	25%	(33)	46%	(60)	29%	(38)	130
PID: Rep (no lean)	4%	(13)	86%	(290)	10%	(34)	338

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(280)	48%	(384)	17%	(135)	799
PID/Gender: Dem Men	74%	(106)	12%	(18)	14%	(20)	144
PID/Gender: Dem Women	68%	(128)	9%	(17)	23%	(43)	188
PID/Gender: Ind Men	29%	(21)	47%	(33)	24%	(17)	70
PID/Gender: Ind Women	20%	(12)	45%	(27)	35%	(21)	60
PID/Gender: Rep Men	5%	(9)	87%	(144)	8%	(14)	167
PID/Gender: Rep Women	3%	(5)	85%	(146)	12%	(20)	171
Ideo: Liberal (1-3)	74%	(172)	9%	(22)	16%	(37)	231
Ideo: Moderate (4)	37%	(82)	34%	(76)	29%	(65)	222
Ideo: Conservative (5-7)	7%	(22)	86%	(276)	7%	(21)	319
Ideo/PID: Conservative Republican	2%	(4)	93%	(247)	5%	(14)	266
Ideo/PID: Moderate/Liberal Republican	15%	(9)	57%	(35)	27%	(17)	61
Ideo/PID: Moderate/Conservative Democrat	60%	(79)	17%	(22)	23%	(30)	130
Ideo/PID: Liberal Democrat	79%	(154)	6%	(12)	15%	(29)	195
Unfavorable of Biden and Trump	20%	(28)	36%	(52)	44%	(62)	143
2024 H2H Matchup: Biden Voter	75%	(265)	6%	(22)	19%	(67)	353
2024 H2H Matchup: Trump Voter	2%	(9)	91%	(336)	6%	(22)	367
2022 House Vote: Democrat	71%	(238)	8%	(28)	21%	(72)	338
2022 House Vote: Republican	3%	(9)	88%	(292)	10%	(32)	333
2022 House Vote: Did not Vote	27%	(30)	49%	(54)	24%	(26)	110
2020 Vote: Joe Biden	69%	(255)	9%	(33)	22%	(83)	371
2020 Vote: Donald Trump	2%	(7)	89%	(324)	9%	(32)	363
2020 Vote: Did not Vote	30%	(17)	41%	(23)	29%	(16)	57
2016 Vote: Hillary Clinton	71%	(197)	9%	(24)	20%	(56)	278
2016 Vote: Donald Trump	4%	(11)	86%	(267)	10%	(32)	310
U.S. Economy: Wrong Track	18%	(100)	64%	(361)	18%	(101)	561
U.S. Economy: Right Direction	76%	(180)	10%	(23)	14%	(34)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	89%	(236)	5%	(12)	7%	(18)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(4)	92%	(356)	7%	(26)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(41)	11%	(16)	61%	(90)	147
Top 2024 Issue: Economy	19%	(57)	65%	(192)	15%	(44)	293

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(280)	48%	(384)	17%	(135)	799
Community: Urban	52%	(81)	30%	(47)	18%	(27)	156
Community: Suburban	35%	(140)	48%	(192)	16%	(65)	397
Community: Rural	24%	(59)	59%	(144)	17%	(42)	246
Community/Gender: Urban Women	52%	(35)	25%	(17)	23%	(15)	66
Community/Gender: Urban Men	52%	(46)	35%	(31)	14%	(12)	89
Community/Gender: Rural Women	22%	(31)	58%	(82)	20%	(29)	142
Community/Gender: Rural Men	28%	(29)	60%	(62)	13%	(13)	104
Community/Gender: Suburban Women	38%	(80)	43%	(90)	19%	(40)	211
Community/Gender: Suburban Men	32%	(60)	54%	(102)	13%	(25)	187
Homeowner	35%	(243)	49%	(341)	16%	(112)	696
Renter	36%	(33)	44%	(39)	20%	(18)	90
Military HHnm: Yes	27%	(29)	61%	(64)	12%	(13)	106
Military HH: No	36%	(251)	46%	(320)	18%	(122)	693
Employ: Private Sector	36%	(117)	46%	(151)	18%	(57)	325
Employ: Self-Employed	31%	(18)	56%	(33)	13%	(8)	59
Employ: Retired	33%	(67)	53%	(106)	14%	(29)	202
Employ: Unemployed	43%	(24)	36%	(20)	21%	(12)	56
Employ: Other	32%	(21)	46%	(29)	23%	(15)	65
Self + Household: White-Collar	43%	(138)	41%	(132)	16%	(53)	323
Self + Household: Blue Collar	30%	(110)	57%	(206)	13%	(47)	364
Union HH: Yes	33%	(26)	45%	(35)	22%	(17)	78
Union HH: No	35%	(254)	48%	(349)	16%	(118)	721
LGBTQ+: Yes	43%	(40)	30%	(27)	27%	(26)	93
LGBTQ+: No	34%	(240)	51%	(357)	15%	(109)	706
Motivated to Vote	36%	(262)	49%	(358)	15%	(106)	726
Parent: Yes	32%	(67)	50%	(104)	18%	(38)	209
Parent: No	36%	(213)	47%	(280)	16%	(97)	590
COVID Vaccine: Yes	43%	(255)	38%	(223)	20%	(117)	595
COVID Vaccine: No	12%	(25)	79%	(161)	9%	(18)	204

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	35%	(280)	48%	(384)	17%	(135)	799
Student Loans: Yes	43%	(70)	39%	(64)	19%	(31)	165
Student Loans: No	33%	(210)	51%	(320)	16%	(104)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(290)	45%	(361)	19%	(148)	799
Gender: Male	37%	(140)	49%	(186)	14%	(54)	380
Gender: Female	36%	(150)	42%	(175)	22%	(94)	419
Age: 18-34	43%	(91)	40%	(85)	17%	(37)	213
Age: 35-44	38%	(39)	36%	(38)	25%	(26)	103
Age: 45-64	32%	(87)	48%	(130)	20%	(54)	271
Age: 65+	34%	(73)	51%	(108)	15%	(31)	212
GenZers: 1997-2012	56%	(48)	30%	(26)	13%	(11)	86
Millennials: 1981-1996	36%	(73)	43%	(88)	21%	(43)	205
GenXers: 1965-1980	33%	(63)	42%	(81)	25%	(47)	191
Baby Boomers: 1946-1964	34%	(100)	51%	(150)	15%	(43)	293
Educ: < College	32%	(154)	50%	(240)	18%	(84)	478
Educ: Bachelors degree	44%	(92)	37%	(77)	19%	(40)	209
Educ: Post-grad	39%	(44)	39%	(44)	21%	(24)	112
Income: Under 50k	35%	(115)	46%	(152)	19%	(61)	328
Income: 50k-100k	38%	(104)	46%	(125)	16%	(44)	274
Income: 100k+	36%	(71)	42%	(83)	22%	(43)	197
Ethnicity: White (Non-Hispanic)	32%	(213)	51%	(337)	17%	(116)	666
Ethnicity: Black (Non-Hispanic)	63%	(49)	12%	(9)	25%	(20)	79
All Christian	30%	(132)	52%	(230)	18%	(77)	439
Agnostic/Nothing in particular	41%	(70)	38%	(66)	21%	(36)	172
Something Else	40%	(42)	45%	(47)	15%	(15)	104
Evangelical	27%	(51)	61%	(116)	13%	(24)	190
Non-Evangelical	34%	(116)	46%	(156)	20%	(67)	339
PID: Dem (no lean)	74%	(244)	6%	(20)	20%	(67)	331
PID: Ind (no lean)	26%	(34)	43%	(56)	30%	(40)	130
PID: Rep (no lean)	4%	(12)	84%	(284)	12%	(41)	338

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(290)	45%	(361)	19%	(148)	799
PID/Gender: Dem Men	77%	(110)	7%	(10)	16%	(23)	144
PID/Gender: Dem Women	71%	(133)	5%	(10)	24%	(44)	188
PID/Gender: Ind Men	31%	(22)	44%	(31)	24%	(17)	70
PID/Gender: Ind Women	21%	(12)	42%	(25)	37%	(23)	60
PID/Gender: Rep Men	5%	(8)	87%	(145)	8%	(14)	167
PID/Gender: Rep Women	3%	(5)	81%	(139)	16%	(27)	171
Ideo: Liberal (1-3)	74%	(171)	7%	(17)	19%	(43)	231
Ideo: Moderate (4)	41%	(91)	29%	(65)	30%	(66)	222
Ideo: Conservative (5-7)	6%	(20)	84%	(268)	10%	(31)	319
Ideo/PID: Conservative Republican	1%	(4)	90%	(240)	8%	(22)	266
Ideo/PID: Moderate/Liberal Republican	14%	(9)	59%	(36)	27%	(16)	61
Ideo/PID: Moderate/Conservative Democrat	65%	(85)	10%	(12)	26%	(33)	130
Ideo/PID: Liberal Democrat	79%	(154)	4%	(8)	17%	(32)	195
Unfavorable of Biden and Trump	20%	(29)	32%	(46)	48%	(68)	143
2024 H2H Matchup: Biden Voter	77%	(271)	4%	(14)	19%	(68)	353
2024 H2H Matchup: Trump Voter	3%	(12)	88%	(325)	8%	(30)	367
2022 House Vote: Democrat	73%	(246)	5%	(18)	22%	(74)	338
2022 House Vote: Republican	3%	(10)	86%	(287)	11%	(36)	333
2022 House Vote: Did not Vote	29%	(32)	43%	(47)	28%	(31)	110
2020 Vote: Joe Biden	71%	(264)	6%	(22)	23%	(85)	371
2020 Vote: Donald Trump	2%	(6)	87%	(316)	11%	(41)	363
2020 Vote: Did not Vote	35%	(20)	34%	(19)	31%	(17)	57
2016 Vote: Hillary Clinton	72%	(200)	7%	(19)	21%	(59)	278
2016 Vote: Donald Trump	3%	(11)	84%	(260)	13%	(39)	310
U.S. Economy: Wrong Track	19%	(109)	61%	(342)	20%	(110)	561
U.S. Economy: Right Direction	76%	(181)	8%	(19)	16%	(38)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	91%	(243)	2%	(6)	6%	(17)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(9)	88%	(340)	9%	(36)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(38)	10%	(15)	64%	(95)	147
Top 2024 Issue: Economy	21%	(61)	62%	(181)	17%	(51)	293

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(290)	45%	(361)	19%	(148)	799
Community: Urban	57%	(89)	25%	(39)	18%	(27)	156
Community: Suburban	36%	(142)	46%	(184)	18%	(72)	397
Community: Rural	24%	(59)	56%	(138)	20%	(49)	246
Community/Gender: Urban Women	58%	(39)	21%	(14)	21%	(14)	66
Community/Gender: Urban Men	57%	(51)	28%	(25)	15%	(13)	89
Community/Gender: Rural Women	21%	(29)	54%	(77)	25%	(36)	142
Community/Gender: Rural Men	29%	(30)	59%	(61)	13%	(13)	104
Community/Gender: Suburban Women	39%	(83)	40%	(84)	21%	(44)	211
Community/Gender: Suburban Men	32%	(59)	54%	(100)	15%	(27)	187
Homeowner	36%	(249)	46%	(322)	18%	(124)	696
Renter	39%	(35)	39%	(36)	21%	(19)	90
Military HHnm: Yes	29%	(30)	60%	(63)	12%	(12)	106
Military HH: No	37%	(260)	43%	(298)	20%	(136)	693
Employ: Private Sector	36%	(118)	45%	(146)	19%	(62)	325
Employ: Self-Employed	33%	(20)	53%	(31)	13%	(8)	59
Employ: Retired	33%	(66)	49%	(100)	18%	(36)	202
Employ: Unemployed	45%	(25)	32%	(18)	22%	(13)	56
Employ: Other	34%	(22)	44%	(29)	22%	(14)	65
Self + Household: White-Collar	41%	(134)	39%	(126)	19%	(62)	323
Self + Household: Blue Collar	32%	(117)	54%	(195)	14%	(52)	364
Union HH: Yes	33%	(26)	44%	(34)	23%	(17)	78
Union HH: No	37%	(264)	45%	(327)	18%	(130)	721
LGBTQ+: Yes	46%	(43)	28%	(26)	26%	(24)	93
LGBTQ+: No	35%	(247)	47%	(335)	18%	(124)	706
Motivated to Vote	37%	(271)	47%	(338)	16%	(117)	726
Parent: Yes	36%	(74)	43%	(90)	21%	(44)	209
Parent: No	37%	(216)	46%	(271)	18%	(104)	590
COVID Vaccine: Yes	44%	(264)	34%	(203)	22%	(128)	595
COVID Vaccine: No	13%	(27)	77%	(158)	10%	(20)	204

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	36%	(290)	45%	(361)	19%	(148)	799
Student Loans: Yes	41%	(68)	36%	(59)	23%	(38)	165
Student Loans: No	35%	(222)	48%	(302)	17%	(110)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	48%	(386)	33%	(266)	18%	(147)	799
Gender: Male	51%	(194)	34%	(128)	15%	(57)	380
Gender: Female	46%	(191)	33%	(137)	22%	(90)	419
Age: 18-34	44%	(94)	37%	(79)	19%	(40)	213
Age: 35-44	40%	(41)	43%	(45)	17%	(18)	103
Age: 45-64	54%	(147)	27%	(73)	19%	(51)	271
Age: 65+	49%	(104)	33%	(70)	18%	(38)	212
GenZers: 1997-2012	33%	(29)	50%	(43)	17%	(14)	86
Millennials: 1981-1996	48%	(97)	33%	(69)	19%	(39)	205
GenXers: 1965-1980	50%	(96)	29%	(55)	21%	(40)	191
Baby Boomers: 1946-1964	52%	(152)	32%	(94)	16%	(48)	293
Educ: < College	54%	(259)	30%	(141)	16%	(78)	478
Educ: Bachelors degree	39%	(81)	41%	(86)	20%	(42)	209
Educ: Post-grad	41%	(46)	35%	(39)	25%	(28)	112
Income: Under 50k	51%	(167)	32%	(104)	17%	(57)	328
Income: 50k-100k	48%	(132)	36%	(99)	16%	(43)	274
Income: 100k+	44%	(87)	32%	(63)	24%	(48)	197
Ethnicity: White (Non-Hispanic)	53%	(351)	30%	(197)	18%	(118)	666
Ethnicity: Black (Non-Hispanic)	24%	(19)	56%	(44)	20%	(16)	79
All Christian	55%	(243)	29%	(128)	15%	(67)	439
Agnostic/Nothing in particular	41%	(70)	33%	(58)	26%	(44)	172
Something Else	50%	(52)	36%	(37)	14%	(15)	104
Evangelical	66%	(125)	24%	(46)	10%	(20)	190
Non-Evangelical	48%	(164)	34%	(117)	17%	(59)	339
PID: Dem (no lean)	10%	(33)	66%	(218)	24%	(81)	331
PID: Ind (no lean)	48%	(63)	27%	(36)	24%	(32)	130
PID: Rep (no lean)	86%	(290)	4%	(12)	10%	(35)	338

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	48%	(386)	33%	(266)	18%	(147)	799
PID/Gender: Dem Men	13%	(19)	69%	(100)	18%	(25)	144
PID/Gender: Dem Women	7%	(14)	63%	(118)	29%	(55)	188
PID/Gender: Ind Men	50%	(35)	30%	(21)	20%	(14)	70
PID/Gender: Ind Women	46%	(28)	24%	(15)	29%	(18)	60
PID/Gender: Rep Men	84%	(141)	5%	(8)	11%	(18)	167
PID/Gender: Rep Women	87%	(150)	2%	(4)	10%	(17)	171
Ideo: Liberal (1-3)	8%	(18)	67%	(155)	25%	(58)	231
Ideo: Moderate (4)	37%	(83)	37%	(82)	26%	(58)	222
Ideo: Conservative (5-7)	87%	(276)	6%	(20)	7%	(23)	319
Ideo/PID: Conservative Republican	93%	(247)	2%	(4)	5%	(14)	266
Ideo/PID: Moderate/Liberal Republican	58%	(35)	13%	(8)	29%	(18)	61
Ideo/PID: Moderate/Conservative Democrat	20%	(26)	58%	(75)	22%	(29)	130
Ideo/PID: Liberal Democrat	3%	(7)	71%	(138)	26%	(50)	195
Unfavorable of Biden and Trump	39%	(55)	19%	(27)	42%	(60)	143
2024 H2H Matchup: Biden Voter	5%	(16)	73%	(257)	23%	(80)	353
2024 H2H Matchup: Trump Voter	93%	(341)	2%	(6)	6%	(21)	367
2022 House Vote: Democrat	8%	(27)	66%	(222)	27%	(90)	338
2022 House Vote: Republican	88%	(293)	4%	(12)	8%	(28)	333
2022 House Vote: Did not Vote	50%	(56)	26%	(29)	23%	(26)	110
2020 Vote: Joe Biden	9%	(35)	63%	(234)	28%	(103)	371
2020 Vote: Donald Trump	90%	(325)	3%	(10)	8%	(28)	363
2020 Vote: Did not Vote	40%	(22)	38%	(21)	22%	(13)	57
2016 Vote: Hillary Clinton	10%	(27)	65%	(182)	25%	(69)	278
2016 Vote: Donald Trump	86%	(266)	5%	(16)	9%	(29)	310
U.S. Economy: Wrong Track	65%	(365)	16%	(91)	19%	(105)	561
U.S. Economy: Right Direction	9%	(21)	73%	(175)	18%	(42)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	100%	(266)	—	(0)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	100%	(386)	—	(0)	—	(0)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	—	(0)	100%	(147)	147
Top 2024 Issue: Economy	66%	(194)	19%	(54)	15%	(45)	293

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	48%	(386)	33%	(266)	18%	(147)	799
Community: Urban	31%	(48)	50%	(77)	19%	(30)	156
Community: Suburban	50%	(199)	32%	(126)	18%	(72)	397
Community: Rural	56%	(138)	25%	(62)	18%	(45)	246
Community/Gender: Urban Women	23%	(15)	52%	(35)	25%	(16)	66
Community/Gender: Urban Men	37%	(33)	47%	(42)	15%	(14)	89
Community/Gender: Rural Women	57%	(81)	23%	(33)	20%	(28)	142
Community/Gender: Rural Men	55%	(57)	28%	(29)	17%	(17)	104
Community/Gender: Suburban Women	45%	(95)	33%	(69)	22%	(46)	211
Community/Gender: Suburban Men	56%	(104)	30%	(57)	14%	(26)	187
Homeowner	49%	(341)	33%	(230)	18%	(125)	696
Renter	46%	(41)	34%	(30)	20%	(18)	90
Military HHnm: Yes	62%	(65)	25%	(26)	14%	(14)	106
Military HH: No	46%	(321)	35%	(239)	19%	(133)	693
Employ: Private Sector	48%	(157)	31%	(102)	21%	(67)	325
Employ: Self-Employed	55%	(33)	36%	(21)	9%	(5)	59
Employ: Retired	49%	(98)	33%	(66)	19%	(38)	202
Employ: Unemployed	41%	(23)	32%	(18)	27%	(15)	56
Employ: Other	48%	(31)	31%	(20)	20%	(13)	65
Self + Household: White-Collar	41%	(133)	37%	(119)	22%	(71)	323
Self + Household: Blue Collar	56%	(205)	30%	(108)	14%	(51)	364
Union HH: Yes	49%	(38)	36%	(28)	15%	(11)	78
Union HH: No	48%	(347)	33%	(238)	19%	(136)	721
LGBTQ+: Yes	29%	(27)	48%	(45)	23%	(21)	93
LGBTQ+: No	51%	(359)	31%	(221)	18%	(126)	706
Motivated to Vote	49%	(355)	34%	(246)	17%	(125)	726
Parent: Yes	51%	(107)	33%	(69)	16%	(33)	209
Parent: No	47%	(279)	33%	(197)	19%	(114)	590
COVID Vaccine: Yes	37%	(219)	41%	(244)	22%	(133)	595
COVID Vaccine: No	82%	(167)	11%	(22)	7%	(15)	204

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	48%	(386)	33%	(266)	18%	(147)	799
Student Loans: Yes	40%	(66)	37%	(60)	23%	(38)	165
Student Loans: No	50%	(320)	32%	(205)	17%	(109)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	69%	(551)	7%	(55)	24%	(192)	799
Gender: Male	65%	(248)	7%	(25)	28%	(106)	380
Gender: Female	72%	(303)	7%	(30)	21%	(86)	419
Age: 18-34	71%	(151)	9%	(20)	20%	(42)	213
Age: 35-44	70%	(73)	1%	(1)	29%	(30)	103
Age: 45-64	70%	(190)	4%	(11)	26%	(70)	271
Age: 65+	65%	(138)	11%	(23)	24%	(50)	212
GenZers: 1997-2012	74%	(64)	4%	(4)	21%	(18)	86
Millennials: 1981-1996	69%	(141)	8%	(17)	23%	(47)	205
GenXers: 1965-1980	71%	(135)	4%	(7)	25%	(48)	191
Baby Boomers: 1946-1964	66%	(193)	9%	(26)	26%	(75)	293
Educ: < College	74%	(354)	6%	(27)	20%	(96)	478
Educ: Bachelors degree	58%	(121)	9%	(18)	34%	(70)	209
Educ: Post-grad	67%	(76)	9%	(10)	23%	(26)	112
Income: Under 50k	73%	(238)	6%	(20)	21%	(69)	328
Income: 50k-100k	67%	(184)	8%	(22)	25%	(67)	274
Income: 100k+	65%	(129)	6%	(13)	28%	(56)	197
Ethnicity: White (Non-Hispanic)	69%	(459)	7%	(49)	24%	(158)	666
Ethnicity: Black (Non-Hispanic)	64%	(50)	6%	(5)	30%	(24)	79
All Christian	71%	(312)	8%	(35)	21%	(92)	439
Agnostic/Nothing in particular	75%	(129)	4%	(6)	22%	(37)	172
Something Else	67%	(70)	8%	(8)	25%	(26)	104
Evangelical	76%	(144)	6%	(11)	18%	(35)	190
Non-Evangelical	68%	(230)	9%	(30)	23%	(79)	339
PID: Dem (no lean)	59%	(196)	9%	(29)	32%	(107)	331
PID: Ind (no lean)	61%	(79)	7%	(9)	32%	(42)	130
PID: Rep (no lean)	82%	(276)	5%	(18)	13%	(43)	338

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	69%	(551)	7%	(55)	24%	(192)	799
PID/Gender: Dem Men	52%	(75)	8%	(12)	40%	(57)	144
PID/Gender: Dem Women	64%	(121)	9%	(17)	27%	(50)	188
PID/Gender: Ind Men	54%	(38)	8%	(5)	38%	(26)	70
PID/Gender: Ind Women	69%	(41)	5%	(3)	26%	(16)	60
PID/Gender: Rep Men	81%	(136)	5%	(8)	14%	(23)	167
PID/Gender: Rep Women	82%	(141)	6%	(10)	12%	(20)	171
Ideo: Liberal (1-3)	59%	(135)	9%	(21)	32%	(75)	231
Ideo: Moderate (4)	57%	(127)	9%	(19)	34%	(76)	222
Ideo: Conservative (5-7)	85%	(271)	5%	(14)	11%	(34)	319
Ideo/PID: Conservative Republican	87%	(232)	4%	(10)	9%	(23)	266
Ideo/PID: Moderate/Liberal Republican	60%	(37)	13%	(8)	28%	(17)	61
Ideo/PID: Moderate/Conservative Democrat	61%	(80)	8%	(10)	31%	(41)	130
Ideo/PID: Liberal Democrat	57%	(111)	9%	(18)	34%	(65)	195
Unfavorable of Biden and Trump	68%	(96)	5%	(7)	27%	(39)	143
2024 H2H Matchup: Biden Voter	52%	(184)	10%	(36)	38%	(133)	353
2024 H2H Matchup: Trump Voter	84%	(309)	5%	(18)	11%	(41)	367
2022 House Vote: Democrat	56%	(188)	10%	(32)	35%	(117)	338
2022 House Vote: Republican	83%	(276)	5%	(18)	12%	(39)	333
2022 House Vote: Did not Vote	71%	(78)	4%	(4)	25%	(28)	110
2020 Vote: Joe Biden	55%	(204)	9%	(35)	36%	(132)	371
2020 Vote: Donald Trump	82%	(296)	5%	(19)	13%	(48)	363
2020 Vote: Did not Vote	80%	(45)	2%	(1)	17%	(10)	57
2016 Vote: Hillary Clinton	54%	(150)	12%	(32)	35%	(96)	278
2016 Vote: Donald Trump	79%	(245)	4%	(13)	17%	(52)	310
U.S. Economy: Wrong Track	80%	(447)	5%	(25)	16%	(88)	561
U.S. Economy: Right Direction	44%	(104)	13%	(30)	44%	(104)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	51%	(137)	11%	(28)	38%	(101)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(329)	5%	(20)	10%	(37)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	58%	(86)	5%	(7)	37%	(55)	147
Top 2024 Issue: Economy	75%	(221)	6%	(18)	19%	(54)	293

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	69%	(551)	7%	(55)	24%	(192)	799
Community: Urban	71%	(111)	6%	(9)	23%	(36)	156
Community: Suburban	68%	(272)	6%	(25)	25%	(101)	397
Community: Rural	68%	(168)	9%	(22)	23%	(56)	246
Community/Gender: Urban Women	77%	(51)	5%	(3)	18%	(12)	66
Community/Gender: Urban Men	67%	(60)	6%	(6)	27%	(24)	89
Community/Gender: Rural Women	71%	(101)	11%	(16)	18%	(25)	142
Community/Gender: Rural Men	65%	(67)	5%	(6)	30%	(31)	104
Community/Gender: Suburban Women	72%	(151)	5%	(11)	23%	(49)	211
Community/Gender: Suburban Men	65%	(121)	8%	(14)	28%	(52)	187
Homeowner	69%	(477)	7%	(51)	24%	(168)	696
Renter	75%	(67)	4%	(4)	21%	(19)	90
Military HHnm: Yes	76%	(81)	7%	(8)	16%	(17)	106
Military HH: No	68%	(470)	7%	(48)	25%	(175)	693
Employ: Private Sector	71%	(232)	7%	(24)	21%	(69)	325
Employ: Self-Employed	70%	(41)	5%	(3)	25%	(15)	59
Employ: Retired	62%	(126)	10%	(20)	28%	(57)	202
Employ: Unemployed	65%	(36)	10%	(6)	25%	(14)	56
Employ: Other	79%	(51)	—	(0)	21%	(13)	65
Self + Household: White-Collar	63%	(202)	8%	(25)	30%	(95)	323
Self + Household: Blue Collar	75%	(273)	7%	(26)	18%	(65)	364
Union HH: Yes	71%	(55)	8%	(6)	21%	(17)	78
Union HH: No	69%	(496)	7%	(49)	24%	(176)	721
LGBTQ+: Yes	63%	(59)	6%	(6)	30%	(28)	93
LGBTQ+: No	70%	(492)	7%	(49)	23%	(164)	706
Motivated to Vote	69%	(500)	7%	(51)	24%	(174)	726
Parent: Yes	80%	(166)	3%	(6)	17%	(36)	209
Parent: No	65%	(385)	8%	(49)	26%	(156)	590
COVID Vaccine: Yes	64%	(381)	8%	(46)	28%	(168)	595
COVID Vaccine: No	83%	(170)	5%	(9)	12%	(25)	204
Student Loans: Yes	68%	(112)	10%	(17)	22%	(36)	165
Student Loans: No	69%	(439)	6%	(38)	25%	(156)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	How worried are you about the impact of climate change on your life?										Total N
	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		
Registered Voters	16%	(128)	19%	(151)	23%	(182)	27%	(214)	16%	(124)	799
Gender: Male	17%	(63)	20%	(75)	25%	(93)	26%	(98)	13%	(50)	380
Gender: Female	15%	(64)	18%	(76)	21%	(88)	28%	(116)	18%	(74)	419
Age: 18-34	25%	(53)	24%	(51)	23%	(49)	26%	(56)	1%	(3)	213
Age: 35-44	17%	(18)	24%	(25)	26%	(27)	19%	(19)	13%	(14)	103
Age: 45-64	15%	(42)	21%	(57)	27%	(73)	23%	(63)	14%	(37)	271
Age: 65+	7%	(15)	8%	(17)	16%	(33)	36%	(76)	33%	(71)	212
GenZers: 1997-2012	33%	(28)	17%	(14)	21%	(18)	28%	(24)	1%	(1)	86
Millennials: 1981-1996	19%	(39)	28%	(57)	25%	(51)	23%	(46)	5%	(11)	205
GenXers: 1965-1980	16%	(31)	23%	(45)	29%	(55)	21%	(39)	11%	(21)	191
Baby Boomers: 1946-1964	9%	(25)	12%	(35)	18%	(54)	33%	(98)	28%	(81)	293
Educ: < College	17%	(84)	18%	(88)	20%	(95)	25%	(118)	19%	(93)	478
Educ: Bachelors degree	11%	(23)	22%	(45)	29%	(61)	30%	(63)	8%	(17)	209
Educ: Post-grad	19%	(21)	16%	(18)	23%	(26)	29%	(33)	13%	(14)	112
Income: Under 50k	22%	(71)	19%	(62)	17%	(55)	20%	(64)	23%	(75)	328
Income: 50k-100k	13%	(36)	17%	(48)	24%	(66)	35%	(95)	11%	(29)	274
Income: 100k+	10%	(20)	21%	(42)	31%	(61)	28%	(55)	10%	(20)	197
Ethnicity: White (Non-Hispanic)	13%	(88)	19%	(126)	22%	(144)	28%	(187)	18%	(121)	666
Ethnicity: Black (Non-Hispanic)	27%	(22)	15%	(12)	30%	(24)	23%	(18)	4%	(3)	79
All Christian	15%	(67)	20%	(87)	19%	(84)	26%	(115)	20%	(86)	439
Agnostic/Nothing in particular	15%	(25)	17%	(29)	29%	(49)	29%	(50)	11%	(19)	172
Something Else	24%	(25)	20%	(21)	27%	(28)	21%	(22)	8%	(8)	104
Evangelical	19%	(36)	20%	(39)	18%	(34)	25%	(48)	18%	(34)	190
Non-Evangelical	15%	(53)	20%	(66)	22%	(75)	25%	(86)	17%	(59)	339
PID: Dem (no lean)	16%	(52)	15%	(51)	23%	(75)	31%	(103)	15%	(50)	331
PID: Ind (no lean)	16%	(21)	19%	(25)	25%	(32)	24%	(31)	16%	(21)	130
PID: Rep (no lean)	16%	(54)	22%	(75)	22%	(75)	24%	(80)	16%	(53)	338

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Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Worried about the economy										Total N
	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		
Registered Voters	16%	(128)	19%	(151)	23%	(182)	27%	(214)	16%	(124)	799
PID/Gender: Dem Men	15%	(22)	15%	(21)	22%	(32)	38%	(54)	10%	(14)	144
PID/Gender: Dem Women	16%	(30)	16%	(30)	23%	(43)	26%	(49)	19%	(36)	188
PID/Gender: Ind Men	8%	(5)	27%	(19)	26%	(18)	23%	(16)	15%	(11)	70
PID/Gender: Ind Women	26%	(16)	10%	(6)	23%	(14)	24%	(15)	17%	(10)	60
PID/Gender: Rep Men	22%	(36)	21%	(35)	26%	(43)	17%	(28)	15%	(25)	167
PID/Gender: Rep Women	11%	(18)	24%	(41)	19%	(32)	30%	(52)	17%	(28)	171
Ideo: Liberal (1-3)	14%	(33)	17%	(40)	23%	(53)	34%	(79)	11%	(27)	231
Ideo: Moderate (4)	13%	(30)	16%	(35)	24%	(53)	27%	(59)	20%	(45)	222
Ideo: Conservative (5-7)	17%	(53)	23%	(74)	22%	(70)	22%	(71)	16%	(51)	319
Ideo/PID: Conservative Republican	16%	(42)	23%	(61)	24%	(63)	21%	(57)	16%	(43)	266
Ideo/PID: Moderate/Liberal Republican	15%	(9)	24%	(15)	13%	(8)	33%	(21)	15%	(9)	61
Ideo/PID: Moderate/Conservative Democrat	17%	(23)	12%	(16)	24%	(31)	28%	(36)	19%	(25)	130
Ideo/PID: Liberal Democrat	13%	(26)	17%	(34)	22%	(43)	34%	(67)	13%	(25)	195
Unfavorable of Biden and Trump	9%	(13)	18%	(25)	35%	(50)	24%	(34)	14%	(20)	143
2024 H2H Matchup: Biden Voter	13%	(45)	17%	(59)	23%	(80)	33%	(117)	15%	(53)	353
2024 H2H Matchup: Trump Voter	20%	(73)	22%	(81)	23%	(84)	18%	(67)	17%	(63)	367
2022 House Vote: Democrat	14%	(47)	15%	(52)	25%	(85)	31%	(104)	15%	(50)	338
2022 House Vote: Republican	17%	(56)	21%	(71)	22%	(72)	22%	(74)	18%	(60)	333
2022 House Vote: Did not Vote	22%	(24)	24%	(26)	17%	(19)	27%	(30)	11%	(12)	110
2020 Vote: Joe Biden	13%	(47)	16%	(58)	25%	(94)	33%	(122)	13%	(50)	371
2020 Vote: Donald Trump	17%	(62)	23%	(84)	21%	(77)	21%	(75)	18%	(65)	363
2020 Vote: Did not Vote	32%	(18)	15%	(9)	13%	(8)	27%	(15)	13%	(7)	57
2016 Vote: Hillary Clinton	11%	(31)	16%	(45)	25%	(69)	32%	(89)	16%	(45)	278
2016 Vote: Donald Trump	15%	(45)	24%	(73)	21%	(65)	21%	(64)	20%	(63)	310
U.S. Economy: Wrong Track	19%	(108)	20%	(110)	23%	(128)	22%	(124)	16%	(91)	561
U.S. Economy: Right Direction	8%	(19)	17%	(41)	23%	(54)	38%	(90)	14%	(34)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(45)	15%	(40)	20%	(52)	34%	(89)	15%	(39)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(74)	23%	(89)	23%	(89)	20%	(76)	15%	(58)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(9)	16%	(23)	28%	(41)	33%	(48)	18%	(27)	147
Top 2024 Issue: Economy	17%	(51)	23%	(68)	22%	(64)	23%	(69)	14%	(42)	293

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Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	16%	(128)	19%	(151)	23%	(182)	27%	(214)	16%	(124)	799
Community: Urban	25%	(38)	28%	(43)	21%	(32)	20%	(31)	7%	(11)	156
Community: Suburban	13%	(53)	18%	(72)	25%	(101)	27%	(109)	16%	(64)	397
Community: Rural	15%	(36)	15%	(37)	20%	(49)	30%	(74)	20%	(50)	246
Community/Gender: Urban Women	22%	(14)	33%	(22)	16%	(10)	17%	(11)	13%	(8)	66
Community/Gender: Urban Men	27%	(24)	24%	(21)	24%	(22)	22%	(20)	3%	(3)	89
Community/Gender: Rural Women	11%	(15)	16%	(23)	23%	(32)	29%	(41)	22%	(31)	142
Community/Gender: Rural Men	20%	(21)	14%	(14)	16%	(17)	32%	(33)	18%	(19)	104
Community/Gender: Suburban Women	16%	(34)	15%	(32)	22%	(46)	30%	(63)	17%	(35)	211
Community/Gender: Suburban Men	10%	(18)	21%	(40)	29%	(55)	25%	(46)	15%	(28)	187
Homeowner	15%	(102)	19%	(132)	23%	(162)	27%	(189)	16%	(111)	696
Renter	24%	(22)	18%	(16)	20%	(18)	26%	(23)	13%	(11)	90
Military HHnm: Yes	5%	(5)	18%	(19)	15%	(16)	40%	(42)	22%	(23)	106
Military HH: No	18%	(122)	19%	(132)	24%	(166)	25%	(172)	15%	(101)	693
Employ: Private Sector	16%	(53)	27%	(89)	29%	(94)	24%	(79)	3%	(10)	325
Employ: Self-Employed	15%	(9)	24%	(14)	13%	(8)	39%	(23)	8%	(5)	59
Employ: Retired	9%	(17)	7%	(14)	16%	(33)	27%	(54)	41%	(83)	202
Employ: Unemployed	18%	(10)	17%	(10)	25%	(14)	23%	(13)	18%	(10)	56
Employ: Other	33%	(21)	16%	(10)	21%	(14)	16%	(11)	13%	(9)	65
Self + Household: White-Collar	9%	(30)	22%	(71)	27%	(86)	28%	(91)	14%	(44)	323
Self + Household: Blue Collar	15%	(56)	18%	(66)	21%	(78)	29%	(105)	16%	(59)	364
Union HH: Yes	20%	(16)	20%	(16)	19%	(15)	33%	(26)	7%	(6)	78
Union HH: No	16%	(112)	19%	(136)	23%	(167)	26%	(188)	16%	(118)	721
LGBTQ+: Yes	22%	(20)	26%	(25)	16%	(15)	25%	(23)	11%	(11)	93
LGBTQ+: No	15%	(107)	18%	(127)	24%	(167)	27%	(191)	16%	(114)	706
Motivated to Vote	15%	(109)	18%	(132)	23%	(166)	28%	(202)	16%	(116)	726
Parent: Yes	21%	(43)	22%	(45)	30%	(62)	23%	(49)	5%	(10)	209
Parent: No	14%	(84)	18%	(106)	20%	(120)	28%	(165)	19%	(115)	590
COVID Vaccine: Yes	14%	(84)	18%	(105)	22%	(134)	28%	(168)	18%	(105)	595
COVID Vaccine: No	22%	(44)	23%	(46)	24%	(48)	23%	(46)	10%	(20)	204

Continued on next page

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable	Total N
Registered Voters	16%	(128)	19%	(151)	23%	(182)	27%	(214)	16% (124)	799
Student Loans: Yes	18%	(29)	28%	(47)	27%	(45)	24%	(40)	2% (4)	165
Student Loans: No	16%	(98)	16%	(104)	22%	(137)	27%	(174)	19% (120)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	How worried are you about the impact of the coronavirus pandemic on the U.S. economy?										Total N
	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		
Registered Voters	19%	(152)	19%	(149)	22%	(176)	27%	(212)	14%	(110)	799
Gender: Male	19%	(72)	19%	(72)	24%	(89)	27%	(103)	12%	(44)	380
Gender: Female	19%	(81)	18%	(77)	21%	(87)	26%	(109)	16%	(66)	419
Age: 18-34	32%	(68)	24%	(50)	19%	(40)	24%	(51)	1%	(3)	213
Age: 35-44	20%	(20)	29%	(30)	20%	(20)	20%	(20)	12%	(12)	103
Age: 45-64	16%	(45)	19%	(52)	28%	(77)	24%	(66)	12%	(33)	271
Age: 65+	9%	(20)	8%	(17)	18%	(39)	35%	(74)	29%	(62)	212
GenZers: 1997-2012	40%	(34)	21%	(18)	16%	(13)	22%	(19)	2%	(1)	86
Millennials: 1981-1996	25%	(50)	27%	(56)	20%	(41)	23%	(47)	5%	(11)	205
GenXers: 1965-1980	18%	(34)	22%	(43)	27%	(52)	24%	(45)	9%	(16)	191
Baby Boomers: 1946-1964	10%	(28)	11%	(32)	22%	(66)	32%	(94)	25%	(74)	293
Educ: < College	21%	(100)	19%	(91)	20%	(94)	23%	(110)	17%	(83)	478
Educ: Bachelors degree	15%	(31)	21%	(44)	25%	(53)	32%	(66)	7%	(15)	209
Educ: Post-grad	19%	(21)	12%	(14)	26%	(29)	32%	(36)	10%	(11)	112
Income: Under 50k	24%	(79)	19%	(62)	17%	(57)	19%	(62)	21%	(68)	328
Income: 50k-100k	18%	(50)	16%	(44)	24%	(66)	33%	(89)	9%	(24)	274
Income: 100k+	11%	(23)	22%	(43)	27%	(53)	30%	(60)	9%	(19)	197
Ethnicity: White (Non-Hispanic)	17%	(113)	18%	(119)	22%	(149)	27%	(179)	16%	(106)	666
Ethnicity: Black (Non-Hispanic)	24%	(19)	21%	(17)	20%	(15)	32%	(25)	3%	(3)	79
All Christian	19%	(83)	17%	(77)	22%	(97)	25%	(109)	17%	(73)	439
Agnostic/Nothing in particular	17%	(28)	21%	(35)	20%	(34)	32%	(56)	11%	(18)	172
Something Else	26%	(27)	21%	(22)	26%	(27)	20%	(21)	7%	(8)	104
Evangelical	22%	(43)	20%	(37)	19%	(35)	24%	(46)	15%	(29)	190
Non-Evangelical	19%	(63)	17%	(58)	25%	(86)	24%	(81)	15%	(51)	339
PID: Dem (no lean)	17%	(58)	19%	(62)	20%	(68)	31%	(102)	13%	(42)	331
PID: Ind (no lean)	16%	(21)	19%	(24)	26%	(33)	24%	(31)	16%	(20)	130
PID: Rep (no lean)	22%	(74)	19%	(63)	22%	(75)	23%	(78)	14%	(47)	338

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	How worried are you about the U.S. economy?										Total N
	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		
Registered Voters	19%	(152)	19%	(149)	22%	(176)	27%	(212)	14%	(110)	799
PID/Gender: Dem Men	14%	(20)	21%	(30)	21%	(30)	36%	(52)	8%	(12)	144
PID/Gender: Dem Women	20%	(38)	17%	(32)	20%	(37)	26%	(50)	16%	(31)	188
PID/Gender: Ind Men	9%	(6)	26%	(18)	21%	(15)	29%	(20)	15%	(10)	70
PID/Gender: Ind Women	24%	(14)	10%	(6)	31%	(19)	19%	(11)	17%	(10)	60
PID/Gender: Rep Men	27%	(46)	14%	(24)	27%	(44)	18%	(30)	13%	(22)	167
PID/Gender: Rep Women	16%	(28)	23%	(39)	18%	(31)	28%	(48)	14%	(25)	171
Ideo: Liberal (1-3)	17%	(39)	16%	(37)	21%	(49)	35%	(81)	11%	(24)	231
Ideo: Moderate (4)	14%	(31)	16%	(35)	25%	(55)	25%	(56)	20%	(44)	222
Ideo: Conservative (5-7)	21%	(67)	23%	(73)	22%	(70)	22%	(70)	13%	(40)	319
Ideo/PID: Conservative Republican	20%	(54)	22%	(57)	23%	(61)	21%	(57)	14%	(36)	266
Ideo/PID: Moderate/Liberal Republican	21%	(13)	10%	(6)	24%	(15)	30%	(18)	16%	(10)	61
Ideo/PID: Moderate/Conservative Democrat	16%	(21)	23%	(30)	22%	(28)	24%	(32)	15%	(19)	130
Ideo/PID: Liberal Democrat	17%	(32)	16%	(31)	20%	(39)	36%	(70)	12%	(23)	195
Unfavorable of Biden and Trump	13%	(19)	19%	(27)	27%	(39)	28%	(40)	13%	(18)	143
2024 H2H Matchup: Biden Voter	13%	(45)	16%	(56)	25%	(87)	33%	(115)	14%	(50)	353
2024 H2H Matchup: Trump Voter	26%	(97)	22%	(79)	19%	(72)	18%	(68)	14%	(52)	367
2022 House Vote: Democrat	15%	(51)	16%	(55)	23%	(77)	32%	(108)	14%	(46)	338
2022 House Vote: Republican	21%	(71)	19%	(65)	24%	(78)	21%	(69)	15%	(50)	333
2022 House Vote: Did not Vote	26%	(28)	24%	(27)	13%	(14)	27%	(30)	11%	(12)	110
2020 Vote: Joe Biden	14%	(53)	16%	(60)	25%	(94)	32%	(119)	12%	(45)	371
2020 Vote: Donald Trump	23%	(83)	22%	(79)	21%	(75)	20%	(72)	15%	(54)	363
2020 Vote: Did not Vote	28%	(16)	17%	(10)	8%	(4)	32%	(18)	15%	(8)	57
2016 Vote: Hillary Clinton	11%	(31)	16%	(44)	25%	(71)	33%	(91)	15%	(41)	278
2016 Vote: Donald Trump	19%	(60)	22%	(69)	21%	(65)	20%	(63)	17%	(52)	310
U.S. Economy: Wrong Track	23%	(129)	20%	(110)	21%	(118)	23%	(127)	14%	(76)	561
U.S. Economy: Right Direction	10%	(23)	16%	(39)	24%	(58)	36%	(85)	14%	(33)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(45)	15%	(40)	20%	(54)	34%	(89)	14%	(38)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(92)	23%	(89)	22%	(84)	19%	(73)	12%	(48)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(15)	13%	(19)	26%	(38)	34%	(50)	17%	(25)	147

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	19%	(152)	19%	(149)	22%	(176)	27%	(212)	14%	(110)	799
Top 2024 Issue: Economy	22%	(64)	22%	(63)	23%	(68)	21%	(63)	12%	(35)	293
Community: Urban	25%	(39)	26%	(41)	19%	(29)	24%	(37)	6%	(10)	156
Community: Suburban	18%	(73)	19%	(74)	23%	(92)	26%	(103)	14%	(55)	397
Community: Rural	17%	(41)	14%	(34)	22%	(55)	29%	(71)	18%	(45)	246
Community/Gender: Urban Women	25%	(16)	27%	(18)	15%	(10)	23%	(15)	10%	(7)	66
Community/Gender: Urban Men	25%	(22)	25%	(23)	22%	(20)	25%	(22)	3%	(3)	89
Community/Gender: Rural Women	14%	(20)	14%	(20)	26%	(36)	27%	(38)	19%	(27)	142
Community/Gender: Rural Men	21%	(21)	13%	(13)	18%	(19)	32%	(33)	17%	(17)	104
Community/Gender: Suburban Women	21%	(45)	18%	(39)	19%	(41)	26%	(56)	15%	(31)	211
Community/Gender: Suburban Men	15%	(28)	19%	(36)	27%	(51)	26%	(48)	13%	(24)	187
Homeowner	18%	(124)	18%	(129)	23%	(157)	27%	(190)	14%	(97)	696
Renter	28%	(26)	17%	(16)	19%	(17)	23%	(21)	12%	(11)	90
Military HHnm: Yes	8%	(8)	18%	(19)	19%	(20)	37%	(39)	18%	(20)	106
Military HH: No	21%	(144)	19%	(130)	23%	(156)	25%	(173)	13%	(90)	693
Employ: Private Sector	19%	(61)	26%	(84)	25%	(82)	27%	(89)	3%	(9)	325
Employ: Self-Employed	21%	(12)	19%	(11)	15%	(9)	39%	(23)	6%	(3)	59
Employ: Retired	13%	(25)	6%	(11)	19%	(38)	25%	(51)	38%	(76)	202
Employ: Unemployed	28%	(16)	24%	(13)	21%	(12)	14%	(8)	13%	(7)	56
Employ: Other	31%	(20)	15%	(10)	20%	(13)	19%	(13)	14%	(9)	65
Self + Household: White-Collar	15%	(47)	19%	(61)	26%	(83)	29%	(95)	11%	(36)	323
Self + Household: Blue Collar	18%	(66)	19%	(71)	20%	(73)	28%	(101)	15%	(53)	364
Union HH: Yes	22%	(17)	17%	(13)	23%	(18)	31%	(24)	7%	(6)	78
Union HH: No	19%	(135)	19%	(136)	22%	(158)	26%	(188)	14%	(104)	721
LGBTQ+: Yes	24%	(22)	27%	(25)	13%	(12)	26%	(24)	11%	(10)	93
LGBTQ+: No	18%	(130)	18%	(124)	23%	(164)	27%	(188)	14%	(100)	706
Motivated to Vote	18%	(131)	18%	(133)	23%	(166)	27%	(195)	14%	(101)	726
Parent: Yes	24%	(49)	22%	(45)	26%	(53)	26%	(54)	3%	(7)	209
Parent: No	17%	(103)	18%	(103)	21%	(123)	27%	(158)	17%	(103)	590

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Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	How worried are you about the impact of the COVID-19 pandemic on the U.S. economy?										Total N
	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		
Registered Voters	19%	(152)	19%	(149)	22%	(176)	27%	(212)	14%	(110)	799
COVID Vaccine: Yes	16%	(95)	18%	(108)	23%	(139)	27%	(160)	16%	(92)	595
COVID Vaccine: No	28%	(57)	20%	(41)	18%	(37)	25%	(51)	9%	(17)	204
Student Loans: Yes	24%	(40)	29%	(48)	19%	(31)	27%	(44)	1%	(2)	165
Student Loans: No	18%	(112)	16%	(101)	23%	(146)	26%	(168)	17%	(108)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB26_1: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Israel following the October 7th attack by Hamas

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	21%	(168)	26%	(204)	35%	(278)	19%	(149)	799
Gender: Male	22%	(84)	28%	(107)	36%	(138)	14%	(51)	380
Gender: Female	20%	(84)	23%	(98)	33%	(139)	23%	(98)	419
Age: 18-34	31%	(67)	19%	(41)	26%	(55)	24%	(51)	213
Age: 35-44	20%	(20)	26%	(27)	35%	(37)	19%	(19)	103
Age: 45-64	17%	(46)	29%	(79)	32%	(88)	22%	(59)	271
Age: 65+	17%	(35)	27%	(57)	47%	(99)	10%	(20)	212
GenZers: 1997-2012	33%	(28)	22%	(19)	20%	(17)	25%	(22)	86
Millennials: 1981-1996	26%	(53)	22%	(45)	33%	(68)	19%	(39)	205
GenXers: 1965-1980	19%	(37)	26%	(50)	33%	(62)	22%	(42)	191
Baby Boomers: 1946-1964	16%	(48)	28%	(82)	41%	(122)	14%	(42)	293
Educ: < College	20%	(97)	29%	(138)	28%	(136)	22%	(107)	478
Educ: Bachelors degree	20%	(42)	20%	(41)	45%	(95)	15%	(31)	209
Educ: Post-grad	26%	(29)	23%	(26)	42%	(47)	9%	(11)	112
Income: Under 50k	20%	(65)	26%	(85)	31%	(102)	23%	(75)	328
Income: 50k-100k	21%	(59)	26%	(70)	37%	(101)	16%	(44)	274
Income: 100k+	22%	(44)	25%	(49)	38%	(75)	15%	(30)	197
Ethnicity: White (Non-Hispanic)	20%	(134)	27%	(183)	35%	(233)	17%	(116)	666
Ethnicity: Black (Non-Hispanic)	32%	(25)	15%	(12)	39%	(30)	15%	(12)	79
All Christian	16%	(69)	31%	(136)	36%	(156)	18%	(77)	439
Agnostic/Nothing in particular	28%	(49)	21%	(36)	29%	(50)	22%	(38)	172
Something Else	26%	(27)	18%	(19)	33%	(34)	24%	(25)	104
Evangelical	18%	(35)	30%	(57)	34%	(64)	18%	(34)	190
Non-Evangelical	17%	(58)	27%	(92)	36%	(122)	20%	(67)	339
PID: Dem (no lean)	22%	(73)	11%	(38)	51%	(169)	16%	(52)	331
PID: Ind (no lean)	26%	(34)	28%	(36)	27%	(35)	19%	(25)	130
PID: Rep (no lean)	18%	(61)	39%	(130)	22%	(74)	21%	(72)	338

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Table BLMB26_1: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Israel following the October 7th attack by Hamas

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	21%	(168)	26%	(204)	35%	(278)	19%	(149)	799
PID/Gender: Dem Men	22%	(32)	11%	(16)	55%	(78)	11%	(16)	144
PID/Gender: Dem Women	22%	(41)	11%	(21)	48%	(90)	19%	(35)	188
PID/Gender: Ind Men	20%	(14)	30%	(21)	40%	(28)	11%	(8)	70
PID/Gender: Ind Women	34%	(20)	25%	(15)	12%	(7)	29%	(17)	60
PID/Gender: Rep Men	23%	(38)	42%	(69)	19%	(32)	16%	(27)	167
PID/Gender: Rep Women	13%	(23)	36%	(61)	24%	(42)	26%	(45)	171
Ideo: Liberal (1-3)	28%	(64)	12%	(28)	45%	(105)	14%	(33)	231
Ideo: Moderate (4)	20%	(45)	16%	(36)	41%	(91)	22%	(50)	222
Ideo: Conservative (5-7)	16%	(52)	43%	(136)	24%	(76)	18%	(56)	319
Ideo/PID: Conservative Republican	16%	(43)	45%	(120)	21%	(57)	17%	(46)	266
Ideo/PID: Moderate/Liberal Republican	23%	(14)	12%	(7)	28%	(17)	37%	(23)	61
Ideo/PID: Moderate/Conservative Democrat	18%	(24)	12%	(16)	52%	(68)	17%	(22)	130
Ideo/PID: Liberal Democrat	25%	(49)	11%	(22)	49%	(96)	14%	(28)	195
Unfavorable of Biden and Trump	29%	(41)	27%	(39)	22%	(32)	22%	(31)	143
2024 H2H Matchup: Biden Voter	20%	(72)	13%	(44)	53%	(188)	14%	(49)	353
2024 H2H Matchup: Trump Voter	19%	(71)	41%	(150)	19%	(69)	21%	(78)	367
2022 House Vote: Democrat	26%	(87)	11%	(38)	49%	(166)	14%	(46)	338
2022 House Vote: Republican	19%	(64)	38%	(127)	25%	(82)	18%	(60)	333
2022 House Vote: Did not Vote	15%	(17)	29%	(32)	22%	(25)	34%	(37)	110
2020 Vote: Joe Biden	24%	(90)	11%	(40)	50%	(187)	15%	(54)	371
2020 Vote: Donald Trump	18%	(66)	40%	(147)	21%	(75)	21%	(75)	363
2020 Vote: Did not Vote	21%	(12)	29%	(16)	19%	(11)	31%	(18)	57
2016 Vote: Hillary Clinton	24%	(68)	9%	(24)	55%	(154)	12%	(33)	278
2016 Vote: Donald Trump	18%	(55)	39%	(122)	24%	(75)	19%	(58)	310
U.S. Economy: Wrong Track	22%	(126)	32%	(181)	25%	(138)	21%	(116)	561
U.S. Economy: Right Direction	18%	(42)	10%	(23)	59%	(140)	14%	(33)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	20%	(53)	12%	(33)	53%	(140)	15%	(39)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(75)	40%	(156)	21%	(83)	19%	(72)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(39)	10%	(15)	38%	(55)	26%	(38)	147
Top 2024 Issue: Economy	18%	(52)	32%	(95)	29%	(85)	21%	(61)	293

Continued on next page

Table BLMB26_1: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Israel following the October 7th attack by Hamas

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	21%	(168)	26%	(204)	35%	(278)	19%	(149)	799
Community: Urban	24%	(38)	21%	(33)	38%	(59)	17%	(26)	156
Community: Suburban	20%	(80)	23%	(90)	37%	(148)	20%	(80)	397
Community: Rural	20%	(50)	33%	(82)	29%	(71)	17%	(43)	246
Community/Gender: Urban Women	23%	(15)	24%	(16)	30%	(20)	23%	(15)	66
Community/Gender: Urban Men	25%	(23)	19%	(17)	44%	(39)	12%	(11)	89
Community/Gender: Rural Women	22%	(31)	31%	(43)	29%	(41)	19%	(27)	142
Community/Gender: Rural Men	19%	(20)	37%	(38)	29%	(30)	15%	(16)	104
Community/Gender: Suburban Women	18%	(38)	18%	(38)	37%	(79)	26%	(55)	211
Community/Gender: Suburban Men	22%	(42)	27%	(51)	37%	(69)	13%	(25)	187
Homeowner	21%	(145)	26%	(180)	36%	(249)	18%	(122)	696
Renter	21%	(19)	24%	(22)	29%	(26)	25%	(23)	90
Military HHnm: Yes	19%	(20)	28%	(30)	32%	(34)	21%	(22)	106
Military HH: No	21%	(148)	25%	(175)	35%	(244)	18%	(127)	693
Employ: Private Sector	20%	(65)	26%	(83)	36%	(118)	18%	(59)	325
Employ: Self-Employed	21%	(12)	30%	(17)	29%	(17)	20%	(12)	59
Employ: Retired	17%	(35)	29%	(59)	42%	(84)	12%	(24)	202
Employ: Unemployed	43%	(24)	16%	(9)	25%	(14)	16%	(9)	56
Employ: Other	25%	(16)	21%	(13)	17%	(11)	37%	(24)	65
Self + Household: White-Collar	22%	(70)	23%	(75)	43%	(140)	12%	(37)	323
Self + Household: Blue Collar	22%	(78)	29%	(107)	30%	(110)	19%	(69)	364
Union HH: Yes	30%	(23)	17%	(13)	41%	(32)	12%	(9)	78
Union HH: No	20%	(145)	26%	(191)	34%	(246)	19%	(140)	721
LGBTQ+: Yes	33%	(31)	27%	(25)	25%	(23)	15%	(14)	93
LGBTQ+: No	19%	(137)	25%	(179)	36%	(255)	19%	(135)	706
Motivated to Vote	21%	(150)	26%	(190)	37%	(265)	17%	(121)	726
Parent: Yes	25%	(52)	23%	(47)	31%	(65)	21%	(44)	209
Parent: No	20%	(116)	27%	(157)	36%	(212)	18%	(105)	590
COVID Vaccine: Yes	23%	(138)	21%	(127)	40%	(237)	16%	(94)	595
COVID Vaccine: No	15%	(30)	38%	(78)	20%	(41)	27%	(55)	204

Continued on next page

Table BLMB26_1: *Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Israel following the October 7th attack by Hamas*

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	21%	(168)	26%	(204)	35%	(278)	19%	(149)	799
Student Loans: Yes	25%	(41)	27%	(44)	33%	(54)	16%	(26)	165
Student Loans: No	20%	(127)	25%	(160)	35%	(224)	19%	(123)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB26_2: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for civilians in Gaza

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	17%	(134)	25%	(198)	36%	(285)	23%	(181)	799
Gender: Male	22%	(85)	26%	(98)	35%	(134)	17%	(64)	380
Gender: Female	12%	(50)	24%	(100)	36%	(151)	28%	(118)	419
Age: 18-34	16%	(34)	33%	(69)	27%	(58)	24%	(51)	213
Age: 35-44	11%	(12)	22%	(23)	41%	(42)	25%	(26)	103
Age: 45-64	20%	(54)	22%	(59)	32%	(88)	26%	(71)	271
Age: 65+	17%	(35)	22%	(47)	46%	(96)	16%	(33)	212
GenZers: 1997-2012	14%	(12)	33%	(28)	27%	(23)	27%	(23)	86
Millennials: 1981-1996	16%	(32)	28%	(57)	35%	(71)	22%	(45)	205
GenXers: 1965-1980	17%	(32)	25%	(47)	33%	(63)	25%	(48)	191
Baby Boomers: 1946-1964	18%	(52)	20%	(60)	41%	(121)	20%	(60)	293
Educ: < College	19%	(89)	24%	(116)	31%	(150)	26%	(122)	478
Educ: Bachelors degree	14%	(29)	24%	(49)	44%	(92)	18%	(39)	209
Educ: Post-grad	14%	(16)	29%	(32)	38%	(43)	19%	(21)	112
Income: Under 50k	20%	(66)	22%	(72)	32%	(105)	26%	(84)	328
Income: 50k-100k	16%	(45)	26%	(71)	38%	(103)	20%	(54)	274
Income: 100k+	12%	(23)	28%	(55)	39%	(76)	22%	(43)	197
Ethnicity: White (Non-Hispanic)	17%	(114)	26%	(173)	35%	(236)	21%	(143)	666
Ethnicity: Black (Non-Hispanic)	15%	(12)	14%	(11)	46%	(36)	25%	(20)	79
All Christian	16%	(68)	24%	(104)	36%	(160)	24%	(107)	439
Agnostic/Nothing in particular	17%	(29)	32%	(56)	30%	(52)	21%	(36)	172
Something Else	25%	(26)	13%	(14)	37%	(38)	25%	(26)	104
Evangelical	18%	(34)	21%	(40)	36%	(69)	25%	(47)	190
Non-Evangelical	16%	(55)	22%	(75)	37%	(127)	24%	(83)	339
PID: Dem (no lean)	7%	(25)	24%	(79)	49%	(162)	20%	(66)	331
PID: Ind (no lean)	21%	(27)	29%	(38)	30%	(39)	20%	(26)	130
PID: Rep (no lean)	25%	(83)	24%	(82)	25%	(84)	26%	(89)	338

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Table BLMB26_2: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for civilians in Gaza

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	17%	(134)	25%	(198)	36%	(285)	23%	(181)	799
PID/Gender: Dem Men	9%	(14)	23%	(33)	53%	(76)	15%	(21)	144
PID/Gender: Dem Women	6%	(11)	24%	(45)	46%	(86)	24%	(45)	188
PID/Gender: Ind Men	21%	(15)	29%	(20)	37%	(26)	13%	(9)	70
PID/Gender: Ind Women	21%	(12)	29%	(18)	22%	(13)	28%	(17)	60
PID/Gender: Rep Men	34%	(57)	27%	(45)	19%	(32)	20%	(33)	167
PID/Gender: Rep Women	15%	(26)	22%	(37)	30%	(52)	33%	(56)	171
Ideo: Liberal (1-3)	7%	(17)	30%	(70)	44%	(101)	19%	(43)	231
Ideo: Moderate (4)	17%	(38)	18%	(40)	39%	(87)	26%	(57)	222
Ideo: Conservative (5-7)	23%	(73)	26%	(82)	28%	(88)	24%	(76)	319
Ideo/PID: Conservative Republican	25%	(66)	25%	(67)	26%	(69)	24%	(63)	266
Ideo/PID: Moderate/Liberal Republican	21%	(13)	17%	(11)	25%	(16)	37%	(22)	61
Ideo/PID: Moderate/Conservative Democrat	11%	(15)	16%	(20)	51%	(66)	22%	(29)	130
Ideo/PID: Liberal Democrat	5%	(10)	30%	(58)	47%	(91)	18%	(36)	195
Unfavorable of Biden and Trump	15%	(21)	35%	(50)	22%	(32)	28%	(40)	143
2024 H2H Matchup: Biden Voter	7%	(23)	22%	(77)	53%	(188)	19%	(66)	353
2024 H2H Matchup: Trump Voter	27%	(98)	27%	(99)	22%	(81)	24%	(90)	367
2022 House Vote: Democrat	8%	(28)	26%	(86)	48%	(163)	18%	(60)	338
2022 House Vote: Republican	28%	(92)	21%	(69)	27%	(90)	24%	(81)	333
2022 House Vote: Did not Vote	12%	(13)	33%	(37)	26%	(29)	29%	(32)	110
2020 Vote: Joe Biden	7%	(26)	24%	(89)	49%	(183)	20%	(73)	371
2020 Vote: Donald Trump	28%	(100)	24%	(85)	22%	(81)	27%	(97)	363
2020 Vote: Did not Vote	13%	(8)	38%	(21)	33%	(19)	16%	(9)	57
2016 Vote: Hillary Clinton	7%	(21)	23%	(65)	53%	(148)	16%	(45)	278
2016 Vote: Donald Trump	26%	(82)	23%	(70)	25%	(77)	26%	(82)	310
U.S. Economy: Wrong Track	21%	(119)	28%	(155)	27%	(150)	25%	(138)	561
U.S. Economy: Right Direction	7%	(16)	18%	(43)	57%	(135)	18%	(44)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(18)	21%	(56)	54%	(145)	17%	(46)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27%	(103)	28%	(108)	23%	(87)	23%	(87)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(13)	23%	(34)	36%	(53)	32%	(48)	147
Top 2024 Issue: Economy	17%	(50)	24%	(71)	34%	(99)	25%	(72)	293

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Table BLMB26_2: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for civilians in Gaza

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	17%	(134)	25%	(198)	36%	(285)	23%	(181)	799
Community: Urban	16%	(25)	24%	(37)	39%	(60)	22%	(34)	156
Community: Suburban	17%	(66)	24%	(94)	37%	(148)	23%	(90)	397
Community: Rural	18%	(44)	27%	(67)	31%	(77)	24%	(58)	246
Community/Gender: Urban Women	9%	(6)	28%	(19)	32%	(21)	31%	(21)	66
Community/Gender: Urban Men	21%	(19)	21%	(19)	44%	(39)	14%	(13)	89
Community/Gender: Rural Women	14%	(20)	25%	(36)	35%	(49)	25%	(36)	142
Community/Gender: Rural Men	22%	(23)	30%	(31)	27%	(28)	21%	(22)	104
Community/Gender: Suburban Women	11%	(24)	21%	(45)	38%	(81)	29%	(61)	211
Community/Gender: Suburban Men	23%	(43)	26%	(49)	36%	(67)	15%	(29)	187
Homeowner	16%	(114)	25%	(172)	37%	(258)	22%	(152)	696
Renter	21%	(19)	25%	(22)	29%	(26)	26%	(23)	90
Military HHnm: Yes	26%	(27)	16%	(17)	39%	(41)	20%	(21)	106
Military HH: No	15%	(107)	26%	(181)	35%	(244)	23%	(161)	693
Employ: Private Sector	17%	(56)	22%	(73)	36%	(118)	24%	(79)	325
Employ: Self-Employed	25%	(15)	28%	(17)	21%	(13)	25%	(15)	59
Employ: Retired	15%	(31)	23%	(47)	45%	(92)	16%	(33)	202
Employ: Unemployed	18%	(10)	41%	(23)	21%	(12)	19%	(11)	56
Employ: Other	20%	(13)	27%	(17)	25%	(16)	28%	(18)	65
Self + Household: White-Collar	15%	(49)	23%	(73)	43%	(139)	19%	(61)	323
Self + Household: Blue Collar	18%	(65)	29%	(105)	31%	(112)	22%	(81)	364
Union HH: Yes	15%	(12)	30%	(23)	37%	(29)	18%	(14)	78
Union HH: No	17%	(123)	24%	(175)	36%	(256)	23%	(168)	721
LGBTQ+: Yes	14%	(13)	32%	(30)	31%	(29)	22%	(21)	93
LGBTQ+: No	17%	(121)	24%	(168)	36%	(256)	23%	(161)	706
Motivated to Vote	16%	(117)	25%	(180)	37%	(270)	22%	(158)	726
Parent: Yes	21%	(43)	23%	(48)	34%	(70)	22%	(47)	209
Parent: No	15%	(91)	25%	(150)	36%	(215)	23%	(135)	590
COVID Vaccine: Yes	15%	(86)	24%	(143)	41%	(245)	20%	(122)	595
COVID Vaccine: No	24%	(48)	27%	(55)	20%	(40)	29%	(60)	204

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Table BLMB26_2: *Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for civilians in Gaza*

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	17%	(134)	25%	(198)	36%	(285)	23%	(181)	799
Student Loans: Yes	10%	(17)	35%	(58)	33%	(55)	21%	(34)	165
Student Loans: No	18%	(117)	22%	(140)	36%	(230)	23%	(147)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB26_3: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Ukraine in their war with Russia

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	28%	(223)	18%	(142)	37%	(296)	17%	(139)	799
Gender: Male	32%	(121)	17%	(64)	39%	(148)	12%	(47)	380
Gender: Female	24%	(102)	19%	(78)	35%	(148)	22%	(91)	419
Age: 18-34	23%	(50)	21%	(44)	35%	(74)	21%	(45)	213
Age: 35-44	31%	(32)	16%	(16)	38%	(39)	16%	(17)	103
Age: 45-64	30%	(81)	17%	(45)	29%	(78)	25%	(67)	271
Age: 65+	29%	(60)	17%	(36)	50%	(105)	5%	(10)	212
GenZers: 1997-2012	18%	(15)	24%	(21)	40%	(34)	18%	(16)	86
Millennials: 1981-1996	29%	(59)	19%	(38)	34%	(69)	19%	(38)	205
GenXers: 1965-1980	29%	(56)	15%	(28)	30%	(57)	26%	(50)	191
Baby Boomers: 1946-1964	30%	(87)	17%	(50)	41%	(121)	12%	(34)	293
Educ: < College	28%	(132)	20%	(93)	33%	(156)	20%	(96)	478
Educ: Bachelors degree	26%	(53)	13%	(26)	47%	(98)	15%	(32)	209
Educ: Post-grad	33%	(37)	20%	(23)	38%	(42)	9%	(10)	112
Income: Under 50k	27%	(89)	18%	(58)	35%	(113)	20%	(67)	328
Income: 50k-100k	28%	(77)	19%	(53)	37%	(102)	15%	(42)	274
Income: 100k+	29%	(56)	15%	(31)	41%	(81)	15%	(30)	197
Ethnicity: White (Non-Hispanic)	28%	(190)	19%	(130)	37%	(243)	16%	(103)	666
Ethnicity: Black (Non-Hispanic)	31%	(24)	7%	(6)	38%	(30)	24%	(19)	79
All Christian	29%	(126)	18%	(77)	37%	(161)	17%	(74)	439
Agnostic/Nothing in particular	27%	(46)	21%	(36)	32%	(55)	20%	(35)	172
Something Else	31%	(32)	13%	(13)	36%	(38)	20%	(21)	104
Evangelical	33%	(63)	16%	(30)	33%	(62)	19%	(35)	190
Non-Evangelical	27%	(90)	17%	(59)	39%	(132)	17%	(58)	339
PID: Dem (no lean)	14%	(45)	16%	(52)	56%	(186)	14%	(48)	331
PID: Ind (no lean)	34%	(45)	18%	(23)	29%	(38)	19%	(25)	130
PID: Rep (no lean)	39%	(133)	20%	(67)	21%	(72)	20%	(66)	338

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Table BLMB26_3: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Ukraine in their war with Russia

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	28%	(223)	18%	(142)	37%	(296)	17%	(139)	799
PID/Gender: Dem Men	14%	(21)	15%	(22)	59%	(85)	11%	(15)	144
PID/Gender: Dem Women	13%	(25)	16%	(30)	54%	(101)	17%	(32)	188
PID/Gender: Ind Men	39%	(27)	14%	(10)	34%	(24)	12%	(9)	70
PID/Gender: Ind Women	29%	(18)	21%	(13)	23%	(14)	26%	(16)	60
PID/Gender: Rep Men	44%	(73)	19%	(32)	23%	(38)	14%	(23)	167
PID/Gender: Rep Women	35%	(60)	21%	(35)	19%	(33)	25%	(43)	171
Ideo: Liberal (1-3)	13%	(30)	17%	(40)	55%	(127)	15%	(34)	231
Ideo: Moderate (4)	26%	(58)	14%	(32)	41%	(91)	19%	(41)	222
Ideo: Conservative (5-7)	40%	(127)	21%	(67)	23%	(72)	17%	(53)	319
Ideo/PID: Conservative Republican	43%	(114)	21%	(56)	19%	(50)	17%	(46)	266
Ideo/PID: Moderate/Liberal Republican	23%	(14)	14%	(8)	36%	(22)	27%	(17)	61
Ideo/PID: Moderate/Conservative Democrat	18%	(24)	13%	(17)	55%	(72)	13%	(17)	130
Ideo/PID: Liberal Democrat	11%	(21)	18%	(35)	58%	(113)	13%	(26)	195
Unfavorable of Biden and Trump	29%	(42)	24%	(34)	26%	(37)	20%	(29)	143
2024 H2H Matchup: Biden Voter	12%	(43)	15%	(52)	59%	(210)	14%	(48)	353
2024 H2H Matchup: Trump Voter	41%	(151)	21%	(76)	20%	(72)	19%	(68)	367
2022 House Vote: Democrat	15%	(49)	15%	(51)	57%	(194)	13%	(44)	338
2022 House Vote: Republican	44%	(146)	17%	(55)	22%	(72)	18%	(60)	333
2022 House Vote: Did not Vote	21%	(23)	29%	(32)	24%	(27)	26%	(29)	110
2020 Vote: Joe Biden	16%	(59)	14%	(51)	55%	(205)	15%	(56)	371
2020 Vote: Donald Trump	41%	(150)	20%	(72)	19%	(68)	20%	(72)	363
2020 Vote: Did not Vote	21%	(12)	31%	(17)	34%	(19)	14%	(8)	57
2016 Vote: Hillary Clinton	15%	(42)	13%	(37)	60%	(166)	12%	(33)	278
2016 Vote: Donald Trump	44%	(135)	16%	(50)	22%	(69)	18%	(56)	310
U.S. Economy: Wrong Track	35%	(195)	19%	(107)	26%	(148)	20%	(112)	561
U.S. Economy: Right Direction	12%	(28)	15%	(35)	62%	(148)	11%	(27)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(28)	17%	(44)	62%	(165)	11%	(29)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	42%	(162)	21%	(83)	18%	(70)	19%	(71)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(33)	11%	(16)	41%	(61)	26%	(38)	147
Top 2024 Issue: Economy	30%	(89)	21%	(60)	31%	(90)	18%	(53)	293

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Table BLMB26_3: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Ukraine in their war with Russia

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	28%	(223)	18%	(142)	37%	(296)	17%	(139)	799
Community: Urban	30%	(47)	15%	(24)	40%	(62)	15%	(23)	156
Community: Suburban	30%	(119)	14%	(57)	39%	(154)	17%	(68)	397
Community: Rural	23%	(56)	25%	(62)	33%	(80)	20%	(48)	246
Community/Gender: Urban Women	28%	(19)	20%	(14)	33%	(22)	19%	(12)	66
Community/Gender: Urban Men	32%	(29)	11%	(10)	45%	(40)	11%	(10)	89
Community/Gender: Rural Women	18%	(25)	27%	(38)	33%	(47)	22%	(32)	142
Community/Gender: Rural Men	30%	(31)	22%	(23)	32%	(33)	16%	(16)	104
Community/Gender: Suburban Women	27%	(58)	13%	(27)	38%	(79)	22%	(47)	211
Community/Gender: Suburban Men	33%	(62)	16%	(30)	40%	(74)	11%	(21)	187
Homeowner	27%	(191)	18%	(127)	38%	(261)	17%	(117)	696
Renter	33%	(29)	16%	(14)	34%	(30)	18%	(16)	90
Military HHnm: Yes	41%	(44)	10%	(11)	39%	(41)	9%	(10)	106
Military HH: No	26%	(179)	19%	(131)	37%	(255)	19%	(129)	693
Employ: Private Sector	29%	(93)	18%	(58)	37%	(120)	17%	(54)	325
Employ: Self-Employed	36%	(21)	16%	(9)	29%	(17)	19%	(11)	59
Employ: Retired	28%	(57)	18%	(37)	44%	(88)	10%	(20)	202
Employ: Unemployed	28%	(15)	24%	(13)	32%	(18)	16%	(9)	56
Employ: Other	24%	(16)	13%	(9)	26%	(17)	36%	(23)	65
Self + Household: White-Collar	29%	(95)	17%	(54)	42%	(135)	12%	(39)	323
Self + Household: Blue Collar	29%	(105)	19%	(69)	35%	(128)	17%	(62)	364
Union HH: Yes	32%	(25)	20%	(15)	40%	(31)	9%	(7)	78
Union HH: No	27%	(198)	18%	(127)	37%	(265)	18%	(132)	721
LGBTQ+: Yes	23%	(22)	22%	(20)	35%	(33)	19%	(18)	93
LGBTQ+: No	28%	(201)	17%	(122)	37%	(263)	17%	(121)	706
Motivated to Vote	28%	(201)	18%	(129)	38%	(278)	16%	(118)	726
Parent: Yes	30%	(63)	15%	(31)	36%	(75)	19%	(40)	209
Parent: No	27%	(159)	19%	(111)	37%	(221)	17%	(99)	590
COVID Vaccine: Yes	25%	(149)	17%	(103)	44%	(260)	14%	(83)	595
COVID Vaccine: No	36%	(74)	19%	(39)	18%	(36)	27%	(55)	204

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Table BLMB26_3: *Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Ukraine in their war with Russia*

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	28%	(223)	18%	(142)	37%	(296)	17%	(139)	799
Student Loans: Yes	26%	(43)	25%	(42)	35%	(58)	13%	(22)	165
Student Loans: No	28%	(180)	16%	(100)	37%	(238)	18%	(116)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB26_4: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Addressing student loans

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	32%	(253)	27%	(219)	28%	(223)	13%	(104)	799
Gender: Male	34%	(127)	28%	(105)	29%	(109)	10%	(38)	380
Gender: Female	30%	(126)	27%	(114)	27%	(114)	16%	(65)	419
Age: 18-34	11%	(23)	44%	(95)	31%	(65)	14%	(30)	213
Age: 35-44	28%	(29)	26%	(27)	34%	(35)	13%	(13)	103
Age: 45-64	35%	(95)	27%	(72)	23%	(62)	15%	(41)	271
Age: 65+	50%	(106)	12%	(25)	29%	(61)	9%	(20)	212
GenZers: 1997-2012	8%	(7)	42%	(36)	35%	(30)	15%	(13)	86
Millennials: 1981-1996	19%	(38)	38%	(79)	31%	(63)	12%	(25)	205
GenXers: 1965-1980	25%	(48)	31%	(60)	28%	(54)	16%	(30)	191
Baby Boomers: 1946-1964	50%	(147)	15%	(43)	25%	(72)	10%	(31)	293
Educ: < College	35%	(166)	26%	(122)	23%	(110)	17%	(81)	478
Educ: Bachelors degree	26%	(55)	28%	(59)	37%	(78)	8%	(17)	209
Educ: Post-grad	29%	(32)	34%	(38)	32%	(36)	5%	(5)	112
Income: Under 50k	31%	(102)	27%	(88)	25%	(83)	17%	(55)	328
Income: 50k-100k	31%	(84)	25%	(68)	33%	(90)	12%	(31)	274
Income: 100k+	34%	(67)	32%	(63)	25%	(50)	9%	(18)	197
Ethnicity: White (Non-Hispanic)	37%	(244)	26%	(173)	26%	(175)	11%	(73)	666
Ethnicity: Black (Non-Hispanic)	6%	(5)	31%	(25)	44%	(35)	19%	(15)	79
All Christian	40%	(174)	23%	(99)	26%	(114)	12%	(52)	439
Agnostic/Nothing in particular	19%	(34)	38%	(66)	29%	(49)	14%	(24)	172
Something Else	30%	(31)	29%	(30)	24%	(25)	16%	(17)	104
Evangelical	42%	(81)	23%	(44)	22%	(42)	13%	(24)	190
Non-Evangelical	36%	(122)	24%	(81)	27%	(91)	13%	(45)	339
PID: Dem (no lean)	14%	(46)	27%	(88)	50%	(165)	10%	(32)	331
PID: Ind (no lean)	30%	(40)	38%	(49)	16%	(21)	15%	(20)	130
PID: Rep (no lean)	50%	(168)	24%	(81)	11%	(37)	15%	(52)	338

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Table BLMB26_4: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Addressing student loans

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	32%	(253)	27%	(219)	28%	(223)	13%	(104)	799
PID/Gender: Dem Men	13%	(18)	23%	(33)	56%	(80)	9%	(12)	144
PID/Gender: Dem Women	15%	(28)	30%	(55)	45%	(85)	10%	(19)	188
PID/Gender: Ind Men	33%	(23)	34%	(24)	16%	(11)	16%	(11)	70
PID/Gender: Ind Women	27%	(16)	42%	(25)	17%	(10)	14%	(9)	60
PID/Gender: Rep Men	52%	(86)	29%	(48)	11%	(18)	9%	(15)	167
PID/Gender: Rep Women	48%	(82)	19%	(33)	11%	(19)	22%	(37)	171
Ideo: Liberal (1-3)	7%	(16)	34%	(80)	49%	(113)	10%	(22)	231
Ideo: Moderate (4)	27%	(61)	25%	(55)	31%	(69)	17%	(37)	222
Ideo: Conservative (5-7)	54%	(173)	23%	(73)	12%	(37)	11%	(36)	319
Ideo/PID: Conservative Republican	57%	(151)	23%	(61)	9%	(23)	11%	(30)	266
Ideo/PID: Moderate/Liberal Republican	26%	(16)	22%	(13)	23%	(14)	29%	(18)	61
Ideo/PID: Moderate/Conservative Democrat	24%	(32)	25%	(33)	40%	(52)	10%	(14)	130
Ideo/PID: Liberal Democrat	7%	(14)	28%	(55)	56%	(109)	9%	(17)	195
Unfavorable of Biden and Trump	39%	(55)	37%	(53)	13%	(19)	11%	(16)	143
2024 H2H Matchup: Biden Voter	15%	(51)	28%	(100)	47%	(168)	10%	(34)	353
2024 H2H Matchup: Trump Voter	47%	(174)	26%	(96)	12%	(44)	15%	(54)	367
2022 House Vote: Democrat	14%	(49)	28%	(95)	49%	(164)	9%	(30)	338
2022 House Vote: Republican	55%	(184)	23%	(77)	10%	(34)	11%	(38)	333
2022 House Vote: Did not Vote	16%	(17)	35%	(39)	22%	(25)	27%	(30)	110
2020 Vote: Joe Biden	14%	(53)	31%	(115)	45%	(166)	10%	(38)	371
2020 Vote: Donald Trump	53%	(193)	23%	(82)	10%	(37)	14%	(51)	363
2020 Vote: Did not Vote	7%	(4)	35%	(20)	34%	(19)	24%	(14)	57
2016 Vote: Hillary Clinton	14%	(40)	26%	(71)	53%	(146)	8%	(21)	278
2016 Vote: Donald Trump	57%	(177)	19%	(58)	11%	(33)	14%	(42)	310
U.S. Economy: Wrong Track	39%	(217)	31%	(172)	17%	(96)	14%	(76)	561
U.S. Economy: Right Direction	15%	(36)	20%	(47)	53%	(127)	11%	(27)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	16%	(41)	26%	(69)	50%	(132)	9%	(24)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	47%	(181)	27%	(103)	13%	(49)	13%	(52)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(31)	32%	(47)	29%	(42)	19%	(28)	147
Top 2024 Issue: Economy	34%	(100)	32%	(95)	21%	(62)	12%	(36)	293

Continued on next page

Table BLMB26_4: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Addressing student loans

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	32%	(253)	27%	(219)	28%	(223)	13%	(104)	799
Community: Urban	15%	(23)	36%	(57)	39%	(60)	10%	(16)	156
Community: Suburban	33%	(132)	25%	(101)	29%	(116)	12%	(48)	397
Community: Rural	40%	(98)	25%	(61)	19%	(47)	16%	(40)	246
Community/Gender: Urban Women	12%	(8)	36%	(24)	36%	(24)	17%	(11)	66
Community/Gender: Urban Men	17%	(15)	37%	(33)	41%	(37)	5%	(5)	89
Community/Gender: Rural Women	40%	(56)	26%	(37)	19%	(27)	16%	(23)	142
Community/Gender: Rural Men	40%	(42)	23%	(24)	20%	(21)	16%	(17)	104
Community/Gender: Suburban Women	29%	(62)	25%	(53)	30%	(64)	15%	(31)	211
Community/Gender: Suburban Men	38%	(71)	26%	(48)	28%	(51)	9%	(17)	187
Homeowner	34%	(236)	27%	(187)	27%	(191)	12%	(82)	696
Renter	17%	(15)	33%	(30)	32%	(28)	18%	(17)	90
Military HHnm: Yes	46%	(48)	18%	(19)	25%	(27)	11%	(12)	106
Military HH: No	30%	(205)	29%	(200)	28%	(197)	13%	(92)	693
Employ: Private Sector	28%	(90)	31%	(101)	29%	(94)	12%	(40)	325
Employ: Self-Employed	28%	(16)	41%	(24)	22%	(13)	10%	(6)	59
Employ: Retired	50%	(101)	9%	(19)	29%	(58)	12%	(24)	202
Employ: Unemployed	26%	(15)	35%	(19)	29%	(16)	10%	(5)	56
Employ: Other	22%	(15)	41%	(27)	15%	(10)	21%	(14)	65
Self + Household: White-Collar	32%	(104)	28%	(89)	32%	(104)	8%	(25)	323
Self + Household: Blue Collar	34%	(125)	28%	(102)	25%	(91)	12%	(45)	364
Union HH: Yes	28%	(22)	24%	(19)	39%	(30)	8%	(7)	78
Union HH: No	32%	(231)	28%	(200)	27%	(193)	13%	(97)	721
LGBTQ+: Yes	27%	(26)	27%	(25)	32%	(29)	14%	(13)	93
LGBTQ+: No	32%	(227)	27%	(194)	27%	(194)	13%	(91)	706
Motivated to Vote	33%	(238)	27%	(199)	28%	(205)	11%	(83)	726
Parent: Yes	23%	(47)	35%	(72)	31%	(65)	11%	(24)	209
Parent: No	35%	(206)	25%	(147)	27%	(158)	13%	(80)	590
COVID Vaccine: Yes	31%	(182)	26%	(152)	33%	(196)	11%	(66)	595
COVID Vaccine: No	35%	(71)	33%	(67)	14%	(28)	19%	(38)	204

Continued on next page

Table BLMB26_4: *Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Addressing student loans*

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	32%	(253)	27%	(219)	28%	(223)	13%	(104)	799
Student Loans: Yes	10%	(17)	54%	(89)	30%	(50)	6%	(10)	165
Student Loans: No	37%	(236)	21%	(130)	27%	(174)	15%	(94)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB31: How much have you seen, read, or heard about the Biden administration's decision to cancel 127 billion in student loans?

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	22%	(173)	50%	(399)	19%	(153)	9%	(74)	799
Gender: Male	28%	(107)	48%	(184)	17%	(64)	7%	(25)	380
Gender: Female	16%	(66)	51%	(215)	21%	(88)	12%	(49)	419
Age: 18-34	14%	(31)	47%	(100)	22%	(46)	17%	(36)	213
Age: 35-44	21%	(22)	59%	(61)	14%	(15)	5%	(6)	103
Age: 45-64	22%	(58)	48%	(129)	21%	(56)	10%	(28)	271
Age: 65+	30%	(63)	51%	(109)	17%	(36)	2%	(5)	212
GenZers: 1997-2012	15%	(13)	46%	(39)	24%	(20)	15%	(13)	86
Millennials: 1981-1996	16%	(33)	53%	(109)	17%	(35)	14%	(28)	205
GenXers: 1965-1980	22%	(41)	43%	(83)	25%	(48)	10%	(19)	191
Baby Boomers: 1946-1964	26%	(76)	53%	(155)	16%	(47)	5%	(14)	293
Educ: < College	21%	(102)	43%	(205)	23%	(108)	13%	(62)	478
Educ: Bachelors degree	19%	(39)	62%	(129)	14%	(29)	6%	(12)	209
Educ: Post-grad	29%	(32)	58%	(65)	13%	(15)	—	(1)	112
Income: Under 50k	20%	(65)	42%	(137)	25%	(81)	14%	(45)	328
Income: 50k-100k	16%	(43)	57%	(156)	19%	(53)	8%	(22)	274
Income: 100k+	33%	(65)	54%	(106)	10%	(19)	4%	(7)	197
Ethnicity: White (Non-Hispanic)	23%	(150)	50%	(334)	18%	(120)	9%	(62)	666
Ethnicity: Black (Non-Hispanic)	18%	(14)	51%	(40)	21%	(16)	10%	(8)	79
All Christian	24%	(107)	53%	(233)	15%	(66)	8%	(34)	439
Agnostic/Nothing in particular	14%	(24)	48%	(82)	28%	(48)	11%	(18)	172
Something Else	25%	(26)	39%	(40)	22%	(22)	15%	(16)	104
Evangelical	21%	(41)	56%	(107)	13%	(24)	9%	(18)	190
Non-Evangelical	26%	(87)	46%	(158)	18%	(62)	9%	(32)	339
PID: Dem (no lean)	19%	(62)	54%	(179)	22%	(74)	5%	(17)	331
PID: Ind (no lean)	23%	(30)	41%	(54)	24%	(32)	11%	(15)	130
PID: Rep (no lean)	24%	(82)	49%	(166)	14%	(47)	13%	(43)	338
PID/Gender: Dem Men	25%	(36)	54%	(78)	18%	(26)	3%	(4)	144
PID/Gender: Dem Women	14%	(26)	54%	(102)	25%	(48)	7%	(13)	188
PID/Gender: Ind Men	28%	(20)	41%	(29)	25%	(18)	6%	(4)	70
PID/Gender: Ind Women	17%	(10)	42%	(25)	24%	(14)	18%	(11)	60
PID/Gender: Rep Men	30%	(51)	47%	(78)	13%	(21)	10%	(17)	167
PID/Gender: Rep Women	18%	(31)	52%	(88)	15%	(26)	15%	(26)	171

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Table BLMB31: *How much have you seen, read, or heard about the Biden administration's decision to cancel 127 billion in student loans?*

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	22%	(173)	50%	(399)	19%	(153)	9%	(74)	799
Ideo: Liberal (1-3)	23%	(52)	51%	(118)	19%	(45)	7%	(16)	231
Ideo: Moderate (4)	15%	(34)	50%	(111)	24%	(52)	11%	(25)	222
Ideo: Conservative (5-7)	27%	(86)	51%	(164)	14%	(45)	8%	(25)	319
Ideo/PID: Conservative Republican	28%	(74)	51%	(136)	13%	(36)	7%	(19)	266
Ideo/PID: Moderate/Liberal Republican	11%	(7)	48%	(29)	13%	(8)	29%	(18)	61
Ideo/PID: Moderate/Conservative Democrat	11%	(15)	57%	(75)	25%	(33)	6%	(8)	130
Ideo/PID: Liberal Democrat	24%	(47)	52%	(101)	20%	(39)	4%	(8)	195
Unfavorable of Biden and Trump	19%	(28)	55%	(79)	14%	(21)	11%	(15)	143
2024 H2H Matchup: Biden Voter	20%	(72)	52%	(184)	21%	(75)	6%	(23)	353
2024 H2H Matchup: Trump Voter	24%	(89)	48%	(178)	18%	(65)	10%	(36)	367
2022 House Vote: Democrat	20%	(67)	56%	(190)	19%	(65)	5%	(16)	338
2022 House Vote: Republican	26%	(87)	51%	(171)	14%	(46)	9%	(30)	333
2022 House Vote: Did not Vote	17%	(18)	26%	(28)	33%	(36)	25%	(27)	110
2020 Vote: Joe Biden	19%	(70)	55%	(203)	20%	(75)	6%	(23)	371
2020 Vote: Donald Trump	27%	(97)	49%	(179)	15%	(53)	9%	(34)	363
2020 Vote: Did not Vote	11%	(6)	24%	(14)	39%	(22)	26%	(15)	57
2016 Vote: Hillary Clinton	21%	(59)	56%	(157)	17%	(46)	6%	(16)	278
2016 Vote: Donald Trump	28%	(86)	49%	(152)	14%	(42)	10%	(31)	310
U.S. Economy: Wrong Track	21%	(118)	49%	(277)	19%	(106)	11%	(60)	561
U.S. Economy: Right Direction	23%	(55)	51%	(122)	19%	(46)	6%	(14)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	21%	(55)	52%	(139)	23%	(60)	4%	(12)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25%	(96)	48%	(187)	16%	(60)	11%	(43)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(21)	50%	(73)	22%	(33)	14%	(20)	147
Top 2024 Issue: Economy	19%	(55)	51%	(150)	18%	(54)	11%	(33)	293
Community: Urban	22%	(35)	52%	(82)	21%	(32)	5%	(7)	156
Community: Suburban	24%	(94)	48%	(191)	19%	(76)	9%	(36)	397
Community: Rural	18%	(44)	51%	(126)	18%	(44)	13%	(31)	246
Community/Gender: Urban Women	13%	(9)	50%	(34)	28%	(18)	8%	(6)	66
Community/Gender: Urban Men	29%	(26)	54%	(48)	15%	(14)	2%	(2)	89
Community/Gender: Rural Women	15%	(21)	56%	(80)	18%	(25)	11%	(16)	142
Community/Gender: Rural Men	22%	(23)	44%	(46)	18%	(19)	15%	(16)	104
Community/Gender: Suburban Women	17%	(36)	48%	(102)	21%	(45)	13%	(28)	211

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Table BLMB31: How much have you seen, read, or heard about the Biden administration's decision to cancel 127 billion in student loans?

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	22%	(173)	50%	(399)	19%	(153)	9%	(74)	799
Community/Gender: Suburban Men	31%	(57)	48%	(90)	17%	(32)	4%	(8)	187
Homeowner	22%	(155)	51%	(353)	19%	(129)	8%	(58)	696
Renter	18%	(17)	44%	(39)	22%	(20)	16%	(14)	90
Military HHnm: Yes	36%	(38)	40%	(43)	19%	(20)	5%	(5)	106
Military HH: No	19%	(135)	51%	(356)	19%	(133)	10%	(69)	693
Employ: Private Sector	21%	(69)	50%	(164)	19%	(62)	9%	(31)	325
Employ: Self-Employed	18%	(11)	52%	(30)	14%	(8)	16%	(9)	59
Employ: Retired	27%	(54)	54%	(110)	15%	(31)	4%	(7)	202
Employ: Unemployed	27%	(15)	34%	(19)	25%	(14)	14%	(8)	56
Employ: Other	17%	(11)	34%	(22)	39%	(25)	11%	(7)	65
Self + Household: White-Collar	25%	(80)	54%	(173)	16%	(52)	6%	(18)	323
Self + Household: Blue Collar	22%	(78)	51%	(185)	18%	(66)	9%	(34)	364
Union HH: Yes	21%	(17)	52%	(40)	15%	(12)	11%	(9)	78
Union HH: No	22%	(156)	50%	(359)	19%	(141)	9%	(66)	721
LGBTQ+: Yes	32%	(29)	49%	(45)	9%	(8)	11%	(10)	93
LGBTQ+: No	20%	(144)	50%	(354)	20%	(144)	9%	(64)	706
Motivated to Vote	22%	(161)	53%	(381)	17%	(126)	8%	(57)	726
Parent: Yes	17%	(35)	51%	(107)	21%	(43)	11%	(23)	209
Parent: No	23%	(138)	49%	(292)	19%	(110)	9%	(52)	590
COVID Vaccine: Yes	21%	(123)	52%	(309)	19%	(112)	9%	(51)	595
COVID Vaccine: No	24%	(50)	44%	(90)	20%	(40)	11%	(23)	204
Student Loans: Yes	23%	(38)	53%	(88)	18%	(29)	6%	(10)	165
Student Loans: No	21%	(135)	49%	(311)	19%	(123)	10%	(65)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB32: Based on what you know, do you support or oppose the Biden administration's decision to cancel 127 billion in student loans?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion	Total N
Registered Voters	28%	(228)	18%	(144)	12%	(98)	33%	(264)	8% (65)	799
Gender: Male	28%	(108)	17%	(64)	13%	(48)	36%	(137)	6% (24)	380
Gender: Female	29%	(120)	19%	(80)	12%	(51)	30%	(128)	10% (41)	419
Age: 18-34	39%	(83)	21%	(44)	14%	(29)	17%	(36)	10% (20)	213
Age: 35-44	34%	(36)	23%	(24)	14%	(15)	23%	(23)	6% (6)	103
Age: 45-64	28%	(75)	14%	(37)	12%	(32)	35%	(96)	12% (31)	271
Age: 65+	16%	(34)	18%	(38)	11%	(22)	51%	(109)	4% (8)	212
GenZers: 1997-2012	43%	(37)	18%	(16)	1%	(1)	31%	(27)	7% (6)	86
Millennials: 1981-1996	36%	(74)	23%	(47)	19%	(40)	13%	(27)	8% (17)	205
GenXers: 1965-1980	29%	(55)	19%	(36)	15%	(28)	27%	(52)	10% (19)	191
Baby Boomers: 1946-1964	21%	(60)	14%	(41)	10%	(29)	48%	(142)	7% (21)	293
Educ: < College	23%	(110)	17%	(81)	12%	(56)	38%	(183)	10% (47)	478
Educ: Bachelors degree	36%	(75)	20%	(42)	15%	(31)	23%	(48)	6% (13)	209
Educ: Post-grad	38%	(43)	18%	(20)	10%	(11)	30%	(34)	5% (5)	112
Income: Under 50k	25%	(81)	15%	(50)	12%	(39)	35%	(114)	13% (44)	328
Income: 50k-100k	28%	(76)	23%	(62)	14%	(38)	32%	(88)	4% (10)	274
Income: 100k+	36%	(71)	16%	(32)	11%	(21)	32%	(63)	6% (11)	197
Ethnicity: White (Non-Hispanic)	25%	(170)	17%	(112)	12%	(83)	38%	(251)	8% (51)	666
Ethnicity: Black (Non-Hispanic)	46%	(36)	25%	(20)	11%	(8)	8%	(7)	10% (8)	79
All Christian	22%	(96)	17%	(74)	11%	(47)	43%	(189)	8% (34)	439
Agnostic/Nothing in particular	37%	(63)	18%	(32)	13%	(23)	22%	(37)	10% (18)	172
Something Else	30%	(31)	22%	(23)	19%	(19)	22%	(23)	8% (8)	104
Evangelical	24%	(46)	15%	(29)	15%	(28)	41%	(78)	5% (9)	190
Non-Evangelical	22%	(75)	18%	(62)	11%	(37)	39%	(131)	10% (34)	339
PID: Dem (no lean)	50%	(165)	22%	(75)	10%	(34)	10%	(32)	8% (26)	331
PID: Ind (no lean)	23%	(30)	25%	(33)	12%	(15)	32%	(42)	8% (11)	130
PID: Rep (no lean)	10%	(32)	11%	(36)	15%	(49)	57%	(191)	8% (28)	338

Continued on next page

Table BLMB32: Based on what you know, do you support or oppose the Biden administration's decision to cancel 127 billion in student loans?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	28%	(228)	18%	(144)	12%	(98)	33%	(264)	8%	(65)	799
PID/Gender: Dem Men	53%	(75)	20%	(29)	9%	(13)	10%	(14)	9%	(12)	144
PID/Gender: Dem Women	48%	(90)	24%	(46)	11%	(21)	9%	(17)	7%	(13)	188
PID/Gender: Ind Men	19%	(13)	32%	(22)	16%	(11)	30%	(21)	4%	(2)	70
PID/Gender: Ind Women	28%	(17)	18%	(11)	6%	(4)	34%	(21)	14%	(8)	60
PID/Gender: Rep Men	11%	(19)	8%	(13)	14%	(24)	61%	(102)	6%	(9)	167
PID/Gender: Rep Women	8%	(14)	14%	(24)	15%	(25)	52%	(89)	11%	(19)	171
Ideo: Liberal (1-3)	61%	(141)	20%	(45)	6%	(14)	6%	(14)	7%	(17)	231
Ideo: Moderate (4)	22%	(48)	23%	(52)	17%	(37)	24%	(53)	14%	(31)	222
Ideo: Conservative (5-7)	10%	(33)	13%	(41)	15%	(47)	59%	(188)	4%	(11)	319
Ideo/PID: Conservative Republican	9%	(25)	11%	(29)	13%	(35)	63%	(166)	4%	(10)	266
Ideo/PID: Moderate/Liberal Republican	12%	(8)	12%	(8)	23%	(14)	28%	(17)	24%	(15)	61
Ideo/PID: Moderate/Conservative Democrat	28%	(36)	26%	(35)	19%	(25)	16%	(21)	10%	(13)	130
Ideo/PID: Liberal Democrat	64%	(126)	19%	(38)	5%	(9)	5%	(10)	6%	(12)	195
Unfavorable of Biden and Trump	30%	(43)	15%	(21)	11%	(15)	35%	(50)	10%	(14)	143
2024 H2H Matchup: Biden Voter	49%	(172)	22%	(79)	11%	(39)	10%	(37)	7%	(26)	353
2024 H2H Matchup: Trump Voter	11%	(40)	14%	(52)	14%	(51)	54%	(200)	7%	(25)	367
2022 House Vote: Democrat	48%	(162)	23%	(79)	13%	(45)	8%	(27)	7%	(25)	338
2022 House Vote: Republican	10%	(34)	12%	(40)	12%	(40)	60%	(198)	6%	(21)	333
2022 House Vote: Did not Vote	25%	(28)	21%	(23)	13%	(14)	27%	(30)	14%	(15)	110
2020 Vote: Joe Biden	48%	(177)	22%	(82)	12%	(44)	11%	(39)	8%	(30)	371
2020 Vote: Donald Trump	11%	(39)	11%	(41)	15%	(53)	56%	(204)	7%	(25)	363
2020 Vote: Did not Vote	19%	(11)	35%	(20)	1%	(0)	32%	(18)	14%	(8)	57
2016 Vote: Hillary Clinton	49%	(135)	22%	(61)	12%	(33)	10%	(27)	8%	(21)	278
2016 Vote: Donald Trump	12%	(36)	10%	(30)	13%	(41)	57%	(178)	8%	(24)	310
U.S. Economy: Wrong Track	22%	(125)	15%	(87)	12%	(69)	42%	(237)	8%	(44)	561
U.S. Economy: Right Direction	43%	(103)	24%	(57)	12%	(30)	11%	(27)	9%	(21)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	49%	(130)	26%	(69)	9%	(25)	10%	(26)	6%	(16)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(51)	13%	(49)	13%	(51)	54%	(210)	7%	(26)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	32%	(47)	18%	(26)	15%	(23)	19%	(28)	15%	(23)	147
Top 2024 Issue: Economy	24%	(70)	18%	(53)	14%	(42)	36%	(105)	8%	(22)	293

Continued on next page

Table BLMB32: Based on what you know, do you support or oppose the Biden administration's decision to cancel 127 billion in student loans?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	28%	(228)	18%	(144)	12%	(98)	33%	(264)	8%	(65)	799
Community: Urban	38%	(59)	25%	(39)	10%	(16)	20%	(32)	7%	(10)	156
Community: Suburban	30%	(120)	17%	(67)	15%	(61)	31%	(121)	7%	(28)	397
Community: Rural	20%	(49)	15%	(38)	9%	(22)	45%	(111)	11%	(26)	246
Community/Gender: Urban Women	35%	(23)	27%	(18)	12%	(8)	19%	(12)	8%	(5)	66
Community/Gender: Urban Men	39%	(35)	24%	(22)	9%	(8)	22%	(19)	6%	(5)	89
Community/Gender: Rural Women	21%	(30)	14%	(19)	11%	(16)	41%	(58)	13%	(18)	142
Community/Gender: Rural Men	18%	(19)	18%	(18)	6%	(6)	51%	(53)	8%	(8)	104
Community/Gender: Suburban Women	32%	(67)	20%	(43)	12%	(26)	27%	(57)	8%	(17)	211
Community/Gender: Suburban Men	29%	(53)	13%	(24)	18%	(34)	34%	(64)	6%	(11)	187
Homeowner	28%	(192)	18%	(122)	12%	(86)	35%	(244)	7%	(52)	696
Renter	36%	(32)	19%	(18)	12%	(11)	22%	(20)	11%	(9)	90
Military HHnm: Yes	18%	(19)	18%	(19)	13%	(14)	49%	(51)	3%	(3)	106
Military HH: No	30%	(209)	18%	(125)	12%	(85)	31%	(213)	9%	(62)	693
Employ: Private Sector	30%	(99)	21%	(67)	15%	(49)	26%	(84)	8%	(27)	325
Employ: Self-Employed	26%	(16)	24%	(14)	9%	(5)	33%	(19)	8%	(5)	59
Employ: Retired	20%	(40)	14%	(28)	12%	(24)	48%	(97)	6%	(13)	202
Employ: Unemployed	49%	(27)	11%	(6)	1%	(1)	32%	(18)	7%	(4)	56
Employ: Other	32%	(21)	17%	(11)	14%	(9)	24%	(16)	13%	(8)	65
Self + Household: White-Collar	32%	(104)	17%	(56)	12%	(40)	32%	(102)	6%	(20)	323
Self + Household: Blue Collar	26%	(94)	19%	(68)	13%	(49)	36%	(132)	6%	(21)	364
Union HH: Yes	25%	(20)	23%	(18)	13%	(10)	32%	(25)	7%	(5)	78
Union HH: No	29%	(208)	17%	(126)	12%	(89)	33%	(239)	8%	(60)	721
LGBTQ+: Yes	48%	(45)	11%	(11)	12%	(11)	21%	(20)	7%	(7)	93
LGBTQ+: No	26%	(183)	19%	(133)	12%	(88)	35%	(244)	8%	(58)	706
Motivated to Vote	29%	(210)	18%	(127)	12%	(85)	35%	(252)	7%	(52)	726
Parent: Yes	36%	(75)	22%	(46)	17%	(35)	19%	(40)	7%	(14)	209
Parent: No	26%	(153)	17%	(98)	11%	(64)	38%	(225)	9%	(51)	590
COVID Vaccine: Yes	31%	(187)	20%	(117)	11%	(66)	30%	(177)	8%	(48)	595
COVID Vaccine: No	20%	(40)	13%	(26)	16%	(33)	43%	(87)	8%	(17)	204
Student Loans: Yes	50%	(83)	20%	(33)	10%	(17)	13%	(22)	6%	(9)	165
Student Loans: No	23%	(145)	17%	(111)	13%	(81)	38%	(242)	9%	(56)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com/intelligence).

Table BLMB33: *How likely are you, if at all, to consider voting for a presidential candidate from a new political party that is an alternative to the Republican Party or the Democratic Party?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/no opinion		Total N
Registered Voters	13%	(106)	25%	(203)	16%	(131)	29%	(233)	16%	(126)	799
Gender: Male	16%	(61)	24%	(92)	16%	(59)	30%	(115)	14%	(53)	380
Gender: Female	11%	(45)	26%	(111)	17%	(72)	28%	(119)	17%	(73)	419
Age: 18-34	18%	(37)	34%	(71)	14%	(29)	22%	(47)	13%	(28)	213
Age: 35-44	19%	(20)	29%	(30)	19%	(19)	17%	(18)	17%	(17)	103
Age: 45-64	13%	(36)	26%	(69)	14%	(37)	31%	(83)	17%	(46)	271
Age: 65+	6%	(12)	15%	(33)	21%	(45)	40%	(86)	17%	(35)	212
GenZers: 1997-2012	25%	(21)	20%	(17)	11%	(9)	26%	(22)	19%	(16)	86
Millennials: 1981-1996	13%	(27)	37%	(75)	18%	(36)	20%	(41)	12%	(25)	205
GenXers: 1965-1980	18%	(34)	29%	(56)	11%	(20)	31%	(59)	12%	(22)	191
Baby Boomers: 1946-1964	8%	(23)	19%	(54)	20%	(60)	33%	(98)	20%	(58)	293
Educ: < College	13%	(62)	23%	(112)	16%	(77)	28%	(134)	19%	(92)	478
Educ: Bachelors degree	10%	(21)	29%	(61)	16%	(34)	33%	(70)	11%	(23)	209
Educ: Post-grad	20%	(22)	28%	(31)	17%	(19)	26%	(29)	10%	(11)	112
Income: Under 50k	11%	(37)	25%	(83)	17%	(55)	28%	(91)	19%	(62)	328
Income: 50k-100k	13%	(35)	25%	(67)	15%	(42)	33%	(90)	14%	(39)	274
Income: 100k+	17%	(34)	27%	(53)	17%	(34)	27%	(53)	12%	(25)	197
Ethnicity: White (Non-Hispanic)	12%	(77)	25%	(163)	17%	(115)	31%	(208)	15%	(103)	666
Ethnicity: Black (Non-Hispanic)	22%	(17)	34%	(27)	12%	(9)	13%	(10)	19%	(15)	79
All Christian	15%	(66)	23%	(99)	17%	(75)	29%	(126)	17%	(73)	439
Agnostic/Nothing in particular	12%	(21)	27%	(47)	17%	(28)	31%	(53)	14%	(23)	172
Something Else	7%	(7)	34%	(36)	15%	(16)	27%	(28)	17%	(18)	104
Evangelical	14%	(27)	28%	(53)	16%	(30)	24%	(46)	17%	(33)	190
Non-Evangelical	13%	(43)	23%	(78)	17%	(59)	30%	(102)	17%	(56)	339
PID: Dem (no lean)	16%	(54)	21%	(70)	17%	(57)	29%	(96)	16%	(54)	331
PID: Ind (no lean)	20%	(27)	32%	(42)	7%	(9)	20%	(27)	20%	(26)	130
PID: Rep (no lean)	7%	(25)	27%	(92)	19%	(65)	33%	(111)	13%	(45)	338

Continued on next page

Table BLMB33: *How likely are you, if at all, to consider voting for a presidential candidate from a new political party that is an alternative to the Republican Party or the Democratic Party?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/no opinion		Total N
Registered Voters	13%	(106)	25%	(203)	16%	(131)	29%	(233)	16%	(126)	799
PID/Gender: Dem Men	20%	(29)	19%	(28)	14%	(20)	31%	(45)	16%	(22)	144
PID/Gender: Dem Women	14%	(25)	22%	(42)	20%	(37)	27%	(51)	17%	(32)	188
PID/Gender: Ind Men	22%	(15)	33%	(23)	12%	(9)	14%	(10)	19%	(13)	70
PID/Gender: Ind Women	19%	(11)	31%	(19)	1%	(0)	28%	(17)	22%	(13)	60
PID/Gender: Rep Men	10%	(17)	25%	(42)	18%	(31)	36%	(59)	11%	(18)	167
PID/Gender: Rep Women	5%	(8)	29%	(50)	20%	(34)	30%	(51)	16%	(28)	171
Ideo: Liberal (1-3)	13%	(30)	24%	(55)	16%	(38)	37%	(85)	10%	(23)	231
Ideo: Moderate (4)	20%	(44)	27%	(60)	12%	(27)	17%	(38)	24%	(53)	222
Ideo: Conservative (5-7)	8%	(26)	25%	(80)	21%	(66)	33%	(105)	14%	(43)	319
Ideo/PID: Conservative Republican	6%	(16)	24%	(64)	21%	(57)	36%	(95)	12%	(32)	266
Ideo/PID: Moderate/Liberal Republican	8%	(5)	40%	(24)	13%	(8)	19%	(12)	21%	(13)	61
Ideo/PID: Moderate/Conservative Democrat	22%	(28)	22%	(29)	16%	(21)	15%	(20)	25%	(33)	130
Ideo/PID: Liberal Democrat	13%	(26)	19%	(37)	19%	(36)	39%	(75)	10%	(20)	195
Unfavorable of Biden and Trump	24%	(34)	40%	(57)	14%	(19)	13%	(18)	11%	(15)	143
2024 H2H Matchup: Biden Voter	13%	(47)	23%	(81)	18%	(63)	31%	(109)	15%	(53)	353
2024 H2H Matchup: Trump Voter	11%	(40)	24%	(89)	17%	(63)	31%	(115)	17%	(61)	367
2022 House Vote: Democrat	14%	(48)	22%	(73)	18%	(61)	31%	(106)	15%	(50)	338
2022 House Vote: Republican	12%	(40)	28%	(92)	17%	(58)	28%	(93)	15%	(51)	333
2022 House Vote: Did not Vote	12%	(13)	30%	(34)	11%	(12)	30%	(33)	17%	(18)	110
2020 Vote: Joe Biden	14%	(52)	24%	(89)	17%	(62)	30%	(112)	15%	(57)	371
2020 Vote: Donald Trump	12%	(45)	25%	(90)	17%	(62)	30%	(108)	16%	(57)	363
2020 Vote: Did not Vote	12%	(7)	33%	(19)	11%	(6)	25%	(14)	20%	(11)	57
2016 Vote: Hillary Clinton	13%	(37)	21%	(59)	19%	(53)	32%	(90)	14%	(39)	278
2016 Vote: Donald Trump	11%	(34)	25%	(78)	18%	(56)	29%	(91)	16%	(51)	310
U.S. Economy: Wrong Track	13%	(75)	27%	(152)	17%	(93)	27%	(153)	16%	(88)	561
U.S. Economy: Right Direction	13%	(31)	21%	(51)	16%	(38)	34%	(80)	16%	(38)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	15%	(39)	21%	(55)	15%	(39)	33%	(89)	17%	(44)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(44)	27%	(104)	17%	(64)	30%	(117)	15%	(56)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(23)	30%	(44)	19%	(28)	19%	(28)	17%	(25)	147
Top 2024 Issue: Economy	13%	(38)	27%	(78)	17%	(49)	26%	(76)	17%	(50)	293

Continued on next page

Table BLMB33: *How likely are you, if at all, to consider voting for a presidential candidate from a new political party that is an alternative to the Republican Party or the Democratic Party?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/no opinion		Total N
Registered Voters	13%	(106)	25%	(203)	16%	(131)	29%	(233)	16%	(126)	799
Community: Urban	25%	(39)	28%	(44)	13%	(20)	21%	(32)	14%	(21)	156
Community: Suburban	11%	(42)	24%	(95)	19%	(75)	30%	(119)	17%	(66)	397
Community: Rural	10%	(24)	26%	(64)	15%	(37)	34%	(82)	16%	(38)	246
Community/Gender: Urban Women	17%	(11)	29%	(19)	15%	(10)	18%	(12)	21%	(14)	66
Community/Gender: Urban Men	31%	(27)	27%	(24)	11%	(10)	23%	(20)	8%	(7)	89
Community/Gender: Rural Women	8%	(12)	32%	(46)	15%	(22)	28%	(40)	16%	(22)	142
Community/Gender: Rural Men	12%	(13)	18%	(18)	14%	(15)	41%	(42)	15%	(16)	104
Community/Gender: Suburban Women	10%	(21)	22%	(46)	19%	(41)	32%	(67)	17%	(36)	211
Community/Gender: Suburban Men	11%	(21)	27%	(50)	18%	(34)	28%	(52)	16%	(30)	187
Homeowner	13%	(92)	25%	(175)	16%	(114)	30%	(207)	16%	(109)	696
Renter	15%	(14)	27%	(25)	17%	(16)	28%	(25)	12%	(11)	90
Military HHnm: Yes	6%	(7)	22%	(23)	19%	(21)	40%	(42)	13%	(14)	106
Military HH: No	14%	(99)	26%	(180)	16%	(110)	28%	(191)	16%	(112)	693
Employ: Private Sector	17%	(55)	29%	(94)	18%	(57)	23%	(74)	14%	(46)	325
Employ: Self-Employed	11%	(6)	31%	(18)	14%	(8)	35%	(20)	9%	(5)	59
Employ: Retired	9%	(18)	14%	(29)	21%	(41)	37%	(76)	19%	(37)	202
Employ: Unemployed	14%	(8)	16%	(9)	17%	(10)	39%	(22)	14%	(8)	56
Employ: Other	16%	(10)	33%	(21)	9%	(6)	26%	(17)	17%	(11)	65
Self + Household: White-Collar	15%	(48)	25%	(80)	18%	(60)	32%	(102)	10%	(33)	323
Self + Household: Blue Collar	12%	(42)	27%	(98)	17%	(62)	27%	(98)	18%	(65)	364
Union HH: Yes	14%	(11)	26%	(20)	13%	(10)	29%	(22)	18%	(14)	78
Union HH: No	13%	(95)	25%	(183)	17%	(121)	29%	(211)	16%	(112)	721
LGBTQ+: Yes	12%	(11)	37%	(35)	9%	(8)	30%	(28)	11%	(11)	93
LGBTQ+: No	13%	(94)	24%	(169)	17%	(123)	29%	(205)	16%	(115)	706
Motivated to Vote	13%	(97)	24%	(175)	17%	(127)	30%	(219)	15%	(109)	726
Parent: Yes	21%	(43)	30%	(62)	14%	(29)	23%	(47)	13%	(27)	209
Parent: No	11%	(63)	24%	(141)	17%	(102)	32%	(186)	17%	(99)	590
COVID Vaccine: Yes	13%	(74)	27%	(160)	16%	(98)	30%	(176)	15%	(88)	595
COVID Vaccine: No	15%	(31)	21%	(43)	16%	(33)	28%	(57)	19%	(38)	204

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Table BLMB33: *How likely are you, if at all, to consider voting for a presidential candidate from a new political party that is an alternative to the Republican Party or the Democratic Party?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/no opinion		Total N
Registered Voters	13%	(106)	25%	(203)	16%	(131)	29%	(233)	16%	(126)	799
Student Loans: Yes	13%	(21)	37%	(62)	12%	(20)	26%	(43)	12%	(19)	165
Student Loans: No	13%	(85)	22%	(142)	17%	(110)	30%	(191)	17%	(107)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB34: Recently, new House Speaker Mike Johnson has stated that he is supportive of impeachment efforts against President Biden. Based on what you know, do you support or oppose the current impeachment investigation into President Biden?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	31%	(249)	14%	(110)	11%	(85)	32%	(252)	13%	(103)	799
Gender: Male	32%	(123)	15%	(56)	11%	(44)	32%	(121)	9%	(36)	380
Gender: Female	30%	(125)	13%	(54)	10%	(41)	31%	(131)	16%	(67)	419
Age: 18-34	29%	(62)	19%	(40)	14%	(30)	19%	(41)	19%	(41)	213
Age: 35-44	23%	(24)	15%	(15)	15%	(16)	34%	(35)	13%	(13)	103
Age: 45-64	33%	(88)	13%	(36)	8%	(22)	33%	(89)	13%	(36)	271
Age: 65+	35%	(75)	9%	(19)	8%	(17)	41%	(88)	6%	(13)	212
GenZers: 1997-2012	26%	(22)	15%	(13)	15%	(13)	20%	(17)	24%	(21)	86
Millennials: 1981-1996	28%	(58)	19%	(39)	15%	(30)	26%	(53)	12%	(25)	205
GenXers: 1965-1980	28%	(53)	14%	(27)	10%	(19)	33%	(62)	15%	(30)	191
Baby Boomers: 1946-1964	36%	(105)	9%	(27)	7%	(20)	38%	(113)	9%	(27)	293
Educ: < College	36%	(172)	15%	(71)	7%	(34)	26%	(123)	16%	(77)	478
Educ: Bachelors degree	20%	(42)	14%	(29)	17%	(35)	41%	(85)	9%	(18)	209
Educ: Post-grad	31%	(35)	9%	(10)	14%	(16)	39%	(44)	6%	(7)	112
Income: Under 50k	32%	(106)	13%	(44)	8%	(26)	28%	(91)	19%	(61)	328
Income: 50k-100k	33%	(92)	15%	(40)	12%	(32)	33%	(90)	8%	(21)	274
Income: 100k+	26%	(51)	14%	(27)	14%	(27)	36%	(72)	10%	(20)	197
Ethnicity: White (Non-Hispanic)	33%	(219)	14%	(92)	10%	(69)	31%	(209)	11%	(76)	666
Ethnicity: Black (Non-Hispanic)	15%	(12)	19%	(15)	6%	(4)	37%	(29)	24%	(19)	79
All Christian	38%	(165)	12%	(54)	11%	(47)	28%	(124)	11%	(48)	439
Agnostic/Nothing in particular	23%	(40)	14%	(25)	9%	(16)	35%	(60)	19%	(32)	172
Something Else	31%	(33)	18%	(19)	7%	(7)	26%	(28)	17%	(17)	104
Evangelical	47%	(89)	17%	(32)	4%	(8)	20%	(38)	13%	(24)	190
Non-Evangelical	31%	(105)	11%	(39)	13%	(44)	32%	(110)	12%	(42)	339
PID: Dem (no lean)	8%	(28)	10%	(33)	14%	(46)	54%	(179)	14%	(46)	331
PID: Ind (no lean)	19%	(25)	12%	(16)	10%	(13)	39%	(51)	20%	(26)	130
PID: Rep (no lean)	58%	(196)	18%	(61)	8%	(26)	7%	(22)	9%	(32)	338

Continued on next page

Table BLMB34: Recently, new House Speaker Mike Johnson has stated that he is supportive of impeachment efforts against President Biden. Based on what you know, do you support or oppose the current impeachment investigation into President Biden?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	31%	(249)	14%	(110)	11%	(85)	32%	(252)	13%	(103)	799
PID/Gender: Dem Men	12%	(18)	13%	(19)	12%	(17)	54%	(77)	9%	(12)	144
PID/Gender: Dem Women	5%	(10)	7%	(14)	15%	(29)	54%	(102)	18%	(33)	188
PID/Gender: Ind Men	16%	(11)	9%	(7)	15%	(10)	40%	(28)	19%	(13)	70
PID/Gender: Ind Women	23%	(14)	15%	(9)	4%	(3)	37%	(23)	20%	(12)	60
PID/Gender: Rep Men	57%	(94)	18%	(31)	10%	(16)	9%	(15)	6%	(10)	167
PID/Gender: Rep Women	60%	(102)	18%	(31)	6%	(10)	4%	(7)	13%	(21)	171
Ideo: Liberal (1-3)	8%	(19)	8%	(19)	13%	(30)	59%	(135)	12%	(27)	231
Ideo: Moderate (4)	14%	(31)	14%	(31)	15%	(34)	38%	(84)	19%	(43)	222
Ideo: Conservative (5-7)	59%	(189)	18%	(59)	7%	(21)	10%	(32)	6%	(18)	319
Ideo/PID: Conservative Republican	65%	(172)	20%	(52)	7%	(18)	4%	(11)	5%	(12)	266
Ideo/PID: Moderate/Liberal Republican	32%	(20)	14%	(9)	13%	(8)	18%	(11)	22%	(14)	61
Ideo/PID: Moderate/Conservative Democrat	10%	(13)	15%	(20)	16%	(21)	44%	(57)	15%	(19)	130
Ideo/PID: Liberal Democrat	8%	(15)	7%	(13)	13%	(25)	62%	(120)	11%	(22)	195
Unfavorable of Biden and Trump	14%	(20)	18%	(26)	23%	(33)	21%	(29)	24%	(34)	143
2024 H2H Matchup: Biden Voter	6%	(22)	8%	(28)	14%	(48)	62%	(219)	10%	(36)	353
2024 H2H Matchup: Trump Voter	60%	(222)	19%	(69)	6%	(22)	6%	(21)	9%	(34)	367
2022 House Vote: Democrat	8%	(27)	7%	(24)	14%	(47)	60%	(203)	11%	(37)	338
2022 House Vote: Republican	56%	(187)	22%	(73)	8%	(26)	7%	(23)	7%	(24)	333
2022 House Vote: Did not Vote	27%	(30)	11%	(12)	8%	(9)	20%	(22)	34%	(37)	110
2020 Vote: Joe Biden	6%	(24)	8%	(29)	15%	(56)	58%	(216)	13%	(47)	371
2020 Vote: Donald Trump	60%	(216)	19%	(70)	6%	(22)	7%	(24)	8%	(31)	363
2020 Vote: Did not Vote	14%	(8)	15%	(9)	10%	(6)	19%	(11)	41%	(23)	57
2016 Vote: Hillary Clinton	9%	(25)	6%	(16)	12%	(34)	63%	(176)	10%	(27)	278
2016 Vote: Donald Trump	57%	(178)	17%	(54)	7%	(22)	8%	(25)	10%	(31)	310
U.S. Economy: Wrong Track	41%	(229)	16%	(88)	11%	(64)	17%	(98)	15%	(82)	561
U.S. Economy: Right Direction	8%	(20)	10%	(23)	9%	(21)	65%	(154)	9%	(21)	238
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(24)	8%	(21)	11%	(30)	63%	(166)	9%	(24)	266
Prsnl. Fin. Sit. 2021-23: Better Under Trump	56%	(218)	20%	(79)	7%	(27)	8%	(29)	8%	(32)	386
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(7)	7%	(10)	18%	(27)	38%	(56)	31%	(46)	147
Top 2024 Issue: Economy	40%	(116)	17%	(51)	11%	(33)	19%	(55)	13%	(37)	293

Continued on next page

Table BLMB34: Recently, new House Speaker Mike Johnson has stated that he is supportive of impeachment efforts against President Biden. Based on what you know, do you support or oppose the current impeachment investigation into President Biden?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	31%	(249)	14%	(110)	11%	(85)	32%	(252)	13%	(103)	799
Community: Urban	24%	(38)	20%	(31)	14%	(22)	32%	(49)	11%	(17)	156
Community: Suburban	30%	(119)	14%	(55)	11%	(44)	35%	(141)	10%	(40)	397
Community: Rural	37%	(92)	10%	(25)	8%	(20)	25%	(62)	19%	(46)	246
Community/Gender: Urban Women	26%	(17)	12%	(8)	12%	(8)	29%	(19)	20%	(13)	66
Community/Gender: Urban Men	23%	(20)	25%	(22)	15%	(13)	33%	(30)	4%	(3)	89
Community/Gender: Rural Women	35%	(49)	14%	(20)	10%	(14)	19%	(27)	22%	(32)	142
Community/Gender: Rural Men	41%	(43)	5%	(6)	6%	(6)	33%	(35)	14%	(15)	104
Community/Gender: Suburban Women	28%	(59)	12%	(26)	9%	(19)	40%	(85)	10%	(22)	211
Community/Gender: Suburban Men	32%	(60)	15%	(28)	13%	(24)	30%	(56)	10%	(18)	187
Homeowner	32%	(222)	14%	(95)	10%	(71)	32%	(221)	12%	(86)	696
Renter	27%	(25)	15%	(13)	14%	(13)	32%	(28)	12%	(11)	90
Military HHnm: Yes	44%	(46)	10%	(10)	9%	(9)	29%	(31)	8%	(9)	106
Military HH: No	29%	(202)	14%	(100)	11%	(76)	32%	(221)	14%	(94)	693
Employ: Private Sector	32%	(104)	17%	(54)	14%	(46)	26%	(85)	11%	(36)	325
Employ: Self-Employed	37%	(21)	14%	(8)	6%	(4)	26%	(15)	17%	(10)	59
Employ: Retired	35%	(71)	7%	(14)	6%	(11)	45%	(90)	8%	(15)	202
Employ: Unemployed	18%	(10)	14%	(8)	16%	(9)	34%	(19)	18%	(10)	56
Employ: Other	31%	(20)	23%	(15)	6%	(4)	25%	(16)	16%	(10)	65
Self + Household: White-Collar	27%	(89)	13%	(41)	13%	(41)	38%	(124)	9%	(28)	323
Self + Household: Blue Collar	35%	(128)	16%	(58)	9%	(35)	29%	(105)	11%	(38)	364
Union HH: Yes	29%	(23)	12%	(9)	12%	(9)	35%	(27)	12%	(9)	78
Union HH: No	31%	(226)	14%	(101)	10%	(76)	31%	(225)	13%	(94)	721
LGBTQ+: Yes	26%	(24)	4%	(4)	12%	(11)	37%	(34)	21%	(20)	93
LGBTQ+: No	32%	(225)	15%	(107)	10%	(74)	31%	(217)	12%	(83)	706
Motivated to Vote	33%	(238)	13%	(97)	11%	(77)	33%	(237)	11%	(77)	726
Parent: Yes	37%	(78)	17%	(36)	12%	(25)	24%	(51)	9%	(19)	209
Parent: No	29%	(171)	13%	(75)	10%	(60)	34%	(201)	14%	(84)	590
COVID Vaccine: Yes	24%	(141)	12%	(71)	12%	(73)	39%	(229)	14%	(81)	595
COVID Vaccine: No	53%	(108)	20%	(40)	6%	(12)	11%	(23)	11%	(21)	204

Continued on next page

Table BLMB34: *Recently, new House Speaker Mike Johnson has stated that he is supportive of impeachment efforts against President Biden. Based on what you know, do you support or oppose the current impeachment investigation into President Biden?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	31%	(249)	14%	(110)	11%	(85)	32%	(252)	13%	(103)	799
Student Loans: Yes	19%	(31)	15%	(25)	13%	(22)	40%	(66)	13%	(21)	165
Student Loans: No	34%	(218)	14%	(86)	10%	(63)	29%	(186)	13%	(82)	634

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	799	100%
xdemGender	Gender: Male	380	48%
	Gender: Female	419	52%
	N	799	
age	Age: 18-34	213	27%
	Age: 35-44	103	13%
	Age: 45-64	271	34%
	Age: 65+	212	26%
	N	799	
demAgeGeneration	GenZers: 1997-2012	86	11%
	Millennials: 1981-1996	205	26%
	GenXers: 1965-1980	191	24%
	Baby Boomers: 1946-1964	293	37%
	N	775	
xeduc3	Educ: < College	478	60%
	Educ: Bachelors degree	209	26%
	Educ: Post-grad	112	14%
	N	799	
xdemInc3	Income: Under 50k	328	41%
	Income: 50k-100k	274	34%
	Income: 100k+	197	25%
	N	799	
xrace_eth	Ethnicity: White (Non-Hispanic)	666	83%
	Ethnicity: Hispanic	33	4%
	Ethnicity: Black (Non-Hispanic)	79	10%
	Ethnicity: Asian + Other (Non-Hispanic)	21	3%
	N	799	
xdemReligion	All Christian	439	55%
	All Non-Christian	43	5%
	Atheist	40	5%
	Agnostic/Nothing in particular	172	22%
	Something Else	104	13%
	N	799	
xdemEvang	Evangelical	190	24%
	Non-Evangelical	339	42%
	N	530	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xpid3	PID: Dem (no lean)	331	41%
	PID: Ind (no lean)	130	16%
	PID: Rep (no lean)	338	42%
	N	799	
xpidGender	PID/Gender: Dem Men	144	18%
	PID/Gender: Dem Women	188	24%
	PID/Gender: Ind Men	70	9%
	PID/Gender: Ind Women	60	8%
	PID/Gender: Rep Men	167	21%
	PID/Gender: Rep Women	171	21%
	N	799	
xdemIdeo3	Ideo: Liberal (1-3)	231	29%
	Ideo: Moderate (4)	222	28%
	Ideo: Conservative (5-7)	319	40%
	N	772	
BLMBxdem1	Ideo/PID: Conservative Republican	266	33%
BLMBxdem2	Ideo/PID: Moderate/Liberal Republican	61	8%
BLMBxdem3	Ideo/PID: Moderate/Conservative Democrat	130	16%
BLMBxdem4	Ideo/PID: Liberal Democrat	195	24%
BLMBxdem5	Unfavorable of Biden and Trump	143	18%
BLMBxdem6	2024 H2H Matchup: Biden Voter	353	44%
	2024 H2H Matchup: Trump Voter	367	46%
	2024 H2H Matchup: Would not Vote	38	5%
	2024 H2H Matchup: Do not Know	41	5%
	N	799	
BLMBxdem7	2022 House Vote: Democrat	338	42%
	2022 House Vote: Republican	333	42%
	N	671	
BLMBxdem8	2022 House Vote: Did not Vote	110	14%
BLMBxdem9	2020 Vote: Joe Biden	371	46%
	2020 Vote: Donald Trump	363	45%
	2020 Vote: Someone Else	9	1%
	N	742	
BLMBxdem10	2020 Vote: Did not Vote	57	7%

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
BLMBxdem11	2016 Vote: Hillary Clinton	278	35%
	2016 Vote: Donald Trump	310	39%
	2016 Vote: Someone Else	25	3%
	N	614	
BLMBxdem12	2020 Vote/PID: Not Biden/Democrat	35	4%
BLMBxdem13	2020 Vote/PID: Not Trump/Republican	45	6%
BLMBxdem14	U.S. Economy: Wrong Track	561	70%
	U.S. Economy: Right Direction	238	30%
	N	799	
BLMBxdem15	Prsnl. Fin. Sit. 2021-23: Better Under Biden	266	33%
	Prsnl. Fin. Sit. 2021-23: Better Under Trump	386	48%
	Prsnl. Fin. Sit. 2021-23: Same Under Both	147	18%
	N	799	
BLMBxdem16	Top 2024 Issue: Economy	293	37%
xdemUsr	Community: Urban	156	19%
	Community: Suburban	397	50%
	Community: Rural	246	31%
	N	799	
BLMBxdem17	Community/Gender: Urban Women	66	8%
BLMBxdem18	Community/Gender: Urban Men	89	11%
BLMBxdem19	Community/Gender: Rural Women	142	18%
BLMBxdem20	Community/Gender: Rural Men	104	13%
BLMBxdem21	Community/Gender: Suburban Women	211	26%
BLMBxdem22	Community/Gender: Suburban Men	187	23%
BLMBxdem23	Homeowner	696	87%
	Renter	90	11%
	N	786	
xdemMilHH1	Military HHnm: Yes	106	13%
	Military HH: No	693	87%
	N	799	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemEmploy	Employ: Private Sector	325	41%
	Employ: Government	35	4%
	Employ: Self-Employed	59	7%
	Employ: Homemaker	38	5%
	Employ: Student	19	2%
	Employ: Retired	202	25%
	Employ: Unemployed	56	7%
	Employ: Other	65	8%
	N	799	
BLMBxdem24	Self + Household: White-Collar	323	40%
	Self + Household: Blue Collar	364	46%
	N	686	
BLMBxdem25	Union HH: Yes	78	10%
	Union HH: No	721	90%
	N	799	
BLMBxdem26	LGBTQ+: Yes	93	12%
BLMBxdem27	LGBTQ+: No	706	88%
BLMBxdem28	Motivated to Vote	726	91%
BLMBxdem29	Parent: Yes	209	26%
	Parent: No	590	74%
	N	799	
BLMBxdem30	COVID Vaccine: Yes	595	74%
	COVID Vaccine: No	204	26%
	N	799	
BLMBxdem31	Student Loans: Yes	165	21%
	Student Loans: No	634	79%
	N	799	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.





Wisconsin Tracking Poll #2311167
November 27 - December 06, 2023

Crosstabulation Results

Methodology:

This poll was conducted from November 27 - December 06, 2023, among a national sample of 681 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on gender, age, race/ethnicity, marital status, home ownership, and 2020 Presidential Vote. Results from the full survey have a margin of error of plus or minus 4 percentage points.

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Crosstabulation Results by Respondent Demographics

Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	27%	(186)	73%	(495)	681
Gender: Male	31%	(100)	69%	(224)	325
Gender: Female	24%	(86)	76%	(271)	356
Age: 18-34	22%	(40)	78%	(144)	184
Age: 35-44	25%	(22)	75%	(66)	88
Age: 45-64	25%	(63)	75%	(186)	249
Age: 65+	38%	(61)	62%	(100)	160
GenZers: 1997-2012	28%	(24)	72%	(61)	85
Millennials: 1981-1996	18%	(30)	82%	(138)	168
GenXers: 1965-1980	28%	(48)	72%	(123)	171
Baby Boomers: 1946-1964	33%	(81)	67%	(163)	243
Educ: < College	25%	(114)	75%	(348)	462
Educ: Bachelors degree	32%	(47)	68%	(100)	148
Educ: Post-grad	34%	(24)	66%	(47)	71
Income: Under 50k	26%	(62)	74%	(179)	241
Income: 50k-100k	31%	(83)	69%	(185)	267
Income: 100k+	24%	(41)	76%	(131)	172
Ethnicity: White (Non-Hispanic)	28%	(173)	72%	(434)	606
All Christian	28%	(97)	72%	(255)	352
Agnostic/Nothing in particular	26%	(45)	74%	(132)	177
Something Else	16%	(16)	84%	(79)	95
Evangelical	10%	(13)	90%	(115)	128
Non-Evangelical	32%	(100)	68%	(213)	313
PID: Dem (no lean)	55%	(128)	45%	(105)	233
PID: Ind (no lean)	23%	(46)	77%	(149)	195
PID: Rep (no lean)	5%	(12)	95%	(241)	253

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Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	27%	(186)	73%	(495)	681
PID/Gender: Dem Men	65%	(65)	35%	(35)	100
PID/Gender: Dem Women	47%	(63)	53%	(70)	132
PID/Gender: Ind Men	26%	(29)	74%	(80)	109
PID/Gender: Ind Women	20%	(17)	80%	(69)	86
PID/Gender: Rep Men	5%	(6)	95%	(109)	115
PID/Gender: Rep Women	4%	(6)	96%	(132)	138
Ideo: Liberal (1-3)	53%	(110)	47%	(98)	208
Ideo: Moderate (4)	31%	(52)	69%	(118)	170
Ideo: Conservative (5-7)	8%	(22)	92%	(264)	286
Ideo/PID: Conservative Republican	5%	(9)	95%	(198)	208
Ideo/PID: Moderate/Conservative Democrat	55%	(40)	45%	(33)	73
Ideo/PID: Liberal Democrat	56%	(87)	44%	(68)	155
Unfavorable of Biden and Trump	9%	(12)	91%	(114)	126
2024 H2H Matchup: Biden Voter	57%	(161)	43%	(120)	281
2024 H2H Matchup: Trump Voter	5%	(16)	95%	(289)	305
2024 H2H Matchup: Would not Vote	6%	(3)	94%	(53)	57
2022 House Vote: Democrat	52%	(145)	48%	(136)	282
2022 House Vote: Republican	7%	(20)	93%	(275)	295
2022 House Vote: Did not Vote	19%	(18)	81%	(76)	94
2020 Vote: Joe Biden	50%	(162)	50%	(162)	323
2020 Vote: Donald Trump	5%	(16)	95%	(304)	319
2016 Vote: Hillary Clinton	57%	(128)	43%	(95)	224
2016 Vote: Donald Trump	8%	(22)	92%	(261)	283
U.S. Economy: Wrong Track	—	(0)	100%	(495)	495
U.S. Economy: Right Direction	100%	(186)	—	(0)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	63%	(125)	37%	(75)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(17)	95%	(334)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	34%	(44)	66%	(87)	131
Top 2024 Issue: Economy	11%	(31)	89%	(264)	295

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Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	27%	(186)	73%	(495)	681
Community: Urban	42%	(50)	58%	(71)	121
Community: Suburban	25%	(79)	75%	(238)	318
Community: Rural	23%	(56)	77%	(186)	242
Community/Gender: Urban Women	31%	(20)	69%	(44)	64
Community/Gender: Urban Men	53%	(30)	47%	(27)	58
Community/Gender: Rural Women	25%	(33)	75%	(99)	131
Community/Gender: Rural Men	21%	(24)	79%	(87)	111
Community/Gender: Suburban Women	20%	(33)	80%	(128)	161
Community/Gender: Suburban Men	30%	(46)	70%	(110)	156
Homeowner	27%	(170)	73%	(457)	626
Military HHnm: Yes	19%	(23)	81%	(102)	125
Military HH: No	29%	(162)	71%	(393)	556
Employ: Private Sector	22%	(64)	78%	(225)	289
Employ: Retired	35%	(69)	65%	(128)	197
Self + Household: White-Collar	35%	(78)	65%	(147)	225
Self + Household: Blue Collar	26%	(99)	74%	(286)	385
Union HH: Yes	31%	(17)	69%	(37)	54
Union HH: No	27%	(169)	73%	(458)	627
LGBTQ+: Yes	17%	(10)	83%	(48)	58
LGBTQ+: No	28%	(176)	72%	(447)	623
Motivated to Vote	28%	(172)	72%	(441)	614
Parent: Yes	20%	(36)	80%	(143)	178
Parent: No	30%	(150)	70%	(353)	503
COVID Vaccine: Yes	35%	(168)	65%	(313)	481
COVID Vaccine: No	9%	(18)	91%	(183)	200
Student Loans: Yes	25%	(30)	75%	(93)	123
Student Loans: No	28%	(155)	72%	(402)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	40%	(271)	60%	(410)	681
Gender: Male	45%	(145)	55%	(180)	325
Gender: Female	36%	(127)	64%	(230)	356
Age: 18-34	34%	(62)	66%	(122)	184
Age: 35-44	36%	(32)	64%	(56)	88
Age: 45-64	39%	(96)	61%	(153)	249
Age: 65+	51%	(82)	49%	(78)	160
GenZers: 1997-2012	34%	(29)	66%	(56)	85
Millennials: 1981-1996	33%	(56)	67%	(113)	168
GenXers: 1965-1980	42%	(72)	58%	(99)	171
Baby Boomers: 1946-1964	44%	(106)	56%	(137)	243
Educ: < College	37%	(171)	63%	(291)	462
Educ: Bachelors degree	46%	(68)	54%	(80)	148
Educ: Post-grad	46%	(33)	54%	(39)	71
Income: Under 50k	35%	(85)	65%	(156)	241
Income: 50k-100k	47%	(125)	53%	(142)	267
Income: 100k+	35%	(61)	65%	(111)	172
Ethnicity: White (Non-Hispanic)	40%	(243)	60%	(363)	606
All Christian	41%	(145)	59%	(207)	352
Agnostic/Nothing in particular	41%	(73)	59%	(104)	177
Something Else	23%	(22)	77%	(74)	95
Evangelical	22%	(29)	78%	(99)	128
Non-Evangelical	42%	(133)	58%	(181)	313
PID: Dem (no lean)	65%	(150)	35%	(82)	233
PID: Ind (no lean)	37%	(73)	63%	(122)	195
PID: Rep (no lean)	19%	(48)	81%	(206)	253
PID/Gender: Dem Men	70%	(70)	30%	(30)	100
PID/Gender: Dem Women	60%	(80)	40%	(52)	132
PID/Gender: Ind Men	40%	(44)	60%	(65)	109
PID/Gender: Ind Women	34%	(29)	66%	(57)	86
PID/Gender: Rep Men	26%	(30)	74%	(85)	115
PID/Gender: Rep Women	13%	(18)	87%	(121)	138

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Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	40%	(271)	60%	(410)	681
Ideo: Liberal (1-3)	60%	(125)	40%	(83)	208
Ideo: Moderate (4)	51%	(87)	49%	(83)	170
Ideo: Conservative (5-7)	20%	(57)	80%	(229)	286
Ideo/PID: Conservative Republican	18%	(37)	82%	(171)	208
Ideo/PID: Moderate/Conservative Democrat	71%	(52)	29%	(21)	73
Ideo/PID: Liberal Democrat	63%	(98)	37%	(57)	155
Unfavorable of Biden and Trump	34%	(43)	66%	(83)	126
2024 H2H Matchup: Biden Voter	66%	(185)	34%	(97)	281
2024 H2H Matchup: Trump Voter	17%	(51)	83%	(254)	305
2024 H2H Matchup: Would not Vote	22%	(13)	78%	(44)	57
2022 House Vote: Democrat	64%	(180)	36%	(101)	282
2022 House Vote: Republican	21%	(63)	79%	(232)	295
2022 House Vote: Did not Vote	27%	(25)	73%	(69)	94
2020 Vote: Joe Biden	60%	(196)	40%	(128)	323
2020 Vote: Donald Trump	18%	(59)	82%	(261)	319
2016 Vote: Hillary Clinton	62%	(139)	38%	(84)	224
2016 Vote: Donald Trump	25%	(71)	75%	(212)	283
U.S. Economy: Wrong Track	22%	(109)	78%	(387)	495
U.S. Economy: Right Direction	88%	(163)	12%	(23)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	69%	(139)	31%	(61)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(67)	81%	(283)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	50%	(66)	50%	(65)	131
Top 2024 Issue: Economy	25%	(74)	75%	(221)	295
Community: Urban	54%	(65)	46%	(56)	121
Community: Suburban	39%	(123)	61%	(194)	318
Community: Rural	34%	(83)	66%	(159)	242
Community/Gender: Urban Women	51%	(33)	49%	(31)	64
Community/Gender: Urban Men	57%	(33)	43%	(25)	58
Community/Gender: Rural Women	31%	(41)	69%	(91)	131
Community/Gender: Rural Men	38%	(42)	62%	(69)	111
Community/Gender: Suburban Women	33%	(53)	67%	(108)	161

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Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	40%	(271)	60%	(410)	681
Community/Gender: Suburban Men	45%	(70)	55%	(86)	156
Homeowner	40%	(249)	60%	(377)	626
Military HHnm: Yes	42%	(53)	58%	(73)	125
Military HH: No	39%	(218)	61%	(337)	556
Employ: Private Sector	36%	(105)	64%	(184)	289
Employ: Retired	50%	(98)	50%	(99)	197
Self + Household: White-Collar	46%	(104)	54%	(121)	225
Self + Household: Blue Collar	36%	(138)	64%	(247)	385
Union HH: Yes	52%	(28)	48%	(26)	54
Union HH: No	39%	(243)	61%	(384)	627
LGBTQ+: Yes	25%	(14)	75%	(44)	58
LGBTQ+: No	41%	(257)	59%	(366)	623
Motivated to Vote	41%	(250)	59%	(364)	614
Parent: Yes	33%	(59)	67%	(120)	178
Parent: No	42%	(213)	58%	(290)	503
COVID Vaccine: Yes	49%	(234)	51%	(246)	481
COVID Vaccine: No	18%	(37)	82%	(163)	200
Student Loans: Yes	33%	(40)	67%	(83)	123
Student Loans: No	41%	(231)	59%	(327)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	58%	(394)	42%	(287)	681
Gender: Male	64%	(208)	36%	(116)	325
Gender: Female	52%	(186)	48%	(171)	356
Age: 18-34	56%	(103)	44%	(80)	184
Age: 35-44	56%	(49)	44%	(39)	88
Age: 45-64	55%	(138)	45%	(112)	249
Age: 65+	65%	(103)	35%	(57)	160
GenZers: 1997-2012	52%	(45)	48%	(41)	85
Millennials: 1981-1996	58%	(98)	42%	(70)	168
GenXers: 1965-1980	59%	(102)	41%	(70)	171
Baby Boomers: 1946-1964	58%	(141)	42%	(102)	243
Educ: < College	55%	(256)	45%	(206)	462
Educ: Bachelors degree	64%	(94)	36%	(54)	148
Educ: Post-grad	61%	(44)	39%	(28)	71
Income: Under 50k	52%	(124)	48%	(117)	241
Income: 50k-100k	65%	(173)	35%	(94)	267
Income: 100k+	56%	(96)	44%	(76)	172
Ethnicity: White (Non-Hispanic)	58%	(351)	42%	(255)	606
All Christian	60%	(212)	40%	(141)	352
Agnostic/Nothing in particular	58%	(103)	42%	(74)	177
Something Else	52%	(49)	48%	(46)	95
Evangelical	56%	(71)	44%	(56)	128
Non-Evangelical	59%	(183)	41%	(130)	313
PID: Dem (no lean)	74%	(173)	26%	(60)	233
PID: Ind (no lean)	54%	(105)	46%	(90)	195
PID: Rep (no lean)	46%	(116)	54%	(137)	253
PID/Gender: Dem Men	84%	(84)	16%	(16)	100
PID/Gender: Dem Women	67%	(89)	33%	(44)	132
PID/Gender: Ind Men	56%	(61)	44%	(48)	109
PID/Gender: Ind Women	51%	(43)	49%	(42)	86
PID/Gender: Rep Men	54%	(62)	46%	(53)	115
PID/Gender: Rep Women	39%	(53)	61%	(85)	138

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Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	58%	(394)	42%	(287)	681
Ideo: Liberal (1-3)	72%	(150)	28%	(58)	208
Ideo: Moderate (4)	64%	(108)	36%	(62)	170
Ideo: Conservative (5-7)	45%	(130)	55%	(156)	286
Ideo/PID: Conservative Republican	46%	(95)	54%	(112)	208
Ideo/PID: Moderate/Conservative Democrat	79%	(57)	21%	(15)	73
Ideo/PID: Liberal Democrat	73%	(114)	27%	(41)	155
Unfavorable of Biden and Trump	49%	(61)	51%	(65)	126
2024 H2H Matchup: Biden Voter	77%	(217)	23%	(65)	281
2024 H2H Matchup: Trump Voter	44%	(135)	56%	(170)	305
2024 H2H Matchup: Would not Vote	29%	(16)	71%	(40)	57
2022 House Vote: Democrat	75%	(212)	25%	(70)	282
2022 House Vote: Republican	49%	(145)	51%	(150)	295
2022 House Vote: Did not Vote	35%	(33)	65%	(61)	94
2020 Vote: Joe Biden	73%	(235)	27%	(88)	323
2020 Vote: Donald Trump	44%	(139)	56%	(180)	319
2016 Vote: Hillary Clinton	71%	(160)	29%	(64)	224
2016 Vote: Donald Trump	51%	(145)	49%	(139)	283
U.S. Economy: Wrong Track	45%	(221)	55%	(274)	495
U.S. Economy: Right Direction	93%	(172)	7%	(14)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	80%	(161)	20%	(39)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	43%	(152)	57%	(198)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	62%	(81)	38%	(50)	131
Top 2024 Issue: Economy	50%	(147)	50%	(148)	295
Community: Urban	63%	(76)	37%	(45)	121
Community: Suburban	56%	(178)	44%	(139)	318
Community: Rural	58%	(139)	42%	(103)	242
Community/Gender: Urban Women	61%	(39)	39%	(25)	64
Community/Gender: Urban Men	65%	(37)	35%	(20)	58
Community/Gender: Rural Women	53%	(70)	47%	(61)	131
Community/Gender: Rural Men	63%	(69)	37%	(41)	111
Community/Gender: Suburban Women	48%	(77)	52%	(84)	161

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Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	58%	(394)	42%	(287)	681
Community/Gender: Suburban Men	65%	(101)	35%	(55)	156
Homeowner	58%	(361)	42%	(266)	626
Military HHnm: Yes	50%	(62)	50%	(63)	125
Military HH: No	60%	(331)	40%	(224)	556
Employ: Private Sector	58%	(167)	42%	(122)	289
Employ: Retired	60%	(119)	40%	(78)	197
Self + Household: White-Collar	58%	(131)	42%	(93)	225
Self + Household: Blue Collar	58%	(225)	42%	(160)	385
Union HH: Yes	61%	(33)	39%	(21)	54
Union HH: No	58%	(361)	42%	(266)	627
LGBTQ+: Yes	49%	(29)	51%	(29)	58
LGBTQ+: No	59%	(365)	41%	(258)	623
Motivated to Vote	59%	(362)	41%	(251)	614
Parent: Yes	58%	(102)	42%	(76)	178
Parent: No	58%	(291)	42%	(212)	503
COVID Vaccine: Yes	64%	(308)	36%	(172)	481
COVID Vaccine: No	43%	(85)	57%	(115)	200
Student Loans: Yes	59%	(73)	41%	(50)	123
Student Loans: No	57%	(321)	43%	(237)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(88)	26%	(179)	10%	(65)	47%	(321)	3%	(21)	1%	(6)	681
Gender: Male	13%	(43)	24%	(79)	10%	(33)	47%	(152)	5%	(17)	—	(0)	325
Gender: Female	13%	(46)	28%	(100)	9%	(32)	47%	(169)	1%	(4)	2%	(6)	356
Age: 18-34	7%	(14)	25%	(46)	17%	(31)	44%	(81)	5%	(9)	1%	(3)	184
Age: 35-44	11%	(10)	23%	(20)	13%	(11)	42%	(37)	8%	(7)	3%	(2)	88
Age: 45-64	11%	(28)	28%	(70)	6%	(15)	54%	(136)	1%	(1)	—	(0)	249
Age: 65+	23%	(36)	27%	(43)	5%	(8)	42%	(67)	3%	(4)	1%	(1)	160
GenZers: 1997-2012	9%	(8)	26%	(22)	16%	(13)	36%	(31)	10%	(8)	3%	(3)	85
Millennials: 1981-1996	7%	(12)	22%	(38)	17%	(28)	50%	(84)	4%	(7)	—	(0)	168
GenXers: 1965-1980	15%	(26)	29%	(50)	6%	(9)	48%	(82)	1%	(2)	1%	(2)	171
Baby Boomers: 1946-1964	16%	(39)	27%	(67)	5%	(13)	49%	(119)	2%	(4)	—	(1)	243
Educ: < College	12%	(54)	24%	(110)	10%	(47)	49%	(228)	4%	(19)	1%	(3)	462
Educ: Bachelors degree	13%	(19)	31%	(46)	10%	(15)	43%	(64)	1%	(2)	2%	(2)	148
Educ: Post-grad	21%	(15)	32%	(23)	5%	(4)	41%	(29)	—	(0)	—	(0)	71
Income: Under 50k	14%	(33)	24%	(58)	9%	(22)	48%	(115)	5%	(13)	—	(0)	241
Income: 50k-100k	16%	(44)	28%	(75)	11%	(29)	43%	(114)	1%	(3)	1%	(3)	267
Income: 100k+	7%	(12)	27%	(47)	8%	(14)	53%	(92)	3%	(5)	1%	(2)	172
Ethnicity: White (Non-Hispanic)	13%	(81)	27%	(162)	9%	(56)	48%	(292)	2%	(11)	1%	(6)	606
All Christian	15%	(54)	23%	(83)	9%	(32)	50%	(175)	2%	(8)	—	(1)	352
Agnostic/Nothing in particular	9%	(15)	31%	(55)	14%	(25)	41%	(73)	5%	(9)	—	(0)	177
Something Else	6%	(6)	24%	(23)	5%	(4)	56%	(53)	5%	(4)	5%	(5)	95
Evangelical	6%	(8)	17%	(22)	7%	(9)	61%	(77)	4%	(5)	5%	(6)	128
Non-Evangelical	17%	(52)	26%	(83)	7%	(22)	48%	(150)	2%	(7)	—	(0)	313
PID: Dem (no lean)	32%	(76)	54%	(125)	5%	(12)	5%	(12)	3%	(6)	1%	(2)	233
PID: Ind (no lean)	6%	(12)	26%	(51)	14%	(28)	48%	(94)	5%	(10)	—	(0)	195
PID: Rep (no lean)	—	(1)	1%	(4)	10%	(25)	85%	(214)	2%	(6)	1%	(3)	253
PID/Gender: Dem Men	35%	(35)	54%	(54)	3%	(3)	3%	(3)	5%	(5)	—	(0)	100
PID/Gender: Dem Women	30%	(40)	53%	(70)	7%	(9)	7%	(9)	1%	(1)	2%	(2)	132
PID/Gender: Ind Men	6%	(6)	23%	(25)	13%	(14)	50%	(55)	8%	(9)	—	(0)	109
PID/Gender: Ind Women	7%	(6)	31%	(26)	16%	(13)	46%	(39)	1%	(1)	—	(0)	86
PID/Gender: Rep Men	1%	(1)	—	(0)	14%	(16)	82%	(94)	3%	(4)	—	(0)	115
PID/Gender: Rep Women	—	(0)	3%	(4)	7%	(10)	87%	(120)	1%	(2)	2%	(3)	138

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(88)	26%	(179)	10%	(65)	47%	(321)	3%	(21)	1%	(6)	681
Ideo: Liberal (1-3)	27%	(55)	53%	(109)	8%	(17)	9%	(18)	2%	(3)	2%	(5)	208
Ideo: Moderate (4)	16%	(28)	27%	(46)	14%	(23)	38%	(65)	5%	(9)	—	(0)	170
Ideo: Conservative (5-7)	2%	(5)	7%	(19)	8%	(23)	80%	(230)	3%	(8)	—	(1)	286
Ideo/PID: Conservative Republican	—	(0)	1%	(3)	9%	(18)	87%	(180)	3%	(5)	1%	(1)	208
Ideo/PID: Moderate/Conservative Democrat	31%	(22)	48%	(35)	9%	(7)	9%	(7)	3%	(2)	—	(0)	73
Ideo/PID: Liberal Democrat	34%	(53)	56%	(86)	3%	(5)	4%	(6)	2%	(3)	2%	(2)	155
Unfavorable of Biden and Trump	—	(0)	—	(0)	34%	(43)	66%	(83)	—	(0)	—	(0)	126
2024 H2H Matchup: Biden Voter	31%	(86)	57%	(160)	7%	(20)	3%	(9)	2%	(5)	—	(0)	281
2024 H2H Matchup: Trump Voter	1%	(2)	2%	(7)	7%	(22)	87%	(265)	2%	(6)	1%	(3)	305
2024 H2H Matchup: Would not Vote	—	(0)	9%	(5)	18%	(10)	53%	(30)	15%	(9)	4%	(2)	57
2022 House Vote: Democrat	28%	(80)	51%	(143)	10%	(27)	10%	(27)	2%	(4)	—	(0)	282
2022 House Vote: Republican	—	(1)	4%	(13)	9%	(26)	85%	(250)	1%	(2)	1%	(3)	295
2022 House Vote: Did not Vote	5%	(5)	22%	(21)	11%	(10)	43%	(40)	16%	(15)	3%	(3)	94
2020 Vote: Joe Biden	25%	(82)	52%	(167)	11%	(36)	9%	(29)	2%	(7)	1%	(3)	323
2020 Vote: Donald Trump	1%	(4)	2%	(6)	8%	(24)	87%	(276)	2%	(5)	1%	(3)	319
2016 Vote: Hillary Clinton	33%	(74)	51%	(115)	7%	(16)	6%	(14)	1%	(2)	1%	(2)	224
2016 Vote: Donald Trump	1%	(2)	9%	(25)	9%	(24)	80%	(228)	1%	(3)	—	(1)	283
U.S. Economy: Wrong Track	3%	(13)	20%	(98)	11%	(56)	62%	(307)	3%	(17)	1%	(6)	495
U.S. Economy: Right Direction	41%	(76)	44%	(82)	5%	(10)	8%	(14)	2%	(4)	—	(0)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38%	(77)	51%	(101)	5%	(10)	3%	(6)	2%	(4)	1%	(2)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(2)	6%	(23)	9%	(32)	80%	(280)	3%	(10)	1%	(3)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(9)	42%	(55)	18%	(23)	27%	(35)	6%	(8)	—	(0)	131
Top 2024 Issue: Economy	5%	(13)	14%	(40)	10%	(29)	70%	(207)	1%	(3)	1%	(2)	295
Community: Urban	24%	(29)	32%	(39)	17%	(20)	23%	(28)	3%	(3)	2%	(2)	121
Community: Suburban	11%	(36)	26%	(81)	10%	(33)	49%	(156)	3%	(9)	1%	(3)	318
Community: Rural	10%	(23)	25%	(59)	5%	(12)	57%	(137)	4%	(10)	—	(1)	242
Community/Gender: Urban Women	19%	(12)	41%	(26)	16%	(10)	18%	(12)	2%	(1)	3%	(2)	64
Community/Gender: Urban Men	30%	(17)	21%	(12)	17%	(10)	29%	(16)	3%	(2)	—	(0)	58
Community/Gender: Rural Women	11%	(14)	22%	(29)	4%	(5)	60%	(80)	2%	(2)	1%	(1)	131
Community/Gender: Rural Men	8%	(9)	27%	(30)	6%	(6)	52%	(58)	7%	(8)	—	(0)	111
Community/Gender: Suburban Women	12%	(20)	28%	(45)	10%	(16)	48%	(78)	1%	(1)	2%	(2)	161

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(88)	26%	(179)	10%	(65)	47%	(321)	3%	(21)	1%	(6)	681
Community/Gender: Suburban Men	11%	(17)	23%	(36)	11%	(17)	50%	(78)	5%	(8)	—	(0)	156
Homeowner	13%	(83)	25%	(158)	9%	(58)	49%	(304)	3%	(18)	1%	(6)	626
Military HHnm: Yes	13%	(16)	13%	(17)	13%	(17)	57%	(72)	3%	(4)	—	(0)	125
Military HH: No	13%	(72)	29%	(163)	9%	(48)	45%	(249)	3%	(17)	1%	(6)	556
Employ: Private Sector	10%	(30)	27%	(77)	11%	(33)	49%	(142)	2%	(7)	—	(0)	289
Employ: Retired	20%	(39)	27%	(53)	6%	(11)	45%	(90)	2%	(4)	1%	(1)	197
Self + Household: White-Collar	19%	(42)	30%	(67)	7%	(15)	41%	(92)	2%	(6)	1%	(2)	225
Self + Household: Blue Collar	11%	(40)	26%	(101)	9%	(36)	50%	(193)	3%	(13)	—	(1)	385
Union HH: Yes	14%	(7)	20%	(11)	7%	(4)	56%	(30)	4%	(2)	—	(0)	54
Union HH: No	13%	(81)	27%	(168)	10%	(62)	46%	(291)	3%	(19)	1%	(6)	627
LGBTQ+: Yes	11%	(6)	31%	(18)	18%	(11)	37%	(22)	2%	(1)	—	(0)	58
LGBTQ+: No	13%	(82)	26%	(161)	9%	(54)	48%	(299)	3%	(20)	1%	(6)	623
Motivated to Vote	14%	(85)	27%	(163)	9%	(56)	47%	(291)	2%	(12)	1%	(6)	614
Parent: Yes	9%	(16)	25%	(44)	16%	(28)	48%	(86)	1%	(2)	1%	(2)	178
Parent: No	14%	(73)	27%	(135)	7%	(37)	47%	(235)	4%	(19)	1%	(4)	503
COVID Vaccine: Yes	17%	(83)	34%	(165)	11%	(52)	35%	(170)	1%	(6)	1%	(4)	481
COVID Vaccine: No	3%	(5)	7%	(14)	7%	(13)	75%	(151)	8%	(15)	1%	(2)	200
Student Loans: Yes	9%	(11)	22%	(27)	12%	(15)	52%	(65)	3%	(4)	2%	(2)	123
Student Loans: No	14%	(77)	27%	(152)	9%	(51)	46%	(256)	3%	(18)	1%	(3)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(87)	23%	(158)	13%	(90)	44%	(303)	5%	(32)	2%	(12)	681
Gender: Male	13%	(42)	19%	(60)	12%	(41)	49%	(159)	6%	(18)	1%	(4)	325
Gender: Female	12%	(44)	27%	(97)	14%	(49)	40%	(144)	4%	(14)	2%	(7)	356
Age: 18-34	11%	(21)	21%	(38)	20%	(36)	37%	(68)	9%	(16)	2%	(5)	184
Age: 35-44	12%	(11)	18%	(16)	20%	(17)	36%	(32)	9%	(8)	4%	(4)	88
Age: 45-64	13%	(32)	21%	(53)	11%	(27)	53%	(132)	1%	(3)	1%	(3)	249
Age: 65+	15%	(24)	32%	(51)	6%	(10)	44%	(71)	3%	(5)	—	(0)	160
GenZers: 1997-2012	13%	(11)	27%	(23)	21%	(18)	24%	(21)	12%	(10)	3%	(3)	85
Millennials: 1981-1996	9%	(15)	16%	(27)	19%	(32)	45%	(76)	8%	(13)	3%	(5)	168
GenXers: 1965-1980	18%	(31)	21%	(37)	9%	(15)	48%	(82)	2%	(4)	2%	(3)	171
Baby Boomers: 1946-1964	12%	(30)	27%	(66)	10%	(24)	48%	(118)	2%	(6)	—	(0)	243
Educ: < College	11%	(52)	21%	(98)	12%	(57)	47%	(217)	6%	(29)	2%	(9)	462
Educ: Bachelors degree	13%	(20)	30%	(44)	16%	(24)	37%	(55)	2%	(3)	2%	(3)	148
Educ: Post-grad	21%	(15)	22%	(16)	12%	(9)	42%	(30)	2%	(1)	—	(0)	71
Income: Under 50k	10%	(25)	20%	(49)	13%	(31)	46%	(111)	8%	(19)	3%	(6)	241
Income: 50k-100k	16%	(43)	27%	(72)	13%	(33)	40%	(107)	3%	(9)	1%	(3)	267
Income: 100k+	11%	(19)	21%	(37)	15%	(25)	49%	(84)	3%	(5)	1%	(2)	172
Ethnicity: White (Non-Hispanic)	13%	(77)	24%	(147)	10%	(62)	48%	(293)	3%	(18)	2%	(10)	606
All Christian	13%	(46)	21%	(73)	10%	(37)	51%	(181)	4%	(13)	1%	(2)	352
Agnostic/Nothing in particular	9%	(16)	32%	(56)	15%	(26)	34%	(60)	8%	(15)	3%	(4)	177
Something Else	14%	(14)	15%	(15)	14%	(13)	48%	(45)	4%	(4)	5%	(5)	95
Evangelical	8%	(11)	12%	(16)	14%	(18)	56%	(72)	6%	(7)	3%	(4)	128
Non-Evangelical	16%	(49)	23%	(71)	8%	(26)	49%	(155)	3%	(10)	1%	(3)	313
PID: Dem (no lean)	30%	(69)	48%	(111)	14%	(33)	2%	(6)	4%	(10)	2%	(4)	233
PID: Ind (no lean)	6%	(12)	22%	(44)	17%	(34)	45%	(87)	8%	(15)	1%	(3)	195
PID: Rep (no lean)	2%	(5)	1%	(3)	9%	(23)	83%	(210)	3%	(8)	2%	(5)	253
PID/Gender: Dem Men	34%	(34)	42%	(42)	19%	(19)	2%	(2)	4%	(4)	1%	(1)	100
PID/Gender: Dem Women	27%	(36)	52%	(69)	11%	(15)	3%	(4)	4%	(6)	3%	(3)	132
PID/Gender: Ind Men	6%	(7)	15%	(16)	14%	(16)	54%	(59)	9%	(9)	1%	(1)	109
PID/Gender: Ind Women	6%	(5)	32%	(27)	21%	(18)	33%	(28)	7%	(6)	2%	(1)	86
PID/Gender: Rep Men	2%	(2)	1%	(2)	5%	(6)	85%	(98)	4%	(5)	2%	(2)	115
PID/Gender: Rep Women	3%	(4)	1%	(1)	12%	(16)	81%	(112)	2%	(3)	2%	(3)	138

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Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(87)	23%	(158)	13%	(90)	44%	(303)	5%	(32)	2%	(12)	681
Ideo: Liberal (1-3)	27%	(56)	49%	(102)	16%	(34)	4%	(9)	2%	(4)	2%	(3)	208
Ideo: Moderate (4)	14%	(23)	21%	(36)	16%	(27)	36%	(60)	12%	(20)	2%	(3)	170
Ideo: Conservative (5-7)	3%	(7)	5%	(15)	10%	(28)	79%	(226)	2%	(7)	1%	(3)	286
Ideo/PID: Conservative Republican	1%	(3)	1%	(3)	8%	(17)	85%	(177)	3%	(5)	1%	(2)	208
Ideo/PID: Moderate/Conservative Democrat	30%	(22)	40%	(29)	14%	(10)	6%	(4)	10%	(7)	—	(0)	73
Ideo/PID: Liberal Democrat	31%	(48)	51%	(79)	14%	(22)	1%	(1)	2%	(2)	2%	(3)	155
Unfavorable of Biden and Trump	1%	(1)	8%	(11)	25%	(32)	58%	(73)	3%	(4)	4%	(4)	126
2024 H2H Matchup: Biden Voter	28%	(78)	50%	(141)	14%	(38)	5%	(13)	3%	(10)	—	(1)	281
2024 H2H Matchup: Trump Voter	2%	(5)	2%	(5)	8%	(26)	83%	(254)	4%	(12)	1%	(3)	305
2024 H2H Matchup: Would not Vote	3%	(2)	17%	(10)	29%	(16)	28%	(16)	15%	(8)	9%	(5)	57
2022 House Vote: Democrat	26%	(72)	48%	(136)	16%	(46)	6%	(18)	3%	(9)	—	(1)	282
2022 House Vote: Republican	3%	(8)	2%	(5)	9%	(26)	84%	(248)	2%	(5)	1%	(3)	295
2022 House Vote: Did not Vote	7%	(7)	15%	(14)	17%	(16)	36%	(34)	18%	(17)	7%	(6)	94
2020 Vote: Joe Biden	24%	(77)	45%	(147)	18%	(59)	7%	(21)	4%	(12)	2%	(7)	323
2020 Vote: Donald Trump	3%	(9)	2%	(6)	7%	(21)	85%	(271)	3%	(9)	1%	(3)	319
2016 Vote: Hillary Clinton	32%	(72)	45%	(100)	14%	(31)	6%	(13)	3%	(6)	1%	(2)	224
2016 Vote: Donald Trump	1%	(3)	7%	(20)	11%	(30)	79%	(224)	2%	(5)	—	(0)	283
U.S. Economy: Wrong Track	5%	(23)	15%	(76)	13%	(67)	58%	(289)	6%	(29)	2%	(11)	495
U.S. Economy: Right Direction	34%	(64)	44%	(81)	12%	(23)	7%	(14)	2%	(4)	—	(1)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	33%	(66)	49%	(97)	11%	(21)	4%	(8)	2%	(5)	2%	(3)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(5)	5%	(16)	11%	(38)	77%	(269)	5%	(16)	2%	(6)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(16)	34%	(44)	23%	(30)	20%	(26)	9%	(12)	2%	(3)	131
Top 2024 Issue: Economy	6%	(17)	11%	(33)	10%	(31)	70%	(206)	2%	(5)	1%	(2)	295
Community: Urban	23%	(28)	30%	(36)	17%	(20)	22%	(26)	4%	(5)	4%	(5)	121
Community: Suburban	11%	(36)	25%	(78)	14%	(45)	45%	(144)	4%	(11)	1%	(3)	318
Community: Rural	9%	(23)	18%	(43)	10%	(24)	55%	(133)	7%	(16)	1%	(3)	242
Community/Gender: Urban Women	25%	(16)	42%	(27)	7%	(5)	16%	(10)	5%	(3)	5%	(3)	64
Community/Gender: Urban Men	21%	(12)	16%	(9)	28%	(16)	28%	(16)	3%	(2)	4%	(2)	58
Community/Gender: Rural Women	7%	(10)	23%	(30)	7%	(10)	57%	(75)	4%	(5)	1%	(1)	131
Community/Gender: Rural Men	12%	(13)	12%	(13)	13%	(15)	52%	(57)	10%	(11)	2%	(2)	111
Community/Gender: Suburban Women	12%	(19)	25%	(40)	22%	(35)	36%	(58)	4%	(6)	2%	(3)	161

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(87)	23%	(158)	13%	(90)	44%	(303)	5%	(32)	2%	(12)	681
Community/Gender: Suburban Men	11%	(17)	24%	(38)	6%	(10)	55%	(86)	4%	(6)	—	(0)	156
Homeowner	12%	(77)	23%	(144)	13%	(83)	46%	(289)	4%	(25)	1%	(8)	626
Military HHnm: Yes	8%	(10)	18%	(23)	11%	(13)	58%	(73)	1%	(2)	3%	(4)	125
Military HH: No	14%	(77)	24%	(135)	14%	(76)	41%	(230)	6%	(31)	1%	(7)	556
Employ: Private Sector	15%	(43)	17%	(48)	18%	(52)	45%	(131)	4%	(12)	1%	(3)	289
Employ: Retired	15%	(30)	27%	(54)	8%	(15)	47%	(93)	2%	(5)	—	(1)	197
Self + Household: White-Collar	17%	(37)	28%	(64)	10%	(22)	39%	(87)	5%	(11)	2%	(4)	225
Self + Household: Blue Collar	12%	(45)	20%	(79)	14%	(54)	50%	(191)	4%	(14)	1%	(3)	385
Union HH: Yes	15%	(8)	19%	(10)	4%	(2)	55%	(30)	2%	(1)	4%	(2)	54
Union HH: No	13%	(79)	24%	(147)	14%	(87)	44%	(273)	5%	(31)	1%	(9)	627
LGBTQ+: Yes	11%	(6)	40%	(23)	13%	(8)	30%	(18)	4%	(2)	2%	(1)	58
LGBTQ+: No	13%	(81)	22%	(135)	13%	(82)	46%	(285)	5%	(30)	2%	(10)	623
Motivated to Vote	13%	(78)	24%	(148)	13%	(78)	46%	(284)	3%	(20)	1%	(6)	614
Parent: Yes	11%	(19)	20%	(35)	16%	(29)	45%	(81)	7%	(12)	1%	(2)	178
Parent: No	13%	(68)	24%	(122)	12%	(61)	44%	(222)	4%	(20)	2%	(10)	503
COVID Vaccine: Yes	17%	(81)	30%	(146)	13%	(63)	37%	(176)	2%	(11)	1%	(4)	481
COVID Vaccine: No	3%	(5)	6%	(12)	13%	(27)	63%	(127)	11%	(21)	4%	(8)	200
Student Loans: Yes	11%	(13)	18%	(22)	17%	(21)	48%	(59)	3%	(4)	4%	(5)	123
Student Loans: No	13%	(73)	24%	(136)	12%	(69)	44%	(244)	5%	(29)	1%	(7)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(92)	25%	(171)	19%	(131)	36%	(248)	5%	(32)	1%	(7)	681
Gender: Male	12%	(39)	22%	(71)	19%	(63)	40%	(131)	5%	(16)	1%	(4)	325
Gender: Female	15%	(53)	28%	(100)	19%	(68)	33%	(117)	4%	(15)	1%	(4)	356
Age: 18-34	12%	(22)	22%	(41)	23%	(43)	29%	(53)	10%	(18)	3%	(6)	184
Age: 35-44	18%	(16)	19%	(17)	29%	(25)	28%	(24)	6%	(6)	1%	(1)	88
Age: 45-64	12%	(29)	23%	(58)	18%	(46)	44%	(110)	2%	(6)	—	(0)	249
Age: 65+	15%	(25)	35%	(56)	10%	(17)	38%	(61)	1%	(1)	1%	(1)	160
GenZers: 1997-2012	10%	(8)	32%	(28)	20%	(17)	16%	(13)	18%	(15)	4%	(4)	85
Millennials: 1981-1996	14%	(23)	15%	(25)	29%	(49)	36%	(61)	5%	(8)	2%	(3)	168
GenXers: 1965-1980	16%	(27)	24%	(41)	18%	(32)	39%	(67)	3%	(4)	—	(0)	171
Baby Boomers: 1946-1964	13%	(32)	30%	(72)	12%	(29)	43%	(106)	2%	(4)	1%	(1)	243
Educ: < College	14%	(64)	22%	(103)	20%	(92)	37%	(172)	6%	(28)	1%	(4)	462
Educ: Bachelors degree	8%	(12)	34%	(51)	20%	(30)	32%	(47)	3%	(4)	3%	(4)	148
Educ: Post-grad	22%	(16)	25%	(18)	12%	(9)	41%	(29)	—	(0)	—	(0)	71
Income: Under 50k	12%	(29)	23%	(55)	18%	(43)	37%	(90)	9%	(23)	1%	(2)	241
Income: 50k-100k	17%	(45)	28%	(74)	19%	(51)	34%	(91)	2%	(5)	1%	(2)	267
Income: 100k+	10%	(18)	24%	(42)	22%	(38)	39%	(68)	2%	(4)	2%	(4)	172
Ethnicity: White (Non-Hispanic)	14%	(82)	25%	(150)	19%	(113)	39%	(235)	3%	(21)	1%	(5)	606
All Christian	16%	(56)	22%	(77)	17%	(59)	43%	(152)	2%	(8)	—	(1)	352
Agnostic/Nothing in particular	9%	(15)	32%	(57)	19%	(34)	27%	(48)	11%	(20)	1%	(3)	177
Something Else	14%	(13)	19%	(18)	24%	(23)	35%	(33)	5%	(4)	4%	(3)	95
Evangelical	9%	(12)	12%	(16)	27%	(35)	46%	(58)	3%	(4)	3%	(3)	128
Non-Evangelical	18%	(57)	25%	(79)	13%	(42)	40%	(126)	3%	(8)	—	(1)	313
PID: Dem (no lean)	34%	(78)	51%	(119)	10%	(24)	1%	(2)	1%	(3)	3%	(6)	233
PID: Ind (no lean)	4%	(8)	24%	(47)	20%	(39)	39%	(77)	11%	(22)	1%	(1)	195
PID: Rep (no lean)	2%	(5)	2%	(5)	27%	(67)	67%	(169)	3%	(7)	—	(0)	253
PID/Gender: Dem Men	33%	(33)	48%	(48)	14%	(14)	2%	(2)	1%	(1)	3%	(3)	100
PID/Gender: Dem Women	34%	(46)	54%	(71)	8%	(10)	—	(0)	2%	(2)	2%	(3)	132
PID/Gender: Ind Men	4%	(5)	20%	(21)	13%	(15)	51%	(56)	10%	(11)	1%	(1)	109
PID/Gender: Ind Women	4%	(3)	30%	(26)	29%	(25)	24%	(21)	13%	(11)	—	(0)	86
PID/Gender: Rep Men	1%	(1)	2%	(2)	30%	(34)	64%	(74)	4%	(4)	—	(0)	115
PID/Gender: Rep Women	3%	(4)	2%	(3)	24%	(33)	69%	(96)	1%	(2)	—	(0)	138

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(92)	25%	(171)	19%	(131)	36%	(248)	5%	(32)	1%	(7)	681
Ideo: Liberal (1-3)	26%	(55)	51%	(106)	15%	(31)	4%	(7)	3%	(5)	2%	(3)	208
Ideo: Moderate (4)	16%	(28)	25%	(42)	21%	(36)	28%	(48)	9%	(16)	—	(1)	170
Ideo: Conservative (5-7)	2%	(7)	7%	(19)	22%	(64)	65%	(186)	3%	(9)	1%	(2)	286
Ideo/PID: Conservative Republican	1%	(1)	2%	(4)	25%	(52)	69%	(144)	3%	(6)	—	(0)	208
Ideo/PID: Moderate/Conservative Democrat	40%	(29)	42%	(31)	9%	(7)	2%	(2)	4%	(3)	3%	(2)	73
Ideo/PID: Liberal Democrat	31%	(48)	55%	(85)	11%	(18)	—	(0)	—	(0)	2%	(3)	155
Unfavorable of Biden and Trump	1%	(1)	10%	(12)	36%	(46)	45%	(56)	8%	(11)	—	(0)	126
2024 H2H Matchup: Biden Voter	28%	(79)	52%	(146)	14%	(39)	3%	(10)	2%	(5)	1%	(2)	281
2024 H2H Matchup: Trump Voter	3%	(9)	3%	(8)	22%	(66)	69%	(210)	3%	(9)	1%	(3)	305
2024 H2H Matchup: Would not Vote	4%	(2)	17%	(9)	22%	(13)	25%	(14)	28%	(16)	5%	(3)	57
2022 House Vote: Democrat	28%	(79)	46%	(129)	16%	(46)	6%	(16)	3%	(9)	1%	(3)	282
2022 House Vote: Republican	3%	(8)	4%	(12)	22%	(64)	69%	(204)	2%	(7)	—	(0)	295
2022 House Vote: Did not Vote	5%	(4)	31%	(29)	19%	(18)	26%	(25)	16%	(15)	4%	(3)	94
2020 Vote: Joe Biden	25%	(79)	48%	(156)	16%	(52)	5%	(15)	5%	(15)	2%	(6)	323
2020 Vote: Donald Trump	3%	(11)	2%	(7)	22%	(72)	70%	(222)	2%	(7)	—	(0)	319
2016 Vote: Hillary Clinton	32%	(72)	48%	(108)	12%	(27)	5%	(11)	1%	(3)	2%	(3)	224
2016 Vote: Donald Trump	2%	(7)	6%	(18)	23%	(65)	66%	(187)	2%	(6)	—	(0)	283
U.S. Economy: Wrong Track	6%	(28)	17%	(86)	22%	(107)	49%	(241)	6%	(28)	1%	(5)	495
U.S. Economy: Right Direction	34%	(63)	46%	(86)	13%	(24)	4%	(7)	2%	(4)	1%	(2)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	37%	(74)	49%	(97)	10%	(21)	2%	(3)	—	(1)	2%	(4)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(8)	7%	(23)	20%	(70)	65%	(228)	5%	(18)	1%	(3)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(9)	39%	(51)	31%	(40)	12%	(16)	10%	(13)	1%	(1)	131
Top 2024 Issue: Economy	7%	(20)	14%	(42)	20%	(58)	56%	(165)	3%	(10)	—	(0)	295
Community: Urban	28%	(34)	28%	(35)	15%	(18)	19%	(23)	7%	(9)	2%	(3)	121
Community: Suburban	11%	(36)	27%	(86)	21%	(68)	37%	(116)	2%	(6)	1%	(5)	318
Community: Rural	9%	(21)	21%	(50)	19%	(45)	45%	(108)	7%	(17)	—	(0)	242
Community/Gender: Urban Women	34%	(21)	30%	(19)	9%	(6)	14%	(9)	12%	(8)	1%	(1)	64
Community/Gender: Urban Men	22%	(13)	26%	(15)	22%	(12)	25%	(14)	2%	(1)	3%	(2)	58
Community/Gender: Rural Women	9%	(12)	23%	(30)	19%	(25)	45%	(59)	4%	(5)	—	(0)	131
Community/Gender: Rural Men	8%	(9)	19%	(21)	18%	(20)	44%	(49)	11%	(12)	—	(0)	111
Community/Gender: Suburban Women	12%	(20)	32%	(51)	23%	(37)	30%	(49)	2%	(3)	2%	(3)	161

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	13%	(92)	25%	(171)	19%	(131)	36%	(248)	5%	(32)	1%	(7)	681
Community/Gender: Suburban Men	11%	(17)	23%	(35)	20%	(31)	43%	(68)	2%	(3)	1%	(2)	156
Homeowner	14%	(85)	24%	(151)	19%	(122)	38%	(237)	4%	(26)	1%	(5)	626
Military HHnm: Yes	9%	(11)	19%	(23)	21%	(26)	48%	(60)	4%	(5)	—	(0)	125
Military HH: No	14%	(80)	27%	(148)	19%	(105)	34%	(188)	5%	(27)	1%	(7)	556
Employ: Private Sector	12%	(35)	23%	(68)	27%	(79)	34%	(99)	3%	(8)	—	(0)	289
Employ: Retired	14%	(29)	32%	(63)	11%	(21)	41%	(81)	1%	(2)	1%	(1)	197
Self + Household: White-Collar	16%	(36)	32%	(72)	15%	(35)	33%	(74)	2%	(5)	2%	(4)	225
Self + Household: Blue Collar	13%	(48)	23%	(88)	21%	(80)	39%	(152)	4%	(17)	—	(0)	385
Union HH: Yes	19%	(10)	17%	(9)	17%	(9)	43%	(23)	2%	(1)	2%	(1)	54
Union HH: No	13%	(81)	26%	(162)	19%	(122)	36%	(225)	5%	(31)	1%	(6)	627
LGBTQ+: Yes	14%	(8)	29%	(17)	14%	(8)	31%	(18)	10%	(6)	1%	(1)	58
LGBTQ+: No	13%	(83)	25%	(154)	20%	(123)	37%	(230)	4%	(26)	1%	(7)	623
Motivated to Vote	14%	(88)	24%	(150)	19%	(118)	38%	(233)	3%	(19)	1%	(5)	614
Parent: Yes	16%	(28)	21%	(37)	21%	(38)	39%	(70)	2%	(4)	—	(1)	178
Parent: No	13%	(63)	27%	(134)	18%	(93)	36%	(179)	5%	(28)	1%	(7)	503
COVID Vaccine: Yes	17%	(81)	32%	(155)	19%	(90)	28%	(135)	3%	(15)	1%	(5)	481
COVID Vaccine: No	5%	(10)	8%	(16)	21%	(41)	57%	(113)	8%	(17)	1%	(3)	200
Student Loans: Yes	12%	(15)	18%	(22)	26%	(32)	36%	(45)	5%	(6)	3%	(4)	123
Student Loans: No	14%	(76)	27%	(149)	18%	(99)	36%	(204)	5%	(26)	1%	(4)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(65)	26%	(180)	23%	(155)	36%	(242)	5%	(33)	1%	(6)	681
Gender: Male	8%	(27)	25%	(81)	25%	(82)	34%	(110)	7%	(22)	1%	(2)	325
Gender: Female	10%	(37)	28%	(99)	21%	(74)	37%	(132)	3%	(11)	1%	(4)	356
Age: 18-34	11%	(20)	24%	(44)	21%	(39)	31%	(57)	10%	(19)	2%	(4)	184
Age: 35-44	11%	(10)	35%	(30)	8%	(7)	34%	(30)	11%	(10)	1%	(1)	88
Age: 45-64	10%	(25)	29%	(73)	26%	(66)	33%	(82)	1%	(3)	—	(1)	249
Age: 65+	6%	(10)	21%	(33)	27%	(43)	45%	(73)	1%	(2)	—	(0)	160
GenZers: 1997-2012	11%	(9)	21%	(18)	19%	(16)	35%	(30)	11%	(9)	3%	(3)	85
Millennials: 1981-1996	11%	(18)	30%	(51)	18%	(30)	30%	(50)	10%	(18)	1%	(2)	168
GenXers: 1965-1980	12%	(20)	22%	(38)	27%	(46)	37%	(63)	2%	(4)	1%	(1)	171
Baby Boomers: 1946-1964	7%	(16)	30%	(72)	25%	(61)	38%	(92)	1%	(2)	—	(0)	243
Educ: < College	11%	(49)	28%	(131)	23%	(105)	31%	(144)	6%	(29)	1%	(3)	462
Educ: Bachelors degree	8%	(12)	22%	(32)	25%	(37)	42%	(62)	1%	(2)	2%	(3)	148
Educ: Post-grad	5%	(4)	24%	(17)	19%	(13)	50%	(35)	2%	(2)	—	(0)	71
Income: Under 50k	10%	(24)	27%	(64)	24%	(57)	31%	(75)	7%	(18)	1%	(3)	241
Income: 50k-100k	8%	(22)	25%	(66)	22%	(59)	42%	(112)	3%	(8)	—	(0)	267
Income: 100k+	11%	(19)	29%	(50)	23%	(39)	32%	(54)	4%	(7)	1%	(2)	172
Ethnicity: White (Non-Hispanic)	11%	(65)	26%	(157)	24%	(146)	36%	(218)	3%	(17)	1%	(4)	606
All Christian	12%	(43)	30%	(105)	23%	(80)	32%	(113)	3%	(11)	—	(0)	352
Agnostic/Nothing in particular	6%	(10)	13%	(24)	31%	(54)	42%	(74)	7%	(13)	1%	(2)	177
Something Else	10%	(9)	39%	(37)	17%	(16)	21%	(20)	10%	(9)	4%	(4)	95
Evangelical	15%	(20)	44%	(56)	14%	(18)	17%	(22)	7%	(9)	3%	(3)	128
Non-Evangelical	11%	(33)	28%	(86)	25%	(78)	35%	(110)	2%	(6)	—	(0)	313
PID: Dem (no lean)	2%	(5)	3%	(8)	17%	(41)	74%	(172)	1%	(3)	2%	(4)	233
PID: Ind (no lean)	4%	(7)	19%	(37)	34%	(66)	34%	(66)	9%	(17)	1%	(1)	195
PID: Rep (no lean)	21%	(52)	54%	(136)	19%	(48)	1%	(4)	5%	(13)	—	(0)	253
PID/Gender: Dem Men	2%	(2)	4%	(5)	15%	(15)	77%	(78)	—	(0)	1%	(1)	100
PID/Gender: Dem Women	2%	(3)	2%	(3)	19%	(26)	71%	(94)	2%	(2)	3%	(4)	132
PID/Gender: Ind Men	7%	(7)	19%	(21)	35%	(38)	28%	(31)	10%	(10)	1%	(1)	109
PID/Gender: Ind Women	—	(0)	18%	(16)	33%	(28)	41%	(35)	7%	(6)	—	(0)	86
PID/Gender: Rep Men	16%	(18)	49%	(56)	25%	(28)	1%	(1)	10%	(11)	—	(0)	115
PID/Gender: Rep Women	25%	(34)	58%	(80)	14%	(20)	2%	(2)	2%	(2)	—	(0)	138

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Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(65)	26%	(180)	23%	(155)	36%	(242)	5%	(33)	1%	(6)	681
Ideo: Liberal (1-3)	2%	(3)	4%	(9)	20%	(41)	73%	(151)	1%	(1)	1%	(3)	208
Ideo: Moderate (4)	10%	(17)	14%	(24)	27%	(46)	37%	(64)	11%	(19)	—	(0)	170
Ideo: Conservative (5-7)	14%	(40)	50%	(144)	23%	(66)	8%	(24)	3%	(10)	—	(1)	286
Ideo/PID: Conservative Republican	18%	(38)	57%	(118)	21%	(44)	1%	(2)	3%	(6)	—	(0)	208
Ideo/PID: Moderate/Conservative Democrat	3%	(2)	6%	(4)	29%	(21)	61%	(44)	1%	(1)	—	(0)	73
Ideo/PID: Liberal Democrat	2%	(3)	2%	(3)	13%	(20)	81%	(126)	—	(1)	2%	(3)	155
Unfavorable of Biden and Trump	2%	(2)	24%	(30)	39%	(49)	33%	(42)	2%	(3)	—	(0)	126
2024 H2H Matchup: Biden Voter	2%	(6)	5%	(14)	21%	(59)	71%	(199)	1%	(3)	—	(1)	281
2024 H2H Matchup: Trump Voter	18%	(54)	52%	(158)	19%	(59)	5%	(14)	6%	(17)	1%	(2)	305
2024 H2H Matchup: Would not Vote	4%	(2)	6%	(4)	31%	(18)	35%	(20)	20%	(11)	4%	(2)	57
2022 House Vote: Democrat	2%	(7)	4%	(11)	21%	(58)	72%	(202)	1%	(2)	—	(1)	282
2022 House Vote: Republican	18%	(54)	50%	(146)	23%	(69)	5%	(16)	4%	(10)	—	(0)	295
2022 House Vote: Did not Vote	4%	(4)	24%	(23)	26%	(25)	21%	(20)	21%	(20)	3%	(3)	94
2020 Vote: Joe Biden	2%	(7)	5%	(17)	24%	(76)	65%	(211)	2%	(7)	1%	(5)	323
2020 Vote: Donald Trump	18%	(57)	48%	(155)	22%	(71)	7%	(22)	5%	(15)	—	(0)	319
2016 Vote: Hillary Clinton	3%	(7)	6%	(13)	17%	(39)	72%	(162)	1%	(1)	1%	(2)	224
2016 Vote: Donald Trump	13%	(38)	45%	(128)	25%	(71)	13%	(36)	4%	(10)	—	(0)	283
U.S. Economy: Wrong Track	11%	(56)	34%	(168)	23%	(112)	25%	(124)	6%	(31)	1%	(4)	495
U.S. Economy: Right Direction	5%	(9)	7%	(13)	23%	(43)	63%	(118)	1%	(2)	1%	(2)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	4%	(8)	15%	(29)	75%	(151)	1%	(2)	2%	(3)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	16%	(58)	45%	(159)	21%	(74)	10%	(36)	6%	(21)	1%	(2)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	10%	(13)	40%	(52)	42%	(55)	8%	(10)	—	(0)	131
Top 2024 Issue: Economy	14%	(42)	37%	(110)	25%	(73)	18%	(53)	6%	(16)	—	(0)	295
Community: Urban	9%	(11)	17%	(21)	22%	(26)	43%	(52)	7%	(9)	2%	(2)	121
Community: Suburban	10%	(33)	23%	(74)	22%	(68)	41%	(131)	3%	(9)	1%	(2)	318
Community: Rural	9%	(21)	35%	(85)	25%	(61)	24%	(59)	6%	(15)	—	(1)	242
Community/Gender: Urban Women	10%	(6)	15%	(10)	21%	(14)	48%	(31)	4%	(3)	1%	(0)	64
Community/Gender: Urban Men	7%	(4)	19%	(11)	22%	(12)	38%	(22)	11%	(6)	3%	(2)	58
Community/Gender: Rural Women	8%	(11)	38%	(49)	27%	(36)	22%	(29)	4%	(5)	1%	(1)	131
Community/Gender: Rural Men	10%	(11)	32%	(36)	22%	(25)	27%	(30)	9%	(10)	—	(0)	111
Community/Gender: Suburban Women	13%	(20)	25%	(40)	15%	(24)	44%	(72)	2%	(3)	2%	(2)	161

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Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(65)	26%	(180)	23%	(155)	36%	(242)	5%	(33)	1%	(6)	681
Community/Gender: Suburban Men	8%	(13)	22%	(34)	28%	(44)	38%	(59)	4%	(6)	—	(0)	156
Homeowner	10%	(61)	27%	(171)	23%	(143)	35%	(221)	4%	(27)	1%	(4)	626
Military HHnm: Yes	14%	(17)	30%	(37)	18%	(22)	32%	(40)	7%	(9)	—	(0)	125
Military HH: No	9%	(47)	26%	(143)	24%	(133)	36%	(202)	4%	(24)	1%	(6)	556
Employ: Private Sector	11%	(31)	24%	(70)	25%	(73)	34%	(99)	5%	(16)	—	(0)	289
Employ: Retired	8%	(15)	28%	(56)	20%	(40)	43%	(84)	1%	(2)	—	(1)	197
Self + Household: White-Collar	8%	(17)	22%	(50)	22%	(50)	44%	(100)	2%	(5)	1%	(3)	225
Self + Household: Blue Collar	11%	(42)	29%	(113)	21%	(83)	33%	(128)	5%	(19)	—	(0)	385
Union HH: Yes	13%	(7)	24%	(13)	26%	(14)	35%	(19)	2%	(1)	—	(0)	54
Union HH: No	9%	(58)	27%	(168)	22%	(141)	36%	(223)	5%	(32)	1%	(6)	627
LGBTQ+: Yes	4%	(2)	20%	(12)	19%	(11)	55%	(32)	2%	(1)	—	(0)	58
LGBTQ+: No	10%	(63)	27%	(169)	23%	(144)	34%	(210)	5%	(32)	1%	(6)	623
Motivated to Vote	10%	(60)	26%	(162)	23%	(139)	37%	(228)	3%	(20)	1%	(5)	614
Parent: Yes	10%	(18)	32%	(58)	22%	(40)	29%	(52)	6%	(10)	1%	(1)	178
Parent: No	9%	(47)	24%	(122)	23%	(115)	38%	(190)	5%	(23)	1%	(4)	503
COVID Vaccine: Yes	7%	(32)	21%	(102)	24%	(116)	46%	(219)	2%	(8)	1%	(3)	481
COVID Vaccine: No	16%	(32)	39%	(78)	19%	(39)	11%	(23)	13%	(25)	1%	(3)	200
Student Loans: Yes	13%	(16)	32%	(40)	19%	(24)	28%	(34)	4%	(5)	3%	(4)	123
Student Loans: No	9%	(49)	25%	(140)	24%	(131)	37%	(208)	5%	(28)	—	(2)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	22%	(151)	18%	(126)	8%	(53)	49%	(331)	2%	(16)	1%	(4)	681
Gender: Male	23%	(76)	19%	(63)	10%	(33)	43%	(141)	4%	(12)	—	(1)	325
Gender: Female	21%	(75)	18%	(63)	6%	(21)	53%	(191)	1%	(4)	1%	(3)	356
Age: 18-34	25%	(46)	19%	(34)	11%	(21)	38%	(70)	5%	(9)	2%	(3)	184
Age: 35-44	24%	(21)	21%	(18)	7%	(6)	42%	(37)	6%	(5)	1%	(0)	88
Age: 45-64	22%	(54)	22%	(54)	5%	(14)	51%	(128)	—	(0)	—	(0)	249
Age: 65+	18%	(29)	12%	(20)	8%	(13)	60%	(96)	1%	(2)	—	(0)	160
GenZers: 1997-2012	17%	(15)	17%	(14)	13%	(11)	41%	(35)	9%	(8)	4%	(3)	85
Millennials: 1981-1996	28%	(47)	21%	(35)	9%	(16)	38%	(64)	3%	(5)	—	(1)	168
GenXers: 1965-1980	21%	(36)	19%	(33)	6%	(10)	53%	(91)	1%	(1)	—	(0)	171
Baby Boomers: 1946-1964	21%	(50)	17%	(42)	6%	(15)	55%	(134)	1%	(2)	—	(0)	243
Educ: < College	25%	(115)	20%	(92)	7%	(31)	45%	(209)	3%	(15)	—	(1)	462
Educ: Bachelors degree	15%	(22)	16%	(24)	11%	(17)	55%	(81)	1%	(1)	2%	(3)	148
Educ: Post-grad	20%	(14)	14%	(10)	8%	(6)	58%	(41)	—	(0)	—	(0)	71
Income: Under 50k	27%	(65)	17%	(40)	5%	(13)	45%	(110)	5%	(12)	1%	(1)	241
Income: 50k-100k	18%	(49)	19%	(51)	9%	(25)	53%	(143)	—	(0)	—	(0)	267
Income: 100k+	21%	(36)	20%	(35)	9%	(16)	46%	(79)	2%	(4)	1%	(2)	172
Ethnicity: White (Non-Hispanic)	24%	(144)	17%	(103)	8%	(47)	50%	(303)	1%	(6)	—	(3)	606
All Christian	24%	(83)	19%	(65)	10%	(37)	47%	(165)	1%	(2)	—	(0)	352
Agnostic/Nothing in particular	20%	(36)	11%	(20)	6%	(10)	57%	(101)	5%	(9)	1%	(1)	177
Something Else	28%	(27)	29%	(27)	7%	(7)	28%	(27)	5%	(5)	3%	(2)	95
Evangelical	32%	(41)	31%	(40)	7%	(9)	23%	(29)	5%	(6)	2%	(2)	128
Non-Evangelical	22%	(69)	15%	(47)	11%	(35)	52%	(162)	—	(1)	—	(0)	313
PID: Dem (no lean)	4%	(9)	3%	(6)	4%	(10)	86%	(200)	2%	(4)	2%	(4)	233
PID: Ind (no lean)	17%	(33)	18%	(36)	11%	(22)	49%	(96)	4%	(8)	—	(0)	195
PID: Rep (no lean)	43%	(108)	33%	(84)	9%	(22)	14%	(35)	2%	(4)	—	(0)	253
PID/Gender: Dem Men	3%	(3)	5%	(5)	4%	(4)	87%	(87)	—	(0)	1%	(1)	100
PID/Gender: Dem Women	4%	(6)	1%	(1)	4%	(5)	85%	(113)	3%	(4)	2%	(3)	132
PID/Gender: Ind Men	23%	(25)	25%	(28)	13%	(14)	32%	(35)	7%	(8)	—	(0)	109
PID/Gender: Ind Women	10%	(8)	9%	(8)	9%	(8)	72%	(62)	—	(0)	—	(0)	86
PID/Gender: Rep Men	41%	(47)	27%	(31)	12%	(14)	17%	(19)	3%	(4)	—	(0)	115
PID/Gender: Rep Women	44%	(61)	39%	(54)	5%	(7)	12%	(16)	—	(0)	—	(0)	138

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	22%	(151)	18%	(126)	8%	(53)	49%	(331)	2%	(16)	1%	(4)	681
Ideo: Liberal (1-3)	3%	(7)	2%	(4)	5%	(11)	87%	(182)	1%	(1)	1%	(3)	208
Ideo: Moderate (4)	15%	(26)	18%	(30)	7%	(12)	54%	(92)	6%	(10)	—	(1)	170
Ideo: Conservative (5-7)	39%	(110)	31%	(89)	10%	(30)	19%	(53)	1%	(4)	—	(0)	286
Ideo/PID: Conservative Republican	42%	(88)	32%	(65)	9%	(18)	16%	(33)	2%	(4)	—	(0)	208
Ideo/PID: Moderate/Conservative Democrat	9%	(7)	7%	(5)	2%	(2)	78%	(57)	3%	(2)	1%	(1)	73
Ideo/PID: Liberal Democrat	1%	(1)	—	(0)	5%	(8)	91%	(141)	1%	(1)	2%	(3)	155
Unfavorable of Biden and Trump	—	(0)	—	(0)	31%	(39)	69%	(87)	—	(0)	—	(0)	126
2024 H2H Matchup: Biden Voter	1%	(4)	1%	(4)	5%	(13)	91%	(257)	1%	(3)	—	(1)	281
2024 H2H Matchup: Trump Voter	48%	(145)	39%	(120)	9%	(28)	2%	(7)	1%	(4)	—	(1)	305
2024 H2H Matchup: Would not Vote	2%	(1)	3%	(2)	3%	(2)	74%	(42)	13%	(8)	4%	(2)	57
2022 House Vote: Democrat	3%	(8)	4%	(10)	4%	(13)	88%	(248)	—	(1)	1%	(1)	282
2022 House Vote: Republican	40%	(117)	36%	(107)	11%	(33)	13%	(38)	—	(0)	—	(0)	295
2022 House Vote: Did not Vote	26%	(25)	8%	(7)	6%	(6)	42%	(39)	16%	(15)	3%	(2)	94
2020 Vote: Joe Biden	3%	(8)	3%	(9)	5%	(15)	87%	(283)	1%	(4)	1%	(4)	323
2020 Vote: Donald Trump	42%	(134)	35%	(113)	10%	(33)	11%	(36)	1%	(4)	—	(0)	319
2016 Vote: Hillary Clinton	5%	(10)	3%	(6)	3%	(8)	88%	(198)	1%	(2)	—	(0)	224
2016 Vote: Donald Trump	35%	(99)	35%	(101)	9%	(26)	20%	(58)	—	(0)	—	(0)	283
U.S. Economy: Wrong Track	28%	(140)	24%	(120)	8%	(40)	36%	(178)	3%	(14)	1%	(3)	495
U.S. Economy: Right Direction	6%	(10)	3%	(6)	7%	(13)	83%	(153)	1%	(2)	—	(1)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	1%	(2)	4%	(8)	88%	(177)	2%	(3)	2%	(3)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	40%	(141)	33%	(115)	11%	(38)	14%	(48)	2%	(8)	—	(1)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	7%	(9)	6%	(7)	82%	(107)	4%	(5)	—	(0)	131
Top 2024 Issue: Economy	32%	(93)	29%	(86)	11%	(32)	28%	(83)	—	(0)	—	(1)	295
Community: Urban	13%	(16)	20%	(24)	5%	(6)	59%	(72)	2%	(2)	—	(1)	121
Community: Suburban	18%	(56)	20%	(63)	11%	(34)	50%	(158)	1%	(4)	1%	(2)	318
Community: Rural	32%	(78)	16%	(38)	5%	(13)	42%	(102)	4%	(10)	—	(1)	242
Community/Gender: Urban Women	15%	(9)	5%	(3)	6%	(4)	71%	(45)	3%	(2)	1%	(0)	64
Community/Gender: Urban Men	12%	(7)	37%	(21)	4%	(2)	47%	(27)	—	(0)	—	(0)	58
Community/Gender: Rural Women	35%	(45)	18%	(24)	6%	(7)	40%	(52)	2%	(2)	—	(0)	131
Community/Gender: Rural Men	30%	(33)	13%	(14)	5%	(6)	45%	(49)	7%	(8)	1%	(1)	111
Community/Gender: Suburban Women	13%	(20)	22%	(36)	6%	(9)	58%	(93)	—	(0)	2%	(2)	161

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	22%	(151)	18%	(126)	8%	(53)	49%	(331)	2%	(16)	1%	(4)	681
Community/Gender: Suburban Men	23%	(36)	18%	(28)	16%	(25)	41%	(64)	3%	(4)	—	(0)	156
Homeowner	22%	(139)	18%	(116)	7%	(46)	49%	(308)	2%	(15)	—	(3)	626
Military HHnm: Yes	23%	(29)	24%	(30)	8%	(10)	45%	(57)	—	(0)	—	(0)	125
Military HH: No	22%	(122)	17%	(96)	8%	(43)	49%	(275)	3%	(16)	1%	(4)	556
Employ: Private Sector	18%	(51)	24%	(69)	10%	(29)	46%	(133)	2%	(6)	—	(0)	289
Employ: Retired	22%	(44)	15%	(30)	7%	(13)	55%	(108)	1%	(2)	—	(0)	197
Self + Household: White-Collar	17%	(39)	11%	(24)	7%	(15)	61%	(138)	3%	(6)	1%	(3)	225
Self + Household: Blue Collar	24%	(91)	23%	(87)	9%	(34)	43%	(165)	2%	(9)	—	(0)	385
Union HH: Yes	27%	(15)	17%	(9)	9%	(5)	47%	(25)	—	(0)	—	(0)	54
Union HH: No	22%	(136)	19%	(117)	8%	(49)	49%	(306)	3%	(16)	1%	(4)	627
LGBTQ+: Yes	21%	(12)	8%	(5)	10%	(6)	61%	(35)	—	(0)	—	(0)	58
LGBTQ+: No	22%	(138)	19%	(121)	8%	(48)	48%	(296)	3%	(16)	1%	(4)	623
Motivated to Vote	22%	(136)	20%	(121)	7%	(45)	49%	(302)	1%	(7)	1%	(3)	614
Parent: Yes	29%	(51)	23%	(42)	8%	(14)	38%	(68)	1%	(2)	1%	(1)	178
Parent: No	20%	(100)	17%	(84)	8%	(39)	52%	(263)	3%	(14)	1%	(3)	503
COVID Vaccine: Yes	15%	(71)	13%	(61)	9%	(45)	62%	(297)	1%	(3)	1%	(4)	481
COVID Vaccine: No	40%	(80)	33%	(65)	4%	(8)	17%	(34)	6%	(13)	—	(0)	200
Student Loans: Yes	28%	(35)	22%	(27)	8%	(10)	40%	(49)	—	(0)	2%	(3)	123
Student Loans: No	21%	(116)	18%	(99)	8%	(44)	51%	(282)	3%	(16)	—	(1)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? — Ron DeSantis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(62)	22%	(148)	16%	(107)	35%	(238)	9%	(60)	10%	(66)	681
Gender: Male	10%	(34)	24%	(78)	17%	(55)	33%	(106)	10%	(33)	6%	(18)	325
Gender: Female	8%	(29)	19%	(69)	15%	(52)	37%	(133)	7%	(26)	13%	(47)	356
Age: 18-34	8%	(16)	18%	(34)	14%	(26)	24%	(45)	11%	(20)	23%	(43)	184
Age: 35-44	13%	(12)	11%	(9)	17%	(15)	24%	(21)	18%	(16)	18%	(16)	88
Age: 45-64	9%	(23)	28%	(69)	16%	(39)	37%	(93)	7%	(19)	3%	(7)	249
Age: 65+	8%	(12)	22%	(36)	17%	(28)	49%	(79)	3%	(6)	—	(0)	160
GenZers: 1997-2012	5%	(4)	14%	(12)	17%	(15)	24%	(20)	8%	(7)	32%	(27)	85
Millennials: 1981-1996	13%	(22)	18%	(31)	13%	(21)	24%	(41)	17%	(28)	15%	(26)	168
GenXers: 1965-1980	7%	(11)	23%	(40)	15%	(25)	44%	(75)	5%	(8)	7%	(12)	171
Baby Boomers: 1946-1964	10%	(25)	25%	(61)	19%	(45)	39%	(95)	7%	(17)	—	(0)	243
Educ: < College	8%	(35)	25%	(116)	16%	(75)	30%	(139)	10%	(47)	11%	(49)	462
Educ: Bachelors degree	9%	(13)	14%	(21)	17%	(25)	42%	(62)	8%	(12)	10%	(15)	148
Educ: Post-grad	20%	(14)	14%	(10)	11%	(8)	51%	(37)	2%	(1)	2%	(1)	71
Income: Under 50k	10%	(23)	22%	(53)	10%	(24)	32%	(78)	13%	(32)	13%	(30)	241
Income: 50k-100k	10%	(28)	21%	(56)	14%	(37)	42%	(111)	6%	(15)	7%	(20)	267
Income: 100k+	7%	(12)	22%	(38)	27%	(46)	28%	(49)	7%	(12)	9%	(16)	172
Ethnicity: White (Non-Hispanic)	10%	(62)	23%	(139)	16%	(94)	37%	(224)	7%	(43)	7%	(44)	606
All Christian	10%	(35)	29%	(101)	17%	(59)	35%	(124)	7%	(25)	2%	(9)	352
Agnostic/Nothing in particular	5%	(9)	15%	(26)	19%	(33)	34%	(61)	9%	(15)	19%	(33)	177
Something Else	16%	(15)	19%	(18)	9%	(8)	22%	(21)	10%	(9)	25%	(24)	95
Evangelical	16%	(20)	35%	(45)	8%	(11)	14%	(18)	9%	(11)	18%	(23)	128
Non-Evangelical	10%	(31)	24%	(74)	18%	(56)	40%	(125)	6%	(17)	3%	(10)	313
PID: Dem (no lean)	1%	(3)	4%	(10)	15%	(35)	68%	(159)	5%	(11)	6%	(15)	233
PID: Ind (no lean)	8%	(15)	17%	(33)	23%	(46)	31%	(60)	8%	(16)	13%	(25)	195
PID: Rep (no lean)	17%	(44)	41%	(104)	11%	(27)	8%	(20)	13%	(33)	10%	(26)	253
PID/Gender: Dem Men	2%	(2)	5%	(5)	14%	(14)	75%	(75)	2%	(2)	2%	(2)	100
PID/Gender: Dem Women	1%	(1)	4%	(5)	16%	(21)	63%	(84)	7%	(9)	9%	(12)	132
PID/Gender: Ind Men	8%	(8)	21%	(23)	22%	(24)	24%	(26)	11%	(12)	15%	(16)	109
PID/Gender: Ind Women	8%	(7)	12%	(10)	26%	(22)	39%	(34)	4%	(4)	11%	(9)	86
PID/Gender: Rep Men	20%	(23)	44%	(50)	15%	(18)	4%	(4)	17%	(19)	—	(0)	115
PID/Gender: Rep Women	15%	(21)	39%	(54)	7%	(9)	11%	(15)	10%	(14)	19%	(26)	138

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Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? — Ron DeSantis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(62)	22%	(148)	16%	(107)	35%	(238)	9%	(60)	10%	(66)	681
Ideo: Liberal (1-3)	1%	(3)	1%	(2)	15%	(30)	70%	(145)	4%	(8)	9%	(19)	208
Ideo: Moderate (4)	6%	(11)	15%	(26)	21%	(35)	35%	(60)	8%	(13)	15%	(26)	170
Ideo: Conservative (5-7)	16%	(45)	42%	(119)	14%	(41)	11%	(31)	12%	(33)	6%	(16)	286
Ideo/PID: Conservative Republican	19%	(40)	44%	(91)	11%	(23)	9%	(19)	11%	(22)	6%	(13)	208
Ideo/PID: Moderate/Conservative Democrat	2%	(1)	12%	(9)	20%	(15)	58%	(42)	5%	(3)	5%	(3)	73
Ideo/PID: Liberal Democrat	1%	(2)	1%	(1)	13%	(19)	75%	(116)	5%	(8)	5%	(9)	155
Unfavorable of Biden and Trump	6%	(7)	29%	(36)	28%	(35)	22%	(28)	6%	(7)	10%	(12)	126
2024 H2H Matchup: Biden Voter	3%	(7)	2%	(6)	16%	(44)	71%	(200)	5%	(13)	4%	(11)	281
2024 H2H Matchup: Trump Voter	17%	(51)	40%	(122)	14%	(42)	6%	(19)	13%	(41)	10%	(30)	305
2024 H2H Matchup: Would not Vote	2%	(1)	15%	(8)	20%	(11)	22%	(13)	6%	(3)	36%	(20)	57
2022 House Vote: Democrat	2%	(6)	3%	(9)	17%	(48)	67%	(189)	3%	(9)	7%	(20)	282
2022 House Vote: Republican	17%	(51)	42%	(123)	14%	(41)	9%	(25)	11%	(33)	7%	(22)	295
2022 House Vote: Did not Vote	5%	(5)	17%	(16)	18%	(17)	21%	(19)	17%	(16)	23%	(21)	94
2020 Vote: Joe Biden	3%	(9)	2%	(6)	19%	(62)	64%	(207)	5%	(16)	7%	(24)	323
2020 Vote: Donald Trump	16%	(51)	43%	(136)	13%	(42)	8%	(24)	12%	(38)	9%	(29)	319
2016 Vote: Hillary Clinton	3%	(6)	2%	(5)	18%	(41)	69%	(155)	4%	(8)	4%	(9)	224
2016 Vote: Donald Trump	14%	(39)	43%	(121)	14%	(40)	13%	(38)	12%	(34)	4%	(10)	283
U.S. Economy: Wrong Track	11%	(57)	28%	(141)	15%	(73)	22%	(109)	11%	(54)	13%	(62)	495
U.S. Economy: Right Direction	3%	(6)	4%	(7)	19%	(35)	70%	(129)	3%	(6)	2%	(3)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	3%	(5)	14%	(28)	70%	(140)	5%	(10)	5%	(10)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(54)	37%	(129)	15%	(52)	11%	(38)	10%	(35)	12%	(43)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	10%	(13)	21%	(27)	46%	(61)	11%	(15)	10%	(13)	131
Top 2024 Issue: Economy	13%	(37)	36%	(106)	17%	(51)	16%	(48)	9%	(28)	9%	(25)	295
Community: Urban	5%	(6)	8%	(10)	21%	(25)	35%	(42)	18%	(22)	13%	(16)	121
Community: Suburban	6%	(20)	26%	(82)	19%	(61)	37%	(119)	6%	(18)	6%	(18)	318
Community: Rural	15%	(36)	23%	(55)	9%	(22)	32%	(77)	8%	(20)	13%	(31)	242
Community/Gender: Urban Women	1%	(1)	9%	(6)	20%	(13)	41%	(26)	8%	(5)	21%	(13)	64
Community/Gender: Urban Men	9%	(5)	7%	(4)	22%	(12)	29%	(17)	29%	(17)	4%	(3)	58
Community/Gender: Rural Women	13%	(17)	21%	(27)	12%	(16)	30%	(39)	10%	(13)	15%	(20)	131
Community/Gender: Rural Men	17%	(19)	26%	(28)	5%	(6)	34%	(38)	7%	(8)	11%	(12)	111
Community/Gender: Suburban Women	7%	(11)	23%	(36)	15%	(24)	42%	(67)	5%	(8)	9%	(14)	161

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Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? — Ron DeSantis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	9%	(62)	22%	(148)	16%	(107)	35%	(238)	9%	(60)	10%	(66)	681
Community/Gender: Suburban Men	6%	(9)	29%	(46)	24%	(37)	33%	(51)	6%	(9)	3%	(4)	156
Homeowner	10%	(60)	22%	(139)	16%	(101)	35%	(221)	8%	(51)	9%	(55)	626
Military HHnm: Yes	16%	(20)	21%	(27)	11%	(14)	32%	(40)	17%	(21)	3%	(4)	125
Military HH: No	8%	(43)	22%	(121)	17%	(94)	36%	(198)	7%	(38)	11%	(62)	556
Employ: Private Sector	10%	(28)	23%	(66)	17%	(48)	33%	(96)	10%	(29)	8%	(23)	289
Employ: Retired	10%	(20)	23%	(45)	15%	(30)	45%	(88)	7%	(13)	—	(1)	197
Self + Household: White-Collar	12%	(27)	16%	(35)	19%	(42)	44%	(98)	6%	(13)	4%	(10)	225
Self + Household: Blue Collar	8%	(30)	28%	(106)	13%	(51)	34%	(130)	10%	(37)	8%	(31)	385
Union HH: Yes	10%	(6)	24%	(13)	19%	(10)	36%	(19)	4%	(2)	7%	(4)	54
Union HH: No	9%	(57)	21%	(134)	16%	(97)	35%	(219)	9%	(57)	10%	(62)	627
LGBTQ+: Yes	3%	(2)	12%	(7)	7%	(4)	48%	(28)	2%	(1)	28%	(16)	58
LGBTQ+: No	10%	(61)	23%	(141)	17%	(104)	34%	(210)	9%	(58)	8%	(49)	623
Motivated to Vote	9%	(57)	23%	(140)	16%	(100)	36%	(221)	8%	(51)	7%	(44)	614
Parent: Yes	11%	(20)	18%	(33)	18%	(31)	24%	(43)	14%	(24)	16%	(28)	178
Parent: No	9%	(43)	23%	(115)	15%	(76)	39%	(196)	7%	(35)	8%	(38)	503
COVID Vaccine: Yes	9%	(41)	17%	(83)	17%	(84)	46%	(219)	6%	(27)	6%	(28)	481
COVID Vaccine: No	11%	(21)	32%	(65)	12%	(24)	10%	(19)	17%	(33)	19%	(38)	200
Student Loans: Yes	14%	(17)	15%	(19)	16%	(20)	26%	(32)	9%	(12)	20%	(24)	123
Student Loans: No	8%	(46)	23%	(129)	16%	(88)	37%	(206)	9%	(48)	7%	(42)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(50)	21%	(140)	21%	(144)	18%	(120)	13%	(86)	21%	(141)	681
Gender: Male	10%	(32)	22%	(72)	24%	(79)	20%	(65)	10%	(32)	14%	(44)	325
Gender: Female	5%	(18)	19%	(68)	18%	(65)	15%	(55)	15%	(54)	27%	(97)	356
Age: 18-34	4%	(7)	16%	(29)	17%	(31)	13%	(24)	17%	(31)	34%	(62)	184
Age: 35-44	8%	(7)	7%	(6)	9%	(8)	17%	(15)	14%	(13)	44%	(39)	88
Age: 45-64	7%	(18)	23%	(58)	25%	(63)	20%	(49)	11%	(26)	14%	(35)	249
Age: 65+	11%	(18)	29%	(47)	26%	(42)	19%	(31)	10%	(16)	4%	(6)	160
GenZers: 1997-2012	2%	(2)	15%	(12)	21%	(18)	9%	(8)	14%	(12)	38%	(33)	85
Millennials: 1981-1996	6%	(10)	13%	(22)	11%	(19)	17%	(28)	17%	(28)	36%	(60)	168
GenXers: 1965-1980	6%	(10)	17%	(29)	28%	(47)	19%	(32)	12%	(21)	19%	(33)	171
Baby Boomers: 1946-1964	11%	(28)	29%	(70)	24%	(58)	20%	(49)	10%	(24)	6%	(15)	243
Educ: < College	7%	(33)	19%	(89)	22%	(102)	14%	(64)	14%	(66)	23%	(108)	462
Educ: Bachelors degree	6%	(9)	26%	(39)	16%	(23)	25%	(37)	8%	(13)	18%	(27)	148
Educ: Post-grad	11%	(8)	18%	(13)	26%	(18)	26%	(18)	10%	(7)	9%	(7)	71
Income: Under 50k	6%	(14)	23%	(55)	19%	(46)	19%	(46)	9%	(21)	25%	(59)	241
Income: 50k-100k	7%	(18)	22%	(58)	20%	(54)	19%	(51)	13%	(34)	19%	(52)	267
Income: 100k+	10%	(18)	15%	(27)	25%	(44)	13%	(23)	18%	(31)	18%	(30)	172
Ethnicity: White (Non-Hispanic)	8%	(49)	23%	(138)	21%	(127)	17%	(103)	13%	(78)	19%	(113)	606
All Christian	10%	(35)	27%	(94)	23%	(80)	15%	(54)	10%	(34)	16%	(56)	352
Agnostic/Nothing in particular	5%	(9)	14%	(25)	27%	(47)	16%	(27)	13%	(23)	25%	(44)	177
Something Else	2%	(2)	15%	(14)	9%	(8)	9%	(8)	24%	(23)	41%	(39)	95
Evangelical	10%	(13)	25%	(32)	11%	(14)	6%	(8)	13%	(16)	35%	(44)	128
Non-Evangelical	8%	(25)	24%	(76)	24%	(74)	17%	(54)	13%	(40)	14%	(45)	313
PID: Dem (no lean)	2%	(5)	13%	(29)	27%	(62)	31%	(71)	12%	(27)	16%	(38)	233
PID: Ind (no lean)	5%	(10)	17%	(33)	27%	(53)	17%	(34)	11%	(22)	22%	(43)	195
PID: Rep (no lean)	14%	(35)	31%	(78)	11%	(28)	6%	(15)	15%	(37)	24%	(60)	253
PID/Gender: Dem Men	3%	(3)	15%	(15)	29%	(29)	40%	(40)	8%	(8)	6%	(6)	100
PID/Gender: Dem Women	2%	(2)	11%	(15)	25%	(33)	23%	(31)	14%	(19)	24%	(32)	132
PID/Gender: Ind Men	6%	(6)	13%	(14)	32%	(34)	19%	(20)	9%	(10)	22%	(24)	109
PID/Gender: Ind Women	4%	(4)	22%	(19)	22%	(19)	16%	(14)	14%	(12)	22%	(19)	86
PID/Gender: Rep Men	20%	(23)	38%	(43)	13%	(15)	4%	(5)	12%	(14)	13%	(15)	115
PID/Gender: Rep Women	9%	(12)	25%	(34)	10%	(13)	7%	(10)	17%	(23)	33%	(45)	138

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Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(50)	21%	(140)	21%	(144)	18%	(120)	13%	(86)	21%	(141)	681
Ideo: Liberal (1-3)	1%	(1)	11%	(23)	27%	(56)	29%	(60)	13%	(27)	20%	(41)	208
Ideo: Moderate (4)	6%	(10)	16%	(28)	22%	(37)	19%	(33)	12%	(20)	25%	(42)	170
Ideo: Conservative (5-7)	13%	(38)	30%	(87)	18%	(51)	9%	(26)	13%	(37)	17%	(48)	286
Ideo/PID: Conservative Republican	15%	(31)	33%	(68)	13%	(26)	7%	(14)	14%	(30)	18%	(37)	208
Ideo/PID: Moderate/Conservative Democrat	6%	(5)	15%	(11)	25%	(18)	28%	(21)	14%	(10)	12%	(9)	73
Ideo/PID: Liberal Democrat	—	(0)	11%	(17)	28%	(44)	33%	(51)	11%	(17)	17%	(26)	155
Unfavorable of Biden and Trump	15%	(19)	23%	(29)	17%	(21)	14%	(18)	11%	(14)	20%	(25)	126
2024 H2H Matchup: Biden Voter	3%	(8)	16%	(45)	26%	(73)	29%	(80)	13%	(38)	13%	(37)	281
2024 H2H Matchup: Trump Voter	12%	(37)	24%	(74)	17%	(53)	10%	(29)	13%	(40)	23%	(72)	305
2024 H2H Matchup: Would not Vote	3%	(2)	16%	(9)	12%	(7)	15%	(8)	7%	(4)	47%	(27)	57
2022 House Vote: Democrat	3%	(8)	14%	(40)	28%	(80)	30%	(84)	11%	(31)	14%	(39)	282
2022 House Vote: Republican	14%	(40)	29%	(85)	16%	(46)	8%	(25)	12%	(36)	22%	(63)	295
2022 House Vote: Did not Vote	1%	(1)	17%	(16)	18%	(17)	9%	(9)	17%	(16)	38%	(35)	94
2020 Vote: Joe Biden	3%	(10)	14%	(46)	26%	(84)	28%	(91)	13%	(40)	16%	(52)	323
2020 Vote: Donald Trump	12%	(38)	27%	(87)	17%	(54)	8%	(27)	13%	(43)	22%	(71)	319
2016 Vote: Hillary Clinton	3%	(7)	13%	(30)	25%	(56)	34%	(75)	13%	(29)	12%	(27)	224
2016 Vote: Donald Trump	13%	(38)	28%	(80)	20%	(56)	11%	(32)	12%	(33)	16%	(45)	283
U.S. Economy: Wrong Track	9%	(44)	22%	(111)	18%	(90)	13%	(63)	12%	(60)	26%	(127)	495
U.S. Economy: Right Direction	3%	(6)	16%	(29)	29%	(53)	31%	(57)	14%	(26)	8%	(15)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	12%	(24)	26%	(52)	34%	(67)	12%	(24)	13%	(27)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(38)	25%	(88)	18%	(65)	9%	(31)	12%	(43)	24%	(86)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(6)	22%	(28)	20%	(27)	16%	(22)	15%	(20)	22%	(29)	131
Top 2024 Issue: Economy	9%	(27)	26%	(77)	21%	(63)	8%	(24)	14%	(41)	22%	(63)	295
Community: Urban	3%	(3)	12%	(15)	23%	(27)	20%	(25)	15%	(19)	27%	(32)	121
Community: Suburban	9%	(29)	22%	(71)	27%	(86)	16%	(50)	12%	(39)	13%	(43)	318
Community: Rural	7%	(17)	23%	(55)	12%	(30)	19%	(46)	12%	(28)	27%	(66)	242
Community/Gender: Urban Women	—	(0)	16%	(10)	22%	(14)	12%	(7)	14%	(9)	36%	(23)	64
Community/Gender: Urban Men	6%	(3)	8%	(5)	23%	(14)	30%	(17)	17%	(10)	16%	(9)	58
Community/Gender: Rural Women	6%	(8)	24%	(31)	13%	(17)	15%	(20)	14%	(18)	29%	(38)	131
Community/Gender: Rural Men	8%	(9)	21%	(24)	12%	(13)	23%	(26)	9%	(10)	26%	(29)	111
Community/Gender: Suburban Women	6%	(10)	16%	(26)	21%	(34)	17%	(27)	17%	(27)	23%	(37)	161

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	7%	(50)	21%	(140)	21%	(144)	18%	(120)	13%	(86)	21%	(141)	681
Community/Gender: Suburban Men	12%	(19)	28%	(44)	33%	(52)	14%	(22)	8%	(12)	4%	(6)	156
Homeowner	8%	(47)	21%	(133)	21%	(134)	18%	(112)	12%	(74)	20%	(126)	626
Military HHnm: Yes	10%	(12)	23%	(29)	18%	(22)	21%	(27)	14%	(18)	14%	(18)	125
Military HH: No	7%	(37)	20%	(112)	22%	(122)	17%	(93)	12%	(68)	22%	(123)	556
Employ: Private Sector	7%	(21)	18%	(52)	19%	(56)	18%	(53)	14%	(39)	24%	(68)	289
Employ: Retired	11%	(21)	31%	(61)	24%	(46)	22%	(43)	10%	(19)	4%	(7)	197
Self + Household: White-Collar	8%	(18)	22%	(50)	17%	(39)	24%	(54)	15%	(33)	13%	(30)	225
Self + Household: Blue Collar	7%	(27)	21%	(82)	23%	(90)	16%	(62)	12%	(48)	19%	(75)	385
Union HH: Yes	16%	(8)	11%	(6)	31%	(17)	15%	(8)	4%	(2)	23%	(12)	54
Union HH: No	7%	(41)	21%	(134)	20%	(127)	18%	(112)	13%	(84)	21%	(129)	627
LGBTQ+: Yes	1%	(0)	15%	(9)	15%	(9)	26%	(15)	7%	(4)	37%	(22)	58
LGBTQ+: No	8%	(49)	21%	(132)	22%	(135)	17%	(105)	13%	(82)	19%	(120)	623
Motivated to Vote	8%	(47)	21%	(132)	22%	(135)	19%	(116)	12%	(74)	18%	(110)	614
Parent: Yes	7%	(13)	14%	(25)	17%	(30)	14%	(26)	13%	(23)	35%	(62)	178
Parent: No	7%	(37)	23%	(115)	22%	(113)	19%	(94)	13%	(64)	16%	(80)	503
COVID Vaccine: Yes	8%	(38)	22%	(103)	22%	(104)	21%	(99)	13%	(60)	16%	(76)	481
COVID Vaccine: No	6%	(12)	18%	(37)	20%	(40)	10%	(21)	13%	(26)	33%	(65)	200
Student Loans: Yes	3%	(4)	14%	(17)	15%	(19)	17%	(21)	19%	(23)	32%	(40)	123
Student Loans: No	8%	(46)	22%	(123)	22%	(125)	18%	(99)	11%	(63)	18%	(101)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB2_10: Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(53)	15%	(101)	16%	(107)	21%	(145)	11%	(73)	30%	(201)	681
Gender: Male	9%	(29)	17%	(55)	18%	(58)	24%	(78)	11%	(36)	21%	(68)	325
Gender: Female	7%	(24)	13%	(46)	14%	(49)	19%	(67)	11%	(38)	37%	(133)	356
Age: 18-34	9%	(17)	8%	(15)	12%	(22)	14%	(26)	10%	(19)	47%	(86)	184
Age: 35-44	8%	(7)	8%	(7)	8%	(7)	13%	(11)	8%	(7)	54%	(48)	88
Age: 45-64	7%	(18)	18%	(44)	22%	(54)	22%	(55)	13%	(32)	19%	(46)	249
Age: 65+	7%	(12)	21%	(34)	15%	(24)	34%	(54)	9%	(15)	14%	(22)	160
GenZers: 1997-2012	1%	(0)	7%	(6)	17%	(14)	18%	(16)	6%	(5)	52%	(44)	85
Millennials: 1981-1996	13%	(21)	9%	(16)	9%	(15)	10%	(17)	10%	(18)	49%	(83)	168
GenXers: 1965-1980	7%	(12)	16%	(27)	22%	(37)	24%	(40)	9%	(16)	22%	(38)	171
Baby Boomers: 1946-1964	8%	(19)	21%	(51)	16%	(40)	27%	(65)	13%	(33)	15%	(36)	243
Educ: < College	9%	(41)	14%	(66)	17%	(79)	16%	(74)	11%	(52)	32%	(150)	462
Educ: Bachelors degree	5%	(8)	15%	(23)	13%	(19)	30%	(44)	10%	(14)	27%	(40)	148
Educ: Post-grad	6%	(5)	17%	(12)	12%	(9)	39%	(28)	9%	(7)	16%	(11)	71
Income: Under 50k	6%	(15)	13%	(32)	15%	(37)	20%	(49)	12%	(28)	33%	(79)	241
Income: 50k-100k	11%	(29)	15%	(41)	12%	(32)	24%	(65)	10%	(27)	27%	(73)	267
Income: 100k+	5%	(9)	16%	(28)	21%	(37)	18%	(31)	11%	(18)	29%	(49)	172
Ethnicity: White (Non-Hispanic)	9%	(53)	16%	(96)	16%	(96)	23%	(137)	9%	(56)	28%	(167)	606
All Christian	9%	(33)	21%	(73)	18%	(64)	22%	(77)	10%	(34)	20%	(71)	352
Agnostic/Nothing in particular	9%	(16)	9%	(16)	17%	(31)	20%	(36)	9%	(16)	35%	(61)	177
Something Else	4%	(4)	7%	(7)	7%	(7)	10%	(9)	15%	(14)	58%	(55)	95
Evangelical	7%	(9)	17%	(22)	15%	(19)	6%	(8)	9%	(11)	46%	(58)	128
Non-Evangelical	9%	(28)	18%	(56)	17%	(53)	25%	(78)	11%	(36)	20%	(63)	313
PID: Dem (no lean)	3%	(6)	4%	(8)	15%	(35)	41%	(96)	10%	(23)	28%	(64)	233
PID: Ind (no lean)	5%	(9)	17%	(34)	16%	(32)	18%	(35)	11%	(22)	32%	(63)	195
PID: Rep (no lean)	15%	(38)	23%	(59)	16%	(39)	6%	(15)	11%	(28)	29%	(74)	253
PID/Gender: Dem Men	3%	(3)	5%	(5)	15%	(15)	53%	(53)	6%	(6)	18%	(18)	100
PID/Gender: Dem Women	2%	(3)	2%	(3)	15%	(20)	32%	(42)	13%	(17)	35%	(46)	132
PID/Gender: Ind Men	5%	(5)	22%	(24)	15%	(16)	13%	(14)	15%	(17)	30%	(32)	109
PID/Gender: Ind Women	5%	(4)	11%	(9)	19%	(16)	24%	(21)	6%	(5)	36%	(31)	86
PID/Gender: Rep Men	18%	(21)	22%	(25)	23%	(26)	9%	(11)	12%	(13)	16%	(18)	115
PID/Gender: Rep Women	12%	(17)	24%	(33)	10%	(13)	3%	(4)	11%	(15)	40%	(56)	138

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Table BLMB2_10: Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(53)	15%	(101)	16%	(107)	21%	(145)	11%	(73)	30%	(201)	681
Ideo: Liberal (1-3)	1%	(3)	2%	(4)	14%	(30)	41%	(86)	10%	(21)	31%	(64)	208
Ideo: Moderate (4)	7%	(11)	10%	(18)	16%	(27)	23%	(39)	9%	(16)	35%	(59)	170
Ideo: Conservative (5-7)	13%	(38)	28%	(79)	17%	(49)	7%	(20)	12%	(35)	23%	(65)	286
Ideo/PID: Conservative Republican	16%	(34)	26%	(54)	17%	(35)	7%	(14)	12%	(25)	22%	(45)	208
Ideo/PID: Moderate/Conservative Democrat	4%	(3)	8%	(6)	22%	(16)	35%	(25)	10%	(7)	22%	(16)	73
Ideo/PID: Liberal Democrat	2%	(3)	2%	(3)	13%	(19)	45%	(70)	10%	(16)	28%	(44)	155
Unfavorable of Biden and Trump	10%	(12)	13%	(16)	25%	(31)	17%	(22)	7%	(9)	29%	(36)	126
2024 H2H Matchup: Biden Voter	2%	(7)	3%	(7)	17%	(47)	43%	(120)	12%	(33)	24%	(67)	281
2024 H2H Matchup: Trump Voter	14%	(43)	28%	(85)	14%	(43)	3%	(9)	11%	(33)	30%	(92)	305
2024 H2H Matchup: Would not Vote	2%	(1)	3%	(2)	27%	(15)	12%	(7)	4%	(2)	52%	(30)	57
2022 House Vote: Democrat	2%	(7)	4%	(11)	15%	(43)	42%	(120)	9%	(26)	27%	(75)	282
2022 House Vote: Republican	15%	(44)	25%	(74)	16%	(47)	6%	(17)	13%	(37)	26%	(76)	295
2022 House Vote: Did not Vote	2%	(2)	16%	(15)	16%	(15)	8%	(7)	10%	(10)	48%	(45)	94
2020 Vote: Joe Biden	2%	(8)	4%	(12)	16%	(53)	38%	(123)	11%	(35)	29%	(93)	323
2020 Vote: Donald Trump	14%	(44)	26%	(84)	15%	(49)	6%	(20)	12%	(37)	27%	(85)	319
2016 Vote: Hillary Clinton	2%	(5)	4%	(8)	16%	(35)	43%	(96)	10%	(22)	26%	(58)	224
2016 Vote: Donald Trump	14%	(39)	30%	(84)	17%	(48)	8%	(24)	13%	(37)	18%	(52)	283
U.S. Economy: Wrong Track	10%	(47)	19%	(94)	16%	(80)	12%	(59)	11%	(53)	33%	(162)	495
U.S. Economy: Right Direction	3%	(6)	4%	(7)	14%	(26)	47%	(86)	11%	(20)	21%	(40)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	3%	(5)	12%	(24)	47%	(93)	11%	(21)	25%	(50)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(44)	26%	(90)	15%	(53)	5%	(18)	11%	(39)	31%	(107)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(3)	5%	(6)	23%	(29)	26%	(35)	10%	(13)	34%	(44)	131
Top 2024 Issue: Economy	8%	(23)	23%	(68)	19%	(56)	8%	(23)	13%	(40)	29%	(85)	295
Community: Urban	6%	(7)	10%	(12)	9%	(11)	24%	(30)	14%	(17)	36%	(44)	121
Community: Suburban	7%	(22)	16%	(52)	20%	(64)	24%	(76)	9%	(30)	23%	(74)	318
Community: Rural	10%	(24)	15%	(36)	13%	(32)	17%	(40)	11%	(27)	34%	(83)	242
Community/Gender: Urban Women	5%	(3)	10%	(6)	11%	(7)	24%	(15)	8%	(5)	41%	(26)	64
Community/Gender: Urban Men	6%	(3)	11%	(6)	6%	(3)	25%	(15)	21%	(12)	31%	(18)	58
Community/Gender: Rural Women	10%	(14)	15%	(19)	13%	(16)	13%	(18)	11%	(14)	38%	(50)	131
Community/Gender: Rural Men	9%	(10)	15%	(17)	14%	(16)	20%	(23)	11%	(12)	30%	(34)	111
Community/Gender: Suburban Women	4%	(7)	12%	(20)	16%	(25)	21%	(34)	11%	(18)	35%	(57)	161

Continued on next page

Table BLMB2_10: Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	8%	(53)	15%	(101)	16%	(107)	21%	(145)	11%	(73)	30%	(201)	681
Community/Gender: Suburban Men	10%	(16)	21%	(32)	25%	(39)	26%	(41)	7%	(12)	11%	(17)	156
Homeowner	8%	(51)	15%	(97)	16%	(98)	22%	(136)	10%	(63)	29%	(181)	626
Military HHnm: Yes	7%	(9)	15%	(19)	8%	(10)	26%	(33)	18%	(22)	25%	(31)	125
Military HH: No	8%	(44)	15%	(82)	17%	(96)	20%	(112)	9%	(51)	31%	(170)	556
Employ: Private Sector	8%	(22)	16%	(48)	15%	(43)	18%	(51)	9%	(25)	35%	(101)	289
Employ: Retired	8%	(16)	19%	(37)	18%	(35)	29%	(57)	15%	(30)	11%	(22)	197
Self + Household: White-Collar	7%	(16)	13%	(30)	14%	(30)	35%	(79)	11%	(25)	20%	(44)	225
Self + Household: Blue Collar	9%	(35)	17%	(66)	17%	(64)	16%	(61)	11%	(43)	30%	(115)	385
Union HH: Yes	3%	(2)	17%	(9)	20%	(11)	24%	(13)	3%	(2)	34%	(18)	54
Union HH: No	8%	(52)	15%	(92)	15%	(96)	21%	(133)	11%	(72)	29%	(183)	627
LGBTQ+: Yes	2%	(1)	7%	(4)	7%	(4)	35%	(20)	10%	(6)	40%	(23)	58
LGBTQ+: No	8%	(52)	16%	(97)	17%	(103)	20%	(125)	11%	(68)	29%	(178)	623
Motivated to Vote	8%	(47)	16%	(100)	16%	(97)	23%	(142)	10%	(63)	27%	(164)	614
Parent: Yes	8%	(14)	15%	(26)	12%	(22)	14%	(25)	10%	(17)	42%	(74)	178
Parent: No	8%	(39)	15%	(75)	17%	(84)	24%	(121)	11%	(56)	25%	(127)	503
COVID Vaccine: Yes	7%	(35)	14%	(68)	17%	(79)	27%	(131)	11%	(51)	24%	(116)	481
COVID Vaccine: No	9%	(18)	17%	(33)	14%	(27)	7%	(14)	11%	(22)	43%	(86)	200
Student Loans: Yes	12%	(15)	6%	(8)	9%	(11)	17%	(21)	14%	(17)	42%	(52)	123
Student Loans: No	7%	(38)	17%	(93)	17%	(96)	22%	(124)	10%	(56)	27%	(149)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB2_11: Do you have a favorable or unfavorable impression of each of the following? — Chris Christie

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(17)	18%	(122)	31%	(210)	25%	(170)	10%	(65)	14%	(97)	681
Gender: Male	2%	(8)	20%	(66)	31%	(101)	28%	(90)	9%	(28)	9%	(31)	325
Gender: Female	2%	(9)	16%	(56)	30%	(108)	22%	(80)	10%	(37)	19%	(67)	356
Age: 18-34	1%	(2)	12%	(21)	26%	(48)	16%	(29)	13%	(24)	32%	(60)	184
Age: 35-44	4%	(4)	8%	(7)	20%	(17)	30%	(26)	12%	(11)	25%	(22)	88
Age: 45-64	4%	(9)	17%	(43)	33%	(83)	33%	(81)	8%	(21)	5%	(12)	249
Age: 65+	1%	(2)	31%	(50)	38%	(61)	21%	(33)	6%	(9)	2%	(4)	160
GenZers: 1997-2012	2%	(2)	9%	(8)	23%	(20)	15%	(13)	9%	(8)	43%	(37)	85
Millennials: 1981-1996	2%	(3)	12%	(20)	23%	(40)	24%	(41)	14%	(24)	24%	(40)	168
GenXers: 1965-1980	1%	(1)	15%	(26)	34%	(58)	33%	(57)	8%	(14)	9%	(15)	171
Baby Boomers: 1946-1964	4%	(10)	27%	(65)	36%	(88)	23%	(57)	8%	(20)	2%	(5)	243
Educ: < College	3%	(13)	18%	(81)	31%	(142)	22%	(101)	10%	(47)	17%	(77)	462
Educ: Bachelors degree	2%	(2)	20%	(30)	31%	(46)	27%	(40)	9%	(13)	11%	(16)	148
Educ: Post-grad	1%	(1)	16%	(11)	30%	(21)	40%	(28)	7%	(5)	6%	(4)	71
Income: Under 50k	2%	(5)	16%	(39)	28%	(67)	28%	(68)	10%	(23)	16%	(38)	241
Income: 50k-100k	3%	(8)	20%	(54)	33%	(89)	24%	(63)	9%	(24)	11%	(29)	267
Income: 100k+	2%	(4)	16%	(28)	31%	(54)	23%	(39)	10%	(18)	17%	(29)	172
Ethnicity: White (Non-Hispanic)	3%	(17)	19%	(116)	31%	(189)	26%	(157)	8%	(50)	13%	(77)	606
All Christian	3%	(10)	23%	(81)	35%	(122)	24%	(86)	11%	(38)	5%	(16)	352
Agnostic/Nothing in particular	2%	(3)	13%	(23)	27%	(48)	26%	(46)	9%	(16)	23%	(41)	177
Something Else	3%	(3)	14%	(13)	20%	(19)	15%	(14)	8%	(7)	40%	(38)	95
Evangelical	4%	(5)	18%	(23)	29%	(36)	14%	(18)	7%	(9)	28%	(36)	128
Non-Evangelical	2%	(7)	23%	(70)	33%	(104)	26%	(82)	10%	(31)	6%	(18)	313
PID: Dem (no lean)	2%	(5)	17%	(39)	37%	(86)	26%	(61)	8%	(18)	10%	(23)	233
PID: Ind (no lean)	3%	(5)	14%	(27)	33%	(64)	28%	(55)	7%	(14)	16%	(30)	195
PID: Rep (no lean)	3%	(6)	22%	(57)	24%	(60)	21%	(54)	13%	(32)	17%	(44)	253
PID/Gender: Dem Men	2%	(2)	19%	(19)	34%	(35)	29%	(29)	9%	(9)	7%	(7)	100
PID/Gender: Dem Women	2%	(3)	15%	(20)	39%	(52)	24%	(32)	7%	(10)	12%	(16)	132
PID/Gender: Ind Men	3%	(3)	15%	(16)	27%	(30)	39%	(43)	2%	(2)	14%	(15)	109
PID/Gender: Ind Women	2%	(2)	13%	(11)	39%	(34)	14%	(12)	14%	(12)	18%	(15)	86
PID/Gender: Rep Men	2%	(3)	28%	(32)	32%	(37)	16%	(18)	15%	(17)	7%	(9)	115
PID/Gender: Rep Women	3%	(4)	18%	(25)	17%	(23)	26%	(36)	11%	(15)	26%	(35)	138

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Table BLMB2_11: Do you have a favorable or unfavorable impression of each of the following? — Chris Christie

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(17)	18%	(122)	31%	(210)	25%	(170)	10%	(65)	14%	(97)	681
Ideo: Liberal (1-3)	2%	(5)	15%	(31)	37%	(77)	27%	(55)	7%	(14)	12%	(26)	208
Ideo: Moderate (4)	2%	(4)	19%	(32)	35%	(60)	16%	(27)	13%	(22)	15%	(25)	170
Ideo: Conservative (5-7)	3%	(8)	20%	(58)	24%	(69)	29%	(84)	10%	(27)	14%	(40)	286
Ideo/PID: Conservative Republican	3%	(6)	21%	(44)	25%	(52)	25%	(52)	12%	(24)	14%	(29)	208
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	16%	(12)	45%	(33)	20%	(15)	9%	(7)	8%	(6)	73
Ideo/PID: Liberal Democrat	3%	(5)	17%	(26)	34%	(53)	30%	(46)	7%	(11)	9%	(14)	155
Unfavorable of Biden and Trump	3%	(4)	22%	(28)	28%	(36)	28%	(36)	8%	(10)	10%	(13)	126
2024 H2H Matchup: Biden Voter	3%	(9)	20%	(56)	38%	(107)	22%	(63)	9%	(24)	8%	(23)	281
2024 H2H Matchup: Trump Voter	1%	(4)	17%	(52)	26%	(78)	28%	(85)	11%	(34)	17%	(52)	305
2024 H2H Matchup: Would not Vote	8%	(4)	12%	(7)	16%	(9)	25%	(14)	9%	(5)	32%	(18)	57
2022 House Vote: Democrat	3%	(9)	17%	(47)	39%	(110)	24%	(67)	9%	(24)	9%	(24)	282
2022 House Vote: Republican	2%	(6)	22%	(65)	25%	(75)	28%	(83)	10%	(30)	12%	(36)	295
2022 House Vote: Did not Vote	1%	(1)	8%	(8)	24%	(22)	18%	(17)	11%	(10)	38%	(35)	94
2020 Vote: Joe Biden	3%	(9)	18%	(59)	38%	(122)	22%	(70)	9%	(28)	11%	(35)	323
2020 Vote: Donald Trump	2%	(7)	18%	(58)	27%	(85)	29%	(93)	9%	(30)	14%	(45)	319
2016 Vote: Hillary Clinton	3%	(7)	19%	(42)	38%	(84)	25%	(56)	7%	(16)	8%	(18)	224
2016 Vote: Donald Trump	2%	(6)	20%	(56)	33%	(93)	30%	(85)	9%	(25)	7%	(20)	283
U.S. Economy: Wrong Track	2%	(10)	16%	(80)	30%	(147)	24%	(119)	11%	(52)	17%	(87)	495
U.S. Economy: Right Direction	3%	(6)	23%	(42)	34%	(62)	27%	(51)	7%	(13)	6%	(11)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	17%	(33)	36%	(71)	26%	(52)	7%	(14)	11%	(21)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(6)	16%	(56)	28%	(97)	28%	(97)	9%	(33)	17%	(61)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(2)	25%	(33)	31%	(41)	16%	(21)	14%	(18)	11%	(15)	131
Top 2024 Issue: Economy	2%	(6)	18%	(53)	33%	(97)	23%	(67)	12%	(36)	12%	(37)	295
Community: Urban	4%	(5)	11%	(14)	33%	(40)	23%	(28)	12%	(14)	16%	(20)	121
Community: Suburban	2%	(8)	20%	(62)	33%	(104)	24%	(77)	10%	(30)	11%	(36)	318
Community: Rural	1%	(4)	19%	(46)	27%	(65)	27%	(65)	8%	(20)	17%	(42)	242
Community/Gender: Urban Women	5%	(3)	13%	(8)	31%	(20)	16%	(10)	11%	(7)	23%	(15)	64
Community/Gender: Urban Men	3%	(2)	10%	(6)	36%	(21)	30%	(17)	12%	(7)	9%	(5)	58
Community/Gender: Rural Women	2%	(2)	17%	(22)	27%	(36)	24%	(32)	10%	(13)	20%	(27)	131
Community/Gender: Rural Men	1%	(1)	22%	(24)	26%	(29)	31%	(34)	7%	(8)	13%	(15)	111
Community/Gender: Suburban Women	2%	(3)	16%	(26)	33%	(53)	23%	(37)	11%	(17)	15%	(25)	161

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Table BLMB2_11: Do you have a favorable or unfavorable impression of each of the following? — Chris Christie

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(17)	18%	(122)	31%	(210)	25%	(170)	10%	(65)	14%	(97)	681
Community/Gender: Suburban Men	3%	(5)	24%	(37)	33%	(52)	25%	(39)	8%	(13)	7%	(11)	156
Homeowner	3%	(16)	19%	(116)	31%	(194)	25%	(158)	9%	(57)	14%	(85)	626
Military HHnm: Yes	4%	(6)	17%	(21)	30%	(38)	33%	(41)	10%	(13)	6%	(7)	125
Military HH: No	2%	(11)	18%	(101)	31%	(172)	23%	(129)	9%	(53)	16%	(90)	556
Employ: Private Sector	1%	(4)	14%	(41)	31%	(89)	27%	(79)	13%	(37)	13%	(38)	289
Employ: Retired	1%	(3)	26%	(51)	41%	(82)	24%	(47)	5%	(10)	2%	(4)	197
Self + Household: White-Collar	3%	(6)	18%	(40)	34%	(77)	26%	(58)	11%	(24)	9%	(20)	225
Self + Household: Blue Collar	3%	(11)	20%	(77)	30%	(114)	27%	(104)	8%	(30)	13%	(50)	385
Union HH: Yes	4%	(2)	10%	(6)	37%	(20)	28%	(15)	7%	(4)	13%	(7)	54
Union HH: No	2%	(14)	19%	(117)	30%	(190)	25%	(155)	10%	(62)	14%	(90)	627
LGBTQ+: Yes	3%	(1)	7%	(4)	29%	(17)	28%	(16)	4%	(2)	30%	(17)	58
LGBTQ+: No	2%	(15)	19%	(118)	31%	(193)	25%	(154)	10%	(63)	13%	(80)	623
Motivated to Vote	3%	(17)	19%	(117)	31%	(189)	26%	(159)	10%	(61)	12%	(71)	614
Parent: Yes	1%	(2)	11%	(19)	27%	(48)	23%	(41)	17%	(29)	22%	(39)	178
Parent: No	3%	(14)	20%	(103)	32%	(162)	26%	(129)	7%	(36)	12%	(59)	503
COVID Vaccine: Yes	3%	(12)	21%	(100)	34%	(164)	26%	(124)	9%	(41)	8%	(40)	481
COVID Vaccine: No	2%	(5)	11%	(22)	23%	(46)	23%	(46)	12%	(24)	29%	(57)	200
Student Loans: Yes	5%	(6)	16%	(20)	20%	(24)	20%	(25)	12%	(15)	27%	(33)	123
Student Loans: No	2%	(11)	18%	(103)	33%	(185)	26%	(145)	9%	(50)	11%	(64)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(12)	7%	(47)	7%	(49)	11%	(73)	20%	(134)	54%	(366)	681
Gender: Male	1%	(3)	9%	(30)	9%	(29)	12%	(38)	18%	(57)	51%	(166)	325
Gender: Female	2%	(9)	4%	(16)	5%	(19)	10%	(36)	22%	(77)	56%	(199)	356
Age: 18-34	1%	(1)	8%	(14)	9%	(16)	9%	(16)	18%	(33)	56%	(103)	184
Age: 35-44	2%	(1)	2%	(2)	4%	(4)	8%	(7)	24%	(21)	60%	(52)	88
Age: 45-64	3%	(7)	10%	(24)	6%	(16)	13%	(33)	20%	(49)	48%	(120)	249
Age: 65+	1%	(2)	4%	(6)	8%	(13)	11%	(17)	20%	(31)	56%	(90)	160
GenZers: 1997-2012	—	(0)	8%	(7)	8%	(7)	4%	(4)	23%	(20)	56%	(48)	85
Millennials: 1981-1996	2%	(3)	5%	(9)	7%	(13)	11%	(19)	18%	(30)	57%	(95)	168
GenXers: 1965-1980	4%	(6)	12%	(21)	6%	(10)	11%	(19)	17%	(30)	50%	(86)	171
Baby Boomers: 1946-1964	1%	(3)	4%	(10)	8%	(19)	13%	(31)	22%	(55)	51%	(125)	243
Educ: < College	—	(2)	6%	(26)	8%	(38)	10%	(45)	20%	(94)	56%	(258)	462
Educ: Bachelors degree	3%	(5)	12%	(17)	4%	(5)	12%	(18)	18%	(27)	50%	(74)	148
Educ: Post-grad	8%	(6)	5%	(3)	7%	(5)	15%	(10)	19%	(13)	47%	(33)	71
Income: Under 50k	2%	(4)	5%	(11)	3%	(7)	13%	(31)	24%	(58)	54%	(129)	241
Income: 50k-100k	2%	(5)	7%	(18)	9%	(24)	12%	(32)	16%	(43)	54%	(145)	267
Income: 100k+	2%	(3)	10%	(17)	11%	(18)	6%	(10)	19%	(33)	53%	(91)	172
Ethnicity: White (Non-Hispanic)	2%	(12)	7%	(41)	7%	(41)	11%	(69)	18%	(108)	55%	(336)	606
All Christian	1%	(5)	6%	(20)	9%	(31)	10%	(35)	17%	(61)	57%	(200)	352
Agnostic/Nothing in particular	1%	(2)	7%	(12)	6%	(11)	16%	(29)	17%	(30)	53%	(94)	177
Something Else	1%	(1)	7%	(7)	4%	(4)	4%	(4)	23%	(22)	60%	(57)	95
Evangelical	—	(1)	8%	(10)	3%	(4)	7%	(9)	22%	(28)	59%	(75)	128
Non-Evangelical	2%	(6)	6%	(17)	10%	(31)	9%	(30)	17%	(54)	56%	(175)	313
PID: Dem (no lean)	4%	(9)	10%	(24)	8%	(18)	10%	(23)	16%	(36)	53%	(123)	233
PID: Ind (no lean)	—	(1)	5%	(9)	6%	(12)	15%	(29)	21%	(41)	53%	(103)	195
PID: Rep (no lean)	1%	(3)	5%	(13)	7%	(19)	9%	(22)	23%	(57)	55%	(140)	253
PID/Gender: Dem Men	1%	(1)	17%	(17)	9%	(10)	7%	(7)	7%	(7)	58%	(59)	100
PID/Gender: Dem Women	6%	(7)	5%	(7)	6%	(8)	12%	(16)	22%	(29)	49%	(65)	132
PID/Gender: Ind Men	—	(1)	5%	(5)	4%	(4)	18%	(20)	23%	(25)	50%	(55)	109
PID/Gender: Ind Women	—	(0)	5%	(4)	9%	(8)	11%	(9)	19%	(16)	56%	(48)	86
PID/Gender: Rep Men	1%	(2)	8%	(9)	13%	(15)	10%	(11)	22%	(25)	46%	(53)	115
PID/Gender: Rep Women	1%	(1)	3%	(4)	2%	(3)	8%	(11)	23%	(32)	62%	(86)	138

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Table BLMB2_12: *Do you have a favorable or unfavorable impression of each of the following? — Cornel West*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(12)	7%	(47)	7%	(49)	11%	(73)	20%	(134)	54%	(366)	681
Ideo: Liberal (1-3)	4%	(9)	10%	(21)	7%	(14)	10%	(21)	19%	(40)	50%	(104)	208
Ideo: Moderate (4)	—	(0)	4%	(6)	9%	(16)	8%	(14)	19%	(32)	60%	(102)	170
Ideo: Conservative (5-7)	1%	(3)	7%	(19)	6%	(18)	12%	(35)	21%	(61)	53%	(150)	286
Ideo/PID: Conservative Republican	1%	(3)	6%	(12)	7%	(14)	11%	(22)	23%	(47)	53%	(110)	208
Ideo/PID: Moderate/Conservative Democrat	—	(0)	12%	(9)	14%	(10)	8%	(6)	11%	(8)	55%	(40)	73
Ideo/PID: Liberal Democrat	5%	(8)	9%	(15)	5%	(8)	11%	(17)	17%	(27)	52%	(81)	155
Unfavorable of Biden and Trump	—	(1)	6%	(8)	12%	(15)	10%	(13)	20%	(25)	52%	(65)	126
2024 H2H Matchup: Biden Voter	3%	(9)	10%	(27)	6%	(16)	10%	(29)	18%	(52)	53%	(150)	281
2024 H2H Matchup: Trump Voter	1%	(3)	5%	(14)	8%	(23)	12%	(37)	23%	(70)	52%	(158)	305
2024 H2H Matchup: Would not Vote	—	(0)	5%	(3)	13%	(7)	6%	(4)	20%	(11)	55%	(32)	57
2022 House Vote: Democrat	3%	(8)	11%	(31)	6%	(17)	10%	(28)	21%	(59)	49%	(139)	282
2022 House Vote: Republican	1%	(3)	4%	(11)	8%	(24)	11%	(32)	23%	(68)	53%	(156)	295
2022 House Vote: Did not Vote	1%	(1)	5%	(4)	7%	(7)	14%	(13)	5%	(5)	68%	(64)	94
2020 Vote: Joe Biden	3%	(9)	8%	(26)	7%	(22)	10%	(34)	19%	(62)	53%	(171)	323
2020 Vote: Donald Trump	1%	(3)	6%	(18)	7%	(22)	11%	(36)	21%	(68)	54%	(172)	319
2016 Vote: Hillary Clinton	4%	(9)	9%	(19)	6%	(15)	10%	(23)	19%	(43)	51%	(115)	224
2016 Vote: Donald Trump	1%	(2)	6%	(17)	8%	(22)	11%	(32)	23%	(64)	52%	(147)	283
U.S. Economy: Wrong Track	1%	(6)	5%	(24)	7%	(34)	11%	(53)	21%	(103)	56%	(275)	495
U.S. Economy: Right Direction	3%	(6)	12%	(23)	8%	(14)	11%	(20)	17%	(32)	49%	(90)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(9)	8%	(15)	8%	(15)	11%	(23)	16%	(33)	53%	(105)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(2)	5%	(18)	7%	(24)	12%	(42)	22%	(77)	54%	(187)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	11%	(14)	7%	(9)	7%	(9)	19%	(24)	56%	(73)	131
Top 2024 Issue: Economy	1%	(2)	7%	(19)	7%	(19)	10%	(29)	21%	(61)	55%	(163)	295
Community: Urban	5%	(6)	10%	(12)	7%	(9)	9%	(11)	18%	(22)	50%	(61)	121
Community: Suburban	1%	(4)	8%	(26)	9%	(30)	10%	(31)	22%	(71)	49%	(156)	318
Community: Rural	1%	(2)	3%	(8)	4%	(10)	13%	(32)	17%	(41)	61%	(149)	242
Community/Gender: Urban Women	8%	(5)	7%	(4)	6%	(4)	9%	(5)	8%	(5)	63%	(40)	64
Community/Gender: Urban Men	2%	(1)	14%	(8)	9%	(5)	9%	(5)	30%	(17)	36%	(21)	58
Community/Gender: Rural Women	—	(0)	3%	(4)	4%	(5)	13%	(17)	14%	(19)	66%	(86)	131
Community/Gender: Rural Men	1%	(2)	4%	(4)	5%	(5)	13%	(14)	20%	(23)	57%	(63)	111
Community/Gender: Suburban Women	2%	(4)	5%	(7)	7%	(11)	8%	(13)	33%	(54)	45%	(73)	161

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Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(12)	7%	(47)	7%	(49)	11%	(73)	20%	(134)	54%	(366)	681
Community/Gender: Suburban Men	—	(1)	12%	(19)	12%	(19)	12%	(18)	11%	(18)	53%	(83)	156
Homeowner	2%	(12)	6%	(40)	7%	(45)	11%	(71)	19%	(120)	54%	(339)	626
Military HHnm: Yes	—	(0)	9%	(12)	7%	(9)	10%	(13)	18%	(23)	55%	(69)	125
Military HH: No	2%	(12)	6%	(35)	7%	(39)	11%	(61)	20%	(112)	53%	(297)	556
Employ: Private Sector	2%	(6)	6%	(16)	6%	(18)	12%	(35)	18%	(53)	56%	(162)	289
Employ: Retired	2%	(3)	5%	(10)	9%	(18)	10%	(19)	23%	(46)	52%	(102)	197
Self + Household: White-Collar	3%	(6)	7%	(16)	9%	(19)	13%	(30)	22%	(49)	47%	(105)	225
Self + Household: Blue Collar	1%	(6)	8%	(29)	6%	(23)	10%	(40)	21%	(79)	54%	(208)	385
Union HH: Yes	2%	(1)	13%	(7)	11%	(6)	14%	(8)	11%	(6)	49%	(26)	54
Union HH: No	2%	(11)	6%	(39)	7%	(43)	11%	(66)	20%	(129)	54%	(339)	627
LGBTQ+: Yes	—	(0)	4%	(2)	3%	(2)	9%	(5)	25%	(14)	59%	(34)	58
LGBTQ+: No	2%	(12)	7%	(44)	8%	(47)	11%	(68)	19%	(120)	53%	(331)	623
Motivated to Vote	2%	(11)	7%	(45)	6%	(39)	12%	(71)	21%	(129)	52%	(319)	614
Parent: Yes	3%	(6)	3%	(6)	8%	(15)	11%	(20)	18%	(32)	56%	(100)	178
Parent: No	1%	(7)	8%	(41)	7%	(34)	11%	(54)	20%	(103)	53%	(265)	503
COVID Vaccine: Yes	2%	(11)	8%	(36)	7%	(35)	10%	(50)	18%	(89)	54%	(260)	481
COVID Vaccine: No	—	(1)	5%	(10)	7%	(14)	12%	(24)	23%	(46)	53%	(106)	200
Student Loans: Yes	—	(0)	8%	(10)	4%	(5)	13%	(17)	25%	(30)	50%	(62)	123
Student Loans: No	2%	(12)	7%	(37)	8%	(44)	10%	(57)	19%	(104)	54%	(304)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_13: *Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(65)	30%	(206)	18%	(120)	20%	(138)	20%	(138)	2%	(14)	681
Gender: Male	8%	(26)	33%	(105)	19%	(62)	22%	(72)	17%	(55)	1%	(4)	325
Gender: Female	11%	(38)	28%	(101)	16%	(59)	19%	(67)	23%	(82)	3%	(10)	356
Age: 18-34	17%	(31)	27%	(49)	9%	(17)	12%	(22)	29%	(53)	6%	(11)	184
Age: 35-44	19%	(16)	19%	(16)	11%	(10)	13%	(12)	36%	(31)	2%	(2)	88
Age: 45-64	4%	(10)	37%	(91)	18%	(45)	24%	(59)	17%	(43)	—	(1)	249
Age: 65+	4%	(7)	31%	(49)	30%	(48)	29%	(46)	7%	(11)	—	(0)	160
GenZers: 1997-2012	14%	(12)	26%	(22)	10%	(8)	12%	(10)	31%	(27)	7%	(6)	85
Millennials: 1981-1996	18%	(31)	23%	(39)	11%	(19)	12%	(20)	32%	(55)	3%	(6)	168
GenXers: 1965-1980	6%	(10)	34%	(58)	17%	(30)	22%	(38)	19%	(33)	1%	(2)	171
Baby Boomers: 1946-1964	5%	(11)	34%	(84)	25%	(60)	27%	(66)	9%	(22)	—	(0)	243
Educ: < College	11%	(52)	32%	(148)	18%	(82)	16%	(76)	21%	(96)	2%	(9)	462
Educ: Bachelors degree	5%	(8)	30%	(44)	16%	(24)	24%	(35)	22%	(33)	3%	(4)	148
Educ: Post-grad	7%	(5)	20%	(14)	20%	(14)	38%	(27)	13%	(9)	1%	(1)	71
Income: Under 50k	15%	(36)	29%	(70)	15%	(35)	21%	(50)	19%	(45)	2%	(6)	241
Income: 50k-100k	6%	(17)	34%	(90)	20%	(54)	20%	(54)	18%	(47)	2%	(5)	267
Income: 100k+	7%	(12)	27%	(46)	18%	(31)	20%	(34)	26%	(46)	2%	(3)	172
Ethnicity: White (Non-Hispanic)	10%	(60)	29%	(178)	19%	(117)	21%	(129)	19%	(112)	2%	(10)	606
All Christian	9%	(32)	34%	(121)	21%	(74)	19%	(66)	16%	(57)	1%	(2)	352
Agnostic/Nothing in particular	6%	(11)	27%	(48)	17%	(30)	21%	(37)	26%	(46)	3%	(5)	177
Something Else	16%	(16)	28%	(26)	8%	(8)	8%	(8)	33%	(32)	6%	(6)	95
Evangelical	18%	(23)	27%	(35)	14%	(18)	10%	(13)	27%	(35)	4%	(5)	128
Non-Evangelical	8%	(24)	36%	(113)	20%	(64)	19%	(61)	16%	(49)	1%	(3)	313
PID: Dem (no lean)	6%	(15)	26%	(61)	19%	(44)	34%	(79)	11%	(27)	4%	(8)	233
PID: Ind (no lean)	10%	(19)	29%	(57)	18%	(34)	23%	(45)	19%	(38)	1%	(2)	195
PID: Rep (no lean)	12%	(31)	35%	(89)	17%	(42)	6%	(15)	29%	(74)	1%	(3)	253
PID/Gender: Dem Men	4%	(4)	26%	(26)	22%	(23)	37%	(37)	10%	(10)	1%	(1)	100
PID/Gender: Dem Women	8%	(11)	26%	(35)	16%	(21)	31%	(41)	13%	(17)	6%	(8)	132
PID/Gender: Ind Men	13%	(14)	30%	(33)	17%	(18)	21%	(23)	18%	(20)	1%	(1)	109
PID/Gender: Ind Women	6%	(5)	28%	(24)	19%	(16)	26%	(22)	21%	(18)	1%	(1)	86
PID/Gender: Rep Men	7%	(8)	40%	(46)	18%	(21)	10%	(12)	23%	(26)	2%	(2)	115
PID/Gender: Rep Women	17%	(23)	31%	(43)	15%	(21)	2%	(3)	34%	(47)	1%	(1)	138

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Table BLMB2_13: Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(65)	30%	(206)	18%	(120)	20%	(138)	20%	(138)	2%	(14)	681
Ideo: Liberal (1-3)	7%	(14)	24%	(49)	16%	(34)	34%	(70)	17%	(35)	3%	(5)	208
Ideo: Moderate (4)	9%	(16)	21%	(36)	24%	(40)	23%	(40)	21%	(35)	2%	(3)	170
Ideo: Conservative (5-7)	11%	(31)	41%	(117)	15%	(44)	10%	(28)	22%	(62)	1%	(3)	286
Ideo/PID: Conservative Republican	10%	(21)	41%	(84)	15%	(31)	7%	(14)	26%	(54)	2%	(3)	208
Ideo/PID: Moderate/Conservative Democrat	8%	(5)	32%	(23)	25%	(18)	29%	(21)	4%	(3)	3%	(2)	73
Ideo/PID: Liberal Democrat	5%	(8)	23%	(36)	17%	(26)	37%	(58)	14%	(22)	3%	(5)	155
Unfavorable of Biden and Trump	8%	(10)	30%	(38)	12%	(16)	22%	(28)	25%	(32)	2%	(3)	126
2024 H2H Matchup: Biden Voter	5%	(14)	23%	(64)	21%	(59)	36%	(100)	15%	(41)	1%	(4)	281
2024 H2H Matchup: Trump Voter	15%	(46)	35%	(108)	18%	(55)	7%	(22)	23%	(69)	2%	(5)	305
2024 H2H Matchup: Would not Vote	7%	(4)	30%	(17)	11%	(6)	12%	(7)	35%	(20)	5%	(3)	57
2022 House Vote: Democrat	7%	(20)	21%	(60)	18%	(50)	37%	(105)	15%	(42)	2%	(5)	282
2022 House Vote: Republican	13%	(38)	38%	(112)	18%	(54)	7%	(20)	23%	(68)	1%	(3)	295
2022 House Vote: Did not Vote	5%	(5)	34%	(32)	15%	(14)	12%	(12)	26%	(25)	7%	(6)	94
2020 Vote: Joe Biden	6%	(20)	25%	(82)	19%	(62)	34%	(108)	13%	(43)	2%	(8)	323
2020 Vote: Donald Trump	12%	(37)	37%	(117)	18%	(57)	9%	(29)	25%	(79)	—	(1)	319
2016 Vote: Hillary Clinton	7%	(15)	24%	(54)	17%	(38)	40%	(90)	10%	(23)	2%	(3)	224
2016 Vote: Donald Trump	5%	(13)	41%	(117)	19%	(54)	11%	(31)	24%	(69)	—	(0)	283
U.S. Economy: Wrong Track	10%	(50)	35%	(171)	16%	(80)	14%	(68)	23%	(113)	3%	(12)	495
U.S. Economy: Right Direction	8%	(14)	19%	(35)	22%	(40)	38%	(70)	13%	(25)	1%	(1)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(14)	21%	(42)	18%	(37)	39%	(77)	12%	(24)	3%	(5)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(47)	36%	(127)	17%	(59)	10%	(33)	23%	(79)	2%	(5)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	28%	(37)	19%	(25)	21%	(27)	26%	(34)	3%	(3)	131
Top 2024 Issue: Economy	12%	(37)	37%	(109)	16%	(46)	12%	(35)	22%	(65)	1%	(3)	295
Community: Urban	15%	(19)	23%	(28)	15%	(18)	22%	(26)	21%	(26)	3%	(4)	121
Community: Suburban	8%	(24)	26%	(82)	22%	(71)	20%	(65)	21%	(67)	2%	(7)	318
Community: Rural	9%	(22)	40%	(96)	13%	(31)	19%	(47)	18%	(45)	1%	(3)	242
Community/Gender: Urban Women	15%	(9)	23%	(14)	10%	(6)	24%	(16)	24%	(15)	4%	(2)	64
Community/Gender: Urban Men	16%	(9)	24%	(14)	20%	(12)	19%	(11)	18%	(10)	2%	(1)	58
Community/Gender: Rural Women	11%	(15)	38%	(50)	12%	(15)	16%	(21)	22%	(29)	1%	(1)	131
Community/Gender: Rural Men	6%	(7)	41%	(46)	14%	(15)	23%	(25)	14%	(16)	2%	(2)	111
Community/Gender: Suburban Women	9%	(14)	22%	(36)	23%	(37)	18%	(30)	23%	(38)	4%	(7)	161

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Table BLMB2_13: *Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	10%	(65)	30%	(206)	18%	(120)	20%	(138)	20%	(138)	2%	(14)	681
Community/Gender: Suburban Men	7%	(10)	29%	(46)	22%	(35)	23%	(35)	19%	(29)	1%	(1)	156
Homeowner	10%	(61)	30%	(186)	18%	(113)	21%	(132)	20%	(126)	1%	(8)	626
Military HHnm: Yes	6%	(8)	37%	(46)	19%	(24)	19%	(23)	20%	(24)	—	(0)	125
Military HH: No	10%	(57)	29%	(160)	17%	(97)	21%	(115)	20%	(113)	2%	(14)	556
Employ: Private Sector	11%	(32)	30%	(88)	13%	(36)	19%	(56)	25%	(72)	2%	(5)	289
Employ: Retired	4%	(7)	35%	(69)	28%	(56)	23%	(46)	9%	(18)	1%	(1)	197
Self + Household: White-Collar	8%	(17)	20%	(46)	18%	(39)	34%	(76)	19%	(42)	2%	(4)	225
Self + Household: Blue Collar	11%	(43)	37%	(141)	17%	(67)	15%	(58)	19%	(71)	1%	(4)	385
Union HH: Yes	10%	(5)	30%	(16)	30%	(16)	13%	(7)	17%	(9)	—	(0)	54
Union HH: No	9%	(59)	30%	(190)	17%	(104)	21%	(131)	21%	(129)	2%	(14)	627
LGBTQ+: Yes	6%	(4)	14%	(8)	19%	(11)	27%	(16)	28%	(16)	5%	(3)	58
LGBTQ+: No	10%	(61)	32%	(198)	18%	(109)	20%	(122)	19%	(121)	2%	(11)	623
Motivated to Vote	10%	(59)	30%	(186)	18%	(111)	22%	(136)	18%	(113)	1%	(8)	614
Parent: Yes	16%	(28)	26%	(46)	12%	(22)	14%	(24)	29%	(51)	4%	(6)	178
Parent: No	7%	(36)	32%	(160)	20%	(98)	23%	(114)	17%	(86)	1%	(7)	503
COVID Vaccine: Yes	7%	(33)	30%	(142)	19%	(90)	25%	(123)	18%	(85)	2%	(8)	481
COVID Vaccine: No	16%	(31)	32%	(64)	15%	(30)	8%	(16)	26%	(53)	3%	(6)	200
Student Loans: Yes	16%	(20)	28%	(34)	11%	(13)	13%	(16)	30%	(37)	3%	(3)	123
Student Loans: No	8%	(45)	31%	(172)	19%	(107)	22%	(122)	18%	(101)	2%	(11)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_17: Do you have a favorable or unfavorable impression of each of the following? — Joe Manchin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(13)	15%	(99)	19%	(129)	19%	(132)	17%	(113)	29%	(196)	681
Gender: Male	2%	(6)	18%	(59)	21%	(67)	23%	(76)	16%	(53)	20%	(64)	325
Gender: Female	2%	(8)	11%	(40)	17%	(62)	16%	(56)	17%	(60)	37%	(131)	356
Age: 18-34	4%	(7)	10%	(19)	14%	(25)	11%	(20)	19%	(35)	42%	(78)	184
Age: 35-44	3%	(3)	9%	(8)	12%	(11)	12%	(10)	14%	(13)	49%	(43)	88
Age: 45-64	—	(1)	15%	(37)	19%	(47)	27%	(67)	17%	(41)	23%	(56)	249
Age: 65+	2%	(3)	22%	(35)	28%	(46)	22%	(35)	15%	(23)	12%	(19)	160
GenZers: 1997-2012	3%	(2)	11%	(9)	19%	(16)	4%	(3)	7%	(6)	56%	(48)	85
Millennials: 1981-1996	4%	(7)	9%	(16)	10%	(17)	15%	(26)	21%	(36)	39%	(66)	168
GenXers: 1965-1980	1%	(1)	12%	(21)	23%	(40)	25%	(43)	14%	(24)	25%	(44)	171
Baby Boomers: 1946-1964	1%	(3)	20%	(49)	22%	(55)	22%	(54)	19%	(47)	15%	(37)	243
Educ: < College	2%	(11)	15%	(69)	19%	(86)	17%	(76)	17%	(78)	31%	(141)	462
Educ: Bachelors degree	—	(0)	14%	(21)	17%	(26)	24%	(35)	15%	(23)	29%	(43)	148
Educ: Post-grad	3%	(2)	12%	(9)	24%	(17)	29%	(20)	17%	(12)	15%	(11)	71
Income: Under 50k	1%	(4)	14%	(33)	17%	(42)	21%	(50)	17%	(40)	30%	(73)	241
Income: 50k-100k	3%	(7)	14%	(38)	19%	(51)	23%	(61)	16%	(42)	26%	(68)	267
Income: 100k+	2%	(3)	16%	(28)	21%	(36)	12%	(21)	18%	(31)	31%	(54)	172
Ethnicity: White (Non-Hispanic)	2%	(12)	15%	(91)	20%	(121)	21%	(125)	14%	(87)	28%	(171)	606
All Christian	2%	(8)	19%	(67)	23%	(79)	19%	(67)	16%	(58)	21%	(73)	352
Agnostic/Nothing in particular	1%	(3)	9%	(15)	17%	(30)	20%	(35)	17%	(30)	36%	(64)	177
Something Else	3%	(3)	9%	(8)	12%	(11)	8%	(8)	14%	(13)	55%	(52)	95
Evangelical	1%	(1)	20%	(25)	17%	(22)	7%	(9)	13%	(17)	42%	(54)	128
Non-Evangelical	3%	(9)	16%	(50)	22%	(69)	21%	(66)	15%	(47)	23%	(72)	313
PID: Dem (no lean)	2%	(6)	9%	(22)	24%	(56)	27%	(62)	15%	(34)	23%	(53)	233
PID: Ind (no lean)	2%	(4)	12%	(23)	20%	(40)	21%	(41)	18%	(34)	28%	(54)	195
PID: Rep (no lean)	1%	(4)	22%	(55)	13%	(33)	11%	(29)	17%	(44)	35%	(89)	253
PID/Gender: Dem Men	2%	(2)	15%	(15)	30%	(31)	31%	(32)	9%	(9)	12%	(12)	100
PID/Gender: Dem Women	3%	(4)	5%	(7)	19%	(25)	23%	(31)	19%	(25)	31%	(41)	132
PID/Gender: Ind Men	2%	(2)	12%	(14)	17%	(18)	27%	(29)	18%	(19)	25%	(27)	109
PID/Gender: Ind Women	2%	(2)	11%	(9)	25%	(22)	13%	(11)	18%	(15)	31%	(27)	86
PID/Gender: Rep Men	2%	(2)	27%	(31)	16%	(18)	13%	(15)	21%	(24)	22%	(25)	115
PID/Gender: Rep Women	1%	(2)	17%	(24)	11%	(15)	10%	(14)	14%	(20)	46%	(63)	138

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Table BLMB2_17: Do you have a favorable or unfavorable impression of each of the following? — Joe Manchin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(13)	15%	(99)	19%	(129)	19%	(132)	17%	(113)	29%	(196)	681
Ideo: Liberal (1-3)	1%	(2)	6%	(13)	21%	(43)	28%	(59)	16%	(33)	28%	(58)	208
Ideo: Moderate (4)	5%	(8)	9%	(15)	29%	(50)	14%	(24)	17%	(29)	26%	(44)	170
Ideo: Conservative (5-7)	1%	(4)	25%	(71)	13%	(36)	15%	(42)	17%	(49)	30%	(85)	286
Ideo/PID: Conservative Republican	2%	(4)	25%	(52)	11%	(23)	13%	(26)	17%	(36)	32%	(67)	208
Ideo/PID: Moderate/Conservative Democrat	6%	(4)	19%	(14)	35%	(25)	15%	(11)	8%	(6)	18%	(13)	73
Ideo/PID: Liberal Democrat	1%	(2)	5%	(7)	19%	(30)	33%	(51)	18%	(28)	24%	(37)	155
Unfavorable of Biden and Trump	1%	(2)	22%	(28)	15%	(19)	14%	(18)	20%	(25)	27%	(34)	126
2024 H2H Matchup: Biden Voter	2%	(6)	8%	(23)	26%	(74)	28%	(78)	15%	(41)	21%	(59)	281
2024 H2H Matchup: Trump Voter	2%	(7)	19%	(58)	14%	(43)	14%	(44)	17%	(52)	33%	(100)	305
2024 H2H Matchup: Would not Vote	1%	(0)	7%	(4)	10%	(6)	11%	(6)	22%	(13)	49%	(28)	57
2022 House Vote: Democrat	2%	(5)	11%	(30)	24%	(69)	26%	(72)	15%	(43)	22%	(62)	282
2022 House Vote: Republican	3%	(8)	21%	(62)	17%	(51)	14%	(41)	18%	(54)	27%	(79)	295
2022 House Vote: Did not Vote	—	(0)	7%	(6)	9%	(9)	17%	(16)	14%	(13)	54%	(50)	94
2020 Vote: Joe Biden	2%	(5)	9%	(30)	24%	(78)	26%	(83)	16%	(50)	24%	(77)	323
2020 Vote: Donald Trump	2%	(8)	19%	(62)	15%	(48)	14%	(46)	19%	(59)	30%	(97)	319
2016 Vote: Hillary Clinton	2%	(4)	7%	(16)	27%	(61)	29%	(65)	14%	(31)	21%	(47)	224
2016 Vote: Donald Trump	2%	(6)	25%	(70)	14%	(38)	16%	(45)	19%	(54)	25%	(70)	283
U.S. Economy: Wrong Track	2%	(8)	16%	(82)	14%	(69)	17%	(82)	19%	(94)	33%	(161)	495
U.S. Economy: Right Direction	3%	(6)	9%	(17)	32%	(60)	27%	(50)	10%	(19)	19%	(35)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	8%	(16)	27%	(54)	28%	(56)	13%	(26)	22%	(43)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(7)	19%	(65)	14%	(49)	14%	(50)	19%	(67)	32%	(111)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(2)	14%	(18)	19%	(25)	19%	(25)	15%	(19)	31%	(41)	131
Top 2024 Issue: Economy	2%	(6)	18%	(54)	17%	(49)	14%	(42)	20%	(58)	29%	(86)	295
Community: Urban	3%	(4)	12%	(14)	22%	(27)	13%	(16)	21%	(25)	29%	(35)	121
Community: Suburban	1%	(4)	17%	(55)	19%	(59)	21%	(67)	17%	(53)	25%	(78)	318
Community: Rural	2%	(5)	12%	(30)	18%	(43)	20%	(48)	14%	(35)	34%	(82)	242
Community/Gender: Urban Women	1%	(0)	13%	(8)	22%	(14)	10%	(6)	14%	(9)	41%	(26)	64
Community/Gender: Urban Men	6%	(3)	10%	(6)	22%	(13)	17%	(10)	29%	(17)	16%	(9)	58
Community/Gender: Rural Women	4%	(5)	11%	(14)	16%	(20)	14%	(18)	17%	(22)	39%	(52)	131
Community/Gender: Rural Men	—	(0)	14%	(16)	20%	(22)	27%	(30)	11%	(12)	27%	(30)	111
Community/Gender: Suburban Women	1%	(2)	11%	(18)	17%	(27)	20%	(32)	18%	(29)	33%	(54)	161

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Table BLMB2_17: Do you have a favorable or unfavorable impression of each of the following? — Joe Manchin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Registered Voters	2%	(13)	15%	(99)	19%	(129)	19%	(132)	17%	(113)	29%	(196)	681
Community/Gender: Suburban Men	2%	(2)	24%	(37)	21%	(32)	23%	(36)	15%	(24)	16%	(25)	156
Homeowner	2%	(12)	15%	(92)	20%	(125)	20%	(125)	16%	(101)	27%	(172)	626
Military HHnm: Yes	2%	(2)	22%	(28)	23%	(29)	17%	(21)	22%	(28)	14%	(18)	125
Military HH: No	2%	(11)	13%	(71)	18%	(100)	20%	(110)	15%	(85)	32%	(178)	556
Employ: Private Sector	1%	(3)	11%	(32)	17%	(48)	21%	(62)	17%	(49)	33%	(95)	289
Employ: Retired	1%	(3)	23%	(46)	23%	(46)	21%	(42)	19%	(38)	11%	(22)	197
Self + Household: White-Collar	2%	(4)	15%	(33)	19%	(42)	22%	(50)	20%	(44)	23%	(51)	225
Self + Household: Blue Collar	2%	(7)	16%	(61)	20%	(78)	20%	(78)	13%	(48)	29%	(113)	385
Union HH: Yes	3%	(2)	18%	(10)	22%	(12)	19%	(10)	23%	(13)	15%	(8)	54
Union HH: No	2%	(12)	14%	(90)	19%	(117)	19%	(121)	16%	(100)	30%	(188)	627
LGBTQ+: Yes	2%	(1)	11%	(6)	12%	(7)	22%	(13)	5%	(3)	48%	(28)	58
LGBTQ+: No	2%	(12)	15%	(93)	20%	(122)	19%	(119)	18%	(110)	27%	(168)	623
Motivated to Vote	2%	(13)	15%	(95)	19%	(119)	21%	(127)	17%	(106)	25%	(154)	614
Parent: Yes	3%	(6)	14%	(24)	14%	(26)	14%	(25)	20%	(36)	35%	(62)	178
Parent: No	2%	(8)	15%	(75)	20%	(103)	21%	(107)	15%	(77)	27%	(133)	503
COVID Vaccine: Yes	1%	(6)	15%	(74)	22%	(105)	22%	(107)	15%	(74)	24%	(114)	481
COVID Vaccine: No	4%	(7)	12%	(25)	12%	(23)	12%	(24)	20%	(39)	41%	(82)	200
Student Loans: Yes	4%	(5)	9%	(11)	10%	(13)	15%	(19)	19%	(24)	43%	(53)	123
Student Loans: No	2%	(9)	16%	(88)	21%	(116)	20%	(113)	16%	(89)	26%	(143)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(186)	53%	(359)	19%	(131)	675
Gender: Male	28%	(91)	53%	(171)	19%	(63)	324
Gender: Female	27%	(95)	54%	(188)	19%	(68)	351
Age: 18-34	27%	(49)	55%	(100)	17%	(32)	181
Age: 35-44	23%	(20)	51%	(44)	26%	(22)	86
Age: 45-64	22%	(54)	55%	(138)	23%	(57)	249
Age: 65+	39%	(62)	48%	(76)	13%	(20)	159
GenZers: 1997-2012	36%	(30)	49%	(41)	15%	(12)	83
Millennials: 1981-1996	20%	(33)	59%	(99)	22%	(37)	168
GenXers: 1965-1980	25%	(42)	47%	(80)	28%	(47)	169
Baby Boomers: 1946-1964	31%	(76)	54%	(132)	14%	(35)	242
Educ: < College	26%	(120)	52%	(239)	22%	(100)	458
Educ: Bachelors degree	29%	(43)	56%	(82)	14%	(21)	145
Educ: Post-grad	33%	(23)	54%	(39)	13%	(9)	71
Income: Under 50k	27%	(64)	52%	(125)	22%	(52)	241
Income: 50k-100k	33%	(86)	51%	(136)	16%	(42)	264
Income: 100k+	21%	(35)	58%	(98)	21%	(36)	170
Ethnicity: White (Non-Hispanic)	27%	(165)	53%	(320)	19%	(116)	601
All Christian	25%	(88)	57%	(199)	18%	(64)	351
Agnostic/Nothing in particular	28%	(50)	52%	(92)	20%	(35)	177
Something Else	25%	(23)	47%	(43)	27%	(25)	91
Evangelical	14%	(18)	58%	(71)	27%	(33)	122
Non-Evangelical	30%	(93)	52%	(164)	18%	(56)	313
PID: Dem (no lean)	57%	(132)	27%	(61)	16%	(37)	230
PID: Ind (no lean)	21%	(41)	56%	(109)	23%	(45)	195
PID: Rep (no lean)	5%	(13)	75%	(188)	19%	(49)	250

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(186)	53%	(359)	19%	(131)	675
PID/Gender: Dem Men	58%	(59)	24%	(24)	18%	(18)	100
PID/Gender: Dem Women	57%	(74)	29%	(37)	15%	(19)	130
PID/Gender: Ind Men	22%	(23)	52%	(56)	27%	(29)	109
PID/Gender: Ind Women	20%	(17)	62%	(53)	18%	(16)	86
PID/Gender: Rep Men	7%	(9)	79%	(91)	13%	(15)	115
PID/Gender: Rep Women	3%	(4)	72%	(98)	25%	(33)	135
Ideo: Liberal (1-3)	54%	(110)	30%	(62)	15%	(31)	203
Ideo: Moderate (4)	26%	(44)	50%	(85)	24%	(41)	170
Ideo: Conservative (5-7)	10%	(29)	71%	(201)	19%	(55)	285
Ideo/PID: Conservative Republican	5%	(11)	74%	(152)	21%	(43)	206
Ideo/PID: Moderate/Conservative Democrat	56%	(41)	27%	(20)	16%	(12)	73
Ideo/PID: Liberal Democrat	58%	(89)	26%	(39)	16%	(24)	152
Unfavorable of Biden and Trump	14%	(17)	71%	(90)	15%	(19)	126
2024 H2H Matchup: Biden Voter	55%	(155)	26%	(73)	19%	(54)	281
2024 H2H Matchup: Trump Voter	7%	(20)	76%	(229)	17%	(52)	301
2024 H2H Matchup: Would not Vote	13%	(7)	63%	(34)	24%	(13)	54
2022 House Vote: Democrat	54%	(153)	30%	(83)	16%	(46)	282
2022 House Vote: Republican	5%	(15)	74%	(216)	21%	(61)	292
2022 House Vote: Did not Vote	17%	(16)	60%	(55)	23%	(21)	91
2020 Vote: Joe Biden	49%	(159)	33%	(105)	18%	(57)	321
2020 Vote: Donald Trump	7%	(21)	75%	(238)	18%	(57)	316
2016 Vote: Hillary Clinton	56%	(124)	28%	(61)	16%	(36)	221
2016 Vote: Donald Trump	8%	(24)	73%	(205)	19%	(53)	282
U.S. Economy: Wrong Track	13%	(63)	66%	(323)	21%	(104)	489
U.S. Economy: Right Direction	66%	(123)	19%	(36)	15%	(27)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	65%	(128)	17%	(35)	18%	(35)	198
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(22)	76%	(264)	18%	(61)	347
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(36)	46%	(60)	26%	(35)	131
Top 2024 Issue: Economy	12%	(36)	69%	(201)	19%	(55)	292

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	28%	(186)	53%	(359)	19%	(131)	675
Community: Urban	37%	(44)	47%	(56)	16%	(19)	119
Community: Suburban	29%	(93)	52%	(164)	19%	(58)	315
Community: Rural	20%	(49)	58%	(139)	22%	(53)	241
Community/Gender: Urban Women	40%	(25)	45%	(27)	15%	(9)	62
Community/Gender: Urban Men	34%	(19)	49%	(28)	17%	(10)	57
Community/Gender: Rural Women	21%	(28)	58%	(75)	21%	(27)	130
Community/Gender: Rural Men	19%	(21)	58%	(64)	23%	(25)	111
Community/Gender: Suburban Women	27%	(43)	54%	(85)	20%	(31)	159
Community/Gender: Suburban Men	32%	(50)	50%	(79)	18%	(27)	156
Homeowner	27%	(165)	54%	(337)	19%	(119)	621
Military HHnm: Yes	21%	(26)	65%	(81)	15%	(18)	125
Military HH: No	29%	(160)	50%	(278)	20%	(112)	550
Employ: Private Sector	24%	(70)	56%	(163)	20%	(57)	289
Employ: Retired	34%	(67)	52%	(102)	14%	(28)	196
Self + Household: White-Collar	36%	(80)	46%	(102)	18%	(39)	222
Self + Household: Blue Collar	25%	(97)	56%	(216)	18%	(71)	383
Union HH: Yes	28%	(15)	49%	(26)	24%	(13)	54
Union HH: No	27%	(171)	54%	(333)	19%	(118)	621
LGBTQ+: Yes	31%	(18)	53%	(31)	16%	(9)	58
LGBTQ+: No	27%	(168)	53%	(328)	20%	(121)	617
Motivated to Vote	28%	(173)	54%	(328)	18%	(108)	608
Parent: Yes	20%	(35)	64%	(113)	16%	(27)	176
Parent: No	30%	(150)	49%	(245)	21%	(103)	499
COVID Vaccine: Yes	36%	(172)	46%	(219)	18%	(85)	477
COVID Vaccine: No	7%	(13)	70%	(139)	23%	(46)	198
Student Loans: Yes	25%	(30)	55%	(66)	20%	(24)	121
Student Loans: No	28%	(155)	53%	(292)	19%	(106)	554

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(128)	37%	(246)	44%	(295)	669
Gender: Male	18%	(57)	41%	(131)	42%	(133)	320
Gender: Female	20%	(72)	33%	(115)	46%	(162)	349
Age: 18-34	23%	(40)	34%	(60)	44%	(79)	179
Age: 35-44	15%	(12)	35%	(29)	50%	(42)	84
Age: 45-64	17%	(42)	39%	(96)	44%	(108)	246
Age: 65+	21%	(34)	38%	(61)	41%	(66)	160
GenZers: 1997-2012	28%	(23)	32%	(26)	41%	(34)	83
Millennials: 1981-1996	15%	(25)	35%	(58)	49%	(80)	163
GenXers: 1965-1980	19%	(32)	33%	(56)	48%	(81)	168
Baby Boomers: 1946-1964	19%	(46)	42%	(102)	39%	(95)	243
Educ: < College	18%	(83)	40%	(181)	42%	(188)	453
Educ: Bachelors degree	17%	(25)	29%	(42)	54%	(78)	145
Educ: Post-grad	28%	(20)	32%	(23)	40%	(29)	71
Income: Under 50k	21%	(50)	36%	(85)	42%	(100)	235
Income: 50k-100k	18%	(47)	39%	(102)	44%	(115)	264
Income: 100k+	19%	(32)	34%	(59)	47%	(80)	170
Ethnicity: White (Non-Hispanic)	19%	(113)	36%	(216)	45%	(268)	597
All Christian	16%	(57)	42%	(147)	42%	(145)	350
Agnostic/Nothing in particular	21%	(35)	29%	(50)	51%	(87)	172
Something Else	19%	(17)	34%	(31)	47%	(42)	90
Evangelical	18%	(22)	45%	(55)	38%	(47)	123
Non-Evangelical	17%	(53)	38%	(118)	45%	(139)	310
PID: Dem (no lean)	37%	(85)	12%	(27)	51%	(116)	229
PID: Ind (no lean)	16%	(30)	35%	(68)	49%	(95)	192
PID: Rep (no lean)	5%	(13)	61%	(151)	34%	(84)	248

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Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(128)	37%	(246)	44%	(295)	669
PID/Gender: Dem Men	39%	(39)	15%	(15)	46%	(46)	100
PID/Gender: Dem Women	35%	(46)	10%	(12)	55%	(71)	129
PID/Gender: Ind Men	13%	(14)	39%	(42)	48%	(51)	108
PID/Gender: Ind Women	18%	(16)	30%	(25)	51%	(43)	84
PID/Gender: Rep Men	3%	(3)	65%	(74)	32%	(36)	113
PID/Gender: Rep Women	8%	(10)	57%	(77)	35%	(48)	136
Ideo: Liberal (1-3)	36%	(74)	10%	(21)	54%	(110)	205
Ideo: Moderate (4)	18%	(30)	34%	(57)	48%	(80)	167
Ideo: Conservative (5-7)	8%	(21)	57%	(161)	35%	(100)	283
Ideo/PID: Conservative Republican	6%	(12)	59%	(122)	35%	(72)	205
Ideo/PID: Moderate/Conservative Democrat	35%	(26)	15%	(11)	49%	(36)	73
Ideo/PID: Liberal Democrat	38%	(58)	10%	(16)	52%	(78)	152
Unfavorable of Biden and Trump	11%	(13)	40%	(49)	49%	(60)	121
2024 H2H Matchup: Biden Voter	36%	(101)	11%	(30)	53%	(149)	280
2024 H2H Matchup: Trump Voter	6%	(17)	63%	(192)	31%	(93)	302
2024 H2H Matchup: Would not Vote	17%	(9)	30%	(16)	53%	(27)	52
2022 House Vote: Democrat	36%	(101)	15%	(42)	49%	(138)	281
2022 House Vote: Republican	6%	(17)	59%	(174)	35%	(101)	292
2022 House Vote: Did not Vote	12%	(10)	31%	(27)	57%	(50)	88
2020 Vote: Joe Biden	34%	(108)	13%	(43)	52%	(165)	316
2020 Vote: Donald Trump	5%	(17)	61%	(193)	34%	(107)	317
2016 Vote: Hillary Clinton	40%	(88)	13%	(29)	47%	(105)	222
2016 Vote: Donald Trump	5%	(13)	59%	(168)	36%	(102)	283
U.S. Economy: Wrong Track	10%	(46)	47%	(230)	43%	(208)	484
U.S. Economy: Right Direction	44%	(82)	9%	(16)	47%	(87)	185
Prsnl. Fin. Sit. 2021-23: Better Under Biden	44%	(87)	7%	(14)	49%	(96)	197
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(18)	60%	(205)	35%	(121)	345
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(23)	21%	(26)	61%	(78)	128
Top 2024 Issue: Economy	10%	(29)	49%	(144)	41%	(119)	292

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Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(128)	37%	(246)	44%	(295)	669
Community: Urban	29%	(34)	27%	(31)	44%	(51)	116
Community: Suburban	19%	(58)	39%	(122)	43%	(134)	314
Community: Rural	15%	(36)	39%	(92)	46%	(111)	239
Community/Gender: Urban Women	39%	(23)	13%	(8)	48%	(29)	61
Community/Gender: Urban Men	19%	(11)	42%	(24)	38%	(21)	55
Community/Gender: Rural Women	17%	(22)	35%	(46)	48%	(62)	130
Community/Gender: Rural Men	13%	(14)	43%	(46)	45%	(49)	109
Community/Gender: Suburban Women	17%	(26)	39%	(61)	45%	(71)	158
Community/Gender: Suburban Men	21%	(32)	39%	(61)	40%	(63)	156
Homeowner	19%	(118)	38%	(234)	43%	(267)	618
Military HHnm: Yes	9%	(11)	50%	(61)	40%	(49)	121
Military HH: No	21%	(117)	34%	(185)	45%	(246)	548
Employ: Private Sector	18%	(53)	38%	(108)	44%	(126)	286
Employ: Retired	19%	(37)	43%	(84)	38%	(75)	197
Self + Household: White-Collar	21%	(47)	30%	(66)	49%	(108)	221
Self + Household: Blue Collar	19%	(71)	41%	(155)	41%	(156)	382
Union HH: Yes	16%	(8)	40%	(21)	44%	(23)	51
Union HH: No	19%	(120)	36%	(225)	44%	(272)	618
LGBTQ+: Yes	27%	(15)	31%	(18)	42%	(24)	57
LGBTQ+: No	18%	(113)	37%	(228)	44%	(271)	612
Motivated to Vote	19%	(118)	39%	(235)	42%	(256)	608
Parent: Yes	18%	(31)	40%	(70)	42%	(75)	177
Parent: No	20%	(97)	36%	(176)	45%	(220)	493
COVID Vaccine: Yes	24%	(115)	28%	(133)	48%	(229)	477
COVID Vaccine: No	7%	(13)	59%	(113)	35%	(66)	192
Student Loans: Yes	20%	(24)	32%	(38)	48%	(57)	119
Student Loans: No	19%	(105)	38%	(208)	43%	(238)	551

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(152)	41%	(273)	37%	(249)	674
Gender: Male	22%	(70)	45%	(146)	33%	(104)	321
Gender: Female	23%	(81)	36%	(127)	41%	(144)	353
Age: 18-34	25%	(45)	36%	(65)	39%	(69)	178
Age: 35-44	18%	(16)	41%	(36)	41%	(36)	87
Age: 45-64	19%	(47)	45%	(112)	36%	(91)	249
Age: 65+	28%	(44)	39%	(61)	34%	(53)	159
GenZers: 1997-2012	31%	(26)	23%	(19)	46%	(37)	82
Millennials: 1981-1996	19%	(31)	45%	(74)	37%	(61)	166
GenXers: 1965-1980	20%	(34)	39%	(67)	41%	(70)	171
Baby Boomers: 1946-1964	23%	(57)	46%	(111)	31%	(75)	242
Educ: < College	22%	(99)	40%	(182)	39%	(177)	458
Educ: Bachelors degree	23%	(33)	40%	(58)	37%	(53)	144
Educ: Post-grad	28%	(20)	47%	(34)	25%	(18)	71
Income: Under 50k	22%	(52)	39%	(94)	39%	(93)	239
Income: 50k-100k	25%	(67)	40%	(107)	35%	(92)	265
Income: 100k+	20%	(33)	43%	(72)	38%	(63)	169
Ethnicity: White (Non-Hispanic)	23%	(138)	41%	(245)	36%	(219)	601
All Christian	20%	(72)	45%	(157)	35%	(122)	351
Agnostic/Nothing in particular	26%	(45)	30%	(52)	44%	(77)	174
Something Else	16%	(15)	43%	(40)	40%	(37)	92
Evangelical	10%	(12)	55%	(68)	36%	(44)	124
Non-Evangelical	24%	(75)	39%	(123)	37%	(114)	312
PID: Dem (no lean)	51%	(115)	18%	(40)	32%	(72)	227
PID: Ind (no lean)	14%	(27)	41%	(80)	45%	(87)	193
PID: Rep (no lean)	4%	(10)	61%	(154)	35%	(89)	253

Continued on next page

Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(152)	41%	(273)	37%	(249)	674
PID/Gender: Dem Men	51%	(50)	17%	(17)	32%	(31)	98
PID/Gender: Dem Women	50%	(65)	18%	(23)	32%	(41)	129
PID/Gender: Ind Men	13%	(15)	48%	(51)	39%	(42)	108
PID/Gender: Ind Women	14%	(12)	33%	(28)	53%	(45)	86
PID/Gender: Rep Men	5%	(6)	68%	(78)	27%	(31)	115
PID/Gender: Rep Women	3%	(4)	55%	(76)	42%	(58)	138
Ideo: Liberal (1-3)	43%	(88)	17%	(34)	40%	(82)	204
Ideo: Moderate (4)	26%	(43)	35%	(59)	40%	(67)	169
Ideo: Conservative (5-7)	6%	(18)	61%	(172)	33%	(94)	284
Ideo/PID: Conservative Republican	5%	(10)	60%	(125)	35%	(73)	208
Ideo/PID: Moderate/Conservative Democrat	56%	(39)	19%	(13)	26%	(18)	71
Ideo/PID: Liberal Democrat	48%	(73)	17%	(25)	35%	(53)	152
Unfavorable of Biden and Trump	12%	(14)	50%	(62)	39%	(49)	126
2024 H2H Matchup: Biden Voter	45%	(125)	17%	(47)	38%	(107)	279
2024 H2H Matchup: Trump Voter	5%	(16)	62%	(188)	33%	(99)	302
2024 H2H Matchup: Would not Vote	16%	(9)	41%	(22)	43%	(23)	54
2022 House Vote: Democrat	44%	(122)	20%	(56)	36%	(100)	279
2022 House Vote: Republican	4%	(13)	63%	(187)	32%	(95)	295
2022 House Vote: Did not Vote	17%	(15)	29%	(26)	54%	(49)	90
2020 Vote: Joe Biden	42%	(132)	19%	(60)	39%	(125)	317
2020 Vote: Donald Trump	5%	(16)	64%	(203)	32%	(101)	319
2016 Vote: Hillary Clinton	45%	(98)	21%	(46)	34%	(76)	220
2016 Vote: Donald Trump	7%	(20)	60%	(170)	33%	(94)	283
U.S. Economy: Wrong Track	11%	(55)	51%	(251)	38%	(184)	490
U.S. Economy: Right Direction	53%	(97)	12%	(22)	35%	(65)	184
Prsnl. Fin. Sit. 2021-23: Better Under Biden	53%	(103)	12%	(23)	36%	(70)	196
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(20)	62%	(214)	33%	(113)	348
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(28)	28%	(36)	50%	(65)	130
Top 2024 Issue: Economy	12%	(34)	52%	(153)	36%	(107)	295

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Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	23%	(152)	41%	(273)	37%	(249)	674
Community: Urban	33%	(40)	34%	(40)	33%	(39)	119
Community: Suburban	22%	(70)	43%	(135)	35%	(108)	313
Community: Rural	17%	(42)	41%	(99)	42%	(101)	242
Community/Gender: Urban Women	41%	(26)	22%	(14)	37%	(23)	63
Community/Gender: Urban Men	24%	(14)	47%	(26)	29%	(16)	56
Community/Gender: Rural Women	19%	(25)	37%	(48)	44%	(58)	131
Community/Gender: Rural Men	16%	(17)	45%	(50)	39%	(43)	111
Community/Gender: Suburban Women	19%	(30)	41%	(65)	40%	(63)	159
Community/Gender: Suburban Men	26%	(39)	45%	(70)	29%	(45)	154
Homeowner	23%	(145)	41%	(257)	35%	(220)	622
Military HHnm: Yes	18%	(22)	53%	(66)	30%	(37)	125
Military HH: No	24%	(130)	38%	(207)	39%	(211)	548
Employ: Private Sector	20%	(59)	42%	(122)	37%	(108)	289
Employ: Retired	25%	(50)	43%	(84)	32%	(62)	196
Self + Household: White-Collar	27%	(60)	38%	(83)	35%	(78)	221
Self + Household: Blue Collar	21%	(81)	43%	(167)	36%	(137)	385
Union HH: Yes	22%	(12)	46%	(24)	32%	(17)	53
Union HH: No	23%	(140)	40%	(249)	37%	(232)	621
LGBTQ+: Yes	33%	(19)	36%	(20)	32%	(18)	57
LGBTQ+: No	22%	(133)	41%	(253)	37%	(231)	616
Motivated to Vote	24%	(144)	43%	(264)	33%	(200)	609
Parent: Yes	21%	(38)	50%	(88)	29%	(51)	177
Parent: No	23%	(114)	37%	(185)	40%	(197)	496
COVID Vaccine: Yes	29%	(138)	35%	(166)	36%	(172)	476
COVID Vaccine: No	7%	(14)	54%	(107)	39%	(76)	198
Student Loans: Yes	24%	(29)	43%	(52)	33%	(39)	120
Student Loans: No	22%	(123)	40%	(222)	38%	(209)	554

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(136)	49%	(331)	31%	(209)	675
Gender: Male	21%	(66)	49%	(159)	30%	(98)	323
Gender: Female	20%	(69)	49%	(172)	32%	(111)	353
Age: 18-34	26%	(47)	41%	(73)	33%	(60)	180
Age: 35-44	27%	(23)	38%	(33)	35%	(31)	87
Age: 45-64	16%	(41)	52%	(128)	32%	(80)	249
Age: 65+	15%	(24)	60%	(97)	24%	(39)	160
GenZers: 1997-2012	25%	(20)	47%	(39)	29%	(24)	83
Millennials: 1981-1996	28%	(47)	36%	(60)	36%	(59)	166
GenXers: 1965-1980	13%	(22)	48%	(82)	39%	(66)	171
Baby Boomers: 1946-1964	19%	(46)	58%	(141)	23%	(57)	243
Educ: < College	22%	(99)	46%	(209)	33%	(150)	459
Educ: Bachelors degree	16%	(24)	52%	(75)	32%	(46)	145
Educ: Post-grad	18%	(13)	65%	(47)	17%	(12)	71
Income: Under 50k	19%	(44)	47%	(112)	34%	(82)	238
Income: 50k-100k	19%	(51)	51%	(136)	30%	(80)	267
Income: 100k+	24%	(40)	49%	(83)	28%	(47)	170
Ethnicity: White (Non-Hispanic)	20%	(119)	49%	(297)	31%	(186)	602
All Christian	23%	(80)	49%	(173)	28%	(99)	352
Agnostic/Nothing in particular	14%	(24)	54%	(95)	32%	(56)	175
Something Else	29%	(26)	27%	(24)	45%	(41)	91
Evangelical	33%	(41)	31%	(38)	36%	(45)	124
Non-Evangelical	19%	(60)	50%	(158)	31%	(95)	313
PID: Dem (no lean)	5%	(11)	70%	(161)	25%	(57)	228
PID: Ind (no lean)	12%	(24)	50%	(97)	37%	(72)	193
PID: Rep (no lean)	40%	(101)	29%	(72)	32%	(80)	253

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Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(136)	49%	(331)	31%	(209)	675
PID/Gender: Dem Men	6%	(6)	70%	(70)	24%	(24)	100
PID/Gender: Dem Women	4%	(5)	71%	(91)	26%	(33)	129
PID/Gender: Ind Men	18%	(19)	43%	(46)	39%	(42)	108
PID/Gender: Ind Women	6%	(5)	60%	(51)	35%	(30)	86
PID/Gender: Rep Men	36%	(41)	37%	(42)	28%	(32)	115
PID/Gender: Rep Women	43%	(60)	22%	(30)	35%	(48)	138
Ideo: Liberal (1-3)	4%	(8)	66%	(135)	30%	(61)	205
Ideo: Moderate (4)	16%	(28)	52%	(89)	31%	(53)	170
Ideo: Conservative (5-7)	34%	(95)	35%	(101)	31%	(89)	285
Ideo/PID: Conservative Republican	37%	(77)	30%	(61)	33%	(69)	208
Ideo/PID: Moderate/Conservative Democrat	9%	(7)	70%	(51)	21%	(15)	73
Ideo/PID: Liberal Democrat	3%	(4)	71%	(107)	27%	(41)	152
Unfavorable of Biden and Trump	9%	(12)	60%	(75)	31%	(39)	126
2024 H2H Matchup: Biden Voter	5%	(14)	67%	(187)	28%	(79)	281
2024 H2H Matchup: Trump Voter	39%	(117)	30%	(92)	31%	(93)	302
2024 H2H Matchup: Would not Vote	2%	(1)	57%	(31)	42%	(23)	54
2022 House Vote: Democrat	3%	(9)	71%	(198)	26%	(73)	280
2022 House Vote: Republican	36%	(105)	34%	(99)	31%	(91)	295
2022 House Vote: Did not Vote	23%	(21)	33%	(30)	45%	(40)	91
2020 Vote: Joe Biden	5%	(15)	67%	(213)	28%	(90)	319
2020 Vote: Donald Trump	36%	(116)	33%	(105)	31%	(98)	319
2016 Vote: Hillary Clinton	6%	(13)	72%	(161)	22%	(49)	222
2016 Vote: Donald Trump	31%	(88)	37%	(106)	32%	(89)	283
U.S. Economy: Wrong Track	25%	(121)	42%	(208)	33%	(162)	491
U.S. Economy: Right Direction	8%	(15)	67%	(123)	25%	(47)	184
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	68%	(133)	28%	(55)	197
Prsnl. Fin. Sit. 2021-23: Better Under Trump	34%	(118)	34%	(119)	32%	(111)	348
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(9)	60%	(79)	32%	(42)	131
Top 2024 Issue: Economy	27%	(81)	39%	(115)	33%	(98)	295

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Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(136)	49%	(331)	31%	(209)	675
Community: Urban	14%	(16)	60%	(71)	27%	(32)	119
Community: Suburban	22%	(69)	49%	(155)	29%	(91)	315
Community: Rural	21%	(50)	44%	(105)	36%	(86)	241
Community/Gender: Urban Women	11%	(7)	60%	(38)	29%	(19)	63
Community/Gender: Urban Men	17%	(9)	60%	(33)	23%	(13)	56
Community/Gender: Rural Women	22%	(29)	46%	(60)	32%	(42)	130
Community/Gender: Rural Men	19%	(21)	41%	(45)	40%	(44)	111
Community/Gender: Suburban Women	21%	(33)	47%	(75)	32%	(51)	159
Community/Gender: Suburban Men	23%	(36)	51%	(80)	26%	(40)	156
Homeowner	21%	(129)	50%	(308)	30%	(185)	622
Military HHnm: Yes	19%	(23)	54%	(67)	28%	(35)	125
Military HH: No	20%	(112)	48%	(264)	32%	(174)	550
Employ: Private Sector	21%	(62)	45%	(129)	34%	(98)	289
Employ: Retired	17%	(33)	60%	(118)	23%	(45)	197
Self + Household: White-Collar	18%	(41)	57%	(127)	25%	(55)	222
Self + Household: Blue Collar	20%	(76)	47%	(179)	34%	(130)	385
Union HH: Yes	21%	(11)	55%	(30)	24%	(13)	54
Union HH: No	20%	(124)	48%	(301)	32%	(196)	621
LGBTQ+: Yes	14%	(8)	63%	(36)	23%	(13)	58
LGBTQ+: No	21%	(127)	48%	(295)	32%	(195)	617
Motivated to Vote	20%	(122)	52%	(315)	28%	(172)	609
Parent: Yes	28%	(49)	45%	(79)	27%	(48)	177
Parent: No	17%	(87)	50%	(252)	32%	(160)	499
COVID Vaccine: Yes	14%	(65)	56%	(269)	30%	(143)	477
COVID Vaccine: No	36%	(70)	31%	(62)	33%	(65)	198
Student Loans: Yes	26%	(31)	47%	(56)	28%	(33)	119
Student Loans: No	19%	(105)	49%	(275)	32%	(176)	556

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(144)	64%	(430)	15%	(103)	677
Gender: Male	26%	(85)	58%	(189)	15%	(49)	324
Gender: Female	17%	(59)	68%	(241)	15%	(54)	353
Age: 18-34	30%	(55)	60%	(108)	10%	(17)	180
Age: 35-44	27%	(24)	55%	(48)	18%	(15)	87
Age: 45-64	17%	(43)	62%	(154)	21%	(52)	249
Age: 65+	14%	(23)	75%	(120)	11%	(17)	160
GenZers: 1997-2012	34%	(28)	55%	(45)	11%	(9)	82
Millennials: 1981-1996	28%	(47)	59%	(100)	13%	(22)	168
GenXers: 1965-1980	12%	(20)	62%	(107)	26%	(44)	171
Baby Boomers: 1946-1964	19%	(45)	70%	(171)	11%	(28)	243
Educ: < College	22%	(100)	62%	(285)	16%	(76)	461
Educ: Bachelors degree	18%	(27)	68%	(99)	14%	(20)	145
Educ: Post-grad	25%	(18)	65%	(46)	11%	(8)	71
Income: Under 50k	23%	(55)	60%	(143)	17%	(41)	240
Income: 50k-100k	18%	(47)	70%	(186)	13%	(34)	267
Income: 100k+	25%	(42)	59%	(101)	16%	(27)	170
Ethnicity: White (Non-Hispanic)	19%	(116)	66%	(396)	15%	(91)	603
All Christian	19%	(66)	65%	(230)	16%	(56)	352
Agnostic/Nothing in particular	22%	(39)	63%	(111)	15%	(26)	176
Something Else	26%	(24)	53%	(49)	21%	(20)	93
Evangelical	32%	(41)	42%	(52)	26%	(32)	125
Non-Evangelical	16%	(49)	70%	(221)	14%	(43)	313
PID: Dem (no lean)	2%	(4)	88%	(201)	10%	(24)	229
PID: Ind (no lean)	19%	(38)	64%	(125)	17%	(32)	195
PID: Rep (no lean)	40%	(102)	41%	(105)	18%	(46)	253

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Table BLMB3_5: Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(144)	64%	(430)	15%	(103)	677
PID/Gender: Dem Men	3%	(3)	83%	(83)	13%	(13)	100
PID/Gender: Dem Women	1%	(1)	91%	(118)	8%	(11)	129
PID/Gender: Ind Men	33%	(36)	51%	(56)	16%	(17)	109
PID/Gender: Ind Women	2%	(2)	80%	(69)	18%	(15)	86
PID/Gender: Rep Men	40%	(46)	44%	(50)	16%	(19)	115
PID/Gender: Rep Women	41%	(56)	39%	(55)	20%	(28)	138
Ideo: Liberal (1-3)	4%	(9)	86%	(176)	10%	(20)	205
Ideo: Moderate (4)	16%	(27)	67%	(114)	17%	(28)	169
Ideo: Conservative (5-7)	37%	(105)	45%	(130)	18%	(51)	286
Ideo/PID: Conservative Republican	39%	(80)	43%	(89)	19%	(39)	208
Ideo/PID: Moderate/Conservative Democrat	4%	(3)	84%	(61)	12%	(9)	72
Ideo/PID: Liberal Democrat	—	(0)	90%	(137)	10%	(14)	152
Unfavorable of Biden and Trump	6%	(8)	78%	(98)	16%	(21)	126
2024 H2H Matchup: Biden Voter	1%	(3)	88%	(247)	11%	(31)	281
2024 H2H Matchup: Trump Voter	42%	(128)	38%	(115)	20%	(61)	304
2024 H2H Matchup: Would not Vote	20%	(11)	73%	(40)	7%	(4)	54
2022 House Vote: Democrat	2%	(7)	87%	(245)	10%	(29)	280
2022 House Vote: Republican	37%	(108)	45%	(134)	18%	(53)	295
2022 House Vote: Did not Vote	31%	(29)	49%	(45)	20%	(18)	91
2020 Vote: Joe Biden	2%	(7)	87%	(277)	11%	(35)	320
2020 Vote: Donald Trump	38%	(120)	44%	(141)	18%	(58)	319
2016 Vote: Hillary Clinton	2%	(5)	92%	(205)	6%	(13)	223
2016 Vote: Donald Trump	34%	(98)	46%	(131)	19%	(55)	283
U.S. Economy: Wrong Track	26%	(129)	56%	(276)	18%	(86)	492
U.S. Economy: Right Direction	8%	(15)	83%	(154)	9%	(16)	185
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	89%	(175)	10%	(20)	197
Prsnl. Fin. Sit. 2021-23: Better Under Trump	39%	(135)	45%	(158)	16%	(56)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(7)	74%	(97)	21%	(27)	131
Top 2024 Issue: Economy	25%	(75)	56%	(165)	18%	(54)	294

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	21%	(144)	64%	(430)	15%	(103)	677
Community: Urban	19%	(23)	66%	(80)	15%	(18)	121
Community: Suburban	23%	(73)	60%	(190)	17%	(52)	315
Community: Rural	20%	(49)	66%	(160)	13%	(32)	241
Community/Gender: Urban Women	12%	(7)	75%	(47)	13%	(8)	63
Community/Gender: Urban Men	26%	(15)	57%	(33)	17%	(10)	57
Community/Gender: Rural Women	16%	(21)	69%	(90)	16%	(21)	131
Community/Gender: Rural Men	26%	(28)	64%	(70)	11%	(12)	110
Community/Gender: Suburban Women	19%	(31)	65%	(104)	15%	(24)	159
Community/Gender: Suburban Men	27%	(42)	55%	(86)	18%	(28)	156
Homeowner	22%	(137)	64%	(398)	14%	(88)	623
Military HHnm: Yes	21%	(27)	66%	(83)	13%	(16)	125
Military HH: No	21%	(118)	63%	(347)	16%	(87)	552
Employ: Private Sector	21%	(60)	63%	(183)	16%	(46)	289
Employ: Retired	18%	(35)	70%	(138)	12%	(25)	197
Self + Household: White-Collar	18%	(40)	69%	(154)	13%	(28)	222
Self + Household: Blue Collar	22%	(86)	63%	(242)	15%	(57)	385
Union HH: Yes	18%	(10)	67%	(36)	15%	(8)	54
Union HH: No	22%	(134)	63%	(394)	15%	(95)	623
LGBTQ+: Yes	13%	(8)	75%	(43)	12%	(7)	58
LGBTQ+: No	22%	(136)	63%	(387)	15%	(96)	619
Motivated to Vote	20%	(123)	66%	(402)	14%	(86)	611
Parent: Yes	25%	(44)	63%	(111)	12%	(21)	177
Parent: No	20%	(100)	64%	(319)	16%	(82)	500
COVID Vaccine: Yes	11%	(53)	75%	(360)	14%	(65)	477
COVID Vaccine: No	46%	(91)	35%	(71)	19%	(38)	200
Student Loans: Yes	27%	(33)	58%	(70)	14%	(17)	120
Student Loans: No	20%	(111)	65%	(360)	15%	(86)	557

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB3_6: *Have you seen, read, or heard anything about each of the following in the past week? — Ron DeSantis*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(122)	43%	(266)	37%	(227)	615
Gender: Male	24%	(74)	46%	(140)	30%	(92)	306
Gender: Female	16%	(48)	41%	(126)	44%	(135)	309
Age: 18-34	23%	(32)	31%	(44)	46%	(65)	141
Age: 35-44	17%	(13)	37%	(27)	46%	(33)	72
Age: 45-64	19%	(46)	45%	(108)	36%	(88)	242
Age: 65+	20%	(32)	54%	(87)	26%	(41)	160
GenZers: 1997-2012	27%	(16)	24%	(14)	49%	(28)	58
Millennials: 1981-1996	19%	(28)	35%	(50)	46%	(65)	143
GenXers: 1965-1980	13%	(21)	44%	(69)	43%	(69)	159
Baby Boomers: 1946-1964	23%	(57)	52%	(126)	25%	(61)	243
Educ: < College	22%	(92)	38%	(157)	40%	(163)	412
Educ: Bachelors degree	13%	(17)	51%	(68)	37%	(49)	133
Educ: Post-grad	19%	(13)	59%	(41)	22%	(15)	70
Income: Under 50k	23%	(49)	38%	(80)	39%	(82)	211
Income: 50k-100k	17%	(43)	51%	(126)	32%	(78)	247
Income: 100k+	19%	(30)	38%	(60)	42%	(66)	157
Ethnicity: White (Non-Hispanic)	20%	(111)	42%	(238)	38%	(213)	562
All Christian	23%	(79)	45%	(156)	32%	(109)	344
Agnostic/Nothing in particular	18%	(25)	37%	(54)	45%	(65)	144
Something Else	21%	(15)	30%	(22)	49%	(35)	71
Evangelical	37%	(39)	24%	(26)	39%	(41)	105
Non-Evangelical	18%	(55)	48%	(145)	34%	(103)	303
PID: Dem (no lean)	4%	(9)	63%	(138)	33%	(72)	218
PID: Ind (no lean)	17%	(30)	42%	(71)	40%	(69)	170
PID: Rep (no lean)	37%	(84)	25%	(57)	38%	(87)	227

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Table BLMB3_6: Have you seen, read, or heard anything about each of the following in the past week? — Ron DeSantis

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(122)	43%	(266)	37%	(227)	615
PID/Gender: Dem Men	5%	(5)	70%	(68)	25%	(25)	98
PID/Gender: Dem Women	3%	(3)	58%	(70)	39%	(47)	120
PID/Gender: Ind Men	25%	(23)	43%	(40)	32%	(30)	93
PID/Gender: Ind Women	9%	(7)	41%	(31)	50%	(39)	77
PID/Gender: Rep Men	40%	(46)	28%	(32)	32%	(37)	115
PID/Gender: Rep Women	34%	(38)	22%	(25)	44%	(50)	113
Ideo: Liberal (1-3)	2%	(4)	55%	(105)	43%	(80)	189
Ideo: Moderate (4)	11%	(16)	54%	(78)	35%	(51)	145
Ideo: Conservative (5-7)	37%	(99)	30%	(81)	33%	(89)	270
Ideo/PID: Conservative Republican	38%	(74)	23%	(46)	38%	(75)	194
Ideo/PID: Moderate/Conservative Democrat	7%	(5)	74%	(51)	19%	(13)	70
Ideo/PID: Liberal Democrat	2%	(4)	59%	(86)	39%	(57)	146
Unfavorable of Biden and Trump	18%	(21)	35%	(40)	47%	(53)	114
2024 H2H Matchup: Biden Voter	3%	(7)	64%	(172)	34%	(91)	270
2024 H2H Matchup: Trump Voter	38%	(103)	26%	(70)	37%	(101)	275
2022 House Vote: Democrat	4%	(11)	63%	(165)	33%	(86)	262
2022 House Vote: Republican	34%	(93)	28%	(77)	38%	(102)	273
2022 House Vote: Did not Vote	25%	(18)	28%	(20)	48%	(35)	73
2020 Vote: Joe Biden	3%	(9)	60%	(179)	37%	(111)	299
2020 Vote: Donald Trump	37%	(107)	27%	(79)	36%	(105)	291
2016 Vote: Hillary Clinton	3%	(6)	67%	(143)	30%	(65)	214
2016 Vote: Donald Trump	32%	(87)	32%	(88)	36%	(98)	273
U.S. Economy: Wrong Track	27%	(118)	35%	(152)	38%	(163)	433
U.S. Economy: Right Direction	2%	(4)	63%	(114)	35%	(64)	182
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(5)	66%	(126)	31%	(59)	190
Prsnl. Fin. Sit. 2021-23: Better Under Trump	35%	(106)	29%	(89)	36%	(112)	308
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(11)	43%	(51)	48%	(56)	118
Top 2024 Issue: Economy	30%	(80)	31%	(83)	39%	(106)	270

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Table BLMB3_6: Have you seen, read, or heard anything about each of the following in the past week? — Ron DeSantis

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(122)	43%	(266)	37%	(227)	615
Community: Urban	9%	(9)	64%	(67)	27%	(29)	105
Community: Suburban	21%	(63)	41%	(122)	38%	(115)	299
Community: Rural	24%	(50)	36%	(77)	40%	(84)	211
Community/Gender: Urban Women	7%	(4)	64%	(32)	29%	(15)	50
Community/Gender: Urban Men	10%	(6)	64%	(35)	26%	(14)	55
Community/Gender: Rural Women	17%	(19)	34%	(38)	49%	(55)	112
Community/Gender: Rural Men	31%	(31)	39%	(39)	29%	(29)	99
Community/Gender: Suburban Women	17%	(25)	38%	(56)	45%	(66)	147
Community/Gender: Suburban Men	25%	(38)	44%	(66)	32%	(48)	152
Homeowner	20%	(115)	43%	(248)	37%	(209)	571
Military HHnm: Yes	20%	(24)	48%	(58)	33%	(40)	122
Military HH: No	20%	(99)	42%	(208)	38%	(187)	494
Employ: Private Sector	21%	(55)	42%	(113)	37%	(99)	267
Employ: Retired	20%	(39)	51%	(100)	29%	(57)	197
Self + Household: White-Collar	17%	(38)	48%	(103)	35%	(75)	215
Self + Household: Blue Collar	22%	(79)	41%	(144)	37%	(131)	354
Union HH: Yes	24%	(12)	49%	(24)	28%	(14)	50
Union HH: No	20%	(110)	43%	(242)	38%	(213)	565
LGBTQ+: No	21%	(119)	42%	(240)	37%	(215)	574
Motivated to Vote	20%	(115)	45%	(254)	35%	(201)	570
Parent: Yes	20%	(31)	43%	(65)	36%	(55)	150
Parent: No	20%	(92)	43%	(201)	37%	(172)	465
COVID Vaccine: Yes	15%	(68)	50%	(226)	35%	(159)	453
COVID Vaccine: No	33%	(54)	25%	(40)	42%	(68)	163
Student Loans: Yes	15%	(15)	30%	(30)	54%	(54)	99
Student Loans: No	21%	(107)	46%	(236)	34%	(173)	516

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_8: *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(167)	24%	(130)	45%	(242)	540
Gender: Male	36%	(100)	25%	(70)	39%	(110)	280
Gender: Female	26%	(67)	23%	(60)	51%	(132)	259
Age: 18-34	19%	(24)	17%	(21)	64%	(78)	122
Age: 45-64	31%	(66)	30%	(63)	40%	(85)	215
Age: 65+	43%	(66)	24%	(37)	33%	(51)	154
GenZers: 1997-2012	15%	(8)	25%	(13)	60%	(31)	53
Millennials: 1981-1996	23%	(25)	12%	(13)	65%	(71)	108
GenXers: 1965-1980	22%	(30)	31%	(42)	48%	(66)	139
Baby Boomers: 1946-1964	43%	(98)	25%	(58)	32%	(72)	228
Educ: < College	28%	(100)	22%	(76)	50%	(178)	354
Educ: Bachelors degree	36%	(44)	27%	(33)	37%	(45)	121
Educ: Post-grad	36%	(24)	33%	(22)	30%	(20)	65
Income: Under 50k	29%	(53)	29%	(53)	42%	(77)	182
Income: 50k-100k	31%	(67)	25%	(53)	44%	(95)	215
Income: 100k+	33%	(47)	17%	(24)	50%	(71)	142
Ethnicity: White (Non-Hispanic)	31%	(155)	24%	(116)	45%	(222)	494
All Christian	37%	(109)	26%	(78)	37%	(110)	296
Agnostic/Nothing in particular	21%	(28)	19%	(25)	60%	(79)	132
Something Else	19%	(10)	19%	(11)	62%	(35)	56
Evangelical	36%	(30)	23%	(19)	41%	(34)	83
Non-Evangelical	33%	(90)	26%	(69)	41%	(109)	268
PID: Dem (no lean)	20%	(38)	33%	(64)	48%	(93)	195
PID: Ind (no lean)	29%	(43)	27%	(41)	44%	(67)	152
PID: Rep (no lean)	44%	(85)	13%	(25)	43%	(82)	193
PID/Gender: Dem Men	23%	(22)	38%	(36)	39%	(37)	95
PID/Gender: Dem Women	17%	(16)	28%	(28)	55%	(55)	100
PID/Gender: Ind Men	28%	(24)	30%	(26)	42%	(36)	85
PID/Gender: Ind Women	29%	(19)	23%	(16)	47%	(31)	67
PID/Gender: Rep Men	54%	(54)	9%	(9)	37%	(37)	100
PID/Gender: Rep Women	34%	(31)	18%	(16)	48%	(45)	93

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Table BLMB3_8: *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(167)	24%	(130)	45%	(242)	540
Ideo: Liberal (1-3)	21%	(34)	26%	(43)	54%	(90)	167
Ideo: Moderate (4)	21%	(27)	35%	(45)	44%	(56)	128
Ideo: Conservative (5-7)	44%	(105)	18%	(43)	38%	(91)	238
Ideo/PID: Conservative Republican	48%	(81)	10%	(18)	42%	(71)	170
Ideo/PID: Moderate/Conservative Democrat	20%	(13)	40%	(26)	40%	(26)	64
Ideo/PID: Liberal Democrat	20%	(25)	30%	(38)	51%	(65)	129
Unfavorable of Biden and Trump	40%	(41)	18%	(18)	42%	(42)	101
2024 H2H Matchup: Biden Voter	24%	(59)	29%	(70)	47%	(115)	244
2024 H2H Matchup: Trump Voter	39%	(90)	20%	(48)	41%	(95)	233
2022 House Vote: Democrat	22%	(52)	31%	(75)	47%	(115)	243
2022 House Vote: Republican	43%	(101)	17%	(39)	39%	(91)	232
2022 House Vote: Did not Vote	22%	(13)	25%	(15)	53%	(31)	59
2020 Vote: Joe Biden	21%	(58)	29%	(78)	50%	(135)	271
2020 Vote: Donald Trump	42%	(105)	20%	(48)	38%	(95)	248
2016 Vote: Hillary Clinton	20%	(39)	34%	(67)	46%	(91)	197
2016 Vote: Donald Trump	43%	(103)	19%	(44)	38%	(90)	238
U.S. Economy: Wrong Track	34%	(124)	22%	(81)	44%	(163)	368
U.S. Economy: Right Direction	25%	(43)	29%	(49)	46%	(79)	171
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(32)	34%	(58)	48%	(82)	173
Prsnl. Fin. Sit. 2021-23: Better Under Trump	37%	(98)	22%	(57)	41%	(110)	265
Prsnl. Fin. Sit. 2021-23: Same Under Both	36%	(37)	15%	(15)	49%	(50)	102
Top 2024 Issue: Economy	33%	(75)	22%	(52)	45%	(104)	231
Community: Urban	30%	(27)	23%	(21)	47%	(41)	89
Community: Suburban	30%	(82)	26%	(73)	44%	(120)	275
Community: Rural	33%	(58)	21%	(37)	46%	(80)	176
Community/Gender: Rural Women	32%	(30)	18%	(17)	51%	(47)	94
Community/Gender: Rural Men	35%	(29)	25%	(20)	40%	(33)	82
Community/Gender: Suburban Women	21%	(27)	29%	(36)	50%	(62)	125
Community/Gender: Suburban Men	37%	(55)	25%	(37)	39%	(58)	150
Homeowner	32%	(161)	24%	(121)	44%	(218)	500

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Table BLMB3_8: *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(167)	24%	(130)	45%	(242)	540
Military HHnm: Yes	39%	(42)	22%	(24)	39%	(42)	107
Military HH: No	29%	(125)	25%	(106)	46%	(200)	432
Employ: Private Sector	25%	(56)	29%	(64)	46%	(101)	221
Employ: Retired	44%	(84)	21%	(40)	35%	(66)	190
Self + Household: White-Collar	34%	(65)	25%	(49)	41%	(80)	194
Self + Household: Blue Collar	30%	(94)	24%	(75)	45%	(141)	310
Union HH: No	30%	(151)	24%	(118)	46%	(229)	498
LGBTQ+: No	31%	(157)	24%	(121)	45%	(225)	503
Motivated to Vote	31%	(158)	25%	(128)	43%	(218)	504
Parent: Yes	28%	(33)	23%	(27)	49%	(57)	117
Parent: No	32%	(135)	24%	(103)	44%	(185)	423
COVID Vaccine: Yes	31%	(126)	24%	(97)	45%	(182)	404
COVID Vaccine: No	31%	(42)	24%	(33)	45%	(61)	135
Student Loans: Yes	19%	(16)	14%	(12)	67%	(56)	83
Student Loans: No	33%	(151)	26%	(118)	41%	(186)	456

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_10: Have you seen, read, or heard anything about each of the following in the past week? — Vivek Ramaswamy

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	16%	(77)	28%	(136)	56%	(267)	480
Gender: Male	20%	(51)	35%	(91)	45%	(114)	256
Gender: Female	12%	(26)	20%	(45)	69%	(153)	223
Age: 18-34	24%	(24)	17%	(17)	59%	(58)	98
Age: 45-64	15%	(30)	26%	(53)	59%	(120)	203
Age: 65+	11%	(15)	40%	(56)	49%	(68)	138
Millennials: 1981-1996	31%	(26)	18%	(15)	52%	(44)	86
GenXers: 1965-1980	15%	(20)	28%	(37)	58%	(77)	133
Baby Boomers: 1946-1964	13%	(26)	33%	(68)	54%	(113)	208
Educ: < College	16%	(49)	24%	(74)	61%	(190)	312
Educ: Bachelors degree	15%	(16)	31%	(34)	54%	(58)	108
Educ: Post-grad	20%	(12)	47%	(28)	33%	(20)	60
Income: Under 50k	10%	(17)	25%	(41)	64%	(104)	162
Income: 50k-100k	19%	(36)	30%	(58)	52%	(101)	195
Income: 100k+	19%	(24)	30%	(37)	51%	(62)	123
Ethnicity: White (Non-Hispanic)	17%	(75)	29%	(129)	54%	(235)	439
All Christian	19%	(54)	31%	(87)	50%	(141)	281
Agnostic/Nothing in particular	13%	(14)	20%	(23)	68%	(78)	116
Evangelical	21%	(15)	22%	(15)	57%	(39)	69
Non-Evangelical	18%	(44)	33%	(82)	50%	(124)	250
PID: Dem (no lean)	4%	(7)	43%	(73)	52%	(88)	169
PID: Ind (no lean)	10%	(13)	24%	(31)	66%	(87)	132
PID: Rep (no lean)	32%	(57)	17%	(31)	51%	(91)	179
PID/Gender: Dem Men	7%	(6)	57%	(48)	35%	(29)	83
PID/Gender: Dem Women	1%	(1)	30%	(25)	69%	(59)	86
PID/Gender: Ind Men	16%	(12)	23%	(17)	61%	(47)	77
PID/Gender: Ind Women	2%	(1)	25%	(14)	73%	(40)	55
PID/Gender: Rep Men	34%	(33)	27%	(26)	39%	(38)	97
PID/Gender: Rep Women	29%	(24)	6%	(5)	65%	(53)	82

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Table BLMB3_10: Have you seen, read, or heard anything about each of the following in the past week? — Vivek Ramaswamy

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	16%	(77)	28%	(136)	56%	(267)	480
Ideo: Liberal (1-3)	4%	(6)	32%	(46)	64%	(92)	144
Ideo: Moderate (4)	9%	(10)	42%	(47)	49%	(54)	111
Ideo: Conservative (5-7)	28%	(61)	19%	(42)	53%	(118)	221
Ideo/PID: Conservative Republican	31%	(50)	17%	(28)	52%	(84)	163
Ideo/PID: Moderate/Conservative Democrat	5%	(3)	57%	(32)	39%	(22)	57
Ideo/PID: Liberal Democrat	4%	(4)	36%	(40)	60%	(66)	111
Unfavorable of Biden and Trump	13%	(12)	29%	(26)	58%	(52)	90
2024 H2H Matchup: Biden Voter	4%	(8)	43%	(93)	53%	(113)	214
2024 H2H Matchup: Trump Voter	31%	(66)	14%	(30)	55%	(116)	213
2022 House Vote: Democrat	3%	(7)	42%	(86)	55%	(113)	207
2022 House Vote: Republican	30%	(65)	16%	(35)	54%	(119)	219
2020 Vote: Joe Biden	4%	(10)	39%	(89)	57%	(131)	230
2020 Vote: Donald Trump	27%	(63)	18%	(43)	55%	(128)	234
2016 Vote: Hillary Clinton	4%	(7)	46%	(77)	49%	(82)	166
2016 Vote: Donald Trump	24%	(57)	18%	(41)	58%	(134)	232
U.S. Economy: Wrong Track	20%	(68)	21%	(72)	58%	(194)	334
U.S. Economy: Right Direction	6%	(9)	44%	(64)	50%	(73)	146
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(8)	47%	(70)	48%	(72)	150
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(64)	18%	(43)	56%	(136)	243
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(4)	26%	(23)	69%	(59)	86
Top 2024 Issue: Economy	20%	(41)	19%	(40)	61%	(128)	210
Community: Urban	11%	(8)	28%	(21)	62%	(47)	77
Community: Suburban	17%	(41)	27%	(67)	56%	(136)	244
Community: Rural	18%	(28)	30%	(48)	52%	(83)	159
Community/Gender: Rural Women	17%	(14)	16%	(13)	67%	(55)	82
Community/Gender: Rural Men	18%	(14)	45%	(35)	37%	(29)	77
Community/Gender: Suburban Women	9%	(10)	22%	(23)	69%	(72)	104
Community/Gender: Suburban Men	22%	(31)	31%	(43)	46%	(65)	139
Homeowner	16%	(73)	29%	(130)	54%	(242)	445

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Table BLMB3_10: Have you seen, read, or heard anything about each of the following in the past week? — Vivek Ramaswamy

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	16%	(77)	28%	(136)	56%	(267)	480
Military HHnm: Yes	14%	(13)	28%	(26)	58%	(55)	94
Military HH: No	17%	(64)	28%	(109)	55%	(212)	385
Employ: Private Sector	22%	(41)	28%	(53)	50%	(94)	188
Employ: Retired	12%	(21)	36%	(63)	52%	(92)	176
Self + Household: White-Collar	14%	(26)	36%	(64)	50%	(90)	181
Self + Household: Blue Collar	17%	(46)	24%	(66)	58%	(157)	269
Union HH: No	15%	(69)	28%	(124)	57%	(251)	444
LGBTQ+: No	17%	(76)	28%	(125)	55%	(244)	445
Motivated to Vote	16%	(72)	30%	(133)	54%	(245)	450
Parent: Yes	22%	(23)	26%	(27)	52%	(54)	104
Parent: No	14%	(54)	29%	(109)	57%	(213)	375
COVID Vaccine: Yes	14%	(52)	32%	(118)	53%	(195)	365
COVID Vaccine: No	22%	(25)	16%	(18)	63%	(72)	115
Student Loans: Yes	21%	(15)	22%	(16)	56%	(40)	71
Student Loans: No	15%	(62)	29%	(120)	56%	(227)	408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_11: Have you seen, read, or heard anything about each of the following in the past week? — Chris Christie

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	14%	(84)	26%	(153)	59%	(347)	584
Gender: Male	16%	(46)	29%	(85)	55%	(162)	294
Gender: Female	13%	(38)	23%	(68)	64%	(185)	290
Age: 18-34	10%	(12)	19%	(23)	71%	(89)	124
Age: 35-44	4%	(3)	26%	(17)	69%	(45)	65
Age: 45-64	14%	(34)	29%	(70)	56%	(134)	238
Age: 65+	22%	(35)	27%	(43)	51%	(79)	157
Millennials: 1981-1996	3%	(4)	22%	(28)	75%	(96)	128
GenXers: 1965-1980	9%	(14)	27%	(42)	64%	(100)	156
Baby Boomers: 1946-1964	21%	(50)	30%	(71)	49%	(118)	239
Educ: < College	14%	(56)	25%	(96)	61%	(233)	385
Educ: Bachelors degree	18%	(23)	21%	(28)	61%	(81)	132
Educ: Post-grad	8%	(5)	43%	(29)	49%	(33)	67
Income: Under 50k	11%	(22)	30%	(60)	59%	(121)	203
Income: 50k-100k	19%	(44)	22%	(52)	60%	(142)	238
Income: 100k+	13%	(18)	28%	(40)	59%	(85)	143
Ethnicity: White (Non-Hispanic)	15%	(78)	28%	(147)	57%	(304)	529
All Christian	15%	(50)	28%	(93)	57%	(193)	336
Agnostic/Nothing in particular	14%	(19)	20%	(27)	66%	(90)	136
Something Else	6%	(3)	31%	(17)	64%	(36)	57
Evangelical	12%	(11)	28%	(26)	60%	(54)	91
Non-Evangelical	14%	(42)	29%	(85)	57%	(168)	295
PID: Dem (no lean)	18%	(38)	26%	(55)	56%	(117)	210
PID: Ind (no lean)	13%	(21)	23%	(37)	65%	(107)	165
PID: Rep (no lean)	12%	(25)	29%	(60)	59%	(124)	209
PID/Gender: Dem Men	18%	(17)	33%	(31)	49%	(46)	94
PID/Gender: Dem Women	18%	(21)	21%	(25)	61%	(71)	116
PID/Gender: Ind Men	14%	(13)	26%	(24)	60%	(57)	94
PID/Gender: Ind Women	11%	(8)	18%	(13)	71%	(50)	71
PID/Gender: Rep Men	15%	(16)	28%	(30)	56%	(60)	106
PID/Gender: Rep Women	9%	(9)	29%	(30)	62%	(64)	103

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Table BLMB3_11: *Have you seen, read, or heard anything about each of the following in the past week? — Chris Christie*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	14%	(84)	26%	(153)	59%	(347)	584
Ideo: Liberal (1-3)	18%	(32)	19%	(35)	63%	(115)	182
Ideo: Moderate (4)	19%	(27)	29%	(42)	52%	(76)	145
Ideo: Conservative (5-7)	10%	(24)	30%	(74)	60%	(147)	246
Ideo/PID: Conservative Republican	10%	(17)	28%	(50)	62%	(111)	178
Ideo/PID: Moderate/Conservative Democrat	13%	(9)	34%	(23)	53%	(35)	67
Ideo/PID: Liberal Democrat	20%	(29)	23%	(32)	57%	(80)	141
Unfavorable of Biden and Trump	14%	(16)	16%	(18)	70%	(79)	113
2024 H2H Matchup: Biden Voter	20%	(52)	24%	(61)	56%	(145)	258
2024 H2H Matchup: Trump Voter	9%	(23)	31%	(79)	59%	(150)	253
2022 House Vote: Democrat	19%	(49)	23%	(60)	58%	(149)	258
2022 House Vote: Republican	11%	(28)	28%	(74)	61%	(158)	259
2022 House Vote: Did not Vote	12%	(7)	27%	(16)	61%	(36)	58
2020 Vote: Joe Biden	18%	(52)	22%	(63)	60%	(174)	288
2020 Vote: Donald Trump	10%	(28)	31%	(84)	59%	(162)	274
2016 Vote: Hillary Clinton	22%	(44)	24%	(50)	54%	(111)	206
2016 Vote: Donald Trump	9%	(25)	33%	(88)	57%	(151)	264
U.S. Economy: Wrong Track	11%	(45)	26%	(108)	63%	(256)	409
U.S. Economy: Right Direction	22%	(39)	25%	(45)	52%	(91)	175
Prsnl. Fin. Sit. 2021-23: Better Under Biden	22%	(40)	26%	(46)	52%	(93)	179
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(29)	31%	(88)	59%	(172)	289
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(15)	16%	(18)	71%	(82)	116
Top 2024 Issue: Economy	10%	(26)	25%	(65)	65%	(167)	258
Community: Urban	13%	(13)	24%	(24)	64%	(64)	101
Community: Suburban	14%	(40)	28%	(79)	58%	(163)	282
Community: Rural	16%	(31)	25%	(50)	60%	(119)	200
Community/Gender: Urban Men	11%	(6)	23%	(12)	67%	(35)	53
Community/Gender: Rural Women	14%	(14)	19%	(20)	67%	(70)	105
Community/Gender: Rural Men	18%	(17)	31%	(29)	51%	(49)	96
Community/Gender: Suburban Women	12%	(16)	26%	(35)	62%	(85)	136
Community/Gender: Suburban Men	16%	(23)	30%	(44)	54%	(78)	146

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Table BLMB3_11: Have you seen, read, or heard anything about each of the following in the past week? — Chris Christie

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	14%	(84)	26%	(153)	59%	(347)	584
Homeowner	15%	(81)	27%	(145)	58%	(315)	542
Military HHnm: Yes	15%	(17)	27%	(32)	59%	(70)	118
Military HH: No	14%	(67)	26%	(121)	60%	(277)	465
Employ: Private Sector	11%	(28)	26%	(64)	63%	(159)	251
Employ: Retired	18%	(35)	32%	(62)	50%	(96)	193
Self + Household: White-Collar	14%	(29)	27%	(56)	59%	(120)	205
Self + Household: Blue Collar	16%	(53)	26%	(87)	58%	(195)	335
Union HH: No	14%	(75)	26%	(139)	60%	(323)	537
LGBTQ+: No	15%	(79)	25%	(138)	60%	(326)	543
Motivated to Vote	15%	(82)	27%	(147)	58%	(313)	543
Parent: Yes	7%	(10)	27%	(38)	66%	(92)	139
Parent: No	17%	(74)	26%	(115)	57%	(255)	444
COVID Vaccine: Yes	17%	(73)	26%	(115)	57%	(253)	441
COVID Vaccine: No	8%	(11)	27%	(38)	66%	(94)	143
Student Loans: Yes	8%	(7)	15%	(13)	77%	(69)	90
Student Loans: No	16%	(77)	28%	(139)	56%	(278)	494

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	12%	(37)	15%	(46)	74%	(233)	315
Gender: Male	14%	(23)	16%	(25)	70%	(110)	158
Gender: Female	9%	(14)	13%	(21)	78%	(122)	157
Age: 18-34	13%	(11)	14%	(12)	72%	(58)	81
Age: 45-64	16%	(21)	12%	(16)	72%	(93)	129
Age: 65+	4%	(3)	21%	(14)	75%	(52)	70
Millennials: 1981-1996	5%	(4)	12%	(9)	82%	(60)	73
GenXers: 1965-1980	10%	(9)	15%	(13)	75%	(64)	85
Baby Boomers: 1946-1964	13%	(16)	15%	(17)	72%	(85)	119
Educ: < College	11%	(22)	16%	(32)	74%	(151)	204
Educ: Bachelors degree	15%	(11)	9%	(7)	75%	(55)	73
Income: Under 50k	18%	(20)	10%	(11)	72%	(81)	112
Income: 50k-100k	9%	(10)	19%	(23)	73%	(89)	122
Income: 100k+	7%	(6)	15%	(12)	78%	(63)	81
Ethnicity: White (Non-Hispanic)	10%	(27)	15%	(42)	75%	(202)	271
All Christian	10%	(15)	15%	(23)	75%	(114)	152
Agnostic/Nothing in particular	4%	(4)	13%	(11)	82%	(68)	83
Evangelical	17%	(9)	10%	(5)	73%	(38)	52
Non-Evangelical	7%	(10)	15%	(21)	77%	(106)	138
PID: Dem (no lean)	8%	(9)	20%	(21)	72%	(79)	109
PID: Ind (no lean)	15%	(14)	11%	(10)	74%	(68)	92
PID: Rep (no lean)	12%	(14)	13%	(15)	75%	(85)	114
PID/Gender: Dem Women	9%	(6)	15%	(10)	77%	(52)	68
PID/Gender: Ind Men	24%	(13)	9%	(5)	67%	(36)	54
PID/Gender: Rep Men	10%	(6)	15%	(9)	75%	(46)	62
PID/Gender: Rep Women	15%	(8)	11%	(6)	74%	(39)	52
Ideo: Liberal (1-3)	12%	(12)	15%	(15)	74%	(77)	104
Ideo: Moderate (4)	11%	(7)	26%	(17)	64%	(43)	68
Ideo: Conservative (5-7)	13%	(17)	10%	(14)	77%	(105)	136
Ideo/PID: Conservative Republican	9%	(9)	11%	(11)	80%	(78)	98
Ideo/PID: Liberal Democrat	12%	(9)	19%	(14)	70%	(52)	74

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Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	12%	(37)	15%	(46)	74%	(233)	315
Unfavorable of Biden and Trump	9%	(6)	20%	(12)	71%	(43)	61
2024 H2H Matchup: Biden Voter	10%	(13)	14%	(19)	76%	(100)	132
2024 H2H Matchup: Trump Voter	14%	(21)	14%	(21)	72%	(105)	147
2022 House Vote: Democrat	9%	(13)	18%	(25)	73%	(104)	143
2022 House Vote: Republican	16%	(22)	12%	(17)	72%	(100)	139
2020 Vote: Joe Biden	9%	(14)	17%	(26)	74%	(112)	152
2020 Vote: Donald Trump	14%	(21)	11%	(17)	74%	(110)	148
2016 Vote: Hillary Clinton	7%	(8)	19%	(21)	74%	(80)	109
2016 Vote: Donald Trump	11%	(15)	15%	(21)	73%	(100)	137
U.S. Economy: Wrong Track	10%	(22)	13%	(29)	77%	(169)	220
U.S. Economy: Right Direction	16%	(15)	18%	(17)	67%	(64)	96
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(9)	22%	(21)	68%	(65)	95
Prsnl. Fin. Sit. 2021-23: Better Under Trump	12%	(20)	12%	(20)	75%	(123)	163
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(8)	9%	(5)	78%	(45)	58
Top 2024 Issue: Economy	8%	(10)	10%	(13)	82%	(108)	131
Community: Urban	25%	(15)	20%	(12)	56%	(33)	60
Community: Suburban	9%	(14)	16%	(26)	75%	(121)	162
Community: Rural	8%	(7)	9%	(8)	83%	(78)	93
Community/Gender: Suburban Women	9%	(8)	14%	(12)	78%	(69)	89
Community/Gender: Suburban Men	9%	(7)	19%	(14)	71%	(52)	73
Homeowner	12%	(35)	15%	(43)	73%	(210)	288
Military HHnm: Yes	14%	(8)	31%	(17)	56%	(32)	57
Military HH: No	11%	(29)	11%	(29)	78%	(201)	258
Employ: Private Sector	10%	(13)	12%	(15)	78%	(99)	128
Employ: Retired	14%	(13)	16%	(15)	70%	(67)	96
Self + Household: White-Collar	8%	(9)	16%	(19)	77%	(92)	120
Self + Household: Blue Collar	15%	(27)	13%	(23)	72%	(127)	177
Union HH: No	11%	(32)	13%	(38)	76%	(218)	288
LGBTQ+: No	12%	(36)	13%	(39)	74%	(217)	291
Motivated to Vote	12%	(35)	16%	(46)	72%	(213)	295

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Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	12%	(37)	15%	(46)	74%	(233)	315
Parent: Yes	6%	(4)	16%	(13)	78%	(61)	78
Parent: No	14%	(32)	14%	(34)	72%	(172)	238
COVID Vaccine: Yes	8%	(18)	17%	(38)	75%	(164)	221
COVID Vaccine: No	19%	(18)	9%	(8)	72%	(68)	95
Student Loans: Yes	10%	(6)	15%	(9)	75%	(46)	62
Student Loans: No	12%	(31)	15%	(37)	73%	(186)	254

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(131)	20%	(134)	60%	(402)	667
Gender: Male	20%	(63)	23%	(74)	57%	(183)	320
Gender: Female	20%	(68)	17%	(60)	63%	(218)	347
Age: 18-34	23%	(40)	14%	(24)	63%	(109)	173
Age: 35-44	28%	(24)	15%	(13)	57%	(49)	86
Age: 45-64	20%	(50)	20%	(48)	60%	(150)	248
Age: 65+	10%	(16)	31%	(49)	59%	(94)	160
GenZers: 1997-2012	24%	(19)	17%	(14)	59%	(47)	79
Millennials: 1981-1996	25%	(40)	13%	(20)	63%	(102)	163
GenXers: 1965-1980	19%	(32)	19%	(32)	63%	(107)	170
Baby Boomers: 1946-1964	17%	(41)	26%	(64)	57%	(138)	243
Educ: < College	20%	(89)	18%	(80)	63%	(284)	453
Educ: Bachelors degree	19%	(28)	18%	(26)	63%	(90)	144
Educ: Post-grad	20%	(14)	41%	(29)	39%	(27)	70
Income: Under 50k	23%	(55)	19%	(44)	58%	(136)	235
Income: 50k-100k	15%	(39)	22%	(58)	63%	(166)	263
Income: 100k+	22%	(37)	19%	(33)	59%	(100)	169
Ethnicity: White (Non-Hispanic)	18%	(107)	21%	(127)	61%	(363)	597
All Christian	19%	(65)	23%	(79)	59%	(205)	350
Agnostic/Nothing in particular	17%	(30)	17%	(29)	66%	(114)	172
Something Else	22%	(20)	7%	(6)	71%	(63)	90
Evangelical	29%	(35)	7%	(9)	64%	(79)	123
Non-Evangelical	16%	(49)	25%	(77)	59%	(184)	310
PID: Dem (no lean)	11%	(26)	29%	(66)	59%	(133)	224
PID: Ind (no lean)	20%	(39)	18%	(35)	61%	(118)	193
PID: Rep (no lean)	26%	(66)	13%	(34)	60%	(150)	250

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Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(131)	20%	(134)	60%	(402)	667
PID/Gender: Dem Men	7%	(6)	35%	(35)	58%	(58)	100
PID/Gender: Dem Women	15%	(19)	25%	(31)	60%	(75)	125
PID/Gender: Ind Men	26%	(28)	15%	(16)	59%	(64)	108
PID/Gender: Ind Women	13%	(11)	23%	(19)	64%	(54)	85
PID/Gender: Rep Men	25%	(28)	21%	(24)	54%	(61)	113
PID/Gender: Rep Women	28%	(38)	7%	(10)	65%	(89)	137
Ideo: Liberal (1-3)	12%	(25)	23%	(47)	64%	(131)	202
Ideo: Moderate (4)	19%	(32)	27%	(45)	53%	(89)	167
Ideo: Conservative (5-7)	24%	(69)	15%	(42)	61%	(172)	283
Ideo/PID: Conservative Republican	24%	(50)	13%	(26)	63%	(128)	204
Ideo/PID: Moderate/Conservative Democrat	13%	(9)	35%	(25)	52%	(37)	71
Ideo/PID: Liberal Democrat	10%	(15)	27%	(41)	62%	(93)	150
Unfavorable of Biden and Trump	15%	(18)	24%	(29)	62%	(76)	123
2024 H2H Matchup: Biden Voter	8%	(23)	31%	(86)	61%	(169)	278
2024 H2H Matchup: Trump Voter	30%	(90)	12%	(37)	58%	(173)	300
2024 H2H Matchup: Would not Vote	26%	(14)	2%	(1)	71%	(38)	54
2022 House Vote: Democrat	11%	(31)	29%	(80)	60%	(166)	277
2022 House Vote: Republican	27%	(79)	14%	(40)	59%	(173)	292
2022 House Vote: Did not Vote	22%	(20)	16%	(14)	62%	(54)	88
2020 Vote: Joe Biden	12%	(38)	26%	(83)	62%	(195)	316
2020 Vote: Donald Trump	27%	(87)	15%	(48)	58%	(184)	318
2016 Vote: Hillary Clinton	13%	(28)	34%	(74)	54%	(118)	220
2016 Vote: Donald Trump	22%	(61)	13%	(38)	65%	(184)	283
U.S. Economy: Wrong Track	22%	(108)	14%	(67)	64%	(307)	483
U.S. Economy: Right Direction	13%	(23)	36%	(67)	51%	(94)	184
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(19)	32%	(62)	59%	(114)	195
Prsnl. Fin. Sit. 2021-23: Better Under Trump	28%	(96)	15%	(50)	58%	(199)	345
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(16)	17%	(22)	70%	(89)	127
Top 2024 Issue: Economy	24%	(70)	14%	(40)	62%	(182)	291

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Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(131)	20%	(134)	60%	(402)	667
Community: Urban	24%	(28)	22%	(26)	54%	(64)	117
Community: Suburban	20%	(62)	21%	(65)	59%	(183)	310
Community: Rural	17%	(41)	18%	(43)	65%	(155)	240
Community/Gender: Urban Women	19%	(11)	23%	(14)	59%	(36)	61
Community/Gender: Urban Men	29%	(17)	22%	(12)	49%	(28)	56
Community/Gender: Rural Women	21%	(27)	14%	(18)	66%	(86)	131
Community/Gender: Rural Men	13%	(14)	23%	(25)	64%	(69)	109
Community/Gender: Suburban Women	19%	(30)	18%	(28)	62%	(96)	155
Community/Gender: Suburban Men	21%	(32)	24%	(37)	56%	(87)	155
Homeowner	20%	(122)	21%	(128)	60%	(369)	618
Military HHnm: Yes	17%	(22)	20%	(24)	63%	(79)	125
Military HH: No	20%	(109)	20%	(110)	60%	(323)	542
Employ: Private Sector	21%	(61)	21%	(59)	58%	(164)	285
Employ: Retired	17%	(33)	25%	(49)	59%	(115)	196
Self + Household: White-Collar	16%	(36)	26%	(57)	58%	(127)	220
Self + Household: Blue Collar	21%	(81)	18%	(70)	60%	(229)	380
Union HH: Yes	16%	(9)	33%	(18)	50%	(27)	54
Union HH: No	20%	(122)	19%	(117)	61%	(375)	613
LGBTQ+: Yes	19%	(10)	26%	(14)	55%	(30)	55
LGBTQ+: No	20%	(121)	20%	(120)	61%	(371)	612
Motivated to Vote	19%	(116)	22%	(131)	59%	(359)	606
Parent: Yes	24%	(42)	16%	(27)	60%	(103)	172
Parent: No	18%	(89)	22%	(108)	60%	(298)	495
COVID Vaccine: Yes	16%	(78)	22%	(103)	62%	(293)	473
COVID Vaccine: No	27%	(53)	16%	(32)	56%	(109)	194
Student Loans: Yes	21%	(26)	18%	(22)	60%	(72)	120
Student Loans: No	19%	(105)	21%	(112)	60%	(329)	547

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB3_17: Have you seen, read, or heard anything about each of the following in the past week? — Joe Manchin

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	14%	(67)	27%	(130)	60%	(289)	485
Gender: Male	16%	(42)	31%	(79)	53%	(139)	260
Gender: Female	11%	(25)	22%	(50)	67%	(150)	225
Age: 18-34	7%	(7)	21%	(22)	72%	(77)	106
Age: 45-64	18%	(35)	26%	(50)	56%	(108)	193
Age: 65+	14%	(19)	34%	(48)	52%	(73)	141
Millennials: 1981-1996	9%	(9)	19%	(20)	72%	(74)	103
GenXers: 1965-1980	9%	(12)	28%	(36)	62%	(80)	128
Baby Boomers: 1946-1964	20%	(42)	28%	(59)	51%	(106)	207
Educ: < College	13%	(42)	26%	(84)	61%	(194)	321
Educ: Bachelors degree	16%	(17)	21%	(22)	63%	(65)	104
Educ: Post-grad	13%	(8)	38%	(23)	49%	(29)	60
Income: Under 50k	16%	(26)	23%	(39)	61%	(103)	168
Income: 50k-100k	12%	(24)	28%	(55)	60%	(120)	199
Income: 100k+	14%	(16)	30%	(35)	56%	(67)	118
Ethnicity: White (Non-Hispanic)	14%	(63)	28%	(124)	57%	(249)	436
All Christian	15%	(42)	28%	(79)	56%	(157)	279
Agnostic/Nothing in particular	15%	(17)	24%	(27)	61%	(69)	113
Evangelical	23%	(17)	30%	(22)	47%	(34)	74
Non-Evangelical	13%	(31)	27%	(66)	60%	(145)	242
PID: Dem (no lean)	7%	(13)	33%	(60)	59%	(107)	180
PID: Ind (no lean)	17%	(24)	23%	(33)	60%	(84)	141
PID: Rep (no lean)	18%	(30)	23%	(37)	59%	(98)	165
PID/Gender: Dem Men	9%	(8)	44%	(39)	46%	(41)	89
PID/Gender: Dem Women	5%	(5)	23%	(21)	72%	(66)	91
PID/Gender: Ind Men	20%	(16)	25%	(21)	55%	(45)	82
PID/Gender: Ind Women	13%	(8)	20%	(12)	67%	(39)	59
PID/Gender: Rep Men	19%	(17)	22%	(20)	59%	(53)	90
PID/Gender: Rep Women	17%	(12)	23%	(17)	60%	(45)	75

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Table BLMB3_17: Have you seen, read, or heard anything about each of the following in the past week? — Joe Manchin

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	14%	(67)	27%	(130)	60%	(289)	485
Ideo: Liberal (1-3)	9%	(13)	27%	(40)	64%	(96)	149
Ideo: Moderate (4)	11%	(14)	36%	(45)	54%	(68)	126
Ideo: Conservative (5-7)	20%	(40)	22%	(44)	58%	(118)	201
Ideo/PID: Conservative Republican	20%	(28)	20%	(28)	61%	(86)	141
Ideo/PID: Moderate/Conservative Democrat	6%	(4)	45%	(27)	49%	(29)	60
Ideo/PID: Liberal Democrat	8%	(9)	28%	(33)	64%	(75)	118
Unfavorable of Biden and Trump	16%	(15)	19%	(17)	65%	(60)	92
2024 H2H Matchup: Biden Voter	9%	(20)	36%	(80)	55%	(123)	223
2024 H2H Matchup: Trump Voter	18%	(37)	23%	(48)	58%	(119)	204
2022 House Vote: Democrat	10%	(22)	33%	(73)	57%	(125)	219
2022 House Vote: Republican	17%	(37)	22%	(48)	61%	(132)	216
2020 Vote: Joe Biden	9%	(21)	32%	(77)	60%	(147)	246
2020 Vote: Donald Trump	19%	(43)	22%	(49)	59%	(131)	222
2016 Vote: Hillary Clinton	9%	(16)	37%	(66)	53%	(95)	177
2016 Vote: Donald Trump	19%	(40)	21%	(46)	60%	(128)	214
U.S. Economy: Wrong Track	15%	(50)	21%	(70)	64%	(214)	334
U.S. Economy: Right Direction	11%	(17)	40%	(60)	50%	(75)	151
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(15)	40%	(63)	50%	(79)	157
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(36)	21%	(51)	64%	(152)	239
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(16)	17%	(16)	65%	(58)	90
Top 2024 Issue: Economy	19%	(40)	15%	(30)	66%	(139)	209
Community: Urban	12%	(11)	27%	(23)	61%	(52)	86
Community: Suburban	13%	(31)	27%	(64)	60%	(145)	239
Community: Rural	16%	(25)	27%	(43)	58%	(93)	160
Community/Gender: Rural Women	14%	(11)	23%	(18)	63%	(50)	80
Community/Gender: Rural Men	17%	(14)	30%	(24)	52%	(42)	80
Community/Gender: Suburban Women	8%	(9)	18%	(19)	74%	(80)	108
Community/Gender: Suburban Men	17%	(22)	34%	(44)	49%	(65)	132
Homeowner	14%	(64)	27%	(125)	59%	(266)	455

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Table BLMB3_17: *Have you seen, read, or heard anything about each of the following in the past week? — Joe Manchin*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	14%	(67)	27%	(130)	60%	(289)	485
Military HHnm: Yes	9%	(10)	22%	(24)	69%	(74)	108
Military HH: No	15%	(57)	28%	(106)	57%	(215)	378
Employ: Private Sector	13%	(25)	29%	(56)	58%	(112)	194
Employ: Retired	18%	(31)	30%	(53)	52%	(91)	175
Self + Household: White-Collar	11%	(19)	26%	(46)	63%	(109)	174
Self + Household: Blue Collar	16%	(42)	30%	(80)	55%	(149)	272
Union HH: No	13%	(56)	26%	(114)	61%	(270)	440
LGBTQ+: No	14%	(62)	27%	(122)	59%	(270)	455
Motivated to Vote	13%	(60)	28%	(127)	59%	(272)	460
Parent: Yes	15%	(18)	25%	(29)	59%	(69)	116
Parent: No	13%	(49)	27%	(100)	60%	(220)	370
COVID Vaccine: Yes	13%	(46)	28%	(104)	59%	(217)	367
COVID Vaccine: No	18%	(21)	22%	(26)	61%	(72)	119
Student Loans: Yes	13%	(9)	18%	(13)	69%	(49)	71
Student Loans: No	14%	(58)	28%	(117)	58%	(240)	415

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_1: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	79%	(541)	17%	(112)	2%	(16)	1%	(5)	1%	(6)	681
Gender: Male	75%	(244)	20%	(66)	2%	(7)	1%	(3)	1%	(5)	325
Gender: Female	83%	(297)	13%	(46)	3%	(9)	1%	(2)	—	(1)	356
Age: 18-34	80%	(147)	14%	(26)	2%	(4)	3%	(5)	1%	(2)	184
Age: 35-44	88%	(77)	10%	(9)	1%	(1)	—	(0)	1%	(1)	88
Age: 45-64	84%	(209)	13%	(32)	2%	(5)	—	(0)	1%	(3)	249
Age: 65+	68%	(109)	29%	(46)	3%	(6)	—	(0)	—	(0)	160
GenZers: 1997-2012	72%	(61)	18%	(15)	5%	(4)	3%	(2)	2%	(2)	85
Millennials: 1981-1996	88%	(148)	9%	(16)	1%	(1)	2%	(3)	1%	(1)	168
GenXers: 1965-1980	81%	(139)	15%	(26)	2%	(3)	—	(0)	2%	(3)	171
Baby Boomers: 1946-1964	76%	(185)	22%	(52)	3%	(6)	—	(0)	—	(0)	243
Educ: < College	81%	(375)	15%	(70)	3%	(13)	—	(0)	1%	(3)	462
Educ: Bachelors degree	75%	(111)	19%	(27)	2%	(3)	3%	(5)	1%	(2)	148
Educ: Post-grad	77%	(55)	20%	(14)	1%	(1)	—	(0)	1%	(1)	71
Income: Under 50k	78%	(189)	18%	(44)	2%	(5)	—	(0)	1%	(3)	241
Income: 50k-100k	79%	(210)	16%	(43)	4%	(11)	1%	(3)	—	(0)	267
Income: 100k+	82%	(142)	14%	(25)	—	(0)	1%	(2)	2%	(3)	172
Ethnicity: White (Non-Hispanic)	80%	(483)	16%	(98)	3%	(15)	1%	(5)	1%	(5)	606
All Christian	84%	(295)	13%	(47)	2%	(7)	—	(0)	1%	(2)	352
Agnostic/Nothing in particular	74%	(131)	22%	(39)	3%	(6)	—	(0)	—	(1)	177
Something Else	83%	(79)	12%	(11)	—	(0)	3%	(2)	3%	(3)	95
Evangelical	86%	(109)	11%	(14)	1%	(2)	2%	(2)	1%	(1)	128
Non-Evangelical	82%	(258)	14%	(45)	2%	(6)	—	(0)	1%	(4)	313
PID: Dem (no lean)	68%	(158)	25%	(58)	6%	(14)	1%	(2)	—	(1)	233
PID: Ind (no lean)	76%	(149)	21%	(41)	—	(1)	1%	(3)	1%	(2)	195
PID: Rep (no lean)	93%	(235)	5%	(13)	1%	(1)	—	(0)	1%	(4)	253

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Table BLMB6_1: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	79%	(541)	17%	(112)	2%	(16)	1%	(5)	1%	(6)	681
PID/Gender: Dem Men	55%	(55)	37%	(37)	7%	(7)	—	(0)	1%	(1)	100
PID/Gender: Dem Women	77%	(102)	15%	(20)	5%	(7)	2%	(2)	—	(0)	132
PID/Gender: Ind Men	76%	(82)	22%	(24)	—	(0)	2%	(3)	—	(0)	109
PID/Gender: Ind Women	77%	(66)	20%	(17)	1%	(1)	—	(0)	2%	(1)	86
PID/Gender: Rep Men	92%	(106)	4%	(5)	—	(0)	—	(0)	3%	(4)	115
PID/Gender: Rep Women	93%	(129)	6%	(8)	1%	(1)	—	(0)	—	(0)	138
Ideo: Liberal (1-3)	63%	(132)	28%	(59)	6%	(12)	2%	(5)	—	(0)	208
Ideo: Moderate (4)	80%	(135)	20%	(34)	—	(0)	—	(0)	1%	(1)	170
Ideo: Conservative (5-7)	91%	(261)	6%	(17)	2%	(4)	—	(0)	1%	(4)	286
Ideo/PID: Conservative Republican	92%	(192)	5%	(11)	1%	(1)	—	(0)	2%	(4)	208
Ideo/PID: Moderate/Conservative Democrat	79%	(58)	16%	(12)	5%	(3)	—	(0)	—	(0)	73
Ideo/PID: Liberal Democrat	63%	(97)	29%	(44)	7%	(11)	2%	(2)	—	(0)	155
Unfavorable of Biden and Trump	84%	(106)	9%	(11)	2%	(3)	2%	(3)	2%	(3)	126
2024 H2H Matchup: Biden Voter	67%	(188)	30%	(84)	3%	(8)	—	(0)	1%	(2)	281
2024 H2H Matchup: Trump Voter	93%	(284)	5%	(14)	1%	(3)	—	(0)	1%	(4)	305
2024 H2H Matchup: Would not Vote	71%	(41)	15%	(8)	5%	(3)	9%	(5)	—	(0)	57
2022 House Vote: Democrat	68%	(192)	26%	(74)	4%	(12)	1%	(3)	—	(0)	282
2022 House Vote: Republican	91%	(268)	6%	(19)	1%	(4)	—	(0)	2%	(5)	295
2022 House Vote: Did not Vote	78%	(73)	18%	(17)	—	(0)	3%	(2)	1%	(1)	94
2020 Vote: Joe Biden	68%	(220)	26%	(83)	5%	(15)	2%	(5)	—	(1)	323
2020 Vote: Donald Trump	93%	(296)	5%	(17)	—	(1)	—	(0)	1%	(5)	319
2016 Vote: Hillary Clinton	68%	(152)	28%	(62)	4%	(9)	—	(0)	—	(1)	224
2016 Vote: Donald Trump	87%	(247)	9%	(26)	2%	(7)	—	(0)	1%	(3)	283
U.S. Economy: Wrong Track	87%	(430)	11%	(54)	1%	(5)	—	(2)	1%	(4)	495
U.S. Economy: Right Direction	60%	(111)	32%	(59)	6%	(12)	1%	(3)	1%	(2)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	60%	(121)	33%	(65)	6%	(11)	1%	(2)	—	(0)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	92%	(321)	6%	(22)	1%	(3)	—	(0)	1%	(4)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	76%	(99)	19%	(25)	2%	(2)	2%	(3)	1%	(2)	131
Top 2024 Issue: Economy	98%	(287)	1%	(4)	—	(0)	—	(0)	1%	(3)	295

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Table BLMB6_1: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	79%	(541)	17%	(112)	2%	(16)	1%	(5)	1%	(6)	681
Community: Urban	70%	(85)	23%	(28)	6%	(7)	—	(0)	1%	(1)	121
Community: Suburban	80%	(254)	16%	(52)	1%	(4)	2%	(5)	1%	(3)	318
Community: Rural	84%	(202)	13%	(32)	2%	(5)	—	(0)	1%	(2)	242
Community/Gender: Urban Women	76%	(49)	22%	(14)	2%	(1)	—	(0)	—	(0)	64
Community/Gender: Urban Men	63%	(36)	25%	(14)	10%	(6)	—	(0)	2%	(1)	58
Community/Gender: Rural Women	88%	(115)	7%	(10)	4%	(5)	—	(0)	1%	(1)	131
Community/Gender: Rural Men	79%	(87)	21%	(23)	—	(0)	—	(0)	1%	(1)	111
Community/Gender: Suburban Women	83%	(133)	14%	(22)	2%	(3)	2%	(2)	—	(0)	161
Community/Gender: Suburban Men	77%	(120)	19%	(29)	1%	(1)	2%	(3)	2%	(3)	156
Homeowner	80%	(499)	16%	(103)	2%	(15)	1%	(5)	1%	(4)	626
Military HHnm: Yes	81%	(102)	13%	(16)	6%	(7)	—	(0)	—	(0)	125
Military HH: No	79%	(439)	17%	(96)	2%	(9)	1%	(5)	1%	(6)	556
Employ: Private Sector	84%	(243)	14%	(41)	—	(1)	1%	(3)	—	(1)	289
Employ: Retired	73%	(145)	24%	(46)	3%	(6)	—	(0)	—	(1)	197
Self + Household: White-Collar	74%	(166)	20%	(45)	3%	(7)	2%	(5)	1%	(2)	225
Self + Household: Blue Collar	81%	(312)	16%	(60)	2%	(9)	—	(0)	1%	(3)	385
Union HH: Yes	76%	(41)	20%	(11)	1%	(1)	—	(0)	3%	(2)	54
Union HH: No	80%	(501)	16%	(101)	3%	(16)	1%	(5)	1%	(4)	627
LGBTQ+: Yes	80%	(46)	10%	(6)	9%	(5)	—	(0)	1%	(0)	58
LGBTQ+: No	79%	(495)	17%	(106)	2%	(11)	1%	(5)	1%	(6)	623
Motivated to Vote	80%	(491)	16%	(97)	3%	(15)	1%	(5)	1%	(6)	614
Parent: Yes	89%	(159)	9%	(17)	1%	(2)	—	(0)	1%	(1)	178
Parent: No	76%	(383)	19%	(96)	3%	(15)	1%	(5)	1%	(5)	503
COVID Vaccine: Yes	76%	(364)	19%	(93)	3%	(15)	1%	(5)	1%	(4)	481
COVID Vaccine: No	88%	(177)	10%	(20)	1%	(1)	—	(0)	1%	(3)	200
Student Loans: Yes	87%	(108)	7%	(9)	—	(0)	4%	(5)	2%	(2)	123
Student Loans: No	78%	(434)	19%	(104)	3%	(16)	—	(0)	1%	(4)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_2: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	34%	(230)	50%	(342)	8%	(55)	3%	(19)	5%	(35)	681
Gender: Male	40%	(128)	48%	(157)	7%	(24)	3%	(11)	1%	(5)	325
Gender: Female	28%	(101)	52%	(185)	9%	(32)	2%	(8)	9%	(31)	356
Age: 18-34	29%	(53)	50%	(92)	8%	(14)	4%	(7)	9%	(17)	184
Age: 35-44	34%	(30)	45%	(39)	10%	(9)	—	(0)	11%	(10)	88
Age: 45-64	42%	(104)	51%	(126)	4%	(9)	2%	(5)	2%	(4)	249
Age: 65+	26%	(42)	53%	(85)	14%	(23)	4%	(6)	3%	(4)	160
GenZers: 1997-2012	22%	(19)	52%	(45)	7%	(6)	8%	(7)	10%	(9)	85
Millennials: 1981-1996	35%	(59)	46%	(78)	9%	(14)	—	(1)	10%	(16)	168
GenXers: 1965-1980	43%	(73)	49%	(83)	4%	(7)	2%	(3)	3%	(5)	171
Baby Boomers: 1946-1964	32%	(77)	53%	(128)	10%	(25)	4%	(9)	2%	(4)	243
Educ: < College	32%	(148)	50%	(232)	8%	(37)	3%	(12)	7%	(33)	462
Educ: Bachelors degree	33%	(48)	56%	(83)	7%	(11)	3%	(4)	1%	(2)	148
Educ: Post-grad	47%	(33)	39%	(28)	10%	(7)	4%	(3)	—	(0)	71
Income: Under 50k	31%	(74)	51%	(124)	8%	(20)	2%	(4)	8%	(19)	241
Income: 50k-100k	36%	(96)	48%	(128)	9%	(23)	3%	(9)	4%	(11)	267
Income: 100k+	34%	(59)	52%	(90)	7%	(13)	3%	(5)	3%	(5)	172
Ethnicity: White (Non-Hispanic)	33%	(199)	51%	(308)	8%	(50)	3%	(17)	5%	(32)	606
All Christian	34%	(121)	50%	(175)	10%	(35)	3%	(10)	3%	(11)	352
Agnostic/Nothing in particular	34%	(59)	51%	(90)	6%	(11)	3%	(5)	7%	(12)	177
Something Else	31%	(29)	48%	(46)	4%	(4)	4%	(4)	13%	(13)	95
Evangelical	29%	(37)	51%	(65)	8%	(10)	4%	(5)	9%	(11)	128
Non-Evangelical	34%	(108)	49%	(155)	9%	(29)	3%	(8)	4%	(12)	313
PID: Dem (no lean)	35%	(81)	53%	(124)	6%	(15)	3%	(7)	2%	(5)	233
PID: Ind (no lean)	37%	(72)	49%	(96)	9%	(18)	3%	(6)	2%	(3)	195
PID: Rep (no lean)	30%	(76)	48%	(123)	9%	(23)	2%	(5)	11%	(27)	253

Continued on next page

Table BLMB6_2: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	34%	(230)	50%	(342)	8%	(55)	3%	(19)	5%	(35)	681
PID/Gender: Dem Men	42%	(42)	50%	(50)	4%	(4)	3%	(3)	1%	(1)	100
PID/Gender: Dem Women	30%	(39)	56%	(73)	8%	(11)	3%	(4)	4%	(5)	132
PID/Gender: Ind Men	41%	(45)	45%	(49)	10%	(11)	4%	(4)	—	(0)	109
PID/Gender: Ind Women	32%	(27)	55%	(47)	8%	(7)	2%	(2)	3%	(3)	86
PID/Gender: Rep Men	35%	(41)	50%	(58)	8%	(9)	3%	(3)	3%	(4)	115
PID/Gender: Rep Women	25%	(35)	47%	(65)	10%	(13)	2%	(3)	17%	(23)	138
Ideo: Liberal (1-3)	32%	(67)	58%	(120)	5%	(11)	3%	(6)	2%	(4)	208
Ideo: Moderate (4)	49%	(84)	38%	(64)	5%	(9)	2%	(3)	5%	(9)	170
Ideo: Conservative (5-7)	27%	(78)	53%	(150)	11%	(30)	3%	(9)	7%	(19)	286
Ideo/PID: Conservative Republican	26%	(54)	53%	(111)	9%	(20)	2%	(5)	9%	(18)	208
Ideo/PID: Moderate/Conservative Democrat	41%	(30)	49%	(35)	5%	(4)	2%	(1)	3%	(2)	73
Ideo/PID: Liberal Democrat	33%	(51)	57%	(88)	5%	(8)	4%	(6)	2%	(2)	155
Unfavorable of Biden and Trump	25%	(32)	62%	(79)	9%	(12)	2%	(2)	1%	(1)	126
2024 H2H Matchup: Biden Voter	41%	(115)	50%	(141)	6%	(17)	2%	(4)	1%	(4)	281
2024 H2H Matchup: Trump Voter	32%	(97)	45%	(137)	10%	(32)	3%	(10)	10%	(29)	305
2024 H2H Matchup: Would not Vote	22%	(12)	70%	(40)	3%	(2)	5%	(3)	1%	(0)	57
2022 House Vote: Democrat	38%	(108)	53%	(149)	6%	(17)	2%	(6)	1%	(2)	282
2022 House Vote: Republican	34%	(101)	47%	(139)	10%	(29)	3%	(8)	6%	(17)	295
2022 House Vote: Did not Vote	18%	(17)	53%	(50)	9%	(8)	4%	(4)	16%	(15)	94
2020 Vote: Joe Biden	37%	(119)	52%	(169)	6%	(20)	3%	(9)	2%	(7)	323
2020 Vote: Donald Trump	31%	(100)	49%	(155)	9%	(30)	3%	(8)	8%	(26)	319
2016 Vote: Hillary Clinton	39%	(88)	50%	(113)	7%	(16)	2%	(5)	1%	(2)	224
2016 Vote: Donald Trump	33%	(94)	50%	(142)	10%	(28)	4%	(10)	3%	(9)	283
U.S. Economy: Wrong Track	30%	(150)	51%	(254)	9%	(43)	3%	(15)	7%	(33)	495
U.S. Economy: Right Direction	43%	(79)	48%	(88)	7%	(13)	2%	(3)	1%	(2)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	44%	(88)	47%	(94)	4%	(9)	3%	(7)	2%	(3)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	30%	(106)	50%	(174)	10%	(35)	3%	(10)	7%	(25)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(35)	57%	(75)	9%	(12)	1%	(1)	5%	(7)	131
Top 2024 Issue: Economy	33%	(97)	53%	(155)	6%	(19)	1%	(2)	7%	(22)	295

Continued on next page

Table BLMB6_2: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	34%	(230)	50%	(342)	8%	(55)	3%	(19)	5%	(35)	681
Community: Urban	44%	(53)	39%	(47)	10%	(12)	3%	(3)	5%	(6)	121
Community: Suburban	33%	(106)	53%	(167)	8%	(26)	3%	(10)	3%	(9)	318
Community: Rural	29%	(71)	53%	(128)	7%	(17)	2%	(6)	8%	(20)	242
Community/Gender: Urban Women	32%	(20)	52%	(33)	7%	(4)	2%	(1)	8%	(5)	64
Community/Gender: Urban Men	56%	(32)	25%	(14)	14%	(8)	3%	(2)	1%	(1)	58
Community/Gender: Rural Women	25%	(33)	49%	(64)	9%	(12)	2%	(2)	15%	(20)	131
Community/Gender: Rural Men	35%	(38)	58%	(64)	5%	(5)	3%	(3)	—	(0)	111
Community/Gender: Suburban Women	30%	(48)	54%	(88)	10%	(16)	3%	(4)	3%	(6)	161
Community/Gender: Suburban Men	37%	(58)	51%	(79)	7%	(10)	4%	(6)	3%	(4)	156
Homeowner	34%	(214)	51%	(318)	8%	(48)	3%	(17)	5%	(29)	626
Military HHnm: Yes	38%	(48)	55%	(69)	4%	(5)	1%	(2)	1%	(1)	125
Military HH: No	33%	(182)	49%	(273)	9%	(50)	3%	(17)	6%	(34)	556
Employ: Private Sector	38%	(109)	51%	(148)	7%	(19)	2%	(5)	3%	(8)	289
Employ: Retired	32%	(63)	50%	(98)	11%	(22)	4%	(9)	3%	(5)	197
Self + Household: White-Collar	35%	(79)	50%	(113)	8%	(18)	3%	(8)	3%	(7)	225
Self + Household: Blue Collar	33%	(128)	52%	(201)	7%	(28)	3%	(10)	5%	(17)	385
Union HH: Yes	37%	(20)	45%	(24)	11%	(6)	5%	(3)	2%	(1)	54
Union HH: No	33%	(210)	51%	(318)	8%	(49)	3%	(16)	5%	(34)	627
LGBTQ+: Yes	27%	(16)	52%	(30)	8%	(5)	1%	(0)	12%	(7)	58
LGBTQ+: No	34%	(214)	50%	(312)	8%	(50)	3%	(18)	5%	(28)	623
Motivated to Vote	35%	(213)	50%	(309)	8%	(49)	3%	(18)	4%	(25)	614
Parent: Yes	31%	(55)	49%	(87)	11%	(19)	2%	(4)	7%	(13)	178
Parent: No	35%	(174)	51%	(255)	7%	(36)	3%	(15)	4%	(22)	503
COVID Vaccine: Yes	35%	(167)	52%	(251)	8%	(40)	3%	(14)	2%	(9)	481
COVID Vaccine: No	31%	(63)	46%	(91)	8%	(15)	2%	(4)	13%	(27)	200
Student Loans: Yes	28%	(34)	51%	(63)	9%	(11)	3%	(3)	10%	(13)	123
Student Loans: No	35%	(195)	50%	(280)	8%	(45)	3%	(15)	4%	(23)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table BLMB6_3: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(261)	39%	(263)	17%	(116)	4%	(25)	2%	(16)	681
Gender: Male	31%	(99)	42%	(137)	22%	(71)	4%	(14)	1%	(4)	325
Gender: Female	46%	(162)	35%	(126)	12%	(44)	3%	(12)	3%	(12)	356
Age: 18-34	50%	(92)	35%	(65)	10%	(18)	2%	(3)	4%	(7)	184
Age: 35-44	55%	(49)	30%	(26)	11%	(10)	1%	(1)	2%	(2)	88
Age: 45-64	38%	(95)	41%	(102)	16%	(40)	4%	(9)	2%	(4)	249
Age: 65+	16%	(26)	44%	(70)	30%	(49)	8%	(12)	2%	(3)	160
GenZers: 1997-2012	58%	(49)	29%	(25)	10%	(9)	3%	(2)	—	(0)	85
Millennials: 1981-1996	50%	(84)	35%	(59)	10%	(17)	—	(1)	5%	(8)	168
GenXers: 1965-1980	42%	(72)	40%	(68)	13%	(23)	4%	(6)	1%	(2)	171
Baby Boomers: 1946-1964	23%	(56)	43%	(104)	26%	(63)	7%	(16)	2%	(4)	243
Educ: < College	40%	(185)	40%	(183)	15%	(68)	3%	(13)	3%	(13)	462
Educ: Bachelors degree	33%	(48)	35%	(51)	26%	(38)	6%	(9)	1%	(1)	148
Educ: Post-grad	39%	(28)	40%	(28)	14%	(10)	5%	(4)	2%	(1)	71
Income: Under 50k	41%	(98)	36%	(86)	13%	(32)	5%	(13)	5%	(12)	241
Income: 50k-100k	33%	(87)	45%	(120)	17%	(46)	4%	(11)	1%	(2)	267
Income: 100k+	44%	(76)	33%	(56)	22%	(38)	1%	(1)	1%	(1)	172
Ethnicity: White (Non-Hispanic)	36%	(218)	39%	(238)	18%	(112)	4%	(24)	2%	(15)	606
All Christian	29%	(102)	41%	(146)	21%	(74)	6%	(22)	2%	(7)	352
Agnostic/Nothing in particular	43%	(76)	39%	(69)	16%	(28)	1%	(3)	1%	(2)	177
Something Else	57%	(54)	28%	(26)	8%	(8)	—	(0)	7%	(7)	95
Evangelical	41%	(53)	37%	(47)	12%	(15)	6%	(8)	4%	(6)	128
Non-Evangelical	33%	(102)	39%	(121)	21%	(67)	5%	(15)	3%	(8)	313
PID: Dem (no lean)	44%	(103)	41%	(95)	14%	(32)	1%	(2)	—	(1)	233
PID: Ind (no lean)	38%	(75)	37%	(71)	18%	(36)	5%	(9)	2%	(5)	195
PID: Rep (no lean)	33%	(84)	38%	(96)	19%	(48)	6%	(15)	4%	(10)	253

Continued on next page

Table BLMB6_3: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(261)	39%	(263)	17%	(116)	4%	(25)	2%	(16)	681
PID/Gender: Dem Men	42%	(42)	41%	(42)	15%	(15)	1%	(1)	1%	(1)	100
PID/Gender: Dem Women	46%	(61)	40%	(54)	13%	(17)	1%	(1)	—	(0)	132
PID/Gender: Ind Men	32%	(35)	40%	(43)	21%	(23)	6%	(6)	2%	(2)	109
PID/Gender: Ind Women	46%	(40)	32%	(28)	15%	(13)	3%	(3)	3%	(3)	86
PID/Gender: Rep Men	19%	(22)	45%	(52)	29%	(33)	6%	(7)	1%	(1)	115
PID/Gender: Rep Women	45%	(62)	32%	(45)	11%	(15)	6%	(8)	6%	(9)	138
Ideo: Liberal (1-3)	45%	(94)	42%	(86)	12%	(25)	1%	(3)	—	(0)	208
Ideo: Moderate (4)	39%	(66)	42%	(71)	15%	(25)	4%	(6)	1%	(3)	170
Ideo: Conservative (5-7)	34%	(97)	34%	(97)	23%	(66)	6%	(16)	3%	(10)	286
Ideo/PID: Conservative Republican	30%	(62)	39%	(80)	22%	(45)	6%	(12)	4%	(8)	208
Ideo/PID: Moderate/Conservative Democrat	49%	(36)	36%	(26)	15%	(11)	—	(0)	—	(0)	73
Ideo/PID: Liberal Democrat	42%	(65)	43%	(67)	13%	(21)	1%	(2)	—	(0)	155
Unfavorable of Biden and Trump	33%	(42)	34%	(42)	27%	(35)	6%	(7)	—	(0)	126
2024 H2H Matchup: Biden Voter	44%	(124)	42%	(118)	13%	(36)	1%	(2)	—	(1)	281
2024 H2H Matchup: Trump Voter	34%	(103)	37%	(113)	17%	(53)	7%	(22)	5%	(14)	305
2024 H2H Matchup: Would not Vote	47%	(27)	37%	(21)	16%	(9)	—	(0)	—	(0)	57
2022 House Vote: Democrat	46%	(130)	39%	(109)	13%	(37)	2%	(4)	—	(1)	282
2022 House Vote: Republican	28%	(84)	40%	(119)	21%	(62)	6%	(18)	4%	(13)	295
2022 House Vote: Did not Vote	45%	(42)	35%	(33)	16%	(15)	3%	(3)	1%	(1)	94
2020 Vote: Joe Biden	46%	(148)	39%	(127)	14%	(44)	1%	(3)	1%	(2)	323
2020 Vote: Donald Trump	31%	(98)	37%	(118)	22%	(69)	7%	(21)	4%	(13)	319
2016 Vote: Hillary Clinton	48%	(108)	39%	(87)	11%	(25)	1%	(3)	—	(1)	224
2016 Vote: Donald Trump	27%	(76)	39%	(111)	25%	(70)	7%	(19)	2%	(7)	283
U.S. Economy: Wrong Track	38%	(190)	36%	(177)	18%	(89)	5%	(23)	3%	(16)	495
U.S. Economy: Right Direction	38%	(71)	46%	(86)	14%	(26)	2%	(3)	—	(0)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	46%	(91)	40%	(80)	14%	(28)	—	(0)	—	(0)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	34%	(120)	36%	(125)	19%	(68)	6%	(22)	4%	(15)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	38%	(50)	45%	(58)	15%	(19)	2%	(3)	—	(0)	131
Top 2024 Issue: Economy	34%	(100)	39%	(114)	19%	(57)	4%	(12)	4%	(12)	295

Continued on next page

Table BLMB6_3: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	38%	(261)	39%	(263)	17%	(116)	4%	(25)	2%	(16)	681
Community: Urban	52%	(63)	31%	(37)	11%	(14)	4%	(5)	2%	(3)	121
Community: Suburban	36%	(115)	39%	(125)	20%	(65)	3%	(9)	1%	(4)	318
Community: Rural	35%	(84)	41%	(100)	15%	(37)	5%	(11)	4%	(9)	242
Community/Gender: Urban Women	62%	(40)	25%	(16)	10%	(6)	3%	(2)	—	(0)	64
Community/Gender: Urban Men	41%	(23)	38%	(22)	13%	(8)	4%	(3)	4%	(2)	58
Community/Gender: Rural Women	36%	(47)	39%	(51)	15%	(20)	3%	(4)	7%	(9)	131
Community/Gender: Rural Men	33%	(37)	44%	(49)	16%	(18)	6%	(7)	—	(0)	111
Community/Gender: Suburban Women	47%	(76)	37%	(59)	11%	(18)	3%	(6)	1%	(2)	161
Community/Gender: Suburban Men	25%	(39)	42%	(66)	30%	(46)	3%	(4)	1%	(1)	156
Homeowner	36%	(226)	40%	(251)	18%	(112)	4%	(24)	2%	(14)	626
Military HHnm: Yes	34%	(42)	38%	(48)	21%	(26)	5%	(6)	2%	(3)	125
Military HH: No	39%	(219)	39%	(215)	16%	(89)	3%	(19)	2%	(13)	556
Employ: Private Sector	42%	(121)	40%	(115)	15%	(44)	3%	(8)	1%	(2)	289
Employ: Retired	23%	(46)	41%	(81)	27%	(53)	7%	(14)	2%	(3)	197
Self + Household: White-Collar	32%	(72)	43%	(98)	20%	(45)	4%	(8)	1%	(2)	225
Self + Household: Blue Collar	40%	(155)	35%	(134)	17%	(67)	4%	(16)	3%	(12)	385
Union HH: Yes	21%	(11)	50%	(27)	21%	(12)	8%	(4)	—	(0)	54
Union HH: No	40%	(250)	38%	(236)	17%	(104)	3%	(21)	2%	(16)	627
LGBTQ+: Yes	50%	(29)	29%	(17)	20%	(12)	—	(0)	—	(0)	58
LGBTQ+: No	37%	(232)	39%	(246)	17%	(104)	4%	(25)	2%	(15)	623
Motivated to Vote	37%	(225)	39%	(239)	18%	(110)	4%	(25)	2%	(15)	614
Parent: Yes	48%	(85)	33%	(59)	13%	(23)	2%	(3)	5%	(8)	178
Parent: No	35%	(176)	41%	(204)	18%	(93)	4%	(23)	1%	(7)	503
COVID Vaccine: Yes	35%	(170)	41%	(195)	19%	(92)	3%	(16)	2%	(9)	481
COVID Vaccine: No	46%	(92)	34%	(68)	12%	(24)	5%	(10)	3%	(7)	200
Student Loans: Yes	47%	(58)	31%	(38)	15%	(19)	1%	(2)	6%	(7)	123
Student Loans: No	37%	(204)	40%	(225)	17%	(97)	4%	(24)	1%	(8)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB6_4: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	55%	(375)	33%	(227)	10%	(68)	1%	(4)	1%	(7)	681
Gender: Male	58%	(187)	29%	(94)	12%	(40)	—	(0)	1%	(3)	325
Gender: Female	53%	(188)	37%	(133)	8%	(28)	1%	(4)	1%	(4)	356
Age: 18-34	43%	(79)	42%	(77)	11%	(21)	2%	(4)	2%	(3)	184
Age: 35-44	41%	(36)	43%	(38)	14%	(12)	—	(0)	2%	(2)	88
Age: 45-64	65%	(162)	26%	(66)	8%	(19)	—	(0)	1%	(2)	249
Age: 65+	61%	(97)	29%	(46)	10%	(16)	—	(0)	—	(0)	160
GenZers: 1997-2012	34%	(29)	51%	(44)	10%	(9)	4%	(3)	2%	(1)	85
Millennials: 1981-1996	47%	(79)	38%	(64)	12%	(20)	1%	(1)	2%	(4)	168
GenXers: 1965-1980	60%	(104)	31%	(54)	7%	(12)	—	(0)	1%	(2)	171
Baby Boomers: 1946-1964	63%	(154)	26%	(62)	11%	(27)	—	(0)	—	(0)	243
Educ: < College	59%	(271)	31%	(145)	8%	(37)	1%	(4)	1%	(5)	462
Educ: Bachelors degree	43%	(64)	43%	(63)	13%	(19)	—	(0)	1%	(2)	148
Educ: Post-grad	55%	(39)	26%	(19)	17%	(12)	—	(0)	1%	(1)	71
Income: Under 50k	50%	(120)	37%	(90)	12%	(28)	—	(1)	1%	(3)	241
Income: 50k-100k	62%	(165)	28%	(74)	8%	(22)	1%	(3)	1%	(3)	267
Income: 100k+	52%	(90)	37%	(63)	10%	(18)	—	(0)	1%	(2)	172
Ethnicity: White (Non-Hispanic)	55%	(332)	33%	(198)	11%	(66)	1%	(3)	1%	(7)	606
All Christian	59%	(209)	34%	(120)	6%	(23)	—	(0)	—	(0)	352
Agnostic/Nothing in particular	54%	(95)	31%	(55)	13%	(23)	—	(1)	2%	(4)	177
Something Else	54%	(51)	37%	(35)	6%	(6)	—	(0)	2%	(2)	95
Evangelical	43%	(55)	48%	(61)	9%	(11)	—	(0)	—	(0)	128
Non-Evangelical	64%	(200)	30%	(93)	6%	(18)	—	(0)	1%	(2)	313
PID: Dem (no lean)	54%	(127)	31%	(72)	12%	(29)	1%	(3)	1%	(3)	233
PID: Ind (no lean)	56%	(109)	27%	(52)	15%	(30)	—	(1)	2%	(3)	195
PID: Rep (no lean)	55%	(139)	41%	(103)	4%	(9)	—	(0)	1%	(2)	253

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Table BLMB6_4: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	55%	(375)	33%	(227)	10%	(68)	1%	(4)	1%	(7)	681
PID/Gender: Dem Men	47%	(48)	33%	(33)	18%	(18)	—	(0)	2%	(2)	100
PID/Gender: Dem Women	60%	(79)	30%	(39)	8%	(10)	2%	(3)	1%	(1)	132
PID/Gender: Ind Men	64%	(70)	19%	(21)	16%	(17)	—	(0)	1%	(1)	109
PID/Gender: Ind Women	46%	(39)	36%	(31)	15%	(13)	1%	(1)	2%	(2)	86
PID/Gender: Rep Men	61%	(70)	35%	(40)	4%	(4)	—	(0)	1%	(1)	115
PID/Gender: Rep Women	50%	(69)	45%	(63)	4%	(5)	—	(0)	1%	(1)	138
Ideo: Liberal (1-3)	41%	(85)	36%	(74)	20%	(42)	2%	(3)	2%	(4)	208
Ideo: Moderate (4)	65%	(110)	27%	(46)	6%	(11)	—	(0)	2%	(3)	170
Ideo: Conservative (5-7)	60%	(172)	35%	(100)	5%	(14)	—	(0)	—	(0)	286
Ideo/PID: Conservative Republican	57%	(118)	41%	(84)	3%	(6)	—	(0)	—	(0)	208
Ideo/PID: Moderate/Conservative Democrat	72%	(53)	24%	(17)	4%	(3)	—	(0)	—	(0)	73
Ideo/PID: Liberal Democrat	46%	(71)	34%	(53)	17%	(26)	2%	(3)	1%	(2)	155
Unfavorable of Biden and Trump	53%	(67)	30%	(38)	14%	(17)	3%	(4)	—	(0)	126
2024 H2H Matchup: Biden Voter	52%	(146)	33%	(93)	14%	(40)	—	(0)	1%	(3)	281
2024 H2H Matchup: Trump Voter	58%	(177)	36%	(110)	4%	(13)	—	(0)	1%	(4)	305
2024 H2H Matchup: Would not Vote	50%	(28)	25%	(14)	19%	(11)	6%	(3)	—	(0)	57
2022 House Vote: Democrat	51%	(145)	32%	(90)	15%	(41)	1%	(4)	1%	(2)	282
2022 House Vote: Republican	61%	(181)	31%	(92)	7%	(19)	—	(0)	1%	(3)	295
2022 House Vote: Did not Vote	47%	(44)	44%	(41)	8%	(7)	—	(0)	1%	(1)	94
2020 Vote: Joe Biden	51%	(166)	32%	(104)	14%	(46)	1%	(4)	1%	(3)	323
2020 Vote: Donald Trump	59%	(187)	34%	(110)	6%	(19)	—	(0)	1%	(3)	319
2016 Vote: Hillary Clinton	53%	(118)	29%	(66)	16%	(36)	—	(1)	1%	(3)	224
2016 Vote: Donald Trump	63%	(179)	29%	(83)	6%	(18)	1%	(3)	—	(1)	283
U.S. Economy: Wrong Track	56%	(279)	34%	(166)	8%	(40)	1%	(4)	1%	(6)	495
U.S. Economy: Right Direction	51%	(95)	33%	(61)	15%	(28)	—	(0)	1%	(1)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	52%	(104)	30%	(60)	16%	(32)	1%	(3)	1%	(2)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	58%	(203)	35%	(123)	6%	(20)	—	(0)	1%	(4)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	52%	(68)	33%	(44)	12%	(16)	1%	(1)	1%	(2)	131
Top 2024 Issue: Economy	54%	(161)	39%	(116)	5%	(15)	—	(0)	1%	(3)	295

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Table BLMB6_4: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	55%	(375)	33%	(227)	10%	(68)	1%	(4)	1%	(7)	681
Community: Urban	55%	(66)	27%	(33)	16%	(19)	1%	(1)	1%	(2)	121
Community: Suburban	59%	(187)	32%	(102)	8%	(24)	1%	(3)	1%	(2)	318
Community: Rural	50%	(122)	38%	(92)	10%	(25)	—	(0)	1%	(4)	242
Community/Gender: Urban Women	57%	(37)	25%	(16)	16%	(10)	1%	(1)	—	(0)	64
Community/Gender: Urban Men	51%	(30)	30%	(17)	15%	(9)	1%	(0)	3%	(2)	58
Community/Gender: Rural Women	48%	(63)	44%	(58)	6%	(7)	—	(0)	2%	(3)	131
Community/Gender: Rural Men	53%	(58)	31%	(34)	16%	(17)	—	(0)	1%	(1)	111
Community/Gender: Suburban Women	54%	(88)	37%	(59)	7%	(11)	2%	(3)	1%	(1)	161
Community/Gender: Suburban Men	63%	(99)	27%	(43)	9%	(14)	—	(0)	1%	(1)	156
Homeowner	56%	(352)	32%	(203)	10%	(64)	—	(3)	1%	(5)	626
Military HHnm: Yes	64%	(80)	28%	(35)	6%	(8)	2%	(3)	—	(0)	125
Military HH: No	53%	(295)	35%	(192)	11%	(60)	—	(1)	1%	(7)	556
Employ: Private Sector	52%	(150)	35%	(102)	12%	(34)	—	(1)	1%	(2)	289
Employ: Retired	63%	(125)	28%	(55)	8%	(16)	—	(0)	1%	(1)	197
Self + Household: White-Collar	51%	(115)	34%	(77)	12%	(28)	1%	(3)	1%	(2)	225
Self + Household: Blue Collar	57%	(221)	32%	(124)	9%	(36)	—	(1)	1%	(4)	385
Union HH: Yes	61%	(33)	32%	(17)	7%	(4)	—	(0)	—	(0)	54
Union HH: No	55%	(342)	33%	(210)	10%	(64)	1%	(4)	1%	(7)	627
LGBTQ+: Yes	40%	(23)	44%	(26)	8%	(5)	6%	(3)	2%	(1)	58
LGBTQ+: No	56%	(351)	32%	(201)	10%	(63)	—	(1)	1%	(6)	623
Motivated to Vote	56%	(343)	32%	(199)	10%	(63)	1%	(3)	1%	(6)	614
Parent: Yes	55%	(98)	36%	(63)	7%	(13)	—	(0)	2%	(4)	178
Parent: No	55%	(277)	33%	(164)	11%	(55)	1%	(4)	1%	(4)	503
COVID Vaccine: Yes	53%	(256)	33%	(159)	12%	(58)	1%	(4)	1%	(4)	481
COVID Vaccine: No	59%	(119)	34%	(68)	5%	(10)	—	(0)	1%	(3)	200
Student Loans: Yes	50%	(61)	40%	(50)	9%	(11)	1%	(1)	1%	(1)	123
Student Loans: No	56%	(313)	32%	(177)	10%	(57)	1%	(3)	1%	(7)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_5: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	50%	(341)	33%	(223)	12%	(83)	3%	(18)	2%	(16)	681
Gender: Male	57%	(184)	26%	(85)	13%	(44)	3%	(9)	1%	(3)	325
Gender: Female	44%	(157)	39%	(138)	11%	(39)	3%	(9)	4%	(13)	356
Age: 18-34	39%	(72)	34%	(62)	18%	(34)	5%	(9)	4%	(7)	184
Age: 35-44	39%	(34)	43%	(38)	13%	(12)	1%	(0)	4%	(4)	88
Age: 45-64	58%	(144)	27%	(68)	12%	(29)	2%	(5)	1%	(3)	249
Age: 65+	57%	(92)	34%	(55)	5%	(9)	2%	(3)	2%	(3)	160
GenZers: 1997-2012	48%	(41)	23%	(20)	13%	(11)	10%	(8)	7%	(6)	85
Millennials: 1981-1996	36%	(61)	42%	(71)	19%	(32)	1%	(1)	2%	(3)	168
GenXers: 1965-1980	55%	(94)	30%	(51)	10%	(17)	2%	(4)	3%	(5)	171
Baby Boomers: 1946-1964	56%	(137)	33%	(80)	9%	(21)	2%	(4)	1%	(2)	243
Educ: < College	51%	(237)	31%	(145)	11%	(51)	3%	(14)	3%	(15)	462
Educ: Bachelors degree	46%	(68)	36%	(53)	15%	(22)	3%	(4)	—	(0)	148
Educ: Post-grad	50%	(36)	35%	(25)	13%	(9)	—	(0)	1%	(1)	71
Income: Under 50k	50%	(120)	31%	(74)	13%	(32)	3%	(7)	4%	(9)	241
Income: 50k-100k	49%	(132)	33%	(88)	14%	(37)	1%	(4)	3%	(7)	267
Income: 100k+	52%	(89)	35%	(61)	9%	(15)	4%	(7)	—	(0)	172
Ethnicity: White (Non-Hispanic)	51%	(309)	33%	(201)	12%	(71)	2%	(14)	2%	(12)	606
All Christian	56%	(197)	33%	(115)	7%	(26)	3%	(11)	1%	(4)	352
Agnostic/Nothing in particular	46%	(81)	29%	(52)	18%	(33)	1%	(2)	5%	(9)	177
Something Else	44%	(42)	41%	(39)	7%	(7)	5%	(4)	4%	(3)	95
Evangelical	49%	(62)	37%	(47)	6%	(7)	6%	(8)	2%	(3)	128
Non-Evangelical	56%	(175)	34%	(106)	6%	(20)	2%	(7)	1%	(5)	313
PID: Dem (no lean)	31%	(73)	46%	(108)	16%	(38)	4%	(8)	2%	(6)	233
PID: Ind (no lean)	57%	(111)	26%	(50)	14%	(28)	2%	(4)	1%	(2)	195
PID: Rep (no lean)	62%	(157)	26%	(65)	7%	(17)	2%	(6)	3%	(8)	253

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Table BLMB6_5: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	50%	(341)	33%	(223)	12%	(83)	3%	(18)	2%	(16)	681
PID/Gender: Dem Men	34%	(34)	40%	(41)	19%	(19)	4%	(4)	2%	(2)	100
PID/Gender: Dem Women	29%	(39)	51%	(68)	14%	(19)	3%	(4)	2%	(3)	132
PID/Gender: Ind Men	67%	(73)	17%	(19)	14%	(16)	1%	(1)	—	(0)	109
PID/Gender: Ind Women	44%	(38)	36%	(31)	14%	(12)	3%	(3)	2%	(2)	86
PID/Gender: Rep Men	66%	(76)	22%	(25)	8%	(9)	3%	(4)	1%	(1)	115
PID/Gender: Rep Women	58%	(81)	29%	(40)	6%	(8)	2%	(2)	5%	(7)	138
Ideo: Liberal (1-3)	30%	(62)	40%	(82)	27%	(56)	2%	(5)	1%	(2)	208
Ideo: Moderate (4)	47%	(79)	36%	(62)	10%	(17)	2%	(3)	5%	(8)	170
Ideo: Conservative (5-7)	67%	(192)	26%	(74)	3%	(9)	3%	(9)	1%	(2)	286
Ideo/PID: Conservative Republican	68%	(142)	25%	(52)	3%	(7)	3%	(5)	1%	(1)	208
Ideo/PID: Moderate/Conservative Democrat	39%	(29)	49%	(36)	3%	(2)	6%	(4)	3%	(2)	73
Ideo/PID: Liberal Democrat	28%	(43)	46%	(71)	23%	(36)	3%	(4)	1%	(2)	155
Unfavorable of Biden and Trump	47%	(59)	36%	(45)	16%	(20)	2%	(2)	—	(0)	126
2024 H2H Matchup: Biden Voter	35%	(99)	45%	(126)	16%	(44)	3%	(9)	1%	(3)	281
2024 H2H Matchup: Trump Voter	66%	(203)	21%	(65)	7%	(20)	2%	(6)	3%	(11)	305
2024 H2H Matchup: Would not Vote	33%	(19)	35%	(20)	27%	(16)	4%	(2)	1%	(0)	57
2022 House Vote: Democrat	33%	(94)	45%	(127)	17%	(49)	3%	(9)	1%	(2)	282
2022 House Vote: Republican	67%	(197)	24%	(71)	6%	(18)	2%	(6)	1%	(3)	295
2022 House Vote: Did not Vote	49%	(46)	23%	(22)	14%	(13)	3%	(3)	11%	(10)	94
2020 Vote: Joe Biden	33%	(105)	44%	(143)	18%	(59)	3%	(10)	2%	(5)	323
2020 Vote: Donald Trump	67%	(213)	22%	(71)	6%	(20)	2%	(7)	3%	(9)	319
2016 Vote: Hillary Clinton	32%	(71)	47%	(104)	18%	(39)	2%	(5)	2%	(3)	224
2016 Vote: Donald Trump	64%	(182)	25%	(72)	6%	(18)	3%	(7)	1%	(4)	283
U.S. Economy: Wrong Track	56%	(278)	28%	(139)	10%	(50)	3%	(14)	3%	(15)	495
U.S. Economy: Right Direction	34%	(64)	45%	(84)	17%	(32)	2%	(4)	1%	(1)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	33%	(66)	46%	(91)	17%	(35)	3%	(6)	1%	(2)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	64%	(225)	23%	(79)	8%	(29)	2%	(6)	3%	(11)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	39%	(51)	40%	(52)	14%	(19)	4%	(6)	2%	(3)	131
Top 2024 Issue: Economy	57%	(168)	26%	(75)	12%	(36)	2%	(6)	3%	(9)	295

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Table BLMB6_5: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	50%	(341)	33%	(223)	12%	(83)	3%	(18)	2%	(16)	681
Community: Urban	42%	(51)	30%	(37)	23%	(28)	1%	(1)	3%	(4)	121
Community: Suburban	50%	(159)	38%	(121)	7%	(21)	4%	(13)	1%	(3)	318
Community: Rural	54%	(131)	27%	(65)	14%	(34)	1%	(3)	4%	(9)	242
Community/Gender: Urban Women	43%	(28)	32%	(21)	19%	(12)	—	(0)	4%	(3)	64
Community/Gender: Urban Men	40%	(23)	28%	(16)	28%	(16)	2%	(1)	2%	(1)	58
Community/Gender: Rural Women	49%	(65)	32%	(42)	10%	(14)	2%	(3)	7%	(9)	131
Community/Gender: Rural Men	60%	(66)	21%	(23)	18%	(20)	—	(1)	1%	(1)	111
Community/Gender: Suburban Women	40%	(65)	47%	(76)	8%	(13)	4%	(6)	1%	(1)	161
Community/Gender: Suburban Men	60%	(94)	29%	(45)	5%	(8)	5%	(7)	1%	(2)	156
Homeowner	51%	(322)	33%	(205)	12%	(76)	2%	(12)	2%	(11)	626
Military HHnm: Yes	69%	(86)	22%	(27)	9%	(12)	—	(0)	—	(0)	125
Military HH: No	46%	(255)	35%	(196)	13%	(71)	3%	(18)	3%	(16)	556
Employ: Private Sector	51%	(147)	32%	(94)	14%	(41)	2%	(5)	1%	(3)	289
Employ: Retired	56%	(110)	36%	(71)	5%	(10)	1%	(2)	2%	(4)	197
Self + Household: White-Collar	45%	(101)	42%	(94)	11%	(24)	2%	(5)	—	(1)	225
Self + Household: Blue Collar	53%	(206)	30%	(117)	11%	(44)	3%	(13)	1%	(5)	385
Union HH: Yes	68%	(37)	26%	(14)	2%	(1)	3%	(2)	—	(0)	54
Union HH: No	49%	(304)	33%	(209)	13%	(82)	3%	(16)	3%	(16)	627
LGBTQ+: Yes	45%	(26)	32%	(18)	9%	(5)	1%	(1)	13%	(7)	58
LGBTQ+: No	51%	(315)	33%	(205)	12%	(77)	3%	(17)	1%	(9)	623
Motivated to Vote	51%	(311)	33%	(204)	12%	(73)	3%	(18)	1%	(8)	614
Parent: Yes	40%	(71)	41%	(74)	14%	(25)	1%	(2)	3%	(6)	178
Parent: No	54%	(270)	30%	(149)	11%	(57)	3%	(16)	2%	(10)	503
COVID Vaccine: Yes	46%	(223)	38%	(180)	12%	(59)	2%	(12)	1%	(6)	481
COVID Vaccine: No	59%	(118)	21%	(43)	12%	(23)	3%	(6)	5%	(10)	200
Student Loans: Yes	43%	(53)	38%	(47)	12%	(14)	6%	(8)	1%	(1)	123
Student Loans: No	52%	(288)	32%	(176)	12%	(69)	2%	(10)	3%	(15)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_6: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	32%	(216)	47%	(317)	16%	(108)	2%	(13)	4%	(27)	681
Gender: Male	31%	(102)	50%	(161)	15%	(49)	2%	(8)	1%	(5)	325
Gender: Female	32%	(114)	44%	(156)	16%	(58)	1%	(5)	6%	(22)	356
Age: 18-34	20%	(36)	51%	(93)	18%	(34)	2%	(4)	9%	(17)	184
Age: 35-44	30%	(27)	52%	(46)	13%	(12)	1%	(1)	4%	(3)	88
Age: 45-64	36%	(89)	42%	(105)	18%	(45)	3%	(8)	1%	(3)	249
Age: 65+	40%	(64)	46%	(74)	11%	(18)	1%	(1)	2%	(4)	160
GenZers: 1997-2012	13%	(11)	52%	(45)	24%	(21)	3%	(2)	8%	(7)	85
Millennials: 1981-1996	28%	(47)	49%	(83)	14%	(24)	1%	(2)	7%	(13)	168
GenXers: 1965-1980	38%	(65)	40%	(68)	17%	(28)	4%	(6)	2%	(4)	171
Baby Boomers: 1946-1964	36%	(86)	48%	(117)	14%	(35)	1%	(3)	1%	(3)	243
Educ: < College	30%	(137)	46%	(214)	17%	(79)	1%	(6)	6%	(26)	462
Educ: Bachelors degree	37%	(54)	47%	(70)	13%	(20)	2%	(3)	1%	(1)	148
Educ: Post-grad	35%	(25)	46%	(33)	12%	(9)	7%	(5)	—	(0)	71
Income: Under 50k	28%	(67)	44%	(107)	17%	(41)	2%	(4)	9%	(21)	241
Income: 50k-100k	35%	(92)	47%	(125)	15%	(40)	2%	(5)	2%	(5)	267
Income: 100k+	33%	(56)	49%	(85)	15%	(26)	2%	(4)	—	(1)	172
Ethnicity: White (Non-Hispanic)	33%	(201)	46%	(279)	15%	(90)	2%	(13)	4%	(24)	606
All Christian	39%	(136)	43%	(153)	14%	(48)	3%	(10)	2%	(6)	352
Agnostic/Nothing in particular	21%	(37)	55%	(96)	18%	(31)	—	(1)	7%	(12)	177
Something Else	36%	(34)	45%	(43)	8%	(8)	2%	(2)	10%	(9)	95
Evangelical	35%	(45)	45%	(57)	13%	(16)	1%	(2)	6%	(7)	128
Non-Evangelical	40%	(124)	42%	(133)	12%	(39)	3%	(10)	2%	(8)	313
PID: Dem (no lean)	29%	(68)	53%	(124)	13%	(31)	2%	(4)	2%	(5)	233
PID: Ind (no lean)	30%	(59)	41%	(80)	23%	(45)	1%	(2)	5%	(9)	195
PID: Rep (no lean)	35%	(89)	45%	(114)	12%	(31)	3%	(7)	5%	(12)	253

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Table BLMB6_6: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	32%	(216)	47%	(317)	16%	(108)	2%	(13)	4%	(27)	681
PID/Gender: Dem Men	31%	(31)	55%	(56)	10%	(10)	2%	(2)	2%	(2)	100
PID/Gender: Dem Women	28%	(37)	51%	(68)	16%	(21)	2%	(3)	2%	(3)	132
PID/Gender: Ind Men	25%	(27)	48%	(52)	25%	(27)	1%	(1)	2%	(2)	109
PID/Gender: Ind Women	37%	(31)	32%	(28)	21%	(18)	1%	(1)	9%	(8)	86
PID/Gender: Rep Men	37%	(43)	46%	(53)	11%	(12)	5%	(6)	1%	(1)	115
PID/Gender: Rep Women	33%	(46)	44%	(61)	14%	(19)	1%	(1)	8%	(11)	138
Ideo: Liberal (1-3)	23%	(47)	51%	(106)	20%	(41)	2%	(4)	4%	(9)	208
Ideo: Moderate (4)	32%	(55)	46%	(78)	19%	(32)	1%	(2)	2%	(3)	170
Ideo: Conservative (5-7)	39%	(112)	45%	(128)	9%	(27)	3%	(7)	4%	(12)	286
Ideo/PID: Conservative Republican	40%	(83)	45%	(93)	8%	(17)	3%	(6)	4%	(9)	208
Ideo/PID: Moderate/Conservative Democrat	42%	(31)	51%	(37)	5%	(4)	—	(0)	2%	(1)	73
Ideo/PID: Liberal Democrat	23%	(36)	56%	(86)	17%	(26)	2%	(4)	2%	(2)	155
Unfavorable of Biden and Trump	25%	(32)	39%	(49)	28%	(35)	2%	(3)	6%	(7)	126
2024 H2H Matchup: Biden Voter	32%	(89)	53%	(148)	12%	(35)	2%	(6)	1%	(4)	281
2024 H2H Matchup: Trump Voter	34%	(104)	44%	(133)	15%	(45)	2%	(7)	5%	(16)	305
2024 H2H Matchup: Would not Vote	21%	(12)	35%	(20)	35%	(20)	—	(0)	9%	(5)	57
2022 House Vote: Democrat	31%	(87)	50%	(142)	14%	(40)	2%	(5)	2%	(7)	282
2022 House Vote: Republican	36%	(105)	40%	(119)	17%	(50)	2%	(7)	5%	(13)	295
2022 House Vote: Did not Vote	24%	(22)	54%	(51)	17%	(16)	—	(0)	5%	(5)	94
2020 Vote: Joe Biden	30%	(98)	49%	(157)	16%	(53)	1%	(4)	3%	(10)	323
2020 Vote: Donald Trump	35%	(112)	42%	(135)	16%	(51)	3%	(8)	4%	(14)	319
2016 Vote: Hillary Clinton	32%	(72)	52%	(116)	13%	(30)	2%	(4)	1%	(2)	224
2016 Vote: Donald Trump	38%	(107)	43%	(122)	15%	(43)	2%	(7)	2%	(5)	283
U.S. Economy: Wrong Track	31%	(155)	45%	(221)	17%	(83)	2%	(10)	5%	(26)	495
U.S. Economy: Right Direction	33%	(61)	52%	(96)	13%	(24)	2%	(3)	—	(1)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	34%	(69)	48%	(97)	14%	(28)	2%	(4)	1%	(2)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	32%	(113)	45%	(156)	16%	(58)	2%	(7)	5%	(16)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(34)	49%	(64)	17%	(22)	2%	(2)	6%	(8)	131
Top 2024 Issue: Economy	31%	(92)	46%	(135)	16%	(47)	2%	(7)	5%	(14)	295

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Table BLMB6_6: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	32%	(216)	47%	(317)	16%	(108)	2%	(13)	4%	(27)	681
Community: Urban	28%	(34)	44%	(53)	18%	(22)	1%	(2)	8%	(10)	121
Community: Suburban	32%	(103)	48%	(152)	17%	(53)	2%	(5)	1%	(4)	318
Community: Rural	33%	(80)	46%	(111)	13%	(33)	2%	(6)	5%	(12)	242
Community/Gender: Urban Women	30%	(19)	43%	(28)	15%	(9)	—	(0)	12%	(7)	64
Community/Gender: Urban Men	25%	(14)	45%	(26)	22%	(13)	3%	(2)	5%	(3)	58
Community/Gender: Rural Women	33%	(44)	43%	(56)	13%	(17)	2%	(3)	9%	(12)	131
Community/Gender: Rural Men	33%	(36)	50%	(55)	14%	(16)	3%	(3)	1%	(1)	111
Community/Gender: Suburban Women	32%	(51)	45%	(73)	20%	(32)	2%	(2)	2%	(3)	161
Community/Gender: Suburban Men	33%	(51)	51%	(80)	13%	(21)	2%	(3)	1%	(1)	156
Homeowner	32%	(203)	46%	(291)	16%	(99)	2%	(11)	4%	(23)	626
Military HHnm: Yes	35%	(43)	44%	(56)	18%	(22)	2%	(3)	1%	(1)	125
Military HH: No	31%	(173)	47%	(262)	15%	(85)	2%	(10)	5%	(26)	556
Employ: Private Sector	27%	(79)	49%	(143)	19%	(54)	3%	(9)	2%	(5)	289
Employ: Retired	35%	(69)	49%	(96)	14%	(27)	1%	(1)	2%	(4)	197
Self + Household: White-Collar	38%	(85)	46%	(102)	13%	(30)	3%	(6)	1%	(2)	225
Self + Household: Blue Collar	30%	(114)	50%	(193)	15%	(57)	2%	(6)	4%	(15)	385
Union HH: Yes	29%	(16)	37%	(20)	28%	(15)	3%	(2)	3%	(2)	54
Union HH: No	32%	(200)	47%	(297)	15%	(93)	2%	(12)	4%	(25)	627
LGBTQ+: Yes	32%	(18)	37%	(22)	19%	(11)	1%	(0)	12%	(7)	58
LGBTQ+: No	32%	(198)	47%	(296)	16%	(97)	2%	(13)	3%	(20)	623
Motivated to Vote	33%	(206)	46%	(281)	15%	(91)	2%	(13)	4%	(23)	614
Parent: Yes	33%	(58)	47%	(84)	12%	(21)	2%	(4)	6%	(11)	178
Parent: No	31%	(158)	46%	(234)	17%	(87)	2%	(9)	3%	(16)	503
COVID Vaccine: Yes	34%	(162)	47%	(228)	14%	(69)	2%	(10)	2%	(12)	481
COVID Vaccine: No	27%	(54)	45%	(89)	20%	(39)	1%	(3)	8%	(15)	200
Student Loans: Yes	37%	(46)	40%	(49)	12%	(15)	3%	(4)	8%	(9)	123
Student Loans: No	31%	(171)	48%	(268)	17%	(92)	2%	(9)	3%	(18)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_7: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	37%	(250)	25%	(168)	18%	(121)	19%	(128)	2%	(15)	681
Gender: Male	35%	(112)	17%	(54)	18%	(59)	30%	(97)	1%	(2)	325
Gender: Female	39%	(137)	32%	(114)	17%	(62)	9%	(31)	3%	(12)	356
Age: 18-34	42%	(77)	26%	(47)	18%	(33)	12%	(23)	2%	(3)	184
Age: 35-44	32%	(28)	26%	(23)	20%	(17)	19%	(17)	4%	(3)	88
Age: 45-64	33%	(81)	25%	(63)	19%	(47)	22%	(54)	2%	(5)	249
Age: 65+	39%	(63)	22%	(35)	15%	(24)	22%	(35)	2%	(3)	160
GenZers: 1997-2012	52%	(45)	29%	(25)	10%	(8)	9%	(7)	—	(0)	85
Millennials: 1981-1996	33%	(56)	23%	(40)	22%	(36)	19%	(32)	3%	(5)	168
GenXers: 1965-1980	36%	(62)	26%	(45)	19%	(33)	17%	(29)	2%	(3)	171
Baby Boomers: 1946-1964	33%	(81)	23%	(57)	17%	(41)	24%	(58)	2%	(5)	243
Educ: < College	36%	(168)	24%	(112)	17%	(78)	19%	(90)	3%	(13)	462
Educ: Bachelors degree	36%	(54)	29%	(42)	19%	(28)	15%	(22)	1%	(2)	148
Educ: Post-grad	39%	(28)	18%	(13)	21%	(15)	22%	(16)	—	(0)	71
Income: Under 50k	37%	(89)	24%	(59)	19%	(45)	18%	(43)	2%	(6)	241
Income: 50k-100k	44%	(117)	23%	(62)	15%	(41)	15%	(40)	3%	(7)	267
Income: 100k+	25%	(44)	27%	(47)	21%	(35)	26%	(45)	1%	(2)	172
Ethnicity: White (Non-Hispanic)	36%	(219)	25%	(153)	18%	(108)	19%	(115)	2%	(10)	606
All Christian	32%	(111)	23%	(80)	22%	(76)	23%	(79)	2%	(6)	352
Agnostic/Nothing in particular	48%	(85)	23%	(41)	10%	(18)	15%	(26)	4%	(6)	177
Something Else	26%	(25)	35%	(33)	26%	(25)	11%	(10)	2%	(2)	95
Evangelical	21%	(27)	26%	(34)	32%	(41)	19%	(24)	2%	(2)	128
Non-Evangelical	35%	(109)	25%	(79)	17%	(54)	21%	(65)	2%	(6)	313
PID: Dem (no lean)	65%	(152)	23%	(52)	9%	(20)	2%	(6)	1%	(3)	233
PID: Ind (no lean)	36%	(70)	22%	(42)	14%	(26)	26%	(50)	3%	(6)	195
PID: Rep (no lean)	11%	(28)	29%	(73)	29%	(75)	28%	(72)	2%	(6)	253

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Table BLMB6_7: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	37%	(250)	25%	(168)	18%	(121)	19%	(128)	2%	(15)	681
PID/Gender: Dem Men	68%	(68)	18%	(18)	8%	(8)	6%	(6)	1%	(1)	100
PID/Gender: Dem Women	63%	(83)	26%	(35)	9%	(12)	—	(0)	2%	(2)	132
PID/Gender: Ind Men	33%	(35)	13%	(14)	13%	(14)	40%	(44)	1%	(1)	109
PID/Gender: Ind Women	40%	(34)	33%	(28)	14%	(12)	7%	(6)	6%	(5)	86
PID/Gender: Rep Men	7%	(9)	19%	(22)	32%	(37)	41%	(48)	—	(0)	115
PID/Gender: Rep Women	14%	(20)	37%	(51)	27%	(38)	18%	(25)	4%	(5)	138
Ideo: Liberal (1-3)	67%	(140)	23%	(48)	9%	(18)	1%	(1)	—	(1)	208
Ideo: Moderate (4)	42%	(72)	31%	(52)	10%	(17)	14%	(24)	3%	(6)	170
Ideo: Conservative (5-7)	12%	(33)	23%	(65)	28%	(81)	36%	(103)	2%	(5)	286
Ideo/PID: Conservative Republican	9%	(18)	26%	(54)	32%	(67)	32%	(67)	1%	(2)	208
Ideo/PID: Moderate/Conservative Democrat	58%	(42)	27%	(20)	7%	(5)	7%	(5)	1%	(1)	73
Ideo/PID: Liberal Democrat	69%	(107)	21%	(32)	9%	(14)	1%	(1)	—	(1)	155
Unfavorable of Biden and Trump	34%	(43)	23%	(29)	21%	(26)	18%	(22)	4%	(5)	126
2024 H2H Matchup: Biden Voter	65%	(183)	26%	(74)	6%	(17)	2%	(6)	1%	(2)	281
2024 H2H Matchup: Trump Voter	9%	(27)	24%	(73)	27%	(82)	38%	(116)	2%	(7)	305
2024 H2H Matchup: Would not Vote	56%	(32)	25%	(14)	18%	(10)	1%	(1)	—	(0)	57
2022 House Vote: Democrat	63%	(178)	24%	(68)	7%	(19)	4%	(12)	2%	(5)	282
2022 House Vote: Republican	10%	(29)	23%	(69)	29%	(87)	35%	(104)	2%	(6)	295
2022 House Vote: Did not Vote	40%	(37)	30%	(28)	15%	(14)	12%	(11)	3%	(3)	94
2020 Vote: Joe Biden	62%	(202)	25%	(81)	9%	(28)	2%	(8)	2%	(6)	323
2020 Vote: Donald Trump	9%	(28)	24%	(76)	28%	(91)	37%	(117)	2%	(8)	319
2016 Vote: Hillary Clinton	65%	(145)	27%	(60)	5%	(11)	2%	(5)	1%	(2)	224
2016 Vote: Donald Trump	11%	(30)	19%	(53)	31%	(89)	36%	(102)	3%	(10)	283
U.S. Economy: Wrong Track	28%	(137)	23%	(115)	22%	(107)	25%	(123)	3%	(13)	495
U.S. Economy: Right Direction	61%	(113)	28%	(52)	8%	(14)	3%	(5)	1%	(2)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	70%	(140)	21%	(42)	7%	(14)	1%	(3)	1%	(1)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(50)	24%	(84)	26%	(91)	33%	(117)	2%	(9)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	46%	(60)	32%	(41)	12%	(16)	7%	(9)	4%	(5)	131
Top 2024 Issue: Economy	16%	(47)	31%	(90)	25%	(73)	28%	(82)	1%	(3)	295

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	37%	(250)	25%	(168)	18%	(121)	19%	(128)	2%	(15)	681
Community: Urban	48%	(59)	22%	(26)	14%	(18)	12%	(15)	3%	(4)	121
Community: Suburban	31%	(98)	29%	(92)	15%	(47)	24%	(76)	2%	(5)	318
Community: Rural	38%	(93)	20%	(49)	23%	(57)	15%	(37)	3%	(6)	242
Community/Gender: Urban Women	59%	(38)	23%	(15)	12%	(7)	2%	(1)	4%	(2)	64
Community/Gender: Urban Men	36%	(21)	20%	(11)	18%	(10)	24%	(14)	3%	(1)	58
Community/Gender: Rural Women	33%	(43)	29%	(38)	24%	(31)	10%	(13)	5%	(6)	131
Community/Gender: Rural Men	45%	(49)	11%	(12)	23%	(26)	21%	(24)	—	(0)	111
Community/Gender: Suburban Women	35%	(56)	38%	(61)	15%	(23)	10%	(16)	3%	(4)	161
Community/Gender: Suburban Men	27%	(42)	20%	(31)	15%	(23)	38%	(60)	1%	(1)	156
Homeowner	36%	(227)	25%	(154)	18%	(115)	19%	(119)	2%	(12)	626
Military HHnm: Yes	30%	(38)	24%	(30)	21%	(26)	25%	(31)	—	(0)	125
Military HH: No	38%	(212)	25%	(138)	17%	(95)	17%	(97)	3%	(15)	556
Employ: Private Sector	31%	(90)	27%	(77)	21%	(61)	20%	(58)	1%	(4)	289
Employ: Retired	36%	(70)	21%	(41)	16%	(32)	24%	(47)	3%	(6)	197
Self + Household: White-Collar	42%	(94)	28%	(62)	14%	(31)	15%	(33)	2%	(4)	225
Self + Household: Blue Collar	33%	(125)	24%	(94)	21%	(79)	21%	(80)	2%	(7)	385
Union HH: Yes	33%	(18)	16%	(9)	24%	(13)	25%	(13)	3%	(2)	54
Union HH: No	37%	(232)	25%	(159)	17%	(108)	18%	(115)	2%	(13)	627
LGBTQ+: Yes	61%	(35)	18%	(10)	4%	(2)	15%	(9)	2%	(1)	58
LGBTQ+: No	34%	(214)	25%	(157)	19%	(119)	19%	(119)	2%	(13)	623
Motivated to Vote	35%	(215)	24%	(149)	18%	(113)	21%	(127)	2%	(10)	614
Parent: Yes	27%	(49)	25%	(44)	26%	(47)	17%	(31)	4%	(7)	178
Parent: No	40%	(201)	25%	(123)	15%	(74)	19%	(97)	1%	(7)	503
COVID Vaccine: Yes	44%	(212)	25%	(120)	17%	(84)	12%	(55)	2%	(9)	481
COVID Vaccine: No	19%	(38)	24%	(47)	19%	(37)	36%	(73)	3%	(5)	200
Student Loans: Yes	26%	(33)	30%	(37)	25%	(31)	17%	(21)	2%	(2)	123
Student Loans: No	39%	(217)	23%	(130)	16%	(90)	19%	(107)	2%	(12)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB6_8: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	49%	(334)	39%	(263)	9%	(64)	2%	(13)	1%	(7)	681
Gender: Male	43%	(138)	46%	(148)	10%	(34)	1%	(2)	1%	(2)	325
Gender: Female	55%	(195)	32%	(116)	8%	(30)	3%	(11)	1%	(5)	356
Age: 18-34	55%	(102)	37%	(68)	5%	(10)	2%	(3)	—	(1)	184
Age: 35-44	60%	(53)	34%	(29)	1%	(1)	3%	(2)	2%	(2)	88
Age: 45-64	51%	(127)	38%	(95)	10%	(24)	1%	(1)	1%	(2)	249
Age: 65+	33%	(52)	45%	(71)	18%	(29)	4%	(6)	1%	(2)	160
GenZers: 1997-2012	63%	(54)	29%	(25)	3%	(3)	4%	(3)	—	(0)	85
Millennials: 1981-1996	55%	(92)	38%	(64)	5%	(8)	1%	(3)	1%	(1)	168
GenXers: 1965-1980	58%	(100)	32%	(55)	8%	(14)	—	(0)	1%	(2)	171
Baby Boomers: 1946-1964	36%	(87)	46%	(112)	15%	(35)	3%	(7)	1%	(2)	243
Educ: < College	49%	(224)	40%	(183)	9%	(39)	2%	(10)	1%	(5)	462
Educ: Bachelors degree	48%	(71)	39%	(57)	10%	(15)	2%	(3)	1%	(1)	148
Educ: Post-grad	54%	(38)	32%	(23)	13%	(9)	—	(0)	1%	(1)	71
Income: Under 50k	47%	(114)	38%	(92)	10%	(23)	3%	(7)	2%	(5)	241
Income: 50k-100k	48%	(128)	41%	(109)	10%	(26)	1%	(2)	1%	(2)	267
Income: 100k+	53%	(92)	36%	(62)	8%	(14)	3%	(5)	—	(0)	172
Ethnicity: White (Non-Hispanic)	48%	(291)	39%	(235)	10%	(62)	2%	(13)	1%	(5)	606
All Christian	43%	(151)	40%	(142)	13%	(47)	2%	(8)	1%	(4)	352
Agnostic/Nothing in particular	55%	(98)	36%	(63)	7%	(12)	2%	(3)	1%	(1)	177
Something Else	67%	(64)	27%	(26)	2%	(2)	3%	(2)	1%	(1)	95
Evangelical	49%	(62)	36%	(46)	12%	(15)	3%	(4)	—	(0)	128
Non-Evangelical	49%	(152)	37%	(116)	11%	(34)	2%	(6)	2%	(6)	313
PID: Dem (no lean)	59%	(137)	34%	(80)	5%	(10)	2%	(4)	1%	(2)	233
PID: Ind (no lean)	41%	(81)	44%	(86)	12%	(23)	2%	(3)	1%	(2)	195
PID: Rep (no lean)	46%	(116)	38%	(97)	12%	(30)	3%	(7)	1%	(3)	253

Continued on next page

Table BLMB6_8: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	49%	(334)	39%	(263)	9%	(64)	2%	(13)	1%	(7)	681
PID/Gender: Dem Men	55%	(56)	39%	(39)	5%	(5)	—	(0)	1%	(1)	100
PID/Gender: Dem Women	61%	(81)	31%	(41)	4%	(6)	3%	(3)	1%	(1)	132
PID/Gender: Ind Men	38%	(42)	48%	(52)	13%	(14)	—	(0)	—	(0)	109
PID/Gender: Ind Women	45%	(39)	39%	(34)	10%	(9)	3%	(3)	2%	(2)	86
PID/Gender: Rep Men	36%	(41)	49%	(56)	13%	(14)	2%	(2)	1%	(1)	115
PID/Gender: Rep Women	55%	(76)	29%	(41)	11%	(16)	3%	(5)	1%	(2)	138
Ideo: Liberal (1-3)	59%	(123)	37%	(76)	2%	(5)	2%	(4)	—	(0)	208
Ideo: Moderate (4)	41%	(71)	43%	(73)	11%	(20)	3%	(5)	2%	(3)	170
Ideo: Conservative (5-7)	45%	(130)	39%	(111)	13%	(38)	2%	(5)	—	(1)	286
Ideo/PID: Conservative Republican	46%	(95)	39%	(81)	12%	(25)	2%	(5)	1%	(1)	208
Ideo/PID: Moderate/Conservative Democrat	53%	(39)	36%	(26)	8%	(6)	1%	(1)	2%	(1)	73
Ideo/PID: Liberal Democrat	60%	(93)	35%	(54)	3%	(5)	2%	(3)	—	(0)	155
Unfavorable of Biden and Trump	41%	(52)	32%	(40)	25%	(32)	2%	(2)	—	(0)	126
2024 H2H Matchup: Biden Voter	55%	(156)	40%	(112)	4%	(12)	1%	(2)	—	(0)	281
2024 H2H Matchup: Trump Voter	46%	(139)	39%	(118)	11%	(33)	3%	(9)	2%	(6)	305
2024 H2H Matchup: Would not Vote	44%	(25)	40%	(23)	11%	(7)	4%	(2)	—	(0)	57
2022 House Vote: Democrat	57%	(160)	40%	(113)	3%	(8)	—	(1)	—	(0)	282
2022 House Vote: Republican	44%	(131)	37%	(108)	15%	(43)	3%	(9)	1%	(4)	295
2022 House Vote: Did not Vote	41%	(39)	42%	(39)	11%	(11)	4%	(3)	2%	(2)	94
2020 Vote: Joe Biden	55%	(177)	39%	(126)	4%	(14)	1%	(4)	1%	(2)	323
2020 Vote: Donald Trump	45%	(143)	37%	(119)	14%	(46)	2%	(8)	1%	(4)	319
2016 Vote: Hillary Clinton	55%	(124)	37%	(84)	5%	(11)	2%	(4)	—	(1)	224
2016 Vote: Donald Trump	37%	(104)	44%	(124)	16%	(46)	2%	(6)	2%	(4)	283
U.S. Economy: Wrong Track	47%	(235)	38%	(187)	11%	(55)	2%	(11)	1%	(7)	495
U.S. Economy: Right Direction	53%	(99)	41%	(77)	4%	(8)	1%	(2)	—	(0)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	56%	(111)	40%	(79)	3%	(6)	2%	(4)	—	(0)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	44%	(154)	37%	(130)	15%	(52)	3%	(9)	2%	(6)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	52%	(68)	41%	(54)	5%	(6)	1%	(1)	1%	(1)	131
Top 2024 Issue: Economy	49%	(146)	36%	(107)	12%	(36)	1%	(3)	1%	(3)	295

Continued on next page

Table BLMB6_8: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	49%	(334)	39%	(263)	9%	(64)	2%	(13)	1%	(7)	681
Community: Urban	51%	(61)	40%	(49)	6%	(7)	2%	(2)	2%	(2)	121
Community: Suburban	48%	(152)	41%	(129)	9%	(28)	2%	(7)	1%	(2)	318
Community: Rural	50%	(121)	35%	(85)	12%	(29)	2%	(4)	1%	(3)	242
Community/Gender: Urban Women	63%	(40)	32%	(20)	4%	(2)	—	(0)	2%	(1)	64
Community/Gender: Urban Men	37%	(21)	50%	(29)	8%	(4)	3%	(2)	2%	(1)	58
Community/Gender: Rural Women	49%	(65)	32%	(42)	13%	(18)	3%	(4)	2%	(3)	131
Community/Gender: Rural Men	50%	(56)	39%	(43)	10%	(11)	—	(0)	—	(0)	111
Community/Gender: Suburban Women	56%	(90)	33%	(53)	6%	(10)	4%	(7)	1%	(1)	161
Community/Gender: Suburban Men	39%	(61)	48%	(76)	11%	(18)	—	(0)	1%	(1)	156
Homeowner	47%	(297)	40%	(250)	10%	(62)	2%	(13)	1%	(5)	626
Military HHnm: Yes	46%	(57)	43%	(54)	10%	(13)	1%	(2)	—	(0)	125
Military HH: No	50%	(277)	38%	(210)	9%	(50)	2%	(12)	1%	(7)	556
Employ: Private Sector	52%	(152)	37%	(108)	8%	(23)	2%	(4)	1%	(2)	289
Employ: Retired	36%	(71)	47%	(93)	13%	(25)	3%	(6)	1%	(2)	197
Self + Household: White-Collar	44%	(99)	44%	(99)	9%	(19)	3%	(6)	1%	(2)	225
Self + Household: Blue Collar	49%	(187)	38%	(147)	11%	(41)	2%	(8)	1%	(3)	385
Union HH: Yes	56%	(30)	35%	(19)	9%	(5)	—	(0)	—	(0)	54
Union HH: No	48%	(304)	39%	(245)	9%	(59)	2%	(13)	1%	(7)	627
LGBTQ+: Yes	59%	(34)	37%	(22)	3%	(2)	1%	(0)	—	(0)	58
LGBTQ+: No	48%	(300)	39%	(242)	10%	(62)	2%	(13)	1%	(7)	623
Motivated to Vote	48%	(295)	39%	(242)	10%	(58)	2%	(13)	1%	(5)	614
Parent: Yes	56%	(100)	33%	(58)	9%	(15)	1%	(2)	2%	(3)	178
Parent: No	47%	(234)	41%	(205)	10%	(48)	2%	(11)	1%	(4)	503
COVID Vaccine: Yes	47%	(224)	41%	(195)	10%	(46)	2%	(11)	1%	(5)	481
COVID Vaccine: No	55%	(110)	34%	(68)	9%	(18)	1%	(2)	1%	(2)	200
Student Loans: Yes	63%	(77)	32%	(39)	3%	(4)	2%	(3)	1%	(1)	123
Student Loans: No	46%	(256)	40%	(224)	11%	(60)	2%	(11)	1%	(6)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	47%	(320)	26%	(174)	18%	(124)	7%	(46)	3%	(18)	681
Gender: Male	40%	(130)	25%	(81)	24%	(76)	9%	(30)	2%	(7)	325
Gender: Female	53%	(190)	26%	(93)	13%	(47)	4%	(16)	3%	(11)	356
Age: 18-34	41%	(75)	30%	(55)	17%	(31)	10%	(18)	3%	(6)	184
Age: 35-44	32%	(28)	35%	(31)	17%	(15)	8%	(7)	8%	(7)	88
Age: 45-64	51%	(127)	25%	(61)	19%	(46)	4%	(10)	2%	(4)	249
Age: 65+	56%	(90)	17%	(27)	20%	(32)	6%	(10)	1%	(1)	160
GenZers: 1997-2012	43%	(36)	30%	(26)	15%	(13)	6%	(5)	6%	(5)	85
Millennials: 1981-1996	36%	(60)	32%	(53)	19%	(32)	11%	(18)	3%	(5)	168
GenXers: 1965-1980	48%	(82)	29%	(50)	15%	(26)	5%	(9)	2%	(4)	171
Baby Boomers: 1946-1964	55%	(134)	18%	(43)	21%	(52)	5%	(12)	1%	(2)	243
Educ: < College	47%	(217)	26%	(119)	18%	(81)	6%	(29)	3%	(15)	462
Educ: Bachelors degree	44%	(64)	28%	(41)	21%	(31)	5%	(8)	2%	(3)	148
Educ: Post-grad	53%	(38)	19%	(13)	16%	(11)	12%	(9)	—	(0)	71
Income: Under 50k	43%	(103)	26%	(62)	21%	(51)	6%	(15)	4%	(10)	241
Income: 50k-100k	53%	(143)	24%	(64)	14%	(39)	7%	(18)	1%	(4)	267
Income: 100k+	43%	(74)	27%	(47)	20%	(34)	8%	(13)	2%	(4)	172
Ethnicity: White (Non-Hispanic)	48%	(288)	25%	(154)	18%	(108)	7%	(41)	3%	(16)	606
All Christian	48%	(170)	22%	(78)	20%	(71)	8%	(27)	2%	(7)	352
Agnostic/Nothing in particular	43%	(76)	31%	(54)	18%	(31)	5%	(9)	4%	(7)	177
Something Else	44%	(42)	29%	(28)	17%	(16)	6%	(6)	4%	(4)	95
Evangelical	40%	(52)	21%	(27)	24%	(30)	12%	(15)	3%	(4)	128
Non-Evangelical	51%	(160)	25%	(77)	16%	(51)	6%	(17)	2%	(7)	313
PID: Dem (no lean)	65%	(151)	22%	(50)	10%	(23)	2%	(6)	1%	(3)	233
PID: Ind (no lean)	42%	(81)	26%	(51)	21%	(41)	7%	(14)	4%	(7)	195
PID: Rep (no lean)	35%	(88)	28%	(72)	24%	(60)	10%	(26)	3%	(8)	253

Continued on next page

Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	47%	(320)	26%	(174)	18%	(124)	7%	(46)	3%	(18)	681
PID/Gender: Dem Men	57%	(57)	22%	(22)	15%	(15)	6%	(6)	1%	(1)	100
PID/Gender: Dem Women	71%	(94)	21%	(28)	6%	(7)	—	(0)	2%	(2)	132
PID/Gender: Ind Men	38%	(42)	28%	(30)	25%	(27)	8%	(9)	1%	(1)	109
PID/Gender: Ind Women	46%	(40)	25%	(21)	16%	(14)	6%	(5)	7%	(6)	86
PID/Gender: Rep Men	28%	(32)	25%	(29)	29%	(34)	14%	(16)	5%	(5)	115
PID/Gender: Rep Women	40%	(56)	32%	(44)	19%	(26)	7%	(10)	2%	(3)	138
Ideo: Liberal (1-3)	58%	(120)	26%	(55)	10%	(21)	3%	(6)	3%	(6)	208
Ideo: Moderate (4)	51%	(86)	23%	(39)	21%	(35)	4%	(8)	1%	(2)	170
Ideo: Conservative (5-7)	36%	(104)	27%	(77)	23%	(66)	11%	(32)	2%	(7)	286
Ideo/PID: Conservative Republican	31%	(65)	30%	(63)	23%	(48)	12%	(25)	3%	(7)	208
Ideo/PID: Moderate/Conservative Democrat	68%	(50)	11%	(8)	12%	(8)	7%	(5)	1%	(1)	73
Ideo/PID: Liberal Democrat	64%	(99)	26%	(40)	9%	(14)	—	(0)	1%	(1)	155
Unfavorable of Biden and Trump	31%	(40)	37%	(47)	22%	(28)	5%	(7)	4%	(5)	126
2024 H2H Matchup: Biden Voter	63%	(178)	24%	(67)	11%	(31)	2%	(5)	1%	(2)	281
2024 H2H Matchup: Trump Voter	37%	(114)	22%	(68)	25%	(76)	12%	(38)	3%	(9)	305
2024 H2H Matchup: Would not Vote	25%	(14)	49%	(28)	11%	(6)	5%	(3)	9%	(5)	57
2022 House Vote: Democrat	62%	(173)	22%	(63)	10%	(29)	4%	(11)	2%	(6)	282
2022 House Vote: Republican	37%	(110)	26%	(77)	24%	(72)	11%	(32)	1%	(4)	295
2022 House Vote: Did not Vote	34%	(32)	34%	(32)	22%	(21)	2%	(2)	7%	(7)	94
2020 Vote: Joe Biden	60%	(193)	23%	(74)	12%	(39)	3%	(9)	3%	(8)	323
2020 Vote: Donald Trump	35%	(112)	26%	(83)	26%	(82)	11%	(35)	3%	(8)	319
2016 Vote: Hillary Clinton	65%	(146)	20%	(45)	10%	(23)	3%	(7)	1%	(2)	224
2016 Vote: Donald Trump	35%	(100)	26%	(75)	28%	(80)	9%	(26)	1%	(3)	283
U.S. Economy: Wrong Track	40%	(199)	28%	(138)	21%	(103)	8%	(40)	3%	(16)	495
U.S. Economy: Right Direction	65%	(121)	19%	(36)	11%	(21)	3%	(6)	1%	(2)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	66%	(132)	20%	(40)	12%	(24)	2%	(4)	—	(1)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	35%	(124)	28%	(97)	24%	(86)	11%	(37)	2%	(5)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	49%	(64)	28%	(36)	11%	(15)	4%	(5)	9%	(11)	131
Top 2024 Issue: Economy	32%	(95)	35%	(102)	22%	(66)	9%	(27)	2%	(5)	295

Continued on next page

Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	47%	(320)	26%	(174)	18%	(124)	7%	(46)	3%	(18)	681
Community: Urban	55%	(67)	18%	(22)	15%	(19)	6%	(7)	6%	(7)	121
Community: Suburban	46%	(147)	26%	(84)	18%	(56)	7%	(24)	2%	(8)	318
Community: Rural	44%	(106)	28%	(69)	20%	(49)	6%	(15)	1%	(3)	242
Community/Gender: Urban Women	57%	(36)	19%	(12)	11%	(7)	3%	(2)	9%	(6)	64
Community/Gender: Urban Men	53%	(30)	16%	(9)	21%	(12)	9%	(5)	1%	(1)	58
Community/Gender: Rural Women	50%	(66)	29%	(38)	11%	(15)	7%	(10)	2%	(3)	131
Community/Gender: Rural Men	37%	(41)	28%	(31)	31%	(34)	5%	(5)	—	(0)	111
Community/Gender: Suburban Women	54%	(88)	26%	(43)	16%	(26)	2%	(4)	1%	(2)	161
Community/Gender: Suburban Men	38%	(59)	26%	(41)	19%	(30)	13%	(20)	4%	(6)	156
Homeowner	47%	(293)	26%	(161)	19%	(118)	6%	(39)	2%	(15)	626
Military HHnm: Yes	54%	(67)	19%	(23)	19%	(24)	8%	(10)	1%	(1)	125
Military HH: No	45%	(253)	27%	(151)	18%	(100)	6%	(36)	3%	(16)	556
Employ: Private Sector	42%	(120)	26%	(76)	23%	(67)	7%	(20)	2%	(7)	289
Employ: Retired	57%	(112)	19%	(38)	18%	(35)	5%	(11)	1%	(2)	197
Self + Household: White-Collar	56%	(125)	21%	(48)	14%	(31)	7%	(15)	3%	(7)	225
Self + Household: Blue Collar	44%	(170)	26%	(101)	21%	(82)	7%	(29)	1%	(3)	385
Union HH: Yes	52%	(28)	31%	(17)	15%	(8)	3%	(1)	—	(0)	54
Union HH: No	47%	(292)	25%	(157)	18%	(116)	7%	(44)	3%	(18)	627
LGBTQ+: Yes	49%	(29)	22%	(13)	13%	(8)	7%	(4)	9%	(5)	58
LGBTQ+: No	47%	(291)	26%	(161)	19%	(116)	7%	(42)	2%	(12)	623
Motivated to Vote	47%	(290)	24%	(150)	18%	(113)	7%	(45)	3%	(16)	614
Parent: Yes	42%	(74)	29%	(52)	20%	(35)	8%	(13)	2%	(3)	178
Parent: No	49%	(245)	24%	(122)	18%	(88)	6%	(32)	3%	(14)	503
COVID Vaccine: Yes	51%	(245)	24%	(114)	17%	(83)	6%	(28)	2%	(11)	481
COVID Vaccine: No	38%	(75)	30%	(60)	20%	(40)	9%	(18)	3%	(7)	200
Student Loans: Yes	41%	(51)	25%	(31)	22%	(27)	9%	(11)	2%	(3)	123
Student Loans: No	48%	(269)	26%	(143)	17%	(96)	6%	(35)	3%	(15)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_10: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	46%	(314)	25%	(169)	16%	(106)	11%	(75)	2%	(16)	681
Gender: Male	35%	(113)	29%	(94)	19%	(61)	15%	(49)	2%	(8)	325
Gender: Female	56%	(201)	21%	(75)	12%	(44)	7%	(26)	2%	(9)	356
Age: 18-34	47%	(87)	24%	(45)	16%	(29)	10%	(19)	2%	(4)	184
Age: 35-44	46%	(40)	33%	(29)	13%	(12)	6%	(6)	2%	(2)	88
Age: 45-64	46%	(113)	25%	(61)	13%	(31)	13%	(33)	4%	(10)	249
Age: 65+	46%	(73)	22%	(35)	21%	(33)	11%	(18)	1%	(1)	160
GenZers: 1997-2012	50%	(43)	27%	(23)	8%	(7)	13%	(11)	2%	(2)	85
Millennials: 1981-1996	46%	(77)	27%	(45)	18%	(30)	8%	(13)	2%	(3)	168
GenXers: 1965-1980	50%	(85)	23%	(40)	13%	(23)	12%	(20)	2%	(4)	171
Baby Boomers: 1946-1964	43%	(105)	25%	(61)	16%	(40)	12%	(30)	3%	(7)	243
Educ: < College	44%	(205)	25%	(114)	16%	(73)	12%	(56)	3%	(14)	462
Educ: Bachelors degree	48%	(71)	24%	(35)	16%	(24)	10%	(14)	2%	(3)	148
Educ: Post-grad	53%	(38)	28%	(20)	12%	(9)	7%	(5)	—	(0)	71
Income: Under 50k	52%	(125)	17%	(41)	18%	(43)	11%	(26)	3%	(7)	241
Income: 50k-100k	45%	(120)	29%	(79)	15%	(40)	8%	(21)	3%	(7)	267
Income: 100k+	40%	(68)	29%	(50)	13%	(23)	16%	(28)	2%	(3)	172
Ethnicity: White (Non-Hispanic)	46%	(277)	24%	(148)	16%	(95)	12%	(71)	3%	(16)	606
All Christian	42%	(148)	26%	(93)	18%	(62)	11%	(38)	3%	(12)	352
Agnostic/Nothing in particular	44%	(78)	24%	(43)	18%	(32)	12%	(21)	2%	(3)	177
Something Else	48%	(46)	27%	(26)	12%	(11)	12%	(11)	2%	(2)	95
Evangelical	46%	(58)	28%	(36)	12%	(15)	13%	(17)	1%	(1)	128
Non-Evangelical	43%	(135)	26%	(82)	17%	(52)	10%	(32)	4%	(12)	313
PID: Dem (no lean)	62%	(145)	23%	(54)	7%	(17)	5%	(12)	2%	(4)	233
PID: Ind (no lean)	43%	(83)	27%	(52)	16%	(30)	14%	(27)	2%	(3)	195
PID: Rep (no lean)	34%	(86)	25%	(63)	23%	(58)	14%	(36)	4%	(10)	253

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Table BLMB6_10: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	46%	(314)	25%	(169)	16%	(106)	11%	(75)	2%	(16)	681
PID/Gender: Dem Men	50%	(50)	32%	(32)	9%	(9)	9%	(9)	1%	(1)	100
PID/Gender: Dem Women	72%	(95)	17%	(22)	7%	(9)	2%	(3)	2%	(3)	132
PID/Gender: Ind Men	36%	(39)	25%	(28)	18%	(19)	20%	(22)	1%	(1)	109
PID/Gender: Ind Women	51%	(44)	28%	(24)	13%	(11)	6%	(5)	2%	(2)	86
PID/Gender: Rep Men	20%	(23)	30%	(34)	29%	(34)	15%	(18)	5%	(6)	115
PID/Gender: Rep Women	45%	(62)	21%	(29)	18%	(25)	13%	(19)	3%	(4)	138
Ideo: Liberal (1-3)	69%	(142)	21%	(44)	6%	(13)	3%	(6)	1%	(3)	208
Ideo: Moderate (4)	39%	(67)	28%	(48)	18%	(31)	13%	(22)	2%	(3)	170
Ideo: Conservative (5-7)	34%	(98)	26%	(74)	20%	(58)	16%	(47)	3%	(9)	286
Ideo/PID: Conservative Republican	31%	(64)	28%	(58)	23%	(47)	15%	(31)	4%	(8)	208
Ideo/PID: Moderate/Conservative Democrat	50%	(37)	26%	(19)	16%	(12)	8%	(6)	—	(0)	73
Ideo/PID: Liberal Democrat	70%	(108)	21%	(33)	4%	(6)	4%	(6)	2%	(3)	155
Unfavorable of Biden and Trump	38%	(47)	27%	(34)	23%	(30)	10%	(12)	3%	(3)	126
2024 H2H Matchup: Biden Voter	63%	(177)	25%	(71)	8%	(23)	3%	(8)	1%	(3)	281
2024 H2H Matchup: Trump Voter	32%	(98)	22%	(68)	22%	(67)	20%	(61)	4%	(11)	305
2024 H2H Matchup: Would not Vote	42%	(24)	33%	(19)	17%	(10)	4%	(2)	4%	(2)	57
2022 House Vote: Democrat	64%	(180)	22%	(61)	8%	(24)	4%	(13)	1%	(4)	282
2022 House Vote: Republican	33%	(99)	25%	(73)	21%	(62)	17%	(51)	3%	(10)	295
2022 House Vote: Did not Vote	32%	(31)	33%	(31)	20%	(19)	12%	(11)	2%	(2)	94
2020 Vote: Joe Biden	62%	(200)	24%	(78)	9%	(30)	3%	(11)	1%	(4)	323
2020 Vote: Donald Trump	31%	(100)	25%	(79)	21%	(68)	19%	(61)	4%	(11)	319
2016 Vote: Hillary Clinton	64%	(144)	22%	(50)	8%	(17)	4%	(9)	2%	(4)	224
2016 Vote: Donald Trump	32%	(92)	24%	(69)	23%	(64)	18%	(51)	3%	(9)	283
U.S. Economy: Wrong Track	41%	(202)	24%	(120)	19%	(92)	14%	(67)	3%	(13)	495
U.S. Economy: Right Direction	60%	(112)	26%	(49)	7%	(14)	4%	(8)	2%	(3)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	65%	(131)	25%	(51)	4%	(8)	4%	(8)	1%	(3)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	32%	(113)	25%	(87)	22%	(77)	19%	(65)	2%	(8)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	54%	(70)	24%	(32)	16%	(21)	2%	(3)	4%	(5)	131
Top 2024 Issue: Economy	30%	(88)	27%	(81)	20%	(60)	19%	(56)	3%	(10)	295

Continued on next page

Table BLMB6_10: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	46%	(314)	25%	(169)	16%	(106)	11%	(75)	2%	(16)	681
Community: Urban	58%	(71)	20%	(24)	16%	(19)	3%	(4)	2%	(3)	121
Community: Suburban	42%	(135)	28%	(88)	15%	(46)	13%	(42)	2%	(7)	318
Community: Rural	45%	(109)	24%	(57)	17%	(40)	12%	(29)	3%	(7)	242
Community/Gender: Urban Women	62%	(39)	22%	(14)	12%	(8)	1%	(1)	3%	(2)	64
Community/Gender: Urban Men	54%	(31)	18%	(10)	21%	(12)	5%	(3)	1%	(1)	58
Community/Gender: Rural Women	51%	(67)	21%	(28)	12%	(16)	13%	(17)	3%	(4)	131
Community/Gender: Rural Men	38%	(42)	27%	(30)	22%	(24)	11%	(12)	3%	(3)	111
Community/Gender: Suburban Women	59%	(95)	21%	(34)	13%	(21)	5%	(8)	2%	(3)	161
Community/Gender: Suburban Men	25%	(40)	35%	(54)	16%	(25)	22%	(34)	2%	(4)	156
Homeowner	45%	(284)	25%	(158)	16%	(100)	11%	(68)	2%	(16)	626
Military HHnm: Yes	40%	(51)	28%	(35)	18%	(23)	12%	(16)	1%	(1)	125
Military HH: No	47%	(263)	24%	(134)	15%	(83)	11%	(60)	3%	(15)	556
Employ: Private Sector	44%	(128)	27%	(79)	14%	(41)	12%	(35)	2%	(6)	289
Employ: Retired	48%	(94)	24%	(47)	16%	(32)	11%	(22)	1%	(2)	197
Self + Household: White-Collar	52%	(117)	22%	(50)	13%	(30)	11%	(24)	1%	(3)	225
Self + Household: Blue Collar	43%	(167)	27%	(105)	15%	(58)	11%	(43)	3%	(12)	385
Union HH: Yes	36%	(19)	28%	(15)	16%	(8)	15%	(8)	6%	(3)	54
Union HH: No	47%	(295)	25%	(154)	16%	(98)	11%	(67)	2%	(13)	627
LGBTQ+: Yes	74%	(43)	12%	(7)	5%	(3)	9%	(5)	—	(0)	58
LGBTQ+: No	43%	(271)	26%	(163)	17%	(103)	11%	(70)	3%	(16)	623
Motivated to Vote	46%	(280)	24%	(148)	16%	(97)	12%	(75)	2%	(13)	614
Parent: Yes	42%	(74)	26%	(46)	21%	(38)	10%	(17)	2%	(3)	178
Parent: No	48%	(240)	25%	(124)	14%	(68)	12%	(58)	3%	(13)	503
COVID Vaccine: Yes	48%	(231)	26%	(123)	14%	(69)	9%	(43)	3%	(14)	481
COVID Vaccine: No	41%	(82)	23%	(46)	18%	(37)	16%	(32)	1%	(3)	200
Student Loans: Yes	50%	(62)	22%	(27)	12%	(14)	13%	(17)	3%	(4)	123
Student Loans: No	45%	(252)	26%	(143)	16%	(92)	11%	(59)	2%	(12)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_11: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security Medicare)*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	54%	(368)	34%	(232)	9%	(63)	1%	(5)	2%	(14)	681
Gender: Male	50%	(161)	35%	(114)	13%	(43)	—	(1)	1%	(5)	325
Gender: Female	58%	(206)	33%	(117)	6%	(20)	1%	(4)	3%	(9)	356
Age: 18-34	33%	(60)	45%	(83)	17%	(32)	1%	(2)	4%	(8)	184
Age: 35-44	40%	(35)	46%	(41)	10%	(9)	1%	(1)	3%	(3)	88
Age: 45-64	64%	(159)	28%	(69)	7%	(17)	—	(1)	1%	(3)	249
Age: 65+	71%	(114)	25%	(39)	4%	(6)	1%	(1)	—	(0)	160
GenZers: 1997-2012	44%	(38)	39%	(34)	14%	(12)	2%	(1)	—	(0)	85
Millennials: 1981-1996	31%	(52)	48%	(81)	15%	(26)	—	(1)	5%	(9)	168
GenXers: 1965-1980	51%	(88)	35%	(60)	11%	(19)	—	(1)	2%	(4)	171
Baby Boomers: 1946-1964	74%	(181)	23%	(55)	2%	(5)	1%	(2)	—	(1)	243
Educ: < College	57%	(263)	35%	(160)	6%	(27)	—	(1)	2%	(11)	462
Educ: Bachelors degree	51%	(76)	30%	(44)	16%	(23)	1%	(1)	2%	(3)	148
Educ: Post-grad	40%	(29)	39%	(27)	18%	(13)	3%	(2)	—	(0)	71
Income: Under 50k	60%	(144)	29%	(70)	7%	(17)	1%	(3)	3%	(8)	241
Income: 50k-100k	53%	(141)	37%	(98)	9%	(24)	—	(0)	1%	(3)	267
Income: 100k+	48%	(83)	37%	(63)	13%	(22)	1%	(2)	1%	(2)	172
Ethnicity: White (Non-Hispanic)	52%	(318)	35%	(211)	10%	(60)	1%	(5)	2%	(13)	606
All Christian	56%	(196)	33%	(117)	9%	(31)	1%	(4)	1%	(4)	352
Agnostic/Nothing in particular	50%	(89)	35%	(63)	12%	(21)	1%	(1)	2%	(4)	177
Something Else	57%	(54)	31%	(30)	6%	(5)	—	(0)	7%	(6)	95
Evangelical	52%	(66)	33%	(42)	10%	(13)	—	(0)	5%	(6)	128
Non-Evangelical	58%	(183)	32%	(100)	7%	(23)	1%	(3)	1%	(4)	313
PID: Dem (no lean)	59%	(138)	32%	(75)	7%	(16)	—	(1)	1%	(3)	233
PID: Ind (no lean)	52%	(101)	34%	(66)	12%	(24)	—	(1)	1%	(3)	195
PID: Rep (no lean)	51%	(128)	36%	(90)	9%	(23)	1%	(3)	3%	(8)	253

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Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security Medicare)

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	54%	(368)	34%	(232)	9%	(63)	1%	(5)	2%	(14)	681
PID/Gender: Dem Men	53%	(53)	37%	(37)	8%	(8)	1%	(1)	2%	(2)	100
PID/Gender: Dem Women	64%	(85)	29%	(39)	6%	(8)	—	(0)	1%	(1)	132
PID/Gender: Ind Men	51%	(55)	30%	(32)	19%	(20)	—	(0)	1%	(1)	109
PID/Gender: Ind Women	54%	(46)	39%	(34)	5%	(4)	1%	(1)	2%	(1)	86
PID/Gender: Rep Men	46%	(53)	39%	(45)	13%	(15)	—	(0)	1%	(2)	115
PID/Gender: Rep Women	54%	(75)	33%	(45)	6%	(8)	2%	(3)	5%	(7)	138
Ideo: Liberal (1-3)	52%	(109)	36%	(75)	10%	(21)	—	(1)	1%	(2)	208
Ideo: Moderate (4)	64%	(110)	31%	(52)	3%	(5)	1%	(1)	1%	(2)	170
Ideo: Conservative (5-7)	49%	(139)	36%	(103)	11%	(32)	1%	(3)	3%	(8)	286
Ideo/PID: Conservative Republican	49%	(101)	35%	(73)	11%	(23)	1%	(2)	4%	(8)	208
Ideo/PID: Moderate/Conservative Democrat	64%	(47)	34%	(25)	2%	(1)	—	(0)	—	(0)	73
Ideo/PID: Liberal Democrat	57%	(88)	32%	(49)	10%	(15)	1%	(1)	1%	(2)	155
Unfavorable of Biden and Trump	39%	(48)	47%	(59)	13%	(16)	1%	(1)	1%	(2)	126
2024 H2H Matchup: Biden Voter	61%	(173)	30%	(86)	6%	(18)	—	(1)	1%	(4)	281
2024 H2H Matchup: Trump Voter	49%	(149)	35%	(108)	11%	(35)	1%	(3)	3%	(9)	305
2024 H2H Matchup: Would not Vote	50%	(28)	40%	(23)	9%	(5)	1%	(1)	—	(0)	57
2022 House Vote: Democrat	60%	(170)	32%	(91)	6%	(17)	1%	(2)	1%	(2)	282
2022 House Vote: Republican	48%	(140)	37%	(110)	11%	(34)	1%	(2)	3%	(8)	295
2022 House Vote: Did not Vote	55%	(52)	30%	(28)	12%	(12)	1%	(1)	2%	(2)	94
2020 Vote: Joe Biden	59%	(189)	33%	(106)	7%	(23)	—	(1)	1%	(4)	323
2020 Vote: Donald Trump	49%	(155)	37%	(117)	11%	(37)	1%	(2)	3%	(8)	319
2016 Vote: Hillary Clinton	65%	(146)	27%	(60)	6%	(14)	—	(1)	1%	(3)	224
2016 Vote: Donald Trump	53%	(150)	36%	(102)	10%	(27)	1%	(3)	1%	(1)	283
U.S. Economy: Wrong Track	52%	(256)	35%	(174)	10%	(49)	1%	(4)	2%	(12)	495
U.S. Economy: Right Direction	60%	(111)	31%	(58)	8%	(14)	1%	(1)	1%	(2)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	64%	(129)	27%	(55)	7%	(15)	—	(0)	1%	(2)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	47%	(166)	38%	(132)	11%	(40)	1%	(3)	3%	(9)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	56%	(73)	34%	(44)	7%	(9)	1%	(2)	2%	(3)	131
Top 2024 Issue: Economy	39%	(115)	45%	(133)	12%	(35)	1%	(2)	3%	(9)	295

Continued on next page

Table BLMB6_11: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security Medicare)*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	54%	(368)	34%	(232)	9%	(63)	1%	(5)	2%	(14)	681
Community: Urban	60%	(73)	33%	(40)	5%	(6)	—	(0)	2%	(2)	121
Community: Suburban	55%	(174)	33%	(106)	10%	(31)	1%	(3)	1%	(3)	318
Community: Rural	50%	(120)	35%	(85)	11%	(26)	1%	(2)	3%	(8)	242
Community/Gender: Urban Women	65%	(41)	31%	(20)	3%	(2)	—	(0)	1%	(1)	64
Community/Gender: Urban Men	55%	(32)	35%	(20)	7%	(4)	1%	(0)	3%	(1)	58
Community/Gender: Rural Women	49%	(65)	38%	(50)	5%	(7)	1%	(1)	6%	(8)	131
Community/Gender: Rural Men	50%	(55)	32%	(35)	17%	(19)	1%	(1)	—	(0)	111
Community/Gender: Suburban Women	62%	(100)	30%	(48)	7%	(11)	2%	(3)	—	(0)	161
Community/Gender: Suburban Men	48%	(75)	37%	(59)	13%	(20)	—	(0)	2%	(3)	156
Homeowner	54%	(339)	34%	(214)	9%	(56)	1%	(4)	2%	(12)	626
Military HHnm: Yes	59%	(75)	31%	(39)	8%	(10)	1%	(1)	1%	(1)	125
Military HH: No	53%	(293)	35%	(192)	10%	(54)	1%	(4)	2%	(12)	556
Employ: Private Sector	49%	(141)	36%	(103)	13%	(39)	—	(1)	2%	(5)	289
Employ: Retired	73%	(144)	24%	(48)	2%	(4)	1%	(1)	—	(1)	197
Self + Household: White-Collar	52%	(118)	32%	(72)	12%	(27)	2%	(3)	2%	(4)	225
Self + Household: Blue Collar	58%	(223)	31%	(121)	8%	(31)	—	(2)	2%	(8)	385
Union HH: Yes	44%	(24)	43%	(23)	12%	(6)	—	(0)	—	(0)	54
Union HH: No	55%	(344)	33%	(208)	9%	(57)	1%	(5)	2%	(13)	627
LGBTQ+: Yes	50%	(29)	43%	(25)	6%	(4)	—	(0)	1%	(0)	58
LGBTQ+: No	54%	(339)	33%	(206)	10%	(60)	1%	(5)	2%	(13)	623
Motivated to Vote	54%	(334)	33%	(204)	10%	(59)	1%	(5)	2%	(12)	614
Parent: Yes	32%	(58)	49%	(87)	14%	(25)	—	(1)	5%	(8)	178
Parent: No	62%	(310)	29%	(145)	8%	(39)	1%	(4)	1%	(6)	503
COVID Vaccine: Yes	57%	(274)	32%	(154)	9%	(44)	1%	(3)	1%	(6)	481
COVID Vaccine: No	47%	(93)	39%	(78)	10%	(19)	1%	(2)	4%	(8)	200
Student Loans: Yes	42%	(52)	32%	(40)	18%	(23)	1%	(1)	7%	(8)	123
Student Loans: No	57%	(316)	34%	(191)	7%	(41)	1%	(4)	1%	(5)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_12: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	59%	(399)	25%	(172)	8%	(55)	3%	(18)	5%	(36)	681
Gender: Male	58%	(190)	28%	(90)	6%	(18)	3%	(10)	5%	(16)	325
Gender: Female	59%	(210)	23%	(82)	10%	(36)	2%	(8)	6%	(20)	356
Age: 18-34	51%	(93)	26%	(48)	11%	(20)	2%	(4)	10%	(19)	184
Age: 35-44	50%	(43)	33%	(29)	4%	(4)	2%	(2)	11%	(10)	88
Age: 45-64	59%	(148)	28%	(69)	8%	(19)	3%	(8)	2%	(4)	249
Age: 65+	72%	(115)	16%	(26)	8%	(12)	2%	(4)	2%	(3)	160
GenZers: 1997-2012	42%	(36)	22%	(19)	16%	(14)	3%	(2)	17%	(15)	85
Millennials: 1981-1996	54%	(91)	32%	(54)	5%	(9)	2%	(3)	6%	(11)	168
GenXers: 1965-1980	62%	(106)	22%	(38)	7%	(12)	5%	(8)	4%	(7)	171
Baby Boomers: 1946-1964	64%	(155)	25%	(61)	8%	(20)	2%	(4)	1%	(3)	243
Educ: < College	57%	(265)	27%	(123)	8%	(38)	2%	(9)	6%	(28)	462
Educ: Bachelors degree	60%	(88)	24%	(36)	8%	(11)	3%	(5)	5%	(8)	148
Educ: Post-grad	65%	(47)	20%	(14)	7%	(5)	7%	(5)	1%	(1)	71
Income: Under 50k	53%	(128)	29%	(71)	6%	(14)	4%	(9)	8%	(19)	241
Income: 50k-100k	60%	(161)	25%	(67)	9%	(23)	2%	(6)	4%	(12)	267
Income: 100k+	64%	(110)	20%	(35)	10%	(17)	2%	(4)	3%	(6)	172
Ethnicity: White (Non-Hispanic)	60%	(363)	25%	(154)	7%	(44)	3%	(18)	4%	(26)	606
All Christian	60%	(212)	26%	(93)	6%	(23)	4%	(15)	2%	(8)	352
Agnostic/Nothing in particular	53%	(93)	26%	(46)	8%	(15)	1%	(1)	12%	(22)	177
Something Else	61%	(58)	23%	(22)	9%	(8)	2%	(2)	6%	(6)	95
Evangelical	51%	(65)	36%	(46)	6%	(8)	3%	(4)	3%	(4)	128
Non-Evangelical	63%	(199)	22%	(69)	7%	(23)	4%	(12)	3%	(10)	313
PID: Dem (no lean)	80%	(186)	13%	(30)	4%	(9)	—	(1)	3%	(7)	233
PID: Ind (no lean)	52%	(102)	29%	(56)	8%	(15)	5%	(10)	6%	(12)	195
PID: Rep (no lean)	44%	(112)	34%	(87)	12%	(31)	3%	(7)	7%	(17)	253

Continued on next page

Table BLMB6_12: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	59%	(399)	25%	(172)	8%	(55)	3%	(18)	5%	(36)	681
PID/Gender: Dem Men	83%	(84)	10%	(10)	4%	(4)	1%	(1)	2%	(2)	100
PID/Gender: Dem Women	77%	(102)	15%	(19)	4%	(5)	—	(0)	4%	(6)	132
PID/Gender: Ind Men	47%	(51)	35%	(38)	3%	(3)	7%	(8)	9%	(10)	109
PID/Gender: Ind Women	59%	(51)	22%	(19)	14%	(12)	3%	(3)	3%	(2)	86
PID/Gender: Rep Men	48%	(55)	37%	(42)	10%	(11)	1%	(1)	4%	(4)	115
PID/Gender: Rep Women	41%	(57)	32%	(44)	14%	(19)	4%	(6)	9%	(12)	138
Ideo: Liberal (1-3)	77%	(161)	12%	(25)	7%	(14)	1%	(1)	3%	(7)	208
Ideo: Moderate (4)	54%	(92)	27%	(46)	4%	(8)	4%	(6)	10%	(18)	170
Ideo: Conservative (5-7)	49%	(140)	34%	(99)	11%	(31)	2%	(7)	3%	(9)	286
Ideo/PID: Conservative Republican	47%	(97)	34%	(71)	13%	(27)	2%	(5)	3%	(7)	208
Ideo/PID: Moderate/Conservative Democrat	85%	(62)	9%	(6)	1%	(1)	1%	(1)	3%	(3)	73
Ideo/PID: Liberal Democrat	78%	(121)	14%	(22)	5%	(8)	—	(0)	3%	(4)	155
Unfavorable of Biden and Trump	44%	(55)	36%	(45)	15%	(19)	1%	(1)	5%	(6)	126
2024 H2H Matchup: Biden Voter	83%	(233)	14%	(39)	1%	(3)	1%	(2)	2%	(5)	281
2024 H2H Matchup: Trump Voter	43%	(132)	34%	(105)	11%	(33)	5%	(15)	7%	(20)	305
2024 H2H Matchup: Would not Vote	30%	(17)	23%	(13)	29%	(16)	2%	(1)	17%	(10)	57
2022 House Vote: Democrat	80%	(225)	14%	(40)	4%	(10)	1%	(2)	2%	(5)	282
2022 House Vote: Republican	46%	(136)	34%	(101)	11%	(32)	5%	(14)	4%	(12)	295
2022 House Vote: Did not Vote	36%	(34)	32%	(30)	11%	(11)	1%	(1)	19%	(18)	94
2020 Vote: Joe Biden	76%	(247)	14%	(47)	6%	(18)	1%	(3)	3%	(9)	323
2020 Vote: Donald Trump	44%	(142)	36%	(115)	10%	(32)	4%	(14)	5%	(17)	319
2016 Vote: Hillary Clinton	82%	(184)	11%	(24)	3%	(7)	1%	(3)	3%	(6)	224
2016 Vote: Donald Trump	48%	(135)	36%	(102)	10%	(27)	3%	(9)	3%	(10)	283
U.S. Economy: Wrong Track	49%	(245)	30%	(150)	10%	(51)	3%	(16)	7%	(33)	495
U.S. Economy: Right Direction	83%	(154)	12%	(22)	2%	(4)	1%	(2)	2%	(4)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	82%	(163)	10%	(21)	6%	(11)	—	(1)	2%	(4)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	43%	(151)	34%	(121)	10%	(35)	5%	(16)	8%	(28)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	65%	(85)	24%	(31)	7%	(9)	1%	(1)	3%	(4)	131
Top 2024 Issue: Economy	46%	(134)	36%	(105)	9%	(27)	4%	(12)	6%	(17)	295

Continued on next page

Table BLMB6_12: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	59%	(399)	25%	(172)	8%	(55)	3%	(18)	5%	(36)	681
Community: Urban	70%	(85)	19%	(23)	7%	(8)	1%	(1)	5%	(6)	121
Community: Suburban	58%	(183)	29%	(91)	8%	(26)	3%	(9)	3%	(8)	318
Community: Rural	55%	(132)	24%	(59)	9%	(21)	3%	(8)	9%	(23)	242
Community/Gender: Urban Women	74%	(47)	11%	(7)	9%	(6)	1%	(1)	5%	(3)	64
Community/Gender: Urban Men	65%	(37)	27%	(15)	4%	(2)	—	(0)	4%	(2)	58
Community/Gender: Rural Women	56%	(74)	22%	(29)	8%	(11)	2%	(3)	11%	(14)	131
Community/Gender: Rural Men	52%	(58)	26%	(29)	9%	(9)	5%	(6)	8%	(9)	111
Community/Gender: Suburban Women	55%	(88)	28%	(46)	12%	(20)	3%	(5)	2%	(3)	161
Community/Gender: Suburban Men	60%	(94)	29%	(46)	4%	(6)	3%	(4)	3%	(5)	156
Homeowner	59%	(368)	25%	(158)	8%	(50)	3%	(17)	5%	(33)	626
Military HHnm: Yes	61%	(77)	26%	(32)	8%	(10)	4%	(5)	1%	(1)	125
Military HH: No	58%	(323)	25%	(140)	8%	(44)	2%	(13)	6%	(35)	556
Employ: Private Sector	53%	(154)	31%	(89)	9%	(25)	4%	(11)	3%	(10)	289
Employ: Retired	67%	(133)	23%	(45)	6%	(12)	2%	(3)	2%	(4)	197
Self + Household: White-Collar	64%	(144)	21%	(47)	8%	(18)	4%	(9)	3%	(7)	225
Self + Household: Blue Collar	58%	(225)	28%	(109)	7%	(26)	2%	(9)	4%	(15)	385
Union HH: Yes	60%	(32)	22%	(12)	11%	(6)	6%	(3)	—	(0)	54
Union HH: No	59%	(367)	26%	(160)	8%	(49)	2%	(15)	6%	(36)	627
LGBTQ+: Yes	65%	(38)	11%	(7)	12%	(7)	—	(0)	12%	(7)	58
LGBTQ+: No	58%	(362)	27%	(166)	8%	(47)	3%	(18)	5%	(30)	623
Motivated to Vote	62%	(378)	25%	(155)	7%	(45)	3%	(17)	3%	(19)	614
Parent: Yes	56%	(99)	27%	(49)	9%	(15)	2%	(3)	6%	(11)	178
Parent: No	60%	(300)	25%	(123)	8%	(39)	3%	(15)	5%	(25)	503
COVID Vaccine: Yes	68%	(326)	22%	(107)	6%	(28)	2%	(12)	2%	(9)	481
COVID Vaccine: No	37%	(74)	33%	(66)	13%	(27)	3%	(6)	14%	(28)	200
Student Loans: Yes	58%	(72)	24%	(29)	11%	(13)	2%	(2)	6%	(7)	123
Student Loans: No	59%	(328)	26%	(143)	7%	(41)	3%	(16)	5%	(30)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_13: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	64%	(433)	29%	(198)	6%	(39)	1%	(7)	1%	(4)	681
Gender: Male	58%	(187)	31%	(101)	9%	(31)	1%	(2)	1%	(3)	325
Gender: Female	69%	(245)	27%	(97)	2%	(8)	1%	(5)	—	(1)	356
Age: 18-34	68%	(124)	24%	(44)	6%	(11)	2%	(4)	—	(0)	184
Age: 35-44	58%	(51)	40%	(35)	1%	(0)	—	(0)	1%	(1)	88
Age: 45-64	65%	(162)	26%	(64)	8%	(20)	1%	(3)	—	(1)	249
Age: 65+	60%	(95)	34%	(54)	5%	(8)	—	(0)	2%	(2)	160
GenZers: 1997-2012	66%	(57)	21%	(18)	8%	(7)	4%	(4)	—	(0)	85
Millennials: 1981-1996	63%	(107)	33%	(56)	3%	(4)	—	(0)	1%	(1)	168
GenXers: 1965-1980	65%	(112)	24%	(40)	10%	(18)	1%	(2)	—	(0)	171
Baby Boomers: 1946-1964	63%	(152)	33%	(80)	3%	(7)	1%	(2)	1%	(2)	243
Educ: < College	66%	(305)	30%	(137)	3%	(14)	—	(2)	1%	(4)	462
Educ: Bachelors degree	59%	(88)	27%	(39)	10%	(15)	4%	(6)	—	(0)	148
Educ: Post-grad	56%	(40)	30%	(21)	14%	(10)	—	(0)	—	(0)	71
Income: Under 50k	65%	(157)	30%	(72)	3%	(7)	1%	(3)	1%	(3)	241
Income: 50k-100k	63%	(167)	31%	(83)	5%	(15)	1%	(2)	—	(1)	267
Income: 100k+	63%	(109)	25%	(44)	10%	(17)	1%	(2)	—	(0)	172
Ethnicity: White (Non-Hispanic)	63%	(381)	29%	(177)	6%	(39)	1%	(7)	1%	(4)	606
All Christian	59%	(207)	33%	(115)	7%	(24)	1%	(5)	1%	(3)	352
Agnostic/Nothing in particular	63%	(111)	30%	(53)	6%	(11)	—	(0)	1%	(2)	177
Something Else	76%	(73)	19%	(18)	2%	(2)	3%	(2)	—	(0)	95
Evangelical	62%	(79)	30%	(38)	6%	(8)	3%	(3)	—	(0)	128
Non-Evangelical	64%	(200)	29%	(89)	6%	(18)	1%	(4)	1%	(3)	313
PID: Dem (no lean)	73%	(170)	23%	(54)	2%	(6)	1%	(3)	—	(1)	233
PID: Ind (no lean)	64%	(124)	28%	(54)	7%	(14)	—	(0)	1%	(3)	195
PID: Rep (no lean)	55%	(139)	36%	(90)	7%	(19)	2%	(4)	—	(1)	253

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Table BLMB6_13: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	64%	(433)	29%	(198)	6%	(39)	1%	(7)	1%	(4)	681
PID/Gender: Dem Men	68%	(69)	28%	(28)	3%	(3)	—	(0)	1%	(1)	100
PID/Gender: Dem Women	76%	(101)	20%	(26)	2%	(2)	2%	(2)	—	(0)	132
PID/Gender: Ind Men	57%	(62)	28%	(30)	13%	(14)	—	(0)	2%	(2)	109
PID/Gender: Ind Women	72%	(62)	27%	(23)	—	(0)	—	(0)	—	(0)	86
PID/Gender: Rep Men	49%	(57)	38%	(43)	11%	(13)	2%	(2)	—	(0)	115
PID/Gender: Rep Women	59%	(82)	34%	(47)	4%	(6)	2%	(2)	1%	(1)	138
Ideo: Liberal (1-3)	73%	(152)	23%	(48)	3%	(6)	1%	(3)	—	(0)	208
Ideo: Moderate (4)	68%	(116)	26%	(44)	5%	(9)	—	(0)	—	(1)	170
Ideo: Conservative (5-7)	53%	(151)	36%	(104)	8%	(24)	2%	(4)	1%	(2)	286
Ideo/PID: Conservative Republican	52%	(107)	38%	(78)	8%	(18)	2%	(4)	—	(0)	208
Ideo/PID: Moderate/Conservative Democrat	81%	(59)	19%	(14)	—	(0)	—	(0)	—	(0)	73
Ideo/PID: Liberal Democrat	70%	(108)	25%	(39)	4%	(6)	2%	(3)	—	(0)	155
Unfavorable of Biden and Trump	62%	(79)	30%	(38)	7%	(8)	1%	(1)	—	(0)	126
2024 H2H Matchup: Biden Voter	75%	(210)	23%	(63)	3%	(7)	—	(0)	—	(1)	281
2024 H2H Matchup: Trump Voter	55%	(168)	33%	(101)	9%	(27)	1%	(5)	1%	(3)	305
2024 H2H Matchup: Would not Vote	64%	(36)	31%	(17)	1%	(0)	4%	(2)	—	(0)	57
2022 House Vote: Democrat	77%	(216)	21%	(59)	2%	(6)	—	(0)	—	(1)	282
2022 House Vote: Republican	53%	(155)	36%	(105)	10%	(28)	2%	(5)	1%	(2)	295
2022 House Vote: Did not Vote	58%	(54)	33%	(31)	5%	(5)	3%	(2)	1%	(1)	94
2020 Vote: Joe Biden	76%	(245)	22%	(70)	1%	(4)	1%	(3)	—	(1)	323
2020 Vote: Donald Trump	53%	(168)	35%	(111)	11%	(34)	1%	(3)	1%	(2)	319
2016 Vote: Hillary Clinton	73%	(164)	26%	(59)	—	(0)	—	(0)	1%	(1)	224
2016 Vote: Donald Trump	49%	(140)	39%	(112)	9%	(26)	1%	(3)	1%	(2)	283
U.S. Economy: Wrong Track	61%	(302)	30%	(149)	7%	(35)	1%	(6)	1%	(4)	495
U.S. Economy: Right Direction	70%	(131)	26%	(49)	2%	(4)	1%	(1)	—	(1)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	75%	(150)	22%	(44)	2%	(3)	1%	(3)	—	(1)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53%	(185)	36%	(126)	9%	(32)	1%	(3)	1%	(3)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	75%	(98)	22%	(28)	2%	(3)	1%	(1)	—	(0)	131
Top 2024 Issue: Economy	54%	(159)	36%	(106)	9%	(26)	—	(1)	1%	(2)	295

Continued on next page

Table BLMB6_13: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	64%	(433)	29%	(198)	6%	(39)	1%	(7)	1%	(4)	681
Community: Urban	66%	(80)	28%	(34)	4%	(5)	—	(1)	2%	(2)	121
Community: Suburban	63%	(200)	27%	(86)	8%	(25)	1%	(4)	1%	(2)	318
Community: Rural	63%	(153)	32%	(78)	3%	(8)	1%	(3)	—	(0)	242
Community/Gender: Urban Women	68%	(43)	30%	(19)	2%	(1)	—	(0)	—	(0)	64
Community/Gender: Urban Men	63%	(36)	26%	(15)	6%	(3)	1%	(1)	4%	(2)	58
Community/Gender: Rural Women	67%	(89)	31%	(40)	1%	(1)	1%	(1)	—	(0)	131
Community/Gender: Rural Men	58%	(64)	34%	(38)	6%	(7)	1%	(2)	—	(0)	111
Community/Gender: Suburban Women	70%	(113)	23%	(38)	3%	(5)	2%	(4)	1%	(1)	161
Community/Gender: Suburban Men	56%	(87)	31%	(49)	13%	(20)	—	(0)	—	(1)	156
Homeowner	63%	(393)	30%	(186)	6%	(38)	1%	(7)	—	(3)	626
Military HHnm: Yes	64%	(80)	29%	(36)	5%	(6)	1%	(1)	1%	(2)	125
Military HH: No	63%	(353)	29%	(162)	6%	(33)	1%	(6)	1%	(3)	556
Employ: Private Sector	63%	(182)	27%	(79)	9%	(26)	1%	(3)	—	(0)	289
Employ: Retired	61%	(121)	33%	(66)	3%	(5)	1%	(2)	2%	(3)	197
Self + Household: White-Collar	61%	(138)	28%	(62)	9%	(19)	2%	(5)	—	(0)	225
Self + Household: Blue Collar	65%	(251)	31%	(119)	2%	(9)	1%	(2)	1%	(3)	385
Union HH: Yes	62%	(33)	24%	(13)	14%	(8)	—	(0)	—	(0)	54
Union HH: No	64%	(399)	30%	(185)	5%	(31)	1%	(7)	1%	(4)	627
LGBTQ+: Yes	72%	(42)	16%	(9)	12%	(7)	—	(0)	—	(0)	58
LGBTQ+: No	63%	(391)	30%	(189)	5%	(32)	1%	(7)	1%	(4)	623
Motivated to Vote	63%	(388)	29%	(178)	6%	(37)	1%	(7)	1%	(4)	614
Parent: Yes	59%	(104)	37%	(66)	4%	(8)	—	(0)	—	(0)	178
Parent: No	65%	(328)	26%	(133)	6%	(31)	1%	(7)	1%	(4)	503
COVID Vaccine: Yes	66%	(319)	28%	(135)	4%	(18)	1%	(5)	1%	(3)	481
COVID Vaccine: No	57%	(114)	31%	(63)	10%	(21)	1%	(2)	1%	(1)	200
Student Loans: Yes	68%	(84)	24%	(30)	6%	(7)	2%	(3)	—	(0)	123
Student Loans: No	63%	(349)	30%	(168)	6%	(31)	1%	(5)	1%	(4)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_15: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	21%	(144)	40%	(272)	25%	(170)	10%	(68)	4%	(26)	681
Gender: Male	20%	(65)	39%	(125)	28%	(91)	12%	(37)	2%	(6)	325
Gender: Female	22%	(79)	41%	(147)	22%	(79)	9%	(31)	6%	(20)	356
Age: 18-34	28%	(51)	39%	(72)	23%	(42)	4%	(7)	7%	(12)	184
Age: 35-44	21%	(19)	41%	(36)	19%	(17)	11%	(10)	8%	(7)	88
Age: 45-64	20%	(49)	41%	(102)	27%	(68)	11%	(28)	1%	(3)	249
Age: 65+	16%	(26)	39%	(63)	27%	(43)	15%	(25)	2%	(3)	160
GenZers: 1997-2012	38%	(33)	35%	(30)	15%	(13)	5%	(4)	7%	(6)	85
Millennials: 1981-1996	21%	(36)	40%	(67)	26%	(45)	5%	(8)	8%	(13)	168
GenXers: 1965-1980	21%	(36)	51%	(87)	14%	(24)	13%	(22)	2%	(3)	171
Baby Boomers: 1946-1964	16%	(40)	35%	(84)	34%	(84)	14%	(33)	1%	(3)	243
Educ: < College	23%	(106)	38%	(177)	26%	(120)	7%	(34)	5%	(25)	462
Educ: Bachelors degree	17%	(25)	45%	(67)	23%	(34)	14%	(21)	—	(1)	148
Educ: Post-grad	18%	(13)	40%	(29)	23%	(16)	18%	(13)	—	(0)	71
Income: Under 50k	21%	(51)	38%	(91)	29%	(70)	8%	(19)	5%	(12)	241
Income: 50k-100k	25%	(66)	39%	(104)	25%	(66)	8%	(22)	3%	(9)	267
Income: 100k+	16%	(27)	45%	(78)	20%	(34)	16%	(28)	3%	(5)	172
Ethnicity: White (Non-Hispanic)	20%	(119)	39%	(238)	26%	(156)	11%	(68)	4%	(25)	606
All Christian	18%	(63)	38%	(135)	27%	(95)	15%	(53)	2%	(7)	352
Agnostic/Nothing in particular	24%	(43)	43%	(76)	23%	(41)	5%	(8)	5%	(9)	177
Something Else	29%	(27)	40%	(38)	16%	(15)	5%	(5)	10%	(10)	95
Evangelical	16%	(20)	38%	(49)	28%	(35)	10%	(12)	9%	(11)	128
Non-Evangelical	22%	(70)	38%	(118)	24%	(75)	14%	(45)	2%	(5)	313
PID: Dem (no lean)	33%	(76)	47%	(110)	15%	(36)	3%	(7)	2%	(4)	233
PID: Ind (no lean)	22%	(42)	36%	(70)	28%	(54)	14%	(28)	1%	(1)	195
PID: Rep (no lean)	10%	(26)	37%	(93)	32%	(80)	13%	(33)	8%	(21)	253

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Table BLMB6_15: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	21%	(144)	40%	(272)	25%	(170)	10%	(68)	4%	(26)	681
PID/Gender: Dem Men	35%	(35)	51%	(51)	9%	(9)	3%	(3)	2%	(2)	100
PID/Gender: Dem Women	31%	(41)	44%	(58)	20%	(27)	3%	(4)	1%	(2)	132
PID/Gender: Ind Men	19%	(21)	33%	(36)	33%	(36)	14%	(15)	—	(0)	109
PID/Gender: Ind Women	25%	(21)	39%	(33)	21%	(18)	15%	(13)	1%	(1)	86
PID/Gender: Rep Men	7%	(9)	33%	(37)	40%	(46)	17%	(19)	4%	(4)	115
PID/Gender: Rep Women	12%	(17)	40%	(56)	25%	(35)	10%	(14)	12%	(17)	138
Ideo: Liberal (1-3)	36%	(75)	45%	(93)	15%	(32)	3%	(6)	1%	(2)	208
Ideo: Moderate (4)	17%	(28)	44%	(76)	25%	(42)	10%	(17)	4%	(7)	170
Ideo: Conservative (5-7)	13%	(36)	34%	(98)	33%	(94)	16%	(45)	5%	(13)	286
Ideo/PID: Conservative Republican	10%	(21)	36%	(74)	33%	(68)	15%	(32)	6%	(13)	208
Ideo/PID: Moderate/Conservative Democrat	33%	(24)	47%	(34)	14%	(11)	3%	(3)	2%	(1)	73
Ideo/PID: Liberal Democrat	31%	(48)	48%	(75)	16%	(26)	3%	(5)	1%	(2)	155
Unfavorable of Biden and Trump	20%	(26)	24%	(31)	43%	(54)	13%	(16)	—	(0)	126
2024 H2H Matchup: Biden Voter	31%	(87)	48%	(136)	16%	(46)	4%	(10)	1%	(3)	281
2024 H2H Matchup: Trump Voter	13%	(38)	34%	(103)	30%	(90)	17%	(51)	7%	(22)	305
2024 H2H Matchup: Would not Vote	26%	(15)	40%	(22)	28%	(16)	6%	(3)	1%	(0)	57
2022 House Vote: Democrat	35%	(97)	43%	(122)	17%	(49)	4%	(11)	1%	(3)	282
2022 House Vote: Republican	9%	(28)	36%	(106)	33%	(98)	18%	(52)	4%	(11)	295
2022 House Vote: Did not Vote	16%	(15)	44%	(41)	23%	(21)	6%	(6)	12%	(11)	94
2020 Vote: Joe Biden	32%	(103)	45%	(147)	18%	(59)	4%	(12)	1%	(4)	323
2020 Vote: Donald Trump	10%	(31)	33%	(106)	33%	(106)	17%	(56)	6%	(21)	319
2016 Vote: Hillary Clinton	31%	(69)	49%	(109)	14%	(32)	5%	(11)	1%	(3)	224
2016 Vote: Donald Trump	11%	(30)	36%	(101)	36%	(101)	17%	(47)	2%	(5)	283
U.S. Economy: Wrong Track	17%	(82)	37%	(183)	29%	(145)	12%	(62)	5%	(24)	495
U.S. Economy: Right Direction	33%	(62)	48%	(90)	14%	(25)	4%	(7)	1%	(2)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	32%	(63)	52%	(104)	13%	(26)	3%	(5)	1%	(2)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	13%	(46)	36%	(124)	31%	(110)	15%	(52)	5%	(18)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(35)	34%	(44)	27%	(35)	8%	(11)	4%	(6)	131
Top 2024 Issue: Economy	18%	(52)	33%	(98)	31%	(90)	14%	(40)	5%	(14)	295

Continued on next page

Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	21%	(144)	40%	(272)	25%	(170)	10%	(68)	4%	(26)	681
Community: Urban	38%	(46)	36%	(43)	20%	(24)	5%	(6)	1%	(2)	121
Community: Suburban	18%	(57)	41%	(129)	27%	(86)	12%	(38)	2%	(8)	318
Community: Rural	17%	(41)	41%	(100)	25%	(61)	10%	(24)	7%	(16)	242
Community/Gender: Urban Women	43%	(28)	35%	(22)	17%	(11)	3%	(2)	1%	(1)	64
Community/Gender: Urban Men	32%	(19)	37%	(21)	22%	(13)	7%	(4)	2%	(1)	58
Community/Gender: Rural Women	16%	(21)	40%	(53)	22%	(29)	9%	(12)	12%	(16)	131
Community/Gender: Rural Men	18%	(19)	43%	(48)	28%	(31)	11%	(12)	—	(0)	111
Community/Gender: Suburban Women	19%	(30)	45%	(72)	24%	(39)	11%	(17)	2%	(3)	161
Community/Gender: Suburban Men	17%	(27)	36%	(56)	30%	(47)	14%	(21)	3%	(5)	156
Homeowner	19%	(122)	41%	(254)	25%	(160)	11%	(67)	4%	(24)	626
Military HHnm: Yes	16%	(20)	46%	(57)	23%	(29)	14%	(17)	2%	(2)	125
Military HH: No	22%	(124)	39%	(215)	25%	(142)	9%	(51)	4%	(24)	556
Employ: Private Sector	17%	(51)	47%	(135)	24%	(69)	10%	(28)	2%	(6)	289
Employ: Retired	20%	(39)	34%	(67)	30%	(59)	15%	(29)	2%	(4)	197
Self + Household: White-Collar	16%	(35)	43%	(95)	25%	(56)	14%	(32)	2%	(5)	225
Self + Household: Blue Collar	21%	(82)	40%	(154)	27%	(104)	9%	(34)	3%	(11)	385
Union HH: Yes	42%	(23)	42%	(23)	15%	(8)	—	(0)	—	(0)	54
Union HH: No	19%	(121)	40%	(250)	26%	(162)	11%	(68)	4%	(26)	627
LGBTQ+: Yes	36%	(21)	21%	(12)	27%	(16)	5%	(3)	10%	(6)	58
LGBTQ+: No	20%	(123)	42%	(260)	25%	(154)	10%	(65)	3%	(20)	623
Motivated to Vote	21%	(126)	40%	(248)	25%	(155)	11%	(65)	3%	(19)	614
Parent: Yes	22%	(39)	39%	(69)	25%	(44)	10%	(17)	5%	(8)	178
Parent: No	21%	(105)	40%	(203)	25%	(126)	10%	(51)	4%	(18)	503
COVID Vaccine: Yes	22%	(107)	40%	(193)	25%	(121)	11%	(51)	2%	(9)	481
COVID Vaccine: No	18%	(37)	39%	(79)	25%	(50)	9%	(18)	9%	(17)	200
Student Loans: Yes	21%	(26)	44%	(55)	20%	(25)	8%	(10)	6%	(8)	123
Student Loans: No	21%	(118)	39%	(218)	26%	(145)	10%	(58)	3%	(18)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_16: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	26%	(179)	41%	(280)	20%	(137)	9%	(58)	4%	(26)	681
Gender: Male	27%	(89)	34%	(112)	22%	(72)	11%	(36)	5%	(15)	325
Gender: Female	25%	(90)	47%	(168)	18%	(65)	6%	(22)	3%	(11)	356
Age: 18-34	21%	(39)	42%	(78)	22%	(40)	8%	(15)	7%	(12)	184
Age: 35-44	19%	(17)	48%	(42)	18%	(16)	7%	(7)	7%	(6)	88
Age: 45-64	27%	(67)	39%	(97)	21%	(52)	11%	(29)	2%	(5)	249
Age: 65+	36%	(57)	39%	(63)	18%	(29)	5%	(8)	2%	(3)	160
GenZers: 1997-2012	25%	(22)	36%	(31)	24%	(20)	6%	(5)	9%	(8)	85
Millennials: 1981-1996	17%	(29)	48%	(82)	20%	(34)	9%	(14)	6%	(9)	168
GenXers: 1965-1980	31%	(53)	40%	(68)	14%	(24)	12%	(20)	3%	(6)	171
Baby Boomers: 1946-1964	28%	(69)	40%	(98)	23%	(56)	8%	(18)	1%	(2)	243
Educ: < College	26%	(119)	40%	(186)	19%	(90)	9%	(42)	5%	(25)	462
Educ: Bachelors degree	25%	(38)	45%	(66)	23%	(34)	6%	(9)	1%	(1)	148
Educ: Post-grad	32%	(23)	39%	(28)	19%	(14)	9%	(7)	—	(0)	71
Income: Under 50k	26%	(62)	33%	(79)	26%	(63)	8%	(20)	7%	(17)	241
Income: 50k-100k	29%	(76)	47%	(125)	16%	(43)	7%	(20)	1%	(3)	267
Income: 100k+	24%	(41)	44%	(75)	18%	(32)	10%	(18)	4%	(6)	172
Ethnicity: White (Non-Hispanic)	27%	(165)	42%	(255)	19%	(117)	9%	(55)	2%	(14)	606
All Christian	30%	(105)	42%	(149)	17%	(60)	9%	(32)	2%	(6)	352
Agnostic/Nothing in particular	18%	(31)	38%	(68)	25%	(45)	11%	(19)	7%	(13)	177
Something Else	28%	(27)	45%	(43)	16%	(16)	4%	(3)	7%	(7)	95
Evangelical	30%	(38)	42%	(53)	17%	(22)	6%	(8)	5%	(6)	128
Non-Evangelical	30%	(93)	43%	(133)	17%	(53)	9%	(28)	2%	(6)	313
PID: Dem (no lean)	37%	(85)	47%	(109)	12%	(28)	3%	(6)	2%	(4)	233
PID: Ind (no lean)	23%	(45)	29%	(56)	27%	(52)	15%	(30)	6%	(12)	195
PID: Rep (no lean)	20%	(49)	45%	(115)	23%	(57)	9%	(22)	4%	(10)	253

Continued on next page

Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	26%	(179)	41%	(280)	20%	(137)	9%	(58)	4%	(26)	681
PID/Gender: Dem Men	44%	(44)	41%	(41)	11%	(11)	2%	(2)	1%	(1)	100
PID/Gender: Dem Women	31%	(41)	51%	(68)	12%	(16)	3%	(4)	2%	(3)	132
PID/Gender: Ind Men	20%	(22)	20%	(21)	30%	(33)	21%	(23)	8%	(9)	109
PID/Gender: Ind Women	26%	(22)	41%	(35)	22%	(19)	8%	(7)	3%	(3)	86
PID/Gender: Rep Men	19%	(22)	43%	(49)	24%	(28)	10%	(11)	4%	(5)	115
PID/Gender: Rep Women	20%	(27)	47%	(66)	21%	(30)	8%	(11)	4%	(5)	138
Ideo: Liberal (1-3)	35%	(72)	44%	(91)	19%	(40)	2%	(5)	—	(1)	208
Ideo: Moderate (4)	27%	(46)	42%	(72)	13%	(22)	11%	(18)	7%	(12)	170
Ideo: Conservative (5-7)	21%	(61)	40%	(115)	24%	(69)	12%	(34)	3%	(8)	286
Ideo/PID: Conservative Republican	20%	(42)	43%	(90)	24%	(50)	10%	(21)	3%	(6)	208
Ideo/PID: Moderate/Conservative Democrat	45%	(33)	48%	(35)	3%	(2)	2%	(1)	2%	(2)	73
Ideo/PID: Liberal Democrat	34%	(53)	48%	(74)	15%	(24)	3%	(4)	—	(0)	155
Unfavorable of Biden and Trump	16%	(20)	40%	(51)	30%	(38)	12%	(15)	1%	(2)	126
2024 H2H Matchup: Biden Voter	40%	(113)	46%	(131)	12%	(34)	1%	(2)	1%	(2)	281
2024 H2H Matchup: Trump Voter	16%	(49)	39%	(118)	25%	(76)	16%	(48)	4%	(13)	305
2024 H2H Matchup: Would not Vote	15%	(9)	29%	(16)	36%	(20)	6%	(3)	14%	(8)	57
2022 House Vote: Democrat	39%	(109)	44%	(123)	13%	(37)	4%	(11)	1%	(2)	282
2022 House Vote: Republican	17%	(49)	42%	(123)	26%	(77)	14%	(40)	2%	(7)	295
2022 House Vote: Did not Vote	20%	(19)	34%	(32)	22%	(21)	7%	(7)	17%	(16)	94
2020 Vote: Joe Biden	38%	(123)	42%	(136)	16%	(51)	3%	(9)	1%	(4)	323
2020 Vote: Donald Trump	15%	(47)	42%	(133)	25%	(81)	14%	(46)	4%	(12)	319
2016 Vote: Hillary Clinton	41%	(93)	44%	(97)	13%	(28)	2%	(4)	1%	(2)	224
2016 Vote: Donald Trump	17%	(49)	43%	(122)	23%	(65)	15%	(42)	2%	(5)	283
U.S. Economy: Wrong Track	21%	(105)	40%	(198)	23%	(112)	11%	(55)	5%	(26)	495
U.S. Economy: Right Direction	40%	(75)	45%	(83)	13%	(25)	2%	(3)	—	(0)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	42%	(84)	45%	(90)	10%	(21)	2%	(3)	1%	(2)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(60)	38%	(131)	26%	(90)	15%	(52)	5%	(17)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(36)	45%	(58)	21%	(27)	2%	(3)	5%	(7)	131
Top 2024 Issue: Economy	18%	(52)	42%	(123)	25%	(73)	13%	(39)	2%	(7)	295

Continued on next page

Table BLMB6_16: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	26%	(179)	41%	(280)	20%	(137)	9%	(58)	4%	(26)	681
Community: Urban	29%	(35)	39%	(47)	23%	(28)	5%	(6)	4%	(4)	121
Community: Suburban	28%	(88)	41%	(130)	16%	(50)	13%	(42)	3%	(8)	318
Community: Rural	23%	(56)	42%	(103)	25%	(59)	4%	(10)	5%	(13)	242
Community/Gender: Urban Women	34%	(22)	42%	(27)	14%	(9)	5%	(3)	4%	(3)	64
Community/Gender: Urban Men	24%	(14)	36%	(20)	33%	(19)	4%	(3)	3%	(2)	58
Community/Gender: Rural Women	23%	(30)	49%	(64)	21%	(27)	4%	(6)	4%	(5)	131
Community/Gender: Rural Men	24%	(27)	35%	(39)	29%	(32)	4%	(4)	8%	(8)	111
Community/Gender: Suburban Women	24%	(39)	48%	(78)	18%	(29)	8%	(13)	2%	(3)	161
Community/Gender: Suburban Men	31%	(49)	34%	(52)	13%	(21)	19%	(29)	3%	(5)	156
Homeowner	26%	(165)	42%	(262)	20%	(126)	9%	(54)	3%	(21)	626
Military HHnm: Yes	31%	(39)	36%	(45)	22%	(28)	9%	(12)	1%	(1)	125
Military HH: No	25%	(140)	42%	(235)	20%	(110)	8%	(47)	4%	(24)	556
Employ: Private Sector	23%	(67)	41%	(119)	21%	(61)	12%	(34)	3%	(8)	289
Employ: Retired	31%	(62)	40%	(79)	20%	(40)	7%	(14)	1%	(3)	197
Self + Household: White-Collar	32%	(72)	42%	(94)	16%	(37)	7%	(16)	2%	(5)	225
Self + Household: Blue Collar	25%	(94)	41%	(158)	21%	(82)	9%	(35)	4%	(16)	385
Union HH: Yes	33%	(18)	28%	(15)	22%	(12)	14%	(8)	3%	(1)	54
Union HH: No	26%	(161)	42%	(265)	20%	(125)	8%	(51)	4%	(24)	627
LGBTQ+: Yes	37%	(22)	38%	(22)	13%	(8)	7%	(4)	4%	(2)	58
LGBTQ+: No	25%	(158)	41%	(258)	21%	(130)	9%	(54)	4%	(24)	623
Motivated to Vote	27%	(168)	41%	(254)	20%	(120)	9%	(57)	2%	(15)	614
Parent: Yes	20%	(36)	45%	(81)	21%	(37)	10%	(18)	3%	(6)	178
Parent: No	29%	(143)	40%	(199)	20%	(100)	8%	(40)	4%	(20)	503
COVID Vaccine: Yes	33%	(157)	43%	(204)	18%	(85)	5%	(26)	1%	(7)	481
COVID Vaccine: No	11%	(22)	38%	(76)	26%	(52)	16%	(32)	9%	(19)	200
Student Loans: Yes	33%	(40)	33%	(40)	25%	(31)	7%	(9)	2%	(3)	123
Student Loans: No	25%	(139)	43%	(240)	19%	(106)	9%	(49)	4%	(23)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB6_17: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	31%	(213)	39%	(264)	18%	(124)	6%	(43)	5%	(37)	681
Gender: Male	25%	(82)	38%	(122)	23%	(74)	9%	(28)	6%	(19)	325
Gender: Female	37%	(131)	40%	(142)	14%	(50)	4%	(15)	5%	(18)	356
Age: 18-34	28%	(52)	33%	(60)	19%	(35)	8%	(14)	13%	(23)	184
Age: 35-44	24%	(21)	36%	(31)	24%	(21)	12%	(11)	4%	(4)	88
Age: 45-64	31%	(76)	44%	(111)	16%	(40)	6%	(15)	3%	(7)	249
Age: 65+	40%	(64)	39%	(62)	17%	(28)	2%	(4)	2%	(3)	160
GenZers: 1997-2012	31%	(26)	26%	(23)	16%	(14)	9%	(7)	18%	(15)	85
Millennials: 1981-1996	26%	(43)	37%	(63)	21%	(36)	9%	(15)	6%	(11)	168
GenXers: 1965-1980	30%	(52)	40%	(68)	16%	(28)	9%	(16)	5%	(8)	171
Baby Boomers: 1946-1964	35%	(84)	44%	(108)	18%	(45)	2%	(5)	1%	(2)	243
Educ: < College	30%	(139)	37%	(171)	18%	(83)	7%	(35)	7%	(34)	462
Educ: Bachelors degree	32%	(47)	43%	(63)	20%	(30)	5%	(7)	1%	(1)	148
Educ: Post-grad	38%	(27)	41%	(29)	17%	(12)	2%	(2)	2%	(1)	71
Income: Under 50k	28%	(68)	38%	(92)	23%	(54)	4%	(9)	7%	(18)	241
Income: 50k-100k	35%	(94)	37%	(99)	19%	(49)	4%	(10)	6%	(15)	267
Income: 100k+	29%	(50)	43%	(74)	12%	(20)	14%	(24)	3%	(4)	172
Ethnicity: White (Non-Hispanic)	32%	(195)	40%	(241)	17%	(104)	7%	(41)	4%	(25)	606
All Christian	33%	(117)	44%	(156)	14%	(49)	6%	(20)	3%	(11)	352
Agnostic/Nothing in particular	23%	(40)	35%	(61)	25%	(45)	5%	(9)	12%	(22)	177
Something Else	42%	(40)	29%	(27)	11%	(10)	15%	(14)	4%	(3)	95
Evangelical	39%	(50)	42%	(53)	8%	(11)	8%	(10)	3%	(4)	128
Non-Evangelical	34%	(107)	40%	(124)	16%	(49)	8%	(24)	3%	(10)	313
PID: Dem (no lean)	35%	(82)	44%	(103)	14%	(33)	3%	(7)	3%	(7)	233
PID: Ind (no lean)	27%	(53)	28%	(54)	27%	(53)	10%	(20)	8%	(15)	195
PID: Rep (no lean)	31%	(78)	42%	(107)	15%	(38)	6%	(16)	6%	(15)	253

Continued on next page

Table BLMB6_17: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	31%	(213)	39%	(264)	18%	(124)	6%	(43)	5%	(37)	681
PID/Gender: Dem Men	29%	(29)	45%	(45)	21%	(21)	2%	(2)	3%	(3)	100
PID/Gender: Dem Women	40%	(53)	44%	(58)	9%	(12)	4%	(5)	3%	(4)	132
PID/Gender: Ind Men	20%	(22)	26%	(29)	31%	(34)	12%	(13)	10%	(11)	109
PID/Gender: Ind Women	36%	(31)	30%	(26)	22%	(19)	8%	(7)	4%	(3)	86
PID/Gender: Rep Men	27%	(31)	42%	(49)	16%	(18)	11%	(13)	3%	(4)	115
PID/Gender: Rep Women	34%	(47)	42%	(58)	14%	(19)	2%	(3)	8%	(11)	138
Ideo: Liberal (1-3)	34%	(71)	38%	(79)	22%	(46)	3%	(7)	2%	(4)	208
Ideo: Moderate (4)	28%	(47)	39%	(66)	15%	(26)	6%	(10)	12%	(20)	170
Ideo: Conservative (5-7)	32%	(92)	40%	(116)	17%	(50)	7%	(21)	3%	(8)	286
Ideo/PID: Conservative Republican	33%	(69)	43%	(90)	13%	(27)	8%	(16)	3%	(6)	208
Ideo/PID: Moderate/Conservative Democrat	43%	(32)	47%	(34)	5%	(4)	—	(0)	4%	(3)	73
Ideo/PID: Liberal Democrat	33%	(51)	44%	(68)	18%	(28)	4%	(5)	2%	(2)	155
Unfavorable of Biden and Trump	27%	(34)	36%	(45)	30%	(38)	6%	(8)	1%	(2)	126
2024 H2H Matchup: Biden Voter	38%	(106)	43%	(122)	14%	(40)	2%	(6)	3%	(8)	281
2024 H2H Matchup: Trump Voter	26%	(81)	37%	(113)	19%	(58)	11%	(34)	6%	(19)	305
2024 H2H Matchup: Would not Vote	27%	(15)	28%	(16)	27%	(15)	5%	(3)	14%	(8)	57
2022 House Vote: Democrat	37%	(106)	42%	(119)	15%	(43)	2%	(6)	3%	(8)	282
2022 House Vote: Republican	27%	(80)	39%	(116)	21%	(62)	9%	(27)	3%	(10)	295
2022 House Vote: Did not Vote	27%	(25)	28%	(26)	18%	(17)	9%	(9)	19%	(17)	94
2020 Vote: Joe Biden	37%	(118)	39%	(126)	18%	(60)	3%	(9)	3%	(10)	323
2020 Vote: Donald Trump	27%	(85)	40%	(127)	18%	(57)	10%	(33)	5%	(17)	319
2016 Vote: Hillary Clinton	38%	(85)	41%	(92)	16%	(35)	2%	(5)	3%	(6)	224
2016 Vote: Donald Trump	28%	(81)	45%	(127)	18%	(50)	6%	(17)	3%	(8)	283
U.S. Economy: Wrong Track	30%	(149)	35%	(174)	20%	(100)	7%	(37)	7%	(35)	495
U.S. Economy: Right Direction	34%	(64)	48%	(90)	13%	(24)	4%	(7)	1%	(2)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	40%	(81)	43%	(86)	12%	(23)	3%	(5)	2%	(5)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25%	(89)	37%	(131)	20%	(72)	9%	(31)	8%	(27)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	33%	(43)	36%	(47)	22%	(29)	5%	(7)	4%	(5)	131
Top 2024 Issue: Economy	27%	(80)	40%	(119)	18%	(53)	9%	(26)	5%	(16)	295

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Table BLMB6_17: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	31%	(213)	39%	(264)	18%	(124)	6%	(43)	5%	(37)	681
Community: Urban	32%	(39)	36%	(44)	23%	(28)	4%	(5)	5%	(6)	121
Community: Suburban	30%	(96)	43%	(135)	17%	(52)	8%	(25)	3%	(9)	318
Community: Rural	32%	(78)	35%	(85)	18%	(44)	5%	(13)	9%	(22)	242
Community/Gender: Urban Women	40%	(26)	35%	(22)	13%	(8)	6%	(4)	6%	(4)	64
Community/Gender: Urban Men	23%	(13)	38%	(22)	34%	(20)	2%	(1)	3%	(2)	58
Community/Gender: Rural Women	42%	(55)	33%	(43)	12%	(16)	4%	(6)	8%	(11)	131
Community/Gender: Rural Men	21%	(23)	37%	(41)	25%	(28)	6%	(7)	10%	(11)	111
Community/Gender: Suburban Women	31%	(50)	47%	(76)	16%	(26)	4%	(6)	2%	(3)	161
Community/Gender: Suburban Men	29%	(46)	38%	(59)	17%	(26)	13%	(20)	4%	(6)	156
Homeowner	31%	(197)	39%	(244)	19%	(118)	6%	(38)	5%	(30)	626
Military HHnm: Yes	40%	(50)	34%	(42)	17%	(22)	7%	(9)	1%	(1)	125
Military HH: No	29%	(162)	40%	(222)	18%	(102)	6%	(34)	6%	(36)	556
Employ: Private Sector	24%	(68)	41%	(120)	22%	(65)	9%	(25)	4%	(12)	289
Employ: Retired	35%	(69)	44%	(86)	18%	(35)	2%	(4)	2%	(3)	197
Self + Household: White-Collar	38%	(84)	42%	(95)	13%	(29)	6%	(13)	1%	(3)	225
Self + Household: Blue Collar	28%	(108)	41%	(156)	20%	(76)	6%	(21)	6%	(23)	385
Union HH: Yes	26%	(14)	31%	(17)	15%	(8)	25%	(14)	3%	(2)	54
Union HH: No	32%	(199)	39%	(247)	19%	(116)	5%	(30)	6%	(35)	627
LGBTQ+: Yes	53%	(31)	17%	(10)	12%	(7)	1%	(1)	17%	(10)	58
LGBTQ+: No	29%	(182)	41%	(254)	19%	(117)	7%	(42)	4%	(27)	623
Motivated to Vote	33%	(200)	40%	(246)	17%	(105)	7%	(43)	3%	(20)	614
Parent: Yes	27%	(48)	41%	(73)	19%	(33)	8%	(14)	6%	(10)	178
Parent: No	33%	(165)	38%	(191)	18%	(91)	6%	(29)	5%	(26)	503
COVID Vaccine: Yes	36%	(174)	39%	(188)	17%	(82)	4%	(20)	3%	(17)	481
COVID Vaccine: No	19%	(39)	38%	(76)	21%	(42)	11%	(23)	10%	(20)	200
Student Loans: Yes	43%	(54)	27%	(33)	16%	(19)	11%	(14)	3%	(3)	123
Student Loans: No	29%	(159)	41%	(231)	19%	(105)	5%	(29)	6%	(34)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democracy
Registered Voters	43% (295)	— (1)	1% (6)	2% (13)	5% (36)	1% (4)	5% (33)	1% (7)	4% (27)	7% (46)	7% (47)	11% (76)
Gender: Male	45% (147)	— (1)	1% (3)	1% (5)	5% (18)	— (1)	7% (23)	1% (4)	4% (13)	3% (11)	4% (13)	14% (46)
Gender: Female	42% (148)	— (0)	1% (3)	2% (8)	5% (18)	1% (2)	3% (10)	1% (3)	4% (14)	10% (35)	10% (34)	8% (30)
Age: 18-34	48% (89)	— (0)	3% (5)	1% (3)	1% (1)	1% (1)	9% (17)	2% (4)	4% (7)	8% (14)	— (0)	5% (10)
Age: 35-44	48% (43)	— (0)	1% (1)	1% (1)	7% (6)	— (0)	5% (5)	— (0)	2% (2)	7% (6)	1% (0)	7% (6)
Age: 45-64	48% (119)	— (0)	— (1)	2% (6)	4% (10)	1% (2)	2% (4)	1% (2)	3% (8)	6% (15)	9% (23)	14% (35)
Age: 65+	28% (44)	— (0)	— (0)	2% (3)	11% (18)	— (0)	4% (7)	— (0)	6% (10)	6% (10)	15% (24)	16% (26)
GenZers: 1997-2012	38% (32)	— (0)	4% (3)	— (0)	— (0)	2% (1)	15% (13)	4% (3)	3% (3)	5% (4)	— (0)	3% (3)
Millennials: 1981-1996	53% (89)	— (0)	1% (2)	1% (3)	4% (7)	— (0)	4% (7)	— (1)	4% (6)	10% (17)	— (0)	6% (11)
GenXers: 1965-1980	50% (86)	— (0)	1% (1)	3% (5)	5% (8)	1% (2)	2% (3)	1% (2)	1% (1)	3% (5)	6% (11)	16% (27)
Baby Boomers: 1946-1964	35% (85)	— (0)	— (0)	2% (5)	8% (19)	— (0)	3% (7)	— (0)	7% (16)	7% (18)	14% (35)	14% (33)
Educ: < College	44% (201)	— (0)	1% (5)	2% (8)	5% (24)	— (2)	5% (21)	1% (5)	4% (16)	7% (32)	8% (38)	11% (50)
Educ: Bachelor's degree	44% (65)	— (0)	1% (1)	1% (2)	5% (8)	— (0)	5% (7)	1% (1)	5% (8)	7% (10)	3% (5)	12% (18)
Educ: Post-grad	41% (29)	— (0)	— (0)	5% (4)	6% (4)	2% (1)	6% (5)	2% (1)	4% (3)	6% (4)	7% (5)	12% (8)
Income: Under 50k	44% (106)	— (1)	1% (3)	3% (7)	4% (9)	— (0)	5% (13)	1% (1)	2% (4)	8% (21)	7% (17)	11% (26)
Income: 50k-100k	37% (98)	— (0)	— (1)	2% (4)	7% (18)	— (0)	5% (15)	2% (5)	6% (17)	7% (19)	10% (27)	12% (32)
Income: 100k+	53% (90)	— (0)	1% (2)	1% (1)	5% (9)	2% (4)	3% (5)	— (0)	4% (6)	4% (6)	2% (3)	11% (18)
Ethnicity: White (Non-Hispanic)	45% (272)	— (0)	1% (5)	2% (11)	6% (35)	1% (4)	4% (23)	1% (6)	3% (21)	6% (34)	7% (44)	12% (74)
All Christian	47% (167)	— (0)	1% (2)	2% (6)	8% (26)	— (0)	4% (14)	1% (5)	4% (13)	5% (18)	9% (33)	9% (33)
Agnostic/Nothing in particular	42% (74)	— (0)	1% (2)	2% (3)	3% (6)	— (0)	8% (15)	— (0)	6% (10)	7% (12)	7% (12)	12% (22)
Something Else	49% (46)	— (0)	2% (2)	4% (3)	3% (3)	2% (2)	3% (2)	1% (1)	1% (1)	6% (5)	1% (1)	6% (6)
Evangelical	54% (69)	— (0)	2% (2)	2% (2)	4% (5)	2% (2)	— (0)	1% (1)	3% (4)	6% (8)	2% (3)	3% (4)
Non-Evangelical	44% (138)	— (0)	1% (2)	2% (8)	8% (24)	— (0)	5% (17)	1% (4)	3% (10)	5% (15)	10% (32)	11% (35)
PID: Dem (no lean)	19% (44)	— (0)	1% (2)	2% (4)	2% (4)	— (1)	8% (19)	3% (6)	8% (19)	10% (23)	10% (22)	24% (57)
PID: Ind (no lean)	42% (83)	— (0)	2% (4)	1% (2)	5% (10)	— (0)	7% (13)	— (1)	3% (7)	8% (15)	6% (12)	7% (14)
PID: Rep (no lean)	67% (168)	— (0)	— (0)	2% (6)	8% (22)	1% (2)	— (1)	— (0)	1% (1)	3% (7)	5% (13)	2% (6)
PID/Gender: Dem Men	13% (13)	— (0)	1% (1)	2% (2)	1% (1)	1% (1)	11% (11)	3% (3)	8% (8)	2% (2)	6% (6)	36% (36)
PID/Gender: Dem Women	23% (30)	— (0)	1% (1)	2% (3)	2% (3)	— (0)	6% (7)	2% (3)	8% (11)	16% (21)	12% (16)	16% (21)
PID/Gender: Ind Men	44% (48)	— (0)	2% (2)	1% (1)	4% (5)	— (0)	10% (11)	— (1)	3% (3)	8% (9)	1% (2)	7% (8)
PID/Gender: Ind Women	40% (34)	— (0)	2% (2)	1% (1)	6% (5)	— (0)	2% (2)	— (0)	4% (3)	8% (7)	12% (11)	7% (6)
PID/Gender: Rep Men	74% (85)	— (0)	— (0)	1% (2)	10% (12)	— (0)	— (0)	— (0)	1% (1)	— (0)	5% (6)	2% (2)
PID/Gender: Rep Women	60% (83)	— (0)	— (0)	3% (5)	7% (10)	2% (2)	1% (1)	— (0)	— (0)	5% (7)	5% (7)	2% (3)
Ideo: Liberal (1-3)	20% (41)	— (0)	1% (2)	1% (3)	1% (2)	— (0)	8% (17)	3% (5)	6% (12)	11% (23)	7% (14)	22% (45)
Ideo: Moderate (4)	43% (74)	— (0)	1% (2)	1% (2)	4% (6)	2% (3)	9% (15)	1% (1)	4% (6)	4% (6)	13% (22)	12% (20)
Ideo: Conservative (5-7)	61% (174)	— (0)	— (1)	2% (7)	9% (26)	— (0)	— (0)	— (0)	3% (7)	6% (17)	3% (9)	4% (11)
Ideo/PID: Conservative Republican	67% (139)	— (0)	— (0)	3% (5)	10% (20)	— (0)	— (0)	— (0)	1% (1)	3% (7)	3% (5)	2% (5)
Ideo/PID: Moderate/Conservative Democrat	21% (15)	— (0)	— (0)	2% (1)	3% (2)	2% (1)	8% (6)	2% (1)	8% (6)	3% (2)	15% (11)	25% (19)
Ideo/PID: Liberal Democrat	17% (27)	— (0)	1% (2)	1% (2)	1% (2)	— (0)	8% (13)	3% (5)	8% (12)	14% (21)	7% (11)	25% (38)
Unfavorable of Biden and Trump	54% (68)	— (0)	— (0)	1% (2)	6% (7)	— (0)	1% (1)	— (0)	3% (3)	4% (5)	6% (7)	4% (5)

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Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democracy
Registered Voters	43% (295)	— (1)	1% (6)	2% (13)	5% (36)	1% (4)	5% (33)	1% (7)	4% (27)	7% (46)	7% (47)	11% (76)
2024 H2H Matchup: Biden Voter	20% (56)	— (0)	1% (3)	2% (6)	1% (2)	— (1)	7% (21)	2% (6)	6% (17)	10% (27)	10% (30)	24% (68)
2024 H2H Matchup: Trump Voter	65% (199)	— (0)	1% (3)	2% (7)	10% (29)	1% (3)	1% (4)	— (1)	2% (5)	5% (15)	4% (13)	1% (4)
2024 H2H Matchup: Would not Vote	40% (22)	— (0)	1% (1)	1% (0)	— (0)	— (0)	14% (8)	— (0)	9% (5)	3% (2)	5% (3)	— (0)
2022 House Vote: Democrat	20% (58)	— (0)	1% (2)	2% (5)	1% (4)	— (1)	7% (20)	2% (6)	7% (20)	8% (23)	9% (26)	23% (65)
2022 House Vote: Republican	63% (185)	— (0)	— (1)	2% (5)	9% (28)	1% (3)	1% (4)	— (0)	1% (4)	6% (16)	5% (16)	3% (9)
2022 House Vote: Did not Vote	50% (47)	— (0)	2% (2)	3% (3)	4% (4)	— (0)	9% (8)	1% (1)	3% (3)	5% (5)	5% (5)	1% (1)
2020 Vote: Joe Biden	22% (71)	— (1)	1% (4)	2% (6)	1% (4)	— (1)	5% (16)	2% (6)	7% (23)	8% (27)	10% (34)	21% (69)
2020 Vote: Donald Trump	65% (209)	— (0)	— (1)	1% (4)	10% (30)	1% (3)	2% (7)	— (1)	1% (4)	5% (17)	4% (13)	2% (6)
2016 Vote: Hillary Clinton	20% (44)	— (0)	1% (3)	2% (5)	3% (6)	1% (1)	5% (11)	1% (3)	6% (14)	9% (21)	10% (21)	28% (62)
2016 Vote: Donald Trump	60% (169)	— (0)	— (0)	1% (3)	9% (27)	1% (2)	3% (8)	— (0)	3% (8)	6% (16)	7% (19)	4% (10)
U.S. Economy: Wrong Track	53% (264)	— (0)	1% (3)	2% (10)	7% (34)	1% (3)	4% (21)	— (1)	4% (18)	6% (32)	6% (29)	5% (26)
U.S. Economy: Right Direction	17% (31)	— (0)	2% (4)	2% (3)	1% (2)	1% (1)	7% (12)	3% (5)	5% (9)	7% (14)	10% (18)	27% (51)
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12% (25)	— (0)	1% (1)	2% (4)	1% (2)	— (0)	7% (15)	3% (6)	9% (18)	9% (19)	9% (17)	29% (57)
Prsnl. Fin. Sit. 2021-23: Better Under Trump	65% (229)	— (0)	1% (3)	2% (7)	8% (27)	1% (3)	3% (12)	— (1)	2% (6)	5% (16)	5% (18)	1% (3)
Prsnl. Fin. Sit. 2021-23: Same Under Both	31% (41)	— (0)	2% (2)	2% (2)	5% (6)	1% (1)	5% (6)	— (0)	2% (3)	8% (11)	9% (12)	12% (16)
Top 2024 Issue: Economy	100% (295)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Community: Urban	25% (31)	— (0)	1% (2)	5% (5)	3% (4)	— (0)	2% (2)	1% (2)	6% (7)	13% (16)	10% (12)	12% (15)
Community: Suburban	46% (146)	— (0)	1% (3)	1% (3)	4% (11)	1% (3)	4% (12)	1% (4)	6% (20)	6% (19)	7% (23)	9% (29)
Community: Rural	49% (118)	— (0)	1% (1)	2% (5)	8% (20)	— (1)	8% (18)	— (1)	— (0)	4% (11)	5% (12)	13% (32)
Community/Gender: Urban Women	24% (15)	— (0)	— (0)	6% (4)	6% (4)	— (0)	3% (2)	2% (2)	10% (6)	12% (8)	15% (9)	4% (2)
Community/Gender: Urban Men	26% (15)	— (0)	3% (2)	3% (2)	1% (0)	— (0)	1% (0)	— (0)	1% (1)	14% (8)	5% (3)	22% (13)
Community/Gender: Rural Women	48% (63)	— (0)	1% (1)	1% (2)	9% (12)	— (0)	5% (6)	1% (1)	— (0)	8% (10)	7% (10)	11% (15)
Community/Gender: Rural Men	50% (55)	— (0)	— (0)	2% (3)	8% (9)	1% (1)	11% (12)	— (0)	— (0)	— (0)	2% (2)	16% (17)
Community/Gender: Suburban Women	43% (70)	— (0)	1% (2)	2% (3)	2% (3)	1% (2)	1% (2)	— (0)	5% (8)	10% (16)	10% (15)	8% (13)
Community/Gender: Suburban Men	49% (76)	— (0)	1% (1)	— (0)	5% (9)	— (0)	6% (10)	2% (4)	8% (12)	2% (2)	5% (7)	11% (17)
Homeowner	44% (274)	— (0)	1% (3)	2% (9)	5% (34)	1% (3)	5% (30)	1% (6)	4% (26)	6% (39)	7% (45)	12% (74)
Military HHnm: Yes	46% (58)	— (0)	— (0)	— (0)	8% (10)	— (0)	3% (3)	2% (3)	6% (7)	10% (13)	4% (5)	8% (10)
Military HH: No	43% (237)	— (0)	1% (6)	2% (13)	5% (25)	1% (4)	5% (29)	1% (4)	4% (20)	6% (33)	8% (42)	12% (66)
Employ: Private Sector	52% (149)	— (0)	1% (2)	2% (6)	3% (10)	1% (1)	3% (8)	1% (2)	5% (14)	7% (19)	4% (10)	10% (30)
Employ: Retired	29% (57)	— (0)	— (0)	1% (3)	10% (20)	— (0)	4% (7)	— (0)	5% (9)	10% (19)	16% (32)	14% (27)
Self + Household: White-Collar	37% (84)	— (0)	1% (1)	2% (5)	5% (10)	1% (1)	5% (12)	1% (2)	5% (12)	9% (21)	6% (12)	14% (33)
Self + Household: Blue Collar	45% (173)	— (0)	1% (2)	1% (5)	6% (25)	1% (2)	5% (18)	1% (4)	4% (15)	5% (21)	9% (35)	10% (39)
Union HH: Yes	48% (26)	— (0)	— (0)	1% (0)	15% (8)	— (0)	2% (1)	— (0)	1% (1)	— (0)	1% (0)	9% (5)
Union HH: No	43% (269)	— (1)	1% (6)	2% (13)	4% (28)	1% (4)	5% (31)	1% (6)	4% (26)	7% (46)	7% (47)	11% (71)
LGBTQ+: Yes	45% (26)	— (0)	3% (1)	2% (1)	— (0)	— (0)	10% (6)	— (0)	4% (2)	5% (3)	1% (0)	11% (7)
LGBTQ+: No	43% (269)	— (1)	1% (5)	2% (12)	6% (36)	1% (4)	4% (27)	1% (6)	4% (25)	7% (43)	8% (47)	11% (70)
Motivated to Vote	43% (266)	— (1)	1% (5)	2% (9)	6% (35)	1% (4)	4% (24)	1% (6)	4% (27)	7% (43)	7% (43)	12% (73)
Parent: Yes	57% (102)	— (0)	2% (3)	3% (6)	4% (7)	1% (1)	4% (7)	1% (2)	4% (8)	7% (13)	2% (4)	7% (13)
Parent: No	38% (192)	— (1)	1% (3)	1% (7)	6% (29)	1% (3)	5% (26)	1% (5)	4% (19)	6% (33)	9% (43)	13% (64)

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Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democracy
Registered Voters	43% (295)	— (1)	1% (6)	2% (13)	5% (36)	1% (4)	5% (33)	1% (7)	4% (27)	7% (46)	7% (47)	11% (76)
COVID Vaccine: Yes	36% (174)	— (1)	— (2)	1% (7)	5% (26)	— (1)	4% (21)	1% (6)	5% (25)	7% (35)	9% (44)	15% (74)
COVID Vaccine: No	60% (121)	— (0)	2% (4)	3% (6)	5% (9)	1% (2)	6% (11)	1% (1)	1% (1)	5% (10)	2% (4)	1% (2)
Student Loans: Yes	55% (68)	— (0)	3% (3)	— (0)	2% (3)	— (0)	2% (3)	3% (4)	3% (4)	7% (8)	— (1)	4% (5)
Student Loans: No	41% (227)	— (1)	1% (3)	2% (13)	6% (33)	1% (4)	5% (30)	1% (3)	4% (23)	7% (37)	8% (47)	13% (71)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_1: *Who do you trust more to handle each of the following issues? — The Economy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(348)	32%	(219)	17%	(113)	681
Gender: Male	55%	(180)	32%	(103)	13%	(41)	325
Gender: Female	47%	(168)	33%	(116)	20%	(72)	356
Age: 18-34	55%	(102)	25%	(45)	20%	(37)	184
Age: 35-44	49%	(43)	24%	(21)	27%	(24)	88
Age: 45-64	53%	(133)	33%	(83)	14%	(34)	249
Age: 65+	44%	(71)	44%	(70)	12%	(19)	160
GenZers: 1997-2012	46%	(39)	27%	(23)	26%	(23)	85
Millennials: 1981-1996	57%	(96)	23%	(38)	20%	(34)	168
GenXers: 1965-1980	50%	(85)	36%	(62)	14%	(25)	171
Baby Boomers: 1946-1964	49%	(119)	38%	(92)	13%	(32)	243
Educ: < College	54%	(249)	30%	(137)	16%	(76)	462
Educ: Bachelors degree	46%	(68)	36%	(53)	18%	(27)	148
Educ: Post-grad	44%	(31)	42%	(30)	15%	(10)	71
Income: Under 50k	56%	(134)	29%	(71)	15%	(36)	241
Income: 50k-100k	45%	(121)	37%	(99)	17%	(47)	267
Income: 100k+	54%	(93)	29%	(49)	18%	(30)	172
Ethnicity: White (Non-Hispanic)	51%	(310)	33%	(201)	16%	(96)	606
All Christian	58%	(203)	31%	(109)	12%	(41)	352
Agnostic/Nothing in particular	41%	(73)	34%	(61)	24%	(43)	177
Something Else	57%	(55)	23%	(22)	20%	(19)	95
Evangelical	73%	(93)	14%	(18)	13%	(17)	128
Non-Evangelical	51%	(159)	36%	(112)	14%	(43)	313
PID: Dem (no lean)	10%	(23)	73%	(170)	17%	(40)	233
PID: Ind (no lean)	51%	(100)	22%	(43)	27%	(53)	195
PID: Rep (no lean)	89%	(226)	3%	(7)	8%	(21)	253
PID/Gender: Dem Men	13%	(13)	76%	(76)	11%	(11)	100
PID/Gender: Dem Women	8%	(10)	71%	(94)	22%	(28)	132
PID/Gender: Ind Men	65%	(71)	20%	(22)	15%	(16)	109
PID/Gender: Ind Women	34%	(29)	25%	(21)	42%	(36)	86
PID/Gender: Rep Men	84%	(96)	5%	(5)	12%	(14)	115
PID/Gender: Rep Women	94%	(129)	1%	(1)	5%	(8)	138

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Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(348)	32%	(219)	17%	(113)	681
Ideo: Liberal (1-3)	7%	(14)	68%	(141)	25%	(52)	208
Ideo: Moderate (4)	46%	(79)	35%	(60)	19%	(32)	170
Ideo: Conservative (5-7)	86%	(246)	5%	(15)	9%	(25)	286
Ideo/PID: Conservative Republican	90%	(187)	3%	(5)	7%	(16)	208
Ideo/PID: Moderate/Conservative Democrat	22%	(16)	63%	(46)	15%	(11)	73
Ideo/PID: Liberal Democrat	4%	(6)	78%	(121)	18%	(28)	155
Unfavorable of Biden and Trump	49%	(62)	6%	(7)	45%	(57)	126
2024 H2H Matchup: Biden Voter	6%	(16)	76%	(215)	18%	(50)	281
2024 H2H Matchup: Trump Voter	96%	(293)	1%	(2)	3%	(10)	305
2024 H2H Matchup: Would not Vote	29%	(16)	—	(0)	71%	(40)	57
2022 House Vote: Democrat	12%	(34)	68%	(192)	20%	(56)	282
2022 House Vote: Republican	90%	(265)	3%	(9)	7%	(20)	295
2022 House Vote: Did not Vote	49%	(46)	18%	(17)	33%	(31)	94
2020 Vote: Joe Biden	11%	(34)	64%	(206)	26%	(84)	323
2020 Vote: Donald Trump	91%	(291)	3%	(9)	6%	(19)	319
2016 Vote: Hillary Clinton	9%	(20)	77%	(172)	14%	(32)	224
2016 Vote: Donald Trump	87%	(247)	5%	(15)	8%	(21)	283
U.S. Economy: Wrong Track	67%	(330)	15%	(72)	19%	(93)	495
U.S. Economy: Right Direction	10%	(18)	79%	(148)	11%	(20)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(7)	85%	(171)	11%	(22)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	91%	(319)	1%	(4)	8%	(27)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(21)	34%	(44)	50%	(65)	131
Top 2024 Issue: Economy	75%	(222)	12%	(34)	13%	(39)	295
Community: Urban	34%	(41)	46%	(55)	20%	(25)	121
Community: Suburban	51%	(160)	31%	(99)	18%	(58)	318
Community: Rural	61%	(147)	27%	(65)	13%	(31)	242
Community/Gender: Urban Women	23%	(15)	50%	(32)	27%	(17)	64
Community/Gender: Urban Men	46%	(27)	41%	(23)	13%	(8)	58
Community/Gender: Rural Women	61%	(81)	26%	(34)	13%	(17)	131
Community/Gender: Rural Men	60%	(66)	28%	(31)	12%	(14)	111
Community/Gender: Suburban Women	45%	(73)	31%	(50)	24%	(38)	161
Community/Gender: Suburban Men	56%	(88)	31%	(49)	13%	(20)	156

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Table BLMB8_1: *Who do you trust more to handle each of the following issues? — The Economy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(348)	32%	(219)	17%	(113)	681
Homeowner	52%	(325)	32%	(202)	16%	(99)	626
Military HHnm: Yes	63%	(79)	25%	(31)	13%	(16)	125
Military HH: No	49%	(270)	34%	(189)	18%	(97)	556
Employ: Private Sector	50%	(143)	29%	(83)	22%	(63)	289
Employ: Retired	49%	(96)	40%	(80)	11%	(22)	197
Self + Household: White-Collar	38%	(85)	40%	(89)	22%	(50)	225
Self + Household: Blue Collar	59%	(225)	31%	(120)	10%	(39)	385
Union HH: Yes	48%	(26)	39%	(21)	13%	(7)	54
Union HH: No	51%	(322)	32%	(198)	17%	(106)	627
LGBTQ+: Yes	34%	(20)	32%	(19)	34%	(20)	58
LGBTQ+: No	53%	(328)	32%	(201)	15%	(94)	623
Motivated to Vote	51%	(316)	34%	(208)	15%	(90)	614
Parent: Yes	60%	(107)	25%	(45)	14%	(26)	178
Parent: No	48%	(241)	35%	(174)	17%	(88)	503
COVID Vaccine: Yes	39%	(188)	43%	(209)	18%	(84)	481
COVID Vaccine: No	80%	(161)	5%	(11)	14%	(29)	200
Student Loans: Yes	60%	(74)	24%	(30)	16%	(20)	123
Student Loans: No	49%	(275)	34%	(190)	17%	(93)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(279)	40%	(273)	19%	(129)	681
Gender: Male	45%	(145)	38%	(125)	17%	(55)	325
Gender: Female	38%	(135)	42%	(148)	21%	(74)	356
Age: 18-34	45%	(83)	28%	(51)	27%	(50)	184
Age: 35-44	44%	(38)	33%	(29)	23%	(21)	88
Age: 45-64	43%	(106)	43%	(107)	14%	(36)	249
Age: 65+	32%	(52)	54%	(86)	14%	(22)	160
GenZers: 1997-2012	33%	(28)	29%	(25)	38%	(32)	85
Millennials: 1981-1996	51%	(85)	27%	(46)	22%	(37)	168
GenXers: 1965-1980	41%	(70)	46%	(78)	13%	(23)	171
Baby Boomers: 1946-1964	38%	(93)	47%	(115)	14%	(35)	243
Educ: < College	45%	(206)	37%	(169)	19%	(87)	462
Educ: Bachelors degree	30%	(45)	45%	(67)	24%	(36)	148
Educ: Post-grad	40%	(29)	52%	(37)	8%	(6)	71
Income: Under 50k	44%	(106)	36%	(87)	20%	(48)	241
Income: 50k-100k	36%	(95)	47%	(124)	18%	(47)	267
Income: 100k+	45%	(78)	35%	(61)	19%	(33)	172
Ethnicity: White (Non-Hispanic)	41%	(249)	41%	(250)	18%	(107)	606
All Christian	45%	(157)	41%	(143)	15%	(52)	352
Agnostic/Nothing in particular	33%	(58)	41%	(72)	27%	(47)	177
Something Else	50%	(47)	24%	(23)	26%	(25)	95
Evangelical	63%	(80)	20%	(26)	17%	(22)	128
Non-Evangelical	38%	(118)	45%	(140)	18%	(55)	313
PID: Dem (no lean)	6%	(15)	80%	(187)	13%	(31)	233
PID: Ind (no lean)	36%	(71)	33%	(63)	31%	(61)	195
PID: Rep (no lean)	76%	(194)	9%	(23)	15%	(37)	253
PID/Gender: Dem Men	10%	(10)	82%	(83)	8%	(8)	100
PID/Gender: Dem Women	4%	(5)	79%	(104)	18%	(23)	132
PID/Gender: Ind Men	48%	(53)	28%	(30)	24%	(26)	109
PID/Gender: Ind Women	21%	(18)	39%	(33)	40%	(35)	86
PID/Gender: Rep Men	71%	(82)	10%	(12)	18%	(21)	115
PID/Gender: Rep Women	81%	(112)	8%	(11)	12%	(16)	138

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Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(279)	40%	(273)	19%	(129)	681
Ideo: Liberal (1-3)	4%	(9)	74%	(155)	21%	(44)	208
Ideo: Moderate (4)	31%	(52)	45%	(76)	25%	(42)	170
Ideo: Conservative (5-7)	73%	(209)	13%	(38)	14%	(39)	286
Ideo/PID: Conservative Republican	76%	(158)	10%	(22)	13%	(28)	208
Ideo/PID: Moderate/Conservative Democrat	16%	(12)	72%	(53)	11%	(8)	73
Ideo/PID: Liberal Democrat	1%	(2)	84%	(131)	15%	(22)	155
Unfavorable of Biden and Trump	23%	(29)	27%	(34)	50%	(63)	126
2024 H2H Matchup: Biden Voter	2%	(5)	84%	(237)	14%	(40)	281
2024 H2H Matchup: Trump Voter	87%	(264)	4%	(13)	9%	(27)	305
2024 H2H Matchup: Would not Vote	6%	(3)	15%	(9)	79%	(45)	57
2022 House Vote: Democrat	8%	(22)	77%	(218)	15%	(42)	282
2022 House Vote: Republican	77%	(226)	11%	(32)	12%	(36)	295
2022 House Vote: Did not Vote	31%	(29)	22%	(20)	47%	(44)	94
2020 Vote: Joe Biden	5%	(15)	74%	(238)	22%	(71)	323
2020 Vote: Donald Trump	79%	(253)	8%	(25)	13%	(41)	319
2016 Vote: Hillary Clinton	5%	(12)	83%	(186)	12%	(26)	224
2016 Vote: Donald Trump	74%	(208)	14%	(41)	12%	(34)	283
U.S. Economy: Wrong Track	53%	(265)	24%	(119)	23%	(112)	495
U.S. Economy: Right Direction	8%	(14)	83%	(154)	9%	(17)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	90%	(179)	10%	(19)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(266)	8%	(27)	16%	(57)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(11)	51%	(66)	41%	(53)	131
Top 2024 Issue: Economy	63%	(187)	19%	(56)	18%	(52)	295
Community: Urban	28%	(34)	52%	(63)	20%	(24)	121
Community: Suburban	39%	(125)	42%	(133)	19%	(59)	318
Community: Rural	50%	(120)	32%	(77)	19%	(45)	242
Community/Gender: Urban Women	15%	(9)	55%	(35)	30%	(19)	64
Community/Gender: Urban Men	43%	(25)	48%	(28)	9%	(5)	58
Community/Gender: Rural Women	52%	(68)	32%	(42)	16%	(21)	131
Community/Gender: Rural Men	46%	(51)	32%	(35)	22%	(24)	111
Community/Gender: Suburban Women	35%	(57)	44%	(71)	21%	(33)	161
Community/Gender: Suburban Men	44%	(68)	40%	(62)	17%	(26)	156

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Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(279)	40%	(273)	19%	(129)	681
Homeowner	42%	(260)	40%	(252)	18%	(114)	626
Military HHnm: Yes	50%	(62)	40%	(50)	10%	(13)	125
Military HH: No	39%	(217)	40%	(222)	21%	(116)	556
Employ: Private Sector	42%	(123)	36%	(104)	22%	(63)	289
Employ: Retired	36%	(71)	50%	(99)	14%	(27)	197
Self + Household: White-Collar	29%	(66)	52%	(117)	18%	(41)	225
Self + Household: Blue Collar	46%	(177)	37%	(143)	17%	(65)	385
Union HH: Yes	45%	(24)	36%	(19)	19%	(10)	54
Union HH: No	41%	(255)	40%	(254)	19%	(119)	627
LGBTQ+: Yes	27%	(16)	53%	(31)	20%	(11)	58
LGBTQ+: No	42%	(263)	39%	(242)	19%	(118)	623
Motivated to Vote	42%	(260)	41%	(254)	16%	(100)	614
Parent: Yes	52%	(93)	30%	(54)	18%	(31)	178
Parent: No	37%	(186)	43%	(219)	19%	(98)	503
COVID Vaccine: Yes	29%	(137)	53%	(257)	18%	(86)	481
COVID Vaccine: No	71%	(142)	8%	(16)	21%	(42)	200
Student Loans: Yes	52%	(64)	31%	(38)	17%	(21)	123
Student Loans: No	39%	(216)	42%	(234)	19%	(108)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_3: *Who do you trust more to handle each of the following issues? — Housing*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(248)	38%	(258)	26%	(175)	681
Gender: Male	40%	(130)	38%	(124)	22%	(70)	325
Gender: Female	33%	(118)	38%	(134)	29%	(104)	356
Age: 18-34	44%	(80)	34%	(63)	22%	(41)	184
Age: 35-44	39%	(34)	30%	(26)	31%	(28)	88
Age: 45-64	38%	(96)	36%	(90)	25%	(63)	249
Age: 65+	24%	(38)	50%	(79)	27%	(43)	160
GenZers: 1997-2012	36%	(30)	44%	(38)	20%	(17)	85
Millennials: 1981-1996	47%	(78)	26%	(44)	28%	(46)	168
GenXers: 1965-1980	35%	(60)	40%	(68)	25%	(43)	171
Baby Boomers: 1946-1964	31%	(77)	42%	(102)	27%	(65)	243
Educ: < College	41%	(188)	35%	(162)	24%	(113)	462
Educ: Bachelors degree	26%	(39)	42%	(63)	31%	(46)	148
Educ: Post-grad	31%	(22)	48%	(34)	22%	(16)	71
Income: Under 50k	38%	(92)	39%	(94)	23%	(55)	241
Income: 50k-100k	30%	(81)	39%	(104)	31%	(82)	267
Income: 100k+	43%	(75)	35%	(60)	22%	(38)	172
Ethnicity: White (Non-Hispanic)	36%	(216)	39%	(235)	26%	(156)	606
All Christian	38%	(132)	37%	(130)	26%	(90)	352
Agnostic/Nothing in particular	30%	(52)	38%	(68)	32%	(57)	177
Something Else	53%	(50)	29%	(28)	18%	(17)	95
Evangelical	52%	(67)	24%	(30)	24%	(30)	128
Non-Evangelical	35%	(111)	40%	(126)	24%	(76)	313
PID: Dem (no lean)	5%	(12)	80%	(186)	15%	(35)	233
PID: Ind (no lean)	33%	(64)	29%	(57)	38%	(74)	195
PID: Rep (no lean)	68%	(172)	6%	(15)	26%	(66)	253
PID/Gender: Dem Men	5%	(5)	87%	(88)	7%	(7)	100
PID/Gender: Dem Women	5%	(6)	75%	(99)	21%	(27)	132
PID/Gender: Ind Men	47%	(52)	29%	(31)	24%	(26)	109
PID/Gender: Ind Women	15%	(13)	30%	(25)	56%	(48)	86
PID/Gender: Rep Men	63%	(73)	4%	(5)	32%	(37)	115
PID/Gender: Rep Women	72%	(99)	8%	(10)	21%	(29)	138

Continued on next page

Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(248)	38%	(258)	26%	(175)	681
Ideo: Liberal (1-3)	5%	(10)	73%	(151)	22%	(46)	208
Ideo: Moderate (4)	29%	(50)	42%	(72)	29%	(49)	170
Ideo: Conservative (5-7)	63%	(181)	11%	(31)	26%	(74)	286
Ideo/PID: Conservative Republican	68%	(142)	4%	(9)	28%	(57)	208
Ideo/PID: Moderate/Conservative Democrat	10%	(7)	79%	(57)	12%	(8)	73
Ideo/PID: Liberal Democrat	3%	(4)	81%	(125)	16%	(26)	155
Unfavorable of Biden and Trump	16%	(20)	10%	(12)	74%	(93)	126
2024 H2H Matchup: Biden Voter	3%	(7)	81%	(228)	16%	(46)	281
2024 H2H Matchup: Trump Voter	75%	(228)	7%	(23)	18%	(55)	305
2024 H2H Matchup: Would not Vote	19%	(11)	—	(0)	81%	(46)	57
2022 House Vote: Democrat	3%	(8)	76%	(215)	21%	(59)	282
2022 House Vote: Republican	68%	(201)	8%	(23)	24%	(71)	295
2022 House Vote: Did not Vote	41%	(38)	20%	(19)	39%	(37)	94
2020 Vote: Joe Biden	3%	(11)	71%	(229)	26%	(84)	323
2020 Vote: Donald Trump	68%	(218)	7%	(23)	24%	(78)	319
2016 Vote: Hillary Clinton	5%	(11)	80%	(179)	15%	(33)	224
2016 Vote: Donald Trump	63%	(180)	10%	(29)	26%	(75)	283
U.S. Economy: Wrong Track	49%	(240)	21%	(103)	31%	(152)	495
U.S. Economy: Right Direction	4%	(8)	84%	(156)	12%	(22)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	88%	(175)	10%	(20)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	67%	(234)	8%	(28)	25%	(88)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(9)	42%	(55)	51%	(66)	131
Top 2024 Issue: Economy	53%	(156)	19%	(56)	28%	(83)	295
Community: Urban	22%	(27)	53%	(65)	25%	(30)	121
Community: Suburban	34%	(108)	39%	(124)	27%	(85)	318
Community: Rural	47%	(113)	29%	(70)	25%	(60)	242
Community/Gender: Urban Women	11%	(7)	56%	(36)	33%	(21)	64
Community/Gender: Urban Men	35%	(20)	50%	(29)	15%	(9)	58
Community/Gender: Rural Women	47%	(62)	26%	(34)	27%	(35)	131
Community/Gender: Rural Men	46%	(51)	32%	(36)	22%	(24)	111
Community/Gender: Suburban Women	30%	(49)	40%	(65)	30%	(48)	161
Community/Gender: Suburban Men	38%	(60)	38%	(59)	24%	(38)	156

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Table BLMB8_3: *Who do you trust more to handle each of the following issues? — Housing*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(248)	38%	(258)	26%	(175)	681
Homeowner	37%	(234)	37%	(234)	25%	(158)	626
Military HHnm: Yes	42%	(53)	29%	(37)	29%	(36)	125
Military HH: No	35%	(196)	40%	(221)	25%	(139)	556
Employ: Private Sector	37%	(106)	35%	(101)	29%	(82)	289
Employ: Retired	30%	(60)	45%	(89)	25%	(49)	197
Self + Household: White-Collar	26%	(59)	45%	(102)	28%	(64)	225
Self + Household: Blue Collar	40%	(155)	37%	(143)	23%	(87)	385
Union HH: Yes	46%	(25)	32%	(17)	22%	(12)	54
Union HH: No	36%	(223)	38%	(241)	26%	(163)	627
LGBTQ+: Yes	26%	(15)	42%	(25)	31%	(18)	58
LGBTQ+: No	37%	(233)	38%	(234)	25%	(156)	623
Motivated to Vote	36%	(222)	40%	(246)	24%	(146)	614
Parent: Yes	47%	(84)	31%	(55)	22%	(39)	178
Parent: No	33%	(164)	41%	(204)	27%	(135)	503
COVID Vaccine: Yes	23%	(113)	49%	(238)	27%	(130)	481
COVID Vaccine: No	68%	(136)	10%	(21)	22%	(44)	200
Student Loans: Yes	48%	(59)	31%	(39)	21%	(26)	123
Student Loans: No	34%	(189)	39%	(220)	27%	(149)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(327)	32%	(221)	20%	(134)	681
Gender: Male	53%	(171)	32%	(105)	15%	(49)	325
Gender: Female	44%	(156)	32%	(116)	24%	(85)	356
Age: 18-34	52%	(95)	26%	(48)	22%	(41)	184
Age: 35-44	48%	(42)	27%	(24)	25%	(22)	88
Age: 45-64	50%	(124)	31%	(79)	19%	(47)	249
Age: 65+	41%	(65)	44%	(70)	15%	(24)	160
GenZers: 1997-2012	46%	(39)	30%	(26)	24%	(21)	85
Millennials: 1981-1996	53%	(90)	23%	(39)	23%	(39)	168
GenXers: 1965-1980	48%	(83)	35%	(60)	17%	(29)	171
Baby Boomers: 1946-1964	45%	(109)	37%	(90)	18%	(45)	243
Educ: < College	51%	(236)	29%	(132)	20%	(93)	462
Educ: Bachelors degree	43%	(64)	37%	(55)	19%	(29)	148
Educ: Post-grad	37%	(26)	47%	(33)	17%	(12)	71
Income: Under 50k	51%	(122)	31%	(75)	18%	(44)	241
Income: 50k-100k	42%	(112)	36%	(97)	22%	(58)	267
Income: 100k+	54%	(93)	28%	(49)	18%	(31)	172
Ethnicity: White (Non-Hispanic)	48%	(288)	33%	(201)	19%	(117)	606
All Christian	52%	(183)	32%	(114)	16%	(55)	352
Agnostic/Nothing in particular	39%	(69)	33%	(58)	28%	(49)	177
Something Else	58%	(56)	22%	(21)	20%	(19)	95
Evangelical	70%	(89)	13%	(16)	18%	(22)	128
Non-Evangelical	46%	(145)	38%	(117)	16%	(51)	313
PID: Dem (no lean)	10%	(23)	75%	(174)	15%	(36)	233
PID: Ind (no lean)	49%	(95)	20%	(39)	31%	(61)	195
PID: Rep (no lean)	82%	(209)	3%	(7)	15%	(37)	253
PID/Gender: Dem Men	11%	(11)	81%	(81)	8%	(8)	100
PID/Gender: Dem Women	9%	(12)	70%	(93)	21%	(28)	132
PID/Gender: Ind Men	64%	(69)	20%	(22)	17%	(18)	109
PID/Gender: Ind Women	29%	(25)	21%	(18)	50%	(43)	86
PID/Gender: Rep Men	79%	(90)	2%	(2)	20%	(23)	115
PID/Gender: Rep Women	86%	(118)	4%	(5)	11%	(15)	138

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(327)	32%	(221)	20%	(134)	681
Ideo: Liberal (1-3)	8%	(16)	68%	(141)	25%	(52)	208
Ideo: Moderate (4)	41%	(70)	36%	(61)	23%	(39)	170
Ideo: Conservative (5-7)	81%	(232)	6%	(17)	13%	(37)	286
Ideo/PID: Conservative Republican	84%	(174)	3%	(5)	14%	(28)	208
Ideo/PID: Moderate/Conservative Democrat	19%	(14)	70%	(51)	11%	(8)	73
Ideo/PID: Liberal Democrat	5%	(8)	78%	(121)	16%	(25)	155
Unfavorable of Biden and Trump	44%	(55)	6%	(8)	51%	(64)	126
2024 H2H Matchup: Biden Voter	5%	(13)	76%	(214)	20%	(55)	281
2024 H2H Matchup: Trump Voter	90%	(275)	2%	(6)	8%	(24)	305
2024 H2H Matchup: Would not Vote	23%	(13)	1%	(0)	76%	(43)	57
2022 House Vote: Democrat	9%	(25)	67%	(190)	23%	(66)	282
2022 House Vote: Republican	86%	(253)	3%	(9)	11%	(33)	295
2022 House Vote: Did not Vote	49%	(46)	22%	(20)	30%	(28)	94
2020 Vote: Joe Biden	9%	(31)	64%	(207)	26%	(86)	323
2020 Vote: Donald Trump	86%	(274)	2%	(6)	12%	(38)	319
2016 Vote: Hillary Clinton	8%	(17)	75%	(168)	17%	(39)	224
2016 Vote: Donald Trump	82%	(232)	6%	(17)	12%	(35)	283
U.S. Economy: Wrong Track	61%	(302)	16%	(79)	23%	(114)	495
U.S. Economy: Right Direction	13%	(24)	76%	(141)	11%	(20)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	84%	(169)	11%	(23)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	85%	(297)	2%	(8)	13%	(45)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(21)	34%	(44)	51%	(66)	131
Top 2024 Issue: Economy	69%	(203)	12%	(36)	19%	(56)	295
Community: Urban	35%	(43)	45%	(55)	19%	(23)	121
Community: Suburban	48%	(152)	31%	(100)	21%	(66)	318
Community: Rural	54%	(132)	27%	(66)	18%	(45)	242
Community/Gender: Urban Women	21%	(14)	48%	(30)	31%	(20)	64
Community/Gender: Urban Men	51%	(29)	42%	(24)	7%	(4)	58
Community/Gender: Rural Women	57%	(75)	25%	(32)	18%	(24)	131
Community/Gender: Rural Men	51%	(56)	30%	(34)	19%	(21)	111
Community/Gender: Suburban Women	41%	(67)	33%	(53)	26%	(42)	161
Community/Gender: Suburban Men	55%	(85)	30%	(47)	15%	(24)	156

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(327)	32%	(221)	20%	(134)	681
Homeowner	49%	(307)	32%	(203)	19%	(117)	626
Military HHnm: Yes	64%	(81)	21%	(26)	15%	(18)	125
Military HH: No	44%	(246)	35%	(194)	21%	(115)	556
Employ: Private Sector	45%	(129)	32%	(92)	23%	(68)	289
Employ: Retired	46%	(91)	37%	(73)	17%	(33)	197
Self + Household: White-Collar	36%	(81)	41%	(92)	23%	(52)	225
Self + Household: Blue Collar	54%	(209)	31%	(119)	15%	(57)	385
Union HH: Yes	54%	(29)	26%	(14)	20%	(11)	54
Union HH: No	47%	(297)	33%	(206)	20%	(123)	627
LGBTQ+: Yes	32%	(19)	33%	(19)	35%	(20)	58
LGBTQ+: No	49%	(308)	32%	(201)	18%	(114)	623
Motivated to Vote	49%	(299)	33%	(206)	18%	(109)	614
Parent: Yes	57%	(102)	27%	(48)	16%	(28)	178
Parent: No	45%	(225)	34%	(172)	21%	(106)	503
COVID Vaccine: Yes	35%	(170)	43%	(209)	21%	(102)	481
COVID Vaccine: No	78%	(157)	6%	(12)	16%	(32)	200
Student Loans: Yes	58%	(71)	24%	(30)	18%	(23)	123
Student Loans: No	46%	(256)	34%	(191)	20%	(111)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_5: *Who do you trust more to handle each of the following issues? — Immigration*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(327)	30%	(207)	22%	(147)	681
Gender: Male	53%	(171)	27%	(87)	20%	(66)	325
Gender: Female	44%	(156)	34%	(120)	23%	(81)	356
Age: 18-34	46%	(85)	29%	(53)	25%	(46)	184
Age: 35-44	41%	(36)	29%	(26)	30%	(26)	88
Age: 45-64	54%	(135)	29%	(73)	17%	(41)	249
Age: 65+	44%	(71)	35%	(55)	21%	(34)	160
GenZers: 1997-2012	28%	(24)	38%	(32)	35%	(30)	85
Millennials: 1981-1996	52%	(88)	24%	(40)	24%	(40)	168
GenXers: 1965-1980	51%	(87)	33%	(57)	16%	(27)	171
Baby Boomers: 1946-1964	49%	(120)	30%	(74)	20%	(49)	243
Educ: < College	51%	(236)	27%	(123)	22%	(102)	462
Educ: Bachelors degree	41%	(60)	34%	(50)	25%	(38)	148
Educ: Post-grad	43%	(31)	47%	(34)	10%	(7)	71
Income: Under 50k	50%	(121)	30%	(73)	20%	(47)	241
Income: 50k-100k	44%	(118)	33%	(88)	23%	(60)	267
Income: 100k+	51%	(88)	26%	(45)	23%	(39)	172
Ethnicity: White (Non-Hispanic)	50%	(300)	31%	(188)	20%	(118)	606
All Christian	55%	(193)	30%	(105)	15%	(54)	352
Agnostic/Nothing in particular	39%	(69)	26%	(47)	35%	(61)	177
Something Else	50%	(47)	25%	(24)	25%	(24)	95
Evangelical	65%	(82)	20%	(25)	16%	(20)	128
Non-Evangelical	49%	(152)	33%	(103)	18%	(58)	313
PID: Dem (no lean)	11%	(26)	66%	(153)	23%	(54)	233
PID: Ind (no lean)	47%	(92)	20%	(39)	33%	(64)	195
PID: Rep (no lean)	83%	(209)	6%	(15)	11%	(29)	253
PID/Gender: Dem Men	13%	(13)	67%	(67)	20%	(20)	100
PID/Gender: Dem Women	10%	(13)	64%	(85)	26%	(34)	132
PID/Gender: Ind Men	57%	(62)	16%	(17)	28%	(30)	109
PID/Gender: Ind Women	35%	(30)	26%	(22)	39%	(33)	86
PID/Gender: Rep Men	84%	(96)	3%	(3)	13%	(15)	115
PID/Gender: Rep Women	82%	(113)	9%	(12)	10%	(14)	138

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(327)	30%	(207)	22%	(147)	681
Ideo: Liberal (1-3)	7%	(15)	63%	(130)	30%	(62)	208
Ideo: Moderate (4)	39%	(66)	34%	(58)	27%	(47)	170
Ideo: Conservative (5-7)	83%	(237)	6%	(18)	11%	(31)	286
Ideo/PID: Conservative Republican	86%	(178)	4%	(8)	10%	(21)	208
Ideo/PID: Moderate/Conservative Democrat	24%	(18)	54%	(40)	21%	(16)	73
Ideo/PID: Liberal Democrat	5%	(7)	72%	(112)	23%	(36)	155
Unfavorable of Biden and Trump	48%	(61)	6%	(8)	46%	(57)	126
2024 H2H Matchup: Biden Voter	7%	(20)	68%	(193)	24%	(69)	281
2024 H2H Matchup: Trump Voter	90%	(274)	4%	(11)	7%	(20)	305
2024 H2H Matchup: Would not Vote	19%	(11)	5%	(3)	76%	(43)	57
2022 House Vote: Democrat	11%	(31)	61%	(171)	28%	(80)	282
2022 House Vote: Republican	84%	(249)	6%	(18)	10%	(28)	295
2022 House Vote: Did not Vote	47%	(44)	18%	(17)	35%	(32)	94
2020 Vote: Joe Biden	10%	(33)	58%	(188)	32%	(102)	323
2020 Vote: Donald Trump	87%	(278)	4%	(13)	9%	(28)	319
2016 Vote: Hillary Clinton	9%	(21)	66%	(149)	24%	(54)	224
2016 Vote: Donald Trump	85%	(240)	5%	(15)	10%	(29)	283
U.S. Economy: Wrong Track	63%	(311)	16%	(78)	21%	(106)	495
U.S. Economy: Right Direction	9%	(16)	69%	(129)	22%	(41)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(10)	78%	(155)	17%	(35)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	84%	(293)	3%	(12)	13%	(45)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(24)	30%	(40)	51%	(67)	131
Top 2024 Issue: Economy	74%	(217)	14%	(40)	13%	(38)	295
Community: Urban	33%	(40)	45%	(55)	22%	(26)	121
Community: Suburban	46%	(147)	29%	(92)	25%	(79)	318
Community: Rural	58%	(140)	25%	(61)	17%	(41)	242
Community/Gender: Urban Women	19%	(12)	52%	(33)	28%	(18)	64
Community/Gender: Urban Men	48%	(28)	37%	(21)	15%	(8)	58
Community/Gender: Rural Women	62%	(81)	24%	(32)	14%	(19)	131
Community/Gender: Rural Men	54%	(59)	26%	(29)	20%	(22)	111
Community/Gender: Suburban Women	39%	(63)	34%	(54)	27%	(44)	161
Community/Gender: Suburban Men	54%	(84)	24%	(37)	22%	(35)	156

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Table BLMB8_5: *Who do you trust more to handle each of the following issues? — Immigration*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(327)	30%	(207)	22%	(147)	681
Homeowner	49%	(307)	30%	(188)	21%	(132)	626
Military HHnm: Yes	64%	(81)	18%	(23)	18%	(22)	125
Military HH: No	44%	(246)	33%	(184)	22%	(125)	556
Employ: Private Sector	47%	(136)	29%	(85)	24%	(68)	289
Employ: Retired	48%	(95)	31%	(61)	21%	(41)	197
Self + Household: White-Collar	40%	(91)	37%	(84)	22%	(50)	225
Self + Household: Blue Collar	52%	(200)	30%	(114)	18%	(70)	385
Union HH: Yes	50%	(27)	27%	(14)	23%	(12)	54
Union HH: No	48%	(300)	31%	(193)	21%	(134)	627
LGBTQ+: Yes	30%	(18)	37%	(22)	32%	(19)	58
LGBTQ+: No	50%	(309)	30%	(185)	21%	(128)	623
Motivated to Vote	50%	(305)	31%	(192)	19%	(117)	614
Parent: Yes	55%	(98)	28%	(50)	17%	(30)	178
Parent: No	46%	(229)	31%	(157)	23%	(117)	503
COVID Vaccine: Yes	38%	(184)	40%	(191)	22%	(105)	481
COVID Vaccine: No	71%	(143)	8%	(16)	21%	(42)	200
Student Loans: Yes	54%	(66)	26%	(32)	20%	(25)	123
Student Loans: No	47%	(261)	31%	(175)	22%	(122)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(290)	35%	(237)	23%	(154)	681
Gender: Male	43%	(141)	35%	(114)	22%	(70)	325
Gender: Female	42%	(150)	35%	(124)	23%	(83)	356
Age: 18-34	42%	(78)	30%	(56)	27%	(50)	184
Age: 35-44	44%	(39)	27%	(24)	28%	(25)	88
Age: 45-64	44%	(110)	35%	(88)	20%	(51)	249
Age: 65+	40%	(63)	43%	(69)	17%	(27)	160
GenZers: 1997-2012	22%	(19)	41%	(35)	37%	(31)	85
Millennials: 1981-1996	53%	(90)	23%	(39)	24%	(40)	168
GenXers: 1965-1980	44%	(76)	39%	(67)	17%	(28)	171
Baby Boomers: 1946-1964	41%	(100)	37%	(90)	22%	(53)	243
Educ: < College	44%	(202)	31%	(143)	25%	(116)	462
Educ: Bachelors degree	40%	(59)	39%	(57)	21%	(32)	148
Educ: Post-grad	41%	(30)	51%	(36)	8%	(6)	71
Income: Under 50k	40%	(97)	32%	(77)	28%	(68)	241
Income: 50k-100k	40%	(108)	40%	(106)	20%	(53)	267
Income: 100k+	50%	(85)	31%	(54)	19%	(33)	172
Ethnicity: White (Non-Hispanic)	45%	(270)	36%	(218)	19%	(118)	606
All Christian	48%	(171)	34%	(120)	17%	(61)	352
Agnostic/Nothing in particular	34%	(60)	35%	(62)	31%	(55)	177
Something Else	55%	(53)	23%	(22)	22%	(21)	95
Evangelical	63%	(80)	18%	(23)	19%	(24)	128
Non-Evangelical	44%	(137)	38%	(118)	19%	(58)	313
PID: Dem (no lean)	7%	(15)	75%	(176)	18%	(42)	233
PID: Ind (no lean)	37%	(73)	25%	(49)	37%	(73)	195
PID: Rep (no lean)	80%	(202)	5%	(12)	15%	(39)	253
PID/Gender: Dem Men	9%	(9)	80%	(80)	11%	(11)	100
PID/Gender: Dem Women	5%	(6)	72%	(95)	23%	(31)	132
PID/Gender: Ind Men	43%	(46)	25%	(28)	32%	(35)	109
PID/Gender: Ind Women	31%	(27)	25%	(22)	44%	(38)	86
PID/Gender: Rep Men	74%	(85)	5%	(6)	21%	(24)	115
PID/Gender: Rep Women	85%	(117)	5%	(7)	10%	(14)	138

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(290)	35%	(237)	23%	(154)	681
Ideo: Liberal (1-3)	6%	(13)	70%	(145)	24%	(49)	208
Ideo: Moderate (4)	33%	(57)	43%	(73)	24%	(41)	170
Ideo: Conservative (5-7)	75%	(216)	7%	(19)	18%	(51)	286
Ideo/PID: Conservative Republican	81%	(168)	3%	(7)	16%	(33)	208
Ideo/PID: Moderate/Conservative Democrat	12%	(9)	73%	(53)	15%	(11)	73
Ideo/PID: Liberal Democrat	4%	(6)	79%	(123)	17%	(26)	155
Unfavorable of Biden and Trump	37%	(46)	6%	(7)	57%	(72)	126
2024 H2H Matchup: Biden Voter	3%	(9)	78%	(221)	18%	(52)	281
2024 H2H Matchup: Trump Voter	85%	(259)	4%	(13)	10%	(32)	305
2024 H2H Matchup: Would not Vote	3%	(2)	5%	(3)	92%	(52)	57
2022 House Vote: Democrat	7%	(20)	71%	(201)	22%	(61)	282
2022 House Vote: Republican	81%	(239)	3%	(8)	16%	(48)	295
2022 House Vote: Did not Vote	31%	(29)	28%	(27)	41%	(38)	94
2020 Vote: Joe Biden	6%	(20)	66%	(215)	27%	(88)	323
2020 Vote: Donald Trump	80%	(256)	5%	(17)	14%	(46)	319
2016 Vote: Hillary Clinton	8%	(17)	76%	(169)	16%	(37)	224
2016 Vote: Donald Trump	77%	(218)	8%	(22)	15%	(43)	283
U.S. Economy: Wrong Track	55%	(272)	18%	(89)	27%	(135)	495
U.S. Economy: Right Direction	10%	(18)	80%	(148)	10%	(19)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(10)	84%	(169)	11%	(22)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(265)	6%	(19)	19%	(66)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(15)	38%	(49)	50%	(66)	131
Top 2024 Issue: Economy	66%	(193)	16%	(47)	18%	(54)	295
Community: Urban	26%	(31)	46%	(56)	29%	(35)	121
Community: Suburban	45%	(142)	34%	(109)	21%	(67)	318
Community: Rural	49%	(118)	30%	(73)	21%	(52)	242
Community/Gender: Urban Women	21%	(13)	45%	(29)	34%	(22)	64
Community/Gender: Urban Men	31%	(18)	47%	(27)	22%	(13)	58
Community/Gender: Rural Women	52%	(69)	31%	(41)	17%	(22)	131
Community/Gender: Rural Men	44%	(49)	29%	(32)	27%	(30)	111
Community/Gender: Suburban Women	42%	(68)	34%	(54)	24%	(39)	161
Community/Gender: Suburban Men	47%	(74)	35%	(55)	18%	(27)	156

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(290)	35%	(237)	23%	(154)	681
Homeowner	44%	(274)	35%	(217)	21%	(135)	626
Military HHnm: Yes	48%	(60)	24%	(30)	28%	(36)	125
Military HH: No	41%	(230)	37%	(207)	21%	(118)	556
Employ: Private Sector	46%	(133)	30%	(87)	24%	(69)	289
Employ: Retired	40%	(78)	41%	(80)	20%	(39)	197
Self + Household: White-Collar	37%	(83)	44%	(98)	19%	(44)	225
Self + Household: Blue Collar	46%	(177)	33%	(126)	21%	(81)	385
Union HH: Yes	42%	(22)	30%	(16)	29%	(16)	54
Union HH: No	43%	(268)	35%	(221)	22%	(138)	627
LGBTQ+: Yes	24%	(14)	44%	(26)	32%	(18)	58
LGBTQ+: No	44%	(276)	34%	(211)	22%	(135)	623
Motivated to Vote	45%	(273)	36%	(219)	20%	(122)	614
Parent: Yes	54%	(97)	27%	(49)	18%	(33)	178
Parent: No	38%	(194)	37%	(189)	24%	(121)	503
COVID Vaccine: Yes	33%	(159)	45%	(215)	22%	(107)	481
COVID Vaccine: No	66%	(132)	11%	(22)	23%	(46)	200
Student Loans: Yes	52%	(64)	30%	(38)	18%	(22)	123
Student Loans: No	41%	(226)	36%	(200)	24%	(132)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	25%	(167)	45%	(303)	31%	(211)	681
Gender: Male	24%	(78)	43%	(140)	33%	(106)	325
Gender: Female	25%	(89)	46%	(163)	29%	(105)	356
Age: 18-34	27%	(50)	41%	(75)	32%	(59)	184
Age: 35-44	22%	(20)	35%	(31)	43%	(37)	88
Age: 45-64	25%	(63)	42%	(106)	32%	(80)	249
Age: 65+	21%	(34)	57%	(92)	22%	(34)	160
GenZers: 1997-2012	18%	(16)	50%	(43)	31%	(27)	85
Millennials: 1981-1996	30%	(51)	33%	(55)	37%	(63)	168
GenXers: 1965-1980	27%	(46)	46%	(79)	27%	(46)	171
Baby Boomers: 1946-1964	21%	(51)	49%	(118)	30%	(74)	243
Educ: < College	27%	(127)	41%	(190)	31%	(145)	462
Educ: Bachelors degree	15%	(22)	50%	(74)	35%	(52)	148
Educ: Post-grad	25%	(18)	56%	(40)	20%	(14)	71
Income: Under 50k	24%	(57)	44%	(107)	32%	(77)	241
Income: 50k-100k	24%	(65)	45%	(120)	31%	(82)	267
Income: 100k+	26%	(45)	44%	(76)	30%	(52)	172
Ethnicity: White (Non-Hispanic)	25%	(154)	47%	(283)	28%	(169)	606
All Christian	25%	(90)	46%	(162)	29%	(101)	352
Agnostic/Nothing in particular	21%	(36)	44%	(78)	35%	(62)	177
Something Else	38%	(36)	32%	(30)	30%	(29)	95
Evangelical	36%	(46)	31%	(39)	33%	(42)	128
Non-Evangelical	24%	(75)	48%	(152)	28%	(87)	313
PID: Dem (no lean)	4%	(9)	82%	(191)	14%	(32)	233
PID: Ind (no lean)	17%	(33)	37%	(71)	47%	(91)	195
PID: Rep (no lean)	49%	(125)	16%	(41)	35%	(88)	253
PID/Gender: Dem Men	5%	(5)	88%	(89)	6%	(6)	100
PID/Gender: Dem Women	3%	(4)	78%	(103)	20%	(26)	132
PID/Gender: Ind Men	21%	(23)	33%	(36)	46%	(50)	109
PID/Gender: Ind Women	12%	(10)	41%	(35)	48%	(41)	86
PID/Gender: Rep Men	44%	(50)	13%	(15)	43%	(50)	115
PID/Gender: Rep Women	54%	(75)	18%	(25)	27%	(38)	138

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	25%	(167)	45%	(303)	31%	(211)	681
Ideo: Liberal (1-3)	2%	(4)	77%	(160)	21%	(44)	208
Ideo: Moderate (4)	23%	(39)	49%	(83)	28%	(48)	170
Ideo: Conservative (5-7)	42%	(121)	19%	(54)	39%	(111)	286
Ideo/PID: Conservative Republican	48%	(99)	16%	(34)	36%	(75)	208
Ideo/PID: Moderate/Conservative Democrat	11%	(8)	79%	(58)	10%	(7)	73
Ideo/PID: Liberal Democrat	—	(0)	85%	(132)	15%	(23)	155
Unfavorable of Biden and Trump	5%	(7)	29%	(36)	66%	(83)	126
2024 H2H Matchup: Biden Voter	1%	(4)	86%	(242)	13%	(36)	281
2024 H2H Matchup: Trump Voter	53%	(162)	13%	(40)	34%	(103)	305
2024 H2H Matchup: Would not Vote	—	(0)	12%	(7)	88%	(50)	57
2022 House Vote: Democrat	2%	(7)	78%	(220)	20%	(55)	282
2022 House Vote: Republican	48%	(143)	16%	(49)	35%	(104)	295
2022 House Vote: Did not Vote	17%	(16)	36%	(34)	47%	(44)	94
2020 Vote: Joe Biden	1%	(4)	76%	(247)	23%	(73)	323
2020 Vote: Donald Trump	49%	(155)	14%	(46)	37%	(118)	319
2016 Vote: Hillary Clinton	4%	(8)	84%	(187)	13%	(29)	224
2016 Vote: Donald Trump	45%	(129)	17%	(49)	37%	(106)	283
U.S. Economy: Wrong Track	32%	(160)	28%	(140)	39%	(195)	495
U.S. Economy: Right Direction	4%	(7)	88%	(163)	8%	(16)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(1)	90%	(179)	10%	(20)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	46%	(162)	15%	(51)	39%	(137)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	55%	(72)	41%	(54)	131
Top 2024 Issue: Economy	36%	(106)	26%	(78)	38%	(111)	295
Community: Urban	15%	(18)	55%	(67)	30%	(36)	121
Community: Suburban	24%	(75)	48%	(152)	28%	(90)	318
Community: Rural	30%	(73)	35%	(84)	35%	(85)	242
Community/Gender: Urban Women	10%	(6)	54%	(35)	36%	(23)	64
Community/Gender: Urban Men	21%	(12)	56%	(32)	23%	(13)	58
Community/Gender: Rural Women	38%	(50)	34%	(44)	28%	(37)	131
Community/Gender: Rural Men	21%	(23)	36%	(40)	43%	(48)	111
Community/Gender: Suburban Women	20%	(33)	52%	(84)	28%	(45)	161
Community/Gender: Suburban Men	27%	(43)	44%	(68)	29%	(45)	156

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Table BLMB8_7: *Who do you trust more to handle each of the following issues? — Climate Change*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	25%	(167)	45%	(303)	31%	(211)	681
Homeowner	24%	(153)	44%	(276)	31%	(197)	626
Military HHnm: Yes	26%	(33)	44%	(55)	30%	(38)	125
Military HH: No	24%	(134)	45%	(248)	31%	(173)	556
Employ: Private Sector	22%	(64)	44%	(128)	34%	(97)	289
Employ: Retired	23%	(46)	50%	(99)	27%	(53)	197
Self + Household: White-Collar	18%	(40)	54%	(122)	28%	(63)	225
Self + Household: Blue Collar	25%	(95)	44%	(168)	32%	(122)	385
Union HH: Yes	31%	(17)	42%	(23)	28%	(15)	54
Union HH: No	24%	(150)	45%	(281)	31%	(196)	627
LGBTQ+: Yes	19%	(11)	45%	(26)	36%	(21)	58
LGBTQ+: No	25%	(156)	44%	(277)	30%	(190)	623
Motivated to Vote	25%	(154)	46%	(284)	29%	(177)	614
Parent: Yes	31%	(56)	36%	(64)	33%	(58)	178
Parent: No	22%	(111)	48%	(239)	30%	(152)	503
COVID Vaccine: Yes	14%	(66)	58%	(281)	28%	(134)	481
COVID Vaccine: No	50%	(101)	11%	(22)	38%	(77)	200
Student Loans: Yes	24%	(29)	38%	(46)	39%	(48)	123
Student Loans: No	25%	(138)	46%	(257)	29%	(163)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(239)	41%	(278)	24%	(165)	681
Gender: Male	37%	(121)	38%	(124)	24%	(79)	325
Gender: Female	33%	(117)	43%	(153)	24%	(86)	356
Age: 18-34	37%	(67)	36%	(67)	27%	(50)	184
Age: 35-44	34%	(30)	35%	(31)	31%	(27)	88
Age: 45-64	40%	(99)	37%	(92)	24%	(59)	249
Age: 65+	27%	(43)	55%	(88)	18%	(29)	160
GenZers: 1997-2012	24%	(20)	47%	(40)	29%	(25)	85
Millennials: 1981-1996	42%	(71)	29%	(48)	29%	(49)	168
GenXers: 1965-1980	35%	(60)	41%	(70)	24%	(42)	171
Baby Boomers: 1946-1964	35%	(85)	46%	(113)	19%	(46)	243
Educ: < College	38%	(174)	38%	(175)	24%	(113)	462
Educ: Bachelors degree	29%	(42)	44%	(65)	28%	(41)	148
Educ: Post-grad	31%	(22)	53%	(38)	16%	(11)	71
Income: Under 50k	37%	(90)	39%	(95)	23%	(56)	241
Income: 50k-100k	31%	(82)	45%	(120)	24%	(65)	267
Income: 100k+	38%	(66)	37%	(63)	25%	(43)	172
Ethnicity: White (Non-Hispanic)	36%	(221)	41%	(252)	22%	(134)	606
All Christian	39%	(137)	40%	(140)	21%	(74)	352
Agnostic/Nothing in particular	23%	(41)	42%	(75)	35%	(61)	177
Something Else	48%	(46)	31%	(30)	20%	(19)	95
Evangelical	47%	(59)	25%	(32)	29%	(37)	128
Non-Evangelical	38%	(119)	44%	(137)	18%	(56)	313
PID: Dem (no lean)	4%	(10)	83%	(193)	13%	(30)	233
PID: Ind (no lean)	26%	(51)	35%	(69)	39%	(76)	195
PID: Rep (no lean)	70%	(178)	6%	(16)	24%	(60)	253
PID/Gender: Dem Men	4%	(4)	85%	(85)	11%	(11)	100
PID/Gender: Dem Women	4%	(6)	82%	(108)	14%	(19)	132
PID/Gender: Ind Men	36%	(39)	31%	(34)	33%	(36)	109
PID/Gender: Ind Women	14%	(12)	40%	(35)	46%	(39)	86
PID/Gender: Rep Men	68%	(78)	5%	(5)	28%	(32)	115
PID/Gender: Rep Women	72%	(100)	8%	(10)	20%	(28)	138

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(239)	41%	(278)	24%	(165)	681
Ideo: Liberal (1-3)	5%	(10)	78%	(163)	17%	(35)	208
Ideo: Moderate (4)	22%	(38)	45%	(77)	32%	(55)	170
Ideo: Conservative (5-7)	64%	(184)	12%	(33)	24%	(69)	286
Ideo/PID: Conservative Republican	70%	(146)	5%	(10)	25%	(52)	208
Ideo/PID: Moderate/Conservative Democrat	8%	(6)	76%	(55)	16%	(12)	73
Ideo/PID: Liberal Democrat	2%	(4)	86%	(134)	11%	(18)	155
Unfavorable of Biden and Trump	17%	(21)	19%	(24)	64%	(81)	126
2024 H2H Matchup: Biden Voter	2%	(5)	86%	(242)	12%	(35)	281
2024 H2H Matchup: Trump Voter	74%	(227)	6%	(20)	19%	(58)	305
2024 H2H Matchup: Would not Vote	11%	(6)	3%	(2)	86%	(49)	57
2022 House Vote: Democrat	2%	(5)	80%	(225)	18%	(52)	282
2022 House Vote: Republican	68%	(202)	8%	(23)	24%	(70)	295
2022 House Vote: Did not Vote	33%	(31)	27%	(26)	40%	(37)	94
2020 Vote: Joe Biden	3%	(10)	76%	(244)	21%	(69)	323
2020 Vote: Donald Trump	68%	(219)	7%	(23)	24%	(78)	319
2016 Vote: Hillary Clinton	4%	(9)	83%	(185)	13%	(29)	224
2016 Vote: Donald Trump	64%	(182)	12%	(35)	24%	(67)	283
U.S. Economy: Wrong Track	46%	(227)	24%	(120)	30%	(148)	495
U.S. Economy: Right Direction	6%	(12)	85%	(157)	9%	(17)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(7)	86%	(172)	10%	(21)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	64%	(223)	11%	(37)	26%	(90)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	52%	(68)	41%	(54)	131
Top 2024 Issue: Economy	52%	(154)	21%	(62)	26%	(78)	295
Community: Urban	23%	(28)	57%	(69)	21%	(25)	121
Community: Suburban	34%	(107)	43%	(135)	24%	(76)	318
Community: Rural	43%	(104)	30%	(74)	27%	(64)	242
Community/Gender: Urban Women	12%	(8)	60%	(38)	28%	(18)	64
Community/Gender: Urban Men	35%	(20)	53%	(31)	12%	(7)	58
Community/Gender: Rural Women	46%	(61)	33%	(44)	20%	(27)	131
Community/Gender: Rural Men	39%	(43)	27%	(30)	34%	(37)	111
Community/Gender: Suburban Women	30%	(49)	44%	(71)	25%	(41)	161
Community/Gender: Suburban Men	37%	(58)	41%	(64)	22%	(34)	156

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(239)	41%	(278)	24%	(165)	681
Homeowner	36%	(225)	40%	(250)	24%	(151)	626
Military HHnm: Yes	46%	(58)	33%	(41)	21%	(26)	125
Military HH: No	32%	(180)	43%	(236)	25%	(139)	556
Employ: Private Sector	34%	(99)	35%	(102)	31%	(89)	289
Employ: Retired	34%	(66)	50%	(98)	17%	(33)	197
Self + Household: White-Collar	29%	(65)	51%	(114)	20%	(45)	225
Self + Household: Blue Collar	38%	(147)	39%	(150)	23%	(89)	385
Union HH: Yes	28%	(15)	39%	(21)	33%	(18)	54
Union HH: No	36%	(224)	41%	(256)	23%	(147)	627
LGBTQ+: Yes	23%	(13)	49%	(28)	28%	(16)	58
LGBTQ+: No	36%	(225)	40%	(249)	24%	(149)	623
Motivated to Vote	36%	(220)	42%	(259)	22%	(135)	614
Parent: Yes	45%	(80)	33%	(58)	22%	(39)	178
Parent: No	31%	(158)	44%	(219)	25%	(125)	503
COVID Vaccine: Yes	25%	(122)	53%	(254)	22%	(104)	481
COVID Vaccine: No	58%	(116)	12%	(23)	30%	(61)	200
Student Loans: Yes	41%	(51)	36%	(44)	23%	(28)	123
Student Loans: No	34%	(188)	42%	(233)	25%	(137)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(276)	35%	(236)	25%	(170)	681
Gender: Male	43%	(140)	31%	(100)	26%	(85)	325
Gender: Female	38%	(136)	38%	(136)	24%	(85)	356
Age: 18-34	42%	(76)	29%	(53)	30%	(55)	184
Age: 35-44	42%	(37)	27%	(24)	31%	(27)	88
Age: 45-64	42%	(106)	33%	(83)	24%	(61)	249
Age: 65+	36%	(57)	48%	(77)	16%	(26)	160
GenZers: 1997-2012	29%	(25)	36%	(31)	35%	(30)	85
Millennials: 1981-1996	48%	(80)	24%	(41)	28%	(47)	168
GenXers: 1965-1980	42%	(73)	35%	(61)	22%	(38)	171
Baby Boomers: 1946-1964	39%	(96)	40%	(97)	21%	(50)	243
Educ: < College	43%	(198)	31%	(145)	26%	(118)	462
Educ: Bachelors degree	35%	(52)	40%	(60)	24%	(36)	148
Educ: Post-grad	35%	(25)	43%	(31)	22%	(15)	71
Income: Under 50k	40%	(96)	34%	(83)	26%	(63)	241
Income: 50k-100k	40%	(107)	37%	(100)	23%	(61)	267
Income: 100k+	42%	(73)	31%	(53)	27%	(46)	172
Ethnicity: White (Non-Hispanic)	42%	(254)	36%	(218)	22%	(134)	606
All Christian	47%	(166)	35%	(124)	18%	(63)	352
Agnostic/Nothing in particular	28%	(50)	30%	(54)	41%	(73)	177
Something Else	53%	(50)	27%	(25)	21%	(20)	95
Evangelical	55%	(70)	20%	(25)	26%	(33)	128
Non-Evangelical	45%	(140)	39%	(123)	16%	(50)	313
PID: Dem (no lean)	7%	(16)	75%	(174)	18%	(42)	233
PID: Ind (no lean)	33%	(65)	26%	(50)	41%	(81)	195
PID: Rep (no lean)	77%	(195)	5%	(12)	18%	(46)	253
PID/Gender: Dem Men	10%	(10)	75%	(75)	15%	(15)	100
PID/Gender: Dem Women	5%	(6)	75%	(99)	20%	(27)	132
PID/Gender: Ind Men	42%	(45)	19%	(21)	39%	(43)	109
PID/Gender: Ind Women	22%	(19)	34%	(29)	44%	(38)	86
PID/Gender: Rep Men	74%	(85)	3%	(4)	23%	(26)	115
PID/Gender: Rep Women	80%	(111)	6%	(8)	14%	(20)	138

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Table BLMB8_9: Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(276)	35%	(236)	25%	(170)	681
Ideo: Liberal (1-3)	5%	(11)	70%	(146)	25%	(51)	208
Ideo: Moderate (4)	26%	(44)	41%	(70)	33%	(56)	170
Ideo: Conservative (5-7)	74%	(212)	6%	(18)	19%	(56)	286
Ideo/PID: Conservative Republican	79%	(164)	2%	(4)	19%	(40)	208
Ideo/PID: Moderate/Conservative Democrat	18%	(13)	69%	(50)	13%	(9)	73
Ideo/PID: Liberal Democrat	1%	(1)	80%	(123)	20%	(30)	155
Unfavorable of Biden and Trump	31%	(39)	14%	(18)	55%	(70)	126
2024 H2H Matchup: Biden Voter	2%	(6)	77%	(217)	21%	(59)	281
2024 H2H Matchup: Trump Voter	82%	(250)	3%	(8)	15%	(46)	305
2024 H2H Matchup: Would not Vote	6%	(3)	6%	(4)	88%	(50)	57
2022 House Vote: Democrat	7%	(20)	69%	(195)	24%	(67)	282
2022 House Vote: Republican	76%	(225)	5%	(15)	19%	(55)	295
2022 House Vote: Did not Vote	31%	(29)	25%	(23)	44%	(41)	94
2020 Vote: Joe Biden	6%	(18)	67%	(216)	28%	(89)	323
2020 Vote: Donald Trump	77%	(245)	4%	(12)	19%	(62)	319
2016 Vote: Hillary Clinton	5%	(11)	77%	(172)	18%	(41)	224
2016 Vote: Donald Trump	73%	(208)	7%	(21)	19%	(55)	283
U.S. Economy: Wrong Track	52%	(256)	18%	(91)	30%	(148)	495
U.S. Economy: Right Direction	11%	(20)	78%	(145)	12%	(22)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	83%	(166)	15%	(30)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	73%	(256)	5%	(18)	22%	(77)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(16)	40%	(52)	48%	(63)	131
Top 2024 Issue: Economy	59%	(174)	14%	(43)	26%	(78)	295
Community: Urban	25%	(30)	46%	(56)	28%	(35)	121
Community: Suburban	39%	(122)	36%	(115)	25%	(80)	318
Community: Rural	51%	(123)	27%	(65)	23%	(55)	242
Community/Gender: Urban Women	17%	(11)	50%	(32)	33%	(21)	64
Community/Gender: Urban Men	34%	(19)	43%	(24)	24%	(14)	58
Community/Gender: Rural Women	54%	(71)	27%	(35)	19%	(25)	131
Community/Gender: Rural Men	47%	(52)	26%	(29)	26%	(29)	111
Community/Gender: Suburban Women	34%	(54)	43%	(69)	24%	(38)	161
Community/Gender: Suburban Men	44%	(68)	30%	(46)	27%	(42)	156

Continued on next page

Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(276)	35%	(236)	25%	(170)	681
Homeowner	41%	(256)	34%	(215)	25%	(154)	626
Military HHnm: Yes	52%	(65)	29%	(37)	19%	(23)	125
Military HH: No	38%	(210)	36%	(199)	26%	(146)	556
Employ: Private Sector	39%	(113)	32%	(91)	29%	(84)	289
Employ: Retired	37%	(73)	43%	(85)	20%	(39)	197
Self + Household: White-Collar	30%	(68)	44%	(98)	26%	(59)	225
Self + Household: Blue Collar	47%	(179)	33%	(128)	20%	(77)	385
Union HH: Yes	37%	(20)	33%	(18)	30%	(16)	54
Union HH: No	41%	(256)	35%	(218)	24%	(153)	627
LGBTQ+: Yes	30%	(17)	35%	(20)	35%	(21)	58
LGBTQ+: No	41%	(258)	35%	(216)	24%	(149)	623
Motivated to Vote	42%	(255)	36%	(221)	22%	(138)	614
Parent: Yes	51%	(91)	28%	(49)	22%	(39)	178
Parent: No	37%	(185)	37%	(187)	26%	(131)	503
COVID Vaccine: Yes	30%	(144)	46%	(220)	24%	(117)	481
COVID Vaccine: No	66%	(132)	8%	(16)	26%	(53)	200
Student Loans: Yes	49%	(61)	24%	(30)	27%	(33)	123
Student Loans: No	39%	(215)	37%	(206)	24%	(137)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	31%	(214)	40%	(273)	29%	(195)	681
Gender: Male	34%	(109)	38%	(124)	28%	(91)	325
Gender: Female	29%	(104)	42%	(149)	29%	(103)	356
Age: 18-34	35%	(65)	38%	(70)	26%	(49)	184
Age: 35-44	28%	(25)	36%	(32)	36%	(31)	88
Age: 45-64	33%	(83)	38%	(95)	29%	(71)	249
Age: 65+	26%	(41)	47%	(76)	27%	(44)	160
GenZers: 1997-2012	19%	(16)	44%	(38)	36%	(31)	85
Millennials: 1981-1996	40%	(68)	33%	(56)	27%	(45)	168
GenXers: 1965-1980	29%	(49)	40%	(69)	31%	(53)	171
Baby Boomers: 1946-1964	31%	(75)	44%	(106)	26%	(62)	243
Educ: < College	35%	(162)	36%	(166)	29%	(134)	462
Educ: Bachelors degree	21%	(31)	48%	(71)	31%	(45)	148
Educ: Post-grad	29%	(21)	49%	(35)	22%	(16)	71
Income: Under 50k	33%	(80)	39%	(94)	28%	(67)	241
Income: 50k-100k	34%	(90)	44%	(116)	23%	(61)	267
Income: 100k+	25%	(43)	36%	(62)	39%	(67)	172
Ethnicity: White (Non-Hispanic)	32%	(193)	41%	(251)	27%	(162)	606
All Christian	35%	(122)	37%	(130)	29%	(101)	352
Agnostic/Nothing in particular	22%	(39)	46%	(82)	31%	(56)	177
Something Else	40%	(38)	30%	(28)	30%	(29)	95
Evangelical	45%	(58)	17%	(22)	38%	(48)	128
Non-Evangelical	31%	(97)	43%	(136)	26%	(81)	313
PID: Dem (no lean)	5%	(12)	79%	(184)	16%	(37)	233
PID: Ind (no lean)	25%	(48)	36%	(71)	39%	(76)	195
PID: Rep (no lean)	61%	(154)	7%	(18)	32%	(82)	253
PID/Gender: Dem Men	9%	(9)	80%	(81)	11%	(11)	100
PID/Gender: Dem Women	2%	(3)	78%	(103)	20%	(26)	132
PID/Gender: Ind Men	32%	(35)	32%	(35)	36%	(39)	109
PID/Gender: Ind Women	15%	(13)	42%	(36)	43%	(37)	86
PID/Gender: Rep Men	57%	(65)	8%	(9)	36%	(41)	115
PID/Gender: Rep Women	64%	(88)	7%	(9)	29%	(41)	138

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	31%	(214)	40%	(273)	29%	(195)	681
Ideo: Liberal (1-3)	4%	(7)	80%	(166)	16%	(34)	208
Ideo: Moderate (4)	22%	(37)	43%	(74)	35%	(60)	170
Ideo: Conservative (5-7)	58%	(166)	9%	(26)	33%	(94)	286
Ideo/PID: Conservative Republican	60%	(125)	6%	(12)	34%	(71)	208
Ideo/PID: Moderate/Conservative Democrat	14%	(11)	61%	(45)	24%	(18)	73
Ideo/PID: Liberal Democrat	1%	(1)	89%	(137)	11%	(17)	155
Unfavorable of Biden and Trump	15%	(18)	24%	(31)	61%	(77)	126
2024 H2H Matchup: Biden Voter	3%	(7)	82%	(231)	15%	(43)	281
2024 H2H Matchup: Trump Voter	64%	(194)	8%	(23)	29%	(88)	305
2024 H2H Matchup: Would not Vote	4%	(2)	13%	(7)	83%	(47)	57
2022 House Vote: Democrat	3%	(7)	79%	(223)	18%	(52)	282
2022 House Vote: Republican	61%	(181)	8%	(23)	31%	(91)	295
2022 House Vote: Did not Vote	26%	(25)	26%	(24)	48%	(45)	94
2020 Vote: Joe Biden	4%	(14)	74%	(238)	22%	(72)	323
2020 Vote: Donald Trump	60%	(192)	8%	(24)	32%	(103)	319
2016 Vote: Hillary Clinton	4%	(8)	86%	(192)	11%	(24)	224
2016 Vote: Donald Trump	57%	(162)	7%	(20)	36%	(101)	283
U.S. Economy: Wrong Track	41%	(201)	24%	(120)	35%	(174)	495
U.S. Economy: Right Direction	7%	(12)	82%	(152)	11%	(21)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(2)	87%	(174)	12%	(24)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57%	(199)	11%	(37)	33%	(114)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(13)	47%	(62)	43%	(56)	131
Top 2024 Issue: Economy	43%	(127)	21%	(63)	36%	(105)	295
Community: Urban	26%	(31)	47%	(58)	27%	(33)	121
Community: Suburban	26%	(82)	42%	(133)	32%	(103)	318
Community: Rural	42%	(101)	34%	(82)	24%	(59)	242
Community/Gender: Urban Women	9%	(6)	51%	(32)	40%	(25)	64
Community/Gender: Urban Men	44%	(25)	44%	(25)	13%	(7)	58
Community/Gender: Rural Women	50%	(66)	34%	(44)	16%	(21)	131
Community/Gender: Rural Men	31%	(35)	34%	(38)	34%	(38)	111
Community/Gender: Suburban Women	20%	(32)	45%	(72)	35%	(57)	161
Community/Gender: Suburban Men	32%	(49)	39%	(61)	29%	(46)	156

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	31%	(214)	40%	(273)	29%	(195)	681
Homeowner	32%	(200)	40%	(250)	28%	(176)	626
Military HHnm: Yes	46%	(58)	29%	(36)	25%	(31)	125
Military HH: No	28%	(156)	43%	(236)	29%	(163)	556
Employ: Private Sector	27%	(78)	41%	(119)	32%	(93)	289
Employ: Retired	32%	(62)	44%	(86)	25%	(49)	197
Self + Household: White-Collar	22%	(49)	51%	(113)	28%	(63)	225
Self + Household: Blue Collar	36%	(138)	39%	(149)	25%	(98)	385
Union HH: Yes	25%	(13)	47%	(25)	29%	(15)	54
Union HH: No	32%	(200)	39%	(248)	29%	(179)	627
LGBTQ+: Yes	23%	(13)	49%	(28)	28%	(16)	58
LGBTQ+: No	32%	(200)	39%	(244)	29%	(179)	623
Motivated to Vote	32%	(196)	42%	(257)	26%	(160)	614
Parent: Yes	40%	(71)	32%	(58)	28%	(49)	178
Parent: No	28%	(143)	43%	(215)	29%	(145)	503
COVID Vaccine: Yes	21%	(100)	53%	(253)	26%	(127)	481
COVID Vaccine: No	57%	(113)	10%	(19)	34%	(68)	200
Student Loans: Yes	34%	(42)	40%	(49)	26%	(33)	123
Student Loans: No	31%	(172)	40%	(224)	29%	(162)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(254)	41%	(278)	22%	(148)	681
Gender: Male	40%	(131)	38%	(125)	21%	(69)	325
Gender: Female	35%	(124)	43%	(154)	22%	(79)	356
Age: 18-34	45%	(83)	33%	(61)	22%	(40)	184
Age: 35-44	42%	(37)	31%	(27)	27%	(24)	88
Age: 45-64	36%	(91)	41%	(101)	23%	(57)	249
Age: 65+	27%	(43)	56%	(89)	17%	(28)	160
GenZers: 1997-2012	41%	(35)	39%	(33)	20%	(17)	85
Millennials: 1981-1996	46%	(78)	28%	(47)	26%	(43)	168
GenXers: 1965-1980	34%	(59)	42%	(73)	23%	(40)	171
Baby Boomers: 1946-1964	33%	(81)	49%	(119)	18%	(44)	243
Educ: < College	40%	(186)	37%	(173)	22%	(103)	462
Educ: Bachelors degree	29%	(44)	48%	(71)	23%	(34)	148
Educ: Post-grad	35%	(25)	49%	(35)	16%	(12)	71
Income: Under 50k	42%	(101)	40%	(98)	18%	(42)	241
Income: 50k-100k	33%	(89)	45%	(120)	22%	(58)	267
Income: 100k+	37%	(64)	35%	(60)	28%	(48)	172
Ethnicity: White (Non-Hispanic)	36%	(218)	42%	(254)	22%	(134)	606
All Christian	41%	(144)	40%	(142)	19%	(67)	352
Agnostic/Nothing in particular	28%	(50)	42%	(74)	30%	(53)	177
Something Else	50%	(47)	30%	(29)	20%	(19)	95
Evangelical	56%	(71)	24%	(30)	20%	(26)	128
Non-Evangelical	37%	(115)	44%	(139)	19%	(59)	313
PID: Dem (no lean)	5%	(11)	84%	(195)	12%	(27)	233
PID: Ind (no lean)	31%	(60)	35%	(69)	34%	(66)	195
PID: Rep (no lean)	72%	(183)	6%	(15)	22%	(55)	253
PID/Gender: Dem Men	7%	(7)	86%	(86)	7%	(7)	100
PID/Gender: Dem Women	3%	(4)	82%	(108)	15%	(20)	132
PID/Gender: Ind Men	44%	(48)	29%	(32)	27%	(29)	109
PID/Gender: Ind Women	15%	(13)	43%	(37)	43%	(37)	86
PID/Gender: Rep Men	66%	(76)	6%	(6)	29%	(33)	115
PID/Gender: Rep Women	78%	(107)	6%	(9)	16%	(22)	138

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Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(254)	41%	(278)	22%	(148)	681
Ideo: Liberal (1-3)	3%	(5)	79%	(164)	19%	(39)	208
Ideo: Moderate (4)	29%	(50)	45%	(77)	26%	(43)	170
Ideo: Conservative (5-7)	67%	(192)	12%	(34)	21%	(60)	286
Ideo/PID: Conservative Republican	72%	(150)	7%	(14)	21%	(43)	208
Ideo/PID: Moderate/Conservative Democrat	12%	(9)	76%	(56)	11%	(8)	73
Ideo/PID: Liberal Democrat	1%	(1)	88%	(136)	12%	(18)	155
Unfavorable of Biden and Trump	19%	(24)	21%	(27)	60%	(75)	126
2024 H2H Matchup: Biden Voter	2%	(6)	86%	(242)	12%	(33)	281
2024 H2H Matchup: Trump Voter	78%	(237)	5%	(14)	18%	(54)	305
2024 H2H Matchup: Would not Vote	15%	(8)	13%	(8)	72%	(41)	57
2022 House Vote: Democrat	4%	(11)	80%	(226)	16%	(45)	282
2022 House Vote: Republican	70%	(208)	7%	(21)	22%	(66)	295
2022 House Vote: Did not Vote	37%	(35)	29%	(28)	33%	(31)	94
2020 Vote: Joe Biden	3%	(9)	77%	(249)	20%	(65)	323
2020 Vote: Donald Trump	71%	(227)	6%	(18)	23%	(74)	319
2016 Vote: Hillary Clinton	5%	(10)	85%	(191)	10%	(22)	224
2016 Vote: Donald Trump	64%	(183)	11%	(32)	24%	(68)	283
U.S. Economy: Wrong Track	49%	(242)	24%	(119)	27%	(135)	495
U.S. Economy: Right Direction	7%	(12)	86%	(160)	7%	(14)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	91%	(181)	8%	(16)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	69%	(242)	8%	(29)	22%	(79)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(9)	52%	(68)	41%	(53)	131
Top 2024 Issue: Economy	56%	(165)	18%	(52)	26%	(77)	295
Community: Urban	24%	(29)	56%	(68)	20%	(25)	121
Community: Suburban	35%	(113)	41%	(131)	23%	(74)	318
Community: Rural	46%	(112)	33%	(80)	21%	(50)	242
Community/Gender: Urban Women	13%	(9)	57%	(36)	30%	(19)	64
Community/Gender: Urban Men	36%	(21)	55%	(32)	9%	(5)	58
Community/Gender: Rural Women	46%	(60)	34%	(45)	20%	(26)	131
Community/Gender: Rural Men	47%	(52)	32%	(35)	21%	(24)	111
Community/Gender: Suburban Women	34%	(55)	45%	(73)	21%	(34)	161
Community/Gender: Suburban Men	37%	(58)	37%	(58)	26%	(40)	156

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Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(254)	41%	(278)	22%	(148)	681
Homeowner	38%	(237)	41%	(256)	21%	(133)	626
Military HHnm: Yes	45%	(57)	34%	(42)	21%	(26)	125
Military HH: No	36%	(197)	43%	(236)	22%	(122)	556
Employ: Private Sector	37%	(108)	35%	(103)	27%	(78)	289
Employ: Retired	33%	(65)	51%	(100)	16%	(32)	197
Self + Household: White-Collar	27%	(61)	50%	(112)	23%	(52)	225
Self + Household: Blue Collar	43%	(164)	40%	(153)	18%	(68)	385
Union HH: Yes	30%	(16)	38%	(21)	31%	(17)	54
Union HH: No	38%	(238)	41%	(258)	21%	(131)	627
LGBTQ+: Yes	24%	(14)	48%	(28)	28%	(16)	58
LGBTQ+: No	39%	(240)	40%	(250)	21%	(132)	623
Motivated to Vote	38%	(231)	42%	(259)	20%	(124)	614
Parent: Yes	48%	(85)	30%	(54)	22%	(40)	178
Parent: No	34%	(169)	45%	(225)	22%	(109)	503
COVID Vaccine: Yes	24%	(117)	55%	(264)	21%	(100)	481
COVID Vaccine: No	69%	(138)	7%	(14)	24%	(49)	200
Student Loans: Yes	45%	(55)	36%	(44)	19%	(24)	123
Student Loans: No	36%	(199)	42%	(234)	22%	(124)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(250)	41%	(281)	22%	(150)	681
Gender: Male	37%	(121)	39%	(126)	24%	(77)	325
Gender: Female	36%	(128)	43%	(155)	21%	(73)	356
Age: 18-34	39%	(72)	31%	(58)	29%	(54)	184
Age: 35-44	41%	(36)	36%	(31)	23%	(20)	88
Age: 45-64	39%	(96)	40%	(101)	21%	(52)	249
Age: 65+	28%	(45)	57%	(91)	15%	(24)	160
GenZers: 1997-2012	30%	(26)	40%	(34)	30%	(26)	85
Millennials: 1981-1996	44%	(75)	28%	(48)	28%	(46)	168
GenXers: 1965-1980	38%	(65)	44%	(75)	18%	(31)	171
Baby Boomers: 1946-1964	33%	(81)	49%	(118)	18%	(45)	243
Educ: < College	40%	(183)	37%	(169)	24%	(111)	462
Educ: Bachelors degree	30%	(44)	49%	(72)	22%	(32)	148
Educ: Post-grad	33%	(23)	56%	(40)	11%	(8)	71
Income: Under 50k	39%	(95)	39%	(93)	22%	(53)	241
Income: 50k-100k	32%	(86)	45%	(120)	23%	(61)	267
Income: 100k+	40%	(69)	39%	(67)	21%	(36)	172
Ethnicity: White (Non-Hispanic)	38%	(228)	42%	(257)	20%	(121)	606
All Christian	43%	(152)	40%	(142)	17%	(58)	352
Agnostic/Nothing in particular	25%	(43)	41%	(73)	34%	(61)	177
Something Else	49%	(47)	33%	(32)	18%	(17)	95
Evangelical	58%	(75)	22%	(28)	20%	(25)	128
Non-Evangelical	38%	(119)	46%	(145)	16%	(50)	313
PID: Dem (no lean)	4%	(9)	85%	(199)	11%	(25)	233
PID: Ind (no lean)	27%	(52)	35%	(68)	38%	(75)	195
PID: Rep (no lean)	74%	(188)	6%	(14)	20%	(51)	253
PID/Gender: Dem Men	6%	(6)	88%	(89)	6%	(6)	100
PID/Gender: Dem Women	2%	(3)	83%	(110)	15%	(19)	132
PID/Gender: Ind Men	31%	(34)	28%	(31)	40%	(44)	109
PID/Gender: Ind Women	21%	(18)	44%	(37)	35%	(30)	86
PID/Gender: Rep Men	70%	(81)	6%	(7)	24%	(27)	115
PID/Gender: Rep Women	78%	(107)	5%	(7)	17%	(24)	138

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(250)	41%	(281)	22%	(150)	681
Ideo: Liberal (1-3)	2%	(5)	80%	(167)	17%	(36)	208
Ideo: Moderate (4)	27%	(45)	46%	(79)	27%	(46)	170
Ideo: Conservative (5-7)	68%	(194)	11%	(32)	21%	(60)	286
Ideo/PID: Conservative Republican	75%	(155)	6%	(12)	19%	(40)	208
Ideo/PID: Moderate/Conservative Democrat	12%	(9)	80%	(58)	8%	(6)	73
Ideo/PID: Liberal Democrat	—	(0)	89%	(138)	11%	(17)	155
Unfavorable of Biden and Trump	18%	(23)	22%	(28)	60%	(75)	126
2024 H2H Matchup: Biden Voter	1%	(4)	90%	(252)	9%	(26)	281
2024 H2H Matchup: Trump Voter	80%	(244)	3%	(9)	17%	(51)	305
2024 H2H Matchup: Would not Vote	1%	(1)	15%	(9)	84%	(48)	57
2022 House Vote: Democrat	4%	(10)	82%	(232)	14%	(39)	282
2022 House Vote: Republican	71%	(209)	6%	(18)	23%	(68)	295
2022 House Vote: Did not Vote	32%	(30)	30%	(28)	39%	(36)	94
2020 Vote: Joe Biden	2%	(6)	80%	(258)	18%	(59)	323
2020 Vote: Donald Trump	73%	(233)	4%	(14)	23%	(72)	319
2016 Vote: Hillary Clinton	3%	(7)	87%	(194)	10%	(22)	224
2016 Vote: Donald Trump	67%	(189)	12%	(35)	21%	(60)	283
U.S. Economy: Wrong Track	49%	(240)	24%	(118)	28%	(137)	495
U.S. Economy: Right Direction	5%	(9)	88%	(163)	7%	(14)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(3)	91%	(183)	7%	(14)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	69%	(242)	7%	(24)	24%	(84)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	3%	(4)	57%	(74)	40%	(53)	131
Top 2024 Issue: Economy	58%	(172)	17%	(50)	25%	(73)	295
Community: Urban	19%	(23)	57%	(69)	24%	(29)	121
Community: Suburban	37%	(117)	43%	(137)	20%	(64)	318
Community: Rural	45%	(110)	31%	(75)	24%	(57)	242
Community/Gender: Urban Women	15%	(10)	59%	(37)	26%	(17)	64
Community/Gender: Urban Men	23%	(13)	54%	(31)	23%	(13)	58
Community/Gender: Rural Women	48%	(63)	31%	(41)	20%	(27)	131
Community/Gender: Rural Men	42%	(47)	30%	(34)	28%	(30)	111
Community/Gender: Suburban Women	34%	(55)	47%	(76)	19%	(30)	161
Community/Gender: Suburban Men	39%	(61)	39%	(61)	21%	(34)	156

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(250)	41%	(281)	22%	(150)	681
Homeowner	37%	(231)	41%	(260)	22%	(135)	626
Military HHnm: Yes	44%	(55)	35%	(43)	22%	(27)	125
Military HH: No	35%	(195)	43%	(238)	22%	(123)	556
Employ: Private Sector	38%	(109)	37%	(107)	25%	(73)	289
Employ: Retired	31%	(62)	51%	(100)	18%	(35)	197
Self + Household: White-Collar	28%	(64)	53%	(119)	19%	(42)	225
Self + Household: Blue Collar	41%	(158)	39%	(150)	20%	(77)	385
Union HH: Yes	32%	(17)	36%	(20)	31%	(17)	54
Union HH: No	37%	(232)	42%	(261)	21%	(134)	627
LGBTQ+: Yes	23%	(13)	49%	(29)	28%	(16)	58
LGBTQ+: No	38%	(236)	41%	(252)	22%	(134)	623
Motivated to Vote	38%	(234)	43%	(265)	19%	(115)	614
Parent: Yes	49%	(88)	33%	(59)	17%	(31)	178
Parent: No	32%	(162)	44%	(222)	24%	(119)	503
COVID Vaccine: Yes	26%	(126)	55%	(263)	19%	(92)	481
COVID Vaccine: No	62%	(124)	9%	(18)	29%	(58)	200
Student Loans: Yes	41%	(50)	36%	(44)	23%	(29)	123
Student Loans: No	36%	(199)	42%	(237)	22%	(122)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(241)	39%	(268)	25%	(172)	681
Gender: Male	38%	(123)	37%	(121)	25%	(81)	325
Gender: Female	33%	(117)	41%	(148)	26%	(92)	356
Age: 18-34	42%	(78)	28%	(52)	29%	(53)	184
Age: 35-44	32%	(28)	29%	(26)	39%	(34)	88
Age: 45-64	36%	(91)	42%	(105)	22%	(54)	249
Age: 65+	27%	(43)	54%	(86)	19%	(31)	160
GenZers: 1997-2012	37%	(31)	39%	(33)	24%	(21)	85
Millennials: 1981-1996	41%	(70)	23%	(39)	36%	(60)	168
GenXers: 1965-1980	37%	(63)	42%	(72)	21%	(37)	171
Baby Boomers: 1946-1964	30%	(74)	49%	(118)	21%	(51)	243
Educ: < College	40%	(184)	35%	(162)	25%	(116)	462
Educ: Bachelors degree	23%	(34)	49%	(73)	28%	(41)	148
Educ: Post-grad	31%	(22)	47%	(34)	22%	(15)	71
Income: Under 50k	37%	(90)	39%	(94)	24%	(58)	241
Income: 50k-100k	33%	(88)	43%	(115)	24%	(65)	267
Income: 100k+	37%	(63)	35%	(60)	28%	(49)	172
Ethnicity: White (Non-Hispanic)	36%	(219)	40%	(243)	24%	(145)	606
All Christian	38%	(133)	41%	(144)	21%	(75)	352
Agnostic/Nothing in particular	35%	(61)	37%	(65)	28%	(50)	177
Something Else	42%	(40)	32%	(30)	26%	(24)	95
Evangelical	44%	(57)	27%	(35)	28%	(36)	128
Non-Evangelical	36%	(112)	44%	(139)	20%	(63)	313
PID: Dem (no lean)	3%	(7)	78%	(182)	19%	(44)	233
PID: Ind (no lean)	31%	(61)	35%	(69)	33%	(64)	195
PID: Rep (no lean)	68%	(172)	7%	(17)	25%	(64)	253
PID/Gender: Dem Men	4%	(4)	78%	(79)	18%	(18)	100
PID/Gender: Dem Women	2%	(3)	78%	(103)	20%	(26)	132
PID/Gender: Ind Men	43%	(47)	31%	(34)	26%	(28)	109
PID/Gender: Ind Women	17%	(15)	41%	(35)	42%	(37)	86
PID/Gender: Rep Men	63%	(72)	7%	(8)	30%	(35)	115
PID/Gender: Rep Women	72%	(100)	7%	(9)	21%	(29)	138

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(241)	39%	(268)	25%	(172)	681
Ideo: Liberal (1-3)	3%	(7)	71%	(148)	26%	(53)	208
Ideo: Moderate (4)	33%	(57)	47%	(80)	19%	(33)	170
Ideo: Conservative (5-7)	59%	(169)	13%	(37)	28%	(80)	286
Ideo/PID: Conservative Republican	65%	(136)	8%	(17)	27%	(55)	208
Ideo/PID: Moderate/Conservative Democrat	8%	(6)	83%	(61)	9%	(7)	73
Ideo/PID: Liberal Democrat	1%	(1)	76%	(118)	23%	(35)	155
Unfavorable of Biden and Trump	16%	(20)	20%	(25)	65%	(81)	126
2024 H2H Matchup: Biden Voter	1%	(3)	82%	(231)	17%	(47)	281
2024 H2H Matchup: Trump Voter	74%	(226)	6%	(18)	20%	(61)	305
2024 H2H Matchup: Would not Vote	15%	(9)	11%	(6)	74%	(42)	57
2022 House Vote: Democrat	3%	(9)	75%	(212)	22%	(61)	282
2022 House Vote: Republican	66%	(194)	9%	(25)	26%	(76)	295
2022 House Vote: Did not Vote	39%	(37)	31%	(29)	30%	(28)	94
2020 Vote: Joe Biden	3%	(11)	73%	(237)	23%	(76)	323
2020 Vote: Donald Trump	66%	(212)	7%	(22)	27%	(85)	319
2016 Vote: Hillary Clinton	4%	(8)	81%	(181)	15%	(34)	224
2016 Vote: Donald Trump	62%	(175)	12%	(35)	26%	(73)	283
U.S. Economy: Wrong Track	47%	(231)	21%	(106)	32%	(159)	495
U.S. Economy: Right Direction	5%	(10)	87%	(162)	7%	(14)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	86%	(171)	13%	(25)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	66%	(232)	7%	(24)	27%	(94)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(5)	56%	(73)	40%	(53)	131
Top 2024 Issue: Economy	56%	(164)	18%	(54)	26%	(76)	295
Community: Urban	20%	(24)	57%	(69)	24%	(29)	121
Community: Suburban	35%	(110)	39%	(124)	26%	(83)	318
Community: Rural	44%	(107)	31%	(75)	25%	(60)	242
Community/Gender: Urban Women	13%	(8)	60%	(38)	27%	(17)	64
Community/Gender: Urban Men	27%	(15)	53%	(31)	20%	(11)	58
Community/Gender: Rural Women	44%	(58)	32%	(42)	23%	(31)	131
Community/Gender: Rural Men	44%	(48)	30%	(33)	26%	(29)	111
Community/Gender: Suburban Women	31%	(51)	42%	(67)	27%	(43)	161
Community/Gender: Suburban Men	38%	(59)	36%	(57)	26%	(40)	156

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	35%	(241)	39%	(268)	25%	(172)	681
Homeowner	36%	(226)	38%	(241)	26%	(160)	626
Military HHnm: Yes	40%	(50)	33%	(41)	28%	(35)	125
Military HH: No	34%	(191)	41%	(227)	25%	(138)	556
Employ: Private Sector	36%	(104)	33%	(95)	31%	(91)	289
Employ: Retired	28%	(56)	49%	(97)	23%	(44)	197
Self + Household: White-Collar	26%	(59)	50%	(111)	24%	(54)	225
Self + Household: Blue Collar	38%	(147)	38%	(146)	24%	(92)	385
Union HH: Yes	39%	(21)	37%	(20)	24%	(13)	54
Union HH: No	35%	(220)	40%	(248)	25%	(159)	627
LGBTQ+: Yes	24%	(14)	44%	(26)	32%	(19)	58
LGBTQ+: No	36%	(227)	39%	(243)	25%	(154)	623
Motivated to Vote	35%	(216)	40%	(248)	24%	(150)	614
Parent: Yes	43%	(77)	31%	(56)	26%	(46)	178
Parent: No	33%	(164)	42%	(212)	25%	(127)	503
COVID Vaccine: Yes	24%	(114)	52%	(251)	24%	(115)	481
COVID Vaccine: No	63%	(126)	9%	(17)	28%	(57)	200
Student Loans: Yes	39%	(48)	31%	(39)	30%	(36)	123
Student Loans: No	35%	(192)	41%	(229)	24%	(136)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(249)	39%	(268)	24%	(164)	681
Gender: Male	36%	(117)	39%	(125)	25%	(82)	325
Gender: Female	37%	(133)	40%	(142)	23%	(82)	356
Age: 18-34	47%	(86)	32%	(58)	22%	(40)	184
Age: 35-44	38%	(33)	30%	(26)	33%	(29)	88
Age: 45-64	37%	(92)	36%	(89)	27%	(68)	249
Age: 65+	24%	(39)	59%	(94)	17%	(27)	160
GenZers: 1997-2012	41%	(35)	38%	(32)	21%	(18)	85
Millennials: 1981-1996	46%	(78)	26%	(44)	27%	(46)	168
GenXers: 1965-1980	34%	(58)	41%	(71)	25%	(42)	171
Baby Boomers: 1946-1964	31%	(75)	46%	(112)	23%	(56)	243
Educ: < College	40%	(183)	37%	(172)	23%	(107)	462
Educ: Bachelors degree	32%	(48)	42%	(62)	26%	(38)	148
Educ: Post-grad	25%	(18)	47%	(34)	27%	(20)	71
Income: Under 50k	40%	(97)	36%	(86)	24%	(58)	241
Income: 50k-100k	32%	(87)	42%	(113)	25%	(67)	267
Income: 100k+	38%	(66)	39%	(68)	22%	(39)	172
Ethnicity: White (Non-Hispanic)	35%	(214)	40%	(245)	24%	(147)	606
All Christian	40%	(141)	39%	(136)	21%	(75)	352
Agnostic/Nothing in particular	26%	(45)	41%	(73)	33%	(59)	177
Something Else	49%	(46)	30%	(28)	22%	(21)	95
Evangelical	57%	(73)	21%	(27)	22%	(28)	128
Non-Evangelical	35%	(109)	44%	(137)	21%	(67)	313
PID: Dem (no lean)	5%	(11)	81%	(189)	14%	(33)	233
PID: Ind (no lean)	29%	(57)	32%	(63)	38%	(75)	195
PID: Rep (no lean)	72%	(182)	6%	(15)	22%	(56)	253
PID/Gender: Dem Men	7%	(7)	86%	(87)	7%	(7)	100
PID/Gender: Dem Women	3%	(4)	78%	(102)	19%	(25)	132
PID/Gender: Ind Men	38%	(41)	27%	(30)	35%	(38)	109
PID/Gender: Ind Women	18%	(16)	39%	(33)	43%	(37)	86
PID/Gender: Rep Men	60%	(69)	8%	(9)	32%	(37)	115
PID/Gender: Rep Women	81%	(112)	5%	(6)	14%	(19)	138

Continued on next page

Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(249)	39%	(268)	24%	(164)	681
Ideo: Liberal (1-3)	5%	(10)	75%	(155)	20%	(42)	208
Ideo: Moderate (4)	31%	(52)	42%	(71)	27%	(47)	170
Ideo: Conservative (5-7)	63%	(179)	13%	(37)	25%	(70)	286
Ideo/PID: Conservative Republican	70%	(145)	7%	(14)	23%	(48)	208
Ideo/PID: Moderate/Conservative Democrat	12%	(9)	75%	(54)	13%	(10)	73
Ideo/PID: Liberal Democrat	1%	(2)	84%	(130)	15%	(23)	155
Unfavorable of Biden and Trump	20%	(26)	19%	(24)	61%	(77)	126
2024 H2H Matchup: Biden Voter	2%	(6)	84%	(235)	14%	(40)	281
2024 H2H Matchup: Trump Voter	75%	(227)	5%	(16)	20%	(61)	305
2024 H2H Matchup: Would not Vote	18%	(10)	8%	(4)	75%	(43)	57
2022 House Vote: Democrat	6%	(17)	76%	(213)	18%	(52)	282
2022 House Vote: Republican	67%	(199)	10%	(29)	23%	(67)	295
2022 House Vote: Did not Vote	33%	(31)	24%	(23)	42%	(40)	94
2020 Vote: Joe Biden	5%	(15)	72%	(234)	23%	(74)	323
2020 Vote: Donald Trump	68%	(216)	7%	(23)	25%	(80)	319
2016 Vote: Hillary Clinton	7%	(15)	81%	(181)	13%	(28)	224
2016 Vote: Donald Trump	61%	(172)	15%	(43)	24%	(69)	283
U.S. Economy: Wrong Track	47%	(235)	23%	(113)	30%	(147)	495
U.S. Economy: Right Direction	8%	(15)	83%	(155)	9%	(17)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	87%	(175)	11%	(21)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	68%	(237)	9%	(31)	24%	(83)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(9)	48%	(62)	46%	(60)	131
Top 2024 Issue: Economy	52%	(153)	19%	(57)	29%	(85)	295
Community: Urban	28%	(34)	52%	(63)	20%	(24)	121
Community: Suburban	33%	(106)	40%	(127)	27%	(84)	318
Community: Rural	45%	(109)	32%	(78)	23%	(55)	242
Community/Gender: Urban Women	16%	(10)	55%	(35)	29%	(19)	64
Community/Gender: Urban Men	41%	(24)	49%	(28)	10%	(6)	58
Community/Gender: Rural Women	49%	(65)	31%	(41)	20%	(26)	131
Community/Gender: Rural Men	40%	(44)	34%	(37)	26%	(29)	111
Community/Gender: Suburban Women	36%	(57)	42%	(67)	23%	(37)	161
Community/Gender: Suburban Men	31%	(49)	38%	(60)	30%	(47)	156

Continued on next page

Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(249)	39%	(268)	24%	(164)	681
Homeowner	37%	(234)	39%	(245)	24%	(147)	626
Military HHnm: Yes	49%	(62)	37%	(47)	14%	(17)	125
Military HH: No	34%	(188)	40%	(221)	26%	(147)	556
Employ: Private Sector	34%	(99)	34%	(99)	32%	(91)	289
Employ: Retired	32%	(62)	49%	(97)	19%	(38)	197
Self + Household: White-Collar	27%	(61)	47%	(106)	26%	(58)	225
Self + Household: Blue Collar	42%	(163)	38%	(147)	19%	(74)	385
Union HH: Yes	30%	(16)	43%	(23)	27%	(14)	54
Union HH: No	37%	(233)	39%	(244)	24%	(150)	627
LGBTQ+: Yes	27%	(16)	45%	(26)	28%	(16)	58
LGBTQ+: No	38%	(234)	39%	(241)	24%	(148)	623
Motivated to Vote	37%	(226)	42%	(255)	22%	(132)	614
Parent: Yes	46%	(83)	31%	(56)	22%	(39)	178
Parent: No	33%	(167)	42%	(211)	25%	(125)	503
COVID Vaccine: Yes	25%	(118)	52%	(251)	23%	(111)	481
COVID Vaccine: No	66%	(132)	8%	(16)	26%	(53)	200
Student Loans: Yes	47%	(57)	30%	(37)	23%	(29)	123
Student Loans: No	34%	(192)	41%	(230)	24%	(135)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(290)	35%	(240)	22%	(150)	681
Gender: Male	45%	(147)	35%	(113)	20%	(65)	325
Gender: Female	40%	(144)	36%	(127)	24%	(85)	356
Age: 18-34	48%	(88)	24%	(44)	28%	(52)	184
Age: 35-44	43%	(38)	30%	(26)	27%	(24)	88
Age: 45-64	43%	(107)	37%	(92)	20%	(50)	249
Age: 65+	36%	(57)	49%	(78)	16%	(25)	160
GenZers: 1997-2012	40%	(34)	27%	(23)	33%	(28)	85
Millennials: 1981-1996	50%	(84)	24%	(40)	26%	(45)	168
GenXers: 1965-1980	42%	(73)	41%	(70)	17%	(28)	171
Baby Boomers: 1946-1964	40%	(97)	41%	(101)	19%	(46)	243
Educ: < College	45%	(206)	31%	(144)	24%	(112)	462
Educ: Bachelors degree	38%	(57)	40%	(60)	21%	(31)	148
Educ: Post-grad	38%	(27)	51%	(37)	11%	(8)	71
Income: Under 50k	43%	(104)	34%	(83)	23%	(55)	241
Income: 50k-100k	40%	(108)	38%	(101)	22%	(58)	267
Income: 100k+	45%	(78)	33%	(56)	22%	(38)	172
Ethnicity: White (Non-Hispanic)	43%	(259)	37%	(226)	20%	(121)	606
All Christian	44%	(156)	37%	(132)	18%	(64)	352
Agnostic/Nothing in particular	34%	(59)	35%	(62)	32%	(56)	177
Something Else	61%	(58)	17%	(16)	22%	(21)	95
Evangelical	60%	(76)	21%	(27)	19%	(24)	128
Non-Evangelical	42%	(132)	38%	(120)	19%	(61)	313
PID: Dem (no lean)	8%	(19)	75%	(175)	17%	(39)	233
PID: Ind (no lean)	41%	(79)	27%	(53)	32%	(63)	195
PID: Rep (no lean)	76%	(192)	5%	(12)	19%	(49)	253
PID/Gender: Dem Men	13%	(13)	78%	(78)	9%	(9)	100
PID/Gender: Dem Women	4%	(6)	73%	(97)	23%	(30)	132
PID/Gender: Ind Men	50%	(55)	25%	(27)	25%	(27)	109
PID/Gender: Ind Women	28%	(24)	30%	(26)	42%	(36)	86
PID/Gender: Rep Men	68%	(79)	6%	(7)	26%	(29)	115
PID/Gender: Rep Women	82%	(114)	4%	(5)	14%	(20)	138

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(290)	35%	(240)	22%	(150)	681
Ideo: Liberal (1-3)	7%	(15)	71%	(147)	22%	(46)	208
Ideo: Moderate (4)	35%	(60)	39%	(67)	26%	(44)	170
Ideo: Conservative (5-7)	74%	(213)	8%	(22)	18%	(51)	286
Ideo/PID: Conservative Republican	75%	(156)	5%	(11)	20%	(41)	208
Ideo/PID: Moderate/Conservative Democrat	18%	(13)	71%	(52)	11%	(8)	73
Ideo/PID: Liberal Democrat	3%	(5)	79%	(123)	17%	(27)	155
Unfavorable of Biden and Trump	32%	(41)	10%	(12)	58%	(73)	126
2024 H2H Matchup: Biden Voter	5%	(13)	80%	(224)	16%	(44)	281
2024 H2H Matchup: Trump Voter	85%	(261)	3%	(10)	11%	(35)	305
2024 H2H Matchup: Would not Vote	3%	(2)	5%	(3)	92%	(52)	57
2022 House Vote: Democrat	9%	(24)	71%	(199)	21%	(58)	282
2022 House Vote: Republican	79%	(232)	5%	(16)	16%	(47)	295
2022 House Vote: Did not Vote	34%	(32)	25%	(23)	41%	(38)	94
2020 Vote: Joe Biden	7%	(22)	68%	(219)	26%	(83)	323
2020 Vote: Donald Trump	80%	(255)	4%	(14)	16%	(51)	319
2016 Vote: Hillary Clinton	9%	(20)	75%	(169)	16%	(35)	224
2016 Vote: Donald Trump	75%	(213)	8%	(24)	17%	(47)	283
U.S. Economy: Wrong Track	54%	(267)	19%	(94)	27%	(134)	495
U.S. Economy: Right Direction	12%	(23)	79%	(147)	9%	(16)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(11)	83%	(167)	11%	(22)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(268)	5%	(17)	19%	(65)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	43%	(56)	48%	(63)	131
Top 2024 Issue: Economy	63%	(185)	15%	(45)	22%	(64)	295
Community: Urban	31%	(37)	47%	(57)	23%	(27)	121
Community: Suburban	44%	(140)	36%	(115)	20%	(63)	318
Community: Rural	47%	(113)	28%	(69)	25%	(60)	242
Community/Gender: Urban Women	19%	(12)	49%	(31)	33%	(21)	64
Community/Gender: Urban Men	44%	(25)	45%	(26)	11%	(6)	58
Community/Gender: Rural Women	51%	(67)	27%	(36)	22%	(29)	131
Community/Gender: Rural Men	42%	(46)	30%	(33)	28%	(31)	111
Community/Gender: Suburban Women	40%	(65)	38%	(61)	22%	(35)	161
Community/Gender: Suburban Men	48%	(75)	34%	(54)	18%	(28)	156

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(290)	35%	(240)	22%	(150)	681
Homeowner	43%	(270)	36%	(224)	21%	(132)	626
Military HHnm: Yes	50%	(63)	30%	(37)	20%	(25)	125
Military HH: No	41%	(228)	37%	(203)	22%	(125)	556
Employ: Private Sector	45%	(129)	33%	(95)	22%	(65)	289
Employ: Retired	39%	(77)	43%	(85)	18%	(35)	197
Self + Household: White-Collar	34%	(75)	45%	(101)	21%	(48)	225
Self + Household: Blue Collar	47%	(180)	34%	(131)	19%	(74)	385
Union HH: Yes	46%	(25)	38%	(21)	16%	(8)	54
Union HH: No	42%	(265)	35%	(220)	23%	(142)	627
LGBTQ+: Yes	31%	(18)	37%	(22)	32%	(18)	58
LGBTQ+: No	44%	(272)	35%	(219)	21%	(132)	623
Motivated to Vote	44%	(270)	37%	(230)	18%	(114)	614
Parent: Yes	52%	(93)	27%	(48)	20%	(36)	178
Parent: No	39%	(197)	38%	(192)	23%	(114)	503
COVID Vaccine: Yes	30%	(146)	48%	(229)	22%	(107)	481
COVID Vaccine: No	72%	(145)	6%	(12)	22%	(44)	200
Student Loans: Yes	48%	(60)	30%	(37)	21%	(26)	123
Student Loans: No	41%	(230)	36%	(203)	22%	(124)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(269)	34%	(228)	27%	(183)	681
Gender: Male	40%	(130)	34%	(111)	26%	(83)	325
Gender: Female	39%	(139)	33%	(117)	28%	(100)	356
Age: 18-34	43%	(80)	23%	(43)	33%	(61)	184
Age: 35-44	34%	(30)	28%	(25)	38%	(33)	88
Age: 45-64	42%	(105)	34%	(85)	24%	(60)	249
Age: 65+	35%	(55)	47%	(76)	18%	(29)	160
GenZers: 1997-2012	32%	(27)	27%	(23)	40%	(35)	85
Millennials: 1981-1996	44%	(75)	22%	(37)	33%	(56)	168
GenXers: 1965-1980	44%	(75)	40%	(68)	17%	(28)	171
Baby Boomers: 1946-1964	37%	(90)	38%	(93)	25%	(61)	243
Educ: < College	42%	(193)	31%	(144)	27%	(126)	462
Educ: Bachelors degree	32%	(47)	37%	(54)	31%	(46)	148
Educ: Post-grad	41%	(29)	43%	(31)	16%	(11)	71
Income: Under 50k	39%	(95)	32%	(78)	29%	(69)	241
Income: 50k-100k	39%	(104)	37%	(98)	24%	(65)	267
Income: 100k+	41%	(71)	30%	(52)	29%	(49)	172
Ethnicity: White (Non-Hispanic)	42%	(255)	35%	(213)	23%	(138)	606
All Christian	43%	(150)	37%	(129)	21%	(73)	352
Agnostic/Nothing in particular	33%	(58)	29%	(52)	38%	(67)	177
Something Else	56%	(53)	19%	(18)	26%	(24)	95
Evangelical	59%	(76)	18%	(23)	23%	(29)	128
Non-Evangelical	39%	(121)	39%	(123)	22%	(68)	313
PID: Dem (no lean)	5%	(11)	72%	(167)	23%	(54)	233
PID: Ind (no lean)	36%	(71)	26%	(50)	38%	(74)	195
PID: Rep (no lean)	74%	(187)	4%	(11)	22%	(55)	253
PID/Gender: Dem Men	4%	(4)	78%	(78)	18%	(18)	100
PID/Gender: Dem Women	5%	(7)	68%	(89)	27%	(36)	132
PID/Gender: Ind Men	43%	(47)	25%	(27)	33%	(36)	109
PID/Gender: Ind Women	28%	(24)	27%	(23)	45%	(39)	86
PID/Gender: Rep Men	69%	(79)	6%	(7)	26%	(29)	115
PID/Gender: Rep Women	78%	(108)	3%	(5)	18%	(25)	138

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Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(269)	34%	(228)	27%	(183)	681
Ideo: Liberal (1-3)	6%	(13)	64%	(134)	30%	(61)	208
Ideo: Moderate (4)	35%	(60)	38%	(64)	27%	(46)	170
Ideo: Conservative (5-7)	68%	(194)	9%	(26)	23%	(67)	286
Ideo/PID: Conservative Republican	73%	(151)	5%	(11)	22%	(46)	208
Ideo/PID: Moderate/Conservative Democrat	10%	(7)	72%	(52)	18%	(13)	73
Ideo/PID: Liberal Democrat	2%	(4)	74%	(114)	24%	(37)	155
Unfavorable of Biden and Trump	30%	(38)	9%	(11)	61%	(76)	126
2024 H2H Matchup: Biden Voter	3%	(8)	75%	(212)	22%	(61)	281
2024 H2H Matchup: Trump Voter	80%	(243)	4%	(12)	17%	(51)	305
2024 H2H Matchup: Would not Vote	11%	(6)	2%	(1)	88%	(50)	57
2022 House Vote: Democrat	6%	(17)	67%	(190)	27%	(75)	282
2022 House Vote: Republican	74%	(217)	5%	(16)	21%	(62)	295
2022 House Vote: Did not Vote	36%	(34)	24%	(22)	41%	(38)	94
2020 Vote: Joe Biden	5%	(18)	63%	(205)	31%	(100)	323
2020 Vote: Donald Trump	75%	(240)	5%	(17)	20%	(63)	319
2016 Vote: Hillary Clinton	8%	(17)	71%	(158)	22%	(48)	224
2016 Vote: Donald Trump	68%	(194)	10%	(27)	22%	(62)	283
U.S. Economy: Wrong Track	52%	(256)	18%	(88)	30%	(151)	495
U.S. Economy: Right Direction	7%	(13)	76%	(140)	17%	(32)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(12)	78%	(155)	17%	(33)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(251)	5%	(18)	23%	(81)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(6)	42%	(55)	53%	(69)	131
Top 2024 Issue: Economy	62%	(183)	15%	(43)	23%	(69)	295
Community: Urban	23%	(28)	45%	(55)	32%	(39)	121
Community: Suburban	40%	(127)	34%	(108)	26%	(83)	318
Community: Rural	47%	(114)	27%	(66)	26%	(62)	242
Community/Gender: Urban Women	17%	(11)	48%	(31)	35%	(22)	64
Community/Gender: Urban Men	30%	(17)	42%	(24)	28%	(16)	58
Community/Gender: Rural Women	51%	(67)	25%	(33)	23%	(31)	131
Community/Gender: Rural Men	42%	(47)	30%	(33)	28%	(31)	111
Community/Gender: Suburban Women	38%	(61)	33%	(53)	29%	(47)	161
Community/Gender: Suburban Men	42%	(66)	35%	(54)	23%	(36)	156

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Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(269)	34%	(228)	27%	(183)	681
Homeowner	40%	(252)	34%	(213)	26%	(161)	626
Military HHnm: Yes	45%	(56)	31%	(39)	24%	(31)	125
Military HH: No	38%	(213)	34%	(190)	27%	(153)	556
Employ: Private Sector	42%	(121)	30%	(88)	28%	(80)	289
Employ: Retired	34%	(68)	42%	(83)	24%	(47)	197
Self + Household: White-Collar	31%	(71)	41%	(91)	28%	(63)	225
Self + Household: Blue Collar	43%	(164)	34%	(130)	24%	(92)	385
Union HH: Yes	42%	(23)	41%	(22)	17%	(9)	54
Union HH: No	39%	(247)	33%	(206)	28%	(174)	627
LGBTQ+: Yes	29%	(17)	26%	(15)	46%	(27)	58
LGBTQ+: No	41%	(253)	34%	(214)	25%	(157)	623
Motivated to Vote	41%	(250)	35%	(217)	24%	(147)	614
Parent: Yes	48%	(86)	26%	(46)	26%	(46)	178
Parent: No	36%	(183)	36%	(183)	27%	(137)	503
COVID Vaccine: Yes	28%	(136)	45%	(215)	27%	(129)	481
COVID Vaccine: No	66%	(133)	7%	(13)	27%	(54)	200
Student Loans: Yes	44%	(54)	24%	(30)	32%	(40)	123
Student Loans: No	39%	(216)	36%	(198)	26%	(144)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB9_1: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(60)	91%	(621)	681
Gender: Male	10%	(33)	90%	(291)	325
Gender: Female	8%	(27)	92%	(329)	356
Age: 18-34	5%	(9)	95%	(175)	184
Age: 35-44	12%	(11)	88%	(77)	88
Age: 45-64	11%	(28)	89%	(221)	249
Age: 65+	8%	(13)	92%	(148)	160
GenZers: 1997-2012	5%	(4)	95%	(81)	85
Millennials: 1981-1996	9%	(15)	91%	(153)	168
GenXers: 1965-1980	10%	(18)	90%	(154)	171
Baby Boomers: 1946-1964	9%	(23)	91%	(221)	243
Educ: < College	7%	(31)	93%	(431)	462
Educ: Bachelors degree	14%	(21)	86%	(126)	148
Educ: Post-grad	11%	(8)	89%	(63)	71
Income: Under 50k	9%	(22)	91%	(219)	241
Income: 50k-100k	10%	(28)	90%	(239)	267
Income: 100k+	6%	(11)	94%	(162)	172
Ethnicity: White (Non-Hispanic)	9%	(57)	91%	(549)	606
All Christian	7%	(25)	93%	(327)	352
Agnostic/Nothing in particular	13%	(24)	87%	(153)	177
Something Else	9%	(9)	91%	(86)	95
Evangelical	6%	(7)	94%	(121)	128
Non-Evangelical	9%	(27)	91%	(286)	313
PID: Dem (no lean)	9%	(21)	91%	(212)	233
PID: Ind (no lean)	12%	(22)	88%	(172)	195
PID: Rep (no lean)	7%	(17)	93%	(236)	253
PID/Gender: Dem Men	9%	(9)	91%	(91)	100
PID/Gender: Dem Women	9%	(11)	91%	(121)	132
PID/Gender: Ind Men	13%	(15)	87%	(94)	109
PID/Gender: Ind Women	9%	(8)	91%	(78)	86
PID/Gender: Rep Men	8%	(10)	92%	(105)	115
PID/Gender: Rep Women	6%	(8)	94%	(130)	138

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Table BLMB9_1: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(60)	91%	(621)	681
Ideo: Liberal (1-3)	11%	(22)	89%	(185)	208
Ideo: Moderate (4)	10%	(17)	90%	(154)	170
Ideo: Conservative (5-7)	8%	(22)	92%	(264)	286
Ideo/PID: Conservative Republican	8%	(17)	92%	(190)	208
Ideo/PID: Moderate/Conservative Democrat	11%	(8)	89%	(65)	73
Ideo/PID: Liberal Democrat	8%	(12)	92%	(142)	155
Unfavorable of Biden and Trump	10%	(12)	90%	(114)	126
2024 H2H Matchup: Biden Voter	15%	(41)	85%	(241)	281
2024 H2H Matchup: Trump Voter	4%	(13)	96%	(292)	305
2024 H2H Matchup: Would not Vote	6%	(3)	94%	(53)	57
2022 House Vote: Democrat	13%	(36)	87%	(246)	282
2022 House Vote: Republican	5%	(16)	95%	(279)	295
2022 House Vote: Did not Vote	8%	(7)	92%	(86)	94
2020 Vote: Joe Biden	12%	(39)	88%	(285)	323
2020 Vote: Donald Trump	6%	(18)	94%	(301)	319
2016 Vote: Hillary Clinton	13%	(30)	87%	(194)	224
2016 Vote: Donald Trump	6%	(17)	94%	(267)	283
U.S. Economy: Wrong Track	7%	(35)	93%	(461)	495
U.S. Economy: Right Direction	14%	(26)	86%	(160)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	15%	(30)	85%	(170)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(12)	97%	(339)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(19)	85%	(111)	131
Top 2024 Issue: Economy	8%	(24)	92%	(271)	295
Community: Urban	15%	(18)	85%	(103)	121
Community: Suburban	10%	(33)	90%	(285)	318
Community: Rural	4%	(10)	96%	(232)	242
Community/Gender: Urban Women	13%	(8)	87%	(56)	64
Community/Gender: Urban Men	17%	(10)	83%	(48)	58
Community/Gender: Rural Women	2%	(3)	98%	(129)	131
Community/Gender: Rural Men	7%	(7)	93%	(103)	111
Community/Gender: Suburban Women	10%	(17)	90%	(145)	161

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Table BLMB9_1: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(60)	91%	(621)	681
Community/Gender: Suburban Men	10%	(16)	90%	(140)	156
Homeowner	9%	(55)	91%	(571)	626
Military HHnm: Yes	7%	(9)	93%	(116)	125
Military HH: No	9%	(51)	91%	(504)	556
Employ: Private Sector	6%	(16)	94%	(273)	289
Employ: Retired	10%	(19)	90%	(178)	197
Self + Household: White-Collar	12%	(27)	88%	(197)	225
Self + Household: Blue Collar	8%	(32)	92%	(352)	385
Union HH: Yes	10%	(6)	90%	(48)	54
Union HH: No	9%	(55)	91%	(572)	627
LGBTQ+: Yes	8%	(4)	92%	(54)	58
LGBTQ+: No	9%	(56)	91%	(567)	623
Motivated to Vote	9%	(54)	91%	(560)	614
Parent: Yes	12%	(22)	88%	(157)	178
Parent: No	8%	(39)	92%	(464)	503
COVID Vaccine: Yes	10%	(48)	90%	(433)	481
COVID Vaccine: No	6%	(13)	94%	(188)	200
Student Loans: Yes	5%	(7)	95%	(117)	123
Student Loans: No	10%	(54)	90%	(504)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_2: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not selected		Total N
Registered Voters	7%	(51)	93%	(630)	681
Gender: Male	10%	(31)	90%	(294)	325
Gender: Female	6%	(20)	94%	(336)	356
Age: 18-34	16%	(30)	84%	(154)	184
Age: 35-44	7%	(6)	93%	(82)	88
Age: 45-64	5%	(11)	95%	(238)	249
Age: 65+	2%	(4)	98%	(156)	160
GenZers: 1997-2012	22%	(19)	78%	(66)	85
Millennials: 1981-1996	9%	(16)	91%	(153)	168
GenXers: 1965-1980	3%	(4)	97%	(167)	171
Baby Boomers: 1946-1964	5%	(12)	95%	(232)	243
Educ: < College	9%	(40)	91%	(422)	462
Educ: Bachelors degree	3%	(5)	97%	(143)	148
Educ: Post-grad	8%	(6)	92%	(65)	71
Income: Under 50k	9%	(22)	91%	(219)	241
Income: 50k-100k	8%	(22)	92%	(245)	267
Income: 100k+	4%	(7)	96%	(165)	172
Ethnicity: White (Non-Hispanic)	6%	(36)	94%	(570)	606
All Christian	6%	(21)	94%	(331)	352
Agnostic/Nothing in particular	12%	(21)	88%	(156)	177
Something Else	4%	(4)	96%	(91)	95
Evangelical	7%	(9)	93%	(119)	128
Non-Evangelical	5%	(16)	95%	(297)	313
PID: Dem (no lean)	11%	(26)	89%	(207)	233
PID: Ind (no lean)	9%	(19)	91%	(176)	195
PID: Rep (no lean)	3%	(6)	97%	(247)	253
PID/Gender: Dem Men	12%	(13)	88%	(88)	100
PID/Gender: Dem Women	10%	(13)	90%	(119)	132
PID/Gender: Ind Men	15%	(17)	85%	(92)	109
PID/Gender: Ind Women	2%	(2)	98%	(84)	86
PID/Gender: Rep Men	2%	(2)	98%	(113)	115
PID/Gender: Rep Women	3%	(5)	97%	(134)	138

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Table BLMB9_2: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not selected		Total N
Registered Voters	7%	(51)	93%	(630)	681
Ideo: Liberal (1-3)	7%	(15)	93%	(193)	208
Ideo: Moderate (4)	12%	(21)	88%	(149)	170
Ideo: Conservative (5-7)	5%	(14)	95%	(272)	286
Ideo/PID: Conservative Republican	3%	(6)	97%	(201)	208
Ideo/PID: Moderate/Conservative Democrat	21%	(15)	79%	(58)	73
Ideo/PID: Liberal Democrat	7%	(10)	93%	(145)	155
Unfavorable of Biden and Trump	1%	(2)	99%	(124)	126
2024 H2H Matchup: Biden Voter	8%	(21)	92%	(260)	281
2024 H2H Matchup: Trump Voter	6%	(18)	94%	(287)	305
2024 H2H Matchup: Would not Vote	18%	(10)	82%	(47)	57
2022 House Vote: Democrat	9%	(25)	91%	(257)	282
2022 House Vote: Republican	4%	(11)	96%	(284)	295
2022 House Vote: Did not Vote	16%	(15)	84%	(79)	94
2020 Vote: Joe Biden	9%	(28)	91%	(295)	323
2020 Vote: Donald Trump	4%	(13)	96%	(306)	319
2016 Vote: Hillary Clinton	9%	(20)	91%	(204)	224
2016 Vote: Donald Trump	5%	(14)	95%	(269)	283
U.S. Economy: Wrong Track	6%	(32)	94%	(463)	495
U.S. Economy: Right Direction	10%	(19)	90%	(167)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(20)	90%	(180)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(26)	93%	(325)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	4%	(6)	96%	(125)	131
Top 2024 Issue: Economy	5%	(14)	95%	(281)	295
Community: Urban	13%	(15)	87%	(106)	121
Community: Suburban	6%	(18)	94%	(300)	318
Community: Rural	7%	(18)	93%	(224)	242
Community/Gender: Urban Women	12%	(8)	88%	(56)	64
Community/Gender: Urban Men	13%	(8)	87%	(50)	58
Community/Gender: Rural Women	6%	(8)	94%	(124)	131
Community/Gender: Rural Men	9%	(10)	91%	(100)	111
Community/Gender: Suburban Women	3%	(5)	97%	(157)	161

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Table BLMB9_2: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment*

Demographic	Selected		Not selected		Total N
Registered Voters	7%	(51)	93%	(630)	681
Community/Gender: Suburban Men	8%	(13)	92%	(143)	156
Homeowner	7%	(43)	93%	(583)	626
Military HHnm: Yes	1%	(1)	99%	(124)	125
Military HH: No	9%	(49)	91%	(506)	556
Employ: Private Sector	6%	(18)	94%	(272)	289
Employ: Retired	3%	(5)	97%	(192)	197
Self + Household: White-Collar	7%	(16)	93%	(209)	225
Self + Household: Blue Collar	8%	(32)	92%	(353)	385
Union HH: Yes	—	(0)	100%	(54)	54
Union HH: No	8%	(51)	92%	(576)	627
LGBTQ+: Yes	4%	(2)	96%	(56)	58
LGBTQ+: No	8%	(49)	92%	(574)	623
Motivated to Vote	7%	(41)	93%	(573)	614
Parent: Yes	9%	(16)	91%	(163)	178
Parent: No	7%	(35)	93%	(468)	503
COVID Vaccine: Yes	6%	(29)	94%	(451)	481
COVID Vaccine: No	11%	(21)	89%	(179)	200
Student Loans: Yes	12%	(14)	88%	(109)	123
Student Loans: No	7%	(37)	93%	(521)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_3: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(62)	91%	(619)	681
Gender: Male	12%	(40)	88%	(285)	325
Gender: Female	6%	(22)	94%	(334)	356
Age: 18-34	21%	(38)	79%	(146)	184
Age: 35-44	8%	(7)	92%	(81)	88
Age: 45-64	6%	(15)	94%	(234)	249
Age: 65+	1%	(2)	99%	(158)	160
GenZers: 1997-2012	28%	(24)	72%	(61)	85
Millennials: 1981-1996	11%	(19)	89%	(149)	168
GenXers: 1965-1980	6%	(11)	94%	(161)	171
Baby Boomers: 1946-1964	3%	(8)	97%	(235)	243
Educ: < College	10%	(47)	90%	(415)	462
Educ: Bachelors degree	9%	(14)	91%	(134)	148
Educ: Post-grad	2%	(1)	98%	(70)	71
Income: Under 50k	11%	(27)	89%	(214)	241
Income: 50k-100k	8%	(22)	92%	(245)	267
Income: 100k+	8%	(13)	92%	(159)	172
Ethnicity: White (Non-Hispanic)	6%	(38)	94%	(569)	606
All Christian	7%	(24)	93%	(328)	352
Agnostic/Nothing in particular	16%	(27)	84%	(149)	177
Something Else	5%	(5)	95%	(90)	95
Evangelical	7%	(9)	93%	(119)	128
Non-Evangelical	5%	(16)	95%	(297)	313
PID: Dem (no lean)	10%	(23)	90%	(210)	233
PID: Ind (no lean)	14%	(26)	86%	(169)	195
PID: Rep (no lean)	5%	(13)	95%	(241)	253
PID/Gender: Dem Men	13%	(13)	87%	(87)	100
PID/Gender: Dem Women	7%	(10)	93%	(123)	132
PID/Gender: Ind Men	17%	(19)	83%	(90)	109
PID/Gender: Ind Women	9%	(8)	91%	(78)	86
PID/Gender: Rep Men	7%	(8)	93%	(107)	115
PID/Gender: Rep Women	3%	(5)	97%	(134)	138

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Table BLMB9_3: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(62)	91%	(619)	681
Ideo: Liberal (1-3)	13%	(27)	87%	(181)	208
Ideo: Moderate (4)	12%	(20)	88%	(151)	170
Ideo: Conservative (5-7)	5%	(15)	95%	(271)	286
Ideo/PID: Conservative Republican	3%	(6)	97%	(201)	208
Ideo/PID: Moderate/Conservative Democrat	10%	(7)	90%	(66)	73
Ideo/PID: Liberal Democrat	10%	(16)	90%	(139)	155
Unfavorable of Biden and Trump	10%	(13)	90%	(113)	126
2024 H2H Matchup: Biden Voter	10%	(28)	90%	(254)	281
2024 H2H Matchup: Trump Voter	7%	(20)	93%	(285)	305
2024 H2H Matchup: Would not Vote	25%	(14)	75%	(43)	57
2022 House Vote: Democrat	11%	(31)	89%	(251)	282
2022 House Vote: Republican	4%	(11)	96%	(284)	295
2022 House Vote: Did not Vote	20%	(19)	80%	(75)	94
2020 Vote: Joe Biden	10%	(33)	90%	(291)	323
2020 Vote: Donald Trump	5%	(14)	95%	(305)	319
2016 Vote: Hillary Clinton	8%	(18)	92%	(206)	224
2016 Vote: Donald Trump	6%	(18)	94%	(266)	283
U.S. Economy: Wrong Track	10%	(47)	90%	(448)	495
U.S. Economy: Right Direction	8%	(15)	92%	(171)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(21)	89%	(179)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(28)	92%	(322)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(12)	91%	(118)	131
Top 2024 Issue: Economy	8%	(23)	92%	(271)	295
Community: Urban	14%	(17)	86%	(104)	121
Community: Suburban	8%	(27)	92%	(291)	318
Community: Rural	7%	(18)	93%	(224)	242
Community/Gender: Urban Women	11%	(7)	89%	(57)	64
Community/Gender: Urban Men	18%	(10)	82%	(47)	58
Community/Gender: Rural Women	4%	(5)	96%	(127)	131
Community/Gender: Rural Men	12%	(13)	88%	(98)	111
Community/Gender: Suburban Women	6%	(10)	94%	(151)	161

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Table BLMB9_3: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not selected		Total N
Registered Voters	9%	(62)	91%	(619)	681
Community/Gender: Suburban Men	11%	(17)	89%	(140)	156
Homeowner	8%	(53)	92%	(574)	626
Military HHnm: Yes	7%	(8)	93%	(117)	125
Military HH: No	10%	(54)	90%	(502)	556
Employ: Private Sector	10%	(30)	90%	(259)	289
Employ: Retired	1%	(1)	99%	(196)	197
Self + Household: White-Collar	5%	(12)	95%	(213)	225
Self + Household: Blue Collar	9%	(35)	91%	(350)	385
Union HH: Yes	7%	(4)	93%	(50)	54
Union HH: No	9%	(58)	91%	(569)	627
LGBTQ+: Yes	14%	(8)	86%	(50)	58
LGBTQ+: No	9%	(54)	91%	(569)	623
Motivated to Vote	8%	(48)	92%	(566)	614
Parent: Yes	9%	(16)	91%	(162)	178
Parent: No	9%	(46)	91%	(457)	503
COVID Vaccine: Yes	8%	(36)	92%	(444)	481
COVID Vaccine: No	13%	(25)	87%	(175)	200
Student Loans: Yes	11%	(13)	89%	(110)	123
Student Loans: No	9%	(49)	91%	(509)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_5: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not selected		Total N
Registered Voters	8%	(52)	92%	(629)	681
Gender: Male	10%	(33)	90%	(291)	325
Gender: Female	5%	(19)	95%	(338)	356
Age: 18-34	5%	(9)	95%	(175)	184
Age: 35-44	7%	(6)	93%	(82)	88
Age: 45-64	10%	(24)	90%	(225)	249
Age: 65+	8%	(13)	92%	(147)	160
GenZers: 1997-2012	7%	(6)	93%	(79)	85
Millennials: 1981-1996	4%	(6)	96%	(162)	168
GenXers: 1965-1980	11%	(18)	89%	(153)	171
Baby Boomers: 1946-1964	9%	(21)	91%	(222)	243
Educ: < College	6%	(29)	94%	(433)	462
Educ: Bachelors degree	9%	(14)	91%	(134)	148
Educ: Post-grad	13%	(10)	87%	(62)	71
Income: Under 50k	3%	(8)	97%	(234)	241
Income: 50k-100k	7%	(20)	93%	(248)	267
Income: 100k+	14%	(24)	86%	(148)	172
Ethnicity: White (Non-Hispanic)	8%	(49)	92%	(557)	606
All Christian	9%	(33)	91%	(319)	352
Agnostic/Nothing in particular	4%	(7)	96%	(170)	177
Something Else	7%	(6)	93%	(89)	95
Evangelical	9%	(11)	91%	(117)	128
Non-Evangelical	9%	(29)	91%	(284)	313
PID: Dem (no lean)	7%	(16)	93%	(217)	233
PID: Ind (no lean)	5%	(10)	95%	(185)	195
PID: Rep (no lean)	10%	(26)	90%	(228)	253
PID/Gender: Dem Men	10%	(11)	90%	(90)	100
PID/Gender: Dem Women	4%	(6)	96%	(127)	132
PID/Gender: Ind Men	5%	(6)	95%	(103)	109
PID/Gender: Ind Women	5%	(5)	95%	(81)	86
PID/Gender: Rep Men	15%	(17)	85%	(98)	115
PID/Gender: Rep Women	6%	(9)	94%	(130)	138

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Table BLMB9_5: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not selected		Total N
Registered Voters	8%	(52)	92%	(629)	681
Ideo: Liberal (1-3)	3%	(7)	97%	(201)	208
Ideo: Moderate (4)	7%	(12)	93%	(158)	170
Ideo: Conservative (5-7)	12%	(33)	88%	(253)	286
Ideo/PID: Conservative Republican	12%	(26)	88%	(182)	208
Ideo/PID: Moderate/Conservative Democrat	13%	(10)	87%	(63)	73
Ideo/PID: Liberal Democrat	4%	(7)	96%	(148)	155
Unfavorable of Biden and Trump	8%	(10)	92%	(116)	126
2024 H2H Matchup: Biden Voter	7%	(21)	93%	(261)	281
2024 H2H Matchup: Trump Voter	9%	(29)	91%	(276)	305
2024 H2H Matchup: Would not Vote	—	(0)	100%	(57)	57
2022 House Vote: Democrat	6%	(16)	94%	(266)	282
2022 House Vote: Republican	12%	(34)	88%	(261)	295
2022 House Vote: Did not Vote	3%	(2)	97%	(92)	94
2020 Vote: Joe Biden	6%	(20)	94%	(303)	323
2020 Vote: Donald Trump	9%	(30)	91%	(289)	319
2016 Vote: Hillary Clinton	7%	(16)	93%	(208)	224
2016 Vote: Donald Trump	10%	(28)	90%	(255)	283
U.S. Economy: Wrong Track	8%	(38)	92%	(457)	495
U.S. Economy: Right Direction	7%	(14)	93%	(172)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(13)	94%	(187)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(32)	91%	(319)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(8)	94%	(123)	131
Top 2024 Issue: Economy	9%	(28)	91%	(267)	295
Community: Urban	4%	(5)	96%	(116)	121
Community: Suburban	11%	(34)	89%	(284)	318
Community: Rural	5%	(13)	95%	(229)	242
Community/Gender: Urban Women	5%	(3)	95%	(61)	64
Community/Gender: Urban Men	4%	(2)	96%	(55)	58
Community/Gender: Rural Women	3%	(3)	97%	(128)	131
Community/Gender: Rural Men	9%	(10)	91%	(101)	111
Community/Gender: Suburban Women	8%	(13)	92%	(149)	161

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Table BLMB9_5: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not selected		Total N
Registered Voters	8%	(52)	92%	(629)	681
Community/Gender: Suburban Men	14%	(21)	86%	(135)	156
Homeowner	8%	(50)	92%	(577)	626
Military HHnm: Yes	10%	(12)	90%	(114)	125
Military HH: No	7%	(40)	93%	(515)	556
Employ: Private Sector	7%	(22)	93%	(268)	289
Employ: Retired	8%	(16)	92%	(181)	197
Self + Household: White-Collar	10%	(23)	90%	(201)	225
Self + Household: Blue Collar	7%	(27)	93%	(358)	385
Union HH: Yes	15%	(8)	85%	(46)	54
Union HH: No	7%	(44)	93%	(583)	627
LGBTQ+: Yes	—	(0)	100%	(58)	58
LGBTQ+: No	8%	(52)	92%	(571)	623
Motivated to Vote	8%	(49)	92%	(565)	614
Parent: Yes	8%	(15)	92%	(163)	178
Parent: No	7%	(37)	93%	(466)	503
COVID Vaccine: Yes	9%	(42)	91%	(439)	481
COVID Vaccine: No	5%	(10)	95%	(190)	200
Student Loans: Yes	3%	(4)	97%	(119)	123
Student Loans: No	9%	(48)	91%	(509)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_6: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not selected		Total N
Registered Voters	23%	(158)	77%	(523)	681
Gender: Male	22%	(72)	78%	(252)	325
Gender: Female	24%	(85)	76%	(271)	356
Age: 18-34	21%	(39)	79%	(145)	184
Age: 35-44	25%	(22)	75%	(66)	88
Age: 45-64	22%	(54)	78%	(195)	249
Age: 65+	26%	(42)	74%	(118)	160
GenZers: 1997-2012	20%	(17)	80%	(69)	85
Millennials: 1981-1996	24%	(41)	76%	(127)	168
GenXers: 1965-1980	20%	(35)	80%	(136)	171
Baby Boomers: 1946-1964	26%	(63)	74%	(181)	243
Educ: < College	23%	(108)	77%	(354)	462
Educ: Bachelors degree	21%	(31)	79%	(116)	148
Educ: Post-grad	26%	(19)	74%	(53)	71
Income: Under 50k	20%	(48)	80%	(193)	241
Income: 50k-100k	22%	(58)	78%	(210)	267
Income: 100k+	30%	(52)	70%	(121)	172
Ethnicity: White (Non-Hispanic)	22%	(133)	78%	(473)	606
All Christian	28%	(97)	72%	(255)	352
Agnostic/Nothing in particular	19%	(34)	81%	(143)	177
Something Else	23%	(22)	77%	(73)	95
Evangelical	30%	(39)	70%	(89)	128
Non-Evangelical	25%	(78)	75%	(235)	313
PID: Dem (no lean)	16%	(38)	84%	(195)	233
PID: Ind (no lean)	19%	(37)	81%	(158)	195
PID: Rep (no lean)	33%	(83)	67%	(171)	253
PID/Gender: Dem Men	13%	(13)	87%	(87)	100
PID/Gender: Dem Women	19%	(25)	81%	(108)	132
PID/Gender: Ind Men	23%	(25)	77%	(84)	109
PID/Gender: Ind Women	14%	(12)	86%	(74)	86
PID/Gender: Rep Men	29%	(34)	71%	(81)	115
PID/Gender: Rep Women	35%	(49)	65%	(89)	138

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Table BLMB9_6: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not selected		Total N
Registered Voters	23%	(158)	77%	(523)	681
Ideo: Liberal (1-3)	12%	(25)	88%	(183)	208
Ideo: Moderate (4)	24%	(40)	76%	(130)	170
Ideo: Conservative (5-7)	32%	(91)	68%	(195)	286
Ideo/PID: Conservative Republican	37%	(76)	63%	(132)	208
Ideo/PID: Moderate/Conservative Democrat	22%	(16)	78%	(57)	73
Ideo/PID: Liberal Democrat	14%	(21)	86%	(133)	155
Unfavorable of Biden and Trump	30%	(38)	70%	(88)	126
2024 H2H Matchup: Biden Voter	17%	(47)	83%	(234)	281
2024 H2H Matchup: Trump Voter	29%	(87)	71%	(218)	305
2024 H2H Matchup: Would not Vote	29%	(16)	71%	(41)	57
2022 House Vote: Democrat	14%	(40)	86%	(241)	282
2022 House Vote: Republican	31%	(91)	69%	(204)	295
2022 House Vote: Did not Vote	25%	(24)	75%	(70)	94
2020 Vote: Joe Biden	15%	(49)	85%	(274)	323
2020 Vote: Donald Trump	29%	(91)	71%	(228)	319
2016 Vote: Hillary Clinton	18%	(39)	82%	(184)	224
2016 Vote: Donald Trump	30%	(84)	70%	(199)	283
U.S. Economy: Wrong Track	25%	(125)	75%	(370)	495
U.S. Economy: Right Direction	18%	(33)	82%	(153)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	15%	(30)	85%	(170)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	29%	(102)	71%	(249)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(26)	80%	(105)	131
Top 2024 Issue: Economy	30%	(87)	70%	(208)	295
Community: Urban	16%	(19)	84%	(102)	121
Community: Suburban	26%	(83)	74%	(234)	318
Community: Rural	23%	(55)	77%	(187)	242
Community/Gender: Urban Women	18%	(12)	82%	(52)	64
Community/Gender: Urban Men	13%	(8)	87%	(50)	58
Community/Gender: Rural Women	20%	(26)	80%	(105)	131
Community/Gender: Rural Men	26%	(29)	74%	(82)	111
Community/Gender: Suburban Women	30%	(48)	70%	(114)	161

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Table BLMB9_6: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes*

Demographic	Selected		Not selected		Total N
Registered Voters	23%	(158)	77%	(523)	681
Community/Gender: Suburban Men	23%	(35)	77%	(121)	156
Homeowner	24%	(150)	76%	(476)	626
Military HHnm: Yes	18%	(22)	82%	(103)	125
Military HH: No	24%	(135)	76%	(420)	556
Employ: Private Sector	24%	(70)	76%	(219)	289
Employ: Retired	24%	(48)	76%	(149)	197
Self + Household: White-Collar	23%	(52)	77%	(172)	225
Self + Household: Blue Collar	25%	(97)	75%	(287)	385
Union HH: Yes	16%	(9)	84%	(45)	54
Union HH: No	24%	(149)	76%	(478)	627
LGBTQ+: Yes	12%	(7)	88%	(51)	58
LGBTQ+: No	24%	(151)	76%	(472)	623
Motivated to Vote	22%	(135)	78%	(478)	614
Parent: Yes	27%	(47)	73%	(131)	178
Parent: No	22%	(110)	78%	(393)	503
COVID Vaccine: Yes	22%	(105)	78%	(375)	481
COVID Vaccine: No	26%	(52)	74%	(148)	200
Student Loans: Yes	26%	(32)	74%	(92)	123
Student Loans: No	23%	(126)	77%	(432)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_7: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not selected		Total N
Registered Voters	13%	(88)	87%	(593)	681
Gender: Male	17%	(56)	83%	(269)	325
Gender: Female	9%	(32)	91%	(324)	356
Age: 18-34	8%	(15)	92%	(169)	184
Age: 35-44	7%	(7)	93%	(81)	88
Age: 45-64	15%	(37)	85%	(212)	249
Age: 65+	18%	(29)	82%	(131)	160
GenZers: 1997-2012	11%	(9)	89%	(76)	85
Millennials: 1981-1996	7%	(11)	93%	(157)	168
GenXers: 1965-1980	15%	(26)	85%	(146)	171
Baby Boomers: 1946-1964	15%	(37)	85%	(207)	243
Educ: < College	12%	(54)	88%	(408)	462
Educ: Bachelors degree	19%	(28)	81%	(120)	148
Educ: Post-grad	8%	(6)	92%	(65)	71
Income: Under 50k	9%	(21)	91%	(221)	241
Income: 50k-100k	15%	(40)	85%	(227)	267
Income: 100k+	16%	(27)	84%	(145)	172
Ethnicity: White (Non-Hispanic)	14%	(83)	86%	(523)	606
All Christian	14%	(48)	86%	(304)	352
Agnostic/Nothing in particular	16%	(29)	84%	(148)	177
Something Else	3%	(3)	97%	(92)	95
Evangelical	8%	(10)	92%	(117)	128
Non-Evangelical	13%	(41)	87%	(272)	313
PID: Dem (no lean)	10%	(24)	90%	(209)	233
PID: Ind (no lean)	12%	(23)	88%	(172)	195
PID: Rep (no lean)	16%	(41)	84%	(212)	253
PID/Gender: Dem Men	15%	(15)	85%	(85)	100
PID/Gender: Dem Women	7%	(9)	93%	(124)	132
PID/Gender: Ind Men	13%	(15)	87%	(94)	109
PID/Gender: Ind Women	9%	(8)	91%	(78)	86
PID/Gender: Rep Men	22%	(26)	78%	(89)	115
PID/Gender: Rep Women	12%	(16)	88%	(122)	138

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Table BLMB9_7: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not selected		Total N
Registered Voters	13%	(88)	87%	(593)	681
Ideo: Liberal (1-3)	11%	(23)	89%	(184)	208
Ideo: Moderate (4)	9%	(15)	91%	(155)	170
Ideo: Conservative (5-7)	17%	(49)	83%	(237)	286
Ideo/PID: Conservative Republican	18%	(38)	82%	(169)	208
Ideo/PID: Moderate/Conservative Democrat	6%	(5)	94%	(68)	73
Ideo/PID: Liberal Democrat	12%	(19)	88%	(136)	155
Unfavorable of Biden and Trump	14%	(18)	86%	(108)	126
2024 H2H Matchup: Biden Voter	9%	(26)	91%	(256)	281
2024 H2H Matchup: Trump Voter	16%	(48)	84%	(257)	305
2024 H2H Matchup: Would not Vote	14%	(8)	86%	(49)	57
2022 House Vote: Democrat	12%	(34)	88%	(248)	282
2022 House Vote: Republican	16%	(48)	84%	(247)	295
2022 House Vote: Did not Vote	5%	(5)	95%	(89)	94
2020 Vote: Joe Biden	9%	(29)	91%	(294)	323
2020 Vote: Donald Trump	17%	(55)	83%	(264)	319
2016 Vote: Hillary Clinton	11%	(24)	89%	(199)	224
2016 Vote: Donald Trump	18%	(51)	82%	(232)	283
U.S. Economy: Wrong Track	13%	(66)	87%	(429)	495
U.S. Economy: Right Direction	12%	(22)	88%	(164)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(22)	89%	(179)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(50)	86%	(301)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(17)	87%	(114)	131
Top 2024 Issue: Economy	15%	(44)	85%	(251)	295
Community: Urban	8%	(10)	92%	(111)	121
Community: Suburban	15%	(46)	85%	(272)	318
Community: Rural	13%	(32)	87%	(210)	242
Community/Gender: Urban Women	5%	(3)	95%	(61)	64
Community/Gender: Urban Men	12%	(7)	88%	(51)	58
Community/Gender: Rural Women	11%	(14)	89%	(118)	131
Community/Gender: Rural Men	17%	(18)	83%	(92)	111
Community/Gender: Suburban Women	10%	(15)	90%	(146)	161

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Table BLMB9_7: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not selected		Total N
Registered Voters	13%	(88)	87%	(593)	681
Community/Gender: Suburban Men	20%	(31)	80%	(126)	156
Homeowner	13%	(83)	87%	(543)	626
Military HHnm: Yes	19%	(24)	81%	(101)	125
Military HH: No	11%	(64)	89%	(492)	556
Employ: Private Sector	15%	(44)	85%	(245)	289
Employ: Retired	13%	(26)	87%	(171)	197
Self + Household: White-Collar	14%	(31)	86%	(193)	225
Self + Household: Blue Collar	14%	(53)	86%	(332)	385
Union HH: Yes	14%	(8)	86%	(46)	54
Union HH: No	13%	(80)	87%	(547)	627
LGBTQ+: Yes	13%	(8)	87%	(51)	58
LGBTQ+: No	13%	(81)	87%	(542)	623
Motivated to Vote	14%	(83)	86%	(531)	614
Parent: Yes	9%	(15)	91%	(163)	178
Parent: No	14%	(73)	86%	(430)	503
COVID Vaccine: Yes	14%	(69)	86%	(412)	481
COVID Vaccine: No	9%	(19)	91%	(181)	200
Student Loans: Yes	6%	(8)	94%	(116)	123
Student Loans: No	14%	(81)	86%	(477)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_8: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not selected		Total N
Registered Voters	12%	(83)	88%	(598)	681
Gender: Male	12%	(40)	88%	(285)	325
Gender: Female	12%	(44)	88%	(313)	356
Age: 18-34	13%	(23)	87%	(161)	184
Age: 35-44	15%	(14)	85%	(74)	88
Age: 45-64	13%	(33)	87%	(216)	249
Age: 65+	8%	(14)	92%	(147)	160
GenZers: 1997-2012	14%	(12)	86%	(74)	85
Millennials: 1981-1996	14%	(24)	86%	(145)	168
GenXers: 1965-1980	13%	(23)	87%	(148)	171
Baby Boomers: 1946-1964	10%	(25)	90%	(218)	243
Educ: < College	11%	(51)	89%	(411)	462
Educ: Bachelors degree	15%	(21)	85%	(126)	148
Educ: Post-grad	16%	(11)	84%	(60)	71
Income: Under 50k	10%	(25)	90%	(217)	241
Income: 50k-100k	14%	(37)	86%	(230)	267
Income: 100k+	13%	(22)	87%	(151)	172
Ethnicity: White (Non-Hispanic)	13%	(82)	87%	(525)	606
All Christian	16%	(56)	84%	(297)	352
Agnostic/Nothing in particular	7%	(13)	93%	(164)	177
Something Else	8%	(8)	92%	(87)	95
Evangelical	13%	(16)	87%	(111)	128
Non-Evangelical	15%	(46)	85%	(267)	313
PID: Dem (no lean)	11%	(25)	89%	(208)	233
PID: Ind (no lean)	11%	(21)	89%	(174)	195
PID: Rep (no lean)	15%	(37)	85%	(216)	253
PID/Gender: Dem Men	9%	(9)	91%	(91)	100
PID/Gender: Dem Women	12%	(16)	88%	(117)	132
PID/Gender: Ind Men	15%	(16)	85%	(93)	109
PID/Gender: Ind Women	6%	(5)	94%	(81)	86
PID/Gender: Rep Men	12%	(14)	88%	(101)	115
PID/Gender: Rep Women	17%	(23)	83%	(115)	138

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Table BLMB9_8: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not selected		Total N
Registered Voters	12%	(83)	88%	(598)	681
Ideo: Liberal (1-3)	10%	(21)	90%	(186)	208
Ideo: Moderate (4)	17%	(29)	83%	(141)	170
Ideo: Conservative (5-7)	12%	(33)	88%	(253)	286
Ideo/PID: Conservative Republican	13%	(26)	87%	(181)	208
Ideo/PID: Moderate/Conservative Democrat	14%	(10)	86%	(63)	73
Ideo/PID: Liberal Democrat	9%	(15)	91%	(140)	155
Unfavorable of Biden and Trump	17%	(22)	83%	(104)	126
2024 H2H Matchup: Biden Voter	11%	(31)	89%	(251)	281
2024 H2H Matchup: Trump Voter	12%	(37)	88%	(268)	305
2024 H2H Matchup: Would not Vote	17%	(10)	83%	(47)	57
2022 House Vote: Democrat	12%	(33)	88%	(248)	282
2022 House Vote: Republican	14%	(40)	86%	(255)	295
2022 House Vote: Did not Vote	8%	(8)	92%	(86)	94
2020 Vote: Joe Biden	12%	(39)	88%	(284)	323
2020 Vote: Donald Trump	13%	(41)	87%	(278)	319
2016 Vote: Hillary Clinton	11%	(26)	89%	(198)	224
2016 Vote: Donald Trump	11%	(31)	89%	(253)	283
U.S. Economy: Wrong Track	12%	(62)	88%	(434)	495
U.S. Economy: Right Direction	12%	(22)	88%	(164)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(14)	93%	(186)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(49)	86%	(301)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(21)	84%	(110)	131
Top 2024 Issue: Economy	14%	(41)	86%	(254)	295
Community: Urban	9%	(11)	91%	(110)	121
Community: Suburban	12%	(38)	88%	(279)	318
Community: Rural	14%	(34)	86%	(208)	242
Community/Gender: Urban Women	6%	(4)	94%	(60)	64
Community/Gender: Urban Men	12%	(7)	88%	(50)	58
Community/Gender: Rural Women	13%	(17)	87%	(115)	131
Community/Gender: Rural Men	16%	(17)	84%	(93)	111
Community/Gender: Suburban Women	14%	(23)	86%	(138)	161

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Table BLMB9_8: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not selected		Total N
Registered Voters	12%	(83)	88%	(598)	681
Community/Gender: Suburban Men	10%	(15)	90%	(141)	156
Homeowner	13%	(79)	87%	(547)	626
Military HHnm: Yes	9%	(12)	91%	(114)	125
Military HH: No	13%	(72)	87%	(484)	556
Employ: Private Sector	16%	(45)	84%	(244)	289
Employ: Retired	11%	(21)	89%	(176)	197
Self + Household: White-Collar	14%	(33)	86%	(192)	225
Self + Household: Blue Collar	12%	(46)	88%	(338)	385
Union HH: Yes	9%	(5)	91%	(49)	54
Union HH: No	13%	(78)	87%	(549)	627
LGBTQ+: Yes	6%	(3)	94%	(55)	58
LGBTQ+: No	13%	(80)	87%	(543)	623
Motivated to Vote	12%	(75)	88%	(539)	614
Parent: Yes	12%	(22)	88%	(156)	178
Parent: No	12%	(61)	88%	(442)	503
COVID Vaccine: Yes	13%	(62)	87%	(418)	481
COVID Vaccine: No	10%	(21)	90%	(179)	200
Student Loans: Yes	14%	(17)	86%	(106)	123
Student Loans: No	12%	(66)	88%	(491)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_9: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	11%	(72)	89%	(609)	681
Gender: Male	9%	(28)	91%	(297)	325
Gender: Female	12%	(44)	88%	(312)	356
Age: 18-34	16%	(30)	84%	(154)	184
Age: 35-44	11%	(10)	89%	(78)	88
Age: 45-64	9%	(24)	91%	(226)	249
Age: 65+	6%	(9)	94%	(151)	160
GenZers: 1997-2012	10%	(8)	90%	(77)	85
Millennials: 1981-1996	17%	(29)	83%	(139)	168
GenXers: 1965-1980	12%	(20)	88%	(152)	171
Baby Boomers: 1946-1964	6%	(14)	94%	(229)	243
Educ: < College	11%	(49)	89%	(413)	462
Educ: Bachelors degree	10%	(15)	90%	(133)	148
Educ: Post-grad	11%	(8)	89%	(64)	71
Income: Under 50k	10%	(25)	90%	(217)	241
Income: 50k-100k	12%	(32)	88%	(235)	267
Income: 100k+	9%	(15)	91%	(158)	172
Ethnicity: White (Non-Hispanic)	11%	(67)	89%	(540)	606
All Christian	8%	(28)	92%	(324)	352
Agnostic/Nothing in particular	10%	(17)	90%	(160)	177
Something Else	17%	(16)	83%	(79)	95
Evangelical	11%	(14)	89%	(114)	128
Non-Evangelical	10%	(31)	90%	(282)	313
PID: Dem (no lean)	10%	(24)	90%	(209)	233
PID: Ind (no lean)	13%	(26)	87%	(169)	195
PID: Rep (no lean)	9%	(23)	91%	(231)	253
PID/Gender: Dem Men	8%	(8)	92%	(92)	100
PID/Gender: Dem Women	12%	(15)	88%	(117)	132
PID/Gender: Ind Men	11%	(11)	89%	(98)	109
PID/Gender: Ind Women	17%	(14)	83%	(72)	86
PID/Gender: Rep Men	7%	(8)	93%	(107)	115
PID/Gender: Rep Women	11%	(15)	89%	(124)	138

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Table BLMB9_9: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	11%	(72)	89%	(609)	681
Ideo: Liberal (1-3)	11%	(22)	89%	(185)	208
Ideo: Moderate (4)	10%	(17)	90%	(154)	170
Ideo: Conservative (5-7)	11%	(31)	89%	(255)	286
Ideo/PID: Conservative Republican	10%	(20)	90%	(188)	208
Ideo/PID: Moderate/Conservative Democrat	6%	(4)	94%	(69)	73
Ideo/PID: Liberal Democrat	11%	(17)	89%	(138)	155
Unfavorable of Biden and Trump	14%	(18)	86%	(108)	126
2024 H2H Matchup: Biden Voter	11%	(31)	89%	(250)	281
2024 H2H Matchup: Trump Voter	10%	(29)	90%	(276)	305
2024 H2H Matchup: Would not Vote	12%	(7)	88%	(50)	57
2022 House Vote: Democrat	13%	(36)	87%	(246)	282
2022 House Vote: Republican	10%	(29)	90%	(266)	295
2022 House Vote: Did not Vote	7%	(7)	93%	(87)	94
2020 Vote: Joe Biden	12%	(38)	88%	(285)	323
2020 Vote: Donald Trump	9%	(30)	91%	(290)	319
2016 Vote: Hillary Clinton	12%	(26)	88%	(197)	224
2016 Vote: Donald Trump	7%	(19)	93%	(265)	283
U.S. Economy: Wrong Track	9%	(46)	91%	(449)	495
U.S. Economy: Right Direction	14%	(26)	86%	(160)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(15)	92%	(185)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(39)	89%	(312)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(18)	86%	(112)	131
Top 2024 Issue: Economy	11%	(33)	89%	(262)	295
Community: Urban	8%	(9)	92%	(112)	121
Community: Suburban	12%	(38)	88%	(280)	318
Community: Rural	10%	(25)	90%	(217)	242
Community/Gender: Urban Women	10%	(6)	90%	(58)	64
Community/Gender: Urban Men	6%	(3)	94%	(54)	58
Community/Gender: Rural Women	15%	(20)	85%	(112)	131
Community/Gender: Rural Men	5%	(5)	95%	(106)	111
Community/Gender: Suburban Women	11%	(18)	89%	(143)	161

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Table BLMB9_9: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	11%	(72)	89%	(609)	681
Community/Gender: Suburban Men	12%	(19)	88%	(137)	156
Homeowner	10%	(65)	90%	(562)	626
Military HHnm: Yes	8%	(10)	92%	(115)	125
Military HH: No	11%	(62)	89%	(494)	556
Employ: Private Sector	10%	(28)	90%	(261)	289
Employ: Retired	8%	(15)	92%	(183)	197
Self + Household: White-Collar	10%	(23)	90%	(201)	225
Self + Household: Blue Collar	11%	(40)	89%	(344)	385
Union HH: Yes	5%	(3)	95%	(51)	54
Union HH: No	11%	(69)	89%	(558)	627
LGBTQ+: Yes	15%	(8)	85%	(50)	58
LGBTQ+: No	10%	(64)	90%	(559)	623
Motivated to Vote	12%	(71)	88%	(543)	614
Parent: Yes	18%	(32)	82%	(146)	178
Parent: No	8%	(40)	92%	(463)	503
COVID Vaccine: Yes	11%	(54)	89%	(426)	481
COVID Vaccine: No	9%	(18)	91%	(182)	200
Student Loans: Yes	24%	(29)	76%	(94)	123
Student Loans: No	8%	(43)	92%	(515)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_10: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	19%	(129)	81%	(552)	681
Gender: Male	15%	(49)	85%	(276)	325
Gender: Female	22%	(80)	78%	(277)	356
Age: 18-34	28%	(51)	72%	(133)	184
Age: 35-44	21%	(18)	79%	(70)	88
Age: 45-64	18%	(44)	82%	(205)	249
Age: 65+	9%	(15)	91%	(145)	160
GenZers: 1997-2012	26%	(22)	74%	(63)	85
Millennials: 1981-1996	23%	(39)	77%	(129)	168
GenXers: 1965-1980	19%	(33)	81%	(139)	171
Baby Boomers: 1946-1964	13%	(31)	87%	(212)	243
Educ: < College	21%	(95)	79%	(367)	462
Educ: Bachelors degree	14%	(20)	86%	(127)	148
Educ: Post-grad	18%	(13)	82%	(59)	71
Income: Under 50k	24%	(57)	76%	(184)	241
Income: 50k-100k	17%	(46)	83%	(221)	267
Income: 100k+	15%	(26)	85%	(147)	172
Ethnicity: White (Non-Hispanic)	18%	(110)	82%	(496)	606
All Christian	15%	(54)	85%	(298)	352
Agnostic/Nothing in particular	21%	(37)	79%	(140)	177
Something Else	20%	(19)	80%	(76)	95
Evangelical	22%	(28)	78%	(99)	128
Non-Evangelical	14%	(44)	86%	(269)	313
PID: Dem (no lean)	19%	(45)	81%	(188)	233
PID: Ind (no lean)	19%	(38)	81%	(157)	195
PID: Rep (no lean)	18%	(46)	82%	(207)	253
PID/Gender: Dem Men	17%	(17)	83%	(84)	100
PID/Gender: Dem Women	21%	(28)	79%	(104)	132
PID/Gender: Ind Men	18%	(19)	82%	(90)	109
PID/Gender: Ind Women	21%	(18)	79%	(68)	86
PID/Gender: Rep Men	11%	(13)	89%	(102)	115
PID/Gender: Rep Women	24%	(33)	76%	(105)	138

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Table BLMB9_10: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	19%	(129)	81%	(552)	681
Ideo: Liberal (1-3)	21%	(43)	79%	(165)	208
Ideo: Moderate (4)	20%	(34)	80%	(137)	170
Ideo: Conservative (5-7)	15%	(44)	85%	(242)	286
Ideo/PID: Conservative Republican	15%	(31)	85%	(177)	208
Ideo/PID: Moderate/Conservative Democrat	12%	(9)	88%	(64)	73
Ideo/PID: Liberal Democrat	22%	(33)	78%	(121)	155
Unfavorable of Biden and Trump	15%	(19)	85%	(107)	126
2024 H2H Matchup: Biden Voter	20%	(57)	80%	(224)	281
2024 H2H Matchup: Trump Voter	19%	(58)	81%	(247)	305
2024 H2H Matchup: Would not Vote	16%	(9)	84%	(48)	57
2022 House Vote: Democrat	18%	(51)	82%	(231)	282
2022 House Vote: Republican	18%	(53)	82%	(242)	295
2022 House Vote: Did not Vote	23%	(21)	77%	(72)	94
2020 Vote: Joe Biden	19%	(60)	81%	(263)	323
2020 Vote: Donald Trump	19%	(60)	81%	(259)	319
2016 Vote: Hillary Clinton	18%	(39)	82%	(184)	224
2016 Vote: Donald Trump	15%	(43)	85%	(240)	283
U.S. Economy: Wrong Track	19%	(95)	81%	(400)	495
U.S. Economy: Right Direction	18%	(33)	82%	(152)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	21%	(42)	79%	(158)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19%	(68)	81%	(282)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(19)	85%	(112)	131
Top 2024 Issue: Economy	18%	(53)	82%	(242)	295
Community: Urban	25%	(31)	75%	(91)	121
Community: Suburban	17%	(54)	83%	(264)	318
Community: Rural	18%	(44)	82%	(198)	242
Community/Gender: Urban Women	24%	(15)	76%	(48)	64
Community/Gender: Urban Men	27%	(15)	73%	(42)	58
Community/Gender: Rural Women	23%	(30)	77%	(101)	131
Community/Gender: Rural Men	13%	(14)	87%	(97)	111
Community/Gender: Suburban Women	21%	(34)	79%	(127)	161

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Table BLMB9_10: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	19%	(129)	81%	(552)	681
Community/Gender: Suburban Men	12%	(20)	88%	(137)	156
Homeowner	17%	(105)	83%	(521)	626
Military HHnm: Yes	20%	(25)	80%	(100)	125
Military HH: No	19%	(103)	81%	(452)	556
Employ: Private Sector	18%	(52)	82%	(237)	289
Employ: Retired	13%	(26)	87%	(171)	197
Self + Household: White-Collar	18%	(40)	82%	(185)	225
Self + Household: Blue Collar	18%	(70)	82%	(315)	385
Union HH: Yes	14%	(8)	86%	(46)	54
Union HH: No	19%	(121)	81%	(506)	627
LGBTQ+: Yes	32%	(18)	68%	(40)	58
LGBTQ+: No	18%	(110)	82%	(513)	623
Motivated to Vote	18%	(113)	82%	(501)	614
Parent: Yes	23%	(41)	77%	(137)	178
Parent: No	17%	(88)	83%	(415)	503
COVID Vaccine: Yes	17%	(80)	83%	(400)	481
COVID Vaccine: No	24%	(48)	76%	(152)	200
Student Loans: Yes	22%	(27)	78%	(97)	123
Student Loans: No	18%	(102)	82%	(456)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_11: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not selected		Total N
Registered Voters	14%	(93)	86%	(588)	681
Gender: Male	15%	(50)	85%	(275)	325
Gender: Female	12%	(43)	88%	(313)	356
Age: 18-34	10%	(18)	90%	(166)	184
Age: 35-44	13%	(12)	87%	(76)	88
Age: 45-64	13%	(33)	87%	(216)	249
Age: 65+	19%	(30)	81%	(130)	160
GenZers: 1997-2012	13%	(11)	87%	(74)	85
Millennials: 1981-1996	10%	(16)	90%	(152)	168
GenXers: 1965-1980	14%	(24)	86%	(147)	171
Baby Boomers: 1946-1964	16%	(39)	84%	(205)	243
Educ: < College	11%	(49)	89%	(413)	462
Educ: Bachelors degree	22%	(32)	78%	(116)	148
Educ: Post-grad	18%	(13)	82%	(59)	71
Income: Under 50k	12%	(29)	88%	(213)	241
Income: 50k-100k	15%	(39)	85%	(228)	267
Income: 100k+	14%	(25)	86%	(148)	172
Ethnicity: White (Non-Hispanic)	15%	(90)	85%	(516)	606
All Christian	17%	(61)	83%	(291)	352
Agnostic/Nothing in particular	8%	(14)	92%	(163)	177
Something Else	15%	(14)	85%	(81)	95
Evangelical	17%	(22)	83%	(106)	128
Non-Evangelical	17%	(53)	83%	(260)	313
PID: Dem (no lean)	14%	(32)	86%	(201)	233
PID: Ind (no lean)	11%	(22)	89%	(173)	195
PID: Rep (no lean)	15%	(39)	85%	(215)	253
PID/Gender: Dem Men	13%	(13)	87%	(87)	100
PID/Gender: Dem Women	14%	(19)	86%	(114)	132
PID/Gender: Ind Men	16%	(17)	84%	(92)	109
PID/Gender: Ind Women	6%	(5)	94%	(81)	86
PID/Gender: Rep Men	17%	(19)	83%	(96)	115
PID/Gender: Rep Women	14%	(20)	86%	(119)	138

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Table BLMB9_11: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not selected		Total N
Registered Voters	14%	(93)	86%	(588)	681
Ideo: Liberal (1-3)	13%	(28)	87%	(180)	208
Ideo: Moderate (4)	6%	(10)	94%	(160)	170
Ideo: Conservative (5-7)	19%	(55)	81%	(231)	286
Ideo/PID: Conservative Republican	17%	(35)	83%	(173)	208
Ideo/PID: Moderate/Conservative Democrat	15%	(11)	85%	(62)	73
Ideo/PID: Liberal Democrat	13%	(21)	87%	(134)	155
Unfavorable of Biden and Trump	10%	(13)	90%	(113)	126
2024 H2H Matchup: Biden Voter	13%	(35)	87%	(246)	281
2024 H2H Matchup: Trump Voter	15%	(45)	85%	(260)	305
2024 H2H Matchup: Would not Vote	5%	(3)	95%	(54)	57
2022 House Vote: Democrat	12%	(35)	88%	(247)	282
2022 House Vote: Republican	17%	(50)	83%	(245)	295
2022 House Vote: Did not Vote	9%	(8)	91%	(86)	94
2020 Vote: Joe Biden	11%	(35)	89%	(289)	323
2020 Vote: Donald Trump	17%	(54)	83%	(266)	319
2016 Vote: Hillary Clinton	8%	(19)	92%	(205)	224
2016 Vote: Donald Trump	17%	(47)	83%	(236)	283
U.S. Economy: Wrong Track	14%	(70)	86%	(426)	495
U.S. Economy: Right Direction	12%	(23)	88%	(163)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(23)	89%	(177)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(52)	85%	(298)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(18)	87%	(113)	131
Top 2024 Issue: Economy	14%	(43)	86%	(252)	295
Community: Urban	11%	(14)	89%	(108)	121
Community: Suburban	15%	(47)	85%	(270)	318
Community: Rural	13%	(32)	87%	(210)	242
Community/Gender: Urban Women	10%	(6)	90%	(58)	64
Community/Gender: Urban Men	13%	(8)	87%	(50)	58
Community/Gender: Rural Women	14%	(18)	86%	(113)	131
Community/Gender: Rural Men	12%	(14)	88%	(97)	111
Community/Gender: Suburban Women	12%	(19)	88%	(143)	161

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Table BLMB9_11: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not selected		Total N
Registered Voters	14%	(93)	86%	(588)	681
Community/Gender: Suburban Men	18%	(28)	82%	(128)	156
Homeowner	14%	(89)	86%	(537)	626
Military HHnm: Yes	19%	(24)	81%	(102)	125
Military HH: No	12%	(69)	88%	(486)	556
Employ: Private Sector	10%	(30)	90%	(259)	289
Employ: Retired	17%	(33)	83%	(164)	197
Self + Household: White-Collar	17%	(38)	83%	(186)	225
Self + Household: Blue Collar	13%	(49)	87%	(336)	385
Union HH: Yes	11%	(6)	89%	(48)	54
Union HH: No	14%	(87)	86%	(540)	627
LGBTQ+: Yes	20%	(12)	80%	(46)	58
LGBTQ+: No	13%	(81)	87%	(542)	623
Motivated to Vote	14%	(88)	86%	(526)	614
Parent: Yes	8%	(15)	92%	(163)	178
Parent: No	15%	(78)	85%	(425)	503
COVID Vaccine: Yes	14%	(65)	86%	(415)	481
COVID Vaccine: No	14%	(28)	86%	(173)	200
Student Loans: Yes	14%	(17)	86%	(106)	123
Student Loans: No	14%	(76)	86%	(482)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_12: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not selected		Total N
Registered Voters	2%	(15)	98%	(666)	681
Gender: Male	3%	(11)	97%	(313)	325
Gender: Female	1%	(4)	99%	(352)	356
Age: 18-34	2%	(3)	98%	(180)	184
Age: 35-44	1%	(1)	99%	(87)	88
Age: 45-64	2%	(5)	98%	(244)	249
Age: 65+	4%	(6)	96%	(154)	160
GenZers: 1997-2012	—	(0)	100%	(85)	85
Millennials: 1981-1996	2%	(4)	98%	(165)	168
GenXers: 1965-1980	3%	(5)	97%	(167)	171
Baby Boomers: 1946-1964	2%	(6)	98%	(238)	243
Educ: < College	2%	(11)	98%	(451)	462
Educ: Bachelors degree	2%	(3)	98%	(145)	148
Educ: Post-grad	2%	(2)	98%	(70)	71
Income: Under 50k	2%	(5)	98%	(237)	241
Income: 50k-100k	2%	(5)	98%	(263)	267
Income: 100k+	4%	(6)	96%	(166)	172
Ethnicity: White (Non-Hispanic)	3%	(15)	97%	(591)	606
All Christian	3%	(11)	97%	(341)	352
Agnostic/Nothing in particular	2%	(4)	98%	(173)	177
Something Else	—	(0)	100%	(95)	95
Evangelical	2%	(3)	98%	(125)	128
Non-Evangelical	3%	(8)	97%	(305)	313
PID: Dem (no lean)	1%	(3)	99%	(230)	233
PID: Ind (no lean)	3%	(7)	97%	(188)	195
PID: Rep (no lean)	3%	(6)	97%	(247)	253
PID/Gender: Dem Men	1%	(1)	99%	(99)	100
PID/Gender: Dem Women	1%	(1)	99%	(131)	132
PID/Gender: Ind Men	5%	(5)	95%	(104)	109
PID/Gender: Ind Women	2%	(1)	98%	(84)	86
PID/Gender: Rep Men	4%	(5)	96%	(110)	115
PID/Gender: Rep Women	1%	(2)	99%	(137)	138

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Table BLMB9_12: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not selected		Total N
Registered Voters	2%	(15)	98%	(666)	681
Ideo: Liberal (1-3)	2%	(4)	98%	(203)	208
Ideo: Moderate (4)	2%	(3)	98%	(167)	170
Ideo: Conservative (5-7)	3%	(8)	97%	(278)	286
Ideo/PID: Conservative Republican	3%	(6)	97%	(201)	208
Ideo/PID: Moderate/Conservative Democrat	1%	(1)	99%	(72)	73
Ideo/PID: Liberal Democrat	1%	(2)	99%	(153)	155
Unfavorable of Biden and Trump	3%	(4)	97%	(122)	126
2024 H2H Matchup: Biden Voter	3%	(8)	97%	(274)	281
2024 H2H Matchup: Trump Voter	2%	(8)	98%	(297)	305
2024 H2H Matchup: Would not Vote	—	(0)	100%	(57)	57
2022 House Vote: Democrat	2%	(5)	98%	(277)	282
2022 House Vote: Republican	3%	(8)	97%	(287)	295
2022 House Vote: Did not Vote	3%	(3)	97%	(91)	94
2020 Vote: Joe Biden	2%	(7)	98%	(316)	323
2020 Vote: Donald Trump	2%	(8)	98%	(312)	319
2016 Vote: Hillary Clinton	2%	(5)	98%	(219)	224
2016 Vote: Donald Trump	2%	(4)	98%	(279)	283
U.S. Economy: Wrong Track	3%	(13)	97%	(482)	495
U.S. Economy: Right Direction	1%	(3)	99%	(183)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(5)	98%	(195)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(8)	98%	(343)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	98%	(127)	131
Top 2024 Issue: Economy	2%	(4)	98%	(290)	295
Community: Urban	2%	(2)	98%	(119)	121
Community: Suburban	3%	(9)	97%	(308)	318
Community: Rural	2%	(4)	98%	(238)	242
Community/Gender: Urban Women	—	(0)	100%	(64)	64
Community/Gender: Urban Men	3%	(2)	97%	(56)	58
Community/Gender: Rural Women	1%	(1)	99%	(130)	131
Community/Gender: Rural Men	2%	(3)	98%	(108)	111
Community/Gender: Suburban Women	2%	(3)	98%	(158)	161

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Table BLMB9_12: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not selected		Total N
Registered Voters	2%	(15)	98%	(666)	681
Community/Gender: Suburban Men	4%	(6)	96%	(150)	156
Homeowner	2%	(15)	98%	(612)	626
Military HHnm: Yes	4%	(5)	96%	(120)	125
Military HH: No	2%	(10)	98%	(545)	556
Employ: Private Sector	2%	(5)	98%	(284)	289
Employ: Retired	3%	(7)	97%	(191)	197
Self + Household: White-Collar	3%	(7)	97%	(217)	225
Self + Household: Blue Collar	2%	(7)	98%	(378)	385
Union HH: Yes	1%	(1)	99%	(53)	54
Union HH: No	2%	(15)	98%	(612)	627
LGBTQ+: Yes	3%	(2)	97%	(57)	58
LGBTQ+: No	2%	(14)	98%	(609)	623
Motivated to Vote	2%	(13)	98%	(601)	614
Parent: Yes	2%	(4)	98%	(174)	178
Parent: No	2%	(11)	98%	(492)	503
COVID Vaccine: Yes	1%	(7)	99%	(474)	481
COVID Vaccine: No	4%	(9)	96%	(192)	200
Student Loans: Yes	3%	(3)	97%	(120)	123
Student Loans: No	2%	(12)	98%	(545)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_13: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	65%	(441)	35%	(240)	681
Gender: Male	61%	(199)	39%	(126)	325
Gender: Female	68%	(242)	32%	(115)	356
Age: 18-34	62%	(115)	38%	(69)	184
Age: 35-44	54%	(47)	46%	(41)	88
Age: 45-64	68%	(168)	32%	(81)	249
Age: 65+	69%	(110)	31%	(50)	160
GenZers: 1997-2012	48%	(41)	52%	(44)	85
Millennials: 1981-1996	66%	(111)	34%	(58)	168
GenXers: 1965-1980	65%	(111)	35%	(61)	171
Baby Boomers: 1946-1964	70%	(171)	30%	(72)	243
Educ: < College	68%	(313)	32%	(149)	462
Educ: Bachelors degree	58%	(85)	42%	(63)	148
Educ: Post-grad	59%	(42)	41%	(29)	71
Income: Under 50k	70%	(169)	30%	(73)	241
Income: 50k-100k	61%	(163)	39%	(105)	267
Income: 100k+	63%	(109)	37%	(63)	172
Ethnicity: White (Non-Hispanic)	65%	(397)	35%	(210)	606
All Christian	67%	(236)	33%	(117)	352
Agnostic/Nothing in particular	60%	(106)	40%	(71)	177
Something Else	65%	(62)	35%	(33)	95
Evangelical	73%	(93)	27%	(34)	128
Non-Evangelical	63%	(199)	37%	(114)	313
PID: Dem (no lean)	59%	(138)	41%	(95)	233
PID: Ind (no lean)	61%	(119)	39%	(76)	195
PID: Rep (no lean)	73%	(184)	27%	(69)	253
PID/Gender: Dem Men	54%	(54)	46%	(47)	100
PID/Gender: Dem Women	64%	(84)	36%	(48)	132
PID/Gender: Ind Men	57%	(62)	43%	(47)	109
PID/Gender: Ind Women	66%	(57)	34%	(29)	86
PID/Gender: Rep Men	72%	(83)	28%	(32)	115
PID/Gender: Rep Women	73%	(101)	27%	(37)	138

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Table BLMB9_13: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	65%	(441)	35%	(240)	681
Ideo: Liberal (1-3)	58%	(121)	42%	(86)	208
Ideo: Moderate (4)	59%	(100)	41%	(70)	170
Ideo: Conservative (5-7)	72%	(206)	28%	(80)	286
Ideo/PID: Conservative Republican	73%	(151)	27%	(57)	208
Ideo/PID: Moderate/Conservative Democrat	57%	(42)	43%	(31)	73
Ideo/PID: Liberal Democrat	61%	(94)	39%	(61)	155
Unfavorable of Biden and Trump	59%	(75)	41%	(51)	126
2024 H2H Matchup: Biden Voter	60%	(168)	40%	(113)	281
2024 H2H Matchup: Trump Voter	73%	(224)	27%	(81)	305
2024 H2H Matchup: Would not Vote	56%	(32)	44%	(25)	57
2022 House Vote: Democrat	58%	(163)	42%	(119)	282
2022 House Vote: Republican	74%	(218)	26%	(77)	295
2022 House Vote: Did not Vote	57%	(54)	43%	(40)	94
2020 Vote: Joe Biden	60%	(194)	40%	(130)	323
2020 Vote: Donald Trump	72%	(230)	28%	(89)	319
2016 Vote: Hillary Clinton	59%	(131)	41%	(92)	224
2016 Vote: Donald Trump	73%	(207)	27%	(77)	283
U.S. Economy: Wrong Track	69%	(341)	31%	(154)	495
U.S. Economy: Right Direction	54%	(100)	46%	(86)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	60%	(120)	40%	(80)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	71%	(250)	29%	(101)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	54%	(71)	46%	(59)	131
Top 2024 Issue: Economy	74%	(219)	26%	(75)	295
Community: Urban	62%	(75)	38%	(47)	121
Community: Suburban	64%	(203)	36%	(114)	318
Community: Rural	67%	(162)	33%	(80)	242
Community/Gender: Urban Women	61%	(39)	39%	(25)	64
Community/Gender: Urban Men	63%	(36)	37%	(21)	58
Community/Gender: Rural Women	69%	(91)	31%	(41)	131
Community/Gender: Rural Men	65%	(71)	35%	(39)	111
Community/Gender: Suburban Women	70%	(112)	30%	(49)	161

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Table BLMB9_13: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Selected		Not selected		Total N
Registered Voters	65%	(441)	35%	(240)	681
Community/Gender: Suburban Men	58%	(91)	42%	(65)	156
Homeowner	65%	(410)	35%	(216)	626
Military HHnm: Yes	72%	(90)	28%	(35)	125
Military HH: No	63%	(350)	37%	(205)	556
Employ: Private Sector	67%	(195)	33%	(95)	289
Employ: Retired	67%	(133)	33%	(65)	197
Self + Household: White-Collar	60%	(135)	40%	(90)	225
Self + Household: Blue Collar	68%	(261)	32%	(124)	385
Union HH: Yes	67%	(36)	33%	(18)	54
Union HH: No	64%	(404)	36%	(223)	627
LGBTQ+: Yes	61%	(35)	39%	(23)	58
LGBTQ+: No	65%	(405)	35%	(218)	623
Motivated to Vote	66%	(406)	34%	(208)	614
Parent: Yes	64%	(113)	36%	(65)	178
Parent: No	65%	(327)	35%	(176)	503
COVID Vaccine: Yes	65%	(311)	35%	(170)	481
COVID Vaccine: No	65%	(130)	35%	(71)	200
Student Loans: Yes	68%	(84)	32%	(40)	123
Student Loans: No	64%	(357)	36%	(201)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_14: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	26%	(175)	74%	(506)	681
Gender: Male	24%	(78)	76%	(246)	325
Gender: Female	27%	(96)	73%	(260)	356
Age: 18-34	27%	(49)	73%	(135)	184
Age: 35-44	32%	(28)	68%	(60)	88
Age: 45-64	24%	(59)	76%	(190)	249
Age: 65+	24%	(38)	76%	(122)	160
GenZers: 1997-2012	17%	(15)	83%	(71)	85
Millennials: 1981-1996	33%	(56)	67%	(113)	168
GenXers: 1965-1980	22%	(37)	78%	(134)	171
Baby Boomers: 1946-1964	27%	(65)	73%	(179)	243
Educ: < College	24%	(111)	76%	(351)	462
Educ: Bachelors degree	25%	(37)	75%	(111)	148
Educ: Post-grad	38%	(27)	62%	(45)	71
Income: Under 50k	32%	(76)	68%	(165)	241
Income: 50k-100k	26%	(69)	74%	(198)	267
Income: 100k+	17%	(29)	83%	(144)	172
Ethnicity: White (Non-Hispanic)	27%	(165)	73%	(442)	606
All Christian	24%	(84)	76%	(268)	352
Agnostic/Nothing in particular	28%	(49)	72%	(128)	177
Something Else	27%	(26)	73%	(69)	95
Evangelical	24%	(31)	76%	(97)	128
Non-Evangelical	25%	(79)	75%	(234)	313
PID: Dem (no lean)	27%	(63)	73%	(170)	233
PID: Ind (no lean)	25%	(48)	75%	(147)	195
PID: Rep (no lean)	25%	(64)	75%	(190)	253
PID/Gender: Dem Men	28%	(28)	72%	(72)	100
PID/Gender: Dem Women	26%	(35)	74%	(98)	132
PID/Gender: Ind Men	20%	(21)	80%	(88)	109
PID/Gender: Ind Women	31%	(27)	69%	(59)	86
PID/Gender: Rep Men	25%	(29)	75%	(86)	115
PID/Gender: Rep Women	25%	(35)	75%	(103)	138

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Table BLMB9_14: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	26%	(175)	74%	(506)	681
Ideo: Liberal (1-3)	29%	(61)	71%	(147)	208
Ideo: Moderate (4)	21%	(35)	79%	(135)	170
Ideo: Conservative (5-7)	26%	(75)	74%	(211)	286
Ideo/PID: Conservative Republican	25%	(52)	75%	(155)	208
Ideo/PID: Moderate/Conservative Democrat	17%	(12)	83%	(60)	73
Ideo/PID: Liberal Democrat	32%	(50)	68%	(105)	155
Unfavorable of Biden and Trump	26%	(33)	74%	(93)	126
2024 H2H Matchup: Biden Voter	25%	(69)	75%	(212)	281
2024 H2H Matchup: Trump Voter	26%	(80)	74%	(225)	305
2024 H2H Matchup: Would not Vote	12%	(7)	88%	(50)	57
2022 House Vote: Democrat	26%	(74)	74%	(208)	282
2022 House Vote: Republican	25%	(73)	75%	(222)	295
2022 House Vote: Did not Vote	28%	(26)	72%	(68)	94
2020 Vote: Joe Biden	26%	(85)	74%	(238)	323
2020 Vote: Donald Trump	27%	(85)	73%	(234)	319
2016 Vote: Hillary Clinton	25%	(56)	75%	(167)	224
2016 Vote: Donald Trump	27%	(76)	73%	(207)	283
U.S. Economy: Wrong Track	26%	(131)	74%	(364)	495
U.S. Economy: Right Direction	23%	(43)	77%	(143)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	26%	(52)	74%	(148)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	29%	(102)	71%	(248)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(21)	84%	(110)	131
Top 2024 Issue: Economy	28%	(83)	72%	(211)	295
Community: Urban	25%	(30)	75%	(91)	121
Community: Suburban	22%	(71)	78%	(247)	318
Community: Rural	30%	(73)	70%	(169)	242
Community/Gender: Urban Women	23%	(15)	77%	(49)	64
Community/Gender: Urban Men	27%	(15)	73%	(42)	58
Community/Gender: Rural Women	34%	(45)	66%	(86)	131
Community/Gender: Rural Men	26%	(28)	74%	(82)	111
Community/Gender: Suburban Women	23%	(37)	77%	(125)	161

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Table BLMB9_14: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	26%	(175)	74%	(506)	681
Community/Gender: Suburban Men	22%	(34)	78%	(122)	156
Homeowner	26%	(163)	74%	(463)	626
Military HHnm: Yes	25%	(31)	75%	(94)	125
Military HH: No	26%	(143)	74%	(412)	556
Employ: Private Sector	24%	(70)	76%	(220)	289
Employ: Retired	25%	(50)	75%	(147)	197
Self + Household: White-Collar	25%	(56)	75%	(168)	225
Self + Household: Blue Collar	26%	(101)	74%	(283)	385
Union HH: Yes	22%	(12)	78%	(42)	54
Union HH: No	26%	(163)	74%	(465)	627
LGBTQ+: Yes	33%	(19)	67%	(39)	58
LGBTQ+: No	25%	(155)	75%	(468)	623
Motivated to Vote	26%	(161)	74%	(453)	614
Parent: Yes	29%	(52)	71%	(126)	178
Parent: No	24%	(122)	76%	(380)	503
COVID Vaccine: Yes	26%	(126)	74%	(354)	481
COVID Vaccine: No	24%	(48)	76%	(152)	200
Student Loans: Yes	35%	(43)	65%	(80)	123
Student Loans: No	24%	(131)	76%	(426)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_15: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	41%	(280)	59%	(401)	681
Gender: Male	34%	(109)	66%	(216)	325
Gender: Female	48%	(171)	52%	(185)	356
Age: 18-34	29%	(53)	71%	(131)	184
Age: 35-44	46%	(40)	54%	(47)	88
Age: 45-64	39%	(97)	61%	(152)	249
Age: 65+	56%	(89)	44%	(71)	160
GenZers: 1997-2012	34%	(29)	66%	(56)	85
Millennials: 1981-1996	34%	(58)	66%	(111)	168
GenXers: 1965-1980	39%	(67)	61%	(105)	171
Baby Boomers: 1946-1964	49%	(120)	51%	(124)	243
Educ: < College	39%	(179)	61%	(282)	462
Educ: Bachelors degree	47%	(69)	53%	(79)	148
Educ: Post-grad	44%	(32)	56%	(40)	71
Income: Under 50k	41%	(99)	59%	(142)	241
Income: 50k-100k	41%	(111)	59%	(156)	267
Income: 100k+	41%	(70)	59%	(102)	172
Ethnicity: White (Non-Hispanic)	42%	(253)	58%	(353)	606
All Christian	39%	(138)	61%	(215)	352
Agnostic/Nothing in particular	46%	(82)	54%	(95)	177
Something Else	42%	(40)	58%	(55)	95
Evangelical	33%	(42)	67%	(85)	128
Non-Evangelical	43%	(135)	57%	(179)	313
PID: Dem (no lean)	57%	(133)	43%	(100)	233
PID: Ind (no lean)	40%	(79)	60%	(116)	195
PID: Rep (no lean)	27%	(69)	73%	(184)	253
PID/Gender: Dem Men	54%	(55)	46%	(46)	100
PID/Gender: Dem Women	59%	(78)	41%	(54)	132
PID/Gender: Ind Men	22%	(24)	78%	(85)	109
PID/Gender: Ind Women	64%	(55)	36%	(31)	86
PID/Gender: Rep Men	26%	(30)	74%	(85)	115
PID/Gender: Rep Women	28%	(39)	72%	(100)	138

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Table BLMB9_15: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	41%	(280)	59%	(401)	681
Ideo: Liberal (1-3)	63%	(130)	37%	(77)	208
Ideo: Moderate (4)	37%	(62)	63%	(108)	170
Ideo: Conservative (5-7)	28%	(80)	72%	(206)	286
Ideo/PID: Conservative Republican	27%	(57)	73%	(151)	208
Ideo/PID: Moderate/Conservative Democrat	45%	(33)	55%	(40)	73
Ideo/PID: Liberal Democrat	64%	(98)	36%	(56)	155
Unfavorable of Biden and Trump	48%	(61)	52%	(65)	126
2024 H2H Matchup: Biden Voter	58%	(163)	42%	(118)	281
2024 H2H Matchup: Trump Voter	21%	(63)	79%	(242)	305
2024 H2H Matchup: Would not Vote	54%	(31)	46%	(26)	57
2022 House Vote: Democrat	58%	(164)	42%	(117)	282
2022 House Vote: Republican	27%	(79)	73%	(216)	295
2022 House Vote: Did not Vote	35%	(33)	65%	(61)	94
2020 Vote: Joe Biden	59%	(190)	41%	(133)	323
2020 Vote: Donald Trump	25%	(79)	75%	(240)	319
2016 Vote: Hillary Clinton	57%	(128)	43%	(96)	224
2016 Vote: Donald Trump	29%	(83)	71%	(200)	283
U.S. Economy: Wrong Track	36%	(179)	64%	(316)	495
U.S. Economy: Right Direction	54%	(101)	46%	(85)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	57%	(113)	43%	(87)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(81)	77%	(269)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	65%	(85)	35%	(45)	131
Top 2024 Issue: Economy	25%	(75)	75%	(220)	295
Community: Urban	49%	(59)	51%	(62)	121
Community: Suburban	38%	(122)	62%	(196)	318
Community: Rural	41%	(99)	59%	(143)	242
Community/Gender: Urban Women	61%	(39)	39%	(25)	64
Community/Gender: Urban Men	36%	(20)	64%	(37)	58
Community/Gender: Rural Women	45%	(60)	55%	(72)	131
Community/Gender: Rural Men	36%	(40)	64%	(71)	111
Community/Gender: Suburban Women	45%	(73)	55%	(88)	161

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Table BLMB9_15: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Selected		Not selected		Total N
Registered Voters	41%	(280)	59%	(401)	681
Community/Gender: Suburban Men	31%	(49)	69%	(107)	156
Homeowner	42%	(264)	58%	(363)	626
Military HHnm: Yes	38%	(48)	62%	(78)	125
Military HH: No	42%	(232)	58%	(323)	556
Employ: Private Sector	38%	(110)	62%	(179)	289
Employ: Retired	54%	(107)	46%	(90)	197
Self + Household: White-Collar	44%	(99)	56%	(125)	225
Self + Household: Blue Collar	40%	(153)	60%	(232)	385
Union HH: Yes	39%	(21)	61%	(33)	54
Union HH: No	41%	(259)	59%	(368)	627
LGBTQ+: Yes	41%	(24)	59%	(35)	58
LGBTQ+: No	41%	(257)	59%	(366)	623
Motivated to Vote	42%	(256)	58%	(358)	614
Parent: Yes	31%	(56)	69%	(123)	178
Parent: No	45%	(225)	55%	(278)	503
COVID Vaccine: Yes	48%	(233)	52%	(248)	481
COVID Vaccine: No	24%	(48)	76%	(153)	200
Student Loans: Yes	30%	(37)	70%	(86)	123
Student Loans: No	44%	(243)	56%	(315)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_16: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not selected		Total N
Registered Voters	20%	(134)	80%	(547)	681
Gender: Male	18%	(60)	82%	(265)	325
Gender: Female	21%	(74)	79%	(282)	356
Age: 18-34	21%	(38)	79%	(146)	184
Age: 35-44	20%	(18)	80%	(70)	88
Age: 45-64	22%	(54)	78%	(196)	249
Age: 65+	15%	(25)	85%	(136)	160
GenZers: 1997-2012	20%	(17)	80%	(68)	85
Millennials: 1981-1996	21%	(35)	79%	(134)	168
GenXers: 1965-1980	18%	(31)	82%	(140)	171
Baby Boomers: 1946-1964	21%	(51)	79%	(192)	243
Educ: < College	23%	(107)	77%	(355)	462
Educ: Bachelors degree	14%	(20)	86%	(128)	148
Educ: Post-grad	9%	(7)	91%	(65)	71
Income: Under 50k	24%	(58)	76%	(183)	241
Income: 50k-100k	20%	(53)	80%	(214)	267
Income: 100k+	13%	(23)	87%	(150)	172
Ethnicity: White (Non-Hispanic)	18%	(110)	82%	(497)	606
All Christian	18%	(62)	82%	(290)	352
Agnostic/Nothing in particular	19%	(34)	81%	(143)	177
Something Else	25%	(24)	75%	(71)	95
Evangelical	19%	(24)	81%	(104)	128
Non-Evangelical	18%	(57)	82%	(256)	313
PID: Dem (no lean)	8%	(20)	92%	(213)	233
PID: Ind (no lean)	18%	(35)	82%	(159)	195
PID: Rep (no lean)	31%	(79)	69%	(174)	253
PID/Gender: Dem Men	4%	(4)	96%	(96)	100
PID/Gender: Dem Women	12%	(16)	88%	(117)	132
PID/Gender: Ind Men	19%	(21)	81%	(88)	109
PID/Gender: Ind Women	17%	(15)	83%	(71)	86
PID/Gender: Rep Men	30%	(35)	70%	(80)	115
PID/Gender: Rep Women	32%	(44)	68%	(94)	138

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Table BLMB9_16: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not selected		Total N
Registered Voters	20%	(134)	80%	(547)	681
Ideo: Liberal (1-3)	8%	(16)	92%	(192)	208
Ideo: Moderate (4)	27%	(46)	73%	(125)	170
Ideo: Conservative (5-7)	23%	(66)	77%	(220)	286
Ideo/PID: Conservative Republican	25%	(52)	75%	(156)	208
Ideo/PID: Moderate/Conservative Democrat	19%	(14)	81%	(59)	73
Ideo/PID: Liberal Democrat	4%	(6)	96%	(149)	155
Unfavorable of Biden and Trump	20%	(25)	80%	(101)	126
2024 H2H Matchup: Biden Voter	6%	(17)	94%	(265)	281
2024 H2H Matchup: Trump Voter	32%	(99)	68%	(206)	305
2024 H2H Matchup: Would not Vote	20%	(12)	80%	(45)	57
2022 House Vote: Democrat	7%	(19)	93%	(263)	282
2022 House Vote: Republican	28%	(83)	72%	(212)	295
2022 House Vote: Did not Vote	32%	(30)	68%	(64)	94
2020 Vote: Joe Biden	10%	(31)	90%	(293)	323
2020 Vote: Donald Trump	31%	(97)	69%	(222)	319
2016 Vote: Hillary Clinton	9%	(19)	91%	(204)	224
2016 Vote: Donald Trump	30%	(85)	70%	(198)	283
U.S. Economy: Wrong Track	25%	(125)	75%	(370)	495
U.S. Economy: Right Direction	5%	(9)	95%	(177)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(16)	92%	(184)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	29%	(101)	71%	(249)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(17)	87%	(114)	131
Top 2024 Issue: Economy	28%	(82)	72%	(213)	295
Community: Urban	26%	(32)	74%	(90)	121
Community: Suburban	16%	(52)	84%	(266)	318
Community: Rural	21%	(51)	79%	(191)	242
Community/Gender: Urban Women	22%	(14)	78%	(49)	64
Community/Gender: Urban Men	30%	(17)	70%	(40)	58
Community/Gender: Rural Women	24%	(31)	76%	(100)	131
Community/Gender: Rural Men	18%	(20)	82%	(91)	111
Community/Gender: Suburban Women	18%	(29)	82%	(132)	161

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Table BLMB9_16: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not selected		Total N
Registered Voters	20%	(134)	80%	(547)	681
Community/Gender: Suburban Men	15%	(23)	85%	(133)	156
Homeowner	20%	(126)	80%	(500)	626
Military HHnm: Yes	28%	(35)	72%	(90)	125
Military HH: No	18%	(99)	82%	(457)	556
Employ: Private Sector	20%	(57)	80%	(232)	289
Employ: Retired	19%	(38)	81%	(160)	197
Self + Household: White-Collar	12%	(26)	88%	(198)	225
Self + Household: Blue Collar	20%	(79)	80%	(306)	385
Union HH: Yes	18%	(10)	82%	(44)	54
Union HH: No	20%	(124)	80%	(503)	627
LGBTQ+: Yes	24%	(14)	76%	(44)	58
LGBTQ+: No	19%	(120)	81%	(503)	623
Motivated to Vote	18%	(112)	82%	(502)	614
Parent: Yes	24%	(42)	76%	(136)	178
Parent: No	18%	(92)	82%	(411)	503
COVID Vaccine: Yes	13%	(61)	87%	(419)	481
COVID Vaccine: No	36%	(73)	64%	(128)	200
Student Loans: Yes	16%	(20)	84%	(103)	123
Student Loans: No	20%	(114)	80%	(444)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_1: *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(304)	37%	(249)	19%	(128)	681
Gender: Male	48%	(156)	35%	(113)	17%	(56)	325
Gender: Female	41%	(148)	38%	(136)	20%	(72)	356
Age: 18-34	49%	(89)	30%	(54)	22%	(40)	184
Age: 35-44	45%	(40)	27%	(24)	27%	(24)	88
Age: 45-64	48%	(121)	35%	(87)	17%	(42)	249
Age: 65+	34%	(54)	53%	(84)	14%	(22)	160
GenZers: 1997-2012	38%	(32)	35%	(30)	27%	(23)	85
Millennials: 1981-1996	53%	(89)	25%	(42)	22%	(38)	168
GenXers: 1965-1980	47%	(81)	37%	(64)	15%	(26)	171
Baby Boomers: 1946-1964	41%	(99)	43%	(106)	16%	(39)	243
Educ: < College	47%	(219)	34%	(157)	19%	(86)	462
Educ: Bachelors degree	39%	(58)	40%	(59)	21%	(31)	148
Educ: Post-grad	37%	(27)	47%	(33)	16%	(11)	71
Income: Under 50k	47%	(114)	32%	(77)	21%	(50)	241
Income: 50k-100k	40%	(106)	42%	(113)	18%	(49)	267
Income: 100k+	48%	(84)	34%	(59)	17%	(29)	172
Ethnicity: White (Non-Hispanic)	45%	(272)	38%	(230)	17%	(104)	606
All Christian	49%	(172)	35%	(125)	16%	(55)	352
Agnostic/Nothing in particular	32%	(57)	41%	(72)	27%	(47)	177
Something Else	60%	(57)	22%	(21)	19%	(18)	95
Evangelical	68%	(86)	17%	(22)	15%	(19)	128
Non-Evangelical	44%	(136)	39%	(122)	17%	(54)	313
PID: Dem (no lean)	6%	(13)	81%	(189)	13%	(30)	233
PID: Ind (no lean)	44%	(86)	26%	(50)	30%	(59)	195
PID: Rep (no lean)	81%	(204)	4%	(10)	15%	(39)	253
PID/Gender: Dem Men	5%	(5)	87%	(87)	8%	(8)	100
PID/Gender: Dem Women	6%	(8)	77%	(102)	17%	(23)	132
PID/Gender: Ind Men	59%	(65)	18%	(19)	23%	(25)	109
PID/Gender: Ind Women	25%	(22)	36%	(31)	39%	(34)	86
PID/Gender: Rep Men	74%	(86)	6%	(7)	20%	(23)	115
PID/Gender: Rep Women	86%	(119)	3%	(4)	12%	(16)	138

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Table BLMB10_1: *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(304)	37%	(249)	19%	(128)	681
Ideo: Liberal (1-3)	6%	(13)	74%	(154)	20%	(41)	208
Ideo: Moderate (4)	34%	(59)	41%	(70)	25%	(42)	170
Ideo: Conservative (5-7)	78%	(223)	8%	(22)	14%	(40)	286
Ideo/PID: Conservative Republican	80%	(167)	5%	(10)	15%	(31)	208
Ideo/PID: Moderate/Conservative Democrat	15%	(11)	74%	(54)	11%	(8)	73
Ideo/PID: Liberal Democrat	1%	(1)	85%	(132)	14%	(22)	155
Unfavorable of Biden and Trump	31%	(38)	16%	(20)	53%	(67)	126
2024 H2H Matchup: Biden Voter	5%	(13)	81%	(228)	14%	(40)	281
2024 H2H Matchup: Trump Voter	91%	(277)	1%	(2)	9%	(26)	305
2024 H2H Matchup: Would not Vote	6%	(3)	12%	(7)	82%	(47)	57
2022 House Vote: Democrat	8%	(23)	75%	(210)	17%	(48)	282
2022 House Vote: Republican	83%	(245)	5%	(15)	12%	(35)	295
2022 House Vote: Did not Vote	35%	(33)	23%	(22)	42%	(40)	94
2020 Vote: Joe Biden	7%	(24)	72%	(232)	21%	(68)	323
2020 Vote: Donald Trump	83%	(266)	4%	(13)	13%	(41)	319
2016 Vote: Hillary Clinton	7%	(16)	79%	(177)	14%	(31)	224
2016 Vote: Donald Trump	78%	(221)	10%	(30)	12%	(33)	283
U.S. Economy: Wrong Track	57%	(284)	21%	(102)	22%	(110)	495
U.S. Economy: Right Direction	11%	(20)	79%	(148)	10%	(18)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(10)	89%	(177)	6%	(12)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(279)	4%	(15)	16%	(56)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(14)	43%	(57)	46%	(60)	131
Top 2024 Issue: Economy	67%	(196)	14%	(41)	19%	(57)	295
Community: Urban	33%	(40)	49%	(59)	18%	(22)	121
Community: Suburban	44%	(141)	38%	(121)	18%	(56)	318
Community: Rural	51%	(123)	29%	(69)	20%	(50)	242
Community/Gender: Urban Women	20%	(13)	53%	(33)	27%	(17)	64
Community/Gender: Urban Men	46%	(27)	45%	(26)	9%	(5)	58
Community/Gender: Rural Women	54%	(71)	29%	(39)	17%	(22)	131
Community/Gender: Rural Men	47%	(52)	28%	(31)	25%	(28)	111
Community/Gender: Suburban Women	40%	(64)	40%	(64)	21%	(33)	161
Community/Gender: Suburban Men	49%	(77)	36%	(57)	15%	(23)	156

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Table BLMB10_1: *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(304)	37%	(249)	19%	(128)	681
Homeowner	45%	(281)	37%	(232)	18%	(114)	626
Military HHnm: Yes	58%	(73)	33%	(41)	9%	(11)	125
Military HH: No	41%	(230)	38%	(208)	21%	(117)	556
Employ: Private Sector	47%	(137)	31%	(91)	21%	(61)	289
Employ: Retired	38%	(75)	47%	(92)	15%	(30)	197
Self + Household: White-Collar	33%	(74)	48%	(109)	19%	(42)	225
Self + Household: Blue Collar	50%	(194)	33%	(128)	16%	(63)	385
Union HH: Yes	50%	(27)	39%	(21)	11%	(6)	54
Union HH: No	44%	(277)	36%	(228)	19%	(122)	627
LGBTQ+: Yes	29%	(17)	45%	(26)	26%	(15)	58
LGBTQ+: No	46%	(287)	36%	(223)	18%	(113)	623
Motivated to Vote	46%	(280)	38%	(236)	16%	(98)	614
Parent: Yes	56%	(100)	27%	(49)	17%	(29)	178
Parent: No	41%	(204)	40%	(200)	20%	(99)	503
COVID Vaccine: Yes	33%	(159)	50%	(239)	17%	(82)	481
COVID Vaccine: No	72%	(144)	5%	(10)	23%	(46)	200
Student Loans: Yes	55%	(69)	29%	(36)	16%	(19)	123
Student Loans: No	42%	(235)	38%	(214)	20%	(109)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_2: *Who do you trust more to handle each of the following economic issues? — Unemployment*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(294)	37%	(253)	20%	(135)	681
Gender: Male	46%	(149)	35%	(113)	19%	(62)	325
Gender: Female	41%	(145)	39%	(139)	20%	(72)	356
Age: 18-34	44%	(80)	30%	(55)	27%	(49)	184
Age: 35-44	48%	(42)	29%	(26)	23%	(20)	88
Age: 45-64	47%	(117)	36%	(89)	18%	(44)	249
Age: 65+	34%	(55)	52%	(83)	14%	(22)	160
GenZers: 1997-2012	32%	(27)	37%	(32)	31%	(26)	85
Millennials: 1981-1996	51%	(87)	25%	(42)	24%	(40)	168
GenXers: 1965-1980	46%	(78)	40%	(69)	14%	(25)	171
Baby Boomers: 1946-1964	41%	(99)	42%	(102)	17%	(42)	243
Educ: < College	46%	(214)	33%	(154)	20%	(93)	462
Educ: Bachelors degree	37%	(54)	42%	(62)	22%	(32)	148
Educ: Post-grad	36%	(26)	51%	(37)	13%	(9)	71
Income: Under 50k	47%	(113)	34%	(83)	19%	(46)	241
Income: 50k-100k	36%	(95)	42%	(114)	22%	(59)	267
Income: 100k+	50%	(86)	33%	(56)	17%	(30)	172
Ethnicity: White (Non-Hispanic)	43%	(263)	38%	(230)	19%	(113)	606
All Christian	48%	(169)	35%	(124)	17%	(59)	352
Agnostic/Nothing in particular	34%	(60)	39%	(69)	27%	(47)	177
Something Else	55%	(52)	29%	(28)	16%	(15)	95
Evangelical	62%	(79)	17%	(22)	21%	(27)	128
Non-Evangelical	44%	(137)	41%	(129)	15%	(48)	313
PID: Dem (no lean)	8%	(19)	79%	(185)	12%	(29)	233
PID: Ind (no lean)	39%	(76)	29%	(57)	32%	(62)	195
PID: Rep (no lean)	79%	(199)	4%	(11)	17%	(43)	253
PID/Gender: Dem Men	12%	(13)	78%	(78)	10%	(10)	100
PID/Gender: Dem Women	5%	(6)	81%	(107)	15%	(19)	132
PID/Gender: Ind Men	48%	(53)	26%	(28)	26%	(28)	109
PID/Gender: Ind Women	27%	(23)	33%	(29)	40%	(34)	86
PID/Gender: Rep Men	73%	(84)	6%	(7)	21%	(24)	115
PID/Gender: Rep Women	84%	(116)	3%	(4)	14%	(19)	138

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Table BLMB10_2: *Who do you trust more to handle each of the following economic issues? — Unemployment*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(294)	37%	(253)	20%	(135)	681
Ideo: Liberal (1-3)	5%	(10)	77%	(159)	19%	(39)	208
Ideo: Moderate (4)	32%	(55)	40%	(68)	28%	(47)	170
Ideo: Conservative (5-7)	77%	(220)	8%	(21)	16%	(45)	286
Ideo/PID: Conservative Republican	79%	(163)	5%	(9)	17%	(35)	208
Ideo/PID: Moderate/Conservative Democrat	17%	(12)	71%	(52)	12%	(9)	73
Ideo/PID: Liberal Democrat	3%	(5)	84%	(130)	13%	(20)	155
Unfavorable of Biden and Trump	27%	(34)	14%	(17)	60%	(75)	126
2024 H2H Matchup: Biden Voter	4%	(13)	82%	(232)	13%	(37)	281
2024 H2H Matchup: Trump Voter	89%	(270)	3%	(9)	8%	(25)	305
2024 H2H Matchup: Would not Vote	4%	(2)	6%	(4)	90%	(51)	57
2022 House Vote: Democrat	8%	(21)	75%	(211)	18%	(49)	282
2022 House Vote: Republican	80%	(236)	5%	(14)	15%	(45)	295
2022 House Vote: Did not Vote	35%	(33)	27%	(26)	38%	(35)	94
2020 Vote: Joe Biden	7%	(23)	72%	(233)	21%	(67)	323
2020 Vote: Donald Trump	81%	(258)	4%	(12)	15%	(49)	319
2016 Vote: Hillary Clinton	8%	(19)	79%	(176)	13%	(29)	224
2016 Vote: Donald Trump	77%	(219)	9%	(25)	14%	(39)	283
U.S. Economy: Wrong Track	56%	(277)	21%	(103)	23%	(116)	495
U.S. Economy: Right Direction	9%	(17)	80%	(149)	10%	(19)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	88%	(177)	9%	(18)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	77%	(269)	6%	(22)	17%	(59)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(19)	41%	(54)	44%	(58)	131
Top 2024 Issue: Economy	65%	(191)	16%	(47)	19%	(56)	295
Community: Urban	30%	(36)	49%	(60)	21%	(25)	121
Community: Suburban	44%	(140)	38%	(120)	18%	(58)	318
Community: Rural	49%	(118)	30%	(73)	21%	(52)	242
Community/Gender: Urban Women	18%	(12)	53%	(34)	28%	(18)	64
Community/Gender: Urban Men	43%	(25)	45%	(26)	12%	(7)	58
Community/Gender: Rural Women	53%	(70)	29%	(38)	18%	(23)	131
Community/Gender: Rural Men	43%	(48)	31%	(34)	25%	(28)	111
Community/Gender: Suburban Women	39%	(64)	42%	(67)	19%	(31)	161
Community/Gender: Suburban Men	49%	(76)	34%	(53)	17%	(27)	156

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Table BLMB10_2: *Who do you trust more to handle each of the following economic issues? — Unemployment*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(294)	37%	(253)	20%	(135)	681
Homeowner	44%	(274)	37%	(230)	20%	(122)	626
Military HHnm: Yes	52%	(66)	30%	(37)	18%	(23)	125
Military HH: No	41%	(228)	39%	(215)	20%	(112)	556
Employ: Private Sector	45%	(131)	33%	(95)	22%	(63)	289
Employ: Retired	39%	(77)	47%	(92)	15%	(29)	197
Self + Household: White-Collar	33%	(73)	46%	(104)	21%	(47)	225
Self + Household: Blue Collar	48%	(184)	35%	(135)	17%	(66)	385
Union HH: Yes	48%	(26)	41%	(22)	12%	(6)	54
Union HH: No	43%	(268)	37%	(231)	20%	(128)	627
LGBTQ+: Yes	31%	(18)	42%	(24)	27%	(15)	58
LGBTQ+: No	44%	(276)	37%	(228)	19%	(119)	623
Motivated to Vote	45%	(275)	39%	(237)	17%	(102)	614
Parent: Yes	54%	(96)	30%	(53)	16%	(29)	178
Parent: No	39%	(198)	40%	(199)	21%	(106)	503
COVID Vaccine: Yes	32%	(152)	50%	(240)	18%	(88)	481
COVID Vaccine: No	71%	(142)	6%	(12)	23%	(46)	200
Student Loans: Yes	51%	(63)	33%	(41)	16%	(19)	123
Student Loans: No	41%	(231)	38%	(212)	21%	(115)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(273)	33%	(225)	27%	(183)	681
Gender: Male	45%	(145)	33%	(106)	23%	(74)	325
Gender: Female	36%	(128)	33%	(119)	31%	(109)	356
Age: 18-34	49%	(90)	28%	(51)	24%	(43)	184
Age: 35-44	45%	(40)	25%	(22)	30%	(27)	88
Age: 45-64	42%	(103)	33%	(83)	25%	(63)	249
Age: 65+	25%	(40)	43%	(69)	32%	(51)	160
GenZers: 1997-2012	40%	(34)	35%	(30)	24%	(21)	85
Millennials: 1981-1996	51%	(86)	23%	(38)	26%	(44)	168
GenXers: 1965-1980	41%	(70)	38%	(65)	22%	(37)	171
Baby Boomers: 1946-1964	33%	(80)	34%	(84)	32%	(79)	243
Educ: < College	44%	(203)	31%	(142)	25%	(117)	462
Educ: Bachelors degree	31%	(46)	35%	(52)	33%	(49)	148
Educ: Post-grad	34%	(24)	42%	(30)	24%	(17)	71
Income: Under 50k	41%	(99)	30%	(71)	29%	(71)	241
Income: 50k-100k	37%	(100)	38%	(101)	25%	(67)	267
Income: 100k+	43%	(74)	31%	(53)	27%	(46)	172
Ethnicity: White (Non-Hispanic)	39%	(236)	34%	(205)	27%	(165)	606
All Christian	43%	(151)	32%	(114)	25%	(88)	352
Agnostic/Nothing in particular	33%	(58)	33%	(58)	35%	(61)	177
Something Else	51%	(49)	26%	(24)	23%	(22)	95
Evangelical	57%	(73)	16%	(20)	27%	(34)	128
Non-Evangelical	39%	(121)	38%	(118)	24%	(74)	313
PID: Dem (no lean)	5%	(13)	75%	(174)	20%	(46)	233
PID: Ind (no lean)	38%	(74)	23%	(45)	39%	(76)	195
PID: Rep (no lean)	74%	(187)	2%	(5)	24%	(61)	253
PID/Gender: Dem Men	7%	(7)	82%	(82)	11%	(11)	100
PID/Gender: Dem Women	4%	(6)	70%	(92)	26%	(34)	132
PID/Gender: Ind Men	54%	(58)	20%	(22)	27%	(29)	109
PID/Gender: Ind Women	18%	(15)	27%	(23)	55%	(47)	86
PID/Gender: Rep Men	69%	(79)	2%	(2)	29%	(34)	115
PID/Gender: Rep Women	78%	(108)	2%	(3)	20%	(28)	138

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Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(273)	33%	(225)	27%	(183)	681
Ideo: Liberal (1-3)	6%	(12)	67%	(138)	28%	(58)	208
Ideo: Moderate (4)	34%	(57)	38%	(64)	29%	(49)	170
Ideo: Conservative (5-7)	69%	(197)	7%	(20)	24%	(69)	286
Ideo/PID: Conservative Republican	73%	(152)	2%	(4)	25%	(51)	208
Ideo/PID: Moderate/Conservative Democrat	11%	(8)	72%	(52)	17%	(12)	73
Ideo/PID: Liberal Democrat	2%	(3)	77%	(120)	20%	(32)	155
Unfavorable of Biden and Trump	23%	(29)	15%	(19)	62%	(78)	126
2024 H2H Matchup: Biden Voter	3%	(7)	73%	(205)	25%	(70)	281
2024 H2H Matchup: Trump Voter	81%	(248)	1%	(4)	17%	(52)	305
2024 H2H Matchup: Would not Vote	15%	(8)	11%	(6)	75%	(42)	57
2022 House Vote: Democrat	5%	(14)	69%	(194)	26%	(74)	282
2022 House Vote: Republican	74%	(217)	4%	(11)	23%	(67)	295
2022 House Vote: Did not Vote	44%	(41)	21%	(19)	36%	(33)	94
2020 Vote: Joe Biden	4%	(13)	65%	(209)	32%	(102)	323
2020 Vote: Donald Trump	76%	(242)	3%	(9)	22%	(69)	319
2016 Vote: Hillary Clinton	5%	(12)	73%	(163)	22%	(48)	224
2016 Vote: Donald Trump	68%	(192)	8%	(23)	24%	(69)	283
U.S. Economy: Wrong Track	53%	(260)	17%	(85)	30%	(151)	495
U.S. Economy: Right Direction	7%	(13)	75%	(140)	18%	(33)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(3)	86%	(173)	12%	(24)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75%	(261)	3%	(11)	22%	(78)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(9)	31%	(41)	62%	(81)	131
Top 2024 Issue: Economy	60%	(175)	13%	(39)	27%	(80)	295
Community: Urban	27%	(32)	44%	(54)	29%	(35)	121
Community: Suburban	40%	(128)	34%	(108)	26%	(82)	318
Community: Rural	47%	(113)	26%	(63)	27%	(66)	242
Community/Gender: Urban Women	14%	(9)	48%	(31)	38%	(24)	64
Community/Gender: Urban Men	41%	(23)	40%	(23)	19%	(11)	58
Community/Gender: Rural Women	47%	(62)	25%	(32)	28%	(37)	131
Community/Gender: Rural Men	46%	(51)	28%	(31)	26%	(29)	111
Community/Gender: Suburban Women	36%	(57)	35%	(56)	30%	(48)	161
Community/Gender: Suburban Men	45%	(71)	33%	(52)	22%	(34)	156

Continued on next page

Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(273)	33%	(225)	27%	(183)	681
Homeowner	41%	(256)	33%	(207)	26%	(163)	626
Military HHnm: Yes	47%	(59)	28%	(35)	25%	(31)	125
Military HH: No	39%	(214)	34%	(190)	27%	(152)	556
Employ: Private Sector	41%	(119)	29%	(85)	30%	(85)	289
Employ: Retired	32%	(64)	40%	(78)	28%	(56)	197
Self + Household: White-Collar	30%	(67)	42%	(95)	28%	(63)	225
Self + Household: Blue Collar	45%	(172)	31%	(120)	24%	(93)	385
Union HH: Yes	49%	(26)	28%	(15)	23%	(12)	54
Union HH: No	39%	(247)	33%	(210)	27%	(171)	627
LGBTQ+: Yes	24%	(14)	40%	(23)	36%	(21)	58
LGBTQ+: No	42%	(259)	32%	(201)	26%	(162)	623
Motivated to Vote	40%	(247)	35%	(213)	25%	(153)	614
Parent: Yes	52%	(92)	26%	(46)	22%	(40)	178
Parent: No	36%	(181)	35%	(178)	28%	(143)	503
COVID Vaccine: Yes	27%	(130)	45%	(214)	28%	(136)	481
COVID Vaccine: No	71%	(143)	5%	(11)	23%	(47)	200
Student Loans: Yes	50%	(62)	27%	(33)	23%	(28)	123
Student Loans: No	38%	(211)	34%	(191)	28%	(155)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_5: *Who do you trust more to handle each of the following economic issues? — Stock market performance*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(308)	28%	(189)	27%	(184)	681
Gender: Male	49%	(159)	28%	(89)	24%	(77)	325
Gender: Female	42%	(149)	28%	(100)	30%	(107)	356
Age: 18-34	49%	(90)	22%	(40)	29%	(54)	184
Age: 35-44	46%	(41)	24%	(21)	30%	(26)	88
Age: 45-64	46%	(115)	26%	(64)	28%	(70)	249
Age: 65+	39%	(62)	40%	(64)	21%	(34)	160
GenZers: 1997-2012	35%	(30)	25%	(21)	40%	(34)	85
Millennials: 1981-1996	55%	(92)	21%	(35)	25%	(41)	168
GenXers: 1965-1980	44%	(75)	31%	(53)	25%	(44)	171
Baby Boomers: 1946-1964	44%	(108)	30%	(74)	25%	(62)	243
Educ: < College	47%	(219)	26%	(119)	27%	(124)	462
Educ: Bachelors degree	39%	(58)	29%	(43)	31%	(47)	148
Educ: Post-grad	43%	(31)	38%	(27)	19%	(13)	71
Income: Under 50k	45%	(108)	27%	(65)	28%	(69)	241
Income: 50k-100k	41%	(111)	32%	(85)	27%	(72)	267
Income: 100k+	52%	(89)	23%	(40)	25%	(43)	172
Ethnicity: White (Non-Hispanic)	46%	(279)	28%	(170)	26%	(157)	606
All Christian	50%	(177)	29%	(103)	21%	(72)	352
Agnostic/Nothing in particular	35%	(62)	26%	(46)	39%	(69)	177
Something Else	53%	(50)	16%	(15)	32%	(30)	95
Evangelical	66%	(85)	13%	(17)	20%	(26)	128
Non-Evangelical	44%	(137)	32%	(100)	24%	(76)	313
PID: Dem (no lean)	8%	(19)	68%	(159)	24%	(55)	233
PID: Ind (no lean)	40%	(78)	15%	(29)	45%	(89)	195
PID: Rep (no lean)	84%	(212)	1%	(2)	16%	(40)	253
PID/Gender: Dem Men	11%	(11)	74%	(75)	15%	(15)	100
PID/Gender: Dem Women	6%	(8)	64%	(84)	30%	(40)	132
PID/Gender: Ind Men	50%	(55)	13%	(14)	37%	(40)	109
PID/Gender: Ind Women	27%	(23)	17%	(15)	56%	(48)	86
PID/Gender: Rep Men	81%	(93)	1%	(1)	18%	(21)	115
PID/Gender: Rep Women	86%	(119)	—	(1)	14%	(19)	138

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Table BLMB10_5: *Who do you trust more to handle each of the following economic issues? — Stock market performance*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(308)	28%	(189)	27%	(184)	681
Ideo: Liberal (1-3)	6%	(12)	59%	(123)	35%	(73)	208
Ideo: Moderate (4)	37%	(62)	30%	(51)	34%	(57)	170
Ideo: Conservative (5-7)	81%	(232)	5%	(13)	14%	(41)	286
Ideo/PID: Conservative Republican	86%	(178)	—	(0)	14%	(29)	208
Ideo/PID: Moderate/Conservative Democrat	19%	(14)	64%	(47)	17%	(12)	73
Ideo/PID: Liberal Democrat	3%	(4)	71%	(110)	27%	(41)	155
Unfavorable of Biden and Trump	44%	(56)	2%	(2)	54%	(68)	126
2024 H2H Matchup: Biden Voter	6%	(16)	65%	(182)	30%	(83)	281
2024 H2H Matchup: Trump Voter	87%	(265)	1%	(3)	12%	(37)	305
2024 H2H Matchup: Would not Vote	10%	(6)	—	(0)	90%	(51)	57
2022 House Vote: Democrat	9%	(27)	60%	(169)	31%	(86)	282
2022 House Vote: Republican	82%	(243)	2%	(7)	15%	(45)	295
2022 House Vote: Did not Vote	37%	(35)	15%	(14)	48%	(45)	94
2020 Vote: Joe Biden	9%	(30)	56%	(180)	35%	(113)	323
2020 Vote: Donald Trump	83%	(264)	2%	(5)	16%	(51)	319
2016 Vote: Hillary Clinton	9%	(20)	65%	(145)	26%	(59)	224
2016 Vote: Donald Trump	79%	(224)	6%	(18)	15%	(42)	283
U.S. Economy: Wrong Track	59%	(291)	13%	(63)	29%	(142)	495
U.S. Economy: Right Direction	9%	(17)	68%	(127)	22%	(42)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(5)	78%	(155)	20%	(40)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81%	(284)	1%	(5)	17%	(61)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(18)	22%	(29)	64%	(83)	131
Top 2024 Issue: Economy	69%	(203)	10%	(29)	21%	(63)	295
Community: Urban	31%	(38)	44%	(54)	25%	(30)	121
Community: Suburban	46%	(147)	27%	(86)	27%	(85)	318
Community: Rural	51%	(123)	20%	(49)	29%	(69)	242
Community/Gender: Urban Women	18%	(11)	44%	(28)	38%	(24)	64
Community/Gender: Urban Men	46%	(26)	44%	(25)	10%	(6)	58
Community/Gender: Rural Women	56%	(73)	19%	(25)	25%	(33)	131
Community/Gender: Rural Men	46%	(50)	22%	(24)	32%	(36)	111
Community/Gender: Suburban Women	40%	(65)	29%	(47)	31%	(50)	161
Community/Gender: Suburban Men	52%	(82)	25%	(40)	22%	(35)	156

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Table BLMB10_5: *Who do you trust more to handle each of the following economic issues? — Stock market performance*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(308)	28%	(189)	27%	(184)	681
Homeowner	46%	(288)	27%	(171)	27%	(167)	626
Military HHnm: Yes	51%	(63)	23%	(29)	27%	(33)	125
Military HH: No	44%	(245)	29%	(161)	27%	(150)	556
Employ: Private Sector	45%	(129)	26%	(76)	29%	(84)	289
Employ: Retired	44%	(87)	36%	(71)	20%	(40)	197
Self + Household: White-Collar	37%	(83)	35%	(78)	28%	(63)	225
Self + Household: Blue Collar	50%	(191)	26%	(100)	24%	(93)	385
Union HH: Yes	47%	(25)	26%	(14)	27%	(14)	54
Union HH: No	45%	(283)	28%	(175)	27%	(169)	627
LGBTQ+: Yes	31%	(18)	26%	(15)	43%	(25)	58
LGBTQ+: No	47%	(290)	28%	(174)	26%	(159)	623
Motivated to Vote	47%	(286)	29%	(178)	24%	(150)	614
Parent: Yes	58%	(104)	24%	(42)	18%	(32)	178
Parent: No	41%	(204)	29%	(147)	30%	(152)	503
COVID Vaccine: Yes	34%	(164)	37%	(179)	29%	(138)	481
COVID Vaccine: No	72%	(144)	5%	(10)	23%	(46)	200
Student Loans: Yes	55%	(68)	17%	(21)	28%	(35)	123
Student Loans: No	43%	(240)	30%	(168)	27%	(149)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(317)	34%	(232)	19%	(132)	681
Gender: Male	52%	(170)	32%	(104)	15%	(50)	325
Gender: Female	41%	(147)	36%	(127)	23%	(82)	356
Age: 18-34	53%	(98)	29%	(53)	18%	(33)	184
Age: 35-44	37%	(33)	30%	(26)	33%	(29)	88
Age: 45-64	49%	(122)	32%	(81)	19%	(46)	249
Age: 65+	40%	(64)	45%	(73)	15%	(23)	160
GenZers: 1997-2012	45%	(38)	38%	(33)	17%	(14)	85
Millennials: 1981-1996	50%	(84)	24%	(40)	26%	(44)	168
GenXers: 1965-1980	44%	(76)	36%	(61)	20%	(34)	171
Baby Boomers: 1946-1964	46%	(112)	39%	(94)	15%	(37)	243
Educ: < College	50%	(229)	31%	(143)	19%	(90)	462
Educ: Bachelors degree	40%	(59)	38%	(56)	22%	(33)	148
Educ: Post-grad	40%	(29)	47%	(33)	14%	(10)	71
Income: Under 50k	54%	(131)	31%	(75)	15%	(36)	241
Income: 50k-100k	41%	(110)	39%	(103)	20%	(55)	267
Income: 100k+	44%	(76)	31%	(54)	24%	(42)	172
Ethnicity: White (Non-Hispanic)	47%	(286)	34%	(209)	18%	(112)	606
All Christian	55%	(193)	31%	(110)	14%	(49)	352
Agnostic/Nothing in particular	34%	(60)	36%	(63)	30%	(54)	177
Something Else	49%	(47)	28%	(27)	23%	(21)	95
Evangelical	66%	(84)	15%	(19)	19%	(25)	128
Non-Evangelical	48%	(151)	37%	(117)	15%	(46)	313
PID: Dem (no lean)	9%	(22)	77%	(179)	14%	(32)	233
PID: Ind (no lean)	44%	(85)	24%	(46)	33%	(63)	195
PID: Rep (no lean)	83%	(210)	2%	(6)	15%	(37)	253
PID/Gender: Dem Men	13%	(13)	80%	(80)	7%	(7)	100
PID/Gender: Dem Women	6%	(8)	75%	(99)	19%	(25)	132
PID/Gender: Ind Men	60%	(65)	19%	(21)	22%	(23)	109
PID/Gender: Ind Women	24%	(20)	30%	(26)	46%	(40)	86
PID/Gender: Rep Men	80%	(92)	3%	(3)	17%	(20)	115
PID/Gender: Rep Women	86%	(118)	2%	(3)	12%	(17)	138

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Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(317)	34%	(232)	19%	(132)	681
Ideo: Liberal (1-3)	6%	(12)	73%	(152)	21%	(44)	208
Ideo: Moderate (4)	39%	(66)	35%	(60)	26%	(44)	170
Ideo: Conservative (5-7)	81%	(232)	6%	(16)	13%	(38)	286
Ideo/PID: Conservative Republican	84%	(174)	2%	(5)	14%	(29)	208
Ideo/PID: Moderate/Conservative Democrat	24%	(17)	68%	(49)	9%	(6)	73
Ideo/PID: Liberal Democrat	2%	(4)	82%	(127)	16%	(24)	155
Unfavorable of Biden and Trump	43%	(54)	12%	(15)	45%	(57)	126
2024 H2H Matchup: Biden Voter	5%	(14)	78%	(218)	17%	(49)	281
2024 H2H Matchup: Trump Voter	88%	(268)	1%	(2)	12%	(35)	305
2024 H2H Matchup: Would not Vote	25%	(14)	15%	(8)	60%	(34)	57
2022 House Vote: Democrat	9%	(26)	71%	(201)	20%	(55)	282
2022 House Vote: Republican	83%	(244)	2%	(7)	15%	(44)	295
2022 House Vote: Did not Vote	48%	(45)	23%	(22)	29%	(27)	94
2020 Vote: Joe Biden	9%	(28)	68%	(219)	24%	(76)	323
2020 Vote: Donald Trump	84%	(268)	2%	(6)	14%	(45)	319
2016 Vote: Hillary Clinton	8%	(17)	79%	(176)	14%	(31)	224
2016 Vote: Donald Trump	79%	(223)	5%	(15)	16%	(46)	283
U.S. Economy: Wrong Track	60%	(297)	18%	(88)	22%	(110)	495
U.S. Economy: Right Direction	11%	(20)	78%	(144)	12%	(22)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	88%	(176)	9%	(19)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(290)	2%	(8)	15%	(53)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(22)	36%	(48)	47%	(61)	131
Top 2024 Issue: Economy	70%	(207)	12%	(35)	18%	(53)	295
Community: Urban	34%	(41)	45%	(55)	21%	(26)	121
Community: Suburban	44%	(140)	35%	(112)	21%	(65)	318
Community: Rural	56%	(136)	27%	(65)	17%	(41)	242
Community/Gender: Urban Women	20%	(13)	46%	(30)	33%	(21)	64
Community/Gender: Urban Men	49%	(28)	43%	(25)	8%	(4)	58
Community/Gender: Rural Women	57%	(75)	25%	(33)	18%	(24)	131
Community/Gender: Rural Men	55%	(61)	29%	(32)	16%	(18)	111
Community/Gender: Suburban Women	36%	(59)	40%	(65)	23%	(37)	161
Community/Gender: Suburban Men	52%	(81)	30%	(47)	18%	(28)	156

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Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(317)	34%	(232)	19%	(132)	681
Homeowner	47%	(297)	34%	(212)	19%	(118)	626
Military HHnm: Yes	64%	(80)	24%	(30)	13%	(16)	125
Military HH: No	43%	(237)	36%	(202)	21%	(116)	556
Employ: Private Sector	42%	(121)	33%	(96)	25%	(72)	289
Employ: Retired	46%	(90)	40%	(79)	14%	(28)	197
Self + Household: White-Collar	35%	(80)	45%	(101)	20%	(44)	225
Self + Household: Blue Collar	54%	(206)	31%	(121)	15%	(58)	385
Union HH: Yes	36%	(19)	31%	(17)	32%	(18)	54
Union HH: No	47%	(298)	34%	(215)	18%	(115)	627
LGBTQ+: Yes	30%	(17)	41%	(24)	29%	(17)	58
LGBTQ+: No	48%	(300)	33%	(208)	19%	(115)	623
Motivated to Vote	47%	(286)	36%	(219)	18%	(109)	614
Parent: Yes	53%	(95)	26%	(47)	21%	(37)	178
Parent: No	44%	(222)	37%	(185)	19%	(96)	503
COVID Vaccine: Yes	36%	(173)	45%	(218)	19%	(89)	481
COVID Vaccine: No	72%	(144)	7%	(13)	21%	(43)	200
Student Loans: Yes	52%	(65)	29%	(36)	19%	(23)	123
Student Loans: No	45%	(252)	35%	(196)	20%	(109)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_7: *Who do you trust more to handle each of the following economic issues? — Government spending on social services*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(288)	36%	(242)	22%	(151)	681
Gender: Male	47%	(152)	33%	(106)	21%	(67)	325
Gender: Female	38%	(136)	38%	(136)	24%	(84)	356
Age: 18-34	39%	(72)	30%	(54)	31%	(58)	184
Age: 35-44	42%	(37)	29%	(25)	29%	(26)	88
Age: 45-64	46%	(114)	37%	(92)	17%	(43)	249
Age: 65+	41%	(65)	44%	(70)	15%	(24)	160
GenZers: 1997-2012	23%	(20)	43%	(37)	34%	(29)	85
Millennials: 1981-1996	48%	(81)	22%	(38)	30%	(50)	168
GenXers: 1965-1980	46%	(79)	38%	(65)	16%	(27)	171
Baby Boomers: 1946-1964	41%	(101)	41%	(99)	18%	(44)	243
Educ: < College	45%	(207)	32%	(148)	23%	(107)	462
Educ: Bachelors degree	39%	(57)	40%	(59)	21%	(31)	148
Educ: Post-grad	34%	(24)	49%	(35)	17%	(12)	71
Income: Under 50k	44%	(106)	34%	(82)	22%	(53)	241
Income: 50k-100k	37%	(100)	39%	(103)	24%	(65)	267
Income: 100k+	47%	(82)	33%	(57)	19%	(33)	172
Ethnicity: White (Non-Hispanic)	44%	(264)	36%	(217)	21%	(126)	606
All Christian	47%	(164)	36%	(128)	17%	(60)	352
Agnostic/Nothing in particular	30%	(54)	35%	(62)	34%	(61)	177
Something Else	54%	(51)	24%	(22)	22%	(21)	95
Evangelical	54%	(69)	23%	(29)	23%	(29)	128
Non-Evangelical	45%	(141)	38%	(120)	17%	(52)	313
PID: Dem (no lean)	7%	(17)	76%	(176)	17%	(40)	233
PID: Ind (no lean)	40%	(78)	29%	(57)	31%	(60)	195
PID: Rep (no lean)	76%	(193)	4%	(9)	20%	(51)	253
PID/Gender: Dem Men	7%	(7)	78%	(78)	15%	(15)	100
PID/Gender: Dem Women	7%	(9)	74%	(98)	19%	(25)	132
PID/Gender: Ind Men	52%	(57)	25%	(27)	23%	(25)	109
PID/Gender: Ind Women	25%	(21)	35%	(30)	41%	(35)	86
PID/Gender: Rep Men	76%	(88)	—	(0)	24%	(27)	115
PID/Gender: Rep Women	76%	(106)	7%	(9)	17%	(24)	138

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Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(288)	36%	(242)	22%	(151)	681
Ideo: Liberal (1-3)	5%	(11)	72%	(150)	23%	(47)	208
Ideo: Moderate (4)	33%	(55)	42%	(71)	26%	(44)	170
Ideo: Conservative (5-7)	75%	(214)	7%	(19)	18%	(52)	286
Ideo/PID: Conservative Republican	79%	(163)	2%	(4)	20%	(41)	208
Ideo/PID: Moderate/Conservative Democrat	18%	(13)	65%	(47)	18%	(13)	73
Ideo/PID: Liberal Democrat	2%	(2)	82%	(128)	16%	(25)	155
Unfavorable of Biden and Trump	36%	(45)	14%	(17)	50%	(63)	126
2024 H2H Matchup: Biden Voter	4%	(12)	77%	(216)	19%	(53)	281
2024 H2H Matchup: Trump Voter	82%	(251)	5%	(15)	13%	(39)	305
2024 H2H Matchup: Would not Vote	8%	(4)	15%	(9)	77%	(44)	57
2022 House Vote: Democrat	7%	(19)	74%	(207)	20%	(55)	282
2022 House Vote: Republican	79%	(232)	5%	(14)	17%	(49)	295
2022 House Vote: Did not Vote	38%	(36)	21%	(20)	41%	(38)	94
2020 Vote: Joe Biden	7%	(23)	68%	(219)	25%	(81)	323
2020 Vote: Donald Trump	79%	(252)	5%	(17)	16%	(50)	319
2016 Vote: Hillary Clinton	7%	(15)	78%	(174)	15%	(34)	224
2016 Vote: Donald Trump	76%	(216)	9%	(24)	15%	(43)	283
U.S. Economy: Wrong Track	55%	(271)	19%	(94)	26%	(130)	495
U.S. Economy: Right Direction	9%	(17)	80%	(148)	11%	(21)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	84%	(167)	13%	(26)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(265)	7%	(24)	17%	(61)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(16)	38%	(50)	49%	(64)	131
Top 2024 Issue: Economy	62%	(181)	18%	(52)	21%	(62)	295
Community: Urban	34%	(41)	45%	(55)	21%	(25)	121
Community: Suburban	43%	(135)	38%	(119)	20%	(63)	318
Community: Rural	46%	(111)	28%	(68)	26%	(63)	242
Community/Gender: Urban Women	20%	(13)	49%	(31)	31%	(20)	64
Community/Gender: Urban Men	49%	(28)	41%	(24)	10%	(6)	58
Community/Gender: Rural Women	52%	(68)	27%	(36)	21%	(28)	131
Community/Gender: Rural Men	39%	(43)	29%	(32)	32%	(35)	111
Community/Gender: Suburban Women	34%	(55)	43%	(70)	23%	(36)	161
Community/Gender: Suburban Men	51%	(80)	32%	(50)	17%	(26)	156

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Table BLMB10_7: *Who do you trust more to handle each of the following economic issues? — Government spending on social services*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(288)	36%	(242)	22%	(151)	681
Homeowner	44%	(274)	35%	(219)	21%	(133)	626
Military HHnm: Yes	60%	(76)	24%	(30)	16%	(20)	125
Military HH: No	38%	(212)	38%	(212)	24%	(131)	556
Employ: Private Sector	42%	(121)	33%	(95)	25%	(73)	289
Employ: Retired	45%	(90)	41%	(81)	13%	(27)	197
Self + Household: White-Collar	30%	(68)	47%	(105)	23%	(52)	225
Self + Household: Blue Collar	48%	(184)	33%	(127)	19%	(73)	385
Union HH: Yes	54%	(29)	28%	(15)	18%	(10)	54
Union HH: No	41%	(259)	36%	(227)	22%	(141)	627
LGBTQ+: Yes	30%	(17)	44%	(26)	26%	(15)	58
LGBTQ+: No	43%	(271)	35%	(217)	22%	(136)	623
Motivated to Vote	44%	(271)	37%	(229)	18%	(114)	614
Parent: Yes	54%	(97)	26%	(47)	19%	(35)	178
Parent: No	38%	(191)	39%	(195)	23%	(116)	503
COVID Vaccine: Yes	33%	(157)	46%	(220)	22%	(104)	481
COVID Vaccine: No	65%	(131)	11%	(22)	24%	(47)	200
Student Loans: Yes	51%	(63)	24%	(30)	25%	(30)	123
Student Loans: No	40%	(225)	38%	(212)	22%	(120)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(307)	32%	(215)	23%	(159)	681
Gender: Male	50%	(162)	31%	(101)	19%	(62)	325
Gender: Female	41%	(145)	32%	(114)	27%	(98)	356
Age: 18-34	53%	(98)	24%	(44)	23%	(42)	184
Age: 35-44	40%	(35)	25%	(22)	35%	(31)	88
Age: 45-64	47%	(117)	31%	(78)	22%	(54)	249
Age: 65+	36%	(57)	44%	(71)	20%	(33)	160
GenZers: 1997-2012	48%	(41)	27%	(23)	26%	(22)	85
Millennials: 1981-1996	50%	(85)	22%	(37)	28%	(46)	168
GenXers: 1965-1980	44%	(76)	36%	(62)	20%	(34)	171
Baby Boomers: 1946-1964	41%	(101)	36%	(89)	22%	(54)	243
Educ: < College	49%	(225)	30%	(138)	21%	(99)	462
Educ: Bachelors degree	35%	(52)	33%	(49)	32%	(47)	148
Educ: Post-grad	42%	(30)	38%	(27)	20%	(14)	71
Income: Under 50k	51%	(124)	29%	(70)	20%	(47)	241
Income: 50k-100k	38%	(101)	39%	(103)	23%	(63)	267
Income: 100k+	48%	(82)	24%	(41)	29%	(49)	172
Ethnicity: White (Non-Hispanic)	45%	(274)	32%	(196)	22%	(136)	606
All Christian	51%	(180)	30%	(107)	18%	(65)	352
Agnostic/Nothing in particular	35%	(62)	31%	(56)	34%	(60)	177
Something Else	50%	(48)	25%	(24)	25%	(24)	95
Evangelical	63%	(81)	15%	(19)	22%	(28)	128
Non-Evangelical	45%	(141)	36%	(112)	19%	(60)	313
PID: Dem (no lean)	10%	(24)	71%	(165)	19%	(44)	233
PID: Ind (no lean)	40%	(79)	22%	(42)	38%	(74)	195
PID: Rep (no lean)	80%	(204)	3%	(8)	16%	(41)	253
PID/Gender: Dem Men	16%	(16)	75%	(75)	10%	(10)	100
PID/Gender: Dem Women	6%	(9)	68%	(90)	26%	(34)	132
PID/Gender: Ind Men	51%	(56)	21%	(23)	28%	(30)	109
PID/Gender: Ind Women	27%	(23)	22%	(19)	51%	(44)	86
PID/Gender: Rep Men	79%	(90)	2%	(3)	19%	(22)	115
PID/Gender: Rep Women	82%	(113)	4%	(5)	14%	(20)	138

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Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(307)	32%	(215)	23%	(159)	681
Ideo: Liberal (1-3)	8%	(16)	67%	(140)	25%	(52)	208
Ideo: Moderate (4)	35%	(60)	32%	(55)	32%	(55)	170
Ideo: Conservative (5-7)	77%	(222)	7%	(19)	16%	(46)	286
Ideo/PID: Conservative Republican	81%	(167)	3%	(6)	16%	(34)	208
Ideo/PID: Moderate/Conservative Democrat	21%	(16)	63%	(46)	15%	(11)	73
Ideo/PID: Liberal Democrat	5%	(7)	76%	(117)	20%	(30)	155
Unfavorable of Biden and Trump	35%	(44)	6%	(8)	59%	(74)	126
2024 H2H Matchup: Biden Voter	6%	(17)	73%	(205)	21%	(60)	281
2024 H2H Matchup: Trump Voter	84%	(258)	2%	(7)	13%	(40)	305
2024 H2H Matchup: Would not Vote	27%	(15)	5%	(3)	68%	(39)	57
2022 House Vote: Democrat	10%	(29)	66%	(187)	24%	(66)	282
2022 House Vote: Republican	79%	(234)	3%	(10)	17%	(51)	295
2022 House Vote: Did not Vote	46%	(43)	18%	(17)	36%	(34)	94
2020 Vote: Joe Biden	11%	(34)	61%	(199)	28%	(91)	323
2020 Vote: Donald Trump	79%	(254)	3%	(10)	17%	(55)	319
2016 Vote: Hillary Clinton	8%	(19)	73%	(163)	19%	(42)	224
2016 Vote: Donald Trump	75%	(213)	6%	(18)	18%	(52)	283
U.S. Economy: Wrong Track	58%	(288)	15%	(75)	27%	(132)	495
U.S. Economy: Right Direction	10%	(18)	75%	(140)	15%	(27)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(9)	84%	(167)	12%	(24)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(276)	2%	(8)	19%	(66)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(22)	30%	(40)	53%	(69)	131
Top 2024 Issue: Economy	65%	(192)	11%	(33)	23%	(69)	295
Community: Urban	28%	(34)	46%	(56)	26%	(32)	121
Community: Suburban	43%	(137)	29%	(93)	27%	(87)	318
Community: Rural	56%	(136)	27%	(66)	17%	(41)	242
Community/Gender: Urban Women	12%	(8)	50%	(32)	38%	(24)	64
Community/Gender: Urban Men	46%	(26)	41%	(24)	13%	(7)	58
Community/Gender: Rural Women	57%	(75)	25%	(33)	18%	(23)	131
Community/Gender: Rural Men	54%	(60)	30%	(33)	16%	(18)	111
Community/Gender: Suburban Women	38%	(62)	30%	(49)	31%	(51)	161
Community/Gender: Suburban Men	48%	(76)	28%	(44)	23%	(37)	156

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Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(307)	32%	(215)	23%	(159)	681
Homeowner	46%	(287)	31%	(197)	23%	(142)	626
Military HHnm: Yes	56%	(70)	25%	(31)	19%	(24)	125
Military HH: No	43%	(237)	33%	(183)	24%	(135)	556
Employ: Private Sector	41%	(119)	28%	(80)	31%	(89)	289
Employ: Retired	42%	(82)	40%	(78)	19%	(37)	197
Self + Household: White-Collar	37%	(84)	39%	(87)	24%	(54)	225
Self + Household: Blue Collar	51%	(195)	31%	(119)	19%	(71)	385
Union HH: Yes	37%	(20)	32%	(17)	32%	(17)	54
Union HH: No	46%	(287)	32%	(198)	23%	(142)	627
LGBTQ+: Yes	31%	(18)	35%	(20)	34%	(20)	58
LGBTQ+: No	46%	(289)	31%	(194)	22%	(140)	623
Motivated to Vote	45%	(278)	33%	(203)	22%	(133)	614
Parent: Yes	54%	(96)	25%	(45)	21%	(37)	178
Parent: No	42%	(211)	34%	(170)	24%	(123)	503
COVID Vaccine: Yes	35%	(170)	42%	(201)	23%	(110)	481
COVID Vaccine: No	68%	(137)	7%	(14)	25%	(50)	200
Student Loans: Yes	52%	(65)	21%	(26)	27%	(33)	123
Student Loans: No	43%	(242)	34%	(189)	23%	(126)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(249)	37%	(249)	27%	(183)	681
Gender: Male	39%	(127)	35%	(115)	25%	(83)	325
Gender: Female	34%	(122)	38%	(134)	28%	(100)	356
Age: 18-34	40%	(74)	32%	(60)	27%	(50)	184
Age: 35-44	34%	(30)	32%	(28)	34%	(30)	88
Age: 45-64	42%	(104)	35%	(87)	23%	(58)	249
Age: 65+	25%	(41)	47%	(75)	28%	(44)	160
GenZers: 1997-2012	33%	(28)	39%	(33)	29%	(24)	85
Millennials: 1981-1996	41%	(68)	28%	(48)	31%	(52)	168
GenXers: 1965-1980	42%	(73)	41%	(70)	17%	(29)	171
Baby Boomers: 1946-1964	32%	(77)	37%	(90)	31%	(76)	243
Educ: < College	39%	(181)	34%	(158)	27%	(123)	462
Educ: Bachelors degree	29%	(43)	37%	(55)	34%	(50)	148
Educ: Post-grad	35%	(25)	51%	(37)	14%	(10)	71
Income: Under 50k	36%	(88)	34%	(83)	29%	(71)	241
Income: 50k-100k	33%	(88)	40%	(108)	26%	(71)	267
Income: 100k+	42%	(73)	34%	(59)	24%	(41)	172
Ethnicity: White (Non-Hispanic)	38%	(229)	38%	(229)	24%	(148)	606
All Christian	41%	(144)	36%	(128)	23%	(80)	352
Agnostic/Nothing in particular	25%	(45)	34%	(61)	40%	(71)	177
Something Else	46%	(44)	31%	(30)	22%	(21)	95
Evangelical	49%	(62)	24%	(30)	28%	(35)	128
Non-Evangelical	39%	(121)	41%	(127)	21%	(65)	313
PID: Dem (no lean)	5%	(12)	81%	(188)	14%	(33)	233
PID: Ind (no lean)	29%	(57)	25%	(49)	45%	(88)	195
PID: Rep (no lean)	71%	(179)	5%	(12)	25%	(62)	253
PID/Gender: Dem Men	9%	(9)	80%	(81)	11%	(11)	100
PID/Gender: Dem Women	3%	(3)	81%	(107)	16%	(21)	132
PID/Gender: Ind Men	38%	(41)	27%	(29)	35%	(39)	109
PID/Gender: Ind Women	19%	(16)	24%	(20)	58%	(50)	86
PID/Gender: Rep Men	67%	(77)	4%	(5)	29%	(33)	115
PID/Gender: Rep Women	74%	(102)	5%	(7)	21%	(29)	138

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(249)	37%	(249)	27%	(183)	681
Ideo: Liberal (1-3)	4%	(9)	71%	(148)	24%	(51)	208
Ideo: Moderate (4)	31%	(53)	38%	(65)	31%	(53)	170
Ideo: Conservative (5-7)	63%	(179)	11%	(32)	26%	(75)	286
Ideo/PID: Conservative Republican	69%	(144)	5%	(10)	26%	(54)	208
Ideo/PID: Moderate/Conservative Democrat	11%	(8)	78%	(57)	11%	(8)	73
Ideo/PID: Liberal Democrat	2%	(4)	82%	(127)	16%	(24)	155
Unfavorable of Biden and Trump	25%	(31)	13%	(17)	62%	(78)	126
2024 H2H Matchup: Biden Voter	4%	(12)	78%	(220)	18%	(50)	281
2024 H2H Matchup: Trump Voter	76%	(231)	5%	(16)	19%	(58)	305
2024 H2H Matchup: Would not Vote	1%	(1)	6%	(3)	93%	(53)	57
2022 House Vote: Democrat	5%	(15)	72%	(204)	22%	(63)	282
2022 House Vote: Republican	71%	(210)	7%	(20)	22%	(64)	295
2022 House Vote: Did not Vote	25%	(24)	24%	(22)	51%	(48)	94
2020 Vote: Joe Biden	4%	(14)	70%	(228)	25%	(82)	323
2020 Vote: Donald Trump	70%	(223)	5%	(15)	25%	(81)	319
2016 Vote: Hillary Clinton	6%	(13)	76%	(171)	18%	(40)	224
2016 Vote: Donald Trump	63%	(178)	12%	(33)	26%	(73)	283
U.S. Economy: Wrong Track	47%	(234)	21%	(106)	31%	(156)	495
U.S. Economy: Right Direction	8%	(15)	77%	(143)	15%	(27)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	84%	(168)	12%	(23)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	66%	(230)	9%	(31)	26%	(90)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(10)	39%	(51)	53%	(70)	131
Top 2024 Issue: Economy	56%	(165)	18%	(54)	26%	(75)	295
Community: Urban	25%	(31)	54%	(66)	21%	(25)	121
Community: Suburban	37%	(118)	36%	(114)	27%	(85)	318
Community: Rural	41%	(100)	29%	(69)	30%	(73)	242
Community/Gender: Urban Women	15%	(9)	56%	(35)	30%	(19)	64
Community/Gender: Urban Men	37%	(21)	52%	(30)	11%	(6)	58
Community/Gender: Rural Women	46%	(61)	27%	(36)	27%	(35)	131
Community/Gender: Rural Men	35%	(39)	30%	(33)	35%	(38)	111
Community/Gender: Suburban Women	32%	(52)	39%	(63)	29%	(47)	161
Community/Gender: Suburban Men	43%	(67)	33%	(51)	24%	(38)	156

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(249)	37%	(249)	27%	(183)	681
Homeowner	37%	(234)	36%	(226)	27%	(166)	626
Military HHnm: Yes	46%	(58)	31%	(39)	23%	(29)	125
Military HH: No	34%	(191)	38%	(211)	28%	(154)	556
Employ: Private Sector	37%	(107)	33%	(95)	30%	(87)	289
Employ: Retired	34%	(66)	43%	(85)	23%	(46)	197
Self + Household: White-Collar	32%	(72)	43%	(97)	25%	(56)	225
Self + Household: Blue Collar	38%	(145)	36%	(138)	27%	(102)	385
Union HH: Yes	46%	(25)	35%	(19)	19%	(10)	54
Union HH: No	36%	(224)	37%	(231)	28%	(173)	627
LGBTQ+: Yes	27%	(16)	44%	(26)	29%	(17)	58
LGBTQ+: No	37%	(233)	36%	(224)	27%	(166)	623
Motivated to Vote	37%	(230)	38%	(234)	24%	(150)	614
Parent: Yes	46%	(82)	31%	(56)	23%	(41)	178
Parent: No	33%	(167)	39%	(194)	28%	(142)	503
COVID Vaccine: Yes	26%	(127)	49%	(233)	25%	(120)	481
COVID Vaccine: No	61%	(122)	8%	(16)	31%	(63)	200
Student Loans: Yes	38%	(47)	37%	(45)	25%	(31)	123
Student Loans: No	36%	(201)	37%	(204)	27%	(152)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(265)	36%	(245)	25%	(171)	681
Gender: Male	41%	(132)	35%	(114)	24%	(78)	325
Gender: Female	37%	(133)	37%	(131)	26%	(93)	356
Age: 18-34	42%	(77)	33%	(62)	25%	(45)	184
Age: 35-44	42%	(37)	26%	(22)	33%	(29)	88
Age: 45-64	43%	(108)	34%	(85)	23%	(56)	249
Age: 65+	27%	(44)	47%	(76)	25%	(41)	160
GenZers: 1997-2012	26%	(22)	42%	(36)	32%	(28)	85
Millennials: 1981-1996	50%	(84)	26%	(43)	25%	(41)	168
GenXers: 1965-1980	43%	(73)	39%	(66)	19%	(32)	171
Baby Boomers: 1946-1964	34%	(84)	38%	(92)	28%	(67)	243
Educ: < College	42%	(193)	35%	(162)	23%	(107)	462
Educ: Bachelors degree	33%	(48)	35%	(51)	33%	(48)	148
Educ: Post-grad	34%	(24)	45%	(32)	21%	(15)	71
Income: Under 50k	39%	(95)	35%	(85)	25%	(61)	241
Income: 50k-100k	35%	(94)	39%	(103)	26%	(71)	267
Income: 100k+	45%	(77)	33%	(57)	22%	(39)	172
Ethnicity: White (Non-Hispanic)	39%	(237)	37%	(225)	24%	(145)	606
All Christian	42%	(146)	35%	(124)	23%	(82)	352
Agnostic/Nothing in particular	29%	(51)	38%	(68)	33%	(58)	177
Something Else	55%	(52)	24%	(23)	20%	(19)	95
Evangelical	57%	(73)	19%	(24)	24%	(31)	128
Non-Evangelical	38%	(120)	39%	(123)	22%	(70)	313
PID: Dem (no lean)	4%	(10)	78%	(182)	18%	(41)	233
PID: Ind (no lean)	34%	(67)	26%	(50)	40%	(78)	195
PID: Rep (no lean)	74%	(188)	5%	(13)	21%	(52)	253
PID/Gender: Dem Men	6%	(6)	80%	(81)	14%	(14)	100
PID/Gender: Dem Women	3%	(4)	77%	(101)	21%	(27)	132
PID/Gender: Ind Men	44%	(47)	25%	(27)	32%	(35)	109
PID/Gender: Ind Women	23%	(20)	27%	(23)	50%	(43)	86
PID/Gender: Rep Men	68%	(79)	6%	(7)	26%	(30)	115
PID/Gender: Rep Women	79%	(110)	4%	(6)	16%	(23)	138

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(265)	36%	(245)	25%	(171)	681
Ideo: Liberal (1-3)	3%	(7)	72%	(150)	24%	(51)	208
Ideo: Moderate (4)	27%	(46)	38%	(65)	35%	(60)	170
Ideo: Conservative (5-7)	72%	(206)	9%	(25)	19%	(55)	286
Ideo/PID: Conservative Republican	76%	(159)	3%	(7)	20%	(42)	208
Ideo/PID: Moderate/Conservative Democrat	11%	(8)	72%	(53)	16%	(12)	73
Ideo/PID: Liberal Democrat	1%	(1)	81%	(126)	18%	(28)	155
Unfavorable of Biden and Trump	27%	(34)	13%	(16)	61%	(76)	126
2024 H2H Matchup: Biden Voter	1%	(4)	79%	(223)	20%	(55)	281
2024 H2H Matchup: Trump Voter	82%	(249)	4%	(12)	14%	(43)	305
2024 H2H Matchup: Would not Vote	3%	(2)	3%	(1)	95%	(54)	57
2022 House Vote: Democrat	5%	(15)	73%	(206)	22%	(61)	282
2022 House Vote: Republican	74%	(219)	7%	(20)	19%	(56)	295
2022 House Vote: Did not Vote	32%	(30)	19%	(17)	50%	(47)	94
2020 Vote: Joe Biden	3%	(11)	68%	(219)	29%	(93)	323
2020 Vote: Donald Trump	76%	(242)	6%	(18)	19%	(59)	319
2016 Vote: Hillary Clinton	5%	(12)	77%	(173)	18%	(39)	224
2016 Vote: Donald Trump	71%	(200)	8%	(24)	21%	(60)	283
U.S. Economy: Wrong Track	52%	(255)	20%	(97)	29%	(143)	495
U.S. Economy: Right Direction	5%	(10)	80%	(148)	15%	(28)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	89%	(177)	9%	(19)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(253)	6%	(21)	22%	(76)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(9)	36%	(47)	58%	(75)	131
Top 2024 Issue: Economy	59%	(175)	16%	(46)	25%	(73)	295
Community: Urban	27%	(32)	51%	(61)	23%	(28)	121
Community: Suburban	38%	(121)	37%	(119)	25%	(78)	318
Community: Rural	46%	(112)	27%	(65)	27%	(65)	242
Community/Gender: Urban Women	16%	(10)	55%	(35)	29%	(18)	64
Community/Gender: Urban Men	39%	(22)	45%	(26)	16%	(9)	58
Community/Gender: Rural Women	52%	(68)	27%	(36)	21%	(28)	131
Community/Gender: Rural Men	40%	(44)	27%	(29)	33%	(37)	111
Community/Gender: Suburban Women	34%	(55)	37%	(60)	29%	(46)	161
Community/Gender: Suburban Men	42%	(66)	38%	(59)	20%	(32)	156

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(265)	36%	(245)	25%	(171)	681
Homeowner	39%	(246)	36%	(224)	25%	(156)	626
Military HHnm: Yes	50%	(63)	28%	(36)	22%	(27)	125
Military HH: No	37%	(203)	38%	(209)	26%	(144)	556
Employ: Private Sector	39%	(114)	33%	(95)	28%	(80)	289
Employ: Retired	35%	(69)	43%	(85)	22%	(44)	197
Self + Household: White-Collar	31%	(70)	42%	(94)	27%	(60)	225
Self + Household: Blue Collar	42%	(160)	36%	(139)	22%	(86)	385
Union HH: Yes	43%	(23)	38%	(20)	20%	(11)	54
Union HH: No	39%	(242)	36%	(225)	26%	(160)	627
LGBTQ+: Yes	28%	(16)	42%	(24)	30%	(17)	58
LGBTQ+: No	40%	(249)	35%	(220)	25%	(153)	623
Motivated to Vote	40%	(247)	37%	(229)	22%	(137)	614
Parent: Yes	52%	(92)	28%	(50)	20%	(36)	178
Parent: No	34%	(173)	39%	(195)	27%	(135)	503
COVID Vaccine: Yes	27%	(130)	48%	(229)	25%	(122)	481
COVID Vaccine: No	68%	(136)	8%	(16)	24%	(49)	200
Student Loans: Yes	50%	(61)	31%	(38)	19%	(24)	123
Student Loans: No	37%	(204)	37%	(207)	26%	(147)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(286)	29%	(198)	29%	(198)	681
Gender: Male	44%	(141)	30%	(96)	27%	(87)	325
Gender: Female	40%	(144)	28%	(101)	31%	(111)	356
Age: 18-34	44%	(81)	26%	(49)	29%	(54)	184
Age: 35-44	37%	(33)	27%	(24)	36%	(32)	88
Age: 45-64	46%	(115)	28%	(69)	26%	(65)	249
Age: 65+	36%	(57)	35%	(57)	29%	(47)	160
GenZers: 1997-2012	33%	(28)	32%	(28)	35%	(30)	85
Millennials: 1981-1996	47%	(79)	23%	(38)	31%	(52)	168
GenXers: 1965-1980	43%	(74)	33%	(57)	24%	(41)	171
Baby Boomers: 1946-1964	41%	(99)	29%	(72)	30%	(73)	243
Educ: < College	45%	(208)	27%	(125)	28%	(128)	462
Educ: Bachelors degree	36%	(53)	31%	(45)	34%	(50)	148
Educ: Post-grad	34%	(24)	38%	(27)	28%	(20)	71
Income: Under 50k	44%	(106)	27%	(65)	29%	(71)	241
Income: 50k-100k	38%	(102)	32%	(86)	30%	(79)	267
Income: 100k+	45%	(78)	27%	(47)	28%	(48)	172
Ethnicity: White (Non-Hispanic)	43%	(259)	29%	(179)	28%	(168)	606
All Christian	47%	(164)	28%	(99)	25%	(89)	352
Agnostic/Nothing in particular	29%	(52)	29%	(50)	42%	(75)	177
Something Else	54%	(52)	23%	(22)	23%	(22)	95
Evangelical	62%	(79)	15%	(19)	23%	(29)	128
Non-Evangelical	42%	(131)	32%	(101)	26%	(80)	313
PID: Dem (no lean)	8%	(18)	69%	(160)	24%	(55)	233
PID: Ind (no lean)	37%	(73)	17%	(34)	45%	(88)	195
PID: Rep (no lean)	77%	(195)	2%	(4)	21%	(54)	253
PID/Gender: Dem Men	10%	(10)	76%	(76)	14%	(14)	100
PID/Gender: Dem Women	6%	(8)	63%	(84)	31%	(41)	132
PID/Gender: Ind Men	49%	(53)	17%	(19)	34%	(37)	109
PID/Gender: Ind Women	23%	(19)	17%	(15)	60%	(52)	86
PID/Gender: Rep Men	68%	(78)	1%	(1)	31%	(36)	115
PID/Gender: Rep Women	85%	(117)	2%	(3)	13%	(18)	138

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Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(286)	29%	(198)	29%	(198)	681
Ideo: Liberal (1-3)	6%	(12)	62%	(129)	32%	(67)	208
Ideo: Moderate (4)	31%	(53)	31%	(53)	38%	(64)	170
Ideo: Conservative (5-7)	75%	(213)	5%	(13)	21%	(59)	286
Ideo/PID: Conservative Republican	77%	(160)	1%	(3)	22%	(45)	208
Ideo/PID: Moderate/Conservative Democrat	19%	(14)	59%	(43)	22%	(16)	73
Ideo/PID: Liberal Democrat	2%	(3)	74%	(114)	24%	(37)	155
Unfavorable of Biden and Trump	27%	(34)	6%	(7)	67%	(85)	126
2024 H2H Matchup: Biden Voter	3%	(9)	67%	(188)	30%	(85)	281
2024 H2H Matchup: Trump Voter	85%	(259)	2%	(6)	13%	(40)	305
2024 H2H Matchup: Would not Vote	1%	(0)	5%	(3)	94%	(54)	57
2022 House Vote: Democrat	7%	(21)	61%	(171)	32%	(90)	282
2022 House Vote: Republican	78%	(229)	2%	(7)	20%	(59)	295
2022 House Vote: Did not Vote	36%	(34)	20%	(19)	44%	(41)	94
2020 Vote: Joe Biden	7%	(23)	57%	(185)	36%	(116)	323
2020 Vote: Donald Trump	80%	(254)	2%	(6)	19%	(59)	319
2016 Vote: Hillary Clinton	7%	(16)	69%	(155)	23%	(52)	224
2016 Vote: Donald Trump	73%	(207)	4%	(11)	23%	(65)	283
U.S. Economy: Wrong Track	55%	(273)	14%	(69)	31%	(153)	495
U.S. Economy: Right Direction	7%	(13)	69%	(128)	24%	(45)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	79%	(157)	19%	(39)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	76%	(266)	2%	(9)	22%	(76)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(15)	24%	(32)	64%	(84)	131
Top 2024 Issue: Economy	61%	(181)	13%	(37)	26%	(77)	295
Community: Urban	33%	(39)	41%	(50)	27%	(32)	121
Community: Suburban	41%	(132)	29%	(91)	30%	(95)	318
Community: Rural	47%	(115)	23%	(57)	29%	(71)	242
Community/Gender: Urban Women	19%	(12)	41%	(26)	40%	(25)	64
Community/Gender: Urban Men	47%	(27)	41%	(23)	12%	(7)	58
Community/Gender: Rural Women	54%	(71)	20%	(26)	26%	(35)	131
Community/Gender: Rural Men	40%	(44)	28%	(31)	33%	(36)	111
Community/Gender: Suburban Women	38%	(61)	31%	(49)	31%	(51)	161
Community/Gender: Suburban Men	45%	(70)	27%	(42)	28%	(44)	156

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Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(286)	29%	(198)	29%	(198)	681
Homeowner	43%	(267)	29%	(179)	29%	(180)	626
Military HHnm: Yes	54%	(68)	18%	(23)	27%	(34)	125
Military HH: No	39%	(217)	31%	(174)	29%	(164)	556
Employ: Private Sector	41%	(118)	28%	(82)	31%	(89)	289
Employ: Retired	42%	(83)	32%	(63)	26%	(52)	197
Self + Household: White-Collar	33%	(75)	35%	(79)	31%	(71)	225
Self + Household: Blue Collar	46%	(176)	28%	(109)	26%	(100)	385
Union HH: Yes	49%	(26)	23%	(13)	28%	(15)	54
Union HH: No	41%	(259)	29%	(185)	29%	(183)	627
LGBTQ+: Yes	29%	(17)	26%	(15)	45%	(26)	58
LGBTQ+: No	43%	(269)	29%	(182)	28%	(172)	623
Motivated to Vote	44%	(267)	30%	(184)	26%	(162)	614
Parent: Yes	47%	(85)	27%	(47)	26%	(46)	178
Parent: No	40%	(201)	30%	(150)	30%	(151)	503
COVID Vaccine: Yes	30%	(145)	39%	(185)	31%	(150)	481
COVID Vaccine: No	70%	(141)	6%	(12)	24%	(47)	200
Student Loans: Yes	51%	(63)	23%	(29)	26%	(32)	123
Student Loans: No	40%	(223)	30%	(169)	30%	(165)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(313)	32%	(221)	22%	(147)	681
Gender: Male	51%	(165)	32%	(105)	17%	(55)	325
Gender: Female	42%	(148)	32%	(115)	26%	(93)	356
Age: 18-34	54%	(99)	27%	(50)	19%	(35)	184
Age: 35-44	38%	(34)	26%	(23)	36%	(31)	88
Age: 45-64	48%	(121)	31%	(77)	21%	(52)	249
Age: 65+	38%	(60)	45%	(71)	18%	(29)	160
GenZers: 1997-2012	46%	(39)	32%	(27)	22%	(19)	85
Millennials: 1981-1996	50%	(84)	25%	(42)	25%	(43)	168
GenXers: 1965-1980	48%	(82)	35%	(60)	17%	(29)	171
Baby Boomers: 1946-1964	42%	(102)	35%	(86)	23%	(56)	243
Educ: < College	49%	(228)	31%	(145)	19%	(88)	462
Educ: Bachelors degree	37%	(55)	32%	(47)	31%	(46)	148
Educ: Post-grad	41%	(29)	40%	(29)	19%	(14)	71
Income: Under 50k	50%	(122)	31%	(75)	18%	(45)	241
Income: 50k-100k	40%	(107)	38%	(101)	23%	(60)	267
Income: 100k+	49%	(85)	26%	(45)	25%	(43)	172
Ethnicity: White (Non-Hispanic)	47%	(285)	33%	(198)	20%	(124)	606
All Christian	50%	(177)	33%	(114)	17%	(61)	352
Agnostic/Nothing in particular	39%	(69)	34%	(59)	28%	(49)	177
Something Else	52%	(50)	21%	(20)	27%	(25)	95
Evangelical	62%	(79)	19%	(24)	19%	(24)	128
Non-Evangelical	45%	(142)	35%	(110)	19%	(61)	313
PID: Dem (no lean)	7%	(17)	75%	(175)	18%	(41)	233
PID: Ind (no lean)	47%	(92)	20%	(40)	32%	(63)	195
PID: Rep (no lean)	81%	(205)	2%	(5)	17%	(43)	253
PID/Gender: Dem Men	8%	(8)	83%	(84)	8%	(9)	100
PID/Gender: Dem Women	6%	(8)	69%	(92)	24%	(32)	132
PID/Gender: Ind Men	64%	(70)	17%	(19)	19%	(20)	109
PID/Gender: Ind Women	25%	(22)	25%	(21)	50%	(43)	86
PID/Gender: Rep Men	75%	(86)	2%	(3)	23%	(26)	115
PID/Gender: Rep Women	85%	(118)	2%	(3)	13%	(17)	138

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(313)	32%	(221)	22%	(147)	681
Ideo: Liberal (1-3)	7%	(14)	66%	(137)	27%	(57)	208
Ideo: Moderate (4)	41%	(70)	36%	(61)	23%	(39)	170
Ideo: Conservative (5-7)	77%	(221)	7%	(20)	16%	(45)	286
Ideo/PID: Conservative Republican	81%	(168)	2%	(4)	17%	(35)	208
Ideo/PID: Moderate/Conservative Democrat	14%	(10)	75%	(55)	11%	(8)	73
Ideo/PID: Liberal Democrat	3%	(5)	76%	(118)	21%	(32)	155
Unfavorable of Biden and Trump	41%	(51)	4%	(5)	55%	(69)	126
2024 H2H Matchup: Biden Voter	3%	(8)	76%	(214)	21%	(60)	281
2024 H2H Matchup: Trump Voter	89%	(270)	1%	(4)	10%	(30)	305
2024 H2H Matchup: Would not Vote	28%	(16)	—	(0)	72%	(41)	57
2022 House Vote: Democrat	7%	(19)	69%	(194)	24%	(69)	282
2022 House Vote: Republican	83%	(245)	3%	(8)	14%	(41)	295
2022 House Vote: Did not Vote	49%	(46)	18%	(17)	33%	(31)	94
2020 Vote: Joe Biden	8%	(26)	64%	(206)	28%	(92)	323
2020 Vote: Donald Trump	83%	(266)	3%	(10)	14%	(43)	319
2016 Vote: Hillary Clinton	7%	(16)	74%	(166)	18%	(41)	224
2016 Vote: Donald Trump	76%	(216)	7%	(21)	16%	(46)	283
U.S. Economy: Wrong Track	59%	(292)	17%	(82)	24%	(121)	495
U.S. Economy: Right Direction	11%	(21)	75%	(139)	14%	(27)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(7)	86%	(172)	11%	(22)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(290)	3%	(10)	15%	(51)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(17)	30%	(39)	57%	(75)	131
Top 2024 Issue: Economy	69%	(203)	13%	(38)	18%	(53)	295
Community: Urban	33%	(41)	45%	(55)	21%	(26)	121
Community: Suburban	43%	(138)	31%	(99)	25%	(80)	318
Community: Rural	55%	(134)	27%	(66)	17%	(41)	242
Community/Gender: Urban Women	20%	(13)	49%	(31)	31%	(20)	64
Community/Gender: Urban Men	48%	(28)	41%	(24)	11%	(6)	58
Community/Gender: Rural Women	57%	(75)	27%	(36)	16%	(21)	131
Community/Gender: Rural Men	53%	(59)	28%	(31)	19%	(21)	111
Community/Gender: Suburban Women	37%	(60)	30%	(49)	32%	(52)	161

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(313)	32%	(221)	22%	(147)	681
Community/Gender: Suburban Men	50%	(78)	33%	(51)	18%	(28)	156
Homeowner	47%	(293)	32%	(199)	22%	(135)	626
Military HHnm: Yes	56%	(71)	25%	(32)	18%	(23)	125
Military HH: No	44%	(242)	34%	(189)	22%	(124)	556
Employ: Private Sector	44%	(127)	29%	(83)	27%	(79)	289
Employ: Retired	44%	(86)	41%	(80)	16%	(31)	197
Self + Household: White-Collar	35%	(79)	38%	(86)	26%	(59)	225
Self + Household: Blue Collar	51%	(196)	32%	(124)	17%	(65)	385
Union HH: Yes	46%	(25)	32%	(17)	22%	(12)	54
Union HH: No	46%	(288)	32%	(204)	22%	(136)	627
LGBTQ+: Yes	32%	(19)	32%	(19)	35%	(21)	58
LGBTQ+: No	47%	(294)	32%	(202)	20%	(127)	623
Motivated to Vote	46%	(284)	34%	(207)	20%	(122)	614
Parent: Yes	54%	(95)	26%	(47)	20%	(36)	178
Parent: No	43%	(218)	35%	(174)	22%	(112)	503
COVID Vaccine: Yes	35%	(169)	43%	(206)	22%	(106)	481
COVID Vaccine: No	72%	(144)	7%	(14)	21%	(42)	200
Student Loans: Yes	54%	(67)	25%	(31)	21%	(25)	123
Student Loans: No	44%	(246)	34%	(190)	22%	(122)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(295)	32%	(219)	25%	(167)	681
Gender: Male	45%	(146)	31%	(101)	24%	(77)	325
Gender: Female	42%	(149)	33%	(118)	25%	(90)	356
Age: 18-34	45%	(83)	26%	(48)	29%	(53)	184
Age: 35-44	44%	(39)	26%	(23)	30%	(26)	88
Age: 45-64	47%	(118)	31%	(78)	21%	(53)	249
Age: 65+	35%	(55)	43%	(70)	22%	(35)	160
GenZers: 1997-2012	37%	(31)	29%	(24)	35%	(30)	85
Millennials: 1981-1996	49%	(82)	25%	(42)	26%	(44)	168
GenXers: 1965-1980	47%	(80)	36%	(62)	17%	(29)	171
Baby Boomers: 1946-1964	40%	(96)	34%	(84)	26%	(63)	243
Educ: < College	47%	(215)	30%	(140)	23%	(106)	462
Educ: Bachelors degree	36%	(53)	33%	(48)	32%	(47)	148
Educ: Post-grad	38%	(27)	43%	(31)	19%	(14)	71
Income: Under 50k	45%	(108)	29%	(70)	26%	(63)	241
Income: 50k-100k	38%	(101)	37%	(99)	25%	(67)	267
Income: 100k+	50%	(86)	29%	(50)	21%	(36)	172
Ethnicity: White (Non-Hispanic)	44%	(264)	33%	(200)	23%	(142)	606
All Christian	47%	(166)	31%	(110)	22%	(76)	352
Agnostic/Nothing in particular	32%	(56)	34%	(60)	34%	(61)	177
Something Else	58%	(55)	24%	(23)	19%	(18)	95
Evangelical	67%	(85)	16%	(20)	18%	(23)	128
Non-Evangelical	42%	(130)	36%	(113)	22%	(70)	313
PID: Dem (no lean)	7%	(16)	74%	(172)	19%	(44)	233
PID: Ind (no lean)	41%	(80)	22%	(42)	37%	(72)	195
PID: Rep (no lean)	78%	(198)	2%	(5)	20%	(51)	253
PID/Gender: Dem Men	9%	(9)	79%	(80)	11%	(11)	100
PID/Gender: Dem Women	5%	(7)	70%	(92)	25%	(33)	132
PID/Gender: Ind Men	52%	(57)	18%	(20)	29%	(32)	109
PID/Gender: Ind Women	27%	(23)	26%	(23)	46%	(40)	86
PID/Gender: Rep Men	69%	(80)	1%	(2)	29%	(34)	115
PID/Gender: Rep Women	86%	(118)	2%	(3)	12%	(17)	138

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(295)	32%	(219)	25%	(167)	681
Ideo: Liberal (1-3)	7%	(14)	66%	(137)	27%	(57)	208
Ideo: Moderate (4)	33%	(56)	36%	(62)	31%	(53)	170
Ideo: Conservative (5-7)	76%	(218)	6%	(17)	18%	(51)	286
Ideo/PID: Conservative Republican	78%	(162)	2%	(4)	20%	(41)	208
Ideo/PID: Moderate/Conservative Democrat	15%	(11)	71%	(52)	14%	(10)	73
Ideo/PID: Liberal Democrat	3%	(4)	76%	(117)	21%	(33)	155
Unfavorable of Biden and Trump	36%	(45)	5%	(7)	59%	(74)	126
2024 H2H Matchup: Biden Voter	2%	(6)	77%	(216)	21%	(59)	281
2024 H2H Matchup: Trump Voter	88%	(268)	—	(0)	12%	(36)	305
2024 H2H Matchup: Would not Vote	6%	(3)	1%	(1)	93%	(53)	57
2022 House Vote: Democrat	7%	(20)	69%	(194)	24%	(68)	282
2022 House Vote: Republican	80%	(236)	2%	(6)	18%	(53)	295
2022 House Vote: Did not Vote	41%	(38)	20%	(19)	39%	(37)	94
2020 Vote: Joe Biden	7%	(23)	64%	(208)	28%	(92)	323
2020 Vote: Donald Trump	81%	(259)	2%	(6)	17%	(54)	319
2016 Vote: Hillary Clinton	6%	(13)	76%	(169)	18%	(41)	224
2016 Vote: Donald Trump	75%	(211)	6%	(16)	20%	(56)	283
U.S. Economy: Wrong Track	56%	(279)	16%	(80)	27%	(136)	495
U.S. Economy: Right Direction	8%	(16)	75%	(139)	17%	(31)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	84%	(168)	13%	(27)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(276)	2%	(6)	20%	(69)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(13)	35%	(46)	55%	(72)	131
Top 2024 Issue: Economy	64%	(189)	12%	(35)	24%	(71)	295
Community: Urban	32%	(39)	49%	(59)	19%	(23)	121
Community: Suburban	44%	(139)	30%	(95)	26%	(83)	318
Community: Rural	48%	(117)	27%	(65)	25%	(61)	242
Community/Gender: Urban Women	18%	(11)	59%	(37)	24%	(15)	64
Community/Gender: Urban Men	48%	(28)	38%	(22)	14%	(8)	58
Community/Gender: Rural Women	55%	(72)	25%	(33)	20%	(26)	131
Community/Gender: Rural Men	40%	(44)	29%	(32)	31%	(35)	111
Community/Gender: Suburban Women	40%	(65)	29%	(47)	30%	(49)	161

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(295)	32%	(219)	25%	(167)	681
Community/Gender: Suburban Men	47%	(74)	31%	(48)	22%	(34)	156
Homeowner	44%	(277)	32%	(200)	24%	(149)	626
Military HHnm: Yes	53%	(67)	25%	(31)	22%	(27)	125
Military HH: No	41%	(228)	34%	(188)	25%	(139)	556
Employ: Private Sector	44%	(126)	30%	(86)	27%	(77)	289
Employ: Retired	41%	(80)	39%	(77)	20%	(40)	197
Self + Household: White-Collar	35%	(80)	38%	(86)	26%	(59)	225
Self + Household: Blue Collar	47%	(180)	32%	(122)	22%	(83)	385
Union HH: Yes	47%	(25)	33%	(18)	20%	(11)	54
Union HH: No	43%	(270)	32%	(201)	25%	(156)	627
LGBTQ+: Yes	28%	(16)	31%	(18)	41%	(24)	58
LGBTQ+: No	45%	(279)	32%	(201)	23%	(143)	623
Motivated to Vote	45%	(276)	33%	(205)	22%	(134)	614
Parent: Yes	55%	(99)	27%	(48)	18%	(31)	178
Parent: No	39%	(196)	34%	(171)	27%	(136)	503
COVID Vaccine: Yes	32%	(151)	43%	(207)	25%	(122)	481
COVID Vaccine: No	72%	(144)	6%	(12)	23%	(45)	200
Student Loans: Yes	53%	(66)	26%	(33)	20%	(25)	123
Student Loans: No	41%	(229)	33%	(186)	25%	(142)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(254)	43%	(290)	20%	(137)	681
Gender: Male	39%	(127)	40%	(130)	21%	(68)	325
Gender: Female	35%	(126)	45%	(160)	20%	(70)	356
Age: 18-34	46%	(84)	32%	(60)	22%	(40)	184
Age: 35-44	34%	(30)	40%	(35)	25%	(22)	88
Age: 45-64	37%	(92)	41%	(103)	22%	(54)	249
Age: 65+	29%	(47)	58%	(92)	13%	(21)	160
GenZers: 1997-2012	36%	(31)	36%	(30)	28%	(24)	85
Millennials: 1981-1996	46%	(78)	34%	(57)	20%	(34)	168
GenXers: 1965-1980	33%	(56)	46%	(79)	22%	(37)	171
Baby Boomers: 1946-1964	36%	(87)	48%	(117)	16%	(40)	243
Educ: < College	41%	(191)	38%	(177)	20%	(94)	462
Educ: Bachelors degree	25%	(37)	52%	(77)	23%	(34)	148
Educ: Post-grad	36%	(26)	51%	(36)	13%	(9)	71
Income: Under 50k	40%	(97)	38%	(91)	22%	(53)	241
Income: 50k-100k	34%	(90)	49%	(131)	17%	(46)	267
Income: 100k+	39%	(67)	39%	(68)	22%	(38)	172
Ethnicity: White (Non-Hispanic)	38%	(232)	43%	(259)	19%	(115)	606
All Christian	43%	(151)	41%	(146)	16%	(56)	352
Agnostic/Nothing in particular	27%	(47)	40%	(72)	33%	(58)	177
Something Else	44%	(42)	39%	(37)	17%	(16)	95
Evangelical	54%	(69)	30%	(38)	16%	(20)	128
Non-Evangelical	38%	(118)	46%	(144)	16%	(51)	313
PID: Dem (no lean)	6%	(14)	83%	(193)	11%	(25)	233
PID: Ind (no lean)	27%	(52)	36%	(71)	37%	(71)	195
PID: Rep (no lean)	74%	(187)	10%	(26)	16%	(40)	253
PID/Gender: Dem Men	10%	(10)	82%	(83)	8%	(8)	100
PID/Gender: Dem Women	3%	(4)	84%	(111)	13%	(18)	132
PID/Gender: Ind Men	34%	(37)	33%	(36)	33%	(36)	109
PID/Gender: Ind Women	18%	(15)	41%	(35)	41%	(36)	86
PID/Gender: Rep Men	69%	(80)	10%	(11)	21%	(24)	115
PID/Gender: Rep Women	78%	(107)	11%	(15)	12%	(16)	138

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(254)	43%	(290)	20%	(137)	681
Ideo: Liberal (1-3)	4%	(9)	78%	(163)	17%	(36)	208
Ideo: Moderate (4)	24%	(41)	44%	(75)	32%	(54)	170
Ideo: Conservative (5-7)	69%	(197)	16%	(47)	15%	(43)	286
Ideo/PID: Conservative Republican	73%	(152)	11%	(24)	15%	(32)	208
Ideo/PID: Moderate/Conservative Democrat	13%	(10)	77%	(56)	10%	(7)	73
Ideo/PID: Liberal Democrat	2%	(3)	86%	(133)	12%	(18)	155
Unfavorable of Biden and Trump	21%	(27)	28%	(36)	50%	(64)	126
2024 H2H Matchup: Biden Voter	4%	(13)	85%	(239)	11%	(30)	281
2024 H2H Matchup: Trump Voter	77%	(235)	9%	(27)	14%	(43)	305
2024 H2H Matchup: Would not Vote	1%	(1)	18%	(10)	81%	(46)	57
2022 House Vote: Democrat	5%	(15)	80%	(227)	14%	(41)	282
2022 House Vote: Republican	71%	(211)	11%	(33)	17%	(51)	295
2022 House Vote: Did not Vote	29%	(27)	30%	(29)	40%	(38)	94
2020 Vote: Joe Biden	4%	(14)	77%	(249)	19%	(60)	323
2020 Vote: Donald Trump	72%	(228)	10%	(31)	19%	(60)	319
2016 Vote: Hillary Clinton	6%	(13)	84%	(188)	10%	(22)	224
2016 Vote: Donald Trump	66%	(186)	15%	(44)	19%	(54)	283
U.S. Economy: Wrong Track	48%	(238)	27%	(134)	25%	(123)	495
U.S. Economy: Right Direction	9%	(16)	84%	(156)	7%	(14)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(6)	92%	(184)	5%	(10)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	68%	(237)	11%	(39)	21%	(75)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(11)	52%	(67)	40%	(52)	131
Top 2024 Issue: Economy	58%	(170)	19%	(56)	23%	(69)	295
Community: Urban	25%	(30)	58%	(71)	17%	(20)	121
Community: Suburban	35%	(111)	44%	(140)	21%	(66)	318
Community: Rural	46%	(112)	33%	(79)	21%	(51)	242
Community/Gender: Urban Women	15%	(9)	59%	(38)	26%	(17)	64
Community/Gender: Urban Men	37%	(21)	57%	(33)	6%	(4)	58
Community/Gender: Rural Women	48%	(64)	33%	(44)	18%	(24)	131
Community/Gender: Rural Men	44%	(48)	32%	(35)	24%	(27)	111
Community/Gender: Suburban Women	33%	(53)	49%	(79)	18%	(29)	161

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	37%	(254)	43%	(290)	20%	(137)	681
Community/Gender: Suburban Men	37%	(58)	39%	(62)	24%	(37)	156
Homeowner	38%	(237)	42%	(265)	20%	(124)	626
Military HHnm: Yes	47%	(59)	37%	(47)	15%	(19)	125
Military HH: No	35%	(194)	44%	(243)	21%	(118)	556
Employ: Private Sector	37%	(106)	38%	(110)	25%	(73)	289
Employ: Retired	35%	(68)	51%	(101)	14%	(28)	197
Self + Household: White-Collar	30%	(68)	52%	(116)	18%	(40)	225
Self + Household: Blue Collar	41%	(156)	42%	(161)	18%	(68)	385
Union HH: Yes	32%	(17)	42%	(23)	26%	(14)	54
Union HH: No	38%	(236)	43%	(268)	20%	(123)	627
LGBTQ+: Yes	25%	(14)	51%	(30)	24%	(14)	58
LGBTQ+: No	38%	(239)	42%	(260)	20%	(123)	623
Motivated to Vote	38%	(236)	44%	(272)	17%	(106)	614
Parent: Yes	45%	(80)	36%	(64)	19%	(34)	178
Parent: No	35%	(174)	45%	(226)	20%	(103)	503
COVID Vaccine: Yes	26%	(127)	56%	(267)	18%	(87)	481
COVID Vaccine: No	63%	(127)	12%	(23)	25%	(50)	200
Student Loans: Yes	42%	(52)	40%	(50)	17%	(22)	123
Student Loans: No	36%	(202)	43%	(240)	21%	(116)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB10_15: *Who do you trust more to handle each of the following economic issues? — Gas Prices*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(343)	32%	(215)	18%	(123)	681
Gender: Male	55%	(178)	31%	(100)	14%	(47)	325
Gender: Female	46%	(165)	32%	(115)	21%	(76)	356
Age: 18-34	60%	(110)	22%	(41)	18%	(33)	184
Age: 35-44	46%	(40)	27%	(23)	28%	(24)	88
Age: 45-64	52%	(130)	32%	(79)	16%	(40)	249
Age: 65+	39%	(63)	44%	(71)	16%	(26)	160
GenZers: 1997-2012	58%	(50)	24%	(20)	18%	(15)	85
Millennials: 1981-1996	54%	(91)	23%	(38)	23%	(39)	168
GenXers: 1965-1980	50%	(86)	35%	(59)	15%	(26)	171
Baby Boomers: 1946-1964	46%	(111)	37%	(91)	17%	(42)	243
Educ: < College	53%	(243)	31%	(143)	16%	(76)	462
Educ: Bachelors degree	47%	(70)	30%	(44)	23%	(34)	148
Educ: Post-grad	42%	(30)	38%	(27)	19%	(14)	71
Income: Under 50k	54%	(130)	29%	(71)	17%	(40)	241
Income: 50k-100k	44%	(118)	39%	(103)	17%	(46)	267
Income: 100k+	55%	(95)	24%	(41)	21%	(37)	172
Ethnicity: White (Non-Hispanic)	50%	(301)	33%	(198)	18%	(108)	606
All Christian	54%	(190)	32%	(113)	14%	(49)	352
Agnostic/Nothing in particular	41%	(73)	33%	(58)	26%	(47)	177
Something Else	63%	(60)	18%	(17)	19%	(18)	95
Evangelical	71%	(90)	17%	(22)	12%	(15)	128
Non-Evangelical	49%	(155)	35%	(108)	16%	(50)	313
PID: Dem (no lean)	9%	(21)	75%	(174)	16%	(38)	233
PID: Ind (no lean)	52%	(101)	18%	(35)	31%	(60)	195
PID: Rep (no lean)	87%	(221)	3%	(6)	10%	(26)	253
PID/Gender: Dem Men	8%	(8)	79%	(80)	13%	(13)	100
PID/Gender: Dem Women	10%	(14)	71%	(94)	19%	(25)	132
PID/Gender: Ind Men	68%	(74)	14%	(15)	18%	(20)	109
PID/Gender: Ind Women	31%	(27)	23%	(19)	46%	(40)	86
PID/Gender: Rep Men	84%	(96)	4%	(5)	12%	(14)	115
PID/Gender: Rep Women	90%	(125)	1%	(2)	8%	(12)	138

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Table BLMB10_15: *Who do you trust more to handle each of the following economic issues? — Gas Prices*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(343)	32%	(215)	18%	(123)	681
Ideo: Liberal (1-3)	10%	(22)	65%	(136)	24%	(50)	208
Ideo: Moderate (4)	43%	(74)	35%	(60)	21%	(36)	170
Ideo: Conservative (5-7)	84%	(239)	6%	(16)	11%	(31)	286
Ideo/PID: Conservative Republican	88%	(183)	3%	(6)	9%	(19)	208
Ideo/PID: Moderate/Conservative Democrat	16%	(12)	69%	(50)	15%	(11)	73
Ideo/PID: Liberal Democrat	6%	(9)	79%	(122)	16%	(24)	155
Unfavorable of Biden and Trump	48%	(61)	9%	(12)	42%	(53)	126
2024 H2H Matchup: Biden Voter	6%	(17)	73%	(205)	21%	(59)	281
2024 H2H Matchup: Trump Voter	94%	(287)	1%	(3)	5%	(15)	305
2024 H2H Matchup: Would not Vote	32%	(18)	7%	(4)	61%	(35)	57
2022 House Vote: Democrat	10%	(28)	67%	(190)	23%	(64)	282
2022 House Vote: Republican	88%	(261)	3%	(9)	9%	(25)	295
2022 House Vote: Did not Vote	55%	(52)	15%	(14)	29%	(28)	94
2020 Vote: Joe Biden	11%	(35)	62%	(202)	27%	(87)	323
2020 Vote: Donald Trump	89%	(285)	3%	(8)	8%	(26)	319
2016 Vote: Hillary Clinton	10%	(22)	74%	(164)	17%	(37)	224
2016 Vote: Donald Trump	83%	(234)	8%	(21)	10%	(28)	283
U.S. Economy: Wrong Track	65%	(321)	16%	(80)	19%	(95)	495
U.S. Economy: Right Direction	12%	(22)	73%	(135)	15%	(28)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(12)	85%	(171)	9%	(17)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	89%	(311)	2%	(8)	9%	(31)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(21)	27%	(36)	57%	(74)	131
Top 2024 Issue: Economy	74%	(219)	11%	(32)	15%	(44)	295
Community: Urban	31%	(38)	45%	(54)	24%	(29)	121
Community: Suburban	50%	(159)	31%	(98)	19%	(60)	318
Community: Rural	60%	(146)	26%	(63)	14%	(34)	242
Community/Gender: Urban Women	18%	(12)	51%	(33)	30%	(19)	64
Community/Gender: Urban Men	45%	(26)	37%	(21)	17%	(10)	58
Community/Gender: Rural Women	59%	(78)	26%	(34)	15%	(20)	131
Community/Gender: Rural Men	62%	(68)	26%	(29)	12%	(14)	111
Community/Gender: Suburban Women	47%	(75)	30%	(49)	23%	(37)	161
Community/Gender: Suburban Men	54%	(84)	32%	(49)	15%	(23)	156

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Table BLMB10_15: *Who do you trust more to handle each of the following economic issues? — Gas Prices*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	50%	(343)	32%	(215)	18%	(123)	681
Homeowner	51%	(317)	32%	(200)	17%	(109)	626
Military HHnm: Yes	57%	(71)	29%	(36)	15%	(19)	125
Military HH: No	49%	(272)	32%	(179)	19%	(104)	556
Employ: Private Sector	50%	(146)	28%	(80)	22%	(63)	289
Employ: Retired	45%	(88)	42%	(82)	14%	(27)	197
Self + Household: White-Collar	40%	(89)	38%	(84)	23%	(51)	225
Self + Household: Blue Collar	56%	(216)	31%	(120)	13%	(49)	385
Union HH: Yes	50%	(27)	30%	(16)	21%	(11)	54
Union HH: No	50%	(316)	32%	(199)	18%	(112)	627
LGBTQ+: Yes	34%	(19)	36%	(21)	30%	(18)	58
LGBTQ+: No	52%	(324)	31%	(194)	17%	(106)	623
Motivated to Vote	50%	(308)	33%	(205)	16%	(101)	614
Parent: Yes	58%	(103)	26%	(46)	16%	(29)	178
Parent: No	48%	(240)	34%	(169)	19%	(94)	503
COVID Vaccine: Yes	38%	(183)	42%	(203)	20%	(94)	481
COVID Vaccine: No	80%	(160)	6%	(12)	14%	(29)	200
Student Loans: Yes	63%	(78)	23%	(28)	14%	(18)	123
Student Loans: No	48%	(265)	34%	(187)	19%	(105)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	47%	(318)	39%	(267)	10%	(69)	4%	(28)	681
Gender: Male	47%	(152)	42%	(135)	8%	(27)	3%	(10)	325
Gender: Female	47%	(166)	37%	(131)	12%	(42)	5%	(18)	356
Age: 18-34	43%	(78)	40%	(73)	12%	(22)	6%	(11)	184
Age: 35-44	48%	(42)	37%	(33)	9%	(8)	6%	(5)	88
Age: 45-64	46%	(114)	41%	(103)	10%	(25)	3%	(7)	249
Age: 65+	52%	(84)	36%	(58)	8%	(13)	3%	(5)	160
GenZers: 1997-2012	47%	(40)	37%	(31)	10%	(8)	7%	(6)	85
Millennials: 1981-1996	43%	(72)	38%	(64)	13%	(21)	6%	(10)	168
GenXers: 1965-1980	43%	(74)	42%	(72)	11%	(20)	3%	(6)	171
Baby Boomers: 1946-1964	51%	(123)	39%	(94)	8%	(20)	3%	(6)	243
Educ: < College	50%	(230)	37%	(172)	9%	(40)	4%	(20)	462
Educ: Bachelors degree	38%	(56)	42%	(63)	15%	(22)	5%	(7)	148
Educ: Post-grad	44%	(32)	45%	(32)	9%	(7)	1%	(1)	71
Income: Under 50k	50%	(121)	36%	(86)	9%	(22)	5%	(12)	241
Income: 50k-100k	47%	(124)	40%	(106)	11%	(28)	3%	(9)	267
Income: 100k+	42%	(72)	43%	(75)	11%	(19)	4%	(7)	172
Ethnicity: White (Non-Hispanic)	48%	(288)	38%	(231)	10%	(60)	4%	(27)	606
All Christian	52%	(183)	34%	(120)	10%	(35)	4%	(14)	352
Agnostic/Nothing in particular	43%	(76)	47%	(84)	7%	(12)	3%	(5)	177
Something Else	39%	(37)	38%	(36)	18%	(17)	5%	(5)	95
Evangelical	51%	(65)	33%	(43)	11%	(14)	4%	(6)	128
Non-Evangelical	49%	(155)	35%	(109)	12%	(37)	4%	(13)	313
PID: Dem (no lean)	45%	(105)	39%	(90)	12%	(29)	4%	(9)	233
PID: Ind (no lean)	42%	(81)	44%	(85)	11%	(22)	3%	(7)	195
PID: Rep (no lean)	52%	(131)	36%	(91)	7%	(18)	5%	(12)	253
PID/Gender: Dem Men	44%	(44)	43%	(44)	11%	(11)	2%	(2)	100
PID/Gender: Dem Women	46%	(61)	35%	(46)	14%	(18)	5%	(7)	132
PID/Gender: Ind Men	48%	(52)	42%	(46)	10%	(10)	—	(0)	109
PID/Gender: Ind Women	34%	(29)	46%	(39)	13%	(11)	7%	(6)	86
PID/Gender: Rep Men	48%	(55)	40%	(46)	5%	(6)	7%	(8)	115
PID/Gender: Rep Women	55%	(76)	33%	(46)	9%	(12)	3%	(4)	138

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Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	47%	(318)	39%	(267)	10%	(69)	4%	(28)	681
Ideo: Liberal (1-3)	39%	(80)	45%	(93)	12%	(25)	4%	(9)	208
Ideo: Moderate (4)	44%	(76)	48%	(82)	7%	(12)	—	(1)	170
Ideo: Conservative (5-7)	54%	(155)	31%	(88)	9%	(26)	6%	(16)	286
Ideo/PID: Conservative Republican	51%	(106)	35%	(73)	8%	(18)	5%	(11)	208
Ideo/PID: Moderate/Conservative Democrat	47%	(35)	35%	(26)	16%	(11)	2%	(1)	73
Ideo/PID: Liberal Democrat	43%	(67)	41%	(63)	11%	(17)	5%	(8)	155
Unfavorable of Biden and Trump	50%	(62)	36%	(45)	9%	(11)	6%	(7)	126
2024 H2H Matchup: Biden Voter	41%	(116)	47%	(133)	9%	(24)	3%	(8)	281
2024 H2H Matchup: Trump Voter	52%	(158)	34%	(102)	10%	(32)	4%	(13)	305
2024 H2H Matchup: Would not Vote	33%	(19)	41%	(24)	14%	(8)	11%	(6)	57
2022 House Vote: Democrat	42%	(118)	43%	(122)	12%	(33)	3%	(9)	282
2022 House Vote: Republican	52%	(154)	35%	(103)	8%	(25)	5%	(14)	295
2022 House Vote: Did not Vote	44%	(42)	39%	(36)	11%	(10)	6%	(6)	94
2020 Vote: Joe Biden	42%	(136)	43%	(139)	11%	(36)	4%	(12)	323
2020 Vote: Donald Trump	53%	(168)	34%	(107)	9%	(30)	4%	(14)	319
2016 Vote: Hillary Clinton	39%	(86)	49%	(110)	9%	(21)	3%	(7)	224
2016 Vote: Donald Trump	54%	(153)	34%	(98)	8%	(23)	3%	(9)	283
U.S. Economy: Wrong Track	47%	(235)	37%	(183)	11%	(53)	5%	(24)	495
U.S. Economy: Right Direction	45%	(83)	45%	(83)	8%	(15)	2%	(4)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	47%	(94)	43%	(85)	7%	(14)	4%	(7)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	52%	(181)	35%	(121)	9%	(30)	5%	(17)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	33%	(43)	46%	(60)	19%	(25)	3%	(3)	131
Top 2024 Issue: Economy	49%	(146)	39%	(114)	8%	(24)	4%	(11)	295
Community: Urban	44%	(53)	45%	(54)	10%	(12)	2%	(2)	121
Community: Suburban	48%	(152)	36%	(113)	12%	(37)	5%	(15)	318
Community: Rural	46%	(112)	41%	(99)	8%	(20)	4%	(11)	242
Community/Gender: Urban Women	50%	(32)	38%	(24)	11%	(7)	—	(0)	64
Community/Gender: Urban Men	37%	(21)	52%	(30)	8%	(5)	4%	(2)	58
Community/Gender: Rural Women	51%	(67)	29%	(39)	12%	(16)	7%	(9)	131
Community/Gender: Rural Men	41%	(45)	55%	(60)	4%	(4)	1%	(1)	111
Community/Gender: Suburban Women	41%	(67)	42%	(68)	12%	(19)	5%	(8)	161

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	47%	(318)	39%	(267)	10%	(69)	4%	(28)	681
Community/Gender: Suburban Men	55%	(86)	29%	(45)	12%	(19)	4%	(7)	156
Homeowner	47%	(292)	40%	(250)	10%	(60)	4%	(25)	626
Military HHnm: Yes	51%	(64)	33%	(42)	10%	(12)	6%	(8)	125
Military HH: No	46%	(254)	40%	(225)	10%	(57)	4%	(20)	556
Employ: Private Sector	45%	(131)	42%	(121)	10%	(28)	3%	(9)	289
Employ: Retired	53%	(105)	34%	(67)	11%	(21)	3%	(5)	197
Self + Household: White-Collar	42%	(93)	39%	(88)	13%	(29)	6%	(14)	225
Self + Household: Blue Collar	52%	(199)	37%	(141)	9%	(35)	3%	(10)	385
Union HH: Yes	40%	(21)	48%	(26)	10%	(5)	3%	(1)	54
Union HH: No	47%	(296)	38%	(241)	10%	(63)	4%	(27)	627
LGBTQ+: Yes	44%	(26)	38%	(22)	9%	(5)	9%	(5)	58
LGBTQ+: No	47%	(292)	39%	(244)	10%	(64)	4%	(23)	623
Motivated to Vote	48%	(294)	38%	(233)	10%	(63)	4%	(24)	614
Parent: Yes	44%	(79)	44%	(79)	6%	(12)	5%	(9)	178
Parent: No	48%	(239)	37%	(188)	11%	(57)	4%	(19)	503
COVID Vaccine: Yes	45%	(217)	41%	(197)	10%	(49)	4%	(18)	481
COVID Vaccine: No	50%	(100)	35%	(70)	10%	(20)	5%	(10)	200
Student Loans: Yes	47%	(58)	32%	(40)	12%	(14)	9%	(11)	123
Student Loans: No	47%	(259)	41%	(226)	10%	(54)	3%	(17)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(266)	34%	(231)	20%	(133)	7%	(51)	681
Gender: Male	35%	(115)	39%	(127)	18%	(58)	8%	(25)	325
Gender: Female	42%	(151)	29%	(105)	21%	(75)	7%	(26)	356
Age: 18-34	22%	(40)	49%	(90)	22%	(40)	8%	(14)	184
Age: 35-44	47%	(41)	24%	(21)	19%	(17)	10%	(9)	88
Age: 45-64	38%	(95)	30%	(76)	24%	(59)	8%	(19)	249
Age: 65+	56%	(90)	28%	(44)	10%	(17)	6%	(9)	160
GenZers: 1997-2012	26%	(22)	42%	(36)	26%	(22)	6%	(5)	85
Millennials: 1981-1996	29%	(49)	41%	(68)	21%	(35)	9%	(16)	168
GenXers: 1965-1980	41%	(71)	30%	(51)	19%	(33)	9%	(16)	171
Baby Boomers: 1946-1964	48%	(116)	29%	(72)	18%	(43)	5%	(13)	243
Educ: < College	35%	(163)	35%	(164)	20%	(92)	9%	(43)	462
Educ: Bachelors degree	49%	(73)	27%	(40)	21%	(31)	3%	(4)	148
Educ: Post-grad	42%	(30)	38%	(27)	14%	(10)	6%	(4)	71
Income: Under 50k	36%	(86)	38%	(91)	20%	(49)	6%	(15)	241
Income: 50k-100k	43%	(114)	32%	(87)	19%	(50)	6%	(16)	267
Income: 100k+	38%	(65)	31%	(53)	20%	(34)	12%	(20)	172
Ethnicity: White (Non-Hispanic)	41%	(246)	33%	(199)	18%	(111)	8%	(51)	606
All Christian	44%	(156)	32%	(114)	16%	(55)	8%	(27)	352
Agnostic/Nothing in particular	35%	(62)	34%	(60)	23%	(41)	8%	(14)	177
Something Else	26%	(25)	38%	(36)	26%	(25)	10%	(10)	95
Evangelical	31%	(39)	45%	(58)	17%	(22)	6%	(8)	128
Non-Evangelical	45%	(141)	28%	(86)	18%	(57)	9%	(29)	313
PID: Dem (no lean)	63%	(147)	29%	(66)	7%	(15)	2%	(4)	233
PID: Ind (no lean)	31%	(61)	29%	(57)	29%	(57)	10%	(19)	195
PID: Rep (no lean)	23%	(58)	42%	(107)	24%	(60)	11%	(28)	253
PID/Gender: Dem Men	66%	(66)	27%	(27)	6%	(6)	1%	(1)	100
PID/Gender: Dem Women	61%	(81)	30%	(39)	7%	(10)	2%	(3)	132
PID/Gender: Ind Men	25%	(28)	38%	(42)	28%	(31)	8%	(9)	109
PID/Gender: Ind Women	38%	(33)	18%	(16)	31%	(27)	12%	(10)	86
PID/Gender: Rep Men	18%	(21)	50%	(58)	19%	(22)	13%	(15)	115
PID/Gender: Rep Women	27%	(37)	36%	(50)	28%	(38)	9%	(13)	138

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(266)	34%	(231)	20%	(133)	7%	(51)	681
Ideo: Liberal (1-3)	53%	(109)	30%	(62)	15%	(31)	2%	(5)	208
Ideo: Moderate (4)	49%	(83)	32%	(54)	16%	(26)	4%	(7)	170
Ideo: Conservative (5-7)	24%	(67)	39%	(112)	24%	(69)	13%	(38)	286
Ideo/PID: Conservative Republican	22%	(45)	43%	(90)	23%	(49)	12%	(24)	208
Ideo/PID: Moderate/Conservative Democrat	69%	(50)	26%	(19)	4%	(3)	2%	(1)	73
Ideo/PID: Liberal Democrat	61%	(94)	29%	(45)	8%	(13)	2%	(3)	155
Unfavorable of Biden and Trump	30%	(37)	34%	(43)	28%	(36)	8%	(10)	126
2024 H2H Matchup: Biden Voter	64%	(181)	25%	(70)	9%	(25)	2%	(5)	281
2024 H2H Matchup: Trump Voter	17%	(51)	43%	(130)	26%	(81)	14%	(43)	305
2024 H2H Matchup: Would not Vote	31%	(18)	25%	(14)	38%	(22)	5%	(3)	57
2022 House Vote: Democrat	62%	(175)	26%	(72)	11%	(31)	2%	(4)	282
2022 House Vote: Republican	23%	(68)	41%	(121)	23%	(67)	13%	(39)	295
2022 House Vote: Did not Vote	21%	(20)	36%	(33)	35%	(33)	9%	(8)	94
2020 Vote: Joe Biden	61%	(197)	25%	(79)	13%	(42)	2%	(5)	323
2020 Vote: Donald Trump	19%	(62)	41%	(129)	26%	(84)	14%	(44)	319
2016 Vote: Hillary Clinton	64%	(144)	26%	(57)	7%	(16)	3%	(7)	224
2016 Vote: Donald Trump	28%	(79)	41%	(116)	22%	(63)	9%	(26)	283
U.S. Economy: Wrong Track	28%	(137)	38%	(186)	25%	(125)	10%	(47)	495
U.S. Economy: Right Direction	70%	(129)	24%	(45)	4%	(8)	2%	(4)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	65%	(131)	27%	(54)	6%	(13)	2%	(3)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(71)	43%	(150)	24%	(85)	13%	(44)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	49%	(64)	21%	(28)	27%	(36)	3%	(3)	131
Top 2024 Issue: Economy	28%	(81)	39%	(114)	25%	(75)	8%	(25)	295
Community: Urban	40%	(48)	41%	(49)	16%	(20)	3%	(4)	121
Community: Suburban	42%	(132)	29%	(91)	22%	(70)	8%	(24)	318
Community: Rural	35%	(85)	37%	(91)	18%	(43)	9%	(23)	242
Community/Gender: Urban Women	45%	(29)	37%	(24)	17%	(11)	—	(0)	64
Community/Gender: Urban Men	34%	(19)	45%	(26)	15%	(9)	6%	(3)	58
Community/Gender: Rural Women	35%	(47)	31%	(41)	19%	(25)	14%	(19)	131
Community/Gender: Rural Men	35%	(39)	45%	(50)	16%	(18)	4%	(4)	111
Community/Gender: Suburban Women	47%	(75)	25%	(40)	24%	(39)	4%	(7)	161

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	39%	(266)	34%	(231)	20%	(133)	7%	(51)	681
Community/Gender: Suburban Men	36%	(57)	32%	(51)	20%	(32)	11%	(17)	156
Homeowner	39%	(246)	33%	(209)	20%	(125)	8%	(47)	626
Military HHnm: Yes	38%	(48)	32%	(40)	21%	(26)	9%	(11)	125
Military HH: No	39%	(218)	34%	(191)	19%	(107)	7%	(40)	556
Employ: Private Sector	37%	(107)	34%	(98)	22%	(63)	7%	(21)	289
Employ: Retired	49%	(98)	26%	(52)	18%	(35)	7%	(13)	197
Self + Household: White-Collar	48%	(107)	29%	(64)	17%	(38)	7%	(15)	225
Self + Household: Blue Collar	39%	(150)	35%	(133)	18%	(70)	8%	(31)	385
Union HH: Yes	31%	(17)	46%	(25)	14%	(8)	9%	(5)	54
Union HH: No	40%	(249)	33%	(206)	20%	(125)	7%	(46)	627
LGBTQ+: Yes	23%	(13)	38%	(22)	34%	(20)	5%	(3)	58
LGBTQ+: No	41%	(252)	34%	(209)	18%	(113)	8%	(48)	623
Motivated to Vote	42%	(255)	33%	(200)	19%	(115)	7%	(44)	614
Parent: Yes	36%	(64)	35%	(62)	18%	(32)	11%	(20)	178
Parent: No	40%	(201)	34%	(170)	20%	(101)	6%	(31)	503
COVID Vaccine: Yes	48%	(229)	30%	(146)	16%	(77)	6%	(28)	481
COVID Vaccine: No	18%	(37)	42%	(85)	28%	(56)	11%	(23)	200
Student Loans: Yes	32%	(39)	37%	(46)	22%	(27)	10%	(12)	123
Student Loans: No	41%	(227)	33%	(186)	19%	(106)	7%	(39)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	45%	(306)	35%	(237)	15%	(102)	5%	(36)	681
Gender: Male	45%	(144)	37%	(120)	15%	(48)	4%	(12)	325
Gender: Female	45%	(161)	33%	(116)	15%	(55)	7%	(24)	356
Age: 18-34	30%	(54)	54%	(98)	14%	(26)	3%	(5)	184
Age: 35-44	52%	(45)	24%	(21)	17%	(15)	8%	(7)	88
Age: 45-64	42%	(105)	32%	(79)	19%	(46)	7%	(19)	249
Age: 65+	63%	(101)	24%	(38)	10%	(15)	3%	(5)	160
GenZers: 1997-2012	33%	(28)	56%	(48)	8%	(7)	3%	(2)	85
Millennials: 1981-1996	35%	(60)	40%	(67)	19%	(32)	6%	(10)	168
GenXers: 1965-1980	46%	(79)	29%	(50)	17%	(30)	8%	(13)	171
Baby Boomers: 1946-1964	54%	(131)	28%	(69)	14%	(34)	4%	(9)	243
Educ: < College	39%	(182)	38%	(175)	17%	(78)	6%	(27)	462
Educ: Bachelors degree	56%	(83)	28%	(42)	11%	(17)	4%	(6)	148
Educ: Post-grad	56%	(40)	28%	(20)	11%	(8)	5%	(4)	71
Income: Under 50k	40%	(97)	40%	(97)	16%	(38)	4%	(9)	241
Income: 50k-100k	48%	(128)	34%	(90)	12%	(33)	6%	(17)	267
Income: 100k+	46%	(80)	29%	(50)	18%	(31)	6%	(11)	172
Ethnicity: White (Non-Hispanic)	47%	(283)	34%	(204)	14%	(84)	6%	(36)	606
All Christian	49%	(173)	30%	(107)	15%	(53)	5%	(19)	352
Agnostic/Nothing in particular	44%	(78)	41%	(72)	11%	(20)	4%	(6)	177
Something Else	31%	(30)	36%	(35)	22%	(21)	11%	(10)	95
Evangelical	34%	(43)	43%	(55)	17%	(21)	7%	(9)	128
Non-Evangelical	51%	(159)	26%	(82)	17%	(52)	7%	(21)	313
PID: Dem (no lean)	72%	(168)	24%	(56)	3%	(8)	1%	(2)	233
PID: Ind (no lean)	42%	(83)	31%	(60)	20%	(38)	7%	(14)	195
PID: Rep (no lean)	22%	(55)	48%	(122)	22%	(56)	8%	(20)	253
PID/Gender: Dem Men	77%	(78)	18%	(18)	3%	(3)	1%	(1)	100
PID/Gender: Dem Women	68%	(90)	28%	(37)	4%	(5)	—	(0)	132
PID/Gender: Ind Men	40%	(43)	35%	(38)	22%	(24)	4%	(4)	109
PID/Gender: Ind Women	46%	(39)	26%	(22)	17%	(15)	12%	(10)	86
PID/Gender: Rep Men	20%	(23)	56%	(64)	18%	(21)	6%	(7)	115
PID/Gender: Rep Women	23%	(32)	41%	(57)	26%	(35)	10%	(14)	138

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	45%	(306)	35%	(237)	15%	(102)	5%	(36)	681
Ideo: Liberal (1-3)	66%	(136)	30%	(62)	3%	(6)	1%	(3)	208
Ideo: Moderate (4)	55%	(93)	26%	(44)	14%	(24)	5%	(9)	170
Ideo: Conservative (5-7)	25%	(72)	44%	(125)	23%	(66)	8%	(23)	286
Ideo/PID: Conservative Republican	22%	(45)	48%	(100)	23%	(48)	7%	(14)	208
Ideo/PID: Moderate/Conservative Democrat	73%	(53)	18%	(13)	8%	(6)	1%	(1)	73
Ideo/PID: Liberal Democrat	73%	(113)	26%	(41)	1%	(1)	—	(1)	155
Unfavorable of Biden and Trump	37%	(46)	41%	(51)	17%	(21)	6%	(7)	126
2024 H2H Matchup: Biden Voter	74%	(209)	21%	(59)	4%	(13)	—	(1)	281
2024 H2H Matchup: Trump Voter	19%	(58)	45%	(138)	26%	(78)	10%	(30)	305
2024 H2H Matchup: Would not Vote	24%	(13)	57%	(32)	14%	(8)	5%	(3)	57
2022 House Vote: Democrat	72%	(202)	23%	(64)	5%	(14)	1%	(2)	282
2022 House Vote: Republican	24%	(72)	42%	(124)	24%	(70)	10%	(29)	295
2022 House Vote: Did not Vote	30%	(28)	49%	(46)	16%	(15)	5%	(5)	94
2020 Vote: Joe Biden	70%	(226)	23%	(75)	6%	(20)	1%	(3)	323
2020 Vote: Donald Trump	22%	(71)	44%	(140)	24%	(76)	10%	(32)	319
2016 Vote: Hillary Clinton	73%	(164)	19%	(43)	5%	(11)	3%	(6)	224
2016 Vote: Donald Trump	29%	(82)	43%	(122)	21%	(59)	8%	(22)	283
U.S. Economy: Wrong Track	32%	(156)	42%	(206)	20%	(97)	7%	(36)	495
U.S. Economy: Right Direction	80%	(149)	17%	(31)	3%	(6)	—	(0)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	74%	(149)	23%	(46)	3%	(5)	—	(1)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25%	(87)	42%	(148)	23%	(81)	10%	(34)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	53%	(70)	33%	(43)	12%	(16)	1%	(2)	131
Top 2024 Issue: Economy	34%	(99)	42%	(124)	19%	(56)	5%	(15)	295
Community: Urban	56%	(68)	26%	(32)	14%	(17)	4%	(5)	121
Community: Suburban	44%	(140)	37%	(118)	14%	(45)	5%	(15)	318
Community: Rural	41%	(98)	36%	(87)	17%	(40)	7%	(16)	242
Community/Gender: Urban Women	61%	(39)	28%	(18)	8%	(5)	4%	(2)	64
Community/Gender: Urban Men	50%	(29)	24%	(14)	21%	(12)	5%	(3)	58
Community/Gender: Rural Women	38%	(50)	32%	(42)	20%	(26)	10%	(13)	131
Community/Gender: Rural Men	44%	(48)	41%	(45)	13%	(14)	3%	(3)	111
Community/Gender: Suburban Women	45%	(73)	35%	(56)	15%	(24)	5%	(8)	161

Continued on next page

Table BLMB11_3: *When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate*

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	45%	(306)	35%	(237)	15%	(102)	5%	(36)	681
Community/Gender: Suburban Men	43%	(67)	39%	(62)	14%	(21)	4%	(6)	156
Homeowner	45%	(282)	35%	(217)	15%	(94)	5%	(34)	626
Military HHnm: Yes	40%	(51)	29%	(37)	20%	(25)	10%	(13)	125
Military HH: No	46%	(255)	36%	(200)	14%	(78)	4%	(23)	556
Employ: Private Sector	42%	(122)	36%	(103)	16%	(46)	6%	(17)	289
Employ: Retired	56%	(111)	26%	(52)	13%	(25)	5%	(9)	197
Self + Household: White-Collar	56%	(125)	23%	(53)	17%	(38)	4%	(10)	225
Self + Household: Blue Collar	42%	(163)	38%	(145)	15%	(58)	5%	(19)	385
Union HH: Yes	57%	(31)	21%	(11)	12%	(6)	10%	(5)	54
Union HH: No	44%	(275)	36%	(226)	15%	(96)	5%	(31)	627
LGBTQ+: Yes	21%	(12)	66%	(38)	9%	(5)	4%	(3)	58
LGBTQ+: No	47%	(293)	32%	(199)	16%	(97)	5%	(34)	623
Motivated to Vote	47%	(290)	33%	(201)	15%	(93)	5%	(29)	614
Parent: Yes	41%	(74)	36%	(63)	16%	(29)	7%	(13)	178
Parent: No	46%	(232)	35%	(174)	15%	(74)	5%	(24)	503
COVID Vaccine: Yes	55%	(262)	31%	(149)	11%	(52)	4%	(17)	481
COVID Vaccine: No	22%	(44)	44%	(87)	25%	(51)	9%	(19)	200
Student Loans: Yes	43%	(54)	33%	(41)	18%	(23)	5%	(7)	123
Student Loans: No	45%	(252)	35%	(196)	14%	(80)	5%	(29)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	36%	(245)	33%	(224)	19%	(132)	12%	(80)	681
Gender: Male	35%	(114)	32%	(105)	20%	(63)	13%	(43)	325
Gender: Female	37%	(131)	33%	(119)	19%	(68)	11%	(38)	356
Age: 18-34	21%	(38)	48%	(88)	20%	(38)	11%	(20)	184
Age: 35-44	37%	(33)	38%	(33)	13%	(12)	12%	(10)	88
Age: 45-64	36%	(90)	27%	(68)	22%	(54)	15%	(37)	249
Age: 65+	52%	(84)	22%	(35)	18%	(29)	8%	(13)	160
GenZers: 1997-2012	24%	(20)	51%	(44)	14%	(12)	11%	(9)	85
Millennials: 1981-1996	24%	(41)	43%	(73)	20%	(34)	12%	(20)	168
GenXers: 1965-1980	36%	(62)	29%	(49)	24%	(41)	11%	(19)	171
Baby Boomers: 1946-1964	47%	(115)	22%	(54)	18%	(44)	13%	(30)	243
Educ: < College	33%	(151)	34%	(157)	19%	(87)	14%	(67)	462
Educ: Bachelors degree	43%	(64)	29%	(43)	23%	(34)	5%	(7)	148
Educ: Post-grad	42%	(30)	34%	(24)	15%	(11)	9%	(6)	71
Income: Under 50k	33%	(79)	40%	(96)	15%	(36)	13%	(31)	241
Income: 50k-100k	40%	(107)	29%	(79)	19%	(52)	11%	(30)	267
Income: 100k+	34%	(59)	29%	(49)	26%	(45)	11%	(20)	172
Ethnicity: White (Non-Hispanic)	38%	(228)	30%	(184)	20%	(122)	12%	(72)	606
All Christian	41%	(145)	30%	(105)	20%	(72)	9%	(30)	352
Agnostic/Nothing in particular	28%	(49)	35%	(62)	22%	(39)	15%	(27)	177
Something Else	27%	(25)	37%	(35)	21%	(20)	15%	(15)	95
Evangelical	20%	(26)	55%	(70)	17%	(22)	7%	(9)	128
Non-Evangelical	46%	(144)	20%	(63)	22%	(70)	11%	(36)	313
PID: Dem (no lean)	66%	(153)	24%	(57)	7%	(17)	2%	(6)	233
PID: Ind (no lean)	26%	(50)	34%	(67)	19%	(37)	21%	(40)	195
PID: Rep (no lean)	17%	(42)	39%	(100)	30%	(77)	14%	(34)	253
PID/Gender: Dem Men	67%	(68)	23%	(23)	9%	(9)	1%	(1)	100
PID/Gender: Dem Women	65%	(85)	26%	(34)	6%	(8)	4%	(5)	132
PID/Gender: Ind Men	23%	(25)	33%	(36)	18%	(20)	26%	(28)	109
PID/Gender: Ind Women	29%	(25)	37%	(32)	21%	(18)	14%	(12)	86
PID/Gender: Rep Men	18%	(21)	41%	(47)	30%	(34)	11%	(13)	115
PID/Gender: Rep Women	15%	(21)	38%	(53)	31%	(43)	15%	(21)	138

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Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	36%	(245)	33%	(224)	19%	(132)	12%	(80)	681
Ideo: Liberal (1-3)	56%	(116)	33%	(69)	8%	(17)	3%	(6)	208
Ideo: Moderate (4)	41%	(69)	29%	(49)	19%	(33)	11%	(19)	170
Ideo: Conservative (5-7)	19%	(55)	36%	(102)	26%	(75)	19%	(54)	286
Ideo/PID: Conservative Republican	17%	(36)	40%	(82)	32%	(66)	11%	(23)	208
Ideo/PID: Moderate/Conservative Democrat	67%	(49)	22%	(16)	8%	(6)	3%	(2)	73
Ideo/PID: Liberal Democrat	66%	(102)	24%	(38)	7%	(11)	2%	(4)	155
Unfavorable of Biden and Trump	22%	(27)	49%	(62)	18%	(23)	11%	(14)	126
2024 H2H Matchup: Biden Voter	65%	(183)	25%	(71)	8%	(22)	2%	(5)	281
2024 H2H Matchup: Trump Voter	12%	(36)	34%	(104)	32%	(97)	22%	(68)	305
2024 H2H Matchup: Would not Vote	23%	(13)	54%	(31)	15%	(9)	8%	(5)	57
2022 House Vote: Democrat	61%	(172)	29%	(82)	8%	(23)	2%	(5)	282
2022 House Vote: Republican	17%	(50)	33%	(97)	31%	(92)	19%	(56)	295
2022 House Vote: Did not Vote	22%	(20)	44%	(41)	15%	(14)	20%	(19)	94
2020 Vote: Joe Biden	59%	(190)	30%	(98)	9%	(29)	2%	(6)	323
2020 Vote: Donald Trump	15%	(48)	33%	(104)	30%	(95)	22%	(72)	319
2016 Vote: Hillary Clinton	66%	(147)	23%	(51)	8%	(17)	4%	(8)	224
2016 Vote: Donald Trump	22%	(62)	31%	(88)	30%	(86)	17%	(48)	283
U.S. Economy: Wrong Track	23%	(113)	38%	(189)	23%	(116)	16%	(78)	495
U.S. Economy: Right Direction	71%	(132)	19%	(35)	9%	(16)	1%	(2)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	65%	(131)	25%	(49)	8%	(16)	2%	(4)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(50)	37%	(129)	28%	(99)	21%	(73)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	49%	(64)	35%	(46)	13%	(17)	2%	(3)	131
Top 2024 Issue: Economy	22%	(64)	35%	(104)	28%	(84)	15%	(44)	295
Community: Urban	42%	(51)	39%	(48)	6%	(7)	12%	(15)	121
Community: Suburban	37%	(118)	30%	(96)	21%	(68)	11%	(35)	318
Community: Rural	31%	(76)	33%	(80)	23%	(56)	13%	(30)	242
Community/Gender: Urban Women	46%	(30)	42%	(27)	7%	(5)	4%	(2)	64
Community/Gender: Urban Men	38%	(22)	36%	(21)	5%	(3)	21%	(12)	58
Community/Gender: Rural Women	31%	(41)	28%	(37)	22%	(28)	19%	(25)	131
Community/Gender: Rural Men	31%	(35)	38%	(43)	25%	(28)	5%	(5)	111
Community/Gender: Suburban Women	38%	(61)	34%	(55)	22%	(35)	6%	(10)	161

Continued on next page

Table BLMB11_4: *When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud*

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	36%	(245)	33%	(224)	19%	(132)	12%	(80)	681
Community/Gender: Suburban Men	37%	(57)	27%	(42)	21%	(33)	16%	(25)	156
Homeowner	36%	(226)	33%	(204)	19%	(120)	12%	(76)	626
Military HHnm: Yes	36%	(46)	28%	(35)	18%	(23)	17%	(21)	125
Military HH: No	36%	(199)	34%	(188)	20%	(109)	11%	(59)	556
Employ: Private Sector	34%	(98)	34%	(99)	21%	(62)	10%	(29)	289
Employ: Retired	46%	(91)	25%	(49)	17%	(34)	12%	(23)	197
Self + Household: White-Collar	46%	(103)	31%	(69)	17%	(38)	7%	(15)	225
Self + Household: Blue Collar	36%	(137)	31%	(119)	20%	(78)	13%	(51)	385
Union HH: Yes	31%	(16)	32%	(17)	30%	(16)	8%	(4)	54
Union HH: No	36%	(229)	33%	(207)	18%	(116)	12%	(76)	627
LGBTQ+: Yes	32%	(19)	34%	(20)	18%	(10)	16%	(9)	58
LGBTQ+: No	36%	(226)	33%	(204)	20%	(122)	11%	(71)	623
Motivated to Vote	38%	(233)	31%	(191)	20%	(121)	11%	(69)	614
Parent: Yes	30%	(53)	36%	(64)	20%	(36)	14%	(25)	178
Parent: No	38%	(192)	32%	(159)	19%	(96)	11%	(55)	503
COVID Vaccine: Yes	47%	(227)	28%	(132)	19%	(91)	6%	(30)	481
COVID Vaccine: No	9%	(18)	46%	(92)	21%	(41)	25%	(50)	200
Student Loans: Yes	29%	(36)	38%	(47)	23%	(28)	10%	(12)	123
Student Loans: No	37%	(209)	32%	(176)	19%	(104)	12%	(68)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
Registered Voters	34% (231)	40% (269)	10% (67)	1% (7)	3% (19)	3% (18)	2% (13)	8% (56)	681
Gender: Male	35% (113)	40% (130)	9% (29)	2% (5)	2% (6)	4% (12)	4% (13)	5% (17)	325
Gender: Female	33% (118)	39% (139)	11% (38)	— (1)	4% (13)	2% (6)	— (1)	11% (39)	356
Age: 18-34	24% (44)	43% (80)	10% (18)	1% (3)	4% (7)	2% (3)	5% (9)	11% (19)	184
Age: 35-44	32% (28)	43% (37)	12% (11)	2% (2)	— (0)	1% (1)	3% (3)	7% (6)	88
Age: 45-64	34% (85)	40% (100)	10% (25)	1% (1)	4% (11)	1% (3)	1% (2)	9% (22)	249
Age: 65+	46% (74)	33% (52)	8% (13)	1% (1)	1% (1)	7% (11)	— (0)	6% (9)	160
GenZers: 1997-2012	30% (25)	33% (28)	10% (9)	— (0)	4% (3)	— (0)	10% (9)	13% (11)	85
Millennials: 1981-1996	24% (40)	50% (84)	10% (17)	2% (4)	2% (4)	2% (4)	2% (3)	7% (13)	168
GenXers: 1965-1980	38% (65)	39% (66)	13% (22)	1% (2)	3% (4)	1% (1)	1% (2)	5% (9)	171
Baby Boomers: 1946-1964	39% (95)	36% (87)	8% (19)	— (1)	3% (7)	4% (11)	— (0)	10% (23)	243
Educ: < College	29% (135)	42% (195)	10% (47)	— (2)	2% (10)	3% (12)	3% (13)	10% (47)	462
Educ: Bachelors degree	41% (61)	33% (49)	11% (17)	2% (3)	5% (8)	1% (1)	— (0)	5% (8)	148
Educ: Post-grad	49% (35)	35% (25)	5% (3)	2% (1)	1% (1)	6% (5)	— (0)	2% (1)	71
Income: Under 50k	31% (74)	37% (89)	13% (30)	— (1)	3% (6)	1% (2)	5% (12)	12% (28)	241
Income: 50k-100k	39% (104)	36% (97)	8% (20)	2% (5)	4% (12)	5% (13)	— (0)	6% (15)	267
Income: 100k+	31% (53)	48% (83)	9% (16)	— (0)	1% (1)	2% (3)	1% (2)	8% (13)	172
Ethnicity: White (Non-Hispanic)	35% (213)	41% (248)	10% (63)	1% (7)	3% (16)	3% (16)	1% (5)	7% (40)	606
All Christian	35% (123)	44% (154)	10% (35)	— (1)	1% (3)	3% (11)	— (2)	7% (25)	352
Agnostic/Nothing in particular	35% (62)	31% (55)	8% (15)	1% (2)	6% (10)	3% (5)	7% (12)	9% (16)	177
Something Else	19% (18)	57% (54)	15% (14)	— (0)	3% (2)	2% (2)	— (0)	6% (5)	95
Evangelical	12% (16)	65% (83)	11% (14)	— (0)	2% (3)	2% (3)	— (0)	7% (9)	128
Non-Evangelical	40% (124)	38% (119)	11% (35)	— (0)	1% (2)	3% (10)	1% (2)	7% (21)	313
PID: Dem (no lean)	74% (173)	5% (12)	10% (22)	1% (3)	3% (7)	— (1)	1% (1)	6% (13)	233
PID: Ind (no lean)	27% (52)	27% (53)	17% (34)	2% (4)	5% (11)	3% (5)	4% (8)	14% (28)	195
PID: Rep (no lean)	2% (6)	81% (204)	4% (11)	— (0)	1% (1)	5% (12)	1% (4)	6% (15)	253

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Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
Registered Voters	34% (231)	40% (269)	10% (67)	1% (7)	3% (19)	3% (18)	2% (13)	8% (56)	681
PID/Gender: Dem Men	82% (82)	6% (6)	4% (4)	1% (1)	3% (3)	— (0)	1% (1)	2% (2)	100
PID/Gender: Dem Women	69% (91)	4% (5)	14% (18)	1% (1)	3% (4)	1% (1)	— (0)	8% (11)	132
PID/Gender: Ind Men	27% (29)	34% (37)	17% (19)	3% (4)	1% (1)	— (0)	7% (8)	10% (11)	109
PID/Gender: Ind Women	27% (23)	19% (16)	17% (15)	— (0)	11% (10)	5% (5)	1% (1)	20% (17)	86
PID/Gender: Rep Men	2% (2)	75% (87)	5% (6)	— (0)	1% (1)	10% (11)	3% (4)	3% (3)	115
PID/Gender: Rep Women	3% (4)	85% (118)	4% (5)	— (0)	— (0)	— (0)	— (0)	8% (12)	138
Ideo: Liberal (1-3)	70% (145)	5% (10)	10% (21)	2% (5)	6% (12)	1% (1)	— (0)	7% (15)	208
Ideo: Moderate (4)	41% (70)	31% (52)	12% (20)	— (1)	3% (5)	3% (4)	5% (9)	5% (8)	170
Ideo: Conservative (5-7)	5% (15)	71% (202)	8% (21)	— (1)	1% (2)	4% (12)	1% (4)	10% (28)	286
Ideo/PID: Conservative Republican	3% (5)	79% (163)	5% (10)	— (0)	1% (1)	5% (11)	2% (4)	6% (13)	208
Ideo/PID: Moderate/Conservative Democrat	68% (49)	11% (8)	12% (8)	— (0)	— (0)	1% (1)	2% (1)	6% (5)	73
Ideo/PID: Liberal Democrat	79% (123)	2% (3)	9% (14)	1% (2)	5% (7)	— (0)	— (0)	4% (6)	155
Unfavorable of Biden and Trump	7% (8)	19% (24)	23% (29)	3% (4)	9% (11)	11% (14)	3% (4)	25% (32)	126
2024 H2H Matchup: Biden Voter	82% (231)	1% (2)	8% (24)	1% (3)	3% (9)	1% (3)	— (0)	3% (10)	281
2024 H2H Matchup: Trump Voter	— (1)	87% (265)	7% (21)	— (1)	— (0)	1% (3)	1% (3)	4% (12)	305
2024 H2H Matchup: Would not Vote	— (0)	4% (2)	20% (11)	6% (3)	12% (7)	5% (3)	19% (11)	34% (19)	57
2022 House Vote: Democrat	72% (203)	3% (9)	9% (26)	2% (5)	6% (16)	2% (4)	— (1)	6% (17)	282
2022 House Vote: Republican	2% (6)	75% (221)	8% (24)	— (1)	1% (1)	4% (13)	1% (2)	9% (27)	295
2022 House Vote: Did not Vote	22% (20)	41% (38)	15% (14)	— (0)	1% (1)	— (0)	11% (11)	11% (10)	94
2020 Vote: Joe Biden	68% (220)	2% (7)	11% (36)	2% (5)	6% (18)	1% (5)	1% (4)	9% (29)	323
2020 Vote: Donald Trump	1% (4)	79% (252)	8% (25)	— (1)	— (0)	4% (13)	1% (2)	7% (23)	319
2016 Vote: Hillary Clinton	76% (170)	5% (10)	9% (20)	1% (3)	5% (10)	— (1)	— (1)	4% (9)	224
2016 Vote: Donald Trump	8% (22)	72% (205)	6% (16)	— (1)	1% (3)	4% (11)	— (0)	9% (25)	283
U.S. Economy: Wrong Track	17% (82)	52% (259)	11% (54)	— (2)	4% (19)	3% (16)	3% (13)	10% (49)	495
U.S. Economy: Right Direction	80% (149)	6% (11)	7% (13)	2% (5)	— (0)	1% (2)	— (0)	4% (7)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	81% (161)	3% (6)	7% (13)	— (1)	5% (10)	1% (2)	— (0)	3% (6)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4% (12)	72% (251)	11% (37)	— (0)	1% (2)	3% (10)	3% (11)	7% (26)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	44% (57)	9% (12)	13% (17)	4% (6)	5% (7)	4% (6)	2% (3)	18% (24)	131

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Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
Registered Voters	34% (231)	40% (269)	10% (67)	1% (7)	3% (19)	3% (18)	2% (13)	8% (56)	681
Top 2024 Issue: Economy	14% (41)	61% (180)	13% (37)	1% (2)	2% (5)	3% (9)	1% (3)	6% (19)	295
Community: Urban	44% (53)	21% (26)	7% (8)	1% (1)	4% (5)	1% (1)	— (0)	22% (27)	121
Community: Suburban	35% (111)	43% (135)	9% (28)	2% (5)	4% (12)	3% (10)	1% (2)	5% (14)	318
Community: Rural	28% (67)	45% (108)	13% (31)	— (0)	1% (2)	3% (7)	4% (10)	6% (15)	242
Community/Gender: Urban Women	44% (28)	17% (11)	7% (4)	1% (1)	7% (4)	1% (1)	— (0)	22% (14)	64
Community/Gender: Urban Men	44% (25)	25% (14)	7% (4)	— (0)	1% (0)	— (0)	1% (0)	23% (13)	58
Community/Gender: Rural Women	25% (33)	52% (68)	13% (17)	— (0)	1% (1)	1% (1)	— (0)	9% (12)	131
Community/Gender: Rural Men	31% (34)	37% (41)	13% (14)	— (0)	1% (1)	5% (6)	9% (10)	3% (3)	111
Community/Gender: Suburban Women	35% (57)	37% (60)	10% (16)	— (1)	5% (8)	2% (4)	1% (1)	9% (14)	161
Community/Gender: Suburban Men	34% (54)	48% (75)	7% (11)	3% (5)	2% (4)	4% (6)	1% (2)	— (0)	156
Homeowner	34% (210)	40% (251)	10% (61)	1% (6)	3% (18)	3% (17)	2% (11)	8% (52)	626
Military HHnm: Yes	23% (29)	41% (51)	10% (13)	— (0)	5% (6)	5% (6)	2% (2)	15% (19)	125
Military HH: No	36% (203)	39% (218)	10% (54)	1% (6)	2% (13)	2% (12)	2% (11)	7% (37)	556
Employ: Private Sector	32% (92)	43% (124)	11% (33)	2% (5)	3% (9)	2% (5)	1% (2)	7% (20)	289
Employ: Retired	41% (82)	33% (66)	9% (17)	— (1)	2% (3)	5% (10)	— (0)	10% (19)	197
Self + Household: White-Collar	44% (100)	32% (72)	8% (18)	2% (4)	6% (13)	3% (7)	1% (2)	4% (9)	225
Self + Household: Blue Collar	31% (120)	43% (164)	11% (44)	1% (2)	2% (6)	3% (10)	3% (10)	7% (28)	385
Union HH: Yes	27% (15)	37% (20)	22% (12)	— (0)	— (0)	5% (3)	— (0)	9% (5)	54
Union HH: No	35% (217)	40% (249)	9% (56)	1% (7)	3% (19)	2% (15)	2% (13)	8% (52)	627
LGBTQ+: Yes	39% (22)	23% (13)	10% (6)	1% (1)	12% (7)	2% (1)	1% (1)	13% (7)	58
LGBTQ+: No	34% (209)	41% (256)	10% (61)	1% (6)	2% (12)	3% (17)	2% (13)	8% (49)	623
Motivated to Vote	35% (218)	41% (252)	9% (57)	1% (7)	3% (18)	3% (18)	— (2)	7% (42)	614
Parent: Yes	28% (49)	50% (90)	11% (19)	1% (1)	1% (2)	2% (4)	1% (2)	7% (12)	178
Parent: No	36% (182)	36% (180)	10% (48)	1% (6)	3% (17)	3% (14)	2% (12)	9% (44)	503
COVID Vaccine: Yes	46% (220)	27% (131)	11% (54)	1% (7)	4% (19)	3% (14)	1% (3)	7% (34)	481
COVID Vaccine: No	6% (11)	69% (138)	6% (13)	— (0)	— (0)	2% (4)	5% (11)	11% (22)	200
Student Loans: Yes	23% (29)	48% (59)	11% (14)	2% (3)	5% (7)	2% (3)	— (1)	7% (9)	123
Student Loans: No	36% (203)	38% (210)	10% (53)	1% (4)	2% (13)	3% (15)	2% (13)	8% (47)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	41%	(281)	45%	(305)	8%	(57)	6%	(38)	681
Gender: Male	40%	(130)	49%	(160)	6%	(19)	5%	(16)	325
Gender: Female	43%	(152)	41%	(145)	11%	(38)	6%	(22)	356
Age: 18-34	34%	(62)	47%	(86)	16%	(29)	4%	(7)	184
Age: 35-44	39%	(34)	52%	(46)	8%	(7)	2%	(1)	88
Age: 45-64	42%	(105)	46%	(114)	6%	(15)	6%	(16)	249
Age: 65+	51%	(81)	37%	(60)	4%	(6)	9%	(14)	160
GenZers: 1997-2012	36%	(30)	38%	(32)	27%	(23)	—	(0)	85
Millennials: 1981-1996	34%	(57)	54%	(91)	8%	(13)	4%	(7)	168
GenXers: 1965-1980	47%	(80)	44%	(75)	3%	(5)	7%	(11)	171
Baby Boomers: 1946-1964	44%	(108)	42%	(103)	7%	(16)	7%	(17)	243
Educ: < College	37%	(171)	49%	(227)	10%	(45)	4%	(19)	462
Educ: Bachelors degree	48%	(70)	36%	(53)	8%	(11)	9%	(13)	148
Educ: Post-grad	56%	(40)	35%	(25)	1%	(1)	8%	(6)	71
Income: Under 50k	36%	(88)	46%	(112)	12%	(29)	5%	(12)	241
Income: 50k-100k	46%	(124)	40%	(107)	6%	(16)	8%	(20)	267
Income: 100k+	40%	(69)	50%	(86)	7%	(11)	3%	(6)	172
Ethnicity: White (Non-Hispanic)	43%	(259)	45%	(275)	7%	(40)	5%	(33)	606
All Christian	39%	(138)	49%	(172)	4%	(13)	8%	(29)	352
Agnostic/Nothing in particular	44%	(78)	34%	(60)	19%	(33)	3%	(5)	177
Something Else	33%	(32)	58%	(55)	5%	(5)	4%	(3)	95
Evangelical	20%	(26)	67%	(86)	5%	(7)	7%	(9)	128
Non-Evangelical	46%	(143)	44%	(136)	3%	(10)	7%	(23)	313
PID: Dem (no lean)	87%	(203)	5%	(11)	4%	(10)	4%	(8)	233
PID: Ind (no lean)	34%	(67)	40%	(78)	19%	(37)	7%	(13)	195
PID: Rep (no lean)	4%	(11)	85%	(216)	4%	(10)	7%	(17)	253

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Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	41%	(281)	45%	(305)	8%	(57)	6%	(38)	681
PID/Gender: Dem Men	90%	(91)	7%	(7)	—	(0)	2%	(2)	100
PID/Gender: Dem Women	85%	(113)	3%	(4)	7%	(10)	5%	(6)	132
PID/Gender: Ind Men	31%	(34)	52%	(57)	11%	(12)	6%	(6)	109
PID/Gender: Ind Women	38%	(33)	24%	(21)	30%	(26)	7%	(6)	86
PID/Gender: Rep Men	5%	(5)	83%	(96)	6%	(7)	6%	(7)	115
PID/Gender: Rep Women	4%	(6)	87%	(120)	2%	(3)	7%	(10)	138
Ideo: Liberal (1-3)	83%	(172)	5%	(10)	11%	(23)	1%	(3)	208
Ideo: Moderate (4)	47%	(80)	35%	(60)	11%	(18)	7%	(12)	170
Ideo: Conservative (5-7)	9%	(26)	79%	(225)	5%	(13)	8%	(22)	286
Ideo/PID: Conservative Republican	5%	(10)	83%	(173)	5%	(9)	7%	(14)	208
Ideo/PID: Moderate/Conservative Democrat	79%	(58)	12%	(9)	1%	(0)	8%	(6)	73
Ideo/PID: Liberal Democrat	92%	(142)	1%	(1)	6%	(10)	1%	(2)	155
Unfavorable of Biden and Trump	19%	(23)	27%	(34)	31%	(39)	23%	(29)	126
2024 H2H Matchup: Biden Voter	100%	(281)	—	(0)	—	(0)	—	(0)	281
2024 H2H Matchup: Trump Voter	—	(0)	100%	(305)	—	(0)	—	(0)	305
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	100%	(57)	—	(0)	57
2022 House Vote: Democrat	83%	(234)	5%	(14)	8%	(23)	4%	(10)	282
2022 House Vote: Republican	4%	(13)	84%	(249)	4%	(11)	8%	(22)	295
2022 House Vote: Did not Vote	33%	(31)	41%	(39)	20%	(19)	5%	(5)	94
2020 Vote: Joe Biden	81%	(263)	3%	(11)	10%	(34)	5%	(16)	323
2020 Vote: Donald Trump	3%	(9)	87%	(278)	4%	(12)	6%	(20)	319
2016 Vote: Hillary Clinton	88%	(197)	5%	(12)	4%	(9)	3%	(6)	224
2016 Vote: Donald Trump	10%	(29)	78%	(222)	5%	(13)	7%	(19)	283
U.S. Economy: Wrong Track	24%	(120)	58%	(289)	11%	(53)	7%	(33)	495
U.S. Economy: Right Direction	87%	(161)	9%	(16)	2%	(3)	3%	(5)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	94%	(188)	2%	(4)	4%	(8)	—	(1)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(20)	82%	(288)	6%	(23)	6%	(20)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	57%	(74)	10%	(13)	20%	(26)	13%	(17)	131
Top 2024 Issue: Economy	19%	(56)	68%	(199)	8%	(22)	6%	(16)	295

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	41%	(281)	45%	(305)	8%	(57)	6%	(38)	681
Community: Urban	53%	(65)	32%	(38)	8%	(9)	7%	(9)	121
Community: Suburban	42%	(133)	45%	(143)	8%	(26)	5%	(16)	318
Community: Rural	35%	(84)	51%	(123)	9%	(22)	6%	(13)	242
Community/Gender: Urban Women	61%	(39)	18%	(12)	14%	(9)	8%	(5)	64
Community/Gender: Urban Men	46%	(26)	47%	(27)	1%	(0)	7%	(4)	58
Community/Gender: Rural Women	31%	(41)	56%	(74)	5%	(7)	7%	(9)	131
Community/Gender: Rural Men	39%	(43)	45%	(49)	13%	(15)	4%	(4)	111
Community/Gender: Suburban Women	44%	(72)	37%	(60)	14%	(22)	5%	(7)	161
Community/Gender: Suburban Men	39%	(61)	53%	(83)	3%	(4)	5%	(8)	156
Homeowner	41%	(256)	45%	(283)	9%	(53)	6%	(35)	626
Military HHnm: Yes	29%	(36)	48%	(61)	9%	(11)	14%	(18)	125
Military HH: No	44%	(246)	44%	(244)	8%	(46)	4%	(20)	556
Employ: Private Sector	41%	(119)	48%	(139)	7%	(21)	3%	(10)	289
Employ: Retired	47%	(93)	40%	(79)	4%	(7)	9%	(18)	197
Self + Household: White-Collar	53%	(119)	33%	(75)	8%	(18)	6%	(13)	225
Self + Household: Blue Collar	38%	(147)	50%	(193)	7%	(26)	5%	(19)	385
Union HH: Yes	40%	(21)	47%	(26)	—	(0)	13%	(7)	54
Union HH: No	41%	(260)	45%	(279)	9%	(57)	5%	(31)	627
LGBTQ+: Yes	50%	(29)	27%	(16)	16%	(9)	7%	(4)	58
LGBTQ+: No	40%	(252)	46%	(289)	8%	(48)	5%	(34)	623
Motivated to Vote	43%	(262)	46%	(284)	6%	(38)	5%	(30)	614
Parent: Yes	36%	(65)	56%	(99)	3%	(5)	5%	(9)	178
Parent: No	43%	(217)	41%	(206)	10%	(51)	6%	(29)	503
COVID Vaccine: Yes	55%	(262)	32%	(153)	7%	(36)	6%	(29)	481
COVID Vaccine: No	10%	(19)	76%	(152)	10%	(21)	4%	(8)	200
Student Loans: Yes	34%	(42)	52%	(64)	8%	(10)	5%	(7)	123
Student Loans: No	43%	(239)	43%	(240)	8%	(47)	6%	(31)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	23%	(158)	42%	(287)	29%	(200)	4%	(27)	1%	(9)	681
Gender: Male	24%	(78)	40%	(131)	31%	(99)	4%	(13)	1%	(3)	325
Gender: Female	22%	(80)	44%	(156)	28%	(100)	4%	(14)	2%	(6)	356
Age: 18-34	19%	(35)	43%	(79)	31%	(58)	5%	(10)	1%	(2)	184
Age: 35-44	19%	(17)	37%	(33)	35%	(31)	7%	(6)	2%	(2)	88
Age: 45-64	25%	(62)	45%	(113)	26%	(64)	4%	(10)	1%	(2)	249
Age: 65+	28%	(44)	39%	(63)	30%	(47)	1%	(2)	2%	(4)	160
GenZers: 1997-2012	15%	(13)	41%	(35)	40%	(34)	2%	(2)	2%	(2)	85
Millennials: 1981-1996	22%	(36)	43%	(72)	26%	(44)	8%	(14)	1%	(2)	168
GenXers: 1965-1980	19%	(32)	52%	(89)	25%	(43)	4%	(7)	—	(0)	171
Baby Boomers: 1946-1964	30%	(72)	36%	(88)	30%	(74)	2%	(5)	2%	(5)	243
Educ: < College	22%	(100)	40%	(185)	34%	(156)	4%	(17)	1%	(4)	462
Educ: Bachelors degree	27%	(39)	48%	(70)	18%	(26)	7%	(11)	1%	(1)	148
Educ: Post-grad	26%	(19)	45%	(32)	24%	(17)	—	(0)	5%	(4)	71
Income: Under 50k	25%	(60)	35%	(84)	36%	(86)	3%	(7)	2%	(4)	241
Income: 50k-100k	25%	(66)	41%	(109)	29%	(79)	4%	(11)	1%	(2)	267
Income: 100k+	19%	(32)	55%	(94)	20%	(35)	5%	(9)	1%	(2)	172
Ethnicity: White (Non-Hispanic)	22%	(135)	44%	(269)	30%	(179)	2%	(15)	1%	(9)	606
All Christian	23%	(81)	42%	(148)	31%	(108)	3%	(10)	2%	(6)	352
Agnostic/Nothing in particular	21%	(38)	48%	(85)	28%	(49)	2%	(4)	—	(1)	177
Something Else	20%	(19)	41%	(39)	27%	(25)	12%	(11)	—	(0)	95
Evangelical	17%	(22)	46%	(58)	27%	(35)	9%	(11)	2%	(2)	128
Non-Evangelical	25%	(77)	41%	(129)	31%	(98)	2%	(5)	1%	(4)	313
PID: Dem (no lean)	27%	(63)	42%	(97)	26%	(61)	4%	(8)	1%	(3)	233
PID: Ind (no lean)	26%	(51)	39%	(77)	31%	(61)	2%	(5)	—	(1)	195
PID: Rep (no lean)	17%	(43)	45%	(113)	31%	(77)	6%	(15)	2%	(5)	253

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Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	23%	(158)	42%	(287)	29%	(200)	4%	(27)	1%	(9)	681
PID/Gender: Dem Men	33%	(33)	39%	(39)	22%	(22)	5%	(5)	1%	(1)	100
PID/Gender: Dem Women	23%	(31)	44%	(58)	29%	(39)	2%	(3)	1%	(2)	132
PID/Gender: Ind Men	24%	(27)	38%	(42)	37%	(41)	—	(0)	—	(0)	109
PID/Gender: Ind Women	29%	(25)	41%	(35)	24%	(21)	6%	(5)	1%	(1)	86
PID/Gender: Rep Men	16%	(18)	44%	(50)	32%	(37)	7%	(8)	2%	(2)	115
PID/Gender: Rep Women	18%	(25)	45%	(63)	29%	(41)	4%	(6)	3%	(4)	138
Ideo: Liberal (1-3)	25%	(53)	44%	(91)	27%	(56)	3%	(6)	1%	(2)	208
Ideo: Moderate (4)	19%	(33)	42%	(72)	32%	(55)	5%	(9)	1%	(2)	170
Ideo: Conservative (5-7)	22%	(62)	42%	(120)	30%	(87)	4%	(12)	2%	(5)	286
Ideo/PID: Conservative Republican	17%	(36)	46%	(96)	30%	(61)	4%	(9)	2%	(5)	208
Ideo/PID: Moderate/Conservative Democrat	30%	(22)	31%	(23)	33%	(24)	4%	(3)	2%	(2)	73
Ideo/PID: Liberal Democrat	26%	(40)	47%	(73)	23%	(36)	3%	(5)	1%	(1)	155
Unfavorable of Biden and Trump	30%	(37)	50%	(63)	19%	(24)	1%	(2)	—	(0)	126
2024 H2H Matchup: Biden Voter	27%	(75)	43%	(122)	25%	(72)	3%	(10)	1%	(3)	281
2024 H2H Matchup: Trump Voter	18%	(56)	40%	(122)	34%	(105)	5%	(17)	2%	(5)	305
2024 H2H Matchup: Would not Vote	22%	(13)	45%	(25)	31%	(18)	1%	(0)	1%	(1)	57
2022 House Vote: Democrat	25%	(72)	43%	(122)	28%	(78)	3%	(8)	1%	(3)	282
2022 House Vote: Republican	22%	(65)	43%	(128)	27%	(80)	6%	(17)	2%	(5)	295
2022 House Vote: Did not Vote	19%	(18)	39%	(37)	39%	(37)	2%	(2)	1%	(1)	94
2020 Vote: Joe Biden	27%	(86)	43%	(140)	26%	(84)	3%	(9)	1%	(4)	323
2020 Vote: Donald Trump	20%	(65)	43%	(138)	29%	(94)	5%	(17)	2%	(5)	319
2016 Vote: Hillary Clinton	26%	(57)	43%	(97)	26%	(59)	3%	(8)	1%	(3)	224
2016 Vote: Donald Trump	24%	(68)	42%	(118)	28%	(79)	5%	(13)	2%	(5)	283
U.S. Economy: Wrong Track	24%	(121)	41%	(205)	29%	(144)	4%	(19)	1%	(6)	495
U.S. Economy: Right Direction	20%	(36)	44%	(82)	30%	(56)	4%	(8)	2%	(3)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	24%	(49)	43%	(86)	28%	(56)	4%	(8)	1%	(2)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(75)	42%	(147)	30%	(106)	5%	(17)	1%	(5)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	26%	(34)	41%	(54)	29%	(38)	2%	(3)	1%	(2)	131

Continued on next page

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important		Somewhat more important		Neither more nor less important		Somewhat less important		Much less important		Total N
Registered Voters	23%	(158)	42%	(287)	29%	(200)	4%	(27)	1%	(9)	681
Top 2024 Issue: Economy	19%	(57)	49%	(145)	28%	(81)	3%	(10)	—	(1)	295
Community: Urban	28%	(34)	23%	(28)	37%	(45)	8%	(10)	3%	(4)	121
Community: Suburban	22%	(70)	48%	(153)	25%	(80)	4%	(13)	1%	(3)	318
Community: Rural	22%	(54)	44%	(107)	31%	(75)	2%	(5)	1%	(3)	242
Community/Gender: Urban Women	23%	(14)	25%	(16)	47%	(30)	3%	(2)	3%	(2)	64
Community/Gender: Urban Men	35%	(20)	22%	(13)	26%	(15)	14%	(8)	3%	(2)	58
Community/Gender: Rural Women	23%	(30)	49%	(64)	23%	(31)	4%	(5)	1%	(1)	131
Community/Gender: Rural Men	21%	(23)	38%	(42)	40%	(44)	—	(0)	1%	(1)	111
Community/Gender: Suburban Women	22%	(35)	47%	(76)	24%	(39)	5%	(8)	2%	(2)	161
Community/Gender: Suburban Men	22%	(34)	49%	(76)	26%	(40)	3%	(5)	—	(0)	156
Homeowner	23%	(141)	43%	(270)	29%	(181)	4%	(26)	1%	(7)	626
Military HHnm: Yes	31%	(38)	40%	(51)	22%	(27)	6%	(8)	1%	(2)	125
Military HH: No	21%	(119)	43%	(237)	31%	(173)	4%	(20)	1%	(7)	556
Employ: Private Sector	23%	(68)	45%	(130)	24%	(70)	7%	(19)	1%	(2)	289
Employ: Retired	29%	(57)	37%	(74)	31%	(61)	1%	(2)	2%	(4)	197
Self + Household: White-Collar	26%	(58)	46%	(102)	25%	(55)	1%	(3)	3%	(6)	225
Self + Household: Blue Collar	23%	(88)	43%	(164)	30%	(114)	4%	(17)	—	(2)	385
Union HH: Yes	30%	(16)	41%	(22)	26%	(14)	3%	(2)	—	(0)	54
Union HH: No	23%	(141)	42%	(265)	30%	(186)	4%	(26)	1%	(9)	627
LGBTQ+: Yes	25%	(14)	23%	(13)	49%	(29)	1%	(0)	2%	(1)	58
LGBTQ+: No	23%	(143)	44%	(274)	27%	(171)	4%	(27)	1%	(8)	623
Motivated to Vote	24%	(147)	43%	(265)	27%	(166)	4%	(26)	1%	(9)	614
Parent: Yes	22%	(40)	43%	(77)	23%	(42)	9%	(17)	2%	(3)	178
Parent: No	23%	(118)	42%	(210)	31%	(158)	2%	(11)	1%	(5)	503
COVID Vaccine: Yes	27%	(129)	42%	(202)	28%	(134)	3%	(13)	1%	(4)	481
COVID Vaccine: No	14%	(29)	43%	(86)	33%	(66)	7%	(15)	3%	(5)	200
Student Loans: Yes	19%	(24)	44%	(55)	23%	(29)	12%	(14)	1%	(2)	123
Student Loans: No	24%	(134)	42%	(232)	31%	(171)	2%	(13)	1%	(7)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion	Total N
Registered Voters	21%	(141)	20%	(135)	10%	(66)	46%	(315)	3% (23)	681
Gender: Male	18%	(58)	19%	(61)	10%	(33)	48%	(157)	5% (16)	325
Gender: Female	23%	(83)	21%	(75)	9%	(33)	44%	(158)	2% (8)	356
Age: 18-34	20%	(38)	22%	(41)	11%	(20)	41%	(76)	5% (9)	184
Age: 35-44	21%	(19)	11%	(10)	8%	(7)	47%	(41)	12% (11)	88
Age: 45-64	19%	(48)	17%	(41)	12%	(30)	51%	(127)	1% (2)	249
Age: 65+	23%	(36)	27%	(43)	5%	(9)	44%	(71)	1% (1)	160
GenZers: 1997-2012	25%	(21)	29%	(24)	12%	(10)	25%	(22)	10% (8)	85
Millennials: 1981-1996	18%	(30)	14%	(24)	9%	(15)	53%	(89)	6% (11)	168
GenXers: 1965-1980	27%	(46)	17%	(29)	7%	(12)	48%	(83)	1% (2)	171
Baby Boomers: 1946-1964	17%	(42)	22%	(54)	12%	(29)	48%	(116)	1% (2)	243
Educ: < College	17%	(79)	21%	(96)	10%	(45)	48%	(223)	4% (20)	462
Educ: Bachelors degree	26%	(38)	20%	(29)	9%	(13)	44%	(65)	1% (2)	148
Educ: Post-grad	33%	(23)	15%	(11)	12%	(8)	38%	(27)	2% (2)	71
Income: Under 50k	20%	(48)	19%	(46)	10%	(23)	44%	(107)	7% (17)	241
Income: 50k-100k	23%	(61)	21%	(57)	9%	(25)	46%	(123)	1% (2)	267
Income: 100k+	18%	(32)	19%	(33)	10%	(18)	49%	(85)	3% (5)	172
Ethnicity: White (Non-Hispanic)	21%	(126)	20%	(121)	10%	(58)	48%	(289)	2% (13)	606
All Christian	18%	(65)	18%	(62)	12%	(42)	52%	(182)	— (1)	352
Agnostic/Nothing in particular	25%	(44)	22%	(38)	9%	(16)	34%	(61)	10% (17)	177
Something Else	13%	(12)	19%	(18)	4%	(4)	59%	(56)	5% (5)	95
Evangelical	9%	(12)	11%	(14)	11%	(14)	66%	(84)	3% (4)	128
Non-Evangelical	21%	(66)	21%	(65)	10%	(31)	48%	(149)	1% (2)	313
PID: Dem (no lean)	50%	(116)	34%	(79)	11%	(26)	3%	(6)	2% (6)	233
PID: Ind (no lean)	13%	(25)	23%	(45)	11%	(22)	48%	(93)	5% (10)	195
PID: Rep (no lean)	—	(0)	4%	(11)	7%	(18)	85%	(216)	3% (8)	253

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	21%	(141)	20%	(135)	10%	(66)	46%	(315)	3%	(23)	681
PID/Gender: Dem Men	46%	(46)	39%	(39)	12%	(12)	2%	(2)	1%	(1)	100
PID/Gender: Dem Women	53%	(70)	30%	(40)	10%	(14)	3%	(4)	4%	(5)	132
PID/Gender: Ind Men	11%	(12)	15%	(17)	12%	(13)	54%	(59)	7%	(8)	109
PID/Gender: Ind Women	15%	(13)	33%	(28)	10%	(9)	39%	(34)	2%	(2)	86
PID/Gender: Rep Men	—	(0)	4%	(4)	7%	(8)	83%	(95)	6%	(7)	115
PID/Gender: Rep Women	—	(0)	5%	(7)	7%	(10)	87%	(120)	1%	(1)	138
Ideo: Liberal (1-3)	48%	(99)	37%	(78)	7%	(14)	6%	(12)	2%	(4)	208
Ideo: Moderate (4)	21%	(36)	20%	(33)	14%	(24)	39%	(67)	6%	(10)	170
Ideo: Conservative (5-7)	1%	(3)	8%	(22)	9%	(27)	80%	(227)	2%	(7)	286
Ideo/PID: Conservative Republican	—	(0)	4%	(8)	8%	(17)	85%	(176)	3%	(7)	208
Ideo/PID: Moderate/Conservative Democrat	36%	(26)	36%	(27)	22%	(16)	4%	(3)	2%	(1)	73
Ideo/PID: Liberal Democrat	57%	(88)	33%	(51)	6%	(9)	2%	(4)	2%	(2)	155
Unfavorable of Biden and Trump	2%	(2)	21%	(27)	18%	(23)	55%	(69)	4%	(4)	126
2024 H2H Matchup: Biden Voter	49%	(138)	38%	(107)	10%	(27)	3%	(8)	1%	(2)	281
2024 H2H Matchup: Trump Voter	—	(0)	2%	(7)	7%	(22)	88%	(268)	2%	(7)	305
2024 H2H Matchup: Would not Vote	2%	(1)	26%	(15)	17%	(9)	34%	(20)	21%	(12)	57
2022 House Vote: Democrat	43%	(122)	36%	(103)	12%	(33)	7%	(19)	2%	(5)	282
2022 House Vote: Republican	—	(1)	5%	(14)	6%	(18)	88%	(260)	1%	(2)	295
2022 House Vote: Did not Vote	18%	(16)	18%	(17)	12%	(11)	35%	(33)	17%	(16)	94
2020 Vote: Joe Biden	42%	(135)	37%	(121)	11%	(34)	8%	(24)	3%	(9)	323
2020 Vote: Donald Trump	1%	(4)	2%	(6)	8%	(25)	87%	(279)	2%	(6)	319
2016 Vote: Hillary Clinton	51%	(114)	31%	(70)	10%	(22)	7%	(15)	1%	(3)	224
2016 Vote: Donald Trump	1%	(4)	8%	(22)	9%	(26)	81%	(230)	—	(1)	283
U.S. Economy: Wrong Track	8%	(37)	18%	(88)	9%	(43)	61%	(304)	5%	(23)	495
U.S. Economy: Right Direction	56%	(103)	26%	(48)	12%	(23)	6%	(11)	—	(1)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	54%	(108)	35%	(69)	8%	(15)	3%	(7)	—	(1)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	1%	(3)	5%	(18)	10%	(34)	81%	(284)	3%	(11)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(30)	37%	(48)	13%	(17)	18%	(24)	9%	(12)	131
Top 2024 Issue: Economy	9%	(26)	9%	(27)	10%	(29)	70%	(206)	2%	(6)	295

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion	Total N
Registered Voters	21%	(141)	20%	(135)	10%	(66)	46%	(315)	3% (23)	681
Community: Urban	31%	(37)	25%	(31)	12%	(15)	28%	(34)	4% (5)	121
Community: Suburban	18%	(58)	23%	(73)	10%	(32)	47%	(150)	2% (5)	318
Community: Rural	19%	(46)	13%	(32)	8%	(19)	55%	(132)	6% (14)	242
Community/Gender: Urban Women	33%	(21)	29%	(19)	12%	(8)	20%	(13)	6% (4)	64
Community/Gender: Urban Men	28%	(16)	20%	(12)	13%	(8)	36%	(21)	2% (1)	58
Community/Gender: Rural Women	21%	(28)	11%	(14)	7%	(9)	59%	(78)	2% (3)	131
Community/Gender: Rural Men	16%	(18)	16%	(18)	9%	(10)	49%	(54)	9% (10)	111
Community/Gender: Suburban Women	21%	(34)	26%	(42)	10%	(16)	42%	(68)	1% (1)	161
Community/Gender: Suburban Men	15%	(24)	20%	(31)	10%	(16)	52%	(82)	3% (4)	156
Homeowner	20%	(126)	20%	(124)	9%	(55)	48%	(303)	3% (18)	626
Military HHnm: Yes	13%	(16)	20%	(25)	9%	(12)	56%	(70)	2% (3)	125
Military HH: No	23%	(125)	20%	(111)	10%	(54)	44%	(245)	4% (21)	556
Employ: Private Sector	21%	(60)	18%	(53)	8%	(24)	50%	(144)	3% (8)	289
Employ: Retired	20%	(40)	25%	(49)	7%	(13)	46%	(92)	1% (3)	197
Self + Household: White-Collar	29%	(64)	20%	(45)	12%	(26)	37%	(84)	3% (6)	225
Self + Household: Blue Collar	19%	(72)	18%	(70)	9%	(33)	51%	(197)	3% (13)	385
Union HH: Yes	17%	(9)	25%	(13)	7%	(4)	51%	(28)	— (0)	54
Union HH: No	21%	(132)	19%	(122)	10%	(62)	46%	(288)	4% (23)	627
LGBTQ+: Yes	23%	(13)	38%	(22)	7%	(4)	28%	(16)	5% (3)	58
LGBTQ+: No	20%	(128)	18%	(113)	10%	(62)	48%	(299)	3% (21)	623
Motivated to Vote	21%	(130)	20%	(121)	10%	(59)	48%	(293)	2% (10)	614
Parent: Yes	22%	(40)	12%	(22)	10%	(18)	53%	(94)	2% (4)	178
Parent: No	20%	(101)	23%	(113)	10%	(48)	44%	(221)	4% (20)	503
COVID Vaccine: Yes	28%	(134)	25%	(120)	10%	(47)	37%	(176)	1% (3)	481
COVID Vaccine: No	3%	(7)	8%	(15)	9%	(19)	69%	(139)	10% (21)	200
Student Loans: Yes	21%	(26)	13%	(16)	10%	(12)	55%	(67)	1% (1)	123
Student Loans: No	21%	(115)	21%	(119)	10%	(54)	44%	(248)	4% (22)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB16: *If the November 2024 election for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?*

Demographic	Democratic candidate		Republican candidate		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(294)	45%	(305)	2%	(17)	10%	(65)	681
Gender: Male	39%	(127)	49%	(158)	3%	(10)	9%	(30)	325
Gender: Female	47%	(167)	41%	(148)	2%	(7)	10%	(35)	356
Age: 18-34	42%	(78)	42%	(77)	8%	(14)	8%	(15)	184
Age: 35-44	39%	(35)	46%	(40)	2%	(1)	13%	(12)	88
Age: 45-64	41%	(103)	48%	(120)	—	(1)	10%	(25)	249
Age: 65+	49%	(79)	42%	(68)	—	(0)	8%	(13)	160
GenZers: 1997-2012	48%	(41)	26%	(23)	16%	(13)	10%	(9)	85
Millennials: 1981-1996	38%	(63)	52%	(87)	1%	(2)	9%	(16)	168
GenXers: 1965-1980	45%	(77)	43%	(74)	1%	(1)	11%	(19)	171
Baby Boomers: 1946-1964	44%	(106)	48%	(116)	—	(0)	9%	(21)	243
Educ: < College	40%	(183)	47%	(217)	3%	(13)	11%	(49)	462
Educ: Bachelors degree	49%	(72)	40%	(58)	2%	(3)	10%	(15)	148
Educ: Post-grad	54%	(39)	42%	(30)	1%	(1)	3%	(2)	71
Income: Under 50k	41%	(100)	43%	(103)	6%	(14)	10%	(24)	241
Income: 50k-100k	48%	(130)	44%	(117)	—	(0)	8%	(20)	267
Income: 100k+	37%	(64)	49%	(85)	1%	(2)	12%	(21)	172
Ethnicity: White (Non-Hispanic)	43%	(260)	47%	(283)	1%	(7)	9%	(56)	606
All Christian	40%	(142)	53%	(185)	1%	(2)	7%	(23)	352
Agnostic/Nothing in particular	48%	(85)	31%	(55)	5%	(10)	15%	(27)	177
Something Else	30%	(29)	54%	(51)	4%	(4)	12%	(12)	95
Evangelical	20%	(26)	68%	(86)	2%	(2)	10%	(13)	128
Non-Evangelical	46%	(145)	46%	(145)	1%	(3)	7%	(21)	313
PID: Dem (no lean)	95%	(221)	1%	(2)	1%	(3)	3%	(7)	233
PID: Ind (no lean)	35%	(69)	36%	(71)	6%	(11)	23%	(44)	195
PID: Rep (no lean)	2%	(4)	92%	(233)	1%	(2)	5%	(14)	253

Continued on next page

Table BLMB16: *If the November 2024 election for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?*

Demographic	Democratic candidate		Republican candidate		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(294)	45%	(305)	2%	(17)	10%	(65)	681
PID/Gender: Dem Men	96%	(97)	2%	(2)	1%	(1)	1%	(1)	100
PID/Gender: Dem Women	94%	(124)	—	(0)	2%	(2)	4%	(6)	132
PID/Gender: Ind Men	28%	(31)	44%	(48)	8%	(9)	20%	(22)	109
PID/Gender: Ind Women	44%	(38)	26%	(23)	3%	(3)	26%	(22)	86
PID/Gender: Rep Men	—	(0)	94%	(108)	—	(0)	6%	(7)	115
PID/Gender: Rep Women	3%	(4)	90%	(125)	1%	(2)	5%	(7)	138
Ideo: Liberal (1-3)	87%	(182)	3%	(7)	2%	(4)	7%	(15)	208
Ideo: Moderate (4)	48%	(82)	30%	(51)	6%	(10)	16%	(27)	170
Ideo: Conservative (5-7)	9%	(27)	84%	(239)	1%	(3)	6%	(18)	286
Ideo/PID: Conservative Republican	1%	(3)	93%	(193)	1%	(2)	5%	(10)	208
Ideo/PID: Moderate/Conservative Democrat	92%	(67)	2%	(2)	1%	(1)	4%	(3)	73
Ideo/PID: Liberal Democrat	97%	(151)	—	(0)	2%	(2)	1%	(2)	155
Unfavorable of Biden and Trump	30%	(37)	51%	(64)	1%	(2)	18%	(23)	126
2024 H2H Matchup: Biden Voter	91%	(255)	3%	(9)	—	(0)	6%	(17)	281
2024 H2H Matchup: Trump Voter	3%	(11)	89%	(270)	1%	(3)	7%	(22)	305
2024 H2H Matchup: Would not Vote	33%	(19)	16%	(9)	25%	(14)	27%	(15)	57
2022 House Vote: Democrat	88%	(249)	3%	(8)	1%	(2)	8%	(23)	282
2022 House Vote: Republican	4%	(12)	89%	(261)	—	(0)	7%	(21)	295
2022 House Vote: Did not Vote	32%	(30)	36%	(34)	15%	(14)	17%	(16)	94
2020 Vote: Joe Biden	84%	(272)	3%	(9)	2%	(5)	12%	(38)	323
2020 Vote: Donald Trump	4%	(13)	89%	(285)	—	(1)	7%	(21)	319
2016 Vote: Hillary Clinton	90%	(201)	4%	(10)	—	(1)	5%	(12)	224
2016 Vote: Donald Trump	13%	(36)	82%	(231)	—	(1)	6%	(16)	283
U.S. Economy: Wrong Track	27%	(134)	59%	(293)	3%	(16)	10%	(52)	495
U.S. Economy: Right Direction	86%	(160)	6%	(12)	1%	(1)	7%	(13)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	93%	(185)	3%	(5)	1%	(3)	4%	(7)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(32)	79%	(278)	4%	(14)	8%	(27)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	59%	(77)	17%	(22)	—	(0)	24%	(31)	131
Top 2024 Issue: Economy	23%	(67)	69%	(204)	1%	(4)	7%	(20)	295

Continued on next page

Table BLMB16: *If the November 2024 election for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?*

Demographic	Democratic candidate		Republican candidate		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(294)	45%	(305)	2%	(17)	10%	(65)	681
Community: Urban	54%	(66)	27%	(33)	1%	(2)	17%	(21)	121
Community: Suburban	43%	(138)	45%	(143)	2%	(7)	9%	(30)	318
Community: Rural	37%	(90)	53%	(129)	4%	(9)	6%	(14)	242
Community/Gender: Urban Women	60%	(38)	18%	(12)	2%	(1)	20%	(13)	64
Community/Gender: Urban Men	48%	(27)	38%	(22)	1%	(0)	14%	(8)	58
Community/Gender: Rural Women	39%	(51)	54%	(72)	—	(0)	6%	(8)	131
Community/Gender: Rural Men	35%	(39)	52%	(58)	8%	(8)	5%	(6)	111
Community/Gender: Suburban Women	48%	(77)	40%	(64)	4%	(6)	9%	(14)	161
Community/Gender: Suburban Men	39%	(61)	50%	(78)	—	(1)	10%	(16)	156
Homeowner	42%	(265)	47%	(292)	2%	(14)	9%	(55)	626
Military HHnm: Yes	33%	(41)	60%	(75)	1%	(1)	6%	(8)	125
Military HH: No	45%	(253)	41%	(230)	3%	(16)	10%	(57)	556
Employ: Private Sector	42%	(121)	48%	(138)	—	(1)	10%	(30)	289
Employ: Retired	46%	(91)	46%	(90)	—	(0)	8%	(16)	197
Self + Household: White-Collar	52%	(117)	36%	(81)	2%	(4)	10%	(22)	225
Self + Household: Blue Collar	41%	(157)	52%	(198)	3%	(11)	5%	(19)	385
Union HH: Yes	40%	(21)	43%	(23)	—	(0)	17%	(9)	54
Union HH: No	43%	(272)	45%	(282)	3%	(17)	9%	(56)	627
LGBTQ+: Yes	55%	(32)	26%	(15)	—	(0)	19%	(11)	58
LGBTQ+: No	42%	(262)	47%	(290)	3%	(17)	9%	(54)	623
Motivated to Vote	44%	(273)	47%	(286)	1%	(7)	8%	(49)	614
Parent: Yes	36%	(64)	55%	(98)	1%	(2)	8%	(14)	178
Parent: No	46%	(230)	41%	(207)	3%	(15)	10%	(51)	503
COVID Vaccine: Yes	55%	(264)	35%	(169)	1%	(7)	9%	(41)	481
COVID Vaccine: No	15%	(30)	68%	(137)	5%	(10)	12%	(24)	200
Student Loans: Yes	38%	(46)	51%	(63)	4%	(5)	7%	(9)	123
Student Loans: No	44%	(247)	43%	(242)	2%	(12)	10%	(56)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(227)	52%	(353)	15%	(101)	681
Gender: Male	33%	(106)	55%	(179)	12%	(39)	325
Gender: Female	34%	(121)	49%	(174)	17%	(62)	356
Age: 18-34	26%	(48)	53%	(97)	21%	(39)	184
Age: 35-44	30%	(26)	48%	(43)	22%	(19)	88
Age: 45-64	34%	(84)	56%	(140)	10%	(25)	249
Age: 65+	43%	(69)	46%	(73)	11%	(18)	160
GenZers: 1997-2012	30%	(26)	45%	(38)	25%	(21)	85
Millennials: 1981-1996	25%	(43)	55%	(92)	20%	(34)	168
GenXers: 1965-1980	35%	(60)	54%	(92)	11%	(19)	171
Baby Boomers: 1946-1964	39%	(95)	50%	(122)	11%	(27)	243
Educ: < College	30%	(140)	55%	(256)	14%	(65)	462
Educ: Bachelors degree	34%	(51)	44%	(65)	22%	(32)	148
Educ: Post-grad	51%	(36)	45%	(32)	5%	(3)	71
Income: Under 50k	29%	(70)	56%	(134)	15%	(37)	241
Income: 50k-100k	40%	(106)	46%	(123)	14%	(38)	267
Income: 100k+	29%	(51)	55%	(95)	15%	(26)	172
Ethnicity: White (Non-Hispanic)	34%	(208)	52%	(314)	14%	(84)	606
All Christian	32%	(112)	59%	(209)	9%	(31)	352
Agnostic/Nothing in particular	34%	(61)	41%	(73)	24%	(43)	177
Something Else	26%	(24)	58%	(55)	16%	(15)	95
Evangelical	15%	(19)	76%	(97)	9%	(12)	128
Non-Evangelical	37%	(116)	52%	(162)	11%	(35)	313
PID: Dem (no lean)	75%	(174)	10%	(24)	15%	(34)	233
PID: Ind (no lean)	23%	(46)	49%	(96)	27%	(53)	195
PID: Rep (no lean)	3%	(8)	92%	(232)	5%	(14)	253

Continued on next page

Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(227)	52%	(353)	15%	(101)	681
PID/Gender: Dem Men	79%	(79)	11%	(11)	10%	(10)	100
PID/Gender: Dem Women	72%	(95)	10%	(13)	18%	(24)	132
PID/Gender: Ind Men	21%	(22)	62%	(68)	17%	(19)	109
PID/Gender: Ind Women	27%	(23)	33%	(28)	40%	(34)	86
PID/Gender: Rep Men	4%	(5)	87%	(100)	9%	(11)	115
PID/Gender: Rep Women	2%	(3)	96%	(133)	2%	(3)	138
Ideo: Liberal (1-3)	72%	(150)	7%	(14)	21%	(44)	208
Ideo: Moderate (4)	33%	(56)	50%	(85)	17%	(29)	170
Ideo: Conservative (5-7)	6%	(17)	85%	(244)	9%	(25)	286
Ideo/PID: Conservative Republican	3%	(6)	91%	(188)	7%	(14)	208
Ideo/PID: Moderate/Conservative Democrat	63%	(46)	21%	(15)	16%	(12)	73
Ideo/PID: Liberal Democrat	81%	(125)	5%	(8)	14%	(22)	155
Unfavorable of Biden and Trump	8%	(10)	52%	(65)	40%	(50)	126
2024 H2H Matchup: Biden Voter	78%	(220)	6%	(18)	15%	(43)	281
2024 H2H Matchup: Trump Voter	1%	(3)	96%	(293)	3%	(9)	305
2024 H2H Matchup: Would not Vote	4%	(2)	35%	(20)	61%	(35)	57
2022 House Vote: Democrat	73%	(206)	9%	(27)	17%	(49)	282
2022 House Vote: Republican	3%	(7)	92%	(271)	5%	(16)	295
2022 House Vote: Did not Vote	13%	(12)	53%	(50)	34%	(32)	94
2020 Vote: Joe Biden	66%	(213)	10%	(32)	24%	(78)	323
2020 Vote: Donald Trump	3%	(8)	93%	(296)	5%	(15)	319
2016 Vote: Hillary Clinton	78%	(175)	7%	(16)	15%	(33)	224
2016 Vote: Donald Trump	6%	(17)	89%	(252)	5%	(15)	283
U.S. Economy: Wrong Track	16%	(80)	69%	(341)	15%	(74)	495
U.S. Economy: Right Direction	79%	(147)	6%	(11)	15%	(27)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	91%	(183)	2%	(5)	6%	(12)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(6)	94%	(329)	4%	(16)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	30%	(39)	14%	(19)	56%	(73)	131
Top 2024 Issue: Economy	12%	(34)	76%	(225)	12%	(35)	295

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(227)	52%	(353)	15%	(101)	681
Community: Urban	51%	(62)	29%	(36)	19%	(23)	121
Community: Suburban	31%	(100)	52%	(164)	17%	(54)	318
Community: Rural	27%	(65)	63%	(153)	10%	(24)	242
Community/Gender: Urban Women	60%	(38)	20%	(13)	20%	(13)	64
Community/Gender: Urban Men	42%	(24)	40%	(23)	18%	(11)	58
Community/Gender: Rural Women	25%	(32)	65%	(86)	10%	(13)	131
Community/Gender: Rural Men	30%	(33)	61%	(67)	9%	(10)	111
Community/Gender: Suburban Women	31%	(50)	47%	(75)	22%	(36)	161
Community/Gender: Suburban Men	32%	(49)	57%	(89)	12%	(18)	156
Homeowner	33%	(207)	52%	(329)	14%	(90)	626
Military HHnm: Yes	24%	(31)	62%	(77)	14%	(18)	125
Military HH: No	35%	(197)	50%	(276)	15%	(83)	556
Employ: Private Sector	30%	(86)	50%	(145)	20%	(58)	289
Employ: Retired	40%	(80)	51%	(100)	9%	(17)	197
Self + Household: White-Collar	41%	(92)	39%	(87)	20%	(45)	225
Self + Household: Blue Collar	32%	(123)	59%	(226)	10%	(37)	385
Union HH: Yes	35%	(19)	52%	(28)	13%	(7)	54
Union HH: No	33%	(209)	52%	(325)	15%	(94)	627
LGBTQ+: Yes	45%	(26)	30%	(17)	25%	(15)	58
LGBTQ+: No	32%	(201)	54%	(335)	14%	(86)	623
Motivated to Vote	35%	(214)	52%	(320)	13%	(79)	614
Parent: Yes	27%	(49)	59%	(105)	14%	(25)	178
Parent: No	36%	(179)	49%	(248)	15%	(76)	503
COVID Vaccine: Yes	45%	(214)	39%	(186)	17%	(80)	481
COVID Vaccine: No	7%	(13)	83%	(167)	10%	(21)	200
Student Loans: Yes	29%	(36)	54%	(67)	17%	(21)	123
Student Loans: No	34%	(192)	51%	(286)	14%	(80)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(230)	47%	(318)	20%	(133)	681
Gender: Male	33%	(108)	51%	(166)	15%	(50)	325
Gender: Female	34%	(121)	43%	(152)	23%	(83)	356
Age: 18-34	25%	(46)	54%	(99)	21%	(39)	184
Age: 35-44	31%	(27)	44%	(39)	25%	(22)	88
Age: 45-64	34%	(84)	48%	(119)	19%	(47)	249
Age: 65+	46%	(73)	39%	(62)	16%	(25)	160
GenZers: 1997-2012	27%	(23)	48%	(41)	25%	(21)	85
Millennials: 1981-1996	26%	(44)	54%	(91)	20%	(34)	168
GenXers: 1965-1980	35%	(60)	43%	(74)	22%	(37)	171
Baby Boomers: 1946-1964	41%	(99)	45%	(108)	15%	(36)	243
Educ: < College	31%	(144)	51%	(236)	18%	(82)	462
Educ: Bachelors degree	34%	(51)	36%	(53)	30%	(44)	148
Educ: Post-grad	49%	(35)	41%	(30)	10%	(7)	71
Income: Under 50k	29%	(70)	49%	(118)	22%	(53)	241
Income: 50k-100k	40%	(108)	43%	(114)	17%	(45)	267
Income: 100k+	30%	(51)	50%	(86)	20%	(35)	172
Ethnicity: White (Non-Hispanic)	34%	(208)	47%	(282)	19%	(116)	606
All Christian	33%	(118)	51%	(179)	16%	(56)	352
Agnostic/Nothing in particular	35%	(63)	38%	(67)	27%	(47)	177
Something Else	22%	(21)	57%	(55)	21%	(20)	95
Evangelical	16%	(20)	65%	(83)	20%	(25)	128
Non-Evangelical	38%	(118)	46%	(145)	16%	(50)	313
PID: Dem (no lean)	75%	(175)	7%	(16)	18%	(42)	233
PID: Ind (no lean)	26%	(50)	40%	(77)	34%	(67)	195
PID: Rep (no lean)	2%	(4)	89%	(225)	9%	(24)	253

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(230)	47%	(318)	20%	(133)	681
PID/Gender: Dem Men	81%	(81)	7%	(7)	12%	(12)	100
PID/Gender: Dem Women	71%	(93)	6%	(8)	23%	(30)	132
PID/Gender: Ind Men	21%	(23)	55%	(60)	24%	(26)	109
PID/Gender: Ind Women	31%	(27)	20%	(17)	48%	(42)	86
PID/Gender: Rep Men	3%	(4)	86%	(99)	11%	(12)	115
PID/Gender: Rep Women	1%	(1)	91%	(126)	8%	(11)	138
Ideo: Liberal (1-3)	72%	(149)	6%	(13)	22%	(46)	208
Ideo: Moderate (4)	35%	(60)	41%	(70)	23%	(39)	170
Ideo: Conservative (5-7)	6%	(18)	79%	(226)	15%	(42)	286
Ideo/PID: Conservative Republican	2%	(4)	87%	(181)	11%	(23)	208
Ideo/PID: Moderate/Conservative Democrat	66%	(48)	15%	(11)	19%	(14)	73
Ideo/PID: Liberal Democrat	81%	(126)	2%	(3)	17%	(26)	155
Unfavorable of Biden and Trump	11%	(14)	41%	(52)	48%	(60)	126
2024 H2H Matchup: Biden Voter	77%	(216)	4%	(10)	20%	(55)	281
2024 H2H Matchup: Trump Voter	—	(1)	92%	(280)	8%	(24)	305
2024 H2H Matchup: Would not Vote	5%	(3)	29%	(17)	65%	(37)	57
2022 House Vote: Democrat	73%	(205)	6%	(16)	22%	(61)	282
2022 House Vote: Republican	3%	(9)	86%	(254)	11%	(33)	295
2022 House Vote: Did not Vote	14%	(13)	48%	(45)	38%	(35)	94
2020 Vote: Joe Biden	67%	(218)	6%	(21)	26%	(85)	323
2020 Vote: Donald Trump	2%	(6)	87%	(277)	12%	(37)	319
2016 Vote: Hillary Clinton	76%	(170)	6%	(14)	18%	(39)	224
2016 Vote: Donald Trump	8%	(23)	80%	(226)	12%	(34)	283
U.S. Economy: Wrong Track	17%	(83)	62%	(305)	22%	(107)	495
U.S. Economy: Right Direction	79%	(146)	7%	(14)	14%	(26)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	91%	(183)	3%	(7)	5%	(10)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(7)	85%	(299)	13%	(44)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	30%	(40)	10%	(13)	60%	(78)	131
Top 2024 Issue: Economy	11%	(33)	68%	(200)	21%	(62)	295

Continued on next page

Table BLMB17_2: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(230)	47%	(318)	20%	(133)	681
Community: Urban	52%	(63)	31%	(38)	17%	(21)	121
Community: Suburban	33%	(104)	45%	(143)	22%	(70)	318
Community: Rural	26%	(62)	57%	(138)	17%	(42)	242
Community/Gender: Urban Women	58%	(37)	17%	(11)	24%	(16)	64
Community/Gender: Urban Men	45%	(26)	46%	(27)	9%	(5)	58
Community/Gender: Rural Women	23%	(31)	57%	(75)	20%	(26)	131
Community/Gender: Rural Men	29%	(32)	57%	(63)	14%	(16)	111
Community/Gender: Suburban Women	33%	(53)	41%	(66)	26%	(42)	161
Community/Gender: Suburban Men	33%	(51)	49%	(77)	18%	(29)	156
Homeowner	33%	(209)	47%	(297)	19%	(120)	626
Military HHnm: Yes	27%	(33)	49%	(61)	24%	(31)	125
Military HH: No	35%	(196)	46%	(257)	18%	(102)	556
Employ: Private Sector	29%	(84)	46%	(134)	25%	(71)	289
Employ: Retired	43%	(85)	43%	(84)	14%	(28)	197
Self + Household: White-Collar	41%	(91)	35%	(80)	24%	(54)	225
Self + Household: Blue Collar	33%	(127)	53%	(202)	15%	(56)	385
Union HH: Yes	33%	(18)	49%	(26)	18%	(10)	54
Union HH: No	34%	(212)	47%	(292)	20%	(123)	627
LGBTQ+: Yes	43%	(25)	24%	(14)	33%	(19)	58
LGBTQ+: No	33%	(205)	49%	(304)	18%	(114)	623
Motivated to Vote	35%	(217)	47%	(288)	18%	(109)	614
Parent: Yes	28%	(50)	55%	(98)	17%	(30)	178
Parent: No	36%	(180)	44%	(221)	20%	(103)	503
COVID Vaccine: Yes	45%	(218)	33%	(158)	22%	(105)	481
COVID Vaccine: No	6%	(12)	80%	(160)	14%	(28)	200
Student Loans: Yes	26%	(32)	56%	(69)	19%	(23)	123
Student Loans: No	35%	(198)	45%	(250)	20%	(110)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	32%	(221)	45%	(307)	22%	(153)	681
Gender: Male	33%	(106)	50%	(161)	17%	(57)	325
Gender: Female	32%	(114)	41%	(146)	27%	(96)	356
Age: 18-34	23%	(43)	51%	(94)	25%	(47)	184
Age: 35-44	30%	(27)	42%	(37)	27%	(24)	88
Age: 45-64	32%	(80)	49%	(123)	19%	(46)	249
Age: 65+	45%	(72)	33%	(53)	22%	(36)	160
GenZers: 1997-2012	29%	(25)	44%	(38)	27%	(23)	85
Millennials: 1981-1996	23%	(39)	52%	(87)	25%	(43)	168
GenXers: 1965-1980	34%	(58)	46%	(78)	20%	(35)	171
Baby Boomers: 1946-1964	39%	(95)	41%	(101)	19%	(47)	243
Educ: < College	30%	(138)	49%	(227)	21%	(96)	462
Educ: Bachelors degree	33%	(48)	34%	(50)	33%	(49)	148
Educ: Post-grad	48%	(34)	42%	(30)	10%	(7)	71
Income: Under 50k	26%	(64)	47%	(112)	27%	(65)	241
Income: 50k-100k	41%	(110)	42%	(112)	17%	(45)	267
Income: 100k+	28%	(47)	48%	(83)	25%	(42)	172
Ethnicity: White (Non-Hispanic)	33%	(200)	45%	(271)	22%	(135)	606
All Christian	32%	(113)	50%	(175)	18%	(64)	352
Agnostic/Nothing in particular	35%	(61)	37%	(65)	29%	(50)	177
Something Else	25%	(24)	53%	(51)	22%	(21)	95
Evangelical	15%	(20)	64%	(82)	21%	(26)	128
Non-Evangelical	38%	(118)	44%	(139)	18%	(56)	313
PID: Dem (no lean)	72%	(168)	7%	(16)	21%	(49)	233
PID: Ind (no lean)	23%	(45)	40%	(79)	37%	(71)	195
PID: Rep (no lean)	3%	(8)	84%	(212)	13%	(33)	253

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	32%	(221)	45%	(307)	22%	(153)	681
PID/Gender: Dem Men	76%	(77)	8%	(8)	15%	(15)	100
PID/Gender: Dem Women	69%	(91)	6%	(8)	25%	(33)	132
PID/Gender: Ind Men	22%	(24)	54%	(59)	24%	(26)	109
PID/Gender: Ind Women	25%	(21)	23%	(20)	52%	(45)	86
PID/Gender: Rep Men	5%	(6)	82%	(94)	13%	(15)	115
PID/Gender: Rep Women	1%	(2)	86%	(118)	13%	(18)	138
Ideo: Liberal (1-3)	69%	(143)	6%	(12)	25%	(52)	208
Ideo: Moderate (4)	32%	(55)	41%	(69)	27%	(46)	170
Ideo: Conservative (5-7)	7%	(21)	76%	(218)	17%	(47)	286
Ideo/PID: Conservative Republican	3%	(6)	82%	(171)	15%	(30)	208
Ideo/PID: Moderate/Conservative Democrat	64%	(46)	16%	(11)	21%	(15)	73
Ideo/PID: Liberal Democrat	78%	(121)	2%	(4)	20%	(30)	155
Unfavorable of Biden and Trump	12%	(15)	37%	(47)	51%	(64)	126
2024 H2H Matchup: Biden Voter	73%	(207)	4%	(11)	23%	(64)	281
2024 H2H Matchup: Trump Voter	1%	(3)	89%	(272)	10%	(30)	305
2024 H2H Matchup: Would not Vote	6%	(3)	24%	(14)	70%	(40)	57
2022 House Vote: Democrat	69%	(195)	6%	(17)	25%	(69)	282
2022 House Vote: Republican	4%	(11)	83%	(245)	13%	(38)	295
2022 House Vote: Did not Vote	12%	(11)	43%	(41)	45%	(42)	94
2020 Vote: Joe Biden	63%	(205)	6%	(20)	30%	(98)	323
2020 Vote: Donald Trump	3%	(9)	84%	(267)	14%	(43)	319
2016 Vote: Hillary Clinton	73%	(162)	7%	(15)	21%	(46)	224
2016 Vote: Donald Trump	8%	(22)	77%	(217)	16%	(44)	283
U.S. Economy: Wrong Track	16%	(77)	59%	(294)	25%	(124)	495
U.S. Economy: Right Direction	77%	(144)	7%	(14)	15%	(28)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	89%	(178)	1%	(2)	10%	(20)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(7)	85%	(297)	13%	(46)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(36)	6%	(8)	66%	(87)	131
Top 2024 Issue: Economy	11%	(33)	66%	(195)	23%	(67)	295

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	32%	(221)	45%	(307)	22%	(153)	681
Community: Urban	53%	(65)	29%	(35)	18%	(22)	121
Community: Suburban	33%	(104)	44%	(139)	23%	(75)	318
Community: Rural	22%	(52)	55%	(133)	23%	(57)	242
Community/Gender: Urban Women	60%	(38)	15%	(10)	25%	(16)	64
Community/Gender: Urban Men	46%	(26)	44%	(26)	10%	(6)	58
Community/Gender: Rural Women	19%	(25)	56%	(73)	25%	(33)	131
Community/Gender: Rural Men	24%	(27)	54%	(60)	22%	(24)	111
Community/Gender: Suburban Women	31%	(51)	39%	(63)	30%	(48)	161
Community/Gender: Suburban Men	34%	(53)	49%	(76)	17%	(27)	156
Homeowner	32%	(201)	46%	(286)	22%	(139)	626
Military HHnm: Yes	28%	(35)	51%	(64)	21%	(26)	125
Military HH: No	33%	(186)	44%	(243)	23%	(126)	556
Employ: Private Sector	27%	(78)	46%	(134)	26%	(76)	289
Employ: Retired	43%	(84)	40%	(78)	18%	(35)	197
Self + Household: White-Collar	40%	(89)	34%	(77)	26%	(58)	225
Self + Household: Blue Collar	31%	(121)	50%	(192)	19%	(72)	385
Union HH: Yes	37%	(20)	48%	(26)	14%	(8)	54
Union HH: No	32%	(201)	45%	(281)	23%	(145)	627
LGBTQ+: Yes	45%	(26)	19%	(11)	36%	(21)	58
LGBTQ+: No	31%	(195)	48%	(296)	21%	(132)	623
Motivated to Vote	34%	(207)	45%	(278)	21%	(128)	614
Parent: Yes	27%	(49)	54%	(95)	19%	(34)	178
Parent: No	34%	(172)	42%	(212)	24%	(119)	503
COVID Vaccine: Yes	44%	(209)	31%	(150)	25%	(122)	481
COVID Vaccine: No	6%	(12)	79%	(158)	16%	(31)	200
Student Loans: Yes	27%	(34)	52%	(64)	20%	(25)	123
Student Loans: No	34%	(187)	44%	(243)	23%	(128)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	51%	(350)	29%	(200)	19%	(131)	681
Gender: Male	55%	(179)	29%	(94)	16%	(52)	325
Gender: Female	48%	(171)	30%	(106)	22%	(79)	356
Age: 18-34	58%	(106)	28%	(51)	14%	(26)	184
Age: 35-44	52%	(46)	28%	(24)	20%	(17)	88
Age: 45-64	53%	(131)	27%	(67)	20%	(50)	249
Age: 65+	42%	(67)	36%	(57)	23%	(36)	160
GenZers: 1997-2012	50%	(43)	32%	(28)	18%	(15)	85
Millennials: 1981-1996	60%	(101)	25%	(42)	15%	(25)	168
GenXers: 1965-1980	52%	(89)	29%	(49)	20%	(34)	171
Baby Boomers: 1946-1964	46%	(112)	32%	(77)	22%	(54)	243
Educ: < College	55%	(255)	27%	(126)	18%	(81)	462
Educ: Bachelors degree	43%	(63)	31%	(46)	26%	(39)	148
Educ: Post-grad	45%	(32)	40%	(28)	15%	(11)	71
Income: Under 50k	53%	(129)	26%	(62)	21%	(50)	241
Income: 50k-100k	48%	(128)	36%	(95)	17%	(44)	267
Income: 100k+	54%	(94)	25%	(43)	21%	(36)	172
Ethnicity: White (Non-Hispanic)	51%	(311)	30%	(181)	19%	(114)	606
All Christian	56%	(196)	27%	(94)	18%	(63)	352
Agnostic/Nothing in particular	45%	(79)	28%	(50)	27%	(48)	177
Something Else	59%	(57)	26%	(25)	14%	(13)	95
Evangelical	70%	(89)	18%	(22)	13%	(16)	128
Non-Evangelical	50%	(157)	31%	(97)	19%	(59)	313
PID: Dem (no lean)	12%	(29)	68%	(159)	19%	(44)	233
PID: Ind (no lean)	52%	(101)	19%	(36)	30%	(58)	195
PID: Rep (no lean)	87%	(220)	2%	(5)	11%	(28)	253

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	51%	(350)	29%	(200)	19%	(131)	681
PID/Gender: Dem Men	13%	(13)	73%	(73)	14%	(14)	100
PID/Gender: Dem Women	12%	(16)	65%	(86)	23%	(31)	132
PID/Gender: Ind Men	63%	(69)	17%	(19)	20%	(21)	109
PID/Gender: Ind Women	38%	(32)	20%	(17)	42%	(36)	86
PID/Gender: Rep Men	84%	(97)	1%	(2)	14%	(17)	115
PID/Gender: Rep Women	89%	(123)	2%	(3)	9%	(12)	138
Ideo: Liberal (1-3)	11%	(24)	65%	(135)	23%	(49)	208
Ideo: Moderate (4)	48%	(82)	28%	(48)	24%	(40)	170
Ideo: Conservative (5-7)	82%	(234)	5%	(14)	13%	(38)	286
Ideo/PID: Conservative Republican	85%	(177)	2%	(3)	13%	(27)	208
Ideo/PID: Moderate/Conservative Democrat	17%	(12)	58%	(43)	25%	(18)	73
Ideo/PID: Liberal Democrat	9%	(14)	74%	(115)	17%	(26)	155
Unfavorable of Biden and Trump	54%	(68)	7%	(9)	39%	(49)	126
2024 H2H Matchup: Biden Voter	7%	(20)	67%	(188)	26%	(74)	281
2024 H2H Matchup: Trump Voter	94%	(288)	1%	(4)	4%	(13)	305
2024 H2H Matchup: Would not Vote	40%	(23)	14%	(8)	46%	(26)	57
2022 House Vote: Democrat	13%	(37)	62%	(174)	25%	(70)	282
2022 House Vote: Republican	88%	(260)	2%	(7)	9%	(28)	295
2022 House Vote: Did not Vote	50%	(47)	18%	(17)	32%	(30)	94
2020 Vote: Joe Biden	12%	(39)	58%	(187)	30%	(97)	323
2020 Vote: Donald Trump	90%	(287)	2%	(7)	8%	(25)	319
2016 Vote: Hillary Clinton	10%	(23)	65%	(146)	24%	(55)	224
2016 Vote: Donald Trump	83%	(235)	6%	(18)	11%	(30)	283
U.S. Economy: Wrong Track	67%	(334)	15%	(75)	18%	(87)	495
U.S. Economy: Right Direction	9%	(17)	67%	(125)	24%	(44)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	100%	(200)	—	(0)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	100%	(350)	—	(0)	—	(0)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	—	(0)	100%	(131)	131
Top 2024 Issue: Economy	78%	(229)	8%	(25)	14%	(41)	295

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	51%	(350)	29%	(200)	19%	(131)	681
Community: Urban	32%	(39)	48%	(58)	20%	(24)	121
Community: Suburban	52%	(166)	28%	(89)	20%	(62)	318
Community: Rural	60%	(145)	22%	(53)	18%	(44)	242
Community/Gender: Urban Women	21%	(13)	55%	(35)	24%	(15)	64
Community/Gender: Urban Men	45%	(26)	41%	(23)	15%	(8)	58
Community/Gender: Rural Women	60%	(78)	20%	(26)	21%	(27)	131
Community/Gender: Rural Men	60%	(66)	24%	(27)	16%	(17)	111
Community/Gender: Suburban Women	49%	(80)	28%	(45)	23%	(37)	161
Community/Gender: Suburban Men	56%	(87)	28%	(44)	17%	(26)	156
Homeowner	52%	(326)	29%	(182)	19%	(118)	626
Military HHnm: Yes	61%	(76)	22%	(28)	17%	(21)	125
Military HH: No	49%	(274)	31%	(172)	20%	(110)	556
Employ: Private Sector	52%	(150)	29%	(83)	19%	(56)	289
Employ: Retired	46%	(90)	32%	(63)	22%	(44)	197
Self + Household: White-Collar	39%	(87)	37%	(83)	24%	(54)	225
Self + Household: Blue Collar	56%	(217)	28%	(107)	16%	(61)	385
Union HH: Yes	60%	(32)	27%	(15)	13%	(7)	54
Union HH: No	51%	(318)	30%	(186)	20%	(123)	627
LGBTQ+: Yes	34%	(20)	39%	(23)	27%	(16)	58
LGBTQ+: No	53%	(331)	28%	(177)	18%	(115)	623
Motivated to Vote	52%	(321)	30%	(187)	17%	(105)	614
Parent: Yes	64%	(114)	24%	(43)	12%	(21)	178
Parent: No	47%	(236)	31%	(157)	22%	(110)	503
COVID Vaccine: Yes	38%	(185)	39%	(189)	22%	(106)	481
COVID Vaccine: No	82%	(165)	5%	(11)	12%	(24)	200
Student Loans: Yes	59%	(72)	27%	(33)	15%	(18)	123
Student Loans: No	50%	(278)	30%	(167)	20%	(112)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	65%	(443)	9%	(60)	26%	(178)	681
Gender: Male	63%	(205)	9%	(30)	28%	(90)	325
Gender: Female	67%	(239)	8%	(29)	25%	(88)	356
Age: 18-34	68%	(125)	9%	(17)	23%	(42)	184
Age: 35-44	66%	(58)	5%	(4)	29%	(25)	88
Age: 45-64	67%	(167)	6%	(15)	27%	(67)	249
Age: 65+	58%	(93)	15%	(24)	27%	(43)	160
GenZers: 1997-2012	59%	(51)	12%	(10)	29%	(24)	85
Millennials: 1981-1996	72%	(121)	6%	(10)	22%	(37)	168
GenXers: 1965-1980	65%	(111)	4%	(7)	31%	(53)	171
Baby Boomers: 1946-1964	63%	(152)	13%	(31)	25%	(60)	243
Educ: < College	67%	(310)	7%	(31)	26%	(121)	462
Educ: Bachelors degree	55%	(81)	15%	(22)	30%	(44)	148
Educ: Post-grad	73%	(52)	10%	(7)	17%	(12)	71
Income: Under 50k	64%	(154)	8%	(20)	28%	(68)	241
Income: 50k-100k	63%	(167)	12%	(32)	26%	(68)	267
Income: 100k+	71%	(122)	5%	(9)	24%	(41)	172
Ethnicity: White (Non-Hispanic)	65%	(393)	9%	(53)	27%	(161)	606
All Christian	67%	(236)	9%	(30)	25%	(87)	352
Agnostic/Nothing in particular	59%	(105)	10%	(18)	30%	(54)	177
Something Else	77%	(73)	8%	(7)	15%	(15)	95
Evangelical	70%	(90)	8%	(11)	21%	(27)	128
Non-Evangelical	68%	(213)	9%	(27)	23%	(73)	313
PID: Dem (no lean)	46%	(106)	16%	(36)	39%	(91)	233
PID: Ind (no lean)	65%	(127)	9%	(17)	26%	(51)	195
PID: Rep (no lean)	83%	(210)	3%	(7)	14%	(36)	253
PID/Gender: Dem Men	45%	(45)	16%	(16)	39%	(39)	100
PID/Gender: Dem Women	46%	(61)	15%	(20)	39%	(51)	132
PID/Gender: Ind Men	65%	(71)	8%	(9)	27%	(29)	109
PID/Gender: Ind Women	66%	(56)	9%	(7)	26%	(22)	86
PID/Gender: Rep Men	77%	(89)	5%	(5)	18%	(21)	115
PID/Gender: Rep Women	88%	(122)	1%	(2)	11%	(15)	138

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	65%	(443)	9%	(60)	26%	(178)	681
Ideo: Liberal (1-3)	41%	(85)	16%	(33)	43%	(90)	208
Ideo: Moderate (4)	65%	(111)	9%	(15)	26%	(45)	170
Ideo: Conservative (5-7)	81%	(232)	4%	(12)	15%	(42)	286
Ideo/PID: Conservative Republican	81%	(168)	3%	(6)	16%	(33)	208
Ideo/PID: Moderate/Conservative Democrat	57%	(41)	11%	(8)	32%	(23)	73
Ideo/PID: Liberal Democrat	39%	(60)	18%	(28)	43%	(67)	155
Unfavorable of Biden and Trump	72%	(91)	3%	(4)	25%	(31)	126
2024 H2H Matchup: Biden Voter	43%	(121)	17%	(47)	40%	(114)	281
2024 H2H Matchup: Trump Voter	86%	(261)	3%	(9)	11%	(35)	305
2024 H2H Matchup: Would not Vote	56%	(32)	1%	(1)	43%	(24)	57
2022 House Vote: Democrat	48%	(135)	15%	(43)	37%	(104)	282
2022 House Vote: Republican	84%	(249)	2%	(7)	13%	(39)	295
2022 House Vote: Did not Vote	57%	(53)	9%	(9)	34%	(32)	94
2020 Vote: Joe Biden	46%	(150)	15%	(48)	39%	(126)	323
2020 Vote: Donald Trump	85%	(272)	3%	(10)	12%	(37)	319
2016 Vote: Hillary Clinton	46%	(102)	15%	(34)	39%	(88)	224
2016 Vote: Donald Trump	81%	(229)	4%	(12)	15%	(43)	283
U.S. Economy: Wrong Track	74%	(369)	4%	(21)	21%	(105)	495
U.S. Economy: Right Direction	40%	(75)	21%	(39)	39%	(72)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43%	(87)	18%	(36)	39%	(77)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(292)	4%	(13)	13%	(45)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	49%	(65)	8%	(11)	42%	(55)	131
Top 2024 Issue: Economy	80%	(237)	5%	(15)	14%	(42)	295
Community: Urban	58%	(71)	9%	(11)	32%	(39)	121
Community: Suburban	63%	(200)	9%	(30)	28%	(88)	318
Community: Rural	71%	(172)	8%	(19)	21%	(51)	242
Community/Gender: Urban Women	56%	(36)	10%	(7)	34%	(22)	64
Community/Gender: Urban Men	61%	(35)	8%	(5)	31%	(18)	58
Community/Gender: Rural Women	76%	(99)	8%	(10)	17%	(22)	131
Community/Gender: Rural Men	66%	(73)	8%	(9)	26%	(29)	111
Community/Gender: Suburban Women	64%	(104)	8%	(13)	28%	(45)	161

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	65%	(443)	9%	(60)	26%	(178)	681
Community/Gender: Suburban Men	62%	(97)	11%	(17)	27%	(43)	156
Homeowner	65%	(408)	8%	(52)	26%	(166)	626
Military HHnm: Yes	70%	(88)	5%	(6)	25%	(32)	125
Military HH: No	64%	(355)	10%	(54)	26%	(146)	556
Employ: Private Sector	71%	(205)	6%	(18)	23%	(66)	289
Employ: Retired	59%	(117)	15%	(29)	26%	(52)	197
Self + Household: White-Collar	59%	(132)	10%	(21)	32%	(72)	225
Self + Household: Blue Collar	67%	(259)	9%	(33)	24%	(93)	385
Union HH: Yes	73%	(39)	9%	(5)	18%	(10)	54
Union HH: No	64%	(404)	9%	(55)	27%	(168)	627
LGBTQ+: Yes	68%	(40)	5%	(3)	27%	(16)	58
LGBTQ+: No	65%	(404)	9%	(57)	26%	(162)	623
Motivated to Vote	65%	(401)	9%	(58)	25%	(155)	614
Parent: Yes	76%	(136)	5%	(8)	19%	(34)	178
Parent: No	61%	(308)	10%	(52)	29%	(144)	503
COVID Vaccine: Yes	60%	(289)	11%	(51)	29%	(141)	481
COVID Vaccine: No	77%	(154)	5%	(9)	18%	(37)	200
Student Loans: Yes	72%	(89)	8%	(9)	20%	(25)	123
Student Loans: No	63%	(354)	9%	(51)	27%	(153)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	How worried are you about the impact of the coronavirus pandemic on the U.S. economy?										Total N
	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		
Registered Voters	10%	(65)	16%	(109)	25%	(171)	30%	(206)	19%	(130)	681
Gender: Male	8%	(25)	17%	(54)	29%	(93)	30%	(99)	17%	(54)	325
Gender: Female	11%	(40)	15%	(55)	22%	(79)	30%	(108)	21%	(76)	356
Age: 18-34	14%	(25)	26%	(47)	31%	(57)	25%	(45)	5%	(10)	184
Age: 35-44	10%	(8)	13%	(12)	32%	(28)	41%	(36)	4%	(4)	88
Age: 45-64	11%	(28)	17%	(43)	25%	(63)	28%	(69)	19%	(46)	249
Age: 65+	2%	(4)	5%	(7)	15%	(24)	35%	(56)	44%	(70)	160
GenZers: 1997-2012	16%	(14)	21%	(18)	32%	(27)	19%	(16)	12%	(10)	85
Millennials: 1981-1996	10%	(17)	24%	(40)	30%	(50)	34%	(58)	2%	(4)	168
GenXers: 1965-1980	15%	(26)	14%	(25)	28%	(47)	29%	(50)	13%	(23)	171
Baby Boomers: 1946-1964	3%	(6)	11%	(26)	19%	(47)	33%	(80)	35%	(84)	243
Educ: < College	11%	(49)	16%	(76)	24%	(112)	29%	(133)	20%	(92)	462
Educ: Bachelors degree	7%	(10)	13%	(19)	30%	(44)	34%	(51)	16%	(24)	148
Educ: Post-grad	9%	(6)	19%	(13)	22%	(16)	31%	(22)	19%	(14)	71
Income: Under 50k	14%	(34)	14%	(35)	20%	(48)	23%	(56)	29%	(69)	241
Income: 50k-100k	6%	(17)	17%	(44)	29%	(78)	29%	(79)	18%	(49)	267
Income: 100k+	8%	(14)	17%	(30)	26%	(45)	42%	(72)	7%	(12)	172
Ethnicity: White (Non-Hispanic)	10%	(61)	15%	(90)	26%	(159)	31%	(187)	18%	(110)	606
All Christian	8%	(27)	14%	(48)	26%	(90)	31%	(110)	22%	(77)	352
Agnostic/Nothing in particular	8%	(13)	17%	(29)	33%	(58)	26%	(45)	17%	(31)	177
Something Else	20%	(19)	21%	(20)	13%	(13)	35%	(34)	10%	(9)	95
Evangelical	16%	(21)	17%	(22)	17%	(22)	34%	(43)	16%	(20)	128
Non-Evangelical	8%	(24)	13%	(41)	26%	(81)	32%	(101)	21%	(65)	313
PID: Dem (no lean)	5%	(13)	13%	(31)	22%	(51)	39%	(92)	20%	(46)	233
PID: Ind (no lean)	13%	(25)	19%	(36)	26%	(50)	21%	(40)	22%	(44)	195
PID: Rep (no lean)	11%	(28)	16%	(41)	28%	(71)	29%	(74)	16%	(40)	253

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Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic			Somewhat		Not too		Not at all		Don't		Total N
	Very worried		worried		worried		worried		know/Not applicable		
Registered Voters	10%	(65)	16%	(109)	25%	(171)	30%	(206)	19%	(130)	681
PID/Gender: Dem Men	5%	(5)	16%	(16)	27%	(27)	40%	(41)	12%	(12)	100
PID/Gender: Dem Women	6%	(8)	11%	(15)	18%	(24)	39%	(51)	26%	(34)	132
PID/Gender: Ind Men	17%	(19)	18%	(20)	23%	(25)	15%	(17)	27%	(29)	109
PID/Gender: Ind Women	7%	(6)	20%	(17)	29%	(25)	28%	(24)	17%	(14)	86
PID/Gender: Rep Men	2%	(2)	16%	(18)	35%	(41)	36%	(41)	11%	(13)	115
PID/Gender: Rep Women	19%	(26)	17%	(23)	22%	(30)	24%	(33)	19%	(27)	138
Ideo: Liberal (1-3)	8%	(17)	11%	(23)	28%	(57)	37%	(77)	16%	(33)	208
Ideo: Moderate (4)	16%	(27)	16%	(27)	21%	(36)	27%	(47)	20%	(34)	170
Ideo: Conservative (5-7)	5%	(16)	20%	(57)	27%	(77)	28%	(80)	20%	(57)	286
Ideo/PID: Conservative Republican	5%	(11)	16%	(33)	30%	(63)	32%	(66)	16%	(34)	208
Ideo/PID: Moderate/Conservative Democrat	3%	(2)	19%	(14)	21%	(15)	37%	(27)	19%	(14)	73
Ideo/PID: Liberal Democrat	6%	(9)	11%	(17)	23%	(35)	41%	(63)	20%	(31)	155
Unfavorable of Biden and Trump	6%	(7)	15%	(18)	36%	(45)	30%	(38)	14%	(17)	126
2024 H2H Matchup: Biden Voter	5%	(15)	13%	(38)	24%	(69)	37%	(105)	19%	(55)	281
2024 H2H Matchup: Trump Voter	15%	(46)	21%	(64)	25%	(75)	22%	(68)	17%	(52)	305
2024 H2H Matchup: Would not Vote	—	(0)	11%	(6)	31%	(18)	35%	(20)	23%	(13)	57
2022 House Vote: Democrat	8%	(21)	13%	(36)	24%	(68)	36%	(101)	20%	(55)	282
2022 House Vote: Republican	13%	(37)	20%	(58)	23%	(68)	25%	(75)	19%	(57)	295
2022 House Vote: Did not Vote	5%	(5)	14%	(13)	36%	(34)	29%	(27)	16%	(15)	94
2020 Vote: Joe Biden	7%	(22)	12%	(38)	25%	(82)	38%	(122)	18%	(59)	323
2020 Vote: Donald Trump	12%	(40)	19%	(61)	25%	(81)	24%	(77)	19%	(61)	319
2016 Vote: Hillary Clinton	7%	(15)	15%	(33)	21%	(48)	37%	(84)	20%	(44)	224
2016 Vote: Donald Trump	7%	(20)	19%	(55)	22%	(63)	28%	(79)	23%	(66)	283
U.S. Economy: Wrong Track	11%	(55)	17%	(86)	24%	(120)	28%	(140)	19%	(94)	495
U.S. Economy: Right Direction	6%	(10)	12%	(22)	28%	(52)	35%	(66)	19%	(36)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(11)	14%	(29)	24%	(48)	37%	(74)	19%	(38)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(48)	20%	(68)	24%	(85)	24%	(84)	19%	(65)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(6)	9%	(12)	29%	(38)	37%	(48)	20%	(27)	131
Top 2024 Issue: Economy	14%	(42)	17%	(51)	31%	(90)	25%	(74)	13%	(37)	295

Continued on next page

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	How worried are you about the impact of the COVID-19 pandemic on the U.S. economy?										Total N
	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		
Registered Voters	10%	(65)	16%	(109)	25%	(171)	30%	(206)	19%	(130)	681
Community: Urban	17%	(21)	13%	(16)	18%	(22)	24%	(29)	28%	(34)	121
Community: Suburban	9%	(29)	19%	(60)	23%	(73)	32%	(102)	17%	(53)	318
Community: Rural	6%	(15)	13%	(32)	32%	(77)	31%	(75)	18%	(43)	242
Community/Gender: Urban Women	20%	(13)	11%	(7)	22%	(14)	26%	(16)	21%	(14)	64
Community/Gender: Urban Men	13%	(8)	15%	(9)	13%	(8)	23%	(13)	36%	(20)	58
Community/Gender: Rural Women	7%	(10)	16%	(21)	28%	(36)	30%	(39)	19%	(25)	131
Community/Gender: Rural Men	5%	(6)	10%	(12)	37%	(41)	32%	(36)	15%	(17)	111
Community/Gender: Suburban Women	11%	(17)	17%	(27)	18%	(28)	32%	(52)	23%	(37)	161
Community/Gender: Suburban Men	8%	(12)	22%	(34)	28%	(44)	32%	(50)	11%	(16)	156
Homeowner	9%	(59)	15%	(96)	25%	(156)	31%	(191)	20%	(124)	626
Military HHnm: Yes	9%	(11)	14%	(18)	22%	(28)	26%	(33)	29%	(36)	125
Military HH: No	10%	(54)	16%	(91)	26%	(143)	31%	(174)	17%	(94)	556
Employ: Private Sector	11%	(33)	23%	(67)	31%	(90)	32%	(92)	3%	(8)	289
Employ: Retired	1%	(2)	6%	(11)	12%	(24)	32%	(64)	48%	(95)	197
Self + Household: White-Collar	9%	(19)	16%	(36)	25%	(55)	35%	(78)	17%	(37)	225
Self + Household: Blue Collar	8%	(30)	16%	(62)	25%	(96)	29%	(112)	22%	(86)	385
Union HH: Yes	29%	(16)	11%	(6)	8%	(4)	34%	(18)	18%	(9)	54
Union HH: No	8%	(49)	16%	(103)	27%	(167)	30%	(188)	19%	(120)	627
LGBTQ+: Yes	10%	(6)	9%	(5)	39%	(23)	33%	(19)	9%	(5)	58
LGBTQ+: No	10%	(59)	17%	(103)	24%	(149)	30%	(187)	20%	(125)	623
Motivated to Vote	9%	(58)	17%	(104)	24%	(146)	31%	(187)	19%	(118)	614
Parent: Yes	11%	(20)	26%	(46)	24%	(42)	34%	(60)	5%	(9)	178
Parent: No	9%	(45)	12%	(63)	26%	(129)	29%	(146)	24%	(121)	503
COVID Vaccine: Yes	7%	(33)	13%	(60)	26%	(125)	33%	(160)	21%	(102)	481
COVID Vaccine: No	16%	(32)	24%	(48)	23%	(46)	23%	(46)	14%	(28)	200
Student Loans: Yes	15%	(18)	17%	(21)	29%	(36)	35%	(43)	4%	(5)	123
Student Loans: No	8%	(47)	16%	(87)	24%	(136)	29%	(163)	22%	(125)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	How worried are you about the impact of the coronavirus pandemic on the U.S. economy?										Total N
	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		
Registered Voters	9%	(64)	18%	(122)	25%	(169)	30%	(201)	18%	(124)	681
Gender: Male	7%	(22)	18%	(57)	28%	(92)	31%	(100)	16%	(53)	325
Gender: Female	12%	(42)	18%	(65)	22%	(77)	29%	(102)	20%	(71)	356
Age: 18-34	14%	(26)	28%	(51)	26%	(48)	27%	(50)	5%	(9)	184
Age: 35-44	10%	(9)	19%	(17)	23%	(20)	43%	(38)	5%	(4)	88
Age: 45-64	10%	(26)	19%	(48)	29%	(71)	24%	(61)	18%	(44)	249
Age: 65+	2%	(4)	4%	(6)	19%	(30)	33%	(53)	42%	(68)	160
GenZers: 1997-2012	12%	(10)	24%	(21)	27%	(23)	27%	(23)	10%	(9)	85
Millennials: 1981-1996	13%	(21)	27%	(46)	23%	(39)	35%	(59)	2%	(4)	168
GenXers: 1965-1980	15%	(26)	17%	(29)	30%	(52)	25%	(42)	13%	(22)	171
Baby Boomers: 1946-1964	2%	(5)	11%	(26)	23%	(55)	31%	(76)	33%	(81)	243
Educ: < College	11%	(51)	19%	(87)	23%	(105)	28%	(130)	19%	(90)	462
Educ: Bachelors degree	4%	(6)	13%	(20)	34%	(50)	34%	(51)	14%	(21)	148
Educ: Post-grad	10%	(7)	21%	(15)	21%	(15)	29%	(21)	19%	(14)	71
Income: Under 50k	15%	(37)	17%	(41)	19%	(45)	21%	(52)	28%	(67)	241
Income: 50k-100k	6%	(16)	19%	(50)	28%	(75)	30%	(80)	17%	(47)	267
Income: 100k+	7%	(12)	17%	(30)	29%	(50)	40%	(70)	6%	(11)	172
Ethnicity: White (Non-Hispanic)	10%	(60)	17%	(103)	26%	(156)	30%	(182)	17%	(105)	606
All Christian	11%	(40)	13%	(46)	26%	(92)	29%	(103)	20%	(72)	352
Agnostic/Nothing in particular	2%	(3)	28%	(50)	24%	(42)	28%	(49)	19%	(33)	177
Something Else	16%	(16)	14%	(13)	24%	(22)	39%	(37)	7%	(7)	95
Evangelical	15%	(20)	15%	(19)	23%	(29)	33%	(42)	13%	(17)	128
Non-Evangelical	11%	(35)	11%	(34)	27%	(85)	31%	(97)	19%	(61)	313
PID: Dem (no lean)	6%	(14)	13%	(31)	23%	(54)	41%	(94)	17%	(39)	233
PID: Ind (no lean)	9%	(18)	21%	(40)	25%	(50)	20%	(40)	24%	(47)	195
PID: Rep (no lean)	12%	(31)	20%	(50)	26%	(66)	27%	(67)	15%	(38)	253

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Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Worried about the economy										Total N
	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		
Registered Voters	9%	(64)	18%	(122)	25%	(169)	30%	(201)	18%	(124)	681
PID/Gender: Dem Men	4%	(4)	13%	(13)	28%	(28)	45%	(45)	10%	(10)	100
PID/Gender: Dem Women	7%	(10)	14%	(18)	19%	(25)	37%	(50)	22%	(29)	132
PID/Gender: Ind Men	11%	(12)	24%	(26)	22%	(24)	16%	(17)	28%	(30)	109
PID/Gender: Ind Women	8%	(7)	17%	(14)	30%	(26)	26%	(22)	20%	(17)	86
PID/Gender: Rep Men	5%	(6)	16%	(18)	35%	(40)	33%	(38)	11%	(13)	115
PID/Gender: Rep Women	18%	(25)	23%	(32)	19%	(26)	22%	(30)	18%	(25)	138
Ideo: Liberal (1-3)	8%	(16)	13%	(27)	27%	(56)	38%	(80)	15%	(30)	208
Ideo: Moderate (4)	12%	(21)	20%	(33)	23%	(39)	26%	(44)	19%	(32)	170
Ideo: Conservative (5-7)	8%	(22)	21%	(59)	26%	(74)	26%	(75)	20%	(56)	286
Ideo/PID: Conservative Republican	8%	(16)	17%	(36)	30%	(61)	29%	(60)	16%	(34)	208
Ideo/PID: Moderate/Conservative Democrat	6%	(5)	14%	(10)	29%	(21)	34%	(24)	17%	(12)	73
Ideo/PID: Liberal Democrat	5%	(8)	14%	(21)	21%	(32)	44%	(69)	16%	(25)	155
Unfavorable of Biden and Trump	6%	(8)	14%	(18)	33%	(42)	32%	(40)	14%	(18)	126
2024 H2H Matchup: Biden Voter	5%	(13)	13%	(37)	25%	(71)	38%	(108)	19%	(53)	281
2024 H2H Matchup: Trump Voter	15%	(45)	25%	(76)	23%	(70)	20%	(62)	17%	(51)	305
2024 H2H Matchup: Would not Vote	2%	(1)	14%	(8)	31%	(18)	35%	(20)	19%	(11)	57
2022 House Vote: Democrat	7%	(19)	14%	(39)	24%	(67)	37%	(103)	19%	(53)	282
2022 House Vote: Republican	13%	(38)	20%	(59)	25%	(72)	24%	(70)	19%	(56)	295
2022 House Vote: Did not Vote	5%	(5)	25%	(23)	30%	(28)	27%	(25)	14%	(13)	94
2020 Vote: Joe Biden	6%	(19)	14%	(44)	26%	(85)	37%	(121)	17%	(54)	323
2020 Vote: Donald Trump	12%	(40)	22%	(71)	24%	(76)	23%	(73)	19%	(60)	319
2016 Vote: Hillary Clinton	7%	(16)	13%	(29)	24%	(53)	38%	(86)	18%	(39)	224
2016 Vote: Donald Trump	6%	(18)	22%	(62)	22%	(63)	27%	(75)	23%	(65)	283
U.S. Economy: Wrong Track	11%	(54)	21%	(105)	23%	(115)	26%	(131)	18%	(89)	495
U.S. Economy: Right Direction	5%	(10)	9%	(17)	29%	(54)	38%	(70)	19%	(35)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(8)	15%	(30)	25%	(51)	38%	(76)	17%	(35)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14%	(49)	24%	(83)	22%	(77)	22%	(78)	18%	(64)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(7)	7%	(9)	32%	(42)	36%	(47)	19%	(25)	131
Top 2024 Issue: Economy	14%	(41)	23%	(67)	28%	(83)	23%	(69)	12%	(34)	295

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	How worried are you about the impact of the COVID-19 pandemic on the U.S. economy?										Total N
	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		
Registered Voters	9%	(64)	18%	(122)	25%	(169)	30%	(201)	18%	(124)	681
Community: Urban	15%	(18)	13%	(16)	22%	(26)	22%	(27)	28%	(33)	121
Community: Suburban	7%	(23)	21%	(65)	24%	(77)	32%	(101)	16%	(52)	318
Community: Rural	10%	(23)	17%	(40)	27%	(66)	30%	(73)	16%	(39)	242
Community/Gender: Urban Women	18%	(12)	12%	(7)	25%	(16)	25%	(16)	20%	(13)	64
Community/Gender: Urban Men	12%	(7)	15%	(9)	18%	(10)	19%	(11)	36%	(21)	58
Community/Gender: Rural Women	13%	(17)	20%	(27)	21%	(28)	27%	(36)	18%	(24)	131
Community/Gender: Rural Men	5%	(6)	12%	(14)	35%	(38)	33%	(37)	14%	(16)	111
Community/Gender: Suburban Women	8%	(13)	19%	(31)	21%	(33)	31%	(50)	21%	(35)	161
Community/Gender: Suburban Men	6%	(10)	22%	(35)	28%	(43)	33%	(52)	11%	(17)	156
Homeowner	9%	(57)	17%	(107)	25%	(157)	30%	(187)	19%	(117)	626
Military HHnm: Yes	10%	(12)	15%	(19)	19%	(24)	27%	(34)	29%	(37)	125
Military HH: No	9%	(52)	18%	(102)	26%	(146)	30%	(168)	16%	(88)	556
Employ: Private Sector	9%	(25)	25%	(72)	32%	(92)	33%	(96)	2%	(5)	289
Employ: Retired	1%	(2)	5%	(9)	17%	(33)	30%	(60)	47%	(93)	197
Self + Household: White-Collar	10%	(22)	16%	(35)	26%	(59)	33%	(73)	16%	(35)	225
Self + Household: Blue Collar	9%	(34)	16%	(62)	24%	(93)	30%	(114)	21%	(82)	385
Union HH: Yes	17%	(9)	20%	(11)	9%	(5)	40%	(21)	15%	(8)	54
Union HH: No	9%	(55)	18%	(111)	26%	(165)	29%	(180)	19%	(116)	627
LGBTQ+: Yes	8%	(5)	23%	(13)	29%	(17)	34%	(20)	6%	(3)	58
LGBTQ+: No	10%	(60)	17%	(108)	24%	(152)	29%	(182)	19%	(121)	623
Motivated to Vote	10%	(61)	17%	(105)	25%	(152)	30%	(183)	18%	(112)	614
Parent: Yes	15%	(27)	24%	(43)	25%	(44)	32%	(57)	4%	(7)	178
Parent: No	7%	(37)	16%	(78)	25%	(125)	29%	(145)	23%	(117)	503
COVID Vaccine: Yes	6%	(30)	12%	(60)	28%	(133)	33%	(161)	20%	(97)	481
COVID Vaccine: No	17%	(34)	31%	(62)	18%	(36)	20%	(41)	14%	(28)	200
Student Loans: Yes	17%	(21)	15%	(19)	32%	(39)	34%	(42)	2%	(3)	123
Student Loans: No	8%	(43)	18%	(103)	23%	(130)	29%	(160)	22%	(122)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB26_1: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Israel following the October 7th attack by Hamas

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	17%	(118)	22%	(152)	40%	(270)	21%	(140)	681
Gender: Male	18%	(57)	22%	(72)	44%	(143)	16%	(53)	325
Gender: Female	17%	(61)	23%	(80)	36%	(128)	24%	(87)	356
Age: 18-34	22%	(41)	23%	(43)	27%	(50)	27%	(50)	184
Age: 35-44	13%	(11)	20%	(18)	34%	(30)	33%	(29)	88
Age: 45-64	20%	(50)	23%	(56)	37%	(92)	21%	(51)	249
Age: 65+	10%	(16)	22%	(36)	62%	(99)	6%	(10)	160
GenZers: 1997-2012	19%	(16)	21%	(18)	28%	(24)	32%	(27)	85
Millennials: 1981-1996	21%	(35)	24%	(40)	28%	(47)	27%	(46)	168
GenXers: 1965-1980	15%	(25)	19%	(33)	39%	(67)	27%	(46)	171
Baby Boomers: 1946-1964	17%	(42)	25%	(61)	50%	(122)	8%	(19)	243
Educ: < College	18%	(83)	23%	(104)	39%	(178)	21%	(97)	462
Educ: Bachelors degree	16%	(24)	21%	(31)	39%	(58)	23%	(34)	148
Educ: Post-grad	16%	(12)	24%	(17)	48%	(34)	13%	(9)	71
Income: Under 50k	16%	(39)	27%	(64)	35%	(85)	22%	(53)	241
Income: 50k-100k	19%	(52)	19%	(51)	45%	(120)	17%	(44)	267
Income: 100k+	16%	(27)	22%	(37)	38%	(65)	25%	(43)	172
Ethnicity: White (Non-Hispanic)	16%	(98)	24%	(146)	41%	(249)	19%	(113)	606
All Christian	13%	(47)	25%	(88)	48%	(168)	14%	(49)	352
Agnostic/Nothing in particular	26%	(47)	17%	(30)	30%	(53)	27%	(47)	177
Something Else	11%	(10)	29%	(28)	24%	(23)	36%	(34)	95
Evangelical	7%	(9)	38%	(49)	35%	(45)	19%	(25)	128
Non-Evangelical	14%	(42)	21%	(67)	46%	(145)	19%	(59)	313
PID: Dem (no lean)	15%	(34)	9%	(20)	62%	(145)	14%	(33)	233
PID: Ind (no lean)	21%	(42)	19%	(37)	31%	(61)	28%	(55)	195
PID: Rep (no lean)	17%	(42)	38%	(95)	25%	(64)	20%	(52)	253

Continued on next page

Table BLMB26_1: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Israel following the October 7th attack by Hamas

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	17%	(118)	22%	(152)	40%	(270)	21%	(140)	681
PID/Gender: Dem Men	12%	(12)	8%	(8)	72%	(73)	8%	(8)	100
PID/Gender: Dem Women	17%	(22)	9%	(13)	55%	(72)	19%	(25)	132
PID/Gender: Ind Men	20%	(22)	23%	(25)	29%	(31)	28%	(31)	109
PID/Gender: Ind Women	23%	(20)	13%	(12)	35%	(30)	29%	(25)	86
PID/Gender: Rep Men	20%	(23)	34%	(39)	33%	(38)	13%	(15)	115
PID/Gender: Rep Women	14%	(19)	41%	(56)	19%	(26)	27%	(37)	138
Ideo: Liberal (1-3)	18%	(37)	10%	(21)	52%	(109)	20%	(42)	208
Ideo: Moderate (4)	21%	(35)	16%	(27)	41%	(70)	23%	(39)	170
Ideo: Conservative (5-7)	16%	(45)	36%	(103)	32%	(90)	17%	(48)	286
Ideo/PID: Conservative Republican	14%	(28)	38%	(80)	29%	(61)	19%	(39)	208
Ideo/PID: Moderate/Conservative Democrat	12%	(9)	4%	(3)	74%	(54)	10%	(7)	73
Ideo/PID: Liberal Democrat	16%	(24)	10%	(16)	59%	(91)	15%	(24)	155
Unfavorable of Biden and Trump	22%	(27)	17%	(21)	31%	(40)	30%	(38)	126
2024 H2H Matchup: Biden Voter	11%	(32)	10%	(28)	63%	(177)	16%	(44)	281
2024 H2H Matchup: Trump Voter	22%	(67)	37%	(113)	20%	(61)	21%	(64)	305
2024 H2H Matchup: Would not Vote	27%	(15)	7%	(4)	25%	(14)	41%	(23)	57
2022 House Vote: Democrat	16%	(45)	8%	(22)	59%	(167)	17%	(48)	282
2022 House Vote: Republican	22%	(63)	36%	(107)	26%	(76)	17%	(49)	295
2022 House Vote: Did not Vote	9%	(8)	23%	(22)	27%	(26)	41%	(38)	94
2020 Vote: Joe Biden	14%	(47)	9%	(30)	58%	(187)	19%	(60)	323
2020 Vote: Donald Trump	21%	(66)	36%	(114)	24%	(77)	19%	(62)	319
2016 Vote: Hillary Clinton	14%	(30)	9%	(20)	62%	(140)	15%	(33)	224
2016 Vote: Donald Trump	21%	(60)	35%	(100)	31%	(88)	12%	(35)	283
U.S. Economy: Wrong Track	20%	(101)	27%	(134)	28%	(139)	25%	(121)	495
U.S. Economy: Right Direction	9%	(17)	10%	(19)	71%	(132)	10%	(19)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(27)	10%	(19)	65%	(130)	12%	(24)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(77)	33%	(115)	23%	(81)	22%	(76)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(14)	14%	(18)	45%	(59)	30%	(40)	131
Top 2024 Issue: Economy	19%	(57)	32%	(93)	28%	(83)	21%	(61)	295

Continued on next page

Table BLMB26_1: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Israel following the October 7th attack by Hamas

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	17%	(118)	22%	(152)	40%	(270)	21%	(140)	681
Community: Urban	29%	(35)	14%	(17)	38%	(46)	19%	(23)	121
Community: Suburban	17%	(55)	23%	(73)	41%	(130)	19%	(59)	318
Community: Rural	11%	(28)	25%	(62)	39%	(95)	24%	(58)	242
Community/Gender: Urban Women	24%	(15)	12%	(8)	39%	(25)	24%	(16)	64
Community/Gender: Urban Men	35%	(20)	17%	(10)	36%	(21)	12%	(7)	58
Community/Gender: Rural Women	21%	(27)	24%	(31)	34%	(44)	22%	(29)	131
Community/Gender: Rural Men	1%	(1)	28%	(31)	45%	(50)	26%	(29)	111
Community/Gender: Suburban Women	12%	(19)	26%	(42)	36%	(58)	26%	(43)	161
Community/Gender: Suburban Men	23%	(36)	20%	(32)	46%	(71)	11%	(17)	156
Homeowner	18%	(110)	22%	(141)	40%	(249)	20%	(126)	626
Military HHnm: Yes	21%	(27)	19%	(23)	44%	(55)	16%	(21)	125
Military HH: No	16%	(92)	23%	(129)	39%	(216)	22%	(119)	556
Employ: Private Sector	19%	(55)	21%	(60)	34%	(100)	26%	(74)	289
Employ: Retired	13%	(25)	25%	(48)	52%	(103)	10%	(21)	197
Self + Household: White-Collar	17%	(39)	24%	(54)	44%	(99)	14%	(32)	225
Self + Household: Blue Collar	15%	(60)	22%	(85)	42%	(161)	21%	(79)	385
Union HH: Yes	22%	(12)	12%	(6)	43%	(23)	24%	(13)	54
Union HH: No	17%	(106)	23%	(146)	39%	(247)	20%	(127)	627
LGBTQ+: Yes	30%	(17)	18%	(11)	26%	(15)	26%	(15)	58
LGBTQ+: No	16%	(101)	23%	(142)	41%	(255)	20%	(125)	623
Motivated to Vote	19%	(116)	23%	(144)	41%	(255)	16%	(100)	614
Parent: Yes	19%	(34)	24%	(43)	29%	(52)	28%	(49)	178
Parent: No	17%	(84)	22%	(109)	43%	(218)	18%	(91)	503
COVID Vaccine: Yes	15%	(72)	18%	(85)	50%	(239)	17%	(84)	481
COVID Vaccine: No	23%	(46)	33%	(67)	15%	(31)	28%	(56)	200
Student Loans: Yes	22%	(27)	25%	(31)	30%	(37)	23%	(28)	123
Student Loans: No	16%	(91)	22%	(121)	42%	(233)	20%	(112)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB26_2: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for civilians in Gaza

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	15%	(100)	24%	(164)	37%	(251)	24%	(166)	681
Gender: Male	22%	(70)	19%	(60)	39%	(128)	20%	(66)	325
Gender: Female	8%	(30)	29%	(103)	35%	(123)	28%	(100)	356
Age: 18-34	16%	(29)	34%	(63)	23%	(42)	27%	(50)	184
Age: 35-44	14%	(13)	25%	(22)	26%	(23)	35%	(31)	88
Age: 45-64	14%	(36)	20%	(51)	39%	(98)	26%	(65)	249
Age: 65+	14%	(22)	18%	(29)	55%	(89)	13%	(20)	160
GenZers: 1997-2012	4%	(3)	39%	(33)	25%	(21)	33%	(28)	85
Millennials: 1981-1996	23%	(38)	27%	(46)	22%	(38)	28%	(46)	168
GenXers: 1965-1980	12%	(21)	18%	(30)	42%	(72)	28%	(48)	171
Baby Boomers: 1946-1964	15%	(36)	22%	(54)	46%	(111)	17%	(42)	243
Educ: < College	15%	(71)	21%	(98)	38%	(173)	26%	(120)	462
Educ: Bachelors degree	8%	(12)	34%	(50)	33%	(48)	26%	(38)	148
Educ: Post-grad	25%	(18)	22%	(16)	41%	(29)	12%	(8)	71
Income: Under 50k	11%	(26)	26%	(63)	36%	(87)	27%	(66)	241
Income: 50k-100k	15%	(40)	25%	(67)	39%	(105)	21%	(56)	267
Income: 100k+	20%	(34)	20%	(34)	35%	(60)	26%	(44)	172
Ethnicity: White (Non-Hispanic)	15%	(94)	25%	(151)	39%	(234)	21%	(128)	606
All Christian	18%	(63)	19%	(68)	43%	(151)	20%	(70)	352
Agnostic/Nothing in particular	14%	(24)	29%	(52)	30%	(53)	27%	(48)	177
Something Else	13%	(12)	27%	(25)	24%	(22)	37%	(35)	95
Evangelical	13%	(16)	27%	(35)	33%	(42)	27%	(34)	128
Non-Evangelical	17%	(53)	19%	(59)	42%	(131)	22%	(70)	313
PID: Dem (no lean)	5%	(11)	25%	(57)	59%	(137)	12%	(28)	233
PID: Ind (no lean)	18%	(34)	17%	(34)	29%	(56)	36%	(71)	195
PID: Rep (no lean)	22%	(55)	29%	(73)	23%	(58)	27%	(67)	253

Continued on next page

Table BLMB26_2: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for civilians in Gaza

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	15%	(100)	24%	(164)	37%	(251)	24%	(166)	681
PID/Gender: Dem Men	5%	(5)	26%	(26)	65%	(65)	5%	(5)	100
PID/Gender: Dem Women	4%	(6)	24%	(31)	54%	(72)	18%	(23)	132
PID/Gender: Ind Men	26%	(28)	11%	(12)	27%	(29)	37%	(41)	109
PID/Gender: Ind Women	8%	(7)	26%	(22)	32%	(27)	35%	(30)	86
PID/Gender: Rep Men	32%	(37)	20%	(23)	30%	(34)	18%	(21)	115
PID/Gender: Rep Women	13%	(18)	36%	(50)	18%	(24)	34%	(47)	138
Ideo: Liberal (1-3)	3%	(5)	31%	(64)	52%	(108)	15%	(31)	208
Ideo: Moderate (4)	15%	(25)	21%	(36)	37%	(63)	27%	(46)	170
Ideo: Conservative (5-7)	24%	(69)	22%	(63)	28%	(79)	26%	(75)	286
Ideo/PID: Conservative Republican	22%	(45)	26%	(53)	27%	(55)	26%	(54)	208
Ideo/PID: Moderate/Conservative Democrat	9%	(7)	15%	(11)	64%	(47)	11%	(8)	73
Ideo/PID: Liberal Democrat	2%	(3)	30%	(46)	58%	(90)	10%	(16)	155
Unfavorable of Biden and Trump	12%	(15)	29%	(37)	23%	(29)	37%	(46)	126
2024 H2H Matchup: Biden Voter	2%	(6)	24%	(67)	60%	(168)	15%	(41)	281
2024 H2H Matchup: Trump Voter	29%	(87)	24%	(72)	20%	(60)	28%	(86)	305
2024 H2H Matchup: Would not Vote	5%	(3)	36%	(20)	23%	(13)	37%	(21)	57
2022 House Vote: Democrat	3%	(9)	25%	(72)	56%	(157)	15%	(43)	282
2022 House Vote: Republican	26%	(76)	25%	(73)	23%	(69)	26%	(77)	295
2022 House Vote: Did not Vote	13%	(12)	18%	(17)	24%	(23)	45%	(42)	94
2020 Vote: Joe Biden	3%	(10)	25%	(82)	53%	(173)	18%	(58)	323
2020 Vote: Donald Trump	26%	(85)	22%	(71)	23%	(74)	28%	(90)	319
2016 Vote: Hillary Clinton	5%	(10)	25%	(56)	56%	(126)	14%	(31)	224
2016 Vote: Donald Trump	24%	(69)	23%	(65)	30%	(85)	23%	(64)	283
U.S. Economy: Wrong Track	19%	(96)	24%	(119)	26%	(131)	30%	(149)	495
U.S. Economy: Right Direction	2%	(4)	24%	(45)	65%	(120)	9%	(17)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(4)	23%	(46)	65%	(131)	10%	(19)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	27%	(95)	24%	(86)	19%	(67)	29%	(103)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	1%	(1)	25%	(32)	40%	(53)	34%	(44)	131
Top 2024 Issue: Economy	23%	(68)	25%	(73)	27%	(81)	25%	(74)	295

Continued on next page

Table BLMB26_2: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for civilians in Gaza

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	15%	(100)	24%	(164)	37%	(251)	24%	(166)	681
Community: Urban	11%	(14)	24%	(29)	42%	(51)	23%	(28)	121
Community: Suburban	15%	(47)	28%	(88)	36%	(115)	21%	(68)	318
Community: Rural	16%	(40)	19%	(47)	35%	(85)	29%	(70)	242
Community/Gender: Urban Women	4%	(3)	32%	(20)	42%	(27)	22%	(14)	64
Community/Gender: Urban Men	19%	(11)	15%	(9)	41%	(24)	24%	(14)	58
Community/Gender: Rural Women	15%	(20)	19%	(26)	36%	(48)	29%	(38)	131
Community/Gender: Rural Men	18%	(20)	19%	(22)	34%	(38)	28%	(32)	111
Community/Gender: Suburban Women	5%	(8)	36%	(58)	30%	(49)	29%	(47)	161
Community/Gender: Suburban Men	25%	(39)	19%	(30)	42%	(66)	13%	(21)	156
Homeowner	15%	(96)	24%	(147)	37%	(232)	24%	(151)	626
Military HHnm: Yes	15%	(19)	17%	(22)	40%	(50)	27%	(34)	125
Military HH: No	15%	(82)	26%	(142)	36%	(201)	24%	(132)	556
Employ: Private Sector	17%	(51)	22%	(64)	33%	(97)	27%	(78)	289
Employ: Retired	13%	(25)	20%	(40)	46%	(90)	21%	(42)	197
Self + Household: White-Collar	14%	(31)	32%	(71)	38%	(86)	16%	(37)	225
Self + Household: Blue Collar	14%	(56)	19%	(74)	41%	(157)	26%	(99)	385
Union HH: Yes	30%	(16)	10%	(6)	36%	(19)	24%	(13)	54
Union HH: No	13%	(84)	25%	(158)	37%	(232)	24%	(153)	627
LGBTQ+: Yes	6%	(4)	41%	(24)	27%	(16)	25%	(15)	58
LGBTQ+: No	16%	(97)	22%	(140)	38%	(235)	24%	(151)	623
Motivated to Vote	16%	(98)	25%	(154)	39%	(238)	20%	(124)	614
Parent: Yes	23%	(40)	22%	(39)	28%	(51)	27%	(49)	178
Parent: No	12%	(60)	25%	(125)	40%	(200)	23%	(117)	503
COVID Vaccine: Yes	8%	(40)	26%	(127)	45%	(218)	20%	(96)	481
COVID Vaccine: No	30%	(60)	19%	(37)	17%	(34)	35%	(70)	200
Student Loans: Yes	18%	(22)	32%	(39)	24%	(30)	26%	(33)	123
Student Loans: No	14%	(78)	22%	(125)	40%	(221)	24%	(133)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB26_3: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Ukraine in their war with Russia

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	28%	(190)	17%	(119)	39%	(265)	16%	(108)	681
Gender: Male	31%	(101)	14%	(47)	41%	(135)	13%	(42)	325
Gender: Female	25%	(88)	20%	(72)	37%	(130)	19%	(66)	356
Age: 18-34	31%	(58)	19%	(36)	27%	(50)	22%	(40)	184
Age: 35-44	22%	(19)	17%	(15)	29%	(25)	32%	(28)	88
Age: 45-64	32%	(79)	17%	(43)	38%	(95)	13%	(32)	249
Age: 65+	21%	(33)	15%	(25)	59%	(94)	5%	(8)	160
GenZers: 1997-2012	14%	(12)	24%	(21)	32%	(28)	30%	(26)	85
Millennials: 1981-1996	38%	(64)	16%	(26)	24%	(41)	22%	(37)	168
GenXers: 1965-1980	25%	(43)	17%	(30)	39%	(67)	19%	(32)	171
Baby Boomers: 1946-1964	28%	(68)	17%	(42)	50%	(121)	5%	(12)	243
Educ: < College	28%	(132)	16%	(75)	38%	(174)	17%	(81)	462
Educ: Bachelors degree	23%	(33)	20%	(29)	41%	(61)	16%	(24)	148
Educ: Post-grad	35%	(25)	21%	(15)	41%	(29)	4%	(3)	71
Income: Under 50k	29%	(71)	17%	(42)	34%	(82)	19%	(47)	241
Income: 50k-100k	27%	(71)	18%	(47)	46%	(123)	10%	(26)	267
Income: 100k+	28%	(48)	17%	(30)	35%	(60)	20%	(35)	172
Ethnicity: White (Non-Hispanic)	27%	(165)	19%	(114)	41%	(247)	13%	(81)	606
All Christian	29%	(102)	18%	(65)	43%	(150)	10%	(35)	352
Agnostic/Nothing in particular	27%	(47)	12%	(21)	39%	(69)	23%	(40)	177
Something Else	30%	(28)	24%	(23)	19%	(18)	27%	(26)	95
Evangelical	28%	(35)	28%	(36)	24%	(31)	21%	(26)	128
Non-Evangelical	28%	(89)	17%	(53)	44%	(136)	11%	(35)	313
PID: Dem (no lean)	14%	(32)	12%	(28)	68%	(159)	6%	(14)	233
PID: Ind (no lean)	29%	(57)	12%	(23)	29%	(56)	30%	(59)	195
PID: Rep (no lean)	40%	(101)	27%	(68)	20%	(50)	13%	(34)	253

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Table BLMB26_3: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Ukraine in their war with Russia

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	28%	(190)	17%	(119)	39%	(265)	16%	(108)	681
PID/Gender: Dem Men	10%	(10)	10%	(10)	78%	(78)	3%	(3)	100
PID/Gender: Dem Women	16%	(21)	14%	(18)	61%	(81)	9%	(12)	132
PID/Gender: Ind Men	37%	(40)	9%	(10)	28%	(30)	27%	(29)	109
PID/Gender: Ind Women	20%	(17)	15%	(13)	30%	(26)	35%	(30)	86
PID/Gender: Rep Men	45%	(51)	24%	(27)	23%	(26)	9%	(10)	115
PID/Gender: Rep Women	36%	(50)	29%	(41)	17%	(24)	17%	(24)	138
Ideo: Liberal (1-3)	12%	(25)	16%	(33)	59%	(122)	13%	(27)	208
Ideo: Moderate (4)	25%	(43)	15%	(25)	43%	(73)	17%	(29)	170
Ideo: Conservative (5-7)	42%	(119)	21%	(59)	24%	(68)	14%	(40)	286
Ideo/PID: Conservative Republican	42%	(88)	24%	(50)	20%	(42)	13%	(28)	208
Ideo/PID: Moderate/Conservative Democrat	12%	(9)	6%	(4)	73%	(53)	9%	(6)	73
Ideo/PID: Liberal Democrat	14%	(22)	15%	(23)	67%	(104)	4%	(6)	155
Unfavorable of Biden and Trump	33%	(42)	18%	(23)	21%	(27)	28%	(35)	126
2024 H2H Matchup: Biden Voter	8%	(21)	14%	(39)	71%	(199)	8%	(22)	281
2024 H2H Matchup: Trump Voter	48%	(146)	20%	(61)	15%	(47)	17%	(51)	305
2024 H2H Matchup: Would not Vote	25%	(14)	10%	(6)	21%	(12)	44%	(25)	57
2022 House Vote: Democrat	12%	(34)	11%	(30)	65%	(184)	12%	(34)	282
2022 House Vote: Republican	44%	(131)	25%	(72)	17%	(51)	14%	(41)	295
2022 House Vote: Did not Vote	23%	(22)	15%	(14)	30%	(28)	32%	(30)	94
2020 Vote: Joe Biden	11%	(37)	14%	(46)	61%	(198)	13%	(42)	323
2020 Vote: Donald Trump	45%	(144)	21%	(66)	19%	(61)	15%	(49)	319
2016 Vote: Hillary Clinton	13%	(29)	11%	(25)	68%	(153)	8%	(17)	224
2016 Vote: Donald Trump	45%	(127)	21%	(61)	23%	(67)	11%	(30)	283
U.S. Economy: Wrong Track	35%	(171)	19%	(93)	28%	(137)	19%	(94)	495
U.S. Economy: Right Direction	10%	(18)	14%	(26)	69%	(128)	7%	(13)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(22)	11%	(21)	71%	(141)	8%	(15)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	44%	(156)	19%	(68)	19%	(65)	18%	(62)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(12)	22%	(29)	45%	(59)	23%	(31)	131
Top 2024 Issue: Economy	39%	(114)	20%	(58)	27%	(80)	15%	(43)	295

Continued on next page

Table BLMB26_3: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Ukraine in their war with Russia

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	28%	(190)	17%	(119)	39%	(265)	16%	(108)	681
Community: Urban	23%	(28)	15%	(18)	45%	(54)	18%	(22)	121
Community: Suburban	30%	(96)	19%	(61)	37%	(117)	14%	(43)	318
Community: Rural	27%	(66)	17%	(40)	39%	(94)	18%	(42)	242
Community/Gender: Urban Women	12%	(8)	17%	(11)	47%	(30)	25%	(16)	64
Community/Gender: Urban Men	35%	(20)	12%	(7)	42%	(24)	11%	(6)	58
Community/Gender: Rural Women	35%	(46)	18%	(24)	32%	(42)	15%	(19)	131
Community/Gender: Rural Men	18%	(20)	14%	(16)	47%	(52)	21%	(23)	111
Community/Gender: Suburban Women	22%	(35)	23%	(37)	36%	(58)	19%	(31)	161
Community/Gender: Suburban Men	39%	(61)	15%	(24)	37%	(58)	8%	(12)	156
Homeowner	29%	(179)	17%	(106)	39%	(242)	16%	(99)	626
Military HHnm: Yes	34%	(43)	15%	(19)	39%	(49)	12%	(15)	125
Military HH: No	26%	(147)	18%	(100)	39%	(216)	17%	(92)	556
Employ: Private Sector	30%	(86)	15%	(42)	34%	(99)	21%	(62)	289
Employ: Retired	25%	(49)	18%	(36)	52%	(103)	5%	(10)	197
Self + Household: White-Collar	22%	(48)	21%	(47)	48%	(108)	9%	(21)	225
Self + Household: Blue Collar	30%	(117)	17%	(65)	37%	(142)	16%	(61)	385
Union HH: Yes	28%	(15)	18%	(10)	40%	(22)	14%	(8)	54
Union HH: No	28%	(175)	17%	(109)	39%	(243)	16%	(100)	627
LGBTQ+: Yes	23%	(13)	20%	(12)	35%	(20)	22%	(13)	58
LGBTQ+: No	28%	(177)	17%	(107)	39%	(245)	15%	(95)	623
Motivated to Vote	30%	(183)	18%	(113)	39%	(240)	13%	(78)	614
Parent: Yes	39%	(69)	13%	(23)	28%	(50)	20%	(36)	178
Parent: No	24%	(120)	19%	(96)	43%	(215)	14%	(71)	503
COVID Vaccine: Yes	20%	(97)	18%	(85)	49%	(236)	13%	(62)	481
COVID Vaccine: No	46%	(93)	17%	(33)	14%	(29)	23%	(46)	200
Student Loans: Yes	34%	(42)	20%	(24)	24%	(29)	22%	(28)	123
Student Loans: No	26%	(147)	17%	(94)	42%	(236)	14%	(80)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB26_4: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Addressing student loans

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	33%	(223)	25%	(167)	31%	(211)	12%	(79)	681
Gender: Male	37%	(121)	23%	(73)	30%	(98)	10%	(32)	325
Gender: Female	29%	(102)	26%	(94)	32%	(113)	13%	(48)	356
Age: 18-34	12%	(22)	40%	(74)	32%	(58)	16%	(29)	184
Age: 35-44	21%	(18)	37%	(33)	27%	(24)	15%	(13)	88
Age: 45-64	43%	(106)	19%	(47)	30%	(75)	8%	(21)	249
Age: 65+	48%	(76)	8%	(14)	34%	(54)	10%	(16)	160
GenZers: 1997-2012	4%	(4)	32%	(28)	43%	(37)	20%	(17)	85
Millennials: 1981-1996	20%	(34)	43%	(73)	22%	(36)	14%	(24)	168
GenXers: 1965-1980	34%	(58)	22%	(38)	36%	(61)	8%	(14)	171
Baby Boomers: 1946-1964	50%	(123)	12%	(28)	31%	(74)	8%	(18)	243
Educ: < College	32%	(146)	23%	(108)	31%	(141)	14%	(67)	462
Educ: Bachelors degree	35%	(52)	30%	(44)	31%	(46)	4%	(6)	148
Educ: Post-grad	35%	(25)	22%	(16)	33%	(24)	9%	(7)	71
Income: Under 50k	33%	(80)	24%	(59)	27%	(65)	16%	(38)	241
Income: 50k-100k	32%	(85)	25%	(68)	34%	(90)	9%	(24)	267
Income: 100k+	34%	(59)	23%	(40)	33%	(56)	10%	(17)	172
Ethnicity: White (Non-Hispanic)	34%	(207)	23%	(142)	32%	(195)	10%	(62)	606
All Christian	42%	(148)	16%	(57)	32%	(112)	10%	(35)	352
Agnostic/Nothing in particular	28%	(50)	24%	(42)	32%	(57)	15%	(27)	177
Something Else	9%	(9)	54%	(51)	25%	(24)	12%	(11)	95
Evangelical	31%	(39)	33%	(43)	24%	(31)	12%	(15)	128
Non-Evangelical	37%	(116)	20%	(61)	33%	(104)	10%	(31)	313
PID: Dem (no lean)	12%	(28)	19%	(44)	59%	(138)	10%	(23)	233
PID: Ind (no lean)	40%	(78)	26%	(51)	19%	(37)	15%	(29)	195
PID: Rep (no lean)	46%	(117)	29%	(72)	14%	(36)	11%	(28)	253

Continued on next page

Table BLMB26_4: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Addressing student loans

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	33%	(223)	25%	(167)	31%	(211)	12%	(79)	681
PID/Gender: Dem Men	6%	(7)	19%	(20)	65%	(65)	9%	(9)	100
PID/Gender: Dem Women	16%	(22)	19%	(25)	55%	(73)	10%	(13)	132
PID/Gender: Ind Men	44%	(48)	22%	(24)	23%	(25)	11%	(12)	109
PID/Gender: Ind Women	35%	(30)	32%	(27)	13%	(11)	20%	(17)	86
PID/Gender: Rep Men	58%	(67)	26%	(30)	7%	(8)	9%	(10)	115
PID/Gender: Rep Women	36%	(50)	31%	(42)	21%	(29)	13%	(17)	138
Ideo: Liberal (1-3)	9%	(20)	27%	(57)	54%	(111)	10%	(20)	208
Ideo: Moderate (4)	32%	(54)	20%	(34)	31%	(52)	18%	(30)	170
Ideo: Conservative (5-7)	51%	(146)	25%	(72)	16%	(45)	8%	(23)	286
Ideo/PID: Conservative Republican	52%	(108)	26%	(55)	11%	(24)	10%	(21)	208
Ideo/PID: Moderate/Conservative Democrat	19%	(14)	17%	(12)	53%	(39)	11%	(8)	73
Ideo/PID: Liberal Democrat	8%	(13)	20%	(31)	63%	(97)	9%	(14)	155
Unfavorable of Biden and Trump	49%	(62)	25%	(32)	14%	(18)	11%	(14)	126
2024 H2H Matchup: Biden Voter	14%	(40)	20%	(55)	56%	(159)	10%	(28)	281
2024 H2H Matchup: Trump Voter	48%	(147)	29%	(89)	14%	(42)	9%	(26)	305
2024 H2H Matchup: Would not Vote	25%	(14)	33%	(19)	9%	(5)	32%	(18)	57
2022 House Vote: Democrat	15%	(44)	23%	(64)	52%	(146)	10%	(28)	282
2022 House Vote: Republican	52%	(153)	27%	(81)	13%	(38)	8%	(24)	295
2022 House Vote: Did not Vote	26%	(24)	22%	(21)	26%	(24)	26%	(24)	94
2020 Vote: Joe Biden	16%	(50)	24%	(77)	49%	(159)	11%	(37)	323
2020 Vote: Donald Trump	52%	(165)	27%	(86)	13%	(43)	8%	(26)	319
2016 Vote: Hillary Clinton	15%	(34)	19%	(42)	55%	(123)	11%	(24)	224
2016 Vote: Donald Trump	55%	(157)	24%	(68)	13%	(37)	7%	(21)	283
U.S. Economy: Wrong Track	39%	(196)	27%	(134)	20%	(98)	14%	(68)	495
U.S. Economy: Right Direction	15%	(28)	18%	(34)	61%	(113)	6%	(11)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	9%	(18)	18%	(36)	64%	(128)	9%	(18)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	47%	(164)	27%	(96)	15%	(54)	10%	(36)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	32%	(41)	27%	(35)	22%	(29)	19%	(25)	131
Top 2024 Issue: Economy	42%	(124)	28%	(84)	23%	(66)	7%	(21)	295

Continued on next page

Table BLMB26_4: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Addressing student loans

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	33%	(223)	25%	(167)	31%	(211)	12%	(79)	681
Community: Urban	22%	(27)	29%	(36)	36%	(44)	13%	(15)	121
Community: Suburban	34%	(109)	23%	(73)	34%	(106)	9%	(29)	318
Community: Rural	36%	(87)	24%	(59)	25%	(61)	14%	(35)	242
Community/Gender: Urban Women	15%	(10)	36%	(23)	28%	(18)	20%	(13)	64
Community/Gender: Urban Men	29%	(17)	22%	(12)	45%	(26)	4%	(2)	58
Community/Gender: Rural Women	39%	(51)	23%	(31)	25%	(33)	12%	(16)	131
Community/Gender: Rural Men	33%	(36)	25%	(28)	25%	(28)	17%	(19)	111
Community/Gender: Suburban Women	26%	(41)	25%	(40)	38%	(61)	11%	(18)	161
Community/Gender: Suburban Men	43%	(68)	21%	(33)	29%	(45)	7%	(11)	156
Homeowner	34%	(214)	24%	(148)	31%	(193)	11%	(72)	626
Military HHnm: Yes	41%	(51)	26%	(32)	22%	(28)	11%	(14)	125
Military HH: No	31%	(172)	24%	(135)	33%	(183)	12%	(66)	556
Employ: Private Sector	30%	(85)	27%	(77)	31%	(89)	13%	(38)	289
Employ: Retired	47%	(93)	11%	(21)	33%	(65)	9%	(19)	197
Self + Household: White-Collar	33%	(74)	24%	(54)	34%	(77)	9%	(20)	225
Self + Household: Blue Collar	35%	(136)	23%	(88)	30%	(117)	11%	(44)	385
Union HH: Yes	48%	(26)	23%	(13)	21%	(12)	7%	(4)	54
Union HH: No	31%	(197)	25%	(155)	32%	(199)	12%	(76)	627
LGBTQ+: Yes	10%	(6)	31%	(18)	47%	(27)	12%	(7)	58
LGBTQ+: No	35%	(217)	24%	(150)	29%	(184)	12%	(72)	623
Motivated to Vote	35%	(216)	25%	(152)	31%	(189)	9%	(55)	614
Parent: Yes	27%	(48)	37%	(66)	25%	(45)	11%	(19)	178
Parent: No	35%	(175)	20%	(101)	33%	(166)	12%	(60)	503
COVID Vaccine: Yes	32%	(155)	22%	(107)	36%	(174)	9%	(45)	481
COVID Vaccine: No	34%	(69)	30%	(61)	18%	(37)	17%	(34)	200
Student Loans: Yes	12%	(14)	59%	(73)	26%	(32)	3%	(4)	123
Student Loans: No	37%	(209)	17%	(94)	32%	(179)	14%	(76)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB31: How much have you seen, read, or heard about the Biden administration's decision to cancel 127 billion in student loans?

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	21%	(140)	49%	(337)	20%	(138)	10%	(66)	681
Gender: Male	24%	(77)	49%	(158)	20%	(63)	8%	(27)	325
Gender: Female	18%	(64)	50%	(179)	21%	(74)	11%	(39)	356
Age: 18-34	19%	(35)	36%	(66)	25%	(45)	20%	(37)	184
Age: 35-44	32%	(28)	38%	(34)	13%	(12)	17%	(15)	88
Age: 45-64	17%	(43)	60%	(151)	19%	(48)	3%	(8)	249
Age: 65+	21%	(34)	54%	(87)	21%	(33)	4%	(6)	160
GenZers: 1997-2012	9%	(8)	34%	(29)	23%	(19)	34%	(29)	85
Millennials: 1981-1996	29%	(49)	38%	(65)	21%	(35)	11%	(19)	168
GenXers: 1965-1980	18%	(32)	58%	(99)	19%	(33)	4%	(8)	171
Baby Boomers: 1946-1964	20%	(50)	57%	(139)	19%	(45)	4%	(9)	243
Educ: < College	17%	(79)	47%	(219)	22%	(102)	14%	(62)	462
Educ: Bachelors degree	27%	(40)	55%	(82)	17%	(24)	1%	(1)	148
Educ: Post-grad	30%	(21)	51%	(36)	16%	(12)	3%	(2)	71
Income: Under 50k	15%	(35)	45%	(108)	24%	(58)	16%	(40)	241
Income: 50k-100k	19%	(50)	53%	(142)	22%	(58)	6%	(17)	267
Income: 100k+	32%	(55)	50%	(86)	13%	(22)	6%	(10)	172
Ethnicity: White (Non-Hispanic)	21%	(125)	52%	(316)	19%	(118)	8%	(48)	606
All Christian	20%	(69)	52%	(182)	23%	(80)	6%	(21)	352
Agnostic/Nothing in particular	18%	(32)	49%	(87)	16%	(29)	16%	(29)	177
Something Else	23%	(22)	47%	(45)	20%	(19)	11%	(10)	95
Evangelical	29%	(37)	39%	(50)	18%	(23)	14%	(18)	128
Non-Evangelical	17%	(52)	56%	(177)	23%	(72)	4%	(12)	313
PID: Dem (no lean)	20%	(46)	49%	(115)	26%	(61)	5%	(11)	233
PID: Ind (no lean)	20%	(38)	54%	(106)	16%	(31)	10%	(20)	195
PID: Rep (no lean)	22%	(56)	46%	(116)	18%	(46)	14%	(35)	253
PID/Gender: Dem Men	28%	(28)	44%	(44)	22%	(22)	7%	(7)	100
PID/Gender: Dem Women	14%	(18)	54%	(71)	30%	(39)	3%	(4)	132
PID/Gender: Ind Men	24%	(26)	51%	(56)	17%	(18)	8%	(9)	109
PID/Gender: Ind Women	14%	(12)	58%	(50)	15%	(13)	13%	(11)	86
PID/Gender: Rep Men	19%	(22)	50%	(58)	21%	(24)	10%	(11)	115
PID/Gender: Rep Women	24%	(34)	42%	(58)	16%	(23)	17%	(24)	138

Continued on next page

Table BLMB31: How much have you seen, read, or heard about the Biden administration's decision to cancel 127 billion in student loans?

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	21%	(140)	49%	(337)	20%	(138)	10%	(66)	681
Ideo: Liberal (1-3)	19%	(39)	48%	(100)	23%	(48)	10%	(21)	208
Ideo: Moderate (4)	19%	(32)	46%	(78)	23%	(38)	13%	(22)	170
Ideo: Conservative (5-7)	23%	(66)	53%	(151)	18%	(50)	7%	(19)	286
Ideo/PID: Conservative Republican	23%	(47)	53%	(109)	16%	(34)	8%	(17)	208
Ideo/PID: Moderate/Conservative Democrat	21%	(15)	45%	(33)	30%	(22)	4%	(3)	73
Ideo/PID: Liberal Democrat	19%	(29)	52%	(81)	25%	(38)	5%	(7)	155
Unfavorable of Biden and Trump	18%	(22)	54%	(68)	20%	(25)	9%	(11)	126
2024 H2H Matchup: Biden Voter	20%	(57)	54%	(153)	21%	(60)	4%	(12)	281
2024 H2H Matchup: Trump Voter	22%	(67)	47%	(144)	20%	(60)	11%	(34)	305
2024 H2H Matchup: Would not Vote	11%	(6)	37%	(21)	19%	(11)	33%	(19)	57
2022 House Vote: Democrat	22%	(62)	52%	(147)	21%	(59)	5%	(14)	282
2022 House Vote: Republican	25%	(74)	50%	(148)	17%	(49)	8%	(24)	295
2022 House Vote: Did not Vote	4%	(4)	38%	(36)	30%	(28)	28%	(27)	94
2020 Vote: Joe Biden	20%	(64)	50%	(163)	23%	(74)	7%	(23)	323
2020 Vote: Donald Trump	23%	(74)	50%	(158)	17%	(56)	10%	(31)	319
2016 Vote: Hillary Clinton	25%	(56)	49%	(110)	20%	(45)	5%	(12)	224
2016 Vote: Donald Trump	20%	(56)	54%	(153)	21%	(59)	6%	(16)	283
U.S. Economy: Wrong Track	20%	(97)	47%	(234)	20%	(100)	13%	(63)	495
U.S. Economy: Right Direction	23%	(43)	55%	(103)	20%	(37)	1%	(2)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	21%	(43)	58%	(117)	17%	(34)	3%	(7)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	23%	(79)	48%	(169)	19%	(66)	10%	(35)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(18)	39%	(51)	29%	(38)	18%	(24)	131
Top 2024 Issue: Economy	20%	(58)	49%	(146)	21%	(63)	9%	(28)	295
Community: Urban	18%	(22)	57%	(69)	15%	(18)	11%	(13)	121
Community: Suburban	24%	(76)	47%	(149)	22%	(70)	7%	(23)	318
Community: Rural	17%	(42)	49%	(120)	21%	(50)	13%	(30)	242
Community/Gender: Urban Women	11%	(7)	63%	(40)	8%	(5)	18%	(12)	64
Community/Gender: Urban Men	26%	(15)	50%	(29)	21%	(12)	2%	(1)	58
Community/Gender: Rural Women	23%	(30)	46%	(61)	22%	(29)	9%	(12)	131
Community/Gender: Rural Men	11%	(12)	53%	(59)	19%	(21)	17%	(19)	111
Community/Gender: Suburban Women	17%	(27)	49%	(79)	25%	(40)	10%	(16)	161
Community/Gender: Suburban Men	31%	(49)	45%	(70)	19%	(30)	4%	(7)	156

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Table BLMB31: *How much have you seen, read, or heard about the Biden administration's decision to cancel 127 billion in student loans?*

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	21%	(140)	49%	(337)	20%	(138)	10%	(66)	681
Homeowner	21%	(133)	51%	(317)	19%	(118)	9%	(57)	626
Military HHnm: Yes	20%	(25)	62%	(77)	17%	(21)	1%	(2)	125
Military HH: No	21%	(115)	47%	(260)	21%	(117)	12%	(64)	556
Employ: Private Sector	22%	(64)	48%	(139)	20%	(57)	10%	(29)	289
Employ: Retired	19%	(38)	56%	(111)	22%	(43)	3%	(6)	197
Self + Household: White-Collar	22%	(50)	59%	(132)	16%	(35)	3%	(7)	225
Self + Household: Blue Collar	21%	(82)	48%	(183)	22%	(85)	9%	(35)	385
Union HH: Yes	27%	(14)	56%	(30)	15%	(8)	3%	(1)	54
Union HH: No	20%	(126)	49%	(307)	21%	(130)	10%	(64)	627
LGBTQ+: Yes	19%	(11)	40%	(23)	16%	(9)	25%	(14)	58
LGBTQ+: No	21%	(129)	50%	(314)	21%	(129)	8%	(51)	623
Motivated to Vote	22%	(138)	50%	(310)	20%	(125)	7%	(42)	614
Parent: Yes	26%	(47)	46%	(81)	21%	(37)	7%	(13)	178
Parent: No	19%	(93)	51%	(256)	20%	(101)	11%	(53)	503
COVID Vaccine: Yes	21%	(101)	55%	(262)	19%	(92)	5%	(25)	481
COVID Vaccine: No	19%	(39)	37%	(75)	23%	(46)	20%	(41)	200
Student Loans: Yes	38%	(47)	47%	(58)	12%	(14)	4%	(5)	123
Student Loans: No	17%	(94)	50%	(280)	22%	(124)	11%	(61)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com/intelligence).

Table BLMB32: Based on what you know, do you support or oppose the Biden administration's decision to cancel 127 billion in student loans?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	25%	(173)	18%	(125)	14%	(96)	34%	(231)	8%	(56)	681
Gender: Male	27%	(88)	15%	(48)	17%	(55)	34%	(110)	7%	(23)	325
Gender: Female	24%	(85)	22%	(77)	12%	(41)	34%	(121)	9%	(33)	356
Age: 18-34	35%	(64)	17%	(32)	14%	(25)	20%	(37)	14%	(26)	184
Age: 35-44	34%	(30)	13%	(12)	13%	(11)	28%	(25)	11%	(10)	88
Age: 45-64	23%	(57)	21%	(53)	12%	(29)	39%	(97)	5%	(13)	249
Age: 65+	13%	(21)	18%	(28)	19%	(31)	46%	(73)	4%	(7)	160
GenZers: 1997-2012	30%	(26)	19%	(17)	11%	(9)	18%	(15)	22%	(18)	85
Millennials: 1981-1996	37%	(62)	14%	(24)	16%	(26)	25%	(42)	8%	(14)	168
GenXers: 1965-1980	24%	(42)	24%	(42)	9%	(15)	37%	(64)	5%	(9)	171
Baby Boomers: 1946-1964	18%	(43)	17%	(42)	17%	(41)	43%	(104)	6%	(14)	243
Educ: < College	22%	(101)	18%	(82)	16%	(72)	35%	(160)	10%	(47)	462
Educ: Bachelors degree	32%	(48)	22%	(33)	10%	(15)	31%	(46)	4%	(6)	148
Educ: Post-grad	33%	(24)	13%	(9)	14%	(10)	36%	(26)	4%	(3)	71
Income: Under 50k	27%	(64)	17%	(41)	15%	(36)	31%	(75)	10%	(25)	241
Income: 50k-100k	25%	(67)	18%	(47)	15%	(40)	36%	(96)	6%	(17)	267
Income: 100k+	24%	(41)	21%	(37)	11%	(20)	35%	(60)	9%	(15)	172
Ethnicity: White (Non-Hispanic)	25%	(149)	19%	(116)	14%	(87)	36%	(217)	6%	(38)	606
All Christian	16%	(55)	20%	(71)	17%	(61)	42%	(147)	5%	(18)	352
Agnostic/Nothing in particular	30%	(54)	17%	(30)	10%	(18)	27%	(47)	16%	(28)	177
Something Else	38%	(36)	20%	(19)	12%	(11)	22%	(20)	9%	(8)	95
Evangelical	26%	(33)	16%	(21)	12%	(16)	38%	(48)	8%	(10)	128
Non-Evangelical	19%	(58)	22%	(69)	16%	(51)	38%	(118)	5%	(17)	313
PID: Dem (no lean)	38%	(89)	30%	(70)	17%	(39)	11%	(27)	4%	(9)	233
PID: Ind (no lean)	23%	(44)	19%	(36)	11%	(22)	35%	(69)	12%	(24)	195
PID: Rep (no lean)	16%	(40)	7%	(19)	14%	(36)	54%	(136)	9%	(24)	253
PID/Gender: Dem Men	40%	(41)	24%	(24)	25%	(25)	6%	(6)	5%	(5)	100
PID/Gender: Dem Women	36%	(48)	34%	(45)	11%	(14)	16%	(21)	3%	(4)	132
PID/Gender: Ind Men	26%	(28)	19%	(20)	9%	(10)	39%	(42)	7%	(8)	109
PID/Gender: Ind Women	18%	(16)	18%	(16)	14%	(12)	31%	(27)	19%	(16)	86
PID/Gender: Rep Men	16%	(19)	3%	(3)	18%	(20)	54%	(62)	9%	(11)	115
PID/Gender: Rep Women	15%	(21)	11%	(16)	11%	(15)	53%	(74)	9%	(13)	138

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Table BLMB32: Based on what you know, do you support or oppose the Biden administration's decision to cancel 127 billion in student loans?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	25%	(173)	18%	(125)	14%	(96)	34%	(231)	8%	(56)	681
Ideo: Liberal (1-3)	44%	(92)	29%	(61)	10%	(21)	8%	(17)	8%	(16)	208
Ideo: Moderate (4)	13%	(22)	17%	(28)	19%	(33)	39%	(66)	12%	(21)	170
Ideo: Conservative (5-7)	18%	(52)	12%	(33)	14%	(41)	50%	(143)	6%	(16)	286
Ideo/PID: Conservative Republican	16%	(34)	8%	(17)	13%	(28)	55%	(114)	7%	(15)	208
Ideo/PID: Moderate/Conservative Democrat	20%	(15)	28%	(21)	31%	(23)	15%	(11)	6%	(4)	73
Ideo/PID: Liberal Democrat	47%	(73)	32%	(49)	10%	(16)	9%	(14)	2%	(4)	155
Unfavorable of Biden and Trump	23%	(28)	11%	(14)	17%	(21)	36%	(46)	13%	(17)	126
2024 H2H Matchup: Biden Voter	35%	(98)	32%	(91)	17%	(47)	13%	(36)	3%	(9)	281
2024 H2H Matchup: Trump Voter	19%	(57)	9%	(26)	11%	(35)	54%	(166)	7%	(21)	305
2024 H2H Matchup: Would not Vote	21%	(12)	10%	(6)	21%	(12)	13%	(7)	35%	(20)	57
2022 House Vote: Democrat	37%	(103)	29%	(81)	15%	(43)	13%	(38)	6%	(17)	282
2022 House Vote: Republican	16%	(46)	9%	(26)	12%	(35)	57%	(168)	7%	(20)	295
2022 House Vote: Did not Vote	23%	(22)	16%	(15)	19%	(18)	22%	(21)	19%	(18)	94
2020 Vote: Joe Biden	34%	(111)	28%	(92)	16%	(53)	14%	(45)	7%	(23)	323
2020 Vote: Donald Trump	18%	(57)	9%	(27)	11%	(35)	56%	(177)	7%	(22)	319
2016 Vote: Hillary Clinton	37%	(82)	29%	(65)	17%	(37)	13%	(28)	5%	(10)	224
2016 Vote: Donald Trump	16%	(45)	10%	(28)	13%	(38)	56%	(159)	4%	(13)	283
U.S. Economy: Wrong Track	20%	(99)	14%	(67)	13%	(63)	43%	(215)	10%	(51)	495
U.S. Economy: Right Direction	39%	(73)	31%	(58)	18%	(33)	9%	(17)	3%	(5)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	41%	(83)	30%	(60)	16%	(32)	10%	(20)	3%	(5)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(64)	10%	(37)	11%	(40)	53%	(185)	7%	(24)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(26)	21%	(28)	19%	(25)	20%	(26)	20%	(27)	131
Top 2024 Issue: Economy	20%	(58)	16%	(46)	13%	(37)	46%	(135)	6%	(18)	295
Community: Urban	31%	(38)	20%	(25)	14%	(17)	21%	(25)	13%	(16)	121
Community: Suburban	25%	(79)	20%	(63)	16%	(51)	32%	(102)	7%	(23)	318
Community: Rural	23%	(55)	15%	(37)	12%	(28)	43%	(104)	7%	(18)	242
Community/Gender: Urban Women	31%	(20)	22%	(14)	10%	(7)	14%	(9)	22%	(14)	64
Community/Gender: Urban Men	32%	(19)	18%	(10)	18%	(11)	28%	(16)	3%	(2)	58
Community/Gender: Rural Women	22%	(29)	19%	(25)	5%	(7)	50%	(65)	4%	(5)	131
Community/Gender: Rural Men	24%	(26)	11%	(12)	19%	(21)	35%	(39)	11%	(12)	111
Community/Gender: Suburban Women	23%	(36)	23%	(38)	17%	(27)	29%	(47)	8%	(14)	161

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Table BLMB32: Based on what you know, do you support or oppose the Biden administration's decision to cancel 127 billion in student loans?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion	Total N
Registered Voters	25%	(173)	18%	(125)	14%	(96)	34%	(231)	8% (56)	681
Community/Gender: Suburban Men	28%	(43)	16%	(25)	15%	(23)	35%	(55)	6% (9)	156
Homeowner	25%	(157)	17%	(109)	14%	(88)	35%	(221)	8% (51)	626
Military HHnm: Yes	17%	(21)	13%	(16)	19%	(23)	46%	(58)	5% (7)	125
Military HH: No	27%	(151)	20%	(108)	13%	(73)	31%	(173)	9% (49)	556
Employ: Private Sector	28%	(80)	19%	(56)	15%	(42)	30%	(88)	8% (24)	289
Employ: Retired	13%	(26)	19%	(37)	16%	(31)	48%	(94)	5% (9)	197
Self + Household: White-Collar	27%	(61)	21%	(48)	12%	(26)	32%	(72)	8% (18)	225
Self + Household: Blue Collar	27%	(102)	17%	(64)	17%	(64)	35%	(135)	5% (19)	385
Union HH: Yes	15%	(8)	23%	(12)	6%	(3)	48%	(26)	8% (4)	54
Union HH: No	26%	(164)	18%	(112)	15%	(93)	33%	(205)	8% (52)	627
LGBTQ+: Yes	37%	(22)	18%	(11)	8%	(5)	22%	(13)	14% (8)	58
LGBTQ+: No	24%	(151)	18%	(114)	15%	(91)	35%	(219)	8% (48)	623
Motivated to Vote	27%	(164)	18%	(109)	14%	(87)	36%	(219)	6% (34)	614
Parent: Yes	31%	(54)	18%	(32)	14%	(25)	30%	(53)	8% (14)	178
Parent: No	24%	(118)	18%	(93)	14%	(72)	35%	(178)	8% (42)	503
COVID Vaccine: Yes	29%	(138)	22%	(106)	15%	(74)	29%	(137)	5% (25)	481
COVID Vaccine: No	17%	(35)	10%	(19)	11%	(22)	47%	(94)	15% (31)	200
Student Loans: Yes	55%	(68)	17%	(21)	10%	(12)	14%	(18)	4% (5)	123
Student Loans: No	19%	(105)	19%	(103)	15%	(84)	38%	(214)	9% (51)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB33: *How likely are you, if at all, to consider voting for a presidential candidate from a new political party that is an alternative to the Republican Party or the Democratic Party?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/no opinion		Total N
Registered Voters	13%	(89)	27%	(187)	21%	(142)	24%	(164)	14%	(99)	681
Gender: Male	16%	(51)	26%	(84)	25%	(80)	22%	(73)	12%	(37)	325
Gender: Female	11%	(39)	29%	(103)	17%	(62)	26%	(92)	17%	(61)	356
Age: 18-34	16%	(30)	35%	(64)	19%	(35)	14%	(26)	15%	(28)	184
Age: 35-44	16%	(14)	28%	(25)	20%	(18)	16%	(14)	20%	(17)	88
Age: 45-64	14%	(34)	26%	(65)	20%	(50)	26%	(65)	14%	(34)	249
Age: 65+	7%	(12)	20%	(32)	24%	(39)	37%	(59)	12%	(18)	160
GenZers: 1997-2012	19%	(16)	31%	(27)	26%	(22)	7%	(6)	17%	(15)	85
Millennials: 1981-1996	14%	(24)	36%	(60)	17%	(28)	16%	(27)	17%	(28)	168
GenXers: 1965-1980	15%	(26)	24%	(41)	21%	(37)	27%	(46)	13%	(22)	171
Baby Boomers: 1946-1964	9%	(23)	24%	(57)	21%	(51)	33%	(81)	13%	(31)	243
Educ: < College	13%	(61)	27%	(124)	20%	(94)	23%	(104)	17%	(79)	462
Educ: Bachelors degree	14%	(21)	30%	(44)	22%	(33)	23%	(35)	10%	(15)	148
Educ: Post-grad	11%	(8)	26%	(18)	20%	(15)	36%	(26)	7%	(5)	71
Income: Under 50k	12%	(29)	30%	(73)	16%	(39)	28%	(67)	14%	(35)	241
Income: 50k-100k	14%	(38)	28%	(74)	21%	(57)	24%	(64)	13%	(34)	267
Income: 100k+	13%	(23)	23%	(40)	27%	(46)	20%	(34)	17%	(30)	172
Ethnicity: White (Non-Hispanic)	14%	(83)	27%	(166)	21%	(125)	26%	(159)	12%	(73)	606
All Christian	12%	(41)	23%	(81)	23%	(82)	28%	(100)	14%	(48)	352
Agnostic/Nothing in particular	17%	(30)	33%	(58)	16%	(28)	15%	(27)	19%	(34)	177
Something Else	9%	(8)	31%	(29)	23%	(22)	24%	(22)	14%	(14)	95
Evangelical	11%	(14)	37%	(47)	20%	(25)	18%	(22)	15%	(19)	128
Non-Evangelical	11%	(35)	20%	(63)	25%	(78)	32%	(100)	12%	(37)	313
PID: Dem (no lean)	9%	(21)	25%	(59)	27%	(64)	30%	(71)	8%	(18)	233
PID: Ind (no lean)	26%	(50)	30%	(58)	14%	(28)	13%	(25)	17%	(34)	195
PID: Rep (no lean)	7%	(18)	27%	(70)	20%	(50)	27%	(69)	18%	(46)	253

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Table BLMB33: How likely are you, if at all, to consider voting for a presidential candidate from a new political party that is an alternative to the Republican Party or the Democratic Party?

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/no opinion		Total N
Registered Voters	13%	(89)	27%	(187)	21%	(142)	24%	(164)	14%	(99)	681
PID/Gender: Dem Men	12%	(12)	24%	(24)	30%	(30)	29%	(29)	5%	(5)	100
PID/Gender: Dem Women	7%	(9)	26%	(35)	26%	(34)	31%	(41)	10%	(13)	132
PID/Gender: Ind Men	28%	(31)	26%	(29)	19%	(21)	14%	(15)	12%	(13)	109
PID/Gender: Ind Women	22%	(19)	34%	(29)	8%	(7)	12%	(10)	24%	(21)	86
PID/Gender: Rep Men	7%	(8)	26%	(30)	25%	(29)	25%	(29)	16%	(19)	115
PID/Gender: Rep Women	8%	(10)	28%	(39)	15%	(21)	29%	(41)	20%	(27)	138
Ideo: Liberal (1-3)	10%	(22)	27%	(57)	24%	(51)	28%	(58)	10%	(21)	208
Ideo: Moderate (4)	19%	(33)	25%	(43)	17%	(30)	17%	(28)	21%	(36)	170
Ideo: Conservative (5-7)	11%	(31)	29%	(82)	21%	(60)	27%	(76)	13%	(37)	286
Ideo/PID: Conservative Republican	9%	(18)	24%	(49)	22%	(45)	30%	(61)	16%	(34)	208
Ideo/PID: Moderate/Conservative Democrat	12%	(9)	22%	(16)	33%	(24)	24%	(17)	9%	(7)	73
Ideo/PID: Liberal Democrat	8%	(12)	26%	(40)	26%	(40)	34%	(53)	7%	(10)	155
Unfavorable of Biden and Trump	32%	(41)	34%	(43)	15%	(19)	5%	(6)	14%	(17)	126
2024 H2H Matchup: Biden Voter	9%	(27)	24%	(69)	26%	(75)	29%	(82)	10%	(29)	281
2024 H2H Matchup: Trump Voter	10%	(31)	28%	(86)	19%	(56)	27%	(82)	16%	(49)	305
2024 H2H Matchup: Would not Vote	38%	(22)	23%	(13)	15%	(8)	1%	(0)	23%	(13)	57
2022 House Vote: Democrat	14%	(41)	25%	(71)	24%	(68)	27%	(77)	9%	(26)	282
2022 House Vote: Republican	12%	(36)	29%	(85)	21%	(61)	23%	(69)	15%	(45)	295
2022 House Vote: Did not Vote	10%	(9)	31%	(29)	13%	(13)	19%	(18)	27%	(25)	94
2020 Vote: Joe Biden	14%	(45)	27%	(86)	23%	(74)	25%	(82)	11%	(37)	323
2020 Vote: Donald Trump	12%	(37)	29%	(94)	20%	(64)	24%	(78)	15%	(47)	319
2016 Vote: Hillary Clinton	10%	(23)	24%	(54)	24%	(53)	32%	(72)	10%	(22)	224
2016 Vote: Donald Trump	11%	(32)	23%	(64)	23%	(64)	28%	(79)	16%	(44)	283
U.S. Economy: Wrong Track	15%	(73)	29%	(144)	20%	(98)	20%	(98)	16%	(82)	495
U.S. Economy: Right Direction	9%	(16)	23%	(43)	24%	(44)	36%	(66)	9%	(17)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(22)	22%	(44)	25%	(49)	33%	(67)	9%	(18)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(39)	30%	(106)	19%	(67)	23%	(82)	16%	(56)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(29)	28%	(37)	19%	(25)	12%	(15)	19%	(24)	131
Top 2024 Issue: Economy	12%	(37)	31%	(90)	19%	(56)	24%	(70)	14%	(41)	295

Continued on next page

Table BLMB33: *How likely are you, if at all, to consider voting for a presidential candidate from a new political party that is an alternative to the Republican Party or the Democratic Party?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/no opinion		Total N
Registered Voters	13%	(89)	27%	(187)	21%	(142)	24%	(164)	14%	(99)	681
Community: Urban	11%	(13)	34%	(42)	15%	(18)	19%	(23)	21%	(25)	121
Community: Suburban	17%	(55)	24%	(77)	23%	(73)	23%	(72)	12%	(40)	318
Community: Rural	9%	(21)	28%	(68)	21%	(51)	29%	(69)	14%	(33)	242
Community/Gender: Urban Women	15%	(9)	31%	(20)	15%	(9)	20%	(13)	20%	(13)	64
Community/Gender: Urban Men	6%	(4)	38%	(22)	16%	(9)	18%	(10)	21%	(12)	58
Community/Gender: Rural Women	5%	(7)	33%	(43)	16%	(21)	29%	(38)	17%	(23)	131
Community/Gender: Rural Men	13%	(14)	22%	(24)	27%	(30)	28%	(31)	9%	(10)	111
Community/Gender: Suburban Women	14%	(23)	25%	(40)	20%	(32)	26%	(41)	16%	(25)	161
Community/Gender: Suburban Men	21%	(32)	24%	(37)	26%	(41)	20%	(31)	9%	(15)	156
Homeowner	13%	(83)	28%	(175)	20%	(124)	25%	(155)	14%	(88)	626
Military HHnm: Yes	12%	(15)	30%	(37)	27%	(34)	17%	(22)	14%	(17)	125
Military HH: No	13%	(74)	27%	(149)	19%	(108)	26%	(143)	15%	(81)	556
Employ: Private Sector	15%	(43)	28%	(80)	18%	(51)	24%	(68)	16%	(47)	289
Employ: Retired	7%	(15)	23%	(45)	25%	(49)	34%	(67)	11%	(21)	197
Self + Household: White-Collar	16%	(36)	23%	(52)	21%	(47)	27%	(61)	13%	(29)	225
Self + Household: Blue Collar	11%	(41)	29%	(112)	23%	(88)	25%	(96)	12%	(47)	385
Union HH: Yes	31%	(17)	25%	(14)	18%	(10)	14%	(8)	11%	(6)	54
Union HH: No	12%	(73)	28%	(173)	21%	(132)	25%	(157)	15%	(93)	627
LGBTQ+: Yes	26%	(15)	41%	(24)	18%	(10)	6%	(4)	10%	(6)	58
LGBTQ+: No	12%	(75)	26%	(163)	21%	(132)	26%	(161)	15%	(93)	623
Motivated to Vote	14%	(84)	27%	(167)	22%	(133)	25%	(156)	12%	(74)	614
Parent: Yes	10%	(18)	32%	(57)	21%	(37)	21%	(38)	16%	(28)	178
Parent: No	14%	(71)	26%	(130)	21%	(104)	25%	(127)	14%	(71)	503
COVID Vaccine: Yes	16%	(75)	25%	(121)	23%	(111)	24%	(116)	12%	(58)	481
COVID Vaccine: No	7%	(14)	33%	(66)	15%	(31)	24%	(49)	20%	(41)	200
Student Loans: Yes	15%	(18)	37%	(46)	20%	(24)	18%	(22)	10%	(13)	123
Student Loans: No	13%	(71)	25%	(141)	21%	(118)	25%	(142)	15%	(86)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com/intelligence).

Table BLMB34: Recently, new House Speaker Mike Johnson has stated that he is supportive of impeachment efforts against President Biden. Based on what you know, do you support or oppose the current impeachment investigation into President Biden?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	26%	(177)	13%	(88)	11%	(78)	39%	(263)	11%	(75)	681
Gender: Male	29%	(96)	15%	(47)	10%	(32)	34%	(110)	12%	(39)	325
Gender: Female	23%	(82)	11%	(40)	13%	(46)	43%	(152)	10%	(36)	356
Age: 18-34	28%	(51)	17%	(31)	14%	(25)	26%	(47)	16%	(30)	184
Age: 35-44	27%	(24)	7%	(6)	6%	(5)	38%	(34)	21%	(19)	88
Age: 45-64	26%	(66)	15%	(37)	12%	(30)	39%	(96)	8%	(21)	249
Age: 65+	23%	(37)	9%	(14)	11%	(18)	54%	(86)	3%	(5)	160
GenZers: 1997-2012	20%	(17)	9%	(8)	23%	(20)	25%	(21)	23%	(20)	85
Millennials: 1981-1996	32%	(53)	16%	(27)	5%	(9)	31%	(53)	16%	(26)	168
GenXers: 1965-1980	27%	(46)	12%	(20)	9%	(15)	42%	(72)	11%	(19)	171
Baby Boomers: 1946-1964	24%	(59)	13%	(31)	14%	(33)	46%	(111)	4%	(10)	243
Educ: < College	29%	(135)	12%	(57)	12%	(55)	33%	(153)	13%	(62)	462
Educ: Bachelors degree	15%	(22)	14%	(21)	12%	(18)	51%	(75)	7%	(10)	148
Educ: Post-grad	28%	(20)	12%	(9)	7%	(5)	48%	(35)	4%	(3)	71
Income: Under 50k	27%	(65)	12%	(29)	11%	(27)	34%	(82)	16%	(38)	241
Income: 50k-100k	23%	(62)	15%	(41)	12%	(32)	44%	(117)	6%	(15)	267
Income: 100k+	29%	(51)	10%	(17)	11%	(18)	37%	(65)	12%	(22)	172
Ethnicity: White (Non-Hispanic)	28%	(172)	12%	(71)	10%	(63)	41%	(247)	9%	(54)	606
All Christian	30%	(106)	14%	(49)	12%	(44)	39%	(136)	5%	(17)	352
Agnostic/Nothing in particular	20%	(35)	8%	(14)	11%	(19)	38%	(67)	24%	(42)	177
Something Else	32%	(31)	13%	(12)	8%	(7)	31%	(29)	16%	(15)	95
Evangelical	37%	(47)	14%	(18)	14%	(18)	24%	(30)	11%	(14)	128
Non-Evangelical	28%	(89)	12%	(38)	10%	(32)	43%	(135)	6%	(19)	313
PID: Dem (no lean)	5%	(12)	3%	(7)	11%	(25)	75%	(175)	6%	(14)	233
PID: Ind (no lean)	21%	(41)	15%	(28)	15%	(29)	30%	(58)	20%	(39)	195
PID: Rep (no lean)	49%	(125)	21%	(52)	10%	(25)	12%	(29)	9%	(22)	253

Continued on next page

Table BLMB34: Recently, new House Speaker Mike Johnson has stated that he is supportive of impeachment efforts against President Biden. Based on what you know, do you support or oppose the current impeachment investigation into President Biden?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	26%	(177)	13%	(88)	11%	(78)	39%	(263)	11%	(75)	681
PID/Gender: Dem Men	11%	(11)	2%	(2)	8%	(8)	74%	(75)	5%	(5)	100
PID/Gender: Dem Women	1%	(1)	4%	(5)	13%	(17)	76%	(101)	6%	(9)	132
PID/Gender: Ind Men	23%	(26)	19%	(21)	12%	(13)	25%	(27)	21%	(23)	109
PID/Gender: Ind Women	18%	(15)	9%	(7)	19%	(16)	36%	(31)	19%	(16)	86
PID/Gender: Rep Men	52%	(59)	22%	(25)	10%	(12)	7%	(9)	9%	(10)	115
PID/Gender: Rep Women	47%	(65)	20%	(27)	10%	(13)	15%	(21)	9%	(12)	138
Ideo: Liberal (1-3)	5%	(10)	2%	(4)	12%	(25)	71%	(147)	10%	(21)	208
Ideo: Moderate (4)	20%	(34)	12%	(21)	11%	(19)	41%	(70)	15%	(25)	170
Ideo: Conservative (5-7)	44%	(126)	21%	(61)	11%	(31)	15%	(43)	9%	(24)	286
Ideo/PID: Conservative Republican	48%	(99)	20%	(42)	11%	(23)	11%	(23)	9%	(19)	208
Ideo/PID: Moderate/Conservative Democrat	9%	(6)	6%	(4)	16%	(12)	63%	(46)	6%	(5)	73
Ideo/PID: Liberal Democrat	4%	(5)	1%	(2)	8%	(12)	82%	(127)	5%	(8)	155
Unfavorable of Biden and Trump	14%	(17)	14%	(18)	28%	(35)	21%	(27)	22%	(28)	126
2024 H2H Matchup: Biden Voter	4%	(11)	3%	(8)	12%	(33)	76%	(215)	5%	(15)	281
2024 H2H Matchup: Trump Voter	53%	(161)	23%	(71)	7%	(22)	7%	(23)	10%	(29)	305
2024 H2H Matchup: Would not Vote	7%	(4)	2%	(1)	27%	(16)	24%	(14)	40%	(23)	57
2022 House Vote: Democrat	5%	(14)	2%	(5)	15%	(41)	72%	(203)	6%	(18)	282
2022 House Vote: Republican	49%	(145)	24%	(70)	9%	(26)	10%	(28)	9%	(25)	295
2022 House Vote: Did not Vote	18%	(17)	11%	(10)	10%	(9)	30%	(28)	31%	(29)	94
2020 Vote: Joe Biden	4%	(14)	3%	(9)	14%	(44)	69%	(223)	10%	(34)	323
2020 Vote: Donald Trump	50%	(159)	23%	(74)	8%	(26)	11%	(34)	8%	(26)	319
2016 Vote: Hillary Clinton	7%	(16)	3%	(6)	11%	(25)	76%	(170)	3%	(7)	224
2016 Vote: Donald Trump	43%	(122)	23%	(65)	11%	(32)	15%	(43)	8%	(22)	283
U.S. Economy: Wrong Track	33%	(164)	16%	(79)	12%	(61)	25%	(123)	14%	(68)	495
U.S. Economy: Right Direction	7%	(13)	5%	(9)	9%	(17)	75%	(140)	4%	(7)	186
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(10)	2%	(5)	12%	(24)	78%	(155)	3%	(6)	200
Prsnl. Fin. Sit. 2021-23: Better Under Trump	47%	(165)	20%	(71)	9%	(32)	12%	(42)	12%	(41)	350
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(3)	9%	(12)	17%	(22)	50%	(66)	22%	(28)	131
Top 2024 Issue: Economy	38%	(113)	18%	(54)	11%	(31)	20%	(58)	13%	(39)	295

Continued on next page

Table BLMB34: Recently, new House Speaker Mike Johnson has stated that he is supportive of impeachment efforts against President Biden. Based on what you know, do you support or oppose the current impeachment investigation into President Biden?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	26%	(177)	13%	(88)	11%	(78)	39%	(263)	11%	(75)	681
Community: Urban	15%	(18)	17%	(21)	14%	(16)	42%	(51)	12%	(15)	121
Community: Suburban	25%	(80)	11%	(34)	13%	(40)	41%	(130)	11%	(33)	318
Community: Rural	33%	(79)	14%	(33)	9%	(21)	34%	(82)	11%	(27)	242
Community/Gender: Urban Women	16%	(10)	6%	(4)	18%	(11)	45%	(29)	15%	(10)	64
Community/Gender: Urban Men	14%	(8)	30%	(17)	9%	(5)	39%	(23)	9%	(5)	58
Community/Gender: Rural Women	32%	(41)	14%	(18)	9%	(12)	37%	(49)	8%	(11)	131
Community/Gender: Rural Men	34%	(38)	13%	(15)	9%	(10)	30%	(33)	15%	(16)	111
Community/Gender: Suburban Women	19%	(30)	11%	(18)	14%	(22)	47%	(75)	10%	(16)	161
Community/Gender: Suburban Men	32%	(50)	10%	(16)	11%	(18)	35%	(55)	11%	(18)	156
Homeowner	27%	(168)	13%	(79)	10%	(65)	40%	(249)	10%	(66)	626
Military HHnm: Yes	32%	(40)	20%	(25)	14%	(17)	32%	(40)	3%	(4)	125
Military HH: No	25%	(138)	11%	(62)	11%	(61)	40%	(223)	13%	(71)	556
Employ: Private Sector	30%	(85)	13%	(38)	9%	(26)	33%	(97)	15%	(43)	289
Employ: Retired	25%	(50)	12%	(24)	12%	(23)	48%	(94)	3%	(6)	197
Self + Household: White-Collar	19%	(43)	12%	(26)	14%	(32)	49%	(109)	6%	(15)	225
Self + Household: Blue Collar	31%	(119)	13%	(50)	11%	(42)	37%	(141)	8%	(32)	385
Union HH: Yes	33%	(18)	8%	(4)	1%	(1)	38%	(21)	20%	(11)	54
Union HH: No	25%	(160)	13%	(83)	12%	(78)	39%	(242)	10%	(65)	627
LGBTQ+: Yes	11%	(6)	8%	(5)	18%	(10)	53%	(31)	10%	(6)	58
LGBTQ+: No	27%	(171)	13%	(83)	11%	(68)	37%	(232)	11%	(69)	623
Motivated to Vote	27%	(169)	13%	(81)	11%	(66)	40%	(246)	8%	(52)	614
Parent: Yes	33%	(59)	16%	(28)	6%	(11)	33%	(60)	12%	(21)	178
Parent: No	24%	(119)	12%	(59)	13%	(67)	40%	(203)	11%	(54)	503
COVID Vaccine: Yes	20%	(97)	10%	(47)	14%	(68)	49%	(235)	7%	(33)	481
COVID Vaccine: No	40%	(80)	20%	(41)	5%	(10)	14%	(27)	21%	(42)	200
Student Loans: Yes	32%	(39)	13%	(17)	13%	(16)	35%	(43)	8%	(9)	123
Student Loans: No	25%	(138)	13%	(71)	11%	(62)	39%	(220)	12%	(66)	558

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	681	100%
xdemGender	Gender: Male	325	48%
	Gender: Female	356	52%
	N	681	
age	Age: 18-34	184	27%
	Age: 35-44	88	13%
	Age: 45-64	249	37%
	Age: 65+	160	24%
	N	681	
demAgeGeneration	GenZers: 1997-2012	85	13%
	Millennials: 1981-1996	168	25%
	GenXers: 1965-1980	171	25%
	Baby Boomers: 1946-1964	243	36%
	N	669	
xeduc3	Educ: < College	462	68%
	Educ: Bachelors degree	148	22%
	Educ: Post-grad	71	10%
	N	681	
xdemInc3	Income: Under 50k	241	35%
	Income: 50k-100k	267	39%
	Income: 100k+	172	25%
	N	681	
xrace_eth	Ethnicity: White (Non-Hispanic)	606	89%
	Ethnicity: Hispanic	23	3%
	Ethnicity: Black (Non-Hispanic)	23	3%
	Ethnicity: Asian + Other (Non-Hispanic)	29	4%
	N	681	
xdemReligion	All Christian	352	52%
	All Non-Christian	23	3%
	Atheist	34	5%
	Agnostic/Nothing in particular	177	26%
	Something Else	95	14%
	N	681	
xdemEvang	Evangelical	128	19%
	Non-Evangelical	313	46%
	N	441	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xpid3	PID: Dem (no lean)	233	34%
	PID: Ind (no lean)	195	29%
	PID: Rep (no lean)	253	37%
	N	681	
xpidGender	PID/Gender: Dem Men	100	15%
	PID/Gender: Dem Women	132	19%
	PID/Gender: Ind Men	109	16%
	PID/Gender: Ind Women	86	13%
	PID/Gender: Rep Men	115	17%
	PID/Gender: Rep Women	138	20%
	N	681	
xdemIdeo3	Ideo: Liberal (1-3)	208	31%
	Ideo: Moderate (4)	170	25%
	Ideo: Conservative (5-7)	286	42%
	N	664	
BLMBxdem1	Ideo/PID: Conservative Republican	208	30%
BLMBxdem2	Ideo/PID: Moderate/Liberal Republican	42	6%
BLMBxdem3	Ideo/PID: Moderate/Conservative Democrat	73	11%
BLMBxdem4	Ideo/PID: Liberal Democrat	155	23%
BLMBxdem5	Unfavorable of Biden and Trump	126	18%
BLMBxdem6	2024 H2H Matchup: Biden Voter	281	41%
	2024 H2H Matchup: Trump Voter	305	45%
	2024 H2H Matchup: Would not Vote	57	8%
	2024 H2H Matchup: Do not Know	38	6%
	N	681	
BLMBxdem7	2022 House Vote: Democrat	282	41%
	2022 House Vote: Republican	295	43%
	N	577	
BLMBxdem8	2022 House Vote: Did not Vote	94	14%
BLMBxdem9	2020 Vote: Joe Biden	323	47%
	2020 Vote: Donald Trump	319	47%
	2020 Vote: Someone Else	11	2%
	N	654	
BLMBxdem10	2020 Vote: Did not Vote	27	4%

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
BLMBxdem11	2016 Vote: Hillary Clinton	224	33%
	2016 Vote: Donald Trump	283	42%
	2016 Vote: Someone Else	40	6%
	N	547	
BLMBxdem12	2020 Vote/PID: Not Biden/Democrat	12	2%
BLMBxdem13	2020 Vote/PID: Not Trump/Republican	20	3%
BLMBxdem14	U.S. Economy: Wrong Track	495	73%
	U.S. Economy: Right Direction	186	27%
	N	681	
BLMBxdem15	Prsnl. Fin. Sit. 2021-23: Better Under Biden	200	29%
	Prsnl. Fin. Sit. 2021-23: Better Under Trump	350	51%
	Prsnl. Fin. Sit. 2021-23: Same Under Both	131	19%
	N	681	
BLMBxdem16	Top 2024 Issue: Economy	295	43%
xdemUsr	Community: Urban	121	18%
	Community: Suburban	318	47%
	Community: Rural	242	36%
	N	681	
BLMBxdem17	Community/Gender: Urban Women	64	9%
BLMBxdem18	Community/Gender: Urban Men	58	8%
BLMBxdem19	Community/Gender: Rural Women	131	19%
BLMBxdem20	Community/Gender: Rural Men	111	16%
BLMBxdem21	Community/Gender: Suburban Women	161	24%
BLMBxdem22	Community/Gender: Suburban Men	156	23%
BLMBxdem23	Homeowner	626	92%
	Renter	49	7%
	N	675	
xdemMilHH1	Military HHnm: Yes	125	18%
	Military HH: No	556	82%
	N	681	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemEmploy	Employ: Private Sector	289	42%
	Employ: Government	46	7%
	Employ: Self-Employed	36	5%
	Employ: Homemaker	29	4%
	Employ: Student	19	3%
	Employ: Retired	197	29%
	Employ: Unemployed	46	7%
	Employ: Other	18	3%
	<i>N</i>	681	
BLMBxdem24	Self + Household: White-Collar	225	33%
	Self + Household: Blue Collar	385	57%
	<i>N</i>	609	
BLMBxdem25	Union HH: Yes	54	8%
	Union HH: No	627	92%
	<i>N</i>	681	
BLMBxdem26	LGBTQ+: Yes	58	9%
BLMBxdem27	LGBTQ+: No	623	91%
BLMBxdem28	Motivated to Vote	614	90%
BLMBxdem29	Parent: Yes	178	26%
	Parent: No	503	74%
	<i>N</i>	681	
BLMBxdem30	COVID Vaccine: Yes	481	71%
	COVID Vaccine: No	200	29%
	<i>N</i>	681	
BLMBxdem31	Student Loans: Yes	123	18%
	Student Loans: No	558	82%
	<i>N</i>	681	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.





Swing States Tracking Poll #2311167
November 27 - December 06, 2023

Crosstabulation Results

Methodology::

This poll was conducted from November 27 - December 06, 2023, among a sample of 4,935 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on gender, age, race/ethnicity, marital status, home ownership, 2020 Presidential Vote, and state. Results from the full survey have a margin of error of plus or minus 1 percentage points.

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Crosstabulation Results by Respondent Demographics

Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(1394)	72%	(3541)	4935
Gender: Male	34%	(785)	66%	(1526)	2310
Gender: Female	23%	(609)	77%	(2016)	2625
Age: 18-34	25%	(323)	75%	(981)	1303
Age: 35-44	27%	(182)	73%	(487)	669
Age: 45-64	26%	(450)	74%	(1257)	1707
Age: 65+	35%	(439)	65%	(816)	1255
GenZers: 1997-2012	27%	(146)	73%	(391)	537
Millennials: 1981-1996	24%	(314)	76%	(971)	1285
GenXers: 1965-1980	26%	(333)	74%	(936)	1269
Baby Boomers: 1946-1964	33%	(560)	67%	(1131)	1691
Educ: < College	24%	(748)	76%	(2361)	3109
Educ: Bachelors degree	31%	(360)	69%	(804)	1164
Educ: Post-grad	43%	(286)	57%	(377)	663
Income: Under 50k	27%	(564)	73%	(1524)	2087
Income: 50k-100k	29%	(522)	71%	(1299)	1821
Income: 100k+	30%	(308)	70%	(718)	1026
Ethnicity: White (Non-Hispanic)	26%	(929)	74%	(2693)	3622
Ethnicity: Hispanic	28%	(97)	72%	(245)	341
Ethnicity: Black (Non-Hispanic)	40%	(293)	60%	(434)	727
Ethnicity: Asian + Other (Non-Hispanic)	30%	(75)	70%	(170)	245
All Christian	27%	(649)	73%	(1768)	2417
All Non-Christian	48%	(105)	52%	(112)	217
Atheist	45%	(91)	55%	(110)	201
Agnostic/Nothing in particular	29%	(345)	71%	(849)	1194
Something Else	23%	(204)	77%	(702)	906
Evangelical	20%	(272)	80%	(1115)	1388
Non-Evangelical	30%	(557)	70%	(1301)	1858

Continued on next page

Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(1394)	72%	(3541)	4935
PID: Dem (no lean)	52%	(955)	48%	(893)	1848
PID: Ind (no lean)	25%	(294)	75%	(897)	1191
PID: Rep (no lean)	8%	(144)	92%	(1752)	1896
PID/Gender: Dem Men	63%	(514)	37%	(298)	812
PID/Gender: Dem Women	43%	(441)	57%	(594)	1035
PID/Gender: Ind Men	30%	(187)	70%	(434)	621
PID/Gender: Ind Women	19%	(107)	81%	(463)	570
PID/Gender: Rep Men	10%	(83)	90%	(794)	877
PID/Gender: Rep Women	6%	(61)	94%	(958)	1019
Ideo: Liberal (1-3)	49%	(689)	51%	(710)	1399
Ideo: Moderate (4)	35%	(475)	65%	(897)	1372
Ideo: Conservative (5-7)	9%	(185)	91%	(1799)	1984
Ideo/PID: Conservative Republican	5%	(79)	95%	(1396)	1475
Ideo/PID: Moderate/Liberal Republican	15%	(57)	85%	(316)	374
Ideo/PID: Moderate/Conservative Democrat	49%	(357)	51%	(365)	722
Ideo/PID: Liberal Democrat	54%	(581)	46%	(494)	1075
2024 H2H Matchup: Biden Voter	56%	(1167)	44%	(900)	2067
2024 H2H Matchup: Trump Voter	7%	(158)	93%	(2178)	2336
2024 H2H Matchup: Would not Vote	9%	(23)	91%	(229)	252
2024 H2H Matchup: Do not Know	16%	(46)	84%	(234)	280
2022 House Vote: Democrat	52%	(1060)	48%	(978)	2038
2022 House Vote: Republican	8%	(158)	92%	(1886)	2044
2022 House Vote: Did not Vote	21%	(152)	79%	(569)	721
2020 Vote: Joe Biden	50%	(1144)	50%	(1129)	2272
2020 Vote: Donald Trump	6%	(144)	94%	(2093)	2237
2020 Vote: Someone Else	19%	(13)	81%	(57)	70
2020 Vote: Did not Vote	26%	(92)	74%	(263)	355
2016 Vote: Hillary Clinton	56%	(940)	44%	(749)	1688
2016 Vote: Donald Trump	8%	(161)	92%	(1782)	1943
2016 Vote: Someone Else	30%	(60)	70%	(140)	200
2020 Vote/PID: Not Biden/Democrat	32%	(60)	68%	(129)	189

Continued on next page

Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(1394)	72%	(3541)	4935
2020 Vote/PID: Not Trump/Republican	23%	(45)	77%	(150)	195
U.S. Economy: Wrong Track	—	(0)	100%	(3541)	3541
U.S. Economy: Right Direction	100%	(1394)	—	(0)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	62%	(939)	38%	(574)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(190)	92%	(2295)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(265)	72%	(672)	937
Top 2024 Issue: Economy	15%	(299)	85%	(1651)	1950
Community: Urban	38%	(404)	62%	(665)	1069
Community: Suburban	28%	(675)	72%	(1730)	2405
Community: Rural	22%	(315)	78%	(1147)	1461
Community/Gender: Urban Women	27%	(131)	73%	(355)	486
Community/Gender: Urban Men	47%	(273)	53%	(310)	582
Community/Gender: Rural Women	19%	(160)	81%	(685)	844
Community/Gender: Rural Men	25%	(155)	75%	(462)	617
Community/Gender: Suburban Women	25%	(318)	75%	(976)	1294
Community/Gender: Suburban Men	32%	(357)	68%	(754)	1111
Homeowner	29%	(1111)	71%	(2676)	3787
Renter	25%	(257)	75%	(764)	1020
Military HHnm: Yes	26%	(209)	74%	(605)	814
Military HH: No	29%	(1185)	71%	(2936)	4121
Employ: Private Sector	27%	(483)	73%	(1294)	1777
Employ: Government	31%	(103)	69%	(231)	334
Employ: Self-Employed	26%	(107)	74%	(296)	403
Employ: Homemaker	19%	(55)	81%	(229)	285
Employ: Student	22%	(27)	78%	(98)	125
Employ: Retired	33%	(458)	67%	(929)	1387
Employ: Unemployed	28%	(93)	72%	(235)	328
Employ: Other	23%	(67)	77%	(230)	297
Self + Household: White-Collar	36%	(667)	64%	(1191)	1858
Self + Household: Blue Collar	23%	(533)	77%	(1759)	2292

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Table BLMB1_1: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — The country*

Demographic	Right direction		Wrong track		Total N
Registered Voters	28%	(1394)	72%	(3541)	4935
Union HH: Yes	42%	(150)	58%	(204)	354
Union HH: No	27%	(1244)	73%	(3337)	4581
LGBTQ+: Yes	27%	(144)	73%	(381)	524
LGBTQ+: No	28%	(1250)	72%	(3161)	4411
Motivated to Vote	29%	(1283)	71%	(3199)	4482
Parent: Yes	27%	(388)	73%	(1039)	1427
Parent: No	29%	(1006)	71%	(2502)	3508
COVID Vaccine: Yes	34%	(1216)	66%	(2311)	3527
COVID Vaccine: No	13%	(177)	87%	(1231)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	43%	(2136)	57%	(2799)	4935
Gender: Male	49%	(1125)	51%	(1185)	2310
Gender: Female	38%	(1010)	62%	(1614)	2625
Age: 18-34	43%	(565)	57%	(739)	1303
Age: 35-44	39%	(260)	61%	(409)	669
Age: 45-64	39%	(661)	61%	(1047)	1707
Age: 65+	52%	(650)	48%	(605)	1255
GenZers: 1997-2012	47%	(250)	53%	(287)	537
Millennials: 1981-1996	40%	(516)	60%	(769)	1285
GenXers: 1965-1980	39%	(494)	61%	(775)	1269
Baby Boomers: 1946-1964	48%	(803)	52%	(887)	1691
Educ: < College	39%	(1213)	61%	(1896)	3109
Educ: Bachelors degree	48%	(560)	52%	(604)	1164
Educ: Post-grad	55%	(363)	45%	(299)	663
Income: Under 50k	41%	(857)	59%	(1231)	2087
Income: 50k-100k	45%	(814)	55%	(1007)	1821
Income: 100k+	45%	(465)	55%	(562)	1026
Ethnicity: White (Non-Hispanic)	40%	(1462)	60%	(2159)	3622
Ethnicity: Hispanic	48%	(162)	52%	(179)	341
Ethnicity: Black (Non-Hispanic)	56%	(409)	44%	(318)	727
Ethnicity: Asian + Other (Non-Hispanic)	42%	(102)	58%	(142)	245
All Christian	43%	(1030)	57%	(1387)	2417
All Non-Christian	60%	(131)	40%	(86)	217
Atheist	54%	(109)	46%	(92)	201
Agnostic/Nothing in particular	44%	(526)	56%	(668)	1194
Something Else	38%	(340)	62%	(566)	906
Evangelical	36%	(499)	64%	(889)	1388
Non-Evangelical	45%	(832)	55%	(1026)	1858
PID: Dem (no lean)	64%	(1185)	36%	(663)	1848
PID: Ind (no lean)	42%	(496)	58%	(695)	1191
PID: Rep (no lean)	24%	(455)	76%	(1441)	1896

Continued on next page

Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	43%	(2136)	57%	(2799)	4935
PID/Gender: Dem Men	72%	(586)	28%	(226)	812
PID/Gender: Dem Women	58%	(599)	42%	(437)	1035
PID/Gender: Ind Men	47%	(292)	53%	(328)	621
PID/Gender: Ind Women	36%	(204)	64%	(367)	570
PID/Gender: Rep Men	28%	(247)	72%	(630)	877
PID/Gender: Rep Women	20%	(208)	80%	(811)	1019
Ideo: Liberal (1-3)	61%	(858)	39%	(541)	1399
Ideo: Moderate (4)	52%	(718)	48%	(654)	1372
Ideo: Conservative (5-7)	25%	(497)	75%	(1487)	1984
Ideo/PID: Conservative Republican	21%	(309)	79%	(1166)	1475
Ideo/PID: Moderate/Liberal Republican	36%	(134)	64%	(240)	374
Ideo/PID: Moderate/Conservative Democrat	62%	(448)	38%	(274)	722
Ideo/PID: Liberal Democrat	66%	(711)	34%	(364)	1075
2024 H2H Matchup: Biden Voter	68%	(1401)	32%	(666)	2067
2024 H2H Matchup: Trump Voter	24%	(562)	76%	(1774)	2336
2024 H2H Matchup: Would not Vote	28%	(71)	72%	(181)	252
2024 H2H Matchup: Do not Know	36%	(102)	64%	(178)	280
2022 House Vote: Democrat	65%	(1328)	35%	(709)	2038
2022 House Vote: Republican	25%	(515)	75%	(1529)	2044
2022 House Vote: Did not Vote	35%	(254)	65%	(467)	721
2020 Vote: Joe Biden	63%	(1429)	37%	(843)	2272
2020 Vote: Donald Trump	23%	(523)	77%	(1715)	2237
2020 Vote: Someone Else	38%	(26)	62%	(44)	70
2020 Vote: Did not Vote	44%	(158)	56%	(197)	355
2016 Vote: Hillary Clinton	66%	(1122)	34%	(567)	1688
2016 Vote: Donald Trump	25%	(487)	75%	(1455)	1943
2016 Vote: Someone Else	48%	(96)	52%	(104)	200
2020 Vote/PID: Not Biden/Democrat	48%	(91)	52%	(98)	189
2020 Vote/PID: Not Trump/Republican	45%	(88)	55%	(107)	195
U.S. Economy: Wrong Track	24%	(858)	76%	(2683)	3541
U.S. Economy: Right Direction	92%	(1277)	8%	(116)	1394

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Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	43%	(2136)	57%	(2799)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	71%	(1081)	29%	(431)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25%	(621)	75%	(1864)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	46%	(434)	54%	(503)	937
Top 2024 Issue: Economy	32%	(618)	68%	(1332)	1950
Community: Urban	53%	(568)	47%	(501)	1069
Community: Suburban	44%	(1050)	56%	(1355)	2405
Community: Rural	35%	(518)	65%	(943)	1461
Community/Gender: Urban Women	44%	(214)	56%	(272)	486
Community/Gender: Urban Men	61%	(353)	39%	(229)	582
Community/Gender: Rural Women	32%	(273)	68%	(571)	844
Community/Gender: Rural Men	40%	(245)	60%	(372)	617
Community/Gender: Suburban Women	40%	(523)	60%	(771)	1294
Community/Gender: Suburban Men	47%	(527)	53%	(583)	1111
Homeowner	44%	(1676)	56%	(2111)	3787
Renter	41%	(415)	59%	(606)	1020
Military HHnm: Yes	43%	(352)	57%	(461)	814
Military HH: No	43%	(1783)	57%	(2338)	4121
Employ: Private Sector	42%	(754)	58%	(1022)	1777
Employ: Government	47%	(157)	53%	(178)	334
Employ: Self-Employed	40%	(163)	60%	(240)	403
Employ: Homemaker	35%	(99)	65%	(185)	285
Employ: Student	52%	(65)	48%	(60)	125
Employ: Retired	48%	(665)	52%	(722)	1387
Employ: Unemployed	38%	(126)	62%	(202)	328
Employ: Other	36%	(106)	64%	(190)	297
Self + Household: White-Collar	50%	(936)	50%	(922)	1858
Self + Household: Blue Collar	38%	(879)	62%	(1413)	2292
Union HH: Yes	54%	(191)	46%	(162)	354
Union HH: No	42%	(1944)	58%	(2637)	4581
LGBTQ+: Yes	42%	(219)	58%	(305)	524
LGBTQ+: No	43%	(1917)	57%	(2494)	4411

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Table BLMB1_2: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your state*

Demographic	Right direction		Wrong track		Total N
Registered Voters	43%	(2136)	57%	(2799)	4935
Motivated to Vote	44%	(1956)	56%	(2525)	4482
Parent: Yes	42%	(599)	58%	(828)	1427
Parent: No	44%	(1537)	56%	(1971)	3508
COVID Vaccine: Yes	50%	(1768)	50%	(1759)	3527
COVID Vaccine: No	26%	(368)	74%	(1040)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	50%	(2490)	50%	(2445)	4935
Gender: Male	56%	(1282)	44%	(1028)	2310
Gender: Female	46%	(1207)	54%	(1417)	2625
Age: 18-34	51%	(671)	49%	(632)	1303
Age: 35-44	47%	(316)	53%	(353)	669
Age: 45-64	45%	(768)	55%	(940)	1707
Age: 65+	59%	(735)	41%	(520)	1255
GenZers: 1997-2012	54%	(290)	46%	(246)	537
Millennials: 1981-1996	49%	(630)	51%	(655)	1285
GenXers: 1965-1980	45%	(567)	55%	(702)	1269
Baby Boomers: 1946-1964	54%	(917)	46%	(773)	1691
Educ: < College	46%	(1418)	54%	(1691)	3109
Educ: Bachelors degree	56%	(653)	44%	(510)	1164
Educ: Post-grad	63%	(419)	37%	(244)	663
Income: Under 50k	46%	(950)	54%	(1138)	2087
Income: 50k-100k	54%	(978)	46%	(844)	1821
Income: 100k+	55%	(562)	45%	(464)	1026
Ethnicity: White (Non-Hispanic)	49%	(1778)	51%	(1843)	3622
Ethnicity: Hispanic	48%	(164)	52%	(177)	341
Ethnicity: Black (Non-Hispanic)	58%	(423)	42%	(305)	727
Ethnicity: Asian + Other (Non-Hispanic)	51%	(125)	49%	(120)	245
All Christian	50%	(1217)	50%	(1200)	2417
All Non-Christian	64%	(140)	36%	(78)	217
Atheist	57%	(115)	43%	(86)	201
Agnostic/Nothing in particular	51%	(606)	49%	(588)	1194
Something Else	46%	(412)	54%	(494)	906
Evangelical	46%	(638)	54%	(750)	1388
Non-Evangelical	51%	(945)	49%	(913)	1858
PID: Dem (no lean)	66%	(1226)	34%	(622)	1848
PID: Ind (no lean)	51%	(607)	49%	(584)	1191
PID: Rep (no lean)	35%	(656)	65%	(1240)	1896

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Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	50%	(2490)	50%	(2445)	4935
PID/Gender: Dem Men	74%	(603)	26%	(210)	812
PID/Gender: Dem Women	60%	(623)	40%	(412)	1035
PID/Gender: Ind Men	58%	(358)	42%	(263)	621
PID/Gender: Ind Women	44%	(249)	56%	(321)	570
PID/Gender: Rep Men	37%	(321)	63%	(556)	877
PID/Gender: Rep Women	33%	(335)	67%	(684)	1019
Ideo: Liberal (1-3)	64%	(895)	36%	(504)	1399
Ideo: Moderate (4)	57%	(784)	43%	(587)	1372
Ideo: Conservative (5-7)	37%	(734)	63%	(1251)	1984
Ideo/PID: Conservative Republican	33%	(493)	67%	(983)	1475
Ideo/PID: Moderate/Liberal Republican	40%	(148)	60%	(226)	374
Ideo/PID: Moderate/Conservative Democrat	66%	(479)	34%	(243)	722
Ideo/PID: Liberal Democrat	67%	(719)	33%	(356)	1075
2024 H2H Matchup: Biden Voter	70%	(1457)	30%	(610)	2067
2024 H2H Matchup: Trump Voter	35%	(819)	65%	(1518)	2336
2024 H2H Matchup: Would not Vote	36%	(92)	64%	(160)	252
2024 H2H Matchup: Do not Know	44%	(122)	56%	(158)	280
2022 House Vote: Democrat	67%	(1372)	33%	(666)	2038
2022 House Vote: Republican	37%	(750)	63%	(1294)	2044
2022 House Vote: Did not Vote	44%	(317)	56%	(404)	721
2020 Vote: Joe Biden	66%	(1499)	34%	(773)	2272
2020 Vote: Donald Trump	35%	(785)	65%	(1452)	2237
2020 Vote: Someone Else	47%	(33)	53%	(37)	70
2020 Vote: Did not Vote	48%	(172)	52%	(183)	355
2016 Vote: Hillary Clinton	68%	(1154)	32%	(534)	1688
2016 Vote: Donald Trump	37%	(717)	63%	(1225)	1943
2016 Vote: Someone Else	55%	(109)	45%	(91)	200
2020 Vote/PID: Not Biden/Democrat	54%	(102)	46%	(86)	189
2020 Vote/PID: Not Trump/Republican	48%	(94)	52%	(101)	195
U.S. Economy: Wrong Track	34%	(1220)	66%	(2322)	3541
U.S. Economy: Right Direction	91%	(1270)	9%	(124)	1394

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Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	50%	(2490)	50%	(2445)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	73%	(1103)	27%	(410)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	36%	(902)	64%	(1583)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	52%	(485)	48%	(452)	937
Top 2024 Issue: Economy	41%	(795)	59%	(1155)	1950
Community: Urban	55%	(588)	45%	(480)	1069
Community: Suburban	51%	(1220)	49%	(1185)	2405
Community: Rural	47%	(681)	53%	(780)	1461
Community/Gender: Urban Women	46%	(225)	54%	(261)	486
Community/Gender: Urban Men	62%	(363)	38%	(219)	582
Community/Gender: Rural Women	45%	(376)	55%	(468)	844
Community/Gender: Rural Men	49%	(305)	51%	(312)	617
Community/Gender: Suburban Women	47%	(606)	53%	(688)	1294
Community/Gender: Suburban Men	55%	(614)	45%	(496)	1111
Homeowner	52%	(1957)	48%	(1830)	3787
Renter	47%	(480)	53%	(541)	1020
Military HHnm: Yes	49%	(399)	51%	(414)	814
Military HH: No	51%	(2090)	49%	(2031)	4121
Employ: Private Sector	49%	(875)	51%	(902)	1777
Employ: Government	53%	(177)	47%	(157)	334
Employ: Self-Employed	49%	(196)	51%	(207)	403
Employ: Homemaker	37%	(106)	63%	(178)	285
Employ: Student	58%	(73)	42%	(52)	125
Employ: Retired	56%	(774)	44%	(612)	1387
Employ: Unemployed	47%	(156)	53%	(172)	328
Employ: Other	45%	(132)	55%	(164)	297
Self + Household: White-Collar	58%	(1069)	42%	(789)	1858
Self + Household: Blue Collar	47%	(1071)	53%	(1221)	2292
Union HH: Yes	60%	(210)	40%	(143)	354
Union HH: No	50%	(2279)	50%	(2302)	4581
LGBTQ+: Yes	49%	(255)	51%	(269)	524
LGBTQ+: No	51%	(2235)	49%	(2176)	4411

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Table BLMB1_3: *Generally speaking, would you say the economy in each of the following places is going in the right direction, or is it going off on the wrong track? — Your city/town*

Demographic	Right direction		Wrong track		Total N
Registered Voters	50%	(2490)	50%	(2445)	4935
Motivated to Vote	51%	(2277)	49%	(2205)	4482
Parent: Yes	49%	(703)	51%	(724)	1427
Parent: No	51%	(1787)	49%	(1721)	3508
COVID Vaccine: Yes	56%	(1981)	44%	(1546)	3527
COVID Vaccine: No	36%	(508)	64%	(899)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	19% (953)	20% (978)	12% (604)	46% (2258)	2% (117)	1% (26)	4935
Gender: Male	22% (513)	18% (421)	11% (258)	46% (1066)	2% (37)	1% (15)	2310
Gender: Female	17% (440)	21% (557)	13% (345)	45% (1191)	3% (80)	— (11)	2625
Age: 18-34	14% (188)	22% (281)	20% (264)	39% (504)	4% (50)	1% (17)	1303
Age: 35-44	20% (133)	23% (156)	13% (84)	41% (271)	3% (18)	1% (6)	669
Age: 45-64	17% (298)	19% (322)	10% (171)	52% (887)	2% (27)	— (2)	1707
Age: 65+	27% (334)	17% (219)	7% (85)	47% (595)	2% (22)	— (1)	1255
GenZers: 1997-2012	14% (78)	23% (126)	23% (122)	31% (166)	5% (29)	3% (17)	537
Millennials: 1981-1996	16% (205)	22% (278)	16% (208)	43% (554)	3% (37)	— (3)	1285
GenXers: 1965-1980	18% (228)	20% (252)	10% (133)	50% (629)	2% (24)	— (5)	1269
Baby Boomers: 1946-1964	24% (408)	18% (304)	8% (134)	48% (819)	1% (24)	— (1)	1691
Educ: < College	17% (534)	18% (549)	12% (382)	49% (1534)	3% (87)	1% (23)	3109
Educ: Bachelors degree	19% (227)	22% (260)	13% (148)	43% (504)	2% (22)	— (3)	1164
Educ: Post-grad	29% (193)	25% (169)	11% (75)	33% (219)	1% (8)	— (0)	663
Income: Under 50k	20% (423)	19% (403)	12% (251)	44% (925)	3% (72)	1% (14)	2087
Income: 50k-100k	19% (345)	20% (371)	12% (212)	47% (859)	1% (25)	1% (10)	1821
Income: 100k+	18% (186)	20% (204)	14% (141)	46% (474)	2% (20)	— (2)	1026
Ethnicity: White (Non-Hispanic)	17% (605)	18% (635)	11% (396)	53% (1920)	2% (58)	— (8)	3622
Ethnicity: Hispanic	17% (56)	28% (94)	17% (58)	35% (120)	3% (10)	1% (3)	341
Ethnicity: Black (Non-Hispanic)	34% (248)	26% (192)	15% (111)	18% (132)	5% (34)	1% (10)	727
Ethnicity: Asian + Other (Non-Hispanic)	18% (44)	23% (57)	16% (39)	35% (86)	6% (15)	2% (4)	245
All Christian	18% (445)	16% (386)	11% (260)	53% (1279)	2% (37)	— (9)	2417
All Non-Christian	31% (68)	29% (62)	11% (23)	27% (58)	2% (5)	— (0)	217
Atheist	29% (59)	30% (60)	18% (36)	22% (44)	1% (1)	1% (1)	201
Agnostic/Nothing in particular	19% (229)	25% (293)	15% (182)	37% (438)	4% (44)	1% (7)	1194
Something Else	17% (151)	19% (176)	11% (102)	48% (438)	3% (29)	1% (8)	906
Evangelical	15% (210)	12% (173)	10% (139)	60% (827)	2% (30)	1% (8)	1388
Non-Evangelical	20% (373)	20% (379)	12% (214)	46% (849)	2% (33)	1% (10)	1858
PID: Dem (no lean)	43% (791)	35% (651)	11% (210)	8% (151)	2% (36)	— (9)	1848
PID: Ind (no lean)	10% (123)	22% (268)	18% (211)	45% (534)	4% (50)	— (6)	1191
PID: Rep (no lean)	2% (39)	3% (58)	10% (183)	83% (1573)	2% (31)	1% (11)	1896

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	19% (953)	20% (978)	12% (604)	46% (2258)	2% (117)	1% (26)	4935
PID/Gender: Dem Men	49% (401)	32% (256)	8% (68)	9% (71)	1% (10)	1% (6)	812
PID/Gender: Dem Women	38% (390)	38% (395)	14% (142)	8% (79)	2% (26)	— (3)	1035
PID/Gender: Ind Men	14% (86)	21% (133)	17% (105)	45% (280)	3% (16)	— (2)	621
PID/Gender: Ind Women	7% (38)	24% (135)	19% (106)	45% (254)	6% (34)	1% (4)	570
PID/Gender: Rep Men	3% (27)	4% (31)	10% (86)	82% (715)	1% (11)	1% (7)	877
PID/Gender: Rep Women	1% (13)	3% (27)	9% (97)	84% (858)	2% (21)	— (4)	1019
Ideo: Liberal (1-3)	38% (529)	34% (475)	14% (200)	12% (165)	1% (21)	1% (10)	1399
Ideo: Moderate (4)	22% (296)	26% (360)	17% (227)	32% (441)	3% (40)	— (7)	1372
Ideo: Conservative (5-7)	5% (107)	5% (108)	8% (152)	80% (1584)	1% (27)	— (6)	1984
Ideo/PID: Conservative Republican	2% (23)	2% (34)	7% (105)	88% (1294)	1% (14)	— (5)	1475
Ideo/PID: Moderate/Liberal Republican	4% (15)	6% (24)	20% (74)	65% (244)	3% (11)	2% (6)	374
Ideo/PID: Moderate/Conservative Democrat	41% (295)	35% (253)	11% (76)	10% (74)	3% (18)	1% (5)	722
Ideo/PID: Liberal Democrat	45% (482)	36% (382)	12% (125)	7% (73)	1% (9)	— (4)	1075
2024 H2H Matchup: Biden Voter	44% (899)	40% (826)	10% (215)	4% (83)	2% (42)	— (2)	2067
2024 H2H Matchup: Trump Voter	2% (43)	3% (81)	9% (211)	84% (1956)	1% (35)	— (11)	2336
2024 H2H Matchup: Would not Vote	1% (3)	13% (33)	27% (68)	47% (119)	8% (19)	4% (10)	252
2024 H2H Matchup: Do not Know	3% (8)	14% (39)	39% (110)	36% (100)	8% (21)	1% (2)	280
2022 House Vote: Democrat	41% (840)	36% (736)	12% (249)	8% (168)	2% (37)	— (8)	2038
2022 House Vote: Republican	2% (32)	4% (75)	10% (203)	83% (1701)	1% (26)	— (7)	2044
2022 House Vote: Did not Vote	10% (72)	20% (146)	17% (120)	46% (334)	6% (41)	1% (7)	721
2020 Vote: Joe Biden	38% (863)	37% (840)	14% (326)	9% (197)	2% (42)	— (5)	2272
2020 Vote: Donald Trump	2% (45)	3% (60)	9% (196)	85% (1891)	1% (30)	1% (15)	2237
2020 Vote: Someone Else	3% (2)	12% (9)	31% (22)	44% (31)	10% (7)	— (0)	70
2020 Vote: Did not Vote	12% (43)	20% (69)	17% (60)	39% (139)	11% (38)	2% (6)	355
2016 Vote: Hillary Clinton	44% (740)	36% (615)	11% (182)	7% (112)	2% (31)	1% (10)	1688
2016 Vote: Donald Trump	3% (54)	4% (87)	9% (184)	82% (1589)	1% (19)	— (9)	1943
2016 Vote: Someone Else	13% (26)	29% (58)	22% (45)	31% (63)	4% (8)	— (1)	200
2020 Vote/PID: Not Biden/Democrat	18% (35)	26% (49)	17% (33)	30% (56)	6% (11)	3% (5)	189
2020 Vote/PID: Not Trump/Republican	7% (13)	16% (31)	25% (49)	47% (91)	5% (10)	— (0)	195
U.S. Economy: Wrong Track	7% (237)	15% (530)	14% (510)	61% (2171)	2% (75)	1% (19)	3541
U.S. Economy: Right Direction	51% (716)	32% (448)	7% (94)	6% (87)	3% (42)	— (7)	1394

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Table BLMB2_1: Do you have a favorable or unfavorable impression of each of the following? — Joe Biden

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	19% (953)	20% (978)	12% (604)	46% (2258)	2% (117)	1% (26)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	51% (772)	37% (553)	8% (115)	3% (49)	1% (20)	— (3)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3% (66)	5% (130)	10% (259)	80% (1979)	2% (40)	— (12)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	12% (115)	31% (295)	25% (230)	24% (229)	6% (57)	1% (10)	937
Top 2024 Issue: Economy	10% (199)	14% (273)	13% (247)	61% (1184)	2% (36)	1% (10)	1950
Community: Urban	29% (305)	24% (258)	14% (150)	29% (315)	3% (27)	1% (14)	1069
Community: Suburban	18% (440)	21% (496)	13% (309)	46% (1100)	2% (54)	— (6)	2405
Community: Rural	14% (208)	15% (223)	10% (146)	58% (843)	2% (36)	— (6)	1461
Community/Gender: Urban Women	23% (112)	28% (138)	16% (80)	29% (139)	3% (15)	1% (3)	486
Community/Gender: Urban Men	33% (194)	21% (120)	12% (70)	30% (176)	2% (12)	2% (11)	582
Community/Gender: Rural Women	13% (113)	15% (124)	10% (88)	58% (489)	3% (25)	1% (5)	844
Community/Gender: Rural Men	15% (95)	16% (100)	9% (57)	57% (353)	2% (11)	— (1)	617
Community/Gender: Suburban Women	17% (215)	23% (296)	14% (177)	44% (563)	3% (40)	— (3)	1294
Community/Gender: Suburban Men	20% (225)	18% (201)	12% (131)	48% (537)	1% (14)	— (3)	1111
Homeowner	20% (751)	18% (700)	11% (425)	48% (1824)	2% (71)	— (15)	3787
Renter	18% (189)	24% (249)	15% (153)	38% (385)	4% (36)	1% (9)	1020
Military HHnm: Yes	19% (153)	15% (125)	9% (77)	55% (447)	1% (10)	— (2)	814
Military HH: No	19% (801)	21% (853)	13% (527)	44% (1811)	3% (107)	1% (23)	4121
Employ: Private Sector	17% (301)	21% (366)	14% (244)	47% (829)	2% (33)	— (4)	1777
Employ: Government	19% (64)	23% (76)	17% (55)	37% (125)	2% (7)	2% (7)	334
Employ: Self-Employed	18% (74)	17% (68)	12% (48)	48% (193)	4% (15)	1% (5)	403
Employ: Homemaker	12% (35)	23% (67)	10% (29)	51% (144)	3% (9)	— (0)	285
Employ: Student	9% (12)	29% (36)	22% (27)	31% (39)	7% (9)	1% (1)	125
Employ: Retired	26% (355)	17% (241)	7% (104)	48% (664)	2% (22)	— (1)	1387
Employ: Unemployed	20% (66)	21% (69)	16% (51)	39% (127)	3% (9)	2% (6)	328
Employ: Other	15% (46)	18% (54)	15% (45)	46% (136)	4% (13)	1% (2)	297
Self + Household: White-Collar	24% (438)	21% (386)	13% (239)	41% (762)	2% (30)	— (3)	1858
Self + Household: Blue Collar	16% (367)	19% (436)	11% (260)	52% (1183)	2% (38)	— (8)	2292
Union HH: Yes	28% (97)	20% (70)	13% (46)	38% (133)	2% (7)	— (1)	354
Union HH: No	19% (856)	20% (908)	12% (558)	46% (2124)	2% (110)	1% (25)	4581
LGBTQ+: Yes	19% (98)	30% (157)	18% (92)	29% (153)	3% (17)	1% (7)	524
LGBTQ+: No	19% (856)	19% (821)	12% (512)	48% (2105)	2% (99)	— (19)	4411

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Table BLMB2_1: *Do you have a favorable or unfavorable impression of each of the following? — Joe Biden*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	19% (953)	20% (978)	12% (604)	46% (2258)	2% (117)	1% (26)	4935
Motivated to Vote	20% (915)	20% (895)	11% (496)	46% (2082)	2% (76)	— (18)	4482
Parent: Yes	19% (272)	20% (289)	14% (201)	44% (626)	2% (31)	1% (8)	1427
Parent: No	19% (682)	20% (689)	11% (403)	46% (1631)	2% (85)	1% (18)	3508
COVID Vaccine: Yes	24% (842)	24% (846)	14% (488)	36% (1275)	2% (69)	— (7)	3527
COVID Vaccine: No	8% (112)	9% (131)	8% (116)	70% (982)	3% (48)	1% (19)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	18% (864)	21% (1015)	12% (577)	43% (2105)	5% (271)	2% (103)	4935
Gender: Male	17% (396)	20% (473)	11% (261)	45% (1028)	5% (111)	2% (42)	2310
Gender: Female	18% (469)	21% (542)	12% (315)	41% (1077)	6% (160)	2% (61)	2625
Age: 18-34	17% (222)	22% (290)	15% (194)	32% (414)	9% (121)	5% (62)	1303
Age: 35-44	18% (122)	24% (159)	12% (79)	39% (259)	6% (37)	2% (13)	669
Age: 45-64	16% (271)	18% (314)	12% (199)	48% (827)	4% (73)	1% (24)	1707
Age: 65+	20% (249)	20% (252)	8% (104)	48% (606)	3% (39)	— (4)	1255
GenZers: 1997-2012	20% (107)	23% (123)	16% (88)	21% (114)	12% (66)	7% (39)	537
Millennials: 1981-1996	16% (205)	23% (298)	13% (163)	39% (497)	7% (87)	3% (35)	1285
GenXers: 1965-1980	17% (214)	18% (234)	12% (156)	46% (583)	5% (61)	2% (21)	1269
Baby Boomers: 1946-1964	18% (311)	20% (333)	10% (163)	49% (824)	3% (53)	— (8)	1691
Educ: < College	16% (501)	19% (576)	12% (368)	45% (1388)	6% (194)	3% (82)	3109
Educ: Bachelors degree	17% (200)	23% (267)	12% (142)	42% (486)	5% (53)	1% (15)	1164
Educ: Post-grad	25% (164)	26% (171)	10% (67)	35% (232)	4% (23)	1% (6)	663
Income: Under 50k	19% (401)	20% (420)	11% (226)	40% (834)	7% (145)	3% (62)	2087
Income: 50k-100k	16% (300)	22% (397)	11% (207)	44% (808)	4% (76)	2% (32)	1821
Income: 100k+	16% (163)	19% (198)	14% (144)	45% (463)	5% (49)	1% (9)	1026
Ethnicity: White (Non-Hispanic)	14% (502)	19% (674)	11% (399)	51% (1844)	4% (150)	1% (52)	3622
Ethnicity: Hispanic	19% (64)	23% (80)	19% (65)	28% (96)	6% (20)	5% (16)	341
Ethnicity: Black (Non-Hispanic)	35% (256)	27% (199)	11% (80)	13% (91)	11% (76)	3% (25)	727
Ethnicity: Asian + Other (Non-Hispanic)	17% (43)	25% (62)	13% (33)	30% (74)	10% (23)	4% (10)	245
All Christian	15% (352)	17% (420)	11% (267)	52% (1257)	4% (93)	1% (28)	2417
All Non-Christian	27% (59)	30% (65)	14% (31)	22% (47)	5% (11)	2% (4)	217
Atheist	33% (67)	28% (57)	11% (23)	22% (44)	4% (8)	1% (2)	201
Agnostic/Nothing in particular	18% (217)	26% (306)	13% (151)	32% (382)	8% (101)	3% (37)	1194
Something Else	19% (170)	18% (167)	12% (105)	41% (375)	6% (57)	4% (32)	906
Evangelical	13% (182)	14% (195)	10% (142)	55% (764)	5% (72)	2% (33)	1388
Non-Evangelical	18% (328)	20% (378)	12% (218)	45% (834)	4% (73)	1% (27)	1858
PID: Dem (no lean)	38% (709)	37% (681)	10% (185)	8% (149)	5% (93)	2% (32)	1848
PID: Ind (no lean)	9% (102)	22% (257)	16% (195)	42% (503)	9% (106)	2% (28)	1191
PID: Rep (no lean)	3% (53)	4% (77)	10% (197)	77% (1454)	4% (72)	2% (43)	1896

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	18% (864)	21% (1015)	12% (577)	43% (2105)	5% (271)	2% (103)	4935
PID/Gender: Dem Men	39% (318)	35% (285)	11% (89)	8% (68)	5% (37)	2% (15)	812
PID/Gender: Dem Women	38% (391)	38% (396)	9% (95)	8% (80)	5% (56)	2% (17)	1035
PID/Gender: Ind Men	8% (47)	23% (144)	14% (88)	46% (288)	7% (44)	2% (10)	621
PID/Gender: Ind Women	10% (55)	20% (113)	19% (107)	38% (215)	11% (62)	3% (19)	570
PID/Gender: Rep Men	3% (30)	5% (44)	10% (84)	77% (672)	3% (30)	2% (17)	877
PID/Gender: Rep Women	2% (22)	3% (33)	11% (114)	77% (782)	4% (42)	3% (26)	1019
Ideo: Liberal (1-3)	35% (493)	37% (520)	12% (163)	9% (130)	5% (72)	2% (21)	1399
Ideo: Moderate (4)	19% (260)	26% (356)	16% (220)	29% (400)	7% (96)	3% (40)	1372
Ideo: Conservative (5-7)	4% (88)	6% (111)	9% (179)	77% (1526)	3% (61)	1% (20)	1984
Ideo/PID: Conservative Republican	1% (19)	3% (39)	8% (117)	85% (1247)	3% (40)	1% (13)	1475
Ideo/PID: Moderate/Liberal Republican	8% (31)	10% (36)	20% (75)	48% (181)	6% (24)	7% (27)	374
Ideo/PID: Moderate/Conservative Democrat	35% (254)	34% (248)	12% (86)	11% (79)	5% (39)	2% (15)	722
Ideo/PID: Liberal Democrat	41% (439)	39% (420)	9% (95)	6% (65)	4% (45)	1% (11)	1075
2024 H2H Matchup: Biden Voter	37% (765)	40% (825)	11% (225)	7% (135)	4% (89)	1% (27)	2067
2024 H2H Matchup: Trump Voter	3% (68)	5% (110)	9% (221)	77% (1788)	4% (101)	2% (49)	2336
2024 H2H Matchup: Would not Vote	5% (14)	15% (38)	25% (62)	34% (87)	14% (35)	6% (16)	252
2024 H2H Matchup: Do not Know	6% (18)	15% (42)	24% (68)	34% (95)	16% (46)	4% (12)	280
2022 House Vote: Democrat	36% (729)	37% (760)	12% (238)	9% (180)	5% (105)	1% (26)	2038
2022 House Vote: Republican	2% (49)	4% (85)	10% (204)	79% (1606)	3% (67)	2% (33)	2044
2022 House Vote: Did not Vote	11% (76)	20% (148)	15% (110)	37% (269)	11% (77)	6% (40)	721
2020 Vote: Joe Biden	33% (756)	38% (863)	13% (297)	9% (205)	6% (125)	1% (26)	2272
2020 Vote: Donald Trump	3% (63)	3% (76)	9% (203)	79% (1774)	4% (86)	2% (35)	2237
2020 Vote: Someone Else	3% (2)	13% (9)	30% (21)	38% (26)	13% (9)	3% (2)	70
2020 Vote: Did not Vote	12% (43)	19% (67)	16% (55)	28% (100)	14% (50)	11% (40)	355
2016 Vote: Hillary Clinton	38% (643)	39% (655)	11% (179)	8% (129)	4% (65)	1% (15)	1688
2016 Vote: Donald Trump	3% (56)	5% (91)	10% (191)	79% (1532)	3% (54)	1% (18)	1943
2016 Vote: Someone Else	11% (23)	26% (53)	23% (47)	30% (60)	8% (16)	1% (2)	200
2020 Vote/PID: Not Biden/Democrat	21% (40)	26% (49)	14% (26)	24% (45)	9% (16)	7% (13)	189
2020 Vote/PID: Not Trump/Republican	6% (12)	16% (32)	24% (47)	40% (78)	5% (11)	8% (15)	195
U.S. Economy: Wrong Track	9% (314)	14% (509)	13% (444)	57% (2003)	6% (202)	2% (70)	3541
U.S. Economy: Right Direction	39% (550)	36% (506)	10% (133)	7% (103)	5% (69)	2% (33)	1394

Continued on next page

Table BLMB2_2: Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	18% (864)	21% (1015)	12% (577)	43% (2105)	5% (271)	2% (103)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	43% (650)	39% (590)	9% (133)	5% (71)	3% (43)	2% (26)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4% (96)	6% (151)	11% (269)	73% (1812)	4% (108)	2% (50)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	13% (119)	29% (275)	19% (175)	24% (222)	13% (120)	3% (28)	937
Top 2024 Issue: Economy	11% (215)	14% (274)	12% (236)	56% (1091)	5% (105)	1% (29)	1950
Community: Urban	27% (292)	26% (283)	12% (126)	24% (259)	7% (77)	3% (32)	1069
Community: Suburban	17% (401)	21% (495)	12% (298)	43% (1046)	5% (128)	2% (37)	2405
Community: Rural	12% (171)	16% (237)	10% (152)	55% (800)	5% (66)	2% (34)	1461
Community/Gender: Urban Women	26% (126)	28% (137)	12% (58)	22% (109)	8% (37)	4% (18)	486
Community/Gender: Urban Men	29% (166)	25% (146)	12% (68)	26% (150)	7% (39)	2% (14)	582
Community/Gender: Rural Women	12% (104)	16% (135)	10% (85)	54% (455)	5% (46)	2% (20)	844
Community/Gender: Rural Men	11% (67)	17% (102)	11% (68)	56% (346)	3% (20)	2% (14)	617
Community/Gender: Suburban Women	18% (239)	21% (270)	13% (172)	40% (513)	6% (76)	2% (24)	1294
Community/Gender: Suburban Men	15% (162)	20% (225)	11% (126)	48% (533)	5% (52)	1% (13)	1111
Homeowner	17% (653)	19% (736)	12% (441)	46% (1733)	4% (166)	2% (58)	3787
Renter	19% (194)	24% (244)	12% (126)	33% (332)	9% (90)	3% (36)	1020
Military HHnm: Yes	15% (124)	17% (135)	10% (81)	53% (427)	4% (29)	2% (18)	814
Military HH: No	18% (741)	21% (880)	12% (496)	41% (1678)	6% (241)	2% (86)	4121
Employ: Private Sector	16% (287)	19% (345)	15% (265)	42% (750)	6% (105)	1% (24)	1777
Employ: Government	20% (68)	24% (81)	12% (40)	37% (124)	4% (14)	2% (7)	334
Employ: Self-Employed	21% (83)	18% (73)	8% (34)	44% (176)	7% (28)	2% (9)	403
Employ: Homemaker	14% (39)	23% (66)	8% (24)	47% (133)	7% (20)	1% (3)	285
Employ: Student	16% (19)	29% (36)	23% (29)	16% (20)	11% (13)	5% (7)	125
Employ: Retired	20% (273)	19% (268)	9% (127)	48% (672)	3% (38)	1% (7)	1387
Employ: Unemployed	16% (53)	25% (81)	10% (33)	33% (108)	8% (27)	8% (25)	328
Employ: Other	14% (41)	22% (65)	8% (24)	41% (122)	8% (24)	7% (21)	297
Self + Household: White-Collar	20% (374)	22% (412)	12% (224)	41% (754)	4% (76)	1% (19)	1858
Self + Household: Blue Collar	14% (330)	19% (445)	11% (260)	49% (1120)	5% (105)	1% (31)	2292
Union HH: Yes	24% (85)	23% (81)	14% (49)	35% (124)	2% (9)	2% (7)	354
Union HH: No	17% (780)	20% (934)	12% (528)	43% (1982)	6% (262)	2% (96)	4581
LGBTQ+: Yes	26% (135)	29% (150)	12% (62)	23% (121)	6% (29)	5% (26)	524
LGBTQ+: No	17% (729)	20% (865)	12% (514)	45% (1984)	5% (241)	2% (77)	4411

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Table BLMB2_2: *Do you have a favorable or unfavorable impression of each of the following? — Kamala Harris*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	18% (864)	21% (1015)	12% (577)	43% (2105)	5% (271)	2% (103)	4935
Motivated to Vote	18% (819)	21% (922)	11% (499)	44% (1974)	5% (202)	1% (66)	4482
Parent: Yes	18% (251)	20% (291)	13% (186)	40% (576)	7% (94)	2% (28)	1427
Parent: No	17% (614)	21% (724)	11% (390)	44% (1529)	5% (176)	2% (75)	3508
COVID Vaccine: Yes	21% (744)	25% (880)	12% (438)	35% (1244)	5% (169)	1% (52)	3527
COVID Vaccine: No	9% (121)	10% (135)	10% (138)	61% (861)	7% (101)	4% (51)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (812)	24% (1166)	17% (847)	36% (1769)	5% (268)	1% (72)	4935
Gender: Male	18% (417)	22% (509)	17% (390)	39% (893)	3% (75)	1% (27)	2310
Gender: Female	15% (395)	25% (658)	17% (457)	33% (877)	7% (193)	2% (45)	2625
Age: 18-34	16% (202)	26% (345)	19% (243)	25% (323)	11% (144)	4% (46)	1303
Age: 35-44	18% (123)	24% (163)	18% (120)	33% (220)	5% (32)	2% (10)	669
Age: 45-64	14% (247)	21% (361)	18% (301)	42% (716)	4% (70)	1% (12)	1707
Age: 65+	19% (239)	24% (297)	15% (183)	41% (510)	2% (22)	— (3)	1255
GenZers: 1997-2012	16% (86)	28% (150)	17% (92)	18% (97)	16% (83)	5% (29)	537
Millennials: 1981-1996	16% (202)	25% (320)	19% (249)	31% (398)	7% (89)	2% (26)	1285
GenXers: 1965-1980	15% (196)	23% (291)	17% (214)	40% (506)	4% (56)	1% (6)	1269
Baby Boomers: 1946-1964	18% (307)	22% (379)	15% (261)	41% (696)	2% (37)	1% (11)	1691
Educ: < College	16% (489)	22% (671)	16% (492)	38% (1190)	7% (209)	2% (57)	3109
Educ: Bachelors degree	16% (182)	26% (302)	21% (241)	33% (387)	4% (41)	1% (11)	1164
Educ: Post-grad	21% (141)	29% (193)	17% (114)	29% (192)	3% (18)	1% (4)	663
Income: Under 50k	18% (371)	24% (496)	15% (309)	34% (708)	8% (157)	2% (46)	2087
Income: 50k-100k	16% (283)	24% (438)	19% (337)	37% (672)	4% (73)	1% (18)	1821
Income: 100k+	15% (158)	23% (233)	20% (200)	38% (389)	4% (38)	1% (8)	1026
Ethnicity: White (Non-Hispanic)	14% (491)	22% (788)	18% (636)	42% (1533)	4% (140)	1% (33)	3622
Ethnicity: Hispanic	20% (69)	24% (83)	20% (67)	24% (83)	9% (29)	3% (10)	341
Ethnicity: Black (Non-Hispanic)	29% (211)	33% (239)	12% (88)	12% (89)	11% (78)	3% (23)	727
Ethnicity: Asian + Other (Non-Hispanic)	17% (42)	23% (57)	23% (56)	26% (64)	8% (20)	3% (6)	245
All Christian	15% (370)	19% (450)	18% (438)	44% (1052)	4% (89)	1% (18)	2417
All Non-Christian	28% (61)	27% (58)	16% (35)	23% (51)	5% (10)	1% (3)	217
Atheist	23% (46)	43% (86)	15% (30)	16% (32)	3% (7)	1% (1)	201
Agnostic/Nothing in particular	16% (190)	31% (364)	17% (199)	27% (320)	7% (89)	3% (32)	1194
Something Else	16% (146)	23% (209)	16% (145)	35% (315)	8% (74)	2% (18)	906
Evangelical	14% (196)	14% (200)	16% (227)	48% (669)	5% (76)	1% (20)	1388
Non-Evangelical	16% (306)	24% (446)	19% (344)	36% (664)	4% (83)	1% (16)	1858
PID: Dem (no lean)	38% (707)	42% (780)	10% (184)	4% (72)	4% (80)	1% (24)	1848
PID: Ind (no lean)	5% (63)	25% (297)	25% (300)	33% (395)	9% (107)	2% (29)	1191
PID: Rep (no lean)	2% (42)	5% (90)	19% (362)	69% (1303)	4% (81)	1% (19)	1896

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (812)	24% (1166)	17% (847)	36% (1769)	5% (268)	1% (72)	4935
PID/Gender: Dem Men	43% (353)	37% (302)	11% (86)	5% (42)	3% (21)	1% (8)	812
PID/Gender: Dem Women	34% (355)	46% (477)	9% (98)	3% (30)	6% (59)	2% (16)	1035
PID/Gender: Ind Men	6% (38)	25% (158)	24% (149)	38% (236)	4% (28)	2% (13)	621
PID/Gender: Ind Women	4% (25)	24% (139)	27% (152)	28% (159)	14% (79)	3% (16)	570
PID/Gender: Rep Men	3% (26)	6% (48)	18% (155)	70% (614)	3% (26)	1% (7)	877
PID/Gender: Rep Women	2% (16)	4% (41)	20% (207)	68% (688)	5% (55)	1% (12)	1019
Ideo: Liberal (1-3)	33% (459)	43% (596)	13% (177)	7% (101)	4% (51)	1% (15)	1399
Ideo: Moderate (4)	17% (239)	30% (408)	22% (304)	22% (295)	7% (100)	2% (26)	1372
Ideo: Conservative (5-7)	5% (94)	7% (132)	18% (350)	67% (1330)	3% (63)	1% (15)	1984
Ideo/PID: Conservative Republican	1% (17)	3% (50)	17% (256)	75% (1103)	3% (42)	— (6)	1475
Ideo/PID: Moderate/Liberal Republican	5% (20)	11% (40)	27% (100)	47% (174)	8% (30)	3% (10)	374
Ideo/PID: Moderate/Conservative Democrat	37% (267)	38% (274)	12% (89)	6% (40)	5% (37)	2% (16)	722
Ideo/PID: Liberal Democrat	40% (427)	45% (488)	9% (94)	3% (31)	3% (29)	— (5)	1075
2024 H2H Matchup: Biden Voter	35% (726)	43% (899)	13% (262)	4% (91)	4% (73)	1% (17)	2067
2024 H2H Matchup: Trump Voter	3% (61)	6% (152)	18% (427)	67% (1555)	5% (107)	1% (35)	2336
2024 H2H Matchup: Would not Vote	4% (11)	22% (55)	24% (60)	27% (67)	18% (45)	5% (13)	252
2024 H2H Matchup: Do not Know	5% (14)	22% (61)	35% (98)	20% (57)	15% (43)	3% (7)	280
2022 House Vote: Democrat	34% (694)	43% (870)	13% (274)	5% (101)	4% (81)	1% (17)	2038
2022 House Vote: Republican	2% (35)	5% (104)	19% (391)	70% (1423)	4% (76)	1% (15)	2044
2022 House Vote: Did not Vote	10% (73)	24% (175)	21% (148)	29% (207)	11% (82)	5% (36)	721
2020 Vote: Joe Biden	31% (709)	43% (977)	15% (338)	6% (126)	4% (98)	1% (24)	2272
2020 Vote: Donald Trump	3% (60)	5% (104)	19% (424)	69% (1542)	4% (94)	1% (13)	2237
2020 Vote: Someone Else	3% (2)	15% (10)	35% (24)	29% (20)	15% (11)	3% (2)	70
2020 Vote: Did not Vote	11% (41)	21% (75)	17% (60)	23% (80)	18% (65)	10% (34)	355
2016 Vote: Hillary Clinton	37% (617)	43% (718)	13% (217)	4% (75)	3% (48)	1% (12)	1688
2016 Vote: Donald Trump	3% (58)	6% (117)	19% (365)	69% (1340)	3% (52)	1% (10)	1943
2016 Vote: Someone Else	8% (16)	33% (65)	27% (54)	24% (48)	6% (12)	2% (4)	200
2020 Vote/PID: Not Biden/Democrat	26% (49)	32% (61)	16% (30)	11% (22)	12% (22)	3% (5)	189
2020 Vote/PID: Not Trump/Republican	4% (8)	18% (34)	30% (58)	32% (62)	11% (21)	5% (10)	195
U.S. Economy: Wrong Track	7% (245)	18% (633)	20% (700)	48% (1708)	6% (201)	2% (54)	3541
U.S. Economy: Right Direction	41% (567)	38% (533)	11% (147)	4% (61)	5% (67)	1% (18)	1394

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Table BLMB2_3: Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (812)	24% (1166)	17% (847)	36% (1769)	5% (268)	1% (72)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	42% (629)	42% (629)	9% (137)	3% (51)	3% (47)	1% (20)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3% (87)	8% (194)	19% (482)	63% (1564)	5% (122)	1% (36)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	10% (97)	37% (344)	24% (228)	16% (154)	11% (99)	2% (16)	937
Top 2024 Issue: Economy	10% (197)	17% (326)	20% (387)	47% (910)	6% (114)	1% (16)	1950
Community: Urban	25% (270)	29% (313)	16% (166)	21% (229)	7% (72)	2% (19)	1069
Community: Suburban	15% (369)	25% (589)	19% (456)	36% (856)	4% (104)	1% (32)	2405
Community: Rural	12% (174)	18% (265)	15% (225)	47% (684)	6% (92)	2% (22)	1461
Community/Gender: Urban Women	23% (113)	32% (155)	14% (67)	19% (93)	10% (48)	2% (11)	486
Community/Gender: Urban Men	27% (157)	27% (158)	17% (99)	23% (136)	4% (25)	1% (8)	582
Community/Gender: Rural Women	10% (81)	19% (161)	17% (142)	44% (373)	8% (70)	2% (16)	844
Community/Gender: Rural Men	15% (93)	17% (103)	13% (83)	50% (311)	4% (22)	1% (6)	617
Community/Gender: Suburban Women	16% (202)	26% (342)	19% (247)	32% (411)	6% (75)	1% (18)	1294
Community/Gender: Suburban Men	15% (167)	22% (248)	19% (209)	40% (446)	3% (29)	1% (13)	1111
Homeowner	16% (615)	22% (847)	17% (656)	39% (1473)	4% (157)	1% (39)	3787
Renter	18% (184)	28% (285)	17% (174)	26% (263)	9% (88)	3% (26)	1020
Military HHnm: Yes	13% (109)	22% (176)	16% (131)	45% (364)	3% (26)	1% (7)	814
Military HH: No	17% (704)	24% (990)	17% (715)	34% (1405)	6% (242)	2% (65)	4121
Employ: Private Sector	16% (290)	24% (428)	20% (349)	34% (610)	5% (84)	1% (16)	1777
Employ: Government	18% (59)	28% (94)	15% (50)	33% (110)	5% (16)	1% (5)	334
Employ: Self-Employed	12% (50)	23% (93)	16% (66)	38% (154)	7% (29)	3% (10)	403
Employ: Homemaker	12% (35)	19% (55)	17% (47)	42% (120)	7% (21)	2% (6)	285
Employ: Student	14% (17)	27% (34)	22% (27)	15% (19)	19% (23)	4% (4)	125
Employ: Retired	19% (257)	23% (319)	15% (213)	41% (564)	2% (32)	— (2)	1387
Employ: Unemployed	17% (55)	25% (82)	16% (51)	28% (91)	11% (36)	4% (13)	328
Employ: Other	17% (49)	21% (61)	14% (43)	34% (101)	9% (27)	5% (15)	297
Self + Household: White-Collar	19% (356)	25% (459)	18% (341)	34% (634)	3% (55)	1% (13)	1858
Self + Household: Blue Collar	15% (335)	23% (523)	17% (395)	41% (929)	4% (88)	1% (22)	2292
Union HH: Yes	23% (82)	26% (91)	15% (52)	31% (109)	3% (12)	2% (8)	354
Union HH: No	16% (730)	23% (1076)	17% (794)	36% (1660)	6% (256)	1% (65)	4581
LGBTQ+: Yes	17% (90)	34% (179)	14% (76)	25% (129)	7% (39)	2% (13)	524
LGBTQ+: No	16% (723)	22% (988)	17% (771)	37% (1641)	5% (229)	1% (60)	4411

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Table BLMB2_3: *Do you have a favorable or unfavorable impression of each of the following? — Democrats in Congress*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	16% (812)	24% (1166)	17% (847)	36% (1769)	5% (268)	1% (72)	4935
Motivated to Vote	17% (778)	24% (1065)	17% (753)	37% (1663)	4% (182)	1% (41)	4482
Parent: Yes	17% (249)	23% (330)	17% (243)	34% (488)	6% (85)	2% (32)	1427
Parent: No	16% (563)	24% (837)	17% (604)	37% (1281)	5% (183)	1% (41)	3508
COVID Vaccine: Yes	20% (700)	28% (989)	18% (645)	28% (991)	5% (164)	1% (39)	3527
COVID Vaccine: No	8% (113)	13% (177)	14% (202)	55% (778)	7% (104)	2% (33)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (686)	25% (1213)	20% (968)	35% (1705)	6% (275)	2% (88)	4935
Gender: Male	13% (309)	25% (589)	20% (471)	36% (823)	4% (88)	1% (30)	2310
Gender: Female	14% (378)	24% (624)	19% (497)	34% (881)	7% (187)	2% (58)	2625
Age: 18-34	17% (219)	20% (261)	17% (224)	32% (417)	10% (124)	4% (59)	1303
Age: 35-44	13% (87)	23% (155)	20% (136)	34% (231)	8% (51)	2% (11)	669
Age: 45-64	14% (247)	27% (459)	21% (355)	32% (550)	5% (80)	1% (16)	1707
Age: 65+	11% (134)	27% (338)	20% (253)	40% (507)	2% (20)	— (3)	1255
GenZers: 1997-2012	16% (86)	19% (100)	16% (85)	31% (165)	12% (65)	7% (36)	537
Millennials: 1981-1996	16% (206)	22% (278)	19% (242)	33% (430)	8% (97)	2% (32)	1285
GenXers: 1965-1980	15% (186)	26% (326)	20% (259)	33% (416)	5% (68)	1% (14)	1269
Baby Boomers: 1946-1964	11% (189)	27% (454)	21% (348)	39% (652)	2% (42)	— (6)	1691
Educ: < College	17% (519)	26% (805)	17% (544)	31% (950)	7% (218)	2% (72)	3109
Educ: Bachelors degree	9% (106)	24% (283)	23% (266)	40% (467)	3% (33)	1% (9)	1164
Educ: Post-grad	9% (61)	19% (124)	24% (158)	43% (287)	4% (25)	1% (7)	663
Income: Under 50k	15% (315)	23% (483)	17% (361)	34% (705)	8% (165)	3% (59)	2087
Income: 50k-100k	14% (250)	27% (485)	20% (364)	35% (631)	4% (70)	1% (23)	1821
Income: 100k+	12% (121)	24% (245)	24% (244)	36% (369)	4% (41)	1% (7)	1026
Ethnicity: White (Non-Hispanic)	15% (550)	28% (998)	20% (741)	32% (1153)	4% (143)	1% (37)	3622
Ethnicity: Hispanic	13% (43)	25% (85)	17% (59)	33% (113)	9% (30)	3% (11)	341
Ethnicity: Black (Non-Hispanic)	9% (64)	10% (75)	18% (128)	47% (344)	11% (82)	5% (35)	727
Ethnicity: Asian + Other (Non-Hispanic)	12% (30)	22% (55)	16% (40)	39% (95)	8% (20)	2% (5)	245
All Christian	15% (370)	31% (737)	22% (526)	27% (664)	4% (100)	1% (19)	2417
All Non-Christian	10% (22)	17% (37)	15% (33)	50% (109)	4% (8)	3% (8)	217
Atheist	6% (12)	8% (17)	11% (23)	70% (140)	4% (7)	1% (2)	201
Agnostic/Nothing in particular	10% (118)	17% (197)	18% (216)	45% (539)	7% (82)	4% (42)	1194
Something Else	18% (165)	25% (224)	19% (170)	28% (252)	9% (77)	2% (17)	906
Evangelical	20% (280)	33% (457)	18% (250)	21% (290)	7% (93)	1% (18)	1388
Non-Evangelical	12% (231)	26% (484)	24% (438)	33% (609)	4% (79)	1% (17)	1858
PID: Dem (no lean)	3% (63)	6% (104)	20% (377)	63% (1169)	5% (95)	2% (40)	1848
PID: Ind (no lean)	4% (51)	21% (254)	26% (311)	37% (442)	8% (98)	3% (34)	1191
PID: Rep (no lean)	30% (572)	45% (854)	15% (280)	5% (94)	4% (82)	1% (14)	1896

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Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (686)	25% (1213)	20% (968)	35% (1705)	6% (275)	2% (88)	4935
PID/Gender: Dem Men	5% (44)	7% (58)	19% (153)	63% (514)	4% (29)	2% (15)	812
PID/Gender: Dem Women	2% (19)	4% (46)	22% (224)	63% (655)	6% (66)	2% (25)	1035
PID/Gender: Ind Men	4% (27)	21% (128)	27% (169)	41% (253)	5% (31)	2% (13)	621
PID/Gender: Ind Women	4% (24)	22% (126)	25% (142)	33% (189)	12% (67)	4% (21)	570
PID/Gender: Rep Men	27% (238)	46% (403)	17% (150)	6% (57)	3% (28)	— (2)	877
PID/Gender: Rep Women	33% (334)	44% (451)	13% (130)	4% (37)	5% (53)	1% (12)	1019
Ideo: Liberal (1-3)	5% (74)	7% (93)	16% (224)	67% (940)	3% (44)	2% (23)	1399
Ideo: Moderate (4)	9% (126)	18% (252)	25% (338)	38% (520)	8% (104)	2% (32)	1372
Ideo: Conservative (5-7)	23% (461)	43% (843)	19% (381)	11% (209)	4% (74)	1% (15)	1984
Ideo/PID: Conservative Republican	30% (439)	48% (702)	15% (223)	4% (60)	3% (45)	— (6)	1475
Ideo/PID: Moderate/Liberal Republican	30% (111)	38% (140)	15% (55)	9% (32)	8% (29)	2% (6)	374
Ideo/PID: Moderate/Conservative Democrat	4% (31)	8% (58)	27% (192)	51% (365)	7% (52)	3% (24)	722
Ideo/PID: Liberal Democrat	3% (32)	4% (46)	16% (171)	73% (785)	3% (29)	1% (12)	1075
2024 H2H Matchup: Biden Voter	3% (59)	5% (106)	21% (425)	66% (1360)	4% (82)	2% (34)	2067
2024 H2H Matchup: Trump Voter	26% (604)	44% (1023)	17% (399)	7% (166)	5% (105)	2% (39)	2336
2024 H2H Matchup: Would not Vote	5% (13)	13% (33)	23% (57)	38% (96)	17% (44)	3% (7)	252
2024 H2H Matchup: Do not Know	4% (10)	18% (50)	31% (87)	29% (82)	16% (43)	3% (8)	280
2022 House Vote: Democrat	3% (53)	6% (123)	21% (421)	64% (1313)	4% (89)	2% (38)	2038
2022 House Vote: Republican	26% (531)	44% (905)	19% (383)	7% (143)	4% (72)	1% (11)	2044
2022 House Vote: Did not Vote	13% (95)	23% (164)	19% (135)	28% (205)	12% (89)	5% (34)	721
2020 Vote: Joe Biden	3% (68)	6% (140)	22% (499)	63% (1426)	5% (103)	2% (36)	2272
2020 Vote: Donald Trump	26% (584)	44% (993)	17% (384)	8% (170)	4% (90)	1% (16)	2237
2020 Vote: Someone Else	1% (1)	19% (14)	32% (23)	28% (19)	17% (12)	2% (2)	70
2020 Vote: Did not Vote	9% (34)	18% (65)	18% (63)	25% (89)	20% (70)	10% (35)	355
2016 Vote: Hillary Clinton	2% (42)	6% (100)	21% (358)	65% (1100)	4% (67)	1% (20)	1688
2016 Vote: Donald Trump	24% (457)	44% (854)	18% (354)	11% (207)	3% (58)	1% (12)	1943
2016 Vote: Someone Else	2% (4)	14% (28)	32% (65)	46% (92)	5% (10)	1% (1)	200
2020 Vote/PID: Not Biden/Democrat	7% (13)	17% (32)	23% (44)	34% (64)	11% (21)	8% (15)	189
2020 Vote/PID: Not Trump/Republican	17% (33)	32% (61)	22% (42)	15% (30)	11% (21)	4% (8)	195
U.S. Economy: Wrong Track	17% (601)	31% (1085)	20% (695)	26% (912)	6% (199)	1% (51)	3541
U.S. Economy: Right Direction	6% (86)	9% (128)	20% (273)	57% (793)	5% (76)	3% (38)	1394

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Table BLMB2_4: Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (686)	25% (1213)	20% (968)	35% (1705)	6% (275)	2% (88)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2% (36)	6% (84)	17% (262)	68% (1031)	4% (63)	2% (36)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25% (626)	41% (1017)	18% (439)	10% (254)	5% (114)	1% (34)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	3% (24)	12% (112)	28% (267)	45% (419)	10% (98)	2% (18)	937
Top 2024 Issue: Economy	18% (342)	33% (637)	21% (415)	21% (418)	6% (121)	1% (18)	1950
Community: Urban	12% (125)	18% (195)	20% (212)	40% (429)	7% (71)	3% (36)	1069
Community: Suburban	12% (285)	23% (554)	21% (507)	37% (901)	5% (127)	1% (31)	2405
Community: Rural	19% (277)	32% (463)	17% (249)	26% (374)	5% (76)	2% (22)	1461
Community/Gender: Urban Women	10% (47)	15% (71)	20% (95)	42% (205)	10% (47)	4% (21)	486
Community/Gender: Urban Men	13% (78)	21% (125)	20% (117)	39% (224)	4% (24)	3% (15)	582
Community/Gender: Rural Women	20% (172)	30% (254)	17% (144)	24% (201)	7% (58)	2% (15)	844
Community/Gender: Rural Men	17% (105)	34% (209)	17% (105)	28% (172)	3% (18)	1% (7)	617
Community/Gender: Suburban Women	12% (158)	23% (299)	20% (258)	37% (475)	6% (82)	2% (22)	1294
Community/Gender: Suburban Men	11% (126)	23% (255)	22% (249)	38% (427)	4% (46)	1% (8)	1111
Homeowner	14% (546)	26% (998)	20% (756)	34% (1277)	4% (167)	1% (43)	3787
Renter	12% (125)	19% (196)	18% (189)	38% (385)	9% (91)	3% (34)	1020
Military HHnm: Yes	12% (94)	31% (252)	20% (160)	33% (271)	4% (31)	1% (5)	814
Military HH: No	14% (592)	23% (960)	20% (808)	35% (1434)	6% (243)	2% (84)	4121
Employ: Private Sector	14% (257)	23% (413)	21% (376)	35% (615)	5% (96)	1% (20)	1777
Employ: Government	13% (43)	26% (87)	22% (73)	33% (109)	6% (19)	1% (4)	334
Employ: Self-Employed	16% (65)	29% (117)	15% (61)	32% (129)	5% (21)	2% (10)	403
Employ: Homemaker	13% (37)	28% (81)	16% (47)	31% (89)	9% (26)	1% (4)	285
Employ: Student	12% (15)	18% (22)	20% (25)	26% (32)	18% (22)	7% (8)	125
Employ: Retired	12% (167)	27% (376)	20% (276)	38% (531)	2% (30)	— (6)	1387
Employ: Unemployed	14% (46)	21% (68)	16% (51)	34% (112)	9% (30)	6% (21)	328
Employ: Other	19% (55)	16% (48)	20% (59)	30% (88)	10% (31)	5% (16)	297
Self + Household: White-Collar	12% (216)	23% (430)	21% (389)	40% (734)	4% (69)	1% (19)	1858
Self + Household: Blue Collar	15% (354)	28% (636)	19% (443)	32% (733)	4% (97)	1% (28)	2292
Union HH: Yes	14% (49)	19% (68)	24% (85)	34% (120)	6% (22)	3% (9)	354
Union HH: No	14% (637)	25% (1145)	19% (883)	35% (1584)	6% (253)	2% (79)	4581
LGBTQ+: Yes	11% (55)	14% (74)	16% (84)	49% (258)	6% (34)	4% (19)	524
LGBTQ+: No	14% (631)	26% (1139)	20% (884)	33% (1446)	5% (241)	2% (69)	4411

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Table BLMB2_4: *Do you have a favorable or unfavorable impression of each of the following? — Republicans in Congress*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	14% (686)	25% (1213)	20% (968)	35% (1705)	6% (275)	2% (88)	4935
Motivated to Vote	14% (640)	25% (1130)	20% (884)	35% (1585)	4% (185)	1% (58)	4482
Parent: Yes	16% (232)	25% (357)	20% (279)	30% (426)	7% (93)	3% (40)	1427
Parent: No	13% (455)	24% (856)	20% (689)	36% (1278)	5% (181)	1% (49)	3508
COVID Vaccine: Yes	11% (372)	21% (752)	20% (722)	41% (1457)	5% (167)	2% (57)	3527
COVID Vaccine: No	22% (314)	33% (461)	17% (246)	18% (247)	8% (108)	2% (31)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	28% (1365)	16% (799)	9% (438)	44% (2195)	2% (111)	1% (26)	4935
Gender: Male	29% (672)	17% (402)	10% (220)	41% (956)	2% (49)	— (11)	2310
Gender: Female	26% (693)	15% (397)	8% (218)	47% (1239)	2% (62)	1% (15)	2625
Age: 18-34	28% (366)	15% (201)	12% (150)	40% (523)	4% (50)	1% (14)	1303
Age: 35-44	27% (182)	17% (114)	8% (56)	44% (296)	3% (19)	— (3)	669
Age: 45-64	30% (518)	17% (296)	7% (122)	43% (740)	2% (26)	— (5)	1707
Age: 65+	24% (299)	15% (189)	9% (110)	51% (637)	1% (16)	— (4)	1255
GenZers: 1997-2012	25% (132)	12% (67)	10% (55)	45% (242)	6% (33)	1% (8)	537
Millennials: 1981-1996	30% (379)	17% (219)	11% (144)	39% (503)	2% (31)	1% (8)	1285
GenXers: 1965-1980	30% (381)	18% (223)	7% (84)	44% (554)	2% (22)	— (5)	1269
Baby Boomers: 1946-1964	25% (419)	16% (264)	9% (145)	49% (833)	2% (26)	— (4)	1691
Educ: < College	32% (1004)	17% (523)	8% (252)	39% (1225)	3% (88)	1% (17)	3109
Educ: Bachelors degree	21% (249)	16% (183)	10% (115)	51% (597)	1% (15)	— (5)	1164
Educ: Post-grad	17% (112)	14% (92)	11% (72)	56% (374)	1% (9)	1% (5)	663
Income: Under 50k	29% (608)	15% (322)	8% (167)	43% (899)	4% (77)	1% (14)	2087
Income: 50k-100k	28% (515)	17% (305)	8% (149)	45% (823)	1% (23)	— (7)	1821
Income: 100k+	24% (242)	17% (172)	12% (122)	46% (473)	1% (11)	1% (5)	1026
Ethnicity: White (Non-Hispanic)	31% (1121)	18% (637)	8% (301)	41% (1499)	1% (49)	— (14)	3622
Ethnicity: Hispanic	24% (84)	14% (48)	13% (43)	44% (151)	4% (14)	— (2)	341
Ethnicity: Black (Non-Hispanic)	14% (100)	11% (83)	10% (71)	59% (429)	5% (36)	1% (9)	727
Ethnicity: Asian + Other (Non-Hispanic)	25% (61)	13% (31)	9% (23)	48% (117)	5% (12)	— (1)	245
All Christian	31% (753)	18% (442)	11% (254)	38% (916)	2% (45)	— (7)	2417
All Non-Christian	18% (39)	13% (27)	9% (20)	55% (119)	3% (7)	2% (5)	217
Atheist	12% (25)	5% (10)	5% (10)	77% (155)	1% (2)	— (0)	201
Agnostic/Nothing in particular	21% (250)	13% (159)	7% (87)	55% (662)	2% (25)	1% (10)	1194
Something Else	33% (298)	18% (161)	7% (67)	38% (344)	4% (33)	— (3)	906
Evangelical	39% (545)	20% (284)	10% (136)	27% (371)	3% (47)	— (5)	1388
Non-Evangelical	25% (473)	16% (304)	9% (174)	47% (873)	2% (29)	— (5)	1858
PID: Dem (no lean)	5% (89)	5% (92)	7% (125)	81% (1488)	2% (36)	1% (18)	1848
PID: Ind (no lean)	18% (210)	18% (213)	14% (165)	47% (556)	4% (43)	— (5)	1191
PID: Rep (no lean)	56% (1066)	26% (494)	8% (148)	8% (151)	2% (33)	— (3)	1896

Continued on next page

Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	28% (1365)	16% (799)	9% (438)	44% (2195)	2% (111)	1% (26)	4935
PID/Gender: Dem Men	7% (61)	8% (64)	7% (60)	75% (607)	2% (13)	1% (7)	812
PID/Gender: Dem Women	3% (29)	3% (29)	6% (64)	85% (881)	2% (22)	1% (10)	1035
PID/Gender: Ind Men	19% (115)	19% (120)	14% (88)	44% (276)	3% (19)	— (3)	621
PID/Gender: Ind Women	17% (95)	16% (92)	13% (77)	49% (280)	4% (24)	— (3)	570
PID/Gender: Rep Men	57% (496)	25% (217)	8% (72)	8% (73)	2% (17)	— (1)	877
PID/Gender: Rep Women	56% (570)	27% (277)	8% (77)	8% (78)	2% (16)	— (2)	1019
Ideo: Liberal (1-3)	7% (93)	4% (54)	6% (84)	82% (1142)	1% (15)	1% (12)	1399
Ideo: Moderate (4)	18% (244)	15% (203)	11% (144)	53% (732)	3% (39)	1% (9)	1372
Ideo: Conservative (5-7)	50% (987)	26% (510)	10% (196)	13% (263)	1% (27)	— (2)	1984
Ideo/PID: Conservative Republican	58% (855)	27% (394)	8% (113)	7% (98)	1% (14)	— (1)	1475
Ideo/PID: Moderate/Liberal Republican	49% (185)	24% (89)	9% (35)	14% (51)	4% (13)	— (1)	374
Ideo/PID: Moderate/Conservative Democrat	8% (58)	8% (58)	8% (57)	72% (518)	3% (21)	1% (9)	722
Ideo/PID: Liberal Democrat	3% (27)	3% (31)	6% (61)	87% (938)	1% (7)	1% (9)	1075
2024 H2H Matchup: Biden Voter	3% (54)	3% (65)	5% (108)	87% (1793)	2% (31)	1% (15)	2067
2024 H2H Matchup: Trump Voter	55% (1295)	30% (692)	10% (227)	4% (83)	2% (37)	— (3)	2336
2024 H2H Matchup: Would not Vote	5% (12)	8% (21)	15% (38)	63% (159)	7% (18)	2% (6)	252
2024 H2H Matchup: Do not Know	2% (5)	8% (21)	24% (66)	57% (161)	9% (25)	1% (2)	280
2022 House Vote: Democrat	4% (84)	5% (104)	6% (124)	82% (1677)	2% (33)	1% (17)	2038
2022 House Vote: Republican	52% (1070)	27% (543)	10% (214)	9% (189)	1% (27)	— (0)	2044
2022 House Vote: Did not Vote	27% (192)	18% (132)	11% (80)	38% (272)	5% (39)	1% (7)	721
2020 Vote: Joe Biden	4% (80)	5% (108)	7% (156)	82% (1870)	2% (39)	1% (19)	2272
2020 Vote: Donald Trump	54% (1210)	27% (610)	10% (223)	7% (160)	2% (34)	— (0)	2237
2020 Vote: Someone Else	4% (3)	20% (14)	26% (18)	39% (28)	11% (8)	— (0)	70
2020 Vote: Did not Vote	21% (73)	19% (67)	11% (40)	39% (138)	9% (31)	2% (6)	355
2016 Vote: Hillary Clinton	3% (54)	5% (82)	6% (102)	84% (1411)	2% (27)	1% (13)	1688
2016 Vote: Donald Trump	50% (973)	26% (511)	10% (191)	13% (243)	1% (23)	— (1)	1943
2016 Vote: Someone Else	5% (9)	13% (26)	17% (35)	62% (123)	3% (6)	— (1)	200
2020 Vote/PID: Not Biden/Democrat	21% (41)	14% (27)	14% (26)	46% (88)	4% (7)	1% (1)	189
2020 Vote/PID: Not Trump/Republican	28% (55)	24% (46)	7% (14)	34% (67)	6% (11)	1% (3)	195
U.S. Economy: Wrong Track	35% (1242)	20% (706)	10% (353)	32% (1148)	2% (78)	— (15)	3541
U.S. Economy: Right Direction	9% (124)	7% (93)	6% (85)	75% (1047)	2% (34)	1% (11)	1394

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Table BLMB2_5: Do you have a favorable or unfavorable impression of each of the following? — Donald Trump

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	28% (1365)	16% (799)	9% (438)	44% (2195)	2% (111)	1% (26)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3% (41)	3% (53)	5% (77)	86% (1295)	2% (29)	1% (18)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	52% (1282)	27% (674)	11% (265)	9% (217)	2% (42)	— (4)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	5% (43)	8% (72)	10% (96)	73% (683)	4% (40)	— (4)	937
Top 2024 Issue: Economy	35% (679)	22% (436)	11% (219)	30% (577)	2% (33)	— (6)	1950
Community: Urban	23% (240)	13% (144)	9% (93)	52% (552)	3% (29)	1% (10)	1069
Community: Suburban	25% (592)	15% (372)	10% (231)	48% (1150)	2% (52)	— (9)	2405
Community: Rural	36% (533)	19% (283)	8% (114)	34% (493)	2% (31)	— (7)	1461
Community/Gender: Urban Women	18% (89)	10% (47)	7% (35)	60% (291)	4% (19)	1% (6)	486
Community/Gender: Urban Men	26% (151)	17% (97)	10% (58)	45% (260)	2% (11)	1% (5)	582
Community/Gender: Rural Women	37% (313)	18% (151)	7% (61)	35% (295)	2% (18)	1% (5)	844
Community/Gender: Rural Men	36% (220)	21% (132)	9% (53)	32% (198)	2% (13)	— (1)	617
Community/Gender: Suburban Women	22% (291)	15% (199)	9% (122)	50% (653)	2% (26)	— (4)	1294
Community/Gender: Suburban Men	27% (301)	16% (172)	10% (109)	45% (498)	2% (26)	— (5)	1111
Homeowner	28% (1077)	17% (646)	9% (332)	44% (1652)	2% (71)	— (9)	3787
Renter	25% (255)	14% (138)	9% (93)	48% (485)	3% (35)	1% (15)	1020
Military HHnm: Yes	30% (242)	19% (156)	8% (65)	41% (335)	1% (12)	— (4)	814
Military HH: No	27% (1124)	16% (643)	9% (373)	45% (1861)	2% (100)	1% (22)	4121
Employ: Private Sector	27% (474)	18% (316)	9% (168)	44% (779)	2% (33)	— (8)	1777
Employ: Government	27% (89)	13% (42)	14% (47)	43% (145)	2% (8)	1% (3)	334
Employ: Self-Employed	34% (136)	18% (71)	6% (25)	40% (161)	2% (9)	— (2)	403
Employ: Homemaker	27% (76)	25% (70)	7% (21)	38% (108)	3% (9)	— (0)	285
Employ: Student	21% (26)	12% (15)	8% (10)	51% (63)	6% (8)	1% (1)	125
Employ: Retired	26% (365)	15% (203)	9% (120)	49% (680)	1% (17)	— (2)	1387
Employ: Unemployed	30% (98)	14% (44)	8% (26)	43% (143)	4% (14)	1% (4)	328
Employ: Other	34% (101)	13% (38)	7% (21)	39% (116)	5% (15)	2% (6)	297
Self + Household: White-Collar	23% (419)	15% (282)	10% (179)	51% (938)	2% (32)	— (7)	1858
Self + Household: Blue Collar	31% (718)	18% (411)	8% (193)	40% (926)	2% (35)	— (10)	2292
Union HH: Yes	24% (86)	17% (60)	7% (23)	49% (172)	3% (11)	1% (2)	354
Union HH: No	28% (1280)	16% (739)	9% (415)	44% (2024)	2% (101)	1% (23)	4581
LGBTQ+: Yes	19% (98)	9% (47)	8% (44)	60% (313)	3% (14)	2% (8)	524
LGBTQ+: No	29% (1268)	17% (752)	9% (395)	43% (1882)	2% (97)	— (17)	4411

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Table BLMB2_5: *Do you have a favorable or unfavorable impression of each of the following? — Donald Trump*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	28% (1365)	16% (799)	9% (438)	44% (2195)	2% (111)	1% (26)	4935
Motivated to Vote	28% (1274)	16% (717)	8% (376)	45% (2025)	2% (71)	— (19)	4482
Parent: Yes	31% (438)	18% (264)	9% (134)	38% (543)	3% (36)	1% (12)	1427
Parent: No	26% (928)	15% (535)	9% (304)	47% (1652)	2% (76)	— (14)	3508
COVID Vaccine: Yes	20% (692)	14% (496)	9% (334)	55% (1925)	2% (63)	1% (18)	3527
COVID Vaccine: No	48% (673)	22% (303)	7% (105)	19% (271)	3% (48)	1% (8)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? — Ron DeSantis

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	12% (600)	22% (1100)	12% (610)	33% (1637)	11% (532)	9% (456)	4935
Gender: Male	14% (312)	25% (568)	14% (335)	32% (744)	9% (198)	7% (153)	2310
Gender: Female	11% (287)	20% (532)	10% (275)	34% (893)	13% (335)	12% (303)	2625
Age: 18-34	10% (132)	16% (205)	12% (150)	26% (342)	15% (189)	22% (285)	1303
Age: 35-44	10% (68)	21% (138)	13% (86)	31% (207)	14% (95)	11% (75)	669
Age: 45-64	12% (203)	25% (434)	13% (217)	35% (590)	11% (188)	4% (75)	1707
Age: 65+	16% (197)	26% (323)	12% (156)	40% (498)	5% (60)	2% (21)	1255
GenZers: 1997-2012	7% (39)	13% (68)	10% (56)	23% (126)	16% (86)	30% (163)	537
Millennials: 1981-1996	12% (148)	18% (235)	12% (159)	29% (378)	14% (181)	14% (184)	1285
GenXers: 1965-1980	11% (137)	24% (310)	13% (168)	34% (431)	12% (149)	6% (75)	1269
Baby Boomers: 1946-1964	15% (246)	26% (444)	12% (204)	39% (652)	6% (110)	2% (35)	1691
Educ: < College	13% (406)	22% (691)	12% (372)	28% (880)	13% (397)	12% (363)	3109
Educ: Bachelors degree	11% (125)	24% (275)	12% (142)	39% (458)	9% (102)	5% (62)	1164
Educ: Post-grad	10% (69)	20% (134)	14% (96)	45% (299)	5% (34)	5% (31)	663
Income: Under 50k	12% (257)	20% (424)	11% (234)	30% (629)	13% (264)	13% (279)	2087
Income: 50k-100k	11% (209)	23% (419)	13% (239)	36% (648)	10% (188)	7% (120)	1821
Income: 100k+	13% (134)	25% (257)	13% (137)	35% (360)	8% (81)	6% (58)	1026
Ethnicity: White (Non-Hispanic)	14% (517)	26% (929)	12% (451)	32% (1166)	9% (338)	6% (220)	3622
Ethnicity: Hispanic	9% (31)	18% (60)	15% (53)	32% (111)	8% (27)	18% (61)	341
Ethnicity: Black (Non-Hispanic)	4% (33)	8% (61)	11% (80)	39% (285)	18% (132)	19% (137)	727
Ethnicity: Asian + Other (Non-Hispanic)	8% (19)	20% (50)	11% (26)	30% (75)	15% (36)	16% (40)	245
All Christian	16% (396)	29% (693)	14% (329)	28% (683)	8% (202)	5% (114)	2417
All Non-Christian	8% (17)	16% (34)	14% (30)	43% (93)	12% (26)	8% (18)	217
Atheist	8% (16)	5% (9)	8% (17)	65% (131)	6% (12)	8% (16)	201
Agnostic/Nothing in particular	7% (82)	15% (174)	11% (130)	41% (491)	14% (164)	13% (152)	1194
Something Else	10% (89)	21% (189)	12% (104)	26% (239)	14% (128)	17% (156)	906
Evangelical	17% (242)	30% (410)	12% (164)	20% (271)	11% (153)	11% (148)	1388
Non-Evangelical	12% (229)	24% (447)	14% (265)	34% (639)	9% (163)	6% (115)	1858
PID: Dem (no lean)	3% (51)	7% (129)	12% (213)	58% (1069)	10% (190)	11% (197)	1848
PID: Ind (no lean)	7% (86)	21% (253)	13% (160)	34% (410)	12% (145)	12% (137)	1191
PID: Rep (no lean)	24% (463)	38% (718)	12% (236)	8% (158)	10% (198)	6% (123)	1896

Continued on next page

Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? — Ron DeSantis

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	12% (600)	22% (1100)	12% (610)	33% (1637)	11% (532)	9% (456)	4935
PID/Gender: Dem Men	4% (35)	9% (75)	15% (119)	55% (448)	9% (73)	8% (63)	812
PID/Gender: Dem Women	2% (16)	5% (54)	9% (95)	60% (621)	11% (117)	13% (134)	1035
PID/Gender: Ind Men	7% (44)	26% (160)	15% (91)	34% (213)	9% (59)	9% (54)	621
PID/Gender: Ind Women	7% (42)	16% (93)	12% (69)	35% (197)	15% (86)	15% (83)	570
PID/Gender: Rep Men	27% (233)	38% (333)	14% (125)	9% (83)	8% (67)	4% (37)	877
PID/Gender: Rep Women	23% (230)	38% (385)	11% (111)	7% (75)	13% (131)	8% (86)	1019
Ideo: Liberal (1-3)	3% (40)	6% (81)	10% (140)	65% (910)	8% (115)	8% (114)	1399
Ideo: Moderate (4)	7% (98)	17% (236)	14% (196)	36% (494)	14% (194)	11% (152)	1372
Ideo: Conservative (5-7)	23% (453)	39% (770)	13% (264)	10% (208)	9% (173)	6% (116)	1984
Ideo/PID: Conservative Republican	28% (406)	41% (604)	12% (176)	7% (108)	8% (115)	5% (66)	1475
Ideo/PID: Moderate/Liberal Republican	14% (52)	29% (108)	15% (56)	13% (47)	18% (67)	12% (44)	374
Ideo/PID: Moderate/Conservative Democrat	4% (29)	11% (79)	14% (104)	43% (312)	14% (99)	14% (99)	722
Ideo/PID: Liberal Democrat	2% (20)	4% (48)	10% (107)	70% (748)	7% (77)	7% (74)	1075
2024 H2H Matchup: Biden Voter	3% (59)	6% (122)	12% (254)	62% (1274)	9% (181)	9% (178)	2067
2024 H2H Matchup: Trump Voter	22% (503)	39% (900)	12% (279)	9% (204)	11% (256)	8% (194)	2336
2024 H2H Matchup: Would not Vote	8% (21)	10% (25)	13% (33)	34% (87)	16% (40)	18% (46)	252
2024 H2H Matchup: Do not Know	6% (17)	19% (54)	16% (44)	26% (72)	20% (56)	13% (38)	280
2022 House Vote: Democrat	2% (49)	7% (144)	12% (245)	61% (1242)	9% (181)	9% (178)	2038
2022 House Vote: Republican	23% (479)	40% (817)	13% (270)	9% (186)	9% (183)	5% (109)	2044
2022 House Vote: Did not Vote	8% (59)	18% (128)	11% (80)	23% (168)	19% (139)	20% (146)	721
2020 Vote: Joe Biden	3% (73)	7% (156)	12% (280)	59% (1351)	9% (211)	9% (201)	2272
2020 Vote: Donald Trump	22% (501)	40% (887)	12% (279)	9% (202)	10% (233)	6% (134)	2237
2020 Vote: Someone Else	4% (3)	15% (10)	22% (16)	24% (17)	21% (15)	14% (10)	70
2020 Vote: Did not Vote	6% (22)	13% (47)	10% (35)	19% (67)	21% (73)	31% (112)	355
2016 Vote: Hillary Clinton	3% (44)	7% (118)	12% (210)	63% (1064)	8% (139)	7% (112)	1688
2016 Vote: Donald Trump	22% (434)	41% (796)	13% (259)	11% (215)	9% (170)	4% (68)	1943
2016 Vote: Someone Else	7% (13)	13% (26)	16% (32)	45% (90)	10% (20)	9% (18)	200
2020 Vote/PID: Not Biden/Democrat	4% (8)	16% (29)	14% (26)	27% (52)	17% (32)	23% (43)	189
2020 Vote/PID: Not Trump/Republican	14% (28)	20% (38)	18% (36)	19% (36)	13% (26)	16% (31)	195
U.S. Economy: Wrong Track	15% (536)	27% (963)	12% (424)	24% (860)	11% (407)	10% (350)	3541
U.S. Economy: Right Direction	5% (63)	10% (137)	13% (185)	56% (777)	9% (125)	8% (106)	1394

Continued on next page

Table BLMB2_6: Do you have a favorable or unfavorable impression of each of the following? — Ron DeSantis

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	12% (600)	22% (1100)	12% (610)	33% (1637)	11% (532)	9% (456)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3% (46)	5% (82)	11% (166)	62% (934)	9% (138)	10% (146)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20% (509)	37% (923)	13% (314)	11% (280)	11% (269)	8% (190)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	5% (45)	10% (95)	14% (129)	45% (424)	13% (125)	13% (120)	937
Top 2024 Issue: Economy	14% (265)	30% (582)	13% (250)	23% (441)	13% (254)	8% (157)	1950
Community: Urban	9% (96)	17% (178)	15% (160)	35% (375)	13% (141)	11% (118)	1069
Community: Suburban	10% (251)	23% (554)	12% (297)	37% (894)	10% (239)	7% (169)	2405
Community: Rural	17% (252)	25% (367)	10% (153)	25% (368)	10% (152)	12% (169)	1461
Community/Gender: Urban Women	6% (29)	11% (55)	12% (59)	39% (187)	16% (78)	16% (77)	486
Community/Gender: Urban Men	11% (67)	21% (123)	17% (101)	32% (187)	11% (63)	7% (41)	582
Community/Gender: Rural Women	16% (137)	23% (198)	10% (88)	24% (207)	12% (103)	13% (113)	844
Community/Gender: Rural Men	19% (115)	27% (169)	11% (65)	26% (162)	8% (49)	9% (56)	617
Community/Gender: Suburban Women	9% (121)	22% (279)	10% (128)	39% (499)	12% (154)	9% (114)	1294
Community/Gender: Suburban Men	12% (130)	25% (276)	15% (169)	36% (395)	8% (85)	5% (56)	1111
Homeowner	13% (507)	25% (932)	13% (481)	33% (1257)	9% (339)	7% (271)	3787
Renter	8% (83)	15% (154)	11% (115)	34% (346)	16% (165)	15% (157)	1020
Military HHnm: Yes	17% (135)	26% (210)	12% (99)	32% (259)	8% (65)	6% (46)	814
Military HH: No	11% (465)	22% (890)	12% (511)	33% (1378)	11% (467)	10% (411)	4121
Employ: Private Sector	13% (238)	22% (383)	14% (255)	31% (549)	12% (208)	8% (143)	1777
Employ: Government	9% (31)	24% (81)	13% (42)	31% (103)	11% (37)	12% (40)	334
Employ: Self-Employed	10% (41)	22% (89)	12% (48)	30% (120)	14% (56)	12% (50)	403
Employ: Homemaker	10% (27)	25% (72)	8% (23)	31% (88)	19% (54)	7% (20)	285
Employ: Student	2% (3)	15% (18)	8% (9)	29% (36)	16% (20)	31% (38)	125
Employ: Retired	15% (201)	26% (362)	12% (167)	39% (545)	6% (79)	2% (32)	1387
Employ: Unemployed	11% (36)	11% (36)	13% (44)	32% (105)	9% (30)	24% (77)	328
Employ: Other	7% (21)	19% (58)	7% (21)	31% (91)	17% (50)	19% (56)	297
Self + Household: White-Collar	12% (230)	23% (427)	13% (250)	40% (739)	7% (130)	4% (82)	1858
Self + Household: Blue Collar	13% (303)	24% (556)	12% (285)	31% (711)	11% (259)	8% (179)	2292
Union HH: Yes	9% (33)	21% (75)	15% (54)	33% (116)	10% (34)	12% (41)	354
Union HH: No	12% (567)	22% (1025)	12% (555)	33% (1521)	11% (498)	9% (415)	4581
LGBTQ+: Yes	9% (45)	11% (59)	8% (43)	44% (228)	11% (57)	17% (91)	524
LGBTQ+: No	13% (554)	24% (1041)	13% (566)	32% (1409)	11% (475)	8% (366)	4411

Continued on next page

Table BLMB2_6: *Do you have a favorable or unfavorable impression of each of the following? — Ron DeSantis*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	12% (600)	22% (1100)	12% (610)	33% (1637)	11% (532)	9% (456)	4935
Motivated to Vote	13% (574)	23% (1044)	12% (558)	34% (1530)	10% (432)	8% (344)	4482
Parent: Yes	12% (173)	22% (313)	14% (195)	27% (382)	13% (191)	12% (174)	1427
Parent: No	12% (427)	22% (787)	12% (415)	36% (1255)	10% (342)	8% (283)	3508
COVID Vaccine: Yes	11% (371)	20% (712)	12% (440)	40% (1412)	9% (326)	8% (266)	3527
COVID Vaccine: No	16% (229)	28% (388)	12% (170)	16% (225)	15% (207)	14% (190)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_8: *Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (452)	22% (1090)	16% (810)	17% (863)	15% (747)	20% (973)	4935
Gender: Male	12% (266)	24% (554)	19% (434)	20% (459)	13% (304)	13% (293)	2310
Gender: Female	7% (185)	20% (536)	14% (377)	15% (404)	17% (443)	26% (680)	2625
Age: 18-34	7% (97)	13% (176)	13% (166)	14% (181)	17% (218)	36% (465)	1303
Age: 35-44	7% (46)	17% (116)	16% (110)	16% (107)	18% (118)	26% (172)	669
Age: 45-64	8% (143)	24% (407)	16% (271)	19% (332)	17% (283)	16% (273)	1707
Age: 65+	13% (166)	31% (392)	21% (262)	19% (243)	10% (129)	5% (63)	1255
GenZers: 1997-2012	7% (40)	14% (73)	11% (59)	12% (62)	17% (90)	40% (213)	537
Millennials: 1981-1996	7% (90)	15% (188)	15% (198)	16% (205)	16% (205)	31% (399)	1285
GenXers: 1965-1980	7% (94)	22% (280)	15% (190)	19% (238)	18% (234)	18% (233)	1269
Baby Boomers: 1946-1964	12% (205)	29% (489)	20% (332)	20% (339)	12% (203)	7% (122)	1691
Educ: < College	9% (277)	20% (630)	14% (446)	16% (509)	17% (532)	23% (715)	3109
Educ: Bachelors degree	9% (106)	25% (294)	18% (212)	19% (225)	12% (144)	16% (183)	1164
Educ: Post-grad	10% (69)	25% (166)	23% (152)	20% (130)	11% (71)	11% (75)	663
Income: Under 50k	8% (173)	18% (384)	15% (306)	18% (377)	16% (330)	25% (517)	2087
Income: 50k-100k	9% (162)	24% (445)	17% (311)	18% (326)	14% (262)	17% (316)	1821
Income: 100k+	11% (116)	25% (261)	19% (194)	16% (160)	15% (155)	14% (140)	1026
Ethnicity: White (Non-Hispanic)	10% (362)	25% (913)	17% (612)	17% (624)	14% (501)	17% (609)	3622
Ethnicity: Hispanic	8% (28)	18% (61)	15% (52)	15% (52)	15% (53)	28% (95)	341
Ethnicity: Black (Non-Hispanic)	6% (46)	10% (76)	13% (94)	20% (147)	21% (155)	29% (209)	727
Ethnicity: Asian + Other (Non-Hispanic)	6% (16)	16% (40)	21% (52)	16% (40)	15% (38)	24% (59)	245
All Christian	12% (296)	28% (688)	17% (410)	15% (360)	14% (347)	13% (317)	2417
All Non-Christian	7% (15)	23% (50)	22% (47)	25% (54)	12% (26)	12% (26)	217
Atheist	5% (10)	9% (18)	23% (46)	36% (72)	12% (25)	15% (31)	201
Agnostic/Nothing in particular	7% (78)	15% (182)	17% (202)	20% (241)	15% (183)	26% (308)	1194
Something Else	6% (53)	17% (152)	12% (106)	15% (137)	18% (166)	32% (291)	906
Evangelical	11% (149)	25% (351)	13% (178)	14% (200)	16% (217)	21% (293)	1388
Non-Evangelical	10% (194)	25% (471)	18% (329)	16% (291)	15% (278)	16% (295)	1858
PID: Dem (no lean)	4% (82)	13% (248)	20% (363)	26% (476)	16% (296)	21% (382)	1848
PID: Ind (no lean)	7% (87)	22% (266)	17% (200)	17% (200)	15% (175)	22% (263)	1191
PID: Rep (no lean)	15% (283)	30% (576)	13% (247)	10% (187)	15% (276)	17% (328)	1896

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (452)	22% (1090)	16% (810)	17% (863)	15% (747)	20% (973)	4935
PID/Gender: Dem Men	7% (60)	15% (125)	22% (182)	27% (221)	15% (124)	12% (101)	812
PID/Gender: Dem Women	2% (23)	12% (122)	18% (182)	25% (256)	17% (172)	27% (281)	1035
PID/Gender: Ind Men	8% (53)	24% (151)	19% (118)	20% (122)	13% (80)	16% (97)	621
PID/Gender: Ind Women	6% (34)	20% (115)	14% (83)	14% (78)	17% (95)	29% (166)	570
PID/Gender: Rep Men	18% (154)	32% (277)	15% (134)	13% (117)	11% (100)	11% (95)	877
PID/Gender: Rep Women	13% (129)	29% (299)	11% (112)	7% (70)	17% (176)	23% (233)	1019
Ideo: Liberal (1-3)	3% (45)	13% (180)	21% (288)	29% (408)	15% (213)	19% (265)	1399
Ideo: Moderate (4)	8% (104)	20% (277)	17% (236)	16% (223)	18% (244)	21% (287)	1372
Ideo: Conservative (5-7)	15% (294)	31% (624)	14% (275)	11% (214)	13% (259)	16% (318)	1984
Ideo/PID: Conservative Republican	16% (240)	33% (489)	13% (193)	10% (146)	13% (193)	15% (215)	1475
Ideo/PID: Moderate/Liberal Republican	11% (39)	23% (87)	13% (50)	9% (35)	19% (72)	24% (91)	374
Ideo/PID: Moderate/Conservative Democrat	6% (45)	16% (116)	18% (126)	20% (142)	19% (138)	21% (155)	722
Ideo/PID: Liberal Democrat	3% (37)	12% (125)	22% (235)	31% (331)	14% (151)	18% (196)	1075
2024 H2H Matchup: Biden Voter	5% (97)	16% (321)	21% (443)	27% (551)	15% (307)	17% (349)	2067
2024 H2H Matchup: Trump Voter	13% (308)	29% (683)	13% (310)	11% (246)	15% (356)	19% (433)	2336
2024 H2H Matchup: Would not Vote	8% (21)	13% (33)	6% (16)	16% (40)	14% (36)	42% (105)	252
2024 H2H Matchup: Do not Know	9% (26)	19% (53)	15% (41)	9% (26)	17% (48)	30% (85)	280
2022 House Vote: Democrat	4% (88)	16% (318)	21% (435)	27% (543)	14% (286)	18% (369)	2038
2022 House Vote: Republican	15% (304)	32% (663)	14% (278)	10% (212)	14% (283)	15% (305)	2044
2022 House Vote: Did not Vote	7% (49)	14% (99)	12% (85)	12% (88)	21% (151)	35% (250)	721
2020 Vote: Joe Biden	5% (108)	15% (345)	21% (474)	26% (581)	15% (338)	19% (427)	2272
2020 Vote: Donald Trump	14% (318)	31% (692)	13% (288)	11% (236)	15% (334)	17% (369)	2237
2020 Vote: Someone Else	6% (4)	21% (15)	10% (7)	7% (5)	25% (18)	30% (21)	70
2020 Vote: Did not Vote	6% (21)	11% (38)	12% (42)	12% (41)	16% (57)	44% (156)	355
2016 Vote: Hillary Clinton	5% (77)	15% (260)	23% (383)	28% (477)	15% (256)	14% (236)	1688
2016 Vote: Donald Trump	15% (290)	34% (667)	14% (264)	11% (211)	14% (266)	13% (245)	1943
2016 Vote: Someone Else	6% (11)	23% (45)	18% (36)	16% (32)	12% (25)	25% (51)	200
2020 Vote/PID: Not Biden/Democrat	5% (10)	19% (36)	13% (25)	11% (21)	17% (33)	34% (64)	189
2020 Vote/PID: Not Trump/Republican	11% (21)	22% (44)	18% (36)	10% (20)	13% (25)	25% (49)	195
U.S. Economy: Wrong Track	10% (365)	24% (834)	14% (492)	14% (496)	16% (560)	22% (795)	3541
U.S. Economy: Right Direction	6% (87)	18% (256)	23% (318)	26% (368)	13% (187)	13% (178)	1394

Continued on next page

Table BLMB2_8: Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (452)	22% (1090)	16% (810)	17% (863)	15% (747)	20% (973)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4% (60)	13% (199)	21% (319)	30% (448)	15% (220)	18% (267)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14% (337)	29% (716)	13% (324)	11% (274)	15% (382)	18% (451)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	6% (55)	19% (175)	18% (167)	15% (141)	15% (145)	27% (254)	937
Top 2024 Issue: Economy	10% (201)	25% (491)	15% (295)	11% (212)	17% (336)	21% (414)	1950
Community: Urban	8% (82)	19% (198)	18% (195)	19% (201)	14% (151)	23% (241)	1069
Community: Suburban	9% (209)	24% (570)	17% (411)	18% (435)	16% (379)	17% (401)	2405
Community: Rural	11% (161)	22% (322)	14% (205)	16% (227)	15% (217)	23% (330)	1461
Community/Gender: Urban Women	5% (27)	15% (74)	17% (82)	17% (83)	15% (71)	31% (149)	486
Community/Gender: Urban Men	10% (56)	21% (124)	19% (112)	20% (118)	14% (80)	16% (92)	582
Community/Gender: Rural Women	9% (78)	21% (179)	12% (103)	13% (109)	17% (141)	28% (235)	844
Community/Gender: Rural Men	13% (83)	23% (142)	16% (102)	19% (119)	12% (76)	15% (95)	617
Community/Gender: Suburban Women	6% (81)	22% (283)	15% (191)	16% (212)	18% (231)	23% (296)	1294
Community/Gender: Suburban Men	12% (128)	26% (287)	20% (220)	20% (223)	13% (148)	10% (106)	1111
Homeowner	10% (375)	24% (921)	18% (671)	17% (660)	14% (527)	17% (633)	3787
Renter	7% (68)	15% (153)	13% (131)	18% (184)	19% (189)	29% (295)	1020
Military HHnm: Yes	14% (115)	27% (222)	18% (150)	16% (126)	12% (95)	13% (106)	814
Military HH: No	8% (337)	21% (868)	16% (661)	18% (737)	16% (651)	21% (867)	4121
Employ: Private Sector	9% (160)	22% (390)	17% (300)	16% (284)	16% (277)	21% (365)	1777
Employ: Government	8% (28)	21% (70)	15% (50)	15% (52)	14% (47)	26% (88)	334
Employ: Self-Employed	10% (42)	20% (83)	12% (50)	19% (75)	17% (70)	20% (83)	403
Employ: Homemaker	3% (9)	19% (54)	13% (38)	19% (53)	21% (60)	25% (70)	285
Employ: Student	7% (8)	11% (14)	13% (16)	8% (10)	21% (26)	41% (51)	125
Employ: Retired	12% (160)	29% (405)	21% (287)	20% (274)	12% (164)	7% (96)	1387
Employ: Unemployed	9% (29)	9% (30)	12% (40)	19% (61)	15% (49)	36% (120)	328
Employ: Other	5% (15)	15% (44)	10% (29)	18% (55)	18% (53)	34% (101)	297
Self + Household: White-Collar	11% (207)	26% (477)	20% (362)	19% (358)	13% (237)	12% (217)	1858
Self + Household: Blue Collar	9% (195)	22% (515)	17% (380)	17% (399)	16% (365)	19% (438)	2292
Union HH: Yes	9% (33)	23% (81)	19% (66)	18% (65)	14% (48)	17% (60)	354
Union HH: No	9% (418)	22% (1009)	16% (744)	17% (799)	15% (699)	20% (912)	4581
LGBTQ+: Yes	7% (38)	14% (74)	13% (67)	19% (98)	16% (86)	31% (161)	524
LGBTQ+: No	9% (413)	23% (1016)	17% (743)	17% (766)	15% (661)	18% (811)	4411

Continued on next page

Table BLMB2_8: *Do you have a favorable or unfavorable impression of each of the following? — Nikki Haley*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (452)	22% (1090)	16% (810)	17% (863)	15% (747)	20% (973)	4935
Motivated to Vote	10% (432)	23% (1035)	17% (758)	18% (810)	15% (656)	18% (791)	4482
Parent: Yes	8% (109)	20% (283)	15% (217)	15% (219)	17% (237)	25% (361)	1427
Parent: No	10% (343)	23% (807)	17% (593)	18% (644)	15% (509)	17% (611)	3508
COVID Vaccine: Yes	10% (340)	23% (805)	17% (596)	18% (647)	15% (524)	17% (615)	3527
COVID Vaccine: No	8% (111)	20% (285)	15% (214)	15% (217)	16% (223)	25% (357)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB2_10: Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (448)	18% (878)	11% (557)	21% (1043)	13% (624)	28% (1386)	4935
Gender: Male	10% (235)	22% (502)	14% (313)	25% (568)	11% (253)	19% (440)	2310
Gender: Female	8% (212)	14% (376)	9% (244)	18% (475)	14% (371)	36% (946)	2625
Age: 18-34	9% (116)	13% (166)	10% (128)	12% (161)	13% (169)	43% (562)	1303
Age: 35-44	9% (63)	15% (99)	10% (67)	19% (126)	14% (92)	33% (222)	669
Age: 45-64	10% (165)	20% (338)	12% (200)	21% (363)	13% (227)	24% (415)	1707
Age: 65+	8% (103)	22% (275)	13% (163)	31% (392)	11% (136)	15% (187)	1255
GenZers: 1997-2012	8% (43)	12% (63)	10% (51)	11% (59)	14% (74)	46% (247)	537
Millennials: 1981-1996	9% (122)	14% (176)	10% (133)	15% (197)	12% (158)	39% (500)	1285
GenXers: 1965-1980	9% (117)	19% (243)	10% (131)	20% (249)	15% (187)	27% (341)	1269
Baby Boomers: 1946-1964	9% (149)	21% (360)	13% (222)	29% (493)	11% (193)	16% (273)	1691
Educ: < College	10% (323)	17% (538)	10% (302)	17% (534)	14% (432)	32% (981)	3109
Educ: Bachelors degree	7% (83)	18% (215)	15% (174)	25% (293)	10% (114)	25% (286)	1164
Educ: Post-grad	6% (42)	19% (124)	12% (81)	33% (216)	12% (79)	18% (120)	663
Income: Under 50k	10% (202)	15% (305)	10% (215)	18% (382)	15% (303)	33% (681)	2087
Income: 50k-100k	9% (160)	20% (357)	11% (203)	24% (429)	11% (196)	26% (477)	1821
Income: 100k+	8% (86)	21% (216)	14% (139)	23% (232)	12% (125)	22% (228)	1026
Ethnicity: White (Non-Hispanic)	10% (358)	20% (739)	12% (430)	22% (787)	12% (434)	24% (874)	3622
Ethnicity: Hispanic	8% (27)	17% (58)	13% (43)	15% (52)	12% (41)	35% (121)	341
Ethnicity: Black (Non-Hispanic)	5% (34)	7% (48)	9% (64)	20% (144)	17% (125)	43% (312)	727
Ethnicity: Asian + Other (Non-Hispanic)	12% (28)	13% (32)	8% (19)	25% (60)	10% (25)	33% (80)	245
All Christian	11% (278)	23% (551)	13% (325)	19% (464)	12% (284)	21% (516)	2417
All Non-Christian	8% (18)	16% (36)	11% (24)	36% (77)	8% (18)	20% (43)	217
Atheist	5% (11)	8% (16)	8% (17)	46% (92)	10% (21)	22% (45)	201
Agnostic/Nothing in particular	6% (70)	11% (134)	9% (111)	25% (293)	14% (172)	35% (413)	1194
Something Else	8% (70)	16% (141)	9% (79)	13% (117)	14% (129)	41% (370)	906
Evangelical	12% (160)	23% (315)	10% (140)	12% (171)	14% (193)	29% (408)	1388
Non-Evangelical	9% (172)	20% (366)	14% (259)	22% (402)	11% (205)	24% (453)	1858
PID: Dem (no lean)	3% (58)	5% (100)	10% (189)	34% (623)	13% (237)	35% (640)	1848
PID: Ind (no lean)	7% (82)	17% (202)	12% (137)	22% (264)	14% (162)	29% (344)	1191
PID: Rep (no lean)	16% (307)	30% (576)	12% (230)	8% (156)	12% (225)	21% (402)	1896

Continued on next page

Table BLMB2_10: Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (448)	18% (878)	11% (557)	21% (1043)	13% (624)	28% (1386)	4935
PID/Gender: Dem Men	4% (34)	8% (64)	13% (104)	41% (332)	10% (85)	24% (193)	812
PID/Gender: Dem Women	2% (24)	3% (36)	8% (85)	28% (291)	15% (152)	43% (447)	1035
PID/Gender: Ind Men	7% (45)	21% (128)	14% (88)	24% (152)	13% (82)	20% (126)	621
PID/Gender: Ind Women	7% (38)	13% (74)	9% (49)	20% (112)	14% (79)	38% (218)	570
PID/Gender: Rep Men	18% (156)	35% (310)	14% (120)	10% (84)	10% (85)	14% (121)	877
PID/Gender: Rep Women	15% (151)	26% (266)	11% (110)	7% (72)	14% (140)	28% (281)	1019
Ideo: Liberal (1-3)	4% (53)	5% (65)	10% (145)	38% (537)	12% (165)	31% (434)	1399
Ideo: Moderate (4)	7% (92)	14% (196)	11% (154)	22% (309)	15% (203)	30% (418)	1372
Ideo: Conservative (5-7)	15% (298)	31% (607)	12% (245)	9% (184)	12% (232)	21% (418)	1984
Ideo/PID: Conservative Republican	17% (252)	33% (486)	13% (188)	8% (113)	11% (159)	19% (278)	1475
Ideo/PID: Moderate/Liberal Republican	15% (55)	22% (83)	10% (37)	11% (41)	16% (58)	27% (99)	374
Ideo/PID: Moderate/Conservative Democrat	4% (31)	8% (56)	11% (78)	24% (174)	16% (113)	37% (269)	722
Ideo/PID: Liberal Democrat	2% (25)	4% (44)	10% (108)	41% (446)	11% (117)	31% (334)	1075
2024 H2H Matchup: Biden Voter	3% (65)	5% (104)	11% (236)	38% (793)	12% (257)	30% (610)	2067
2024 H2H Matchup: Trump Voter	15% (351)	30% (710)	11% (257)	7% (175)	13% (295)	23% (548)	2336
2024 H2H Matchup: Would not Vote	7% (18)	13% (32)	10% (25)	13% (33)	12% (31)	45% (113)	252
2024 H2H Matchup: Do not Know	5% (14)	11% (32)	14% (38)	15% (41)	15% (41)	41% (114)	280
2022 House Vote: Democrat	3% (53)	6% (119)	11% (230)	37% (755)	13% (256)	31% (625)	2038
2022 House Vote: Republican	16% (321)	32% (657)	13% (263)	9% (187)	11% (235)	19% (381)	2044
2022 House Vote: Did not Vote	9% (63)	13% (92)	7% (51)	11% (76)	16% (115)	45% (324)	721
2020 Vote: Joe Biden	3% (72)	6% (138)	11% (255)	36% (809)	12% (277)	32% (721)	2272
2020 Vote: Donald Trump	16% (356)	31% (689)	12% (264)	8% (187)	12% (280)	21% (463)	2237
2020 Vote: Someone Else	2% (1)	11% (8)	16% (11)	17% (12)	15% (10)	40% (28)	70
2020 Vote: Did not Vote	5% (19)	12% (43)	8% (27)	10% (35)	16% (57)	49% (175)	355
2016 Vote: Hillary Clinton	3% (53)	6% (100)	12% (198)	39% (652)	12% (209)	28% (476)	1688
2016 Vote: Donald Trump	16% (307)	33% (633)	13% (248)	10% (192)	12% (233)	17% (329)	1943
2016 Vote: Someone Else	3% (6)	9% (18)	15% (31)	29% (59)	8% (16)	35% (71)	200
2020 Vote/PID: Not Biden/Democrat	7% (13)	11% (21)	12% (23)	13% (25)	14% (26)	43% (82)	189
2020 Vote/PID: Not Trump/Republican	10% (19)	23% (45)	12% (23)	13% (25)	10% (19)	33% (64)	195
U.S. Economy: Wrong Track	11% (381)	22% (773)	11% (379)	14% (497)	13% (449)	30% (1062)	3541
U.S. Economy: Right Direction	5% (66)	8% (105)	13% (177)	39% (545)	13% (176)	23% (324)	1394

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Table BLMB2_10: Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (448)	18% (878)	11% (557)	21% (1043)	13% (624)	28% (1386)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3% (42)	5% (75)	10% (153)	39% (589)	13% (197)	30% (456)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15% (368)	29% (725)	12% (291)	9% (221)	12% (306)	23% (574)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	4% (37)	8% (78)	12% (113)	25% (233)	13% (121)	38% (356)	937
Top 2024 Issue: Economy	10% (204)	22% (429)	12% (234)	12% (234)	14% (269)	30% (580)	1950
Community: Urban	9% (92)	16% (176)	11% (119)	22% (232)	13% (141)	29% (309)	1069
Community: Suburban	8% (193)	18% (442)	12% (289)	23% (560)	12% (279)	27% (642)	2405
Community: Rural	11% (162)	18% (261)	10% (148)	17% (251)	14% (204)	30% (435)	1461
Community/Gender: Urban Women	9% (43)	10% (48)	8% (39)	19% (94)	14% (68)	40% (194)	486
Community/Gender: Urban Men	8% (49)	22% (128)	14% (80)	24% (138)	13% (73)	20% (115)	582
Community/Gender: Rural Women	10% (82)	15% (129)	8% (70)	15% (124)	15% (129)	37% (310)	844
Community/Gender: Rural Men	13% (80)	21% (131)	13% (78)	21% (127)	12% (75)	20% (126)	617
Community/Gender: Suburban Women	7% (87)	15% (199)	10% (135)	20% (257)	13% (174)	34% (442)	1294
Community/Gender: Suburban Men	10% (106)	22% (243)	14% (154)	27% (303)	9% (105)	18% (200)	1111
Homeowner	9% (360)	20% (740)	12% (447)	22% (832)	12% (447)	25% (961)	3787
Renter	7% (76)	13% (129)	10% (97)	19% (194)	15% (154)	36% (370)	1020
Military HHnm: Yes	8% (61)	24% (197)	14% (118)	22% (181)	10% (79)	22% (178)	814
Military HH: No	9% (386)	17% (681)	11% (439)	21% (862)	13% (546)	29% (1208)	4121
Employ: Private Sector	9% (165)	19% (334)	12% (212)	18% (315)	13% (234)	29% (516)	1777
Employ: Government	9% (31)	20% (65)	8% (27)	16% (53)	11% (38)	36% (119)	334
Employ: Self-Employed	11% (43)	16% (62)	12% (49)	20% (81)	13% (54)	28% (113)	403
Employ: Homemaker	8% (22)	18% (50)	12% (33)	17% (48)	15% (42)	31% (89)	285
Employ: Student	6% (8)	8% (9)	9% (12)	16% (20)	16% (20)	45% (57)	125
Employ: Retired	9% (131)	20% (284)	13% (182)	30% (417)	12% (160)	15% (213)	1387
Employ: Unemployed	6% (20)	14% (46)	8% (27)	18% (60)	11% (35)	43% (140)	328
Employ: Other	9% (28)	9% (26)	5% (15)	16% (48)	14% (41)	47% (138)	297
Self + Household: White-Collar	9% (163)	19% (357)	14% (266)	28% (515)	11% (199)	19% (358)	1858
Self + Household: Blue Collar	10% (225)	19% (437)	10% (236)	18% (423)	14% (323)	28% (648)	2292
Union HH: Yes	10% (35)	14% (50)	14% (50)	24% (85)	11% (38)	27% (95)	354
Union HH: No	9% (412)	18% (828)	11% (507)	21% (957)	13% (586)	28% (1291)	4581
LGBTQ+: Yes	6% (29)	10% (53)	7% (35)	22% (117)	15% (77)	40% (212)	524
LGBTQ+: No	9% (418)	19% (825)	12% (521)	21% (925)	12% (547)	27% (1174)	4411

Continued on next page

Table BLMB2_10: *Do you have a favorable or unfavorable impression of each of the following? — Vivek Ramaswamy*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	9% (448)	18% (878)	11% (557)	21% (1043)	13% (624)	28% (1386)	4935
Motivated to Vote	9% (419)	18% (826)	12% (517)	22% (993)	12% (545)	26% (1182)	4482
Parent: Yes	10% (142)	17% (249)	11% (159)	15% (218)	12% (177)	34% (481)	1427
Parent: No	9% (305)	18% (629)	11% (398)	23% (824)	13% (447)	26% (905)	3508
COVID Vaccine: Yes	7% (250)	16% (567)	12% (421)	25% (894)	12% (431)	27% (965)	3527
COVID Vaccine: No	14% (198)	22% (310)	10% (136)	11% (148)	14% (193)	30% (422)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB2_11: Do you have a favorable or unfavorable impression of each of the following? — Chris Christie

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	4% (215)	18% (866)	23% (1157)	27% (1329)	15% (732)	13% (637)	4935
Gender: Male	6% (137)	20% (468)	25% (586)	29% (662)	12% (266)	8% (192)	2310
Gender: Female	3% (77)	15% (399)	22% (571)	25% (667)	18% (465)	17% (445)	2625
Age: 18-34	4% (57)	13% (174)	16% (208)	19% (247)	18% (230)	30% (387)	1303
Age: 35-44	5% (33)	13% (85)	22% (147)	28% (187)	18% (120)	14% (96)	669
Age: 45-64	5% (79)	18% (306)	25% (425)	31% (523)	15% (249)	7% (125)	1707
Age: 65+	4% (46)	24% (301)	30% (377)	30% (371)	11% (132)	2% (29)	1255
GenZers: 1997-2012	5% (28)	12% (64)	12% (64)	15% (79)	16% (86)	40% (215)	537
Millennials: 1981-1996	4% (57)	14% (176)	19% (247)	25% (318)	18% (232)	20% (254)	1285
GenXers: 1965-1980	4% (47)	16% (202)	24% (310)	30% (386)	17% (221)	8% (103)	1269
Baby Boomers: 1946-1964	4% (75)	23% (395)	28% (476)	30% (507)	10% (176)	4% (62)	1691
Educ: < College	5% (141)	15% (473)	21% (654)	26% (819)	17% (514)	16% (508)	3109
Educ: Bachelors degree	4% (50)	21% (241)	25% (290)	29% (337)	13% (150)	8% (95)	1164
Educ: Post-grad	4% (24)	23% (152)	32% (213)	26% (173)	10% (68)	5% (33)	663
Income: Under 50k	4% (90)	14% (301)	20% (422)	27% (557)	17% (356)	17% (362)	2087
Income: 50k-100k	4% (71)	20% (358)	25% (447)	28% (502)	14% (247)	11% (197)	1821
Income: 100k+	5% (55)	20% (207)	28% (288)	26% (269)	13% (129)	8% (78)	1026
Ethnicity: White (Non-Hispanic)	4% (158)	18% (667)	25% (916)	28% (1025)	14% (495)	10% (361)	3622
Ethnicity: Hispanic	6% (19)	18% (62)	18% (62)	23% (77)	13% (46)	22% (75)	341
Ethnicity: Black (Non-Hispanic)	4% (29)	14% (99)	17% (126)	25% (179)	20% (145)	21% (150)	727
Ethnicity: Asian + Other (Non-Hispanic)	3% (9)	16% (39)	22% (54)	20% (48)	19% (46)	20% (50)	245
All Christian	5% (125)	21% (498)	26% (620)	27% (659)	14% (340)	7% (175)	2417
All Non-Christian	7% (16)	19% (41)	28% (60)	26% (57)	12% (25)	8% (18)	217
Atheist	3% (6)	11% (23)	25% (50)	37% (74)	12% (25)	11% (23)	201
Agnostic/Nothing in particular	3% (37)	15% (184)	21% (249)	27% (319)	15% (185)	18% (220)	1194
Something Else	3% (30)	13% (120)	20% (178)	24% (220)	17% (157)	22% (201)	906
Evangelical	4% (51)	18% (249)	20% (284)	26% (366)	17% (236)	15% (202)	1388
Non-Evangelical	5% (102)	19% (357)	27% (500)	26% (491)	13% (245)	9% (164)	1858
PID: Dem (no lean)	4% (74)	18% (342)	25% (455)	26% (475)	14% (262)	13% (241)	1848
PID: Ind (no lean)	4% (44)	17% (204)	24% (288)	26% (313)	14% (170)	14% (172)	1191
PID: Rep (no lean)	5% (97)	17% (321)	22% (415)	29% (541)	16% (300)	12% (224)	1896

Continued on next page

Table BLMB2_11: *Do you have a favorable or unfavorable impression of each of the following? — Chris Christie*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	4% (215)	18% (866)	23% (1157)	27% (1329)	15% (732)	13% (637)	4935
PID/Gender: Dem Men	6% (51)	22% (180)	25% (204)	24% (195)	13% (107)	9% (75)	812
PID/Gender: Dem Women	2% (22)	16% (161)	24% (251)	27% (280)	15% (155)	16% (166)	1035
PID/Gender: Ind Men	5% (29)	20% (123)	25% (158)	30% (185)	11% (65)	10% (60)	621
PID/Gender: Ind Women	3% (15)	14% (81)	23% (130)	22% (128)	18% (105)	20% (112)	570
PID/Gender: Rep Men	6% (56)	19% (164)	26% (224)	32% (281)	11% (94)	7% (57)	877
PID/Gender: Rep Women	4% (40)	15% (156)	19% (190)	25% (259)	20% (206)	16% (167)	1019
Ideo: Liberal (1-3)	4% (55)	18% (253)	26% (365)	29% (401)	12% (162)	12% (163)	1399
Ideo: Moderate (4)	4% (60)	21% (289)	23% (316)	20% (281)	17% (237)	14% (188)	1372
Ideo: Conservative (5-7)	5% (94)	16% (314)	23% (457)	31% (621)	15% (296)	10% (203)	1984
Ideo/PID: Conservative Republican	5% (67)	16% (232)	23% (341)	32% (467)	15% (225)	10% (143)	1475
Ideo/PID: Moderate/Liberal Republican	7% (27)	24% (88)	17% (65)	17% (65)	17% (63)	18% (65)	374
Ideo/PID: Moderate/Conservative Democrat	4% (32)	19% (136)	23% (169)	21% (151)	18% (130)	14% (104)	722
Ideo/PID: Liberal Democrat	4% (41)	19% (200)	26% (279)	30% (318)	11% (121)	11% (116)	1075
2024 H2H Matchup: Biden Voter	4% (92)	21% (444)	27% (559)	25% (518)	12% (252)	10% (203)	2067
2024 H2H Matchup: Trump Voter	4% (100)	15% (347)	21% (491)	30% (712)	16% (380)	13% (306)	2336
2024 H2H Matchup: Would not Vote	5% (12)	12% (31)	16% (41)	23% (57)	18% (46)	26% (66)	252
2024 H2H Matchup: Do not Know	4% (11)	16% (45)	24% (67)	15% (42)	19% (54)	22% (61)	280
2022 House Vote: Democrat	4% (87)	21% (420)	27% (541)	26% (533)	12% (239)	11% (218)	2038
2022 House Vote: Republican	5% (99)	17% (356)	23% (471)	31% (643)	14% (278)	10% (197)	2044
2022 House Vote: Did not Vote	3% (22)	11% (78)	17% (123)	18% (129)	25% (178)	26% (191)	721
2020 Vote: Joe Biden	4% (101)	20% (459)	26% (595)	25% (577)	13% (285)	11% (255)	2272
2020 Vote: Donald Trump	5% (103)	16% (358)	22% (503)	31% (694)	16% (353)	10% (226)	2237
2020 Vote: Someone Else	2% (1)	16% (11)	21% (15)	20% (14)	25% (18)	17% (12)	70
2020 Vote: Did not Vote	3% (10)	11% (38)	12% (44)	12% (44)	21% (76)	40% (144)	355
2016 Vote: Hillary Clinton	4% (74)	22% (374)	28% (481)	26% (439)	12% (195)	7% (125)	1688
2016 Vote: Donald Trump	5% (101)	17% (329)	24% (475)	33% (635)	14% (264)	7% (139)	1943
2016 Vote: Someone Else	4% (9)	23% (46)	22% (44)	24% (48)	16% (32)	11% (22)	200
2020 Vote/PID: Not Biden/Democrat	5% (9)	16% (30)	14% (26)	15% (28)	22% (42)	28% (52)	189
2020 Vote/PID: Not Trump/Republican	8% (15)	21% (41)	19% (37)	13% (25)	14% (28)	25% (48)	195
U.S. Economy: Wrong Track	4% (135)	15% (519)	22% (782)	29% (1041)	16% (564)	14% (500)	3541
U.S. Economy: Right Direction	6% (80)	25% (347)	27% (375)	21% (287)	12% (167)	10% (137)	1394

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Table BLMB2_11: *Do you have a favorable or unfavorable impression of each of the following? — Chris Christie*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	4% (215)	18% (866)	23% (1157)	27% (1329)	15% (732)	13% (637)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5% (76)	20% (298)	25% (380)	27% (415)	12% (182)	11% (162)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4% (104)	16% (386)	22% (543)	29% (728)	16% (409)	13% (313)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	4% (34)	19% (182)	25% (234)	20% (185)	15% (140)	17% (162)	937
Top 2024 Issue: Economy	5% (96)	16% (305)	22% (437)	26% (505)	18% (347)	13% (260)	1950
Community: Urban	6% (69)	18% (190)	21% (220)	25% (265)	16% (168)	15% (157)	1069
Community: Suburban	3% (84)	18% (437)	27% (645)	27% (643)	15% (354)	10% (243)	2405
Community: Rural	4% (62)	16% (239)	20% (292)	29% (421)	14% (210)	16% (237)	1461
Community/Gender: Urban Women	4% (21)	14% (70)	19% (92)	22% (109)	18% (88)	22% (106)	486
Community/Gender: Urban Men	8% (48)	21% (121)	22% (128)	27% (155)	14% (80)	9% (51)	582
Community/Gender: Rural Women	4% (30)	15% (129)	18% (148)	27% (224)	16% (139)	21% (173)	844
Community/Gender: Rural Men	5% (32)	18% (110)	23% (144)	32% (197)	12% (71)	10% (63)	617
Community/Gender: Suburban Women	2% (27)	15% (200)	26% (331)	26% (334)	18% (238)	13% (166)	1294
Community/Gender: Suburban Men	5% (57)	21% (237)	28% (314)	28% (310)	10% (115)	7% (77)	1111
Homeowner	5% (181)	19% (705)	25% (952)	28% (1056)	13% (503)	10% (391)	3787
Renter	3% (31)	14% (142)	18% (183)	25% (255)	20% (203)	20% (206)	1020
Military HHnm: Yes	5% (38)	21% (168)	28% (230)	27% (221)	11% (90)	8% (67)	814
Military HH: No	4% (177)	17% (698)	22% (927)	27% (1108)	16% (641)	14% (570)	4121
Employ: Private Sector	5% (92)	18% (313)	25% (445)	25% (447)	15% (269)	12% (211)	1777
Employ: Government	8% (28)	13% (42)	23% (77)	26% (88)	14% (45)	16% (54)	334
Employ: Self-Employed	4% (14)	18% (71)	20% (81)	27% (110)	16% (65)	15% (62)	403
Employ: Homemaker	3% (8)	13% (36)	19% (54)	29% (83)	22% (62)	14% (40)	285
Employ: Student	2% (2)	14% (18)	8% (10)	12% (15)	26% (33)	38% (47)	125
Employ: Retired	4% (52)	23% (315)	29% (403)	29% (409)	12% (161)	3% (48)	1387
Employ: Unemployed	2% (7)	12% (38)	16% (51)	27% (90)	14% (45)	29% (96)	328
Employ: Other	4% (11)	11% (33)	12% (36)	29% (87)	17% (51)	26% (78)	297
Self + Household: White-Collar	6% (109)	22% (412)	27% (499)	27% (493)	12% (216)	7% (130)	1858
Self + Household: Blue Collar	4% (84)	16% (361)	24% (549)	30% (677)	16% (357)	12% (264)	2292
Union HH: Yes	6% (21)	22% (78)	24% (84)	21% (74)	15% (53)	12% (44)	354
Union HH: No	4% (194)	17% (789)	23% (1073)	27% (1255)	15% (679)	13% (593)	4581
LGBTQ+: Yes	5% (24)	13% (71)	17% (90)	30% (156)	13% (70)	22% (114)	524
LGBTQ+: No	4% (191)	18% (795)	24% (1067)	27% (1173)	15% (662)	12% (523)	4411

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Table BLMB2_11: *Do you have a favorable or unfavorable impression of each of the following? — Chris Christie*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	4% (215)	18% (866)	23% (1157)	27% (1329)	15% (732)	13% (637)	4935
Motivated to Vote	5% (202)	18% (814)	25% (1100)	28% (1247)	14% (617)	11% (501)	4482
Parent: Yes	5% (67)	16% (231)	21% (295)	25% (354)	17% (244)	17% (236)	1427
Parent: No	4% (147)	18% (635)	25% (862)	28% (975)	14% (488)	11% (400)	3508
COVID Vaccine: Yes	4% (138)	20% (710)	25% (898)	26% (915)	14% (493)	11% (371)	3527
COVID Vaccine: No	5% (76)	11% (156)	18% (259)	29% (413)	17% (238)	19% (265)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB2_12: Do you have a favorable or unfavorable impression of each of the following? — Cornel West

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	3% (167)	8% (416)	9% (450)	11% (533)	19% (949)	49% (2420)	4935
Gender: Male	5% (115)	12% (273)	12% (286)	14% (317)	19% (435)	38% (884)	2310
Gender: Female	2% (51)	5% (143)	6% (164)	8% (216)	20% (514)	59% (1536)	2625
Age: 18-34	4% (56)	11% (138)	9% (123)	7% (87)	17% (219)	52% (681)	1303
Age: 35-44	6% (39)	10% (69)	8% (56)	10% (64)	20% (135)	46% (306)	669
Age: 45-64	4% (61)	8% (136)	9% (146)	11% (189)	20% (341)	49% (834)	1707
Age: 65+	1% (12)	6% (73)	10% (124)	15% (193)	20% (254)	48% (598)	1255
GenZers: 1997-2012	4% (21)	10% (56)	9% (47)	6% (31)	18% (95)	53% (287)	537
Millennials: 1981-1996	5% (66)	10% (130)	9% (121)	8% (106)	17% (225)	50% (637)	1285
GenXers: 1965-1980	4% (52)	9% (119)	8% (105)	10% (124)	20% (260)	48% (609)	1269
Baby Boomers: 1946-1964	2% (26)	6% (97)	10% (168)	14% (234)	21% (351)	48% (815)	1691
Educ: < College	3% (79)	7% (219)	8% (261)	10% (315)	20% (629)	52% (1605)	3109
Educ: Bachelors degree	5% (56)	11% (126)	9% (110)	11% (133)	17% (203)	46% (535)	1164
Educ: Post-grad	5% (32)	11% (71)	12% (79)	13% (85)	18% (116)	42% (280)	663
Income: Under 50k	3% (69)	7% (139)	8% (170)	10% (212)	20% (420)	52% (1078)	2087
Income: 50k-100k	3% (50)	9% (165)	9% (167)	12% (226)	19% (350)	47% (863)	1821
Income: 100k+	5% (48)	11% (112)	11% (114)	9% (95)	17% (178)	47% (479)	1026
Ethnicity: White (Non-Hispanic)	2% (86)	7% (252)	9% (309)	11% (413)	19% (682)	52% (1880)	3622
Ethnicity: Hispanic	4% (14)	14% (47)	11% (38)	10% (33)	18% (63)	43% (145)	341
Ethnicity: Black (Non-Hispanic)	8% (59)	13% (97)	12% (85)	8% (59)	20% (147)	39% (281)	727
Ethnicity: Asian + Other (Non-Hispanic)	3% (7)	8% (20)	8% (19)	12% (29)	23% (56)	46% (114)	245
All Christian	3% (61)	8% (204)	10% (235)	11% (265)	20% (483)	48% (1169)	2417
All Non-Christian	7% (15)	14% (31)	13% (27)	16% (35)	16% (35)	34% (74)	217
Atheist	9% (18)	9% (18)	9% (19)	13% (26)	21% (43)	38% (77)	201
Agnostic/Nothing in particular	4% (49)	7% (87)	8% (90)	11% (132)	19% (224)	51% (612)	1194
Something Else	3% (24)	8% (77)	9% (78)	8% (76)	18% (163)	54% (488)	906
Evangelical	3% (41)	8% (117)	9% (120)	10% (145)	20% (281)	49% (683)	1388
Non-Evangelical	2% (39)	8% (156)	10% (185)	10% (189)	19% (348)	51% (942)	1858
PID: Dem (no lean)	5% (96)	10% (187)	10% (181)	10% (190)	18% (324)	47% (870)	1848
PID: Ind (no lean)	3% (32)	8% (97)	9% (108)	10% (124)	20% (243)	49% (587)	1191
PID: Rep (no lean)	2% (39)	7% (132)	9% (161)	12% (219)	20% (381)	51% (963)	1896

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Table BLMB2_12: *Do you have a favorable or unfavorable impression of each of the following? — Cornel West*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	3% (167)	8% (416)	9% (450)	11% (533)	19% (949)	49% (2420)	4935
PID/Gender: Dem Men	7% (59)	16% (128)	13% (103)	12% (94)	17% (137)	36% (293)	812
PID/Gender: Dem Women	4% (37)	6% (60)	8% (78)	9% (97)	18% (187)	56% (577)	1035
PID/Gender: Ind Men	4% (26)	10% (61)	11% (68)	14% (86)	21% (130)	40% (250)	621
PID/Gender: Ind Women	1% (6)	6% (36)	7% (41)	7% (37)	20% (113)	59% (338)	570
PID/Gender: Rep Men	3% (30)	10% (85)	13% (115)	16% (137)	19% (167)	39% (342)	877
PID/Gender: Rep Women	1% (9)	5% (47)	5% (46)	8% (82)	21% (214)	61% (621)	1019
Ideo: Liberal (1-3)	6% (80)	10% (140)	10% (138)	11% (147)	19% (260)	45% (634)	1399
Ideo: Moderate (4)	3% (42)	9% (130)	9% (129)	9% (122)	19% (259)	50% (689)	1372
Ideo: Conservative (5-7)	2% (42)	7% (142)	9% (174)	13% (249)	20% (401)	49% (976)	1984
Ideo/PID: Conservative Republican	2% (26)	6% (90)	8% (122)	13% (189)	21% (306)	50% (743)	1475
Ideo/PID: Moderate/Liberal Republican	4% (13)	11% (41)	10% (36)	8% (28)	19% (71)	49% (185)	374
Ideo/PID: Moderate/Conservative Democrat	5% (33)	12% (87)	9% (66)	9% (61)	17% (123)	49% (352)	722
Ideo/PID: Liberal Democrat	6% (62)	9% (100)	10% (109)	11% (122)	18% (194)	45% (489)	1075
2024 H2H Matchup: Biden Voter	5% (104)	10% (200)	10% (196)	11% (218)	19% (388)	46% (960)	2067
2024 H2H Matchup: Trump Voter	2% (51)	8% (178)	9% (217)	12% (273)	19% (452)	50% (1165)	2336
2024 H2H Matchup: Would not Vote	4% (10)	7% (18)	5% (13)	9% (22)	18% (45)	57% (143)	252
2024 H2H Matchup: Do not Know	1% (2)	7% (19)	9% (24)	7% (19)	23% (64)	54% (152)	280
2022 House Vote: Democrat	5% (93)	11% (214)	10% (201)	11% (215)	20% (402)	45% (912)	2038
2022 House Vote: Republican	2% (36)	8% (155)	10% (197)	13% (266)	19% (395)	49% (994)	2044
2022 House Vote: Did not Vote	4% (29)	6% (44)	6% (45)	6% (42)	17% (122)	61% (439)	721
2020 Vote: Joe Biden	5% (108)	10% (230)	9% (212)	10% (218)	19% (425)	47% (1079)	2272
2020 Vote: Donald Trump	2% (51)	7% (156)	9% (207)	12% (273)	20% (441)	50% (1110)	2237
2020 Vote: Someone Else	1% (1)	7% (5)	8% (6)	11% (8)	21% (14)	52% (36)	70
2020 Vote: Did not Vote	2% (7)	7% (25)	7% (25)	10% (35)	19% (68)	55% (196)	355
2016 Vote: Hillary Clinton	6% (96)	11% (187)	10% (173)	11% (181)	20% (333)	43% (718)	1688
2016 Vote: Donald Trump	2% (44)	7% (132)	9% (173)	13% (251)	20% (388)	49% (954)	1943
2016 Vote: Someone Else	2% (3)	7% (14)	9% (18)	14% (28)	17% (35)	51% (102)	200
2020 Vote/PID: Not Biden/Democrat	5% (9)	9% (16)	13% (24)	11% (21)	14% (27)	48% (91)	189
2020 Vote/PID: Not Trump/Republican	1% (1)	11% (22)	8% (16)	8% (17)	19% (37)	52% (102)	195
U.S. Economy: Wrong Track	2% (76)	8% (267)	9% (305)	10% (368)	19% (690)	52% (1834)	3541
U.S. Economy: Right Direction	6% (90)	11% (148)	10% (145)	12% (165)	19% (258)	42% (587)	1394

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Table BLMB2_12: *Do you have a favorable or unfavorable impression of each of the following? — Cornel West*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	3% (167)	8% (416)	9% (450)	11% (533)	19% (949)	49% (2420)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6% (84)	9% (138)	11% (165)	12% (174)	17% (264)	45% (687)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2% (61)	9% (211)	9% (227)	12% (287)	20% (488)	49% (1211)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	2% (21)	7% (67)	6% (58)	8% (72)	21% (196)	56% (523)	937
Top 2024 Issue: Economy	3% (66)	8% (161)	8% (163)	8% (151)	20% (389)	52% (1020)	1950
Community: Urban	7% (75)	12% (128)	11% (118)	9% (93)	19% (199)	43% (455)	1069
Community: Suburban	3% (63)	9% (213)	10% (233)	12% (278)	19% (461)	48% (1158)	2405
Community: Rural	2% (28)	5% (75)	7% (99)	11% (163)	20% (289)	55% (807)	1461
Community/Gender: Urban Women	3% (16)	7% (36)	7% (36)	7% (33)	19% (91)	56% (274)	486
Community/Gender: Urban Men	10% (60)	16% (92)	14% (82)	10% (60)	18% (107)	31% (181)	582
Community/Gender: Rural Women	1% (11)	3% (28)	4% (38)	8% (65)	20% (169)	63% (534)	844
Community/Gender: Rural Men	3% (18)	8% (47)	10% (61)	16% (98)	19% (120)	44% (273)	617
Community/Gender: Suburban Women	2% (25)	6% (79)	7% (90)	9% (119)	20% (254)	56% (728)	1294
Community/Gender: Suburban Men	3% (38)	12% (134)	13% (142)	14% (159)	19% (207)	39% (430)	1111
Homeowner	3% (131)	8% (310)	10% (365)	11% (433)	19% (708)	49% (1841)	3787
Renter	3% (35)	9% (94)	7% (74)	9% (93)	22% (221)	49% (502)	1020
Military HHnm: Yes	2% (15)	8% (68)	12% (95)	12% (100)	18% (146)	48% (391)	814
Military HH: No	4% (152)	8% (348)	9% (355)	11% (434)	19% (803)	49% (2030)	4121
Employ: Private Sector	5% (83)	11% (190)	10% (180)	9% (154)	19% (337)	47% (833)	1777
Employ: Government	5% (15)	12% (39)	11% (35)	11% (35)	19% (64)	43% (145)	334
Employ: Self-Employed	5% (20)	10% (41)	10% (41)	11% (46)	20% (81)	43% (173)	403
Employ: Homemaker	2% (5)	6% (16)	5% (13)	12% (34)	17% (49)	59% (167)	285
Employ: Student	2% (2)	10% (12)	5% (7)	6% (8)	19% (24)	58% (72)	125
Employ: Retired	2% (24)	5% (75)	9% (124)	15% (203)	21% (286)	49% (675)	1387
Employ: Unemployed	3% (10)	5% (17)	9% (31)	8% (25)	17% (56)	58% (189)	328
Employ: Other	2% (6)	8% (24)	6% (18)	10% (30)	18% (53)	56% (166)	297
Self + Household: White-Collar	4% (80)	10% (178)	13% (240)	13% (236)	17% (323)	43% (802)	1858
Self + Household: Blue Collar	3% (69)	8% (184)	7% (168)	10% (240)	22% (496)	50% (1135)	2292
Union HH: Yes	5% (19)	16% (57)	12% (44)	9% (33)	16% (57)	40% (143)	354
Union HH: No	3% (148)	8% (359)	9% (406)	11% (500)	19% (891)	50% (2277)	4581
LGBTQ+: Yes	5% (24)	8% (40)	8% (40)	12% (63)	19% (102)	49% (255)	524
LGBTQ+: No	3% (143)	9% (376)	9% (410)	11% (470)	19% (847)	49% (2165)	4411

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Table BLMB2_12: *Do you have a favorable or unfavorable impression of each of the following? — Cornel West*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	3% (167)	8% (416)	9% (450)	11% (533)	19% (949)	49% (2420)	4935
Motivated to Vote	3% (156)	9% (392)	9% (404)	11% (494)	19% (872)	48% (2163)	4482
Parent: Yes	5% (67)	11% (160)	10% (146)	9% (125)	19% (272)	46% (656)	1427
Parent: No	3% (99)	7% (256)	9% (304)	12% (408)	19% (676)	50% (1764)	3508
COVID Vaccine: Yes	3% (123)	9% (304)	9% (317)	11% (372)	19% (671)	49% (1741)	3527
COVID Vaccine: No	3% (44)	8% (112)	9% (133)	11% (162)	20% (278)	48% (679)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB2_13: *Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	12% (605)	29% (1444)	16% (778)	18% (880)	21% (1050)	4% (179)	4935
Gender: Male	12% (283)	29% (671)	18% (414)	21% (488)	17% (385)	3% (70)	2310
Gender: Female	12% (323)	29% (773)	14% (364)	15% (392)	25% (664)	4% (109)	2625
Age: 18-34	15% (198)	27% (356)	12% (157)	10% (132)	27% (346)	9% (114)	1303
Age: 35-44	16% (107)	28% (187)	13% (89)	13% (85)	25% (170)	5% (30)	669
Age: 45-64	12% (208)	31% (533)	16% (265)	18% (311)	21% (359)	2% (32)	1707
Age: 65+	7% (92)	29% (368)	21% (266)	28% (352)	14% (174)	— (3)	1255
GenZers: 1997-2012	15% (78)	26% (137)	12% (64)	9% (48)	28% (148)	12% (62)	537
Millennials: 1981-1996	16% (199)	29% (369)	13% (168)	11% (146)	25% (323)	6% (80)	1285
GenXers: 1965-1980	12% (157)	30% (387)	14% (179)	18% (223)	23% (295)	2% (28)	1269
Baby Boomers: 1946-1964	9% (160)	30% (502)	20% (332)	25% (420)	16% (268)	1% (9)	1691
Educ: < College	14% (432)	29% (912)	14% (439)	15% (458)	23% (727)	5% (140)	3109
Educ: Bachelors degree	9% (104)	31% (361)	18% (215)	21% (242)	19% (217)	2% (24)	1164
Educ: Post-grad	10% (69)	26% (170)	19% (123)	27% (180)	16% (105)	2% (15)	663
Income: Under 50k	14% (284)	27% (568)	14% (293)	17% (345)	24% (497)	5% (100)	2087
Income: 50k-100k	12% (210)	30% (546)	17% (309)	18% (337)	20% (365)	3% (55)	1821
Income: 100k+	11% (112)	32% (330)	17% (176)	19% (198)	18% (188)	2% (24)	1026
Ethnicity: White (Non-Hispanic)	11% (399)	30% (1082)	17% (621)	19% (685)	21% (750)	2% (85)	3622
Ethnicity: Hispanic	17% (58)	35% (118)	14% (48)	10% (33)	19% (65)	5% (18)	341
Ethnicity: Black (Non-Hispanic)	16% (117)	25% (179)	12% (85)	15% (112)	24% (173)	8% (62)	727
Ethnicity: Asian + Other (Non-Hispanic)	13% (31)	26% (64)	10% (24)	20% (49)	25% (61)	6% (14)	245
All Christian	12% (288)	34% (823)	17% (418)	16% (386)	19% (449)	2% (52)	2417
All Non-Christian	12% (27)	22% (47)	16% (35)	28% (61)	18% (39)	4% (8)	217
Atheist	6% (11)	16% (32)	15% (31)	43% (86)	19% (39)	1% (2)	201
Agnostic/Nothing in particular	11% (127)	24% (288)	15% (174)	21% (250)	25% (297)	5% (58)	1194
Something Else	17% (152)	28% (253)	13% (120)	11% (96)	25% (226)	6% (58)	906
Evangelical	15% (209)	33% (461)	16% (219)	11% (146)	21% (293)	4% (59)	1388
Non-Evangelical	12% (217)	32% (592)	17% (307)	18% (330)	19% (362)	3% (49)	1858
PID: Dem (no lean)	13% (241)	21% (393)	15% (268)	27% (492)	20% (375)	4% (78)	1848
PID: Ind (no lean)	12% (138)	28% (338)	15% (177)	18% (212)	23% (276)	4% (50)	1191
PID: Rep (no lean)	12% (226)	38% (713)	18% (332)	9% (176)	21% (399)	3% (51)	1896

Continued on next page

Table BLMB2_13: *Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	12% (605)	29% (1444)	16% (778)	18% (880)	21% (1050)	4% (179)	4935
PID/Gender: Dem Men	15% (119)	20% (162)	15% (123)	31% (252)	16% (131)	3% (26)	812
PID/Gender: Dem Women	12% (123)	22% (231)	14% (145)	23% (240)	24% (244)	5% (52)	1035
PID/Gender: Ind Men	11% (68)	28% (172)	16% (100)	21% (130)	20% (126)	4% (26)	621
PID/Gender: Ind Women	12% (70)	29% (166)	14% (78)	14% (82)	26% (150)	4% (24)	570
PID/Gender: Rep Men	11% (96)	38% (337)	22% (191)	12% (106)	15% (129)	2% (19)	877
PID/Gender: Rep Women	13% (130)	37% (376)	14% (141)	7% (70)	27% (270)	3% (32)	1019
Ideo: Liberal (1-3)	10% (146)	19% (270)	15% (209)	31% (439)	21% (288)	3% (48)	1399
Ideo: Moderate (4)	14% (194)	26% (355)	15% (203)	19% (256)	22% (307)	4% (56)	1372
Ideo: Conservative (5-7)	12% (238)	40% (784)	18% (347)	9% (175)	20% (395)	2% (46)	1984
Ideo/PID: Conservative Republican	11% (159)	39% (582)	18% (270)	9% (129)	20% (301)	2% (33)	1475
Ideo/PID: Moderate/Liberal Republican	16% (58)	32% (120)	15% (55)	12% (43)	22% (82)	4% (15)	374
Ideo/PID: Moderate/Conservative Democrat	17% (124)	26% (187)	14% (102)	18% (127)	20% (143)	5% (40)	722
Ideo/PID: Liberal Democrat	10% (109)	18% (198)	15% (158)	34% (363)	20% (216)	3% (30)	1075
2024 H2H Matchup: Biden Voter	11% (231)	21% (426)	15% (320)	31% (634)	18% (380)	4% (76)	2067
2024 H2H Matchup: Trump Voter	13% (312)	38% (889)	17% (388)	8% (188)	21% (489)	3% (70)	2336
2024 H2H Matchup: Would not Vote	15% (37)	23% (59)	11% (29)	10% (26)	33% (84)	7% (18)	252
2024 H2H Matchup: Do not Know	9% (26)	25% (70)	15% (41)	11% (32)	35% (97)	5% (15)	280
2022 House Vote: Democrat	12% (242)	20% (415)	16% (320)	30% (612)	19% (379)	3% (70)	2038
2022 House Vote: Republican	12% (249)	39% (800)	18% (358)	9% (191)	20% (402)	2% (43)	2044
2022 House Vote: Did not Vote	13% (93)	27% (197)	12% (84)	9% (66)	31% (224)	8% (58)	721
2020 Vote: Joe Biden	12% (272)	21% (487)	16% (357)	28% (628)	20% (448)	3% (79)	2272
2020 Vote: Donald Trump	12% (277)	38% (848)	17% (378)	9% (209)	21% (473)	2% (52)	2237
2020 Vote: Someone Else	11% (8)	27% (19)	14% (10)	13% (9)	31% (22)	4% (3)	70
2020 Vote: Did not Vote	14% (49)	25% (89)	9% (32)	9% (33)	30% (107)	13% (45)	355
2016 Vote: Hillary Clinton	12% (210)	21% (361)	16% (267)	31% (522)	17% (287)	2% (41)	1688
2016 Vote: Donald Trump	11% (214)	38% (736)	18% (353)	11% (212)	20% (388)	2% (39)	1943
2016 Vote: Someone Else	9% (17)	27% (55)	18% (36)	21% (41)	23% (46)	2% (4)	200
2020 Vote/PID: Not Biden/Democrat	19% (35)	23% (43)	11% (20)	13% (25)	28% (52)	7% (13)	189
2020 Vote/PID: Not Trump/Republican	16% (32)	32% (62)	15% (29)	11% (21)	20% (39)	6% (11)	195
U.S. Economy: Wrong Track	12% (413)	33% (1166)	16% (563)	12% (432)	24% (835)	4% (132)	3541
U.S. Economy: Right Direction	14% (192)	20% (277)	15% (214)	32% (448)	15% (215)	3% (47)	1394

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Table BLMB2_13: *Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	12% (605)	29% (1444)	16% (778)	18% (880)	21% (1050)	4% (179)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12% (182)	20% (297)	15% (231)	32% (491)	16% (244)	4% (68)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14% (340)	38% (937)	16% (399)	9% (218)	21% (519)	3% (72)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	9% (84)	22% (210)	16% (148)	18% (171)	31% (287)	4% (39)	937
Top 2024 Issue: Economy	13% (250)	33% (644)	15% (296)	11% (215)	24% (472)	4% (72)	1950
Community: Urban	17% (178)	26% (279)	15% (157)	18% (190)	20% (215)	5% (50)	1069
Community: Suburban	10% (250)	30% (713)	17% (400)	20% (488)	20% (492)	3% (62)	2405
Community: Rural	12% (178)	31% (452)	15% (221)	14% (201)	23% (343)	5% (67)	1461
Community/Gender: Urban Women	16% (76)	26% (128)	15% (71)	16% (76)	23% (112)	5% (24)	486
Community/Gender: Urban Men	17% (102)	26% (151)	15% (86)	20% (114)	18% (103)	5% (26)	582
Community/Gender: Rural Women	13% (111)	30% (255)	13% (114)	11% (91)	28% (235)	5% (39)	844
Community/Gender: Rural Men	11% (67)	32% (197)	17% (107)	18% (110)	18% (108)	4% (28)	617
Community/Gender: Suburban Women	10% (136)	30% (390)	14% (179)	17% (225)	25% (318)	4% (46)	1294
Community/Gender: Suburban Men	10% (114)	29% (323)	20% (220)	24% (264)	16% (174)	1% (16)	1111
Homeowner	12% (442)	30% (1130)	17% (638)	19% (720)	20% (751)	3% (106)	3787
Renter	14% (146)	28% (287)	12% (124)	14% (147)	25% (256)	6% (60)	1020
Military HHnm: Yes	9% (70)	35% (281)	18% (147)	18% (150)	18% (149)	2% (16)	814
Military HH: No	13% (536)	28% (1162)	15% (630)	18% (730)	22% (901)	4% (163)	4121
Employ: Private Sector	13% (237)	32% (575)	15% (258)	15% (262)	21% (379)	4% (65)	1777
Employ: Government	16% (52)	30% (99)	15% (50)	14% (48)	22% (73)	4% (13)	334
Employ: Self-Employed	11% (46)	30% (123)	16% (64)	16% (65)	21% (85)	5% (19)	403
Employ: Homemaker	9% (25)	27% (76)	12% (35)	18% (51)	32% (90)	3% (8)	285
Employ: Student	14% (18)	25% (31)	13% (17)	5% (6)	35% (43)	9% (11)	125
Employ: Retired	8% (107)	28% (393)	21% (287)	26% (365)	16% (223)	1% (11)	1387
Employ: Unemployed	20% (64)	22% (74)	10% (32)	14% (45)	27% (87)	8% (26)	328
Employ: Other	19% (56)	25% (73)	12% (35)	13% (38)	23% (69)	9% (26)	297
Self + Household: White-Collar	11% (211)	26% (491)	19% (350)	23% (434)	18% (331)	2% (41)	1858
Self + Household: Blue Collar	13% (301)	33% (760)	15% (334)	16% (359)	21% (487)	2% (50)	2292
Union HH: Yes	12% (43)	31% (110)	17% (61)	16% (55)	20% (70)	4% (14)	354
Union HH: No	12% (562)	29% (1333)	16% (717)	18% (824)	21% (980)	4% (165)	4581
LGBTQ+: Yes	12% (63)	26% (136)	13% (69)	18% (94)	24% (128)	6% (34)	524
LGBTQ+: No	12% (543)	30% (1308)	16% (708)	18% (785)	21% (921)	3% (146)	4411

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Table BLMB2_13: *Do you have a favorable or unfavorable impression of each of the following? — Robert F. Kennedy Jr.*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	12% (605)	29% (1444)	16% (778)	18% (880)	21% (1050)	4% (179)	4935
Motivated to Vote	13% (563)	30% (1331)	16% (716)	19% (838)	20% (901)	3% (132)	4482
Parent: Yes	15% (218)	31% (437)	14% (203)	12% (176)	23% (325)	5% (68)	1427
Parent: No	11% (388)	29% (1006)	16% (575)	20% (704)	21% (725)	3% (111)	3508
COVID Vaccine: Yes	11% (386)	27% (965)	17% (588)	22% (760)	21% (730)	3% (98)	3527
COVID Vaccine: No	16% (219)	34% (479)	13% (190)	9% (120)	23% (319)	6% (81)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB2_17: Do you have a favorable or unfavorable impression of each of the following? — Joe Manchin

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	3% (169)	14% (694)	18% (866)	18% (895)	19% (941)	28% (1370)	4935
Gender: Male	5% (105)	19% (440)	21% (489)	21% (487)	15% (351)	19% (437)	2310
Gender: Female	2% (63)	10% (253)	14% (377)	16% (408)	23% (591)	36% (932)	2625
Age: 18-34	4% (53)	10% (132)	12% (150)	13% (174)	17% (216)	44% (578)	1303
Age: 35-44	4% (28)	12% (81)	14% (96)	17% (113)	22% (148)	31% (204)	669
Age: 45-64	3% (52)	14% (241)	17% (294)	19% (331)	21% (358)	25% (431)	1707
Age: 65+	3% (36)	19% (240)	26% (326)	22% (278)	17% (219)	12% (156)	1255
GenZers: 1997-2012	6% (30)	9% (49)	9% (49)	11% (60)	15% (81)	50% (269)	537
Millennials: 1981-1996	3% (44)	11% (145)	13% (171)	16% (205)	18% (237)	38% (483)	1285
GenXers: 1965-1980	2% (30)	13% (168)	17% (213)	18% (234)	22% (275)	28% (349)	1269
Baby Boomers: 1946-1964	4% (63)	17% (293)	23% (386)	22% (373)	19% (327)	15% (249)	1691
Educ: < College	3% (104)	12% (386)	15% (468)	17% (518)	21% (646)	32% (988)	3109
Educ: Bachelors degree	3% (32)	17% (194)	21% (247)	20% (229)	17% (202)	22% (260)	1164
Educ: Post-grad	5% (34)	17% (115)	23% (151)	22% (148)	14% (94)	18% (121)	663
Income: Under 50k	3% (57)	11% (224)	15% (314)	18% (366)	20% (425)	34% (701)	2087
Income: 50k-100k	3% (62)	14% (259)	20% (359)	19% (353)	19% (341)	25% (447)	1821
Income: 100k+	5% (49)	21% (211)	19% (193)	17% (177)	17% (175)	22% (222)	1026
Ethnicity: White (Non-Hispanic)	3% (119)	16% (564)	18% (670)	18% (665)	19% (681)	25% (923)	3622
Ethnicity: Hispanic	5% (18)	13% (45)	14% (49)	15% (53)	17% (57)	35% (120)	341
Ethnicity: Black (Non-Hispanic)	3% (22)	9% (64)	14% (102)	19% (141)	21% (150)	34% (248)	727
Ethnicity: Asian + Other (Non-Hispanic)	4% (10)	8% (20)	18% (45)	15% (37)	22% (54)	32% (79)	245
All Christian	4% (98)	18% (435)	21% (508)	16% (378)	19% (456)	22% (542)	2417
All Non-Christian	4% (9)	18% (39)	22% (48)	25% (55)	15% (32)	16% (35)	217
Atheist	4% (7)	9% (17)	17% (34)	37% (74)	12% (24)	22% (45)	201
Agnostic/Nothing in particular	3% (31)	9% (103)	16% (186)	21% (246)	20% (238)	33% (389)	1194
Something Else	3% (23)	11% (99)	10% (90)	16% (142)	21% (192)	40% (358)	906
Evangelical	4% (54)	16% (219)	14% (194)	15% (211)	21% (287)	30% (423)	1388
Non-Evangelical	3% (62)	16% (304)	21% (392)	16% (302)	18% (342)	24% (455)	1858
PID: Dem (no lean)	4% (67)	11% (196)	18% (340)	23% (432)	17% (323)	26% (489)	1848
PID: Ind (no lean)	2% (28)	14% (165)	18% (215)	17% (206)	19% (225)	30% (353)	1191
PID: Rep (no lean)	4% (74)	18% (333)	16% (311)	14% (257)	21% (393)	28% (528)	1896

Continued on next page

Table BLMB2_17: Do you have a favorable or unfavorable impression of each of the following? — Joe Manchin

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	3% (169)	14% (694)	18% (866)	18% (895)	19% (941)	28% (1370)	4935
PID/Gender: Dem Men	6% (47)	16% (127)	21% (172)	26% (215)	14% (118)	17% (134)	812
PID/Gender: Dem Women	2% (20)	7% (69)	16% (168)	21% (217)	20% (206)	34% (355)	1035
PID/Gender: Ind Men	3% (18)	18% (112)	21% (127)	21% (131)	16% (98)	22% (134)	621
PID/Gender: Ind Women	2% (11)	9% (53)	15% (88)	13% (74)	22% (127)	38% (218)	570
PID/Gender: Rep Men	5% (41)	23% (202)	22% (190)	16% (141)	15% (135)	19% (169)	877
PID/Gender: Rep Women	3% (33)	13% (131)	12% (121)	11% (117)	25% (258)	35% (359)	1019
Ideo: Liberal (1-3)	2% (33)	10% (136)	20% (283)	27% (375)	15% (216)	26% (357)	1399
Ideo: Moderate (4)	4% (55)	12% (171)	16% (223)	17% (235)	20% (273)	30% (415)	1372
Ideo: Conservative (5-7)	4% (81)	19% (382)	18% (351)	14% (269)	20% (405)	25% (497)	1984
Ideo/PID: Conservative Republican	4% (60)	18% (269)	18% (261)	14% (200)	21% (314)	25% (372)	1475
Ideo/PID: Moderate/Liberal Republican	4% (14)	16% (61)	12% (44)	15% (55)	19% (71)	34% (128)	374
Ideo/PID: Moderate/Conservative Democrat	5% (38)	13% (96)	16% (116)	17% (123)	20% (143)	29% (206)	722
Ideo/PID: Liberal Democrat	3% (29)	9% (98)	21% (223)	28% (304)	15% (160)	24% (260)	1075
2024 H2H Matchup: Biden Voter	3% (71)	11% (229)	20% (419)	25% (523)	17% (348)	23% (478)	2067
2024 H2H Matchup: Trump Voter	3% (79)	18% (410)	17% (395)	13% (306)	21% (485)	28% (661)	2336
2024 H2H Matchup: Would not Vote	4% (10)	8% (21)	6% (15)	17% (43)	17% (43)	48% (120)	252
2024 H2H Matchup: Do not Know	3% (8)	12% (34)	13% (37)	8% (24)	24% (66)	39% (110)	280
2022 House Vote: Democrat	3% (58)	11% (225)	21% (422)	25% (509)	17% (340)	24% (484)	2038
2022 House Vote: Republican	4% (83)	20% (403)	19% (380)	14% (281)	20% (410)	24% (488)	2044
2022 House Vote: Did not Vote	3% (19)	8% (58)	8% (54)	12% (87)	22% (157)	48% (346)	721
2020 Vote: Joe Biden	3% (75)	10% (234)	20% (448)	24% (552)	17% (390)	25% (573)	2272
2020 Vote: Donald Trump	4% (84)	18% (413)	17% (384)	14% (304)	21% (464)	26% (588)	2237
2020 Vote: Someone Else	5% (4)	11% (8)	10% (7)	10% (7)	22% (15)	42% (29)	70
2020 Vote: Did not Vote	2% (6)	11% (39)	8% (27)	9% (32)	20% (71)	51% (180)	355
2016 Vote: Hillary Clinton	3% (54)	11% (190)	22% (367)	26% (443)	18% (298)	20% (337)	1688
2016 Vote: Donald Trump	4% (77)	20% (394)	18% (357)	14% (278)	20% (383)	23% (453)	1943
2016 Vote: Someone Else	2% (5)	14% (29)	15% (31)	21% (42)	15% (30)	31% (62)	200
2020 Vote/PID: Not Biden/Democrat	2% (4)	18% (34)	10% (19)	9% (16)	18% (34)	43% (81)	189
2020 Vote/PID: Not Trump/Republican	5% (11)	16% (31)	10% (19)	11% (21)	19% (38)	39% (75)	195
U.S. Economy: Wrong Track	3% (98)	14% (493)	15% (544)	16% (555)	21% (733)	32% (1119)	3541
U.S. Economy: Right Direction	5% (71)	14% (201)	23% (322)	24% (340)	15% (208)	18% (250)	1394

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Table BLMB2_17: Do you have a favorable or unfavorable impression of each of the following? — Joe Manchin

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	3% (169)	14% (694)	18% (866)	18% (895)	19% (941)	28% (1370)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4% (54)	11% (164)	20% (295)	27% (408)	16% (246)	23% (345)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4% (93)	18% (442)	16% (405)	14% (338)	21% (512)	28% (694)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	2% (22)	9% (87)	18% (166)	16% (149)	20% (183)	35% (330)	937
Top 2024 Issue: Economy	3% (65)	15% (294)	16% (320)	13% (250)	20% (398)	32% (623)	1950
Community: Urban	5% (52)	15% (161)	16% (174)	17% (184)	17% (184)	29% (314)	1069
Community: Suburban	3% (70)	13% (307)	20% (484)	19% (453)	19% (463)	26% (628)	2405
Community: Rural	3% (46)	15% (226)	14% (208)	18% (259)	20% (294)	29% (427)	1461
Community/Gender: Urban Women	2% (12)	10% (47)	12% (61)	15% (73)	20% (97)	41% (197)	486
Community/Gender: Urban Men	7% (41)	20% (114)	20% (114)	19% (110)	15% (87)	20% (117)	582
Community/Gender: Rural Women	3% (28)	11% (91)	12% (101)	16% (139)	22% (187)	35% (298)	844
Community/Gender: Rural Men	3% (19)	22% (135)	17% (107)	19% (120)	17% (107)	21% (129)	617
Community/Gender: Suburban Women	2% (24)	9% (116)	17% (215)	15% (196)	24% (307)	34% (437)	1294
Community/Gender: Suburban Men	4% (46)	17% (191)	24% (269)	23% (257)	14% (157)	17% (191)	1111
Homeowner	4% (138)	15% (578)	19% (726)	19% (712)	18% (699)	25% (933)	3787
Renter	3% (29)	10% (103)	13% (130)	17% (175)	20% (209)	37% (374)	1020
Military HHnm: Yes	3% (25)	18% (144)	22% (178)	19% (156)	18% (144)	21% (167)	814
Military HH: No	3% (144)	13% (550)	17% (688)	18% (739)	19% (798)	29% (1202)	4121
Employ: Private Sector	4% (64)	14% (248)	18% (319)	16% (285)	19% (343)	29% (518)	1777
Employ: Government	6% (20)	13% (45)	16% (53)	14% (46)	17% (56)	34% (115)	334
Employ: Self-Employed	3% (14)	14% (58)	17% (70)	19% (78)	19% (76)	27% (108)	403
Employ: Homemaker	2% (5)	8% (24)	13% (36)	17% (49)	24% (69)	36% (102)	285
Employ: Student	3% (3)	10% (12)	8% (10)	7% (9)	23% (29)	49% (62)	125
Employ: Retired	3% (36)	18% (256)	23% (318)	23% (316)	19% (259)	15% (202)	1387
Employ: Unemployed	3% (11)	7% (24)	11% (35)	16% (52)	19% (63)	44% (144)	328
Employ: Other	6% (16)	9% (27)	9% (26)	21% (61)	16% (47)	40% (119)	297
Self + Household: White-Collar	5% (93)	17% (310)	22% (410)	18% (341)	18% (335)	20% (369)	1858
Self + Household: Blue Collar	2% (55)	14% (331)	16% (373)	20% (454)	20% (453)	27% (625)	2292
Union HH: Yes	5% (18)	20% (70)	19% (68)	17% (60)	16% (57)	23% (80)	354
Union HH: No	3% (151)	14% (624)	17% (798)	18% (835)	19% (884)	28% (1290)	4581
LGBTQ+: Yes	5% (25)	11% (60)	11% (56)	18% (95)	17% (88)	38% (200)	524
LGBTQ+: No	3% (143)	14% (634)	18% (810)	18% (801)	19% (854)	27% (1169)	4411

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Table BLMB2_17: *Do you have a favorable or unfavorable impression of each of the following? — Joe Manchin*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Registered Voters	3% (169)	14% (694)	18% (866)	18% (895)	19% (941)	28% (1370)	4935
Motivated to Vote	4% (161)	15% (656)	18% (829)	19% (840)	19% (843)	26% (1153)	4482
Parent: Yes	4% (53)	13% (189)	15% (215)	16% (232)	20% (283)	32% (454)	1427
Parent: No	3% (116)	14% (505)	19% (651)	19% (664)	19% (658)	26% (915)	3508
COVID Vaccine: Yes	3% (123)	15% (525)	18% (640)	19% (667)	19% (653)	26% (919)	3527
COVID Vaccine: No	3% (46)	12% (169)	16% (226)	16% (228)	20% (288)	32% (450)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(1404)	51%	(2520)	20%	(985)	4909
Gender: Male	31%	(714)	53%	(1213)	16%	(368)	2295
Gender: Female	26%	(690)	50%	(1307)	24%	(617)	2614
Age: 18-34	23%	(295)	55%	(704)	22%	(288)	1287
Age: 35-44	29%	(191)	46%	(304)	25%	(168)	663
Age: 45-64	27%	(455)	52%	(892)	21%	(359)	1705
Age: 65+	37%	(463)	49%	(621)	14%	(170)	1254
GenZers: 1997-2012	26%	(137)	55%	(286)	19%	(98)	520
Millennials: 1981-1996	23%	(300)	51%	(655)	25%	(327)	1282
GenXers: 1965-1980	26%	(328)	51%	(651)	23%	(286)	1264
Baby Boomers: 1946-1964	35%	(589)	50%	(842)	15%	(259)	1690
Educ: < College	26%	(807)	53%	(1620)	21%	(658)	3086
Educ: Bachelors degree	28%	(330)	51%	(597)	20%	(234)	1161
Educ: Post-grad	40%	(267)	46%	(303)	14%	(93)	663
Income: Under 50k	29%	(607)	48%	(997)	23%	(469)	2074
Income: 50k-100k	28%	(509)	53%	(968)	19%	(335)	1812
Income: 100k+	28%	(288)	54%	(555)	18%	(180)	1024
Ethnicity: White (Non-Hispanic)	25%	(907)	54%	(1959)	21%	(747)	3613
Ethnicity: Hispanic	29%	(98)	49%	(167)	22%	(73)	338
Ethnicity: Black (Non-Hispanic)	47%	(335)	36%	(259)	17%	(123)	717
Ethnicity: Asian + Other (Non-Hispanic)	27%	(65)	56%	(135)	17%	(41)	241
All Christian	26%	(631)	54%	(1312)	19%	(464)	2408
All Non-Christian	45%	(97)	43%	(94)	12%	(26)	217
Atheist	42%	(83)	36%	(72)	23%	(46)	200
Agnostic/Nothing in particular	30%	(353)	48%	(575)	22%	(259)	1187
Something Else	27%	(240)	52%	(467)	21%	(190)	897
Evangelical	23%	(322)	56%	(775)	20%	(283)	1380
Non-Evangelical	29%	(536)	52%	(960)	19%	(352)	1848
PID: Dem (no lean)	55%	(1016)	26%	(476)	19%	(347)	1839
PID: Ind (no lean)	22%	(262)	55%	(657)	22%	(266)	1186
PID: Rep (no lean)	7%	(126)	74%	(1386)	20%	(372)	1885

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(1404)	51%	(2520)	20%	(985)	4909
PID/Gender: Dem Men	59%	(476)	25%	(205)	16%	(125)	807
PID/Gender: Dem Women	52%	(540)	26%	(271)	21%	(221)	1032
PID/Gender: Ind Men	25%	(154)	56%	(347)	19%	(118)	619
PID/Gender: Ind Women	19%	(109)	55%	(310)	26%	(148)	567
PID/Gender: Rep Men	10%	(85)	76%	(660)	14%	(125)	870
PID/Gender: Rep Women	4%	(42)	72%	(726)	24%	(247)	1015
Ideo: Liberal (1-3)	50%	(690)	32%	(443)	18%	(256)	1389
Ideo: Moderate (4)	34%	(466)	42%	(578)	24%	(321)	1365
Ideo: Conservative (5-7)	11%	(212)	72%	(1419)	18%	(348)	1979
Ideo/PID: Conservative Republican	6%	(88)	76%	(1120)	18%	(262)	1471
Ideo/PID: Moderate/Liberal Republican	10%	(35)	64%	(237)	26%	(95)	368
Ideo/PID: Moderate/Conservative Democrat	54%	(390)	26%	(187)	20%	(140)	717
Ideo/PID: Liberal Democrat	56%	(600)	26%	(278)	18%	(192)	1070
2024 H2H Matchup: Biden Voter	58%	(1195)	23%	(467)	19%	(402)	2065
2024 H2H Matchup: Trump Voter	6%	(148)	75%	(1745)	19%	(432)	2325
2024 H2H Matchup: Would not Vote	8%	(20)	63%	(154)	28%	(69)	242
2024 H2H Matchup: Do not Know	15%	(42)	55%	(154)	29%	(82)	278
2022 House Vote: Democrat	54%	(1102)	27%	(548)	19%	(380)	2030
2022 House Vote: Republican	6%	(124)	75%	(1536)	18%	(377)	2037
2022 House Vote: Did not Vote	23%	(163)	51%	(364)	26%	(187)	714
2020 Vote: Joe Biden	52%	(1178)	28%	(645)	20%	(445)	2267
2020 Vote: Donald Trump	6%	(143)	75%	(1662)	19%	(418)	2223
2020 Vote: Someone Else	11%	(8)	57%	(40)	33%	(23)	70
2020 Vote: Did not Vote	22%	(77)	50%	(174)	28%	(99)	350
2016 Vote: Hillary Clinton	58%	(972)	24%	(404)	18%	(303)	1679
2016 Vote: Donald Trump	8%	(146)	73%	(1414)	19%	(374)	1934
2016 Vote: Someone Else	30%	(61)	48%	(96)	21%	(43)	199
2020 Vote/PID: Not Biden/Democrat	35%	(65)	46%	(85)	19%	(34)	184
2020 Vote/PID: Not Trump/Republican	16%	(31)	55%	(107)	29%	(57)	195

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Table BLMB3_1: Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	29%	(1404)	51%	(2520)	20%	(985)	4909
U.S. Economy: Wrong Track	15%	(521)	64%	(2258)	21%	(744)	3523
U.S. Economy: Right Direction	64%	(883)	19%	(263)	17%	(241)	1387
Prsnl. Fin. Sit. 2021-23: Better Under Biden	65%	(979)	18%	(267)	17%	(264)	1510
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(178)	74%	(1826)	19%	(469)	2473
Prsnl. Fin. Sit. 2021-23: Same Under Both	27%	(248)	46%	(427)	27%	(252)	927
Top 2024 Issue: Economy	17%	(327)	62%	(1200)	21%	(412)	1940
Community: Urban	39%	(408)	43%	(450)	19%	(197)	1055
Community: Suburban	29%	(688)	51%	(1234)	20%	(477)	2399
Community: Rural	21%	(308)	57%	(836)	21%	(311)	1456
Community/Gender: Urban Women	36%	(173)	45%	(216)	20%	(94)	483
Community/Gender: Urban Men	41%	(235)	41%	(235)	18%	(102)	571
Community/Gender: Rural Women	18%	(153)	58%	(484)	24%	(203)	839
Community/Gender: Rural Men	25%	(155)	57%	(353)	18%	(108)	616
Community/Gender: Suburban Women	28%	(364)	47%	(608)	25%	(320)	1291
Community/Gender: Suburban Men	29%	(324)	56%	(626)	14%	(158)	1108
Homeowner	29%	(1076)	52%	(1976)	19%	(720)	3772
Renter	29%	(296)	47%	(475)	24%	(240)	1012
Military HHnm: Yes	28%	(227)	58%	(472)	14%	(112)	811
Military HH: No	29%	(1177)	50%	(2048)	21%	(873)	4098
Employ: Private Sector	26%	(465)	53%	(935)	21%	(373)	1773
Employ: Government	27%	(90)	53%	(173)	20%	(65)	328
Employ: Self-Employed	27%	(109)	57%	(228)	15%	(60)	398
Employ: Homemaker	21%	(58)	46%	(130)	34%	(96)	285
Employ: Student	25%	(31)	59%	(73)	17%	(20)	124
Employ: Retired	37%	(508)	49%	(676)	15%	(202)	1386
Employ: Unemployed	25%	(81)	45%	(146)	30%	(96)	322
Employ: Other	21%	(63)	54%	(160)	24%	(72)	294
Self + Household: White-Collar	34%	(634)	48%	(892)	18%	(329)	1855
Self + Household: Blue Collar	25%	(569)	56%	(1269)	20%	(446)	2284

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Table BLMB3_1: *Have you seen, read, or heard anything about each of the following in the past week? — Joe Biden*

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	29% (1404)	51% (2520)	20% (985)	4909
Union HH: Yes	40% (143)	46% (164)	13% (47)	353
Union HH: No	28% (1262)	52% (2357)	21% (938)	4556
LGBTQ+: Yes	32% (165)	46% (238)	22% (114)	517
LGBTQ+: No	28% (1239)	52% (2283)	20% (870)	4392
Motivated to Vote	30% (1322)	51% (2289)	19% (852)	4463
Parent: Yes	27% (388)	52% (744)	20% (288)	1419
Parent: No	29% (1017)	51% (1776)	20% (697)	3490
COVID Vaccine: Yes	35% (1226)	46% (1616)	19% (678)	3520
COVID Vaccine: No	13% (178)	65% (904)	22% (307)	1389

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them	Total N
Registered Voters	22%	(1055)	35%	(1705)	43% (2072)	4832
Gender: Male	25%	(557)	39%	(893)	36% (819)	2268
Gender: Female	19%	(498)	32%	(813)	49% (1253)	2564
Age: 18-34	26%	(320)	30%	(378)	44% (543)	1241
Age: 35-44	22%	(143)	30%	(196)	48% (317)	656
Age: 45-64	18%	(307)	38%	(634)	44% (743)	1684
Age: 65+	23%	(285)	40%	(497)	37% (469)	1251
GenZers: 1997-2012	32%	(158)	26%	(129)	42% (211)	498
Millennials: 1981-1996	22%	(270)	32%	(402)	46% (578)	1250
GenXers: 1965-1980	19%	(235)	36%	(445)	46% (568)	1248
Baby Boomers: 1946-1964	21%	(355)	39%	(663)	40% (665)	1683
Educ: < College	20%	(612)	36%	(1086)	44% (1329)	3026
Educ: Bachelors degree	21%	(243)	35%	(402)	44% (503)	1149
Educ: Post-grad	30%	(200)	33%	(218)	36% (240)	657
Income: Under 50k	23%	(464)	33%	(661)	44% (900)	2025
Income: 50k-100k	21%	(377)	37%	(669)	42% (743)	1789
Income: 100k+	21%	(213)	37%	(375)	42% (429)	1017
Ethnicity: White (Non-Hispanic)	17%	(604)	39%	(1404)	44% (1561)	3569
Ethnicity: Hispanic	30%	(99)	28%	(92)	41% (135)	326
Ethnicity: Black (Non-Hispanic)	43%	(303)	19%	(133)	38% (266)	703
Ethnicity: Asian + Other (Non-Hispanic)	21%	(49)	32%	(76)	47% (110)	235
All Christian	19%	(447)	41%	(981)	40% (961)	2389
All Non-Christian	39%	(84)	29%	(61)	32% (68)	213
Atheist	29%	(57)	16%	(32)	55% (110)	199
Agnostic/Nothing in particular	24%	(272)	28%	(322)	49% (563)	1157
Something Else	22%	(193)	35%	(310)	42% (370)	873
Evangelical	18%	(250)	42%	(565)	40% (539)	1355
Non-Evangelical	21%	(378)	38%	(695)	41% (757)	1830
PID: Dem (no lean)	42%	(770)	13%	(235)	45% (812)	1816
PID: Ind (no lean)	17%	(192)	35%	(404)	49% (567)	1163
PID: Rep (no lean)	5%	(93)	58%	(1067)	37% (693)	1853

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Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them	Total N
Registered Voters	22%	(1055)	35%	(1705)	43% (2072)	4832
PID/Gender: Dem Men	49%	(392)	15%	(121)	36% (284)	797
PID/Gender: Dem Women	37%	(377)	11%	(114)	52% (527)	1019
PID/Gender: Ind Men	17%	(106)	38%	(234)	44% (271)	611
PID/Gender: Ind Women	16%	(87)	31%	(170)	54% (296)	552
PID/Gender: Rep Men	7%	(59)	63%	(538)	31% (264)	860
PID/Gender: Rep Women	3%	(34)	53%	(529)	43% (430)	993
Ideo: Liberal (1-3)	38%	(517)	15%	(212)	47% (649)	1378
Ideo: Moderate (4)	25%	(337)	25%	(336)	49% (658)	1331
Ideo: Conservative (5-7)	9%	(171)	57%	(1121)	34% (673)	1965
Ideo/PID: Conservative Republican	4%	(63)	62%	(908)	34% (491)	1462
Ideo/PID: Moderate/Liberal Republican	7%	(25)	40%	(139)	53% (183)	347
Ideo/PID: Moderate/Conservative Democrat	42%	(299)	14%	(99)	44% (308)	706
Ideo/PID: Liberal Democrat	43%	(455)	12%	(132)	45% (476)	1063
2024 H2H Matchup: Biden Voter	42%	(852)	12%	(242)	46% (945)	2040
2024 H2H Matchup: Trump Voter	6%	(138)	58%	(1335)	36% (815)	2288
2024 H2H Matchup: Would not Vote	13%	(30)	26%	(61)	61% (145)	236
2024 H2H Matchup: Do not Know	13%	(35)	25%	(67)	62% (166)	268
2022 House Vote: Democrat	41%	(821)	14%	(284)	45% (907)	2012
2022 House Vote: Republican	5%	(102)	59%	(1191)	36% (718)	2011
2022 House Vote: Did not Vote	18%	(120)	28%	(189)	55% (372)	681
2020 Vote: Joe Biden	38%	(856)	14%	(313)	48% (1077)	2246
2020 Vote: Donald Trump	6%	(122)	58%	(1284)	36% (796)	2202
2020 Vote: Someone Else	11%	(8)	35%	(23)	54% (37)	68
2020 Vote: Did not Vote	22%	(69)	27%	(85)	51% (162)	316
2016 Vote: Hillary Clinton	43%	(715)	13%	(210)	45% (747)	1673
2016 Vote: Donald Trump	6%	(107)	58%	(1126)	36% (691)	1925
2016 Vote: Someone Else	18%	(36)	29%	(57)	53% (105)	198
2020 Vote/PID: Not Biden/Democrat	38%	(66)	25%	(44)	37% (65)	176
2020 Vote/PID: Not Trump/Republican	10%	(18)	36%	(65)	54% (97)	179

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Table BLMB3_2: Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(1055)	35%	(1705)	43%	(2072)	4832
U.S. Economy: Wrong Track	12%	(432)	44%	(1538)	43%	(1502)	3472
U.S. Economy: Right Direction	46%	(623)	12%	(168)	42%	(569)	1360
Prsnl. Fin. Sit. 2021-23: Better Under Biden	48%	(717)	10%	(146)	42%	(624)	1487
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(169)	57%	(1383)	36%	(884)	2435
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(169)	19%	(176)	62%	(565)	909
Top 2024 Issue: Economy	15%	(293)	43%	(819)	42%	(809)	1921
Community: Urban	34%	(352)	25%	(264)	41%	(421)	1037
Community: Suburban	21%	(493)	35%	(835)	44%	(1039)	2368
Community: Rural	15%	(209)	42%	(606)	43%	(612)	1427
Community/Gender: Urban Women	30%	(143)	23%	(110)	46%	(216)	469
Community/Gender: Urban Men	37%	(210)	27%	(154)	36%	(204)	568
Community/Gender: Rural Women	13%	(105)	40%	(332)	47%	(387)	824
Community/Gender: Rural Men	17%	(104)	45%	(274)	37%	(224)	603
Community/Gender: Suburban Women	20%	(251)	29%	(371)	51%	(649)	1270
Community/Gender: Suburban Men	22%	(243)	42%	(464)	36%	(390)	1097
Homeowner	21%	(797)	37%	(1395)	41%	(1538)	3729
Renter	23%	(231)	28%	(278)	48%	(476)	985
Military HHnm: Yes	19%	(152)	44%	(351)	37%	(293)	796
Military HH: No	22%	(903)	34%	(1355)	44%	(1778)	4036
Employ: Private Sector	22%	(377)	36%	(624)	43%	(751)	1753
Employ: Government	28%	(91)	32%	(104)	40%	(132)	327
Employ: Self-Employed	24%	(96)	40%	(159)	35%	(139)	394
Employ: Homemaker	14%	(41)	24%	(68)	61%	(173)	282
Employ: Student	25%	(30)	24%	(29)	50%	(60)	118
Employ: Retired	22%	(305)	39%	(542)	39%	(532)	1379
Employ: Unemployed	21%	(63)	25%	(75)	55%	(165)	303
Employ: Other	19%	(52)	38%	(104)	43%	(119)	276
Self + Household: White-Collar	25%	(461)	35%	(649)	40%	(729)	1839
Self + Household: Blue Collar	19%	(427)	38%	(862)	43%	(972)	2261

Continued on next page

Table BLMB3_2: *Have you seen, read, or heard anything about each of the following in the past week? — Kamala Harris*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(1055)	35%	(1705)	43%	(2072)	4832
Union HH: Yes	34%	(119)	33%	(113)	33%	(115)	347
Union HH: No	21%	(936)	36%	(1592)	44%	(1957)	4485
LGBTQ+: Yes	30%	(149)	26%	(129)	44%	(220)	498
LGBTQ+: No	21%	(906)	36%	(1577)	43%	(1852)	4334
Motivated to Vote	22%	(987)	36%	(1599)	41%	(1829)	4415
Parent: Yes	23%	(324)	35%	(496)	41%	(579)	1399
Parent: No	21%	(731)	35%	(1209)	43%	(1493)	3433
COVID Vaccine: Yes	25%	(882)	30%	(1055)	44%	(1538)	3475
COVID Vaccine: No	13%	(173)	48%	(650)	39%	(534)	1356

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(1204)	38%	(1839)	37%	(1820)	4863
Gender: Male	28%	(630)	42%	(954)	31%	(699)	2283
Gender: Female	22%	(574)	34%	(885)	43%	(1121)	2580
Age: 18-34	26%	(326)	31%	(395)	43%	(536)	1257
Age: 35-44	24%	(159)	34%	(223)	42%	(276)	659
Age: 45-64	22%	(369)	41%	(697)	37%	(629)	1695
Age: 65+	28%	(350)	42%	(524)	30%	(378)	1252
GenZers: 1997-2012	30%	(154)	29%	(149)	40%	(205)	508
Millennials: 1981-1996	23%	(283)	34%	(425)	44%	(550)	1259
GenXers: 1965-1980	22%	(279)	39%	(494)	39%	(490)	1263
Baby Boomers: 1946-1964	26%	(442)	42%	(701)	32%	(537)	1680
Educ: < College	23%	(687)	38%	(1153)	40%	(1212)	3052
Educ: Bachelors degree	26%	(295)	39%	(446)	36%	(411)	1152
Educ: Post-grad	34%	(222)	37%	(241)	30%	(196)	658
Income: Under 50k	25%	(510)	35%	(708)	40%	(824)	2042
Income: 50k-100k	25%	(457)	40%	(714)	35%	(632)	1803
Income: 100k+	23%	(238)	41%	(417)	36%	(363)	1018
Ethnicity: White (Non-Hispanic)	20%	(732)	41%	(1488)	38%	(1369)	3589
Ethnicity: Hispanic	28%	(92)	34%	(111)	39%	(128)	331
Ethnicity: Black (Non-Hispanic)	44%	(313)	23%	(161)	33%	(231)	704
Ethnicity: Asian + Other (Non-Hispanic)	28%	(67)	33%	(79)	39%	(92)	238
All Christian	21%	(514)	42%	(1018)	36%	(867)	2399
All Non-Christian	39%	(85)	33%	(71)	27%	(58)	214
Atheist	36%	(71)	19%	(38)	45%	(91)	200
Agnostic/Nothing in particular	26%	(306)	33%	(387)	40%	(468)	1162
Something Else	26%	(228)	37%	(325)	38%	(336)	888
Evangelical	20%	(275)	43%	(595)	36%	(498)	1368
Non-Evangelical	24%	(451)	39%	(720)	36%	(671)	1842
PID: Dem (no lean)	50%	(904)	14%	(249)	37%	(670)	1823
PID: Ind (no lean)	17%	(203)	43%	(500)	40%	(459)	1162
PID: Rep (no lean)	5%	(97)	58%	(1090)	37%	(690)	1877

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Table BLMB3_3: Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(1204)	38%	(1839)	37%	(1820)	4863
PID/Gender: Dem Men	55%	(443)	15%	(118)	30%	(243)	804
PID/Gender: Dem Women	45%	(462)	13%	(131)	42%	(427)	1019
PID/Gender: Ind Men	19%	(118)	47%	(289)	33%	(202)	608
PID/Gender: Ind Women	15%	(85)	38%	(212)	46%	(258)	554
PID/Gender: Rep Men	8%	(69)	63%	(547)	29%	(254)	870
PID/Gender: Rep Women	3%	(28)	54%	(543)	43%	(436)	1007
Ideo: Liberal (1-3)	45%	(620)	18%	(253)	37%	(512)	1385
Ideo: Moderate (4)	28%	(383)	29%	(390)	43%	(572)	1345
Ideo: Conservative (5-7)	9%	(175)	58%	(1149)	33%	(645)	1969
Ideo/PID: Conservative Republican	5%	(73)	62%	(906)	33%	(490)	1469
Ideo/PID: Moderate/Liberal Republican	6%	(21)	45%	(162)	50%	(181)	364
Ideo/PID: Moderate/Conservative Democrat	48%	(340)	15%	(106)	37%	(260)	706
Ideo/PID: Liberal Democrat	51%	(542)	13%	(139)	36%	(388)	1069
2024 H2H Matchup: Biden Voter	49%	(995)	15%	(299)	37%	(755)	2050
2024 H2H Matchup: Trump Voter	6%	(148)	59%	(1351)	35%	(803)	2301
2024 H2H Matchup: Would not Vote	15%	(35)	38%	(90)	47%	(113)	239
2024 H2H Matchup: Do not Know	9%	(25)	36%	(99)	54%	(148)	273
2022 House Vote: Democrat	47%	(955)	16%	(327)	37%	(738)	2020
2022 House Vote: Republican	5%	(106)	62%	(1252)	33%	(671)	2029
2022 House Vote: Did not Vote	19%	(134)	32%	(217)	49%	(334)	685
2020 Vote: Joe Biden	45%	(1004)	17%	(391)	38%	(854)	2249
2020 Vote: Donald Trump	6%	(131)	59%	(1320)	35%	(774)	2225
2020 Vote: Someone Else	10%	(7)	42%	(29)	48%	(32)	68
2020 Vote: Did not Vote	19%	(62)	31%	(100)	49%	(159)	321
2016 Vote: Hillary Clinton	49%	(828)	15%	(254)	35%	(594)	1676
2016 Vote: Donald Trump	7%	(127)	59%	(1148)	34%	(658)	1932
2016 Vote: Someone Else	22%	(42)	43%	(84)	35%	(69)	196
2020 Vote/PID: Not Biden/Democrat	38%	(71)	23%	(41)	39%	(72)	184
2020 Vote/PID: Not Trump/Republican	11%	(21)	40%	(74)	48%	(89)	184

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	25%	(1204)	38%	(1839)	37%	(1820)	4863
U.S. Economy: Wrong Track	14%	(472)	48%	(1662)	39%	(1354)	3487
U.S. Economy: Right Direction	53%	(732)	13%	(177)	34%	(466)	1375
Prsnl. Fin. Sit. 2021-23: Better Under Biden	55%	(821)	13%	(187)	32%	(485)	1493
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(187)	57%	(1399)	35%	(862)	2449
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(196)	27%	(253)	51%	(473)	921
Top 2024 Issue: Economy	16%	(309)	45%	(877)	39%	(748)	1934
Community: Urban	35%	(368)	28%	(298)	37%	(385)	1050
Community: Suburban	24%	(581)	38%	(901)	38%	(891)	2373
Community: Rural	18%	(255)	44%	(640)	38%	(544)	1439
Community/Gender: Urban Women	32%	(154)	25%	(119)	43%	(203)	476
Community/Gender: Urban Men	37%	(214)	31%	(179)	32%	(182)	574
Community/Gender: Rural Women	15%	(127)	42%	(347)	43%	(354)	828
Community/Gender: Rural Men	21%	(128)	48%	(293)	31%	(190)	611
Community/Gender: Suburban Women	23%	(293)	33%	(419)	44%	(564)	1276
Community/Gender: Suburban Men	26%	(288)	44%	(482)	30%	(327)	1097
Homeowner	25%	(919)	40%	(1482)	36%	(1347)	3748
Renter	26%	(257)	32%	(316)	42%	(422)	995
Military HHnm: Yes	25%	(202)	47%	(375)	28%	(229)	806
Military HH: No	25%	(1002)	36%	(1464)	39%	(1590)	4056
Employ: Private Sector	25%	(442)	37%	(660)	37%	(658)	1760
Employ: Government	26%	(86)	37%	(123)	37%	(121)	330
Employ: Self-Employed	25%	(97)	44%	(171)	32%	(124)	393
Employ: Homemaker	12%	(33)	29%	(81)	59%	(164)	278
Employ: Student	27%	(32)	31%	(37)	43%	(51)	120
Employ: Retired	28%	(386)	41%	(564)	31%	(434)	1385
Employ: Unemployed	22%	(68)	31%	(97)	48%	(150)	315
Employ: Other	21%	(60)	37%	(105)	41%	(117)	282
Self + Household: White-Collar	28%	(512)	37%	(681)	35%	(651)	1845
Self + Household: Blue Collar	22%	(503)	42%	(949)	36%	(817)	2270

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Table BLMB3_3: *Have you seen, read, or heard anything about each of the following in the past week? — Democrats in Congress*

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	25% (1204)	38% (1839)	37% (1820)	4863
Union HH: Yes	35% (120)	38% (130)	28% (96)	346
Union HH: No	24% (1084)	38% (1709)	38% (1723)	4517
LGBTQ+: Yes	31% (158)	32% (166)	37% (188)	512
LGBTQ+: No	24% (1046)	38% (1674)	37% (1631)	4351
Motivated to Vote	26% (1137)	38% (1709)	36% (1595)	4441
Parent: Yes	26% (366)	36% (500)	38% (529)	1395
Parent: No	24% (838)	39% (1339)	37% (1290)	3468
COVID Vaccine: Yes	29% (1022)	34% (1177)	37% (1289)	3488
COVID Vaccine: No	13% (182)	48% (662)	39% (531)	1375

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(926)	46%	(2225)	35%	(1696)	4847
Gender: Male	22%	(499)	50%	(1141)	28%	(640)	2280
Gender: Female	17%	(427)	42%	(1084)	41%	(1056)	2567
Age: 18-34	19%	(242)	38%	(473)	43%	(529)	1245
Age: 35-44	19%	(124)	43%	(283)	38%	(251)	658
Age: 45-64	18%	(303)	46%	(779)	36%	(609)	1691
Age: 65+	20%	(256)	55%	(689)	25%	(307)	1252
GenZers: 1997-2012	19%	(97)	38%	(188)	43%	(216)	501
Millennials: 1981-1996	19%	(239)	40%	(504)	41%	(510)	1253
GenXers: 1965-1980	19%	(234)	44%	(550)	38%	(471)	1255
Baby Boomers: 1946-1964	18%	(311)	54%	(908)	28%	(466)	1684
Educ: < College	21%	(642)	41%	(1234)	38%	(1161)	3036
Educ: Bachelors degree	15%	(179)	53%	(608)	32%	(368)	1155
Educ: Post-grad	16%	(105)	59%	(383)	25%	(167)	655
Income: Under 50k	20%	(409)	41%	(831)	39%	(788)	2028
Income: 50k-100k	19%	(344)	48%	(863)	33%	(592)	1799
Income: 100k+	17%	(172)	52%	(531)	31%	(316)	1019
Ethnicity: White (Non-Hispanic)	20%	(733)	45%	(1607)	35%	(1245)	3584
Ethnicity: Hispanic	19%	(62)	47%	(155)	34%	(114)	330
Ethnicity: Black (Non-Hispanic)	12%	(85)	51%	(351)	37%	(256)	692
Ethnicity: Asian + Other (Non-Hispanic)	19%	(46)	46%	(112)	34%	(82)	240
All Christian	22%	(521)	45%	(1073)	34%	(804)	2398
All Non-Christian	18%	(37)	58%	(122)	24%	(51)	210
Atheist	8%	(16)	55%	(109)	37%	(74)	199
Agnostic/Nothing in particular	15%	(175)	50%	(577)	35%	(399)	1151
Something Else	20%	(177)	39%	(345)	41%	(367)	889
Evangelical	26%	(352)	37%	(511)	37%	(507)	1370
Non-Evangelical	18%	(324)	48%	(886)	34%	(632)	1841
PID: Dem (no lean)	6%	(101)	62%	(1126)	32%	(580)	1807
PID: Ind (no lean)	11%	(128)	53%	(616)	36%	(414)	1157
PID: Rep (no lean)	37%	(698)	26%	(483)	37%	(702)	1882

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Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(926)	46%	(2225)	35%	(1696)	4847
PID/Gender: Dem Men	8%	(67)	66%	(526)	26%	(204)	797
PID/Gender: Dem Women	3%	(34)	59%	(601)	37%	(376)	1010
PID/Gender: Ind Men	12%	(72)	57%	(347)	31%	(189)	608
PID/Gender: Ind Women	10%	(56)	49%	(269)	41%	(225)	550
PID/Gender: Rep Men	41%	(360)	31%	(268)	28%	(247)	875
PID/Gender: Rep Women	34%	(338)	21%	(214)	45%	(454)	1007
Ideo: Liberal (1-3)	7%	(98)	64%	(877)	29%	(402)	1376
Ideo: Moderate (4)	13%	(173)	49%	(655)	38%	(512)	1339
Ideo: Conservative (5-7)	32%	(629)	33%	(657)	35%	(683)	1969
Ideo/PID: Conservative Republican	38%	(557)	27%	(398)	35%	(514)	1469
Ideo/PID: Moderate/Liberal Republican	33%	(120)	22%	(81)	45%	(167)	368
Ideo/PID: Moderate/Conservative Democrat	8%	(57)	57%	(396)	35%	(245)	698
Ideo/PID: Liberal Democrat	4%	(41)	67%	(716)	29%	(306)	1063
2024 H2H Matchup: Biden Voter	4%	(90)	66%	(1335)	30%	(607)	2032
2024 H2H Matchup: Trump Voter	35%	(793)	29%	(671)	36%	(833)	2297
2024 H2H Matchup: Would not Vote	6%	(16)	45%	(110)	49%	(119)	245
2024 H2H Matchup: Do not Know	10%	(28)	40%	(108)	50%	(136)	272
2022 House Vote: Democrat	5%	(101)	65%	(1303)	30%	(596)	1999
2022 House Vote: Republican	35%	(717)	31%	(626)	34%	(690)	2033
2022 House Vote: Did not Vote	15%	(103)	37%	(251)	49%	(333)	687
2020 Vote: Joe Biden	5%	(117)	64%	(1422)	31%	(697)	2236
2020 Vote: Donald Trump	34%	(751)	30%	(666)	36%	(805)	2221
2020 Vote: Someone Else	11%	(8)	42%	(28)	47%	(32)	68
2020 Vote: Did not Vote	16%	(51)	34%	(108)	50%	(162)	321
2016 Vote: Hillary Clinton	5%	(86)	66%	(1105)	29%	(477)	1668
2016 Vote: Donald Trump	32%	(619)	32%	(623)	36%	(689)	1930
2016 Vote: Someone Else	8%	(15)	64%	(128)	28%	(56)	199
2020 Vote/PID: Not Biden/Democrat	16%	(28)	40%	(69)	44%	(77)	174
2020 Vote/PID: Not Trump/Republican	26%	(49)	31%	(57)	43%	(81)	187

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Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(926)	46%	(2225)	35%	(1696)	4847
U.S. Economy: Wrong Track	23%	(800)	40%	(1381)	38%	(1309)	3491
U.S. Economy: Right Direction	9%	(125)	62%	(844)	29%	(387)	1356
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(79)	66%	(979)	28%	(418)	1476
Prsnl. Fin. Sit. 2021-23: Better Under Trump	32%	(796)	31%	(766)	36%	(890)	2451
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(51)	52%	(480)	42%	(388)	919
Top 2024 Issue: Economy	24%	(461)	38%	(736)	38%	(735)	1932
Community: Urban	16%	(169)	47%	(485)	37%	(379)	1033
Community: Suburban	17%	(404)	49%	(1165)	34%	(805)	2374
Community: Rural	24%	(352)	40%	(575)	36%	(512)	1439
Community/Gender: Urban Women	10%	(47)	48%	(224)	42%	(195)	465
Community/Gender: Urban Men	22%	(122)	46%	(261)	32%	(184)	568
Community/Gender: Rural Women	23%	(191)	36%	(302)	41%	(337)	830
Community/Gender: Rural Men	26%	(161)	45%	(273)	29%	(176)	610
Community/Gender: Suburban Women	15%	(188)	44%	(559)	41%	(525)	1272
Community/Gender: Suburban Men	20%	(216)	55%	(606)	25%	(280)	1102
Homeowner	20%	(740)	47%	(1750)	33%	(1254)	3744
Renter	17%	(166)	43%	(427)	40%	(394)	986
Military HHnm: Yes	22%	(178)	53%	(428)	25%	(202)	809
Military HH: No	19%	(748)	44%	(1796)	37%	(1494)	4038
Employ: Private Sector	19%	(328)	45%	(784)	37%	(645)	1756
Employ: Government	17%	(57)	48%	(158)	35%	(116)	331
Employ: Self-Employed	25%	(99)	44%	(175)	31%	(120)	393
Employ: Homemaker	14%	(38)	30%	(86)	56%	(157)	281
Employ: Student	15%	(17)	44%	(52)	41%	(48)	117
Employ: Retired	20%	(282)	53%	(735)	26%	(364)	1381
Employ: Unemployed	15%	(46)	38%	(116)	47%	(145)	307
Employ: Other	21%	(59)	43%	(121)	36%	(101)	281
Self + Household: White-Collar	18%	(335)	52%	(951)	30%	(553)	1839
Self + Household: Blue Collar	20%	(463)	44%	(1005)	35%	(796)	2264

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Table BLMB3_4: Have you seen, read, or heard anything about each of the following in the past week? — Republicans in Congress

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	19%	(926)	46%	(2225)	35%	(1696)	4847
Union HH: Yes	18%	(61)	55%	(190)	27%	(94)	344
Union HH: No	19%	(865)	45%	(2035)	36%	(1602)	4502
LGBTQ+: Yes	14%	(71)	49%	(248)	37%	(186)	505
LGBTQ+: No	20%	(855)	46%	(1977)	35%	(1510)	4342
Motivated to Vote	20%	(864)	47%	(2087)	33%	(1473)	4424
Parent: Yes	21%	(297)	42%	(582)	37%	(508)	1387
Parent: No	18%	(629)	47%	(1642)	34%	(1188)	3459
COVID Vaccine: Yes	16%	(540)	52%	(1790)	33%	(1140)	3470
COVID Vaccine: No	28%	(385)	32%	(435)	40%	(556)	1376

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(1097)	60%	(2924)	18%	(888)	4909
Gender: Male	25%	(583)	60%	(1385)	14%	(331)	2299
Gender: Female	20%	(514)	59%	(1538)	21%	(557)	2610
Age: 18-34	24%	(306)	56%	(721)	20%	(263)	1290
Age: 35-44	20%	(131)	57%	(378)	23%	(156)	666
Age: 45-64	23%	(388)	59%	(1000)	18%	(315)	1702
Age: 65+	22%	(272)	66%	(825)	12%	(154)	1251
GenZers: 1997-2012	23%	(119)	57%	(303)	20%	(107)	529
Millennials: 1981-1996	23%	(292)	55%	(705)	22%	(280)	1277
GenXers: 1965-1980	22%	(278)	58%	(728)	20%	(258)	1264
Baby Boomers: 1946-1964	21%	(361)	65%	(1104)	13%	(222)	1687
Educ: < College	24%	(746)	56%	(1731)	20%	(615)	3092
Educ: Bachelors degree	19%	(225)	65%	(748)	16%	(186)	1159
Educ: Post-grad	19%	(126)	68%	(445)	13%	(88)	658
Income: Under 50k	24%	(500)	56%	(1153)	20%	(421)	2074
Income: 50k-100k	22%	(391)	62%	(1120)	17%	(304)	1815
Income: 100k+	20%	(206)	64%	(650)	16%	(164)	1021
Ethnicity: White (Non-Hispanic)	24%	(867)	58%	(2076)	18%	(665)	3607
Ethnicity: Hispanic	23%	(78)	58%	(196)	19%	(66)	340
Ethnicity: Black (Non-Hispanic)	14%	(98)	70%	(502)	16%	(118)	718
Ethnicity: Asian + Other (Non-Hispanic)	23%	(55)	61%	(149)	16%	(40)	244
All Christian	25%	(612)	57%	(1369)	18%	(429)	2410
All Non-Christian	24%	(50)	65%	(138)	11%	(24)	212
Atheist	10%	(19)	73%	(147)	17%	(35)	201
Agnostic/Nothing in particular	16%	(194)	66%	(781)	18%	(208)	1183
Something Else	25%	(223)	54%	(488)	21%	(192)	902
Evangelical	30%	(415)	49%	(676)	21%	(293)	1383
Non-Evangelical	21%	(391)	62%	(1153)	17%	(308)	1853
PID: Dem (no lean)	6%	(111)	79%	(1437)	15%	(283)	1830
PID: Ind (no lean)	15%	(184)	66%	(780)	19%	(223)	1186
PID: Rep (no lean)	42%	(803)	37%	(707)	20%	(383)	1893

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(1097)	60%	(2924)	18%	(888)	4909
PID/Gender: Dem Men	9%	(73)	77%	(623)	13%	(108)	805
PID/Gender: Dem Women	4%	(37)	79%	(813)	17%	(174)	1025
PID/Gender: Ind Men	18%	(109)	67%	(415)	15%	(94)	618
PID/Gender: Ind Women	13%	(74)	64%	(364)	23%	(129)	568
PID/Gender: Rep Men	46%	(401)	40%	(346)	15%	(129)	876
PID/Gender: Rep Women	40%	(402)	35%	(361)	25%	(254)	1017
Ideo: Liberal (1-3)	7%	(98)	80%	(1105)	13%	(185)	1388
Ideo: Moderate (4)	15%	(205)	65%	(880)	20%	(277)	1363
Ideo: Conservative (5-7)	38%	(755)	44%	(863)	18%	(364)	1982
Ideo/PID: Conservative Republican	43%	(641)	38%	(555)	19%	(278)	1474
Ideo/PID: Moderate/Liberal Republican	38%	(141)	38%	(140)	25%	(92)	372
Ideo/PID: Moderate/Conservative Democrat	9%	(61)	74%	(528)	17%	(124)	713
Ideo/PID: Liberal Democrat	4%	(42)	83%	(883)	13%	(140)	1066
2024 H2H Matchup: Biden Voter	4%	(75)	82%	(1676)	15%	(300)	2052
2024 H2H Matchup: Trump Voter	43%	(999)	38%	(894)	19%	(441)	2334
2024 H2H Matchup: Would not Vote	6%	(14)	68%	(167)	27%	(66)	247
2024 H2H Matchup: Do not Know	4%	(10)	67%	(187)	29%	(81)	278
2022 House Vote: Democrat	5%	(107)	80%	(1618)	15%	(296)	2021
2022 House Vote: Republican	41%	(833)	41%	(834)	18%	(377)	2044
2022 House Vote: Did not Vote	20%	(143)	56%	(397)	24%	(175)	714
2020 Vote: Joe Biden	5%	(104)	80%	(1810)	15%	(340)	2253
2020 Vote: Donald Trump	40%	(905)	40%	(895)	20%	(437)	2237
2020 Vote: Someone Else	14%	(10)	56%	(39)	29%	(20)	70
2020 Vote: Did not Vote	22%	(78)	52%	(180)	26%	(92)	349
2016 Vote: Hillary Clinton	5%	(87)	81%	(1363)	13%	(225)	1675
2016 Vote: Donald Trump	38%	(742)	42%	(814)	20%	(385)	1942
2016 Vote: Someone Else	12%	(24)	74%	(147)	14%	(28)	199
2020 Vote/PID: Not Biden/Democrat	22%	(40)	57%	(108)	21%	(40)	188
2020 Vote/PID: Not Trump/Republican	27%	(53)	50%	(96)	22%	(43)	192

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(1097)	60%	(2924)	18%	(888)	4909
U.S. Economy: Wrong Track	27%	(959)	53%	(1875)	20%	(692)	3527
U.S. Economy: Right Direction	10%	(138)	76%	(1048)	14%	(196)	1383
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(59)	82%	(1223)	14%	(213)	1495
Prsnl. Fin. Sit. 2021-23: Better Under Trump	40%	(994)	41%	(1022)	19%	(466)	2481
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(45)	73%	(679)	22%	(209)	933
Top 2024 Issue: Economy	27%	(517)	53%	(1024)	21%	(402)	1944
Community: Urban	21%	(218)	61%	(651)	18%	(189)	1058
Community: Suburban	20%	(476)	63%	(1499)	18%	(421)	2396
Community: Rural	28%	(403)	53%	(774)	19%	(278)	1455
Community/Gender: Urban Women	14%	(67)	66%	(318)	20%	(96)	481
Community/Gender: Urban Men	26%	(151)	58%	(333)	16%	(94)	578
Community/Gender: Rural Women	28%	(232)	51%	(424)	22%	(183)	839
Community/Gender: Rural Men	28%	(171)	57%	(350)	15%	(95)	616
Community/Gender: Suburban Women	17%	(216)	62%	(796)	22%	(279)	1291
Community/Gender: Suburban Men	24%	(261)	64%	(703)	13%	(143)	1106
Homeowner	23%	(882)	60%	(2252)	17%	(644)	3778
Renter	19%	(188)	59%	(593)	22%	(224)	1006
Military HHnm: Yes	26%	(209)	63%	(514)	11%	(88)	810
Military HH: No	22%	(889)	59%	(2410)	20%	(801)	4100
Employ: Private Sector	21%	(375)	59%	(1050)	19%	(343)	1769
Employ: Government	22%	(74)	58%	(193)	20%	(65)	332
Employ: Self-Employed	31%	(124)	55%	(221)	14%	(56)	401
Employ: Homemaker	18%	(50)	53%	(149)	30%	(84)	284
Employ: Student	18%	(22)	64%	(79)	19%	(23)	123
Employ: Retired	24%	(326)	63%	(880)	13%	(180)	1385
Employ: Unemployed	18%	(58)	56%	(182)	26%	(84)	324
Employ: Other	24%	(69)	58%	(170)	18%	(52)	291
Self + Household: White-Collar	21%	(379)	64%	(1183)	16%	(288)	1851
Self + Household: Blue Collar	24%	(556)	58%	(1325)	18%	(401)	2282

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Table BLMB3_5: *Have you seen, read, or heard anything about each of the following in the past week? — Donald Trump*

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	22% (1097)	60% (2924)	18% (888)	4909
Union HH: Yes	22% (78)	64% (223)	14% (50)	351
Union HH: No	22% (1019)	59% (2700)	18% (839)	4558
LGBTQ+: Yes	15% (77)	66% (339)	19% (99)	516
LGBTQ+: No	23% (1020)	59% (2585)	18% (789)	4394
Motivated to Vote	23% (1011)	61% (2702)	17% (750)	4463
Parent: Yes	25% (355)	56% (797)	19% (262)	1415
Parent: No	21% (742)	61% (2126)	18% (626)	3494
COVID Vaccine: Yes	16% (568)	67% (2353)	17% (588)	3509
COVID Vaccine: No	38% (529)	41% (571)	21% (300)	1400

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB3_6: *Have you seen, read, or heard anything about each of the following in the past week? — Ron DeSantis*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them	Total N
Registered Voters	22%	(990)	40%	(1807)	38% (1682)	4479
Gender: Male	26%	(564)	44%	(945)	30% (648)	2157
Gender: Female	18%	(426)	37%	(862)	45% (1034)	2321
Age: 18-34	21%	(214)	33%	(335)	46% (468)	1018
Age: 35-44	18%	(105)	38%	(228)	44% (261)	594
Age: 45-64	21%	(342)	41%	(665)	38% (625)	1633
Age: 65+	27%	(329)	47%	(578)	27% (327)	1234
GenZers: 1997-2012	21%	(77)	34%	(125)	46% (172)	374
Millennials: 1981-1996	20%	(221)	34%	(378)	46% (502)	1101
GenXers: 1965-1980	19%	(227)	41%	(493)	40% (474)	1194
Baby Boomers: 1946-1964	24%	(405)	45%	(746)	31% (506)	1656
Educ: < College	23%	(629)	36%	(996)	41% (1120)	2746
Educ: Bachelors degree	21%	(227)	44%	(484)	35% (390)	1101
Educ: Post-grad	21%	(134)	52%	(326)	27% (171)	631
Income: Under 50k	21%	(378)	37%	(664)	42% (765)	1808
Income: 50k-100k	21%	(357)	43%	(735)	36% (610)	1702
Income: 100k+	26%	(255)	42%	(407)	32% (306)	969
Ethnicity: White (Non-Hispanic)	24%	(826)	39%	(1314)	37% (1262)	3402
Ethnicity: Hispanic	20%	(56)	42%	(119)	38% (106)	281
Ethnicity: Black (Non-Hispanic)	12%	(72)	47%	(279)	41% (240)	591
Ethnicity: Asian + Other (Non-Hispanic)	18%	(37)	46%	(94)	36% (74)	205
All Christian	28%	(642)	37%	(842)	36% (819)	2303
All Non-Christian	20%	(40)	50%	(100)	30% (59)	199
Atheist	7%	(14)	62%	(115)	30% (56)	185
Agnostic/Nothing in particular	15%	(154)	46%	(482)	39% (406)	1041
Something Else	19%	(141)	36%	(268)	45% (341)	750
Evangelical	30%	(371)	30%	(368)	40% (501)	1240
Non-Evangelical	22%	(387)	42%	(723)	36% (633)	1742
PID: Dem (no lean)	7%	(114)	58%	(956)	35% (582)	1651
PID: Ind (no lean)	18%	(188)	45%	(473)	37% (393)	1054
PID: Rep (no lean)	39%	(689)	21%	(378)	40% (707)	1773

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Table BLMB3_6: *Have you seen, read, or heard anything about each of the following in the past week? — Ron DeSantis*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(990)	40%	(1807)	38%	(1682)	4479
PID/Gender: Dem Men	11%	(81)	61%	(454)	29%	(214)	750
PID/Gender: Dem Women	4%	(32)	56%	(502)	41%	(368)	901
PID/Gender: Ind Men	21%	(117)	49%	(279)	30%	(171)	567
PID/Gender: Ind Women	15%	(71)	40%	(194)	46%	(222)	487
PID/Gender: Rep Men	44%	(366)	25%	(212)	31%	(262)	840
PID/Gender: Rep Women	35%	(322)	18%	(166)	48%	(444)	933
Ideo: Liberal (1-3)	6%	(79)	61%	(778)	33%	(429)	1285
Ideo: Moderate (4)	14%	(170)	43%	(527)	43%	(522)	1219
Ideo: Conservative (5-7)	39%	(729)	26%	(481)	35%	(657)	1868
Ideo/PID: Conservative Republican	43%	(602)	22%	(303)	36%	(504)	1409
Ideo/PID: Moderate/Liberal Republican	24%	(79)	21%	(69)	55%	(181)	329
Ideo/PID: Moderate/Conservative Democrat	10%	(64)	51%	(320)	38%	(239)	623
Ideo/PID: Liberal Democrat	5%	(50)	63%	(630)	32%	(321)	1000
2024 H2H Matchup: Biden Voter	6%	(113)	61%	(1147)	33%	(629)	1889
2024 H2H Matchup: Trump Voter	38%	(825)	23%	(491)	39%	(826)	2142
2024 H2H Matchup: Would not Vote	11%	(23)	38%	(78)	51%	(104)	206
2024 H2H Matchup: Do not Know	12%	(30)	37%	(90)	51%	(123)	242
2022 House Vote: Democrat	6%	(115)	60%	(1117)	34%	(627)	1860
2022 House Vote: Republican	40%	(769)	24%	(472)	36%	(694)	1935
2022 House Vote: Did not Vote	17%	(95)	29%	(168)	54%	(312)	575
2020 Vote: Joe Biden	7%	(138)	59%	(1218)	35%	(715)	2072
2020 Vote: Donald Trump	38%	(803)	24%	(495)	38%	(805)	2103
2020 Vote: Someone Else	16%	(10)	34%	(21)	49%	(30)	60
2020 Vote: Did not Vote	16%	(39)	30%	(72)	54%	(132)	244
2016 Vote: Hillary Clinton	6%	(101)	62%	(979)	31%	(495)	1576
2016 Vote: Donald Trump	38%	(705)	26%	(479)	37%	(691)	1874
2016 Vote: Someone Else	13%	(23)	55%	(100)	32%	(58)	182
2020 Vote/PID: Not Biden/Democrat	16%	(24)	40%	(59)	43%	(63)	146
2020 Vote/PID: Not Trump/Republican	24%	(39)	27%	(44)	49%	(81)	164

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Table BLMB3_6: *Have you seen, read, or heard anything about each of the following in the past week? — Ron DeSantis*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(990)	40%	(1807)	38%	(1682)	4479
U.S. Economy: Wrong Track	27%	(866)	33%	(1065)	39%	(1260)	3191
U.S. Economy: Right Direction	10%	(124)	58%	(742)	33%	(421)	1287
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(85)	61%	(840)	32%	(441)	1366
Prsnl. Fin. Sit. 2021-23: Better Under Trump	37%	(853)	25%	(565)	38%	(876)	2295
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(52)	49%	(402)	45%	(364)	817
Top 2024 Issue: Economy	26%	(464)	32%	(565)	43%	(763)	1792
Community: Urban	19%	(179)	44%	(417)	37%	(354)	950
Community: Suburban	21%	(478)	42%	(931)	37%	(826)	2236
Community: Rural	26%	(333)	35%	(458)	39%	(501)	1293
Community/Gender: Urban Women	10%	(43)	45%	(184)	45%	(183)	409
Community/Gender: Urban Men	25%	(136)	43%	(233)	32%	(172)	541
Community/Gender: Rural Women	25%	(180)	31%	(229)	44%	(323)	732
Community/Gender: Rural Men	27%	(153)	41%	(230)	32%	(178)	561
Community/Gender: Suburban Women	17%	(204)	38%	(449)	45%	(528)	1181
Community/Gender: Suburban Men	26%	(275)	46%	(482)	28%	(298)	1055
Homeowner	24%	(829)	41%	(1444)	35%	(1243)	3516
Renter	16%	(141)	38%	(327)	46%	(396)	863
Military HHnm: Yes	27%	(206)	45%	(342)	29%	(220)	768
Military HH: No	21%	(785)	39%	(1464)	39%	(1462)	3711
Employ: Private Sector	22%	(366)	39%	(640)	38%	(627)	1634
Employ: Government	21%	(61)	41%	(121)	38%	(112)	294
Employ: Self-Employed	23%	(80)	40%	(142)	37%	(132)	353
Employ: Homemaker	16%	(42)	25%	(67)	59%	(155)	264
Employ: Student	14%	(12)	47%	(41)	39%	(33)	87
Employ: Retired	26%	(350)	45%	(612)	29%	(393)	1355
Employ: Unemployed	16%	(40)	35%	(88)	49%	(123)	251
Employ: Other	17%	(40)	40%	(95)	44%	(105)	241
Self + Household: White-Collar	22%	(398)	45%	(792)	33%	(586)	1776
Self + Household: Blue Collar	24%	(506)	39%	(819)	37%	(788)	2114

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Table BLMB3_6: *Have you seen, read, or heard anything about each of the following in the past week? — Ron DeSantis*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(990)	40%	(1807)	38%	(1682)	4479
Union HH: Yes	20%	(64)	50%	(157)	29%	(91)	312
Union HH: No	22%	(927)	40%	(1650)	38%	(1590)	4166
LGBTQ+: Yes	13%	(56)	50%	(216)	37%	(161)	433
LGBTQ+: No	23%	(934)	39%	(1591)	38%	(1520)	4045
Motivated to Vote	23%	(942)	41%	(1706)	36%	(1490)	4138
Parent: Yes	23%	(288)	36%	(448)	41%	(518)	1253
Parent: No	22%	(702)	42%	(1359)	36%	(1164)	3225
COVID Vaccine: Yes	19%	(634)	46%	(1486)	35%	(1140)	3261
COVID Vaccine: No	29%	(356)	26%	(320)	44%	(541)	1218

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_8: *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(1225)	24%	(948)	45%	(1790)	3962
Gender: Male	36%	(721)	26%	(531)	38%	(765)	2017
Gender: Female	26%	(504)	21%	(417)	53%	(1024)	1945
Age: 18-34	20%	(170)	24%	(200)	56%	(468)	838
Age: 35-44	21%	(105)	24%	(118)	55%	(275)	498
Age: 45-64	30%	(427)	23%	(330)	47%	(678)	1435
Age: 65+	44%	(523)	25%	(300)	31%	(369)	1192
GenZers: 1997-2012	22%	(71)	24%	(79)	54%	(174)	324
Millennials: 1981-1996	20%	(175)	24%	(212)	56%	(500)	886
GenXers: 1965-1980	26%	(268)	22%	(230)	52%	(538)	1036
Baby Boomers: 1946-1964	40%	(631)	25%	(399)	34%	(539)	1569
Educ: < College	28%	(673)	21%	(514)	50%	(1207)	2394
Educ: Bachelors degree	32%	(317)	27%	(260)	41%	(404)	981
Educ: Post-grad	40%	(236)	29%	(173)	30%	(179)	588
Income: Under 50k	28%	(436)	23%	(362)	49%	(772)	1571
Income: 50k-100k	31%	(474)	24%	(365)	44%	(667)	1506
Income: 100k+	36%	(315)	25%	(221)	40%	(351)	886
Ethnicity: White (Non-Hispanic)	34%	(1018)	22%	(677)	44%	(1317)	3012
Ethnicity: Hispanic	24%	(59)	25%	(62)	51%	(125)	246
Ethnicity: Black (Non-Hispanic)	20%	(102)	32%	(164)	49%	(252)	518
Ethnicity: Asian + Other (Non-Hispanic)	24%	(45)	24%	(45)	51%	(96)	186
All Christian	35%	(733)	23%	(480)	42%	(887)	2100
All Non-Christian	38%	(72)	31%	(60)	31%	(60)	191
Atheist	22%	(38)	31%	(54)	46%	(79)	171
Agnostic/Nothing in particular	27%	(238)	24%	(215)	49%	(432)	885
Something Else	23%	(143)	23%	(139)	54%	(333)	615
Evangelical	30%	(332)	24%	(264)	45%	(498)	1095
Non-Evangelical	34%	(526)	22%	(345)	44%	(691)	1563
PID: Dem (no lean)	25%	(362)	31%	(451)	45%	(653)	1466
PID: Ind (no lean)	32%	(294)	25%	(229)	44%	(406)	928
PID: Rep (no lean)	36%	(569)	17%	(268)	47%	(731)	1568

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Table BLMB3_8: *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(1225)	24%	(948)	45%	(1790)	3962
PID/Gender: Dem Men	30%	(216)	33%	(236)	36%	(260)	712
PID/Gender: Dem Women	19%	(146)	29%	(215)	52%	(393)	754
PID/Gender: Ind Men	35%	(183)	27%	(141)	38%	(200)	524
PID/Gender: Ind Women	27%	(110)	22%	(88)	51%	(206)	405
PID/Gender: Rep Men	41%	(321)	20%	(155)	39%	(306)	782
PID/Gender: Rep Women	32%	(248)	14%	(113)	54%	(426)	786
Ideo: Liberal (1-3)	24%	(277)	32%	(360)	44%	(497)	1134
Ideo: Moderate (4)	28%	(303)	23%	(245)	49%	(536)	1084
Ideo: Conservative (5-7)	38%	(632)	20%	(335)	42%	(700)	1666
Ideo/PID: Conservative Republican	39%	(495)	18%	(221)	43%	(544)	1261
Ideo/PID: Moderate/Liberal Republican	23%	(66)	15%	(44)	61%	(174)	283
Ideo/PID: Moderate/Conservative Democrat	26%	(149)	28%	(159)	46%	(259)	567
Ideo/PID: Liberal Democrat	24%	(213)	33%	(291)	43%	(375)	879
2024 H2H Matchup: Biden Voter	27%	(462)	30%	(517)	43%	(738)	1717
2024 H2H Matchup: Trump Voter	35%	(660)	20%	(372)	46%	(871)	1904
2024 H2H Matchup: Would not Vote	27%	(39)	17%	(25)	56%	(82)	147
2024 H2H Matchup: Do not Know	32%	(63)	17%	(33)	50%	(98)	195
2022 House Vote: Democrat	26%	(433)	31%	(512)	43%	(723)	1669
2022 House Vote: Republican	39%	(670)	20%	(341)	42%	(728)	1740
2022 House Vote: Did not Vote	22%	(104)	17%	(79)	61%	(289)	471
2020 Vote: Joe Biden	26%	(478)	30%	(552)	44%	(815)	1846
2020 Vote: Donald Trump	37%	(691)	19%	(351)	44%	(826)	1868
2020 Vote: Did not Vote	21%	(42)	19%	(39)	59%	(119)	200
2016 Vote: Hillary Clinton	27%	(389)	31%	(444)	43%	(620)	1452
2016 Vote: Donald Trump	39%	(656)	18%	(305)	43%	(737)	1698
2016 Vote: Someone Else	36%	(54)	29%	(43)	35%	(53)	149
2020 Vote/PID: Not Biden/Democrat	27%	(33)	25%	(31)	48%	(60)	125
2020 Vote/PID: Not Trump/Republican	27%	(39)	20%	(30)	53%	(77)	146
U.S. Economy: Wrong Track	31%	(856)	21%	(582)	48%	(1308)	2747
U.S. Economy: Right Direction	30%	(369)	30%	(366)	40%	(481)	1216

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Table BLMB3_8: *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(1225)	24%	(948)	45%	(1790)	3962
Prsnl. Fin. Sit. 2021-23: Better Under Biden	25%	(306)	34%	(427)	41%	(513)	1246
Prsnl. Fin. Sit. 2021-23: Better Under Trump	35%	(710)	19%	(393)	46%	(931)	2034
Prsnl. Fin. Sit. 2021-23: Same Under Both	31%	(209)	19%	(128)	51%	(346)	683
Top 2024 Issue: Economy	29%	(443)	19%	(295)	52%	(797)	1535
Community: Urban	28%	(232)	25%	(209)	47%	(386)	827
Community: Suburban	32%	(631)	24%	(481)	44%	(891)	2004
Community: Rural	32%	(361)	23%	(258)	45%	(512)	1131
Community/Gender: Urban Women	23%	(78)	24%	(79)	53%	(180)	337
Community/Gender: Urban Men	31%	(154)	26%	(130)	42%	(206)	490
Community/Gender: Rural Women	30%	(180)	20%	(120)	51%	(309)	609
Community/Gender: Rural Men	35%	(181)	26%	(138)	39%	(203)	522
Community/Gender: Suburban Women	25%	(246)	22%	(217)	54%	(535)	998
Community/Gender: Suburban Men	38%	(385)	26%	(264)	35%	(356)	1005
Homeowner	33%	(1053)	24%	(763)	42%	(1338)	3154
Renter	21%	(155)	23%	(165)	56%	(406)	726
Military HHnm: Yes	40%	(286)	24%	(170)	35%	(251)	707
Military HH: No	29%	(939)	24%	(778)	47%	(1539)	3255
Employ: Private Sector	28%	(389)	24%	(345)	48%	(678)	1412
Employ: Government	26%	(64)	27%	(68)	47%	(115)	246
Employ: Self-Employed	31%	(100)	24%	(78)	44%	(142)	320
Employ: Homemaker	16%	(35)	16%	(35)	67%	(144)	215
Employ: Student	26%	(19)	23%	(17)	51%	(38)	74
Employ: Retired	42%	(537)	24%	(315)	34%	(439)	1291
Employ: Unemployed	19%	(39)	21%	(43)	60%	(126)	209
Employ: Other	21%	(41)	23%	(46)	55%	(109)	196
Self + Household: White-Collar	37%	(609)	25%	(416)	38%	(617)	1641
Self + Household: Blue Collar	28%	(514)	24%	(437)	49%	(902)	1854
Union HH: Yes	31%	(92)	31%	(92)	37%	(109)	293
Union HH: No	31%	(1133)	23%	(856)	46%	(1680)	3669
LGBTQ+: Yes	26%	(95)	25%	(89)	49%	(179)	363

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Table BLMB3_8: *Have you seen, read, or heard anything about each of the following in the past week? — Nikki Haley*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	31%	(1225)	24%	(948)	45%	(1790)	3962
LGBTQ+: No	31%	(1130)	24%	(859)	45%	(1610)	3599
Motivated to Vote	32%	(1171)	24%	(891)	44%	(1628)	3691
Parent: Yes	24%	(256)	24%	(255)	52%	(555)	1066
Parent: No	33%	(969)	24%	(693)	43%	(1234)	2897
COVID Vaccine: Yes	33%	(967)	23%	(681)	43%	(1264)	2912
COVID Vaccine: No	25%	(258)	25%	(267)	50%	(525)	1050

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB3_10: Have you seen, read, or heard anything about each of the following in the past week? — Vivek Ramaswamy

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them	Total N
Registered Voters	20%	(702)	28%	(1009)	52% (1837)	3549
Gender: Male	23%	(437)	33%	(620)	43% (813)	1870
Gender: Female	16%	(265)	23%	(389)	61% (1024)	1678
Age: 18-34	23%	(169)	23%	(167)	55% (404)	741
Age: 35-44	19%	(85)	26%	(116)	55% (247)	447
Age: 45-64	20%	(253)	27%	(345)	54% (694)	1293
Age: 65+	18%	(195)	36%	(381)	46% (492)	1068
GenZers: 1997-2012	22%	(65)	25%	(72)	53% (153)	289
Millennials: 1981-1996	21%	(167)	23%	(180)	56% (439)	785
GenXers: 1965-1980	20%	(181)	27%	(246)	54% (501)	928
Baby Boomers: 1946-1964	19%	(262)	32%	(458)	49% (698)	1418
Educ: < College	20%	(436)	24%	(514)	55% (1178)	2128
Educ: Bachelors degree	18%	(160)	34%	(294)	48% (423)	878
Educ: Post-grad	19%	(106)	37%	(201)	44% (237)	543
Income: Under 50k	19%	(274)	24%	(334)	57% (799)	1406
Income: 50k-100k	20%	(262)	32%	(424)	49% (658)	1344
Income: 100k+	21%	(166)	32%	(252)	48% (381)	799
Ethnicity: White (Non-Hispanic)	20%	(555)	28%	(774)	52% (1419)	2748
Ethnicity: Hispanic	24%	(52)	25%	(55)	51% (113)	221
Ethnicity: Black (Non-Hispanic)	14%	(57)	33%	(139)	53% (220)	416
Ethnicity: Asian + Other (Non-Hispanic)	23%	(38)	25%	(42)	52% (85)	165
All Christian	22%	(424)	27%	(521)	50% (956)	1901
All Non-Christian	23%	(40)	40%	(69)	37% (65)	174
Atheist	9%	(15)	41%	(64)	50% (78)	157
Agnostic/Nothing in particular	14%	(110)	32%	(254)	53% (417)	781
Something Else	21%	(112)	19%	(102)	60% (322)	536
Evangelical	26%	(250)	22%	(212)	53% (517)	980
Non-Evangelical	19%	(272)	29%	(404)	52% (728)	1405
PID: Dem (no lean)	8%	(97)	42%	(503)	50% (607)	1208
PID: Ind (no lean)	16%	(136)	30%	(253)	54% (458)	847
PID: Rep (no lean)	31%	(468)	17%	(253)	52% (773)	1494

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Table BLMB3_10: Have you seen, read, or heard anything about each of the following in the past week? — Vivek Ramaswamy

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(702)	28%	(1009)	52%	(1837)	3549
PID/Gender: Dem Men	11%	(68)	48%	(297)	41%	(255)	620
PID/Gender: Dem Women	5%	(30)	35%	(207)	60%	(352)	588
PID/Gender: Ind Men	18%	(88)	34%	(170)	48%	(238)	495
PID/Gender: Ind Women	14%	(49)	24%	(84)	62%	(220)	352
PID/Gender: Rep Men	37%	(282)	20%	(154)	42%	(320)	756
PID/Gender: Rep Women	25%	(187)	13%	(99)	61%	(452)	738
Ideo: Liberal (1-3)	7%	(68)	41%	(398)	52%	(499)	966
Ideo: Moderate (4)	15%	(139)	30%	(289)	55%	(525)	953
Ideo: Conservative (5-7)	31%	(489)	20%	(312)	49%	(766)	1567
Ideo/PID: Conservative Republican	34%	(406)	17%	(205)	49%	(588)	1198
Ideo/PID: Moderate/Liberal Republican	22%	(60)	15%	(41)	63%	(173)	275
Ideo/PID: Moderate/Conservative Democrat	12%	(56)	38%	(171)	50%	(226)	452
Ideo/PID: Liberal Democrat	5%	(40)	45%	(331)	50%	(370)	741
2024 H2H Matchup: Biden Voter	7%	(99)	43%	(629)	50%	(728)	1456
2024 H2H Matchup: Trump Voter	32%	(574)	17%	(306)	51%	(908)	1788
2024 H2H Matchup: Would not Vote	12%	(17)	19%	(26)	69%	(95)	139
2024 H2H Matchup: Do not Know	7%	(12)	29%	(48)	64%	(105)	166
2022 House Vote: Democrat	7%	(100)	42%	(594)	51%	(718)	1412
2022 House Vote: Republican	31%	(521)	19%	(316)	50%	(827)	1663
2022 House Vote: Did not Vote	18%	(73)	20%	(80)	62%	(244)	397
2020 Vote: Joe Biden	8%	(122)	41%	(641)	51%	(789)	1551
2020 Vote: Donald Trump	31%	(542)	18%	(317)	52%	(916)	1774
2020 Vote: Did not Vote	19%	(34)	22%	(39)	60%	(108)	181
2016 Vote: Hillary Clinton	7%	(90)	43%	(521)	50%	(601)	1212
2016 Vote: Donald Trump	30%	(484)	19%	(305)	51%	(825)	1613
2016 Vote: Someone Else	14%	(18)	44%	(56)	43%	(55)	129
2020 Vote/PID: Not Biden/Democrat	23%	(24)	26%	(28)	51%	(55)	107
2020 Vote/PID: Not Trump/Republican	24%	(31)	25%	(32)	51%	(67)	131
U.S. Economy: Wrong Track	24%	(598)	23%	(559)	53%	(1322)	2479
U.S. Economy: Right Direction	10%	(104)	42%	(451)	48%	(515)	1069

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Table BLMB3_10: Have you seen, read, or heard anything about each of the following in the past week? — Vivek Ramaswamy

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(702)	28%	(1009)	52%	(1837)	3549
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(72)	45%	(473)	48%	(512)	1057
Prsnl. Fin. Sit. 2021-23: Better Under Trump	30%	(580)	19%	(364)	51%	(966)	1911
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(49)	30%	(173)	62%	(359)	581
Top 2024 Issue: Economy	24%	(325)	21%	(284)	56%	(761)	1370
Community: Urban	21%	(156)	29%	(220)	51%	(384)	760
Community: Suburban	19%	(329)	29%	(515)	52%	(919)	1763
Community: Rural	21%	(217)	27%	(275)	52%	(534)	1026
Community/Gender: Urban Women	15%	(44)	26%	(77)	59%	(171)	292
Community/Gender: Urban Men	24%	(113)	30%	(142)	45%	(213)	468
Community/Gender: Rural Women	20%	(108)	19%	(100)	61%	(327)	535
Community/Gender: Rural Men	22%	(109)	36%	(175)	42%	(207)	491
Community/Gender: Suburban Women	13%	(113)	25%	(212)	62%	(526)	852
Community/Gender: Suburban Men	24%	(216)	33%	(302)	43%	(393)	911
Homeowner	20%	(574)	30%	(836)	50%	(1416)	2826
Renter	18%	(118)	24%	(155)	58%	(377)	651
Military HHnm: Yes	21%	(136)	33%	(209)	46%	(290)	636
Military HH: No	19%	(566)	27%	(800)	53%	(1547)	2913
Employ: Private Sector	22%	(277)	27%	(346)	51%	(638)	1260
Employ: Government	20%	(42)	22%	(48)	58%	(125)	215
Employ: Self-Employed	25%	(73)	27%	(77)	48%	(140)	290
Employ: Homemaker	12%	(23)	15%	(30)	73%	(142)	195
Employ: Student	15%	(10)	36%	(25)	49%	(34)	68
Employ: Retired	18%	(215)	34%	(403)	47%	(555)	1174
Employ: Unemployed	17%	(32)	23%	(44)	60%	(112)	188
Employ: Other	19%	(31)	23%	(37)	57%	(91)	159
Self + Household: White-Collar	19%	(285)	32%	(485)	49%	(731)	1500
Self + Household: Blue Collar	21%	(343)	26%	(432)	53%	(869)	1644
Union HH: Yes	19%	(49)	40%	(104)	41%	(105)	258
Union HH: No	20%	(653)	28%	(906)	53%	(1732)	3290
LGBTQ+: Yes	14%	(43)	29%	(92)	57%	(178)	312

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Table BLMB3_10: *Have you seen, read, or heard anything about each of the following in the past week? — Vivek Ramaswamy*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	20%	(702)	28%	(1009)	52%	(1837)	3549
LGBTQ+: No	20%	(659)	28%	(918)	51%	(1660)	3237
Motivated to Vote	20%	(663)	29%	(961)	51%	(1676)	3299
Parent: Yes	23%	(221)	25%	(234)	52%	(491)	946
Parent: No	18%	(481)	30%	(776)	52%	(1347)	2603
COVID Vaccine: Yes	16%	(411)	33%	(835)	51%	(1317)	2563
COVID Vaccine: No	29%	(291)	18%	(175)	53%	(521)	986

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_11: Have you seen, read, or heard anything about each of the following in the past week? — Chris Christie

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	16%	(693)	28%	(1217)	56%	(2388)	4298
Gender: Male	20%	(428)	32%	(681)	48%	(1010)	2119
Gender: Female	12%	(265)	25%	(536)	63%	(1379)	2180
Age: 18-34	13%	(123)	24%	(220)	63%	(573)	916
Age: 35-44	11%	(65)	27%	(153)	62%	(355)	573
Age: 45-64	15%	(233)	29%	(462)	56%	(887)	1582
Age: 65+	22%	(271)	31%	(381)	47%	(574)	1226
GenZers: 1997-2012	17%	(55)	23%	(73)	60%	(194)	322
Millennials: 1981-1996	12%	(119)	26%	(264)	63%	(648)	1031
GenXers: 1965-1980	13%	(152)	28%	(327)	59%	(686)	1166
Baby Boomers: 1946-1964	20%	(334)	31%	(497)	49%	(798)	1628
Educ: < College	14%	(365)	27%	(709)	59%	(1527)	2601
Educ: Bachelors degree	18%	(192)	30%	(326)	52%	(551)	1068
Educ: Post-grad	22%	(137)	29%	(182)	49%	(311)	630
Income: Under 50k	15%	(252)	27%	(472)	58%	(1002)	1726
Income: 50k-100k	16%	(259)	30%	(492)	54%	(874)	1625
Income: 100k+	19%	(183)	27%	(253)	54%	(512)	948
Ethnicity: White (Non-Hispanic)	16%	(525)	29%	(936)	55%	(1800)	3261
Ethnicity: Hispanic	17%	(45)	28%	(76)	54%	(145)	266
Ethnicity: Black (Non-Hispanic)	17%	(97)	28%	(161)	55%	(319)	577
Ethnicity: Asian + Other (Non-Hispanic)	13%	(26)	22%	(44)	64%	(125)	195
All Christian	17%	(373)	29%	(658)	54%	(1210)	2242
All Non-Christian	26%	(52)	28%	(56)	46%	(91)	199
Atheist	15%	(26)	27%	(48)	58%	(104)	179
Agnostic/Nothing in particular	16%	(156)	25%	(246)	59%	(571)	974
Something Else	12%	(85)	30%	(208)	58%	(412)	705
Evangelical	13%	(158)	30%	(353)	57%	(674)	1186
Non-Evangelical	17%	(292)	29%	(495)	54%	(907)	1694
PID: Dem (no lean)	21%	(332)	26%	(424)	53%	(850)	1607
PID: Ind (no lean)	16%	(160)	28%	(286)	56%	(573)	1020
PID: Rep (no lean)	12%	(201)	30%	(506)	58%	(965)	1672

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Table BLMB3_11: Have you seen, read, or heard anything about each of the following in the past week? — Chris Christie

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them	Total N
Registered Voters	16%	(693)	28%	(1217)	56% (2388)	4298
PID/Gender: Dem Men	28%	(206)	28%	(206)	44% (325)	738
PID/Gender: Dem Women	15%	(126)	25%	(218)	60% (525)	869
PID/Gender: Ind Men	17%	(93)	33%	(185)	51% (284)	561
PID/Gender: Ind Women	15%	(67)	22%	(102)	63% (290)	458
PID/Gender: Rep Men	16%	(129)	35%	(290)	49% (401)	820
PID/Gender: Rep Women	8%	(72)	25%	(216)	66% (564)	852
Ideo: Liberal (1-3)	21%	(257)	25%	(312)	54% (667)	1236
Ideo: Moderate (4)	18%	(214)	25%	(293)	57% (676)	1183
Ideo: Conservative (5-7)	11%	(205)	34%	(599)	55% (978)	1782
Ideo/PID: Conservative Republican	11%	(145)	33%	(437)	56% (751)	1333
Ideo/PID: Moderate/Liberal Republican	16%	(50)	21%	(64)	63% (194)	308
Ideo/PID: Moderate/Conservative Democrat	19%	(120)	28%	(175)	52% (323)	618
Ideo/PID: Liberal Democrat	21%	(204)	26%	(245)	53% (509)	959
2024 H2H Matchup: Biden Voter	23%	(426)	24%	(456)	53% (982)	1864
2024 H2H Matchup: Trump Voter	11%	(220)	34%	(693)	55% (1117)	2030
2024 H2H Matchup: Would not Vote	11%	(21)	15%	(28)	74% (137)	186
2024 H2H Matchup: Do not Know	12%	(27)	18%	(40)	70% (152)	219
2022 House Vote: Democrat	22%	(402)	26%	(477)	52% (940)	1820
2022 House Vote: Republican	12%	(222)	34%	(632)	54% (993)	1847
2022 House Vote: Did not Vote	11%	(58)	15%	(81)	74% (391)	530
2020 Vote: Joe Biden	21%	(432)	25%	(505)	54% (1080)	2017
2020 Vote: Donald Trump	11%	(227)	33%	(659)	56% (1126)	2011
2020 Vote: Someone Else	8%	(5)	23%	(14)	69% (40)	58
2020 Vote: Did not Vote	14%	(30)	18%	(39)	67% (143)	212
2016 Vote: Hillary Clinton	23%	(363)	25%	(395)	51% (805)	1563
2016 Vote: Donald Trump	12%	(214)	34%	(607)	54% (983)	1804
2016 Vote: Someone Else	19%	(34)	26%	(47)	54% (97)	178
2020 Vote/PID: Not Biden/Democrat	20%	(27)	29%	(39)	52% (70)	136
2020 Vote/PID: Not Trump/Republican	22%	(32)	17%	(26)	61% (89)	147

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Table BLMB3_11: Have you seen, read, or heard anything about each of the following in the past week? — Chris Christie

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	16%	(693)	28%	(1217)	56%	(2388)	4298
U.S. Economy: Wrong Track	12%	(351)	30%	(906)	59%	(1785)	3042
U.S. Economy: Right Direction	27%	(342)	25%	(311)	48%	(604)	1257
Prsnl. Fin. Sit. 2021-23: Better Under Biden	23%	(314)	27%	(369)	49%	(668)	1351
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(246)	32%	(701)	56%	(1225)	2172
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(133)	19%	(147)	64%	(495)	776
Top 2024 Issue: Economy	11%	(192)	28%	(470)	61%	(1027)	1690
Community: Urban	19%	(169)	26%	(239)	55%	(503)	911
Community: Suburban	16%	(339)	29%	(621)	56%	(1202)	2162
Community: Rural	15%	(185)	29%	(356)	56%	(683)	1225
Community/Gender: Urban Women	14%	(53)	24%	(91)	62%	(236)	380
Community/Gender: Urban Men	22%	(116)	28%	(149)	50%	(267)	532
Community/Gender: Rural Women	13%	(85)	25%	(167)	62%	(419)	671
Community/Gender: Rural Men	18%	(100)	34%	(189)	48%	(264)	554
Community/Gender: Suburban Women	11%	(127)	25%	(278)	64%	(724)	1129
Community/Gender: Suburban Men	20%	(212)	33%	(343)	46%	(478)	1034
Homeowner	17%	(586)	29%	(994)	53%	(1816)	3396
Renter	12%	(98)	25%	(202)	63%	(514)	815
Military HHnm: Yes	21%	(155)	34%	(251)	46%	(341)	747
Military HH: No	15%	(538)	27%	(966)	58%	(2048)	3551
Employ: Private Sector	16%	(251)	26%	(411)	58%	(903)	1566
Employ: Government	11%	(31)	31%	(88)	57%	(160)	280
Employ: Self-Employed	16%	(53)	32%	(110)	52%	(179)	342
Employ: Homemaker	11%	(27)	17%	(42)	72%	(175)	244
Employ: Student	11%	(8)	20%	(16)	69%	(54)	78
Employ: Retired	20%	(272)	32%	(432)	47%	(635)	1339
Employ: Unemployed	7%	(16)	24%	(56)	69%	(159)	232
Employ: Other	15%	(34)	28%	(61)	56%	(123)	218
Self + Household: White-Collar	20%	(353)	29%	(496)	51%	(879)	1728
Self + Household: Blue Collar	13%	(266)	29%	(593)	58%	(1169)	2028

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Table BLMB3_11: *Have you seen, read, or heard anything about each of the following in the past week? — Chris Christie*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them	Total N
Registered Voters	16%	(693)	28%	(1217)	56% (2388)	4298
Union HH: Yes	20%	(63)	32%	(98)	48% (148)	310
Union HH: No	16%	(630)	28%	(1119)	56% (2240)	3989
LGBTQ+: Yes	15%	(61)	32%	(132)	53% (217)	410
LGBTQ+: No	16%	(632)	28%	(1085)	56% (2172)	3888
Motivated to Vote	17%	(658)	29%	(1156)	54% (2166)	3981
Parent: Yes	15%	(177)	26%	(305)	59% (708)	1191
Parent: No	17%	(516)	29%	(911)	54% (1680)	3108
COVID Vaccine: Yes	18%	(568)	28%	(874)	54% (1714)	3156
COVID Vaccine: No	11%	(125)	30%	(343)	59% (675)	1143

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	11%	(276)	16%	(401)	73%	(1838)	2515
Gender: Male	14%	(200)	18%	(263)	68%	(963)	1426
Gender: Female	7%	(76)	13%	(138)	80%	(875)	1088
Age: 18-34	19%	(116)	14%	(86)	67%	(420)	622
Age: 35-44	16%	(57)	16%	(58)	68%	(248)	363
Age: 45-64	10%	(85)	14%	(124)	76%	(664)	873
Age: 65+	3%	(18)	20%	(133)	77%	(506)	657
GenZers: 1997-2012	18%	(44)	14%	(34)	69%	(172)	250
Millennials: 1981-1996	17%	(110)	15%	(99)	68%	(439)	648
GenXers: 1965-1980	11%	(75)	14%	(93)	74%	(492)	660
Baby Boomers: 1946-1964	5%	(43)	17%	(147)	78%	(685)	876
Educ: < College	10%	(149)	15%	(218)	76%	(1136)	1504
Educ: Bachelors degree	12%	(78)	16%	(101)	72%	(450)	629
Educ: Post-grad	13%	(49)	21%	(81)	66%	(252)	382
Income: Under 50k	10%	(103)	13%	(127)	77%	(780)	1010
Income: 50k-100k	12%	(111)	17%	(165)	71%	(683)	958
Income: 100k+	11%	(62)	20%	(109)	69%	(375)	547
Ethnicity: White (Non-Hispanic)	8%	(133)	16%	(287)	76%	(1322)	1742
Ethnicity: Hispanic	17%	(33)	18%	(36)	65%	(126)	196
Ethnicity: Black (Non-Hispanic)	23%	(101)	13%	(58)	64%	(287)	446
Ethnicity: Asian + Other (Non-Hispanic)	7%	(9)	14%	(19)	79%	(103)	131
All Christian	9%	(117)	17%	(217)	73%	(914)	1248
All Non-Christian	25%	(36)	21%	(30)	54%	(77)	143
Atheist	9%	(11)	10%	(13)	81%	(101)	124
Agnostic/Nothing in particular	11%	(65)	14%	(82)	75%	(435)	582
Something Else	11%	(48)	14%	(59)	74%	(311)	418
Evangelical	11%	(80)	17%	(119)	72%	(506)	705
Non-Evangelical	8%	(75)	17%	(155)	75%	(686)	916
PID: Dem (no lean)	15%	(148)	16%	(161)	68%	(669)	978
PID: Ind (no lean)	10%	(61)	14%	(84)	76%	(459)	604
PID: Rep (no lean)	7%	(67)	17%	(156)	76%	(710)	933

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Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	11%	(276)	16%	(401)	73%	(1838)	2515
PID/Gender: Dem Men	21%	(109)	18%	(96)	60%	(314)	520
PID/Gender: Dem Women	8%	(39)	14%	(65)	77%	(354)	458
PID/Gender: Ind Men	12%	(43)	16%	(58)	73%	(270)	371
PID/Gender: Ind Women	8%	(18)	11%	(26)	81%	(189)	232
PID/Gender: Rep Men	9%	(48)	20%	(109)	71%	(379)	535
PID/Gender: Rep Women	5%	(19)	12%	(47)	83%	(331)	398
Ideo: Liberal (1-3)	14%	(107)	16%	(121)	70%	(537)	766
Ideo: Moderate (4)	12%	(83)	15%	(102)	73%	(497)	682
Ideo: Conservative (5-7)	8%	(84)	17%	(172)	75%	(752)	1008
Ideo/PID: Conservative Republican	6%	(45)	16%	(120)	77%	(567)	732
Ideo/PID: Moderate/Liberal Republican	12%	(22)	18%	(33)	71%	(134)	189
Ideo/PID: Moderate/Conservative Democrat	18%	(68)	17%	(63)	65%	(239)	370
Ideo/PID: Liberal Democrat	14%	(81)	16%	(96)	70%	(409)	586
2024 H2H Matchup: Biden Voter	13%	(148)	15%	(161)	72%	(797)	1107
2024 H2H Matchup: Trump Voter	9%	(103)	18%	(216)	73%	(851)	1171
2024 H2H Matchup: Would not Vote	16%	(17)	9%	(10)	75%	(81)	109
2024 H2H Matchup: Do not Know	6%	(7)	10%	(13)	84%	(108)	128
2022 House Vote: Democrat	14%	(159)	15%	(171)	71%	(796)	1125
2022 House Vote: Republican	7%	(69)	19%	(201)	74%	(780)	1050
2022 House Vote: Did not Vote	15%	(42)	8%	(23)	77%	(218)	282
2020 Vote: Joe Biden	14%	(173)	14%	(169)	71%	(852)	1194
2020 Vote: Donald Trump	7%	(79)	18%	(201)	75%	(847)	1128
2020 Vote: Did not Vote	13%	(21)	17%	(27)	70%	(112)	159
2016 Vote: Hillary Clinton	14%	(139)	15%	(146)	71%	(686)	971
2016 Vote: Donald Trump	6%	(63)	19%	(185)	75%	(741)	988
2016 Vote: Someone Else	8%	(8)	12%	(12)	80%	(78)	98
2020 Vote/PID: Not Biden/Democrat	16%	(16)	25%	(24)	59%	(58)	98
2020 Vote/PID: Not Trump/Republican	12%	(11)	15%	(14)	74%	(68)	93
U.S. Economy: Wrong Track	9%	(157)	15%	(262)	75%	(1289)	1708
U.S. Economy: Right Direction	15%	(119)	17%	(139)	68%	(549)	807

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Table BLMB3_12: Have you seen, read, or heard anything about each of the following in the past week? — Cornel West

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	11%	(276)	16%	(401)	73%	(1838)	2515
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(119)	18%	(146)	68%	(561)	826
Prsnl. Fin. Sit. 2021-23: Better Under Trump	10%	(126)	17%	(221)	73%	(927)	1274
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(31)	8%	(34)	84%	(350)	415
Top 2024 Issue: Economy	12%	(110)	13%	(122)	75%	(698)	930
Community: Urban	19%	(116)	16%	(96)	66%	(402)	613
Community: Suburban	9%	(109)	17%	(210)	74%	(929)	1247
Community: Rural	8%	(52)	15%	(95)	78%	(507)	654
Community/Gender: Urban Women	9%	(19)	14%	(30)	77%	(163)	212
Community/Gender: Urban Men	24%	(97)	16%	(65)	59%	(239)	402
Community/Gender: Rural Women	7%	(20)	11%	(35)	82%	(255)	310
Community/Gender: Rural Men	9%	(31)	17%	(60)	73%	(252)	344
Community/Gender: Suburban Women	7%	(37)	13%	(72)	81%	(457)	566
Community/Gender: Suburban Men	10%	(71)	20%	(138)	69%	(472)	681
Homeowner	11%	(209)	17%	(323)	73%	(1414)	1946
Renter	12%	(62)	14%	(71)	74%	(385)	518
Military HHnm: Yes	7%	(31)	22%	(95)	70%	(298)	423
Military HH: No	12%	(246)	15%	(306)	74%	(1540)	2092
Employ: Private Sector	16%	(148)	15%	(139)	70%	(657)	944
Employ: Government	13%	(25)	16%	(30)	71%	(135)	189
Employ: Self-Employed	13%	(29)	20%	(45)	68%	(155)	230
Employ: Homemaker	6%	(6)	8%	(10)	86%	(101)	117
Employ: Student	12%	(6)	12%	(6)	76%	(40)	53
Employ: Retired	4%	(32)	19%	(133)	77%	(547)	712
Employ: Unemployed	14%	(20)	13%	(18)	73%	(102)	139
Employ: Other	8%	(11)	15%	(20)	77%	(101)	131
Self + Household: White-Collar	12%	(125)	18%	(191)	70%	(740)	1056
Self + Household: Blue Collar	11%	(125)	15%	(171)	74%	(860)	1157
Union HH: Yes	20%	(43)	17%	(36)	63%	(132)	211
Union HH: No	10%	(234)	16%	(364)	74%	(1706)	2304
LGBTQ+: Yes	11%	(30)	18%	(49)	71%	(190)	269

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Table BLMB3_12: *Have you seen, read, or heard anything about each of the following in the past week? — Cornel West*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	11%	(276)	16%	(401)	73%	(1838)	2515
LGBTQ+: No	11%	(246)	16%	(351)	73%	(1648)	2245
Motivated to Vote	11%	(260)	16%	(365)	73%	(1694)	2318
Parent: Yes	16%	(126)	14%	(110)	69%	(535)	771
Parent: No	9%	(150)	17%	(290)	75%	(1303)	1744
COVID Vaccine: Yes	11%	(193)	16%	(290)	73%	(1304)	1786
COVID Vaccine: No	11%	(84)	15%	(111)	73%	(534)	728

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them	Total N
Registered Voters	22%	(1045)	19%	(920)	59% (2790)	4756
Gender: Male	26%	(587)	24%	(533)	50% (1120)	2240
Gender: Female	18%	(458)	15%	(388)	66% (1671)	2516
Age: 18-34	26%	(309)	13%	(152)	61% (728)	1189
Age: 35-44	23%	(145)	16%	(103)	61% (391)	639
Age: 45-64	22%	(366)	17%	(285)	61% (1025)	1676
Age: 65+	18%	(225)	30%	(380)	52% (647)	1252
GenZers: 1997-2012	29%	(137)	14%	(68)	57% (269)	475
Millennials: 1981-1996	23%	(277)	14%	(166)	63% (762)	1205
GenXers: 1965-1980	23%	(281)	16%	(192)	62% (768)	1241
Baby Boomers: 1946-1964	19%	(317)	26%	(444)	55% (921)	1682
Educ: < College	23%	(675)	16%	(480)	61% (1813)	2968
Educ: Bachelors degree	21%	(235)	22%	(247)	58% (657)	1140
Educ: Post-grad	21%	(135)	30%	(193)	49% (320)	648
Income: Under 50k	22%	(430)	17%	(338)	61% (1219)	1987
Income: 50k-100k	22%	(383)	20%	(358)	58% (1025)	1766
Income: 100k+	23%	(232)	22%	(224)	55% (547)	1003
Ethnicity: White (Non-Hispanic)	20%	(710)	20%	(700)	60% (2126)	3537
Ethnicity: Hispanic	30%	(98)	16%	(51)	54% (174)	323
Ethnicity: Black (Non-Hispanic)	27%	(181)	20%	(130)	53% (354)	666
Ethnicity: Asian + Other (Non-Hispanic)	24%	(55)	17%	(40)	59% (136)	231
All Christian	24%	(558)	19%	(459)	57% (1347)	2365
All Non-Christian	29%	(61)	33%	(69)	38% (78)	209
Atheist	9%	(18)	30%	(59)	61% (122)	199
Agnostic/Nothing in particular	18%	(199)	19%	(216)	63% (720)	1136
Something Else	25%	(208)	14%	(116)	62% (523)	847
Evangelical	28%	(371)	14%	(190)	58% (768)	1329
Non-Evangelical	21%	(375)	21%	(377)	58% (1056)	1809
PID: Dem (no lean)	19%	(329)	26%	(468)	55% (973)	1769
PID: Ind (no lean)	19%	(218)	18%	(207)	63% (717)	1141
PID: Rep (no lean)	27%	(498)	13%	(246)	60% (1101)	1845

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Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	22%	(1045)	19%	(920)	59%	(2790)	4756
PID/Gender: Dem Men	23%	(181)	32%	(254)	45%	(352)	786
PID/Gender: Dem Women	15%	(148)	22%	(214)	63%	(621)	983
PID/Gender: Ind Men	21%	(126)	23%	(135)	56%	(335)	595
PID/Gender: Ind Women	17%	(92)	13%	(72)	70%	(382)	546
PID/Gender: Rep Men	33%	(280)	17%	(144)	51%	(434)	858
PID/Gender: Rep Women	22%	(218)	10%	(101)	68%	(667)	987
Ideo: Liberal (1-3)	15%	(206)	27%	(371)	57%	(774)	1351
Ideo: Moderate (4)	20%	(266)	21%	(274)	59%	(776)	1316
Ideo: Conservative (5-7)	28%	(545)	14%	(268)	58%	(1125)	1938
Ideo/PID: Conservative Republican	28%	(398)	13%	(190)	59%	(854)	1443
Ideo/PID: Moderate/Liberal Republican	24%	(87)	15%	(53)	61%	(219)	359
Ideo/PID: Moderate/Conservative Democrat	25%	(173)	22%	(149)	53%	(360)	682
Ideo/PID: Liberal Democrat	14%	(148)	30%	(316)	56%	(580)	1044
2024 H2H Matchup: Biden Voter	16%	(317)	29%	(570)	55%	(1103)	1991
2024 H2H Matchup: Trump Voter	28%	(646)	13%	(295)	58%	(1325)	2266
2024 H2H Matchup: Would not Vote	18%	(42)	7%	(17)	75%	(175)	234
2024 H2H Matchup: Do not Know	15%	(40)	14%	(38)	70%	(187)	265
2022 House Vote: Democrat	17%	(336)	28%	(546)	55%	(1085)	1967
2022 House Vote: Republican	29%	(574)	14%	(290)	57%	(1137)	2001
2022 House Vote: Did not Vote	17%	(114)	11%	(71)	72%	(478)	663
2020 Vote: Joe Biden	17%	(368)	26%	(579)	57%	(1246)	2193
2020 Vote: Donald Trump	27%	(593)	14%	(297)	59%	(1295)	2185
2020 Vote: Someone Else	24%	(16)	13%	(9)	64%	(43)	67
2020 Vote: Did not Vote	22%	(69)	11%	(36)	66%	(206)	311
2016 Vote: Hillary Clinton	18%	(291)	29%	(470)	54%	(886)	1647
2016 Vote: Donald Trump	26%	(494)	15%	(279)	59%	(1131)	1904
2016 Vote: Someone Else	16%	(31)	26%	(51)	58%	(114)	195
2020 Vote/PID: Not Biden/Democrat	29%	(50)	16%	(28)	55%	(98)	176
2020 Vote/PID: Not Trump/Republican	26%	(48)	16%	(29)	58%	(106)	183

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Table BLMB3_13: Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them	Total N
Registered Voters	22%	(1045)	19%	(920)	59% (2790)	4756
U.S. Economy: Wrong Track	24%	(810)	15%	(495)	62% (2104)	3409
U.S. Economy: Right Direction	17%	(235)	32%	(425)	51% (687)	1346
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(247)	31%	(445)	52% (753)	1445
Prsnl. Fin. Sit. 2021-23: Better Under Trump	28%	(676)	13%	(321)	59% (1416)	2413
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(123)	17%	(154)	69% (621)	898
Top 2024 Issue: Economy	23%	(426)	14%	(257)	64% (1194)	1878
Community: Urban	26%	(269)	20%	(207)	53% (543)	1019
Community: Suburban	20%	(471)	21%	(482)	59% (1390)	2343
Community: Rural	22%	(305)	17%	(232)	61% (857)	1394
Community/Gender: Urban Women	20%	(94)	16%	(76)	63% (293)	463
Community/Gender: Urban Men	32%	(176)	24%	(131)	45% (250)	556
Community/Gender: Rural Women	19%	(156)	13%	(105)	68% (544)	805
Community/Gender: Rural Men	25%	(150)	22%	(127)	53% (313)	589
Community/Gender: Suburban Women	17%	(208)	17%	(206)	67% (833)	1248
Community/Gender: Suburban Men	24%	(262)	25%	(275)	51% (557)	1094
Homeowner	22%	(814)	20%	(752)	57% (2115)	3681
Renter	22%	(210)	16%	(156)	62% (594)	961
Military HHnm: Yes	25%	(202)	23%	(185)	51% (410)	797
Military HH: No	21%	(843)	19%	(735)	60% (2381)	3959
Employ: Private Sector	24%	(416)	17%	(292)	59% (1003)	1712
Employ: Government	24%	(77)	20%	(64)	56% (181)	322
Employ: Self-Employed	32%	(121)	14%	(54)	54% (209)	384
Employ: Homemaker	13%	(37)	9%	(25)	77% (214)	277
Employ: Student	20%	(23)	16%	(18)	64% (73)	114
Employ: Retired	19%	(256)	29%	(394)	53% (726)	1375
Employ: Unemployed	21%	(62)	13%	(40)	66% (200)	302
Employ: Other	20%	(53)	12%	(32)	68% (185)	271
Self + Household: White-Collar	21%	(377)	25%	(452)	54% (988)	1817
Self + Household: Blue Collar	24%	(534)	17%	(387)	59% (1321)	2242

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Table BLMB3_13: *Have you seen, read, or heard anything about each of the following in the past week? — Robert F. Kennedy Jr.*

Demographic	Yes, and it was mostly positive	Yes, and it was mostly negative	No, I have not seen, read, or heard anything about them	Total N
Registered Voters	22% (1045)	19% (920)	59% (2790)	4756
Union HH: Yes	24% (80)	28% (96)	48% (163)	339
Union HH: No	22% (965)	19% (824)	59% (2627)	4417
LGBTQ+: Yes	21% (104)	21% (105)	57% (282)	491
LGBTQ+: No	22% (941)	19% (816)	59% (2509)	4265
Motivated to Vote	22% (969)	20% (864)	58% (2517)	4350
Parent: Yes	26% (349)	15% (203)	59% (806)	1359
Parent: No	20% (696)	21% (717)	58% (1984)	3397
COVID Vaccine: Yes	19% (659)	22% (751)	59% (2019)	3429
COVID Vaccine: No	29% (386)	13% (169)	58% (771)	1327

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB3_17: Have you seen, read, or heard anything about each of the following in the past week? — Joe Manchin

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	14%	(509)	26%	(938)	59%	(2119)	3565
Gender: Male	19%	(359)	30%	(553)	51%	(962)	1873
Gender: Female	9%	(150)	23%	(385)	68%	(1157)	1693
Age: 18-34	13%	(97)	21%	(152)	66%	(476)	725
Age: 35-44	13%	(61)	23%	(107)	64%	(297)	465
Age: 45-64	13%	(167)	25%	(316)	62%	(794)	1276
Age: 65+	17%	(183)	33%	(364)	50%	(552)	1099
GenZers: 1997-2012	18%	(49)	19%	(52)	62%	(167)	268
Millennials: 1981-1996	12%	(96)	22%	(175)	66%	(531)	802
GenXers: 1965-1980	11%	(99)	25%	(231)	64%	(590)	920
Baby Boomers: 1946-1964	16%	(236)	30%	(430)	54%	(775)	1441
Educ: < College	12%	(260)	24%	(506)	64%	(1355)	2121
Educ: Bachelors degree	17%	(154)	27%	(248)	56%	(502)	903
Educ: Post-grad	18%	(95)	34%	(184)	48%	(263)	541
Income: Under 50k	11%	(151)	25%	(348)	64%	(887)	1387
Income: 50k-100k	14%	(196)	27%	(368)	59%	(810)	1374
Income: 100k+	20%	(161)	27%	(221)	52%	(422)	805
Ethnicity: White (Non-Hispanic)	15%	(408)	26%	(691)	59%	(1600)	2699
Ethnicity: Hispanic	17%	(37)	28%	(62)	55%	(122)	221
Ethnicity: Black (Non-Hispanic)	10%	(47)	30%	(145)	60%	(288)	479
Ethnicity: Asian + Other (Non-Hispanic)	10%	(17)	24%	(40)	66%	(109)	166
All Christian	17%	(320)	26%	(481)	57%	(1074)	1875
All Non-Christian	20%	(36)	36%	(65)	45%	(81)	182
Atheist	10%	(16)	27%	(42)	63%	(98)	156
Agnostic/Nothing in particular	10%	(80)	27%	(217)	63%	(507)	804
Something Else	10%	(56)	24%	(133)	65%	(358)	548
Evangelical	18%	(172)	23%	(221)	59%	(572)	965
Non-Evangelical	14%	(195)	27%	(385)	59%	(823)	1403
PID: Dem (no lean)	11%	(150)	33%	(446)	56%	(763)	1358
PID: Ind (no lean)	13%	(111)	26%	(217)	61%	(511)	839
PID: Rep (no lean)	18%	(248)	20%	(275)	62%	(845)	1368

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Table BLMB3_17: Have you seen, read, or heard anything about each of the following in the past week? — Joe Manchin

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	14%	(509)	26%	(938)	59%	(2119)	3565
PID/Gender: Dem Men	17%	(115)	35%	(236)	48%	(328)	678
PID/Gender: Dem Women	5%	(35)	31%	(211)	64%	(435)	680
PID/Gender: Ind Men	16%	(78)	29%	(143)	55%	(266)	486
PID/Gender: Ind Women	9%	(33)	21%	(74)	70%	(245)	352
PID/Gender: Rep Men	23%	(166)	25%	(174)	52%	(368)	708
PID/Gender: Rep Women	12%	(82)	15%	(100)	72%	(478)	660
Ideo: Liberal (1-3)	10%	(104)	34%	(359)	56%	(579)	1042
Ideo: Moderate (4)	14%	(133)	25%	(237)	61%	(587)	957
Ideo: Conservative (5-7)	18%	(271)	22%	(326)	60%	(890)	1487
Ideo/PID: Conservative Republican	19%	(212)	19%	(214)	61%	(678)	1104
Ideo/PID: Moderate/Liberal Republican	15%	(36)	22%	(54)	64%	(156)	246
Ideo/PID: Moderate/Conservative Democrat	15%	(77)	28%	(146)	57%	(293)	516
Ideo/PID: Liberal Democrat	9%	(73)	36%	(295)	55%	(446)	815
2024 H2H Matchup: Biden Voter	11%	(180)	34%	(533)	55%	(876)	1589
2024 H2H Matchup: Trump Voter	17%	(284)	22%	(371)	61%	(1021)	1676
2024 H2H Matchup: Would not Vote	10%	(13)	14%	(18)	76%	(100)	132
2024 H2H Matchup: Do not Know	19%	(32)	9%	(16)	72%	(122)	170
2022 House Vote: Democrat	11%	(172)	34%	(523)	55%	(858)	1554
2022 House Vote: Republican	19%	(294)	22%	(340)	59%	(922)	1556
2022 House Vote: Did not Vote	11%	(40)	15%	(55)	75%	(280)	375
2020 Vote: Joe Biden	11%	(179)	33%	(553)	57%	(967)	1699
2020 Vote: Donald Trump	18%	(300)	21%	(348)	61%	(1002)	1650
2020 Vote: Did not Vote	13%	(23)	17%	(30)	69%	(122)	176
2016 Vote: Hillary Clinton	10%	(141)	35%	(474)	54%	(736)	1351
2016 Vote: Donald Trump	19%	(290)	20%	(304)	60%	(896)	1490
2016 Vote: Someone Else	17%	(23)	29%	(40)	54%	(74)	137
2020 Vote/PID: Not Biden/Democrat	18%	(20)	21%	(23)	61%	(66)	108
2020 Vote/PID: Not Trump/Republican	14%	(17)	25%	(30)	61%	(73)	120
U.S. Economy: Wrong Track	14%	(345)	22%	(536)	64%	(1541)	2422
U.S. Economy: Right Direction	14%	(164)	35%	(402)	51%	(578)	1143

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Table BLMB3_17: Have you seen, read, or heard anything about each of the following in the past week? — Joe Manchin

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	14%	(509)	26%	(938)	59%	(2119)	3565
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(131)	37%	(429)	52%	(607)	1168
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(307)	22%	(390)	61%	(1094)	1791
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(70)	20%	(119)	69%	(418)	607
Top 2024 Issue: Economy	15%	(197)	21%	(277)	64%	(852)	1326
Community: Urban	16%	(124)	27%	(201)	57%	(430)	755
Community: Suburban	13%	(234)	28%	(496)	59%	(1046)	1777
Community: Rural	15%	(150)	23%	(241)	62%	(643)	1034
Community/Gender: Urban Women	9%	(27)	25%	(74)	65%	(188)	289
Community/Gender: Urban Men	21%	(97)	27%	(127)	52%	(242)	465
Community/Gender: Rural Women	11%	(60)	20%	(110)	69%	(376)	546
Community/Gender: Rural Men	18%	(90)	27%	(131)	55%	(267)	488
Community/Gender: Suburban Women	7%	(62)	23%	(202)	69%	(594)	858
Community/Gender: Suburban Men	19%	(172)	32%	(295)	49%	(453)	919
Homeowner	16%	(443)	27%	(761)	58%	(1649)	2854
Renter	10%	(63)	25%	(162)	65%	(421)	646
Military HHnm: Yes	15%	(97)	29%	(189)	56%	(360)	646
Military HH: No	14%	(412)	26%	(748)	60%	(1759)	2919
Employ: Private Sector	15%	(187)	25%	(310)	60%	(761)	1259
Employ: Government	15%	(34)	23%	(50)	62%	(136)	220
Employ: Self-Employed	14%	(41)	29%	(86)	57%	(168)	295
Employ: Homemaker	5%	(9)	15%	(28)	80%	(146)	183
Employ: Student	7%	(4)	21%	(13)	72%	(46)	63
Employ: Retired	16%	(191)	31%	(369)	53%	(625)	1185
Employ: Unemployed	13%	(24)	20%	(37)	67%	(124)	184
Employ: Other	11%	(19)	25%	(45)	64%	(113)	177
Self + Household: White-Collar	17%	(249)	30%	(440)	54%	(800)	1489
Self + Household: Blue Collar	13%	(212)	25%	(420)	62%	(1034)	1667
Union HH: Yes	22%	(59)	30%	(82)	49%	(133)	274
Union HH: No	14%	(449)	26%	(856)	60%	(1986)	3292
LGBTQ+: Yes	11%	(37)	28%	(92)	60%	(195)	324

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Table BLMB3_17: *Have you seen, read, or heard anything about each of the following in the past week? — Joe Manchin*

Demographic	Yes, and it was mostly positive		Yes, and it was mostly negative		No, I have not seen, read, or heard anything about them		Total N
Registered Voters	14%	(509)	26%	(938)	59%	(2119)	3565
LGBTQ+: No	15%	(472)	26%	(846)	59%	(1924)	3241
Motivated to Vote	14%	(478)	27%	(886)	59%	(1965)	3329
Parent: Yes	16%	(155)	23%	(222)	61%	(596)	973
Parent: No	14%	(354)	28%	(716)	59%	(1523)	2593
COVID Vaccine: Yes	15%	(379)	27%	(713)	58%	(1516)	2608
COVID Vaccine: No	14%	(130)	23%	(225)	63%	(603)	958

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB6_1: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	82% (4038)	14% (700)	2% (92)	— (23)	2% (82)	4935
Gender: Male	79% (1832)	17% (382)	2% (50)	1% (14)	1% (33)	2310
Gender: Female	84% (2206)	12% (318)	2% (42)	— (10)	2% (50)	2625
Age: 18-34	79% (1027)	14% (183)	3% (43)	— (6)	3% (43)	1303
Age: 35-44	83% (556)	12% (81)	1% (9)	1% (8)	2% (14)	669
Age: 45-64	86% (1461)	12% (211)	1% (16)	— (5)	1% (14)	1707
Age: 65+	79% (993)	18% (224)	2% (24)	— (4)	1% (11)	1255
GenZers: 1997-2012	76% (405)	15% (80)	4% (21)	1% (3)	5% (28)	537
Millennials: 1981-1996	82% (1052)	13% (168)	2% (30)	1% (7)	2% (28)	1285
GenXers: 1965-1980	85% (1075)	13% (161)	1% (12)	1% (8)	1% (14)	1269
Baby Boomers: 1946-1964	82% (1383)	16% (265)	1% (25)	— (6)	1% (12)	1691
Educ: < College	84% (2620)	12% (363)	2% (57)	— (14)	2% (55)	3109
Educ: Bachelors degree	79% (914)	17% (195)	2% (26)	1% (8)	2% (21)	1164
Educ: Post-grad	76% (504)	21% (142)	1% (9)	— (2)	1% (6)	663
Income: Under 50k	83% (1725)	12% (260)	2% (45)	— (10)	2% (48)	2087
Income: 50k-100k	82% (1491)	15% (274)	2% (28)	— (9)	1% (19)	1821
Income: 100k+	80% (822)	16% (166)	2% (19)	— (4)	2% (16)	1026
Ethnicity: White (Non-Hispanic)	82% (2972)	14% (524)	2% (62)	— (16)	1% (47)	3622
Ethnicity: Hispanic	82% (278)	14% (46)	2% (6)	— (1)	3% (10)	341
Ethnicity: Black (Non-Hispanic)	83% (607)	11% (83)	2% (13)	1% (6)	3% (18)	727
Ethnicity: Asian + Other (Non-Hispanic)	74% (181)	19% (47)	4% (10)	— (0)	3% (7)	245
All Christian	84% (2028)	13% (324)	1% (31)	— (5)	1% (29)	2417
All Non-Christian	72% (156)	20% (42)	6% (13)	1% (2)	2% (4)	217
Atheist	62% (125)	30% (60)	5% (10)	2% (4)	1% (2)	201
Agnostic/Nothing in particular	79% (942)	16% (191)	2% (25)	1% (8)	2% (27)	1194
Something Else	87% (787)	9% (82)	1% (13)	1% (5)	2% (19)	906
Evangelical	88% (1228)	9% (118)	1% (14)	1% (7)	1% (21)	1388
Non-Evangelical	82% (1528)	15% (274)	1% (27)	— (2)	1% (27)	1858
PID: Dem (no lean)	74% (1376)	21% (380)	3% (53)	1% (13)	1% (26)	1848
PID: Ind (no lean)	79% (942)	16% (194)	1% (16)	1% (8)	3% (32)	1191
PID: Rep (no lean)	91% (1720)	7% (126)	1% (23)	— (2)	1% (25)	1896

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Table BLMB6_1: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	82% (4038)	14% (700)	2% (92)	— (23)	2% (82)	4935
PID/Gender: Dem Men	70% (568)	24% (198)	3% (26)	1% (6)	2% (14)	812
PID/Gender: Dem Women	78% (808)	18% (182)	3% (27)	1% (7)	1% (12)	1035
PID/Gender: Ind Men	78% (482)	18% (111)	1% (9)	1% (6)	2% (13)	621
PID/Gender: Ind Women	81% (460)	14% (82)	1% (8)	— (2)	3% (19)	570
PID/Gender: Rep Men	89% (782)	8% (73)	2% (15)	— (1)	1% (6)	877
PID/Gender: Rep Women	92% (938)	5% (53)	1% (8)	— (1)	2% (19)	1019
Ideo: Liberal (1-3)	72% (1007)	23% (315)	4% (50)	1% (14)	1% (13)	1399
Ideo: Moderate (4)	80% (1102)	16% (214)	2% (25)	— (2)	2% (29)	1372
Ideo: Conservative (5-7)	90% (1783)	8% (155)	1% (15)	— (6)	1% (25)	1984
Ideo/PID: Conservative Republican	92% (1363)	6% (86)	1% (9)	— (1)	1% (17)	1475
Ideo/PID: Moderate/Liberal Republican	85% (317)	9% (35)	4% (14)	— (1)	2% (7)	374
Ideo/PID: Moderate/Conservative Democrat	79% (573)	17% (121)	2% (17)	— (2)	1% (7)	722
Ideo/PID: Liberal Democrat	71% (762)	24% (256)	3% (35)	1% (11)	1% (12)	1075
2024 H2H Matchup: Biden Voter	72% (1485)	23% (482)	3% (61)	1% (13)	1% (26)	2067
2024 H2H Matchup: Trump Voter	91% (2124)	6% (149)	1% (19)	— (7)	2% (37)	2336
2024 H2H Matchup: Would not Vote	83% (209)	9% (23)	3% (8)	1% (2)	4% (9)	252
2024 H2H Matchup: Do not Know	79% (220)	16% (46)	1% (3)	— (1)	4% (10)	280
2022 House Vote: Democrat	74% (1509)	21% (431)	3% (56)	1% (14)	1% (27)	2038
2022 House Vote: Republican	90% (1831)	8% (158)	1% (20)	— (5)	1% (29)	2044
2022 House Vote: Did not Vote	82% (591)	13% (93)	1% (9)	— (3)	3% (25)	721
2020 Vote: Joe Biden	74% (1691)	21% (474)	3% (62)	1% (14)	1% (32)	2272
2020 Vote: Donald Trump	91% (2031)	7% (153)	1% (19)	— (6)	1% (28)	2237
2020 Vote: Someone Else	76% (53)	18% (12)	1% (0)	— (0)	5% (4)	70
2020 Vote: Did not Vote	74% (263)	17% (60)	3% (10)	1% (3)	5% (19)	355
2016 Vote: Hillary Clinton	75% (1260)	21% (362)	2% (41)	— (8)	1% (17)	1688
2016 Vote: Donald Trump	90% (1753)	7% (144)	1% (21)	— (5)	1% (20)	1943
2016 Vote: Someone Else	71% (143)	25% (49)	2% (4)	1% (1)	1% (2)	200
2020 Vote/PID: Not Biden/Democrat	78% (148)	17% (32)	2% (4)	1% (1)	2% (4)	189
2020 Vote/PID: Not Trump/Republican	83% (161)	11% (22)	2% (4)	— (0)	4% (8)	195

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Table BLMB6_1: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	82% (4038)	14% (700)	2% (92)	— (23)	2% (82)	4935
U.S. Economy: Wrong Track	87% (3097)	9% (330)	1% (42)	— (16)	2% (57)	3541
U.S. Economy: Right Direction	68% (941)	27% (369)	4% (50)	1% (8)	2% (25)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	71% (1073)	23% (353)	4% (55)	1% (13)	1% (19)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	90% (2245)	7% (172)	1% (18)	— (7)	2% (42)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	77% (720)	19% (174)	2% (19)	— (4)	2% (21)	937
Top 2024 Issue: Economy	95% (1850)	4% (78)	— (4)	— (2)	1% (15)	1950
Community: Urban	80% (852)	16% (170)	3% (29)	— (3)	1% (15)	1069
Community: Suburban	81% (1940)	15% (368)	2% (41)	1% (13)	2% (43)	2405
Community: Rural	85% (1246)	11% (162)	2% (23)	— (7)	2% (25)	1461
Community/Gender: Urban Women	83% (405)	12% (59)	3% (13)	— (0)	2% (9)	486
Community/Gender: Urban Men	77% (447)	19% (110)	3% (16)	1% (3)	1% (6)	582
Community/Gender: Rural Women	87% (737)	9% (74)	1% (11)	1% (5)	2% (17)	844
Community/Gender: Rural Men	82% (508)	14% (87)	2% (11)	— (2)	1% (8)	617
Community/Gender: Suburban Women	82% (1064)	14% (184)	1% (18)	— (5)	2% (24)	1294
Community/Gender: Suburban Men	79% (876)	17% (184)	2% (23)	1% (8)	2% (19)	1111
Homeowner	82% (3087)	15% (568)	2% (65)	— (18)	1% (50)	3787
Renter	84% (855)	11% (116)	2% (22)	— (4)	2% (23)	1020
Military HHnm: Yes	83% (677)	14% (117)	1% (11)	— (0)	1% (9)	814
Military HH: No	82% (3361)	14% (583)	2% (81)	1% (23)	2% (73)	4121
Employ: Private Sector	82% (1466)	14% (244)	2% (28)	1% (10)	2% (29)	1777
Employ: Government	79% (265)	16% (54)	2% (6)	1% (2)	2% (7)	334
Employ: Self-Employed	84% (337)	13% (53)	2% (9)	— (1)	1% (2)	403
Employ: Homemaker	86% (245)	11% (33)	1% (2)	— (0)	2% (4)	285
Employ: Student	82% (102)	11% (13)	4% (6)	1% (1)	3% (4)	125
Employ: Retired	80% (1114)	17% (234)	2% (25)	— (2)	1% (11)	1387
Employ: Unemployed	80% (264)	12% (39)	1% (5)	2% (6)	5% (15)	328
Employ: Other	83% (245)	10% (30)	3% (10)	— (1)	3% (10)	297
Self + Household: White-Collar	80% (1484)	17% (318)	2% (29)	— (8)	1% (19)	1858
Self + Household: Blue Collar	84% (1933)	12% (285)	2% (38)	1% (12)	1% (23)	2292

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Table BLMB6_1: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — The Economy*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	82% (4038)	14% (700)	2% (92)	— (23)	2% (82)	4935
Union HH: Yes	76% (267)	20% (69)	3% (12)	— (1)	1% (5)	354
Union HH: No	82% (3770)	14% (630)	2% (80)	— (22)	2% (78)	4581
LGBTQ+: Yes	75% (393)	19% (99)	4% (21)	1% (3)	2% (8)	524
LGBTQ+: No	83% (3645)	14% (601)	2% (71)	— (20)	2% (74)	4411
Motivated to Vote	83% (3715)	14% (619)	2% (73)	— (19)	1% (55)	4482
Parent: Yes	84% (1202)	12% (173)	2% (22)	1% (8)	2% (22)	1427
Parent: No	81% (2836)	15% (526)	2% (70)	— (16)	2% (60)	3508
COVID Vaccine: Yes	80% (2815)	16% (573)	2% (72)	1% (19)	1% (49)	3527
COVID Vaccine: No	87% (1223)	9% (126)	1% (20)	— (5)	2% (34)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_2: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (1897)	42% (2074)	11% (525)	3% (145)	6% (294)	4935
Gender: Male	43% (985)	42% (968)	10% (233)	3% (64)	3% (60)	2310
Gender: Female	35% (913)	42% (1106)	11% (291)	3% (81)	9% (234)	2625
Age: 18-34	38% (502)	36% (466)	11% (148)	4% (51)	10% (136)	1303
Age: 35-44	41% (272)	38% (254)	11% (75)	3% (17)	8% (51)	669
Age: 45-64	40% (686)	43% (734)	9% (161)	3% (45)	5% (81)	1707
Age: 65+	35% (439)	49% (619)	11% (140)	3% (31)	2% (26)	1255
GenZers: 1997-2012	35% (186)	35% (189)	12% (66)	5% (24)	13% (72)	537
Millennials: 1981-1996	40% (519)	37% (474)	11% (141)	3% (41)	9% (110)	1285
GenXers: 1965-1980	41% (520)	42% (534)	10% (121)	2% (22)	6% (72)	1269
Baby Boomers: 1946-1964	37% (625)	48% (803)	10% (171)	3% (54)	2% (36)	1691
Educ: < College	39% (1207)	40% (1242)	10% (325)	3% (102)	7% (232)	3109
Educ: Bachelors degree	37% (425)	46% (537)	11% (129)	2% (28)	4% (44)	1164
Educ: Post-grad	40% (265)	44% (295)	11% (71)	2% (14)	3% (18)	663
Income: Under 50k	39% (809)	40% (830)	9% (193)	4% (74)	9% (182)	2087
Income: 50k-100k	37% (683)	43% (792)	12% (220)	3% (54)	4% (73)	1821
Income: 100k+	40% (405)	44% (452)	11% (112)	2% (16)	4% (40)	1026
Ethnicity: White (Non-Hispanic)	36% (1316)	44% (1610)	11% (402)	3% (103)	5% (191)	3622
Ethnicity: Hispanic	41% (141)	36% (123)	10% (35)	4% (14)	8% (28)	341
Ethnicity: Black (Non-Hispanic)	48% (347)	32% (236)	9% (64)	3% (19)	8% (61)	727
Ethnicity: Asian + Other (Non-Hispanic)	38% (93)	43% (105)	10% (23)	4% (9)	6% (15)	245
All Christian	37% (882)	45% (1084)	12% (281)	3% (64)	4% (106)	2417
All Non-Christian	40% (87)	43% (93)	8% (18)	3% (7)	6% (13)	217
Atheist	48% (96)	42% (85)	7% (13)	2% (4)	2% (4)	201
Agnostic/Nothing in particular	39% (465)	40% (476)	11% (129)	3% (35)	7% (89)	1194
Something Else	41% (367)	37% (337)	9% (84)	4% (35)	9% (83)	906
Evangelical	40% (550)	41% (569)	10% (135)	3% (38)	7% (95)	1388
Non-Evangelical	36% (675)	44% (821)	11% (210)	3% (60)	5% (91)	1858
PID: Dem (no lean)	42% (783)	41% (761)	8% (155)	2% (38)	6% (110)	1848
PID: Ind (no lean)	39% (460)	41% (494)	12% (137)	3% (34)	6% (66)	1191
PID: Rep (no lean)	35% (654)	43% (819)	12% (232)	4% (73)	6% (118)	1896

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Table BLMB6_2: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (1897)	42% (2074)	11% (525)	3% (145)	6% (294)	4935
PID/Gender: Dem Men	46% (375)	42% (343)	6% (53)	2% (13)	4% (29)	812
PID/Gender: Dem Women	39% (407)	40% (418)	10% (102)	2% (26)	8% (82)	1035
PID/Gender: Ind Men	42% (262)	40% (250)	11% (69)	4% (23)	3% (18)	621
PID/Gender: Ind Women	35% (199)	43% (244)	12% (68)	2% (10)	9% (49)	570
PID/Gender: Rep Men	40% (348)	43% (376)	13% (112)	3% (28)	2% (14)	877
PID/Gender: Rep Women	30% (306)	44% (443)	12% (121)	4% (45)	10% (104)	1019
Ideo: Liberal (1-3)	42% (582)	42% (595)	9% (131)	2% (33)	4% (58)	1399
Ideo: Moderate (4)	40% (550)	41% (563)	10% (138)	2% (27)	7% (94)	1372
Ideo: Conservative (5-7)	36% (709)	44% (870)	12% (230)	4% (77)	5% (98)	1984
Ideo/PID: Conservative Republican	34% (503)	45% (666)	11% (169)	4% (60)	5% (78)	1475
Ideo/PID: Moderate/Liberal Republican	36% (135)	38% (142)	14% (52)	3% (12)	9% (33)	374
Ideo/PID: Moderate/Conservative Democrat	44% (316)	40% (288)	8% (55)	2% (13)	7% (50)	722
Ideo/PID: Liberal Democrat	42% (448)	43% (464)	9% (95)	2% (23)	4% (43)	1075
2024 H2H Matchup: Biden Voter	43% (894)	42% (865)	8% (173)	2% (38)	5% (96)	2067
2024 H2H Matchup: Trump Voter	35% (816)	43% (994)	12% (289)	4% (92)	6% (145)	2336
2024 H2H Matchup: Would not Vote	41% (104)	36% (90)	10% (24)	4% (11)	9% (24)	252
2024 H2H Matchup: Do not Know	30% (83)	45% (125)	14% (38)	1% (4)	11% (30)	280
2022 House Vote: Democrat	43% (883)	42% (848)	9% (177)	2% (32)	5% (99)	2038
2022 House Vote: Republican	34% (698)	44% (898)	13% (265)	4% (85)	5% (98)	2044
2022 House Vote: Did not Vote	37% (264)	39% (280)	9% (66)	3% (23)	12% (88)	721
2020 Vote: Joe Biden	43% (981)	42% (953)	8% (190)	2% (38)	5% (109)	2272
2020 Vote: Donald Trump	35% (772)	43% (970)	13% (290)	4% (89)	5% (117)	2237
2020 Vote: Someone Else	32% (22)	45% (31)	14% (9)	3% (2)	7% (5)	70
2020 Vote: Did not Vote	34% (122)	34% (119)	10% (35)	5% (16)	18% (63)	355
2016 Vote: Hillary Clinton	46% (778)	42% (714)	7% (118)	1% (21)	3% (57)	1688
2016 Vote: Donald Trump	34% (661)	45% (882)	13% (256)	4% (70)	4% (74)	1943
2016 Vote: Someone Else	36% (72)	46% (93)	11% (22)	2% (5)	4% (9)	200
2020 Vote/PID: Not Biden/Democrat	38% (71)	33% (63)	11% (20)	5% (9)	14% (26)	189
2020 Vote/PID: Not Trump/Republican	38% (74)	38% (74)	10% (19)	4% (8)	10% (20)	195

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Table BLMB6_2: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (1897)	42% (2074)	11% (525)	3% (145)	6% (294)	4935
U.S. Economy: Wrong Track	36% (1273)	42% (1504)	12% (408)	4% (125)	7% (232)	3541
U.S. Economy: Right Direction	45% (625)	41% (570)	8% (116)	1% (20)	4% (62)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	45% (676)	40% (606)	8% (123)	3% (38)	5% (69)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	35% (864)	43% (1064)	12% (308)	4% (93)	6% (155)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	38% (357)	43% (403)	10% (93)	1% (13)	8% (70)	937
Top 2024 Issue: Economy	38% (738)	43% (842)	11% (215)	3% (55)	5% (99)	1950
Community: Urban	44% (472)	37% (391)	11% (113)	3% (29)	6% (64)	1069
Community: Suburban	37% (886)	44% (1059)	11% (270)	2% (54)	6% (136)	2405
Community: Rural	37% (540)	43% (624)	10% (141)	4% (61)	6% (95)	1461
Community/Gender: Urban Women	41% (201)	36% (175)	10% (48)	3% (16)	10% (46)	486
Community/Gender: Urban Men	46% (270)	37% (216)	11% (65)	2% (13)	3% (17)	582
Community/Gender: Rural Women	33% (276)	42% (351)	11% (96)	4% (37)	10% (85)	844
Community/Gender: Rural Men	43% (264)	44% (273)	7% (46)	4% (25)	2% (10)	617
Community/Gender: Suburban Women	34% (436)	45% (580)	11% (147)	2% (28)	8% (103)	1294
Community/Gender: Suburban Men	41% (450)	43% (479)	11% (123)	2% (26)	3% (33)	1111
Homeowner	38% (1437)	44% (1649)	11% (407)	3% (113)	5% (180)	3787
Renter	41% (417)	37% (378)	11% (110)	3% (29)	8% (87)	1020
Military HHnm: Yes	40% (325)	44% (356)	10% (82)	3% (26)	3% (25)	814
Military HH: No	38% (1573)	42% (1718)	11% (443)	3% (119)	7% (269)	4121
Employ: Private Sector	41% (724)	41% (730)	11% (187)	3% (48)	5% (88)	1777
Employ: Government	33% (110)	42% (142)	14% (47)	4% (14)	7% (22)	334
Employ: Self-Employed	41% (165)	38% (155)	12% (49)	4% (14)	5% (20)	403
Employ: Homemaker	38% (107)	39% (111)	11% (32)	3% (8)	9% (26)	285
Employ: Student	39% (49)	28% (34)	13% (16)	2% (2)	18% (23)	125
Employ: Retired	37% (508)	48% (670)	10% (134)	3% (40)	3% (35)	1387
Employ: Unemployed	36% (119)	39% (129)	8% (25)	3% (9)	14% (47)	328
Employ: Other	39% (115)	35% (103)	12% (35)	3% (10)	11% (34)	297
Self + Household: White-Collar	39% (727)	44% (810)	11% (213)	2% (43)	4% (66)	1858
Self + Household: Blue Collar	38% (880)	44% (1017)	10% (232)	3% (66)	4% (97)	2292

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Table BLMB6_2: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Infrastructure*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	38% (1897)	42% (2074)	11% (525)	3% (145)	6% (294)	4935
Union HH: Yes	40% (141)	43% (153)	11% (38)	2% (8)	4% (14)	354
Union HH: No	38% (1756)	42% (1921)	11% (486)	3% (137)	6% (281)	4581
LGBTQ+: Yes	39% (204)	39% (205)	10% (54)	4% (21)	8% (42)	524
LGBTQ+: No	38% (1694)	42% (1869)	11% (471)	3% (124)	6% (253)	4411
Motivated to Vote	39% (1754)	43% (1919)	10% (463)	3% (133)	5% (212)	4482
Parent: Yes	43% (613)	36% (516)	11% (154)	2% (34)	8% (110)	1427
Parent: No	37% (1284)	44% (1558)	11% (371)	3% (111)	5% (185)	3508
COVID Vaccine: Yes	38% (1343)	44% (1555)	10% (366)	3% (98)	5% (165)	3527
COVID Vaccine: No	39% (555)	37% (519)	11% (159)	3% (46)	9% (129)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_3: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	48% (2365)	35% (1715)	11% (563)	3% (160)	3% (132)	4935
Gender: Male	42% (962)	37% (857)	14% (331)	5% (105)	2% (55)	2310
Gender: Female	53% (1402)	33% (858)	9% (232)	2% (56)	3% (76)	2625
Age: 18-34	63% (820)	25% (322)	6% (83)	2% (27)	4% (51)	1303
Age: 35-44	56% (375)	30% (202)	9% (60)	2% (12)	3% (20)	669
Age: 45-64	47% (801)	37% (630)	11% (186)	3% (57)	2% (33)	1707
Age: 65+	29% (369)	45% (560)	19% (234)	5% (65)	2% (27)	1255
GenZers: 1997-2012	66% (353)	21% (112)	5% (27)	3% (14)	6% (32)	537
Millennials: 1981-1996	59% (759)	29% (368)	8% (97)	2% (23)	3% (37)	1285
GenXers: 1965-1980	48% (608)	37% (473)	10% (131)	2% (30)	2% (26)	1269
Baby Boomers: 1946-1964	36% (611)	41% (690)	16% (272)	5% (85)	2% (34)	1691
Educ: < College	53% (1654)	32% (1006)	9% (280)	3% (82)	3% (87)	3109
Educ: Bachelors degree	41% (477)	38% (437)	15% (174)	4% (50)	2% (24)	1164
Educ: Post-grad	35% (234)	41% (272)	16% (108)	4% (28)	3% (20)	663
Income: Under 50k	55% (1158)	29% (610)	8% (174)	3% (69)	4% (76)	2087
Income: 50k-100k	45% (811)	38% (697)	12% (224)	3% (60)	2% (29)	1821
Income: 100k+	38% (395)	40% (408)	16% (165)	3% (32)	3% (26)	1026
Ethnicity: White (Non-Hispanic)	41% (1496)	39% (1397)	14% (496)	4% (142)	3% (91)	3622
Ethnicity: Hispanic	60% (203)	30% (103)	6% (21)	2% (7)	2% (7)	341
Ethnicity: Black (Non-Hispanic)	73% (530)	20% (146)	4% (27)	— (3)	3% (21)	727
Ethnicity: Asian + Other (Non-Hispanic)	55% (136)	28% (70)	8% (19)	4% (9)	5% (12)	245
All Christian	38% (930)	39% (950)	15% (369)	4% (104)	3% (64)	2417
All Non-Christian	41% (89)	42% (91)	8% (17)	4% (10)	5% (10)	217
Atheist	59% (119)	31% (63)	7% (14)	2% (4)	1% (2)	201
Agnostic/Nothing in particular	57% (677)	29% (346)	9% (112)	2% (27)	3% (32)	1194
Something Else	61% (550)	29% (266)	6% (50)	2% (16)	3% (24)	906
Evangelical	50% (695)	33% (465)	11% (152)	3% (47)	2% (29)	1388
Non-Evangelical	40% (748)	39% (724)	14% (260)	4% (69)	3% (57)	1858
PID: Dem (no lean)	56% (1026)	34% (634)	7% (124)	1% (16)	3% (49)	1848
PID: Ind (no lean)	47% (561)	34% (406)	12% (145)	4% (49)	3% (30)	1191
PID: Rep (no lean)	41% (778)	36% (676)	16% (294)	5% (96)	3% (52)	1896

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Table BLMB6_3: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	48% (2365)	35% (1715)	11% (563)	3% (160)	3% (132)	4935
PID/Gender: Dem Men	50% (403)	38% (310)	8% (64)	1% (9)	3% (27)	812
PID/Gender: Dem Women	60% (623)	31% (324)	6% (60)	1% (7)	2% (22)	1035
PID/Gender: Ind Men	40% (251)	36% (226)	15% (96)	6% (35)	2% (14)	621
PID/Gender: Ind Women	54% (310)	32% (180)	9% (49)	2% (14)	3% (17)	570
PID/Gender: Rep Men	35% (309)	37% (321)	20% (171)	7% (61)	2% (15)	877
PID/Gender: Rep Women	46% (469)	35% (355)	12% (123)	3% (35)	4% (37)	1019
Ideo: Liberal (1-3)	56% (779)	35% (491)	6% (88)	1% (17)	2% (24)	1399
Ideo: Moderate (4)	50% (688)	35% (476)	10% (138)	2% (33)	3% (37)	1372
Ideo: Conservative (5-7)	40% (785)	36% (716)	16% (326)	5% (103)	3% (54)	1984
Ideo/PID: Conservative Republican	38% (562)	36% (538)	17% (253)	5% (79)	3% (42)	1475
Ideo/PID: Moderate/Liberal Republican	51% (190)	34% (128)	9% (33)	4% (14)	2% (7)	374
Ideo/PID: Moderate/Conservative Democrat	57% (409)	32% (231)	8% (56)	1% (6)	3% (20)	722
Ideo/PID: Liberal Democrat	54% (583)	37% (395)	6% (67)	1% (9)	2% (21)	1075
2024 H2H Matchup: Biden Voter	51% (1058)	37% (770)	8% (168)	1% (25)	2% (46)	2067
2024 H2H Matchup: Trump Voter	44% (1026)	34% (795)	14% (330)	5% (120)	3% (66)	2336
2024 H2H Matchup: Would not Vote	55% (140)	28% (70)	10% (26)	4% (10)	3% (7)	252
2024 H2H Matchup: Do not Know	51% (142)	29% (80)	14% (40)	2% (5)	5% (13)	280
2022 House Vote: Democrat	52% (1069)	36% (738)	8% (162)	1% (22)	2% (47)	2038
2022 House Vote: Republican	39% (797)	36% (735)	17% (341)	6% (116)	3% (55)	2044
2022 House Vote: Did not Vote	58% (416)	30% (214)	7% (49)	2% (15)	4% (27)	721
2020 Vote: Joe Biden	53% (1209)	36% (817)	8% (176)	1% (24)	2% (46)	2272
2020 Vote: Donald Trump	41% (919)	35% (779)	16% (353)	6% (126)	3% (61)	2237
2020 Vote: Someone Else	40% (28)	37% (26)	13% (9)	3% (2)	8% (6)	70
2020 Vote: Did not Vote	59% (209)	26% (94)	7% (26)	2% (8)	5% (19)	355
2016 Vote: Hillary Clinton	52% (878)	38% (641)	7% (122)	1% (18)	2% (29)	1688
2016 Vote: Donald Trump	38% (734)	36% (694)	18% (345)	6% (120)	3% (50)	1943
2016 Vote: Someone Else	43% (87)	37% (74)	14% (29)	3% (7)	2% (5)	200
2020 Vote/PID: Not Biden/Democrat	57% (108)	27% (50)	8% (15)	1% (3)	7% (13)	189
2020 Vote/PID: Not Trump/Republican	47% (92)	32% (62)	15% (29)	2% (4)	4% (8)	195

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Table BLMB6_3: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	48% (2365)	35% (1715)	11% (563)	3% (160)	3% (132)	4935
U.S. Economy: Wrong Track	48% (1709)	33% (1173)	12% (420)	4% (139)	3% (100)	3541
U.S. Economy: Right Direction	47% (656)	39% (542)	10% (143)	2% (22)	2% (31)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	55% (832)	34% (512)	8% (120)	1% (18)	2% (30)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	44% (1088)	35% (858)	14% (345)	5% (119)	3% (75)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	47% (444)	37% (345)	10% (98)	2% (23)	3% (27)	937
Top 2024 Issue: Economy	50% (969)	34% (665)	11% (216)	3% (55)	2% (44)	1950
Community: Urban	59% (634)	29% (310)	7% (71)	2% (26)	3% (28)	1069
Community: Suburban	43% (1036)	39% (931)	13% (311)	3% (76)	2% (51)	2405
Community: Rural	48% (695)	32% (475)	12% (181)	4% (58)	4% (52)	1461
Community/Gender: Urban Women	67% (326)	25% (122)	4% (21)	1% (6)	2% (11)	486
Community/Gender: Urban Men	53% (309)	32% (188)	9% (50)	3% (19)	3% (16)	582
Community/Gender: Rural Women	53% (444)	31% (259)	10% (87)	3% (22)	4% (33)	844
Community/Gender: Rural Men	41% (251)	35% (216)	15% (94)	6% (37)	3% (20)	617
Community/Gender: Suburban Women	49% (633)	37% (478)	10% (124)	2% (28)	2% (32)	1294
Community/Gender: Suburban Men	36% (403)	41% (453)	17% (187)	4% (49)	2% (19)	1111
Homeowner	42% (1600)	38% (1443)	13% (502)	4% (145)	3% (97)	3787
Renter	66% (678)	24% (248)	5% (56)	1% (14)	2% (25)	1020
Military HHnm: Yes	40% (323)	37% (304)	16% (128)	5% (40)	2% (17)	814
Military HH: No	50% (2041)	34% (1411)	11% (435)	3% (120)	3% (114)	4121
Employ: Private Sector	48% (861)	36% (646)	10% (181)	3% (49)	2% (41)	1777
Employ: Government	52% (174)	33% (110)	8% (27)	4% (14)	3% (9)	334
Employ: Self-Employed	54% (217)	28% (111)	13% (54)	3% (12)	2% (9)	403
Employ: Homemaker	56% (159)	28% (79)	8% (23)	3% (10)	4% (13)	285
Employ: Student	67% (84)	23% (28)	4% (5)	1% (1)	5% (6)	125
Employ: Retired	33% (463)	43% (590)	17% (243)	5% (67)	2% (23)	1387
Employ: Unemployed	64% (211)	24% (80)	5% (17)	1% (3)	6% (18)	328
Employ: Other	66% (194)	24% (71)	5% (15)	2% (5)	4% (12)	297
Self + Household: White-Collar	39% (723)	40% (739)	16% (290)	4% (73)	2% (34)	1858
Self + Household: Blue Collar	49% (1134)	35% (804)	10% (234)	3% (72)	2% (48)	2292

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Table BLMB6_3: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Housing*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	48% (2365)	35% (1715)	11% (563)	3% (160)	3% (132)	4935
Union HH: Yes	40% (142)	43% (153)	10% (37)	4% (12)	3% (9)	354
Union HH: No	49% (2223)	34% (1562)	11% (526)	3% (148)	3% (122)	4581
LGBTQ+: Yes	61% (318)	27% (140)	8% (40)	1% (6)	4% (20)	524
LGBTQ+: No	46% (2047)	36% (1576)	12% (523)	3% (154)	3% (111)	4411
Motivated to Vote	47% (2114)	35% (1579)	12% (537)	3% (148)	2% (104)	4482
Parent: Yes	57% (814)	29% (417)	9% (124)	2% (32)	3% (40)	1427
Parent: No	44% (1550)	37% (1298)	13% (439)	4% (129)	3% (92)	3508
COVID Vaccine: Yes	46% (1621)	37% (1317)	12% (412)	3% (96)	2% (80)	3527
COVID Vaccine: No	53% (743)	28% (398)	11% (152)	5% (64)	4% (51)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_4: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (3025)	30% (1456)	6% (299)	1% (60)	2% (94)	4935
Gender: Male	59% (1359)	31% (710)	7% (169)	1% (31)	2% (40)	2310
Gender: Female	63% (1666)	28% (746)	5% (130)	1% (29)	2% (54)	2625
Age: 18-34	56% (728)	30% (391)	8% (106)	2% (30)	4% (47)	1303
Age: 35-44	57% (383)	31% (206)	7% (50)	1% (10)	3% (20)	669
Age: 45-64	65% (1109)	29% (491)	4% (76)	1% (13)	1% (18)	1707
Age: 65+	64% (804)	29% (368)	5% (67)	1% (7)	1% (8)	1255
GenZers: 1997-2012	56% (302)	30% (159)	7% (37)	2% (11)	5% (27)	537
Millennials: 1981-1996	56% (716)	31% (393)	9% (110)	2% (28)	3% (38)	1285
GenXers: 1965-1980	63% (802)	30% (386)	4% (55)	1% (12)	1% (15)	1269
Baby Boomers: 1946-1964	65% (1093)	28% (481)	6% (93)	1% (9)	1% (15)	1691
Educ: < College	65% (2029)	27% (835)	5% (147)	1% (33)	2% (65)	3109
Educ: Bachelors degree	56% (646)	34% (391)	8% (89)	2% (20)	2% (18)	1164
Educ: Post-grad	53% (349)	35% (231)	10% (63)	1% (8)	2% (11)	663
Income: Under 50k	63% (1317)	28% (581)	5% (111)	1% (29)	2% (50)	2087
Income: 50k-100k	61% (1117)	30% (551)	6% (110)	1% (21)	1% (22)	1821
Income: 100k+	58% (591)	32% (324)	8% (79)	1% (10)	2% (23)	1026
Ethnicity: White (Non-Hispanic)	60% (2171)	31% (1116)	6% (231)	1% (43)	2% (61)	3622
Ethnicity: Hispanic	59% (201)	27% (92)	9% (32)	2% (7)	3% (10)	341
Ethnicity: Black (Non-Hispanic)	71% (516)	22% (160)	4% (27)	1% (9)	2% (15)	727
Ethnicity: Asian + Other (Non-Hispanic)	56% (138)	36% (88)	4% (9)	1% (2)	3% (8)	245
All Christian	63% (1533)	29% (710)	5% (120)	1% (19)	1% (36)	2417
All Non-Christian	55% (120)	33% (71)	4% (9)	3% (6)	5% (11)	217
Atheist	39% (78)	40% (80)	15% (31)	4% (8)	2% (5)	201
Agnostic/Nothing in particular	56% (667)	32% (382)	8% (101)	2% (22)	2% (22)	1194
Something Else	69% (627)	24% (213)	4% (38)	1% (6)	2% (21)	906
Evangelical	69% (963)	24% (335)	4% (59)	1% (9)	2% (22)	1388
Non-Evangelical	62% (1153)	31% (567)	5% (91)	1% (14)	2% (33)	1858
PID: Dem (no lean)	57% (1051)	32% (589)	8% (144)	1% (23)	2% (41)	1848
PID: Ind (no lean)	57% (675)	33% (392)	7% (85)	1% (16)	2% (24)	1191
PID: Rep (no lean)	69% (1299)	25% (475)	4% (71)	1% (22)	2% (29)	1896

Continued on next page

Table BLMB6_4: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (3025)	30% (1456)	6% (299)	1% (60)	2% (94)	4935
PID/Gender: Dem Men	52% (421)	35% (283)	9% (75)	2% (15)	2% (19)	812
PID/Gender: Dem Women	61% (631)	30% (306)	7% (69)	1% (8)	2% (22)	1035
PID/Gender: Ind Men	56% (348)	33% (204)	8% (50)	1% (8)	2% (10)	621
PID/Gender: Ind Women	57% (326)	33% (188)	6% (35)	1% (8)	2% (14)	570
PID/Gender: Rep Men	67% (590)	25% (223)	5% (44)	1% (8)	1% (11)	877
PID/Gender: Rep Women	70% (709)	25% (252)	3% (27)	1% (13)	2% (18)	1019
Ideo: Liberal (1-3)	49% (690)	36% (510)	10% (145)	2% (28)	2% (27)	1399
Ideo: Moderate (4)	60% (824)	32% (434)	6% (79)	1% (9)	2% (25)	1372
Ideo: Conservative (5-7)	70% (1389)	24% (480)	4% (70)	1% (18)	1% (27)	1984
Ideo/PID: Conservative Republican	71% (1046)	24% (348)	3% (47)	1% (14)	1% (20)	1475
Ideo/PID: Moderate/Liberal Republican	58% (218)	31% (116)	6% (24)	2% (7)	2% (9)	374
Ideo/PID: Moderate/Conservative Democrat	65% (472)	27% (197)	4% (32)	1% (4)	2% (16)	722
Ideo/PID: Liberal Democrat	50% (540)	36% (388)	10% (111)	2% (18)	2% (18)	1075
2024 H2H Matchup: Biden Voter	54% (1114)	35% (722)	8% (167)	1% (28)	2% (37)	2067
2024 H2H Matchup: Trump Voter	69% (1619)	24% (560)	4% (98)	1% (20)	2% (40)	2336
2024 H2H Matchup: Would not Vote	52% (130)	34% (86)	8% (19)	4% (10)	2% (6)	252
2024 H2H Matchup: Do not Know	58% (162)	32% (88)	6% (16)	1% (3)	4% (12)	280
2022 House Vote: Democrat	55% (1118)	34% (697)	8% (162)	1% (26)	2% (35)	2038
2022 House Vote: Republican	69% (1412)	25% (504)	4% (83)	1% (18)	1% (27)	2044
2022 House Vote: Did not Vote	59% (422)	29% (207)	7% (48)	2% (16)	4% (27)	721
2020 Vote: Joe Biden	55% (1241)	35% (784)	8% (178)	1% (29)	2% (41)	2272
2020 Vote: Donald Trump	69% (1550)	24% (547)	4% (88)	1% (20)	1% (31)	2237
2020 Vote: Someone Else	50% (35)	38% (26)	9% (7)	— (0)	3% (2)	70
2020 Vote: Did not Vote	56% (199)	28% (99)	8% (27)	3% (11)	6% (20)	355
2016 Vote: Hillary Clinton	55% (934)	34% (566)	8% (139)	1% (22)	2% (27)	1688
2016 Vote: Donald Trump	69% (1342)	26% (499)	4% (70)	1% (15)	1% (17)	1943
2016 Vote: Someone Else	50% (100)	37% (74)	9% (18)	1% (2)	3% (6)	200
2020 Vote/PID: Not Biden/Democrat	59% (112)	26% (49)	7% (13)	4% (7)	4% (8)	189
2020 Vote/PID: Not Trump/Republican	55% (108)	34% (66)	4% (8)	4% (7)	3% (6)	195

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Table BLMB6_4: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (3025)	30% (1456)	6% (299)	1% (60)	2% (94)	4935
U.S. Economy: Wrong Track	65% (2288)	27% (966)	5% (182)	1% (43)	2% (62)	3541
U.S. Economy: Right Direction	53% (737)	35% (490)	8% (117)	1% (17)	2% (33)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	56% (851)	32% (478)	9% (133)	2% (23)	2% (28)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	68% (1683)	25% (632)	4% (103)	1% (22)	2% (44)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	52% (490)	37% (347)	7% (63)	2% (15)	2% (22)	937
Top 2024 Issue: Economy	65% (1261)	29% (568)	4% (78)	1% (21)	1% (22)	1950
Community: Urban	61% (653)	28% (301)	7% (77)	2% (17)	2% (21)	1069
Community: Suburban	61% (1457)	30% (719)	6% (144)	1% (28)	2% (57)	2405
Community: Rural	63% (915)	30% (437)	5% (78)	1% (15)	1% (17)	1461
Community/Gender: Urban Women	67% (325)	25% (121)	5% (25)	2% (9)	1% (7)	486
Community/Gender: Urban Men	56% (328)	31% (180)	9% (53)	1% (9)	2% (14)	582
Community/Gender: Rural Women	63% (533)	31% (261)	3% (29)	1% (7)	2% (14)	844
Community/Gender: Rural Men	62% (382)	28% (176)	8% (49)	1% (8)	— (3)	617
Community/Gender: Suburban Women	62% (808)	28% (363)	6% (76)	1% (13)	3% (34)	1294
Community/Gender: Suburban Men	58% (649)	32% (355)	6% (68)	1% (15)	2% (23)	1111
Homeowner	61% (2312)	30% (1139)	6% (235)	1% (38)	2% (62)	3787
Renter	63% (638)	27% (280)	5% (55)	2% (20)	3% (27)	1020
Military HHnm: Yes	65% (529)	28% (224)	5% (43)	1% (10)	1% (8)	814
Military HH: No	61% (2496)	30% (1232)	6% (256)	1% (50)	2% (87)	4121
Employ: Private Sector	58% (1037)	31% (543)	7% (130)	2% (31)	2% (36)	1777
Employ: Government	57% (191)	33% (112)	7% (23)	1% (3)	2% (6)	334
Employ: Self-Employed	62% (251)	29% (116)	6% (24)	1% (4)	2% (8)	403
Employ: Homemaker	60% (170)	32% (91)	7% (19)	— (1)	1% (3)	285
Employ: Student	60% (75)	30% (37)	5% (6)	1% (1)	4% (5)	125
Employ: Retired	65% (901)	29% (403)	5% (70)	— (4)	1% (8)	1387
Employ: Unemployed	61% (200)	28% (91)	4% (13)	3% (10)	4% (14)	328
Employ: Other	68% (200)	21% (63)	5% (15)	2% (6)	4% (13)	297
Self + Household: White-Collar	57% (1056)	33% (612)	8% (143)	1% (18)	2% (30)	1858
Self + Household: Blue Collar	64% (1466)	29% (656)	5% (121)	1% (27)	1% (21)	2292

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Table BLMB6_4: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Crime*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	61% (3025)	30% (1456)	6% (299)	1% (60)	2% (94)	4935
Union HH: Yes	58% (205)	33% (118)	6% (19)	2% (6)	2% (6)	354
Union HH: No	62% (2820)	29% (1338)	6% (280)	1% (55)	2% (88)	4581
LGBTQ+: Yes	53% (280)	33% (171)	8% (43)	3% (16)	3% (14)	524
LGBTQ+: No	62% (2745)	29% (1285)	6% (256)	1% (45)	2% (80)	4411
Motivated to Vote	62% (2791)	29% (1307)	6% (270)	1% (51)	1% (62)	4482
Parent: Yes	63% (895)	28% (398)	6% (87)	1% (13)	2% (35)	1427
Parent: No	61% (2130)	30% (1059)	6% (213)	1% (47)	2% (60)	3508
COVID Vaccine: Yes	60% (2101)	31% (1099)	7% (230)	1% (39)	2% (59)	3527
COVID Vaccine: No	66% (924)	25% (358)	5% (69)	1% (21)	3% (36)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_5: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (2629)	29% (1442)	11% (520)	4% (179)	3% (164)	4935
Gender: Male	54% (1242)	28% (641)	12% (277)	4% (96)	2% (55)	2310
Gender: Female	53% (1388)	31% (801)	9% (244)	3% (83)	4% (109)	2625
Age: 18-34	43% (564)	31% (409)	14% (179)	7% (86)	5% (66)	1303
Age: 35-44	47% (314)	31% (205)	13% (88)	4% (28)	5% (34)	669
Age: 45-64	57% (975)	27% (464)	10% (178)	3% (48)	2% (42)	1707
Age: 65+	62% (776)	29% (364)	6% (75)	1% (17)	2% (22)	1255
GenZers: 1997-2012	47% (254)	28% (151)	11% (60)	7% (37)	7% (35)	537
Millennials: 1981-1996	43% (555)	32% (407)	15% (195)	5% (69)	5% (59)	1285
GenXers: 1965-1980	54% (685)	29% (363)	11% (137)	4% (47)	3% (36)	1269
Baby Boomers: 1946-1964	60% (1022)	29% (491)	7% (122)	2% (27)	2% (30)	1691
Educ: < College	56% (1729)	27% (825)	10% (302)	4% (123)	4% (129)	3109
Educ: Bachelors degree	49% (576)	34% (397)	11% (131)	3% (40)	2% (20)	1164
Educ: Post-grad	49% (325)	33% (220)	13% (87)	2% (16)	2% (15)	663
Income: Under 50k	54% (1132)	26% (538)	10% (204)	5% (107)	5% (106)	2087
Income: 50k-100k	53% (968)	31% (562)	11% (206)	3% (50)	2% (35)	1821
Income: 100k+	52% (529)	33% (342)	11% (110)	2% (22)	2% (23)	1026
Ethnicity: White (Non-Hispanic)	55% (2005)	29% (1054)	10% (377)	3% (97)	2% (88)	3622
Ethnicity: Hispanic	52% (176)	25% (86)	13% (43)	6% (20)	4% (15)	341
Ethnicity: Black (Non-Hispanic)	46% (336)	31% (225)	10% (74)	6% (47)	6% (45)	727
Ethnicity: Asian + Other (Non-Hispanic)	46% (112)	32% (78)	10% (25)	6% (15)	6% (15)	245
All Christian	60% (1451)	28% (666)	8% (194)	2% (48)	2% (58)	2417
All Non-Christian	43% (92)	36% (78)	12% (26)	6% (13)	4% (8)	217
Atheist	38% (76)	35% (70)	19% (39)	6% (12)	2% (5)	201
Agnostic/Nothing in particular	45% (532)	31% (366)	15% (184)	5% (64)	4% (48)	1194
Something Else	53% (478)	29% (263)	9% (77)	5% (43)	5% (45)	906
Evangelical	63% (870)	25% (344)	5% (76)	4% (52)	3% (45)	1388
Non-Evangelical	55% (1021)	30% (559)	10% (186)	2% (37)	3% (56)	1858
PID: Dem (no lean)	38% (693)	39% (729)	15% (269)	5% (86)	4% (71)	1848
PID: Ind (no lean)	50% (592)	28% (336)	13% (156)	5% (54)	4% (53)	1191
PID: Rep (no lean)	71% (1344)	20% (377)	5% (96)	2% (39)	2% (41)	1896

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Table BLMB6_5: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (2629)	29% (1442)	11% (520)	4% (179)	3% (164)	4935
PID/Gender: Dem Men	38% (312)	37% (304)	16% (131)	5% (44)	3% (21)	812
PID/Gender: Dem Women	37% (381)	41% (425)	13% (138)	4% (42)	5% (49)	1035
PID/Gender: Ind Men	50% (308)	26% (163)	16% (97)	5% (34)	3% (19)	621
PID/Gender: Ind Women	50% (284)	30% (173)	10% (59)	4% (20)	6% (34)	570
PID/Gender: Rep Men	71% (622)	20% (174)	5% (48)	2% (18)	2% (15)	877
PID/Gender: Rep Women	71% (722)	20% (203)	5% (47)	2% (21)	3% (25)	1019
Ideo: Liberal (1-3)	37% (520)	39% (540)	17% (236)	5% (66)	3% (37)	1399
Ideo: Moderate (4)	45% (612)	35% (480)	13% (171)	4% (56)	4% (52)	1372
Ideo: Conservative (5-7)	72% (1425)	19% (382)	5% (95)	2% (42)	2% (40)	1984
Ideo/PID: Conservative Republican	76% (1128)	17% (249)	4% (53)	2% (23)	2% (22)	1475
Ideo/PID: Moderate/Liberal Republican	50% (187)	31% (117)	11% (40)	3% (13)	4% (16)	374
Ideo/PID: Moderate/Conservative Democrat	41% (295)	38% (274)	12% (89)	5% (34)	4% (30)	722
Ideo/PID: Liberal Democrat	35% (381)	41% (440)	17% (178)	5% (49)	3% (27)	1075
2024 H2H Matchup: Biden Voter	37% (763)	40% (835)	15% (316)	4% (93)	3% (60)	2067
2024 H2H Matchup: Trump Voter	70% (1628)	19% (445)	6% (147)	2% (58)	2% (58)	2336
2024 H2H Matchup: Would not Vote	43% (109)	30% (77)	12% (31)	6% (15)	8% (21)	252
2024 H2H Matchup: Do not Know	46% (129)	31% (86)	10% (27)	5% (13)	9% (25)	280
2022 House Vote: Democrat	36% (742)	40% (813)	16% (323)	4% (91)	3% (67)	2038
2022 House Vote: Republican	72% (1464)	20% (400)	5% (101)	2% (45)	2% (34)	2044
2022 House Vote: Did not Vote	50% (358)	27% (194)	11% (82)	5% (37)	7% (51)	721
2020 Vote: Joe Biden	38% (853)	39% (892)	15% (352)	5% (102)	3% (72)	2272
2020 Vote: Donald Trump	71% (1596)	19% (426)	5% (121)	2% (43)	2% (51)	2237
2020 Vote: Someone Else	43% (30)	32% (22)	15% (10)	5% (3)	5% (4)	70
2020 Vote: Did not Vote	42% (150)	29% (101)	10% (36)	8% (30)	11% (37)	355
2016 Vote: Hillary Clinton	37% (628)	41% (687)	15% (261)	4% (73)	2% (38)	1688
2016 Vote: Donald Trump	72% (1408)	19% (365)	5% (95)	2% (32)	2% (43)	1943
2016 Vote: Someone Else	37% (74)	39% (78)	14% (28)	4% (7)	6% (12)	200
2020 Vote/PID: Not Biden/Democrat	44% (84)	28% (54)	9% (17)	10% (18)	9% (16)	189
2020 Vote/PID: Not Trump/Republican	53% (104)	29% (57)	8% (15)	5% (10)	5% (9)	195

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Table BLMB6_5: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (2629)	29% (1442)	11% (520)	4% (179)	3% (164)	4935
U.S. Economy: Wrong Track	60% (2121)	24% (857)	9% (321)	3% (122)	3% (121)	3541
U.S. Economy: Right Direction	37% (509)	42% (586)	14% (200)	4% (57)	3% (43)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	37% (554)	40% (606)	15% (234)	5% (79)	3% (40)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	69% (1708)	20% (486)	7% (171)	2% (60)	2% (61)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	39% (368)	37% (350)	12% (116)	4% (41)	7% (63)	937
Top 2024 Issue: Economy	57% (1120)	27% (535)	10% (188)	3% (62)	2% (44)	1950
Community: Urban	47% (508)	33% (353)	12% (124)	4% (42)	4% (43)	1069
Community: Suburban	52% (1250)	31% (737)	10% (252)	3% (82)	4% (85)	2405
Community: Rural	60% (872)	24% (353)	10% (145)	4% (55)	3% (37)	1461
Community/Gender: Urban Women	48% (233)	35% (169)	9% (44)	3% (16)	5% (24)	486
Community/Gender: Urban Men	47% (275)	31% (183)	14% (80)	4% (26)	3% (18)	582
Community/Gender: Rural Women	60% (503)	25% (210)	9% (78)	3% (26)	3% (27)	844
Community/Gender: Rural Men	60% (369)	23% (143)	11% (66)	5% (29)	2% (9)	617
Community/Gender: Suburban Women	50% (652)	33% (422)	9% (121)	3% (41)	4% (58)	1294
Community/Gender: Suburban Men	54% (598)	28% (314)	12% (131)	4% (40)	2% (27)	1111
Homeowner	55% (2085)	30% (1118)	10% (369)	3% (120)	3% (95)	3787
Renter	48% (491)	29% (298)	13% (132)	4% (44)	5% (56)	1020
Military HHnm: Yes	61% (494)	27% (220)	8% (63)	2% (15)	3% (21)	814
Military HH: No	52% (2135)	30% (1222)	11% (457)	4% (164)	3% (144)	4121
Employ: Private Sector	49% (879)	32% (563)	13% (230)	4% (66)	2% (39)	1777
Employ: Government	46% (155)	32% (107)	13% (42)	5% (17)	4% (13)	334
Employ: Self-Employed	54% (216)	30% (120)	7% (29)	6% (25)	3% (14)	403
Employ: Homemaker	51% (145)	26% (73)	15% (42)	4% (11)	5% (14)	285
Employ: Student	54% (68)	27% (34)	6% (7)	7% (8)	6% (8)	125
Employ: Retired	61% (841)	29% (400)	7% (95)	1% (19)	2% (31)	1387
Employ: Unemployed	46% (152)	27% (88)	14% (46)	5% (18)	8% (26)	328
Employ: Other	58% (173)	20% (59)	10% (29)	5% (15)	7% (20)	297
Self + Household: White-Collar	52% (960)	33% (604)	11% (203)	3% (54)	2% (37)	1858
Self + Household: Blue Collar	56% (1286)	28% (645)	10% (232)	4% (91)	2% (38)	2292

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Table BLMB6_5: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Immigration*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	53% (2629)	29% (1442)	11% (520)	4% (179)	3% (164)	4935
Union HH: Yes	44% (155)	35% (124)	15% (53)	3% (12)	3% (10)	354
Union HH: No	54% (2474)	29% (1318)	10% (468)	4% (167)	3% (154)	4581
LGBTQ+: Yes	47% (249)	29% (153)	13% (67)	5% (27)	5% (28)	524
LGBTQ+: No	54% (2380)	29% (1289)	10% (453)	3% (152)	3% (136)	4411
Motivated to Vote	54% (2439)	29% (1309)	11% (474)	3% (153)	2% (107)	4482
Parent: Yes	50% (716)	29% (416)	13% (181)	4% (56)	4% (57)	1427
Parent: No	55% (1913)	29% (1026)	10% (339)	3% (123)	3% (107)	3508
COVID Vaccine: Yes	51% (1784)	32% (1132)	11% (395)	3% (114)	3% (102)	3527
COVID Vaccine: No	60% (845)	22% (311)	9% (125)	5% (65)	4% (62)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_6: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (1936)	39% (1948)	12% (574)	4% (198)	6% (279)	4935
Gender: Male	39% (900)	41% (943)	13% (291)	4% (104)	3% (72)	2310
Gender: Female	39% (1035)	38% (1006)	11% (283)	4% (94)	8% (207)	2625
Age: 18-34	32% (423)	38% (494)	13% (173)	6% (75)	11% (137)	1303
Age: 35-44	32% (214)	40% (270)	16% (107)	5% (35)	7% (44)	669
Age: 45-64	40% (684)	41% (696)	11% (188)	4% (64)	4% (75)	1707
Age: 65+	49% (614)	39% (488)	9% (107)	2% (23)	2% (23)	1255
GenZers: 1997-2012	33% (178)	36% (194)	13% (71)	5% (29)	12% (65)	537
Millennials: 1981-1996	31% (405)	39% (504)	15% (191)	6% (75)	9% (111)	1285
GenXers: 1965-1980	39% (493)	41% (519)	11% (146)	4% (53)	5% (58)	1269
Baby Boomers: 1946-1964	46% (781)	39% (667)	10% (163)	2% (40)	2% (40)	1691
Educ: < College	40% (1258)	38% (1170)	11% (330)	4% (128)	7% (222)	3109
Educ: Bachelors degree	37% (433)	43% (505)	12% (143)	4% (49)	3% (34)	1164
Educ: Post-grad	37% (244)	41% (273)	15% (101)	3% (21)	3% (23)	663
Income: Under 50k	39% (817)	37% (770)	11% (228)	5% (96)	8% (176)	2087
Income: 50k-100k	39% (703)	42% (764)	11% (208)	4% (77)	4% (69)	1821
Income: 100k+	41% (416)	40% (414)	13% (137)	2% (25)	3% (34)	1026
Ethnicity: White (Non-Hispanic)	40% (1456)	40% (1465)	11% (390)	4% (132)	5% (178)	3622
Ethnicity: Hispanic	36% (122)	38% (129)	14% (48)	5% (17)	7% (25)	341
Ethnicity: Black (Non-Hispanic)	40% (287)	33% (238)	14% (104)	5% (37)	8% (60)	727
Ethnicity: Asian + Other (Non-Hispanic)	29% (70)	47% (116)	13% (32)	5% (12)	6% (15)	245
All Christian	44% (1062)	39% (936)	10% (249)	2% (57)	5% (113)	2417
All Non-Christian	34% (73)	39% (85)	16% (34)	6% (12)	6% (13)	217
Atheist	27% (55)	43% (87)	18% (37)	8% (16)	4% (7)	201
Agnostic/Nothing in particular	30% (362)	43% (518)	14% (162)	6% (72)	7% (80)	1194
Something Else	42% (384)	36% (323)	10% (92)	5% (41)	7% (65)	906
Evangelical	45% (623)	38% (526)	9% (122)	3% (38)	6% (78)	1388
Non-Evangelical	43% (797)	38% (705)	11% (199)	3% (59)	5% (97)	1858
PID: Dem (no lean)	34% (635)	43% (788)	13% (234)	4% (74)	6% (117)	1848
PID: Ind (no lean)	34% (409)	40% (481)	14% (167)	5% (56)	7% (78)	1191
PID: Rep (no lean)	47% (892)	36% (679)	9% (174)	4% (68)	4% (84)	1896

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Table BLMB6_6: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (1936)	39% (1948)	12% (574)	4% (198)	6% (279)	4935
PID/Gender: Dem Men	35% (286)	43% (349)	13% (109)	4% (32)	4% (36)	812
PID/Gender: Dem Women	34% (349)	42% (439)	12% (125)	4% (42)	8% (81)	1035
PID/Gender: Ind Men	34% (210)	44% (273)	15% (92)	5% (30)	3% (16)	621
PID/Gender: Ind Women	35% (199)	37% (209)	13% (74)	5% (26)	11% (62)	570
PID/Gender: Rep Men	46% (404)	37% (321)	10% (90)	5% (42)	2% (20)	877
PID/Gender: Rep Women	48% (488)	35% (358)	8% (83)	3% (26)	6% (64)	1019
Ideo: Liberal (1-3)	32% (449)	44% (619)	14% (201)	4% (55)	5% (75)	1399
Ideo: Moderate (4)	34% (470)	41% (568)	14% (187)	4% (60)	6% (87)	1372
Ideo: Conservative (5-7)	49% (967)	36% (712)	8% (168)	3% (64)	4% (73)	1984
Ideo/PID: Conservative Republican	51% (748)	35% (518)	8% (119)	3% (45)	3% (45)	1475
Ideo/PID: Moderate/Liberal Republican	34% (129)	39% (146)	13% (48)	5% (19)	9% (32)	374
Ideo/PID: Moderate/Conservative Democrat	37% (270)	40% (287)	11% (82)	4% (29)	7% (54)	722
Ideo/PID: Liberal Democrat	32% (348)	45% (488)	14% (148)	4% (41)	5% (49)	1075
2024 H2H Matchup: Biden Voter	34% (705)	45% (924)	12% (255)	4% (76)	5% (107)	2067
2024 H2H Matchup: Trump Voter	46% (1067)	36% (836)	10% (228)	4% (93)	5% (113)	2336
2024 H2H Matchup: Would not Vote	32% (80)	29% (73)	21% (52)	6% (14)	13% (33)	252
2024 H2H Matchup: Do not Know	30% (84)	41% (115)	14% (39)	5% (15)	10% (27)	280
2022 House Vote: Democrat	33% (676)	44% (902)	13% (272)	4% (84)	5% (104)	2038
2022 House Vote: Republican	47% (960)	36% (745)	9% (189)	4% (73)	4% (77)	2044
2022 House Vote: Did not Vote	36% (262)	35% (250)	13% (91)	4% (32)	12% (86)	721
2020 Vote: Joe Biden	33% (753)	45% (1019)	13% (306)	4% (88)	5% (107)	2272
2020 Vote: Donald Trump	47% (1044)	35% (789)	9% (208)	4% (89)	5% (107)	2237
2020 Vote: Someone Else	34% (24)	40% (28)	16% (11)	3% (2)	6% (4)	70
2020 Vote: Did not Vote	32% (114)	32% (112)	14% (49)	5% (19)	17% (60)	355
2016 Vote: Hillary Clinton	35% (590)	46% (775)	13% (213)	3% (56)	3% (55)	1688
2016 Vote: Donald Trump	47% (920)	36% (706)	10% (186)	3% (68)	3% (63)	1943
2016 Vote: Someone Else	26% (53)	44% (89)	18% (36)	6% (11)	5% (11)	200
2020 Vote/PID: Not Biden/Democrat	36% (68)	28% (54)	12% (23)	7% (13)	16% (31)	189
2020 Vote/PID: Not Trump/Republican	34% (65)	44% (87)	13% (25)	4% (8)	5% (9)	195

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Table BLMB6_6: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (1936)	39% (1948)	12% (574)	4% (198)	6% (279)	4935
U.S. Economy: Wrong Track	41% (1445)	37% (1314)	12% (413)	5% (160)	6% (210)	3541
U.S. Economy: Right Direction	35% (491)	46% (634)	12% (161)	3% (38)	5% (69)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	35% (528)	43% (644)	13% (197)	4% (60)	5% (83)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	45% (1120)	36% (902)	10% (250)	4% (92)	5% (122)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	31% (288)	43% (403)	14% (127)	5% (46)	8% (73)	937
Top 2024 Issue: Economy	39% (752)	41% (793)	11% (220)	4% (72)	6% (113)	1950
Community: Urban	38% (401)	38% (402)	13% (142)	5% (51)	7% (72)	1069
Community: Suburban	38% (923)	41% (981)	12% (293)	3% (82)	5% (125)	2405
Community: Rural	42% (611)	39% (565)	9% (138)	4% (65)	6% (81)	1461
Community/Gender: Urban Women	40% (194)	37% (178)	11% (54)	3% (16)	9% (45)	486
Community/Gender: Urban Men	36% (208)	38% (224)	15% (89)	6% (34)	5% (28)	582
Community/Gender: Rural Women	42% (350)	38% (321)	8% (68)	4% (34)	8% (71)	844
Community/Gender: Rural Men	42% (261)	40% (244)	11% (70)	5% (31)	2% (11)	617
Community/Gender: Suburban Women	38% (492)	39% (507)	12% (161)	3% (43)	7% (92)	1294
Community/Gender: Suburban Men	39% (432)	43% (475)	12% (132)	3% (39)	3% (34)	1111
Homeowner	41% (1537)	40% (1530)	11% (434)	3% (122)	4% (164)	3787
Renter	36% (363)	36% (371)	12% (121)	7% (69)	9% (96)	1020
Military HHnm: Yes	46% (376)	38% (309)	11% (87)	2% (19)	3% (24)	814
Military HH: No	38% (1560)	40% (1640)	12% (487)	4% (179)	6% (255)	4121
Employ: Private Sector	35% (628)	43% (756)	13% (229)	5% (84)	4% (80)	1777
Employ: Government	34% (113)	42% (141)	14% (45)	4% (14)	6% (21)	334
Employ: Self-Employed	40% (159)	38% (153)	13% (53)	5% (21)	4% (18)	403
Employ: Homemaker	42% (118)	36% (101)	11% (31)	2% (7)	9% (27)	285
Employ: Student	30% (37)	35% (44)	15% (18)	3% (4)	18% (22)	125
Employ: Retired	46% (638)	39% (545)	10% (140)	2% (28)	3% (35)	1387
Employ: Unemployed	35% (116)	35% (115)	11% (38)	5% (17)	13% (43)	328
Employ: Other	43% (127)	32% (93)	7% (20)	8% (23)	11% (34)	297
Self + Household: White-Collar	40% (739)	41% (768)	13% (236)	3% (54)	3% (61)	1858
Self + Household: Blue Collar	40% (921)	40% (924)	11% (256)	4% (93)	4% (99)	2292

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Table BLMB6_6: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — U.S.-China Relations*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (1936)	39% (1948)	12% (574)	4% (198)	6% (279)	4935
Union HH: Yes	35% (125)	42% (148)	12% (44)	5% (16)	6% (21)	354
Union HH: No	40% (1811)	39% (1801)	12% (530)	4% (181)	6% (258)	4581
LGBTQ+: Yes	38% (200)	35% (181)	11% (60)	7% (39)	8% (44)	524
LGBTQ+: No	39% (1736)	40% (1767)	12% (514)	4% (159)	5% (235)	4411
Motivated to Vote	40% (1814)	40% (1784)	11% (506)	4% (175)	5% (203)	4482
Parent: Yes	37% (523)	38% (542)	14% (201)	5% (65)	7% (96)	1427
Parent: No	40% (1413)	40% (1406)	11% (373)	4% (133)	5% (183)	3508
COVID Vaccine: Yes	38% (1339)	41% (1460)	12% (419)	4% (129)	5% (179)	3527
COVID Vaccine: No	42% (597)	35% (488)	11% (155)	5% (68)	7% (100)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (1941)	25% (1255)	15% (724)	17% (858)	3% (157)	4935
Gender: Male	38% (884)	23% (533)	16% (361)	21% (480)	2% (52)	2310
Gender: Female	40% (1057)	28% (722)	14% (363)	14% (378)	4% (105)	2625
Age: 18-34	48% (622)	26% (343)	13% (164)	8% (110)	5% (63)	1303
Age: 35-44	38% (254)	30% (202)	15% (101)	14% (92)	3% (19)	669
Age: 45-64	34% (580)	26% (443)	16% (279)	21% (354)	3% (51)	1707
Age: 65+	39% (484)	21% (267)	14% (179)	24% (301)	2% (24)	1255
GenZers: 1997-2012	54% (290)	26% (139)	10% (52)	5% (25)	6% (31)	537
Millennials: 1981-1996	41% (532)	27% (351)	15% (189)	13% (164)	4% (49)	1285
GenXers: 1965-1980	34% (432)	29% (370)	15% (195)	19% (236)	3% (37)	1269
Baby Boomers: 1946-1964	38% (635)	22% (364)	16% (266)	23% (392)	2% (33)	1691
Educ: < College	39% (1205)	25% (762)	15% (473)	17% (539)	4% (129)	3109
Educ: Bachelors degree	38% (439)	28% (328)	14% (162)	18% (214)	2% (20)	1164
Educ: Post-grad	45% (297)	25% (165)	13% (88)	16% (105)	1% (8)	663
Income: Under 50k	42% (868)	24% (509)	14% (282)	16% (328)	5% (100)	2087
Income: 50k-100k	39% (717)	26% (473)	15% (270)	18% (327)	2% (35)	1821
Income: 100k+	35% (356)	27% (273)	17% (172)	20% (203)	2% (23)	1026
Ethnicity: White (Non-Hispanic)	34% (1233)	26% (930)	16% (596)	21% (753)	3% (110)	3622
Ethnicity: Hispanic	47% (161)	26% (89)	12% (39)	11% (39)	4% (13)	341
Ethnicity: Black (Non-Hispanic)	58% (424)	24% (178)	8% (59)	5% (38)	4% (29)	727
Ethnicity: Asian + Other (Non-Hispanic)	51% (124)	24% (58)	12% (30)	11% (28)	2% (5)	245
All Christian	32% (763)	25% (607)	17% (420)	23% (557)	3% (71)	2417
All Non-Christian	48% (105)	30% (66)	10% (22)	8% (17)	3% (7)	217
Atheist	68% (138)	18% (36)	6% (12)	7% (15)	1% (1)	201
Agnostic/Nothing in particular	47% (562)	26% (305)	12% (143)	12% (145)	3% (39)	1194
Something Else	41% (374)	27% (241)	14% (128)	14% (124)	4% (39)	906
Evangelical	31% (425)	24% (327)	19% (258)	23% (321)	4% (56)	1388
Non-Evangelical	37% (693)	27% (498)	15% (270)	19% (344)	3% (53)	1858
PID: Dem (no lean)	65% (1198)	24% (452)	6% (103)	3% (48)	3% (47)	1848
PID: Ind (no lean)	36% (427)	27% (322)	16% (189)	17% (205)	4% (49)	1191
PID: Rep (no lean)	17% (316)	25% (481)	23% (432)	32% (606)	3% (61)	1896

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Table BLMB6_7: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	39%	(1941)	25%	(1255)	15%	(724)	17%	(858)	3%	(157)	4935
PID/Gender: Dem Men	64%	(517)	26%	(210)	6%	(50)	2%	(19)	2%	(16)	812
PID/Gender: Dem Women	66%	(680)	23%	(243)	5%	(53)	3%	(29)	3%	(31)	1035
PID/Gender: Ind Men	36%	(222)	20%	(125)	17%	(107)	23%	(142)	4%	(25)	621
PID/Gender: Ind Women	36%	(205)	34%	(197)	14%	(82)	11%	(63)	4%	(24)	570
PID/Gender: Rep Men	16%	(144)	23%	(198)	23%	(204)	36%	(319)	1%	(11)	877
PID/Gender: Rep Women	17%	(172)	28%	(283)	22%	(228)	28%	(286)	5%	(50)	1019
Ideo: Liberal (1-3)	67%	(932)	24%	(333)	6%	(82)	2%	(26)	2%	(26)	1399
Ideo: Moderate (4)	44%	(602)	30%	(411)	13%	(182)	9%	(121)	4%	(56)	1372
Ideo: Conservative (5-7)	18%	(350)	23%	(453)	22%	(446)	35%	(691)	2%	(44)	1984
Ideo/PID: Conservative Republican	13%	(195)	23%	(334)	24%	(356)	38%	(557)	2%	(34)	1475
Ideo/PID: Moderate/Liberal Republican	31%	(116)	34%	(127)	18%	(69)	11%	(40)	6%	(22)	374
Ideo/PID: Moderate/Conservative Democrat	58%	(417)	28%	(204)	7%	(53)	4%	(26)	3%	(22)	722
Ideo/PID: Liberal Democrat	71%	(760)	22%	(234)	4%	(48)	2%	(18)	1%	(15)	1075
2024 H2H Matchup: Biden Voter	64%	(1319)	26%	(536)	6%	(121)	2%	(47)	2%	(43)	2067
2024 H2H Matchup: Trump Voter	18%	(414)	23%	(545)	22%	(522)	33%	(770)	4%	(85)	2336
2024 H2H Matchup: Would not Vote	39%	(99)	28%	(71)	17%	(44)	10%	(25)	5%	(13)	252
2024 H2H Matchup: Do not Know	39%	(110)	36%	(102)	13%	(37)	5%	(15)	6%	(16)	280
2022 House Vote: Democrat	64%	(1297)	24%	(499)	6%	(127)	3%	(64)	2%	(50)	2038
2022 House Vote: Republican	16%	(331)	24%	(494)	22%	(458)	34%	(701)	3%	(61)	2044
2022 House Vote: Did not Vote	37%	(267)	30%	(218)	17%	(120)	11%	(76)	6%	(40)	721
2020 Vote: Joe Biden	62%	(1415)	26%	(589)	7%	(156)	3%	(61)	2%	(51)	2272
2020 Vote: Donald Trump	16%	(354)	24%	(535)	23%	(510)	34%	(764)	3%	(74)	2237
2020 Vote: Someone Else	32%	(23)	28%	(19)	22%	(16)	14%	(10)	4%	(3)	70
2020 Vote: Did not Vote	42%	(149)	31%	(111)	12%	(42)	7%	(24)	8%	(30)	355
2016 Vote: Hillary Clinton	64%	(1079)	26%	(443)	5%	(88)	3%	(47)	2%	(31)	1688
2016 Vote: Donald Trump	16%	(304)	23%	(445)	23%	(451)	36%	(690)	3%	(52)	1943
2016 Vote: Someone Else	41%	(83)	24%	(47)	21%	(42)	12%	(24)	2%	(3)	200
2020 Vote/PID: Not Biden/Democrat	53%	(99)	26%	(48)	8%	(15)	8%	(16)	6%	(10)	189
2020 Vote/PID: Not Trump/Republican	34%	(66)	31%	(61)	18%	(35)	11%	(21)	6%	(12)	195

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Table BLMB6_7: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (1941)	25% (1255)	15% (724)	17% (858)	3% (157)	4935
U.S. Economy: Wrong Track	30% (1065)	25% (891)	18% (633)	24% (832)	3% (120)	3541
U.S. Economy: Right Direction	63% (876)	26% (364)	6% (91)	2% (26)	3% (37)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	66% (995)	25% (380)	5% (72)	2% (38)	2% (28)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	19% (481)	25% (622)	22% (544)	30% (750)	4% (88)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	50% (465)	27% (252)	11% (107)	8% (71)	4% (42)	937
Top 2024 Issue: Economy	26% (511)	30% (584)	20% (398)	21% (413)	2% (44)	1950
Community: Urban	52% (553)	25% (264)	11% (113)	10% (106)	3% (33)	1069
Community: Suburban	38% (922)	26% (623)	15% (353)	18% (431)	3% (76)	2405
Community: Rural	32% (466)	25% (368)	18% (258)	22% (321)	3% (48)	1461
Community/Gender: Urban Women	55% (268)	25% (124)	9% (44)	7% (34)	3% (16)	486
Community/Gender: Urban Men	49% (285)	24% (141)	12% (69)	12% (71)	3% (17)	582
Community/Gender: Rural Women	32% (274)	28% (236)	16% (132)	20% (165)	4% (38)	844
Community/Gender: Rural Men	31% (192)	21% (132)	20% (126)	25% (156)	2% (10)	617
Community/Gender: Suburban Women	40% (516)	28% (362)	14% (187)	14% (178)	4% (51)	1294
Community/Gender: Suburban Men	37% (406)	23% (260)	15% (166)	23% (253)	2% (25)	1111
Homeowner	38% (1424)	25% (965)	15% (577)	19% (716)	3% (105)	3787
Renter	45% (462)	25% (255)	13% (135)	12% (127)	4% (43)	1020
Military HHnm: Yes	33% (272)	25% (207)	15% (125)	24% (197)	2% (13)	814
Military HH: No	41% (1670)	25% (1048)	15% (599)	16% (661)	3% (144)	4121
Employ: Private Sector	37% (661)	27% (487)	17% (293)	16% (283)	3% (51)	1777
Employ: Government	40% (133)	28% (93)	13% (42)	17% (58)	2% (7)	334
Employ: Self-Employed	38% (154)	28% (115)	13% (51)	17% (70)	3% (13)	403
Employ: Homemaker	40% (114)	25% (70)	12% (35)	18% (51)	5% (14)	285
Employ: Student	55% (69)	24% (30)	12% (15)	5% (7)	3% (4)	125
Employ: Retired	38% (524)	22% (307)	16% (221)	22% (311)	2% (23)	1387
Employ: Unemployed	47% (153)	26% (86)	10% (33)	9% (30)	8% (26)	328
Employ: Other	44% (131)	22% (67)	11% (33)	16% (48)	6% (18)	297
Self + Household: White-Collar	40% (750)	27% (503)	13% (241)	17% (319)	2% (44)	1858
Self + Household: Blue Collar	36% (835)	25% (570)	17% (399)	19% (441)	2% (47)	2292

Continued on next page

Table BLMB6_7: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Climate Change*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	39%	(1941)	25%	(1255)	15%	(724)	17%	(858)	3%	(157)	4935
Union HH: Yes	42%	(148)	27%	(94)	15%	(53)	14%	(49)	3%	(9)	354
Union HH: No	39%	(1793)	25%	(1161)	15%	(671)	18%	(809)	3%	(148)	4581
LGBTQ+: Yes	58%	(306)	23%	(118)	9%	(46)	8%	(42)	2%	(11)	524
LGBTQ+: No	37%	(1635)	26%	(1136)	15%	(678)	19%	(816)	3%	(146)	4411
Motivated to Vote	39%	(1768)	25%	(1128)	15%	(656)	18%	(814)	3%	(115)	4482
Parent: Yes	39%	(552)	28%	(399)	15%	(220)	14%	(203)	4%	(53)	1427
Parent: No	40%	(1389)	24%	(855)	14%	(504)	19%	(655)	3%	(104)	3508
COVID Vaccine: Yes	44%	(1561)	27%	(951)	14%	(481)	13%	(449)	2%	(84)	3527
COVID Vaccine: No	27%	(380)	22%	(304)	17%	(243)	29%	(409)	5%	(73)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB6_8: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	56% (2749)	32% (1587)	7% (366)	2% (116)	2% (117)	4935
Gender: Male	53% (1214)	34% (775)	9% (205)	3% (63)	2% (53)	2310
Gender: Female	59% (1535)	31% (812)	6% (161)	2% (53)	2% (64)	2625
Age: 18-34	64% (834)	26% (338)	5% (68)	2% (23)	3% (40)	1303
Age: 35-44	62% (414)	28% (188)	6% (38)	2% (13)	2% (17)	669
Age: 45-64	55% (936)	33% (559)	8% (141)	2% (41)	2% (30)	1707
Age: 65+	45% (565)	40% (502)	9% (119)	3% (39)	2% (30)	1255
GenZers: 1997-2012	65% (350)	24% (130)	5% (26)	1% (8)	4% (23)	537
Millennials: 1981-1996	62% (798)	28% (357)	6% (72)	2% (27)	2% (31)	1285
GenXers: 1965-1980	58% (734)	32% (405)	6% (82)	2% (22)	2% (26)	1269
Baby Boomers: 1946-1964	48% (810)	37% (627)	10% (164)	3% (59)	2% (31)	1691
Educ: < College	57% (1785)	30% (945)	7% (218)	2% (77)	3% (83)	3109
Educ: Bachelors degree	51% (589)	38% (441)	8% (91)	2% (24)	2% (18)	1164
Educ: Post-grad	57% (376)	30% (200)	9% (57)	2% (14)	2% (15)	663
Income: Under 50k	57% (1192)	30% (628)	7% (146)	2% (52)	3% (69)	2087
Income: 50k-100k	54% (990)	33% (609)	8% (149)	2% (41)	2% (32)	1821
Income: 100k+	55% (566)	34% (351)	7% (71)	2% (23)	2% (16)	1026
Ethnicity: White (Non-Hispanic)	52% (1872)	35% (1270)	8% (296)	3% (102)	2% (82)	3622
Ethnicity: Hispanic	61% (208)	29% (98)	6% (19)	2% (6)	3% (10)	341
Ethnicity: Black (Non-Hispanic)	73% (531)	20% (147)	4% (28)	1% (5)	2% (17)	727
Ethnicity: Asian + Other (Non-Hispanic)	56% (138)	30% (72)	9% (23)	1% (4)	3% (8)	245
All Christian	49% (1181)	38% (919)	8% (204)	3% (65)	2% (49)	2417
All Non-Christian	55% (119)	26% (57)	11% (23)	3% (7)	5% (11)	217
Atheist	59% (118)	32% (65)	7% (15)	2% (3)	— (0)	201
Agnostic/Nothing in particular	60% (718)	27% (326)	7% (88)	3% (30)	3% (32)	1194
Something Else	68% (613)	24% (219)	4% (37)	1% (11)	3% (26)	906
Evangelical	58% (808)	31% (436)	6% (88)	2% (27)	2% (29)	1388
Non-Evangelical	51% (945)	36% (677)	8% (144)	3% (48)	2% (43)	1858
PID: Dem (no lean)	61% (1131)	30% (556)	5% (96)	1% (25)	2% (40)	1848
PID: Ind (no lean)	53% (625)	34% (399)	9% (102)	3% (34)	3% (31)	1191
PID: Rep (no lean)	52% (993)	33% (632)	9% (169)	3% (56)	2% (46)	1896

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Table BLMB6_8: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	56% (2749)	32% (1587)	7% (366)	2% (116)	2% (117)	4935
PID/Gender: Dem Men	58% (473)	31% (253)	6% (50)	2% (12)	3% (24)	812
PID/Gender: Dem Women	64% (658)	29% (302)	4% (46)	1% (13)	2% (17)	1035
PID/Gender: Ind Men	50% (308)	35% (217)	10% (63)	3% (21)	2% (12)	621
PID/Gender: Ind Women	56% (317)	32% (183)	7% (39)	2% (13)	3% (19)	570
PID/Gender: Rep Men	49% (432)	35% (305)	11% (93)	3% (30)	2% (17)	877
PID/Gender: Rep Women	55% (561)	32% (327)	7% (76)	3% (26)	3% (29)	1019
Ideo: Liberal (1-3)	63% (882)	28% (390)	6% (87)	2% (24)	1% (17)	1399
Ideo: Moderate (4)	53% (722)	35% (479)	7% (100)	2% (24)	3% (47)	1372
Ideo: Conservative (5-7)	52% (1031)	34% (682)	9% (174)	3% (60)	2% (38)	1984
Ideo/PID: Conservative Republican	52% (769)	34% (502)	9% (135)	3% (45)	2% (25)	1475
Ideo/PID: Moderate/Liberal Republican	53% (198)	31% (116)	9% (34)	2% (8)	5% (19)	374
Ideo/PID: Moderate/Conservative Democrat	58% (415)	33% (241)	5% (35)	1% (8)	3% (22)	722
Ideo/PID: Liberal Democrat	63% (678)	29% (309)	6% (60)	1% (16)	1% (12)	1075
2024 H2H Matchup: Biden Voter	59% (1213)	33% (675)	6% (118)	1% (26)	2% (36)	2067
2024 H2H Matchup: Trump Voter	53% (1244)	32% (757)	9% (200)	3% (77)	2% (58)	2336
2024 H2H Matchup: Would not Vote	55% (140)	28% (71)	11% (28)	3% (7)	3% (7)	252
2024 H2H Matchup: Do not Know	55% (153)	30% (84)	7% (20)	2% (6)	6% (17)	280
2022 House Vote: Democrat	60% (1222)	31% (636)	6% (118)	1% (25)	2% (38)	2038
2022 House Vote: Republican	50% (1027)	34% (700)	10% (198)	4% (74)	2% (45)	2044
2022 House Vote: Did not Vote	58% (422)	30% (217)	5% (37)	2% (14)	4% (32)	721
2020 Vote: Joe Biden	60% (1357)	32% (716)	6% (131)	1% (27)	2% (41)	2272
2020 Vote: Donald Trump	51% (1149)	33% (745)	9% (211)	4% (80)	2% (53)	2237
2020 Vote: Someone Else	51% (35)	34% (24)	7% (5)	3% (2)	5% (4)	70
2020 Vote: Did not Vote	59% (208)	29% (102)	5% (19)	2% (7)	6% (20)	355
2016 Vote: Hillary Clinton	60% (1019)	32% (543)	5% (83)	1% (21)	1% (22)	1688
2016 Vote: Donald Trump	49% (943)	35% (676)	11% (213)	4% (68)	2% (42)	1943
2016 Vote: Someone Else	48% (97)	39% (78)	8% (15)	2% (4)	3% (6)	200
2020 Vote/PID: Not Biden/Democrat	54% (102)	29% (54)	5% (9)	5% (10)	7% (14)	189
2020 Vote/PID: Not Trump/Republican	49% (95)	40% (78)	5% (11)	2% (4)	4% (7)	195

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Table BLMB6_8: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	56% (2749)	32% (1587)	7% (366)	2% (116)	2% (117)	4935
U.S. Economy: Wrong Track	56% (1967)	32% (1118)	8% (267)	3% (103)	2% (87)	3541
U.S. Economy: Right Direction	56% (782)	34% (469)	7% (99)	1% (13)	2% (30)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	60% (914)	31% (467)	5% (81)	1% (22)	2% (29)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	54% (1336)	32% (801)	9% (212)	3% (75)	2% (61)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	53% (499)	34% (318)	8% (73)	2% (19)	3% (27)	937
Top 2024 Issue: Economy	55% (1075)	34% (656)	7% (144)	2% (40)	2% (34)	1950
Community: Urban	64% (685)	26% (273)	7% (72)	1% (16)	2% (23)	1069
Community: Suburban	52% (1249)	35% (853)	8% (181)	2% (52)	3% (70)	2405
Community: Rural	56% (816)	31% (460)	8% (113)	3% (48)	2% (24)	1461
Community/Gender: Urban Women	68% (329)	24% (116)	6% (28)	1% (5)	2% (8)	486
Community/Gender: Urban Men	61% (355)	27% (157)	8% (45)	2% (11)	2% (14)	582
Community/Gender: Rural Women	59% (496)	31% (259)	7% (55)	2% (18)	2% (15)	844
Community/Gender: Rural Men	52% (319)	33% (201)	9% (58)	5% (30)	1% (9)	617
Community/Gender: Suburban Women	55% (710)	34% (437)	6% (78)	2% (29)	3% (40)	1294
Community/Gender: Suburban Men	49% (539)	38% (417)	9% (103)	2% (22)	3% (30)	1111
Homeowner	53% (2023)	34% (1285)	8% (303)	2% (90)	2% (85)	3787
Renter	64% (649)	26% (266)	6% (56)	2% (23)	3% (27)	1020
Military HHnm: Yes	52% (419)	36% (294)	8% (68)	3% (22)	1% (10)	814
Military HH: No	57% (2330)	31% (1293)	7% (298)	2% (94)	3% (107)	4121
Employ: Private Sector	56% (999)	32% (577)	7% (125)	2% (37)	2% (40)	1777
Employ: Government	55% (185)	33% (109)	8% (28)	2% (6)	2% (7)	334
Employ: Self-Employed	59% (238)	27% (109)	9% (36)	3% (14)	2% (7)	403
Employ: Homemaker	65% (186)	26% (75)	4% (13)	2% (6)	2% (5)	285
Employ: Student	85% (106)	11% (13)	3% (4)	1% (1)	1% (1)	125
Employ: Retired	47% (652)	39% (541)	9% (128)	3% (37)	2% (29)	1387
Employ: Unemployed	56% (185)	27% (89)	6% (21)	4% (13)	6% (20)	328
Employ: Other	67% (199)	25% (74)	4% (12)	— (1)	3% (9)	297
Self + Household: White-Collar	53% (978)	35% (655)	8% (147)	3% (47)	2% (31)	1858
Self + Household: Blue Collar	56% (1288)	32% (735)	8% (182)	2% (53)	1% (34)	2292

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Table BLMB6_8: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Education and Schools*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	56% (2749)	32% (1587)	7% (366)	2% (116)	2% (117)	4935
Union HH: Yes	54% (191)	39% (136)	5% (19)	— (1)	2% (6)	354
Union HH: No	56% (2558)	32% (1451)	8% (347)	3% (115)	2% (111)	4581
LGBTQ+: Yes	63% (332)	29% (150)	5% (26)	1% (6)	2% (10)	524
LGBTQ+: No	55% (2417)	33% (1437)	8% (340)	2% (110)	2% (107)	4411
Motivated to Vote	56% (2489)	33% (1468)	7% (328)	2% (109)	2% (88)	4482
Parent: Yes	67% (960)	24% (337)	6% (82)	1% (17)	2% (31)	1427
Parent: No	51% (1790)	36% (1250)	8% (284)	3% (98)	2% (86)	3508
COVID Vaccine: Yes	55% (1924)	34% (1192)	7% (258)	2% (76)	2% (77)	3527
COVID Vaccine: No	59% (825)	28% (395)	8% (108)	3% (40)	3% (40)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (2569)	25% (1258)	13% (637)	7% (338)	3% (133)	4935
Gender: Male	49% (1142)	24% (558)	15% (346)	9% (204)	3% (59)	2310
Gender: Female	54% (1427)	27% (700)	11% (291)	5% (133)	3% (74)	2625
Age: 18-34	53% (696)	26% (340)	11% (141)	6% (75)	4% (52)	1303
Age: 35-44	48% (319)	27% (181)	15% (101)	7% (47)	3% (21)	669
Age: 45-64	52% (881)	26% (443)	13% (215)	7% (128)	2% (41)	1707
Age: 65+	54% (674)	23% (294)	14% (181)	7% (89)	1% (18)	1255
GenZers: 1997-2012	56% (300)	22% (119)	10% (55)	7% (37)	5% (25)	537
Millennials: 1981-1996	50% (638)	28% (361)	13% (169)	6% (73)	3% (44)	1285
GenXers: 1965-1980	52% (664)	26% (332)	12% (158)	7% (87)	2% (28)	1269
Baby Boomers: 1946-1964	52% (883)	24% (411)	14% (235)	8% (130)	2% (32)	1691
Educ: < College	53% (1650)	25% (765)	13% (396)	7% (205)	3% (93)	3109
Educ: Bachelors degree	50% (577)	27% (317)	14% (159)	8% (91)	2% (18)	1164
Educ: Post-grad	52% (342)	27% (176)	12% (82)	6% (41)	3% (21)	663
Income: Under 50k	53% (1115)	24% (505)	12% (249)	7% (148)	3% (71)	2087
Income: 50k-100k	52% (940)	26% (477)	13% (237)	7% (130)	2% (37)	1821
Income: 100k+	50% (514)	27% (276)	15% (152)	6% (60)	2% (24)	1026
Ethnicity: White (Non-Hispanic)	49% (1775)	27% (960)	14% (518)	8% (282)	2% (86)	3622
Ethnicity: Hispanic	54% (184)	25% (87)	10% (34)	7% (23)	4% (13)	341
Ethnicity: Black (Non-Hispanic)	66% (477)	21% (152)	7% (51)	3% (20)	4% (27)	727
Ethnicity: Asian + Other (Non-Hispanic)	54% (132)	24% (59)	14% (34)	5% (13)	2% (6)	245
All Christian	48% (1166)	27% (658)	14% (335)	8% (195)	3% (62)	2417
All Non-Christian	59% (128)	23% (50)	9% (20)	5% (12)	4% (8)	217
Atheist	60% (121)	20% (40)	12% (24)	7% (15)	— (1)	201
Agnostic/Nothing in particular	52% (625)	26% (314)	12% (145)	6% (75)	3% (35)	1194
Something Else	58% (528)	22% (196)	12% (113)	5% (41)	3% (27)	906
Evangelical	53% (738)	23% (314)	14% (195)	7% (100)	3% (41)	1388
Non-Evangelical	50% (923)	28% (516)	13% (244)	7% (127)	3% (48)	1858
PID: Dem (no lean)	66% (1229)	23% (418)	6% (107)	2% (43)	3% (51)	1848
PID: Ind (no lean)	43% (512)	29% (341)	16% (188)	9% (109)	3% (41)	1191
PID: Rep (no lean)	44% (828)	26% (499)	18% (342)	10% (186)	2% (41)	1896

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Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (2569)	25% (1258)	13% (637)	7% (338)	3% (133)	4935
PID/Gender: Dem Men	62% (506)	23% (189)	7% (60)	4% (30)	3% (27)	812
PID/Gender: Dem Women	70% (723)	22% (229)	4% (46)	1% (12)	2% (24)	1035
PID/Gender: Ind Men	41% (255)	26% (164)	18% (111)	12% (72)	3% (18)	621
PID/Gender: Ind Women	45% (257)	31% (177)	13% (77)	6% (37)	4% (23)	570
PID/Gender: Rep Men	44% (382)	23% (205)	20% (174)	12% (102)	2% (14)	877
PID/Gender: Rep Women	44% (446)	29% (294)	16% (168)	8% (84)	3% (27)	1019
Ideo: Liberal (1-3)	64% (898)	24% (343)	7% (91)	3% (40)	2% (27)	1399
Ideo: Moderate (4)	52% (709)	29% (402)	11% (146)	5% (69)	3% (45)	1372
Ideo: Conservative (5-7)	44% (872)	24% (481)	19% (377)	11% (213)	2% (40)	1984
Ideo/PID: Conservative Republican	43% (637)	25% (367)	19% (280)	11% (160)	2% (31)	1475
Ideo/PID: Moderate/Liberal Republican	44% (165)	33% (122)	15% (55)	6% (23)	2% (8)	374
Ideo/PID: Moderate/Conservative Democrat	65% (470)	22% (162)	6% (44)	2% (18)	4% (27)	722
Ideo/PID: Liberal Democrat	68% (731)	23% (247)	5% (56)	2% (23)	2% (17)	1075
2024 H2H Matchup: Biden Voter	65% (1341)	24% (505)	6% (128)	2% (45)	2% (48)	2067
2024 H2H Matchup: Trump Voter	42% (990)	25% (595)	18% (429)	11% (265)	2% (57)	2336
2024 H2H Matchup: Would not Vote	42% (106)	28% (69)	19% (47)	6% (15)	6% (15)	252
2024 H2H Matchup: Do not Know	47% (132)	32% (89)	12% (33)	5% (13)	5% (13)	280
2022 House Vote: Democrat	65% (1319)	24% (481)	6% (125)	3% (64)	2% (49)	2038
2022 House Vote: Republican	41% (834)	27% (544)	20% (407)	11% (222)	2% (38)	2044
2022 House Vote: Did not Vote	50% (358)	27% (193)	13% (94)	5% (38)	5% (39)	721
2020 Vote: Joe Biden	64% (1443)	24% (550)	7% (162)	3% (58)	3% (59)	2272
2020 Vote: Donald Trump	41% (927)	26% (588)	19% (430)	11% (247)	2% (45)	2237
2020 Vote: Someone Else	34% (24)	33% (23)	19% (13)	7% (5)	8% (6)	70
2020 Vote: Did not Vote	49% (175)	28% (98)	9% (32)	8% (27)	6% (23)	355
2016 Vote: Hillary Clinton	66% (1121)	23% (382)	6% (106)	2% (38)	2% (41)	1688
2016 Vote: Donald Trump	41% (793)	27% (518)	19% (375)	11% (218)	2% (38)	1943
2016 Vote: Someone Else	43% (87)	33% (65)	15% (31)	6% (11)	3% (6)	200
2020 Vote/PID: Not Biden/Democrat	53% (100)	27% (51)	9% (17)	7% (13)	4% (8)	189
2020 Vote/PID: Not Trump/Republican	53% (102)	26% (51)	14% (27)	5% (10)	2% (3)	195

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Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (2569)	25% (1258)	13% (637)	7% (338)	3% (133)	4935
U.S. Economy: Wrong Track	47% (1681)	26% (920)	15% (547)	9% (304)	3% (90)	3541
U.S. Economy: Right Direction	64% (887)	24% (339)	6% (90)	2% (34)	3% (43)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	67% (1012)	23% (345)	6% (85)	2% (33)	3% (39)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	43% (1063)	26% (646)	18% (457)	11% (262)	2% (56)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	53% (494)	29% (268)	10% (95)	5% (43)	4% (37)	937
Top 2024 Issue: Economy	46% (892)	29% (564)	15% (300)	7% (144)	3% (50)	1950
Community: Urban	57% (608)	24% (254)	10% (106)	6% (62)	4% (39)	1069
Community: Suburban	51% (1226)	26% (636)	14% (325)	6% (154)	3% (64)	2405
Community: Rural	50% (736)	25% (368)	14% (206)	8% (121)	2% (30)	1461
Community/Gender: Urban Women	63% (306)	23% (110)	7% (35)	3% (16)	4% (19)	486
Community/Gender: Urban Men	52% (301)	25% (144)	12% (71)	8% (46)	3% (20)	582
Community/Gender: Rural Women	50% (426)	27% (232)	13% (108)	7% (59)	2% (20)	844
Community/Gender: Rural Men	50% (309)	22% (137)	16% (98)	10% (63)	2% (10)	617
Community/Gender: Suburban Women	54% (694)	28% (358)	11% (148)	5% (59)	3% (35)	1294
Community/Gender: Suburban Men	48% (532)	25% (277)	16% (177)	9% (96)	3% (29)	1111
Homeowner	50% (1908)	26% (999)	14% (515)	7% (279)	2% (86)	3787
Renter	58% (590)	22% (230)	11% (109)	5% (53)	4% (39)	1020
Military HHnm: Yes	52% (420)	25% (200)	13% (110)	8% (64)	2% (20)	814
Military HH: No	52% (2149)	26% (1059)	13% (528)	7% (274)	3% (113)	4121
Employ: Private Sector	50% (889)	28% (492)	14% (240)	6% (112)	2% (43)	1777
Employ: Government	49% (165)	30% (102)	13% (42)	5% (18)	2% (8)	334
Employ: Self-Employed	53% (215)	22% (89)	13% (51)	8% (33)	4% (15)	403
Employ: Homemaker	50% (142)	24% (67)	14% (41)	7% (21)	5% (14)	285
Employ: Student	56% (70)	28% (35)	10% (13)	5% (6)	1% (1)	125
Employ: Retired	53% (737)	25% (346)	13% (174)	8% (110)	1% (20)	1387
Employ: Unemployed	55% (180)	20% (65)	14% (45)	6% (20)	5% (18)	328
Employ: Other	58% (171)	21% (62)	11% (31)	6% (18)	5% (14)	297
Self + Household: White-Collar	53% (979)	25% (473)	13% (238)	7% (127)	2% (41)	1858
Self + Household: Blue Collar	51% (1166)	26% (600)	14% (321)	7% (163)	2% (42)	2292

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Table BLMB6_9: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Guns*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	52% (2569)	25% (1258)	13% (637)	7% (338)	3% (133)	4935
Union HH: Yes	52% (184)	31% (110)	12% (41)	3% (9)	2% (8)	354
Union HH: No	52% (2385)	25% (1148)	13% (596)	7% (329)	3% (124)	4581
LGBTQ+: Yes	60% (316)	23% (122)	10% (52)	4% (22)	2% (12)	524
LGBTQ+: No	51% (2253)	26% (1137)	13% (585)	7% (316)	3% (120)	4411
Motivated to Vote	52% (2348)	26% (1146)	13% (577)	7% (310)	2% (100)	4482
Parent: Yes	51% (731)	25% (360)	13% (182)	7% (104)	4% (51)	1427
Parent: No	52% (1838)	26% (898)	13% (456)	7% (234)	2% (82)	3508
COVID Vaccine: Yes	54% (1900)	26% (915)	12% (428)	6% (205)	2% (79)	3527
COVID Vaccine: No	48% (669)	24% (343)	15% (210)	9% (132)	4% (53)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_10: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	48% (2380)	25% (1236)	14% (714)	9% (425)	4% (179)	4935
Gender: Male	41% (956)	28% (646)	17% (385)	11% (249)	3% (74)	2310
Gender: Female	54% (1424)	22% (590)	13% (329)	7% (177)	4% (105)	2625
Age: 18-34	53% (694)	22% (290)	13% (167)	7% (91)	5% (61)	1303
Age: 35-44	46% (306)	27% (179)	16% (104)	8% (56)	4% (24)	669
Age: 45-64	47% (804)	26% (450)	14% (241)	9% (153)	3% (59)	1707
Age: 65+	46% (575)	25% (318)	16% (201)	10% (124)	3% (36)	1255
GenZers: 1997-2012	57% (304)	21% (112)	10% (51)	8% (41)	5% (28)	537
Millennials: 1981-1996	50% (637)	24% (305)	15% (192)	8% (98)	4% (53)	1285
GenXers: 1965-1980	48% (607)	27% (346)	14% (176)	8% (100)	3% (40)	1269
Baby Boomers: 1946-1964	45% (768)	26% (441)	15% (259)	10% (177)	3% (46)	1691
Educ: < College	48% (1507)	25% (766)	14% (440)	8% (258)	4% (137)	3109
Educ: Bachelors degree	47% (546)	27% (311)	15% (176)	9% (108)	2% (22)	1164
Educ: Post-grad	49% (327)	24% (159)	15% (98)	9% (59)	3% (20)	663
Income: Under 50k	49% (1028)	24% (510)	13% (269)	9% (180)	5% (101)	2087
Income: 50k-100k	48% (872)	25% (459)	15% (280)	9% (155)	3% (55)	1821
Income: 100k+	47% (480)	26% (267)	16% (165)	9% (91)	2% (24)	1026
Ethnicity: White (Non-Hispanic)	46% (1674)	26% (935)	15% (555)	9% (335)	3% (122)	3622
Ethnicity: Hispanic	47% (161)	20% (69)	21% (73)	5% (18)	6% (21)	341
Ethnicity: Black (Non-Hispanic)	56% (408)	25% (178)	8% (60)	7% (51)	4% (30)	727
Ethnicity: Asian + Other (Non-Hispanic)	56% (137)	22% (54)	11% (26)	9% (22)	2% (6)	245
All Christian	43% (1037)	27% (643)	17% (415)	10% (238)	3% (84)	2417
All Non-Christian	58% (125)	23% (51)	10% (22)	6% (12)	3% (7)	217
Atheist	63% (128)	23% (46)	4% (7)	9% (18)	1% (3)	201
Agnostic/Nothing in particular	52% (623)	22% (266)	14% (164)	7% (88)	4% (52)	1194
Something Else	52% (467)	25% (230)	12% (106)	8% (68)	4% (34)	906
Evangelical	50% (689)	26% (361)	13% (180)	8% (106)	4% (51)	1388
Non-Evangelical	43% (798)	26% (480)	17% (322)	11% (195)	3% (62)	1858
PID: Dem (no lean)	63% (1155)	23% (419)	8% (155)	3% (60)	3% (58)	1848
PID: Ind (no lean)	42% (500)	27% (322)	16% (190)	11% (129)	4% (51)	1191
PID: Rep (no lean)	38% (725)	26% (495)	19% (369)	13% (237)	4% (70)	1896

Continued on next page

Table BLMB6_10: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	48% (2380)	25% (1236)	14% (714)	9% (425)	4% (179)	4935
PID/Gender: Dem Men	55% (445)	26% (209)	11% (89)	5% (40)	4% (29)	812
PID/Gender: Dem Women	69% (710)	20% (209)	6% (66)	2% (20)	3% (30)	1035
PID/Gender: Ind Men	36% (222)	29% (177)	19% (115)	13% (83)	4% (24)	621
PID/Gender: Ind Women	49% (278)	25% (145)	13% (74)	8% (46)	5% (27)	570
PID/Gender: Rep Men	33% (289)	30% (260)	21% (180)	14% (125)	3% (22)	877
PID/Gender: Rep Women	43% (436)	23% (235)	18% (188)	11% (112)	5% (48)	1019
Ideo: Liberal (1-3)	66% (926)	22% (303)	7% (95)	3% (48)	2% (27)	1399
Ideo: Moderate (4)	45% (620)	29% (399)	14% (199)	7% (95)	4% (59)	1372
Ideo: Conservative (5-7)	38% (760)	25% (495)	20% (396)	13% (265)	3% (68)	1984
Ideo/PID: Conservative Republican	39% (576)	24% (361)	21% (303)	13% (191)	3% (45)	1475
Ideo/PID: Moderate/Liberal Republican	36% (136)	32% (121)	15% (58)	11% (40)	5% (20)	374
Ideo/PID: Moderate/Conservative Democrat	53% (379)	27% (195)	13% (91)	4% (27)	4% (29)	722
Ideo/PID: Liberal Democrat	70% (753)	20% (212)	6% (61)	3% (30)	2% (19)	1075
2024 H2H Matchup: Biden Voter	62% (1273)	24% (504)	8% (173)	3% (64)	3% (52)	2067
2024 H2H Matchup: Trump Voter	37% (855)	25% (595)	20% (477)	14% (318)	4% (91)	2336
2024 H2H Matchup: Would not Vote	50% (126)	21% (53)	12% (31)	9% (24)	8% (19)	252
2024 H2H Matchup: Do not Know	45% (126)	30% (84)	12% (33)	7% (20)	6% (17)	280
2022 House Vote: Democrat	61% (1241)	24% (484)	9% (184)	4% (74)	3% (54)	2038
2022 House Vote: Republican	36% (739)	26% (538)	20% (405)	14% (284)	4% (78)	2044
2022 House Vote: Did not Vote	47% (342)	25% (179)	15% (106)	7% (52)	6% (42)	721
2020 Vote: Joe Biden	60% (1367)	24% (554)	9% (213)	3% (73)	3% (66)	2272
2020 Vote: Donald Trump	36% (816)	26% (590)	19% (432)	14% (315)	4% (86)	2237
2020 Vote: Someone Else	41% (28)	24% (17)	23% (16)	6% (5)	6% (4)	70
2020 Vote: Did not Vote	48% (169)	21% (76)	15% (54)	9% (33)	7% (24)	355
2016 Vote: Hillary Clinton	63% (1061)	24% (398)	8% (136)	3% (49)	3% (44)	1688
2016 Vote: Donald Trump	35% (680)	27% (524)	21% (403)	14% (273)	3% (63)	1943
2016 Vote: Someone Else	50% (100)	25% (49)	15% (30)	7% (14)	3% (6)	200
2020 Vote/PID: Not Biden/Democrat	48% (91)	23% (44)	12% (23)	11% (20)	5% (10)	189
2020 Vote/PID: Not Trump/Republican	41% (81)	25% (48)	21% (42)	8% (16)	4% (8)	195

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Table BLMB6_10: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	48% (2380)	25% (1236)	14% (714)	9% (425)	4% (179)	4935
U.S. Economy: Wrong Track	44% (1565)	25% (868)	17% (597)	11% (381)	4% (131)	3541
U.S. Economy: Right Direction	59% (815)	26% (368)	8% (117)	3% (45)	3% (48)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	63% (955)	23% (354)	7% (113)	3% (52)	3% (38)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	37% (932)	26% (645)	20% (493)	13% (319)	4% (95)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	53% (493)	25% (237)	11% (108)	6% (53)	5% (46)	937
Top 2024 Issue: Economy	39% (764)	28% (541)	19% (367)	11% (206)	4% (73)	1950
Community: Urban	50% (537)	26% (277)	13% (139)	7% (74)	4% (42)	1069
Community: Suburban	47% (1125)	26% (620)	15% (363)	9% (209)	4% (88)	2405
Community: Rural	49% (718)	23% (339)	15% (212)	10% (143)	3% (50)	1461
Community/Gender: Urban Women	59% (288)	20% (99)	11% (51)	6% (29)	4% (19)	486
Community/Gender: Urban Men	43% (250)	31% (178)	15% (87)	8% (44)	4% (23)	582
Community/Gender: Rural Women	53% (448)	22% (188)	13% (106)	8% (71)	4% (31)	844
Community/Gender: Rural Men	44% (269)	24% (151)	17% (106)	12% (72)	3% (19)	617
Community/Gender: Suburban Women	53% (688)	23% (303)	13% (172)	6% (76)	4% (56)	1294
Community/Gender: Suburban Men	39% (437)	29% (317)	17% (192)	12% (133)	3% (32)	1111
Homeowner	47% (1781)	26% (969)	15% (573)	9% (336)	3% (128)	3787
Renter	52% (534)	24% (244)	12% (124)	8% (78)	4% (41)	1020
Military HHnm: Yes	41% (335)	27% (220)	17% (142)	11% (88)	4% (30)	814
Military HH: No	50% (2045)	25% (1017)	14% (572)	8% (338)	4% (150)	4121
Employ: Private Sector	48% (845)	27% (473)	15% (271)	8% (137)	3% (51)	1777
Employ: Government	44% (147)	24% (82)	18% (59)	11% (38)	2% (8)	334
Employ: Self-Employed	48% (194)	24% (96)	14% (57)	10% (39)	4% (18)	403
Employ: Homemaker	61% (173)	16% (44)	14% (39)	7% (20)	3% (7)	285
Employ: Student	65% (81)	20% (25)	7% (9)	5% (7)	3% (4)	125
Employ: Retired	44% (616)	27% (373)	16% (216)	10% (136)	3% (46)	1387
Employ: Unemployed	50% (165)	20% (67)	12% (39)	10% (34)	7% (23)	328
Employ: Other	53% (158)	26% (77)	8% (24)	5% (14)	8% (24)	297
Self + Household: White-Collar	48% (893)	25% (472)	15% (277)	9% (174)	2% (43)	1858
Self + Household: Blue Collar	47% (1078)	26% (594)	15% (352)	8% (191)	3% (77)	2292

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Table BLMB6_10: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Abortion*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	48% (2380)	25% (1236)	14% (714)	9% (425)	4% (179)	4935
Union HH: Yes	39% (138)	31% (111)	17% (60)	6% (21)	7% (23)	354
Union HH: No	49% (2242)	25% (1125)	14% (654)	9% (404)	3% (156)	4581
LGBTQ+: Yes	65% (340)	17% (88)	9% (47)	6% (29)	4% (20)	524
LGBTQ+: No	46% (2040)	26% (1148)	15% (667)	9% (396)	4% (159)	4411
Motivated to Vote	48% (2173)	25% (1133)	15% (659)	9% (382)	3% (134)	4482
Parent: Yes	48% (686)	26% (367)	15% (214)	8% (113)	3% (46)	1427
Parent: No	48% (1694)	25% (869)	14% (500)	9% (312)	4% (133)	3508
COVID Vaccine: Yes	50% (1770)	26% (906)	14% (476)	7% (258)	3% (116)	3527
COVID Vaccine: No	43% (609)	23% (330)	17% (237)	12% (168)	4% (63)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB6_11: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security Medicare)

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (2945)	29% (1418)	7% (349)	2% (92)	3% (131)	4935
Gender: Male	55% (1260)	31% (711)	10% (221)	3% (62)	2% (56)	2310
Gender: Female	64% (1685)	27% (707)	5% (128)	1% (30)	3% (75)	2625
Age: 18-34	44% (569)	34% (450)	13% (164)	4% (47)	6% (74)	1303
Age: 35-44	49% (325)	38% (255)	8% (54)	2% (13)	3% (23)	669
Age: 45-64	66% (1123)	26% (445)	6% (95)	1% (20)	1% (25)	1707
Age: 65+	74% (929)	21% (268)	3% (37)	1% (12)	1% (9)	1255
GenZers: 1997-2012	43% (233)	31% (166)	14% (74)	5% (25)	7% (39)	537
Millennials: 1981-1996	46% (585)	37% (482)	10% (132)	2% (31)	4% (55)	1285
GenXers: 1965-1980	59% (746)	32% (404)	6% (82)	1% (17)	2% (20)	1269
Baby Boomers: 1946-1964	75% (1268)	20% (332)	3% (56)	1% (19)	1% (16)	1691
Educ: < College	65% (2017)	25% (775)	5% (168)	2% (47)	3% (101)	3109
Educ: Bachelors degree	51% (597)	35% (405)	10% (113)	3% (31)	2% (18)	1164
Educ: Post-grad	50% (331)	36% (237)	10% (69)	2% (13)	2% (12)	663
Income: Under 50k	66% (1383)	23% (486)	5% (107)	2% (43)	3% (69)	2087
Income: 50k-100k	58% (1048)	31% (567)	7% (136)	2% (34)	2% (38)	1821
Income: 100k+	50% (515)	36% (366)	10% (106)	1% (15)	2% (24)	1026
Ethnicity: White (Non-Hispanic)	59% (2153)	30% (1073)	7% (254)	2% (60)	2% (81)	3622
Ethnicity: Hispanic	53% (181)	33% (112)	8% (27)	3% (9)	4% (12)	341
Ethnicity: Black (Non-Hispanic)	68% (494)	21% (155)	5% (36)	2% (15)	4% (27)	727
Ethnicity: Asian + Other (Non-Hispanic)	48% (117)	32% (78)	13% (32)	3% (7)	4% (11)	245
All Christian	61% (1471)	29% (698)	7% (163)	2% (38)	2% (48)	2417
All Non-Christian	52% (113)	27% (59)	11% (24)	3% (7)	7% (14)	217
Atheist	50% (101)	37% (74)	8% (16)	3% (7)	2% (4)	201
Agnostic/Nothing in particular	56% (663)	31% (367)	8% (95)	2% (30)	3% (38)	1194
Something Else	66% (598)	24% (220)	6% (51)	1% (10)	3% (27)	906
Evangelical	66% (913)	24% (339)	6% (83)	1% (18)	3% (35)	1388
Non-Evangelical	60% (1122)	29% (545)	7% (126)	2% (29)	2% (36)	1858
PID: Dem (no lean)	65% (1195)	25% (467)	6% (102)	1% (22)	3% (62)	1848
PID: Ind (no lean)	55% (657)	32% (383)	8% (93)	2% (28)	3% (31)	1191
PID: Rep (no lean)	58% (1094)	30% (568)	8% (154)	2% (41)	2% (39)	1896

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Table BLMB6_11: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security Medicare)*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (2945)	29% (1418)	7% (349)	2% (92)	3% (131)	4935
PID/Gender: Dem Men	62% (500)	26% (214)	7% (54)	2% (14)	4% (30)	812
PID/Gender: Dem Women	67% (695)	24% (253)	5% (48)	1% (8)	3% (32)	1035
PID/Gender: Ind Men	49% (306)	35% (220)	10% (63)	3% (18)	2% (14)	621
PID/Gender: Ind Women	61% (351)	29% (163)	5% (29)	2% (11)	3% (17)	570
PID/Gender: Rep Men	52% (455)	32% (277)	12% (103)	3% (30)	1% (12)	877
PID/Gender: Rep Women	63% (639)	29% (291)	5% (51)	1% (12)	3% (27)	1019
Ideo: Liberal (1-3)	61% (855)	28% (386)	7% (92)	2% (25)	3% (41)	1399
Ideo: Moderate (4)	62% (854)	27% (374)	6% (86)	2% (22)	3% (35)	1372
Ideo: Conservative (5-7)	57% (1125)	31% (625)	8% (160)	2% (35)	2% (39)	1984
Ideo/PID: Conservative Republican	57% (843)	31% (456)	8% (123)	2% (25)	2% (28)	1475
Ideo/PID: Moderate/Liberal Republican	61% (227)	26% (98)	7% (27)	4% (13)	2% (9)	374
Ideo/PID: Moderate/Conservative Democrat	68% (491)	23% (167)	5% (38)	1% (5)	3% (20)	722
Ideo/PID: Liberal Democrat	62% (668)	27% (294)	6% (63)	1% (16)	3% (33)	1075
2024 H2H Matchup: Biden Voter	65% (1334)	26% (537)	6% (115)	1% (26)	3% (55)	2067
2024 H2H Matchup: Trump Voter	56% (1315)	31% (731)	8% (186)	2% (54)	2% (51)	2336
2024 H2H Matchup: Would not Vote	52% (130)	29% (74)	11% (27)	3% (8)	5% (12)	252
2024 H2H Matchup: Do not Know	59% (165)	27% (76)	8% (21)	1% (4)	4% (13)	280
2022 House Vote: Democrat	64% (1309)	27% (540)	5% (110)	1% (27)	2% (51)	2038
2022 House Vote: Republican	56% (1150)	31% (636)	8% (174)	2% (46)	2% (39)	2044
2022 House Vote: Did not Vote	56% (407)	28% (204)	8% (56)	2% (17)	5% (36)	721
2020 Vote: Joe Biden	64% (1453)	27% (607)	6% (127)	1% (25)	3% (59)	2272
2020 Vote: Donald Trump	57% (1274)	31% (684)	8% (186)	2% (51)	2% (43)	2237
2020 Vote: Someone Else	47% (33)	37% (26)	9% (6)	2% (1)	5% (4)	70
2020 Vote: Did not Vote	52% (186)	28% (100)	8% (29)	4% (14)	7% (25)	355
2016 Vote: Hillary Clinton	68% (1145)	25% (415)	5% (78)	1% (20)	2% (30)	1688
2016 Vote: Donald Trump	58% (1128)	30% (589)	8% (159)	2% (38)	1% (28)	1943
2016 Vote: Someone Else	49% (99)	40% (79)	8% (17)	1% (1)	2% (4)	200
2020 Vote/PID: Not Biden/Democrat	54% (101)	28% (53)	8% (16)	5% (9)	5% (10)	189
2020 Vote/PID: Not Trump/Republican	52% (101)	32% (62)	9% (18)	3% (6)	4% (8)	195

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Table BLMB6_11: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security Medicare)*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (2945)	29% (1418)	7% (349)	2% (92)	3% (131)	4935
U.S. Economy: Wrong Track	58% (2048)	30% (1048)	8% (281)	2% (71)	3% (94)	3541
U.S. Economy: Right Direction	64% (897)	27% (370)	5% (68)	2% (21)	3% (37)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	66% (994)	25% (373)	5% (77)	2% (29)	3% (40)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	55% (1375)	32% (797)	8% (207)	2% (47)	2% (58)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	61% (576)	26% (248)	7% (65)	2% (15)	4% (33)	937
Top 2024 Issue: Economy	54% (1060)	34% (670)	8% (156)	2% (34)	2% (29)	1950
Community: Urban	59% (631)	29% (307)	8% (80)	2% (23)	2% (27)	1069
Community: Suburban	58% (1394)	29% (704)	8% (188)	2% (50)	3% (69)	2405
Community: Rural	63% (920)	28% (407)	6% (81)	1% (18)	2% (36)	1461
Community/Gender: Urban Women	65% (318)	27% (130)	4% (21)	1% (7)	2% (10)	486
Community/Gender: Urban Men	54% (314)	30% (177)	10% (59)	3% (16)	3% (16)	582
Community/Gender: Rural Women	67% (563)	26% (220)	4% (30)	1% (5)	3% (26)	844
Community/Gender: Rural Men	58% (357)	30% (187)	8% (50)	2% (13)	2% (10)	617
Community/Gender: Suburban Women	62% (805)	28% (356)	6% (76)	1% (18)	3% (39)	1294
Community/Gender: Suburban Men	53% (590)	31% (347)	10% (112)	3% (32)	3% (30)	1111
Homeowner	60% (2256)	30% (1118)	7% (263)	2% (69)	2% (80)	3787
Renter	60% (617)	26% (266)	7% (72)	2% (21)	4% (44)	1020
Military HHnm: Yes	63% (513)	28% (224)	6% (52)	2% (12)	1% (12)	814
Military HH: No	59% (2432)	29% (1194)	7% (297)	2% (79)	3% (119)	4121
Employ: Private Sector	50% (884)	35% (628)	10% (170)	2% (40)	3% (55)	1777
Employ: Government	46% (155)	37% (123)	13% (45)	2% (6)	2% (5)	334
Employ: Self-Employed	55% (221)	30% (120)	8% (33)	5% (19)	2% (10)	403
Employ: Homemaker	65% (184)	27% (75)	7% (19)	— (1)	2% (6)	285
Employ: Student	42% (52)	35% (43)	13% (16)	4% (5)	7% (9)	125
Employ: Retired	76% (1051)	19% (269)	3% (41)	1% (13)	1% (12)	1387
Employ: Unemployed	60% (196)	28% (93)	4% (13)	1% (4)	7% (23)	328
Employ: Other	68% (202)	22% (67)	4% (13)	1% (4)	4% (12)	297
Self + Household: White-Collar	55% (1028)	31% (582)	9% (171)	2% (40)	2% (37)	1858
Self + Household: Blue Collar	61% (1407)	30% (686)	6% (130)	1% (34)	2% (35)	2292

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Table BLMB6_11: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Senior Services (Social Security Medicare)*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	60% (2945)	29% (1418)	7% (349)	2% (92)	3% (131)	4935
Union HH: Yes	54% (191)	37% (130)	6% (21)	1% (3)	2% (8)	354
Union HH: No	60% (2754)	28% (1288)	7% (328)	2% (88)	3% (123)	4581
LGBTQ+: Yes	55% (291)	30% (158)	9% (48)	2% (10)	3% (18)	524
LGBTQ+: No	60% (2655)	29% (1260)	7% (301)	2% (81)	3% (113)	4411
Motivated to Vote	61% (2720)	29% (1285)	7% (304)	2% (80)	2% (92)	4482
Parent: Yes	50% (720)	34% (482)	10% (140)	2% (30)	4% (54)	1427
Parent: No	63% (2226)	27% (936)	6% (209)	2% (62)	2% (77)	3508
COVID Vaccine: Yes	61% (2145)	29% (1012)	7% (230)	2% (57)	2% (83)	3527
COVID Vaccine: No	57% (800)	29% (406)	8% (119)	2% (35)	3% (48)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_12: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	63% (3087)	24% (1197)	6% (289)	3% (139)	5% (224)	4935
Gender: Male	63% (1457)	23% (531)	7% (158)	4% (87)	3% (77)	2310
Gender: Female	62% (1630)	25% (666)	5% (130)	2% (52)	6% (147)	2625
Age: 18-34	54% (698)	27% (355)	8% (110)	4% (46)	7% (94)	1303
Age: 35-44	57% (379)	28% (187)	7% (46)	3% (19)	6% (37)	669
Age: 45-64	64% (1086)	25% (423)	5% (83)	3% (47)	4% (68)	1707
Age: 65+	74% (924)	18% (231)	4% (49)	2% (27)	2% (24)	1255
GenZers: 1997-2012	53% (287)	25% (133)	9% (49)	3% (18)	9% (50)	537
Millennials: 1981-1996	55% (701)	29% (373)	7% (90)	3% (45)	6% (76)	1285
GenXers: 1965-1980	62% (790)	25% (311)	6% (75)	3% (41)	4% (52)	1269
Baby Boomers: 1946-1964	71% (1195)	21% (354)	4% (70)	2% (34)	2% (39)	1691
Educ: < College	61% (1882)	25% (762)	6% (192)	3% (99)	6% (173)	3109
Educ: Bachelors degree	66% (763)	24% (283)	5% (58)	2% (24)	3% (36)	1164
Educ: Post-grad	67% (442)	23% (151)	6% (38)	2% (16)	2% (15)	663
Income: Under 50k	61% (1272)	23% (480)	6% (121)	3% (71)	7% (143)	2087
Income: 50k-100k	63% (1153)	24% (445)	7% (121)	3% (49)	3% (53)	1821
Income: 100k+	65% (662)	26% (271)	5% (46)	2% (19)	3% (27)	1026
Ethnicity: White (Non-Hispanic)	62% (2254)	25% (904)	6% (202)	3% (105)	4% (156)	3622
Ethnicity: Hispanic	58% (198)	25% (85)	7% (25)	4% (14)	6% (19)	341
Ethnicity: Black (Non-Hispanic)	69% (501)	19% (137)	6% (43)	2% (13)	5% (34)	727
Ethnicity: Asian + Other (Non-Hispanic)	55% (134)	29% (70)	8% (19)	3% (8)	6% (14)	245
All Christian	63% (1532)	25% (606)	5% (133)	2% (52)	4% (95)	2417
All Non-Christian	62% (135)	25% (54)	8% (17)	4% (8)	2% (4)	217
Atheist	70% (142)	18% (37)	6% (11)	2% (4)	4% (7)	201
Agnostic/Nothing in particular	60% (718)	24% (281)	7% (78)	4% (47)	6% (69)	1194
Something Else	62% (560)	24% (219)	5% (49)	3% (28)	5% (49)	906
Evangelical	60% (833)	27% (376)	5% (74)	2% (30)	5% (75)	1388
Non-Evangelical	66% (1217)	23% (429)	5% (100)	2% (46)	4% (65)	1858
PID: Dem (no lean)	76% (1396)	18% (333)	2% (46)	1% (14)	3% (59)	1848
PID: Ind (no lean)	58% (691)	26% (306)	7% (78)	4% (43)	6% (73)	1191
PID: Rep (no lean)	53% (1000)	29% (558)	9% (165)	4% (82)	5% (91)	1896

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Table BLMB6_12: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	63% (3087)	24% (1197)	6% (289)	3% (139)	5% (224)	4935
PID/Gender: Dem Men	78% (630)	17% (135)	3% (23)	1% (9)	2% (16)	812
PID/Gender: Dem Women	74% (767)	19% (198)	2% (23)	1% (5)	4% (43)	1035
PID/Gender: Ind Men	59% (366)	25% (154)	7% (46)	5% (29)	4% (26)	621
PID/Gender: Ind Women	57% (325)	27% (152)	6% (32)	2% (13)	8% (47)	570
PID/Gender: Rep Men	53% (462)	28% (242)	10% (89)	6% (49)	4% (35)	877
PID/Gender: Rep Women	53% (538)	31% (316)	7% (76)	3% (33)	6% (56)	1019
Ideo: Liberal (1-3)	76% (1066)	17% (237)	3% (42)	1% (21)	2% (34)	1399
Ideo: Moderate (4)	60% (828)	26% (358)	6% (79)	2% (29)	6% (77)	1372
Ideo: Conservative (5-7)	56% (1119)	29% (566)	8% (154)	4% (76)	3% (69)	1984
Ideo/PID: Conservative Republican	56% (820)	29% (424)	8% (119)	4% (60)	4% (52)	1475
Ideo/PID: Moderate/Liberal Republican	44% (166)	32% (121)	10% (38)	4% (15)	9% (34)	374
Ideo/PID: Moderate/Conservative Democrat	72% (522)	20% (147)	3% (21)	1% (6)	3% (25)	722
Ideo/PID: Liberal Democrat	79% (845)	16% (176)	2% (23)	1% (8)	2% (22)	1075
2024 H2H Matchup: Biden Voter	77% (1584)	18% (362)	2% (46)	1% (23)	2% (52)	2067
2024 H2H Matchup: Trump Voter	52% (1217)	30% (703)	8% (196)	4% (100)	5% (120)	2336
2024 H2H Matchup: Would not Vote	51% (128)	23% (57)	12% (30)	3% (9)	11% (28)	252
2024 H2H Matchup: Do not Know	57% (158)	27% (75)	6% (16)	3% (7)	8% (24)	280
2022 House Vote: Democrat	76% (1544)	18% (373)	2% (45)	1% (17)	3% (58)	2038
2022 House Vote: Republican	54% (1102)	29% (596)	9% (175)	5% (95)	4% (76)	2044
2022 House Vote: Did not Vote	51% (370)	27% (196)	8% (60)	3% (19)	11% (77)	721
2020 Vote: Joe Biden	75% (1702)	19% (425)	3% (59)	1% (23)	3% (63)	2272
2020 Vote: Donald Trump	53% (1187)	29% (651)	9% (198)	4% (99)	5% (102)	2237
2020 Vote: Someone Else	51% (36)	30% (21)	8% (5)	3% (2)	9% (6)	70
2020 Vote: Did not Vote	46% (162)	28% (99)	7% (26)	4% (16)	15% (52)	355
2016 Vote: Hillary Clinton	78% (1313)	17% (283)	2% (39)	1% (17)	2% (36)	1688
2016 Vote: Donald Trump	55% (1064)	30% (587)	7% (135)	4% (78)	4% (78)	1943
2016 Vote: Someone Else	67% (134)	23% (46)	5% (10)	2% (4)	3% (6)	200
2020 Vote/PID: Not Biden/Democrat	61% (115)	24% (45)	7% (12)	3% (6)	5% (10)	189
2020 Vote/PID: Not Trump/Republican	45% (87)	32% (62)	9% (18)	6% (11)	8% (16)	195

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Table BLMB6_12: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	63% (3087)	24% (1197)	6% (289)	3% (139)	5% (224)	4935
U.S. Economy: Wrong Track	58% (2045)	27% (941)	7% (249)	4% (128)	5% (179)	3541
U.S. Economy: Right Direction	75% (1043)	18% (256)	3% (40)	1% (11)	3% (44)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	78% (1183)	16% (240)	2% (33)	1% (21)	2% (35)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	53% (1317)	29% (732)	9% (214)	4% (100)	5% (122)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	63% (588)	24% (224)	4% (41)	2% (17)	7% (66)	937
Top 2024 Issue: Economy	56% (1095)	30% (578)	7% (130)	3% (68)	4% (78)	1950
Community: Urban	65% (692)	23% (251)	6% (61)	2% (26)	4% (40)	1069
Community: Suburban	63% (1521)	24% (583)	6% (140)	3% (63)	4% (99)	2405
Community: Rural	60% (875)	25% (363)	6% (88)	3% (50)	6% (85)	1461
Community/Gender: Urban Women	67% (325)	21% (104)	5% (24)	2% (8)	5% (25)	486
Community/Gender: Urban Men	63% (366)	25% (146)	6% (37)	3% (18)	3% (15)	582
Community/Gender: Rural Women	58% (492)	28% (238)	4% (38)	3% (24)	6% (53)	844
Community/Gender: Rural Men	62% (384)	20% (125)	8% (50)	4% (26)	5% (32)	617
Community/Gender: Suburban Women	63% (813)	25% (324)	5% (68)	2% (20)	5% (68)	1294
Community/Gender: Suburban Men	64% (707)	23% (259)	6% (71)	4% (42)	3% (31)	1111
Homeowner	63% (2393)	25% (933)	6% (213)	3% (100)	4% (148)	3787
Renter	61% (626)	23% (234)	6% (66)	3% (34)	6% (61)	1020
Military HHnm: Yes	67% (548)	22% (183)	6% (49)	2% (14)	2% (19)	814
Military HH: No	62% (2539)	25% (1014)	6% (239)	3% (125)	5% (204)	4121
Employ: Private Sector	58% (1039)	28% (496)	7% (124)	3% (53)	4% (65)	1777
Employ: Government	58% (195)	29% (96)	5% (17)	3% (10)	5% (16)	334
Employ: Self-Employed	62% (249)	23% (93)	7% (30)	3% (11)	5% (20)	403
Employ: Homemaker	58% (166)	26% (74)	4% (13)	3% (8)	9% (24)	285
Employ: Student	59% (73)	18% (23)	15% (18)	3% (4)	5% (6)	125
Employ: Retired	72% (1003)	20% (272)	4% (51)	2% (24)	3% (36)	1387
Employ: Unemployed	58% (191)	22% (71)	5% (17)	5% (16)	10% (33)	328
Employ: Other	58% (171)	24% (72)	6% (19)	4% (12)	8% (23)	297
Self + Household: White-Collar	65% (1211)	24% (447)	6% (103)	2% (41)	3% (56)	1858
Self + Household: Blue Collar	63% (1439)	25% (581)	6% (133)	3% (66)	3% (73)	2292

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Table BLMB6_12: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Democracy*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	63% (3087)	24% (1197)	6% (289)	3% (139)	5% (224)	4935
Union HH: Yes	60% (213)	26% (92)	8% (29)	2% (9)	3% (12)	354
Union HH: No	63% (2875)	24% (1105)	6% (260)	3% (130)	5% (212)	4581
LGBTQ+: Yes	66% (347)	19% (100)	7% (35)	2% (13)	6% (30)	524
LGBTQ+: No	62% (2741)	25% (1096)	6% (254)	3% (126)	4% (194)	4411
Motivated to Vote	64% (2881)	24% (1070)	6% (249)	3% (127)	3% (155)	4482
Parent: Yes	58% (830)	26% (377)	7% (104)	3% (50)	5% (67)	1427
Parent: No	64% (2258)	23% (820)	5% (185)	3% (89)	4% (156)	3508
COVID Vaccine: Yes	66% (2343)	24% (843)	4% (152)	2% (65)	4% (124)	3527
COVID Vaccine: No	53% (744)	25% (354)	10% (136)	5% (74)	7% (99)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_13: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (3268)	26% (1301)	4% (216)	2% (75)	2% (74)	4935
Gender: Male	61% (1403)	30% (685)	6% (130)	2% (56)	2% (36)	2310
Gender: Female	71% (1865)	23% (616)	3% (86)	1% (19)	1% (39)	2625
Age: 18-34	69% (902)	22% (286)	5% (61)	2% (23)	2% (32)	1303
Age: 35-44	64% (429)	28% (188)	4% (29)	2% (13)	2% (11)	669
Age: 45-64	68% (1159)	25% (431)	4% (72)	2% (27)	1% (19)	1707
Age: 65+	62% (778)	32% (396)	4% (55)	1% (13)	1% (13)	1255
GenZers: 1997-2012	72% (387)	19% (103)	5% (25)	1% (6)	3% (17)	537
Millennials: 1981-1996	65% (838)	26% (336)	4% (58)	2% (28)	2% (25)	1285
GenXers: 1965-1980	67% (845)	27% (341)	5% (57)	1% (14)	1% (12)	1269
Baby Boomers: 1946-1964	66% (1110)	28% (471)	4% (65)	2% (27)	1% (18)	1691
Educ: < College	69% (2145)	24% (746)	4% (111)	2% (47)	2% (59)	3109
Educ: Bachelors degree	61% (705)	31% (362)	6% (71)	2% (20)	1% (6)	1164
Educ: Post-grad	63% (417)	29% (193)	5% (35)	1% (9)	1% (8)	663
Income: Under 50k	70% (1458)	23% (471)	4% (82)	2% (32)	2% (44)	2087
Income: 50k-100k	65% (1185)	28% (512)	4% (81)	2% (29)	1% (14)	1821
Income: 100k+	61% (624)	31% (318)	5% (54)	1% (15)	2% (16)	1026
Ethnicity: White (Non-Hispanic)	63% (2298)	29% (1040)	5% (165)	2% (61)	2% (58)	3622
Ethnicity: Hispanic	65% (223)	26% (88)	5% (17)	2% (7)	2% (6)	341
Ethnicity: Black (Non-Hispanic)	80% (582)	15% (112)	3% (19)	1% (5)	1% (9)	727
Ethnicity: Asian + Other (Non-Hispanic)	67% (164)	25% (62)	6% (15)	1% (2)	— (1)	245
All Christian	62% (1491)	30% (729)	5% (128)	2% (36)	1% (34)	2417
All Non-Christian	68% (147)	24% (52)	4% (9)	2% (4)	2% (5)	217
Atheist	73% (146)	23% (46)	3% (5)	1% (2)	1% (1)	201
Agnostic/Nothing in particular	70% (835)	23% (270)	4% (47)	1% (18)	2% (24)	1194
Something Else	72% (648)	23% (205)	3% (27)	2% (15)	1% (10)	906
Evangelical	66% (922)	26% (361)	4% (59)	2% (27)	1% (19)	1388
Non-Evangelical	63% (1176)	29% (548)	5% (91)	1% (20)	1% (24)	1858
PID: Dem (no lean)	77% (1421)	19% (350)	2% (31)	1% (12)	2% (34)	1848
PID: Ind (no lean)	63% (755)	29% (341)	5% (57)	2% (24)	1% (16)	1191
PID: Rep (no lean)	58% (1092)	32% (611)	7% (129)	2% (39)	1% (24)	1896

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Table BLMB6_13: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (3268)	26% (1301)	4% (216)	2% (75)	2% (74)	4935
PID/Gender: Dem Men	73% (590)	22% (179)	2% (19)	1% (8)	2% (17)	812
PID/Gender: Dem Women	80% (831)	17% (171)	1% (12)	— (5)	2% (17)	1035
PID/Gender: Ind Men	58% (361)	31% (192)	7% (42)	3% (17)	1% (8)	621
PID/Gender: Ind Women	69% (394)	26% (148)	3% (14)	1% (6)	1% (8)	570
PID/Gender: Rep Men	52% (452)	36% (314)	8% (69)	4% (31)	1% (11)	877
PID/Gender: Rep Women	63% (640)	29% (297)	6% (60)	1% (8)	1% (14)	1019
Ideo: Liberal (1-3)	77% (1081)	19% (267)	2% (33)	1% (8)	1% (10)	1399
Ideo: Moderate (4)	69% (949)	24% (334)	3% (42)	1% (18)	2% (28)	1372
Ideo: Conservative (5-7)	56% (1111)	34% (667)	7% (138)	2% (44)	1% (24)	1984
Ideo/PID: Conservative Republican	56% (820)	34% (496)	7% (109)	2% (33)	1% (18)	1475
Ideo/PID: Moderate/Liberal Republican	64% (241)	28% (104)	5% (18)	2% (7)	1% (5)	374
Ideo/PID: Moderate/Conservative Democrat	76% (547)	19% (140)	2% (11)	1% (4)	3% (19)	722
Ideo/PID: Liberal Democrat	78% (836)	19% (204)	2% (20)	1% (6)	1% (9)	1075
2024 H2H Matchup: Biden Voter	76% (1579)	20% (406)	2% (42)	— (9)	1% (31)	2067
2024 H2H Matchup: Trump Voter	57% (1339)	32% (757)	7% (154)	2% (56)	1% (31)	2336
2024 H2H Matchup: Would not Vote	68% (171)	24% (60)	4% (11)	2% (6)	2% (4)	252
2024 H2H Matchup: Do not Know	64% (179)	28% (79)	4% (10)	1% (4)	3% (8)	280
2022 House Vote: Democrat	77% (1560)	19% (396)	2% (41)	1% (13)	1% (28)	2038
2022 House Vote: Republican	54% (1111)	35% (719)	7% (139)	3% (54)	1% (20)	2044
2022 House Vote: Did not Vote	70% (502)	22% (158)	4% (29)	1% (7)	3% (25)	721
2020 Vote: Joe Biden	77% (1741)	20% (447)	2% (40)	1% (13)	1% (31)	2272
2020 Vote: Donald Trump	56% (1246)	34% (755)	7% (161)	2% (53)	1% (22)	2237
2020 Vote: Someone Else	56% (39)	32% (22)	8% (6)	2% (2)	2% (2)	70
2020 Vote: Did not Vote	68% (241)	22% (77)	3% (10)	2% (8)	6% (20)	355
2016 Vote: Hillary Clinton	76% (1290)	20% (339)	2% (28)	— (8)	1% (24)	1688
2016 Vote: Donald Trump	55% (1066)	35% (675)	7% (142)	2% (44)	1% (16)	1943
2016 Vote: Someone Else	66% (132)	26% (52)	6% (11)	1% (1)	1% (3)	200
2020 Vote/PID: Not Biden/Democrat	66% (125)	24% (45)	4% (7)	2% (4)	4% (8)	189
2020 Vote/PID: Not Trump/Republican	64% (124)	27% (53)	4% (8)	1% (3)	4% (7)	195

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Table BLMB6_13: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (3268)	26% (1301)	4% (216)	2% (75)	2% (74)	4935
U.S. Economy: Wrong Track	63% (2236)	29% (1013)	5% (183)	2% (61)	1% (49)	3541
U.S. Economy: Right Direction	74% (1032)	21% (289)	2% (33)	1% (14)	2% (25)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	78% (1178)	18% (269)	2% (27)	1% (14)	2% (25)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57% (1428)	33% (816)	6% (156)	2% (54)	1% (30)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	71% (662)	23% (216)	4% (33)	1% (7)	2% (19)	937
Top 2024 Issue: Economy	63% (1227)	30% (587)	5% (102)	1% (21)	1% (12)	1950
Community: Urban	70% (750)	22% (238)	4% (46)	2% (18)	2% (17)	1069
Community: Suburban	65% (1566)	27% (661)	4% (108)	1% (35)	1% (36)	2405
Community: Rural	65% (952)	28% (403)	4% (63)	2% (22)	1% (21)	1461
Community/Gender: Urban Women	77% (373)	19% (95)	2% (9)	1% (5)	1% (4)	486
Community/Gender: Urban Men	65% (377)	25% (143)	6% (37)	2% (13)	2% (13)	582
Community/Gender: Rural Women	70% (587)	25% (208)	3% (30)	1% (7)	1% (13)	844
Community/Gender: Rural Men	59% (365)	32% (195)	5% (33)	2% (15)	1% (9)	617
Community/Gender: Suburban Women	70% (905)	24% (313)	4% (47)	1% (7)	2% (22)	1294
Community/Gender: Suburban Men	60% (661)	31% (347)	5% (60)	3% (28)	1% (14)	1111
Homeowner	64% (2437)	28% (1073)	5% (170)	2% (61)	1% (46)	3787
Renter	73% (744)	19% (198)	4% (42)	1% (13)	2% (24)	1020
Military HHnm: Yes	61% (497)	31% (250)	5% (42)	2% (18)	1% (7)	814
Military HH: No	67% (2771)	26% (1051)	4% (175)	1% (58)	2% (67)	4121
Employ: Private Sector	65% (1154)	27% (485)	5% (83)	2% (36)	1% (19)	1777
Employ: Government	62% (208)	30% (99)	6% (20)	1% (2)	1% (5)	334
Employ: Self-Employed	66% (267)	24% (97)	6% (26)	2% (9)	1% (5)	403
Employ: Homemaker	69% (197)	23% (65)	5% (14)	1% (2)	2% (6)	285
Employ: Student	74% (93)	22% (28)	1% (2)	1% (2)	1% (1)	125
Employ: Retired	65% (905)	29% (398)	4% (52)	1% (17)	1% (16)	1387
Employ: Unemployed	68% (224)	23% (75)	3% (11)	1% (3)	5% (17)	328
Employ: Other	74% (221)	19% (55)	3% (9)	2% (5)	2% (7)	297
Self + Household: White-Collar	63% (1176)	29% (535)	5% (98)	2% (33)	1% (16)	1858
Self + Household: Blue Collar	67% (1540)	27% (611)	4% (87)	1% (31)	1% (23)	2292

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Table BLMB6_13: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Healthcare*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	66% (3268)	26% (1301)	4% (216)	2% (75)	2% (74)	4935
Union HH: Yes	66% (235)	25% (87)	7% (23)	1% (4)	1% (5)	354
Union HH: No	66% (3033)	27% (1214)	4% (193)	2% (71)	2% (69)	4581
LGBTQ+: Yes	75% (394)	17% (90)	5% (25)	1% (6)	2% (9)	524
LGBTQ+: No	65% (2873)	27% (1211)	4% (192)	2% (69)	1% (66)	4411
Motivated to Vote	67% (2986)	26% (1180)	5% (203)	1% (61)	1% (52)	4482
Parent: Yes	67% (960)	25% (360)	5% (68)	1% (20)	1% (18)	1427
Parent: No	66% (2307)	27% (941)	4% (149)	2% (55)	2% (56)	3508
COVID Vaccine: Yes	68% (2411)	25% (898)	4% (133)	1% (38)	1% (47)	3527
COVID Vaccine: No	61% (857)	29% (403)	6% (84)	3% (37)	2% (27)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_15: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	27% (1348)	36% (1775)	23% (1124)	9% (459)	5% (229)	4935
Gender: Male	26% (593)	34% (780)	26% (601)	11% (263)	3% (73)	2310
Gender: Female	29% (756)	38% (994)	20% (523)	7% (197)	6% (156)	2625
Age: 18-34	40% (520)	35% (451)	14% (185)	4% (50)	7% (97)	1303
Age: 35-44	30% (199)	37% (247)	21% (137)	8% (53)	5% (32)	669
Age: 45-64	24% (409)	37% (630)	25% (421)	11% (189)	3% (58)	1707
Age: 65+	17% (219)	36% (446)	30% (381)	13% (167)	3% (42)	1255
GenZers: 1997-2012	42% (225)	33% (179)	12% (64)	3% (17)	10% (51)	537
Millennials: 1981-1996	36% (460)	36% (458)	17% (222)	6% (73)	6% (72)	1285
GenXers: 1965-1980	24% (308)	39% (497)	23% (292)	10% (124)	4% (48)	1269
Baby Boomers: 1946-1964	20% (338)	34% (577)	29% (492)	14% (235)	3% (49)	1691
Educ: < College	30% (939)	35% (1076)	21% (662)	9% (265)	5% (168)	3109
Educ: Bachelors degree	23% (263)	37% (435)	26% (297)	10% (122)	4% (47)	1164
Educ: Post-grad	22% (146)	40% (265)	25% (165)	11% (72)	2% (14)	663
Income: Under 50k	32% (668)	34% (707)	19% (403)	8% (175)	6% (135)	2087
Income: 50k-100k	25% (456)	36% (663)	26% (477)	9% (166)	3% (59)	1821
Income: 100k+	22% (224)	39% (404)	24% (244)	12% (119)	3% (35)	1026
Ethnicity: White (Non-Hispanic)	22% (780)	37% (1335)	26% (948)	11% (402)	4% (157)	3622
Ethnicity: Hispanic	39% (132)	36% (122)	15% (51)	5% (18)	5% (18)	341
Ethnicity: Black (Non-Hispanic)	50% (360)	31% (228)	11% (82)	3% (19)	5% (38)	727
Ethnicity: Asian + Other (Non-Hispanic)	31% (76)	37% (90)	18% (43)	8% (19)	7% (17)	245
All Christian	20% (487)	37% (897)	27% (650)	12% (296)	4% (87)	2417
All Non-Christian	29% (64)	36% (79)	21% (45)	7% (16)	6% (14)	217
Atheist	39% (78)	37% (75)	16% (31)	7% (13)	2% (3)	201
Agnostic/Nothing in particular	32% (381)	36% (424)	20% (244)	6% (76)	6% (69)	1194
Something Else	37% (338)	33% (300)	17% (153)	6% (58)	6% (56)	906
Evangelical	28% (387)	34% (469)	22% (306)	11% (147)	6% (79)	1388
Non-Evangelical	23% (422)	37% (692)	26% (485)	11% (196)	3% (63)	1858
PID: Dem (no lean)	37% (679)	41% (765)	14% (266)	3% (58)	4% (79)	1848
PID: Ind (no lean)	25% (295)	34% (410)	25% (301)	10% (121)	5% (66)	1191
PID: Rep (no lean)	20% (374)	32% (600)	29% (557)	15% (281)	4% (84)	1896

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Table BLMB6_15: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	27% (1348)	36% (1775)	23% (1124)	9% (459)	5% (229)	4935
PID/Gender: Dem Men	37% (301)	41% (330)	15% (118)	4% (30)	4% (33)	812
PID/Gender: Dem Women	37% (378)	42% (435)	14% (148)	3% (28)	5% (47)	1035
PID/Gender: Ind Men	22% (137)	31% (194)	30% (189)	12% (78)	4% (23)	621
PID/Gender: Ind Women	28% (158)	38% (216)	20% (111)	8% (43)	7% (43)	570
PID/Gender: Rep Men	18% (154)	29% (256)	33% (294)	18% (155)	2% (18)	877
PID/Gender: Rep Women	22% (220)	34% (343)	26% (264)	12% (126)	6% (66)	1019
Ideo: Liberal (1-3)	37% (521)	42% (582)	14% (199)	4% (50)	3% (47)	1399
Ideo: Moderate (4)	28% (389)	38% (521)	23% (310)	6% (85)	5% (66)	1372
Ideo: Conservative (5-7)	19% (374)	31% (620)	30% (597)	16% (312)	4% (80)	1984
Ideo/PID: Conservative Republican	17% (258)	30% (448)	31% (463)	16% (243)	4% (64)	1475
Ideo/PID: Moderate/Liberal Republican	28% (103)	35% (132)	23% (87)	10% (36)	4% (16)	374
Ideo/PID: Moderate/Conservative Democrat	35% (256)	40% (286)	17% (122)	3% (25)	5% (34)	722
Ideo/PID: Liberal Democrat	37% (397)	43% (467)	13% (143)	3% (29)	4% (39)	1075
2024 H2H Matchup: Biden Voter	35% (716)	42% (868)	17% (344)	3% (64)	4% (74)	2067
2024 H2H Matchup: Trump Voter	20% (472)	31% (735)	28% (663)	15% (357)	5% (110)	2336
2024 H2H Matchup: Would not Vote	29% (74)	34% (85)	20% (49)	10% (24)	8% (19)	252
2024 H2H Matchup: Do not Know	31% (86)	31% (86)	24% (68)	5% (14)	9% (26)	280
2022 House Vote: Democrat	35% (720)	42% (846)	16% (329)	3% (64)	4% (78)	2038
2022 House Vote: Republican	18% (373)	30% (615)	31% (639)	17% (339)	4% (78)	2044
2022 House Vote: Did not Vote	30% (215)	37% (265)	19% (136)	6% (43)	9% (62)	721
2020 Vote: Joe Biden	35% (787)	42% (943)	17% (381)	3% (76)	4% (85)	2272
2020 Vote: Donald Trump	19% (414)	30% (682)	30% (679)	16% (363)	4% (100)	2237
2020 Vote: Someone Else	24% (17)	39% (27)	26% (18)	6% (4)	6% (4)	70
2020 Vote: Did not Vote	37% (131)	34% (123)	13% (46)	5% (17)	11% (39)	355
2016 Vote: Hillary Clinton	35% (599)	43% (720)	16% (263)	3% (56)	3% (50)	1688
2016 Vote: Donald Trump	16% (306)	31% (606)	33% (643)	17% (322)	3% (66)	1943
2016 Vote: Someone Else	28% (55)	33% (67)	25% (51)	7% (15)	6% (12)	200
2020 Vote/PID: Not Biden/Democrat	35% (66)	37% (70)	12% (22)	9% (16)	8% (14)	189
2020 Vote/PID: Not Trump/Republican	28% (55)	34% (66)	26% (51)	7% (14)	4% (8)	195

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Table BLMB6_15: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	27% (1348)	36% (1775)	23% (1124)	9% (459)	5% (229)	4935
U.S. Economy: Wrong Track	25% (869)	33% (1180)	26% (905)	12% (415)	5% (173)	3541
U.S. Economy: Right Direction	34% (479)	43% (595)	16% (219)	3% (44)	4% (56)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	38% (578)	42% (629)	14% (208)	3% (47)	3% (51)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21% (523)	32% (800)	28% (693)	14% (359)	4% (110)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	26% (247)	37% (345)	24% (224)	6% (53)	7% (68)	937
Top 2024 Issue: Economy	26% (506)	36% (698)	25% (487)	9% (180)	4% (79)	1950
Community: Urban	37% (400)	35% (374)	17% (187)	6% (63)	4% (45)	1069
Community: Suburban	25% (604)	36% (877)	25% (594)	9% (220)	5% (111)	2405
Community: Rural	24% (345)	36% (523)	23% (343)	12% (177)	5% (73)	1461
Community/Gender: Urban Women	38% (184)	37% (178)	16% (78)	4% (18)	6% (28)	486
Community/Gender: Urban Men	37% (215)	34% (196)	19% (109)	8% (45)	3% (17)	582
Community/Gender: Rural Women	24% (204)	40% (337)	20% (166)	10% (83)	6% (54)	844
Community/Gender: Rural Men	23% (141)	30% (186)	29% (177)	15% (93)	3% (19)	617
Community/Gender: Suburban Women	28% (368)	37% (479)	22% (278)	7% (95)	6% (73)	1294
Community/Gender: Suburban Men	21% (236)	36% (398)	28% (315)	11% (124)	3% (37)	1111
Homeowner	24% (927)	37% (1393)	25% (929)	10% (386)	4% (153)	3787
Renter	36% (368)	34% (347)	17% (173)	7% (71)	6% (62)	1020
Military HHnm: Yes	22% (182)	35% (285)	28% (224)	12% (99)	3% (24)	814
Military HH: No	28% (1166)	36% (1490)	22% (900)	9% (361)	5% (205)	4121
Employ: Private Sector	28% (504)	38% (671)	22% (391)	8% (146)	4% (65)	1777
Employ: Government	30% (99)	35% (117)	26% (85)	5% (17)	5% (16)	334
Employ: Self-Employed	30% (120)	37% (148)	21% (85)	9% (34)	4% (16)	403
Employ: Homemaker	28% (79)	36% (103)	22% (61)	8% (23)	6% (18)	285
Employ: Student	48% (60)	32% (39)	7% (8)	5% (6)	9% (12)	125
Employ: Retired	19% (261)	35% (489)	29% (404)	14% (189)	3% (43)	1387
Employ: Unemployed	38% (124)	33% (107)	14% (45)	6% (20)	10% (32)	328
Employ: Other	34% (102)	34% (100)	15% (45)	8% (23)	9% (27)	297
Self + Household: White-Collar	23% (428)	38% (713)	25% (472)	10% (179)	4% (66)	1858
Self + Household: Blue Collar	27% (620)	37% (837)	24% (553)	9% (217)	3% (65)	2292

Continued on next page

Table BLMB6_15: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Labor and Unions*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	27% (1348)	36% (1775)	23% (1124)	9% (459)	5% (229)	4935
Union HH: Yes	45% (159)	35% (124)	16% (58)	2% (6)	2% (6)	354
Union HH: No	26% (1189)	36% (1651)	23% (1066)	10% (453)	5% (223)	4581
LGBTQ+: Yes	40% (212)	32% (165)	15% (80)	7% (38)	6% (29)	524
LGBTQ+: No	26% (1136)	36% (1609)	24% (1044)	10% (422)	5% (200)	4411
Motivated to Vote	27% (1212)	36% (1617)	23% (1052)	10% (432)	4% (169)	4482
Parent: Yes	33% (476)	35% (504)	20% (282)	7% (97)	5% (68)	1427
Parent: No	25% (872)	36% (1271)	24% (842)	10% (362)	5% (161)	3508
COVID Vaccine: Yes	27% (941)	38% (1344)	23% (807)	8% (299)	4% (137)	3527
COVID Vaccine: No	29% (407)	31% (431)	23% (317)	11% (161)	7% (92)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB6_16: How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	31% (1532)	38% (1862)	17% (830)	9% (452)	5% (259)	4935
Gender: Male	31% (716)	35% (815)	19% (433)	12% (278)	3% (68)	2310
Gender: Female	31% (816)	40% (1047)	15% (397)	7% (175)	7% (190)	2625
Age: 18-34	32% (412)	34% (439)	17% (220)	10% (131)	8% (102)	1303
Age: 35-44	25% (170)	38% (256)	19% (125)	12% (78)	6% (40)	669
Age: 45-64	28% (472)	40% (676)	18% (301)	10% (173)	5% (86)	1707
Age: 65+	38% (478)	39% (491)	15% (185)	6% (71)	2% (31)	1255
GenZers: 1997-2012	37% (199)	32% (170)	13% (71)	8% (44)	10% (52)	537
Millennials: 1981-1996	27% (348)	36% (460)	19% (249)	11% (145)	6% (82)	1285
GenXers: 1965-1980	27% (339)	38% (488)	18% (235)	11% (142)	5% (66)	1269
Baby Boomers: 1946-1964	34% (580)	41% (685)	15% (256)	7% (119)	3% (51)	1691
Educ: < College	32% (989)	36% (1128)	16% (503)	9% (286)	7% (202)	3109
Educ: Bachelors degree	28% (324)	40% (462)	19% (223)	10% (115)	3% (39)	1164
Educ: Post-grad	33% (218)	41% (272)	16% (104)	8% (51)	3% (17)	663
Income: Under 50k	31% (651)	36% (748)	17% (347)	9% (190)	7% (150)	2087
Income: 50k-100k	32% (587)	38% (700)	16% (296)	9% (172)	4% (66)	1821
Income: 100k+	29% (294)	40% (414)	18% (187)	9% (90)	4% (42)	1026
Ethnicity: White (Non-Hispanic)	30% (1073)	40% (1445)	17% (617)	9% (329)	4% (158)	3622
Ethnicity: Hispanic	33% (113)	33% (113)	17% (58)	9% (31)	7% (25)	341
Ethnicity: Black (Non-Hispanic)	38% (277)	29% (213)	15% (109)	9% (68)	8% (60)	727
Ethnicity: Asian + Other (Non-Hispanic)	28% (69)	37% (91)	19% (46)	10% (24)	6% (15)	245
All Christian	31% (738)	39% (938)	18% (431)	9% (206)	4% (104)	2417
All Non-Christian	37% (80)	35% (75)	17% (36)	6% (13)	6% (13)	217
Atheist	36% (73)	40% (81)	14% (28)	7% (15)	2% (5)	201
Agnostic/Nothing in particular	28% (336)	36% (434)	19% (221)	10% (124)	7% (78)	1194
Something Else	34% (304)	37% (333)	13% (114)	10% (95)	7% (59)	906
Evangelical	34% (475)	35% (492)	16% (216)	9% (128)	6% (77)	1388
Non-Evangelical	30% (551)	40% (748)	17% (317)	9% (159)	4% (82)	1858
PID: Dem (no lean)	38% (700)	39% (721)	12% (225)	6% (105)	5% (97)	1848
PID: Ind (no lean)	27% (321)	37% (447)	18% (215)	11% (126)	7% (82)	1191
PID: Rep (no lean)	27% (511)	37% (695)	21% (390)	12% (221)	4% (80)	1896

Continued on next page

Table BLMB6_16: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	31%	(1532)	38%	(1862)	17%	(830)	9%	(452)	5%	(259)	4935
PID/Gender: Dem Men	40%	(321)	36%	(295)	12%	(102)	8%	(63)	4%	(31)	812
PID/Gender: Dem Women	37%	(378)	41%	(426)	12%	(124)	4%	(42)	6%	(65)	1035
PID/Gender: Ind Men	27%	(165)	37%	(229)	20%	(123)	13%	(82)	3%	(21)	621
PID/Gender: Ind Women	27%	(156)	38%	(218)	16%	(92)	8%	(44)	11%	(61)	570
PID/Gender: Rep Men	26%	(230)	33%	(291)	24%	(208)	15%	(132)	2%	(15)	877
PID/Gender: Rep Women	28%	(281)	40%	(403)	18%	(181)	9%	(89)	6%	(64)	1019
Ideo: Liberal (1-3)	38%	(529)	39%	(551)	13%	(180)	5%	(76)	5%	(64)	1399
Ideo: Moderate (4)	28%	(389)	40%	(552)	17%	(234)	8%	(112)	6%	(85)	1372
Ideo: Conservative (5-7)	28%	(565)	36%	(721)	20%	(389)	12%	(244)	3%	(65)	1984
Ideo/PID: Conservative Republican	28%	(413)	37%	(540)	20%	(296)	12%	(180)	3%	(47)	1475
Ideo/PID: Moderate/Liberal Republican	23%	(88)	38%	(143)	22%	(81)	9%	(33)	8%	(29)	374
Ideo/PID: Moderate/Conservative Democrat	35%	(253)	40%	(287)	13%	(92)	7%	(52)	5%	(38)	722
Ideo/PID: Liberal Democrat	40%	(433)	39%	(424)	12%	(126)	4%	(47)	4%	(44)	1075
2024 H2H Matchup: Biden Voter	38%	(789)	41%	(849)	12%	(243)	4%	(88)	5%	(98)	2067
2024 H2H Matchup: Trump Voter	26%	(605)	35%	(825)	21%	(486)	14%	(320)	4%	(101)	2336
2024 H2H Matchup: Would not Vote	29%	(74)	28%	(70)	21%	(53)	10%	(26)	11%	(29)	252
2024 H2H Matchup: Do not Know	23%	(64)	42%	(118)	17%	(48)	7%	(19)	11%	(31)	280
2022 House Vote: Democrat	37%	(747)	40%	(815)	13%	(264)	6%	(114)	5%	(97)	2038
2022 House Vote: Republican	26%	(530)	37%	(760)	21%	(428)	13%	(258)	3%	(68)	2044
2022 House Vote: Did not Vote	30%	(218)	34%	(245)	16%	(115)	9%	(64)	11%	(79)	721
2020 Vote: Joe Biden	36%	(826)	41%	(923)	13%	(299)	5%	(122)	4%	(102)	2272
2020 Vote: Donald Trump	26%	(580)	36%	(801)	21%	(465)	13%	(294)	4%	(97)	2237
2020 Vote: Someone Else	20%	(14)	35%	(25)	25%	(18)	8%	(5)	12%	(8)	70
2020 Vote: Did not Vote	32%	(112)	32%	(113)	14%	(48)	9%	(31)	14%	(51)	355
2016 Vote: Hillary Clinton	38%	(646)	41%	(694)	12%	(203)	5%	(92)	3%	(53)	1688
2016 Vote: Donald Trump	25%	(489)	38%	(734)	21%	(411)	12%	(241)	3%	(67)	1943
2016 Vote: Someone Else	31%	(62)	32%	(65)	23%	(45)	6%	(13)	7%	(15)	200
2020 Vote/PID: Not Biden/Democrat	31%	(58)	34%	(64)	13%	(24)	11%	(21)	11%	(22)	189
2020 Vote/PID: Not Trump/Republican	30%	(58)	41%	(81)	15%	(29)	8%	(15)	6%	(13)	195

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Table BLMB6_16: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	31% (1532)	38% (1862)	17% (830)	9% (452)	5% (259)	4935
U.S. Economy: Wrong Track	27% (963)	37% (1314)	19% (673)	11% (393)	6% (199)	3541
U.S. Economy: Right Direction	41% (569)	39% (548)	11% (157)	4% (60)	4% (60)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	41% (614)	39% (589)	11% (169)	5% (70)	5% (72)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26% (657)	36% (887)	20% (500)	13% (328)	5% (113)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	28% (261)	41% (386)	17% (162)	6% (55)	8% (73)	937
Top 2024 Issue: Economy	24% (470)	40% (782)	20% (391)	11% (220)	4% (87)	1950
Community: Urban	35% (370)	34% (364)	16% (176)	9% (99)	6% (59)	1069
Community: Suburban	31% (744)	39% (935)	16% (394)	9% (213)	5% (119)	2405
Community: Rural	29% (417)	39% (563)	18% (260)	10% (140)	6% (81)	1461
Community/Gender: Urban Women	34% (166)	38% (184)	14% (66)	7% (33)	8% (37)	486
Community/Gender: Urban Men	35% (204)	31% (180)	19% (110)	11% (66)	4% (22)	582
Community/Gender: Rural Women	30% (251)	41% (344)	15% (127)	7% (61)	7% (61)	844
Community/Gender: Rural Men	27% (166)	35% (218)	22% (134)	13% (80)	3% (20)	617
Community/Gender: Suburban Women	31% (398)	40% (518)	16% (205)	6% (81)	7% (92)	1294
Community/Gender: Suburban Men	31% (346)	37% (416)	17% (189)	12% (132)	2% (27)	1111
Homeowner	31% (1186)	39% (1473)	17% (644)	9% (330)	4% (155)	3787
Renter	30% (306)	34% (348)	16% (167)	11% (111)	9% (88)	1020
Military HHnm: Yes	32% (262)	38% (306)	19% (158)	8% (67)	3% (21)	814
Military HH: No	31% (1270)	38% (1556)	16% (673)	9% (385)	6% (237)	4121
Employ: Private Sector	28% (495)	38% (675)	18% (323)	12% (205)	4% (78)	1777
Employ: Government	27% (89)	40% (133)	20% (68)	9% (30)	5% (15)	334
Employ: Self-Employed	34% (137)	39% (157)	15% (60)	7% (30)	5% (20)	403
Employ: Homemaker	33% (93)	37% (104)	16% (47)	7% (21)	7% (20)	285
Employ: Student	35% (43)	37% (46)	14% (18)	4% (5)	10% (12)	125
Employ: Retired	35% (482)	39% (539)	16% (229)	7% (92)	3% (45)	1387
Employ: Unemployed	30% (98)	34% (112)	14% (47)	12% (38)	10% (34)	328
Employ: Other	32% (96)	33% (97)	13% (40)	10% (31)	11% (33)	297
Self + Household: White-Collar	33% (612)	39% (728)	16% (296)	9% (158)	3% (63)	1858
Self + Household: Blue Collar	29% (666)	39% (889)	18% (418)	10% (226)	4% (93)	2292

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Table BLMB6_16: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Russia-Ukraine War*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	31% (1532)	38% (1862)	17% (830)	9% (452)	5% (259)	4935
Union HH: Yes	28% (98)	39% (139)	18% (62)	10% (34)	6% (20)	354
Union HH: No	31% (1434)	38% (1723)	17% (768)	9% (419)	5% (238)	4581
LGBTQ+: Yes	35% (185)	36% (188)	15% (79)	8% (44)	5% (29)	524
LGBTQ+: No	31% (1347)	38% (1674)	17% (751)	9% (408)	5% (230)	4411
Motivated to Vote	31% (1404)	38% (1719)	17% (773)	9% (403)	4% (182)	4482
Parent: Yes	30% (425)	34% (481)	18% (263)	12% (177)	6% (81)	1427
Parent: No	32% (1107)	39% (1381)	16% (568)	8% (275)	5% (177)	3508
COVID Vaccine: Yes	33% (1165)	39% (1381)	16% (573)	7% (249)	4% (159)	3527
COVID Vaccine: No	26% (366)	34% (481)	18% (257)	14% (204)	7% (100)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB6_17: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War*

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (1913)	34% (1695)	14% (678)	7% (363)	6% (286)	4935
Gender: Male	35% (820)	33% (771)	17% (404)	10% (229)	4% (86)	2310
Gender: Female	42% (1094)	35% (924)	10% (274)	5% (133)	8% (200)	2625
Age: 18-34	39% (502)	29% (373)	14% (183)	10% (127)	9% (118)	1303
Age: 35-44	33% (219)	35% (233)	16% (109)	9% (59)	7% (49)	669
Age: 45-64	35% (597)	37% (634)	15% (252)	8% (141)	5% (84)	1707
Age: 65+	47% (595)	36% (455)	11% (134)	3% (37)	3% (35)	1255
GenZers: 1997-2012	45% (242)	24% (127)	13% (68)	8% (44)	10% (56)	537
Millennials: 1981-1996	34% (434)	33% (424)	15% (193)	10% (130)	8% (104)	1285
GenXers: 1965-1980	33% (414)	37% (466)	16% (209)	9% (111)	5% (69)	1269
Baby Boomers: 1946-1964	44% (743)	37% (621)	12% (201)	4% (75)	3% (51)	1691
Educ: < College	39% (1225)	33% (1012)	14% (424)	7% (229)	7% (219)	3109
Educ: Bachelors degree	38% (441)	37% (431)	14% (158)	8% (89)	4% (45)	1164
Educ: Post-grad	37% (247)	38% (252)	15% (96)	7% (44)	3% (22)	663
Income: Under 50k	39% (811)	32% (675)	13% (278)	8% (163)	8% (160)	2087
Income: 50k-100k	39% (710)	36% (648)	14% (249)	7% (131)	5% (83)	1821
Income: 100k+	38% (392)	36% (372)	15% (151)	7% (69)	4% (43)	1026
Ethnicity: White (Non-Hispanic)	38% (1381)	37% (1322)	13% (480)	7% (258)	5% (180)	3622
Ethnicity: Hispanic	38% (130)	31% (107)	14% (48)	8% (26)	9% (29)	341
Ethnicity: Black (Non-Hispanic)	42% (306)	26% (190)	14% (105)	9% (62)	9% (64)	727
Ethnicity: Asian + Other (Non-Hispanic)	39% (96)	31% (76)	18% (44)	7% (16)	5% (13)	245
All Christian	40% (966)	37% (899)	13% (304)	6% (139)	5% (109)	2417
All Non-Christian	52% (114)	25% (55)	12% (26)	5% (10)	6% (13)	217
Atheist	37% (75)	33% (66)	17% (34)	10% (20)	3% (6)	201
Agnostic/Nothing in particular	30% (359)	35% (416)	18% (212)	9% (110)	8% (96)	1194
Something Else	44% (400)	29% (260)	11% (103)	9% (82)	7% (61)	906
Evangelical	48% (662)	31% (431)	10% (135)	6% (85)	5% (75)	1388
Non-Evangelical	37% (679)	38% (697)	14% (262)	7% (129)	5% (90)	1858
PID: Dem (no lean)	41% (757)	36% (657)	12% (218)	5% (100)	6% (116)	1848
PID: Ind (no lean)	32% (385)	35% (423)	17% (198)	9% (102)	7% (83)	1191
PID: Rep (no lean)	41% (771)	32% (615)	14% (262)	8% (160)	5% (86)	1896

Continued on next page

Table BLMB6_17: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	39%	(1913)	34%	(1695)	14%	(678)	7%	(363)	6%	(286)	4935
PID/Gender: Dem Men	38%	(311)	34%	(277)	14%	(115)	8%	(63)	6%	(47)	812
PID/Gender: Dem Women	43%	(446)	37%	(380)	10%	(103)	4%	(37)	7%	(70)	1035
PID/Gender: Ind Men	30%	(186)	35%	(217)	20%	(126)	11%	(68)	4%	(24)	621
PID/Gender: Ind Women	35%	(199)	36%	(206)	13%	(72)	6%	(34)	10%	(59)	570
PID/Gender: Rep Men	37%	(322)	32%	(278)	19%	(163)	11%	(99)	2%	(15)	877
PID/Gender: Rep Women	44%	(449)	33%	(338)	10%	(99)	6%	(62)	7%	(71)	1019
Ideo: Liberal (1-3)	40%	(560)	35%	(495)	14%	(193)	6%	(84)	5%	(67)	1399
Ideo: Moderate (4)	33%	(451)	37%	(504)	15%	(212)	7%	(99)	8%	(106)	1372
Ideo: Conservative (5-7)	42%	(843)	33%	(663)	13%	(251)	8%	(156)	4%	(71)	1984
Ideo/PID: Conservative Republican	44%	(654)	33%	(491)	12%	(172)	8%	(112)	3%	(47)	1475
Ideo/PID: Moderate/Liberal Republican	27%	(101)	31%	(116)	23%	(85)	10%	(37)	9%	(35)	374
Ideo/PID: Moderate/Conservative Democrat	40%	(285)	36%	(259)	11%	(82)	6%	(42)	7%	(53)	722
Ideo/PID: Liberal Democrat	42%	(451)	36%	(390)	12%	(131)	5%	(54)	5%	(48)	1075
2024 H2H Matchup: Biden Voter	39%	(808)	39%	(803)	12%	(254)	4%	(91)	5%	(111)	2067
2024 H2H Matchup: Trump Voter	39%	(922)	32%	(738)	14%	(334)	10%	(233)	5%	(109)	2336
2024 H2H Matchup: Would not Vote	37%	(93)	25%	(62)	17%	(42)	11%	(27)	11%	(27)	252
2024 H2H Matchup: Do not Know	32%	(90)	33%	(92)	17%	(48)	4%	(12)	14%	(38)	280
2022 House Vote: Democrat	38%	(779)	38%	(767)	13%	(259)	5%	(111)	6%	(122)	2038
2022 House Vote: Republican	40%	(824)	33%	(676)	14%	(295)	9%	(174)	4%	(76)	2044
2022 House Vote: Did not Vote	38%	(271)	29%	(210)	15%	(105)	8%	(60)	10%	(75)	721
2020 Vote: Joe Biden	38%	(864)	38%	(868)	13%	(296)	5%	(114)	6%	(129)	2272
2020 Vote: Donald Trump	40%	(903)	31%	(704)	14%	(319)	10%	(213)	4%	(98)	2237
2020 Vote: Someone Else	29%	(20)	33%	(23)	20%	(14)	7%	(5)	11%	(8)	70
2020 Vote: Did not Vote	36%	(126)	28%	(100)	14%	(48)	9%	(30)	14%	(51)	355
2016 Vote: Hillary Clinton	39%	(659)	38%	(646)	13%	(211)	5%	(91)	5%	(81)	1688
2016 Vote: Donald Trump	40%	(786)	34%	(656)	14%	(279)	8%	(163)	3%	(58)	1943
2016 Vote: Someone Else	34%	(68)	35%	(70)	14%	(29)	6%	(12)	10%	(20)	200
2020 Vote/PID: Not Biden/Democrat	41%	(77)	28%	(53)	12%	(22)	10%	(18)	10%	(18)	189
2020 Vote/PID: Not Trump/Republican	29%	(57)	40%	(79)	15%	(29)	8%	(15)	8%	(15)	195

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Table BLMB6_17: *How important, if at all, are each of the following issues when deciding who to vote for in the November 2024 election for U.S. president? — Israel-Hamas War*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know/No opinion		Total N
Registered Voters	39%	(1913)	34%	(1695)	14%	(678)	7%	(363)	6%	(286)	4935
U.S. Economy: Wrong Track	39%	(1373)	33%	(1154)	14%	(500)	9%	(302)	6%	(213)	3541
U.S. Economy: Right Direction	39%	(541)	39%	(541)	13%	(178)	4%	(60)	5%	(73)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	40%	(600)	38%	(578)	11%	(173)	5%	(76)	6%	(85)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	39%	(978)	32%	(799)	14%	(358)	9%	(230)	5%	(120)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	36%	(336)	34%	(318)	16%	(147)	6%	(56)	9%	(81)	937
Top 2024 Issue: Economy	35%	(677)	36%	(711)	15%	(302)	8%	(156)	5%	(104)	1950
Community: Urban	41%	(443)	28%	(300)	15%	(160)	9%	(94)	7%	(72)	1069
Community: Suburban	37%	(896)	37%	(888)	13%	(322)	7%	(170)	5%	(129)	2405
Community: Rural	39%	(574)	35%	(507)	13%	(196)	7%	(99)	6%	(85)	1461
Community/Gender: Urban Women	46%	(225)	28%	(137)	10%	(50)	6%	(31)	9%	(43)	486
Community/Gender: Urban Men	37%	(218)	28%	(163)	19%	(109)	11%	(63)	5%	(28)	582
Community/Gender: Rural Women	42%	(359)	35%	(292)	10%	(89)	5%	(43)	7%	(61)	844
Community/Gender: Rural Men	35%	(216)	35%	(215)	17%	(107)	9%	(55)	4%	(24)	617
Community/Gender: Suburban Women	39%	(510)	38%	(495)	10%	(135)	5%	(59)	7%	(96)	1294
Community/Gender: Suburban Men	35%	(386)	35%	(393)	17%	(188)	10%	(111)	3%	(34)	1111
Homeowner	39%	(1488)	36%	(1345)	14%	(525)	7%	(252)	5%	(176)	3787
Renter	37%	(379)	31%	(315)	13%	(136)	10%	(99)	9%	(91)	1020
Military HHnm: Yes	42%	(340)	35%	(286)	14%	(115)	5%	(45)	3%	(28)	814
Military HH: No	38%	(1574)	34%	(1409)	14%	(563)	8%	(318)	6%	(258)	4121
Employ: Private Sector	35%	(618)	35%	(625)	15%	(272)	10%	(170)	5%	(92)	1777
Employ: Government	33%	(111)	37%	(124)	15%	(50)	9%	(30)	6%	(21)	334
Employ: Self-Employed	41%	(167)	34%	(135)	14%	(55)	6%	(25)	5%	(21)	403
Employ: Homemaker	37%	(106)	36%	(102)	14%	(39)	5%	(14)	8%	(24)	285
Employ: Student	45%	(57)	25%	(32)	15%	(19)	4%	(5)	10%	(13)	125
Employ: Retired	44%	(605)	37%	(513)	12%	(167)	4%	(58)	3%	(43)	1387
Employ: Unemployed	37%	(123)	26%	(86)	14%	(46)	10%	(32)	13%	(41)	328
Employ: Other	43%	(128)	26%	(79)	10%	(30)	10%	(28)	11%	(32)	297
Self + Household: White-Collar	41%	(758)	36%	(661)	13%	(236)	7%	(130)	4%	(74)	1858
Self + Household: Blue Collar	37%	(844)	36%	(835)	15%	(340)	7%	(168)	5%	(105)	2292

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Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know/No opinion	Total N
Registered Voters	39% (1913)	34% (1695)	14% (678)	7% (363)	6% (286)	4935
Union HH: Yes	32% (115)	39% (139)	12% (44)	9% (32)	7% (24)	354
Union HH: No	39% (1799)	34% (1556)	14% (634)	7% (330)	6% (262)	4581
LGBTQ+: Yes	42% (223)	30% (156)	15% (76)	7% (36)	6% (33)	524
LGBTQ+: No	38% (1691)	35% (1539)	14% (602)	7% (326)	6% (253)	4411
Motivated to Vote	40% (1778)	35% (1563)	14% (611)	7% (322)	5% (208)	4482
Parent: Yes	36% (517)	32% (461)	16% (222)	9% (125)	7% (103)	1427
Parent: No	40% (1397)	35% (1234)	13% (456)	7% (238)	5% (183)	3508
COVID Vaccine: Yes	39% (1389)	36% (1267)	14% (482)	6% (209)	5% (180)	3527
COVID Vaccine: No	37% (524)	30% (428)	14% (196)	11% (154)	8% (106)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democracy
Registered Voters	40% (1950)	1% (29)	2% (112)	3% (141)	10% (476)	1% (52)	4% (188)	2% (105)	4% (191)	6% (318)	7% (335)	9% (418)
Gender: Male	38% (885)	1% (18)	2% (49)	3% (77)	11% (243)	1% (31)	5% (123)	2% (51)	4% (92)	3% (77)	6% (139)	11% (250)
Gender: Female	41% (1064)	— (11)	2% (63)	2% (64)	9% (233)	1% (22)	2% (64)	2% (54)	4% (99)	9% (242)	7% (196)	7% (178)
Age: 18-34	41% (541)	1% (17)	5% (61)	3% (41)	3% (42)	1% (19)	4% (57)	4% (50)	6% (77)	9% (116)	1% (14)	5% (125)
Age: 35-44	50% (333)	1% (4)	4% (25)	4% (24)	5% (34)	— (3)	4% (25)	3% (21)	3% (23)	5% (37)	1% (10)	6% (150)
Age: 45-64	43% (726)	— (3)	1% (23)	3% (50)	11% (179)	1% (21)	3% (59)	2% (30)	3% (51)	6% (96)	6% (94)	11% (260)
Age: 65+	28% (349)	— (3)	— (3)	2% (26)	18% (221)	1% (8)	4% (47)	— (4)	3% (41)	6% (69)	17% (216)	14% (343)
GenZers: 1997-2012	32% (170)	2% (13)	5% (28)	3% (14)	3% (18)	2% (10)	5% (29)	4% (23)	8% (42)	8% (42)	1% (3)	6% (145)
Millennials: 1981-1996	49% (630)	1% (7)	4% (55)	3% (44)	4% (53)	1% (13)	3% (44)	3% (43)	4% (51)	8% (102)	2% (21)	5% (125)
GenXers: 1965-1980	46% (590)	— (5)	1% (18)	3% (43)	9% (108)	1% (13)	5% (57)	2% (27)	3% (41)	6% (70)	3% (34)	10% (243)
Baby Boomers: 1946-1964	31% (516)	— (3)	1% (10)	2% (39)	15% (257)	1% (16)	3% (52)	1% (12)	3% (52)	6% (96)	15% (260)	13% (310)
Educ: < College	40% (1257)	1% (23)	3% (92)	3% (100)	11% (327)	1% (39)	3% (106)	2% (61)	3% (107)	6% (174)	8% (235)	7% (178)
Educ: Bachelors degree	38% (446)	1% (6)	1% (9)	2% (27)	9% (103)	— (6)	4% (47)	2% (27)	5% (63)	8% (95)	5% (61)	11% (260)
Educ: Post-grad	37% (247)	— (0)	2% (11)	2% (14)	7% (47)	1% (7)	5% (35)	3% (17)	3% (21)	7% (49)	6% (39)	15% (360)
Income: Under 50k	37% (765)	1% (15)	4% (80)	3% (72)	9% (188)	1% (23)	4% (83)	2% (49)	3% (61)	5% (115)	9% (182)	8% (190)
Income: 50k-100k	41% (749)	— (7)	1% (23)	2% (40)	11% (196)	1% (17)	3% (63)	2% (41)	5% (86)	7% (125)	6% (116)	9% (215)
Income: 100k+	42% (436)	1% (6)	1% (9)	3% (28)	9% (93)	1% (12)	4% (42)	2% (16)	4% (45)	8% (79)	4% (36)	11% (260)
Ethnicity: White (Non-Hispanic)	40% (1453)	— (13)	1% (48)	2% (81)	12% (428)	1% (30)	4% (141)	2% (65)	3% (112)	7% (242)	7% (266)	9% (243)
Ethnicity: Hispanic	40% (136)	2% (6)	7% (23)	4% (15)	9% (30)	1% (3)	4% (14)	3% (11)	3% (11)	6% (20)	1% (5)	8% (190)
Ethnicity: Black (Non-Hispanic)	38% (274)	1% (9)	5% (36)	5% (36)	2% (12)	2% (14)	3% (20)	3% (24)	6% (43)	5% (39)	7% (54)	10% (243)
Ethnicity: Asian + Other (Non-Hispanic)	35% (87)	— (1)	2% (5)	4% (9)	3% (6)	2% (5)	5% (12)	2% (5)	10% (24)	7% (18)	4% (11)	9% (215)
All Christian	42% (1005)	1% (13)	1% (29)	3% (67)	14% (334)	1% (19)	3% (61)	1% (35)	3% (76)	5% (131)	8% (195)	8% (190)
All Non-Christian	27% (60)	— (1)	3% (6)	4% (9)	3% (7)	2% (4)	8% (17)	2% (4)	6% (12)	6% (12)	5% (11)	14% (343)
Atheist	19% (39)	— (0)	5% (10)	3% (6)	2% (4)	— (1)	8% (16)	2% (5)	5% (11)	20% (40)	5% (11)	18% (425)
Agnostic/Nothing in particular	37% (444)	1% (9)	3% (40)	3% (35)	5% (63)	1% (10)	5% (60)	3% (35)	5% (54)	8% (92)	6% (74)	11% (260)
Something Else	44% (403)	1% (5)	3% (26)	3% (23)	8% (68)	2% (18)	4% (32)	3% (27)	4% (38)	5% (43)	5% (43)	8% (190)
Evangelical	44% (617)	1% (10)	2% (32)	3% (36)	12% (170)	1% (16)	3% (36)	2% (33)	3% (47)	5% (71)	7% (92)	5% (125)
Non-Evangelical	40% (749)	— (9)	1% (20)	3% (54)	12% (226)	1% (18)	3% (55)	2% (29)	3% (63)	5% (100)	8% (142)	10% (243)
PID: Dem (no lean)	27% (501)	1% (12)	3% (52)	3% (57)	2% (43)	1% (16)	6% (113)	3% (51)	6% (111)	10% (190)	8% (157)	17% (400)
PID: Ind (no lean)	38% (457)	1% (10)	3% (36)	2% (27)	8% (95)	2% (21)	4% (45)	3% (31)	4% (43)	6% (71)	7% (83)	8% (190)
PID: Rep (no lean)	52% (991)	— (6)	1% (25)	3% (56)	18% (339)	1% (15)	2% (29)	1% (23)	2% (38)	3% (57)	5% (95)	3% (78)
PID/Gender: Dem Men	27% (218)	1% (9)	2% (17)	4% (34)	4% (28)	1% (11)	9% (73)	3% (26)	5% (42)	4% (33)	7% (53)	21% (483)
PID/Gender: Dem Women	27% (283)	— (3)	3% (34)	2% (23)	1% (14)	1% (5)	4% (40)	2% (25)	7% (69)	15% (157)	10% (103)	13% (300)
PID/Gender: Ind Men	37% (230)	1% (4)	3% (18)	3% (17)	8% (52)	3% (16)	5% (31)	2% (14)	4% (25)	4% (25)	6% (37)	10% (243)
PID/Gender: Ind Women	40% (227)	1% (6)	3% (17)	2% (10)	7% (43)	1% (5)	2% (14)	3% (17)	3% (17)	8% (46)	8% (46)	6% (145)
PID/Gender: Rep Men	50% (437)	— (4)	2% (13)	3% (25)	19% (163)	— (4)	2% (19)	1% (11)	3% (25)	2% (19)	5% (48)	3% (78)
PID/Gender: Rep Women	54% (554)	— (2)	1% (11)	3% (31)	17% (176)	1% (11)	1% (10)	1% (12)	1% (13)	4% (38)	5% (47)	2% (48)
Ideo: Liberal (1-3)	24% (334)	— (6)	3% (41)	2% (23)	2% (30)	1% (9)	7% (102)	3% (42)	5% (74)	12% (172)	7% (105)	18% (425)
Ideo: Moderate (4)	40% (554)	1% (15)	2% (34)	3% (39)	6% (76)	1% (20)	4% (52)	2% (25)	5% (67)	5% (74)	10% (138)	9% (215)
Ideo: Conservative (5-7)	50% (996)	— (6)	1% (23)	4% (72)	18% (366)	1% (21)	1% (29)	1% (24)	2% (38)	3% (68)	4% (80)	4% (95)

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Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Economy	Infrastructure	Housing	Crime	Immigration	U.S.-China Relations	Climate Change	Education and Schools	Guns	Abortion	Senior Services (Social Security & Medicare)	Democracy
Registered Voters	40% (1950)	1% (29)	2% (112)	3% (141)	10% (476)	1% (52)	4% (188)	2% (105)	4% (191)	6% (318)	7% (335)	9% (414)
Ideo/PID: Conservative Republican	53% (780)	— (4)	1% (10)	3% (51)	20% (301)	1% (10)	1% (21)	1% (19)	1% (22)	3% (47)	4% (55)	2% (29)
Ideo/PID: Moderate/Liberal Republican	50% (186)	1% (2)	4% (13)	1% (5)	10% (38)	1% (3)	2% (8)	1% (3)	3% (13)	3% (11)	9% (34)	4% (15)
Ideo/PID: Moderate/Conservative Democrat	33% (239)	1% (7)	3% (19)	5% (35)	4% (26)	1% (10)	4% (29)	2% (14)	6% (43)	6% (46)	11% (76)	11% (41)
Ideo/PID: Liberal Democrat	24% (254)	— (5)	3% (28)	2% (19)	1% (13)	1% (6)	8% (81)	3% (31)	6% (65)	13% (142)	7% (78)	21% (79)
2024 H2H Matchup: Biden Voter	24% (505)	1% (13)	2% (48)	3% (59)	2% (38)	1% (12)	7% (144)	3% (56)	6% (124)	10% (213)	10% (201)	18% (69)
2024 H2H Matchup: Trump Voter	53% (1235)	— (11)	2% (42)	3% (72)	18% (409)	1% (29)	1% (30)	2% (35)	2% (48)	3% (68)	4% (95)	2% (29)
2024 H2H Matchup: Would not Vote	39% (99)	1% (3)	4% (10)	1% (2)	5% (12)	2% (4)	3% (6)	3% (7)	5% (12)	6% (16)	8% (19)	2% (29)
2024 H2H Matchup: Do not Know	40% (111)	— (1)	4% (10)	3% (8)	6% (17)	3% (7)	2% (7)	3% (7)	3% (7)	8% (22)	7% (19)	6% (23)
2022 House Vote: Democrat	26% (537)	1% (12)	2% (47)	3% (61)	2% (39)	1% (18)	6% (129)	3% (56)	6% (120)	10% (206)	9% (185)	18% (69)
2022 House Vote: Republican	51% (1047)	— (6)	1% (30)	3% (60)	19% (385)	1% (17)	1% (28)	1% (18)	2% (41)	3% (65)	5% (104)	2% (29)
2022 House Vote: Did not Vote	44% (315)	1% (11)	4% (25)	2% (16)	6% (40)	2% (15)	4% (26)	3% (25)	4% (28)	6% (41)	5% (37)	5% (19)
2020 Vote: Joe Biden	28% (636)	1% (17)	3% (64)	3% (59)	2% (50)	1% (18)	6% (139)	3% (62)	6% (126)	10% (230)	9% (196)	16% (61)
2020 Vote: Donald Trump	52% (1169)	— (8)	1% (33)	3% (66)	18% (404)	1% (26)	1% (26)	1% (23)	2% (47)	3% (62)	5% (111)	3% (29)
2020 Vote: Someone Else	42% (29)	2% (1)	3% (2)	2% (1)	6% (4)	1% (1)	3% (2)	2% (1)	3% (2)	5% (3)	8% (5)	9% (34)
2020 Vote: Did not Vote	32% (115)	1% (3)	4% (13)	4% (14)	5% (18)	2% (8)	6% (20)	5% (19)	5% (17)	6% (22)	6% (22)	6% (23)
2016 Vote: Hillary Clinton	27% (453)	1% (9)	2% (31)	3% (46)	3% (43)	1% (12)	6% (109)	3% (48)	5% (91)	10% (165)	9% (159)	19% (71)
2016 Vote: Donald Trump	51% (983)	— (8)	1% (21)	3% (54)	19% (367)	1% (19)	1% (28)	1% (14)	2% (35)	3% (61)	6% (116)	3% (29)
2016 Vote: Someone Else	36% (73)	— (0)	2% (4)	4% (9)	4% (8)	1% (3)	5% (9)	2% (4)	4% (7)	9% (17)	5% (10)	12% (45)
2020 Vote/PID: Not Biden/Democrat	30% (57)	— (0)	5% (10)	4% (8)	7% (13)	1% (2)	6% (12)	4% (7)	6% (11)	8% (16)	4% (8)	9% (34)
2020 Vote/PID: Not Trump/Republican	37% (73)	1% (2)	2% (4)	4% (8)	8% (16)	1% (2)	5% (10)	4% (7)	3% (6)	5% (10)	9% (17)	4% (15)
U.S. Economy: Wrong Track	47% (1651)	— (17)	2% (77)	3% (105)	12% (438)	1% (39)	2% (83)	2% (70)	3% (118)	5% (193)	5% (193)	4% (15)
U.S. Economy: Right Direction	21% (299)	1% (12)	2% (35)	3% (36)	3% (38)	1% (13)	8% (105)	3% (35)	5% (74)	9% (126)	10% (141)	22% (83)
Prsnl. Fin. Sit. 2021-23: Better Under Biden	22% (334)	1% (9)	3% (41)	3% (44)	2% (26)	1% (12)	7% (107)	3% (46)	7% (98)	10% (158)	9% (141)	20% (75)
Prsnl. Fin. Sit. 2021-23: Better Under Trump	54% (1331)	1% (15)	2% (42)	3% (77)	16% (407)	1% (31)	2% (44)	1% (36)	2% (52)	3% (70)	4% (98)	3% (29)
Prsnl. Fin. Sit. 2021-23: Same Under Both	30% (285)	1% (5)	3% (29)	2% (20)	5% (44)	1% (8)	4% (36)	2% (23)	4% (41)	10% (91)	10% (95)	9% (34)
Top 2024 Issue: Economy	100% (1950)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)
Community: Urban	34% (366)	1% (12)	4% (38)	5% (58)	6% (65)	1% (9)	4% (47)	4% (41)	4% (44)	7% (76)	6% (64)	10% (37)
Community: Suburban	40% (955)	1% (14)	2% (43)	2% (50)	10% (250)	1% (17)	4% (90)	2% (49)	5% (115)	6% (155)	7% (165)	9% (34)
Community: Rural	43% (628)	— (3)	2% (30)	2% (32)	11% (161)	2% (26)	3% (51)	1% (16)	2% (32)	6% (88)	7% (106)	8% (30)
Community/Gender: Urban Women	34% (167)	1% (5)	4% (20)	3% (17)	4% (21)	— (2)	3% (12)	4% (18)	5% (24)	12% (59)	9% (45)	7% (26)
Community/Gender: Urban Men	34% (199)	1% (7)	3% (18)	7% (41)	8% (44)	1% (7)	6% (34)	4% (22)	3% (20)	3% (17)	3% (19)	13% (48)
Community/Gender: Rural Women	43% (366)	— (3)	2% (15)	2% (19)	11% (93)	1% (12)	2% (20)	1% (11)	2% (14)	8% (68)	7% (61)	7% (26)
Community/Gender: Rural Men	42% (262)	— (1)	2% (15)	2% (13)	11% (67)	2% (14)	5% (31)	1% (5)	3% (18)	3% (20)	7% (46)	10% (37)
Community/Gender: Suburban Women	41% (531)	— (3)	2% (27)	2% (28)	9% (118)	1% (8)	2% (32)	2% (25)	5% (61)	9% (114)	7% (91)	8% (30)
Community/Gender: Suburban Men	38% (424)	1% (10)	1% (16)	2% (22)	12% (132)	1% (9)	5% (58)	2% (24)	5% (54)	4% (40)	7% (74)	11% (41)
Homeowner	39% (1492)	1% (19)	1% (40)	3% (98)	11% (414)	1% (38)	4% (141)	2% (76)	4% (150)	6% (232)	7% (272)	10% (37)
Renter	41% (417)	1% (9)	6% (59)	4% (41)	6% (56)	1% (11)	4% (42)	2% (23)	3% (35)	7% (74)	5% (54)	7% (26)
Military HHnm: Yes	36% (295)	— (2)	1% (8)	3% (22)	16% (129)	1% (7)	3% (27)	2% (18)	3% (22)	6% (48)	7% (59)	10% (37)
Military HH: No	40% (1655)	1% (26)	3% (103)	3% (118)	8% (347)	1% (45)	4% (161)	2% (88)	4% (170)	7% (270)	7% (275)	9% (34)

Continued on next page

Table BLMB7: Asking this a different way, what is the single most important issue to you when deciding how to vote in the November 2024 election for U.S. president?

Demographic	The Econ- omy	Infrastructure	Housing	Crime	Immigration	U.S.- China Rela- tions	Climate Change	Education and Schools	Guns	Abortion	Senior Ser- vices (Social Secu- rity & Medi- care)	Democ
Registered Voters	40% (1950)	1% (29)	2% (112)	3% (141)	10% (476)	1% (52)	4% (188)	2% (105)	4% (191)	6% (318)	7% (335)	9% (418)
Employ: Private Sector	48% (854)	1% (14)	2% (34)	3% (54)	7% (122)	1% (17)	4% (63)	3% (47)	4% (71)	7% (132)	2% (44)	7% (132)
Employ: Government	42% (142)	1% (4)	4% (13)	4% (13)	5% (18)	2% (6)	5% (15)	4% (14)	4% (13)	4% (12)	1% (5)	8% (27)
Employ: Self-Employed	45% (181)	— (1)	4% (15)	3% (11)	9% (36)	2% (9)	2% (7)	1% (4)	3% (11)	6% (26)	2% (9)	9% (36)
Employ: Homemaker	43% (124)	— (0)	2% (6)	1% (4)	8% (23)	1% (4)	3% (10)	3% (8)	4% (10)	8% (24)	3% (8)	7% (23)
Employ: Student	33% (41)	— (0)	4% (5)	— (0)	3% (4)	1% (1)	7% (9)	6% (8)	10% (12)	7% (9)	2% (2)	6% (8)
Employ: Retired	29% (399)	— (5)	— (6)	2% (29)	17% (232)	1% (7)	3% (48)	— (5)	3% (46)	5% (68)	17% (233)	14% (188)
Employ: Unemployed	35% (116)	1% (5)	4% (13)	6% (19)	5% (18)	1% (4)	8% (27)	4% (13)	4% (14)	7% (24)	5% (16)	6% (19)
Employ: Other	31% (92)	— (0)	6% (19)	3% (10)	8% (23)	1% (4)	3% (9)	2% (6)	5% (14)	8% (23)	6% (17)	8% (23)
Self + Household: White-Collar	38% (699)	1% (11)	1% (23)	3% (50)	10% (179)	1% (18)	4% (75)	1% (23)	5% (87)	8% (143)	6% (108)	12% (195)
Self + Household: Blue Collar	43% (989)	— (11)	2% (44)	3% (64)	11% (249)	1% (26)	4% (81)	2% (49)	3% (66)	6% (130)	8% (177)	8% (177)
Union HH: Yes	38% (134)	— (1)	2% (7)	3% (10)	6% (22)	2% (6)	8% (29)	2% (8)	5% (17)	3% (11)	5% (17)	13% (47)
Union HH: No	40% (1816)	1% (28)	2% (104)	3% (131)	10% (455)	1% (46)	3% (159)	2% (98)	4% (175)	7% (307)	7% (318)	9% (418)
LGBTQ+: Yes	32% (168)	— (2)	3% (17)	2% (9)	3% (16)	2% (9)	6% (31)	4% (19)	5% (24)	12% (61)	6% (29)	8% (27)
LGBTQ+: No	40% (1782)	1% (26)	2% (95)	3% (131)	10% (460)	1% (43)	4% (156)	2% (86)	4% (168)	6% (257)	7% (305)	9% (418)
Motivated to Vote	40% (1789)	1% (28)	2% (89)	3% (122)	10% (460)	1% (42)	4% (167)	2% (85)	4% (161)	6% (291)	7% (307)	10% (418)
Parent: Yes	50% (716)	1% (18)	3% (45)	3% (45)	6% (79)	1% (12)	3% (47)	3% (38)	4% (57)	7% (97)	2% (33)	7% (23)
Parent: No	35% (1233)	— (11)	2% (67)	3% (96)	11% (397)	1% (40)	4% (140)	2% (67)	4% (134)	6% (221)	9% (302)	10% (418)
COVID Vaccine: Yes	35% (1248)	— (18)	2% (64)	3% (100)	9% (315)	1% (33)	5% (164)	2% (73)	4% (155)	7% (246)	8% (294)	11% (418)
COVID Vaccine: No	50% (701)	1% (11)	3% (47)	3% (41)	11% (161)	1% (19)	2% (24)	2% (32)	3% (36)	5% (72)	3% (40)	4% (13)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(2508)	33%	(1622)	16%	(805)	4935
Gender: Male	53%	(1218)	34%	(785)	13%	(307)	2310
Gender: Female	49%	(1290)	32%	(837)	19%	(498)	2625
Age: 18-34	50%	(651)	25%	(326)	25%	(326)	1303
Age: 35-44	47%	(315)	36%	(239)	17%	(115)	669
Age: 45-64	55%	(933)	32%	(546)	13%	(229)	1707
Age: 65+	48%	(608)	41%	(511)	11%	(136)	1255
GenZers: 1997-2012	44%	(237)	26%	(142)	29%	(158)	537
Millennials: 1981-1996	51%	(659)	28%	(365)	20%	(262)	1285
GenXers: 1965-1980	52%	(662)	32%	(408)	16%	(199)	1269
Baby Boomers: 1946-1964	51%	(858)	39%	(653)	11%	(180)	1691
Educ: < College	55%	(1706)	28%	(882)	17%	(521)	3109
Educ: Bachelors degree	47%	(547)	36%	(423)	17%	(194)	1164
Educ: Post-grad	38%	(255)	48%	(318)	14%	(90)	663
Income: Under 50k	49%	(1016)	33%	(686)	18%	(385)	2087
Income: 50k-100k	53%	(967)	33%	(594)	14%	(260)	1821
Income: 100k+	51%	(525)	33%	(342)	16%	(160)	1026
Ethnicity: White (Non-Hispanic)	56%	(2029)	30%	(1071)	14%	(521)	3622
Ethnicity: Hispanic	47%	(161)	30%	(104)	22%	(77)	341
Ethnicity: Black (Non-Hispanic)	27%	(197)	51%	(373)	22%	(157)	727
Ethnicity: Asian + Other (Non-Hispanic)	49%	(121)	30%	(74)	21%	(51)	245
All Christian	59%	(1429)	29%	(699)	12%	(288)	2417
All Non-Christian	35%	(76)	48%	(104)	17%	(37)	217
Atheist	17%	(35)	56%	(113)	27%	(54)	201
Agnostic/Nothing in particular	40%	(480)	37%	(437)	23%	(276)	1194
Something Else	54%	(488)	30%	(269)	17%	(149)	906
Evangelical	66%	(918)	21%	(297)	12%	(173)	1388
Non-Evangelical	51%	(949)	35%	(651)	14%	(257)	1858
PID: Dem (no lean)	13%	(239)	69%	(1275)	18%	(334)	1848
PID: Ind (no lean)	48%	(567)	24%	(288)	28%	(337)	1191
PID: Rep (no lean)	90%	(1702)	3%	(59)	7%	(135)	1896

Continued on next page

Table BLMB8_1: *Who do you trust more to handle each of the following issues? — The Economy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(2508)	33%	(1622)	16%	(805)	4935
PID/Gender: Dem Men	16%	(131)	70%	(566)	14%	(115)	812
PID/Gender: Dem Women	10%	(108)	68%	(709)	21%	(219)	1035
PID/Gender: Ind Men	51%	(314)	28%	(174)	21%	(133)	621
PID/Gender: Ind Women	44%	(253)	20%	(113)	36%	(204)	570
PID/Gender: Rep Men	88%	(772)	5%	(45)	7%	(59)	877
PID/Gender: Rep Women	91%	(930)	1%	(14)	7%	(75)	1019
Ideo: Liberal (1-3)	14%	(198)	65%	(903)	21%	(298)	1399
Ideo: Moderate (4)	40%	(552)	38%	(528)	21%	(292)	1372
Ideo: Conservative (5-7)	85%	(1685)	8%	(149)	8%	(151)	1984
Ideo/PID: Conservative Republican	94%	(1381)	2%	(29)	4%	(65)	1475
Ideo/PID: Moderate/Liberal Republican	76%	(282)	7%	(27)	17%	(64)	374
Ideo/PID: Moderate/Conservative Democrat	19%	(135)	64%	(458)	18%	(128)	722
Ideo/PID: Liberal Democrat	9%	(99)	73%	(786)	18%	(190)	1075
2024 H2H Matchup: Biden Voter	7%	(151)	75%	(1548)	18%	(368)	2067
2024 H2H Matchup: Trump Voter	94%	(2200)	2%	(38)	4%	(98)	2336
2024 H2H Matchup: Would not Vote	27%	(69)	5%	(12)	68%	(171)	252
2024 H2H Matchup: Do not Know	32%	(88)	8%	(24)	60%	(168)	280
2022 House Vote: Democrat	12%	(254)	68%	(1386)	20%	(398)	2038
2022 House Vote: Republican	89%	(1829)	3%	(63)	7%	(152)	2044
2022 House Vote: Did not Vote	52%	(373)	21%	(153)	27%	(194)	721
2020 Vote: Joe Biden	13%	(286)	66%	(1493)	22%	(493)	2272
2020 Vote: Donald Trump	91%	(2030)	2%	(49)	7%	(159)	2237
2020 Vote: Someone Else	43%	(30)	10%	(7)	47%	(33)	70
2020 Vote: Did not Vote	46%	(162)	20%	(73)	34%	(121)	355
2016 Vote: Hillary Clinton	10%	(176)	74%	(1244)	16%	(267)	1688
2016 Vote: Donald Trump	88%	(1700)	4%	(77)	9%	(166)	1943
2016 Vote: Someone Else	32%	(65)	28%	(55)	40%	(80)	200
2020 Vote/PID: Not Biden/Democrat	42%	(78)	32%	(60)	27%	(51)	189
2020 Vote/PID: Not Trump/Republican	58%	(113)	16%	(30)	27%	(52)	195
U.S. Economy: Wrong Track	65%	(2311)	16%	(554)	19%	(676)	3541
U.S. Economy: Right Direction	14%	(197)	77%	(1068)	9%	(129)	1394

Continued on next page

Table BLMB8_1: Who do you trust more to handle each of the following issues? — The Economy

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(2508)	33%	(1622)	16%	(805)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	6%	(85)	83%	(1249)	12%	(178)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	90%	(2233)	3%	(71)	7%	(182)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	20%	(190)	32%	(302)	47%	(445)	937
Top 2024 Issue: Economy	67%	(1309)	19%	(366)	14%	(275)	1950
Community: Urban	35%	(375)	46%	(488)	19%	(206)	1069
Community: Suburban	50%	(1205)	33%	(791)	17%	(408)	2405
Community: Rural	63%	(927)	23%	(343)	13%	(191)	1461
Community/Gender: Urban Women	31%	(150)	44%	(213)	25%	(123)	486
Community/Gender: Urban Men	39%	(225)	47%	(275)	14%	(82)	582
Community/Gender: Rural Women	62%	(524)	22%	(190)	15%	(130)	844
Community/Gender: Rural Men	65%	(403)	25%	(153)	10%	(61)	617
Community/Gender: Suburban Women	48%	(616)	34%	(434)	19%	(245)	1294
Community/Gender: Suburban Men	53%	(590)	32%	(357)	15%	(164)	1111
Homeowner	53%	(2000)	33%	(1240)	14%	(547)	3787
Renter	45%	(459)	34%	(343)	21%	(218)	1020
Military HHnm: Yes	56%	(457)	31%	(250)	13%	(108)	814
Military HH: No	50%	(2051)	33%	(1373)	17%	(698)	4121
Employ: Private Sector	51%	(913)	31%	(545)	18%	(319)	1777
Employ: Government	49%	(162)	33%	(110)	19%	(62)	334
Employ: Self-Employed	55%	(223)	30%	(122)	15%	(59)	403
Employ: Homemaker	54%	(154)	27%	(76)	19%	(54)	285
Employ: Student	50%	(62)	24%	(30)	27%	(33)	125
Employ: Retired	51%	(705)	39%	(547)	10%	(135)	1387
Employ: Unemployed	43%	(140)	33%	(109)	24%	(79)	328
Employ: Other	50%	(148)	28%	(84)	22%	(64)	297
Self + Household: White-Collar	46%	(857)	39%	(721)	15%	(280)	1858
Self + Household: Blue Collar	57%	(1303)	29%	(661)	14%	(328)	2292
Union HH: Yes	44%	(154)	41%	(144)	16%	(56)	354
Union HH: No	51%	(2354)	32%	(1478)	16%	(749)	4581
LGBTQ+: Yes	32%	(167)	40%	(210)	28%	(147)	524
LGBTQ+: No	53%	(2341)	32%	(1412)	15%	(658)	4411
Motivated to Vote	51%	(2305)	34%	(1538)	14%	(638)	4482

Continued on next page

Table BLMB8_1: *Who do you trust more to handle each of the following issues? — The Economy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	51%	(2508)	33%	(1622)	16%	(805)	4935
Parent: Yes	54%	(769)	29%	(420)	17%	(237)	1427
Parent: No	50%	(1739)	34%	(1202)	16%	(568)	3508
COVID Vaccine: Yes	42%	(1482)	41%	(1444)	17%	(601)	3527
COVID Vaccine: No	73%	(1026)	13%	(178)	14%	(204)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(2088)	38%	(1861)	20%	(986)	4935
Gender: Male	45%	(1039)	40%	(925)	15%	(346)	2310
Gender: Female	40%	(1049)	36%	(935)	24%	(641)	2625
Age: 18-34	40%	(515)	31%	(398)	30%	(390)	1303
Age: 35-44	42%	(279)	38%	(256)	20%	(134)	669
Age: 45-64	47%	(799)	36%	(613)	17%	(295)	1707
Age: 65+	39%	(495)	47%	(593)	13%	(167)	1255
GenZers: 1997-2012	35%	(188)	33%	(177)	32%	(172)	537
Millennials: 1981-1996	42%	(545)	32%	(413)	25%	(327)	1285
GenXers: 1965-1980	45%	(572)	36%	(458)	19%	(239)	1269
Baby Boomers: 1946-1964	42%	(711)	45%	(755)	13%	(225)	1691
Educ: < College	46%	(1439)	33%	(1022)	21%	(648)	3109
Educ: Bachelors degree	38%	(437)	43%	(496)	20%	(230)	1164
Educ: Post-grad	32%	(212)	52%	(343)	16%	(108)	663
Income: Under 50k	41%	(857)	37%	(772)	22%	(458)	2087
Income: 50k-100k	44%	(804)	38%	(689)	18%	(329)	1821
Income: 100k+	42%	(427)	39%	(400)	19%	(199)	1026
Ethnicity: White (Non-Hispanic)	47%	(1712)	34%	(1229)	19%	(681)	3622
Ethnicity: Hispanic	39%	(132)	33%	(114)	28%	(95)	341
Ethnicity: Black (Non-Hispanic)	21%	(149)	58%	(420)	22%	(158)	727
Ethnicity: Asian + Other (Non-Hispanic)	39%	(96)	40%	(98)	21%	(51)	245
All Christian	50%	(1206)	33%	(809)	17%	(402)	2417
All Non-Christian	31%	(67)	49%	(107)	20%	(43)	217
Atheist	15%	(31)	63%	(127)	22%	(43)	201
Agnostic/Nothing in particular	32%	(386)	43%	(516)	24%	(292)	1194
Something Else	44%	(398)	33%	(302)	23%	(206)	906
Evangelical	57%	(789)	25%	(344)	18%	(255)	1388
Non-Evangelical	41%	(770)	40%	(745)	18%	(343)	1858
PID: Dem (no lean)	8%	(145)	74%	(1368)	18%	(335)	1848
PID: Ind (no lean)	35%	(415)	32%	(382)	33%	(395)	1191
PID: Rep (no lean)	81%	(1529)	6%	(111)	14%	(256)	1896

Continued on next page

Table BLMB8_2: *Who do you trust more to handle each of the following issues? — Infrastructure*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(2088)	38%	(1861)	20%	(986)	4935
PID/Gender: Dem Men	11%	(92)	77%	(628)	11%	(92)	812
PID/Gender: Dem Women	5%	(52)	72%	(741)	23%	(242)	1035
PID/Gender: Ind Men	37%	(232)	37%	(229)	26%	(161)	621
PID/Gender: Ind Women	32%	(183)	27%	(153)	41%	(234)	570
PID/Gender: Rep Men	82%	(715)	8%	(69)	11%	(92)	877
PID/Gender: Rep Women	80%	(813)	4%	(42)	16%	(164)	1019
Ideo: Liberal (1-3)	10%	(141)	70%	(979)	20%	(279)	1399
Ideo: Moderate (4)	29%	(397)	45%	(621)	26%	(353)	1372
Ideo: Conservative (5-7)	75%	(1495)	11%	(218)	14%	(272)	1984
Ideo/PID: Conservative Republican	84%	(1243)	5%	(67)	11%	(166)	1475
Ideo/PID: Moderate/Liberal Republican	67%	(252)	11%	(42)	21%	(80)	374
Ideo/PID: Moderate/Conservative Democrat	12%	(87)	69%	(501)	19%	(134)	722
Ideo/PID: Liberal Democrat	5%	(55)	78%	(841)	17%	(179)	1075
2024 H2H Matchup: Biden Voter	4%	(85)	81%	(1672)	15%	(310)	2067
2024 H2H Matchup: Trump Voter	83%	(1933)	5%	(106)	13%	(298)	2336
2024 H2H Matchup: Would not Vote	12%	(31)	14%	(34)	74%	(187)	252
2024 H2H Matchup: Do not Know	14%	(39)	18%	(49)	68%	(192)	280
2022 House Vote: Democrat	7%	(147)	74%	(1515)	18%	(376)	2038
2022 House Vote: Republican	79%	(1605)	6%	(129)	15%	(310)	2044
2022 House Vote: Did not Vote	42%	(301)	26%	(189)	32%	(231)	721
2020 Vote: Joe Biden	7%	(164)	73%	(1648)	20%	(460)	2272
2020 Vote: Donald Trump	79%	(1778)	5%	(107)	16%	(352)	2237
2020 Vote: Someone Else	26%	(18)	18%	(13)	55%	(39)	70
2020 Vote: Did not Vote	36%	(127)	26%	(93)	38%	(135)	355
2016 Vote: Hillary Clinton	7%	(114)	79%	(1327)	15%	(247)	1688
2016 Vote: Donald Trump	77%	(1489)	7%	(145)	16%	(309)	1943
2016 Vote: Someone Else	17%	(34)	42%	(84)	41%	(81)	200
2020 Vote/PID: Not Biden/Democrat	27%	(51)	39%	(73)	34%	(65)	189
2020 Vote/PID: Not Trump/Republican	49%	(96)	23%	(45)	28%	(54)	195
U.S. Economy: Wrong Track	55%	(1938)	21%	(759)	24%	(845)	3541
U.S. Economy: Right Direction	11%	(150)	79%	(1102)	10%	(141)	1394

Continued on next page

Table BLMB8_2: Who do you trust more to handle each of the following issues? — Infrastructure

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(2088)	38%	(1861)	20%	(986)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(58)	85%	(1290)	11%	(165)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(1933)	7%	(164)	16%	(388)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(98)	43%	(406)	46%	(433)	937
Top 2024 Issue: Economy	56%	(1090)	24%	(460)	21%	(400)	1950
Community: Urban	30%	(319)	48%	(516)	22%	(234)	1069
Community: Suburban	40%	(961)	39%	(944)	21%	(499)	2405
Community: Rural	55%	(808)	27%	(400)	17%	(253)	1461
Community/Gender: Urban Women	23%	(113)	47%	(228)	30%	(146)	486
Community/Gender: Urban Men	35%	(206)	50%	(288)	15%	(88)	582
Community/Gender: Rural Women	53%	(450)	26%	(218)	21%	(176)	844
Community/Gender: Rural Men	58%	(358)	30%	(182)	12%	(76)	617
Community/Gender: Suburban Women	38%	(486)	38%	(490)	25%	(318)	1294
Community/Gender: Suburban Men	43%	(475)	41%	(454)	16%	(181)	1111
Homeowner	45%	(1688)	37%	(1418)	18%	(681)	3787
Renter	36%	(365)	39%	(402)	25%	(254)	1020
Military HHnm: Yes	49%	(398)	35%	(288)	16%	(127)	814
Military HH: No	41%	(1690)	38%	(1573)	21%	(859)	4121
Employ: Private Sector	44%	(780)	35%	(630)	21%	(366)	1777
Employ: Government	42%	(139)	36%	(119)	23%	(76)	334
Employ: Self-Employed	46%	(184)	35%	(140)	20%	(79)	403
Employ: Homemaker	49%	(139)	32%	(90)	20%	(56)	285
Employ: Student	37%	(46)	31%	(39)	32%	(40)	125
Employ: Retired	41%	(574)	45%	(628)	13%	(185)	1387
Employ: Unemployed	35%	(114)	36%	(118)	29%	(96)	328
Employ: Other	38%	(112)	33%	(97)	30%	(88)	297
Self + Household: White-Collar	38%	(699)	44%	(821)	18%	(338)	1858
Self + Household: Blue Collar	48%	(1109)	34%	(770)	18%	(412)	2292
Union HH: Yes	38%	(133)	44%	(156)	18%	(65)	354
Union HH: No	43%	(1955)	37%	(1705)	20%	(922)	4581
LGBTQ+: Yes	27%	(140)	45%	(234)	29%	(150)	524
LGBTQ+: No	44%	(1948)	37%	(1627)	19%	(836)	4411
Motivated to Vote	43%	(1930)	39%	(1765)	18%	(787)	4482

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Table BLMB8_2: *Who do you trust more to handle each of the following issues? — Infrastructure*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	42% (2088)	38% (1861)	20% (986)	4935
Parent: Yes	45% (648)	33% (469)	22% (311)	1427
Parent: No	41% (1440)	40% (1392)	19% (675)	3508
COVID Vaccine: Yes	33% (1172)	47% (1651)	20% (704)	3527
COVID Vaccine: No	65% (916)	15% (210)	20% (282)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1966)	37%	(1823)	23%	(1146)	4935
Gender: Male	41%	(955)	38%	(881)	21%	(475)	2310
Gender: Female	39%	(1011)	36%	(942)	26%	(672)	2625
Age: 18-34	39%	(510)	33%	(432)	28%	(362)	1303
Age: 35-44	39%	(259)	39%	(263)	22%	(146)	669
Age: 45-64	44%	(749)	35%	(590)	22%	(368)	1707
Age: 65+	36%	(447)	43%	(538)	22%	(271)	1255
GenZers: 1997-2012	34%	(182)	35%	(189)	31%	(166)	537
Millennials: 1981-1996	41%	(527)	34%	(443)	25%	(315)	1285
GenXers: 1965-1980	43%	(544)	35%	(447)	22%	(278)	1269
Baby Boomers: 1946-1964	38%	(642)	41%	(694)	21%	(355)	1691
Educ: < College	45%	(1393)	32%	(1009)	23%	(706)	3109
Educ: Bachelors degree	34%	(397)	41%	(472)	25%	(294)	1164
Educ: Post-grad	26%	(175)	52%	(342)	22%	(146)	663
Income: Under 50k	39%	(820)	37%	(781)	23%	(486)	2087
Income: 50k-100k	41%	(754)	36%	(664)	22%	(403)	1821
Income: 100k+	38%	(391)	37%	(378)	25%	(257)	1026
Ethnicity: White (Non-Hispanic)	45%	(1617)	33%	(1188)	23%	(817)	3622
Ethnicity: Hispanic	36%	(122)	37%	(125)	28%	(94)	341
Ethnicity: Black (Non-Hispanic)	19%	(140)	58%	(420)	23%	(168)	727
Ethnicity: Asian + Other (Non-Hispanic)	35%	(87)	37%	(90)	28%	(68)	245
All Christian	47%	(1129)	33%	(787)	21%	(501)	2417
All Non-Christian	28%	(61)	54%	(117)	18%	(40)	217
Atheist	12%	(24)	59%	(119)	29%	(58)	201
Agnostic/Nothing in particular	29%	(347)	42%	(501)	29%	(346)	1194
Something Else	45%	(405)	33%	(299)	22%	(202)	906
Evangelical	55%	(768)	25%	(347)	20%	(273)	1388
Non-Evangelical	39%	(721)	39%	(720)	22%	(417)	1858
PID: Dem (no lean)	7%	(127)	74%	(1364)	19%	(356)	1848
PID: Ind (no lean)	30%	(355)	31%	(369)	39%	(468)	1191
PID: Rep (no lean)	78%	(1483)	5%	(90)	17%	(323)	1896

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Table BLMB8_3: *Who do you trust more to handle each of the following issues? — Housing*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1966)	37%	(1823)	23%	(1146)	4935
PID/Gender: Dem Men	9%	(77)	76%	(615)	15%	(121)	812
PID/Gender: Dem Women	5%	(50)	72%	(750)	23%	(235)	1035
PID/Gender: Ind Men	32%	(201)	34%	(211)	34%	(209)	621
PID/Gender: Ind Women	27%	(154)	28%	(157)	45%	(259)	570
PID/Gender: Rep Men	77%	(677)	6%	(55)	17%	(145)	877
PID/Gender: Rep Women	79%	(806)	3%	(35)	17%	(177)	1019
Ideo: Liberal (1-3)	9%	(123)	70%	(978)	21%	(297)	1399
Ideo: Moderate (4)	27%	(369)	43%	(594)	30%	(409)	1372
Ideo: Conservative (5-7)	71%	(1414)	10%	(204)	18%	(366)	1984
Ideo/PID: Conservative Republican	81%	(1202)	3%	(47)	15%	(227)	1475
Ideo/PID: Moderate/Liberal Republican	66%	(247)	11%	(41)	23%	(86)	374
Ideo/PID: Moderate/Conservative Democrat	11%	(79)	69%	(497)	20%	(146)	722
Ideo/PID: Liberal Democrat	4%	(45)	78%	(836)	18%	(194)	1075
2024 H2H Matchup: Biden Voter	3%	(66)	80%	(1649)	17%	(352)	2067
2024 H2H Matchup: Trump Voter	79%	(1838)	5%	(106)	17%	(392)	2336
2024 H2H Matchup: Would not Vote	14%	(36)	9%	(22)	77%	(194)	252
2024 H2H Matchup: Do not Know	9%	(26)	16%	(46)	74%	(208)	280
2022 House Vote: Democrat	6%	(118)	73%	(1485)	21%	(435)	2038
2022 House Vote: Republican	74%	(1523)	6%	(115)	20%	(406)	2044
2022 House Vote: Did not Vote	40%	(291)	27%	(197)	32%	(233)	721
2020 Vote: Joe Biden	6%	(131)	71%	(1614)	23%	(527)	2272
2020 Vote: Donald Trump	76%	(1692)	5%	(102)	20%	(444)	2237
2020 Vote: Someone Else	18%	(13)	18%	(12)	64%	(45)	70
2020 Vote: Did not Vote	37%	(130)	27%	(94)	37%	(130)	355
2016 Vote: Hillary Clinton	6%	(98)	77%	(1292)	18%	(298)	1688
2016 Vote: Donald Trump	72%	(1401)	7%	(132)	21%	(409)	1943
2016 Vote: Someone Else	14%	(28)	39%	(79)	47%	(94)	200
2020 Vote/PID: Not Biden/Democrat	31%	(59)	42%	(80)	26%	(50)	189
2020 Vote/PID: Not Trump/Republican	50%	(97)	21%	(41)	29%	(57)	195
U.S. Economy: Wrong Track	51%	(1821)	21%	(751)	27%	(970)	3541
U.S. Economy: Right Direction	10%	(145)	77%	(1072)	13%	(177)	1394

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Table BLMB8_3: Who do you trust more to handle each of the following issues? — Housing

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1966)	37%	(1823)	23%	(1146)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(45)	85%	(1287)	12%	(181)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(1839)	6%	(159)	20%	(487)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(82)	40%	(377)	51%	(478)	937
Top 2024 Issue: Economy	53%	(1042)	23%	(444)	24%	(463)	1950
Community: Urban	28%	(304)	49%	(518)	23%	(246)	1069
Community: Suburban	37%	(891)	38%	(903)	25%	(611)	2405
Community: Rural	53%	(771)	27%	(401)	20%	(290)	1461
Community/Gender: Urban Women	23%	(111)	49%	(240)	28%	(135)	486
Community/Gender: Urban Men	33%	(194)	48%	(278)	19%	(111)	582
Community/Gender: Rural Women	52%	(441)	26%	(220)	22%	(183)	844
Community/Gender: Rural Men	53%	(330)	29%	(181)	17%	(107)	617
Community/Gender: Suburban Women	35%	(459)	37%	(482)	27%	(353)	1294
Community/Gender: Suburban Men	39%	(431)	38%	(422)	23%	(257)	1111
Homeowner	41%	(1552)	36%	(1373)	23%	(862)	3787
Renter	37%	(374)	40%	(405)	24%	(241)	1020
Military HHnm: Yes	46%	(370)	33%	(268)	22%	(176)	814
Military HH: No	39%	(1595)	38%	(1555)	24%	(971)	4121
Employ: Private Sector	41%	(725)	35%	(630)	24%	(421)	1777
Employ: Government	41%	(138)	36%	(121)	23%	(76)	334
Employ: Self-Employed	45%	(181)	36%	(144)	19%	(78)	403
Employ: Homemaker	43%	(122)	33%	(95)	24%	(67)	285
Employ: Student	35%	(44)	33%	(41)	33%	(41)	125
Employ: Retired	38%	(521)	41%	(574)	21%	(292)	1387
Employ: Unemployed	36%	(119)	38%	(124)	26%	(85)	328
Employ: Other	39%	(116)	32%	(95)	29%	(86)	297
Self + Household: White-Collar	34%	(630)	43%	(795)	23%	(433)	1858
Self + Household: Blue Collar	46%	(1053)	33%	(749)	21%	(491)	2292
Union HH: Yes	32%	(113)	42%	(149)	26%	(92)	354
Union HH: No	40%	(1852)	37%	(1674)	23%	(1055)	4581
LGBTQ+: Yes	23%	(119)	47%	(247)	30%	(159)	524
LGBTQ+: No	42%	(1847)	36%	(1576)	22%	(988)	4411
Motivated to Vote	41%	(1817)	38%	(1719)	21%	(946)	4482

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Table BLMB8_3: *Who do you trust more to handle each of the following issues? — Housing*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1966)	37%	(1823)	23%	(1146)	4935
Parent: Yes	44%	(628)	34%	(481)	22%	(317)	1427
Parent: No	38%	(1337)	38%	(1342)	24%	(829)	3508
COVID Vaccine: Yes	30%	(1067)	45%	(1598)	24%	(863)	3527
COVID Vaccine: No	64%	(899)	16%	(225)	20%	(284)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2299)	32%	(1603)	21%	(1033)	4935
Gender: Male	50%	(1145)	33%	(756)	18%	(409)	2310
Gender: Female	44%	(1154)	32%	(846)	24%	(624)	2625
Age: 18-34	42%	(549)	29%	(374)	29%	(380)	1303
Age: 35-44	43%	(291)	34%	(228)	22%	(150)	669
Age: 45-64	51%	(869)	31%	(522)	19%	(317)	1707
Age: 65+	47%	(590)	38%	(479)	15%	(187)	1255
GenZers: 1997-2012	37%	(197)	32%	(169)	32%	(170)	537
Millennials: 1981-1996	45%	(573)	29%	(375)	26%	(337)	1285
GenXers: 1965-1980	49%	(621)	31%	(394)	20%	(254)	1269
Baby Boomers: 1946-1964	48%	(818)	36%	(616)	15%	(257)	1691
Educ: < College	51%	(1570)	29%	(888)	21%	(650)	3109
Educ: Bachelors degree	42%	(493)	35%	(410)	22%	(261)	1164
Educ: Post-grad	36%	(236)	46%	(305)	18%	(122)	663
Income: Under 50k	45%	(949)	33%	(681)	22%	(458)	2087
Income: 50k-100k	48%	(872)	33%	(603)	19%	(346)	1821
Income: 100k+	47%	(478)	31%	(319)	22%	(229)	1026
Ethnicity: White (Non-Hispanic)	53%	(1908)	28%	(1025)	19%	(689)	3622
Ethnicity: Hispanic	42%	(144)	32%	(108)	26%	(90)	341
Ethnicity: Black (Non-Hispanic)	22%	(157)	52%	(380)	26%	(191)	727
Ethnicity: Asian + Other (Non-Hispanic)	37%	(91)	37%	(90)	26%	(64)	245
All Christian	56%	(1345)	29%	(694)	16%	(378)	2417
All Non-Christian	33%	(71)	45%	(98)	22%	(49)	217
Atheist	16%	(33)	56%	(112)	28%	(56)	201
Agnostic/Nothing in particular	34%	(405)	37%	(441)	29%	(348)	1194
Something Else	49%	(445)	28%	(258)	22%	(203)	906
Evangelical	62%	(867)	22%	(303)	16%	(218)	1388
Non-Evangelical	47%	(879)	34%	(627)	19%	(352)	1858
PID: Dem (no lean)	9%	(170)	68%	(1264)	22%	(415)	1848
PID: Ind (no lean)	41%	(493)	23%	(279)	35%	(419)	1191
PID: Rep (no lean)	86%	(1636)	3%	(60)	11%	(200)	1896

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2299)	32%	(1603)	21%	(1033)	4935
PID/Gender: Dem Men	13%	(107)	69%	(560)	18%	(145)	812
PID/Gender: Dem Women	6%	(62)	68%	(704)	26%	(269)	1035
PID/Gender: Ind Men	46%	(286)	25%	(158)	28%	(176)	621
PID/Gender: Ind Women	36%	(207)	21%	(121)	42%	(242)	570
PID/Gender: Rep Men	86%	(751)	4%	(38)	10%	(87)	877
PID/Gender: Rep Women	87%	(885)	2%	(21)	11%	(113)	1019
Ideo: Liberal (1-3)	11%	(152)	64%	(894)	25%	(353)	1399
Ideo: Moderate (4)	33%	(457)	38%	(520)	29%	(394)	1372
Ideo: Conservative (5-7)	82%	(1628)	8%	(151)	10%	(206)	1984
Ideo/PID: Conservative Republican	91%	(1338)	2%	(30)	7%	(107)	1475
Ideo/PID: Moderate/Liberal Republican	71%	(265)	7%	(27)	22%	(82)	374
Ideo/PID: Moderate/Conservative Democrat	15%	(108)	63%	(458)	22%	(156)	722
Ideo/PID: Liberal Democrat	5%	(58)	72%	(777)	22%	(239)	1075
2024 H2H Matchup: Biden Voter	6%	(119)	73%	(1513)	21%	(434)	2067
2024 H2H Matchup: Trump Voter	88%	(2063)	2%	(50)	10%	(222)	2336
2024 H2H Matchup: Would not Vote	18%	(45)	7%	(17)	76%	(191)	252
2024 H2H Matchup: Do not Know	26%	(72)	8%	(22)	66%	(186)	280
2022 House Vote: Democrat	9%	(181)	67%	(1358)	24%	(499)	2038
2022 House Vote: Republican	85%	(1744)	3%	(60)	12%	(240)	2044
2022 House Vote: Did not Vote	46%	(331)	23%	(163)	32%	(227)	721
2020 Vote: Joe Biden	9%	(202)	64%	(1458)	27%	(612)	2272
2020 Vote: Donald Trump	86%	(1933)	2%	(53)	11%	(251)	2237
2020 Vote: Someone Else	31%	(21)	11%	(8)	58%	(41)	70
2020 Vote: Did not Vote	40%	(142)	23%	(83)	37%	(130)	355
2016 Vote: Hillary Clinton	8%	(143)	71%	(1195)	21%	(350)	1688
2016 Vote: Donald Trump	84%	(1625)	4%	(73)	13%	(245)	1943
2016 Vote: Someone Else	24%	(48)	29%	(59)	47%	(93)	200
2020 Vote/PID: Not Biden/Democrat	34%	(64)	36%	(68)	30%	(57)	189
2020 Vote/PID: Not Trump/Republican	54%	(106)	17%	(34)	29%	(56)	195
U.S. Economy: Wrong Track	60%	(2116)	17%	(598)	23%	(827)	3541
U.S. Economy: Right Direction	13%	(183)	72%	(1004)	15%	(207)	1394

Continued on next page

Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2299)	32%	(1603)	21%	(1033)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(70)	80%	(1217)	15%	(225)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(2071)	4%	(93)	13%	(321)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(158)	31%	(292)	52%	(487)	937
Top 2024 Issue: Economy	61%	(1194)	20%	(386)	19%	(370)	1950
Community: Urban	34%	(366)	43%	(465)	22%	(239)	1069
Community: Suburban	45%	(1088)	33%	(782)	22%	(535)	2405
Community: Rural	58%	(845)	24%	(356)	18%	(260)	1461
Community/Gender: Urban Women	27%	(133)	44%	(215)	28%	(138)	486
Community/Gender: Urban Men	40%	(233)	43%	(249)	17%	(101)	582
Community/Gender: Rural Women	57%	(483)	23%	(194)	20%	(168)	844
Community/Gender: Rural Men	59%	(362)	26%	(162)	15%	(92)	617
Community/Gender: Suburban Women	42%	(538)	34%	(437)	25%	(319)	1294
Community/Gender: Suburban Men	50%	(550)	31%	(345)	19%	(216)	1111
Homeowner	49%	(1853)	32%	(1222)	19%	(712)	3787
Renter	40%	(409)	34%	(344)	26%	(268)	1020
Military HHnm: Yes	55%	(449)	28%	(230)	17%	(135)	814
Military HH: No	45%	(1850)	33%	(1373)	22%	(898)	4121
Employ: Private Sector	46%	(818)	32%	(562)	22%	(397)	1777
Employ: Government	44%	(147)	31%	(102)	26%	(86)	334
Employ: Self-Employed	51%	(204)	29%	(117)	20%	(82)	403
Employ: Homemaker	51%	(146)	28%	(80)	21%	(59)	285
Employ: Student	40%	(50)	32%	(40)	28%	(35)	125
Employ: Retired	48%	(665)	36%	(502)	16%	(220)	1387
Employ: Unemployed	41%	(135)	33%	(110)	26%	(84)	328
Employ: Other	46%	(135)	30%	(90)	24%	(71)	297
Self + Household: White-Collar	43%	(791)	38%	(707)	19%	(360)	1858
Self + Household: Blue Collar	53%	(1204)	28%	(648)	19%	(441)	2292
Union HH: Yes	42%	(148)	37%	(129)	22%	(76)	354
Union HH: No	47%	(2151)	32%	(1473)	21%	(957)	4581
LGBTQ+: Yes	29%	(151)	41%	(215)	30%	(158)	524
LGBTQ+: No	49%	(2148)	31%	(1388)	20%	(875)	4411
Motivated to Vote	48%	(2139)	34%	(1516)	18%	(826)	4482

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Table BLMB8_4: *Who do you trust more to handle each of the following issues? — Crime*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2299)	32%	(1603)	21%	(1033)	4935
Parent: Yes	48%	(687)	30%	(422)	22%	(318)	1427
Parent: No	46%	(1612)	34%	(1180)	20%	(715)	3508
COVID Vaccine: Yes	38%	(1331)	41%	(1435)	22%	(761)	3527
COVID Vaccine: No	69%	(968)	12%	(167)	19%	(273)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(2437)	32%	(1595)	18%	(903)	4935
Gender: Male	52%	(1209)	31%	(725)	16%	(377)	2310
Gender: Female	47%	(1228)	33%	(870)	20%	(526)	2625
Age: 18-34	43%	(557)	33%	(428)	24%	(318)	1303
Age: 35-44	43%	(287)	36%	(244)	21%	(138)	669
Age: 45-64	56%	(955)	28%	(483)	16%	(269)	1707
Age: 65+	51%	(638)	35%	(441)	14%	(177)	1255
GenZers: 1997-2012	35%	(191)	36%	(194)	28%	(153)	537
Millennials: 1981-1996	46%	(589)	33%	(420)	21%	(276)	1285
GenXers: 1965-1980	53%	(678)	29%	(370)	17%	(221)	1269
Baby Boomers: 1946-1964	52%	(884)	34%	(568)	14%	(238)	1691
Educ: < College	54%	(1669)	28%	(883)	18%	(557)	3109
Educ: Bachelors degree	45%	(523)	34%	(401)	21%	(239)	1164
Educ: Post-grad	37%	(245)	47%	(311)	16%	(107)	663
Income: Under 50k	48%	(1004)	33%	(681)	19%	(402)	2087
Income: 50k-100k	51%	(928)	33%	(601)	16%	(292)	1821
Income: 100k+	49%	(505)	30%	(313)	20%	(208)	1026
Ethnicity: White (Non-Hispanic)	55%	(1994)	28%	(1022)	17%	(605)	3622
Ethnicity: Hispanic	41%	(141)	38%	(131)	20%	(69)	341
Ethnicity: Black (Non-Hispanic)	27%	(196)	50%	(362)	23%	(169)	727
Ethnicity: Asian + Other (Non-Hispanic)	43%	(106)	33%	(80)	24%	(59)	245
All Christian	58%	(1405)	28%	(674)	14%	(338)	2417
All Non-Christian	33%	(73)	47%	(101)	20%	(43)	217
Atheist	19%	(38)	53%	(106)	28%	(57)	201
Agnostic/Nothing in particular	37%	(444)	37%	(441)	26%	(308)	1194
Something Else	53%	(477)	30%	(272)	17%	(156)	906
Evangelical	66%	(910)	23%	(313)	12%	(165)	1388
Non-Evangelical	50%	(920)	33%	(613)	17%	(324)	1858
PID: Dem (no lean)	12%	(216)	66%	(1225)	22%	(407)	1848
PID: Ind (no lean)	45%	(540)	25%	(299)	30%	(352)	1191
PID: Rep (no lean)	89%	(1681)	4%	(71)	8%	(144)	1896

Continued on next page

Table BLMB8_5: *Who do you trust more to handle each of the following issues? — Immigration*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(2437)	32%	(1595)	18%	(903)	4935
PID/Gender: Dem Men	16%	(133)	65%	(526)	19%	(153)	812
PID/Gender: Dem Women	8%	(82)	68%	(699)	25%	(254)	1035
PID/Gender: Ind Men	49%	(303)	26%	(161)	25%	(157)	621
PID/Gender: Ind Women	42%	(238)	24%	(138)	34%	(195)	570
PID/Gender: Rep Men	88%	(773)	4%	(38)	8%	(66)	877
PID/Gender: Rep Women	89%	(908)	3%	(33)	8%	(77)	1019
Ideo: Liberal (1-3)	13%	(179)	63%	(887)	24%	(333)	1399
Ideo: Moderate (4)	38%	(527)	37%	(502)	25%	(342)	1372
Ideo: Conservative (5-7)	83%	(1655)	9%	(169)	8%	(160)	1984
Ideo/PID: Conservative Republican	92%	(1364)	3%	(38)	5%	(73)	1475
Ideo/PID: Moderate/Liberal Republican	75%	(281)	8%	(29)	17%	(64)	374
Ideo/PID: Moderate/Conservative Democrat	18%	(126)	62%	(444)	21%	(151)	722
Ideo/PID: Liberal Democrat	7%	(79)	71%	(758)	22%	(238)	1075
2024 H2H Matchup: Biden Voter	8%	(168)	71%	(1462)	21%	(437)	2067
2024 H2H Matchup: Trump Voter	90%	(2113)	3%	(71)	7%	(152)	2336
2024 H2H Matchup: Would not Vote	27%	(68)	13%	(32)	60%	(152)	252
2024 H2H Matchup: Do not Know	32%	(89)	11%	(31)	57%	(161)	280
2022 House Vote: Democrat	12%	(240)	65%	(1322)	23%	(476)	2038
2022 House Vote: Republican	88%	(1798)	3%	(68)	9%	(177)	2044
2022 House Vote: Did not Vote	48%	(348)	25%	(178)	27%	(195)	721
2020 Vote: Joe Biden	12%	(273)	63%	(1433)	25%	(566)	2272
2020 Vote: Donald Trump	89%	(1995)	3%	(63)	8%	(179)	2237
2020 Vote: Someone Else	35%	(25)	15%	(10)	50%	(35)	70
2020 Vote: Did not Vote	40%	(144)	25%	(89)	35%	(123)	355
2016 Vote: Hillary Clinton	12%	(197)	68%	(1150)	20%	(342)	1688
2016 Vote: Donald Trump	87%	(1684)	4%	(71)	10%	(187)	1943
2016 Vote: Someone Else	26%	(53)	32%	(64)	41%	(83)	200
2020 Vote/PID: Not Biden/Democrat	36%	(68)	37%	(69)	28%	(52)	189
2020 Vote/PID: Not Trump/Republican	57%	(112)	19%	(38)	23%	(45)	195
U.S. Economy: Wrong Track	63%	(2222)	18%	(644)	19%	(675)	3541
U.S. Economy: Right Direction	15%	(215)	68%	(951)	16%	(227)	1394

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Table BLMB8_5: Who do you trust more to handle each of the following issues? — Immigration

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(2437)	32%	(1595)	18%	(903)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(108)	77%	(1167)	16%	(238)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(2133)	5%	(129)	9%	(223)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(195)	32%	(300)	47%	(442)	937
Top 2024 Issue: Economy	64%	(1253)	20%	(395)	15%	(302)	1950
Community: Urban	37%	(400)	43%	(465)	19%	(204)	1069
Community: Suburban	47%	(1140)	33%	(783)	20%	(482)	2405
Community: Rural	61%	(897)	24%	(347)	15%	(217)	1461
Community/Gender: Urban Women	31%	(150)	45%	(220)	24%	(116)	486
Community/Gender: Urban Men	43%	(250)	42%	(244)	15%	(88)	582
Community/Gender: Rural Women	60%	(508)	24%	(200)	16%	(135)	844
Community/Gender: Rural Men	63%	(389)	24%	(147)	13%	(81)	617
Community/Gender: Suburban Women	44%	(570)	35%	(450)	21%	(275)	1294
Community/Gender: Suburban Men	51%	(570)	30%	(333)	19%	(207)	1111
Homeowner	52%	(1966)	32%	(1196)	17%	(625)	3787
Renter	42%	(430)	35%	(357)	23%	(234)	1020
Military HHnm: Yes	58%	(469)	28%	(225)	15%	(120)	814
Military HH: No	48%	(1968)	33%	(1370)	19%	(783)	4121
Employ: Private Sector	49%	(870)	32%	(561)	19%	(345)	1777
Employ: Government	46%	(153)	35%	(115)	20%	(65)	334
Employ: Self-Employed	53%	(215)	29%	(118)	17%	(69)	403
Employ: Homemaker	56%	(159)	29%	(82)	15%	(43)	285
Employ: Student	35%	(44)	38%	(47)	27%	(34)	125
Employ: Retired	51%	(712)	34%	(466)	15%	(210)	1387
Employ: Unemployed	45%	(147)	34%	(112)	21%	(69)	328
Employ: Other	46%	(136)	31%	(93)	23%	(67)	297
Self + Household: White-Collar	45%	(829)	38%	(698)	18%	(330)	1858
Self + Household: Blue Collar	56%	(1287)	28%	(638)	16%	(367)	2292
Union HH: Yes	42%	(150)	37%	(130)	21%	(74)	354
Union HH: No	50%	(2287)	32%	(1465)	18%	(829)	4581
LGBTQ+: Yes	27%	(141)	43%	(228)	30%	(156)	524
LGBTQ+: No	52%	(2296)	31%	(1367)	17%	(747)	4411
Motivated to Vote	50%	(2259)	33%	(1492)	16%	(731)	4482

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Table BLMB8_5: *Who do you trust more to handle each of the following issues? — Immigration*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(2437)	32%	(1595)	18%	(903)	4935
Parent: Yes	50%	(716)	31%	(449)	18%	(262)	1427
Parent: No	49%	(1721)	33%	(1146)	18%	(641)	3508
COVID Vaccine: Yes	41%	(1448)	40%	(1397)	19%	(682)	3527
COVID Vaccine: No	70%	(989)	14%	(198)	16%	(221)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2329)	33%	(1618)	20%	(988)	4935
Gender: Male	51%	(1168)	34%	(780)	16%	(362)	2310
Gender: Female	44%	(1160)	32%	(839)	24%	(626)	2625
Age: 18-34	45%	(587)	27%	(346)	28%	(370)	1303
Age: 35-44	44%	(295)	33%	(218)	23%	(156)	669
Age: 45-64	52%	(883)	31%	(537)	17%	(287)	1707
Age: 65+	45%	(564)	41%	(516)	14%	(175)	1255
GenZers: 1997-2012	41%	(222)	28%	(148)	31%	(167)	537
Millennials: 1981-1996	46%	(591)	28%	(364)	26%	(329)	1285
GenXers: 1965-1980	50%	(641)	31%	(391)	19%	(237)	1269
Baby Boomers: 1946-1964	47%	(793)	39%	(659)	14%	(239)	1691
Educ: < College	51%	(1580)	28%	(880)	21%	(648)	3109
Educ: Bachelors degree	44%	(509)	37%	(429)	19%	(225)	1164
Educ: Post-grad	36%	(240)	47%	(309)	17%	(114)	663
Income: Under 50k	45%	(948)	32%	(670)	22%	(469)	2087
Income: 50k-100k	48%	(879)	34%	(620)	18%	(322)	1821
Income: 100k+	49%	(501)	32%	(328)	19%	(197)	1026
Ethnicity: White (Non-Hispanic)	52%	(1881)	30%	(1092)	18%	(648)	3622
Ethnicity: Hispanic	42%	(143)	29%	(100)	29%	(98)	341
Ethnicity: Black (Non-Hispanic)	26%	(190)	47%	(340)	27%	(197)	727
Ethnicity: Asian + Other (Non-Hispanic)	46%	(114)	35%	(86)	18%	(45)	245
All Christian	55%	(1335)	29%	(704)	16%	(378)	2417
All Non-Christian	36%	(77)	46%	(99)	19%	(41)	217
Atheist	20%	(40)	56%	(112)	24%	(49)	201
Agnostic/Nothing in particular	36%	(424)	38%	(450)	27%	(319)	1194
Something Else	50%	(453)	28%	(252)	22%	(201)	906
Evangelical	63%	(872)	21%	(294)	16%	(222)	1388
Non-Evangelical	47%	(866)	35%	(644)	19%	(348)	1858
PID: Dem (no lean)	12%	(214)	67%	(1238)	21%	(396)	1848
PID: Ind (no lean)	41%	(492)	26%	(307)	33%	(392)	1191
PID: Rep (no lean)	86%	(1623)	4%	(73)	11%	(200)	1896

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2329)	33%	(1618)	20%	(988)	4935
PID/Gender: Dem Men	16%	(131)	69%	(558)	15%	(123)	812
PID/Gender: Dem Women	8%	(82)	66%	(680)	26%	(273)	1035
PID/Gender: Ind Men	45%	(282)	29%	(178)	26%	(161)	621
PID/Gender: Ind Women	37%	(210)	23%	(129)	41%	(231)	570
PID/Gender: Rep Men	86%	(755)	5%	(43)	9%	(79)	877
PID/Gender: Rep Women	85%	(869)	3%	(29)	12%	(121)	1019
Ideo: Liberal (1-3)	13%	(187)	64%	(900)	22%	(312)	1399
Ideo: Moderate (4)	34%	(468)	39%	(530)	27%	(373)	1372
Ideo: Conservative (5-7)	81%	(1617)	8%	(153)	11%	(215)	1984
Ideo/PID: Conservative Republican	90%	(1321)	3%	(37)	8%	(117)	1475
Ideo/PID: Moderate/Liberal Republican	72%	(270)	8%	(32)	19%	(72)	374
Ideo/PID: Moderate/Conservative Democrat	17%	(124)	62%	(446)	21%	(151)	722
Ideo/PID: Liberal Democrat	8%	(84)	72%	(770)	20%	(220)	1075
2024 H2H Matchup: Biden Voter	7%	(145)	73%	(1510)	20%	(412)	2067
2024 H2H Matchup: Trump Voter	88%	(2066)	3%	(62)	9%	(208)	2336
2024 H2H Matchup: Would not Vote	21%	(54)	9%	(23)	69%	(175)	252
2024 H2H Matchup: Do not Know	23%	(64)	8%	(23)	69%	(193)	280
2022 House Vote: Democrat	10%	(210)	67%	(1363)	23%	(464)	2038
2022 House Vote: Republican	85%	(1730)	4%	(75)	12%	(240)	2044
2022 House Vote: Did not Vote	47%	(341)	21%	(155)	31%	(225)	721
2020 Vote: Joe Biden	11%	(260)	64%	(1465)	24%	(548)	2272
2020 Vote: Donald Trump	85%	(1901)	3%	(66)	12%	(270)	2237
2020 Vote: Someone Else	31%	(22)	14%	(10)	55%	(39)	70
2020 Vote: Did not Vote	41%	(146)	22%	(78)	37%	(131)	355
2016 Vote: Hillary Clinton	10%	(168)	71%	(1198)	19%	(322)	1688
2016 Vote: Donald Trump	83%	(1606)	5%	(97)	12%	(240)	1943
2016 Vote: Someone Else	21%	(41)	32%	(65)	47%	(94)	200
2020 Vote/PID: Not Biden/Democrat	34%	(65)	35%	(65)	31%	(59)	189
2020 Vote/PID: Not Trump/Republican	57%	(110)	17%	(34)	26%	(51)	195
U.S. Economy: Wrong Track	61%	(2146)	17%	(605)	22%	(791)	3541
U.S. Economy: Right Direction	13%	(183)	73%	(1014)	14%	(197)	1394

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2329)	33%	(1618)	20%	(988)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(100)	79%	(1189)	15%	(225)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(2071)	4%	(108)	12%	(305)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(158)	34%	(322)	49%	(458)	937
Top 2024 Issue: Economy	61%	(1190)	19%	(371)	20%	(389)	1950
Community: Urban	35%	(377)	43%	(456)	22%	(235)	1069
Community: Suburban	46%	(1094)	34%	(813)	21%	(498)	2405
Community: Rural	59%	(857)	24%	(349)	17%	(255)	1461
Community/Gender: Urban Women	28%	(135)	42%	(202)	31%	(149)	486
Community/Gender: Urban Men	42%	(242)	44%	(254)	15%	(86)	582
Community/Gender: Rural Women	56%	(476)	23%	(196)	20%	(172)	844
Community/Gender: Rural Men	62%	(381)	25%	(153)	14%	(83)	617
Community/Gender: Suburban Women	42%	(549)	34%	(440)	24%	(305)	1294
Community/Gender: Suburban Men	49%	(545)	34%	(373)	17%	(193)	1111
Homeowner	49%	(1864)	33%	(1245)	18%	(678)	3787
Renter	42%	(426)	33%	(337)	25%	(258)	1020
Military HHnm: Yes	52%	(423)	31%	(255)	17%	(135)	814
Military HH: No	46%	(1906)	33%	(1363)	21%	(852)	4121
Employ: Private Sector	48%	(853)	30%	(540)	22%	(383)	1777
Employ: Government	46%	(154)	31%	(105)	23%	(75)	334
Employ: Self-Employed	53%	(216)	28%	(112)	19%	(75)	403
Employ: Homemaker	49%	(140)	29%	(83)	21%	(61)	285
Employ: Student	45%	(56)	33%	(41)	23%	(28)	125
Employ: Retired	46%	(636)	39%	(544)	15%	(207)	1387
Employ: Unemployed	41%	(133)	34%	(110)	26%	(85)	328
Employ: Other	48%	(141)	28%	(83)	25%	(73)	297
Self + Household: White-Collar	43%	(794)	39%	(729)	18%	(335)	1858
Self + Household: Blue Collar	53%	(1219)	29%	(658)	18%	(415)	2292
Union HH: Yes	39%	(139)	38%	(134)	23%	(80)	354
Union HH: No	48%	(2189)	32%	(1484)	20%	(908)	4581
LGBTQ+: Yes	30%	(155)	40%	(208)	31%	(161)	524
LGBTQ+: No	49%	(2174)	32%	(1410)	19%	(826)	4411
Motivated to Vote	48%	(2157)	34%	(1529)	18%	(795)	4482

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Table BLMB8_6: *Who do you trust more to handle each of the following issues? — U.S.-China Relations*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2329)	33%	(1618)	20%	(988)	4935
Parent: Yes	50%	(715)	29%	(407)	21%	(305)	1427
Parent: No	46%	(1614)	35%	(1211)	19%	(683)	3508
COVID Vaccine: Yes	38%	(1351)	41%	(1442)	21%	(734)	3527
COVID Vaccine: No	69%	(978)	12%	(176)	18%	(254)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	30%	(1492)	42%	(2082)	28%	(1361)	4935
Gender: Male	32%	(743)	44%	(1024)	24%	(543)	2310
Gender: Female	29%	(749)	40%	(1059)	31%	(817)	2625
Age: 18-34	30%	(387)	39%	(512)	31%	(405)	1303
Age: 35-44	28%	(189)	42%	(284)	29%	(196)	669
Age: 45-64	35%	(594)	39%	(660)	27%	(453)	1707
Age: 65+	26%	(322)	50%	(627)	24%	(306)	1255
GenZers: 1997-2012	27%	(143)	42%	(223)	32%	(171)	537
Millennials: 1981-1996	30%	(390)	39%	(507)	30%	(388)	1285
GenXers: 1965-1980	34%	(428)	39%	(491)	28%	(350)	1269
Baby Boomers: 1946-1964	29%	(484)	47%	(799)	24%	(408)	1691
Educ: < College	34%	(1063)	37%	(1146)	29%	(900)	3109
Educ: Bachelors degree	25%	(293)	48%	(557)	27%	(314)	1164
Educ: Post-grad	21%	(136)	57%	(379)	22%	(148)	663
Income: Under 50k	31%	(646)	40%	(837)	29%	(604)	2087
Income: 50k-100k	31%	(569)	43%	(776)	26%	(477)	1821
Income: 100k+	27%	(278)	46%	(469)	27%	(280)	1026
Ethnicity: White (Non-Hispanic)	34%	(1234)	39%	(1413)	27%	(974)	3622
Ethnicity: Hispanic	28%	(94)	41%	(139)	32%	(109)	341
Ethnicity: Black (Non-Hispanic)	14%	(104)	59%	(430)	27%	(194)	727
Ethnicity: Asian + Other (Non-Hispanic)	25%	(60)	41%	(101)	34%	(84)	245
All Christian	35%	(852)	39%	(939)	26%	(626)	2417
All Non-Christian	21%	(45)	56%	(121)	24%	(52)	217
Atheist	11%	(22)	66%	(133)	23%	(46)	201
Agnostic/Nothing in particular	21%	(253)	47%	(562)	32%	(379)	1194
Something Else	35%	(320)	36%	(328)	28%	(258)	906
Evangelical	44%	(613)	29%	(405)	27%	(370)	1388
Non-Evangelical	29%	(531)	45%	(829)	27%	(498)	1858
PID: Dem (no lean)	4%	(78)	77%	(1422)	19%	(347)	1848
PID: Ind (no lean)	22%	(258)	37%	(441)	41%	(492)	1191
PID: Rep (no lean)	61%	(1156)	12%	(219)	27%	(521)	1896

Continued on next page

Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	30%	(1492)	42%	(2082)	28%	(1361)	4935
PID/Gender: Dem Men	7%	(56)	80%	(648)	13%	(108)	812
PID/Gender: Dem Women	2%	(22)	75%	(775)	23%	(239)	1035
PID/Gender: Ind Men	24%	(148)	41%	(253)	35%	(219)	621
PID/Gender: Ind Women	19%	(109)	33%	(188)	48%	(273)	570
PID/Gender: Rep Men	61%	(539)	14%	(123)	25%	(215)	877
PID/Gender: Rep Women	61%	(617)	9%	(96)	30%	(306)	1019
Ideo: Liberal (1-3)	7%	(92)	73%	(1028)	20%	(279)	1399
Ideo: Moderate (4)	19%	(267)	50%	(690)	30%	(414)	1372
Ideo: Conservative (5-7)	55%	(1088)	16%	(320)	29%	(576)	1984
Ideo/PID: Conservative Republican	63%	(935)	10%	(150)	26%	(390)	1475
Ideo/PID: Moderate/Liberal Republican	52%	(194)	17%	(62)	32%	(118)	374
Ideo/PID: Moderate/Conservative Democrat	7%	(52)	72%	(517)	21%	(152)	722
Ideo/PID: Liberal Democrat	2%	(23)	82%	(879)	16%	(172)	1075
2024 H2H Matchup: Biden Voter	2%	(32)	83%	(1713)	16%	(322)	2067
2024 H2H Matchup: Trump Voter	61%	(1436)	11%	(246)	28%	(654)	2336
2024 H2H Matchup: Would not Vote	6%	(15)	21%	(54)	73%	(183)	252
2024 H2H Matchup: Do not Know	4%	(10)	25%	(69)	72%	(201)	280
2022 House Vote: Democrat	4%	(71)	77%	(1564)	20%	(402)	2038
2022 House Vote: Republican	58%	(1193)	12%	(240)	30%	(611)	2044
2022 House Vote: Did not Vote	29%	(207)	35%	(249)	37%	(265)	721
2020 Vote: Joe Biden	3%	(70)	75%	(1715)	21%	(487)	2272
2020 Vote: Donald Trump	59%	(1321)	10%	(235)	30%	(681)	2237
2020 Vote: Someone Else	10%	(7)	26%	(18)	64%	(45)	70
2020 Vote: Did not Vote	26%	(94)	32%	(114)	42%	(148)	355
2016 Vote: Hillary Clinton	3%	(55)	81%	(1363)	16%	(271)	1688
2016 Vote: Donald Trump	57%	(1108)	12%	(236)	31%	(599)	1943
2016 Vote: Someone Else	9%	(19)	44%	(88)	47%	(93)	200
2020 Vote/PID: Not Biden/Democrat	24%	(45)	45%	(84)	31%	(59)	189
2020 Vote/PID: Not Trump/Republican	34%	(66)	32%	(63)	34%	(66)	195
U.S. Economy: Wrong Track	39%	(1377)	27%	(956)	34%	(1209)	3541
U.S. Economy: Right Direction	8%	(115)	81%	(1126)	11%	(152)	1394

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Table BLMB8_7: Who do you trust more to handle each of the following issues? — Climate Change

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	30%	(1492)	42%	(2082)	28%	(1361)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	1%	(22)	86%	(1306)	12%	(186)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	57%	(1409)	13%	(328)	30%	(748)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(61)	48%	(448)	46%	(428)	937
Top 2024 Issue: Economy	40%	(778)	29%	(570)	31%	(601)	1950
Community: Urban	23%	(241)	52%	(558)	25%	(270)	1069
Community: Suburban	28%	(665)	45%	(1082)	27%	(658)	2405
Community: Rural	40%	(586)	30%	(442)	30%	(433)	1461
Community/Gender: Urban Women	17%	(83)	52%	(252)	31%	(151)	486
Community/Gender: Urban Men	27%	(158)	52%	(306)	20%	(119)	582
Community/Gender: Rural Women	39%	(327)	29%	(243)	32%	(274)	844
Community/Gender: Rural Men	42%	(259)	32%	(199)	26%	(159)	617
Community/Gender: Suburban Women	26%	(339)	44%	(563)	30%	(392)	1294
Community/Gender: Suburban Men	29%	(326)	47%	(519)	24%	(266)	1111
Homeowner	31%	(1185)	42%	(1582)	27%	(1020)	3787
Renter	27%	(280)	44%	(451)	28%	(290)	1020
Military HHnm: Yes	33%	(264)	40%	(323)	28%	(226)	814
Military HH: No	30%	(1228)	43%	(1759)	28%	(1135)	4121
Employ: Private Sector	31%	(548)	42%	(744)	27%	(484)	1777
Employ: Government	28%	(95)	42%	(139)	30%	(100)	334
Employ: Self-Employed	35%	(140)	35%	(143)	30%	(120)	403
Employ: Homemaker	36%	(103)	35%	(100)	29%	(81)	285
Employ: Student	23%	(29)	49%	(61)	28%	(34)	125
Employ: Retired	28%	(395)	48%	(660)	24%	(332)	1387
Employ: Unemployed	29%	(94)	41%	(134)	31%	(100)	328
Employ: Other	30%	(88)	34%	(101)	36%	(108)	297
Self + Household: White-Collar	26%	(481)	49%	(912)	25%	(466)	1858
Self + Household: Blue Collar	35%	(799)	38%	(880)	27%	(614)	2292
Union HH: Yes	23%	(83)	49%	(173)	28%	(98)	354
Union HH: No	31%	(1409)	42%	(1909)	28%	(1263)	4581
LGBTQ+: Yes	19%	(98)	49%	(255)	33%	(171)	524
LGBTQ+: No	32%	(1395)	41%	(1827)	27%	(1189)	4411
Motivated to Vote	31%	(1381)	44%	(1953)	26%	(1148)	4482

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Table BLMB8_7: *Who do you trust more to handle each of the following issues? — Climate Change*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	30%	(1492)	42%	(2082)	28%	(1361)	4935
Parent: Yes	34%	(479)	39%	(561)	27%	(387)	1427
Parent: No	29%	(1013)	43%	(1521)	28%	(973)	3508
COVID Vaccine: Yes	22%	(778)	52%	(1832)	26%	(918)	3527
COVID Vaccine: No	51%	(715)	18%	(250)	31%	(443)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1975)	40%	(1960)	20%	(1000)	4935
Gender: Male	41%	(953)	40%	(920)	19%	(437)	2310
Gender: Female	39%	(1022)	40%	(1039)	21%	(563)	2625
Age: 18-34	38%	(497)	37%	(480)	25%	(327)	1303
Age: 35-44	37%	(247)	42%	(284)	21%	(138)	669
Age: 45-64	44%	(759)	37%	(626)	19%	(323)	1707
Age: 65+	38%	(473)	45%	(570)	17%	(212)	1255
GenZers: 1997-2012	32%	(173)	40%	(216)	28%	(148)	537
Millennials: 1981-1996	40%	(514)	37%	(479)	23%	(292)	1285
GenXers: 1965-1980	44%	(553)	37%	(469)	19%	(247)	1269
Baby Boomers: 1946-1964	39%	(661)	44%	(742)	17%	(288)	1691
Educ: < College	45%	(1393)	35%	(1087)	20%	(629)	3109
Educ: Bachelors degree	35%	(408)	44%	(506)	21%	(249)	1164
Educ: Post-grad	26%	(175)	55%	(366)	18%	(122)	663
Income: Under 50k	40%	(840)	39%	(823)	20%	(425)	2087
Income: 50k-100k	41%	(745)	40%	(724)	19%	(353)	1821
Income: 100k+	38%	(391)	40%	(413)	22%	(222)	1026
Ethnicity: White (Non-Hispanic)	45%	(1646)	35%	(1280)	19%	(696)	3622
Ethnicity: Hispanic	36%	(124)	39%	(134)	24%	(83)	341
Ethnicity: Black (Non-Hispanic)	18%	(128)	60%	(436)	22%	(163)	727
Ethnicity: Asian + Other (Non-Hispanic)	32%	(78)	45%	(109)	24%	(58)	245
All Christian	47%	(1144)	35%	(839)	18%	(434)	2417
All Non-Christian	27%	(59)	54%	(117)	19%	(42)	217
Atheist	11%	(22)	68%	(137)	21%	(42)	201
Agnostic/Nothing in particular	29%	(349)	46%	(544)	25%	(300)	1194
Something Else	44%	(400)	36%	(323)	20%	(182)	906
Evangelical	55%	(767)	27%	(373)	18%	(247)	1388
Non-Evangelical	40%	(736)	41%	(766)	19%	(356)	1858
PID: Dem (no lean)	6%	(118)	78%	(1439)	16%	(291)	1848
PID: Ind (no lean)	30%	(356)	35%	(413)	35%	(423)	1191
PID: Rep (no lean)	79%	(1501)	6%	(108)	15%	(286)	1896

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1975)	40%	(1960)	20%	(1000)	4935
PID/Gender: Dem Men	10%	(79)	77%	(626)	13%	(107)	812
PID/Gender: Dem Women	4%	(39)	78%	(812)	18%	(184)	1035
PID/Gender: Ind Men	32%	(200)	37%	(231)	31%	(190)	621
PID/Gender: Ind Women	27%	(156)	32%	(181)	41%	(233)	570
PID/Gender: Rep Men	77%	(675)	7%	(62)	16%	(140)	877
PID/Gender: Rep Women	81%	(827)	4%	(46)	14%	(146)	1019
Ideo: Liberal (1-3)	9%	(122)	74%	(1040)	17%	(238)	1399
Ideo: Moderate (4)	26%	(358)	47%	(651)	26%	(362)	1372
Ideo: Conservative (5-7)	72%	(1436)	11%	(219)	17%	(330)	1984
Ideo/PID: Conservative Republican	83%	(1224)	4%	(56)	13%	(196)	1475
Ideo/PID: Moderate/Liberal Republican	65%	(243)	13%	(49)	22%	(82)	374
Ideo/PID: Moderate/Conservative Democrat	10%	(74)	72%	(522)	17%	(125)	722
Ideo/PID: Liberal Democrat	4%	(41)	82%	(885)	14%	(148)	1075
2024 H2H Matchup: Biden Voter	3%	(56)	84%	(1743)	13%	(268)	2067
2024 H2H Matchup: Trump Voter	80%	(1867)	5%	(119)	15%	(350)	2336
2024 H2H Matchup: Would not Vote	14%	(34)	12%	(31)	74%	(187)	252
2024 H2H Matchup: Do not Know	6%	(18)	24%	(66)	70%	(196)	280
2022 House Vote: Democrat	5%	(109)	77%	(1574)	17%	(355)	2038
2022 House Vote: Republican	76%	(1552)	7%	(134)	18%	(358)	2044
2022 House Vote: Did not Vote	39%	(282)	31%	(227)	29%	(213)	721
2020 Vote: Joe Biden	5%	(109)	76%	(1725)	19%	(438)	2272
2020 Vote: Donald Trump	77%	(1733)	5%	(105)	18%	(399)	2237
2020 Vote: Someone Else	21%	(15)	17%	(12)	61%	(43)	70
2020 Vote: Did not Vote	33%	(118)	33%	(117)	34%	(120)	355
2016 Vote: Hillary Clinton	5%	(84)	81%	(1365)	14%	(239)	1688
2016 Vote: Donald Trump	73%	(1425)	8%	(149)	19%	(369)	1943
2016 Vote: Someone Else	15%	(30)	41%	(82)	44%	(88)	200
2020 Vote/PID: Not Biden/Democrat	30%	(57)	43%	(81)	27%	(51)	189
2020 Vote/PID: Not Trump/Republican	46%	(89)	26%	(50)	28%	(55)	195
U.S. Economy: Wrong Track	52%	(1827)	24%	(854)	24%	(861)	3541
U.S. Economy: Right Direction	11%	(149)	79%	(1105)	10%	(140)	1394

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Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1975)	40%	(1960)	20%	(1000)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(39)	88%	(1334)	9%	(140)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(1847)	8%	(202)	18%	(436)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(90)	45%	(424)	45%	(423)	937
Top 2024 Issue: Economy	53%	(1038)	25%	(494)	21%	(418)	1950
Community: Urban	28%	(303)	52%	(561)	19%	(204)	1069
Community: Suburban	37%	(898)	41%	(979)	22%	(529)	2405
Community: Rural	53%	(774)	29%	(420)	18%	(267)	1461
Community/Gender: Urban Women	23%	(113)	55%	(266)	22%	(106)	486
Community/Gender: Urban Men	33%	(190)	51%	(295)	17%	(98)	582
Community/Gender: Rural Women	53%	(446)	28%	(236)	19%	(162)	844
Community/Gender: Rural Men	53%	(328)	30%	(184)	17%	(105)	617
Community/Gender: Suburban Women	36%	(462)	41%	(537)	23%	(295)	1294
Community/Gender: Suburban Men	39%	(435)	40%	(442)	21%	(234)	1111
Homeowner	42%	(1594)	39%	(1462)	19%	(730)	3787
Renter	34%	(344)	44%	(452)	22%	(224)	1020
Military HHnm: Yes	45%	(367)	37%	(300)	18%	(147)	814
Military HH: No	39%	(1608)	40%	(1660)	21%	(853)	4121
Employ: Private Sector	40%	(712)	37%	(666)	22%	(398)	1777
Employ: Government	35%	(116)	44%	(146)	22%	(72)	334
Employ: Self-Employed	47%	(187)	36%	(146)	17%	(70)	403
Employ: Homemaker	46%	(131)	34%	(95)	20%	(58)	285
Employ: Student	29%	(36)	46%	(58)	25%	(31)	125
Employ: Retired	40%	(549)	44%	(609)	16%	(229)	1387
Employ: Unemployed	37%	(121)	42%	(138)	21%	(69)	328
Employ: Other	41%	(121)	34%	(102)	25%	(74)	297
Self + Household: White-Collar	35%	(656)	45%	(844)	19%	(358)	1858
Self + Household: Blue Collar	45%	(1038)	35%	(812)	19%	(442)	2292
Union HH: Yes	30%	(108)	48%	(171)	21%	(75)	354
Union HH: No	41%	(1868)	39%	(1789)	20%	(925)	4581
LGBTQ+: Yes	24%	(125)	52%	(270)	25%	(129)	524
LGBTQ+: No	42%	(1850)	38%	(1689)	20%	(871)	4411
Motivated to Vote	41%	(1835)	41%	(1841)	18%	(805)	4482

Continued on next page

Table BLMB8_8: *Who do you trust more to handle each of the following issues? — Education and Schools*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1975)	40%	(1960)	20%	(1000)	4935
Parent: Yes	44%	(624)	36%	(513)	20%	(290)	1427
Parent: No	39%	(1351)	41%	(1447)	20%	(710)	3508
COVID Vaccine: Yes	30%	(1069)	49%	(1737)	20%	(722)	3527
COVID Vaccine: No	64%	(907)	16%	(223)	20%	(278)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(2188)	35%	(1732)	21%	(1015)	4935
Gender: Male	47%	(1087)	35%	(811)	18%	(412)	2310
Gender: Female	42%	(1101)	35%	(921)	23%	(603)	2625
Age: 18-34	41%	(537)	31%	(409)	27%	(357)	1303
Age: 35-44	43%	(285)	35%	(235)	22%	(150)	669
Age: 45-64	49%	(831)	33%	(563)	18%	(313)	1707
Age: 65+	43%	(535)	42%	(525)	16%	(195)	1255
GenZers: 1997-2012	36%	(196)	34%	(182)	30%	(159)	537
Millennials: 1981-1996	44%	(562)	32%	(408)	25%	(315)	1285
GenXers: 1965-1980	47%	(591)	33%	(419)	20%	(259)	1269
Baby Boomers: 1946-1964	45%	(755)	40%	(672)	16%	(264)	1691
Educ: < College	49%	(1528)	30%	(943)	20%	(637)	3109
Educ: Bachelors degree	39%	(450)	40%	(461)	22%	(253)	1164
Educ: Post-grad	32%	(210)	49%	(327)	19%	(125)	663
Income: Under 50k	44%	(915)	34%	(715)	22%	(458)	2087
Income: 50k-100k	45%	(826)	36%	(649)	19%	(346)	1821
Income: 100k+	44%	(447)	36%	(368)	21%	(210)	1026
Ethnicity: White (Non-Hispanic)	50%	(1814)	31%	(1139)	18%	(668)	3622
Ethnicity: Hispanic	40%	(135)	33%	(114)	27%	(92)	341
Ethnicity: Black (Non-Hispanic)	20%	(148)	54%	(392)	26%	(187)	727
Ethnicity: Asian + Other (Non-Hispanic)	37%	(91)	35%	(87)	28%	(67)	245
All Christian	52%	(1261)	32%	(765)	16%	(392)	2417
All Non-Christian	30%	(65)	51%	(110)	19%	(42)	217
Atheist	16%	(32)	57%	(114)	27%	(55)	201
Agnostic/Nothing in particular	32%	(387)	39%	(469)	28%	(337)	1194
Something Else	49%	(443)	30%	(273)	21%	(189)	906
Evangelical	60%	(833)	24%	(335)	16%	(220)	1388
Non-Evangelical	44%	(823)	37%	(686)	19%	(349)	1858
PID: Dem (no lean)	8%	(150)	71%	(1313)	21%	(386)	1848
PID: Ind (no lean)	39%	(462)	27%	(325)	34%	(404)	1191
PID: Rep (no lean)	83%	(1577)	5%	(95)	12%	(225)	1896

Continued on next page

Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(2188)	35%	(1732)	21%	(1015)	4935
PID/Gender: Dem Men	12%	(95)	72%	(582)	17%	(136)	812
PID/Gender: Dem Women	5%	(55)	71%	(731)	24%	(250)	1035
PID/Gender: Ind Men	43%	(266)	27%	(170)	30%	(185)	621
PID/Gender: Ind Women	34%	(196)	27%	(155)	38%	(220)	570
PID/Gender: Rep Men	83%	(726)	7%	(59)	10%	(91)	877
PID/Gender: Rep Women	83%	(850)	3%	(35)	13%	(133)	1019
Ideo: Liberal (1-3)	11%	(150)	68%	(948)	22%	(301)	1399
Ideo: Moderate (4)	31%	(424)	41%	(557)	28%	(390)	1372
Ideo: Conservative (5-7)	78%	(1549)	9%	(186)	13%	(250)	1984
Ideo/PID: Conservative Republican	87%	(1280)	4%	(54)	10%	(142)	1475
Ideo/PID: Moderate/Liberal Republican	70%	(261)	10%	(37)	20%	(75)	374
Ideo/PID: Moderate/Conservative Democrat	12%	(90)	65%	(466)	23%	(165)	722
Ideo/PID: Liberal Democrat	5%	(56)	76%	(819)	19%	(199)	1075
2024 H2H Matchup: Biden Voter	4%	(91)	77%	(1584)	19%	(392)	2067
2024 H2H Matchup: Trump Voter	86%	(1999)	4%	(84)	11%	(253)	2336
2024 H2H Matchup: Would not Vote	18%	(46)	11%	(27)	71%	(178)	252
2024 H2H Matchup: Do not Know	18%	(51)	13%	(38)	68%	(191)	280
2022 House Vote: Democrat	8%	(162)	71%	(1441)	21%	(435)	2038
2022 House Vote: Republican	82%	(1675)	5%	(97)	13%	(273)	2044
2022 House Vote: Did not Vote	43%	(308)	25%	(178)	33%	(235)	721
2020 Vote: Joe Biden	7%	(169)	68%	(1545)	25%	(558)	2272
2020 Vote: Donald Trump	83%	(1868)	4%	(83)	13%	(287)	2237
2020 Vote: Someone Else	34%	(24)	14%	(10)	52%	(36)	70
2020 Vote: Did not Vote	36%	(127)	27%	(95)	38%	(134)	355
2016 Vote: Hillary Clinton	7%	(120)	73%	(1232)	20%	(337)	1688
2016 Vote: Donald Trump	79%	(1542)	6%	(124)	14%	(277)	1943
2016 Vote: Someone Else	21%	(42)	36%	(71)	44%	(87)	200
2020 Vote/PID: Not Biden/Democrat	32%	(60)	39%	(75)	29%	(54)	189
2020 Vote/PID: Not Trump/Republican	50%	(97)	21%	(41)	29%	(56)	195
U.S. Economy: Wrong Track	57%	(2019)	20%	(704)	23%	(819)	3541
U.S. Economy: Right Direction	12%	(169)	74%	(1028)	14%	(196)	1394

Continued on next page

Table BLMB8_9: Who do you trust more to handle each of the following issues? — Guns

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(2188)	35%	(1732)	21%	(1015)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(59)	82%	(1238)	14%	(216)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	80%	(1987)	6%	(139)	14%	(359)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(142)	38%	(355)	47%	(440)	937
Top 2024 Issue: Economy	59%	(1141)	21%	(407)	21%	(402)	1950
Community: Urban	32%	(343)	46%	(490)	22%	(236)	1069
Community: Suburban	42%	(1000)	36%	(872)	22%	(534)	2405
Community: Rural	58%	(846)	25%	(370)	17%	(245)	1461
Community/Gender: Urban Women	25%	(122)	48%	(232)	27%	(133)	486
Community/Gender: Urban Men	38%	(221)	44%	(258)	18%	(103)	582
Community/Gender: Rural Women	57%	(480)	24%	(203)	19%	(162)	844
Community/Gender: Rural Men	59%	(366)	27%	(168)	13%	(83)	617
Community/Gender: Suburban Women	39%	(500)	38%	(486)	24%	(308)	1294
Community/Gender: Suburban Men	45%	(499)	35%	(385)	20%	(226)	1111
Homeowner	46%	(1757)	35%	(1307)	19%	(723)	3787
Renter	38%	(391)	37%	(382)	24%	(247)	1020
Military HHnm: Yes	52%	(427)	31%	(249)	17%	(138)	814
Military HH: No	43%	(1762)	36%	(1483)	21%	(877)	4121
Employ: Private Sector	44%	(782)	34%	(611)	22%	(383)	1777
Employ: Government	43%	(145)	34%	(112)	23%	(77)	334
Employ: Self-Employed	49%	(197)	31%	(123)	21%	(83)	403
Employ: Homemaker	48%	(138)	30%	(85)	22%	(62)	285
Employ: Student	33%	(41)	39%	(48)	29%	(36)	125
Employ: Retired	44%	(614)	40%	(552)	16%	(220)	1387
Employ: Unemployed	40%	(132)	34%	(113)	25%	(83)	328
Employ: Other	47%	(140)	29%	(87)	23%	(70)	297
Self + Household: White-Collar	39%	(726)	43%	(791)	18%	(341)	1858
Self + Household: Blue Collar	51%	(1159)	30%	(686)	19%	(447)	2292
Union HH: Yes	35%	(123)	41%	(146)	24%	(84)	354
Union HH: No	45%	(2065)	35%	(1586)	20%	(930)	4581
LGBTQ+: Yes	28%	(144)	43%	(227)	29%	(153)	524
LGBTQ+: No	46%	(2044)	34%	(1505)	20%	(862)	4411
Motivated to Vote	45%	(2030)	37%	(1637)	18%	(815)	4482

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Table BLMB8_9: *Who do you trust more to handle each of the following issues? — Guns*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(2188)	35%	(1732)	21%	(1015)	4935
Parent: Yes	45%	(646)	32%	(463)	22%	(319)	1427
Parent: No	44%	(1543)	36%	(1269)	20%	(696)	3508
COVID Vaccine: Yes	34%	(1215)	44%	(1556)	21%	(756)	3527
COVID Vaccine: No	69%	(973)	12%	(176)	18%	(259)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(1776)	39%	(1913)	25%	(1246)	4935
Gender: Male	39%	(894)	38%	(885)	23%	(531)	2310
Gender: Female	34%	(882)	39%	(1028)	27%	(715)	2625
Age: 18-34	34%	(437)	37%	(481)	30%	(385)	1303
Age: 35-44	35%	(233)	38%	(256)	27%	(181)	669
Age: 45-64	40%	(689)	36%	(610)	24%	(409)	1707
Age: 65+	33%	(418)	45%	(565)	22%	(272)	1255
GenZers: 1997-2012	30%	(163)	39%	(212)	30%	(162)	537
Millennials: 1981-1996	35%	(453)	36%	(462)	29%	(370)	1285
GenXers: 1965-1980	39%	(499)	36%	(455)	25%	(315)	1269
Baby Boomers: 1946-1964	36%	(601)	43%	(729)	21%	(362)	1691
Educ: < College	40%	(1254)	34%	(1044)	26%	(811)	3109
Educ: Bachelors degree	30%	(352)	44%	(509)	26%	(302)	1164
Educ: Post-grad	26%	(170)	54%	(360)	20%	(133)	663
Income: Under 50k	36%	(746)	37%	(781)	27%	(561)	2087
Income: 50k-100k	37%	(676)	39%	(715)	24%	(430)	1821
Income: 100k+	34%	(354)	41%	(417)	25%	(255)	1026
Ethnicity: White (Non-Hispanic)	40%	(1463)	36%	(1289)	24%	(870)	3622
Ethnicity: Hispanic	32%	(109)	36%	(123)	32%	(109)	341
Ethnicity: Black (Non-Hispanic)	18%	(133)	55%	(397)	27%	(197)	727
Ethnicity: Asian + Other (Non-Hispanic)	29%	(71)	42%	(104)	29%	(70)	245
All Christian	44%	(1062)	33%	(800)	23%	(555)	2417
All Non-Christian	22%	(47)	57%	(124)	21%	(46)	217
Atheist	14%	(27)	64%	(130)	22%	(44)	201
Agnostic/Nothing in particular	23%	(277)	47%	(562)	30%	(354)	1194
Something Else	40%	(363)	33%	(296)	27%	(247)	906
Evangelical	54%	(751)	24%	(327)	22%	(309)	1388
Non-Evangelical	34%	(635)	40%	(752)	25%	(471)	1858
PID: Dem (no lean)	6%	(119)	74%	(1376)	19%	(353)	1848
PID: Ind (no lean)	25%	(299)	34%	(400)	41%	(492)	1191
PID: Rep (no lean)	72%	(1358)	7%	(136)	21%	(401)	1896

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(1776)	39%	(1913)	25%	(1246)	4935
PID/Gender: Dem Men	11%	(86)	73%	(595)	16%	(132)	812
PID/Gender: Dem Women	3%	(33)	75%	(781)	21%	(221)	1035
PID/Gender: Ind Men	29%	(178)	35%	(215)	37%	(228)	621
PID/Gender: Ind Women	21%	(121)	33%	(185)	46%	(264)	570
PID/Gender: Rep Men	72%	(630)	9%	(75)	20%	(171)	877
PID/Gender: Rep Women	71%	(728)	6%	(61)	23%	(230)	1019
Ideo: Liberal (1-3)	8%	(112)	74%	(1034)	18%	(254)	1399
Ideo: Moderate (4)	23%	(313)	45%	(614)	32%	(444)	1372
Ideo: Conservative (5-7)	65%	(1297)	11%	(227)	23%	(460)	1984
Ideo/PID: Conservative Republican	75%	(1107)	6%	(84)	19%	(284)	1475
Ideo/PID: Moderate/Liberal Republican	59%	(220)	13%	(48)	28%	(106)	374
Ideo/PID: Moderate/Conservative Democrat	12%	(86)	67%	(480)	22%	(155)	722
Ideo/PID: Liberal Democrat	3%	(31)	81%	(875)	16%	(169)	1075
2024 H2H Matchup: Biden Voter	4%	(81)	80%	(1662)	16%	(324)	2067
2024 H2H Matchup: Trump Voter	70%	(1634)	7%	(152)	24%	(551)	2336
2024 H2H Matchup: Would not Vote	12%	(29)	19%	(47)	70%	(176)	252
2024 H2H Matchup: Do not Know	12%	(32)	18%	(51)	70%	(196)	280
2022 House Vote: Democrat	6%	(121)	75%	(1518)	20%	(398)	2038
2022 House Vote: Republican	68%	(1381)	7%	(145)	25%	(517)	2044
2022 House Vote: Did not Vote	35%	(249)	30%	(218)	35%	(254)	721
2020 Vote: Joe Biden	6%	(137)	73%	(1652)	21%	(484)	2272
2020 Vote: Donald Trump	68%	(1521)	6%	(145)	26%	(571)	2237
2020 Vote: Someone Else	22%	(15)	23%	(16)	55%	(39)	70
2020 Vote: Did not Vote	29%	(103)	28%	(99)	43%	(153)	355
2016 Vote: Hillary Clinton	6%	(98)	78%	(1321)	16%	(269)	1688
2016 Vote: Donald Trump	65%	(1266)	8%	(153)	27%	(523)	1943
2016 Vote: Someone Else	17%	(34)	42%	(85)	40%	(81)	200
2020 Vote/PID: Not Biden/Democrat	24%	(45)	42%	(79)	34%	(65)	189
2020 Vote/PID: Not Trump/Republican	43%	(84)	24%	(47)	32%	(63)	195
U.S. Economy: Wrong Track	46%	(1623)	24%	(848)	30%	(1071)	3541
U.S. Economy: Right Direction	11%	(153)	76%	(1065)	13%	(176)	1394

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(1776)	39%	(1913)	25%	(1246)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(63)	83%	(1256)	13%	(194)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	65%	(1618)	9%	(235)	25%	(632)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(95)	45%	(422)	45%	(420)	937
Top 2024 Issue: Economy	46%	(890)	25%	(495)	29%	(564)	1950
Community: Urban	27%	(286)	48%	(509)	26%	(273)	1069
Community: Suburban	33%	(783)	41%	(990)	26%	(632)	2405
Community: Rural	48%	(707)	28%	(413)	23%	(341)	1461
Community/Gender: Urban Women	20%	(96)	49%	(239)	31%	(151)	486
Community/Gender: Urban Men	33%	(190)	46%	(270)	21%	(122)	582
Community/Gender: Rural Women	47%	(399)	28%	(235)	25%	(211)	844
Community/Gender: Rural Men	50%	(308)	29%	(179)	21%	(130)	617
Community/Gender: Suburban Women	30%	(388)	43%	(554)	27%	(353)	1294
Community/Gender: Suburban Men	36%	(396)	39%	(436)	25%	(279)	1111
Homeowner	38%	(1424)	38%	(1447)	24%	(917)	3787
Renter	31%	(320)	41%	(422)	27%	(278)	1020
Military HHnm: Yes	40%	(327)	35%	(286)	25%	(201)	814
Military HH: No	35%	(1449)	39%	(1627)	25%	(1046)	4121
Employ: Private Sector	36%	(634)	39%	(688)	26%	(454)	1777
Employ: Government	35%	(116)	39%	(129)	27%	(89)	334
Employ: Self-Employed	41%	(167)	33%	(132)	26%	(105)	403
Employ: Homemaker	42%	(119)	30%	(86)	28%	(80)	285
Employ: Student	27%	(34)	46%	(57)	27%	(34)	125
Employ: Retired	35%	(483)	43%	(602)	22%	(302)	1387
Employ: Unemployed	34%	(113)	37%	(123)	28%	(93)	328
Employ: Other	37%	(110)	32%	(96)	30%	(90)	297
Self + Household: White-Collar	31%	(581)	46%	(855)	23%	(422)	1858
Self + Household: Blue Collar	41%	(943)	35%	(796)	24%	(553)	2292
Union HH: Yes	32%	(112)	44%	(155)	25%	(87)	354
Union HH: No	36%	(1664)	38%	(1758)	25%	(1160)	4581
LGBTQ+: Yes	22%	(117)	49%	(255)	29%	(152)	524
LGBTQ+: No	38%	(1659)	38%	(1657)	25%	(1095)	4411
Motivated to Vote	37%	(1648)	40%	(1798)	23%	(1035)	4482

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Table BLMB8_10: *Who do you trust more to handle each of the following issues? — Abortion*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	36%	(1776)	39%	(1913)	25%	(1246)	4935
Parent: Yes	40%	(569)	35%	(502)	25%	(356)	1427
Parent: No	34%	(1207)	40%	(1411)	25%	(890)	3508
COVID Vaccine: Yes	28%	(975)	48%	(1697)	24%	(855)	3527
COVID Vaccine: No	57%	(801)	15%	(215)	28%	(391)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1956)	42%	(2050)	19%	(929)	4935
Gender: Male	41%	(936)	42%	(980)	17%	(395)	2310
Gender: Female	39%	(1020)	41%	(1070)	20%	(534)	2625
Age: 18-34	37%	(478)	38%	(493)	26%	(333)	1303
Age: 35-44	38%	(257)	42%	(283)	19%	(129)	669
Age: 45-64	44%	(750)	39%	(666)	17%	(291)	1707
Age: 65+	38%	(471)	48%	(608)	14%	(176)	1255
GenZers: 1997-2012	31%	(167)	40%	(217)	29%	(153)	537
Millennials: 1981-1996	39%	(507)	39%	(497)	22%	(280)	1285
GenXers: 1965-1980	43%	(543)	39%	(494)	18%	(232)	1269
Baby Boomers: 1946-1964	39%	(654)	47%	(789)	15%	(248)	1691
Educ: < College	45%	(1385)	37%	(1142)	19%	(581)	3109
Educ: Bachelors degree	34%	(392)	47%	(550)	19%	(222)	1164
Educ: Post-grad	27%	(179)	54%	(358)	19%	(126)	663
Income: Under 50k	39%	(813)	41%	(863)	20%	(411)	2087
Income: 50k-100k	42%	(769)	42%	(761)	16%	(291)	1821
Income: 100k+	36%	(374)	41%	(426)	22%	(227)	1026
Ethnicity: White (Non-Hispanic)	44%	(1611)	37%	(1354)	18%	(656)	3622
Ethnicity: Hispanic	38%	(130)	40%	(135)	22%	(76)	341
Ethnicity: Black (Non-Hispanic)	18%	(130)	62%	(451)	20%	(146)	727
Ethnicity: Asian + Other (Non-Hispanic)	34%	(84)	45%	(110)	21%	(51)	245
All Christian	46%	(1123)	37%	(883)	17%	(411)	2417
All Non-Christian	28%	(60)	56%	(122)	16%	(35)	217
Atheist	14%	(29)	65%	(131)	21%	(42)	201
Agnostic/Nothing in particular	29%	(342)	47%	(565)	24%	(286)	1194
Something Else	44%	(402)	38%	(349)	17%	(155)	906
Evangelical	56%	(773)	28%	(391)	16%	(223)	1388
Non-Evangelical	38%	(712)	44%	(814)	18%	(332)	1858
PID: Dem (no lean)	7%	(121)	79%	(1456)	15%	(271)	1848
PID: Ind (no lean)	28%	(339)	38%	(453)	34%	(400)	1191
PID: Rep (no lean)	79%	(1496)	7%	(141)	14%	(258)	1896

Continued on next page

Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1956)	42%	(2050)	19%	(929)	4935
PID/Gender: Dem Men	10%	(80)	79%	(638)	12%	(94)	812
PID/Gender: Dem Women	4%	(41)	79%	(818)	17%	(177)	1035
PID/Gender: Ind Men	30%	(189)	41%	(256)	28%	(176)	621
PID/Gender: Ind Women	26%	(150)	34%	(197)	39%	(224)	570
PID/Gender: Rep Men	76%	(667)	10%	(86)	14%	(124)	877
PID/Gender: Rep Women	81%	(829)	5%	(56)	13%	(134)	1019
Ideo: Liberal (1-3)	8%	(116)	75%	(1054)	16%	(228)	1399
Ideo: Moderate (4)	26%	(351)	50%	(692)	24%	(329)	1372
Ideo: Conservative (5-7)	72%	(1431)	13%	(251)	15%	(302)	1984
Ideo/PID: Conservative Republican	83%	(1218)	6%	(82)	12%	(175)	1475
Ideo/PID: Moderate/Liberal Republican	65%	(243)	15%	(55)	20%	(75)	374
Ideo/PID: Moderate/Conservative Democrat	11%	(77)	73%	(529)	16%	(116)	722
Ideo/PID: Liberal Democrat	4%	(40)	83%	(895)	13%	(139)	1075
2024 H2H Matchup: Biden Voter	3%	(64)	86%	(1767)	11%	(236)	2067
2024 H2H Matchup: Trump Voter	79%	(1841)	7%	(167)	14%	(329)	2336
2024 H2H Matchup: Would not Vote	12%	(30)	19%	(48)	69%	(174)	252
2024 H2H Matchup: Do not Know	8%	(21)	24%	(68)	68%	(191)	280
2022 House Vote: Democrat	6%	(116)	79%	(1612)	15%	(310)	2038
2022 House Vote: Republican	75%	(1532)	8%	(168)	17%	(344)	2044
2022 House Vote: Did not Vote	38%	(274)	33%	(237)	29%	(209)	721
2020 Vote: Joe Biden	5%	(123)	78%	(1765)	17%	(385)	2272
2020 Vote: Donald Trump	76%	(1706)	7%	(152)	17%	(379)	2237
2020 Vote: Someone Else	18%	(13)	26%	(18)	56%	(39)	70
2020 Vote: Did not Vote	32%	(114)	32%	(115)	36%	(126)	355
2016 Vote: Hillary Clinton	6%	(102)	82%	(1382)	12%	(203)	1688
2016 Vote: Donald Trump	72%	(1405)	10%	(188)	18%	(349)	1943
2016 Vote: Someone Else	14%	(29)	50%	(101)	35%	(71)	200
2020 Vote/PID: Not Biden/Democrat	27%	(52)	44%	(83)	28%	(54)	189
2020 Vote/PID: Not Trump/Republican	45%	(87)	31%	(59)	25%	(49)	195
U.S. Economy: Wrong Track	52%	(1828)	26%	(913)	23%	(800)	3541
U.S. Economy: Right Direction	9%	(128)	82%	(1137)	9%	(129)	1394

Continued on next page

Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1956)	42%	(2050)	19%	(929)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(50)	89%	(1343)	8%	(120)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	73%	(1817)	10%	(245)	17%	(423)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(89)	49%	(462)	41%	(386)	937
Top 2024 Issue: Economy	53%	(1039)	27%	(525)	20%	(385)	1950
Community: Urban	29%	(307)	52%	(560)	19%	(202)	1069
Community: Suburban	36%	(876)	43%	(1039)	20%	(490)	2405
Community: Rural	53%	(773)	31%	(451)	16%	(238)	1461
Community/Gender: Urban Women	24%	(115)	52%	(253)	24%	(118)	486
Community/Gender: Urban Men	33%	(192)	53%	(307)	14%	(83)	582
Community/Gender: Rural Women	52%	(443)	30%	(255)	17%	(146)	844
Community/Gender: Rural Men	53%	(329)	32%	(196)	15%	(92)	617
Community/Gender: Suburban Women	36%	(462)	43%	(562)	21%	(270)	1294
Community/Gender: Suburban Men	37%	(414)	43%	(477)	20%	(219)	1111
Homeowner	42%	(1573)	41%	(1546)	18%	(668)	3787
Renter	34%	(349)	45%	(457)	21%	(214)	1020
Military HHnm: Yes	47%	(378)	38%	(307)	16%	(128)	814
Military HH: No	38%	(1577)	42%	(1744)	19%	(801)	4121
Employ: Private Sector	40%	(706)	39%	(693)	21%	(378)	1777
Employ: Government	39%	(129)	41%	(137)	20%	(68)	334
Employ: Self-Employed	47%	(190)	39%	(158)	14%	(55)	403
Employ: Homemaker	44%	(125)	35%	(99)	22%	(61)	285
Employ: Student	25%	(31)	50%	(63)	25%	(31)	125
Employ: Retired	39%	(545)	47%	(650)	14%	(192)	1387
Employ: Unemployed	34%	(112)	43%	(143)	22%	(74)	328
Employ: Other	40%	(118)	36%	(108)	24%	(71)	297
Self + Household: White-Collar	34%	(630)	48%	(884)	19%	(345)	1858
Self + Household: Blue Collar	46%	(1052)	37%	(852)	17%	(387)	2292
Union HH: Yes	32%	(115)	48%	(168)	20%	(71)	354
Union HH: No	40%	(1841)	41%	(1882)	19%	(858)	4581
LGBTQ+: Yes	25%	(134)	51%	(270)	23%	(121)	524
LGBTQ+: No	41%	(1822)	40%	(1781)	18%	(808)	4411
Motivated to Vote	40%	(1810)	43%	(1916)	17%	(755)	4482

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Table BLMB8_11: *Who do you trust more to handle each of the following issues? — Senior Services (Social Security Medicare)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1956)	42%	(2050)	19%	(929)	4935
Parent: Yes	42%	(604)	38%	(536)	20%	(288)	1427
Parent: No	39%	(1352)	43%	(1514)	18%	(642)	3508
COVID Vaccine: Yes	30%	(1047)	51%	(1812)	19%	(668)	3527
COVID Vaccine: No	65%	(909)	17%	(238)	19%	(261)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1912)	42%	(2056)	20%	(967)	4935
Gender: Male	41%	(939)	43%	(989)	17%	(383)	2310
Gender: Female	37%	(973)	41%	(1067)	22%	(584)	2625
Age: 18-34	33%	(429)	39%	(514)	28%	(360)	1303
Age: 35-44	36%	(239)	44%	(291)	21%	(139)	669
Age: 45-64	45%	(764)	38%	(656)	17%	(287)	1707
Age: 65+	38%	(479)	47%	(595)	14%	(181)	1255
GenZers: 1997-2012	28%	(148)	43%	(230)	30%	(159)	537
Millennials: 1981-1996	36%	(464)	40%	(509)	24%	(312)	1285
GenXers: 1965-1980	44%	(556)	39%	(496)	17%	(218)	1269
Baby Boomers: 1946-1964	40%	(672)	45%	(766)	15%	(253)	1691
Educ: < College	43%	(1325)	37%	(1136)	21%	(648)	3109
Educ: Bachelors degree	35%	(411)	47%	(543)	18%	(210)	1164
Educ: Post-grad	27%	(177)	57%	(377)	17%	(109)	663
Income: Under 50k	38%	(792)	41%	(854)	21%	(441)	2087
Income: 50k-100k	40%	(729)	42%	(771)	18%	(321)	1821
Income: 100k+	38%	(391)	42%	(431)	20%	(204)	1026
Ethnicity: White (Non-Hispanic)	44%	(1603)	37%	(1342)	19%	(677)	3622
Ethnicity: Hispanic	31%	(107)	41%	(140)	28%	(94)	341
Ethnicity: Black (Non-Hispanic)	16%	(118)	64%	(465)	20%	(144)	727
Ethnicity: Asian + Other (Non-Hispanic)	34%	(84)	45%	(109)	21%	(51)	245
All Christian	47%	(1125)	37%	(887)	17%	(405)	2417
All Non-Christian	24%	(53)	60%	(131)	15%	(34)	217
Atheist	12%	(23)	68%	(137)	20%	(41)	201
Agnostic/Nothing in particular	27%	(321)	49%	(580)	25%	(293)	1194
Something Else	43%	(389)	36%	(322)	21%	(195)	906
Evangelical	54%	(744)	27%	(377)	19%	(267)	1388
Non-Evangelical	39%	(729)	43%	(802)	18%	(326)	1858
PID: Dem (no lean)	5%	(100)	81%	(1493)	14%	(256)	1848
PID: Ind (no lean)	30%	(353)	36%	(433)	34%	(406)	1191
PID: Rep (no lean)	77%	(1460)	7%	(131)	16%	(306)	1896

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1912)	42%	(2056)	20%	(967)	4935
PID/Gender: Dem Men	8%	(69)	83%	(671)	9%	(72)	812
PID/Gender: Dem Women	3%	(31)	79%	(821)	18%	(183)	1035
PID/Gender: Ind Men	32%	(200)	38%	(237)	30%	(184)	621
PID/Gender: Ind Women	27%	(153)	34%	(196)	39%	(222)	570
PID/Gender: Rep Men	76%	(670)	9%	(81)	14%	(127)	877
PID/Gender: Rep Women	78%	(790)	5%	(50)	18%	(179)	1019
Ideo: Liberal (1-3)	8%	(108)	77%	(1077)	15%	(215)	1399
Ideo: Moderate (4)	25%	(349)	51%	(693)	24%	(329)	1372
Ideo: Conservative (5-7)	71%	(1407)	12%	(238)	17%	(339)	1984
Ideo/PID: Conservative Republican	81%	(1194)	5%	(73)	14%	(207)	1475
Ideo/PID: Moderate/Liberal Republican	64%	(237)	14%	(51)	23%	(86)	374
Ideo/PID: Moderate/Conservative Democrat	9%	(64)	76%	(548)	15%	(110)	722
Ideo/PID: Liberal Democrat	3%	(33)	85%	(915)	12%	(127)	1075
2024 H2H Matchup: Biden Voter	2%	(42)	88%	(1817)	10%	(208)	2067
2024 H2H Matchup: Trump Voter	78%	(1829)	6%	(132)	16%	(375)	2336
2024 H2H Matchup: Would not Vote	8%	(21)	18%	(45)	74%	(186)	252
2024 H2H Matchup: Do not Know	7%	(20)	22%	(63)	71%	(198)	280
2022 House Vote: Democrat	5%	(98)	81%	(1647)	14%	(293)	2038
2022 House Vote: Republican	74%	(1513)	7%	(147)	19%	(384)	2044
2022 House Vote: Did not Vote	37%	(266)	32%	(231)	31%	(224)	721
2020 Vote: Joe Biden	4%	(92)	80%	(1814)	16%	(366)	2272
2020 Vote: Donald Trump	76%	(1697)	5%	(115)	19%	(425)	2237
2020 Vote: Someone Else	18%	(13)	20%	(14)	62%	(43)	70
2020 Vote: Did not Vote	31%	(110)	32%	(112)	38%	(133)	355
2016 Vote: Hillary Clinton	5%	(78)	84%	(1420)	11%	(191)	1688
2016 Vote: Donald Trump	73%	(1409)	9%	(168)	19%	(366)	1943
2016 Vote: Someone Else	13%	(27)	46%	(91)	41%	(82)	200
2020 Vote/PID: Not Biden/Democrat	28%	(53)	44%	(83)	28%	(52)	189
2020 Vote/PID: Not Trump/Republican	39%	(77)	32%	(63)	28%	(55)	195
U.S. Economy: Wrong Track	51%	(1791)	25%	(884)	24%	(866)	3541
U.S. Economy: Right Direction	9%	(121)	84%	(1172)	7%	(101)	1394

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1912)	42%	(2056)	20%	(967)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(37)	90%	(1364)	7%	(112)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(1801)	9%	(219)	19%	(465)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(73)	51%	(474)	42%	(390)	937
Top 2024 Issue: Economy	52%	(1017)	27%	(521)	21%	(412)	1950
Community: Urban	26%	(283)	56%	(594)	18%	(192)	1069
Community: Suburban	37%	(885)	43%	(1022)	21%	(497)	2405
Community: Rural	51%	(744)	30%	(439)	19%	(278)	1461
Community/Gender: Urban Women	22%	(106)	54%	(263)	24%	(117)	486
Community/Gender: Urban Men	30%	(177)	57%	(331)	13%	(74)	582
Community/Gender: Rural Women	49%	(416)	29%	(246)	22%	(183)	844
Community/Gender: Rural Men	53%	(328)	31%	(194)	15%	(96)	617
Community/Gender: Suburban Women	35%	(451)	43%	(559)	22%	(284)	1294
Community/Gender: Suburban Men	39%	(434)	42%	(464)	19%	(213)	1111
Homeowner	41%	(1544)	41%	(1543)	18%	(699)	3787
Renter	33%	(332)	46%	(466)	22%	(222)	1020
Military HHnm: Yes	45%	(366)	37%	(304)	18%	(143)	814
Military HH: No	38%	(1546)	42%	(1752)	20%	(824)	4121
Employ: Private Sector	38%	(680)	40%	(708)	22%	(389)	1777
Employ: Government	36%	(121)	41%	(135)	23%	(78)	334
Employ: Self-Employed	46%	(186)	38%	(155)	15%	(62)	403
Employ: Homemaker	43%	(121)	35%	(101)	22%	(62)	285
Employ: Student	27%	(33)	50%	(62)	23%	(29)	125
Employ: Retired	40%	(554)	47%	(649)	13%	(183)	1387
Employ: Unemployed	34%	(111)	41%	(135)	25%	(82)	328
Employ: Other	36%	(106)	37%	(110)	27%	(81)	297
Self + Household: White-Collar	34%	(639)	48%	(891)	18%	(328)	1858
Self + Household: Blue Collar	44%	(1014)	37%	(853)	19%	(425)	2292
Union HH: Yes	32%	(111)	51%	(181)	17%	(61)	354
Union HH: No	39%	(1801)	41%	(1875)	20%	(906)	4581
LGBTQ+: Yes	22%	(115)	54%	(280)	25%	(129)	524
LGBTQ+: No	41%	(1797)	40%	(1776)	19%	(838)	4411
Motivated to Vote	40%	(1790)	43%	(1915)	17%	(777)	4482

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Table BLMB8_12: *Who do you trust more to handle each of the following issues? — Democracy*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1912)	42%	(2056)	20%	(967)	4935
Parent: Yes	41%	(586)	38%	(546)	21%	(296)	1427
Parent: No	38%	(1326)	43%	(1510)	19%	(671)	3508
COVID Vaccine: Yes	29%	(1034)	51%	(1807)	19%	(687)	3527
COVID Vaccine: No	62%	(878)	18%	(249)	20%	(280)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1946)	41%	(2014)	20%	(974)	4935
Gender: Male	40%	(929)	41%	(956)	18%	(426)	2310
Gender: Female	39%	(1017)	40%	(1059)	21%	(549)	2625
Age: 18-34	37%	(483)	37%	(476)	26%	(344)	1303
Age: 35-44	36%	(241)	42%	(284)	21%	(144)	669
Age: 45-64	44%	(750)	39%	(660)	17%	(298)	1707
Age: 65+	38%	(471)	47%	(594)	15%	(189)	1255
GenZers: 1997-2012	33%	(178)	39%	(210)	28%	(149)	537
Millennials: 1981-1996	38%	(491)	38%	(486)	24%	(308)	1285
GenXers: 1965-1980	42%	(536)	39%	(493)	19%	(239)	1269
Baby Boomers: 1946-1964	39%	(662)	46%	(770)	15%	(258)	1691
Educ: < College	45%	(1384)	36%	(1114)	20%	(611)	3109
Educ: Bachelors degree	33%	(385)	46%	(535)	21%	(243)	1164
Educ: Post-grad	27%	(177)	55%	(365)	18%	(120)	663
Income: Under 50k	39%	(818)	41%	(858)	20%	(412)	2087
Income: 50k-100k	41%	(746)	40%	(738)	19%	(338)	1821
Income: 100k+	37%	(383)	41%	(419)	22%	(225)	1026
Ethnicity: White (Non-Hispanic)	45%	(1622)	36%	(1312)	19%	(687)	3622
Ethnicity: Hispanic	33%	(112)	43%	(148)	24%	(81)	341
Ethnicity: Black (Non-Hispanic)	18%	(131)	62%	(453)	20%	(144)	727
Ethnicity: Asian + Other (Non-Hispanic)	33%	(82)	41%	(102)	25%	(62)	245
All Christian	46%	(1110)	37%	(886)	17%	(421)	2417
All Non-Christian	24%	(53)	58%	(126)	18%	(39)	217
Atheist	14%	(28)	64%	(130)	21%	(43)	201
Agnostic/Nothing in particular	29%	(349)	45%	(534)	26%	(310)	1194
Something Else	45%	(406)	37%	(338)	18%	(162)	906
Evangelical	56%	(773)	29%	(399)	16%	(215)	1388
Non-Evangelical	38%	(703)	43%	(796)	19%	(359)	1858
PID: Dem (no lean)	6%	(119)	79%	(1461)	15%	(268)	1848
PID: Ind (no lean)	29%	(347)	36%	(432)	35%	(412)	1191
PID: Rep (no lean)	78%	(1480)	6%	(122)	15%	(294)	1896

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1946)	41%	(2014)	20%	(974)	4935
PID/Gender: Dem Men	9%	(73)	79%	(640)	12%	(99)	812
PID/Gender: Dem Women	4%	(46)	79%	(821)	16%	(169)	1035
PID/Gender: Ind Men	30%	(188)	40%	(247)	30%	(186)	621
PID/Gender: Ind Women	28%	(158)	32%	(185)	40%	(227)	570
PID/Gender: Rep Men	76%	(667)	8%	(69)	16%	(141)	877
PID/Gender: Rep Women	80%	(813)	5%	(52)	15%	(153)	1019
Ideo: Liberal (1-3)	8%	(116)	75%	(1047)	17%	(236)	1399
Ideo: Moderate (4)	26%	(354)	50%	(688)	24%	(330)	1372
Ideo: Conservative (5-7)	72%	(1421)	11%	(227)	17%	(337)	1984
Ideo/PID: Conservative Republican	82%	(1209)	4%	(66)	14%	(201)	1475
Ideo/PID: Moderate/Liberal Republican	64%	(237)	14%	(52)	22%	(84)	374
Ideo/PID: Moderate/Conservative Democrat	11%	(78)	75%	(541)	14%	(103)	722
Ideo/PID: Liberal Democrat	4%	(38)	82%	(886)	14%	(150)	1075
2024 H2H Matchup: Biden Voter	3%	(59)	85%	(1766)	12%	(242)	2067
2024 H2H Matchup: Trump Voter	79%	(1835)	6%	(146)	15%	(356)	2336
2024 H2H Matchup: Would not Vote	10%	(26)	15%	(37)	75%	(188)	252
2024 H2H Matchup: Do not Know	9%	(26)	23%	(66)	67%	(188)	280
2022 House Vote: Democrat	6%	(116)	79%	(1603)	16%	(318)	2038
2022 House Vote: Republican	74%	(1522)	7%	(143)	19%	(379)	2044
2022 House Vote: Did not Vote	39%	(281)	33%	(239)	28%	(201)	721
2020 Vote: Joe Biden	5%	(123)	77%	(1756)	17%	(394)	2272
2020 Vote: Donald Trump	76%	(1690)	6%	(129)	19%	(418)	2237
2020 Vote: Someone Else	18%	(13)	23%	(16)	59%	(41)	70
2020 Vote: Did not Vote	34%	(120)	32%	(114)	34%	(121)	355
2016 Vote: Hillary Clinton	6%	(93)	82%	(1381)	13%	(214)	1688
2016 Vote: Donald Trump	72%	(1402)	9%	(166)	19%	(375)	1943
2016 Vote: Someone Else	11%	(23)	49%	(97)	40%	(80)	200
2020 Vote/PID: Not Biden/Democrat	26%	(50)	46%	(87)	27%	(52)	189
2020 Vote/PID: Not Trump/Republican	48%	(93)	27%	(52)	26%	(50)	195
U.S. Economy: Wrong Track	51%	(1808)	25%	(883)	24%	(850)	3541
U.S. Economy: Right Direction	10%	(138)	81%	(1131)	9%	(125)	1394

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1946)	41%	(2014)	20%	(974)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(47)	89%	(1350)	8%	(117)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	73%	(1824)	8%	(206)	18%	(455)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	8%	(76)	49%	(459)	43%	(402)	937
Top 2024 Issue: Economy	53%	(1028)	27%	(521)	21%	(401)	1950
Community: Urban	28%	(295)	53%	(571)	19%	(203)	1069
Community: Suburban	37%	(899)	41%	(998)	21%	(509)	2405
Community: Rural	52%	(753)	30%	(445)	18%	(263)	1461
Community/Gender: Urban Women	22%	(109)	56%	(270)	22%	(107)	486
Community/Gender: Urban Men	32%	(186)	52%	(301)	16%	(95)	582
Community/Gender: Rural Women	52%	(439)	29%	(247)	19%	(158)	844
Community/Gender: Rural Men	51%	(314)	32%	(198)	17%	(105)	617
Community/Gender: Suburban Women	36%	(470)	42%	(541)	22%	(283)	1294
Community/Gender: Suburban Men	39%	(429)	41%	(457)	20%	(225)	1111
Homeowner	41%	(1560)	40%	(1520)	19%	(708)	3787
Renter	34%	(349)	43%	(444)	22%	(227)	1020
Military HHnm: Yes	46%	(374)	37%	(302)	17%	(138)	814
Military HH: No	38%	(1572)	42%	(1713)	20%	(837)	4121
Employ: Private Sector	40%	(711)	39%	(692)	21%	(374)	1777
Employ: Government	38%	(126)	41%	(136)	22%	(73)	334
Employ: Self-Employed	43%	(172)	39%	(156)	19%	(75)	403
Employ: Homemaker	45%	(127)	33%	(93)	23%	(65)	285
Employ: Student	28%	(35)	50%	(63)	22%	(27)	125
Employ: Retired	39%	(538)	46%	(637)	15%	(211)	1387
Employ: Unemployed	35%	(116)	40%	(132)	24%	(80)	328
Employ: Other	41%	(120)	36%	(107)	23%	(69)	297
Self + Household: White-Collar	35%	(649)	48%	(885)	17%	(324)	1858
Self + Household: Blue Collar	45%	(1029)	36%	(826)	19%	(437)	2292
Union HH: Yes	30%	(108)	49%	(172)	21%	(74)	354
Union HH: No	40%	(1839)	40%	(1842)	20%	(901)	4581
LGBTQ+: Yes	22%	(117)	50%	(263)	28%	(145)	524
LGBTQ+: No	41%	(1830)	40%	(1752)	19%	(829)	4411
Motivated to Vote	40%	(1802)	42%	(1873)	18%	(807)	4482

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Table BLMB8_13: *Who do you trust more to handle each of the following issues? — Healthcare*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1946)	41%	(2014)	20%	(974)	4935
Parent: Yes	41%	(590)	38%	(544)	21%	(293)	1427
Parent: No	39%	(1356)	42%	(1470)	19%	(682)	3508
COVID Vaccine: Yes	30%	(1074)	50%	(1770)	19%	(683)	3527
COVID Vaccine: No	62%	(872)	17%	(244)	21%	(292)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(2026)	38%	(1870)	21%	(1039)	4935
Gender: Male	43%	(990)	39%	(904)	18%	(416)	2310
Gender: Female	39%	(1036)	37%	(966)	24%	(623)	2625
Age: 18-34	41%	(534)	33%	(425)	26%	(344)	1303
Age: 35-44	38%	(254)	40%	(266)	22%	(150)	669
Age: 45-64	45%	(765)	36%	(607)	20%	(336)	1707
Age: 65+	38%	(473)	46%	(573)	17%	(209)	1255
GenZers: 1997-2012	37%	(197)	35%	(190)	28%	(151)	537
Millennials: 1981-1996	42%	(536)	34%	(437)	24%	(312)	1285
GenXers: 1965-1980	44%	(557)	36%	(451)	21%	(261)	1269
Baby Boomers: 1946-1964	39%	(663)	43%	(735)	17%	(293)	1691
Educ: < College	46%	(1429)	33%	(1030)	21%	(650)	3109
Educ: Bachelors degree	35%	(413)	42%	(488)	23%	(263)	1164
Educ: Post-grad	28%	(184)	53%	(352)	19%	(127)	663
Income: Under 50k	40%	(837)	38%	(793)	22%	(458)	2087
Income: 50k-100k	43%	(783)	38%	(690)	19%	(348)	1821
Income: 100k+	40%	(406)	38%	(387)	23%	(233)	1026
Ethnicity: White (Non-Hispanic)	46%	(1658)	34%	(1239)	20%	(725)	3622
Ethnicity: Hispanic	40%	(137)	35%	(118)	25%	(86)	341
Ethnicity: Black (Non-Hispanic)	20%	(149)	58%	(419)	22%	(160)	727
Ethnicity: Asian + Other (Non-Hispanic)	34%	(82)	38%	(94)	28%	(69)	245
All Christian	48%	(1161)	34%	(815)	18%	(441)	2417
All Non-Christian	27%	(59)	53%	(115)	20%	(43)	217
Atheist	16%	(33)	62%	(125)	22%	(44)	201
Agnostic/Nothing in particular	31%	(371)	43%	(512)	26%	(311)	1194
Something Else	44%	(402)	33%	(303)	22%	(201)	906
Evangelical	55%	(767)	26%	(364)	18%	(257)	1388
Non-Evangelical	41%	(754)	39%	(730)	20%	(374)	1858
PID: Dem (no lean)	8%	(146)	75%	(1383)	17%	(318)	1848
PID: Ind (no lean)	34%	(403)	31%	(370)	35%	(418)	1191
PID: Rep (no lean)	78%	(1476)	6%	(117)	16%	(303)	1896

Continued on next page

Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(2026)	38%	(1870)	21%	(1039)	4935
PID/Gender: Dem Men	12%	(98)	76%	(615)	12%	(100)	812
PID/Gender: Dem Women	5%	(49)	74%	(768)	21%	(219)	1035
PID/Gender: Ind Men	37%	(227)	35%	(217)	28%	(177)	621
PID/Gender: Ind Women	31%	(176)	27%	(153)	42%	(242)	570
PID/Gender: Rep Men	76%	(665)	8%	(72)	16%	(140)	877
PID/Gender: Rep Women	80%	(811)	4%	(45)	16%	(163)	1019
Ideo: Liberal (1-3)	10%	(138)	71%	(998)	19%	(263)	1399
Ideo: Moderate (4)	29%	(404)	44%	(602)	27%	(366)	1372
Ideo: Conservative (5-7)	71%	(1418)	11%	(225)	17%	(341)	1984
Ideo/PID: Conservative Republican	81%	(1189)	5%	(71)	15%	(215)	1475
Ideo/PID: Moderate/Liberal Republican	67%	(250)	12%	(43)	22%	(81)	374
Ideo/PID: Moderate/Conservative Democrat	12%	(90)	69%	(501)	18%	(131)	722
Ideo/PID: Liberal Democrat	5%	(54)	79%	(851)	16%	(169)	1075
2024 H2H Matchup: Biden Voter	5%	(105)	80%	(1645)	15%	(316)	2067
2024 H2H Matchup: Trump Voter	79%	(1843)	6%	(137)	15%	(356)	2336
2024 H2H Matchup: Would not Vote	15%	(37)	14%	(34)	72%	(181)	252
2024 H2H Matchup: Do not Know	14%	(40)	19%	(54)	66%	(186)	280
2022 House Vote: Democrat	8%	(158)	73%	(1494)	19%	(386)	2038
2022 House Vote: Republican	75%	(1528)	7%	(146)	18%	(370)	2044
2022 House Vote: Did not Vote	42%	(302)	28%	(203)	30%	(216)	721
2020 Vote: Joe Biden	8%	(176)	71%	(1622)	21%	(474)	2272
2020 Vote: Donald Trump	76%	(1704)	6%	(135)	18%	(398)	2237
2020 Vote: Someone Else	23%	(16)	22%	(15)	56%	(39)	70
2020 Vote: Did not Vote	36%	(129)	28%	(98)	36%	(128)	355
2016 Vote: Hillary Clinton	7%	(115)	78%	(1322)	15%	(251)	1688
2016 Vote: Donald Trump	72%	(1408)	8%	(165)	19%	(370)	1943
2016 Vote: Someone Else	17%	(35)	39%	(78)	44%	(87)	200
2020 Vote/PID: Not Biden/Democrat	29%	(55)	43%	(80)	28%	(53)	189
2020 Vote/PID: Not Trump/Republican	48%	(94)	22%	(43)	30%	(58)	195
U.S. Economy: Wrong Track	53%	(1865)	23%	(803)	25%	(874)	3541
U.S. Economy: Right Direction	12%	(161)	77%	(1067)	12%	(166)	1394

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(2026)	38%	(1870)	21%	(1039)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(60)	84%	(1276)	12%	(177)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(1848)	8%	(199)	18%	(438)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(118)	42%	(395)	45%	(424)	937
Top 2024 Issue: Economy	55%	(1065)	24%	(464)	22%	(421)	1950
Community: Urban	31%	(328)	49%	(528)	20%	(213)	1069
Community: Suburban	39%	(933)	39%	(933)	22%	(539)	2405
Community: Rural	52%	(765)	28%	(409)	20%	(287)	1461
Community/Gender: Urban Women	24%	(116)	50%	(242)	26%	(129)	486
Community/Gender: Urban Men	36%	(212)	49%	(286)	14%	(84)	582
Community/Gender: Rural Women	52%	(437)	27%	(229)	21%	(178)	844
Community/Gender: Rural Men	53%	(328)	29%	(180)	18%	(109)	617
Community/Gender: Suburban Women	37%	(483)	38%	(495)	24%	(316)	1294
Community/Gender: Suburban Men	41%	(450)	39%	(437)	20%	(223)	1111
Homeowner	42%	(1607)	37%	(1414)	20%	(767)	3787
Renter	37%	(379)	41%	(414)	22%	(228)	1020
Military HHnm: Yes	47%	(381)	35%	(286)	18%	(146)	814
Military HH: No	40%	(1644)	38%	(1584)	22%	(893)	4121
Employ: Private Sector	42%	(745)	35%	(625)	23%	(407)	1777
Employ: Government	36%	(121)	40%	(133)	24%	(80)	334
Employ: Self-Employed	49%	(197)	36%	(143)	16%	(63)	403
Employ: Homemaker	47%	(134)	32%	(90)	21%	(60)	285
Employ: Student	41%	(51)	33%	(41)	26%	(33)	125
Employ: Retired	38%	(533)	44%	(614)	17%	(240)	1387
Employ: Unemployed	36%	(120)	39%	(127)	25%	(82)	328
Employ: Other	42%	(125)	33%	(97)	25%	(75)	297
Self + Household: White-Collar	36%	(673)	43%	(806)	20%	(380)	1858
Self + Household: Blue Collar	46%	(1066)	34%	(787)	19%	(440)	2292
Union HH: Yes	36%	(126)	47%	(165)	18%	(63)	354
Union HH: No	41%	(1900)	37%	(1705)	21%	(977)	4581
LGBTQ+: Yes	26%	(134)	47%	(245)	28%	(145)	524
LGBTQ+: No	43%	(1891)	37%	(1625)	20%	(894)	4411
Motivated to Vote	42%	(1875)	39%	(1762)	19%	(845)	4482

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Table BLMB8_15: *Who do you trust more to handle each of the following issues? — Labor and Unions*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	41%	(2026)	38%	(1870)	21%	(1039)	4935
Parent: Yes	44%	(625)	34%	(484)	22%	(318)	1427
Parent: No	40%	(1400)	40%	(1386)	21%	(721)	3508
COVID Vaccine: Yes	32%	(1120)	47%	(1646)	22%	(761)	3527
COVID Vaccine: No	64%	(905)	16%	(224)	20%	(278)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(2212)	34%	(1678)	21%	(1045)	4935
Gender: Male	48%	(1109)	35%	(814)	17%	(387)	2310
Gender: Female	42%	(1103)	33%	(864)	25%	(658)	2625
Age: 18-34	43%	(562)	27%	(357)	30%	(385)	1303
Age: 35-44	43%	(290)	36%	(238)	21%	(142)	669
Age: 45-64	48%	(828)	33%	(556)	19%	(324)	1707
Age: 65+	42%	(533)	42%	(528)	16%	(195)	1255
GenZers: 1997-2012	36%	(195)	29%	(155)	35%	(187)	537
Millennials: 1981-1996	46%	(591)	29%	(378)	25%	(316)	1285
GenXers: 1965-1980	48%	(606)	32%	(409)	20%	(254)	1269
Baby Boomers: 1946-1964	44%	(741)	40%	(682)	16%	(268)	1691
Educ: < College	49%	(1509)	30%	(918)	22%	(681)	3109
Educ: Bachelors degree	41%	(475)	37%	(436)	22%	(253)	1164
Educ: Post-grad	34%	(227)	49%	(324)	17%	(111)	663
Income: Under 50k	43%	(897)	33%	(694)	24%	(497)	2087
Income: 50k-100k	46%	(842)	35%	(633)	19%	(346)	1821
Income: 100k+	46%	(473)	34%	(351)	20%	(203)	1026
Ethnicity: White (Non-Hispanic)	50%	(1797)	32%	(1147)	19%	(678)	3622
Ethnicity: Hispanic	41%	(139)	29%	(99)	30%	(104)	341
Ethnicity: Black (Non-Hispanic)	25%	(179)	46%	(338)	29%	(211)	727
Ethnicity: Asian + Other (Non-Hispanic)	40%	(97)	39%	(95)	22%	(53)	245
All Christian	52%	(1262)	30%	(736)	17%	(419)	2417
All Non-Christian	34%	(75)	47%	(103)	18%	(40)	217
Atheist	16%	(32)	63%	(128)	21%	(42)	201
Agnostic/Nothing in particular	34%	(405)	38%	(449)	28%	(339)	1194
Something Else	48%	(438)	29%	(263)	23%	(205)	906
Evangelical	61%	(840)	22%	(301)	18%	(246)	1388
Non-Evangelical	44%	(814)	36%	(677)	20%	(367)	1858
PID: Dem (no lean)	10%	(183)	69%	(1274)	21%	(391)	1848
PID: Ind (no lean)	39%	(467)	26%	(306)	35%	(418)	1191
PID: Rep (no lean)	82%	(1562)	5%	(97)	12%	(236)	1896

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(2212)	34%	(1678)	21%	(1045)	4935
PID/Gender: Dem Men	14%	(117)	70%	(572)	15%	(123)	812
PID/Gender: Dem Women	6%	(66)	68%	(702)	26%	(267)	1035
PID/Gender: Ind Men	44%	(270)	29%	(178)	28%	(172)	621
PID/Gender: Ind Women	34%	(196)	22%	(128)	43%	(246)	570
PID/Gender: Rep Men	82%	(721)	7%	(64)	10%	(92)	877
PID/Gender: Rep Women	83%	(841)	3%	(34)	14%	(145)	1019
Ideo: Liberal (1-3)	11%	(155)	66%	(930)	22%	(315)	1399
Ideo: Moderate (4)	32%	(443)	40%	(548)	28%	(380)	1372
Ideo: Conservative (5-7)	79%	(1562)	8%	(161)	13%	(261)	1984
Ideo/PID: Conservative Republican	87%	(1278)	3%	(51)	10%	(146)	1475
Ideo/PID: Moderate/Liberal Republican	67%	(251)	11%	(43)	21%	(80)	374
Ideo/PID: Moderate/Conservative Democrat	16%	(116)	62%	(450)	22%	(156)	722
Ideo/PID: Liberal Democrat	6%	(65)	74%	(800)	20%	(210)	1075
2024 H2H Matchup: Biden Voter	6%	(118)	75%	(1549)	19%	(400)	2067
2024 H2H Matchup: Trump Voter	85%	(1996)	3%	(72)	11%	(268)	2336
2024 H2H Matchup: Would not Vote	16%	(39)	11%	(28)	73%	(184)	252
2024 H2H Matchup: Do not Know	21%	(59)	10%	(28)	69%	(193)	280
2022 House Vote: Democrat	9%	(188)	68%	(1378)	23%	(472)	2038
2022 House Vote: Republican	82%	(1667)	5%	(97)	14%	(281)	2044
2022 House Vote: Did not Vote	44%	(319)	25%	(179)	31%	(223)	721
2020 Vote: Joe Biden	10%	(219)	66%	(1498)	24%	(555)	2272
2020 Vote: Donald Trump	82%	(1839)	4%	(83)	14%	(315)	2237
2020 Vote: Someone Else	27%	(19)	14%	(10)	60%	(42)	70
2020 Vote: Did not Vote	38%	(135)	24%	(87)	38%	(134)	355
2016 Vote: Hillary Clinton	9%	(151)	72%	(1211)	19%	(326)	1688
2016 Vote: Donald Trump	79%	(1535)	6%	(112)	15%	(296)	1943
2016 Vote: Someone Else	19%	(38)	38%	(76)	43%	(87)	200
2020 Vote/PID: Not Biden/Democrat	33%	(61)	35%	(65)	33%	(62)	189
2020 Vote/PID: Not Trump/Republican	52%	(100)	23%	(45)	25%	(49)	195
U.S. Economy: Wrong Track	58%	(2040)	18%	(639)	24%	(862)	3541
U.S. Economy: Right Direction	12%	(172)	75%	(1039)	13%	(183)	1394

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(2212)	34%	(1678)	21%	(1045)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(69)	80%	(1214)	15%	(229)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	81%	(2015)	4%	(111)	14%	(360)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(128)	38%	(353)	49%	(457)	937
Top 2024 Issue: Economy	59%	(1146)	20%	(384)	22%	(420)	1950
Community: Urban	33%	(349)	44%	(467)	24%	(252)	1069
Community: Suburban	43%	(1042)	36%	(860)	21%	(503)	2405
Community: Rural	56%	(820)	24%	(351)	20%	(290)	1461
Community/Gender: Urban Women	25%	(122)	44%	(216)	31%	(149)	486
Community/Gender: Urban Men	39%	(228)	43%	(251)	18%	(104)	582
Community/Gender: Rural Women	55%	(460)	22%	(190)	23%	(194)	844
Community/Gender: Rural Men	58%	(360)	26%	(161)	16%	(96)	617
Community/Gender: Suburban Women	40%	(521)	35%	(458)	24%	(315)	1294
Community/Gender: Suburban Men	47%	(521)	36%	(402)	17%	(188)	1111
Homeowner	47%	(1774)	34%	(1295)	19%	(719)	3787
Renter	39%	(403)	34%	(348)	26%	(270)	1020
Military HHnm: Yes	51%	(414)	31%	(256)	18%	(144)	814
Military HH: No	44%	(1798)	34%	(1422)	22%	(902)	4121
Employ: Private Sector	46%	(809)	33%	(584)	22%	(384)	1777
Employ: Government	43%	(145)	30%	(101)	26%	(88)	334
Employ: Self-Employed	50%	(202)	29%	(115)	21%	(85)	403
Employ: Homemaker	48%	(137)	30%	(86)	22%	(61)	285
Employ: Student	38%	(47)	27%	(34)	35%	(43)	125
Employ: Retired	44%	(605)	40%	(561)	16%	(220)	1387
Employ: Unemployed	39%	(129)	33%	(110)	27%	(89)	328
Employ: Other	46%	(136)	29%	(87)	25%	(74)	297
Self + Household: White-Collar	41%	(758)	41%	(762)	18%	(337)	1858
Self + Household: Blue Collar	51%	(1164)	29%	(661)	20%	(466)	2292
Union HH: Yes	37%	(130)	41%	(144)	22%	(79)	354
Union HH: No	45%	(2082)	33%	(1534)	21%	(966)	4581
LGBTQ+: Yes	26%	(137)	43%	(225)	31%	(162)	524
LGBTQ+: No	47%	(2075)	33%	(1453)	20%	(883)	4411
Motivated to Vote	46%	(2047)	35%	(1591)	19%	(844)	4482

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Table BLMB8_16: *Who do you trust more to handle each of the following issues? — Russia-Ukraine War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(2212)	34%	(1678)	21%	(1045)	4935
Parent: Yes	48%	(690)	30%	(430)	21%	(307)	1427
Parent: No	43%	(1522)	36%	(1247)	21%	(739)	3508
COVID Vaccine: Yes	35%	(1250)	43%	(1503)	22%	(774)	3527
COVID Vaccine: No	68%	(962)	12%	(175)	19%	(271)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(2159)	33%	(1609)	24%	(1166)	4935
Gender: Male	47%	(1080)	34%	(782)	19%	(448)	2310
Gender: Female	41%	(1079)	32%	(828)	27%	(718)	2625
Age: 18-34	41%	(541)	25%	(328)	33%	(435)	1303
Age: 35-44	41%	(276)	33%	(221)	26%	(172)	669
Age: 45-64	47%	(809)	31%	(528)	22%	(371)	1707
Age: 65+	43%	(534)	42%	(533)	15%	(189)	1255
GenZers: 1997-2012	36%	(192)	27%	(143)	38%	(202)	537
Millennials: 1981-1996	44%	(565)	27%	(345)	29%	(374)	1285
GenXers: 1965-1980	46%	(588)	31%	(397)	22%	(285)	1269
Baby Boomers: 1946-1964	43%	(734)	40%	(669)	17%	(288)	1691
Educ: < College	48%	(1479)	28%	(882)	24%	(747)	3109
Educ: Bachelors degree	40%	(465)	37%	(432)	23%	(267)	1164
Educ: Post-grad	32%	(215)	45%	(296)	23%	(152)	663
Income: Under 50k	42%	(876)	32%	(677)	26%	(535)	2087
Income: 50k-100k	46%	(831)	34%	(615)	21%	(376)	1821
Income: 100k+	44%	(453)	31%	(317)	25%	(256)	1026
Ethnicity: White (Non-Hispanic)	49%	(1764)	30%	(1091)	21%	(767)	3622
Ethnicity: Hispanic	41%	(140)	27%	(94)	31%	(107)	341
Ethnicity: Black (Non-Hispanic)	22%	(157)	47%	(341)	32%	(230)	727
Ethnicity: Asian + Other (Non-Hispanic)	40%	(98)	34%	(84)	26%	(63)	245
All Christian	51%	(1241)	30%	(719)	19%	(456)	2417
All Non-Christian	30%	(65)	47%	(102)	23%	(50)	217
Atheist	16%	(32)	55%	(111)	29%	(59)	201
Agnostic/Nothing in particular	32%	(378)	36%	(432)	32%	(384)	1194
Something Else	49%	(443)	27%	(245)	24%	(217)	906
Evangelical	61%	(843)	22%	(305)	17%	(240)	1388
Non-Evangelical	43%	(790)	35%	(646)	23%	(421)	1858
PID: Dem (no lean)	9%	(166)	66%	(1219)	25%	(462)	1848
PID: Ind (no lean)	37%	(444)	25%	(300)	38%	(447)	1191
PID: Rep (no lean)	82%	(1549)	5%	(90)	14%	(257)	1896

Continued on next page

Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(2159)	33%	(1609)	24%	(1166)	4935
PID/Gender: Dem Men	13%	(107)	67%	(548)	19%	(157)	812
PID/Gender: Dem Women	6%	(59)	65%	(671)	29%	(305)	1035
PID/Gender: Ind Men	41%	(254)	29%	(179)	30%	(188)	621
PID/Gender: Ind Women	33%	(190)	21%	(122)	45%	(259)	570
PID/Gender: Rep Men	82%	(719)	6%	(55)	12%	(103)	877
PID/Gender: Rep Women	81%	(830)	3%	(35)	15%	(154)	1019
Ideo: Liberal (1-3)	11%	(149)	63%	(875)	27%	(375)	1399
Ideo: Moderate (4)	31%	(423)	39%	(532)	30%	(416)	1372
Ideo: Conservative (5-7)	77%	(1538)	8%	(164)	14%	(283)	1984
Ideo/PID: Conservative Republican	86%	(1273)	3%	(44)	11%	(159)	1475
Ideo/PID: Moderate/Liberal Republican	66%	(248)	11%	(43)	22%	(83)	374
Ideo/PID: Moderate/Conservative Democrat	14%	(103)	61%	(440)	25%	(178)	722
Ideo/PID: Liberal Democrat	6%	(61)	70%	(754)	24%	(259)	1075
2024 H2H Matchup: Biden Voter	5%	(101)	73%	(1502)	22%	(464)	2067
2024 H2H Matchup: Trump Voter	84%	(1960)	3%	(63)	13%	(313)	2336
2024 H2H Matchup: Would not Vote	19%	(48)	8%	(20)	73%	(184)	252
2024 H2H Matchup: Do not Know	18%	(50)	9%	(24)	74%	(206)	280
2022 House Vote: Democrat	8%	(163)	66%	(1341)	26%	(534)	2038
2022 House Vote: Republican	80%	(1643)	4%	(86)	15%	(315)	2044
2022 House Vote: Did not Vote	43%	(313)	22%	(161)	34%	(247)	721
2020 Vote: Joe Biden	8%	(186)	64%	(1451)	28%	(636)	2272
2020 Vote: Donald Trump	82%	(1824)	3%	(73)	15%	(340)	2237
2020 Vote: Someone Else	26%	(18)	13%	(9)	61%	(43)	70
2020 Vote: Did not Vote	37%	(131)	22%	(77)	42%	(148)	355
2016 Vote: Hillary Clinton	8%	(141)	69%	(1163)	23%	(384)	1688
2016 Vote: Donald Trump	78%	(1524)	6%	(114)	16%	(304)	1943
2016 Vote: Someone Else	20%	(40)	36%	(72)	44%	(88)	200
2020 Vote/PID: Not Biden/Democrat	34%	(64)	32%	(61)	34%	(64)	189
2020 Vote/PID: Not Trump/Republican	51%	(99)	24%	(46)	26%	(50)	195
U.S. Economy: Wrong Track	56%	(1987)	17%	(606)	27%	(948)	3541
U.S. Economy: Right Direction	12%	(172)	72%	(1003)	16%	(219)	1394

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Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(2159)	33%	(1609)	24%	(1166)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(67)	78%	(1187)	17%	(259)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	79%	(1971)	4%	(103)	17%	(411)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(122)	34%	(319)	53%	(496)	937
Top 2024 Issue: Economy	57%	(1121)	19%	(365)	24%	(464)	1950
Community: Urban	32%	(344)	42%	(449)	26%	(276)	1069
Community: Suburban	42%	(1001)	33%	(801)	25%	(603)	2405
Community: Rural	56%	(815)	25%	(359)	20%	(287)	1461
Community/Gender: Urban Women	24%	(118)	42%	(206)	33%	(162)	486
Community/Gender: Urban Men	39%	(225)	42%	(243)	20%	(114)	582
Community/Gender: Rural Women	54%	(454)	23%	(197)	23%	(194)	844
Community/Gender: Rural Men	59%	(361)	26%	(162)	15%	(93)	617
Community/Gender: Suburban Women	39%	(507)	33%	(425)	28%	(362)	1294
Community/Gender: Suburban Men	44%	(494)	34%	(376)	22%	(241)	1111
Homeowner	46%	(1739)	33%	(1244)	21%	(805)	3787
Renter	38%	(386)	33%	(334)	29%	(301)	1020
Military HHnm: Yes	50%	(408)	31%	(253)	19%	(152)	814
Military HH: No	42%	(1751)	33%	(1356)	25%	(1015)	4121
Employ: Private Sector	45%	(793)	31%	(543)	25%	(441)	1777
Employ: Government	41%	(138)	31%	(105)	27%	(92)	334
Employ: Self-Employed	49%	(196)	28%	(114)	23%	(93)	403
Employ: Homemaker	49%	(138)	29%	(81)	23%	(65)	285
Employ: Student	34%	(43)	27%	(34)	38%	(48)	125
Employ: Retired	43%	(601)	40%	(560)	16%	(226)	1387
Employ: Unemployed	38%	(123)	28%	(94)	34%	(111)	328
Employ: Other	43%	(127)	27%	(80)	30%	(90)	297
Self + Household: White-Collar	39%	(732)	39%	(722)	22%	(404)	1858
Self + Household: Blue Collar	49%	(1132)	28%	(651)	22%	(509)	2292
Union HH: Yes	36%	(126)	38%	(136)	26%	(92)	354
Union HH: No	44%	(2034)	32%	(1474)	23%	(1074)	4581
LGBTQ+: Yes	27%	(141)	37%	(196)	36%	(186)	524
LGBTQ+: No	46%	(2018)	32%	(1413)	22%	(980)	4411
Motivated to Vote	45%	(2009)	34%	(1526)	21%	(947)	4482

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Table BLMB8_17: *Who do you trust more to handle each of the following issues? — Israel-Hamas War*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	44%	(2159)	33%	(1609)	24%	(1166)	4935
Parent: Yes	47%	(665)	28%	(402)	25%	(360)	1427
Parent: No	43%	(1495)	34%	(1207)	23%	(806)	3508
COVID Vaccine: Yes	34%	(1213)	41%	(1438)	25%	(876)	3527
COVID Vaccine: No	67%	(946)	12%	(171)	21%	(291)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_1: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not selected		Total N
Registered Voters	10%	(491)	90%	(4444)	4935
Gender: Male	11%	(258)	89%	(2053)	2310
Gender: Female	9%	(233)	91%	(2392)	2625
Age: 18-34	13%	(171)	87%	(1132)	1303
Age: 35-44	13%	(85)	87%	(584)	669
Age: 45-64	9%	(156)	91%	(1551)	1707
Age: 65+	6%	(79)	94%	(1176)	1255
GenZers: 1997-2012	14%	(73)	86%	(463)	537
Millennials: 1981-1996	13%	(168)	87%	(1117)	1285
GenXers: 1965-1980	10%	(129)	90%	(1140)	1269
Baby Boomers: 1946-1964	7%	(112)	93%	(1579)	1691
Educ: < College	10%	(308)	90%	(2801)	3109
Educ: Bachelors degree	10%	(120)	90%	(1044)	1164
Educ: Post-grad	9%	(63)	91%	(600)	663
Income: Under 50k	10%	(208)	90%	(1879)	2087
Income: 50k-100k	10%	(188)	90%	(1633)	1821
Income: 100k+	9%	(95)	91%	(931)	1026
Ethnicity: White (Non-Hispanic)	9%	(328)	91%	(3293)	3622
Ethnicity: Hispanic	8%	(27)	92%	(315)	341
Ethnicity: Black (Non-Hispanic)	15%	(111)	85%	(616)	727
Ethnicity: Asian + Other (Non-Hispanic)	10%	(25)	90%	(220)	245
All Christian	9%	(220)	91%	(2197)	2417
All Non-Christian	10%	(22)	90%	(195)	217
Atheist	12%	(24)	88%	(177)	201
Agnostic/Nothing in particular	9%	(111)	91%	(1083)	1194
Something Else	13%	(113)	87%	(792)	906
Evangelical	10%	(142)	90%	(1246)	1388
Non-Evangelical	10%	(177)	90%	(1681)	1858
PID: Dem (no lean)	11%	(205)	89%	(1643)	1848
PID: Ind (no lean)	10%	(118)	90%	(1073)	1191
PID: Rep (no lean)	9%	(168)	91%	(1728)	1896

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Table BLMB9_1: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not selected		Total N
Registered Voters	10%	(491)	90%	(4444)	4935
PID/Gender: Dem Men	14%	(114)	86%	(698)	812
PID/Gender: Dem Women	9%	(91)	91%	(944)	1035
PID/Gender: Ind Men	11%	(67)	89%	(554)	621
PID/Gender: Ind Women	9%	(51)	91%	(519)	570
PID/Gender: Rep Men	9%	(77)	91%	(800)	877
PID/Gender: Rep Women	9%	(90)	91%	(928)	1019
Ideo: Liberal (1-3)	12%	(161)	88%	(1238)	1399
Ideo: Moderate (4)	9%	(128)	91%	(1243)	1372
Ideo: Conservative (5-7)	9%	(187)	91%	(1797)	1984
Ideo/PID: Conservative Republican	9%	(134)	91%	(1341)	1475
Ideo/PID: Moderate/Liberal Republican	8%	(31)	92%	(342)	374
Ideo/PID: Moderate/Conservative Democrat	11%	(76)	89%	(645)	722
Ideo/PID: Liberal Democrat	12%	(124)	88%	(950)	1075
2024 H2H Matchup: Biden Voter	12%	(250)	88%	(1817)	2067
2024 H2H Matchup: Trump Voter	9%	(212)	91%	(2124)	2336
2024 H2H Matchup: Would not Vote	4%	(10)	96%	(242)	252
2024 H2H Matchup: Do not Know	7%	(19)	93%	(261)	280
2022 House Vote: Democrat	11%	(231)	89%	(1807)	2038
2022 House Vote: Republican	8%	(165)	92%	(1880)	2044
2022 House Vote: Did not Vote	11%	(83)	89%	(638)	721
2020 Vote: Joe Biden	11%	(249)	89%	(2023)	2272
2020 Vote: Donald Trump	9%	(192)	91%	(2045)	2237
2020 Vote: Someone Else	10%	(7)	90%	(63)	70
2020 Vote: Did not Vote	12%	(42)	88%	(313)	355
2016 Vote: Hillary Clinton	11%	(187)	89%	(1501)	1688
2016 Vote: Donald Trump	7%	(145)	93%	(1798)	1943
2016 Vote: Someone Else	11%	(23)	89%	(177)	200
2020 Vote/PID: Not Biden/Democrat	11%	(20)	89%	(169)	189
2020 Vote/PID: Not Trump/Republican	7%	(14)	93%	(181)	195
U.S. Economy: Wrong Track	9%	(308)	91%	(3234)	3541
U.S. Economy: Right Direction	13%	(183)	87%	(1211)	1394

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Table BLMB9_1: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs

Demographic	Selected		Not selected		Total N
Registered Voters	10%	(491)	90%	(4444)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(176)	88%	(1336)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	9%	(221)	91%	(2264)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(94)	90%	(844)	937
Top 2024 Issue: Economy	11%	(208)	89%	(1742)	1950
Community: Urban	12%	(133)	88%	(936)	1069
Community: Suburban	9%	(223)	91%	(2182)	2405
Community: Rural	9%	(135)	91%	(1326)	1461
Community/Gender: Urban Women	10%	(50)	90%	(436)	486
Community/Gender: Urban Men	14%	(82)	86%	(500)	582
Community/Gender: Rural Women	8%	(65)	92%	(779)	844
Community/Gender: Rural Men	11%	(70)	89%	(547)	617
Community/Gender: Suburban Women	9%	(118)	91%	(1176)	1294
Community/Gender: Suburban Men	9%	(105)	91%	(1006)	1111
Homeowner	8%	(321)	92%	(3466)	3787
Renter	15%	(153)	85%	(868)	1020
Military HHnm: Yes	9%	(71)	91%	(742)	814
Military HH: No	10%	(420)	90%	(3702)	4121
Employ: Private Sector	12%	(204)	88%	(1572)	1777
Employ: Government	9%	(31)	91%	(304)	334
Employ: Self-Employed	11%	(44)	89%	(360)	403
Employ: Homemaker	13%	(37)	87%	(248)	285
Employ: Student	12%	(15)	88%	(110)	125
Employ: Retired	5%	(76)	95%	(1311)	1387
Employ: Unemployed	15%	(48)	85%	(280)	328
Employ: Other	12%	(36)	88%	(260)	297
Self + Household: White-Collar	9%	(172)	91%	(1686)	1858
Self + Household: Blue Collar	10%	(220)	90%	(2072)	2292
Union HH: Yes	8%	(27)	92%	(327)	354
Union HH: No	10%	(464)	90%	(4117)	4581
LGBTQ+: Yes	10%	(52)	90%	(472)	524
LGBTQ+: No	10%	(439)	90%	(3972)	4411

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Table BLMB9_1: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Availability of good jobs*

Demographic	Selected		Not selected		Total N
Registered Voters	10%	(491)	90%	(4444)	4935
Motivated to Vote	10%	(433)	90%	(4048)	4482
Parent: Yes	13%	(183)	87%	(1244)	1427
Parent: No	9%	(308)	91%	(3200)	3508
COVID Vaccine: Yes	9%	(330)	91%	(3197)	3527
COVID Vaccine: No	11%	(161)	89%	(1247)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_2: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment*

Demographic	Selected		Not selected		Total N
Registered Voters	8%	(394)	92%	(4541)	4935
Gender: Male	9%	(214)	91%	(2096)	2310
Gender: Female	7%	(180)	93%	(2445)	2625
Age: 18-34	13%	(167)	87%	(1137)	1303
Age: 35-44	12%	(79)	88%	(590)	669
Age: 45-64	7%	(123)	93%	(1584)	1707
Age: 65+	2%	(25)	98%	(1230)	1255
GenZers: 1997-2012	16%	(85)	84%	(452)	537
Millennials: 1981-1996	11%	(148)	89%	(1137)	1285
GenXers: 1965-1980	9%	(115)	91%	(1154)	1269
Baby Boomers: 1946-1964	3%	(45)	97%	(1646)	1691
Educ: < College	8%	(252)	92%	(2857)	3109
Educ: Bachelors degree	8%	(88)	92%	(1075)	1164
Educ: Post-grad	8%	(54)	92%	(609)	663
Income: Under 50k	9%	(180)	91%	(1908)	2087
Income: 50k-100k	7%	(131)	93%	(1691)	1821
Income: 100k+	8%	(84)	92%	(942)	1026
Ethnicity: White (Non-Hispanic)	6%	(201)	94%	(3420)	3622
Ethnicity: Hispanic	14%	(47)	86%	(294)	341
Ethnicity: Black (Non-Hispanic)	15%	(108)	85%	(620)	727
Ethnicity: Asian + Other (Non-Hispanic)	16%	(39)	84%	(206)	245
All Christian	6%	(155)	94%	(2262)	2417
All Non-Christian	16%	(35)	84%	(182)	217
Atheist	11%	(23)	89%	(178)	201
Agnostic/Nothing in particular	9%	(104)	91%	(1089)	1194
Something Else	8%	(77)	92%	(829)	906
Evangelical	7%	(103)	93%	(1285)	1388
Non-Evangelical	6%	(121)	94%	(1737)	1858
PID: Dem (no lean)	10%	(180)	90%	(1668)	1848
PID: Ind (no lean)	8%	(99)	92%	(1092)	1191
PID: Rep (no lean)	6%	(114)	94%	(1781)	1896

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Table BLMB9_2: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not selected		Total N
Registered Voters	8%	(394)	92%	(4541)	4935
PID/Gender: Dem Men	11%	(92)	89%	(720)	812
PID/Gender: Dem Women	9%	(88)	91%	(947)	1035
PID/Gender: Ind Men	9%	(58)	91%	(563)	621
PID/Gender: Ind Women	7%	(42)	93%	(529)	570
PID/Gender: Rep Men	7%	(64)	93%	(813)	877
PID/Gender: Rep Women	5%	(50)	95%	(969)	1019
Ideo: Liberal (1-3)	9%	(127)	91%	(1272)	1399
Ideo: Moderate (4)	10%	(132)	90%	(1240)	1372
Ideo: Conservative (5-7)	6%	(121)	94%	(1863)	1984
Ideo/PID: Conservative Republican	5%	(79)	95%	(1397)	1475
Ideo/PID: Moderate/Liberal Republican	9%	(34)	91%	(339)	374
Ideo/PID: Moderate/Conservative Democrat	12%	(89)	88%	(632)	722
Ideo/PID: Liberal Democrat	8%	(89)	92%	(986)	1075
2024 H2H Matchup: Biden Voter	9%	(180)	91%	(1886)	2067
2024 H2H Matchup: Trump Voter	7%	(166)	93%	(2170)	2336
2024 H2H Matchup: Would not Vote	10%	(25)	90%	(227)	252
2024 H2H Matchup: Do not Know	8%	(22)	92%	(258)	280
2022 House Vote: Democrat	8%	(173)	92%	(1865)	2038
2022 House Vote: Republican	6%	(122)	94%	(1922)	2044
2022 House Vote: Did not Vote	13%	(91)	87%	(630)	721
2020 Vote: Joe Biden	10%	(218)	90%	(2054)	2272
2020 Vote: Donald Trump	5%	(122)	95%	(2115)	2237
2020 Vote: Someone Else	8%	(6)	92%	(64)	70
2020 Vote: Did not Vote	14%	(48)	86%	(307)	355
2016 Vote: Hillary Clinton	9%	(145)	91%	(1543)	1688
2016 Vote: Donald Trump	5%	(98)	95%	(1845)	1943
2016 Vote: Someone Else	6%	(12)	94%	(188)	200
2020 Vote/PID: Not Biden/Democrat	10%	(20)	90%	(169)	189
2020 Vote/PID: Not Trump/Republican	9%	(18)	91%	(177)	195
U.S. Economy: Wrong Track	7%	(250)	93%	(3292)	3541
U.S. Economy: Right Direction	10%	(144)	90%	(1249)	1394

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Table BLMB9_2: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment

Demographic	Selected		Not selected		Total N
Registered Voters	8%	(394)	92%	(4541)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(157)	90%	(1356)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(175)	93%	(2310)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	7%	(62)	93%	(875)	937
Top 2024 Issue: Economy	8%	(148)	92%	(1802)	1950
Community: Urban	11%	(122)	89%	(947)	1069
Community: Suburban	7%	(164)	93%	(2241)	2405
Community: Rural	7%	(108)	93%	(1354)	1461
Community/Gender: Urban Women	9%	(44)	91%	(442)	486
Community/Gender: Urban Men	13%	(78)	87%	(505)	582
Community/Gender: Rural Women	6%	(49)	94%	(796)	844
Community/Gender: Rural Men	10%	(59)	90%	(558)	617
Community/Gender: Suburban Women	7%	(87)	93%	(1207)	1294
Community/Gender: Suburban Men	7%	(77)	93%	(1034)	1111
Homeowner	7%	(258)	93%	(3529)	3787
Renter	11%	(114)	89%	(906)	1020
Military HHnm: Yes	5%	(45)	95%	(769)	814
Military HH: No	8%	(349)	92%	(3772)	4121
Employ: Private Sector	9%	(151)	91%	(1625)	1777
Employ: Government	11%	(38)	89%	(297)	334
Employ: Self-Employed	6%	(24)	94%	(379)	403
Employ: Homemaker	7%	(19)	93%	(265)	285
Employ: Student	24%	(30)	76%	(95)	125
Employ: Retired	3%	(42)	97%	(1344)	1387
Employ: Unemployed	19%	(63)	81%	(266)	328
Employ: Other	9%	(26)	91%	(270)	297
Self + Household: White-Collar	8%	(142)	92%	(1716)	1858
Self + Household: Blue Collar	7%	(171)	93%	(2122)	2292
Union HH: Yes	8%	(28)	92%	(325)	354
Union HH: No	8%	(366)	92%	(4216)	4581
LGBTQ+: Yes	13%	(70)	87%	(454)	524
LGBTQ+: No	7%	(324)	93%	(4087)	4411

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Table BLMB9_2: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Unemployment*

Demographic	Selected		Not selected		Total N
Registered Voters	8%	(394)	92%	(4541)	4935
Motivated to Vote	7%	(334)	93%	(4147)	4482
Parent: Yes	10%	(144)	90%	(1283)	1427
Parent: No	7%	(250)	93%	(3258)	3508
COVID Vaccine: Yes	8%	(267)	92%	(3260)	3527
COVID Vaccine: No	9%	(127)	91%	(1281)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_3: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not selected		Total N
Registered Voters	10%	(488)	90%	(4447)	4935
Gender: Male	11%	(247)	89%	(2063)	2310
Gender: Female	9%	(241)	91%	(2383)	2625
Age: 18-34	17%	(216)	83%	(1087)	1303
Age: 35-44	15%	(99)	85%	(570)	669
Age: 45-64	9%	(150)	91%	(1558)	1707
Age: 65+	2%	(24)	98%	(1231)	1255
GenZers: 1997-2012	20%	(109)	80%	(428)	537
Millennials: 1981-1996	14%	(175)	86%	(1110)	1285
GenXers: 1965-1980	13%	(159)	87%	(1110)	1269
Baby Boomers: 1946-1964	3%	(44)	97%	(1647)	1691
Educ: < College	12%	(360)	88%	(2749)	3109
Educ: Bachelors degree	8%	(88)	92%	(1076)	1164
Educ: Post-grad	6%	(40)	94%	(622)	663
Income: Under 50k	12%	(249)	88%	(1838)	2087
Income: 50k-100k	9%	(158)	91%	(1664)	1821
Income: 100k+	8%	(81)	92%	(945)	1026
Ethnicity: White (Non-Hispanic)	7%	(250)	93%	(3372)	3622
Ethnicity: Hispanic	16%	(56)	84%	(285)	341
Ethnicity: Black (Non-Hispanic)	20%	(142)	80%	(585)	727
Ethnicity: Asian + Other (Non-Hispanic)	16%	(40)	84%	(205)	245
All Christian	7%	(175)	93%	(2242)	2417
All Non-Christian	10%	(21)	90%	(196)	217
Atheist	14%	(29)	86%	(173)	201
Agnostic/Nothing in particular	12%	(140)	88%	(1054)	1194
Something Else	14%	(124)	86%	(782)	906
Evangelical	10%	(134)	90%	(1254)	1388
Non-Evangelical	8%	(154)	92%	(1704)	1858
PID: Dem (no lean)	12%	(226)	88%	(1622)	1848
PID: Ind (no lean)	11%	(133)	89%	(1058)	1191
PID: Rep (no lean)	7%	(129)	93%	(1767)	1896

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Table BLMB9_3: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not selected		Total N
Registered Voters	10%	(488)	90%	(4447)	4935
PID/Gender: Dem Men	14%	(110)	86%	(702)	812
PID/Gender: Dem Women	11%	(116)	89%	(919)	1035
PID/Gender: Ind Men	11%	(66)	89%	(555)	621
PID/Gender: Ind Women	12%	(68)	88%	(502)	570
PID/Gender: Rep Men	8%	(72)	92%	(805)	877
PID/Gender: Rep Women	6%	(57)	94%	(962)	1019
Ideo: Liberal (1-3)	12%	(167)	88%	(1232)	1399
Ideo: Moderate (4)	12%	(168)	88%	(1203)	1372
Ideo: Conservative (5-7)	6%	(128)	94%	(1856)	1984
Ideo/PID: Conservative Republican	6%	(82)	94%	(1394)	1475
Ideo/PID: Moderate/Liberal Republican	12%	(43)	88%	(331)	374
Ideo/PID: Moderate/Conservative Democrat	13%	(96)	87%	(625)	722
Ideo/PID: Liberal Democrat	11%	(123)	89%	(952)	1075
2024 H2H Matchup: Biden Voter	11%	(230)	89%	(1836)	2067
2024 H2H Matchup: Trump Voter	8%	(186)	92%	(2150)	2336
2024 H2H Matchup: Would not Vote	15%	(38)	85%	(215)	252
2024 H2H Matchup: Do not Know	12%	(34)	88%	(246)	280
2022 House Vote: Democrat	11%	(226)	89%	(1811)	2038
2022 House Vote: Republican	7%	(138)	93%	(1906)	2044
2022 House Vote: Did not Vote	14%	(101)	86%	(620)	721
2020 Vote: Joe Biden	11%	(258)	89%	(2014)	2272
2020 Vote: Donald Trump	7%	(152)	93%	(2085)	2237
2020 Vote: Someone Else	11%	(8)	89%	(62)	70
2020 Vote: Did not Vote	20%	(70)	80%	(285)	355
2016 Vote: Hillary Clinton	11%	(191)	89%	(1497)	1688
2016 Vote: Donald Trump	6%	(114)	94%	(1828)	1943
2016 Vote: Someone Else	8%	(15)	92%	(185)	200
2020 Vote/PID: Not Biden/Democrat	21%	(40)	79%	(149)	189
2020 Vote/PID: Not Trump/Republican	15%	(30)	85%	(165)	195
U.S. Economy: Wrong Track	9%	(327)	91%	(3214)	3541
U.S. Economy: Right Direction	12%	(161)	88%	(1233)	1394

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Table BLMB9_3: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises

Demographic	Selected		Not selected		Total N
Registered Voters	10%	(488)	90%	(4447)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	12%	(185)	88%	(1328)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(205)	92%	(2280)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(99)	89%	(839)	937
Top 2024 Issue: Economy	11%	(218)	89%	(1732)	1950
Community: Urban	13%	(143)	87%	(925)	1069
Community: Suburban	9%	(226)	91%	(2179)	2405
Community: Rural	8%	(119)	92%	(1342)	1461
Community/Gender: Urban Women	13%	(62)	87%	(424)	486
Community/Gender: Urban Men	14%	(81)	86%	(502)	582
Community/Gender: Rural Women	8%	(68)	92%	(776)	844
Community/Gender: Rural Men	8%	(51)	92%	(566)	617
Community/Gender: Suburban Women	9%	(111)	91%	(1183)	1294
Community/Gender: Suburban Men	10%	(115)	90%	(995)	1111
Homeowner	8%	(321)	92%	(3466)	3787
Renter	15%	(148)	85%	(872)	1020
Military HHnm: Yes	7%	(55)	93%	(758)	814
Military HH: No	11%	(433)	89%	(3689)	4121
Employ: Private Sector	13%	(227)	87%	(1550)	1777
Employ: Government	17%	(55)	83%	(279)	334
Employ: Self-Employed	13%	(53)	87%	(350)	403
Employ: Homemaker	8%	(22)	92%	(263)	285
Employ: Student	16%	(20)	84%	(105)	125
Employ: Retired	2%	(30)	98%	(1357)	1387
Employ: Unemployed	11%	(36)	89%	(292)	328
Employ: Other	15%	(45)	85%	(251)	297
Self + Household: White-Collar	8%	(152)	92%	(1706)	1858
Self + Household: Blue Collar	9%	(214)	91%	(2078)	2292
Union HH: Yes	12%	(44)	88%	(310)	354
Union HH: No	10%	(444)	90%	(4137)	4581
LGBTQ+: Yes	14%	(73)	86%	(452)	524
LGBTQ+: No	9%	(416)	91%	(3995)	4411

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Table BLMB9_3: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Pay raises*

Demographic	Selected		Not selected		Total N
Registered Voters	10%	(488)	90%	(4447)	4935
Motivated to Vote	9%	(412)	91%	(4070)	4482
Parent: Yes	14%	(206)	86%	(1221)	1427
Parent: No	8%	(282)	92%	(3226)	3508
COVID Vaccine: Yes	9%	(330)	91%	(3197)	3527
COVID Vaccine: No	11%	(158)	89%	(1249)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_5: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not selected		Total N
Registered Voters	6%	(315)	94%	(4620)	4935
Gender: Male	8%	(189)	92%	(2121)	2310
Gender: Female	5%	(125)	95%	(2500)	2625
Age: 18-34	4%	(59)	96%	(1245)	1303
Age: 35-44	4%	(28)	96%	(641)	669
Age: 45-64	6%	(106)	94%	(1601)	1707
Age: 65+	10%	(122)	90%	(1133)	1255
GenZers: 1997-2012	5%	(28)	95%	(509)	537
Millennials: 1981-1996	3%	(44)	97%	(1240)	1285
GenXers: 1965-1980	6%	(82)	94%	(1188)	1269
Baby Boomers: 1946-1964	9%	(147)	91%	(1544)	1691
Educ: < College	5%	(160)	95%	(2948)	3109
Educ: Bachelors degree	7%	(76)	93%	(1088)	1164
Educ: Post-grad	12%	(78)	88%	(584)	663
Income: Under 50k	4%	(76)	96%	(2011)	2087
Income: 50k-100k	7%	(122)	93%	(1699)	1821
Income: 100k+	11%	(116)	89%	(910)	1026
Ethnicity: White (Non-Hispanic)	7%	(264)	93%	(3357)	3622
Ethnicity: Hispanic	4%	(13)	96%	(328)	341
Ethnicity: Black (Non-Hispanic)	4%	(28)	96%	(700)	727
Ethnicity: Asian + Other (Non-Hispanic)	4%	(9)	96%	(235)	245
All Christian	7%	(179)	93%	(2238)	2417
All Non-Christian	10%	(23)	90%	(195)	217
Atheist	5%	(9)	95%	(192)	201
Agnostic/Nothing in particular	5%	(61)	95%	(1133)	1194
Something Else	5%	(43)	95%	(863)	906
Evangelical	6%	(81)	94%	(1307)	1388
Non-Evangelical	8%	(140)	92%	(1718)	1858
PID: Dem (no lean)	6%	(103)	94%	(1745)	1848
PID: Ind (no lean)	6%	(67)	94%	(1124)	1191
PID: Rep (no lean)	8%	(144)	92%	(1752)	1896

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Table BLMB9_5: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not selected		Total N
Registered Voters	6%	(315)	94%	(4620)	4935
PID/Gender: Dem Men	8%	(63)	92%	(749)	812
PID/Gender: Dem Women	4%	(40)	96%	(995)	1035
PID/Gender: Ind Men	8%	(50)	92%	(571)	621
PID/Gender: Ind Women	3%	(18)	97%	(553)	570
PID/Gender: Rep Men	9%	(77)	91%	(800)	877
PID/Gender: Rep Women	7%	(67)	93%	(952)	1019
Ideo: Liberal (1-3)	5%	(67)	95%	(1332)	1399
Ideo: Moderate (4)	7%	(97)	93%	(1275)	1372
Ideo: Conservative (5-7)	7%	(147)	93%	(1838)	1984
Ideo/PID: Conservative Republican	8%	(113)	92%	(1363)	1475
Ideo/PID: Moderate/Liberal Republican	7%	(27)	93%	(347)	374
Ideo/PID: Moderate/Conservative Democrat	6%	(46)	94%	(675)	722
Ideo/PID: Liberal Democrat	5%	(57)	95%	(1018)	1075
2024 H2H Matchup: Biden Voter	6%	(122)	94%	(1945)	2067
2024 H2H Matchup: Trump Voter	7%	(160)	93%	(2176)	2336
2024 H2H Matchup: Would not Vote	6%	(14)	94%	(238)	252
2024 H2H Matchup: Do not Know	6%	(18)	94%	(262)	280
2022 House Vote: Democrat	5%	(111)	95%	(1926)	2038
2022 House Vote: Republican	8%	(172)	92%	(1872)	2044
2022 House Vote: Did not Vote	4%	(29)	96%	(692)	721
2020 Vote: Joe Biden	6%	(129)	94%	(2143)	2272
2020 Vote: Donald Trump	7%	(165)	93%	(2073)	2237
2020 Vote: Someone Else	2%	(2)	98%	(68)	70
2020 Vote: Did not Vote	5%	(19)	95%	(336)	355
2016 Vote: Hillary Clinton	6%	(102)	94%	(1586)	1688
2016 Vote: Donald Trump	7%	(129)	93%	(1814)	1943
2016 Vote: Someone Else	7%	(13)	93%	(187)	200
2020 Vote/PID: Not Biden/Democrat	5%	(10)	95%	(179)	189
2020 Vote/PID: Not Trump/Republican	9%	(18)	91%	(176)	195
U.S. Economy: Wrong Track	6%	(205)	94%	(3336)	3541
U.S. Economy: Right Direction	8%	(109)	92%	(1284)	1394

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Table BLMB9_5: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance

Demographic	Selected		Not selected		Total N
Registered Voters	6%	(315)	94%	(4620)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(78)	95%	(1434)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	7%	(180)	93%	(2305)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	6%	(56)	94%	(881)	937
Top 2024 Issue: Economy	7%	(132)	93%	(1818)	1950
Community: Urban	5%	(48)	95%	(1020)	1069
Community: Suburban	7%	(166)	93%	(2239)	2405
Community: Rural	7%	(100)	93%	(1361)	1461
Community/Gender: Urban Women	3%	(16)	97%	(470)	486
Community/Gender: Urban Men	6%	(33)	94%	(550)	582
Community/Gender: Rural Women	5%	(39)	95%	(805)	844
Community/Gender: Rural Men	10%	(61)	90%	(556)	617
Community/Gender: Suburban Women	5%	(70)	95%	(1224)	1294
Community/Gender: Suburban Men	9%	(96)	91%	(1015)	1111
Homeowner	7%	(283)	93%	(3504)	3787
Renter	3%	(29)	97%	(992)	1020
Military HHnm: Yes	6%	(49)	94%	(765)	814
Military HH: No	6%	(266)	94%	(3856)	4121
Employ: Private Sector	6%	(111)	94%	(1666)	1777
Employ: Government	6%	(20)	94%	(314)	334
Employ: Self-Employed	4%	(18)	96%	(385)	403
Employ: Homemaker	4%	(10)	96%	(274)	285
Employ: Student	3%	(3)	97%	(121)	125
Employ: Retired	9%	(128)	91%	(1258)	1387
Employ: Unemployed	4%	(14)	96%	(315)	328
Employ: Other	3%	(10)	97%	(286)	297
Self + Household: White-Collar	9%	(167)	91%	(1691)	1858
Self + Household: Blue Collar	6%	(130)	94%	(2162)	2292
Union HH: Yes	7%	(25)	93%	(328)	354
Union HH: No	6%	(289)	94%	(4292)	4581
LGBTQ+: Yes	3%	(13)	97%	(511)	524
LGBTQ+: No	7%	(301)	93%	(4110)	4411

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Table BLMB9_5: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Stock market performance*

Demographic	Selected		Not selected		Total N
Registered Voters	6%	(315)	94%	(4620)	4935
Motivated to Vote	7%	(297)	93%	(4185)	4482
Parent: Yes	5%	(76)	95%	(1351)	1427
Parent: No	7%	(238)	93%	(3270)	3508
COVID Vaccine: Yes	7%	(260)	93%	(3267)	3527
COVID Vaccine: No	4%	(54)	96%	(1354)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_6: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not selected		Total N
Registered Voters	22%	(1084)	78%	(3851)	4935
Gender: Male	25%	(572)	75%	(1738)	2310
Gender: Female	19%	(512)	81%	(2113)	2625
Age: 18-34	21%	(274)	79%	(1030)	1303
Age: 35-44	19%	(129)	81%	(540)	669
Age: 45-64	24%	(411)	76%	(1296)	1707
Age: 65+	21%	(270)	79%	(985)	1255
GenZers: 1997-2012	21%	(111)	79%	(425)	537
Millennials: 1981-1996	21%	(268)	79%	(1017)	1285
GenXers: 1965-1980	23%	(291)	77%	(978)	1269
Baby Boomers: 1946-1964	22%	(379)	78%	(1312)	1691
Educ: < College	21%	(654)	79%	(2454)	3109
Educ: Bachelors degree	23%	(262)	77%	(901)	1164
Educ: Post-grad	25%	(167)	75%	(495)	663
Income: Under 50k	18%	(372)	82%	(1715)	2087
Income: 50k-100k	24%	(431)	76%	(1390)	1821
Income: 100k+	27%	(280)	73%	(746)	1026
Ethnicity: White (Non-Hispanic)	22%	(798)	78%	(2823)	3622
Ethnicity: Hispanic	22%	(75)	78%	(266)	341
Ethnicity: Black (Non-Hispanic)	22%	(162)	78%	(566)	727
Ethnicity: Asian + Other (Non-Hispanic)	20%	(49)	80%	(196)	245
All Christian	24%	(579)	76%	(1838)	2417
All Non-Christian	22%	(48)	78%	(169)	217
Atheist	11%	(22)	89%	(179)	201
Agnostic/Nothing in particular	20%	(244)	80%	(950)	1194
Something Else	21%	(191)	79%	(715)	906
Evangelical	24%	(328)	76%	(1059)	1388
Non-Evangelical	23%	(419)	77%	(1439)	1858
PID: Dem (no lean)	19%	(347)	81%	(1501)	1848
PID: Ind (no lean)	22%	(258)	78%	(934)	1191
PID: Rep (no lean)	25%	(479)	75%	(1417)	1896

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Table BLMB9_6: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not selected		Total N
Registered Voters	22%	(1084)	78%	(3851)	4935
PID/Gender: Dem Men	23%	(184)	77%	(628)	812
PID/Gender: Dem Women	16%	(163)	84%	(872)	1035
PID/Gender: Ind Men	25%	(154)	75%	(467)	621
PID/Gender: Ind Women	18%	(103)	82%	(467)	570
PID/Gender: Rep Men	27%	(234)	73%	(643)	877
PID/Gender: Rep Women	24%	(245)	76%	(774)	1019
Ideo: Liberal (1-3)	17%	(231)	83%	(1168)	1399
Ideo: Moderate (4)	22%	(296)	78%	(1075)	1372
Ideo: Conservative (5-7)	27%	(527)	73%	(1457)	1984
Ideo/PID: Conservative Republican	26%	(380)	74%	(1095)	1475
Ideo/PID: Moderate/Liberal Republican	24%	(91)	76%	(282)	374
Ideo/PID: Moderate/Conservative Democrat	24%	(170)	76%	(552)	722
Ideo/PID: Liberal Democrat	16%	(168)	84%	(906)	1075
2024 H2H Matchup: Biden Voter	19%	(385)	81%	(1682)	2067
2024 H2H Matchup: Trump Voter	25%	(590)	75%	(1747)	2336
2024 H2H Matchup: Would not Vote	22%	(55)	78%	(198)	252
2024 H2H Matchup: Do not Know	20%	(55)	80%	(225)	280
2022 House Vote: Democrat	19%	(384)	81%	(1654)	2038
2022 House Vote: Republican	26%	(526)	74%	(1518)	2044
2022 House Vote: Did not Vote	20%	(144)	80%	(577)	721
2020 Vote: Joe Biden	19%	(422)	81%	(1850)	2272
2020 Vote: Donald Trump	26%	(580)	74%	(1657)	2237
2020 Vote: Someone Else	25%	(18)	75%	(52)	70
2020 Vote: Did not Vote	18%	(64)	82%	(291)	355
2016 Vote: Hillary Clinton	19%	(316)	81%	(1372)	1688
2016 Vote: Donald Trump	24%	(474)	76%	(1469)	1943
2016 Vote: Someone Else	22%	(43)	78%	(157)	200
2020 Vote/PID: Not Biden/Democrat	20%	(38)	80%	(151)	189
2020 Vote/PID: Not Trump/Republican	18%	(34)	82%	(160)	195
U.S. Economy: Wrong Track	23%	(800)	77%	(2741)	3541
U.S. Economy: Right Direction	20%	(284)	80%	(1110)	1394

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Table BLMB9_6: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes

Demographic	Selected		Not selected		Total N
Registered Voters	22%	(1084)	78%	(3851)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(291)	81%	(1222)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25%	(612)	75%	(1873)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	19%	(181)	81%	(756)	937
Top 2024 Issue: Economy	25%	(482)	75%	(1468)	1950
Community: Urban	20%	(215)	80%	(854)	1069
Community: Suburban	23%	(550)	77%	(1855)	2405
Community: Rural	22%	(319)	78%	(1142)	1461
Community/Gender: Urban Women	15%	(75)	85%	(411)	486
Community/Gender: Urban Men	24%	(140)	76%	(442)	582
Community/Gender: Rural Women	18%	(151)	82%	(693)	844
Community/Gender: Rural Men	27%	(168)	73%	(449)	617
Community/Gender: Suburban Women	22%	(285)	78%	(1009)	1294
Community/Gender: Suburban Men	24%	(264)	76%	(847)	1111
Homeowner	23%	(888)	77%	(2899)	3787
Renter	17%	(172)	83%	(848)	1020
Military HHnm: Yes	25%	(204)	75%	(610)	814
Military HH: No	21%	(880)	79%	(3241)	4121
Employ: Private Sector	24%	(419)	76%	(1358)	1777
Employ: Government	24%	(79)	76%	(255)	334
Employ: Self-Employed	23%	(92)	77%	(311)	403
Employ: Homemaker	18%	(52)	82%	(232)	285
Employ: Student	20%	(25)	80%	(100)	125
Employ: Retired	21%	(295)	79%	(1092)	1387
Employ: Unemployed	18%	(60)	82%	(269)	328
Employ: Other	21%	(62)	79%	(234)	297
Self + Household: White-Collar	22%	(418)	78%	(1440)	1858
Self + Household: Blue Collar	22%	(497)	78%	(1795)	2292
Union HH: Yes	26%	(93)	74%	(261)	354
Union HH: No	22%	(991)	78%	(3590)	4581
LGBTQ+: Yes	16%	(83)	84%	(441)	524
LGBTQ+: No	23%	(1001)	77%	(3410)	4411

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Table BLMB9_6: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Taxes*

Demographic	Selected		Not selected		Total N
Registered Voters	22%	(1084)	78%	(3851)	4935
Motivated to Vote	22%	(989)	78%	(3492)	4482
Parent: Yes	24%	(339)	76%	(1088)	1427
Parent: No	21%	(745)	79%	(2763)	3508
COVID Vaccine: Yes	21%	(733)	79%	(2794)	3527
COVID Vaccine: No	25%	(351)	75%	(1057)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_7: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not selected		Total N
Registered Voters	12%	(576)	88%	(4359)	4935
Gender: Male	14%	(316)	86%	(1994)	2310
Gender: Female	10%	(260)	90%	(2365)	2625
Age: 18-34	8%	(110)	92%	(1193)	1303
Age: 35-44	7%	(50)	93%	(619)	669
Age: 45-64	12%	(212)	88%	(1496)	1707
Age: 65+	16%	(204)	84%	(1051)	1255
GenZers: 1997-2012	9%	(47)	91%	(489)	537
Millennials: 1981-1996	8%	(107)	92%	(1178)	1285
GenXers: 1965-1980	10%	(124)	90%	(1145)	1269
Baby Boomers: 1946-1964	16%	(267)	84%	(1424)	1691
Educ: < College	10%	(321)	90%	(2788)	3109
Educ: Bachelors degree	13%	(155)	87%	(1008)	1164
Educ: Post-grad	15%	(100)	85%	(563)	663
Income: Under 50k	11%	(229)	89%	(1859)	2087
Income: 50k-100k	11%	(206)	89%	(1615)	1821
Income: 100k+	14%	(141)	86%	(885)	1026
Ethnicity: White (Non-Hispanic)	12%	(440)	88%	(3182)	3622
Ethnicity: Hispanic	10%	(34)	90%	(307)	341
Ethnicity: Black (Non-Hispanic)	8%	(61)	92%	(666)	727
Ethnicity: Asian + Other (Non-Hispanic)	17%	(40)	83%	(204)	245
All Christian	13%	(312)	87%	(2105)	2417
All Non-Christian	12%	(26)	88%	(191)	217
Atheist	12%	(24)	88%	(178)	201
Agnostic/Nothing in particular	11%	(132)	89%	(1062)	1194
Something Else	9%	(83)	91%	(823)	906
Evangelical	12%	(173)	88%	(1215)	1388
Non-Evangelical	12%	(214)	88%	(1643)	1858
PID: Dem (no lean)	11%	(205)	89%	(1643)	1848
PID: Ind (no lean)	11%	(131)	89%	(1061)	1191
PID: Rep (no lean)	13%	(240)	87%	(1655)	1896

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Table BLMB9_7: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not selected		Total N
Registered Voters	12%	(576)	88%	(4359)	4935
PID/Gender: Dem Men	14%	(111)	86%	(702)	812
PID/Gender: Dem Women	9%	(94)	91%	(941)	1035
PID/Gender: Ind Men	12%	(73)	88%	(547)	621
PID/Gender: Ind Women	10%	(57)	90%	(513)	570
PID/Gender: Rep Men	15%	(132)	85%	(745)	877
PID/Gender: Rep Women	11%	(108)	89%	(911)	1019
Ideo: Liberal (1-3)	13%	(178)	87%	(1221)	1399
Ideo: Moderate (4)	9%	(120)	91%	(1251)	1372
Ideo: Conservative (5-7)	14%	(270)	86%	(1715)	1984
Ideo/PID: Conservative Republican	14%	(207)	86%	(1268)	1475
Ideo/PID: Moderate/Liberal Republican	9%	(33)	91%	(341)	374
Ideo/PID: Moderate/Conservative Democrat	8%	(58)	92%	(664)	722
Ideo/PID: Liberal Democrat	13%	(143)	87%	(931)	1075
2024 H2H Matchup: Biden Voter	12%	(249)	88%	(1817)	2067
2024 H2H Matchup: Trump Voter	12%	(273)	88%	(2063)	2336
2024 H2H Matchup: Would not Vote	12%	(31)	88%	(221)	252
2024 H2H Matchup: Do not Know	8%	(22)	92%	(258)	280
2022 House Vote: Democrat	12%	(245)	88%	(1793)	2038
2022 House Vote: Republican	13%	(270)	87%	(1774)	2044
2022 House Vote: Did not Vote	7%	(53)	93%	(668)	721
2020 Vote: Joe Biden	12%	(263)	88%	(2009)	2272
2020 Vote: Donald Trump	12%	(277)	88%	(1961)	2237
2020 Vote: Someone Else	10%	(7)	90%	(63)	70
2020 Vote: Did not Vote	8%	(29)	92%	(326)	355
2016 Vote: Hillary Clinton	13%	(226)	87%	(1462)	1688
2016 Vote: Donald Trump	14%	(269)	86%	(1673)	1943
2016 Vote: Someone Else	7%	(13)	93%	(187)	200
2020 Vote/PID: Not Biden/Democrat	7%	(14)	93%	(175)	189
2020 Vote/PID: Not Trump/Republican	11%	(22)	89%	(172)	195
U.S. Economy: Wrong Track	11%	(389)	89%	(3153)	3541
U.S. Economy: Right Direction	13%	(187)	87%	(1206)	1394

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Table BLMB9_7: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services

Demographic	Selected		Not selected		Total N
Registered Voters	12%	(576)	88%	(4359)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(191)	87%	(1322)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(285)	89%	(2200)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(101)	89%	(836)	937
Top 2024 Issue: Economy	9%	(172)	91%	(1778)	1950
Community: Urban	11%	(122)	89%	(947)	1069
Community: Suburban	12%	(284)	88%	(2121)	2405
Community: Rural	12%	(170)	88%	(1292)	1461
Community/Gender: Urban Women	9%	(45)	91%	(441)	486
Community/Gender: Urban Men	13%	(77)	87%	(506)	582
Community/Gender: Rural Women	9%	(80)	91%	(764)	844
Community/Gender: Rural Men	15%	(90)	85%	(527)	617
Community/Gender: Suburban Women	10%	(135)	90%	(1159)	1294
Community/Gender: Suburban Men	13%	(150)	87%	(961)	1111
Homeowner	13%	(484)	87%	(3303)	3787
Renter	8%	(81)	92%	(939)	1020
Military HHnm: Yes	16%	(127)	84%	(687)	814
Military HH: No	11%	(449)	89%	(3672)	4121
Employ: Private Sector	10%	(182)	90%	(1595)	1777
Employ: Government	13%	(44)	87%	(290)	334
Employ: Self-Employed	12%	(49)	88%	(354)	403
Employ: Homemaker	12%	(33)	88%	(252)	285
Employ: Student	6%	(8)	94%	(117)	125
Employ: Retired	15%	(205)	85%	(1181)	1387
Employ: Unemployed	8%	(28)	92%	(300)	328
Employ: Other	9%	(28)	91%	(269)	297
Self + Household: White-Collar	14%	(251)	86%	(1607)	1858
Self + Household: Blue Collar	12%	(270)	88%	(2022)	2292
Union HH: Yes	14%	(49)	86%	(304)	354
Union HH: No	11%	(527)	89%	(4055)	4581
LGBTQ+: Yes	12%	(61)	88%	(464)	524
LGBTQ+: No	12%	(515)	88%	(3895)	4411

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Table BLMB9_7: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Government spending on social services*

Demographic	Selected		Not selected		Total N
Registered Voters	12%	(576)	88%	(4359)	4935
Motivated to Vote	12%	(533)	88%	(3949)	4482
Parent: Yes	11%	(150)	89%	(1277)	1427
Parent: No	12%	(426)	88%	(3082)	3508
COVID Vaccine: Yes	12%	(437)	88%	(3090)	3527
COVID Vaccine: No	10%	(139)	90%	(1269)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_8: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not selected		Total N
Registered Voters	14%	(695)	86%	(4240)	4935
Gender: Male	15%	(352)	85%	(1959)	2310
Gender: Female	13%	(343)	87%	(2282)	2625
Age: 18-34	13%	(166)	87%	(1137)	1303
Age: 35-44	13%	(88)	87%	(581)	669
Age: 45-64	15%	(263)	85%	(1445)	1707
Age: 65+	14%	(178)	86%	(1077)	1255
GenZers: 1997-2012	11%	(57)	89%	(479)	537
Millennials: 1981-1996	14%	(181)	86%	(1104)	1285
GenXers: 1965-1980	15%	(192)	85%	(1077)	1269
Baby Boomers: 1946-1964	15%	(248)	85%	(1443)	1691
Educ: < College	12%	(367)	88%	(2741)	3109
Educ: Bachelors degree	17%	(196)	83%	(968)	1164
Educ: Post-grad	20%	(132)	80%	(531)	663
Income: Under 50k	10%	(211)	90%	(1876)	2087
Income: 50k-100k	16%	(285)	84%	(1536)	1821
Income: 100k+	19%	(199)	81%	(828)	1026
Ethnicity: White (Non-Hispanic)	15%	(547)	85%	(3074)	3622
Ethnicity: Hispanic	16%	(56)	84%	(285)	341
Ethnicity: Black (Non-Hispanic)	11%	(79)	89%	(649)	727
Ethnicity: Asian + Other (Non-Hispanic)	5%	(13)	95%	(232)	245
All Christian	16%	(388)	84%	(2029)	2417
All Non-Christian	15%	(33)	85%	(184)	217
Atheist	9%	(18)	91%	(183)	201
Agnostic/Nothing in particular	13%	(151)	87%	(1042)	1194
Something Else	12%	(104)	88%	(801)	906
Evangelical	14%	(189)	86%	(1198)	1388
Non-Evangelical	16%	(290)	84%	(1568)	1858
PID: Dem (no lean)	13%	(237)	87%	(1611)	1848
PID: Ind (no lean)	15%	(174)	85%	(1017)	1191
PID: Rep (no lean)	15%	(284)	85%	(1612)	1896

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Table BLMB9_8: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates

Demographic	Selected		Not selected		Total N
Registered Voters	14%	(695)	86%	(4240)	4935
PID/Gender: Dem Men	14%	(112)	86%	(701)	812
PID/Gender: Dem Women	12%	(125)	88%	(910)	1035
PID/Gender: Ind Men	16%	(101)	84%	(520)	621
PID/Gender: Ind Women	13%	(73)	87%	(497)	570
PID/Gender: Rep Men	16%	(139)	84%	(737)	877
PID/Gender: Rep Women	14%	(145)	86%	(874)	1019
Ideo: Liberal (1-3)	13%	(175)	87%	(1224)	1399
Ideo: Moderate (4)	15%	(204)	85%	(1168)	1372
Ideo: Conservative (5-7)	16%	(308)	84%	(1676)	1984
Ideo/PID: Conservative Republican	16%	(231)	84%	(1245)	1475
Ideo/PID: Moderate/Liberal Republican	14%	(52)	86%	(322)	374
Ideo/PID: Moderate/Conservative Democrat	14%	(102)	86%	(619)	722
Ideo/PID: Liberal Democrat	12%	(134)	88%	(941)	1075
2024 H2H Matchup: Biden Voter	14%	(291)	86%	(1776)	2067
2024 H2H Matchup: Trump Voter	14%	(334)	86%	(2002)	2336
2024 H2H Matchup: Would not Vote	13%	(32)	87%	(220)	252
2024 H2H Matchup: Do not Know	14%	(38)	86%	(242)	280
2022 House Vote: Democrat	13%	(268)	87%	(1770)	2038
2022 House Vote: Republican	15%	(309)	85%	(1735)	2044
2022 House Vote: Did not Vote	14%	(102)	86%	(619)	721
2020 Vote: Joe Biden	14%	(310)	86%	(1962)	2272
2020 Vote: Donald Trump	15%	(338)	85%	(1899)	2237
2020 Vote: Someone Else	17%	(12)	83%	(58)	70
2020 Vote: Did not Vote	10%	(34)	90%	(321)	355
2016 Vote: Hillary Clinton	14%	(230)	86%	(1458)	1688
2016 Vote: Donald Trump	16%	(317)	84%	(1626)	1943
2016 Vote: Someone Else	12%	(23)	88%	(177)	200
2020 Vote/PID: Not Biden/Democrat	10%	(19)	90%	(169)	189
2020 Vote/PID: Not Trump/Republican	17%	(33)	83%	(162)	195
U.S. Economy: Wrong Track	14%	(509)	86%	(3032)	3541
U.S. Economy: Right Direction	13%	(186)	87%	(1208)	1394

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Table BLMB9_8: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates*

Demographic	Selected		Not selected		Total N
Registered Voters	14%	(695)	86%	(4240)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(197)	87%	(1316)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	15%	(378)	85%	(2107)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(121)	87%	(816)	937
Top 2024 Issue: Economy	16%	(305)	84%	(1645)	1950
Community: Urban	11%	(114)	89%	(955)	1069
Community: Suburban	16%	(391)	84%	(2014)	2405
Community: Rural	13%	(190)	87%	(1271)	1461
Community/Gender: Urban Women	11%	(52)	89%	(434)	486
Community/Gender: Urban Men	11%	(62)	89%	(521)	582
Community/Gender: Rural Women	11%	(97)	89%	(748)	844
Community/Gender: Rural Men	15%	(94)	85%	(523)	617
Community/Gender: Suburban Women	15%	(195)	85%	(1100)	1294
Community/Gender: Suburban Men	18%	(196)	82%	(915)	1111
Homeowner	16%	(598)	84%	(3189)	3787
Renter	8%	(85)	92%	(935)	1020
Military HHnm: Yes	14%	(117)	86%	(696)	814
Military HH: No	14%	(578)	86%	(3544)	4121
Employ: Private Sector	17%	(304)	83%	(1473)	1777
Employ: Government	10%	(34)	90%	(301)	334
Employ: Self-Employed	15%	(61)	85%	(342)	403
Employ: Homemaker	9%	(27)	91%	(258)	285
Employ: Student	10%	(13)	90%	(112)	125
Employ: Retired	15%	(202)	85%	(1185)	1387
Employ: Unemployed	8%	(26)	92%	(302)	328
Employ: Other	10%	(29)	90%	(268)	297
Self + Household: White-Collar	19%	(356)	81%	(1502)	1858
Self + Household: Blue Collar	12%	(269)	88%	(2024)	2292
Union HH: Yes	15%	(54)	85%	(299)	354
Union HH: No	14%	(640)	86%	(3941)	4581
LGBTQ+: Yes	9%	(49)	91%	(476)	524
LGBTQ+: No	15%	(646)	85%	(3765)	4411

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Table BLMB9_8: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Interest rates*

Demographic	Selected		Not selected		Total N
Registered Voters	14%	(695)	86%	(4240)	4935
Motivated to Vote	15%	(654)	85%	(3828)	4482
Parent: Yes	14%	(206)	86%	(1221)	1427
Parent: No	14%	(489)	86%	(3019)	3508
COVID Vaccine: Yes	15%	(525)	85%	(3002)	3527
COVID Vaccine: No	12%	(169)	88%	(1238)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_9: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	11%	(520)	89%	(4415)	4935
Gender: Male	10%	(230)	90%	(2080)	2310
Gender: Female	11%	(290)	89%	(2335)	2625
Age: 18-34	14%	(185)	86%	(1118)	1303
Age: 35-44	15%	(98)	85%	(571)	669
Age: 45-64	9%	(158)	91%	(1550)	1707
Age: 65+	6%	(79)	94%	(1176)	1255
GenZers: 1997-2012	13%	(68)	87%	(468)	537
Millennials: 1981-1996	15%	(188)	85%	(1096)	1285
GenXers: 1965-1980	10%	(130)	90%	(1139)	1269
Baby Boomers: 1946-1964	8%	(129)	92%	(1561)	1691
Educ: < College	9%	(278)	91%	(2831)	3109
Educ: Bachelors degree	12%	(143)	88%	(1020)	1164
Educ: Post-grad	15%	(99)	85%	(564)	663
Income: Under 50k	9%	(190)	91%	(1897)	2087
Income: 50k-100k	11%	(203)	89%	(1619)	1821
Income: 100k+	12%	(127)	88%	(899)	1026
Ethnicity: White (Non-Hispanic)	10%	(367)	90%	(3255)	3622
Ethnicity: Hispanic	13%	(45)	87%	(296)	341
Ethnicity: Black (Non-Hispanic)	11%	(83)	89%	(645)	727
Ethnicity: Asian + Other (Non-Hispanic)	10%	(25)	90%	(220)	245
All Christian	10%	(230)	90%	(2187)	2417
All Non-Christian	9%	(20)	91%	(197)	217
Atheist	15%	(31)	85%	(170)	201
Agnostic/Nothing in particular	12%	(140)	88%	(1054)	1194
Something Else	11%	(99)	89%	(807)	906
Evangelical	8%	(114)	92%	(1274)	1388
Non-Evangelical	11%	(206)	89%	(1652)	1858
PID: Dem (no lean)	14%	(260)	86%	(1588)	1848
PID: Ind (no lean)	10%	(118)	90%	(1074)	1191
PID: Rep (no lean)	8%	(142)	92%	(1754)	1896

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Table BLMB9_9: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	11%	(520)	89%	(4415)	4935
PID/Gender: Dem Men	14%	(114)	86%	(699)	812
PID/Gender: Dem Women	14%	(146)	86%	(889)	1035
PID/Gender: Ind Men	9%	(54)	91%	(567)	621
PID/Gender: Ind Women	11%	(64)	89%	(506)	570
PID/Gender: Rep Men	7%	(63)	93%	(814)	877
PID/Gender: Rep Women	8%	(79)	92%	(940)	1019
Ideo: Liberal (1-3)	14%	(203)	86%	(1197)	1399
Ideo: Moderate (4)	10%	(144)	90%	(1228)	1372
Ideo: Conservative (5-7)	8%	(154)	92%	(1830)	1984
Ideo/PID: Conservative Republican	8%	(113)	92%	(1362)	1475
Ideo/PID: Moderate/Liberal Republican	7%	(26)	93%	(348)	374
Ideo/PID: Moderate/Conservative Democrat	12%	(90)	88%	(632)	722
Ideo/PID: Liberal Democrat	15%	(162)	85%	(912)	1075
2024 H2H Matchup: Biden Voter	13%	(277)	87%	(1790)	2067
2024 H2H Matchup: Trump Voter	8%	(181)	92%	(2155)	2336
2024 H2H Matchup: Would not Vote	11%	(28)	89%	(224)	252
2024 H2H Matchup: Do not Know	12%	(34)	88%	(246)	280
2022 House Vote: Democrat	14%	(282)	86%	(1756)	2038
2022 House Vote: Republican	7%	(144)	93%	(1900)	2044
2022 House Vote: Did not Vote	11%	(81)	89%	(640)	721
2020 Vote: Joe Biden	14%	(318)	86%	(1955)	2272
2020 Vote: Donald Trump	7%	(156)	93%	(2081)	2237
2020 Vote: Someone Else	16%	(11)	84%	(59)	70
2020 Vote: Did not Vote	10%	(35)	90%	(320)	355
2016 Vote: Hillary Clinton	14%	(232)	86%	(1456)	1688
2016 Vote: Donald Trump	6%	(121)	94%	(1822)	1943
2016 Vote: Someone Else	15%	(30)	85%	(169)	200
2020 Vote/PID: Not Biden/Democrat	15%	(28)	85%	(161)	189
2020 Vote/PID: Not Trump/Republican	11%	(22)	89%	(173)	195
U.S. Economy: Wrong Track	10%	(341)	90%	(3200)	3541
U.S. Economy: Right Direction	13%	(178)	87%	(1215)	1394

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Table BLMB9_9: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	11%	(520)	89%	(4415)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(198)	87%	(1315)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(206)	92%	(2279)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(116)	88%	(821)	937
Top 2024 Issue: Economy	10%	(192)	90%	(1757)	1950
Community: Urban	12%	(124)	88%	(944)	1069
Community: Suburban	11%	(269)	89%	(2136)	2405
Community: Rural	9%	(127)	91%	(1335)	1461
Community/Gender: Urban Women	13%	(61)	87%	(425)	486
Community/Gender: Urban Men	11%	(63)	89%	(519)	582
Community/Gender: Rural Women	9%	(78)	91%	(766)	844
Community/Gender: Rural Men	8%	(48)	92%	(569)	617
Community/Gender: Suburban Women	12%	(150)	88%	(1144)	1294
Community/Gender: Suburban Men	11%	(118)	89%	(992)	1111
Homeowner	10%	(393)	90%	(3394)	3787
Renter	11%	(112)	89%	(909)	1020
Military HHnm: Yes	8%	(67)	92%	(747)	814
Military HH: No	11%	(453)	89%	(3669)	4121
Employ: Private Sector	13%	(237)	87%	(1539)	1777
Employ: Government	13%	(45)	87%	(290)	334
Employ: Self-Employed	9%	(38)	91%	(365)	403
Employ: Homemaker	9%	(26)	91%	(259)	285
Employ: Student	20%	(26)	80%	(99)	125
Employ: Retired	6%	(83)	94%	(1304)	1387
Employ: Unemployed	10%	(34)	90%	(294)	328
Employ: Other	11%	(32)	89%	(265)	297
Self + Household: White-Collar	11%	(201)	89%	(1657)	1858
Self + Household: Blue Collar	10%	(238)	90%	(2054)	2292
Union HH: Yes	13%	(46)	87%	(308)	354
Union HH: No	10%	(474)	90%	(4107)	4581
LGBTQ+: Yes	15%	(79)	85%	(446)	524
LGBTQ+: No	10%	(441)	90%	(3970)	4411

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Table BLMB9_9: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Selected		Not selected		Total N
Registered Voters	11%	(520)	89%	(4415)	4935
Motivated to Vote	11%	(476)	89%	(4006)	4482
Parent: Yes	12%	(174)	88%	(1253)	1427
Parent: No	10%	(346)	90%	(3162)	3508
COVID Vaccine: Yes	12%	(411)	88%	(3117)	3527
COVID Vaccine: No	8%	(109)	92%	(1299)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_10: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	24%	(1182)	76%	(3753)	4935
Gender: Male	19%	(448)	81%	(1862)	2310
Gender: Female	28%	(734)	72%	(1891)	2625
Age: 18-34	35%	(462)	65%	(841)	1303
Age: 35-44	28%	(191)	72%	(479)	669
Age: 45-64	22%	(369)	78%	(1338)	1707
Age: 65+	13%	(160)	87%	(1095)	1255
GenZers: 1997-2012	38%	(202)	62%	(335)	537
Millennials: 1981-1996	32%	(407)	68%	(878)	1285
GenXers: 1965-1980	22%	(280)	78%	(989)	1269
Baby Boomers: 1946-1964	16%	(275)	84%	(1416)	1691
Educ: < College	26%	(808)	74%	(2301)	3109
Educ: Bachelors degree	20%	(238)	80%	(925)	1164
Educ: Post-grad	20%	(135)	80%	(527)	663
Income: Under 50k	27%	(572)	73%	(1515)	2087
Income: 50k-100k	22%	(403)	78%	(1419)	1821
Income: 100k+	20%	(207)	80%	(819)	1026
Ethnicity: White (Non-Hispanic)	19%	(706)	81%	(2916)	3622
Ethnicity: Hispanic	33%	(112)	67%	(229)	341
Ethnicity: Black (Non-Hispanic)	36%	(265)	64%	(462)	727
Ethnicity: Asian + Other (Non-Hispanic)	40%	(98)	60%	(147)	245
All Christian	18%	(436)	82%	(1981)	2417
All Non-Christian	25%	(55)	75%	(162)	217
Atheist	37%	(74)	63%	(127)	201
Agnostic/Nothing in particular	30%	(364)	70%	(830)	1194
Something Else	28%	(252)	72%	(653)	906
Evangelical	21%	(292)	79%	(1096)	1388
Non-Evangelical	20%	(377)	80%	(1480)	1858
PID: Dem (no lean)	30%	(548)	70%	(1299)	1848
PID: Ind (no lean)	26%	(312)	74%	(879)	1191
PID: Rep (no lean)	17%	(321)	83%	(1575)	1896

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Table BLMB9_10: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	24%	(1182)	76%	(3753)	4935
PID/Gender: Dem Men	24%	(191)	76%	(621)	812
PID/Gender: Dem Women	35%	(357)	65%	(678)	1035
PID/Gender: Ind Men	21%	(129)	79%	(492)	621
PID/Gender: Ind Women	32%	(183)	68%	(388)	570
PID/Gender: Rep Men	15%	(128)	85%	(749)	877
PID/Gender: Rep Women	19%	(193)	81%	(825)	1019
Ideo: Liberal (1-3)	31%	(437)	69%	(963)	1399
Ideo: Moderate (4)	24%	(329)	76%	(1043)	1372
Ideo: Conservative (5-7)	17%	(345)	83%	(1640)	1984
Ideo/PID: Conservative Republican	16%	(229)	84%	(1246)	1475
Ideo/PID: Moderate/Liberal Republican	22%	(83)	78%	(290)	374
Ideo/PID: Moderate/Conservative Democrat	25%	(181)	75%	(540)	722
Ideo/PID: Liberal Democrat	32%	(340)	68%	(734)	1075
2024 H2H Matchup: Biden Voter	27%	(560)	73%	(1506)	2067
2024 H2H Matchup: Trump Voter	20%	(462)	80%	(1874)	2336
2024 H2H Matchup: Would not Vote	29%	(73)	71%	(179)	252
2024 H2H Matchup: Do not Know	31%	(87)	69%	(193)	280
2022 House Vote: Democrat	28%	(579)	72%	(1459)	2038
2022 House Vote: Republican	17%	(337)	83%	(1707)	2044
2022 House Vote: Did not Vote	30%	(219)	70%	(502)	721
2020 Vote: Joe Biden	28%	(641)	72%	(1631)	2272
2020 Vote: Donald Trump	18%	(408)	82%	(1829)	2237
2020 Vote: Someone Else	27%	(19)	73%	(51)	70
2020 Vote: Did not Vote	32%	(114)	68%	(242)	355
2016 Vote: Hillary Clinton	27%	(464)	73%	(1224)	1688
2016 Vote: Donald Trump	16%	(313)	84%	(1629)	1943
2016 Vote: Someone Else	23%	(45)	77%	(155)	200
2020 Vote/PID: Not Biden/Democrat	29%	(56)	71%	(133)	189
2020 Vote/PID: Not Trump/Republican	19%	(36)	81%	(159)	195
U.S. Economy: Wrong Track	24%	(867)	76%	(2674)	3541
U.S. Economy: Right Direction	23%	(314)	77%	(1079)	1394

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Table BLMB9_10: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	24%	(1182)	76%	(3753)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	27%	(403)	73%	(1110)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(500)	80%	(1985)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	30%	(279)	70%	(659)	937
Top 2024 Issue: Economy	24%	(461)	76%	(1489)	1950
Community: Urban	33%	(355)	67%	(714)	1069
Community: Suburban	22%	(538)	78%	(1867)	2405
Community: Rural	20%	(289)	80%	(1172)	1461
Community/Gender: Urban Women	40%	(193)	60%	(293)	486
Community/Gender: Urban Men	28%	(162)	72%	(421)	582
Community/Gender: Rural Women	25%	(211)	75%	(633)	844
Community/Gender: Rural Men	13%	(78)	87%	(539)	617
Community/Gender: Suburban Women	25%	(329)	75%	(965)	1294
Community/Gender: Suburban Men	19%	(208)	81%	(902)	1111
Homeowner	18%	(686)	82%	(3101)	3787
Renter	43%	(440)	57%	(581)	1020
Military HHnm: Yes	17%	(138)	83%	(675)	814
Military HH: No	25%	(1044)	75%	(3078)	4121
Employ: Private Sector	26%	(456)	74%	(1321)	1777
Employ: Government	27%	(89)	73%	(246)	334
Employ: Self-Employed	27%	(108)	73%	(295)	403
Employ: Homemaker	32%	(92)	68%	(192)	285
Employ: Student	38%	(47)	62%	(77)	125
Employ: Retired	14%	(192)	86%	(1195)	1387
Employ: Unemployed	31%	(101)	69%	(227)	328
Employ: Other	33%	(97)	67%	(200)	297
Self + Household: White-Collar	21%	(394)	79%	(1464)	1858
Self + Household: Blue Collar	24%	(545)	76%	(1747)	2292
Union HH: Yes	23%	(82)	77%	(271)	354
Union HH: No	24%	(1099)	76%	(3482)	4581
LGBTQ+: Yes	37%	(193)	63%	(331)	524
LGBTQ+: No	22%	(989)	78%	(3422)	4411

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Table BLMB9_10: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Housing costs (e.g., rent, housing prices, flood insurance, etc.)*

Demographic	Selected		Not selected		Total N
Registered Voters	24%	(1182)	76%	(3753)	4935
Motivated to Vote	23%	(1025)	77%	(3457)	4482
Parent: Yes	27%	(391)	73%	(1036)	1427
Parent: No	23%	(790)	77%	(2718)	3508
COVID Vaccine: Yes	23%	(808)	77%	(2720)	3527
COVID Vaccine: No	27%	(374)	73%	(1034)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_11: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not selected		Total N
Registered Voters	14%	(713)	86%	(4222)	4935
Gender: Male	16%	(376)	84%	(1935)	2310
Gender: Female	13%	(337)	87%	(2288)	2625
Age: 18-34	10%	(126)	90%	(1177)	1303
Age: 35-44	11%	(74)	89%	(595)	669
Age: 45-64	14%	(242)	86%	(1465)	1707
Age: 65+	22%	(270)	78%	(985)	1255
GenZers: 1997-2012	10%	(54)	90%	(483)	537
Millennials: 1981-1996	10%	(133)	90%	(1152)	1285
GenXers: 1965-1980	12%	(151)	88%	(1118)	1269
Baby Boomers: 1946-1964	19%	(320)	81%	(1371)	1691
Educ: < College	13%	(406)	87%	(2702)	3109
Educ: Bachelors degree	16%	(186)	84%	(978)	1164
Educ: Post-grad	18%	(120)	82%	(542)	663
Income: Under 50k	13%	(267)	87%	(1820)	2087
Income: 50k-100k	14%	(257)	86%	(1565)	1821
Income: 100k+	18%	(189)	82%	(838)	1026
Ethnicity: White (Non-Hispanic)	16%	(579)	84%	(3043)	3622
Ethnicity: Hispanic	11%	(37)	89%	(304)	341
Ethnicity: Black (Non-Hispanic)	9%	(65)	91%	(663)	727
Ethnicity: Asian + Other (Non-Hispanic)	13%	(32)	87%	(213)	245
All Christian	18%	(426)	82%	(1991)	2417
All Non-Christian	13%	(28)	87%	(189)	217
Atheist	8%	(16)	92%	(186)	201
Agnostic/Nothing in particular	11%	(126)	89%	(1068)	1194
Something Else	13%	(117)	87%	(789)	906
Evangelical	17%	(236)	83%	(1152)	1388
Non-Evangelical	16%	(300)	84%	(1558)	1858
PID: Dem (no lean)	9%	(170)	91%	(1678)	1848
PID: Ind (no lean)	17%	(202)	83%	(989)	1191
PID: Rep (no lean)	18%	(341)	82%	(1555)	1896

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Table BLMB9_11: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not selected		Total N
Registered Voters	14%	(713)	86%	(4222)	4935
PID/Gender: Dem Men	10%	(85)	90%	(728)	812
PID/Gender: Dem Women	8%	(85)	92%	(950)	1035
PID/Gender: Ind Men	20%	(122)	80%	(499)	621
PID/Gender: Ind Women	14%	(80)	86%	(491)	570
PID/Gender: Rep Men	19%	(169)	81%	(708)	877
PID/Gender: Rep Women	17%	(172)	83%	(847)	1019
Ideo: Liberal (1-3)	9%	(125)	91%	(1274)	1399
Ideo: Moderate (4)	13%	(178)	87%	(1194)	1372
Ideo: Conservative (5-7)	20%	(392)	80%	(1592)	1984
Ideo/PID: Conservative Republican	20%	(288)	80%	(1187)	1475
Ideo/PID: Moderate/Liberal Republican	12%	(46)	88%	(328)	374
Ideo/PID: Moderate/Conservative Democrat	11%	(77)	89%	(645)	722
Ideo/PID: Liberal Democrat	9%	(92)	91%	(982)	1075
2024 H2H Matchup: Biden Voter	10%	(214)	90%	(1853)	2067
2024 H2H Matchup: Trump Voter	18%	(430)	82%	(1906)	2336
2024 H2H Matchup: Would not Vote	12%	(31)	88%	(221)	252
2024 H2H Matchup: Do not Know	13%	(37)	87%	(243)	280
2022 House Vote: Democrat	10%	(210)	90%	(1828)	2038
2022 House Vote: Republican	20%	(408)	80%	(1636)	2044
2022 House Vote: Did not Vote	11%	(82)	89%	(639)	721
2020 Vote: Joe Biden	10%	(229)	90%	(2043)	2272
2020 Vote: Donald Trump	19%	(430)	81%	(1808)	2237
2020 Vote: Someone Else	14%	(10)	86%	(60)	70
2020 Vote: Did not Vote	12%	(44)	88%	(312)	355
2016 Vote: Hillary Clinton	11%	(178)	89%	(1510)	1688
2016 Vote: Donald Trump	20%	(386)	80%	(1556)	1943
2016 Vote: Someone Else	15%	(29)	85%	(171)	200
2020 Vote/PID: Not Biden/Democrat	9%	(17)	91%	(172)	189
2020 Vote/PID: Not Trump/Republican	18%	(35)	82%	(160)	195
U.S. Economy: Wrong Track	15%	(542)	85%	(3000)	3541
U.S. Economy: Right Direction	12%	(171)	88%	(1223)	1394

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Table BLMB9_11: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget

Demographic	Selected		Not selected		Total N
Registered Voters	14%	(713)	86%	(4222)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	10%	(155)	90%	(1357)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	17%	(423)	83%	(2062)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	14%	(134)	86%	(803)	937
Top 2024 Issue: Economy	15%	(283)	85%	(1667)	1950
Community: Urban	13%	(138)	87%	(931)	1069
Community: Suburban	14%	(342)	86%	(2063)	2405
Community: Rural	16%	(232)	84%	(1229)	1461
Community/Gender: Urban Women	11%	(52)	89%	(434)	486
Community/Gender: Urban Men	15%	(86)	85%	(497)	582
Community/Gender: Rural Women	15%	(125)	85%	(719)	844
Community/Gender: Rural Men	17%	(107)	83%	(510)	617
Community/Gender: Suburban Women	12%	(160)	88%	(1134)	1294
Community/Gender: Suburban Men	16%	(183)	84%	(928)	1111
Homeowner	16%	(612)	84%	(3175)	3787
Renter	9%	(92)	91%	(929)	1020
Military HHnm: Yes	21%	(171)	79%	(642)	814
Military HH: No	13%	(541)	87%	(3580)	4121
Employ: Private Sector	12%	(210)	88%	(1567)	1777
Employ: Government	16%	(55)	84%	(279)	334
Employ: Self-Employed	12%	(47)	88%	(356)	403
Employ: Homemaker	10%	(28)	90%	(256)	285
Employ: Student	15%	(19)	85%	(106)	125
Employ: Retired	21%	(289)	79%	(1098)	1387
Employ: Unemployed	9%	(31)	91%	(297)	328
Employ: Other	12%	(34)	88%	(262)	297
Self + Household: White-Collar	17%	(313)	83%	(1545)	1858
Self + Household: Blue Collar	14%	(324)	86%	(1968)	2292
Union HH: Yes	13%	(46)	87%	(307)	354
Union HH: No	15%	(666)	85%	(3915)	4581
LGBTQ+: Yes	14%	(72)	86%	(452)	524
LGBTQ+: No	15%	(640)	85%	(3770)	4411

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Table BLMB9_11: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Balanced national budget*

Demographic	Selected		Not selected		Total N
Registered Voters	14%	(713)	86%	(4222)	4935
Motivated to Vote	15%	(669)	85%	(3813)	4482
Parent: Yes	11%	(159)	89%	(1268)	1427
Parent: No	16%	(554)	84%	(2954)	3508
COVID Vaccine: Yes	14%	(495)	86%	(3032)	3527
COVID Vaccine: No	15%	(217)	85%	(1191)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_12: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not selected		Total N
Registered Voters	2%	(107)	98%	(4828)	4935
Gender: Male	3%	(65)	97%	(2245)	2310
Gender: Female	2%	(42)	98%	(2583)	2625
Age: 18-34	1%	(19)	99%	(1285)	1303
Age: 35-44	2%	(10)	98%	(659)	669
Age: 45-64	2%	(35)	98%	(1673)	1707
Age: 65+	3%	(43)	97%	(1212)	1255
GenZers: 1997-2012	1%	(6)	99%	(531)	537
Millennials: 1981-1996	2%	(22)	98%	(1263)	1285
GenXers: 1965-1980	1%	(19)	99%	(1250)	1269
Baby Boomers: 1946-1964	3%	(52)	97%	(1639)	1691
Educ: < College	2%	(60)	98%	(3049)	3109
Educ: Bachelors degree	3%	(30)	97%	(1133)	1164
Educ: Post-grad	3%	(17)	97%	(645)	663
Income: Under 50k	2%	(47)	98%	(2041)	2087
Income: 50k-100k	2%	(45)	98%	(1776)	1821
Income: 100k+	1%	(15)	99%	(1011)	1026
Ethnicity: White (Non-Hispanic)	2%	(76)	98%	(3546)	3622
Ethnicity: Hispanic	2%	(6)	98%	(335)	341
Ethnicity: Black (Non-Hispanic)	2%	(18)	98%	(710)	727
Ethnicity: Asian + Other (Non-Hispanic)	3%	(8)	97%	(237)	245
All Christian	2%	(50)	98%	(2367)	2417
All Non-Christian	3%	(6)	97%	(211)	217
Atheist	3%	(6)	97%	(195)	201
Agnostic/Nothing in particular	3%	(31)	97%	(1163)	1194
Something Else	1%	(13)	99%	(892)	906
Evangelical	2%	(27)	98%	(1360)	1388
Non-Evangelical	2%	(36)	98%	(1822)	1858
PID: Dem (no lean)	2%	(42)	98%	(1805)	1848
PID: Ind (no lean)	3%	(36)	97%	(1155)	1191
PID: Rep (no lean)	1%	(28)	99%	(1868)	1896

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Table BLMB9_12: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not selected		Total N
Registered Voters	2%	(107)	98%	(4828)	4935
PID/Gender: Dem Men	3%	(22)	97%	(790)	812
PID/Gender: Dem Women	2%	(20)	98%	(1015)	1035
PID/Gender: Ind Men	4%	(26)	96%	(595)	621
PID/Gender: Ind Women	2%	(10)	98%	(560)	570
PID/Gender: Rep Men	2%	(17)	98%	(860)	877
PID/Gender: Rep Women	1%	(12)	99%	(1007)	1019
Ideo: Liberal (1-3)	3%	(35)	97%	(1364)	1399
Ideo: Moderate (4)	2%	(26)	98%	(1345)	1372
Ideo: Conservative (5-7)	2%	(39)	98%	(1946)	1984
Ideo/PID: Conservative Republican	1%	(22)	99%	(1453)	1475
Ideo/PID: Moderate/Liberal Republican	1%	(4)	99%	(370)	374
Ideo/PID: Moderate/Conservative Democrat	2%	(15)	98%	(706)	722
Ideo/PID: Liberal Democrat	2%	(25)	98%	(1050)	1075
2024 H2H Matchup: Biden Voter	3%	(54)	97%	(2013)	2067
2024 H2H Matchup: Trump Voter	2%	(39)	98%	(2298)	2336
2024 H2H Matchup: Would not Vote	4%	(9)	96%	(243)	252
2024 H2H Matchup: Do not Know	2%	(6)	98%	(274)	280
2022 House Vote: Democrat	2%	(49)	98%	(1989)	2038
2022 House Vote: Republican	2%	(37)	98%	(2007)	2044
2022 House Vote: Did not Vote	2%	(16)	98%	(705)	721
2020 Vote: Joe Biden	3%	(58)	97%	(2214)	2272
2020 Vote: Donald Trump	2%	(36)	98%	(2201)	2237
2020 Vote: Someone Else	3%	(2)	97%	(68)	70
2020 Vote: Did not Vote	3%	(11)	97%	(344)	355
2016 Vote: Hillary Clinton	3%	(45)	97%	(1643)	1688
2016 Vote: Donald Trump	2%	(37)	98%	(1906)	1943
2016 Vote: Someone Else	3%	(6)	97%	(194)	200
2020 Vote/PID: Not Biden/Democrat	3%	(6)	97%	(183)	189
2020 Vote/PID: Not Trump/Republican	1%	(3)	99%	(192)	195
U.S. Economy: Wrong Track	2%	(68)	98%	(3473)	3541
U.S. Economy: Right Direction	3%	(39)	97%	(1355)	1394

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Table BLMB9_12: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:

Demographic	Selected		Not selected		Total N
Registered Voters	2%	(107)	98%	(4828)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(40)	97%	(1473)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	2%	(44)	98%	(2441)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	2%	(23)	98%	(914)	937
Top 2024 Issue: Economy	1%	(16)	99%	(1933)	1950
Community: Urban	2%	(18)	98%	(1051)	1069
Community: Suburban	2%	(58)	98%	(2346)	2405
Community: Rural	2%	(30)	98%	(1431)	1461
Community/Gender: Urban Women	1%	(4)	99%	(483)	486
Community/Gender: Urban Men	2%	(14)	98%	(568)	582
Community/Gender: Rural Women	2%	(16)	98%	(828)	844
Community/Gender: Rural Men	2%	(14)	98%	(603)	617
Community/Gender: Suburban Women	2%	(22)	98%	(1272)	1294
Community/Gender: Suburban Men	3%	(37)	97%	(1074)	1111
Homeowner	2%	(84)	98%	(3703)	3787
Renter	2%	(19)	98%	(1002)	1020
Military HHnm: Yes	3%	(24)	97%	(790)	814
Military HH: No	2%	(84)	98%	(4038)	4121
Employ: Private Sector	2%	(31)	98%	(1745)	1777
Employ: Government	1%	(2)	99%	(332)	334
Employ: Self-Employed	1%	(4)	99%	(399)	403
Employ: Homemaker	1%	(3)	99%	(282)	285
Employ: Student	2%	(2)	98%	(123)	125
Employ: Retired	3%	(48)	97%	(1339)	1387
Employ: Unemployed	3%	(10)	97%	(319)	328
Employ: Other	2%	(7)	98%	(289)	297
Self + Household: White-Collar	3%	(47)	97%	(1811)	1858
Self + Household: Blue Collar	2%	(48)	98%	(2244)	2292
Union HH: Yes	2%	(7)	98%	(347)	354
Union HH: No	2%	(100)	98%	(4481)	4581
LGBTQ+: Yes	2%	(12)	98%	(512)	524
LGBTQ+: No	2%	(95)	98%	(4315)	4411

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Table BLMB9_12: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Other, please specify:*

Demographic	Selected		Not selected		Total N
Registered Voters	2%	(107)	98%	(4828)	4935
Motivated to Vote	2%	(89)	98%	(4392)	4482
Parent: Yes	1%	(16)	99%	(1411)	1427
Parent: No	3%	(92)	97%	(3417)	3508
COVID Vaccine: Yes	2%	(73)	98%	(3454)	3527
COVID Vaccine: No	2%	(34)	98%	(1374)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_13: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	60%	(2971)	40%	(1964)	4935
Gender: Male	54%	(1248)	46%	(1062)	2310
Gender: Female	66%	(1723)	34%	(902)	2625
Age: 18-34	50%	(648)	50%	(655)	1303
Age: 35-44	57%	(382)	43%	(287)	669
Age: 45-64	61%	(1039)	39%	(669)	1707
Age: 65+	72%	(903)	28%	(353)	1255
GenZers: 1997-2012	40%	(213)	60%	(324)	537
Millennials: 1981-1996	57%	(728)	43%	(557)	1285
GenXers: 1965-1980	60%	(760)	40%	(509)	1269
Baby Boomers: 1946-1964	68%	(1158)	32%	(533)	1691
Educ: < College	62%	(1927)	38%	(1182)	3109
Educ: Bachelors degree	59%	(682)	41%	(482)	1164
Educ: Post-grad	55%	(362)	45%	(301)	663
Income: Under 50k	61%	(1270)	39%	(817)	2087
Income: 50k-100k	62%	(1124)	38%	(697)	1821
Income: 100k+	56%	(576)	44%	(450)	1026
Ethnicity: White (Non-Hispanic)	65%	(2363)	35%	(1258)	3622
Ethnicity: Hispanic	48%	(164)	52%	(177)	341
Ethnicity: Black (Non-Hispanic)	46%	(331)	54%	(396)	727
Ethnicity: Asian + Other (Non-Hispanic)	46%	(113)	54%	(132)	245
All Christian	63%	(1518)	37%	(899)	2417
All Non-Christian	44%	(95)	56%	(123)	217
Atheist	58%	(117)	42%	(84)	201
Agnostic/Nothing in particular	59%	(704)	41%	(490)	1194
Something Else	59%	(537)	41%	(369)	906
Evangelical	61%	(850)	39%	(538)	1388
Non-Evangelical	63%	(1166)	37%	(692)	1858
PID: Dem (no lean)	53%	(979)	47%	(869)	1848
PID: Ind (no lean)	61%	(722)	39%	(469)	1191
PID: Rep (no lean)	67%	(1269)	33%	(626)	1896

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Table BLMB9_13: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	60%	(2971)	40%	(1964)	4935
PID/Gender: Dem Men	45%	(364)	55%	(449)	812
PID/Gender: Dem Women	59%	(615)	41%	(420)	1035
PID/Gender: Ind Men	57%	(356)	43%	(265)	621
PID/Gender: Ind Women	64%	(366)	36%	(204)	570
PID/Gender: Rep Men	60%	(528)	40%	(349)	877
PID/Gender: Rep Women	73%	(742)	27%	(277)	1019
Ideo: Liberal (1-3)	54%	(754)	46%	(645)	1399
Ideo: Moderate (4)	58%	(799)	42%	(573)	1372
Ideo: Conservative (5-7)	66%	(1314)	34%	(670)	1984
Ideo/PID: Conservative Republican	70%	(1026)	30%	(449)	1475
Ideo/PID: Moderate/Liberal Republican	56%	(210)	44%	(164)	374
Ideo/PID: Moderate/Conservative Democrat	51%	(365)	49%	(356)	722
Ideo/PID: Liberal Democrat	55%	(589)	45%	(486)	1075
2024 H2H Matchup: Biden Voter	55%	(1139)	45%	(928)	2067
2024 H2H Matchup: Trump Voter	65%	(1530)	35%	(806)	2336
2024 H2H Matchup: Would not Vote	58%	(147)	42%	(105)	252
2024 H2H Matchup: Do not Know	56%	(156)	44%	(124)	280
2022 House Vote: Democrat	54%	(1102)	46%	(936)	2038
2022 House Vote: Republican	67%	(1368)	33%	(676)	2044
2022 House Vote: Did not Vote	58%	(422)	42%	(299)	721
2020 Vote: Joe Biden	56%	(1263)	44%	(1009)	2272
2020 Vote: Donald Trump	67%	(1499)	33%	(738)	2237
2020 Vote: Someone Else	61%	(43)	39%	(27)	70
2020 Vote: Did not Vote	47%	(166)	53%	(190)	355
2016 Vote: Hillary Clinton	54%	(918)	46%	(770)	1688
2016 Vote: Donald Trump	69%	(1332)	31%	(610)	1943
2016 Vote: Someone Else	67%	(134)	33%	(66)	200
2020 Vote/PID: Not Biden/Democrat	42%	(80)	58%	(109)	189
2020 Vote/PID: Not Trump/Republican	59%	(115)	41%	(80)	195
U.S. Economy: Wrong Track	65%	(2297)	35%	(1244)	3541
U.S. Economy: Right Direction	48%	(674)	52%	(720)	1394

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Table BLMB9_13: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	60%	(2971)	40%	(1964)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	52%	(784)	48%	(729)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	66%	(1631)	34%	(854)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	59%	(556)	41%	(381)	937
Top 2024 Issue: Economy	67%	(1301)	33%	(648)	1950
Community: Urban	51%	(543)	49%	(526)	1069
Community: Suburban	61%	(1459)	39%	(946)	2405
Community: Rural	66%	(969)	34%	(492)	1461
Community/Gender: Urban Women	57%	(277)	43%	(209)	486
Community/Gender: Urban Men	46%	(266)	54%	(317)	582
Community/Gender: Rural Women	73%	(615)	27%	(229)	844
Community/Gender: Rural Men	57%	(354)	43%	(263)	617
Community/Gender: Suburban Women	64%	(830)	36%	(464)	1294
Community/Gender: Suburban Men	57%	(628)	43%	(482)	1111
Homeowner	62%	(2340)	38%	(1447)	3787
Renter	56%	(569)	44%	(452)	1020
Military HHnm: Yes	66%	(540)	34%	(274)	814
Military HH: No	59%	(2431)	41%	(1690)	4121
Employ: Private Sector	56%	(1000)	44%	(777)	1777
Employ: Government	50%	(168)	50%	(167)	334
Employ: Self-Employed	60%	(243)	40%	(160)	403
Employ: Homemaker	68%	(193)	32%	(91)	285
Employ: Student	44%	(55)	56%	(70)	125
Employ: Retired	70%	(975)	30%	(412)	1387
Employ: Unemployed	53%	(174)	47%	(154)	328
Employ: Other	55%	(163)	45%	(134)	297
Self + Household: White-Collar	57%	(1057)	43%	(801)	1858
Self + Household: Blue Collar	65%	(1500)	35%	(792)	2292
Union HH: Yes	50%	(176)	50%	(178)	354
Union HH: No	61%	(2795)	39%	(1786)	4581
LGBTQ+: Yes	55%	(289)	45%	(235)	524
LGBTQ+: No	61%	(2682)	39%	(1729)	4411

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Table BLMB9_13: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Selected		Not selected		Total N
Registered Voters	60%	(2971)	40%	(1964)	4935
Motivated to Vote	62%	(2765)	38%	(1717)	4482
Parent: Yes	55%	(781)	45%	(646)	1427
Parent: No	62%	(2189)	38%	(1319)	3508
COVID Vaccine: Yes	60%	(2102)	40%	(1425)	3527
COVID Vaccine: No	62%	(869)	38%	(539)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_14: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	24%	(1161)	76%	(3774)	4935
Gender: Male	23%	(531)	77%	(1779)	2310
Gender: Female	24%	(630)	76%	(1995)	2625
Age: 18-34	23%	(306)	77%	(998)	1303
Age: 35-44	26%	(177)	74%	(492)	669
Age: 45-64	22%	(379)	78%	(1328)	1707
Age: 65+	24%	(300)	76%	(955)	1255
GenZers: 1997-2012	22%	(119)	78%	(418)	537
Millennials: 1981-1996	25%	(319)	75%	(966)	1285
GenXers: 1965-1980	24%	(301)	76%	(968)	1269
Baby Boomers: 1946-1964	23%	(387)	77%	(1304)	1691
Educ: < College	24%	(745)	76%	(2364)	3109
Educ: Bachelors degree	24%	(284)	76%	(880)	1164
Educ: Post-grad	20%	(133)	80%	(530)	663
Income: Under 50k	25%	(526)	75%	(1562)	2087
Income: 50k-100k	23%	(426)	77%	(1395)	1821
Income: 100k+	20%	(209)	80%	(817)	1026
Ethnicity: White (Non-Hispanic)	26%	(926)	74%	(2695)	3622
Ethnicity: Hispanic	24%	(83)	76%	(258)	341
Ethnicity: Black (Non-Hispanic)	14%	(104)	86%	(623)	727
Ethnicity: Asian + Other (Non-Hispanic)	20%	(48)	80%	(197)	245
All Christian	24%	(584)	76%	(1833)	2417
All Non-Christian	20%	(43)	80%	(174)	217
Atheist	23%	(46)	77%	(156)	201
Agnostic/Nothing in particular	24%	(285)	76%	(909)	1194
Something Else	23%	(205)	77%	(701)	906
Evangelical	23%	(319)	77%	(1069)	1388
Non-Evangelical	24%	(455)	76%	(1403)	1858
PID: Dem (no lean)	21%	(395)	79%	(1453)	1848
PID: Ind (no lean)	24%	(282)	76%	(909)	1191
PID: Rep (no lean)	26%	(484)	74%	(1412)	1896

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Table BLMB9_14: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	24%	(1161)	76%	(3774)	4935
PID/Gender: Dem Men	20%	(166)	80%	(646)	812
PID/Gender: Dem Women	22%	(229)	78%	(806)	1035
PID/Gender: Ind Men	24%	(152)	76%	(469)	621
PID/Gender: Ind Women	23%	(131)	77%	(440)	570
PID/Gender: Rep Men	24%	(214)	76%	(663)	877
PID/Gender: Rep Women	27%	(270)	73%	(749)	1019
Ideo: Liberal (1-3)	22%	(304)	78%	(1095)	1399
Ideo: Moderate (4)	23%	(319)	77%	(1052)	1372
Ideo: Conservative (5-7)	25%	(505)	75%	(1480)	1984
Ideo/PID: Conservative Republican	26%	(382)	74%	(1093)	1475
Ideo/PID: Moderate/Liberal Republican	24%	(90)	76%	(283)	374
Ideo/PID: Moderate/Conservative Democrat	20%	(147)	80%	(574)	722
Ideo/PID: Liberal Democrat	22%	(239)	78%	(835)	1075
2024 H2H Matchup: Biden Voter	22%	(458)	78%	(1609)	2067
2024 H2H Matchup: Trump Voter	25%	(588)	75%	(1748)	2336
2024 H2H Matchup: Would not Vote	22%	(54)	78%	(198)	252
2024 H2H Matchup: Do not Know	22%	(61)	78%	(219)	280
2022 House Vote: Democrat	22%	(454)	78%	(1584)	2038
2022 House Vote: Republican	25%	(516)	75%	(1528)	2044
2022 House Vote: Did not Vote	23%	(162)	77%	(559)	721
2020 Vote: Joe Biden	22%	(508)	78%	(1764)	2272
2020 Vote: Donald Trump	25%	(568)	75%	(1670)	2237
2020 Vote: Someone Else	21%	(15)	79%	(55)	70
2020 Vote: Did not Vote	20%	(71)	80%	(284)	355
2016 Vote: Hillary Clinton	22%	(364)	78%	(1324)	1688
2016 Vote: Donald Trump	26%	(512)	74%	(1431)	1943
2016 Vote: Someone Else	22%	(44)	78%	(156)	200
2020 Vote/PID: Not Biden/Democrat	15%	(29)	85%	(160)	189
2020 Vote/PID: Not Trump/Republican	24%	(47)	76%	(148)	195
U.S. Economy: Wrong Track	25%	(869)	75%	(2673)	3541
U.S. Economy: Right Direction	21%	(293)	79%	(1101)	1394

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Table BLMB9_14: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	24%	(1161)	76%	(3774)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	22%	(337)	78%	(1176)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25%	(627)	75%	(1858)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(198)	79%	(740)	937
Top 2024 Issue: Economy	27%	(527)	73%	(1423)	1950
Community: Urban	20%	(217)	80%	(852)	1069
Community: Suburban	24%	(583)	76%	(1822)	2405
Community: Rural	25%	(361)	75%	(1100)	1461
Community/Gender: Urban Women	21%	(103)	79%	(384)	486
Community/Gender: Urban Men	20%	(114)	80%	(468)	582
Community/Gender: Rural Women	26%	(218)	74%	(626)	844
Community/Gender: Rural Men	23%	(143)	77%	(474)	617
Community/Gender: Suburban Women	24%	(309)	76%	(985)	1294
Community/Gender: Suburban Men	25%	(274)	75%	(837)	1111
Homeowner	24%	(913)	76%	(2874)	3787
Renter	22%	(223)	78%	(797)	1020
Military HHnm: Yes	23%	(191)	77%	(623)	814
Military HH: No	24%	(971)	76%	(3151)	4121
Employ: Private Sector	23%	(409)	77%	(1368)	1777
Employ: Government	23%	(77)	77%	(257)	334
Employ: Self-Employed	25%	(103)	75%	(301)	403
Employ: Homemaker	27%	(77)	73%	(208)	285
Employ: Student	21%	(26)	79%	(99)	125
Employ: Retired	23%	(313)	77%	(1074)	1387
Employ: Unemployed	25%	(82)	75%	(246)	328
Employ: Other	25%	(75)	75%	(222)	297
Self + Household: White-Collar	23%	(430)	77%	(1428)	1858
Self + Household: Blue Collar	24%	(561)	76%	(1731)	2292
Union HH: Yes	16%	(55)	84%	(299)	354
Union HH: No	24%	(1106)	76%	(3475)	4581
LGBTQ+: Yes	22%	(117)	78%	(408)	524
LGBTQ+: No	24%	(1045)	76%	(3366)	4411

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Table BLMB9_14: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — The cost of everyday services (e.g., internet, oil change, subscriptions, etc.)*

Demographic	Selected		Not selected		Total N
Registered Voters	24%	(1161)	76%	(3774)	4935
Motivated to Vote	24%	(1057)	76%	(3425)	4482
Parent: Yes	24%	(348)	76%	(1079)	1427
Parent: No	23%	(813)	77%	(2695)	3508
COVID Vaccine: Yes	23%	(823)	77%	(2704)	3527
COVID Vaccine: No	24%	(339)	76%	(1069)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB9_15: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	37%	(1803)	63%	(3132)	4935
Gender: Male	31%	(727)	69%	(1583)	2310
Gender: Female	41%	(1076)	59%	(1549)	2625
Age: 18-34	30%	(389)	70%	(914)	1303
Age: 35-44	27%	(179)	73%	(490)	669
Age: 45-64	39%	(662)	61%	(1046)	1707
Age: 65+	46%	(572)	54%	(683)	1255
GenZers: 1997-2012	32%	(173)	68%	(364)	537
Millennials: 1981-1996	28%	(360)	72%	(925)	1285
GenXers: 1965-1980	33%	(423)	67%	(847)	1269
Baby Boomers: 1946-1964	47%	(796)	53%	(895)	1691
Educ: < College	36%	(1109)	64%	(2000)	3109
Educ: Bachelors degree	37%	(434)	63%	(729)	1164
Educ: Post-grad	39%	(259)	61%	(403)	663
Income: Under 50k	37%	(782)	63%	(1306)	2087
Income: 50k-100k	36%	(655)	64%	(1166)	1821
Income: 100k+	36%	(366)	64%	(661)	1026
Ethnicity: White (Non-Hispanic)	37%	(1355)	63%	(2267)	3622
Ethnicity: Hispanic	29%	(99)	71%	(242)	341
Ethnicity: Black (Non-Hispanic)	36%	(262)	64%	(465)	727
Ethnicity: Asian + Other (Non-Hispanic)	35%	(86)	65%	(159)	245
All Christian	36%	(877)	64%	(1540)	2417
All Non-Christian	37%	(80)	63%	(138)	217
Atheist	46%	(93)	54%	(108)	201
Agnostic/Nothing in particular	37%	(446)	63%	(748)	1194
Something Else	34%	(307)	66%	(599)	906
Evangelical	32%	(444)	68%	(944)	1388
Non-Evangelical	39%	(723)	61%	(1135)	1858
PID: Dem (no lean)	46%	(848)	54%	(1000)	1848
PID: Ind (no lean)	37%	(436)	63%	(755)	1191
PID: Rep (no lean)	27%	(519)	73%	(1376)	1896

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Table BLMB9_15: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	37%	(1803)	63%	(3132)	4935
PID/Gender: Dem Men	41%	(331)	59%	(482)	812
PID/Gender: Dem Women	50%	(517)	50%	(519)	1035
PID/Gender: Ind Men	32%	(202)	68%	(419)	621
PID/Gender: Ind Women	41%	(234)	59%	(336)	570
PID/Gender: Rep Men	22%	(194)	78%	(683)	877
PID/Gender: Rep Women	32%	(325)	68%	(694)	1019
Ideo: Liberal (1-3)	48%	(670)	52%	(729)	1399
Ideo: Moderate (4)	36%	(498)	64%	(874)	1372
Ideo: Conservative (5-7)	28%	(559)	72%	(1425)	1984
Ideo/PID: Conservative Republican	27%	(396)	73%	(1079)	1475
Ideo/PID: Moderate/Liberal Republican	28%	(104)	72%	(269)	374
Ideo/PID: Moderate/Conservative Democrat	41%	(297)	59%	(425)	722
Ideo/PID: Liberal Democrat	49%	(526)	51%	(549)	1075
2024 H2H Matchup: Biden Voter	48%	(986)	52%	(1081)	2067
2024 H2H Matchup: Trump Voter	25%	(593)	75%	(1743)	2336
2024 H2H Matchup: Would not Vote	38%	(96)	62%	(156)	252
2024 H2H Matchup: Do not Know	45%	(127)	55%	(153)	280
2022 House Vote: Democrat	48%	(977)	52%	(1061)	2038
2022 House Vote: Republican	27%	(544)	73%	(1500)	2044
2022 House Vote: Did not Vote	32%	(229)	68%	(492)	721
2020 Vote: Joe Biden	47%	(1069)	53%	(1203)	2272
2020 Vote: Donald Trump	26%	(584)	74%	(1653)	2237
2020 Vote: Someone Else	31%	(21)	69%	(49)	70
2020 Vote: Did not Vote	36%	(129)	64%	(227)	355
2016 Vote: Hillary Clinton	47%	(791)	53%	(897)	1688
2016 Vote: Donald Trump	28%	(543)	72%	(1400)	1943
2016 Vote: Someone Else	45%	(90)	55%	(110)	200
2020 Vote/PID: Not Biden/Democrat	33%	(62)	67%	(127)	189
2020 Vote/PID: Not Trump/Republican	38%	(74)	62%	(121)	195
U.S. Economy: Wrong Track	32%	(1140)	68%	(2401)	3541
U.S. Economy: Right Direction	48%	(662)	52%	(731)	1394

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Table BLMB9_15: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)

Demographic	Selected		Not selected		Total N
Registered Voters	37%	(1803)	63%	(3132)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	48%	(727)	52%	(786)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(640)	74%	(1845)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	46%	(436)	54%	(501)	937
Top 2024 Issue: Economy	26%	(504)	74%	(1446)	1950
Community: Urban	35%	(372)	65%	(697)	1069
Community: Suburban	37%	(886)	63%	(1519)	2405
Community: Rural	37%	(545)	63%	(917)	1461
Community/Gender: Urban Women	42%	(205)	58%	(281)	486
Community/Gender: Urban Men	29%	(167)	71%	(416)	582
Community/Gender: Rural Women	40%	(338)	60%	(506)	844
Community/Gender: Rural Men	33%	(206)	67%	(411)	617
Community/Gender: Suburban Women	41%	(532)	59%	(762)	1294
Community/Gender: Suburban Men	32%	(354)	68%	(757)	1111
Homeowner	38%	(1435)	62%	(2352)	3787
Renter	32%	(330)	68%	(690)	1020
Military HHnm: Yes	34%	(277)	66%	(536)	814
Military HH: No	37%	(1525)	63%	(2596)	4121
Employ: Private Sector	32%	(565)	68%	(1211)	1777
Employ: Government	30%	(100)	70%	(234)	334
Employ: Self-Employed	28%	(113)	72%	(290)	403
Employ: Homemaker	41%	(116)	59%	(169)	285
Employ: Student	30%	(38)	70%	(87)	125
Employ: Retired	48%	(665)	52%	(722)	1387
Employ: Unemployed	31%	(100)	69%	(228)	328
Employ: Other	36%	(106)	64%	(191)	297
Self + Household: White-Collar	38%	(704)	62%	(1154)	1858
Self + Household: Blue Collar	35%	(814)	65%	(1478)	2292
Union HH: Yes	40%	(140)	60%	(213)	354
Union HH: No	36%	(1663)	64%	(2919)	4581
LGBTQ+: Yes	39%	(206)	61%	(318)	524
LGBTQ+: No	36%	(1597)	64%	(2814)	4411

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Table BLMB9_15: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Selected		Not selected		Total N
Registered Voters	37%	(1803)	63%	(3132)	4935
Motivated to Vote	37%	(1651)	63%	(2831)	4482
Parent: Yes	28%	(404)	72%	(1023)	1427
Parent: No	40%	(1399)	60%	(2109)	3508
COVID Vaccine: Yes	42%	(1465)	58%	(2062)	3527
COVID Vaccine: No	24%	(338)	76%	(1070)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table BLMB9_16: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not selected		Total N
Registered Voters	26%	(1265)	74%	(3670)	4935
Gender: Male	26%	(599)	74%	(1711)	2310
Gender: Female	25%	(666)	75%	(1958)	2625
Age: 18-34	26%	(335)	74%	(968)	1303
Age: 35-44	27%	(183)	73%	(486)	669
Age: 45-64	26%	(446)	74%	(1261)	1707
Age: 65+	24%	(300)	76%	(955)	1255
GenZers: 1997-2012	28%	(152)	72%	(385)	537
Millennials: 1981-1996	25%	(326)	75%	(959)	1285
GenXers: 1965-1980	27%	(344)	73%	(925)	1269
Baby Boomers: 1946-1964	24%	(407)	76%	(1283)	1691
Educ: < College	28%	(877)	72%	(2231)	3109
Educ: Bachelors degree	23%	(269)	77%	(894)	1164
Educ: Post-grad	18%	(119)	82%	(544)	663
Income: Under 50k	27%	(562)	73%	(1526)	2087
Income: 50k-100k	26%	(474)	74%	(1348)	1821
Income: 100k+	22%	(230)	78%	(796)	1026
Ethnicity: White (Non-Hispanic)	26%	(956)	74%	(2665)	3622
Ethnicity: Hispanic	26%	(90)	74%	(252)	341
Ethnicity: Black (Non-Hispanic)	22%	(158)	78%	(569)	727
Ethnicity: Asian + Other (Non-Hispanic)	25%	(61)	75%	(183)	245
All Christian	27%	(661)	73%	(1756)	2417
All Non-Christian	26%	(55)	74%	(162)	217
Atheist	14%	(27)	86%	(174)	201
Agnostic/Nothing in particular	21%	(250)	79%	(944)	1194
Something Else	30%	(272)	70%	(634)	906
Evangelical	31%	(433)	69%	(955)	1388
Non-Evangelical	26%	(474)	74%	(1383)	1858
PID: Dem (no lean)	20%	(363)	80%	(1485)	1848
PID: Ind (no lean)	21%	(248)	79%	(944)	1191
PID: Rep (no lean)	35%	(655)	65%	(1241)	1896

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Table BLMB9_16: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not selected		Total N
Registered Voters	26%	(1265)	74%	(3670)	4935
PID/Gender: Dem Men	19%	(155)	81%	(658)	812
PID/Gender: Dem Women	20%	(208)	80%	(828)	1035
PID/Gender: Ind Men	20%	(126)	80%	(495)	621
PID/Gender: Ind Women	21%	(122)	79%	(449)	570
PID/Gender: Rep Men	36%	(319)	64%	(558)	877
PID/Gender: Rep Women	33%	(337)	67%	(682)	1019
Ideo: Liberal (1-3)	16%	(219)	84%	(1180)	1399
Ideo: Moderate (4)	26%	(360)	74%	(1012)	1372
Ideo: Conservative (5-7)	32%	(629)	68%	(1355)	1984
Ideo/PID: Conservative Republican	34%	(503)	66%	(972)	1475
Ideo/PID: Moderate/Liberal Republican	35%	(131)	65%	(243)	374
Ideo/PID: Moderate/Conservative Democrat	26%	(187)	74%	(534)	722
Ideo/PID: Liberal Democrat	15%	(161)	85%	(913)	1075
2024 H2H Matchup: Biden Voter	16%	(339)	84%	(1727)	2067
2024 H2H Matchup: Trump Voter	35%	(818)	65%	(1518)	2336
2024 H2H Matchup: Would not Vote	21%	(52)	79%	(200)	252
2024 H2H Matchup: Do not Know	20%	(56)	80%	(224)	280
2022 House Vote: Democrat	18%	(357)	82%	(1681)	2038
2022 House Vote: Republican	34%	(686)	66%	(1358)	2044
2022 House Vote: Did not Vote	28%	(198)	72%	(523)	721
2020 Vote: Joe Biden	17%	(385)	83%	(1887)	2272
2020 Vote: Donald Trump	34%	(763)	66%	(1475)	2237
2020 Vote: Someone Else	17%	(12)	83%	(58)	70
2020 Vote: Did not Vote	30%	(106)	70%	(249)	355
2016 Vote: Hillary Clinton	17%	(286)	83%	(1402)	1688
2016 Vote: Donald Trump	33%	(635)	67%	(1308)	1943
2016 Vote: Someone Else	18%	(36)	82%	(164)	200
2020 Vote/PID: Not Biden/Democrat	37%	(71)	63%	(118)	189
2020 Vote/PID: Not Trump/Republican	28%	(55)	72%	(140)	195
U.S. Economy: Wrong Track	29%	(1031)	71%	(2510)	3541
U.S. Economy: Right Direction	17%	(234)	83%	(1159)	1394

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Table BLMB9_16: When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices

Demographic	Selected		Not selected		Total N
Registered Voters	26%	(1265)	74%	(3670)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	17%	(256)	83%	(1257)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	34%	(846)	66%	(1639)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(163)	83%	(774)	937
Top 2024 Issue: Economy	30%	(577)	70%	(1372)	1950
Community: Urban	22%	(232)	78%	(836)	1069
Community: Suburban	25%	(601)	75%	(1804)	2405
Community: Rural	30%	(433)	70%	(1029)	1461
Community/Gender: Urban Women	22%	(106)	78%	(380)	486
Community/Gender: Urban Men	22%	(126)	78%	(457)	582
Community/Gender: Rural Women	29%	(243)	71%	(602)	844
Community/Gender: Rural Men	31%	(190)	69%	(427)	617
Community/Gender: Suburban Women	25%	(317)	75%	(977)	1294
Community/Gender: Suburban Men	26%	(283)	74%	(827)	1111
Homeowner	26%	(976)	74%	(2811)	3787
Renter	25%	(254)	75%	(766)	1020
Military HHnm: Yes	26%	(213)	74%	(601)	814
Military HH: No	26%	(1052)	74%	(3069)	4121
Employ: Private Sector	25%	(440)	75%	(1336)	1777
Employ: Government	25%	(84)	75%	(250)	334
Employ: Self-Employed	30%	(120)	70%	(283)	403
Employ: Homemaker	26%	(73)	74%	(211)	285
Employ: Student	24%	(30)	76%	(95)	125
Employ: Retired	25%	(348)	75%	(1039)	1387
Employ: Unemployed	28%	(92)	72%	(236)	328
Employ: Other	26%	(78)	74%	(219)	297
Self + Household: White-Collar	20%	(363)	80%	(1495)	1858
Self + Household: Blue Collar	29%	(657)	71%	(1635)	2292
Union HH: Yes	27%	(94)	73%	(259)	354
Union HH: No	26%	(1171)	74%	(3410)	4581
LGBTQ+: Yes	22%	(114)	78%	(410)	524
LGBTQ+: No	26%	(1151)	74%	(3259)	4411

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Table BLMB9_16: *When thinking about the economy, which of the following factors are most important to your vote in the November 2024 election for U.S. president? You may select up to three. — Gas prices*

Demographic	Selected		Not selected		Total N
Registered Voters	26%	(1265)	74%	(3670)	4935
Motivated to Vote	26%	(1154)	74%	(3327)	4482
Parent: Yes	29%	(415)	71%	(1011)	1427
Parent: No	24%	(850)	76%	(2658)	3508
COVID Vaccine: Yes	23%	(801)	77%	(2726)	3527
COVID Vaccine: No	33%	(464)	67%	(944)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_1: *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(2287)	36%	(1757)	18%	(891)	4935
Gender: Male	49%	(1122)	36%	(835)	15%	(353)	2310
Gender: Female	44%	(1165)	35%	(922)	21%	(538)	2625
Age: 18-34	44%	(568)	32%	(414)	25%	(321)	1303
Age: 35-44	45%	(299)	37%	(244)	19%	(125)	669
Age: 45-64	51%	(876)	33%	(560)	16%	(272)	1707
Age: 65+	43%	(543)	43%	(539)	14%	(173)	1255
GenZers: 1997-2012	38%	(202)	34%	(182)	28%	(153)	537
Millennials: 1981-1996	46%	(597)	32%	(411)	21%	(276)	1285
GenXers: 1965-1980	50%	(636)	33%	(424)	16%	(208)	1269
Baby Boomers: 1946-1964	45%	(769)	41%	(687)	14%	(235)	1691
Educ: < College	50%	(1567)	32%	(987)	18%	(555)	3109
Educ: Bachelors degree	42%	(487)	38%	(444)	20%	(233)	1164
Educ: Post-grad	35%	(233)	49%	(327)	15%	(103)	663
Income: Under 50k	45%	(940)	35%	(733)	20%	(414)	2087
Income: 50k-100k	47%	(862)	37%	(665)	16%	(294)	1821
Income: 100k+	47%	(485)	35%	(358)	18%	(183)	1026
Ethnicity: White (Non-Hispanic)	52%	(1873)	32%	(1153)	16%	(596)	3622
Ethnicity: Hispanic	42%	(143)	34%	(116)	24%	(82)	341
Ethnicity: Black (Non-Hispanic)	24%	(175)	56%	(405)	20%	(147)	727
Ethnicity: Asian + Other (Non-Hispanic)	40%	(97)	34%	(83)	27%	(65)	245
All Christian	54%	(1302)	31%	(757)	15%	(358)	2417
All Non-Christian	31%	(67)	51%	(110)	18%	(40)	217
Atheist	19%	(38)	57%	(114)	25%	(50)	201
Agnostic/Nothing in particular	34%	(410)	41%	(485)	25%	(298)	1194
Something Else	52%	(471)	32%	(291)	16%	(144)	906
Evangelical	62%	(866)	24%	(336)	13%	(186)	1388
Non-Evangelical	46%	(860)	37%	(692)	16%	(306)	1858
PID: Dem (no lean)	10%	(180)	73%	(1351)	17%	(317)	1848
PID: Ind (no lean)	40%	(480)	27%	(319)	33%	(393)	1191
PID: Rep (no lean)	86%	(1627)	5%	(87)	10%	(182)	1896

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Table BLMB10_1: *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(2287)	36%	(1757)	18%	(891)	4935
PID/Gender: Dem Men	14%	(110)	74%	(605)	12%	(98)	812
PID/Gender: Dem Women	7%	(71)	72%	(746)	21%	(219)	1035
PID/Gender: Ind Men	42%	(263)	29%	(178)	29%	(180)	621
PID/Gender: Ind Women	38%	(217)	25%	(141)	37%	(213)	570
PID/Gender: Rep Men	85%	(750)	6%	(52)	9%	(75)	877
PID/Gender: Rep Women	86%	(877)	3%	(35)	10%	(106)	1019
Ideo: Liberal (1-3)	11%	(154)	69%	(969)	20%	(277)	1399
Ideo: Moderate (4)	34%	(467)	42%	(577)	24%	(328)	1372
Ideo: Conservative (5-7)	81%	(1598)	9%	(171)	11%	(215)	1984
Ideo/PID: Conservative Republican	90%	(1325)	3%	(46)	7%	(105)	1475
Ideo/PID: Moderate/Liberal Republican	71%	(267)	10%	(38)	18%	(69)	374
Ideo/PID: Moderate/Conservative Democrat	16%	(116)	67%	(486)	17%	(120)	722
Ideo/PID: Liberal Democrat	6%	(61)	78%	(837)	16%	(177)	1075
2024 H2H Matchup: Biden Voter	6%	(116)	78%	(1617)	16%	(333)	2067
2024 H2H Matchup: Trump Voter	88%	(2066)	3%	(70)	9%	(200)	2336
2024 H2H Matchup: Would not Vote	19%	(47)	10%	(26)	71%	(179)	252
2024 H2H Matchup: Do not Know	21%	(57)	16%	(44)	64%	(179)	280
2022 House Vote: Democrat	9%	(185)	71%	(1451)	20%	(402)	2038
2022 House Vote: Republican	84%	(1722)	5%	(97)	11%	(225)	2044
2022 House Vote: Did not Vote	47%	(337)	26%	(185)	28%	(199)	721
2020 Vote: Joe Biden	9%	(213)	70%	(1581)	21%	(478)	2272
2020 Vote: Donald Trump	85%	(1903)	3%	(76)	12%	(259)	2237
2020 Vote: Someone Else	34%	(24)	12%	(9)	54%	(38)	70
2020 Vote: Did not Vote	42%	(148)	26%	(91)	33%	(117)	355
2016 Vote: Hillary Clinton	8%	(142)	75%	(1272)	16%	(274)	1688
2016 Vote: Donald Trump	81%	(1575)	6%	(119)	13%	(249)	1943
2016 Vote: Someone Else	26%	(53)	39%	(78)	35%	(70)	200
2020 Vote/PID: Not Biden/Democrat	35%	(65)	40%	(75)	26%	(49)	189
2020 Vote/PID: Not Trump/Republican	55%	(108)	21%	(40)	24%	(46)	195
U.S. Economy: Wrong Track	59%	(2101)	20%	(694)	21%	(747)	3541
U.S. Economy: Right Direction	13%	(186)	76%	(1063)	10%	(144)	1394

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Table BLMB10_1: *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(2287)	36%	(1757)	18%	(891)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(74)	85%	(1282)	10%	(156)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(2069)	5%	(132)	11%	(284)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(144)	37%	(343)	48%	(451)	937
Top 2024 Issue: Economy	62%	(1204)	21%	(407)	17%	(340)	1950
Community: Urban	34%	(363)	48%	(509)	18%	(197)	1069
Community: Suburban	44%	(1067)	36%	(859)	20%	(479)	2405
Community: Rural	59%	(858)	27%	(389)	15%	(214)	1461
Community/Gender: Urban Women	28%	(134)	48%	(235)	24%	(117)	486
Community/Gender: Urban Men	39%	(228)	47%	(275)	14%	(80)	582
Community/Gender: Rural Women	58%	(486)	26%	(217)	17%	(141)	844
Community/Gender: Rural Men	60%	(371)	28%	(172)	12%	(74)	617
Community/Gender: Suburban Women	42%	(544)	36%	(470)	22%	(280)	1294
Community/Gender: Suburban Men	47%	(523)	35%	(389)	18%	(199)	1111
Homeowner	48%	(1823)	35%	(1335)	17%	(629)	3787
Renter	41%	(421)	37%	(379)	22%	(220)	1020
Military HHnm: Yes	54%	(436)	32%	(260)	15%	(118)	814
Military HH: No	45%	(1851)	36%	(1497)	19%	(773)	4121
Employ: Private Sector	47%	(844)	33%	(579)	20%	(354)	1777
Employ: Government	43%	(144)	36%	(120)	21%	(71)	334
Employ: Self-Employed	51%	(206)	34%	(138)	15%	(59)	403
Employ: Homemaker	52%	(147)	33%	(94)	15%	(44)	285
Employ: Student	41%	(51)	34%	(43)	25%	(31)	125
Employ: Retired	45%	(626)	41%	(572)	14%	(189)	1387
Employ: Unemployed	40%	(132)	34%	(113)	25%	(83)	328
Employ: Other	47%	(139)	33%	(98)	20%	(60)	297
Self + Household: White-Collar	42%	(779)	41%	(761)	17%	(318)	1858
Self + Household: Blue Collar	52%	(1199)	32%	(731)	16%	(362)	2292
Union HH: Yes	41%	(145)	42%	(148)	17%	(61)	354
Union HH: No	47%	(2142)	35%	(1610)	18%	(830)	4581
LGBTQ+: Yes	29%	(149)	44%	(233)	27%	(142)	524
LGBTQ+: No	48%	(2138)	35%	(1524)	17%	(749)	4411
Motivated to Vote	47%	(2116)	37%	(1654)	16%	(712)	4482

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Table BLMB10_1: *Who do you trust more to handle each of the following economic issues? — Availability of good jobs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(2287)	36%	(1757)	18%	(891)	4935
Parent: Yes	51%	(721)	32%	(462)	17%	(244)	1427
Parent: No	45%	(1566)	37%	(1295)	18%	(647)	3508
COVID Vaccine: Yes	37%	(1301)	44%	(1553)	19%	(674)	3527
COVID Vaccine: No	70%	(986)	15%	(204)	15%	(217)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_2: *Who do you trust more to handle each of the following economic issues? — Unemployment*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(2242)	37%	(1803)	18%	(890)	4935
Gender: Male	47%	(1091)	37%	(856)	16%	(363)	2310
Gender: Female	44%	(1151)	36%	(947)	20%	(526)	2625
Age: 18-34	43%	(555)	32%	(420)	25%	(329)	1303
Age: 35-44	45%	(299)	38%	(257)	17%	(114)	669
Age: 45-64	50%	(854)	34%	(581)	16%	(272)	1707
Age: 65+	43%	(535)	43%	(546)	14%	(175)	1255
GenZers: 1997-2012	35%	(188)	36%	(194)	29%	(154)	537
Millennials: 1981-1996	46%	(595)	33%	(420)	21%	(270)	1285
GenXers: 1965-1980	49%	(620)	34%	(437)	17%	(212)	1269
Baby Boomers: 1946-1964	45%	(761)	41%	(701)	14%	(229)	1691
Educ: < College	49%	(1533)	32%	(1008)	18%	(568)	3109
Educ: Bachelors degree	41%	(481)	39%	(457)	19%	(226)	1164
Educ: Post-grad	34%	(228)	51%	(339)	14%	(96)	663
Income: Under 50k	44%	(911)	37%	(773)	19%	(403)	2087
Income: 50k-100k	47%	(854)	37%	(667)	17%	(301)	1821
Income: 100k+	47%	(477)	35%	(363)	18%	(186)	1026
Ethnicity: White (Non-Hispanic)	50%	(1823)	32%	(1172)	17%	(626)	3622
Ethnicity: Hispanic	39%	(135)	36%	(122)	25%	(85)	341
Ethnicity: Black (Non-Hispanic)	24%	(176)	58%	(419)	18%	(133)	727
Ethnicity: Asian + Other (Non-Hispanic)	44%	(108)	37%	(91)	19%	(46)	245
All Christian	53%	(1278)	33%	(788)	15%	(351)	2417
All Non-Christian	30%	(65)	50%	(108)	20%	(44)	217
Atheist	18%	(36)	61%	(122)	22%	(44)	201
Agnostic/Nothing in particular	35%	(413)	40%	(478)	25%	(302)	1194
Something Else	50%	(450)	34%	(307)	16%	(149)	906
Evangelical	61%	(852)	25%	(342)	14%	(193)	1388
Non-Evangelical	45%	(831)	39%	(728)	16%	(298)	1858
PID: Dem (no lean)	9%	(171)	74%	(1362)	17%	(314)	1848
PID: Ind (no lean)	40%	(474)	29%	(349)	31%	(369)	1191
PID: Rep (no lean)	84%	(1598)	5%	(92)	11%	(207)	1896

Continued on next page

Table BLMB10_2: *Who do you trust more to handle each of the following economic issues? — Unemployment*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(2242)	37%	(1803)	18%	(890)	4935
PID/Gender: Dem Men	12%	(99)	74%	(598)	14%	(116)	812
PID/Gender: Dem Women	7%	(72)	74%	(765)	19%	(199)	1035
PID/Gender: Ind Men	42%	(260)	32%	(199)	26%	(163)	621
PID/Gender: Ind Women	38%	(214)	26%	(150)	36%	(206)	570
PID/Gender: Rep Men	84%	(732)	7%	(59)	10%	(85)	877
PID/Gender: Rep Women	85%	(865)	3%	(32)	12%	(121)	1019
Ideo: Liberal (1-3)	11%	(152)	71%	(988)	19%	(259)	1399
Ideo: Moderate (4)	32%	(437)	43%	(591)	25%	(344)	1372
Ideo: Conservative (5-7)	80%	(1595)	9%	(175)	11%	(214)	1984
Ideo/PID: Conservative Republican	89%	(1306)	3%	(48)	8%	(121)	1475
Ideo/PID: Moderate/Liberal Republican	69%	(260)	11%	(40)	20%	(74)	374
Ideo/PID: Moderate/Conservative Democrat	15%	(107)	67%	(486)	18%	(129)	722
Ideo/PID: Liberal Democrat	6%	(59)	79%	(847)	16%	(169)	1075
2024 H2H Matchup: Biden Voter	6%	(115)	79%	(1641)	15%	(311)	2067
2024 H2H Matchup: Trump Voter	87%	(2035)	4%	(88)	9%	(213)	2336
2024 H2H Matchup: Would not Vote	17%	(42)	11%	(29)	72%	(182)	252
2024 H2H Matchup: Do not Know	18%	(50)	17%	(46)	65%	(183)	280
2022 House Vote: Democrat	9%	(191)	73%	(1483)	18%	(364)	2038
2022 House Vote: Republican	83%	(1689)	5%	(102)	12%	(253)	2044
2022 House Vote: Did not Vote	44%	(319)	27%	(195)	29%	(207)	721
2020 Vote: Joe Biden	10%	(218)	71%	(1606)	20%	(448)	2272
2020 Vote: Donald Trump	84%	(1869)	4%	(84)	13%	(285)	2237
2020 Vote: Someone Else	33%	(23)	9%	(6)	57%	(40)	70
2020 Vote: Did not Vote	37%	(132)	30%	(106)	33%	(117)	355
2016 Vote: Hillary Clinton	8%	(140)	76%	(1289)	15%	(259)	1688
2016 Vote: Donald Trump	81%	(1565)	6%	(118)	13%	(260)	1943
2016 Vote: Someone Else	24%	(47)	38%	(77)	38%	(76)	200
2020 Vote/PID: Not Biden/Democrat	27%	(51)	40%	(75)	33%	(63)	189
2020 Vote/PID: Not Trump/Republican	54%	(105)	21%	(42)	24%	(48)	195
U.S. Economy: Wrong Track	59%	(2072)	20%	(723)	21%	(746)	3541
U.S. Economy: Right Direction	12%	(170)	78%	(1080)	10%	(143)	1394

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Table BLMB10_2: *Who do you trust more to handle each of the following economic issues? — Unemployment*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(2242)	37%	(1803)	18%	(890)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(64)	86%	(1301)	10%	(148)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(2038)	5%	(136)	13%	(311)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(141)	39%	(366)	46%	(430)	937
Top 2024 Issue: Economy	61%	(1180)	22%	(437)	17%	(333)	1950
Community: Urban	32%	(347)	49%	(527)	18%	(194)	1069
Community: Suburban	43%	(1041)	37%	(889)	20%	(476)	2405
Community: Rural	58%	(855)	27%	(387)	15%	(220)	1461
Community/Gender: Urban Women	27%	(133)	50%	(243)	23%	(110)	486
Community/Gender: Urban Men	37%	(214)	49%	(285)	14%	(84)	582
Community/Gender: Rural Women	58%	(486)	25%	(214)	17%	(145)	844
Community/Gender: Rural Men	60%	(369)	28%	(173)	12%	(75)	617
Community/Gender: Suburban Women	41%	(532)	38%	(491)	21%	(271)	1294
Community/Gender: Suburban Men	46%	(508)	36%	(398)	18%	(205)	1111
Homeowner	47%	(1788)	36%	(1366)	17%	(633)	3787
Renter	41%	(415)	38%	(392)	21%	(214)	1020
Military HHnm: Yes	51%	(411)	34%	(277)	15%	(125)	814
Military HH: No	44%	(1831)	37%	(1526)	19%	(764)	4121
Employ: Private Sector	47%	(826)	35%	(613)	19%	(337)	1777
Employ: Government	45%	(149)	38%	(126)	18%	(60)	334
Employ: Self-Employed	48%	(194)	33%	(134)	19%	(75)	403
Employ: Homemaker	50%	(143)	32%	(90)	18%	(52)	285
Employ: Student	34%	(42)	42%	(52)	24%	(30)	125
Employ: Retired	44%	(614)	42%	(581)	14%	(191)	1387
Employ: Unemployed	40%	(132)	36%	(117)	24%	(79)	328
Employ: Other	47%	(141)	30%	(90)	22%	(66)	297
Self + Household: White-Collar	41%	(759)	42%	(789)	17%	(310)	1858
Self + Household: Blue Collar	51%	(1170)	33%	(751)	16%	(371)	2292
Union HH: Yes	39%	(136)	44%	(156)	17%	(61)	354
Union HH: No	46%	(2106)	36%	(1647)	18%	(829)	4581
LGBTQ+: Yes	29%	(151)	47%	(244)	25%	(129)	524
LGBTQ+: No	47%	(2092)	35%	(1559)	17%	(760)	4411
Motivated to Vote	46%	(2077)	38%	(1694)	16%	(710)	4482

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Table BLMB10_2: *Who do you trust more to handle each of the following economic issues? — Unemployment*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(2242)	37%	(1803)	18%	(890)	4935
Parent: Yes	49%	(703)	33%	(478)	17%	(246)	1427
Parent: No	44%	(1540)	38%	(1325)	18%	(643)	3508
COVID Vaccine: Yes	36%	(1265)	45%	(1589)	19%	(674)	3527
COVID Vaccine: No	69%	(978)	15%	(214)	15%	(216)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1999)	33%	(1653)	26%	(1283)	4935
Gender: Male	41%	(956)	35%	(799)	24%	(555)	2310
Gender: Female	40%	(1042)	33%	(854)	28%	(729)	2625
Age: 18-34	42%	(542)	30%	(394)	28%	(367)	1303
Age: 35-44	43%	(287)	35%	(236)	22%	(145)	669
Age: 45-64	44%	(756)	32%	(541)	24%	(410)	1707
Age: 65+	33%	(413)	38%	(482)	29%	(360)	1255
GenZers: 1997-2012	36%	(192)	33%	(178)	31%	(167)	537
Millennials: 1981-1996	45%	(572)	31%	(393)	25%	(320)	1285
GenXers: 1965-1980	45%	(570)	33%	(414)	22%	(285)	1269
Baby Boomers: 1946-1964	35%	(596)	36%	(616)	28%	(479)	1691
Educ: < College	45%	(1406)	30%	(923)	25%	(780)	3109
Educ: Bachelors degree	35%	(410)	36%	(418)	29%	(336)	1164
Educ: Post-grad	28%	(183)	47%	(313)	25%	(167)	663
Income: Under 50k	40%	(832)	34%	(715)	26%	(541)	2087
Income: 50k-100k	42%	(766)	33%	(602)	25%	(453)	1821
Income: 100k+	39%	(400)	33%	(336)	28%	(289)	1026
Ethnicity: White (Non-Hispanic)	44%	(1604)	30%	(1093)	26%	(924)	3622
Ethnicity: Hispanic	42%	(143)	30%	(102)	28%	(96)	341
Ethnicity: Black (Non-Hispanic)	22%	(163)	52%	(377)	26%	(188)	727
Ethnicity: Asian + Other (Non-Hispanic)	36%	(89)	33%	(81)	31%	(75)	245
All Christian	46%	(1100)	29%	(704)	25%	(613)	2417
All Non-Christian	25%	(55)	48%	(105)	26%	(57)	217
Atheist	19%	(38)	55%	(111)	26%	(53)	201
Agnostic/Nothing in particular	31%	(374)	38%	(457)	30%	(363)	1194
Something Else	48%	(432)	30%	(276)	22%	(198)	906
Evangelical	54%	(756)	23%	(319)	23%	(313)	1388
Non-Evangelical	39%	(729)	34%	(641)	26%	(489)	1858
PID: Dem (no lean)	9%	(165)	68%	(1257)	23%	(426)	1848
PID: Ind (no lean)	33%	(398)	25%	(303)	41%	(491)	1191
PID: Rep (no lean)	76%	(1436)	5%	(93)	19%	(367)	1896

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Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1999)	33%	(1653)	26%	(1283)	4935
PID/Gender: Dem Men	12%	(100)	71%	(574)	17%	(139)	812
PID/Gender: Dem Women	6%	(65)	66%	(684)	28%	(287)	1035
PID/Gender: Ind Men	35%	(215)	26%	(163)	39%	(243)	621
PID/Gender: Ind Women	32%	(182)	25%	(140)	43%	(248)	570
PID/Gender: Rep Men	73%	(641)	7%	(63)	20%	(173)	877
PID/Gender: Rep Women	78%	(795)	3%	(30)	19%	(194)	1019
Ideo: Liberal (1-3)	10%	(144)	65%	(912)	25%	(343)	1399
Ideo: Moderate (4)	30%	(407)	39%	(529)	32%	(436)	1372
Ideo: Conservative (5-7)	70%	(1387)	9%	(172)	21%	(425)	1984
Ideo/PID: Conservative Republican	78%	(1157)	3%	(50)	18%	(268)	1475
Ideo/PID: Moderate/Liberal Republican	65%	(245)	11%	(39)	24%	(90)	374
Ideo/PID: Moderate/Conservative Democrat	15%	(105)	62%	(444)	24%	(172)	722
Ideo/PID: Liberal Democrat	5%	(55)	73%	(786)	22%	(233)	1075
2024 H2H Matchup: Biden Voter	5%	(108)	72%	(1497)	22%	(461)	2067
2024 H2H Matchup: Trump Voter	78%	(1821)	4%	(96)	18%	(418)	2336
2024 H2H Matchup: Would not Vote	13%	(32)	10%	(25)	78%	(195)	252
2024 H2H Matchup: Do not Know	13%	(37)	12%	(35)	74%	(208)	280
2022 House Vote: Democrat	8%	(167)	66%	(1348)	26%	(523)	2038
2022 House Vote: Republican	73%	(1497)	5%	(105)	22%	(442)	2044
2022 House Vote: Did not Vote	42%	(302)	25%	(178)	34%	(242)	721
2020 Vote: Joe Biden	9%	(193)	64%	(1459)	27%	(620)	2272
2020 Vote: Donald Trump	74%	(1658)	4%	(98)	21%	(481)	2237
2020 Vote: Someone Else	24%	(17)	14%	(10)	61%	(43)	70
2020 Vote: Did not Vote	37%	(130)	24%	(86)	39%	(139)	355
2016 Vote: Hillary Clinton	8%	(130)	70%	(1180)	22%	(379)	1688
2016 Vote: Donald Trump	70%	(1361)	6%	(126)	23%	(456)	1943
2016 Vote: Someone Else	20%	(40)	35%	(69)	45%	(90)	200
2020 Vote/PID: Not Biden/Democrat	31%	(58)	36%	(68)	33%	(63)	189
2020 Vote/PID: Not Trump/Republican	47%	(92)	19%	(38)	34%	(65)	195
U.S. Economy: Wrong Track	52%	(1831)	19%	(660)	30%	(1051)	3541
U.S. Economy: Right Direction	12%	(168)	71%	(993)	17%	(232)	1394

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Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1999)	33%	(1653)	26%	(1283)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(62)	81%	(1223)	15%	(227)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	74%	(1847)	5%	(136)	20%	(503)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	10%	(90)	31%	(294)	59%	(553)	937
Top 2024 Issue: Economy	55%	(1075)	21%	(404)	24%	(471)	1950
Community: Urban	31%	(331)	45%	(480)	24%	(258)	1069
Community: Suburban	39%	(930)	34%	(807)	28%	(668)	2405
Community: Rural	50%	(738)	25%	(366)	24%	(357)	1461
Community/Gender: Urban Women	26%	(128)	45%	(216)	29%	(142)	486
Community/Gender: Urban Men	35%	(203)	45%	(264)	20%	(116)	582
Community/Gender: Rural Women	52%	(437)	24%	(200)	25%	(207)	844
Community/Gender: Rural Men	49%	(301)	27%	(166)	24%	(150)	617
Community/Gender: Suburban Women	37%	(477)	34%	(437)	29%	(380)	1294
Community/Gender: Suburban Men	41%	(453)	33%	(370)	26%	(288)	1111
Homeowner	42%	(1573)	33%	(1250)	25%	(964)	3787
Renter	38%	(386)	35%	(362)	27%	(273)	1020
Military HHnm: Yes	45%	(366)	30%	(244)	25%	(204)	814
Military HH: No	40%	(1633)	34%	(1409)	26%	(1079)	4121
Employ: Private Sector	43%	(756)	32%	(570)	25%	(450)	1777
Employ: Government	38%	(128)	36%	(119)	26%	(87)	334
Employ: Self-Employed	46%	(184)	33%	(132)	22%	(87)	403
Employ: Homemaker	44%	(126)	30%	(84)	26%	(75)	285
Employ: Student	41%	(51)	32%	(39)	27%	(34)	125
Employ: Retired	35%	(481)	37%	(517)	28%	(389)	1387
Employ: Unemployed	41%	(136)	32%	(104)	27%	(88)	328
Employ: Other	46%	(136)	29%	(87)	25%	(73)	297
Self + Household: White-Collar	35%	(653)	39%	(724)	26%	(480)	1858
Self + Household: Blue Collar	46%	(1052)	30%	(687)	24%	(553)	2292
Union HH: Yes	33%	(117)	40%	(142)	27%	(95)	354
Union HH: No	41%	(1882)	33%	(1511)	26%	(1189)	4581
LGBTQ+: Yes	25%	(132)	43%	(228)	31%	(164)	524
LGBTQ+: No	42%	(1866)	32%	(1425)	25%	(1119)	4411
Motivated to Vote	41%	(1834)	35%	(1564)	24%	(1084)	4482

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Table BLMB10_3: *Who do you trust more to handle each of the following economic issues? — Pay raises*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1999)	33%	(1653)	26%	(1283)	4935
Parent: Yes	47%	(666)	31%	(444)	22%	(317)	1427
Parent: No	38%	(1333)	34%	(1210)	28%	(966)	3508
COVID Vaccine: Yes	31%	(1105)	41%	(1449)	28%	(973)	3527
COVID Vaccine: No	63%	(894)	14%	(204)	22%	(310)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_5: *Who do you trust more to handle each of the following economic issues? — Stock market performance*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2324)	28%	(1385)	25%	(1226)	4935
Gender: Male	50%	(1163)	29%	(677)	20%	(471)	2310
Gender: Female	44%	(1162)	27%	(708)	29%	(755)	2625
Age: 18-34	46%	(601)	24%	(310)	30%	(392)	1303
Age: 35-44	45%	(299)	34%	(231)	21%	(140)	669
Age: 45-64	52%	(888)	26%	(436)	22%	(384)	1707
Age: 65+	43%	(537)	32%	(408)	25%	(310)	1255
GenZers: 1997-2012	40%	(216)	25%	(134)	35%	(187)	537
Millennials: 1981-1996	48%	(618)	27%	(346)	25%	(321)	1285
GenXers: 1965-1980	50%	(639)	27%	(343)	23%	(288)	1269
Baby Boomers: 1946-1964	46%	(776)	31%	(523)	23%	(391)	1691
Educ: < College	51%	(1580)	25%	(764)	25%	(765)	3109
Educ: Bachelors degree	44%	(517)	30%	(350)	25%	(296)	1164
Educ: Post-grad	34%	(227)	41%	(271)	25%	(165)	663
Income: Under 50k	45%	(934)	28%	(581)	27%	(572)	2087
Income: 50k-100k	49%	(888)	29%	(527)	22%	(407)	1821
Income: 100k+	49%	(502)	27%	(277)	24%	(247)	1026
Ethnicity: White (Non-Hispanic)	52%	(1870)	25%	(907)	23%	(844)	3622
Ethnicity: Hispanic	43%	(145)	28%	(95)	30%	(101)	341
Ethnicity: Black (Non-Hispanic)	28%	(204)	43%	(313)	29%	(210)	727
Ethnicity: Asian + Other (Non-Hispanic)	43%	(105)	28%	(69)	29%	(71)	245
All Christian	54%	(1304)	26%	(619)	20%	(494)	2417
All Non-Christian	33%	(73)	42%	(90)	25%	(54)	217
Atheist	18%	(36)	50%	(101)	32%	(65)	201
Agnostic/Nothing in particular	38%	(448)	31%	(368)	32%	(378)	1194
Something Else	51%	(464)	23%	(206)	26%	(235)	906
Evangelical	62%	(862)	18%	(255)	19%	(270)	1388
Non-Evangelical	46%	(857)	30%	(555)	24%	(446)	1858
PID: Dem (no lean)	12%	(221)	61%	(1122)	27%	(505)	1848
PID: Ind (no lean)	43%	(511)	18%	(212)	39%	(469)	1191
PID: Rep (no lean)	84%	(1593)	3%	(51)	13%	(253)	1896

Continued on next page

Table BLMB10_5: *Who do you trust more to handle each of the following economic issues? — Stock market performance*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2324)	28%	(1385)	25%	(1226)	4935
PID/Gender: Dem Men	17%	(134)	64%	(516)	20%	(162)	812
PID/Gender: Dem Women	8%	(87)	58%	(605)	33%	(343)	1035
PID/Gender: Ind Men	46%	(285)	20%	(126)	34%	(210)	621
PID/Gender: Ind Women	40%	(226)	15%	(86)	45%	(258)	570
PID/Gender: Rep Men	85%	(744)	4%	(35)	11%	(99)	877
PID/Gender: Rep Women	83%	(849)	2%	(16)	15%	(154)	1019
Ideo: Liberal (1-3)	13%	(189)	56%	(787)	30%	(424)	1399
Ideo: Moderate (4)	36%	(493)	32%	(444)	32%	(435)	1372
Ideo: Conservative (5-7)	80%	(1582)	6%	(125)	14%	(277)	1984
Ideo/PID: Conservative Republican	88%	(1298)	2%	(24)	10%	(153)	1475
Ideo/PID: Moderate/Liberal Republican	72%	(267)	7%	(25)	22%	(82)	374
Ideo/PID: Moderate/Conservative Democrat	18%	(130)	57%	(408)	26%	(184)	722
Ideo/PID: Liberal Democrat	8%	(83)	65%	(697)	27%	(295)	1075
2024 H2H Matchup: Biden Voter	9%	(184)	63%	(1301)	28%	(581)	2067
2024 H2H Matchup: Trump Voter	86%	(2009)	2%	(50)	12%	(278)	2336
2024 H2H Matchup: Would not Vote	23%	(58)	7%	(17)	70%	(177)	252
2024 H2H Matchup: Do not Know	26%	(73)	6%	(17)	68%	(191)	280
2022 House Vote: Democrat	12%	(248)	58%	(1177)	30%	(613)	2038
2022 House Vote: Republican	83%	(1691)	3%	(59)	14%	(293)	2044
2022 House Vote: Did not Vote	47%	(337)	19%	(137)	34%	(247)	721
2020 Vote: Joe Biden	13%	(288)	56%	(1264)	32%	(720)	2272
2020 Vote: Donald Trump	83%	(1867)	2%	(44)	15%	(327)	2237
2020 Vote: Someone Else	38%	(26)	8%	(6)	54%	(38)	70
2020 Vote: Did not Vote	40%	(143)	20%	(71)	40%	(141)	355
2016 Vote: Hillary Clinton	11%	(183)	62%	(1042)	27%	(462)	1688
2016 Vote: Donald Trump	80%	(1562)	4%	(77)	16%	(304)	1943
2016 Vote: Someone Else	30%	(60)	23%	(47)	47%	(93)	200
2020 Vote/PID: Not Biden/Democrat	37%	(70)	29%	(55)	34%	(64)	189
2020 Vote/PID: Not Trump/Republican	55%	(107)	14%	(28)	30%	(59)	195
U.S. Economy: Wrong Track	59%	(2104)	14%	(487)	27%	(951)	3541
U.S. Economy: Right Direction	16%	(220)	64%	(898)	20%	(276)	1394

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Table BLMB10_5: *Who do you trust more to handle each of the following economic issues? — Stock market performance*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2324)	28%	(1385)	25%	(1226)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(107)	73%	(1098)	20%	(309)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(2053)	3%	(68)	15%	(364)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(165)	23%	(219)	59%	(554)	937
Top 2024 Issue: Economy	62%	(1212)	16%	(314)	22%	(424)	1950
Community: Urban	36%	(385)	39%	(413)	25%	(271)	1069
Community: Suburban	46%	(1096)	27%	(660)	27%	(649)	2405
Community: Rural	58%	(843)	21%	(312)	21%	(307)	1461
Community/Gender: Urban Women	29%	(139)	37%	(181)	34%	(166)	486
Community/Gender: Urban Men	42%	(246)	40%	(232)	18%	(105)	582
Community/Gender: Rural Women	56%	(473)	20%	(167)	24%	(204)	844
Community/Gender: Rural Men	60%	(369)	24%	(145)	17%	(103)	617
Community/Gender: Suburban Women	42%	(549)	28%	(360)	30%	(385)	1294
Community/Gender: Suburban Men	49%	(548)	27%	(300)	24%	(263)	1111
Homeowner	49%	(1849)	28%	(1051)	23%	(887)	3787
Renter	42%	(433)	30%	(302)	28%	(286)	1020
Military HHnm: Yes	51%	(416)	25%	(204)	24%	(194)	814
Military HH: No	46%	(1909)	29%	(1180)	25%	(1033)	4121
Employ: Private Sector	49%	(869)	28%	(491)	23%	(417)	1777
Employ: Government	45%	(152)	29%	(96)	26%	(87)	334
Employ: Self-Employed	54%	(217)	27%	(109)	19%	(78)	403
Employ: Homemaker	50%	(143)	25%	(70)	25%	(71)	285
Employ: Student	44%	(54)	19%	(24)	37%	(47)	125
Employ: Retired	45%	(621)	31%	(430)	24%	(335)	1387
Employ: Unemployed	42%	(139)	27%	(89)	31%	(100)	328
Employ: Other	44%	(130)	25%	(74)	31%	(93)	297
Self + Household: White-Collar	43%	(808)	34%	(626)	23%	(424)	1858
Self + Household: Blue Collar	52%	(1200)	24%	(553)	24%	(540)	2292
Union HH: Yes	40%	(140)	36%	(128)	24%	(86)	354
Union HH: No	48%	(2184)	27%	(1257)	25%	(1141)	4581
LGBTQ+: Yes	32%	(165)	35%	(184)	33%	(175)	524
LGBTQ+: No	49%	(2159)	27%	(1201)	24%	(1051)	4411
Motivated to Vote	48%	(2134)	29%	(1315)	23%	(1033)	4482

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Table BLMB10_5: *Who do you trust more to handle each of the following economic issues? — Stock market performance*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	47% (2324)	28% (1385)	25% (1226)	4935
Parent: Yes	50% (717)	28% (400)	22% (310)	1427
Parent: No	46% (1607)	28% (985)	26% (916)	3508
COVID Vaccine: Yes	39% (1364)	35% (1221)	27% (942)	3527
COVID Vaccine: No	68% (960)	12% (163)	20% (284)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2303)	34%	(1676)	19%	(955)	4935
Gender: Male	50%	(1153)	35%	(799)	16%	(359)	2310
Gender: Female	44%	(1151)	33%	(877)	23%	(597)	2625
Age: 18-34	44%	(570)	29%	(381)	27%	(353)	1303
Age: 35-44	44%	(292)	36%	(241)	20%	(136)	669
Age: 45-64	52%	(881)	32%	(554)	16%	(273)	1707
Age: 65+	45%	(560)	40%	(501)	15%	(194)	1255
GenZers: 1997-2012	37%	(200)	30%	(163)	32%	(173)	537
Millennials: 1981-1996	47%	(599)	31%	(398)	22%	(288)	1285
GenXers: 1965-1980	50%	(630)	33%	(422)	17%	(216)	1269
Baby Boomers: 1946-1964	47%	(788)	38%	(645)	15%	(258)	1691
Educ: < College	50%	(1566)	29%	(917)	20%	(626)	3109
Educ: Bachelors degree	43%	(501)	38%	(440)	19%	(222)	1164
Educ: Post-grad	36%	(236)	48%	(319)	16%	(108)	663
Income: Under 50k	45%	(943)	34%	(707)	21%	(437)	2087
Income: 50k-100k	48%	(871)	34%	(624)	18%	(327)	1821
Income: 100k+	48%	(490)	34%	(345)	19%	(191)	1026
Ethnicity: White (Non-Hispanic)	52%	(1878)	30%	(1099)	18%	(644)	3622
Ethnicity: Hispanic	41%	(141)	32%	(111)	26%	(90)	341
Ethnicity: Black (Non-Hispanic)	25%	(181)	52%	(379)	23%	(167)	727
Ethnicity: Asian + Other (Non-Hispanic)	42%	(103)	36%	(88)	22%	(54)	245
All Christian	55%	(1329)	30%	(713)	16%	(375)	2417
All Non-Christian	34%	(73)	48%	(104)	18%	(40)	217
Atheist	18%	(36)	61%	(122)	22%	(43)	201
Agnostic/Nothing in particular	35%	(417)	39%	(461)	26%	(316)	1194
Something Else	49%	(448)	30%	(276)	20%	(182)	906
Evangelical	62%	(866)	22%	(309)	15%	(213)	1388
Non-Evangelical	47%	(866)	35%	(659)	18%	(333)	1858
PID: Dem (no lean)	10%	(193)	70%	(1302)	19%	(354)	1848
PID: Ind (no lean)	40%	(475)	25%	(302)	35%	(415)	1191
PID: Rep (no lean)	86%	(1636)	4%	(73)	10%	(187)	1896

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Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2303)	34%	(1676)	19%	(955)	4935
PID/Gender: Dem Men	15%	(119)	71%	(580)	14%	(113)	812
PID/Gender: Dem Women	7%	(73)	70%	(721)	23%	(241)	1035
PID/Gender: Ind Men	44%	(270)	28%	(172)	29%	(179)	621
PID/Gender: Ind Women	36%	(205)	23%	(130)	41%	(236)	570
PID/Gender: Rep Men	87%	(763)	5%	(47)	8%	(67)	877
PID/Gender: Rep Women	86%	(873)	3%	(26)	12%	(120)	1019
Ideo: Liberal (1-3)	12%	(171)	67%	(940)	21%	(289)	1399
Ideo: Moderate (4)	34%	(468)	39%	(535)	27%	(368)	1372
Ideo: Conservative (5-7)	81%	(1609)	8%	(156)	11%	(220)	1984
Ideo/PID: Conservative Republican	90%	(1334)	2%	(36)	7%	(106)	1475
Ideo/PID: Moderate/Liberal Republican	73%	(273)	9%	(32)	19%	(69)	374
Ideo/PID: Moderate/Conservative Democrat	16%	(113)	64%	(464)	20%	(144)	722
Ideo/PID: Liberal Democrat	7%	(75)	75%	(810)	18%	(189)	1075
2024 H2H Matchup: Biden Voter	6%	(133)	75%	(1557)	18%	(377)	2067
2024 H2H Matchup: Trump Voter	88%	(2054)	3%	(70)	9%	(213)	2336
2024 H2H Matchup: Would not Vote	17%	(43)	10%	(26)	73%	(183)	252
2024 H2H Matchup: Do not Know	26%	(74)	8%	(23)	65%	(183)	280
2022 House Vote: Democrat	10%	(212)	69%	(1403)	21%	(422)	2038
2022 House Vote: Republican	85%	(1728)	3%	(71)	12%	(245)	2044
2022 House Vote: Did not Vote	45%	(327)	24%	(176)	30%	(218)	721
2020 Vote: Joe Biden	10%	(226)	67%	(1524)	23%	(523)	2272
2020 Vote: Donald Trump	85%	(1911)	3%	(64)	12%	(262)	2237
2020 Vote: Someone Else	32%	(22)	11%	(8)	57%	(40)	70
2020 Vote: Did not Vote	40%	(144)	23%	(81)	37%	(131)	355
2016 Vote: Hillary Clinton	9%	(152)	73%	(1229)	18%	(307)	1688
2016 Vote: Donald Trump	82%	(1595)	5%	(96)	13%	(252)	1943
2016 Vote: Someone Else	28%	(57)	35%	(69)	37%	(74)	200
2020 Vote/PID: Not Biden/Democrat	38%	(72)	34%	(63)	28%	(54)	189
2020 Vote/PID: Not Trump/Republican	54%	(106)	17%	(34)	28%	(55)	195
U.S. Economy: Wrong Track	60%	(2116)	18%	(640)	22%	(785)	3541
U.S. Economy: Right Direction	13%	(187)	74%	(1036)	12%	(171)	1394

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Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2303)	34%	(1676)	19%	(955)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(75)	82%	(1242)	13%	(196)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(2074)	5%	(114)	12%	(297)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(155)	34%	(320)	49%	(462)	937
Top 2024 Issue: Economy	62%	(1208)	20%	(399)	18%	(343)	1950
Community: Urban	35%	(373)	45%	(482)	20%	(214)	1069
Community: Suburban	45%	(1082)	34%	(827)	21%	(496)	2405
Community: Rural	58%	(849)	25%	(367)	17%	(246)	1461
Community/Gender: Urban Women	27%	(134)	46%	(223)	27%	(130)	486
Community/Gender: Urban Men	41%	(239)	45%	(260)	14%	(84)	582
Community/Gender: Rural Women	56%	(476)	24%	(202)	20%	(167)	844
Community/Gender: Rural Men	60%	(373)	27%	(165)	13%	(79)	617
Community/Gender: Suburban Women	42%	(541)	35%	(453)	23%	(300)	1294
Community/Gender: Suburban Men	49%	(540)	34%	(374)	18%	(196)	1111
Homeowner	49%	(1842)	34%	(1276)	18%	(669)	3787
Renter	41%	(417)	36%	(363)	24%	(241)	1020
Military HHnm: Yes	53%	(432)	30%	(244)	17%	(138)	814
Military HH: No	45%	(1872)	35%	(1432)	20%	(817)	4121
Employ: Private Sector	48%	(850)	32%	(561)	21%	(366)	1777
Employ: Government	42%	(141)	39%	(130)	19%	(64)	334
Employ: Self-Employed	53%	(213)	31%	(126)	16%	(63)	403
Employ: Homemaker	50%	(144)	28%	(81)	21%	(60)	285
Employ: Student	39%	(48)	28%	(35)	33%	(41)	125
Employ: Retired	46%	(639)	39%	(537)	15%	(210)	1387
Employ: Unemployed	42%	(136)	34%	(113)	24%	(79)	328
Employ: Other	44%	(132)	31%	(93)	24%	(71)	297
Self + Household: White-Collar	43%	(796)	40%	(745)	17%	(316)	1858
Self + Household: Blue Collar	53%	(1204)	30%	(683)	18%	(405)	2292
Union HH: Yes	38%	(135)	41%	(146)	21%	(73)	354
Union HH: No	47%	(2169)	33%	(1530)	19%	(882)	4581
LGBTQ+: Yes	27%	(143)	44%	(230)	29%	(151)	524
LGBTQ+: No	49%	(2160)	33%	(1446)	18%	(805)	4411
Motivated to Vote	47%	(2123)	35%	(1585)	17%	(773)	4482

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Table BLMB10_6: *Who do you trust more to handle each of the following economic issues? — Taxes*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	47%	(2303)	34%	(1676)	19%	(955)	4935
Parent: Yes	50%	(709)	31%	(447)	19%	(271)	1427
Parent: No	45%	(1594)	35%	(1229)	20%	(685)	3508
COVID Vaccine: Yes	38%	(1325)	42%	(1478)	21%	(724)	3527
COVID Vaccine: No	70%	(979)	14%	(198)	16%	(231)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_7: *Who do you trust more to handle each of the following economic issues? — Government spending on social services*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(2111)	36%	(1753)	22%	(1071)	4935
Gender: Male	44%	(1018)	36%	(843)	19%	(449)	2310
Gender: Female	42%	(1093)	35%	(910)	24%	(622)	2625
Age: 18-34	40%	(516)	30%	(397)	30%	(390)	1303
Age: 35-44	38%	(255)	39%	(264)	22%	(150)	669
Age: 45-64	47%	(803)	34%	(576)	19%	(328)	1707
Age: 65+	43%	(536)	41%	(515)	16%	(203)	1255
GenZers: 1997-2012	32%	(173)	34%	(183)	34%	(181)	537
Millennials: 1981-1996	42%	(541)	32%	(413)	26%	(331)	1285
GenXers: 1965-1980	46%	(578)	35%	(438)	20%	(252)	1269
Baby Boomers: 1946-1964	43%	(731)	40%	(673)	17%	(286)	1691
Educ: < College	47%	(1467)	31%	(957)	22%	(686)	3109
Educ: Bachelors degree	38%	(439)	40%	(470)	22%	(255)	1164
Educ: Post-grad	31%	(205)	49%	(327)	20%	(131)	663
Income: Under 50k	42%	(886)	35%	(739)	22%	(462)	2087
Income: 50k-100k	44%	(795)	35%	(644)	21%	(382)	1821
Income: 100k+	42%	(430)	36%	(370)	22%	(227)	1026
Ethnicity: White (Non-Hispanic)	48%	(1744)	32%	(1146)	20%	(731)	3622
Ethnicity: Hispanic	38%	(129)	34%	(117)	28%	(95)	341
Ethnicity: Black (Non-Hispanic)	21%	(150)	54%	(391)	26%	(186)	727
Ethnicity: Asian + Other (Non-Hispanic)	36%	(87)	40%	(99)	24%	(59)	245
All Christian	51%	(1222)	32%	(762)	18%	(432)	2417
All Non-Christian	28%	(61)	52%	(112)	20%	(44)	217
Atheist	15%	(30)	58%	(117)	27%	(55)	201
Agnostic/Nothing in particular	32%	(377)	41%	(493)	27%	(323)	1194
Something Else	46%	(421)	30%	(268)	24%	(217)	906
Evangelical	58%	(809)	23%	(326)	18%	(253)	1388
Non-Evangelical	43%	(793)	37%	(685)	20%	(379)	1858
PID: Dem (no lean)	8%	(149)	72%	(1325)	20%	(374)	1848
PID: Ind (no lean)	34%	(402)	29%	(342)	38%	(448)	1191
PID: Rep (no lean)	82%	(1560)	5%	(87)	13%	(249)	1896

Continued on next page

Table BLMB10_7: *Who do you trust more to handle each of the following economic issues? — Government spending on social services*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(2111)	36%	(1753)	22%	(1071)	4935
PID/Gender: Dem Men	11%	(87)	73%	(596)	16%	(130)	812
PID/Gender: Dem Women	6%	(62)	70%	(729)	24%	(245)	1035
PID/Gender: Ind Men	35%	(217)	31%	(191)	34%	(213)	621
PID/Gender: Ind Women	32%	(185)	26%	(150)	41%	(235)	570
PID/Gender: Rep Men	82%	(715)	6%	(56)	12%	(107)	877
PID/Gender: Rep Women	83%	(845)	3%	(31)	14%	(142)	1019
Ideo: Liberal (1-3)	9%	(128)	69%	(970)	22%	(301)	1399
Ideo: Moderate (4)	29%	(401)	41%	(567)	29%	(404)	1372
Ideo: Conservative (5-7)	77%	(1520)	9%	(181)	14%	(284)	1984
Ideo/PID: Conservative Republican	86%	(1275)	3%	(50)	10%	(151)	1475
Ideo/PID: Moderate/Liberal Republican	68%	(253)	9%	(36)	23%	(85)	374
Ideo/PID: Moderate/Conservative Democrat	13%	(94)	65%	(470)	22%	(157)	722
Ideo/PID: Liberal Democrat	4%	(47)	78%	(834)	18%	(194)	1075
2024 H2H Matchup: Biden Voter	4%	(92)	77%	(1589)	19%	(386)	2067
2024 H2H Matchup: Trump Voter	83%	(1933)	4%	(104)	13%	(299)	2336
2024 H2H Matchup: Would not Vote	16%	(39)	10%	(26)	74%	(186)	252
2024 H2H Matchup: Do not Know	17%	(47)	12%	(33)	71%	(199)	280
2022 House Vote: Democrat	8%	(154)	71%	(1447)	21%	(437)	2038
2022 House Vote: Republican	79%	(1618)	5%	(96)	16%	(331)	2044
2022 House Vote: Did not Vote	42%	(304)	26%	(191)	31%	(226)	721
2020 Vote: Joe Biden	8%	(171)	68%	(1554)	24%	(548)	2272
2020 Vote: Donald Trump	80%	(1794)	4%	(97)	16%	(347)	2237
2020 Vote: Someone Else	23%	(16)	12%	(8)	65%	(46)	70
2020 Vote: Did not Vote	37%	(130)	27%	(95)	37%	(131)	355
2016 Vote: Hillary Clinton	7%	(113)	75%	(1264)	18%	(311)	1688
2016 Vote: Donald Trump	77%	(1499)	7%	(131)	16%	(312)	1943
2016 Vote: Someone Else	21%	(41)	35%	(70)	45%	(89)	200
2020 Vote/PID: Not Biden/Democrat	30%	(56)	39%	(74)	31%	(59)	189
2020 Vote/PID: Not Trump/Republican	53%	(103)	17%	(33)	30%	(58)	195
U.S. Economy: Wrong Track	55%	(1944)	20%	(701)	25%	(897)	3541
U.S. Economy: Right Direction	12%	(166)	76%	(1053)	13%	(174)	1394

Continued on next page

Table BLMB10_7: Who do you trust more to handle each of the following economic issues? — Government spending on social services

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(2111)	36%	(1753)	22%	(1071)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(61)	82%	(1243)	14%	(209)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(1935)	6%	(157)	16%	(393)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	12%	(115)	38%	(353)	50%	(469)	937
Top 2024 Issue: Economy	56%	(1099)	22%	(435)	21%	(415)	1950
Community: Urban	32%	(341)	46%	(497)	22%	(231)	1069
Community: Suburban	40%	(970)	36%	(875)	23%	(559)	2405
Community: Rural	55%	(799)	26%	(381)	19%	(281)	1461
Community/Gender: Urban Women	27%	(132)	46%	(225)	26%	(129)	486
Community/Gender: Urban Men	36%	(209)	47%	(271)	18%	(102)	582
Community/Gender: Rural Women	54%	(457)	25%	(213)	21%	(174)	844
Community/Gender: Rural Men	55%	(342)	27%	(168)	17%	(107)	617
Community/Gender: Suburban Women	39%	(503)	36%	(472)	25%	(319)	1294
Community/Gender: Suburban Men	42%	(467)	36%	(403)	22%	(240)	1111
Homeowner	45%	(1692)	35%	(1323)	20%	(772)	3787
Renter	37%	(379)	38%	(387)	25%	(254)	1020
Military HHnm: Yes	50%	(403)	31%	(251)	20%	(159)	814
Military HH: No	41%	(1707)	36%	(1502)	22%	(912)	4121
Employ: Private Sector	43%	(766)	34%	(606)	23%	(404)	1777
Employ: Government	41%	(138)	34%	(115)	24%	(82)	334
Employ: Self-Employed	47%	(188)	32%	(131)	21%	(84)	403
Employ: Homemaker	47%	(135)	28%	(81)	24%	(69)	285
Employ: Student	29%	(37)	36%	(45)	35%	(43)	125
Employ: Retired	43%	(598)	41%	(564)	16%	(225)	1387
Employ: Unemployed	38%	(125)	37%	(121)	25%	(81)	328
Employ: Other	42%	(125)	30%	(90)	28%	(82)	297
Self + Household: White-Collar	38%	(705)	42%	(783)	20%	(370)	1858
Self + Household: Blue Collar	48%	(1109)	31%	(720)	20%	(463)	2292
Union HH: Yes	37%	(131)	41%	(144)	22%	(79)	354
Union HH: No	43%	(1980)	35%	(1609)	22%	(992)	4581
LGBTQ+: Yes	27%	(140)	44%	(231)	29%	(153)	524
LGBTQ+: No	45%	(1970)	35%	(1523)	21%	(918)	4411
Motivated to Vote	44%	(1956)	37%	(1654)	19%	(872)	4482

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Table BLMB10_7: *Who do you trust more to handle each of the following economic issues? — Government spending on social services*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(2111)	36%	(1753)	22%	(1071)	4935
Parent: Yes	45%	(639)	33%	(469)	22%	(319)	1427
Parent: No	42%	(1472)	37%	(1284)	21%	(752)	3508
COVID Vaccine: Yes	34%	(1187)	44%	(1549)	22%	(791)	3527
COVID Vaccine: No	66%	(924)	14%	(204)	20%	(280)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(2283)	31%	(1547)	22%	(1105)	4935
Gender: Male	48%	(1116)	32%	(732)	20%	(463)	2310
Gender: Female	44%	(1167)	31%	(815)	24%	(643)	2625
Age: 18-34	42%	(554)	29%	(380)	28%	(369)	1303
Age: 35-44	43%	(288)	35%	(236)	22%	(145)	669
Age: 45-64	52%	(888)	29%	(493)	19%	(327)	1707
Age: 65+	44%	(553)	35%	(439)	21%	(264)	1255
GenZers: 1997-2012	36%	(194)	33%	(176)	31%	(167)	537
Millennials: 1981-1996	45%	(583)	29%	(377)	25%	(325)	1285
GenXers: 1965-1980	50%	(638)	30%	(383)	20%	(249)	1269
Baby Boomers: 1946-1964	46%	(784)	34%	(570)	20%	(337)	1691
Educ: < College	51%	(1571)	27%	(845)	22%	(692)	3109
Educ: Bachelors degree	41%	(482)	35%	(407)	24%	(275)	1164
Educ: Post-grad	35%	(230)	44%	(294)	21%	(138)	663
Income: Under 50k	45%	(939)	31%	(646)	24%	(502)	2087
Income: 50k-100k	47%	(853)	32%	(588)	21%	(380)	1821
Income: 100k+	48%	(490)	30%	(313)	22%	(224)	1026
Ethnicity: White (Non-Hispanic)	52%	(1878)	27%	(992)	21%	(752)	3622
Ethnicity: Hispanic	38%	(131)	33%	(113)	28%	(97)	341
Ethnicity: Black (Non-Hispanic)	24%	(172)	49%	(358)	27%	(197)	727
Ethnicity: Asian + Other (Non-Hispanic)	41%	(101)	34%	(84)	24%	(60)	245
All Christian	55%	(1319)	27%	(661)	18%	(437)	2417
All Non-Christian	33%	(71)	46%	(101)	21%	(45)	217
Atheist	16%	(31)	51%	(103)	34%	(68)	201
Agnostic/Nothing in particular	35%	(414)	35%	(424)	30%	(356)	1194
Something Else	49%	(447)	29%	(259)	22%	(200)	906
Evangelical	62%	(863)	21%	(296)	16%	(229)	1388
Non-Evangelical	46%	(856)	32%	(604)	21%	(398)	1858
PID: Dem (no lean)	9%	(164)	66%	(1227)	25%	(456)	1848
PID: Ind (no lean)	40%	(477)	21%	(256)	38%	(458)	1191
PID: Rep (no lean)	87%	(1641)	3%	(64)	10%	(191)	1896

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Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(2283)	31%	(1547)	22%	(1105)	4935
PID/Gender: Dem Men	13%	(104)	68%	(551)	19%	(158)	812
PID/Gender: Dem Women	6%	(60)	65%	(677)	29%	(299)	1035
PID/Gender: Ind Men	42%	(259)	22%	(139)	36%	(223)	621
PID/Gender: Ind Women	38%	(218)	21%	(117)	41%	(235)	570
PID/Gender: Rep Men	86%	(752)	5%	(42)	9%	(82)	877
PID/Gender: Rep Women	87%	(889)	2%	(21)	11%	(109)	1019
Ideo: Liberal (1-3)	10%	(146)	62%	(871)	27%	(382)	1399
Ideo: Moderate (4)	34%	(464)	35%	(481)	31%	(427)	1372
Ideo: Conservative (5-7)	81%	(1608)	8%	(153)	11%	(224)	1984
Ideo/PID: Conservative Republican	90%	(1333)	2%	(33)	7%	(109)	1475
Ideo/PID: Moderate/Liberal Republican	73%	(273)	8%	(29)	19%	(72)	374
Ideo/PID: Moderate/Conservative Democrat	14%	(102)	61%	(442)	25%	(178)	722
Ideo/PID: Liberal Democrat	5%	(56)	71%	(760)	24%	(259)	1075
2024 H2H Matchup: Biden Voter	6%	(114)	70%	(1443)	25%	(509)	2067
2024 H2H Matchup: Trump Voter	88%	(2058)	3%	(70)	9%	(209)	2336
2024 H2H Matchup: Would not Vote	17%	(43)	8%	(20)	75%	(189)	252
2024 H2H Matchup: Do not Know	24%	(68)	5%	(14)	71%	(199)	280
2022 House Vote: Democrat	9%	(189)	64%	(1297)	27%	(551)	2038
2022 House Vote: Republican	85%	(1736)	3%	(61)	12%	(247)	2044
2022 House Vote: Did not Vote	44%	(316)	24%	(171)	32%	(234)	721
2020 Vote: Joe Biden	9%	(211)	61%	(1394)	29%	(667)	2272
2020 Vote: Donald Trump	86%	(1917)	3%	(59)	12%	(261)	2237
2020 Vote: Someone Else	27%	(19)	12%	(8)	61%	(43)	70
2020 Vote: Did not Vote	38%	(136)	24%	(85)	38%	(134)	355
2016 Vote: Hillary Clinton	8%	(138)	67%	(1139)	24%	(411)	1688
2016 Vote: Donald Trump	82%	(1595)	5%	(87)	13%	(260)	1943
2016 Vote: Someone Else	22%	(44)	29%	(57)	49%	(99)	200
2020 Vote/PID: Not Biden/Democrat	31%	(59)	37%	(69)	32%	(61)	189
2020 Vote/PID: Not Trump/Republican	56%	(109)	16%	(31)	28%	(55)	195
U.S. Economy: Wrong Track	59%	(2101)	16%	(569)	25%	(871)	3541
U.S. Economy: Right Direction	13%	(182)	70%	(978)	17%	(234)	1394

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Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(2283)	31%	(1547)	22%	(1105)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(62)	78%	(1184)	18%	(266)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	83%	(2064)	4%	(103)	13%	(318)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(157)	28%	(260)	56%	(521)	937
Top 2024 Issue: Economy	62%	(1208)	18%	(355)	20%	(387)	1950
Community: Urban	33%	(356)	43%	(461)	24%	(252)	1069
Community: Suburban	45%	(1075)	31%	(748)	24%	(582)	2405
Community: Rural	58%	(852)	23%	(338)	19%	(272)	1461
Community/Gender: Urban Women	26%	(129)	44%	(212)	30%	(145)	486
Community/Gender: Urban Men	39%	(227)	43%	(249)	18%	(106)	582
Community/Gender: Rural Women	58%	(486)	23%	(192)	20%	(166)	844
Community/Gender: Rural Men	59%	(366)	24%	(146)	17%	(105)	617
Community/Gender: Suburban Women	43%	(552)	32%	(411)	26%	(331)	1294
Community/Gender: Suburban Men	47%	(522)	30%	(337)	23%	(251)	1111
Homeowner	49%	(1844)	31%	(1179)	20%	(764)	3787
Renter	39%	(399)	33%	(336)	28%	(286)	1020
Military HHnm: Yes	52%	(423)	27%	(222)	21%	(170)	814
Military HH: No	45%	(1860)	32%	(1325)	23%	(936)	4121
Employ: Private Sector	47%	(835)	30%	(533)	23%	(409)	1777
Employ: Government	43%	(143)	35%	(117)	22%	(74)	334
Employ: Self-Employed	50%	(201)	29%	(119)	21%	(84)	403
Employ: Homemaker	51%	(146)	27%	(78)	21%	(60)	285
Employ: Student	41%	(51)	26%	(32)	34%	(42)	125
Employ: Retired	47%	(646)	34%	(478)	19%	(262)	1387
Employ: Unemployed	41%	(135)	31%	(102)	28%	(92)	328
Employ: Other	42%	(126)	30%	(89)	28%	(82)	297
Self + Household: White-Collar	43%	(794)	37%	(683)	21%	(381)	1858
Self + Household: Blue Collar	52%	(1187)	28%	(639)	20%	(467)	2292
Union HH: Yes	39%	(137)	40%	(141)	21%	(75)	354
Union HH: No	47%	(2146)	31%	(1406)	22%	(1030)	4581
LGBTQ+: Yes	28%	(148)	40%	(211)	31%	(165)	524
LGBTQ+: No	48%	(2135)	30%	(1336)	21%	(940)	4411
Motivated to Vote	47%	(2101)	33%	(1464)	20%	(917)	4482

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Table BLMB10_8: *Who do you trust more to handle each of the following economic issues? — Interest rates*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	46%	(2283)	31%	(1547)	22%	(1105)	4935
Parent: Yes	49%	(694)	31%	(441)	20%	(292)	1427
Parent: No	45%	(1589)	32%	(1106)	23%	(813)	3508
COVID Vaccine: Yes	37%	(1322)	39%	(1359)	24%	(845)	3527
COVID Vaccine: No	68%	(960)	13%	(188)	18%	(260)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1916)	36%	(1762)	25%	(1258)	4935
Gender: Male	40%	(931)	35%	(812)	25%	(567)	2310
Gender: Female	37%	(984)	36%	(950)	26%	(691)	2625
Age: 18-34	38%	(500)	36%	(464)	26%	(339)	1303
Age: 35-44	37%	(246)	38%	(256)	25%	(167)	669
Age: 45-64	43%	(732)	33%	(559)	24%	(416)	1707
Age: 65+	35%	(438)	38%	(482)	27%	(336)	1255
GenZers: 1997-2012	35%	(185)	40%	(214)	26%	(137)	537
Millennials: 1981-1996	39%	(506)	34%	(442)	26%	(337)	1285
GenXers: 1965-1980	42%	(532)	34%	(437)	24%	(300)	1269
Baby Boomers: 1946-1964	37%	(627)	37%	(621)	26%	(443)	1691
Educ: < College	43%	(1341)	32%	(997)	25%	(771)	3109
Educ: Bachelors degree	35%	(403)	38%	(443)	27%	(317)	1164
Educ: Post-grad	26%	(172)	49%	(321)	26%	(170)	663
Income: Under 50k	38%	(802)	35%	(738)	26%	(547)	2087
Income: 50k-100k	40%	(731)	36%	(660)	24%	(430)	1821
Income: 100k+	37%	(383)	35%	(363)	27%	(281)	1026
Ethnicity: White (Non-Hispanic)	43%	(1563)	31%	(1131)	26%	(927)	3622
Ethnicity: Hispanic	36%	(124)	38%	(128)	26%	(89)	341
Ethnicity: Black (Non-Hispanic)	20%	(146)	55%	(403)	25%	(179)	727
Ethnicity: Asian + Other (Non-Hispanic)	34%	(83)	40%	(99)	26%	(63)	245
All Christian	45%	(1097)	32%	(762)	23%	(558)	2417
All Non-Christian	27%	(59)	52%	(112)	21%	(46)	217
Atheist	15%	(30)	60%	(120)	25%	(51)	201
Agnostic/Nothing in particular	29%	(341)	39%	(466)	32%	(387)	1194
Something Else	43%	(389)	33%	(301)	24%	(216)	906
Evangelical	53%	(741)	25%	(349)	21%	(297)	1388
Non-Evangelical	38%	(708)	37%	(686)	25%	(464)	1858
PID: Dem (no lean)	8%	(142)	72%	(1334)	20%	(372)	1848
PID: Ind (no lean)	29%	(344)	27%	(322)	44%	(526)	1191
PID: Rep (no lean)	75%	(1430)	6%	(105)	19%	(361)	1896

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1916)	36%	(1762)	25%	(1258)	4935
PID/Gender: Dem Men	11%	(92)	72%	(586)	16%	(134)	812
PID/Gender: Dem Women	5%	(50)	72%	(747)	23%	(238)	1035
PID/Gender: Ind Men	31%	(192)	28%	(173)	41%	(256)	621
PID/Gender: Ind Women	27%	(152)	26%	(149)	47%	(270)	570
PID/Gender: Rep Men	74%	(648)	6%	(52)	20%	(177)	877
PID/Gender: Rep Women	77%	(782)	5%	(53)	18%	(183)	1019
Ideo: Liberal (1-3)	9%	(131)	68%	(957)	22%	(311)	1399
Ideo: Moderate (4)	28%	(385)	40%	(554)	32%	(433)	1372
Ideo: Conservative (5-7)	68%	(1345)	10%	(206)	22%	(433)	1984
Ideo/PID: Conservative Republican	78%	(1144)	5%	(69)	18%	(263)	1475
Ideo/PID: Moderate/Liberal Republican	68%	(253)	9%	(34)	23%	(87)	374
Ideo/PID: Moderate/Conservative Democrat	13%	(92)	66%	(479)	21%	(151)	722
Ideo/PID: Liberal Democrat	4%	(47)	77%	(827)	19%	(201)	1075
2024 H2H Matchup: Biden Voter	4%	(87)	76%	(1562)	20%	(417)	2067
2024 H2H Matchup: Trump Voter	76%	(1769)	5%	(127)	19%	(440)	2336
2024 H2H Matchup: Would not Vote	11%	(27)	11%	(29)	78%	(197)	252
2024 H2H Matchup: Do not Know	12%	(32)	16%	(44)	73%	(204)	280
2022 House Vote: Democrat	7%	(133)	70%	(1425)	24%	(480)	2038
2022 House Vote: Republican	72%	(1478)	6%	(119)	22%	(447)	2044
2022 House Vote: Did not Vote	38%	(276)	27%	(196)	34%	(248)	721
2020 Vote: Joe Biden	7%	(163)	68%	(1539)	25%	(571)	2272
2020 Vote: Donald Trump	72%	(1614)	5%	(108)	23%	(515)	2237
2020 Vote: Someone Else	21%	(15)	17%	(12)	62%	(43)	70
2020 Vote: Did not Vote	35%	(124)	29%	(103)	36%	(129)	355
2016 Vote: Hillary Clinton	6%	(98)	73%	(1226)	22%	(364)	1688
2016 Vote: Donald Trump	69%	(1342)	7%	(137)	24%	(464)	1943
2016 Vote: Someone Else	16%	(31)	36%	(71)	49%	(97)	200
2020 Vote/PID: Not Biden/Democrat	29%	(54)	43%	(81)	28%	(53)	189
2020 Vote/PID: Not Trump/Republican	48%	(94)	24%	(46)	28%	(55)	195
U.S. Economy: Wrong Track	49%	(1751)	21%	(749)	29%	(1041)	3541
U.S. Economy: Right Direction	12%	(164)	73%	(1012)	16%	(217)	1394

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1916)	36%	(1762)	25%	(1258)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(51)	82%	(1240)	15%	(222)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	72%	(1784)	7%	(175)	21%	(526)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(81)	37%	(346)	54%	(510)	937
Top 2024 Issue: Economy	52%	(1018)	23%	(442)	25%	(489)	1950
Community: Urban	30%	(316)	49%	(519)	22%	(233)	1069
Community: Suburban	36%	(867)	36%	(854)	28%	(683)	2405
Community: Rural	50%	(732)	27%	(388)	23%	(342)	1461
Community/Gender: Urban Women	23%	(113)	50%	(244)	27%	(129)	486
Community/Gender: Urban Men	35%	(204)	47%	(275)	18%	(104)	582
Community/Gender: Rural Women	51%	(427)	26%	(216)	24%	(202)	844
Community/Gender: Rural Men	49%	(305)	28%	(172)	23%	(140)	617
Community/Gender: Suburban Women	34%	(445)	38%	(490)	28%	(360)	1294
Community/Gender: Suburban Men	38%	(423)	33%	(365)	29%	(323)	1111
Homeowner	40%	(1530)	35%	(1318)	25%	(939)	3787
Renter	35%	(352)	39%	(402)	26%	(266)	1020
Military HHnm: Yes	42%	(342)	33%	(270)	25%	(202)	814
Military HH: No	38%	(1573)	36%	(1492)	26%	(1056)	4121
Employ: Private Sector	40%	(707)	36%	(633)	25%	(438)	1777
Employ: Government	35%	(118)	38%	(128)	27%	(89)	334
Employ: Self-Employed	45%	(180)	32%	(129)	23%	(93)	403
Employ: Homemaker	42%	(120)	30%	(86)	28%	(79)	285
Employ: Student	30%	(38)	45%	(56)	25%	(31)	125
Employ: Retired	37%	(510)	37%	(510)	26%	(367)	1387
Employ: Unemployed	39%	(128)	36%	(117)	25%	(82)	328
Employ: Other	39%	(115)	34%	(102)	27%	(79)	297
Self + Household: White-Collar	34%	(630)	40%	(750)	26%	(478)	1858
Self + Household: Blue Collar	44%	(1012)	32%	(730)	24%	(550)	2292
Union HH: Yes	33%	(116)	41%	(146)	26%	(91)	354
Union HH: No	39%	(1799)	35%	(1615)	25%	(1167)	4581
LGBTQ+: Yes	24%	(126)	49%	(255)	27%	(143)	524
LGBTQ+: No	41%	(1789)	34%	(1507)	25%	(1115)	4411
Motivated to Vote	39%	(1764)	37%	(1660)	24%	(1057)	4482

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Table BLMB10_9: *Who do you trust more to handle each of the following economic issues? — Personal debt (e.g., credit card debt, student loans, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	39%	(1916)	36%	(1762)	25%	(1258)	4935
Parent: Yes	43%	(614)	33%	(476)	24%	(338)	1427
Parent: No	37%	(1302)	37%	(1286)	26%	(920)	3508
COVID Vaccine: Yes	30%	(1062)	44%	(1537)	26%	(928)	3527
COVID Vaccine: No	61%	(853)	16%	(224)	23%	(330)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(2080)	35%	(1714)	23%	(1141)	4935
Gender: Male	43%	(991)	35%	(805)	22%	(514)	2310
Gender: Female	41%	(1089)	35%	(908)	24%	(627)	2625
Age: 18-34	41%	(539)	30%	(394)	28%	(370)	1303
Age: 35-44	41%	(273)	38%	(256)	21%	(141)	669
Age: 45-64	47%	(798)	33%	(563)	20%	(347)	1707
Age: 65+	38%	(471)	40%	(501)	23%	(283)	1255
GenZers: 1997-2012	35%	(185)	32%	(172)	33%	(179)	537
Millennials: 1981-1996	44%	(563)	32%	(417)	24%	(305)	1285
GenXers: 1965-1980	46%	(583)	34%	(427)	20%	(260)	1269
Baby Boomers: 1946-1964	40%	(680)	39%	(652)	21%	(358)	1691
Educ: < College	47%	(1458)	31%	(966)	22%	(685)	3109
Educ: Bachelors degree	37%	(434)	37%	(428)	26%	(301)	1164
Educ: Post-grad	28%	(188)	48%	(320)	23%	(155)	663
Income: Under 50k	42%	(878)	35%	(722)	23%	(487)	2087
Income: 50k-100k	43%	(776)	35%	(642)	22%	(403)	1821
Income: 100k+	42%	(426)	34%	(349)	24%	(251)	1026
Ethnicity: White (Non-Hispanic)	47%	(1707)	31%	(1122)	22%	(793)	3622
Ethnicity: Hispanic	39%	(131)	34%	(117)	27%	(93)	341
Ethnicity: Black (Non-Hispanic)	21%	(153)	53%	(388)	26%	(187)	727
Ethnicity: Asian + Other (Non-Hispanic)	36%	(89)	35%	(86)	28%	(69)	245
All Christian	49%	(1179)	31%	(744)	20%	(494)	2417
All Non-Christian	28%	(60)	49%	(107)	23%	(50)	217
Atheist	13%	(27)	56%	(113)	30%	(61)	201
Agnostic/Nothing in particular	32%	(386)	39%	(467)	29%	(341)	1194
Something Else	47%	(428)	31%	(282)	22%	(196)	906
Evangelical	57%	(797)	24%	(329)	19%	(262)	1388
Non-Evangelical	41%	(765)	36%	(676)	22%	(417)	1858
PID: Dem (no lean)	7%	(133)	71%	(1318)	21%	(396)	1848
PID: Ind (no lean)	35%	(416)	25%	(302)	40%	(473)	1191
PID: Rep (no lean)	81%	(1530)	5%	(93)	14%	(273)	1896

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(2080)	35%	(1714)	23%	(1141)	4935
PID/Gender: Dem Men	10%	(80)	72%	(584)	18%	(149)	812
PID/Gender: Dem Women	5%	(54)	71%	(735)	24%	(247)	1035
PID/Gender: Ind Men	35%	(216)	27%	(165)	39%	(241)	621
PID/Gender: Ind Women	35%	(201)	24%	(138)	41%	(232)	570
PID/Gender: Rep Men	79%	(696)	7%	(57)	14%	(124)	877
PID/Gender: Rep Women	82%	(835)	4%	(36)	15%	(149)	1019
Ideo: Liberal (1-3)	10%	(138)	67%	(938)	23%	(323)	1399
Ideo: Moderate (4)	30%	(410)	39%	(538)	31%	(423)	1372
Ideo: Conservative (5-7)	74%	(1472)	10%	(193)	16%	(320)	1984
Ideo/PID: Conservative Republican	84%	(1238)	4%	(57)	12%	(180)	1475
Ideo/PID: Moderate/Liberal Republican	70%	(261)	9%	(32)	22%	(81)	374
Ideo/PID: Moderate/Conservative Democrat	12%	(86)	65%	(471)	23%	(164)	722
Ideo/PID: Liberal Democrat	4%	(45)	76%	(818)	20%	(211)	1075
2024 H2H Matchup: Biden Voter	4%	(74)	76%	(1571)	20%	(422)	2067
2024 H2H Matchup: Trump Voter	83%	(1941)	4%	(89)	13%	(306)	2336
2024 H2H Matchup: Would not Vote	10%	(25)	8%	(19)	82%	(207)	252
2024 H2H Matchup: Do not Know	14%	(40)	12%	(34)	74%	(206)	280
2022 House Vote: Democrat	7%	(140)	70%	(1417)	24%	(481)	2038
2022 House Vote: Republican	78%	(1588)	5%	(106)	17%	(349)	2044
2022 House Vote: Did not Vote	43%	(311)	24%	(173)	33%	(236)	721
2020 Vote: Joe Biden	7%	(151)	68%	(1534)	26%	(588)	2272
2020 Vote: Donald Trump	79%	(1777)	4%	(87)	17%	(373)	2237
2020 Vote: Someone Else	24%	(17)	13%	(9)	63%	(44)	70
2020 Vote: Did not Vote	38%	(136)	23%	(83)	38%	(136)	355
2016 Vote: Hillary Clinton	6%	(106)	74%	(1243)	20%	(340)	1688
2016 Vote: Donald Trump	75%	(1459)	6%	(121)	19%	(362)	1943
2016 Vote: Someone Else	17%	(33)	36%	(72)	47%	(94)	200
2020 Vote/PID: Not Biden/Democrat	31%	(59)	35%	(67)	33%	(63)	189
2020 Vote/PID: Not Trump/Republican	49%	(96)	20%	(38)	31%	(61)	195
U.S. Economy: Wrong Track	54%	(1914)	20%	(691)	26%	(936)	3541
U.S. Economy: Right Direction	12%	(166)	73%	(1023)	15%	(205)	1394

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	42%	(2080)	35%	(1714)	23%	(1141)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	3%	(47)	83%	(1257)	14%	(208)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(1934)	5%	(136)	17%	(415)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(99)	34%	(320)	55%	(518)	937
Top 2024 Issue: Economy	57%	(1104)	21%	(415)	22%	(431)	1950
Community: Urban	30%	(325)	46%	(496)	23%	(248)	1069
Community: Suburban	40%	(955)	35%	(833)	26%	(617)	2405
Community: Rural	55%	(800)	26%	(385)	19%	(276)	1461
Community/Gender: Urban Women	26%	(127)	48%	(233)	26%	(126)	486
Community/Gender: Urban Men	34%	(198)	45%	(262)	21%	(122)	582
Community/Gender: Rural Women	55%	(466)	26%	(217)	19%	(161)	844
Community/Gender: Rural Men	54%	(334)	27%	(168)	19%	(115)	617
Community/Gender: Suburban Women	38%	(496)	35%	(458)	26%	(340)	1294
Community/Gender: Suburban Men	41%	(459)	34%	(375)	25%	(276)	1111
Homeowner	43%	(1644)	35%	(1307)	22%	(836)	3787
Renter	39%	(395)	36%	(366)	25%	(259)	1020
Military HHnm: Yes	46%	(377)	31%	(251)	23%	(185)	814
Military HH: No	41%	(1703)	35%	(1462)	23%	(956)	4121
Employ: Private Sector	43%	(773)	33%	(588)	23%	(417)	1777
Employ: Government	42%	(139)	36%	(120)	23%	(76)	334
Employ: Self-Employed	47%	(188)	32%	(128)	22%	(87)	403
Employ: Homemaker	46%	(131)	33%	(94)	21%	(59)	285
Employ: Student	32%	(40)	37%	(46)	31%	(39)	125
Employ: Retired	40%	(550)	39%	(538)	22%	(299)	1387
Employ: Unemployed	39%	(129)	33%	(109)	27%	(90)	328
Employ: Other	45%	(132)	30%	(90)	25%	(75)	297
Self + Household: White-Collar	37%	(686)	41%	(757)	22%	(415)	1858
Self + Household: Blue Collar	48%	(1090)	31%	(705)	22%	(497)	2292
Union HH: Yes	34%	(120)	44%	(157)	22%	(77)	354
Union HH: No	43%	(1960)	34%	(1557)	23%	(1065)	4581
LGBTQ+: Yes	26%	(137)	44%	(230)	30%	(157)	524
LGBTQ+: No	44%	(1943)	34%	(1484)	22%	(984)	4411
Motivated to Vote	43%	(1921)	36%	(1614)	21%	(946)	4482

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Table BLMB10_10: *Who do you trust more to handle each of the following economic issues? — Housing costs*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	42% (2080)	35% (1714)	23% (1141)	4935
Parent: Yes	46% (663)	33% (473)	20% (291)	1427
Parent: No	40% (1418)	35% (1240)	24% (850)	3508
COVID Vaccine: Yes	32% (1144)	43% (1512)	25% (871)	3527
COVID Vaccine: No	66% (936)	14% (202)	19% (270)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(2105)	30%	(1497)	27%	(1333)	4935
Gender: Male	44%	(1010)	31%	(712)	25%	(588)	2310
Gender: Female	42%	(1095)	30%	(784)	28%	(745)	2625
Age: 18-34	42%	(541)	27%	(358)	31%	(405)	1303
Age: 35-44	37%	(251)	36%	(242)	26%	(177)	669
Age: 45-64	47%	(801)	28%	(476)	25%	(431)	1707
Age: 65+	41%	(512)	34%	(422)	26%	(321)	1255
GenZers: 1997-2012	36%	(192)	28%	(150)	36%	(195)	537
Millennials: 1981-1996	42%	(542)	30%	(388)	28%	(356)	1285
GenXers: 1965-1980	46%	(579)	30%	(376)	25%	(314)	1269
Baby Boomers: 1946-1964	42%	(708)	32%	(545)	26%	(437)	1691
Educ: < College	47%	(1456)	27%	(834)	26%	(819)	3109
Educ: Bachelors degree	38%	(447)	32%	(374)	29%	(342)	1164
Educ: Post-grad	30%	(202)	43%	(288)	26%	(173)	663
Income: Under 50k	42%	(872)	31%	(656)	27%	(559)	2087
Income: 50k-100k	44%	(800)	30%	(540)	26%	(481)	1821
Income: 100k+	42%	(433)	29%	(301)	29%	(293)	1026
Ethnicity: White (Non-Hispanic)	48%	(1724)	26%	(953)	26%	(944)	3622
Ethnicity: Hispanic	40%	(135)	30%	(103)	30%	(104)	341
Ethnicity: Black (Non-Hispanic)	21%	(153)	50%	(367)	29%	(208)	727
Ethnicity: Asian + Other (Non-Hispanic)	38%	(93)	30%	(74)	32%	(78)	245
All Christian	50%	(1197)	26%	(639)	24%	(581)	2417
All Non-Christian	30%	(65)	47%	(101)	24%	(51)	217
Atheist	15%	(31)	52%	(104)	33%	(66)	201
Agnostic/Nothing in particular	32%	(387)	34%	(404)	34%	(403)	1194
Something Else	47%	(424)	27%	(249)	26%	(233)	906
Evangelical	58%	(804)	21%	(291)	21%	(292)	1388
Non-Evangelical	42%	(778)	31%	(577)	27%	(503)	1858
PID: Dem (no lean)	9%	(165)	65%	(1193)	27%	(490)	1848
PID: Ind (no lean)	34%	(410)	20%	(240)	45%	(541)	1191
PID: Rep (no lean)	81%	(1529)	3%	(64)	16%	(302)	1896

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Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(2105)	30%	(1497)	27%	(1333)	4935
PID/Gender: Dem Men	12%	(99)	66%	(533)	22%	(181)	812
PID/Gender: Dem Women	6%	(66)	64%	(660)	30%	(309)	1035
PID/Gender: Ind Men	35%	(217)	22%	(136)	43%	(268)	621
PID/Gender: Ind Women	34%	(193)	18%	(104)	48%	(274)	570
PID/Gender: Rep Men	79%	(693)	5%	(44)	16%	(140)	877
PID/Gender: Rep Women	82%	(836)	2%	(20)	16%	(162)	1019
Ideo: Liberal (1-3)	10%	(147)	61%	(847)	29%	(406)	1399
Ideo: Moderate (4)	30%	(411)	34%	(462)	36%	(499)	1372
Ideo: Conservative (5-7)	75%	(1492)	8%	(149)	17%	(343)	1984
Ideo/PID: Conservative Republican	84%	(1245)	3%	(37)	13%	(193)	1475
Ideo/PID: Moderate/Liberal Republican	67%	(252)	7%	(25)	26%	(97)	374
Ideo/PID: Moderate/Conservative Democrat	14%	(99)	59%	(429)	27%	(194)	722
Ideo/PID: Liberal Democrat	6%	(62)	69%	(739)	25%	(273)	1075
2024 H2H Matchup: Biden Voter	5%	(108)	68%	(1396)	27%	(563)	2067
2024 H2H Matchup: Trump Voter	83%	(1931)	3%	(64)	15%	(342)	2336
2024 H2H Matchup: Would not Vote	10%	(25)	6%	(15)	84%	(212)	252
2024 H2H Matchup: Do not Know	15%	(41)	8%	(22)	77%	(217)	280
2022 House Vote: Democrat	8%	(163)	62%	(1271)	30%	(604)	2038
2022 House Vote: Republican	78%	(1594)	3%	(60)	19%	(390)	2044
2022 House Vote: Did not Vote	42%	(303)	21%	(152)	37%	(265)	721
2020 Vote: Joe Biden	8%	(192)	60%	(1363)	32%	(717)	2272
2020 Vote: Donald Trump	79%	(1764)	2%	(53)	19%	(420)	2237
2020 Vote: Someone Else	26%	(18)	10%	(7)	63%	(44)	70
2020 Vote: Did not Vote	37%	(130)	21%	(74)	43%	(151)	355
2016 Vote: Hillary Clinton	7%	(125)	67%	(1132)	26%	(431)	1688
2016 Vote: Donald Trump	76%	(1470)	4%	(73)	21%	(399)	1943
2016 Vote: Someone Else	21%	(42)	27%	(53)	52%	(104)	200
2020 Vote/PID: Not Biden/Democrat	32%	(61)	31%	(58)	37%	(69)	189
2020 Vote/PID: Not Trump/Republican	53%	(102)	17%	(32)	31%	(60)	195
U.S. Economy: Wrong Track	54%	(1929)	16%	(553)	30%	(1060)	3541
U.S. Economy: Right Direction	13%	(176)	68%	(944)	20%	(274)	1394

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Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(2105)	30%	(1497)	27%	(1333)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	4%	(61)	76%	(1155)	20%	(298)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	78%	(1937)	4%	(89)	18%	(458)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(107)	27%	(253)	62%	(578)	937
Top 2024 Issue: Economy	58%	(1121)	18%	(347)	25%	(481)	1950
Community: Urban	32%	(337)	43%	(456)	26%	(276)	1069
Community: Suburban	41%	(979)	30%	(711)	30%	(715)	2405
Community: Rural	54%	(789)	23%	(330)	23%	(343)	1461
Community/Gender: Urban Women	26%	(128)	41%	(201)	32%	(157)	486
Community/Gender: Urban Men	36%	(209)	44%	(255)	20%	(119)	582
Community/Gender: Rural Women	55%	(461)	22%	(182)	24%	(201)	844
Community/Gender: Rural Men	53%	(328)	24%	(148)	23%	(141)	617
Community/Gender: Suburban Women	39%	(506)	31%	(401)	30%	(387)	1294
Community/Gender: Suburban Men	43%	(473)	28%	(310)	29%	(327)	1111
Homeowner	44%	(1669)	30%	(1127)	26%	(991)	3787
Renter	38%	(392)	33%	(339)	28%	(290)	1020
Military HHnm: Yes	49%	(398)	27%	(222)	24%	(193)	814
Military HH: No	41%	(1706)	31%	(1275)	28%	(1140)	4121
Employ: Private Sector	43%	(764)	30%	(538)	27%	(474)	1777
Employ: Government	41%	(137)	30%	(99)	29%	(98)	334
Employ: Self-Employed	48%	(194)	30%	(119)	22%	(90)	403
Employ: Homemaker	45%	(127)	26%	(74)	29%	(83)	285
Employ: Student	35%	(44)	24%	(30)	41%	(51)	125
Employ: Retired	42%	(584)	32%	(449)	26%	(354)	1387
Employ: Unemployed	43%	(141)	29%	(95)	28%	(92)	328
Employ: Other	38%	(113)	31%	(92)	31%	(92)	297
Self + Household: White-Collar	37%	(692)	36%	(665)	27%	(501)	1858
Self + Household: Blue Collar	49%	(1116)	26%	(604)	25%	(572)	2292
Union HH: Yes	36%	(127)	38%	(133)	26%	(93)	354
Union HH: No	43%	(1978)	30%	(1363)	27%	(1240)	4581
LGBTQ+: Yes	25%	(132)	40%	(209)	35%	(183)	524
LGBTQ+: No	45%	(1973)	29%	(1287)	26%	(1150)	4411
Motivated to Vote	43%	(1946)	32%	(1420)	25%	(1116)	4482

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Table BLMB10_11: *Who do you trust more to handle each of the following economic issues? — Balanced national budget*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	43%	(2105)	30%	(1497)	27%	(1333)	4935
Parent: Yes	45%	(642)	31%	(444)	24%	(340)	1427
Parent: No	42%	(1463)	30%	(1052)	28%	(993)	3508
COVID Vaccine: Yes	34%	(1192)	37%	(1316)	29%	(1019)	3527
COVID Vaccine: No	65%	(913)	13%	(181)	22%	(314)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	48% (2362)	33% (1615)	19% (958)	4935
Gender: Male	50% (1149)	33% (766)	17% (395)	2310
Gender: Female	46% (1213)	32% (849)	21% (563)	2625
Age: 18-34	47% (613)	27% (358)	25% (332)	1303
Age: 35-44	44% (295)	36% (239)	20% (135)	669
Age: 45-64	52% (885)	31% (533)	17% (289)	1707
Age: 65+	45% (569)	39% (485)	16% (201)	1255
GenZers: 1997-2012	42% (227)	29% (154)	29% (156)	537
Millennials: 1981-1996	48% (617)	30% (382)	22% (286)	1285
GenXers: 1965-1980	50% (639)	32% (407)	18% (224)	1269
Baby Boomers: 1946-1964	47% (794)	37% (627)	16% (270)	1691
Educ: < College	52% (1609)	29% (895)	19% (605)	3109
Educ: Bachelors degree	44% (516)	36% (423)	19% (225)	1164
Educ: Post-grad	36% (237)	45% (298)	19% (128)	663
Income: Under 50k	46% (954)	33% (696)	21% (437)	2087
Income: 50k-100k	49% (899)	33% (601)	18% (321)	1821
Income: 100k+	50% (509)	31% (318)	19% (199)	1026
Ethnicity: White (Non-Hispanic)	53% (1935)	29% (1047)	18% (640)	3622
Ethnicity: Hispanic	45% (154)	31% (106)	24% (81)	341
Ethnicity: Black (Non-Hispanic)	22% (163)	53% (386)	25% (179)	727
Ethnicity: Asian + Other (Non-Hispanic)	45% (110)	32% (78)	23% (57)	245
All Christian	56% (1349)	29% (707)	15% (361)	2417
All Non-Christian	34% (74)	45% (97)	21% (46)	217
Atheist	20% (41)	52% (106)	27% (55)	201
Agnostic/Nothing in particular	36% (424)	37% (445)	27% (325)	1194
Something Else	52% (475)	29% (261)	19% (170)	906
Evangelical	63% (880)	22% (310)	14% (198)	1388
Non-Evangelical	48% (895)	34% (639)	17% (324)	1858
PID: Dem (no lean)	11% (201)	69% (1271)	20% (376)	1848
PID: Ind (no lean)	42% (502)	23% (278)	34% (411)	1191
PID: Rep (no lean)	88% (1659)	4% (66)	9% (170)	1896

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(2362)	33%	(1615)	19%	(958)	4935
PID/Gender: Dem Men	14%	(116)	70%	(572)	15%	(125)	812
PID/Gender: Dem Women	8%	(85)	68%	(699)	24%	(251)	1035
PID/Gender: Ind Men	45%	(276)	25%	(154)	31%	(190)	621
PID/Gender: Ind Women	40%	(226)	22%	(124)	39%	(221)	570
PID/Gender: Rep Men	86%	(757)	5%	(40)	9%	(79)	877
PID/Gender: Rep Women	89%	(902)	3%	(26)	9%	(91)	1019
Ideo: Liberal (1-3)	12%	(169)	64%	(890)	24%	(341)	1399
Ideo: Moderate (4)	36%	(491)	38%	(523)	26%	(357)	1372
Ideo: Conservative (5-7)	82%	(1634)	8%	(162)	9%	(188)	1984
Ideo/PID: Conservative Republican	91%	(1348)	3%	(37)	6%	(90)	1475
Ideo/PID: Moderate/Liberal Republican	74%	(276)	7%	(27)	19%	(72)	374
Ideo/PID: Moderate/Conservative Democrat	17%	(120)	64%	(463)	19%	(138)	722
Ideo/PID: Liberal Democrat	7%	(76)	73%	(779)	20%	(220)	1075
2024 H2H Matchup: Biden Voter	6%	(118)	73%	(1517)	21%	(432)	2067
2024 H2H Matchup: Trump Voter	91%	(2135)	2%	(53)	6%	(148)	2336
2024 H2H Matchup: Would not Vote	19%	(49)	6%	(16)	74%	(187)	252
2024 H2H Matchup: Do not Know	21%	(60)	11%	(30)	68%	(191)	280
2022 House Vote: Democrat	10%	(210)	67%	(1368)	23%	(460)	2038
2022 House Vote: Republican	86%	(1767)	4%	(72)	10%	(206)	2044
2022 House Vote: Did not Vote	47%	(339)	22%	(155)	31%	(227)	721
2020 Vote: Joe Biden	10%	(224)	65%	(1471)	25%	(577)	2272
2020 Vote: Donald Trump	88%	(1958)	3%	(63)	10%	(216)	2237
2020 Vote: Someone Else	40%	(28)	8%	(6)	52%	(37)	70
2020 Vote: Did not Vote	43%	(151)	21%	(76)	36%	(128)	355
2016 Vote: Hillary Clinton	9%	(152)	71%	(1203)	20%	(333)	1688
2016 Vote: Donald Trump	84%	(1631)	5%	(91)	11%	(221)	1943
2016 Vote: Someone Else	25%	(50)	28%	(57)	47%	(93)	200
2020 Vote/PID: Not Biden/Democrat	38%	(72)	34%	(64)	28%	(53)	189
2020 Vote/PID: Not Trump/Republican	56%	(109)	18%	(35)	26%	(51)	195
U.S. Economy: Wrong Track	61%	(2167)	17%	(609)	22%	(766)	3541
U.S. Economy: Right Direction	14%	(195)	72%	(1007)	14%	(191)	1394

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	48%	(2362)	33%	(1615)	19%	(958)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(73)	82%	(1243)	13%	(197)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(2148)	4%	(90)	10%	(247)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	15%	(141)	30%	(283)	55%	(513)	937
Top 2024 Issue: Economy	64%	(1247)	19%	(375)	17%	(328)	1950
Community: Urban	36%	(380)	45%	(477)	20%	(211)	1069
Community: Suburban	46%	(1115)	32%	(774)	21%	(516)	2405
Community: Rural	59%	(866)	25%	(364)	16%	(231)	1461
Community/Gender: Urban Women	30%	(145)	45%	(219)	25%	(122)	486
Community/Gender: Urban Men	40%	(235)	44%	(258)	15%	(89)	582
Community/Gender: Rural Women	59%	(500)	24%	(203)	17%	(142)	844
Community/Gender: Rural Men	59%	(366)	26%	(162)	14%	(89)	617
Community/Gender: Suburban Women	44%	(567)	33%	(427)	23%	(300)	1294
Community/Gender: Suburban Men	49%	(548)	31%	(347)	19%	(216)	1111
Homeowner	50%	(1899)	32%	(1228)	17%	(660)	3787
Renter	41%	(420)	34%	(351)	25%	(250)	1020
Military HHnm: Yes	54%	(441)	29%	(237)	17%	(135)	814
Military HH: No	47%	(1921)	33%	(1378)	20%	(822)	4121
Employ: Private Sector	48%	(853)	31%	(549)	21%	(376)	1777
Employ: Government	48%	(159)	32%	(109)	20%	(67)	334
Employ: Self-Employed	54%	(217)	30%	(121)	16%	(66)	403
Employ: Homemaker	51%	(145)	31%	(90)	18%	(50)	285
Employ: Student	42%	(53)	29%	(36)	29%	(36)	125
Employ: Retired	47%	(656)	38%	(525)	15%	(206)	1387
Employ: Unemployed	42%	(138)	32%	(104)	26%	(85)	328
Employ: Other	48%	(142)	28%	(83)	24%	(72)	297
Self + Household: White-Collar	44%	(810)	38%	(700)	19%	(348)	1858
Self + Household: Blue Collar	54%	(1231)	29%	(676)	17%	(385)	2292
Union HH: Yes	40%	(143)	40%	(141)	20%	(69)	354
Union HH: No	48%	(2219)	32%	(1474)	19%	(888)	4581
LGBTQ+: Yes	28%	(148)	43%	(226)	29%	(151)	524
LGBTQ+: No	50%	(2214)	32%	(1389)	18%	(807)	4411

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Table BLMB10_12: *Who do you trust more to handle each of the following economic issues? — The cost of everyday goods (e.g., groceries, clothing, household items, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	48% (2362)	33% (1615)	19% (958)	4935
Motivated to Vote	49% (2180)	34% (1533)	17% (769)	4482
Parent: Yes	51% (733)	30% (428)	19% (266)	1427
Parent: No	46% (1629)	34% (1187)	20% (692)	3508
COVID Vaccine: Yes	39% (1359)	40% (1427)	21% (741)	3527
COVID Vaccine: No	71% (1003)	13% (188)	15% (217)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(2239)	33%	(1615)	22%	(1081)	4935
Gender: Male	47%	(1088)	33%	(772)	19%	(450)	2310
Gender: Female	44%	(1151)	32%	(842)	24%	(632)	2625
Age: 18-34	44%	(571)	29%	(372)	28%	(361)	1303
Age: 35-44	44%	(292)	35%	(238)	21%	(140)	669
Age: 45-64	49%	(841)	31%	(524)	20%	(343)	1707
Age: 65+	43%	(536)	38%	(481)	19%	(238)	1255
GenZers: 1997-2012	39%	(209)	30%	(162)	31%	(166)	537
Millennials: 1981-1996	46%	(593)	30%	(383)	24%	(309)	1285
GenXers: 1965-1980	48%	(606)	32%	(408)	20%	(255)	1269
Baby Boomers: 1946-1964	44%	(746)	36%	(614)	20%	(331)	1691
Educ: < College	49%	(1537)	29%	(899)	22%	(673)	3109
Educ: Bachelors degree	41%	(480)	36%	(418)	23%	(266)	1164
Educ: Post-grad	33%	(222)	45%	(299)	21%	(142)	663
Income: Under 50k	44%	(909)	34%	(701)	23%	(478)	2087
Income: 50k-100k	47%	(856)	32%	(591)	21%	(375)	1821
Income: 100k+	46%	(474)	32%	(323)	22%	(229)	1026
Ethnicity: White (Non-Hispanic)	50%	(1826)	29%	(1048)	21%	(748)	3622
Ethnicity: Hispanic	42%	(143)	30%	(104)	28%	(95)	341
Ethnicity: Black (Non-Hispanic)	23%	(165)	52%	(378)	25%	(184)	727
Ethnicity: Asian + Other (Non-Hispanic)	43%	(105)	35%	(85)	22%	(55)	245
All Christian	54%	(1295)	29%	(690)	18%	(432)	2417
All Non-Christian	30%	(65)	49%	(106)	21%	(46)	217
Atheist	17%	(34)	54%	(109)	29%	(59)	201
Agnostic/Nothing in particular	34%	(400)	37%	(440)	30%	(354)	1194
Something Else	49%	(445)	30%	(270)	21%	(191)	906
Evangelical	61%	(846)	22%	(305)	17%	(237)	1388
Non-Evangelical	46%	(850)	34%	(635)	20%	(373)	1858
PID: Dem (no lean)	10%	(181)	68%	(1262)	22%	(405)	1848
PID: Ind (no lean)	38%	(450)	23%	(280)	39%	(462)	1191
PID: Rep (no lean)	85%	(1608)	4%	(73)	11%	(215)	1896

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(2239)	33%	(1615)	22%	(1081)	4935
PID/Gender: Dem Men	13%	(108)	70%	(567)	17%	(137)	812
PID/Gender: Dem Women	7%	(73)	67%	(695)	26%	(267)	1035
PID/Gender: Ind Men	40%	(246)	26%	(161)	35%	(215)	621
PID/Gender: Ind Women	36%	(204)	21%	(119)	43%	(247)	570
PID/Gender: Rep Men	84%	(735)	5%	(44)	11%	(98)	877
PID/Gender: Rep Women	86%	(873)	3%	(28)	12%	(117)	1019
Ideo: Liberal (1-3)	12%	(162)	63%	(885)	25%	(352)	1399
Ideo: Moderate (4)	33%	(450)	38%	(522)	29%	(399)	1372
Ideo: Conservative (5-7)	79%	(1567)	8%	(163)	13%	(254)	1984
Ideo/PID: Conservative Republican	88%	(1303)	3%	(44)	9%	(128)	1475
Ideo/PID: Moderate/Liberal Republican	73%	(274)	7%	(27)	20%	(74)	374
Ideo/PID: Moderate/Conservative Democrat	15%	(106)	64%	(460)	22%	(155)	722
Ideo/PID: Liberal Democrat	7%	(71)	72%	(773)	21%	(231)	1075
2024 H2H Matchup: Biden Voter	6%	(122)	73%	(1499)	22%	(445)	2067
2024 H2H Matchup: Trump Voter	87%	(2023)	3%	(73)	10%	(240)	2336
2024 H2H Matchup: Would not Vote	15%	(38)	7%	(19)	77%	(195)	252
2024 H2H Matchup: Do not Know	20%	(55)	9%	(24)	72%	(200)	280
2022 House Vote: Democrat	9%	(185)	66%	(1349)	25%	(504)	2038
2022 House Vote: Republican	83%	(1691)	4%	(72)	14%	(282)	2044
2022 House Vote: Did not Vote	45%	(326)	24%	(175)	31%	(220)	721
2020 Vote: Joe Biden	9%	(208)	64%	(1461)	27%	(603)	2272
2020 Vote: Donald Trump	84%	(1869)	3%	(64)	14%	(305)	2237
2020 Vote: Someone Else	29%	(20)	12%	(9)	59%	(41)	70
2020 Vote: Did not Vote	40%	(142)	23%	(81)	37%	(132)	355
2016 Vote: Hillary Clinton	8%	(134)	70%	(1180)	22%	(374)	1688
2016 Vote: Donald Trump	80%	(1563)	5%	(102)	14%	(278)	1943
2016 Vote: Someone Else	23%	(46)	32%	(64)	45%	(90)	200
2020 Vote/PID: Not Biden/Democrat	37%	(70)	34%	(64)	29%	(55)	189
2020 Vote/PID: Not Trump/Republican	53%	(104)	20%	(38)	27%	(52)	195
U.S. Economy: Wrong Track	58%	(2053)	17%	(618)	25%	(871)	3541
U.S. Economy: Right Direction	13%	(186)	72%	(997)	15%	(210)	1394

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	45%	(2239)	33%	(1615)	22%	(1081)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(78)	81%	(1220)	14%	(215)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	82%	(2040)	4%	(110)	13%	(334)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	13%	(121)	30%	(285)	57%	(532)	937
Top 2024 Issue: Economy	61%	(1184)	20%	(385)	20%	(381)	1950
Community: Urban	36%	(379)	43%	(464)	21%	(225)	1069
Community: Suburban	43%	(1041)	33%	(796)	24%	(568)	2405
Community: Rural	56%	(818)	24%	(355)	20%	(288)	1461
Community/Gender: Urban Women	30%	(144)	44%	(215)	26%	(128)	486
Community/Gender: Urban Men	40%	(235)	43%	(250)	17%	(97)	582
Community/Gender: Rural Women	56%	(475)	23%	(197)	20%	(173)	844
Community/Gender: Rural Men	56%	(344)	26%	(158)	19%	(116)	617
Community/Gender: Suburban Women	41%	(532)	33%	(431)	26%	(331)	1294
Community/Gender: Suburban Men	46%	(509)	33%	(365)	21%	(237)	1111
Homeowner	47%	(1793)	32%	(1226)	20%	(768)	3787
Renter	40%	(406)	34%	(351)	26%	(263)	1020
Military HHnm: Yes	52%	(421)	29%	(234)	19%	(158)	814
Military HH: No	44%	(1818)	33%	(1381)	22%	(923)	4121
Employ: Private Sector	46%	(818)	31%	(555)	23%	(405)	1777
Employ: Government	46%	(155)	33%	(109)	21%	(70)	334
Employ: Self-Employed	49%	(199)	29%	(119)	21%	(85)	403
Employ: Homemaker	48%	(135)	29%	(83)	23%	(66)	285
Employ: Student	35%	(44)	32%	(39)	33%	(42)	125
Employ: Retired	45%	(624)	37%	(513)	18%	(249)	1387
Employ: Unemployed	40%	(131)	34%	(111)	26%	(86)	328
Employ: Other	45%	(133)	29%	(85)	27%	(79)	297
Self + Household: White-Collar	41%	(761)	38%	(705)	21%	(392)	1858
Self + Household: Blue Collar	51%	(1169)	29%	(673)	20%	(450)	2292
Union HH: Yes	40%	(142)	40%	(141)	20%	(70)	354
Union HH: No	46%	(2097)	32%	(1473)	22%	(1011)	4581
LGBTQ+: Yes	28%	(147)	41%	(214)	31%	(164)	524
LGBTQ+: No	47%	(2092)	32%	(1401)	21%	(918)	4411

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Table BLMB10_13: *Who do you trust more to handle each of the following economic issues? — The cost of everyday services (e.g. internet, oil change, subscriptions, etc.)*

Demographic	Donald Trump	Joe Biden	Neither	Total N
Registered Voters	45% (2239)	33% (1615)	22% (1081)	4935
Motivated to Vote	46% (2079)	34% (1517)	20% (886)	4482
Parent: Yes	49% (705)	31% (443)	20% (278)	1427
Parent: No	44% (1533)	33% (1172)	23% (803)	3508
COVID Vaccine: Yes	36% (1282)	40% (1421)	23% (824)	3527
COVID Vaccine: No	68% (957)	14% (194)	18% (258)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1990)	40%	(1997)	19%	(947)	4935
Gender: Male	42%	(960)	41%	(944)	18%	(407)	2310
Gender: Female	39%	(1030)	40%	(1054)	21%	(541)	2625
Age: 18-34	38%	(493)	36%	(469)	26%	(341)	1303
Age: 35-44	37%	(248)	43%	(290)	20%	(131)	669
Age: 45-64	45%	(764)	38%	(645)	17%	(299)	1707
Age: 65+	39%	(485)	47%	(593)	14%	(177)	1255
GenZers: 1997-2012	31%	(167)	39%	(208)	30%	(162)	537
Millennials: 1981-1996	41%	(522)	38%	(485)	22%	(278)	1285
GenXers: 1965-1980	43%	(540)	39%	(492)	19%	(237)	1269
Baby Boomers: 1946-1964	41%	(686)	45%	(754)	15%	(251)	1691
Educ: < College	45%	(1398)	36%	(1112)	19%	(599)	3109
Educ: Bachelors degree	34%	(398)	45%	(525)	21%	(240)	1164
Educ: Post-grad	29%	(194)	54%	(360)	16%	(109)	663
Income: Under 50k	40%	(841)	40%	(831)	20%	(415)	2087
Income: 50k-100k	41%	(747)	41%	(751)	18%	(324)	1821
Income: 100k+	39%	(403)	40%	(415)	20%	(208)	1026
Ethnicity: White (Non-Hispanic)	46%	(1659)	36%	(1299)	18%	(664)	3622
Ethnicity: Hispanic	35%	(118)	41%	(138)	25%	(85)	341
Ethnicity: Black (Non-Hispanic)	18%	(128)	62%	(452)	20%	(147)	727
Ethnicity: Asian + Other (Non-Hispanic)	35%	(85)	44%	(107)	21%	(52)	245
All Christian	48%	(1158)	36%	(872)	16%	(387)	2417
All Non-Christian	24%	(53)	57%	(124)	19%	(40)	217
Atheist	12%	(25)	64%	(128)	24%	(49)	201
Agnostic/Nothing in particular	29%	(344)	45%	(532)	27%	(317)	1194
Something Else	45%	(410)	38%	(341)	17%	(155)	906
Evangelical	57%	(786)	28%	(391)	15%	(210)	1388
Non-Evangelical	40%	(743)	43%	(794)	17%	(321)	1858
PID: Dem (no lean)	6%	(109)	79%	(1458)	15%	(281)	1848
PID: Ind (no lean)	31%	(367)	35%	(416)	34%	(408)	1191
PID: Rep (no lean)	80%	(1514)	6%	(122)	14%	(259)	1896

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1990)	40%	(1997)	19%	(947)	4935
PID/Gender: Dem Men	8%	(65)	80%	(654)	12%	(94)	812
PID/Gender: Dem Women	4%	(44)	78%	(805)	18%	(187)	1035
PID/Gender: Ind Men	33%	(204)	36%	(225)	31%	(193)	621
PID/Gender: Ind Women	29%	(164)	34%	(192)	38%	(215)	570
PID/Gender: Rep Men	79%	(692)	7%	(65)	14%	(120)	877
PID/Gender: Rep Women	81%	(823)	6%	(57)	14%	(139)	1019
Ideo: Liberal (1-3)	8%	(117)	75%	(1044)	17%	(238)	1399
Ideo: Moderate (4)	27%	(365)	48%	(657)	25%	(350)	1372
Ideo: Conservative (5-7)	73%	(1453)	12%	(243)	15%	(288)	1984
Ideo/PID: Conservative Republican	84%	(1234)	5%	(74)	11%	(167)	1475
Ideo/PID: Moderate/Liberal Republican	67%	(251)	12%	(46)	21%	(77)	374
Ideo/PID: Moderate/Conservative Democrat	10%	(73)	74%	(536)	16%	(112)	722
Ideo/PID: Liberal Democrat	3%	(34)	83%	(889)	14%	(152)	1075
2024 H2H Matchup: Biden Voter	3%	(58)	85%	(1749)	13%	(260)	2067
2024 H2H Matchup: Trump Voter	80%	(1875)	6%	(149)	13%	(312)	2336
2024 H2H Matchup: Would not Vote	10%	(25)	16%	(39)	75%	(188)	252
2024 H2H Matchup: Do not Know	11%	(32)	21%	(60)	67%	(188)	280
2022 House Vote: Democrat	5%	(99)	79%	(1610)	16%	(328)	2038
2022 House Vote: Republican	77%	(1571)	7%	(146)	16%	(327)	2044
2022 House Vote: Did not Vote	40%	(287)	29%	(212)	31%	(222)	721
2020 Vote: Joe Biden	5%	(123)	77%	(1743)	18%	(407)	2272
2020 Vote: Donald Trump	78%	(1734)	6%	(135)	16%	(368)	2237
2020 Vote: Someone Else	19%	(13)	25%	(18)	56%	(39)	70
2020 Vote: Did not Vote	34%	(120)	29%	(101)	38%	(134)	355
2016 Vote: Hillary Clinton	5%	(86)	82%	(1378)	13%	(224)	1688
2016 Vote: Donald Trump	74%	(1443)	9%	(176)	17%	(324)	1943
2016 Vote: Someone Else	15%	(31)	47%	(94)	38%	(76)	200
2020 Vote/PID: Not Biden/Democrat	30%	(57)	42%	(80)	28%	(52)	189
2020 Vote/PID: Not Trump/Republican	50%	(97)	26%	(50)	25%	(48)	195
U.S. Economy: Wrong Track	52%	(1838)	25%	(874)	23%	(829)	3541
U.S. Economy: Right Direction	11%	(152)	81%	(1123)	8%	(118)	1394

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1990)	40%	(1997)	19%	(947)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	2%	(35)	89%	(1343)	9%	(134)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	75%	(1866)	9%	(226)	16%	(393)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(89)	46%	(428)	45%	(420)	937
Top 2024 Issue: Economy	54%	(1056)	26%	(510)	20%	(384)	1950
Community: Urban	29%	(310)	53%	(565)	18%	(194)	1069
Community: Suburban	38%	(903)	41%	(998)	21%	(504)	2405
Community: Rural	53%	(777)	30%	(434)	17%	(249)	1461
Community/Gender: Urban Women	25%	(121)	53%	(256)	22%	(109)	486
Community/Gender: Urban Men	32%	(189)	53%	(309)	15%	(85)	582
Community/Gender: Rural Women	53%	(447)	30%	(250)	17%	(148)	844
Community/Gender: Rural Men	54%	(331)	30%	(184)	16%	(102)	617
Community/Gender: Suburban Women	36%	(463)	42%	(547)	22%	(284)	1294
Community/Gender: Suburban Men	40%	(440)	41%	(451)	20%	(220)	1111
Homeowner	42%	(1595)	40%	(1511)	18%	(681)	3787
Renter	35%	(356)	43%	(438)	22%	(227)	1020
Military HHnm: Yes	46%	(377)	37%	(302)	17%	(135)	814
Military HH: No	39%	(1614)	41%	(1696)	20%	(812)	4121
Employ: Private Sector	40%	(717)	38%	(676)	22%	(383)	1777
Employ: Government	39%	(132)	42%	(140)	19%	(62)	334
Employ: Self-Employed	47%	(188)	36%	(146)	17%	(69)	403
Employ: Homemaker	43%	(123)	35%	(98)	22%	(63)	285
Employ: Student	30%	(37)	43%	(53)	28%	(34)	125
Employ: Retired	41%	(562)	46%	(642)	13%	(183)	1387
Employ: Unemployed	35%	(116)	39%	(129)	25%	(83)	328
Employ: Other	39%	(115)	38%	(112)	23%	(69)	297
Self + Household: White-Collar	36%	(665)	47%	(879)	17%	(314)	1858
Self + Household: Blue Collar	46%	(1052)	36%	(827)	18%	(413)	2292
Union HH: Yes	32%	(114)	49%	(173)	19%	(66)	354
Union HH: No	41%	(1876)	40%	(1824)	19%	(881)	4581
LGBTQ+: Yes	24%	(126)	51%	(269)	25%	(129)	524
LGBTQ+: No	42%	(1864)	39%	(1728)	19%	(819)	4411

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Table BLMB10_14: *Who do you trust more to handle each of the following economic issues? — Healthcare costs (e.g., prescription drugs, insurance, health visits, etc.)*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	40%	(1990)	40%	(1997)	19%	(947)	4935
Motivated to Vote	41%	(1840)	42%	(1874)	17%	(768)	4482
Parent: Yes	43%	(614)	37%	(533)	20%	(280)	1427
Parent: No	39%	(1376)	42%	(1464)	19%	(668)	3508
COVID Vaccine: Yes	31%	(1091)	50%	(1752)	19%	(685)	3527
COVID Vaccine: No	64%	(900)	17%	(246)	19%	(262)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB10_15: *Who do you trust more to handle each of the following economic issues? — Gas Prices*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(2420)	31%	(1552)	20%	(963)	4935
Gender: Male	51%	(1186)	32%	(740)	17%	(384)	2310
Gender: Female	47%	(1234)	31%	(813)	22%	(578)	2625
Age: 18-34	47%	(617)	28%	(362)	25%	(324)	1303
Age: 35-44	46%	(306)	35%	(232)	20%	(131)	669
Age: 45-64	54%	(920)	29%	(503)	17%	(284)	1707
Age: 65+	46%	(577)	36%	(455)	18%	(224)	1255
GenZers: 1997-2012	42%	(227)	29%	(158)	28%	(152)	537
Millennials: 1981-1996	49%	(630)	29%	(375)	22%	(279)	1285
GenXers: 1965-1980	52%	(657)	30%	(384)	18%	(228)	1269
Baby Boomers: 1946-1964	49%	(822)	35%	(592)	16%	(277)	1691
Educ: < College	53%	(1641)	28%	(884)	19%	(584)	3109
Educ: Bachelors degree	46%	(535)	33%	(380)	21%	(248)	1164
Educ: Post-grad	37%	(244)	43%	(288)	20%	(131)	663
Income: Under 50k	46%	(970)	33%	(687)	21%	(431)	2087
Income: 50k-100k	51%	(929)	31%	(566)	18%	(327)	1821
Income: 100k+	51%	(522)	29%	(300)	20%	(205)	1026
Ethnicity: White (Non-Hispanic)	54%	(1962)	28%	(1009)	18%	(651)	3622
Ethnicity: Hispanic	45%	(153)	30%	(102)	25%	(86)	341
Ethnicity: Black (Non-Hispanic)	26%	(187)	51%	(373)	23%	(167)	727
Ethnicity: Asian + Other (Non-Hispanic)	48%	(118)	28%	(67)	24%	(59)	245
All Christian	57%	(1388)	27%	(657)	15%	(372)	2417
All Non-Christian	34%	(74)	43%	(94)	22%	(49)	217
Atheist	19%	(38)	51%	(103)	30%	(61)	201
Agnostic/Nothing in particular	37%	(445)	36%	(427)	27%	(321)	1194
Something Else	52%	(475)	30%	(271)	18%	(160)	906
Evangelical	64%	(895)	22%	(311)	13%	(182)	1388
Non-Evangelical	50%	(922)	32%	(592)	18%	(343)	1858
PID: Dem (no lean)	11%	(206)	66%	(1222)	23%	(420)	1848
PID: Ind (no lean)	46%	(544)	22%	(265)	32%	(382)	1191
PID: Rep (no lean)	88%	(1670)	3%	(65)	8%	(161)	1896

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Table BLMB10_15: *Who do you trust more to handle each of the following economic issues? — Gas Prices*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(2420)	31%	(1552)	20%	(963)	4935
PID/Gender: Dem Men	15%	(123)	67%	(546)	18%	(143)	812
PID/Gender: Dem Women	8%	(83)	65%	(676)	27%	(277)	1035
PID/Gender: Ind Men	48%	(300)	25%	(153)	27%	(168)	621
PID/Gender: Ind Women	43%	(244)	20%	(112)	37%	(214)	570
PID/Gender: Rep Men	87%	(764)	5%	(40)	8%	(73)	877
PID/Gender: Rep Women	89%	(907)	2%	(25)	9%	(88)	1019
Ideo: Liberal (1-3)	14%	(190)	61%	(847)	26%	(362)	1399
Ideo: Moderate (4)	37%	(510)	37%	(504)	26%	(358)	1372
Ideo: Conservative (5-7)	83%	(1653)	8%	(159)	9%	(172)	1984
Ideo/PID: Conservative Republican	92%	(1351)	3%	(40)	6%	(84)	1475
Ideo/PID: Moderate/Liberal Republican	76%	(283)	6%	(22)	18%	(69)	374
Ideo/PID: Moderate/Conservative Democrat	16%	(112)	63%	(457)	21%	(152)	722
Ideo/PID: Liberal Democrat	8%	(89)	69%	(740)	23%	(246)	1075
2024 H2H Matchup: Biden Voter	7%	(142)	70%	(1445)	23%	(480)	2067
2024 H2H Matchup: Trump Voter	92%	(2148)	3%	(63)	5%	(125)	2336
2024 H2H Matchup: Would not Vote	24%	(60)	8%	(19)	69%	(174)	252
2024 H2H Matchup: Do not Know	25%	(70)	9%	(25)	66%	(185)	280
2022 House Vote: Democrat	11%	(227)	64%	(1295)	25%	(516)	2038
2022 House Vote: Republican	88%	(1793)	3%	(69)	9%	(182)	2044
2022 House Vote: Did not Vote	49%	(351)	23%	(169)	28%	(201)	721
2020 Vote: Joe Biden	12%	(263)	62%	(1408)	26%	(601)	2272
2020 Vote: Donald Trump	88%	(1976)	3%	(57)	9%	(204)	2237
2020 Vote: Someone Else	42%	(30)	8%	(6)	49%	(35)	70
2020 Vote: Did not Vote	43%	(152)	23%	(81)	35%	(123)	355
2016 Vote: Hillary Clinton	9%	(159)	68%	(1153)	22%	(377)	1688
2016 Vote: Donald Trump	85%	(1657)	4%	(83)	10%	(202)	1943
2016 Vote: Someone Else	30%	(60)	27%	(54)	43%	(86)	200
2020 Vote/PID: Not Biden/Democrat	37%	(71)	31%	(58)	32%	(60)	189
2020 Vote/PID: Not Trump/Republican	59%	(115)	16%	(32)	25%	(48)	195
U.S. Economy: Wrong Track	63%	(2230)	16%	(574)	21%	(737)	3541
U.S. Economy: Right Direction	14%	(190)	70%	(978)	16%	(225)	1394

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Table BLMB10_15: Who do you trust more to handle each of the following economic issues? — Gas Prices

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(2420)	31%	(1552)	20%	(963)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	5%	(78)	79%	(1193)	16%	(241)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	88%	(2180)	4%	(98)	8%	(207)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	17%	(162)	28%	(261)	55%	(514)	937
Top 2024 Issue: Economy	65%	(1272)	19%	(364)	16%	(313)	1950
Community: Urban	36%	(383)	44%	(468)	20%	(218)	1069
Community: Suburban	48%	(1149)	31%	(754)	21%	(502)	2405
Community: Rural	61%	(888)	23%	(330)	17%	(243)	1461
Community/Gender: Urban Women	30%	(145)	44%	(215)	26%	(126)	486
Community/Gender: Urban Men	41%	(238)	43%	(253)	16%	(92)	582
Community/Gender: Rural Women	59%	(500)	22%	(187)	19%	(158)	844
Community/Gender: Rural Men	63%	(389)	23%	(144)	14%	(85)	617
Community/Gender: Suburban Women	46%	(589)	32%	(411)	23%	(294)	1294
Community/Gender: Suburban Men	50%	(560)	31%	(343)	19%	(208)	1111
Homeowner	51%	(1945)	31%	(1170)	18%	(671)	3787
Renter	42%	(426)	34%	(348)	24%	(247)	1020
Military HHnm: Yes	55%	(450)	28%	(227)	17%	(136)	814
Military HH: No	48%	(1970)	32%	(1325)	20%	(826)	4121
Employ: Private Sector	49%	(871)	30%	(536)	21%	(369)	1777
Employ: Government	52%	(174)	30%	(102)	17%	(58)	334
Employ: Self-Employed	53%	(215)	29%	(118)	17%	(70)	403
Employ: Homemaker	55%	(155)	27%	(77)	18%	(53)	285
Employ: Student	40%	(50)	29%	(36)	31%	(38)	125
Employ: Retired	48%	(669)	35%	(486)	17%	(231)	1387
Employ: Unemployed	44%	(144)	33%	(107)	24%	(78)	328
Employ: Other	48%	(142)	30%	(90)	22%	(65)	297
Self + Household: White-Collar	44%	(812)	37%	(682)	20%	(365)	1858
Self + Household: Blue Collar	55%	(1262)	28%	(649)	17%	(381)	2292
Union HH: Yes	44%	(156)	38%	(134)	18%	(64)	354
Union HH: No	49%	(2264)	31%	(1419)	20%	(898)	4581
LGBTQ+: Yes	29%	(154)	40%	(210)	30%	(159)	524
LGBTQ+: No	51%	(2266)	30%	(1342)	18%	(803)	4411
Motivated to Vote	50%	(2230)	33%	(1465)	18%	(787)	4482

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Table BLMB10_15: *Who do you trust more to handle each of the following economic issues? — Gas Prices*

Demographic	Donald Trump		Joe Biden		Neither		Total N
Registered Voters	49%	(2420)	31%	(1552)	20%	(963)	4935
Parent: Yes	52%	(736)	30%	(433)	18%	(258)	1427
Parent: No	48%	(1684)	32%	(1120)	20%	(705)	3508
COVID Vaccine: Yes	40%	(1401)	39%	(1363)	22%	(763)	3527
COVID Vaccine: No	72%	(1019)	13%	(189)	14%	(200)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(2158)	37%	(1836)	13%	(658)	6%	(283)	4935
Gender: Male	46%	(1067)	36%	(838)	13%	(295)	5%	(110)	2310
Gender: Female	42%	(1092)	38%	(998)	14%	(363)	7%	(173)	2625
Age: 18-34	36%	(468)	39%	(510)	18%	(233)	7%	(92)	1303
Age: 35-44	39%	(261)	39%	(258)	17%	(113)	6%	(37)	669
Age: 45-64	47%	(806)	35%	(604)	12%	(201)	6%	(96)	1707
Age: 65+	50%	(623)	37%	(464)	9%	(110)	5%	(57)	1255
GenZers: 1997-2012	35%	(189)	37%	(201)	21%	(112)	7%	(35)	537
Millennials: 1981-1996	38%	(491)	39%	(496)	16%	(210)	7%	(89)	1285
GenXers: 1965-1980	43%	(551)	38%	(487)	13%	(170)	5%	(61)	1269
Baby Boomers: 1946-1964	50%	(849)	35%	(593)	9%	(158)	5%	(90)	1691
Educ: < College	43%	(1351)	36%	(1121)	14%	(434)	7%	(203)	3109
Educ: Bachelors degree	43%	(503)	39%	(453)	13%	(146)	5%	(61)	1164
Educ: Post-grad	46%	(304)	40%	(262)	12%	(78)	3%	(19)	663
Income: Under 50k	43%	(896)	37%	(774)	14%	(283)	6%	(134)	2087
Income: 50k-100k	44%	(798)	37%	(683)	13%	(240)	5%	(100)	1821
Income: 100k+	45%	(464)	37%	(379)	13%	(134)	5%	(49)	1026
Ethnicity: White (Non-Hispanic)	45%	(1639)	37%	(1348)	12%	(428)	6%	(206)	3622
Ethnicity: Hispanic	40%	(137)	36%	(123)	18%	(62)	6%	(20)	341
Ethnicity: Black (Non-Hispanic)	41%	(301)	37%	(266)	16%	(117)	6%	(44)	727
Ethnicity: Asian + Other (Non-Hispanic)	33%	(82)	41%	(99)	21%	(51)	5%	(13)	245
All Christian	49%	(1172)	36%	(874)	11%	(260)	5%	(110)	2417
All Non-Christian	43%	(93)	41%	(88)	14%	(30)	3%	(6)	217
Atheist	36%	(73)	40%	(82)	16%	(33)	7%	(14)	201
Agnostic/Nothing in particular	39%	(463)	39%	(464)	15%	(180)	7%	(87)	1194
Something Else	39%	(357)	36%	(327)	17%	(155)	7%	(66)	906
Evangelical	47%	(657)	35%	(480)	12%	(168)	6%	(83)	1388
Non-Evangelical	45%	(840)	37%	(689)	13%	(237)	5%	(92)	1858
PID: Dem (no lean)	44%	(818)	38%	(693)	13%	(244)	5%	(93)	1848
PID: Ind (no lean)	42%	(503)	40%	(473)	12%	(142)	6%	(73)	1191
PID: Rep (no lean)	44%	(838)	35%	(670)	14%	(272)	6%	(116)	1896

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(2158)	37%	(1836)	13%	(658)	6%	(283)	4935
PID/Gender: Dem Men	45%	(365)	38%	(309)	13%	(107)	4%	(32)	812
PID/Gender: Dem Women	44%	(453)	37%	(384)	13%	(137)	6%	(62)	1035
PID/Gender: Ind Men	46%	(283)	40%	(246)	10%	(61)	5%	(31)	621
PID/Gender: Ind Women	39%	(220)	40%	(227)	14%	(81)	7%	(42)	570
PID/Gender: Rep Men	48%	(419)	32%	(284)	15%	(128)	5%	(47)	877
PID/Gender: Rep Women	41%	(419)	38%	(386)	14%	(144)	7%	(69)	1019
Ideo: Liberal (1-3)	40%	(556)	41%	(578)	13%	(187)	6%	(78)	1399
Ideo: Moderate (4)	45%	(613)	39%	(538)	12%	(168)	4%	(52)	1372
Ideo: Conservative (5-7)	46%	(922)	34%	(670)	13%	(264)	6%	(128)	1984
Ideo/PID: Conservative Republican	46%	(674)	34%	(500)	14%	(213)	6%	(89)	1475
Ideo/PID: Moderate/Liberal Republican	39%	(146)	41%	(152)	15%	(55)	6%	(21)	374
Ideo/PID: Moderate/Conservative Democrat	50%	(358)	34%	(246)	12%	(90)	4%	(28)	722
Ideo/PID: Liberal Democrat	41%	(441)	41%	(437)	13%	(139)	5%	(58)	1075
2024 H2H Matchup: Biden Voter	46%	(944)	40%	(819)	11%	(221)	4%	(82)	2067
2024 H2H Matchup: Trump Voter	43%	(1012)	36%	(830)	15%	(344)	6%	(150)	2336
2024 H2H Matchup: Would not Vote	37%	(93)	33%	(82)	18%	(46)	13%	(32)	252
2024 H2H Matchup: Do not Know	39%	(109)	37%	(104)	17%	(48)	7%	(19)	280
2022 House Vote: Democrat	45%	(907)	39%	(799)	12%	(247)	4%	(84)	2038
2022 House Vote: Republican	45%	(930)	35%	(719)	13%	(268)	6%	(127)	2044
2022 House Vote: Did not Vote	37%	(269)	37%	(269)	17%	(126)	8%	(58)	721
2020 Vote: Joe Biden	45%	(1022)	38%	(865)	12%	(280)	5%	(105)	2272
2020 Vote: Donald Trump	44%	(984)	36%	(796)	14%	(306)	7%	(151)	2237
2020 Vote: Someone Else	38%	(27)	43%	(30)	12%	(8)	7%	(5)	70
2020 Vote: Did not Vote	35%	(125)	41%	(144)	18%	(64)	6%	(21)	355
2016 Vote: Hillary Clinton	45%	(764)	39%	(656)	12%	(195)	4%	(73)	1688
2016 Vote: Donald Trump	47%	(915)	34%	(659)	13%	(249)	6%	(119)	1943
2016 Vote: Someone Else	38%	(77)	45%	(90)	12%	(24)	5%	(9)	200
2020 Vote/PID: Not Biden/Democrat	37%	(69)	40%	(75)	17%	(32)	7%	(12)	189
2020 Vote/PID: Not Trump/Republican	53%	(104)	33%	(64)	11%	(22)	3%	(5)	195
U.S. Economy: Wrong Track	42%	(1475)	36%	(1284)	15%	(538)	7%	(243)	3541
U.S. Economy: Right Direction	49%	(683)	40%	(552)	9%	(120)	3%	(39)	1394

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(2158)	37%	(1836)	13%	(658)	6%	(283)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	48%	(720)	38%	(568)	11%	(168)	4%	(57)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	44%	(1081)	36%	(886)	14%	(354)	7%	(165)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	38%	(358)	41%	(382)	15%	(137)	6%	(61)	937
Top 2024 Issue: Economy	44%	(861)	36%	(702)	14%	(272)	6%	(116)	1950
Community: Urban	45%	(476)	38%	(404)	13%	(140)	5%	(48)	1069
Community: Suburban	44%	(1055)	38%	(910)	13%	(316)	5%	(124)	2405
Community: Rural	43%	(627)	36%	(522)	14%	(202)	8%	(111)	1461
Community/Gender: Urban Women	45%	(219)	35%	(169)	15%	(71)	6%	(28)	486
Community/Gender: Urban Men	44%	(258)	40%	(235)	12%	(70)	3%	(20)	582
Community/Gender: Rural Women	40%	(340)	36%	(302)	15%	(124)	9%	(78)	844
Community/Gender: Rural Men	46%	(287)	36%	(220)	13%	(77)	5%	(33)	617
Community/Gender: Suburban Women	41%	(533)	41%	(527)	13%	(168)	5%	(67)	1294
Community/Gender: Suburban Men	47%	(522)	34%	(383)	13%	(148)	5%	(57)	1111
Homeowner	45%	(1695)	37%	(1409)	12%	(468)	6%	(215)	3787
Renter	41%	(423)	37%	(376)	16%	(162)	6%	(59)	1020
Military HHnm: Yes	47%	(386)	35%	(288)	12%	(96)	5%	(43)	814
Military HH: No	43%	(1773)	38%	(1547)	14%	(562)	6%	(240)	4121
Employ: Private Sector	43%	(757)	38%	(674)	14%	(240)	6%	(106)	1777
Employ: Government	40%	(134)	38%	(127)	15%	(49)	7%	(24)	334
Employ: Self-Employed	43%	(172)	40%	(163)	13%	(52)	4%	(16)	403
Employ: Homemaker	44%	(126)	32%	(92)	18%	(50)	6%	(16)	285
Employ: Student	41%	(51)	38%	(47)	15%	(19)	6%	(7)	125
Employ: Retired	50%	(687)	36%	(502)	10%	(132)	5%	(65)	1387
Employ: Unemployed	38%	(126)	36%	(117)	18%	(60)	8%	(26)	328
Employ: Other	36%	(106)	38%	(113)	19%	(56)	8%	(23)	297
Self + Household: White-Collar	46%	(847)	39%	(720)	11%	(211)	4%	(80)	1858
Self + Household: Blue Collar	44%	(998)	37%	(838)	14%	(315)	6%	(141)	2292
Union HH: Yes	41%	(145)	41%	(145)	14%	(50)	4%	(14)	354
Union HH: No	44%	(2014)	37%	(1691)	13%	(608)	6%	(269)	4581
LGBTQ+: Yes	33%	(172)	41%	(215)	19%	(98)	8%	(40)	524
LGBTQ+: No	45%	(1987)	37%	(1621)	13%	(560)	6%	(243)	4411

Continued on next page

Table BLMB11_1: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be accessible for all eligible voters

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	44%	(2158)	37%	(1836)	13%	(658)	6%	(283)	4935
Motivated to Vote	45%	(2035)	37%	(1639)	13%	(571)	5%	(236)	4482
Parent: Yes	42%	(603)	37%	(530)	15%	(211)	6%	(83)	1427
Parent: No	44%	(1555)	37%	(1306)	13%	(447)	6%	(200)	3508
COVID Vaccine: Yes	45%	(1603)	38%	(1339)	12%	(414)	5%	(172)	3527
COVID Vaccine: No	39%	(556)	35%	(497)	17%	(244)	8%	(110)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(1839)	30%	(1456)	20%	(990)	13%	(651)	4935
Gender: Male	41%	(936)	28%	(652)	18%	(420)	13%	(301)	2310
Gender: Female	34%	(902)	31%	(804)	22%	(569)	13%	(349)	2625
Age: 18-34	29%	(378)	34%	(440)	23%	(295)	15%	(190)	1303
Age: 35-44	33%	(223)	35%	(231)	20%	(133)	12%	(82)	669
Age: 45-64	38%	(646)	27%	(465)	20%	(346)	15%	(250)	1707
Age: 65+	47%	(591)	25%	(320)	17%	(215)	10%	(129)	1255
GenZers: 1997-2012	27%	(146)	36%	(191)	23%	(126)	14%	(74)	537
Millennials: 1981-1996	32%	(409)	33%	(419)	22%	(280)	14%	(178)	1285
GenXers: 1965-1980	37%	(464)	29%	(363)	20%	(251)	15%	(191)	1269
Baby Boomers: 1946-1964	44%	(751)	27%	(449)	18%	(301)	11%	(190)	1691
Educ: < College	34%	(1043)	31%	(954)	21%	(664)	14%	(448)	3109
Educ: Bachelors degree	40%	(470)	27%	(311)	20%	(234)	13%	(149)	1164
Educ: Post-grad	49%	(326)	29%	(191)	14%	(91)	8%	(54)	663
Income: Under 50k	37%	(767)	31%	(639)	19%	(406)	13%	(275)	2087
Income: 50k-100k	36%	(658)	29%	(525)	22%	(395)	13%	(243)	1821
Income: 100k+	40%	(414)	28%	(291)	18%	(188)	13%	(133)	1026
Ethnicity: White (Non-Hispanic)	37%	(1347)	29%	(1038)	20%	(725)	14%	(511)	3622
Ethnicity: Hispanic	33%	(114)	33%	(112)	23%	(77)	11%	(39)	341
Ethnicity: Black (Non-Hispanic)	40%	(290)	32%	(233)	19%	(136)	9%	(68)	727
Ethnicity: Asian + Other (Non-Hispanic)	36%	(87)	30%	(73)	21%	(52)	13%	(33)	245
All Christian	38%	(919)	29%	(706)	20%	(489)	13%	(303)	2417
All Non-Christian	51%	(111)	31%	(68)	11%	(25)	6%	(14)	217
Atheist	49%	(98)	27%	(55)	15%	(29)	9%	(18)	201
Agnostic/Nothing in particular	38%	(451)	29%	(344)	20%	(238)	13%	(161)	1194
Something Else	29%	(259)	31%	(283)	23%	(209)	17%	(155)	906
Evangelical	30%	(417)	31%	(428)	23%	(317)	16%	(226)	1388
Non-Evangelical	40%	(737)	29%	(534)	20%	(365)	12%	(222)	1858
PID: Dem (no lean)	54%	(1003)	28%	(520)	12%	(225)	5%	(100)	1848
PID: Ind (no lean)	35%	(419)	29%	(350)	20%	(241)	15%	(181)	1191
PID: Rep (no lean)	22%	(416)	31%	(586)	28%	(524)	19%	(370)	1896

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(1839)	30%	(1456)	20%	(990)	13%	(651)	4935
PID/Gender: Dem Men	59%	(477)	27%	(216)	10%	(85)	4%	(35)	812
PID/Gender: Dem Women	51%	(526)	29%	(304)	14%	(140)	6%	(65)	1035
PID/Gender: Ind Men	39%	(244)	28%	(176)	18%	(114)	14%	(87)	621
PID/Gender: Ind Women	31%	(175)	31%	(174)	22%	(127)	16%	(94)	570
PID/Gender: Rep Men	25%	(216)	30%	(261)	25%	(222)	20%	(179)	877
PID/Gender: Rep Women	20%	(201)	32%	(325)	30%	(302)	19%	(191)	1019
Ideo: Liberal (1-3)	53%	(743)	29%	(408)	12%	(162)	6%	(87)	1399
Ideo: Moderate (4)	44%	(602)	31%	(425)	18%	(242)	7%	(103)	1372
Ideo: Conservative (5-7)	22%	(446)	29%	(579)	27%	(540)	21%	(420)	1984
Ideo/PID: Conservative Republican	21%	(307)	29%	(428)	29%	(423)	21%	(317)	1475
Ideo/PID: Moderate/Liberal Republican	26%	(96)	39%	(145)	24%	(89)	11%	(43)	374
Ideo/PID: Moderate/Conservative Democrat	51%	(371)	30%	(217)	14%	(103)	4%	(31)	722
Ideo/PID: Liberal Democrat	57%	(617)	27%	(292)	10%	(109)	5%	(55)	1075
2024 H2H Matchup: Biden Voter	60%	(1233)	27%	(557)	10%	(198)	4%	(78)	2067
2024 H2H Matchup: Trump Voter	19%	(455)	31%	(728)	28%	(656)	21%	(497)	2336
2024 H2H Matchup: Would not Vote	26%	(64)	30%	(77)	26%	(65)	18%	(46)	252
2024 H2H Matchup: Do not Know	31%	(85)	34%	(95)	25%	(70)	11%	(30)	280
2022 House Vote: Democrat	56%	(1137)	28%	(568)	12%	(235)	5%	(98)	2038
2022 House Vote: Republican	22%	(453)	30%	(618)	28%	(565)	20%	(408)	2044
2022 House Vote: Did not Vote	29%	(213)	31%	(222)	23%	(164)	17%	(122)	721
2020 Vote: Joe Biden	56%	(1274)	28%	(641)	11%	(254)	5%	(103)	2272
2020 Vote: Donald Trump	20%	(450)	30%	(677)	28%	(628)	22%	(483)	2237
2020 Vote: Someone Else	27%	(19)	29%	(20)	32%	(22)	12%	(8)	70
2020 Vote: Did not Vote	27%	(95)	33%	(118)	24%	(85)	16%	(57)	355
2016 Vote: Hillary Clinton	59%	(992)	26%	(447)	10%	(171)	5%	(79)	1688
2016 Vote: Donald Trump	23%	(453)	29%	(568)	27%	(532)	20%	(390)	1943
2016 Vote: Someone Else	43%	(86)	31%	(62)	18%	(36)	8%	(15)	200
2020 Vote/PID: Not Biden/Democrat	29%	(54)	37%	(69)	22%	(42)	12%	(24)	189
2020 Vote/PID: Not Trump/Republican	43%	(84)	33%	(64)	17%	(32)	7%	(14)	195
U.S. Economy: Wrong Track	26%	(937)	31%	(1106)	25%	(881)	17%	(618)	3541
U.S. Economy: Right Direction	65%	(902)	25%	(350)	8%	(109)	2%	(33)	1394

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Table BLMB11_2: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(1839)	30%	(1456)	20%	(990)	13%	(651)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	60%	(908)	26%	(398)	10%	(144)	4%	(62)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	21%	(531)	30%	(757)	28%	(690)	20%	(506)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	43%	(399)	32%	(301)	17%	(156)	9%	(82)	937
Top 2024 Issue: Economy	28%	(550)	34%	(658)	23%	(447)	15%	(295)	1950
Community: Urban	42%	(447)	33%	(349)	15%	(165)	10%	(107)	1069
Community: Suburban	39%	(935)	28%	(685)	21%	(497)	12%	(288)	2405
Community: Rural	31%	(456)	29%	(423)	22%	(327)	17%	(256)	1461
Community/Gender: Urban Women	39%	(188)	32%	(157)	17%	(83)	12%	(58)	486
Community/Gender: Urban Men	44%	(259)	33%	(192)	14%	(82)	8%	(49)	582
Community/Gender: Rural Women	29%	(244)	30%	(253)	24%	(205)	17%	(142)	844
Community/Gender: Rural Men	34%	(212)	27%	(169)	20%	(121)	18%	(114)	617
Community/Gender: Suburban Women	36%	(470)	30%	(393)	22%	(281)	12%	(150)	1294
Community/Gender: Suburban Men	42%	(465)	26%	(291)	19%	(217)	12%	(138)	1111
Homeowner	38%	(1435)	29%	(1096)	20%	(762)	13%	(495)	3787
Renter	36%	(369)	31%	(321)	19%	(196)	13%	(134)	1020
Military HHnm: Yes	36%	(297)	26%	(212)	24%	(195)	13%	(109)	814
Military HH: No	37%	(1542)	30%	(1244)	19%	(795)	13%	(541)	4121
Employ: Private Sector	35%	(629)	33%	(581)	18%	(327)	13%	(239)	1777
Employ: Government	34%	(114)	29%	(97)	24%	(79)	13%	(44)	334
Employ: Self-Employed	34%	(138)	29%	(117)	25%	(100)	12%	(48)	403
Employ: Homemaker	36%	(103)	23%	(64)	21%	(61)	20%	(57)	285
Employ: Student	30%	(38)	34%	(42)	24%	(29)	13%	(16)	125
Employ: Retired	46%	(633)	25%	(350)	19%	(263)	10%	(142)	1387
Employ: Unemployed	28%	(92)	36%	(117)	20%	(67)	16%	(52)	328
Employ: Other	31%	(92)	30%	(88)	21%	(63)	18%	(53)	297
Self + Household: White-Collar	44%	(817)	30%	(555)	16%	(298)	10%	(188)	1858
Self + Household: Blue Collar	34%	(788)	30%	(678)	22%	(501)	14%	(325)	2292
Union HH: Yes	40%	(143)	34%	(120)	17%	(61)	8%	(29)	354
Union HH: No	37%	(1695)	29%	(1336)	20%	(928)	14%	(622)	4581
LGBTQ+: Yes	36%	(186)	30%	(159)	21%	(111)	13%	(68)	524
LGBTQ+: No	37%	(1652)	29%	(1297)	20%	(879)	13%	(583)	4411

Continued on next page

Table BLMB11_2: *When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be fair for all candidates*

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	37%	(1839)	30%	(1456)	20%	(990)	13%	(651)	4935
Motivated to Vote	39%	(1736)	29%	(1300)	20%	(875)	13%	(570)	4482
Parent: Yes	34%	(488)	29%	(421)	21%	(304)	15%	(214)	1427
Parent: No	38%	(1350)	30%	(1036)	20%	(686)	12%	(437)	3508
COVID Vaccine: Yes	44%	(1555)	30%	(1054)	17%	(584)	9%	(333)	3527
COVID Vaccine: No	20%	(283)	29%	(402)	29%	(405)	23%	(317)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	42%	(2061)	30%	(1458)	19%	(922)	10%	(494)	4935
Gender: Male	45%	(1042)	29%	(660)	17%	(398)	9%	(211)	2310
Gender: Female	39%	(1019)	30%	(798)	20%	(524)	11%	(283)	2625
Age: 18-34	32%	(411)	37%	(487)	20%	(260)	11%	(145)	1303
Age: 35-44	42%	(280)	32%	(212)	16%	(109)	10%	(68)	669
Age: 45-64	42%	(714)	27%	(458)	20%	(342)	11%	(194)	1707
Age: 65+	52%	(656)	24%	(302)	17%	(211)	7%	(87)	1255
GenZers: 1997-2012	31%	(164)	37%	(201)	22%	(119)	10%	(53)	537
Millennials: 1981-1996	36%	(466)	35%	(445)	18%	(232)	11%	(143)	1285
GenXers: 1965-1980	40%	(509)	29%	(374)	19%	(238)	12%	(147)	1269
Baby Boomers: 1946-1964	50%	(849)	24%	(398)	18%	(310)	8%	(135)	1691
Educ: < College	37%	(1165)	30%	(945)	21%	(659)	11%	(340)	3109
Educ: Bachelors degree	45%	(527)	30%	(344)	16%	(181)	10%	(112)	1164
Educ: Post-grad	56%	(369)	25%	(169)	12%	(82)	6%	(42)	663
Income: Under 50k	40%	(834)	30%	(637)	20%	(409)	10%	(208)	2087
Income: 50k-100k	42%	(770)	28%	(511)	19%	(344)	11%	(196)	1821
Income: 100k+	45%	(458)	30%	(310)	16%	(168)	9%	(90)	1026
Ethnicity: White (Non-Hispanic)	42%	(1529)	28%	(1023)	19%	(689)	11%	(381)	3622
Ethnicity: Hispanic	38%	(130)	34%	(115)	19%	(65)	9%	(30)	341
Ethnicity: Black (Non-Hispanic)	43%	(314)	33%	(239)	17%	(121)	7%	(53)	727
Ethnicity: Asian + Other (Non-Hispanic)	36%	(88)	33%	(81)	19%	(46)	12%	(30)	245
All Christian	42%	(1009)	29%	(704)	20%	(477)	9%	(228)	2417
All Non-Christian	49%	(106)	32%	(70)	14%	(31)	5%	(11)	217
Atheist	62%	(125)	20%	(41)	11%	(23)	6%	(13)	201
Agnostic/Nothing in particular	44%	(524)	30%	(359)	15%	(182)	11%	(129)	1194
Something Else	33%	(298)	31%	(285)	23%	(210)	12%	(113)	906
Evangelical	33%	(462)	30%	(411)	25%	(344)	12%	(171)	1388
Non-Evangelical	44%	(817)	29%	(547)	18%	(330)	9%	(163)	1858
PID: Dem (no lean)	62%	(1143)	26%	(476)	8%	(157)	4%	(72)	1848
PID: Ind (no lean)	41%	(490)	30%	(355)	18%	(217)	11%	(130)	1191
PID: Rep (no lean)	23%	(428)	33%	(628)	29%	(548)	15%	(292)	1896

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	42%	(2061)	30%	(1458)	19%	(922)	10%	(494)	4935
PID/Gender: Dem Men	65%	(531)	23%	(185)	8%	(69)	3%	(28)	812
PID/Gender: Dem Women	59%	(612)	28%	(291)	9%	(88)	4%	(44)	1035
PID/Gender: Ind Men	46%	(289)	29%	(178)	16%	(97)	9%	(58)	621
PID/Gender: Ind Women	35%	(201)	31%	(177)	21%	(121)	13%	(72)	570
PID/Gender: Rep Men	25%	(223)	34%	(297)	26%	(232)	14%	(125)	877
PID/Gender: Rep Women	20%	(206)	32%	(331)	31%	(315)	16%	(167)	1019
Ideo: Liberal (1-3)	64%	(894)	25%	(354)	6%	(91)	4%	(61)	1399
Ideo: Moderate (4)	48%	(660)	29%	(403)	16%	(218)	7%	(91)	1372
Ideo: Conservative (5-7)	23%	(466)	33%	(648)	28%	(562)	16%	(309)	1984
Ideo/PID: Conservative Republican	21%	(309)	32%	(474)	31%	(455)	16%	(236)	1475
Ideo/PID: Moderate/Liberal Republican	30%	(111)	36%	(134)	22%	(82)	13%	(47)	374
Ideo/PID: Moderate/Conservative Democrat	55%	(400)	29%	(211)	12%	(87)	3%	(24)	722
Ideo/PID: Liberal Democrat	68%	(728)	24%	(253)	5%	(56)	3%	(37)	1075
2024 H2H Matchup: Biden Voter	68%	(1411)	23%	(485)	6%	(118)	3%	(53)	2067
2024 H2H Matchup: Trump Voter	20%	(465)	34%	(798)	30%	(690)	16%	(383)	2336
2024 H2H Matchup: Would not Vote	34%	(86)	32%	(80)	23%	(57)	12%	(29)	252
2024 H2H Matchup: Do not Know	36%	(100)	34%	(96)	20%	(56)	10%	(28)	280
2022 House Vote: Democrat	65%	(1328)	25%	(500)	7%	(144)	3%	(65)	2038
2022 House Vote: Republican	22%	(459)	33%	(682)	29%	(591)	15%	(312)	2044
2022 House Vote: Did not Vote	32%	(232)	32%	(234)	22%	(157)	14%	(97)	721
2020 Vote: Joe Biden	65%	(1470)	25%	(567)	7%	(164)	3%	(71)	2272
2020 Vote: Donald Trump	21%	(472)	33%	(739)	29%	(653)	17%	(373)	2237
2020 Vote: Someone Else	35%	(25)	35%	(25)	20%	(14)	9%	(6)	70
2020 Vote: Did not Vote	27%	(95)	36%	(128)	25%	(90)	12%	(43)	355
2016 Vote: Hillary Clinton	67%	(1127)	23%	(383)	7%	(118)	4%	(61)	1688
2016 Vote: Donald Trump	24%	(476)	32%	(624)	28%	(540)	16%	(303)	1943
2016 Vote: Someone Else	61%	(121)	24%	(48)	11%	(23)	4%	(8)	200
2020 Vote/PID: Not Biden/Democrat	32%	(60)	40%	(76)	20%	(38)	8%	(15)	189
2020 Vote/PID: Not Trump/Republican	44%	(85)	33%	(65)	18%	(34)	5%	(11)	195
U.S. Economy: Wrong Track	30%	(1077)	33%	(1156)	24%	(843)	13%	(466)	3541
U.S. Economy: Right Direction	71%	(984)	22%	(302)	6%	(79)	2%	(28)	1394

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Table BLMB11_3: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	42%	(2061)	30%	(1458)	19%	(922)	10%	(494)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	68%	(1028)	23%	(347)	6%	(96)	3%	(43)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	22%	(557)	33%	(831)	28%	(701)	16%	(396)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	51%	(476)	30%	(280)	13%	(125)	6%	(55)	937
Top 2024 Issue: Economy	31%	(613)	35%	(683)	22%	(427)	12%	(226)	1950
Community: Urban	48%	(514)	30%	(325)	14%	(151)	7%	(79)	1069
Community: Suburban	43%	(1043)	29%	(708)	18%	(430)	9%	(224)	2405
Community: Rural	35%	(505)	29%	(425)	23%	(340)	13%	(191)	1461
Community/Gender: Urban Women	47%	(227)	31%	(150)	14%	(67)	9%	(42)	486
Community/Gender: Urban Men	49%	(287)	30%	(175)	14%	(84)	6%	(37)	582
Community/Gender: Rural Women	31%	(264)	30%	(252)	26%	(218)	13%	(111)	844
Community/Gender: Rural Men	39%	(241)	28%	(173)	20%	(123)	13%	(81)	617
Community/Gender: Suburban Women	41%	(529)	31%	(396)	18%	(239)	10%	(130)	1294
Community/Gender: Suburban Men	46%	(514)	28%	(312)	17%	(191)	8%	(94)	1111
Homeowner	43%	(1610)	29%	(1095)	19%	(713)	10%	(369)	3787
Renter	40%	(409)	32%	(324)	17%	(176)	11%	(112)	1020
Military HHnm: Yes	39%	(316)	29%	(236)	20%	(166)	12%	(95)	814
Military HH: No	42%	(1745)	30%	(1222)	18%	(755)	10%	(399)	4121
Employ: Private Sector	41%	(727)	32%	(566)	17%	(297)	11%	(187)	1777
Employ: Government	37%	(123)	32%	(107)	20%	(67)	11%	(37)	334
Employ: Self-Employed	37%	(148)	32%	(129)	23%	(94)	8%	(32)	403
Employ: Homemaker	39%	(110)	25%	(73)	19%	(53)	17%	(48)	285
Employ: Student	38%	(47)	40%	(50)	14%	(18)	8%	(10)	125
Employ: Retired	51%	(703)	24%	(338)	18%	(246)	7%	(99)	1387
Employ: Unemployed	33%	(110)	34%	(112)	22%	(72)	11%	(35)	328
Employ: Other	31%	(93)	28%	(84)	25%	(74)	15%	(45)	297
Self + Household: White-Collar	49%	(917)	28%	(520)	15%	(280)	8%	(141)	1858
Self + Household: Blue Collar	39%	(901)	30%	(697)	20%	(449)	11%	(245)	2292
Union HH: Yes	43%	(153)	35%	(124)	15%	(54)	7%	(23)	354
Union HH: No	42%	(1909)	29%	(1334)	19%	(868)	10%	(471)	4581
LGBTQ+: Yes	42%	(219)	31%	(162)	18%	(93)	10%	(50)	524
LGBTQ+: No	42%	(1842)	29%	(1296)	19%	(829)	10%	(444)	4411

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Table BLMB11_3: *When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election results will be legitimate*

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	42%	(2061)	30%	(1458)	19%	(922)	10%	(494)	4935
Motivated to Vote	43%	(1944)	29%	(1305)	18%	(809)	9%	(424)	4482
Parent: Yes	37%	(532)	32%	(457)	18%	(257)	13%	(181)	1427
Parent: No	44%	(1529)	29%	(1001)	19%	(665)	9%	(313)	3508
COVID Vaccine: Yes	50%	(1768)	29%	(1026)	14%	(497)	7%	(236)	3527
COVID Vaccine: No	21%	(293)	31%	(432)	30%	(425)	18%	(258)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	35%	(1744)	28%	(1364)	21%	(1059)	16%	(768)	4935
Gender: Male	39%	(900)	26%	(596)	20%	(469)	15%	(344)	2310
Gender: Female	32%	(843)	29%	(768)	22%	(590)	16%	(423)	2625
Age: 18-34	27%	(353)	32%	(417)	25%	(319)	16%	(213)	1303
Age: 35-44	35%	(236)	30%	(203)	20%	(131)	15%	(99)	669
Age: 45-64	35%	(599)	26%	(449)	22%	(368)	17%	(291)	1707
Age: 65+	44%	(556)	23%	(294)	19%	(241)	13%	(164)	1255
GenZers: 1997-2012	26%	(142)	30%	(161)	27%	(147)	16%	(88)	537
Millennials: 1981-1996	31%	(398)	32%	(414)	21%	(271)	16%	(202)	1285
GenXers: 1965-1980	34%	(434)	27%	(341)	22%	(282)	17%	(213)	1269
Baby Boomers: 1946-1964	42%	(709)	24%	(413)	19%	(327)	14%	(241)	1691
Educ: < College	31%	(968)	29%	(888)	23%	(719)	17%	(534)	3109
Educ: Bachelors degree	40%	(465)	25%	(291)	20%	(236)	15%	(172)	1164
Educ: Post-grad	47%	(310)	28%	(186)	16%	(105)	9%	(62)	663
Income: Under 50k	34%	(716)	28%	(587)	22%	(468)	15%	(316)	2087
Income: 50k-100k	35%	(637)	27%	(487)	21%	(390)	17%	(307)	1821
Income: 100k+	38%	(390)	28%	(291)	20%	(201)	14%	(144)	1026
Ethnicity: White (Non-Hispanic)	35%	(1261)	27%	(990)	22%	(780)	16%	(591)	3622
Ethnicity: Hispanic	32%	(110)	32%	(110)	24%	(81)	12%	(41)	341
Ethnicity: Black (Non-Hispanic)	39%	(287)	28%	(204)	20%	(144)	13%	(92)	727
Ethnicity: Asian + Other (Non-Hispanic)	35%	(86)	25%	(61)	22%	(54)	18%	(44)	245
All Christian	35%	(838)	28%	(670)	22%	(524)	16%	(385)	2417
All Non-Christian	46%	(101)	28%	(61)	16%	(35)	9%	(20)	217
Atheist	50%	(101)	26%	(52)	14%	(29)	10%	(20)	201
Agnostic/Nothing in particular	38%	(452)	28%	(331)	20%	(238)	14%	(173)	1194
Something Else	28%	(251)	28%	(251)	26%	(234)	19%	(170)	906
Evangelical	27%	(372)	29%	(404)	24%	(336)	20%	(276)	1388
Non-Evangelical	38%	(699)	26%	(485)	22%	(404)	15%	(270)	1858
PID: Dem (no lean)	54%	(1002)	26%	(486)	13%	(245)	6%	(116)	1848
PID: Ind (no lean)	33%	(395)	28%	(333)	21%	(253)	18%	(211)	1191
PID: Rep (no lean)	18%	(347)	29%	(546)	30%	(561)	23%	(441)	1896

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Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	35%	(1744)	28%	(1364)	21%	(1059)	16%	(768)	4935
PID/Gender: Dem Men	59%	(481)	23%	(186)	13%	(104)	5%	(42)	812
PID/Gender: Dem Women	50%	(521)	29%	(300)	14%	(141)	7%	(74)	1035
PID/Gender: Ind Men	37%	(228)	27%	(166)	20%	(125)	16%	(102)	621
PID/Gender: Ind Women	29%	(167)	29%	(166)	22%	(128)	19%	(109)	570
PID/Gender: Rep Men	22%	(192)	28%	(244)	27%	(240)	23%	(201)	877
PID/Gender: Rep Women	15%	(155)	30%	(302)	32%	(321)	24%	(240)	1019
Ideo: Liberal (1-3)	54%	(749)	28%	(389)	13%	(178)	6%	(83)	1399
Ideo: Moderate (4)	42%	(569)	30%	(408)	19%	(254)	10%	(140)	1372
Ideo: Conservative (5-7)	19%	(386)	26%	(518)	29%	(579)	25%	(501)	1984
Ideo/PID: Conservative Republican	17%	(247)	27%	(395)	31%	(453)	26%	(381)	1475
Ideo/PID: Moderate/Liberal Republican	24%	(91)	36%	(136)	25%	(95)	14%	(52)	374
Ideo/PID: Moderate/Conservative Democrat	52%	(373)	28%	(201)	14%	(102)	6%	(46)	722
Ideo/PID: Liberal Democrat	57%	(614)	26%	(275)	12%	(130)	5%	(55)	1075
2024 H2H Matchup: Biden Voter	59%	(1228)	27%	(548)	10%	(204)	4%	(88)	2067
2024 H2H Matchup: Trump Voter	16%	(375)	28%	(652)	30%	(712)	26%	(597)	2336
2024 H2H Matchup: Would not Vote	24%	(60)	29%	(74)	30%	(75)	17%	(43)	252
2024 H2H Matchup: Do not Know	29%	(81)	33%	(91)	24%	(68)	14%	(39)	280
2022 House Vote: Democrat	56%	(1146)	27%	(551)	12%	(235)	5%	(105)	2038
2022 House Vote: Republican	18%	(375)	27%	(552)	30%	(615)	25%	(503)	2044
2022 House Vote: Did not Vote	26%	(190)	30%	(216)	24%	(175)	19%	(139)	721
2020 Vote: Joe Biden	56%	(1264)	28%	(645)	11%	(255)	5%	(109)	2272
2020 Vote: Donald Trump	17%	(383)	27%	(599)	30%	(662)	27%	(593)	2237
2020 Vote: Someone Else	24%	(17)	29%	(20)	34%	(24)	13%	(9)	70
2020 Vote: Did not Vote	23%	(80)	28%	(100)	33%	(118)	16%	(57)	355
2016 Vote: Hillary Clinton	59%	(991)	26%	(433)	11%	(179)	5%	(86)	1688
2016 Vote: Donald Trump	19%	(376)	28%	(535)	28%	(552)	25%	(480)	1943
2016 Vote: Someone Else	43%	(87)	31%	(63)	17%	(34)	8%	(17)	200
2020 Vote/PID: Not Biden/Democrat	28%	(53)	28%	(52)	31%	(58)	14%	(26)	189
2020 Vote/PID: Not Trump/Republican	39%	(76)	33%	(65)	20%	(39)	8%	(15)	195
U.S. Economy: Wrong Track	24%	(864)	29%	(1018)	27%	(939)	20%	(720)	3541
U.S. Economy: Right Direction	63%	(879)	25%	(347)	9%	(120)	3%	(47)	1394

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Table BLMB11_4: When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	35%	(1744)	28%	(1364)	21%	(1059)	16%	(768)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	60%	(914)	25%	(372)	10%	(156)	5%	(71)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18%	(448)	28%	(693)	29%	(726)	25%	(619)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	41%	(382)	32%	(300)	19%	(177)	8%	(78)	937
Top 2024 Issue: Economy	26%	(499)	32%	(617)	24%	(470)	19%	(364)	1950
Community: Urban	41%	(433)	30%	(320)	18%	(197)	11%	(119)	1069
Community: Suburban	37%	(888)	27%	(651)	21%	(502)	15%	(365)	2405
Community: Rural	29%	(423)	27%	(394)	25%	(361)	19%	(284)	1461
Community/Gender: Urban Women	37%	(179)	32%	(156)	19%	(92)	12%	(60)	486
Community/Gender: Urban Men	44%	(254)	28%	(164)	18%	(105)	10%	(59)	582
Community/Gender: Rural Women	26%	(216)	28%	(241)	26%	(217)	20%	(171)	844
Community/Gender: Rural Men	33%	(206)	25%	(153)	23%	(144)	18%	(113)	617
Community/Gender: Suburban Women	35%	(448)	29%	(372)	22%	(282)	15%	(192)	1294
Community/Gender: Suburban Men	40%	(440)	25%	(279)	20%	(220)	15%	(172)	1111
Homeowner	35%	(1342)	27%	(1037)	21%	(812)	16%	(596)	3787
Renter	35%	(360)	29%	(298)	20%	(207)	15%	(156)	1020
Military HHnm: Yes	34%	(278)	25%	(202)	23%	(187)	18%	(146)	814
Military HH: No	36%	(1466)	28%	(1162)	21%	(872)	15%	(622)	4121
Employ: Private Sector	34%	(608)	30%	(536)	20%	(361)	15%	(272)	1777
Employ: Government	34%	(113)	29%	(96)	23%	(75)	15%	(50)	334
Employ: Self-Employed	32%	(130)	26%	(103)	26%	(105)	16%	(65)	403
Employ: Homemaker	33%	(94)	23%	(65)	21%	(61)	23%	(65)	285
Employ: Student	35%	(43)	24%	(30)	26%	(32)	15%	(19)	125
Employ: Retired	43%	(590)	25%	(340)	20%	(274)	13%	(182)	1387
Employ: Unemployed	26%	(87)	33%	(108)	26%	(85)	15%	(49)	328
Employ: Other	27%	(79)	29%	(86)	22%	(67)	22%	(66)	297
Self + Household: White-Collar	43%	(791)	28%	(525)	17%	(309)	13%	(233)	1858
Self + Household: Blue Collar	32%	(729)	28%	(644)	23%	(534)	17%	(384)	2292
Union HH: Yes	36%	(127)	36%	(128)	19%	(68)	9%	(30)	354
Union HH: No	35%	(1616)	27%	(1236)	22%	(991)	16%	(737)	4581
LGBTQ+: Yes	34%	(178)	31%	(162)	20%	(106)	15%	(79)	524
LGBTQ+: No	35%	(1566)	27%	(1203)	22%	(953)	16%	(689)	4411

Continued on next page

Table BLMB11_4: *When it comes to the November 2024 election for U.S. president, how much do you trust each of the following — That the election will be free from fraud*

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	35%	(1744)	28%	(1364)	21%	(1059)	16%	(768)	4935
Motivated to Vote	37%	(1645)	27%	(1231)	21%	(926)	15%	(680)	4482
Parent: Yes	32%	(453)	30%	(426)	20%	(292)	18%	(256)	1427
Parent: No	37%	(1291)	27%	(939)	22%	(767)	15%	(511)	3508
COVID Vaccine: Yes	43%	(1502)	29%	(1007)	18%	(636)	11%	(382)	3527
COVID Vaccine: No	17%	(241)	25%	(357)	30%	(423)	27%	(386)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
Registered Voters	35%(1732)	42%(2068)	9%(449)	2% (74)	1% (57)	3% (124)	1% (72)	7%(359)	4935
Gender: Male	37%(853)	43%(1000)	8% (178)	2% (43)	1% (20)	3% (72)	2% (47)	4% (97)	2310
Gender: Female	33%(878)	41%(1068)	10% (271)	1% (31)	1% (37)	2% (53)	1% (25)	10%(262)	2625
Age: 18-34	31%(402)	39% (513)	10% (132)	2% (25)	3% (38)	2% (21)	3% (39)	10% (133)	1303
Age: 35-44	38%(257)	39%(262)	10% (65)	3% (20)	1% (7)	1% (7)	2% (10)	6% (41)	669
Age: 45-64	32%(549)	46%(784)	10% (165)	1% (23)	1% (11)	2% (42)	1% (19)	7% (114)	1707
Age: 65+	42%(524)	40%(508)	7% (86)	1% (7)	— (1)	4% (55)	— (3)	6% (71)	1255
GenZers: 1997-2012	34% (183)	34% (185)	7% (39)	1% (6)	4% (20)	1% (7)	5% (26)	13% (72)	537
Millennials: 1981-1996	32% (414)	42%(536)	11% (143)	3% (35)	2% (24)	2% (20)	2% (21)	7% (92)	1285
GenXers: 1965-1980	34%(430)	45%(572)	10% (121)	2% (19)	1% (8)	1% (18)	2% (20)	6% (81)	1269
Baby Boomers: 1946-1964	39%(653)	41%(698)	8% (141)	1% (13)	— (5)	4% (73)	— (3)	6% (104)	1691
Educ: < College	30%(930)	47%(1453)	9%(287)	1% (34)	1% (37)	2% (68)	2% (53)	8%(248)	3109
Educ: Bachelors degree	39%(453)	37%(432)	9% (103)	2% (29)	1% (16)	3% (37)	1% (12)	7% (81)	1164
Educ: Post-grad	53%(349)	28% (182)	9% (59)	2% (12)	1% (4)	3% (20)	1% (6)	5% (30)	663
Income: Under 50k	34% (712)	42%(879)	8% (177)	1% (29)	2% (33)	2% (42)	2% (37)	9% (178)	2087
Income: 50k-100k	35%(640)	43%(778)	9% (160)	2% (33)	1% (18)	3% (55)	1% (20)	6% (117)	1821
Income: 100k+	37%(380)	40% (410)	11% (112)	1% (12)	1% (6)	3% (27)	1% (14)	6% (65)	1026
Ethnicity: White (Non-Hispanic)	32%(1142)	47%(1719)	9% (330)	1% (36)	1% (35)	3% (100)	1% (30)	6% (229)	3622
Ethnicity: Hispanic	38% (129)	35% (119)	12% (41)	1% (3)	1% (5)	2% (7)	3% (10)	8% (28)	341
Ethnicity: Black (Non-Hispanic)	52%(375)	20% (144)	9% (62)	4% (29)	1% (9)	2% (11)	3% (19)	11% (77)	727
Ethnicity: Asian + Other (Non-Hispanic)	35% (86)	35% (85)	7% (16)	2% (5)	3% (8)	2% (6)	5% (13)	10% (25)	245
All Christian	30%(734)	50%(1207)	9% (215)	1% (17)	— (9)	3% (69)	1% (19)	6% (148)	2417
All Non-Christian	55% (118)	25% (54)	5% (12)	— (1)	2% (4)	1% (3)	3% (6)	9% (19)	217
Atheist	62% (125)	14% (28)	6% (13)	3% (5)	3% (5)	3% (5)	2% (3)	8% (17)	201
Agnostic/Nothing in particular	41%(486)	30%(357)	9% (112)	3% (37)	3% (30)	3% (32)	2% (25)	10% (115)	1194
Something Else	30%(268)	47%(423)	11% (98)	2% (14)	1% (9)	2% (15)	2% (19)	7% (60)	906
Evangelical	21%(296)	58%(806)	9% (122)	1% (17)	— (5)	2% (34)	1% (18)	6% (89)	1388
Non-Evangelical	37%(685)	42%(777)	10% (188)	1% (15)	1% (13)	3% (50)	1% (18)	6% (113)	1858

Continued on next page

Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
Registered Voters	35% (1732)	42% (2068)	9% (449)	2% (74)	1% (57)	3% (124)	1% (72)	7% (359)	4935
PID: Dem (no lean)	74% (1365)	5% (101)	9% (164)	1% (19)	1% (26)	2% (29)	1% (24)	6% (120)	1848
PID: Ind (no lean)	27% (320)	31% (365)	16% (196)	4% (50)	2% (24)	4% (50)	3% (36)	13% (151)	1191
PID: Rep (no lean)	2% (47)	84% (1602)	5% (89)	— (5)	— (8)	2% (46)	1% (11)	5% (88)	1896
PID/Gender: Dem Men	78% (631)	7% (59)	6% (47)	2% (15)	1% (7)	2% (13)	2% (15)	3% (26)	812
PID/Gender: Dem Women	71% (734)	4% (42)	11% (117)	— (5)	2% (19)	2% (16)	1% (9)	9% (94)	1035
PID/Gender: Ind Men	32% (196)	33% (203)	14% (89)	4% (26)	1% (8)	5% (29)	3% (21)	8% (48)	621
PID/Gender: Ind Women	22% (124)	28% (162)	19% (107)	4% (24)	3% (15)	4% (21)	3% (15)	18% (102)	570
PID/Gender: Rep Men	3% (27)	84% (738)	5% (42)	— (3)	1% (5)	3% (29)	1% (11)	3% (23)	877
PID/Gender: Rep Women	2% (20)	85% (864)	5% (48)	— (2)	— (3)	2% (16)	— (1)	6% (66)	1019
Ideo: Liberal (1-3)	69% (971)	8% (117)	7% (105)	2% (30)	3% (42)	1% (15)	1% (18)	7% (102)	1399
Ideo: Moderate (4)	41% (565)	29% (396)	13% (177)	3% (34)	1% (8)	3% (40)	2% (24)	9% (127)	1372
Ideo: Conservative (5-7)	8% (155)	75% (1498)	8% (154)	1% (10)	— (5)	3% (61)	1% (16)	4% (85)	1984
Ideo/PID: Conservative Republican	2% (27)	87% (1280)	5% (69)	— (2)	— (3)	3% (37)	1% (9)	3% (48)	1475
Ideo/PID: Moderate/Liberal Republican	5% (18)	77% (287)	5% (20)	1% (3)	1% (5)	1% (5)	1% (2)	9% (34)	374
Ideo/PID: Moderate/Conservative Democrat	67% (486)	9% (62)	12% (87)	1% (10)	— (1)	3% (19)	1% (10)	6% (46)	722
Ideo/PID: Liberal Democrat	79% (849)	3% (37)	7% (73)	1% (10)	2% (24)	1% (9)	1% (9)	6% (64)	1075
2024 H2H Matchup: Biden Voter	82% (1704)	1% (20)	8% (167)	1% (27)	1% (27)	1% (23)	— (4)	5% (94)	2067
2024 H2H Matchup: Trump Voter	1% (16)	87% (2039)	6% (151)	— (10)	— (4)	2% (40)	1% (12)	3% (63)	2336
2024 H2H Matchup: Would not Vote	2% (4)	2% (4)	25% (64)	10% (24)	7% (17)	10% (24)	20% (50)	25% (64)	252
2024 H2H Matchup: Do not Know	3% (8)	2% (4)	24% (67)	4% (12)	3% (9)	13% (37)	2% (6)	49% (137)	280
2022 House Vote: Democrat	73% (1494)	5% (109)	9% (181)	2% (39)	2% (35)	2% (36)	1% (17)	6% (126)	2038
2022 House Vote: Republican	2% (50)	80% (1645)	7% (153)	1% (13)	— (5)	3% (62)	— (9)	5% (107)	2044
2022 House Vote: Did not Vote	23% (167)	39% (284)	13% (91)	2% (14)	2% (12)	3% (18)	6% (41)	13% (95)	721
2020 Vote: Joe Biden	71% (1612)	5% (109)	10% (229)	2% (48)	2% (38)	2% (48)	1% (21)	7% (168)	2272
2020 Vote: Donald Trump	1% (31)	82% (1826)	7% (166)	1% (17)	— (7)	3% (62)	1% (18)	5% (110)	2237
2020 Vote: Someone Else	8% (6)	14% (10)	31% (21)	4% (3)	5% (3)	8% (6)	5% (4)	25% (17)	70
2020 Vote: Did not Vote	23% (83)	35% (123)	9% (33)	2% (6)	2% (8)	2% (8)	8% (29)	18% (64)	355

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Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
Registered Voters	35% (1732)	42% (2068)	9% (449)	2% (74)	1% (57)	3% (124)	1% (72)	7% (359)	4935
2016 Vote: Hillary Clinton	76% (1285)	5% (80)	9% (146)	2% (32)	1% (20)	1% (23)	1% (11)	5% (90)	1688
2016 Vote: Donald Trump	5% (94)	77% (1499)	7% (144)	1% (17)	— (9)	3% (66)	1% (10)	5% (104)	1943
2016 Vote: Someone Else	31% (62)	12% (25)	23% (47)	5% (11)	5% (9)	8% (15)	2% (5)	13% (26)	200
2020 Vote/PID: Not Biden/Democrat	35% (66)	29% (54)	13% (25)	1% (2)	3% (5)	2% (5)	6% (11)	11% (21)	189
2020 Vote/PID: Not Trump/Republican	20% (38)	53% (104)	6% (12)	1% (1)	1% (1)	5% (10)	2% (4)	12% (24)	195
U.S. Economy: Wrong Track	19% (662)	54% (1919)	10% (369)	2% (62)	2% (54)	3% (110)	2% (63)	9% (302)	3541
U.S. Economy: Right Direction	77% (1070)	11% (148)	6% (80)	1% (12)	— (3)	1% (14)	1% (8)	4% (57)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	84% (1274)	1% (22)	7% (100)	1% (14)	1% (21)	1% (18)	1% (12)	3% (51)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	4% (92)	79% (1954)	8% (206)	1% (23)	— (10)	2% (60)	1% (20)	5% (121)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	39% (365)	10% (92)	15% (143)	4% (37)	3% (26)	5% (46)	4% (40)	20% (187)	937
Top 2024 Issue: Economy	19% (380)	56% (1101)	11% (207)	2% (32)	1% (16)	2% (46)	1% (26)	7% (142)	1950
Community: Urban	47% (500)	29% (315)	9% (97)	2% (24)	2% (18)	1% (16)	2% (17)	8% (81)	1069
Community: Suburban	36% (874)	40% (969)	9% (216)	2% (40)	1% (24)	3% (73)	1% (35)	7% (175)	2405
Community: Rural	24% (358)	54% (784)	9% (136)	1% (9)	1% (15)	2% (35)	1% (20)	7% (104)	1461
Community/Gender: Urban Women	45% (221)	25% (122)	11% (53)	2% (10)	2% (12)	1% (6)	1% (6)	12% (57)	486
Community/Gender: Urban Men	48% (280)	33% (193)	7% (43)	3% (15)	1% (6)	2% (10)	2% (10)	4% (24)	582
Community/Gender: Rural Women	23% (191)	54% (453)	10% (83)	1% (6)	1% (10)	2% (17)	1% (4)	10% (80)	844
Community/Gender: Rural Men	27% (167)	54% (331)	9% (54)	1% (3)	1% (5)	3% (18)	3% (16)	4% (23)	617
Community/Gender: Suburban Women	36% (467)	38% (493)	10% (135)	1% (15)	1% (15)	2% (30)	1% (14)	10% (125)	1294
Community/Gender: Suburban Men	37% (406)	43% (475)	7% (81)	2% (25)	1% (9)	4% (43)	2% (21)	4% (50)	1111
Homeowner	35% (1319)	44% (1652)	9% (339)	1% (51)	1% (38)	3% (100)	1% (42)	6% (245)	3787
Renter	37% (377)	37% (376)	10% (101)	2% (19)	1% (13)	2% (22)	2% (22)	9% (92)	1020
Military HHnm: Yes	31% (249)	48% (389)	7% (56)	1% (11)	2% (12)	3% (25)	1% (8)	8% (62)	814
Military HH: No	36% (1482)	41% (1678)	10% (393)	2% (63)	1% (45)	2% (99)	2% (64)	7% (297)	4121

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Table BLMB12: *If the November 2024 election for U.S. president were held today, and Democrat Joe Biden, Republican Donald Trump, Independent Robert F. Kennedy Jr., Independent Cornel West, and Green Party candidate Jill Stein were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy Jr.	Independent Cornel West	Green Party candidate Jill Stein	Someone else, please specify	Would not vote	Don't know/No opinion	Total N
Registered Voters	35% (1732)	42% (2068)	9% (449)	2% (74)	1% (57)	3% (124)	1% (72)	7% (359)	4935
Employ: Private Sector	34% (601)	42% (747)	11% (187)	2% (38)	1% (23)	2% (37)	2% (29)	7% (116)	1777
Employ: Government	37% (122)	39% (130)	11% (37)	2% (6)	2% (5)	1% (4)	3% (9)	6% (22)	334
Employ: Self-Employed	31% (126)	45% (183)	8% (34)	2% (6)	2% (8)	2% (9)	2% (10)	7% (27)	403
Employ: Homemaker	30% (86)	50% (141)	9% (27)	1% (3)	1% (3)	2% (7)	— (1)	6% (17)	285
Employ: Student	34% (43)	36% (44)	6% (8)	1% (1)	2% (2)	1% (1)	3% (4)	18% (22)	125
Employ: Retired	40% (551)	42% (578)	7% (100)	1% (9)	— (3)	4% (51)	— (5)	6% (89)	1387
Employ: Unemployed	34% (113)	39% (128)	10% (33)	2% (8)	2% (5)	2% (7)	2% (6)	8% (28)	328
Employ: Other	30% (90)	39% (116)	8% (24)	1% (2)	3% (8)	3% (9)	3% (9)	13% (39)	297
Self + Household: White-Collar	43% (802)	37% (693)	8% (156)	1% (27)	1% (16)	3% (50)	1% (18)	5% (96)	1858
Self + Household: Blue Collar	29% (670)	47% (1078)	10% (239)	1% (33)	1% (31)	3% (58)	1% (22)	7% (162)	2292
Union HH: Yes	41% (146)	35% (122)	9% (31)	2% (7)	1% (5)	4% (13)	1% (4)	7% (25)	354
Union HH: No	35% (1586)	42% (1945)	9% (418)	1% (67)	1% (52)	2% (112)	1% (68)	7% (334)	4581
LGBTQ+: Yes	45% (234)	24% (126)	8% (42)	2% (13)	6% (31)	3% (15)	3% (14)	10% (50)	524
LGBTQ+: No	34% (1498)	44% (1942)	9% (407)	1% (61)	1% (26)	2% (110)	1% (58)	7% (309)	4411
Motivated to Vote	37% (1642)	43% (1925)	9% (408)	1% (61)	1% (49)	3% (117)	— (18)	6% (260)	4482
Parent: Yes	33% (475)	44% (621)	10% (137)	2% (26)	1% (15)	2% (27)	2% (28)	7% (99)	1427
Parent: No	36% (1257)	41% (1447)	9% (312)	1% (49)	1% (42)	3% (98)	1% (44)	7% (260)	3508
COVID Vaccine: Yes	44% (1543)	33% (1150)	9% (325)	2% (54)	1% (47)	3% (102)	1% (37)	8% (271)	3527
COVID Vaccine: No	13% (189)	65% (917)	9% (125)	1% (20)	1% (10)	2% (23)	2% (35)	6% (88)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	42%	(2067)	47%	(2336)	5%	(252)	6%	(280)	4935
Gender: Male	42%	(971)	49%	(1122)	5%	(118)	4%	(99)	2310
Gender: Female	42%	(1095)	46%	(1214)	5%	(134)	7%	(181)	2625
Age: 18-34	40%	(521)	45%	(586)	9%	(116)	6%	(80)	1303
Age: 35-44	45%	(298)	46%	(308)	4%	(30)	5%	(33)	669
Age: 45-64	39%	(664)	51%	(874)	4%	(74)	6%	(95)	1707
Age: 65+	46%	(583)	45%	(568)	3%	(32)	6%	(72)	1255
GenZers: 1997-2012	44%	(238)	38%	(203)	10%	(53)	8%	(43)	537
Millennials: 1981-1996	40%	(512)	49%	(628)	7%	(86)	5%	(60)	1285
GenXers: 1965-1980	41%	(514)	50%	(635)	4%	(55)	5%	(65)	1269
Baby Boomers: 1946-1964	44%	(749)	46%	(786)	3%	(53)	6%	(103)	1691
Educ: < College	36%	(1122)	52%	(1622)	6%	(181)	6%	(184)	3109
Educ: Bachelors degree	47%	(552)	43%	(497)	4%	(52)	5%	(62)	1164
Educ: Post-grad	59%	(393)	33%	(217)	3%	(19)	5%	(34)	663
Income: Under 50k	41%	(851)	47%	(983)	6%	(118)	6%	(135)	2087
Income: 50k-100k	42%	(762)	48%	(876)	5%	(87)	5%	(96)	1821
Income: 100k+	44%	(453)	46%	(477)	5%	(48)	5%	(49)	1026
Ethnicity: White (Non-Hispanic)	37%	(1356)	53%	(1924)	4%	(157)	5%	(184)	3622
Ethnicity: Hispanic	45%	(152)	41%	(139)	7%	(24)	8%	(26)	341
Ethnicity: Black (Non-Hispanic)	62%	(454)	24%	(174)	6%	(45)	8%	(55)	727
Ethnicity: Asian + Other (Non-Hispanic)	43%	(104)	41%	(100)	11%	(26)	6%	(15)	245
All Christian	36%	(869)	56%	(1343)	3%	(83)	5%	(122)	2417
All Non-Christian	64%	(139)	28%	(61)	2%	(4)	6%	(13)	217
Atheist	73%	(147)	17%	(34)	6%	(11)	4%	(9)	201
Agnostic/Nothing in particular	49%	(587)	36%	(424)	8%	(97)	7%	(86)	1194
Something Else	36%	(324)	52%	(474)	6%	(57)	6%	(51)	906
Evangelical	26%	(366)	65%	(900)	5%	(63)	4%	(58)	1388
Non-Evangelical	43%	(799)	47%	(870)	4%	(75)	6%	(113)	1858
PID: Dem (no lean)	84%	(1552)	8%	(139)	4%	(73)	5%	(84)	1848
PID: Ind (no lean)	36%	(431)	41%	(489)	11%	(135)	12%	(137)	1191
PID: Rep (no lean)	4%	(83)	90%	(1709)	2%	(45)	3%	(59)	1896

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	42%	(2067)	47%	(2336)	5%	(252)	6%	(280)	4935
PID/Gender: Dem Men	84%	(682)	9%	(77)	3%	(26)	3%	(27)	812
PID/Gender: Dem Women	84%	(870)	6%	(62)	5%	(47)	6%	(57)	1035
PID/Gender: Ind Men	39%	(242)	43%	(265)	10%	(62)	8%	(51)	621
PID/Gender: Ind Women	33%	(189)	39%	(223)	13%	(72)	15%	(86)	570
PID/Gender: Rep Men	5%	(47)	89%	(780)	3%	(29)	2%	(21)	877
PID/Gender: Rep Women	4%	(36)	91%	(929)	2%	(15)	4%	(38)	1019
Ideo: Liberal (1-3)	81%	(1127)	10%	(138)	5%	(71)	5%	(64)	1399
Ideo: Moderate (4)	50%	(683)	35%	(478)	7%	(93)	9%	(118)	1372
Ideo: Conservative (5-7)	11%	(211)	83%	(1650)	3%	(52)	4%	(71)	1984
Ideo/PID: Conservative Republican	3%	(45)	93%	(1368)	2%	(24)	3%	(39)	1475
Ideo/PID: Moderate/Liberal Republican	10%	(37)	81%	(302)	4%	(15)	5%	(19)	374
Ideo/PID: Moderate/Conservative Democrat	78%	(566)	12%	(85)	4%	(29)	6%	(41)	722
Ideo/PID: Liberal Democrat	89%	(952)	5%	(49)	3%	(37)	3%	(36)	1075
2024 H2H Matchup: Biden Voter	100%	(2067)	—	(0)	—	(0)	—	(0)	2067
2024 H2H Matchup: Trump Voter	—	(0)	100%	(2336)	—	(0)	—	(0)	2336
2024 H2H Matchup: Would not Vote	—	(0)	—	(0)	100%	(252)	—	(0)	252
2024 H2H Matchup: Do not Know	—	(0)	—	(0)	—	(0)	100%	(280)	280
2022 House Vote: Democrat	84%	(1715)	7%	(149)	4%	(81)	5%	(92)	2038
2022 House Vote: Republican	4%	(91)	89%	(1813)	3%	(51)	4%	(88)	2044
2022 House Vote: Did not Vote	31%	(227)	46%	(329)	13%	(94)	10%	(72)	721
2020 Vote: Joe Biden	83%	(1887)	6%	(147)	5%	(110)	6%	(129)	2272
2020 Vote: Donald Trump	3%	(61)	90%	(2023)	3%	(66)	4%	(87)	2237
2020 Vote: Someone Else	15%	(10)	30%	(21)	23%	(16)	33%	(23)	70
2020 Vote: Did not Vote	31%	(109)	41%	(145)	17%	(60)	12%	(42)	355
2016 Vote: Hillary Clinton	86%	(1460)	6%	(108)	3%	(59)	4%	(61)	1688
2016 Vote: Donald Trump	7%	(126)	85%	(1660)	3%	(62)	5%	(94)	1943
2016 Vote: Someone Else	50%	(101)	23%	(45)	10%	(21)	17%	(33)	200
2020 Vote/PID: Not Biden/Democrat	48%	(92)	35%	(67)	10%	(19)	6%	(12)	189
2020 Vote/PID: Not Trump/Republican	29%	(56)	55%	(108)	8%	(16)	8%	(15)	195

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	42%	(2067)	47%	(2336)	5%	(252)	6%	(280)	4935
U.S. Economy: Wrong Track	25%	(900)	62%	(2178)	6%	(229)	7%	(234)	3541
U.S. Economy: Right Direction	84%	(1167)	11%	(158)	2%	(23)	3%	(46)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	94%	(1426)	2%	(31)	2%	(28)	2%	(28)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	6%	(140)	88%	(2176)	3%	(71)	4%	(98)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	53%	(501)	14%	(130)	16%	(153)	16%	(154)	937
Top 2024 Issue: Economy	26%	(505)	63%	(1235)	5%	(99)	6%	(111)	1950
Community: Urban	56%	(595)	33%	(355)	5%	(50)	6%	(68)	1069
Community: Suburban	43%	(1037)	46%	(1104)	5%	(128)	6%	(136)	2405
Community: Rural	30%	(434)	60%	(877)	5%	(74)	5%	(77)	1461
Community/Gender: Urban Women	58%	(282)	28%	(137)	5%	(26)	9%	(41)	486
Community/Gender: Urban Men	54%	(313)	38%	(219)	4%	(24)	5%	(26)	582
Community/Gender: Rural Women	28%	(238)	61%	(512)	4%	(38)	7%	(57)	844
Community/Gender: Rural Men	32%	(196)	59%	(365)	6%	(36)	3%	(20)	617
Community/Gender: Suburban Women	44%	(575)	44%	(566)	5%	(71)	6%	(82)	1294
Community/Gender: Suburban Men	42%	(462)	48%	(538)	5%	(57)	5%	(53)	1111
Homeowner	41%	(1549)	49%	(1861)	5%	(176)	5%	(202)	3787
Renter	46%	(466)	42%	(430)	6%	(61)	6%	(63)	1020
Military HHnm: Yes	36%	(292)	52%	(426)	5%	(39)	7%	(56)	814
Military HH: No	43%	(1774)	46%	(1910)	5%	(213)	5%	(224)	4121
Employ: Private Sector	42%	(741)	48%	(848)	6%	(110)	4%	(78)	1777
Employ: Government	43%	(144)	44%	(149)	7%	(24)	6%	(18)	334
Employ: Self-Employed	37%	(148)	51%	(206)	6%	(24)	6%	(25)	403
Employ: Homemaker	37%	(104)	54%	(152)	4%	(11)	6%	(17)	285
Employ: Student	47%	(58)	37%	(46)	8%	(10)	9%	(11)	125
Employ: Retired	45%	(626)	47%	(645)	2%	(34)	6%	(82)	1387
Employ: Unemployed	43%	(141)	43%	(141)	7%	(22)	7%	(24)	328
Employ: Other	36%	(106)	50%	(149)	6%	(17)	8%	(25)	297
Self + Household: White-Collar	49%	(914)	42%	(773)	4%	(74)	5%	(97)	1858
Self + Household: Blue Collar	36%	(835)	54%	(1234)	5%	(116)	5%	(107)	2292

Continued on next page

Table BLMB13: *If the November 2024 election for U.S. president were being held today, and Democrat Joe Biden and Republican Donald Trump were on the ballot, for whom would you vote?*

Demographic	Democrat Joe Biden		Republican Donald Trump		Would not vote		Don't know/No opinion		Total N
Registered Voters	42%	(2067)	47%	(2336)	5%	(252)	6%	(280)	4935
Union HH: Yes	49%	(173)	41%	(143)	3%	(12)	7%	(25)	354
Union HH: No	41%	(1894)	48%	(2193)	5%	(240)	6%	(255)	4581
LGBTQ+: Yes	57%	(299)	28%	(144)	8%	(42)	7%	(39)	524
LGBTQ+: No	40%	(1768)	50%	(2192)	5%	(210)	5%	(241)	4411
Motivated to Vote	43%	(1947)	48%	(2166)	3%	(153)	5%	(215)	4482
Parent: Yes	39%	(560)	50%	(718)	6%	(82)	5%	(67)	1427
Parent: No	43%	(1506)	46%	(1618)	5%	(170)	6%	(213)	3508
COVID Vaccine: Yes	52%	(1826)	37%	(1315)	5%	(169)	6%	(217)	3527
COVID Vaccine: No	17%	(240)	73%	(1022)	6%	(83)	4%	(63)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important	Somewhat more important	Neither more nor less important	Somewhat less important	Much less important	Total N
Registered Voters	27% (1340)	36% (1790)	30% (1498)	4% (181)	3% (125)	4935
Gender: Male	28% (651)	36% (830)	28% (658)	4% (93)	3% (79)	2310
Gender: Female	26% (690)	37% (961)	32% (840)	3% (88)	2% (47)	2625
Age: 18-34	26% (339)	35% (461)	28% (367)	7% (90)	4% (47)	1303
Age: 35-44	27% (180)	36% (243)	30% (204)	4% (29)	2% (14)	669
Age: 45-64	26% (446)	36% (613)	33% (559)	2% (42)	3% (46)	1707
Age: 65+	30% (375)	38% (473)	29% (368)	2% (20)	1% (18)	1255
GenZers: 1997-2012	26% (142)	32% (173)	28% (152)	9% (47)	4% (23)	537
Millennials: 1981-1996	26% (334)	37% (476)	29% (371)	5% (68)	3% (36)	1285
GenXers: 1965-1980	25% (317)	37% (466)	33% (415)	3% (36)	3% (35)	1269
Baby Boomers: 1946-1964	30% (506)	36% (614)	31% (517)	2% (26)	2% (29)	1691
Educ: < College	26% (805)	34% (1043)	33% (1021)	5% (141)	3% (99)	3109
Educ: Bachelors degree	28% (327)	42% (487)	26% (306)	2% (29)	1% (15)	1164
Educ: Post-grad	31% (208)	39% (260)	26% (171)	2% (12)	2% (12)	663
Income: Under 50k	26% (542)	33% (684)	33% (697)	4% (91)	3% (73)	2087
Income: 50k-100k	27% (494)	38% (685)	29% (530)	4% (71)	2% (41)	1821
Income: 100k+	30% (305)	41% (421)	26% (271)	2% (18)	1% (12)	1026
Ethnicity: White (Non-Hispanic)	26% (949)	38% (1391)	30% (1094)	3% (114)	2% (74)	3622
Ethnicity: Hispanic	27% (93)	37% (126)	26% (89)	7% (25)	3% (9)	341
Ethnicity: Black (Non-Hispanic)	32% (230)	27% (197)	32% (231)	5% (35)	5% (34)	727
Ethnicity: Asian + Other (Non-Hispanic)	28% (69)	31% (76)	34% (84)	3% (7)	4% (9)	245
All Christian	28% (686)	39% (938)	28% (687)	3% (62)	2% (45)	2417
All Non-Christian	28% (61)	33% (71)	32% (70)	3% (7)	4% (9)	217
Atheist	24% (49)	32% (64)	38% (77)	3% (6)	2% (5)	201
Agnostic/Nothing in particular	25% (300)	34% (410)	33% (396)	4% (52)	3% (35)	1194
Something Else	27% (245)	34% (308)	30% (267)	6% (54)	3% (32)	906
Evangelical	27% (380)	37% (508)	29% (400)	5% (67)	2% (33)	1388
Non-Evangelical	29% (530)	38% (707)	29% (531)	2% (46)	2% (43)	1858

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Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important	Somewhat more important	Neither more nor less important	Somewhat less important	Much less important	Total N
Registered Voters	27% (1340)	36% (1790)	30% (1498)	4% (181)	3% (125)	4935
PID: Dem (no lean)	30% (547)	35% (651)	29% (537)	4% (71)	2% (41)	1848
PID: Ind (no lean)	28% (339)	36% (425)	30% (359)	4% (42)	2% (26)	1191
PID: Rep (no lean)	24% (454)	38% (714)	32% (602)	4% (67)	3% (59)	1896
PID/Gender: Dem Men	31% (250)	36% (292)	26% (211)	5% (37)	3% (22)	812
PID/Gender: Dem Women	29% (297)	35% (359)	31% (326)	3% (34)	2% (19)	1035
PID/Gender: Ind Men	27% (169)	37% (232)	30% (186)	3% (19)	2% (15)	621
PID/Gender: Ind Women	30% (171)	34% (193)	30% (173)	4% (23)	2% (11)	570
PID/Gender: Rep Men	26% (232)	35% (306)	30% (261)	4% (36)	5% (42)	877
PID/Gender: Rep Women	22% (223)	40% (408)	33% (341)	3% (31)	2% (17)	1019
Ideo: Liberal (1-3)	29% (406)	36% (498)	30% (420)	3% (43)	2% (32)	1399
Ideo: Moderate (4)	27% (369)	37% (503)	30% (414)	4% (55)	2% (30)	1372
Ideo: Conservative (5-7)	27% (531)	37% (737)	30% (599)	3% (67)	3% (50)	1984
Ideo/PID: Conservative Republican	25% (372)	38% (554)	32% (465)	3% (41)	3% (44)	1475
Ideo/PID: Moderate/Liberal Republican	20% (75)	38% (142)	32% (119)	6% (22)	4% (15)	374
Ideo/PID: Moderate/Conservative Democrat	31% (221)	35% (252)	27% (197)	5% (34)	3% (18)	722
Ideo/PID: Liberal Democrat	30% (318)	36% (387)	30% (319)	3% (31)	2% (20)	1075
2024 H2H Matchup: Biden Voter	30% (621)	37% (757)	28% (587)	3% (64)	2% (37)	2067
2024 H2H Matchup: Trump Voter	24% (549)	38% (882)	32% (744)	4% (94)	3% (67)	2336
2024 H2H Matchup: Would not Vote	34% (85)	27% (69)	32% (80)	3% (8)	4% (11)	252
2024 H2H Matchup: Do not Know	30% (85)	29% (82)	31% (87)	6% (15)	4% (11)	280
2022 House Vote: Democrat	30% (609)	36% (737)	28% (580)	3% (71)	2% (40)	2038
2022 House Vote: Republican	27% (550)	37% (750)	31% (631)	4% (72)	2% (41)	2044
2022 House Vote: Did not Vote	21% (149)	36% (256)	34% (246)	4% (32)	5% (38)	721
2020 Vote: Joe Biden	30% (680)	37% (830)	29% (658)	3% (63)	2% (40)	2272
2020 Vote: Donald Trump	26% (572)	37% (818)	32% (707)	4% (83)	3% (57)	2237
2020 Vote: Someone Else	31% (22)	36% (25)	23% (16)	5% (3)	5% (4)	70
2020 Vote: Did not Vote	19% (67)	33% (117)	33% (116)	9% (32)	7% (24)	355

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Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important	Somewhat more important	Neither more nor less important	Somewhat less important	Much less important	Total N
Registered Voters	27% (1340)	36% (1790)	30% (1498)	4% (181)	3% (125)	4935
2016 Vote: Hillary Clinton	29% (493)	37% (631)	29% (486)	3% (48)	2% (30)	1688
2016 Vote: Donald Trump	26% (504)	37% (721)	31% (604)	3% (64)	3% (50)	1943
2016 Vote: Someone Else	37% (74)	31% (61)	27% (54)	3% (5)	3% (6)	200
2020 Vote/PID: Not Biden/Democrat	29% (54)	31% (59)	23% (44)	11% (21)	5% (10)	189
2020 Vote/PID: Not Trump/Republican	24% (47)	46% (90)	22% (44)	4% (7)	3% (7)	195
U.S. Economy: Wrong Track	27% (951)	36% (1282)	30% (1075)	4% (131)	3% (102)	3541
U.S. Economy: Right Direction	28% (390)	36% (508)	30% (423)	4% (49)	2% (24)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	30% (453)	34% (519)	29% (441)	4% (64)	2% (37)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	25% (620)	37% (930)	31% (764)	4% (96)	3% (75)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	29% (268)	36% (341)	31% (293)	2% (21)	1% (14)	937
Top 2024 Issue: Economy	26% (501)	38% (739)	30% (594)	4% (70)	2% (45)	1950
Community: Urban	29% (306)	32% (345)	30% (326)	5% (57)	3% (35)	1069
Community: Suburban	27% (646)	38% (922)	30% (724)	3% (68)	2% (45)	2405
Community: Rural	27% (389)	36% (523)	31% (448)	4% (56)	3% (45)	1461
Community/Gender: Urban Women	27% (131)	29% (142)	35% (169)	6% (27)	4% (17)	486
Community/Gender: Urban Men	30% (175)	35% (203)	27% (156)	5% (30)	3% (18)	582
Community/Gender: Rural Women	25% (212)	38% (322)	31% (266)	3% (28)	2% (17)	844
Community/Gender: Rural Men	29% (177)	33% (202)	30% (183)	4% (28)	5% (28)	617
Community/Gender: Suburban Women	27% (347)	38% (497)	31% (405)	3% (33)	1% (12)	1294
Community/Gender: Suburban Men	27% (299)	38% (425)	29% (319)	3% (35)	3% (32)	1111
Homeowner	28% (1066)	37% (1405)	29% (1108)	4% (135)	2% (73)	3787
Renter	24% (243)	34% (350)	34% (345)	4% (41)	4% (41)	1020
Military HHnm: Yes	26% (210)	38% (312)	31% (255)	3% (24)	1% (12)	814
Military HH: No	27% (1130)	36% (1478)	30% (1243)	4% (157)	3% (114)	4121

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Table BLMB14: *In November 2024, Donald Trump will be 78 years old and Joe Biden will be 81 years old. Would you say the vice-presidential candidate is more or less important to you in the November 2024 election for U.S. president than it was in prior presidential elections because of the candidates respective ages?*

Demographic	Much more important	Somewhat more important	Neither more nor less important	Somewhat less important	Much less important	Total N
Registered Voters	27% (1340)	36% (1790)	30% (1498)	4% (181)	3% (125)	4935
Employ: Private Sector	28% (501)	38% (683)	28% (489)	4% (65)	2% (39)	1777
Employ: Government	24% (80)	37% (124)	31% (102)	7% (22)	2% (7)	334
Employ: Self-Employed	24% (96)	40% (160)	29% (119)	4% (15)	3% (13)	403
Employ: Homemaker	22% (64)	31% (88)	39% (110)	6% (16)	2% (6)	285
Employ: Student	29% (37)	35% (44)	27% (34)	5% (6)	3% (3)	125
Employ: Retired	29% (401)	36% (505)	31% (426)	2% (28)	2% (27)	1387
Employ: Unemployed	27% (90)	28% (92)	35% (115)	4% (14)	6% (18)	328
Employ: Other	24% (72)	32% (95)	35% (103)	5% (15)	4% (12)	297
Self + Household: White-Collar	31% (583)	36% (672)	27% (501)	3% (65)	2% (37)	1858
Self + Household: Blue Collar	25% (582)	39% (893)	30% (688)	3% (71)	3% (58)	2292
Union HH: Yes	28% (100)	40% (140)	25% (87)	6% (22)	1% (4)	354
Union HH: No	27% (1240)	36% (1650)	31% (1411)	3% (159)	3% (121)	4581
LGBTQ+: Yes	27% (143)	34% (177)	29% (153)	6% (32)	4% (20)	524
LGBTQ+: No	27% (1197)	37% (1614)	30% (1345)	3% (149)	2% (106)	4411
Motivated to Vote	28% (1256)	37% (1666)	29% (1303)	3% (154)	2% (102)	4482
Parent: Yes	27% (378)	36% (514)	29% (419)	5% (71)	3% (44)	1427
Parent: No	27% (962)	36% (1276)	31% (1079)	3% (110)	2% (81)	3508
COVID Vaccine: Yes	30% (1061)	36% (1280)	29% (1006)	3% (107)	2% (74)	3527
COVID Vaccine: No	20% (280)	36% (510)	35% (492)	5% (74)	4% (51)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	23%	(1154)	21%	(1027)	10%	(481)	43%	(2101)	4%	(173)	4935
Gender: Male	23%	(539)	22%	(499)	9%	(214)	43%	(993)	3%	(65)	2310
Gender: Female	23%	(615)	20%	(527)	10%	(267)	42%	(1108)	4%	(108)	2625
Age: 18-34	23%	(302)	29%	(379)	14%	(182)	28%	(371)	5%	(69)	1303
Age: 35-44	26%	(172)	24%	(161)	9%	(61)	37%	(250)	4%	(26)	669
Age: 45-64	22%	(378)	16%	(267)	9%	(155)	50%	(853)	3%	(54)	1707
Age: 65+	24%	(302)	18%	(220)	7%	(83)	50%	(627)	2%	(24)	1255
GenZers: 1997-2012	25%	(136)	32%	(173)	14%	(77)	21%	(114)	7%	(36)	537
Millennials: 1981-1996	23%	(299)	26%	(336)	12%	(148)	35%	(447)	4%	(55)	1285
GenXers: 1965-1980	23%	(287)	16%	(209)	10%	(121)	48%	(604)	4%	(48)	1269
Baby Boomers: 1946-1964	24%	(408)	17%	(279)	8%	(129)	50%	(842)	2%	(32)	1691
Educ: < College	21%	(642)	20%	(624)	10%	(309)	45%	(1402)	4%	(133)	3109
Educ: Bachelors degree	25%	(288)	22%	(252)	10%	(119)	41%	(472)	3%	(32)	1164
Educ: Post-grad	34%	(225)	23%	(151)	8%	(52)	34%	(228)	1%	(7)	663
Income: Under 50k	25%	(528)	21%	(428)	9%	(195)	39%	(820)	6%	(116)	2087
Income: 50k-100k	22%	(402)	21%	(391)	10%	(178)	45%	(820)	2%	(30)	1821
Income: 100k+	22%	(224)	20%	(207)	11%	(108)	45%	(461)	3%	(27)	1026
Ethnicity: White (Non-Hispanic)	20%	(719)	17%	(631)	9%	(332)	51%	(1845)	3%	(95)	3622
Ethnicity: Hispanic	22%	(75)	30%	(101)	14%	(48)	27%	(94)	7%	(23)	341
Ethnicity: Black (Non-Hispanic)	39%	(282)	33%	(243)	11%	(76)	11%	(81)	6%	(46)	727
Ethnicity: Asian + Other (Non-Hispanic)	32%	(79)	21%	(52)	10%	(24)	33%	(82)	3%	(8)	245
All Christian	19%	(463)	17%	(423)	8%	(201)	53%	(1278)	2%	(52)	2417
All Non-Christian	35%	(77)	34%	(73)	8%	(18)	20%	(42)	3%	(7)	217
Atheist	41%	(82)	31%	(62)	9%	(18)	17%	(33)	3%	(6)	201
Agnostic/Nothing in particular	27%	(322)	25%	(295)	13%	(155)	30%	(362)	5%	(59)	1194
Something Else	23%	(210)	19%	(173)	10%	(88)	43%	(385)	5%	(49)	906
Evangelical	17%	(231)	15%	(210)	8%	(114)	56%	(781)	4%	(52)	1388
Non-Evangelical	23%	(428)	20%	(369)	9%	(166)	46%	(847)	3%	(48)	1858
PID: Dem (no lean)	49%	(904)	33%	(610)	9%	(161)	6%	(104)	4%	(69)	1848
PID: Ind (no lean)	16%	(186)	23%	(270)	13%	(155)	43%	(513)	6%	(68)	1191
PID: Rep (no lean)	3%	(64)	8%	(147)	9%	(165)	78%	(1484)	2%	(36)	1896

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	23%	(1154)	21%	(1027)	10%	(481)	43%	(2101)	4%	(173)	4935
PID/Gender: Dem Men	49%	(400)	34%	(273)	8%	(67)	5%	(44)	4%	(29)	812
PID/Gender: Dem Women	49%	(504)	33%	(337)	9%	(94)	6%	(60)	4%	(40)	1035
PID/Gender: Ind Men	16%	(97)	23%	(142)	12%	(75)	45%	(281)	4%	(26)	621
PID/Gender: Ind Women	16%	(89)	22%	(128)	14%	(80)	41%	(232)	7%	(42)	570
PID/Gender: Rep Men	5%	(42)	10%	(85)	8%	(72)	76%	(669)	1%	(10)	877
PID/Gender: Rep Women	2%	(22)	6%	(62)	9%	(93)	80%	(816)	3%	(26)	1019
Ideo: Liberal (1-3)	49%	(686)	32%	(448)	9%	(124)	7%	(105)	3%	(36)	1399
Ideo: Moderate (4)	24%	(327)	29%	(400)	14%	(188)	29%	(399)	4%	(57)	1372
Ideo: Conservative (5-7)	5%	(105)	8%	(154)	7%	(148)	78%	(1541)	2%	(37)	1984
Ideo/PID: Conservative Republican	2%	(35)	5%	(68)	6%	(89)	86%	(1264)	1%	(19)	1475
Ideo/PID: Moderate/Liberal Republican	7%	(27)	20%	(74)	19%	(70)	51%	(189)	4%	(14)	374
Ideo/PID: Moderate/Conservative Democrat	38%	(276)	37%	(268)	12%	(89)	8%	(60)	4%	(28)	722
Ideo/PID: Liberal Democrat	56%	(606)	31%	(332)	6%	(68)	4%	(41)	3%	(28)	1075
2024 H2H Matchup: Biden Voter	49%	(1019)	36%	(734)	9%	(183)	4%	(80)	2%	(51)	2067
2024 H2H Matchup: Trump Voter	3%	(81)	8%	(190)	8%	(194)	78%	(1821)	2%	(50)	2336
2024 H2H Matchup: Would not Vote	8%	(20)	18%	(46)	20%	(52)	41%	(104)	12%	(31)	252
2024 H2H Matchup: Do not Know	12%	(33)	20%	(57)	19%	(52)	34%	(96)	15%	(41)	280
2022 House Vote: Democrat	46%	(939)	34%	(691)	10%	(208)	7%	(139)	3%	(60)	2038
2022 House Vote: Republican	3%	(67)	7%	(152)	8%	(165)	80%	(1633)	1%	(27)	2044
2022 House Vote: Did not Vote	18%	(129)	22%	(157)	12%	(87)	39%	(278)	10%	(69)	721
2020 Vote: Joe Biden	45%	(1017)	35%	(784)	10%	(228)	7%	(167)	3%	(76)	2272
2020 Vote: Donald Trump	3%	(67)	6%	(145)	8%	(177)	81%	(1808)	2%	(41)	2237
2020 Vote: Someone Else	6%	(4)	21%	(15)	20%	(14)	43%	(30)	10%	(7)	70
2020 Vote: Did not Vote	19%	(66)	23%	(83)	17%	(61)	27%	(96)	14%	(49)	355
2016 Vote: Hillary Clinton	50%	(843)	32%	(545)	8%	(143)	6%	(107)	3%	(51)	1688
2016 Vote: Donald Trump	4%	(70)	7%	(129)	8%	(156)	80%	(1561)	1%	(27)	1943
2016 Vote: Someone Else	16%	(32)	33%	(65)	15%	(30)	30%	(61)	6%	(12)	200
2020 Vote/PID: Not Biden/Democrat	28%	(54)	33%	(63)	15%	(29)	16%	(30)	7%	(13)	189
2020 Vote/PID: Not Trump/Republican	13%	(25)	24%	(48)	17%	(33)	39%	(77)	6%	(12)	195

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	23%	(1154)	21%	(1027)	10%	(481)	43%	(2101)	4%	(173)	4935
U.S. Economy: Wrong Track	12%	(431)	16%	(581)	11%	(372)	58%	(2043)	3%	(114)	3541
U.S. Economy: Right Direction	52%	(723)	32%	(446)	8%	(109)	4%	(57)	4%	(58)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	55%	(829)	33%	(502)	7%	(100)	3%	(42)	3%	(38)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	5%	(113)	9%	(234)	9%	(230)	74%	(1850)	2%	(59)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	23%	(212)	31%	(291)	16%	(151)	22%	(208)	8%	(75)	937
Top 2024 Issue: Economy	14%	(271)	16%	(309)	11%	(210)	57%	(1112)	2%	(48)	1950
Community: Urban	33%	(354)	30%	(315)	9%	(98)	24%	(260)	4%	(41)	1069
Community: Suburban	22%	(540)	21%	(514)	11%	(259)	42%	(1016)	3%	(75)	2405
Community: Rural	18%	(260)	13%	(197)	8%	(123)	56%	(825)	4%	(56)	1461
Community/Gender: Urban Women	33%	(158)	28%	(138)	10%	(47)	24%	(119)	5%	(24)	486
Community/Gender: Urban Men	34%	(196)	30%	(177)	9%	(52)	24%	(141)	3%	(17)	582
Community/Gender: Rural Women	17%	(148)	13%	(111)	9%	(79)	56%	(471)	4%	(36)	844
Community/Gender: Rural Men	18%	(112)	14%	(86)	7%	(45)	57%	(354)	3%	(20)	617
Community/Gender: Suburban Women	24%	(309)	21%	(277)	11%	(142)	40%	(518)	4%	(48)	1294
Community/Gender: Suburban Men	21%	(231)	21%	(237)	11%	(117)	45%	(498)	2%	(27)	1111
Homeowner	22%	(847)	20%	(752)	9%	(342)	46%	(1751)	3%	(95)	3787
Renter	27%	(277)	24%	(246)	12%	(124)	31%	(312)	6%	(62)	1020
Military HHnm: Yes	20%	(159)	17%	(135)	8%	(63)	54%	(443)	2%	(14)	814
Military HH: No	24%	(995)	22%	(892)	10%	(418)	40%	(1658)	4%	(159)	4121
Employ: Private Sector	23%	(408)	21%	(382)	11%	(191)	42%	(750)	3%	(46)	1777
Employ: Government	24%	(82)	27%	(91)	11%	(36)	33%	(111)	4%	(14)	334
Employ: Self-Employed	23%	(94)	20%	(81)	10%	(39)	44%	(177)	3%	(11)	403
Employ: Homemaker	20%	(56)	18%	(52)	10%	(29)	49%	(139)	3%	(9)	285
Employ: Student	28%	(35)	36%	(45)	13%	(16)	22%	(28)	1%	(1)	125
Employ: Retired	24%	(332)	17%	(239)	7%	(94)	50%	(694)	2%	(28)	1387
Employ: Unemployed	26%	(86)	22%	(73)	11%	(38)	30%	(98)	10%	(33)	328
Employ: Other	21%	(62)	21%	(64)	12%	(37)	35%	(104)	10%	(29)	297
Self + Household: White-Collar	27%	(503)	21%	(395)	10%	(180)	40%	(745)	2%	(35)	1858
Self + Household: Blue Collar	20%	(461)	20%	(452)	10%	(218)	48%	(1107)	2%	(54)	2292

Continued on next page

Table BLMB15: *If President Joe Biden were unable to fulfill the duties of the presidency, how much would you trust Vice President Kamala Harris to assume the responsibilities of the presidency?*

Demographic	A lot		Some		Not much		Not at all		Don't know/No opinion		Total N
Registered Voters	23%	(1154)	21%	(1027)	10%	(481)	43%	(2101)	4%	(173)	4935
Union HH: Yes	29%	(103)	26%	(92)	10%	(35)	31%	(110)	4%	(14)	354
Union HH: No	23%	(1051)	20%	(935)	10%	(446)	43%	(1990)	3%	(159)	4581
LGBTQ+: Yes	35%	(182)	27%	(139)	12%	(63)	22%	(114)	5%	(26)	524
LGBTQ+: No	22%	(972)	20%	(887)	9%	(418)	45%	(1987)	3%	(146)	4411
Motivated to Vote	24%	(1091)	20%	(913)	9%	(405)	44%	(1968)	2%	(105)	4482
Parent: Yes	24%	(337)	23%	(328)	11%	(153)	39%	(560)	3%	(49)	1427
Parent: No	23%	(817)	20%	(699)	9%	(328)	44%	(1540)	4%	(124)	3508
COVID Vaccine: Yes	29%	(1014)	23%	(822)	10%	(362)	35%	(1222)	3%	(107)	3527
COVID Vaccine: No	10%	(140)	15%	(205)	8%	(119)	62%	(878)	5%	(66)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB16: *If the November 2024 election for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?*

Demographic	Democratic candidate		Republican candidate		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(2123)	47%	(2295)	2%	(91)	9%	(426)	4935
Gender: Male	43%	(989)	49%	(1128)	2%	(38)	7%	(154)	2310
Gender: Female	43%	(1133)	44%	(1167)	2%	(52)	10%	(272)	2625
Age: 18-34	46%	(603)	40%	(522)	4%	(48)	10%	(130)	1303
Age: 35-44	48%	(321)	42%	(278)	3%	(17)	8%	(53)	669
Age: 45-64	38%	(654)	52%	(884)	1%	(21)	9%	(149)	1707
Age: 65+	43%	(545)	49%	(611)	—	(4)	8%	(95)	1255
GenZers: 1997-2012	51%	(274)	32%	(172)	6%	(30)	11%	(62)	537
Millennials: 1981-1996	45%	(573)	44%	(566)	2%	(32)	9%	(114)	1285
GenXers: 1965-1980	41%	(514)	50%	(629)	2%	(19)	8%	(106)	1269
Baby Boomers: 1946-1964	42%	(708)	49%	(836)	1%	(10)	8%	(138)	1691
Educ: < College	39%	(1211)	50%	(1540)	2%	(70)	9%	(288)	3109
Educ: Bachelors degree	46%	(533)	44%	(516)	1%	(15)	9%	(100)	1164
Educ: Post-grad	57%	(379)	36%	(239)	1%	(6)	6%	(39)	663
Income: Under 50k	44%	(920)	44%	(914)	2%	(50)	10%	(203)	2087
Income: 50k-100k	42%	(767)	48%	(881)	2%	(33)	8%	(141)	1821
Income: 100k+	42%	(436)	49%	(500)	1%	(8)	8%	(82)	1026
Ethnicity: White (Non-Hispanic)	36%	(1318)	54%	(1963)	1%	(49)	8%	(291)	3622
Ethnicity: Hispanic	47%	(159)	36%	(123)	3%	(11)	14%	(48)	341
Ethnicity: Black (Non-Hispanic)	70%	(510)	17%	(121)	3%	(24)	10%	(72)	727
Ethnicity: Asian + Other (Non-Hispanic)	55%	(135)	36%	(88)	3%	(6)	6%	(15)	245
All Christian	36%	(872)	57%	(1378)	1%	(24)	6%	(144)	2417
All Non-Christian	64%	(138)	29%	(62)	1%	(2)	7%	(15)	217
Atheist	75%	(152)	16%	(32)	1%	(3)	8%	(15)	201
Agnostic/Nothing in particular	51%	(606)	32%	(386)	3%	(37)	14%	(164)	1194
Something Else	39%	(355)	48%	(438)	3%	(25)	10%	(88)	906
Evangelical	28%	(391)	64%	(886)	1%	(19)	7%	(92)	1388
Non-Evangelical	44%	(815)	47%	(882)	1%	(27)	7%	(134)	1858
PID: Dem (no lean)	90%	(1667)	4%	(73)	1%	(23)	5%	(86)	1848
PID: Ind (no lean)	34%	(410)	38%	(449)	5%	(56)	23%	(276)	1191
PID: Rep (no lean)	2%	(46)	94%	(1773)	1%	(12)	3%	(65)	1896

Continued on next page

Table BLMB16: *If the November 2024 election for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?*

Demographic	Democratic candidate		Republican candidate		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(2123)	47%	(2295)	2%	(91)	9%	(426)	4935
PID/Gender: Dem Men	90%	(734)	5%	(43)	1%	(5)	4%	(30)	812
PID/Gender: Dem Women	90%	(932)	3%	(30)	2%	(17)	5%	(56)	1035
PID/Gender: Ind Men	36%	(225)	41%	(257)	5%	(31)	17%	(108)	621
PID/Gender: Ind Women	33%	(186)	34%	(192)	4%	(25)	29%	(168)	570
PID/Gender: Rep Men	3%	(31)	94%	(828)	—	(2)	2%	(17)	877
PID/Gender: Rep Women	2%	(16)	93%	(945)	1%	(10)	5%	(48)	1019
Ideo: Liberal (1-3)	85%	(1195)	8%	(117)	1%	(13)	5%	(75)	1399
Ideo: Moderate (4)	50%	(686)	32%	(443)	3%	(42)	15%	(200)	1372
Ideo: Conservative (5-7)	10%	(199)	85%	(1679)	1%	(14)	5%	(92)	1984
Ideo/PID: Conservative Republican	1%	(19)	97%	(1427)	—	(1)	2%	(29)	1475
Ideo/PID: Moderate/Liberal Republican	7%	(26)	83%	(310)	2%	(7)	8%	(32)	374
Ideo/PID: Moderate/Conservative Democrat	86%	(619)	7%	(48)	2%	(12)	6%	(43)	722
Ideo/PID: Liberal Democrat	95%	(1017)	2%	(23)	1%	(6)	3%	(28)	1075
2024 H2H Matchup: Biden Voter	91%	(1877)	4%	(78)	—	(6)	5%	(105)	2067
2024 H2H Matchup: Trump Voter	4%	(89)	90%	(2093)	1%	(22)	6%	(132)	2336
2024 H2H Matchup: Would not Vote	36%	(90)	22%	(55)	21%	(54)	21%	(54)	252
2024 H2H Matchup: Do not Know	24%	(66)	25%	(69)	3%	(8)	49%	(136)	280
2022 House Vote: Democrat	88%	(1788)	4%	(89)	1%	(18)	7%	(142)	2038
2022 House Vote: Republican	3%	(55)	92%	(1887)	—	(10)	5%	(93)	2044
2022 House Vote: Did not Vote	35%	(251)	40%	(292)	7%	(54)	17%	(124)	721
2020 Vote: Joe Biden	84%	(1919)	6%	(133)	1%	(26)	9%	(194)	2272
2020 Vote: Donald Trump	3%	(75)	90%	(2011)	1%	(23)	6%	(129)	2237
2020 Vote: Someone Else	18%	(12)	30%	(21)	6%	(4)	47%	(33)	70
2020 Vote: Did not Vote	33%	(116)	37%	(131)	11%	(38)	20%	(70)	355
2016 Vote: Hillary Clinton	88%	(1482)	5%	(88)	1%	(17)	6%	(101)	1688
2016 Vote: Donald Trump	7%	(126)	87%	(1688)	1%	(13)	6%	(115)	1943
2016 Vote: Someone Else	47%	(93)	28%	(55)	2%	(4)	24%	(47)	200
2020 Vote/PID: Not Biden/Democrat	63%	(119)	21%	(40)	5%	(9)	11%	(21)	189
2020 Vote/PID: Not Trump/Republican	13%	(26)	69%	(135)	3%	(6)	14%	(28)	195

Continued on next page

Table BLMB16: *If the November 2024 election for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?*

Demographic	Democratic candidate		Republican candidate		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(2123)	47%	(2295)	2%	(91)	9%	(426)	4935
U.S. Economy: Wrong Track	28%	(996)	60%	(2126)	2%	(80)	10%	(339)	3541
U.S. Economy: Right Direction	81%	(1127)	12%	(169)	1%	(10)	6%	(87)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	92%	(1398)	3%	(52)	1%	(8)	4%	(55)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	8%	(195)	84%	(2089)	2%	(39)	7%	(162)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	57%	(530)	16%	(154)	5%	(44)	22%	(209)	937
Top 2024 Issue: Economy	28%	(553)	62%	(1208)	2%	(37)	8%	(152)	1950
Community: Urban	59%	(630)	30%	(324)	2%	(23)	9%	(91)	1069
Community: Suburban	44%	(1050)	46%	(1112)	1%	(35)	9%	(208)	2405
Community: Rural	30%	(443)	59%	(859)	2%	(32)	9%	(127)	1461
Community/Gender: Urban Women	60%	(292)	25%	(123)	2%	(12)	12%	(59)	486
Community/Gender: Urban Men	58%	(338)	35%	(201)	2%	(11)	5%	(32)	582
Community/Gender: Rural Women	29%	(249)	58%	(487)	2%	(20)	10%	(88)	844
Community/Gender: Rural Men	31%	(194)	60%	(372)	2%	(12)	6%	(39)	617
Community/Gender: Suburban Women	46%	(593)	43%	(556)	2%	(21)	10%	(125)	1294
Community/Gender: Suburban Men	41%	(457)	50%	(555)	1%	(15)	8%	(83)	1111
Homeowner	41%	(1560)	50%	(1882)	1%	(52)	8%	(293)	3787
Renter	50%	(511)	37%	(375)	3%	(31)	10%	(103)	1020
Military HHnm: Yes	37%	(299)	55%	(445)	1%	(6)	8%	(64)	814
Military HH: No	44%	(1824)	45%	(1850)	2%	(84)	9%	(363)	4121
Employ: Private Sector	43%	(768)	48%	(849)	1%	(20)	8%	(139)	1777
Employ: Government	50%	(166)	42%	(142)	2%	(8)	6%	(19)	334
Employ: Self-Employed	39%	(156)	49%	(197)	3%	(13)	9%	(38)	403
Employ: Homemaker	39%	(111)	50%	(144)	1%	(4)	9%	(27)	285
Employ: Student	52%	(66)	30%	(38)	4%	(5)	13%	(16)	125
Employ: Retired	43%	(596)	49%	(680)	1%	(8)	7%	(103)	1387
Employ: Unemployed	44%	(145)	38%	(124)	7%	(22)	11%	(37)	328
Employ: Other	39%	(116)	41%	(121)	4%	(11)	16%	(48)	297
Self + Household: White-Collar	47%	(869)	44%	(825)	1%	(20)	8%	(143)	1858
Self + Household: Blue Collar	40%	(913)	52%	(1184)	2%	(38)	7%	(157)	2292

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Table BLMB16: *If the November 2024 election for U.S. Congress in your district was held today, which one of the following candidates are you most likely to vote for?*

Demographic	Democratic candidate		Republican candidate		Would not vote		Don't know/No opinion		Total N
Registered Voters	43%	(2123)	47%	(2295)	2%	(91)	9%	(426)	4935
Union HH: Yes	51%	(179)	37%	(132)	5%	(17)	7%	(26)	354
Union HH: No	42%	(1944)	47%	(2163)	2%	(74)	9%	(400)	4581
LGBTQ+: Yes	60%	(316)	27%	(141)	3%	(16)	10%	(51)	524
LGBTQ+: No	41%	(1806)	49%	(2155)	2%	(74)	9%	(375)	4411
Motivated to Vote	44%	(1974)	48%	(2158)	1%	(31)	7%	(319)	4482
Parent: Yes	43%	(612)	47%	(669)	2%	(29)	8%	(117)	1427
Parent: No	43%	(1511)	46%	(1626)	2%	(61)	9%	(309)	3508
COVID Vaccine: Yes	52%	(1831)	38%	(1344)	1%	(46)	9%	(306)	3527
COVID Vaccine: No	21%	(292)	68%	(951)	3%	(44)	9%	(121)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(1700)	51%	(2536)	14%	(699)	4935
Gender: Male	35%	(816)	53%	(1214)	12%	(280)	2310
Gender: Female	34%	(884)	50%	(1321)	16%	(419)	2625
Age: 18-34	31%	(406)	47%	(610)	22%	(288)	1303
Age: 35-44	37%	(251)	49%	(325)	14%	(94)	669
Age: 45-64	32%	(547)	56%	(964)	11%	(196)	1707
Age: 65+	40%	(497)	51%	(637)	10%	(122)	1255
GenZers: 1997-2012	34%	(184)	41%	(221)	24%	(131)	537
Millennials: 1981-1996	32%	(415)	49%	(636)	18%	(234)	1285
GenXers: 1965-1980	32%	(411)	55%	(701)	12%	(157)	1269
Baby Boomers: 1946-1964	38%	(640)	52%	(881)	10%	(170)	1691
Educ: < College	30%	(933)	55%	(1725)	14%	(451)	3109
Educ: Bachelors degree	38%	(438)	47%	(548)	15%	(177)	1164
Educ: Post-grad	50%	(329)	40%	(263)	11%	(71)	663
Income: Under 50k	35%	(732)	49%	(1027)	16%	(328)	2087
Income: 50k-100k	34%	(622)	53%	(965)	13%	(234)	1821
Income: 100k+	34%	(346)	53%	(544)	13%	(137)	1026
Ethnicity: White (Non-Hispanic)	30%	(1099)	58%	(2086)	12%	(436)	3622
Ethnicity: Hispanic	33%	(113)	47%	(159)	20%	(69)	341
Ethnicity: Black (Non-Hispanic)	55%	(397)	24%	(173)	22%	(157)	727
Ethnicity: Asian + Other (Non-Hispanic)	37%	(91)	48%	(117)	15%	(37)	245
All Christian	30%	(721)	60%	(1452)	10%	(244)	2417
All Non-Christian	49%	(106)	32%	(71)	19%	(41)	217
Atheist	62%	(125)	20%	(41)	18%	(36)	201
Agnostic/Nothing in particular	39%	(464)	39%	(469)	22%	(260)	1194
Something Else	31%	(284)	56%	(503)	13%	(118)	906
Evangelical	24%	(329)	67%	(931)	9%	(127)	1388
Non-Evangelical	35%	(659)	52%	(975)	12%	(224)	1858
PID: Dem (no lean)	71%	(1316)	11%	(199)	18%	(333)	1848
PID: Ind (no lean)	27%	(318)	50%	(598)	23%	(276)	1191
PID: Rep (no lean)	4%	(66)	92%	(1739)	5%	(90)	1896

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Table BLMB17_1: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(1700)	51%	(2536)	14%	(699)	4935
PID/Gender: Dem Men	72%	(589)	12%	(96)	16%	(128)	812
PID/Gender: Dem Women	70%	(727)	10%	(103)	20%	(205)	1035
PID/Gender: Ind Men	29%	(181)	52%	(326)	18%	(114)	621
PID/Gender: Ind Women	24%	(137)	48%	(272)	28%	(162)	570
PID/Gender: Rep Men	5%	(46)	90%	(793)	4%	(38)	877
PID/Gender: Rep Women	2%	(20)	93%	(947)	5%	(52)	1019
Ideo: Liberal (1-3)	69%	(962)	12%	(171)	19%	(267)	1399
Ideo: Moderate (4)	40%	(550)	41%	(568)	18%	(253)	1372
Ideo: Conservative (5-7)	7%	(148)	87%	(1718)	6%	(118)	1984
Ideo/PID: Conservative Republican	2%	(32)	95%	(1400)	3%	(43)	1475
Ideo/PID: Moderate/Liberal Republican	9%	(33)	80%	(299)	11%	(42)	374
Ideo/PID: Moderate/Conservative Democrat	65%	(467)	16%	(117)	19%	(138)	722
Ideo/PID: Liberal Democrat	77%	(823)	7%	(75)	16%	(176)	1075
2024 H2H Matchup: Biden Voter	77%	(1593)	6%	(126)	17%	(348)	2067
2024 H2H Matchup: Trump Voter	2%	(46)	95%	(2220)	3%	(71)	2336
2024 H2H Matchup: Would not Vote	11%	(28)	35%	(88)	54%	(136)	252
2024 H2H Matchup: Do not Know	12%	(33)	36%	(102)	52%	(145)	280
2022 House Vote: Democrat	70%	(1435)	11%	(225)	19%	(377)	2038
2022 House Vote: Republican	3%	(70)	92%	(1873)	5%	(101)	2044
2022 House Vote: Did not Vote	24%	(175)	53%	(380)	23%	(167)	721
2020 Vote: Joe Biden	68%	(1544)	11%	(258)	21%	(471)	2272
2020 Vote: Donald Trump	2%	(52)	93%	(2070)	5%	(116)	2237
2020 Vote: Someone Else	11%	(7)	53%	(37)	36%	(25)	70
2020 Vote: Did not Vote	27%	(97)	48%	(171)	25%	(87)	355
2016 Vote: Hillary Clinton	73%	(1239)	10%	(164)	17%	(286)	1688
2016 Vote: Donald Trump	5%	(92)	90%	(1739)	6%	(112)	1943
2016 Vote: Someone Else	37%	(75)	32%	(65)	30%	(60)	200
2020 Vote/PID: Not Biden/Democrat	43%	(81)	38%	(71)	19%	(37)	189
2020 Vote/PID: Not Trump/Republican	19%	(37)	65%	(126)	16%	(32)	195

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Table BLMB17_1: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(1700)	51%	(2536)	14%	(699)	4935
U.S. Economy: Wrong Track	19%	(658)	67%	(2367)	15%	(517)	3541
U.S. Economy: Right Direction	75%	(1042)	12%	(169)	13%	(182)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	90%	(1355)	4%	(56)	7%	(101)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(68)	93%	(2308)	4%	(108)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	30%	(277)	18%	(171)	52%	(489)	937
Top 2024 Issue: Economy	18%	(355)	69%	(1344)	13%	(251)	1950
Community: Urban	49%	(519)	34%	(361)	18%	(189)	1069
Community: Suburban	34%	(822)	51%	(1229)	15%	(353)	2405
Community: Rural	25%	(359)	65%	(945)	11%	(157)	1461
Community/Gender: Urban Women	50%	(242)	30%	(147)	20%	(98)	486
Community/Gender: Urban Men	48%	(277)	37%	(215)	16%	(91)	582
Community/Gender: Rural Women	23%	(192)	64%	(541)	13%	(111)	844
Community/Gender: Rural Men	27%	(167)	65%	(404)	7%	(46)	617
Community/Gender: Suburban Women	35%	(450)	49%	(634)	16%	(210)	1294
Community/Gender: Suburban Men	33%	(372)	54%	(596)	13%	(143)	1111
Homeowner	34%	(1277)	54%	(2040)	12%	(470)	3787
Renter	37%	(377)	44%	(448)	19%	(195)	1020
Military HHnm: Yes	32%	(257)	58%	(474)	10%	(83)	814
Military HH: No	35%	(1444)	50%	(2062)	15%	(616)	4121
Employ: Private Sector	32%	(569)	52%	(925)	16%	(283)	1777
Employ: Government	39%	(131)	47%	(156)	14%	(47)	334
Employ: Self-Employed	31%	(127)	54%	(218)	15%	(59)	403
Employ: Homemaker	30%	(86)	58%	(165)	12%	(33)	285
Employ: Student	36%	(45)	41%	(51)	23%	(28)	125
Employ: Retired	38%	(530)	53%	(729)	9%	(128)	1387
Employ: Unemployed	36%	(118)	46%	(151)	18%	(59)	328
Employ: Other	32%	(94)	47%	(140)	21%	(62)	297
Self + Household: White-Collar	40%	(738)	47%	(873)	13%	(247)	1858
Self + Household: Blue Collar	30%	(694)	57%	(1317)	12%	(282)	2292

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Table BLMB17_1: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — The country*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(1700)	51%	(2536)	14%	(699)	4935
Union HH: Yes	43%	(152)	41%	(147)	16%	(55)	354
Union HH: No	34%	(1548)	52%	(2389)	14%	(644)	4581
LGBTQ+: Yes	46%	(240)	31%	(164)	23%	(120)	524
LGBTQ+: No	33%	(1460)	54%	(2372)	13%	(579)	4411
Motivated to Vote	35%	(1591)	52%	(2335)	12%	(556)	4482
Parent: Yes	33%	(466)	53%	(758)	14%	(202)	1427
Parent: No	35%	(1234)	51%	(1777)	14%	(497)	3508
COVID Vaccine: Yes	43%	(1505)	42%	(1472)	16%	(551)	3527
COVID Vaccine: No	14%	(195)	76%	(1064)	11%	(148)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB17_2: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(1664)	49%	(2403)	18%	(869)	4935
Gender: Male	35%	(800)	50%	(1164)	15%	(346)	2310
Gender: Female	33%	(863)	47%	(1239)	20%	(523)	2625
Age: 18-34	31%	(405)	46%	(604)	23%	(294)	1303
Age: 35-44	36%	(239)	46%	(309)	18%	(121)	669
Age: 45-64	32%	(538)	52%	(896)	16%	(273)	1707
Age: 65+	38%	(481)	47%	(594)	14%	(181)	1255
GenZers: 1997-2012	33%	(179)	41%	(218)	26%	(141)	537
Millennials: 1981-1996	32%	(410)	49%	(625)	19%	(250)	1285
GenXers: 1965-1980	32%	(405)	51%	(645)	17%	(220)	1269
Baby Boomers: 1946-1964	37%	(622)	49%	(827)	14%	(242)	1691
Educ: < College	29%	(917)	53%	(1645)	18%	(547)	3109
Educ: Bachelors degree	37%	(434)	44%	(512)	19%	(218)	1164
Educ: Post-grad	47%	(313)	37%	(246)	16%	(104)	663
Income: Under 50k	34%	(713)	47%	(976)	19%	(398)	2087
Income: 50k-100k	33%	(608)	50%	(914)	16%	(300)	1821
Income: 100k+	33%	(343)	50%	(512)	17%	(171)	1026
Ethnicity: White (Non-Hispanic)	30%	(1081)	54%	(1974)	16%	(567)	3622
Ethnicity: Hispanic	33%	(111)	43%	(147)	24%	(84)	341
Ethnicity: Black (Non-Hispanic)	53%	(384)	24%	(171)	24%	(172)	727
Ethnicity: Asian + Other (Non-Hispanic)	36%	(87)	45%	(111)	19%	(47)	245
All Christian	29%	(711)	56%	(1357)	14%	(349)	2417
All Non-Christian	49%	(106)	32%	(68)	20%	(43)	217
Atheist	56%	(112)	19%	(39)	25%	(50)	201
Agnostic/Nothing in particular	38%	(454)	39%	(460)	23%	(279)	1194
Something Else	31%	(280)	53%	(478)	16%	(148)	906
Evangelical	23%	(324)	64%	(885)	13%	(179)	1388
Non-Evangelical	35%	(647)	49%	(905)	16%	(306)	1858
PID: Dem (no lean)	70%	(1285)	10%	(188)	20%	(374)	1848
PID: Ind (no lean)	26%	(314)	44%	(528)	29%	(349)	1191
PID: Rep (no lean)	3%	(64)	89%	(1686)	8%	(146)	1896

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(1664)	49%	(2403)	18%	(869)	4935
PID/Gender: Dem Men	71%	(574)	13%	(104)	17%	(135)	812
PID/Gender: Dem Women	69%	(712)	8%	(84)	23%	(240)	1035
PID/Gender: Ind Men	29%	(181)	47%	(289)	24%	(150)	621
PID/Gender: Ind Women	23%	(133)	42%	(239)	35%	(198)	570
PID/Gender: Rep Men	5%	(46)	88%	(770)	7%	(61)	877
PID/Gender: Rep Women	2%	(18)	90%	(916)	8%	(85)	1019
Ideo: Liberal (1-3)	67%	(938)	12%	(172)	21%	(289)	1399
Ideo: Moderate (4)	39%	(528)	38%	(523)	23%	(321)	1372
Ideo: Conservative (5-7)	8%	(156)	82%	(1633)	10%	(195)	1984
Ideo/PID: Conservative Republican	2%	(30)	92%	(1359)	6%	(86)	1475
Ideo/PID: Moderate/Liberal Republican	8%	(31)	77%	(288)	14%	(54)	374
Ideo/PID: Moderate/Conservative Democrat	63%	(457)	15%	(107)	22%	(158)	722
Ideo/PID: Liberal Democrat	75%	(802)	7%	(78)	18%	(195)	1075
2024 H2H Matchup: Biden Voter	75%	(1548)	5%	(105)	20%	(413)	2067
2024 H2H Matchup: Trump Voter	2%	(47)	92%	(2141)	6%	(148)	2336
2024 H2H Matchup: Would not Vote	12%	(30)	27%	(68)	61%	(154)	252
2024 H2H Matchup: Do not Know	14%	(38)	31%	(88)	55%	(154)	280
2022 House Vote: Democrat	69%	(1399)	9%	(190)	22%	(449)	2038
2022 House Vote: Republican	3%	(68)	88%	(1793)	9%	(183)	2044
2022 House Vote: Did not Vote	24%	(173)	51%	(365)	25%	(183)	721
2020 Vote: Joe Biden	66%	(1507)	10%	(222)	24%	(543)	2272
2020 Vote: Donald Trump	2%	(50)	89%	(1988)	9%	(200)	2237
2020 Vote: Someone Else	15%	(10)	43%	(30)	42%	(29)	70
2020 Vote: Did not Vote	27%	(96)	46%	(162)	27%	(97)	355
2016 Vote: Hillary Clinton	71%	(1202)	9%	(146)	20%	(340)	1688
2016 Vote: Donald Trump	5%	(99)	85%	(1651)	10%	(193)	1943
2016 Vote: Someone Else	38%	(75)	28%	(55)	35%	(69)	200
2020 Vote/PID: Not Biden/Democrat	41%	(78)	36%	(68)	23%	(42)	189
2020 Vote/PID: Not Trump/Republican	16%	(31)	61%	(119)	23%	(45)	195

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(1664)	49%	(2403)	18%	(869)	4935
U.S. Economy: Wrong Track	18%	(638)	63%	(2245)	19%	(658)	3541
U.S. Economy: Right Direction	74%	(1026)	11%	(157)	15%	(211)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	88%	(1325)	4%	(59)	9%	(129)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(72)	89%	(2216)	8%	(197)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	28%	(267)	14%	(128)	58%	(543)	937
Top 2024 Issue: Economy	18%	(350)	66%	(1285)	16%	(314)	1950
Community: Urban	47%	(500)	34%	(361)	19%	(207)	1069
Community: Suburban	34%	(813)	47%	(1141)	19%	(451)	2405
Community: Rural	24%	(350)	62%	(900)	14%	(211)	1461
Community/Gender: Urban Women	48%	(234)	30%	(147)	22%	(106)	486
Community/Gender: Urban Men	46%	(266)	37%	(215)	17%	(102)	582
Community/Gender: Rural Women	22%	(183)	60%	(507)	18%	(154)	844
Community/Gender: Rural Men	27%	(167)	64%	(393)	9%	(57)	617
Community/Gender: Suburban Women	34%	(446)	45%	(585)	20%	(263)	1294
Community/Gender: Suburban Men	33%	(367)	50%	(556)	17%	(188)	1111
Homeowner	33%	(1255)	51%	(1930)	16%	(602)	3787
Renter	36%	(363)	42%	(428)	23%	(230)	1020
Military HHnm: Yes	31%	(254)	55%	(444)	14%	(116)	814
Military HH: No	34%	(1410)	48%	(1959)	18%	(753)	4121
Employ: Private Sector	32%	(569)	49%	(870)	19%	(338)	1777
Employ: Government	34%	(114)	48%	(160)	18%	(60)	334
Employ: Self-Employed	32%	(127)	52%	(208)	17%	(67)	403
Employ: Homemaker	30%	(86)	54%	(154)	16%	(44)	285
Employ: Student	36%	(45)	40%	(50)	24%	(30)	125
Employ: Retired	37%	(515)	49%	(677)	14%	(195)	1387
Employ: Unemployed	36%	(118)	44%	(143)	20%	(67)	328
Employ: Other	30%	(88)	48%	(141)	23%	(67)	297
Self + Household: White-Collar	39%	(732)	44%	(823)	16%	(303)	1858
Self + Household: Blue Collar	29%	(673)	54%	(1245)	16%	(374)	2292

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Table BLMB17_2: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your state*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	34%	(1664)	49%	(2403)	18%	(869)	4935
Union HH: Yes	41%	(144)	40%	(141)	19%	(69)	354
Union HH: No	33%	(1519)	49%	(2262)	17%	(800)	4581
LGBTQ+: Yes	44%	(232)	28%	(147)	28%	(145)	524
LGBTQ+: No	32%	(1432)	51%	(2256)	16%	(723)	4411
Motivated to Vote	35%	(1559)	49%	(2212)	16%	(711)	4482
Parent: Yes	32%	(455)	51%	(734)	17%	(238)	1427
Parent: No	34%	(1208)	48%	(1669)	18%	(631)	3508
COVID Vaccine: Yes	42%	(1465)	39%	(1382)	19%	(681)	3527
COVID Vaccine: No	14%	(199)	73%	(1021)	13%	(188)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB17_3: Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(1638)	46%	(2291)	20%	(1007)	4935
Gender: Male	35%	(797)	48%	(1114)	17%	(398)	2310
Gender: Female	32%	(840)	45%	(1176)	23%	(608)	2625
Age: 18-34	32%	(416)	43%	(562)	25%	(325)	1303
Age: 35-44	36%	(240)	45%	(298)	20%	(132)	669
Age: 45-64	31%	(525)	51%	(871)	18%	(311)	1707
Age: 65+	36%	(457)	45%	(560)	19%	(238)	1255
GenZers: 1997-2012	35%	(190)	37%	(199)	28%	(148)	537
Millennials: 1981-1996	32%	(407)	46%	(595)	22%	(282)	1285
GenXers: 1965-1980	31%	(399)	49%	(628)	19%	(242)	1269
Baby Boomers: 1946-1964	35%	(596)	46%	(786)	18%	(308)	1691
Educ: < College	30%	(917)	50%	(1565)	20%	(627)	3109
Educ: Bachelors degree	36%	(420)	42%	(485)	22%	(259)	1164
Educ: Post-grad	45%	(301)	36%	(241)	18%	(121)	663
Income: Under 50k	33%	(695)	45%	(937)	22%	(455)	2087
Income: 50k-100k	33%	(603)	48%	(871)	19%	(347)	1821
Income: 100k+	33%	(339)	47%	(483)	20%	(204)	1026
Ethnicity: White (Non-Hispanic)	29%	(1044)	52%	(1890)	19%	(687)	3622
Ethnicity: Hispanic	34%	(117)	39%	(134)	26%	(90)	341
Ethnicity: Black (Non-Hispanic)	53%	(384)	23%	(166)	24%	(178)	727
Ethnicity: Asian + Other (Non-Hispanic)	38%	(93)	41%	(101)	21%	(51)	245
All Christian	28%	(682)	53%	(1284)	19%	(451)	2417
All Non-Christian	49%	(106)	33%	(71)	19%	(40)	217
Atheist	56%	(113)	18%	(35)	27%	(53)	201
Agnostic/Nothing in particular	38%	(448)	37%	(440)	26%	(305)	1194
Something Else	32%	(289)	51%	(460)	17%	(157)	906
Evangelical	23%	(320)	61%	(850)	16%	(217)	1388
Non-Evangelical	34%	(626)	46%	(851)	21%	(381)	1858
PID: Dem (no lean)	69%	(1271)	8%	(156)	23%	(421)	1848
PID: Ind (no lean)	25%	(299)	43%	(517)	32%	(376)	1191
PID: Rep (no lean)	4%	(68)	85%	(1618)	11%	(210)	1896

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(1638)	46%	(2291)	20%	(1007)	4935
PID/Gender: Dem Men	71%	(577)	10%	(85)	19%	(151)	812
PID/Gender: Dem Women	67%	(694)	7%	(72)	26%	(270)	1035
PID/Gender: Ind Men	28%	(175)	45%	(282)	26%	(164)	621
PID/Gender: Ind Women	22%	(124)	41%	(234)	37%	(212)	570
PID/Gender: Rep Men	5%	(46)	85%	(748)	9%	(83)	877
PID/Gender: Rep Women	2%	(22)	85%	(870)	12%	(127)	1019
Ideo: Liberal (1-3)	66%	(923)	11%	(159)	23%	(318)	1399
Ideo: Moderate (4)	38%	(524)	35%	(481)	27%	(366)	1372
Ideo: Conservative (5-7)	8%	(150)	79%	(1576)	13%	(258)	1984
Ideo/PID: Conservative Republican	2%	(36)	88%	(1297)	10%	(142)	1475
Ideo/PID: Moderate/Liberal Republican	8%	(29)	76%	(283)	16%	(62)	374
Ideo/PID: Moderate/Conservative Democrat	62%	(448)	13%	(91)	25%	(183)	722
Ideo/PID: Liberal Democrat	74%	(794)	6%	(61)	20%	(220)	1075
2024 H2H Matchup: Biden Voter	73%	(1513)	5%	(94)	22%	(460)	2067
2024 H2H Matchup: Trump Voter	3%	(62)	88%	(2051)	10%	(223)	2336
2024 H2H Matchup: Would not Vote	11%	(29)	24%	(60)	65%	(163)	252
2024 H2H Matchup: Do not Know	12%	(34)	31%	(86)	57%	(161)	280
2022 House Vote: Democrat	67%	(1364)	9%	(177)	24%	(497)	2038
2022 House Vote: Republican	4%	(76)	85%	(1727)	12%	(240)	2044
2022 House Vote: Did not Vote	24%	(174)	46%	(331)	30%	(215)	721
2020 Vote: Joe Biden	65%	(1477)	9%	(197)	26%	(599)	2272
2020 Vote: Donald Trump	3%	(56)	85%	(1913)	12%	(268)	2237
2020 Vote: Someone Else	11%	(8)	43%	(30)	46%	(32)	70
2020 Vote: Did not Vote	27%	(96)	43%	(151)	30%	(108)	355
2016 Vote: Hillary Clinton	69%	(1165)	8%	(137)	23%	(387)	1688
2016 Vote: Donald Trump	5%	(93)	82%	(1590)	13%	(260)	1943
2016 Vote: Someone Else	37%	(74)	27%	(54)	36%	(72)	200
2020 Vote/PID: Not Biden/Democrat	41%	(77)	31%	(59)	28%	(53)	189
2020 Vote/PID: Not Trump/Republican	16%	(30)	57%	(111)	27%	(54)	195

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(1638)	46%	(2291)	20%	(1007)	4935
U.S. Economy: Wrong Track	18%	(623)	61%	(2148)	22%	(770)	3541
U.S. Economy: Right Direction	73%	(1014)	10%	(143)	17%	(236)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	88%	(1325)	3%	(49)	9%	(139)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	3%	(84)	85%	(2123)	11%	(278)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	24%	(229)	13%	(119)	63%	(590)	937
Top 2024 Issue: Economy	18%	(354)	62%	(1218)	19%	(377)	1950
Community: Urban	49%	(524)	31%	(331)	20%	(214)	1069
Community: Suburban	33%	(789)	45%	(1094)	22%	(522)	2405
Community: Rural	22%	(325)	59%	(866)	19%	(271)	1461
Community/Gender: Urban Women	50%	(245)	28%	(135)	22%	(106)	486
Community/Gender: Urban Men	48%	(278)	34%	(197)	18%	(107)	582
Community/Gender: Rural Women	20%	(170)	58%	(489)	22%	(186)	844
Community/Gender: Rural Men	25%	(155)	61%	(377)	14%	(85)	617
Community/Gender: Suburban Women	33%	(425)	43%	(553)	24%	(316)	1294
Community/Gender: Suburban Men	33%	(364)	49%	(541)	19%	(206)	1111
Homeowner	33%	(1241)	48%	(1836)	19%	(710)	3787
Renter	35%	(353)	40%	(413)	25%	(255)	1020
Military HHnm: Yes	30%	(243)	53%	(435)	17%	(136)	814
Military HH: No	34%	(1395)	45%	(1856)	21%	(871)	4121
Employ: Private Sector	32%	(574)	47%	(830)	21%	(373)	1777
Employ: Government	32%	(109)	45%	(151)	22%	(74)	334
Employ: Self-Employed	33%	(132)	50%	(201)	17%	(70)	403
Employ: Homemaker	32%	(91)	50%	(142)	18%	(51)	285
Employ: Student	33%	(41)	40%	(50)	27%	(34)	125
Employ: Retired	35%	(483)	46%	(640)	19%	(264)	1387
Employ: Unemployed	36%	(119)	42%	(137)	22%	(72)	328
Employ: Other	30%	(89)	47%	(139)	23%	(69)	297
Self + Household: White-Collar	38%	(700)	42%	(779)	20%	(379)	1858
Self + Household: Blue Collar	29%	(670)	52%	(1197)	19%	(425)	2292

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Table BLMB17_3: *Would you say the economy in each of the following places is better off under the Biden administration or was it better off under the Trump administration? — Your city/town*

Demographic	Better off under Biden		Better off under Trump		About the same under both		Total N
Registered Voters	33%	(1638)	46%	(2291)	20%	(1007)	4935
Union HH: Yes	41%	(143)	38%	(135)	21%	(75)	354
Union HH: No	33%	(1494)	47%	(2155)	20%	(932)	4581
LGBTQ+: Yes	44%	(229)	27%	(142)	29%	(153)	524
LGBTQ+: No	32%	(1408)	49%	(2149)	19%	(854)	4411
Motivated to Vote	34%	(1534)	47%	(2107)	19%	(840)	4482
Parent: Yes	32%	(456)	48%	(691)	20%	(280)	1427
Parent: No	34%	(1182)	46%	(1600)	21%	(726)	3508
COVID Vaccine: Yes	41%	(1439)	37%	(1305)	22%	(784)	3527
COVID Vaccine: No	14%	(199)	70%	(986)	16%	(223)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	50%	(2485)	31%	(1513)	19%	(937)	4935
Gender: Male	52%	(1206)	32%	(732)	16%	(373)	2310
Gender: Female	49%	(1279)	30%	(781)	21%	(564)	2625
Age: 18-34	49%	(634)	30%	(385)	22%	(284)	1303
Age: 35-44	50%	(333)	34%	(230)	16%	(106)	669
Age: 45-64	55%	(933)	28%	(475)	18%	(299)	1707
Age: 65+	47%	(584)	34%	(423)	20%	(248)	1255
GenZers: 1997-2012	41%	(223)	33%	(178)	25%	(136)	537
Millennials: 1981-1996	53%	(675)	30%	(379)	18%	(231)	1285
GenXers: 1965-1980	53%	(676)	29%	(365)	18%	(228)	1269
Baby Boomers: 1946-1964	49%	(827)	33%	(552)	18%	(312)	1691
Educ: < College	54%	(1682)	28%	(862)	18%	(565)	3109
Educ: Bachelors degree	47%	(552)	32%	(373)	20%	(238)	1164
Educ: Post-grad	38%	(251)	42%	(277)	20%	(134)	663
Income: Under 50k	49%	(1013)	32%	(663)	20%	(411)	2087
Income: 50k-100k	52%	(945)	30%	(552)	18%	(324)	1821
Income: 100k+	51%	(527)	29%	(297)	20%	(202)	1026
Ethnicity: White (Non-Hispanic)	56%	(2028)	26%	(956)	18%	(638)	3622
Ethnicity: Hispanic	44%	(148)	34%	(115)	23%	(78)	341
Ethnicity: Black (Non-Hispanic)	29%	(208)	50%	(365)	21%	(154)	727
Ethnicity: Asian + Other (Non-Hispanic)	41%	(101)	31%	(77)	28%	(68)	245
All Christian	58%	(1408)	26%	(627)	16%	(382)	2417
All Non-Christian	30%	(66)	49%	(107)	21%	(45)	217
Atheist	20%	(41)	51%	(103)	28%	(57)	201
Agnostic/Nothing in particular	41%	(486)	33%	(397)	26%	(310)	1194
Something Else	53%	(483)	31%	(279)	16%	(144)	906
Evangelical	65%	(905)	22%	(301)	13%	(181)	1388
Non-Evangelical	50%	(937)	32%	(590)	18%	(330)	1858
PID: Dem (no lean)	12%	(218)	65%	(1193)	24%	(437)	1848
PID: Ind (no lean)	47%	(565)	23%	(269)	30%	(358)	1191
PID: Rep (no lean)	90%	(1702)	3%	(51)	8%	(143)	1896

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	50%	(2485)	31%	(1513)	19%	(937)	4935
PID/Gender: Dem Men	15%	(119)	68%	(551)	18%	(143)	812
PID/Gender: Dem Women	10%	(99)	62%	(643)	28%	(294)	1035
PID/Gender: Ind Men	50%	(311)	24%	(150)	26%	(161)	621
PID/Gender: Ind Women	45%	(254)	21%	(119)	35%	(197)	570
PID/Gender: Rep Men	88%	(776)	4%	(32)	8%	(70)	877
PID/Gender: Rep Women	91%	(927)	2%	(19)	7%	(73)	1019
Ideo: Liberal (1-3)	14%	(193)	61%	(851)	25%	(355)	1399
Ideo: Moderate (4)	41%	(557)	34%	(472)	25%	(343)	1372
Ideo: Conservative (5-7)	84%	(1660)	8%	(151)	9%	(173)	1984
Ideo/PID: Conservative Republican	92%	(1365)	2%	(28)	6%	(83)	1475
Ideo/PID: Moderate/Liberal Republican	80%	(300)	5%	(20)	14%	(53)	374
Ideo/PID: Moderate/Conservative Democrat	17%	(122)	60%	(435)	23%	(165)	722
Ideo/PID: Liberal Democrat	8%	(89)	68%	(729)	24%	(256)	1075
2024 H2H Matchup: Biden Voter	7%	(140)	69%	(1426)	24%	(501)	2067
2024 H2H Matchup: Trump Voter	93%	(2176)	1%	(31)	6%	(130)	2336
2024 H2H Matchup: Would not Vote	28%	(71)	11%	(28)	61%	(153)	252
2024 H2H Matchup: Do not Know	35%	(98)	10%	(28)	55%	(154)	280
2022 House Vote: Democrat	12%	(238)	62%	(1271)	26%	(528)	2038
2022 House Vote: Republican	89%	(1822)	3%	(58)	8%	(164)	2044
2022 House Vote: Did not Vote	51%	(365)	23%	(163)	27%	(194)	721
2020 Vote: Joe Biden	12%	(276)	60%	(1367)	28%	(630)	2272
2020 Vote: Donald Trump	90%	(2012)	2%	(43)	8%	(182)	2237
2020 Vote: Someone Else	50%	(35)	10%	(7)	41%	(28)	70
2020 Vote: Did not Vote	46%	(162)	27%	(96)	27%	(97)	355
2016 Vote: Hillary Clinton	11%	(179)	65%	(1094)	25%	(415)	1688
2016 Vote: Donald Trump	86%	(1671)	4%	(82)	10%	(189)	1943
2016 Vote: Someone Else	34%	(67)	32%	(65)	34%	(68)	200
2020 Vote/PID: Not Biden/Democrat	38%	(71)	39%	(74)	23%	(44)	189
2020 Vote/PID: Not Trump/Republican	63%	(123)	15%	(29)	22%	(42)	195

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	50%	(2485)	31%	(1513)	19%	(937)	4935
U.S. Economy: Wrong Track	65%	(2295)	16%	(574)	19%	(672)	3541
U.S. Economy: Right Direction	14%	(190)	67%	(939)	19%	(265)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	—	(0)	100%	(1513)	—	(0)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	100%	(2485)	—	(0)	—	(0)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	—	(0)	—	(0)	100%	(937)	937
Top 2024 Issue: Economy	68%	(1331)	17%	(334)	15%	(285)	1950
Community: Urban	36%	(387)	45%	(476)	19%	(206)	1069
Community: Suburban	50%	(1191)	30%	(722)	20%	(492)	2405
Community: Rural	62%	(908)	22%	(315)	16%	(239)	1461
Community/Gender: Urban Women	30%	(144)	47%	(228)	24%	(114)	486
Community/Gender: Urban Men	42%	(243)	43%	(248)	16%	(92)	582
Community/Gender: Rural Women	62%	(523)	19%	(163)	19%	(159)	844
Community/Gender: Rural Men	62%	(385)	25%	(152)	13%	(80)	617
Community/Gender: Suburban Women	47%	(612)	30%	(391)	22%	(291)	1294
Community/Gender: Suburban Men	52%	(578)	30%	(332)	18%	(201)	1111
Homeowner	52%	(1985)	30%	(1136)	18%	(666)	3787
Renter	44%	(452)	33%	(332)	23%	(237)	1020
Military HHnm: Yes	54%	(440)	26%	(214)	20%	(159)	814
Military HH: No	50%	(2045)	32%	(1299)	19%	(778)	4121
Employ: Private Sector	52%	(916)	30%	(526)	19%	(336)	1777
Employ: Government	51%	(169)	33%	(110)	16%	(55)	334
Employ: Self-Employed	54%	(216)	31%	(127)	15%	(61)	403
Employ: Homemaker	56%	(159)	27%	(76)	17%	(49)	285
Employ: Student	40%	(49)	35%	(43)	26%	(32)	125
Employ: Retired	49%	(676)	33%	(453)	19%	(258)	1387
Employ: Unemployed	47%	(154)	31%	(102)	22%	(73)	328
Employ: Other	49%	(146)	26%	(77)	25%	(74)	297
Self + Household: White-Collar	46%	(852)	35%	(651)	19%	(355)	1858
Self + Household: Blue Collar	56%	(1280)	28%	(631)	17%	(381)	2292

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Table BLMB18: *Thinking about your personal financial situation, would you say you are better off under the Biden administration or were you better off under the Trump administration?*

Demographic	Better off under Trump		Better off under Biden		About the same under both		Total N
Registered Voters	50%	(2485)	31%	(1513)	19%	(937)	4935
Union HH: Yes	44%	(155)	39%	(138)	17%	(60)	354
Union HH: No	51%	(2330)	30%	(1374)	19%	(877)	4581
LGBTQ+: Yes	29%	(154)	42%	(223)	28%	(147)	524
LGBTQ+: No	53%	(2331)	29%	(1290)	18%	(790)	4411
Motivated to Vote	51%	(2288)	31%	(1409)	17%	(784)	4482
Parent: Yes	55%	(780)	29%	(417)	16%	(230)	1427
Parent: No	49%	(1705)	31%	(1096)	20%	(707)	3508
COVID Vaccine: Yes	41%	(1439)	38%	(1335)	21%	(753)	3527
COVID Vaccine: No	74%	(1046)	13%	(178)	13%	(184)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	70%	(3462)	8%	(370)	22%	(1103)	4935
Gender: Male	67%	(1553)	9%	(201)	24%	(556)	2310
Gender: Female	73%	(1909)	6%	(169)	21%	(547)	2625
Age: 18-34	71%	(927)	8%	(107)	21%	(269)	1303
Age: 35-44	73%	(487)	6%	(37)	22%	(145)	669
Age: 45-64	71%	(1208)	6%	(109)	23%	(391)	1707
Age: 65+	67%	(839)	9%	(117)	24%	(298)	1255
GenZers: 1997-2012	70%	(376)	7%	(40)	22%	(121)	537
Millennials: 1981-1996	72%	(929)	8%	(98)	20%	(258)	1285
GenXers: 1965-1980	70%	(894)	7%	(83)	23%	(292)	1269
Baby Boomers: 1946-1964	68%	(1143)	8%	(139)	24%	(409)	1691
Educ: < College	73%	(2257)	7%	(230)	20%	(622)	3109
Educ: Bachelors degree	66%	(772)	7%	(86)	26%	(306)	1164
Educ: Post-grad	65%	(434)	8%	(54)	26%	(175)	663
Income: Under 50k	71%	(1483)	8%	(165)	21%	(440)	2087
Income: 50k-100k	70%	(1270)	8%	(141)	23%	(410)	1821
Income: 100k+	69%	(709)	6%	(64)	25%	(253)	1026
Ethnicity: White (Non-Hispanic)	71%	(2555)	7%	(249)	23%	(818)	3622
Ethnicity: Hispanic	71%	(243)	9%	(32)	19%	(66)	341
Ethnicity: Black (Non-Hispanic)	67%	(491)	9%	(68)	23%	(168)	727
Ethnicity: Asian + Other (Non-Hispanic)	71%	(173)	8%	(21)	21%	(51)	245
All Christian	72%	(1731)	8%	(184)	21%	(502)	2417
All Non-Christian	62%	(134)	8%	(18)	30%	(66)	217
Atheist	55%	(111)	8%	(16)	37%	(75)	201
Agnostic/Nothing in particular	66%	(793)	8%	(94)	26%	(307)	1194
Something Else	77%	(694)	6%	(59)	17%	(153)	906
Evangelical	78%	(1084)	6%	(78)	16%	(226)	1388
Non-Evangelical	69%	(1285)	8%	(156)	22%	(417)	1858
PID: Dem (no lean)	56%	(1037)	12%	(228)	32%	(583)	1848
PID: Ind (no lean)	69%	(828)	5%	(66)	25%	(298)	1191
PID: Rep (no lean)	84%	(1598)	4%	(77)	12%	(221)	1896

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	70%	(3462)	8%	(370)	22%	(1103)	4935
PID/Gender: Dem Men	52%	(419)	14%	(117)	34%	(276)	812
PID/Gender: Dem Women	60%	(617)	11%	(111)	30%	(307)	1035
PID/Gender: Ind Men	67%	(414)	6%	(37)	27%	(170)	621
PID/Gender: Ind Women	73%	(414)	5%	(28)	22%	(128)	570
PID/Gender: Rep Men	82%	(720)	5%	(47)	13%	(110)	877
PID/Gender: Rep Women	86%	(878)	3%	(30)	11%	(111)	1019
Ideo: Liberal (1-3)	55%	(769)	12%	(168)	33%	(463)	1399
Ideo: Moderate (4)	65%	(890)	8%	(114)	27%	(367)	1372
Ideo: Conservative (5-7)	84%	(1672)	4%	(78)	12%	(233)	1984
Ideo/PID: Conservative Republican	86%	(1274)	3%	(51)	10%	(150)	1475
Ideo/PID: Moderate/Liberal Republican	77%	(287)	6%	(23)	17%	(64)	374
Ideo/PID: Moderate/Conservative Democrat	60%	(432)	12%	(85)	28%	(204)	722
Ideo/PID: Liberal Democrat	53%	(569)	13%	(139)	34%	(367)	1075
2024 H2H Matchup: Biden Voter	52%	(1072)	12%	(257)	36%	(738)	2067
2024 H2H Matchup: Trump Voter	86%	(2019)	4%	(89)	10%	(228)	2336
2024 H2H Matchup: Would not Vote	68%	(170)	3%	(9)	29%	(73)	252
2024 H2H Matchup: Do not Know	72%	(200)	6%	(16)	23%	(64)	280
2022 House Vote: Democrat	55%	(1113)	12%	(246)	33%	(678)	2038
2022 House Vote: Republican	85%	(1739)	4%	(74)	11%	(232)	2044
2022 House Vote: Did not Vote	73%	(526)	6%	(41)	21%	(155)	721
2020 Vote: Joe Biden	55%	(1249)	11%	(259)	34%	(764)	2272
2020 Vote: Donald Trump	85%	(1906)	3%	(78)	11%	(254)	2237
2020 Vote: Someone Else	71%	(50)	4%	(3)	25%	(17)	70
2020 Vote: Did not Vote	73%	(258)	9%	(30)	19%	(67)	355
2016 Vote: Hillary Clinton	53%	(891)	13%	(214)	35%	(583)	1688
2016 Vote: Donald Trump	84%	(1640)	3%	(65)	12%	(237)	1943
2016 Vote: Someone Else	64%	(128)	9%	(18)	27%	(54)	200
2020 Vote/PID: Not Biden/Democrat	71%	(134)	14%	(26)	15%	(29)	189
2020 Vote/PID: Not Trump/Republican	71%	(139)	11%	(21)	18%	(35)	195
U.S. Economy: Wrong Track	80%	(2823)	4%	(158)	16%	(560)	3541
U.S. Economy: Right Direction	46%	(639)	15%	(212)	39%	(543)	1394

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased		Decreased		Remained stable		Total N
Registered Voters	70%	(3462)	8%	(370)	22%	(1103)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	50%	(752)	15%	(226)	35%	(535)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	86%	(2140)	4%	(90)	10%	(254)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	61%	(570)	6%	(54)	33%	(314)	937
Top 2024 Issue: Economy	80%	(1559)	4%	(86)	16%	(305)	1950
Community: Urban	68%	(722)	8%	(86)	24%	(261)	1069
Community: Suburban	69%	(1651)	7%	(173)	24%	(580)	2405
Community: Rural	74%	(1088)	8%	(111)	18%	(262)	1461
Community/Gender: Urban Women	69%	(337)	7%	(35)	23%	(114)	486
Community/Gender: Urban Men	66%	(385)	9%	(51)	25%	(147)	582
Community/Gender: Rural Women	77%	(651)	6%	(53)	17%	(141)	844
Community/Gender: Rural Men	71%	(438)	9%	(58)	20%	(121)	617
Community/Gender: Suburban Women	71%	(921)	6%	(81)	23%	(292)	1294
Community/Gender: Suburban Men	66%	(730)	8%	(92)	26%	(288)	1111
Homeowner	70%	(2652)	7%	(282)	23%	(853)	3787
Renter	71%	(727)	7%	(76)	21%	(217)	1020
Military HHnm: Yes	73%	(595)	8%	(63)	19%	(155)	814
Military HH: No	70%	(2867)	7%	(307)	23%	(947)	4121
Employ: Private Sector	72%	(1278)	7%	(122)	21%	(377)	1777
Employ: Government	70%	(233)	7%	(24)	23%	(77)	334
Employ: Self-Employed	71%	(288)	8%	(31)	21%	(84)	403
Employ: Homemaker	69%	(195)	8%	(22)	23%	(67)	285
Employ: Student	72%	(90)	7%	(9)	21%	(26)	125
Employ: Retired	67%	(935)	9%	(126)	23%	(326)	1387
Employ: Unemployed	66%	(217)	7%	(23)	27%	(88)	328
Employ: Other	76%	(226)	5%	(14)	19%	(57)	297
Self + Household: White-Collar	66%	(1226)	8%	(143)	26%	(489)	1858
Self + Household: Blue Collar	73%	(1679)	8%	(173)	19%	(439)	2292
Union HH: Yes	67%	(237)	12%	(41)	21%	(76)	354
Union HH: No	70%	(3225)	7%	(329)	22%	(1027)	4581
LGBTQ+: Yes	67%	(352)	8%	(41)	25%	(131)	524
LGBTQ+: No	71%	(3110)	7%	(329)	22%	(971)	4411

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Table BLMB19: *In the past month, would you say the prices you pay for everyday goods (e.g., groceries, clothing, household items, etc.) have increased or decreased, or have they remained stable?*

Demographic	Increased	Decreased	Remained stable	Total N
Registered Voters	70% (3462)	8% (370)	22% (1103)	4935
Motivated to Vote	70% (3154)	7% (330)	22% (998)	4482
Parent: Yes	75% (1066)	6% (86)	19% (274)	1427
Parent: No	68% (2396)	8% (284)	24% (828)	3508
COVID Vaccine: Yes	66% (2313)	8% (283)	26% (931)	3527
COVID Vaccine: No	82% (1149)	6% (87)	12% (171)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	14% (684)	20% (1007)	23% (1152)	26% (1284)	16% (807)	4935
Gender: Male	14% (323)	22% (499)	24% (558)	28% (636)	13% (294)	2310
Gender: Female	14% (361)	19% (508)	23% (594)	25% (648)	20% (514)	2625
Age: 18-34	19% (252)	28% (363)	27% (347)	21% (277)	5% (66)	1303
Age: 35-44	20% (131)	25% (164)	29% (195)	19% (127)	8% (51)	669
Age: 45-64	14% (242)	21% (358)	25% (429)	27% (455)	13% (224)	1707
Age: 65+	5% (59)	10% (123)	14% (181)	34% (425)	37% (466)	1255
GenZers: 1997-2012	23% (121)	26% (140)	27% (146)	18% (98)	6% (32)	537
Millennials: 1981-1996	19% (239)	27% (348)	27% (352)	21% (272)	6% (74)	1285
GenXers: 1965-1980	16% (206)	23% (298)	26% (324)	25% (321)	9% (120)	1269
Baby Boomers: 1946-1964	6% (107)	12% (207)	19% (316)	32% (547)	30% (513)	1691
Educ: < College	16% (492)	21% (640)	22% (684)	24% (754)	17% (539)	3109
Educ: Bachelors degree	11% (128)	20% (237)	28% (321)	27% (316)	14% (162)	1164
Educ: Post-grad	10% (65)	20% (130)	22% (147)	32% (215)	16% (106)	663
Income: Under 50k	17% (359)	21% (429)	19% (400)	22% (459)	21% (440)	2087
Income: 50k-100k	12% (219)	20% (368)	26% (471)	27% (500)	14% (264)	1821
Income: 100k+	10% (107)	20% (210)	27% (281)	32% (325)	10% (104)	1026
Ethnicity: White (Non-Hispanic)	12% (427)	19% (701)	23% (848)	27% (965)	19% (680)	3622
Ethnicity: Hispanic	18% (62)	35% (120)	20% (67)	21% (70)	6% (22)	341
Ethnicity: Black (Non-Hispanic)	19% (139)	19% (138)	23% (165)	28% (202)	12% (84)	727
Ethnicity: Asian + Other (Non-Hispanic)	23% (56)	19% (47)	29% (72)	19% (47)	9% (22)	245
All Christian	13% (308)	20% (475)	21% (512)	27% (659)	19% (463)	2417
All Non-Christian	18% (39)	19% (41)	20% (44)	29% (62)	15% (32)	217
Atheist	8% (16)	18% (37)	31% (62)	29% (59)	13% (27)	201
Agnostic/Nothing in particular	14% (166)	19% (225)	26% (312)	25% (300)	16% (190)	1194
Something Else	17% (155)	25% (230)	25% (223)	23% (204)	10% (95)	906
Evangelical	15% (210)	24% (333)	22% (308)	24% (337)	14% (201)	1388
Non-Evangelical	13% (236)	19% (351)	22% (407)	28% (514)	19% (350)	1858
PID: Dem (no lean)	12% (228)	17% (308)	23% (429)	31% (576)	17% (307)	1848
PID: Ind (no lean)	12% (143)	23% (273)	23% (276)	26% (310)	16% (188)	1191
PID: Rep (no lean)	17% (313)	22% (426)	24% (447)	21% (398)	16% (312)	1896

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Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	14% (684)	20% (1007)	23% (1152)	26% (1284)	16% (807)	4935
PID/Gender: Dem Men	13% (103)	19% (151)	23% (184)	35% (284)	11% (91)	812
PID/Gender: Dem Women	12% (125)	15% (157)	24% (245)	28% (292)	21% (216)	1035
PID/Gender: Ind Men	11% (66)	23% (144)	23% (145)	28% (171)	15% (94)	621
PID/Gender: Ind Women	14% (78)	22% (128)	23% (131)	24% (139)	16% (94)	570
PID/Gender: Rep Men	18% (155)	23% (204)	26% (229)	21% (181)	12% (108)	877
PID/Gender: Rep Women	16% (158)	22% (222)	21% (218)	21% (216)	20% (204)	1019
Ideo: Liberal (1-3)	12% (172)	18% (247)	24% (331)	32% (451)	14% (198)	1399
Ideo: Moderate (4)	12% (168)	19% (256)	23% (312)	28% (380)	19% (256)	1372
Ideo: Conservative (5-7)	15% (302)	24% (473)	24% (468)	21% (422)	16% (320)	1984
Ideo/PID: Conservative Republican	15% (227)	23% (337)	24% (360)	21% (303)	17% (248)	1475
Ideo/PID: Moderate/Liberal Republican	20% (74)	23% (84)	19% (72)	24% (89)	15% (54)	374
Ideo/PID: Moderate/Conservative Democrat	13% (96)	17% (124)	24% (172)	29% (206)	17% (124)	722
Ideo/PID: Liberal Democrat	11% (119)	16% (174)	23% (248)	34% (362)	16% (171)	1075
2024 H2H Matchup: Biden Voter	10% (202)	16% (340)	22% (464)	34% (697)	18% (363)	2067
2024 H2H Matchup: Trump Voter	18% (414)	24% (572)	24% (553)	19% (446)	15% (352)	2336
2024 H2H Matchup: Would not Vote	13% (34)	18% (45)	29% (74)	27% (68)	12% (31)	252
2024 H2H Matchup: Do not Know	12% (34)	18% (50)	22% (62)	26% (73)	22% (61)	280
2022 House Vote: Democrat	10% (212)	17% (344)	23% (460)	33% (669)	17% (353)	2038
2022 House Vote: Republican	16% (333)	23% (472)	22% (459)	21% (431)	17% (350)	2044
2022 House Vote: Did not Vote	16% (119)	23% (166)	27% (192)	22% (157)	12% (87)	721
2020 Vote: Joe Biden	10% (236)	17% (377)	24% (545)	33% (744)	16% (370)	2272
2020 Vote: Donald Trump	16% (355)	24% (528)	23% (519)	20% (452)	17% (383)	2237
2020 Vote: Someone Else	12% (8)	23% (16)	31% (22)	22% (16)	13% (9)	70
2020 Vote: Did not Vote	24% (85)	24% (86)	19% (67)	20% (72)	13% (45)	355
2016 Vote: Hillary Clinton	10% (167)	16% (276)	22% (376)	33% (565)	18% (304)	1688
2016 Vote: Donald Trump	15% (284)	22% (431)	23% (437)	22% (436)	18% (354)	1943
2016 Vote: Someone Else	9% (18)	19% (39)	27% (54)	29% (57)	16% (32)	200
2020 Vote/PID: Not Biden/Democrat	24% (45)	24% (45)	19% (36)	19% (37)	14% (26)	189
2020 Vote/PID: Not Trump/Republican	17% (32)	25% (49)	21% (42)	27% (53)	10% (19)	195

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Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	14% (684)	20% (1007)	23% (1152)	26% (1284)	16% (807)	4935
U.S. Economy: Wrong Track	16% (569)	22% (771)	24% (848)	22% (790)	16% (563)	3541
U.S. Economy: Right Direction	8% (115)	17% (236)	22% (304)	35% (494)	18% (245)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11% (163)	17% (262)	23% (346)	33% (502)	16% (239)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	18% (445)	24% (600)	23% (578)	20% (488)	15% (374)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	8% (77)	15% (144)	24% (227)	31% (294)	21% (195)	937
Top 2024 Issue: Economy	16% (316)	23% (453)	25% (493)	22% (438)	13% (250)	1950
Community: Urban	17% (184)	24% (262)	23% (243)	23% (245)	13% (135)	1069
Community: Suburban	12% (295)	19% (454)	23% (559)	28% (684)	17% (413)	2405
Community: Rural	14% (205)	20% (291)	24% (350)	24% (355)	18% (260)	1461
Community/Gender: Urban Women	18% (87)	23% (112)	21% (102)	22% (108)	16% (77)	486
Community/Gender: Urban Men	17% (98)	26% (150)	24% (140)	24% (137)	10% (58)	582
Community/Gender: Rural Women	13% (112)	19% (157)	24% (200)	23% (197)	21% (178)	844
Community/Gender: Rural Men	15% (93)	22% (134)	24% (150)	26% (158)	13% (82)	617
Community/Gender: Suburban Women	13% (162)	18% (239)	23% (291)	27% (343)	20% (259)	1294
Community/Gender: Suburban Men	12% (133)	19% (215)	24% (268)	31% (341)	14% (154)	1111
Homeowner	12% (450)	20% (753)	24% (894)	27% (1041)	17% (649)	3787
Renter	20% (202)	22% (226)	23% (230)	22% (226)	13% (136)	1020
Military HHnm: Yes	10% (82)	17% (138)	19% (155)	30% (247)	24% (191)	814
Military HH: No	15% (603)	21% (869)	24% (997)	25% (1037)	15% (616)	4121
Employ: Private Sector	14% (245)	28% (496)	30% (537)	25% (450)	3% (49)	1777
Employ: Government	14% (47)	20% (68)	29% (97)	32% (106)	5% (16)	334
Employ: Self-Employed	20% (79)	27% (109)	21% (83)	25% (103)	7% (29)	403
Employ: Homemaker	15% (41)	24% (68)	19% (54)	27% (76)	16% (45)	285
Employ: Student	24% (30)	25% (31)	32% (39)	15% (19)	5% (6)	125
Employ: Retired	6% (89)	8% (117)	15% (211)	30% (415)	40% (555)	1387
Employ: Unemployed	27% (88)	20% (65)	19% (62)	14% (46)	20% (67)	328
Employ: Other	22% (66)	18% (52)	23% (67)	24% (70)	14% (42)	297
Self + Household: White-Collar	11% (196)	20% (368)	25% (464)	28% (527)	16% (302)	1858
Self + Household: Blue Collar	14% (316)	21% (485)	23% (528)	27% (612)	15% (350)	2292

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Table BLMB20_1: *In the next year, how worried are you, if at all, that you or a member of your household will — Lose their job due to a lay-off*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	14% (684)	20% (1007)	23% (1152)	26% (1284)	16% (807)	4935
Union HH: Yes	19% (66)	24% (83)	21% (75)	28% (97)	9% (31)	354
Union HH: No	13% (618)	20% (924)	24% (1077)	26% (1187)	17% (776)	4581
LGBTQ+: Yes	17% (90)	25% (132)	25% (134)	22% (115)	10% (53)	524
LGBTQ+: No	13% (594)	20% (874)	23% (1018)	27% (1170)	17% (754)	4411
Motivated to Vote	14% (606)	20% (897)	23% (1035)	27% (1211)	16% (733)	4482
Parent: Yes	19% (272)	26% (373)	26% (366)	23% (328)	6% (89)	1427
Parent: No	12% (413)	18% (634)	22% (786)	27% (956)	20% (719)	3508
COVID Vaccine: Yes	11% (400)	18% (626)	23% (817)	29% (1035)	18% (650)	3527
COVID Vaccine: No	20% (284)	27% (381)	24% (335)	18% (249)	11% (158)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	15% (764)	22% (1097)	22% (1095)	25% (1218)	15% (761)	4935
Gender: Male	15% (356)	23% (540)	23% (526)	27% (618)	12% (270)	2310
Gender: Female	16% (407)	21% (557)	22% (568)	23% (601)	19% (492)	2625
Age: 18-34	23% (298)	29% (380)	24% (312)	19% (253)	5% (60)	1303
Age: 35-44	20% (136)	29% (192)	24% (160)	20% (134)	7% (46)	669
Age: 45-64	15% (261)	23% (399)	24% (409)	25% (432)	12% (207)	1707
Age: 65+	5% (69)	10% (126)	17% (213)	32% (399)	36% (447)	1255
GenZers: 1997-2012	26% (141)	27% (145)	25% (133)	16% (84)	6% (33)	537
Millennials: 1981-1996	21% (270)	30% (385)	23% (295)	21% (270)	5% (66)	1285
GenXers: 1965-1980	17% (217)	26% (331)	25% (313)	24% (308)	8% (100)	1269
Baby Boomers: 1946-1964	7% (123)	13% (221)	20% (335)	30% (515)	29% (496)	1691
Educ: < College	18% (544)	23% (719)	20% (630)	23% (701)	17% (514)	3109
Educ: Bachelors degree	12% (144)	22% (253)	26% (297)	28% (323)	13% (147)	1164
Educ: Post-grad	11% (76)	19% (126)	25% (167)	29% (194)	15% (100)	663
Income: Under 50k	19% (399)	23% (481)	18% (380)	20% (414)	20% (414)	2087
Income: 50k-100k	14% (256)	22% (395)	24% (443)	26% (479)	14% (249)	1821
Income: 100k+	11% (109)	22% (222)	27% (272)	32% (325)	10% (98)	1026
Ethnicity: White (Non-Hispanic)	14% (493)	21% (756)	23% (821)	25% (911)	18% (640)	3622
Ethnicity: Hispanic	22% (75)	33% (114)	16% (56)	21% (71)	8% (26)	341
Ethnicity: Black (Non-Hispanic)	20% (143)	22% (162)	21% (156)	27% (193)	10% (74)	727
Ethnicity: Asian + Other (Non-Hispanic)	21% (53)	27% (65)	25% (62)	18% (43)	9% (21)	245
All Christian	14% (350)	21% (497)	21% (511)	26% (621)	18% (438)	2417
All Non-Christian	17% (37)	28% (61)	17% (38)	24% (52)	14% (30)	217
Atheist	12% (25)	20% (40)	26% (53)	29% (59)	12% (25)	201
Agnostic/Nothing in particular	15% (181)	23% (270)	23% (271)	25% (292)	15% (179)	1194
Something Else	19% (171)	25% (229)	25% (222)	21% (194)	10% (90)	906
Evangelical	16% (224)	25% (349)	22% (304)	23% (319)	14% (192)	1388
Non-Evangelical	15% (276)	19% (358)	22% (416)	26% (481)	18% (327)	1858

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried	Somewhat worried	Not too worried	Not at all worried	Don't know/Not applicable	Total N
Registered Voters	15% (764)	22% (1097)	22% (1095)	25% (1218)	15% (761)	4935
PID: Dem (no lean)	13% (235)	21% (381)	22% (409)	30% (548)	15% (275)	1848
PID: Ind (no lean)	15% (181)	21% (251)	23% (275)	25% (298)	16% (186)	1191
PID: Rep (no lean)	18% (348)	25% (465)	22% (411)	20% (372)	16% (301)	1896
PID/Gender: Dem Men	12% (101)	22% (178)	21% (174)	34% (278)	10% (81)	812
PID/Gender: Dem Women	13% (134)	20% (203)	23% (234)	26% (271)	19% (194)	1035
PID/Gender: Ind Men	14% (86)	23% (141)	22% (137)	27% (169)	14% (90)	621
PID/Gender: Ind Women	17% (95)	19% (111)	24% (139)	23% (130)	17% (96)	570
PID/Gender: Rep Men	19% (169)	25% (222)	25% (215)	20% (172)	11% (99)	877
PID/Gender: Rep Women	18% (179)	24% (243)	19% (195)	20% (200)	20% (202)	1019
Ideo: Liberal (1-3)	14% (194)	20% (277)	23% (321)	30% (426)	13% (180)	1399
Ideo: Moderate (4)	14% (185)	19% (266)	24% (328)	25% (349)	18% (243)	1372
Ideo: Conservative (5-7)	17% (337)	26% (512)	21% (418)	21% (414)	15% (303)	1984
Ideo/PID: Conservative Republican	17% (255)	25% (369)	22% (326)	19% (285)	16% (239)	1475
Ideo/PID: Moderate/Liberal Republican	21% (79)	23% (85)	21% (79)	21% (79)	14% (52)	374
Ideo/PID: Moderate/Conservative Democrat	13% (94)	22% (162)	23% (166)	26% (191)	15% (108)	722
Ideo/PID: Liberal Democrat	12% (131)	19% (208)	21% (230)	33% (351)	14% (155)	1075
2024 H2H Matchup: Biden Voter	11% (220)	18% (370)	23% (470)	33% (673)	16% (333)	2067
2024 H2H Matchup: Trump Voter	20% (467)	26% (616)	22% (505)	18% (411)	14% (337)	2336
2024 H2H Matchup: Would not Vote	17% (42)	22% (55)	22% (56)	27% (68)	12% (31)	252
2024 H2H Matchup: Do not Know	12% (34)	20% (56)	23% (63)	24% (66)	21% (60)	280
2022 House Vote: Democrat	12% (240)	18% (376)	22% (448)	32% (648)	16% (325)	2038
2022 House Vote: Republican	18% (364)	24% (501)	22% (443)	20% (403)	16% (334)	2044
2022 House Vote: Did not Vote	19% (137)	27% (195)	23% (163)	19% (139)	12% (87)	721
2020 Vote: Joe Biden	12% (265)	19% (426)	23% (532)	31% (713)	15% (336)	2272
2020 Vote: Donald Trump	18% (406)	25% (562)	21% (474)	19% (430)	16% (366)	2237
2020 Vote: Someone Else	14% (10)	20% (14)	33% (23)	21% (15)	12% (8)	70
2020 Vote: Did not Vote	23% (83)	27% (95)	19% (66)	17% (60)	15% (52)	355

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		Total N
Registered Voters	15%	(764)	22%	(1097)	22%	(1095)	25%	(1218)	15%	(761)	4935
2016 Vote: Hillary Clinton	10%	(175)	18%	(311)	22%	(378)	33%	(551)	16%	(274)	1688
2016 Vote: Donald Trump	16%	(313)	24%	(469)	21%	(410)	21%	(416)	17%	(334)	1943
2016 Vote: Someone Else	11%	(22)	23%	(47)	27%	(55)	23%	(45)	16%	(32)	200
2020 Vote/PID: Not Biden/Democrat	22%	(41)	30%	(56)	18%	(34)	18%	(34)	13%	(24)	189
2020 Vote/PID: Not Trump/Republican	17%	(33)	22%	(43)	27%	(53)	24%	(46)	10%	(20)	195
U.S. Economy: Wrong Track	18%	(626)	24%	(855)	22%	(782)	21%	(746)	15%	(532)	3541
U.S. Economy: Right Direction	10%	(137)	17%	(242)	22%	(313)	34%	(473)	16%	(229)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	11%	(168)	20%	(298)	23%	(345)	32%	(484)	14%	(218)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(496)	26%	(642)	22%	(541)	18%	(450)	14%	(357)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	11%	(99)	17%	(157)	22%	(209)	30%	(285)	20%	(186)	937
Top 2024 Issue: Economy	19%	(361)	25%	(492)	24%	(463)	21%	(405)	12%	(229)	1950
Community: Urban	19%	(199)	27%	(283)	20%	(217)	23%	(246)	12%	(123)	1069
Community: Suburban	14%	(330)	21%	(503)	23%	(554)	26%	(631)	16%	(387)	2405
Community: Rural	16%	(235)	21%	(311)	22%	(324)	23%	(341)	17%	(251)	1461
Community/Gender: Urban Women	18%	(87)	24%	(118)	20%	(98)	23%	(112)	15%	(72)	486
Community/Gender: Urban Men	19%	(112)	28%	(166)	20%	(118)	23%	(135)	9%	(52)	582
Community/Gender: Rural Women	15%	(130)	20%	(167)	22%	(184)	23%	(190)	21%	(174)	844
Community/Gender: Rural Men	17%	(105)	23%	(144)	23%	(140)	24%	(150)	13%	(78)	617
Community/Gender: Suburban Women	15%	(191)	21%	(272)	22%	(287)	23%	(299)	19%	(246)	1294
Community/Gender: Suburban Men	13%	(139)	21%	(231)	24%	(267)	30%	(333)	13%	(140)	1111
Homeowner	14%	(515)	21%	(804)	23%	(861)	26%	(995)	16%	(612)	3787
Renter	21%	(216)	25%	(255)	21%	(212)	21%	(209)	13%	(129)	1020
Military HHnm: Yes	11%	(92)	19%	(156)	20%	(159)	28%	(225)	22%	(181)	814
Military HH: No	16%	(671)	23%	(941)	23%	(935)	24%	(993)	14%	(581)	4121

Continued on next page

Table BLMB20_2: *In the next year, how worried are you, if at all, that you or a member of your household will — Experience periods of long-term unemployment*

Demographic	How worried are you about the impact of the COVID-19 pandemic on the U.S. economy?										Total N
	Very worried		Somewhat worried		Not too worried		Not at all worried		Don't know/Not applicable		
Registered Voters	15%	(764)	22%	(1097)	22%	(1095)	25%	(1218)	15%	(761)	4935
Employ: Private Sector	15%	(260)	29%	(516)	28%	(500)	26%	(454)	3%	(47)	1777
Employ: Government	15%	(51)	23%	(78)	29%	(96)	28%	(95)	4%	(14)	334
Employ: Self-Employed	24%	(95)	27%	(109)	20%	(80)	23%	(94)	6%	(25)	403
Employ: Homemaker	17%	(49)	25%	(70)	19%	(55)	25%	(70)	14%	(40)	285
Employ: Student	26%	(32)	29%	(36)	28%	(34)	13%	(16)	5%	(6)	125
Employ: Retired	7%	(97)	10%	(140)	16%	(221)	28%	(394)	39%	(535)	1387
Employ: Unemployed	37%	(122)	25%	(84)	14%	(48)	8%	(28)	14%	(48)	328
Employ: Other	19%	(57)	22%	(64)	20%	(60)	23%	(68)	16%	(47)	297
Self + Household: White-Collar	13%	(235)	21%	(385)	23%	(433)	28%	(521)	15%	(283)	1858
Self + Household: Blue Collar	16%	(356)	23%	(531)	22%	(508)	25%	(569)	14%	(329)	2292
Union HH: Yes	17%	(62)	26%	(93)	20%	(70)	28%	(100)	8%	(29)	354
Union HH: No	15%	(702)	22%	(1004)	22%	(1025)	24%	(1118)	16%	(732)	4581
LGBTQ+: Yes	20%	(103)	28%	(148)	24%	(125)	20%	(104)	8%	(44)	524
LGBTQ+: No	15%	(661)	22%	(949)	22%	(970)	25%	(1114)	16%	(717)	4411
Motivated to Vote	15%	(672)	22%	(987)	22%	(991)	26%	(1146)	15%	(686)	4482
Parent: Yes	21%	(297)	28%	(405)	23%	(322)	22%	(320)	6%	(83)	1427
Parent: No	13%	(466)	20%	(692)	22%	(773)	26%	(898)	19%	(678)	3508
COVID Vaccine: Yes	12%	(435)	20%	(705)	23%	(802)	28%	(978)	17%	(607)	3527
COVID Vaccine: No	23%	(328)	28%	(392)	21%	(293)	17%	(240)	11%	(154)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB26_1: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Israel following the October 7th attack by Hamas

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	20%	(980)	26%	(1304)	35%	(1707)	19%	(943)	4935
Gender: Male	22%	(504)	27%	(628)	38%	(868)	13%	(310)	2310
Gender: Female	18%	(477)	26%	(676)	32%	(839)	24%	(633)	2625
Age: 18-34	29%	(372)	24%	(314)	22%	(282)	26%	(336)	1303
Age: 35-44	24%	(158)	25%	(169)	30%	(198)	21%	(144)	669
Age: 45-64	17%	(289)	29%	(487)	34%	(584)	20%	(348)	1707
Age: 65+	13%	(161)	27%	(334)	51%	(644)	9%	(116)	1255
GenZers: 1997-2012	30%	(160)	26%	(138)	19%	(104)	25%	(135)	537
Millennials: 1981-1996	26%	(331)	24%	(308)	26%	(332)	25%	(315)	1285
GenXers: 1965-1980	18%	(233)	28%	(350)	33%	(417)	21%	(269)	1269
Baby Boomers: 1946-1964	14%	(245)	27%	(460)	46%	(783)	12%	(203)	1691
Educ: < College	20%	(621)	28%	(868)	31%	(968)	21%	(652)	3109
Educ: Bachelors degree	19%	(224)	24%	(282)	40%	(466)	16%	(191)	1164
Educ: Post-grad	20%	(135)	23%	(155)	41%	(273)	15%	(100)	663
Income: Under 50k	19%	(405)	26%	(547)	32%	(672)	22%	(464)	2087
Income: 50k-100k	21%	(375)	27%	(495)	36%	(650)	17%	(301)	1821
Income: 100k+	20%	(200)	26%	(262)	38%	(386)	17%	(177)	1026
Ethnicity: White (Non-Hispanic)	18%	(659)	29%	(1046)	35%	(1255)	18%	(661)	3622
Ethnicity: Hispanic	24%	(82)	24%	(83)	31%	(105)	21%	(71)	341
Ethnicity: Black (Non-Hispanic)	24%	(176)	16%	(116)	39%	(281)	21%	(155)	727
Ethnicity: Asian + Other (Non-Hispanic)	26%	(64)	24%	(59)	27%	(67)	23%	(56)	245
All Christian	17%	(405)	30%	(736)	38%	(909)	15%	(367)	2417
All Non-Christian	20%	(44)	23%	(50)	42%	(91)	15%	(32)	217
Atheist	34%	(68)	13%	(27)	37%	(74)	16%	(32)	201
Agnostic/Nothing in particular	24%	(285)	18%	(218)	33%	(395)	25%	(295)	1194
Something Else	20%	(178)	30%	(273)	26%	(238)	24%	(217)	906
Evangelical	15%	(208)	38%	(526)	31%	(427)	16%	(226)	1388
Non-Evangelical	19%	(352)	25%	(462)	38%	(702)	18%	(341)	1858
PID: Dem (no lean)	20%	(374)	11%	(204)	51%	(948)	17%	(321)	1848
PID: Ind (no lean)	22%	(264)	24%	(283)	31%	(367)	23%	(278)	1191
PID: Rep (no lean)	18%	(343)	43%	(817)	21%	(393)	18%	(344)	1896

Continued on next page

Table BLMB26_1: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Israel following the October 7th attack by Hamas

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	20%	(980)	26%	(1304)	35%	(1707)	19%	(943)	4935
PID/Gender: Dem Men	22%	(181)	12%	(94)	55%	(443)	12%	(94)	812
PID/Gender: Dem Women	19%	(193)	11%	(110)	49%	(505)	22%	(227)	1035
PID/Gender: Ind Men	21%	(128)	24%	(149)	37%	(232)	18%	(112)	621
PID/Gender: Ind Women	24%	(135)	23%	(134)	24%	(135)	29%	(166)	570
PID/Gender: Rep Men	22%	(194)	44%	(386)	22%	(193)	12%	(104)	877
PID/Gender: Rep Women	15%	(148)	42%	(432)	20%	(199)	24%	(240)	1019
Ideo: Liberal (1-3)	23%	(327)	13%	(181)	47%	(661)	16%	(230)	1399
Ideo: Moderate (4)	20%	(270)	16%	(224)	41%	(562)	23%	(316)	1372
Ideo: Conservative (5-7)	18%	(357)	44%	(865)	23%	(458)	15%	(304)	1984
Ideo/PID: Conservative Republican	16%	(243)	47%	(699)	20%	(302)	16%	(232)	1475
Ideo/PID: Moderate/Liberal Republican	24%	(88)	29%	(108)	24%	(88)	24%	(89)	374
Ideo/PID: Moderate/Conservative Democrat	19%	(141)	11%	(78)	52%	(373)	18%	(130)	722
Ideo/PID: Liberal Democrat	21%	(228)	11%	(120)	52%	(558)	16%	(169)	1075
2024 H2H Matchup: Biden Voter	19%	(396)	10%	(205)	55%	(1134)	16%	(331)	2067
2024 H2H Matchup: Trump Voter	20%	(458)	43%	(1012)	19%	(440)	18%	(427)	2336
2024 H2H Matchup: Would not Vote	25%	(63)	18%	(46)	21%	(53)	36%	(90)	252
2024 H2H Matchup: Do not Know	23%	(63)	15%	(42)	29%	(80)	34%	(95)	280
2022 House Vote: Democrat	21%	(418)	10%	(209)	52%	(1059)	17%	(351)	2038
2022 House Vote: Republican	19%	(382)	43%	(878)	23%	(460)	16%	(324)	2044
2022 House Vote: Did not Vote	21%	(153)	25%	(182)	22%	(160)	31%	(225)	721
2020 Vote: Joe Biden	21%	(478)	11%	(251)	51%	(1157)	17%	(387)	2272
2020 Vote: Donald Trump	19%	(419)	42%	(949)	21%	(459)	18%	(410)	2237
2020 Vote: Someone Else	18%	(12)	15%	(11)	33%	(23)	34%	(24)	70
2020 Vote: Did not Vote	20%	(71)	26%	(94)	19%	(69)	34%	(122)	355
2016 Vote: Hillary Clinton	21%	(350)	9%	(155)	55%	(921)	16%	(263)	1688
2016 Vote: Donald Trump	18%	(342)	43%	(832)	24%	(468)	15%	(301)	1943
2016 Vote: Someone Else	18%	(36)	18%	(35)	41%	(83)	23%	(46)	200
2020 Vote/PID: Not Biden/Democrat	24%	(45)	23%	(43)	28%	(54)	25%	(47)	189
2020 Vote/PID: Not Trump/Republican	23%	(45)	25%	(48)	30%	(58)	23%	(44)	195

Continued on next page

Table BLMB26_1: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Israel following the October 7th attack by Hamas

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	20%	(980)	26%	(1304)	35%	(1707)	19%	(943)	4935
U.S. Economy: Wrong Track	21%	(749)	33%	(1179)	25%	(878)	21%	(735)	3541
U.S. Economy: Right Direction	17%	(231)	9%	(125)	60%	(830)	15%	(208)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	19%	(284)	11%	(160)	55%	(838)	15%	(232)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	20%	(503)	41%	(1014)	21%	(512)	18%	(456)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	21%	(194)	14%	(130)	38%	(357)	27%	(256)	937
Top 2024 Issue: Economy	19%	(376)	33%	(635)	27%	(530)	21%	(409)	1950
Community: Urban	24%	(260)	20%	(209)	36%	(389)	20%	(210)	1069
Community: Suburban	19%	(465)	25%	(608)	37%	(878)	19%	(454)	2405
Community: Rural	17%	(255)	33%	(488)	30%	(440)	19%	(279)	1461
Community/Gender: Urban Women	21%	(104)	20%	(98)	34%	(165)	25%	(120)	486
Community/Gender: Urban Men	27%	(156)	19%	(111)	39%	(225)	16%	(91)	582
Community/Gender: Rural Women	17%	(146)	32%	(270)	28%	(237)	23%	(192)	844
Community/Gender: Rural Men	18%	(109)	35%	(218)	33%	(203)	14%	(88)	617
Community/Gender: Suburban Women	17%	(226)	24%	(308)	34%	(438)	25%	(322)	1294
Community/Gender: Suburban Men	22%	(239)	27%	(299)	40%	(441)	12%	(132)	1111
Homeowner	19%	(730)	27%	(1022)	36%	(1365)	18%	(669)	3787
Renter	22%	(221)	25%	(251)	31%	(315)	23%	(233)	1020
Military HHnm: Yes	16%	(128)	32%	(257)	37%	(302)	16%	(126)	814
Military HH: No	21%	(852)	25%	(1047)	34%	(1405)	20%	(817)	4121
Employ: Private Sector	23%	(417)	26%	(454)	31%	(545)	20%	(360)	1777
Employ: Government	24%	(79)	20%	(67)	34%	(115)	22%	(73)	334
Employ: Self-Employed	17%	(68)	31%	(126)	28%	(114)	23%	(94)	403
Employ: Homemaker	17%	(47)	23%	(65)	36%	(102)	25%	(71)	285
Employ: Student	24%	(30)	35%	(43)	17%	(22)	24%	(30)	125
Employ: Retired	14%	(188)	28%	(393)	47%	(655)	11%	(151)	1387
Employ: Unemployed	27%	(89)	23%	(76)	26%	(85)	24%	(79)	328
Employ: Other	21%	(61)	27%	(79)	24%	(70)	29%	(86)	297
Self + Household: White-Collar	19%	(350)	25%	(472)	42%	(772)	14%	(264)	1858
Self + Household: Blue Collar	22%	(497)	28%	(642)	32%	(740)	18%	(414)	2292

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Table BLMB26_1: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Israel following the October 7th attack by Hamas

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	20%	(980)	26%	(1304)	35%	(1707)	19%	(943)	4935
Union HH: Yes	27%	(96)	19%	(68)	38%	(133)	16%	(57)	354
Union HH: No	19%	(885)	27%	(1236)	34%	(1574)	19%	(887)	4581
LGBTQ+: Yes	30%	(156)	24%	(125)	24%	(128)	22%	(115)	524
LGBTQ+: No	19%	(824)	27%	(1179)	36%	(1579)	19%	(829)	4411
Motivated to Vote	20%	(893)	27%	(1205)	36%	(1610)	17%	(774)	4482
Parent: Yes	23%	(328)	27%	(387)	28%	(394)	22%	(318)	1427
Parent: No	19%	(652)	26%	(917)	37%	(1314)	18%	(625)	3508
COVID Vaccine: Yes	19%	(681)	23%	(806)	41%	(1437)	17%	(603)	3527
COVID Vaccine: No	21%	(300)	35%	(498)	19%	(270)	24%	(341)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB26_2: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for civilians in Gaza

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	17%	(852)	26%	(1301)	32%	(1572)	25%	(1210)	4935
Gender: Male	22%	(511)	26%	(594)	34%	(776)	19%	(430)	2310
Gender: Female	13%	(342)	27%	(706)	30%	(797)	30%	(780)	2625
Age: 18-34	17%	(222)	35%	(459)	21%	(274)	27%	(349)	1303
Age: 35-44	19%	(125)	30%	(201)	26%	(175)	25%	(168)	669
Age: 45-64	18%	(306)	24%	(402)	32%	(548)	26%	(452)	1707
Age: 65+	16%	(199)	19%	(239)	46%	(576)	19%	(241)	1255
GenZers: 1997-2012	14%	(76)	41%	(221)	18%	(97)	27%	(143)	537
Millennials: 1981-1996	19%	(247)	30%	(388)	24%	(310)	27%	(341)	1285
GenXers: 1965-1980	17%	(218)	25%	(313)	31%	(393)	27%	(345)	1269
Baby Boomers: 1946-1964	17%	(291)	21%	(353)	41%	(701)	20%	(346)	1691
Educ: < College	18%	(561)	26%	(805)	30%	(923)	26%	(820)	3109
Educ: Bachelors degree	16%	(184)	27%	(314)	35%	(402)	23%	(264)	1164
Educ: Post-grad	16%	(107)	27%	(181)	37%	(248)	19%	(127)	663
Income: Under 50k	17%	(355)	25%	(532)	30%	(623)	28%	(578)	2087
Income: 50k-100k	18%	(321)	28%	(506)	33%	(601)	22%	(393)	1821
Income: 100k+	17%	(176)	26%	(262)	34%	(348)	23%	(239)	1026
Ethnicity: White (Non-Hispanic)	17%	(632)	26%	(930)	32%	(1167)	25%	(893)	3622
Ethnicity: Hispanic	20%	(68)	30%	(102)	25%	(84)	26%	(87)	341
Ethnicity: Black (Non-Hispanic)	14%	(101)	26%	(186)	37%	(267)	24%	(174)	727
Ethnicity: Asian + Other (Non-Hispanic)	21%	(51)	34%	(83)	22%	(55)	23%	(56)	245
All Christian	18%	(442)	23%	(568)	35%	(852)	23%	(555)	2417
All Non-Christian	17%	(38)	27%	(58)	39%	(85)	17%	(37)	217
Atheist	11%	(21)	43%	(86)	29%	(58)	18%	(36)	201
Agnostic/Nothing in particular	16%	(194)	28%	(332)	30%	(358)	26%	(310)	1194
Something Else	17%	(157)	28%	(258)	24%	(219)	30%	(272)	906
Evangelical	18%	(244)	28%	(386)	27%	(382)	27%	(376)	1388
Non-Evangelical	18%	(334)	23%	(419)	36%	(673)	23%	(432)	1858
PID: Dem (no lean)	9%	(167)	25%	(461)	46%	(852)	20%	(368)	1848
PID: Ind (no lean)	18%	(211)	26%	(311)	27%	(323)	29%	(345)	1191
PID: Rep (no lean)	25%	(474)	28%	(528)	21%	(397)	26%	(497)	1896

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Table BLMB26_2: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for civilians in Gaza

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	17%	(852)	26%	(1301)	32%	(1572)	25%	(1210)	4935
PID/Gender: Dem Men	12%	(100)	26%	(214)	48%	(389)	13%	(109)	812
PID/Gender: Dem Women	7%	(67)	24%	(247)	45%	(463)	25%	(258)	1035
PID/Gender: Ind Men	20%	(124)	25%	(155)	31%	(195)	24%	(147)	621
PID/Gender: Ind Women	15%	(87)	27%	(156)	22%	(128)	35%	(199)	570
PID/Gender: Rep Men	33%	(287)	26%	(225)	22%	(192)	20%	(174)	877
PID/Gender: Rep Women	18%	(187)	30%	(303)	20%	(206)	32%	(323)	1019
Ideo: Liberal (1-3)	9%	(123)	31%	(430)	43%	(597)	18%	(249)	1399
Ideo: Moderate (4)	15%	(206)	21%	(295)	37%	(511)	26%	(359)	1372
Ideo: Conservative (5-7)	25%	(503)	27%	(539)	22%	(439)	25%	(503)	1984
Ideo/PID: Conservative Republican	26%	(385)	27%	(401)	21%	(305)	26%	(385)	1475
Ideo/PID: Moderate/Liberal Republican	21%	(80)	31%	(114)	23%	(84)	25%	(95)	374
Ideo/PID: Moderate/Conservative Democrat	12%	(84)	20%	(141)	48%	(344)	21%	(152)	722
Ideo/PID: Liberal Democrat	7%	(80)	29%	(310)	46%	(496)	18%	(189)	1075
2024 H2H Matchup: Biden Voter	8%	(162)	24%	(487)	50%	(1031)	19%	(387)	2067
2024 H2H Matchup: Trump Voter	26%	(618)	29%	(679)	18%	(423)	26%	(617)	2336
2024 H2H Matchup: Would not Vote	15%	(39)	27%	(67)	21%	(52)	37%	(94)	252
2024 H2H Matchup: Do not Know	12%	(34)	24%	(67)	24%	(67)	40%	(112)	280
2022 House Vote: Democrat	9%	(186)	24%	(497)	47%	(956)	20%	(398)	2038
2022 House Vote: Republican	26%	(537)	27%	(555)	22%	(441)	25%	(511)	2044
2022 House Vote: Did not Vote	14%	(104)	30%	(214)	21%	(154)	35%	(250)	721
2020 Vote: Joe Biden	9%	(208)	25%	(576)	46%	(1041)	20%	(446)	2272
2020 Vote: Donald Trump	27%	(596)	26%	(591)	19%	(436)	27%	(615)	2237
2020 Vote: Someone Else	18%	(13)	19%	(14)	23%	(16)	40%	(28)	70
2020 Vote: Did not Vote	10%	(35)	34%	(119)	22%	(79)	34%	(121)	355
2016 Vote: Hillary Clinton	9%	(155)	23%	(390)	49%	(828)	19%	(315)	1688
2016 Vote: Donald Trump	26%	(499)	27%	(522)	22%	(437)	25%	(485)	1943
2016 Vote: Someone Else	15%	(30)	22%	(43)	32%	(65)	31%	(62)	200
2020 Vote/PID: Not Biden/Democrat	15%	(27)	31%	(59)	25%	(48)	29%	(55)	189
2020 Vote/PID: Not Trump/Republican	16%	(31)	29%	(57)	32%	(62)	23%	(45)	195

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Table BLMB26_2: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for civilians in Gaza

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	17%	(852)	26%	(1301)	32%	(1572)	25%	(1210)	4935
U.S. Economy: Wrong Track	21%	(734)	29%	(1032)	23%	(816)	27%	(958)	3541
U.S. Economy: Right Direction	8%	(118)	19%	(268)	54%	(756)	18%	(252)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	8%	(124)	23%	(343)	53%	(794)	17%	(252)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	26%	(647)	30%	(733)	19%	(460)	26%	(644)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	9%	(81)	24%	(224)	34%	(317)	34%	(314)	937
Top 2024 Issue: Economy	20%	(384)	27%	(530)	27%	(526)	26%	(511)	1950
Community: Urban	17%	(178)	27%	(290)	34%	(359)	23%	(241)	1069
Community: Suburban	17%	(398)	27%	(639)	33%	(805)	23%	(564)	2405
Community: Rural	19%	(276)	25%	(372)	28%	(409)	28%	(405)	1461
Community/Gender: Urban Women	10%	(49)	28%	(137)	33%	(163)	28%	(137)	486
Community/Gender: Urban Men	22%	(129)	26%	(153)	34%	(197)	18%	(104)	582
Community/Gender: Rural Women	15%	(130)	26%	(222)	26%	(223)	32%	(269)	844
Community/Gender: Rural Men	24%	(146)	24%	(150)	30%	(185)	22%	(136)	617
Community/Gender: Suburban Women	13%	(162)	27%	(347)	32%	(411)	29%	(374)	1294
Community/Gender: Suburban Men	21%	(235)	26%	(291)	35%	(394)	17%	(190)	1111
Homeowner	18%	(672)	26%	(970)	33%	(1254)	24%	(891)	3787
Renter	16%	(161)	29%	(294)	29%	(296)	26%	(269)	1020
Military HHnm: Yes	20%	(161)	24%	(195)	35%	(286)	21%	(172)	814
Military HH: No	17%	(691)	27%	(1106)	31%	(1286)	25%	(1038)	4121
Employ: Private Sector	19%	(329)	28%	(490)	30%	(525)	24%	(432)	1777
Employ: Government	18%	(60)	29%	(98)	28%	(93)	25%	(84)	334
Employ: Self-Employed	20%	(80)	27%	(107)	25%	(101)	29%	(115)	403
Employ: Homemaker	18%	(51)	22%	(63)	30%	(85)	30%	(85)	285
Employ: Student	11%	(13)	47%	(58)	18%	(23)	24%	(30)	125
Employ: Retired	15%	(213)	21%	(295)	43%	(599)	20%	(280)	1387
Employ: Unemployed	17%	(57)	31%	(101)	22%	(72)	30%	(97)	328
Employ: Other	16%	(48)	30%	(89)	25%	(74)	29%	(86)	297
Self + Household: White-Collar	17%	(308)	26%	(481)	37%	(695)	20%	(374)	1858
Self + Household: Blue Collar	19%	(436)	27%	(622)	30%	(689)	24%	(545)	2292

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Table BLMB26_2: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for civilians in Gaza

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	17%	(852)	26%	(1301)	32%	(1572)	25%	(1210)	4935
Union HH: Yes	20%	(72)	26%	(91)	34%	(121)	20%	(69)	354
Union HH: No	17%	(781)	26%	(1209)	32%	(1451)	25%	(1140)	4581
LGBTQ+: Yes	14%	(73)	36%	(191)	27%	(139)	23%	(121)	524
LGBTQ+: No	18%	(779)	25%	(1110)	32%	(1433)	25%	(1089)	4411
Motivated to Vote	18%	(787)	26%	(1187)	33%	(1486)	23%	(1022)	4482
Parent: Yes	20%	(284)	29%	(420)	26%	(366)	25%	(357)	1427
Parent: No	16%	(568)	25%	(880)	34%	(1206)	24%	(853)	3508
COVID Vaccine: Yes	15%	(513)	26%	(912)	37%	(1318)	22%	(784)	3527
COVID Vaccine: No	24%	(339)	28%	(389)	18%	(254)	30%	(426)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB26_3: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Ukraine in their war with Russia

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	31%	(1515)	18%	(893)	34%	(1695)	17%	(832)	4935
Gender: Male	34%	(780)	18%	(415)	37%	(853)	11%	(263)	2310
Gender: Female	28%	(736)	18%	(477)	32%	(842)	22%	(570)	2625
Age: 18-34	29%	(378)	23%	(300)	26%	(333)	22%	(293)	1303
Age: 35-44	32%	(215)	19%	(129)	28%	(188)	20%	(136)	669
Age: 45-64	32%	(554)	16%	(281)	33%	(556)	19%	(317)	1707
Age: 65+	29%	(368)	15%	(183)	49%	(618)	7%	(86)	1255
GenZers: 1997-2012	24%	(128)	26%	(142)	24%	(127)	26%	(140)	537
Millennials: 1981-1996	32%	(414)	20%	(261)	27%	(349)	20%	(261)	1285
GenXers: 1965-1980	32%	(406)	18%	(223)	30%	(384)	20%	(256)	1269
Baby Boomers: 1946-1964	31%	(522)	15%	(251)	45%	(758)	9%	(160)	1691
Educ: < College	31%	(975)	19%	(585)	31%	(963)	19%	(586)	3109
Educ: Bachelors degree	29%	(343)	17%	(195)	39%	(458)	14%	(167)	1164
Educ: Post-grad	30%	(197)	17%	(112)	41%	(274)	12%	(79)	663
Income: Under 50k	30%	(622)	18%	(367)	32%	(678)	20%	(420)	2087
Income: 50k-100k	32%	(583)	20%	(358)	34%	(621)	14%	(259)	1821
Income: 100k+	30%	(310)	16%	(168)	39%	(396)	15%	(153)	1026
Ethnicity: White (Non-Hispanic)	31%	(1122)	19%	(683)	35%	(1274)	15%	(542)	3622
Ethnicity: Hispanic	34%	(118)	20%	(67)	26%	(90)	20%	(67)	341
Ethnicity: Black (Non-Hispanic)	28%	(203)	14%	(100)	36%	(261)	22%	(163)	727
Ethnicity: Asian + Other (Non-Hispanic)	30%	(72)	18%	(43)	28%	(69)	25%	(60)	245
All Christian	33%	(800)	17%	(415)	36%	(861)	14%	(342)	2417
All Non-Christian	29%	(63)	18%	(40)	42%	(91)	11%	(23)	217
Atheist	15%	(30)	18%	(37)	53%	(106)	14%	(28)	201
Agnostic/Nothing in particular	27%	(324)	18%	(218)	34%	(408)	21%	(245)	1194
Something Else	33%	(299)	20%	(183)	25%	(229)	21%	(195)	906
Evangelical	35%	(492)	20%	(284)	27%	(373)	17%	(238)	1388
Non-Evangelical	31%	(572)	16%	(302)	38%	(701)	15%	(283)	1858
PID: Dem (no lean)	16%	(293)	14%	(259)	55%	(1014)	15%	(282)	1848
PID: Ind (no lean)	33%	(394)	17%	(208)	29%	(349)	20%	(240)	1191
PID: Rep (no lean)	44%	(828)	22%	(426)	18%	(332)	16%	(310)	1896

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Table BLMB26_3: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Ukraine in their war with Russia

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	31%	(1515)	18%	(893)	34%	(1695)	17%	(832)	4935
PID/Gender: Dem Men	18%	(143)	15%	(121)	57%	(464)	10%	(85)	812
PID/Gender: Dem Women	14%	(150)	13%	(138)	53%	(550)	19%	(197)	1035
PID/Gender: Ind Men	35%	(218)	17%	(107)	34%	(209)	14%	(87)	621
PID/Gender: Ind Women	31%	(176)	18%	(101)	25%	(140)	27%	(153)	570
PID/Gender: Rep Men	48%	(418)	21%	(188)	21%	(180)	10%	(91)	877
PID/Gender: Rep Women	40%	(410)	23%	(238)	15%	(152)	22%	(219)	1019
Ideo: Liberal (1-3)	15%	(216)	17%	(240)	53%	(741)	14%	(202)	1399
Ideo: Moderate (4)	27%	(366)	15%	(201)	40%	(547)	19%	(257)	1372
Ideo: Conservative (5-7)	45%	(899)	21%	(421)	20%	(388)	14%	(276)	1984
Ideo/PID: Conservative Republican	47%	(688)	22%	(321)	16%	(243)	15%	(224)	1475
Ideo/PID: Moderate/Liberal Republican	34%	(128)	25%	(93)	22%	(84)	18%	(69)	374
Ideo/PID: Moderate/Conservative Democrat	20%	(145)	12%	(83)	53%	(385)	15%	(109)	722
Ideo/PID: Liberal Democrat	13%	(139)	16%	(170)	58%	(622)	13%	(143)	1075
2024 H2H Matchup: Biden Voter	14%	(294)	14%	(287)	58%	(1206)	14%	(280)	2067
2024 H2H Matchup: Trump Voter	46%	(1076)	22%	(518)	15%	(359)	16%	(382)	2336
2024 H2H Matchup: Would not Vote	30%	(75)	15%	(38)	24%	(61)	31%	(79)	252
2024 H2H Matchup: Do not Know	25%	(70)	18%	(50)	24%	(68)	33%	(91)	280
2022 House Vote: Democrat	16%	(331)	14%	(283)	55%	(1119)	15%	(305)	2038
2022 House Vote: Republican	47%	(956)	21%	(434)	18%	(363)	14%	(290)	2044
2022 House Vote: Did not Vote	26%	(184)	21%	(151)	26%	(188)	27%	(198)	721
2020 Vote: Joe Biden	17%	(397)	15%	(333)	53%	(1208)	15%	(335)	2272
2020 Vote: Donald Trump	46%	(1027)	21%	(459)	17%	(379)	17%	(372)	2237
2020 Vote: Someone Else	27%	(19)	15%	(10)	29%	(20)	29%	(21)	70
2020 Vote: Did not Vote	20%	(72)	25%	(90)	25%	(88)	30%	(105)	355
2016 Vote: Hillary Clinton	16%	(275)	13%	(221)	57%	(969)	13%	(224)	1688
2016 Vote: Donald Trump	46%	(898)	20%	(383)	20%	(394)	14%	(268)	1943
2016 Vote: Someone Else	25%	(50)	16%	(32)	39%	(78)	20%	(40)	200
2020 Vote/PID: Not Biden/Democrat	21%	(39)	22%	(41)	34%	(65)	23%	(44)	189
2020 Vote/PID: Not Trump/Republican	30%	(58)	23%	(44)	28%	(55)	19%	(37)	195

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Table BLMB26_3: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Ukraine in their war with Russia

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	31%	(1515)	18%	(893)	34%	(1695)	17%	(832)	4935
U.S. Economy: Wrong Track	37%	(1320)	20%	(708)	24%	(849)	19%	(665)	3541
U.S. Economy: Right Direction	14%	(195)	13%	(185)	61%	(846)	12%	(168)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	14%	(205)	14%	(215)	60%	(909)	12%	(184)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	46%	(1140)	22%	(536)	16%	(401)	16%	(409)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	18%	(170)	15%	(142)	41%	(385)	26%	(240)	937
Top 2024 Issue: Economy	36%	(704)	20%	(389)	25%	(496)	18%	(360)	1950
Community: Urban	27%	(294)	17%	(186)	38%	(409)	17%	(180)	1069
Community: Suburban	32%	(759)	16%	(396)	36%	(860)	16%	(390)	2405
Community: Rural	32%	(462)	21%	(311)	29%	(426)	18%	(262)	1461
Community/Gender: Urban Women	22%	(109)	17%	(83)	38%	(183)	23%	(111)	486
Community/Gender: Urban Men	32%	(185)	18%	(102)	39%	(226)	12%	(69)	582
Community/Gender: Rural Women	29%	(249)	21%	(177)	27%	(231)	22%	(188)	844
Community/Gender: Rural Men	35%	(214)	22%	(134)	32%	(195)	12%	(75)	617
Community/Gender: Suburban Women	29%	(378)	17%	(217)	33%	(428)	21%	(271)	1294
Community/Gender: Suburban Men	34%	(381)	16%	(179)	39%	(432)	11%	(119)	1111
Homeowner	32%	(1197)	18%	(666)	35%	(1343)	15%	(581)	3787
Renter	28%	(287)	20%	(201)	32%	(323)	21%	(209)	1020
Military HHnm: Yes	33%	(269)	18%	(143)	37%	(301)	12%	(101)	814
Military HH: No	30%	(1246)	18%	(749)	34%	(1394)	18%	(731)	4121
Employ: Private Sector	33%	(588)	18%	(322)	31%	(559)	17%	(307)	1777
Employ: Government	30%	(101)	18%	(59)	33%	(112)	19%	(62)	334
Employ: Self-Employed	35%	(141)	19%	(77)	29%	(118)	17%	(68)	403
Employ: Homemaker	27%	(76)	17%	(48)	32%	(91)	25%	(70)	285
Employ: Student	17%	(21)	37%	(46)	21%	(26)	25%	(31)	125
Employ: Retired	30%	(420)	16%	(216)	46%	(633)	9%	(118)	1387
Employ: Unemployed	27%	(87)	21%	(68)	25%	(84)	27%	(89)	328
Employ: Other	27%	(81)	19%	(57)	24%	(73)	29%	(86)	297
Self + Household: White-Collar	29%	(534)	18%	(332)	41%	(765)	12%	(227)	1858
Self + Household: Blue Collar	35%	(797)	18%	(414)	32%	(724)	16%	(357)	2292

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Table BLMB26_3: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Support for Ukraine in their war with Russia

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	31%	(1515)	18%	(893)	34%	(1695)	17%	(832)	4935
Union HH: Yes	32%	(115)	18%	(63)	38%	(135)	12%	(41)	354
Union HH: No	31%	(1400)	18%	(830)	34%	(1560)	17%	(791)	4581
LGBTQ+: Yes	25%	(129)	23%	(119)	31%	(165)	21%	(111)	524
LGBTQ+: No	31%	(1386)	18%	(773)	35%	(1530)	16%	(721)	4411
Motivated to Vote	31%	(1390)	18%	(809)	36%	(1597)	15%	(686)	4482
Parent: Yes	33%	(477)	20%	(284)	28%	(396)	19%	(270)	1427
Parent: No	30%	(1038)	17%	(609)	37%	(1299)	16%	(562)	3508
COVID Vaccine: Yes	26%	(909)	18%	(619)	42%	(1480)	15%	(519)	3527
COVID Vaccine: No	43%	(606)	19%	(274)	15%	(215)	22%	(313)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB26_4: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Addressing student loans

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	31%	(1540)	27%	(1341)	28%	(1389)	13%	(665)	4935
Gender: Male	36%	(824)	26%	(601)	28%	(655)	10%	(230)	2310
Gender: Female	27%	(715)	28%	(740)	28%	(734)	17%	(435)	2625
Age: 18-34	15%	(191)	43%	(560)	27%	(345)	16%	(207)	1303
Age: 35-44	24%	(160)	34%	(228)	28%	(184)	14%	(97)	669
Age: 45-64	35%	(601)	24%	(407)	27%	(461)	14%	(239)	1707
Age: 65+	47%	(588)	12%	(146)	32%	(398)	10%	(123)	1255
GenZers: 1997-2012	12%	(63)	43%	(229)	27%	(146)	18%	(99)	537
Millennials: 1981-1996	20%	(252)	40%	(512)	26%	(337)	14%	(183)	1285
GenXers: 1965-1980	30%	(376)	27%	(345)	28%	(360)	15%	(188)	1269
Baby Boomers: 1946-1964	46%	(774)	14%	(242)	30%	(502)	10%	(172)	1691
Educ: < College	31%	(948)	27%	(850)	26%	(813)	16%	(498)	3109
Educ: Bachelors degree	33%	(383)	26%	(299)	32%	(368)	10%	(114)	1164
Educ: Post-grad	32%	(209)	29%	(192)	32%	(209)	8%	(53)	663
Income: Under 50k	27%	(570)	28%	(580)	28%	(594)	16%	(344)	2087
Income: 50k-100k	32%	(587)	27%	(499)	29%	(521)	12%	(214)	1821
Income: 100k+	37%	(382)	26%	(262)	27%	(275)	10%	(107)	1026
Ethnicity: White (Non-Hispanic)	37%	(1346)	24%	(860)	26%	(948)	13%	(467)	3622
Ethnicity: Hispanic	16%	(56)	39%	(132)	28%	(96)	17%	(58)	341
Ethnicity: Black (Non-Hispanic)	11%	(83)	35%	(258)	39%	(287)	14%	(99)	727
Ethnicity: Asian + Other (Non-Hispanic)	22%	(55)	37%	(91)	24%	(58)	17%	(41)	245
All Christian	41%	(989)	20%	(485)	27%	(643)	12%	(300)	2417
All Non-Christian	27%	(58)	26%	(57)	36%	(79)	11%	(24)	217
Atheist	11%	(22)	37%	(75)	41%	(83)	11%	(21)	201
Agnostic/Nothing in particular	21%	(256)	35%	(413)	30%	(353)	14%	(172)	1194
Something Else	24%	(215)	34%	(311)	26%	(232)	16%	(148)	906
Evangelical	38%	(523)	26%	(355)	23%	(317)	14%	(192)	1388
Non-Evangelical	35%	(655)	23%	(422)	29%	(538)	13%	(243)	1858
PID: Dem (no lean)	12%	(224)	27%	(499)	49%	(911)	12%	(214)	1848
PID: Ind (no lean)	31%	(375)	31%	(374)	21%	(253)	16%	(190)	1191
PID: Rep (no lean)	50%	(941)	25%	(468)	12%	(226)	14%	(261)	1896

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Table BLMB26_4: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Addressing student loans

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	31%	(1540)	27%	(1341)	28%	(1389)	13%	(665)	4935
PID/Gender: Dem Men	13%	(102)	27%	(219)	51%	(416)	9%	(75)	812
PID/Gender: Dem Women	12%	(122)	27%	(279)	48%	(494)	13%	(140)	1035
PID/Gender: Ind Men	37%	(230)	29%	(179)	22%	(138)	12%	(74)	621
PID/Gender: Ind Women	25%	(145)	34%	(195)	20%	(114)	20%	(116)	570
PID/Gender: Rep Men	56%	(492)	23%	(202)	11%	(100)	9%	(82)	877
PID/Gender: Rep Women	44%	(448)	26%	(265)	12%	(126)	18%	(180)	1019
Ideo: Liberal (1-3)	10%	(146)	32%	(451)	47%	(661)	10%	(142)	1399
Ideo: Moderate (4)	25%	(345)	27%	(370)	32%	(440)	16%	(216)	1372
Ideo: Conservative (5-7)	52%	(1030)	23%	(461)	13%	(253)	12%	(240)	1984
Ideo/PID: Conservative Republican	56%	(821)	22%	(325)	10%	(148)	12%	(182)	1475
Ideo/PID: Moderate/Liberal Republican	30%	(111)	34%	(128)	19%	(72)	17%	(63)	374
Ideo/PID: Moderate/Conservative Democrat	17%	(123)	25%	(181)	45%	(325)	13%	(93)	722
Ideo/PID: Liberal Democrat	9%	(98)	28%	(299)	53%	(569)	10%	(109)	1075
2024 H2H Matchup: Biden Voter	14%	(284)	26%	(546)	50%	(1027)	10%	(209)	2067
2024 H2H Matchup: Trump Voter	48%	(1114)	27%	(625)	12%	(282)	14%	(315)	2336
2024 H2H Matchup: Would not Vote	23%	(58)	36%	(90)	13%	(33)	28%	(71)	252
2024 H2H Matchup: Do not Know	30%	(83)	29%	(80)	17%	(47)	25%	(70)	280
2022 House Vote: Democrat	14%	(282)	28%	(564)	48%	(974)	11%	(218)	2038
2022 House Vote: Republican	52%	(1072)	24%	(498)	11%	(229)	12%	(244)	2044
2022 House Vote: Did not Vote	22%	(155)	32%	(233)	23%	(166)	23%	(167)	721
2020 Vote: Joe Biden	14%	(321)	29%	(663)	46%	(1041)	11%	(246)	2272
2020 Vote: Donald Trump	51%	(1149)	23%	(523)	11%	(247)	14%	(318)	2237
2020 Vote: Someone Else	30%	(21)	29%	(20)	17%	(12)	24%	(17)	70
2020 Vote: Did not Vote	14%	(48)	38%	(134)	25%	(89)	24%	(85)	355
2016 Vote: Hillary Clinton	13%	(215)	27%	(452)	50%	(849)	10%	(172)	1688
2016 Vote: Donald Trump	55%	(1071)	21%	(412)	11%	(223)	12%	(236)	1943
2016 Vote: Someone Else	32%	(63)	27%	(53)	29%	(58)	13%	(26)	200
2020 Vote/PID: Not Biden/Democrat	18%	(34)	32%	(60)	34%	(64)	16%	(31)	189
2020 Vote/PID: Not Trump/Republican	27%	(53)	35%	(69)	22%	(44)	15%	(29)	195

Continued on next page

Table BLMB26_4: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Addressing student loans

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	31%	(1540)	27%	(1341)	28%	(1389)	13%	(665)	4935
U.S. Economy: Wrong Track	38%	(1335)	30%	(1050)	18%	(643)	15%	(514)	3541
U.S. Economy: Right Direction	15%	(205)	21%	(291)	54%	(746)	11%	(151)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(191)	26%	(386)	52%	(793)	9%	(142)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	46%	(1145)	28%	(684)	13%	(321)	14%	(336)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	22%	(204)	29%	(270)	29%	(275)	20%	(188)	937
Top 2024 Issue: Economy	35%	(687)	30%	(587)	21%	(410)	14%	(266)	1950
Community: Urban	20%	(209)	31%	(336)	35%	(376)	14%	(148)	1069
Community: Suburban	32%	(779)	26%	(632)	29%	(697)	12%	(296)	2405
Community: Rural	38%	(551)	25%	(373)	22%	(316)	15%	(221)	1461
Community/Gender: Urban Women	15%	(71)	32%	(154)	36%	(177)	17%	(84)	486
Community/Gender: Urban Men	24%	(138)	31%	(181)	34%	(199)	11%	(64)	582
Community/Gender: Rural Women	34%	(284)	26%	(223)	22%	(184)	18%	(153)	844
Community/Gender: Rural Men	43%	(267)	24%	(149)	21%	(132)	11%	(68)	617
Community/Gender: Suburban Women	28%	(360)	28%	(362)	29%	(374)	15%	(198)	1294
Community/Gender: Suburban Men	38%	(419)	24%	(270)	29%	(324)	9%	(98)	1111
Homeowner	35%	(1337)	25%	(931)	28%	(1057)	12%	(461)	3787
Renter	18%	(185)	36%	(368)	29%	(296)	17%	(171)	1020
Military HHnm: Yes	42%	(341)	21%	(167)	25%	(207)	12%	(99)	814
Military HH: No	29%	(1199)	28%	(1173)	29%	(1182)	14%	(567)	4121
Employ: Private Sector	28%	(498)	31%	(545)	29%	(509)	13%	(225)	1777
Employ: Government	26%	(88)	36%	(121)	26%	(87)	12%	(39)	334
Employ: Self-Employed	29%	(116)	33%	(134)	24%	(98)	14%	(55)	403
Employ: Homemaker	22%	(64)	29%	(84)	31%	(87)	18%	(50)	285
Employ: Student	7%	(9)	51%	(64)	23%	(28)	19%	(24)	125
Employ: Retired	46%	(637)	13%	(174)	31%	(425)	11%	(150)	1387
Employ: Unemployed	20%	(66)	37%	(120)	25%	(84)	18%	(58)	328
Employ: Other	21%	(62)	33%	(99)	24%	(71)	22%	(64)	297
Self + Household: White-Collar	36%	(663)	23%	(433)	31%	(584)	10%	(177)	1858
Self + Household: Blue Collar	32%	(741)	28%	(633)	27%	(617)	13%	(301)	2292

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Table BLMB26_4: Based on what you know, is President Joe Biden doing too much, too little, or is he doing the right amount for the following? — Addressing student loans

Demographic	Doing too much		Doing too little		Doing the right amount		Don't know/no opinion		Total N
Registered Voters	31%	(1540)	27%	(1341)	28%	(1389)	13%	(665)	4935
Union HH: Yes	30%	(105)	27%	(96)	33%	(115)	10%	(37)	354
Union HH: No	31%	(1435)	27%	(1244)	28%	(1274)	14%	(629)	4581
LGBTQ+: Yes	19%	(99)	37%	(194)	29%	(154)	15%	(77)	524
LGBTQ+: No	33%	(1441)	26%	(1147)	28%	(1235)	13%	(588)	4411
Motivated to Vote	32%	(1455)	27%	(1191)	29%	(1304)	12%	(532)	4482
Parent: Yes	25%	(355)	34%	(483)	27%	(391)	14%	(197)	1427
Parent: No	34%	(1185)	24%	(857)	28%	(998)	13%	(468)	3508
COVID Vaccine: Yes	29%	(1036)	27%	(936)	33%	(1148)	12%	(406)	3527
COVID Vaccine: No	36%	(503)	29%	(404)	17%	(241)	18%	(259)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table BLMB31: *How much have you seen, read, or heard about the Biden administration's decision to cancel 127 billion in student loans?*

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	21%	(1057)	49%	(2398)	20%	(972)	10%	(508)	4935
Gender: Male	25%	(589)	48%	(1119)	17%	(398)	9%	(204)	2310
Gender: Female	18%	(468)	49%	(1279)	22%	(574)	12%	(304)	2625
Age: 18-34	17%	(218)	44%	(572)	24%	(310)	16%	(203)	1303
Age: 35-44	18%	(123)	51%	(339)	18%	(122)	13%	(84)	669
Age: 45-64	22%	(380)	48%	(824)	20%	(340)	10%	(164)	1707
Age: 65+	27%	(336)	53%	(663)	16%	(200)	4%	(56)	1255
GenZers: 1997-2012	16%	(85)	42%	(227)	25%	(136)	16%	(89)	537
Millennials: 1981-1996	18%	(229)	47%	(605)	21%	(268)	14%	(183)	1285
GenXers: 1965-1980	20%	(257)	49%	(618)	20%	(260)	11%	(135)	1269
Baby Boomers: 1946-1964	26%	(437)	52%	(880)	17%	(279)	6%	(95)	1691
Educ: < College	19%	(577)	46%	(1421)	22%	(690)	14%	(420)	3109
Educ: Bachelors degree	25%	(296)	53%	(618)	16%	(189)	5%	(60)	1164
Educ: Post-grad	28%	(183)	54%	(359)	14%	(93)	4%	(27)	663
Income: Under 50k	18%	(368)	45%	(942)	22%	(461)	15%	(316)	2087
Income: 50k-100k	21%	(388)	51%	(936)	20%	(361)	7%	(136)	1821
Income: 100k+	29%	(301)	51%	(519)	15%	(151)	5%	(56)	1026
Ethnicity: White (Non-Hispanic)	22%	(790)	50%	(1812)	19%	(697)	9%	(323)	3622
Ethnicity: Hispanic	19%	(64)	45%	(155)	21%	(72)	15%	(50)	341
Ethnicity: Black (Non-Hispanic)	20%	(145)	44%	(319)	22%	(157)	15%	(106)	727
Ethnicity: Asian + Other (Non-Hispanic)	24%	(58)	46%	(112)	19%	(47)	12%	(29)	245
All Christian	24%	(586)	50%	(1209)	18%	(439)	8%	(184)	2417
All Non-Christian	23%	(51)	51%	(112)	16%	(34)	10%	(21)	217
Atheist	16%	(32)	55%	(112)	22%	(44)	7%	(14)	201
Agnostic/Nothing in particular	18%	(215)	49%	(582)	22%	(257)	12%	(139)	1194
Something Else	19%	(174)	42%	(383)	22%	(198)	17%	(150)	906
Evangelical	21%	(289)	47%	(655)	19%	(264)	13%	(181)	1388
Non-Evangelical	24%	(449)	49%	(904)	19%	(358)	8%	(147)	1858
PID: Dem (no lean)	20%	(362)	51%	(946)	20%	(375)	9%	(165)	1848
PID: Ind (no lean)	21%	(245)	47%	(564)	22%	(256)	11%	(126)	1191
PID: Rep (no lean)	24%	(449)	47%	(889)	18%	(341)	11%	(217)	1896

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Table BLMB31: How much have you seen, read, or heard about the Biden administration's decision to cancel 127 billion in student loans?

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	21%	(1057)	49%	(2398)	20%	(972)	10%	(508)	4935
PID/Gender: Dem Men	23%	(185)	51%	(412)	18%	(147)	8%	(67)	812
PID/Gender: Dem Women	17%	(177)	52%	(533)	22%	(227)	9%	(98)	1035
PID/Gender: Ind Men	23%	(144)	47%	(292)	21%	(127)	9%	(58)	621
PID/Gender: Ind Women	18%	(101)	48%	(272)	23%	(129)	12%	(68)	570
PID/Gender: Rep Men	30%	(259)	47%	(415)	14%	(124)	9%	(79)	877
PID/Gender: Rep Women	19%	(190)	46%	(473)	21%	(218)	14%	(138)	1019
Ideo: Liberal (1-3)	20%	(275)	53%	(736)	20%	(276)	8%	(112)	1399
Ideo: Moderate (4)	19%	(255)	47%	(647)	23%	(312)	11%	(157)	1372
Ideo: Conservative (5-7)	26%	(510)	49%	(965)	17%	(339)	9%	(170)	1984
Ideo/PID: Conservative Republican	26%	(391)	48%	(715)	16%	(243)	9%	(126)	1475
Ideo/PID: Moderate/Liberal Republican	14%	(54)	43%	(162)	23%	(87)	19%	(71)	374
Ideo/PID: Moderate/Conservative Democrat	17%	(125)	50%	(361)	22%	(159)	11%	(76)	722
Ideo/PID: Liberal Democrat	22%	(231)	53%	(573)	18%	(199)	7%	(72)	1075
2024 H2H Matchup: Biden Voter	21%	(430)	52%	(1075)	20%	(405)	8%	(156)	2067
2024 H2H Matchup: Trump Voter	23%	(545)	47%	(1100)	19%	(434)	11%	(257)	2336
2024 H2H Matchup: Would not Vote	14%	(35)	42%	(105)	24%	(61)	20%	(51)	252
2024 H2H Matchup: Do not Know	17%	(47)	42%	(118)	25%	(71)	15%	(43)	280
2022 House Vote: Democrat	21%	(419)	53%	(1076)	19%	(391)	7%	(151)	2038
2022 House Vote: Republican	26%	(529)	48%	(989)	16%	(336)	9%	(190)	2044
2022 House Vote: Did not Vote	13%	(93)	38%	(272)	30%	(213)	20%	(143)	721
2020 Vote: Joe Biden	20%	(453)	52%	(1190)	20%	(456)	8%	(173)	2272
2020 Vote: Donald Trump	25%	(558)	47%	(1059)	18%	(396)	10%	(224)	2237
2020 Vote: Someone Else	16%	(11)	44%	(31)	24%	(17)	16%	(11)	70
2020 Vote: Did not Vote	10%	(35)	33%	(118)	29%	(103)	28%	(99)	355
2016 Vote: Hillary Clinton	22%	(367)	52%	(874)	18%	(311)	8%	(136)	1688
2016 Vote: Donald Trump	26%	(498)	49%	(953)	16%	(317)	9%	(175)	1943
2016 Vote: Someone Else	21%	(42)	56%	(111)	19%	(38)	4%	(9)	200
2020 Vote/PID: Not Biden/Democrat	14%	(27)	41%	(78)	27%	(51)	17%	(33)	189
2020 Vote/PID: Not Trump/Republican	20%	(39)	39%	(77)	23%	(45)	18%	(35)	195
U.S. Economy: Wrong Track	21%	(747)	48%	(1693)	20%	(707)	11%	(395)	3541
U.S. Economy: Right Direction	22%	(310)	51%	(705)	19%	(266)	8%	(113)	1394

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Table BLMB31: *How much have you seen, read, or heard about the Biden administration's decision to cancel 127 billion in student loans?*

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	21%	(1057)	49%	(2398)	20%	(972)	10%	(508)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	21%	(313)	52%	(791)	20%	(300)	7%	(109)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	24%	(593)	47%	(1165)	18%	(450)	11%	(276)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(151)	47%	(442)	24%	(222)	13%	(123)	937
Top 2024 Issue: Economy	20%	(399)	49%	(955)	20%	(393)	10%	(203)	1950
Community: Urban	21%	(223)	48%	(518)	20%	(218)	10%	(109)	1069
Community: Suburban	23%	(543)	49%	(1177)	19%	(457)	9%	(228)	2405
Community: Rural	20%	(291)	48%	(703)	20%	(297)	12%	(171)	1461
Community/Gender: Urban Women	15%	(75)	48%	(236)	24%	(117)	12%	(58)	486
Community/Gender: Urban Men	25%	(148)	48%	(282)	17%	(101)	9%	(51)	582
Community/Gender: Rural Women	18%	(152)	49%	(410)	21%	(177)	13%	(106)	844
Community/Gender: Rural Men	23%	(140)	47%	(293)	19%	(120)	11%	(65)	617
Community/Gender: Suburban Women	19%	(241)	49%	(633)	22%	(280)	11%	(140)	1294
Community/Gender: Suburban Men	27%	(301)	49%	(544)	16%	(178)	8%	(88)	1111
Homeowner	22%	(841)	51%	(1922)	19%	(702)	8%	(322)	3787
Renter	19%	(196)	42%	(426)	23%	(238)	16%	(160)	1020
Military HHnm: Yes	28%	(227)	48%	(387)	17%	(135)	8%	(64)	814
Military HH: No	20%	(830)	49%	(2011)	20%	(837)	11%	(444)	4121
Employ: Private Sector	22%	(393)	49%	(877)	19%	(329)	10%	(178)	1777
Employ: Government	20%	(66)	52%	(173)	20%	(65)	9%	(29)	334
Employ: Self-Employed	18%	(72)	49%	(198)	22%	(89)	11%	(44)	403
Employ: Homemaker	13%	(38)	46%	(131)	26%	(73)	15%	(42)	285
Employ: Student	16%	(20)	47%	(58)	22%	(27)	16%	(19)	125
Employ: Retired	26%	(356)	53%	(732)	16%	(225)	5%	(74)	1387
Employ: Unemployed	18%	(60)	36%	(119)	24%	(79)	21%	(69)	328
Employ: Other	18%	(52)	37%	(109)	28%	(84)	17%	(51)	297
Self + Household: White-Collar	26%	(489)	52%	(960)	16%	(298)	6%	(111)	1858
Self + Household: Blue Collar	20%	(449)	50%	(1145)	21%	(477)	10%	(221)	2292
Union HH: Yes	21%	(74)	51%	(179)	19%	(67)	9%	(33)	354
Union HH: No	21%	(983)	48%	(2219)	20%	(905)	10%	(475)	4581
LGBTQ+: Yes	23%	(119)	44%	(230)	20%	(106)	13%	(70)	524
LGBTQ+: No	21%	(938)	49%	(2168)	20%	(867)	10%	(438)	4411
Motivated to Vote	22%	(1001)	50%	(2230)	19%	(847)	9%	(403)	4482

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Table BLMB31: *How much have you seen, read, or heard about the Biden administration's decision to cancel 127 billion in student loans?*

Demographic	A lot		Some		Not much		Not at all		Total N
Registered Voters	21%	(1057)	49%	(2398)	20%	(972)	10%	(508)	4935
Parent: Yes	20%	(279)	48%	(679)	21%	(302)	12%	(167)	1427
Parent: No	22%	(778)	49%	(1719)	19%	(670)	10%	(340)	3508
COVID Vaccine: Yes	22%	(777)	51%	(1798)	18%	(651)	9%	(301)	3527
COVID Vaccine: No	20%	(280)	43%	(600)	23%	(321)	15%	(207)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table BLMB32: Based on what you know, do you support or oppose the Biden administration's decision to cancel 127 billion in student loans?

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	28% (1359)	19% (914)	14% (672)	32% (1572)	8% (419)	4935
Gender: Male	27% (623)	19% (435)	14% (314)	35% (807)	6% (130)	2310
Gender: Female	28% (736)	18% (478)	14% (357)	29% (765)	11% (289)	2625
Age: 18-34	35% (457)	23% (296)	15% (198)	16% (212)	11% (141)	1303
Age: 35-44	33% (223)	21% (142)	14% (92)	23% (152)	9% (61)	669
Age: 45-64	28% (473)	16% (266)	13% (222)	35% (605)	8% (141)	1707
Age: 65+	16% (206)	17% (210)	13% (160)	48% (603)	6% (76)	1255
GenZers: 1997-2012	35% (187)	24% (130)	12% (65)	17% (91)	12% (63)	537
Millennials: 1981-1996	34% (442)	21% (273)	16% (200)	19% (244)	10% (126)	1285
GenXers: 1965-1980	30% (378)	18% (227)	14% (183)	30% (378)	8% (103)	1269
Baby Boomers: 1946-1964	20% (339)	15% (256)	12% (204)	46% (772)	7% (120)	1691
Educ: < College	24% (757)	18% (572)	14% (430)	33% (1032)	10% (318)	3109
Educ: Bachelors degree	32% (368)	19% (219)	13% (146)	31% (360)	6% (71)	1164
Educ: Post-grad	35% (233)	19% (124)	14% (96)	27% (180)	5% (30)	663
Income: Under 50k	27% (555)	18% (374)	13% (280)	30% (622)	12% (256)	2087
Income: 50k-100k	29% (527)	19% (345)	14% (248)	33% (593)	6% (109)	1821
Income: 100k+	27% (277)	19% (195)	14% (144)	35% (357)	5% (53)	1026
Ethnicity: White (Non-Hispanic)	22% (812)	18% (647)	14% (523)	38% (1366)	8% (274)	3622
Ethnicity: Hispanic	33% (113)	21% (72)	16% (56)	20% (67)	10% (33)	341
Ethnicity: Black (Non-Hispanic)	47% (342)	21% (150)	9% (63)	12% (85)	12% (88)	727
Ethnicity: Asian + Other (Non-Hispanic)	38% (93)	19% (46)	12% (29)	22% (53)	10% (24)	245
All Christian	20% (477)	18% (439)	14% (334)	41% (999)	7% (169)	2417
All Non-Christian	33% (72)	19% (41)	19% (42)	20% (44)	9% (18)	217
Atheist	50% (101)	20% (40)	10% (20)	15% (30)	5% (11)	201
Agnostic/Nothing in particular	36% (434)	19% (223)	12% (148)	23% (270)	10% (118)	1194
Something Else	30% (275)	19% (172)	14% (128)	25% (229)	11% (103)	906
Evangelical	22% (308)	18% (247)	13% (178)	39% (539)	8% (115)	1388
Non-Evangelical	23% (424)	19% (348)	14% (268)	36% (666)	8% (152)	1858
PID: Dem (no lean)	46% (845)	25% (453)	11% (201)	10% (182)	9% (166)	1848
PID: Ind (no lean)	25% (302)	18% (214)	15% (182)	31% (373)	10% (120)	1191
PID: Rep (no lean)	11% (213)	13% (246)	15% (288)	54% (1016)	7% (133)	1896

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Table BLMB32: Based on what you know, do you support or oppose the Biden administration's decision to cancel 127 billion in student loans?

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	28% (1359)	19% (914)	14% (672)	32% (1572)	8% (419)	4935
PID/Gender: Dem Men	45% (365)	26% (212)	11% (91)	11% (86)	7% (58)	812
PID/Gender: Dem Women	46% (480)	23% (241)	11% (110)	9% (96)	10% (108)	1035
PID/Gender: Ind Men	25% (153)	18% (115)	15% (94)	35% (218)	7% (42)	621
PID/Gender: Ind Women	26% (149)	17% (99)	16% (89)	27% (155)	14% (78)	570
PID/Gender: Rep Men	12% (106)	12% (108)	15% (130)	57% (503)	3% (30)	877
PID/Gender: Rep Women	10% (106)	14% (138)	16% (158)	50% (514)	10% (103)	1019
Ideo: Liberal (1-3)	51% (717)	23% (319)	11% (150)	9% (120)	7% (93)	1399
Ideo: Moderate (4)	25% (339)	23% (319)	16% (224)	24% (324)	12% (164)	1372
Ideo: Conservative (5-7)	13% (258)	13% (253)	14% (284)	54% (1081)	5% (108)	1984
Ideo/PID: Conservative Republican	10% (154)	11% (165)	14% (206)	59% (875)	5% (75)	1475
Ideo/PID: Moderate/Liberal Republican	15% (55)	21% (78)	21% (77)	31% (117)	13% (47)	374
Ideo/PID: Moderate/Conservative Democrat	33% (239)	27% (196)	14% (100)	15% (105)	11% (82)	722
Ideo/PID: Liberal Democrat	55% (589)	23% (249)	9% (96)	7% (70)	7% (70)	1075
2024 H2H Matchup: Biden Voter	45% (940)	24% (505)	13% (261)	10% (212)	7% (149)	2067
2024 H2H Matchup: Trump Voter	13% (297)	14% (320)	15% (344)	52% (1205)	7% (170)	2336
2024 H2H Matchup: Would not Vote	26% (65)	20% (51)	12% (30)	23% (58)	19% (48)	252
2024 H2H Matchup: Do not Know	20% (57)	13% (37)	13% (37)	35% (97)	18% (51)	280
2022 House Vote: Democrat	45% (911)	23% (478)	13% (267)	11% (216)	8% (166)	2038
2022 House Vote: Republican	11% (223)	13% (256)	14% (286)	56% (1151)	6% (128)	2044
2022 House Vote: Did not Vote	27% (192)	22% (158)	14% (101)	23% (163)	15% (107)	721
2020 Vote: Joe Biden	45% (1016)	24% (535)	13% (291)	11% (251)	8% (180)	2272
2020 Vote: Donald Trump	11% (247)	13% (282)	15% (327)	55% (1220)	7% (161)	2237
2020 Vote: Someone Else	20% (14)	19% (13)	14% (10)	30% (21)	16% (11)	70
2020 Vote: Did not Vote	23% (82)	23% (83)	12% (44)	23% (80)	19% (67)	355
2016 Vote: Hillary Clinton	46% (770)	24% (399)	12% (205)	10% (172)	8% (142)	1688
2016 Vote: Donald Trump	12% (225)	12% (227)	13% (259)	57% (1117)	6% (115)	1943
2016 Vote: Someone Else	24% (49)	20% (40)	20% (40)	28% (55)	8% (16)	200
2020 Vote/PID: Not Biden/Democrat	31% (58)	22% (42)	13% (25)	21% (39)	13% (25)	189
2020 Vote/PID: Not Trump/Republican	16% (30)	16% (32)	21% (40)	37% (71)	11% (21)	195
U.S. Economy: Wrong Track	22% (771)	16% (560)	14% (485)	40% (1430)	8% (296)	3541
U.S. Economy: Right Direction	42% (588)	25% (354)	13% (187)	10% (142)	9% (123)	1394

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Table BLMB32: Based on what you know, do you support or oppose the Biden administration's decision to cancel 127 billion in student loans?

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	28% (1359)	19% (914)	14% (672)	32% (1572)	8% (419)	4935
Prsnl. Fin. Sit. 2021-23: Better Under Biden	47% (705)	25% (375)	12% (181)	10% (147)	7% (106)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	14% (360)	14% (342)	15% (367)	50% (1238)	7% (178)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	31% (294)	21% (197)	13% (124)	20% (187)	14% (135)	937
Top 2024 Issue: Economy	23% (451)	18% (347)	15% (292)	36% (698)	8% (161)	1950
Community: Urban	35% (379)	24% (253)	13% (135)	19% (208)	9% (94)	1069
Community: Suburban	29% (687)	17% (412)	14% (341)	32% (774)	8% (190)	2405
Community: Rural	20% (293)	17% (249)	13% (195)	40% (590)	9% (135)	1461
Community/Gender: Urban Women	38% (182)	21% (100)	12% (59)	16% (79)	14% (66)	486
Community/Gender: Urban Men	34% (197)	26% (153)	13% (76)	22% (129)	5% (28)	582
Community/Gender: Rural Women	19% (165)	18% (156)	13% (112)	38% (318)	11% (93)	844
Community/Gender: Rural Men	21% (128)	15% (93)	13% (83)	44% (272)	7% (42)	617
Community/Gender: Suburban Women	30% (389)	17% (223)	14% (186)	28% (367)	10% (130)	1294
Community/Gender: Suburban Men	27% (298)	17% (190)	14% (156)	37% (407)	5% (61)	1111
Homeowner	26% (968)	18% (685)	14% (527)	35% (1334)	7% (273)	3787
Renter	35% (354)	19% (196)	12% (127)	22% (221)	12% (123)	1020
Military HHnm: Yes	21% (169)	17% (136)	13% (107)	45% (363)	5% (38)	814
Military HH: No	29% (1190)	19% (778)	14% (564)	29% (1208)	9% (381)	4121
Employ: Private Sector	30% (541)	20% (361)	15% (260)	27% (476)	8% (138)	1777
Employ: Government	32% (106)	20% (66)	15% (51)	27% (90)	6% (20)	334
Employ: Self-Employed	28% (112)	21% (83)	11% (46)	30% (120)	10% (42)	403
Employ: Homemaker	31% (89)	20% (57)	15% (42)	23% (67)	10% (30)	285
Employ: Student	39% (48)	24% (29)	11% (13)	16% (20)	11% (14)	125
Employ: Retired	19% (267)	15% (207)	13% (181)	46% (642)	7% (91)	1387
Employ: Unemployed	33% (108)	19% (61)	12% (40)	21% (70)	15% (49)	328
Employ: Other	30% (88)	17% (49)	13% (38)	29% (86)	12% (35)	297
Self + Household: White-Collar	28% (522)	19% (356)	13% (251)	33% (621)	6% (109)	1858
Self + Household: Blue Collar	27% (611)	18% (416)	15% (347)	33% (759)	7% (160)	2292
Union HH: Yes	29% (101)	25% (87)	13% (46)	26% (91)	8% (29)	354
Union HH: No	27% (1258)	18% (827)	14% (625)	32% (1481)	9% (390)	4581
LGBTQ+: Yes	40% (210)	19% (99)	11% (60)	18% (97)	11% (59)	524
LGBTQ+: No	26% (1149)	18% (815)	14% (612)	33% (1475)	8% (360)	4411

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Table BLMB32: *Based on what you know, do you support or oppose the Biden administration's decision to cancel 127 billion in student loans?*

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	28% (1359)	19% (914)	14% (672)	32% (1572)	8% (419)	4935
Motivated to Vote	28% (1258)	18% (806)	13% (602)	33% (1498)	7% (319)	4482
Parent: Yes	32% (453)	21% (295)	16% (233)	22% (317)	9% (128)	1427
Parent: No	26% (906)	18% (619)	12% (438)	36% (1255)	8% (290)	3508
COVID Vaccine: Yes	31% (1102)	19% (677)	13% (472)	29% (1011)	8% (266)	3527
COVID Vaccine: No	18% (257)	17% (237)	14% (200)	40% (561)	11% (153)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table BLMB33: *How likely are you, if at all, to consider voting for a presidential candidate from a new political party that is an alternative to the Republican Party or the Democratic Party?*

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't know/no opinion	Total N
Registered Voters	13% (624)	26% (1290)	17% (826)	28% (1389)	16% (806)	4935
Gender: Male	15% (340)	25% (581)	19% (436)	30% (698)	11% (255)	2310
Gender: Female	11% (284)	27% (708)	15% (390)	26% (692)	21% (551)	2625
Age: 18-34	18% (233)	33% (431)	17% (220)	17% (225)	15% (194)	1303
Age: 35-44	17% (116)	30% (201)	16% (108)	18% (122)	18% (123)	669
Age: 45-64	11% (196)	25% (431)	16% (275)	30% (514)	17% (290)	1707
Age: 65+	6% (79)	18% (226)	18% (223)	42% (529)	16% (199)	1255
GenZers: 1997-2012	19% (104)	29% (157)	20% (106)	14% (76)	17% (94)	537
Millennials: 1981-1996	17% (218)	33% (429)	16% (202)	19% (247)	15% (190)	1285
GenXers: 1965-1980	12% (155)	27% (346)	15% (196)	28% (357)	17% (216)	1269
Baby Boomers: 1946-1964	8% (141)	20% (339)	17% (292)	38% (634)	17% (285)	1691
Educ: < College	13% (395)	25% (779)	17% (514)	27% (831)	19% (591)	3109
Educ: Bachelors degree	11% (133)	28% (331)	18% (208)	30% (345)	13% (148)	1164
Educ: Post-grad	14% (96)	27% (180)	16% (105)	32% (214)	10% (68)	663
Income: Under 50k	11% (237)	26% (544)	16% (333)	28% (581)	19% (392)	2087
Income: 50k-100k	12% (218)	26% (468)	17% (318)	29% (529)	16% (289)	1821
Income: 100k+	16% (169)	27% (277)	17% (175)	27% (279)	12% (125)	1026
Ethnicity: White (Non-Hispanic)	11% (405)	25% (894)	18% (641)	31% (1122)	15% (559)	3622
Ethnicity: Hispanic	16% (54)	32% (109)	15% (50)	18% (62)	19% (66)	341
Ethnicity: Black (Non-Hispanic)	18% (133)	29% (211)	13% (93)	20% (144)	20% (146)	727
Ethnicity: Asian + Other (Non-Hispanic)	13% (32)	31% (75)	17% (43)	25% (61)	14% (34)	245
All Christian	12% (278)	25% (594)	18% (431)	30% (737)	16% (377)	2417
All Non-Christian	20% (43)	20% (44)	18% (39)	31% (68)	11% (24)	217
Atheist	10% (21)	27% (55)	19% (38)	33% (66)	10% (21)	201
Agnostic/Nothing in particular	15% (177)	28% (335)	15% (176)	24% (286)	18% (219)	1194
Something Else	12% (105)	29% (261)	16% (142)	26% (233)	18% (165)	906
Evangelical	12% (164)	28% (386)	17% (238)	28% (382)	16% (219)	1388
Non-Evangelical	11% (203)	24% (451)	18% (327)	31% (570)	17% (307)	1858
PID: Dem (no lean)	13% (245)	25% (458)	16% (288)	31% (569)	16% (287)	1848
PID: Ind (no lean)	21% (245)	34% (400)	13% (155)	15% (174)	18% (218)	1191
PID: Rep (no lean)	7% (134)	23% (432)	20% (384)	34% (646)	16% (300)	1896

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Table BLMB33: *How likely are you, if at all, to consider voting for a presidential candidate from a new political party that is an alternative to the Republican Party or the Democratic Party?*

Demographic	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't know/no opinion	Total N
Registered Voters	13% (624)	26% (1290)	17% (826)	28% (1389)	16% (806)	4935
PID/Gender: Dem Men	18% (144)	21% (174)	16% (130)	34% (278)	11% (87)	812
PID/Gender: Dem Women	10% (101)	27% (284)	15% (158)	28% (292)	19% (200)	1035
PID/Gender: Ind Men	19% (121)	33% (203)	16% (98)	18% (110)	14% (90)	621
PID/Gender: Ind Women	22% (124)	35% (197)	10% (57)	11% (64)	22% (128)	570
PID/Gender: Rep Men	8% (74)	23% (205)	24% (209)	35% (310)	9% (79)	877
PID/Gender: Rep Women	6% (59)	22% (227)	17% (175)	33% (336)	22% (222)	1019
Ideo: Liberal (1-3)	14% (189)	25% (350)	17% (240)	33% (468)	11% (153)	1399
Ideo: Moderate (4)	16% (226)	30% (405)	14% (194)	19% (255)	21% (291)	1372
Ideo: Conservative (5-7)	10% (190)	25% (497)	19% (377)	32% (634)	14% (286)	1984
Ideo/PID: Conservative Republican	6% (85)	21% (317)	20% (298)	38% (560)	15% (216)	1475
Ideo/PID: Moderate/Liberal Republican	12% (46)	29% (107)	21% (78)	19% (71)	19% (71)	374
Ideo/PID: Moderate/Conservative Democrat	15% (109)	28% (203)	14% (101)	22% (162)	20% (147)	722
Ideo/PID: Liberal Democrat	12% (133)	22% (241)	17% (185)	37% (396)	11% (119)	1075
2024 H2H Matchup: Biden Voter	12% (256)	25% (522)	17% (345)	32% (657)	14% (287)	2067
2024 H2H Matchup: Trump Voter	10% (226)	25% (592)	19% (445)	30% (705)	16% (369)	2336
2024 H2H Matchup: Would not Vote	32% (82)	30% (76)	5% (14)	7% (17)	25% (63)	252
2024 H2H Matchup: Do not Know	22% (61)	35% (99)	8% (23)	4% (11)	31% (87)	280
2022 House Vote: Democrat	14% (292)	25% (515)	16% (320)	30% (620)	14% (290)	2038
2022 House Vote: Republican	10% (206)	25% (514)	18% (370)	30% (623)	16% (331)	2044
2022 House Vote: Did not Vote	12% (89)	31% (225)	18% (127)	19% (138)	20% (142)	721
2020 Vote: Joe Biden	14% (320)	27% (621)	16% (353)	29% (651)	14% (326)	2272
2020 Vote: Donald Trump	10% (234)	24% (545)	18% (410)	30% (674)	17% (373)	2237
2020 Vote: Someone Else	32% (23)	40% (28)	9% (7)	4% (3)	14% (10)	70
2020 Vote: Did not Vote	13% (46)	27% (95)	16% (57)	17% (61)	27% (97)	355
2016 Vote: Hillary Clinton	12% (208)	25% (425)	15% (260)	33% (565)	14% (229)	1688
2016 Vote: Donald Trump	10% (196)	25% (478)	19% (364)	31% (604)	15% (301)	1943
2016 Vote: Someone Else	26% (52)	35% (70)	11% (21)	13% (25)	16% (32)	200
2020 Vote/PID: Not Biden/Democrat	14% (26)	29% (55)	21% (39)	14% (26)	23% (43)	189
2020 Vote/PID: Not Trump/Republican	10% (19)	29% (56)	23% (45)	22% (42)	16% (32)	195

Continued on next page

Table BLMB33: *How likely are you, if at all, to consider voting for a presidential candidate from a new political party that is an alternative to the Republican Party or the Democratic Party?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/no opinion		Total N
Registered Voters	13%	(624)	26%	(1290)	17%	(826)	28%	(1389)	16%	(806)	4935
U.S. Economy: Wrong Track	13%	(452)	28%	(980)	17%	(609)	25%	(900)	17%	(601)	3541
U.S. Economy: Right Direction	12%	(172)	22%	(309)	16%	(218)	35%	(489)	15%	(205)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	13%	(198)	23%	(344)	15%	(229)	35%	(534)	14%	(208)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	11%	(276)	26%	(652)	18%	(459)	29%	(710)	16%	(389)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	16%	(150)	31%	(293)	15%	(138)	16%	(146)	22%	(209)	937
Top 2024 Issue: Economy	13%	(257)	29%	(557)	18%	(346)	24%	(471)	16%	(319)	1950
Community: Urban	18%	(193)	30%	(316)	17%	(179)	21%	(223)	15%	(157)	1069
Community: Suburban	12%	(281)	26%	(620)	17%	(401)	30%	(731)	16%	(373)	2405
Community: Rural	10%	(150)	24%	(354)	17%	(247)	30%	(435)	19%	(276)	1461
Community/Gender: Urban Women	15%	(74)	30%	(145)	15%	(72)	20%	(98)	20%	(98)	486
Community/Gender: Urban Men	21%	(120)	29%	(172)	18%	(107)	22%	(125)	10%	(59)	582
Community/Gender: Rural Women	9%	(79)	26%	(223)	14%	(117)	27%	(225)	24%	(200)	844
Community/Gender: Rural Men	11%	(71)	21%	(131)	21%	(130)	34%	(210)	12%	(76)	617
Community/Gender: Suburban Women	10%	(131)	26%	(341)	16%	(201)	29%	(369)	19%	(252)	1294
Community/Gender: Suburban Men	13%	(149)	25%	(279)	18%	(200)	33%	(362)	11%	(121)	1111
Homeowner	12%	(472)	25%	(961)	17%	(636)	30%	(1118)	16%	(600)	3787
Renter	13%	(131)	29%	(300)	17%	(171)	24%	(249)	17%	(170)	1020
Military HHnm: Yes	10%	(84)	21%	(171)	19%	(157)	34%	(279)	15%	(123)	814
Military HH: No	13%	(540)	27%	(1118)	16%	(670)	27%	(1110)	17%	(683)	4121
Employ: Private Sector	16%	(283)	31%	(551)	17%	(305)	23%	(406)	13%	(231)	1777
Employ: Government	15%	(49)	27%	(92)	23%	(78)	19%	(64)	16%	(52)	334
Employ: Self-Employed	14%	(55)	23%	(93)	15%	(61)	31%	(126)	17%	(68)	403
Employ: Homemaker	13%	(38)	28%	(79)	10%	(29)	25%	(71)	24%	(67)	285
Employ: Student	13%	(16)	31%	(39)	24%	(30)	13%	(16)	19%	(24)	125
Employ: Retired	7%	(90)	19%	(270)	17%	(237)	40%	(559)	17%	(230)	1387
Employ: Unemployed	15%	(48)	24%	(80)	17%	(56)	22%	(71)	22%	(73)	328
Employ: Other	15%	(44)	29%	(85)	10%	(31)	26%	(77)	20%	(60)	297
Self + Household: White-Collar	13%	(242)	25%	(463)	17%	(322)	32%	(595)	13%	(236)	1858
Self + Household: Blue Collar	13%	(288)	27%	(620)	17%	(396)	28%	(631)	16%	(357)	2292

Continued on next page

Table BLMB33: *How likely are you, if at all, to consider voting for a presidential candidate from a new political party that is an alternative to the Republican Party or the Democratic Party?*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know/no opinion		Total N
Registered Voters	13%	(624)	26%	(1290)	17%	(826)	28%	(1389)	16%	(806)	4935
Union HH: Yes	18%	(63)	27%	(94)	16%	(58)	26%	(92)	13%	(47)	354
Union HH: No	12%	(561)	26%	(1195)	17%	(768)	28%	(1298)	17%	(759)	4581
LGBTQ+: Yes	17%	(88)	33%	(172)	15%	(79)	23%	(123)	12%	(62)	524
LGBTQ+: No	12%	(536)	25%	(1118)	17%	(747)	29%	(1267)	17%	(744)	4411
Motivated to Vote	13%	(573)	26%	(1145)	17%	(773)	30%	(1330)	15%	(659)	4482
Parent: Yes	17%	(247)	31%	(439)	16%	(229)	21%	(299)	15%	(214)	1427
Parent: No	11%	(377)	24%	(850)	17%	(598)	31%	(1091)	17%	(592)	3508
COVID Vaccine: Yes	13%	(449)	26%	(933)	17%	(587)	29%	(1008)	16%	(550)	3527
COVID Vaccine: No	12%	(175)	25%	(356)	17%	(239)	27%	(381)	18%	(256)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table BLMB34: Recently, new House Speaker Mike Johnson has stated that he is supportive of impeachment efforts against President Biden. Based on what you know, do you support or oppose the current impeachment investigation into President Biden?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	30%	(1497)	15%	(729)	10%	(493)	32%	(1585)	13%	(630)	4935
Gender: Male	33%	(754)	17%	(385)	10%	(239)	32%	(750)	8%	(182)	2310
Gender: Female	28%	(744)	13%	(344)	10%	(254)	32%	(835)	17%	(448)	2625
Age: 18-34	24%	(316)	22%	(287)	15%	(191)	20%	(258)	19%	(252)	1303
Age: 35-44	29%	(194)	16%	(106)	11%	(76)	28%	(190)	16%	(104)	669
Age: 45-64	34%	(584)	13%	(219)	8%	(132)	34%	(582)	11%	(190)	1707
Age: 65+	32%	(404)	9%	(117)	8%	(95)	44%	(555)	7%	(84)	1255
GenZers: 1997-2012	18%	(98)	23%	(126)	20%	(108)	18%	(95)	21%	(111)	537
Millennials: 1981-1996	29%	(367)	18%	(232)	11%	(147)	24%	(313)	17%	(225)	1285
GenXers: 1965-1980	33%	(423)	14%	(181)	7%	(94)	32%	(411)	13%	(160)	1269
Baby Boomers: 1946-1964	32%	(543)	10%	(177)	8%	(132)	42%	(712)	8%	(127)	1691
Educ: < College	33%	(1033)	15%	(469)	10%	(305)	27%	(853)	14%	(448)	3109
Educ: Bachelors degree	25%	(287)	16%	(188)	10%	(118)	38%	(441)	11%	(129)	1164
Educ: Post-grad	27%	(177)	11%	(71)	11%	(71)	44%	(291)	8%	(53)	663
Income: Under 50k	31%	(637)	13%	(274)	10%	(212)	30%	(620)	16%	(344)	2087
Income: 50k-100k	31%	(560)	15%	(282)	10%	(185)	34%	(622)	9%	(173)	1821
Income: 100k+	29%	(300)	17%	(173)	9%	(96)	33%	(343)	11%	(114)	1026
Ethnicity: White (Non-Hispanic)	35%	(1255)	14%	(505)	9%	(331)	31%	(1140)	11%	(391)	3622
Ethnicity: Hispanic	24%	(83)	20%	(69)	12%	(41)	25%	(85)	18%	(63)	341
Ethnicity: Black (Non-Hispanic)	15%	(108)	15%	(112)	11%	(81)	39%	(284)	20%	(143)	727
Ethnicity: Asian + Other (Non-Hispanic)	21%	(51)	17%	(42)	17%	(41)	31%	(76)	14%	(34)	245
All Christian	37%	(899)	15%	(352)	9%	(227)	29%	(692)	10%	(247)	2417
All Non-Christian	20%	(42)	22%	(48)	11%	(24)	41%	(89)	6%	(13)	217
Atheist	11%	(22)	9%	(18)	17%	(34)	58%	(116)	6%	(11)	201
Agnostic/Nothing in particular	21%	(248)	14%	(166)	10%	(123)	38%	(450)	17%	(207)	1194
Something Else	32%	(287)	16%	(145)	9%	(85)	26%	(237)	17%	(152)	906
Evangelical	44%	(605)	16%	(223)	8%	(109)	19%	(269)	13%	(183)	1388
Non-Evangelical	30%	(554)	14%	(259)	10%	(192)	35%	(648)	11%	(205)	1858
PID: Dem (no lean)	9%	(162)	9%	(170)	11%	(203)	59%	(1096)	12%	(217)	1848
PID: Ind (no lean)	22%	(256)	17%	(197)	12%	(140)	32%	(378)	18%	(219)	1191
PID: Rep (no lean)	57%	(1079)	19%	(361)	8%	(150)	6%	(111)	10%	(194)	1896

Continued on next page

Table BLMB34: Recently, new House Speaker Mike Johnson has stated that he is supportive of impeachment efforts against President Biden. Based on what you know, do you support or oppose the current impeachment investigation into President Biden?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	30%	(1497)	15%	(729)	10%	(493)	32%	(1585)	13%	(630)	4935
PID/Gender: Dem Men	14%	(112)	12%	(96)	10%	(83)	57%	(462)	7%	(59)	812
PID/Gender: Dem Women	5%	(50)	7%	(74)	12%	(120)	61%	(634)	15%	(158)	1035
PID/Gender: Ind Men	22%	(136)	16%	(100)	12%	(74)	36%	(222)	14%	(88)	621
PID/Gender: Ind Women	21%	(120)	17%	(97)	12%	(66)	27%	(156)	23%	(131)	570
PID/Gender: Rep Men	58%	(505)	22%	(189)	9%	(82)	8%	(66)	4%	(35)	877
PID/Gender: Rep Women	56%	(574)	17%	(173)	7%	(68)	4%	(45)	16%	(159)	1019
Ideo: Liberal (1-3)	9%	(122)	9%	(127)	12%	(162)	61%	(859)	9%	(129)	1399
Ideo: Moderate (4)	18%	(243)	14%	(197)	14%	(187)	38%	(525)	16%	(219)	1372
Ideo: Conservative (5-7)	55%	(1099)	19%	(373)	7%	(136)	9%	(178)	10%	(197)	1984
Ideo/PID: Conservative Republican	62%	(914)	18%	(263)	7%	(98)	5%	(72)	9%	(127)	1475
Ideo/PID: Moderate/Liberal Republican	39%	(147)	23%	(86)	13%	(50)	10%	(38)	14%	(54)	374
Ideo/PID: Moderate/Conservative Democrat	11%	(77)	12%	(88)	13%	(91)	51%	(365)	14%	(101)	722
Ideo/PID: Liberal Democrat	8%	(83)	7%	(79)	10%	(111)	66%	(714)	8%	(87)	1075
2024 H2H Matchup: Biden Voter	7%	(135)	7%	(144)	11%	(233)	67%	(1375)	9%	(179)	2067
2024 H2H Matchup: Trump Voter	57%	(1321)	21%	(498)	7%	(158)	5%	(108)	11%	(250)	2336
2024 H2H Matchup: Would not Vote	10%	(25)	14%	(35)	20%	(50)	19%	(48)	37%	(94)	252
2024 H2H Matchup: Do not Know	6%	(16)	18%	(52)	19%	(52)	19%	(53)	38%	(107)	280
2022 House Vote: Democrat	7%	(150)	8%	(170)	11%	(223)	63%	(1287)	10%	(208)	2038
2022 House Vote: Republican	56%	(1142)	20%	(418)	8%	(163)	6%	(128)	10%	(194)	2044
2022 House Vote: Did not Vote	25%	(181)	17%	(123)	12%	(85)	20%	(148)	26%	(185)	721
2020 Vote: Joe Biden	7%	(154)	9%	(197)	12%	(270)	61%	(1383)	12%	(268)	2272
2020 Vote: Donald Trump	56%	(1262)	20%	(455)	7%	(154)	6%	(133)	10%	(233)	2237
2020 Vote: Someone Else	17%	(12)	21%	(15)	19%	(13)	15%	(11)	27%	(19)	70
2020 Vote: Did not Vote	20%	(70)	17%	(62)	15%	(55)	16%	(58)	31%	(111)	355
2016 Vote: Hillary Clinton	8%	(132)	7%	(116)	9%	(160)	67%	(1127)	9%	(153)	1688
2016 Vote: Donald Trump	55%	(1068)	19%	(379)	8%	(147)	8%	(154)	10%	(194)	1943
2016 Vote: Someone Else	10%	(21)	9%	(19)	18%	(36)	45%	(91)	17%	(34)	200
2020 Vote/PID: Not Biden/Democrat	19%	(36)	19%	(36)	17%	(32)	23%	(44)	22%	(41)	189
2020 Vote/PID: Not Trump/Republican	24%	(47)	21%	(41)	17%	(33)	19%	(38)	18%	(35)	195

Continued on next page

Table BLMB34: Recently, new House Speaker Mike Johnson has stated that he is supportive of impeachment efforts against President Biden. Based on what you know, do you support or oppose the current impeachment investigation into President Biden?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know/no opinion		Total N
Registered Voters	30%	(1497)	15%	(729)	10%	(493)	32%	(1585)	13%	(630)	4935
U.S. Economy: Wrong Track	38%	(1355)	17%	(592)	11%	(379)	20%	(693)	15%	(522)	3541
U.S. Economy: Right Direction	10%	(143)	10%	(137)	8%	(114)	64%	(892)	8%	(108)	1394
Prsnl. Fin. Sit. 2021-23: Better Under Biden	7%	(111)	8%	(117)	10%	(152)	67%	(1018)	8%	(114)	1513
Prsnl. Fin. Sit. 2021-23: Better Under Trump	54%	(1341)	20%	(499)	8%	(191)	7%	(177)	11%	(277)	2485
Prsnl. Fin. Sit. 2021-23: Same Under Both	5%	(45)	12%	(113)	16%	(150)	42%	(390)	26%	(240)	937
Top 2024 Issue: Economy	38%	(740)	18%	(353)	11%	(213)	19%	(367)	14%	(276)	1950
Community: Urban	22%	(238)	17%	(180)	13%	(142)	34%	(363)	14%	(146)	1069
Community: Suburban	27%	(655)	14%	(339)	10%	(249)	36%	(864)	12%	(297)	2405
Community: Rural	41%	(604)	14%	(210)	7%	(101)	24%	(358)	13%	(188)	1461
Community/Gender: Urban Women	19%	(94)	10%	(48)	14%	(69)	36%	(173)	21%	(101)	486
Community/Gender: Urban Men	25%	(144)	23%	(132)	13%	(73)	32%	(189)	8%	(44)	582
Community/Gender: Rural Women	40%	(335)	14%	(119)	8%	(65)	23%	(190)	16%	(136)	844
Community/Gender: Rural Men	44%	(270)	15%	(92)	6%	(36)	27%	(168)	8%	(52)	617
Community/Gender: Suburban Women	24%	(315)	14%	(177)	9%	(120)	36%	(471)	16%	(211)	1294
Community/Gender: Suburban Men	31%	(340)	15%	(162)	12%	(129)	35%	(393)	8%	(86)	1111
Homeowner	32%	(1218)	15%	(564)	9%	(346)	33%	(1241)	11%	(417)	3787
Renter	25%	(256)	15%	(148)	13%	(131)	30%	(311)	17%	(175)	1020
Military HHnm: Yes	36%	(292)	13%	(104)	10%	(81)	33%	(269)	8%	(68)	814
Military HH: No	29%	(1206)	15%	(626)	10%	(412)	32%	(1316)	14%	(563)	4121
Employ: Private Sector	30%	(530)	17%	(310)	11%	(194)	28%	(497)	14%	(245)	1777
Employ: Government	27%	(91)	19%	(63)	15%	(49)	28%	(95)	11%	(38)	334
Employ: Self-Employed	34%	(137)	15%	(62)	8%	(34)	29%	(116)	13%	(54)	403
Employ: Homemaker	30%	(86)	15%	(42)	12%	(33)	26%	(75)	17%	(49)	285
Employ: Student	13%	(16)	21%	(26)	18%	(23)	21%	(27)	26%	(33)	125
Employ: Retired	33%	(458)	9%	(126)	7%	(99)	44%	(606)	7%	(98)	1387
Employ: Unemployed	25%	(83)	16%	(53)	12%	(41)	27%	(88)	19%	(64)	328
Employ: Other	33%	(97)	16%	(47)	7%	(21)	27%	(81)	17%	(51)	297
Self + Household: White-Collar	26%	(491)	15%	(272)	10%	(188)	39%	(733)	9%	(175)	1858
Self + Household: Blue Collar	35%	(806)	15%	(352)	9%	(217)	29%	(665)	11%	(251)	2292

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Table BLMB34: Recently, new House Speaker Mike Johnson has stated that he is supportive of impeachment efforts against President Biden. Based on what you know, do you support or oppose the current impeachment investigation into President Biden?

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know/no opinion	Total N
Registered Voters	30% (1497)	15% (729)	10% (493)	32% (1585)	13% (630)	4935
Union HH: Yes	26% (92)	17% (60)	12% (44)	35% (123)	10% (36)	354
Union HH: No	31% (1406)	15% (669)	10% (449)	32% (1462)	13% (595)	4581
LGBTQ+: Yes	18% (95)	13% (68)	16% (84)	37% (193)	16% (84)	524
LGBTQ+: No	32% (1403)	15% (661)	9% (409)	32% (1391)	12% (547)	4411
Motivated to Vote	32% (1413)	14% (638)	10% (438)	34% (1509)	11% (484)	4482
Parent: Yes	33% (474)	18% (257)	10% (142)	25% (351)	14% (204)	1427
Parent: No	29% (1024)	13% (472)	10% (351)	35% (1234)	12% (427)	3508
COVID Vaccine: Yes	23% (803)	14% (489)	11% (374)	40% (1424)	12% (438)	3527
COVID Vaccine: No	49% (695)	17% (240)	8% (119)	11% (161)	14% (193)	1408

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	4935	100%
xdemGender	Gender: Male	2310	47%
	Gender: Female	2625	53%
	N	4935	
age	Age: 18-34	1303	26%
	Age: 35-44	669	14%
	Age: 45-64	1707	35%
	Age: 65+	1255	25%
	N	4935	
demAgeGeneration	GenZers: 1997-2012	537	11%
	Millennials: 1981-1996	1285	26%
	GenXers: 1965-1980	1269	26%
	Baby Boomers: 1946-1964	1691	34%
	N	4782	
xeduc3	Educ: < College	3109	63%
	Educ: Bachelors degree	1164	24%
	Educ: Post-grad	663	13%
	N	4935	
xdemInc3	Income: Under 50k	2087	42%
	Income: 50k-100k	1821	37%
	Income: 100k+	1026	21%
	N	4935	
xrace_eth	Ethnicity: White (Non-Hispanic)	3622	73%
	Ethnicity: Hispanic	341	7%
	Ethnicity: Black (Non-Hispanic)	727	15%
	Ethnicity: Asian + Other (Non-Hispanic)	245	5%
	N	4935	
xdemReligion	All Christian	2417	49%
	All Non-Christian	217	4%
	Atheist	201	4%
	Agnostic/Nothing in particular	1194	24%
	Something Else	906	18%
	N	4935	
xdemEvang	Evangelical	1388	28%
	Non-Evangelical	1858	38%
	N	3246	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xpid3	PID: Dem (no lean)	1848	37%
	PID: Ind (no lean)	1191	24%
	PID: Rep (no lean)	1896	38%
	N	4935	
xpidGender	PID/Gender: Dem Men	812	16%
	PID/Gender: Dem Women	1035	21%
	PID/Gender: Ind Men	621	13%
	PID/Gender: Ind Women	570	12%
	PID/Gender: Rep Men	877	18%
	PID/Gender: Rep Women	1019	21%
	N	4935	
xdemIdeo3	Ideo: Liberal (1-3)	1399	28%
	Ideo: Moderate (4)	1372	28%
	Ideo: Conservative (5-7)	1984	40%
	N	4755	
BLMBxdem1	Ideo/PID: Conservative Republican	1475	30%
BLMBxdem2	Ideo/PID: Moderate/Liberal Republican	374	8%
BLMBxdem3	Ideo/PID: Moderate/Conservative Democrat	722	15%
BLMBxdem4	Ideo/PID: Liberal Democrat	1075	22%
BLMBxdem9	2024 H2H Matchup: Biden Voter	2067	42%
	2024 H2H Matchup: Trump Voter	2336	47%
	2024 H2H Matchup: Would not Vote	252	5%
	2024 H2H Matchup: Do not Know	280	6%
	N	4935	
BLMBxdem10	2022 House Vote: Democrat	2038	41%
	2022 House Vote: Republican	2044	41%
	N	4082	
BLMBxdem11	2022 House Vote: Did not Vote	721	15%
BLMBxdem12	2020 Vote: Joe Biden	2272	46%
	2020 Vote: Donald Trump	2237	45%
	2020 Vote: Someone Else	70	1%
	N	4580	
BLMBxdem13	2020 Vote: Did not Vote	355	7%

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
BLMBxdem14	2016 Vote: Hillary Clinton	1688	34%
	2016 Vote: Donald Trump	1943	39%
	2016 Vote: Someone Else	200	4%
	N	3831	
BLMBxdem15	2020 Vote/PID: Not Biden/Democrat	189	4%
BLMBxdem16	2020 Vote/PID: Not Trump/Republican	195	4%
BLMBxdem17	U.S. Economy: Wrong Track	3541	72%
	U.S. Economy: Right Direction	1394	28%
	N	4935	
BLMBxdem18	Prsnl. Fin. Sit. 2021-23: Better Under Biden	1513	31%
	Prsnl. Fin. Sit. 2021-23: Better Under Trump	2485	50%
	Prsnl. Fin. Sit. 2021-23: Same Under Both	937	19%
	N	4935	
BLMBxdem19	Top 2024 Issue: Economy	1950	40%
xdemUstr	Community: Urban	1069	22%
	Community: Suburban	2405	49%
	Community: Rural	1461	30%
	N	4935	
BLMBxdem20	Community/Gender: Urban Women	486	10%
BLMBxdem21	Community/Gender: Urban Men	582	12%
BLMBxdem22	Community/Gender: Rural Women	844	17%
BLMBxdem23	Community/Gender: Rural Men	617	13%
BLMBxdem24	Community/Gender: Suburban Women	1294	26%
BLMBxdem25	Community/Gender: Suburban Men	1111	23%
BLMBxdem26	Homeowner	3787	77%
	Renter	1020	21%
	N	4808	
xdemMilHH1	Military HHnm: Yes	814	16%
	Military HH: No	4121	84%
	N	4935	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemEmploy	Employ: Private Sector	1777	36%
	Employ: Government	334	7%
	Employ: Self-Employed	403	8%
	Employ: Homemaker	285	6%
	Employ: Student	125	3%
	Employ: Retired	1387	28%
	Employ: Unemployed	328	7%
	Employ: Other	297	6%
	N	4935	
BLMBxdem27	Self + Household: White-Collar	1858	38%
	Self + Household: Blue Collar	2292	46%
	N	4150	
BLMBxdem28	Union HH: Yes	354	7%
	Union HH: No	4581	93%
	N	4935	
BLMBxdem29	LGBTQ+: Yes	524	11%
BLMBxdem30	LGBTQ+: No	4411	89%
BLMBxdem31	Motivated to Vote	4482	91%
BLMBxdem32	Parent: Yes	1427	29%
	Parent: No	3508	71%
	N	4935	
BLMBxdem33	COVID Vaccine: Yes	3527	71%
	COVID Vaccine: No	1408	29%
	N	4935	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

